

# Fiscal Year Ended March 31, 2015 Financial Results Presentation

May 19, 2015

Yoshikata Tsukamoto President and Representative Director Wacoal Holdings Corp.



# **FY2015** Financial Results Summary

FY2016 Business Results Forecast and Priority Measures

Ai CO., LTD.

**Reference Figures** 

#### Overview of Financial Results



Revenues and earnings decline year on year because effect on domestic business of sluggish demand after consumption tax hike and impairment losses of subsidiary counteracts inflated sales of overseas business resulting from exchange rates

(Millions of yen)

FY2014 FY2015 FY2015 Consolidated Results Vs. target Vs. prev. FY results results target 193,781 191,765 196,000 Net Sales △ 2,016 △ 4,235 Cost of Sales 91,008 90,722 92,100 △ 286 △ 1,378 (%) 47.0% 47.3% 47.0% +0.3% +0.3% 102,773 101,043 Profits from Sales 103,900 △ 1,730 △ 2,857 (%)53.0% **52.7%** 53.0% -0.3% -0.3% 93,961 SG&A Expenses 88,913 90,400 5,048 3,561 (Of which, impairment charges (6,021)on other intangible assets) 45.9% 49.0% 46.1% +3.1% 2.9% (%)Operating Income 13,860 7,082 13,500 △ 6,778 △ 6,418 (%)7.2% 3.7% -3.5% 6.9% -3.2% Pre-tax net income 15,033 11,342 15,400 △ 3,691 △ 4,058 Net income attributable to 10,106 8,444 10,500 △ 1,662 △ 2,056 Wacoal Holdings Corp.

<sup>\*</sup> Gain on sale of assets (marketable securities and paintings) and tax effect lessen decrease at net income stage

# Overview of Financial Results (by Segment)



|                     |                               | FY2014  | FY2015  | FY2015  | Vs. prev. | Vs.     | Effect of exchang                 | e rate fluctuation                 |
|---------------------|-------------------------------|---------|---------|---------|-----------|---------|-----------------------------------|------------------------------------|
|                     |                               | results | results | target  | FY        | target  | Difference due to current FY rate | Difference due to previous FY rate |
|                     | Wacoal Business<br>(Domestic) | 118,085 | 112,203 | 114,600 | △ 5,882   | △ 2,397 |                                   |                                    |
|                     | Wacoal Business<br>(Overseas) | 43,636  | 48,107  | 48,200  | 4,471     | △ 93    | △ 157                             | 5,063                              |
| Net Sales           | Peach John<br>Business        | 12,482  | 11,626  | 13,100  | △ 856     | △ 1,474 |                                   | 1                                  |
|                     | Other Businesses              | 19,578  | 19,829  | 20,100  | 251       | △ 271   |                                   | 3                                  |
|                     | Total                         | 193,781 | 191,765 | 196,000 | △ 2,016   | △ 4,235 | △ 157                             | 5,067                              |
|                     | Wacoal Business<br>(Domestic) | 9,284   | 8,444   | 8,500   | △ 840     | △ 56    |                                   |                                    |
|                     | Wacoal Business<br>(Overseas) | 4,037   | 4,776   | 4,100   | 739       | 676     | △ 15                              | 508                                |
| Operating<br>Income | Peach John<br>Business        | 83      | △ 6,296 | 550     | △ 6,379   | △ 6,846 | △ 1                               | △ 4                                |
|                     | Other Businesses              | 456     | 158     | 350     | △ 298     | △ 192   | △ 1                               | △ 4                                |
|                     | Total                         | 13,860  | 7,082   | 13,500  | △ 6,778   | △ 6,418 | △ 17                              | 500                                |

