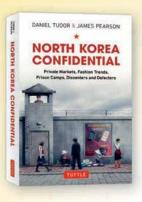
New Titles and Backlist Highlights

Tuttle

Spring 2016

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## **RECENT PUBLICITY HIGHLIGHTS**





### North Korea Confidential...page 62

"'North Korea Confidential' gives us a deeply informed close-up." —New York Times

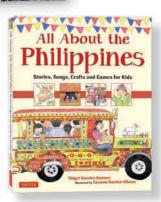
### Japan Restored...page 62

"Labor economist Prestowitz (*Rogue Nation*) projects visions of Japan's future in this well-handled study of sensitive politico-economic issues disguised as a love letter to the country."

-Publishers Weekly



Once Upon A Time in Japan...page 57 "Will likely delight young readers." —Booklist



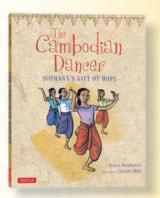
### All About the Philippines...page 57

"The large format and attractive, cartoonlike illustrations provide an inviting look at a country not often included in many other resources for children."

-Kirkus

### The Cambodian Dancer...page 57

"A general purchase for libraries needing picture books on Cambodian culture and history and those looking to diversify their shelves." —School Library Journal

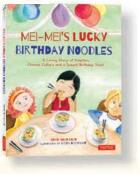




Evergreen Medal For World Peace —*Silver* 

THE PEACE TREE FROM HIROSHIMA page 57

### AWARD WINNERS!



The Chinese American Librarians Association (CALA) Best Book Award Recipients —Honorable Mention

MEI-MEI'S LUCKY BIRTHDAY NOODLES page 56



Creative Child Magazine —2015 Creative Play of the Year Award

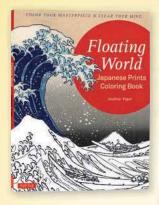
ORIGAMI TOY MONSTERS KIT page 27



Creative Child Magazine —2015 Preferred Choice Award

MY FIRST ORIGAMI KIT page 27

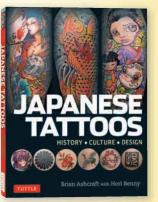
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Floating World Japanese Prints Coloring Book...3

Japanese Tattoos...5

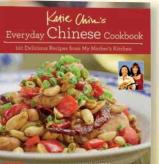
Dharma Delight a Visionary Post Pop Comic Guide to Buddhism and Zen Muzbo Rodawy Alan Greenblat



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Tokyo Rutland, Vermont Singapore

## **ART, ANTIQUES & COLLECTIBLES**

## An Asian Coloring Book for Calm and Creativity

\$15.95 paperback \$19.95 (CAD)

ISBN-13: 978-0-8048-4642-4 April

Art **Tuttle Publishing** 

90 b&w illustrations 10 X 10 96 pages

Carton Quantity: 30 Selling Territory: World Cover to come

## The Colors of Asia

### An Asian Design Coloring Book for Calm & Creativity

Indulge in the romance of Asia with designs that have graced elegant porcelains and carpets, elaborate books of poetry, temple walls and more. With The Colors of Asia you become the artisan, choosing from 90 motifs drawn from a wealth of Asian cultures-timeless designs whose influence is still seen in the art of today. Reinvent each piece, letting your own sense of color, balance and style turn it into something new. Be in the moment as you enjoy putting colored pencils or fine markers to paper and letting your creativity flow. At the end, admire your handiwork and go on to another page for a new adventure.



www.tuttlepublishing.com

## Color Your Masterpiece and Clear Your Mind

**\$16.95 paperback** \$22.95 (CAD)

ISBN-13: 978-4-8053-1394-7 February

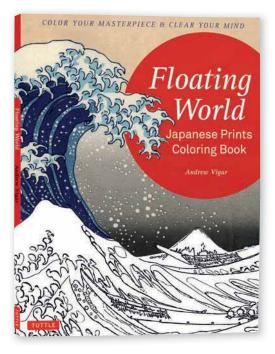
Art Tuttle Publishing

23-full color woodblock prints with corresponding coloring pages 9 X 12 96 pages

Carton Quantity: 20 Selling Territory: World







## Floating World Japanese Prints Coloring Book

Color Your Masterpiece & Clear Your Mind

Andrew Vigar

Transport yourself to the beauty and mystery of Japan with *Floating World Japanese Prints Coloring Book*. This stunning fine art coloring book highlights the floating world of geisha, kabuki actors, cherry blossoms, and majestic Mt. Fuji, inspired by a beloved and ancient Japanese tradition.

Featuring 23 woodblock prints from the Ukiyo-e genre that flourished in Japan from the late 17th century to the early 20th century, scenes of people, landscapes, flora, and fauna are ready for the touch of your colored pencils or fine markers. A copy of the richly-colored original print sits opposite your template to use as a reference, if desired. To further enhance your experience, each print is accompanied by a brief, fascinating introduction to the history of the original work, and every page is perforated for easy framing and display.

With a wonderful selection of designs of varying artistic complexity, *Floating World Japanese Prints Coloring Book* is the perfect way to learn about this vital cultural genre while relaxing and having fun with art.

Andrew Vigar lives and works in Tokyo. He is a collector of Japanese woodblock prints, especially Shin-hanga, and writes English language Haiku poetry.





Kitao Shigomasa. Gasiha and Her Servant Carrying Her Koto, T

3

### Will Catch the Eye of Fashionistas Worldwide!

**\$16.95 paperback** \$22.95 (CAD)

ISBN-13: 978-4-8053-1339-8 May

Photography Tuttle Publishing

350 color photographs 7 ½ X 10 160 pages

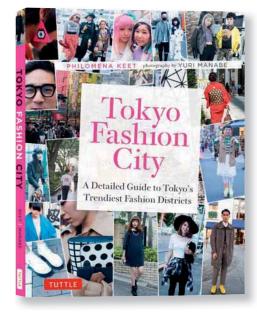
Carton Quantity: 24 Selling Territory: World

ebook available

### Marketing & Publicity

Outreach to Japanese and English newspapers, travel magazines, social media personalities and websites Outreach to fashion magazines and blogs

Author available for online interviews





## **Tokyo Fashion City**

A Detailed Guide to Tokyo's Trendiest Fashion Districts

Philomena Keet Yuri Manabe, photographer

Tokyo is one of the world's major style capitals, recognized for its vibrant, progressive youth fashion culture. Part quide book, part street style photo album, *Tokyo Fashion City* highlights

eight trendy Tokyo neighborhoods—each with its own unique fashion culture—to see what young Tokyoites are wearing, where they're shopping, what they're eating and drinking, and where they're hanging out.

Author Philomena Keet and photographer Yuri Manabe accompany the reader to Harajuku where high fashion rubs shoulders with hip-hop style; Shibuya, birthplace of the "gal" and stomping ground for Tokyo's most sophisticated fashionistas; hipster hangout Daikanyama; goth and geek Shinjuku and Ikebukuro; bohemian Koenji and otaku Nakano; Ginza where lunching ladies and dapper gentlemen play; the cosplay paradise of Akihabara; and the narrow lanes of East Tokyo, where everyday fashion gets a traditional touch.

Each mesmerizing chapter is full of photographs of young fashionistas, captured as they go about their daily lives. Interesting captions and insightful text provide background to the trends and tribes featured. With the inclusion of area maps and shop and café listings, *Tokyo Fashion City* is an indispensable resource for readers wishing to keep a finger on Tokyo's style pulse.

**Philomena Keet** and **Yuri Manabe** are the writer/photographer team behind the popular *Tokyo Look Book*.

**Philomena Keet** is a British anthropologist with a PhD in Tokyo Street Fashion from London University SOAS. She lives in Tokyo.

**Yuri Manabe** is a Tokyo-based photographer whose distinctive portraits have appeared in a variety of prestigious music and fashion magazines including *Marie Claire* and *GQ*.





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\$17.95 flapped paperback \$22.95 (CAD)

ISBN-13: 978-4-8053-1351-0 May

Art Tuttle Publishing

350 color photographs 7 ½ X 10 160 pages

Carton Quantity: 15 Selling Territory: World

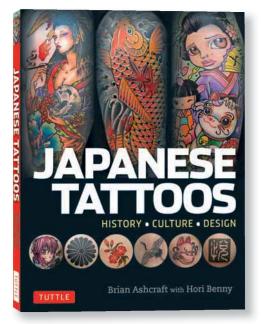
ebook available

#### Marketing & Publicity

Outreach to Japanese and English travel, language, lifestyle and culture magazines and newspapers

Giveaways on travel, language, lifestyle and culture sites

Outreach to tattoo blogs and magazines Authors available for interviews



### Japanese Tattoos

History • Culture • Design

Brian Ashcraft Hori Benny

Irezumi tattoo art is an advanced Japanese art form dating back to the 17th century and the Edo period. Differing from Western tattoos, irezumi tattoos are still realized by highly-trained, traditional tattoo masters using very ancient methods. *Japanese Tattoos* offers

essential information and a unique inside look at this secret, countercultural world.

Irezumi is rich in imagery and motifs specific to Japan. Through hundreds of color photos, and an informative and authoritative text, *Japanese Tattoos* traces the facinating history of irezumi. This deep exploration and contextualization of technique and iconography provides a thorough understanding of the practice and culture of Japanese tattooing. The striking tattoos highlighted in this publication range from traditional tebori (hand-poked) and kanji tattoos to animeinspired and modern works, and everything in between.

The first book of its kind, *Japanese Tattoos* features interviews with leading Japanese tattoo artists as well as interviews with their clients, allowing them to discuss their experiences and the personal meaning behind their tattoos. A perfect guide for those thinking of getting a Japanese-style tattoo, or anyone interested in Japanese art and culture, *Japanese Tattoos* is historically and visually abundant.

**Brian Ashcraft** is the Senior Contributing Editor for video game site Kotaku, and the author of *Arcade Mania*! and *Japanese Schoolgirl Confidential*. Originally from Texas, he has called Osaka home for well over a decade.

**Hori Benny** was born in Minneapolis, Minnesota and moved to Kagoshima, Japan in 2002. He began a tattoo apprenticeship in Osaka's America Mura district at Chopstick Tattoo in 2004, and 10 years later, formed his own studio and gallery, Invasion Club, in the Nipponbashi area of Osaka. horibenny.com



For complete backlist, visit www.tuttlepublishing.com

\$29.95 jacketed hardcover \$39.95 (CAD)

ISBN-13: 978-0-8048-4643-1 February

Art Tuttle Publishing

9 X 12 176 pages

Carton Quantity: 10 Selling Territory: World

ebook available



\$60 jacketed hardcover \$79.95 (CAD)

ISBN-13: 978-602-72085-0-6 January

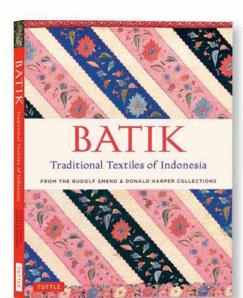
Art Sriwijaya Pustaka Indonesia

over 500 color and b&w photographs and illustrations 9 X 10 1⁄4 300 pages

Carton Quantity: 5 Selling Territory: World

6





### Batik: Traditional Textiles of Indonesia

From the Rudolf Smend & Donald Harper Collections

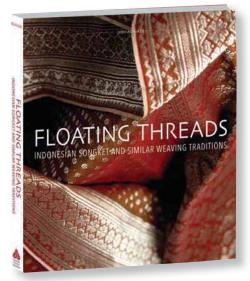
Rudolf Smend Donald Harper

The extraordinary textiles in this book are from the collections of Rudolf Smend and Donald Harper. Most date from the period 1880 to 1930 when the art of batik reached its apogee. Having collected historic batik for over thirty years and published two books on the subject, Rudolf Smend has invited his friend and fellow

batik specialist Donald Harper to contribute his fine collection to this publication as well. The batik in this book, which have never before been published, represent an exquisite cross-section of the fine batik production of Java—the most important batik-producing region in the world.

