

THE INDUSTRY'S NEWSPAPER

**VOLUME5, NUMBER 38** 

FRIDAY, OCTOBER 14, 1977

### **Leader Resigns** At KHJ to Join Radio & Records

John Leader has resigned his air staff position at KHJ to join R&R as Top 40 Editor. Leader, who began his radio career in 1966, was Program Director and Music Director at WOXI/Atlanta before joining KHJ, and held PD and MD positions at WLAV and WGRD/Grand Rapids previously. Leader also earned a BS in Psychology while pursuing his radio career at the same time.

Commenting on his new appointment, Leader said, "I feel as if I've accomplished everything I set out to do in radio, having worked for some of the greatest radio stations in the country, including KHJ and WQXI. The logical extension for my career now is to approach the industry from a new perspective. I'm looking forward to the challenges and opportunities I'll encounter at R&R."

Leader has agreed to remain on the air at KHJ through the Oc-

Ronnie Milsap emerged the big

winner at the 11th annual Country

**Music Association Awards telecast** 

October 10. The RCA artist won

awards for Best Male Vocalist,

Best Album of the Year ("Ron-

nie Milsap Live"), and the chief

honor, Entertainer of the Year.

Milsap, blind since birth, has con-

centrated his musical efforts in

the Country field for the past four

years, with his increasing success

culminating in a recent Number

One Country (and Top 40/Pop/

Adult crossover) hit "It Was Al-

most Like A Song" and the three

The only other multiple winner

UA artist Kenny Rogers and Song

Year for composers Ha

num and Roger Bowling. Best Fe-

male Vocalist honors were won

by UA's Crystal Gayle, younger sister

of past multi-award winner Loretta

Lynn; Gayle's Number One Country

single "Don't It Make My Brown

Eyes Blue" (also a Top 40 and Pop/

Adult crossover) was a major fac-

RCA's Jim Ed Brown and Helen

Cornelius won the Best Vocal Duo

award, while there were no sur-

prises in the Best Vocal Group

was the song "Lucille," which won

CMA Awards.

tor in her victory.

•



John Leader

tober/November Arbitron rating period, and assumes his new position directly afterward. Tim Sullivan, General Manager of KHJ, told R&R: "I hate to lose John, but I'm delighted for him. I wish him the best in his new challenge."

Present Top 40 Editor J.J. Jordan will be moving to RER's Syndication and Special Projects Division when Leader joins the staff.

**Ronnie Milsap** 

the Single of the Year award for category, won by Mercury's Statler the Disc Jockey Hall Of Fame on

Brothers, adding to a seeminly end-

less chain of victories. ABC/Dot's

Roy Clark was named Instrument-

alist of the Year, while the late

Bob Wills' band, the Original Texas

Playboys, won Best Instrumental

Group, and appeared to be senti-

mental favorites of the Opry House

Merle Travis, a historic figure in

the annals of guitar playing, and

the composer of "16 Tons" and other

standards, was selected for the

CMA Hall of Fame. The CMA will

induct one of three nominees for

audience.

**Milsap Takes Top Honors At CMA Awards** 

ed a new format direction and air staff lineup, and will launch an aggressive promotion and image-building campaign. Johnny Andrews has been appointed Program Director at the station, recently purchased by Combined Communications; he was most recently with Combined's Phoenix outlet, KTAR and KBBC-FM, where he worked with recently-appointed WWWE GM Dick Penn.

The station will take full advan-

### **Sole Liability Upheld; Media Outlets Now Totally Responsible**

mand \$400,000 in media payments from Stokely-Van Camp which were owed to the network by Stokely's former ad agency, the now-bank-

cations for the media and the advertising business in general, and holds media outlets responsible for determining the stability of agencies, without the safety valve of being able to collect later from the original client should the agency

Lennen & Newell had bought the approximately \$400,000 worth of time on CBS in 1970-71. CBS sued Stokely in 1972, following the ad agency's declaration of bankruptcy, the biggest failure in advertising history. CBS claimed that its contracts specified that Stokely was required to make good the debt, although the canning company had already paid Lennen & Newell originally. Stokely's contention was that L&N had assumed sole liability for the payments, and that because CBS had extended credit to L&N with the prior knowledge that the agency was in dubious shape, the network was not entitled to collect from Stokely.

The judge agreed with the latter position, noting that CBS had failed to inform Stokely that L&N was in financial jeopardy. Aside from contractual questions of liability between the network and agencies, the judge maintained that CBS never told advertisers like Stokely that it might want to hold them liable, so that Stokely had no way of knowing they might be held accountable.

The decision is expected to bolster the sole liability position advocated by most advertising agencies, which is currently at issue in several media payment court cases. If so, the media takes on added responsibilities in examining the reliability of the ad agencies with whom they deal.

4.5

10,000 Winners In 28 Days On KCBQ SEE PAGE 3 Is Punk Junk? SEE PAGE 40

#### A federal district court judge has cision, upholding the doctrine of "sole liability," has broad impliruled that CBS has no right to defail.

rupt Lennen & Newell Co. The de-

**Crystal Gayle** 

Friday (10-14) at the FICAP (Fe-

deration of International Country

Air Personalities) banquet; Hugh

Cherry, Cliffie Stone, and R&R's Biff

Collie have been nominated. In the

Disc Jockey of the Year cate-

gories, Small Market honors went

to Shannon Reed of KWMT/Ft.

Dodge, Iowa; the Medium Market

winner was Tiny Hughes of WROZ/

Evansville, Indiana; and Bill Robin-

son of WIRE/Indianapolis won in the

Johnny Cash hosted the CMA

Awards telecast, which was ge-

Major Market category.

nerally regarded by industry observers to be the smoothest and one of the most successful in the

11-year series.

CMA celebrations commenced last Friday (10-7), with the annual Talent Buyers Seminar highlighting events. Sunday saw the Nashville Songwriters Association Hall of Fame ceremonies, with four notable writers inducted into the Hall: Morte Haggard, Kris Kristofferson, Johnny Cash, and the late Woody Guthrie. Following the telecast, the annual licensing society awards were presented, with numerous record company parties and receptions also taking place. The week was set to climax with the CMA Banquet and Show Friday night. More detailed coverage and photos will appear next week in Jim Duncan's column.

Following the CMA telecast, RCA held a party for Ronnie Milsap at Opryland, at which the singer announced his re-signing to the label. R&R Country Editor and CMA Vice President Jim Duncan also presented Milsap with a special Braille commemorative plaque in honor of an unprecedented five consecutive weeks at Number One with "It Was Almost Like A Song."

**New Direction For 3-W-E** WWWE/Cleveland has announctage of its 50,000-watt 1-A clear

channel signal status, and is shifting its present Pop/Adult format to what Andrews calls "MOR," aiming for a wide audience spectrum. WWWE will be identified as "1100/Cleveland, Three-W-E" on the air, with a new TM "Listen To Your City" jingle package, arranged and cut in Los Angeles. Noted comedy recording artist and "Word Jazz" inventor Ken Nordine is doing all station ID's and image separators. WWWE will also be

using the innovative "Accu-Weather" service exclusively in the Cleveland market.

The new lineup features (6-10am) the team of Barney & Wilson; (10-12) Johnny Andrews; Music Director Jim Davis from 12-3; Larry Morrow, 3-7pm; Peter J. Franklin from 7midnight, continuing the sportsoriented talk format he's previously popularized at the station; Tony Matthews all night; and Jack Reynolds, weekends and production.

Invented The "Q" Format In 1964

Pioneered The Tight Playlist In The '50's Gave WABC, WFIL, WKNR and WKBW Their First Top 40 Glory

ONE MAN ....

**Became The First Radio Consultant** 

**DISCOVER HIS IDENTITY** ON PAGE 28.

# STEVE MILLER BAND The Third Hit Single SWINGTOWN (496)

KEEL on KGW add KTKT debut 29 KRSP debut 26 KYNO add KROY add KANC on KJRB add WEEO add WGUY 31-29 WAKX add WISM add WACI on

KFRC debut 30 **WCAO** add KTLK 6-5 **KXKX 22-17 KIMN 27-23 KSTPHB KRBEHB Z-93 HB WIFIHB KLIFHB KFIadd** K100 add **KJRHB KING HB** WHHY add WAYSHB WBJW add 37

KCBN add WLOF add 39 WMAK HB 92Q HB WSGN add WKXX add WAAY add WCUE add 40

KRKE add 29 WPTR add WQPD 39-33 WMFJ HB-32 WDRC add 92FM add JB105 on WICC add KQDI add-30 WPHD add KLEO 16-14 WINW add WOW add KHFI on Y103 debut 26 Q94 add WTRU add-33 KVOX add WNAM add WFOM debut 29 WFLB add WAIR add WAIR add WANS add WCGQ add KSLY add KDZA add 37 KAFY add

# From His Double Platinum Album BOOK OF DREAMS

Congratulations to Steve Miller on his 10th Anniversary with Capitol Records! Since 1976 Steve Miller has sold over 5,000,000 albums...and is now on a Major National Tour!



Carter Lauds Kerr Move to "The New 102"



DAILY NEWS MAKES KERR WPIX TO CLICK-When WPIX/New York acquired the services of Jim Kerr, morning man at WPLJ for the past four years, they naturally wanted to make a production out of it. So, they arranged with the nation's largest newspaper, the Daily News, which owns WPIX and is located in the same building, to print up the bogus front page pictured. When Kerr arrived for his first day at WPIX, the newspaper-vendor in front of the building handed him one of the trumped-up issues. Further shaking up their new acquisition, all of WPIX's employees arrived at the station before Kerr got there to begin his morning shift before 6am. When he arrived, all the staff were at their desks apparently working, just as if it were the middle of the working day.

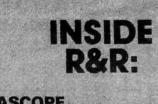
### **Aerosmith Draws Line** At Firecrackers

Columbia artists Aerosmith were forced to cancel a Philadelphia concert date after two members of the group were injured by a thrown firecracker the previous night. Lead singer Steven Tyler received a bruised cornea of the left eye, while guitarist Joe Perry cut his left hand when the firecracker

was hurled at the band as they appeared onstage for an encore. The firecracker apparently went off a foot or so from Tyler's face, but neither injury sustained was believed to be serious. A concert appearance in Cleveland scheduled for Wednesday (10-12) was postponed indefinitely.

### **KCBQ Bows** "Biggest Winner Contest'

KCBQ/San Diego has launched what the station claims is the biggest winner contest in history, promoting "10,000 Winners in 28 Days." Listeners will win concert tickets, automobiles, Caribbean trips, thousand-dollar bills, and many more prizes, with everything being awarded on a strict call-in-towin basis, without qualifying levels or any other complications. With over 1% of San Diego's population standing a chance to win something, the contest promotion seems sure to draw its fair share of attention.



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### **Starr Is Reborn; Chain Successful Once More**

Star Broadcasting Group reported a net income of over \$2 million (\$1.50 per share) for the fiscal year ending June 30, a dramatic reversal of last year's totals (a loss of over \$5 million and \$4.22 per share). President Bruce Johnson also an-

nounced that the company has refinanced its debts and public debentures via an \$11 million loan. which has resulted in all of the longtroubled chain's debt being taken out of default. Johnson also reported a substantial decrease in the company's total debt and a \$2 1/2 million increase in stockholder equity. He accounted for the turnaround by citing dispositions of properties.

Commenting on the encouraging financial trends, Johnson said, "This year is our turning point... Now that we have cleaned up our debt and strengthened our balance sheet, we are in an excellent position to take advantage of the opportunities analysts see for broadcasting in the years ahead." Starr Broadcasting owns two television stations, as well as radio outlets WWWW/Detroit, KMGC/Dallas, KYOK/Houston, KABL AM & FM/

### **National Ad Network For Theaters Ready**

The Nashville-based Cinemavision Company, along with the National Independent Theatre Exhibitors, is about to launch the first national network for movie theater advertising. November 1 marks the kickoff date for the controversial program, which has met with negative reaction from film distributors and customers, and some degree of apparent-indifference from advertisers. Nonetheless, the initial test markets include Los Angeles, San Francisco, Sacramento, Portland, Boston, Philadelphia, Colorado Springs, and Pueblo; and Cinemavision spokesman are bullish about the prospects, claiming advertisers are "keenly interested in testing the theater medium." So far, only one national advertiser, RCA Records, has committed to a one-minute spot. UA Records, among other advertisers, has tested LP ads in theaters recently.

Under terms of a four-year contract with Cinemavision, 1000 exhibitors will screen three minutes of advertising before each showing of the feature film. Advertisers are

charged \$18 per 1000 admissions per theater per week. Cinemavision's goal is to line up 10,000 theaters generating up to \$50 million in revenues, but film distributor reaction could jeopardize the plans. Distributors apparently feel that

movie audiences could become alienated by the ads, and some have suggested withholding film product from exhibitors participating in the network. Whether the new advertising medium will prove productive remains in some doubt.



### **KMPC Shows The World For Charity**

their eighth annual "Show Of The World" charity benefit at the Los Angeles Forum last week, with revenues going to the Permanent Charities Committee of the Entertainment Industries. In order of appearance, performers were the Nitty Gritty Dirt Band, Helen Reddy, Lou Rawls, Johnny Mathis, Vikki

KMPC/Los Angeles presented Carr and George Carlin. Approximately 16,000 people showed up for the festivities, which included a few delays but over 3 1/2 hours worth of comedy and musical entertainment.

> Lou Rawls and Helen Reddy are shown in live performance shots from the Forum.

San Francisco, KUDL AM & FM/ Kansas City, WBOK/New Orleans. and KXLR/North Little Rock. The

company also owns accessory distributors Le-Bo Products and TM Productions, Inc.



CASH AT BUS STOPS FROM KGW-KGW/Portland, in cooperation with the Mayor's office of that city, came up with an original way to promote the use of city transportation. After a caller on a KGW Public Affairs program had complained about the gas consumption of ars with KGW Winner Stickers driving around hoping to be stopped by the station's Cash Vans, Mayor Nail Goldschmidt commented thet KGW might consider stopping carpoolers instead. The station took the Idea a little further, and managed to convince the board of Tri-Met (Portland's mass transportation system) to allow KGW stickers on the windows of their buses (despite a strict no-advertisement policy). Then, KGW Cash Vans wara daployed to walt at bus stops, and pull the buses over, whereupon two jocks board the buses and hand out cash to everyone on board (including the drivers). Local newspapers and TV outlets covered the promotion, and KGW produced two TV spots promoting their giveaways and ancouraging citizens to ride the bus and win. (Top) KGW air personalities Craig Walker and Mark Rivers board a Tri-Mat bus with cash for everyona. (Bottom) KGW Station Manager Larry Cempbell (left) congratulates Portland Mayor Neil Goldschmidt on his energy-saving idea.

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### **Casablanca Captures Films "Alive"**

Eight motion picture projects developed by Enigma Productions in association with Alive Enterprises have been assigned to Casablanca Record & FilmWorks, with two projects, "October Circle" and "Agatha" (the latter starring Vanessa Redgrave) going into production shortly. Alive President Shep Gordon indicated that Alive retains a percentage of the projects, developed jointly by Alive and Enigma's David Puttnam, now a FilmWorks Vice President

### **Celluloid Rock For '78**

Rock music (or some close motion picture approximation) looks like a hot commodity for film action next year. Paramount will release "American Hot Wax," the story of pioneering disc jockey Allan Freed, as well as Robert Stigwood's production of the 50's Broadway musical "Grease." Stigwood, of course, is also working on a film treatment of "Sgt. Pepper's Lonely Heart's Club Band," starring Peter Frampton and the Bee Gees. United Artists is finally bringing "Hair" to film, though the project may be a bit dated by now; and Irving Azoff's "FM," about an AOR radio station, "The Buddy Holly Story," and another film project taking place in a record store are also upcoming.

### **Buick Thinks Young For New Models**

Buick is going after the youth market in their fall campaign, keying the drive to their LeSabre and Regal Sports Coupes (with optional turbocharge engines) and the Century model. The focus on youth, which will be played up in TV spots (65 percent of the budget), magazine spreads, and radio spots on Notre Dame and professional football broadcasts, is an attempt to carve out a distinct image niche in the highly competitive "mid-market" area (intermediate and compact models). Buick cited figures indicating that the 25-44 age group will increase more than 15 percent from 1975 to 1980, with the number of households in the \$20,000 and above category doubling by 1985. This market, according to Buick, is the one to key in on.

### UPI Boosts Satellite Network To Broadcasters

A UPI editor told broadcasters that the national news services view a nationwide satellite network as a necessary alternative to telephone land lines for news delivery. Speaking before the Minnesota Broadcasters Association, the spokesman stated that UPI and AP had teamed up to experiment with the use of a small satellite receiver, which would allow subscribers to receive the complete range of news agency services. The FCC is regarded as the major stumbling block in setting up a satellite network, owing to its reluctance to change its current licensing procedures. The UPI spokesman also indicated that UPI and AP face up to \$4.3 million yearly in increased AT&T bills after the FCC recently struck down the news services' special rates as discriminatory.

### **FM Listening Up 12% In 1977**

An Arbitron study of the top ten metro markets during the April/May 1977 sweep indicates that FM listening has increased 12 percent over last year's figures. The overall trend since Arbitron first measured FM vs. AM listening shares in 1970 shows FM listening up a remarkable 122 percent. 31 percent more FM stations are now being listed in Arbitron's market reports.

FM listening was up in nine of the ten markets, with Chicago leading with a 25 percent gain over last year. Boston was the sole exception to the rule, with FM listening declining one percent.

### ERR WAVES

Philadelphia, Detroit, Washington D.C., and Dallas/Ft. Worth all showed FM listening leading over AM, with the last two cities named boasting the largest share of FM listening (54.1 percent for Dallas, 53 percent for the capital city).

### Independent TV Viewers Same As Network Watchers

The Association of Independent Television Stations (INTV) recently commissioned a 23-market Arbitron study, which according to the INTV reveals that there are no significant differences in adult income, education, occupation, or consumerism between viewers of networkaffiliated TV stations and independent viewers. The data will be utilized in INTV presentations to advertising agencies and clients. The study also indicated that adults generally control the viewing choices for "early fringe" time (approximately 6-8pm), not children as has been generally supposed; 62 percent of the households measured had no children present; so the significant amount of independent-watching was an adult choice. INTV will also be using a Nielsen survey indicating a major drop in ratings during heavy saturation commercial flurries during network station breaks. The association will try to discourage agency buys during those times, with the hope of redirecting the buys towards independents.

### **Support Grows For Tax Deductible** "Ad Reserve Funds"

In recent weeks, both the advertising trade paper Advertising Age and a prominent ad agency financial specialist have come out in support of a change of laws which allow corporations to set aside tax-deductible reserves for advertising. The reserves would allow companies to advertise heavily in years when sales and cash are low, acting as a hedge against recession. The idea was first formulated in 1947, and would require extensive modification of existing tax laws. At present, reserves for contingencies or liabilities not based on firm commitments are not allowable tax deductible items, and the ad reserve plan would set a new precedent. But Norman Fields, senior partner of the Fields & Fields public accountant firm, compared the idea to depletion allowances for oil investors, and further stated, "We need all the recession preventive measures that make sense," maintaining that ad reserves would allow more advertising to bolster a flagging economy. Fields also raised a number of questions which would come up should Congress consider adopting the new proposal. Fixing a ceiling on ad reserve funds, setting lengths of time for reserves going unspent, eventual taxation rates, reporting procedures, and precise classification of advertising expenditures would all have to be resolved, requiring considerable time. Fields indicated his belief that the potential rewards, both for businesses and for the government in being able to stimulate the economy, outweighed potential problems in establishing the precedentsetting proposal.

### K100, AVCO Embassy Promote Film

K100/Los Angeles has joined with AVCO Embassy in the promotion of the upcoming movie 'The Chicken Chronicles," dealing with a group of high school seniors in 1969. The station will promo the film on-air, and conduct a search beginning this week to find "Miss High School 1977." Ten finalists will be chosen, with the final judging held on the day of the film's debut, in late October. Avco plans similar radio tie-ins across the country as the picture opens in major markets.

### Star Picked For Buddy Holly Story

"The Buddy Holly Story" is set to begin filming November 14, with Actor/musician Garey Busey picked for the starring role. Busey, who starred in the TV series "The Texas Wheelers" and is a star in the upcoming surfing movie "Big Wednesday," has toured with Leon Russell for seven years in addition to his acting duties. He is probably most familiar to movie audiences in a scene-stealing role as Kristofferson's road manager in "A Star Is Born." It remains to be seen how he'll look in horn-rimmed glasses.



### **R&R CALENDAR OF EVENT**

### October 1977

Grand Ole Opry Birthday Celebration, Nashville, October 12 New Hampshire Association of Broadcasters Annual Convention, Margate Inn, Laconia, NH, October 19-21

Illinois New Broadcasters Association Fall C. Champatgn-Urbana; October 14-16

NAB Regional Meetings, Hyatt Regency, Cambridge, Mass October 17-18 NAB Regional Meetings, Peachtree Plaza Hotel, Atlanta,

October 20-21 Tennessee Association of Broadcasters Annual Convention,

Read House, Chattanouga, October 19-21 National Association of Broadcasters Fall Regional Meetings Engineering, Peachtree Plaza Hotel, Atlanta, October 20-21

Arbitron Survey Period, October20-November 16 Pittsburgh Chapter, Society of Broadcast Engineers Regional

Convention, Howard Johnson Motor Inn. Monroesville, Pa. October 21 North Dakota Broadcasters Association Fall Meeting, Holiday

Inn, Fargo, October 23-24 Musexpo '77-International Record & Music Industry Expo, Doral Hotel Miami Beach October 28-November 1 Florida Association of Broadcasters Fall Conference, The Beach Club Hotel, Naples, October 29

AMERICAN WOMEN IN RADIO & TELEVISION EAST CEN-TRAL AREA CONFERENCE, STOUFFERS, LOUISVILLE, KY, OCTOBER 20-23 KANSAS ASSOCIATION OF BROADCASTERS FALL MANAGE

AMERICAN WOMEN IN RADIO & TELEVISION MIDEAST

AREA CONFERENCE, Hershev Hotel, Hershey, PA, October 28-30

#### November

Oregon Association of Broadcasters Fall Conference, Valley River Inn, Eugene, OR, November 3-4 National Association of Broadcasters Fall Regional Meetings for radio, TV, and engineering executives, Marrlott Hotel, Denver, Colorado, November 7-8

National Association of Educational Broadcasters Convention. Sheraton Park Hotel, Washington, November 13-16 National Association Of Broadcasters Regional Meetings,

Sheraton Harbor Island Inn, San Diego, November 10-11 National Association Of Broadcasters Regional Meetings, Fairmont Hotel, Dallas, November 14-15

Intercollegiate Broadcasting System West Coast College Radio Convention, Jack Tar Hotel, San Francisco, November 11-13

NATIONAL BROADCAST EDITORIAL ASSOCIATION RE GIONAL SEMINAR, SHERATON PLAZA, CHICAGO, NOVEM-BER 4-5.

January 1978

Country Music Association Board Meeting, Acapulco, Mexico, January 10-11, 1978

### March

### R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978 National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 8-11, 1978

Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19

#### April

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Board Meeting, Washington D.C. April 18-19, 1978

### May

Sixth Annual Gospel Radio Seminar,

May 5-6, 1978 National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 24-27, 1978

Airport Hilton, Nashville

(

#### June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, June 1-3, 1978 Country Music Association Fan Fair, Nashville, June 7-11, 1978 American Women In Radio & Television Annual Convention

Los Angeles Hilton, June 17-20, 1978 Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 25-28, 1978

### July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radmisson St. Paul, St. Paul, June 17-20, 1978



# FROM THEIR SECOND ALBUM BROKEN HEART THE BABYS

Chrysalis\_

# What's New?

### Wiley Takes Law Firm Post

Former FCC Commissioner Richard Wiley has joined the Chicago-based law firm of Kirkland. Ellis & Rowe, and will head its 40-man Washington D.C. office. Washington sources implied that Wiley, who hails from Illinois, may use the law firm affiliation as a base for political aspirations involving that state.

### **Complaints To Congress Stir Faster Action**

The results of the following survey will not exactly shock anyone with a minimal conception of the way the government works, but it has been confirmed that written complaints to a congressman about a federal agency get faster results than letters directed to the agency itself. Congressional letters provoked some sort of action ten days faster on the average. So when you want to start the bureaucrats hopping, enlist your congressman in the cause.

### **Money For Writing**

Columbia Records is cashing in their old bills in a promotion for new artist Eddie Money. They're sending out pens containing \$2000 worth of shredded deminted currency. The pennedup cash makes for a natural conversation piece, and the promotion qualifies as one of the most clever"deminted" ideas of the year.



### Elton Stars In 1978 ABC Special

Elton John has been signed by ABC-TV to star in a 1978 special. The show will include concert segments and comedy sketches spotlighting Elton's well-known sense of humor. John Reid is Executive Producer...Also on top of the new wave of rock-oriented television efforts is a two-hour CBS feature called "Dead Man's Curve," based on the real-life story of Jan & Dean, who were top teen surf music stars until Jan Berry's drastic auto accident in L.A. in 1966, two years after their hit car crash record, "Dead Man's Curve." Should be a novel TV production. Bruce Davison, star of the current prison drama "Short Eyes," will be a co-star.

### **ABC Wins Week, But Race Tightens Up**

ABC retained its hold on America's television viewers with a 20.6 rating for the week ending October 9, but it was the tightest battle yet between the three networks. **NBC** earned a 19.8 in the Nielsens, with **CBS** close behind at 19.4.

Top-rated show was, not surprisingly, CBS' presentation of "Elvis In Concert," the last taped show by the singer before his death. ABC still dominated the Top 10, however with five entires, including number two ("Laverne & Shirley"), number three ("Happy Days"), and number four ("Charlie's Angels"). The rest of the top ten went 5) "Yankees Vs. Royals, Final Playoff Game" (NBC's lone top ten entry) 6) "All In The Family" (CBS) 7) "Three's Company" (ABC) 8) a tie between two CBS shows, "Betty White" and "60 Minutes" 10) "Six Million Dollar Man" (ABC).

New shows, aside from "Betty White," making the top 20 were CBS' "On Our Own" and ABC's "Love Boat" and "Soap." Running dead last was ABC's "San Pedro Beach Bums," with CBS' now-cancelled "Young Dan'l Boone" just ahead of it, and such venerable television institutions as "Walt Disney" and "Carol Burnett" showing up perilously close to the bottom.

ABC continued its spectacular dominance of Arbitron's New York/Los Angeles ratings, taking all but one position in the Top 10 for New York, and 10 of 12 for Los Angeles in the week ending September 30. New York broke down like this: 1) Ali-Shavers (NBC's only monopoly-breaker) 2) "Laverne & Shirley" 3) "Happy Days" 4) "Charlie's Angels" 5) a tie between "The Longest Yard" (ABC Sunday Night Movie), "Baretta", and "Three's Company" 8) "Six Million Dollar Man" tieing with "Welcome Back Kotter" and 10 "Soap".

Los Angeles viewers preferred "The Longest Yard", with 2) going to "Laverne & Shirley" 3) "Happy Days" 4) "Charlie's Angels" tied with the Ali fight, which did considerably worse in L.A. than in New York or nationally 6) a tie between "Six Million Dallar Man," "What's Happening," and "Three's Company" 9) "Donny & Marie" and 10) a tie between "Little House On The Prairie," "Monday Night Football", and "soap."

### Radio & Records Bob Wilson, Editor & Publisher Mike Harrison, Managing Editor Ken Barnes, News Editor Jason Shrinsky, FCC Advisor TOP 40

TOP 40 J.J. Jordan, Editor Nancy Hoff, Asst. Editor COUNTRY

Jim Duncan, Editor Marian Lawston, Asst. Editor Biff Collie, Nashville

ADVERTISING Dick Krizman CLASSIFIED Pam Bellamy SUBSCRIPTIONS

Krisann Aglio

**POP/ADULT** Mike Kasabo, Editor Karen Biondo, Asst. Editor

AOR Mike Harrison, Editor Lori Holder, Asst. Editor Sharrison, Research & Special Projects

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### **TM Survey Spawns New Library**

TM Productions recently conducted a survey of over 2000 Production Directors across the country in order to plan for a new production library of music and sound effects. The new library is called "The Production Source," and according to TM President Jim Long is "the most comprehensive library of commercial production music ever produced." It is made up of 30 disks eight containing sound effects and 22 with music. Ad additional music disk update will be supplied monthly. Over 300 commercial and random-length tracks are included in a variety of styles. A "Production Source" demo is available from Jerry Atchley at (214) 634-8511 or write TM Productions, Inc. 1349 Regal Row, Dallas, TX 75247.

NOTE: The Stylophone synthesizer previewed in last week's R&R is available from Audio Arts, Inc., 5615 Melrose Ave., Hollywood, CA 90038. (213) 461-3507.

### Pappas Named VP At Fritz Management

Connie Pappas has been appointed Vice President of Ken Fritz Management. The appointment, according to company officials, is the first of a series of "major expansive moves." Pappas was Executive Vice President of John Reid Enterprises for the last three years, working with clients Elton John, Bernie Taupin, Kiki Dee, Queen, Carole Bayer Sager, Blue and others. She headed Rocket Records from 1973 to 1975 as well. Ken Fritz commented on the appointment, "The benefit of Connie's expertise in management and related fields will enable us to give even better service to our current clients, as well as being able to allow us the opportunity to represent new artists." Pictured (1-r) are Dennis Turner, Vice President of Ken Fritz Management; Connie Pappas; and Ken Fritz.



### **Motown Moves In Sales Department**

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Motown Records is restructuring its sales department, according to Executive Vice President/ General Manager Mike Lushka. Dan Cheskey has been promoted to National Album and Tape Field Sales Manager, East Coast; he was East Coast Regional Sales Manager. Steve Jack becomes Director of Album and Tape Sales, and Miller London was appointed National Retail Account and Singles Sales Manager. Charlie Salah shifts his sales responsibilities to Detroit.

# **FCC Update**

### FCC Staff Comments On Financing Of Political Debates

The FCC Office of General Counsel and Broadcast Bureau have issued comments on the possible application of the Federal Election Campaign Act (FECA) to the sponsorship and financing of public debates between or among Federal political candidates.

(The FECA requires the reporting of campaign expenditures and places certain limitations on contributions and expenditures relating to election campaigns by candidates for Federal elective offices.)

In a letter to the General Counsel of the Federal Election Commission (FEC), the FCC staff stated it believed that corporate contributions toward the financing of political debates generally should be encouraged rather than prohibited.

This letter was in response to a July 6, 1977, request by the FEC for public comments on proposed regulation of the sponsorship and financing of public debates.

The FCC said it was concerned over-the implications a decision prohibiting the corporate funding of such debates might have on the furnishing of free broadcast time to political candidates by broadcast licensees. Should the FEC find that corporate financing of debates constituted "contributions or expenditures" made "in connection with" an election, and therefore prohibited by Section 441b of the FECA, the FCC said gifts of free broadcast time by licensees to political candidates might also be considered illegal "contributions or expenditures."

A decision by the FEC, limiting the ability of licensees to devote free broadcasting time to political candidates, it said, would be in direct conflict with the expressed desires of Congress and the interpretation of the Communications Act by the courts.

In this regard, the staff noted that throughout the history of enactment and amendment of the Communications Act, Congress consistenly had recognized that the free-flowing dissemination of information on political candidates and issues through the broadcast media was essential for the maintenance of an informed electorate.

If the FEC concluded that corporate financing of political debates was illegal on the basis that they were made "in connection with" an election, the FCC pointed out that much of the production funding for the debates would dry up and this highly effective means of educating the American public would be severely limited.

However, it said, were the FEC to accept the interpretation of Section 441b as prohibiting only active electioneering on the part of corporations and unions, much of the conflict would disappear. The staff said a strong argument could be made that contributions and expenditures made toward the production of candidate debates were not for "influencing an election" in that they did not give an advantage to one particular candidate over another.

It also pointed out that the Commission, in reaching its 1975 landmark decision concerning the broadcast coverage of debates between candidates, had determined that the coverage of political debates, in which the broadcaster had no participation and which the broadcaster covered on the basis of the news-worthiness of the debate, was exempt from the "equal opportunities" provision of Section 315 of the Communications Act as "on-the-sport coverage of a bona fide news event." Thus, it said, broadcastsof these debates by licensees were news programs, rather than gifts of free time to the participating candidates.

Implicit in this ruling, the FCC said, was a recognition that candidates' debates served "the public interest by allowing broadcasters to make a fuller and more effective contribution to an informed electorate."

The staff said it felt the same rationale could be applied to the financing of candidate debates, adding that the benefit gained from the debate depended on the qualityand performance of the particular candidate. It was the audience that received the benefit by becoming more informed on the candidates and issues, it said.

On this basis, the FCC said it believed that corporate contributions toward the financing of such debates generally should be encouraged and not prohibited.

# KENNY ROGERS IS THE MUSIC MAN

A SONG SO GOOD, IT COULD BECOME A NAME. KENNY ROGERS' NEW SINGLE "SWEET MUSIC MAN" ON UNITED ARTISTS RECORDS.



