

Latino Leadership Project Task Force 2012

The U.S. Census Bureau estimates that the Latino population in the U.S. will grow to 133 million by 2050, the equivalent of adding a city one third larger than Phoenix (our nation's fifth largest) – populated only by Latinos – every year until then. Latinos contribute significantly to federal, state, and local tax bases, drive job creation, and even augment the salaries of native-born workers. The purchasing power of Latinos is expected to top \$1.5 trillion by 2015. In fact, if the Latino market were a nation unto itself, in four years it would be one of the ten largest economies in the world.

For reasons of history, language, culture, and family ties, Latinos recognize the importance of Latin America to the United States. Their unique view on the region is particularly well-suited to building a policy that meets the challenges of the twenty-first century. The Latino Task Force was convened by the Pacific Council to formulate specific foreign policy recommendations to President Barack Obama and Republican candidate Mitt Romney in advance of the 2012 presidential elections, advising both candidates on how policy must change to recognize and respond to the growing strength of the U.S. Latino community. Key issues of focus – selected by the Task Force as matters that would benefit from enlisting the Latino perspective – will include trade and economic policy, human capital and migration, as well as broader regional relations and security.

Under the direction of Task Force co-chairs Antonia Hernández and Solomon D. Trujillo, the Pacific Council Latino Task Force is composed of a number of prominent Latino leaders, primarily from southern California, with representatives from the business community, the not-for-profit sector, academia, and others.

Latino Leadership Project Task Force 2012

Task Force Members

Ms. Antonia Hernández (*Co-Chair*)
President and CEO, California Community Foundation

Mr. Solomon Trujillo (*Co-Chair*)
Chairman, Trujillo Group Investments, LLC

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Ambassador Frank Baxter
Ambassador to Uruguay (2006-2009)

Mr. Thomas Saenz
President, Mexican American Legal Defense and
Educational Fund (MALDEF)

Ms. Maria Echaveste
Co-Founder and Partner, Nueva Vista Group

Mr. Arturo Sneider
Partner, Primestor Development, Inc.

Ms. Alicia Miñana
CEO, Law Offices of Alicia Miñana

Mr. John Stumpf
Chairman, President and CEO, Wells Fargo & Company

Ms. Monica Lozano
CEO, impreMedia

Prof. Roberto Suro
Director, The Tomás Rivera Policy Institute

Cardinal Roger Mahony
Archbishop of Los Angeles (1985–2011)

Dr. Cynthia Telles
Member, Commission on Presidential Scholars

Mr. Luis Maizel
Co-Founder and Senior Managing Director, LM Capital
Group

Mr. Daniel Villanueva, Jr.
Managing Partner, Rustic Canyon/Fontis Partners

Mr. Luis Nogales
Managing Partner, Nogales Investors

Mr. Salvador Villar
Chairman and CEO, Banamex USA

Mr. Mario Rodriguez
Vice-Chair, California Republican Party and Co-Founder,
Hispanic 100

**Please contact the Pacific Council directly to learn more about
the Task Force's work prior to the public release of the group's report.**

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Task Force Co-Chairs:

Nationally recognized for a career spanning three decades in social action and the nonprofit sector, expertise in philanthropy, and a lifelong devotion to underserved communities, Pacific Council Board Member and Latino Leadership Co-Chair **Antonia Hernandez** is President and Chief Executive Officer of the California Community Foundation (CCF). Since assuming this position in 2004, Hernández has significantly expanded the community foundation's activities beyond grant-making to encompass civic engagement and public policy initiatives in such areas as early education and immigrant integration. Hernández joined CCF as president and general counsel of the Mexican American Legal Defense and Educational Fund (MALDEF), a national nonprofit litigation and advocacy organization dedicated to protecting the civil rights of Latinos through the legal system, community education, research, and policy initiatives.