**Rudolf Smend** is a passionate batik collector and the owner of Galerie Smend in Cologne.

**Donald Harper** is an American collector of traditional textiles, particularly Indonesian batik.



### **Floating Threads**

Indonesian Songket and Similar Weaving Traditions

Judi Achjadi

Indonesian textiles are most often associated with ikat and batik techniques, however float weave songket patterning represents an equally important part of the tradition. Produced throughout the Indonesian archipelago, float weave is a highly sophisticated hand-weaving technique that creates motifs in cloths using supplementary gold and silver threads.

*Floating Threads* presents a wide range of exquisite float weave textiles from the

19th century to the present day through hundreds of stunning photographs from leading Indonesian museums, (including the National Museum of Indonesia), foreign museums, and local collectors. The informative and fascinating text discusses both the history of the technique, including paths of distribution, as well as recent experimentations, illuminating the importance of contemporary fabrics to the continuation of Indonesia's precious textile traditions.

Canadian-born **Judi Achjadi** has written a number of articles and books on Indonesian art, including *The Glory of Batik: The Danar Hadi Collection, Exquisite Indonesia: The Finest Crafts of the Archipelago*, and *Batik Spirit of Indonesia*.

## A Panorama of 800 Years of Courtly and Religious Masterworks

\$50 jacketed hardcover \$65 (CAD)

ISBN-13: 978-0-939117-73-4 June

Art Asian Art Museum

225 full-color illustrations 9 X 12 256 pages

Carton Quantity: 8 Selling Territory: World

• Features nearly 150 artworks including paintings, calligraphy, bronze vessels, ceramics, lacquer ware, jades, textiles, and historical documents

 Explore the identities of eight rulersseven emperors and one empress-who reigned from the early twelfth through the early twentieth century

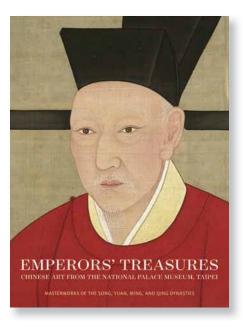


Tour Schedule for Emperors' Treasures

• Asian Art Museum San Francisco, CA June 17 - September 18

• Museum of Fine Arts Houston, TX October 2016 - January 2017





## **Emperors' Treasures**

Chinese Art from the National Palace Museum, Taipei

Jay Xu

Li He

*Emperors' Treasures* presents selected masterworks from the National Palace Museum in Taipei, including paintings, calligraphy, bronzes, ceramics, lacquer ware, jades, and textiles, that exemplify the finest craftsmanship and imperial taste over the course of nine magnificent centuries.

This resplendent book explores the identities of eight Chinese rulers—seven emperors and one empress—who reigned from the early 12th through the early 20th centuries. They are portrayed in a story line that highlights artworks of their eras, from the dignified Song to the coarse yet subtle Yuan, from the brilliant Ming until the final, dazzling Qing period. *Emperors' Treasures* examines each ruler's distinct contribution to the arts and how each developed his or her personal aesthetic and connoisseurship.

The imperial collection of the National Palace Museum in Taipei is comprised of precious objects from the Song, Yuan, Ming, and Qing Dynasties. This renowned, historic Museum was formed shortly after the final Qing emperor was exiled in 1917 from works of art and cultural artifacts left inside the sovereign palaces. After years of political upheaval resulting in the frequent relocation of the collection to ensure its safety, it was moved to Taiwan in 1948. The permanent National Palace Museum site was built in Taipei in 1965.

Jay Xu is Executive Director of the Asian Art Museum of San Francisco.

Li He is associate curator of Chinese Art at the Asian Art Museum of San Francisco and a visiting research fellow at the Palace Museum, Beijing.

Contributions were made by Fung Ming-chu, Jay Xu, Ho Chuan-hsin, Alfreda Murck, Tianlong Jiao, Li He, and curators from the National Palace Museum and the Asian Art Museum.

The Asian Art Museum of San Francisco–Chong-Moon Lee Center for Asian Art and Culture is a public institution whose mission is to lead a diverse global audience in discovering the unique material, aesthetic, and intellectual achievements of Asian art and culture.



## **Now in Paperback**

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approximately 100 illustrations 10 1/4 X 11 1/4 176 pages

Carton Quantity: 12 Selling Territory: World excluding Australia and New Zealand

Previously Published ISBN: 978-0-939117-61-1

\$40 flapped paperback \$49.95 (CAD)

ISBN-13: 978-0-939117-64-2 Available

Art Asian Art Museum

125 color illustrations; partially bilingual Chinese & English 9 ½ X 12 ¼ 352 pages

Carton Quantity: 5 Selling Territory: World excluding Australia and New Zealand

Previously Published ISBN: 978-0-939117-63-5

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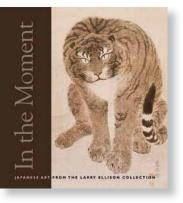
ISBN-13: 978-0-939117-43-7 Available

Art Asian Art Museum

300 color photographs 8 1/2 X 12 280 pages

Carton Quantity: 10 Selling Territory: World excluding Australia and New Zealand

Previously Published ISBN: 978-0-939117-42-0



### In the Moment

Japanese Art from the Larry Ellison Collection

Laura W. Allen Melissa M. Rinne Emily J. Sano

Inspired by an early love of Japanese gardens, Larry Ellison has assembled an impressive collection of Japanese art spanning some eleven hundred years of history. Highlights include a remarkable wood figure of Shotoku Taishi at age two, dating to the late 1200s

or early 1300s; painted screens showcasing the use of classical Japanese and Chinese themes by Kano school artists in the late 1500s and early 1600s; and whimsical paintings of animals by innovative masters active in Kyoto in the 1700s.

Laura W. Allen is Curator of Japanese art at the Asian Art Museum, San Francisco.

Melissa M. Rinne is Associate Curator of Japanese art at the Asian Art Museum.

**Emily J. Sano**, Director Emerita of the Asian Art Museum, works as a private curator and as an art consultant to the Larry Ellison Collection of Japanese art.

Out of Character	總法等者 一大東妙法
Chinese Calligraphy	無法件祭 幕
<b>沸</b> 沃	里欲門早 錢
能送山花你藏法古道	北京都三小人
中时推三無如切	龍来大 時
中湖南大文觀以智	在 小 月
中降百世詩一方便	當量家一件
中除己山完明而演	大町 二日 四
大衣真動前一把之具動前一部之具	走 南部 并

### **Out of Character**

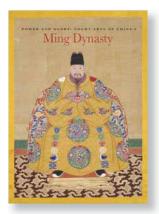
Decoding Chinese Calligraphy

Michael Knight, editor Joseph Chang, editor

What defines a masterwork? *Out of Character*, a collaborative effort from leading Chinese and U.S. scholars, focuses on fifteen calligraphic masterpieces. Supporting these masterworks are an additional twenty-five works of the highest quality. The book explores the roles of tradition, creativity, and self-expression in the art of Chinese calligraphy.

**Michael Knight** is the author of *Power and Glory: Court Arts of China's Ming Dynasty* and many other publications.

**Joseph Chang** is the author of *In Pursuit of Heavenly Harmony: Paintings and Calligraphy* as well as numerous other works.



### **Power and Glory**

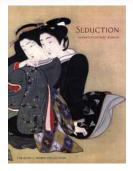
Court Arts of China's Ming Dynasty

He Li Michael Knight Kaz Tsuruta, photographer

This book offers a fresh look at the court arts of the Ming dynasty—featuring exceptional objects from the Palace Museum, Beijing; the Nanjing Municipal Museum; the Shanghai Museum; and the Asian Art Museum of San Francisco—many of which have never before been exhibited in the U.S.

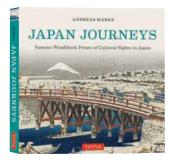
He Li is Associate Curator of Chinese Art at the Asian Art Museum.

**Michael Knight** is the Senior Curator of Chinese Art and Deputy Director for Strategic Programs and Partnerships at the Asian Art Museum.

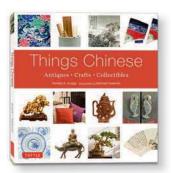


#### Seduction

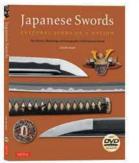
Japan's Floating World: The John C. Weber Collection Edited by Laura W. Allen color illus throughout 9 X 12, 280 pp. jacketed hardcover (AAM, WEX15) ISBN-13: 978-0-939117-69-7 \$50/\$59.95 (CAD)



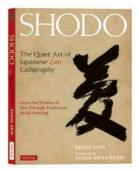
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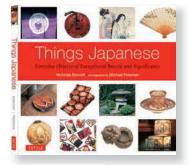


Japanese Swords Cultural Icons of a Nation; the History, Metallurgy and Iconography of the Samurai Sword by Colin M. Roach Foreword by Nicklaus Suino approx 300 illus 9 X 12, 176 pp. paperback with DVD (TP, W) ISBN-13: 978-4-8053-1331-2 \$32.95/\$36.95 (CAD) ebook available



Shodo The Quiet Art of Japanese Zen Calligraphy by Shōzo Sato Foreword by Gengo Akiba Roshi Translated by Alice Ogura Sato Contributions by Shinya Fujiwara full-color throughout; 31 Zen koans 9 X 12, 176 pp. jacketed hardcover (TP, W) ISBN-13: 978-4-8053-1204-9 \$34,95/\$39.95 (CAD)

ebook available

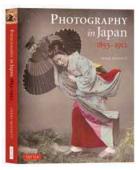


Things Japanese Everyday Objects of Exceptional Beauty and Significance by Nicholas Bornoff Photography by Michael Freeman over 200 full-color photos and illus 9 ½ X 9, 144 pp. paperback (TP, W) ISBN-13: 978-4-8053-1303-9 \$18.95/\$21.95 (CAD) ebook available

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Japanese Design *Art, Aesthetics & Culture* by Patricia J. Graham Over 160 color photos 7 ½ X 10, 160 pp. jacketed hardcover (TP, W) ISBN-13: 978-4-8053-1250-6 \$24.95/\$27.95 (CAD) ebook available

## **RELIGION & HEALTH**

\$16.95 flapped paperback \$22.95 (CAD)

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Reliaion **Tuttle Publishing** 

full-color illustrations 7 1/2 X 10 128 pages

Carton Quantity: 20 Selling Territory: World

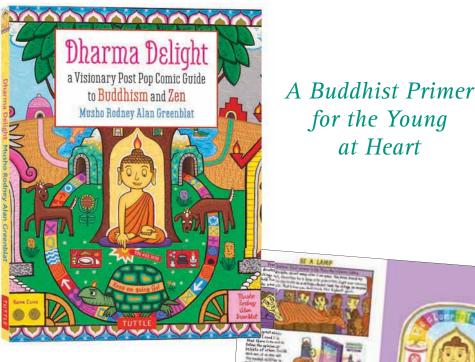
ebook available

- From the mind of visionary pop-artist, Rodney Alan Greenblat whose work has appeared in numerous museums, the New York Times, album covers, popular video games, a Japanese animated TV show and much more
- · Gallery launch in New York City and Hudson, NY

### Marketing & Publicity

Dharma Deliak

Outreach to major Buddhist and pop art publications Early serialization in Buddhist magazines Author tour Author available for interviews



### **Dharma Delight** A Visionary Post Pop Comic

Guide to Buddhism and Zen

Rodney Alan Greenblat Richard Thomas, foreword

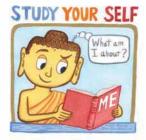
Wisdom comes in many forms, and the search for wisdom has many expressions. In Dharma Delight, celebrated New York abstract artist and Zen student Rodney Alan Greenblat uses lighthearted, inviting narrative and vivid pop art paintings to celebrate the joys of living life from the inside out.

Part graphic guide book, part personal testimony, part art book, Dharma Delight illustrates how seeking the path of compassion and acceptance can be as zany and exuberant, as it is profound and rewarding. This thoroughly modern and accessible exploration of Enlightenment, including what it is and where to seek it, shows us how to recognize the perfection in ourselves.

Sutras (teachings), bodhisattvas (enlightened beings), and jataka tales (parables) are presented in a way that is simple, upbeat, and fun to read. The colorful, inspiring paintings, some of which are new and some of which are well-known within the New York art scene and beyond, are an imaginative and affirming mind's-eye view of Buddhist teaching today.

