



**2019-2020 UNIVERSITY CATALOG  
NUMBER 79**

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## **ACCREDITATION AND RECOGNITION**

### ***Chartered by:***

State of Florida, 1927

### ***Accredited by:***

Webber International University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award at the Associate, Bachelor and Master levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Webber International University. Webber International University has the following degree programs: Master of Business Administration with concentrations in Accounting, Criminal Justice Management, International Business and Sport Business Management; Bachelor of Science degree in General Business Studies, Health Services Administration, and Sports Performance, Health & Fitness; Bachelor of Science degree in Business Administration with majors in Accounting, Computer Information Systems, Criminal Justice Management, Finance, Hospitality & Tourism Management, Integrated Marketing, and Sport Business Management; Bachelor of Arts in Elementary Education, Middle Grades Teacher Education, Special Education, and Psychology; Associate of Science Degree in Business Administration with majors in Accounting, Criminal Justice Management, Finance, Hospitality and Tourism Management, Management, and Sport Business Management

### ***Approved by:***

The Florida Department of Veterans Affairs for the training of veterans

### ***Licensed by:***

Florida Board of Education

### ***Majors:***

Accounting, Computer Information Systems, Criminal Justice Management, Elementary Education, Finance, Health Services Administration, Hospitality & Tourism Management, Management, Integrated Marketing Communications, Psychology, Sport Business Management, Sports Performance Health & Fitness

### ***Member of:***

American Association of Collegiate Registrars and Admissions Officers  
American Library Association  
American Society of Travel Agents  
Central Florida Development Council  
Council for Higher Education Accreditation  
Haines City Chamber of Commerce  
Florida Association of Colleges and Universities  
Florida Association of Collegiate Registrars and Admissions Officers  
Florida Association of Student Financial Aid Administrators  
Florida Independent College Fund  
Florida Library Association  
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Independent Colleges and Universities of Florida  
International CHRIE the Hospitality & Tourism Educators  
Lake Wales Chamber of Commerce and Tourism Management,  
National Association of College Admissions Counselors  
National Association of Foreign Student Advisors  
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Sebring Chamber of Commerce  
Southern Association of Colleges and Schools  
Southern Association of Collegiate Registrars and Admissions Officers  
Southern Association of Student Financial Aid Administrators  
Southern Association of College and University Business Officers  
Tampa Library Consortium  
Winter Haven Area Chamber of Commerce

## STATEMENT OF POLICY

Academic information in this edition of the Webber International University Catalog supersedes all others. Because the educational process necessitates change, Webber International University reserves the right to alter, without prior notice, the provisions listed in this catalog.

Webber International University admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the University. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its education policies, admissions policies, scholarship programs, loan programs, or athletic programs.

That in any advertisement, catalog, brochure, literature, or other material produced by or for this school, any statement which may appear concerning approval for admittance by nonimmigrant students must be limited to the following: "This school is authorized under Federal law to enroll nonimmigrant students."

The University reserves the right to make changes at its discretion and as might seem appropriate in such areas as, but not limited to, procedures, policies, services, requirements, and fee structures, etc. Notification of any such changes will be appropriately circulated. Any such changes will be incorporated into the electronic version of the Academic Catalog, which is the authoritative version of the Catalog.

**Note:** The electronic version of the Academic Catalog is available on the University website <https://webber.edu/current-students/> under Handbooks & Catalogs and is the official and authoritative version of the Academic Catalog.

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***Academic Calendar  
Undergraduate Program  
Fall 2019 – Summer 2020***

**FALL SEMESTER 2019**

**Full Term 16-Weeks**

May-July	Early Fall Registration
Aug. 21	Residence Halls Open – 9:00am
Aug. 21-23	Orientation, Advising and Registration
Aug. 26	Classes BEGIN
Aug. 26-27	Schedule Adjustment
Aug. 28-30	Drop/Add – Fee
Sept. 2	Labor Day – No Classes
Oct. 18	MIDTERM
Nov. 15	Last Day to Withdraw
Nov. 27-29	Thanksgiving Break – No Classes
Dec. 6	Classes END
Dec. 7- 12	FINAL EXAMS

**TERMS A & B 8-Weeks**

**A-Term**

Aug. 26	Classes BEGIN
Aug. 26-28	Drop/Add – Fee
Sept. 2	Labor Day – No Classes
Sept. 27	Last Day to Withdraw
Oct. 18	Classes END/FINAL EXAM

**B-Term**

Oct. 21	Classes BEGIN
Oct. 21-23	Drop/Add – Fee
Nov. 22	Last Day to Withdraw
Nov. 27-29	Thanksgiving – No Classes
Dec. 12	Classes END/FINAL EXAM

**TERMS C, D, E, F 4-Weeks (Online)**

\*Note: each C, D, E, F term applies to online courses only and begins on a Monday and ends on a Sunday.

**C-Term**

Sept. 2	Classes BEGIN
Sept. 2	Labor Day
Sept. 5-6	Drop/Add - Fee
Sept. 16	Last Day to Withdraw
Sept. 29	Classes END

**E-Term**

Oct. 28	Classes BEGIN
Oct. 31-Nov. 1	Drop/Add - Fee
Nov. 11	Last Day to Withdraw
Nov. 24	Classes END

**D-Term**

Sept. 30	Classes BEGIN
Oct. 3-4	Drop/Add - Fee
Oct. 14	Last Day to Withdraw
Oct. 27	Classes END

**F-Term**

Nov. 25	Classes BEGIN
Nov. 28-Dec. 1	Thanksgiving Break
Dec. 2-3	Drop/Add - Fee
Dec. 9	Last Day to Withdraw
Dec. 22	Classes END



***Academic Calendar  
Undergraduate Program  
Fall 2019 – Summer 2020***

**SPRING SEMESTER 2020**

**Full Term 16-Weeks**

Jan. 6	Residence Halls Open – 9:00am
Jan. 6-8	Orientation, Advising, and Registration
Jan. 9	Classes BEGIN
Jan. 9-10	Schedule Adjustment
Jan. 13-15	Drop/Add - Fee
Jan. 20	Martin Luther King – No Classes
March 6	MIDTERM
March 16-20	Spring Break – No Classes
April 3	Last day to Withdraw
April 10	Good Friday – No Classes
April 24	Classes END
April 25-30	FINAL EXAMS
May 1	Graduation Rehearsal – 1:00PM
	Graduation - 6:00PM

**TERMS A & B 8-Weeks**

**A-Term**

Jan. 6	Classes BEGIN
Jan. 6-8	Drop/Add – Fee
Jan. 20	Marin Luther King – No Classes
Feb. 7	Last Day to Withdraw
Feb. 28	Classes END/FINAL EXAM

**B-Term**

March 2	Classes BEGIN
March 2-4	Drop/Add – Fee
March 16-20	Spring Break – No Classes
April 10	Last Day to Withdraw
May 1	Classes END/FINAL EXAM

**TERMS C, D, E, F 4-Weeks (Online)**

\*Note: each C,D,E,F term applies to online courses only and begins on a Monday and ends on a Sunday.

**C-Term**

Jan. 13	Classes BEGIN
Jan. 16-17	Drop/Add - Fee
Jan. 20	Martin Luther King – No Classes
Jan. 27	Last Day to Withdraw
Feb. 9	Classes END

**E-Term**

March 9	Classes BEGIN
March 12-13	Drop/Add - Fee
March 23	Last Day to Withdraw
April 5	Classes END

**D-Term**

Feb. 10	Classes BEGIN
Feb. 13-14	Drop/Add - Fee
Feb. 24	Last Day to Withdraw
March 8	Classes END

**F-Term**

April 6	Classes BEGIN
April 9-10	Drop/Add - Fee
April 10-13	Easter Break – No Classes
April 20	Last Day to Withdraw
May 3	Classes END

***Academic Calendar  
Undergraduate Program  
Fall 2019– Summer 2020***

**SUMMER SEMESTER 2020**

**Full Term 14-Weeks**

May 11	Classes BEGIN
May 11-12	Schedule Adjustment
May 13-15	Drop/Add - Fee
May 25	Memorial Day – No Classes
July 3	Midterm
July 4	Independence Day - Holiday
July 30	Last Day to Withdraw – Fee
August 7	Classes End
August 10-14	FINAL EXAMS
August 16	Term Ends

**TERMS A & B 7-Weeks**

**A-Term**

May 11	Classes BEGIN
May 13-15	Drop/Add – Fee
May 25	Memorial Day – No Classes
June 5	Midterm
June 11	Last Day to Withdraw
June 19	Classes End
June 22-26	FINAL EXAMS
June 28	Term Ends

**B-Term**

June 29	Classes BEGIN
July 2-3	Drop/Add – Fee
July 4	Independence Day – No Classes
July 24	Midterm
July 30	Last Day to Withdraw
August 7	Classes End
August 10-14	FINAL EXAMS
August 16	Term Ends

**TERMS C, D, E, F 4-Weeks (Online)**

\*Note: each C, D, E, F term applies to online courses only and begins on a Monday and ends on a Sunday.

**C-Term**

May 11	Classes BEGIN
May 14-15	Drop/Add – Fee
May 22	Last Day to Withdraw
May 25	Memorial Day – No Classes
June 7	Classes END

**E-Term**

July 6	Classes BEGIN
July 9-10	Drop/Add – Fee
July 20	Last Day to Withdraw
August 2	Classes END

**D-Term**

June 8	Classes BEGIN
June 11-12	Drop/Add – Fee
June 22	Last Day to Withdraw
July 4	Independence Day – No Classes
July 5	Classes END

**F-Term**

August 3	Classes BEGIN
August 6-7	Drop/Add – Fee
August 17	Last Day to Withdraw
August 30	Classes END

*Academic Calendar  
MBA Program  
Fall 2019 – Summer 2020*

**MBA Calendar**

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**Spring Term 2019**

Feb. 11	Mon Night Classes Begin
Feb. 14	Thur Night Classes Begin
Feb. 15	Last Day Drop/Add – Fee
Mar.11–16	Spring Break
April 22–25	Final Exams

**Fall Term 2019**

TBA	Orientation
Aug. 19	Mon Night Classes Begin
Aug. 22	Thur Night Classes Begin
Aug. 23	Last Day Drop/Add – Fee
Sep. 2	Labor Day-Holiday
Oct. 17	No Fall Break
Oct. 24–28	Final Exams

**Spring Term 2020**

Feb. 10	Mon Night Classes Begin
Feb. 13	Thur Night Classes Begin
Feb. 14	Last Day Drop/Add – Fee
Mar. 16–21	Spring Break
April 20–23	Final Exams

**Summer Term 2019**

May 6	Mon Night Classes Begin
May 9	Thur Night Classes Begin
May 10	Last Day Drop/Add - Fee
May 27	Memorial Day- Holiday
July 4	Independence Day
July 15–18	Final Exams

**Winter Term 2019**

Nov. 4	Mon Night Classes Begin
Nov. 7	Thur Night Classes Begin
Nov. 8	Last Day Drop/Add-Fee
Nov. 27–30	Thanksgiving Break
Dec. 20–Jan. 8	Winter Break
Jan. 20	Martin Luther King - Holiday
Jan. 30–Feb. 3	Final Exams

**Summer Term 2020**

May 4	Mon Night Classes Begin
May 7	Thur Night Classes Begin
May 8	Last Day Drop/Add - Fee
May 25	Memorial Day- Holiday
July 9–13	Final Exams

## **A MESSAGE FROM THE PRESIDENT**

On behalf of the entire Webber International University family, I am very glad that you are interested in Webber.

Webber is a very special place. While our students represent some 48 different nations, we are truly, at our core, a family. Beyond a high quality, highly relevant education, you will find Webber students grow not only academically, but athletically, socially, and personally, in a supportive, collegial, highly engaged environment; our undergraduate students participate in 20 different intercollegiate sports. Some play in our band. They join clubs such as the Fellowship of Christian Athletes, the Marketing Club, the Society of Hosteurs, the Fishing Club, and the Phi Beta Lambda. They participate in the Student Leadership Association, publish the school newspaper, and compete in a variety of intramural competitions. And that's just for starters... activities, both formal and informal, abound.

While enjoying the same great highly experienced faculty and staff and sharing many of the same world class learning resources as our traditional undergraduate program, our MBA, on-line, and adult completion programs feature separate, accelerated schedules which recognize the scheduling needs and other differences between traditional undergraduate students and those who have already entered the workforce.

Our entire Faculty holds advanced degrees. Most of our Faculty has both earned doctorates and real life experience in the subjects they are teaching. It is also important to know that it is our faculty, and not graduate students, who actually teach. Graduate assistants do not teach at Webber; they never have, and they never will. You always get a real, live, fully qualified Faculty member at Webber. Further, because we are a teaching school that does not grant tenure, our Faculty is concerned about helping our students achieve success, not publishing their next research paper or chasing their next grant. You'll find that like every other door at Webber, Faculty doors are open; feel free to come meet them. We'd also encourage you to research what help is available if you need it; in addition to our Faculty maintaining office hours, our tutoring lab stays open late into the evening.

The best way to experience Webber is by visiting Webber. You can see our actual classrooms, visit our actual athletic facilities, check out the dorm and Student Union furnishings for yourself, have a real college lunch, and meet, face to face, with Faculty, Financial Aid, me, and others who can answer any questions you might have. Until then, we do hope that you will visit our website to learn more and give you a little taste of the flavor of Webber. If you have questions which remain unanswered, feel free to give us a call at 863-638-2910.

As you consider schools, there are some things which we think are very important. First is accreditation. Webber International University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), the regional accreditor for Florida.

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*President's Message*

We cannot urge strongly enough that you check the accreditation of any school you are considering.

We also encourage you to get a feel for the staff of any school you are considering. Talk to the Financial Aid office. Nearly all of our students receive some sort of financial aid. Each case is different, but often, when students actually sit down and do the math, factoring in all sources of financial aid, they find that a Webber education is not only an affordable option but actually one of their most affordable options. Talk to the coaches. As you meet the various members of the Webber family, we think you will like the personal attention you receive.

Finally, we think you should ask any school you're considering what it is their graduates are doing. We have, since 1927, been equipping leaders--supervisors, managers, CEO's and entrepreneurs--with the tools they need to succeed. Preparing tomorrow's leaders for their first jobs and their first few promotions is all we have done for over eighty seven years. This single focus, together with strong linkages to the business world, has resulted in a career placement rate which few schools can boast. Talk to our Career Services office. When you do, be sure to ask what our placement rate is and where our graduates are working. While neither Webber nor anyone else can guarantee you a job or salary, we think you'll be impressed with our results.

Thank you for taking the time to learn more about Webber International University. If there is any way we can assist you, please be sure you let us know.

Keith Wade  
President

**Webber International University  
And  
St. Andrews University  
(a branch of Webber International University)  
(collectively, The University)**

**MISSION**

The University's mission is to offer students an array of business, liberal arts and sciences, and pre-professional programs of study that create a life transforming educational opportunity which is practical in its application, global in its scope, and multi-disciplinary in its general education core. Students will acquire depth of knowledge and expertise in their chosen field of study, balanced by breadth of knowledge across various disciplines. Special emphasis is placed on enhancing oral and written communication, and critical thinking skills.

The University awards degrees at the bachelor and master levels at locations in Florida and North Carolina, as well as the associate level in Florida. Traditional classroom, online, and hybrid learning environments are available. Opportunities exist for students to draw on the courses and programs of study at both locations through online courses and/or periods of residence at either campus. Webber's programs in Florida focus on the worldwide business environment, and emphasize development of skills in administration and strategic planning, applied modern business practices, and entrepreneurship. The St. Andrews branch campus in North Carolina offers an array of traditional liberal arts and sciences and pre-professional programs of study.

## HISTORY

On April 6, 1927, Grace Knight and Roger W. Babson founded the University which carries the name of their granddaughter, Camilla Grace Webber. Roger was best known for his contributions in the areas of economics and finance, which included the establishment of Babson's reports and authorship of a number of business publications and books. His philanthropic contributions included the formation of several institutions of higher learning and service on a number of corporate boards, as well as the endowment of several charitable foundations.

Webber was founded as a women's college, with the exclusive purpose of teaching women about business. It was the first school chartered under the educational and charitable laws of the State of Florida as a non-profit organization. Originally the Babson Park campus was only used for the spring term, while fall classes were taught in Boston. In 1940, Babson Park became the University's permanent campus, and our student body became co-ed in 1971. Webber is owned and controlled by the Members of Webber International University, Inc., a Florida not-for-profit corporation, who also serve as the University's Board of Trustees.

Our campus is situated on the shore of beautiful Crooked Lake and in addition to our classroom and administration buildings, we have a Student Union, five dormitories, two gymnasiums, a state of the art fitness center and a conference center.

Webber is a member of the NAIA and the Florida Sun Conference. Webber women participate in soccer, volleyball (indoor and beach), basketball, tennis, softball, cross-country, triathlon, golf, track and field and bowling. Men compete in cross-country, soccer, basketball, tennis, baseball, golf, track and field, triathlon, football and bowling.

In addition to our traditional undergraduate program, we proudly offer a Master of Business Administration degree program with emphasis in Accounting, Criminal Justice Management, International Business, and Sport Business Management. We also offer an adult education program. Webber will continue to propagate the ideals envisioned by its founders. Built upon a solid legacy of experience and knowledge, Webber will prepare tomorrow's business leaders to meet the challenges of the future by instilling a desire for innovative thought and creative accomplishment.

In 2011, as part of its long-range strategic development plan, Webber merged with St. Andrews Presbyterian College (now operating as St. Andrews University), Laurinburg, North Carolina. St. Andrews is a liberal arts and sciences institution that has been serving students at its current location for over 50 years. By means of the merger, Webber expanded the academic opportunities and curricular offerings available to its students, extended the reach of its educational programs, and positioned itself for additional growth and service to students.

In addition, in 2011, the University of North Carolina Board of Governors approved interim licensure for Webber to conduct post-secondary degree activity in North Carolina (for which the required tuition Guaranty Bond, which is accessible for review, is held by Western Surety Company of Sioux Falls, South Dakota), and to designate St. Andrews as an additional instructional location.

Webber is located and chartered in the State of Florida and is included among the independent colleges and universities that are exempt from Florida licensure. The principal office of the corporation is 1201 N. Scenic Highway, Babson Park, Florida 33827-0096 (telephone: 800-741-1844). The electronic mail address of the principal office of the corporation, and of the University, is [www.Webber.edu](http://www.Webber.edu).

# Webber Campus Map



## Legend

- |                       |                            |                     |                       |
|-----------------------|----------------------------|---------------------|-----------------------|
| 1. Faculty Offices    | 6. Computer Labs           | 11. Student Center  | 19. Football Field    |
| 2. President's Office | 7. Classrooms/Adm. Offices | 12. Book Store      | 20. Parking           |
| 3. Conference Center  | 8. Fitness Center          | 13. Cafeteria       | 21. Career Services   |
| 4. Resident Parking   | 9. Gymnasium               | 14. Residence Halls | 22. Admissions Office |
| 5. Library            | 10. Beach Volleyball       | 15. Residence Halls | 23. Beach             |
|                       |                            | 16. Football        | 24. Residence Halls   |
|                       |                            | 17. Softball Field  | 25. Tennis Courts     |
|                       |                            | 18. Baseball Field  | 26. Residence Halls   |
|                       |                            |                     | 27. Pool              |
|                       |                            |                     | 28. Academic Affairs  |

## CAMPUS MAP



## **CAMPUS FACILITIES**

Webber's 110 acre campus is located along beautiful Crooked Lake, officially designated an Outstanding Florida Water by the State. The clear lake provides opportunities for water sports and settings for outdoor recreation.

The campus also contains a softball field, soccer field, baseball stadium, tennis courts, a swimming pool, beach volleyball courts, outdoor basketball courts, practice football field, and a golf putting green. Two gymnasiums provide indoor basketball and volleyball courts, locker rooms, and co-ed weight-training equipment in the fitness center.

The "Doc Dockery" Student Union was specifically designed for student meeting and socializing. Students gather at the snack bar or in the game rooms, meditate in the chapel, and shop for school supplies and gifts at the University bookstore, The Cubbyhole.

Grace Hall, Camilla Hall, Miranda Hall, and Dorm Buildings A & B offer accommodations overlooking Crooked Lake. Grace and Camilla Halls provide laundry facilities. The Babson Center houses the main reception area for the campus, the dining room, and the Babson Forum Room.

The Admissions Department is located on the East side of campus by Dorm A and Student Services is found in the McConnell Building.

Directly across from the campus is the Babson Park Post Office. The village itself is a short walk away where students will find a convenience store, restaurant, and gasoline station. The towns of Lake Wales and Frostproof are both six miles from campus, and each provides other necessary services and shopping not found in Babson Park.

## **GRACE AND ROGER BABSON LEARNING CENTER**

In its role as campus library, the Babson Learning Center serves as the "gateway" to information for students, faculty, and staff of the University. The 100% electronic academic resource collection provides over 200,000 e-books as well as a vast assortment of video and audio files, images, and journal articles. These e-resources have the advantage of being updated on a regular basis and are accessible anywhere, anytime on multiple mobile devices. Several computers and printer as well as wireless service are available for student use. Group study rooms, a presentation practice room, an audiovisual viewing area and classroom are also available. The Webber Historical Center displays information and artifacts chronicling the creation and history of the University. The Rare Book Room houses a collection of Roger Babson's published books, his personal books, gift book collections, and a collection of Civil War monographs.

## **DEGREE PROGRAMS AND OFFERINGS: An Overview**

### **Business Degrees**

I. Bachelor of Science in Business Administration (BSBA) with the following majors:

Accounting  
Computer Information Systems\*  
Criminal Justice Management  
Finance  
Hospitality and Tourism Management  
Integrated Marketing Communications\*  
Management  
Sport Business Management

II. Bachelor of Science in General Business Studies

### **Education Degrees**

Bachelor of Arts in Elementary Education\*  
Bachelor of Arts in Middle Grades Teacher Education\*  
Bachelor of Arts in Health Services Administration\*

### **Public Health and Health Professions Degrees**

Bachelor of Arts in Psychology\*  
Bachelor of Arts in Health Services Administration\*  
Bachelor of Science in Sports Performance, Health and Fitness\*

### **Graduate Degrees with Concentrations**

MBA – Traditional (on-ground only)  
MBA – Accounting (on-ground only)  
MBA – Criminal Justice Management (on-ground and online)  
MBA – International Business Management (100% online)  
MBA – Sport Business Management (on-ground only)

The University offers minors in the following areas:

Accounting  
Computer Information Systems  
Finance  
Hospitality and Tourism Management  
Human Resource Management  
Marketing  
Professional Business Writing

\*indicates-not available for Associate degree

## **DEGREE REQUIREMENTS**

To complete a degree, the student must meet both common core and area of concentration requirements. Deviations from the recommended program may be made only with the approval of the student's advisor, the division chairman, and the Chief Academic Officer.

The courses labeled "tailored electives" together with the electives within the general education core constitute over a full year of elective courses. These courses, with a student advisor's consultation, are tailored to meet individual career needs. Such latitude enhances the student's opportunities to meet their goals.

## **UNDERGRADUATE DEGREE REQUIREMENTS: AS AND BS**

### **Associate of Science & Bachelor of Science**

**Curriculum Requirements** - Satisfactory completion of a minimum of 60 academic semester credit hours or equivalent for an AS and a minimum of 120 academic semester credit hours or equivalent for a BS in an approved program as outlined in this catalog and as determined by the faculty. A minimum of 36 credits at the 300-400 levels must be completed for graduation of a BS.

**Residence Requirements** - a) The minimum residence requirements for the Associate and Bachelor degree is 30 hours. b) Students are required to complete 30 of the last 33 credits applied toward the Associate and Bachelor Degree during regular residence in the University.

**GPA Requirement** - Students must maintain a 2.00 or higher grade point average in all work attempted both overall and in the major.

**Physical Education** - Students will be allowed no more than 3 credits of Physical Education courses toward grade point average. These credit hours will not count toward Graduation requirements.

**Application for Graduation** - Application for graduation must be filed in the Registrar's office at least **one** semester before the semester of graduation.

**Financial Obligations** - All financial obligations to the University must be fulfilled.

### **The General Education Curriculum**

The University's general education curriculum flows directly from the institution's Mission statement where it says: "Students will acquire depth of knowledge and expertise in their chosen field of study, balanced by breadth of knowledge across various disciplines. Special emphasis is placed on enhancing oral and written communication, and critical thinking skills."

In addition, the general education curriculum reflects the University's belief that it is the balance of breadth and depth which will help students to meet the challenges and profit from the opportunities that they will confront in a rapidly changing world where intellectual and professional flexibility, and communication and critical thinking skills, are often among the prerequisites for long-term success.

The general education core for all degree programs at Webber International University includes one or more required or elective courses in the following areas:

- Written and Oral Communications.
- Mathematics / Natural Science
- Humanities
- Social / Behavioral Science

Additional general education electives, courses from these four areas, allow the student to explore or experience new concepts or to expand their general knowledge and skills.

### **Second Bachelor of Science Degree in Business Administration**

A student seeking to earn a second bachelor's degree in business administration in another concentration would complete 120 credit hours toward the first BS degree, and then would be required to complete an additional 30 credit hours and fulfill requirements for the second major. The additional 30 hours must fulfill the second degree requirement and not duplicate any of the first degree requirements. The student will complete the second BS degree with a minimum of 150 credit hours.

### **Minors**

Minors are offered in many of the areas of concentration. The requirements range from 12 to 15 credits hours. Please see the requirements for each minor in *Undergraduate Degree Programs & Offerings*. Courses that are required in your major cannot be used in your minor, unless otherwise indicated.

### **Graduation**

Webber degrees are conferred during graduation ceremonies held each spring at the completion of the spring semester of the academic year.

December graduates from the previous fall semester along with spring graduates and any student who has a 2.0 cumulative GPA and a minimum 2.0 GPA in the major, is pre-registered to complete his degree by the end of August, and has completed an application for graduation, will be allowed to participate in the spring graduation ceremony.

**Graduation Honors**

Honors recognition is given to degree candidates whose cumulative grade point average for all study completed is 3.50 or higher.

Baccalaureate students who have earned 60 hours at Webber International University may receive the following designated honors:

Cum Laude	3.50 - 3.69
Magna Cum Laude	3.70 - 3.89
Summa Cum Laude	3.90 - 4.00

July graduates are not eligible for honor recognition, since course work is not completed before commencement. The July graduate may, however, wear the earned honor cord.

**THE COMBINED BS and MBA PROGRAM**

This is an accelerated program for the academic achiever to complete both a BS degree in Business Administration with an approved major and a MBA degree in five years. The student must demonstrate superior academic performance by having an overall GPA of 3.50 or better when applying for this program and maintain this GPA going into the senior year.

In accord with policy published elsewhere in this Catalog under Degree Requirements, a minimum of 120 semester credit hours is required for a Bachelor's degree and a minimum of 36 semester credit hours is required for an MBA degree. Therefore, a combined bachelor/master degree program will include a minimum of 156 semester credit hours.

The program is divided into a 3+1+1 format.

- Three years (Freshman, Sophomore, and Junior) of standard undergraduate work in their major. Upon completing the Junior year, all students in the Combined BS and MBA program must have completed at least 90 credit hours toward graduation at Webber.
- Qualified students will be allowed to take two graduate courses in their last semester of their senior year. Upon completion of the BS degree program, if the student is in good academic status with both graduate and undergraduate courses, the student is automatically accepted into the MBA program with no MBA application procedure and fee.
- One year (graduate year - Summer through Summer terms) as a full-time MBA student to complete the MBA degree.

The student can apply any time during their junior year.

- Prior to the completion of the BS degree program, the student is charged the full time undergraduate tuition. Upon acceptance into the MBA program, the student is charged the graduate full time tuition.

College senior students from other institutions, who have 90 credit hours toward graduation when transferred to Webber, can apply. *The student's GPA* from the other institutions will be taken into consideration with other factors in determining whether to accept the student into the program. For these students, the program becomes a 1+1 program consisting of the same senior year and Graduate year as described above.

\*This program is not available to General Business Studies major.

## e-LEARNING FOR ONLINE COURSES AND DEGREE

**Goal:** The goal is to provide e-Learning programs to students who are self-motivated and feel comfortable using computer technology for taking online courses offered at Webber International University & St. Andrews.

**Objectives:**

1. To provide students with full-service distance learning opportunities, including AA, BS, BA and MBA degree programs, online admissions, registration, orientation, testing, financial aid and learning resources.
2. To ensure that all online courses offered at Webber & St. Andrews will maintain the academic integrity of the University.

**Online Degrees:** A student may choose our online Bachelor of Science in Business Administration degrees in Computer Information Systems, Criminal Justice Management, Finance, and Sport Business Management as well as Bachelor of Science degree in General Business Studies by taking courses entirely online.

**System Requirements:** As a student in the Webber online degree program, you must have a computer system capable of running all required application software (i.e., Microsoft Office Suite) and have high speed Internet access.

Moodle is the online classroom management system used by Webber. Various browsers (Internet Explorer, Firefox, Chrome, Safari, etc.) interact with Moodle and remote access into our network system in different ways - sometimes not productively; therefore, Webber recommends Microsoft Internet Explorer X (8 in 2012, or higher) as your web browser.

Some of the online courses may require you to watch online videos or to create a PowerPoint slide presentation with embedded audio of your speech. The course syllabus will state whether any specialty hardware is required for the course. Specialty hardware might include:

- Sound card & speakers
- USB Microphone headset to record your speech and listen to the playback.
- USB Video camera

Some applications may require that the following programs are installed on your computer system: Adobe Flash player, Adobe Reader, Adobe Shockwave player, Java, QuickTime, etc. Programs within Microsoft Office 2016 are used in most online courses to complete assignments. If you do not have access to Microsoft Office or the individual programs, either purchase the software, or use remote access into the Webber network system and use the software on the student system.

All written documents must be submitted in Word 2016 format.

All spreadsheet files must be submitted in Excel 2016 format.

All slide presentations must be submitted in PowerPoint 2016 format.

All database projects must be created in Access 2016 format.

*\*It is possible that some courses may permit the use of earlier versions of the software; please consult your professor for specific requirements\*.*

Some of the online courses may require the use of other specialty programs. The syllabus will state whether specialty software is required for the course and how to obtain it. Any of these programs will be available through remote access into the Webber network system.

### **How to become a successful online student**

- Develop good time management skills. Expect to spend at least 50 to 60 hours per course. During a regular semester, that is approximately 4-5 hours each week per course. Develop a weekly schedule in which you have scheduled that amount of time for each course. Use your time wisely. When working on your courses, keep yourself focused on the work that must be done.
- Keep up with your work; do not fall behind. The best way to accomplish this is to be about a week ahead of schedule. If something happens and you are not able to work for several days, you will still be able to submit your work on time. Life happens. Situations are going to occur that will prevent you from working on your course work. If it is a scheduled event (business trip), then work to get ahead so that you will be able to submit your assignments before the event. If an unusual event occurs, such as a death in the family, contact the Academic Affairs Office and your professors as soon as possible.
- Do not wait until the deadline to submit an assignment or take a quiz. If Moodle goes down, the professor may make arrangements for submitting an assignment late or to extend the closing date/time for a quiz. If you have a technical problem, such as the Internet is not working, you are still expected to submit your assignments on time and take the quiz within the allotted time period. Therefore, do not wait until the last minute. Submit assignments and take quizzes early.
- At the beginning of the semester, read and study the syllabus. Know what is expected of you in the course. Check your syllabus and Moodle several times each week for assignments and due dates. By doing this, you will not accidentally miss an assignment.
- Keep regular communications with the instructor. When you have questions, concerns, or maybe want a little clarification about an assignment, contact your professor via email. If you are having difficulties in a class, let the instructor know immediately. Don't wait until it is too late to ask for help.
- What you get from a course is based on how much effort you put into it. In an online course, you may be given more flexibility into what you study. In these situations, you must put forth your full effort.
- When completing assignments, do not cheat. You are expected to do your own work. (please see [Webber Policy on Cheating](#)) When writing a research report, do not plagiarize (please see [Webber Policy on Plagiarism](#)). You are expected to analyze similar or opposing concepts and ideas of several authors that are found in the literature and express those combined concepts and ideas in your own words. Use direct quotes sparingly. Do not use a direct quote to make a point; use a direct quote to emphasize a point you have already made. Include proper source documentation on each paragraph.
- Good attendance in any course is important. For an online course, attendance is measured by logging into Moodle regularly, participating in online discussions and submitting assignments on time.

**Academic Support Services:** The University will provide, or arrange to have provided, academic support services such as remote access to information resources, academic advising and support, and technology support services appropriate to the particular course or program of study. All online classes will incorporate both synchronous and asynchronous interaction and feedback between the instructor and members of the class. For this purpose, chat room, discussion board, assignment feedback, and email communication are incorporated into the delivery of online courses.

## BUSINESS ADMINISTRATION

The Associate of Science and Bachelor of Science programs allow a student to pursue a variety of business oriented areas of concentration. These programs provide students with the necessary skills to successfully enter the business community.

## BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION

### Common Core Requirements:

	<u>General Education Core</u>	<u>36 Cr.</u>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Electives	3
	Social Science Elective	3
	Science Elective	3
	Mathematics or Science Elective	3
	(2) General Education Electives	6
	<u>Business Core</u>	<u>36 Cr.</u>
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
BUS210	Career Development	3
BUS310	Business Statistics	3
BUS350	Business Law	3
CIS101	Intro. to Computers	3
CIS2XX	<i>Any 200-level CIS course.</i>	3
	<i>Some majors will require a specific course.</i>	
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
FIN360	Principles of Finance	3
MGT250	Principles of Management	3
MKT250	Principles of Marketing	3

*\*Area of Concentration and Tailored Electives to Include an additional computer course*

48

Total Requirements

120 Credits



**ASSOCIATE OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION****Common Core Requirements:**

	<u>General Education Core</u>	21 Cr.
ENG111	English Composition I	3
ENG112	English Composition II	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Elective	3
	Mathematics or Science Elective	3
	General Education Elective	3
	<u>Business Core</u>	27 Cr.
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
BUS210	Career Development	3
CIS101	Intro to Computers	3
CIS2XX	<i>Any 200-level CIS course.</i>	3
	<i>Some majors will require a specific course.</i>	
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
MGT250	Principles of Management	3
MKT250	Principles of Marketing	3
	<i>*Area of Concentration and Tailored Electives</i>	<u>12</u>
Total Requirements		60 Credits

## **INTERNSHIP**

### **Prerequisites**

Junior standing or approval of Advisor and Internship Coordinator

International (F-1 visa) students **MUST** obtain a work permit from the Dean of Student Development **before** starting an internship in the USA.

### **Semester**

Entire Fall, Spring, or Summer 1 (A **and** B) semester.

Only **one** Internship course may be taken during any one semester.

### **Description**

The internship combines academic supervision with professional employment. It is a structured work experience in a specialized field in a business. The internship course focuses on hands-on experience with a company and in a field of the student's choice. It aims at the application and practice of theoretical concepts and the expanding and enriching of the student's work qualifications, skills, experience and marketability. Through superior work performance, the student may use the internship course to enhance career placement potential.

The internship course will provide the student greater understanding of the day-to-day operation of a business. Through hands-on experience, applying theoretical concepts to the actual work environment and the opportunity for skills development, the student will acquire the know-how and the appreciation for the business community which academic curriculum alone cannot convey. The student will be required to arrange a work schedule with the Business Sponsor.

- The student must attend an Internship Orientation session before starting the internship.
- The student must prepare an introductory report outlining the employer, internship responsibilities, and S.M.A.R.T. goals.
- The student may work as many hours as possible, but must complete a minimum of one-hundred and ninety-two (192) hours.
- The student must work for the length of the semester, regardless of the number of hours worked.
- The student must report weekly to the Internship Coordinator.

Students taking the internship course must complete all Internship Course requirements *by the last day of classes* for the semester. Grade for the course will be submitted to the Registrar Office *on the last day of final exams*. If the student fails the course, the student must register again for the course in a future semester.

**REQUIREMENTS FOR BSBA MAJORS:  
ACCOUNTING PROGRAM**

**- Chair: Mr. John Logsdon, Associate Professor**

[Logsdonjj@webber.edu](mailto:Logsdonjj@webber.edu)

This program is designed to provide the graduate with the conceptual accounting and business knowledge necessary as a foundation to pursue an accounting career. For those students pursuing the Associate of Science degree, the program is designed to provide the graduate with the necessary knowledge to obtain immediate employment in the area of financial or cost accounting.

For those students pursuing the Bachelor of Science degree, the program is designed to provide the graduate with the necessary concepts relating to the various disciplines that comprise the body of knowledge of accounting, specifically the areas of financial accounting, cost accounting, auditing, and taxation. For students who are planning to take the Certified Management Accountant (CMA) examination, they are eligible to do so with just a Bachelor of Science degree. No further education is required. For students who are planning to take the Certified Public Accountant (CPA) examination in Florida, they are eligible to sit for the exam upon completion of the Bachelor of Science degree. However, they must also meet the following minimum education requirements as part of their education under the current State of Florida CPA law to sit for the examination:

- 24 semester hours in accounting beyond elementary accounting courses (300 level or higher), including courses in the following areas: taxation, auditing, financial and cost/managerial accounting, and accounting information systems.
- 24 semester hours in general business courses at the junior (300) level or higher (with some exceptions), including at least 3 credit hours of business law.

**Accounting:**

***Bachelor of Science Degree*                      30 Cr.**

ACC301 - Intermediate Accounting I  
ACC302 - Intermediate Accounting II  
ACC340 - Federal Income Tax of Individuals  
ACC351 - Cost Accounting  
ACC460 - Auditing I  
ACC465 - Auditing II  
MGT440 - Operations Analysis & Management  
MGT499 - Policy & Strategy

***\*Alternative concentration requirements:***

Two (2) of the following three (3) courses  
ACC312 - Accounting Info. Systems  
ACC435 - Acct. for Government & Non-profit  
ACC499 - Accounting Internship

***Associate of Science Degree*                      12 Cr.**

ACC301 - Intermediate Accounting I  
ACC302 - Intermediate Accounting II  
ACC351 - Cost Accounting  
ACC312 - Accounting Information Syst.

***Minor*    15 Cr.**

ACC301  
ACC302  
Three (3) courses at the 300 or 400 level  
(not to include ACC499)

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Undergraduate Degree Programs & Offerings

The suggested course sequence for the **Accounting** program is as follows:

**YEAR I**

**Fall Semester**

ACC201 - Financial Acct.  
CIS101 - Introduction to Computers  
ENG111 - English Comp. I  
MAT121 - College Algebra  
Humanities Elective

**Spring Semester**

ACC202 - Managerial Acct.  
ECO241 - Microeconomics  
ENG112 - English Comp. II  
CIS270 - Adv. Spreadsheet App. in Business  
Math or Science Elective

**YEAR II**

**Fall Semester**

\*ACC301 - Intermediate Accounting I  
ECO242 - Macroeconomics  
MGT250 - Principles of Management  
BUS210 - Career Development  
Tailored Elective

**Spring Semester**

\*ACC302 - Intermediate Acct. II  
FIN360 - Principles of Finance  
MKT250 - Principles of Marketing  
SBS250 - Psychology  
General Education Elective

**YEAR III**

**Fall Semester**

\*ACC340 - Fed Income Tax of Indv.  
\*ACC351 - Cost Accounting\*  
ENG280 - Foundations of Rhetoric  
BUS310 - Business Statistics  
Tailored Elective

**Spring Semester**

\*ACC312 - Acct. Info. Systems  
ENG330 - Writing Professionally  
\*ACC435 - Gov. & Non-profit\*  
\*ACC499 - Acct. Internship  
General Education Elective  
Science Elective

**YEAR IV**

**Fall Semester**

BUS350 - Business Law  
\*ACC460 - Auditing I  
MGT440 - Oper. Analysis & Mgmt.  
Social Science Elective  
Tailored Elective

**Spring Semester**

\*ACC465 - Auditing II  
MGT499 - Policy & Strategy  
BUS351 - Business Law II  
Tailored Elective  
Tailored Elective

**\*AND 2 OF THE FOLLOWING 3 COURSES**

ACC312: ACCOUNTING INFO. SYSTEMS  
ACC435: ACCOUNTING FOR GOV. & NON PROFIT  
ACC499: ACCOUNTING INTERNSHIP

**\*NOTE - The following Accounting courses alternate in time between evening/day every other year. (ACC301, ACC302, ACC312, ACC340, ACC351, ACC435, ACC460, ACC465). Please see the course schedule for more information.**

**Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
**Team Sport PHE:** (limit three times; does not count toward graduation)

## **COMPUTER INFORMATION SYSTEMS PROGRAM**

**- Chair: Dr. Charles Wunker, Professor**

**[Wunkerct@webber.edu](mailto:Wunkerct@webber.edu)**

This major is designed to prepare the graduate with skills in information systems and management for an entry-level position that could lead to a career in a variety of Information Systems positions. The student will develop skills with typical "office" software packages, basic networking concepts, relational database design and SQL programming, web design, structured programming using one or more high-level programming languages, systems analysis and design, team management, and a fundamental knowledge of the organizational structure. Courses in the program are designed around realistic business problems and hands-on experience. As the graduate expands his/her knowledge and skills with specific software and systems, and develops important experience; career opportunities widen into positions, such as systems/network administrator, programmer, data analyst, systems designer, systems analyst, systems engineer, or MIS manager.

### **Computer Information Systems**

**Bachelor of Science Degree**                      **30 Cr.**

CIS275 - Intro to Data Analytics for Business Decision Management

CIS295 - Presentation Management

CIS320 - Information Systems

CIS340 - Web Design for E-Commerce

CIS360 – Data Communications in Information Systems

CIS370 - Digital Forensics

CIS435 - Visual Basic Programming

CIS440 - DB Design & SQL Programming

CIS470 - Programming using C#

CIS499 - Seminar in Information Systems (Capstone)

To enhance the CIS major, students are encouraged to take:

- MAT320, Business Calculus as the math/science elective (offered Spring). This course is not as rigorous as a 2-term calculus sequence for mathematics, physics, or engineering students. You will learn basic calculus concepts that can be applied to business applications. The process of learning business calculus will strengthen your knowledge of basic financial relationships-especially in non-linear situations, which is more typical in the real world.

Pre-requisite: MAT121

- ENG240, Technical Writing as a General Education or Tailored Elective (offered every other year - Spring).
- ENG420, Publication Design and Editing as a General Education or Tailored Elective.

As an Information Systems (IS) professional, you will be expected to create technical documents including user manuals. These two ENG courses will help you to improve your document design and professional writing skills.

### **Minor**

**12 Cr.**

The minor in computer information systems is designed to supplement the graduate's skills in their major area of study with higher-level skills in information systems technology. All majors require two CIS courses in the Business Core module. Choose any four CIS courses beyond the two CIS requirements in the business core for a total of six CIS courses.

The suggested course sequence for **Computer Information Systems** is as follows:

**YEAR I**

**Fall Semester**

CIS101 - Introduction to Computers  
 ENG111 - English Comp I  
 MAT121 - College Algebra  
 Humanities Elective  
 Social Science Elective

**Spring Semester**

CIS270 - Adv. Spreadsheet App in Bus  
 ENG112 - English Comp II  
 ECO241 - Microeconomics  
 SBS250 – Psychology  
 Math/Science Elective

**YEAR II**

**Fall Semester**

CIS295 – Presentation Management  
 ACC201- Financial Accounting  
 ECO242 - Macroeconomics  
 BUS210 - Career Development  
 MGT250 – Prin. of Management

**Spring Semester**

CIS320 - Information System  
 CIS340 - Web Design for E-Commerce  
 ACC202 - Managerial Accounting  
 MKT250 - Principles of Marketing  
 ENG280 - Foundations of Rhetoric

**YEAR III**

**Fall Semester**

CIS275 - Data Analytics  
 CIS360 - Data Comm. In IS  
 BUS310 - Business Statistics  
 General Education Elective  
 General Education Elective

**Spring Semester**

CIS370 – Digital Forensics  
 ENG330 - Writing Professionally  
 FIN360 - Principles of Finance  
 Science Elective  
 Tailored Elective

**YEAR IV**

**Fall Semester**

CIS435 -Visual Basic Program  
 BUS350 - Business Law  
 CIS440 - DB Design and SQL Program  
 Tailored Elective  
 Tailored Elective

**Spring Semester**

CIS499 - Seminar in Information Systems  
 CIS470 - Program using C#  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective

**Elective Key:**

**Social Science Electives:** POL, HIS, SBS  
**General Education Electives:** ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA  
**Humanities Electives:** HUM, ENG206/207/208, ENG201, ENG215  
**Science Electives:** FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
**PHE – Team Sport:** (limit of three times; does not count toward graduation)

## **CRIMINAL JUSTICE MANAGEMENT**

**- Chair: Dr. Peter Barone, Associate Professor**

[Baronepa@webber.edu](mailto:Baronepa@webber.edu)

Webber's Criminal Justice Management (CJM) Program combines BSBA core courses and criminal justice courses making the program one of a kind, which will provide a distinctive and exclusive program that will be of immeasurable benefit to current law enforcement personnel and traditional students who would be interested in entering the law enforcement workforce as their careers. This program is offered both online and on-site.

### **Criminal Justice Management:**

Bachelor of Science Degree                      34 Cr.

CJM101- Introduction to Criminal Justice  
CJM102- Introduction to Criminology  
CJM201- Criminal Law and Procedure  
CJM202 -Introduction to Corrections  
CJM302- Criminal Investigations  
CJM303- Intro to Law Enforcement Operations  
CJM401- Advanced Issues in CJM  
CJM402- Police Report Writing  
CJM403- Criminal Evidence  
CJM404- Criminal Justice Admin & Management

*\*Alternative concentration requirements: Two (2) of the following three (3) courses*

CJM301 - Juvenile Delinquency  
CJM/POL305 – Constitutional Law  
CJM495 - CJM Internship (*required for students not in law enforcement professions*)

Associate of Science Degree                      21 Cr.

