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**AMERICA'S  
FINEST SAUSAGE**

*Since 1880*

**2020**

**HOLIDAY EDITION**



**WWW.USINGER.COM**

# WELCOME TO Usinger's™



## THE CROWD PLEASER #2

Plenty of choices to please the whole crowd.

Leona Bologna, Yachtwurst, Mortadella, Beef Summer Sausage, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

**4 lbs. 15 oz. \$54.99**

## AMERICA'S FINEST SAUSAGE 140 YEARS SAME FAMILY, SAME PROMISE

For the Usinger family and employees, America's Finest Sausage is more than a slogan... it's an ideal...a pledge that we will continue to make only the very best. From Bacon and Braunschweiger to Wieners, Bratwurst, and Summer Sausage, we guarantee the finest.

You can depend on our family to make your gift giving and entertaining more personal and meaningful - the kind of celebration that makes everyone feel good, feel thankful, and feel together, regardless of whether you are across the table, or across the country.

Whether you are giving a gift, entertaining family and friends, or just making yourself the best sandwich you have ever had, you'll be glad you chose Usinger's - America's Finest Sausage Since 1880.

Our assortments are attractively packaged and guaranteed to delight the recipient. The only thing better than when that gift box arrives, is when you open it. Each sausage is seasoned just right with the finest domestic and imported spices. Our 2 story brick smokehouses provide the finishing touch - a campfire flavor that can only come from natural Hickory, Oak, and Applewood.

Based on the complimentary comments made by recipients, we can confidently say that these assortments are the perfect gift - no better way to say "Best Wishes for a Happy Holiday Season!"

-The Usinger Elves

## THE SNACKER'S DELIGHT #1

Perfect snacks for around the holiday table with friends & family.

Mortadella,  
Beef Summer Sausage,  
6 pc. Wieners,  
Braunschweiger Liver Sausage,  
Wisconsin Cheddar Cheese,  
Gourmet Snack Crackers,  
Sausage Knife.

**3 lbs. 13 oz. \$45.99**



## THE FEINSCHMECKER #3

Before epicure, gastronome and foodie, it was feinschmecker. For those who appreciate fine food.

6 pc. Hickory Sticks,  
Beef Salami,  
Leona Bologna,  
Yachtwurst,  
Mortadella,  
Thuringer Summer Sausage,  
6 pc. Wieners,  
Braunschweiger Liver Sausage,  
Wisconsin Cheddar Cheese,  
Gourmet Snack Crackers,  
Sausage Knife.

**6 lbs. 1 oz. \$65.99**



## OLD WORLD MEDLEY #4

Old world recipes that our founder brought from the homeland around 1880.

Beef Summer Sausage,  
Braunschweiger Liver Sausage,  
Gourmet Snack Crackers,  
Sausage Knife.

**3 lbs. 7 oz. \$39.99**





### ELFIN TREATS #24

Enjoy this perfect combination of flavors from Usinger's and other Wisconsin favorites.

Beef Summer Sausage (2) 2pc. Hickory Sticks, Wisconsin Cheddar Cheese, East Shore Sweet and Tangy Mustard, East Shore Thick Dipping Pretzels, Sausage Knife.

1 lb. 14 oz. **\$36.99**



### NIBBLER'S BONANZA #6

A holiday favorite—our best-selling holiday gift has some of our most popular items in a beautiful holiday gift box.

Beef Summer Sausage, Beef Salami, Thuringer Summer Sausage, Wisconsin Cheddar Cheese, Swiss Almond Cheese Spread, Gourmet Snack Crackers, Sausage Knife.

3 lbs. **\$41.99**



**1880**  
Frederick Usinger buys his employer's butcher shop on Third Street.

# 1880



**1879**  
Thomas Edison invents the light bulb.

**1906**

The plant and offices undergo extensive remodeling to look like the Usinger's you know today.



**1930**

Frederick Usinger dies and passes the business to his son, Frederick Usinger Jr.



**1935**

Usinger's Sausage became one of the earliest members of the Better Business Bureau, and is still a member today.

**1961**

Saturday Evening Post by Renowned photographer Arnold Newman.



**1988**

Siblings Debra and Fritz Usinger, great-grandchildren of Fred Usinger, take over leadership and continue the 100 year commitment to quality.