> Rodney Alan Greenblat's Dharma Delight is greatly appealing to all ages, and together, the words and illustrations are a warm and cheerful invitation to Buddhism newcomers and a cool splash of refreshment to any traveler on the road to Enlightenment.

Rodney Alan Greenblat is a visionary artist, designer, and writer whose work includes illustrations for publications such as The New Yorker and The New York Times, album covers, video games, and a popular Japanese animated television series. Rodney is a senior student at the Village Zendo Zen center in New York City where he hasreceived the Buddhist name "Musho." whimsyload.com and dharmadelight.com

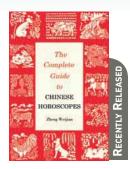


for the Young

at Heart

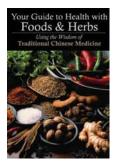
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### Backlist Highlights • RELIGION & HEALTH



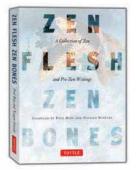
#### The Complete Guide to Chinese Horoscopes by Zheng Weijian

50 color pictures 5 ½ X 8 ¼, 200 pp. paperback (SHA, xCH) ISBN-13: 978-1-60220-153-8 \$16.95/\$19.95 (CAD) Chinese New Year: February 8, 2016



#### Your Guide to Health with Foods & Herbs

Using the Wisdom of Traditional Chinese Medicine by Zhang Yifang and Yao Yingzhi 100 color photos 5 ½ X 8 ¼, 256 pp. flapped paperback (SHA, xCH) ISBN-13: 978-1-60220-121-7 \$19.95/\$22.50 (CAD)



#### Zen Flesh, Zen Bones A Collection of Zen and Pre-Zen Writings by Paul Reps and Nyogen Senzaki 10 woodblock prints 5 X 7 ¼, 216 pp. flapped paperback (TP, WEX15) ISBN-13: 978-0-8048-3186-4 \$14.95/\$19.50 (CAD) ebook available

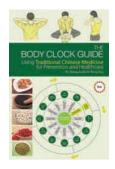
### Zen Flesh, Zen Bones

Classic Edition ISBN-13: 978-0-8048-3706-4 \$18.95/\$22.50 (CAD)

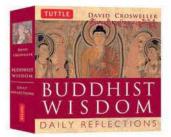


### The Promise of the Eternal Covenant

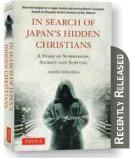
God's Profound Providence as Revealed in the Genealogy of Jesus Christ (The Postexilic Period) Book 5 by Rev. Abraham Park, D.Min., D.D. 16-pp. color insert with 30 color photos 6 X 9, 400 pp. jacketed hardcover (PE, W) ISBN-13: 978-0-7946-0769-2 \$24.95/\$32.95 (CAD) ebook available



#### The Body Clock Guide Using Traditional Chinese Medicine for Prevention and Healthcare by Zhang Jiaofei and Wang Jing over 200 color illus and photos 5 ½ X 8 ¼, 168 pp. paperback (SHA, xCH) ISBN-13: 978-1-60220-120-0 \$18.95/\$21.50 (CAD)

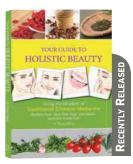


Buddhist Wisdom Daily Reflections by David Crosweller illus throughout 4 ¼ X 4 ¼, 384 pp. paperback (TP, US) ISBN-13: 978-0-8048-3489-6 \$11.95



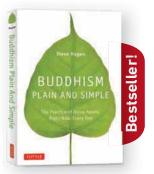
### In Search of Japan's Hidden Christians

A Story of Suppression, Secrecy and Survival by John Dougill 16-pp. color insert with 30 color photos 5 ⅓ X 8, 272 pp. paperback (TP, W) ISBN-13: 978-4-8053-1356-5 \$15.95/\$19.95 (CAD) ebook available



### Your Guide to Holistic Beauty

Using the Wisdom of Traditional Chinese Medicine by Zhang Yifang Edited by Yang Xiaohe and Kirstin Mattson 50 color photos and hand-drawn TCM charts 5 ½ X 8 ¼, 250 pp. paperback (SHA, xCH) ISBN-13: 978-1-60220-152-1 \$19.95/\$24.95 (CAD)



Buddhism Plain and Simple The Practice of Being Aware, Right Now, Every Day by Steve Hagen 6 X 9, 192 pp. jacketed hardcover (TP, W) ISBN-13: 978-0-8048-4336-2 \$16.95/\$19.50 (CAD) ebook available

## **CULTURE, GRAPHIC NOVELS & HUMOR**

## Art Masterpieces from Rice, Seaweed, Pickles and Cucumbers

\$12.95 flapped paperback \$16.95 (CAD)

ISBN-13: 978-0-8048-4667-7 March

Humor Tuttle Publishing

85 illustrations throughout; bilingual Japanese and English text 8 X 5 ½ landscape 96 pages

Carton Quantity: 30 Selling Territory: World

ebook available

### Marketing & Publicity

Outreach to Japanese culture sites Reviews in cooking magazines and blogs















## **Smiling Sushi Roll**

Tama-chan

As news about her edible creations continues to spread on the internet, Japanese illustrator and sushi artist Tama-chan (Takayo Kiyota) is becoming increasingly well-known around the world. In this unique little book, the maki artist shows how to turn basic ingredients like rice, seaweed, pickles, and cucumber into great works of art. Included are delectable versions of masterpieces, along with whimsical sushi-made depictions of Japanese culture including:

Munch's "The Scream"

• Klimt's "The Kiss"

- Buddha Statues
- Rodin's "The Thinker"
   Ukiyo-e Paintings
  - Erotic Figures

Part humor book, part art book, and part cookbook, *Smiling Sushi Roll* explains the basics of using condiments, herbs, and spices as "paint" to colorize the rice as well as how to prepare a sushi roll for more detailed artistic flourishes.

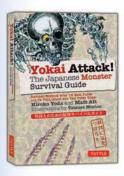
The possibilities for expression are infinite!

Some rolls even change with each slice to form a running narrative! This irresistible celebration of food preparation and presentation will appeal to everyone from cooks and crafters to artists and armchair maki-makers who want a close-up look at Tama-chan's groundbreaking definition of the term "culinary art!"

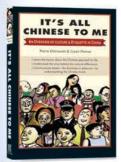
Born in the Shinjuku neighborhood of Tokyo, **Takayo Kiyota** (AKA "Tama-chan") worked as an illustrator on various ads and magazines after graduating from Setsu Mode Seminar. In 2005 she began designing maki-sushi and created her signature "Smiling Sushi Roll" method. smilingsushiroll.com



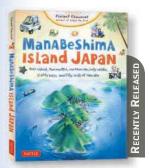
### Backlist Highlights • CULTURE, GRAPHIC NOVELS & HUMOR



Yokai Attack! The Japanese Monster Survival Guide by Hiroko Yoda and Matt Alt Illustrated by Tatsuya Morino color illus throughout 5 X 7 ½, 208 pp. paperback (TP, W) ISBN-13: 978-4-8053-1219-3 \$15.95/\$17.95 (CAD) ebook available



It's All Chinese to Me An Overview of Culture & Etiquette in China by Pierre Ostrowski and Gwen Penner over 230 b&w illus and cartoons 6 X 9, 192 pp. paperback (TP, W) ISBN-13: 978-0-8048-4079-8 \$16.95/\$23.50 (CAD) ebook available



Manabeshima Island Japan One Island, Two Months, One Minicar, Sixty Crabs, Eighty Bites and Fifty Shots of Shochu by Florent Chavouet full-color illus throughout; includes illustrated map of island which unfolds to 28 ½ X 20 ½" stored in back pocket 7 ½ X 10, 144 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1343-5 \$19.95/\$24.95 (CAD) ebook available

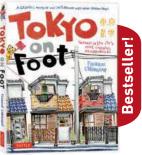


Yurei Attack! The Japanese Ghost Survival Guide by Hiroko Yoda and Matt Alt Illustrated by Shinkichi color illus throughout 5 X 7 ½, 192 pp. paperback (TP, W) ISBN-13: 978-4-8053-1214-8 \$15.95/\$17.95 (CAD) ebook available



Netspeak and Wordplay Used by Over 700 Million Chinese Internet Users by Véronique Michel Illustrated by Claude Muller, Sebastien Koval and Marco Lobo

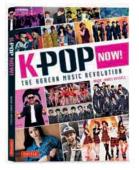
over 60 illus 5 X 7 <sup>1</sup>/<sub>2</sub>, 160 pp. paperback (TP, W) ISBN-13: 978-0-8048-4436-9 \$12.95/\$14.95 (CAD) ebook available



Tokyo on Foot Travels in the City's Most Colorful Neighborhoods by Florent Chavouet full-color illus throughout 7 ¼ X 10, 208 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1137-0 \$22.95/\$25.95 (CAD) ebook available

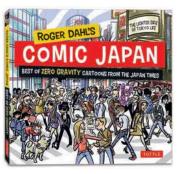


Ninja Attack! True Tales of Assassins, Samurai, and Outlaws by Hiroko Yoda and Matt Alt Illustrated by Yutaka Kondo color illus throughout 5 X 7 ½, 208 pp. paperback (TP, W) ISBN-13: 978-4-8053-1218-6 \$15.95/\$17.95 (CAD) ebook available

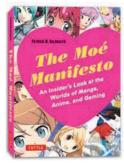


#### **K-POP Now!**

The Korean Music Revolution by Mark James Russell 250 photos 7 ½ X 10, 128 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1300-8 \$15.95/\$18.50 (CAD) ebook available



Roger Dahl's Comic Japan Best of Zero Gravity Cartoons from The Japan Times—The Lighter Side of Tokyo Life by Roger Dahl over 300 b&w comic strips 8 <sup>1</sup>/<sub>2</sub> X 8, 168 pp. paperback (TP, W) ISBN-13: 978-4-8053-1337-4 \$15.95/\$18.95 (CAD) ebook available



### The Moé Manifesto

An Insider's Look at the Worlds of Manga, Anime, and Gaming by Patrick W. Galbraith over 100 color illus 5 X 7 ½, 192 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1282-7 \$15.95/\$18.50 (CAD) ebook available



### Japanese Schoolgirl Confidential

How Teenage Girls Made a Nation Cool by Brian Ashcraft with Shoko Ueda over 200 color illus 5 X 7 ½, 208 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1255-1 \$15.95/\$18.50 (CAD) ebook available



Cool Japan Guide Fun in the Land of Manga, Lucky Cats and Ramen by Abby Denson 650 color illus 7 ½ X 10, 128 pp. flapped paperback (TP, W) ISBN-13: 978-4-8053-1279-7 \$14.95/\$17.95 (CAD) ebook available

## **CRAFTS & ORIGAMI**

\$14.95 boxed kit with DVD \$19.95 (CAD)

ISBN-13: 978-0-8048-4608-0 April

Origami **Tuttle Publishing** 

20 projects: 60 sheets of 6 3/4" folding papers; 64-page color instruction book; and DVD in a 10 1/4 X 8 3/4" box

Carton Quantity: 20 Selling Territory: World

ebook available

### Marketing & Publicity

Outreach to craft, parent & lifestyle magazines and sites







20 Fantastic Folding and Coloring Projects

Rita Foelker

Nothing beats the sense of accomplishment that kids gain from making something with their own hands, and Origami Fun for Kids Kit introduces the ancient art of paper folding through twenty projects that kids can either keep for themselves or proudly present to parents, grandparents, and friends.

Each project is rated by its level of difficulty, so kids can start with the easiest models and progress to more challenging ones when they are ready. The accompanying DVD provides tutorial videos that further clarify the steps and diagrams in the book. Projects include:

- A paper sailboat, a heart, and a flower among other simple-to-make favorites
- A pencil holder, a candy tray, and other useful items that are perfect for gift-giving
- A snake, an anteater, a macaw, and other adorable animals
- A set of easy-to-fold finger puppets that can be colored to create an enchanted world of fairies, kings, queens, and court jesters

LITTLE HOUSE 6 sites worldwide.

