Assistance and support for events

Financial support

(1) International convention subvention system

* Whether the grant is offered or not and the amount will be determined by the committee.

Applicable for

International convention to be held in Fukuoka with 50 or more foreign participants per day (excluding foreign residents in Japan). Number of participating countries including Japan is 3 or more countries and is held for 2 or more days. For a convention where the location of the venue is still undetermined, if a grant is offered, it will promote holding the convention in

■ Grant amount

That it is within 30% of the total cost, with a standard amount of 300 thousand yen to 10 million yen.

(2) Domestic convention subvention system

* Whether the grant is offered or not and the amount will be determined by the committee.

Applicable for

A domestic convention to be held in Fukuoka City, and held with a scale of more than the Kyushu region. Number of participants to be 1,000 or more per day, and is held for 2 or more days.

For a convention where the location of the venue is still undetermined, which will contribute widely to academic, technology, culture, sports, industry or promotion of the economy.

(Excluding exhibition, trade fairs, in-house meetings and product briefings by one company, and such)

■ Grant amount

That it is within 30% of the total cost, with a standard amount of 300 thousand yen to 3 million yen.

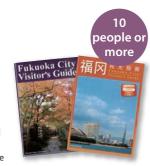
Incentive tour assistance menu

For incentive tours in which guests stay more than one night in Fukuoka City, we offer a variety of support menus.

Guidebook

"Fukuoka Tourist Guide Book" with a discount, preferential treatment coupon posted inside for incentive tour participants, will be provided. (Available in English, Korean, Chinese (Simplified), Chinese (Traditional), and Japanese)

* Photographs are for reference



Greeting card and postcard set

A welcome letter and a set of Fukuoka tourist postcards will be presented to the group.



Welcome ceremony held at the airport & harbor



The welcome banner will be prepared, and everyone will be welcomed wearing happi coats. In addition to performing the welcome greeting, the representative of the incentive tour will be gifted with a Fukuoka memorabilia



Local entertainment

During the welcome ceremony ceremony at the hotel, we will provide for free for one time, one of the following Koma turning, drum or local dance



<An example of traditional arts>



Place

Fukuoka

Fukuoka Convention & Visitors Bureau

Meeting Place Fukuoka

2-5-31, Daimyo Chuo-ku, Fukuoka, 810-0041, Japan

TEL 092-733-0101 FAX 092-733-3100 e-mail mpf@welcome-fukuoka.or.jp http://www.welcome-fukuoka.or.jp/



Fukuoka Convention & Visitors Bureau

Information on the MPF one-stop service

We will provide support, depending on the purpose of the event, as well as introduction of support companies for conventions / conferences, seminar / exhibition business meetings / incentive tours and such.

Step-1

Venue Selection Phase

Providing and lending PR material

Offer PR material, etc. required when deciding site/venue.

Accepting observation **Visits**

Support observation visits of facilities for conferences, accommodations and such.

© Compilation of various quotes and proposals

Upon request, we will compile various quotes and proposals.

4 Convention subsidy system *

For the convention where the host city is being determined, we provide a subsidy system according to the total number of domestic and overseas participants

* Please ask each person in charge for details.

6 Utilizing the Fukuoka **City MICE Ambassador** business

- O Activities related to attracting international and domestic conferences, competitions and exhibitions
- O Cooperation with PR activities / provision of information
- O Introduction of key person and contact personnel
- * Please refer to the page inside

Step-2

Preparatory stage after decision is made to host event

• Such as the provision of various brochures

- a. Fukuoka tourist guide book (languages: Japanese / English / Korean / Chinese (traditional) / Chinese
- b. Fukuoka gourmet & souvenir guide book (Japanese only)

c. Nakasu food map (Japanese only)

2 Introduction of unique venues

Not only are eatery facilities introduced, but street parties in shopping arcades and such reception facilities that are only available in Fukuoka are introduced.

1 Introduction of tourist information and language volunteers

Depending on the request of the main organizer, will introduce tourist guide volunteers and language volunteers (in English, Chinese, Korean, etc.).

4 Cooperation with public relations

Provision of materials and DVD required for public relations, as well as announcement and publication to relevant organizations and Web sites.

