



IN-EAST

INSTITUTE OF
EAST ASIAN STUDIES

NO. 22

INSTITUTE REPORT

OCTOBER 2014
SEPTEMBER 2015

UNIVERSITÄT
DUISBURG
ESSEN

Offen im Denken



Lifesaver von Niki de Saint Phalle
in der Duisburger Königstraße
Foto: Uwe Köppen, Stadt Duisburg

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Karen Shire

DEAR READER,

In November 2014 the Institute of East Asian Studies (IN-EAST) celebrated its 20th anniversary as a research center at the University of Duisburg-Essen. A number of the initiators of East Asian Studies in Duisburg since the 1980s accepted our invitation to reflect on the establishment of the institute in 1994 and to look forward to the future. Among the immediate tasks facing the institute are the further development of our research and training programs for doctoral students and young scholars after renewed funding for the DFG Graduiertenkolleg 1613 and the BMBF Advanced School expire between 2017 and 2019. The next wave of our research program will continue to focus on institutional change in East Asia, with a stronger emphasis in the future on transnational dimensions and under a shared focus on *Institutional Integration in East Asia*.

With more than 70 researchers, IN-EAST has well exceeded the capacity of its facilities in the LE Building on the Duisburg campus, long since expanding to the SG building with new office space for the IN-EAST Advanced School. Our expansion has taken on a virtual dimension as well in recent months. In 2015, responding to a joint request by the Rectors of the UDE and the Ruhr University Bochum, IN-EAST embarked on cooperation negotiations with the Faculty of East Asian Studies at the RUB to establish a virtual inter-university center. While maintaining the autonomy of IN-EAST in Duisburg and the Faculty OAW in Bochum, especially over their established and successful BA and MA curricula, the aim of the virtual inter-university center is to consolidate our position as a leading European center of East Asian regional studies and one of the centers of excellence in the Ruhr university landscape. Under the auspices of the University Al-

liance Ruhr, the first steps have been taken with financial support for strategy development from MERCUR and the submission of two MERCUR proposals to fund the establishment of a new joint MA and Doctoral College in Transnational East Asian Studies with Bochum. For IN-EAST the added value of the virtual inter-university center lies in the chance to address a weakness of our programs to-date: a lack of Korean Studies. In 2016, the BA MEAS and the MA programs MEAS and CEAS will include a new module on Korean Politics and Society. Expertise for these developments are already available at the Chair of East Asian Economics – Japan and Korea, which runs a module on Korean Economy. Expertise will be developed further through a new cooperation with universities in South Korea. With additional university support we will soon set up a Korean language program on the model of our social science-oriented language programs in Chinese and Japanese.

Another task we continue to face is the integration of an expanding number of international students and young post-graduate scholars. The commitment to international students and faculty is now a central part of the university's 'Internationalization at Home' and Diversity strategies, yet our successes in international recruitment continue to stretch our resources, with university Welcome Services and local city support still falling well behind our needs. For the interim we continue to compensate this internally through an IN-EAST Welcome Office, with an increasing proportion of staff time re-dedicated to settlement support, but still in many cases, leaving it up to foreign students and young scholars themselves to negotiate the maze of immigration, resident registration, tax, social insurance, child support services and local rental markets.

International research activities in 2014/15 were advanced in a number of new initiatives in Duisburg and in cooperation with EastAsiaNet, a network of European research schools in social scientific East Asian Studies. New collaborations include research on the Chinese *One Belt, One Road* (Silk Road) Initiative Initiative with the China Center for Contemporary World Studies in Beijing. In 2015 we also strengthened ties with the University of Washington, Seattle Jackson School of International Relations.

In the past year several of our faculty were appointed to leading roles in the scientific community. Incoming IN-EAST Director Werner Pascha was appointed Vice President of the Japanese-German Center Berlin (JDZB) and Acting Professor Yuan Li was elected President-elect of the China Economic Association (Europe/UK), for which he will organize the next annual meeting in 2016 in Duisburg. Markus Taube was selected to join a delegation of business leaders and NRW Minister President Hannelore Kraft in an official delegation to China in spring 2015.

As always, our undergraduate and MA programs are the backbone of our research strength. In 2014/2015 we witnessed record numbers of new entrants, exceeding our capacities in the BA program and welcoming students from more than a dozen countries into our MA curricula. At present, 30 BA students are completing their mandatory year abroad at 15 partner institutes in China and Japan, many with stipends from host universities and the DAAD. In 2014/2015, with the strong support of the university leadership and the Faculty of Social Sciences we welcomed back Professor Dr. Florian Coulmas as Senior Professor. After 10 years as Director of the German Institute for Japan Studies (DIJ), Tokyo and

founding editor of Contemporary Japan, he has made a strong contribution in a short time teaching in the BA, MA and PhD programs, leading workshops in both the DFG Graduiertenkolleg and the BMBF-funded IN-EAST Advanced School. Shuanping Dai was appointed Junior Professor in the Mercator School of Management from October 2014 and is leading one of the research areas in the IN-EAST Advanced School. In 2015 recruitment was also completed for the Professorship in Politics China, and we are delighted that Dr. Nele Noesselt has accepted this W3 Professorship and will soon join the institute to continue our strengths in this field. The hiring committee for the Junior Professorship in Comparative Sociology and Chinese Studies has also completed its work, and we are confident that internal approval and an offer will follow soon. In June 2015, two foremost scholars and public intellectuals from East Asia, Yu Keping and Osa-wa Mari were appointed to DFG Mercator Professorships and joined our annual doctoral workshop to mentor our young scholars. A recent PhD from the New School for Social Research, Kei Nakagawa Takata has accepted a position as post-doc in the GRK 1613 and will soon join the GRK team in Duisburg. Our final recruitment for a Professor of East Asian Economics is also well underway.

The individual achievements of IN-EAST members as well as the progress of our joint study and research programs in the academic year 2014/15 are the subject of this report. It has always been our endeavor to guarantee that 'the whole' of the institute exceeds 'the sum of its parts', and we hope the following pages convince our readers of the same.

Karen Shire
(Director, IN-EAST)

EDITORIAL

EDITORIAL

01

SPONSORS

IT IS A PLEASURE TO ACKNOWLEDGE
FINANCIAL SUPPORT BY A
NUMBER OF FUNDING AGENCIES.
OUR SINCERE THANKS ARE DUE TO:

**Alumni und Freunde der Duisburger
Ostasienstudien e.V. (AlFreDO)**

Bank of Korea

Bertelsmann-Stiftung
Bertelsmann Foundation

**Bundesministerium für Bildung und
Forschung (BMBF)**
Federal Ministry of Education and Research

Deutsche Forschungsgemeinschaft (DFG)
German Research Foundation

**Deutscher Akademischer Austausch-
Dienst (DAAD)**

**Duisburger Universitäts-Gesellschaft
(D.U.G.)**

European Commission

Hans-Böckler-Stiftung
Hans Böckler Foundation

**Japan Foundation Center for Global
Partnership**

**Japan Society for the Promotion of
Science (JSPS)**

**Japanese Student Services Organization
(JASSO)**

Konfuzius-Institut Metropole Ruhr
Confucius Institute Metropolis Ruhr

**Lebenslanges Lernen (LLL) –
Verein zur Förderung des Studiums
im fortgeschrittenen Alter an der
Universität Duisburg-Essen e. V.**

Robert-Bosch-Stiftung

**Stiftung Deutsch-Amerikanische
Wissenschaftsbeziehungen**
*Foundation German-American Academic
Relations*

**Stiftung Mercator /
Mercator Research Center Ruhr**

Werkstatt Wissenschaftskarriere

SPONSOREN

02

SPOTLIGHT

BLICKPUNKT

Mosaikskulptur im
Treppenhaus des Gebäudes SG
Foto: Julian Kut

1 EAST ASIA: HOW MUCH CONFLICT, HOW MUCH COOPERATION? – 18TH DUISBURG EAST ASIA DAY

OSTASIEN: WIE VIEL KONFLIKT, WIE VIEL KOOPERATION? – 18. DUISBURGER OSTASIENTAG

Wie brisant ist die Lage in Ostasien und wie weit sind die Staaten der Region entfernt von einer stabilen friedlichen Koexistenz? Dieser Frage widmete sich der 18. Ostasientag der Universität Duisburg-Essen, veranstaltet vom Institut für Ostasienwissenschaften (IN-EAST), im Gerhard-Mercator-Haus am **4. Dezember 2014**.

Nach Grußworten des Rektors der Universität Duisburg-Essen, **Ulrich Radtke**, und des Bürgermeisters der Stadt Duisburg, **Volker Mosblech**, warf die Direktorin des IN-EAST **Karen Shire** in ihrer Begrüßung den Blick zurück und nach vorn anlässlich des 20. Jahrestages der Gründung des Instituts für Ostasienwissenschaften als Zentralinstitut der Gerhard-Mercator-Univer-

sität Duisburg (später: Universität Duisburg-Essen). **Karen Shire** analysierte, wie es dazu kam und welche Entwicklungen und Herausforderungen das IN-EAST seitdem gemeistert und welche Ziele es sich gesteckt hat.

Die anschließende Podiumsdiskussion widmete sich dann dem Tagungsthema *Ostasien: Wie viel Konflikt, wie viel Kooperation?* Obwohl sich zwischen den Staaten Ostasiens in den letzten Jahrzehnten intensive Wirtschaftsbeziehungen entwickelt haben, existieren doch Konfliktherde, die offenbar jederzeit zu erheblichen Spannungen zwischen der VR China, den beiden koreanischen Staaten, Japan und Taiwan führen können. Raketentests, Territorialkonflikte, offizielles Geschichtsver-

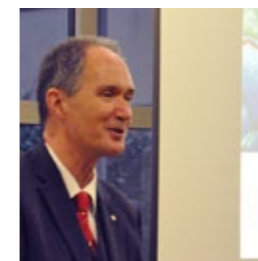
ständnis oder Entführungsfälle führen immer wieder zu diplomatischen Auseinandersetzungen zwischen einzelnen Staaten. Zuweilen scheint die Gefahr eines militärischen Schlagabtauschs zu bestehen. Sechs Experten diskutierten die Lage in Ostasien aus der Perspektive der jeweiligen Staaten: **Dr. Kerstin Lukner**, Universität Duisburg-Essen (Japan), **Prof. Dr. Rüdiger Frank**, Universität Wien (Nordkorea), **Prof. Hannes Mosler, PhD**, Freie Universität Berlin (Südkorea), **Prof. Dr. Sarah Kirchberger**, Universität Hamburg (Taiwan), **Prof. Dr. Jörn-Carsten Gottwald**, Ruhr-Universität Bochum (VR China), **Prof. em. Dr. Paul Kevenhörster**, Westfälische Wilhelms-Universität Münster, leitete die Diskussion.



Karen Shire



Volker Mosblech



Ulrich Radtke



Die Diskutanten: Kerstin Lukner, Jörn-Carsten Gottwald, Sarah Kirchberger, Paul Kevenhörster, Hannes Mosler, Rüdiger Frank



2 JOINT WORKSHOP WITH THINK TANK MERICS, BERLIN GEMEINSAMER WORKSHOP MIT THINK-TANK MERICS, BERLIN

Das Mercator Institute for China Studies (MERICS) in Berlin ist seit 2014 als gemeinsames An-Institut mit der Universität Duisburg-Essen und der Ruhr-Universität Bochum verbunden. MERICS und IN-EAST eint das Forschungsinteresse an der Analyse des zeitgenössischen China. Insbesondere zwischen der MERICS-Forschungsgruppe *Innovation und Umwelt* und der IN-EAST School of Advanced Studies gibt es di-

verse kongruente Themen und ein großes Potenzial für gemeinsame Projekte. Am **11. und 12. Dezember 2014** war das Team aus Berlin zu Gast in Duisburg für einen gemeinsamen Workshop an der IN-EAST School of Advanced Studies.

Die Teilnehmer präsentierten ihre individuellen Forschungsarbeiten und aktuellen Projekte. Damit legten sie die

Basis für weitere Kooperationsmöglichkeiten. Es fand ein reger Austausch zu innovativen Trends und Entwicklungen in China statt, beispielsweise zu den Themen Elektromobilität, dem chinesischen Bildungssystem sowie innovativen Trends im Bereich der wirtschaftlichen Organisation. Weiterführende Informationen zum Programm finden Sie im Kapitel 11.



Yang Liu, Jost Wuebbeke, Paul Scalise und Alexandra Davydova



Björn Conrad und Elena Klorer (MERICS) und Weijing Le

3 „NEUE HEIMAT DUISBURG“ – IN-EAST MEMBERS AND STUDENTS ABOUT THEIR NEW HOMETOWN

„NEUE HEIMAT DUISBURG“ – IN-EAST-MITARBEITER UND STUDIERENDE IM PORTRÄT

Die 36. *Duisburger Akzente* in diesem Jahr stand unter dem Motto „HEIMAT“, ein Thema, das auch viele Studierende und Mitarbeiter der UDE berührt. Im Rahmen der Posterausstellung *Neue Heimat Duisburg*, die am **16. März 2015** am Campus Duisburg gezeigt wurde, gaben auch Mitglieder des IN-EAST einen persönlichen Einblick in ihr Heimischwerden und ihren Lieblingsort in Duisburg. Aus aller Welt kommen Ostasienexperten und solche, die es werden wollen, nach Duisburg an das IN-EAST. Sie nehmen ihr Studium auf, engagieren sich in der Forschung und bei der Ausbildung des wissenschaftlichen Nachwuchses. Viele von ihnen bleiben für Jahre, für manche wird Duisburg ihre neue Heimat. Yuan Li, Professor für die Wirtschaft Chinas, kam aus China nach Duisburg. Er fasste zusammen: „Although Duisburg is not my 'hometown', I see it as the place where my 'home' is.“

Konzeption: Prof. Karen Shire und Glauca Peres da Silva; Gestaltung: Harald Krähe.

Aus dem Poster von Connor Malloy aus Regina, Kanada (MA-Student am IN-EAST)

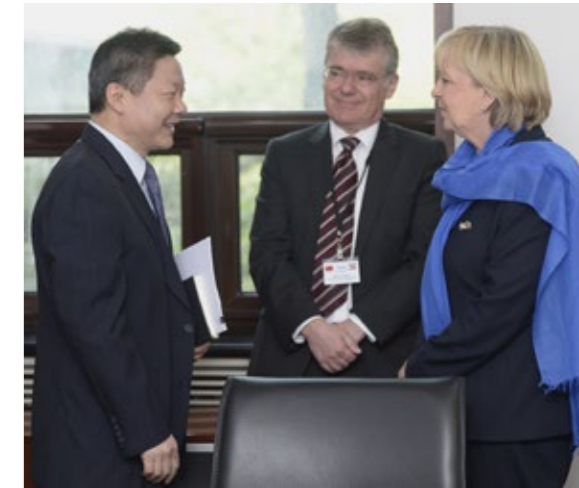


4 OFFICIAL VISIT – MARKUS TAUBE JOINED PREMIER HANNELORE KRAFT ON DELEGATION TO CHINA DELEGATIONSREISE NACH CHINA – MARKUS TAUBE BEGLEITETE HANNELORE KRAFT

Mit einer 200-köpfigen Wirtschaftsdelegation besuchte Xi Jinping, Staatspräsident der Volksrepublik China, im März 2014 bei seiner Deutschlandreise auch Duisburg und den Duisburger Hafen. Damit wurde die Eisenbahnlinie „YuXinOu“, die Duisburg mit der chinesischen Millionenstadt Chongqing verbindet, offiziell eröffnet. Die Verbindung der Seidenstraßen-Wirtschaftszone ist auf Initiative der chinesischen Nationalstrategie „One Belt, One Road“ entstanden und soll den Weg für vertiefende wirtschaftliche und kulturelle Zusammenarbeit zwischen China und den Staaten bereiten, die von der Bahntrasse berührt werden – last, not least Deutschland.

Zu ihrem Gegenbesuch reiste Hannelore Kraft vom **18. bis 26. April 2015** nach Beijing, Nanjing, Shanghai, Chengdu und Shenzhen. Auf der Reise wurde die Ministerpräsidentin von dem Minister für Wirtschaft des Landes NRW und einer hochrangigen Wirtschaftsdelegation begleitet, die Möglichkeiten zu einer Intensivierung der Geschäftsbeziehungen zwischen China und NRW ausloten und vorantreiben möchte.

Als Experte für die Wirtschaft Chinas begleitet Prof. Markus Taube Hannelore Kraft auf Einladung der Ministerpräsidentin des Landes Nordrhein-Westfalen.



Ministerpräsidentin Hannelore Kraft trifft gemeinsam mit Prof. Markus Taube von der Universität Duisburg-Essen den chinesischen Vize-Minister für Urbanisierung und Stadtentwicklung, Lu Kehua. Foto: Land NRW / Roberto Pfeil

5 WERNER PASCHA ELECTED VICE-PRESIDENT OF THE JAPANESE-GERMAN CENTER BERLIN

WERNER PASCHA ZUM VIZEPRÄSIDENTEN DES JAPANISCH-DEUTSCHEN ZENTRUMS BERLIN GEWÄHLT

Prof. Werner Pascha has been elected as the next Vice-President of the Japanese-German Center Berlin. The JDZB is a bilateral institution, founded thirty years ago by the German and the Japanese governments, and is engaged in promoting and deepening Japanese-German and international cooperation. According to its statutes, the Board of Executives is headed by a Japanese President and a German Vice-President. The next President will be Shinyo Takahiro, former Ambassador to Germany. The new Chairman of the JDZB Foundation Council will be Gerhard Wiesheu, Partner of Bank B. Metzler seel. Sohn & Co. Holding AG in Frank-

furt am Main, who is an alumnus of former Duisburg University's postgraduate certificate program in East Asian Economic Studies.



Prof. Werner Pascha ist zum nächsten Vizepräsidenten des Japanisch-Deutschen Zentrums Berlin gewählt worden. Das JDZB ist eine bilaterale Einrichtung,

die vor 30 Jahren von der deutschen und der japanischen Regierung gegründet wurde, um die deutsch-japanische Zusammenarbeit sowie die internationalen Beziehungen zu fördern und zu vertiefen. Nach den Statuten wird der Vorstand von einem japanischen Präsidenten und einem deutschen Vizepräsidenten geleitet. Der neue Präsident ist Shinyo Takahiro, früherer Botschafter in Deutschland. Neuer Vorsitzender des JDZB-Stiftungsrates wird Gerhard Wiesheu, Partner der Bank B. Metzler seel. Sohn & Co. Holding AG in Frankfurt am Main, ein Alumnus des Zusatzstudiengangs Ostasienwirtschaft der früheren Universität Duisburg.

6 DISSERTATION PROPOSALS – JUNE WORKSHOP DFG RESEARCH TRAINING GROUP 1613

DISSERTATIONSVORHABEN PRÄSENTIERT – JUNE WORKSHOP DES DFG GRADUIERTENKOLLEGS 1613

The DFG Research Training Group 1613 Risk and East Asia (GRK) organized a Dissertation Proposal Workshop for the new cohort of doctoral fellows on **June 10–11, 2015**. The GRK's strong international collaboration was manifest with the participation of PhD candidates from the University of Leeds and the University of Sheffield who came to present their research. PhD candidates from the IN-EAST School of Ad-

vanced Studies also had an opportunity to present and receive feedback on their research at the GRK proposal workshop.

Prof. Mari Osawa (Tokyo) and **Prof. Keping Yu** (Beijing), both renowned scholars and influential thinkers in the field of public policy, accepted the GRK's invitation and joined the workshop. Their longstanding contribution to the training of young researchers at IN-EAST

was during the seminar recognized with the Award of a Mercator Fellowship (see next sub-chapter). Again this year, with their engagement during the workshop and in one-to-one sessions with PhD students they shared their advice and experience.

The two distinguished guests and IN-EAST scholars gave constructive feedback to the design of the individual research projects.



Prof. Yuan Li and Prof. Keping Yu



7 MARI OSAWA UND KEPING YU AWARDED MARI OSAWA UND KEPING YU AUSGEZEICHNET

Sie gelten in ihren Ländern als einflussreiche Intellektuelle; an der UDE engagieren sie sich seit Jahren in der Ausbildung von Ostasienexperten. Am IN-EAST wurden die Professoren **Dr. Mari Osawa** (Japan) und **Dr. Keping Yu** (China) während ihres Duisburg-Aufenthalts am **10. Juni 2015** von der Deutschen Forschungsgemeinschaft zu Mercator Fellows ernannt. UDE-Rektor Ul-

rich Radtke hielt die Einführungsrede. Mit dem Fellow-Programm möchte die DFG langfristig einen wissenschaftlichen Austausch fördern. Promovierende am IN-EAST profitieren: Sie werden von den beiden namhaften Forschern mitbetreut.

Professorin Mari Osawa ist als Beraterin der japanischen Regierung in verschiedenen Gremien vertreten und lei-

tet das wichtigste sozialwissenschaftliche Institut ihres Heimatlandes. Der chinesische Politikwissenschaftler Yu zählt laut der Zeitschrift *Foreign Policy* zu den „Global Top 100 Thinkers“. Die Fakultät für Gesellschaftswissenschaften der Universität Duisburg-Essen verlieh ihm in Anerkennung seiner wissenschaftlichen Leistungen den Ehrendokortitel.



Prof. Mari Osawa, Prof. Fleming Christiansen and Prof. Keping Yu

8 IN-EAST & FRIENDS COMPETED AT DRAGON BOAT REGATTA IN-EAST & FRIENDS KÄMPFTEN IM DRACHENBOOT-TURNIER

Zum 16. Mal fand am Sonntag, den **14. Juni 2015** im Duisburger Innenhafen die Drachenboot-Fun-Regatta statt. Seit 2005 steht die Veranstaltung als „Größte Drachenboot-Fun-Regatta der Welt“ im Guinness-Buch der Rekorde. Zum ersten Mal war ein internationales Team vom IN-EAST bei dem Turnier vertreten. Unter dem Mot-

to „Don't mess with the IN-BEASTS“ traten Mitarbeiter, Ehemalige, Familienangehörige und Freunde in der chinesischen Sportart an. An Bord waren insgesamt vier Nationalitäten, mit Teilnehmern aus Belgien, China, Russland und Deutschland und einer Frauenquote von 50 Prozent. Für alle Beteiligten war es das erste Turnier im Drachen-

boot überhaupt. Auch wenn der Spaß im Vordergrund stand, kann die Besatzung mit dem Resultat sehr zufrieden sein. Das hoch motivierte Team konnte sich im Laufe der Regatta deutlich steigern und errechnet sich gute Chancen, im kommenden Jahr das Finale zu erreichen.



Mitarbeiter, Ehemalige, Familienangehörige und Freunde traten im Duisburger Innenhafen an



9 FIRST INTERNATIONAL JOINT SEMINAR ON THE "NEW SILK ROAD" – SINO-EUROPEAN COOPERATION

INTERNATIONALES SEMINAR ZUR „NEUEN SEIDENSTRASSE“ – AUFTAKT SINO-EUROPÄISCHE KOOPERATION

The China Center for Contemporary World Studies (CCCWS) visited the IN-EAST for a joint seminar on the "New Silk Road" initiative on **June 25, 2015**. The event marks the beginning of a Sino-European cooperation that aims to facilitate an international dialog and to provide a basis for mutual understanding.

Social scientists and economists from China and Europe met in Duisburg to discuss China's "One Belt, One Road" initiative. His Excellency **Guo Yezhou**,

Vice Minister of the International Department, Central Committee of the CPC, provided information about the motives and goals of Chinese government for engaging in this huge project. In this context he also stressed the important role that the city of Duisburg plays due to its geographical location and thanks to the "YuXinOu" train connection between Chongqing and the port of Duisburg. He invited the participating scholars to give their expert opinion on the "One Belt, One Road" ini-

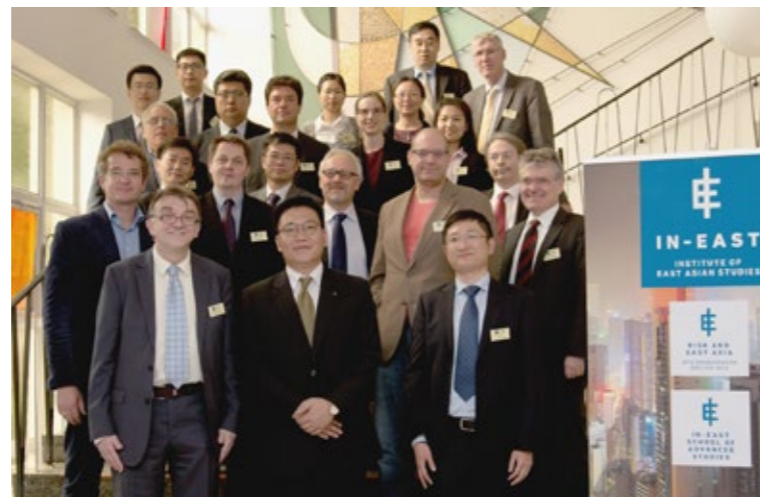
tiative. Based on their field of expertise, the participants presented their ideas and thoughts.

Professor Ulrich Radtke, Rector of the University of Duisburg-Essen (UDE), joined the seminar for the roundtable discussion. He underlined that the UDE is much honored to host this high profile seminar.

For more details on the program please refer to Chapter 11 *Guest Lectures and Symposia*.



Prof. Ulrich Radtke, Rector of the University of Duisburg-Essen, and Guo Yezhou, Vice Minister of the International Department, Central Committee of the CPC



10 VISIT WUHAN UNIVERSITY – PRESENTATION ON CO₂ EMISSIONS AND POSTER EXHIBITION

UNIVERSITÄT WUHAN ZU GAST – VORTRAG ZU CO₂-EMISSIONSHANDEL UND AUSSTELLUNG IM GEPÄCK

Am **20. Mai 2015** besuchte eine Delegation der Universität Wuhan mit Vize-Präsident **Prof. Li Fei** und weiteren sieben Vertretern der Universität die Universität Duisburg-Essen und das Konfuzius-Institut Metropole Ruhr. Die Delegation begann ihren Duisburg-Aufenthalt mit einem Rathausbesuch, wo sie von Bürgermeister Volker Mosblech herzlich empfangen wurde. Im Anschluss besuchte die Delegation das Institut für Ostasienwissenschaft (IN-EAST).

Die Besucher aus Wuhan hatten eine Ausstellung im Gepäck. Über 20 Poster zu Forschung, Lehre und internationalen Kooperationen der Universität Wuhan waren bis Mitte September 2015 in der IN-EAST School of Advanced Studies zu sehen.

Vortrag zu aktuellen Trends bei CO₂-Emissionshandel in China

Im Rahmen des Besuchs hielt **Prof. Qi Shaozhou** von der Universität Wuhan, Institut für Wirtschaftswissenschaften, den Vortrag *The Features, Trend and Outlook of Carbon Market in China* an der IN-EAST School of Advanced Studies der Universität Duisburg-Essen. Da China zurzeit mit der zunehmenden Luftverschmutzung und dem CO₂-Ausstoß kämpft, setzt der chinesische Staat auf den Emissionshandel als einer seiner politischen Hauptmaßnahmen. Im Jahr 2011 suchte China sieben Provinzen und Städte für das Pilotprojekt aus, um 2016 den Emissionshandel landesweit einführen zu können. In seinem Vortrag analysierte Prof. Qi hauptsächlich die Schlüsselstrategien und

die Politik des Emissionshandels sowie die Unterschiede zwischen der EU und China und deren Gründe, wie auch die zukünftige Entwicklung des Emissionshandels in China.

Alina Götz



Prof. Fei Li, Vize-Präsident der Universität Wuhan und Prof. Ute Klammer, Prorektorin der UDE



Die Delegation um Prof. Fei Li, Vize-Präsident der Universität Wuhan, zu Gast im LE



Wirtschaftswissenschaftler im Gespräch: Prof. Qi Shaozhou, Universität Wuhan, hier mit Prof. Markus Taube

11 INTERNATIONAL CONFERENCE ON “INNOVATION IN THE EAST ASIAN AUTOMOTIVE INDUSTRY” INTERNATIONALE KONFERENZ ZU „INNOVATION IN DER OSTASIATISCHEN AUTOMOBILINDUSTRIE“

Is the focus of automotive innovation shifting to East Asia? To discuss this, the Electric Mobility Research Group at the IN-EAST School of Advanced Studies hosted a two-day international workshop on *Innovation in the East Asian Automotive Industry* on **June 19 and 20, 2015**.

In the past, automotive innovations were mainly driven by Western companies aimed at developed markets. Today, we see both an increasing focus on innovations in emerging markets

in East Asia and a growing participation of East Asian automotive companies in the innovation process. To explore the different facets of innovation in the East Asian automotive industry, workshop participants came from Europe and East Asia to discuss the role of innovation in recent developments in East Asia and how the innovative process is shaped by local, institutional, cultural and organizational factors.

With 36 participants from Asia and Europe, the workshop provided a plat-

form for exchange and discussion between scholars and managers from different regions. The two workshop days were opened by two prominent keynote speakers in this field, **Prof. Takahiro Fujimoto** (University of Tokyo) and **Prof. Paul Hong** (University of Toledo, USA).

For more information please refer to Chapter 06 *IN-EAST School of Advanced Studies*.



Workshop Organizers and Keynote Speakers (from left to right): Prof. Markus Taube, Roman Bartnik, Miriam M. Wilhelm (University of Groningen), Prof. Takahiro Fujimoto (University of Tokyo), Prof. Paul Hong (University of Toledo, USA), Sven Horak (St. John's University, New York), Prof. Werner Pascha



12 PHOTO EXHIBITION “COOL HOKKAIDO” FOTOAUSSTELLUNG „COOL HOKKAIDO“

While Japan is usually associated with greater Tokyo metropolitan area and the iconic high-rise dominating its skyline or the old imperial capital of Kyoto with its shrines and temples, Hokkaido represents a different Japan: A deeply rural Japan that, for all the infamous pork-barrel construction projects and intensive agricultural use, has retained its beautiful natural landscapes.

The pictures shown in this exhibition are taken by **Chris Winkler** in the eastern part of Hokkaido during several trips to the area in early 2014 and 2015. Born in 1980, Chris Winkler had little to no interest in his father's film cameras as a teenager. He bought his first digital

(point and shoot) camera in 2003, and his first digital single-lens reflex (DSLR) cameras in 2008. After initially spending too much time taking standard fare traveler snapshots, Chris Winkler gradually started taking photography more seriously. Since 2010, he has been taking pictures of landscapes and wildlife across Japan. Having previously spent one year in Hokkaido, Japan's northernmost island has a special place in his heart. When he is not on the road taking pictures, he is working on Japanese party politics and ideology as senior research fellow and head of the social science section at the German Institute for Japanese Studies (DIJ) in Tokyo.



13 YUAN LI ELECTED AS PRESIDENT-ELECT OF THE CHINESE ECONOMIC ASSOCIATION (EUROPE/UK) – ANNUAL CONFERENCE 2016 IN DUISBURG YUAN LI IST DESIGNIERTER PRÄSIDENT DER CHINESE ECONOMIC ASSOCIATION (EUROPE/UK) – JAHRESTAGUNG 2016 IN DUISBURG

Prof. Yuan Li has been elected as President-Elect of the Chinese Economic Association (Europe/UK) for the year of 2015/16.

The Chinese Economic Association (Europe/UK) is one of the leading organizations in Europe promoting research on China. The main objective of the CEA (Europe/UK) is to promote scholarly exchanges and encourage academic leadership associated with Chinese economic and business studies in Europe. Its past annual confer-

ences have attracted wide-ranging attention from academic institutions,



government organizations, banks and industries, alongside with the media in

Europe and China. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA's official journal, *Journal of Chinese Economic and Business Studies*, with Taylor & Francis as the publisher. Since 2001, the CEA has run parallel annual conferences in Europe and in one of the key universities in China. The 2016 CEA (Europe/UK) Annual Conference will be held at the University of Duisburg-Essen.

14 PRESS CONFERENCE IN BEIJING: BOOK PRESENTATION

PRESSEKONFERENZ IN BEIJING: BUCHVORSTELLUNG

中共治理与适应。比较的视野 (GOVERNANCE AND ADAPTATION OF THE CHINESE COMMUNIST PARTY. A COMPARATIVE PERSPECTIVE). EDITED BY YU KEPING, THOMAS HEBERER AND BJÖRN ALPERMANN. BEIJING, 中央编译出版社, 2015.

On the occasion of the publication of this volume, a press conference was organized by the Central Compilation and Publication Bureau in Beijing on **September 6, 2015**. From the German side, Prof. Thomas Heberer and Prof. Gunter Schubert attended the conference, introduced into the volume and answered questions. The book contains

major contributions of the international conference *Governance, Adaptability and Stability under One-Party Rule. Comparative Perspectives* held at Nanchang University in March 2014 – the final conference of the first phase of the Competence Network *Governing in China* sponsored by the German Ministry of Education and Research. The confer-

ence was jointly organized by the German Competence Network (responsible for the organization Prof. Thomas Heberer, University of Duisburg-Essen), the China Center for Global Governance and Development (Prof. Yu Keping) and Nanchang University. The press conference was attended by various Chinese scholars and journalists.



Prof. Yu Keping



Prof. Thomas Heberer



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03

Eingang zum Han-Show-Theater im Commercial District des Real-Estate-Investors Wanda, Wuhan, 2015

Foto: Katharina Borgmann

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04



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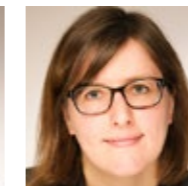
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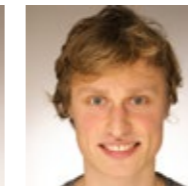
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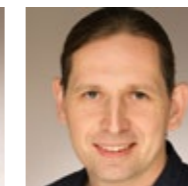
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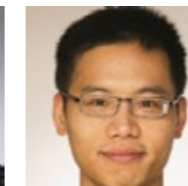
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Maren Mertens

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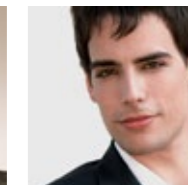
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Werner Pascha



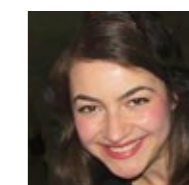
David Eichhorn



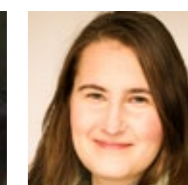
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Maren Mertens

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Petra Klöckner (since May 2015)



Florian Coulmas



Petra Klöckner

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(Human Geography / Regional Geo-
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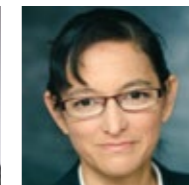
Stenya Melnikova



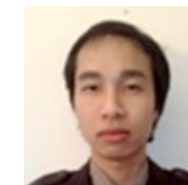
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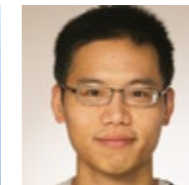
Dung Vu



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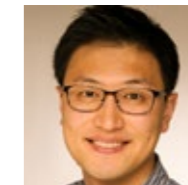
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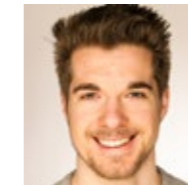
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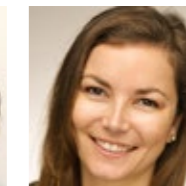
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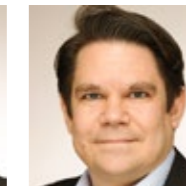
Katharina Borgmann



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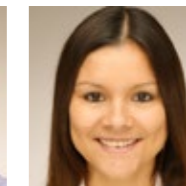
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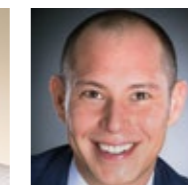
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Claudia Hausmann



Stefanie Ridder



Toshi Yamada



Rita Németh



Sofie De Broe



Sarah Fehrs

2 STAFF NEWS

PERSONALNACHRICHTEN

From August 2014 to March 2015, **Armin Müller** worked with the Transnational Studies Initiative at Harvard University on Global Social Protection. The agenda of Global Social Protection takes a transnational perspective on the intersection of mobility and social security, while avoiding an analytical or methodological primacy of the nation state. National and sub-national borders are not seen as containers of social processes, but as interfering with social processes involving mobility and modifying them. For the analysis of social security for migrants, it is important to keep in mind both the role of the sending and receiving states and sub-national jurisdictions. A comparative perspective on internal and international migrants allows for better determining the actual role of nation states. Armin Müller contributed to the development of a theoretical approach for the analysis of Global Social Protection called the resource environment, which provides conceptual tools that are applicable in the welfare state regimes of the OECD countries as well as in the developing world and zones of state failure. Furthermore, he analyzed the problems of providing health insurance to migrant workers in the People's Republic of China. With regard to social protection, migrant workers face problems similar to international migrants: they are often not integrated into the social security system of their urban destination areas, and cannot benefit to the full extent from the systems in the sending areas. The New Rural Cooperative Medical System is the main pillar of health insurance for migrant workers, but its tight interdependence with the hukou system undermines its ability to effectively cover them. Political experiments to improve this coverage have been slowed down by political and bureaucratic conflicts, but begin to display substantial progress in recent years.

Julia Aristova received the prestigious Joint PhD Research Fellowship from the Confucius Institute as an additional support to her fieldwork in China. Apart from stipend, the fellowship offers an affiliation with Renmin University of China, Beijing, and a mentor.

Prof. Markus Taube has been invited to the Ca' Foscari University of Venice. As a Visiting Professor he will teach the course *China's Political Economy* for Master students at Ca' Foscari and work with local colleagues to advance joint projects in the framework of East-AsiaNet.

Prof. Florian Coulmas was invited by the Department of Asian Studies, Palacky University, Olomouc (Czech Republic), to lecture as a visiting professor, May 21–27, 2015.

Chih-Chieh Wang is, since July 2013, a post-doc researcher in the DFG-funded research project *Cross-Border Temporary Staffing: Market-Making and Transnational Regulation in Inter-Regional Comparison* (Institute of Sociology) and, since April 2014, a lecturer at the IN-EAST.

Roman Bartnik: Research scholarship JSPS/DAAD Bilateral Exchange Program (October 2015, 1 month research stay at University of Tokyo, with Professor Takahiro Fujimoto). The Japan Society for the Promotion of Science (JSPS) offers Bilateral Programs (www.jsps.go.jp/english/e-bilat/index.html) to support researchers from overseas as well as Japanese researchers in their research activities in the counterpart country. Roman Bartnik's proposal has been selected for funding in the framework of the competitive JSPS Bilateral Researcher Exchange Program (www.jsps.go.jp/english/e-bilat/researcher.html). Professor Takahiro Fujimoto invited him for a

research stay in Japan at the University of Tokyo's Manufacturing Management Research Center (MMRC). Roman Bartnik will stay in Tokyo for one month to conduct research interviews with Japanese firms on supply chain implications of electric motor production, automotive tool making and modularity strategies.

Timo Heinrich wurde in die vierte Kohorte, die Global Young Faculty IV, aufgenommen, die Ende Oktober 2015 offiziell startet. Gemeinsam entscheiden die Beteiligten aus verschiedenen Fachrichtungen, welche Projekte sie umsetzen möchten. Die Global Young Faculty bringt engagierte, herausragende Nachwuchswissenschaftler der Metropole Ruhr zusammen. Das Programm will den Teilnehmern durch Networking neue Wege öffnen und fördert darüber hinaus ihre individuellen Forschungsaktivitäten. Ziel ist es, sie in ihrer weiteren Karriere zu unterstützen. Die Global Young Faculty wurde als gemeinsames Programm vom Mercator Research Center Ruhr, der Stiftung Mercator und der Universitätsallianz Ruhr ins Leben gerufen.

Das Rektorat der Universität Duisburg-Essen unterstützt mit dem Programm zur Förderung des exzellenten wissenschaftlichen Nachwuchses die vorbereitende Forschung, die unmittelbar zu einer Beantragung eines selbstständigen Drittmittelprojektes führt. **Momoyo Hüstebeck** konnte die Forschungskommission erfolgreich mit einem Projektvorhaben zu demokratischen Innovationen in Deutschland und Japan überzeugen. Am Vergleich interessiert sie die Frage, ob durch die Einführung partizipativer und deliberativer Instrumente die Qualität von repräsentativen Demokratien verbessert werden kann. Auch **Timo Heinrich** konnte die Forschungskommission überzeugen. Seine Forschung

wird durch die Übernahme von Kosten für Personal, Experimente und Reisen gefördert.

Yuan Li was appointed "Zi Jin" Visiting Professor of Nanjing University of Science and Technology (September 2015).

The Japan Foundation is aiming to promote intellectual exchange between Japan and the rest of the world. **Deirdre Sneep** was awarded by the Japan Foundation with funding for eight months of field research in Tokyo, which she is carrying out in affiliation with the Meiji University.

3 VISITING SCHOLARS

GASTWISSENSCHAFTLER

Prof. Chi Zihua, Soochow University, Suzhou, October–November 2014

Dr. Katsuhiko Yonezaki, Doshisha University Kyoto, Life Risk Research Center, October 2014–February 2015

Prof. Jeffrey P. Broadbend, University of Minnesota, Minneapolis, November–December 2014

Prof. Martin Hemmert, International Business at Korea University Business School, Seoul, January 19–February 4, 2015

Prof. Yveline Lecler, Institut d'Asie Orientale, Université de Lyon, April 2015

Prof. Jun Yunbo, School of Public Administration, Jilin University, Changchun, May 2015

Prof. Yu Keping, Director of the China Center for Global Governance & Development, Peking University, and Tsinghua University, Beijing, May–June 2015

Prof. Xu Xiuli, Academy of Social Sciences, Beijing, May–June 2015

Prof. Luo Jiade, Chairman of the Chinese Network for Social Network Studies, and Chairman of the Center for Social Network Research at Tsinghua University, Beijing, July 2015

Dr. Jun Hou, Research Officer, University of Oxford, July 2015

Prof. Chang Xinxin, Central Party School, Beijing, July–August 2015

Prof. Jason Shachat, Durham University, August 12–September 9, 2015.