CJM101- Introduction to Criminal Justice  
CJM102- Introduction to Criminology  
CJM201- Criminal Law and Procedure  
CJM202- Introduction to Corrections  
CJM301- Juvenile Delinquency  
CJM302- Criminal Investigations  
CJM303- Intro to Law Enforcement Operations

### **CJM Electives (suggested):**

CIS101 – Introduction to Computers  
CJM203 - Fire Scene Death Invest. & Evidence Collection  
CJM210- Topics in Forensic Science  
CJM410- Crime Scene Invest. & Evidence Collection

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## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Criminal Justice Management** is as follows:

### YEAR I

#### Fall Semester

CIS101 – Introduction to Computers  
ENG111 – Eng. Comp I  
MAT121 - College Algebra  
CJM101 - Intro to Criminal Justice  
CJM201 - Intro to Crim. Law and Pro

#### Spring Semester

CIS2XX – *Any 200-level CIS course*  
ECO241 - Microeconomics  
ENG112 - Eng. Comp II  
CJM202 - Intro to Corrections  
SBS250 - Psychology

### YEAR II

#### Fall Semester

ACC201 - Financial Accounting  
CJM102 - Intro to Criminology  
ECO242 - Macroeconomics  
MGT250 - Principle of Management  
\*CJM301 - Juvenile Delinquency

#### Spring Semester

CJM302 - Criminal Investigations  
MKT250 - Principles of Marketing  
CJM303 - Law Enforcement Oper.  
ENG280 - Foundation of Rhetoric  
CIS320 – Information Systems

### YEAR III

#### Fall Semester

ENG330 - Writing Professionally  
BUS310 - Business Statistics  
ACC202 - Managerial Accounting  
\*CJM/POL305 – Constitutional Law  
CJM401 – Advanced Issues in Crim. Justice  
Tailored Elective

#### Spring Semester

FIN360 - Principles of Finance  
CJM403 - Criminal Evidence  
Science Elective  
General Education Elective  
General Education Elective

### YEAR IV

#### Fall Semester

BUS350 - Business Law  
Tailored Elective  
Tailored Elective  
Tailored Elective  
Math or Science Elective

#### Spring Semester

CJM404 - Crim. Just. Adm. & Mgmt.  
CJM402 – Police Report Writing  
\*CJM495 - CJM Internship  
Social Science Elective  
Tailored Elective  
Tailored Elective

#### \* AND 2 OF THE FOLLOWING 3 COURSES

CJM301: JUVENILE DELIQUENCY  
CJM/POL305: CONSTITUTIONAL LAW  
CJM495: CJM INTERNSHIP

#### **Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
CJM210, CJM402, CJM410/CIS101

**PHE – Team Sport:** (limit three times; does not count toward graduation)



## FINANCE PROGRAM

- Chair: Dr. Jeannette Eberle, Professor

[Eberleja@webber.edu](mailto:Eberleja@webber.edu)

This program is designed to prepare the graduate for a career in a variety of financial management positions. The student will develop an understanding of the theory of finance and the interaction of private and public sector finance as they relate to the overall economy. The student will develop a theoretical as well as a practical understanding of the various areas in the field of finance: banking, investments, financial institutions, portfolio management, and general financial management.

### Finance:

Bachelor of Science Degree                      30 Cr.

CIS320 - Information Systems

FIN400 - Corporate Finance

FIN470 - Managing Financial Institutions

FIN480 - Seminar

FIN490 - Investments

MGT321 - Business Ethics

MGT440 - Operational Analysis

MGT499 - Policy & Strategy

*\*Alternative concentration requirements: Two (2) of the following three (3) courses*

ECO300 - Money & Banking

ECO451 - International Trade & Finance

FIN495 - Finance Internship

Associate of Science Degree                      9 Cr.

ECO300 - Money & Banking

FIN150 - Personal Financial Management

FIN360 - Principles of Finance

Minor    12 Cr.

Four (4) economics or finance courses (12 credits) outside the business core curriculum;

Two (2) of these courses (6 credits) must not be in the student's major curriculum.

*\*Area of concentration and tailored electives to include an additional computer course total requirement*

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Undergraduate Degree Programs & Offerings

The suggested course sequence for **Finance** is as follows:

**YEAR I**

**Fall Semester**

ACC201 - Financial Accounting  
CIS101 - Introduction to Computers  
ENG111 - English Comp. I  
MAT121 - College Algebra  
Humanities Elective

**Spring Semester**

ACC202 - Managerial Accounting  
CIS2XX – *Any 200-level CIS course*  
ECO241 - Microeconomics  
ENG112 - English Comp. II  
Math or Science Elective

**YEAR II**

**Fall Semester**

ECO242 - Macroeconomics  
MKT250 - Principles of Marketing  
SBS250 - Psychology  
BUS210 - Career Development  
BUS310 - Business Statistics

**Spring Semester**

\*ECO300 – Money & Banking  
FIN360 - Principles of Finance  
MGT250 - Principles of Management  
ENG280 - Foundations of Rhetoric  
Tailored Elective

**YEAR III**

**Fall Semester**

BUS350 - Business Law  
FIN400 - Corporate Finance  
MGT321- Business Ethics  
General Education Elective  
Tailored Elective

**Spring Semester**

CIS320 - Information Systems  
ENG330 - Writing Professionally  
FIN470 - Managing Financial Institutions  
Social Science Elective  
Tailored Elective

**YEAR IV**

**Fall Semester**

\*ECO451 – Int'l Trade & Finance  
FIN490 - Investments  
MGT440 - Operations Analysis  
\*FIN495 – Finance Internship  
Tailored Elective  
Science Elective

**Spring Semester**

FIN480 - Seminar  
MGT499 - Policy & Strategy  
Tailored Elective  
Tailored Elective  
General Education Elective

**\*AND 2 OF THE FOLLOWING 3 COURSES**

ECO300 - MONEY & BANKING  
ECO451 - INTERNAT'L TRADE & FINANCE  
FIN495 - FINANCE INTERNSHIP

**Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI

<b>Tailored Electives:</b>	<b>Courses that could be considered useful to your major</b>
<b>PHE- Team Sport:</b>	<b>(limit of three times; does not count toward graduation)</b>

## **HOSPITALITY AND TOURISM MANAGEMENT PROGRAM**

**- Chair: Mr. Ian David, Assistant Professor**

[Davidim@webber.edu](mailto:Davidim@webber.edu)

The graduate of Webber International University's Hospitality and Tourism Management program will have the knowledge and skills needed to be an effective manager in the hospitality industry. The program is designed to give the student both theory and practice in the most relevant aspects of Hospitality and Tourism Management. The graduate will have learned how to deal with human and material resources, how to face challenges in a positive and productive manner, and how to direct a team effort in the delivery of superior service.

### **Hospitality and Tourism Management:**

Bachelor of Science Degree                      30 Cr.

HTM190 - Introduction to Hospitality and Tourism

HTM220 - Accommodations Operations Mgmt.

HTM215 - Food and Beverage Management

HTM295 - Hospitality and Tourism Field Trip and Experience

MKT375 - Social Media and Mobile Media Branding

HTM300 - Human Resource Management of the Hospitality and Tourism Ind.

HTM315 - Sociology and Anthropology of Hospitality and Tourism

HTM475 - Operations Analysis in Hospitality and Tourism

SBM440 - Facilities and Event Mgmt.

HTM495 - Hospitality and Tourism Internship

Associate of Science Degree                      15 Cr.

HTM190 - Introduction to Hospitality and Tourism Mgmt.

HTM215 - Food and Beverage Mgmt.

HTM220 - Accommodations Operations Mgmt.

HTM295 - Hospitality and Tourism Field Trip and Experience

HTM300 - Human Resource Management of the Hospitality and Tourism Ind.

Minor    15 Cr.

Two (2) courses at the HTM 100 or 200 levels

Two (2) courses at the HTM300 or 400 levels

One (1) HTM Internship or/ Field experience

The suggested course sequence for **Hospitality & Tourism Management** is as follows:

**YEAR I**

**Fall Semester**

CIS101 - Introduction to Computers  
 ENG111 - English Comp I  
 HTM190 – Intro. to Hosp. & Tourism  
 MAT121 - College Algebra  
 Humanities Elective

**Spring Semester**

ECO241 - Microeconomics  
 ENG112 - English Comp II  
 HTM220 – Accom. Operations Mgmt.  
 SBS250 - Psychology  
 Math/Science Elective

**YEAR II**

**Fall Semester**

ACC201- Financial Accounting  
 BUS210 – Career Development  
 ECO242 - Macroeconomics  
 HTM215 – Food & Beverage Mgmt.  
 MGT250 – Principles of Management

**Spring Semester**

ACC202 – Managerial Accounting  
 MKT250 - Principles of Marketing  
 CIS2XX – *Any 200-level CIS course*  
 ENG280 – Foundations of Rhetoric  
 General Education Elective

**YEAR III**

**Fall Semester**

BUS350 – Business Law  
 BUS310 – Business Statistics  
 Social Science Elective  
 Tailored Elective  
 General Education Elective

**Spring Semester**

FIN360 – Principles of Finance  
 ENG330 – Writing Professionally  
 HTM300 – Human Resource Management  
 HTM295 – HTM Field Trip/Experience  
 Tailored Elective

**YEAR IV**

**Fall Semester**

SBM440 – Facilities/Event Mgmt.  
 HTM495 – HTM Internship  
 HTM315 – Sociology & Anthropology  
 Tailored Elective  
 Science Elective

**Spring Semester**

MKT375 – Social Media Branding  
 HTM475 – Operations Analysis in HTM  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective

**Elective Key:**

**Social Science Electives:** POL, HIS, SBS  
**General Education Electives:** ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA  
**Humanities Electives:** HUM, ENG206/207/208, ENG201, ENG215  
**Science Electives:** FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
**PHE – Team Sport:** (limit of three times; does not count toward graduation)

**INTEGRATED MARKETING COMMUNICATIONS****- Chair: Mr. Ronald Weber, Assistant Professor****[Weberra@webber.edu](mailto:Weberra@webber.edu)**

Integrated marketing communications (IMC) has become a powerful force in the digital era—aimed at creating unified, strategic messages that use all promotional tools and channels to build a successful brand and organization. Webber’s IMC program combines study in advertising, business communications, emerging media, marketing strategy, and public relations to help students excel in today’s IMC workplace. Students pursuing a BSBA degree in IMC will choose a focus on executive-level communications, strategic marketing, emerging media and social media, or creative communications, as well as electives that support their areas of interest. IMC is an interdisciplinary program designed to fit students’ needs and prepare them for a wide variety of positions in marketing and communications.

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN INTEGRATED MARKETING COMMUNICATIONS****Common Core Requirements**

(General Education Core and Business Core) major requirements, including a chosen 9-hour path; and a minimum of 15 hours of tailored electives.

	<u>General Education Core</u>	<u>36 Cr.</u>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Elective	3
	Social Science Elective	3
	Science Elective	3
	Math or Science Elective	3
	(2) General Education Electives	6
	<u>Business Core</u>	<u>36 Cr.</u>
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
BUS210	Career Development	3
BUS310	Business Statistics	3
BUS350	Business Law	3
CIS101	Introduction to Computers	3
CIS295	Presentation Management	3
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
FIN360	Principles of Finance	3
MGT250	Principles of Management	3
MKT250	Principles of Marketing	3

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Undergraduate Degree Programs & Offerings

<b><u>IMC Major Requirements</u></b>		<b><u>33 Cr.</u></b>
COM254	Principles of Integrated Marketing Communications	3
ENG230	Media Writing	3
COM264	Graphic and Creative Design	3
COM374	Corporate Communication	3
MKT365	Digital Media Management	3
MKT460	Marketing Research	3
MKT495	Marketing Internship	3
MKT480	Marketing Strategies (Capstone)	3

**\*PLUS complete one of the following three-course paths:** 9

**IMC/Executive-Level Communications**

COM344	Organizational Communication	3
MGT412	Organizational Theory and Behavior (Pre-req. MGT312)	3
MGT300	Public Relations	3

**IMC/Strategic Marketing**

MKT420	International Marketing	3
MKT340	Consumer Behavior	3
MKT370	Advertising Strategies and Sales Promotion	3

**IMC/Emerging Media and Social Media**

MKT375	Social and Mobile Media Branding	3
MKT465	Marketing Analytics	3
MKT345	E-Commerce	3

**IMC/Creative Communications**

CIS340	Web Design for E-Commerce	3
COM384	Digital Content Writing	3
ENG420	Publication Design and Editing	3

**Tailored Electives** 15 Cr.

IMC majors are expected to work with their academic advisor to build a program of electives that supports and extends the courses in the major path. With advisor approval, students may choose any required course in a different path as an elective.

**Students may also select from the following as electives:**

ENG200	Creative Writing
ENG240	Technical Writing
MGT321	Business Ethics
SBM340	Sport Promotion
SBM420	Sport Information and Media Relations

**Total Hours.....minimum of 120**

Each student must complete 120 total hours of coursework (excluding classes lower than 100-level).

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Undergraduate Degree Programs & Offerings

The suggested course sequence for **Integrated Marketing Communications – Executive Level Communications Path** is as follows:

**YEAR 1**

**Fall Semester**

CIS240 – Computers Apps. in Business  
ENG111 – English Composition I  
MAT121 – College Algebra  
MKT250 – Principles of Marketing  
Humanities Elective

**Spring Semester**

ECO241 – Microeconomics  
ENG112 – English Composition II  
SBS250 – Psychology  
COM254 – Principles of IMC  
Science or Math Elective

**YEAR 2**

**Fall Semester**

ACC201 – Financial Accounting  
ENG230 – Media Writing  
ECO242 – Macroeconomics  
COM264 – Graphic and Creative Design  
**MKT275** (Fall 2020)

**Spring Semester**

ACC202 – Managerial Accounting  
BUS210 – Career Development  
ENG280 – Foundations of Rhetoric  
MGT250 – Principles of Management  
Science Elective

**YEAR 3**

**Fall Semester**

BUS310 – Business Statistics  
BUS350 – Business Law  
COM374 – Corporate Communication  
Social Science Elective  
General Education Elective

**Spring Semester**

ENG330 – Writing Professionally  
FIN360 – Principles of Finance  
MGT300 – Public Relations  
MGT312 - Human Resource MGT  
General Education Elective

**YEAR 4**

**Fall Semester**

MKT460 – Marketing Research  
COM344 – Organizational Communication  
MKT365 – Digital Media Management  
Tailored Elective  
Tailored Elective

**Spring Semester**

MKT480 – Marketing Strategies  
MKT495 – Marketing Internship  
MGT412 – Org. Theory and Behavior  
Tailored Elective  
Tailored Elective

**Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI
<b>Tailored Electives:</b>	Courses that could be considered useful to your major
<b>Team Sport PHE:</b>	(limit three times; does not count toward graduation)

The suggested course sequence for **Integrated Marketing Communications – Strategic Marketing Path** is as follows:

**YEAR 1**

**Fall Semester**

CIS240 – Computer Apps. in Business  
ENG111 – English Composition I  
MAT121 – College Algebra  
MKT250 – Principles of Marketing  
Humanities Elective

**Spring Semester**

ECO241 – Microeconomics  
ENG112 – English Composition II  
SBS250 – Psychology  
COM254 – Principles of IMC  
Science or Math Elective

**YEAR 2**

**Fall Semester**

ACC201 – Financial Accounting  
ENG230 – Media Writing  
ECO242 – Macroeconomics  
COM264 – Graphic and Creative Design  
**MKT275** (Fall 2020)

**Spring Semester**

ACC202 – Managerial Accounting  
BUS210 – Career Development  
ENG280 – Foundations of Rhetoric  
MGT250 – Principles of Management  
Science Elective

**YEAR 3**

**Fall Semester**

BUS310 – Business Statistics  
BUS350 – Business Law  
COM374 – Corporate Communication  
MKT340 – Consumer Behavior  
Social Science Elective

**Spring Semester**

ENG330 – Writing Professionally  
FIN360 – Principles of Finance  
MKT370 – Advertising Strategies  
General Education Elective  
Tailored Elective

**YEAR 4**

**Fall Semester**

MKT460 – Marketing Research  
MKT420 – International Marketing  
MKT365 – Digital Media Management  
Tailored Elective  
Tailored Elective

**Spring Semester**

MKT480 – Marketing Strategies  
MKT495 – Marketing Internship  
General Education Elective  
CIS Elective  
Tailored Elective

**Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI
<b>Tailored Electives:</b>	Courses that could be considered useful to your major
<b>Team Sport PHE:</b>	(limit three times; does not count toward graduation)



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Undergraduate Degree Programs & Offerings

The suggested course sequence for **Integrated Marketing Communications – Emerging Media & Social Media Path** is as follows:

**YEAR 1**

**Fall Semester**

CIS240 – Computer Apps. in Business  
ENG111– English Composition I  
MAT121 – College Algebra  
MKT250 – Principles of Marketing  
Humanities Elective

**Spring Semester**

ECO241 – Microeconomics  
ENG112 – English Composition II  
SBS250 – Psychology  
COM254 – Principles of IMC  
Science or Math Elective

**YEAR 2**

**Fall Semester**

ACC201 – Financial Accounting  
ENG230 – Media Writing  
ECO242 – Macroeconomics  
COM264 – Graphic and Creative Design  
**MKT275** (Fall 2020)

**Spring Semester**

ACC202 – Managerial Accounting  
BUS210 – Career Development  
ENG280 – Foundations of Rhetoric  
MGT250 – Principles of Management  
Science Elective

**YEAR 3**

**Fall Semester**

BUS310 – Business Statistics  
BUS350 – Business Law  
COM374 – Corporate Communication  
MKT345 – E-Commerce  
Social Science Elective

**Spring Semester**

FIN360 – Principles of Finance  
ENG330 – Writing Professionally  
MKT375 – SM / Mobile Media Branding  
MKT465 – Marketing Analytics  
Tailored Elective

**YEAR 4**

**Fall Semester**

MKT460 – Marketing Research  
MKT365 – Digital Media Management  
General Education Elective  
Tailored Elective  
Tailored Elective

**Spring Semester**

MKT480 – Marketing Strategies  
MKT495 – Marketing Internship  
General Education Elective  
Tailored Elective  
Tailored Elective

**Elective Key:**

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI
<b>Tailored Electives:</b>	Courses that could be considered useful to your major
<b>Team Sport PHE:</b>	(limit three times; does not count toward graduation)

The suggested course sequence for **Integrated Marketing Communications – Creative Communications Path** is as follows:

**YEAR 1**

**Fall Semester**

ENG111– English Composition I  
MAT121 – College Algebra  
MKT250 – Principles of Marketing  
Science Elective  
Humanities Elective

**Spring Semester**

ECO241 – Microeconomics  
ENG112 – English Composition II  
SBS250 – Psychology  
COM254 – Principles of IMC  
Science or Math Elective

**YEAR 2**

**Fall Semester**

ACC201 – Financial Accounting  
ENG230 – Media Writing  
ECO242 – Macroeconomics  
COM264 – Graphic and Creative Design  
**MKT275** (Fall 2020)

**Spring Semester**

ACC202 – Managerial Accounting  
BUS210 – Career Development  
CIS295 – Presentation Management  
ENG280 – Foundations of Rhetoric  
MGT250 – Principles of Management

**YEAR 3**

**Fall Semester**

BUS310 – Business Statistics  
BUS350 – Business Law  
COM374 – Corporate Communication  
COM384 – Digital Content Writing  
Social Science Elective

**Spring Semester**

FIN360 – Principles of Finance  
ENG330 – Writing Professionally  
CIS340 – Web Design for E-Commerce  
General Education Elective  
Tailored Elective

**YEAR 4**

**Fall Semester**

MKT460 – Marketing Research  
ENG420 – Publication Design and Editing  
MKT365 – Digital Media Management  
Tailored Elective  
Tailored Elective

**Spring Semester**

MKT480 – Marketing Strategies  
MKT495 – Marketing Internship  
General Education Elective  
Tailored Elective  
Tailored Elective

**Elective Key:**

**Social Science Electives:** POL, HIS, SBS  
**General Education Electives:** ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA  
**Humanities Electives:** HUM, ENG206/207/208, ENG201, ENG215  
**Science Electives:** FES, PHY, SCI  
**Tailored Electives:** Courses that could be considered useful to your major  
**Team Sport PHE:** (limit of three times; does not count toward graduation)

## MANAGEMENT PROGRAM

- Chair: Dr. Fred Fening, Professor

[Feningfa@webber.edu](mailto:Feningfa@webber.edu)

The program's inherent flexibility promotes the skills to manage in a variety of business and industry positions. The carefully planned courses provide the student with the foundation for making intelligent business decisions.

Entrepreneurial education is an essential component of the Management Program. Emphasis is placed on: creating and revising strategic plans; processes leading to planned outcomes; budgets and controls; personnel issues and ethics in business. These skills are as applicable to small business as they are to medium and large business enterprises. The development of self-direction is the focus of the Management Program.

### Management:

Bachelor of Science Degree                      30 Cr.

CIS320 - Information Systems  
FIN400 - Corporate Finance  
MGT312 - Human Resource Management  
MGT321 - Business Ethics  
MGT325 - Entrepreneurship  
MGT412 - Organization Theory & Behavior  
MGT440 - Operations Analysis & Management  
MGT499 - Policy & Strategy

*\*Alternative concentration requirements: Two (2) of the following three (3) courses*

BUS300 - Business Internship  
ECO451 - International Trade & Finance  
MKT420 - International Marketing

Associate of Science Degree                      6 Cr.

MGT312 - Human Resource Management  
MGT325 - Entrepreneurship

*\*Area of concentration and tailored electives to include an additional computer course total requirement*

The suggested course sequence for **Management** is as follows:

**YEAR I**

**Fall Semester**

CIS240- Computer App. in Business  
 ENG111 - English Comp. I  
 MAT121 - College Algebra  
 Humanities Elective  
 Tailored Elective

**Spring Semester**

ECO241 - Microeconomics  
 ENG112 - Eng. Comp. II  
 SBS250 - Psychology  
 Math or Science Elective  
 Tailored Elective

**YEAR II**

**Fall Semester**

ACC201 - Financial Acct.  
 BUS210 - Career Development  
 MKT250 - Principles of Marketing  
 MGT250 - Principles of Management  
 MGT220 (Fall 2020)

**Spring Semester**

ACC202 - Managerial Acct.  
 ENG280 - Foundations of Rhetoric  
 MGT325 - Entrepreneurship  
 MGT312 - Human Resource Mgmt.  
 ECO242 - Macroeconomics

**YEAR III**

**Fall Semester**

MGT321- Business Ethics  
 BUS310- Business Statistics  
 General Education Elective  
 General Education Elective  
 Tailored Elective

**Spring Semester**

FIN360 - Prin. of Finance  
 ENG330 - Writing Professionally  
 MGT412 - Org. Theory & Behavior  
 CIS320 - Information Systems  
 Science Elective

**YEAR IV**

**Fall Semester**

FIN400 - Corporate Finance  
 MGT440 - Operations Analysis  
 Social Science Elective  
 Tailored Elective  
 \*MKT420 – Internat’l Marketing  
 \*ECO451 – Internat’l Trade & Finance

**Spring Semester**

BUS350 - Business Law  
 MGT499 - Policy & Strategy  
 \*BUS300 – Business  
 Tailored Elective  
 Tailored Elective

\*2 OF THE FOLLOWING 3 COURSES

BUS300 – Business Internship  
 ECO451 – International Trade & Finance  
 MKT420 – International Marketing

**Elective Key:**

**Social Science Electives:** POL, HIS, SBS  
**General Education Electives:** ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA  
**Humanities Electives:** HUM, ENG206/207/208, ENG201, ENG215  
**Science Electives:** FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
**PHE – Team Sport:** (limit of three times; does not count toward graduation)

## **SPORT BUSINESS MANAGEMENT PROGRAM**

**- Chair: Dr. Tom Aaron, Associate Professor**

[Aarontc@webber.edu](mailto:Aarontc@webber.edu)

The sport industry is truly international. Demand for the leaders needed to maintain its success is growing rapidly. The Sport Business Management program is designed to provide such leaders. Building on a solid business core, the student then explores the unique aspects of sport promotion, sport information and media, and facilities and event management.

### **Sport Business Management:**

#### Bachelor of Science Degree

**30 Cr.**

SBM220 - Introduction to Sport Business Management

SBM240 - Field Experience **OR** SBM245 - Careers in Sport Business Management

SBM260 - Ethics & Issues in Sport Business Management

SBM340 - Sport Promotion

SBM390 - Risk Management & Legal Aspects of Sport

SBM420 - Sport Information & Media Relations

SBM440 - Facilities & Event Management

SBM460 - Sport Administration

SBM495 - Internship **OR** SBM498 - Advanced Seminar in Sport Business Management

MGT312 - Human Resource Management

#### Associate of Science Degree

**12 Cr.**

SBM220 - Introduction to Sport Business Management

SBM240 - Field Experience **OR** SBM245 - Careers in Sport Business Management

SBM260 - Ethics & Issues in Sport Business Management

MGT312 - Human Resource Management

#### Minor

**15 Cr.**

SBM220 - Introduction to Sport Business Management

One (1) other SBM200 level class

Three (3) other SBM300 or 400 level classes

## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Sport Business Management** is as follows:

### YEAR I

#### Fall Semester

CIS101 - Introduction to Computers  
ENG111 - English Comp. I  
MAT121 - College Algebra  
Humanities Elective  
SBM220 – Intro. Sport Management

#### Spring Semester

CIS2XX: - *Any 200-level CIS course*  
ECO241 - Microeconomics  
ENG112 – English Comp. II  
SBS250 – Psychology  
Math/Science Elective

### YEAR II

#### Fall Semester

ACC201 - Financial Acct.  
BUS210 – Career Development  
ECO242 - Macroeconomics  
MGT250 - Principles of Management  
Tailored Elective

#### Spring Semester

ACC202 - Managerial Acct.  
ENG280 – Foundations of Rhetoric  
MKT250 – Principles of Marketing  
SBM260 – Ethics & Issues  
\*SBM240 – Field Experience *or*  
\*SBM245 – Careers in Sport Business Mgmt.

### YEAR III

#### Fall Semester

MGT312 – Human Resource Mgmt.  
BUS310 – Business Statistics  
SBM340 – Sport Promotion  
Social Science Elective  
General Education Elective

#### Spring Semester

ENG330 – Writing Professionally  
FIN360 – Principles of Finance  
SBM390 – Risk Mgmt. & Legal Aspects  
\*SBM495 – Internship *or*  
\*SBM498 – Advanced Seminar in Sport Bus. Mgmt.  
General Education Elective

### YEAR IV

#### Fall Semester

BUS350 – Business Law  
SBM420 – Sport Info. & Media  
SBM440 – Facilities/Event Mgmt.  
Tailored Elective  
Tailored Elective

#### Spring Semester

SBM460 – Sport Administration  
Science Elective  
Tailored Elective  
Tailored Elective  
Tailored Elective

\* 2 OF THE FOLLOWING 4 COURSES (1 EACH – YEAR II & YEAR III)

SBM240 – Field Experience  
SBM245 – Careers in Sport Bus. Mgmt.  
SBM495 – Internship  
SBM498 – Adv. Seminar in Sport Bus. Mgmt.

#### Elective Key:

<b>Social Science Electives:</b>	POL, HIS, SBS
<b>General Education Electives:</b>	ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA
<b>Humanities Electives:</b>	HUM, ENG206/207/208, ENG201, ENG215
<b>Science Electives:</b>	FES, PHY, SCI
<b>Tailored Electives:</b>	Courses that could be considered useful to your major <b>HTM190</b>
<b>PHE – Team Sport:</b>	(limit of three times; does not count toward graduation)

## BACHELOR OF SCIENCE DEGREE IN GENERAL BUSINESS STUDIES

### SUMMARY OF REQUIREMENTS

#### Common Core Requirements:

#### Bachelor of Science Degree in General Business Studies:

	<u>General Education Core</u>	<u>36 Cr.</u>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Elective	3
	Social Science Elective	3
	Science Electives	6
	General Education Electives	6
	<u>General Business Studies Core</u>	<u>57 Cr.</u>
ACC201	Financial Accounting	3
BUS210	Career Development	3
BUS300	Business Internship	3
BUS310	Business Statistics	3
BUS350	Business Law I	3
CIS101	Introduction to CIS	3
CIS240	Computer App. in Business	3
CIS295	Presentation Management	3
ECO241	Microeconomics	3
ENG420	Publication Design & Editing	3
FIN150	Personal Financial Management	3
MGT250	Principles of Management	3
MGT325	Entrepreneurship	3
MGT300	Public Relations	3
MGT312	Human Resource Management	3
MGT321	Business Ethics	3
MGT443	Compensation & Benefits	3
MKT250	Principles of Marketing	3
MKT340	Consumer Behavior	3
	(9) Tailored Electives	<u>27 Cr.</u>
Total Requirements		120 Credits

## GENERAL BUSINESS STUDIES

**- Chair: Dr. Phil Murray, Professor**

[Murraypr@webber.edu](mailto:Murraypr@webber.edu)

The Bachelor of Science in General Business Studies is a program that recognizes the ever-changing needs in the world today. The program offers flexibility for students who have career goals that require a business background but do not require a specific area of concentration. The program is structured to permit the transfer of up to 39 non-business related credits for students who have earned credit in another area but have recognized the need for a business foundation in their chosen field of employment. It also provides flexibility for the student to select a large number of electives within the business field to tailor the educational program to the student's life goals. The General Business Studies course work is largely managerial and entrepreneurial in scope. The program is ideal for students who want to operate a small business in a technical field or who are reentering college after having earned college credit in another field. Students are encouraged to consider a minor to accompany the General Business Studies degree.

\*The General Business Studies degree is also available entirely online.

The suggested course sequence for the General Business Studies program is as follows:

### YEAR I

#### Fall Semester

CIS101 - Introduction to Computers  
 ENG111 - English Comp I  
 MAT121 - College Algebra  
 Humanities Elective  
 General Education Elective

#### Spring Semester

ENG112 – English Comp. II  
 CIS240 – Computer App. in Business  
 FIN150 – Personal Financial Mgmt.  
 Tailored Elective  
 Tailored Elective

### YEAR II

#### Fall Semester

ECO241 – Microeconomics  
 MGT250 – Principles of Management  
 BUS210 – Career Development  
 CIS295 – Presentation Management  
 Tailored Elective

#### Spring Semester

MKT250 – Principles of Marketing  
 SBS250 – Psychology  
 ENG280 – Foundations of Rhetoric  
 ACC201 – Financial Accounting  
 Science Elective

### YEAR III

#### Fall Semester

General Education Elective  
 BUS300 – Business Internship  
 BUS310 – Business Statistics  
 MGT300 – Public Relations  
 Tailored Elective

#### Spring Semester

MGT325 - Entrepreneurship  
 ENG330 – Writing Professionally  
 MGT312 – Human Resource Mgmt.  
 Science Elective  
 Tailored Elective

### YEAR IV

#### Fall Semester

BUS350 – Business Law  
 MGT321 – Business Ethics  
 MKT340 – Consumer Behavior  
 ENG420 – Publication Design & Editing  
 Social Science Elective

#### Spring Semester

MGT443 – Compensation & Benefits  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective



## BACHELOR OF SCIENCE DEGREE IN SPORTS PERFORMANCE, HEALTH AND FITNESS

### SUMMARY OF REQUIREMENTS

	<b><u>General Education Core</u></b>	<b><u>37 Cr.</u></b>
BIO221	Human Anatomy & Physiology I	4
BIO222	Human Anatomy & Physiology II	4
BIO120	Medical Terminology	2
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Social Science Elective	3
	Humanities Elective	3
	General Education Electives	6
	<b><u>Lower Level</u></b>	<b><u>20 Cr.</u></b>
SPF105	Principles of Health and Fitness	3
SPF110	Program Design in Exercise	3
SPF115	Motor Development and Skill Learning	3
SPF210	Care and Prevention of Injuries	3
SPF298	Field Experience	2
SBM231	Foundations and Principles of PE and Sport	3
SBM260	Ethics and Issues in Sport	3
	<b><u>Upper Level</u></b>	<b><u>36 Cr.</u></b>
SPF300	Psychological Aspects of Sport and Exercise	3
SPF305	Personal Training and Strength Conditioning	3
SPF310	Nutrition and Weight Management	3
SPF315	Fitness for Special Populations	3
SPF325	Kinesiology	3
SPF350	Health Fitness Appraisal and Wellness	3
SPF370	Nutrition in Health and Exercise	3
SPF400	Senior Seminar and Certification Review	3
SPF402	Exercise Physiology	3
SPF495	Senior Sport Fitness Internship	3
SBM465	Organization and Administration in PE and Sport	3
SBM390	Risk Management and Legal Aspects in Sport	3
<b>(9) Electives</b>		<b><u>27 Cr.</u></b>
<b>Total Credits Required:</b>		<b>120 Cr.</b>

**SPORTS PERFORMANCE, HEALTH AND FITNESS**

**- Program Coordinator: Dr. Carleigh Boone, Assistant Professor** [Boonech@webber.edu](mailto:Boonech@webber.edu)

Graduates of Webber International University's Sports Performance, Health, and Fitness program will gain knowledge and experience in areas such as public health, nutrition, anatomy and physiology, biomechanics, exercise prescription, fitness and body composition assessment, and sport psychology. This program is designed to prepare students for careers as personal trainers, strength and conditioning coaches, exercise physiologists, group fitness instructors, and many more! Additionally, this program will prepare students to sit for field-related certifications such as:

- American College of Sports Medicine (ACSM) – Certified Personal Trainer
- American College of Sports Medicine (ACSM) – Certified Exercise Physiologist
- National Academy of Sports Medicine (NASM) – Corrective Exercise Specialist
- National Strength and Conditioning Association (NSCA) – Certified Strength and Conditioning Specialist

*The suggested course sequence for **Sports Performance, Health, and Fitness** is as follows:*

**Year 1****Fall Semester**

ENG111 – English Composition I  
 MAT121 – College Algebra  
 BIO120 – Medical Terminology  
 SPF105 – Principles of Health & Fitness  
 SBS255 – Sociology

**Spring Semester**

ENG112 – English Composition II  
 BIO221 – Human Anatomy & Physiology I  
 SPF110 – Program Design in Exercise  
 General Education Elective  
 Humanities Elective

**Year 2****Fall Semester**

ENG280 – Foundations of Rhetoric  
 SPF115 – Motor Development & Skill Learning  
 SBM231 – Foundations & Principles of PE & Sport  
 BIO222 – Human Anatomy & Physiology II  
 General Education Elective

**Spring Semester**

SBS250 – Psychology  
 SPF210 – Care & Prevention of Injuries  
 SBM260 – Ethics & Issues in Sport  
 SPF298 – Field Experience  
 CORE Elective

**Year 3****Fall Semester**

SPF300 – Psychological Aspects of Sport & Exercise  
 SPF305 – Personal Training & Strength Conditioning  
 SPF402 – Exercise Physiology  
 SPF310 – Nutrition & Weight Management  
 SPF315 – Fitness for Special Populations

**Spring Semester**

SPF350 – Health Fitness Appraisal  
 SPF325 – Kinesiology  
 SPF370 – Nutrition in Health & Exercise  
 SBM390 – Risk Management in Sports  
 CORE Elective

**Year 4****Fall Semester**

SBM465 – Organization & Admin in PE & Sports  
 SPF400 – Senior Seminar & Certification Review  
 CORE Elective  
 Tailored Elective  
 Tailored Elective

**Spring Semester**

SPF495 – Senior Sport Fitness Internship  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective  
 Tailored Elective

## MINORS

### Accounting

15 Cr.

ACC301 Intermediate Accounting I & ACC302 Intermediate Accounting II - Required

Three (3) courses at the 300 or 400 level beyond the business core (not to include ACC499)

### Computer Information Systems

12 Cr.

Four (4) CIS courses beyond the two CIS requirements in the business core for a total of six (6) courses

### Finance

12 Cr.

Four (4) Economics or Finance courses outside the business core curriculum;

(Two (2) of these courses (6 credits) must not be in the student's major curriculum)

### Hospitality and Tourism Management

15 Cr.

Two (2) courses at the HTM100 or 200 levels, Two (2) courses at the HTM300 or 400 levels, One (1) HTM Internship

### Human Resource Management

15 Cr.

Five (5) Human Resource courses required outside the business core curriculum

MGT312 - Human Resource Management

ECO305 - Labor Economics

MGT343 - Assessment, Staff & Employees

MGT344 - Developing and Motivating Human Potential

MGT443 - Compensation and Benefits

### Marketing

15 Cr.

MKT340 Consumer Behavior - Required

Four (4) marketing courses; drawn from Integrated Marketing Communications Curriculum, beyond

MKT250 Principles of Marketing

### Professional Business Writing

15 Cr.

ENG420 Publication Design and Editing - Required

CIS295 Presentation Management - Required

**Complete three (3) of the following:**

ENG200 - Creative writing

ENG230 - Media Writing

ENG240 - Technical Writing

ENG250 - Legal Writing

### Sport Business Management

15 Cr.

SBM220 Intro. to Sport Business Mgmt. - Required

One (1) SBM100 or 200 level course

Three (3) SBM300 or 400 level courses

**BACHELOR OF ARTS IN ELEMENTARY EDUCATION****- Chair: Dr. Sandra Parker Jones, Assistant Professor****[Jonessp@sa.edu](mailto:Jonessp@sa.edu)**

The primary mission of the Elementary Education program is to offer a high quality, research-driven program leading to the Bachelor of Arts degree and initial licensure. The Elementary Education degree and licensure program prepares facilitators of learning to teach grades K-6. Teacher candidates explore the process of teaching and learning through an integrative, constructivist approach that includes multiple opportunities for field based learning and practical experiences in the school setting. Candidates are able to utilize the strong liberal arts approach found in the General Education curriculum to help meet the teacher education standard for knowing content, while the Elementary Education Program provides candidates with a strong understanding and skill base in pedagogical studies that continues to make our graduate notable as they pursue their professional vocation of teaching children in grades K-6.

**Program Requirements:****General Education Core****36 Cr.**

ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
	Humanities Elective	3
	Social Science Elective	6
	Science Elective	3
	Mathematics OR Science Elective	3
	General Education Elective	6

**Academic Concentration****15 Cr.**

ENG105	Critical Thinking and Reading	3
ENG200	Creative Writing	3
ENG201	Introduction to Literature	3
ENG208	Special Topics in Literature	3
ENG215	Critical Approaches to American Literature	3

**Professional Studies (required of all education majors)****30 Cr.**

EDU220	Child and Adolescent Development	3
EDU232	Integrating movement in the Classroom	3
EDU236	Technology for Educators	3
EDU240	Math for Teaching and Learning	3
EDU250	Education, Culture & Diversity	3
EDU310	Curriculum and Instruction	3
EDU311	Digital Learning Applications	3
EDU324	Educational Psychology	3
EDU352	Teachers as Leaders	3
EDU355	The Exceptional Child ***	3

**ELEMENTARY EDUCATION – Con't.**

**\*\*\*GPA of 2.75 for program application, recommendations, interview, and passing scores on the Praxis Core Academic Skills for Educators Tests are required for formal admittance in to the Teacher Education Program.**

<b><u>Pedagogical Studies</u></b> (EE major specific)		<b><u>24 Cr.</u></b>
EDU319	Literature for Children and Youth **	3
EDU325	Social Studies Standards and the State	3
EDU332	Language and Literacy	3
EDU338	Reading and Language Arts	3
EDU339	Social Studies in the Elementary Classroom	3
EDU341	Science in the Elementary Classroom	3
EDU342	Mathematics in the Elementary Classroom	3
EDU365	Fine Arts in the Classroom	3

**\*\*A grade of 3.0 or above is required for all Professional and Pedagogical Studies Courses.**

**\*\*\*Must be formally admitted to the Teacher Education Program**

**Passing scores on the Pearson Foundations of Reading and General Curriculum Tests are required.**

<b><u>Professional Applications</u></b>		<b><u>15 Cr.</u></b>
EDU344	Classroom Management ***	3
EDU423	Student Teaching ***	10
EDU425	Student Teaching Senior Seminar ***	2

**Passing scores on the National Student Teaching Assessment, EdTPA is required for student teaching completion.**

**Total Program Hours: 120 credit hours**

## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Elementary Education** is as follows:

Elementary Education majors must have a concentration in a [core content area](#) (Math, Science, Social Studies and English)

### YEAR I

#### FALL SEMESTER

- \*EDU220 - Child and Adolescent Development
- EDU236 - Technology for Educators
- \*EDU250 - Education, Culture & Diversity
- [ENG105 - Critical Thinking and Reading](#)
- [ENG111 - English Composition I](#)

#### SPRING SEMESTER

- \*EDU232 - Integrating Movement in the Classroom
- EDU240 - Math for Teaching and Learning
- EDU325 - Social Studies Standards and the State
- [ENG112 - English Composition II](#)
- [ENG200 - Creative Writing](#)

**Declaration of Major:** recommend taking Praxis Core Academic Skills Test (ets.org) to be formally admitted into the program. Must maintain a 3.0 GPA.

### YEAR II

#### FALL SEMESTER

- \*EDU319 - Literature for Children and Youth
- \*EDU324 - Educational Psychology
- EDU355 - The Exceptional Child
- [ENG280 - Foundations of Rhetoric](#)
- [MAT121 - College Algebra](#)

#### SPRING SEMESTER

- \*EDU310 - Curriculum Instruction
- \*EDU311 - Digital Teaching Applications
- EDU365 - Fine Arts in the Classroom
- [SBS250 - Psychology](#)
- [Science Elective](#)

*Must have a composite score of 468 on Praxis Core Academic Skills Tests and a GPA of 3.0 to be formally accepted as a candidate into the program and to take major pedagogical courses.*

### YEAR III

#### FALL SEMESTER

- \*EDU332 - Language and Literacy
- \*EDU341 - Science in the Elem. Classroom
- [ENG201 - Introduction to Literature](#)
- [ENG330 - Writing Professionally](#)
- [Humanities Elective](#)

#### SPRING SEMESTER

- \*EDU338 - Reading and Language Arts
- \*EDU339 - Social Studies in the Elem. Classroom
- \*EDU342 - Math in the Elem. Classroom
- [ENG208 - Special Topics in Literature](#)
- [SBS255 – Sociology](#)

### YEAR IV

#### FALL SEMESTER

- \*EDU344 - Classroom Management
- \*EDU352 - Teachers as Leaders
- [ENG215 - Critical Approaches to American Lit.](#)
- [Arts and Aesthetic Gen. Ed. Elective](#)
- [General Education Elective](#)

#### SPRING SEMESTER

- EDU423 - Student Teachings (10)
- EDU425 - Student Teaching Senior Seminar (2)
- [Math or Science Elective](#)

**\*Many courses require field based observation experiences. Students must follow school or LEA requirements for permission.**

**BACHELOR OF ARTS IN MIDDLE GRADES TEACHER EDUCATION**

The Program prepares candidates to teach adolescents in grades 6-9. Using current research and data regarding adolescent learners, candidates will develop the knowledge, skill and dispositions necessary to provide developmentally appropriate learning experiences for middle grades students via the general education curriculum. The Middle Grades Education pre-service candidates will show evidence of skills for leading students towards participation in society and toward careers. The program is designed to help pre-service teachers expand middle grades learner skills in communication, collaboration, critical thinking, and creative problem solving using a highly integrated approach to presenting the curriculum objectives. They will develop an awareness and competency in applying basic principles of curriculum planning and implement them according to the diverse needs of students within the middle school setting. Pre-service teachers will participate in a variety of field experiences within the middle school and will habitually reflect on these experiences as a basis for decision-making and professional growth. Candidates will demonstrate the use of technological tools both for planning, instruction and assessing, as well as the skills of data management. These future teachers will explore the structure of the school as an institution and will learn skills in professional collaboration and leadership.

**Program Requirements:**

<b><u>General Education Core</u></b>		<b><u>36 Cr.</u></b>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
	Humanities Elective	3
	Social Science Elective	6
	Science Elective	3
	Mathematics OR Science Elective	3
	General Education Elective	6
<b><u>Academic Concentration</u></b>		<b><u>15 Cr.</u></b>
ENG105	Critical Thinking and Reading	3
ENG200	Creative Writing	3
ENG201	Introduction to Literature	3
ENG208	Special Topics in Literature	3
ENG215	Critical Approaches to American Literature	3
<b><u>Professional Studies (required of all education majors)</u></b>		<b><u>30 Cr.</u></b>
EDU220	Child and Adolescent Development	3
EDU232	Integrating movement in the Classroom	3
EDU236	Technology for Educators	3
EDU240	Math for Teaching and Learning	3
EDU250	Education, Culture & Diversity	3
EDU310	Curriculum and Instruction	3
EDU311	Digital Learning Applications	3
EDU324	Educational Psychology	3
EDU352	Teachers as Leaders	3
EDU355	The Exceptional Child ***	3

**MIDDLE GRADES TEACHER EDUCATION – Con't.**

**\*\*\*GPA of 2.75 for program application, recommendations, interview, and passing scores on the Praxis Core Academic Skills for Educators Tests are required for formal admittance in to the Teacher Education Program.**

<b><u>Pedagogical Studies</u></b> (MG major specific)		<b><u>24 Cr.</u></b>
EDU302	Research & Analysis for MG **	3
EDU303	Integrated Content Methods for Middle/Secondary Grades***	6
EDU319	Literature for Children and Youth**	3
EDU322	Reading and Writing in Content Area***	3
EDU325	Social Studies Standards & the State	3
EDU365	Fine Arts in the Classroom	3
SPD314	Differentiated Instruction***	3

**\*\*A grade of 3.0 or above is required for all Professional and Pedagogical Courses.  
\*\*\*Must be formally admitted to the Teacher Education Program**

**Passing scores on the PRAXIS II Middle Grades/Content Area Tests are required.**

<b><u>Professional Applications</u></b>		<b><u>15 Cr.</u></b>
EDU344	Classroom Management ***	3
EDU423	Student Teaching ***	10
EDU425	Student Teaching Senior Seminar ***	2

**Passing scores on the National Student Teaching Assessment, EdTPA is required for student teaching completion.**

**Total Program Hours:** 120 credit hours



## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Middle Grades Teacher Education** is as follows:

Elementary Education majors must have a concentration in a [core content area](#) (Math, Science, Social Studies and English)

*\*Many courses require Field Based Observation experiences. Students must follow school or LEA requirements for permission.*

### YEAR I

#### FALL SEMESTER

- \*EDU220 - Child and Adolescent Development
- EDU236 - Technology for Educators
- \*EDU250 - Education, Culture & Diversity
- [MAT121 - College Algebra](#)
- [ENG111 - English Composition I](#)

#### SPRING SEMESTER

- \*EDU232 - Integrating Movement in the Classroom
- EDU240 - Math for Teaching and Learning
- EDU325 - Social Studies Standards and the State
- [ENG112 - English Composition II](#)
- [ENG105 - Critical Thinking & Reasoning](#)

**Declaration of Major:** recommend taking Praxis Core Academic Skills Test (ets.org) to be formally admitted into the program. Must maintain a 3.0 GPA.