# TOP-40

### **Promotions Of The Week**

In honor of the King Tut exhibition now on display in New Orleans, WNOE held a "King Toot" weekend. The station gave away grams of gold and King Tut jewelry replicas to correct number callers throughout the past weekend... 980/Vidalia saluted the good old days with an "American Graffiti" weekend. The 98Q personalities cruised the "miracle strip" in Vidalia and gave away white socks, albums, hamburgers and milk shakes to people spotted driving down the popular cruising street

...Beginning the weekend of October 1st and continuing for a ten week period, **99X/New York** will select the "99X/Coca Cola High School Football Player of the Week." All games played in the New York, New Jersey and Long Island areas will be analyzed by 99X's Sports Director and on the basis of individual player performance, and individual game, the week's most valuable player will be presented with a golden helmet award. At the end of the

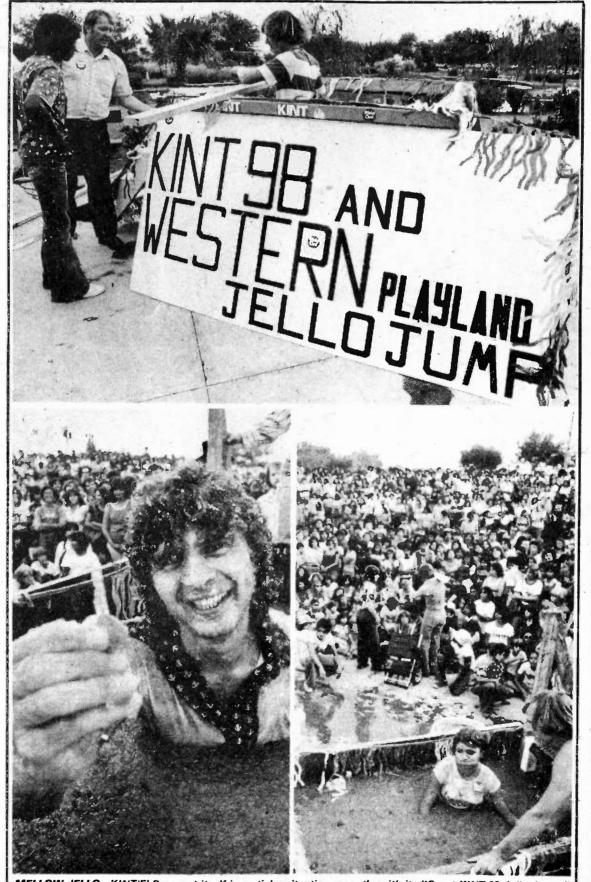


SUMMER DAYS AT G105–G105/ Metter, GA, managed to attract over 100,000 entries to their "90 Days Of Summer, Phase II" promotion. The station offered listeners \$25,000 cash and merchandise, with the grand prize winner taking a vacation in the Bahames, a boat to take it in, and \$1000 worth of records to while the time away. Pictured with the winner (center) are G105 PD Bill Phipps (left) and air personality Chris McNeil.



MARTIN GETS GOLD—Chuck Martin, former Y103Jacksonville air personality, received a gold record award for helping to break "Rich Girl" by Hall & Oates. The presentation, by RCA Promotion rep Ken Van Durant (left), came just before Martin left for his new position at KHJ.

season, the top MVP will receive a \$1500 check applicable toward college expenses....Some of the concert action around the country this week includes a 66¢ concert being presented by **WNBC** with The Babys and Piper...For an appearance by Harry Chapin, **WAKX**/ **Duluth** gave away pairs of tickets, T-shirts and Harry Chapin poem books. One grand prize winner was selected and received limousine service to the concert and VIP tickets...On October 28th, KLMS/ Lincoln, Nebraska will be presenting a Crosby, Stills & Nash concert. Through call-ins, listeners are eligible to receive CS&N posters and LP's...In the fundraising category this week, WKY/Oklahoma City air personality Ronnie Kay recently wrote and produced a re-



**MELLOW JELLO**—KINT/El Paso got itself in a sticky situation recently with its "Great KINT 98 Jello Jump," held at a local park. 6000 witnessed the proceedings, with \$2000 raised for MD. Here's how it worked: A vat was filled with 4000 pounds of strawberry Jello (there's always room for Jello, but this was ridiculous). 198 car keys were placed at the bottom of tha vat, with one of them unlocking a VW Super Beetle. 198 contestants, described as "lucky" by KINT, were privileged to jump into the Jello-filled vat and root around for keys, with the winner getting the car. Top picture, KINT promos the thrill-packed contest. At left, KINT Program Director Johnny Kay can't resist joining the "fun." At right, a contestant grimaces as she inhales a near-lethal dose of strawberry Jello.

cord titled "The King-Is Dead" in honor of Elvis Presley. The record and copies of the lyrics were made available from the station with all proceeds going to the Heart Fund...WKAU/Kaukauna, Wisconsin recently held its "Flight For Life" to benefit the Cancer Society. A 7story high hot-air balloon was placed in a local merchant's parking lot where tickets to ride were sold for the event. People attending were given a chance to win an allexpense-paid flight for two to Las Vegas...Leif Garrett won't be surfing but walking in a KTLK/Denver sponsored Walk-A-Thon currently being planned which will benefit the Easter Seals. KNDE/Secremento is preparing for their "Megawalk '77'', a 20-mile hike for the March of Dimes ... WABC/New York was involved in aiding the Easter Seal Society in their first annual Easter Seal Jog-A-Thon during the past weekend. Prizes were donated by WABC with proceeds being donated to Easter Seals programs. The other event was the New York **Diabetes Association Bike-A-Thon** with air personality Bob Cruz leading a field of cyclists through the streets of New York ... Last but not least. WYND/Sarasota took the fifth caller all weekend at specified times during their 'Star Wars Weekend' and awarded that listener with a copy of Meco's album



FM96 MAKES LOGO DEBUT-CJFM/ Montreal (FM96) designed a new logo, after extensive research and testing. Above, the results...



DROPPING IN-Famed comic book hero Spiderman appeared at the WXIL/Parkersburg, W.V. studios recently. Looking much like Little Miss Muffett is air personality Jack Fitzgarald.

# The Strength Of Our Numbers ...For Your Numbers!

### Natl. Singles Trade Chart:

Record World: 8 Bullets Cash Box:7 Bullets Billboard: 6 Bullets



An incredibly recognizable tune by a very well known artist...Following a number one record... From one of the two most played albums of the year! DAVE MASON

Took 3½ months, but now almost everyone's convinced!

### PAUL SIMON

Great acceptance to the new single by one of our industry's premier musical talents.

### BOZ SCAGGS

CHICAGO

A Number One single.

For those of you who insisted on playing cut after cut from the classic 'Silk Degrees' album...thank you! Now...immediate airplay on NEW music from Boz

### SANTANA

Familiar song, familiar artist, hit sound...and that's why 'She's Not There' is getting more Top-40 play than any Santana single in years!

### AEROSMITH

There's never enough real rock & roll. Especially now. Instant adds on 'Draw The Line' and instant listener response!

### EARTH, WIND & FIRE

Absolute killer track! Everybody's yelling 'smash!'

11

# That's Today's Bullets Now, Then...Future Bullets:

### LAKE

Sounds like a Top-40 smash, built-in acceptance due to heavy AOR play.

**BILLY JOEL** 

The 'Piano Man' has a huge album and hook-loaded hit.

ART GARFUNKEL

An extraordinary song that could become a classic.

### **PHOEBE SNOW**

A great tune by a unique artist.

### EMOTIONS

Super follow-up from a platinum-plus album to the biggest single of the year.

### **BILL WITHERS**

**Just LISTEN !** 

### POCKETS

Just LISTEN!

# **Power To The Playlist!**

R&R/Friday, October 14, 1977

# EVERYBODY'S PICKING THIS ROSE!



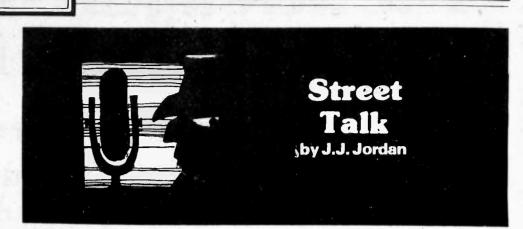
# ROSE ROYCE "Do Your Dance" FLOWER POWER:

99X 33-28 KSLQ 28-25 96X 17 WAVZ 25 JB105 19-15 WAYS 18-16 WFLB 11 WISE 24-18 WAIR 21-18 WANS 22-19 WFLI KJOY 23-19

Produced by Norman Whitfield



**Distributed by Warner Brothers Records** 



Rumors coming out of New York city say that Ahmet Ertegun will be leaving his Chairmanship of Atlantic Records to take over the Cosmos Soccer team, which is owned by WEA.

Street talk is that Charlie Minor will exit his VP/Promotion gig at ABC Records this week with a very healthy payment in hand.

Look for a couple of major record companies to make some big staff changes before the end of the year.

I understand that **TEN-Q** jock **John Driscoll** won some cash from **KHJ** last week when he was calling **Don Cox** and found to his surprise that his call was the winner during a KHJ cash call in contest. Word is that Driscoll gave his legal name as the winner and nobody knew who he really was. No word as yet as to what happened when John went to collect his cash.

**Terrel Metheny** is the new GM at **WRIT/Milwaukee**, which just switched to a new Country format from the station's previous all News approach. By the way, Terrel, besides being **Kevin Metheny**'s father, has programmed some big operations in the past years himself.

**13Q/Pittsburgh** has a great promotional kit out called simply the "13Q Kit," which includes a 13Q card for listeners to carry in case they're stopped by station spotters giving away cash, and a 13Q bumpersticker. Also, there's a 13Q postcard for listeners to mail in and listen to hear their names and win, plus a 13Q music ballot to vote for their favorite songs and artists. I'm sure PD **Bob Savage** would send one of these kits to anyone who wrote him a note requesting one.

**Paul Drew** called to let me know that he has hired **Rosie Guevara**, former **KHJ** Music Director, as his personal assistant. Rosie was Paul's secretary a few years back at RKO and did a super job, so I'm sure he is happy to get someone who already knows his style.

Nice to hear that **Marge Bush** is doing really well with her **Ohio School of Broadcasting.** Marge, by the way, was the MD at **WIXY/Cleveland** during the station's heyday.

Congrats to Y100/Miami PD Bill Tanner on the market's latest Mediastat results.

**Bob Walker** leaves WTIX/New Orleans after being with the station ten years. Bob will be joining a local discount record and tape retail chain.

**WFBQ-FM/Indianapolis** will be switching to AOR in the very near future. WFBQ is the FM of **WNDE**.

**WGLF/Tallahassee PD Ned Smith** has resigned his position with no future plans announced.

KQWB/Fargo MD Chris Collins has left to join KIOA/Des Moines to do 6-10pm.

Susie Blosser has been appointed administrative assistant to Gary Davis at ABC Records. Susie and Gary have worked together in the past.

Brian Rooney is now doing Mid-west Regional for Arista.

Who will be the new MD at WRKO/Boston? A number of names are being mentioned on the street as to who will land the gig, which is a great job for someone on the way up. I near that one of the station's jocks would like a shot at it.

For the record...San Diego's Shotgun Tom Kelly, who is now with B100, is the original Shotgun Tom Kelly. I keep seeing that name appear at stations all over the country.

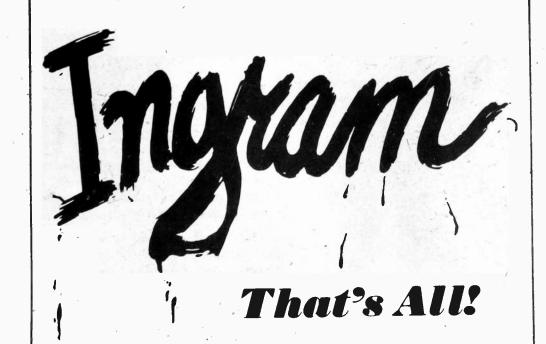
Speaking of **B100**, I spoke to PD **Bobby Rich**, who informed me that . he will be doing the hiring for a new B100 style station that will Rock at the end of the year in a Midwest medium market. A complete staff will be needed, so if you're interested send a tape and resume to Bobby at B100/San Diego.

WGRD/Grand Rapids is looking for an afternoon drive jock. Tapes and resumes to PD Ron White.

**Tom Murphy** is the new morning jock at **KIIS-FM/Los Angeles**. Murphy was previously doing weekends at the station.

Mike Harvey, formerly National PD for United Broadcasting, has exited his position and is looking to program a single operation. Mike can be reached at (301) 977-3047. By the way, Mike programmed WFUN/Miami back when it was Rocking in the early sixties.

### THAT'S ALL THAT'S ALL THAT'S ALL THAT'S ALL



# THAT'S NOT ALL!

WBLS	WYBCfm	WNIBfm	WRAP.
WOL	WMBM	WBMXfm	WENZ
WKYSfm	WOKB	WGN	WANT
WHUR	WEDRfm	WWCA	WEAS
WEAM	<b>WCKO</b>	WAWA	WGIV
WEAAfm	WRBD	WNOV	WIPE
WWIN	WORL	WMIR	KRE
WEBB	WERD	WABQ	KDIA
WANN	WPDQ	WLYTfm	KSAN
WDAS	WTMP	WVKO	KTYD
WCAUfm	WOKB	WDAO	KTMS
WGPR	WBOP	WGFT	KXFM
WJLB	WRXB	WESL	KZAP
WCHB	WWAB	KATZ	KZOZ
WAMM	WRASfm	KSSS	KJLH
			KACE



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TOP-40



SEND IN THE CLOWNS—WHUT/Anderson, Indiana, held their "Great Clown Contest" at a local mall, with 40 listeners decked out in their best regalia. All contestants won pairs of tickets to the Ringling Bros. Barnum & Bailey Circus in Indianapolis.



**THANKS TO KANC**—KANC/Anchorage received a gold single award for the station's role in helping to break Glen Campbell's "Southern Nights." (An attractive but distant concept in Alaska). Harve Allen, KANC Program Director (left) receives the award from Capitol Northwest Regional Promotion Representative Stan Foreman.



BLACK OAK IN EVANSVILLE—Capricorn's Black Oak visited WGBF/Evansville, Indiana recently, with group members joining PD Buddy Scott (third from left) and air personalities Dave Denver (second from right) and Charlie Quinn (far right) for the occasion.



YEAR OF THE KEZY—Both KEZY-AM and KEZY-FM were recipients of platinum awards for their efforts on behalf of AI Stewart's 'Year Of The Cat' LP. Shown (left to right) are KEZY-FM's Mark Moceri, PD Jack Snyder, MD Ronnie Bernstein, Janus Promotion rep Chuck Reichenbach, KEZY-AM Music Director Larry Groves and PD Rick Carroll.



WVLD: HOME OF THE BRAVE-WVLD/Valdosta, GA recently conducted a search for the "Bravest Lady In Valdosta." Entrants were asked to submit their credentials, with the winner sending in a certificate stating she had wrapped a live rattlesnake around her neck (without becoming unduly rattled). In order to win the grand prize (\$25 and the official title of "Bravest Lady In Valdosta''), she then was forded to sit through an entire showing of the suspense thriller "Black Sunday" at midnight, alone. Pictured with the winner is WVLD PD Bob Raleigh.



EXTRA! EXTRA! Read All About It!

Send your station's news, photos, etc. to

Radio & Records News Desk 6430 Sunset Blvd., Suite 1221 Hollywood, Calif. 90028

Black & white photos, please!



MASON IN ST. LOUIS—Dave Mason made the rounds in St Louis before a recent concert, visiting local record stores and radio stations, including KSLQ, where the above photo was shot (Left to right) CBS Artist Development Manager Carolyn Broner, Mason, KSLQ Music Director Sherrie Toennies, and Columbia Local Promotion Manager Gene Denonovich.



"RUFUS AND GOOFUS"—WKIX/Raleigh morning personality Jim Tate invitied North Carolina Attorney General Rufus Edmisten to make a guest appearance on his show. Edmisten, "an unusual personality," according to the station, wound up participating with Tate in what WKIX billed as the "Rufus & Goofus Program," which definitely woke up Raleigh in an unusual manner. At left, Jim "Goofus" Tate and Attorney General Edmisten.

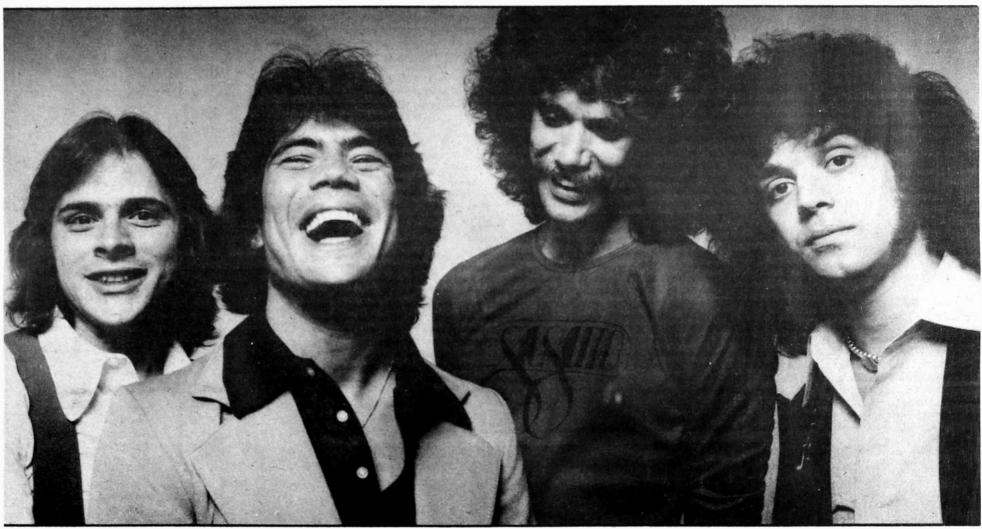


KROY SHIRT TO SUCCEED—KROY/Sacramento displays its new T-shirt design via the station's Yvonne. The likenesses of the KROY jocks are imprinted below the call letters on the new shirt.



KEANE TEENS MEET KENO—20th Century's pro-teen duo the Keane Bros. visited KENO/Las Vegas during their stint at the Sahara Hotel, appearing with Charo. From left to right, Jim Fisher, 20th Century Promotion Representative; Bob Keane, father of the boys and former record company (Del-Fi, Mustang) executive; Tom Keane; David Gershenson, manager of the duo; John Keane; Bob Stolarski, 20th Century Promotion Representative; and KENO Program Director Scott Gentry.

### SUDDENLY "A PLACE IN THE SUN" IS SO HOT IT'S GOT PABLO CRUISE JUMPING ALL OVER THE COUNTRY.



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The new Pablo Cruise single is making huge jumps at KFRC, KDWB, WKBW, and is getting strong adds at KTLK, WQXI, WAPE, K100, KOTN, WHOT, WICC, WDBQ, KRIB, KELI, KOZA, KTAM. Clear proof that "A Place In The Sun" is burning a hole in the playlists of America.

### PABLO CRUISE "A PLACE IN THE SUN"

THE SINGLE FROM THE ALBUM OF THE SAME NAME.

ON A&M RECORDS & TAPES

<u>New Single:</u> **"You're In My Heart (The Final Acclaim)" ROD STEWART** 

(

SCOTLAND



### <u>New Single:</u> "You Make Lovin' Fun" FLEETWOOD MAC

# BREAKERS

### FLEETWOOD MAC You Make Lovin' Fun (WB)

63% of our reporters on it, 36 adds including WCAO, WSAI, KRBE, Z93, KBEQ, WBBQ. Key moves; 27-25 WRKO, 25-18 at 13Q, 21-13 KHFI, 36-31 WBJW, 27-22 at B100, 25-20 KCPX, 35-29 WTRU, 36-26 KDZA, debut 19 KSTP. See Parallels, charts at number 24.

FLEETWOOD MAC/You Make Lovin' Fun (WB)



The Platinum Pair ...from Warner Brothers Records

Produced by Fleetwood Mac with Richard Dashut and Ken Caillat.

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### Most Added:

**Steve Miller Fleetwood Mac The Babys** 

Page 16

### **PARALLEL ONE**

WPER Pitseburgh Pa

Mdegan

WACO Balantare Md Ron Riley

WABW BUTTERA N Barvy Hantlins Derry Res11 = 51p1 The Debys HOTT 17 Deby hume 1-1 Peter Francton 1 Shar Casts 13-1 Pipefall 16-1 Papid Cryfse 19-14 =164 - 11 = 2 = 1

#### CREW Detroit Mi tonbo Tru

Linds Honstadt "Bays" NDITEIT Determine 1-1 Neatwave 6-1 Chicago 2-12 Bee Geox 28-12 Carpontars 25-19 WPOC/Washington D C

Jim Ellion

LTO Player Quoin HOTEST Firefall 9-6 Barry White 17-8 Crystal Gayle 14-10 Linda Bonstadt "Bayou & Easy" 20-15 Bon Gees 23-19

WLS Chicago, II in Smit

Donna Summer HOTTEST Debby Boone 1+1 Meco 4-2 Peter Brown 5-3 Firefall 14-10 WRKO Boston, Ma

Harry Nelson LRB The Babys Queen HOTTEST Debby Boone 1-1 Heatwave 4-3 Dona Summer 6-4 Commodores 21-15 Bee Gees 25-20 Linda Ronstadt "Easy" 25-21

KHJILos Angeles. Ca Michael Spears

Paul Nicholas (RA) Rita Coolidge Firefall Helen Reddy "Mappy Girls" HOITEST Commendaries 1-1 HOITEST Commodores 1-1 Donna Summer 6-3 Dabby Boone 12-5 Heatwave 11-8 Linda Ronstadt "Bayou" 22-10 Barry White 26-17

KFRC/San Francisco, Ca Dave Sholin Linda Ronstadt "Bayou" Paul Nicholas HOTTEST: Debby Boons 1-1 Heatsave 11-4 Donne Summer 8-6 Pablo Cruise 19-15

KDWB/Minneapolis, Mn John Sebestian

Ehicago Bee Goes Bob Welch Hall & Oates Randy Edelman HOTTEST: Meco 5-3

Crystal Gayle 7-5 Rita Coolidge 21-11 9630/Miami, Fi Joel Denvel

Crystal Gayle Firefall Firefall Nalen Reddy "Nappy Girls" HOTTEST: Barry White 1-1 Carly Simon 2-2 Brick 10-3 Peter Brown 13-6 Debby Bones 22-3 Heatwave Chicago HOTTEST:

Cebby Boone 22-15 LTD 23-18 297/Dailes-Ft. Worth, Ta

Clay Gist

Danny Ower 8.J. Thomas HOTTEST: Elvis 6-3 Debby Boone Debby Boone 17-5 Chicago 14-8 Linda Ronstadt "Bayou" 13-9

WXKX/Pittsburgh, Pa Bobby Christian Heatwave Fognat HOTTEST

Johnny Rivers 2-1 K.C. & Sunshine 6-4 Chicago 9-5 Carly Simon 12-8 Bros, Johnson 19-13

### KJR/Seattle, Wa Tracy Mitchell

Linda Ronstadt "Bayow" (DP) Stys (DP) LRB (DP) Firefall (DP) HOTTEST: HOTTEST: Carly Simon 6-2 Paul Hicholas 11-6 Commodores 13-8 Crystal Gayle 14-10 Chicago 16-12 Rita Coolloge 20-16

l i to Aby Flowton i Ra Loy- Htil Barry Nanilus Saint fullies Stitut bestmise 5-1 Stephen Blance 4-3 Barry White 13-10 8 J. Thomas 17-13 Crystal Gayle 27-14 Linda Renytadt Sapeu" 14-15 ally 0 ystel wyle 127 ft efall 15 we Mag 2210 130, Pittsburgh, Pa Bob Savaga W2UUMihveuken Wi Chuis Curlis The Babys Floretunes Hac HUTTEST ita continue F. sat (-A) DITEST Dubby Boone 1-1 Carly Steph 7-3 Durna Summer 11-Woby Dupe 1 1 arly stion 3 2 Larly Sillion 3-2 Mastaward-3 K.C. & Sunshine 7-4 Linda Bonstadt Baybur 13-6 Barry Mhite 15-7 Liric Carmer 12-9 Shaun Cassidy 20-14 Flewtwood Mac 25-10 Crystal Gayle 28-23 WGCL/Cleveland Oh Becky D'Conner Barry Hantlow Bob Welch Foghet (DP) David Castle (DP) NUTTEST Debby Bonne 1+1 Linda Runstadt Bayou" 6+4 Barry White 18-8 Firefall 29-10 Crystal Gayle 23-11 KTLIUDenver, Co **Rick Bredy** Bay City Bollers Pablo Cruise Fleetwood Mac HOTTEST: Debby Boone 3-1 Stave Hiller 6-5 Chicago 15-8 Firefall 17-10 Rita Coolidge 18-12 KLIF/Dallas, Tx Jim Davia Paul Nicholas HOTTEST: Dabby Boone I-1 Neco J-2 Carlý Simon 4-3 Heatwave 11-7 Firefall 19-11 Linda Ronstadt "Bayou" 21-15 Rita Coolidge 22-004/Au WOKY/Milwaukas WI PatMcKay Abba Leo Sayer Petar Broan Bonie AcDowill Randy Ckelwan Aerosaith HOTIGST: Debby Boone 1-1 Carly Silon 5-3 Comdo yra Langer Floaters 17-11 Crystal Gayta 21-16 Barry Mhite 26-19 Bee Gres J0-23 99X/New York, N.Y. Bill Garcia Queen Fleetwood Mac HOTEST Carly Simon 7-4 Odyssey 13-6 Barry White 21-13 Ruse Royce 33-28 WHBQ/Memphis, To John Long Y100: Miami, Fl Colleen Cassidy Dolly Parton Brick HOTTEST: Barry White 3-1 Debby Boone 10-3 Debby Boone Judy Collins Santana M. Haggard 20-14 Eric Carmen 21-15 Santana (1)vis "Ny May" HOTTEST. Stephen Bishop 5-3 C.J. & Company 7-5 Dorothy Moore 9-6 Brick 13-9 Chicago 16-10 Janny Rivers 17-12 Alice Cooper 20-15 O102/Cincinnati, Oh Mark Elliott Chicago HOTTEST: Debby Boone 4-1 Meco 10-B Firefall 19-14 Xenny Rogers 23-18 Linda Konstadt "Easy" 25-20 WSAI/Cincinnati, Oh E Alvin Davis KING/Seattle, Wa Rob Conrad Linda Ronstadt "Esgy" Flectwood Mac Oave Mason HOTTES1: Dabby Boone 1-1 Stephen Bishop 5-4 Emotions 11-5 Rita Coolidge 20-8 Carly Simon 22-15 Rob Conrad Linda Ronstadt "Easy" Garry Manilow Styx (OP) Firefall MOTESI: Meco 2-1 Bros. Johnson 5-3 B.J. Thomas 6-4 Carly Simon 7-6 K.C. & Sunshing 9-7 Crystal Cayle 16-10 Heatwave 21-15 293/Atlanta Ga Dale O'Brier Player Fleetwood Mac HOTEST: Debby Boone 1-1 Crystal Gayle 14-9 Barry White 17-12 Rita Coolidge 20-15 Atlanta Rhythm 25-18 KSLO/St. Louis, Ma erry Tor Barry Manilow Bee Gees Linda Ronstadt "Bayou & Easy" James Taylor LTO Aerosmith HOTTEST: Debby Bogoe 6-1 KCBQ/San Diego, Ca Vina Gomez HOTTEST: Debby Boone 6-1 Peter Brown 4-3 Dave Mason 12-6 Barry White 19-10 Firefall 18-11 Foghat 21-12 Peter Frampton 20-16 Styx 22-17 Crystal Gayle 27-22 Rita Coolidge 30-23 Commodores 3-1 Fleetwood Mac 9-7 Donne Summer 11-9 Debby Boone 17-11 KABE/Houston, Ta PARALLEL LTD Fleetwood Mac Steve Miller MOTEST: Debby Boone 1-1 Conna Summer 3-2 Linda Ronstadt "Bayou" 8-5 Heatumer 9-6 Leo Sayer 29-23 TWO Y103/Jacksonville, Fl J.J. Wniker Rita Coolidge HOTTEST: Shaun Cassidy 4-3 Ronnie Hilsep 9-4 Debby Boone 10-5 Dorothy Moore 14-11 Late 21-16 Barry White 24-18 KSTP/Minneep Rob Sherwood Santane The Babys KIOA/Des Moines, Ia, Gery Stevens Rapdy Edelman HOTTEST: Dabby Boone 4-2 LSB 5-4 Firefall 9-5 Crystal Gayle 11-8 Rita Coolidge 14-9 Linde Ronstadt Linda Ronstadt "Bayow Firefall HOTTEST: Debby Boone 3-1 Heatwave 5-3 Bros. Johnson 8-6 Crystal Gayle 13-8 Eric Garmen 23-14 The Kendalls 25-16 Rits Goolidge 26-18 KXKX/Oenver, Co. Dave Kirby Carly Simon HOTTEST: HOTTEST: Bros. Johnson 2-1 Sanford-Townsend "Smoke" 6-3 Debby Boone 0-4 Rite Coolidge 9-7 Crystal Gayle 20-12 Firefall 23-16 WAYS/Charlotte, N.C. WAYS/Charlotte. N.C. Roy Rosen England Dan HUTTEST: Bebby Boone 8-1 Rita Coolidge 5-3 Heco 7-5 Shaun Cassidy 10-7 Lric Carmen 13-9

V3FMillrovidence. H I Gery Berkowite WKY/Ostations CHy, Dk Sandy Junes tece Hiller Ibid street ( Lhicago marfitsi Debby Boone 4-1 Heatwave 8-4 (rmmodores 11-9 Bee Gees 20-15 Life is a second Cd4 Richmond, Ve Tun Walts Linde Runstedt Tayour Tayour Barry White Steve Hiller HUTISI Commodores 1-1 Peter Frampton 4-2 Paul Nicholas 5-3 Shaun Casidy B-5 Done Summer 12-6 Luff Garrett 14-9 Firefall 13-10 Bee Gees 15-11 Uebby Boone 21-12 Dave Mason 19-13 Dorothy Moore 20-15 James Taylor 27-19 Fleetwood Mac 28-22 WIFEIIndianap Jay Hewittes davry White Linds Runstadt Linda Ronstadt Bayou Fleetword Mac James Taylor Sunshine NUTIST Debby Buone 1-1 Commodurate 0.5 Commodores 9-5 Paul Nicholas 14-10 George Benson 16-11 Barry White A-11 Judy Collins 22-17 WKIX/Rateigh, N.C. Ron McKay Keith London

> Firefall 24-19 Crystal Gayle 30-22 KANC/Anchorage, Ak Bobby Simon Earth, Wind & Fire (DP) Stym (DP) Paul Stmon HOTTEST:

### Jeff Salgo

Jim English Steve Hiler Leo Sayer Bob Welch HoTTEST: Dabby Boone 1-1 Meco 8-2 Stephen Bishop 12-7 Ronnie M-Goweil 21-9 Rita Coolidge 18-12 Silverado 27-22 Judy Collins 28-23 Dave Mason James Taylor HOTTEST: Johnny Rivers 2-1 Johnny Rivers 2-1 Foreigner 3-2 Eric Carmen 8-3 Debby Boone 14-5 Donna Summer 21-14 Bee Gees 25-19 Rita Coolidge 26-20 Player 27-22 WNDE/Indianapolis, In WBBF/Rochester, N.Y. Linda Ronstadt Jett Ryder

Linda Ronstadt Bayou" Judy Collins Bee Gees MOTIEST: Debby Boone 2-1 Dona Summer 7-4 Foreigner 15-10 Commodores 21-13 Foreigner 15-20-15 Firefall 24-16 Generge Benson 28-20 The Babys Van Morrison HOTTEST: Debby Boone 1-1 Carly Simon 3-2 Bros, Johnson 4-3 Donna Kommer 6-4 Judy Collins 13-6 Donna McDaniel 18-9 Firefall 26-19 George Benson 28-20 Crystal Gayle 30-21

Joff Luciter

Judy Rich

WMET/Chicago, II WGRD/Grand Ropide, Mi Dave Morgan Ron White Firefall Rita Coolidge Paul Nicholas HOTTEST: Shaun Cassidy 1-1 Debby Boone 4-2 Meco 5-4 Carly Simon 14-8 Steve Hiller 13-10 Linda Ronstadt Linda Ronstadt "Easy" The Babys HOTTEST: Debby Boone 1-1 Carly Simon 5-3 Heatwove 18-11 Firefall 19-13 Eric Carmen 23-16 Crystal Gayle 26-20 Styx 29-21

WAPE/Jacksonville, Fl. Paul Sebastian WOW/Omeha, Ne Eric Foxx Abba David Soul Paul Simon Fleetwood Mac HOTTEST: Donna Summer 13-2 Shaun Cassidy 7-3 Rita Coolidge 9-6 Jimmy Bufrat 15-9 Eric Carmen 20-11 Paul Nicholas 17-12 LRB 19-13 Dave Mason 21-15 The Babys fleetwood Mac Barry Manilow Linda Ronstadt "Casy" Aerosmith (DP) Stave Miller (DP) Boz Scaggs (DP) MOTTEST: Debby Boone 1-1 Carly Simon 3-2

HOTTEST: Debby Boone 1-1 Carly Simon 3-2 Crystal Gayle 6-4 Finefall 10-5 Chicago 14-8 Gave Mason 17-9 Bay City Rollers 21-10 Paul Atcholas 17-12 LRB 19-13 Deve Mason 21-15 OBbby Boone 24-16 Crystal Gayle 27-18 Alan 0'Day 23-19 Per Geos 26-20 Firrfell 31-22 Chicago 29-23 Styr 33-25 WRJZ/Knozvilla, TR. Bob Kaghan B100/San Diego, Ca. Judy Collins Player Rita Coolidge Bee Gees Boz Scaggs HOTTEST: Carly Simon 1-1 Formigner 3-2 Debby Boone 6-3 Johnny Rivers 8-5 Heatwave 12-8 Fleetwood Mac 27-22

# Player Stys Jimy Buffett Crawler (DP) HOTTCST: Debby Boone 5-1 Hestwave 4-3 Crystal Cayle 6-4 Chicago 24-10 Paul Micholas 23-15 Linda Rons Kadt "Deyou" 29-22

Jacksons Berry Manilom Linda Konstadt "Bayou a Lasy" WiTICSI: K.C. 6 Sunshine 3-1 Obna Summer 4-2 Ombay Boone 5-3 Berry White 8-5 Shaun Cassidy 12-9 KINT/EIPaso. Tz. Rich Wood Styx (DP) Barry Manilow Leo Sayer HOTTEST: Debby Boone 8-Firefall 12-7 ne 8-3 FireTall 12-7 Eric Carmen 18-11 Rita Coolidge 19-13 Dorothy Moore 20-14 Ree Gees 28-17 WAVZINew Haven, Ct. CurtHansar Piper High Inergy HOTTLST: HOTILST: Debby Boone 1-1 Chicago 11-4 Barry White 6-5 Rita Coolidge 16-11 Linda Ronstadt "Easy" 21-15 Crystal Gayle 29-20 Earth, Wind & Fire 30-21 LTO 32-22 KNDE/Sacramento, Ca Jeff Hunter Prism Hall & Dates Dave Mason (DP) Fleetwood Mac HOTTEST: HOTEST: Debby Boone 1-1 Carly Simon S-2 Linda Ronstadt "Easy" 9-5 Barry White D8-13 Chicago 23-21 WYRE/Annapolis, Md Jim Tice Barry White CSN Carpenters David Soul HOTIEST: Debby Boone 1-1 Shaun Cassidy 5-2 Firefall 11-5 Dorothy Moore 14-1 Dorothy Moore 14-10 Rita Coolidge 18-11 Linda Ronstadt "Easy" 27-20 WPHD/Buffalo, N.Y Harv Moore Rod Stewart S. Hiller HOTTEST: Commodores 8-4 Judy Collins 21-8 Linde Ronstadt "Bayou" Bee Gees 20-15 Rita Coolidge 23-18 James Taylor 27-19 Art Garfunkel 30-24 WCOL/Columbus, Oh. **Dave Bishop** Linda Ronstadt Linda Ronstadt "Bayou" Bae Gees Dave Mason HOTEST: Debby Boone 1-1 Commo dores 4-3 K.C. A Sunshine 7-5 Donna Summer 10-6 Brick 19-9 Barry Mhite 21-15 Crystel Gayle 26-19 WIFUPhiladelphia, Pa Steve Rivora Linda Ronstadt "Easy" Bee Gees Aerosmith The Babys HOTTEST: Dabby Boone 2-1 Donna Summer 7-6 Chicago 16-9 Alan Parsons 23-18 KROY/Sacremento, Ca Dave Michaels Dave Michaels The Babys Rita Coolidge Steve Miller HOTE(SI: Debby Boone 3-1 Heatware 12-5 Donna Summer 13-8 Linda Ronstadt Bayou 16-10 Johnny Rivers 21-15