Prof. Ralf Bebenroth, Kobe University, August 2015

DFG RESEARCH TRAINING GROUP RISK AND EAST ASIA

05

DFG GRADUIERTENKOLLEG
RISK AND EAST ASIA

Tai-Chi in Wuhan, 2015
Foto: Katharina Borgmann

INTRODUCTION

During the first year of the second funding period, completion of 1 dissertation, visits by guest professors, new publications, and advancements in research, were seen.

The sections below present the members, new and old, of the Research Training Group, the course program, research and training activities and the progress of the individual projects

within the four sub-themes of the research program: marketization, individualization, decentralization and transnationalization.

1 PEOPLE

The second round of funding is headed by speaker Prof. Dr. Flemming Christiansen. During the academic year 2014/15 the Research Training Group consisted of 20 Doctoral Fellows (11 DFG stipends, 2 DAAD stipends, 7 affiliates) and 3 Postdoctoral Fellows. The research program is now led by eight participating scientists: **Prof. Dr. Jeannette Brosig-Koch** (Quantitative Economic Policy), **Prof. Flemming Christiansen, Ph.D.** (Political Sociology/China), **Prof. Dr. Florian Coulmas** (Japanese Society and Sociolinguistics), **Prof. Dr. Winfried Flüchter** (Geography/Japan), **Prof. Dr. Thomas Heberer** (Politics/China), **Prof. Dr. Werner Pascha** (Economics/Japan), **Prof. Karen Shire, Ph.D.** (Sociology/Japan), and **Prof. Dr. Markus Taube** (Economics/China).

GOVERNING BOARD VORSTAND

Prof. Flemming Christiansen, Ph.D.
(Speaker)

Prof. Karen Shire, Ph.D.
(Deputy Speaker)

Prof. Dr. Markus Taube
(Deputy Speaker)

Dr. Kerstin Lukner
(Post-doc Representative)

Huijie Chu
(PhD Fellow Representative)

Helmut Demes (Non-voting member)

Vinita Samarasinghe (Non-voting member)



Cohort 2014: Zi Wang, Yu Zou, Yao Lu, Huijie Chu, Prof. Flemming Christiansen, Hongjin Oh

DOCTORAL FELLOWS

Cohort number 4, supported by the DFG, joined the GRK on October 1, 2014. Recruitment for cohort number 5 was started at the beginning of 2015, and letters of acceptance were sent out in the month of June. For the academic year of 2015/16 seven fellowships were to be awarded: 3 stipends (DFG), 2 positions (DFG) and 2 DAAD scholarships. While the DFG-funded positions are scheduled to start in October 2015, the DAAD scholarships will start sometime 2016. The following four fellows will start on the 1st of October 2015: **Aimi Muranaka** (M.A. The Graduate Institute Geneva), **Romina Quezada Morales** (M.A. Jilin University, Changchun), **Connor Malloy** (M.A. University of Duisburg-Essen) and **Diana Schüler** (M.Sc. University of Bonn).

The current Doctoral Fellows are: **Stephanie Bräuer** (M.A. University of Leipzig, affiliated), **Huijie Chu** (M.A. Waseda University, Tokyo), **Magnus Dau** (M.A. University of Marburg, affiliated), **Kai Duttler** (M.Sc. University of Constance), **Ningjing Ge** (M.A. University of Macau, DAAD scholar), **Vitali Heidt** (Diplom University of Bonn, affiliated), **Martin Heineberg** (Diplom University of Passau, affiliated), **Ting Huang** (LL.M. Renmin University of China, Beijing, affiliated), **Hanno Jentzsch** (M.A. Ruhr University Bochum), **Alison Lamont** (M.A. University of Leeds), **Yao Lu** (M.A. Southwest University, Chongqing), **Dominique Miguel Borm** (M.A. Ghent University, DAAD scholar), **Stenya Melnikova** (M.A. University of Duisburg-Essen, affiliated), **Iva Ognjanovic** (M.A. University of Duisburg-Essen, affiliated), **Hongjin Oh** (M.A. Fukuoka Prefectural University),

Anna Shpakovskaya (M.A. Shanghai University), **Dung Vu** (M.A. University of Hawaii, Manoa), **Zi Wang** (M.A. Sciences Po, Paris), **Mei Yu** (M.A. Beijing Normal University), and **Yu Zou** (M.A. University of Bremen). Most of the Doctoral Fellows appointed in 2011 and later are currently completing their dissertation manuscripts.

Ting Huang successfully defended her thesis on July 14, 2015.

Armin Müller currently works at the University of Göttingen as a post-doctoral research assistant.

POSTDOCTORAL SCHOLARS

Three post-doctoral appointments were made:

Dr. Armin Müller (Ph.D. University of Duisburg-Essen) (July 2013–June 2015),

Dr. Rumin Luo (Ph.D. University of Bielefeld) (since April 2014),

Dr. Chih-Chieh Wang (Ph.D. University of Duisburg-Essen) (July 2013–December 2015).

Post-doc **Dr. Armin Müller** joined the Transnational Studies Initiative at Harvard University, Cambridge, MA as a Visiting Scholar for the fall semester 2014/15 to work on Global Social Protection. His focus is on the social protection of migrants in a global context and of internal migrants in the PR China in particular.

Since July 2013, **Dr. Chih-Chieh Wang** is a Post-doc Researcher in the DFG-funded research project *Cross-Border Temporary Staffing: Market-Making and Transnational Regulation in Inter-Regional Comparison* (Institute of Sociology) and a lecturer at the IN-EAST.

GUEST PROFESSORS

Prof. Keping Yu (June 2015) (China Center for Comparative Politics and Economics, Beijing) visited Duisburg as a Guest Professor and Mercator Fellow of the DFG Research Training Group 1613 Risk and East Asia in June 2015. His public lecture *Modernizing State Governance – Restructuring the Relation-*

ship between the Government, the Market and Society since the Reform in China took place on June 3, 2015 at the University of Duisburg-Essen. Professor Keping Yu is one of the most famous Chinese political scientist. His article *Democracy is a Good Thing* caused a stir in China and worldwide. He was named as one of the 100 most influential global thinkers in 2011 by the renowned journal *Foreign Policy*. Keping Yu is a frequent visitor at the Institute of East Asian Studies and the Faculty of Social Science, which awarded him a honorary doctorate in May 2008. He specializes in comparative politics, globalization and civil society, political philosophy and governance.

Prof. Toshio Yamagishi (Hitotsubashi University, Tokyo) (November 2014) joined the Research Training Group in November 2014. His lecture *Exploring Culture and Behaviour by Economic and Psychological Experiments* during the International ACCER Workshop was a great success. During his visit he spent time advising our doctoral fellows on their research projects.

At the end of 2014 we welcomed our colleague from the University of Minnesota, **Prof. Jeffrey P. Broadbent**, as Guest Professor in the GRK 1613 (November 2014–December 2014). His interest lies in the fields of Political Sociology; Environmental Sociology; Social Movements; Network Analysis; Discourse Analysis, Institutions and Culture; Cross-national Comparative Methods; Climate Change; Japan; East Asia; Ethnography, Global and Comparative/Historical Sociology. Jeff Broadbent gave a lecture within our Research Forum and the *Soziologisches Kolloquium on Comparing the Formation of Political Power in Germany, Japan and the US: Complex Network Interactions and Potential Explanations*. He also gave a talk about his very impressive international project on climate change discourses and policy networks in the Käte Hamburg Kolleg for Global Cooperation Research at Duisburg Innenhafen and a Methods Workshop on *Policy Network*

Analysis and Discourse Network Analysis: Techniques, Software and Applications to Social Scientific Research. Jeff Broadbent met individually with our fellows and gave the opportunity to discuss his recent book (Jeffrey Broadbent and Vicky Brockman (Eds.): *East Asian Social Movements: Power, Politics and Social Change in a Dynamic Region*. Springer Verlag, 2010) during a Brown Bag lecture *What's Different About Social Movements in East Asia?*

Prof. Zihua Chi (Soochow University, Suzhou) (October 2014–November 2014).



Keping Yu



Toshio Yamagishi



Jeffrey P. Broadbent

RESEARCH STUDENTS

In 2014/15 eight Research Students (**Melanie Dorka, Anna Evtushenko, Tarina Greyling, Yin Lu, Connor Malloy, Anastasia Nikulina, Benjamin Rabe, and Eric Schuss**) were recruited from the MA programs in East Asian Studies to join the Research Training Group. Research Students are assigned to assist the post-doctoral research activities.

2 COURSE PROGRAM

WINTER TERM 2014/15, SPRING TERM 2015

The program included talks by Guest Professors of the **GRK 1613** and invited lectures within the Research Training Group Research Forum.

Daniel A. Bell (Professor of Ethics and Political Theory, Director of the Center for International and Comparative Political Philosophy, Tsinghua University, Beijing): *On the Selection of Good Leaders in a Political Meritocracy* (October 7, 2014)

Jinghai Zheng (Associate Professor for Development Economics, Gothenburg University, Sweden): *China's Road to Modernization: A Case for Institutional Analysis* (October 28, 2014)

Kanji Tanimoto (Professor for Corporate System, Business and Society at the School of Commerce, Waseda University, Tokyo): *Social Entrepreneurship and Social Innovation: Multi-Stakeholders Perspective* (November 12, 2014)

Jeff Broadbent (Institute of Global Studies, Department of Sociology at the University of Minnesota): *Comparing the Formation of Political Power in Germany, Japan and the US: Complex Network In-*

teractions and Potential Explanations (November 12, 2014)

Sabrina Zajak (Junior Professor for Globalization Conflicts, Social Movements and Labor at the Ruhr University Bochum): *Transnational private regulation and the emergence of labor support organizations in China* (November 26, 2014)

Koichi Nakano (Professor of Political Science, Faculty of Liberal Arts at Sophia University, Tokyo): *What have become of the political and administrative reforms?* (December 15, 2014)

Mari Miura (Professor of Political Science, Faculty of Law at Sophia University, Tokyo): *Neoliberal Motherhood: Care and Work in the Japanese Welfare State* (December 15, 2014)

Neil Munro (Lecturer in Chinese Politics, School of Social and Political Sciences, University of Glasgow): *Why Do Most Chinese Trust the Central Party-state More Than Local Government?* (April 29, 2015)

Ka Ho Mok (Chair Professor of Comparative Policy, concurrently Vice Presi-

dent (Research and Development) of The Hong Kong Institute of Education (HKIEd): *Developing Chinese Welfare State in the New Century: Process, Dynamics and Regime Orientation* (May 19, 2015)

Yu Keping (Professor & Founding Director, China Center for Comparative Politics & Economics, Beijing): *Modernizing State Governance – Restructuring the Relationship between the Government, the Market and Society since the Reform in China* (June 3, 2015)

Luo Jiade (Chairman of the Chinese Network for Social Network Studies and Chairman of the Center for Social Network Research at Tsinghua University, Institute of Sociology at Tsinghua University, Beijing): *Guanxi and Guanxi Circle* (June 29, 2015)

Richard Samuels (Ford International Professor of Political Science and Director of the MIT Center for International Studies, Cambridge, MA): *Understanding Japanese Grand Strategy* (July 1, 2015)

3 RESEARCH AND TRAINING WORKSHOPS

ACCER WORKSHOP – EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS

The 5th ACCER workshop on *Exploring Culture and Behavior by Economic and Psychological Experiments* was hosted by the Research Training Group *Risk and East Asia* and the IN-EAST School of Advanced Studies at the University of Duisburg-Essen on **November 25–26, 2014**. Please find a full report writ-

ten by Kai Duttler in Chapter 06 *IN-EAST School of Advanced Studies*.

JUNE WORKSHOP – DISSERTATION PROPOSAL WORKSHOP

The DFG Research Training Group 1613 Risk and East Asia (GRK) organized a Dissertation Proposal Workshop for the new cohort of doctoral fellows on **June 10–11, 2015**. For more information please refer to Chapter 02 *Spotlight*.

SEPTEMBER SEMINAR – RESEARCH DESIGN AND PRACTICE IN TRANS-NATIONAL AND GLOBAL STUDIES

Jointly organized by **Prof. Karen Shire** and **Prof. Florian Coulmas** (University of Duisburg-Essen) and **Prof. Kaori Hayashi** (University of Tokyo) the September Seminar 2015 entitled *Research Design and Practice in Transnational and Global Studies* took place in Tokyo from **September 10–18, 2015**. On the first

day, field trips took the participants to leading institutes in the social sciences in Japan: the National Institute for Japanese Language and Linguistics and the Institute for Statistical Mathematics. Participants were able to meet local researchers and discuss contemporary issues of social science in Japan. On the next day a fieldtrip to the German Institute for Japan Studies (DIJ) was followed by a visit to the politically and socially highly controversial Yasukuni Shrine Museum Yushukan.

The second week of the September Seminar was organized as a workshop in which all participating PhD candidates and MA students presented their research projects and got valuable comments by guest speakers, professors and their fellow students. This year, the 2 DFG PhD candidates from UDE, **Hongjin Oh** and **Zi Wang**, were joined by students from the University of Tokyo, the Universities of Leeds and Sheffield (WREAC) and the University of Washington, Seattle.

Renowned external guests also joined the workshop, such as **Peter Backhaus** (Waseda University, Tokyo), **Nako Soma** (Yokohama National University), **Prof. Yoshitaka Mouri** (Tokyo University of Arts), **Mari Osawa** (University of Tokyo, DFG Mercator Fellow) and **Prof. Hiroko Takeda** (University of Tokyo). They gave presentation on their own research as well as commented extensively on students' projects.

The workshop was further enriched by attending a lecture by former Prime Minister Naoto Kan on the Fukushima disaster (organized by OAG and DIJ). Responding to current developments in Japan, some participants also went to see the demonstrations taking place in front of the Japanese parliament against the Abe government's new security bills.

Melanie Wacker



SEPTEMBER SEMINAR BEIJING

The September Seminar 2015 in Beijing (**September 14–18, 2015**) was organized by **Prof. Flemming Christiansen**, **Prof. Yu Xianyang** (Renmin University of China, Beijing), **Dr. Rumin Luo** and **Dr. Ting Huang**. The Seminar started with opening speeches by **Prof. Yu Xianyang** and **Prof. Flemming Christiansen**, and a keynote lecture by **Prof. Ka Ho Mok** from Lingnan University (Hong Kong). During the first two days, all the attending Ph.D. students presented their research, followed by comments by specialists in their field and from their peers. Six fellows fellows from IN-EAST, University of Duisburg-Essen, six from Renmin University of China, Beijing, one student from the University of Leeds and one student from Hong Kong Institute of Education, presented their research. 13 invited scholars and experts provided detailed feedback and advice on the students' projects and contributed to the overall discussion.

The following three days of the Seminar were designed to guide fellows towards commencing their fieldwork. The activities included a visit to the China Center for Contemporary World Studies, a

think tank of the Chinese Communist Party. Fellows met representatives from the Center, receiving important insights into processes of governance and policy making in China from a macro-perspective. A presentation by a senior policy maker in the Ministry of Education, followed by a frank conversation, addressed processes of decision making in government departments with particular focus on current higher education reforms.

Seminar attendees also visited a private organic farm in Shunyi District, an elderly care center in Fengtai District and a community in Mentougou District. These activities showcased diverse novel and emerging forms of local-level economic organization and social-service provision. The concrete cases of private entrepreneurship in farming, public-private partnership in elderly care, as well as the intersection of state administration, local self-organization and volunteer services in community management provided a vivid impression and ample opportunities for the fellows to hone the skills of making observations and asking questions.

Ting Huang

4 RESEARCH PROGRAM

With the program in full swing the Research Training Group focused on two main topics: The finishing of the dissertations of cohort 3 and the fine-tuning of the dissertation projects of cohort 4. The projects and activities are reported here by sub-theme of the research program.

SUB-THEME MARKETIZATION

The strengthening of market mechanisms as the predominant means to organize the economic interaction between social actors is one of the strongest processes of contemporary global change. In its most visible form 'marketization' manifests itself in the transformation processes in which centrally planned economies like China are reorganizing themselves into market-based economies. Marketization covers the transition to a market economy (China) as well as the further liberalization of established market economies in the East Asian region (Japan, South Korea), but in our emphasis especially the role of re-regulation and new institutions in abating the social and economic risks of market-oriented transformations.

HANNO JENTZSCH *Village Institutions and the Agricultural Reform Process in Japan*

This project seeks to clarify how informal village institutions shape the ongoing agricultural reform process in Japan. Since Japan joined the WTO in the mid-1990s, the agricultural support and protection regime underwent substantial changes. While support and protection remain strong, a series of policies aims at promoting the consolidation of farmland in the hands of fewer, more professional farms. However, qualitative field research (participatory

observation, interviews, collection of local administrative data) in two farming regions in Japan has shown that informal village institutions – in particular the norms and practices surrounding farmland – profoundly affect how these policies are implemented locally, and the range of policies that are imaginable.

Presentations

Village Institutions and the Agricultural Reform Process in Japan, – Annual Conference of the Association for Asian Studies (AAS), Panel *Interest Groups in Contemporary Japan*, chaired by Robert Pekkanen, Chicago, March 2015.

(with **Tine Walravens**, **Ghent University**) Consuming the Nation: Chinsan Chishô in the Context of WTO Era Agricultural Policy-Making in Japan. – Paper presented at the Conference *Emotionalizing the Nation – Conflicting Narratives in Japanese Food Identities*, Royal Flemish Academy, Brussels, July 2015.

YAO LU *Political Connections and Investment Efficiency in China's Private Enterprise Sector*

The maturation of China's capital market and emergency of private enterprise sector leads to institutional change in information environment of China's listed firms, which leads to the instability of political connections. This research project is divided into two aspects (financial information and firm-level investment behaviours) to consider the reactions from firms to institutional change in China's market and how these firms will deal with their connections with the government. The first aspect is based on the change of information disclosure policy. The second on politically-connected firms that gain benefits from the government thus, leading them to make unreason-

able investment decisions in the capital markets, regarding political connections as an informal institution.

STENYA MELNIKOVA *Corporate Governance of Chinese National Oil Companies within the Model of Multiple Principals – One Agent*

Within the past 50 years Chinese oil companies have undergone transformation from local ministries to influential modern corporations. The process of corporatization and privatization that started with the beginning of Economic reforms in China has led certain companies to listing in 2000s. The corporate governance of Chinese national oil companies (NOC) got influenced by two main factors: after listing they got private shareholders (and the amount of their shares grow), and their international activities have driven attention to corporate's internal practices (informational disclosure, protecting of minor shareholders, etc.). Therefore Chinese NOCs' management became an agent that has to subordinate two principals – the State as a major shareholder and private investors as the second shareholder. Are the interests of these two shareholders ally or oppose? How can management of the company subordinate to two principals? Will one principal be disregarded? All these questions Stenya is intending to answer in her thesis.

HONGJIN OH *A Study on the Socialization Level of People Care According to the Character of Service Provider*

The position of the debate: This study joins discussions about 'care', and 'transformation of the East Asian welfare regime' by a comparative per-

spective between Japan and South Korea cases. It focuses on the formation and development of both countries' child and elderly care policies after the 2000s.

The expected result: This study constructs an overview of Japanese and South Korean institutional mechanisms of social care, and draws out the implication of core-driving discourses to the social care provision in two countries' welfare state nexus.

Backgrounds: A shared character of East Asian industrial societies, which have achieved rapid economic growth by strong state leadership, is the necessity of urgent adaptation for establishing extraordinarily efficient welfare arrangements by comparison with Western experiences. This challenge, however, concurrently faces the austerity era of welfare state, which means that the establishing of welfare state in East Asian countries necessarily needs to negotiate with national economic strategies. On the other hand, the 'new social risks' in terms of caregiving are especially prevalent in East Asian countries, where employment and demographic changes are strongly impacting women's paid and unpaid labour. Under these circumstances, Japanese and South Korean welfare states have taken on a market-oriented and maximizing of family capacity strategy since the 2000s.

DUNG VU

Essays in Experimental Economics

Public good contribution has been the interest of many experimental economists, since evidence has shown people do not always behave rationally and inefficient equilibria are not always realized. This research compares a public good game run in both China and Germany with 3 treatments in which the social distance factor varies. The outcome shows that under a condition of high social distance, Chinese and German behavior differs; German subjects contribute more to the public good. As social distance decreases,

both samples converge to insignificantly different average of contribution. It is also found that people's contribution is positively correlated with their guess and level of anonymity: the more their identity is exposed, the more they give and the more they believe the other is giving.

MEI YU

Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China

Following Heberer's and Schubert's theoretical approach to strategic groups, the dissertation aims to answer the core research question: Why does the strategic group implement Corporate Social Responsibility (CSR) in Fugu county? First, the study explores two important concepts of CSR and strategic group. Second, the study examines the case study of "Double Hundred" project implemented by Fugu County Government, focusing on what is strategic group in the case of Fugu county, how the strategic group is established and how the strategic agency is played by local cadres in policy implementation. Third, the project concludes main findings: 1) The "Double Hundred" project is carried out under the rubric of CSR for the "Construction of a New Socialist Countryside" program. 2) Local cadres implement the "Double Hundred" project because they have to solve the problems result from financial constrains in terms of matching funds, and address severe village-enterprise/mine conflicts through redistribution mechanism in order to maintain their regime legitimacy and expand their common interests in terms of career advancement, political influence and social standing.

Presentation

Constructing a New Socialist Countryside: Strategic Group and Institutional Change. – Conference of the Chinese Economic Association (UK/Europe): The 26th CEA (UK) and 7th CEA (Europe)

Annual Conference, University of Nottingham, September 4–5, 2015.

SUB-THEME INDIVIDUALIZATION

Individualization involve shifts from public to private in the field of social risks and the privatization of economic risks, especially employment risks, to individuals, but also the flip-side of the development of new capacities for individual responsibility and self-actualization, not least of all evident in changing family and gender relations and value shifts.

STEPHANIE BRÄUER

Women Social Organizations in the People's Republic of China: New Forms to Initiate Political Change? A case study of anti-domestic violence (ADV) organizations in Beijing

The aim of this project is to analyze how women's organizations mobilize for a better protection against domestic violence in the PRC. Historically, the communist party took on the responsibility to implement gender equality. Recently, however, women's organizations have become active in mobilizing for a stronger implementation. The research investigates whether there is a shift of responsibilities, and if so, how women's organizations are mobilizing and whether they are able to use or create political opportunities for advancing gender equality, possibly, but not necessarily in line with the party-state's conception.

As a contribution to the subtheme individualization, this project has not found a simple shift of responsibility from collective state to individual actors for protecting women against discrimination. Rather, this project identifies a dynamic re-negotiation between social actors and the party-state aimed at establishing a political role for social organizations.

Publication

Becoming Public: Anti-Domestic Violence (ADV) Activism as a Public Event. In: China Development Brief: A Longer March. CDB Special Issue on Women's Organizations in China. Beijing 2015: 29–32.

Presentations

(with Annette Zimmer) The Development of Social Entrepreneurs in Germany: Stepping stone to understand their role in the creation of social inclusion. – Inclusive Europe Conference 2014, Berlin, October 9–10, 2014.

(with Magnus Dau) IR and Area Studies: Disjunctive Discourses? – International Studies Association, New Orleans, February 18–21, 2015.

HUIJIE CHU

Crossing the Ridge: Chinese Individuals Facing Higher Education Reforms

This dissertation explores the nature of Chinese individualization in relation to social institutions through investigating the rationales of the individual to enter higher educational institutions (HEIs). The reforms of China's higher education system serve as the empirical case to demonstrate institutional impacts on Chinese individuals, and entering HEIs presents the individual choices and efforts in the face of institutional reforms. It thereby views social transformation through the lens of college entrance examination (gaokao) so as to provide a deeper understanding of the interplay between individuals and social structures in contemporary China.

The individualization thesis provides an interpretive scheme to analyse how contemporary individuals are constrained by and depend on social institutions. Ethnographic fieldwork will be the major way of collecting empirical data, including semi-structured interviews with high school students, college students and graduates, together with some of their parents, and also participant observation in cram

schools and recruitment meetings by HEIs. It argues that as Chinese individuals are allowed more options and freedom to choose, they are still largely constrained by social institutions in terms of what they choose. The rise of the individual as well as the similarity of their choices lead to further dynamics of institutional reforms. In this way, it applies the individualization thesis to the Chinese context beyond the European model, thus contributing to a more comprehensive view about, both empirically and theoretically, the contradictions and tensions brought about by this social transformation.

Presentations:

Institutional Transformation of Higher Education and Autonomy of the Individual in China. – Presented in the China Workshop Iserlohn 2015, Haus Villingst, Schwerte, January 31–February 1, 2015.

Crossing the Ridge: Chinese Students Entering Higher Educational Institutions. – Presented in the CERA (Chinese Educational Research Association) UK Conference 2015 on *Chinese Education Today: Practice and Research at the Institute of Education*, University College London, June 24–25, 2015.

在日新华侨与华侨学校 (Chinese New-comers and Chinese Schools in Japan). – Presented in 海外人才与中国发展 (the 10th International Conference of Overseas Talents and China's Development) at Central China Normal University, Wuhan, September 28, 2015.

MAGNUS DAU

Social Media as a Deliberative Arena: The Case of Environmental Protection Bureaus in China

This research project evaluates how the Chinese state adapts to new technologies to interact with its citizens by taking environmental protection bureaus as case studies. As a result of the mostly digital field research characteristics of state-society communication have been identified as well as major factors shaping the process itself. So-

cial media constitute an irregular platform for authoritarian deliberation.

Presentation

(with Stephanie Bräuer) IR and Area Studies: Disjunctive Discourses? – International Studies Association, New Orleans, February 18–21, 2015.

VITALI HEIDT

Social Risks of Aging: Livelihood, Institutional Dependence, and Exclusion of the Japanese Elderly

This PhD project analyzes the issues of social risk exposure by tracking regional welfare distribution, social embeddedness of urban and rural elderly, and the ways in which social security systems and their equivalents amplify or diminish risks of the elderly livelihood in contemporary Japan. Therefore, two research stays were concluded, in Tokyo and Komagane, where qualitative data was gathered through an ethnographic approach by studying the shaping mechanisms of the elderly livelihood. Findings indicate a bigger shift from social to public institutions in care and support reliance in urban areas, while rural communities seem to fare better in creating socially inclusive institutions within respective communities.

Presentation

Frauen pflegen, Männer organisieren: Struktureller Gender Bias in Organisationen der Altenpflege. – 16. Deutschsprachiger Japanologentag, München, August 26–28, 2015.

ALISON LAMONT

The Societal Impacts of the Wenchuan Earthquake: Normalising after a Catastrophic Disaster

This thesis seeks to explain why "reconstructing" the nuclear family was an integral part of social reconstruction after the devastating effects of the 2008 Wenchuan earthquake in Sichuan, China. The re-marriage of bereaved earthquake spouses and the decision

for mothers to have another child after the death of a child in the earthquake are examined. Interviews conducted in Sichuan province during 2012–2013 and extensive documentary analysis show how nuclear family structures form an underlying understanding of normal life in China, both for individuals and for party-state policy makers.

Presentation

Baby Power: Normalising Families after the Wenchuan Earthquake. – Guest lecture at IETT, Université Jean Moulin Lyon 3, November 19, 2014.

Teaching

Political Culture and Politics in China (Module AEAS 12), University of Duisburg-Essen, Summer Semester 2015.

DOMINIQUE MIGUEL BORM

A Digital Revolution? The Influence of Social Media on the Relationship between Civil Society and State in Japan

The impact of social media during this age of Twitter, Instagram and Facebook is undeniable. These social networks, however, transcend the ordinary use of sharing daily life with your friends and loved ones: over the past several years social media have been used in various ways to communicate political ideals and organize mass mobilisation. The proposed research will offer new insights in the political application of social network services by the analysis of a case study: its impact on the relation between civil society and the state in Japan. The uniqueness of the Japanese situation makes it an interesting research object: Japan is a democratic country with a stable government, however, press-state relations are much tighter in Japan than in Western countries and social scientists generally concur that Japan's civil society can be seen as weak, despite recent upward trends. This research will investigate the evolution of civil society after 2011's triple disaster in Fukushima through the use of social media by civ-

il society and state: how do social media change the relationships between these political actors? This inquiry's analysis of political processes and repertoires used by these actors should bring new perspectives on this topic

IVA OGNJANOVIC

Organizational Commitment of Young People Working in a Foreign Company in China: Morality and Class Habitus

The research examines the differences in employees' habitual moral perceptions regarding own workplace behavior and the value of their work. Selection and treatment of employees in a company is divided into two distinct fields in which two different types of individuals compete: one characterized by ethos of indispensability with competent, hard-working, and sociable individuals, and one characterized by ethos of dispensability with incompetent, apathetic, and solitary individuals who change employers frequently.

SUB-THEME DECENTRALIZATION

The research of the DFG GRK 1613 addresses two senses of decentralization: decentralization in the sense of shifting responsibilities and accountabilities from the upper to the lower political levels and the dispersion of central political authority, but also from "the bottom up" in reference to chances for participation and the impact on local autonomy and sustainability in local regions.

NINGJING GE

Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism

As a worldwide phenomenon, corruption infects social and political environment seriously. Especially in recent

China, corruption problem is regarded as a vital issue by government and academic field. This research tends to observe and analyse "corruption" in diverse institutional settings of China, with a principle of regarding "corruption" as a normal social phenomenon without simple moral judgment. The research will start by examining the use of "corruption" which has a broad meaning with methodology of CDA. On this basis, I will try to seek a relatively comprehensive and objective perspective to understand and analyse corruption in China. The theories of sociology, political science, anthropology, and psychology would be referred to.

TING HUANG

Developing Rural Old-Age Pensions: Local Government and Policy Experimentation

This study traces the local process of building rural pension institutions in two localities situated in different socio-economic settings. It shows that high concern on the part of local officials about maintaining social stability was a major force driving the emergence of local initiative to develop rural pensions. The dynamic process of local policy experimentation was shaped by the interactions of multi-level actors' efforts to expand rural pension coverage with the preferences and responses of rural residents in this regard.

Presentation

Extension of the Urban Pension Coverage in China and its Effects on the Rural Pension System. – 12th East Asian Social Policy (EASP) Conference, National University of Singapore, July 30–31, 2015.

ARMIN MÜLLER

Systemic Interdependence between Health Insurance and the Hukou System in the PR China

During the past 20 years, China's system of social protection has seen a

substantial restructuring and an expansion to large, formerly uncovered groups of citizens in the urban and rural areas. As the example of the New Rural Cooperative Medical System (NRCMS) shows, there is a tight linkage between hukou and social protection: both institutional structures are interdependent and mutually reinforcing. The decentralization and urban-rural segregation institutionalized in hukou and health insurance spark a number of social mechanisms, which marginalize migrant workers with regard to health insurance: they may either not be covered at all, or the benefits they receive are lower than the benefits of those staying home and more difficult to claim. Local governments have launched various experimental policies to actualize the social citizenship of migrant workers and cover them with health insurance programs. Both sending and receiving areas can extend coverage of their systems to migrants, but from a short- and mid-term perspective, NRCMS coverage from the sending areas is the most important system. While various policy tools are available for coverage in small-distance migration systems, migration across provincial boundaries poses a somewhat greater challenge. In a local context, different insurance systems can be integrated or centralized, whereas in long-distance migration systems, the sending locality can contract hospitals in the destination localities as agents for providing care.

Publication

The Systemic Interdependence between Health Insurance and the Hukou System in China, online: seminars.wcfia.harvard.edu/files/tsi/files/muller_2015_tsiworkingpaper.pdf (Accessed 18.9.2015).

Presentations

Actualizing Social Citizenship for Migrant Workers: The Systemic Interdependence between Health Insurance and the Hukou System in China. – Paper presented at the Transnational Studies Initiative, Department of Sociolo-

gy, Harvard University, Cambridge, MA, October 22, 2014.

Health Insurance Coverage for Migrant Workers: The Systemic Interdependence between the New Rural Cooperative Medical Scheme and the Hukou System in China. – Presentation at the Cambridge Chinese Politics Research Workshop (CCPRW), Fairbank Center for Chinese Studies, Harvard University, Cambridge, MA, November 12, 2014.

(with Peggy Levitt, Charlotte Lloyd and Jocelyn Viterna) Global Social Protection: Setting the Agenda. – Paper presented at the TSI Workshop on Global Social Protection, Radcliffe Institute for Advanced Study, Harvard University, Cambridge, MA, February 26, 2015.

Health Insurance Coverage for Migrant Workers: The Systemic Interdependence between the New Rural Cooperative Medical Scheme and Household Registration in China. – Paper presented at the Annual Conference of the Association for Asian Studies, Chicago, March 26–29, 2015.

Public Services and Private Financing: Problems of Governing Township Health Centers in the Context of China's Hospital Sector. – Paper presented at the 12th Annual Conference of the East Asian Social Policy network (EASP), Lee Kuan Yew School of Public Policy, National University of Singapore (NUS), July 31, 2015.

(with Rumin Luo) Panel *The New Governance of China's Welfare and Social Policy* organized for 5th Congress of Asian and the Pacific Studies 2015, Institut National des Langues et Civilisations Orientales, Paris, September 10, 2015.

Public Services and Private Financing: Problems of Governing Township Health Centers and the Prospects of Marketization in China's Health Sector. – Paper presented at the 5e Congrès Asie et Pacifique, Institut National des Langues et Civilisations Orientales, Paris, September 10, 2015.

ANNA SHPAKOVSKAYA

Government Non-Profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China

Based on the framework of "Actor Centered Institutionalism" the main actors involved in the planning and implementation of the Red Cross Reform are interviewed with the focus on their preferences, perceptions and capacities. Written documents on the history of the Red Cross in China, its present reforms and the reforms of the social management are analyzed. To better fit into a new model of social management the Red Cross is being transformed into a "Hub organization". By introducing a model of "Dual Management" the Red Cross aims to secure its resources from the government and enhance its cooperation with grass root NGOs and the public in delivering public services.

Publication

日内瓦红十字国际委员会档案馆介绍 (An Introduction to the ICRC Archives in Geneva). In: 红十字运动研究 (Red Cross Movement Research), 1/2015.

Fieldwork

ICRC (International Committee of the Red Cross) archives, September 2014, one week field research in Geneva

YU ZOU

Decentralization, Institutionalized Cooperation, and Forest Self-Governance in China: Theory and Field Experiments

The project aims at addressing the governance problem of forest resource in China, which fundamental background is the risk shifts of China's forest governance, and the demanding direction of these shifts is to be decentralized gradually. It is proposed that it can explore a model to expose the pattern shifts, and particularly in this project, with the common-pool resources (CPRs) governance approach established by Ostrom (1990).

In the project the issues like, how to design and implement effective individual based forest self-governance measures within current centralized administrative framework; what the effects of individual self-governance structure (e.g. external enforcement) in specific areas on the transformation from centralization to decentralization have; how to gradually shift the governance structure to the patterns highlighted with individual value, interests, and beliefs in China, will be solved and discussed.

SUB-THEME TRANSNATIONALIZATION

Transnationalization moves toward the supranational level of institutional change, both deregulatory in relation to the internationalization of capital markets, and new regulatory in respect to new standards and protections, for example, for consumers, for equal opportunities of women or migrants rights. Here the global role of East Asia and the integration of China and Japan into, as well as their impact on, international regimes builds one dimension of this process of institutional change. Another dimension addresses how East Asia itself is perceived as a risk from a European perspective.

KAI DUTTLE

A Behavioral Finance Perspective on Momentum. Comparative Experimental Studies in Germany and Japan

Kai Duttle's research mainly focuses on cross-cultural differences in behavior among market participants in Western countries and Asia, especially Japan. Several comparative experimental studies are conducted; these are motivated by significant disparities in stock price momentum around the world, and models based on psychological biases explaining this phenomenon.

Publications

(with Keigo Inukai) Complexity aversion: Influences of cognitive abilities, culture and system of thought. *Economics Bulletin*, 35(2), 2015: 846–865.
Disentangling Two Causes of Biased Probability Judgment: Cognitive Skills & Perception of Randomness. *Ruhr Economic Papers* 568, 2015.
(with Tatsuhiro Shichijo) Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan. *Working Papers on East Asian Studies* 103, Duisburg 2015.

Presentations

Cognitive Reflection and the Law of Small Numbers. – Workshop on Experimental Economics, Essen, October 2014.
Overconfidence and Culture. National identity priming effects in Germany and Japan. – ACCER Workshop *Exploring Culture and Behavior by Economic and Psychological Experiments*, Duisburg, November 25, 2014.
Complexity, Cognitive Skills & Culture. – Poster presentation at the Symposium on Attitudes and Preferences, Konstanz, December 2014.
Behavioral and Cultural Economics. Introduction and recent findings. – Educational seminar talk, Osaka Prefecture University, April 2015.
Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan. – Research seminar in economics, Osaka Prefecture University, April 2015.

MARTIN HEINBERG

Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions. Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands

The thesis aims to deliver a better understanding of Chinese consumer behavior for foreign and local brands, which are interpreted as a risk reducing mechanism for consumers. The behavior is assessed in terms of quality

beliefs, attitudes, purchase intentions and the actual purchasing decision using advanced methods like hierarchical linear modeling and behavioral economics experiments. Results point to enhanced advertising effectiveness by global and local brand positioning, a higher willingness to pay of consumers for global conspicuous products after face loss and a higher willingness to pay for local iconic products after an outbreak of situational animosity.

Publication

(with Erkan Ozkaya and Markus Taube) A brand built on sand: Is acquiring a local brand in an emerging market an ill-advised strategy for foreign companies? In: *Journal of the Academy of Marketing Science (forthcoming)*. DOI: 10.1007/s11747-015-0452-7.

Presentations

Social Competition and Status Consumption in China. – Association of Cross-Cultural Experimental Economics Research (ACCER) international workshop *Exploring Culture and Behavior by Economic and Psychological Experiments*, Duisburg, November 25–26, 2014.
Marketing in China and China as a Brand (Marketing in China und China als Marke). – Marketing Club Duisburg-Niederrhein and Confucius Institute Metropolis Ruhr, Duisburg, May 28, 2015.
Outbreaks of animosity against the West in emerging markets and their effects on local product consumption. – Published as extended abstract in: *Proceedings of the 57th annual meeting, Academy of International Business (AIB)*, Bangalore, June 27–30, 2015, p. 85.
(with Markus Taube) Marketing mix drivers of brand equity: differences between foreign and domestic FMCG brands in China. – Published as extended abstract in: *Proceedings of the 57th annual meeting, Academy of International Business (AIB)*, Bangalore, June 27–30, 2015, pp. 125–126.
Buying back face: A behavioral economics approach to consequences of

actual and recalled face loss. – Published as extended abstract in: *Summer Marketing Educators' Conference Proceedings (26)*, American Marketing Association (AMA) Annual Conference, Chicago, August 14–16, 2015, n.p.

Field Research / Research Stays

June/July 2015: Research stay and study preparation in Bangalore, Mumbai, and Delhi.

Teaching

(with Peter in der Heiden) *China Management Cases*, Summer term 2015.
Einführung in die chinesische Wirtschaft (Lecture Bachelor students), Summer term 2015.

CHIH-CHIEH WANG

The project Chih-Chieh Wang is working on during his post-doc is part of the DFG-funded research project *Cross-Border Temporary Staffing: Market-Making and Transnational Regulation in Inter-Regional Comparison* (PI: Prof. Karen A. Shire). The project investigates how private labor market intermediaries (staffing agencies) in East Asia build up their transnational business. Unlike in Europe where there is freedom of movement, staffing agencies in East Asia encounter different national regulations on employment in general and on personnel staffing in particular. However, cultural proximity and, for some countries such as Taiwan and China, low language barriers provide good conditions for the growth of transnational staffing business within the region. The main research question is: what strategies do staffing agencies use to expand their business overseas

and to overcome divergent regulations within the region, where there is no obvious guiding transnational institution. Interviews with staffing agencies in Taiwan were conducted in February and March 2014, supported by the DFG.

Presentation

Non-Standard Work as a Counterbalance to Employment Institutional Change – the Case of Taiwan. – 27th Annual meeting of the Society for the Advancement of Socio-Economics (SASE), London School of Economics, July 2–4, 2015.

Teaching

Social Content Analysis (research methodology and qualitative techniques, MA), WS 2014/15.
Working with Survey Data (MA, research methodology, quantitative analysis, guest lecturer), SS 2015.
Taiwan's Democratization and Its Implications for China (MA, Guest Lecturer), SS 2015.

Field Research

(with Jun Imai, Hokkaido University, Sapporo) Interviews with staffing agencies in Shanghai and Beijing, supported by the DFG, May–June 2015.

ZI WANG

Interactions in Institutions in Comparative Perspective: Language and Discourse in Secondary School Club Activities in Japan and France

In this research, I focus my attention on how social actors use language, as well as how language influences actors' interactional behaviour in the education-

al setting of secondary schools. More precisely, I examine the ways in which certain aspects of language use (such as terms of address and ways of responding to questions) constructs social identities and relations. The main focus of my research is music-related club activities in Japanese secondary schools such as wind orchestras and choirs. More than just an extra-curricula activity, such club activities have been recognised as social units in which the presence of social structures and peculiar conventions extend beyond the music room. They are also one of the microcosmic environments where intersections such as class and gender come together. After gaining an in-depth understanding of how language and identity in these school clubs interact, I will conduct a smaller scale fieldwork in similarly music-oriented clubs in French secondary schools to see if a change in the organisational structure of schools and school club activities would alter language use and identity construction.

Presentation

Between Theoretical Inadequacy and Eclectic Paradigms: Towards a Comparative Analysis of Gender Inequality in Japan and Western Europe. – Forthcoming paper accepted for presentation at the Mid-term Conference *Gender Equality and Institutions* of the European Sociological Association's Research Network 33 – Women's and Gender Studies, Department of Political Science, University of Naples Federico II, October 16–17, 2014.