S Assistance to foreign participants

For organizers who wish for the Japanese culture experience program, we will introduce those organizations such as tea ceremony and flower arrangement experience

© Support and welcome message

Under certain conditions, Fukuoka City and the MPF will conduct support as well as prepare welcome messages.

Provision of services to various fields

Introduction of PCO companies, travel agencies, hotels, restaurants, transportation, buses, lunch boxes, as well as congress bag souvenirs, etc.

8 Suggestions on tourism programs

Site visit assistance (industry tourism such as local industry, research facilities, factories and such) and the introduction of group tour, Hakata walking tour and other tourism programs.

Step-3

When convention is taking place

Provision of welcome sign or local entertainment

Under certain conditions (number of participating countries, number of participant scale, etc.) with respect to large-scale conventions to be held in Fukuoka, provision and installation of a welcome sign, or, provision of free local entertainment (1 type) if offered free of

"Guidance signboard installation example" O Installation of welcome information desk at Fukuoka Airport

- O Welcome banner at Fukuoka Airport O Hakata Station Shinkansen entrance welcome banner
- "Local entertainment example" Hakata Koma (top), Kinjishi Taiko (golden lion drum), Hakata Minyo (local dance), etc.

Introduction of local entertainment

Local entertainment to be used at the closing ceremony, receptions and such will be provided at a special bureau price.

Elending Hakata Dontaku happi coat

A happi coat that is used in a festival representing Hakata, called "Hakata Dontaku", can be rented to PR the previous year's festival or to be used at the reception desk on the same day.

* Please look on the back page for the incentive tour

MICE Support Menu

Introducing Fukuoka City MICE Ambassador

Purpose of installing Fukuoka City MICE Ambassador

For MICE to actively promote the culture, industry and economic development of Fukuoka, 14 key persons who have influence to attract international conferences, conventions and exhibitions for the 6 priority areas listed as important attraction points for Fukuoka City (namely, next generation industry / creative / sports / food / medical care and medicine / Asia) were appointed as "Fukuoka City MICE Ambassador" by the Fukuoka City Mayor. Through the Ambassadors, we will support their activities to actively recruit events that have a high possibility of being held in Fukuoka, and increase the momentum for the MICE to attract and promote Fukuoka City with the academia, public and private sectors unifying together.

(In Japanese alphabetical order; titles omitted)



Satoshi Kai

resident Nakamura Gakuen University Nakamura Gakuen University Junior College

After serving in roles such as Chairman of the Agricultural Economics Society of Japan, Chairman of the Agricultural Economics Society of Kyushu, and Vice-Chairman of the Japan Society for Distributive Sciences, Professor Kai currently serves as an extraordinary member of the Ministry of Health, Labor and Welfare's Food and Drug Council and Vice-Chairman of the Kyushu Agricultural Growth and Industrialization Liaison Council. Professor Kai specializes in the international comparative research of food production and distribution, and also studies livestock management. He has hosted or organized numerous academic conferences. Professor Kai is Kyushu's leading authority on food distribution, and Nakamura Gakuen University, where he currently serves at President, has become renowned in related industries for its food-related programs as they train a new generation of food specialists.



Shigeo Kagami

Professor, General Manager – Office of Innovation and

Graduated from Hitotsubashi University (BA in Commerce, 1982), and gained MBA from IMD (Lausanne Switzerland, 1989), and completed doctoral work at Weatherhead School of Management, Case Western Reserve University (2000). Consultant at Boston Consulting Group (1982-1986), a founding partner of Corporate Directions Inc. (CDI, 1986-1997), and Partner of Heidrick & Struggles International (2000-2002). Associate Professor, Pharmaco-Business Innovation Course at Graduate School of Pharmaceutical Sciences (2002-2004). Professor and General Manager – Science Entrepreneurship and Enterprise Development (SEED), Division of University Corporate Relations (2004-2013). Professor and General Manager of the Office of Innovation and Entrepreneurship, a newly created organization as a merger of two offices at DUCR; Office of Development of Collaborative Research and Office of SEED. Received the 1st Shuichi Matsuda Award for the 2015 Japan Academic Society for Ventures and Entrepreneurs (JASVE). Vice Chairman and Director for Japan Academic Society for Ventures and Entrepreneurs (from January 2016)



Alfred Cheung

Director, the Japan Society of Hong Kong

Director, the Japan Society of Hong Kong, adjunct professor of City University of Hong Kong, Yunnan University, port sales advisor to Tsuruga City, and others. During his service with Orient Overseas Container Line, Alfred was in charge of port operations, logistics, planning, information network development, human resource and reefer logistics for both headquarters and overseas offices. Alfred has a track record of conducting support for container tracing deploying RFID technology. In recent years, together with university researchers and logistic specialists, for the promotion of a more effective global logistic system, he has established Green Society Association Limited (NPO) in Hong Kong.



