



**The U.S.-Algeria Business Council  
The National U.S.-Arab Chamber of Commerce  
The Embassy of Algeria in Washington, DC**

in partnership with

**Algeria's Ministry of Commerce  
ALGEX & CACI**

with the support of the

**U.S. Embassy in Algiers**

present the



**2019 U.S. Distributors & Wholesalers  
Trade Mission to Algeria**



**February 10-15, 2019  
Algiers, Algeria**

**Members Registration Fee: \$1,500  
(\$2,000 for non-members)**



## Introduction

The 2019 U.S. Distributors & Wholesalers Trade Mission to Algeria is organized by the **US-Algeria Business Council**, the **National U.S.-Arab Chamber of Commerce**, and the **Embassy of Algeria in Washington, DC** in partnership with the Algerian **Ministry of Commerce**, **Algex** (Algerian National Agency for Export Promotion), and **CACI** (the Algerian National Chamber of Commerce and Industry), with the support of the **U.S. Embassy in Algiers**.

With special appreciation to:

H.E. Said Djellab, Algeria's Minister of Commerce

H.E. Madjid Bouguerra, Algeria's Ambassador to the USA

Hon. John Desrocher, U.S. Ambassador to Algeria

The U.S.-Algeria Business Council (USABC) and the National U.S.-Arab Chamber of Commerce (NUSACC) recognize these officials' support and leadership.

## Registration Package includes:

- ◆ Five nights of accommodations (five-star hotel lodging)
- ◆ Airport pick-up and drop off
- ◆ In-country transportation
- ◆ On-site quality meals (breakfasts, lunches & dinners) in Algeria
- ◆ Simultaneous translation
- ◆ Official site visits
- ◆ Pre-arranged business-to-business meetings with prospective Algerian partners (public & private sector)
- ◆ Meetings with senior government officials, including the Minister of Commerce
- ◆ Assistance in expediting the Algerian visa process



## Snapshot of Algeria

With a population of forty-two million people, political stability, and a growing economy, Algeria has emerged as one of the most attractive markets for U.S. trade and investment in the Middle East and North Africa.

Algeria has strengthened its reputation in the global market with a responsible fiscal policy. The country has drastically reduced its external debt-to-GDP ratio from 75.1% in 1995 to less than 1% in 2009. In 2015, the economy grew by 3.9% in real terms, while inflation has been tamed, recently stabilizing at around 5%.

<u>People's Democratic Republic of Algeria</u>	
<b>Capital:</b>	Algiers
<b>Area:</b>	2,381,740 sq. km.
<b>Population:</b>	42 million people
<b>Currency:</b>	Algerian Dinar (DZD)
<b>Exchange Rate:</b>	US\$1 - 115 DZD
<b>GDP:</b>	US\$ \$150 billion
<b>Growth Rate:</b>	3,9%
<b>Per Capita:</b>	US\$7,300
<b>Inflation Rate:</b>	5%

Algeria boasts some of the fastest growing economies in the world, and Algeria serves as a gateway to these trade and investment opportunities. Algeria is the largest country in Africa, and one of the richest on the continent in natural resources, and widely regarded as the industrial powerhouse of North Africa. With an economy historically dominated by the hydrocarbons sector, Algeria has made important strides in diversifying its economy, including sectors in agriculture and industry.



Economic growth and political stability help to make Algeria one of the most reliable markets on the continent. Employment distribution by sector is increasingly diversified: Government (32%), agriculture (14%), industry (14%), and construction (10%). One of the main objectives of the Algerian government's diversification program is to jump-start the growth of non-energy sectors.



## **Proposed Schedule**

### **Saturday, February 9, 2019**

Leave the United States for Europe to make a connecting flight to Algiers, arriving on Sunday, February 10, 2019. **Delegates are responsible for their own travel arrangements and ticket purchase.**

### **Sunday, February 10, 2019**

6 am – 8 am: Arrive in Europe. Take connecting flight to Algiers.

11 am – 4 pm: After landing at Algiers' Houari Boumediene Airport, clearing customs, and collecting baggage, follow USABC and NUSACC signs to join delegates and a VIP escort to depart for your hotel.

12 pm – 5 pm: Check in at Algiers' premier five-star hotel, Hotel El-Aurassi, where you will be able to enjoy the business center, newspapers from every corner of the world, the spa, gym, outdoor pool, impeccably groomed gardens, numerous cafes and restaurants, and peaceful views of Algiers and the Mediterranean Sea.

7 pm: Welcome dinner for trade mission delegates at the hotel.