### YEAR II

#### FALL SEMESTER

- \*EDU319 - Literature for Children and Youth
- \*EDU324 - Educational Psychology
- EDU355 - The Exceptional Child
- \*EDU302 - Research Analysis for MG
- [ENG200 - Creative Writing](#)

#### SPRING SEMESTER

- \*EDU310 - Curriculum Instruction
- \*EDU311 - Digital Teaching Applications
- EDU365 - Fine Arts in the Classroom
- [SBS250 - Psychology](#)
- [ENG280 - Foundations of Rhetoric](#)

*Must have a composite score of 468 on Praxis Core Academic Skills Tests and a GPA of 3.0 to be formally accepted as a candidate into the program and to take major pedagogical courses.*

### YEAR III

#### FALL SEMESTER

- \*EDU303 - Integrated Content Methods for MG/Sec.
- [ART152 - Drawing and Composition](#)
- [ENG201 - Introduction to Literature](#)
- [ENG330 - Writing Professionally](#)

#### SPRING SEMESTER

- \*EDU322 - Reading and Writing in the Content Area
- \*EDU344 - Classroom Management
- [SBS255 - Sociology](#)
- [ENG208 - Special Topics in Literature](#)
- [Science Elective](#)

### YEAR IV

#### FALL SEMESTER

- \*EDU352 - Teachers as Leaders
- \*SPD314 - Differentiated Learning
- [ENG215 - Critical Approaches to American Lit.](#)
- [Humanities Elective](#)
- [General Education Elective](#)

#### SPRING SEMESTER

- EDU423 - Student Teachings (10)
- EDU425 - Student Teaching Senior Seminar (2)
- [Math or Science Elective](#)

*Students will submit the Pearson edTPA in Elementary Literacy for completion of the student teaching semester. St. Andrews passing score is 38, which aligns with the NC licensure requirements. Other states may have a different passing score. North Carolina also requires the Pearson Foundations of Reading Test and a Math Praxis Exam for licensure. Licensure requirements should be checked for each individual State.*

**BACHELOR OF ARTS IN SPECIAL EDUCATION K-12**

The Program is designed to prepare educators to teach children with mild disabilities via the General K-12 Curriculum. Through participation in additional courses, the program also offers an option for add-on certification in Gifted Education for any education major or licensure only candidate. Program objectives include pre-service teachers developing the knowledge and understanding necessary to become experts at teaching students with disabilities who are progressing through the General Curriculum (K-12); knowledge and understanding of Special Education laws and policies; and develop the knowledge and understanding of human growth and development theories as they apply to students with disabilities. They will develop an awareness and competency in applying basic principles of curriculum planning and implement them according to the diverse needs of students with disabilities. Pre-service teachers will participate in field experiences, practicums and community events related to students with disabilities (i.e. Special Olympics). They will habitually reflect on the experiences as a basis for decision-making and for professional growth. They will demonstrate the use of technological tools; both for planning, instruction and assessing, as well as the skills of data management.

**Program Requirements:**

<b><u>General Education Core</u></b>		<b><u>36 Cr.</u></b>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
	Humanities Elective	3
	Social Science Electives	6
	Science Elective	3
	Mathematics OR Science Elective	3
	General Education Electives	6
<b><u>Academic Concentration</u></b>		<b><u>12 Cr.</u></b>
ENG105	Critical Thinking and Reading	3
ENG201	Introduction to Literature	3
ENG208	Special Topics in Literature	3
ENG215	Critical Approaches to American Literature	3
<b><u>Professional Studies (required of all education majors)</u></b>		<b><u>30 Cr.</u></b>
EDU220	Child and Adolescent Development	3
EDU232	Integrating movement in the Classroom	3
EDU236	Technology for Educators	3
EDU240	Math for Teaching and Learning	3
EDU250	Education, Culture & Diversity	3
EDU310	Curriculum and Instruction	3
EDU311	Digital Learning Applications	3
EDU324	Educational Psychology	3
EDU352	Teachers as Leaders	3
EDU355	The Exceptional Child ***	3

**SPECIAL EDUCATION K-12 – Con't.**

**\*\*\*GPA of 2.75 for program application, recommendations, interview, and passing scores on the Praxis Core Academic Skills for Educators Tests are required for formal admittance in to the Teacher Education Program.**

<b>Pedagogical Studies (SPED major specific)</b>		<b><u>39 Cr.</u></b>
EDU319	Literature for Children and Youth**	3
EDU325	Social Studies Standards & the State	3
EDU332	Language & Literacy***	3
EDU338	Reading & Language Arts***	3
EDU342	Math in the Elementary Classroom***	3
EDU365	Fine Arts in the Classroom***	3
SPD301	Building Collaboration in the Gen Ed Classroom (Inclusion)***	6
SPD302	Learners with Mild Disabilities: Theory & Apps in the Gen Ed Clsm***	3
SPD303	Assessment Methods and Individual Education Programming***	3
SPD305	Multisensory Teaching of Reading to Students with Disabilities***	3
SPD314	Differentiated Instruction for Learners with Special Needs***	3
SPD320	Math for Special Learners***	3

**\*\*A grade of 3.0 or above is required for all Professional and Pedagogical Courses.**

**\*\*\*Must be formally admitted to the Teacher Education Program**

**Passing scores on the Pearson Fundamentals of Reading and General Curriculum Tests and the PRAXIS II Content Area Test are required.**

<b><u>Professional Applications</u></b>		<b><u>15 Cr.</u></b>
EDU344	Classroom Management ***	3
EDU423	Student Teaching ***	10
EDU425	Student Teaching Senior Seminar ***	2

**Passing scores on the National Student Teaching Assessment, EdTPA is required for student teaching completion.**

**Total Program Hours:** 132 credit hours

## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Special Education K-12** is as follows:

Elementary Education majors must have a concentration in a [core content area](#) (Math, Science, Social Studies and English)

*\*Many courses require Field Based Observation experiences. Students must follow school or LEA requirements for permission.*

### YEAR I

#### FALL SEMESTER

- \*EDU220 - Child and Adolescent Development
- EDU236 - Technology for Educators
- \*EDU250 - Education, Culture & Diversity
- [MAT121 - College Algebra](#)
- [ENG111 - English Composition I](#)

#### SPRING SEMESTER

- \*EDU232 - Integrating Movement in the Classroom
- EDU240 - Math for Teaching and Learning
- EDU325 - Social Studies Standards and the State
- [ENG112 - English Composition II](#)
- [ENG105 - Critical Thinking & Reasoning](#)

**Declaration of Major:** recommend taking Praxis Core Academic Skills Test ([ets.org](https://ets.org)) to be formally admitted into the program. Must maintain a 3.0 GPA.

### YEAR II

#### FALL SEMESTER

- \*EDU319 - Literature for Children and Youth
- \*EDU324 - Educational Psychology
- EDU355 - The Exceptional Child
- [ENG201 - Introduction to Literature](#)
- [ENG280 - Foundations of Rhetoric](#)

#### SPRING SEMESTER

- \*EDU310 - Curriculum Instruction
- \*EDU311 - Digital Teaching Applications
- EDU365 - Fine Arts in the Classroom
- \*SPD6302 - Learners with Mild Disabilities
- [SBS250 - Psychology Science Elective](#)

*Must have a composite score of 468 on Praxis Core Academic Skills Tests and a GPA of 3.0 to be formally accepted as a candidate into the program and to take major pedagogical courses.*

### YEAR III

#### FALL SEMESTER

- \*EDU332 - Language and Literacy
- \*SPD320 - Math for Struggling Learners
- \*SPD314 - Differentiated Learning
- \*SPD303 - Assessment & IEP Planning
- [ENG330 - Writing Professionally](#)

#### SPRING SEMESTER

- \*EDU342 - Math in the Elementary Classroom
- \*EDU338 - Reading & Language Arts
- \*SPD301 - Building Collaboration in the Classroom
- \*SPD305 - Multi-Sensory Teaching of Reading
- [ENG208 - Special Topics in Literature Humanities Elective](#)

### YEAR IV

#### FALL SEMESTER

- \*EDU344 - Classroom Management
- \*EDU352 - Teachers as Leaders
- [ART152 - Drawing and Composition](#)
- [ENG215 - Critical Approaches to American Lit.](#)
- General Education Elective

#### SPRING SEMESTER

- EDU423 - Student Teachings (10)
- EDU425 - Student Teaching Senior Seminar (2)
- [SBS255 - Sociology Math or Science Elective](#)

*Students will submit the Pearson edTPA in Elementary Literacy for completion of the student teaching semester. St. Andrews passing score is 38, which aligns with the NC licensure requirements. Other states may have a different passing score. North Carolina also requires the Pearson Foundations of Reading Test and a Math Praxis Exam for licensure. Licensure requirements should be checked for each individual State.*

Undergraduate Degree Programs & Offerings

**BACHELOR OF ARTS IN HEALTH SERVICES ADMINISTRATION**

**-Chair: Dr. Nichole Murray, Professor**

[murrayna@webber.edu](mailto:murrayna@webber.edu)

The Health Services Administration undergraduate program is an interdisciplinary major designed to prepare students for a career in the health services industry in an administrative capacity. The program of study will give students a broad view of the health care system and will prepare students for entry and mid-level management positions in areas such as hospitals, medical clinics; group medical practices; managed care organizations; long-term care facilities; insurance companies; home health agencies; and governmental health agencies. The program analyzes the structure of the health care industry; identifies cultural, legal and environmental factors that impact health and provides students with communication and management skills.

<u><b>General Education Core</b></u>		<u><b>36 Cr.</b></u>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT225	Introductory Statistics	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Social Science Elective	3
	Humanities Elective	3
	Science Elective	3
	General Education Electives	6

<u><b>Lower Level</b></u>		<u><b>29 Cr.</b></u>
HSA100	Principles of Health Services Administration	3
HSA119	Computer Applications in Healthcare	3
HSA126	Accounting for Healthcare	3
HSA200	Legal Aspects of Healthcare Administration	3
HSA210	Culture Competency in HSA	3
HSA225	Ethics in Healthcare	3
BIO120	Medical Terminology	2
CIS240	Computer Application in Business	3
ECO241	Microeconomics	3
MGT250	Principles of Management	3

<u><b>Upper Level</b></u>		<u><b>37 Cr.</b></u>
HSA301	Healthcare Setting Analysis	3
HSA310	Research Methods in Healthcare	3
HSA315	Public Policy in Healthcare	3
HSA337	Healthcare Finance	3
HSA366	Healthcare Communication	3
HSA370	Healthcare Marketing	3
HSA410	Seminar in HSA	1
HSA415	Leadership in Healthcare Organization	3
HSA420	Health Care Management	3
HSA450	Risk Management in Healthcare	3
HSA493	HSA Capstone Project	3
MGT312	Human Resource Management	3
MGT412	Organization Theory & Behavior	3

Electives	<u><b>18 Cr.</b></u>
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Total Credits Required	<b>120 Cr.</b>
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Undergraduate Degree Programs & Offerings

The suggested course sequence for **Health Services Administration** is as follows:

**Year 1**

**Fall Semester**

ENG111 - English Comp I  
MAT121 - College Algebra  
HSA100 - Principles of Health Services Admin  
CIS240 - Computer Application in Business  
BIO120 - Medical Terminology

**Spring Semester**

ENG112 - English Comp II  
MAT225 - Introduction to Statistics  
HSA126 – Accounting in Healthcare  
ECO241 - Microeconomics  
Science Elective

**Year 2**

**Fall Semester**

ENG280 – Foundations of Rhetoric  
SBS250 – Psychology  
HSA210 – Cultural Competency in HSA  
HSA119 – Computer Applications in Healthcare  
Humanities Elective

**Spring Semester**

ENG330 – Writing Professionally  
HSA200 – Legal Aspects of Healthcare Admin.  
MGT250 – Principles of Management  
HSA225 – Ethics in Healthcare  
SBS255 – Sociology

**Year 3**

**Fall Semester**

HSA315 – Public Policy in Healthcare  
HSA301 – Healthcare Setting Analysis  
HSA310 – Research Methods in Healthcare  
MGT312 – Human Resource Management  
Elective – *Approved* General Elective

**Spring Semester**

HSA366 – Healthcare Communication  
HSA337 – Healthcare Finance  
HSA370 – Healthcare Marketing  
MGT412 – Organization Theory & Behavior  
Tailored Elective

**Year 4**

**Fall Semester**

HSA415 – Leadership in Healthcare Org  
HSA450 – Risk Management in Healthcare  
Tailored Elective  
Tailored Elective  
Tailored Elective

**Spring Semester**

HSA420 - Health Care Mgmt.  
HSA410 - Seminar in HSA  
HSA493 - HSA Capstone Project  
Tailored Elective  
Tailored Elective  
Elective – *Approved* General Elective

**Elective Key:**

**Social Science Electives:** POL, HIS, SBS  
**General Education Electives:** ART, ENG, FES, HIS, HUM, POL, PHY, SCI, SBS, SPA  
**Humanities Electives:** HUM, ENG206/207/208, ENG201, ENG215  
**Science Electives:** FES, PHY, SCI

**Tailored Electives:** Courses that could be considered useful to your major  
**PHE – Team Sport:** (limit of three times; does not count toward graduation)

**BACHELOR OF ARTS IN PSYCHOLOGY**

The mission of the Psychology program is to provide students a deeper understanding of the scientific study of Psychology and related behavior, to develop critical thinking skills, to assist in the development of written and oral communication skills, and to guide students in their understanding of ethics. The program prepares majors to enter graduate school in psychology or related fields, to enter professional training programs, or to obtain employment in a wide variety of fields in which they can apply the knowledge, research experience, and analytical skills learned in their major or minor. Provides majors both a breadth of knowledge in a wide range of fields within the discipline of Psychology and depth of knowledge within fields of interest to the student.

**Common Core Requirements offered at NC Campus (online)** **32 Cr.**

BIO221	Human Anatomy and Physiology	4
PSY101	Introduction to Psychology	3
PSY202	Research Methods in Psychology	4
PSY232	Bio-Psychology	3
PSY240	Developmental Psychology	3
PSY244	Abnormal Psychology	3
PSY266	Statistical Methods in Psychology	3
PSY331	Social Psychology	3
PSY356	Cognitive Psychology	3
PSY494	Senior Capstone in Psychology	3

**Additional Requirements** **13 Cr.**

*Choose one from the following two courses*

PSY331L	Social Psychology Laboratory	1
PSY356L	Cognitive Psychology Laboratory	1

**Additional credits from Psychology courses** **12**

(a minimum of 9 credits from 300-400 level courses)

**General Education and Business Core offered at Florida Campus** **51 Cr.**

CIS101	Introduction to Computers	3
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
SBS255	Sociology	3
	Humanities Electives	3
	Social Science Elective	3
	Science Elective	3
	Mathematics or Science Elective	3
	General Education Electives	6
BUS210	Career Development	3
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
MGT250	Principles of Management	3
<b>Electives</b>		<b><u>24 Cr.</u></b>

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## Undergraduate Degree Programs & Offerings

The suggested course sequence for **Psychology** is as follows:

### YEAR I

#### FALL SEMESTER

- \*CIS101 - Introduction to Computers
- \*ENG111- English Comp 1
- \*MAT121- College Algebra
- \*PSY101 - Introduction to Psychology
- \*General Education Elective

#### SPRING SEMESTER

- \*ENG112 - English Comp II
- \*Humanities Elective
- \*Math or Science Elective
- \*Elective
- \*Elective

### YEAR II

#### FALL SEMESTER

- \*\*PSY232 - Bio-Psychology
- \*\*PSY266 - Statistics
- \*BUS210 - Career Development
- \*MGT250 - Principles of Management
- \*Elective

#### SPRING SEMESTER

- \*ENG280 - Foundations of Rhetoric
- \*\*PSY202 - Research Methods
- \*\*PSY240 - Developmental Psychology
- \*Elective
- \*Science Elective

### YEAR III

#### FALL SEMESTER

- \*\*PSY331 - Social Psychology
- \*\*PSY331L - Social Psychology Lab
- \*\*BIO221 - Human Anatomy & Physiology
- \*ECO241 - Microeconomics
- \*Elective
- \*Elective

#### SPRING SEMESTER

- \*\*PSY356 - Cognitive Psychology
- \*\*PSY356L - Cognitive Psychology Lab
- \*\*PSY244 - Abnormal Psychology
- \*ENG330 - Writing Professionally
- \*ECO242 - Macroeconomics

### YEAR IV

#### FALL SEMESTER

- \*\*PSY494 - Senior Capstone in Psychology
- \*\*Psychology Elective
- \*\*Psychology Elective
- \*Social Science Elective
- \*Elective

#### SPRING SEMESTER

- \*\*Psychology Elective
- \*\*Psychology Elective
- \*SBS255 - Sociology
- \*General Education Elective
- \*Elective

\*Webber General Education Requirement

\*\*St. Andrews Education Requirement

\*\* YEAR III- One of the Two courses listed



## THE MCKENNA ADULT EDUCATION PROGRAM

### Associate of Science in Business Administration

#### Majors:

ACCOUNTING, CRIMINAL JUSTICE MANAGEMENT, FINANCE, MANAGEMENT

#### Admission Requirements:

1. High School diploma or GED
2. 2.0 grade point average
3. 23 years of age

### Bachelor of Arts

#### Majors:

ELEMENTARY EDUCATION, HEALTH SERVICES ADMINISTRATION & PSYCHOLOGY

### Bachelor of Science in Business Administration

#### Majors:

ACCOUNTING, COMPUTER INFORMATION SYSTEMS,  
CRIMINAL JUSTICE MANAGEMENT, FINANCE, MANAGEMENT,  
INTEGRATED MARKETING COMMUNICATIONS

### Bachelor of Science:

GENERAL BUSINESS STUDIES

#### Admission Requirements:

1. AA, AS or 60 hours of college credit
2. 2.0 grade point average
3. 23 years of age

Webber International University is a university which specializes in business education. Recognizing the desire of adults to continue their education, Webber has created an academic program to fit the busy adult lifestyle. Our accredited programs are convenient for adults to return to school to continue their education. The course schedule is flexible to accommodate a student's personal and professional needs. This flexibility is accomplished through multiple course offerings offering instruction in-class, on-line, or hybrid (a blend of both). In-class courses are offered day or evening. Together with an advisor, the student chooses the course schedule that best fits the student's needs, a student's course load preferences can change from semester to semester.

Webber International University fosters a close student relationship right from the beginning with a personal tour of the campus by a member of our admissions team. The personal attention continues with one-on-one advising with an assigned adult education advisor. The personal attention doesn't stop there; Webber classes are small and taught by qualified faculty who provide the student with individual attention. Once accepted, students may begin any program at the next term start. Previous college transcript evaluations are performed during the admission process adhering to the Webber transfer policy. Webber will accept all possible transfer credits. Webber does not accept a grade of "D" for transfer credits unless the "D" was earned with an A.A., A.S., B.S. or B.A. degree. Previous credits which are transferable to the Webber degree program will be entered on the transcript once a student is enrolled.

Enrolled students must meet a residency requirement in which 30 hours attributed to an A.S. B.A. or B.S. degree must be earned at Webber. In addition, 30 of the last 33 hours of business or major courses must be taken at Webber.

Previous Webber students who have not attended Webber for at least 7 years prior and left Webber with less than a 2.00 cumulative GPA, may appeal and qualify for up to 3 additional forgiveness' above the current forgiveness policy. Former traditional students who meet the McKenna Adult Program criteria may apply to the program after an absence of at least two regular semesters. Adult students who do not transfer in 60 credit hours, an A.A. or A.S., may apply to the Associate's program. These students will subsequently be transitioned into the Bachelor's program.

### **Tuition**

Tuition for three to nine (1-9) hours is \$356 per credit hour. Tuition for ten or more (10+) is \$429 per credit hour. The Adult Program tuition fee reflects a reduction from the traditional undergraduate program. Webber recognizes that service needs of traditional undergraduates and adult students are different. Books are not included in the price of tuition. Books may be purchased or rented from the Webber Bookstore located in the Student Union. Purchased books may be sold back to the bookstore in accordance with university policy at the end of each semester.

### **Financial Aid**

Webber institutional scholarships are not available in the McKenna program. Students who can provide proof of at least one year of Florida residency and enroll in four or more classes (full-time) per semester are eligible to receive the EASE Grant (Effective Access Student Education) from the Florida Department of Education. Students must maintain a minimum 2.00 GPA and earn 12 credits in the semester they receive the grant to be eligible in subsequent semesters. The EASE amount is adjusted each year by the Florida legislature. Full-time and part-time students may qualify for Pell Grant and federal student loans. Employers may offer tuition reimbursement or assistance programs; students should check with their HR departments to see if their company provides this benefit.

If a student withdraws from the program during a semester, the R2T4 federal refund policy will apply. The Webber Institutional Refund Policy will also be applied to determine appropriate charges. See the Financial Aid section of the catalog for a complete description of the refund policies. During the enrollment process, students will sign an Enrollment Agreement, which also explains the policy.

**Associate of Science Degree****ACCOUNTING, CRIMINAL JUSTICE MANAGEMENT, FINANCE OR MANAGEMENT**

The Associate of Science in Accounting, Criminal Justice Management, Finance or Management is designed for the non-traditional student who wishes to complete a specialized program in business. The student will learn skills that can be applied in employment in business and industry. These skills are as applicable to small businesses as they are to medium and large business enterprises. The development of self-direction is the focus of the programs. Credits earned under this program may be transferred toward a four year degree.

**Common Core Requirements:**

	<u>General Education Core</u>	<u>18 Cr.</u>
ENG111	English Composition I	3
ENG112	English Composition II	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Elective	3
	Mathematics or Science Elective	3
	<u>Business Core</u>	<u>27 Cr.</u>
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
CIS101	Intro. to Computers	3
CIS2XX	<i>Any 200-level CIS course.</i>	3
	<i>Some majors will require a specific course</i>	
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
FIN150	Personal Financial Management	3
MGT250	Principles of Management	3
MKT250	Principles of Marketing	3
	<u>Area of Concentration:</u>	<u>6-21 Cr.</u>
	<b><i>ACCOUNTING</i></b>	
ACC301	Intermediate Accounting I	3
ACC302	Intermediate Accounting II	3
ACC312	Accounting Information Systems	3
ACC351	Cost Accounting	3
	<b><i>FINANCE</i></b>	
ECO300	Money & Banking	3
FIN360	Principles of Finance	3
	<b><i>MANAGEMENT</i></b>	
MGT312	Human Resource Management	3
MGT325	Entrepreneurship	3
	<b><i>CRIMINAL JUSTICE MANAGEMENT</i></b>	
	<b>(see pages 31-32)</b>	21
Tailored Electives	(varies according to major)	0-9 Cr.
<b>Total Requirements</b>		<b>60-66 Credits</b>

## **BUSINESS ADMINISTRATION**

The Associate of Science and Bachelor of Science programs allow a student to pursue a variety of business oriented areas of concentration. These programs provide students with the necessary skills to successfully enter the business community.

### **BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION**

#### **Common Core Requirements:**

	<u>General Education Core</u>	<u>36 Cr.</u>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG280	Foundations of Rhetoric	3
ENG330	Writing Professionally	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Electives	3
	Social Science Elective	3
	Science Elective	3
	Mathematics or Science Elective	3
	General Education Electives	6
	<u>Business Core</u>	<u>33 Cr.</u>
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
BUS310	Business Statistics	3
BUS350	Business Law	3
CIS101	Intro. to Computers	3
CIS2XX	Any 200-level CIS course	3
	<i>Some majors will require a specific course</i>	
ECO241	Microeconomics	3
ECO242	Macroeconomics	3
FIN360	Principles of Finance	3
MGT250	Principles of Management	3
MKT250	Principles of Marketing	3

*\*\*Area of Concentration and Tailored Electives to include an additional computer course* 51 Cr.

Total Requirements 120 Credits

**BACHELOR OF SCIENCE DEGREE IN GENERAL BUSINESS STUDIES:**

The general business program is designed for the student who desires a business degree, but does not require a specific specialization.

\*General Business degree is also available entirely online.

\*Minors may be earned in: Marketing, Finance, and Accounting.

	<b><u>General Education Core</u></b>	<b><u>36 Cr.</u></b>
ENG111	English Composition I	3
ENG112	English Composition II	3
ENG330	Writing Professionally	3
	English Elective	3
MAT121	College Algebra	3
SBS250	Psychology	3
	Humanities Electives	3
	Social Science Elective	3
	Math or Science Elective	3
	Science Elective	3
	General Education Electives	6
	<b><u>General Business Studies Core</u></b>	<b><u>54 Cr.</u></b>
ACC201	Financial Accounting	3
BUS300	Business Field Experience	3
OR		
MGT412	Org. Theory & Behavior	3
BUS310	Business Statistics	3
BUS350	Business Law I	3
CIS101	Introduction to CIS	3
CIS2XX	<i>Any TWO 200-level CIS courses</i>	6
ECO241	Microeconomics	3
ENG420	Publication & Design	3
FIN150	Personal Financial Management	3
MGT250	Principles of Management	3
MGT325	Entrepreneurship Public Relations	3
MGT300	Human Resource Management	3
MGT312	Business Ethics	3
MGT321	Compensation & Benefits	3
MGT443	Principles of Marketing	3
MKT250	Consumer Behavior	3
Tailored Electives		<b><u>30 Cr.</u></b>
<b>Total Requirements</b>		<b>120 Credits</b>

## Military Service Program/Veteran's Education Benefits

### **MILITARY SERVICE MEMBERS & VETERAN'S**

Webber is proud to offer the military a program designed with flexibility for active, reserve military personnel and veterans. Webber participates in the Chapter 33 Yellow Ribbon Program and offers 100% online degree programs in General Business Studies, Computer Information Services, Criminal Justice Management, Finance, and Sport Business Management. Students may also take a combination of courses with traditional, evening, and online classes in all majors offered at Webber.

Veterans apply for benefits online at [www.va.gov](http://www.va.gov). Once approved through the VA, military personnel or veterans will receive a Certificate of Eligibility (COE). The VA Certifying Official at Webber International University will use a copy of the COE to begin certifying the VA education benefits for the recipient.

The program is available for the Masters and Bachelors programs. Webber is approved by the State of Florida Department of Veterans Affairs for the training of Veterans Servicemen/women on active duty, and dependents of Veterans eligible for training under the Montgomery G.I. Bill. Students who may be eligible for V.A. benefits are urged to contact the Certifying Official located in the Registrar/Financial Aid Office at Webber and/or the U.S. Department of Veterans Affairs in St. Petersburg at 800-282-8821.

Veterans and veteran's dependents and service members, may be eligible to receive educational assistance under the Post 9/11 Veterans Educational Assistance Act, Reserve Educational Assistance Program, Veterans Educational Assistance Program, Survivors' and Dependents' Educational Assistance, and/or Vocational Rehabilitation under Chapter 31. Students apply for VA education benefits at [www.va.gov](http://www.va.gov). Click on "Apply for benefits." Additional veteran's administration information is also available online at [www.va.gov](http://www.va.gov). Students receiving veteran's education benefits must remain in "Good Standing" for the continued receipt of education benefits.

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch. 33) or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. Webber International University will not:

- Prevent the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students may be required to:

- Produce the VA Certificate of Eligibility (COE) by the first day of class;
- Provide a written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies
- Service member and Veteran Priority Registration
- In support of the men and women of the Armed Forces and of the veterans who have served our country, Webber International University supports the Harry W. Colmery Veteran's Educational Assistance Act of 2017, also known as the "Forever GI Bill".
- Webber International University offers priority registration to our veteran and service member students.
- Students who are a veteran or who are currently serving in any of the armed services branches are encouraged to take advantage of our priority advising and registration. The priority preregistration period is during the senior registration week each semester. Seniors are the first to preregister each semester. Service members and veterans of all class levels are encouraged to see his or her advisor and preregister during the senior registration week.

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## UNDERGRADUATE COURSE DESCRIPTIONS

### **NOTE:**

1. Not all courses are offered every semester. The listed terms indicate when the course is typically offered, which can change without notice. Courses scheduled for the summer are offered on an as-needed basis. Minimum enrollment is required for any course to be offered.
2. Lab fees may be required for laboratory courses and for other specialized courses.
3. Language and other liberal arts courses are offered based on demand.

### ACCOUNTING

#### **ACC201**

##### **FINANCIAL ACCOUNTING**

**3 Credits**

A study of the basic structure of accounting, the accounting cycle, accounting for assets, liabilities, and owners' equity of business organizations, and preparation of financial statements. **(Fall/Spring)**

#### **ACC202**

##### **MANAGERIAL ACCOUNTING**

**3 Credits**

A study of the concepts and methods for using accounting information in the management process. The emphasis is placed upon the use of such information in the planning, controlling, and decision-making process. Topics covered include cost accumulation methods, cost-volume-profit analysis, present value techniques, financial statement analysis, profit planning and budgeting, and various decision-making techniques. **(Fall/Spring)** *Pre-requisite:* ACC201

#### **ACC301**

##### **INTERMEDIATE ACCOUNTING I**

**3 Credits**

The first half of a two-semester sequence. A comprehensive study of current financial accounting principles and procedures with attention given to the underlying theory. Topics covered include the construction of all major financial statements, basic principles underlying these statements, and a detailed study of all major asset accounts. **(Fall)** *Pre-requisite:* ACC202

#### **ACC302**

##### **INTERMEDIATE ACCOUNTING II**

**3 Credits**

A continuation of ACC 301. Topics covered include a detailed study of all major liability and stockholder equity accounts, stock compensation plans, earnings per share, revenue recognition principles, financial accounting for income taxes, pensions, leases, accounting changes, and preparation of the statement of cash flows. **(Spring)** *Pre-requisite:* ACC301

#### **ACC312**

##### **ACCOUNTING INFORMATION SYSTEMS**

**3 Credits**

A study of the overall composition of accounting information systems, including basic accounting system concepts, system design and implementation, accounting applications and controls, and current developments in the field impacting the design of accounting information systems. **(Spring)** *Pre-requisite:* ACC202

#### **ACC340**

##### **FEDERAL INCOME TAXATION OF INDIVIDUALS**

**3 Credits**

A comprehensive study of federal tax laws as they apply to the individual taxpayer. **(Fall)** *Pre-requisite:* ACC202

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## Undergraduate Course Descriptions

### ACC351

#### **COST ACCOUNTING**

**3 Credits**

An in-depth study of basic cost accounting concepts and procedures. Topics include the function of cost accounting in the management process, cost accumulation systems, cost allocation methods, job order costing, process costing, standard costing and standard cost systems, budgeting, and the use of variance analysis for performance measurement and control. **(Fall)** *Pre-requisite: ACC202*

### ACC435

#### **ACCOUNTING FOR GOVERNMENTAL AND NON-PROFIT ORGANIZATIONS**

**3 Credits**

A study of the concepts, principles, and procedures followed in accounting for governmental and other non-profit organizations. **(Spring)** *Pre-requisite: ACC202*

### ACC440

#### **ADVANCED FINANCIAL ACCOUNTING**

**3 Credits**

A study of the concepts, principles, and procedures followed in accounting for business mergers, acquisitions, combinations, and foreign operations. Also included is a discussion of accounting for partnerships. **(Fall)** *Pre-requisite: ACC302*

### ACC460

#### **AUDITING**

**3 Credits**

An introduction to the principles and theory of auditing, the process of examining the accounting system of an enterprise and the financial information that it produces. **(Fall)** *Pre-requisite: ACC202*

### ACC465

#### **AUDITING II**

**3 Credits**

An advanced study of the process and procedures used in examining financial statements of an organization through the use of audit cases. This course, along with MGT499, serves as a capstone for the accounting program. **(Spring)** *Pre-requisite: ACC460*

### ACC499

#### **ACCOUNTING INTERNSHIP**

**3 Credits**

Internship with a minimum of 16 hours each week of the semester with a public accounting firm or accounting department of a local business. The internship provides a concentrated look at how accounting operates in a real-world environment as it relates to the firm with which the student is interning. **(Fall/Spring)** *Pre-requisites: Junior standing and approval of internship coordinator.*

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## ART

### ART151

#### **PRINCIPLES OF DESIGN**

**3 Credits**

This studio course covers the fundamental principles of design. Emphasis is placed on visual design: line, shape, value, texture, color, and artistic organization: harmony, balance, and rhythm. The use of these concepts in the development of effective visual expression is explored through the introduction of two-dimensional media and studio activities. **(As needed)**

### ART152

#### **DRAWING AND COMPOSITION**

**3 Credits**

This course is an introduction to basic drawing skills and visual organization. Emphasis is on drawing techniques with a range of media. Students are introduced to strategies designed to increase their awareness of the role of the arts in an increasingly technological society with diverse cultural and gender perspectives.  
**(As Needed)**



**BIOLOGY**

**BIO120**

**MEDICAL TERMINOLOGY (Lecture)**

**2 Credits**

The study of medical terminology and how it relates to the systems of the body. Emphasis is placed on the fundamentals of terminology and communication within health-related fields. Includes the basic structure and medical words, including prefixes, suffixes, roots, and combining forms and plurals. Topics include correct pronunciation, spelling and definitions.

**BIO160**

**HUMAN BIOLOGY**

**3 Credits**

A course designed to provide the fundamental answers to questions about how the human body works and how variables affect its function. Included are the influences of life style choices, genetics, disease, and environmental events on the human biology. **(As Needed)**

**BIO221**

**HUMAN ANATOMY & PHYSIOLOGY I (Lecture/Lab)**

**4 Credits**

This course is designed to present students with working knowledge of metabolism, fluids, electrolytes, human development, and genetics. Course presents respiratory, digestive, urinary, reproductive systems, digestive systems, genitourinary system, endocrine, and nervous system. Laboratory activities reinforce lecture materials using scientific method and measurement, models, microscopes, and dissections.

**BIO222**

**HUMAN ANATOMY & PHYSIOLOGY II (Lecture/Lab)**

**4 Credits**

This course is a continuation of the study of the structure, functions and interrelationships of human body systems. Course content will include discussion of the digestive, respiratory and genitourinary systems as well as the transport function of the cardiovascular and lymphatic systems. Concepts related to human growth and development will also be addressed. In the inquiry-based laboratory portion of this course, students will investigate, through hands on and simulated laboratory experiences, the histology, structures and functions of these systems. *Pre-requisite:* BIO221

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**BUSINESS**

**BUS100**

**INTRODUCTION TO BUSINESS**

**3 Credits**

This course will provide an overview of business and economics. Students will study the domestic and international environment of business. Other topics will include a study of the functions of accounting, finance, marketing, human resource management, and information management in the business enterprise. **(Fall/Spring)**

**BUS210**

**CAREER DEVELOPMENT**

**3 Credits**

The course will provide the framework for the career decision-making process. It stresses the connection between the student's chosen academic field and career objectives. Techniques explored include resume writing, interviewing skill development, and internet research. **(Fall/Spring)**

**BUS300**

**BUSINESS INTERNSHIP**

**3 Credits**

This independent study combines academic supervision with professional employment. The student is able to test classroom business concepts from economics, accounting, management, and marketing, among others. The course can help align career goals, develop professional outlooks, and improve communication skills. **(Fall/Spring)** *Pre-requisites: Junior standing and approval by the Business Department Chair.*

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## Undergraduate Course Descriptions

### **BUS310**

#### **BUSINESS STATISTICS**

**3 Credits**

This course is designed to discuss basic descriptive and inferential statistical methods using statistical software. The emphasis is on solving business-related statistical problems, including understanding the problem, identifying the proper statistical tool, using statistical software to analyze the data, understanding the output of the analysis, and formulating the conclusion to the study. **(Fall/Spring)** *Pre-requisite:* MAT121 and CIS101

### **BUS350**

#### **BUSINESS LAW I**

**3 Credits**

A study of the basic legal framework within which a business operates. This includes general background on the importance of law, the court system and many basic legal issues related to business as incorporated in the law of torts, contracts, sales, and commercial paper. There is also a section on criminal law as it affects business. **(Fall/Spring)**

### **BUS351**

#### **BUSINESS LAW II**

**3 Credits**

A study of the fundamental principles governing the law of debtors and creditors, property, agency, and business organizations. **(Spring)** *Pre-requisite:* BUS350

### **BUS482**

#### **BUSINESS FIELD TRIP**

**3 Credits**

Nothing compares to learning on site. The business field trip integrates classroom work with on-site trips to prominent businesses to applications of concepts taught in the classroom. Students travel to businesses on organized trips to hear about the trials and tribulations from business leaders first hand. Students conduct research on the businesses prior to the trips and then prepare experience papers after the trips. **(As needed)**

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## COLLEGE SUCCESS SKILLS

### **CSS101**

**1 Credit**

This course is designed to increase the student's success in college by improving his/her learning skills, personal management techniques and resources needed to reach educational objectives. *\*Designed for Fresh Start program.*

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## COMPUTER INFORMATION SYSTEMS

### **CGS100**

#### **INTRODUCTION TO USING MICROCOMPUTERS**

**3 Credits**

In this course, students with little or no prior computer experiences learn the basic computer skills that others have learned in high school or at home. The basic skills include: Components of a computer system, basic file management in a network environment, keyboarding skills, introduction to Microsoft Word and basic word processing skills and introduction to the Internet and e-mail **(Fall/Spring)** *\*CGS100 does NOT count as one of the three required computer courses for graduation, but can apply as a tailored elective.*

### **CIS101**

#### **INTRODUCTION TO COMPUTER INFORMATION SYSTEMS**

**3 Credits**

To develop basic skills with several Microsoft Office programs in a Windows network environment. Emphasis is on file management, electronic communications, researching on the Internet, writing basic spreadsheet formulas, table design, graphing, developing simple slide presentations, and word processing in creating reports, memo, and business letters. **(Fall/Spring)**

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**CIS240**

**COMPUTER APPLICATIONS IN BUSINESS**

**3 Credits**

As a follow-up course to CIS101, the student will continue developing and refining computer skills with a variety of Microsoft Office technology programs. Emphasis is on basic querying techniques with a MS Access database, introduction to web design, calendaring, task management and basic Excel optimization tools for decision making, mail merging and other word processing skills. Both individual and group projects are stressed. **(Fall/Spring)** *Pre-requisites:* CIS101 and MAT121 or instructor approval.

**CIS270**

**ADVANCED SPREADSHEET APPLICATIONS IN BUSINESS**

**3 Credits**

To develop advanced skills in Microsoft Excel in a Windows network environment. Emphasis is on advanced formula writing (involving over 30 financial, logical, information, math, statistical, lookup, and date functions), cell addressing modes, multi-sheet addressing techniques, data tools (such as validation, sort, filters, and pivot tables), variable length table design, graph design, and trend lines. The student will solve higher-order business related problems. **(Fall/Spring)** *Pre-requisites:* CIS101 and MAT121

**CIS275**

**INTRODUCTION TO DATA ANALYTICS FOR BUSINESS DECISION MANAGEMENT**

**3 Credits**

In this course, the student will develop a basic level of knowledge and the skills using Excel and related tools regarding the manipulation of large unstructured data sets, visualizing the results, and developing the insights as to how these results are used in the decision making processing. **(Fall)** *Pre-requisite:* CIS101

**CIS295**

**PRESENTATION MANAGEMENT**

**3 Credits**

To develop intermediate-to-advanced level skills in several Microsoft Office programs and tools in designing and developing professional-level documents and presentation materials in both paper and electronic format. The student will develop basic-to-intermediate level skills in graphic image processing. Both individual and group projects are stressed. **(Fall/Spring)** *Pre-requisite:* CIS101

**CIS320**

**INFORMATION SYSTEMS**

**3 Credits**

To develop skills in managing and using information systems to support the decision making process. Discussions will include data warehousing and data mining. Using Microsoft Access, the student will design and develop a relational database by normalizing a conceptual schema, create each table, define the relationships between the tables, create data entry forms, reports, and labels; develop advanced queries for obtaining information, develop macros for a customized menu system, and export data to Microsoft Word for mail merging and to Microsoft Excel for numerical analysis. Individual projects are stressed. **(Spring)** *Pre-requisite:* CIS101

**CIS340**

**WEB DESIGN FOR E-COMMERCE**

**3 Credits**

This course is designed to cover major topics in creating web pages and managing a web site on the Intranet or Internet. The student will develop skills in understanding and writing html code and developing basic JavaScript routines. Web design techniques stress web marketing and E-commerce. Individual projects are stressed. **(Spring)** *Pre-requisite:* CIS295

**CIS360**

**DATA COMMUNICATIONS IN INFORMATION SYSTEMS**

**3 Credits**

This course is designed to cover major topics in data communications in a Windows server environment. Network concepts include topologies and components of a network system, designing the physical layout of a network, methods of accessing a WAN or the Internet, server hardware, basics of the Windows network operating system, network security, and managing the network system. **(Fall)** *Pre-requisite:* CIS101

**CIS370**

**DIGITAL FORENSICS**

**3 Credits**

Digital Forensics is the application of computer science and investigative procedures for a legal purpose involving the analysis of digital evidence. This introductory course combines the evidence gathering skills needed by Criminal Justice majors coupled with the technical skills needed by Computer Information Systems majors. The course is designed to meet the needs of both majors. An introduction to key technical concepts of digital forensics, labs and tools used in the digital forensics environment, collecting evidence, Windows System artifacts, anti-forensics (destroying or hiding the digital forensic path), the legal aspects of digital forensics, Internet, E-mail, and social media forensics, network forensics, mobile device forensics, and future challenges and concerns of the digital forensics community. *Pre-requisite:* CIS101

**CIS435**

**VISUAL BASIC PROGRAMMING**

**3 Credits**

In this course students will develop skills in structured program design and coding in Visual Basic. Major areas of discussion include Task-Object-Event program design, flowcharting, screen layout and design, formula writing and algorithm development, data types, objects, conditional structures, data validation, error handling, loops, and data retrieval. **(Fall)** *Pre-requisite:* CIS320

**CIS440**

**DATABASE DESIGN AND SQL PROGRAMMING**

**3 Credits**

Students will continue developing their knowledge and skills with designing a database and the different database structures. Emphasis is placed on the relational database structure and the normalization process. Students will develop SQL programs to build a custom database system. Individual projects are stressed. **(Fall)** *Pre-requisite:* CIS320

**CIS455**

**INTERNSHIP IN COMPUTER INFORMATION SYSTEMS**

**3 Credits**

Internship within an Information Systems field to gain on-the-job work experience. A minimum of 150 hours of work is required. Evaluation will be required of the student by the supervisor assigned, and a report and oral slide presentation that discusses' the student's learning experience. *Pre-requisite:* 21 credit hours in CIS courses and a completed internship application. **(Fall/Spring)**

**CIS470**

**PROGRAMMING USING C#**

**3 Credits**

A study of programming techniques that includes structured top-down modular design, source and object library development, interactive program development, programming testing, and program documentation. The student will learn the C# programming language. Programming emphasis will be on business applications and system utilities. **(Spring)** *Pre-requisite:* CIS435, Visual Basic or other structured programming language course.