# Summary by Segment-Wacoal Business (Domestic)



### **Net sales**

95%

# Operating Income

91%

Net sales: Decline due to prolongation of sluggish demand from beginning of fiscal

year after consumption tax hike

Operating: Reducing SG&A expenses and curbing increase in purchasing

income costs that accompanies yen depreciation do not compensate for

lower earnings resulting from net sales decline

| Net sales of Wacoal               | FY2014<br>Net Sales | 5               | FY2015<br>Net Sales |         |                 |                      |  |  |
|-----------------------------------|---------------------|-----------------|---------------------|---------|-----------------|----------------------|--|--|
| Corp.                             | Results             | Year on<br>Year | Results             | Target  | Year on<br>Year | Compared with Target |  |  |
| Wacoal Brand Business             | 59,951              | 102%            | 56,968              | 59,000  | 95%             | 97%                  |  |  |
| Wing Brand Business               | 27,699              | 100%            | 25,341              | 27,000  | 91%             | 95%                  |  |  |
| Retail Business                   | 13,700              | 110%            | 13,920              | 14,000  | 102%            | 99%                  |  |  |
| Wellness Business                 | 8,741               | 105%            | 8,214               | 8,600   | 94%             | 96%                  |  |  |
| Catalog Sales Business            | 5,916               | 100%            | 5,270               | 5,900   | 89%             | 90%                  |  |  |
| Intersegment<br>Transations, etc. | △ 1,129             | 111%            | △ <b>1,789</b>      | △ 1,600 | -               | -                    |  |  |
| Total                             | 114,878             | 102%            | 107,924             | 112,000 | 94%             | 96%                  |  |  |

# Summary by Segment-Wacoal Business (Overseas)



### **Net Sales**

110%

# Operating Income

118%

WIC

Net sales: Launching of new Europe collection, growth of Internet sales and

surrounding countries

Operating income: Increase in net sales and curbing of SG&A expenses,

reversal of legal costs

China

Net sales: Brands targeting middle-class customer group perform well Operating income: Increase in locally purchased materials and increase in Internet sales of bargain products

WEL

Net sales: U.K. performs steadily, euro zone and U.S. struggle Operating income: Decrease in net sales, recognition of costs arising from change in European operational structure

|                  |                                   | FY 2014 | Year on | FY 2015 | FY 2015 | Year on | Compared    |
|------------------|-----------------------------------|---------|---------|---------|---------|---------|-------------|
|                  |                                   | Results | Year    | Results | Target  | Year    | with Target |
|                  | Wacoal International Corp. (U.S.) | 15,648  | 135%    | 18,097  | 16,900  | 116%    | 107%        |
| Net Sales        | Wacoal China Co., Ltd.            | 8,588   | 130%    | 9,490   | 9,700   | 111%    | 98%         |
|                  | Wacoal Europe Ltd.                | 14,862  | 142%    | 16,054  | 16,900  | 108%    | 95%         |
| Operating        | Wacoal International Corp. (U.S.) | 1,706   | 119%    | 2,399   | 1,860   | 141%    | 129%        |
| Operating Income | Wacoal China Co., Ltd.            | 123     | -       | 409     | 130     | 333%    | 308%        |
|                  | Wacoal Europe Ltd.                | 2,120   | 285%    | 1,741   | 2,000   | 82%     | 87%         |

#### Summary by Segment-Wacoal Business (Peach John, Other Business)



PJ

**Net Sales** 

93%

Operating loss

6,296 million yen

Net sales: Struggles as outerwear and sundries drop significantly in mainstay mail-order sales Operating income: Net sales decrease, cost of sales as percentage of net sales rises due to yen depreciation (Millions of yen)

|                     | FY 2014 | Year on | FY 2015      | FY 2015 | Year on | Compared    |
|---------------------|---------|---------|--------------|---------|---------|-------------|
|                     | Results | Year    | Results      | Target  | Year    | with Target |
| Net Sales           | 12,937  | 106%    | 12,277       | 13,500  | 95%     | 91%         |
| Operating<br>Income | 229     | 69%     | <b>△ 127</b> | 680     | -       | -           |

Other Business

Net Sales 106%

**Operating** Income

35%

**LECIEN** 

Net sales: Although material business favorable, innerwear and apparel

businesses struggle

Operating income: Cost of sales as percentage of net sales rises due to yen

depreciation

Nanasai

Net sales: Rental business and interior construction business perform favorably Operating income: Cost of sales as percentage of net sales of interior construction business rises (Millions of yen)

|           |         | FY 2014 | Year on | FY 2015 | FY 2015 | Year on | Compared    |
|-----------|---------|---------|---------|---------|---------|---------|-------------|
|           |         | Results | Year    | Results | Target  | Year    | with Target |
| Net Sales | LECIEN  | 12,098  | 103%    | 11,768  | 13,100  | 97%     | 90%         |
| Net Sales | Nanasai | 9,736   | 101%    | 10,121  | 9,550   | 104%    | 106%        |
| Operating | LECIEN  | △ 76    | -       | △ 209   | 80      | -       | -           |
| Income    | Nanasai | 300     | 117%    | 255     | 110     | 85%     | 232%        |



# **FY2015 Financial Results Summary**

# FY2016 Business Results Forecast and Priority Measures

Ai CO., LTD.

