



News Release

Audiovox Corporation Shows Four CEA Innovation Award Winners at CES

LAS VEGAS – January 6, 2010 – International CES, Booth 11006-10506 – Audiovox Corporation (NASDAQ: VOXX) announced that its four winning Consumer Electronics Association (CEA) Innovation Awards winners will be on display in the Company's booth at CES. These awards traditionally recognize the most innovative electronics and accessories companies and Audiovox continues on its pace by winning multiple awards again this year.

- In-vehicle TV-Advent/FLO TV (Model ADVFLO9)
- Rear Seat Entertainment System-Audiovox Mobile Video with SONY Playstation2 built in system (Model VOD10PS2)
- Audio Accessories: RCA Voice Control Remote (Model RCRV06G)
- Wireless Speakers: Acoustic Research Outdoor Wall Lantern & Wireless Speaker (Model AW 850)

"Look for some exciting new products this year in our booth at CES where we will feature those products that highlight the changing nature of the consumer electronics business. Over the years consumer electronics shifted from basic products to ones that presented convergence of digital technologies...to today, where the delivery of content looks to drive the business," said Patrick Lavelle, president and CEO of Audiovox Corporation.

"Despite the challenges that the current economic environment placed on our resources, we developed four winning entries to the CEA Innovation Awards, out of the ten we submitted," said Lavelle. "Two of those products feature content delivery systems that we believe will be game changers in the mobile electronics industry. On the consumer side, our focus is on consumer preferred wireless technology. We remain committed to expanding sales through product development and innovation. We are honored by this recognition from CEA and vow to continue to strive to deliver the very best in quality and innovation to this great market we serve."

The prestigious CEA Innovation Award program recognizes technologies, applications, products, and services judged to be the most unique in design and engineering and beneficial to the consumer electronics industry. The winning products are selected by a panel of independent industrial designers, engineers and trade press editors based on engineering and design qualities, uniqueness, user value, contributions to consumers' quality of life and the impact on the manufacturer's business.

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About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$172 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES – Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA's industry services. Find CEA online at www.CE.org [<http://www.CE.org>].

About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, FLO TV, Mobile Video + PlayStation 2 systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, Internet radios, clock radios, portable DVD players, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer®-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at www.audiovox.com.

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2009 and in its most recent Form 10-Q filing with the Securities and Exchange Commission.

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