**CIS490**

**PRACTICUM IN CIS APPLICATIONS**

**1-3 Credits**

A proposal paper must be submitted to registration to determine the acceptability of the project proposal and determine the number of credits for the practicum. Course may be taken more than once (for a maximum of 3 credits) if different subject matter is involved. *Permission of the instructor is required.*  
**(As needed)**

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## Undergraduate Course Descriptions

### **CIS499**

#### **SEMINAR IN INFORMATION SYSTEMS**

**3 Credits**

This course is the capstone course for the computer information systems major. Discussions will include the process of systems analysis and design, and other topics relevant in today's information systems environment. The student will apply skills developed in other information systems courses by designing and developing a realistic system (database, network, web site, etc.) using the process of systems analysis and design, or by completing several programming applications. Approval of the systems project by the professor is required. **(Spring)** *Pre-requisite: CIS major and senior status.*

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### **COMMUNITY SERVICE**

#### **CSV200**

#### **COMMUNITY SERVICE IN HUMANITIES**

**3 Credits**

The student will provide a minimum of 60 volunteer hours of community service in the area of humanities to a local non-profit organization. The emphasis of the community service is to either apply skills or develop new skills in either the areas of humanities. **NO PAYMENT IS MADE TO STUDENT** for these hours. All service hours must occur during the registered term. *The instructor must approve the project proposal before the student may register for this course. (Fall/Spring)*

#### **CSV201**

#### **COMMUNITY SERVICE IN SOCIAL SCIENCE**

**3 Credits**

The student will provide a minimum of 60 volunteer hours of community service in the area of social science to a local non-profit organization. The emphasis of the community service is to either apply skills or develop new skills in either the areas of social science. **NO PAYMENT IS MADE TO STUDENT** for these hours. All service hours must occur during the registered term. *The instructor must approve the project proposal before the student may register for this course. (Fall/Spring)*

#### **CSV202**

#### **COMMUNITY SERVICE IN NATURAL SCIENCE**

**3 Credits**

The student will provide a minimum of 60 volunteer hours of community service in the area of science to a local non-profit organization. The emphasis of the community service is to either apply skills or develop new skills in either the areas of science. **NO PAYMENT IS MADE TO STUDENT** for these hours. All service hours must occur during the registered term. *The instructor must approve the project proposal before the student may register for this course. (Fall/Spring)*

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### **CRIMINAL JUSTICE MANAGEMENT**

#### **CJM101**

#### **INTRODUCTION TO CRIMINAL JUSTICE**

**3 Credits**

This course is a general survey of the principles, system, and process of criminal justice as well as an introduction to conceptions and definitions of crime, criminal law, and due process. There will be an examination of the organization and operation of the three basic components of the criminal justice system: the police, the courts, and corrections - individually and in relationship to one another. The purpose of this course is to develop a working understanding of the criminal justice system and the three components which comprise this system. There will be an emphasis on the practical application of the functioning of the participants who comprise the police, courts, and corrections with information supplied by both the professor and participants alike. *3 lecture hours. (Fall)*

**CJM102**

**INTRODUCTION TO CRIMINOLOGY**

**3 Credits**

This course explores basic questions concerning human nature, human behavior, deviance, criminality, the controversies concerning determinism and free will, personal and social responsibility, and crime as deviant or normal behavior. This is a course on the nature of criminal behavior and the major theoretical perspectives that have been developed in an effort to explain why individuals break the law. This exploration includes: the study of major theoretical explanations of deviance/criminality and how those explanations shape public policy, examination of the research process and methodology used by criminologists to study crime, and the development of critical thinking skills to assess the effectiveness of society's responses to deviance and criminality through an understanding of the various factors that may lead some individuals or groups toward criminality. **(Fall)**

**CJM201**

**CRIMINAL LAW AND PROCEDURE**

**3 Credits**

To provide an in-depth examination of the crimes and actions most encountered by the private industry and the public law enforcement officer as well as examine recent court decisions. Students will become acquainted with concepts of search and seizure, individual restraint, and limitations of personal freedom and expression. **(Fall)**

**CJM202**

**INTRODUCTION TO CORRECTIONS**

**3 Credits**

To provide students with the opportunity to study and examine the history and development of corrections in America, the purpose of corrections, forms of criminal sanctions, the concepts of punishment, rehabilitation, jails, correctional agencies, and prisons. Students will be exposed to the concepts of bail, probation, parole, community control, and reentry into the community. The course will examine various ideas which have influenced the field of corrections and the future of corrections. There will also be an exploration of the relationship of the Department of Corrections to other criminal justice system components such as the police and the courts. **(Spring)** *Pre-requisite:* CJM101

**CJM203**

**FIRE SCENE DEATH INVESTIGATIONS & EVIDENCE COLLECTION**

**3 Credits**

An introductory course to fire investigation and evidence collection that exposes the student to the exploration of the extraordinary challenges of dealing with fire death investigations and crime scenes. There is also an exploration of the scientific investigation of fire-related felony offenses and the arduous process of searching for evidence with the understanding of the destructive effects of how fire and fire department suppression operations can greatly skew the already complicated death scene. Emphasis placed upon the fire triangle, fire behavior, and combustion properties of various materials, sources of ignition, and investigative techniques for – structures, grassland, wild-land, automobiles, vehicles, ships and other types of fire investigation. The course will also focus on causes of electrical and chemical fires, explosive evaluations, laboratory operation, techniques used in fire deaths and injuries, arson as a crime, and other techniques. The legal component of the course will address State and Federal laws, and future trends in fire investigative technology and processing the procedures involving locating, identifying, collection, and presentation of fire scene evidence necessary for fire death investigations and prosecutions. **(Fall)**

**CJM210**

**TOPICS IN FORENSIC SCIENCE**

**3 Credits**

This course examines specific issues and/or techniques related to solving crime. The focus will vary with each offering and examples include Fingerprint Classification and Identification, Criminal Profiling, Police photography, Blood Spatter Analysis, Ethics in Criminal Justice, Interviewing/Interrogation Techniques, or Question Document Analysis. **(Fall/Spring)**

**CJM301**

**JUVENILE DELINQUENCY**

**3 Credits**

Upper level course. Will examine and explain the organization, functions, and jurisdiction of juvenile agencies. The course will examine various topics in the juvenile justice system such as the juvenile court and justice system, historical development of the concept of delinquency, the special status of juveniles under the law, and special attention to juvenile justice procedural law under the Children's Code and Rules of Procedure. This course will examine juvenile delinquency and the juvenile justice system, including its legal and social history, its definitions and procedures, and an assessment of delinquency prevention and control. **(Fall)** *Pre-requisites:* CJM101 or CJM102

**CJM302**

**CRIMINAL INVESTIGATIONS**

**3 Credits**

Expose the student to the basic and fundamental components of criminal investigation to include various aspects of interviewing, statements, interrogations provided by victims, witnesses and suspects in criminal cases. There will be an examination of various investigative practices and procedures used locating and apprehending suspects and preparing criminal cases for presentation to the prosecution and in criminal court proceedings. There will be an in-depth examination of the science and art of criminal investigations, and gathering and analyzing evidence with a concentration on overall management of major cases. **(Spring)** *Pre-requisites:* CJM101, CJM201

**CJM303**

**INTRODUCTION TO LAW ENFORCEMENT OPERATIONS**

**3 Credits**

To provide an understanding of fundamental principles of law enforcement. Substantial chronology of policing in this country, beginning with the pre-American experience and ending with recent events is presented. This review will also consist of an examination of the original private sector bedrock companies along with a discussion regarding the part private security plays assisting law enforcement as additional eyes and ears as relates to commission of crime. Discussion is focused on wide spectrum of law enforcement agencies, identifying most important characteristics of city, state, and federal police work. Services and importance of different police activities such as patrol, traffic and criminal investigation are explained and discussed. Particular attention is paid to current issues and trends in law enforcement to include privatization of police and correctional functions. **(Spring)** *Pre-requisites:* CJM101 or CJM102

**CJM305 (POL305)**

**CONSTITUTIONAL LAW**

**3 Credits**

An upper level course applicable to criminal justice management, pre-law and political science. The course examines the structure of the legal system including separation of powers and federalism issues. Topics include, but are not limited to, the powers of Congress, the powers of the Federal Judiciary, the powers of the President, and the powers reserved to the states. The course also examines various individual rights including equal protection, freedom of expression, and freedom of religion. The course provides an in-depth study of constitutional law with an emphasis on the Fourth, Fifth, Sixth, Eighth and Fourteenth Amendments to the United States Constitution, as these govern police and court procedures and the rights of citizens. The course will also focus on the role of the Supreme Court and constitutional law as it applies to law enforcement and civil rights. **(Fall)**

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**CJM307**

**EMERGENCY PLANNING IN LAW ENFORCEMENT AND PRIVATE SECTOR** **3 Credits**  
This course will cover topics such as risk identification and assessment of multi-hazards whether natural or man-made, violence in the workplace, development of crisis and disaster incident management programs and business/agency continuation planning. **(Summer/Fall)** *Pre-requisite:* CJM201

**CJM401**

**ADVANCED ISSUES IN CRIMINAL JUSTICE MANAGEMENT** **3 Credits**  
This capstone course will examine state-of-the-art (best practice) methodologies, strategies and approaches relevant to the acquisition of skills, competencies and conceptual (big picture) expertise necessary for successful and effective security management. This course will emphasize qualitative and quantitative (analytical) approaches relevant to the accurate forecasting, identification, and assessment of security related issues, and concerns in multi-national environments using problem-based learning as the primary instructional strategy. **(Fall)** *Pre-requisite:* CJM303

**CJM402**

**POLICE REPORT WRITING** **1 Credit**  
The report writing course is designed to teach criminal justice students how to write quality police reports. This course will build on all the existing basic skills students possess and draw on these skills to introduce the students on how to write law enforcement incident reports. The course will demonstrate to the student how a law enforcement incident report can be written properly. This course will provide a concentration on three of the major elements of incident report writing which are specificity, clarity and organization. Once these elements are properly learned the student will experience the ease of writing a law enforcement incident report. The specificity and clarity portion will be taught using examples from real reports. The course will use the "Time Line Model" which will enable the student to organize the report with little effort. The "Time Line Model" is an easily learned, step-by-step process to police report writing which is designed to produce a perfect report the first time. **(Spring)** *Pre-requisite:* CJM101

**CJM403**

**CRIMINAL EVIDENCE** **3 Credits**  
This course is designed to examine the rules of evidence applied in criminal investigation and criminal court with a discussion of relevant issues and legal standards. The course further provides an introduction to criminal procedures such as arrest, search and seizure, use of force and handling evidence. Topics include the legal use and degree of force, right of suspects and arrested persons, types of evidence, admissibility, proof and competence of evidence as related to criminal law and recent court decisions. The rules of evidence applied in criminal investigation and criminal court will be examined along with a discussion of relevant issues and legal standards. **(Spring)** *Pre-requisite:* CJM101 and CJM303

**CJM404**

**CRIMINAL JUSTICE ADMINISTRATION AND MANAGEMENT** **3 Credits**  
An upper level course which provides students with an opportunity to study the importance of organizational planning, quality decision-making, and human resource management encountered by law enforcement officials who are occupying the position of mid-level and upper-level managers and administrators. The course will also examine the issues, challenges, and opportunities encountered in the public sector along with the methods and procedures necessary for managing in the public arena. **(Spring)** *Pre-requisites:* CJM101 and CJM303



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**CJM410**

**CRIME SCENE INVESTIGATION AND EVIDENCE COLLECTION**

**3 Credits**

An advanced course in the identification and proper collection of physical evidence from a crime scene. Students will learn what types of collection containers are best suited to specific forms of evidence, so as to avoid possible contamination, and what alternatives may be available in the absence of a full crime-scene kit. The class covers the importance of: 1) maintaining a chain of custody, 2) careful observation and recording of crime scenes, and 3) ordering the appropriate analytical tests. Students will further develop their understanding of legal issues related to collection, handling, and interpretation of evidence; issues and concepts related to eyewitness identification and testimony, such as the perception of events and retrieval of information from memory; and will learn how to search for witnesses and to develop suspects. **(Fall/Spring)**

**CJM495**

**CRIMINAL JUSTICE MANAGEMENT INTERNSHIP**

**3 Credits**

This independent study combines academic supervision with professional employment. It is a structured work experience in a specialized field in a Law Enforcement Agency. The internship course focuses on hands-on experience with a Law Enforcement Agency in the field of law enforcement. It aims at the application and practice of theoretical concepts and the expanding and enriching of the student's work qualifications, skills, experience and marketability in the law enforcement field via exposure to personnel working in the field and actual real world experiences. Through superior work performance, the student may use the internship course to enhance career placement potential. **(Fall/Spring)**

**PLW499**

**LSAT PREP**

**3 Credits**

The course is structured to assist the student in preparing for the LSAT exam by utilizing business case studies and social studies examples to further develop problem solving and analytical skills. An emphasis is placed on clear, concise writing and expression of strategic thinking and planning. Practice tests and instruction in test taking skills are intended to improve student performance on the Law School entrance examination. **(As Needed)**

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**ECONOMICS**

**ECO241**

**MICROECONOMICS**

**3 Credits**

The study of how markets work. Understanding the economic way of thinking will enable the citizen to make more intelligent decisions in the marketplace and the voting booth. Topics include demand, supply, the market process, price setting, profit, comparative advantage, the distribution of income, and externalities. **(Fall/Spring)**

**ECO242**

**MACROECONOMICS**

**3 Credits**

The study of economic growth, inflation, unemployment, and the business cycle. Learn why some countries are rich while others are poor as well as the causes of inflation, recession, and unemployment. Additional topics include the financial market, money and banking, the international economy, monetary policy, and fiscal policy. **(Fall/Spring)** *Pre-requisite:* ECO241

**ECO300**

**MONEY & BANKING**

**3 Credits**

Money is an important determinant of economic activity. The supply of money influences the inflation rate, interest rates, the business cycle, and exchange rates. Banks and the Federal Reserve play significant roles in the process of creating money. Banks are also important financial intermediaries. Topics include the bond market, money supply process, central banking, the foreign exchange market, and monetary policy. **(Spring)** *Pre-requisites:* ECO241, ECO242

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**ECO305**

**LABOR ECONOMICS**

**3 Credits**

The course deals with labor markets, the arrangement under which firms demand workers and the workers supply their labor. Labor is demanded because of its productivity in producing goods and services. Labor is supplied for monetary as well as non-monetary reasons, such as stability of employment, job safety, and opportunity for advancement. Special course attention is given to recent developments which affect the market, including technology, international competitiveness, minimum wage legislation, union activities, income distribution and ethical issues. *Pre-requisites:* ECO241, ECO242

**ECO310**

**CAPITALISM**

**3 Credits**

This course will consider the morality of capitalism. Students will study capitalism broadly as an economy, based on private property rights and markets, a process of technological progress, and a culture. Students will also encounter various critiques of and alternatives to capitalism. **(Summer)** *Pre-requisites:* ECO241

**ECO451**

**INTERNATIONAL TRADE & FINANCE**

**3 Credits**

Trade creates wealth. Topics include comparative advantage, the gains and losses from trade, barriers to trade, arguments for and against free trade, immigration, the balance of payments, exchange rates, and monetary arrangements. **(Fall)** *Pre-requisites:* ECO241, ECO242

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**ENGLISH**

**ENG090**

**DEVELOPMENTAL ENGLISH**

**3 Credits**

To prepare the student for the second level of pre-college writing. This course will provide a rigorous training on basic writing and grammatical principles with a focus on sentence structure, grammar rules, mechanics, and spelling. The course incorporates drills and practice in the fundamentals of language construction. Students will be required to prove their proficiency of these basic English concepts by final departmental exam. Institutional credit will be given but it will not count for any program or graduation requirement. **(Fall/ Spring)**

**ENG105**

**CRITICAL THINKING AND REASONING**

**3 Credits**

Enhances the student's skills in text analysis and critical thinking. The development of a working college-level vocabulary and techniques in reading different types of printed material as well as improving reading speed and comprehension are important for college success. Critical thinking skills such as distinguishing between fact and opinion, questioning assumptions, solving problems, and critically analyzing issues will be presented. **(As Needed)**

**ENG110**

**INTRODUCTION TO COMPOSITION**

**3 Credits**

This course prepares the student for successful completion of the first English requirement in the University. The course will review basic grammar and mechanics but will focus on writing principles through the development of reading and writing skills. Weekly written themes based on the comprehension of short reading assignments will be evaluated for accurate sentence structure and basic writing principles. The focus of this course will be on the construction of well-developed sentences and paragraphs leading to the understanding of the structure and the construction of well-organized essays.

*\*This course is used as a tailored elective.* **(Fall/Spring)**

**ENG111**

**ENGLISH COMPOSITION I 3 Credits**

To enhance the student's thinking and writing skills, particularly with regard to argumentative prose. The goal is to prepare the student not only for success in academic writing but also for effective participation in and critical understanding of the public and professional discourses of the "real" world beyond school. Students will analyze audience and situations to craft appropriately effective prose. The class involves frequent intensive practice, meaningful discussion, and purposeful writing. **(Fall/Spring)** *Pre-requisite:* ENG110 or *Placement-See Testing, page 111.*

**ENG112**

**ENGLISH COMPOSITION II**

**3 Credits**

This course continues to develop the student's thinking and writing skills by emphasizing academically credible research and documented written papers. Techniques in quoting and paraphrasing source material, formatting in APA style, and synthesizing information from several sources into directed viewpoints are intensely practiced and applied in a variety of academic and non-academic cases. As the last course in the composition sequence, all skill levels will be evaluated and additional activities with tutored instruction may be assigned on an individual basis. **(Fall/Spring)** *Pre-requisite:* ENG111

**ENG200**

**CREATIVE WRITING**

**3 Credits**

Designed to emphasize the importance of an individual expression through the use of language. The student is encouraged to develop skill and confidence in an effective personal style of writing ranging from realistic communication to imaginative fiction. All assignments will be completed on a designated word processor. May be repeated. **(Spring-Odd Year)** *Pre-requisite:* ENG112

**ENG201**

**INTRODUCTION TO LITERATURE**

**3 Credits**

A course designed to provide the student with insight into the various genres of prose and poetry. Emphasis will be placed on the characteristics of great literature as evidenced by the work of world renowned authors. **(As Needed)**

**ENG206**

**SPECIAL TOPICS IN LITERATURE**

**1 Credit**

To provide the student with insight into literature topics. Required reading material will vary from semester to semester and from instructor to instructor. **(Fall/Spring)** *Pre-requisite:* ENG111 or *instructor approval*

**ENG207**

**SPECIAL TOPICS IN LITERATURE**

**2 Credits**

A course designed to provide the student with insight into literature topics. Required reading material will vary from semester to semester and from instructor to instructor. **(Fall/Spring)** *Pre-requisite:* ENG111 or *instructor approval.*

**ENG208**

**SPECIAL TOPICS IN LITERATURE**

**3 Credits**

A course designed to provide the student with insight into literature topics. Required reading material will vary from semester to semester and from instructor to instructor. **(Fall/Spring)** *Pre-requisite:* ENG111 or *instructor approval*

**ENG215**

**CRITICAL APPROACHES to AMERICAN LITERATURE**

**3 Credits**

An introduction to the literature and culture of the United States through reading and analyzing significant writings found in the canon of its national literature. This course will use various critical views such as genre, historical, formalist, and social science approaches to uncover deeper meanings and personal insights discovered in the works studied. **(Spring)**

**ENG230**

**MEDIA WRITING**

**3 Credits**

This course develops the written forms used in professional writing situations and includes the rhetorical analysis of audience; situation and message adaptation strategies; as well as practice in news, feature, advertising, public relations, broadcast and script writing. Emphasis is placed on the common techniques of various writing areas.

**(Fall-Even Year)** *Pre-requisite:* ENG112

**ENG240**

**TECHNICAL WRITING**

**3 Credits**

An introduction to the format, writing style, content, and organization common to technical writing as it is practiced in the technical-publishing industry. In this course, students write a number of short writing projects in which they practice headings, lists, documentations, tables, highlighting, and other formatting and style common to technical writing. **(Fall-Odd Year)** *Pre-requisite:* ENG112

**ENG250**

**LEGAL WRITING**

**3 Credits**

This course introduces the techniques of legal research and writing. Emphasis is placed on locating, analyzing, applying, and updating sources of law; effective legal writing, including proper citation; and the use of electronic research methods. Upon completion, should be able to perform legal research and writing assignments using techniques covered in this course. **(Spring-Even Year)** *Pre-requisite:* ENG112

**ENG280**

**FOUNDATIONS OF RHETORIC**

**3 Credits**

This course teaches students to craft and critique messages that influence. Building on rhetorical skills developed in English Composition, this course enhances skills in thinking, speaking, and writing critically and helps students frame and express messages on the interpersonal, group, and public level.

**(Fall/Spring)** *Pre-requisite:* ENG112

**ENG330**

**WRITING PROFESSIONALLY**

**3 Credits**

Study and practice the various types of writing typically found in professional and administrative applications. Using problem-solving approaches and strategies, students analyze case problems and design effective responses that meet the needs of the audiences. **(Fall/Spring)** *Pre-requisite:* ENG112

**ENG420**

**PUBLICATION DESIGN AND EDITING**

**3 Credits**

This course examines the theoretical basis and practical applications of the editing process. It includes document design principles, publishing software applications, and mediating the writer-reader relationship. Heuristics for analyzing the verbal and visual characteristics of a text are also covered and applied in technical, news and promotional writing. **(Fall)** *Pre-requisite:* ENG330

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## Undergraduate Course Descriptions

### ENG498

#### INTERNSHIP

**3 Credits**

The Internship provides a structured work experience in a corporate communication environment within an organization. Students are able to experience a wide variety of activities that are needed in today's corporate communication environment. The internship provides relevant experience which can be useful in a future career. *Pre-requisite:* Junior standing and approval of the internship advisor. **(Fall)**

*Pre-requisite: Junior standing and approval of the internship advisor*

### ENG499

#### SEMINAR IN CORPORATE COMMUNICATION

**3 Credits**

The capstone course integrates the student's academic experience and directs it toward a comprehensive analysis of the corporate communication field. Students will use their acquired skills to research and present a variety of topics in the field and demonstrate their skills through various case studies and projects. *Pre-requisite: Senior standing or instructor approval.*

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## FITNESS AND HEALTH

### FES180

#### FIT FOR LIFE

**3 Credits**

Teaches students to examine their wellness-related behaviors and how to incorporate fitness and wellness into their daily lives. The course covers up-to-date information on health related components, as well as covers nutrition, stress, substance abuse, chronic disease, injury prevention and personal safety. The course is intended to present practical advice students need to make connections and apply scientific information to their own lives. *\*This course can be utilized as a social science elective, science elective or tailored elective.* **(Spring)**

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## Undergraduate Course Descriptions

## FINANCE

### FIN150

#### PERSONAL FINANCIAL MANAGEMENT

**3 Credits**

The course is designed to introduce the need for personal financial planning. The student will be exposed to analytical techniques relating to decision making in purchasing, insuring, investing, and planning for retirement. **(Fall/Spring)** *Pre-requisite: MAT121*

### FIN360

#### PRINCIPLES OF FINANCE

**3 Credits**

A basic introduction to the decision making tools of the financial manager; including a study of ratio analysis, asset and liability management, dividend and financial policies, obtaining short and long term funds from the money and capital markets and comparisons of various types of capital structures. The course also introduces the subject of capital budgeting and alternative uses of present value theory.

**(Fall/Spring)** *Pre-requisites: ACC202, ECO241*

### FIN400

#### CORPORATE FINANCE

**3 Credits**

An analytical examination of capital budgeting and finances and other issues in corporate finance as demonstrated through case study analysis. Primary emphasis is placed on valuation of corporate assets and liabilities, financing and refinancing decisions, working capital, dividend issues, and other current topics.

**(Fall/Spring)** *Pre-requisite: FIN360*

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**FIN470**

**MANAGING FINANCIAL INSTITUTIONS**

**3 Credits**

Differentiates various types of financial institutions on the basis of funding source, product lines, and regulatory constraints and analyzes the strategic management of each. A particular focus is the interaction of the market forces with the management of various institution types. The student will be exposed to analytical techniques relating to financial institution decision-making and gain an appreciation for factors which contribute to the continuing consolidation and integration of the industry.

**(Spring)** *Pre-requisite:* FIN360

**FIN480**

**FINANCE SEMINAR**

**3 Credits**

Designed to evaluate the student's overall ability as a finance major. Students will use their *Pre-requisite* course work in economics and finance to research special topics in economic and financial analysis. Research results will be presented in written and oral form. This course together with MGT499 serves as a capstone. **(Spring)** *Pre-requisite:* FIN360 and *Senior Standing*

**FIN490**

**INVESTMENTS**

**3 Credits**

Principles and methods of investing in securities of business and government. The course stresses determination of investor needs; formulation of investment goals and policies; types of investment media; securities analysis and investment decision-making. Financial market behavior, procedures of the securities industry, investment banking, business-condition analysis and industry outlooks are some of the subjects related to a profitable investment program. **(Fall)** *Pre-requisite:* FIN360

**FIN495**

**FINANCE INTERNSHIP**

**3 Credits**

Student is individually assigned to an operating financial business firm to gain insight into the area of career interest. Periodic reports and conferences required. **(Fall/Spring)** *Pre-requisite:* FIN360 and *Junior Standing*

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**HEALTH SERVICES ADMINISTRATION**

**HSA100**

**PRINCIPLES OF HEALTH SERVICES ADMINISTRATION**

**3 Credits**

This course will present an overview of the American health care system including the social, political and economic forces that shape the industry. Moreover, the course will introduce the student to the many subsystems and how these different systems work together to produce today's modern-day health care system. **(Fall)**

**HSA119**

**COMPUTER APPLICATIONS IN HEALTHCARE**

**3 Credits**

The course presents computer applications found in health care situations, basic principles and mechanics of electronic health record (HER), software applications for health care, health care security and data quality. This course will also include definitions, electronic data collection, storage, electronic health records, personal health records, and secure computer-based patient record systems. Topics will also include basic computer applications used in medical offices, hospitals and nursing homes. **(Fall)**

**HSA126**

**ACCOUNTING FOR HEALTHCARE**

**3 Credits**

This course will present an overview of accounting and financial activities relevant to a healthcare facility. Topics will include an introduction to healthcare accounting, basic financial statement preparation and analysis including budgets, and recording transactions in a healthcare environment. **(Spring)**

**HSA200**

**LEGAL ASPECTS OF HEALTHCARE ADMINISTRATION**

**3 Credits**

The course will provide an overview of health law issues that impact the business of health care and those who manage it. Topics will include local, state and federal law and health care policies. Students explore the rights and responsibilities of providers, employers, payers and patients in healthcare context. Students will also develop an understanding of substantive law, legal decision making and the relationship between legal and ethical principles. Case studies, virtual lab assignments and/or simulations support experiential learning. **(Spring)**

**HSA210**

**CULTURAL COMPETENCY IN HEALTHCARE ADMINISTRATION**

**3 Credits**

This course will discuss the concepts of culture, how it changes and influences everyday life, health disparities and best practices for enhancing cultural competencies in health care organizations and systems. The course will also examine organizational structures and processes that should incorporate cultural competence and students will explore how all professional roles in health care settings (providers and administrators) should address service adjustments and measure effectiveness of care and quality of health outcomes across multi-cultural populations. Topics will include implications of the changing demographics and their impact on healthcare; diversity and health administration; health disparities and social determinants of health, and culturally appropriate communication and increasing diversity and the impact on healthcare administration. **(Fall)**

**HSA225**

**ETHICS IN HEALTHCARE**

**3 Credits**

This course will explore ethical behavior in various health care settings. Students will analyze decision-making models, theories, professional obligations and apply them to their roles as health care administrators. **(Spring)**

**HSA301**

**HEALTHCARE SETTING ANALYSIS**

**3 Credits**

This course will present various approaches to the operation and quality management of healthcare organizations. The course will also describe educational and social marketing applications in continuous quality improvement, assessment and process improvement research in health care settings. Topics addressed will include management processes in healthcare, client education, analysis of healthcare structures and systems. Junior standing or permission of instructor required. **(Fall)** *Prerequisite:* HSA100, junior standing.

**HSA310**

**RESEARCH METHODS IN HEALTHCARE**

**3 Credits**

The course will present an overview of the scientific process and elements required to conduct health services research. The course will provide a step-by-step guide to conducting independent work on scholarly projects through the use of clear language and practical examples. This course will provide a foundation for healthcare professionals in reference to research methodologies used to create evidence-based practices, health care policies and programs. **(Fall)** *Prerequisite:* HSA100, MAT225, junior standing.

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**HSA315**

**PUBLIC POLICY IN HEALTHCARE**

**3 Credits**

This course will present health policy in the U.S. Topics include the evolution of the U.S. health care system, policy development, role of government in financing and maintaining quality healthcare, current health policy issues and impact on patients and healthcare delivery. **(Fall)** *Prerequisite:* HSA100, junior standing.

**HSA337**

**HEALTHCARE FINANCE**

**3 Credits**

This course will present an overview of the financial management of health care organizations. This course will introduce students to the current financial environment in which health care organizations operate and the fundamentals of financial planning, with an emphasis on concepts that are critical to managing, planning and decision making. **(Spring)** *Prerequisite:* HSA100, HSA126, junior standing.

**HSA366**

**HEALTHCARE COMMUNICATION**

**3 Credits**

This course will provide a broad introduction to physician-patient communication, mass communication, health journalism, corporate communication, communication by non-profit health organizations and government health agencies and public health education campaigns. The course will also examine a variety of theories used in health communication and explore such national health issues as health disparities, health literacy, patient safety and health care reform. **(Spring)** *Prerequisite:* HSA100, junior standing.

**HSA370**

**HEALTHCARE MARKETING**

**3 Credits**

This course will present principles and functions of marketing by focusing on unique aspects of marketing fee-for-service and managed care services. Topics will include consumers of health services, organizations that purchase health care for employees, insurance companies that provide health care and ethical issues of marketing health care services. **(Spring)** *Prerequisite:* HSA100, MGT250, junior standing.

**HSA410**

**SEMINAR IN HSA**

**1 Credit**

This is an advanced course in health services to further develop analytic and decision-making skills regarding specific issues and problems. Students will integrate and apply content from previous courses, (including finance, management, policy and quality analysis) to analyze and solve health service problems by defining issues and goals, identifying methodologies to address concerns, analyzing information and developing and defining conclusions and recommendations. Topics will vary from semester to semester and may include public health, population health, and medical product development. **(Spring)** *Prerequisites:* Junior standing.

**HSA415**

**LEADERSHIP IN HEALTHCARE ORGANIZATION**

**3 Credits**

The course will introduce a broad range of concepts, theories and practices important for a basic understanding of leadership and its application to the field of healthcare services. Topics will focus on various styles and approaches to effective leadership. The course will also examine leadership principles to realistic situations and problems such as quality and productivity. It will examine the role of leadership in achievement of organizational goals. **(Fall)** *Prerequisites:* Junior standing and HSA301, MGT312, MGT412



**HSA420**

**HEALTH CARE MANAGEMENT**

**3 Credits**

This course will provide an overview of how health care institutions are organized and governed, the role of the management staff, physicians, nurses and other clinical and support staff in these organizations. This course will also provide a framework for addressing management problems in health care organizations. The application of management theory, concepts and principles as these relate to health care organizations. Case studies are utilized to analyze the practical application of management concepts and principles. **(Spring)** *Prerequisites:* Junior standing and MGT 312, MGT412

**HSA450**

**RISK MANAGEMENT IN HEALTHCARE**

**3 Credits**

The course will explore the process of developing and maintaining risk management programs in health care. Topics will include how an organization identifies, assesses, and reduces risk to patients, visitors, staff, and institutional assets. The course will also present resources to organize and devise a strategic approach to risk management. **(Fall)** *Prerequisites:* Junior standing and HSA301, MGT312, MGT412

**HSA493**

**HSA CAPSTONE PROJECT**

**3 Credits**

This course requires students to demonstrate knowledge learned throughout the program and apply these theories to real world issues. Students are expected to synthesize and integrate learning experiences acquired throughout their program and to evaluate research and current topics relative to their area of concentration. **(Spring)** *Prerequisite:* completion of all courses in concentration.

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**HISTORY**

**HIS103**

**HISTORY OF THE UNITED STATES, 1607-1877**

**3 Credits**

A survey course in United States history from our European backgrounds through the Civil War period; stressing the revolutionary origins of the nation, our landed expansion, and our early economic growth. **(Fall)**

**HIS104**

**HISTORY OF THE UNITED STATES, 1877-PRESENT**

**3 Credits**

A survey course in United States history; stressing the development of our industrial economy in the last hundred years and America's rise to world power status in the twentieth century. **(Spring)**

**HIS110**

**WORLD HISTORY**

**3 Credits**

This course is a survey of major historical events and people with emphasis on how these affect the values and attitudes of the present world, regional, or local societies. **(Spring)**

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**HOSPITALITY AND TOURISM MANAGEMENT**

**HTM108**

**GEOGRAPHY OF HOSPITALITY AND TOURISM**

**3 Credits**

This course looks at the historical movement of persons around the world, the development and origin of international cuisines and the transformation of these foods into contemporary restaurant business practices. An analysis of the impacts of the international movement of people on eating habits and demands on food suppliers will also be investigated. **(Spring)**

**HTM190**

**INTRODUCTION TO HOSPITALITY AND TOURISM MANAGEMENT**

**3 Credits**

An overall understanding of the Hospitality and Tourism Industry. The course will form the foundation of understanding for future hospitality and tourism courses, and provides students with a general orientation of the importance of this industry locally, regionally, and internationally. A look at the different career paths which students can follow will also be examined. **(Fall)**

**HTM215**

**FOOD AND BEVERAGE MANAGEMENT**

**3 Credits**

This course reviews the multifaceted world of food and beverage operations. Great food and great service create an outstanding dining experience, but the food and beverage field encompasses many areas never seen by consumers. This course covers topics from food production principles and service management, to menu planning, sanitation, purchasing, controlling, and beverage management. Exciting projects like creating a menu and visiting with a manager of a well-known restaurant operation are part of this course.

**(Fall)** *Pre-requisite:* HTM190

**HTM220**

**ACCOMMODATIONS OPERATIONS MANAGEMENT**

**3 Credits**

This course looks at the highly complex nature of managing the accommodations industry room stock; it focuses specifically on the organization and management of the front office and housekeeping departments. The broad definition of accommodations which encompasses timeshare, hotels, condominiums, trailer parks, and campsites, will also be examined and students will get a good appreciation for the fierce competition within this sector of the hospitality industry. **(Spring)** *Pre-requisite:* HTM190

**HTM222**

**THEME PARK AND RESORTS MANAGEMENT**

**3 Credits**

The course focuses on theme parks and resorts as destinations, the linking of the various products which includes hospitality, transportation and attractions in a product plant will be examined in detail. The complexity of operations within these organizations will be investigated by way of field trips to the major players in this area which are Disney and Universal Studios. Discussions on the merits of having these operations dictate development at the destination will also form a large part of this module. **(Spring)**

**HTM225**

**SPORT IN HOSPITALITY AND TOURISM**

**3 Credits**

A look at the increasing impact sports have on the hospitality and tourism industries, with specific reference to the operations and marketing of properties in these businesses. Theoretical underpinning of this niche market and the profiles visitors in this area will be investigated. Visits to establishments, specifically Disney Wide World of Sport, will be arranged for students choosing this course. **(Spring)**

**HTM250**

**INTRODUCTION TO ENTERTAINMENT MANAGEMENT**

**3 Credits**

The course aims to develop a clear understanding of what constitutes the entertainment industry. It gages the entertainment industry from a business and management perspective. The course provides an overview of the fundamentals employed in creating, funding, marketing and managing an entertainment product. Linkages with other related disciplines of Tourism and Sport Management are also explored. **(Fall)**

**HTM295**

**HOSPITALITY AND TOURISM FIELD TRIP AND EXPERIENCE**

**3 Credits**

The main focus of this course is to provide students with the opportunity to observe, learn, and participate in as many professional hospitality and tourism management experiences as possible. The course will emphasize experiential learning in a variety of hospitality and tourism management settings with the intent of exposing the student to as many activities and experiences as possible. The hope is that by experiencing and observing different scenarios students will align career goals, develop professional outlooks and improve networking skills which are all essential for success in this environment.

**(Fall/Spring)** *Pre-requisites:* HTM190 and HTM220

**HTM300**

**HUMAN RESOURCE MGMT. IN THE HOSPITALITY AND TOURISM INDUSTRY**

**3 Credits**

This course focuses on the job of recruiting, training and retaining the most valuable asset of the hospitality and tourism industry, which is its human resources. The hospitality and tourism industry is heavily dependent on service and employs the largest number of people of any other industry, and its future success relies heavily on having trained and qualified persons to deliver their product. Students will look at the different theories and methods used in training and will have an opportunity to visit training facilities at major hospitality establishments. **(Spring)** *Pre-requisite:* HTM190

**HTM315**

**SOCIOLOGY AND ANTHROPOLOGY OF HOSPITALITY AND TOURISM**

**3 Credits**

The Tourism and Hospitality industry involves the mass movement of individuals across international borders and the interaction of these travelers with a variety of cultures and people, some sophisticated and others primitive. An understanding of the synthesis of this interaction is essential if service industry students are to fully understand the social consequences which tourism and hospitality have on the host community and the diaspora in that region. **(Fall)**

**HTM475**

**OPERATIONS ANALYSIS IN HOSPITALITY AND TOURISM INDUSTRY**

**3 Credits**

Examines financial statements which are specific to the hospitality and tourism industry. An analysis of how hotels determine room rates and restaurant menu prices to achieve profitability will be investigated. This course will also look at the volatility of this industry regarding risks, and the ratios used to measure risk will be covered. Some emphasis will be placed on managerial decision making in the hospitality industry. **(Spring)** *Pre-requisite:* HTM190

**HTM495**

**HOSPITALITY AND TOURISM INTERNSHIP**

**3 Credits**

This course builds on the experiences of the hospitality field experience course where students will now choose a specific area where they will like to work. The internship will be a structured management entry level experience; it will focus on attaining practical knowledge in the industry. The theoretical concepts gained in the classroom will be put into practice thus expanding and enriching the student's skills, experience and marketability. **(Fall/Spring)** *Pre-requisites:* HTM190, HTM220, HTM295, HTM300 and *Junior Standing*

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**HUMANITIES**

**HUM110**

**MUSIC APPRECIATION**

**3 Credits**

An introduction to various styles and periods of music. The course creates student awareness of great musical works through historical insight, analysis of musical styles and techniques and development of listening skills. **(Fall/ Spring)**

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**HUM120**

**FILM IN AMERICAN CULTURE**

**3 Credits**

Introduction to film as an art form and as a study of the American culture. **(As Needed)**

**HUM150**

**ART APPRECIATION**

**3 Credits**

A survey of the arts, their relationship to the societies producing them, and their purpose in those societies, from prehistoric to the present. The emphasis in the course is on the period from the sixteenth century to the twentieth century, with focus on the role of artists as interpreters of their time. **(Fall/Spring)**

**HUM170**

**HUMANITIES SURVEY**

**3 Credits**

A survey of the various disciplines of the humanities, such as architecture, art, drama, music, and the general philosophy of creativity in western civilization and emphasizing the interaction of these cultural expressions with each other and the society producing them. **(Fall/Spring)**

**HUM299**

**HUMANITIES FIELD TRIP**

**3 Credits**

Through a 4 or more day trip, readings in the humanities or social sciences, and a follow-up project, this course explores the cultural and social aspects of a city or region. Depending on the emphasis of the course content, this course may be used as either a social science or humanities elective. **(As Needed)**

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**INTEGRATED MARKETING COMMUNICATIONS**

**COM254**

**PRINCIPLES OF INTEGRATED MARKETING COMMUNICATIONS**

**3 Credits**

This course introduces students to the fundamentals of Integrated Marketing Communications (IMC). Learn and apply the IMC planning process and how to integrate marketing communication elements (e.g., advertising, public relations, digital marketing, etc.) to advance an organization's success and brand. **(Spring)**

**COM264**

**GRAPHIC AND CREATIVE DESIGN**

**3 Credits**

This course provides students with the skills and graphic design competencies in Adobe software required for effective work practices in marketing communications. Students will develop intermediate-to-advanced-level skills in Adobe Creative Cloud programs and tools to design and develop professional-level publications for print, online, and mobile devices as well as gain skills in the use of Adobe InDesign, Adobe Photoshop, and Adobe Acrobat. **(Fall/Spring)**

**COM344**

**ORGANIZATIONAL COMMUNICATION**

**3 Credits**

This course explores communication practices that inform, persuade, and promote goodwill in organizational contexts with a focus on organizational theory and case studies. Explore how to use integrated communication processes to achieve organizational goals, inspire employees and stakeholders, create transparency, and support communication strategies. Organizational leadership will be emphasized. **(Fall)** *Pre-requisites:* ENG112 and COM254

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**COM374**

**CORPORATE COMMUNICATION (old ENG499)**

**3 Credits**

This course provides students with a comprehensive analysis of the corporate communications field and the broad range of communications encountered in the business world. With an emphasis on integrated strategic communication, students will research a variety of topics in the field and develop their skills through various case studies and projects. **(Fall)** *Pre-requisites:* ENG112 and COM254

**COM384**

**DIGITAL CONTENT WRITING**

**3 Credits**

This course explores the diverse digital media communication channels and their effect on how content is delivered. Develop skills in writing and analyzing effective online stories, clarifying how digital content differs from print, radio, and television. Students will learn to tailor content to reach online audiences in new, creative ways. **(Fall)** *Pre-requisites:* ENG112 and COM254

**MKT250**

**PRINCIPLES OF MARKETING**

**3 Credits**

The course examines the nature and significance of marketing, its functions, and its institutions. Promotional activities studied include target marketing, the role of advertising, advertising media, distribution, pricing, product policies and the role of marketing as a productive system within our economy. Examples emphasizing the increasingly important role of ethics in the business environment will be discussed. **(Fall/ Spring)**

**MKT340**

**CONSUMER BEHAVIOR**

**3 Credits**

Examines individual and group decision making processes and purchasing behavior in public, private, and non-private sectors. Modern comprehensive models provide a framework for the student to explore intra and inter personal variables; the market environment; consumer research, choice and attitude, market segmentation and consumerism. **(Fall/Spring)** *Pre-requisites:* MKT250, SBS250

**MKT345**

**E-COMMERCE**

**3 Credits**

An examination of the concepts, strategies, and applications involved in Electronic Marketing, including use of the web, electronic mail, social media, communication applications and other direct response advertising media for conducting e-commerce. **(Fall)** *Pre-requisites:* MKT250, CIS240

**MKT365**

**DIGITAL MEDIA MANAGEMENT**

**3 Credits**

This course provides how to produce high quality online digital content for the purposes of disseminating information, reaching out to and engaging with customers, employers and the rest of the community. It provides tools to create and/or manipulate video and audio illustrations for interactive media. **(Fall)**

**MKT370**

**ADVERTISING STRATEGIES & SALES PROMOTION**

**3 Credits**

This course provides an overview of the relationship between good advertising communications and achieving marketing goals. Emphasis is on how to execute and evaluate successful advertising for today's responsive consumer. **(Spring)** *Pre-requisites:* MKT250, MGT250

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**MKT375**

**SOCIAL AND MOBILE MEDIA BRANDING**

**3 Credits**

Focuses on how social media and mobile marketing is used to develop well-conceived branding strategies. Multimedia platforms are important tools businesses use to strengthen their brand equity. Students will learn the procedure to build branding strategies by analyzing case studies and incorporating their own strategies as well as learn how to maximize a company's interactive media efforts using metrics and analytics. **(Spring)**

**MKT420**

**INTERNATIONAL MARKETING**

**3 Credits**

The study of the procedures and problems associated with establishing marketing operations in foreign countries. Topics covered include the institutions, principles, and methods involved in the solution of multinational business problems and the effects of national differences of business practices. **(Fall/Spring)**  
*Pre-requisite:* MKT250. *Suggested Pre-requisite:* POL210

**MKT460**

**MARKETING RESEARCH**

**3 Credits**

This course explores the role of research in the solution of marketing problems. The process by which researchers gather information is examined as it applies to decision making. Emphasis is on research planning, research methods, survey techniques, data analysis, and presentation of results. **(Fall)**  
*Pre-requisite:* BUS310

**MKT465**

**SEO, MARKETING ANALYTICS, METRIC AND MEASUREMENT**

**3 Credits**

Focuses on establishing analytical tools that will be applied to interactive social media marketing strategies. This course also examines the use of using metrics like bounce rates and conversion rates to determine if social media effort is leading to sales volume or other desired consumer actions. Study the changes in the perceived value as the social media platforms evolve. **(Spring)**

**MKT480**

**MARKETING STRATEGY**

**3 Credits**

The capstone course introduces the student to high level marketing decisions. Case studies are utilized and frequently applied marketing strategies are studied. Planning frameworks as used in problem analysis are examined. Focus is on management problems including several strategic business units involved in the decision. Competitive behavior is studied. Long-term advantages are emphasized, and financial considerations are examined. **(Spring)** *Pre-requisite:* Senior standing or instructor approval

**MKT482**

**DEPARTMENT FIELD TRIP**

**1 - 6 Credits**

This course features a cross-cultural comparative study of marketing theories and practices through extensive visitation of businesses in an international area. **(As Needed)**

**MKT495**

**INTERNSHIP**

**3 Credits**

Internship provides a structured work experience in a marketing environment within an organization, in which academic theory and practice can be applied. Through an internship program, students are able to experience the wide variety of marketing activities that are needed for operation of a business. The internship provides relevant marketing experience, which can be useful for future marketing career opportunities. **(Fall/Spring)** *Pre-requisites:* Junior status and approval of Internship Advisor for Marketing.