Fieldwork

September 2015–March 2016 in Japan

06

IN-EAST SCHOOL OF
ADVANCED STUDIESIN-EAST SCHOOL
OF ADVANCED STUDIESGebäude SG
Foto: Julian Kut

INTRODUCTION

Focusing on innovation across East Asia, the IN-EAST School of Advanced Studies – funded by a grant of the German Federal Ministry of Education and Research (BMBF) – integrates the core IN-EAST disciplines (political science, economics, and sociology) with engineering and cultural studies in six research teams. The general scope of the Advanced School's research agenda is to explore how processes of innovation pervade society as a whole. Research activities converge on electric mobility and urban systems as inherently interdependent topics of comprehensive innovation processes in society. While East Asia (China, Japan and Korea) is the prime region under scrutiny, the research also intends to generate wider global insights and stimulate innovative approaches to interregional comparisons. After completing the academic orientation phase and shaping their individual research projects in year one, the scholars at the IN-EAST School of Advanced Studies have increasingly engaged in a dialogue with academic peers and the public. Advanced School fellows visited international conferences to present and discuss their re-

search. Furthermore, the Advanced School hosted and organized international workshops and conferences, designed to arrive at a better understanding of the dynamics of innovation. Scientists from different areas of research accepted the Advanced School's invitation and visited Duisburg to give guest lectures and to accomplish joined research projects.

Thanks to the generous funding of Werkstatt Wissenschaftskarriere, the Advanced School was able to invite experts for a series of method workshops in the premises of the School. In addition, doctoral researchers took the chance to present and discuss their research projects at international events, targeted towards PhDs, including the *Dissertation Proposal Workshop*, organized by the DFG Research Training Group 1613.

Advanced School members have been traveling to destinations in China, South Korea, Japan and the US to collect data in the field. Various substantial affiliations and fruitful cooperation with scientists at renowned partner universities abroad have facilitated this task tremendously.

An important aspect of the Advanced School's interdisciplinary approach is the task to identify links and joint research projects. Research Fellow Marcus Conlé joined the team to support scientific exchange between the various disciplines. Furthermore, an internal workshop on the overarching topic *Urban Space* as well as the annual Advanced School Retreat and the Linkage Workshop brought all School members together to ramp up these efforts and foster an intensive dialog.

The inauguration of the IN-EAST School in November 2013 was embedded in the 30th EAMSA Annual Conference. The best papers presented at the conference have been published in a special issue of the journal *Asian Business & Management*.

Current publications and presentations by Advanced School scholars are listed in chapter 12 and 13. The section below presents the six different research groups at the IN-EAST School of Advanced Studies, an overview of the individual projects as well as School activities during year two.

1 RESEARCH GROUPS

RESEARCH GROUP 1:
INNOVATION AND THE CHINESE ECONOMY: INSTITUTIONS, NETWORKS, AND NATIONAL SYSTEMS OF POLICIES

Over the last decades, China has experienced a successful development in terms of its GDP. However, China did not cultivate its own excellent entrepreneurs and innovations accordingly. In this context, this project is investigating Chinese innovation strategies and explores the possibilities for improvement in innovation activities.

The essence of innovation is not only to create new products, new technologies, new management approaches, but also to open the social structure, to create conditions for the emergence of new institutions, to protect freedom of innovation, to ensure the power of market. In other words, innovation is a social phenomenon. This is our starting point to evaluate Chinese innovation strategy and the future of the Chinese economy.

Aware of the importance of social structure and interaction in innovation activities, we will seek a systemic perspective to understand Chinese innovation policies.

JUNIOR PROFESSOR
DR. SHUANPING DAI

Research Group Leader
The Process of Economic Innovation in China: Roles of Social Interactions and Institutions

Country focus: China
Discipline: Economics

Innovation is defined as a social phenomenon supported by certain social structures and institutions. Therefore, the basic issue addressed is what kind of social structures, e.g. networks among entrepreneurs and financial networks among firms, are favorable for innovative activities, as well as the

surrounding issues, like innovation networks in regions and industries, in which the inner structure of innovators are explored. At the macro-level, the effects of institutions on innovation activities will be investigated. The study of the national system of policies will provide evidence for this.

YANG LIU

Doctoral Researcher
Entrepreneurship and Poverty Alleviation in China
Supervisor: Prof. Dr. Shuanping Dai
Country focus: China
Discipline: Economics

This project studies the innovation from a micro level which focuses on the entrepreneurship's role of carrying out innovation. The main question will be answered is how to alleviate poverty through entrepreneurship in China. Though entrepreneurship has been used as a practical poverty alleviation tool, its effects remain vague. This project studies the effects by exploring the underlying mechanism. We regard entrepreneurship as an opportunity for the poor to escape from poverty by facilitating innovation through knowledge spillover. The way of value exchange on the value chain in poor region determines the effects of entrepreneurship on poverty. Using the economic network analysis method, we try to clarify the mechanism by studying the formation of an efficient and stable value network of the poor and firms. Both theoretical and empirical analysis will be employed. After building an economic model of value network formation, a case study in China will be used to test it.

ALEKSANDRA DAVYDOVA

Doctoral Researcher
The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation
Supervisor: Prof. Dr. Shuanping Dai
Country focus: China
Discipline: Economics, Regional Studies

One of China's key current objectives is to develop an innovation based economy. Both macro- and microeconomic processes are significant for this transformation.

This research project explores the connection between Chinese outward Mergers and Acquisitions (M&A) and innovation. It investigates how Chinese companies enhance internal innovation by means of outward cross-border M&A.

From a theory perspective the relationship between M&A and innovation is rather ambivalent. Existing empirical investigations do not present consistent and definite findings. The research addresses this contradicting issue using the network analysis approach on the dyad level.

It aims to contribute to the understanding of current innovation practices which in turn might contribute to strengthening China's overall innovation power and lead to some conclusions on how China might push its further economic growth through indigenous innovation

RESEARCH GROUP 2: POLITICAL INNOVATION IN EAST ASIAN CITIES

As a consequence of the rapid transformations in East Asian societies due to economic growths, social innovations have acquired academic attention. Following prevailing concepts in social sciences, social innovations are considered as fundamental, deep and sustainable social changes. Starting from this social approach, the research group explores specifically political innovations defined as new governance structures or policies. Due to sustainable adaptations of prevailing policies to altered needs, the inventions are recognized as political innovations. Aiming to increase our understanding of the character, causes, and consequences of the political innovations, their trajectory is scrutinized. In addition, the motives and interactions of the involved actors are explored. In

concrete terms beyond this conceptual framework, political innovations are searched in the field of Chinese higher education, Korean eco-cities and democratic innovations in Japan and Germany.

DR. MOMOYO HÜSTEBECK

Research Group Leader
Democratic Innovation in Subnational Entities: A Japanese and German Comparison
Country focus: Japan, Germany
Discipline: Political Science

In consolidated democracies such as Germany and Japan citizens have become more disillusioned and critical about representative democracy. To counteract the malaise of representative democracies, a variety of innovative participatory and deliberative instruments have been established. Although democratic innovations have increasingly attracted attention in political science, systematic or comparative works – with some exceptions – are still limited in number. Against this academic backdrop the research on democratic innovation in German and Japanese subnational entities shall supply the need of more in-depth, comparative qualitative research. Against the backdrop of democratic theories the post-doctoral project shall reveal empirically the trajectory of implementing democratic innovations, the conditions for democratic inventions, and the interactions between the involved actors. In summary, this project investigates the challenge to improve the quality of representative democracies.

WEIJING LE

Doctoral Researcher
Working Title: Political Innovations of China's Higher Education Admission – An Inquiry into Policy-making and -implementation
Supervisor: Prof. Dr. Axel Klein
Country focus: China
Discipline: Social Science, Regional Studies

The dissertation illustrates how the Chinese government employ innovative policies to promote the creative intelligence of the human capital and to reach the ultimate goals of indigenous innovations.

The higher education admission mechanism sheds light on the unbalanced power distribution on both horizontal and vertical line of the administration system, which fundamentally impacts the admission policy-making and -implementation. A thorough investigation of this process shall explain why and how admission policies can be implemented in various ways at local levels. It also aims to specify the structural problems in the higher education sector and to draw implications on the political development in contemporary China. Applying the qualitative method of process-tracing, the author will use empirical data from interviews with experts, officials of admission authorities, admissions offices, students and parents to extract the variables that influence the decision-making process.

YOUNGAH GUAHK

Doctoral Researcher
The Politics and Processes of Creating Eco-Cities in South Korea
Supervisor: Prof. Dr. Axel Klein
Country focus: Korea
Discipline: Social Sciences

According to the OECD, more than half of the total population in the worlds are living in the cities nowadays and these numbers will only increase rapidly. For that reason, innovation has long been an important theme in East Asian development. In particular, innovative cities are seen to be essential in order to address challenges such as urbanization, explorative migration and sustainable growth in this region. South Korea has been at the forefront of addressing this challenge through strategies of green growth and the establishment of eco-cities. The thesis will examine the politics and process of establishing eco-cities in South Korea and what

implications this development has for urban governance. The research question is: Under what conditions are eco-cities being established, and what are the driving forces behind this process? The thesis applies qualitative research methods, and process-tracing methods will be used to identify the eco cities' formation process in South Korea.

RESEARCH GROUP 3: INSTITUTIONAL INNOVATIONS IN EAST ASIAN ENERGY AND LOW-CARBON MARKETS

Energy serves as the building block of all economies – without it, economic growth is impossible. Yet the inherent tradeoffs in market fundamentals force the public and their representatives in government to struggle with what they value most: energy security, energy efficiency, or the environmental consequences of their preferred energy choices. Postwar democracies now find themselves fighting with the developing world over a finite supply of natural resources while politicians debate the challenges of defining and pursuing a sustainable and independent energy future. This group offers their analyses of one of the least explored, but most fundamental questions facing energy market innovations today: what are the drivers of institutional change, and what can we expect in the future?

PAUL J. SCALISE, PH. D.

Research Group Leader
The Political Economy of Energy Policy Innovations: Who Controls Whom?
Country focus: Japan, Germany, UK
Discipline: Political Science, Regional Studies

Paul Scalise examines the question of institutional change in energy markets by exploring the fundamental conflicts between energy efficiency, deregulation, and the pursuit of low-carbon

energy sources in Japan, Germany, and the UK.

This research project intends to understand the problems and prospects associated with the development of low-carbon energy innovations in Japan, Germany, and the UK by examining the financial, technological and political characteristics of the energy sector in cross-national context over a long period of time.

XIAOLI LIN

Doctoral Researcher
Built-up Environment's Impacts on Low-Carbon Transport Mode Planning: Sustainability Assessment of Chinese Eco City Projects since Shanghai Expo 2010
Supervisor: Prof. Dr. J. Alexander Schmidt
Country focus: China
Discipline: Urban Planning

Xiaoli Lin examines the low-carbon transport mode planning since Shanghai Expo 2010 within chosen Eco city project sites. Many Chinese eco cities have chosen a new land development for testing different advanced green technologies in order to achieve emission reduction targets. In terms of the transport sector, many efforts have been put to enhance vehicle electrification in order to fulfill the emission goals. However, due to the massive Chinese cities' scale and expansion speed, it seems crucial to investigate different approaches in converting people's mobility choice towards low carbon transport mode through urban planning approaches. Within the new land use development projects, very little empirical studies have revealed the relationship between the Chinese cities' urban form, land use classification and travel behavior. This research aims to investigate how low carbon transport modes like biking and walking have been organized in the new land use development projects.

JULIA ARISTOVA

Doctoral Researcher

Working Title: Emergence of low-carbon strategies at sub-national level in China: Shenyang city case study

Supervisor: Prof. Flemming Christiansen, Ph.D.

Country focus: China

Discipline: Political Sociology, Regional Studies

Carbon dioxide emissions are widely perceived as a key factor for climate change. Cities, being main emitters, play an active role in the development and implementation of low-carbon policies, which suggest reduction of carbon dioxide emissions and efficient energy use.

This project intends to investigate how Chinese municipal governments establish low-carbon strategies, how they engage in global environmental design and why some Chinese cities choose to join global city networks to promote low-carbon development, while others do not.

RESEARCH GROUP 4: URBAN SYSTEMS IN EAST ASIA. NARRATIVES OF THE ASIAN CITY: "INNOVATION" AND "TRADITION" AS CATCHPHRASES IN CONTEMPORARY URBAN PLANNING

Cities worldwide are undergoing rapid transformations. The problems experienced as well as the solutions found might vary, depending on the specific cultural settings. Against this background, it proves crucial to understand the impact of cultural practices and perceptions on urban development decisions in order to facilitate a successful transfer and application of innovative knowledge.

This group brings together researchers with a background in planning sciences, humanities and cultural studies and is aiming to research urban East Asia

with comparative or paradigmatic approaches regarding space, time, and identity. Bridging the gap between applied approaches employed by fields like urban development, city planning and architecture and the systemic or theoretical approaches supported in the humanities and social sciences, the group utilizes methods from fields such as ethnology, anthropology, trans-cultural studies, post-colonial studies, urban semiotics, urban planning, urban cultural studies or global history studies towards a holistic understanding of urban systems and of processes of innovation, cultural adaptation and urban development.

DR. BEATE LÖFFLER

Research Group Leader

Exoticism Constructed – The Writings on Japanese Architecture as a Medium of Cultural Communication

Country focus: Japan

Discipline: Cultural Studies, History of Architecture and Building Construction, Global History Studies

The focus of the research project is on mechanisms of collecting, managing and canonizing (popular) scientific knowledge regarding Japanese architecture (1850–1980). The objective is to reveal the established models in perception and evaluation of a specific non-European tradition in architecture, constituting a sample for the patterns of thinking in the humanities as well as in the fields of natural sciences and engineering. In the long run the research will help to understand how innovative knowledge is accepted, inhibited, or even rejected by academia.

KATHARINA BORGMANN

Doctoral Researcher

Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics

Supervisor: Prof. Dr. J. Alexander Schmidt

Country focus: China

Discipline: Urban Design and City Planning

Is it possible to identify metropolitan innovation through traditional urban and architectural semiotics?

This research project focuses on urban structures of Chinese megacities. On the basis of analysing city components, recurring urban textures, as well as architectural and urban patterns, with the tools of so-called urban and architectural semiotics, Katharina Borgmann tries to break down the complexity of Chinese cities in order to contribute to a culturally sustainable understanding of them for a non-Chinese audience. The aim of this project is to not only decode the currently fast growing Chinese cities, but also to take the first steps in order to be able to understand in what direction Chinese megacities transform. Furthermore, the question whether the Chinese contextuality has ceased in the process of fast-growing urban development is a main focus of discussion within this research project. With the help of the results of this research, urban challenges, chances, and spheres of influence could be identified.

DEIRDRE SNEEP

Doctoral Researcher

Cell Phone City and the Cyborg: Japan's Mobile Revolution in the Information Age

Supervisor: Prof. Dr. Jens Martin Gurr

Country focus: Japan

Discipline: Social Sciences, interdisciplinary approach

Based on the idea that urban space is an expression of the dominant ideologies in a society, this research will point

out that the current trend in urban areas in Japan is leaning towards the virtualization, or rather hybridization, of cyberspace and the physical space. Presumably, this will lead to an expansion of individual space, a focus on higher productivity, and a growing emphasis on both offline and online consumption. In order to become more apt to these cosmopolitan standards, the modern citizen is stimulated to incorporate more technology onto/into its organic body. The result is a semi-virtual layer in urban space in which mobile phone 'cyborgs' interact with cyberspace.

RESEARCH GROUP 5: BEHAVIORAL ECONOMICS AND EAST ASIA

This research group explores individual and group behavior during innovation processes in organizations and on markets. Group members tackle different research questions using the tools of experimental economics, applied game theory and econometrics. In their work the group harnesses the outstanding facilities and prospects provided by the IN-EAST Institute of East Asian Studies and the Essen Laboratory for Experimental Economics (elfe) to conduct high-level research in the area of behavioral economics. An important aim of the group is to further establish experimental economics in regional studies and to show how experimental economics can contribute to the latest research questions in this field.

DR. TIMO HEINRICH

Research Group Leader

Global Procurement of Innovations

Country focus: China

Discipline: Economics

In his postdoc project, Timo Heinrich focuses on behavior during the innovation process. This research covers three areas of behavior: Individual decisions, interaction within organizations

and interaction between organizations. Methodologically his research mainly employs laboratory experiments but also cross-cultural comparisons and econometric analyses of field data. With respect to individual decisions during the innovation process Timo Heinrich studies the way people make risky decisions necessary to create innovations. How do fundamental risk preferences differ between people and across decision situations? However, often research and development are conducted in teams. With respect to interaction within organizations the project therefore also considers the behavior of teams in more detail: In which constellations are they good at solving problems and creating synergies? With respect to interactions between organizations the focus lies on market design. Procurement auctions are widely used by governments and firms to buy newly developed goods. In his postdoc project, Timo Heinrich analyzes how these auctions can be designed so that innovative products can be traded more efficiently.

ALEXANDER HAERING

Doctoral Researcher

A Cross-Cultural Comparison of Higher-Order Risk Preferences

Supervisor: Prof. Dr. Jeannette Brosig-Koch

Country focus: Germany, China, USA

Discipline: Economics

Research in economics and psychology has provided evidence of cross-cultural differences in risk aversion. In the framework of expected utility theory risk aversion is captured by a negative second-order derivative of the utility function. More recently, higher-order risk preferences, namely prudence (positive third-order derivative) and temperance (negative fourth-order derivative), have also moved into the focus of economists. In typical life-cycle models of consumption, prudence implies that an individual saves more if the risk of future income increases while temperance implies fewer in-

vestments in risky assets. Recent experimental studies reveal that a majority of people is not only risk averse but also prudent and temperate. However, all experiments have been conducted exclusively with people from Western Europe and the USA. Experimentally eliciting and comparing higher-order risk preferences of subjects with different cultural backgrounds would be a compelling next step. If cross-cultural differences in higher-order risk preferences exist, they might help to explain variations of e.g. the savings rate across regions.

GUANZHONG YANG

Doctoral Researcher

Information, Incentives and Social Background

Supervisor: Prof. Dr. Jeannette Brosig-Koch

Country focus: China, Germany, Japan, Korea

Discipline: Economics

Do Germans and Chinese respond differently when it comes to monetary incentives or social reputation?

This research project is aiming to find out more about the influence of the cultural background on innovative abilities and the role of different kinds of incentives.

In his research, Guanzhong Yang focuses on four interrelated research questions:

1. How do people react to different kinds of incentives? What is the role of information?
2. How does cultural background (German, Chinese, Japanese, and Korean) influence the perception of incentives?
3. What is the role of monetary incentives in respect of retirement decision?
4. How does cultural background (German, Chinese) and social education influence open source innovation?

RESEARCH GROUP 6: E-MOBILITY IN ASIA AND EUROPE

Most observers agree that cars in 100 years will not be powered by gasoline. However, there is intense discussion about how fast and in what direction propulsion technology will change from the supply side and what changes are likely to be accepted from the demand side of individual consumers. The reaction to such technological innovations is likely to be different in different country markets and regional innovation systems. Specific regional settings are shaped e.g. on the demand side by the amount of local purchasing power, the degree of market saturation, and local product requirements. On the supply side, e.g. the degree and type of specialization in supplier networks and preferences for supply chain coordination differ between regions. This results in specific dynamics of regional automotive supplier networks. Lastly, both supply and demand side have to act under the constraints of local regulatory frameworks. Thus, how industry structure and consumer mobility patterns in different regional markets will react to technological change in propulsion technology is far from clear. Our research group will analyze data and empirical evidence on this with a focus on Asian lead markets and contrast the results to European structures.

DR. ROMAN BARTNIK

Research Group Leader
Coordinating External and Internal Sources of Innovation in Automotive Supply Chains
Country focus: Japan
Discipline: Business Administration, Regional Studies

We analyze how technological change affects the coordination of innovation within and between firms in the automotive industry. Aspects of supply chain integration, intra-firm coordination or R&D and inter-firm negotiation

about gain sharing in supply chains are topics of distinct studies. Regarding technology development, firms need to decide how existing structures of coordination, knowledge generation and transfer need to be complemented and adapted to accommodate major technological changes. How companies react to challenges when developing and sourcing components of both hybrid and fully electric cars will depend in part on regional technological specialization. Consequently, such change may be more advanced for Asian suppliers serving lead markets of hybrid technology such as Japan, Korea or China. International comparison with an Asian focus appears promising in this regard.

NICOLE SCHLEIFFER

Doctoral Researcher
Configuration of the Value Proposition for Innovative Services of Automobile Manufacturers to Improve the Customer Value. An empirical investigation in Germany and China on the transition to the electric mobility

Supervisor: Prof. Dr. Heike Proff
Country focus: China, Germany, Japan
Discipline: Business Administration

The acceptance of electric vehicles is low in Germany as well as in China. It remains a central task for automotive firms to create new value to improve the perceived trade-off between benefits and cost and to overcome the numerous perceived barriers. Moreover, companies need to make sure that their value offer is also subjectively perceived as valuable by the customer. Therefore, the intention of the research is to analyze theoretically and empirically the configuration of value propositions of automotive manufactures for innovative product bundles (products and services) that lead to an improvement of the customer value. This requires an integrated approach of the companies' and the consumers' perspectives on value dimensions. The project will include an empirical inves-

tigation in Germany and China, which are two important markets on the transition to the electric mobility.

MIRA SCHÜLLER

Doctoral Researcher
Technically Optimal Electric Vehicle Design for User Groups in China
Supervisor: Prof. Dr. Dieter Schramm
Country focus: China
Discipline: Engineering

The overall research question is how to design electric vehicles in an optimal way to be suitable for user groups in China. The empirical research consists a driving data analysis in China to investigate the local mobility characteristics. The results can be compared to similar previous investigations in Germany. In combination with the results of consumer studies, the driving behaviour leads to important parameter characteristics of an electrical vehicle, e.g. packaging, aerodynamics, powertrain, weight and costs from a user perspective. In addition, the technical solution area has to be analyzed and put into optimum use and effective for the targeted user group. This leads to an adaptation to possible vehicle concepts within the technical solution area.

RESEARCH FELLOW

MARCUS CONLÉ

Marcus Conlé, research fellow at the Advanced School, offers scientific support to the six research groups. His task is to help them identify links and joint research projects.

TEAM OF MENTORS

Prof. Dr. Jeannette Brosig-Koch

(Essener Labor für Experimentelle Wirtschaftsforschung, elfe; Faculty of Business Administration and Economics)

Prof. Flemming Christiansen, Ph.D.*
(Political Sociology of China, IN-EAST; Faculty of Social Sciences)
Prof. Dr. Florian Coulmas
(Japanese Society and Sociolinguistics)
Prof. Dr. Ferdinand Dudenhöffer
(Automotive Economics; Faculty of Engineering)
Prof. Dr. Jens Martin Gurr
(Anglophone Studies; Faculty of Humanities)
Prof. Dr. Thomas Heberer*
(Politics and Society of China, IN-EAST; Faculty of Social Sciences)
Prof. Dr. Axel Klein (Japanese Politics / Modern East Asian Studies, IN-EAST; Faculty of Social Sciences)
Prof. Dr. Werner Pascha* (East Asian Economic Studies / Japan and Korea, IN-EAST; Mercator School of Management)
Prof. Dr. Heike Proff (International Automotive Management; Faculty of Engineering)
Prof. Dr. J. Alexander Schmidt
(City Planning and Urban Design;

Faculty of Engineering)
Prof. Dr.-Ing. Dieter Schramm
(Mechatronics; Faculty of Engineering)
Prof. Karen Shire, Ph.D.* (Comparative Sociology / Japanese Society, IN-EAST; Faculty of Social Sciences)
Prof. Dr. Markus Taube* (Executive Director) (East Asian Economic Studies / China, IN-EAST; Mercator School of Management)

* Grant applicants

BOARD VORSTAND

Prof. Dr. Jeannette Brosig-Koch
(Quantitative Economic Policy)
Prof. Flemming Christiansen, Ph.D.
(Political Sociology of China)
Prof. Dr. Florian Coulmas
(Japanese Society and Sociolinguistics)
Prof. Dr. Ferdinand Dudenhöffer
(Automotive Economics)

Prof. Dr. Jens Martin Gurr
(Anglophone Studies)
Prof. Dr. Thomas Heberer
(Politics and Society of China)
Prof. Dr. Axel Klein (Japanese Politics / Modern East Asian Studies)
Prof. Dr. Werner Pascha (East Asian Economic Studies / Japan and Korea)
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(Mechatronics)
Prof. Karen Shire, Ph.D. (Comparative Sociology / Japanese Society)
Prof. Dr. Markus Taube (Director)
(East Asian Economic Studies / China)
Helmut Demes (Non-voting member)
(Managing Director)
Dr. Momoyo Hüstebeck (Post-doc Representative)
Weijing Le (PhD Fellow Representative)
Birgit Geith (Non-voting member)
(Coordinator, since April 2015)

2 FIELD TRIPS

Timo Heinrich

Experiments at the Peter J. Tobin College of Business of the St. John's University, New York
March 15 – April 25, 2015

Timo Heinrich went to the Peter J. Tobin College of Business of the St. John's University in New York City to conduct experiments and analyze the resulting data, together with Sven Horak. These experiments represented an important part of the cross-country study *An experimental study of team decisions in innovation processes*.

Katharina Borgmann

Analyzing Urban Transformation in the Megacities of China
March 18 – May 15, 2015

Shenzhen, Guangzhou, Chongqing, Wuhan, Shanghai, Tianjin, Beijing, and Qingdao – for her case study-based doctoral thesis, Katharina Borgmann visited eight Chinese cities in eight weeks. In her research, Katharina Borgmann focuses on the seven largest Chinese cities (above eight million inhabitants), which build the fundament of her research of today's Chinese urban transformation. The main goal of the field trip was to take pictures in order to document the status quo of specific pre-selected city components, like city halls, CBDs and railway stations, in order to capture the transformation of the Chinese urban physical environment. Furthermore, Katharina had set up interviews with experts and researchers to collect information.

Alexander Haering, Timo Heinrich & Guanzhong Yang

Risk Preferences in China, Germany and the USA
May 2015
Timo Heinrich and Alexander Haering are investigating higher-order risk preferences in China, Germany and the USA. Together with Guanzhong Yang, Alexander Haering supervised nine experimental sessions in the economic lab in Tianjin. Furthermore, Timo Heinrich and Alexander Haering supervised six experimental sessions for the project in the CLER lab of the Harvard Business School in Boston. The sessions had been planned and tested by Timo Heinrich and co-investigator Thomas Mayrhofer.

Deirdre Sneep

Tokyo

July 10, 2015 – March 11, 2016

In order to experience and inquire about Smartphone user behavior in Tokyo, Deirdre Sneep is currently spending eight months in Japan to carry out her research, which will mainly built on methods from the field of ethnology. The Japan Foundation is generously supporting her research. Deirdre was awarded with funding for eight months of research, which she is carrying out in affiliation with the Meiji University.

Youngah Guahk

South Korea

August 17 – November 27, 2015

Youngah Guahk is investigating how eco cities are being established, who and what are the driving forces behind this city transformation process in South Korea. During her field research she is conducting in-depth interviews with representatives of the central and several local governments as well as NGOs and researching on the governmental documentation archives.

Weijing Le

China

December 15, 2014 – January 22, 2015

and August 2015 – January 2016

For her dissertation project, Weijing Le conducted explorative fieldwork in

China. She conducted 11 in-depth interviews with scholars who are experts in the field of higher education. The interviews of university staffs led her to new research dimensions that need to be further studied and combined with previous assumptions. During the fieldwork in Hong Kong, she was able to attend the International Conference *Ideology, Power and Transition in China* at Universities' Service Center of the Chinese University of Hong Kong, which provided young researchers with good archives.

After data evaluation of the first fieldwork and reviewing the newly obtained literature, Weijing Le is conducting the next fieldwork. Through qualitative interviews with the officials, the processes of political innovations in higher education admission system will be elucidated and the motives and behavioral strategies of the actors involved in the processes will be identified. Furthermore, the selected cases will imply the differences and similarities in the processes of political changes. Aside from the interviews, the primary statistical data of universities' admission plans and actual enrollment numbers need to be collected from local education bureaus and admission offices at universities.

Julia Aristova

Beijing and Shenyang

September 1, 2015 – January 31, 2016

Julia Aristova received the prestigious Joint PhD Research Fellowship from Confucius Institute as an additional support to her fieldwork in China. Apart from a stipend, the fellowship offers an affiliation with Renmin University and a mentor.

Research question: Why geothermal heat pump (GHP) implementation showed exponential growth in Shenyang in the late 2000s relative to the modest growth trend in Beijing? Purpose: Project seeks to identify drivers for GHP implementation in China. Data collection in the field: prices for heating, prices and subsidies for GHP, regulations and standards for low-carbon buildings, use of renewable energy in buildings, existing issues with space heating, heating reform, institutions promoting GHP implementation, public image of GHP. Expert interviews: officials, market representatives.

Yang Liu

Nantong, Yiwu, Taizhou, China

September 19 – October 23, 2015

Fieldwork in Nantong City, Yiwu City & Taizhou City for explorative case study.



Julia Aristova

3 WORKSHOPS, CONFERENCES AND OUTREACH ACTIVITIES

WISSENSNACHT RUHR

Der Regionalverband Ruhr veranstaltete am **2. Oktober 2014** zum ersten Mal die WissensNacht Ruhr. Wissenschaftliche Einrichtungen der Metropole Ruhr waren eingeladen, sich in ihrem Bereich publikumswirksam mit dem Motto *Abenteuer Klima* auseinanderzusetzen. Das IN-EAST war im Tectrum – Technologiezentrum Duisburg mit drei Programmpunkten vertreten. Mit dem

Vortrag *Development of Low-Carbon Strategies in East Asia* präsentierte **Julia Aristova** ihr Forschungsprojekt und beantwortete im Anschluss die Fragen ihrer interessierten Zuhörer. Außerdem bot **Weijing Le** den gut besuchten Workshop *Upcycling und Origami* zum Mitmachen für Jung und Alt an. Im Gepäck hatte das Team vom IN-EAST außerdem die Fotoausstellung *Asian Perspectives*.

ACCER WORKSHOP – EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS

While experimental methods are well-established in the fields of social and cultural psychology for several decades already, experimental economic research only recently integrated as a distinguished discipline. As only few behavioral economists engage in cross-cultural comparisons of decision making processes so far, the ACCER workshop series represents a unique platform for an interdisciplinary exchange of knowledge and cooperation. The 5th ACCER workshop on *Exploring Culture and Behavior by Economic and Psychological Experiments* was hosted by the Research Training Group *Risk and East Asia* and the IN-EAST School of Advanced Studies at the University of Duisburg-Essen on **November 25–26, 2014**.

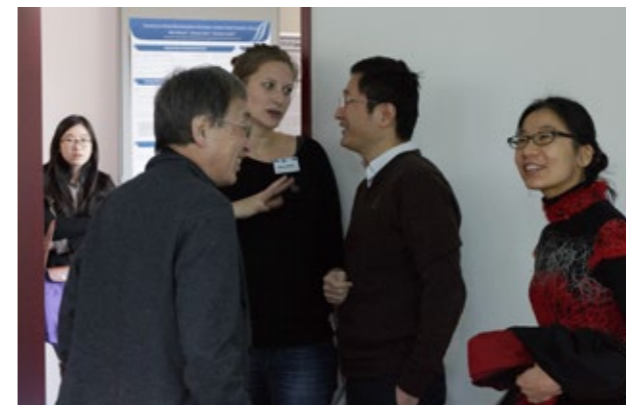
The workshop consisted of two keynote lectures, nine contributed paper presentations and eight poster presentations. The first keynote lecture was given by **Professor Toshio Yamagishi** (Hitotsubashi University, Tokyo and vicinity) under the title *Cultural Differences in Beliefs and Preferences*. He

introduced the concept of so-called behavioral default strategies that are automatically used in order to adapt to rules and norms that exist in our social environment. During his lecture, Professor Yamagishi presented the results from a number of his publications that impressively demonstrate the importance of cultural differences not only in behavior, but especially in the beliefs and preferences that are responsible for our actions.

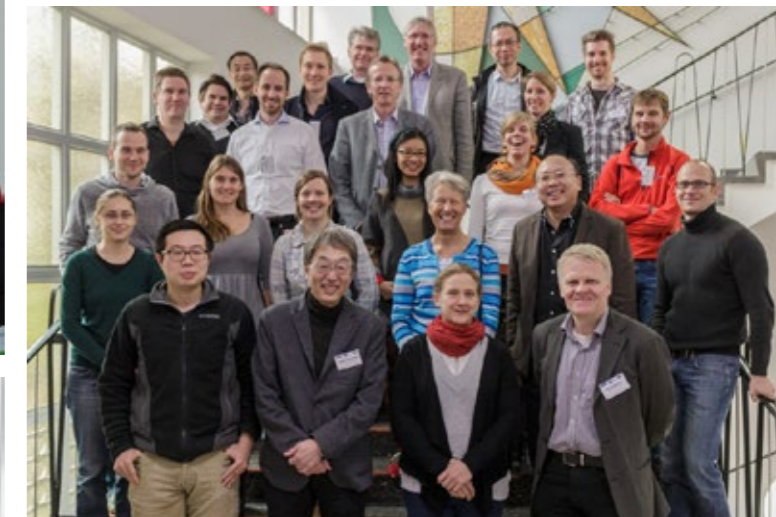
The second keynote lecture was given by **Professor Simon Gächter** (University of Nottingham) on *The Rule of Law and Efficient Cooperation across Cultures*. As one of the most renowned experimental economists Professor Gächter plays an important role in popularizing the young discipline of cross-cultural economics. In the workshop he presented the results from a large-scale international experiment on cooperation behavior. Thereby he encouraged the audience to always keep the big picture in mind also while engaging in what he calls "close-up" cross-country research.

The nine contributed papers covered a wide range of topics. Experiments were conducted in a variety of countries like India, China, Indonesia and Japan, investigating research questions about (amongst others) leadership behavior, overconfidence, trust and cooperation. All talks motivated lively discussions which also extended to the coffee breaks and collective dinner. Participants in the poster sessions had a chance to introduce their work in progress in short 5-minutes presentations on the first day of the workshop, while an extended poster session was scheduled for the second day. Overall this 5th ACCER workshop provided an up-to-date overview on state-of-the-art cross-cultural experimental research in economics and social psychology. The invited keynote lectures by two of the most distinguished researchers in the field particularly contributed to a great value added for all participating scientists.

Report written by **Kai Duttler** (Doctoral Fellow at the Graduate Research Training Group 1613 Risk and East Asia)



Heike Hennig-Schmidt and Werner Pascha



CHINESISCHES NEUJAHRSFEST ZUM JAHR DES SCHAFES / DER ZIEGE



Mira Schüller führte durch das Programm

Am **20. Februar 2015** begann nach dem chinesischen Mondkalender das Jahr des Schafes. Das Konfuzius-Institut Metropole Ruhr in Duisburg hatte aus diesem Anlass zum Neujahrsfest in den kleinen Saal der Mercatorhalle in Duisburg geladen. Zahlreiche in Deutschland lebende Chinesen sowie an China und der chinesischen Kultur Interessierte nahmen die Gelegenheit wahr, das chinesische Neujahr mit einem authentischen Rahmenprogramm zu feiern. Eröffnet wurden die Feierlichkeiten durch Oberbürgermeister **Sören Link** sowie **Lili Tao**, Vize-Konsulin der neuen diplomatischen Vertretung der VR China in Düsseldorf.

Im Laufe des Abends boten verschiedene Gruppen mit Taneinlagen, Kampfkunst-Vorführungen sowie chinesischer Rock- und Popmusik einen vielseitigen Einblick in die Kultur Chinas und begeisterten damit nicht nur das chinesische Publikum. Inmitten der teilweise in traditionelle Festtagsgewänder gekleideten Besucher nutzten auch die Studierenden und Wissenschaftler des IN-EAST aus aller Welt die Möglichkeit, das Neujahrsfest gemeinsam zu feiern. Auch auf der Bühne war das

IN-EAST bedeutsam vertreten: **Weijing Le** (IN-EAST School) dolmetschte unter anderem für **Sören Link**, und **Mira Schüller** (IN-EAST School) führte als Moderatorin, sowohl auf Deutsch als auch auf Chinesisch, durch den Abend. Neben dem kulturellen Part konnten sich die Besucher an verschiedenen Ständen über Schulen, Vereine und Unternehmen mit China-Bezug erkundigen. Das IN-EAST war als Partner des Konfuzius-Instituts ebenfalls mit einem Stand vor Ort und informierte über die Studien- und Forschungsmöglichkeiten am Institut. Daneben bot **Alexander Haering** (IN-EAST School) auch die Möglichkeit, an einem kleinen Experiment über Risikobereitschaft teilzunehmen und so die Forschungsarbeit seines Teams kennenzulernen, an denen Interessierte sonst im Essener Labor für Experimentelle Wirtschaftsforschung (elfe) teilnehmen können. Als Belohnung standen verschiedene chinesische Neujahrsknabberereien bereit, die nicht nur bei den jüngeren Besuchern großen Anklang fanden.

Bericht von **Thomas Schneider** (Student des BA-Programms *Moderne Ostasienstudien*)



Alexander Haering informierte über experimentelle Wirtschaftsforschung

NANKAI-DUISBURG JOINT PHD WORKSHOP ON INNOVATION AND DEVELOPMENT OF ECONOMY

Doctoral candidates of the Advanced School visited Prof. **Gang Liu** and his PhD students at the School of Economics at Nankai University, Tianjin for a joint PhD Workshop on *Innovation and Development of Economy* on **March 18 and 19, 2015**. Nankai University is one of China's top ranking universities, located in Tianjin. Both, the Advanced School team and the Nankai PhD candidates benefitted greatly from the shared experience. Professor Gang is an expert in the field of innovation in China. He offered to stay in touch with the Duisburg-based researchers even after their stay. His extensive network allows him to help them get in touch with valuable contacts for their fieldwork.



Yang Liu, Shuanping Dai, Mira Schüller, Nicole Schleiffer, Roman Bartnik and Aleksandra Davydova at Nankai University

VORTRAGSREIHE LLL

Wissenschaftler des IN-EAST gaben beim Verein für Lebenslanges Lernen einen Einblick in aktuelle Forschungsprojekte. Thematisch ging es in der Vortragsreihe *Aktuelle Entwicklungen in China und Japan* im Sommersemester 2015 um die politischen Systeme Japans und Chinas, die Automobilindustrie Ostasiens und die japanische Architektur. Zu den öffentlichen Vorträgen am Campus Essen waren alle interessierten Teilnehmer willkommen. Die Vorträge im Überblick:

20. April 2015, 14–16 Uhr:

Momoyo Hüstebeck (IN-EAST School of Advanced Studies): Reform oder Stagnation? – Das politische System Japans.

27. April 2015, 14–16 Uhr:

Roman Bartnik (IN-EAST School of Advanced Studies): Innovationen in der Automobilindustrie Ostasiens.

15. Mai 2015, 14–16 Uhr:

Susanne Löhr (Konfuzius-Institut Metropole Ruhr): Was das Land zusammenhält? Dezentrale und zentralisierende politische Strukturen in China.

18. Mai 2015, 14–16 Uhr:

Beate Löffler (IN-EAST School of Advanced Studies): Japanische Architektur zwischen Welterbe und globalisiertem Klischee.

Alle Infos zum Verein für Lebenslanges Lernen finden Sie hier:

www.uni-due.de/lll

MERGERS & ACQUISITIONS WORKSHOP 2015

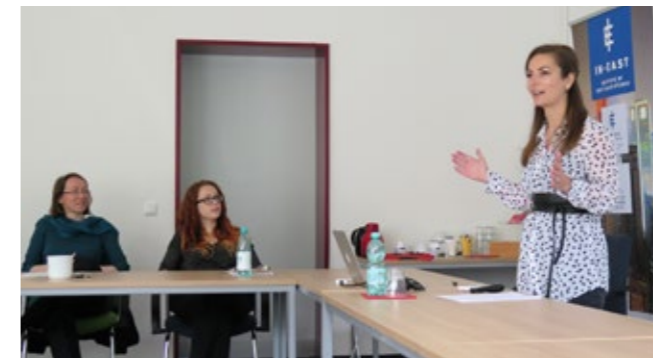
Mergers and acquisitions (M&As) are central to spreading technological innovations across borders. M&As between East Asia and Europe have increased strongly in recent years. How technology and business operations in the newly merged companies can be integrated successfully is a central question for spreading technological innovations between firms and regions. The Mergers & Acquisitions Workshop 2015 at Kobe University, on **May 19, 2015** dealt with these questions with a focus on experiences from Japanese/German M&As. The workshop was organized by **Dr. Ralf Bebenroth** (Profes-

or of International Business at Kobe University), and **Dr. Roman Bartnik** (IN-EAST School of Advanced Studies). The workshop was aimed at researchers and practitioners from all areas who are interested in challenges and ways of how to conduct a successful post M&A integration. Several experts with practical experience in the field shared their knowledge with the audience and engaged in vivid discussions. The goal of the workshop was to exchange knowledge and promote further research – and to contribute positively to an increase of the M&A success rates in the future.

URBAN SPACE UP FOR INTERDISCIPLINARY DISCUSSION – DIFFERENT APPROACHES TOWARDS THE ACADEMIC PERCEPTION OF SPACE

On **May 27, 2015**, the Urban Systems group invited all research groups to a workshop on 'space'. It aimed to make use of the scholar's different cultural and academic backgrounds to explore and discuss the concept of 'space' and the need for a holistic approach. The Urban Systems group itself brings together researchers with a background in planning sciences, humanities and cultural studies. In their presentations, **Beate Löffler**, **Katharina Borgmann** and **Deirdre Sneep** exemplified possible differences in approach

by discussing physical, social and symbolic space. The three researchers are used to working together as a team, despite the differences in approach. The interdisciplinary workshop, however, soon resulted in lively discussions. It became obvious how different the perspectives and research approaches are. While in some issues certain consent was found, skepticism and open questions remained. **Beate Löffler** summed up: "First insights gained, discourse to be continued."



Beate Löffler, Deirdre Sneep and Katharina Borgmann



7TH SCIENTIFIC FORUM FOR MOBILITY ON NATIONAL AND INTERNATIONAL TRENDS IN MOBILITY

Since 2008, Prof. Dr. Heike Proff, Chair of General Business Administration and International Automotive Management at the Faculty of Engineering, has been organizing the annual Scientific Forum for Mobility (Wissenschaftsforum Mobilität) at the University of Duisburg-Essen (UDE). The event provides a platform for intensive discussions of research projects on mobility, bringing together about 200 experts from both academia and industry.