Hernández began her professional career as a staff attorney with the Los Angeles Center for Law and Justice, and subsequently worked as counsel to the United States Senate Committee on the Judiciary before joining MALDEF in 1981 as regional counsel in Washington, D.C. In addition to the Pacific Council Board of Directors, she serves on the boards of the Blue Shield of California Foundation, Center for Budget and Policy Priorities, American Automobile Association, Automobile Club of Southern California and Local Initiatives Support Corporation. She currently serves on several commissions, advisory boards and committees at the national, regional and local levels, including the Commission on Presidential Debates, Institute of Politics at Harvard University's John F. Kennedy School of Government, JFK Library Foundation Profile in Courage Award Committee, Think Long Committee for California and UCLA School of Law Board of Advisors. In 2011, she chaired the Los Angeles Unified School District Parental Engagement Taskforce.

Hernández has a bachelor's degree in history from UCLA, a law degree from the UCLA School of Law, and numerous honorary degrees and awards. A member of the State Bar of California, District of Columbia Bar, American Bar Association and Mexican American Bar Association of Los Angeles, and a fellow of the American Law Institute, she is a frequent public speaker and has been profiled and interviewed by such major media as the *Los Angeles Times*, *The New York Times*, *The Chronicle of Philanthropy*, USA Today, Newsweek, CNN, CSPAN, NPR and HISPANIC Magazine.

Project Co-Chair **Solomon D. ("Sol") Trujillo** is an international business executive with three decades' experience as CEO of large market cap global companies in the US, the EU, and Asia-PAC. A digital pioneer operating in the telecommunications, technology, and media space, Sol has been a long-time champion of high-speed broadband and a pioneer and innovator of smart phone and the mobile Internet to stimulate productivity and innovation across all sectors of the economy. Sol currently sits on corporate boards in the US, EU, and China and has managed operations in more than 25 countries – including developed and emerging markets from the EU and North America to China, South Asia, Africa and the Middle East.

After graduating from the University of Wyoming, where he earned a B.S. in Business and an MBA in Finance, Trujillo went to work for AT&T. Seven years later, he became the youngest executive officer in the history of the company. Following the break-up of the Bell monopoly in 1984, Trujillo joined US West, one of seven Bell operating companies established by the divestiture, working his way up to chairman, CEO, and president of the telecommunications giant. In this role, Trujillo was America's first US-born Hispanic to serve as CEO of a Fortune 200 company. In 2001, he joined the Board of Orange SA, a Paris-based multinational wireless giant with 50 million customers in 19 countries throughout Europe, Africa, and the Middle East. Two years later, Trujillo moved to the CEO position to prepare the company for acquisition, becoming the first American to lead a CAC-40 company.

Trujillo served most recently as CEO of Telstra Corporation, Australia's largest media-communications enterprise, where he completed the privatization of a previously government-owned monopoly and led the transformation of a traditional telecommunications utility into an integrated media-communications company. In addition to his current board memberships, he has served on the corporate boards of PepsiCo (retail), EDS (business technology services), Gannett (the media company that includes USA Today), Bank of America (financial services), US West, and Orange (telecommunications) and the advisory board of Alcatel (communications). He has been a trade policy advisor to the Clinton and the second Bush administrations, a trustee of Boston College, and currently serves on the advisory board of UCLA's School of Public Policy and the Tomas Rivera Policy Institute, a California-based think tank that addresses Latino issues in North America. He has also served as a commissioner on the Colorado Commission of Higher Education and on the boards of business groups and state and regional economic development groups in the western United States.

Andrew Selee is the Vice President for Programs at the Woodrow Wilson Center and Senior Advisor to the Mexico Institute. Dr. Selee is currently an adjunct professor of Government at Johns Hopkins University in the Advanced Academic Programs. He has previously been an adjunct professor of Political Science at George Washington University and a visiting professor at El Colegio de Mexico. He serves on the board of the Mexico-U.S. Fulbright Program (Comexus) and on the editorial board of El Colegio de la Frontera Norte (Colef), as well as on the editorial board of the journal Latin American Policy. He is also a contributing editor to the Library of Congress's Handbook of Latin American Studies. Dr. Selee is an associate of the Mexican Council on Foreign Relations (Comexi) and a member of the Mexican Collective for Security and Democracy (Casede). He has been a member of the Council on Foreign Relations' Independent Task Force on Immigration. Dr. Selee received his Ph.D. in Policy Studies from the University of Maryland; his M.A. in Latin American Studies from the University of California, San Diego; and his B.A. from Washington University in St. Louis.