**MANAGEMENT**

**MGT250**

**PRINCIPLES OF MANAGEMENT**

**3 Credits**

An introduction to traditional and contemporary concerns of management. The study of fundamentals of management theory with emphasis on mid-management problems of enterprises. Includes history of management; planning, organizing, and controlling; decision-making fundamentals; information systems; motivation, communications, and leadership; international management and social responsibilities. **(Fall/Spring)** *Pre-requisites:* ENG112, MAT121

**MGT300**

**PUBLIC RELATIONS**

**3 Credits**

An exposure to all of the basic elements of public relations including publicity, promotion, lobbying, opinion research, public affairs, special events, and press-a gentry. The course brings about a complete overall image of the extent and power of the public relations profession. **(Fall/Spring)** *Pre-requisites:* MGT250, MKT250

**MGT312**

**HUMAN RESOURCES MANAGEMENT**

**3 Credits**

A study of the theory and practice of human resources management in organizations of all types. It involves a critical examination of the significant issues raised in personnel, labor relations, motivation, recruitment, placement, training, and compensation. **(Spring)** *Pre-requisite:* MGT250

**MGT321**

**BUSINESS ETHICS**

**3 Credits**

Study the ethical environment of business by isolating major current issues confronting decision makers. Students contend with decisions complicated by issues of legality, fairness and social responsibility, as well as personal conscience and consequential or duty based ethical issues. The course relies on discussion, reading research, and case analysis to achieve the goal of relating ethics to decision making. **(Fall/Spring)** *Pre-requisite:* MGT250 or instructor approval

**MGT325**

**ENTREPRENEURSHIP**

**3 Credits**

Venture initiation, preparation of a sound business plan, characteristics of successful entrepreneurs, raising venture capital, market potential analysis, and identification of opportunities. **(Fall/Spring)** *Pre-requisites:* MGT250, MKT250, ACC201 or instructor approval

**MGT343**

**ASSESSMENT, STAFFING AND EMPLOYMENT LAW**

**3 Credits**

This course offers a systematic study of the application of human resource management principles to staffing functions in business and industry from recruitment through the first six months of employment. Emphasis is on problems of research, job design, personnel selection, placement, psychological assessment, motivation, job satisfaction, employee retention, and issues relating to diversity in staffing and legal issues. **(Fall/Spring)** *Pre-requisite:* MGT312

**MGT412**

**ORGANIZATIONAL THEORY AND BEHAVIOR**

**3 Credits**

The organization is studied from both the macro and micro perspective by targeting on organizational structure and organizational interactions. The dynamics and links of individuals, groups, and environment are analyzed through examination of alternative organization theories. The purpose is to highlight the determinants of organizational effectiveness relating to strategies, inter-organizational systems, boundary spanning, networks change, conflict, job satisfaction, and governance. **(Spring)** *Pre-requisites:* MGT312, SBS250

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## Undergraduate Course Descriptions

### **MGT440**

#### **OPERATIONS ANALYSIS AND MANAGEMENT**

**3 Credits**

A study of decision theory. The emphasis is on formulation, solution and application of decision problems. Management sciences tools examined include: linear programming, inventory, distribution, network and queuing models, Markov chains, game theory and forecasting. **(Fall)** *Pre-requisite:* BUS310

### **MGT443**

#### **COMPENSATION AND BENEFITS**

**3 Credits**

This course will provide students with an understanding of current and emerging issues in employee compensation, as well as a working knowledge of accepted compensation practices. This course will contain an international perspective, focusing predominately on domestic, expatriate, and foreign national compensation within international American Corporations. **(Spring)** *Pre-requisite:* MGT312

### **MGT499**

#### **POLICY AND STRATEGY**

**3 Credits**

The primary purpose of this course is to integrate the student's academic experience and direct it towards a comprehensive analysis of policy and strategy of organizations. The approach is one of student research and presentation in the areas of competitive strategy and strategic process from the viewpoint of the general manager with a focus on policy formulation and implementation. **(Spring)**

*Pre-requisite: Final semester or permission of department chair.*

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## **MATHEMATICS**

### **MAT101**

#### **INTRODUCTION TO ALGEBRA**

**3 Credits**

An emphasis on the fundamental operations of algebra and preparing for College Algebra. Major topics include operations with whole numbers, fractions and decimals, algebraic expressions, reduction of expressions and polynomials, 1<sup>st</sup> degree equations, the X-Y coordinate system with graphing linear equations, basic properties of exponents, multiplication of binomials, basic factoring, and square and cube roots. Word problems involving basic calculations and simple first degree equations are included to develop critical thinking skills. **(Fall/Spring)** *The course is used as a tailored elective and cannot be used as a mathematics/science elective.*

### **MAT121**

#### **COLLEGE ALGEBRA**

**3 Credits**

The course emphasizes fundamental topics in algebra that include: basic operations with rational numbers, solving linear equations and inequalities, coordinate system and graphing, properties of the straight line, graphing linear equations and inequalities, functions, properties of exponents, simplification of polynomials, multiplication of polynomials, factoring 2 degree polynomials, solving 2<sup>nd</sup> degree equations, and solving systems of linear equations. Word problems involving first and second degree equations are included to develop critical thinking skills. **(Fall/Spring)**

### **MAT320**

#### **BUSINESS CALCULUS**

**3 Credits**

Topics include basic analytic geometry, differentiation and integration of algebraic and selected transcendental functions, Partial differentiation; Optimization and applications in business problems. **(Spring)** *Pre-requisite:* MAT121 or instructor approval.



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**MUSIC**

**MUS120**

**MUSIC FUNDAMENTALS FOR THE CASUAL MUSICIAN**

**3 Credits**

This course is geared for any individual with little or no musical training who is pursuing music skills and knowledge on a recreational level. **(Spring/Fall)**

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**PHYSICAL EDUCATION**

**PHE301 - BASKETBALL**

**PHE313 - SOCCER**

**PHE338 - SOFTBALL**

**PHE348 - TRACK & FIELD**

**PHE360 - BOWLING**

**PHE305 - CROSS-COUNTRY**

**PHE315 - GOLF**

**PHE340 - BASEBALL**

**PHE350 - FOOTBALL**

**PHE365 - BAND**

**PHE309 - TENNIS**

**PHE325 - VOLLEYBALL**

**PHE345 - MENS VOLLEYBALL**

**PHE352 - CHEERLEADING**

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**PHYSICAL SCIENCE**

**PHY270**

**SPACE SYSTEMS FUNDAMENTALS**

**3 Credits**

The course will introduce the student to the uses of space systems for scientific, societal, commercial and military purposes, as well as the fundamentals of the space system implementation and operation. **(Spring)**

*Pre-requisite:* MAT121

**PHY280**

**GENERAL PHYSICAL SCIENCE**

**3 Credits**

This course will introduce the student to selected topics in physical science that impact major issues in today's world. **(Fall)** *Pre-requisites:* MAT121 and ENG112

**PHY290**

**GENERAL ASTRONOMY**

**3 Credits**

An introduction to general astronomy with an emphasis on observational astronomy. Major topics include the constellations, and 1st magnitude stars, sky coordinate system and sky charts, the solar system, deep sky objects, and telescope design and handling. **(Fall/Spring)** *Pre-requisite:* MAT121

**SCI170**

**ENVIRONMENTAL SCIENCE**

**3 Credits**

The course is an introduction to the science which seeks to study our sustainable world. The student will use scientific method to explore the uses which confront modern man with the continued use and abuse of the resources of earth's environment. **(Fall)**

**SCI180**

**INTRODUCTION TO OCEANOGRAPHY**

**3 Credits**

Includes the study of the ocean's geological, physical, chemical, and biological processes, such as seafloor spreading, composition of seawater currents, waves and tides, life in the sea, ocean pollution, and marine policy/management. The course outline will follow the chapter outline in the textbook. Florida's unique coastal environment will be discussed. Students will have opportunities to conduct experiments and/or on-site observations to demonstrate knowledge gained about the ocean and its environment.

**(Online - As Needed)**

PSYCHOLOGY**PSY101****INTRODUCTION TO PSYCHOLOGY****3 Credits**

An introduction to the basic concepts, methods, issues, and theories of psychology, including such topics as the biological bases of behavior, perception, learning and memory, human development, motivation, personality, social influences, and pathological behavior. **(Fall/Spring)**

**PSY150****ORIENTATION TO PSYCHOLOGY****1 Credit**

This course is an introduction to and overview of the Psychology major. Content will focus on the Psychology major curriculum and course progression, study skills, faculty and student expectations, career exploration, APA style, and ethics. **(Spring)** *Prerequisites:* PSY101 or *Co-enrollment* in PSY101.

**PSY202****RESEARCH METHODS IN PSYCHOLOGY****4 Credits**

This course will introduce methods for conducting research in psychology and its related fields, as well as general inferential statistics used to analyze data. Laboratory work will develop skills in using statistical software, interpreting statistical data, designing experiments and writing a method section in APA style. **(Spring)** *Prerequisites:* PSY101 and PSY266.

**PSY240****DEVELOPMENTAL PSYCHOLOGY****3 Credits**

This course will cover the cognitive, emotional, social, physical, and moral development of humans throughout their lifespans. Basic theories of developmental psychology, the role of biology vs. environment, and the role of research in studying development throughout the human lifespan will be discussed. **(Spring)** *Prerequisite:* PSY101.

**PSY232****BIOPSYCHOLOGY****3 Credits**

A study of the basic concepts of the biological bases of behavior. The impact of methods and technology on research findings will be investigated, and the relationship between nervous and endocrine system structure and function in animal and human behavior will be examined. **(Fall)** *Prerequisite:* PSY101.

**PSY244****ABNORMAL PSYCHOLOGY****3 Credits**

Abnormal psychology is the study of mental and behavioral disorders (also called mental illness, psychological disorders, or psychopathology) – what they look like, why they occur, how they are maintained, and what effect they have on people’s lives. The course will examine biological, psychodynamic, behavioral, and cognitive explanations for mental/behavior disorders. **(Spring)** *Prerequisite:* PSY101.

**PSY260****PSYCHOLOGY IN LEGAL CONTEXTS****3 Credits**

This course will emphasize psychological theory and principles as applied to police work, jury dynamics, civil commitment, forensic assessment of competency and insanity, eyewitness identification and testimony, the psychology of victims, and treatment in the correctional system. Psychological “tools” such as hypnosis, voiceprints, anatomically correct dolls, and lie detectors will also be discussed in the context of their utility and accuracy. *Offered every 3<sup>rd</sup> semester.*

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**PSY266**

**STATISTICAL METHODS IN PSYCHOLOGY**

**3 Credits**

This course is an introduction to elementary techniques of statistics and emphasizes exploratory data analysis, design of observational and experimental studies, and the use of statistical inference in the study of population parameters. The course includes both confidence intervals and hypothesis test procedures.

Topics will include z-scores, t-test, ANOVA, and chi-square. *This course is designed for Psychology majors. (Fall)*

**PSY314**

**COUNSELING PSYCHOLOGY**

**3 Credits**

Basic processes of counseling (e.g., listening skills, rapport building, and reflection) are discovered through theoretical study and role-play. These processes will be considered in light of specific behavior and adjustment problems. Students will be expected to begin and continue a life-long process of self-evaluation as a person in a helping role. Offered in alternate years. **(Fall)** *Prerequisite:* PSY101 and either PSY240 or 244 Abnormal, *or permission of instructor.*

**PSY325**

**DRUGS AND BEHAVIOR**

**3 Credits**

An examination of the biochemical and physiological systems that mediate the effects of psychoactive drugs on behavior and mental processes; consideration of the biological, psychological, and sociological explanations for drug use/abuse; classification systems: how and why specific drugs work; regulatory and legal issues; drug use among special populations (adolescents, women, athletes, HIV/AIDS); and issues of education, prevention, and treatment. *Offered every 3<sup>rd</sup> semester. Prerequisite:* PSY101, BIO201 or BIO221.

**PSY331**

**SOCIAL PSYCHOLOGY**

**3 Credits**

Examination of the effects of social and cultural context on the behavior of individuals, including topics such as social cognition, attitude formation and change, conformity, cooperation and competition, aggression, altruism, prejudice, interpersonal relationships, and environmental psychology. Attention will be given to classic and contemporary research in social psychological phenomena. **(Fall)** *Prerequisites:* PSY101 and PSY202.

**PSY331L**

**SOCIAL PSYCHOLOGY LABORATORY**

**1 Credit**

The social Psychology lab session will address how social psychologists test theories and how ideas and theories evolve through research. During the semester, students will learn about classic and current research on topics covered in the Social Psychology course. Students may recreate experiments to gain an understanding of Social Psychological research. **(Fall)** *Prerequisite:* PSY202, *Co-Requisite:* PSY331.

**PSY335**

**ORGANIZATIONAL BEHAVIOR**

**3 Credits**

Integrates the study of social psychology and management, and applies knowledge from these areas to understand behavior of individuals working together in groups. Topics include leadership and power, group decision-making, communication, conflict resolution, motivation, and group socialization and development. *Prerequisites:* PSY101, BUS100 or BUS331.

**PSY337**

**PERSONALITY THEORY AND RESEARCH**

**3 Credits**

The study of current and classical theories of personality and advances in personality research. *Offered in alternate years. Prerequisites:* PSY101 and PSY202.

**PSY343**

**LEARNING AND MOTIVATION**

**3 Credits**

This is a course designed to develop an understanding of the elementary principles of learning and motivation, and of how experience and biology interact to organize, activate, maintain, and change behavior. Students will explore the nature of change due to learning and seek generic principles of adaptive change. Topics covered will include classical and operant conditioning, reinforcement, punishment, forgetting, vicarious learning, individual differences, attention, drives, instincts, aggression, achievement, attitudes, affiliation, attraction, and emotion. *Offered in alternate years. Prerequisites:* PSY101 and *either junior standing or permission of instructor.*

**PSY356**

**COGNITIVE PSYCHOLOGY**

**3 Credits**

This course surveys human mental processes. Cognition involves the ability to store, retrieve, and use knowledge. The course heavily emphasizes theoretical and experimental aspects of cognitive psychology as well as everyday applications, and relates cognitive processes to other areas of psychology such as developmental and social psychology. **(Spring)** *Prerequisite:* PSY101, PSY202, or *permission of instructor.*

**PSY356L**

**COGNITIVE PSYCHOLOGY LABORATORY**

**1 Credit**

The purpose of this laboratory course is to provide students with hands-on experience conducting, analyzing, and presenting results of experiments in the field of Cognitive Psychology. Each student will work individually and be able to present the findings on their own unique experiment. **(Spring)** *Prerequisite:* PSY202, *Co-Requisite:* PSY356.

**PSY380**

**PSYCHOLOGY OF GENDER**

**3 Credits**

This class will address how women and men are similar and different in many aspects of Psychology, including potential biological, social, and cognitive bases of gender differences in thoughts, feelings, and behavior. Specific topics will include relationships, health care, friendship, communication, mental health, and gender roles. The class format will include lectures, discussion, activities, and presentations. *Prerequisite:* PSY101.

**PSY410**

**THE SELF**

**3 Credits**

How we define ourselves and the ability to reflect upon ourselves is one of the most fundamental aspects of being human. This seminar will focus on the self-concept and phenomena related to the self. Specific topics will include self-esteem, self-regulation, possible self-concepts, and the self-concept of other species. Reading materials will include one short book, scholarly articles, and edited book chapters. *Offered as scheduling permits. Prerequisites:* PSY101 and PSY202.

**PSY434**

**PERCEPTION**

**3 Credits**

Focused examination of theories and research in perception, with major aims being analysis and synthesis of research data and evaluation of empirical studies and of theory. Overview of the sensory systems, of advanced methodologies as applied to sensory-perceptual processes and selected topics of special interest. *Offered every 3<sup>rd</sup> semester. Prerequisites:* PSY101, and PSY202, and PSY232.

**PSY438**

**APPLIED PSYCHOLOGY**

**3 Credits**

Advanced study of the interface between psychological research and principles, and contemporary social issues. Topics to be considered include adult life styles and physical and psychological health, environmental influences on behavior and emotions, attachment and loyalty to groups, reliability and admissibility of lie detector tests, credibility of eyewitness testimony, decision-making, job satisfaction, motivation, and leadership. *Offered in alternate years. Prerequisites:* PSY101 and PSY202.

**PSY440**

**PSYCHOLOGY OF PERSUASION & INFLUENCE**

**3 Credits**

In contemporary society, we are faced with continuing attempts to persuade and influence us to think, feel, and act in particular ways. This course addresses classic and contemporary theories and research regarding influence and persuasion from areas such as: media advertising and marketing, film, music, consumerism, politics, the internet, cult indoctrinations, health care, the environment, groups in action, and cultural values. *Offered in alternate years (Spring). Prerequisites:* PSY101, PSY202.

**PSY445**

**HISTORY & SYSTEMS**

**3 Credits**

A consideration of the philosophical and empirical foundations of psychology and the contribution of the various systems of psychology to understanding human and animal behavior. *Offered in alternate years. Prerequisites:* PSY101, and *junior or senior standing.*

**PSY390/490**

**SPECIAL TOPICS IN PSYCHOLOGY**

**1-4 Credits**

These courses are offered when a unique combination of faculty and student interests suggests that an important learning experience may occur.

**PSY391/491**

**HONORS IN PSYCHOLOGY**

**3 Credits**

Students wishing to graduate with the designation “honors” in the major must successfully complete no fewer than 6 and no more than 12 credits of 497 Independent Study covering work in at least two regular terms and culminating in the presentation and defense of an honors thesis and project.

**PSY494**

**SENIOR CAPSTONE IN PSYCHOLOGY**

**3 Credits**

This course has two primary purposes: 1) to serve as a preparatory class for those students applying to jobs and graduate schools after graduation and 2) to serve as a class for seniors to propose, carry out, and present a research project of their own design. Upon completion of the class, students should have application materials for jobs/research methods (i.e. resume) and have a senior thesis/capstone project that is the culmination of psychology research methods and content classes. **(Fall)** *Prerequisites:* PSY202 and *senior standing.*

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Undergraduate Course Descriptions

<b>PSY395/495</b> <b>INTERNSHIP IN PSYCHOLOGY</b>	<b>1-3 Credits</b>
<b>PSY398/498</b> <b>RESEARCH OR TEACHING PRACTICUM</b>	<b>1-3 Credits</b>

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**POLITICAL SCIENCE**

<b>POL200</b> <b>INTRODUCTION TO UNITED STATES GOVERNMENT</b>	<b>3 Credits</b>
A survey of the theory, principles, and institutions of United States Government; from the National to the local level. Emphasis is placed on the government's relationship to the private sector, especially in business. <b>(Fall)</b>	
<b>POL210</b> <b>INTRODUCTION TO INTERNATIONAL RELATIONS</b>	<b>3 Credits</b>
A brief introductory survey of the history of international relations and an examination of current diplomatic arrangements, techniques and concepts. Focus on helping the future American business person understand the international environment. <b>(Spring)</b>	
<b>POL230</b> <b>CURRENT EVENTS</b>	<b>3 Credits</b>
The course is a comparative study of major current political events with past and present political, social, and economic principles. <b>(Fall/Spring)</b>	
<b>POL305 (CJM305)</b> <b>CONSTITUTIONAL LAW</b>	<b>3 Credits</b>
An upper level course applicable to criminal justice management, pre-law and political science. The course examines the structure of the legal system including separation of powers and federalism issues. Topics include, but are not limited to, the powers of Congress, the powers of the Federal Judiciary, the powers of the President, and the powers reserved to the states. The course also examines various individual rights including equal protection, freedom of expression, and freedom of religion. The course provides an in-depth study of constitutional law with an emphasis on the Fourth, Fifth, Sixth, Eighth and Fourteenth Amendments to the United States Constitution, as these govern police and court procedures and the rights of citizens. The course will also focus on the role of the Supreme Court and constitutional law as it applies to law enforcement and civil rights. <b>(Fall)</b>	

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**SOCIAL/BEHAVIORAL SCIENCES**

<b>SBS190</b> <b>PEER COUNSELING</b>	<b>1 Credit</b>
This course promotes self-knowledge as the student investigates the serious problems and dangers facing young adults and learns sensible, well-informed methods of dealing with them. May be repeated up to 4 credit hours. <b>(Fall)</b> <i>Required course for resident assistants, elective for others.</i>	
<b>SBS250</b> <b>PSYCHOLOGY</b>	<b>3 Credits</b>
Classical theory of learning, perception, and social interaction and models of psychology. Emphasis is placed on the evaluation of theories of behavior from the perspective of the kind of assumptions made about motivation and control of behavior. An effort will be made to relate current concepts in psychology to earlier contributions. <b>(Fall/Spring)</b>	

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## Undergraduate Course Descriptions

### **SBS255**

#### **SOCIOLOGY**

**3 Credits**

An examination of theory and research methodologies relevant to human society and social behavior. Topics include: the roles played by groups, organizations, institutions, cultures, and individuals within each social structure. **(Fall)**

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## SPANISH

### **SPA101**

#### **BASIC COMMUNICATIONS IN SPANISH I**

**3 Credits**

Introduces the essential elements of Spanish structure, grammar, and vocabulary. Vocabulary building begins with introductions, greetings, and simple descriptions of individuals, families, and friends. Students will learn to communicate basic information such as personal data, likes, dislikes, and hobbies. **(Fall)**

### **SPA102**

#### **BASIC COMMUNICATIONS IN SPANISH II**

**3 Credits**

Continues in the development of skills in the essential elements of Spanish structure, grammar and vocabulary. Vocabulary building continues with learning the basic skills needed to communicate about daily routines, campus activities, holidays, careers, talents, and past events. **(Spring)** *Pre-requisite:* SPA101

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## Undergraduate Course Descriptions

### **SPA203**

#### **INTERMEDIATE COMMUNICATIONS IN SPANISH I**

**3 Credits**

Continues the development of skills in the elements of Spanish structure, grammar, and vocabulary. The student will begin to communicate through oral language using more advanced vocabulary and processing skills as well as be introduced to a level of communication needed for basic "survival" in casual travel abroad. **(Fall /As Needed)** *Pre-requisite:* SPA102

### **SPA204**

#### **INTERMEDIATE COMMUNICATIONS IN SPANISH II**

**3 Credits**

Continues the development of skills in the elements of Spanish structure, grammar, and vocabulary. The student will learn the basic vocabulary needed for conducting business in the Spanish language. Such topics as buying and selling, giving instructions and suggestions, and voicing opinions about commerce, politics, and economics are discussed. **(Spring /As Needed)** *Pre-requisite:* SPA203

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## SPORT BUSINESS MANAGEMENT

### **SBM220**

#### **INTRODUCTION TO SPORT BUSINESS MANAGEMENT**

**3 Credits**

The course gives a perspective of the growing field of sport-related activities and opportunities in the sports field that have arisen from these activities. Areas of professional, educational and commercialized sport are surveyed. Emphasis is placed on the value of professional management to sport organizations and to the skills necessary for the opportunities that exist in the field. **(Fall/ Spring)** *Pre-requisite:* ENG111

### **SBM231**

#### **FOUNDATIONS AND PRINCIPLES OF PHYSICAL EDUCATION AND SPORT**

**3 Credits**

This course focuses on the foundations and principles relating to the history, philosophy, profession, and discipline of physical education and sport in the United States. Career opportunities in physical education and sports are explored. **(Fall)**

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**SBM240**

**FIELD EXPERIENCE**

**3 Credits**

Provide students with the opportunity to observe, learn, and participate in as many professional sport business management experiences as possible. The course will emphasize experiential learning in a variety of sport business management settings and provide an overview of what students should consider and expect from the varied career options available to them in the sport industry. Although there are no guarantees of success, this course can help the student align career goals, develop professional outlooks, improve communication skills, and increase students' likelihood of finding successful employment in the sport industry. **(Spring)** *Pre-requisite:* SBM220

**SBM245**

**CAREERS IN SPORT BUSINESS MANAGEMENT**

**3 Credits**

An overview of what students should consider and expect from the varied career options available to them in the sport industry. This course can help the student align career goals, develop professional outlooks, and improve communication skills. The course will address some of the questions students are most likely to have, including what courses they should take, what areas of Sport Business Management are available to them, and how they can get the job of their dreams. This course should increase students' likelihood of finding successful employment in the sport industry. **(Online)**

**SBM260**

**ETHICS AND ISSUES IN SPORT BUSINESS MANAGEMENT**

**3 Credits**

The purpose of this course is to: (a) promote critical self-evaluation of one's own ethics and beliefs; (b) examine one's philosophy, clarify values and refine any moral or ethical reasoning skills; and (c) examine ethical situations and issues within the sport environment. Through class discussions, projects, and debates, ethical issues and situations that affect sport managers are addressed. **(Spring)**

**SBM261**

**INTRODUCTION TO SPORT MARKETING**

**3 Credits**

This course introduces students to marketing and sales in Sport Management. Topics include consumers, markets, strategies, sponsorship, as well as products, pricing, and promotion in sport marketing. Students will investigate and explore marketing practices of the sport industry as well as conduct research and practical implications in the area.

**SBM320**

**SPORT COMMUNICATION & SOCIAL MEDIA**

**3 Credits**

This course explores the sport industry's varied field of sport communication with communication theory, media and sport literature. The course will cover the standard framework that introduces readers to the many ways in which individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents. This class also introduces the key components and challenges in developing a strategy for successful social media and adoption and implementation.

*Pre-requisite:* Junior standing or permission of instructor

**SBM340**

**SPORT PROMOTION**

**3 Credits**

This course incorporates the latest concepts of sports marketing with applications to the current world of sport. The course examines the value of sport promotion to organizations attempting to generate revenue and attendance. An emphasis is placed on promotional methods, tools, sponsorships, and endorsements.

**(Fall/Spring)** *Pre-requisite:* MKT250



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**SBM390**

**RISK MANAGEMENT AND LEGAL ASPECTS OF SPORT**

**3 Credits**

It is essential that a sport business manager is familiar with potential risks and how to prevent occurrences of identified risks as well as essential sport managers being aware of the legal implications of their actions as managers in the potentially litigious sport setting. This course will provide an introduction to the legal issues in the sports industry and expose the student to many of the legal issues facing those in sport organizations. Additionally, the course will cover various risks specific to the field and risk management procedures that today's sport manager must know. **(Fall/Spring)** *Pre-requisite:* SBM220

**SBM420**

**SPORT INFORMATION AND MEDIA RELATIONS**

**3 Credits**

Examines how the Sport Information Director handles publications, publicity, statistics, and game management for major sports events. It also looks at the media's impact on sports. This course is writing intensive. Student will be expected to write press releases, feature stories, interview, and speeches. **(Fall/As Needed)** *Pre-requisite:* ENG112

**SBM440**

**FACILITIES AND EVENT MANAGEMENT**

**3 Credits**

Studies in the financing, management, and marketing of sport facilities. It also looks at the major sport events organization, management, and staffing. The economic impact of stadiums, arenas, and events to a community is a major area of discussion in this course. Practices in designing and planning are examined as well as current trends that are having an impact on facilities. A strong emphasis is also put on legal issues and risk management. **(Fall)** *Pre-requisite:* SBM220 or HTM190

**SBM450**

**SPORT LEADERSHIP**

**3 Credits**

This course focuses on the study and practices of leadership as well as the techniques for leading a variety of sport management organizations. Students will be able to have an understanding of the complex topic of leadership, in sport, through research, practical examples, and analytical exercises.

*Pre-requisite:* Junior standing or permission of instructor

**SBM460**

**SPORT ADMINISTRATION**

**3 Credits**

This course serves as a "Capstone" course in the Sport Business Management concentration. It strives to integrate all of the previous courses as students' work individually and in teams on group projects requiring the application and integration of knowledge and experience from previous SBM courses. **(Spring)** *Pre-requisite:* SBM220

**SBM465**

**ORGANIZATION AND ADMINISTRATION IN PHYSICAL EDUCATION AND SPORT** **3 Credits**

This integrative course exposes the student to the principles of business, organizational behavior, and management; it will encourage application of the knowledge from these areas to sport-specific organizations, including non-school programs. Topics include program development, office management and staffing, facility management, logistics, fiscal irresponsibility, motivation, communication, and policy development. **(Fall)** *Pre-requisites:* Junior or Senior standing, SBM231, SBM260; or permission of the instructor

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**SBM495**

**INTERNSHIP**

**3 Credits**

The internship provides the student with the opportunity to link Sport Business Management theory to sport organization practice. Through internships, students move from the role of student, to the role of professional and thus expand their career orientation. Significant benefits can accrue to the student who takes advantage of the opportunities which present themselves in various sport settings including the chance to gain valuable work experience under the supervision of a qualified, practicing professional; develop and expand his/her network of contacts; assume responsibility for project development and implementation; and hopefully obtain a permanent position upon completion of the internship. **(Fall/Spring/Summer)** *Pre-requisite:* SBM220

**SBM498**

**ADVANCED SEMINAR IN SPORT BUSINESS MANAGEMENT**

**3 Credits**

An advanced directed study in specialized areas of sport business management not addressed in previous sport business management courses or other electives. **(As Needed)** *Pre-requisites:* SBM220, SBM240 or SBM245. *Program Chair Approval*

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**SPORT PERFORMANCE, HEALTH & FITNESS**

**SPF105**

**PRINCIPLES OF HEALTH AND FITNESS**

**3 Credits**

This course teaches the importance of physical activity and its relationship to health and quality of life. Topics include components of wellness (e.g., physical, social, emotional, and intellectual), specific health assessments, and risk factors for disease and mortality. **(Fall)**

**SPF110**

**PROGRAM DESIGN IN EXERCISE**

**3 Credits**

This course addresses how to design a specific training program for different training goals (e.g., strength, power, endurance, agility, and speed) to maximize human performance. Students will learn how to conduct needs analyses and performance assessments and will learn the basic principles of periodization. **(Spring)**

**SPF115**

**MOTOR DEVELOPMENT AND SKILL LEARNING**

**3 Credits**

This course aims to enhance the concept of human motor development and learning motor skills throughout different stages of change. Particular emphasis will be placed on understanding how we design and select activities that are appropriate for those life stages. Additionally, this course will explore what factors affect motor development and skill learning as we transition from infancy all the way to elderly. **(Fall)**

**SPF210**

**CARE AND PREVENTION OF INJURIES**

**3 Credits**

This course examines movement patterns and exercise techniques with major emphases on safety, injury prevention, and emergency response practices that affect the daily operations and management of a health and fitness facility. This course will also address recovery therapies and lifestyle modifications for the management of acute and chronic injuries. Basic Cardiac Life Support and Occupational Safety and Health Administration certifications are offered. **(Spring)** *Pre-requisites:* BIO221 and BIO222

**SPF298**

**FIELD EXPERIENCE**

**2 Credits**

This course provides students with the opportunity to observe, learn, and participate in professional sports performance, health, and fitness experiences. The course will emphasize experiential learning in a variety of field-related settings and provide an overview of what students should consider and expect from the varied career options available to them within the industry. A major focus of this course is to help students develop career goals and professional outlooks, improve communication skills, and increase their likelihood of finding successful employment in the sports performance, health, and fitness industry. **(Spring)**

*Pre-requisite:* SPF231

**SPF300**

**PSYCHOLOGICAL ASPECTS OF SPORTS AND EXERCISE**

**3 Credits**

This course explores the relationship between psychology and physical performance. Students will learn basic psychological theories of behavior change and how they relate to performance enhancement. Topics include lifestyle modification, goal setting, mental wellness, attitude, and the role of various motivational techniques to enhance performance. **(Fall)** *Pre-requisites:* SPF105 and SBS250

**SPF305**

**PERSONAL TRAINING AND STRENGTH CONDITIONING**

**3 Credits**

This course identifies the essentials involved in strength training and conditioning. Topics include training adaptations, performance testing and evaluation, exercise techniques, and spotting/safety practices. **(Fall)**

*Pre-requisites:* BIO221, BIO222, and SPF110

**SPF310**

**NUTRITION AND WEIGHT MANAGEMENT**

**3 Credits**

This course covers proper nutrition and lifestyle practices for weight management. Topics include ideal body weight, body fat and its associated health risks, metabolic calculations, and healthy eating habits.

**(Fall)** *Pre-requisite:* SPF105

**SPF315**

**FITNESS FOR SPECIAL POPULATIONS**

**3 Credits**

This course prepares students to work with and develop individualized exercise programs for clients dealing with osteoporosis, cancer, obesity, pregnancy, and/or chronic disease. **(Fall)**

*Pre-requisites:* BIO221 and BIO222

**SPF325**

**KINESIOLOGY**

**3 Credits**

This course provides an in-depth study of the principles of human movement and application of skill analysis to the improvement of performance combined with an introduction to the principles of mechanical analysis in the study of anatomical and functional human movement. Particular emphasis on the analysis of techniques applied in sports. **(Spring)** *Pre-requisites:* BIO221 and BIO222

**SPF350**

**HEALTH FITNESS APPRAISAL AND WELLNESS**

**3 Credits**

This course provides students with the opportunity to learn and practice testing strategies and techniques required for the assessment of all aspects of physical fitness. Topics include basic concepts of fitness testing, assessment protocols, and health- and skill-related fitness. Lecture combined with laboratory.

**(Spring)** *Pre-requisites:* BIO221, BIO222, and SPF310

**SPF370**

**NUTRITION IN HEALTH AND EXERCISE**

**3 Credits**

This course integrates the science of nutrition and exercise physiology principles to illustrate the links between training, the increased demand for nutrients as a result of training, the appropriate intake of foods, beverages, and supplements to achieve the ultimate goal of performance enhancement. Students design a complete diet plan tailored to an athlete's training and performance goals. **(Spring)**

*Pre-requisites:* SPF110 and SPF310

**SPF400**

**SENIOR SEMINAR AND CERTIFICATION REVIEW IN HEALTH AND FITNESS**

**3 Credits**

This course focuses on reviewing and preparing students for professional certifications (ACSM and NSCA). Major emphases will be placed on the performance domains of initial client consultation and assessment, exercise programming and implementation, exercise leadership and client education, legal and professional responsibilities exercise sciences and nutrition, exercise techniques, program design, organization and administration, and testing and evaluation. **(Fall)**

*Pre-requisite:* Senior standing in Sports Performance, Health, & Fitness

**SPF402**

**EXERCISE PHYSIOLOGY**

**3 Credits**

This course covers the theoretical foundations of this sub-discipline of physiology by studying ways in which the body functionally responds, adjusts, and adapts to exercise in an effort to maintain homeostasis. **(Fall)**

*Pre-requisites:* BIO221 and BIO222

**SPF495**

**SENIOR SPORT FITNESS INTERNSHIP**

**3 Credits**

This course combines academic supervision with professional employment. It is a structured work experience within the field of sports performance, health, and fitness. This internship focuses on hands-on experience with a company and in a field of the student's choice. It aims at the application and practice of theoretical concepts by expanding and enriching the student's work qualifications, skills, experience, and marketability. Through superior work performance, the student may use this internship course to enhance career placement potential. **(Spring)**

*Pre-requisites:* Senior standing in Sports Performance, Health, & Fitness

**SPF320**

**CORRECTIVE EXERCISE TECHNIQUES**

**3 Credits**

This course presents and implements strategies necessary to assist the student in not only preventing the incident and/or severity of injuries and illnesses but also ways to correct dysfunctional movement patterns.

*Pre-requisites:* BIO221 and BIO222

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## **WEBBER HONORS PROGRAM**

The goal of the Webber Honors Program (WHP) is to engage highly motivated and intellectually gifted students in exceptional experiences that develop excellence in leadership, scholarship, and service. Honors students will be provided with the opportunity to demonstrate the academic excellence and integrity necessary to become future leaders and pioneers in their respective fields. The WHP will provide the honors student with a holistic and integrated view through various activities and challenges beyond the classroom. Students in the program will:

- apply knowledge and skills developed in the traditional courses to real life situations;
- apply effective written and oral communications skills;
- develop and apply effective leadership skills;
- network with successful people in their respective fields;
- participate in global opportunities;
- participate in community service

Students in the WHP will benefit from three program components:

- **Curriculum**: special sections of required seminar courses in the sophomore, junior and senior years.
- **Extra-curricular Activities**: special internships, seminars and events for honors students as well as opportunities to participate in selected field trips and academic competition.
- **Personal Growth & Career Planning**: plans designed to help students enhance self-knowledge, clarify career goals, and receive professional mentoring from their respective fields.

### **Acceptance Criteria**

Acceptance into the Webber Honors Program is by invitation and contingent on the prospective student's completion of the Program application and the following criteria:

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#### **Honors Program**

- High school graduates must possess a GPA of 3.50 or higher AND a standardized test score of a minimum of 1250 for the SAT or a minimum of 28 for the ACT.
- Transfer students must possess a minimum semester and cumulative GPA of 3.40.
- Sophomore students currently enrolled at WIU may apply in the Fall if they earned a minimum semester GPA of 3.40 and have maintained a minimum cumulative GPA of 3.40.

### **Status Establishment**

Students must submit an application form in their first semester at WIU. Honors students have to maintain full-time status during the fall and spring semesters, with the exception of the last semester prior to graduation. If students do not require full-time status to complete the final semester, they may enroll as part-time students. Any student required to take developmental courses (ENG090 and/or MAT101) through the placement exam is ineligible to apply to the program.

Honors students are expected to represent WIU in a positive professional manner at all times. If a student is dropped from the honors program due to noncompliance, or the student leaves the program voluntarily, he/she cannot be re-admitted into the program. To remain in the honors program, students must meet all academic requirements and maintain a high standard of ethics.

**Academic Requirements**

To remain in the honors program, students must:

- maintain a minimum semester GPA and a cumulative GPA of 3.40;
- successfully complete each of the WHP courses with a grade of “A” or “B”;
- actively participate in PBL (phi beta lambda, ΦΒΛ), the collegiate level of Future Business Leaders of America (FBLA). (Only applicable to students in business majors)

**WHP Courses and Projects**

Honors students will graduate with 126 academic semester hours. No overload fee will be charged for these courses.

WHP201	Webber Honors Seminar I	1 credit	Sophomore Fall
WHP202	Webber Honors Seminar II	1 credit	Sophomore Spring
WHP301	Webber Honors Seminar III	1 credit	Junior Fall
WHP302	Webber Honors Seminar IV	1 credit	Junior Spring
WHP401	Webber Honors Seminar V	1 credit	Senior Fall
WHP402	Webber Honors Seminar VI	1 credit	Senior Spring

The series of seminar courses is designed to provide selected activities and projects for students in the program. Seniors are expected to take a greater leadership role in the courses. The activities and projects will include, but are not limited to:

- Developing career opportunities
- Organizing and hosting a guest speaker or special program at WIU
- Organizing the Webber Honors student luncheon
- Organizing and participating in a community service project
- Traveling for selected field trips
- Writing for the *Webber Review*, an annual publication of WIU

Courses in the honors program will apply to the tailored electives if the student is out of the program before graduation.

**Honorable recognitions and benefits for students in the Webber Honors Program**

- Students in the WHP will receive an annual \$1000 tuition scholarship. Student in business majors will have their annual dues for PBL paid by the university. Participation in PBL gives honors students the opportunity to compete in various areas of business against other college students at the regional, state, and national level. In the past, students representing WIU have placed and won at state and even national competitions.
- Students in the honors program have the opportunity to live in an area of the dorm that provides a quieter living environment for study.
- Graduates of WIU who successfully complete the Webber Honors Program will receive recognition at graduation. Diplomas and transcripts will identify graduates as being honors students.
- Students in the Webber Honors Program are encouraged to join national or regional professional organizations. WIU will pay up to \$50 towards an approved national or regional professional organization’s annual dues.

**WEBBER BUSINESS HONORS**

**WBH201**

**COMMUNITY SERVICE**

**1 Credit**

Honor students are expected to provide a minimum of 20 volunteer hours of community service related to University sponsored **campus activities** or in the area of **education** or **charity** to a local non-profit organization. Students are required to keep a log of activities and hours of service. All required service hours must occur during the registered term. Students cannot be paid for all service hours required by this particular course. Each student will be evaluated by the faculty advisor based on the approved project proposal, student's activity log, the oral presentation, and the organization's evaluation of the student's work. *Sophomore Status (Fall)*

**WBH202**

**BUSINESS FIELD TRIP**

**1 Credit**

Students will be required to visit the selected businesses in Florida to observe and learn how the business is conducted. Selection of the businesses/corporations will be decided by the faculty advisor and the administrator of the Honors Program. Students will be required to contact the selected business/corporation to develop a visit plan, conduct site visit as planned, submit written report after each visit and make a final oral presentation. Each student will be evaluated based on the approved visit plan, participation in the field trip, written trip reports and the oral presentation. *Sophomore Status (Spring)*

**WBH301**

**NETWORKING AND CAREER OPPORTUNITIES**

**1 Credit**

Students will develop networks for their future career opportunities by contacting alumni who are in the business relating to the students major. In addition, students may develop their networks by including the contacts obtained from the WBH202 course or other sources. Students will be encouraged to create a unique networking structure that will include all possible sources for their career opportunities. Each student will be evaluated based on the comprehensiveness of the developed network, the structure of networking and the final project report. *Junior Status (Fall) ONLINE*

**WBH302**

**SPECIAL TOPIC**

**1 Credit**

Students will conduct an independent study to generate a research paper in the areas relating to the students' major. Students will discuss the topics with the faculty advisor and then generate an outline of the paper for approval by the faculty advisor. In addition to reviewing the given reading materials, students will conduct secondary research to obtain needed information for the paper. The faculty advisor will review the draft paper and provide comments for revision. Each student will be evaluated for the ability of synthesizing reviewed information, forming and revising the draft paper in accordance with the comments provided by the faculty advisor. *Junior Status (Spring)*

**WBH401**

**WEBBER BUSINESS REVIEW**

**1 Credit**

The course is to assist in developing a research topic and also to formulate research hypothesis, perform the basic research, and write and present the research paper. Students will be required to publish the Webber Business Review; an annual publication of Webber. Students will work together under the supervision of the faculty advisor to decide the contents and the format of the Review. Students having the same majors may form a team to write an article relating to their majors. If preferred, the student may also choose to write his/her own article for the Review. The faculty advisor will review the draft articles and provide comments for revision. Each student will be evaluated for his/her ability to review related information, to form the draft article and finalize the Review for publication. *Senior Status (Fall)*

**WBH402**

**SPECIAL EVENTS**

**1 Credit**

Students will gain valuable experience in organizing and hosting guest speakers for special events such as seminars, workshops, and/or honors luncheon. The honors luncheon can be jointly hosted with the University's Annual Business Luncheon. Students will be responsible for planning and promoting the events, inviting renowned speakers, and conducting the events as planned. Students will be required to develop an event proposal requiring approval by the faculty advisor and submit progress reports as well as a final project report.

**Webber International University  
And  
St. Andrews University  
(A branch of Webber International University)**

**Admissions Requirements  
2019-2020 Academic Year**

**Admissions: General**

First-year, non-traditional and transfer students may be admitted to the University for either the Fall or Spring terms. The Office of Admissions seeks to ensure that candidates for admission possess the characteristics and skills necessary for success, and understand that this may be reflected in prior achievement as well as in clear potential. The University accepts students who are otherwise admissible without regard to age, disability, national and ethnic origin, race, religion, sex or sexual orientation. Prospective students are encouraged to contact the Admission Office at either location to discuss the University and its programs and to share their personal goals. Campus visits are encouraged and welcomed. Prospective students wishing to visit the University may make arrangements by contacting either:

Office of Admissions  
Webber International University  
1201 North Scenic Highway  
Babson Park, Florida 33827  
1-800-741-1844  
(863) 638-2910  
FAX (863) 638-1591  
E-mail: [admissions@Webber.edu](mailto:admissions@Webber.edu)

**OR**

Office of Admissions  
St. Andrews University  
1700 Dogwood Mile  
Laurinburg, NC 28352  
1-800-763-0198  
(910) 277-5000  
FAX (910) 277-5020  
Email: [admissions@sapc.edu](mailto:admissions@sapc.edu)

An online version of the application is available at [www.Webber.edu](http://www.Webber.edu) for the Florida campus in Babson Park, Florida.

An online version of the application is available at [www.sa.edu](http://www.sa.edu) for the North Carolina campus in Laurinburg, North Carolina.



To apply, each student should submit an application for admission.

### **Deposit Policy**

The Florida and North Carolina campuses operate on a rolling admission plan and will accept applications as long as space is available. Students are notified of admission as their files are completed and decisions are made. Once admitted, an advanced deposit of \$300, with \$150 applied towards dorm deposit and \$150 towards the cost of tuition, is required for all full-time students. Deposits are refundable until May 1<sup>st</sup>.

### **Admission Requirements**

First-year and transfer students may be admitted to the University for the Fall and Spring semesters.

### **First-Year Applicants**

First-year freshman students are those who are entering from high school or students with less than 12 semester university credits. To complete the application for admissions, all first-year students must request an official high school transcript providing evidence of high school graduation and scores for Scholastic Aptitude Test (SAT) or the American College Testing Assessment Program (ACT).

First-year applicants who are high school graduates should satisfactorily complete at least 12 of the following university prep curriculum courses:

- Three units of English
- One unit of a Foreign Language
- Three units of Math
- Three units of Social Studies
- Three units of Science

Students who have received a high school equivalency certification based on General Education Development (GED) test are considered for admission. These students should submit a request for official transcripts from all high schools attended and also request a copy of the GED certificate. SAT and ACT score reports are also required, as well as a teacher or counselor letter of recommendation.

Students educated in home school and non-traditional settings will be considered for admission. The Admission Office may request submission of completed work, portfolio, test scores, and other information to assist in making a decision on the application in addition to SAT or ACT scores. An official final high school transcript, as indicated by the high school seal and the signature of an authorized school official, must be in each student's file.

\*In addition, the University strongly recommends that all freshman students submit additional credentials with their applications including a personal essay (about academic or career goals or a topic of special personal interest). We strongly consider GPA and class rank as evidence of past academic success and extracurricular activities with emphasis on leadership, volunteerism, service and commitment as evidence of the breadth and depth of involvement and predictor of contributions as a member of our campus community.

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Webber ACT school code: **0773** / Webber SAT school code: **5983**  
**Transcripts, SAT and ACT score reports should be sent directly to the Office of Admissions:**

Office of Admissions  
Webber International University  
1201 North Scenic Highway  
Babson Park, Florida 33827

Office of Admissions  
St. Andrews University  
1700 Dogwood Mile  
Laurinburg, NC 28352

Webber's admission philosophy is to evaluate each applicant individually as our mission is to educate the whole individual.

### **Transfer Student Applicants**

Students may transfer to the Florida or North Carolina campuses of the University for the Fall or Spring semesters.

A student with 12 or more College Level Semester Hours is considered a transfer student. In compliance with federal enrollment guidelines to apply for admission, the student must submit all of the following documentation for consideration by the Admissions Committee for regular acceptance to the undergraduate program.

- Official high school transcript verifying graduation or GED equivalent
- University Admissions Application
- Official transcripts from ALL Colleges and Universities attended (even if courses were not completed)
- ACT or SAT scores (if available)
- Transfer Clearance Form completed by the last College or University attended

The University strongly recommends that all transfer students submit additional credentials with their applications including a personal essay (about academic or career goals or a topic of special personal interest) and a letter of recommendation.

### **Transfer Credit Acceptance**

The acceptance and evaluation of credit for transfer is based on various factors, including: the level, content, quality, comparability, and degree program relevance of the proposed transfer credits; the institution's accreditation; and assessment of course equivalency through evaluation of the transcript. Prospective transfer students who have earned a minimum 2.0 GPA with at least 12 credits are normally accepted.