**2019**

Emily Usinger, great-great-granddaughter of Fred Usinger, joins the 139 year old company. Emily, like her dad Fritz, has one foot firmly planted in our sausage making tradition and the other confidently stepping toward the future. (Photo credit: Bob Elbert, taken at Iowa State University)



**1870's**

Frederick Usinger moves to Milwaukee with four hundred dollars in cash and his favorite sausage recipes, which he had learned as an apprentice "wurstmacher" (sausage maker) in Frankfurt.



**1900**

At the turn of the century, Milwaukee's German aristocracy did their shopping on Third Street, and Usinger's became a popular stop.



**1908**

Henry Ford's Model T automobile was introduced.

**1953**

Frederick Usinger III takes over leadership of the company. It was the genial Frederick who introduced the elves to the world, and gave Usinger's its current identity.



## 100 YEARS

**1980**

The company celebrates its centennial.

**1981**

Germanfest Established in Milwaukee. *"When you're cooking for 80,000 at Milwaukee's Germanfest, only Usinger's is the Official Sausage of Germanfest and has been served to our guests since 1981."*

-Don Wohlfeil  
Germanfest Food Director



**2015**

The Usinger's tradition of quality continues with an award for Best Sausage Shop from the *Shepherd Express* Best of Milwaukee Readers' Choice Poll. In addition, the 135-year old Usinger's classic recipe took the crown for best Wisconsin-made brat.

Credit: Courtesy of Milwaukee Magazine/ Photo by Adam Ryan Morris.



**2016**

Usinger's was awarded Best Brat in the *USA Today* 10 Best Readers Choice Awards

# 2020

The company celebrates 140 years

**2018**

Named the official sausage of The National Mustard Museum.



**CUSTOMER**  
*Holiday*  
**FAVORITE**

# ENOUGH SAUSAGE FOR ALL OF YOUR GUESTS

## THE SAUSAGE MAKER #5

A giant sausage great for sharing at the holiday table.

Beef Summer Sausage and a Sausage Knife.

**2 lbs. 14 oz. \$36.99**

**ALSO AVAILABLE...**

## A "YARD" OF SUMMER #7

An even bigger summer sausage

Beef Summer Sausage and a Sausage Knife.

**3 lbs. 4 oz. \$42.99**

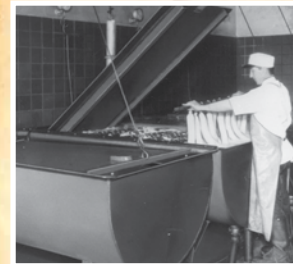


## SUMMER SAMPLER#8

Enjoy this tempting trio of Old World classics.

Summer Sausage, Summer Sausage with Garlic, Wisconsin Cheddar Cheese, Butter Crackers, Sausage Knife.

**1 lb. 9 oz. \$30.99**



**SOME THINGS JUST  
SHOULDN'T CHANGE—MANY  
OF OUR RECIPES REMAIN  
UNCHANGED SINCE OUR  
FOUNDER ARRIVED IN  
MILWAUKEE 140 YEARS AGO.**

## PIT SAMPLER #10

Freshly smoked the way we've done it for over a century. From the fire-pit to your home.


Smokehouse #17 Summer Sausage, Applewood Smoked Bacon, Petite Pit Ham, Smoked Bratwurst with Cheddar & Jalapeño, 6 pc. Wieners, Sausage Knife.

**5 lbs. 5 oz. \$57.99**

*"I've been serving Usinger's smoked ham, wieners, and specialty sausages for over 40 years. Nothing comes close to their old world flavor."*

-Chef Dennis Wegner  
Wegner's St. Martin Inn





### NATURAL CASING WIENERS #11

Natural casing Wieners—the perennial American favorite. Voted #1 in the country by *The Book of Bests*

(6) packages (30 links) of Natural Casing Wieners

3 lbs. 12 oz. **\$43.99**

### GRILLING FAVORITES #14


Enjoy this collection of Wisconsin's grilling favorites.