International Track and Sessions in English

The 7th Scientific Forum for Mobility on National and International Trends in Mobility took place on **June 18, 2015** at the Fraunhofer-inHaus-Center in Duisburg. For the first time in the history of the Scientific Forum for Mobility, an international track under the title *International Trends in Mobility* was included in order to open the event for an international audience and to invite English presentations. Track 5 on *International Trends in Mobility* was chaired by Prof. Werner Pascha (Chair of East Asian Studies / Japan and Korea) and Prof. Markus Taube (Chair of East Asian Studies / China). Three sessions covered international strategies of cooperation and co-development, new developments in Chinese mobility as well as new service and product business models in international comparison. Mira Schüller, Shuanping Dai, Roman Bartnik and Aleksandra Davydova gave paper presentations.



INTERNATIONAL SCIENTIFIC CONFERENCE ON INNOVATION IN THE EAST ASIAN AUTOMOTIVE INDUSTRY

The IN-EAST School of Advanced Studies hosted a two-day international workshop on *Innovation in the East Asian Automotive Industry* on **June 19–20, 2015**. In the past, automotive innovations were mainly driven by Western companies aimed at developed markets. Today, we see both an increasing focus on innovations in emerging markets in East Asia and a growing participation of East Asian automotive companies in the innovation process. To explore the different facets of innovation in the East Asian automotive industry, workshop participants came from Europe and East Asia to discuss the role of innovation in recent developments in East Asia and how the innovative process is shaped by local, institutional, cultural and organizational factors. With 36 participants from Asia and Europe, the workshop provided a platform for exchange and discussion between scholars and managers from different regions. The two workshop

days were opened by two prominent keynote speakers in this field, **Professor Takahiro Fujimoto** (University of Tokyo) and **Professor Paul Hong** (University of Toledo, USA). Professor Fujimoto explained how automotive companies can gain competitive advantage through a fit between product architecture and organizational capabilities. Professor Hong's presentation showed how firms from different regions use different strategies in linking to customers, suppliers and competitors. Central topics of the presentations were the rise of the Chinese automotive market, new forms of R&D organization and new approaches of targeting automotive customers in emerging markets with 'frugal' innovations (i.e. targeted low spec product alternatives at low prices). Several papers discussed how established Western and Japanese firms respond to the challenges posed by the new Chinese market and new competitors. Overall, 15



papers were presented in five sessions, based on the research of 38 scientific researchers from three different continents. Every presenter received feedback both from an assigned commentator and from the participants. Several coffee breaks during the workshop and a common dinner at the first evening supported discussions and networking between the authors.

Considering the workshop, it provided an interesting overview of the topics that must be considered when thinking about innovations in the East Asian automotive industry. It is expected that this collaborative process before, during and after the workshop will lead to interesting and valuable papers in the forthcoming special issue of *Technovation*, which is linked to the workshop and guest edited by the workshop organizers.

Report written by **Nicole Schleiffer** (PhD candidate at the Electric Mobility research group of the IN-EAST School of Advanced Studies and Research Associate at the Chair of Business Administration & International Automotive Management)



Prof. Takahiro Fujimoto



Prof. Paul Hong

DIMENSIONS OF THE CITY. CULTURAL PERCEPTION OF URBAN SPACES IN EAST ASIA – THE URBAN SYSTEMS GROUP AT ICAS 9 IN ADELAIDE

The International Convention of Asia Scholars (ICAS) is an international gathering in Asian Studies and Asia-related research. The Urban Systems Group organized an institutionalized panel on *Dimensions of the city. Cultural perception of urban spaces in East Asia* at ICAS 9 in Adelaide, **July 5–9, 2015**, together with **Lena Maria Scheen** from Hong Kong. The panel presentation at ICAS 9 aimed to present the group's interdisciplinary approach towards Asian studies and to gain evaluation of the theoretical framework by peers from diverse backgrounds. ICAS includes researcher on Asia without a formal education in Asian Studies thus opening the field to a number of colleagues with innovative approaches. It is in close co-

operation with the Urban Knowledge Network Asia (UKNA) and hence provides an even better platform for networking for researchers in urban systems than the older and more prestigious AAS.



Arriving in Adelaide – Beate Löffler, Deirdre Sneep and Katharina Borgmann © International Convention of Asia Scholars (ICAS)



Adelaide Convention Centre © International Convention of Asia Scholars (ICAS)

INTERNATIONAL WORKSHOP ON INNOVATIVE CHINA: INSTITUTIONS AND REFORMS

The IN-EAST School of Advanced Studies, together with the School of Economics, Jilin University, Changchun, and the China & Israel Entrepreneurship & Innovation Center, Jilin University, Changchun, organized a joint workshop on *Innovative China: Institutions and Reforms* at Jilin University, Changchun on **July 20–21, 2015**. This workshop aimed at bringing scholars to understand China's national innovation and economic development strategy, and to generate insights for future research cooperation in this field. Prof.

Wolfram Elsner (University of Bremen, and President of the European Association for Evolutionary Political Economy) and **Prof. Donglin Song** (Jilin University of Finance and Economics, and Jilin University, Changchun) were invited to give keynote speeches. **Prof. Shuanping Dai** presented a current experimental study on the question *Does Social Inducement Lead to Higher Open Source Innovation Contribution?* that he conducted in Tianjin, together with **Guanzhong Yang**.

LINKAGE WORKSHOP 2015

The researchers at the Advanced School held their annual Linkage Workshop, a “No-Professors-allowed” meeting, on **July 7–8, 2015**. The meeting aimed at exchanging ideas and experiences, exploring joined research interests and identifying links between the eighteen individual research projects.

The group presented and discussed milestones, results and plans that have been achieved to this point. People who have already been in the field reported about the challenges they faced during their work and solutions they came up with. On top of this, post-docs and PhD students met separately. While the

post-docs focused on joined research interests, the PhD students discussed topics such as formal distinctions between their individual PhD theses and collected feedback and suggestions regarding the structure of the IN-EAST School of Advanced Studies.



CONFERENCE AND JOINT WORKSHOP ON “CITIES IN ENERGY TRANSITION – COMPARATIVE ANALYSIS OF POLICIES AND STRATEGIES IN EUROPE AND ASIA”

Paul J. Scalise, Mira Schüller and Xiaoli Lin, IN-EAST School of Advanced Studies, and Helmut Demes, IN-EAST, visited the Lyons Institute of East Asian Studies for a conference and a joint PhD Workshop. The two days conference *Experimenting Smart Communities in Europe and Japan* on **September 16–17, 2015**, organized by the Lyons Institute of East Asian Studies and the Transport Economics Laboratory, provided an open platform for discussions regarding the eco community planning

experiments in Japan, France as well as other European countries. Experts from academia and industry participated in the conference. Following the conference, the Lyons Institute of East Asian Studies and IN-EAST School of Advanced Studies held a joint PhD workshop on **September 19, 2015**. Two PhD presentations from University of Lyon are directly related to the Japanese eco community planning projects with a focus on governance issues and public participation

process during the eco community experiments in Japan. Paul J. Scalise, Mira Schüller and Xiaoli Lin gave presentations on *Restructuring and the German Energy Market* (Paul J. Scalise), *Analysis of driving pattern in urban areas and drive system evaluation for electric vehicle design comparing Germany and China* (Mira Schüller) and *Green Transport Issues in Tianjin Eco City Planning: Gaps Between Planning Vision and Implementation* (Xiaoli Lin).



VISITING RESEARCHERS

Prof. Martin Hemmert, International Business at Korea University Business School, Seoul. Period: January 19 to February 4, 2015.

Prof. Yveline Lecler, University of Lyon. Period: April 20–21, 2015

Dr. Jun Hou, Research Officer, University of Oxford. Period: July 13–17, 2015.

Prof. Ralf Bebenroth, Kobe University. Period: August 2015.

Prof. Jason Shachat, Durham University. Period: August 12 to September 9, 2015.



Jun Hou



Ralf Bebenroth



Yveline Lecler



Jason Shachat



Martin Hemmert

COOPERATIONS AND ALUMNI

07

KOOPERATIONEN
UND ALUMNI

Bäume neben der
IN-EAST School of Advanced Studies
Foto: Julian Kut

MERCATOR INSTITUTE FOR CHINA STUDIES (MERICS)

In July 2014 IN-EAST (University of Duisburg-Essen) and the Faculty of East Asian Studies (Ruhr University Bochum) started a closer cooperation with the Mercator Institute for China Studies (MERICS), Berlin, which was given the status of an affiliated institute ("An-Institut") of both universities. MERICS is a research and analysis institute, or think tank, established in 2013 and based in Berlin. It is an initiative of Stiftung Mercator, a major private European foundation. MERICS is one of the largest international think tanks for policy-oriented research into and knowledge of contemporary China. It analyses the political, economic, social, technological and ecological developments in China, and the corresponding global impacts, providing the public with insight into China through up-to-date research and communication. It informs decision-makers in politics, business and society and acts as a key contact for the media. As such, MERICS aims to provide a nuanced perspective on the most populous nation on earth, to influence public debate, and to enhance expertise on China in Germany and Europe.

The research is concentrated on seven programmes:

- Digital China
- Social Change and Social Security
- Environmental Technology and Urban Sustainability
- Innovation Capacity and Cooperation
- Financial System
- Foreign Policy and Economic Relations
- Policy-Making: Processes and Outcomes

www.merics.org

EASTASIANET

EastAsiaNet is a European Research School Network of Contemporary East Asian Studies, and IN-EAST is a founding member since 2006. Actually, Duisburg hosted a preparatory workshop which later led to an inaugural meeting in Barcelona.

The regular 2015 meeting was held at Ca' Foscari University of Venice, May 14–16, 2015. The main topics discussed during the research workshop were *Water in East Asia. Interfacing Environmental Risk, Culture, and Society* and *Cultural and Science Diplomacy in a Globalising World. Politics and Culture in East Asia-Europe Relations*. It included a contribution by Paul Scalise on *Media Images and Regulatory Transformations in Japan's Waterworks and Electrical Power Industries*. The following business meeting of the Network was chaired by Werner Pascha.

During the academic year, several meetings were held in Barcelona, Brussels, Leeds and Lyon to discuss further research cooperation among EastAsiaNet members. Helmut Demes and Werner Pascha took part in these events representing IN-EAST.

A joint workshop between IN-EAST and the Lyon Institut d'Asie Orientale, together with Triangle Lyon, was held in Lyon, September 19, 2015, based on the cooperation experiences with-in East AsiaNet, which also served as supporter of this event. Under the title *Cities in Energy Transition: Comparative Analysis of Policies and Strategies in Europe and Asia*, IN-EAST contributors included Xiaoli Lin, Paul Scalise and Mira Schüller. The Duisburg co-organizer of the workshop was Helmut Demes.

www.eastasianet.eu



EastAsiaNet Partners

- University of Vienna, Institute of East Asian Studies, Vienna/Austria
 - Charles University in Prague, Institute of East Asian Studies, Prague/Czech Rep.
 - Copenhagen Business School (CBS), Copenhagen/Denmark
 - University of Copenhagen, Asian Dynamics Initiative, Copenhagen/Denmark
 - Institut d'Asie Orientale (IAO), Lyons/France
 - Institut d'Etudes Transtextuelles et Transculturelles (IETT), Lyons/France
 - Università Ca' Foscari, Venezia, Dipartimento di Studi sull'Asia Orientale, Venice/Italy
 - Universidad Autónoma de Barcelona in cooperation with Barcelona Centre for International Affairs (CIDOB), Barcelona/Spain
 - Universidad Autónoma de Madrid, Centro de Estudios de Asia Oriental, Madrid/Spain
 - Lund University, Centre for East and Southeast Asian Studies, Lund/Sweden
 - University of Leeds / University of Sheffield, White Rose East Asia Centre, Leeds/Sheffield / Great Britain
- Observers: Prague University of Economics, Czech Republic; University of Aveiro, Portugal; University of Coimbra, Portugal.



CONFUCIUS INSTITUTE METROPOLIS RUHR

The Confucius Institute Metropolis Ruhr, based in Duisburg, was officially established in autumn 2009. It is an institute at the University of Duisburg-Essen. The city of Duisburg and the University of Duisburg-Essen provide an ideal location for a Confucius Institute, as both have been maintaining good contacts with the city of Wuhan and Wuhan University since the early 1980s. The Confucius Institute Metropolis Ruhr offers its expertise to the whole Ruhr Metropolitan Region, which also reflects in the institute's name. Besides the mediation of language and cultural skills, other important foci of the Institute's work are China's current socio-economic issues; the Institute also assumes tasks in political, economic and media consulting and promotes scientific exchange. IN-EAST and the CI cooperate intensively – in students exchange, in language training as well as in joint seminars. **Thomas Heberer** and **Markus Taube** serve as Co-Directors of the CI.

www.uni-due.de/konfuzius-institut/index_en.shtml



PARTNER UNIVERSITIES AND OTHER RESEARCH COOPERATIONS

China

- Huazhong University for Science and Technology, Wuhan
- Nankai University, School of Economics, Tianjin
- Renmin University of China, Beijing
- Shanghai University of Political Science and Law, Shanghai
- Wuhan University, Wuhan

Japan

- Deutsches Institut für Japanstudien (DIJ), Tokyo
- Dokkyo University, Saitama
- Doshisha University, Kyoto
- Fukuoka University, Fukuoka
- Kanagawa University, Yokohama
- Kobe City University of Foreign Studies, Kobe
- Kyushu University, School of Education, Fukuoka
- Nagoya University, School of Education / Graduate School of Education and Human Development, Nagoya
- Ryukoku University, Kyoto
- Seinan Gakuin University, Fukuoka
- Sophia University, Faculty of Foreign Studies, Tokyo
- The University of Tokyo, Interfaculty Initiative in Information Studies, Tokyo
- Yamagata University, Faculty of Literature and Social Sciences, Yamagata

Korea

- Chung Ang University, Seoul
- Pusan National University, Pusan

Europe

- GIGA German Institute of Global and Area Studies, Hamburg/Germany
- TÜSIAD Sabanci University, Istanbul/Turkey

ALUMNI UND FREUNDE DER DUISBURGER OSTASIENSTUDIEN E. V. (ALFREDO)

AlFreDO was founded in 1998 to develop a network of East Asia specialists and to promote research and education at IN-EAST. AlFreDO is very active in organising and sponsoring various events such as *East Asia Day* or the graduation ceremony *Hello & Good-bye*. It sponsors scholarships as well as the annual award for the best thesis.

www.alfredo-network.com



INDIVIDUAL RESEARCH ACTIVITIES

08

INDIVIDUELLE FORSCHUNGSAKTIVITÄTEN



BIRGIT APITZSCH

(mit JProf. Dr. Maximilane Wilkesmann und Dr. Caroline Ruiner, TU Dortmund)
Kollektive Individualisierung – individuelle Kollektivierung? Zur Aushandlung von Arbeitsbedingungen im Bereich der hochqualifizierten Solo-Selbstständigen
MERCUR (Stiftung Mercator / Mercator Research Center Ruhr),
03/2015–09/2016.

BIRGIT APITZSCH

(Projektleitung: Professorin Sylvia Walby, Lancaster University; im deutschen Projektteam mit Prof. Karen A. Shire, PhD und Dipl. Soz.-Wiss Markus Tünte)
Study on the Gender Dimensions of Trafficking in Human Beings
European Commission

FLEMMING CHRISTIANSEN
China's Urbanisation Processes and the Emergence of New Political and Social Structures in China.
Current research

Explorations of how new-style communities (shequ, i.e. local-level residential areas of public-policy provisioning) emerge in a medium-sized city in central China. The empirical research examines, in the first instance, how communities cater for the social transitions of peri-urban rural people relocated into urban settings and also seeks to capture the broad variety of interests, purposes and administrative logics that determine their structure and path of development. This research topic is driven by an interest in explaining how social developments in China reflect coherent systemic logics. Broader research interests include the Chinese in the global economy, whereby the ethnic Chinese workers overseas are regarded as part of the same "supply chains" as migrant workers in China. This research seeks to understand how forms of social and ethnic exclusion are framed in different contexts, reflecting pressures from the global economy.

WINFRIED FLÜCHTER

The Territorialisation of the Sea: Maritime Boundary Conflicts in East Asia – Powers, Interests and National Identities
Current project

Since 1994, the juridical guidelines of the United Nations Convention on the Law of the Sea (UNCLOS) are applied for making use of the biggest "land seizure" of the sea in history. Particularly the impact of the establishment of an Exclusive Economic Zone upon the oceans has been immense. Instead of *res nullius* ("nobody's object"), large parts of the ocean space and its resources (approximately one third) have been "nationalized", i.e. brought under coastal state jurisdiction (however not state sovereignty). With regard to East Asian Waters this research project focusses on the open conflicts the abutting nations (China, Japan, Russia, South Korea) are faced with each other in terms of

- (1) the national belonging of whatever tiny, putatively unimportant islands, lumps of rock or coral reefs and, based on their existence, the establishment of an Exclusive Economic Zone
- (2) the struggle for islands between China and Japan (Diaoyu/Senkaku), between Japan and South Korea (Takeshima/Dokdo) and between Japan and Russia (southern Kuriles) in the context of UNCLOS' maritime boundary guidelines and of history
- (3) hyper-nationalism as part of territorial disputes: Reasons and risks for military escalation. Why nationalism is so much entwined territorially?
- (4) paradigm shift back to traditional geopolitics? Learning from history?
- (5) managing and resolving territorial disputes in East Asia based on a combination of different values of international relations theories (particularly constructivism and liberalism).

WINFRIED FLÜCHTER

Geo-Risk-Space and Risk Society Japan: The Eastern Japan Great Earthquake Disaster 2011 and the Options of a Risk Society
Current project

Hazard research has concentrated too much on the analysis of so-called natural disasters, on the understanding of nature and the dangers resulting from this, and too little on man-made hazards, which people themselves initiate by weighing risks and trying to defuse these through hazard management. The Geo-Risk-Space and the Risk Society Japan serve as an excellent case for addressing the shortcomings of much natural hazard research by alternatively pointing to how humans attempt to bring nature under their control, with the belief that the more developed the technology, the better our control. The effect, however, is heightened vulnerability. As the Eastern Japan Great Earthquake Disaster (Higashi Nihon Daishinsai) of 2011 exemplifies, this can lead to a disastrous chain reaction, to a three-fold catastrophe – earthquake, tsunami and nuclear crisis. The research project analyzes Japan's seismic warning system, disaster prevention and emergency measures. Emphasis is put on the options of a risk society, how to deal with the problem of Restrisiko by making use of a flexible conflict economy. The man-made nuclear accident at Fukushima is seen as a focus of systemic weakness – and gives reason to the question if it serves as a catalyst of institutional change.

THOMAS HEBERER

(with Prof. Dr. Gunter Schubert, University of Tübingen)
Politics and Autonomy in the Local State – County and Township Cadres as Strategic Actors in the Chinese Reform Process
Funded by the German Research Foundation (DFG), until 12/2014

Any substantial assessment of China's state capacity cannot be under-

taken without a careful analysis of the local state. County and township cadres are of utmost importance here – a fact which has rarely been researched so far. They have a high degree of autonomy vis-à-vis the central state and are the decisive actors concerning the implementation of China's agricultural policies and the government's efforts to reform the system of rural finance. It is the local cadres who decide about the central state's success to maintain social stability and regime loyalty among China's peasants. What kind of rationality do local cadres follow when they carry out central policies? To what extent do they develop a collective identity that makes them a self-conscious strategic group in China's political system, and how does this impact on state capacity and regime legitimacy? The project intends to find answers to this question by a systematic analysis of the implementation of the "Construction of a new countryside" comparing different counties and townships. By that, it makes an important contribution to the understanding of political development in contemporary China.

THOMAS HEBERER AND GUNTER SCHUBERT

(University of Tübingen)

Local Governance in China: The Interaction of two Strategic Groups – Local Cadres and Private Entrepreneurs

Funded by the German Ministry of Education and Research, 2010–2016

This project is part of the competence network *Governance in China: Prerequisites, Constraints and Potentials for Political Adaption and Innovation Capacity in the 21st Century* funded by the Federal Ministry of Education and Research (BMBF) and in cooperation with Prof. B. Alpermann (Würzburg) and Prof. H. Holbig (Frankfurt and Hamburg). The increase in influence of non-democratic political systems, especially of the Peoples Republic of China, poses a central challenge to politics, political consulting and scientific research.

The capability of authoritarian regimes for adaptation and innovation has only sporadically been examined by the social sciences so far.

The Research Network *Governance in China* aims at researching prerequisites, achievements and constraints of the adaptive and innovative capacity of institutions, processes and policies as part of the governance in China. For this aim it uses an innovative set of networks and connections to other social and regional studies.

This research program is on the one hand based on completed studies of the network participants at the Universities of Duisburg-Essen, Tübingen, Würzburg and the German Institute of Global and Area Studies (GIGA) in Hamburg and also affiliates current projects. On the other hand new sub-projects are added which will deepen knowledge regarding specific issues within the overarching topic 'Governance in China'. The Research Network profits from its manifold international contacts. This research cooperation of China studies and political science in Germany builds on existing structures like the Association for Social Science Research on China (ASC) of the German Association for Asian Studies. Key features of the concept are: training of doctoral and post-doc students, organization and participation of international conferences and workshops, participation in field research especially of young scholars, and invitation of guest researchers. This should promote the goal of making German research on China more visible internationally.

The follow-up subproject follows a comparative research project conducted by Thomas Heberer and Gunter Schubert. The focus of this project has now been shifted to the interaction between private entrepreneurs and local governments.

Working at the lower tiers of the Chinese state, i.e., foremost at county, township and village level, we have found it most useful in our efforts to understand the local policy process, or 'how things are getting done' in China,

to adhere to the concept of local developmentalism. We combine this, however, with 'strategic group' analysis to grasp the internal dynamics of the local developmental state, most notably the interaction between local governments and private entrepreneurs since the early 2000s and, particularly, in the aftermath of the 2008 outbreak of the global financial crisis. Based on preliminary fieldwork conducted in 2012 and 2013 in six cities or county-level entities in the provinces of Jiangsu, Zhejiang, Fujian, Hubei, Jilin, and Guangdong respectively, this project has three objectives, i.e.,

- to investigate to what extent the local developmental state of today differs from its early counterparts in the 1980s and 1990s, most importantly the local corporatist state, a specific variant of the developmental type, so aptly described in the work of Jean Oi and others;
- to investigate if state-business relations in today's local state show signs of change when compared to the findings of the earlier literature on the 'corporatist', 'entrepreneurial', 'clientelist' or 'predatory' state observed in the 1990s;
- to investigate the interaction between leading local cadres at county and township level and private entrepreneurs.

We argue that the relationship between local governments and private entrepreneurs has evolved over the past decade or so to become more horizontal than it has been in the early days of local developmentalism, meaning that private entrepreneurs have arguably gained more autonomy from local governments as market competition has increased and market institutions have matured. Local governments not only face rising difficulties in securing sound private sector development in times of global financial stress and structural change in the Chinese economy, but also in steering private entrepreneurship the way they did in former times. 'Traditional' local state corporatism and entrepreneurialism have given way to 'service-oriented government',

with local governments in the more developed parts of China becoming 'inhibited' developmental states in the sense that they are increasingly bound to private entrepreneurs in a relationship of mutual dependency to make ends meet. The latter, for their part, are in a state of flux, slowly accumulating strategic power to keep the local state at bay and exert pressure on local governments. Though not yet recognizable, private entrepreneurs in China are a strategic group 'in the making', i.e., a potential strategic group. Even if they do not yet act collectively, their overarching interests and rational behavior may gradually change the dynamics of local politics in contemporary China, resulting in a realignment of local government-business relations that may become the hallmark of a new era of 'Chinese capitalism' and, arguably, strengthen the political system's adaptive capacity.

In February/March and September 2015 Thomas Heberer (jointly with Gunter Schubert) conducted field research on corporate political behavior of Chinese private entrepreneurs in Beijing, Changchun, Yushu County, Hangzhou and Shenzhen.

THOMAS HEBERER

(with Prof. Wolfgang Merkel et al., Wissenschaftszentrum Berlin)

The Emergence of Crises in Autocratic Regimes

The project centers on the question how crises emerge in autocratic regimes. We believe that this topic has strong innovative potential. We assume that autocratic regimes do not commonly collapse just because of some sudden shock, but that the reasons for their downfall accumulate gradually over time. Shocks might be catalysts, but they are rarely the deep cause of authoritarian downfalls. We want to understand what drives these long-term degradation processes, how they evolve and what authoritarian leaders do about it. What makes autocratic regimes vulnerable and how do au-

tocratic leaders react to the defection of high-ranking personnel or when they face (small or large-scale) demonstrations, strikes, and protest? The guiding question is how fissures in the autocratic substance emerge and what is done by the incumbents to manage them.

YUAN LI

(with Prof. Mario Gilli, University of Milan-Bicocca, and Dr. Jiwei Qian, National University of Singapore)

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China

Current research

The project aims at disentangling the policy-making puzzles in China and at the same time developing a new analytical framework for picking apart internal political economy of authoritarian regimes. We plan to work toward this goal in three consistent stages and draw important lessons across various applications through several subprojects. So far, we found that policies under logrolling tend to be inefficiently high and policies excluded from logrolling tend to be inefficiently low. We provide empirical evidence to support our argument by studying the logrolling between Ministry of Civil Affairs and Ministry of Health. In another subproject, we aim to explore the policy making of multidimensional policies. The result will be able to show when and why the policy choices can be more extreme than otherwise expected.

YUAN LI

(with Prof. Yongjing Zhang, University of Ottawa, and Dr. Shu Yu, University of Rochester, NY)

The Successor's Dilemma in Authoritarian Regimes: Theory and Evidence

Current research

This project aims at developing a general theory of the successor's dilemma which is common in autocratic successions across the history. As a dictator who cares deeply about his own legacy,

he appoints successors in the hope that they will take over his power and carry on his legacy after his political career ends. However, these successors became so powerful that they threatened his stay in office. To avoid being overthrown, a dictator can remove his successors via social mobilizations or elite contests. In one subproject, we applied the theory to a case study of Mao Zedong and the Cultural Revolution in China. In another subproject, we generalize the theory and test its validity by collecting a dataset which covers 169 long-serving dictators from 102 authoritarian regimes since World War II.

KERSTIN LUKNER

(with Thomas Berger, Boston University, Ellis Krauss, University of California San Diego, Alexandra Sakaki, Stiftung Wissenschaft und Politik)

The Legitimacy of Military Intervention in the Context of U.S.-German and U.S.-Japan Relations: A Comparison.

Funded by the Robert Bosch Stiftung (2015), the Japan Foundation Center for Global Partnership (2015), and Stiftung Deutsch-Amerikanische Wissenschaftsbeziehungen /Foundation German-American Academic Relations, 2014–2016.

This project compares the interventionist policies of two key U.S. allies with "peace constitutions", Germany and Japan. Under strong U.S. pressure, both countries began to consider participation in military interventions after the Cold War era. How have their approaches to military intervention evolved? What accounts for similarities and differences in their policies?

RUMIN LUO

Institutions and Individuals: Social Protection of Transnational and Internal Migrants in China

Current research

The conventional theories of institutions and informal institutions speak to

the static and systematic relation between these two. Informal institutions are treated as exogenous forces changing the benefits of using alternative formal structures, and formal institutions are treated as mere functional substitutes of informal elements governing exchanges. This project, on the contrary, looks at why in China informal institutions turn out to be more important, especially when it comes to providing the social protection for migrants. Whether formal institutions support (complement) or undermine (substitute for) the contributions of informal institutions, and vice versa. Or whether they serve to generate new forms of formality.

In order to examine the question asked above, this project intends to discuss social protection for migrants who are crossing boundaries, those both of transnational and internal, as a comparison. Due to the *hukou* (household registration) and *danwei* (work unit) systems in China, the people migrating internally in China face problems similar to those transnational migrants who are crossing national borders. The similarities between these two groups of migration are at least but not confined to the following: 1) legal boundaries between the receiving and sending locations, which are created by passport system or hukou system; 2) lack of citizen rights because conversion of citizenship or of hukou status between hierarchies and locations is difficult to attain; 3) right for equal welfare products is mostly neglected by receiving states or not entitled by national constitution; 4) lacking state supply of welfare due to the segregation between groups, or between rural and urban, therefore individual, family or informal welfare arrangements play the key roles in the migrants' life; 5) migrants' connection to the homeland through various social ties, religious network, kinship or registration, which are used when they fall into the welfare gap during their mobility.

WERNER PASCHA

(with Frank Rövekamp)

Regional Financial Safety Nets in East Asia and Europe

Funded by Bank of Korea, 2014–2015

The East Asia Institute of the Ludwigshafen University of Applied Sciences (Prof. Dr. Frank Rövekamp), in cooperation with the IN-EAST of University of Duisburg-Essen (Prof. Dr. Werner Pascha), is engaged in a research project on behalf of the Bank of Korea, the South Korean central bank, on institutional mechanisms to secure international financial safety. On a global level, the International Monetary Fund, based in Washington D.C., has the mandate to handle such issues. However, the recent financial crisis in the Euro area and the Asian financial crisis of 1997/98 have shown that there is a demand for regional safety mechanisms as well. In the EU, the European Stability Mechanism (ESM) has emerged on this background, whereas East Asian economies have created the so-called Chiang Mai Initiative (CMI). The collaborative project with the Bank of Korea has the goal of developing ideas to improve the structure and processes of such regional initiatives further.

WERNER PASCHA

Current Issues of the Political Economies of Japan and Korea: Comparative Research

Funded by the Bertelsmann Foundation, 2009–2017

Werner Pascha is contributing to projects of the Bertelsmann Foundation that promise stringent comparisons between various countries, based on a rigorous and detailed analytical framework. As for Japan, the framework is given by the *Sustainable Governance Indicators* (SGI) project. It analyzes and compares the need for reform in OECD member countries, as well as their ability to respond to current social and political challenges. The project is designed to create a comprehensive data pool on government-related activi-

ties in the world's developed, free-market democracies. With respect to South Korea, the framework is the *Comparative Crisis Management* project of Bertelsmann Foundation which intends to evaluate the capacities and abilities of the political management in selected developing and transition countries in response to the global financial and economic crisis. In 2014 it was agreed to continue with SGI reports until 2017. Moreover, Werner Pascha was asked to contribute another report for the INCRA (International Non-Profit Credit Rating Agency) project of the Bertelsmann Foundation, Washington Office.

WERNER PASCHA

EU–Republic of Korea Public Diplomacy Project

Financed by: European Commission, 2011–2014

Under the leadership of EKI (EU-Korea Institute of the Free University of Brussels), a consortium of European partners hopes to bring many added-values to the EU's public diplomacy efforts towards strengthening its relations with Korea (ROK) through research and public activities. To help the EU achieve a well-functioning EU-Korea relationship, the project will highlight the importance of EU-Korea relations and its policy co-operation at international and global levels, raise the profile and influence of the EU on the Korean peninsula and in East Asia, and increase the visibility of Korea in the EU as a strategic, beneficial partner for European economic and social prosperity. Apart from EKI, the consortium consists of Asia Centre, Sciences Po, Paris; BusinessEurope, Brussels; German Institute of Global and Area Studies (GIGA), Hamburg; Korea University, Seoul; University of Duisburg-Essen; Yonsei University, Seoul. Werner Pascha is in charge of the work package on trade and investment.

HELMUT SCHNEIDER*Environmental Conflicts in Southeast Asia*

Current research

In this research environmental conflicts are defined as conflicts in which environment or single natural elements (e.g. water, land) play a crucial role. That does not necessarily mean, that such conflicts are also caused by e.g. environmental degradation (although sometimes this might be the case). It is assumed that environmental conflicts, as conflicts in general, can only be understood and solved, when their (social, cultural, economic and political) context is considered properly. A basic hypothesis is that environment and natural elements, as a rule, are functioning as threat multipliers rather than single causes of conflicts. And they do so in very different ways. Due to the already noticeable, more so the predicted effects of climate change and a growing interest of financial investors for natural resources it is assumed, that environmental conflicts in Southeast Asia will increase in the future in terms of numbers as well as degree.

HELMUT SCHNEIDER*Spatial Aspects of Vietnamese-Chinese Links and Relations in Past and Present*

Current research

Vietnam and China have a long history of political, socioeconomic and cultural influence and interference as well as competition. This is true until the present day. Space is a medium through which these relations work (e.g. borders, frontiers, transborder cultural spaces, territorial claims). And those relations also have a spatial impact. The research aims at clarifying the role of space in Sino-Vietnamese relations in past and present.

KAREN SHIRE

Principle Investigator

Cross-Border Temporary Agency Work: The Construction of Markets and Transnational Regulation in International Comparison

Deutsche Forschungsgemeinschaft, 2013–2015

In the past year field research in East Asia involved the cross-border training and employment practices of Japanese temporary agency firms in China, Thailand and Vietnam. Among the important findings was the role of Japanese firms in South East Asia in the initiation of training modules at Vietnamese universities with the aim of eventually recruiting technical and engineering personnel to Japanese clients in South East Asia. As the Japanese labour market shrinks due to demographic changes, company-internal transfers of personnel trained and employed by Japanese firms abroad can be expected to play a more important role than direct migration of individuals in the domestic labour market in the future. Fieldwork in Europe with a focus on cross-border placements from Poland to Germany and the Netherlands was also completed in 2015, and the project team led by Karen Shire (Dr. Chih-Chieh Wang, Hannelore Mottweiler, Markus Tünte, and in Japan, Associate Professor Dr. Jun Imai (Hokkaido University, Sapporo) and Dr. Steffen Heinrich, DIJ Tokyo) is now involved in comparative analysis and the preparation of publications. In the last year preliminary results were presented at the Conference on the Social Boundaries of Work in Wrocław, Poland (November 2014), the Workshop at ZIS, University of Bielefeld, In Search of Global Labor Markets (February 2015), the Jackson School of International Relations, University of Washington, Seattle (May 2015), the Society for the Advancement of Socio-Economics (June 2015) and at an internal workshop of the Profilschwerpunkt, Research Group Cross-Border Labor Markets at the University of Duisburg-Essen (September 2015). www.uni-due.de/cross-temps/

KAREN SHIRE

Member

Research Group / Arbeitskreis, Transformation of Employment Relations

Hans Böckler Foundation, 2013–present

This working group includes a small circle of labor market and employment experts who meet twice a year in May and December to discuss the transformation of employment and its social consequences in Germany. The meetings are funded by the Hans Böckler Foundation.

KAREN SHIRE

(with Dr. Birgit Apitzsch and Markus Tünte)

Gender Dimensions of Human Trafficking for Purposes of Sexual Exploitation

Funded by the European Commission for the Anti-Trafficking Coordinators Office, 2014–2015

This research is conducted as part of a European team of researchers led by Prof. Sylvia Walby, Lancaster University, UK, in support of an extensive review of the Anti-Trafficking Directive and Anti-Trafficking Strategy of the European Union. The sub-project led by Karen Shire involved documentary analysis and case studies of the impact of prostitution regulations in Germany and the Netherlands on curbing demand for trafficking into the prostitution business, which in both countries has been legalized. Germany and the Netherlands are currently in the midst of a full-scale reform of prostitution regulations, which are likely to tighten licensing requirements and practices and improve the prosecution of persons and businesses who exploit the prostitution of trafficking victims. The Duisburg project team joined workshops at Lancaster University on March 16, May 15 and July 3 to present preliminary results. A full report was submitted to the commission in July 2015 and is currently under review.

KAREN SHIRE

Coordinator

Employment and Carework / Erwerbs- und Fürsorgearbeit

Sub-project of the Essen College of Gender Studies, 2014–present

www.uni-due.de/ekfg/erwerbsarbeit-fuersorgearbeit.shtml**KAREN SHIRE**

(with Prof. Rainer Schnell)

SOEP Innovation Panel Module on Household Use of Personal and Household Services

A module about household employment practices in relation to the outsourcing personal and household services was accepted and included for the 2015 Innovation Panel of Socio-Economic Panel, one of the most important sources of panel survey data about German households. The services covered include two sets of domestic tasks (cleaning/cooking and garden maintenance tasks) and two types of care work (child and elderly/disabled adult care). The Innovation Panel is fielded in a sub-set of households and includes all regular SOEP questions, enabling scientific use of survey results for social scientific as well as methodological research. The questions include a random response sequence in an experimental design, in order to generate data on the sensitive question of non-regular employment and to enable analysis of the performance of random response techniques.

MARKUS TAUBE

(with Peter Thomas in der Heiden)

Assessment of the Ordering Mechanisms and Policy Framework Governing the Chinese Economy as well as its Impact on the Competitive Process in the International Markets

Funded by AEGIS, 2014–2015, Current research

The exceptional dynamics of China's economic development and growth process since the country's departure from Maoist ideology and economic development programmes constitutes one of the most remarkable phenomena of the 20th century's economic history and has continued to make a salient impression on the global economic development in the early 21st century. Economists are struggling to understand the underlying forces of China's unprecedentedly quick rise from a deeply underdeveloped economy to one that not only furnishes its population with considerable welfare but has also become a shaping force in the global division of labour. Today the prevailing approach is to highlight China's institutional transformations as the key explanatory variable. In the run of three decades the former set of comparatively unproductive economic institutions has been gradually replaced by a new set of institutions that now allow for a much more efficient allocation of resources and which have made completely new realms of productivity accessible to the Chinese economy. The point of departure of this institutional transformation is well known, the Maoist system of central planning. But where have 35 years of institutional reform and transformation led the Chi-

nese economy? Can the Chinese economic system of today be classified as a market economy – a market economy that is based on decentralised market processes where myriads of market actors determine their economic activities according to salient relative scarcities? Moving one step further and elevating the problem at hand to the global level, the question to be answered is in how far an unconditional, full integration of the Chinese economic system into the global market system and its decentralized division of labour can be achieved without any negative repercussions on the functionality and efficiency of this very system. The research agenda looks exactly into these questions. In order to better understand the working mechanisms of China's contemporary economic system the study takes a close look at the Chinese economy's institutional set-up and the specific role Chinese government organisations at various levels, the Chinese Communist Party (CCP) as well as markets play for the co-ordination of economic transactions. As an extension and hands-on application the research programme deals explicitly with the impact of the Chinese economic system on the viability and effectiveness of the global economic division of labour. Key to this research question is an evaluation of the institutional set-up of the Chinese economy and its working mechanisms in the framework of the Market Economy Status (MES) Framework as defined by WTO and EU statutes. This allows for a comprehensive evaluation of the role market principles play for economic processes in the Chinese economy and its compatibility with the global markets regime.

