

***Expression of Condolence for
Ian Greenberg by Toronto City Council***

Moved by: Mayor John Tory

Seconded by: Councillor Paula Fletcher

The Mayor and Members of Toronto City Council are deeply saddened to learn of the passing of Ian Greenberg, prominent businessman, philanthropist and media pioneer who died on January 10, 2022 at the age of 79.

Ian was best known for the contributions he made to Canadian radio and television broadcasting.

Born in Montreal, Ian was one of 10 children. He and his brothers invested in a film processing business, slowly growing the company over a decade. They listed their company Astral Communications Ltd. on the public market in 1971 and began their ventures into film and TV productions. They exited filmmaking to grow Astral Photo retail stores and tap into the world of cable television.

Ian became the Chief Executive Officer of Astral and grew it into the country's largest private radio broadcaster, further bolstered by the acquisition of Standard Broadcasting in 2007.

Ian's leadership helped lead the company through continual growth before its acquisition in 2013 by Bell Canada Enterprises Inc.

Throughout his career, Ian was recognized with a number of awards and honours including those for his philanthropic endeavours. He was inducted into the Canadian Association of Broadcaster's Hall of Fame, the Canadian Business Hall of Fame and the Canadian Broadcast Industry Hall of Fame.

Ian will best be remembered by friends and colleagues as warm, compassionate man dedicated to the success of his business and above all, devoted to his family.

The City Clerk is asked to convey, on behalf of Members of Toronto City Council, our sincere sympathy to Ian's wife Linda and his children Adam, Ali, and Mandy and their families, as well as the many friends and colleagues whose lives he touched. He will be missed.

February 2, 2022