The only kit that comes with paper the folders can color themselves, Origami Fun for Kids Kit includes sixty colorful printed sheets, along with a detailed instruction book and DVD, making it easy to fold a perfect model every time. Parents will love how this kit lets kids learn and play at their own pace-and the delightful range of classic origami creations and original models will tempt grownups to join in the fun!

Rita Foelker is a mother, journalist, author, illustrator, and publisher, who lives and works in her native Brazil. An origami devotee since 1998, Foelker has contributed to origami books, magazines, and web-

ne paper and add

Origami Fun for Kids

\$14.95 boxed kit \$19.95 (CAD)

ISBN-13: 978-0-8048-4621-9 March

Origami Tuttle Publishing

15 projects; 48-page book; 95 stickers; 16" X 24" fold-out zoo map & 40 sheets of double-sided 6" folding papers in an 8 1⁄4 X 8 1⁄4" box

Carton Quantity: 12 Selling Territory: World

ebook available

#### Marketing & Publicity

Outreach to craft, parent & lifestyle magazines and sites West Coast author tour

### By the same author:

My First Origami Kit ISBN-13: 978-4-8053-1244-5 \$14.95/\$17.50 (CAD)



16"X 24" FOLD-OUT ZOO MAP





## Origami Zoo Kit

Joel Stern

Everyone loves a trip to the zoo, so *Origami Zoo Kit* is a sure-fire way to stimulate a child's imagination and creativity. This charming kit contains patterned folding papers for thirteen adorable animals along with life-like trees and human visitors. By following the simple folding instructions in the accompanying book, each figure can be folded in just minutes. After they're done folding, children can use the provided stickers to add the finishing details. Together, the fifteen models form a complete zoo set. Plus, the fold-out zoo map makes a perfect play surface—and it comes with a fun coloring activity on the reverse side!

This kit includes:

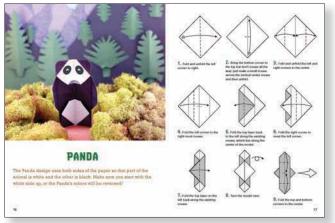
- 40 sheets of folding paper, featuring15 different patterns
- Dozens of full-color stickers provide hours of entertainment
- A full-color zoo map provides a creative platform on which to pose models—with a coloring activity on the reverse side
- A 48-page color booklet introducing children to the fun of origami paper art
- Step-by-step folding instructions for 15 kid-friendly origami models

Children, parents, teachers, and caregivers alike will get hours of enjoyment—and learn an endlessly creative new skill—with *Origami Zoo Kit!* 

**Joel Stern** is the author of *Origami Games*, *My First Origami Kit*, and several other books. He lives in California.



For complete backlist, visit www.tuttlepublishing.com



\$14.95 boxed kit with DVD \$18.95 (CAD)

ISBN-13: 978-0-8048-4542-7 February

Origami Tuttle Publishing

15 projects; 72 double-sided 6" folding papers; 64-page book and a DVD in a 7 X 10" box

Carton Quantity: 12 Selling Territory: World

 Featuring easy "Pureland" folding projects—a simplified folding technique only using basic mountain and valley folds

#### Marketing & Publicity

Outreach to craft, parent & lifestyle magazines and sites Northeast author tour







## **Creative Origami Kit**

Learn to Fold Like a Pro!

Marc Kirschenbaum

Araldo De Luca, photographer

Marc Kirschenbaum is one of America's leading origami artists, and in *Creative Origami Kit*, he shares an array of impressive origami projects that can be folded in just a few minutes. Kirschenbaum's models look complex, but eight of these fifteen surprisingly simple creations employ the innovative "Pureland" origami folding system pioneered by English artist John Smith. Pureland folding uses only simple mountain and valley folds in order to make paper folding easier for beginners and impaired folders.

Kirschenbaum draws much of his inspiration from the natural and artistic worlds and the result is an exciting collection of new models, including:

- Homage to Picasso
- Pureland Platypus The Doctor's Dog
  - -
- Pureland Ship in a Bottle Pureland Eagle

*Creative Origami Kit* includes a 64-page book with detailed instructions for the fifteen new designs Kirschenbaum created specifically for this kit, as well as an instructional DVD and a set of seventy-two colorful origami sheets. Beginners and intermediate origami enthusiasts alike will adore every project in this master-folder's exciting new kit.

**Marc Kirschenbaum** has been making origami since the 1970s. His works are on display in many museums and exhibitions around the world, including the American Museum of Natural History, the Smithsonian, and the Mingei International Museum. He is an active member of OrigamiUSA, serving on the administrative council and directing the production of many of its publications.

**Araldo De Luca**, who lives and works in Rome, is one of the most highly esteemed art photographers in the world.

## Make 56 Paper Airplanes with a DVD and Full-Color Book

\$14.95 boxed kit with DVD \$19.95 (CAD)

ISBN-13: 978-0-8048-4609-7 January

Origami **Tuttle Publishing** 

12 original airplane designs; 32 rectangular 6 <sup>3</sup>/<sub>4</sub> X 9 <sup>1</sup>/<sub>2</sub>" folding papers; 24 square 6 <sup>3</sup>/<sub>4</sub>" folding papers; a 48-page book and a DVD in a 8 X 10" box

Carton Quantity: 20 Selling Territory: World

ebook available

### Marketing & Publicity

Outreach to aviation, craft & parent magazines and site Northeast author tour







## **Next Generation Paper Airplanes**

### Sam Ita

Noted paper engineer Sam Ita has spent years deconstructing and reengineering a collection of paper airplane projects like no other. In Next Generation Paper Airplanes, Ita shares his innovative, never-before-seen airplane designs-and provides clear step-by-step instructions that are simple and easy enough for anyone to follow.

Like so many paper airplane aficionados, Ita's fascination began when he was a young boy. When entering a paper airplane contest in Seattle's Kingdome, Ita sat among thousands of contestants, hoping his airplane would land closest to the target. Although his planes didn't win, Ita was hooked. After studying graphic design at the Pratt Institute, Ita took his first paper engineering job and now works for acclaimed children's book creator, Robert Sabuta. But he never lost his love of paper airplanes, and this kit has everything folders need to get started, including:

- A 48-page book filled with easy step-by-step instructions for twelve original paper airplane designs
- 32 rectangular airplane folding sheets
- 24 square airplane folding sheets
- An instructional DVD



Sam Ita lives in Queens, New York. Having studied graphic design at Pratt Institute in Brooklyn, he began working as a paper engineer and creating pop-up books. Taking his inspiration from comics, origami, and various other sources, he has applied his talents to publishing, advertising, animation, and toy design. He is noted for his pop-up adaptations of such famous novels as Moby Dick, 20,000 Leagues Under the Sea, Frankenstein, and The Odyssey.

\$15.95 paperback \$21.95 (CAD)

ISBN-13: 978-4-8053-1376-3 February

Crafts Tuttle Publishing

fully illustrated throughout, with color photographs and over 300 diagrams 8 X 10 96 pages

Carton Quantity: 30 Selling Territory: World

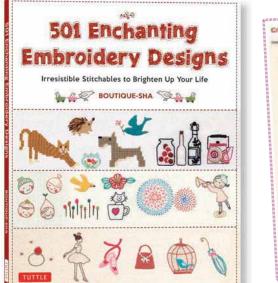
ebook available

### Also available:

Chinese Embroidery ISBN-13: 978-1-60220-015-9 \$27.95/\$32.50 (CAD)

Adorable Felted Animals ISBN-13: 978-4-8053-1358-9 \$14.95/\$18.95 (CAD)







## 501 Enchanting Embroidery Designs

Irresistible Stitchables to Brighten Up Your Life

Boutique-Sha

Hand-embroidery is a time-honored form of artistic expression. It is also the perfect way to customize and enhance items in your home and wardrobe in the spirit of Japanese zakka, the popular design and fashion small goods movement. *501 Enchanting Embroidery Designs* is a charming book of creative designs you can use to personalize everything from a little hand-sewn gift, to linens and cushions, to a well-worn, well-loved pair of jeans.

Ideal for beginners and advanced enthusiasts alike, *501 Enchanting Embroidery Designs* offers simple, freestyle hand-embroidery motifs that highlight life's small pleasures, including:

- Motifs from the kitchen and garden such as teacups, fruits, and cozy reminders of home
- Sweet feminine embellishments for your household zakka projects, such as flowers, pets, and fashion elements
- Designs for your child's clothing created in a cheerful, friendly style
- Traditional designs such as monogrammed initials and elegant borders

With the vast array of choices and inspiration contained within 501 Enchanting Embroidery

*Designs*, you are certain to find designs that are perfect for every occasion and for any object you wish to make special. This wonderful collection of patterns represents the essence of the Japanese zakka phenomenon.

**Boutique-Sha** is a Japanese publisher of books and magazines on the arts, crafts, and lifestyles, with hundreds of titles translated into English.



\$12.95 boxed kit \$16.95 (CAD)

ISBN-13: 978-0-8048-4617-2 February

Crafts Tuttle Publishing

includes 600 beads; 48-page color book; 6 charms; 3 button clasps; 3 cords in a  $6\frac{1}{2} X 8\frac{1}{2}$ " box

Carton Quantity: 24 Selling Territory: World

ebook available

### Marketing & Publicity

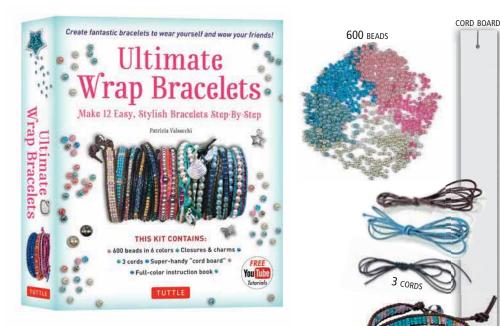
Outreach to craft, parent & lifestyle magazines and blogs

*Tuttle Ultimate Wrap Bracelets Kit* Channel on YouTube

### Also by the same author:

Ultimate Friendship Bracelets ISBN-13: 978-0-8048-4616-5 \$14.95/\$18.95 (CAD)





## **Ultimate Wrap Bracelets Kit**

Make 12 Easy, Stylish Bracelets Step-by-Step

Patrizia Valsecchi Antonio Attini, photographer

Wrap bracelets are one of the most popular and expressive jewelry trends of today. Created in every style, material, and length imaginable, wrap bracelets can be fun and funky for everyday wear, or simple and refined to grace even your most elegant outfit. The best part is, there are no rules!

The *Ultimate Wrap Bracelets Kit* shows you how to create bracelets using various bead sizes and types, as well as different cord materials, to help you discover your favorite styles and components. This beginner kit contains three different sets of cords and beads in a variety of colors for you to make starter bracelets on your own or with friends. The online demonstration videos are full of easy-to-follow steps that guide you in successfully creating each bracelet.

Your Ultimate Wrap Bracelets Kit includes:

- Materials for making three starter bracelets
- Charms to embellish your bracelets
- Handy cord board for keeping cords taut while you bead
- Full-color instruction book
- Free video tutorials with easy-to-follow steps on YouTube

Affordable and appealing to all ages, the *Ultimate Wrap Bracelets Kit* is the perfect gift for your most fashion-forward and creative friends.

**Patrizia Valsecchi** was born in Rome and loves to experiment with new jewelry materials and techniques, paying meticulous attention to shapes, colors, and finishes. She is the author of *The Ultimate Friendship Bracelets Kit*.

**3** BUTTON CLASPS

Born in Turin, **Antonio Attini** specializes in photojournalism and aerial photography, as well as photography in the areas of landscape, art, and archeology. He is the author of several photographic monographs.