Transfer credits are accepted from Regionally Accredited Institutions for appropriate courses, which will pertain to the declared degree at Webber International University (Webber) or its North Carolina branch campus, St. Andrews. Courses with grades considered for transfer must have a grade of "C" or better. Courses with any other grade other than a "C" will not be considered. Pass/Fail courses are not considered for transfer. Students who have earned an academic degree prior to attending Webber such as an AA, AS, BA, or BS may receive credit for a course with a grade of "D" if the course grade was earned within the degree.

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Course credits are transferred, but grades and quality points are not calculated in the GPA earned at Webber or its North Carolina campus.

### **Second Degrees**

A student may earn a Bachelor's degree at Webber if he or she has received a Bachelor's degree from another accredited university within the previous five years by completing the following: all graduation requirements for a major and a minimum of 30 credits at Webber are required. In addition, students seeking a second degree from the North Carolina branch campus are also required to complete SAGE 381 and SAGE 450.

Graduates may come back as special non-degree seeking students and take additional courses.

### **Policy on Transfer from an Institution Accredited by Other U.S. Department of Education Recognized Accreditors**

In order for Webber to consider credits from an institution accredited by other U.S. Department of Education recognized accreditors, additional information on the courses taken is required. Care is taken to ensure courses transferred are adequately similar to Webber courses in quality and content.

1. Official transcripts
2. Course catalog description from the school's catalog or website catalog that was in effect at the time of the student's attendance.
3. Copy of the course syllabus from the semester the course was taken showing the teaching professor's name along with the professor's earned degree credentials. The syllabus term dates must match up with the official transcript term dates. In addition, the syllabus must include the specific learning outcomes addressed in the course.
4. Only Webber 100 and 200 level courses will be considered for possible transfer.
5. A maximum of 60 hours will be considered toward a Bachelor of Science degree. A maximum of 30 hours will be considered toward an Associate of Science degree.
6. In the case of transferring credits from institutions phasing out, students may be allowed to transfer more than 60 hours with 300 level courses if they are determined comparable to the courses offered at Webber for the selected majors.
7. In the case of clock hour program credits, conversion from clock hour to semester hour will be calculated, as appropriate.
8. Determinations will be made after all documentation is received and reviewed by faculty of selected majors and university Registrar.
9. Courses not appropriate toward a Webber International University degree will not be considered for transfer.
10. The Academic Dean will make the final determination of course applicability toward a Webber International University degree.

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**Non Traditional / Testing Credit**

The University will evaluate and consider transfer credits from recognized testing agencies, following the minimum score recommendations of The American Council on Education (ACE), Advanced Placement (AP), College Level Examinations Program (CLEP) and Defense Activity for Non Traditional Education Support (DANTES) in accordance with recommendations from the American Council on Education and the Service Member Opportunity Colleges Program (SOC). The University recognizes and awards advanced credit for courses taken in the International Baccalaureate (IB) program following the minimum standards for college credit in that program.

**International First-Year Applicants**

Applicants must submit all of the following documentation for consideration by the Admissions Committee for regular acceptance to the undergraduate programs.

- The University Admissions Application
- Official High School Transcripts (original and English translation)
- SAT I and /or ACT Scores or Exam results from home country for students whose first language is English
- TOEFL, IELTS, or approved substitute for students whose first language is not English (contact an admissions counselor for approved substitute information)
- \$1,000 tuition deposit

**International Transfer Applicants (Completed 12 or more College Level Semester Hours):**

Applicants must submit all of the following documentation for consideration by the Admissions Committee for regular acceptance to the undergraduate programs.

- The University Admissions Application
- Official Transcripts from ALL Colleges and Universities attended
- TOEFL, IELTS or approved substitute required (contact an admissions counselor for approved substitute's information).
- Transfer Clearance Form completed by the last college or university attended (for students transferring from a U.S. institution).
- Visa Clearance Form (for students transferring from a U.S. institution)
- Evaluation of International Educational Credentials of Post-Secondary Education performed by an approved evaluation service (contact an admissions counselor for approved providers)
- \$1,000 tuition deposit

*The United States Citizenship and Immigration Services (USCIS) requires all institutions, including Webber and St. Andrews, to certify that international students who have been accepted for full-time enrollment have sufficient funds to meet all expenses, including: tuition, room and board, insurance, fees, books, and transportation. Therefore, the university requires as part of the application process, a completed Statement of Financial Responsibility and Affidavit of Financial Support from each international student's family. The statement certifies that all expenses' funds are available and that students are permitted to export and exchange those funds into the United States.*

## Admissions

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*The statement form must be signed by the student, a parent and a bank official. Students can expect to receive an I-20 form only after admission to the University and the payment of the tuition deposit (in U.S. dollars) is received. Payment of first semesters total fees must be made prior to the students' arrival to the University. Student must present the I-20 form to a United States Consulate when applying for a student (F-1) visa. Student's visas must be obtained before entering the United States. International tuition deposits are non-refundable.*

The University strongly recommends that all international students submit additional credentials with their applications including a personal essay in English (about academic or career goals or a topic of special personal interest) and a letter of recommendation.

International students may submit appropriate documentation of academic performance which is standard in the educational system of their country. Evaluation of submitted documents is based upon the generally accepted standards by organizations and agencies that evaluate international education.

For example, students from the United Kingdom may submit A level results in lieu of SAT scores. Approved TOEFL or IELTS substitutes apply for a student who has successfully completed English as a Second Language program and demonstrated the appropriate skill needed to enter the University or for a student who has studied at an institution abroad and received academic course work delivered in the English language. The Admissions Committee will review all submitted documentation to determine the student's English language skill.

If the student disagrees with the committee's evaluation, the student may submit a TOEFL score for reconsideration with no prejudice toward the student's application.

International students should consider the time required to obtain a student visa when completing the application. At least 30 days is required to obtain a visa in most countries.

### **Selection for Admissions**

Selection of students admitted to the University is based upon the credentials submitted by the applicant. The University will give careful consideration to all applicants who submit their applications and credentials before the available seats are filled.

Applicants for regular admission will be notified of their admission status within three weeks of receipt of all required forms and information.

### **Fresh Start Program**

The University's Fresh Start Program is designed to support the educational efforts of moderate to high-risk students. The students accepted into the program might have had difficulty in achieving appropriate educational goals in the past, but have demonstrated a commitment to continuing their education and moving toward career goals.

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**Academic Profile of a Fresh Start Student:**

Students meeting the criteria below can be considered for the Fresh Start Program.

- GPA < 2.00 or SAT (critical reading and math) < 700
- An interview is required as part of the application process by the Fresh Start Committee.

The Fresh Start Committee uses a point system to evaluate the documents submitted by the applicant and interview. The decision of the Fresh Start Committee is final.

Any student registering after the designated registration period must pay a \$25 late registration fee. Late registration extends through the Drop/Add period after classes begin. No student may register after the late registration period.

(see: **Fresh Start in Academic Policies and Procedures**)

**Orientation**

Webber International University provides an orientation program for new students. Prior to their arrival on campus, students receive orientation information on what to bring and when to arrive. Upon arrival, students meet with faculty and staff advisors and take necessary testing for placement purposes if needed. Special social programs are planned to help new students meet returning students, faculty, and staff.

**International Student Orientation**

International student orientation meeting is held during the orientation period. All international students are required to attend this session. Important information and updates about F-1 student status is dispensed at this meeting.

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**ACADEMIC POLICIES AND PROCEDURES**

**Academic Advising**

Students are responsible for meeting academic requirements outlined in the catalog. Students meet with an academic planner each semester for course selection. Faculty advisors, however, will provide guidance and counseling regarding courses of study, selection of electives, and other pertinent academic matters. In addition to conferring with faculty advisors, the student has the option of consulting both with the Division Chairman and the Chief Academic Officer on scholastic matters.

**Course Load**

Webber International University operates under the semester system. A semester consists of approximately fifteen weeks of classes. Credits earned are called semester hours which are synonymous with credit hours. For each hour of credit, a class will usually meet the equivalent of one period of fifty-five minutes per week.

During the Fall and Spring Semesters, a student must take a minimum of twelve hours to be considered a full-time student. The normal full-time load is twelve through sixteen credit hours.

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A student with fewer than 15 accumulated hours at Webber International University will not be permitted to take an overload.

A student entering Webber International University as a Freshman pursuing an A.S. degree can expect four (4) semesters of full-time studies averaging 15-16 hours a semester. A student entering Webber International University as a Freshman pursuing a B.S. degree can expect eight (8) semesters of full-time studies averaging 15-16 hours a semester.

### **Course Substitution**

Course substitutions or any deviation from the stated requirements of a degree offered at Webber International University must have the written approval of the Chief Academic Officer.

### **Appeal Procedure for Transfer Credits Placement**

If a student wishes to appeal for adjustment of transfer credit placement after he/she has arrived and is enrolled at Webber International University, the following policy and procedure will apply:

A student has one academic year to have his/her transfer credit re-evaluated or adjusted. Supporting documentation must be provided as requested by the Registrar. It is the student's responsibility to acquire this documentation and present it within the one-year (two regular semesters) time frame. After this time, no adjustment will be considered. Within three weeks of receipt of supporting documentation, the Registrar will meet with the Chief Academic Officer and the Department Head of the course in question.

The decision of this committee shall be final. In the case of a transfer student who is a senior, this procedure must take place within the first semester the student is enrolled and before he/she applies for graduation.

### **Course Cancellation**

The University reserves the right to cancel any course for which an insufficient number of students has enrolled or for other reasons deemed necessary for course cancellation. No charge is made to a student for a registration change necessitated by such course cancellation.

### **Independent Study**

Independent (directed study) courses are allowed only in special circumstances. In the event that a special circumstance arises, a student will be granted an independent study if he is a junior or senior and only upon the approval of the Chief Academic Officer. If approval is granted, the student should understand that Independent Study involves scholastic or research endeavors apart from the regular course offered.

Students should pursue the study with direction from their supervising professor in virtually a one-on-one relationship (i.e. frequent conferences regarding the study needed in order to complete the course). The time limit for completion of an Independent Study is one (1) semester.

**GRADING SYSTEM**

<b><u>GRADE</u></b>	<b><u>EQUIVALENT</u></b>	<b><u>RANGE</u></b>	<b><u>QUALITY POINTS</u></b>
A	Excellent	90 – 100	4 Grade Points
B	Good	80 – 89	3 Grade Points
C	Average	70 – 79	2 Grade Points
D	Poor	60 – 69	1 Grade Point
F	Failure	0 – 59	0 Grade Points

- “I” (Incomplete) is requested by the student who is unable to complete a course such as completing a paper or taking an exam due to extenuating circumstances. The instructor must agree to the incomplete. The student must complete the Incomplete Request Form and pay the \$25 fee in the Business Office. The incomplete grade must be removed by October 1 for the previous spring or summer semester, February 1 for the previous fall semester or it will revert to an "F".
- “IP” (In Progress) is assigned for a course (Internship's only) that is still in progress. The IP grade must be removed by the end of Fall semester if the student has an IP in the Summer semester, by the end of Spring semester if the student has an IP in the Fall semester, and by the end of Summer semester if the student has an IP in the Spring semester or it will revert to an "F".
- “R” (Repeat) indicates that a credit attempt was not acceptable. A Retake grade earns no grade points and is not computed in the grade point average. An "R" is also indicated when a course has been repeated and a student has invoked the forgiveness policy.
- “W” (Withdrawal) indicated on the final grade sheet if the student withdrew himself/herself from the class during the designated withdrawal period, completed the required paperwork, and paid the required fee. The grade is not computed in the grade point average.
- “P” A grade given for transferred credit, or credit-by-examination. No grade points are assigned but hours toward the degree are earned.
- “WP/WF” (Withdraw Passing/Withdrawal Failing) indicated on the final grade sheet if the designated withdrawal period is over and ONLY at the discretion of the instructor. No more than two (2) withdrawal failing grades are allowed during a Bachelors program and no more than one (1) is allowed during an Associates program. A WP/WF grade is not computed in the grade point average. A student must apply for the WP/WF before the start of final exam week.
- “WM” Withdrawal Medical: When a student must withdraw from the institution after the drop/add deadline, prior to taking the final exam, and the student has documented medical evidence, the instructor will be asked to assign a grade of WM. A WM does not impact the students' GPA.



The grade point average is computed in the following examples:

	Credit Hrs.	Grade	Grade Point Value	Credit Hrs.	Total Quality Points
	<u>Att'd</u>	<u>Rec'd</u>	<u>Value</u>	<u>Earned</u>	<u>Points</u>
ENG111	3	C	2	3	6
CIS101	3	D	1	3	3
MAT121	3	F	0	0	0
BIO101	3	B	3	3	9
MGT250	3	A	4	3	12
	15			12	30

30 divided by 15 = 2.00 Grade Point Average

### Pass-Fail Grading Option

Students with junior or senior standing may select a total of two elective courses to be graded on a pass-fail basis. Courses which fulfill general education requirements or requirements for a student's academic major or any courses in a student's major program/discipline may not be selected for the pass-fail grading option. Students may not select courses with the designation SAGE, WRT, or courses in the General Honors Program to be taken pass-fail.

Students who wish to select a course to be graded pass-fail must do so by completing the appropriate form in the Registrar's Office before the end of the drop/add period for the semester. The Pass-Fail Grading Option is not available in courses offered through the Center for Adult and Professional Studies.

With the approval of the campus curriculum committee, certain courses may be designated as pass-fail for all students enrolled in the course. SAGE 381 on the NC campus is an example of such a course. Courses that are designated as pass-fail for all students enrolled in the course do not count among the two courses an individual student may choose to take on a pass-fail basis.

### COURSE REPEAT POLICY

Students earning a letter grade of "D" or "F" for ENG110, 111 or 112 is required to retake the course to earn a grade of "C" or better before being permitted to take an upper level ENG course or the courses requiring ENG111 or 112 as a pre-requisite.

A course (besides ENG110, 111 or 112) in which a letter grade of "D" or "F" has been earned may be repeated for grade average purposes. Only the higher grade is used in computation of a cumulative Grade Point Average (GPA) at Webber International University and at St. Andrews University, its branch campus. However, the original grade and the repeated grade will count towards Satisfactory Academic Progress, unless the student applies for "Forgiveness."

If a student chooses to repeat a course, a Request to Repeat a Course Form must be completed during the registration period. The course must be repeated at the student's respective campus in order to receive an adjustment in the GPA.

However, a student may petition to repeat the course through the Florida campus (for North Carolina students) or in North Carolina (for Florida students) if there is an equivalent course available. The petition must be submitted to the Academic Planner/Adviser (of the campus where the student intends to repeat the course) a minimum of one month prior to the start date of the course in question. The Registrar (for the Florida campus) or the Campus Academic Dean (and Associate Dean, as applicable, for the North Carolina campus) will review the request, consult with the Department Chair and adviser, determine if an equivalent course exists, and inform the student of the result of the review.

No course may be repeated more than two (2) times. Students who repeat a course for which they have received a letter grade of "D" or "F" must notify the Registrar's Office for recalculation of their cumulative GPA. No courses may be repeated for grade average purposes after graduation. All credits attempted are considered when calculating quantitative Satisfactory Academic Progress status.

Students pursuing majors in the Education Department (including Elementary Education, Physical Education K-12, Middle Grades Education, and Special Education) are required by the North Carolina Department of Public Instruction to maintain a cumulative grade point average of 3.0 or higher to be admitted to the Education program, to remain in the Education program, and to be permitted to complete the student teaching experience and the major. Therefore, students majoring in any of these majors in the Education Department are permitted to repeat, for grade average purposes, no more than three (3) courses in which a grade of "C" was earned. This exception must be approved by the Chair of the Education Department and the Campus Academic Dean. If the exception is approved, only the higher grade in the repeated course(s) would be used in the computation of the student's cumulative grade point average. Both the original grade and the repeated grade would remain on the student's transcript.

NOTE: Veterans' Administration benefits and some Title IV funds may not cover the cost of repeating courses assigned a "D" grade. Students should speak with the Financial Services Department for further details.

### **GRADE FORGIVENESS POLICY: Undergraduate Programs**

Grade forgiveness allows a student to repeat a limited number of courses to improve his or her GPA. This includes courses in which a grade of "C" or higher was earned. Students must submit a completed Grade Forgiveness Request Form to the Academic Planner to the Registrar's Office (for the Florida campus) or the Registrar's Office (for the North Carolina campus) prior to repeating the course.

Whenever a student elects to repeat a course for grade forgiveness, the original grade is removed from the transcript, and replaced with "R"; thus, it will not be computed in the final grade point average. Note that once the student receives grade forgiveness, the original grade will not count towards the GPA or SAP standards. Federal aid allows for one repeat attempt for a previously passed course to be included in enrollment status.

Only courses taken at Webber International University and/or at St. Andrews University and repeated at the University are eligible for grade forgiveness. Undergraduate students may use forgiveness up to three (3) times prior to the conferral of the degree. Grades cannot be changed once a degree has been conferred. Grade forgiveness cannot be used by non-matriculating students or for pass/fail courses.

If a course has been taken more than one time prior to the application for forgiveness, this process can be used to establish the highest awarded grade received in the course. The grade forgiveness policy is not retroactive and will not retroactively alter any previous academic action. For example, a probation or disqualification status will not be removed from the records of the semester in which the student originally took the course.

Under unusual circumstances, a different but similar course may be used to replace a forgiven course. In such cases, the Campus Academic Dean must seek prior approval from the Chief Academic Officer for a course substitution to be utilized.

If a student withdraws from a first retake repeated under the grade forgiveness policy, the attempt will not count as an allowable attempt. However, the original grade will not be replaced with the “W” received in the repeat attempt. This stipulation mirrors the financial policy for students withdrawing prior to completing a first-retake course.

Students receiving VA benefits are advised that the forgiveness of any grade other than an unsatisfactory grade must be reported to the VA and may result in the retroactive reduction of benefits for the semester for which the forgiven grade was originally assigned.

Students receiving Title IV financial aid are allowed one retake of a course previously passed (grade of B-D) or failed (grade of F) and still receive financial aid for that second enrollment. If a student withdraws before completing a course that is being retaken, it is not counted as the one-time retaking of the course for financial aid purposes. However, if a student passed the class on the first try but fails the course on the second attempt, that second attempt counts as the second retake and the student will not be paid for taking the course a third time. While the institutional policy will permit students to retake a course for a third time, such students will be responsible for paying the tuition costs associated with the third retake. Note that retaken classes may count against satisfactory academic progress. In such cases, students may want to consult their Financial Aid Adviser to clarify their situation.

### **ACADEMIC STANDING** (see also: *Student Handbook for detailed information*).

#### **STUDENT CLASSIFICATION**

Students are classified by level on the basis of semester hours earned toward graduation:

Freshman:	0 - 24
Sophomore:	25 - 56
Junior:	57 - 85
Senior:	86 and above

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## **ACADEMIC PROGRESS/GOOD STANDING**

Students must pass 24 credit hours in two semesters to meet the requirements for full-time student classification. Students in good standing are those whose cumulative grade point average is at the required level for the student's class standing.

## **DEAN'S LIST**

The Dean's List recognizes all degree-seeking students who have achieved a semester term GPA of 3.50 or higher while completing a minimum of 12 credits for the semester. To be eligible for the Dean's List, students must have a grade of "C" or above in each course and may not have a grade of I (Incomplete) in any course in the semester. This policy is in effect for all new students entering the University beginning in the Fall 2019.

## **ACADEMIC WARNING**

Students whose semester (term) grade point average falls below 2.00 receive an academic warning. Student grade sheets and transcripts reflect the warning status.

## **ACADEMIC PROBATION**

The student will be placed on automatic academic probation at the end of any semester when the Students' cumulative grade point average (on all hours attempted at Webber International University) falls below the following minimum standards:

- 1.59 for students having attempted up to 12 credit hours
- 1.85 for students having attempted 13 - 24 credit hours
- 1.93 for students having attempted 25 - 36 credit hours
- 1.97 for students having attempted 37 - 48 credit hours
- 2.00 for students having attempted 49 - 60 credit hours

Student grade sheets and transcripts state a student is on probation and a letter from the Chief Academic Officer is sent to the student detailing academic restrictions. It is recommended that students on academic probation take no more than twelve credit hours.

## **ACADEMIC DISMISSAL**

Students on probation who fail to meet the probation requirements will be academically dismissed by the Academic Standing Committee for unsatisfactory progress toward the attainment of their degree.

**◆ Any student earning less than a 1.00 GPA based on hours attempted in any semester is subject to academic dismissal.**

Students academically dismissed who can provide evidence of academic rehabilitation i.e., two courses passed at another college/university) may apply for reinstatement at Webber International University 6 months after dismissal.

## **READMISSION POLICY**

The university is eager to work with former students who wish to return to the Florida or North Carolina campus to complete a degree. Our goal is to make readmission a simple, straightforward process.

Students seeking to return to either campus must apply for readmission. To complete the readmission process, students must be cleared by Academic Affairs, the Business Office, Student Affairs, and the Financial Aid Office.

*Criteria for readmission include 1.): a cumulative grade point average of 2.0 or higher at the time of withdrawal from the university, or evidence of improved academic performance at another institution, or verification of the ability to make satisfactory academic progress toward graduation; 2.): payment of any balance due to the Business Office, or an approved payment plan to clear any remaining balance due; and 3): a clear behavioral record in the Student Affairs Office, or evidence of remediation of previous behavioral concerns.*

On the Florida campus, the Admission Office assists students with the readmission process. On the North Carolina campus, the Associate Dean for Academic Affairs assists students with the readmission process.

Any student readmitted to the university must satisfy the graduation and major requirements as specified in the catalog in effect at the time of readmission. *Students readmitted under academic financial aid warning may not be eligible for Title IV funds.*

### **FRESH START PROGRAM - Academic Policies**

**The Fresh Start program is a two (2) semester program for moderate to high-risk students.**

The following academic policies apply:

Take 12 - 13 hours

Attend all required classes

Cannot withdraw from any classes

Attend all required tutorial hours

Attend all required meetings with Academic Planner and Academic Dean

A Fresh Start student will be placed on academic warning, probation or dismissed in accordance with the following standards:

<b>First semester:</b>	GPA 1.85 - <2.00	<b>Warning</b> , continue the second semester
	GPA 1.00 - 1.84	<b>Probation</b> , continue the second semester
	GPA <1.00	<b>Subject to Dismissal</b>
<b>Second semester:</b>	GPA 1.97 - <2.00	<b>Warning</b>
	GPA <1.97	<b>Subject to Dismissal</b>

If the Fresh Start student earns a GPA of 2.0> at the end of the first semester, the student will be allowed to register for up to 15 hours in the second semester. *All Fresh Start requirements still apply.*

**ACADEMIC DISHONESTY**

Students attending Webber International University are awarded degrees based on the individuals having earned their degree on the basis of personal work. Therefore, any form of cheating on tests and assignments, or plagiarism on reports or papers is unacceptable and punishable in accordance with the seriousness of the offense.

Academic dishonesty includes but is not limited to the following:

- A. Cheating** on an examination or in the classroom; Webber International University defines cheating as follows: **(1)** unauthorized giving or receiving of aid by any means during a test or examination; **(2)** having another person take an exam in his place, or taking an exam in another person's place; **(3)** stealing or using, unless authorized, any test, paper, or answer key.
  
- B. Plagiarism**, or taking and passing off as one's own ideas, writings or work of another, without citing the sources; The Winston Dictionary defines plagiarism as "as the act of stealing and using as one's own, the ideas, or the expression of the ideas, of another." Plagiarism includes the paraphrasing of another person's work or idea without proper attribution. Students must state the source of information if not their own by the use of footnotes or by citation in the body of the text. Plagiarism also applies to electronic information of all types. Penalties for plagiarism will be applied if students failed to meet the standards of copyright compliance. Students must adhere strictly to all laws and guidelines pertaining to copyrights. No videos or films may be shown outside the classroom without the appropriate copyright permission.
  
- C. Stealing examinations or course materials;**
  
- D. Falsifying Records;**
  
- E. Violation of computer policies;**
  
- F. Copyright Compliance** - students must adhere strictly to all laws and guidelines pertaining to copyright; no videos or films authorized for being used in a specific class may be shown outside the classroom without the appropriate copyright permission.
  
- G. Fabrication** - Fabrication is the falsification or invention of any information or citation in an academic exercise.
  
- H. Assisting anyone to do any of the above;**

**Punishment for committing academic dishonesty:**

**Undergraduate student:**

First offense - the student will receive a numerical value of zero (0) on the assignment or a reduction of one letter grade in the course, whichever is the most severe punishment.

Second offense - whether in the same course or another course will result in a penalty up to an "F" for the course.

Third offense - will result in expulsion from the university.

**Graduate student:**

First offense - the student will receive a grade of zero (0) in the course.

Second offense - will result in expulsion from the university.

### **Procedure for Reporting Cheating or Plagiarism Incident**

When a professor feels a cheating or plagiarism incident has occurred, the professor will present the information, documentation and any supporting evidence to the Chief Academic Officer who will review the information and conduct a joint session with the student(s) and the professor. The purpose of the session is to insure the student's complete understanding of the University's definition of cheating or plagiarism. Formal notification of cheating or plagiarism is delivered to the student in writing and placed in the University record. Parents may be notified.

### **Facilitating Academic Dishonesty**

Facilitating academic dishonesty is helping or attempting to help another commit an act of academic dishonesty. For a student currently enrolled in a course, the procedures and penalties described above apply. When a professor or another student believes that a student who is not currently enrolled in a course is facilitating academic dishonesty, he or she may present the information to a department chair or the Chief Academic Officer. Supporting evidence will be reviewed to determine the level of involvement in facilitating academic dishonesty.

*\*The Academic Dishonesty policy can also be viewed within the Student Handbook.*

### **Reporting Grades**

Final Grades can be accessed by students in the *MyWebber* student portal at the end of each semester for students who have fulfilled all financial obligations.

### **Drop/Add**

See calendar at the front of the catalog for schedule. A drop/add form is initiated with the academic planner. The first two days of classes are designated as a Period of Adjustment with no charge for schedule changes. Beginning on the 3rd day through the end of the drop/add period; the fee is \$10.00 per transaction. No notation of enrollment will result when a student drops a course.

### **Withdrawal from a Course**

A withdrawal is made with an academic planner on the withdrawal form and filed in the Registrar's Office. A \$10.00 fee will be charged for each transaction.

A student may withdraw from a course during the withdrawal period allotted for course changes (see academic calendar). A "W" will be recorded on the student's record. Students are permitted to withdraw from a course with a grade of "W" any time after the last day of course changes (see academic calendar). After the last day of withdrawal but prior to the final examination, a grade of "WP" or "WF" will be given as determined by the instructor based on the student's work to that time. Only 2 "WF"s are allowed.

**\*Leaving a course without filing the appropriate drop/withdrawal form with the Academic Planner will result in having a grade of "F" reported for that course\***

### **Attendance**

Students are expected to be in attendance on the first day of classes to establish intent to study and reserve their seat in the course. Students not in attendance the first day of class risk losing their registration reservation. Students are also expected to attend punctually all classes and laboratory sessions and may be absent only for unavoidable reasons. It is the student's responsibility to inform his instructor of an unavoidable absence.

### **Leave of Absence**

Students may request a leave of absence in writing of a letter or emailing the request to the campus Office of Academic Affairs. The request should include the reason for the leave of absence and the date the student intends to return to the institution. A leave of absence may be granted for no more than one year.

Students who leave in good academic standing will be eligible to return by notifying the campus Office of Academic Affairs of their intention to return. If the leave was granted for medical reasons, the student must provide verification from a health care professional that the student is healthy enough to return to full time student status prior to returning.

After the first week of classes in any semester, students granted a leave of absence will receive grades of “W” on their official transcripts.

For the refund policy, see “Refunds for Cancellations, Withdrawals, and Leaves of Absence” in the Financial Planning section of this catalog.

### **Withdrawal from the University**

Official withdrawal from the University is initiated by the student in the office of the Dean of Student Life or in the Office of the Registrar. The date the student notifies either office is the student's withdrawal date, for any appropriate financial aid calculations and possible fee adjustments. An interview is conducted and a withdrawal form with instructions for subsequent steps to leave in good academic standing is given. Students who withdraw from the university may reapply following the admissions policy for readmit students.

Grades for the semester from which the student has properly withdrawn will be reported as “W's” on the official transcript. The schedule for tuition adjustments for withdrawing students is given in the Student Finances section of this catalog. Students who withdraw from the university may reapply following the admissions policy for readmit students.

### **Privacy Act Information**

Under the provisions of the Family Educational Rights and Privacy Act (FERPA), Webber students have the right to inspect their educational records kept by the University. The student may contact the Registrar if he/she wishes to request correction of any inaccurate information, or to file complaints concerning any misleading information contained therein. Disclosure of academic information is considered confidential and is issued to persons or agencies outside the University only upon written authorization by the individual student.



In order to comply with the law, the University limits disclosure of records (without the student's consent) by restricting access to those with a legitimate need to know and by safeguarding against third-party disclosure of personally identifiable information.

Faculty, Administration and Staff of the University or other school official contracted by Webber shall have access to all data about a student which is deemed necessary for the performance of academic or administrative duties. Webber will comply with a judicial subpoena. Additional information concerning FERPA is outlined in the Student Handbook available online through the Webber Intranet.

Directory information about students is generally available upon request. Students who do not wish this information to be released must contact the Registrar's Office.

Procedures for exercising rights under the act are printed in the *Student Handbook* which is available online on the Webber Intranet. *Information Release Forms* are mailed to prospective students in the application packets; additional copies are available in the Admissions Office. Copies of the appropriate forms for obtaining access to University-held records can be made available in the Registrar's Office.

### **Testing**

All degree-seeking students entering Webber International University are required to meet minimum college readiness standards in reading, writing and mathematics.

In order to determine a student's appropriate course level, Webber utilizes the standardized college entrance individualized subject scores from the ACT and/or the SAT for the purpose of placement in the appropriate level English and Math courses.

**International Students** TOEFL and IELTS scores are used in the same manner for English placement only. International students with only TOEFL and IELTS tests must take the University's PPT test upon entrance to Webber for math course placement. The ACT/SAT/TOEFL/IELTS score placement chart appears below.

ENG090 is a preparatory course and does not count toward the degree for graduation purposes. ENG110 and MAT101 are creditable as an elective. ENG111 is Freshman English I, MAT121 is College Algebra and both courses fulfill general education requirements. Students who do not demonstrate the minimum academic skills necessary through these standardized tests must remedy the subject deficiencies by enrollment in developmental or entry level courses within the first term of enrollment.

**Students entering Webber with a completed associate (A.A. or A.S.) or bachelor degree** will not be required to submit ACT/SAT scores. Placement is determined through transfer credit acceptance. Transfer students who enter with accepted freshman college level English I and/or College Algebra with a "C" or better completed will not have to test.

**Transfer students without an A.A. /A.S. / B.S.** or equivalent course transfers must submit ACT/SAT scores for placement purposes.

**Transfer students without qualifying ACT/SAT test scores** who have taken the appropriate preparatory/remedial coursework at their previous regionally accredited institution may have their previous preparatory courses evaluated for equivalency for placement purposes.

Students must have passed the course(s) with a “C” or better. Pass or Fail grades will not be accepted for accelerating to the college level ENG/MAT course. All coursework must be on the institutions official transcript. In the case of an institution that offers a sequence of preparatory or remedial work in Math or English subject area, the student will need to have passed the highest level course in the sequence in order to move up to the college level course.

The university Registrar will make the determination of “appropriate preparatory coursework equivalence.” Final approval, as needed will come from the Academic Dean. If course equivalency is unclear, the student is placed in the appropriate course per the policy for transfer students without qualifying test scores.

Webber’s PPT placement test is required for admitted students who have not taken the ACT/SAT/TOEFL/IELTS tests upon entrance. Tests are given under the following conditions:

- A student may take the replacement test only one time.
- Any test must be completed before coursework is begun in that subject area.
- There is a \$35.00 charge for administering the PPT test.
- The PPT test placement result will be final.

**PLACEMENT TABLE**

	<b>SAT Scores</b> (New scores taken after 3/16 based off of conversion)	<b>ACT Scores</b>	<b>Class Placement</b>
<b>Reading</b>	0 – 19.5	0 - 14	ENG 090
	20 – 23.5	15 - 18	ENG 110
	24+	19	ENG 111
<b>Writing (SAT) English (ACT)</b>	0 – 19.5	0 - 9	ENG 090
	20 – 23.5	10 - 16	ENG 110
	24+	17+	ENG 111
<b>Math</b>	10 - 26.5	<20	MAT101
	<u>27</u>	≥20	MAT 121

	<b>Internet Based</b>	<b>Computer Version</b>	<b>Paper Version</b>	<b>Class Placement</b>
<b>TOEFL</b>	59 or lower	170 or lower	497 or lower	ENG090 as evaluated by Faculty and Academic Dean
	60 - 78	173 - 210	500 - 547	ENG 090
	79 - 93	213 – 237	550 - 583	ENG 110
	94 or higher	240 or higher	587 or higher	ENG 111

	<b>IELTS Score</b>	<b>Level</b>	<b>Class Placement</b>
<b>IELTS</b>	5.5 or lower	4	ENG090 as evaluated by Faculty and Academic Dean
	6.0	5	ENG 090
	6.5	6	ENG 110
	7.0 or higher	7	ENG 111

**International Students**

\*\*\* The SAT redesign, which began with tests taken beginning in the spring 2016, will be represented by the final score concordance and determined by the admission staff.

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## **STUDENT SERVICES**

At Webber International University, not all learning experiences take place in the classroom. Active involvement in social programs, recreational activities and personal-growth experiences create special moments and long-lasting college memories. The good times, friends and knowledge are all part of the excitement of living and learning at Webber International University.

### **Counseling**

Webber offers an on campus licensed mental health counselor one evening per week for students. The counselor specializes in depression, anxiety, PTSD, ADHD, and mood swings. On campus visits are covered in students' tuition. Off campus visits can result in a co-pay through the student's insurance. Additionally, faculty members can provide academic advising, the Director of Career Services can provide career counseling as well as sponsors career development programming and the Dean of Student Life can provide personal and academic assistance as well.

### **Disabled Student Services**

In compliance with Section 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act of 1990, Webber International University seeks to provide accommodations for students with disabilities enabling them to access education on an equal basis with students without disabilities. Auxiliary learning aids as well as human support services are made available to qualified students with varying disabilities.

Students should contact the Chief Academic Officer's office for assistance in academic matters. The Student Life Office assists campus resident students with disabilities concerning specific housing needs.

### **Dress Code**

Webber International University has established a student dress code in recognizing that appropriate dress is an essential ingredient of success in the business community. Student's dress must be neat, clean, decent, and in good taste.

The following apply to the Babson Center, Yentes Conference Center, classrooms, offices, dining hall, pool and library: Students are expected to wear shoes and shirts, pants, shorts or skirts that cover the appropriate areas reasonably and wear a cover-up to and from the pool area.

Dress for special events should include a coat and tie for men and a dinner dress or pantsuit for women. Faculty and staff members may require a more stringent code in some cases.

### **Bookstore**

The Webber International University Bookstore and gift shop is located in the Student Union. The inventory includes textbooks, school and office supplies and an assortment of University memorabilia. Bookstore purchases can be paid with cash, check, or a major credit card (Mastercard, Visa, American Express, Discover). *\*Some student loans may be used to cover book costs.*

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### **Housing (On Campus)**

The University provides on-campus housing for men and women. Camilla Hall, Grace Hall, Dorm A, Dorm B and Miranda Hall offer residence for approximately 419 students. The Housing Coordinator supervises the Residence Halls. Each residence hall has student Resident Assistant(s) to aid students and to oversee hall activities. Rules and policies governing residence halls are published in the *Student Handbook* and the *University Housing Agreement*.

All Freshmen and Sophomore students with less than 56 earned hours are required to live on campus in the residence halls both semesters of their Freshman and Sophomore years. This policy applies both to Freshmen and Sophomores who enter in August (Fall semester) and January (Spring semester).

### **Minors in Dorms**

Minors (anyone under the age of 18) may reside in the dormitories but must live in designated minor housing in buildings A, B or Miranda for an entire academic year.

### **Housing (Off Campus)**

A student may be granted permission to live off campus as a new Freshman or Sophomore if he/she meets the following criteria:

1. The student must be living locally (less than a 40 minute drive) with his/her parents or legal guardian, or
2. the student must be 20 years old or older by the beginning of the entering semester, or
3. the student is married.

The first step in requesting a release is to meet with the Housing Coordinator. The final decision is made by the leadership team of Webber.

### **Documentation Standards for Freshmen and Sophomores Living Off Campus**

**Exemption 1:** Student must be living locally, less than a 40 minute drive, with his or her parents or legal guardian

Documentation required:

- a) Distance: MapQuest printout ([www.mapquest.com](http://www.mapquest.com)) showing less than 40 minutes driving time from student's documented place of residence to 1201 N. Scenic Highway, Babson Park, FL 33827; and
- b) Parents or legal guardian
  - a. Birth certificate; or
  - b. Certified court order of guardianship dated at least 12 months prior to admittance; or
  - c. IRS form 1040, with address matching and student's name on line 6c(1) from the immediate previous year; or
  - d. IRS form 1040a from the immediate previous year, with address matching and student's name on line 6c(1)

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**Exemption 2:** Student must be 20 years old or older by the beginning of the entering semester

Documentation required:

- a.) authenticated government issued identification (e.g., certified birth certificate, driver's license, passport, certified consular certificate of live birth, etc.)

**Exemption 3:** Student is married.

Documentation required:

- a.) certified copy of marriage certificate. These are the only exceptions. Please do NOT ask for any exceptions, reviews, hearings, etc. Everyone will be responsible for compliance and management of this policy.

Students are assigned rooms and roommates, and changes may be made only with the approval of the Housing Coordinator. Changes which alter the cost of housing must be absorbed by the student.

The fees for housing do not include periods when the University is not in session (between semesters, Christmas and Spring Break). Residence Halls are closed during these periods; however, arrangements may be made with the Housing Coordinators for staying in the Residence Hall during breaks. There is a nominal fee for this privilege and special Residence Hall policies are enforced.

The University provides security personnel during evening hours. However, Webber cannot assume responsibility for students' personal property. The University strongly recommends the student acquire personal insurance (renter's insurance).

### **Food Service**

The University provides several food service options for students. There are two meal plans available to students living on campus:

**Meal plan A** - provides 19 meals per week for the 15-week term at a substantial savings (All Freshmen living in the dormitories must be on plan A).

**Meal plan B** - entitles the student to 200 meals of his/her choosing during the semester.

Students may also purchase meal tickets in the Business Office at a reduced rate. Meals may be purchased at the door at reasonable commercial prices.

Student representatives routinely survey the student body for input in planning menus, special dinners, outdoor barbecues, and dining room activities. The Student Union serves hot food, sandwiches, drinks, and snacks at reasonable prices.

### **Student Vehicles**

All students in good standing are permitted to bring a vehicle to campus. The parking lots are designated by sticker type and time of the day.

Student vehicles must be registered with Security and must properly display a current Webber parking decal. Decals fee is \$15 each semester. Florida law allows out-of-state students to use their current home state license plates and current driver's license.

All vehicles without a decal will have a boot placed on vehicle. Any vehicle that parks in faculty/staff parking with or without a decal will have a boot placed on vehicle and will be charged a \$25 fee. A new decal must be purchased every year.

Webber International University is not liable for any damage to vehicles on campus.

### **Security**

Webber International University employs security personnel to patrol the campus during off hours. Security personnel are on campus each week night between closing of office hours and opening office hours and 24 hours a day on Saturday and Sunday. Security's responsibilities include assisting students, patrolling the campus, checking locks, and registering visitors. They report incidents involving the safety of the students and the protection of University and student property.

### **Reporting Campus Crime**

The University is very concerned with the safety of its students and faculty, and it is also concerned with the security of both personal and University property. When witnessing or discovering a crime, students should first do what is necessary to secure their personal safety and the safety of others. The students should immediately report the crime to University personnel available on site. The University personnel will assist students in contacting the appropriate law enforcement agency. Students may seek advice or assistance from police immediately in the event the crime is serious or life threatening.

University personnel who are available to assist students in resolving or reporting a crime are:

Evenings and Weekends: Security, R.A.'s, and Housing Coordinator. Weekdays: Dean of Student Life and Director of Security.

An Annual Crime Statistics Report is available on the website, in the Student Life Office and is also published in the Student Handbook and the Webber website.

### **Airport Transportation**

Webber International University provides airport pickup on a limited basis from Orlando International Airport. Students will meet at a designated airport pickup location for transport to the campus. For specific information, contact Webber's Student Life Office.

### **Student Health Services**

Webber offers an on-campus Nurse Practitioner two days per week. Students can make an appointment or walk-in. A co-pay is required for the Doctor in order to be seen; co-pay amount depends on students' insurance carrier.

The Medical Facility is located on the west side of the Yentes Conference Center. All illnesses, accidents, medications, or special treatments must be reported to the Nurse and the Dean of Student Life.

The physical examination form and an immunization record must be completed by a physician prior to registration for all full-time students. This information is essential for treatment, particularly emergency treatment of students.

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For all other healthcare-related needs, students will need to consult an external health care provider. Physicians, dentists, chiropractors and other health care professionals are locally available in Lake Wales, Winter Haven and Lakeland. Nearby hospitals are Lake Wales Medical Center, Winter Haven Hospital, Women's Regency Medical Center, Heart of Florida Hospital and Lakeland Regional Medical Center.

All students are required to have sufficient health coverage while attending Webber International University. Insurance coverage is provided by Webber International University and any uninsured students are required to purchase the university provided primary coverage. U.S. citizens and permanent residents with qualifying personal health insurance have the option to use their existing coverage and only purchase athletic coverage at a reduced cost. A student's primary insurance coverage must meet predetermined guidelines. To be eligible for athletic insurance, please read and complete the Insurance Affidavit Form - See more at:

<http://webber.edu/acceptanceforms/#sthash.8CAeATcq.dpuf>

### **Tutoring Services—The PASS Center**

The PASS Center is a tutoring and study lab open to all students, free of charge seven days a week. A schedule is posted every week of tutoring times. Tutors in English, math and other various subjects are available during afternoons and evenings.

Tutors are undergraduate students; they can help improve a student's grade as well as help in developing good study habits. Occasional workshops are designed to help with specific communication topics and suggestions are welcomed.

### **Procedure for Appeals (Including contact information for designated Student Grievance Officers)**

A student who is not satisfied with a decision made by a University official often has an avenue of appeal. A student who wishes to appeal a decision of a University official may do so in writing, within seven days after the decision has been reached. A student not availing him or herself to this policy within this timeframe will forfeit any right to appeal that he or she may have had.

While there is no particular format which a student must follow, the student should completely and concisely spell out his or her case, including such documentation as is necessary.

Specifically, the student should make clear the circumstances surrounding the issue and why he or she believes the decision reached was contrary to University policy, unjust, or should otherwise be reconsidered. The student should include contact information in case further information is necessary or questions arise. Because the presumption is that the decision was reached for appropriate reasons, the burden of proof lies with the student filing an appeal.

The University official (designated student grievance officer) receiving the student's appeal will render a written decision within seven days. While a student may always avail him or herself to the University's open door policy, doing so will not substitute for filing a written appeal and will not preserve his or her rights of appeal under this policy.



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To Whom Decisions May Be Appealed (designated Student Grievance Officer)

Any decision involving the academic areas of the University may be appealed to the following designated student grievance officers: Chief Academic Officer (first level of appeal); the President (second level of appeal).

Any decision involving the student life areas of the University may be appealed to the following designated student grievance officers: Dean of Student Life (first level of appeal); the President (second level of appeal).

Any decision involving athletics may be appealed to the following designated student grievance officers: Athletic Director (first level of appeal); the President (second level of appeal).

The following decisions are final and may not be appealed: the decisions of the President of the University, Academic Standing decisions of the Graduate Council, the decisions of the Academic Standing Committee, the decisions of Grade Appeal Committees, and the decisions of Fresh Start Evaluation Committees.

Students who wish to file a complaint or seek redress should contact the above mentioned designated Student Grievance Officer.

### POLICIES GOVERNING UNIVERSITY SERVICES

#### **Education Records and Student's Right to Privacy**

Students are the "*owners*" of their education records and the institution is the "*custodian*" of the records.

**An education record is defined** as any record that directly identifies a student and is maintained by the institution, education agency or by a party acting for the institution or education agency.

A key distinction of education records is that education records are shared. Education records can exist in any medium including the following handwritten, typed, computer generated, videotape, audiotape, film, microfilm, e-mail, and others.

#### **The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR**

Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. Webber International University must have written permission from the eligible student in order to release any information from the student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):

- School officials with legitimate educational interest;
- Other schools to which a student is transferring;
- Specified officials for audit or evaluation purposes;
- Appropriate parties in connection with financial aid to a student;
- Organizations conducting certain studies for or on behalf of the school;

Accrediting organizations;

To comply with a judicial order or lawfully issued subpoena;

Appropriate officials in cases of health and safety emergencies;

State and local authorities within a juvenile justice system pursuant to specific State law.

Webber may disclose, without consent, "directory" information. The *Student Handbook* annually notifies current students of their FERPA rights.

**Directory Information:**

**Releasable items** that are not generally considered sensitive or confidential that may be disclosed to appropriate outside organizations may include:

Student Name, Address, E-mail Address, Phone Number

Height, Weight, Date and Place of Birth (**used with caution**)

Major and Minor field of study, Class level, Dates of attendance, Enrollment Status

Names of Previous Institutions attended, Honors/Awards received, Degree earned and date earned

Participation in officially recognized Activities and Sports, Photos of Athletic Team Members

Photographic, Video or Electronic Images of students taken and maintained by the institution

A student may request in writing that Directory Information not be released by contacting the Registrar or the Dean of Student Life. Contact [registrar@Webber.edu](mailto:registrar@Webber.edu) for information or questions. A paper copy of the FERPA policy is available on request.