THESES AND DISSERTATIONS

09

ABSCHLUSSARBEITEN
UND DISSERTATIONEN

Absolventen des IN-EAST
(Hello & Good-bye 2014)
Foto: Julian Kut

1 DIPLOMA THESES DIPLOMARBEITEN

COMPLETED ABGESCHLOSSEN

Meral Bozkurt
Compliance-Vergleich standardisierter Compliance-Management-Systeme – Untersuchung der Eignung für verschiedene Unternehmenstypen (Markus Taube)

Ines Brinowetz-Deutsch
Analyse des Beitritts Kroatiens zur EU für die Fiskalpolitik des Landes (Markus Taube)

Ayla Davarci
Eurozone in der Krise: Welche Wirkung hat der Fiskalpakt auf die kurz- und die langfristige Wirtschaftsentwicklung in den Krisenländern (Markus Taube)

Emel Demirel
Entwicklungsszenarien für die griechische Volkswirtschaft bei einem Austritt aus dem Euroraum (Markus Taube)

Ahmet Erdem
Untersuchung der Wettbewerbssituation unter den Netzwerk-Carriern im europäischen Luftverkehr aus preisstrategischer Sicht (Markus Taube)

Daniel Lamers
Analyse von Risiken und Möglichkeiten ausländischer Direktinvestitionsprojekte in der VR China – eine Weltanalyse (Markus Taube)

Loredana Manca
Ratingagenturen aus der Perspektive der Principal-Agent-Theorie (Markus Taube)

Semra Özkaya
Wirtschaftliche Aspekte eines Eintritts der Türkei in die EU (Werner Pascha)

Anke Steidler
Analyse des Marketingkonzepts von BMW mit Fokus auf den Elektromobilitätsmarkt (Markus Taube)

Nuray Tekin
Analyse mikroökonomischer Erklärungsansätze der unternehmerischen Gewinnerzielung ohne Zinsforderung im Rahmen des Islamic Banking (Markus Taube)

2 BACHELOR THESES BACHELOR-ARBEITEN

COMPLETED ABGESCHLOSSEN

Gülcan Akbag
Eine Analyse der Beeinflussung von Kaufentscheidungen durch Electronic Word of Mouth auf Bewertungsportalen (Markus Taube)

Zenah Bastürk
Chinas Rohstoffdiplomatie – Direktinvestitionen als Mittel zur Rohstoff-sicherung in Afrika (Markus Taube)

Semika Coban
Untersuchung des Islamic Banking auf seine Krisenbeständigkeit (Markus Taube)

Sufyan Cultrera
Analyse der Gestaltungskriterien internationaler Führungsrichtlinien im thailändischen Arbeitsmarkt (Markus Taube)

Halil Duran
Geschlechterbezogene Arbeitsmarktsegregation in der Bundesrepublik Deutschland (Karen Shire)

Ebru Eroglu
Benchmarking als Instrument im Qualitätsmanagement – Anwendungsmöglichkeiten und Bedeutung zur Sicherung des Wettbewerbsvorteils (Markus Taube)

Güler Ezgi
Leistungsvergütung und Performance – Eine analytische Betrachtung des Einflusses von Leistungsvergütung auf die Performance von Mitarbeitern (Markus Taube)

Elanur Kosar
Analyse der Werbewirksamkeit von Werbevideos am Beispiel der Cornetto-Yalin-Yeniden-Werbung (Markus Taube)

Christoph Kotsch
Branchenstrukturanalyse nach Michael E. Porter für deutsche Automobilhersteller auf dem chinesischen Markt (Markus Taube)

Gyulyay G. Kyashifova

Analyse kundenorientierter Produktentwicklung im Produktlebenszyklus am Beispiel von Samsung Galaxy
(Markus Taube)

Mohamed Lakkis

Erfolgsfaktoren von deutschen Automobilunternehmen in China
(Markus Taube)

Annika May

Frauenenerbstätigkeit in Japan: Das Problem und neuere Lösungsansätze
(Werner Pascha)

Caroline Müller

Zur Ethik unternehmerischen Handelns: Die Vortäuschung von Corporate Social Responsibility am Beispiel von Greenwashing-Aktivitäten der Asia Pulp and Paper Company
(Markus Taube)

Alina Neumann

Der Einfluss der Qualifikation auf die Übernahmemechanismen von Zeitarbeitern
(Karen Shire)

Bilgin Öztürk

„Atypische Beschäftigung“ – Welche Erklärungen werden für die Ursachen der unsicheren Beschäftigungsverhältnisse von Migranten gegeben?
(Karen Shire)

Rainer Ossig

Das Normalarbeitsverhältnis – Dead man walking?
(Karen Shire)

Figen Piri

Markteintritt von Handelsunternehmen: Analyse der Internationalisierungsstrategien deutscher Handelsunternehmen im türkischen Markt
(Markus Taube)

Sandro Poch

Wie hat sich prekäre Beschäftigung entwickelt und was sind die Gründe dafür? Dargestellt an zwei expliziten Beispielen – der Reinigungsbranche und der Leiharbeit
(Karen Shire)

André Riechert

Inwieweit unterscheiden sich prekäre Beschäftigungen zwischen Männern und Frauen? – Dargestellt unter der Erosion des Normalarbeitsverhältnisses und der historischen Entwicklung
(Karen Shire)

Emine Sagsinlar

Mobbing am Arbeitsplatz – Welche betrieblichen Strukturen bringen Mobbing am Arbeitsplatz hervor und mit welchen Strukturen kann die Prävention gewährleistet werden?
(Karen Shire)

Thomas Schneider

Aufbau von Markenbekanntheit im Zuge der Internationalisierung von Vereinen der deutschen Fußball-Bundesliga am speziellen Beispiel der VR China
(Markus Taube)

Vildan Sen

Analyse der zukünftigen Wettbewerbsfähigkeit der chinesischen Textilindustrie anhand Porters Diamanten-Modell
(Markus Taube)

Burcu Sevinc

Welche Auswirkungen hat die Veränderung der Arbeitsgesellschaft auf die Beschäftigten?
(Karen Shire)

Manaén Yosef Stürenberg Herrera

Identity Construction Between Two Worlds
(Flemming Christiansen)

Ebru Sultan Demir

Kundenzufriedenheit: Analyse der Bedeutung der Value-Added-Services von Unternehmen für Kunden
(Markus Taube)

Cansu Tuglu

Analyse von Bonusprogrammen als Instrument der Kundenbindung
(Markus Taube)

Lisa Twieling

Mobbing am Arbeitsplatz: Welche strukturellen Faktoren bedingen das erhöhte Aufkommen von Mobbing in Unternehmen im Gesundheits- und Sozialbereich?
(Karen Shire)

Aysun Ünal

Psychologische Einflussfaktoren auf die Kaufentscheidungen von Konsumenten
(Markus Taube)

Cigdem Üre

Analyse einer international erfolgreichen Marke unter Berücksichtigung der Wirkung auf Konsumenten
(Markus Taube)

Birsen Ugurlu

Nutzenanalyse familienfreundlicher Personalpolitik
(Markus Taube)

Martha Zawisla

Soziale Bewegungen im Vergleich. Die Occupy-Bewegung in den USA und Deutschland
(Karen Shire)

3 MASTER THESES MASTER-ARBEITEN

COMPLETED**ABGESCHLOSSEN****Zühal Algan**

Marketing im digitalen Zeitalter: Social-Media-Marketing
(Markus Taube)

Assem Bekenova

Kazakhstan and China
(Flemming Christiansen)

Dario Caliandro

International Brand Management: Der Einfluss von Brand Origin auf die Produktevaluation und das damit verbundene Kaufverhalten
(Markus Taube)

Amy Derr

The Pursuit of Peaceful Expansion
(Flemming Christiansen)

Silviya Veselinova Dimova

Beijing's and Guangzhou's Fight with Air Pollution: Who Makes and Executes the Policies?
(Flemming Christiansen)

Tarina Greyling

The Perception of How Studying Abroad Influences Career Path Development
(Flemming Christiansen)

Maike Holzmüller

"Save China's Largest Eco-Village!"
(Flemming Christiansen)

Zhang Huihui

Analysis of Social Media-based Precision Marketing on Brand Attitude and Purchase Intention
(Markus Taube)

Margarita Isajeva

Chinese Migrants in the Russian Far East: The Image in the Local Media
(Thomas Heberer)

Ainur Khassen

Application of the Human P. Minsky's Theory on Shadow Banking in China
(Markus Taube)

Xenia Knorr

Identitätskonstruktionen in der China-Politik der EU. Eine Diskursanalyse
(Thomas Heberer)

Kateryna Kuchma

China Comparative Advantage Shift from "Quantity to Quality" under the Tightening Conditions on the Labor Market
(Markus Taube)

Heng Li

Analysis of the Financing Dilemma of Chinese Small and Medium Enterprises as Seen from the Perspective of Institutional Change Processes
(Markus Taube)

Connor Quilty Malloy

Discourses on Islam in Xinjiang
(Flemming Christiansen)

Vasco R. H. d'Orey

China and Angola
(Flemming Christiansen)

Ana-Elena Retsch

China's Charity Supermarkets
(Flemming Christiansen)

Genevieve Scherman

China's Quest for Sustainable Development
(Flemming Christiansen)

Daniela Skowronski

The Future of the Smartphone Industry – A market analysis of the smartphone industry in Germany and the derivation of the potential of Lenovo in the German smartphone sector
(Markus Taube)

Nadezda Slonskaya

Corporate Social Responsibility and Its Role in Shaping China's Enterprises for the Future
(Flemming Christiansen)

Mihaela Suhalitca

The Potential for Entrepreneurial Activities in Japan – An Empirical Analysis
(Werner Pascha)

Olesia Tatarinova

The Shanghai Cooperation Organization
(Flemming Christiansen)

Anne Tillmann

The Adaption of E-commerce Sites to Different National Cultures: Japan, Germany and beyond
(Werner Pascha)

4 DOCTORAL THESES DISSERTATIONEN

COMPLETED

ABGESCHLOSSEN

Will Hammelrath

Public Housing and Urban Development in Singapore – Ethnic Groups between Residential Segregation and Residential Integration / Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residenzieller Segregation und Integration (Winfried Flüchter)

Ting Huang

Building a New Rural Pension System in China: Local Policy Making and Social Process (Flemming Christiansen)

Hanno Jentsch

Village Institutions and the Agricultural Reform Process in Japan (Karen Shire)

Hannelore Mottweiler

Employment Change in Services in International Comparisons (Karen Shire)

Julia Puschmann

Der Einfluss institutioneller Rahmenbedingungen auf die Bankenbewertung in China: Eine empirische Analyse systematischer Kapitalmarktreaktionen auf fiskal- und geldpolitische Maßnahmen (Markus Taube)

Hans-Christian Schnack

The Making of Minority Language Policies in Chinese Schools – Street-level Bureaucracy and Curriculum Decisions in Xishuangbanna, Yunnan (Thomas Heberer)

Taske Ueda

Das Earnings Management japanischer Firmen: Eine Analyse der Qualität finanzieller Informationen im Spannungsfeld internationaler Konvergenzprozesse in Rechnungsweisen und Corporate Governance (Werner Pascha)

Chih-Chieh Wang

Employment Institutions and Social Economic Risk-Shifting in Taiwan (Karen Shire)

PENDING

LAUFEND

Julia Aristova

Emergence of Low-Carbon Strategies at Sub-National Level in China: Shenyang city case study (Flemming Christiansen)

Katharina Borgmann

Cities of China – Analyzing and Understanding the Transformation of Urban Structures with the Tools of Architectural and Urban Semiotics (J. Alexander Schmidt)

Stephanie Bräuer

Women Social Organization in the People's Republic of China: New Forms to Initiate Policy Change? A case study of Anti-Domestic Violence (ADV) organizations in Beijing (Thomas Heberer)

Marcus Conlé

Creating an Indigenous High-Tech Industry: An Analysis of China's Institutional Trajectory of Catch-up Development Based on a Case Study of the Biopharmaceutical Industry (Markus Taube)

Magnus Dau

Social Media and Their Impact on State-Society Relations in China (Thomas Heberer)

Aleksandra Davydova

The Spillover Effects of Chinese Outward Cross-Border M&A on the Country's Innovations (Shuanping Dai)

Kai Duttler

Momentum, Overconfidence and Irrationality – An Experimental Study of Behavioral Puzzles in Japan (Werner Pascha)

David Eichhorn

Japan's Competitive Identity (Werner Pascha)

Youngah Guahk

The Governance of Sustainable Urban Development: Political Innovation in the Case of New Eco Cities in South Korea (Axel Klein)

Alexander Haering

A Cross-Cultural Comparison of Higher-Order Risk Preferences (Jeannette Brosig-Koch)

Peter Thomas in der Heiden

Der Beitrag chinesischer Industriepolitik zur Erhöhung der internationalen Wettbewerbsfähigkeit von Industriebranchen – Eine Untersuchung am Beispiel der chinesischen Stahlindustrie (Markus Taube)

Vitali Heidt

Change of Social Security Institutions in Contemporary Japan: Effects and Influences of Institutional Change for the Rural Elderly Population (Karen Shire)

Martin Heinberg

Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions Determining – Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands (Markus Taube)

Stephanie Krebs

Konsumentenverhalten und Verbraucherpolitik nach Fukushima (Arbeitstitel) / Consumer Behavior and Consumer Policy in the Aftermath of Fukushima (Werner Pascha)

Alison Lamont

The Societal Impacts of the Wenchuan Earthquake: Normalising after a Catastrophic Disaster (Flemming Christiansen)

Weijing Le

Political Innovations in Chinese Higher Education Admission Policies (Axel Klein)

Xiaoli Lin

Urban Planning Systems' Impacts on Built-up Environment and Urban Transportation System: Sustainability Assessment of Chinese Eco City Projects (J. Alexander Schmidt)

Yang Liu

Research Project: Entrepreneurship, Innovation and Poverty Alleviation in China (Shuanping Dai)

Yao Lu

Does the Political Connection Diminish the Usefulness of Internal Control in Avoiding Investment Risk? – Based on Empirical Evidence of Chinese Private Firms (Markus Taube)

Mohamed Mansour

Monetary Integration through Currency Competition: the Parallel Currency Approach for East Asia (Werner Pascha)

Jörg Mathäus

Corporate Governance in China: Eine Analyse der internen und externen Sanktionsmechanismen (Markus Taube)

Stenya Melnikova

Corporate Governance of Chinese National Oil Companies within the Model of Multiple Principals – One Agent (Markus Taube)

Julia Münch

Die Rekrutierung von Führungsnachwuchs deutscher Unternehmen für China und Japan / The Recruitment of Future Managers by German Companies for Their China and Japan-related Activities (Werner Pascha)

Iva Ognjanovic

Organizational Commitment of Young People Working in a Foreign Company in China: Morality and Class Habitus (Flemming Christiansen)

Hongjin Oh

Familialism and Care Work in South Korea and Japan (Karen Shire)

Ann-Kathrin Prior

New Types of Financial Institutions in China (Markus Taube)

Nicole Schleiffer

Adaptation of the Value Proposition for Electric Vehicles to Improve Customer Acceptance – a Comparison between Chinese (emerging) and German (developed) Markets (Heike Proff)

Mira Schüller

Technically Optimal Electric Vehicle Design for User Groups in China (Dieter Schramm)

Anna Shpakovskaya

Government Non-Profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China (Thomas Heberer)

Oliver Simon

Die Reise der chinesischen Studienkommission zur Erforschung der westlichen konstitutionellen Regierungssysteme im Jahre 1906 und deren Auswirkungen auf die Rechtsrezeption und die Reformen zu Beginn des 20. Jahrhunderts in China (Tobias Stoll, Universität Göttingen)

Deirdre Sneep

Cell Phone City and the Cyborg: Japan's Mobile Revolution in the Information Age (Jens Martin Gurr)

Markus Tünte

Masculinity and Employment Change: A Comparison of Non-Standard Male Workers in Germany and the Netherlands (Karen Shire)

Dung Vu

Essays in Experimental Economics (kumulative Dissertation) (Markus Taube)

Guanzhong Yang

Information, Incentives and Social Background (Jeannette Brosig-Koch)

Kawai Yiu

Private Equity in China: Spieltheoretische Analyse der Interessen und Akteure (Markus Taube)

Mei Yu

Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China (Flemming Christiansen)

COURSES OFFERED

10

LEHRVERANSTALTUNGEN

Angebot in Wuhan, 2015
Foto: Katharina Borgmann

STUDY PROGRAMS AT THE IN-EAST

Bachelor-Studiengang BA MOAS

Deutschsprachig, Schwerpunkt Soziologie, Politikwissenschaft oder Wirtschaftswissenschaften, Ostasiatische Sprache Japanisch oder Chinesisch, 8 Semester (davon 2 Auslandssemester)

Master Program MA MEAS

English-taught, East Asian language Japanese or Chinese (language background required), 2 semester (with strong disciplinary background – sociology, political science, or economics) or 4 semester (with weak disciplinary background)

Master Program MA CEAS

English-taught, East Asian language Japanese or Chinese (without language background, strong disciplinary background required – sociology, political science, or economics), 4 semester

1 WINTER TERM 2014/15 WINTERSEMESTER 2014/15

SPRACHKURSE (BA MOAS)

Modul SC 1: Chinesisch Intensiv 1
Lun Du

Modul SC 3: Chinesisch Intensiv 3
Lun Du

Modul SJ 1: Japanisch Intensiv 1
Kayoko Asada / Yuko Sugita

Modul SJ 3: Japanisch Intensiv 3
Yuka Ando / Kaori Tsuji-Dauner

Modul SC 5: Lektürekurs Chinesisch
Lun Du

Modul SJ 5: Lektürekurs Japanisch
Yuka Ando

HSK-Vorbereitung Chinesisch
Yin Liu

LANGUAGE COURSES (MA MEAS / MA CEAS)

Module LC 1: Intensive Chinese I
Yin Liu

Module LC 3: Intensive Chinese III
Yongxing Kang

Module Chinese for Advanced Students
Lun Du

Module LJ 1: Intensive Japanese I
Yuko Sugita

Module LJ 3: Intensive Japanese III
Yuka Ando / Yuko Sugita

Module Advanced Japanese Reading
and Technical Composition
Yuka Ando / Yuko Sugita

OSTASIATISCHE REGIONAL- STUDIEN (BA MOAS)

Modul OA 1: Einführung in das Studium
Ostasiens (Teil 1) (Übung/Seminar)
Axel Klein

Modul OA 2: Einführung in die Grundlagen
und Entwicklungen der Länder
Ostasiens (Teil 2) (Vorlesung/Übung)
Axel Klein / Uta Golze

Modul OA 5: Angewandte Ostasiestudien
und Nachbereitung des Auslandsjahrs
Axel Klein

Einführung in die chinesische
Gesellschaft (Seminar)
Flemming Christiansen

INTRODUCTORY MODULES (MA MEAS / MA CEAS)

Module DA 1: Politics and Society in East
Asia (Vorlesung)
Introduction to Chinese Politics

Nele Noesselt
Politics and Society in Japan
Karen Shire / Melanie Wacker

Module DA 2: The Economy of East Asia
(Vorlesung)

The Chinese Economy
Shuanping Dai
Introduction to Business and Economic
Studies on Japan
Werner Pascha

Module DA 3: Economic and Social
Science Perspectives on Asia
(Vorlesung/Übung)
East Asia: Social Science – Approaches
and Perspectives

Flemming Christiansen
East Asia: Economic and Business Studies – Approaches and Perspectives
Sofie De Broe

ADVANCED EAST ASIAN STUDIES (BA/MA)

Module AEAS 2: Work and Employment in Japan

Labor Markets and Employment Institutions in Japan (Vorlesung/Übung)

Helmut Demes

Labor Market, Work and Employment in Japan (Seminar)

Helmut Demes

Module AEAS 3: Japanese Society and Social Structure

Social Content Analysis Using Official and Media Sources (Übung)

Chih-Chieh Wang

Social Structure, Social Identity and Social Action in Contemporary Japan (Seminar)

Karen Shire

Module AEAS 4: Japanese Politics

Japan's Political System (Übung/Seminar)

Kerstin Lukner

The International Relations and Foreign Policy of Japan (Seminar/Übung)

Kerstin Lukner

Module AEAS 6: Business and Economy in China (Seminar)

Shuanping Dai

Module AEAS 8: Japan's Political Economy

Japan's Economy between Market, State and Society (Seminar)

Werner Pascha / David Eichhorn

Module AEAS 10: Recent Developments in the Chinese Society (Seminar)

Rumin Luo / Flemming Christiansen

Module AEAS 11: China's International Relations

Außenpolitik und regionale Konfliktbearbeitung: Asien (Seminar)

Nele Noesselt

Module AEAS 14: The Economy of East Asia (Seminar)

Yuan Li

ELECTIVE MODULES

Module Contemporary Issues of the Korean Society

Introduction to the Korean Economy and Society (Vorlesung)

Werner Pascha / Mohamed Mansour

Topical Issues of the Korean Economy and Business Management (Seminar)

Werner Pascha / Mohamed Mansour

Module Urbanization of the Developing World – Views from Geography

(Blockseminar)

Helmut Schneider

SEMINAR ATTACHED TO MASTER THESIS

Seminar on Chinese Economic Studies (Kolloquium)

Markus Taube

ADDITIONAL COURSES

International Economic Organisation (vormals Internationale Handels- und Währungsordnung) (IEO) (Vorlesung)

Werner Pascha / Mohamed Mansour

Applied Microeconomics (Vorlesung)

Markus Taube

KULTURGEOGRAPHIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS

Die Urbanisierung der Welt – Perspektiven der Stadtgeographie (Vorlesung)

Helmut Schneider

Rückkehr der Geopolitik? Themen der Politischen Geographie zwischen Globalisierung und Reterritorialisierung (Seminar)

Helmut Schneider

Von Angkor zur Megastadt von heute: Urbanisierung in Südostasien (Seminar)

Helmut Schneider

PHD PROGRAM RISK AND EAST ASIA

Core Theory (Hauptseminar)

Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

Research Forum (Hauptseminar)

Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

SOZIALWISSENSCHAFTEN / WIRTSCHAFTSLEHRE / POLITIK (LEHRAMT)

Einführung Internationale Beziehungen (und wissenschaftliches Arbeiten)

Uta Golze

Demographischer Wandel im internationalen Vergleich

Vitali Heidt

SOZIOLOGIE (BA / MA)

Institutionentheorien in der vergleichenden und transnationalen Soziologie (Seminar)

Birgit Apitzsch

Soziologie globaler Dienstleistungsarbeit (Seminar)

Birgit Apitzsch

LFP I Personen- und haushaltsnahe Dienstleistungen (Lehrforschungsprojekt)

Karen Shire

Kolloquium für Abschlussarbeiten

Karen Shire, Birgit Apitzsch

Lehrstuhlkolloquium

Flemming Christiansen

Soziale Ungleichheit und Geschlecht (Seminar)

Markus Tünte

2 SUMMER TERM 2015 SOMMERSEMESTER 2015

SPRACHKURSE (BA MOAS)

Modul SC 2: Chinesisch Intensiv 2
Lun Du / Xuepan Wang

Modul SC 4: Chinesisch Intensiv 4
Lun Du

Modul SJ 2: Japanisch Intensiv 2
Yuka Ando / Yuko Sugita / Kayoko Asada

Modul SJ 4: Japanisch Intensiv 4
Yuka Ando / Kaori Tsuji-Dauner

LANGUAGE COURSES (MA MEAS / MA CEAS)

Module LC 2: Intensive Chinese II
Yin Liu

Module LJ 2: Intensive Japanese II
Yuko Sugita / Kaori Tsuji-Dauner

Additional Classes:
Intermediate Chinese
Lun Du

OSTASIATISCHE REGIONALSTUDIEN (BA MOAS)

Modul OA 1: Einführung in das Studium Ostasiens (Teil 2) = Modul OA 3: Teilgebiete der Ostasienstudien

Einführung in die chinesische Wirtschaft (Vorlesung)

Martin Heinberg

Einführung in die japanische Gesellschaft (Vorlesung/Übung)

Florian Coulmas

Einführung in die japanische Wirtschaft (Vorlesung)

Werner Pascha / Miriam Wendel

Demokratien in Ostasien: das Beispiel des politischen Systems Japans (Vorlesung/Übung)

Momoyo Hüstebeck

Einführung in das politische System Chinas (Vorlesung)

Uta Golze

Gesellschaft Chinas (Seminar)

Rumin Luo

Modul OA 2: Einführung in die Grundlagen und Entwicklungen der Länder Ostasiens (Teil 1) (Vorlesung/Übung)

Axel Klein

Modul OA 4: Vorbereitung auf das Auslandsjahr

Interkulturelle Kommunikation & Vorbereitung auf das Auslandsjahr

Axel Klein / Lun Du / Uta Golze

ADVANCED EAST ASIAN STUDIES (BA/MA)

Module AEAS 1: Institutions and Organizations in Japan

Institutions and Organizations in Japan (Vorlesung)

Vitali Heidt / Melanie Wacker

Research on Japanese Social Institutional Change (Seminar)

Vitali Heidt / Melanie Wacker

Module AEAS 5: The Economy of China

Economic Studies on China (Vorlesung)

Shuanping Dai

China Management Cases (Seminar)

Martin Heinberg / Peter Thomas in der Heiden

Module AEAS 7: International Economic and Business Issues of Japan

Japan's Role in Global and Regional Economic Relations (Vorlesung)

Werner Pascha / Stephanie Krebs

Japanisches Management / Business Issues in Japan's Economy (Seminar)

Werner Pascha / Stephanie Krebs

Module AEAS 9: The Chinese Society (Seminar)

Flemming Christiansen / Rumin Luo

Module AEAS 12: Political Development in China

Political Culture and Politics in China (Seminar)

Alison Lamont

State and Society in China (Seminar)

Uta Golze

Module AEAS 13: Economic Developments in East Asia

Advanced Analysis of China's Development (Vorlesung)

Yuan Li

ELECTIVE MODULES

Research Methods on Modern East Asian Studies: Economic Approaches and Perspectives (Seminar)

Yuan Li

Module Urbanization of the Developing World – Views from Geography

(Blockseminar)

Helmut Schneider

SEMINAR ATTACHED TO THESIS

Kolloquium Bachelorarbeit

Kerstin Lukner

Seminar on Japan's Economy (Kolloquium)

Werner Pascha / Mohamed Mansour

Colloquium/Seminar to Thesis

Karen Shire

Seminar on China's Economy

Markus Taube

KULTURGEOGRAPHIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS

Zwischen Globalisierung und Regionalisierung – aktuelle Aspekte der Weltwirtschaft aus wirtschaftsgeographischer Sicht (Vorlesung)

Helmut Schneider

Umweltkonflikte. Beiträge der geographischen Konfliktforschung (Seminar)

Helmut Schneider

Ost- und Südostasien in der Weltwirtschaft (Seminar)

Helmut Schneider

SOZIALWISSENSCHAFTEN / WIRTSCHAFTSLEHRE / POLITIK (LEHRAMT)

Rechtssoziologie (Seminar)

Oliver Simon

SOZIOLOGIE (BA / MA)

Wirtschaften und Arbeiten im Schatten – informelle Ökonomien in vergleichender und transnationaler Perspektive (Seminar)

Birgit Apitzsch

Institutionentheorien in der vergleichenden und transnationalen Soziologie (Seminar)

Birgit Apitzsch

Transnationalism, Family and Gender (Seminar)

Rumin Luo

Kolloquium für Abschlussarbeiten

Hannelore Mottweiler

Globalization and Inequalities (Seminar)

Karen Shire

Globale Arbeit (Seminar)

Karen Shire

LFP II Personen- und haushaltsnahe Dienstleistungen (Lehrforschungsprojekt)

Karen Shire

Einführung in die Rechtssoziologie (Seminar)

Oliver Simon

BETRIEBSWIRTSCHAFTS- LEHRE

International Economic Relations and Regional Integration / Außenwirtschaft und Integration

Werner Pascha / Mohamed Mansour

PHD PROGRAM RISK AND EAST ASIA

Research Forum (Seminar)

Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

Research Methods (Seminar)

Flemming Christiansen / Thomas Heberer / Werner Pascha / Karen Shire / Markus Taube

3 SPECIAL TEACHING ACTIVITIES NEUES AUS DER LEHRE

WERNER PASCHA

participated in the Business and Economics Summer Term (BEST) programme of the Mercator School of Management of the UDE offered for students from abroad, which concentrates on core subjects of business techniques and economics, with special emphasis on the European Single Market and policy making in Europe. He offered a course on *European Economic Integration* for about 30 students from the US, Hong Kong, Korea and elsewhere, who visited Duisburg for several weeks in early summer 2015.

ROMAN BARTNIK

Seminar *International Automotive Management* (joint seminar with Prof. Heike Proff, Summer term 2015, University of Duisburg-Essen);
Vorlesung *Lieferantenmanagement* (Supplier Relationship Management), Sommersemester 2015, Cologne Business School.

KAREN SHIRE

Globalization and Inequalities – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8–July 2, 2015.

RUMIN LUO

Transnationalism, Family and Gender – Course at the Summer School 2015 of the Institute of Sociology, University of Duisburg-Essen, June 8–July 2, 2015.

YOUNGAH GUAHK

was invited as a Visiting Lecturer at International Summer Semester (ISS) 2015 *New Paradigms of Sustainability: Equality and Collaboration* at Sungkyunkwan University, Seoul. The program was held in English, from June 25 to July 22, 2015. She taught a course called *Introduction to Korea: History and Culture* to around sixty international students.

4 LIBRARY REPORT BIBLIOTHEKSBERICHT

The library of the Institute of East Asian Studies is integrated as East Asian Collection in the University Library, and therefore applies its regulations for use, acquisition policy and budget requirements of the university library. The library collections reflect the contemporary relevance and interdisciplinary nature of East Asian Studies. The main collection areas are politics, society, economy, geography, modern history, culture and the modern languages of the regions of China and Japan. At present, the East Asian collection holds about 31,000 monographs and more than 800 periodicals, including 90 ongoing subscriptions. The total holdings of the East Asian Collection are recorded in the electronic cataloging network of University Libraries of North Rhine-Westphalia and can be re-

trieved from the local library catalogue of the search platform "Primo" (primo.ub.uni-due.de/primo_library/libweb/action/search.do). In Primo, users can search both the local library catalogue and further electronic resources by using a uniform control interface. The parallel cataloging of Japanese monographs in NACSIS-CAT (Japanese Union Catalogue), hosted by the National Institute of Information in Japan, has been continued, using the original characters. With the help of the Chinese and Japanese characters, approximately 5,550 of our Japanese titles can be found in "CiNii Books" (ci.nii.ac.jp/books). The University Library has a number of subject-oriented databases. Academic staff and students may access them via PC.

The library of the IN-EAST is also working with various international and national libraries through which both the staff and the students have opportunities to use the shared licensed databases directly from Asia and delivery of journal articles as needed (e.g. Cross-Asia, www.crossasia.org). Many Chinese articles and texts can be downloaded. Concerning Japanese articles, the institute has completed an agreement with the National Diet Library in Japan, so that you can order on demand journal articles in Japan. Since the National Diet Library has been building its collections mainly by the legal deposit of Japanese publications (Legal Deposit System), this cooperation is most valuable for our research.

Toshi Yamada

GUEST LECTURES, COLLOQUIA AND SYMPOSIA

11

GASTVORTRÄGE,
VORTRAGSREIHEN
UND SYMPOSIEN

Seminarraum,
IN-EAST School of Advanced Studies
Foto: Julian Kut

1 GUEST LECTURES AT THE IN-EAST GASTVORTRÄGE IM IN-EAST

October 6, 2014

DIETER GRUNOW

(Professor of Political Science and Public Administration, University of Duisburg-Essen)

Innovation in the Public Sector

October 7, 2014

DANIEL A. BELL

(Professor, Center for International and Comparative Political Philosophy, Tsinghua University, Beijing, and Berggruen Institute of Philosophy and Culture, Santa Monica)

The China Model: Political Meritocracy and the Limits of Democracy

October 22, 2014

ZIHUA CHI

(Professor, Institute of History, Soochow University, Suzhou)

The Evolution and Current Development of the Chinese Red Cross Movement

October 28, 2014

JINGHAI ZHENG

(Associate Professor for Development Economics, Gothenburg University):

China's Road to Modernization: A case for institutional analysis

November 12, 2014

KANJI TANIMOTO

(Professor, School of Commerce, Waseda University, Tokyo)

Social Entrepreneurship and Social Innovation: Multi-Stakeholders Perspective

November 12, 2014

JAEMO LEE

(Bank of Korea, Frankfurt Rep. Office)

Monetary Policy and the Strategy of the Bank of Korea

November 12, 2014

JEFFREY P. BROADBENT

(Professor, University of Minnesota, Minneapolis)

Comparing the Formation of Political Power in Germany, Japan and the US: Complex Network Interactions and Potential Explanations

November 18, 2014

XIUFENG ZHANG

(Doctoral Student at the Graduate School for Urban Studies, TU Darmstadt)

City in Tides: An Ethnographic Study on the Urbanism of Shanghai and its Intrinsic Logic

November 19, 2014

DAVID SHIM

(Rijksuniversiteit Groningen)

Visual Politics and North Korea – Seeing is Believing

November 21, 2015

PETER PIN LI

(Professor, Department of International Economics and Management, Copenhagen Business School)

Entrepreneurial Leapfrogging in the Context of International Strategic Entrepreneurship (ISE). The Salience of Disruptive Innovation by Emerging Multinationals

November 26, 2015

SABRINA ZAJAK

(Professor, Ruhr University Bochum)

Transnational Private Regulation and the Emergence of Labor Support Organizations in China

December 3, 2014

JÜRGEN WÖHLER

(German-Korean Business Association)

Business Negotiations in Korea

December 15, 2014

MARI MIURA

(Professor of Political Science, Faculty of Law, Sophia University, Tokyo):

Neoliberal Motherhood: Care and Work in the Japanese Welfare State

December 15, 2014

KOICHI NAKANO

(Professor of Political Science, Faculty of Liberal Arts, Sophia University, Tokyo):

What has Become of the Political and Administrative Reforms?

January 28, 2015

BIRGIT THOMANN

(Bundesinstitut für Berufsbildung (BIBB) / Federal Institute for Vocational Education and Training)

Vocational Education and Training in Germany and Korea – Cooperation, Mutual Learning and Transfer of Know-how

February 3, 2015

MARTIN HEMMERT

(Professor of International Business at Korea University Business School)

The Relevance of Inter-Personal and Inter-Organizational Ties for Relationship Quality and Outcomes of Research Collaborations in Korea

February 11, 2015

FLORIAN COULMAS

(Professor, IN-EAST)

On the Right Track: Tokyo and the Railway Lines

February 23, 2015

PAUL HONG

(Professor, Information Operations and Technology Management, University of Toledo, USA)

YOUNG WON PARK

(Associate Professor, Manufacturing Management Research Center, University of Tokyo)

Building Network Capabilities: Lessons from Global Automotive Firms from Korea and Japan

April 28, 2015

YVELINE LECLER

(Professor, Institute of Political Studies, University of Lyon)

Towards Low-Carbon Smart Cities in Japan: Energy and the Promotion of Next-Generation Vehicles

April 29, 2015

NEIL MUNRO

(Lecturer in Chinese Politics, School of Social and Political Sciences, University of Glasgow)

Why do most Chinese Trust the Central Party-State more than Local Government?

May 6, 2015

TOBIAS KULKA

(P3 Group)

Innovation Management – Bringing Ideas to Life

May 7, 2015

BETTINA BURGER-MENZEL

(Professor, Brandenburg University of Applied Sciences)

(Global) Cooperation in Environmental Politics and the Human Factor

May 12, 2015

STEFAN SPEIDEL

(Siemens Japan)

Als deutsches Unternehmen in Japan: Die Bedeutung von Kundenbeziehungen und Anpassungsfähigkeit der Mitarbeiter

May 19, 2015

KA HO MOK

(Professor of Comparative Policy, Hong Kong Institute of Education)

Developing Chinese Welfare State in the New Century: Process, Dynamics and Regime Orientation

May 20, 2015

SHAOZHOU QI

(Professor, Economics and Management School, Wuhan University)

The Features, Trend and Outlook of Carbon Market in China

May 21, 2015

JEROEN DE KLOET

(Professor, Amsterdam Centre for Globalisation Studies (ACGS), University of Amsterdam)

Umbrellas, Aesthetics, Revolutions: Contesting Creativities in China

May 26, 2015

CAROLA HEIN

(Professor, History of Architecture and Urban Planning, TU Delft)

Border Crossings in Planning History: Foreign Ideas and their Implementation in Japanese Cities since the mid-19th Century

June 3, 2015

KEPING YU

(Professor & Founding Director, China Center for Comparative Politics & Economics, Beijing)

Modernizing State Governance – Restructuring the Relationship between the Government, the Market and Society since the Reform in China

June 16, 2015

KAZUAKI TARUMI

(Merck KGaA)

The Reality of Innovation Management – German-Japanese Experiences

June 29, 2015

JIADU LUO

(Chairman of the Chinese Network for Social Network Studies, and Institute of Sociology, Tsinghua University, Tokyo)

Guanxi and Guanxi Circle

July 1, 2015

RICHARD SAMUELS

(Ford International Professor of Political Science and Director of the MIT Center for International Studies, Cambridge, MA)

Understanding Japanese Grand Strategy

July 14, 2015

JUN HOU

(Research Officer, Dept. of International Development, University of Oxford)

Complementarity in Innovation

July 28, 2015

CHERYL XIAONING LONG

(Professor, School of Economics, Xiamen University)

Anti-Corruption Campaign and Investment Growth

August 18, 2015

RALF BEBENROTH

(Professor, Research Institute for Economics & Business Administration (RIEB), Kobe University)

A Successful Case of a Foreign M&A in Japan. Employee Perceptions on their Job Identification

August 26, 2015

JASON SHACHAT

(Professor, Durham University Business School)

Reducing Prejudice through Actual and Imagined Contact. A field experiment with Malawian shopkeepers and Chinese immigrants

2 SYMPOSIA AND CONFERENCES (CO)ORGANIZED BY IN-EAST SYMPOSIEN UND KONFERENZEN VOM IN-EAST (MIT)ORGANISIERT

November 21–23, 2014, Japanese-German Center Berlin (JDZB)**VSJF (GERMAN ASSOCIATION FOR SOCIAL SCIENCE RESEARCH ON JAPAN) ANNUAL CONFERENCE 2014: TRUST AND MISTRUST IN CONTEMPORARY JAPAN**Organizers: **Kerstin Lukner** (University of Duisburg-Essen) and **Alexandra Sakaki** (Stiftung Wissenschaft und Politik, SWP Berlin)*Welcome, Opening Remarks and Introduction to the Conference***Wolfgang Brenn** (Japanisch-Deutsches Zentrum Berlin, JDZB)**David Chiavacci** (President VSJF)**Kerstin Lukner and Alexandra Sakaki** (Conference Organizers)*Keynote Speech*Trust and Assurance in Collectivist and Individualist Societies – **Toshio Yamagishi** (Hitotsubashi University, Tokyo)*Panel 1 – Social Developments and the Concept of Trust*Chair: **John Campbell** (University of Michigan, Ann Arbor / University of Tokyo)**Steffen Heinrich** (DIJ Tokyo): Trust, Welfare and the State in Japan**Yuji Genda** (University of Tokyo): Precarious Employment, Family Politics, and Demography**Gabriele Vogt** (University of Hamburg): Trust, Citizenship and Multiculturalism in Japan**Jeffrey Broadbent** (University of Minnesota, Minneapolis): Reciprocity Networks in the Japanese Labor Policy-Making System: Trust, Confidence or Enclosure (takotsubo)?*Panel 2 – Political Developments and the Concept of Trust*Chair: **Klaus Vollmer** (LMU München)**Robert Pekkanen** (University of Washington, Seattle), **Ellis Krauss** (University of California San Diego), **Kuniaki Nemoto** (Waseda University, Tokyo), **Aiji Tanaka** (Waseda University, Tokyo): Party Politics, Elections and (Mis-)Trust in Japan**Jitsuo Tsuchiyama** (Aoyama Gakuin University, Tokyo): Trust and Mistrust in Japan's International Relations with the United States, Korea, and China**Thomas Berger** (Boston University): Japan's Regional Relations: Trust, Mistrust and the Politics of Memory*Panel 3 – Economic Developments and the Concept of Trust*Chair: **Hanns Günther Hilpert** (SWP)**Franz Waldenberger** (DIJ Tokyo / LMU München): The Meaning and Role of Trust in the Evolution of Japan's Stakeholder System of Corporate Governance**Richard Katz** (The Oriental Economist): (Dis)Trust and Abenomics**Saori Katada** (University of Southern California, Los Angeles): The Global Financial Crisis, Vulnerability and the Japanese Economy*Panel 4 – Trust in Japan after the Triple Catastrophe of March 11, 2011*Chair: **Verena Blechinger-Talcott**

(Freie Universität Berlin)

Cornelia Reiher (Freie Universität Berlin): Food Safety and Consumer Trust in Japan**Daniel Aldrich** (Purdue University, West Lafayette): Japanese Communities, Social Capital, and the Rebuilding of Tohoku**Carola Hommerich** (DIJ Tokyo): Coping with Disaster – Trust and Subjective Well-being after 3/11**Alexandra Sakaki** (SWP) and **Kerstin Lukner** (University of Duisburg-Essen): Government Oversight of the Nuclear Energy Sector: Rebuilding Public Trust?**November 25–26, 2015**, Duisburg, University of Duisburg-Essen**5TH ASSOCIATION FOR CROSS-CULTURAL EXPERIMENTAL ECONOMIC RESEARCH (ACCER) WORKSHOP: EXPLORING CULTURE AND BEHAVIOR BY ECONOMIC AND PSYCHOLOGICAL EXPERIMENTS**Organized by DFG Research Training Group 1613 Risk and East Asia
IN-EAST School of Advanced StudiesOrganizers: **Heike Hennig-Schmidt** (University of Bonn), **Sven Horak** (St. John's University, New York), **Werner Pascha** (IN-EAST), **Gari Walkowitz** (University of Cologne).*Keynote Speakers***Simon Gächter** (University of Nottingham)**Toshio Yamagishi** (Hitotsubashi University, Tokyo)*Invited Talk and Discussion***Toshio Yamagishi** (Hitotsubashi University, Tokyo): Cultural Beliefs, Social Institutions, and CognitionChair: **Werner Pascha***Contributed Papers I***Marcela Ibanez** (University of Göttingen): Running for Leadership: Evidence from an Artefactual Field Experiment in Matrilineal and Patriarchic Societies in India**Katharina Werner** (University of Passau): Can Trust Survive a Violent Conflict? – Evidence from Trust Games in Maluku, Indonesia**Kai Duttler** (IN-EAST): Overconfidence and Culture: National Identity-Priming Effects in Germany and JapanChair: **Heike Hennig-Schmidt**

*Poster Presentations**Invited Talk and Discussion*

Simon Gächter: The Rule of Law and Efficient Cooperation across Cultures
Chair: **Heike Hennig-Schmidt**

Contributed Papers II

Peter Martinsson (University of Gothenburg): Cooperation, Sanction and Age: Evidence from Behavior among Children and Adolescents in Four Continents

Christine Harbring (University of Aachen): Performance Appraisal in Germany and China – A Lab Experiment
Chair: **Gari Walkowitz**

Contributed Papers III

Ting Jian (University of Pennsylvania, Philadelphia): Impartial Institutions, Pathogen Stress and the Expanding Social Network

Angela Dorrough (University of Göttingen): A Multi-national Investigation of Cross-cultural Cooperation
Chair: **Markus Taube** (IN-EAST)

Contributed Papers IV

Quang Nguyen (Middlesex University, London): Linking Group Norm and Status Seeking Preferences: Insights from a Field Experiment on Charitable Giving
Jens Rommel (Humboldt University Berlin): Shared Toilets as a Collective Action Problem: A Framed Field Experiment on Sanitation in Hyderabad, India
Chair: **Heike Hennig-Schmidt**

Roundup, Conclusions, Outlook

Please find a full report written by **Kai Duttler** in Chapter 06 IN-EAST School of Advanced Studies.

