

Lane Strumlauf

**UBS Financial Services Inc.**

555 California Street
32nd floor
San Francisco, CA 94104
415-963-5270
lane.strumlauf@ubs.com

ubs.com/fs

Lane Strumlauf

Managing Director
Market Head, Private Wealth & UNHW – Northwest
Wealth Management Americas

Lane heads the Private Wealth and Ultra High Net Worth business in the Northwest for UBS Wealth Management Americas, where he oversees approximately 60 Private Wealth Advisors in the San Francisco Bay Area, Seattle, Bellevue, Salt Lake City & Portland along with their \$28 billion in client assets. Lane also serves on UBS Political Action Committee Board.

Professional History

Prior to his current role, Lane was the West Division Director where he ran an 11-market, 68-office territory spread across 13 states and served on the WM USA's Management Committee. Previously Lane was Regional Director for the Northwest United States from 2014 through early 2016. In 2015, he and his team were recognized as WMA's Region of The Year for top overall performance across the firm's key business drivers, including talent management, net new money flows, revenue growth and profitability.

Also under Lane's leadership, he ran WMA's South Florida Complex was named WMA's 2013 Complex of The Year. Beginning in 2010, Lane was recognized in On Wall Street's Top 100 Branch Managers for four consecutive years. He also was appointed to the firm's Branch Manager Advisory Council (2012-14), serving as its Co-Chair in 2014. Previously, Lane served as President of the Florida Securities Dealers Association (2010).

Lane began his career in the financial services industry in 1992 as a Financial Advisor with Shearson Lehman Brothers in Atlanta, Georgia. Throughout his time there, and later at Prudential Securities, he was a successful Branch Manager, Complex Director, and Regional Sales Manager in South Florida as well as a Management Training Officer in New York City.

Family & Personal Interests

Lane and his wife, Melissa, live in Orinda, California, along with their three children Brooke, Faith and Hunter. Away from work, he enjoys golf, the outdoors and traveling with his family. Lane's philanthropic interests are centered on medical research — after losing his closest friend and multiple family members to cancer, he has become an active fundraiser for the American Cancer Society, St. Jude Children's Research and Susan G. Komen for the Cure. Lane also serves as President of The Oren Margol Foundation, a non-profit organization created to help fund cancer research.