Other important policies can be found on the University's website: <https://webber.edu/current-students/> and Intranet: <http://webber/handbookpolicy.htm>

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## CAREER SERVICES

The Career Services office provides resources for students and alumni on setting career goals and making contacts with prospective employers. The professional staff also counsels students in choosing the right field and establishing a plan for the ultimate objective of a successful job search.

On-campus recruiting by employers provides opportunities for students to meet professionals in their chosen fields to learn about internships and employment. Students and alumni are also able to learn about job/internship opportunities through Handshake, the University's career management platform ([www.webber.joinhandshake.com](http://www.webber.joinhandshake.com)).

The office coordinates an annual networking fair on campus each fall. This event provides students and alumni with an opportunity to meet with representatives from various companies to discuss internship and career opportunities. Employers also conduct seminars and interviews on campus throughout the year. Student attendance at regional job fairs is promoted by Career Services.

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## **STUDENT ACTIVITIES**

### **Athletics**

Athletics make their own special contribution to education, intercollegiate sports, and provides competition against other University teams. Participants and fans have the opportunity to learn sportsmanship, school pride, and healthy competitive attitudes. The Webber Athletic program is a part of the National Association of Intercollegiate Athletics (NAIA) and competes in The Sun Conference. Available varsity sports at Webber include: Men and Women's Basketball, Bowling, Tennis, Soccer, and Golf, Cross-Country, Track and Field, Triathlon, Cheerleading, and Volleyball, Men's Baseball and Football and Women's Softball. Many teams also offer competition at the Junior Varsity level.

### **American Criminal Justice Association**

This organization is open to anyone who is majoring in Criminal Justice. The purpose of this club is to get each member actively involved in the community, professional organizations, and the criminal justice. Through projects, volunteer work, and community involvement, members will be able to develop professional skills, networks, and a better understanding criminal justice. An emphasis will be placed on involvement, professionalism, and experiential learning to better prepare students interested in the field.

### **Basketball Court (outside)**

The Miranda basketball court is a regulation size court that is available for students to utilize 24 hours a day. Basketballs can be checked out from the switchboard with a Student ID. Student Life also hosts numerous basketball tournaments throughout the semesters.

### **Beach Volleyball**

Webber International University is proud to offer lakeside beach volleyball courts for the enjoyment of our student body.

### **Fellowship of Christian Athletes (FCA)**

The Fellowship of Christian Athletes is an organization open to all students. Its purpose is to help students understand the issues and problems that they face through a Biblical point of view and create an atmosphere for Christian fellowship. FCA is a certified ministry that is initiated and led by student-athletes, sponsored by coaches, supported by staff, and meets on a weekly basis.

### **Fitness Center**

The Webber fitness center is a robust weight room with many options for cardio and other training methods. Strength and conditioning staff are available to work/train with students as well as athletic teams.

### **International Students Club**

All Webber International University students are automatically members of ISC. By participating in ISC meetings and events, you will get to know international students from over 45 countries and ensure that ISC provides the types of services and activities that meet your needs and interests as an international student at Webber.

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### **Lake Equipment**

Webber offers Kayaks and paddleboards for the enjoyment of students, faculty and staff.

*Please note:* you must be at least eighteen (18) years of age and capable of swimming in order to use the equipment. There is not a life guard on duty. Life jackets and paddles are provided.

### **Phi Beta Lambda (PBL)**

Phi Beta Lambda is the college counterpart of Future Business Leaders of America (FBLA). This organization was created to give students who are interested in business an opportunity to meet other business students from all over the United States as well as many of the state's and nation's business leaders. PBL students participate in community service activities and fundraisers, and may also compete in sanctioned district, state and national competitions. Students learn to work towards a common goal, see business theories applied to the real world, and get a chance to network with possible employers. This gives a college graduate an added advantage when it comes time to leave school and begin his career.

### **Putting Green**

Webber is one of few colleges that offer a state of the art putting and chipping green. Students can practice their putting on eight (8) different holes and chip from sand traps 360 degrees around the green.

### **Rotaract Club**

Rotaract is a service club that is open to all students' ages 18 to 30 who are dedicated to community and international service with a mission of working together to serve others and advance peace. The Webber Rotaract club is self-governing and sponsored by the Rotary Club of Lake Wales, Florida.

### **Society of Hosteurs**

This student driven organization is the Hospitality and Tourism Management's vehicle to give students opportunities to develop leadership, management, communication, and social and team building skills. Students participate in extracurricular activities with the hospitality business community at the regional, state, and national levels. Through membership in hospitality and tourism organizations and by participating in industry-related activities, it provides the students opportunity for networking, so valuable when looking for internship and career opportunities. Society of Hosteurs organizes social gatherings, field trips, and fun activities every semester. Membership is open to all students, from all majors at Webber.

### **Sport Business Management Club**

This organization is open to anyone who shows an interest in the field of Sport Business Management. The purpose of this club is to get each member actively involved in the community, professional organizations, and the field of Sport Business Management. Through projects, volunteer work, and community involvement, members will be able to develop professional skills, networks, and a better understanding of the Sport industry. An emphasis will be placed on involvement, professionalism, and experiential learning to better prepare students interested in the field.

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### **Student Activities Board**

The Student Leadership Association is an organization designed to promote student involvement on campus and encourage feedback from students. Members will create, advertise, and produce student activity events.

### **Student Government Association (SGA)**

SGA's purpose shall be to act as the representative body for each student enrolled at Webber. The association shall uphold and embody the ideas and opinions of the student body while clarifying and promoting all policies that affect it; maintaining the responsibilities to challenge those policies, consistently inform and lead our constituency and execute necessary changes in the Webber state.

### **Swimming Pool**

The lake view swimming pool is available to students, faculty and staff from dawn to dusk seven (7) days a week and is located by the fitness center.

### **Tennis Courts**

Webber has a total of six (6) lakeside tennis courts that are available for all of the students to utilize. Two lighted courts are available 24 hours a day.

### **The Warrior Newspaper (Student Publications)**

The Warrior is a bi-weekly newspaper that contains campus news, social and educational announcements and student and faculty editorials. The Warrior is distributed to everyone on campus and is posted at strategic locations on campus.

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## **STUDENT FINANCES**

### **I. Financial Policies**

Webber International University is a privately endowed non-profit institution. All education and operation income is derived from endowment funds, tuition fees, gifts, foundations, business and philanthropic contributions. The student actually pays only a portion of his educational expenses.

#### **Paying Tuition and Fees**

Tuition and fees may be made by mail or in person and are payable in full to the Business Office before the beginning of each semester. Payments of tuition and fees may be made by cash, check (personal or business), money order, wire, or credit card to include Master Card, Visa, Discover, and American Express. Credit card payments are also accepted online at [www.Webber.edu](http://www.Webber.edu) or by phone at 863-638-2944. Office hours are 8:00am to 4:30pm Monday through Friday.

Fees charged by the University may be adjusted at any time by the Board of Trustees. When practical, advance notice of any change will be given.

A non-refundable advance deposit of \$130, which is applicable to tuition, is required for all full-time students. An advance deposit of \$220, which is applicable to the dormitory fee, is required of every resident student to reserve a room.

Lab fees are required where applicable and are non-refundable.

### **Cancellation Policy**

One hundred percent (100%) of the housing deposit is refundable if written notification of cancellation is received by Webber International University at least 45 days prior to the start date of classes. The housing deposit is **non-refundable** after 30 days from the start date of classes.

All resident (dormitory) students are required to maintain a \$220 security deposit in the Business Office, prior to their first day of classes, to cover costs of property damage to their assigned rooms. The security/housing deposit refund must be requested in writing by the student within 30 days of the last full term of attendance (i.e., Fall or Spring terms; Summer terms are not applicable) of the student. After 30 days, if the refund request is not received in writing, the security/housing deposit becomes the property of Webber International University and is non-refundable. There are no exceptions to this policy.

Periodically, campus property will be inspected and damage charges may be assessed. Any student involved will be billed directly for his proportionate share of the damages.

### **Holds**

A hold (negative service indicator) may be placed on a student's records, transcripts, grades, diplomas or registration due to financial or other obligations to the University. Satisfaction and clearance of the hold is required before a release can be given. To obtain an immediate release for financial holds, payment to the Business Office must be made either in cash, credit card, cashier's check, wire or money order.

### **OFFICIAL NOTICE**

Students are hereby officially notified that the registration and enrollment process is not complete until all tuition, fees and other charges are paid in full. If payment is not made in full, other alternative arrangements must have been made which are accepted and acknowledged by the University.

Students personally guarantee and are responsible for all obligations to the University for tuition, fees and other charges. Students under the age of majority, age 21 in Florida, have by assumption received the personal guarantee of their parent (s) or guardian unless the student, the parent(s) or guardian notifies the University in writing of their invalidation of the personal and parental assumption of guarantee of all tuition, fees and other charges.

Any student who has an outstanding balance due to the University is officially given notice that the University will withhold and discontinue the release of official transcripts and academic records until all balances are paid in full.

Scholarship holders as well as participants in the tuition remission program are responsible for various charges and fees. Please review with the Office of Financial Aid and Business Office the fees you are obligated to pay.

### General Regulations

Regardless of the method of payment selected by the students and parents or guardians, other conditions and requirements which apply to all University bills are as follows:

1. All bills are due and payable 5 days prior to the beginning of each semester. All past-due accounts will be charged a \$50.00 late fee on the 15<sup>th</sup> and 30<sup>th</sup> of every month until the account is current.
2. If any payments are due Webber International University, the student will receive no grades; be given no transcripts, degrees, or letters of recommendation; nor will the student be permitted to register for the following semester or participate in graduation ceremonies until all financial obligations have been settled in the Business office.
3. Webber International University assumes no responsibility for personal property of the student.
4. A traditional student taking a course in the Adult Education Program is billed on the Full- Time Student Fee. Permission of the instructor and the Chief Academic Officer is required.

### II. Full-Time Student Fees per Semester

All fees apply to full-time day students (12-16 hours per semester).  
Additional (17+) hours will be charged at a rate of \$366 per hour.

A. Tuition and Fees		\$12,391.00
B. Room		
Grace & Camilla -	Single	\$4,598
	Double/Triple/Quad	\$2,995/\$3,129
Room	Individual/Quad Rooms	\$4,926
Miranda, A & B -	Single Design Rooms	\$5,298

#### Summer Room and Board per Semester:

Miranda, A & B (Quad)	\$2,805
Camilla Hall	\$2,189
Grace Hall	\$2,154

### MEAL PLANS

All students living in the dormitories must be on one of the meal plans.

#### **Meal Plan A:**

(Approximately 295 meals per semester = 19 meals per week - 3 meals per day Monday through Friday and 2 meals per day Saturday and Sunday).

Fall and Spring - \$1,720 per semester (sales tax included).

*\*All freshmen living in the dormitories must be on Meal Plan A.*

**Meal Plan B:**

(Entitles the student to 200 meals of his/her choosing during the semester – Monday through Sunday). Fall and Spring - \$1,441 per semester.

There are meal tickets available to be purchased in the Business Office for those students not wishing to be on the meal plan. 20 Tickets \$ 157.00 (\$7.85ea.)

**Summer Meal Plan:** includes 15 meals per week. Meals are not served Saturday and Sunday.

The University will make every effort to meet the request of a student regarding room assignment and number of roommates. However, there is no guarantee.

**Budgets**

Budgets vary according to lifestyles and personal preferences. Below is a typical cost statement, excluding travel and personal expenses for one semester.

Matriculation, Tuition, Health

Services, and Student Activities	\$ 12,391**
Room	\$ 2,995
Meal Plan A	\$ 1,720
Books (estimated)	\$ 652
Insurance	<u>\$ 1,371</u> *subject to change
Total per Semester	<b>\$ 19,129</b>

(\*\*75.00 student services fee billed each semester to every undergraduate student)

**III. Part-Time Student Fees**

Part-time day students are those who take fewer than twelve hours, live off campus, and do not participate in student activities.

<u>Costs for part-time students are as follows:</u>	Per Credit Hour
1 - 7 hours	\$ 366.00
8 - 11 hours	\$ 915.00

Courses may be audited on space available basis and permission of instructor - \$100.00 per course.

**IV. Graduation Fee**

For a student receiving one degree, a fee of \$322 will be due at the beginning of the student's final semester. An additional \$25 per degree will be due for students receiving more than one degree.

**V. Incomplete Fee**

A fee of \$25 is required when a student applies for a grade of "Incomplete."



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**VI. Overload Fees**

17 hours or above / \$366 per hour

**VII. Technology Fee**

All courses offered via internet are subject to a supplemental \$70 per credit hour technology fee.

**VIII. Lab Fee**

A \$25 lab fee is required for the following courses: HUM110, PHY270, PHY280, PHY290 and SC1170. Online sections of the above-mentioned courses will not be charged a lab fee.

**IX. Refund Policy**

**Students Who Receive Federal Title IV Aid**

Federal Funds are awarded to a student under the assumption that the student will attend the institution for the entire period for which the assistance is awarded. When a student ceases academic attendance prior to the end of that period, the student may no longer be eligible for the full amount of Title IV, HEA program funds that the student was scheduled to receive.

Federal regulations require educational institutions to have a written policy for the refund and repayment of federal aid received by students who withdraw during a term for which payment has been received. These policies are effective only if the student "completely terminates enrollment" or stops attending all classes.

**Repayment of Unearned Title IV Student Financial Aid Policy**

The amount of Title IV aid that a student must repay is determined via the Federal Formula for Return of Title IV funds as specified in Section 484B of the Higher Education Act.

This law specifies the pro-rated amount and the order of return of the Title IV funds to the programs from which they are awarded. Unearned funds are first returned to the Federal Direct Loan Program, Perkins Loan, Pell and SEOG programs.

The amount of Title IV aid earned is determined by multiplying the total Title IV aid (other than FWS) for which the student qualified by the percentage of time during the term that the student was enrolled, up to 60% of the enrollment period. If less aid was disbursed than was earned, the student may receive a late disbursement for the difference. If more aid was disbursed than was earned, the amount of Title IV aid that must be returned is determined by subtracting the earned amount from the amount that was disbursed.

The responsibility for returning unearned aid is allocated between the school and the student. The post withdrawal calculation is performed to determine the portion of disbursed aid that could have been used to cover school charges and the portion that could have been disbursed directly to the student once school charges were covered. Webber International University will distribute unearned aid back to the Title IV programs as specified by law.

Funds will be returned within 30 days of the date the institution becomes aware of a student's withdrawal. *If the student received Title IV aid in excess of the amount earned, the student may owe a refund to the appropriate agency.* A balance due may also be created with the Webber International University Business Office as a result of a student's withdrawal.

**Webber International University Withdrawal, Cancellation and Refund Policy**

The size of the faculty and staff and other commitments of the University are based upon the enrollment at the beginning of the term. The fees collected are used to meet these commitments. After appropriate allocations are made to affected programs, a financial obligation from the student to Webber International University may result, which is payable at the time of the student's withdrawal. Students who withdraw or cancel their registration must notify the Student Life Office or the Registrar's Office.

For the Fall and Spring semesters, the refund policy provides for a full refund of tuition, room and board, less a 5% administrative fee when a student officially cancels their registration or withdraws from the University within the first calendar week (start of classes) of school opening. The following week a withdrawing student shall receive a 75% refund of tuition, fees, room and board. During the third week of school opening a 50% refund will be calculated.

The fourth and final week of the refundable period, a student will receive a 25% refund of tuition, fees, room and board. Should a student withdraw or be dismissed from the University beyond this four (4) week period, no refunds will be made. Any refunds due will be made within 30 days of the date the University becomes aware of the student's withdrawal.

For the six (6) week summer sessions, a 50% refund will be calculated during the drop/add-fee period. A student will receive a 25% refund thereafter up to the 7<sup>th</sup> day of classes. The Financial Aid Office will calculate the refund/repayment and the student's account will be adjusted in the Business Office. Refunds shall be made within 30 days of the date that the university determines that the student has withdrawn.

**Treatment of Financial Aid When a Student Withdraws:**

All federal aid including Federal Direct Student Loans will be returned according to the Return to Title IV Federal Aid Funds Policy set by the Department of Education, stated above.

Institutional Aid is deleted within the first 4 weeks of the regular semester during the Webber refund period. After the refund period, institutional aid may remain on the student account, unless unfulfilled commitments exist as deemed by the administration. State Aid will be retained by Webber after the first calendar week of classes (drop/add week).

## FINANCIAL AID

Webber International University makes every effort to keep costs at a minimum while maintaining a high level of instruction and adequate facilities. The Webber International University Office of Financial Aid administers financial assistance funds that have been entrusted to the University by generous individuals and organizations as well as funds made available by the state and federal governments for the purpose of assisting students.

Upon receipt of a financial aid application and review of eligibility has been made, the student will receive a Financial Aid Award Letter from the Office of Financial Aid. The financial aid application (FAFSA) should be filed between October 1<sup>st</sup> of the previous year and May 1<sup>st</sup> of the current year for the upcoming academic year. Awards will be made as long as funds are available.

### Financial Aid Application Procedures

1. Complete application for admission to Webber International University. Financial Aid awards are made only after a student has been admitted.
2. File a "Free Application for Federal Student Aid" (FAFSA) to determine eligibility for need based aid. **Webber's Title IV code is 001540.**  
The application can be completed on-line at [www.fafsa.gov](http://www.fafsa.gov). All students should apply by April 1<sup>st</sup> for priority funding. **Application opens on October 1<sup>st</sup> of the preceding academic year** (i.e., FAFSA filing begins **October 2019** using 2018 income tax information for Spring and Fall 2020 semesters.
3. If an email address has been provided, Webber Financial Aid staff will communicate using email, phone calls and U.S. mail will also be utilized for communication as needed.

### Types of Financial Aid

#### I. **Webber International University Scholarship Program**

New student applications for Webber scholarships have an application deadline of July 1 for the fall semester of the upcoming year and December 1 for new students of the spring semester unless otherwise stated.

### Academic and Athletic Awards

Awarded based on previous academic qualifications that are submitted by the student during the Admissions process. Once enrolled, student academic awards will not change as long as the student remains in satisfactory academic progress at Webber.

GPA	Academic Award For All Traditionally Accepted Students	Yearly Amount
3.50 - 4.00	Babson Award	\$3,500
3.00 - 3.49	Warrior Award	\$2,500
2.50 - 2.99	Green & Gold Award	\$1,500
<b>Athletic Student Scholarships</b>		
<b>Student Athletic Scholarships are awarded at the discretion of the team coach and may be combined with the Academic Awards for traditionally accepted students above.</b>		
<b>Scholar Awards</b>		
<b>Additional Scholar Awards based on test scores for freshman and on cumulative GPA's for transfer students are available to students not participating on an athletic team or receiving Athletic Scholarship. Contact an Admission Counselor for additional information.</b>		

### Additional Webber Scholarships

#### Talent & Leadership

\$1,000 – May be added to the academic awards above. Qualify through previous participation in high school or college, includes Student Government, Publications, and PBL, the college level organization of FBLA. Applications are online at [www.webber.edu/types-of-aid](http://www.webber.edu/types-of-aid).

After you have completed the application, please submit to the Webber Admissions Office for consideration.

- **Phi Beta Lambda (PBL)** - Scholarships available to students with some previous demonstrated leadership role in FBLA required. Letter of recommendation required from faculty sponsor. Must participate in PBL. Renewable with participation.
- **Student Publication Scholarship** - Scholarships available to students with some demonstrated skills in production, editing, writing, or design of student publications. Application, portfolio samples, and letter of recommendation from faculty advisor required. Renewable with participation.
- **Student Leadership Award** - Scholarships available to students who have actively participated in student government, peer counseling, prefects, civic organizations, or club activities. Application and letter of recommendation required from sponsor. Renewable with participation.
- **Warrior Student Leadership** - Available to students who apply and are accepted as a student representative with the Admissions Office.

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**Alumni Scholarship**

Ten percent tuition reduction is given to children and grandchildren of Webber International University alumni.

**Ellison Work Study Program**

Established by a gift from Eben H. Ellison and his family of Newton, Massachusetts, work study ranging from \$700 to \$1,500 are for on-campus work during the academic year.

**Kelly A. Wilson Memorial Scholarship**

Two scholarships available per year given to students who demonstrate need and perseverance as well as have a cumulative GPA of at least 2.50. Awarded by the Director of Financial Aid. Essay required.

**International Student Incentive**

International students who refer other international students to Webber International University will receive a \$250 scholarship award. The student must subsequently attend. The referring student's name must appear on the original admission application.

**Florida Independent College Fund Scholarship Program**

One year scholarship that is available to a returning student by generous continued sponsorship from the United Parcel Service.

**II. FEDERAL AND STATE PROGRAMS**

Webber International University students who are U.S. citizens or eligible non-citizens may be eligible for financial aid programs sponsored by governmental agencies.

**Federal Pell Grant**

This federal program offers a grant that requires no repayment; however, it is based on substantial financial need. The FAFSA application must be filed. File online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).

The Webber school code is 001540.

**Federal Supplemental Educational Opportunity Grant (FSEOG)**

The FSEOG is a federal grant program awarded to Pell recipients with exceptional need. Awards are given each year until funds are exhausted.

**Federal Direct Subsidized Student Loan**

In order to be eligible, students must submit the FAFSA application, complete a master promissory note, loan request and entrance counseling. Repayment of interest begins six months after student is no longer enrolled at least half-time.

Freshman--\$3,500/yr., Sophomore--\$4,500/yr., Juniors and Seniors--\$5,500/yr.

Application available at [www.Webber.edu/cfl-form](http://www.Webber.edu/cfl-form).

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**Federal Direct Unsubsidized Student Loan**

This loan is not based on financial need. It combines with Subsidized Direct Student Loan for those who do not qualify for the maximum loan amount in that program. Independent students may receive additional loan funds through this program. Students are responsible for the interest while in school and in deferment periods.

Freshman and Sophomore - \$4,000/yr. Junior and Senior - \$5,000/yr.

Application is available at [www.Webber.edu/cfl-form](http://www.Webber.edu/cfl-form) (dependent students may request up to \$2,000 supplemental unsubsidized direct student loan.)

**Federal Perkins Loan Program**

The Federal Perkins loan program is administered by the Director of Financial Aid utilizing federal loan funds for students with extreme demonstrated need. Repayment plus interest begins 6 months after the student ceases to be at least a half-time student. Loan funding is limited, student is determined for eligibility after all other student loans. The DOE has designated this program to end in 2017.

**Federal Direct Parent Loan for Undergraduate Students (FPLUS)**

This is a loan for parents of dependent students and is not based on financial need. A credit check is performed upon application by the Department of Education to qualify. Repayment begins after the 2 disbursements. If a parent does not qualify for the PLUS Loan, a dependent student will be eligible to apply for additional Unsubsidized Direct Student Loan proceeds as outlined above.

Parents are eligible for deferment while their student is enrolled at least half-time as well as a 6 month grace period upon request to the lender during the application process.

**Federal College Work Study (FCWS)**

The Federal College Work Study program provides aid to students with financial need. Federal funds are allocated for on-campus or community service jobs at minimum wage. The student must request FCWS through the Financial Aid Office; complete an application and seek available positions on campus. Positions on campus range from 6-10 hours per week.

**III. FLORIDA SCHOLARSHIP PROGRAMS**

**Florida Student Assistance Grant (FSAG)**

This state grant program is available exclusively to Florida residents of at least 12 months, who attend Florida Colleges or Universities. The FSAG is based on financial need as determined by the FAFSA application, it should be filed by early spring. It is awarded to qualified students until funds are exhausted. Students must be full time and meet state satisfactory academic progress standards for renewal.

**Florida Resident Access Grant (FRAG)**

This state grant program is available to full- time undergraduate students attending private colleges and Universities in Florida, who have resided in Florida at least 12 months for purposes other than education. The FRAG is renewable each year based on state satisfactory academic progress standards.

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### **Bright Future Scholarship Program**

Florida students should check with high school guidance counselors for scholarship opportunities before graduation. Webber International University offers an acceptable program of study for the use of the Gold Seal Scholarship, Medallion Scholarship and the Academic Scholarship, as well as other State of Florida Scholarship Programs.

Students must apply on the Florida Office of Student Financial Assistance website at:

[www.floridastudentfinancialaid.org/ssfad/home/uamain.asp](http://www.floridastudentfinancialaid.org/ssfad/home/uamain.asp).

The toll free number is 1-888- 827-2004.

The Bright Future Scholarship is funded for each credit hour a student is enrolled up to 120 credit hours for the Academic & Medallion program and up to 72 hours for the Vocational Gold Seal program. Students who withdraw from a course are required by the state to refund the scholarship hours withdrawn each semester.

For renewal, students must complete all hours which have been funded by the state.

### **Florida Work Experience Program**

Need based work program for Florida residents. Applications are available in the financial aid office for students seeking jobs on campus at minimum wage for 6-10 hours a week.

### **Satisfactory Academic Progress Policy for Receipt of Financial Aid**

Federal Regulations require students who receive Federal Financial Aid which includes Federal Pell Grant, Federal SEOG, Federal Direct Student and PLUS Loans and Perkins Loans, to make Satisfactory Academic Progress (SAP) towards the student's degree in their declared program. The standards are cumulative and have two components, qualitative and quantitative. Webber uses grades earned and quality points as the measurable standard for academic work.

### **Financial Aid Qualitative Standard**

Webber uses a graduated standard for undergraduate students to remain in academic good standing.

>=1.59 for students having attempted up to 12 credit hours

>=1.85 for those students having attempted 13-24 credit hours

>=1.93 for those students having attempted 25-36 credit hours

>=1.97 for those students having attempted 37-48 credit hours

>=2.00 for those students having attempted 49-60 credit hours

In the 60<sup>th</sup> attempted credit hour a student must have a cumulative GPA consistent with the minimum graduation requirement of 2.00 cumulative GPA.

### **Financial Aid Quantitative Standard**

Undergrads may receive federal aid for a maximum of 150% of the 4 year bachelor degree program requirements or 180 attempted hours. The 4 year degree program is 120 credit hours, which is equivalent to  $120 \times 150\% = 180$  attempted hours. For a full time student it is equivalent to 6 years of enrollment. It is cumulative and includes periods without Title IV aid assistance. The years of enrollment are adjusted proportionately for periods of attendance at less than full time.

For the MBA program, 150% of the degree program is 54 attempted hours for Title IV eligibility to meet the SAP Policy. A full time MBA student who enrolls consistently in 6 hours for each term, the maximum time frame is equal to 27 months or 9 terms. This federal aid policy does not override the Academic Progress Standards required by the Webber Graduate Council. The Webber policy is more restrictive on SAP.

Webber monitors progress at the end of each undergraduate semester/term or graduate term. At this point, both the cumulative quantitative and qualitative components of SAP will be evaluated. Students must earn at least 67% of all attempted cumulative credit hours. The qualitative cumulative GPA, as stated above, must also be consistent with the academic standards chart.

A student is eligible for subsequent disbursements of Federal Financial Aid in the next semester if the student is in SAP compliance. Summer Sessions are factored into both the qualitative and quantitative SAP.

### **Repeating Courses**

The original grade and the repeated grade will count towards progress until the student applies for "Forgiveness". According to the Academic Forgiveness Policy, a student may apply for up to two grade forgiveness's within the declared degree. Once the student receives grade forgiveness, the original grade will not count towards the GPA or SAP standards. Federal aid allows for one repeat attempt for a previously passed course to be included in enrollment status.

A student may repeat a failed course until it is passed for receipt of aid, as long as SAP components are otherwise met.

### **Transfer Students**

No quality points are calculated in transfer hours. The GPA from previous schools is not factored into qualitative progress. The transferred hours however, are used in the quantitative SAP.

### **Incompletes and Withdrawals**

Incompletes and withdrawals are factored into the quantitative progress for SAP.

### **Satisfactory Academic Progress (SAP) Warning**

Students not making quantitative and/or qualitative progress upon review will be placed on SAP WARNING for ONE semester/term with NO effect on federal financial aid. A Webber SAP Warning letter will be sent to the student's Webber email account. If the student fails to progress back to good standing after the SAP WARNING term, the student will be placed on PROBATION and is not eligible for Federal Financial Aid. To be reconsidered for aid, see SAP Probation.

### **SAP Probation - the consequence for failure to make SAP**

A student who fails in meeting SAP standards at the end of a term on Warning will be placed on "SAP PROBATION". The student is at that point in time NO LONGER ELIGIBLE for Federal Financial Aid. The student will be informed by email to his/her official Webber email account. The student has the option to file an appeal, he/she must write a "Request to Appeal" to the attention of: *Director of Financial Aid, Financial Aid Office. PO Box 96, Babson Park, FL 33827.*



Student Appeals must include; why the student failed to make SAP, What has changed that will allow the student to make progress towards SAP at the next evaluation and include any documentation that supports the reason, if applicable.

If the appeal is approved, the Registrar will initiate an Academic Plan and will meet with the student to discuss the plan that has been designed for the student's specific situation and needs, further development may be warranted. The student will sign the Academic Plan acknowledging his/her commitment. If an appeal request is denied, the decision will be final; the student enters Financial Aid Probation and is ineligible for Federal Financial Aid.

The student placed on SAP Probation will have ONE semester/term to improve his/her academic performance in order to progress toward SAP standards. The student must follow the "academic plan" designed to ensure that he/she will be able to meet SAP Policy by the specified date indicated in the Academic Plan. The student may receive TITLE IV Financial Aid for this one term while on Financial Aid Probation.

If the student meets the stipulations stated in the designed Academic Plan, the student will be eligible for TITLE IV AID in the subsequent term. The student, if necessary will remain on the academic plan until he/she is back in good standing as long as the student is making progress as prescribed in the student's Academic Plan. The student does not need to appeal each term if he/she continues to make progress towards meeting SAP standards. Students on SAP PROBATION and have met the stipulation in the Academic Plan will be reevaluated at the end of the term. If the student has not made progress in accordance with the Academic Plan upon completion of his/her probation term, the student may lose federal financial aid effective immediately.

A student cannot appeal immediately after a failed probation term, unless documentable unforeseen circumstances such as a death in the immediate family, or a serious family health issue exist. If an appeal is unsuccessful, the student will not be eligible for Federal Financial Aid until the student meets quantitative and qualitative SAP standards.

### **Unofficial Withdrawal Policy**

Per federal regulations, schools are required to review students who received federal financial aid and did not pass any classes. A review must be made to determine whether the student earned the non-passing grades while attending classes or stopped attending classes but did not officially withdraw. Students who stopped attending classes may be required to repay a portion of the federal financial aid for that semester. The review process must be completed within 30 days after the end of each semester.

**Students no longer attending class are advised to withdraw from individual courses or officially withdraw entirely through the Student Life Office or the Registrar's Office using the established withdrawal procedure found in the Student Handbook.**

If a student follows University procedures and withdraws, he/she will have an official withdrawal date and their financial aid refund calculation will be completed according to the Federal Return of Title IV Funds Refund Policy.

At the end of each semester, all federal financial aid recipients who do not receive any passing grades will be reviewed to determine if the non-passing grade was earned while attending or due to no longer attending or participating in a class. The Registrar's Office will contact each course instructor to determine the last date of attendance or [academic activity](#). The midpoint of the semester is used to calculate the amount of federal financial aid refund the student owes unless a later date of academic activity can be verified by the instructor.

If [academic activity](#) beyond the midpoint of the semester can be verified in even a single class by the instructor and the student began attendance in all classes, the amount of financial aid the student is required to repay may be reduced. If academic activity beyond the 60% point of the semester can be verified in even a single class by an instructor *and* the student began attendance in all classes, the student may not need to repay any financial aid.

If a student unofficially withdraws, she/he will not receive a downward adjustment in contracted University charges. Therefore, any refund owed to a federal financial aid program is the student's responsibility and will appear as a charge on the student's account with the University. Students with outstanding balances on their student account are unable to use their ID card, cannot register for classes, and cannot receive official Webber International University transcripts.

The university is required to return all unearned federal financial aid to the Department of Education within 45 days of the date the institution determines the student withdrew.

For students who "unofficially withdraw" with NO passing final grades, as determined above, and the withdrawal in all courses is determined to have occurred during the Federal Title IV Refund Period of up to 60% of the semester or term, the University Registrar will re-assign the "F" grades to a non-punitive grade of "XF" indicating an "unofficial withdrawal" for the courses in the semester. Grades of "F" after the 60% point in time are considered earned.

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**GENERAL****Webber Transient Students**

Webber students may take courses at a pre-approved College or University over the summer. A student must consult with his/her academic planner and complete a Transient Student Form before leaving campus in the spring. The form must also have the Webber Registrar's signature. All course selections must have this prior approval to be considered for transfer to Webber. The summer host institution will require the form upon registration. Pre-approved-transfer course grades of "C" or better are eligible for transfer to Webber. The student must request an official transcript be sent to the Webber Registrar's office upon completion of the course to complete the transfer process. *Thirty (30) of a student's final thirty-three (33) hours must be completed at Webber.*

**Webber International University/Florida State & Community College System**

Webber International University participates in the statewide Articulation agreement with the Florida State and Community College System governing the matriculation at Webber International University of Associate of Arts and Associate of Science graduates from SFSC.

Webber shall accept up to 69 credits to be transferred and applied towards the awarding of a Baccalaureate degree. However, the student must meet the specific degree course requirements of Webber, which may mean extending the number of credit hours to earn the degree, if the 69 hours transferred and applied do not include all of the degree prerequisites.

Only courses taken at Webber will be used in compiling a student's cumulative grade point average, and Webber may specify the grade point average required for admission to major fields of study and for graduation. Programmatically, the forgiveness policy for Webber shall prevail, except that the GPA calculated by State or Community College for the awarding of an Associate's Degree shall be the GPA used to determine admission into the program. The grade of "D" will neither transfer nor count toward the Baccalaureate Degree unless it was earned within a completed Associate's Degree.

**Webber International University / International Articulation Agreements**

Webber International University has entered into articulation agreements with several international colleges and universities to facilitate the transfer of students to Webber International Universities Bachelor of Science and MBA programs. Webber International University students also have the opportunity to participate in study abroad programs at several of these institutions. Students may obtain more information about study abroad from the Chief Academic Officer.

Webber students on articulated exchange status who are not able to participate in their sport or leadership activities for the period of time away from the Webber campus will not be qualified for any Webber scholarship that requires participation during their absence.

- ◆ China:
  - HCFT - Henan College of Finance and Taxation
  - HNU – Henan Normal University
  - HUTCM - Henan University of Traditional Chinese Medicine
  - XYNU – XinYang Normal University
  - ZUFE – Zhejiang University of Finance & Economics
  - ZZU - Zhengzhou University
  
- ◆ France, Paris—ESG (MBA programs); European Business School (EBS)
  
- ◆ France, Lille & Nice — ESPEME (all business programs)
  
- ◆ Germany, Dortmund—ISM (all business programs)
  
- ◆ India-Alliance University
  
- ◆ Spain, Barcelona—HESEF (all business programs); CETT Barcelona
  
- ◆ Switzerland-Geneva Business School (GBS)
  
- ◆ Taiwan—I-Shou University
  
- ◆ IACBE (Programs Worldwide)

## **WEBBER INTERNATIONAL UNIVERSITY GRADUATE SCHOOL OF BUSINESS**

### **MBA PROGRAM**

#### **INSTRUCTION METHODS & STRATEGIES**

The Webber International University Graduate School of Business offers an MBA program which focuses on the interdisciplinary nature of business practices. The program capitalizes on the faculty's ability to focus on proven traditional methods of teaching which integrate the various facets of effective business administration, while utilizing information technology to enhance problem-solving skills. The new technologies include electronic sharing of pertinent information (interconnectivity), access to a vast amount of information through the information superhighway, and expertise with business application programs.

With classes being taught primarily by full-time Webber International University faculty, classes meet one night a week over the course of a ten-week term. The program is made available through a four-term format offered annually (Fall, Winter, Spring and Summer). Classes meet from 6:00 to 10:00 p.m., at the Webber International University Campus in Babson Park, Florida.

The traditional methods of instruction include course structures that develop analytic skills which stress an interdisciplinary emphasis, participation-based learning through group case studies and exposure to conceptual foundations leading to sound strategies. Online teaching method has also been adopted to allow students far away to be enrolled in the program.

Through the Practicum course(s), students undertake group-based consulting projects under the guidance of faculty members. These projects provide ample opportunity for students to test theoretical concepts in applied settings. While focusing on the team approach toward solving problems and executing plans, students arrive at optimal solutions to operational and strategic management problems.

The Graduate School seeks to maintain small class sizes of less than 30 students. At this size, there is ample opportunity for the exchange of ideas between students and the faculty.

Students may choose the **Standard MBA** or one of the options below:

#### **MBA Accounting Option**

The Webber International University Graduate School of Business is pleased to offer a concentration in the area of Accounting. The objective of this concentration is to provide accounting students with a broader and more in-depth degree program than the baccalaureate. Combined with the undergraduate degree, students completing this MBA may meet the requirements to sit for the CPA exam.

### **MBA Criminal Justice Management Option**

The Webber International University degree of Masters in Business Administration (MBA) blends a Criminal Justice Management component and produces an exclusive program which provides distinct benefits to graduate students, current law enforcement personnel working in their respective agencies, and law enforcement personnel retiring and about to enter the civilian workforce.

### **MBA International Business Option**

The Webber International University concentration in International Business seeks to prepare the graduate with skills important to a career in various international business settings. The student development focus is on theoretical and applied concepts applicable to businesses operating in multinational arenas. *This option includes a one week to ten days International Fieldtrip abroad.* Students should budget accordingly. This option is only available online.

### **MBA Sport Business Management Option**

The Webber International University MBA concentration in Sport Business Management prepares graduates for leadership positions in the sport industry. The program incorporates classroom theory with practical strategies from today's professionals in all courses. Students from diverse undergraduate degrees are encouraged to pursue the Sport Business Management MBA, since the industry demand for dynamic leaders is high.

### **ADMISSION STANDARDS**

Admission to the MBA program will be based on both quantitative and qualitative criteria. Applicants should be prepared to submit all of the following documentation for consideration by the Graduate Council for acceptance to the MBA programs:

- ◆ Application for admission
- ◆ Bachelor's Degree from a regionally accredited college or University (or equivalent preparation from international institutions)
- ◆ Official transcripts from ALL previous undergraduate and graduate work
- ◆ The Graduate Management Admission Test (GMAT) (as needed)
- ◆ Three (3) letters of recommendation from academic or professional
- ◆ A one-page essay (from the list in the application) stressing professional and personal expectations and goals
- ◆ Résumé

### **International Applicants**

- ◆ Applicants should be prepared to submit all of the following documentation for consideration by the Graduate Council for acceptance to the MBA programs:
- ◆ Application for admission
- ◆ Bachelor's Degree from a regionally accredited college or University (or equivalent preparation from international institutions)

- ◆ Official transcripts from ALL previous undergraduate and graduate work
- ◆ The Graduate Management Admission Test (GMAT) (as needed)
- ◆ Official Test of English as a Foreign Language (TOEFL) scores or an approved substitute for students with undergraduate degrees from Universities whose primary language of instruction is not English
- ◆ Three (3) letters of recommendation from academic or professional advisors
- ◆ A one-page essay (from the list in the application) stressing professional and personal expectations and goals
- ◆ Résumé

### **MBA Preparation**

Students with non-business undergraduate majors might need to take a few additional courses at Webber or other regionally accredited institutions to enhance their fundamental understanding of business functions before entering the MBA program. The suggested pre-MBA foundation courses are:

- One (1) course in Economics
- Two (2) courses in Accounting
- One (1) course in Algebra or Calculus
- One (1) course in Business Statistics
- One (1) course in Computer Applications
- One (1) course in Finance
- One (1) course in Social Sciences

The Graduate School reserves the right to evaluate the applicant's potential by conducting a personal interview in addition to all other requirements for admission, if deemed necessary.

### **Admission Standards**

Each applicant will be considered for admission to the MBA program based on a combination of qualitative and quantitative information. Letters of recommendation, written essay, résumé and personal interviews will comprise the qualitative criteria used in considering each candidate's application. With respect to quantitative measures, applications to the MBA program are evaluated based on standardized test scores (as applicable), and undergraduate grade point averages of the last 60 college credits attempted.

The applicant's quantitative and qualitative measures are combined into a formula score which serves to categorize the status of each "accepted" applicant as follows:

**I. Honors Acceptance**

A. Need a minimum of 3.5 undergraduate GPA

**II. Regular Acceptance**

A.  $\text{GMAT} + \text{Quality Points} * \geq 550$

*or*

B.  $(\text{GPA} * 200) + \text{Quality Points} * \geq 650$

*or*

C.  $\text{GMAT} + (\text{GPA} * 200) + \text{Quality Points} * \geq 1,100$

*or*

D.  $\text{GMAT} + \text{Personal Interview} \geq 500$

**III. Provisional Acceptance**

$\text{GMAT} + (\text{GPA} * 200) + \text{Quality Points} = 1,000 - 1,099$

A student that is "provisionally" accepted into the Graduate School is implicitly already on "probation." Upon entering the program, the student is required to immediately maintain at least a 3.0 cumulative GPA for the first two terms (if taking classes as a full-time student) or 9 credit hours (if taking classes as a part-time basis; whichever comes first). If the student's cumulative GPA during this immediate probationary period drops below a 3.0, the student is subject to dismissal from the MBA Program at the discretion of the Graduate Council. Once the student has met the two terms / 9 credit hour initial requirements, the student is no longer considered to be subject to the constraints of the "provisional" status. After that point, the "provisionally accepted" student is granted the same opportunity to cure deficiencies as the graduate student under the terms of academic probation. *Acceptance to Webber International University is based upon approval by the Graduate Admissions Committee.* \*Quality Points are based on experience, résumé, essay and references\*.

**Transfer Policy**

Students who are accepted into the Graduate School may transfer in no more than 6 credit hours from an MBA program from a regionally accredited college or University. The student must have earned a grade of at least "B-" for each of the classes which are requested to be accepted for transfer credit. However, these credits may not take the place of Practicum or capstone (strategy) courses: Additionally, any MBA course taken away from Webber will not be considered for credit toward the MBA degree if the course was taken more than 7 years from the student's projected graduation date.

**Webber Transient Students**

Webber students who attempt to take a course for credit transfer from a regionally accredited and approved graduate school must complete a Transient Student form. In addition, the course has to be approved in advance by the Dean of the Graduate School.

**Residency Policy**

The last 30 hours of the MBA program must be earned at Webber.



**STUDENT ACADEMIC STATUS** - Each student is evaluated on the following grading system:

<u>Letter</u>	<u>Points</u>	<u>Quality of Performance</u>
A	4 points	Superior Performance
B	3 points	Average Performance
C	2 points	Below Average Performance
F	0 points	Failure
I	no points	

- “I”      **Incomplete** is indicated on the final grade sheet if all class work has been completed except for a major paper or the final exam has not yet been taken. An **Incomplete** must be removed by the end of the next term or it will be computed as an "F."
- “IP”      An **In Progress** is indicated on the final grade sheet for a “practicum” that is still in progress. *Students in the practicum I-II sequence who do not achieve a minimum of “B” will receive an IP and must re-register if it extends more than two weeks into the next term of the practicum.*
- “NC”      A grade given for the **Non-Credit** course, which indicates that a credit attempt was not acceptable. An **NC** grade earns no grade points and is not computed in the grade point average.
- “R”      A grade given which indicates that a credit attempt was not acceptable. A **Retake** grade earns no grade points and is not computed in the grade point average.
- “W”      Withdrawal is indicated on the final grade sheet if the student withdrew himself/herself from the class during the designated withdrawal period, completed the required paperwork, and paid the required fee. The grade is not computed in the grade point average.
- “P”      A grade given for transferred credit. No grade points are assigned but hours toward the degree are earned.
- “WP/WF”      **Withdraw Passing** and **Withdrawal Failing** may be indicated on the final grade sheet if the designated Withdrawal period is over and **ONLY** at the discretion of the instructor. No more than one (1) Withdrawal Failing grade is allowed during the MBA program. A **WP/WF** grade is not computed in the grade point average.

<u>GRADE</u>	<u>RANGE</u>	<u>QUALITY PTS.</u>
A	100 - 90 percent	Grade Points 4
B	89 - 80 percent	Grade Points 3
C	79 - 70 percent	Grade Points 2
D	below 69 percent	Grade Points 0

### **Full-time Status / Part-time Status**

A student in the Graduate School of Business who is taking two (2) courses (6 credit hours) per term is regarded as a full-time student. A student taking one course per term (3 credit hours) is regarded as a part-time student.

### **GRADE FORGIVENESS POLICY: GRADUATE SCHOOL**

It is the policy of the Graduate School that any student may retake a maximum of one course with a grade of “C” or “F” in order to establish effective proficiency in that area. After completion, the student may then request grade forgiveness with the Academic Adviser or the Registrar's Office. The previous course listing will remain on the transcript, but the grade will then change to "R"; thus, it will not be computed in the final grade point average. The new grade obtained from repeating the course will be on the transcript and will be used for computing the final GPA if it is higher or the same as the forgiven grade. If the new grade is lower than the first grade, both grades will remain on the transcript and both will be computed into the GPA but only one of the two will be counted toward graduation.

### **Probation**

Students who maintain a minimum of 3.0 cumulative GPA in graduate course work will be classified in "good standing". If a student falls below a 3.0 cumulative GPA, he/she will be placed on academic probation. By being classified as on "academic probation", the student is granted the opportunity to raise the cumulative GPA to at least the 3.0 level without an "F" grade, within two terms, 9 credits or the end of the degree requirements, whichever comes first. If the student fails to reach a cumulative GPA of 3.0, he/she will be dismissed from the program at the discretion of the Graduate Council. No more than two courses with a grade of "C" are accepted toward graduation.

### **Dismissal**

Any student receiving an “F” in a course, in the program, is subject to dismissal by the Graduate Council. Any student whose academic or personal behavior is detrimental to the Webber International University MBA program is subject to dismissal by the Graduate Council.

