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David Leichner is Cynet's Vice President of Sales & Marketing, responsible for sales and strategic and tactical marketing on a global level. A veteran of the Israeli high tech industry, Leichner came to the company from Gartner, where he served as a Strategic Advisor, and before this, from Gilat Satelllite Networks, where he served as Vice President of Corporate Marketing. Leichner has also held executive marketing, sales and business development positions at Dynasec, BluePhoenix Solutions and Magic Software. Over the years he has invested and sat on the boards of a number of startups.