Reference Figures



Net Sales 205

billion yen

Operating 14
Income billion yen

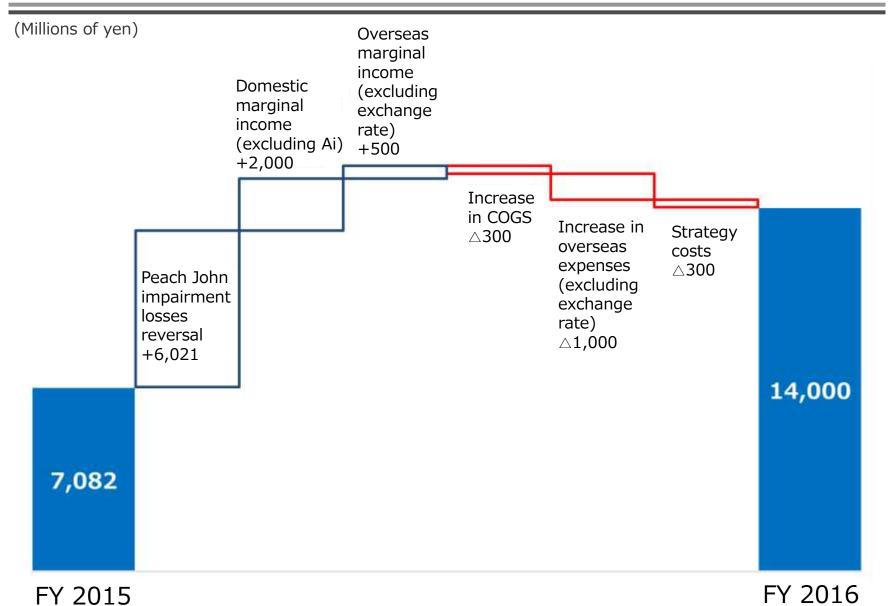
| <business forecast="" results=""></business>  |                                     |          |                           |          |                                       |        |  |  |  |  |
|---|-------------------------------------|----------|---------------------------|----------|---------------------------------------|--------|--|--|--|--|
| FY 2015 Vs. prev. FY 2016 Vs. prev. FY 2016 Vs. prev. Results FY 2Q Target FY Target FY |                                     |          |                           |          |                                       |        |  |  |  |  |
| Net Sales   | 191,765                             | △ 2,016  | 106,000                   | 9,810    | 205,000                               | 13,235 |  |  |  |  |
| Operating Income (%)  | 7,082                               | △ 7,365  | 9,000                     | 605      | 14,000                                | 6,918  |  |  |  |  |
| Net income attributable to Wacoal Holdings Corp.  | 8,444                               | △ 2,566  | 6,200 △ 330 <b>10,000</b> |          |                                       |        |  |  |  |  |
| (Exchange rates)  | US\$1 = 10 $1yuan = 1$ $1pound = 1$ | 7.19 yen |                           | 1 yuan = | .20.00 yen<br>19.50 yen<br>180.53 yen |        |  |  |  |  |

|                            |         | Net Sales |              | Operating Income |        |              |  |  |
|----------------------------|---------|-----------|--------------|------------------|--------|--------------|--|--|
|                            | FY 2015 | FY 2      | .016         | FY 2015          | FY 2   | 016          |  |  |
|                            | Results | Target    | Vs. prev. FY | Results          | Target | Vs. prev. FY |  |  |
| Wacoal Business (Domestic) | 112,203 | 119,300   | 7,097        | 8,444            | 8,930  | 486          |  |  |
| Wacoal Business (Overseas) | 48,107  | 53,000    | 4,893        | 4,776            | 4,700  | △ 76         |  |  |
| Peach John Business        | 11,626  | 12,300    | 674          | △ 6,296          | 180    | 6,476        |  |  |
| Other Businesses           | 19,829  | 20,400    | 571          | 158              | 190    | 32           |  |  |
| Total                      | 191,765 | 205,000   | 13,235       | 7,082            | 14,000 | 6,918        |  |  |