December 4, 2014, Duisburg, University of Duisburg-Essen

18. DUISBURGER OSTASIEN-TAG: OSTASIEN: WIE VIEL KONFLIKT, WIE VIEL KOOPERATION?

Begrüßung

Karen Shire (IN-EAST): 20 Jahre Institut für Ostasienwissenschaften

Podiumsdiskussion

(Die Teilnehmer nahmen die Perspektive jeweils eines der beteiligten Länder ein)

Diskussionsleitung: **Paul Kevenhörter** (Westfälische Wilhelms-Universität Münster)

Japan: **Kerstin Lukner** (IN-EAST)

Nordkorea: **Rüdiger Frank** (Universität Wien)

Südkorea: **Hannes Mosler** (Freie Universität Berlin)

Taiwan: **Sarah Kirchberger** (Universität Hamburg)

VR China: **Jörn-Carsten Gottwald** (Ruhr-Universität Bochum)

December 11–12, 2014, Duisburg, University of Duisburg-Essen

INNOVATION IN CHINA – STRUCTURAL CHARACTERISTICS AND DRIVING FORCES

Co-organized by IN-EAST School of Advanced Studies, University of Duisburg-Essen
Mercator Institute for China Studies (MERICS), Berlin

Opening Remarks

Markus Taube (IN-EAST) and **Björn Conrad** (MERICS): Innovation Research at MERICS and the School of Advanced Studies

Panel A: Exogenous and Endogenous Impulses for Innovation

Jost Wuebbecke (MERICS): Exporting "Industrie 4.0" from Germany to China: Opportunities and Challenges for the

Digitization of China's Industrial Production

Shuanping Dai and Yang Liu (IN-EAST): The Emergence of Chinese Entrepreneurs: Social Mobility and Innovation

Shuanping Dai and Guanzhong Yang (IN-EAST): Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study

Guanzhong Yang (IN-EAST): An Economic Experiment on Innovation with the Participants

Panel B: Education as Foundation to Innovation

Elena Klorer (MERICS): China's "Dual Track" Education System – Vocational Training as Catalyst for Chinese Innovation Capacity

Weijing Le (IN-EAST): Political Innovations for Higher Education Admission in China – The Impact of Digital Tools and Social Media on China's Future of Urban Governance

Panel C: Innovation Race E-mobility

Mirjam Meissner (MERICS): E-Mobility in China – Much Ado About Nothing? Why China's Support of E-Mobility has Far-reaching Implications for Germany
Mira Schüller (IN-EAST): Defining Guidelines for Technical Innovation: Driving Pattern Analysis in China and Germany for Electric Vehicle Design

Panel D: Systems of Innovation

Marcus Conlé (IN-EAST): Economic Organization and Innovation: China in Comparative Perspective

Björn Conrad (MERICS): Towards a New Logic of Cooperation? The "Sino-German Innovation Partnership"

Concluding Remarks

Björn Conrad (MERICS)

March 11, 2015, Duisburg, Confucius Institute Metropolis Ruhr

PODIUMSDISKUSSION: HEGEMONIALER WACHWECHSEL – LÖST CHINA DIE USA ALS DOMINIERENDE WELTMACHT AB?

Podiumsdiskussion

Claudia Derichs (Philipps-Universität Marburg und Käte Hamburger Kolleg) (Moderation)

Prof. Dr. Thomas Heberer (Universität Duisburg-Essen)

Prof. Dr. Markus Taube (Universität Duisburg-Essen)

Dr. Volker Stanzel (Botschafter a.D.)

Danhong Zhang (Journalistin Deutsche Welle)

March 13, 2015, Goethe University Frankfurt am Main

3. DUISBURG-FRANKFURT WORKSHOP INSTITUTIONEN IN DER ENTWICKLUNG OSTASIENS

Organizers: **Werner Pascha, Markus Taube and Cornelia Storz**

Kyong Yong Francis (Free University of Berlin): Taxing labour: the South Korean state's response to the challenge of financing welfare provision (since the 1997 financial crisis)

Aleksandra Davydova (IN-EAST School of Advanced Studies, University of Duisburg-Essen): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation

Yao Lu (DFG Research Training Group Risk and East Asia, University of Duisburg-Essen): Political Connections and Investment Efficiency in China's Private Enterprise Sector

Daniel Ehnes (Goethe University Frankfurt): Does Foreign Investment have an Effect on Research and Development?

Na Zou und Markus Heckel (Goethe University Frankfurt): Time Preferences, Happiness and Consumption Behavior in China, Japan and the US.

May 19, 2015, Kobe University

MERGERS & ACQUISITIONS WORKSHOP 2015

Organizers: **Ralf Bebenroth** (Professor of International Business, Kobe University) and **Roman Bartnik** (IN-EAST School of Advanced Studies, University of Duisburg-Essen)

Andreas Stange (CEO, TÜV SÜD Japan): Experiences from the Acquisition of Zacta Technologies

Jörg Raupach (NEC Schott Components Corp.): Lessons for post-merger integration from my experiences at Schott

Masaru Otsuka (Webasto Asia): The successful takeover of Daikyo-Webasto

Moderated Discussion

Success drivers in post-merger integration

May 27, 2015, Duisburg, IN-EAST School of Advanced Studies

INTERDISCIPLINARY WORKSHOP ON DIFFERENT PERCEPTIONS OF / INTERACTIONS WITH 'SPACE'

Organizer and Presenter: **Beate Löffler, Katharina Borgmann, Deirdre Sneep**

May 29, 2015, Tokyo, German Institute for Japanese Studies (DIJ)

THE LEGITIMACY OF MILITARY INTERVENTION IN THE CONTEXT OF U.S.-JAPAN RELATIONS

Organizers: **Thomas Berger, Ellis Krauss, Kerstin Lukner, Alexandra Sakaki**

Welcome

Phoebe Holdgruen (DIJ Deputy Director): Remarks on project
Chair: **Torsten Weber**

Panelists: **Thomas Berger, Ellis Krauss, Kerstin Lukner, Alexandra Sakaki**

Panel 1: Collective Defense and the US-Japan Alliance

Chair/Commentator: **Jitsuo Tsuchiyama**

Panelists: **Koda Yoji, Kotani Testuo, Akita Hiroyuki**

Panel 2: Military/Humanitarian Intervention and Collective Security

Chair/Commentator: **Ellis Krauss**

Panelists: **Garren Mulloy, Ashizawa Kuniko, Ishizuka Katsumi**

Panel 3: Domestic Politics of Military/Humanitarian Intervention

Chair/Commentator: **Inoguchi Takashi**

Panelists: **Yamaguchi Noboru, Inoguchi Kuniko, Furumoto Yoso, Nakamura Toshiya**

June 10–11, 2015, Duisburg, University of Duisburg-Essen

DISSERTATION PROPOSAL WORKSHOP

Organized by: DFG Research Training Group 1613 Risk and East Asia

Opening Remarks

Flemming Christiansen (Speaker, DFG GRK 1613 Risk and East Asia)

Opening Speech

Ulrich Radtke (Rector, University of Duisburg-Essen)

Mercator Fellowship Awards Ceremony
Awardees:

Prof. Dr. Mari Osawa (Director and Professor of the Institute of Social Science, University of Tokyo)

Laudatio: **Karen Shire** (IN-EAST)

Prof. Dr. Yu Keping (Professor and Founding Director, China Center for Comparative Politics & Economics, Beijing)
Laudatio: **Thomas Heberer** (IN-EAST)

Dissertation Proposals

Zi Wang (DFG GRK 1613 Risk and East Asia): Language and Status Functions

in Institutional Reality in Japan and France: A Study of Terms of Address in School Wind Orchestras

Comments: **Weijing Le**

Aleksandra Davydova (IN-EAST School of Advanced Studies): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation

Comments: **Dominique Miguel Borm Youngah Guahk** (IN-EAST School of Advanced Studies): The Politics and Processes of Creating Eco-Cities in South Korea

Comments: **Julia Aristova**

Huijie Chu (DFG GRK 1613 Risk and East Asia): Crossing the Ridge: Chinese Individuals Facing Higher Education Reforms

Comments: **Yao Lu**

Ningjing Ge (DFG GRK 1613 Risk and East Asia): Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism

Comments: **Yang Liu**

Yao Lu (DFG GRK 1613 Risk and East Asia): Political Connections and Investment Efficiency in China's Private Enterprise Sector

Comments: **Youngah Guahk**

Yang Liu (IN-EAST School of Advanced Studies): Entrepreneurship and Poverty Alleviation in China

Comments: **Aleksandra Davydova**

Hongjin Oh (DFG GRK 1613 Risk and East Asia): A Study on the Japanese and South Korean Social Care Provision According to the Analysis of Care Regime in Terms of Welfare State Transformations

Comments: **Ningjing Ge**

Siyuan Li (Department of East Asian Studies and Centre for International Business, University of Leeds): Creating a Network of Power: The Going-out Strategies of China's Confucius Institute

Comments: **Zi Wang**

Reinhard Toshiaki Röhling (School of East Asian Studies, University of Sheffield): A Study of Japanese Think Tanks: A Foreign Policy Analysis Approach

Comments: **Huijie Chu**

Dominique Miguel Borm (DFG GRK 1613 Risk and East Asia): A Digital Rev-

olution? The Influence of Social Media on the Relationship between Civil Society and State in Japan

Comments: **Siyuan Li**

Weijing Le (IN-EAST School of Advanced Studies): Nurturing Creative Intelligence by Political Innovations – An Inquiry into the Policy Making of China's Higher Education Admission Reform

Comments: **Reinhard Toshiaki Röhling Julia Aristova** (IN-EAST School of Advanced Studies): Emergence of Low-Carbon Strategies at Sub-National Level in China

Comments: **Huijie Chu**

June 19–20, 2015, Duisburg, University of Duisburg-Essen

INNOVATION IN THE EAST ASIAN AUTOMOTIVE INDUSTRY

Organizers: **Roman Bartnik** (University of Duisburg-Essen), **Sven Horak** (St. John's University, New York), **Werner Pascha** (University of Duisburg-Essen), **Markus Taube** (University of Duisburg-Essen), **Miriam M. Wilhelm** (University of Groningen)

Keynote 1

Takahiro Fujimoto (University of Tokyo)

Session 1 (A1): Innovation Strategies of Eastern and Western Carmakers

Chair: **Roman Bartnik**

Hiromi Shioji: Competitiveness of the Japanese, Korean, and Chinese Automobile Industries

Jin Chen: The Chinese Automobile Market and the Strategies of European, American, Japanese, Korean and Chinese Automakers

Thomas Martin Fojcik and Heike Proff: Catching-up Strategies of German Automobile Companies in the Transition to Alternative Drivetrain Technologies

Parallel Session 2 (A2): Innovation Strategies of Eastern and Western Carmakers

Chair: **Sven Horak**

Takuya Hasegawa, Takuma Suzuki,

Balaji Kalyanarangan, Masaharu Tsujimoto, Yuya Kajikawa, Shuichi Ishida and Kiminori Gemba: Market Creation for Fuel Cell Electric Vehicles: A Practical Approach to the FCEV Diffusion Projection

Roman Bartnik, Atushi Akiike, Paul Hong, Sven Horak, Mingu Kang, Mizuki Kobayashi, Youngwon Park, and James Roh: Cruising East? A Structured Analysis of Research on East Asian Automotive Innovation 2000–2014.

Parallel Session 2 (B): Product Development and R&D

Chair: **Miriam Wilhelm**

Thomas Stäblein and Katsuki Aoki: Monozukuri Capabilities and Dynamic Product Variety: An analysis of the design-manufacturing interface at Japanese and German automakers

Mihail Marinov and Daniel Heller: The Role of Manufacturing Engineering in Achieving Targeted Product Innovation in Japanese Automotive Companies

Takefumi Mokudai: Convergence and Divergence of Vehicle Development toward Modularity: A Comparative Study of European and Japanese Carmakers

Session 3 (C1): Automotive Innovation for Emerging Markets

Chair: **Takahiro Fujimoto**

Peter Hertenstein and Peter J. Williamson: International Structure of R&D Activities in Emerging and Advanced Economy Multinationals: Comparing German and Chinese Automotive Firms

Andrei Gurca and M.N. Ravishankar: A Bricolage Perspective on Technological Innovation in Emerging Markets

Keynote 2

Paul Hong (University of Toledo, USA)

Session 4 (C2): Automotive Innovation for Emerging Markets

Chair: **Paul Hong**

Hua Wang and Chris Kimble: Product Architecture and Organizational Capabilities as Sources of Innovation: Case Studies from the Chinese and Indian Automobile Industry

Eric Thun: Frugal Innovation (and its Absence) in the Chinese Automotive Sector

Ke Feng, Deming Zeng, Bas Karreman and Enrico Pennings: Inventor Networks, Social Coordination and Standardization: Empirical Evidence from the Chinese Automotive Industry

Parallel Session 5 (D): Electric Vehicles in China

Chair: **Markus Taube**

Ke Rong, Yongjiang Shi, Yantai Chen, Tianjiao Shang: Organizing Business Ecosystems in Emerging Electric Vehicle Industry: Structure, Mechanism and Integrated Configuration

Qingjiu Tao: Yin and Yang, Development Path of Electric Vehicles in China

Parallel Session 5 (E): Institutional Regimes and Their Impact on Cooperation

Chair: **Werner Pascha**

Simon C. Müller, Philipp G. Sandner, Tizia Lukowski: Development of Battery Technologies in the Automotive Sector: An empirical analysis using large-scale patent data

Stephen Tsang, René Bohnsack and Ans Kolk: Regime Competition in the Chinese New Energy Vehicle Industry: Exploring the influence of local and national institutions on the introduction of radical NEV technologies

June 25, 2015, Duisburg, University of Duisburg-Essen

FIRST INTERNATIONAL JOINT SEMINAR ON THE "NEW SILK ROAD" AND SINO-EUROPEAN COOPERATION

Organizing Committee: **Markus Taube, Flemming Christiansen, Yuan Li**

On June 25, 2015, the Institute for East Asian Studies (IN-EAST) and the China Center for Contemporary Studies (CCCWS) held a joint seminar on the "New Silk Road" initiative. Social scientists and economists from China and seven European countries met in

IN-EAST to discuss China's "One Belt, One Road" initiative. GUO Yezhou, the Vice Minister of the International Department, Central Committee of CPC, attended the meeting and provided information about the motives and goals of Chinese government for engaging in this huge project. The event marks the beginning of a Sino-European cooperation that aims to facilitate an international dialog and provide a basis for mutual understanding.

GUO Yezhou and LI Xiangyang: The Concept and Strategy of the "One Belt, One Road" – A Chinese Approach

Flemming Christiansen: China's "One Belt, One Road" Strategy: Need for New Directions in Social Science Research?

Jean-Francois Huchet: The "New Silk Road": A New Stage in China's Economic Development

Giovanni Ferri: More Financial Development to Support the 'One Belt, One Road' Strategy

Louis Chauvel: The Inequalities of the World 1960–2010: The Dynamics of China, the West, and the Rest

Dominik Mierzejewski: Debating Roles of Sub-National Actors in "One Road, One Belt" Concept

Yuan Li: The "New Silk Road" as a New Engine for Trade and Growth between China and Europe

Gerry Bloom: China's Growing Engagement in Global Health: A Mutual Learning Approach

Jinghai Zheng: Understanding the China Miracle and What can be Learned from the Chinese Experience

Markus Taube: The New Silk Road: Implications for International Labour Division and Economic Development

Roundtable Discussion

of Chinese and European Participants

June 27, 2015, Duisburg, University of Duisburg-Essen

JAHRESTAGUNG 2015 DES ARBEITSKREISES SÜDOSTASIEN IN DER DEUTSCHEN GESELLSCHAFT FÜR GEOGRAPHIE (DGFG)

Organizer: **Helmut Schneider** (IN-EAST)

Fenna Otten (University of Göttingen): Livelihood Transformations in the Course of Smallholder Market Integration in Upland East Java

Thomas Neise (University of Cologne): Firms' Decision Making under Risk and Regional Adaptive Resilience – A Conceptual Framework

Thi Xuan Thu Nguyen (University of Cologne): Multinational Enterprises and Industrial Spatial Localization in the Red River Delta and Southeast Vietnam

Lee Boon Thong (Nilai University, Kuala Lumpur): Urban Green Space Management for a Garden Nation

Monsicha Bejrananda (Faculty of Architecture, Khon Kaen University): Incidents of the Conflict over Urban Green Space: Cases from Northeastern Thailand

Moritz Breul (University of Cologne): Global Cities from the Global South as Nodes in Global Value Chains: A Conceptual Framework of how Gateway Cities Interlink Their Hinterland

Hung Nguyen Trung (University of Cologne): Rural non-farm Sector's Trends and Factors Affecting the Changes of non-farm Sector

Franziska Sohns (University of Cologne): Self-employment and Its Influence on the Vulnerability to Poverty of Households in Times of Crisis in Rural Vietnam – A panel data analysis

Jöran Wrana (University of Cologne): Can Multinational Enterprises Introduce New Institutions to Host Countries? An explorative study about MNEs' training programs with educational institutes and their potential influence on Vietnam's vocational education sector

Dang Hoang Linh (Diplomatic Academy of Vietnam): Hanoi Political View of TPP and RCEP and Vietnam's Preparation for Participation

Thomas Hennig (Philipps-Universität Marburg): Hydropower Development and the Water-Energy Nexus in the Transnational Ayeyarwady Basin

July 21, 2015, Changchun, Jilin University

INNOVATIVE CHINA: INSTITUTIONS AND REFORMS

Co-organized by:
School of Economics, Jilin University, Changchun,
China-Israel Entrepreneurship and Innovation Center, Jilin University, Changchun
IN-EAST School of Advanced Studies, University of Duisburg-Essen, Duisburg

Opening Remarks

Zheng Li (Vice Dean, School of Economics, Jilin University, Changchun)
Markus Taube (Director of IN-EAST School of Advanced Studies)

Keynote Speeches

Wolfram Elsner (University of Bremen): Towards 'Meso'-Economics. A theoretical consideration of the institutional constitution of populations, groups, regions, clusters, and networks
Donglin Song (Jilin University of Finance and Economics, and Jilin University, Changchun): Research on Entrepreneurial Ecosystem in Northeastern China

Markus Taube: Driving Forces of Institutional Change in China: Global Models and Chinese Idiosyncrasies

Yushan Ji (Jilin University, Changchun): The Evaluation and Innovation of "The China Model" under the "New Normal Economy"

Yibing Ding (Jilin University, Changchun): Technological Innovation and Economic Performance in Large-Size Enterprises

Shuanping Dai (IN-EAST School of Advanced Studies): Does Social Inducement Lead to Higher Open Source In-

novation Contribution: An Experimental Study in China

Yang Song (Jilin University, Changchun): The Innovation-Decision Process and the Role of Design Thinking and Service Design

Shuo Fan & Bin He (Jilin University, Changchun): Regional Differences and Influencing Factors of University Technology Transfer Efficiency in China – Empirical test based on bootstrap DEA and Tobit model

Tao Ding (Northeast Dianli University, Jilin, and Jilin University, Changchun) & **Ming Liu** (Jilin University, Changchun): The Asymmetric Effect of Technological Entrepreneurship and non-technological Entrepreneurship on Economic Performance

September 10–18, 2015, University of Tokyo

SEPTEMBER SEMINAR: RESEARCH DESIGN AND PRACTICE IN TRANSNATIONAL AND GLOBAL STUDIES

Co-organized by: DFG Research Training Group 1613 Risk and East Asia, University of Duisburg Essen
Graduate School of Interdisciplinary Information Studies, University of Tokyo

Organizers: **Prof. Kaori Hayashi** (GSII, University of Tokyo), **Prof. Karen Shire and Prof. Florian Coulmas** (DFG Research Training Group 1613 Risk and East Asia)

Coordinators: **Melanie Wacker** (University of Duisburg-Essen), **Misook Lee** (University of Tokyo)

Introduction of the Seminar

Kaori Hayashi (University of Tokyo)
Karen Shire (DFG GRK 1613 Risk and East Asia)

Inaugural Lecture

Florian Coulmas (University of Duisburg-Essen): Japan's Ageing – a Catastrophic Success?

Hongjin Oh (DFG GRK 1613 Risk and East Asia): The Transformation of the Japanese and South Korean Care Regimes as Institutional Changes

Peter Backhaus (Waseda University, Tokyo): Researching Communication in Japanese Elder Care

Zi Wang (DFG GRK 1613 Risk and East Asia): Status Functions and Institutional Facts: A Micro-sociological Study of Terms of Address in School Orchestras

Chris Pope (White Rose East Asia Centre, Leeds/Sheffield): Security and Consent: How PM Abe Frames the Debate over Japan's Security Agenda

Lige Bao (University of Tokyo): Reimagining the Confucian Educational Legacy in the 21st Century China

Yoshitaka Mori (Tokyo University of Arts): Two Olympic Games in Tokyo: Media, Culture and the City

Sten Saluveer (University of Tokyo): Impact of Transnational Collaboration between Film Festivals to the Development of East Asian Screen Industries

Lilian Tsay (University of Tokyo): The Tourist Taste? Taiwan's Image as Gourmet Paradise in Japanese Travel Media
Asami Togi (University of Tokyo): The Effect Measurement of Media-mix Publicity

Sunyoung Kwak (University of Tokyo): Broadcast Journalism in Asia: From a Comparative Perspective

Joshua Williams (University of Washington, Seattle): The Legalization of Online Electoral Campaigning in Japan

Mari Osawa (University of Tokyo): Japan's Livelihood Security System Is Reverse-functioning: Focus on Progressivity of Tax and Social Security Scheme

Jane Wallace (White Rose East Asia Centre, Leeds/Sheffield): Sexual Minorities in Japan: Life-planning and Community-building

Kyounga Jin (University of Tokyo): Representation of Sexual Minorities on Japanese Television

Kaori Hayashi (University of Tokyo): Guest lecture

Chiho Maruoka (White Rose East Asia Centre, Leeds/Sheffield): Application of Regime Security Framework to the Diaoyu/Senkaku Island Dispute

Hiroko Takeda (University of Tokyo): All the Japanese State Wants Is Shining Women: Reality of Abe-Womenomics

Erica Sioson (University of Tokyo): Local Governments and Multiculturalism: Role in the Integration of Foreign Residents

Jiyeon Shin (University of Tokyo): International Comparison of Korean Transnational Migrants and Korea Towns in the Global Era

September 14–18, 2015, Beijing, Renmin University of China

SEPTEMBER SEMINAR BEIJING

Co-organized by: DFG Research Training Group 1613 Risk and East Asia, University of Duisburg-Essen
School of Sociology and Population Studies, Renmin University of China, Beijing

Organizers: **Flemming Christiansen** (University of Duisburg-Essen), **Yu Xianyang** (Renmin University of China, Beijing)

Coordinators: **Rumin Luo** (University of Duisburg-Essen), **Ma Jun** (Renmin University of China, Beijing), **Ting Huang** (University of Duisburg-Essen), **Liu Xin** (Renmin University of China, Beijing)

Opening Speech

Yu Xianyang & Flemming Christiansen

Opening Lecture

Ka Ho Mok (Lingnan University, Hong Kong): Higher Education, Changing Labour Market and Social Mobility in the Era of Massification in China (*in English*)

Panel 1

Julia Aristova (University of Duisburg-Essen): Emergence of Low-Carbon Strategies at Sub-National Level in China
Commentator: **Xu Ling** (Beijing Institute of Petro-chemical Technology)

Wu Liufen (Renmin University of China, Beijing): The Local Implementation

of the "Project System" Rural Environmental Governance Pattern: A Sociological Analysis of "Village Cleaning Activity" in Guangxi
Commentator: **Flemming Christiansen**

Panel 2

Ma Jun: Study on the Evolution Mechanism of Department Stores in China Based on Social Embedded Perspective – Taking Dalian Department Stores as Examples
Commentator: **Flemming Christiansen**

Zhu Bin (Renmin University of China, Beijing): The Game of Equality: the Class Reproduction and Social Reproduction in the Chinese University
Commentator: **Ka Ho Mok**

Panel 3

Huijie Chu (University of Duisburg-Essen): Crossing the Ridge of Gaokao: Chinese Individuals Facing Higher Education Reforms
Commentator: **Zhu Xufeng** (Tsinghua University, Beijing)

Weijing Le (University of Duisburg-Essen): Nurturing Creative Intelligence by Political Innovations – An Inquiry into the Policy Making of China's Higher Education Admission Reform
Commentator: **Li Yingsheng** (Renmin University of China, Beijing)

Genghua Huang (Hong Kong Institute of Education): Industrial Restructuring, Education Policy Adjustments and Social Mobility in Taiwan: University Students' Perspective
Commentator: **Yu Xianyang**

Panel 4

Aleksandra Davydova (University of Duisburg-Essen): The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation (*in English*)
Commentator: **Guo Hai** (Renmin University of China, Beijing)

Yang Liu (University of Duisburg-Essen): Entrepreneurship and Poverty Alleviation in China
Commentator: **Wang Sangui** (Renmin University of China, Beijing)

Shao Zhanpeng (Renmin University of China, Beijing): The Triad of Production of Social Space: Taking the Production

of Space of Electronic Commerce in Bainiu Village as a Case
Commentator: **Markus Taube** (University of Duisburg-Essen)

Panel 5

Wenjing Jin (University of Leeds): Social Interaction and Interrelationships among Actors in Home Care: A Multiple Theoretical Perspective
Commentator: **Qiu Yulin** (Renmin University of China, Beijing)

Xu Xiangwen (Renmin University of China, Beijing): Reflections on Improving the New Rural Co-operative Medical System
Commentator: **Ka Ho Mok**

Panel 6

Yao Lu (University of Duisburg-Essen): Political Connections and Investment Efficiency in China's Private Enterprise Sector
Commentator: **Li Lulu** (Renmin University of China, Beijing)

Ying Licheng (Renmin University of China, Beijing): Relationship Strategies and Tension of Enterprise Financing in Banks
Commentator: **Markus Taube**

Obert Hodzi (Lingnan University, Hong Kong): Business Interest Groups and China's Foreign Security Policy in Africa: Testing the Limits of the Non-Interference Principle? (*in English*)
Commentator: **Song Wei** (Ministry of Commerce)

September 19, 2015, Ecole Normale Supérieure de Lyon

CITIES IN ENERGY TRANSITION – COMPARATIVE ANALYSIS OF POLICIES AND STRATEGIES IN EUROPE AND ASIA

Co-organized by
Institut d'Asie Orientale and Triangle, Sciences Po Lyon, University of Lyon
IN-EAST School of Advanced Studies, University of Duisburg-Essen

Introductory Remarks by the Organizers
Yveline Lecler (University of Lyon) and
Helmut Demes (University of Duisburg-
Essen)

Paul Scalise (IN-EAST School of Ad-
vanced Studies): Germany's Energy
Transition in Cross-national Context:
Was it a Success?

François Balaye (PACTE): Energy Tran-
sition in France: How Local Authori-
ties Lead Strategies Linked to National
Policies

**Bruno Faivre d'Arcier and Yveline Le-
cler** (University of Lyon): Energy Tran-
sition in France and Japan: Comparing
Lyon and Yokohama

Benoit Granier (University of Lyon):
Leading the Energy Transition in Jap-
an: The Role of Citizen Participation in
Smart Cities

Nicolas Leprêtre (University of Lyon):
The Role of Municipalities in the Imple-
mentation of 'Smart Technologies': The
Case of Smart Communities in Japan

Xiaoli Lin (IN-EAST School of Advanced
Studies): Green Transport Issues in Chi-

na Tianjin Eco City Project: Gaps be-
tween Planning Vision and Implemen-
tation

Mira Schüller (IN-EAST School of Ad-
vanced Studies): Analysis of Driving
Pattern in Urban Areas and Drive Sys-
tem Evaluation for Electric Vehicle De-
sign Comparing Germany and China

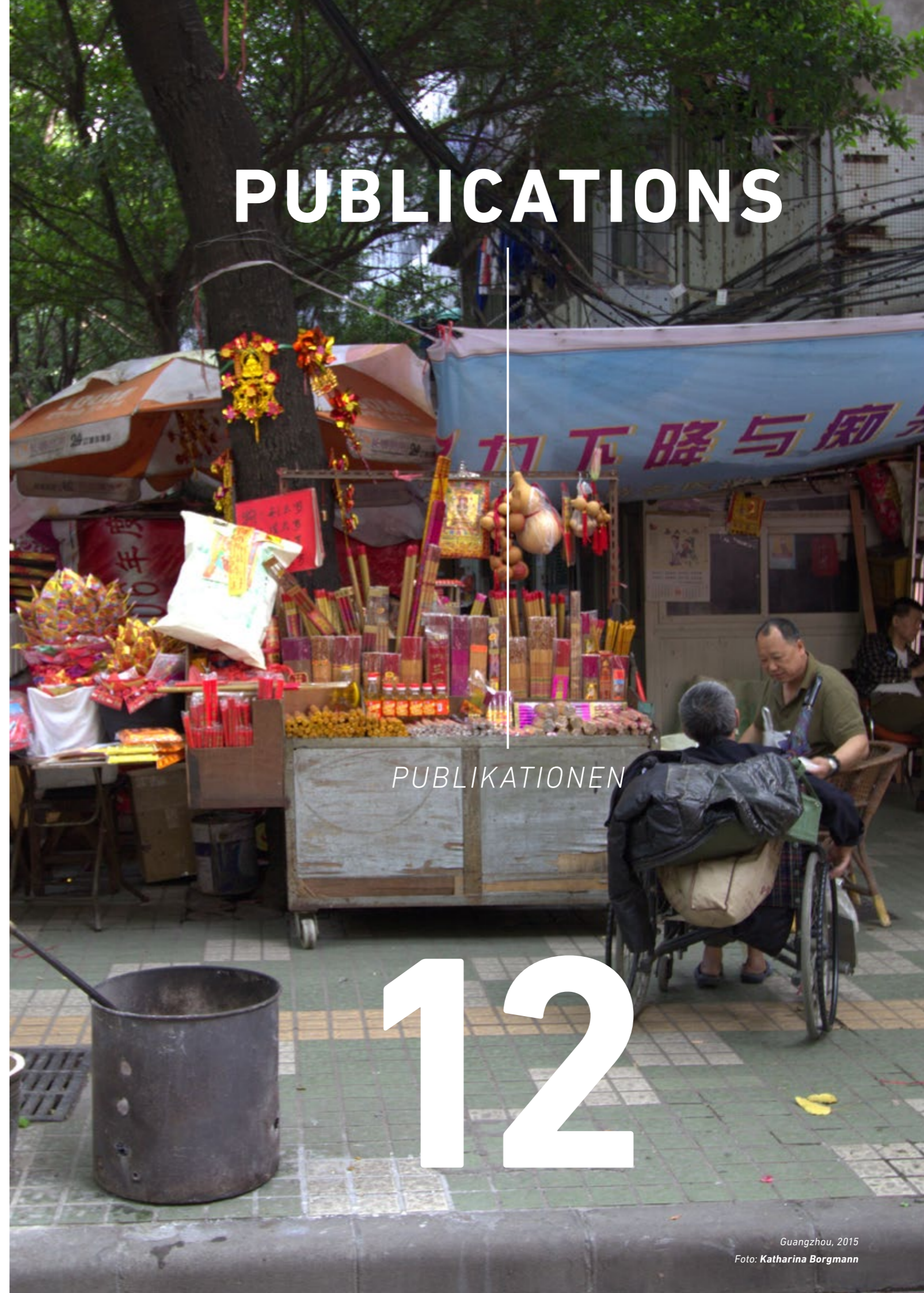
Roundtable Discussion

How can we identify and explain the dif-
ferences and similarities in energy im-
plementation models on a cross-mu-
nicipal and cross-national basis?

PUBLICATIONS

PUBLIKATIONEN

12



1 PUBLICATIONS OF INSTITUTE MEMBERS

PUBLIKATIONEN VON INSTITUTSMITGLIEDERN

BIRGIT APITZSCH

(mit Karen Shire, Steffen Heinrich, Hannelore Mottweiler und Markus Tünte) Flexibilität und Beschäftigungswandel (Flexibility and Employment Change). Weinheim/Basel: Beltz Juventa Verlag, 2015. ISBN: 978-3-7799-3046-4.

(with Karen Shire and Markus Tünte) Demand Reduction: Germany and the Netherlands, Report to the European Commission, Procured by the Anti-Trafficking Coordinators Office (Project report pending release to the public). 2015.

SHUANPING DAI

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LUN DU

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KAI DUTTLE

(with Keigo Inukai) Complexity Aver- sion: Influences of Cognitive Abilities, Culture and System of Thought. Economics Bulletin, 35(2), 2015: 846–865.

Disentangling Two Causes of Biased Probability Judgment: Cognitive Skills and Perception of Randomness. Ruhr Economic Papers, 568, 2015.

(with Tatsuhiro Shichijo) Default or Re- actance? Identity Priming Effects on Overconfidence in Germany and Japan. Working Papers on East Asian Studies, No. 103, University of Duisburg-Essen, Duisburg 2015.

THOMAS HEBERER

The Contention Between Han 'Civilisers' and Yi 'Civilisees' over Environmen- tal Governance: A Case Study of Liang- shan Prefecture in Sichuan. In: The Chi- na Quarterly (3/2014): 736–759.

(Hrsg.) Lin Yutang, Mein Land und mein Volk. Mit einer Einführung von Thom- as Heberer. Esslingen: Drachenhaus- Verlag, 2015.

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(with Anja Senz) 环境变化对中国的稳定和潜在冲突的影响 (Environmental Change and Its Impact on China's Stability and Potential Conflicts). In: Hans-Günther Brauch et al. (Hg.): 应对全球环境变化, 灾害及安全: 威胁, 挑 战, 缺陷和风险 (Coping with Local Environmental Change, Disasters and Security: Threats, Challenges, Vulnerabil- ities and Risks). Nanjing 2015: 168–186.

(with Anna Ahlers and Gunter Schu- bert) 'Authoritarian Resilience' and Ef- fective Policy Implementation in Con- temporary China – A Local State Per- spective. Duisburg Working Papers on East Asian Studies, No. 99 (2015), and Greater China Occasional Paper Series 6 (2015).

在环境治理方面汉族“文明者”与彝 族“非文明者”的争论 – 四川凉山自 治州的一个案例研究 (The Contention Between Han 'Civilisers' and Yi 'Civili- sees' over Environmental Governance: A Case Study of Liangshan Prefecture in Sichuan), Background Paper 2 (2014), Competence Network *Governing in Chi- na*, Universität Würzburg. www.regi- ereninchina.de/uploads/media/Back- ground_Paper_No.2_2014.pdf

Der chinesische Traum: Aufstieg zur Supermacht? Verbindungen mit Europa und engere Kooperation mit den asia- tischen Staaten – Wandlungsprozes- se in der chinesischen Außenpolitik. In: Der Tagesspiegel, 15.3.2015.

(with Gunter Schubert) Continuity and Change in China's 'Local State Devel- opmentalism'. In: Issues & Studies (*ac- cepted for publication*).

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PETER THOMAS IN DER HEIDEN

(with Markus Taube) Analysis of Indus- trial Policies for the Chinese Steel In- dustry – Focus on Stainless Cold-rolled Steel Sheet. Report for the European Confederation of Iron and Steel Indus- tries, EUROFER. Brussels 2014.

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(with Markus Taube) Assessment of the Normative and Policy Framework Gov- erning the Chinese Economy and its Impact on International Competition. Report for AEGIS Europe. Brussels 2015.

MARTIN HEINBERG

(with Erkan Ozkaya and Markus Taube) A brand built on sand: Is acquiring a lo- cal brand in an emerging market an ill-advised strategy for foreign com- panies? In: Journal of the Academy of Marketing Science (*forthcoming*), DOI: 10.1007/s11747-015-0452-7.

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AXEL KLEIN

(with George Ehrhardt, Levi McLaugh- lin and Steven R. Reed) Kōmeitō: The Most Understudied Party of Japanese Politics. In: George Ehrhardt, Axel Klein, Levi McLaughlin and Steven R. Reed (Eds.): Kōmeitō – Politics and Religion in Japan. Institute of East Asian Stud- ies, University of California, Berkeley 2014: 3–23.

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(with Linda Hasunuma) Kōmeitō in Co- alition. In: George Ehrhardt, Axel Klein, Levi McLaughlin and Steven R. Reed (Eds.): Kōmeitō – Politics and Religion in Japan. Institute of East Asian Stud- ies, University of California, Berkeley 2014: 240–267.

(with George Ehrhardt, Levi McLaugh- lin and Steven R. Reed) Kōmeitō: Pol- itics and Religion in Japan. In: George Ehrhardt, Axel Klein, Levi McLaughlin and Steven R. Reed (Eds.): Kōmeitō – Politics and Religion in Japan. Institute of East Asian Studies, University of Cal- ifornia, Berkeley 2014: 269–276.

(mit Levi McLaughlin and Steven R. Reed) The Power of Japan's Religious Party. In: Wilson Center Blog Forum (published on Dec. 4, 2014, www.wil- soncenter.org/article/the-power-japan %E2%80%99s-religious-party?mkt_tok =3RkMMJWWfF9wsRovs6rLZKXonjHpf sX56%2B0oULHr08Yy0EZ5VunJEUWy 2YEHS8p0aPyQAgobGp5I5FEKS7nYUb Z1t6MJWA%3D%3D).

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STEPHANIE KREBS

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YUAN LI

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KERSTIN LUKNER

From Tokyo to The Hague: War Crime Tribunals and (Shifting?) Memory Poli- tics in Japan. In: Japan Forum, Vol. 27, No. 3, published online July 2, 2015.

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(with Miriam Wendel) Finance and In- equality – Evidence from East Asia. In: Eurasian Journal of Economics and Fi- nance (EJEF), 3(3), 2015: 1–16.

HANNELORE MOTTWEILER

(mit Birgit Apitzsch, Karen Shire, Stef- fen Heinrich und Markus Tünte) Flexi- bilität und Beschäftigungswandel. Wein- heim/Basel: Beltz Juventa Verlag, 2015.

WERNER PASCHA

(with Patrick Köllner and Aurel Crois- sant (Coordinator)) Sustainable Gov- ernance Indicators: 2015 Japan Report. Gütersloh: Bertelsmann Foundation 2015, Internet: www.sgi-network.org/docs/2015/country/SGI2015_Japan.pdf.

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The Potential of Deeper Economic Integration between the Republic of Korea and the EU, Exemplified with Respect to E-Mobility. *Duisburg Working Papers on East Asian Studies*, No. 98/2014.

PAUL SCALISE

Book chapters (1) Energy; and (2) The Future of Energy. In: Chris Clague (Ed.): *The World to 2050*. Nikkei BP Publishing, Tokyo 2015.

NICOLE SCHLEIFFER

(mit Heike Proff, Thomas M. Fojcik und Katharina Kestner) Das E³-Prinzip. In: *Zeitschrift für die gesamte Wertschöpfungskette Automobilwirtschaft ZfAW* 2/2014: 55–59.

(mit Thomas M. Fojcik, Benjamin Jung, Heike Proff und Karl Christoph Sommer) Veränderte Kundenwünsche und angepasste Geschäftsmodelle in der Elektromobilität. In: Heike Proff (Hg.): *Radikale Innovationen in der Mobilität. Technische und betriebswirtschaftliche Aspekte*. Wiesbaden: Springer Gabler, 2014: 49–61.

(mit Heike Proff, Thomas M. Fojcik, Katharina Kestner und S. Schwarz) Zielkunden eines Elektrofahrzeugs für die Stadt 2030. In: Heike Proff, Matthias Brand, Kurt Mehnert, J. Alexander Schmidt und Dieter Schramm (Hg.): *Elektrofahrzeuge für die Städte von morgen – Design und Test im DesignStudio NRW*. Wiesbaden: Springer Gabler, 2015.

(mit Heike Proff und Thomas M. Fojcik) Informationsstand und Kaufbereitschaft: Hinweise auf Bewertungs-

änderungen durch die Car Clinic. In: Heike Proff, Matthias Brand, Kurt Mehnert, J. Alexander Schmidt und Dieter Schramm (Hg.): *Elektrofahrzeuge für die Städte von morgen – Design und Test im DesignStudio NRW*. Wiesbaden: Springer Gabler, 2015.

(mit Heike Proff) Ansatz und Methode: Entwurf und Test eines neuen Fahrzeugkonzeptes im DesignStudio NRW. In: Heike Proff, Matthias Brand, Kurt Mehnert, J. Alexander Schmidt und Dieter Schramm (Hg.): *Elektrofahrzeuge für die Städte von morgen – Design und Test im DesignStudio NRW*. Wiesbaden: Springer Gabler, 2015.

(mit Heike Proff) Das Konzept einer Car Clinic. In: Heike Proff, Matthias Brand, Kurt Mehnert, J. Alexander Schmidt und Dieter Schramm (Hg.): *Elektrofahrzeuge für die Städte von morgen – Design und Test im DesignStudio NRW*. Wiesbaden: Springer Gabler, 2015.

(mit Silke M. Müller und Martin Koppers) Informationen über Zielkunden: Fahrgefühl und Designentwurf. In: Heike Proff, Matthias Brand, Kurt Mehnert, J. Alexander Schmidt und Dieter Schramm (Hg.): *Elektrofahrzeuge für die Städte von morgen – Design und Test im DesignStudio NRW*. Wiesbaden: Springer Gabler, 2015.

HELMUT SCHNEIDER

Besprechung von David Harvey: *Rebellische Städte. Vom Recht auf Stadt zur urbanen Revolution*. Berlin 2013. In: *Zeitschrift für Wirtschaftsgeographie*, 2-3/2014: 185–186.

Besprechung von (1) Michael Waibel (Hg.): *Ho Chi Minh Mega City*. Berlin 2013. (2) Michael Waibel und Henning Hilbert (Hg.): *TP Ho Chi Minh: Mega City. Fotobuch*. Ho Chi Minh City 2013. In: *Zeitschrift für Wirtschaftsgeographie*, 1/2015: 75–76.

Besprechung von Thomas Kolnberger: *Zwischen Planung und spontaner Ord-*

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MIRA SCHÜLLER

(mit Sarah Daleske, Sebastian Blume und Martin Koppers) Vergleich von Antriebskonzepten auf Basis realer Fahrdaten. In: Heike Proff (Hg.): *Entscheidungen beim Übergang in die Elektromobilität. Technische und betriebswirtschaftliche Aspekte*. Wiesbaden: Springer Gabler, 2015.

KAREN SHIRE

(mit Birgit Apitzsch, Steffen Heinrich, Hannelore Mottweiler und Markus Tünte) Flexibilität und Beschäftigungswandel (Flexibility and Employment Change). Weinheim/Basel: Beltz Juventa Verlag, 2015. ISBN: 978-3-7799-3046-4.

Family Supports and Insecure Work: The Politics of Household Service Employment in Conservative Welfare Regimes. In: *Social Politics*, 22(2), 2015: 193–219.

State Policies Encouraging the Outsourcing of Personal and Household Labour in Germany: Familialism and Women's Employment in Conservative Welfare States. In: Clément Carbonnier and Nathalie Morel (Eds.): *The Political Economy of Household Services in Europe*. Palgrave, 2015: 102–126.