### **Monday, February 11, 2019**

- ◆ **Fly to the city of Setif** (Eastern Algeria)
- ◆ Site visits to electronics and appliances factories
- ◆ Visit agribusiness and food products factories
- ◆ Hotel stay of one night in Setif

### **Tuesday, February 12, 2019**

- ◆ **Return to the city of Algiers**
- ◆ **Fly to the city of Oran** (Western Algeria)
- ◆ Site visits to agribusiness and food products factories
- ◆ Hotel stay of one night in Oran

### **Wednesday, February 13, 2019**

- ◆ Site visits to factories in the city of Mostaganem
- ◆ Visit agribusiness and food products factories
- ◆ **Fly from Oran to Algiers**

## **Thursday, February 14, 2019**

- ◆ Conference in Algiers hosted by the Algerian Minister of Commerce, His Excellency Said Djellab, where U.S. delegates will present and showcase the services of their companies.
- ◆ U.S. delegates will have pre-arranged, private meetings with their Algerian counterparts (public and private) in their appropriate sectors, co-chaired by the FCE (the business association of private entrepreneurs) and the U.S. Embassy in Algeria.

## **Friday, February 15, 2019**

Depart Algeria for Europe. Take connecting flight to the United States. You will arrive in the U.S. on the same day. **Delegates are responsible for their own travel arrangements and ticket purchase.**

## **Registration Form**

Please access the registration form **HERE** <http://www.us-algeria.org/usabc-events/2019-us-distributors-wholesalers-trade-mission-to-algeria.html> (USABC members) or **HERE** (NUSACC members). Registration and participation fees must be received before **January 20, 2019**. Trade mission participation is open to members and non-members of USABC and NUSACC.

## **Contact Information for Registration**

### **2019 U.S. Distributors & Wholesalers Trade Mission to Algeria**

#### **US-Algeria Business Council**

Tel: 703-418-4150 / Fax: 703-418-4151

[www.us-algeria.org](http://www.us-algeria.org)

**Contact:** Ms. Jessica Inzeo

[j.inzeo@us-algeria.org](mailto:j.inzeo@us-algeria.org)

#### **National U.S.-Arab Chamber of Commerce**

Tel: 202-289-5920

[www.nusacc.org](http://www.nusacc.org)

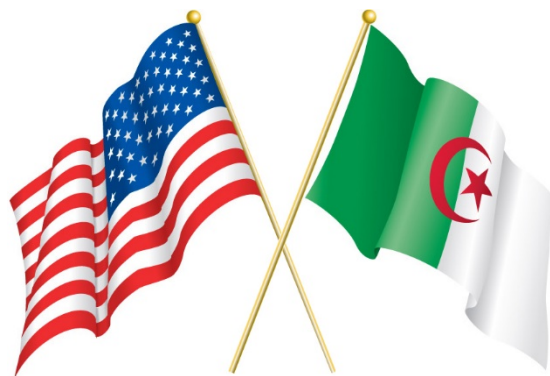
**Contact:** Mr. Rabih Mogharbel

[rmogharbel@nusacc.org](mailto:rmogharbel@nusacc.org)

## Payment deadline: January 20, 2019

All meals, lodging, and in-country transportation in Algeria are included in the registration package. Incidentals are not covered (e.g., room service, laundry, internet, phone, entertainment, mini-bar, alcohol purchases). Delegates are responsible for their own travel arrangements and airline tickets to and from Algeria. Delegates must arrive in-country on **Sunday, February 10, 2019**. No refunds will be given for cancellations after **January 20, 2019**.

Participating in the 2019 U.S. Trade Mission to Algeria in February 10-15, 2019 is an excellent opportunity to gain familiarity and valuable contacts in Algeria. For additional information, please contact the US-Algeria Business Council at 703-418-4150 and by email at [j.inzeo@us-algeria.org](mailto:j.inzeo@us-algeria.org) or the National U.S. - Arab Chamber of Commerce at 202-289-5920 and by email at [rmogharbel@nusacc.org](mailto:rmogharbel@nusacc.org).



In its 2018 global investment climate report, the U.S. Department of State notes that Algeria is a lucrative market that offers significant potential for U.S. investment. Citing representatives of the U.S. private sector operating in Algeria, the report notes that "several sectors potentially offer significant opportunities for long-term growth for U.S. companies . . . and many companies have reported double-digit annual profits." The report continues, "Targeted sectors include agriculture, tourism, information and communication technologies, industry, energy (fossil and renewable), construction and health." The report concludes that a highly rewarding investment climate, coupled with a "stable political and security environment," makes Algeria conducive to business.

*Reference: U.S. Department of State*