<sup>\*</sup> Dividend (plan) = \$33.00 per share

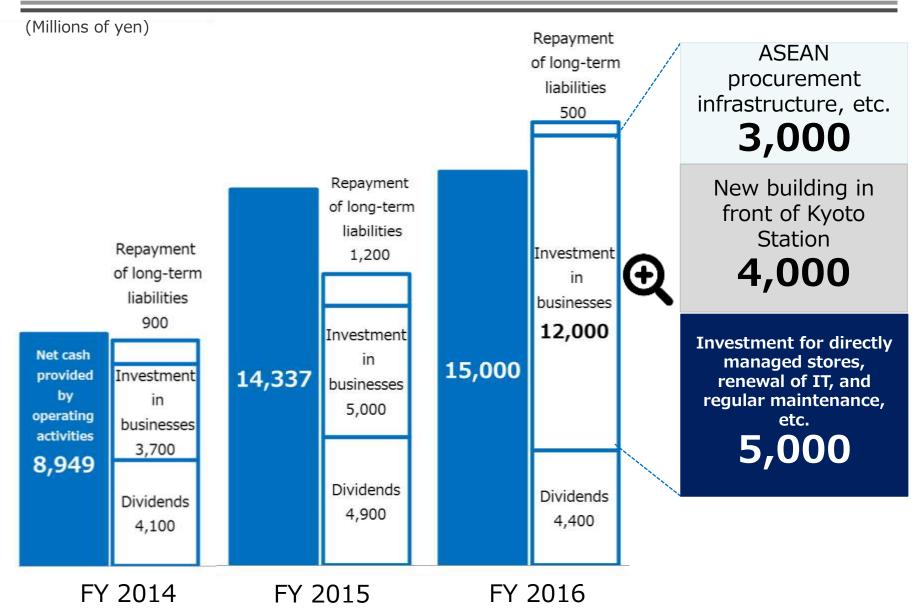
#### Analysis of Change in Operating Income versus FY2015





## Use of Net Cash Provided by Operating Activities





# Current Fiscal Year Measures: Wacoal Business (Domestic) Medium-Term Management Plan

| <u>Priority</u><br><u>measures</u>   | Progress in second fiscal year   | Current fiscal year measures   |
|--|--|--|
| Claim market<br>share in regions   | <ul> <li>▶ Transferred to sales system organized by region (three prefectures of Tohoku region, Shikoku, part of Kyushu)</li> <li>▶ Opened stores for unexploited regions and stores under low-cost business models</li> </ul> | <ul> <li>▷Expand regional sale system</li> <li>▷Accelerate openings of stores in shopping centers based on format with lower store-opening costs, Brara</li> <li>▷Implement support measures for specialty stores, focusing on unexploited regions, Wacoal Garden</li> </ul> |
| Strengthen<br>entry-level and<br>senior customer<br>groups                   | <ul> <li>Rolled out products targeting entry-level customer group through general merchandising stores and department stores</li> <li>Developed products catering to needs of mature and senior customer groups</li> </ul>     | Expand sales channels for Rakuraku Partner<br>brand for seniors through lineups for general<br>merchandising stores  |
| Expand high-<br>volume market<br>and maintain<br>high-value-<br>added market | <ul><li>Continued marketing NPBs through<br/>general merchandising stores</li><li>Increased and improved high-<br/>volume-market products in each<br/>retail channel</li></ul>   | <ul><li>Establish presence and increase sales of<br/>prestigious brands for department stores</li><li>▶Increase appeal and strengthen services for<br/>customers visiting Japan</li></ul>  |
| Restructure<br>manufacturing<br>area   | <ul> <li>▷ Percentage of products         manufactured overseas rose 1%</li> <li>▷ Percentage of products         manufactured in ASEAN rose 2%</li> <li>▷ Percentage of materials purchased locally rose 1.3%</li> </ul>      | <ul><li>Accelerate shift of mass production to<br/>ASEAN</li><li>Establish and develop new manufacturing<br/>and procurement infrastructure in ASEAN<br/>region</li></ul>  |