Kiyoshi Toko

University Professor, Senior Researcher,

After completion of the Kyushu University doctoral program, became an assistant, assistant professor to the current position as professor. Proposed for the first time in the world "measuring taste" and with his achievement in developing a taste sensor, won the Minister of Education, Culture, Sports, Science and Technology Commendation, Science & Technology Award. Was awarded with the Medal with Purple Ribbon in 2013.



Yoichi Nakanishi

Professor, Faculty of Medical Sciences, Ryushu University Scientific field: Department of Clinical Medicine, respiratory medicine Director, Research Institute for Dispassor of the Chest, and Contactory and Translational Possary

After graduating from Faculty of Medicine, Kyushu University, became an instructor at Saga Medical School, an instructor, afterwards an assistant professor, and an associate professor at Kyushu University. Became professor, Faculty of Medicine, Kyushu University in 2003, then became a director of Center for Clinical and Translational Research, Kyushu University Hospital, and a director of Research Institute for Diseases of the Chest, Kyushu University and appointed senior professor in 2010.



lain Bitran

Executive Director The International Society for Professional Innovation Management (ISPIM)

As a business graduate with more than 30 years of experience, lain has worked with a variety of enterprises and cultures worldwide. He is Executive Director of The International Society for Professional Innovation Management (ISPIM) and has overseen the association's growth since 2003, during which time he has organized over 30 international innovation conferences. Prior to joining ISPIM, lain developed decision-support tools for the management community and worked on many projects for national and regional development agencies and for the European Commission and United Nations. Iain is passionate about events and is a regular speaker at conferences around the world, particularly on the subject of how to develop successful events.



Mamoru Fujieda

Professor, Graduate School of Design Department of Communication Design Science, Kyushu University (Sound Culture and Art Management)

Graduate with a Ph.D. in music from the University of California, San Diego Department of Music. Awarded the 5th Irino Prize for «Rhetoric of the orchestra». Awarded the 7th Japan Contemporary Arts Award. Receives commission from the National Theatre of Japan, Tokyo Philharmonic Chorus, Kanagawa Arts Foundation, Orchestra Ensemble Kanazawa, the Japan Society and such. Served as the music director for the US Embassy sponsored "Interlink Festival".

Ambassador's main duties

• Activities related to attracting international and domestic conferences, competitions and exhibitions

•Cooperation with PR activities / provision of information •Introduction of key person and contact personnel

Main support activities

* Financial support will be available from the MPF in accordance with the scale, purpose and such of the conference.

- Creation, assistance, distribution, support of PR tools on behalf of clients for holding the event in Fukuoka
- 2 Creation and assistance of Bid Paper (event proposal) on behalf of client
- Partial support of expenses related to activities
- 4 Fukuoka City and MPF accompanying lobby activities and such

(In Japanese alphabetical order; titles omitted)

Term of duties



Hiroshi Fujiwara

sident. Internet Association, Japan Chairperson, JoT Promotion Committee

After working for IBM Japan, Ltd., Hitachi Engineering Co., Ltd., and ASCII Corporation, established Internet Research Institute, Inc. in December, 1996, and became the company's president and CEO. Became representative director, president CEO of Broadband Tower, Inc. in April, 2012. Specially invited professor, Keio University Faculty of Environment and Information Studies, concurrently serving as vice chancellor of the SBI Graduate School. Space Science Council councilor, Japan Aerospace Exploration Agency (JAXA) on April 2011, Ministry of Internal Affairs and Communications ICT new business creation promotion council member on December 2013, Radio Policy Vision Council member in January 2014, director of Internet Association Japan and chairman of IoT Promotion Committe in June 2015, council member of Ministry of Internal Affairs and Communications Radio Policy 2020 on January 2016 until present.