### **Reinstatement**

Students who have been dismissed from the MBA program will not be allowed to apply for readmission/reinstatement for a period of two years from the date of their dismissal. Such applicants must demonstrate that they have remained current in their field in order to be reinstated. Previous MBA students who voluntarily left the program in good standing within the past two years may use the following streamlined process for readmission—they must submit an updated application, résumé, transcripts from any university the student may have attended that are not already on file with Webber, and a new Enrollment Agreement. Students who have been absent from the program for more than two years must submit a completely new enrollment package.

All students re-entering the program after an absence are subject to any changes made to the program during their absence and must follow the catalog in effect at the time of re-entry.

### **Completion Requirements**

Each student must earn a minimum of 36 graduate semester credits (12 classes) of which the last 30 must be earned at Webber International University with a minimum of 3.00 cumulative GPA. The degree must be completed within seven years of the date from which the first MBA class is completed at Webber.

### **ACADEMIC REVIEW/GRADE CHALLENGE**

#### **Academic Review/Grade Challenge**

A student may request a review of a final grade within thirty (30) days of assignment of grade. Such a request must be submitted in writing to the Chief Academic Officer and shall state the reason(s) why he/she thinks the grade to be unjust. If the Chief Academic Officer determines that the student has reasonable grounds for requesting a review, he will appoint a committee of faculty members to conduct a review. The Chief Academic Officer will notify the student, in writing, of the final decision.

An Academic Review Committee has the sole responsibility to determine the justness of the disputed grade. It may not properly make any recommendation beyond that point.

The student who requests an academic review of a final grade bears the burden of proof in establishing that the grade was undeserved. Failing to prove by preponderance of the evidence, the grade must stand as assigned by the faculty member. The presumption is always that the faculty member assigned the grade for good cause and without bias.

### **POLICIES GOVERNING UNIVERSITY SERVICES**

#### **Education Records and Student's Right to Privacy**

Students are the "*owners*" of their education records, and the institution is the "*custodian*" of the records.

**An education record is defined** as any record that directly identifies a student and is maintained by the institution, education agency or by a party acting for the institution or education agency. A key distinction of education records is that education records are shared. Education records can exist in any medium including the following handwritten, typed, computer generated, videotape, audiotape, film, microfilm, e-mail, and others.

#### **The Family Educational Rights and Privacy Act (FERPA)**

(20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

Webber International University must have written permission from the eligible student in order to release any information from the student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):

School officials with legitimate educational interest;  
Other schools to which a student is transferring;  
Specified officials for audit or evaluation purposes;  
Appropriate parties in connection with financial aid to a student;  
Organizations conducting certain studies for or on behalf of the school;  
Accrediting organizations;  
To comply with a judicial order or lawfully issued subpoena;  
Appropriate officials in cases of health and safety emergencies; and  
State and local authorities, within a juvenile justice system, pursuant to specific State law.

Webber may disclose, without consent, "directory" information. The Student handbook annually notifies current students of their FERPA rights.

**Directory Information:**

**Releasable items** that are not generally considered sensitive or confidential that may be disclosed to appropriate outside organizations may include:

Student Name, Address, E-mail address, Phone number, Height, Weight  
Date and Place of birth (**used with caution**)  
Major and minor field of study, Dates of attendance, Class level  
Enrollment status  
Names of previous institutions attended  
Participation in officially recognized Activities and Sports, Photos of Athletic Team Members  
Honors/awards received  
Degree earned and date earned degrees  
Photographic, video or electronic images of students taken and maintained by the Institution

A student may request in writing that Directory Information not be released by contacting the Registrar. Contact [registrar@Webber.edu](mailto:registrar@Webber.edu) for information or questions. A paper copy of the FERPA policy is available on request.

**STUDENT FINANCES**

**I. Financial Policies**

Webber International University is a privately endowed non-profit institution. All educational and operational income is derived from endowment funds, tuition fees, gifts, foundations, business and philanthropic contributions. The student actually pays only a portion of his/her educational expenses.

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**A. Paying Tuition and Fees**

Tuition and fees are payable in full to the Business Office before the beginning of each semester. Payments of tuition and fees may be made by cash, check (personal or business), money order or credit card including Master Card, Visa, American Express and Discover. Payment may be made by mail or in person in the Business Office between the hours of 8:00 a.m. and 4:30 p.m. Monday through Friday.

Credit card payments are accepted by phone at 863-638-2944 and online at [www.webber.edu](http://www.webber.edu).

Fees charged by the University may be adjusted at any time by the Board of Trustees. When practical, advance notice of any change will be given through Webber International University email.

At the time of application for admission, an advance deposit of \$200, which is applicable to tuition, is required.

One hundred percent (100%) of the deposit is refundable if written notification of cancellation is received by Webber International University at least thirty days before first day of classes. The housing deposit is non-refundable after 30 days prior to the first day of classes.

All resident (dormitory) students are required to maintain a \$220 security deposit in the Business Office, prior to their first day of classes, to cover costs of property damage to their assigned rooms. The security/housing deposit refund must be requested in writing by the student within 90 days of the last full term of attendance of the student. After 90 days, if the refund request is not received in writing, the security/housing deposit becomes the property of Webber International University and is non-refundable. There are no exceptions to this policy.

Periodically, campus property will be inspected and damage charges may be assessed. Any student involved will be billed directly for his proportionate share of the damages. Lab fees are required where applicable and are non-refundable.

**B. General Regulations**

Students are hereby officially notified that the registration and enrollment process is not complete until all tuition, fees and other charges are paid in full. If payment is not made in full, other alternative arrangements must have been made which are accepted and acknowledged by the University. Students personally guarantee and are responsible for all obligations to the University for tuition, fees and other charges. Any student who has an outstanding balance due to the University is officially given notice that the University will withhold granting degrees and issuing grades, and discontinues the release of official transcripts and academic records until all balances are paid in full.

Regardless of the method of payment selected by the students, other conditions and requirements which apply to all University bills are as follows:

1. All bills are due and payable at the beginning of each term.
2. If any payments are due to Webber International University, the student will receive no grades; be given no transcripts, degrees, or letters of recommendation; nor will the student be permitted to register for the following term until all financial obligations have been settled in the Business Office.
3. Webber International University assumes no responsibility for personal property of the student.

## II. Student Fees per Term

Tuition and fees for each class in the MBA program per academic year. is \$729 per credit hour, with each course worth three credit hours. The 36-hour MBA program is scheduled so that a student who is continuously enrolled can complete the 12 required courses to meet the degree requirement in only 19 months.

**Tuition:** \$729.00/credit hour or \$2,187.00 per 3 hr. course

**Room:**

Grace & Camilla (Multiple) \$2,385.00 per term  
Grace (Single) \$3,043.00 per term

Miranda, A or B Dorms (Shared Bath) \$3,381.00 per term  
Miranda, A or B Dorms (Private Bath) \$3,727.00 per term

**MBA Meal Plan:** \$1,299.00 per term

**Health Insurance:** \$ 707.00 per term (subject to change)

**Athletic Insurance:** \$ 300.00 per term (if student already has private insurance)

Once the student is accepted into the program, an immediate non-refundable deposit (to be applied toward tuition) of \$200 will be required of the student to secure a place in the class as indicated in section IA.

## III. Graduation Fee

A graduation fee of \$322.00 will be due at the beginning of the student's final term.

## IV. Incomplete Fee

A fee of \$25 is required when a student applies for a grade of "Incomplete."

## V. Technology Fee

All courses offered via internet are subject to a supplemental \$70 per credit hour technology fee.

## Student Vehicles

All MBA students in good standing are permitted to bring a vehicle to campus. The parking lots are designated by sticker type and time of the day.

Student vehicles must be registered with Security and must properly display a current Webber parking decal. Decals fee is \$7.50 each semester. Florida law allows out-of-state students to use their current home state license plates and current driver's license.

### **Students Who Receive Federal Title IV Aid**

Federal Funds are awarded to a student under the assumption that the student will attend the institution for the entire period for which the assistance is awarded. When a student ceases academic attendance prior to the end of that period, the student may no longer be eligible for the full amount of Title IV, HEA program funds that the student was schedule to receive.

Federal regulations require educational institutions to have a written policy for the refund and repayment of federal aid received by students who withdraw during a term for which payment has been received. These policies are effective only if the student "completely terminates enrollment" or stops attending all classes.

### **Repayment of Unearned Title IV Student Financial Aid Policy**

The amount of Title IV aid that a student must repay is determined via the Federal Formula for Return of Title IV funds as specified in Section 484B of the Higher Education Act. This law specifies the pro-rated amount and the order of return of the Title IV funds to the programs from which they are awarded.

The amount of Title IV aid earned is determined by multiplying the total Title IV aid (other than FWS) for which the student qualified by the percentage of time during the term that the student was enrolled, up to 60% of the enrollment period. If less aid was disbursed than was earned, the student may receive a late disbursement for the difference. If more aid was disbursed than was earned, the amount of Title IV aid that must be returned is determined by subtracting the earned amount from the amount that was disbursed.

The responsibility for returning unearned aid is allocated between the school and the student. The post withdrawal calculation is performed to determine the portion of disbursed aid that could have been used to cover school charges and the portion that could have been disbursed directly to the student once school charges were covered. Webber International University will distribute unearned aid back to the Title IV programs as specified by law. Funds will be returned within 30 days of the date the institution becomes aware of a student's withdrawal. If the student received Title IV aid in excess of the amount earned, the student may owe a refund to the appropriate agency.

### **Refund Policy**

The size of the faculty and staff and other commitments of the University are based upon the enrollment at the beginning of the term. The fees collected are used to meet these commitments. After appropriate allocations are made to affected programs, a financial obligation from the student to Webber result, which is payable at the time of the student's withdrawal. Students who withdraw must notify the Dean of the Graduate School or the Registrar's Office.

The refund policy for the MBA program provides for a 50% refund until the end of the drop/add-fee period. A student will receive a 25% refund thereafter through the end of the first 25% of class time. After 25% of the term has passed, no refunds will be made.

### **Financial Aid**

Applicants may apply for financial aid by using the Free Application for Federal Student Aid (FAFSA). Federal Direct unsubsidized student loans are available to eligible students. Contact the Webber International University Financial Aid Office for additional information.

**Veteran's Benefits for Graduate School Students**

Webber makes every effort to work personally with military personnel and family members to certify enrollment for benefits once the veteran is approved to receive benefits.

If an MBA student, who is receiving veteran's benefits, is placed on academic probation and fails to reach a cumulative GPA of 3.0 within two terms, 9 credits or the end of the degree requirements, all veteran's benefits will be terminated.

**COURSE REQUIREMENTS FOR MBA PROGRAM**

**All courses are 3 credits and 36 hours are required for the degree**

**MBA**

MBA610	Information Systems for Management Decisions
MBA618	Financial Reporting
MBA632	Global Economic Environment
MBA636	Quantitative Research Methods for Business
MBA640	Marketing Philosophy and Management
MBA647	Innovation, New Products & Services, & E-Commerce
MBA650	Topics in Legal and Ethical Environment of Business
MBA662	Financial Decision Making
MBA688	Human Behavior in Organizations
MBA690	Strategic Thinking in Organizations
MBA691	Practicum I: Business Consulting Project
MBA692	Practicum II: Consulting Project Continued

**\*MBA - ACCOUNTING**

MBA610	Information Systems Management Decisions
MBA621	Advanced Accounting Analyses
MBA623	Tax of Corporation & Shareholders
MBA625	Tax Partnerships & Partners
MBA626	Entity Taxation & Planning
MBA627	Estate, Gift & Trust
MBA632	Global Economic Environment
MBA640	Marketing Philosophy and Management
MBA647	Innovation, New Products & Services, & E-Commerce
MBA662	Financial Decision Making
MBA688	Human Behavior in Organizations
MBA687	Accounting Practicum
MBA690	Strategic Thinking in Organizations

\*Note: In order to enter this option, students must have a bachelor's Degree with a major in Accounting, or at a minimum a Bachelor's Degree and the following courses: Intermediate Accounting I, Intermediate Accounting II, Auditing I, Cost Accounting.



**MBA-CRIMINAL JUSTICE MANAGEMENT (On-Site/Online)**

MBA610	Information Systems for Management Decisions
MBA618	Financial Reporting
MBA632	Global Economic Environment
MBA636	Quantitative Research Methods for Business
MBA640	Marketing Philosophy and Management
MBA662	Financial Decision Making
MBA/CJM652	Criminal Justice Administration
MBA/CJM653	Qualitative Methods in Criminal Justice
MBA/CJM655	Ethics in Criminal Justice
MBA/CJM656	Advanced Victimology
MBA/CJM657	Criminal Justice Practicum
MBA/CJM659	Strategies in Criminal Justice

**\*MBA - INTERNATIONAL BUSINESS (Online)**

MBA610	Information Systems for Management Decisions
MBA618	Financial Reporting
MBA632	Global Economic Environment
MBA636	Quantitative Research Methods for Business
MBA640	Marketing Philosophy and Management
MBA647	Innovation, New Products & Services, & E-Commerce
MBA662	Financial Decision Making
MBA681	International Finance & Investments
MBA682	International Business & Management
MBA683	International Logistics and Supply Chain Management
*MBA684	Travel Experience in International Business
MBA689	Global Strategy

\*Note: MBA684 is an International Field trip course. As such, physical presence is necessary. Students who take this course should be ready to travel at a designated site abroad for one week to ten days. Students contemplating this option should budget accordingly.

**MBA - SPORT BUSINESS MANAGEMENT**

MBA610	Information Systems Management Decisions
MBA618	Financial Reporting
MBA632	Global Economic Environment
MBA636	Quantitative Research Methods for Business
MBA640	Marketing Philosophy and Management
MBA662	Financial Decision Making
MBA670	Integrative Approaches to Sporting Events
MBA671	Analysis of Legal & Political Aspects of Sport Business
MBA675	Management & Leadership Theory
MBA676	Strategic Management in Sport Business
MBA677	Sport Business Management Practicum I
MBA678	Sport Business Management Practicum II
MBA690	Strategic Thinking in Organizations

**MBA COURSE DESCRIPTIONS**

**MBA610**

**INFORMATION SYSTEMS FOR MANAGEMENT DECISIONS**

**3 Credits**

The student will develop or enhance their skills with various office technology software packages, which are fundamental to a computerized information system. Learn about the corporate information system and major issues that relate to the information system, such as decision making, security, privacy, ethics, technologies, project management, team skills, etc. Both individual and team projects are stressed. Prerequisite: An introductory computer course in which the student has developed basic file management, word processing, and spreadsheet skills in creating and formatting neat tables, graphs, and documents.

**MBA618**

**FINANCIAL REPORTING**

**3 Credits**

This course integrates accounting, economic theory and empirical research into a framework of financial analysis. It is designed to permit MBA students to understand the process which generates financial statements and to be able to locate and use both published and unpublished financial information. The tools of financial analysis are provided in the context of current financial reporting.

**MBA621**

**ADVANCED ACCOUNTING ANALYSIS**

**3 Credits**

This course integrates accounting analysis, financial analysis, and advanced accounting topics. Topics covered in the course include accounting for inter-corporate investments, mergers and acquisitions, preparation of consolidated financial statements, accounting for multinational transactions, including the effects of exchange rates, the use of derivatives to hedge such transactions, and consolidating foreign subsidiaries and partnership accounting.

*Pre-requisites:* Intermediate Accounting II, Auditing I, Cost Accounting.

**MBA623**

**TAXATION OF CORPORATIONS AND SHAREHOLDERS**

**3 Credits**

Examines the tax consequences of both corporate and shareholder transactions. The areas included are incorporation, capital structure, operation, dividends, redemption, liquidation, reorganization and consolidated reporting. Coverage will be from both a planning and compliance standpoint.

**MBA625**

**TAXATION OF PARTNERSHIPS AND PARTNERS**

**3 Credits**

Designed to provide a comprehensive background in the area of partnership taxation. Coverage will be given to acquisition and basis of a partnership interest, taxation of partnership operations, and transfer of a partnership interest, distributions, and adjustment to basis of a partnership interest.

**MBA626**

**ENTITY TAXATION & PLANNING**

**3 Credits**

Examines the tax consequences of various business entities, including corporations, partnerships, and estates. Coverage will be from both a planning and compliance standpoint, incorporating financial reporting for tax purposes and examining the income taxation of such entities.

**MBA627**

**ESTATE, GIFT AND TRUST TAXATION**

**3 Credits**

The law with regard to estate, gift and trust taxation, estate planning and compliance reporting is the backbone for this course. Further in-depth coverage is provided into the estate and gift tax, generation skipping transfers, valuation, and the income taxation of trusts and estates.

**MBA628****FORENSIC ACCOUNTING & FRAUD EXAMINATIONS****3 Credits**

This course focuses on conducting fraud examinations and includes discussion of procedures used in forensic accounting processes and reasons behind using these procedures. In addition, coursework addresses how allegations of fraud should be investigated to meet requirements of civil and/or criminal court procedures. Detection, investigation, and prevention of frauds are also covered. This course is beneficial in understanding legal and ethical issues as raised in forensic accounting.

**MBA629****OPERATIONAL AUDITING****3 Credits**

This course focuses on the increasing complexity within organizations that require management to assess and establish means of monitoring control systems. Coursework examines the audit process using operational, including internal criteria to evaluate the causes and effects of operational audits. This course is beneficial in understanding auditing standards, objectives, principles, and procedures involved in the reviewing of the reliability and integrity of organizational information, including regulatory compliance, and the increased efficient usage of resources in attempts to meet organizational goals through operational auditing.

**MBA632****GLOBAL ECONOMIC ENVIRONMENT****3 Credits**

Economics helps managers acquire a broader understanding of the factors that influence the demand for a firm's product. Knowledge of economics also equips the manager to deal with events that are external to the firm such as waves of consumer and business confidence and changes in monetary, fiscal, and trade policies. Managers who understand how markets work at the firm, industry and global economy levels are well prepared to make decisions in a dynamic environment.

**MBA636****QUANTITATIVE RESEARCH METHODS FOR BUSINESS****3 Credits**

Strategic decisions in organizations must be based in part on information that is subject to cross-verification and validation. This course introduces students to the methods, strategies, and analysis options available to business researchers. Emphasis will be given to methodological foundations of correlative and experimental research designs including hypothesis testing, sampling methods, and statistical analyses.

**MBA640****MARKETING PHILOSOPHY AND MANAGEMENT****3 Credits**

Marketing has evolved in recent years from a mere function of the organization to a business philosophy permeating all levels of the organization. An important objective of organizations is to satisfy the needs of existing and potential customers by meeting or exceeding expectations. In order to accommodate consumer needs efficiently, an organization must recognize the potential consumer (segmentation and targeting), and tailor the design, price, promotion and placing of offerings to most optimum levels.

**MBA647****INNOVATION, NEW PRODUCTS & SERVICES, & E-COMMERCE****3 Credits**

The viability of a business entity is based in part on its ability to innovate by marketing new products and/or services to accommodate rapid changes in tastes, technology, and competition and E-Commerce distribution. The innovation concepts will include breaking free from tradition, while thinking outside the box, and the emerging technological trends necessary to be competitive in E-Commerce. Students will also be introduced to the new product processes of idea generation, consumer research and R&D interface, concept and product testing, product launch, and product life-cycle management.

**MBA650****TOPICS IN THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS****3 Credits**

This course examines current topics related to business law and ethics, including international issues. Topics are covered through a discussion of cases, and business situations, including legal, ethical, social, and philosophical aspects. A "big picture" understanding of how legal and ethical issues affect managerial decision-making is stressed.

**MBA/CJM652**

**CRIMINAL JUSTICE ADMINISTRATION**

**3 Credits**

Upper level course. Address the structure and function of the judicial system and the major problems and needs of the judicial segment of the criminal justice system. The course will examine the history, traditions and philosophy of the American court system. Emphasis will be placed on the roles of the prosecutor, the judge, the defense attorney, the jurors, the defendants and the public. The course will focus on the general themes of law on the books, law in action and law in controversy. Major emphasis is placed on the basic concepts of criminal law and administration. Course content will include an overview of the structure and operation of the court system with special emphasis on the Florida Court System. *Pre-requisite:* Introduction to Criminal Justice

**MBA/CJM653**

**QUALITATIVE METHODS IN CRIMINAL JUSTICE**

**3 Credits**

This course provides an introduction to qualitative research methods and how they are often applied in the study of crime and justice. Qualitative methods includes a wide variety of challenging techniques such as participant observation, ethnography, interviewing, field interviews, historical analysis, case studies, and textual analysis. The course will explore these various techniques as well as the uses, strengths and limitations of qualitative research. In addition, the course content will include designing, conducting, and writing up qualitative research. Finally, the process of grounded theory construction is explored.

**MBA/CJM655**

**ETHICS IN CRIMINAL JUSTICE**

**3 Credits**

An intensive examination of different ethical and moral issues/dilemmas that we face within and outside of criminal justice systems when dealing with people who either work for or come contact with the system. Emphasis will be on exploration of ethical/moral issues related to crime, criminal justice practice, education, and research.

**MBA/CJM656**

**ADVANCED VICTIMOLOGY**

**3 Credits**

This course is designed to introduce students to the field of victimology and explores its conceptual boundaries, basic concepts and literature within various subareas. The course will explore policy developments and practical applications which stem from the concern over victims. The progression from a criminal to a victim justice system will be emphasized.

**MBA/CJM657**

**PRACTICUM**

**3 Credits**

Because criminal justice is an applied discipline, an important feature of the program is the three credits ten-week Practicum. This part of the program is designed to give personal and direct experience; it also offers the student opportunity to put his or her theoretical knowledge obtained via the course work from the MBA and CJM courses to work at a criminal justice agency. Students will work on a criminal justice management related problem identified by the administration of a criminal justice agency and provide them with a copy of the final project once completed at the end of the semester.

Such placements include, inter alia, federal agencies, police departments, state or county probation/parole offices, state attorney general offices, district courts, juvenile court, district attorneys' offices, public defenders' offices, bail agencies, medical examiners' offices, private security firms, private investigation firms, insurance companies, crime victims' centers, prisons, and detention centers. While the Chair of the CJM program will maintain an Agency Database to assist students in locating an appropriate position, it is the student's responsibility to apply for and obtain employment with an approved criminal justice agency.

The CJM program has a detailed Practicum Policy which the student is expected to read and understand, and with which the student must comply. Because the Practicum is a requirement for all criminal justice management majors, students should familiarize themselves with the Practicum requirements before becoming criminal justice management majors.

**MBA/CJM659**

**STRATEGIES IN CRIMINAL JUSTICE**

**3 Credits**

Students will explore the development and design of strategic planning to provide the competence to develop a strategic plan for a criminal justice agency. Strategic planning will be contrasted to tactical planning and intuitive planning. The strategies for future thinking, visioning, organizational values, environmental concerns, stakeholders and forecasting will be studied. Study and research will focus on the philosophy, theory and application of strategic planning in criminal justice agencies.

**MBA662**

**FINANCIAL DECISION MAKING**

**3 Credits**

This course explores the advanced theoretical concepts and practical applications associated with corporate finance in general and specifically on capital budgeting and the long-term financing of investment alternatives. Under the assumption of an environment of capital rationing, a particular emphasis is placed on improving decision making through the integrated application of the many aspects of the capital budgeting process to include: forecasting relevant after-tax cash flows, applying a cost of capital to assess project viability and planning to maintain an ideal capital structure while seeking the maximization of shareholder wealth.

**MBA670**

**INTEGRATIVE APPROACHES TO SPORTING EVENTS**

**3 Credits**

This course is designed to provide students with an understanding of the essential promotion and marketing strategies vital in the competitive business of conducting and managing sporting events. Students will develop comprehensive marketing plans, fund-raising campaigns and generate corporate sponsorship proposals utilizing the latest trends and methods used in the business world today. Topics to be covered include: marketing theory and relationship to the sport industry, industry segmentation, marketing mix and strategies, sponsorship, licensing, and marketing research as it applies to marketing to the sport consumer, a sporting venue or sporting event.

**MBA671**

**ANALYSIS OF LEGAL & POLITICAL ASPECTS**

**3 Credits**

To achieve a broad based understanding of what is essential to function in sport business, it is imperative that today's sport manager is cognizant of the legal and political impact in the decision making process. Emphasis will be placed on legal theories, responsibilities, risk management, as well as, the law as it relates to politics and how working with local, state, and federal leaders can affect the structure, development, organization, and delivery of sport facilities, venues, and events.

**MBA675**

**MANAGEMENT & LEADERSHIP THEORY**

**3 Credits**

Effective leadership and management practices are critical to the success of sport business. In this course, students will develop these important skills by examining how leadership styles impact the formulation of effective strategies and policies for sport managers in organizing and directing sport businesses, events, and programs.

*Special emphasis will be placed on such areas as: policy development, negotiations, labor relations, conflict resolution, organizational culture/behavior, leadership theory, decision-making, problem-solving, and overall organization effectiveness.*

**MBA676**

**STRATEGIC MANAGEMENT IN SPORT BUSINESS**

**3 Credits**

The course integrates sport and business concepts from the students' graduate background into applied analysis for developing strategies to meet today's sport business challenges. As sport business management becomes more complex, data-centric, and highly scrutinized, managers must be able to formulate strategies, make informed decisions and thoroughly understand the impact of those decisions on the stakeholders within the organizational environment. To better understand the impact management strategy and decision making have on business outcomes, the course incorporates an interactive business simulation.

**MBA677 & 678****SPORT BUSINESS MANAGEMENT PRACTICUM I & II****6 Credits**

As the market for sport professionals becomes increasingly competitive, practical experience in the professional arena is vital. The Sport Business Management practicum is a special research project or study intended to expose students to a practical and professional career related experience. The practicum is a two term consulting project (not an internship) which provides the opportunity to examine in-depth an aspect or area of sport business that is of interest to the client. The practicum will be considered based upon both student and business needs, and must be approved a term prior to the project.

*\*To continue in MBA678 a minimum grade of "B" is required in MBA677.*

**MBA681****INTERNATIONAL FINANCE & INVESTMENTS****3 Credits**

This course examines the management of financial aspects of a firm in a global environment. Topics to be considered include foundations of international financial management, foreign exchange, purchasing power parity, exchange rate risk management using futures and forwards, management of transaction, economic, and translation exposure, world financial markets and institutions, foreign direct investment, and international capital budgeting. In addition, concepts of international investing will be covered, including theories and instruments used in the development of international investment portfolios.

**MBA682****INTERNATIONAL BUSINESS & MANAGEMENT****3 Credits**

This course provides students with an understanding of the unique and dynamic environment in which international business transactions are negotiated. By stressing the global benefits of international business, students will be able to see how an organization's understanding of the global business environment plays a prominent role in the success of their individual enterprises on an international level. In addition, consideration of the interaction of differing economic systems, government systems and policies, political risks, exchange rate risks, etc. will be considered.

**MBA683****INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT****3 Credits**

International trade is driven by international logistics and the provision of the global supply chain. The course attempts to help students understand how global supply chain management is linked to the market place, distribution networks, procurement activities and overall ability to operate in a global infrastructure.

**MBA684****TRAVEL EXPERIENCE IN INTERNATIONAL BUSINESS****3 Credits**

Students will gain valuable experience expanding and enriching their skills through a faculty led international travel experience. In addition to the travel component, this course will require students to perform outside research related to business conditions in the country and region which are to be traveled to and provide written reports containing graduate level insights detailing their experiences.

**MBA687****ACCOUNTING PRACTICUM****3 Credits**

An accounting or tax project that provides the student with a professional career-related experience. It is designed to synthesize knowledge and direct it toward the investigation of a specific accounting problem. The consulting project will be considered and staffed according to student and client needs. This project is chosen from among those provided from accounting and corporate sponsors.

**MBA688****HUMAN BEHAVIOR IN ORGANIZATIONS****3 Credits**

This course examines the principles and practices pertaining to human behavior and organizational development. Motivation and leadership issues are studied as they impact the organization and the individual; in turn, the characteristics of individuals and group dynamics are considered as they impact organizational performance. Specific topics relate to micro and macro organizational behavior.

**MBA689**

**GLOBAL STRATEGY**

**3 Credits**

The competition in a global industry for sources and markets strongly influences the corporate performance of multinational firms. This requires development of global strategy to direct them. The course aims to enhance understanding of how concepts from marketing, finance, logistics, global scale economies and management of diversity, among others, are used to create a competitive advantage. (Ideally) The course uses an interactive, international corporate simulation to help the student develop global strategy.

**MBA690**

**STRATEGIC THINKING IN ORGANIZATIONS**

**3 Credits**

Through this capstone course, the student uses a process of strategic planning by drawing together the knowledge from various functional areas of an organization to enhance analysis of business in profit and non-profit settings. The course examines the vast array of strategic management tools that enable managers to evaluate traditional and contemporary strategies in an attempt to develop a strategic planning process. This course emphasizes the interacting and diverse interests of shareholders, managers, customers, employees, and the broader societal stakeholders of the organization. Finally, the role of politics and leadership style are examined in the implementation of strategy.

**MBA691 & 692**

**PRACTICUM I & II: AN INTEGRATED CONSULTING PROJECT**

**6 Credits**

A two term team based project that provides students with professional career-related experience. It is designed to synthesize knowledge and direct it towards the investigation of a specific business problem. This is not an internship but an actual consulting project staffed according to client needs and student skills. Projects are chosen from problems that corporate sponsors request students to solve.

*\*To continue in MBA686 a minimum grade of "B" is required in MBA685.*

**BOARD OF TRUSTEES**

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*Boca Raton, FL.*

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*Winter Haven, FL*

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*Lakeland, FL*

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*Fernandina Beach, FL*

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*Ft. Lauderdale, FL*

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*Port St. Lucie, FL*

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*Delray Beach, FL*

**Ms. Melissa Wade**  
*Jupiter, FL*

**Ms. Ana Waldman**

**Ms. Maria Wells**

**Mr. Rex Yentes**  
*Winter Haven, FL*



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**ADMINISTRATION AND STAFF**

**Amico, Amanda (2018), *Admissions Counselor***

MBA - Webber International University

BBA - University of Dubuque

**Andrews, Bobbi (2018), *Director of Admissions***

BSBA - Argosy University

AS - Purdue University

**Arbona, Cynthia (2014), *Administrative Assistant to Academic Dean***

**Beasley, Patty (2001), *Admissions Office Manager/DSO***

**Bogges, Catherine (2014), *Student Accts. Manager/AR***

BS - Warner Southern University

**Coleman, Rebecca (2016), *Admissions Counselor***

BA - Warner Southern University

**Coomes, Autumn (2018), *Admissions Counselor***

BA - Warner Southern University

**Culver, Jay (2005), *Campus VP of Student Life***

MBA - Webber International University

BS - Webber International University

**Dancy, Linda (2012), *Executive Assistant to President***

BSBA - Webber International University

AA - Polk State College

**Davis, Kanisha (2019), *Admissions Counselor***

BS - Florida Agricultural and Mechanical University

**Dunning, Sue (1999), *Library Director***

MLIS - University of South Florida

BA - Warner Southern University

**Edwards, Lacy (2012), *Director, Academic Planning/MBA Coordinator***

MBA - Webber International University

BS - Webber International University

**Fernandez, Ruby (2015), *Admissions Counselor***

MBA - Webber International University

BS - Webber International University

**Hester, Jessika (2016), *Student Accts., Business Office***

MBA - Webber International University

BS - Webber International University

**Hrusecky, Scarlett (2016), *Housing Coord., Student Life***

MBA - Webber International University

BS - Webber International University

**Jordon, Chris (2005), *Vice President of Finance***

CPA - State of Florida

MBA - Webber International University

BS - Webber International University

**Kaw, Darlene (2011), *Accounts Payable, Business Office***

AS - Casco Bay College

**Kayworth, Billie Lynn (1992), *Adult Academic Advisor***

BS - Webber International University

AS - Polk Community College

**Klepacki, Rebecca (2016), *Director of Annual Fund/Alumni Affairs***

MBA - Webber International University

BA - Washington College

**Madrigal, Nellie (2018), *Admissions Counselor***

BA - Warner Southern University

**Marquez, Nelson (2015), *Associate Vice President of Institutional Effectiveness and Research***

EdD - Nova Southeastern University

MS - Nova Southeastern University

BS - University of Philippines - Manilla

**Massey, Melissa (2012), *Administrative Assistant to Registrar & Financial Aid***

**Montalvo, Devyn (2014), *Director of Career Services & Community Outreach***

MSW - Florida State University

BSW - Florida Atlantic University

**Nesbitt, LeeAnn (2004), *Director of Financial Aid***

MBA - Webber International University

BS - Webber International University

**O'Neal, Darren (1995), *Director of Food Services***

**O'Neal, Alicia (2009), *Internal Campus Coordinator (Switchboard)***

**Ritter, Mike (2007), *Director of Campus Security***

**Rosius, Davius (2016), *IT - Director of Information Technology***  
AS - Everest University

**Saliba, Matt (2018), *Bookstore Manager***  
BA - Webber International University  
AA - Daytona State College

**Shieh, Charles (2009), *Chief Academic Officer/Academic Dean***  
PhD - Florida Institute of Technology  
MS - State University of New York at Stony Brook  
BS - National Taiwan Ocean University

**Taylor, Margaret (2001), *Assistant Controller, Business Office***  
MBA - Webber International University  
BS - Webber International University

**Thomas, Stephen (2018), *Admissions Counselor***  
BA - Clear Creek Baptist Bible College

**Wade, Keith (2003), *President***  
DBA - Argosy University  
MA - University of Phoenix  
BA - St. Andrews Presbyterian College

**Whitfield, Kathi (2017), *Financial Aid Counselor***  
MBA - Webber International University (*in progress*)  
BS - Webber International University

**Wilson, Kathleen H. (1981), *Vice President of Student Record Services/Registrar***  
BS - Webber International University

**Yentes, Matthew S. (1994), *Director of Campus Services & Maintenance***  
BS - Webber International University

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**FACULTY**

- Aaron, Tom (2002), Associate Professor and Chair** *Sport Business Management*  
 PhD - Florida State University  
 MS - Florida State University  
 BS - University of Evansville
- Barone, Peter (2013), Associate Professor and Chair** *Criminal Justice Management*  
 Ph.D. - Capella University  
 JD - St. Thomas University School of Law  
 MS. - St. Thomas University School of Graduate Studies  
 BS - Thomas Edison University  
 AS - County College of Morris
- Boone, Carleigh (2019), Assistant Professor** *Sport Performance,  
Health & Fitness*  
 PhD - University of Central Florida  
 MS - University of Central Florida  
 BS - University of Central Florida
- David, Ian (2000), Assistant Professor and Chair** *Hospitality & Tourism  
Management*  
 MSc - University of Surrey, England  
 BSc - University of West Indies, Bahamas  
 CAMLA - Certified Instructor American Hotel & Lodging Assoc.
- Davis, Linda (1998), Assistant Professor** *Computer Information  
Systems*  
 DBA - Argosy University  
 MBA - Florida Southern College  
 BS - Webber International University
- Eberle, Jeannette (2000), Professor and Chair** *Finance*  
 PhD - University of Missouri-Columbia  
 MS - Texas A& M University  
 BBA - Texas A& M University
- Farchmin, Eileen (2003), Associate Professor** *Sport Business Management*  
 PhD - Florida State University  
 MS - Eastern Kentucky University  
 BA - Transylvania University
- Fening, Fred (2007), Professor and Chair** *Management  
Les Reagin Professor of Strategic Mgmt.*  
 DBA - Argosy University  
 MBA - University of Hull, UK  
 MS - Amberton University

<p><b>Gregorova, Marketa</b> (2006), <i>Assistant Professor</i>  MBA - Webber International University  MEd - Technical University of Liberec</p>	<p><i>Mathematics &amp;  English as Second Language (ESL)</i></p>
<p><b>Guzmán-Sardina, Saritza</b> (2018), <i>Program Director</i>  MEd - National-Louis University  BS - University of Puerto Rico</p>	<p><i>Baccalaureate  Occupational Therapy</i></p>
<p><b>Hardesty, Kathleen</b> (2015), <i>Assistant Professor and Chair</i>  MA - University of South Florida  MA - George Washington University</p>	<p><i>Corporate Communications  Marketing</i></p>
<p><b>Johnson-White, Tonya</b> (2017), <i>Assistant Professor</i>  PhD - Argosy University  MBA - Webber International University</p>	<p><i>Marketing</i></p>
<p><b>Logsdon, John</b> (1986), <i>Associate Professor and Chair</i>  MS - University of Central Florida  BS - University of Florida  AA - Polk Community College  CPA - State of Florida  CMA/CFM - Institute of Certified Management Accountants</p>	<p><i>Accounting</i></p>
<p><b>Mark, Marisa</b> (2000), <i>Assistant Professor</i>  MA - Texas Tech University  BA - Texas Tech University</p>	<p><i>English</i></p>
<p><b>Muniz, Joanne</b> (2018), <i>Assistant Professor</i>  MS - Keller Graduate School  BS - Elizabethtown College  CIA/CFE - Certified Internal Auditor/Fraud Examiner  CMA - Certified Managerial Accountant</p>	<p><i>Accounting</i></p>
<p><b>Murray, Philip</b> (1992), <i>Professor and Chair</i>  PhD - Iowa State University  MS - Iowa State University  BA - The University of Pittsburgh</p>	<p><i>Economics  General Business Studies</i></p>
<p><b>Murray, Nichole</b> (2019), <i>Assistant Professor</i>  DPH - University of South Florida  MPH - Florida State University</p>	<p><i>Health Services Administration  Program Coordinator</i></p>

**O'Leary, Georgie (2005), Assistant Professor**

MS - University of Central Florida  
MS - Florida State University  
BS - Florida Southern College

*Mathematics***Rosenvald-Moore, Anne (2012), Visiting Assistant Professor**

MFA - Goddard College  
BA - Architect, Estonian State University of Arts

*Art Appreciation  
Humanities***Sheneman, Paul (2014), Assistant Professor**

PhD - Miami University  
MEd - Montana State University  
BA - Butler University

*English***Shieh, Charles (2009), Associate Professor**

PhD - Florida Institute of Technology  
MS - State University of New York at Stony Brook  
BS - National Taiwan Ocean University

*Earth Science***Weber, Ron (2010), Assistant Professor and Chair**

MA - Keller University  
MA - Webster University  
BA - Missouri Southwest State University

*Marketing***Wunker, Charles (1984), Professor and Chair**

DSC - Nova Southeastern University  
MA - Ball State University  
BS - Ball State University

*Computer Information Systems &  
Director of General Education Division*

ADJUNCT FACULTY

<b>Ball, Brandon</b> (2015), <i>Adjunct Professor</i> MS - St. Leo University	<i>Criminal Justice Management</i>
<b>Bergan, Nicolas</b> (2016), <i>Adjunct Professor</i> MS – Florida State University BA – St. Louis University	<i>Economics</i>
<b>Bubb, Gregory</b> (2017), <i>Adjunct Professor</i> MS – Saint Leo University BA – University of Central Florida	<i>Criminal Justice Management</i>
<b>Bullock, Kathy</b> (2013), <i>Adjunct Professor</i> DBA - Argosy University MBA - Warner University	<i>Management</i>
<b>Bullock, Phil</b> (2014), <i>Adjunct Professor</i> MBA - Webber International University BSBA - University of Phoenix	<i>Microcomputers</i>
<b>Canty, Kym</b> (2019), <i>Adjunct Professor</i> MA - Ashford University BA - Ashford University	<i>Management</i>
<b>Carmichael, Delight</b> (1999), <i>Adjunct Professor</i> PhD - Florida International University MS - Florida International University BS - Florida State University	<i>Psychology</i>
<b>Casarotti, Cecilia</b> (2007), <i>Adjunct Professor</i> MA - Washington State University MBA - Universidad Catholica del Uruguay "Damaso A Larranaga" BS - Universidad de la Republica, Montevideo, Uruguay	<i>Sociology</i>
<b>Durham, Mike</b> (2010), <i>Adjunct Professor</i> JD - St. Thomas University School of Law MBA - University of South Florida BA - Webber International University	<i>Business Law</i>
<b>Fennell, Jeffrey</b> (2014), <i>Adjunct Professor</i> MS - Capella University BA - Florida State University	<i>Criminal Justice Management</i>

<b>Howe, Paul (2017), Adjunct Professor</b> PhD - Capella University MS – Rochester Institute of Technology BS – Rochester Institute of Technology	<b><i>Hospitality &amp; Tourism Management</i></b>
<b>Johnson, Bryan (1992), Adjunct Professor</b> MMEd - University of Southern Mississippi BMed - University of Southern Mississippi	<b><i>Music Appreciation</i></b>
<b>Lovett, Lon (2019), Adjunct Professor</b> MBA - Webber International University BS - Florida State University	<b><i>Criminal Justice Management</i></b>
<b>Nichols, Nancy (1990), Adjunct Professor</b> MBA - Webber International University BS - University of Toledo	<b><i>Business / Public Relations</i></b>
<b>Oguntola, Andy (2019), Adjunct Professor</b> EdD - Nova Southeastern University MBA - Webber International University	<b><i>Education</i></b>
<b>Rocha, Marta (2015), Adjunct Professor</b> MA - Webster University	<b><i>Psychology</i></b>
<b>Schrader, Mark (2011), Adjunct Professor</b> MBA - Amberton University BA - Warner Southern College AS - South Florida Community College	<b><i>Criminal Justice Management</i></b>
<b>Welch, Tim (2016), Adjunct Professor</b> JD - Barry University School of Law MA - Webster University BSBA - Webber International University	<b><i>Business Administration</i></b>
<b>Wiseman, Patricia (2014), Adjunct Professor</b> DBA - Argosy University MA - University of Phoenix BA - Warner Southern College	<b><i>Economics</i></b>
<b>Yentes, Rex (1990), Adjunct Professor</b> MA - St. Francis College	<b><i>English President Emeritus</i></b>



## **ATHLETICS**

**Andrews, David (2011), *Head Men's & Women's Track & Field Coach*  
*Assistant Men's & Women's Cross-Country/Triathlon Coach***

MBA - Webber International University (in progress)

BS - Webber international University

BA - University Massachusetts, Dartmouth

**Ayers, Tyler (2019), *Head Strength and Conditioning Coach***

BA - Anderson University

**Baptist, Ricky (2017), *Director of Sports Information***

MS - Illinois State University

BA - University of Illinois

**Burton, Kristy (2018), *Head Women's Softball Coach***

BS - University of South Alabama

**Corbin, Allen (2017), *Head Men's Basketball Coach***

MBA - West Virginia University

BS - West Virginia University

**Cockburn, Neil (2008), *Head Men's Soccer Coach***

MA - Siena Heights University

BA - Cardinal Stritch University

**Cutshaw, Otis (2017), *Head Tennis Coach***

BA - Davis and Elkins College

**Desmarteau, Tim (2002), *Head Athletic Trainer***

MEd - John Carroll University

BS - Ohio University

**Fallon, Brian (2018), *Head Women's Soccer Coach***

BSBA - University of Phoenix

**Gehrke, Jessica (2019), *Head Beach Volleyball Coach***

BS - Florida International University

**Hand, Gretchen (2019), *Head Women's Indoor Volleyball Coach/Director of Volleyball***

BS - University of Missouri

**Martin, Collin (2019), *Head Baseball Coach***

MBA - Webber International University

BS - Webber International University

**Moore, Katelyn (2018), *Head Cheer & Dance Coach***

BS - Elmira College

**Morrell, Grady (2011), *Head Women's Basketball Coach***

BS - Franklin University

**Nichols, Nancy (1990), *Head Men's & Women's Golf Coach***

MBA - Webber International University

BS - University of Toledo

**Niethammer, Brad (1993), *Assistant Athletic Director / Head of Baseball Operations***

MBA - Webber International University

BS - Appalachian State University

**Richie, Darren (2017), *Athletic Director***

MS - Colorado Christian University

**Scott, Kelly (2002), *Head Football Coach***

BS - Indiana University

**Simpson, Jim (2014), *Head Cross Country Coach/Director of Event Management***

BS - Webber International University (in progress)

**Stoughton, Randy (2011), *Head Women's Bowling Coach / Asst. Coach Men's Bowling***

**Warren, Del (2009), *Head Program / Head Men's Bowling Coach***

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## **Directions to Webber International University Babson Park, Florida**

### **From Tampa:**

Take I-4 to I-75 South exit 257, SR60 (Brandon). Head East on SR60 into Lake Wales approximately 60 miles. Take US27 South. Go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and turn right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

### **From Tallahassee:**

Take I-10 to US27 South into Lake Wales, approximately 290 miles. Pass under SR60; go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and turn right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

### **From Jacksonville:**

Take I-95 South to I-4 via Orlando. Head west on I-4 to US27. Take US27 South into Lake Wales, approximately 32 miles. Pass under SR60; go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and turn right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

### **From Miami:**

Take I-95 or the Florida Turnpike North to SR60/Yeehaw Junction. Head West on SR60 into Lake Wales, approximately 70 miles. Turn onto US27 South and go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and turn right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

### **From Ft. Myers / Naples / Sarasota:**

Take I-75 North to SR60, Brandon Exit 257. Head East on SR60 into Lake Wales, approximately 60 miles. Turn onto US27 South and go approximately 6 miles to County Road 640 East (left onto CR640). Go to the stop sign and turn right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

**From Lakeland:**

Take US98 South to Bartow. Turn left onto SR60 East. Head east into Lake Wales, approximately 15 miles. Take US27 South. Go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and make a right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

**From Orlando:**

Take I-4 West to US27 South (exit 55). Head South on US27 into Lake Wales, approximately 32 miles. Pass under SR60; go approximately 6 miles to CR640 East (left onto CR640). Go to the stop sign and make a right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.

**From Cocoa / Melbourne / Vero:**

Take US 1 South to SR60. Head West on SR60 into Lake Wales (approximately 80 miles). Turn onto US27 South. Go approximately 6 miles to CR640 East (left onto SR640). Go to the stop sign and make a right (Scenic Highway 17). Continue East on Scenic Highway for approximately 3 miles. Webber University is on the right.