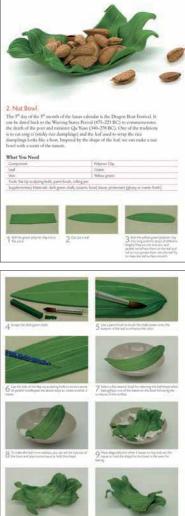
\$24.95 jacketed hardcover \$32.95 (CAD)

ISBN-13: 978-1-60220-022-7 April

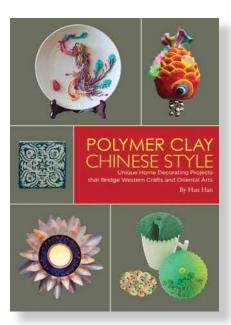
Crafts Shanghai Press

200 full-color photographs 7 1/4 X 10 1/4 144 pages

Carton Quantity: 16 Selling Territory: World excluding China







## **Polymer Clay Chinese Style**

Unique Home Decorating Projects that Bridge Western Crafts and Oriental Arts

Han Han

Kitty Lau, translator

Crafting with polymer clay is an increasingly popular pastime-not only among those who enjoy creating a variety of decorative objects, but also among those seeking its proven therapeutic benefits. Han Han is a veteran author and instructor who specializes in making objects with polymer clay. The first book to merge Western polymer clay-making basics with Asian traditions, Polymer Clay Chinese Style shows readers how to create practical, yet beautiful pieces of art that will enhance any home. With a little guidance, anyone can transform polymer clay into enchanting shapes, such as birds, animals, plants, and food. Han Han introduces:

- Unique techniques
- Creative color combinations
- Detailed instructions
- Insights into Chinese culture



 Innovative lessons on how to make stem glassware decorations, coasters, switch covers, and even a cellphone stand!

Illustrated and featuring Han Han's easy-to-follow instructions, this book will help readers explore Asian artistic aesthetics and to understand more about themselves and their emotions in the process. Polymer Clay Chinese Style can help even craft-neophytes tap into their true artistic potential.

Han Han is a polymer clay making creative instructor and a columnist for a popular polymer clay making website. She has published six previous polymer clay making books.



### **Tuttle Gift Wrapping Papers**

\$11.95 paperback/\$14.95 (CAD) • February • Crafts • Tuttle Publishing
 12 tear-out 18 X 24 inch sheets of wrapping paper • 9 ½ X 12 28 pages
 Carton Quantity: 38 • Selling Territory: World

- These fine-quality wrapping sheets feature twelve traditional prints, suitable for craft projects as well as for gift wrapping along with an introduction to the history and meaning behind the designs
- \* Tuttle Gift Wrapping Papers are an excellent value—a fraction of the price of paper from stationery shops
- \* Each sheet is easily removed from its binding by tearing along a perforated line
- \* Twelve large sheets with twelve different patterns are in each book



## Indonesian Batik Gift Wrapping Papers

12 Sheets of High-Quality Wrapping Paper ISBN-13: 978-0-8048-4633-2



## Blue & White Gift Wrapping Papers

12 Sheets of High-Quality Wrapping Paper ISBN-13: 978-0-8048-4634-9



### Also available:

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For complete backlist, visit www.tuttlepublishing.com

\$14.95 flapped paperback with DVD \$19.95 (CAD)

ISBN-13: 978-4-8053-1360-2 February

Origami Tuttle Publishing

includes DVD; 28 projects; color photos; b&w illustrations and color diagrams 8 ½ X 11 96 pages

Carton Quantity: 20 Selling Territory: World

ebook available

Previously Published ISBN: 978-4-8053-1149-3

### Marketing & Publicity

Outreach to aviation, craft & parent magazines and sites

East Coast author tour



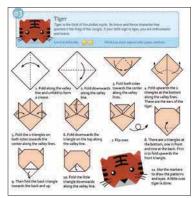
**\$8.95 paperback** \$11.95 (CAD)

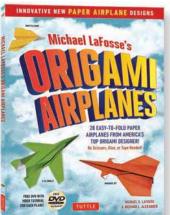
ISBN-13: 978-1-60220-993-0 April

Origami Shanghai Press

30 projects; illustrated step-by-step folding guide and photographs of each project 7  $\frac{1}{2}$  X 8  $\frac{1}{2}$  72 pages

### Carton Quantity: 60 Selling Territory: World excluding China





## Michael LaFosse's Origami Airplanes

28 Easy-to-Fold Paper Airplanes from America's Top Origami Designer!

Michael G. LaFosse Richard L. Alexander

In this new paperback edition of his popular book *Planes for Brains*, LaFosse and his long-time collaborator, Richard Alexander, present twenty-eight exciting airplane models that incorporate the innovative functional and aesthetic details that have become his hallmark.

Boasting an exquisite sense of proportion and balance, an ingenious nose and fuselage design system, and moving parts including faceted flaps, ailerons, canards and spoilers—these models are dazzling works of art that fly incredibly well and look great too! LaFosse and Alexander provide detailed step-by-step instructions for each model along with expert advice on:

- How to select and prepare the best paper for each plane
- Tips on launching different types of planes to get the best possible glide
- A discussion of aerodynamics as it relates to paper airplane performance
- A glossary of technical terms, material resources, and much more

The book's companion DVD allows folders of all levels to pause and replay the steps as needed to create each airplane at a comfortable pace.

A biologist by training, **Michael G. LaFosse** has become one of the world's most celebrated origami artists, making his own handmade papers and creating hundreds of designs that have been exhibited around the world and published in dozens of books, kits, and videos.

**Richard L. Alexander** teaches and designs origami, while managing LaFosse's Origamido Studio. origamido.com



## **Origami for Children**

Fold Zodiac Animals, Festival Decorations and Chinese-Inspired Creations

Hu Yue Lin Xin Illustrated by Samoo Tang

Paper-folding, also called origami, is popular among children throughout the world. With this book, you can now use origami to celebrate festivals and present well wishes.

Inside you'll find 30 simple and fun paper-folding projects including:

- Chinese zodiac animals such as the dragon, horse, monkey and pig
- Festival-related items such as the lion-dance and a necktie for Father's Day
- Objects representing well wishes and greetings
- Other objects with Chinese flair such as a folded fan and panda

Hu Yue is a teacher majoring in fine arts, paper-folding, computer design, and pottery art.

Lin Xin is the author of *Celebrating Chinese Festivals*, *Chinese Zodiac Animals* and many other children's books.

## Tuttle Origami Paper in a Box is an excellent value!

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192 sheets of double-sided folding paper in 10 patterns;
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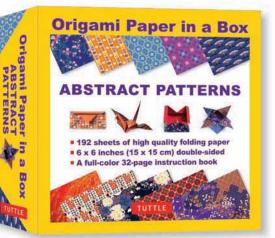




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Rainbow Patterns Origami Paper 6" 96 sheets \$6.50 paper/\$7.95 (CAD)

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Ukiyo-e Bird Prints Origami Paper 8 ¼" 48 sheets \$6.95 paper/\$8.95 (CAD)

ISBN-13: 978-0-8048-4487-1 March

Origami Tuttle Publishing

8 patterns; 48 sheets of double-sided color paper; 8-pp. instruction booklet included 8 1/4" X 8 1/4"

Carton Quantity: 60 Selling Territory: World

Flower Patterns Origami Paper 6 <sup>3</sup>/<sub>4</sub>" 48 sheets \$5.95 paper/\$7.95 (CAD)

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8 patterns; 48 sheets of double-sided color paper; 8-pp. instruction booklet included 6 ¾" X 6 ¾"

Carton Quantity: 60 Selling Territory: World



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Origami Paper Ukiyo-e Bird Prints Large 8 1/4" 48 Sheets





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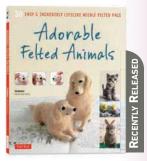
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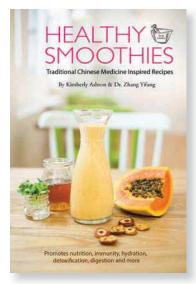
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over 30 recipes; over 50 photographs 5  $1\!\!/_2$  X 8  $1\!\!/_4\,$  128 pages

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## **Smiling Sushi Roll**

Tama-chan

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### See page 12 for full description.

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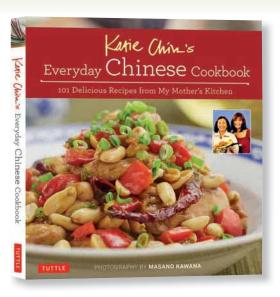
Carton Quantity: 14 Selling Territory: World

ebook available

- Katie appeared as a contestant on Food Network's Cutthroat Kitchen in Fall 2015
- Mother's Day Promotion, including national morning TV show appearances leading up to Mother's Day
- Tie-in with Asian-Pacific American history during May, including events at national retailers
- Chinese New Year Promotion, January 2017 including national TV appearances and author events

#### Marketing & Publicity

Outreach to cooking sites & print media National author tour Author available for interviews





## Katie Chin's Everyday Chinese Cookbook

101 Delicious Recipes from My Mother's Kitchen

Katie Chin Raghavan lyer, foreword Masano Kawana, photographer

Katie Chin's love of cooking blossomed at an early age by watching and helping her mother, renowned restaurateur and cookbook author Leeann Chin. Katie inherited her mother's passion and talent for demystifying Chinese cooking for the American home cook, and has become a highly respected food writer and television personality in her own right.

Katie Chin's Everyday Chinese Cookbook is a celebration of Leeann Chin's tremendous mastery of the vast array of flavors and techniques in Chinese cuisine. This treasury of family recipes includes many signature dishes that Leeann developed during her remarkable six-decade career in the industry, including time-honored classics that she herself learned from her mother in China, recipes Leeann and Katie created together, and dishes that Katie has recently developed, inspired by her mother.

The simple and delicious recipes in this book include:

- General Tso's Chicken
- Firecracker Shrimp Tangerine Beef

Five Spice Chocolate Cake

• Tea-Smoked Sea Bass



Fond memories from Katie's childhood involving cooking and eating with her mother are also woven throughout Katie Chin's *Everyday Chinese Cookbook.* Katie is eager to share her mother's food legacy with you in this beautiful and very personal book-an homage to Leeann's mastery of all that the Chinese culinary arts have to offer.

Katie Chin is the co-author of Everyday Chinese Cooking, and author of 300 Best Rice Cooker Recipes and the award-winning Everyday Thai Cooking. In addition to her 2003 PBS cooking series Double Happiness, Katie has made numerous television appearances on The Today Show, Food Network, Hallmark Channel, and Cooking Channel. She is both a private chef and culinary consultant, thesweetandsourchronicles.com

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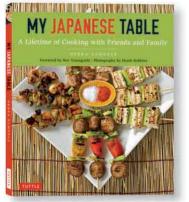
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### Marketing & Publicity

Outreach to cooking sites & print media



## My Japanese Table

A Lifetime of Cooking with Friends and Family

Debra Samuels Roy Yamaguchi, foreword Heath Robbins, photographer

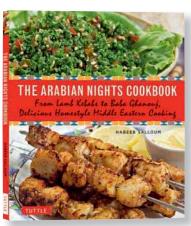
The recipes in this book are the result of decades spent teaching and preparing homestyle Japanese dishes. They include familiar favorites like Hand-Rolled Sushi and Miso Soup and less familiar dishes such as Lobster Rolls with Wasabi Mayonnaise and Fried Pork Cutlets.

There is a chapter on the increasingly popular bento lunch boxes, along with a wonderful selection of desserts, including the delectable Mochi Dumplings with Strawberries.

**Debra Samuels** is the co-author of the bestselling *The Korean Table*. Debra has been teaching cooking classes on Japanese cuisine for three decades. She is a regular food writer and food stylist for the *Boston Globe*. When she's not visiting Japan, Debra lives in Lexington, MA with her husband. CookingAtDebras.com

**Heath Robbins'** pictures have graced the pages of national magazines and can be seen in advertisements for Welch's Grape Jelly, Uncle Ben's and French's. Robbins recently photographed *Fresh and Honest, Ciao Italia Big Five* and *The Korean Table* cookbooks.

"Cookbook author and Japan expert Debra Samuels says the five main elements of a bento are color, texture, seasonality, presentation and nutrition (and let's not forget portion control—how much can you cram into those little compartments?). She says many Japanese believe that including five colors on your plate—red, yellow, green, white and black—means you have a balanced meal."—*NPR's Kitchen Window* 



### The Arabian Nights Cookbook

From Lamb Kebabs to Baba Ghanouj, Delicious Homestyle Middle Eastern Cooking

Habeeb Salloum Suan Lim, photographer

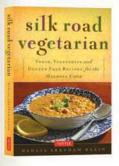
In *The Arabian Nights Cookbook*, author Habeeb Salloum has compiled an amazing array of recipes that celebrate this blending of cultures while still making it compatible with the everyday kitchens of the Western

world. From the familiar, Hummus Bi-Tahini, to the unique, Stuffed Lamb, Salloum offers an accessible world of savory tastes and memory provoking aromas.