WNCI/Columbus, On Christidmands

KAKC/Tulas. Ok. Dr. Don

Dr.Don James Taylor Fleetwood Mac Dolly Parton r01T651: Donn Summer 5-4 Rannis McDowell 9-6 Tebby Boone 19-9 Commodores 20-13 Chicago 25-17 Kate Taylor 29-22 Judy Collins 33-23

Hush Linds Insteat Barry Mitte Hitt Larly Isan 3. 6 Junitice 10 mmile Mitsap 12 6 Alan Partison 16-12 Ceystal Gayle 18-14 The Babys Paul Steams Stave Hiller Bog Stagus (DP) LKD (DP) MOTTCS1 Babby Store 6-6 Bee Gens 13-7 Rite Gooldge 15-12 Done Summer 23-16 KEEL/Shreveport La K.C. Daniels KEZY/Anahaim, Ca Erte Carmon Heatmaye HOTIEST Reco 2-1 Carly Simon 10-3 Commutores 8-4 Donna Summer 14-9 Debby Boone 22-10 Debby Risene 20-1 Johnny Rivers 20-14 Steve Miller "Jungle" 21-16 Bem Gees 25-18 KQEO/Albuquerque, N.M. Feank Ragen Leo Sayer Steve Riller Player Jackie DeShannon Supertramp Bob Weich Aerosmith HOTTEST Carly Stepp 1-1 HOTTEST: Carly Simon 1-1 Debby Boone 7-2 Donne Summer 9-5 Commodores 11-8 Eric Carwan 16-12 Firefall 18-13 Rita Coolidge 25-20 KLAZ/Linte Rock, Ar Randy Rice Handy Hice Barry Manilow England Dan HOTTEST: Carly Simon 2-1 Shaun Cassidy 4-2 Heatmave 7-4 Commodores 10-7 Debby Boone 17-8 Paul Nicholas 14-11 Bee Gees 20-14 Uave Mason 23-18 KYNO/Fresno, Ca John Berry Fleetwood Mac "Second Hand" (DP) Steve Hiler (DP) Crystal Gayle Carpenters James Taylor (DP) Berry Manlow (DP) Jimmy Buffett (DP) Jimmy Buffett (OP) Jacksons (DP) HOTICSI: Ocbby Boone 2-1 Meco 3-2 Shaun Casstdy 6-3 Steve Hiller "Jungle" 9-6 Ted Nugent 14-8 Fed Fleetwood Mac

WSGN/Birmingham, Al Bill Thomas Barry White Steve Miller HOTEST: Paul Nicholas 2-1 Crystal Gayle 4-2 Commodores 6-3 Eric Carmen 9-4 Donna Summer 10-6 Dorothy Moore 13-7 Bee Gees 19-11

JB106/Providence, RI Robb Stewart The Babys

Queen Linda Ronstadt Linda Ronstadt "Easy" James Taylor Leo Sayer Abba Jiemy Buffett HOTICST: Meco 9-5 Commodores 10-6 Paul Nicholas 13-10 Ber Gees. 22-13 Crystal Gayle 24-17 Rita Coolidge 34-23 WLEF/Rehmond Va

WLEE/Richmond, Va Kon Curtis

Player England Dan HOTIEST: Peter Frampton 5-1 Commodores 7-2 Paul Nicholas 6-3 Pebby Boone 10-4 Rita Coolidge 11-8 Crystal Gayle 12-9 Dave Mason 16-11 Bee Gees 21-15 Judy Collins 25-18

WBJW/Orlando, FI. Tom West Steve Miller Player he Babys Q Elvis

Elvis "My May" HOTTEST: Carly Simon 4-3 Commodores 5-4 Chicago 18-6 Dave Mason 20-9 Dabby Boone 25-17 James Taylor 26-19 Ronnie Milsap 29-21 KLEO/Wichita, Ks. Ken Clifford Dave Mason HOTTEST: Debby Boone 5-1 Paul Nicholas 14-4 Crystal Gayle 9-6 Judy Collins 26-15

WMARINestwille In iner Wenster Fleximum Pac Pablo Eruise The Bebys HDTTES1 Sheliday Burnier 3 Sheliday Caseldy Commissions 8-5 Hitts Crollinge 8-6 Linda Munistadt Bay un 11-7 Dava Mason 12-8 Brus Johnson 19-1 Dona vasmer 25-13 LRD 23-19

then ro action

KJRB/Spokene We

Tum Hutle

WICC/Bridgeport Ct Gary Poters

Jimmy buffptt Steve Hiller Fleebuod Mac Bareitan Bood HOTTESI Debby Baone 1-1 Seals & Crots 3-2 Chicago 9-4 Donne Summer 10-7 Rite Coolidge 20-12 Judy Collins 23-14 Eric Carmen 21-16 Bee Gees 20-20

WSGA/Bovannah, Ga Jorry Rouses Linda Ronstadt "Lay" Player HUTISI Hebby Boone 15-1 Heatswer 2-3 Donna Surmer 8-4 Ronnie Hilsap 9-6 Lave Rason 12-6 Paul Davis 14-11 Rita Couldue 25-20 Chicago 26-21 Linde Renstade "Bayou & Lasy Seals & Crofts HOTTEST HOTTIST Donna Summer 5-3 Britch 8-6 Chitcago 14-9 Crystal Gayle 20-14 James Laylor 24-18

### TEN Q/Los Angeles, Ca

JimiFox Abba Brian & Brenda Stillwater P.R. Battle HOTIIST K.C. & Sunshing 2-1 Shaun Casisig 6-4 Carly Simon 11-8 Steve Hiller "Jungle" 14-10 Uebby Boone 17-11 Heatwove 26-20

#### KRSP/Selt Lake City, Ut Alan Hagu

Fleetwood Mag Barry White Dolly Parton Aeroswith (DP) HOTTEST: Debby Boone 1-1 Carly Simon 5-3 Heatwave 6-4 Chicago 9-6 Pablo Cruise 10-9 Rita Coolidge 13-10 Bee Gees 22-16 Linda Ronstadt "Easy" 23-19 Crystal Gayle 28-21 lectwood Mac L&B Barry White HOTTEST Debby Bonne 1-1 Paul Nicholas 3-2 Commodores 7-3 Leif Carrett 8-5 Garry Manilow 16-8 Rita Coolidge 15-10 Firefall 18-13 Crystal Gayle 22-16 Dave Mason 23-17 Bec Gees 25-20 KBEQ/Kansas, Mo. PARALLEL

Kim Weish THREE M. Haggard Bee Gees Fleetwood Mac HoTTEST: The Kendalls 15-3 Crystal Gayle 6-5 Commodores 9-7 Donna Summer 18-14 Chicago 26-20 Judy Collins 27-21 KBIM/Roswell, N.M J. David Sione Judy Collins Bob Weich Jacksons (DP) K & K Super Ci The Babys (DP) Crawler (DP) HOTTEST: Carly Simon 1-

KIIS FM/Los Angeles. Carly Simon 3-1 Debby Boone 12-2 Shaun Cassidy 10-5 R8 13-6 LNB 13-6 Paul Nicholas 14-7 Bee Gees 19-8 Crystal Gayle 33-26

Crystal Gayle Steve Hiller "Jungle" Bee Gees HOTTEST Heatwave 10-6 Carly Simon 9-7 Crystal Gayle A-14 KGW/Portland, Or Terry Dannar

KFXD(Boice, Id Wendy Green LRB Player Pablo Cruise Linda Ronstadt "Easy" HOTEST: Johnny Rivers 1-1 Donna Summer 5-2 Garly Stron 4-3 Hort Micholas 9-6 Eric Carmen 12-8 Debby Boone 17-11 Commodorry 16-13 Bee Gees 23-19 Siya 28-23 Rita Coolidge 29-24 R(DZA/Pueblo.Co. LRB Stove Miller HOTEST: Debby Boone 1-1 Carly Simon 3-2 Johnny Rivers 4-3 Shaun Cassidy 10-4 Paul Nitcholas 13-8 Foreigner 12-9 Heatwave 16-10 Chicago 20-15 Crystal Gayle.22-17 fimefall 23-18 Rita Coolidge 26-21 Steve Miller

WNOE/New Orleans

Steve Allier Barry Anilow Leo Saver CSN HOTYEST: Carly Simon 1-1 Compodores 8-2 Dibby Boone 12-3 Heatwave 9-6 Donna Surmer 11-9 Dave Mason 20-16 Rita Coolfdge 22-18 Crystal Gayle 24-19 Bee Gress 27-20 MarcSe None HOTTEST: Bros. Johnson 4-3 Styx 10-4 Heatwave 11-7 Rita Goolidge 20-12 Debby Boune 24-16 Chicago 29-22

¥95/Temps, Fl Ben Christophe

Chicago Bee Gess NUTICST: Johnny Rivers 3-2 Shaun Cassidy 4-3 Stephen Bishop 11-6 Carly Simon 13-7 Bros. Johnson 14-8 Heatwave 15-10 KIMN/Denver, Co. Ed Groene

LTD Paul Simon Linda Ronstadt "Easy" Bor Scapgs Stillweter HOTTESI: Brick 1-1 Debby Moone 9-2 Paul Davis 8-4 Seals A Croft: 10-6 Paul Kicholas 11-8 Barry Mite 13-9 Crystal Gayle 17-11 Leo Sayre 29-22 Barry Mentlow 30-25 Dive Nason Fileebuod Nac Linda Ronstadt "Easy" Pablo Cruise HOTTEST: R.C. & Sunshine 6-3 Debby Boone 12-4 Chicago 21-15

thub Harlord The Network The Network (Trio) Defay Brane 6-1 Johny River 3-1 Carly Stane 8-1 Restare 14-8 (16-22-13) Dema Susteir 71-16 Britsp 73-16 Crystol Gayle 10-10 WTHU Mushogun MI

KAFY/Bab prefield Ca

WACI/Pressurt H

Phil Barik on La

Call Control 11:01 Control 11:02 Control 11:02 Control 11:02 Control 10:02 Control 10:02

WNAM Noonals WI

Jacon Pays

Fleetwood Har

England Dam Smals 5 Crofts Steve Hiller HOTTELT

Paul Davis & 2 Huco 13-7 Donna Summer 12

Crystal Gayle 15-9 Hoatware 14-10 Done Master 14-10 Done Master 14-10 Done Master 17-12 Data Volume 21-16

Eric Carmon 23-Firefall 26-21 Chicago 28-23

WKAU/Kaukau

CALLS CALLS THE BALLS FAIL BALLS FAIL BALLS

Jon Lunden Dave Hesdh Stave Hiller Peter Brown Player HUTILST Debty Boone 5-1 Chicago 6-5 Commoderna 16-7

WFLB/Fayetteville, N C Stanley B. Stewart Stove Hiller

LIGE LIGE HOTTEST Briss 4-1 Dunna Summer 5-4 Seals & Croits 6-6 Pater Françison 9-6 Pater Françison 9-6 Pater Jones 18-12 Art Gartunkel 22-17 Judy Collins 23-18

WBPT/Stevens Point, Wi Pat Martin

Pablo Cruise Jimmy Buffett (Inco Ronstad) "Boym" Boz Stadgs The Bobys Bay City Rollers HOTTIST Peter Frampton 30 firefall 5-3 Linde Hunstadt "Bayou Crawler CSN CSN Hichel Jarme MOTT(51: Paul Nicholas 1-1 Paul Nicholas 1-1 Paul Nicholas 5-2 Debby Boome 12-4 Dave Hisbon 18-12 Siya 20-14 Rite Coolidge 23-16 Judy Collins 24-19 Chicago 26-20

Firstall 5-3 Carola King 6-4 Uabby Boone 11 Eric Carmen 14 Paul Nicholas 16 Alan Parsens 17 Dave Mason 21-1. Rita Crultow 2 Ted Buyert 24-17 WANS/Anderson & C KAYC/Beaumont Ta Paul King

> Linda Ronstadt Baynu Barry Maniluw Myloo Lefeure HOTT(ST Debby Borne 4-1 Mrauwave 5-3 Donna Summer 2-4 Donna Summer 7 5 Crystal Gayle 20-7 Bee Gaes 23-14 WHHY/Montgo

> > Linda Romstadt "Easy" Crawler Helen Rudy Stave Hiller Mac McAnally HOTTEST. Crystal Gayle 5-1 Rita Coolidge 4-3 Jerry Red 13-5 James Idylor 17-7 Paul Micholas 12-9 Ledlanc & Carr 20-16 Barry White 22-17 Bed Gers 25-18 Dave Mason 28-23

WEAQ/Eau Claire, WI Seen McCartney Heatwave David Castle HOTTEST: Dave Maton 6-5 Ronnte Milsap 10-6 Samford-Tuomsend "Sumpke" 13-9 Chicago 16-10 Bee Gees 21-12 Rita Coolidge 25-18 LRB 24-19

KLMS/Lincoln Na Dolly Parton

Judy Collins Carpenters Seals & Crofts HOTTEST K.C. & Sunshine 6-2 Debby Boone 12-7 Leif Garrett 14-11

The Babys Bary Manilow Linda Ronstadt Lasy Steve Hiller Northern Lights Bob Wilch Charlie Robert Gordon Jeff Lynne NGTEST Debby Boone 8-1

Debby Boone Cormodores 6-3 Peter Frampton Donna Summer 13-11-2 Paul Nicholas

WAIR/Winston Salem N.C Cee/McDaniel Fleetwood Mac Steve Hiller

Stove Miller Paul Simon Seals & Crofts Prism HDTYEST: HOTTEST: Debby Boone 3-1 Meco 5-2 Commodores 9-3 Paul Nicholas 7-5 Leif Garrett 8-6 Rita Coolidge 17-10

Linda Konstadt Bayou & Easy Seals & Crofts Fleetwood Mac Stose Hiller Barry Manilow England Dan HOTTEST: Debby Boone 4-1 Carly Simon 3-2 Donna Summer 6-3 Brick 8-5 Brick 8-5 Paul Davis 12-8 Barry White 17-9 Crystal Gayle 18-1 Leif Garrett 20-14 Chicago 25-18 Lanny West WKNX/Seginew, Mi Bill Savag Bin Savage Barry White Dave Mason LRB Leff Garpett LTD HottEST: -Heatwave 10-3 Crystal Gayle 11-4 Carly Simon 8-5 Debby Boone 17-7 Bee Gess 25-17

Bill McCown

Linda Ronstadt

WYND/Seresole, Fl

Carpenters Northern Lights HOIT(SI Debby Boone 3-1 Heatwave 8-5 Dona Summer 11-6 Commodores 12-9 Chicago 14-11 Firefall 20-13 Barry White UB-14 Rita Coolfdge 22-17 Bee Gees 26-20 Jimmy Buffett 08-21 Jamy Buffett 08-21 Dave Mason 30-22

KFYR Bismarch, N.D.

Linda Konstadt "Bayou" James Taylor Fleetwood Ksc David Castle HOTIEST: Crystal Gayle 7-3 Stys 5-4 Carly Simon 0-5 firefall 10-6 Fits Cooliden 12.8

Rita Coolidge 12-8 Paul Micholas 14-10

KKLS/Rapid City. S.D. Stone/Kjar

Fleetwood Rec Linda Ronstadt "Easy" HOTTEST: Carly Steon 1-1 Stya 6-3 Fric Garman 5-6 4.C. A Sunshine 8-5 Rita Goolidge 16-11 Barry Ranilow 19-13 Disby Boone 24-18 Diames Taylor 23-19 Chicago 26-21

.

Dan Brannan

Linda Ronstadt

Larry Matthews

WAKX/Duluth, Mn Bruce McGregor

Steve Hiller Jimmy Buffett (RA)

Jimuy Buffett (RA) Whiskay River HOTTEST. Debby Boone 1-1 Jonna Suzammer 8-2 LeBlanc A Carr 10-5 Rita Coolidge 12-6 Crystal Gayle 20-12 Judy Collins D8-17 Hall & Oates 23-19 Bob Weich 26-20

WEEO/Waynesboro, Pe Bob Kennedy

19-13 Crystal Gayle 28-17 Rite Coolidge 23-18 Bee Gees 29-23

C

added this week... Music kay: (DP) indicutes the song is petting play during contain parts of the day and/or night (RA)

indicates the song was dropped from the playlist

**PARALLEL TWO** 

RHIFE AUDINE TH

Jack Blart

The lates

ally a c

in atemate 3-2
rate tayler 14
Leystel Leystel 12-5
Dites: 17-10
His Confider 16-11
Foury Rivers 72-1
Harbits Mae 21-11
Jones 100/Her 23-17
Charlie 14-12

KTKT/fucoon Ar

t d Alexander

Barry Hantlus

The Babys Barry White HUTTEST Carly Slave 1-Commodores 6-2

Commodores 6-2 Shaun Cessidy 5-3 Lebby Boyne 15-5 Heatmeve 14-8 Linda Ronstadt Bayou' 13-10 Santana 20-19 Crystal Gayle 30-24

WBBQ/Augusta Ga

K 100/Los Angeles, Ca Denise Gorman

Steve Hiller Leo Sever HOTTESI: Commodores 2-1 Donns Sumer 9-3 Carly Simon 10-4 Johnny Rivers 11-7 Linda Konstadt - Bayoù 14-8 Debby Boone 21-12 Heatware 19-13 Bee Gees 20-19

KCP30Salt Lake City, Ut

irkus (DP)

KFXD/Boies, Id

KDZA/Pueblo, Co

Rip Avina

LRB 29-22

Barry White 30-24 Fleetwood Mac 36-26

WRFC/Athens, Ga Kelly McCov

Steve Hiller Barry Manilos

Gary Waldron

Barry white Dolly Parton

Denise Gorn

Steve Hiller

Fleetwood Ma

Linds Konstadt

WINW/Canton. Oh. Hon MicKay 'Easy" Bob Welen Barry White MolTEST: Gebby Boone 12-1 Meatwave 6-4 Ronnib Milsop 8-6 Rita Coolidge 11-8 Crystal Gayle 15-9 Kate Taylor 18-11 Mother's Finest 20-16 Seals & Crofts 27-18 WTBYTCart 8-4 Dolly Parton Judy Collins Fleetwood Mac Steve Miller HOITEST: Meco 4-3 Donna Summer mmpr 10-7 Eric Carmen 14-10 Risa Coolidge 20-15 LRB 21-16 WTRY/Troy, N.Y. Jett Ryan Halen Reddy "Happy Girls" Pablo Cruise Fleetwood Mac HOTTEST: Debby Bonne 4-1 Carly Simon 8-5 Rita Coolidge 15-9 Bere Gees 18-10 Crystal Gayle 23-15 Judy Collins 25-17 Barry Manilow J0-18 HOTTEST: Foreigner 2-1 Debby Boone 3-2 Commodores 7-5 Paul-Micholas 12-9 Eric Carmen 14-11 Chicago 18-12 LRB 23-19 Crawler 25-20 KRIZ/Phoenia, Az. WQXI/Atlanta, Ga Anna Reyes Ahatt Walker Judy Collins LTO LRB High Inergy HUTEST: Paul Davis 5-3 Barry White 12-4 Johnny Rivers 9-6 Atlants Rhythm 22-11 Linda Ronstadt "Bayou & Easy" 20-16 Seals & Crofts 24-17 Eric Carmen 23-18 Ber Gees 30-23 Judy Collins Heatwave Paul Nicholas Dolly Parton HOTTEST: HOTTEST: Johnny Rivers 7-1 Commodores "Easy" 6-4 Bros. Johnson 8-5 Rita Coolidge 20-10 Carly Simon 19-13 Donna Summer 21-14 WDRC/Hartford, Ct. Jim English

KFXM/San Bernardino, Ca

#### R&R/Friday, October 7, 1977



### **PARALLEL THREE**

WCGQ/Columbus, Ga.

WJBQ/Portland, Me Andy Carey Seals & Crofts Fleetwood Mac HOTTEST:

Marc McCoy

WGBF/Evansville, In Don Geronimo

Donna Summer Eric Carmen Barry Manilow (DP) Hall & Dates (DP) Jacksons (DP) Jeff Lynne (DP) HOTTEST: Debby Bonge 1-1

HOTTEST: Debby Boone 1-1 Bros. Johnson 3-2 Heatwave 10-4 Commodores 11-7 Paul Nicholas 16-10

WTSN/Dover, N.H. Jim Sebastian

Jimmy Buffett Dolly Parton England Dan Jeff Lynne HOTTESI: Paul Nicholas 10-5 Steve Hiller 12-7 Crystal Gayle 11-8 Ted Nugent 14-11 Judy Collins 22-18

920/Nashville, To. Bruce Sherman Leo Sayer Seals & Crofts HOTTEST:

HOTTEST: Carly Simon 2-1 Steve Hiller "Jungle" 4-2 Debbie Boone 14-8 Crystal Gayle 17-11 Rita Coolidge 20-13 Donna Summer 25-15 Eric Carmen 24-17

WGUY/Bangor, Me. Mark Leurence

WLOF/Orlando, Fl

Blackwell/O'Nell

98Q/Vidali, Ga.

ScottKerr

Joe Cook

Steve Hiller Santana

### WISE/Ashville, N.C. **Ray Williams**

LRB Seels & Crofts King Musker Band Roger Daltrey (DP) Crawler (DP) HOTTEST: Carly Simon 1-1 Paul Richolas B-5 Debby Boone 11-5 Cystal Gayle 10-7 Kuther's Finest 15-8 Firefall 14-9 Leif Garret 20-12 Paul Davis 21-14 Chicago 23-15 Rose Royce 24-18 Bee Gees 26-19 The Babys 29-23

WVLK/Lexington, Ky. Jim Jordan

Barry White Dave Mason England Dan HOTTEST: Meco 2-1 Debby Boone 8-2 Stephen Bishop 13-8 Foreigner 17-10 Donna Summer 21-12 Barry Manlow 27-20 Capt. & Tennille 28-22

KDON/Salinas, Ca. A.J. Roberts

The Babys Crawler Barry Manilow Hall & Dates Diana Ross "Ready for Love" HOTTEST: Commodence 5-1 HOTTEST: Commodores 5-1 Firefall 8-2 Linda Ronstadt "Bayou" 9-5 Paul Nicholas 11-6 Crystal Gayle 12-9 Bee Gees 15-10 Alan Parsons 16-12

KRKE/Albuquerqua, N.M. Smokey Rivers

Alan Parsons Alan Parsons Foghat Stym Rod Stewart Linda Ronstadt "Bayou" Steve Miller Paul Simon Boz Scaggs Leif Garrett MOTTEST: Cormodores 1-1 Donna Summer 9-2 Debby Boone 7-3 Crystal Gayle 10-7 Paul Nicholas 20-16

KPAM/Portland, Or Michael O'Brien

)

England Dan Styx David Soul Santana Queen HOTTEST:

MUTISSI: Debby Boone 1-1 Donna Summer 5-2 Crystal Gayle 13-6 Dave Mason 16-9 Commodores 17-10 Rita Coolidge 20-12 Bee Gees 25-18 LRB 26-20 Linda Ronstadt

Linda Ronstadt "Bayou" 30-23 WEBC/Duluth, Mr

Jay Scott

The Babys Sob Welch Barry White HOTTEST: Debby Boone 5-1 Meatwave 3-2 K.C. & Sunshine 10-4 Crystal Gayle 11-5 Rita Coolidge 14-7 Bee Gees 15-10 Meco 21-11 Chicago 18-13 Donna Summer 27-14

KCBN/Reno, Ny Red Mountain

Aerosmith Earth, wind & Fire Steve Hiller Linda Ronstadt "Easy" Paul Simon Supertramp HOTTEST: Debby Boone 1-1 Carly Simon 3-2 Eric Carmen 6-4 Commodores 9-6 Bee Gees 18-13 Chicago 21-16 Rita Coolidge 27-18 Barry White 24-19 Seals & Crofts 30-24 CK101/Coccoa Barth E

Jonathan Dol Chicago

Chicago CSN England Dan Crystal Gayle The Babys MOTIEST: Shaun Cassidy 3-1 Johnny Rivers 5-3 Peter Francton 6-4 Poter Francton 6-4 Poter Francton 6-4 Donns Summer 14-7 Ronnie Milsap 19-8 Paul Nicholas 22-10 Foghat 24-13 Jimp Buffett 25-15 Pamble Chicks 26-16 Dorothy Hoore 27-18 Carpenters 30-19 LTD 28-21 Emotions 34-24

Linda Ronstadt "Bayou" HOTTEST: Debby Boone 11-3 Donna Summer 10-5 Crystal Gayle 15-11 Barry White 24-18 Santana LTO HOTTEST: Shaun Cassidy 3-1 Ronnie Milsap 4-2 Paul Nicholas 7-3 Dorothy Moore 9-4 Commodores 10-5 Debby Boone 15-6 Drebby Boone 15-6 Crystal Gayle 21-15 WISM/Madison, Wi Jonathan Littla KVOX/Fargo, N.D. Bob Denver The Babys LeBlanc & Carr Steve Miller Box Scagys Atlanta Rhythm MOTTEST: Debby Boone 3-1 Rita Coolidge 5-4 Crystal Gayle 11-5 Paul Davis 13-9 Meco 26-11 Ram Jam 16-12 Bee Gees 27-21

WLCY/Temps, Fl. Ron Parker

The Babys Jimmy Buffett Pablo Cruise Steve Miller HOTTEST: K.C. & Sunshine 5-3 Paul Nicholas 11-5 Eric Carmen 16-12 Davo Mason 20-15 Crystal Gayle 24-18 Bee Gees 26-19 Leif Garrett 25-20 WJON/St Cloud, Mn.

TomKay England Dan The Babys Hall & Dates HOTTEST: Debby Boone 1-1 Donna Summer 3-2 Crystal Gayle 7-5 Paul Nicholas 17-12

WFOM/Marietta, Ga Greg McClure

HOTTEST: Foreigner 8-1 Deby Boone 13-3 C.B. Sager 10-5 Peter Frampton 12-7 Bee Gees 20-9 Heatwave 17-12 Paul Nicholas 21-16 Fleetwood Mac MOTTEST: Dave Mason 2-1 Dona Summer 3-2 Paul Nicholas 6-4 Commodores 8-5 Erystal Gayle 10-6 Bee Gees 14-7 Chicago 20-15 Atlanta Rhythm 22-18 Barry Manilow 27-19 Pablo Cruise 29-24 KYSN/Colorado Springs, Co Fleetwood Mac Judy Collins HOTJEST: Debby Boone 1-1 Heatwave 7-2 Meco 12-4 B.J. Thomas 15-9 Commodores 24-17 Crystal Gayle 28-22

WIRK/W. Palm Beach, Fl. Alan Edwards

The Babys HOTTEST: Carly Stmon 4-1 Leff Garrett 5-2 Foghat 6-4 Debby Boone 16-9 Dorothy Moore 14-10 Rita Coolidge 20-14 Brick 29-21

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THE A Records

KQWB/Fargo, N.D. Bill Combs Barry White Judy Collins The Babys MOTTEST: Debby Boone 1-1 Meco 3-2 Crystal Gayle 8-5 Rita Coolidge 11-6 Shaun Cassidy 20-8 Bee Gees 23-17 Donna Summer 27-20

KTAC/Tacoma, Wa **Ric Hansen** 

Firefall Linda Ronstadt "Bayou" Fleetwood Mac

John Tobin

Fleetwood Mac LR8 HOTTEST: Debby Boane 1-1 Commodores 3-2 Foreigner 4-3 Heatwave 17-9 Carly Simon 16-10 Commodores 18-13 Ronnie McDowell 24-18 KSLY/San Luis Obispo, Ca

John Tobin Paul Simon Boz Scaggs Leo Sayer Nac Steve Miller Paul Nicholas HOTTEST: Pablo Cruise 1-1 Ronnie Milsap 6-2 Linda Ronstadt "Bayou" 16-4 Debby Boone 19-5 James TagJor 9-6 Cheap Trick 20-13 Roger Daitrey 24-19 Player 29-23 The Babys 30-24 WAAVHunstellin et

Mark Laurence Paul Stmon The Babys Judy Collins (DP) Styr (OP) HOTTEST: Debby Boone 1-1 Carly Simon 3-2 Crystal Gayle 9-3 Paul Nicholas 11-7 C.B. Sager 13-8 Bee Gees 18-12 Leo Sayer 25-20 Seals & Crofts 28-22 Win CEOned a Fi WAAY/Huntsville, Al. Bob Baron Fleetwood Mac Petar Brown Steve Miller Judy Collins HOTTEST: HOTTEST: Carly Simon 2-1 Paul Davis 5-3 Commodores 9-5 Crystal Gayle 11-6 Debby Boone 12-8 Donna Summer 16-10 Rita Coolidge 19-14 Dorothy Moore 25-19

Steve Miller Leo Sayer Sylvers Pablo Cruise HOTTEST: B.J. Thomas 5-3 Foreigner 7-4 Paul Richolas 9-6 Stephen Bishop 12-7 Commodores 15-9 LRB 20-16 Shaun Cassidy 22-17 KQDI/Great Fails, Mt. Dave Mesters

Fleetwood Mac Steve Miller Dolly Parton (DP) Barry Manilow HOTISS: Debby Boone 10-3 Firefall 7-6 Ronnie Misap 11-9 Paul Mitcholas 14-11 Rita Coolidge 18-13 Crystal Gayle 22-16 KKXL/Grand Eorka M Scott Kerr Fleetwood Mac Linda Ronstadt "Bayou & Easy" C.J. & Company Jacksons Styr MOTEST: Paul Davis 2-1 Star Wars/Meco "Main Theme" 3-2 Commodores 4-3 Dave Mason 5-4 Foreigner 7-5 Ronnie Milsap 9-7 Donna Summer 11-8 Debby Roone 19-10 King Musker Band 22-15 KKXUGrand Forks, N.D. **Bob Hooper** 



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PARTON

### --• The New Single From

PARTON

WPEZ

BustinOut

WOXI WISN

WRJZ KLMS KCPX WFOM

KROY WAIR

WORN WHEO WINW WITCH

KAKC

KODI WBBF

KDON

KSL

KAFY







**"FALLING" BET 1600 Le Blanc and Carr** 

new single from

"MIDNIGHT LIGHT" BT 89521

### is rising fast!

Adds	Jumps	WKBR2	4-19
WMPS29	WAKX 10-5	WAIL17	-13
WYND 35	WBGN12-6	WLOA2	5-22
WDBO	WBCF 11-6	KROK3	8
WREC	WMFJ12-8	KVIC24	
WDIZ KNOX	KSLY12-10	On	
KJCK	KEYN 20-16	WLAC	KSEE KLWW
KCBN	WHHY 20-14 KEEL 28-26	and the first free states and the second s	<b>KWHPWVIC</b>
KDON	KAYC29	WRIE	KANE
KWWL	KVOL28-26	WALG	WSAM
WQPD	WTSN 29-25	WORD	WILS
KVOX	W15IN29-25	KJOY	WLAV
0	N BIG TREE	RECO	RDS
par i si	C	)	Produced and arranged
. 1977 Atlantic Recording Corp. 🔘 A Worner Co	BIG TRE RECORL Distributed by Allanti	)S	by Pete Carr for Pete Carr Productions

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### arallels D

Parellel I: Selected major market stations that are format dominant\* In their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant In their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated Importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It elso includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

\* Format dominance determined from the latest Arbitron survey avallable in that market