(with Markus Tünte) Beyond the Flexibility/Security Divide: Skills, Work Organisation, and External Employment in the German Knowledge-Based Economy. In: Seán Ó Riain, Felix Behling, Rosella Ciccina and Eoin Flaherty (Eds.): *The Changing Worlds and Workplaces of Capitalism*. Palgrave Press, 2015: 182–200.

Die subjektive Wende in der Sozialstrukturanalyse. In: Gisela Trommsdorff und Wolfgang R. Assmann (Hg.):

Forschung fördern: Am Beispiel von Lebensqualität im Kulturkontext. München: UVK Verlag, 2015: 169–181.

(with Hannelore Mottweiler, Steffen Heinrich, Melanie Wacker and Chieh-Chieh Wang) Patterns of Cross-Border Temporary Agency Work in Inter-regional Comparison: The EU and East Asia. 2015. Internet: www.uni-due.de/imperia/md/content/cross-temps/wb_01.pdf.

(with Birgit Apitzsch and Markus Tünte) Demand Reduction: Germany and the Netherlands, Report to the European Commission, Procured by the Anti-Trafficking Coordinators Office (project report pending release to the public). 2015.

ANNA SHPAKOVSKAYA

日内瓦红十字国际委员会档案馆介绍 (An Introduction to the ICRC Archives in Geneva). In: *红十字运动研究* (Red Cross Movement Research), 1/2015.

YUKO SUGITA

The Discovery of Okinawa-substrate Japanese as a "we-code": The language of Okinawan youth in the 1980s and its impact. In: Patrick Heinrich and Mark Anderson (Eds.): *Language Crisis in the Ryukyus*. Newcastle upon Tyne: Cambridge Scholars Publishing, 2014: 169–205. Internet: www.cambridgescholars.com/language-crisis-in-the-ryukyus.

Eine multimodale Analyse von Problemgesprächen unter jungen Erwachsenen über ihre Zukunft. In: Martina Ebi (Hg.): *Beiträge zum Japanologentag 2012 in Zürich, Sektion Linguistik*. Köln: Gesellschaft für Japanforschung, 2014: 91–115. Open Access: portal.dnb.de/opac.htm?method=simpleSearch&cql-Mode=true&query=idn%3D106263196X.

Local Language Varieties and the Media. In: Patrick Heinrich, Shinsho Miyara and Mishinori Shimoji (Eds.): *Handbook*

of the Ryukyuan Languages: History, Structure, and Use (Handbooks of Japanese Language and Linguistics, ed. by Masayoshi Shibatani and Taro Kageyama, Vol. 11). Berlin: De Gruyter Mouton, 2015: 511–530. Internet: www.degruyter.com/view/product/181931.

MARKUS TAUBE

(with Peter Thomas in der Heiden) Analysis of Industrial Policies for the Chinese Steel Industry – Focus on Stainless Cold-rolled Steel Sheet. Report for the European Confederation of Iron and Steel Industries, EUROFER. Brussels 2014.

(with Peter Thomas in der Heiden) Analysis of Industrial Policies for the Chinese Steel Industry – Focus on Hot and Cold-rolled Carbon Steel Products. Report for the European Confederation of Iron and Steel Industries, EUROFER. Brussels 2015.

(with Peter Thomas in der Heiden) Review of Strategic Government Development Plans and Subsidization Schemes for the Production of Seamless Tubes and Pipes. Report for the European Steel Tube Association. Brussels 2015.

(with Peter Thomas in der Heiden) Assessment of the Normative and Policy Framework Governing the Chinese Economy and its Impact on International Competition. Report for AEGIS Europe. Brussels 2015.

(with Martin Heinberg and Erkan Ozkaya) A Brand Built on Sand: Is acquiring a local brand in an emerging market an ill-advised strategy for foreign companies? In: *Journal of the Academy of Marketing Science* (forthcoming), DOI 10.1007/s11747-015-0452-7.

Zur Bedeutung transnationaler Institutionentransfers für den Aufbau einer marktwirtschaftlichen Ordnung in der VR China. In: Thomas Apolte (Hg.): *Transfer von Institutionen*. Schriften des Vereins für Socialpolitik, Neue Fol-

ge Band 340. Berlin: Duncker & Humblot, 2014: 123–168.

(with Sven Horak) A Note on the Similarities and Differences between Chinese Guanxi Networks and Korean Yongo Networks. In: *Proceedings of The 21st Century Human Value Forum*. Andong (Korea) 2015: 34–42.

Wirtschaftliche Entwicklung und ordnungspolitischer Wandel in der Volksrepublik China seit 1949. In: Doris Fischer und Christoph Müller-Hofstede (Hg.): *Länderbericht China*. Bundeszentrale für politische Bildung, Schriftenreihe Band 1501. Bonn, 2014: 645–680.

Institutional Idiosyncrasies and Alternative Ways of Doing Business: What can we learn from Asia? Guest Editorial. In: *Asian Business & Management*, Special Issue: Context and Business: What can we learn from East Asia? Vol. 14, 4. Macmillan Publishers Ltd, 2015: 251–256.

MARKUS TÜNTE

(mit Birgit Apitzsch, Karen Shire, Steffen Heinrich und Hannelore Mottweiler) Flexibilität und Beschäftigungswandel. Weinheim/Basel: Beltz Juventa Verlag, 2015.

(with Karen Shire) Beyond the Flexibility/Security Divide: Skills, Work, Organisation, and External Employment in the German Knowledge-based Economy. In: Seán Ó Riain / Felix Behling / Rosella Ciccina / Eoin Flaherty (Eds.): *The Changing Worlds and Workplaces of Capitalism*. Basingstoke: Palgrave Macmillan 2015: 182–200.

MIRIAM WENDEL

(with Mohamed Mansour) Finance and Inequality – Evidence from East Asia. In: *Eurasian Journal of Economics and Finance* (EJEF), 3(3), 2015: 1–16.

2 PUBLICATIONS OF THE INSTITUTE

PUBLIKATIONEN DES INSTITUTS

Since July 1995 the IN-EAST has been publishing a discussion paper series entitled **Working Paper on East Asian Studies**.

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Between October 2014 and September 2015 the following papers were published.

No. 98 / 2014

WERNER PASCHA

The Potential of Deeper Economic Integration between the Republic of Korea and the EU, Exemplified with Respect to E-Mobility

No. 99 / 2015

ANNA L. AHLERS, THOMAS HEBERER, GUNTER SCHUBERT

'Authoritarian Resilience' and Effective Policy Implementation in Contemporary China – A Local State Perspective

No. 101 / 2015

SHUANPING DAI, WOLFRAM ELSNER

Declining Trust in Growing China. A Dilemma between Growth and Socio-Economic Damage

No. 102 / 2015

MARTIN HEMMERT

The Relevance of Inter-personal and Inter-organizational Ties for Interaction Quality and Outcomes of Research Collaborations in South Korea

No. 103 / 2015

KAI DUTTLE, TATSUHIRO SHICHIJO

Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan

LECTURES

13

VORTRÄGE

BIRGIT APITZSCH*March 5–6, 2015*

(mit Laura Marie Schons, Vera Hagemann, Caroline Ruiner, Sabine Salloch, Maximiliane Wilkesmann) Honorarärzte im Krankenhaus – Chancen und Risiken eines neuen Beschäftigungstyps. Ergebnisse der empirischen Studien. – Vortrag beim Abschluss-symposium der Arbeitsgruppe *Anreizsysteme im Gesundheitswesen* der Global Young Faculty III, Bochum.

August 25–28, 2015

(with Caroline Ruiner, Maximiliane Wilkesmann) Same Same but Different? Working Conditions of Highly-skilled Solo-self-employed Workers – The role of staffing agencies and traditional actors of industrial relations in negotiation processes. – Lecture at the 12th Conference of the European Sociological Association (ESA), Prague.

JULIA ARISTOVA*October 2, 2014*

Development of Low-Carbon Strategies in East Asia. – Lecture at WissensNacht Ruhr – Abenteuer Klima, Tectrum Duisburg.

September 14, 2015

Emergence of Low-Carbon Strategies at Sub-National Level in China. – September Seminar Beijing, Renmin University of China, Beijing.

ROMAN BARTNIK*February 13, 2015*

Innovation und politischer Wandel: Aufstiegs-kämpfe, Titelsieger und die Schwierigkeit des Klassenerhalts – Wandel und Konstanz in Japans Unternehmen. – Landesspracheninstitut Bochum.

March 27, 2015

Effects of Technological Evolution on Supply Chain Integration: Evidence from Hybrid Vehicle Production and what We can Learn for Emerging Markets. – Presentation at the 7th Global Supply Chain Management Conference, Hangzhou. (*Best paper award*).

April 27, 2015

Innovationen in der Automobilindustrie Ostasiens und Auswirkungen auf europäische Unternehmen. – Vortrag beim Verein für Lebenslanges Lernen. Universität Duisburg-Essen, Essen.

April 30, 2015

Auswahl und Steuerung von Lieferanten: Einfluss technischer und betriebswirtschaftlicher Merkmale von Komponenten auf Strategien im Projekteinkauf. – Ringvorlesung *Challenges for Automotive Engineering & Management*, Universität Duisburg-Essen, Duisburg.

June 18, 2015

Herding Cats, Mice and Dogs: Increasing Technological Breadth and Its Effects on Information Processing and Coordination in Automotive ECU Development. – 7th Scientific Forum on Mobility, University of Duisburg-Essen, Duisburg.

June 19, 2015

Cruising East? A structured analysis of research on East Asian automotive innovation 2000–2015. – Presentation at the Technovation Special Issue Workshop, University of Duisburg-Essen, Duisburg.

June 19, 2015

Introduction: Innovation in the East Asian Automotive Industry. – Kick-off presentation at the Technovation Special Issue Workshop, University of Duisburg-Essen, Duisburg.

June 28, 2015

With Chopsticks and with Forks: Untangling the Fuzzy Frontend of Inno-

vation Projects in Japan and Germany. – Presentation at the Academy of International Business (AIB) Annual Conference, Bangalore.

June 2015

[in Japanese] Comparing Japanese and German Procurement Strategies for HEV/EV Motors from a Dynamic Capabilities Perspective. – Society of Industrial Studies, Japan.

KATHARINA BORGMANN*May 12, 2015*

Urban Transformation – a Global Phenomenon. – Invited Guest Lecture at Qingdao Technological University.

July 13–16, 2015

Chinese Cities – Why Europe needs to care. – Poster presentation, Association of European Schools of Planning (AESOP) International Conference *Definite Space – Fuzzy Responsibilities*, Prague.

July 5–9, 2015

Chinese Cities – Urban Narratives. – International Convention of Asia Scholars (ICAS) 9, Adelaide.

July 13–17, 2015

(with Prof. Gaurav Raheja, PhD, IIT Roorkee, India) Urban Transformations in Left-over Spaces. – Poster presentation, 10th Space Syntax Symposium (SSS10), University College London.

August 9–12, 2015

Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics. – Invited Doctoral Workshop (with DUE Chair of City Planning and Urban Design, Prof. Dr. J. Alexander Schmidt), Ahrenviölfeld.

September 11–13, 2015

PAO, Creativity Workshop (TU Dresden, Knowledge Architecture), Schwapausen.

FLEMMING CHRISTIANSEN

June 25, 2015

China's "One Belt, One Road" Strategy: Need for New Directions in Social Science Research? – First International Joint Seminar on *The "New Silk Road" and Sino-European Cooperation*, University of Duisburg-Essen, Duisburg.

August 6–7, 2015

Innovation, Emergence, Implementation: Making Sense of the New-Style Urbanization Plan. – Annual Meeting of the International Consortium of Chinese Studies, St. Edmund Hall, University of Oxford.

September 7–10, 2015

Contributions to the *Party and the World Dialogue 2015*, Beijing.

HUIJIE CHU

January 31–February 1, 2015

Institutional Transformation of Higher Education and Autonomy of the Individual in China. – Presented at the China Workshop Iserlohn 2015, Haus Villigst, Schwerte.

June 24–25, 2015

Crossing the Ridge: Chinese Students Entering Higher Educational Institutions. – Presented in the CERA (Chinese Educational Research Association) UK Conference 2015 on *Chinese Education Today: Practice and Research at the Institute of Education*, University College London.

September 28, 2015

在日新华侨与华侨学校 (Chinese Newcomers and Chinese Schools in Japan). – Presented at 海外人才与中国发展 (the 10th International Conference of Overseas Talents and China's Development) at Central China Normal University, Wuhan.

MARCUS CONLÉ

December 12, 2014

Economic Organization and Innovation: China in Comparative Perspective. – Workshop *Innovation in China – Structural Characteristics and Driving Forces*, jointly organized by IN-EAST School of Advanced Studies, University of Duisburg-Essen and Mercator Institute for China Studies (MERICS), Duisburg.

May 11, 2015

The Development of China's Biopharmaceutical Industry: A Multiscalar Analysis. – International Workshop *Subnational Economic Development in India and China: The Role of Local Variables in Rescaling and Restructuring Processes*, Paris.

July 2, 2015

Architectural Innovation in China. – 27th Annual Conference of the Society for the Advancement of Socio-Economics (SASE), London School of Economics.

FLORIAN COULMAS

April 22, 2015

Multilingualism in Japan

April 23, 2015

Prescriptivism and Linguistic Normativity

April 24, 2015

Writing Systems and Language Policy in East Asia. – Lectures given at Univerzita Palackého v Olomouci.

May 8, 2015

Time and Culture. – Nissan Institute of Japanese Studies, Oxford University.

May 15, 2015

Sehr fern und doch ganz nah. – Festvortrag im Roten Rathaus, Verband Deutsch-Japanischer Gesellschaften, 51. Jahrestagung, Berlin.

May 20, 2015

You can't say NO in Japanese – wirklich nicht? – Ringvorlesung, Universität Salzburg.

May 28, 2015

Hiroshima – 70 Jahre danach. – VHS Darmstadt.

June 1, 2016

Writing Systems and Language Contact. – Walter-Benjamin-Gespräche, Zentrum für Translationswissenschaft, Universität Wien.

June 18, 2015

The National Language is Dead – Long Live the National Language! – Plenary Keynote, International Conference *Globalising Sociolinguistics*, Universiteit Leiden.

June 25, 2015

Herausforderungen des demographischen Wandels. – Studium Generale, Universität Heidelberg.

September 2, 2015

Teilnehmer an der Podiumsdiskussion *Das Kriegsende am 2. September 1945 im Pazifik: Die Rolle der Roten Armee im Kontext des alliierten Kampfes gegen Japan*. – Deutsch-Russisches Museum / Museum für Deutsche Geschichte, Berlin.

September 14, 2015

Japan's Ageing – a Catastrophic Success? – Inaugural Lecture at the September Seminar *Research Design and Practice in Transnational and Global Studies*, University of Tokyo.

SHUANPING DAI

December 11, 2014

(with Yang Liu) The Emergence of Chinese Entrepreneurs: Social Mobility and Innovation. – IN-EAST-Merics Joint Workshop *Innovation in China – Structural Characteristics and Driving Forces*, IN-EAST School of Advanced Studies, Duisburg.

March 18–19, 2015

Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study. – Sino-Germany Joint PhD Workshop, Nankai University, Tianjin.

June 18, 2015

Collaboration Networks of Chinese Electric Mobility Firms: Structure Pattern and Policy Implications. – The 7th Wissenschaftsforum Mobilität: *National & International Trends in Mobility*, University of Duisburg-Essen, Duisburg.

July 17–18, 2015

Innovation and National Systems of Policies A Network Approach. – Workshop *Informal Institutions, Network and Economic Development*, Nankai University, Tianjin.

July 21, 2015

Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study. – Workshop *Innovative China: Institutions and Institutions*, Jilin University, Changchun.

September 4–5, 2015

Ambiguity as Strategy for Policy Innovation: Evidence from the Development of the Township-Village Enterprises in China. – Chinese Economic Association (UK/Europe) Annual Conference, University of Nottingham.

September 17–19, 2015

Ambiguity as Strategy for Policy Innovation: Evidence from the Development of the Township-Village Enterprises in China. – European Association for Evolutionary Political Economy Annual Conference, Genoa.

ALEXANDRA DAVYDOVA

March 13, 2015

The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation. – Duisburg-

Frankfurt Workshop *Institutionen in der Entwicklung Ostasiens*, Goethe University Frankfurt.

June 18, 2015

Collaboration Networks of Chinese Electric Mobility Firms: Structure Pattern and Policy Implications. – 7th Scientific Forum for Mobility, Duisburg.

HELMUT DEMES

September 24, 2015

Sozial- und wirtschaftswissenschaftliche Regionalstudien: disziplinäre Anforderungen – transdisziplinäre und transregionale Herausforderungen. – CrossArea-Jahrestagung 2015 *Zum Platz transregionaler Verflechtungen in den Area Studies. Übersetzungen konzeptioneller Überlegungen in Studiengänge*, Berlin.

LUN DU

December 10, 2014

Legitimitätsideen im traditionellen Konfuzianismus – eine Rekonstruktion unter besonderer Berücksichtigung der Lehren von Konfuzius und Menzius. – Ruhr-Universität Bochum.

July 10–12, 2015

朱熹对“理”这一范畴的发展是认识论上的一个进步吗? ——从先秦儒家的“道”论出发评析, Universität Trier.

KAI DUTTLE

October 2014

Cognitive Reflection and the Law of Small Numbers. – Workshop on Experimental Economics, Essen.

November 2014

Overconfidence and Culture. National Identity Priming Effects in Germany and Japan. – ACCER Workshop *Exploring Culture and Behavior*

by *Economic and Psychological Experiments*, University of Duisburg-Essen, Duisburg.

December 2014

Complexity, Cognitive Skills and Culture. – Poster presentation at the Symposium on Attitudes and Preferences, Konstanz.

April 2015

Behavioral and Cultural Economics. Introduction and recent findings. – Educational seminar talk, Osaka Prefecture University.

April 2015

Default or Reactance? Identity Priming Effects on Overconfidence in Germany and Japan. – Research seminar in economics, Osaka Prefecture University.

WINFRIED FLÜCHTER

October 24, 2014

The Territorialisation of the Sea. Maritime Boundary Conflicts between China and Japan. – Asian Dynamics Initiative, 6th Annual International Conference *Intra-Asian Connections*, University of Copenhagen.

November 28–29, 2014

Tourism and Demographic Change in Japan – Potentials for Revitalization of Remote Areas? – Tourismus-Workshop, Abt. für Japanologie und Koreanistik, Universität Bonn.

January 23, 2015

Japan und Deutschland „nach Fukushima“: Risiken und Widersprüche nationaler Energiesicherung. – *Japan in Aachen*, RWTH Aachen.

June 10, 2015

The Territorialisation of the Sea. Maritime Boundary Conflicts between China and Japan. – Faculty of Social Sciences: DuEMUN Duisburg-Essen Model United Nations Security Council, University of Duisburg-Essen, Duisburg.

UTA GOLZE

May 12, 2015

Wenn nicht Softbalancing, was dann? Chinas Foren für wirtschaftliche Zusammenarbeit. – Institut für Sinologie, Westfälische Wilhelms-Universität Münster.

YOUNGAH GUAHK

October 22–24, 2014

Political Innovation and Urban Governance in South Korea: The Development of 'Songdo Smart City'. – Asian Dynamics Initiative, 6th Annual International Conference, University of Copenhagen.

November 14–15, 2014

Political Innovation in South Korea: The Case of New Smart City. – Bi-annual Meeting der Vereinigung für Koreaforschung, Koreanistik Tübingen, Universität Tübingen.

April 2015

Multi-level Governance in Creating a Smart City: 'Songdo International City'. – 4th International ICLEI Urban Research Symposium, ICLEI World Congress, Seoul.

ALEXANDER HAERING

November 25–26, 2014

A Cross-Cultural Comparison of Higher-Order Risk Preferences. – Poster presentation, ACCER Workshop *Exploring Culture and Behaviour by Economic and Psychological Experiments*, University of Duisburg-Essen, Duisburg.

April 8, 2015

(with Timo Heinrich and Sven Horak) Information Acquisition by Teams: An experimental study in Germany and the United States. – Paper presentation, Management Department Research and Teaching Colloquium, St John's University, New York.

September 28–30, 2015

A Cross-Country Comparison of Higher-Order Risk Preferences. – Paper presentation, Gesellschaft für experimentelle Wirtschaftsforschung (GfeW), Jahrestagung, Hamburg.

THOMAS HEBERER

November 20, 2014

Participant in the Panel *Weltsichten: Wir waren Kulturrevolutionäre*. – Bremer Überseemuseum, anlässlich der Ausstellung *China unter Mao*.

December 2, 2014

Umwelt- und Zivilisierungsprozesse in Chinas Minderheitengebieten: das Fallbeispiel der Yi in Sichuan. – Deutsch-Chinesische Gesellschaft Trier und Konfuzius-Institut an der Universität Trier.

December 4, 2014

The Chinese Developmental State. – Lecture given to Master Students, University of Duisburg-Essen, Duisburg.

December 10, 2014

Steuerungspotenzial des politischen Systems angesichts neuer Herausforderungen im 21. Jahrhundert. – Trierer China-Gespräche 2014: *Chinas politisches System: Gerüstet für das 21. Jahrhundert?* Mercator Institute for China Studies (MERICS), Berlin.

January 19, 2015

Chinas erstaunlicher Wandel und warum er so schwierig zu verstehen ist. – Vortrag vor der Kulturgemeinde Ennepetal.

February 9, 2015

Chinas Zivilgesellschaft: Über Initiativen, oppositionelle Gruppen, Protest- und Selbstorganisationsformen. – Forum Offene Wissenschaft: *Chinas Aufstieg zur Weltmacht?* Universität Bielefeld.

March 11, 2015

Teilnehmer Podiumsdiskussion *Löst China die USA als dominierende Weltmacht ab?* Konfuzius-Institut Metropole Ruhr, Duisburg.

March 27, 2015

China, Land der Gegensätze. – Katholische Akademie „Die Wolfsburg“, *Focus China*, Mülheim an der Ruhr.

March 27, 2015

Teilnehmer der Podiumsdiskussion *China in Gegensätzen*. – Katholische Akademie „Die Wolfsburg“, *Focus China*, Mülheim an der Ruhr.

April 20, 2015

The Chinese Developmental State and the Resilience of Authoritarianism. – Truman Institute, Asian Unit, Hebrew University Jerusalem.

May 12, 2015

China als Entwicklungsstaat. Wie der Staat Entwicklung fördert und steuert. – Konfuzius-Institut Metropole Ruhr, Duisburg.

June 4, 2015

Chinas politisches System und die Herausforderungen des 21. Jahrhunderts. – Vortrag im Bremer Zentrum für Menschenrechte, Überseemuseum Bremen.

June 5, 2015

The Chinese Developmental State 3.0 and the Resilience of Authoritarianism. – Presented at the 2nd International Conference on *Crises in Autocratic Regimes*. Wissenschaftszentrum Berlin.

June 5, 2015

Discussant of the paper *Anticipating Crises in Autocracies by Collecting Information on Levels of Popular Discontent*. – 2nd International Conference on *Crises in Autocratic Regimes*. Wissenschaftszentrum Berlin.

June 10, 2015

Laudatio at the ceremony of awarding a *Mercator Professorship* to Prof.

Yu Keping, University of Duisburg-Essen, Duisburg.

June 17, 2015

Chinas politisches System und die Herausforderungen des 21. Jahrhunderts. – Vortrag im Rahmen des Seminars *Regionalkompetenz China* des Deutschen Akademischen Austauschdienstes (DAAD), Bonn.

June 24, 2015

Thomas Heberer im Gespräch mit Yu Keping im Rahmen der Veranstaltung *Demokratie in China: Herausforderungen und Perspektiven*. Museum Karl-Marx-Haus, Trier.

June 27, 2015

Laudatio anlässlich der Verabschiedung von Luo Minyan in den Ruhestand. – University for Applied Sciences, Bremen.

August 10, 2015

The China Image in German Media. – Talk given at *Media Ambassadors China – Germany* of the Robert Bosch Foundation in cooperation with the International Media Center, Hamburg.

August 10, 2015

Perception of China's Current Development by a German China Scholar. – Presented at *Media Ambassadors China – Germany* of the Robert Bosch Foundation in cooperation with the International Media Center, Hamburg.

August 18, 2015

Chinas politisches System und die Herausforderungen des 21. Jahrhunderts. – Rathaus, Stadt Essen.

September 6, 2015

Talk given on the occasion of the publication of the book *中共的治理与适应: 比较的视野* (Governance and Adaptation by the Chinese Communist Party: Comparative Perspectives) by Yu Keping, Thomas Heberer and Björn Alpermann (Eds.), Beijing (Zhongyang Bianyi Chubanshe) 2015.

September 2015

(with Gunter Schubert) Fieldwork on the Political Influence of Chinese Entrepreneurs – Theoretical and methodological approaches (in Chinese). – School of Public Policy, Jilin University, Changchun.

PETER THOMAS IN DER HEIDEN

June 28, 2015

(with Bernd Liesenkötter) Reluctant Innovation in the Chinese Automobile Industry. – Paper presented at the Annual Conference of the Association of International Business, Bangalore.

June 28, 2015

Thoughts on the Emerging Institutional Framework for Commercializing Electric Vehicle Technology in China. – Paper presented at the Annual Conference of the Association of International Business, Bangalore.

VITALI HEIDT

August 26–28, 2015

Frauen pflegen, Männer organisieren: Struktureller Gender Bias in Organisationen der Altenpflege. – 16. Deutschsprachiger Japanologentag, München.

MARTIN HEINBERG

November 25–26, 2014

Social Competition and Status Consumption in China. – Association of Cross-Cultural Experimental Economics Research (ACCER) international workshop *Exploring Culture and Behavior by Economic and Psychological Experiments*, Duisburg.

May 28, 2015

Marketing in China and China as a Brand. – Marketing Club Duisburg-Niederrhein and Confucius Institute Metropolis Ruhr, Duisburg.

June 27–30, 2015

Outbreaks of Animosity against the West in Emerging Markets and Their Effects on Local Product Consumption. – Published as extended abstract in: Proceedings of the 57th annual meeting, Academy of International Business (AIB), Bangalore, p. 85.

June 27–30, 2015

(with Markus Taube) Marketing Mix Drivers of Brand Equity: Differences between Foreign and Domestic FMCG Brands in China. – Published as extended abstract in: Proceedings of the 57th annual meeting, Academy of International Business (AIB), Bangalore, pp. 125–126.

August 14–16, 2015

Buying back Face: A behavioral economics approach to consequences of actual and recalled face loss. – Published as extended abstract in: Summer Marketing Educators' Conference Proceedings (26), American Marketing Association (AMA) Annual Conference, Chicago, n.p.

TIMO HEINRICH

October 20–21, 2014

(with Jeannette Brosig-Koch) Promises and Social Distance in Buyer-Determined Procurement Auctions. – Paper presentation, Cologne Workshop on Procurement Design, Prof. Achim Wambach, University of Cologne.

November 9–12, 2014

(with Jeannette Brosig-Koch) Promises and Social Distance in Buyer-Determined Procurement Auctions. – Paper presentation, Informs Annual Meeting, San Francisco.

December 15–16, 2014

(with Thomas Mayrhofer) Higher-Order Risk Preferences in Social Settings: An experimental analysis. – Paper Presentation, CEAR/MRIC Behavioral Insurance Workshop, Munich Risk and Insurance Center

(MRIC), Ludwig Maximilian University of Munich.

April 8, 2015

(with Alexander Haering and Sven Horak) Information Acquisition by Teams: An experimental study in Germany and the United States. – Paper presentation, Management Department Research and Teaching Colloquium, St. John's University, New York.

September 2–5, 2015

(with Jeannette Brosig-Koch) Communication and Reputation in Online Procurement: Laboratory and Field Evidence. – Paper presentation, European Meeting of the Economic Science Association (ESA), Heidelberg.

September 6–9, 2015

(with Jeannette Brosig-Koch) Communication and Reputation in Online Procurement: Laboratory and Field Evidence. – Paper presentation, Jahrestagung 2015 des Vereins für Socialpolitik (VfS), Münster.

September 23–25, 2015

Discussion: *Strategic Interaction vs. Individual Decision-making: Gender Differences in Lying* by Simon Dato and Petra Nieken. – XV. Symposium zur ökonomischen Analyse der Unternehmung, German Economic Association of Business Administration (GEABA), Hamburg.

TING HUANG

July 30–31, 2015

Extension of the Urban Pension Coverage in China and its Effects on the Rural Pension System. – 12th East Asian Social Policy (EASP) Conference, National University of Singapore.

MOMOYO HÜSTEBECK

November 22, 2014

Civil Society Being Left Out by Rep-

resentative Democracy? State-Society Relations in Japan and South Korea. – Fachgruppe Politik (Section: Politics), VSJF (German Association for Social Science Research on Japan) Annual Conference, Japanese German Center Berlin (JDZB).

February 14, 2015

Politik Japans: Mehr Kontinuität als Wandel (Japanese Politics: More Continuity than Change). – Landeskundliches und interkulturelles Vorbereitungseminar – Japan, Landesspracheninstitut (LSI), Ruhr-Universität Bochum.

April 20, 2015

Reform oder Stagnation? Das politische System Japans (Reform or Stagnancy? The Political System of Japan). – Lebenslanges Lernen. Verein zur Förderung des Studiums im fortgeschrittenen Alter an der Universität Duisburg-Essen, Essen.

May 19, 2015

Mehr politische Autonomie und Partizipation in japanischen Kommunen durch Dezentralisierungsreformen (More Political Autonomy and Participation in Japanese Municipalities through Decentralization Reforms). – Forschungskolloquium, Institut für Sozialwissenschaften, Universität Osnabrück.

June 03, 2015

Partizipative Governance in japanischen Gemeinden als Chance für mehr Bürgermitbestimmung (Participative Governance in Japanese Municipalities – A Chance of Citizen Participation). – Mittagsforum (Research colloquium) *Political Decisions in Context*, Institut für Politikwissenschaft, Universität Duisburg-Essen, Duisburg.

June 30, 2015

Dezentralisierung in Japan (Decentralization in Japan). – Asien-Afrika-Institut Japanologie (Institute for Asian and African Studies), Universität Hamburg.

HANNO JENTZSCH

March 2015

Village Institutions and the Agricultural Reform Process in Japan, – Annual Conference of the Association for Asian Studies (AAS), Panel *Interest Groups in Contemporary Japan*, chaired by Robert Pekkanen, Chicago.

July 2015

(with Tine Walravens, Ghent University) Consuming the Nation: Chinsan Chishō in the Context of WTO Era Agricultural Policy-Making in Japan. – Paper presented at the Conference *Emotionalizing the Nation – Conflicting Narratives in Japanese Food Identities*, Royal Flemish Academy, Brussels.

AXEL KLEIN

November 14, 2014

(with Steven R. Reed) Kōmeitō – Politics and Religion in Japan. – Buchvorstellung und Diskussion am Deutschen Institut für Japanstudien (DIJ), Tokyo.

Januar 22, 2015

Die LDP-Komeito-Regierung – Ein Test für Koalitionstheorien. – Universität Wien

February 2, 2015

Der Kampf gegen niedrige Geburtenraten – Japan und Deutschland im Vergleich. – Vortrag beim Verein zur Förderung des Studiums im fortgeschrittenen Alter der Universität Duisburg-Essen, Essen.

June 22, 2015

Religion and Politics in Contemporary Japan. – Lecture at Käte Hamburger Kolleg *Dynamiken der Religionsgeschichte zwischen Asien und Europa* of the Ruhr University Bochum.

STEPHANIE KREBS

March 24, 2015

Webinar on Organic and Health Foods in Japan (Food and Beverage Sector). – Organizer: EU-Japan Centre for Industrial Cooperation, Brussels.

ALISON LAMONT

November 19, 2014

Baby Power: Normalising Families after the Wenchuan Earthquake. – Guest Lecture at IETT, Université Jean Moulin Lyon 3.

WEIJING LE

October 9–11, 2014

Political Innovations for Higher Education Admission in China – the Impact of Digital Tools and Social Media on China's Future of Urban Governance. – Conference Paper, Urban China Futures Squaring Circles: Europe, China and the World in 2050, Lisbon.

December 12, 2014

Political Innovations for Higher Education Admission in China – The Impact of Digital Tools and Social Media on China's Future of Urban Governance. – IN-EAST-MERICS Workshop *Innovation in China – Structural Characteristics and Driving Forces*, IN-EAST School of Advanced Studies, Duisburg.

YUAN LI

October 6–7, 2014

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China. – 1st Conference on *China's Political Economy: Theory and Evidence*, University of California San Diego.

December 12–13, 2014

The Successor's dilemma: the Role of Social Mobilization. – 14th China Economics Annual Conference, Peking University, HSBC Business School.

April 7–10, 2015

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China – The 2015 Meeting of the European Public Choice Society, University of Groningen.

May 21, 2015

The Political Economy of China. – 14th Session of the European School on New Institutional Economics (ESNIE), Cargèse Institute of Scientific Studies (Corsica/France).

June 18–20, 2015

Organized and chaired a conference session on *Government Organization and Decision-Making Institution in China* – 19th Annual Conference of the International Society for New Institutional Economics, Harvard University, Cambridge, MA.

June 25, 2015

The "New Silk Road" as a New Engine for Trade and Growth between China and Europe – First International Joint Seminar on *The "New Silk Road" and Sino-European Cooperation*, University of Duisburg-Essen, Duisburg.

August 26, 2015

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China – 30th Annual Congress of the European Economic Association, University of Mannheim.

XIAOLI LIN

September 19, 2015

Green Transport Issues in China Tianjin Eco City Project: Gaps between Planning Vision and Implementation. – Joint Workshop *Cities in Energy Transition – Comparative*

Analysis of Policies and Strategies in Europe and Asia, Université de Lyon.

YANG LIU

December 11, 2014

(with Shuanping Dai) The Emergence of Chinese Entrepreneurs: Social Mobility and Innovation. – IN-EAST-Merics Joint Workshop *Innovation in China – Structural Characteristics and Driving Forces*, IN-EAST School of Advanced Studies, Duisburg.

BEATE LÖFFLER

October 16–18, 2014

Japanese Architecture and the Consequences of Disconnected Disciplines – The Making of the Humanities IV, Royal Netherlands Institute in Rome.

November 20–22, 2014

Hamlet or Metropolis? Dimensions of Time and Space in Tokyo's Backstreets. – The World in the City (International Graduate Research Program Berlin – New York – Toronto), FU Berlin.

November 27–29, 2014

Das Bild vom Haus. Japanische Architektur in der westlichen Wahrnehmung des 19. Jahrhunderts. – Interdisziplinärer Workshop *Mediated Objects. Das unbedingte Objekt? Von der Mittelbarkeit und Mittelbarkeit des Materiellen*, International Graduate Centre for the Study of Culture (GCSC), Justus-Liebig-Universität Gießen.

January 14, 2015

Konstruierte Exotik. Japanische Architektur als Forschungsgegenstand (1853–2014). – Ostasienwissenschaftliches Mittagsforum, Ruhr-Universität Bochum.

January 23, 2015

Konstruierte Exotik. Japanische Architektur als (populär)wissenschaftlicher Forschungsgegenstand. – Forschungs-/Doktorandenkolloquium am Lehrstuhl Geschichte und Theorie der Architektur, TU Dortmund.

January 24, 2015

Himmliche Pracht und menschliches Maß – Sinnliche Wahrnehmungen in der Geschichte. – Historisches Seminar (Didaktik der Geschichte), Universität Siegen.

April 2–25, 2015

Gekränkte Eitelkeit? Der japanische Erdbebenstreit als fachhistorisches Phänomen. – Jahrestagung der Gesellschaft für Bautechnikgeschichte *Alltag und Veränderung – Praktiken des Bauens und Konstruierens*, Universität Innsbruck.

May 7–9, 2015

Japan. Denkmalbestand, Stadtbau und das Methodenproblem. – Produkt Altstadt. The Making of the Old Town. Eine Bestandsaufnahme, Universität Bamberg.

May 18, 2015

Japanische Architektur zwischen Welterbe und globalisiertem Klischee. – Lebenslanges Lernen e.V., Verein zur Förderung des Studiums im fortgeschrittenen Alter, Universität Duisburg-Essen, Essen.

July 5–9, 2015

Dimensions of the City. Cultural Perception of Urban Spaces in East Asia (Panel) / Narrating the City in East Asia. Towards an Interdisciplinary Research of Urban Space(s) (Paper). – International Convention of Asia Scholars (ICAS) 9, Adelaide.

August 26–28, 2015

Importierte Heiligkeit. Christliche Raumkonzepte in Japan. – 16. Deutschsprachiger Japanologentag, Sektion Religion, München.

KERSTIN LUKNER

November 21, 2014

(with **Alexandra Sakaki**) Trust and Mistrust in Contemporary Japan. – Opening Remarks, VSJF Annual Conference, Berlin.

November 23, 2014

(with **Alexandra Sakaki**) Government Oversight of the Nuclear Energy Sector: Rebuilding Public Trust? – VSJF Annual Conference, Berlin.

December 4, 2014

Wieviel Konflikt, wieviel Kooperation?: Japan. – 18. Duisburger Ostasientag, Universität Duisburg-Essen, Duisburg.

May 29, 2015

(with **Thomas Berger, Ellis Krauss, Alexandra Sakaki**) Introduction to the Project. – Workshop on *The Legitimacy of Military Intervention in the Context of U.S.-Japan Relations*, DIJ, Tokyo.

August 27, 2015

Japans Sicherheitspolitik vor neuen Herausforderungen: Wandel im legislativen-exekutiven Entscheidungsgefüge? – 16. Deutschsprachiger Japanologentag, München.

September 25, 2015

Japans Interventionspolitik im Kontext legislativ-exekutiver Reformen. – Deutsche Vereinigung für Politische Wissenschaft (DVPW)-Kongress, Duisburg.

RUMIN LUO

July 30–31, 2015

(with **Armin Müller**) Panel *The New Governance of China's Welfare and Social Policy* organized for the 12th Annual Conference of the EASP, Lee Kuan Yew School of Public Policy, National University of Singapore (NUS).

September 10, 2015

(with **Armin Müller**) Panel *The New Governance of China's Welfare and Social Policy* organized for the 5th Congress of Asian and the Pacific Studies 2015, Institut National des Langues et Civilisations Orientales, Paris.

September 10, 2015

Hierarchical Citizenship and Welfare State: The Development of Hukou Reform and Its Consequences for Migrants. – Talk given at the 5th Congress of Asian and the Pacific Studies 2015, Paris.

MOHAMED MANSOUR

July 15–17, 2015

Der Einfluss der Wirtschaft auf die menschenrechtliche Entwicklung in Korea und Deutschland. – Deutsch-Koreanisches Forum, Rostock.

July 24–25, 2015

Finance and Inequality – Evidence from East Asia. – Euro-Asia Forum in Politics, Economics and Business 2015, Istanbul.

JÖRG MATHÄUS

October 27, 2014

The Role of Institutional Investors in the Chinese Corporate Governance System. – The Hong Kong University of Science and Technology (HKUST).

November 3, 2014

Determinants of Corporate Governance Mechanisms in China. – School of Advanced International Studies, Nanjing.

January 14, 2015

(with **Christine A. Mallin**) Role of Political Connections and other Connections on Corporate Governance and Corporate Decisions in China. – University of Birmingham.

January 15, 2015

What Managerial Incentives are Used in China, and which ones Work? – University of Birmingham.

February 25, 2015

Directors' Duties and Liabilities in China: Enforcement Difficulties in Protecting Investors and other Corporate Stakeholders. – Shanghai Jiao Tong University.

March 7, 2015

Corporate Governance Reform in China: Progress and Challenges. – Jawaharlal Nehru University, New Delhi.

March 8, 2015

Relation between Firm Performance and Corporate Governance in China. – Jawaharlal Nehru University, New Delhi.

April 17, 2015

The Role of non-legal Institutions in the Chinese Corporate Governance System. – Frankfurt School of Finance and Management.

July 9, 2015

Foreign Direct Investment, Technology Transfer and Dual Convergence in the Dual-Structured Chinese Market Economy. – University of Stirling, Scotland

July 27, 2015

Are Managers Agents or Stewards of Their Principals? Logic, Critique and Reconciliation of two conflicting Theories of Corporate Governance. – University of Oxford.

HANNELORE MOTTWEILER

November 14–15, 2014

(with **Steffen Heinrich, Karen Shire and Markus Tünte**) Representing the Margins? Organised Labour and the Dual Challenge of Cross-Border Temporary Agency Work. – Lecture at the conference *Social Boundaries of Work*, University of Wroctaw.

February 26–27, 2015

(mit **Markus Tünte und Karen Shire**) Externe Arbeitsmärkte und wissensintensive Dienstleistungsarbeit: Betriebliche Beschäftigungsstrategien und Prekarisierung von Arbeit im Schatten vertragsrechtlicher und sozialstaatlicher Regulierung. – Vortrag für die SAMF-Jahrestagung 2015 *Neue Regulierungsmuster von Arbeit*, Hochschule für Wirtschaft und Recht, Berlin.

July 2–4, 2015

(with **Markus Tünte**) Cross-Border Labour Markets in Germany and the Netherlands. – Lecture at the SASE conference *Inequality in the 21st Century*, The London School of Economics and Political Science.

ARMIN MÜLLER

October 22, 2014

Actualizing Social Citizenship for Migrant Workers: The Systemic Interdependence between Health Insurance and the Hukou System in China. – Paper presented at the Transnational Studies Initiative, Department of Sociology, Harvard University, Cambridge, MA.

November 12, 2014

Health Insurance Coverage for Migrant Workers: The Systemic Interdependence between the New Rural Cooperative Medical Scheme and the Hukou System in China. – Presentation at the CCPRW (Cambridge Chinese Politics Research Workshop), Fairbank Center for Chinese Studies, Harvard University, Cambridge, MA.

February 26, 2015

(with **Peggy Levitt, Charlotte Lloyd and Jocelyn Viterna**) Global Social Protection: Setting the Agenda. – Paper presented at the TSI Workshop on Global Social Protection, Radcliffe Institute for Advanced Study, Harvard University, Cambridge, MA.