Ryuji Funayama

apan Convention Management Association (JCMA) Advisor Chairmai

After joining Japan Travel Bureau Foundation (currently JTB), became Director of the Kyushu Sales Division, Executive Director of Personnel Department, and the President of the same company in 1996. Became the Chairman of the board in 2002, and is currently the advisor. Served in a number of public offices such as Transport policy council committee of the Ministry of Land, Infrastructure and Transport, Chairman of the Japan Tourism Industry Association and such. Became the primary advisor chairman to the Japan Convention Management Association, the purpose of promoting international competitiveness when operators in the Convention industry got together to develop and activate the MICE industry in April, 2015.



Petros Sofronis

Prof., Univ. of Illinois, Department of Mech. Science & Engineering

Professor Sofronis received his Ph.D. in Theoretical & Applied Mechanics from the University of Illinois at Urbana-Champaign. After completing his postdoctoral work at the University of California, Santa Barbara, he returned to Illinois, where he is a Professor of Mechanical Science and Engineering. His interests are: environmental degradation of materials, hydrogen embrittlement, creep fatigue, and micromechanics of solids.



Kazuo Miyamoto

Vice President and University Library Director Kyushu Universi

After completing his studies in Archeology at Kyoto University's Graduate School of Letters, Professor Miyamoto taught at Kyushu University's Graduate School of Humanities, and since 2014 he has served as Kyushu University's Vice President, University Library Director, and University Archives Director. He has also served as head of the Japan Archaeological Association and the Japan Society for Chinese Archeology. In 2003, he was awarded the "Hamada Seiryo Prize", which is given to researchers and organizations in recognition of outstanding contributions in the field of archeology. He is serving as Convention Chairman for the World Social Science Forum 2018, the world's largest social sciences conference.



Sunao Yamada

President, Institute of Systems, Information Technologies and Nanotechnologies (ISIT

Professor Yamada has served as Director of the Kyushu Branch of The Spectroscopical Society of Japan and as Vice-Chairman of The Japan Society for Analytical Chemistry. He is currently the Chairman of the Japanese Society for Engineering Education and the Director of The Engineering Academy of Japan. He specializes in organic dyes, nanoparticles, and polymers, and is well-versed in a wide range of fields including medicine, pharmacology, and agriculture. In March 2018, he left his post at Kyushu University to be appointed President of ISIT, a leading institution for the research and development of advanced scientific technologies. ISIT is an international industrial-academic-government cooperative body active mainly in the Asia-Pacific region. It performs research and development and coordinates and collaborates with related institutions, and provides consulting and human resources development for supporting advanced scientific industries in Kyushu to promote the region's socioeconomic development. Expectations are high for Professor Yamada in his new role as this organization's President.



Takuaki Yamamoto

Professor, Fukuoka University Faculty of Medicine Department of Orthopaedic Surgery

After graduating from Kyushu University's Faculty of Medicine and completing his studies at the University's Department of Surgery in the Graduate School of Medicine, Dr. Yamamoto studied in the Hospital for Special Surgery in New York. Then, he was a lecturer at Kyushu University's Department of Orthopaedic Surgery and Associate Professor at Kyushu University's Department of Rehabilitation Medicine. Since 2016, he has been a Professor at the Department of Orthopaedic Surgery at Fukuoka University's Faculty of Medicine. Professor Yamada specializes in hip joint diseases (such as Idiopathic Osteo Necrosis, Acetabular Dysplasia, and fragility fractures), joint conservation techniques, and sports injuries. In 2017, he took part in joint research with the Bone and Joint Disease Research Team at the RIKEN Center for Integrative Medical Sciences, which led to the discovery of the gene "LINC01370" related to the occurrence of Idiopathic Osteo Necrosis.



Masato Wakayama

Executive Vice President, Kyusyu University

Distinguished Professor, Institute of Mathematics for Industry, Kyushu University

He became a professor of Mathematics in 1997, hold positions such as Dean of Faculty of Mathematics and Graduate School of Mathematics, Kyushu University, Director of Mathematical Research Center for Industrial Technology, Kyushu University, Director of Center for the Promotion of Excellence in Higher Education, Kyushu University, and inaugurated as Vice President of Kyushu University in 2010. He became Founding Director of the Institute of Mathematics for Industry (IMI), Kyushu University, at its establishment in 2011, and at the same time became Executive Vice Dean of Faculty of Arts and Science, Kyushu University, Incumbent from 2014.