#### DENOTES FIRST WEEK IN PARALLELS. X

	0	100	Debby Boon South	1	WKAU 11-7 WNAM 21-1
	BYS 3:23 Image (Chryster Midwest WGOL 24-21 WIFE 21-18 KAKC d-40 WIFE 21-18 KAKC d-40 WIFE 21-18 KAKC d-40 WIFE 21-18 KAKC d-40 WIFE 21-18 KAKC d-40 WIFE 21-18 KHF1	P3 Mid west WEBC a WISNI a WISNI a WISNI a WISNI a WISNI a WYFRU 33.300 WSPT d-28 KYOX a KYOX a KYOX a KYOX a KYOX a WYFRU 33.300 WSPC 428 WYFRU 30.300 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WFFC 34.29 WIRK a WAIR d-32 WIRK a WAIR a WASS con 920 228-20 GXC01 a.20 WGNS con 920 228-20 GXC01 a.20 WGSU	KLIF 1-1 207 17-5 Y100 a-26 96X 22-15 KR8E 1-1 239 16 WH5Q 10-3 West KHJ 12-8 KFRC 1-1 KFRC 1	KBEQ 1-1 WINW 1-1 WOW 1-1 WKY 4-1 WKY 4-1 WKY 4-1 WGRD 4-2 South KHF1 1-1 WQX1 1-1 WQX1 1-1 WQX1 1-1 WAGA 1-1-1 WHOE 1-1-1 WHOE 1-1-1 WHOE 1-1-1 WHOE 1-1-1 WHOE 1-1-1 WHOE 2-1-1 KINT 8-3 WKIX 12-1 WHOE 2-1-1 KINT 8-3 WKIX 12-1 WHOZ 2-1-1 KINT 8-3 KIKY 1D-5 FFM 1-1 TEN-Q 17-11 KING 21-12 KING 21-1	KAFY 6-1 KCBN 1-1 KRKE 7-3 KPAM 1-1
	KANC on KRIZ 30-27 KJRB a P} Northeast WEEO a WGUY a	KDON a KSLY 30-24 KDZA 38-28 KAFY a KCBN on KRKE 22-20 KPAM d-24 KBIM a-dp KFXD d-27		OHNSON 3 erry Letter 2	39
BEE GE( How De (RSO) P1 Northeast wrK0 25-20 WrGC 23.19 Nid west WrK0 4.30 WrK0 4.30 WrK0 4.30 WrK0 4.30 WrK0 4.30 KDW 3-20 KLW 28-17 XSLQ -3.4 WrCL 4-25 South 297 5-6 98K 4-28 98K 4-28 South 297 5-6 98K 4-28 West KHJ 29-25 KFR 24-22 KING 4-19 KXKX 17-15 KTLK 24-21	P 1 P 2 Northeast W 4 VZ 37-31 W 4 VZ 37-31 W 5 2 37-31 W 7 8 2 6-26 W 7 8 2 6 -26 W 7 8 2 6 -26 W 7 8 2 6 -26 W 7 8 2 - 06 W 7 8 2 - 07 W 7 8 - 10 W	P3 Northeast WJBQ 20-9 WEEQ 29-23 WGUY 18-12 WTSN 25-21 Midwest WAGW 218-18 WMGW 26-19 WJON on WJON on WJON on WJON on WJON 26-19 WAGN 21-12 WAGN 21-18 WAGN 21-18 Structure 28-23 WKNX 25-17 KLLS 28-23 WKNX 25-17	μ1           Northeast           999.8-9           WFRO 8.7           WFG 19-24           WKK 19-13           Midwest           WSK 19-33           Q102.5-5           WGCL 11-20           South           KLIF 5-5           257 2-2           96X 11-13           KKBE 19-21           WKRG 5-3           KKIR 5-4           KIR 5-4           KIR 5-4           KIR 5-4           KIR 5-4           WFE 6-9           WFE 10-11           WFE 6-3           WFE 10-12           WFR 6-3           WFF 10-1-22           WFR 6-3           WFF 10-14-28	WKET 11-15 WGRD 8-7 South KHFI 10-16 WAPS 12-12 WBBQ 2-9 WBAG 2-9	South WyLK 6-1 WyLK 6-7 92Q 7-7 CK101 2-11 KAYC 9-11 WLCY 12-1: West KDZA 3-8 KAFY 18-2 KRKE 13-1 KFAM 14-2 KQDI 8-8 KFXC 7-5 KYSN 3-5
i,	Weat B100 a-27 KGW 28-26 KTKT 16-13 KIIS- FM a-21 TEN-Q d-28 K100 26-19 KGEO 29-24 KE7X 22-16 KCFX	West KDON 15-10	She Did LP: Bosts Pl Northeast WRK0 13-12 WFGC 8-11 WCAO 3-5 WPEZ 23-19 13Q 12-9 Midwest	ARMEN 3:3 // (Arista) Against The C P Northeast WATE 9-7 WIFE 14-14 WYRE 9-7 WIFE 14-14 WYRE 9-7 WIFE 14-16 WTRY 10-13 Mid west	P3 Northeast WJBQ 18-11 WEEO 17-1 WGUY 18-1 WTSN 9-14 Midwest
	BOONE 3:4 htt Up My L Northeast WAYZ 1-1 WDRC 1-1 WDRC 1-1 WDRF 1-1 WDRF 1-1 WTCC 1-1 WTRY 4-1 WTCC 1-1 WTRY 4-1 WTCC 1-1 WTPD 1-1 WTPD 1-1 WTPD 1-1 KCC 0-1 KLCO 0-1 KLCO 0-1 KLCO 0-1 KAKC 19-9		WSA1 26-16 WZUU 13-13 KSTP 21-38 CKLW 13-13 WGCL 12-13 WGCL 12-13 WGCL 12-13 Z63 22-20 WH 50 21-15 West KJR 19-17 KTLK 20-22	WCOL 15-00 KIOA 23-14 WNDE 27-24 KaKC 21-24 KBEC 14-13 WINW 14-10 WCW 7-6 WKT 17-16 WKT 17-16 WKT 120-19 WQV123-18 WXCA 13-9 WQ4 16-14 WEE 15-13 WKC 21-30 WKC 21-30 W	

ominant* stations	Weat         Weat           B100 28.31         KDON 10-8           KTW 15.11         KDON 10-8           KTW 15.17         KDON 10-8           KEXY 5         KDON 10-12           KEXY 6         KBKE 17-17           KCXX 7-7         KPAM 13-6           KTWO 74-28         KOD 12-12           KTWO 74-28         KFXD 12-8           KTWO 74-28         KFXD 12-8           KTWA 8-5         KAC 02-81           KJR 8-6         KTAC 14-11           KJR B 16-14         KJR B 16-14
lominant for their stations demon- tions will	SHAUN CASSIDY 2:82         That's Rock 'N Roll         (WB)         LP: Sheun Cassidy         P1       P2         P2       P3
O COVERS reporters influence a survey WKAU 11-7 WWAM 21-16 KKXL 3-1 KKYR 1-1 WGBF 1-1 South WHPY 16-16 WYND 3-1 WHFY 16-16 WYND 3-1 WHFY 16-16 WYND 3-1 WHFY 16-16 WYND 3-1 WHFY 16-16 WYND 3-1 WKFC 19-2 980 19-10 WVLK 8-2 980 19-10 WVLK 8-2 WKAT 19-2 WKAT 19-2 KAT 20 KAT 20 K	Northeast         Northeast         Northeast         Northeast           09X 18-16         WAVZ 3-8         WZEC 3-8           WRKO 64         WDEC 4-4         WUP4 5-3           WRKO 64-4         WUP4 5-3           WCAO 64-4         JBJ05 6-7           Midwest         WTRY 3-3           Midwest         WIRY 3-3           WLS 3-7         WNC 1-16           WUS 7-14         WID 3-4           WUS 7-14         WID 2-3           KID 4-4         WWD 2-3           KSL Q 5-6         KLEO 1-2           WKX 9-14         WID 2-3           KSL Q 5-6         KLEO 1-2           WKX 9-14         WID 2-3           KSL Q 5-6         KLEO 1-3           South         WWTN 2-46           Y00 3-50         WKY 6-7           KEB 2-13         WMET 4-5           South         WGRU 1-72           WHB 20-1-2         South           West         WQX 17-26           WHP 7-11         WSG 3-3           WEE 3-3         WAX 5-3           WK2 3-4         WID 7-8           WWT 3-5-3         WAX 5-3           WKY 3-14-12         WUP 7-11           WSG 3-3-3
KDDN 18-14 KDZ 19-5 KGPX 19-5 KAFY 6-1 KCBN 1-1 KCBN 1-1 KCBN 1-2 KFXD 17-11 KYSN 1-1 KYSN 1-	CHICAGO 3:04 Baby, What A Big Surprise (Coll           LP: Chicago XI         (Coll           99X 27-24 WERC 28-26 WK 592 - 24 WK 51 WK 592 - 24 WK 522 - 24
WEBC 12-8 WJON 20-19 WTRU 16-16 WTRU 16-16 WSFT 9-8 KCWB 10-7 KLXS 5-4 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 18 WXMSU 12-16 WXBF 15-16 WGBF 1-7 South	COMMODORES 3:28 Brickhouse (Motown)           P1         P2         P3           P1         P2         P3           Northeast         WAYZ 8:8         WEEO 6-3           WRC0 21-15         WDR 29-28         WAX 28.8           WRC0 21-15         WDR 29-28         WAX 28.8           WRC0 21-21         WDR 29-28         WAX 28.8           WRC0 21-25         WDR 29-28         WAX 28.8           WRC0 21-25         WDR 29-28         WAX 28.8           WRC0 21-26         WAX 28.8         WAX 28.8           WR0 20 26         WRN 38.6         WAX 28.8           WDN 12.9         WTRU 18.7         WAX 28.8           WONY 14.9         WON 58.1         WYND 12.9           WRNY 38.4         WTO 57.13         South         WAX 28.5           WSGA 22.27         WAX 28.5         WEE 2.2           WASE 5.3         WEE 2.2         WCG 10.18           WB1 -1         WAX 28.5         WCG 10.18           WSGA 6.30         WAX 28.5         WCG 27.10

Fele

West

West

Commodor	e continued		-	Fleetwood	Mao
	West KTKT 6-2 KIK5- FM 6-5 FM 6-5 FM 0-2-1 KQE0 11-8 KZY 8-4 KRSF 7-3 KYNO 4-5 KR0Y 1-3 KR0Y 1-3 KR0Y 1-3 KRX 13-12 KANC 7-5 KARB 6-4				W BECKERSTER
	DOLIDGE 3			FOREIC Cold A	sic
LP: Anytin P1 Northemat WR KO d-28 WG CO d-28 WG CO d-28 WG CO d-28 WG CO d-28 WF CO d-28 WG CO d-24 KR DE d-29 CO d-24 KR DE d-29 KF RC d-27 KI KI d-24 KT LK 18-12	The Arrywheek of the arrow of t	P.3. Northeast WEQ0 23-11 WGUY d-23 WGUY d-23 WTSN 18-11 Mid west WAKX 12-6 WEBC 14-7 WJON 4-23 WH 4-23 WATRU 26-2 WATRU	1388- 166608 701 9004 012 6305	LP: Forei P1 Northeast 962X 18-20 WFCC 18-21 WCCA 08-13 WCCA	N W W W W W W W W W W W W W W W W W W W
	KYNO 28-21 KROY # KNDE 26-22 KFXM 26-20 KIMN 18-14 KANC 19-16 KRIZ 20-10 KJRB 15-12	KFXD 29-2 KTAC d-26 KYSN 26-21		PETER Signed, Delivera LP: I'min P1 Northeast	FRA Sec
LP: Luna S P1 Northeast WRGO 22-22 WPGC 26-96 WKBW 16-12 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WPGC 20-98 WFGC 29-10 South KLIF 19-11 YGC 27-24 YE 32-26	Image: Construction of the second s	ove (Atl) P3 Northesat WJBQ d-21 WEC 24-21 WEC 24-22 WGUY 19-3 Mid west WKX 614 WFQ 14-3 WISM 30-26 WTRU 14-3 WISM 30-26 WTRU 14-3 WSM 30-26 WTRU 14-3 WSM 30-26 WTRU 14-3 WSM 30-26 WTRU 14-3 WFQ 12-1 WFQ 2-2-28 WANK 25-23 WTO 5 30-27 WTSE 14-9 WAIK 25-27 WISE 14-9 WISE 14-9 WAIK 25-27 WISE 14-9 WISE 14-9	2 6 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	99X 17-18 WKBW 10-7 WXKX 11-12 13Q 16-12 Mid west WLS 10-9 Q102 7-6 WOKY 9-7 WOKY 9-7 WOKY 9-7 WOKY 9-7 WOKY 9-7 WOKY 9-7 South KSLQ 20-16 South KLF 9-9 Z97 1-1 KR98 E11-11 West KHJ 10-13 KTLK 14-11 KCBQ 26-23	WDY WB92FF WIT WIT WNT WNT WNT WNT WNT WNT WNT WNT WNT WN
KJR a-dp KING D-23 KXKX 23-16 KTLK 17-10	KHFI 11-24 WQXI 25-22 WAPE 21-22 WAPE 21-22 WAPE 21-20 WHEE 23-27 WHEE 23-27 WHEE 23-27 WHEE 23-27 WHEE 23-27 WHOE 16-15 KEEL 15-11 WSGN 12-23 WKIX 17-20 WSGN 12-23 WKIX 17-27 WHJW 31-27 KINT 12-7 WHJW 31-27 KINT 12-7	WISE 14-9 WAIR 10-9 WIRK 25-23 WANS 9-7 92Q 21-18 CK101 23-15 WCGQ 11-7		THC This surve	y is
	WSGN 12-23 WEJW 31-27 WRJZ 23-21 WRJZ 23-21 KLAZ 16-13 West B100 26-24 KGW 23-16 KGO 29-28 KGP 23-16 KSP 18-13 KCPS 29-26 KISP 18-13 KCPS 29-26 KISP 18-13 KCPS 29-26 KISP 18-13 KCPS 29-27 KJRB 27-22	KAYC 18-21 WLCY 25-22 West KDON 8-2 KSLY 11-9 KDZA 18-14 KAZA 18-14 KAZA 18-14 KAZA 18-14 KAZA 18-16 KPXD 18-16 KFXD 18-14 KTAC 4 KYSN 17-13		Radio & Ra           -         1           3         2           26         3           -         4           -         5           2         6           5         7           4         8           -         9	R P C SI BI LE D
FLEETW You Mek Fun (WB) LP: Rumour		3:31		1 10 12 11 7 12 6 13	Di Gi LA JE
Northeast 99X = 34 WRKO 27-25 WCAO a 13Q 29-18 13Q 29-18 Midwest WSAI = -29 WCYY 32-28 WCYY 32-28 KDWB 26-23 KSTP 4-19 CKLW 4-29 South KLIF on KRBE = -28	Northeast WYRE d-26 WBF d-26 WFF 29-24 JB105 on WFF 29-24 JB105 on WFFY 1 WFHD d-27 Mid west WIFE s-22 WHF s-22 WIFE s-22 WWF 2 South WKY 4 South WKY 4 South WKY 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South WKF 4 South Sout	P.3 Northesat WEEQ 4-30 WEEQ 4-31 WIEQ 4-30 WEEQ 4-31 WISM 28-23 WISM 08 WTSN 28-23 WISM 08 WISM 08 WI		$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	YE BA ST MI EL DA DA MI GL RA MI BO GR LEI

fac continued.		R&R/Friday, October 14, 1977
West B100 27-22	KPAM 0-29 K9DI29 KPXD 70-20 KPXD 70-20 KYSN -	Peter Frampton continued West B100 2-7 KGW 8-5 TKTKT 30-28 KOEN 17-28 TKTKT 30-28 KOEN 17-28 KOEN 17-28 KOEN 17-28 KOEN 17-28 KYSN 9-7 KYSN 9-7 KYSN 9-7 KYSN 9-7 KYSN 9-7 KYSN 9-7 KANC 14-21
NER 3:18	,	G
ner	P3	CRYSTAL GAYLE 2:30 Don't it Make My
South	Northeast WJBQ B-1 WGDV B-15 WGDV B-15 WGDV B-15 WGDV B-15 WGDV B-15 WGDV B-15 WHON C-9 MId west WHON C-15 KQWB 2-3 KQWB 2-3 KQWB 2-3 KLMS 12-17 WKNX 21-23 WKAX 12-20 WKAX 12-20 WK	IP:         We Must Believe in Magic           P1         P2         P3           Northeast         Mid west         Northeast           WFGC 14-10         WKC1 28-18         WC01 28-19           WFGZ 22-14         WK01 18-14         WC01 28-19           WFGZ 14-10         WK01 18-14         WC1 28-19           WFGZ 12-14         WK01 18-14         WG1 28-28           Widwest         WK01 48-22         WG1 28-21           WOK 72-18         KLO 4-6         WK1 18-13           WOK 92-1-8         WK1 46-13         Midwest           WOK 92-1-8         WWC1 48-13         Midwest           WOK 92-18         WW1 16-13         WWN 18-18           WOK 12-10         WW1 16-12         WYA 71-13           South         WK1 91-12         WKA 22-12           WG1 42-22         WYA 19-13         WYA 12-14           West         WA21 28-21         WYA 12-14           West         WA21 28-22         WGB9 0-0-01           KING 16-10         WKX 16-12         WH14 6-17           West         WA22 28-26         WGB9 0-0-02           WFR 17 12-12         WIA 12-24         WGB9 0-0-02           KING 16-10         WH14 2-1         WH14 2-1<
B100 3-2	KAYC 6-8 WCCY 21-24 Weat (JDZA 2-7; (AFY 4-6) (CPAM 10-19 (QDI 6-7) EIM 6-18 (FXA 2-4) (FXA 2-4)(FXA 2-4) (FXA 2-4)(FXA 2-4)(F	WDRC 0-30 WDRC 0-30 WB2FM 50-19 WB2FM 50-12 WFRD 3-3 WFRD 3-2 WFRD
	123 Northeast VJBQ 12-7 VEEO 11-7 VGUY 14-19	<b>B</b>
927 M 8-8 93105 7-9 b WICC 11-16 WWTRY 11-8 Mid weat WNCI 14-17 WCOL 20-23 WNCE 14-17 WCOL 20-23 WNCE 10-10 KAKC 14-10 WINW 13-18 WMET 15-14 WGRD 6-11 K South	Ald west /AKX 9-16 (EBC 7-15 10/N 12-13 13/C 18-12 13/C 18-12	HEATWAVE 3:06           Boogie Nights (Epic)           LP. Too Hot To Handle           P1         P2         P3           Northeast         Northeast         Northeast           99X 3.3         WBR 07-10         WB0 17-12           WFK0 4.3         WBF 5-6         WB0 17-12           WFK0 4.3         WBF 5-6         WS01Y 6-24           WFX 0.3-3         JB105 2-2         WTSN 4-4           WYX 0.3-3         WIC 0.6-7         WISM 13-11           J3Q 4-3         WHO 1-2-11         WAXX 2-3           Midwest         Midwest         WISM 13-10           WSA1 14-10         WNC1 6-7         WFR 0.4-24           WSA1 14-10         WNC1 6-7         WEAQ 3-29           WCKU 6-3         WIFD 5-8         WCM 16-13           South         KAK 0-5-8         WNA 14-10
WQXI 10-8 WAYS on WSGA 7-8 WAPE 11-17 904 4-2 WWEE 5-1 WB50 10-10 WB50 10-10 WSGN 7-12 WB50 10-10 WSGN 7-12 WSGN 7-1	WHY 2-4 (YND 10-16 8Q 16-13 VLK 7-6 (LOF 2-2 (FLB 9-6 (TSE 2-2 /AIR 11-8 TIRK 3-6 (ANS 10-12 2Q 18-20 K101 6-4 (CGQ 5-10) AYC 10-9 LCY 14-14	WSA114-10 Q10214-13 WOKU 14-53 WOKU 14-54 WOKU 14-54 W
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ENNY WILLIAMS/Shoo Doo Fu Fu Ooh! (ABC)

All and a start of the second

# **Inis Is** Airplay!

**WRKO** add WQXI add **KJR** add KSLQ debut 33 WOKY 24 99X 32 **KGW** add 92FM add **KRSP** add **KJRB** add WFILon **KDWB11-10** KSTP 6-4 Z-93 30-28 WPEZ 34-29 13Q26WIFI22-20 **KRBE 21-19** WNOE 21-19 WMAK 23-19 **WBJW19-16** WLOF 19-16

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WKBW debut 28 WPHD17 WGCL24 WZUU16 WFOM 12 **KAFY22-13** WAPE 19-13 WRJZ debut 29 **KQEO22-18 KTAC** add **WCBM add JB10520** 

WTRY20 KIOA 19 WNDE on KAKC29 WINW 21-16 **WOW 19** Q9417 **WBBQ** on KEEL13 **KCPX 24-22** KYNO24 **KROY** on

KNDE 25 **KIMN 18-16 KANC 23-19** WEEO debut 29 WTSN debut 31 WEBC debut 28 KHFI debut 21 WJON 8-7 WISM on WACI add 35 WTRU20 WEAQ 24-19 KVOX10 KQWB14



KKLS12 WKNX add 29 WKAU28 WYND 29-26 WFOM 12 **WFLB** add WISE add WAIR 27-24 WIRK debut 29 92Q23 CK101 39-33 WCGQ 29-26 KDON 23-20 **KDZA 29-22 KAFY 22-13 KPAM 26-20** KQDI 27-24 **KBIM**13-6 KFXD add 30 **KTAC** add

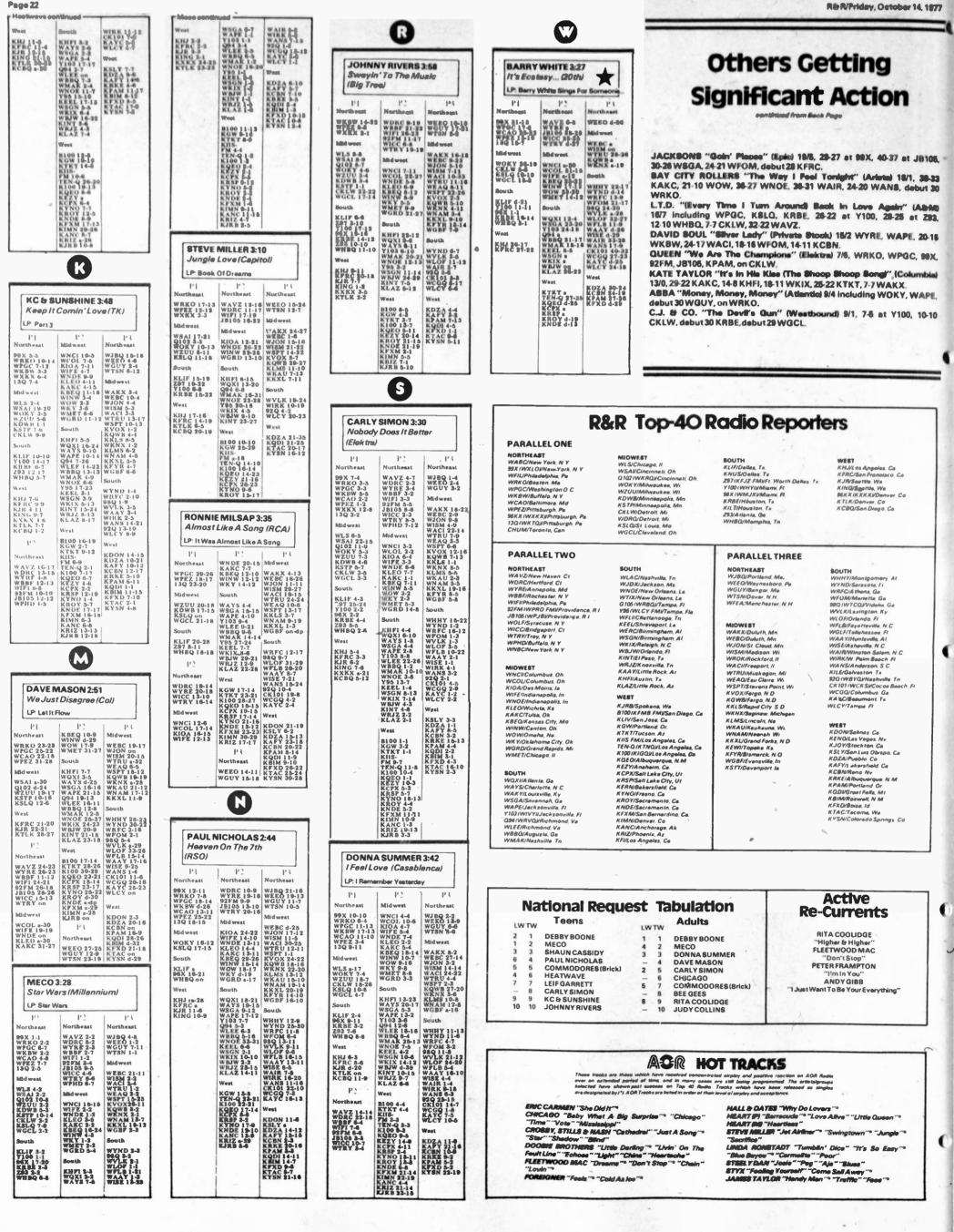
KYSN27

From Their Chart Album Diamantina Cocktail (SW-1)645)

Produced by John Boylan and Little River Band

Available From Capitol Records

R&R/Priday, October 14, 1977



# 'Love'IsAFour Letter Word...

## SO ARE:

WRKO (30-27) WPGC (debut 25) WKBW (21) WCAO (debut 28) WPEZ (27-23) WXKX (Add-21) WOKY (on)

KSLQ (21-12)
WGCL (Add)
KRBE (on)
KCBQ (on)
WTRY (on)
WPHD (16)
WMET (22-17)

WLAC (32) KEEL (on) KQEO (on) KCPX (on) KJRB (on) WACI (on)

WHB

WKAU(28-24) WRFC (on) WFLB (23) WIRK (6-4) CK101 (24-13) WTSN(17) KRKE (add 25) KBIM (on)

### (AND 1 HESE THREE LETTER WORDS:)

13Q (RA)

98Q (30-26)

Z-96

FOGHAT "I Just Wanna Make Love To You"



The definitive <u>LIVE</u> version of the Foghat standard from one of the biggest selling albums in the country.



**On Bearsville Records** 

**Distributed by Warner Brothers** 

produced by Nick Jameson

R&R/Friday, October 14, 1977



### **Mother Of The Year**



Seen honoring Mrs. Jerry Weintraub (Jane Morgan) as the "Mother of the Year" are John Denver, Dr. Simon Wile, and Frank Sinatra



Columbia recording artist Kris Kristofferson recently made a New York City concert appearance at Radio City Music Hall. Pictured backstage after the show are (left to right): Ed Salamon, PD, WHN; Roz Frank, MD, WNBC; Kristofferson; Pam Green, MD, WHN; and Matty Mathews, Local Promotion Manager, Columbia Records.

Ariola Harvests Cotton



Souther singer/songwriter Gene Cotton has been signed to Ariola America Records. Celebrating the signing are (I-r) Scott Shannon, Senior Vice President of Ariola; Gene Cotton; Ariola President Jay Lasker; and Howard Stark, the label's Executive Vice President.



War Party

MCA Records celebrated its signing of War at a "War Stars On MCA" party on the Universal back lot. Using a New York city street as a back drop, the party featured cannons, munitions, half-tracks, jeeps and a National Guard convoy in an army camp setting. World War II aviator (MCA President) J.K. Maitland and Far Out Productions' Vice President, Steve Gold exchange strategies.

**Kansas City Camel** 



A camel from the local zoo was engaged to promote KMBZ/Kansas City's "Mystery of the Pyramids" and its prize of \$9,800 worth of gold and jewels. Watching the camel are (left to right): air personalities Curt "Mother" Merz, Mike Murphy, Ray Dunaway, and Bill Morse.

### Casablanca/Phonodisc Mini-Convention



Casablanca Record and FilmWorks inaugurated their new association with the Phonodisc distribution network by hosting a mini-convention last week. Pictured (left to right): Jimmy lenner, President of Millennium Records, Richard Trugman, Vice Chairman of the Board, Casablanca Record and Film-Works, and Neil Bogart, President, Casablanca Record and FilmWorks.

Page 24

**Backstage With Kris** 

In the midst of a flood of great new releases by major artists and big breaking singles, Columbia Records asks you to listen to a record TOO GOOD to have to happen the hard way...



"Lovely Day" BILL WITHERS

Please listen...there's a place on your playlist for an especially good record.

> Another hit from Columbia Records



R&R/Friday, October 14, 1977



# trepe-610 true

George Benson visited KFRC between appearances in the San Francisco Bay area last week. Pictured (left to right): Mike Stone, Warner Bros. Artist Development Exec; George's father; Program Director Les Garland; Benson; Music Director Dave Sholin; Warner Promotion Manager Bruce Hix; Bert Keane, Warner Bros. Regional Marketing Manager and KFRC's Jerry Palmer.



Columbia Records has signed The Vibrators to a recording contract, with an album just released. Pictured celebrating are (left to right) M. Richard Asher, President, CBS Records International; members of The Vibrators; Bruce Lundvall, President, CBS Records Division; and Don Ellis, Vice President, National A&R, Columbia Records.

**Ready For Red** 



ABC/Dot artist Red Steagall recently played the Palomino Club. Pictured backstage after the show are (I-r) ABC/Dot Product Manager Bob Kirsch; ABC Field Sales Manager Don Kamerer; ABC International Division President Sheldon Heller, ABC/Dot Wast Coast Promotion Representative Dotty Vance; Red Steagall, U.S. Rodeo Champion Larry Mahan; and producer/songwriter Lee Hazlewood.



Private Stock artist David Soul who played his first major concert date at New York's Hadio City Music Hall is congratulated backstage by Larry Uttal, President of Private Stock Records.

### Leif Falls By WRKO



Atlantic recording artist Leif Garrett arrived in Boston to meet with the WRKO air staff and talk with air personality Mike Adams for an on-the-air interview. Shown are (left to right): Mike Adams, J.J. Wright, WRKO air personality, and Leif Garrett.

### **Stewart Signs To RSO**



RSO Records President Al Coury announced the signing of John Stewart, who marks his debut on RSO with his first album in two years. Pictured at Stewart's recent engagement at the Troubadour in Los Angeles are left to right Bob Zurich, National Album Promotion Manager, RSO/Island Promotion; Stewart and Coury.

1

# "LETHIM GO (The Bird Cage Song)"

# A new composition and release from MAC MCANALLY on Ariola America Records.

Produced by Clayton Ivey and Terry Woodford for Wishbone, Inc.

TOP-40

# The Mike Joseph Story

Announcing-10+50 on 770!

a new concept in radio listening from WABC

10 MINUTES OI

WABC 770 - the most pleasant new sound in town

11

Legendary figures are not uncommon in the radio business. In fact, most radio legends will be the first to tell the world about themselves. It's vastly more significant and newsworthy to find a radio legend who, for reasons of modesty or fear of overexposure, has refrained from telling his story. Mike Joseph is just such a legendary figure. The man who launched stations like WABC, WFIL, WKNR and so many more has finally decided to break his self-imposed silence. In an exclusive interview with R&R's Top 40 Editor J.J. Jordan, Mike Joseph details his countless innovations (everything from the tight playlist to the first "Q" format) and memorable programming efforts. Joseph's story is historic; it's controversial and it captures the flavor of a legendary era vividly, as well as setting down some thought-provoking commentary on radio today. R&R is honored to provide an industry pioneer with the forum to present, at long last, his full story.

**R&R**: Mike, after a very successful career as a Program Director at a number of the nation's biggest Top 40 stations, you became a radio programming consultant, and I believe at that time there were none. What made you decide to

tancy business? JOSEPH: Well, actually I was a National PD before I became a consultant at Founders Corporation. I happened to be out in Honolulu and the individual stations were in Flint. Syracuse, New Orleans and Honolulu. I had gone into each of the stations as a National PD and turned the stations around from nonentities into skyrocketing number one stations. I still happened to be a very poorly paid National Program Director. At the same time I finished up with \$160 a week overseeing six properties and I had started as the National PD at \$135 a week. My dilemma was how to make more money. Here I was making so much money for the salesmen, the sales manager, the station manager, the owners; all the stations had gone through the roof, they were all billing tremendously, and there I was. Program people have been looked down on over the years until not too long ago. So, in 1957, the Sales Manager who I guess still is in the radio business in Honolulu, said, "Mike, if you can do it for us, why can't you do it for yourself? Why don't you go into business for yourself?" That immediately gave me the stimulus and I started working on it. It took me six months to plan and make contacts. I got back to the mainland, and was based out of WTAC in Flint at the time. I was all set to go as a consultant and I became one, the nation's first, in January of 1958.

venture from an individual station PD position into the consul-

R&R: What stations were your first clients?

JOSEPH: My first client was WMAX in Grand Rapids which was a daytime Top 40 operation. It was owned by two former salesmen from WGRD, and I had been in Grand Rapids before as a Program Director for four years. We had been number one in the market so they knew of my success in Grand Rapids already and also knew of my success in Flint at WFAC, which was one of the first Top 40 stations in America. As I recall, WMAX was an instant smash. The unusual factor there was that it was the daytimer and had 42% of the audience. In those days you could still do it with daytimers, of course.

R&R: What kind of control did you initially have over the programming of these stations as a consultant?

**JOSEPH:** Initially, I would say I had quite a bit of control. At least for the first six months to a year while I was on the scene, I had absolutely 100% carte blanche going in. The law was laid down right from the start. I had control of the entire station from top to bottom. ANIGRAM ANI

put together at WABC in 1960, which went from 11th to first place in New York by the next year.

THE EARLY DAYS—Mike Joseph in 1951, at the beginning of his

long radio career; a PD position at WTNS/Cochocton, Ohio.

At top left, before Joseph took over WABC, the station previews

its somewhat less than exciting "10 plus 50" news/music ratio in a

late 50's print ad. Howard Cosell is the last-named newscaster

at bottom right in the ad. At left, the legendary air staff Joseph

R&R: After those stations, where did you program?

JOSEPH: Some of the major client stations were WROK in Rockford in 1958, WKZO in Kalamazoo same year and KDAL/ Duluth same year. The first major station was WKBW in Buffalo, also in 1958. I must comment about that one. I believe that station had probably the greatest staff I ever had working for me.

R&R: Who were some of the jocks? JOSEPH: Art Roberts, Russ Syracuse, Dick Biondi, Tom

Shannon-that takes care of it, I guess. R&R: What did you do at WKBW that was any different from the competition to make it such a successful station,

besides the staff you had? JOSEPH: Well, it was a short playlist station, as all of my stations were from the year 1957.

R&R: Short meaning how many records?

JOSEPH: 30 records. As I recall, the WKBW list might have even been down to 20 records and a very fast power rotation. WKBW was a super-promoted station-super-tight, super-fast, and we were right on the market. The jocks were extremely strong personalities, plus the combination of the tight playlist and the very fast sound, exciting jingles, super talent and excellent promotion, including a very good News Department. As I recall, in those days we could carry a lot of news and still do extremely well in the market.

**R&R:** Also you had 50 thousand watts at that radio station. JOSEPH: Oh yes. It happened to be a 50kw clear channel and I must admit it was the powerhouse in Buffalo and covered all the way to Florida.

**R&R**: Once you got going in the consultancy business, did you find out that you had to have big power besides the programming or were you a believer that in those days you could fight with a small stick?

JOSEPH: In those days, you definitely could fight with class 4's and bad facilities. Some of the stations that I had been associated with and had turned into giants were exactly that and it wasn't until Arbitron came along in approximately 1970, I would say, that the "small sticks" did not work anymore. I can give you a number of examples where small sticks took over markets instantly.

## The Bases Are Still Loaded... And Now We're In Scoring Position!

99X

**KFRC** 

WAVZ

JB105

WTRY

WSGA

WBBQ -

Y103

KEEL

WERC

TEN-Q

KCPX

КСРХ

KDON

WGBF

WHHY

**WRFC** 

WFOM

**980** 

WISE

WANS

KJOY

KCBN

KBIM

WNDR

WCAU-FM

On First...



On Second...