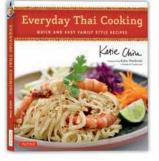
Habeeb Salloum is an accomplished food and travel writer for such magazines as *Gourmet*, *Christian Science Monitor*, and *Vegetarian Times*. He is the author of *From the Lands of Figs and Olives*, a Middle Eastern and North African cookbook. He lives in Ontario, Canada.

"Canada-based food and travel writer Salloum and photographer Suan Lim collaborate to produce a beautiful cookbook of over 100 dishes, many of which are restaurant standards that fans of Arab cooking will recognize...A valuable addition to the catalog of Middle-Eastern cooking, *The Arabian Nights Cookbook* is comprehensive enough for the home cook without being so large as to paralyze."–*Publishers Weekly* 

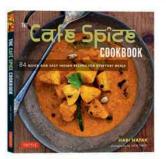
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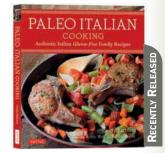
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Everyday Thai Cooking Quick and Easy Family Style Recipes by Katie Chin Foreword by Katie Workman Photography by Masano Kawana 100 recipes; over 100 color photos 9 X 10, 144 pp. jacketed hardcover (TP, W) ISBN-13: 978-0-8048-4371-3 \$24.95/\$28.95 (CAD) ebook available



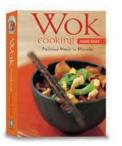
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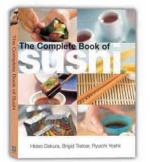
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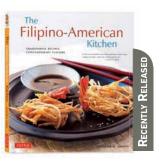


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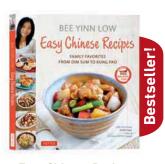


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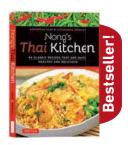
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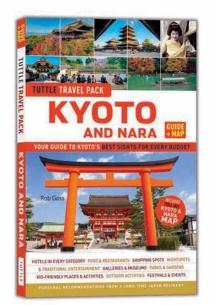
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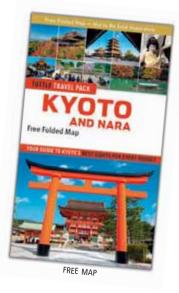
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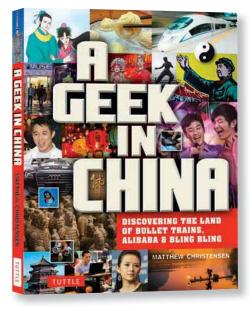
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**Matthew Christensen** holds degrees in Chinese, international relations, and Chinese linguistics. He is Professor of Chinese in the Department of Asian & Near Eastern Languages at Brigham Young University where he has taught for the past twenty years. He blogs about his adventures exploring China at IntoTheMiddleKingdom.com. **\$19.95 paperback** \$24.95 (CAD)

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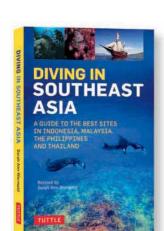
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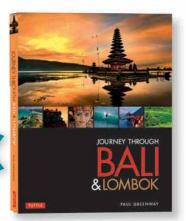
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**Sarah Ann Wormald's** interests in Indonesian reefs, marine life, adventure and exploration led her to begin working on this book.



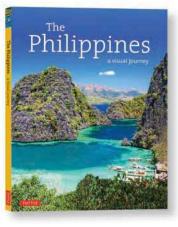
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**Elizabeth V. Reyes** is a Filipino arts and travel journalist who has written numerous travel articles and illustrated books covering the Southeast Asian region. Her books include *Filipino Style* and *Tropical Living: Contemporary Dream Houses in the Philippines*.

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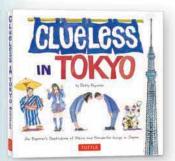
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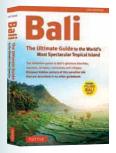
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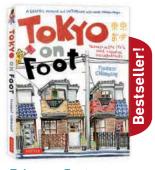
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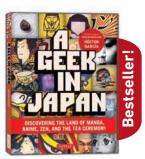
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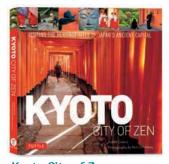


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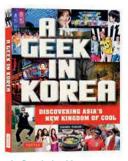


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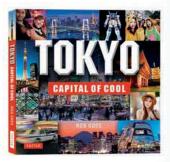
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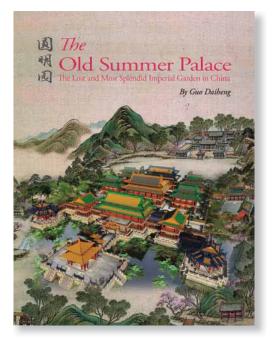
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**Guo Daiheng** is a professor at Qinghua University, a first-grade national registered architect, and Director of the Beijing Old Summer Palace Research Society. She has won such awards as the First Class Award of the National Natural Science Awards and the Grand Architectural Creation Award. Her books include *The History of Ancient Chinese Architecture* and *The Royal Old Summer Palace under the Reign of Qianlong Emperor.* 

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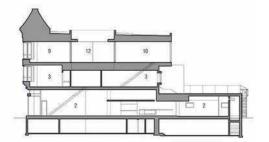
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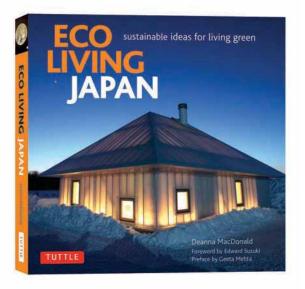
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Deanna MacDonald Edward Suzuki, foreword Geeta Mehta, preface

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The outstanding house projects highlighted in *Eco Living Japan* include examples from all across Japan, in addition to several overseas projects inspired by Japanese design. Each one represents a different aspect of Japan's current movement toward a more sustainable living environment, as well as a focus on fine craftsmanship, cutting-edge technology, and the importance of living in harmony with nature. Woven throughout are illuminating sidebars detailing innovative eco-design elements. This fascinating book represents Japanese green design at its highest and most thoughtful level.

**Deanna MacDonald** teaches art and architectural history at Temple University's Tokyo campus, and writes about art, architecture, and cultural heritage. She is the author of, *New Japan Architecture*, also from Tuttle.



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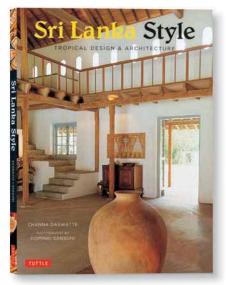
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**Channa Daswatte** is an architect who lives and practices in Kotte, and likes traveling in his spare time.

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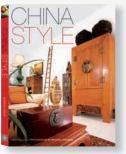
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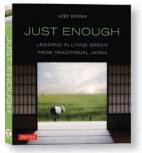
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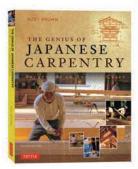
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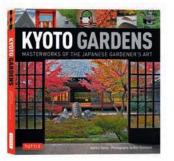
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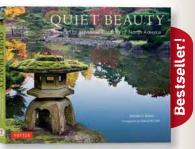
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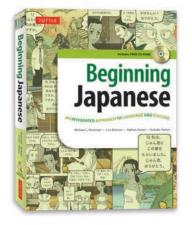
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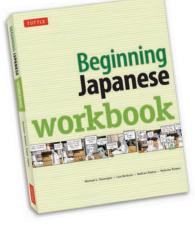
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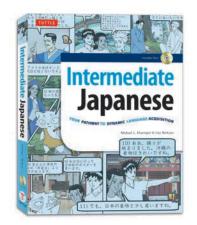


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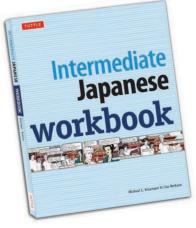
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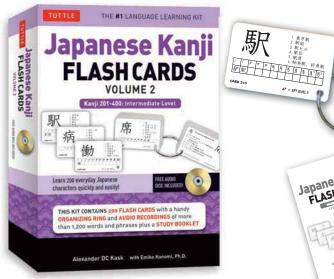
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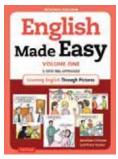
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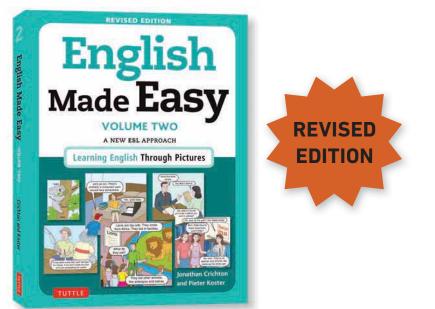
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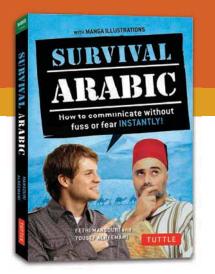
**Jonathan Crichton** is a research fellow in the Center of Languages and Cultures Education at the University of South Australia. He has more than fifteen years experience in teaching and research in English language education and has published widely in related areas.

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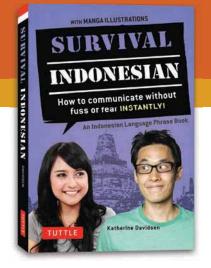
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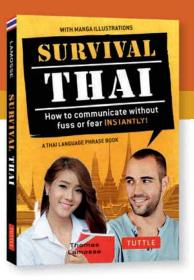


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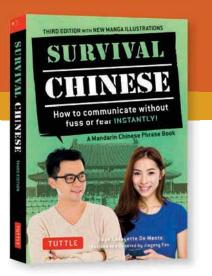




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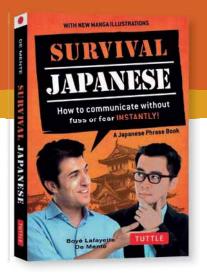
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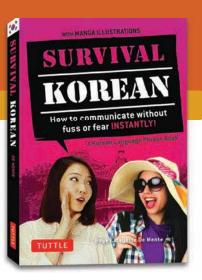
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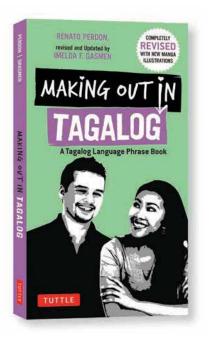
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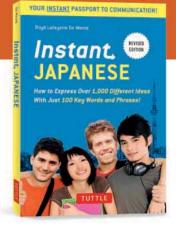
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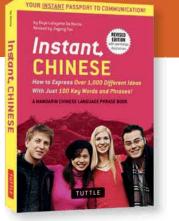
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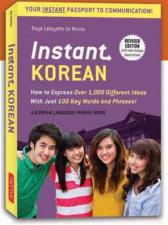
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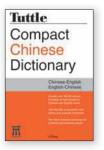
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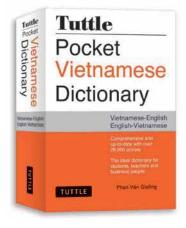
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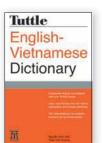
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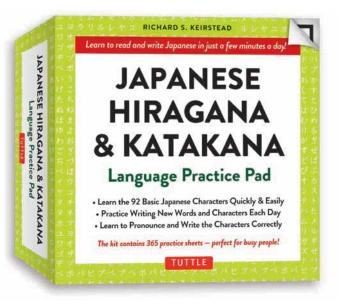
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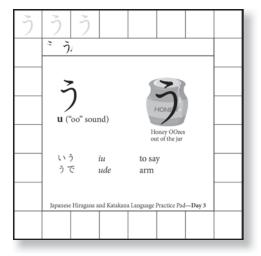
Richard S. Keirstead William Matsuzaki, revisions

Learning the basic Hiragana and Katakana alphabets is the first step for anyone who learns Japanese. Now, the *Japanese Hiragana & Katakana Language Practice Pad* makes it fun for learners to practice writing Hiragana and Katakana every day. This volume introduces each letter in a logical order, along with its equivalent in the Roman alphabet. Numerous examples are provided, and learners are encouraged to practice writing simple Japanese words.