Beef Franks (4 links), Wieners (6 links), Knackwurst (5 links), Smoked Polish Sausage with Garlic (4 links), Cooked Bratwurst (4 links)

4 lbs. 1oz. **\$46.99**



**BEST SELLER**




### TRADITIONAL COOKED BRATS #12

The traditional German favorite. Finely ground pork and veal. Distinctive white color.

(6) packages (24 links) of Cooked Brats

4 lbs. 8 oz. **\$43.99**



*"I love a great hot dog. They are synonymous with traditional American food. When I was selected as the Food Service Director for the Olympic Winter Games in 2002, I knew we had to serve the best hot dog in the country. Our search led us to a small family owned sausage company in Milwaukee. It was unanimous: Usinger's would be served at the Olympics. The finest hot dog you will ever eat!"*

—Don Pritchard  
Food Service Director  
2002 Winter Olympics



**FLAT-RATE SHIPPING**  
**\$9.99\***  
DETAILS ON PAGE 17

### THE QUARTET #9

A quartet of fresh style links. Get the grill ready for this mouth-watering combo.

Fresh Bratwurst (4 links),  
Cajun Style Bratwurst (4 links),  
Fresh Italian Sausage (4 links),  
Brat 'N Onion (4 links)

4 lbs. **\$40.99**

### FRESH BRATWURST #13

The choice of Wisconsinites! Fresh (uncooked) sausage of coarse ground, lean pork. Seasoned only as Usinger's knows how.

Fresh Bratwurst (20 links)

5 lbs. **\$43.99**



# ELVES' CHOICE

A SAMPLING OF OUR SUMMER SAUSAGES COMPLEMENTED BY THREE CLASSIC CHEESES.



THE ELVES' CHOICE #15

## RISE AND SHINE #16

The ultimate wake up breakfast - just start the Bacon and Fritziess sizzling in the pan and watch the morning dawdlers assemble!

Sliced Canadian Bacon, Applewood Smoked Sliced Bacon, Fritziess, Pancake Mix, Maple Syrup, Clover Honey, 2 pkgs Colectivo Coffee.

5 lbs. 3 oz. \$64.99



CUSTOMER Holiday FAVORITE

FLAT-RATE SHIPPING \$9.99\* DETAILS ON PAGE 17

## THE ENTERTAINER #17

An impressive assortment that will keep all of your holiday guests happy.

Yachtwurst, Leona Bologna, Summer Sausage, 6 pc. Hickory Sticks, 6 pc. Hot Hickory Sticks, Mortadella, Beef Summer Sausage, Beef Salami, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar Cheese, Wisconsin Monterey Jack Cheese, Wisconsin Colby Cheese, 12 piece Grandma Reilly's Chocolates, Honey Mustard, Gourmet Snack Crackers, Sausage Knife.

8 lbs. 5 oz. \$98.99



## THE ELVES' CHOICE #15

The Elves know Usinger's better than anyone. Here are their favorites!

Beef Summer Sausage, Beef Salami, Summer Sausage, Wisconsin Cheddar Cheese, Wisconsin Monterey Jack Cheese, Wisconsin Colby Cheese, Sausage Knife.

2 lbs. 7 oz. \$39.99

## APPLEWOOD SMOKED PIT HAM #18

Hand-trimmed boneless ham sweet cured with honey and maple syrup. Slowly smoked over aromatic, applewood fires in our two story pit smoke houses. An old fashioned "tear drop" shaped ham.

6 lbs. 8 oz. \$61.99

FLAT-RATE  
SHIPPING  
\$999\*  
DETAILS ON PAGE 17

## SEMI-BONELESS HAM #19

Presenting our Old World Holiday Ham... Carefully seasoned, cured, then delicately smoked over a hardwood fire. The result, a classic ham born out of the tradition of yesterday.

12 lbs. \$93.99

## THE WURSTMACHER #20

Classic customer favorites that have stood the test of time.

Beef Summer Sausage,  
Summer Sausage with Garlic,  
Braunschweiger Liver Sausage,  
Old Fashioned Liver Sausage,  
Wisconsin Cheddar Cheese,  
Wisconsin Monterey Jack Cheese,  
Sausage Knife.

2 lbs. 10 oz. \$43.99

CUSTOMER  
*Holiday*  
FAVORITE

## THE PALATE TEASER #22

All of the basics for a delicious evening in front of the fire.