ΚΥΝΟ	WOPD	KL(	UE		
WOKY WZUU KSLQ KXOK	"S	tone ( <b>CR</b>	Cold Se		
KJR	KRSP	KJOY	KFSB	WFEA	
WIFE	KANC	KBIM	WBSR	WIVY	
KBEQ	KJRB	KVOX	KPRL	WXIL	
WINW	WSPT	KSTT	KKIQ	WFOX .	
WOW	WHHY	WFLB	KYLT	WGNI	
Y103	WRFC	WAIR	KJCK	WALG	
WRJZ	WFOM	WGLF	KGRI	KJAS	
TEN-Q	98Q	KCBN	KBZY	KQDE	
KQEO	WISE	WKLO	KRLC	WVOV	

### On Third...

9



### "Heaven Can Be Anywhere"

WORD

"Going Places"

**JACKSONS** 

KRLC

KFTM

KOTN

**WVIC** 

WVLK

K100

KFIV

KOBO

KBZY

KGRI-FM

WSGA

WFLI

**WBSR** 

WRBN

KKIQ

KYLT

WINX

14ZYQ

WORD

WTOB

WGNI

KDOK

**CHARLIE DANIELS BAND** 

WRBN KLSS

WQXI	WRBN	WTOC
WMAK	WDUN	WAUG
WLAC	WAUG	WORD
WFLI	WGNI	КОВО
		KBZY
•		KSJO

## The Heavy Hitters From Epic!



### **Mike Joseph**

JOSEPH: All right. Probably the greatest turnaround until recently in major market radio was one of the worst signals in America, WKNR in Detroit, which happened in 1963. We took that one Top 40 with a playlist of 31 records opposite three major Top 40's in the market: WXYZ (ABC owned) WJBK (Storer owned) and the great CKLW, and we knocked off all of them in 4-6 weeks and the station had as high as 36% of the audience. It stayed in first place until 1970, and I think that obviously CKLW under Paul Drew and Arbitron with its wide area coverage and samplings took care of that one. I don't think it can happen again. Another medium market example that I was quite proud of was taking 250 watt WLYV in Ft. Wayne, Indiana and in 6 weeks again knocking off WOWO (Westinghouse) 50,000 watt clear and in exactly the same sound. We got them to 45 percent of the audience; that lasted, I believe, until 1970 also.

R&R: Some final comments on being a consultant?

JOSEPH: One other reason for my becoming a consultant (besides the monetary thing) was the fact that I was taught by my father and uncles, who always had their own businesses since they were young, to work for myself and be in my own business. Obviously as early as I could think about it and as soon as I got into the business I always had planned to have my own business. Being a consultant, there was a way I could program and still do what I wanted to do and have my own business. Obviously there was the excitement and challenge of going into new and different markets, surveying and meeting people, building sounds and just working into a new challenge. I could work with different people and change things rather than stay with the same station and the same "One of the most difficult jobs I have is training jocks in my type of sound to say something and be something, because they're used to cue cards and they've been slapped into not saying anything, and their brains have not been exercised."

in Top 40 radio and you just would not believe the unusual situations and problems for a Top 40 audience that we ran into. Some of the names of the original team at WABC were Herb Oscar Anderson, Charlie Greer, Jack Carney, Chuck Dunaway and Scott Muni. About 6 months later two of the greatest giants of all time came on the scene, Dan Ingram and Bruce Morrow, so that was quite a staff. Another guy at WABC, and people don't believe it, but a sports man was guess who? Howard Cosell.

R&R: He was your sportscaster at ABC? That must have been a trip.

JOSEPH: That's right. In fact one of his great lines that I'll never forget was-he used to come into my office and sit down and he used to throw at me, "Mike, this is the Big Apple, man, this is the big time, this isn't Buffalo, man, you're not going to make, it." He always looked down at anybody that came in from the boondocks because he was



BEFORE AND AFTER: The pre-Joseph air staff at MOR-formatted WABC (featuring early rock & roll legend Alan Freed). At bottom right, a print ad heralding the new rocking changes at "the Swingin' 7."

situation all the time, which to me, fortunately or unfortunately, could be very boring. For that reason it's very difficult for me to stay with the same sound for a year or two years. That seems to be the absolute limit that I can take a sound because I've always got to be developing and discovering and creating, and as you know, once you establish a sound and a staff and a station there is only so much more you can do. That's where the boredom factor sets in with me.

**R&R:** Mike, in the past, years ago, you were involved with a number of radio stations which are considered now to be some of the biggest in the country, WFIL, WABC, etc. I believe, though, at the time you first got involved with those stations they weren't necessarily the biggies they are today. Can you tell us a few stories about how you went in and changed stations such as WABC?

JOSEPH: They were absolute dogs at one time. It is very hard to believe, but stations like WABC and WFIL and WKNR were not even in the book at the time that I went in. They were unrated. Where do you want me to start?

R&R: Well, let's start at the beginning and work our way up.

JOSEPH: I went into WABC in October 1960 and the station was an old line middle of the road station with some of the greatest old time traditional jocks in America, super names, almost household words. Martin Block, Fred Robins, two giants that had record themes originated for them by famous band leaders. Dick Shepard, Al Lohman, who is now in L.A. That station was,'I believe, ranked 11th in the market in New York and it was out of the book at the time.

R&R: How many stations were in the market?

JOSEPH: Well at that time there were somewhere between 11 and 15 that were ranked and ABC was last and it was even unranked. It had zero audience and the station was losing \$900,000 a year at the time on a \$1.6 million billing. Hal Neal had come in as Vice President and General Manager out of WXYZ/Detroit in March of that year and I had talked to Hal at that time, but I wasn't available to come in until October. I had other commitments which I took care of and got into the station in October. We got the staff and jingles and sound ready and we kicked off on December 7th, 1960. Some of those original guys are now considered institutions

a native New Yorker and nobody else had a chance, and of course all the guys that we brought in were from the boondocks. Another thing I recall is there were seven people in the control room to put on a disc jockey show. The disc jockey, an engineer, a record turner, a staff announcer to give station breaks and intro the news, a director who prepared the show and pointed and gave cues to all the others, a newscaster, and another engineer to press the button to start the tape for the news actualities. The jock just talked. The engineer handled the mike switch and the pots, and the record turner spun the discs. We had to deal with so many unions I can't even remember the initials. It is a situation that one writes a book about and the book has been written. The book is called 'The D.J.'s," which was written by Allen Jeffries and Bill Owens, who were two ABC staff announcers. When we were in our meetings getting the sound ready both of these guys were taking notes like crazy on every single word that I was saying, and I was really congratulating them on the tremendous work they were doing, and here they were preparing material for the book. Another thing that is hard to believe in this day and age is the type of programming that WABC, even in a Top 40 operation, had to carry because it was the ABC flagship station. We had Don McNeal's Breakfast Club at 9 o'clock in the morning for a solid hour. We had 11 flares a day hosted by Dick Van Dyke. Those were 5-minute shots similar to CBS's Dimension or NBC's Emphasis. We had an hour and a half newsblock between 6 o'clock and 7:30 and then we had the full complement of ABC News of course. And then from midnight until 6 I couldn't even have any music on the air because owing to a contractual commitment we had Joe Rosenfield's Happiness Exchange Show on, and that was a lonely-hearts type of club. WABC used to carry the Metropolitan Opera on Saturday afternoon-one of the staff announcers who said "WABC/New York" twice an hour was Milton Cross, the famous voice of the Opera. At one time the station carried the New York Jets, the New York Mets, and Notre Dame football, all with Top 40 rock. In 1960 and 1961, weekends were virtually wiped out for music, except for three or four hours a day, because of commitments to public affairs, religion, sports, and network. It still made it!

R&R: Was that a telephone show?

JOSEPH: Yes. We were really amazed at the pick-up ratings. We went from a zero to a 3 to a 6 to an 8 in successive books and my tenure at the station finished at that point and Sam Holman was the first PD. Rick Sklar actually came in in 1964, I believe-4 years after the original turnaround.

R&R: When you changed the station around, who was the Number One dominant music station in New York at that time?

JOSEPH: Amazingly, there were three or four major Top 40 operations in New York at that time. I believe that's one of the reasons that WABC stands out today, because the AM dial has no competition. But at that time we had WMCA and the Good Guys if you'll recall, including Harry Harrison and Jack Spector, who worked for me in Providence at WPRO, and then we had WINS, which was the Number One Top 40 operation at the time with the famous Murray The K, Murray Kaufman, and the afternoon jock was very good too, Jack Lacy, a very good Top 40 man who was one of the early legends. Another station that people forget, which is now WHN, was WMGM, which had another legend, Peter Tripp. So here we had WMCA with 5,000 watts at 570, WINS at 1010 with 50,000 watts, and WMGM at 1050 with 50,000 watts. Then you had another part-time Top 40 operation, WNEW, which was traditional MOR daytime and then starting at 3 o'clock in the afternoon, believe it or not, they experimented with Pete "Mad Daddy" Myers rocking. As I recall, WNEW was the Number One station in the market at that time. They were a cross-breed between MOR and Top 40, so it was an extremely competitive situation. It took WABC at least 21/2 years of competition to overcome.

R&R: When were you at WPRO in Providence?

JOSEPH: WPRO was 1959 and 1960. That was another extremely interesting situation. That was one of the first times in Top 40 radio that a basic network affiliate with a full complement of network programming made it as a Top 40 operation. I did it with another legend who came out of traditional radio. He was not a Top 40 jock and he still is there doing morning drive on WPRO, Salty Brine-whom I'm sure you're familiar with. Salty is one of the greatest men of all time, believe me, an absolutely beautiful guy. Salty was turned around completely from old time radio into modern radio and it was really fascinating watching him operate that first day with one turntable-remember there were no carts at that time-and the carpenters still hammering away building the control room the first day we kicked off. Following Salty on the air was a solid line-up of CBS shows including Arthur Godfrey for an hour, including I believe 4½ hours solid of CBS soap operas. Then Jack Spector, who later hit WMCA, came on between 2:30 and 5:30 in the afternoon and then we hit a newsblock (Continued on page 32)



# Still Reigning With Thunder?

# LEO SAVER THUNDER IN MY HEART

The fourth straight smash from the reigning king of Top-40 playlists everywhere!

	WFOM 98Q WLOF WFLB WAAY WAIR	92Q WCGQ KFIV KSLY KDZA KCBN W.IBQ
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**Produced by Richard Perry** 

on Warner Brothers

### Page 32

### **Mike Joseph**

(Continued from page 30)

R&R: Another story is of course WFIL/Philadelphia. JOSEPH: The Executive Vice President of WFIL at the time had wanted to go Top 40 and was not allowed to. So it took an outsider, a consultant to come in and survey the market for a 6-week period and that I did. I came up, of course, with the obvious-going Top 40 and knocking off WIBG, and I did a complete overhaul and reshuffle on that one. As I recall, the entire staff was wiped out. Knowing the previous sound, which was really a conglomerate of everything-telephone talk, Triangle syndication, Middle of the Road, sports (it was the Philadelphia Phillies station and that was the only rating it could get) we were very fortunate, and that happened to be a super staff too, one of the greatest staffs that I've ever put together. I went out into the boondocks, into medium markets, and corralled non-names, very homey, involved personality jocks that I knew could make the big city. That staff which was put together at WFIL is another super staff to behold, and those fellows have done all right, believe me. They were Chuck Browning who later ended up at WMCA/ New York and KHJ in Los Angeles; Jay Cook, who came out of Memphis, and is now the Program Director at WFIL; Jim Neddleton, who later hit WABC and is now a Program Director in Philadelphia; George Michael, one of the greatest night-time jocks I've ever worked with .-- George, of course, is doing nights for WABC; Dave Parks, who is now in Indianapolis; and last but not least, Frank Kingston Smith, who also hit WABC and now I believe is in Boston, having worked WRKO and WHDH and WVBF. There were some great newsmen too, one of whom was Larry Kane, who is now the new Channel 7 anchorman in New York for Eyewitness News. I wanted to hire one of the best program directors in America for WFIL, as I try to do for any of my clients. Contacted and interviewed were: John Rook, Program Director of KQV/Pittsburgh; Doug China, Program Director of WINZ/Miami; Dick Starr, Program Director of WFUN/ Miami; and Jim Hilliard, Program Director of WIBC/Indianapolis. The first choice, Rook, now KFI/Los Angeles, refused. When he went to Hal Neal of ABC, he got to WLS/Chicago. The second choice, Starr, after accepting the job, reneged at the last minute because Rounsaville gave him more money and made him Vice President of Programming. Doug China was out of the country, South America or somewhere, and could not be contacted. The last and probably the best choice was Jim Hilliard, the underdog. We hit first place in four months, and WIBG has not come back since. And Hilliard now runs WIBG as Fairbanks Executive Vice President, and also WIBC, WVBF/Boston, and KVIL/Dallas. One of the guys I wanted to interview was Paul Drew, when he was Music director of WQXI/Atlanta. He made the phone call short, cut me off quick, was not interested in working for WFIL or Triangle because the station and the company were losers. He would not be interviewed. Later, he came in as a consultant for WIBG and tried to go up against WFIL. He tried for two years and never came close. He lost in Philly. All these guys, you know, came out of medium markets. They came out of Dayton, Denver, Hartford, Memphis and Indianapolis, and that's a staff I'm truly proud of. Jay Cook himself says "it's probably the greatest medium market staff ever put together in a major market.

R&R: It's amazing that you could find that much talent in medium markets untapped at the time.

**JOSEPH:** I think really it's the way I go about getting talent probably.

### R&R: How is that?

JOSEPH: Well I know so many people in the industry, having worked so many markets, that I have a particular method and knack of getting talent. I get on the horn and have a basic list of 400 contacts at major stations and good stations in virtually every top 100 market in America, so when I talk to these guys I talk to the presidents and station managers and program directors of these particular stations



STAR TIME—Ann-Margret, then an RCA recording artist as well as an actress, visits Joseph in the early 60's.

that I know. These guys, who are well acquainted with my work, are asked, "what particular guy or guys in that market and who do you want out?" So of course they give me the names very quickly and I proceed to get on the horn and contact the Individual jocks or newsmen or program director and I get the tapes and resumes in, and sometimes I'll get 60 or 90 or as many as—believe it or not—for a station like WTIC end WTIC-FM I received 180 airchecks. So we spent a few days locked up in a hotel room again listening to those airchecks and we pick the top six, seven guys and that believe me, is a good way to end up with a great staff. It's really the cream of the crop.

**RER**: It seemed like you were playing a short playlist back then when it really wasn't the in thing to do. Back in those days, I believe, 40 records were being played in most cases.

**JOSEPH:** That's right, and sometimes 50, 60, 90 or 100 records. I remember stations like WFUN and WIBG were playing 99 records.

**R&R:** With the stations you are now handling, you are doing almost the opposite again. Now, when the short playlist is in, you seem to be playing a longer playlist.

JOSEPH: I have never been in the mainstream. In my market research and market monitoring, in order to take over a market I always counterprogram and do what the other guys aren't doing. I've never been a copycat, and I've found that in order to make noise in the market and provide freshness and excitement, newness, to really catch on you've always got to be doing something different. So with everybody else doing the same thing, I'm the guy who always comes in and does the exact opposite. The important thing is doing what has to be done in the market, not doing the opposite just for the sake of doing the opposite, but doing what is needed in that market, what hits in that market and what is the hole in that market.

R&R: Besides WTIC-FM, which you most recently consulted, where else have you been involved in the past year?

JOSEPH: I've been involved in CK101 in Cocoa Beach Florida, JB105/Providence, and WKAQ in San Juan, Puerto Rico.

**R&R:** How does somebody go into a market in 1977 and program? Explain a little bit about how you take over a station today and research the market.

JOSEPH: Well, I'm still operating the same way as far as research and methodology go as I did 20-25 years ago. Maybe I was ahead of my time. The first thing I do when I go into a market is to hole up in a hotel completely incognito in the market so I won't be bugged by anyone from the people I work for or from competitors that might know I'm in the market, and I listen to every meaningful facility in the market. For at least 20 hours a day from 5am until 1am, and if there happens to be some good night time overnight programming in the market, I will catch that too, but I will devote a single day per station and I will log every single thing that is heard on that station. I listen to the speaker-that's all I care about at that particular time-and I note on paper every piece of music, every artist, every contest, promotion, every piece of information they start and end with on each newscast, the adlibs of each jock, commments on the sound, on the jock, on the music, etc. There is another process that is extremely important, that pinpoints exactly what I'm going to do in the The monitoring process gives me a listening market. sample of the market. I hear-exactly what everyone else is doing in the market; since I counter-program, obviously I've got to have that knowledge. Another very important step is the retail record store survey that I do. If there are one-stops and rack-jobbers and distributors in the market I also do an extensive survey at those locations. But another major thing that breaks me into the sound is to know what's happening musically in the market. I mean what's actually happening, not what radio stations are pleying on the air. I've got to find out for myself so I find out the best selling 45's in the market, what demographic is buying each 45 and what type of record it is, obviously. I do the same thing with the LP's. I find out the best selling LP's in the market, the demographic buy for each LP.

R&R: How do you obtain this information?

JOSEPH: In-person interviews at the record stores. I will spend between 1 and 4 hours at a location interviewing the people who sell the records and the people who buy the records in depth. At the same time I will survey the location by finding out the percentage of singles, LP's, tapes and cassettes that they buy, the trends in those categories, the particular age demographics buying singles, buying LP's, buying tapes and cassettes, the percentage of black buyers, white buyers, ethnic buyers, and I take it further into getting into a percentage the individual types of music. I will do the same thing with the LP's—Hard-Rock, Soft-Rock, Soundtracks, Beautiful Music, Country, Disco, Jazz, Gold, etc. I will break these individual types down again into what kind of music on singles and what kind on LP's. That gives me an extremely good idea of what kind of music market it is. You've got to remember that the locations in every single market are of a different nature and so I've got to analyze the location also, but by the time I finish I've got a pretty good comprehensive picture of the market. I've got the monitoring taken care of, I know how the market hears and I've got the music taken care of. Another important part of my work when I first go into a market is the audience flow analysis, where I contact all the schools

(Continued on page 34)



COMPACT SURVEY—At WFBC/Greenville, SC, Joseph debuted a clever, record-shaped survey list along with a playlist featuring 30 singles and a few extras. The year? 1959. A year later,

Joseph went to a 20-singles list at WATE/Knoxville--a full five years before tight playlists came into vogue generally.

# CLASSIC SINGLES COME FROM CLASSIC ALBUMS

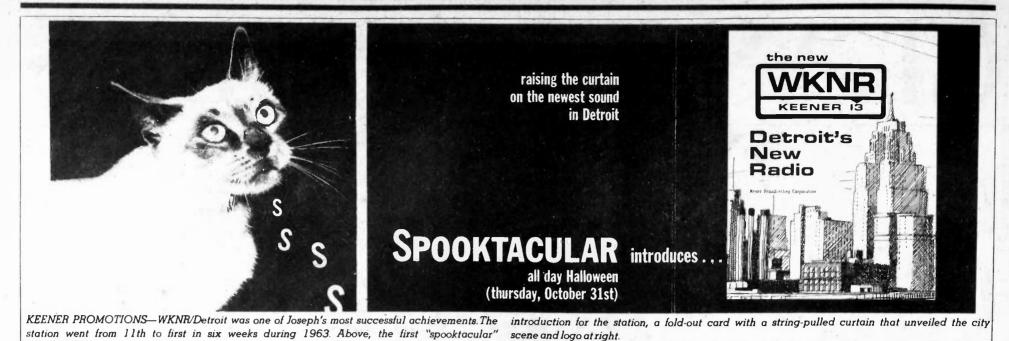


"SEND IN THE CLOWNS" E45953

A single from Judy Collins' "SO EARLY IN THE SPRING"

Produced by Arif Mardin Available now on Elektra

R&R/Friday, October 14, 1977



### **Mike Joseph**

(Continued from page 32)

and factories and all the places where people work, and get the start and end time of plant shifts, office shifts, and classes for junior highs, high schools, and colleges. I also get the demographic age availability for everybody in the market and the availability of the particular ages around the clock, so I can daypart the news and daypart the features and especially daypart the music. The next step is the ratings analysis of the market.

R&R: Then do you make an individual rating break-out for each station?

JOSEPH: That's right, I pinpoint each station and its ratings and demographics, and then make a study of the particular sound that it's in. I know from the monitoring what ingredients it has on the air, so I know the type of station it is. I know the percentage of music content, information content, I know what's making it for the station, and then everything is analyzed accordingly.

R&R: How did you come up with the concept of not playing any gold? I take it that it all comes from your market research.

SOUND ADVICE—Following the above techniques, "Superb" WFIL vaulted from 9th to first place in Philadelphia in a fourmonth period under Joseph's leadership.

#### WFIL Techniques (1966)

- 25 ·Call Letters in 25 minute show, including jingles, promotion, 1
- production and live. Oo not beck to back Call Letters A frequency mention once every ten minutes, including jingles, 2
- promotion, production and live, once every five minutes during rating period. 3 A time and/or temperature between or with every record.
- Always Call Letters and/or frequency with ell information or personality promos and show credits.
- 5 Weather scheduled on log or in news once every 10 minutes Limit intros to records to 10 sec. or less. Billboard, bring on act with enthusiasm and excitement. Oo not double intro title when it is right up front.
- Give name crodit, live or ET, once every five minutes, or in new 7 show and rating period between each record. Our full name
- 8 Utilize instrumental start-end times of records, plus fade ends for intro. information, time, temp, weather, promos, show credits, slogans, frequency, calls, locations.
- Pre-intro each record with title and artist included. Oo not interrupt vocal once it starts. Oo not use survey numbers in non-teen time
- 10 No back-intros, except new release and all rade records. Hit jingle, commercial, musical production immediately. No back-intro on endings. On fades, finish back-intros with exact end of disc. Hit jingle or ET.
- 11 One jingle between every record and between live material. Give info before and after live material. Anytime mike is open, give info. Oo not back to back jingles.
- 12 Use Call Letters/frequency instead of personal pronouns.
- Never sign-off segment of show. Always build ahead. 13 14 Each segment must have live or ET show intro et start.
- Balance ET/Live commercials for pace and change of pace. As 15
- nany spots as possible will be produced. Ad-libbing will be absolutely restricted to 10 seconds or less, before 16 after, and between records, except when positively essential. No 'inside'' comments, elbum cover recitations, or music editorials. 17 One cross-plug, live or ET, for each personality, alternated once per
- half hour. 18 No commercials will be scheduled before or after a newscast,
- network or local.
- 19 No back-timing on instrumental adjacent to news. Production always dove-tailed, notes over-lapped not segued. Not
- a split second of dead air 21 Area locations given with time/temp once every five minutes. Suburbs.
- streets, colleges, high schools, plants, buildings, sites, parks, and roads... Every step-music, jingles, information, production-planned in advance. 22 Plan ingredients, set up carts and records ahead. Read all live copy
- in advance-spots, sports, weather, everything. Music format must be followed every minute, every day, every 23
- month, every year. 24 Keep relaxed, yet tight, fast pace in production. Keep moderate uptempo pace and pitch, in voice and delivery. Alweys project, but do not scream. Werm, friendly, personal. Communicate with the audience always. Keep bright, on thus astic, elways SMILE.

JOSEPH: Obviously. Well, let's take Providence. If there the research has to be pinpointed geographically within an are 6 stations in the market that are playing 42 or more percent gold on the air, I know the last thing in the world I could do to get an audience would be to feed the market more gold. So I've got to come in with a new sound, a fresh sound, an interesting sound, a non-boring sound. I've got to take into account the fact that any ingredient or any sound that is overdone in a market is going to bring across an overexposure of a particular type of music of a particular category. You're going to have the dilution process or the burn-out process working for you, so I stay away from that. In order to always be fresh I always do what the other guy isn't doing, because I know that overexposure of any type of music, or any fad, of any artist, of any contests or promotion, is going to burn out. Sooner or later, and it happens in every medium, in all phases of entertainment, politics, overexposure kills you. So why should ! add to the overexposure and dilute that same audience? Along the same lines you see, what I'm doing with non-gold now I did with gold 10-12, 15, 20 years ago. When everyone had a long playlist and when a constant rotation of 40-50-60-100 singles was on the air, on the competition, I came in with the tight playlist and in a lot of situations came in with gold, in fact I was as much as 50% gold in 1961. In fact I could look at my WABC format sheets from 1961 and I could see on that station that I was solid gold 50% of the time and that's exactly the term we used, 'Solid Gold"

R&R: That was when it wasn't hip.

JOSEPH: That's right. For that reason, since I get in on the embryo of a trend through my surveys, I guess my sounds, would never be called hip. As I said at the beginning, I'm never in the mainstream, I'm always at the start of something. When everybody else gets into it, I see it coming and I get out, and I'm on to the next thing. For the same reason I was into Talk 16 years ago, I was into All-News 10 years ago. I was into contemporary MOR 16 years ago. So right now we've got a new cycle and that cycle is FM-Top 40, straight hits non-gold. That's what I'm into right now.

R&R: How fast is the rotation of your records?

JOSEPH: Depending on the competition, of course, depending upon my counterprogramming and depending on the market, in some markets I will turn over once an hour, in other markets I will turn over once every 90 minutes. In some markets I will turn over once every 2 hours, or once every 3 hours. It depends on the length of the playlist. It depends on the other ingredients I have in the music. It depends upon the competition, what they're doing and how fast they're turning over, and it also depends on the size of the market. Obviously in a very large market like a Detroit or Chicago or New York, you can turn over once an hour and get away with it. In a medium market you can turn over once every hour and a half to two hours. In a small market you cannot turn over more than once every two to three hours.

R&R: If someone asked you to describe your current formats, how would you do it?

JOSEPH: I would say "personality Top 40." There are other ingredients that are extremely important. Excitement, entertainment,..

R&R: Do you daypart your music?

JOSEPH: I've always dayparted. That comes from my early network days, from working as a Program Director with network stations in the early 50's, which of course were all dav-parted. So now we block program in music. I always did. I think that's one of the reasons that the major sounds of stations that I've been associated with over the years, I mean the super stations like WKBW or a WPRO or WABC or WFIL, have always done extremely well in daytime ratings and in image and in dayparting because I have been very fortunate in bringing in the adults as well as the teenagers. Because of my audience flow studies in a market where I knew the start times and end times of every school and factory and office and building, and plotted accordingly, I knew exactly when to schedule what tunes and what artists and I'm still very very particular about that. So my dayparting is an extremely important factor in all of this.

R&R: What is your opinion on call-out research? How much validity do you think this has and do you think it's going to grow in the industry? Let's say we were talking about a random sample of 100 people a week.

JOSEPH: I don't think it is valid. I wouldn't do it. I think

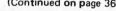
area. I've heard a lot of stations and have gone into stations that have been making mistakes, that have been overly Country or overly Soul, and the problem was the survey techniques were wrong, the sampling techniques were wrong. It could happen that the Metro is only 9% Soul and the particular area being sampled, which could be a central-city area, could be 30% Black. Can you imagine what that would do to a playlist?

R&R: It would definitely make it lopsided.

JOSEPH: I have run into that situation and stations were losing because of it.

R&R: In observing the industry, do you think it has come too research-oriented, perhaps in the wrong way?

JOSEPH: Yes, I believe it's become too computerized and too research-oriented. With my research I still get down to the people. With my programming and personalities I still deal with the listener on a one-to-one basis. I still like to have the (Continued on page 36)







From Warner Brothers Records, (where we don't waste words).

Produced by Louie Shelton & Charles Fox



R&R/Friday, October 14, 1977

Kay Kyser

The Platters

**Harry James** 

**Kingston Trie** 

**Narry Belafonte** 

"In my market research and market monitoring, in order to take over a market I always counterprogram and do what the other guys aren't doing...with everybody else doing the same thing I'm the guy who always comes in and does the exact opposite. The important thing is doing what has to be done in the market, not doing the opposite just for the sake of doing the opposite, but doing ... what hits in that market."

### **Mike Joseph**

### (Continued from page 34)

pulse of the market. I still like to have the feel of the people and I like my jocks and my program people to deal on a one-to-one basis and to get out and work with and live with and talk to the individuals in the market. Also, on the air I've always stayed away from the stereotype Top 40 "Q" or sterile-type formats. My jocks have always had strong personalities and if you take a look at the roster of jocks that have worked for me over the years you can see how that's worked at the respective stations. With the stations that I built of super personality stations, yet they are all extremely strong format stations.

R&R: Do you believe that the people who are entering this business as the jocks of today are less equipped today than they were 10-15 years ago?

JOSEPH: Definitely. One of the most difficult jobs I have is training jocks in my type of sound to say something and be somathing, because they're used to cue-cards and they'va baen slapped into not saying anything, and their brains hava not bean exercised. When I'm turning around a station I have to spand up to 5 weeks just working with jocks around the clock, training them how to be personalities, I actually force them to be parsonalities. Some maka it and some don't but with the guys that really have the basic talent, once you pull it out of them they become superstars. But you do have to pull it out of them. I will add that one of the reasons my stations are making noise today is that each jock on the air is a separate distinct personality and he knows how to communicate and knows how to involve himself with his audience. He is talking to his listeners. I think that's the difference. Fortunately most of the competitors that I have are still on cue-cards and are still doing "Q" or Drake.

RER: Do you feel that there is a way that"the industry itself, perhaps through the educational systems can develop the disc jockey and better equip the people entering this industryi

JOSEPH: That's always been one of my major gripes. 25 or 30 years ago, they were teaching communications students public affairs, public service and classical music. In the last 10 years almost every educational station, high school station and college station is playing AOR. I find that most of the young guys coming into Top 40 radio don't really understand Top 40 radio. They're in AOR, they've got AOR heads. This brings on a conflict in their minds. They want to be commercial, they want to make money, but at the same time their heads are into AOR music and they've been trained on AOR stations even in colleges. This is one helluva conflict. I think one of the reasons there is a real dilemma in Top 40 radio today is that most of the young guys coming in are not weaned on Top 40. For the last 10 years they've been weaned on Progressive Rock or Acid or AOR, and they do not understand how to communicate with the masses. People forget that AOR is a narrow-range non-mass appeal format, just as Jazz was in the late 40's and early 50's. That's what happened to Rock and unless we get back on track and we start thinking commercial again and we start communicating with the masses, including adults, Rock stations will be throwing away the adults, because the disc jockeys and the young programmers of today have developed a teen mentality. This is very serious. I think it's one of the major reasons that AM Top 40's are in trouble. They've thrown away their daytime adults and they've lost their nighttime teenagers to FM Rock and as a result they have nobody left.

R&R: Do you think that's why the AM Pop/Adult statons are so successful, because they are basically playing the same music as the Top 40 stations but they have more of an adult approach?

JOSEPH: Definitely, I have had the good fortu past two years to be working with the second-highest rated Pop/Adult station in America, WTIC-AM/Hartford, and I know what makes that station tick. They know how to communicate, and Top 40 stations and programmers have got to get back on the track. This is one of the things that made Top 40 in the late 50's and 60's-we had the daytime ratings, the adult ratings all wrapped up, and some of the major Top 40 stations still do. WABC, WKBW, WLS, WPRO, those stations still know how to communicate.

R&R: What does a young guy do to become a good PD?

JOSEPH: You're asking for a book. Really, he's got to be into all kinds of music, including what he would be con-

BATTLE LEADER: Joseph was Vice President of NBC Radio in

1964, running his famous "Battle Of Champions" at WMAQ/ Chicago Note the 'new 'Q' " emphasis. Among his other firsts: "The Phrase That Plays," "Secret Word," and "Hi-Lo."

sidering square music. He's got to be into the community. He's got to be a management guy. He's got to understand all demographics. He can't be keyed into one particular generation or one particular type of music. He's got to be allencompassing. He's got to have a knowledge of current events, history, political science, speech, dramatics. He's got to be flexible in dealing with people on the inside, on the outside

R&R: Where do you see Top 40 radio 5 years from now?

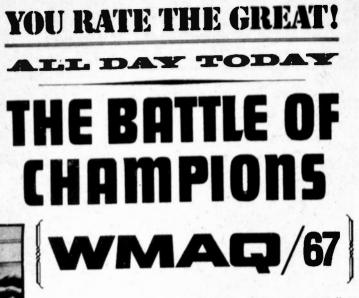
JOSEPH: I see where AM Top 40 is in deep trouble and I don't see AM Top 40 as we know it existing in the future. I think it's either going to be Pop/Adult or it's going to be a form of information a la News and Talk-all talk, all news, news/talk/ sports, talk and sports, with music just incidental to the sound and used primarily as fill. But I do not see Rock or any music that is beloved by the young masses on AM radio. I see the young people, the 24-and-under now and within the next 5 to 10 years the 35-and-under completely turning off AM except for information. Strictly on FM, Top 40 is going to be around. Popular music will always be around, but popular music will be on the FM band because the young generation is into FM, it's their medium, it's their thing, it's their sound. They've got to have the big sound, they've got to have the tremendous technical improvement in their cars and home stereos. They can't appreciate the quality of AM any longer. Top 40 will be here but it will be FM Top 40 and I see the FM Top 40's today as being the AM Top 40's of 10, 15, 20 years ago. They will be just as highly-rated and they will have just as good demographics. I see it in my own stations. My demographics on my FM'ers are broad-based. Every age, 12 to 49, in fact. It surprises me that we even get into the 50's plus but that's where the AM Top 40's used to be.

R&R: What's going to happen to those AM stations?

JOSEPH: I think they've got to resign themselves that they have got to go into another adult sound because AM is going to be strictly an adult medium and it has to happen. In many markets it's happened already and the only ones that are holding out so far are the WLS's and the WABC's and the WKBW's, where the FM competition in those particular markets just isn't strong enough yet and their facilities are so great that they've got a lot of wearing down to do. But it has to catch up with them sooner or later. In fact, looking over the ARB's the last few years, I think the great WABC itself has been averaging a point loss per book.

R&R: Why do you think the adults will stay with the AM?

JOSEPH: Because the adults are more informationoriented and AM is becoming the information band, and the



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RATE	Perry Como	Mantovani
THESE	Pat Boone	Nat King Cole
GREATS!	Glenn Miller	Frank Sinatra
	. and a	If the other <u>all-time</u> champi

kids ara just not into information. The adults are, especially with all the tremendous news events happening day after day, think back just recently. The New York blackout, Son Of Sam, Elvis Presley. People go to AM imediatelythe people that are interested. Look at what sports is doing. Baseball is having its greatest year in history. All of the baseball stations are going through the roof. Professional football has had a helluva comeback. Other sports are happening on radio. Look at college football, professional hockey, professional basketball, this is all AM and this is just too much competition for the AM Top 40. The AM Top 40 cannot compete against a News station. It can't compete against a Sports station. I see what's happening with WDRC in Hartford against WTIC.

The American people are just soaking up news and information. Take a look at your magazine circulation. Look at a thing like People magazine or the National Enquirer, let alone Newsweek and Time, and look at what's happened to television news. There's a tremendous thirst for information, and I think adults are getting more and more away from music. That's another thing, the record companies of America have forfeited the adults.

