

For information
AldAF–Alberto Falck Chair in Strategic
Management in Family Business
Tel. 02 5836.2534

Registration online required at
www.unibocconi.eu/events

AldAF–Alberto Falck Chair
in Strategic Management
in Family Business

Family Harmony

Shared wisdom to keep
your family together

20 April 2012

Bocconi



Università Commerciale
Luigi Bocconi

Via Sarfatti 25
20136 Milano

In collaborazione con



*Associazione Italiana
delle Aziende Familiari*

9:30am
Room A
via Sarfatti 25

Owning a business can be a source of many blessings to a family, but it can also cause stress and strain on family relationships.

In this round-table, organized by the AldAF–Alberto Falck Chair in Strategic Management in Family Business of Università Bocconi, Sajen G. Aswani and Benedetta Buzzi will provide an extensive overview about their experiences as family members, owners and managers in a family business, sharing some useful practices for improving and fostering family relationships for the benefit of both family and business.

The Tolaram Group is a family-owned company founded in 1948 and with headquarters in Singapore. It is a third-generation multinational family business active in different industries (food, paper & packaging, textiles, chemicals, energy, office automation, automobiles, real-estate and infrastructures) and strategically focused on emerging markets.

Sajen G. Aswani joined the Tolaram Group in 1984 developing and managing industrial and trading operations in Asia, Europe and Africa. In 2000 he became CEO of the group and successfully led a major restructuring effort. He has a Bachelor in Economics from the University of London (1983) with a Master in Management Science from Imperial College, London (1984).

The Buzzi-Unicem Group is a family-owned company founded in 1907 and headquartered in Casale Monferrato (Alessandria, Italy). It is a listed multinational family business focused on cement, ready-mix and aggregates and active in Italy, the EU, the US, Northern Africa, Russia and Mexico.

Benedetta Buzzi, member of the fourth generation, is currently Assistant for Corporate Finance and involved in the Executive Committee of the Buzzi-Unicem Group.

9:30am Participant Registration

10:00am Introductory Greetings

Guido Corbetta

AldAF-Alberto Falck Chair in Strategic Management in Family Business Università Bocconi

Round-table

Family Harmony: Shared wisdom to keep your family together

Chair

Gaia Marchisio

Coles College of Business, Kennesaw State University

Speakers

Sajen G. Aswani

CEO, Tolaram Group

Benedetta Buzzi

Buzzi-Unicem Group