## Current Fiscal Year Measures: Wacoal (Domestic)



#### (Sales channel measures)

- Strengthen initiatives with major retailers through sales areas in which many products are on offer (general merchandising stores)
- ▶Increase sales and improve earnings through scrap and build (directly managed stores)
- Establish stores through low-cost operations (Brara directly managed stores)



#### [Regional measures]

- ▷Expand regional sales system (three newly added southern Tohoku prefectures (Yamagata, Miyagi, Fukushima))



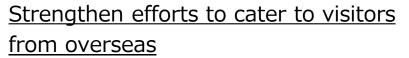
## Current Fiscal Year Measures: Wacoal (Domestic)



#### [Product measures]

# Increase customers in priority target customer groups

- ▷Increase customers in entry level customer group (department store sales channel: FAIRY TIARA; general merchandising store sales channels: Puchi Puriri, Puriri)
- ▶Increase products for seniors (Good Age) in department stores and introduce these products to general merchandising stores



- ○Offer products centered prestigious product lineups (department store sales channel)
- Deploy non-Japanese sales personnel while expanding and improving duty-free and other services, etc. (Wacoal Factory Stores)





## Current Fiscal Year Measures: Wacoal (Overseas)





- Grow sales and raise brand recognition by leveraging "30th anniversary"
- Strengthen sales and improve earnings of b.tempt'd by Wacoal



- Step up department store roll out of LA ROSABELLE, which targets middle-class customer group (end of December, 70 stores)
- Increase percentage of sales that Internet sales, outlet store channels, and other highly profitable sales channels account for



- Raise brand recognition and sales of Wacoal in Europe and Australia
- Clarify brand positioning

#### Current Fiscal Year Measures: Peach John Business, Other Businesses







- Offer new products for existing business partners and develop new sales channels (seniors, different types of industry)
- Enhance productivity by increasing facilities of Cambodia plant



- Maintain and expand rental business
- Increase sales by acquiring new customers for interior construction business



# **FY2015 Financial Results Summary**

# FY2016 Business Results Forecast and Priority Measures

# Ai CO., LTD.

Reference Figures

## Ai CO., LTD.: Numerical Targets





### FY2016 Targets

Net sales: ¥ 5.9 billion

Swimwear business: ¥4.3 billion

(+10% year on year)

Innerwear business: ¥1.6 billion

(-1% year on year)

Operating income: ¥ 55 million



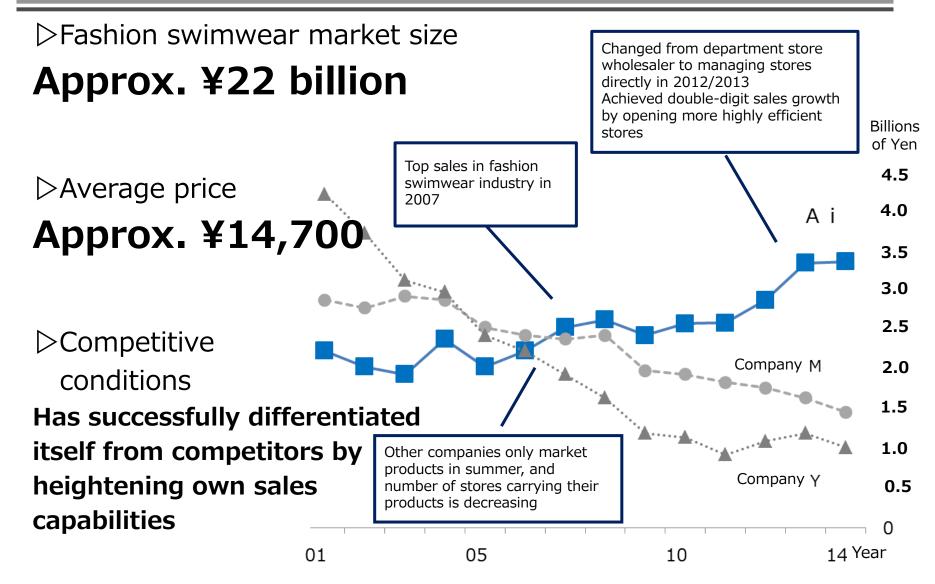
Targets in five years (FY2021)