R&R: Let's take that further. Explain that.

JOSEPH: They quit recording product for the 35 plus. The 35 plus is no longer interested in music because there is no artist and no type of music that they are into. They can't go into a record store and buy a record. Even during the early days of Top 40 where we also brought the adults into music and we programmed for adults, until the last 5 to 10 years, an adult could walk in and buy Frank Sinatra, Johnny Mathis, Tony Bennett, Dean Martin, Trini Lopez, Peter Paul & Mary LP's, but there is no product today. None of these artists are recording, and the artists will say themselves that they cannot get a record company to record them. Robert Goulet, Dean Martin, Tony Bennett have all said this, they've got to start their own companies, and yet these same artists will sellout at standing room only any concert hall they plan in. There is a market out there.

R&R: Do you think the record companies feel that those 35 plus demographics buy so few records that it wouldn't be worth it economically to release that product?

JOSEPH: I think they made it that way. If the product was there—and of course you can't just shoot out one record and expect everybody to go in and buy that one particular record-if adults knew that the product would be there, they would go in and buy the record. I have stood in too many record stores and had adults come in and ask for a particular adult artist or record and the salesperson has said, "Sorry, we don't carry that record." But I think the record companies realized that the big bucks were in Rock and were into the happening artists, and with the vinyl shortage and the concentration on the few artists per label, I think they had to let go of somebody. Obviously, they let go of the adult artists.

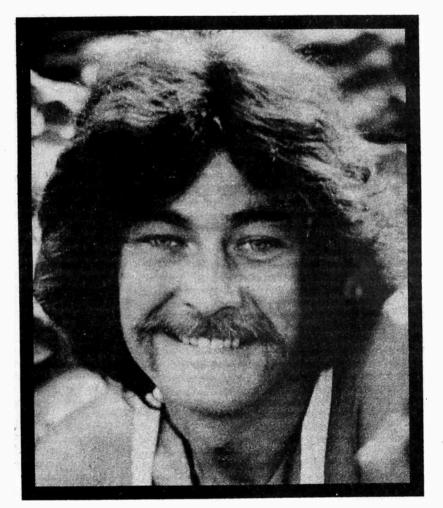
R&R: Is the fact that there are fewer teens today than 10 years ago really affecting Top 40 radio?

JOSEPH: Fewer teens now and an older median age. Obviously the median age is going to increase as the years go on with the lower birth rate and the pill which started in 1962, and with the post-war babies getting older and maturing. (Continued on page 38) 0

# THE "BATTLE" THAT COULD WIN IT ALL

THE NEW SINGLE

# **"RADIO LOVES YOU"** by P.R. BATTLE



It's the original version of the song that's already getting a big jump at Ten-Q in Los Angeles. The song that's a perfect listener anthem and perfect programming for the upcoming ARBs. The song that's recorded by the writer, not just a cover version. The song that's already getting enough requests to be an overnight smash.

# "RADIO LOVES YOU" BY P.R. BATTLE ON A&M RECORDS 🕮

Produced by Peter Yarrow and Barry Beckett

#### R&R/Friday, October 14, 1977



he highlighted the 'Q" in WMAQ. Besides the 'Q Club" depicted above, he ran contests for 'Q Cash" and identified the station as "the New Q." The year? 1964.

# **Mike Joseph**

#### (Continued from page 36)

The teens that are left obviously grew up on FM and not AM, so the older teens and the older part of the segment, especially 18-34, which is now the big hunk of the population, as they get older are getting more into Pop/Adult, News, Talk, Sports, Beautiful Music. Their tastes become more mature and sophisticated and I think what are going to be left for Rock and/or Top 40 are the teens that are into FM. End of point.

**R&R**: I'd like to find out your feelings on the use of jingles on a Top 40 radio station. You have used them for a number of years and I believe you're still using them between records.

**JOSEPH:** I have been using jingles in Top 40 for 21 years at least and I am still using jingles between every single record. Not necessarily in newscasts, I still use sounders in newscasts, but newscasts are still produced with the station logo, the jingle logo obviously. Jingles are still used going in and out of stop-sets and/or clusters.

R&R: What's your philosophy on the way you use them?

JOSEPH: Well, since the early 60's, 1962 at least, my jingles have always been short, 2, 3, 4 seconds. Since that time they've included the station call letters and/or frequency, and/or slogan. I did it primarily and still do it as a brainwashing process. You've got to remember that I bring on new sounds into the market and I institute new stations, new formats, new sounds, so the way I go about it might be completely different than someone else that's been established for 20 years. Every time I go into a station I bring a new product and have to market that product in that particular market, and so I have to do one helluva brainwashing job. One of the best methods besides the regular outside promotion that we do is the on-the-air promotion obviously with contests and promotions, and the jingles are a very important part of that promotion and sound. It reaches a point-and you still hear that on stations like WABC-where the jingle is a very important part of the sound. It is just as important as the jock or the record. After a certain point it becomes subliminal and you take out that jingle and you've changed that sound, and what I've got to do is to hammer away at the listener's ears every single record. They have got to be totally brainwashed by that station's call letters, frequency, slogan and sound.

"I think one of the reasons there is a real dilemma in Top 40 radio today is that most of the young guys coming in are not weaned on Top 40. For the last 10 years they've been weaned on Progressive Rock or acid or AOR, and they do not understand how to communicate with the masses. People forget that AOR is a narrow-range non-mass appeal format, just as Jazz was in the late 40's and early 50's. That's what happened to the big bands. Well, the same thing happened to Rock and unless we start communicating with the masses, including the adults, Rock stations will be throwing away the adults, because the disc jockeys and the young programmers of today have developed a teen mentality."

JOSEPH: I feel that news has to be a necessity on Top 40 in early morning drive only. From 9 or 10 o'clock on, depending on the market, I see no news audience at all on Top 40 stations and especially FM. AM Top 40's can get away with a limited scheduling of news daytime until 6 o'clock, but FM you have to shut off news after 9 or 10 o'clock in the morning. I've experimented with news on both AM and FM for a long period of time and I know what works and what doesn't. There is such a saturation of news today on all News stations, on Pop/Adult variety type stations, on the television tube with every local TV station and all three networks hitting very hard with news and special events, that no way is Top 40 going to get any kind of news audience with a regular saturated news schedule like we used to have 24 hours a day. However, I do feel in early morning drive, especially on AM with the audience flow and the audience availability being different and with adults primarily being available at that time, that even on AM Top 40 you do need a schedule of news available for them because when they get up in the morning that's what they're interested in primarily.

R&R: Where do you think contests belong on Top 40 radio? JOSEPH: I don't think we can generalize on contests. I think it depends on the number of stations that are promoting and have contests in a particular market. I think it depends on the individual contest. There is such a thing as overexposure in music with everybody doing the same contests and everybody sounding the same, like what happened three or four years ago with "The Last Contest." I think that burns all the contests out and every station out. I think contests should be pinpointed toward a particular idea and should definitely involve the audience and should get into basics and not be complicated. I think there is a place in the right markets for the right contest, and again, in the particular markets I've been involved with the last few years, the stations have had to have contests in order to win and I'm sure the stations couldn't do it without the contests.

**R&R**: Out of all your years in programming is there any one particular contest/promotion that you ran that sticks out in your mind as the most successful for Mike Joseph?

JOSEPH: Definitely. "The Battle." I originated it in 1963. R&R: This is the battle of the records?

JOSEPH: That's right, I've called it various things. I've

called it "The Battle Of Champions," "The Battle Of The Monsters," "The Battle Of The Giants," the "Battle Of The Summit," and "The Battle Of The Biggies," but that was an absolutely super-duper gigantic promotion and I would do it anywhere between a 24-hour day or as long as 3 weeks and it never failed to catapult the station almost immediately into first place. I think that was one of the prime reasons that I had such immediate success with stations in the years between 1963 and 1970. I haven't used it since 1972 because I found again that with everybody getting into the act and everybody doing the same thing I had to get out of it, and of course it involved oldies or gold, and as we discussed earlier, with everybody playing gold in the market the novelty of the battle wore off. But I used to get as many as a million calls in a 24-hour period in some markets.

**R&R**: Do you control the music played by the stations that you are involved with?

JOSEPH: I leave it up to the individual Program Directors and Music Directors. I set up the policy of surveying the music and I watch over the music list, both singles and LP's, and I make sure that my policy is followed correctly. If there's any deviation of course from the set policy I will immediately act upon it. But each guy has his head, and down through the years as a consultant I have always given my clients' Managers, Program Directors, and Music Directors autonomy in running their station and in picking their music. As long as they follow the framework that I set up and the foundation is laid and built on.

**R&R**: It's funny—as I told you the other day, I thought I knew a lot about radio but this has to to be one of the greatest stories ever told in radio, because so many younger people in radio today, whether they're PD's or jocks, don't know all about Mike Joseph. They know about Mike Joseph within maybe the last5 years but they don't know way back.

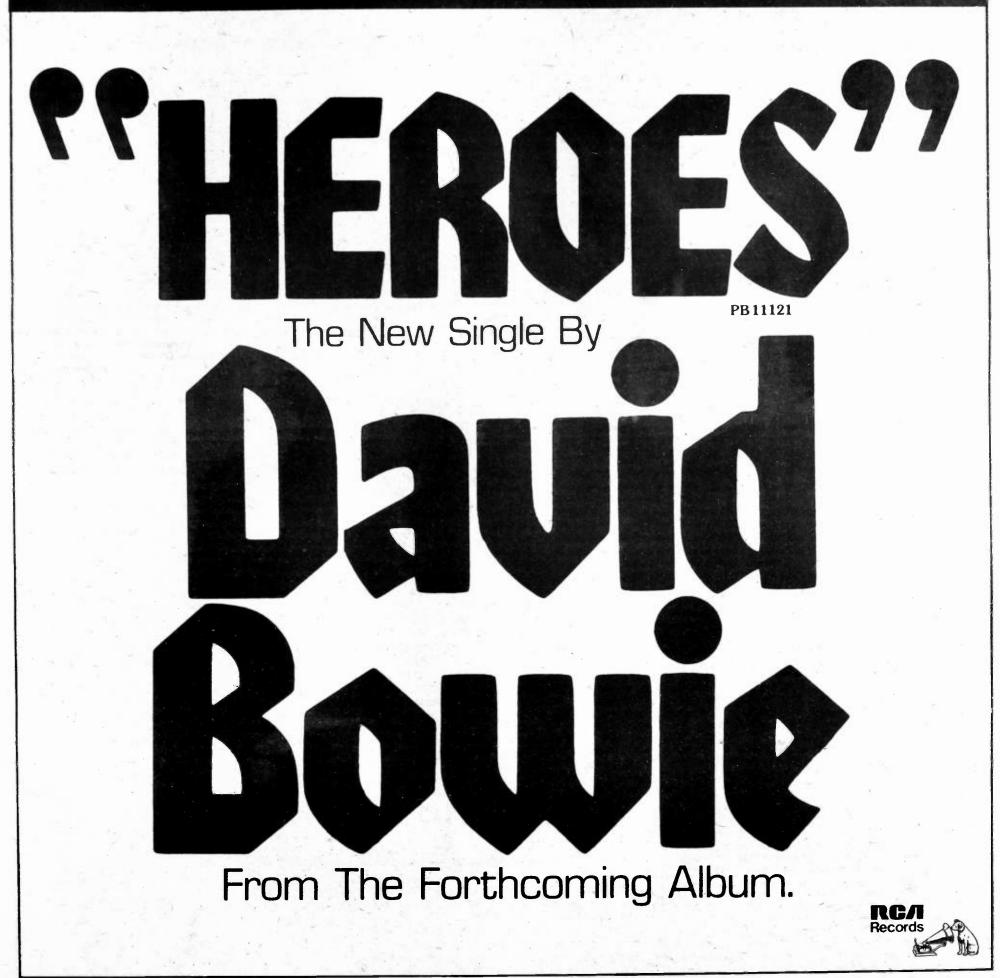
JOSEPH: Well, I think one of the problems we've had, is the fact that so many guys have been running around the country taking credit for the stations that I've turned around; they've had the spotlight. For many years, because I've been through the interview bit and the publicity bit for such a long period of time that again the overexposure thing came up, I backed off purposely. When I didn't allow myself to be interviewed and didn't want any publicity for a long period of time, that's when the other guys surged ahead and started taking credit for my stations, and it got me teed off, because you know they had no right to, that they were taking advantage of the situation. This is one of the reasons that I had to speak up again, because I saw too many guys getting credit for my work, and so many of these were such a long time ago that the only guys who know are the guys who were there.

RR.



TODAY'S HITS—Currently programming JB105/Providence, Joseph is still a trendsetter, playing no gold in his FM Top 40 format. And, he still hasn't lost his knack for catchy slogans, either.

# ATTENTION PROGRAMMERS TOMORROW BELONGS TO THOSE WHO CAN HEAR IT COMING







Before we begin, I'd like to take this opportunity to welcome John Leader as Radio & Records' new Top 40 Editor. We are excited to have so talented and bright a broadcaster on our editorial staff.

### The Thin Line Between Punk And Junk

Every so often the music industry gets caught up in the fever of a so-called emerging **scene** that causes professional music programmers, critics, and A&R people to step back and re-evaluate their sensibilities.

Here we go again. Perhaps it's time for the industry to open the floodgates of good taste and seasoned experience and sign every garage band in need of about five years more practice under the guise of the New Wave or Punk Rock. That's not to say that every act attaching itself to the new catch-phrase is without merit or potential. Let's just not forget all the garbage bands that got signed and played out of San Francisco during that city's Flower Power musical era. For every worthy one there were countless contributions to our musical junkpiles wasting time, energy, vinyl, and money.

Categories do not represent reality anyway. Wouldn't it be fun if Led Zeppelin's next album were to be entitled "Punk Rock."

Sure, bring on the punks. But subject them to the same high standards of tasteand listener support-that all other musicians and movements applying for AOR support must face.

# **Billy Juggs To KLOS**

**KMET/Los Angeles** Music Director and weekend air personality **Billy Juggs** has resigned his position with the West Coast Metromedia AOR stronghold to join the airstaff of competitor **KLOS**. Juggs will be doing the 10pm to 2am full-time airshift.

Juggs came to KMET over a year ago from **KPRI**/ **San Diego** where he was an air personality and Public Affairs Director.



# **Drake-Chenault Ups Pollack; Expands AOR Involvement**

Jeff Pollack, Program Director of Drake-Chenault's KYNO-FM (Rock 96 FM)/Fresno has been upped to the position of Director of Program Services for the company, specializing in AOR.

In making the announcement, Drake-Chenault's Executive Vice President of Programming Bort Kleinman told R&R, "We are expanding our efforts in the AOR area and this includes the promotion of Jeff Pollack. Jeff's major assignment will be the further development of Drake-Chenault's automated and semi-automated formats. We feel that AOR will be one of the major mass-appeal formats of the future and are directing our efforts at reaching as wide an audience as possible while keeping consistant with the basic principles of AOR."

Drake-Chenault is already involved on a syndicated programming level with AOR stations in several markets and according to Kleinman, more will be announced shortly No new Program Director has yet been named to KYNO-FM.

## **Evolution**

John Giese, formerly FM103/Ann Arbor is now at WILS/Lansing doing mornings replacing Jim Atkinson who left to do an air shift at KADI/St. Louis...Garry Wright returns to WXRT/Chicago to rejoin the sales staff...Bobby Harper will take over the 6-10am air shift at WKLS/Atlanta, most recently from WGST/Atlanta...Drake Hall is the new Music Director at WLRS/Louisville...Y95/Rockford welcomes their new morning man Armand Chianti formerly WJKL/Elgin PD.

### Update

Carol Strauss is now doing in-house Public Relations for DIR...Congratulations to Epic San Francisco Local Promo Rep Joel Newman and wife Nancy upon the birth of baby girl Amy Rebecca...Look for KMEL/San Francisco Program Director Thom O'Hair to be the subject of a forthcoming R&R AOR interview...Spoke with former Zeta 4/Miami Program Director Bill Stedman. Bill's been "hanging out, doing some writing, playing racquetball, doing freelance commercials, and basically waiting for a good job to open

# (ALBUM ORIENTED ROCK)

up." Hopefully someone out there will pick up on his services because he's one of the best AOR programmers in the business. Bill Stedman can be reached at (305) 279-3952... Word around the business is that the morning show on KYYS/Kansas City is sensational .... Seems like David Reaves, the new Program Director at WGVL/Galnesville is bringing some excitement to his first PD'ship. He's filling the big shoes of Lee Arnold who went on to the new AOR in Tampa...Lots of industry talk about KTCL/Fort Collins, Colorado. The station's 100,000 watts cuts right through Denver and word is they're sounding good... Attention Sports Fens: Word is that Glenn Frey of the Eagles, an avid sports fan, will drop the first puck to begin the hockey game between the Cleveland Barons and the Washington Capitols scheduled for October 15th in Cleveland. It'll be the first time that the Barons have ever invited a Rock star to throw in the first puck. The team has also named Frey an "honorary Baron" and will present him with a team jersey the evening of the game ... Both Rosengard, former National FM Coordinator for Atlantic Records, has landed herself a good position working with Peter Rudge at Sir Productions. She's National Radio Promotion Coordinator and she'll be lending her telephone prowess toward the benefit of the acts Rudge manages...Heard from my old pal Stuart McCrae (one of R&R's charter AOR reporters). He just left KAAY/Little Rock where he hosted the all night "Beeker Street" show. Now he's at the 2 week old WZXR (Rock 103)/Memphis doing mornings. According to McCrae the station is being consulted by Lee Abrams and is sold out after only 2 weeks into the format.

### **KZEW** Gives On-Air Guitar Lessons

**KZEW** (The Zoo)/**Dallas** has debuted a program in which listeners are given live on-theair guitar lessons. It's called "Strummin' With The Zoo" and it's an eight week course which runs 30 minutes every Tuesday night and is repeated every Sunday morning.

Taught by **Tom Heitt** of Arnold & Morgan, a local music store, the program covers all the fundamentals of basic guitar playing. In addition, a free course manual is being made available by the station at Arnold & Morgan.



Pictured (left to right): KZEW air personality Mike Hedges and Instructor Tom Hiett.

#### Concerts & Conversation

Interviews: Robert Nix of ARS on WVAF/Charleston...Peter Wolf and Ted Nugent on WCMF/Rochester...Dennis Wilson on WDIZ/Orlando...Ozark Mt. Daredevils and Bert Sommer on KTYD/Santa Barbara...Patrick Moraz on WBLM/Lewiston...Art Neville and Billy C. Farlow on KZAM/Seattle...Lake and Starwood on KAWY/Casper...Doobie Brothers and Eddie Money on KSJO/San Jose.

GUEST DJ'S: Tommy Shaw from Styx on WILS/Lansing...Norman Nardini from Diamond REO on WOMP/Bellaire, Ohio...Rick Wakeman and Harry Chapin on KADI/St. Louis...Charlie Daniels on WDVE/Pittsburgh...Ted Nugent on WIYY/Baltimore.

RADIO CONCERTS: AI Jarreau, and Chunky, Novi & Ernie on WDVE/Pittsburgh...Reilly & Malone on WOUR/Utica...Pet Metheny, Vassar Clements, and the Elvin Bishop Band on WXRT/Chicago...S.S. Johnny & The Asbury Jukes on WKLS/Atlanta.

**PRESENTATIONS: WOUR/Utica** presented the **Dixie Dregs** in concert for 96¢ and broadcast the concert live...WKLS/Atlanta presented **Mahogany Rush** and **Rex** for \$2.96 at the Fox Theatre.

#### Color

ANIMAL LOVERS: Everyone who adopted a pet from the Nashvilla Humane Society last weekend received an Animals LP from WKDF.

HERSHEY CARAVAN: WQCM/Hagerstown listeners recently registered to win places in the caravan to Hershey Amusement Park – noted for its "Super Duper Looper."

SHORT PEOPLE: OFM97/Buffalo PD Johnny Velchoff played "Short People" from the new Randy Newman LP continually from 6-7pm last Friday. He took calls from "short" people and was finally dragged off the air screaming at 7. Newman played Buffalo that Sunday night and "Short People" received the biggest ovation.

WAAL/BINGHAMTON ran a Ted Nugent poster concert with his appearance-the winner receiving concert tickets, a Nugent catalogue and dinner with Ted.

**KWWW/WENATCHEE**, Washington, recently celebrated their first birthday with the "KW3 Open Air Festival" featuring 6 hours of live music from Seattle bands. Proceeds went to United Cerebral Palsy.

**THE TIME:** March 4 and March 5, 1977

THE PLACE: The El Mocambo Tavern, Toronto, Canada

# THE EVENT:

**April Wine** shared the stage with the Rolling Stones, on their historic club appearance, both groups recording tracks for their respective live albums.

# THE PRODUCEB:

Eddie Kramer, of Led Zeppelin and "Frampton Comes Alive" fame.

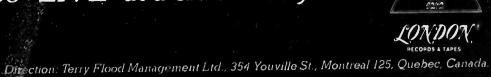
# THE PRODUCT: "April Wine Live at the El Mocambo" PS 699



INTERNATIONAL CREATIVE MANAGEMENT

A great performance, inspired by the excitement and electricity of the event itself.

April Wine, soon to be "LIVE" at a club near you!



OCAMBO

# **October 14, 1977**

Radio & Records

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1	STEELY DAN Aja (ABC).	
2	LINDA RONSTADT Simple Dreams (Asylum)	
3	DOOBIE BROTHERS Livin' On The Fault Line (WB)	
4	ROLLING STONES Love You Live (RS)	
5	CHICAGO Chicago XI (Col)	. "Baby""Chicago""Policeman" lead
6	ALAN PARSONS I Robot (Arista)	. 'Wouldn't'''Day'''Breakdown''
7	RANDY NEWMAN Little Criminals (WB)	. "Short" Title "Baltimore" lead
8	HALL& OATES Beauty On A Back Street (RCA)	"Lovers" leads
9	BOB WELCH French Kiss (Capitol)	. "Lady""Caroline""Outskirts""Eyes"
10	KANSAS Point Of Know Return (Kirshner)	Title "Tempest" "Dust" lead
11	CROSBY, STILLS & NASH Crosby, Stills & Nash (Atl)	"Shadow" "Game"
12	ROBIN TROWER In City Dreams (Chrysalis)	Title "Sweet"
13	JAMESTAYLOR	
14	YES Going For The One (Atl)	"Parallels" Title "Turn"
15	TOWNSHEND-LANE Rough Mix (MCA).	. "Turning""Annie""Gives"
16	BILLY JOEL Stranger (Col).	. Title "Anthony" "Good" "Way"
17	FLEETWOOD MAC Rumours (WB).	. "Lovin""Stop""Never"
18	FIREFALL Luna Sea (Atl).	. "Love" leads
19	STYX The Grand Illusion (A&M)	. "Sail" leads
20	CHARLIE DANIELS Midnight Wind (Epic)	Title "Fiddlin" "Grapes" lead
21	JOAN ARMATRADING Show Some Emotion (A&M)	. Title "Warm" "Kissin" "Mama" lead
22	FOGHAT Live (Brsvle/WB)	"Love" leads
23	STEVE MILLER	"Swing" leads
24	PHOEBE SNOW Never Letting Go (Col)	"Love" "Children" lead
25	FOREIGNER Foreigner (Atl).	"Star" leads
<b>26</b>	HEART Magazine (Mushroom)	. Title "Heartless"
27	GRATEFUL DEAD	. "Prophet" "Passenger" "Lady"
28	THE BABYS Broken Heart (Chrysalis)	. "Time" leads variety of cuts
29	KARLA BONOFF Karla Bonoff (Col)	"Near" "Someone" "Hold"
30	THIN LIZZY Bad Reputation (Mercury)	. Title "Dancing" "Soldier"
31	TOM WAITS Foreign Affairs (Asylum)	, "Burma" "Muriel" "Strangers"
32	UTOPIA Oops! Wrong Planet (Brsvle/WB)	. "Angel" "Answer" "Love"
33	CRAWLER Crawler (Epic)	. "Sober" "Without"
34	JEAN-LUC PONTY Enigmatic Ocean (Atl)	. "Ladv" "Mirage" lead
35	NILS LOFGREN Night After Night (A&M)	. Variety of cuts
36	HEART Little Queen (Portrait)	. "Archer" Title
37	LEO SAYER Thunder in My Heart (WB)	. Title leads
38	THE JOY The Joy (Fantasy).	. Variety of cuts
39	RUSH A Farewell To Kings (Mercury)	Variety of cuts
40	.ERIC CARMEN	. "She" "Take"

#### R&R/Friday, October 14, 1977



In the closest battle for number one in the history of this chart STEELY DAN just edged out LINDA RONSTADT by an extremely narrow margin. Both albums received hot reports at 83% of our reporting stations. The top six positions were basically strong and stable. NEWMAN took a mighty leap into the top ten picking up additional adds at 26% of our reporting stations. H&O maintained. WELCH moved up. KANSAS came on like gangbusters, this week's highest debut, with adds at 62% of our reporting stations. Numbers eleven through nineteen were relatively stable. **DANIELS** and **ARMATRAD**-ING debuted with adds at 42% of our reporting stations. SNOW showed impressive gains. THE BABYS had another very good week. WAITS moved up. PONTY gained. LOFGREN SAYER, and JOY debuted. **RUSH** maintained. CARMEN bounced back onto the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.



BEBOP DELUXE Live! In The Air Age (Harvest) TERENCE BOYLAN Terence Boylan (Asylum) CITY BOY Young Men Gone West (Mercury) DAN FOGELBERG Nether Lands (Epic/Full Moon) BARCLAY JAMES HARVEST Gone To Earth (MCA) DWIGHT TWILLEY BAND Twilley Don't Mind (Arista) STEVE WINWOOD Steve Winwood (Island)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continue. airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncbacks.' In The Bin albums are listed in alphabetical order.



CHARLIE DANIELS Midnight Wind (Epic)-Added at 42% of our reporters.

JOAN ARMATRADING Show Some Emotion (A&M)-Added at 42% of our reporters.

RANDY NEWMAN Little Criminals (WB)-Added at 26% of our reporters.



STEELY DAN Aja (ABC)-Hot at 83% of our reporters.

LINDA RONSTADT Simple Dreams (Asylum)----Hotat 83% of our reporters.

DOOBLE BROTHERS Livin' On The Fault Line (WB)-Hot at 79% of our reporters.

ROLLING STONES Love You Live (RS)-Hot at 63% of our reporters,

CHICAGO Chicego XI (Col)—Hot at 60% of our reporters.

# PROGRESSIVE SINGLES

- 1 PAUL SIMON
- "Slip Slidin' Away" (Col) 2 BOZ SCAGGS
- "Hard Times" (Col) 3 SANTANA
- "She's Not There" (Col) AEROSMITH
- "Draw The Line" (Col)
- 5 JEFFLYNNE
- "Doin' That Crazy Thing" (Jet) ART GARFUNKEL
- "Crying In My Sleep" (Col) 7 EARTH, WIND & FIRE
- "Serpentine Fire" (Col) 8 BEE GEES
- TIE "How Deep Is Your Love" (RSO) 8 DAVE MASON
- "We Just Disagree" (Col) 9 EDDIE & THE HOT RODS
  - EDDIE & THE HOT RODS "Do Anything You Wanna Do" (Island)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

# NOW APPEARING...

CHEAP TRICK



# AIRPLAY:

KMET	WXRT	WMMS	KISW
KWST	WSKL .	WCOZ	KZOK
KSAN	WYFE	WBCN	ZETA4
KABX	KSHE	WYSP	WSHE
wwww	KARI	WIOQ	WNEW
WKDX	TEN-Q	WZMF	WIBA-FM
WXFM	WISM	WQFM	

# **REVIEWS:**

Rolling Stone Major Article – 9/22/77 issue "Next Year's Biggest Band Today?" Circus "If You Buy One Hard Rock Album This Year, Make It Cheap Trick's 'In Color'." Bruce Meyer, UPI. "If the critics like it, they're right" Rick Neilsen, Cheap Trick

# Now check them out on the road!

- 10/15 Des Moines with B.O.C.
- 10/21 Green Bay with B.O.C.
- 10/23 Detroit-Headline
- 10/26 Omaha with B.O.C.
- 10/27 St. Louis with B.O.C.
- 10/28 Kansas City with B.O.C.
- 10/29 Chicago-Headline
- 11/3 Lake Charles, Louisiana with B.O.C.
- 11/4 San Antonio with B.O.C.
- 11/6 Houston with B.O.C.

Crawler



8/6 FMQB "Hard Choice"

- 8/12 Ron Fell/Gavin Report "Feature Album Pick"
- 8/13 Record World Cover Pick
- 8/19 FMQB "Hard" Most Added
- 8/19 Record World "Most Added"
- 8/20 Record World "Flashmaker"
- 8/23 Walrus Merit Plus Album
- 9/2 Radio & Records Top 15 Album Chart

New single "STONE COLD SOBER" released on 9/13/77 Crossing over to Top 40 in AOR influenced markets.

# Now check them out on the road!

- 10/13 Cincinnati With Robin Trower
- 10/15 Philadelphia with Robin Trower
- 10/16 Willamantic, Conn. Headline
- 10/18 My Father's Place, New York-Headline
- 10/20 Charleston, S.C. with Robin Trower
- 10/21 Tuscaloosa, Alabama with Kansas
- 10/22 Huntsville, Alabama with Kansas
- 10/23 Memphis with Kansas
- 10/26 Greensboro, N.C. with Robin Trower
- 10/28 Hampton Roads, Va., with Robin Trower
- 10/29 Johnson City, Tenn. with Robin Trower
- 10/31-11/1 Atlanta, Ga., with Kansas
- 11/3 Detroit with Steve Miller



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()



low Radio" slogan.



# Thanks AOR Radio!

"National Breakout Album" — BILLBOARD "One Of Most Added" — CASH BOX "One Of Most Added" — RECORD WORLD

PRODUCED BY JOHN STRONACH AND JIM TAYLOR



"and that's how butterflies are made"







DOING THEIR PART—Gene and Jackie Milner, owners of WSRF and WSHE-FM/Miami, present a \$50,000 check to local MD Poster Child Richard Nosch as part of funds raised from two benefit concerts. WSHE and WSRF raised over \$150,000 all told through concerts and a radiothon effort.



WILSON'S GONE TO KGON—Dennis Wilson is captured in a grassy setting in front of KGON/Portland's studios during a visit to the station. (Left to right) Mike Alhadeff, Epic Promotion, Seattle; KGON Program Director Jim Robinson; KGON's Janet Henderson and Barbara Jarvis; Dennis Wilson; KGON Operations Coordinator Mark Newell; and Al Bergamo, CBS Seattle Branch Manager.



HOTTEST RIFF IN TOWN—WRIF/Detroit recently scored a record 8.0 share in the July/August Arbitron ratings, and naturally decided to celebrate. Gathering for a staff photo session are (standing left to right) Dave Simmons, PD Tom Bender, Sheila Rushlow, Michael Stevens, Carol Coughlin, Jay Brandow and Assistant PD Gloria Johnson. (Kneeling I-r) Carl Coffey, Phil Foreman, Michael Collins. Staffer Art Penhallow was on vacation and missed the action.



# THIS IS THE ONE TO CROSS OVER.

Gil Scott-Heron and Brian Jackson have made the strongest connection yet. Their new album makes people move as well as think and feel. The songs have

- F

melodies that are distinctively beautiful, with words that paint pictures in your mind that grow. Gil Scott-Heron has brought the message home, loud and clear.

ARISTA

\*102 Record World \*162 Cashbox NOW IT'S CROSSING OVER EVERYWHERE. OH ARISTA RECORDS.



# Rex on the road.

Austin Vali, MD at WLRS: "Rex commands his audience's respect with the kind of energy rarely seen in a new act. Louisville has taken to this band like they were their own."

Gary Granger, PD at WSHE: "South Florida has accepted Rex with open ears. This band deserves the attention of anyone who takes their rock and roll seriously. Twelve thousand people will attest to that."

# Rex on the radio.

Mike Hedges, MD at KZEW: "Rex has caught on with the Dallas audience. Their live show is as hot as the new album. 'Do Me' is destined to become a Zoo classic!"

Steve Runner, MD at WLVQ: "The kids in Columbus love it. After 3-4 weeks of play, sales are increasing nicely."

Lou Roney, MD at KISS/KMAC: "Rex is one of the hottest new concert and request acts in San Antonio. This band will be a superstar act."

# Rex on record.

The new Rex album, "Where Do We Go From Here?" On Columbia Records and Tapes.





## **Rex Tour:**

ABIA.- - MARCAS PEG @ 1977 CBB INC

10/14 Charleston, III. with Ted Nugent 10/15 Louisville, Ky. with Ted Nugent 10/16 Dayton, Ohio with Ted Nugent

10/20 Macon, Ga. with Ted Nugent
10/21 Montgomery, Ala. with Ted Nugent
10/22 Mobile, Ala. with Ted Nugent
10/26 Wichita, Kan. with Ted Nugent

10/27 Tulsa, Okla. with Ted Nugent
10/28 Oklahoma City, Okla. with Ted Nugent
11/10 Madison Square Garden, New York, N.Y. with Ted Nugent

Produced by Eddle Leonetti for Silver Cloud Records Corp., a subsidiary of Contemporary Communications Corporation. Direction: David Krebs, Steven Leber and John Kostick for Leber-Krebs Inc., 65 West 55th St., New York, N.Y. 10019.





an ambarrassing photo situation. It seems WRVR Music Director Doug Harris, a former KMET staffer, was wearing a T-shirt ambiazoned with his ax-station's logo, so Mandas cheerfully volunteered to help covar up the



PETTY ASSAULT-ABC/Shelter artist Tom Petty ancircles KSJO Music Director Paul "Lobster" Walls in a mighty grip during a post-concert party in San Francisco. Ignoring Petty's violant but futila attempts are (laft to right) KSAN eir personelity Norm Winer, party host/gallery owner John Tornabene, ABC West Coast Regional Promotion Director John Bettencourt, ABC National Album Promotion Director Jon Scott, and KMEL air personality Tawn Mastrey.



WELCH AIDED BY FLEETWOOD AT WZMF-Capitol's Bob Walch, accompanied by new manager Mick Fleetwood, stopped by WZMF/Milwaukee during an extensive media tour in support of his recent "French Kiss" LP. Pictured (laft to right) are WZMF Music Director Mike Wolf, Fleetwood, Walch, station PD Don Rockwall, and Capitol Midwast AOR Promotion Coordinator Bruce Ravid.