Mnemomic drawings and phrases in English are provided for each Japanese letter to enable you to remember how it is pronounced. Also provided are basic words and phrases using the letter.

A solid proficiency in the two basic alphabets is the first step to learning Japanese and the *Japanese Hiragana & Katakana Language Practice Pad* equips and enables learners to build a good foundation.

**Richard S. Keirstead** lived in Japan for twenty-two years, through two Emperors, sixteen prime ministers, and several economic bubbles. After a career in publishing, Keirstead became an information security professional.

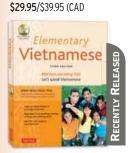


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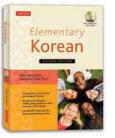
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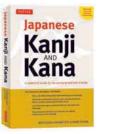
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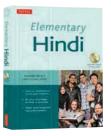
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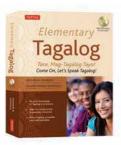
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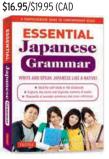
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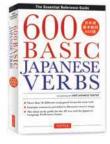
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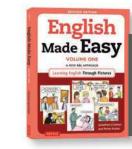
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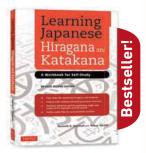


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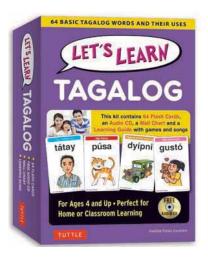
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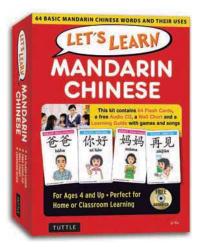
The audio CD provides native-speaker pronunciations for all the words and sentences and contains fun songs, games, and activities which promote interactive learning. The Let's Learn kit series is perfect for use in a classroom setting, for home schooling, on vacation, or everywhere learning takes place.



Let's Learn Tagalog 64 Basic Tagalog Words and Their Uses

Imelda Fines Gasmen

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# Let's Learn Mandarin Chinese

64 Basic Mandarin Chinese Words and Their Uses Li Yu

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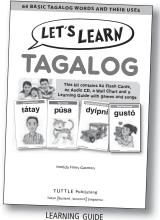
Imelda Fines Gasmen teaches Filipino (Tagalog) at the University of Hawaii, and coordinates the Filipino for Kids Summer Program and other community education programs for children and adults on the languages and cultures of the Philippines.

Professor Li Yu teaches Chinese language and culture at Williams College in Massachusetts. She enjoys teaching young kids Chinese language and culture.







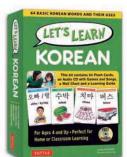




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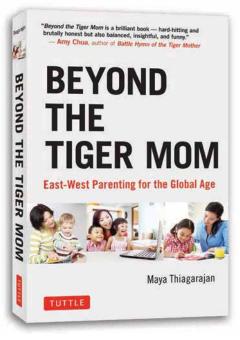
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# **Beyond the Tiger Mom**

East-West Parenting for the Global Age

#### Maya Thiagarajan

How do Asian parents prime their children for success from a young age by encouraging them to achieve academic excellence? Why do Asian kids do so well in math and science? What is the difference between an Asian upbringing and a Western one? Why do some Asian mothers see themselves as "tiger moms" while others shun this label? How do Asian parents deal with their children's failures? Is it sometimes good for children to fail? How do Asian parents think about childhood, family, and education—and what can Western parents learn from them?

These are just a handful of the fascinating questions posed and answered in this timely new book by educator Maya Thiagarajan, as she examines commonly-held stereotypes and explores what really happens in Asian households. Through interviews with hundreds of Asian parents and children, *Beyond the Tiger Mom* offers a detailed look at the values, hopes, fears, and parenting styles within Asian families. A cogent synthesis of an extensive body of research provides accessible and practical guidelines for parents, with each chapter culminating in a "How To" section of indispensable tips for Asian and Western parents to assist in their child's development, both inside and outside the classroom.

**Maya Thiagarajan** was raised in Chennai, India, and earned a BA in English from Middlebury College and a Masters in Education Policy from Harvard University. She has taught in American public and private schools, and now teaches at an international school in Singapore. Over half her students are South Asian or East Asian, deepening her understanding of Asian family values and Asian approaches to education. Follow Cang Jie, the Chinese Patron of Writing, as he Develops the Fascinating System of Chinese Characters

\$16.95 jacketed hardcover \$22.95 (CAD)

ISBN-13: 978-1-60220-994-7 April

Children's Shanghai Press

full-color illustrations throughout; English and Chinese bilingual text 9 1/4 x 9 42 pages

Carton Quantity: 36 Selling Territory: World excluding China



# **Cang Jie: The Inventor of Chinese Characters**

A Story in English and Chinese

Li Jian, author & illustrator Yijin Wert, translator

In his previous books, children's author and illustrator Li Jian has brought to life some of China's most famous figures, including Mulan, Confucius, and Genghis Khan. His new book merges a useful lesson about basic Chinese characters with an engaging narrative about the man who invented them.

In ancient times (circa 2500 B.C.) under the reign of Yellow Emperor, people kept records by piling stones and tying knots. One day, Cang Jie, a historical official who kept records for Yellow Emperor, unexpectedly made a big mistake. Feeling very guilty over his error, he became determined to create a better way to keep records. He went back to his hometown and thought the problem over for many days and nights. Eventually, he began to observe the movement of the sun, moon, stars, mountains, rivers, lakes, and seas, as well as the birds and animals. At the same time, he traveled around collecting signs created by fishermen, farmers, hunters, and soldiers. In the end, he created the Chinese characters still widely used today.

In this delightfully illustrated book, young readers will learn to read and write basic Chinese characters as they enjoy the story behind each one.

Li Jian owns an illustration studio specializing in children's fairy tales. He has also published *Ming's Adventure with the Terracotta Army; Mulan: Retold in Chinese and English; Ming's* 



Adventure with Confucius in Qufu; Zheng He: The Great Chinese Explorer; and Genghis Khan: The Brave Warrior Who Bridged East and West. \$12.95 jacketed hardcover \$16.95 (CAD)

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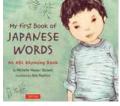
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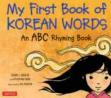
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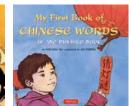
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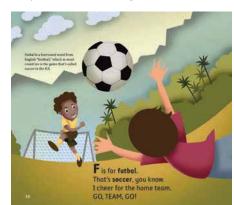
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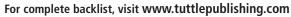


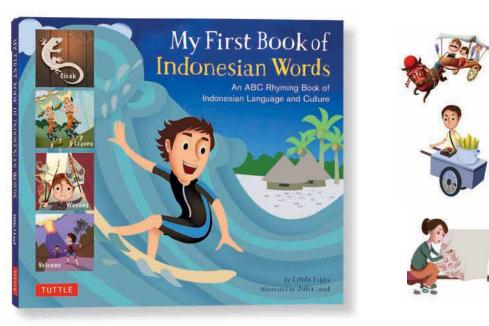












# **My First Book of Indonesian Words**

An ABC Rhyming Book of Indonesian Language and Culture

Linda Hibbs Julia Laud, illustrator

*My First Book of Indonesian Words* introduces the richness and beauty of the Indonesian language and culture to preschoolers in a fun and playful way. A familiar ABC rhyming structure, combined with delightful illustrations, encourages the natural ability of children to quickly adopt new languages and vocabulary. Familiar words in English are paired with words specific to Indonesia, giving learners a glimpse into Indonesian life and culture.

Everyday expressions such as "Apa kabar?", which means "How are you?", give children a chance to communicate in a meaningful way. This effective approach, and the entire method of this unique guide, is presented within a fundamental understanding of the universal themes of courtesy and friendliness.

Cultural and linguistic notes are added for parents to enhance the learning experience for their children. Cheerful illustrations, created by Indonesia's renowned Caravan Studio, depict Indonesia as a friendly and culturally rich nation, where the people are happy to know you and to share a bit of who they are and how they live. Far more than a language learning aid, *My First Book of Indonesian Words* is an essential primer on Indonesian life and values.

**Linda Hibbs** has taught Indonesian at the secondary and university levels for over two decades, and holds degrees in Indonesian language and ethnomusicology, as well as a Master's degree in Asian Studies. She is the author of *All About Indonesia* and the *Indonesian for Kids* flash card sets.

The digital illustrations for this book were created by **Julia Laud** for Caravan Studio in Indonesia. Founded in January 2008, Caravan Studio specializes in creating artwork for comic books, illustration, concept art and toy design.

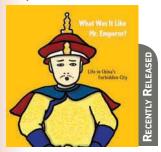
# CHILDREN'S • Backlist Highlights



#### Mei-Mei's Lucky Birthday Noodles

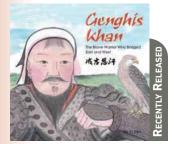
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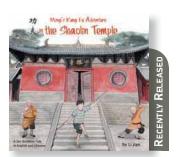
56



Korean Folk Songs Stars in the Sky and Dreams in Our Hearts by Robert Choi Illustrated by Samee Back includes audio CD of 14 songs; full-color illus 8 ½ X 11, 32 pp. jacketed hardcover with disc (TP, W) ISBN-13: 978-0-8048-4468-0 \$15.95/\$17.95 (CAD) ebook available



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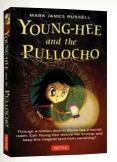


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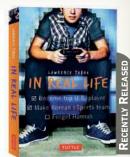
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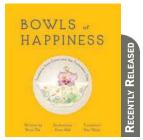


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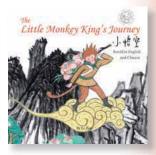


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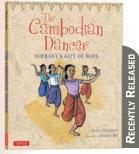
The Peace Tree from Hiroshima The Little Bonsai with a Big Story by Sandra Moore Illustrated by Kazumi Wilds full-color illus throughout 8 ½ X 11, 32 pp. jacketed hardcover (TP, W) ISBN-13: 978-4-8053-1347-3 \$14.95/\$18.95 (CAD) ebook available



Chinese Children's Favorite Stories by Mingmei Yip 60 watercolor illus 9 X 9, 96 pp. jacketed hardcover (TP, W) ISBN-13: 978-0-8048-3589-3 \$18.95/\$23.95 (CAD) ebook available



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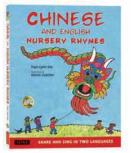


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Stories, Songs, Crafts and More for Kids by Allison Branscombe Illustrated by Lin Wang full-color illus throughout 8 ½ X 11, 64 pp. jacketed hardcover (TP, W) ISBN-13: 978-0-8048-4121-4 \$16.95/\$18.95 (CAD) ebook available



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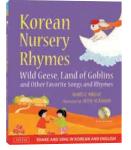
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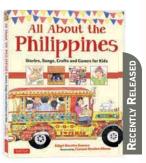
Korean Nursery Rhymes Wild Geese, Land of Goblins and Other Favorite Songs and Rhymes by Danielle Wright Illustrated by Helen Acraman includes audio CD; bilingual text; 24 color illus 8 ½ X 11, 32 pp. jacketed hardcover with audio disc (TP, W) ISBN-13: 978-0-8048-4227-3 \$16.95/\$19.50 (CAD) ebook available



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# **MARTIAL ARTS**

"[Olech] wanted to delve into the mental aspects & the evolution of training methodology as it pertains to martial arts and thus began the journey that led to the publishing of this book." —Bas Rutten, Undefeated UFC Heavyweight Champion

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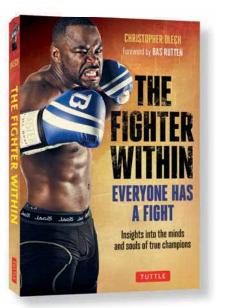
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# **The Fighter Within**

Everyone Has a Fight

Christopher Olech Bas Rutten, foreword

Mixed martial arts (MMA) and Ultimate Fighting Championship (UFC) events continue to rival boxing and professional wrestling as today's most popular contact sport. In *The Fighter Within*, readers will learn what it takes to be an MMA competitor as Christopher Olech interweaves the intimate chronicle of his own journey through the MMA world with incredible stories shared by numerous other elite MMA fighters and martial artists, including:

#### Fedor Emelianenko • Rashad Evans • Rich Franklin • Rory MacDonald • Sean Sherk Tomasz Adamek • Firas Zahabi • Bruno Fernandes • John Danaher • Ajarn Phil Nurse Alain Moussi • Rafał Chwałek • Scott Ramsdell • Matthew Olson

A freelance journalist, Olech first immersed himself in MMA after meeting the UFC welterweight champion, Matt Hughes. Olech began training and put his skills to the test in the ring, eventually becaming the IBBA Hall of Fame Competitor of The Year in 2010. Although outsiders focus on its seemingly savage nature, fans agree that the sport's real appeal comes from the dedication, forethought, and intellect that each fighter and martial artist brings to every match-up. In this compelling martial arts narrative, Olech shares inside stories of trials and triumphs inside and outside the ring, along with some surprisingly heartfelt moments. Featuring a foreword written by Bas Rutten–UFC heavyweight champion and three-time King of Pancrase world champion–*The Fighter Within* is a must-read for fans everywhere.