Net sales: ¥ 8 billion Operating margin: 8%



### Ai CO., LTD.: Market Conditions







# Strengths and weaknesses

#### [Strengths]

- Leading share of fashion swimwear market (approx. 20%)
- Highly efficient sales capabilities of seasonal sales areas (approx. 100 stores)
- Strong support and recognition among young women

#### [Weaknesses]

- **▶**Limited customer group
- Hiring personnel difficult because sales limited to seasons
- Insufficient negotiating power with distribution channels

#### **Opportunities**

- Wacoal's procurement base
- Undeveloped market for swimwear targeting mature career women
- Stores selling innerwear and swimwear (common in North America and Europe)

#### **Specific measures**

#### (Increase sales)

- Take advantage of Wacoal Group's internal network (increase year-round store openings in department stores)
- Develop new market for swimwear targeting mature career women
- Increase stores based on business format that sells innerwear and swimwear

#### [Improve earnings]

- Share infrastructure, such as distribution functions and systems, in future
- Rebuild innerwear business



# **FY2015 Financial Results Summary**

# FY2016 Business Results Forecast and Priority Measures

Ai CO., LTD.

# **Reference Figures**

# Major Subsidiaries' FY2015 Business Results at a Glance



(Millions of yen)

|                             |         | Net Sales          |         |         |                 |                            |         |                    | Operatin     | g Incom | ie              |                            |
|-----------------------------|---------|--------------------|---------|---------|-----------------|----------------------------|---------|--------------------|--------------|---------|-----------------|----------------------------|
|                             | FY201   | L4                 |         | FY2015  |                 |                            | FY20    | )14                |              | FY2     |                 |                            |
|                             | Results | Year<br>on<br>Year | Results | Target  | Year on<br>Year | Compared<br>with<br>Target | Results | Year<br>on<br>Year | Results      | Target  | Year on<br>Year | Compared<br>with<br>Target |
| Wacoal                      | 114,878 | 102%               | 107,924 | 112,000 | 94%             |                            | 6,981   | 108%               | 5,903        | 6,600   | 85%             | 89%                        |
| Peach John                  | 12,937  | 102%               | 12,277  | 13,500  | 95%             | 91%                        | 229     | 69%                | △ <b>127</b> | 680     | -               | -                          |
| LECIEN                      | 12,098  | 8%                 | 11,768  | 13,100  | 97%             | 90%                        | △ 76    | -                  | △ 209        | 80      | -               | -                          |
| Nanasai                     | 9,736   | 86%                | 10,121  | 9,550   | 104%            | 106%                       | 300     | 117%               | 255          | 110     | 85%             | 232%                       |
| Wacoal International (U.S.) | 15,648  | 131%               | 18,097  | 16,900  | 116%            | 107%                       | 1,706   | 119%               | 2,399        | 1,860   | 141%            | 129%                       |
| Wacoal Europe Ltd.          | 14,862  | 130%               | 16,054  | 16,900  | 108%            | 95%                        | 2,120   | 285%               | 1,741        | 2,000   | 82%             | 87%                        |
| Wacoal China                | 8,588   | 129%               | 9,490   | 9,700   | 111%            | 98%                        | 123     | -                  | 409          | 130     | 333%            | 315%                       |
| Wacoal Hong Kong            | 2,828   | 149%               | 3,056   | 3,000   | 108%            | 102%                       | 190     | 207%               | 226          | 220     | 119%            | 103%                       |

[Performance of Major Subsidiaries (Local Currency Basis)]

Currency

| Wacoal International (U.S.) | 157,672 | 111% | 164,619 | 164,200 | 104% | 100% | 17,195 | 98%  | 21,821 | 18,000 | 127% |      | Thousands of US\$    |
|-----------------------------|---------|------|---------|---------|------|------|--------|------|--------|--------|------|------|----------------------|
| Wacoal Europe Ltd.          | 95,611  | 117% | 90,807  | 99,000  | 95%  | 92%  | 11,820 | 245% | 8,248  | 10,000 | 70%  | 82%  | Thousands of pounds  |
| Wacoal China                | 550,466 | 104% | 552,047 | 581,000 | 100% | 95%  | 7,802  | -    | 23,792 | 8,000  |      | 297% | Thousands of yuan    |
| Wacoal Hong Kong            | 232,604 | 121% | 223,891 | 227,000 | 96%  | 99%  | 15,636 | 169% | 16,615 | 16,300 | 106% | 102% | Thousands<br>of HK\$ |

Note: Figures are before adjustment for consolidation.