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If you're getting motivated, we're sure you've gotten "Motivation Radio."

"Motivation Radio" is a new album from Steve Hillage. It's an exhilarating combination of cosmic consciousness, funk and rock. The critics call it "the best guitarist's album so far this year."

If there are musical gaps in your record collection, get into Steve Hillage. And get motivated. Steve Hillage. "Motivation Radio."



An Atlantic/Virgin Record.

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NORM GREGORY, PD/MAVIS MACKOFF, P. ASST: Playing various cuts. Playing P. SIMON, AEROSMITH, and BOZ singles. 2

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PARKER IN THE PINK AT KISW—Mercury's Graham Parker was more than a rumour at KISW/Seattle, as he appeared in the flesh to meet and greet the staff. Shown (left to right) are PD Bill Bardett, Parker, and Mercury Promotion Representative Wayne Cordray.

R&R/Friday, October 14, 1977

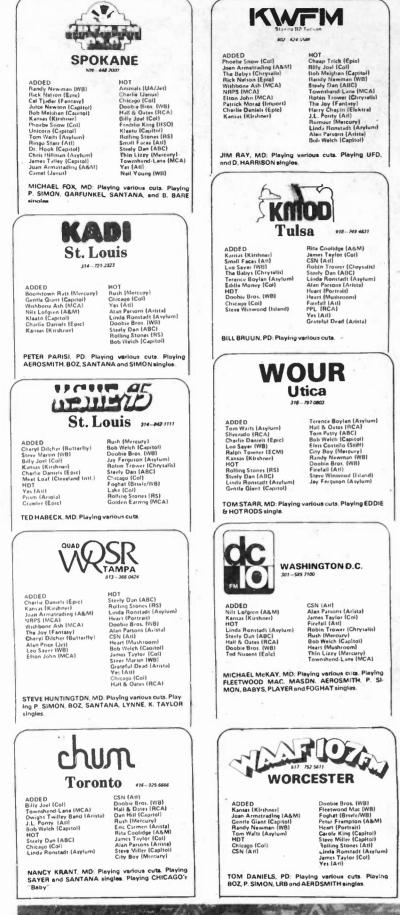
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R&R/Friday, October 14, 1977

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SEATTLE TAKES HEART—KZOK/Seattle staged a homecoming concert for Heart, with the group donating part of the proceeds to various local charities. Pictured standing (I-r): Heart manager Ken Kinnear, Epic Local Promotion Manager Michael Alhadeff; KZOK PD Norm Gregory; Howard Leese, Ann Wilson, Nancy Wilson and Roger Fisher of Heart; KZOK contest winner; Steve Fossen of Heart; and KZOK's Mavis Mackoff. Kneeling in front are KZOK's Steve Akrish and Leroy Henry.



CATES OPEN AT KNX-FM—Elektra/Asylum recording artists The Cate Brothers recently appeared at the Roxy in Los Angeles. The performance was taped live for broadcast over KNX-FM/Los Angeles. Pictured (standing): Terry Cagle, Cate's band; Fred DeMann, E/A National Promotion Director; Jerry Sharell, E/A Vice President/ Artist Development; Ernie Cate; Earl Cate; Ron Eoff, Cate's band; Michael Sheehy, KNX-FM Music Director; Lou Galliani, E/A Regional Promotion Representative/West Coast. (Foreground): Ron Lanham, E/A Local Promotion Representative/Los Angeles; Burt Stein, E/A National Album Promotion Director; and Steve Marshall, PD, KNX-FM.



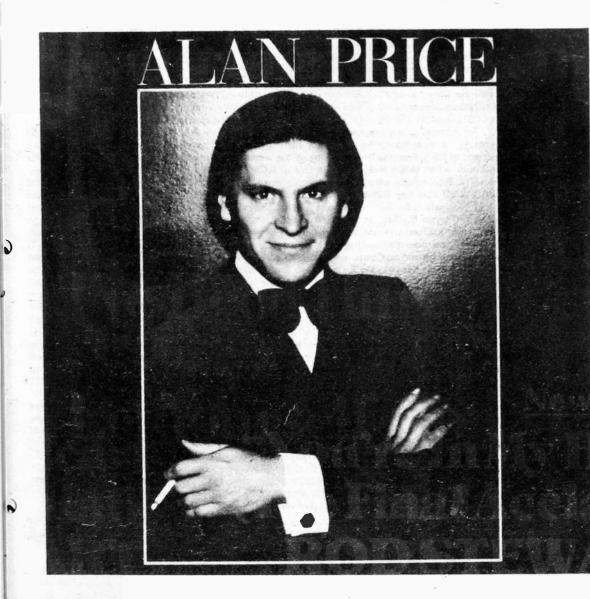
**NEW YORK ON TARGET**—A&M artists Target held a party in New York for their new album "Captured," bringing along a couple of scantily clad models and an authentic Tasmanian gorilla to enhance the exotic atmosphere. Shown (I-r rear) are A&M National Album Promotion

Director Rich Totoian; model; gorilla; model; and A&M Promotion Rep Michael Leon. (L-r, front row) WPIX air personality Jim Kerr; two Target members; Target manager Butch Stone; WNEW-FM Music Director Tom Morrera; and Richard Neer, WNEW-FM air personality.

# O Lucky You

# Alan Price has

# a NEW album.

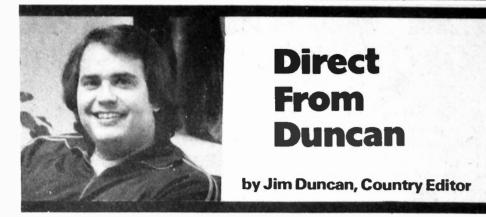


featuring: I Wanna Dance I've Been Hurt Let Yourself Go



On Jet Records Distributed by United Artists Records

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### News Notes

Because of my trip to Nashville this week for the Country Music Month Convention, the column will just spotlight a few notes of interest Former WUBE/Cincinnati PD JOHNNY BRIDGES is now Operations Director at WCAR FM/Detroit...From York, PA, STEELY O'CONNOR has taken over the morning show at WEEP/Pittsburgh...RAY POTTER is now doing the Music Director's job for KHEY/EI Paso. MIKE HINRICHS will be his assistant. The newly appointed Production Director is DOUG BOWE, according to PD CHARLIE RUSSELL...TOM VERNON, from WQDI/Homestead, Florida, is now doing the 7-midnight slot at WWOK/Miami. LINDA GARNETTE joins the station to do weekends, from WIOD/Miami ...From KUFF/Albuquerque to KMPS/Seattle comes CHARLYE PARKER. According to PD RON NORWOOD, this lovely lass will be working 6-midnight starting October 17...Last week, I mentioned CFGM/Toronto PD DAVE CHARLES was nominated as President of the Academy of Country Entertainers in Canada. Happy to report: he was voted in. Congratulations Davel...

Maybe You Can Help: During the last week of October, prior to KFOX/Long Beach changing formats, November 1, the station wants to use some of the former air personalities on-the-air in a final tribue to the station. If by chance you fit into this category, contact PD JIM CHRISTOFERSON at (213) 436-7281. If you have any old airchecks, you might want to make a copy and let them use it that week...WOKO/Albany will be getting new studios. Any artist who wants to record a note of congratulations for the station, call (518) 438-4511. Talk to PD LEE PHILIPS...

**Openings:** WMAQ/Chicago is looking for another female disc jockey to replace ELLIE DYLAN, who has moved to WNBC/New York. Tapes and resumes to PD BILL HENNES, WMAQ Radio, Merchandise Mart, Chicago 60654...WJEZ-FM, WJJD's FM in Chicago is looking for a full-timer. Tapes and resumes to BILL HART, 180 N. Michigan, Chicago, 60601... KXRB/Sioux Falls, S.D. is looking for an engineer and part time weekender. Tapes and resumes (if you are applying for the engineer job, just send a tube or a wire, no tape necessary) to KURT ANDREWS, KXRB, 100 N. Phillips, 57102...

Couple Quickies: KLAC/Los Angeles had a record-breaking crowd of more than 16,000 persons at their 7th birthday recently held at Knott's Berry Farm. This is the largest gathering to attend a special event at the park...WMUS-FM in Muskegon, Michigan, is giving away \$50 bills to celebrate the fact they have increased their power to 50,000 watts...Until next week, when I will bring some things back from Nashville, (God, I hope she isn't in town again!?!) "More power to you!"...Below you will find a special salute written by our Nashville correspondent BIFF COLLIE, which we thought you would find interesting during this special week...

## **COUNTRY RADIO MEMORY LINES:**

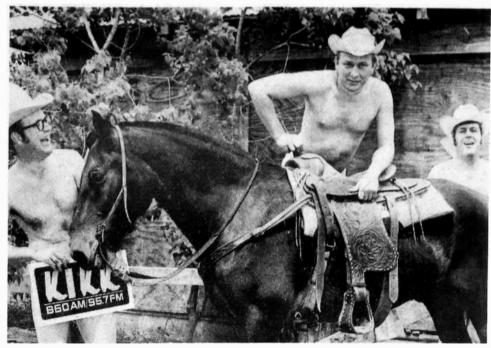
— Or —

"So You Want To Be A C&W Disc Jockey?" — Or —

"What's A Nice Boy Like You Doing In A Job Like This?"

# **Biff Collie**

REMEMBER? The first Country music/talk show on TV? Joe Allison hosted it daily on WSIX-TV/Nashville in the early 50's...When, during convention each year, Van Q. Temple and Ray Kinnaman from Atlanta Country Radio would "snow" the "Tex Nobodies" with a phony "International Radio Network" badge, "interview" any poor hopeful hillbilly they could stop, and sometimes they would make him their "discovery of the day", take him to their room at the Andrew Jackson Hotel, put him in the bathtub to "make a master record" on him. When he asked "Why in the tub", they would explain that the bathroom accoustics served as their echo chamber. There he would stand in the bathtub, singing into what he thought was a live microphone...When Pappy Hal Horton, (he's a final nominee for the D.J. Hall Of Fame this year in the deceased category) KRLD/Dallas used to host the three-times weekly "Hillbilly Hit Parade" late night shows, sponsored by Blue Bonnet Beer? He was my inspiration, in 1947, to be a real fulltime country jock. Hank and Dorothy Thompson were married on the stage at Hal Horton's "Cornbread Matinee"...When Ray Odom headed KHAT/ Reno) and Waylon Jennings started D.J.'ing the station as weekenders?...When Jim Reeves was the nighttime country D.J. at KWKH/Shreveport went to Houston to record for Macy Records, blew an engine, spent \$400 on his car, all he got out of it was a watch for Christmas?... When Lonnie Barron, D.J. at WDOG/Marine City, Michigan (among others) was shot and killed by the jealous husband of one of his listeners?...Remember the meeting we had (the first official function ever, at our annual D.J. get together, I believe) when the record



HORSIN' AROUND IN HOUSTON—Pictured (left to right) are Bill Bailey, morning personality at KENR/Houston; Joe Ladd (getting on and/or off horse) of KIKK/Houston and Arch Yancey of KNUZ. Your guess is as good as ours as to what they are doing. At R&R all we do is give you the "Nudes You Need To Know."

company reps, including Victor's Steve Sholes, Capitol's Ken Nelson, Columbia's Don Law, Mercury's "D" Kilpatrick, and others, were selling we D.J.'s on the idea of playing not the big old heavy 10-inch "78" records, but a brand new configuration the majors were about to manufacture, little 6-inch, 45 RPM records?? (WE didn't like it)...Remember when Eddie Hill became the first all-night country personality on WSM Radio??? (He wasn't the first 'Truckin' D.J.' though. Late-night all-nighters before him on the power stations included Uncle Jim Christie-Xeg, Paul Kallinger, XERF/Del Rio, Fred Wamble (WBAM/Montgomery & XEG), Dr. Brinkley, Nelson King, WCKY/Cinncinnati, Randy Blake, WJJD/Chicago, and more I can't remember now...I remember when Texas Bill Strength, another deceased finalist for the D.J. Hall Of Fame this year, who I had taught the control board and let do my Saturday Show a couple of times in Houston, went to Atlanta, WEAS, told them he had been a D.J. in Houston, sold them a bill of goods, and became one. Until then he was singing on my Big Houston Hoedown Dance for \$5, sometimes \$10 and working some store openings. He became one of the most colorful characters our business has ever known. Ask someone who knew him about the "Denver Dragon"...Remember PFC Richard A. Hayes, doing an army recruiting show on WOR/New York, joined the original Country Music Disc Jockey Association in 19557 Ask you wife if she watches him daily on the TV Soap Opera, "Days Of Our Lives" (that's him!)...Remember when WMPS/Memphis jock Bob Neal called and booked a wiggling kid at my Hoedown Club in Houston in 1954? His name was Elvis Presiey...Or when Tillman Franks called me, said he'd sent me a new Decca Record by Webb Pierce. (His first name on that label.) Said if I would play it for him, he would come work my club for free. (That was before the word 'payola' was invented)...Remember when Tom Perryman, who worked with Jim Reeves at the first station both of them were on, moved to Nashville and became Manager of the Grand Ole Opry? Tom Perryman and his partner Mary Reeves Davis have just sold their Country Radio Station, WMTS/Murfreesboro. Tennessee (near Nashville) for over a million dollars!...Remember Cottonseed Clark, D.J. at KEEN/San Jose and other Bay area stations in the 40's and 50's, made a song out of the old poem "Sleepin' At The Foot Of The Bed" and Jimmy Dickens had a number 1 country record of it?...Remember when Frances Williams, former receptionist at WSM in the 50's was hired to "secretary" a new Nashville office for BMI (Broadcast Music Incorporated)??? She's Vice President of BMI, Frances Preston, one of the most poweful industry people in our business. Remember when Willie Nelson was a D.J. at KCNC/Ft. Worth? (Wonder whatever happened to him???)...Remember when Cliffie Stone played bass on Capitol Records sessions under first Country A&R man Lee Gillette?...When Stuart Hambien and Elton Britt were members of the original "Beverly Hillbillies" (that was a radio show on KMPC/Beverly Hills first)...Remember how D.J. Connie B. Gay, at WARL/Arlington, Va. (Washington D.C.) educated that area in Country and started the national careers of Jimmy Dean, George Hamilton IV, Dick Flood, Roy Clark, and countless others through exposure on his shows???...Remember when T. Tommy Cutrer turned on Country Radio at KCIJ/Shreveport, and was followed into that station by Tommy Sands, George Carlin, and Bob Smith (Wolfman Jack)???...Remember Bill Lowery, Country D.J. at WEAS/Decatur/Atlanta, made a couple of Gospel Records for Capitol, started a publishing firm which is now one of the most successful contemporary music publishers around (Lowery Music)...I remember "Tater Pete" Hunter, Houston D.J. at KTLW/ Texas City, and how he stipulated in his Will (which was carried out to the letter) that he be cremated and his ashes sprinkled out of a plane over Texas City and Houston????... How newsman Ernest Jennings Ford at KXLA/Pasadena (L.A.) was ribbed into doing a nasal character on Cliffie Stone's daily "Hometown Jubilee" one day, became a regular feature; Cliffie had him perform a black-toothed, flop-hat comedian on his Saturday night stage show and later recorded him in the same vocal style under the name of "Tennessee Emie"?? And that they didn't even use his last name for a couple of years on his records??... And do you remember the time in Meridian, Miss, at the 1st Annual Jimmie Rodgers Memorial Festival in 1953 in the lobby of the Lamar Hotel, with Richmond's Jim Wilson, Jolly Choily Stokely from KSKY/Dellas, Buddy Covington, KNUZ/Houston, Mel Foree, Acuff Rose, Bob Burrell, Capitol (or was it Columbia then?), Jim Bowling, now Assistant to the President at Philip Morris, Jim Reeves, Happy Wainwright, Charlie Lamb (then with Cashbox)?? Remember now Charlie Welker, then D.J. at KMAC/San Antonio (he was 6'2" and about 125 lbs. then), suddenly jumped up in the middle of the conversation and story-telling, looked at his watch, and exclaimed: "Gosh-DangIII I've already had more fun than I ever had in my life, and it's not even 2:00 o'clock yet!!!!''......! remember!

"Breakers" are those newer records that have the greatest level of station activity on any given week.

# **WAYLON JENNINGS**

Wurlitzer Prize/Lookin' For A Feeling (RCA) Good phone action in all regions. Added at KRAK, WDEE, WDEN, WFEC, KCUB, WIXZ, WEEP. Charted: debut 27 WSUN, debut 23 WKDA, 25-17 WAME, 25-11 KNEW, 30-14 KLVI, 34-27 WMAQ, 18-10 KCKC, 35-21 KFOX, 29-23 WJJD.

# **BOBBY BORCHERS**

What A Way To Go (Playboy) Just added at WJJD, WPOC, WMUS. Chart action: 39-30 KXLR, debut 28 WDAF, 26-21 KXRB, 25-19 WRCP, 24-16 KGA, 23-19 KFOX, 31-25 KNEW, 35-24 WIXZ, 21-16 KWMT, 21-13 KNIX, 27-14 WEEP, 30-23 KXLR, 29-20 KCUB, 26-18 WOKO.

## **MERLE HAGGARD**

From Graceland To The Promised Land (MCA) Strong phone requests. Added at KRAK, WUBE, KSO, KHAK. Charted: 11-6 WDAF, 32-15 WFEC, debut 2 WWOK, debut 13 WSUN, 20-14 KCKC, debut 24 WKDA, debut 27 WAME, debut 36 WNYN, 21-13 KRMD, 31-26 KFOX, 29-12 KNEW, debut 26 WPLO, 35-24 KRZY, 34-24 KENR.

# V & ACT

JACKY WARD "Fools Fall In Love" (Mercury) Strong in all regions. Some adds include KAYO, KSON, KARM, KFGO, WJJD, KLVI. Debut 26 WSUN, 17-13 KCKC, 33-24 WWVA, debut 27 WKDA, 21-17 WNYN, 50-30 KSO, debut 27 KMPS, debut 17 KCKN, 20-14 KFTN.

TAMMY WYNETTE "One Of A Kind" (Epic) A "Most Added" record of the week. Some adds include KTOM, KNEW, WPOC, WWVA, KVOO, KXLR, KSO, KRAK, WSLR and more. Charted: 26-21 WSUN, debut 29 KAYO, debut 11 WHN, 25-11 WIXZ, debut 28 WKDA, debut 27 WPLO.

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BILL ANDERSON "Still The One" (MCA) Some new adds include KNEW, WONE, WPOR, WFEC, KGBS, KLVI, KCUB. Chart action: 36-30 KSON, 27-20 WHK, 10-5 KWMT, 39-30 WSM, 31-23 KRZY.

LYNN ANDERSON "He Ain't You" (Columbia) Added at WWOK: Charted: 23-19 WWJO, 17-9 KSON, 30-25 WKKN, 32-22 WBAP, 30-24 KGBS, 12-8 KENR, 17-10 KYNN,

WILLIE NELSON "You Ought To Hear Me Cry" (RCA) Charted: 32-27 WONE, 16-11 KRMD, 39-29 KCUB, 21-16 WPLO, debut 22 KGA, 29-24 KFOX, 38-26 KSO, 29-19 KCKN.

MARTY ROBBINS "Don't Let Me Touch You" (Columbia) A "Most Added" record of the week. Some adds include KNEW, KNIX, KRMD, KXLR, WWVA, WBAM, WMC, KHEY, WITL, KARM, KRAK, KGBS, WMUS, KEBC, KRGO, and many more.

JOE STAMPLEY "Everyday I Have To Cry" (Epic) A "Most Added" record. New adds include KGBS, KRAM, WOKO, WKDA, WAME, KYNN, WBAP, KENR, KRAK, KFOX, KRZY, KJJJ, and more

KENNY ROGERS "Sweet Music Man" (UA) A "Most Added" record. Adds include KRAM, WIRK-FM, WSM, KSO, KRAK, KLAC, KGBS, WHOO, KKYX, WTSO, KEBC, KHAK, WKKN, KFTN, and others.

SONNY JAMES "Abilene" (Columbia) A "Most Added" record. Some new adds include KJJJ, KXRB, WIRK-FM, WAME, KRAK, WTHI, KKYX, WBAM, WHK, KFOX, KMPS, KHAK, KEBC and more.

DOLLY PARTON "Here You Come Again" (RCA) Strong action in all regions. Charted: debut 39 WNYN, debut 27 KGBS, debut 30 KFTN. Added at KERE, KMPS, WSLR, KSO, WJVA, KFGO, WJQS, WCAW, KNEW, KNIX and others

DEBBY BOONE "You Light Up My Life" (WB) Charted: 31-20 WFEC, debut 19 WHN, 35-25 WMAQ. Adds include KCKC, KSON, KRAK, WMUS, WXCL, KYNN, WTSO, WSUN, WKDA, WAME, WBAM.

VERN GOSDIN "Mother Country Music" (Elektra) Strong gains in all regions. Some adds include WIRK-FM, KJJJ, KCKC, WHOO, KFOX, KHAK, WUBE, KENR, KMPX, WSM, WITL, WXCL, KCKN, KEBC and others. LITTLE DAVID WILKINS "Agree To Disagree" (Playboy) New adds include KJJJ, WHOO, KAYO, KENR, KRAK, WHK, KWMT, KKYX, KFOX, WBAM, KEBC, WNYN.

BOB LUMAN "The Pay Phone" (Polydor) New adds in all regions, including: KGBS, KFGO, WNYN, WUBE, KXLR, WDEN, WIRK-FM, WWVA, WKDA, WVOJ, KKYX.

MEL STREET "Close Enough For Lonesome" (Polydor) Charted: 28-21 WKDA, debut 29 WAME. Added at KERE, WONE, CKLW-FM, WSUN, WRCP, WOKO, KARM, KNEW, KCUB, and KLAC.

EDDIE MIDDLETON "Endlessly" (Epic) New adds include KTOM, WTHI, WSUN, KAYO, WUBE, WSM, KGBS, KSO. Charted: 21-14 WWVA, 30-22 WPLO.

GARY STEWART "Quits" (RCA) Good adds in all regions. Some include KJJJ, KMPS, KRAM, WMUS, KYNN, KENR, KKYX, WWVA, WOKO, KRAM, KFGO and more.

TOM BRESH "That Old Cold Shoulder" (ABC/Dot) Added in all regions. Some new adds include KSON, WJQS, WWVA, KSO, KGA, KCUB, KWMT, KLAC, CKLW-FM, WOKO.

4				JNTRY AIRPLAY/40
TM	KS			<b>October 14, 1977</b>
AC	- F	NEEK 1	0	KENDALLS/Heaven's Just A Sin Away (Ovation)
	1	4	õ	DON WILLIAMS/I'm Just A Country Boy (ABC/Dot)
	7	6	õ	EDDIE RABBITT/We Can't Go On Living Like This (Elektra)
	6	5	ŏ	MEL TILLIS/I Got The Hoss (MCA)
	2	3	5	KENNY ROGERS/Daytime Friends (UA)
	19	13	0	JOHN WESLEY RYLES/Once In A Lifetime Thing (ABC/Dot)
	3	7	7	OAK RIDGE BOYS/Y'all Come Back Saloon (ABC/Dot)
	27	14	0	LARRY GATLIN/Love is Just A Game (Monument)
	28	21	ŏ	LINDA RONSTADT/Blue Bayou (Asylum)
	21	12	Ø	GENE WATSON/The Old Man And His Horn (Capitol)
	40	27	Ō	CHARLEY PRIDE/More To Me (RCA)
	33	23	Ð	CRISTY LANE/Let Me Down Easy (LS)
	34	28	Ð	C.W. McCALL/Roses For Mama (Polydor)
	-	24	ø	DONNA FARGO/Shame On Me (WB)
	25	22	õ	BILLIE JO SPEARS/Too Much Is Not Enough (UA)
	4	2	16	JERRY REED/East Bound And Down (RCA)
	30	25	Ð	BARBARA MANDRELL/Hold Me (ABC/Dot)
	8	10	18	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
	35	26	Ø	MERLE HAGGARD/A Working Man Can't Get Nowhere Today (Capitol)
15	15	16	20	KENNY DALE/Shame, Shame On Me (Capitol)
	16	19	21	RONNIE McDOWELL/The King Is Gone (Scorpion/GRT)
	20	17	22	JIM ED BROWN & HELEN CORNELIUS/If It Ain't Love By Now (RCA)
	10	11	23	LORETTA LYNN/He Can't Be You(MCA)
	10	38	ø	WAYLON JENNINGS/The Wurlitzer Prize/Lookin' For A Feeling (RCA)
	39	33	ø	BOBBY BORCHERS/What A Way To Go (Playboy)
	12	-9	26	STATLER BROTHERS/Silver Medals And Sweet Memories (Mercury)
	5	8	27	CONWAY TWITTY/I've Already Loved You In My Mind (MCA)
	38	32	ø	JOHNNY RODRIGUEZ/Eres Tu (Mercury)
		36	0	MERLE HAGGARD/From Graceland To The Promised Land (MCA)
	18	20	30	STELLA PARTON/The Danger Of A Stranger (Elektra)
	10 37	34	31	LYNN ANDERSON/He Ain't You (Columbia)
	13	18	32	TANYA TUCKER/Dancing The Night Away (MCA)
	15	10	33	WILLIE NELSON/You Ought To Hear Me Cry (RCA)
	1.0	20	0	JACKY WARD/Fools Fall in Love (Mercury)
		39 29	35	an aptige set TOIT - Low Comphody (ABC/Dat)
	32 11		36	TOAST HALLING ALLS The Game (Mercury)
		15 37	30	JANIE FRICKE/What're You Doing Tonight (Columbia)
	17	30	38	ELVIS PRESLEY/Way Down/Pledging My Love (RCA)
	17	30	30	TAMMY WYNETTE/One Of A Kind (Epic)
	1		► 39 ► 40	BILL ANDERSON/Still The One (MCA)
				on sirplay compiled weekly from our reporting stations. Black circled numbers indicate continuad upw

SAMMI SMITH "Days That End In 'Y' " (Elektra) Charted: debut 30 KMPS, 39-20 KXLR. Added at KERE, WONE, WDEN, WSUN, WBAP, WRCP, WEEP.

JOHNNY CASH "After The Ball" (Columbia) New adds include KJJJ, KWMT, WHOO, KNIX, KRAM, KRGO, KCKN, WMUS, KENR, KHEY, WITL. MOE BANDY "She Just Loved The Cheatin' Out Of Me" (Columbia) Charted: debut 20 KCKN. Added at: KNEW, KCUB, KLAC, WWJO, KWMT, KSSS, KEBC, KRMD, WSM.

JIMMY BUFFETT "Changes In Latitudes, Changes In Attitudes" (ABC) Some new adds include KTOM, KGA, WSLR, KSO, WIRK-FM, KXLR, WPOR. Chart action: 30-22 WWVA, 35-28 WNYN.

PAUL CRAFT "Lean On Jesus" (RCA) Charted: debut 28 WAME. Added at KSSS, KJJJ, KAYO, KMPS, KRZY, KFGO, WIRK-FM, WVOJ, WPOR. DAVE & SUGAR "I'm Knee Deep In Loving You" (RCA) Early adds include

KCKC, KRAM, WNYN, KHAK, WKKN, KFGO, WPLO, WBAM. RAY PRICE "Born To Love Me" (Columbia) Charted: 40-29 KRMD, 38-30

KXLR, 34-24 WBAP. New adds include KNEW, WHK, WAME, WRCP, WPOR.

HANK WILLIAMS, JR. "One Night Stand" (Columbia) Added at KRAM, KSO, WXCL, WDEN, WIRK-FM, WBAM, WPOR. Chart action: 38-30 KRMD.

# **Others Getting Significant Action**

RAYBURN ANTHONY "She Keeps Me Hangin' On" (Polydor) New adds include WHK, WIRK-FM, and KKYX.

CATES SISTERS "I'll Always Love You" (Caprice) Added at KGA, KRAM, WNYN, WHK, WJOS, KRMD.

RUBY FALLS "You've Got To Mend This Heartache" (50 States) Just added at WAME, WHK, KCKN.

BARBARA FAIRCHILD "For All The Right Reasons" (Columbia) New adds include KFGO, WIRK-FM, WOKO.

DON GIBSON "When Do We Stop Starting Over" (ABC/Hickory) Some new adds include KJJJ, KFOX, WIRK-FM. ROY HEAD "Come To Me" (ABC/Dot) Charted: 38-28 WHOO. Added at

KRAK, KYNN, WIRK-FM, WKDA, KXLR. DON KING "I Must Be Dreaming" (Con Brio) New adds include KRAK,

WXCL, WDEE, KWMT, KXLR.

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**JOE STAMPLEY** Everyday I Have To Cry (Epic) MARTY ROBBINS Don't Let Me Touch You (Columbia) TAMMY WYNETTE One Of A Kind (Epic)

SONNY JAMES Abilene (Columbia) **KENNY ROGERS** Sweet Music Man(UA)

Most Requested

- KENDALLS(Ovation) C.W. McCALL (Polydor)
- **MERLEHAGGARD (MCA)** 3
- LINDA RONSTADT (Asylum)
- WAYLON JENNINGS(RCA) R. McDOWELL (Scorplon/GRT)
- 7 JERRY REED (RCA) MELTILLIS(MCA) 8

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- DONNA FARGO(WB) 9
- CHARLEY PRIOE (RCA) 10

