



Revo Announce World's First Portable 'Hybrid' DAB/DAB+ and Wi-Fi Internet Radio



Lanark, 14th August 2008: Revo Technologies Ltd is pleased to announce the release of the world's first portable 'hybrid' DAB/DAB+ and internet radio.

PICO RadioStation follows in the steps of the company's ground-breaking BLIK RadioStation model, by combining DAB and DAB+ reception with the latest wi-fi internet radio technology. In PICO's case however, these features and benefits are now available in a compact, highly portable form factor, rather than in a traditional table radio format.

PICO's acclaimed industrial design is the proud recipient of both Red Dot and iF Product Design awards for 2008.

Thanks to its splashproof construction and 12 hour lithium-ion rechargeable battery, PICO RadioStation can be used just about anywhere, as happy in a bedroom or steamy bathroom as it is in the garage or garden.

PICO RadioStation features full DAB and DAB+ digital radio reception, FM radio coverage with RDS, Wi-Fi internet radio (easy access to over 11,000 stations from around the world), wireless MP3 media streaming from PC or Mac, and the ability to serve as a portable sound system for any MP3 player.

PICO RadioStation is one of only two commercially available digital radios (the other one being REVO's BLIK RadioStation model) that are ready to receive next-generation DAB+ broadcasts without the necessity for paid-for software upgrades or downloads.

PICO RadioStation is the result of a long and fruitful collaboration between Revo Technologies and Frontier Silicon, the industry leader in digital radio technology. At the heart of PICO RadioStation is Frontier Silicon's new multi-standard Venice 6 module.

PICO RadioStation has an SRP of £169.95 and will be available from the 15th of September from the usual REVO retailers, or alternatively directly from www.revo.co.uk

REVO will be demonstrating PICO RadioStation and other new products at the IFA Consumer Electronics Fair in Berlin from the 29th of August until the 3rd of September. REVO are situated in Hall 15.1, stand 112.

Ends

EDITOR'S NOTES:

About DAB Digital Radio

DAB (Digital Audio Broadcasting) digital radio is the next generation 'digital' replacement for traditional analogue radio. Offering increased choice, quality and services. In the UK alone, over 7 million DAB sets have been sold during the last five years. For further information visit: www.drdb.org

About Internet Radio

For anyone with a Wi-Fi or wired broadband connection, internet radio offers a wealth of radio listening choice, by providing easy access to over 11,000 radio stations from around the world. Internet radio is simple to use, has no boundaries and no subscription charges.

About DAB+

DAB+ is a further development of the standard DAB platform and is in the process of being adopted in a number of new and emerging digital radio markets such as Australia, Italy, Switzerland, Czech Republic, Israel, Malta, Hungary, Kuwait, Malaysia and New Zealand.

iF and Red Dot Product Design Awards

PICO is a member of a very privileged and exclusive club, being a product that has been honoured by both the iF and Red Dot awards in the same year.

The iF and Red Dot product design awards have been in existence since the 1950's and are highly respected global product design competitions. These coveted and world-renowned awards are an international seal of outstanding product design and quality.

About Revo Technologies Ltd

Revo Technologies Ltd is a privately owned designer and manufacturer of digital radio products for the DAB/DAB+, HD Radio and internet radio platforms.

REVO has its headquarters in custom-built premises in the historic market town of Lanark in west central Scotland.

REVO use the very best of British design talent and are committed to using the best of available technologies, materials and components. REVO radios are designed in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win a number of industry awards including 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

REVO has enjoyed further critical and sales success with its Pico portable radio model (available in DAB and Wi-Fi internet radio versions), winner of the highly regarded iF and Red Dot product design awards for 2008.

In December 2007, REVO released its ground-breaking BLIK RadioStation model, the world's first combined DAB and Wi-Fi Internet radio. BLIK RadioStation was also the first radio capable of receiving DAB+ broadcasts straight out of the box, without the need for software updates or upgrades. iPod docking versions of the BLIK range have since been added to the range.

In March 2008, REVO was the recipient a Scottish Enterprise Business Excellence Award, in recognition of its sales achievements in overseas markets.

REVO products are now sold in 27 countries worldwide.

MEDIA CONTACT

For further media information, to request product images or to arrange a loan unit please contact:

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A range of PICO RadioStation product images are available for download at <http://www.revo.co.uk/media/gallery-picors.php>

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