Beef Summer Sausage,  
Beef Salami,  
Sartori® Sharp White Cheddar Cheese,  
Butter Crackers,  
Sausage Knife.

1 lb. 11 oz. \$30.99

# HOLIDAY FAVORITES YEAR AFTER YEAR





**BEST SELLER**

# GIFTS FROM WISCONSIN

## THE FEAST #21

An exquisite array of summer sausage and cheese.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, (2) 6 pc. Hickory Sticks, Wisconsin Shaped Cheddar Cheese, Wisconsin Colby Cheese, Wisconsin Monterey Jack Cheese, Honey Mustard, Sausage Knife.

**3 lbs. 15 oz. \$55.99**



## MILWAUKEE'S FAVORITES

#23

After over a century in Milwaukee, we've come to know what Milwaukee loves.

Beef Summer Sausage,  
Braunschweiger Liver Sausage,  
4 Cooked Bratwurst,  
6 pc. Hickory Sticks,  
Wisconsin Cheddar Cheese,  
Sausage Knife

**2 lbs. 10 oz. \$40.99**

# MILWAUKEE'S FAVORITES

**BEST SELLER**





Order Department • 1030 North Old World Third Street • Milwaukee, WI 53203  
1-800-558-9998 • Fax 414-291-5277 • Local 414-276-9105  
www.usinger.com

For Office Use Only

Control # \_\_\_\_\_  
Initials \_\_\_\_\_  
Date Rec'd \_\_\_\_\_

## ORDER FORM

NAME \_\_\_\_\_ DAYTIME PHONE ( ) - \_\_\_\_\_  
STREET \_\_\_\_\_ EVENING PHONE ( ) - \_\_\_\_\_  
CITY \_\_\_\_\_ STATE / ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

### ORDER SUMMARY

TOTAL PRODUCT COST FOR ALL ORDERS \_\_\_\_\_  
TOTAL FREIGHT FOR ALL ORDERS (\$9.99 PER GIFT\*) \_\_\_\_\_  
GRAND TOTAL \_\_\_\_\_

\*Please see shipping information on page 17 for rates

### PAYMENT INFORMATION

My Usinger's Account # \_\_\_\_\_  
 Check (Payable to Fred Usinger, Inc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
EXPIRATION DATE

CARD HOLDER'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_  
CARD HOLDER'S SIGNATURE: \_\_\_\_\_

GIFT #	GIFT PRICE	QTY.	TOTAL PRICE

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
GIFT MESSAGE \_\_\_\_\_  
PHONE NUMBER ( ) - \_\_\_\_\_

SHIP TO ARRIVE:  
 Thanksgiving  Hanukkah  Christmas Season  
 As close to \_\_\_\_\_ as possible

GIFT #	GIFT PRICE	QTY.	TOTAL PRICE

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
GIFT MESSAGE \_\_\_\_\_  
PHONE NUMBER ( ) - \_\_\_\_\_

SHIP TO ARRIVE:  
 Thanksgiving  Hanukkah  Christmas Season  
 As close to \_\_\_\_\_ as possible

GIFT #	GIFT PRICE	QTY.	TOTAL PRICE

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
GIFT MESSAGE \_\_\_\_\_  
PHONE NUMBER ( ) - \_\_\_\_\_

SHIP TO ARRIVE:  
 Thanksgiving  Hanukkah  Christmas Season  
 As close to \_\_\_\_\_ as possible

GIFT #	GIFT PRICE	QTY.	TOTAL PRICE

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
GIFT MESSAGE \_\_\_\_\_  
PHONE NUMBER ( ) - \_\_\_\_\_

SHIP TO ARRIVE:  
 Thanksgiving  Hanukkah  Christmas Season  
 As close to \_\_\_\_\_ as possible

## ORDER INFORMATION

### GENERAL INFORMATION

- We guarantee deliveries in good condition to correct addresses only. Please be certain all addresses are current, complete and correct.
- The recipient of your gift is notified by post card. This postage paid return card is provided for the recipient to return, notifying us of the gift's safe arrival. These return cards will be sent to you so that you may enjoy the comments made about your gift.
- We can ship only gifts 5, 6, 8, 15, 21, 22, 24, 25, 26, 27, 29, 30, 31, 32, 47, 52, 74, 80, 81, 82, 83 and 91 to a P.O. box or to Alaska and Hawaii.
- We are unable to accept any orders to ship outside the United States.
- If you wish to pay now please make your check payable to Fred Usinger, Inc. Mastercard, Visa, American Express and Discover are also accepted.
- Usinger's reserves the right to substitute items of equal or greater value, without notification, in case necessary ingredients cannot be obtained.