Born in Toronto, Canada to immigrant parents, **Christopher Olech** is a certified Athletic Performance Inc. Caveman Training Instructor. As a freelance journalist, he covers fighting events in all fields of martial arts and boxing, and has contributed to various MMA and boxing websites as well as print media.

**Sebastiaan "Bas" Rutten** is a Dutch retired mixed martial artist (MMA), Muay Thai kickboxer, and has Black Belts in Karate, Taekwondo, Judo, and Kickboxing. He was a UFC Heavyweight Champion and three-time King of Pancrase world champion. Rutten currently hosts *Inside MMA* on AXS TV and is co-owner of Bas Rutten's Elite MMA Gym in Westlake Village, CA.

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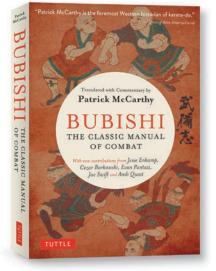
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Author available for interviews



# Bubishi

## The Classic Manual of Combat

Patrick McCarthy, translation & commentary

Treasured for centuries by karate's top masters, the *Bubishi* is a classic Chinese work on philosophy, strategy, medicine, and technique as they relate to the martial arts. Referred to as "the Bible of Karate" by the famous master Chojun Miyagi, for hundreds of years the *Bubishi* was a secret text passed from master to student in China and later in Okinawa. All of karate's legendary masters have studied it, applied its teachings, or copied passages from it. No other classic work has had as dramatic an impact on the shaping and development of karate as the *Bubishi*.

This new paperback edition includes additional commentary from the translator, as well as a new foreword and new illustrations.

**Patrick McCarthy** is one of the few foreigners to actually teach karate-do in Japan. Moreover, he is recognized worldwide as one of the foremost authorities on the civil fighting traditions of Okinawa. He is also the first Westerner to ever be awarded the coveted Kyoshi 7th Dan Teacher's License from the Kyoto's prestigious Dai Nippon Butokukai. He has been practicing karate-do since the 1960s, and also studied a variety of Chinese, Southeast Asian, and Western fighting arts. He is the author of *Ancient Okinawan Martial Arts Volumes 1* and *2*.

With new contributions from: Jesse Enkamp, Cezar Borkowski, Evan Pantazi, Joe Swift and Andreas (Andi) Quast.

#### Advance Praise:

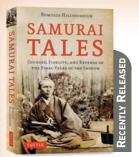
"(McCarthy) will leave no stone unturned in his passionate pursuit."—Hanshi Cezar Borkowski, Northern Karate, Toronto

"The Bubishi's message is timeless. Its wisdom boundless.—Jesse Enkamp, founder of KARATEbyJesse.com

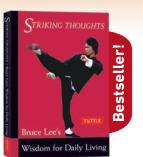
"If you are a serious Martial Artist, no matter what your current level or background, this text is vital for you."—Evan Pantazi, Sensei, founder of Kyusho.com

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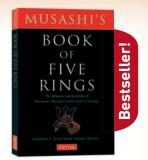


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# **LITERATURE, HISTORY & CURRENT AFFAIRS**

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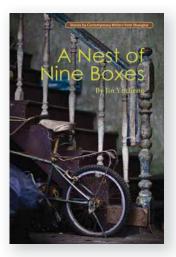
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Literature Shanghai Press

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A Nest of Nine Boxes

Jin Yucheng Yawtsong Lee, translator Wang Jiren, foreword

In this collection of short fiction, Jin Yucheng explores the lives of characters searching for meaning in a changing era. The narrator of *The Specimens* investigates the death of an old friend who was imprisoned for stealing mail. In *A Nest of Nine Boxes*, a woman and her grandson look for secrets that may be buried in an old earthen wall. *Late Winter—Long-Running Discontent* follows two neighbors now adults—trying to uncover an unsolved mystery of their youth. In *A Crispness in the Air*, the discovery of two dead bodies disrupts life in a town already unsettled by war.

Jin Yucheng's novel, *Flowers*, won numerous literary honors, including the Shi Nai'an Award and the Lu Xun Culture Award.

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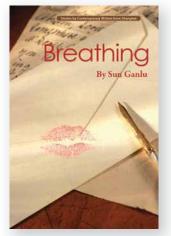


# The Eaglewood Pavilion

Ruan Haibiao Wu Xiaozhen, translator Wang Jiren, foreword

The two stories in this volume depict the challenges and hardships endured by those on society's botton rung in Shanghai's Old Town neighborhood. In the eponymous story, *The Eaglewood Pavilion* is home to a number of impoverished families who jostle for space within its dilapidated confines. Narrated by a young apprentice named Sancai, *The Loser* is the story of Master Chang Gen, a successful quack whose falling fortunes reduce him to working as a street vendor.

Ruan Haibiao published works include the award-winning novels *Death Is Easy* and *Immortal Desire*.



# **Breathing**

Sun Ganlu Zhu Jisong, translator Wang Jiren, foreword

When Luo Ke was young, he fought in the Vietnam War. Now—in Shanghai during the late 1980s—he works as a part-time shop window painter. *Breathing* chronicles his complex relationships with five women—a college student, her sister, an actress, an art teacher, and a worker. As their family histories, eccentricities, and obsessions unfold, the past, present, and future overlap. Sun Ganlu's previous books have been translated into French, Russian, Japanese, English, and Korean among many other languages, and

this haunting and hypnotic novel of love and desire filled with nostalgia is one of his most representative works.

**Sun Ganlu** is a writer, vice chairman of the Shanghai Writers' Association, president of the literary magazine, *Bud*, and chief strategist of Shanghai International Literary Week of Shanghai Book Fair.

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ISBN-13: 978-0-8048-4629-5 January

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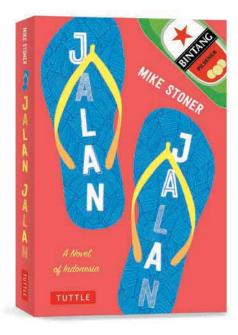
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# Jalan Jalan A Novel of Indonesia

Mike Stoner

Winner of *The Guardian's* "Self-Published Book of the Month Award" and set on the lush island of Sumatra, *Jalan Jalan* chronicles one man's attempt to exorcise the pain of his girlfriend's horrific death. An Englishman—nicknamed "Newbie"—arrives in Indonesia after taking a job at a ragtag language school. His fellow teachers are all misfits seemingly on the run from life in their home countries. Newbie joins them—drinking, taking drugs, and exploring Indonesia's breathtaking landscapes. He meets Charles, a dubious nightclub owner, and Eka, a local prostitute who becomes his lover. Newbie's late girlfriend Laura remains a ghostly presence as the narrative weaves between his new life on Sumatra and the time they shared in their languid English seaside town. On what would have been Laura's birthday, Newbie has an alcohol and drug-fuelled breakdown that spurs Charles to arrange an exorcism with an Indonesian shaman.

The novel's title comes from the Indonesian phrase "jalan jalan," which one of the characters describes as: "Just fucking walking man. Out for a stroll." To Newbie, whose real name is only revealed on the book's final page, the phrase aptly sums up the emotional detachment he seeks. Fans of Alex Garland's *The Beach*, Elizabeth Gilbert's *Eat*, *Pray*, *Love*, Malcolm Lowry's *Under the Volcano*, and travel novels of all stripes will enjoy *Jalan Jalan's* descriptions of expat life in Indonesia and find themselves transfixed by Newbie's quest for salvation in an exotic land.

**Mike Stoner** has lived in Asia and Eastern Europe. He graduated with distinction from the MA program in Creative Writing from the University of Kent. He is married with two kids and currently lives in Kent, United Kingdom.

#### **Advance Praise:**

"Tender and accomplished, funny and sad, Stoner's tale, a collision of culture, geography and sex, is a very impressive debut."—David Flusfeder, author of *The Gift* 

"Jalan Jalan captures perfectly what it is to be young and adrift in southeast Asia. By turns ribald and tender, and with many moments of strange magic, this is a novel suffused with heartbreak, humidity, and the scent of clove cigarettes."—Tim Hannigan, author of A Brief History of Indonesia

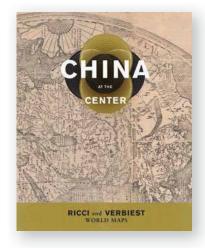
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Art Asian Art Museum

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# China at the Center

Ricci and Verbiest World Maps

Natasha Reichle, editor Jay Xu, foreword M. Antoni J. Ucerler, essays Theodore N. Foss, essays Mark Stephen Mir, essays

Two world maps created for the Chinese courts by Italian Jesuit priest Matteo Ricci in 1602 and Flemish missionary Ferdinand Verbiest in 1674, tell fascinating stories about the meeting of two world views. These seminal works provided Europeans in the 17th century with a greater knowledge of China, and the Chinese

with new ideas about geography, astronomy, exploration, and the natural sciences.

China at the Center closely examines these two masterpieces of 17th-century cartography that illustrate the critical exchange of both information and misinformation between Europe and Asia.

Extraordinary in their creation, the maps indicate how certain myths were perpetuated, especially in the vivid and imaginative descriptions of the peoples and places of the world, and in the depictions of such life forms as exotic fauna. With essays written by leading scholars of Asian studies, China at the Center provides new insight on this most important aspect of China's rich history.

Natasha Reichle is the Associate Curator of Southeast Asian Art at the Asian Art Museum of San Francisco. Her previous publications include Violence and Serenity: Late Buddhist Sculpture from Indonesia and Bali: Art, Ritual, Performance.

## **Touring Exhibit Schedule**

 Asian Art Museum San Francisco, CA March 4 - May 8

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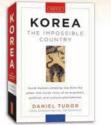
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I Am a Cat by Sōseki Natsume Translated by Aiko Ito 5 1/4 X 8, 480 pp. paperback (TP, W) ISBN-13: 978-0-8048-3265-6 \$19.95/\$27.95 (CAD ebook available



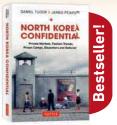
A Brief History of Indonesia Sultans, Spices, and Tsunamis: The Incredible Story of Southeast Asia's Largest Nation by Tim Hannigan 16-page photo insert 5 X 8 ¼, 288 pp. paperback (TP, W) ISBN-13: 978-0-8048-4476-5 \$16.95/\$22.95 (CAD) ebook available



Korea: The Impossible Country by Daniel Tudor

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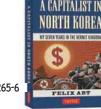


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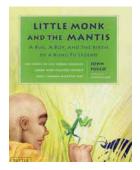


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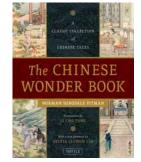
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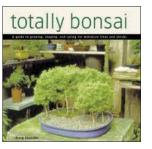
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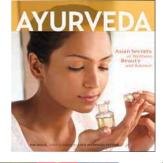


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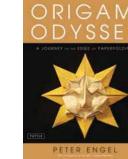
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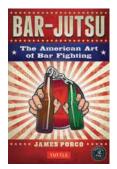
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