#### FY2016 Business Results Forecast for Main Subsidiaries



(Millions of yen)

|                             |                            | Net 9 | Sales   |                    | (       | Operating          | g Income |                    |
|-----------------------------|----------------------------|-------|---------|--------------------|---------|--------------------|----------|--------------------|
|                             | FY20                       | 15    | FY20:   | 16                 | FY2     | 2015               | FY2016   |                    |
|                             | Year<br>on<br>Results Year |       | Target  | Year<br>on<br>Year | Results | Year<br>on<br>Year | Target   | Year<br>on<br>Year |
| Wacoal                      | 107,924                    | 94%   | 111,600 | 103%               | 5,903   | 85%                | 6,600    | 112%               |
| Peach John                  | 12,277                     | 98%   | 13,000  | 106%               | △ 127   | 7 -                | 180      | -                  |
| LECIEN                      | 11,768                     | 118%  | 13,000  | 110%               | △ 209   | -                  | △ 100    | -                  |
| Nanasai                     | 10,121                     | 122%  | 9,700   | 96%                | 255     | 85%                | 160      | 63%                |
| A i                         | -                          | -     | 5,900   | -                  |         | -                  | 50       | -                  |
| Wacoal International (U.S.) | 18,097                     | 119%  | 20,000  | 111%               | 2,399   | 141%               | 2,260    | 94%                |
| Wacoal Europe Ltd.          | 16,054                     | 108%  | 16,800  | 105%               | 1,741   | 82%                | 1,740    | 100%               |
| Wacoal China                | 9,490                      | 111%  | 11,000  | 116%               | 409     | 333%               | 430      | 105%               |
| Wacoal Hong Kong            | 3,056                      | 108%  | 3,500   | 115%               | 226     | 119%               | 310      | 137%               |

[Performance of Major Subsidiaries (Local Currency Basis)]

Currency Wacoal International 86% Thousands 166,700 18,800 164,619 104% 101% 21,821 127% (U.S.) Wacoal Europe Ltd. 90,807 95% 93,100 103% 8,248 70% 8,000 97% 564,000 Wacoal China 552,047 100% 102% 23,792 305% 22,000 92% 120% of HK\$ 96% Wacoal Hong Kong 223,891 227,000 101% 16,615 106% 20,000

of US\$

Thousands of pounds Thousands of yuan Thousands

#### FY2016 Wacoal Corporation Sales Forecast by Segment



(Millions of yen)

|                                   | FY2015  |         | FY2016             |                 |
|-----------------------------------|---------|---------|--------------------|-----------------|
|                                   | Results | Target  | Year<br>on<br>Year | Vs. prev.<br>FY |
| Wacoal Brand Business             | 58,050  | 59,100  | 102%               | 1,050           |
| Wing Brand Business               | 25,358  | 26,400  | 104%               | 1,042           |
| Retail Business                   | 13,920  | 15,400  | 111%               | 1,480           |
| Wellness Business                 | 7,112   | 7,440   | 105%               | 328             |
| Catalog Sales Business            | 5,270   | 5,500   | 104%               | 230             |
| Intersegment<br>Transations, etc. | △ 1,786 | △ 2,240 | -                  | -               |
| Total                             | 107,924 | 111,600 | 103%               | 3,676           |

Note: Figures are before adjustment for consolidation.

Note: Figures for the previous fiscal year (fiscal 2015) have been revised to reflect the transfer of the leg business from the Wellness Business to the Wacoal Brand Business in 2015.





Information within this document with respect to business plans, forecasts, strategies and other statements, including business performance figures, is based on Wacoal's assumptions in the light of the information currently available, and in no way precludes the uncertainties and risks inherent in these forward-looking statements. Furthermore, actual business results may, as a result of numerous factors, differ significantly from those expressed in statements in this document.