### PLACING YOUR ORDER

- Fill out the order blank as completely as possible including a daytime and evening phone number.
- We will print your personal message on the gift label. Please print the message as it should appear on each individual gift package. We are sorry, but we cannot accept your personal greeting or business cards.
- If you'd prefer to place your order by phone please call us between the hours of 8:00 a.m. and 5:00 p.m. CST at (414) 276-9105 or 1-800-558-9998.
- You may also place your order on our website at [usinger.com](http://usinger.com).
- Gift prices are good through February, 2021



### ELF BOBBLEHEAD #74

The perfect gift for anyone who appreciates the history and charm of our 140 year old family sausage shop.

The Usinger Elf stands just about 6 ½ inches tall. (Elves are short)

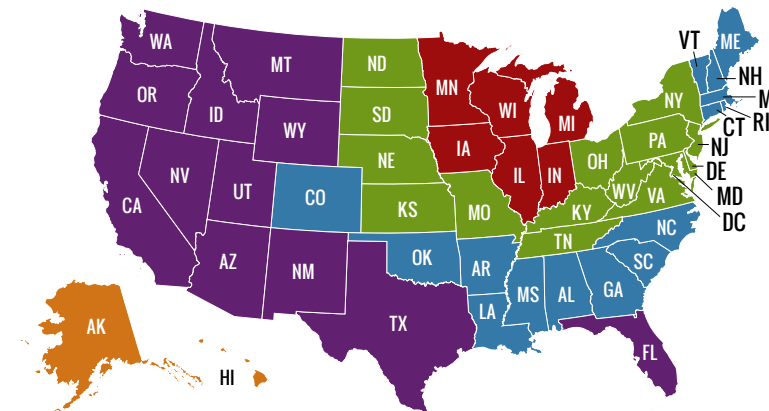
Beautifully boxed and includes the Usinger story.

**\$19.99 shipping included.**

### SHIPPING INCLUDED ITEMS

The gifts marked as Shipping Included have no additional shipping charges. These items generally ship via USPS and should arrive within 3 days of shipping date.

## SHIPPING INFORMATION



	AREA B	AREA C	AREA D	AREA E	AREA F
For arrival prior to Christmas at standard shipping cost order must be received by	12/14	12/13	12/13	12/9	12/13
Standard Shipping Cost	9.99	9.99	9.99	9.99	34.99
Expedited Shipping (FedEx® 2-Day) Available for Areas B, C, D and E. Order must be received by 12/20 for arrival prior to Christmas.	34.99	34.99	34.99	34.99	N/A
For shipping included gifts, for arrival prior to Christmas order must be received by	12/18	12/18	12/18	12/18	12/18

### SHIPPING DETAILS

- During the Christmas season all gifts ship to any state (except Alaska and Hawaii) for \$9.99 per gift (does not apply to Shipping Included gifts). To qualify for \$9.99 shipping orders must be received by the deadlines listed. After deadlines, gifts may still ship using FedEx® 2-Day for \$34.99 per gift, as long as the order is received by December 20th. Gifts sent to Alaska and Hawaii always ship FedEx® 2-Day for \$34.99.
- For shipments at times other than Christmas, gifts sent to most states (Areas B, C and D) will ship for \$9.99 per gift. Gifts sent to some states (Areas E and F) may have to be shipped via FedEx® 2-Day delivery service for \$34.99 per gift. The method of shipment is dependent upon the weather and the area to which the gift is being shipped. Include a daytime phone number so we may notify you if the gift must be shipped via FedEx® 2-Day.
- We'll attempt delivery as close as possible to your specified arrival date. Due to varied schedules in delivery services and the perishability of our product, the actual shipping date must be left to our discretion. Gifts for Christmas delivery may begin arriving in early December.