March 26–29, 2015

Health Insurance Coverage for Migrant Workers: The Systemic Interdependence between the New Rural Cooperative Medical Scheme and Household Registration in China. – Paper presented at the Annual Conference of the Association for Asian Studies, Chicago.

September 10, 2015

(with **Rumin Luo**) Panel *The New Governance of China's Welfare and Social Policy* organized for the 5th Congress of Asian and the Pacific Studies 2015, Institut National des Langues et Civilisations Orientales, Paris.

WERNER PASCHA

October 16–17, 2014

Raising Wellbeing through Economic Policy Reform: Issues of Political Entrepreneurship and Communication. – International Conference *Comparative Study on Happiness*, organized by Doshisha University, EHESS et al., Paris.

October 21, 2014

Economic Cooperation in North East Asia: Is Economic Regionalization Possible? – 2014 Paris Conference on Korea: *Korea at the Crossroads: Geopolitics, Economics and Political System*, organized by the Asia Centre with Collège de France, Paris.

December 18, 2014

Developments in Korean Studies. – Panelist, Korean Studies Workshop, University of Groningen.

December 18, 2014

What Role for Regional Financial Arrangements? Chiang Mai Agreement, European Stability Mechanism and beyond. – FES Special Lecture at Korea University, Seoul.

December 18, 2014

Establishing a Social-Science Programme on East Asia – the Case of

Duisburg-Essen. – Korean Studies Workshop, University of Groningen.

January 16, 2015

Entwicklungspotenzial der Deutsch-Koreanischen Wirtschaftsbeziehungen. – Neujahrsempfang der Deutsch-Koreanischen Gesellschaft in NRW, Bonn.

January 23, 2015

Was nun, Japan und Deutschland? Optionen reifer Volkswirtschaften. – RWTH Aachen und Japanisches Generalkonsulat, Aachen.

February 19, 2015

(with Frank Rövekamp) Regional Financial Stability Mechanisms – ESM and CMIM: An introduction to major issues. – Keynote at DIJ Roundtable *Institutionalizing Regional Financial Stability*, German Institute for Japanese Studies (DIJ), Tokyo.

May 7, 2015

Die Republik Korea als reife Volkswirtschaft: Quellen der zukünftigen Dynamik. – Seminarreihe Korea der Deutsch-Koreanischen Gesellschaft, Universitätsclub Bonn.

May 14–15, 2015

Session chair *Water in East Asia. Interfacing Environmental Risk, Culture, and Society*. – EastAsiaNet Workshop, Ca' Foscari University of Venice.

June 11, 2015

Bilaterale Handelsabkommen im asiatisch-pazifischen Raum. – Colloquium politicum an der Universität Freiburg i.Br.

June 18, 2015

Session co-chair and co-organizer, International strategies of cooperation and co-development. – Wissenschaftsforum Mobilität, University of Duisburg-Essen, Duisburg.

June 19–20, 2015

Co-organizer and session chair, Innovation in the East Asian Automotive Industry. – Conference, School

of Advanced Studies of the University of Duisburg-Essen, Duisburg.

June 26–27, 2015

Financial Sustainability in East Asia: The Chiang Mai Initiative, Multilateralisation and Beyond. – The College of Economics and International Trade (CEIT) International Conference, Pusan National University.

PAUL SCALISE

May 14, 2015

Media Images and Regulatory Transformations in Japan's Waterworks and Electric Power Industries. – XV. EastAsiaNet Workshop, Ca' Foscari University of Venice.

September 19, 2015

Germany's Energy Transition in Cross-National Context: Was it a Success? – Joint Workshop *Cities in Energy Transition – Comparative Analysis of Policies and Strategies in Europe and Asia*, Université de Lyon.

NICOLE SCHLEIFFER

December 11, 2014

Adaptation of Value Propositions to Improve Customer Value. – Presented at the 3rd European International Business Academy (EIBA) Doctoral Symposium of EIBA Conference 2014, Uppsala.

March 18, 2015

New Value for Electric Vehicles. – Presented at the Nankai-Duisburg Joint PhD Workshop on *Innovation and Development of Economy*, Tianjin.

HELMUT SCHNEIDER

October 2–3, 2014

The Rise of Environmental Conflicts in Southeast Asia – Examples from Thailand and Cambodia. – Lecture at *Asian Studies Days 2014*, University of Tampere.

MIRA SCHÜLLER

December 12, 2014

Defining Guidelines for Technical Innovation: Driving Pattern Analysis in China and Germany for Electric Vehicle Design. – Presented on the IN-EAST-MERICS Workshop *Innovation in China – Structural Characteristics and Driving Forces*, IN-EAST School of Advanced Studies, Duisburg.

March 18, 2015

Technically Optimal Electric Vehicle Design for User Groups in China. – Presented on the Nankai-Duisburg Joint PhD Workshop on *Innovation and Development of Economy*, Tianjin.

June 18, 2015

Alternative Drive Systems and Fuels for Safeguarding Sustainable Mobility with Focus on East Asia (Alternative Antriebe und Kraftstoffe zur nachhaltigen Sicherung der Mobilität mit besonderem Fokus auf Ostasien). – 7th Science Forum Mobility [Wissenschaftsforum Mobilität], Duisburg.

September 4, 2015

Driving Data Based Evaluation of Alternative Drive Trains in International Comparison (Fahrdatenbasierte Bewertung alternativer Antriebe im länderübergreifenden Vergleich). – Presented on the Doctoral seminar Mechatronics, Rab, Croatia.

September 19, 2015

Analysis of Driving Pattern in Urban Areas and Drive System Evaluation for Electric Vehicle Design Comparing Germany and China. – Presented on the Joint Workshop *Cities in Energy Transition – Comparative Analysis of Policies and Strategies in Europe and Asia*, Université de Lyon.

KAREN SHIRE

November 6, 2014

Migrant Care Work in Conservative Welfare States: Austria and Germany. – Invited participation, International Metropolis Conference, Milan.

November 14, 2014

(with Hannelore Mottweiler, Chieh-Chieh Wang, Markus Tünte and Steffen Heinrich) Representing the Margins? Social Boundaries of Work and the Dual Challenge of Cross-Border Temporary Agency Work. – Conference *Social Boundaries of Work: Changes in the Spheres of Work in the 21st Century Capitalism*, University of Wrocław.

February 6, 2015

The Making of Cross-Border Labour Markets for Temporary Work. – Invited participation, Workshop *In Search of the Global Labour Market – Market Makers, Mobility Regimes and Regulations*, Center for International Research (ZIS), University of Bielefeld.

March 16, 2015

The Service Triangle in the Case of the Prostitution Business: Understanding Demand from the Perspective of Commercial, Employment and Work Relations. – Workshop of the International Project Team *Gender Dimensions of Trafficking for Purposes of Sexual Exploitation*, Lancaster University.

March 26, 2015

(mit Markus Tünte und Hannelore Mottweiler) Externe Arbeitsmärkte und wissensintensive Dienstleistungsarbeit: Betriebliche Beschäftigungsstrategien und Prekarisierung von Arbeit im Schatten vertragsrechtlicher und sozialstaatlicher Regulierung. – Deutsche Vereinigung für sozialwissenschaftliche Arbeitsmarktforschung (SAMF), Jahrestagung *Neue Regulierungsmuster von Arbeit*, Berlin.

May 15, 2015

(with Birgit Apitzsch) The Prostitution Business in Germany: How is Demand Reduced? – Workshop of the International Project Team *Gender Dimensions of Trafficking for Purposes of Sexual Exploitation*, Lancaster University.

May 19, 2015

Aktuelle Entwicklungen in der bilateralen Forschung mit Wissenschaftlern in China, Japan und Korea. – Podiumsdiskussion *Rising Asia and Asia Studies in Germany*, Jahrestagung der Deutschen Gesellschaft für Asienkunde. Japanisch-Deutsches Zentrum Berlin (JDZB).

May 22, 2015

Changing Care Diamonds in Europe and Asia: Is Europe Becoming Asia? – Invited Discussant for Lecture by Prof. Emiko Ochiai (Chaire internationale de recherche Blaise Pascal, Centre d'études avancées franco-japonaises de Paris, EHESS and Graduate School of Letters, Kyoto University), Excellence Cluster *Asia and Europe in a Global Context*, Heidelberg.

June 4, 2015

Comparative Transnationalization and Labour Markets. – Invited Lecture, Jackson School of International Relations, University of Washington, Seattle.

June 9, 2015

Care Challenges, Inequalities and Social Entitlements. – Discussant, Annual Conference of the Council for European Studies, Paris.

July 3, 2015

(with Birgit Apitzsch and Markus Tünte) How Regulating the Prostitution Business in Germany and the Netherlands Contributes to Reducing Demand for Trafficking: Gender Dimensions and Recommendations for Strengthening the EU Anti-Trafficking Directive. – Workshop of the International Project Team *Gender*

Dimensions of Trafficking for Purposes of Sexual Exploitation, Lancaster University.

July 4, 2015

The Making of Cross-Border Labour Markets: Transnational Actors, Institutions and Inequalities. – Panel Organisation and Chair, Annual Conference of the Society for Socio-Economics, London School of Economics.

DEIRDRE SNEEP

June 11–14, 2015

Cell Phone City: a Tokyo Case Study. – 11th European Association for Japanese Studies (EAJS) Workshop for Doctoral Students, Edinburgh.

July 5–9, 2015

Cell Phone City and the Cyborg: The Hybridization of Space in Contemporary Urban Japan. – International Convention of Asia Scholars (ICAS) 9, Adelaide.

YUKO SUGITA

August 26–28, 2015

Prosodischer Transfer während des Sprachwechsels. Die „Weiterweisung“ und das Rezipientensignal in Nord-Ryukyu. – 16. Deutschsprachiger Japanologentag, Sektion Linguistik, Ludwig-Maximilians-Universität München.

MARKUS TAUBE

October 23, 2014

Chinas Wirtschaft im internationalen Umfeld. – Seminartag im Rahmen des *China Manager IHK*, Nürnberg.

October 24, 2014

Aktuelle Paradigmen und Herausforderungen wirtschaftlicher Entwicklung in China. – Vortrag auf dem Seminar *Chinesisch jetzt!*, ver-

anstaltet vom Landesspracheninstitut Nordrhein-Westfalen, Bochum.

November 18, 2014

Staat und Markt in der VR China: Triebkräfte und Grenzen des wirtschaftlichen Aufstiegs. – Vortrag im Rahmen der Ringvorlesung *Entwicklungspolitik auf dem Prüfstand*, veranstaltet vom Institut für Wirtschaftspolitik an der Universität zu Köln.

November 24, 2014

Deutschlands Wirtschaftspartnerschaft mit China – Strukturen und strategische Ausrichtung. – Vortrag am Konfuzius-Institut Metropole Ruhr, Duisburg.

November 28, 2014

Chinas Volkswirtschaft im Jahr Eins der Ära Xi Jinping – Strukturen und strategische Ausrichtung. – Vortrag auf dem Seminar der Deutsch-Chinesischen Juristenvereinigung *Ein Jahr nach Xi Jinping – Chancen und Entwicklungen im deutsch-chinesischen Wirtschaftsverkehr*, Frankfurt am Main.

December 5, 2014

Chinas Wachstumsmodell im Umbruch: Handlungsbedarfe und mittelfristige Entwicklungsperspektiven. – Vortrag auf dem *HSBC.Experten.Dialog* der HSBC Trinkaus & Burkhardt AG und HSBC Global Asset Management GmbH, Düsseldorf.

January 16, 2015

On the Co-Evolution of Low-Carbon Transportation and Modern Urban Systems. – Presentation at the Tianjin Forum 2015 *Urban Development and Governance*, organized by Nankai University and Korea Foundation for Advanced Studies, Tianjin.

February 4, 2015

The Stumbling Dragon? China's Quest for a New Growth Model and pro-active Role in the Global System. – Keynote Presentation at the *HSBC Global Investment Series – Chi-*

nese New Year Seminar, organized by HSBC Global Asset Management (Switzerland) Ltd., Zürich.

February 9, 2015

Fundamentals of Economics – Micro-Economic Approaches to Globalization. – Seminar day in the framework of the *Executive MBA Program* of the University of Würzburg.

February 13, 2015

Rising China: ‚Wirtschaftswunder‘ und Management-Herausforderung. – Vortrag auf dem Landesvorbereitungssseminar China, veranstaltet vom Landesspracheninstitut Nordrhein-Westfalen, Bochum.

February 23, 2015

Chinas Wirtschaft im internationalen Umfeld. – Seminartag im Rahmen des *China Manager IHK* Feldkirchen-Westerham.

March 11, 2015

Löst China die USA als dominierende Weltmacht ab? – Die ökonomische Dimension. – Beitrag im Rahmen der Podiumsdiskussion *Hegegonialer Machtwechsel – Löst China die USA als dominierende Weltmacht ab?*, ausgerichtet vom Konfuzius-Institut Metropole Ruhr, Duisburg.

March 12, 2015

Gewinner der Globalisierung? Der wirtschaftliche Aufstieg Asiens und insbesondere Chinas. – Seminartag im Rahmen der Veranstaltung *Aktuelle Fragen der Wirtschafts- und Sozialpolitik* der Akademie für Politische Bildung, Tutzing.

March 26, 2015

Guanxi vs. Fa: The Role of Relational Rules in Contemporary Chinese Business Environment. – Presentation at Ca' Foscari University of Venice.

April 19, 2015

Zur aktuellen polit-ökonomischen Lage in der VR China im Frühjahr

2015. – Briefing der Delegation im Rahmen der China-Reise von NRW-Ministerpräsidentin Kraft in Begleitung des Wirtschaftsministers und einer Unternehmerdelegation, Beijing.

May 4, 2015

China's Economy in Transit – Xi Jinping's Reform Initiative Stuck in a Neither/Nor Reality. – Presentation at Infineon Technologies AG, Munich.

May 11, 2015

Diverging Interests: Central and Local Governments, Industrial Policies, and the Issue of Industrial Overcapacities in China. – Presentation at the International Workshop *Subnational Economic Development in India and China*, organized by CNRS-EHESS and INALCO, Paris.

May 22, 2015

Wirtschaftliche und wirtschaftspolitische Rahmenbedingungen in der VR China – Neuausrichtung in der Ära Xi Jinping. – Vortrag an der Volkswagen AG AutoUni, Wolfsburg.

May 29, 2015

A Note on the Similarities and Differences between Chinese Guanxi Networks and Korean Yongo Networks. – Presentation at the Panel *Communities and Informal Networks in East Asia: China's Guanxi, Japan's Aidagara and Korea's Yeongo* in the framework of the *21st Century Human Value Forum*, organized by Korea Foundation for Cultures and Ethics, Andong (Korea).

June 3, 2015

Chinas Wachstumsmodell im Umbruch: Xis Bruch mit der Vergangenheit. – Vortrag auf dem *HSBC.Experten.Dialog* der HSBC Trinkaus & Burkhardt AG und HSBC Global Asset Management GmbH, Düsseldorf.

June 16, 2015

Becoming a Multinational Company: Asian Corporate Strategies for Internationalization: Dragon Multinationals

and Asian Tortoise. – Presentation at the Bonyad Mostazafan Foundation of the Islamic Revolution & Teheran Chamber of Commerce, Industries and Mines, Teheran.

June 25, 2015

Assessment of the Normative and Policy Framework Governing the Chinese Economy and Its Impact on International Competition. – Presentation at the European Parliament, Brussels.

June 25, 2015

The New Silk Road: Implications for International Labour Division and Economic Development. – Presentation at the First International Joint Seminar *The "New Silk Road" and Sino-European Cooperation*, organized by the Institute of East Asian Studies, University of Duisburg-Essen, and the China Center for Contemporary World Studies (CCCWS), Beijing, Duisburg.

July 15, 2015

Deutschlands Wirtschaftspartnerschaft mit China – Strukturen und strategische Ausrichtung. – Vortrag am Seminar für Germanistik der Nankai-Universität, Tianjin.

July 17, 2015

Relational Networks and Corruption – just Two Sides of the Same Coin? – Presentation at the Sino-German Symposium *Informal Institutions and Economic Development*, organized by the School of Economics, Nankai University, Tianjin, and the IN-EAST School of Advanced Studies, University of Duisburg-Essen, Duisburg.

July 21, 2015

Driving Forces of Institutional Change in China: Global Models and Chinese Idiosyncrasies. – Presentation at the International Workshop *Innovative China: Institutions and Reforms*, organized by the School of Economics, Jilin University, Changchun, the China-Israel Entrepre-

neurship and Innovation Center at Jilin University, Changchun, and the IN-EAST School of Advanced Studies, University of Duisburg-Essen, Changchun.

MARKUS TÜNTE

November 14–15, 2014

(with Steffen Heinrich, Karen Shire and Hannelore Mottweiler) Representing the Margins? Organised Labour and the Dual Challenge of Cross-border Temporary Agency Work. – Lecture at the conference *Social Boundaries of Work*, University of Wrocław.

February 26–27, 2015

(mit Hannelore Mottweiler und Karen Shire) Externe Arbeitsmärkte und wissensintensive Dienstleistungsarbeit: Betriebliche Beschäftigungsstrategien und Prekarisierung von Arbeit im Schatten vertragsrechtlicher und sozialstaatlicher Regulierung. – Vortrag für die SAMF-Jahrestagung 2015 *Neue Regulierungsmuster von Arbeit*, Hochschule für Wirtschaft und Recht, Berlin.

July 2–4, 2015

(with Hannelore Mottweiler) Cross-Border Labour Markets in Germany and the Netherlands. – Lecture at the Society for the Advancement of Socio-Economics (SASE) conference *Inequality in the 21st Century*, The London School of Economics and Political Science.

CHIH-CHIEH WANG

July 2–4, 2015

Non-Standard Work as a Counterbalance to Employment Institutional Change – the Case of Taiwan. – 27th Annual meeting of the Society for the Advancement of Socio-Economics (SASE), London School of Economics.

ZI WANG

October 16–17, 2014

Between Theoretical Inadequacy and Eclectic Paradigms: Towards a Comparative Analysis of Gender Inequality in Japan and Western Europe. – Forthcoming paper accepted for presentation at the Mid-term Conference *Gender Equality and Institutions* of the European Sociological Association's Research Network 33 – Women's and Gender Studies, Department of Political Science, University of Naples Federico II.

GUANZHONG YANG

December 11, 2014

Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study; subsequently: An economic experiment on innovation with the participants. – IN-EAST-MERICS Workshop *Innovation in China – Structural Characteristics and Driving Forces*, IN-EAST School of Advanced Studies, Duisburg.

March 19, 2015

Does Social Inducement Lead to Higher Open Source Innovation Contribution? An Experimental Study. – Paper Presentation, Duisburg-Nankai PhD Workshop, Nankai University, Tianjin.

MEI YU

September 4–5, 2015

Constructing a New Socialist Countryside: Strategic Group and Institutional Change. – Conference of the Chinese Economic Association (UK/Europe): The 26th CEA (UK) and 7th CEA (Europe) Annual Conference, University of Nottingham.

MEDIA PRESENTATIONS

14

MEDIEN-
PRÄSENTATIONEN

Food-Präsentation in Wuhan, 2015
Foto: Katharina Borgmann

DEUTSCHE WELLE TV

Interview mit **Markus Taube** zur Gründung einer „Innovationspartnerschaft“ zwischen Deutschland und China, 10. Oktober 2014.

N-TV

Interview mit **Markus Taube** zu den Deutsch-Chinesischen Regierungskonsultationen, der Innovationspartnerschaft und der ökonomischen Lage in China, 10. Oktober 2014.

BAYERISCHER RUNDFUNK TV

Interview mit **Markus Taube** zu den ökonomischen Hintergründen der Deutsch-Chinesischen Regierungskonsultationen, 10. Oktober 2014.

ARD TAGESSCHAU / TAGESSCHAU 24

Interview mit **Markus Taube** zur Gründung einer „Innovationspartnerschaft“ zwischen Deutschland und China und deren Zielen, 10. Oktober 2014.

DEUTSCHLANDFUNK

Digitale Studi-Tools. Mit Campus & Karriere digital ins Studium. – Interview mit **Vitali Heidt**, 16. und 24. Oktober 2014.

JOURNAL OF TRANSLATION FROM FOREIGN LITERATURE OF ECONOMICS

政治经济学视角下的中国问题研究—对李远教授的采访 (China Study in the Perspective of Political Economics – Interview by Xiaobo He with **Yuan Li** (Issue 4/2014: 96–100).

50 YEARS OF KOMEITO – AXEL KLEIN ON THE ANNIVERSARY OF A POLITICAL PARTY WITH BUDDHIST HISTORY

The Japanese political party Komeito is celebrating its 50st anniversary in 2015. Members of the Nichiren Buddhist organization Soka Gakkai founded the party in 1964. However, Komeito's religious image has faded, said **Axel Klein** and **Steven R. Reed** in an interview they gave the *Japan Times* in Tokyo on the occasion of the presentation of their new book *Komeito – Politics and Religion in Japan*.

“I think in the next election, we will probably not hear any party saying ‘that’s a religious party,’ which is clearly so much different from five or ten years ago, when there was a major story line that Komeito is a religious party and that’s why it’s unconstitutional,” Klein said in the interview with Editor **Mizuho Aoki**.

Media Coverage Anniversary Komeito:

Japan Times: “Komeito’s 50 years of losing its religion”, November 20, 2014. Interview with Editor **Mizuho Aoki**. Read the full article at www.japantimes.co.jp

Wilson Center: “The Power of Japan’s Religious Party”, December 4, 2014. By **Levi McLaughlin**, **Axel Klein**, and **Steven R. Reed**. Read the full article at www.wilsoncenter.com.

Japanmarkt Online: „Buddhisten-Partei Komeito als Zünglein an der Waage“, 8. Dezember 2014. Online-Artikel auf www.japanmarkt.de.

Bloomberg.com: “Abe to Extend LDP Dominance Sown During U.S. Occupation”, December 11, 2014. By **David Tweed**. Read the full article at www.bloomberg.com.

Süddeutsche Zeitung: “Buddhistisch und machtbewusst“, 16. Dezember 2014. Print-Artikel.

WESTFÄLISCHE RUNDSCHAU

Den Wandel Chinas im Blick – **Thomas Heberer** Gast bei Kulturgemeinde, 16. Januar 2015. Print-Artikel.

BAYERN 2 RADIOWELT

Interview on the Session of the National People’s Congress with **Thomas Heberer** (March 6, 2015)

XINHUA NEWS AGENCY

Interview on the Government Report by Prime Minister Li Keqiang at the National People’s Congress with **Thomas Heberer** (March 9, 2015)

IN-EAST SCHOOL ON AIR – PAUL J. SCALISE ON THE JAPANESE SOLAR MARKET

In the light of the anniversary of the triple disaster in Fukushima, current developments in Japan’s green energy sector have been the center of attention again. Following the nuclear plant meltdown four years ago, Japan is still standing without nuclear power and “the country increasingly relies on imported fossil fuels”, said **Scott Tong**, correspondent for the radio program *Marketplace*. However, Japan’s solar power market has grown.

In an interview, Tong spoke with **Paul J. Scalise**, Senior Research Fellow at the IN-EAST School of Advanced Studies, about Japan’s rising solar power story and the challenges the sector in Japan and in other countries currently face. Restrictions on the part of utilities controlling the grid system have prevented the solar power sector from feeding its generated electricity onto the grid on a grand scale. This refusal stems from Japan’s antiquated grid system. The so-called smart grid could be part of the solution to this problem. “The smart grid requires an enormous amount of investment”, Scalise said.

"The question that always comes up is: Who is going to pay for it? Will it be the government? Will it be power companies? Or will it be the consumer?" March 11, 2015.

Read or listen to the full article on www.marketplace.org.

DER TAGESSPIEGEL

Der chinesische Traum: Aufstieg zur Supermacht? Verbindungen mit Europa und engere Kooperation mit den asiatischen Staaten – Wandlungsprozesse in der chinesischen Außenpolitik. Print-Artikel von **Thomas Heberer** (15. März 2015).

WAZ DUISBURG

„Nicht meine Heimatstadt, aber mein Zuhause“ (**Yuan Li**), 18. März 2015, von **Martin Ahlers**. Online-Artikel auf www.derwesten.de.

EU-JAPAN NEWSLETTER

Report ACCER Workshop by **Kai Duttler**. Report appeared in March 2015, p. 23, Online Article at www.eu-japan.eu.

ASIEN – THE GERMAN JOURNAL ON CONTEMPORARY ASIA

Report ACCER Workshop by **Kai Duttler**. Report appeared in the April issue, No. 135, Online article at <http://asien.asienforschung.de/>.

INTERVIEWS MIT MARKUS TAUBE ZU ENTWICKLUNGSPERSPEKTIVEN IN DER VR CHINA BEI N-TV

Interview zu mittelfristigen Entwicklungsperspektiven in der VR China und der wirtschaftspolitischen Steuerung des Strukturwandels, 15. April 2015.

Interview zur aktuellen konjunkturellen Entwicklung in der VR China und den Geschäftsperspektiven für deutsche Unternehmen, 15. April 2015, n-tv *Telebörse*. Abrufbar im Internet: www.wiwo.de.

THE GUARDIAN

"Can Japan's climate policy get back on track after Fukushima?" April 17, 2015, by **Justin McCurry**. Interview with **Paul J. Scalise**. Find the full article at www.theguardian.com.

NEUE WESTFÄLISCHE – BIELEFELDER TAGEBLATT

„Kraft: China bietet Chancen für NRW“, April 21, 2015, by **Thomas Seim**. Artikel zur Delegationsreise in China mit Statement von **Markus Taube**. Print-Artikel.

RHEINISCHE POST

„Reise-Blog – Chinesischer Mindestlohn – oder so ähnlich“, 20. April 2015, von **Jasmin Buck**. Reiseblog Delegationsreise in China mit Statement von **Markus Taube**. Artikel online auf www.rp-online.de.

WDR TV

Fachgespräch mit **Markus Taube** zur gegenwärtigen wirtschaftlichen Entwicklung in China, 30. April 2015, WDR TV *Eins zu eins – Gespräch aus Düsseldorf*.

NZZ

„Südkoreas Obstruktion gegen Japan – Kampfplatz Weltkulturerbe“, 30. Mai 2015, von **Florian Coulmas**. Online-Artikel auf www.nzz.ch.

THE ECONOMIST

"What to do with Japan's elderly out to pasture", June 27, 2015, Interview with **Florian Coulmas**. Print and Online: www.economist.com.

CHINAS NEUE SEIDEN-STRASSE – MARKUS TAUBE NAHM AN TV-DEBATTE IM JAPANISCHEN FERNSEHEN TEIL

Am 28. Juni 2015 nahm **Markus Taube** an einer Paneldiskussion im Rahmen der NHK-TV-Sendung *Gobal Debate Wisdom* zu den Implikationen der chinesischen „One Road, One Belt“-Initiative für Europa teil.

Weiterführende englischsprachige Informationen zu der Sendung *China: Visioning the new enormous economic bloc* finden Sie auf der NHK-Webseite www.nhk.or.jp.

KLIENTELISMUS IN OSTASIEN – UND GRIECHENLAND – MOMOYO HÜSTEBECK IM INTERVIEW MIT SWR 2

Der Hintergrundbeitrag *SWR 2/Kontext* vom 6. Juli 2015 gibt Ausblick auf die Chancen und Risiken des Referendums in Griechenland. Schwierige politische Entscheidungen mit weiteren sozialen Einschnitten sind die Folge.

Momoyo Hüstebeck gibt in dem Beitrag eine Einschätzung, inwiefern sich die politische Situation in Griechenland auch mit Klientelismus erklären lässt. Formen der Patronage, persönliche informelle Tauschbeziehung von Diensten und Gegenleistung, haben gesellschaftliche Modernisierungsprozesse überdauert. Klientelistische Phänomene prägen die informelle Politik von Demokratien in Ostasien – und Griechenland.

Der Radiobeitrag *Apokalypse bei der Akropolis* kann auf www.swr.de nachgehört werden.

RADIO BIELEFELD

Interview mit **Markus Taube** zum Verhältnis von Politik und Wirtschaft in der VR China und der Nicht-Qualifikation „market economy“ im Sinne des MES, 6. Juli 2015.

RHEINISCHE POST

„Mercator Fellows: Forscher aus China und Japan ausgezeichnet“, 16. Juli 2015, Coverage Press Release. Print-Artikel.

RHEINISCHE POST

„Pascha arbeitet nun in Berlin“, 6. August 2015, Coverage Press Release. Print-Artikel.

DW DEUTSCHE WELLE

„Japans verspätete Kapitulation“, 13. August 2015, Interview mit **Florian Coulmas**. Online: <http://www.dw.com/de/>.

PRODUKTION

Interview by the journal *Produktion* on the economic and political situation in China with **Thomas Heberer** (August 27, 2015).

DIE ZUKUNFT CHINAS – EXPERTEN DISKUTIERTEN AUF CHINA-KONGRESS DER RHEINISCHEN POST

Wie sieht die Zukunft Chinas aus? Was für Auswirkungen hat die Börsenkrisse? Sind weitere Investitionen und Kooperationen in Deutschland und dem Land NRW geplant? Zu diesen und weiteren Themen diskutierten Botschafter Shi Mingde und hochkarätige Teilnehmer aus Politik, Wissenschaft und Wirtschaft auf dem China-Kongress der *Rheinischen Post*. Insgesamt nahmen über 15 Redner an der Veranstaltung teil, die am 4. September 2015 in Düsseldorf stattfand.

Markus Taube erörterte in der Keynote Speech die verschiedenen Bereiche, in denen China sich derzeit neu

erfindet. Er zeigte auf, weshalb diese Neuausrichtungen notwendig sind und welche Risiken damit verbunden sind. In seinem Schlusswort zeigte er sich optimistisch: „Wenn dieser Prozess der Neuausrichtung erfolgreich abgeschlossen ist, wird China nicht nur ein gewichtiger, sondern auch ein stabiler und verlässlicher Akteur in der Weltwirtschaft sein.“

Den vollständigen Artikel zum China-Kongress in der Rheinischen Post finden Sie auf www.rp-online.de.

新京报 (NEW CAPITAL DAILY)

Interview on Analysis of the current economic, social and political problems in China with **Thomas Heberer** (September 25, 2015).

PROFESSIONAL ACTIVITIES

15

EHRENAMTLICHE
TÄTIGKEITEN

Itsukushima-Schrein
Foto: bildpixel / www.pixelio.de

1 HONOURS, APPOINTMENTS EHRUNGEN, BERUFUNGEN

Scientists of the IN-EAST are involved in many professional activities serving the (scientific) communities which reflects the trust of our colleagues in our work. This is a real honour and we are pleased to serve. This year the following new appointments have been made:

Prof. Karen Shire had been appointed to the Scientific Advisory Board of the Werner Reimers Foundation in Bad Homburg. The foundation is engaged in the German-Japanese dialog (October 2014).

Als Experte für die Wirtschaft Chinas begleitete **Markus Taube** NRW-Ministerpräsidentin Hannelore Kraft und ihre Delegation nach China im April 2015 – Stationen u.a. Beijing, Nanjing, Shanghai, Chengdu und Shenzhen. Im vergangenen Jahr hatte Staatspräsident Xi Jinping bei seiner Deutschlandreise auch Duisburg und den Hafen besucht. Damit wurde die Zugverbindung Chongqing–Duisburg offiziell eröffnet. Auf der Reise wurde die Ministerpräsidentin vom NRW-Minister für Wirtschaft und einer hochrangigen Wirtschaftsdelegation begleitet, die Möglichkeiten zu einer Intensivierung

der Geschäftsbeziehungen zwischen China und NRW ausloten und vorantreiben möchte.

Prof. Markus Taube was elected as new member of the Advisory Council at the 31. annual meeting of the Euro-Asia Management Studies Association in Bangkok. The EAMSA is a scholarly association of scientists from around the world specializing in the analysis of European and Asian business issues with a focus on comparative research.

Roman Bartnik was granted (together with **Youngwon Park**, Professor at Manufacturing Management Research Center, Tokyo University) with the Best Paper Award at the Global Supply Chain Management Conference on March 28, 2015 at Zhejiang University, Hangzhou.

Prof. Werner Pascha has been elected as the next Vice-President of Japanese-German Center Berlin. The JDZB is a bilateral institution, founded thirty years ago by the German and the Japanese governments, and is engaged in promoting and deepening Japanese-German and international cooperation. According to its statutes, the Board of

Executives is headed by a Japanese President and a German Vice-President.

Prof. Markus Taube has been appointed as External Researcher and Academic Committee Member at the *China-Israel Entrepreneurship and Innovation Center* of Jilin University, Changchun. The Center has been established by Jilin University and Ben Gurion University of the Negev with support of the Chinese National Development and Reform Commission. It is committed to global academic exchange and to present a multinational platform for research and cooperation on innovation and entrepreneurship.

Yuan Li has been elected as the President-Elect of the Chinese Economic Association (Europe/UK).

Thomas Heberer was appointed member of the Editorial Board of the new *Journal of Chinese Governance*, published by Routledge (August 2015).

Thomas Heberer was appointed member of the Editorial Board of the new journal *Chinese Political Science Review*, published by Springer (September 2015).

2 PROFESSIONAL ACTIVITIES EHRENAMTLICHE TÄTIGKEITEN

YUKA ANDO

Zweite Vorsitzende, Japanisch an Hochschulen e.V.

ROMAN BARTNIK

Guest editor of the Special Issue *Innovation & International Workshop Innovation in the East Asian Automotive Industry* (with **Sven Horak** and **Miriam Wilhelm**)

Reviewer for the Academy of International Business, *Benchmarking: An International Journal*, EAMSA

FLEMMING CHRISTIANSEN

Member of the Editorial Board of the following journals: *China Information* (Leiden), *Asian Politics and Policy* (Washington and Beijing), *Journal of Current Chinese Affairs* (Hamburg), *Journal of Agrarian Change* (London), *Economic and Political Studies* (Beijing), and of the book series *Chinese Worlds* (Routledge)

Honorary Fellow, White Rose East Asia Centre, Universities of Leeds and Sheffield

Appraisals of project applications for the German Research Foundation (Deutsche Forschungsgemeinschaft, DFG)

HELMUT DEMES

Advisory Committee, Euro-Asia Management Studies Association (EAMSA)

LUN DU

President, German Confucian Society (Deutsche Konfuzianische Gesellschaft e.V., DKG)

Board Member, International Confucian Association (ICA), Beijing

Board Member, European Association for Chinese Philosophy (EACP)

DAVID EICHHORN

Member of the Board, Koordinationsstelle für Praktika (KOPRA) e.V.

WINFRIED FLÜCHTER

Member of the Scientific Council of the (German) *Journal of Economic Geography* – Mitglied des wissenschaftlichen Beirats der *Zeitschrift für Wirtschaftsgeographie*

Member of the Selection Commission of the Association of the Promotion of German-Japanese Cultural Relations (JaDe), Cologne – Mitglied der Auswahlkommission des Fördervereins Deutsch-Japanische Kulturbeziehungen (JaDe), Köln

THOMAS HEBERER

Member of the Editorial Board, *The China Quarterly*

Member of the Editorial Committee, *European Journal of East Asian Studies*

Member of the Editorial Board, *Journal of China in Comparative Perspective*, London School of Economics

Member of the Academic Advisory Committee, China in Comparative Perspective Network

Member of the Academic Advisory Board, *Journal of Current Chinese Affairs*

Member of the Academic Advisory Board, *Internationales Asienforum*

Member of the Editorial Committee, *国外理论动态 (Foreign Theoretical Trends)*

Co-Editor of the book series *East Asia in the 21st Century*, Verlag für Sozialwissenschaften

Co-Editor of the book series *Ostasien-Pazifik. Trierer Studien zu Politik, Wirtschaft, Gesellschaft, Kultur*, Lit-Verlag

Co-Editor of the book series *Schriftenreihe zur Ostasienforschung*, Nomos Verlag

Member of the Academic Advisory Board, Cologne Forum of International Relations and Security Policies

Member of the Academic Committee of the Dr. Seaker Chan Center for Comparative Political Development Studies at Fudan University Shanghai

Member of the Academic Advisory Council, Institute of European Studies, Nankai University, Tianjin

Adjunct Professor, Nankai University, Tianjin

Distinguished Professor, Zhejiang University, Hangzhou

Adjunct Professor, Zhongguo Renmin Daxue (Chinese People's University), Beijing

Senior Research Fellow, Beijing Academy of Social Sciences

Co-Director, Institute of Environment and Energy Policies, Zhejiang University, Hangzhou

Co-Director, Confucius Institute Metropolis Ruhr, Duisburg

Member of the Competence Network *Governance in China*, sponsored by the German Federal Ministry of Education & Research (BMBF)

Member of the Advisory Board, Association for German Studies, Qingdao

Chairman of the Advisory Board, Yiyuan Foundation of Care and Education, Willich

Founding Member of the Association of Social Science Research on China

Member of the Editorial Committee of the annual yearbook *Ethnic Minorities: Annual Social and Economic Indicators*, Routledge

Member of the Editorial Board, *Chinese Political Science Review*

Member of the Editorial Board, *Journal of Chinese Governance*

PETER THOMAS IN DER HEIDEN

Treasurer, Koordinationsstelle für Praktika (KOPRA) e.V.

Member of the China Postgraduate Network, the Association of Asian Studies, the Deutsche Gesellschaft für Asienkunde, the International Studies Organization, the Society for the Advancement of Socio-Economics (SASE) and the Chinese Economists Society

AXEL KLEIN

Mitglied des Wissenschaftlichen Beirats *Japan-Korea* der Deutschen Gesellschaft für Asienkunde e.V. (DGA)

YUAN LI

Board Member, Chinese Economic Association (Europe/UK)

Member of the Confucius Institute Metropolis Ruhr, Duisburg

Member of the American Economic Association

Member of the European Economic Association

Member of the International Society of New Institutional Economics

Member of the European Public Choice Society

KERSTIN LUKNER

Vice-President and Board Member, VSJF = German Association on Social Science Research on Japan

Speaker, Political Science Working Group, VSJF = German Association for Social Science Research on Japan

Peer Reviewer, *Pacific Affairs*, Routledge and *Japan-Jahrbuch* [Annual Yearbook on Japan]

RUMIN LUO

Verteidigungs-Komitee, Xi Zhao, Universität Kassel, Thema: *Return Migration and Productive Employment in Rural China: A Case Study in Hunan Province*

Member of the International Union of Anthropological and Ethnological Sciences, University of Kent, Canterbury

Manuscript Referee for *Sage Open*

RITA NÉMETH

Board Member, German-Japanese Society, Bonn

WERNER PASCHA

Vice-President of the Japanese-German Center Berlin (JDZB)

Chairman of the Board, Japanese-German Foundation for Cultural and Academic Relations (JaDe)

Steering Group Member and Executive Board Member of EastAsiaNet, the European Research School Network of Contemporary East Asian Studies

Member of the Editorial Committee, *European Journal of East Asian Studies*

Editorial Advisory Board Member, *Journal of Korea Trade*

Vice-President, German-Japanese Society of the Lower Rhine, Düsseldorf

Member of the Committee for Economic Systems and Institutional Economics, Verein für Socialpolitik (German Association for Economic Studies, VfS)

Member of the Korean-German Forum, advising the German and South Korean governments

Board Member, Institute of Development and Peace (INEF) of the University of Duisburg-Essen

Co-Editor of the book series *Economic Studies on Asia*, Metropolis Publishing Co, Marburg

Member of the Selection Committee, *Sprache und Praxis in Japan* of the German Academic Exchange Service (DAAD)

Honorary President, KOPRA e.V. (NPO)

HELMUT SCHNEIDER

Schriftleitung (Editorial Management), *Zeitschrift für Wirtschaftsgeographie (The German Journal of Economic Geography)*

KAREN SHIRE

Vice-President, RC02 Economy and Society, International Sociological Association

International Editorial Board Member, *Work, Employment and Society*, Journal of the British Sociological Association

Jury Member, International Research Prize of the Max Weber Foundation

Member, representing the German Sociological Association (DGS) to the proposed renewal of the Fachinformationsdienst, FID for Sociology (Library Collections and Information Services funded by the DFG)

Member of the Scientific Advisory Board, Werner-Reimers-Stiftung

Member of the International Scientific Advisory Board, White Rose East Asia Centre, Universities of Leeds and Sheffield

Member of the Scientific Advisory Board for Japan/Korea, Deutsche Gesellschaft für Asienkunde (DGA)

Editorial Board, *Contemporary Japan*, Journal of the German Institute for Japanese Studies (DIJ), Tokyo

Member of the University Board of Councillors (Hochschulrat), University of Duisburg-Essen

Affiliated Professor (Vertrauensdozentin), Hans Böckler Foundation

Member of the Yale Society for Comparative Studies, Yale University

Advisory Board, Institute of Advanced Studies in the Humanities (KWI Essen)

Member of the Advisory Board, and Member of the Institute for Development and Peace (INEF), University of Duisburg-Essen

Member of the Board, Essen College for Gender Research, University of Duisburg-Essen

MARKUS TAUBE

"One Thousand Plan" Professor of the City of Tianjin

"Outstanding Professor" at Nankai University, Tianjin

Co-Director, Confucius Institute Metropolis Ruhr, Duisburg

Secretary, Duisburg Economic Research Seminar (Duisburger Volkswirtschaftliches Forschungsseminar)

Member of the Committee for Economic Systems and Institutional Economics (Ausschuss für Wirtschaftssysteme und Institutionenökonomie) of the German Association for Economic Studies (Verein für Socialpolitik, Vfs)

Member of the Advisory Board, Mercator Institute for China Studies (MERICS), Berlin

Member of the Academic Advisory Board, *Journal of Current Chinese Affairs*

Member of the Editorial Board, *China Economic Policy Review*

Member of the English Program Committee of the Sixth Biennial IACMR Conference, Beijing 2014

Member of the International Editorial Board, *Chinese Management Studies*

External Examiner for Routledge Press and Cambridge University Press

External Examiner for curricula accreditation procedures at Hochschule Bremen

MARKUS TÜNTE

Mittelbauvertreter im Beirat, Netzwerk Frauen- und Geschlechterforschung NRW

TOSHI YAMADA

Board Member, Arbeitskreis Japan-Bibliotheken