CUSTOMER  
*Holiday*  
FAVORITE



### THE TRAIL BLAZER #27

Perfect snacks for on the trail or at home.

Beef Summer Sausage, 6 pc.  
Hickory Sticks, Swiss Almond  
Cheese Spread, Cheddar with Port  
Wine Cheese Spread, Gourmet  
Snack Crackers, Sausage Knife.

**3 lbs. 2oz. \$40.99**

### PARTY TRADITIONS #25

The perfect complement to any party spread.

Beef Summer Sausage, Beef Salami,  
Thueringer Summer Sausage,  
(2) 6 pc. Hickory Sticks, Wisconsin  
Cheddar Cheese, Wisconsin  
Monterey Jack Cheese, Wisconsin  
Colby Cheese, Swiss Almond  
Cheese Spread, East Shore Sweet  
and Tangy Mustard, 2 pkgs East  
Shore Pretzels, Gourmet Snack  
Crackers, Sausage Knife.

**5 lbs. 6 oz. \$66.99**

### THE COLLECTION #26

Truly a gift to impress.  
Beautifully packaged, ready to  
open and enjoy in the office or  
at home.

Beef Summer Sausage, Beef Salami,  
Thueringer Summer Sausage,  
Italian-Style Summer Sausage,  
2 pc. Hickory Sticks,  
2 pc. Hot Hickory Sticks,  
2 pc. Beef Hickory Sticks,  
2 pc. Summeroni,  
Wisconsin Monterey Jack Cheese,  
Wisconsin Colby Cheese,  
Swiss Almond Cheese Spread,  
Cheddar with Port Wine Cheese Spread,  
East Shore Pretzels,  
Genuine National Mustard  
Museum Mustard,  
Gourmet Snack Crackers,  
Troubadour Cowboy Cookies,  
Sausage Knife.

Includes 9" x 12" x 3/4" Solid North  
American Maple Cutting Board.  
Beautifully engraved with our  
original logo from 1880. Finished  
with beeswax and mineral oil. Your  
new "favorite cutting board."

**5 lbs. 12 oz. \$89.99**





**OUR SUMMER SAUSAGES ARE**  
*Hardwood Smoked*  
**FOR TWO DAYS <sup>THE</sup> OLD FASHIONED WAY!**



TREAT TIME #29

**HOLIDAY FUN #30**

Perennial customer favorites perfect for sharing with friends and family around the holidays.

Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Sartori® Montamoré Cheese, Sartori® Mild White Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 12 oz. \$39.99**

**◀ TREAT TIME #29**

Time tested favorites ready for gifting.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, 2 pc. Beef Hickory Sticks, 2 pc. Hickory Sticks, Wisconsin Co-Jack Cheese, Sausage Knife.

**1 lb. 8 oz. \$31.99**



**TREATS TO GO #31**

A generous sampling of our favorite snack sticks.

Two 6 pc. Traditional Hickory Sticks, 6 pc. Hot and Spicy Hickory Sticks, Two 6 pc. All Beef Hickory Sticks, 6 pc. Summeroni Sticks, Sausage Knife.

**2 lbs. 14 oz. \$49.99**  
*(shipping included)*



**SHIPPING INCLUDED**  
ON THIS GIFT  
DETAILS ON P.17



# BREWMASTER'S *Dream*

## BREWMASTER'S DREAM #32

A delicious and unique gift for the sausage and beer connoisseur in your life.

Beef Salami Beer Bottle, 2 pc. Hickory Sticks, 2 pc. Beef Hickory Sticks, Wisconsin Pepper Jack Cheese, Wisconsin Cheddar Cheese, Beer Nuts Bar Mix, Beer Nuts Peanuts, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 12 oz. \$54.99**  
(shipping included)

## THE BIG CHEESE #47 ▶

Classic Wisconsin cheeses from the heart of the cheese state.

Sartori® Bella Vitano Gold Cheese, Sartori® Bella Vitano Gold Cheese with Cracked Black Pepper, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, Sartori® Sharp White Cheddar Cheese, Sartori® Montamore Cheese, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 11 oz. \$43.99**

## HOLIDAY HEAT #33

Andouille Spicy Cajun Style Sausage, Smoked Bratwurst with Cheddar & Jalapeño, All Natural Spicy Cilantro Chicken Sausage, Beef Summer Sausage with Jalapeño, 6 pc. Hot Hickory Sticks, Sausage Knife.

**3 lbs. 6 oz. \$47.99**



# *Holiday* HEAT



# THE BIG CHEESE



# BACON *Sensation*

## BACON SENSATION #51

Four flavors of our delicious thick-cut bacon.

Sliced Honey Glazed Bacon, Sliced Peppered Bacon, Sliced Hickory Smoked Bacon, Sliced Applewood Smoked Bacon.

**3 lbs. \$41.99**

*"Everyone knows Usinger's for their amazing sausages, brats, and ham, but their applewood smoked bacon is the best I have ever had. We use their bacon in our restaurant for everything from breakfast strips, to lardons in our mac and cheese, and of course for our East Town Signature Bacon Pops!"*

-Alex Schubert  
Executive Chef  
Milwaukee Marriott Downtown



## THE TOUCHDOWN

### THE TOUCHDOWN #52

For the football fans in your life. A Wisconsin favorite.

Beef Salami, Football Summer Sausage, 6 pc. Hickory Sticks, Football Shaped Wisconsin Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 12 oz. \$44.99**



## NEW YORK STRIP STEAKS

### NEW YORK STRIP STEAKS #53

Certified Angus Beef® is world famous for its outstanding quality, exceptional flavor, tenderness and juiciness. A gourmet experience awaits you.

(4) Certified Angus Beef® "New York Cut" Sirloin Strip steaks.

**2 lbs. 8 oz. \$84.99**



## Certified ANGUS BEEF STEAK

### FILET MIGNON STEAKS #54

Enjoy this addition to our Certified Angus Beef® Collection. Wonderful flavor and melt-in-your-mouth tenderness.

(4) Certified Angus Beef® Filet Mignon.

**2 lbs. \$89.99**



## TASTE OF SUMMER

### TASTE OF SUMMER #80

Four of our best summer sausages in a beautiful holiday gift box.

All Beef Summer Sausage, All Beef Salami, Summer Sausage with Garlic, Thuringer Summer Sausage (family favorite).

**1 lb. 4 oz. \$32.99**  
(shipping included)



# MIDNIGHT SNACKER

**SHIPPING INCLUDED**  
ON THESE GIFTS  
DETAILS ON P.17



## MIDNIGHT SNACKER #81 (TOP)

Just enough for snacking and sharing. The essential tidbits—summer sausage and cheese.

Beef Summer Sausage, Beef Salami, Wisconsin Cheddar Cheese.

**15 oz. \$30.99**  
(shipping included)

## THE GOURMET ACCENT #82 (BOTTOM)

Experience classic Old World taste with a contemporary twist.

Beef Summer Sausage, Thuringer Summer Sausage, Landjaeger, Sartori® Bella Vitano Gold Cheese, Sartori® Bella Vitano Gold Cheese with Cracked Black Pepper, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 11 oz. \$56.99**  
(shipping included)



**BEST SELLER**



**SHIPPING INCLUDED**  
ON THESE GIFTS  
DETAILS ON P.17



# FOR SMOKED SAUSAGE LOVERS

## NORTHERN COMFORT #83

The perfect gift to showcase the best in Wisconsin comfort.

Beef Summer Sausage, Beef Salami, Thuringer Summer Sausage, Wisconsin Co-Jack Cheese, Wisconsin Pepper Jack Cheese, Gourmet Snack Crackers, Sausage Knife.

**2 lbs. 9 oz. \$53.99**  
(shipping included)

## SMOKEHOUSE TRIO #91

In the tradition of our legendary Smokehouse Number 17.

Smokehouse 17 Beef Summer Sausage with Roasted Garlic, Smokehouse 17 Beef Summer Sausage with Jalapeño, Smokehouse 17 Summer Sausage, Sausage Knife.

**3 lbs. \$51.99**  
(shipping included)

**Usinger's**  
FAMOUS SAUSAGE

1030 North Old World Third Street  
Milwaukee, WI 53203

PRST STD  
U.S. POSTAGE  
PAID  
USINGER'S



**FLAT-RATE  
SHIPPING**  
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