# Radio, youye nade OUL vear

# Male Vocalist Of The Year Ronnie Milsap

# Vocal Duo Of The Year Jim Ed Brown—Helen Cornelius

Entertainer Of The Year Ronnie Milsap

Album Of The Year Ronnie Milsap Live Ronnie Milsap

# Thanks a bunch from all the bunch.

Joe Galante, Wayne Edwards, Alan Resler, Gaylen Adams and Carson Schreiber



age 60		_									RE	R/Friday, Oc	tober 14, 19
Radio &	Reco	rds			1. 12.								
West KRZY Albuquorqua, N.M.	KFOX Long Beach, Ca. Joe Stamplay L.Devid Wilkins	KIDN Pueblo, Co. Dolly Parton Jimmy Buffett Dave & Sugar	Midwest	and the second		Col	Inti	ry I	<b>ke</b> g	JIOI	<b>nal</b> East	Ad	<b>as</b>
Marty Robbins	Nat Stuckey Sonny James	Merie Haggerd Kenny Rogers	Mildwest									1. 1. 1.	WIXZ
Peul Craft KERE Denver, Co. Sammi Smith Dolly Perton Marty Robbins Mel Street KLAK Denver, Ce. Johnny Lee Dickey Lee	Vern Gosdin LaCotis Don Gibson KNEW Ookland, S.F., Cs. Mei Birret Moe Bandy Marty Robbins Ray Price Dolly Parton Tammy Wynatte Bill Anderson K-16 Ontario, Cs.	Joe Stampley Gary Stewart Debby Boone Hank Withiams, Jr. Marty Robbins <b>KTOM</b> Balines, Ca. Marte Haggard C.W. McCali Moe Bandy Vern Gosdin Jacky Ward KRGO	WELR Akron, Oh. Jimmy Buffett Tammy Wynette Dolly Parton WNYN Canton, Oh. Bob Lumen Dave & Sugar Call Smith David Wilkins Bherry Bryce	WUBE Cineinnati, Oh. Vern Gosdin Bob Lumen Eddle Middleton Merie Haggard WHK Cleveland, Oh. Sonny James L. Devid Wilkins Rayburn, Anthony	WDEE Detroit, Mi. Weylon Jennings Tammy Wynets Dan King Cal Smith KFGO Fargo, N.D. Porter Wegoner Kenny Rogers Sonny James	KCKN_ Kansas City, Ka, Linde Rönstadt Freddy Wälter Ruby Falls Dottle Wast Johnny Cash Jinmie Peters Vern Gozdin WITL Länsing, Mi.	WLOL Minneapolis, Mn. Vern Goedin Billy Walker Sonny James Donty Wess Dotty Wess Moe Bandy L. David Wilkins	WXCL Peorie, ILL. Hank Williams, Jr Debby Boone Don King Randy Barlow Vern Gostin Bob Luman Kenny Rogers Marty Robbins WKKN Mockford, ILL.	KXRB Bioux Palls, S.D. Merls Haggard Marty Robbins Sonny James WJVA Bouth Bend, In. Dolly Parton C.W. McCatt Mel McDanial Larry Callin		WOKO Albeny, NY Willie Nelson (RCA) Met Street Tom Bresh C.W. McCell Berbare Fairchild Oale McBride Gary Stewart Joe Stampley WPOC	WFIC Herriburg, Pa. Waylon Jennings C.W. McCall Bill Anderson Barbara Mandrell CristyLane WHN New York, NY Larry Gatlin Cristy Lane	Pittaburgh, Pa. Larry Gatlin Cristy Lane Waylon Jenninga Bill Anderson WPOR Portlend Me. Waylon Jenninga (both) Janie Fricke Linde Ronstedt Henk Williams. Ji
Kenny Rogers Linda Hargrove Ray Griff Don King Cal Smith Bob Luman Joe Stampley Barbara Fairchild KSSS	Dickey Lee Mei McDeniel Kenny Rogers Marty Robbins Dave & Suger Joe Stampley Tom Bresh Paul Creft Helen Reddy	Sait Leke City, Uteh Barbara Peirchild Kenny Rogers Marty Robbins Johnny Cash Jacky Ward Gary Stewart Paul Craft Bob Luman KCKC	Cates Bisters KHAK Ceder Rapids, I.a. Nei Stuckey Kanny Rogers Sonny James Dave & Suger Vern Gosdin C.W. McCall	Ruby Fells Freddy Weller Cates Bisters Ray Price Mary K. Miller WONE Dayton, Oh. Semmi Smith Met McDaniel	Dave & Sugar Dolly Parton KWMT Ft. Dodge, Ia. Tom Brish Moe Bandy Dottle West JohnnyCash Cates Sisters	Marty Robbins Johnny Cash Joe Stampley Rey Griff Jack Reinweter Sonny James Vern Gosdin Nat Stuckey	WMU8 Muskagon, Mi. Debby Boane Johnny Cash Mariy Robbins Bobby Borchers Gary Stewart KEBC Okiahoma City, Ol	Vern Gosdin Dave & Sugar Cal Smith L. David Wilkins Kenny Rogers Joe Stampley Dickey Lee k. Billy Welker	WTHI Terre Haute, Ind. Joe Stempley Met Mc Daniel Sonny James Dottle West Eddle Middleton		Baltimora, Md. Barbara Mandrell Bobby Borchers Donna Fergo Temmy Wynette WJTO Bath, Me.	Bill Anderson WKYG Parkersburg, W.Ve. Tammy Wynetta Johnny Rodriguez Mei Street Bilver City Band	Randy Bartow Jimmy Buffatt Tom Breih Paul Craft Bill Anderson Mel McDaniel Ruby Falls Ray Price Dale McBride WP IK
Colorado Springs, Co. Mel McDaniels Tammy Wynette David Allan Coe Moe Bandy Johnny Bush Silver City Rand Paul Craft Paggy & Sonny	KJJJ Phoenix, Ar. Johnny Cash Joe Stempley Gary Stewart L. Devid Wilkins Ray Griff Don Gibson Vern Goadin	San Bernardino, Ca. Debby Boone Vern Goadin Dave & Sugar KSON San Diego, Ca. Narvel Felts Debby Boone	Merie Hapgard Wille Nelson WJJO Chicago, III. Bobby Borchers Merie Haggard	Mei Street Bill Anderson David Rogers KSO Des Molnes, Ia. Eddle Middleton	Jan Howard Don King L. David Wilkins WIRE Indianapolis, In. Cetes Sisters Ruby Falls	WTSO Madison, Wi. Don King Linda Hargrove Debby Boone Kenny Rogers Vern Gosdin Marty Robbins	Dickey Les Dolly Parton Moe Bandy Marty Robbins L. David Wilkins Varn Gosdin Sonny James Kenny Rogers	Brenda K'Perny Jan Howard WHBF Rock Island, ILL Jimmy Buffett Tammy Wynette Tam Bresh Peul Craft	John W. Ryles		Porter Wegoner Meil McDeniel Merie Haggerd Howdy Glenn Jen Howerd Bob Lumen	Jimmie Peters Beliamy Bros. WRCP Philedelphis, Ps. Mei Street Sammi Smith Ray Price	Washington, D.C. Tammy Wynette Berbers Feirchild Mei McDanieł Howdy Glenn Mes Bendy Mery Willer R.C. Bennon
Linda McFeye Cates Sisters KARM Fresno, Ca.	Tony Treece Peul Craft KNIX	Jacky Werd Joe Stampley Dickey Lee Tom Bresh	(Cap) Janle Fricke Tammy Wynatte Jecky Ward	Meria Haggard Ternmy Wynette George Jones Torn Bresh	Vern Gosdin Sonny James	Dickey Lee WDDD Marion, ILL. Merle Haggard (MCA)	KYNN Omeha, Ne. Joe Stampley Dolly Parton	Don King Freddy Weller Barbara Fairchild Porter Wagoner Cates Sisters	Windsor, Ontario		WCAW Charleston, W. Va. Gene Watson Jacky Ward	WEEP Pittsburgh, Ps. Waylon Jennings C.W. McCall	WWVA Wheeling, W. Va. Tammy Wynette Marty Robbins
Mol Street Jacky Ward Polly Parton Marty Robbins KUGR	Phoenix, Ar. Dolly Parton 'Andy' Marty Robbins Johnny Cash Linda Ronstadt	Marty Robbins Kenny Rogers Mylon LeFevre Mary Miller KAYO Sesttle, Wa.	WMAQ Chicago, ILL, Tanya Tuckar Tammy Wynetta	Jimmy Buffett Cal Smith Kenny Rogers Hank Williams, Jr. Dolly Parton	WDAF Kansas City, Mo. Barbara Mandrelf Johnny Paycheck	Cates Sisters Johnny Bush Jerris Ross Bobby Borchers Bob Luman	Roy Head Gary Stewart Dickey Lee Debby Boone Nat Stuckey Sonny James	WWJO St. Cloud, Minn. Tammy Wynette Moe Bandy Howdy Glenn	Tem Bresh Ruby Fails Mel Straet Ray Griff Joe Stampley		Bobby Borchers Dale McBride Dolly Parton	Jania Fricka Witlia-Naison Sammi Smith	Tom Bresh Gary Stewart Bob Luman
Green River, Wy Larry Gatlin Jimmy Buffett	Vern Gosdin Linda Hargrove KRDR Portland, Or.	Joe Stamplay Jacky Ward Marty Robbins Eddie Middleton		-		1.1							
Debby Boone Johnny Lee Mel Street Donna Fargo	Bob Luman Dolly Parton Ray PRice Sherry Bryce	Paul Craft C.W. McCall L' David Wilkins, KMPS	South										6
KRAM Las Veges,Nv:	Barbara Fairchild Moe Bandy	Seattle, Wa. Sonny James	WPLO	WCOS-FM	WBAP	KIKK	KXLB		WSM				
Jan Howard Nat Stuckey	Roy Head Hank Williems, Jr.	Vern Gosdin Gary Stewart	Atlanta, Ga. Duncan/Fricke	Columbia, S.C.	Ft. Worth, Tx. Donna Fargo	Houston, Tx.	Little Rock Ark.	WBAM Montgomery, AL.	Nashville, Tn.	KRMD Shreveport, Ls.	KVOO Tulsa, Ok		
Joe Stampley Cates Sisters	KFTN	Dolly Parton Paul Craft	Dave & Suger	Janie Fricke Merte Haggard	Marty Robbins Joe Stampley	Dolly Parton Johnny Cash	Marty Robbins Porter Wagoner	Hank Williams, Jr. Dave & Sugar	Moe Bandy Vern Gosdin	Joe Stampley Dolly Parton	Waylon Jennings (both)		
SonnyJemes	Provo, Utah Marty Robbins	KGA Spokana, Wa.	Jimmie Rogers Porter Wagoner	Tommy Overstreet	Sammi Smith	L. David WilkIns Gary Stewart	Roy Head Jimmy Buffett	Sonny James	Kenny Rogers Eddie Middleton	Marty Robbins	Tammy Wynette Roy Head		
Marty Robbins Vern Gosdin	Kenny Rogars Max D. Barnes	Tom Bresh	1.1.1.1	Linda Ronstadt	Johnny Bush	Sary entrant,		Debby Boone	WHOO	Chuck Pollard Johnny Cash	Ed Chandler		
Hank Williams, Jr.	Johnny Lee	Jimmy Buffett Cates Sisters	KLVI Beeumont, Tx.		¥		WDEN Macon, Ga.	Merty Robbins	Orlando, FL.	Randy Barlow	Bob Luman Dotti West		
Johnny Cash Kenny Rogers	KRAK	KCUB	Jacky Ward	WOTO		WLAS Jacksonville, N.C.	Bob Luman		Joe Stampley Kenny Rogers	Moe Bandy			
Dave & Sugar	Sacramento, Ca.	Tucson, Ar.	Bill Anderson	Cypress Gardens, FL. Bill Anderson	WJQS Jackson, Ms.	Mel Street	Waylon Jennings	WMTS	Johnny Cash				
KGBS	Carl Smith R.C. Bannon	Waylon Jennings Marty Robbins	Cal Smith	Roy Haad	Linda Ronstadt	Bill Anderson	Sammi Smith Hank Williams, Jr.	Murfreesboro, Tn.	L. David Wilkins Tammy Wynette		WIRK-FM West Palm Beach, I	FL.	
Los Angeles, Ca.	Stella Parton Tammy Wynette	Joe Stampley Bill Anderson	Mary Miller	Bob Luman Mos Bandy	Tom Bresh	Jimmle Rogers Ruby Falls	WMC	Joe Stampley Johnny Cash	Vern Gosdin	250			
Eddie Middleton	Linda Ronstadt	Moe Bandy		Cates Sisters	Dolly Parton Cates Sisters	RayPrice	Memphie, Tn.	Helen Reddy	Nat Stuckey		Paul Creft Roy Head		
Kenny Rogers Bill Anderson	Wayton Jennings Merte Haggard	Mel Street Tom Bresh	WAME	KHEY -	KENR	Jimmy Buffett Tammy Wynette	Marty Robbins	Marty Robbins L. Jimmy Dickens	Sen Antonio, Tx.		Jimmy Buffett		
Marty Robbins Joe Stampley	Artene Harden	KBBQ	Charlotte, N.C.	El Paso, Tx. Dolly Parton	Houston, Tx.	Cates Sisters	WWOK	er sinning mickens	Rayburn Anthony	WEUN	Bob Luman Rayburn Anthony		
Bob Luman	Sonny James Joe Stampley	Ventura, Ca. Ruby Falls	Joe Stampley Ray Price	Johnny Cash	Johnny Cash Gary Stewart	Hank Williams, Jr.	Miami, FL.	WKDA	Bob Luman Kenny Rogers	St. Petersburg, FL. Eddle Middleton	Barbara Fairchild		
KLAC	Debby Boone	Ray Price	Debby Boone	Joe Stampley Mel McDaniel	L. David Wilkins .	LOVM	Ray Griff	Nashville, To.	Danny Woods	Porter Wagoner	Kenny Rogers Vern Gosdin		
Los Angeles, Ca. Mel Street Tom Bresh	Marty Robbins L. David Wilkins Kenny Rogers Don King	Tammy Wynette Cal Smith Howdy Glenn	Sonny James Ruby Falls Mary Miller Cristy Lane	Freddy Fender Jimmie Peters Marty Robbins	Vern Gosdin Johnny Lee Joe Stampley	Jacksonville, FL. Paul Craft Bob Luman	Cristy Lane Johnny Paycheck Tammy Wynette Lynn Anderson	Roy Head Debby Boone Bob Luman	Sonny James L. David Wilkins Gary Stewart	Debby Boone Sammi Smith Mel Street	Sonny James Dickey Lee Don Gibson		
Moe Bandy	Don King	Merle Haggard	CristyLane		Linda Ronstadt		FAUL WIGHTRON	Joe Stampley	Nat Stuckey	Freddy Wellar	Hank Williams, Jr.		



COUNTRY RADIO SEMINAR MAKES PLANS IN NASHVILLE-The 1978 Country Radio Seminar Agenda Committee was in Nashville recently to discuss plans for next year's seminar to be held March 17-18 at Nashville's Airport Hilton. Pictured (left to right) during a break at the BMI offices are: Terry Wood, Agenda Chairman; Jim Walton, Judy Harris, Marie Ratliff,Lee Philips, Nick Hunter, Richard Holcomb, Jim Sharp. (Second row, left to right) Ed Salamon, Ted Cramer, Bob Young, Biff Collie, Les Acree, Frank Mull, Bob Holtan, Roy Wunsch, Jerry Bailey. (Back row, left to right) John Chaffee, Fred Hildebrand, Don Boyles, Mac Allen, and Al Greenfield.



#### Album cuts receiving airplay and activity:

BILL ANDERSON (MCA): "Velvet And Steel"

Nat Stucker

LYNN ANDERSON (Columbia): "We Got Love" "Angel In Your Arms"

BRUSH ARBOR (Monument): "Get Down Country Music"

BOBBY BORCHERS (Playboy): "All That's Good In Life" "Lunchtime Lovers" "Shawn" and "There's More To Her Than Meets The Eye"

BROWN & CORNELIOUS (RCA): "Here Today And Gone Tomorrow" "It Takes So Long" "Ready To Take My Changes" and "Between A Man And A Woman"

FREDDY FENDER (ABC/Dot): "Love Rules The Heart"

CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You"

DAVE & SUGAR (RCA): "Got Leavin' On Her Mind'

LARRY GATLIN (Monument): "Kiss It All Goodbye" "I Just Wish You Were Someone I Loved"

VERN GOSDIN (Elektra): "First Time Ever I Saw Your Face" "Mother Country Music" and "It Started All Over Again" MERLE HAGGARD (MCA): "Love Somebody To Death" "Set Me Free" and "When My Blue Moon

Turns To Gold Again'

TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and 'Little Green Flowers'

FREDDIE HART (Capitol): "Stronger & Stronger" "The Search"

GEORGE JONES (Epic): "I Want To Sing"

KENDALLS (Ovation): "Don't Let Me Cross Over"

BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin" and "Lovers. Friends & Strangers RONNIE MILSAP (RCA): "Crystal Fallin' Rain" "What A Difference You Made In My Life" and "Noone Will Ever Know

WILLIE NELSON (Columbia): "Mom & Dad Waltz" and "That's The Way Love Goes"

OAK RIDGE BOYS (ABC/Dot): "Old Time Lovin" JOHNNY PAYCHECK (Epic): "You're Gonna Be The Cowboy" "You're Still On My Mind" "The Right Thing" and "She's Still Looking Good"

JERRY REED (MCA): "West Bound And Down" and "Smokey & Bandit"

KENNY ROGERS (UA): "Ghost Of Another Man" "Sweet Music Man" "Desperado" and "My World Begins And Ends With You"

BILLIE JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" "That's What Friends Are For" and "She's Out There Dancing"

STATLER BROTHERS (Mercury): "Star" "Summer" "Some | Wrote" and "Saturday Night Setback" CONWAY TWITTY (MCA): "Judge Of Heart" and "Talkin" Bout You"

# **Others Cetting Significant Action**

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DICKEY LEE "Peanut Butter" (RCA) Added at KSON, WKKN, WIRK-FM, KYNN.

JOHNNY LEE "Dear Alice" (GRT) Adds include KFTN, KENR, KKYX.

Johnny Lee

MARY K. MILLER "You Just Don't Know." (Inergi) New adds include KSON, WHK, WAME, KLVI.

MEL McDANIEL "Soul Of A Honky Tonk Woman" (Mercury) Charted: 34-27 KRMD. Added at WONE,-WTHI, WJVA.

CAL SMITH "Helen" (MCA) New adds include KRAK, WDEE, KLVI, WDEE, WNYN, KSO, WKKN.

NAT STUCKEY "I'm Coming Home To Face The Music" (MCA) Just added at KRAK, KFOX, KRAM, KHAK, WHOO, KKYX. PORTER WAGONER "I Haven't Learned A Thing" (RCA) Added at KFGO,

WSUN, KXLR, WPLO. FREDDY WELLER "Nobody Cares But You" (Columbia) Charted 24-20 WPLO. Added at WHK, KCKN, WSUN.

DOTTIE WEST "That's All I Wanted To Know" (UA) Some new adds include WTHI, KWMT, KCKN, KXLR.



MAYOR HONORS COUNTRY MONTH IN COLORADO SPRINGS-Colo rado Springs Mayor Lawrence Ochs (center) is shown with KSSS Station Manager Dino lanni (left) and Program Director Bob May (right) following the signing of a proclamation officially proclaiming October to be "Country Music Month" in that city. All across the nation from President Carter to the Governors of the 50 states to many local mayors, similar proclamations were made.

# Active Re-Currents

RONNIE MILSAP/It Was Almost Like A Song (RCA) WAYLON JENNINGS/Luckenbach, Texas (RCA)

KENNY ROGERS/Lucille (UA)

GLEN CAMPBELL/Southern Nights (Capitol)

ELVIS PRESLEY/Moody/Way Down/Pledging (RCA)

JIMMY BUFFETT/Margaritaville (ABC)

CHARLIE RICH/Rollin' With The Flow (Epic)

MOE BANDY/Cowboy's Ain't Supposed To Cry (Col)

CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)

VERN GOSDIN/T/// The End (Elektra)

JOHNNY PAYCHECK// 'm The Only Hell Mama Ever Raised (Epic)

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R8	R/Friday, October 14, 1 COUN SING • New entries Circled in they	IRY	10-7	LYNN ANDERSON He Aln Y You (Col) Gee New O Active 9-30	RAYBURN ANTHONY She Keeps Me Hangin (Polydor)	
C	NOE BANDY She Loved The Chestin '(Col) Be New & Active. Added et RLAC WBM	KATHY BARNES Sun In Dbde (Republic) Added et KXLH	BOBBY BORCHERS What A Way (Playboy)	DEBRY BOONE You Light Up (WB) Strong action in all rigitons. Added KRAK WKOA. WAMEL and more. 10-14	TOM BRESH Old Cold Shoulder (AB C/Dot) See New & Active Added etKaA KSO, WWVA, KLAC etKaA KSO, WWVA, KLAC	
+ ~ +	Sen New D Activa 2520 WNYN D Activa 2520 9-16	OJOHNNY CASH Arter The Ball(Col)	CATES SISTERS Always Love You (Caprica) See "Other Action" sector. Added WHK, KRMD.	PAUL CRAFT Leen On Jasus (RCA) Bee New & Active. Added at KMPR. WIRK-FM and more. Debut 29 WAME.	DAVE & SUGAR     //m Knee Deep (RCA)     Added at KRAM, KCKC.     WPLC, KHAK, See New B     Active     Active     10.14	
)	DANNY DAVIS How I Lave (RCA)	For All The Right (Col) See "Other Action" section	RUBY FALLS Mend This Heartache (50 S.)	JANIE FRICKE What're You Doing (Col) Added at WCOS-FM WEEP 15-10WHK	VERN GOSDIN Mother Country (Elek tra)	
	MERLE HAGGARD Grocelend To Promised (MCA)	MERLE HAGGARD A Working Man (Capitol)	LINDA HARGROVE Mexican Love Songs (Cap) Added at KNIX, WT80, 26 21 KENR 9-16	ROY HEAD Come To Me (ABC/Dot) See "Other Action" section 930	JAN HOWARD Better Off Alone (Con Brio) Added st KRAM, KWTM WKKN	<b>CASH IN ON RADIO</b> —American Country Countdown producer, Bob Kings- ley, end guest host, Johnny Cesh, check out the finel script for "Ride This Train," a special three hour radio tribute to Country Music Month featuring songs of the American railroad. The program will be eired on the weekend of October 29-30 by ACC subscribers in the U.S. end abroad.
	HOWDY GLEN Touch Me (WB)	SONNY JAMES Abilene (Columbia)  A'Most Added' record. See New & Active	WAYLON JENNINGS Wurkitzer// Don't Want(RCA)	DON KING I Must Be Dreaming (Con Br Bee "Driver Action" section Section and the section Section and the section and the section Section and the section and th	DICKEYLEE Icol Peanut Butter (RCA) Bee "Other Action" section Added KSON, CKLW, WIRK- PR	Catcharia Country
)	BOB LUMAN Pay Phone (Polydor)	MEL McDANIEL Soul O'A Honky (Capital)	EDDIE MIDDLETON Endlassly (Epic)	WILLIE NELBON You Ought To Hear Me (RC) Adduct KH44K, WEEP WORKO 38,381,90, 2,18 WPLD	TOMMY OVERSTREET A) This Time I'm in It(ABCDot)	October is Country Music Month
	DOLLY PARTON Here You Come Again(RCA)	RAY PRICE Born To Love Me (Colümbia See New & Active 4 Active 9.16	MARTY ROBBINS Don't Let Me (Col) A "Mail Added" record. See New D Active Decive	JIM REEVES Little Die Dime (RCA) 14-10/RMD, 28-20 WUBE 6-19	DAVID ROGERS Do You Hear (Republic)	
2	KENNY ROGERS Sweet Music Men (UA Added KLAC, KOBS, WSM KHAK, KSO and many more HAK, KSO and HAK, KSO AND	LINDA RONSTADT Blue Bayou (Asylum)	CALSMITH Helen (MCA) See "Other Action" section 9-16	SAMMI SMITH Days That End (Elektre)	HANK SNOW I'm Still Movin' On (RCA)	5-1-1
	JOE STAMPLEY Everyday I Have To Cry (Epic)	MEL STREET Close Enough (Polydor)	GARY STEWART Quits (RCA)	PORTER WAGONER Heven 'Learned A Thing! Bes 'Other Action' section Added et CKLW, WPLD 	JACKY WARD RCAJ Fools Fell In Love (Mercury)	
	REDDY WELLER Nobody Cares (Columbia)	DOTTIE WEST All I Went To Know (UA)	LD. WILKINS Agree To Disagree (Play.     See New & Active     de New & Active	HANK WILLIAMS, JR. Doe Night Stand (WB) See New & Active 10-14	TAMMY WYNETTE One Of A Kind(Epic)	<b>GRAND OLE OPRY IN PITTSBURGH</b> — The treveling Grand Ole Opry recent- ly was in Pittsburgh where the show was hosted by WEEP. Pictured backstage during the performance are Minnia "Howdy" Pearl and WEEP's Pammy Jo, 7-12pm air personality.

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R&R/Friday, October 14, 1977

POP/ADULT

### Radio & Records

POP/ADULT AIRPLAY/40

TWO WEEKS AGO	LAST WEEK		October 14, 1977
1	1	0	CARLY SIMON/Nobody Does It Better (Elektra)
8	3	0	DEBBY BOONE/You Light Up My Life (WB/Curb)
3	2	3	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
5	4	4	MECO/Star Wars (Millennium)
22	10	6	RITA COOLIDGE/We're All Alone (A&M)
6	6	6	FIREFALL/Just Remember   Love You (Atlantic)
27	15	0	LINDA RONSTADT/Blue Bayou (Asylum)
2	5	8	JOHNNY RIVERS/Swayin <sup>4</sup> To The Music (Big Tree)
_	21	0	BEE GEES/How Deep Is Your Love (RSO)
29	20	Õ	BARRY MANILOW/Daybreak (Arista)
16	14	Õ	KATE TAYLOR/It's In His Kiss (Columbia)
12	12	12	CAPTAIN & TENNILLE/Circles (A&M)
40	24	1	CHICAGO/Baby, What A Big Surprise (Columbia)
11	11	14	RONNIE MILSAP/It Was Almost Like A Song (RCA)
7	7	15	STEPHEN BISHOP/On And On (ABC)
35	27	O	JIMMY BUFFETT/Changes In Latitudes, Changes In Attitudes (ABC)
28	26	Ō	ERIC CARMEN/She Did It (Arista)
9	9	18	KENNY ROGERS/Daytime Friands (UA)
19	19	19	STARLAND VOCAL BAND/The Light Of My Life (Windsong)
14	13	20	GEORGE BENSON/Tha Greatest Love Of All (Arista)
13	16	21	FLEETWOOD MAC/Don't Stop (WB)
20	17	22	K.C. & THE SUNSHINE BAND/Keep It Comin' Love (TK)
4	8	23	B.J. THOMAS/Don't Worry Baby (MCA)
34	29	24	DOROTHY MOORE/I Believe You (Malaco)
31	28	25	PAUL NICHOLAS/Heaven On The Seventh Floor(RSO)
		0	JAMES TAYLOR/Your Smiling Face (Columbia)
-	36	0	DAVE MASON/We Just Disagree (Columbia)
18	22	28	BROTHERS JOHNSON/Strawberry Letter 23 (A&M)
39	38	Ø	SEALS & CROFTS/My Fair Share (WB)
-	39	O	DONNA SUMMER/I Feel Love (Casablanca)
_	40	0	CARPENTERS/Calling Occupants Of Interplanetary Craft (A&M)
		32	ART GARFUNKEL/Crying In My Sleep (Columbia)
•		33	DAVID SOUL/Silver Lady (Private Stock)
	-	34	JUDY COLLINS/Send in The Clowns (Elektra)
21	33	35	McCOO & DAVIS/Look What You've Done To My Heart(ABC)
38	37	36	STEVIE WONDER/Another Star (Motown)
23	25	37	STAR WARS/Main.Theme (20th)
_ •		38	ENGLAND DAN & JOHN FORD COLEY/Gone Too Far(Big Tree)
24	31	39	NEIL SEDAKA/Alone At Last (Elektra)
17	23	40	ELVIS PRESLEY/Way Down(RCA)

Most Added:

PAUL SIMON Slip Slidin' Awey (Columbia) JAMES TAYLOR Your Smiling Face (Columbia) SEALS & CROFTS My Fair Share (WB) HELEN REDDY The Happy Girts (Capitol) DOLLY PARTON Hero You Come Again (RCA)

#### **Hottest:**

DEBBY BOONE

You Light Up My Life (WB/Curb) Registered e total of fifty-three hot reports this week...among them are 7-1 KRMG, 6-1 FM97, 2-1 WGAR, 10-1 WBEN, 5-1 WOWO, 1-1 14RKO, 1-1 WFYR, 1-1 WATR, 8-4 WLW, 5-4 WFTL, 10-3 WBT, 18-9 KMPC, 21-14 WDAE, 9-4 WIBW, 6-3 WCHV, 25-10 WORG, 14-8 WAKR, 22-7 WLNH, 33-8 KBLF, 33-14 KKYK Plus hot reports from KSL, K101, WTAE, WTMJ, WGR, KSFO, KEX, WJNO, WNEW, KGIL, KCRA, WCBM, WMAL, KHOW, KVI, KMBZ, WASH, KRNT, WHAS, WSJS and many more.

#### CRYSTAL GAYLE

Don't It Maie My Brown Eyes Blue (UA) Still one of the very hottest...21 WGGA, 1-1 WSIX, 16-7 WLW, 2-1 WFTL, 21-10 FM97, 7-5 WBT, 19-11 WGAR, 8-2 WBEN, 2-2 WIBW, 25-12 WCMB, 11-6 WFYR, 6-3 WAKR, 15-8 WFDF, 5-3 WATR and reporting hot at WTAE, KMBZ, WMAL, KHOW, WSJS, KGIL, WJNO, KSFO, WTMJ, KCRA, WNEW, WGR, WCBM, WHAG and more.

#### CARLYSIMON

Nobody Does It Better (Elektra) Still chart topping in many erees...21 WSM, 1-1 WIBW, 1-1 WAKR, 1-1 WJAK, 3-1 KRKK, 4-3 14FBL, 3-2 WGAR, 10-7 KMPC, 18-13 WOWO, 18-3 KBLF, and reporting hot at WGGA, K101, KVI, KMBZ, WASH, KRNT, WHAS, WMAL, K96, KSL, WSJS, KGIL, WJNO, KSFO, WTMJ, KCRA, WNEW and WGR,

Others Getting Significant Hot Reports:

MECO/Star Wars (Milliannium); RITA COOLIDGE/ Ws're All Alone (ASM); BEE GEES/Now Deep Is Your Love (RSO); CHICAGO/Baby What A Big Surpriso (Columbia); BARRY MANILOW/Daybreak (Arista); KATE TAYLOR/It's In His Kiss (Asylum)



Following last month's disastrous flood in Kansas City, KMBZ and its FM sister KMBR began an emergency "flood fund" to which listeners were asked to send one dollar. Station PD Stave Bell reports that the results were very gratifying. In the week following the flood, the two stations collected over \$14,000. The donations were turned over to the local United Way with the understanding that 100% of the money would be distributed directly to flood victims with no administrative costs.

Dave Darin, KCRA PD announces that Diane Cartwright is now doing weekend airshifts along with her weekday music research for the station. Ms. Cartwright had previously been with K101.

The ladies continue to keep strong positioning on the Pop/Adult 40. The first three positions are occupied by Carly Simon, Debby Boone and Crystal Gayle...followed closely by Rita Coolidge, Linda Ronstadt and Kate Taylor. ERA must mean Excellent Record Average.

The Bay City keeps rolling with "The Way I Feel Tonight"...adds at KRMG, KRKK, 14RKO, and WYMC.

Got a nice card the other day from Al Martino who is currently doing a show at the fantastic Fairmont in Dallas, which will be the sight of R&R Convention 78.

If the public becomes as excited about the new **Dolly Parton** single "Here You Come Again" as many P/A programmers already are...look out. Early indication shows it could be her first major crossover. We'll see.

As mentioned earlier, Linda Ronstadt is doing just fine with "Blue Bayou." Now we note some early activity on her version of "It's So Easy," ...Getting action at WBT, WASH, KRMG and WLVA.

# **NEW & ACTIVE**

PAULSIMON

Slip Slidin' Away (Columbia) Back into the race with this one...Adds Include KMBZ, WHIO,

WTAE, WCCO, WSM, WSIX, KKYK, KRKK, WJAK, KUKI, WGGA, 14RKO, KHOW, WMAL, WHAS, WASH, KGIL, WJNO, WCER, WYMC, KMRJ.

# JAMESTAYLOR

Your Smiling Face (Columbia)

As hot now as he ever was...Add KSL, WTMJ, KEX, WSJS, WBT, WBEN, WCHV, WFYR, WAKR, WFDF, WHAM, WLNH, KVI, WGY, KRNT.

## SEALS & CROFTS My Fair Share (WB)

Slow starter. Now coming around...Add WASH, KSL, WFDF, KBLF, 14RKO, WCHV, WCCO, WBEN, WSIX, WFTL, KRMG, KSFO, WTMJ, WCBM.

# HELEN REDDY

The Happy Girls (Capitol) Add KSFO, KSL, WCER, WHAM, KRNT, KHNY, WFTL, WSIX,

## WIBW, KDWN, WFDF, WJAK. DOLLY PARTON

# Here You Come Again (RCA)

Many programmers really knocked out by this one...Add WNEW, WJNO, KGIL, WCER, WHAM, WHIZ, KRMG, WORG, WJAK, KHNY. Already getting action at WCCO, WSB, WSM.

CARPENTERS "Calling Occupants Of Interplanetary Craft" (A&M) Add WCCO, KSFO, 14RKO, KSL, WSJS, WMAL, WGY, KKYK, WKIQ. CROSBY, STILLS & NASH "Fair Game" (Atlantic) Add KSFO, WBT, WTMJ,

WGN, WORG, KVI,KGIL, KDWN, KMRJ. DAVE MASON "We Just Disagree" (Columbia) Add WLW, WTAE, WATR,

KBLF, WHIZ, WSBA, KUKI, WHAG, KHNY. JIMMY BUFFETT "Changes in Latitudes, Changes in Attitudes" (ABC) Add

WBT, KOB, KEX, KBLF, WCHV, WJAK, KHNY, K%, WCBM. CHICAGO "Baby, What A Big Surprise" (Columbia) Add WLW, WOWO, KOB, WDAE, KRNT, WSBA, KEX, WGR.

ENGLAND DAN & JOHN FORD COLEY "Gone Too Far" (Big Tree) Add WTMJ, WBEN, WFDF, KSL, KSFO, WGN, WCBM, K96.

LINDA RONSTADT "Blue Bayou" (Asylum) Add WLW, KHOW, KRNT, WTAE, 14FBL, WNIC-FM, WYMC, WHIZ.

ABBA "Money, Money, Money" (Atlantic) Add WSB, WGY, KDWN, WLNH, KRNT, WYMC, WHIZ.

ERIC CARMEN "She Did It" (Arista) Add WSB, WOWO, WFYR, KMPC, KRMG, WAKR, KMRJ. JUDY COLLINS "Send In The Clowns" (Elektra) Add WGAR, WBEN, WGGA,

KVI, WSJS, WSBA, WEEI-FM. JACKIE DeSHANNON "Don't Let The Flame Burn Out" (Amherst) Add

WSM, WATR, WSJS, WJNO, WCER. PLAYER "Baby Come Back" (RSO) Add WCCO, KMBZ, WHAG, WHIZ.

KENNY ROGERS "Sweet Music Man" (UA) Add KMBZ, KGIL, FM97.



Continuing the Tom Daren "Goes For The Guinness" saga, which first appeared on page 3 in last week's issue, we now find our fearless fiver phoning into central headquarters, back at WDAE, after just landing at the Pittsburgh Airport. This may not appear to be a big deal, but Daren, at this point, had been asleep for about three hours.

New B.J. Thomas just getting out int othe field..."Still The Lovin' Is Fun" wentright on WHAS and WNIC-FM. Starland Vocal Band showing several nice hot spots...12-8 14RKO, 20-9

KBLF and 10-7 KRKK. A brief note of thanks to the many programmers who have beefed up

their input for our P/A section. Keep it coming.

A big RSR welcome to John Leeder who joins us as Top 40 Editor.

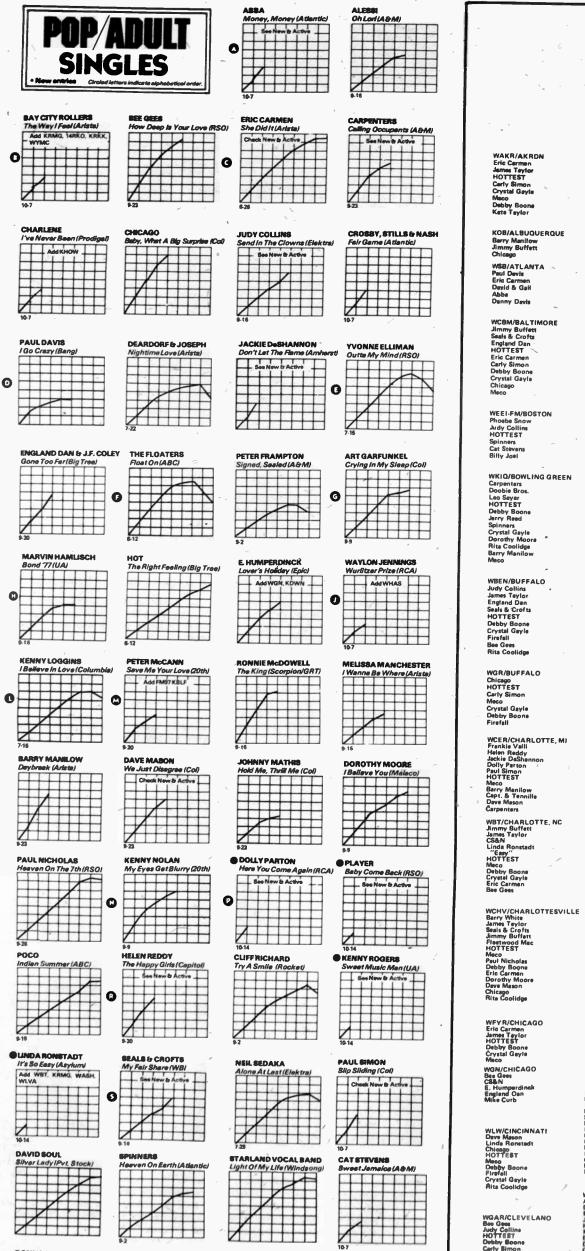
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DONNA BUMMER



KDWN/LAS VEGAS Helen Reddy CBEN E. Humperdinck Abbe HOTTEST Kenny Rogers Meco Kate Teylor Dabby Boone KKYK/LITTLE ROCK

WHIO/DAYTON Paul Simon Stuff Rits Coolidge Tammy Wynette Bob Weich Stewart Herris HOTTEST Bee Gees James Taylor Judy Collins

KHOW/DENVER Linda Ronstadt Paul Simon Georgo Benson Charlene HOTTEST – Crystal Gayle Debby Boone Rita Coolidge Carly Simon

KRNT/OES MOINES

WNIC-FM/DETROIT Linda Ronstadt Tom Powers B.J. Thomest "Still The Lovin" HOTTEST Berry White James Taylor Chicago Rita Coolidge Art Garfunkel

ARKO/EVERETT

Carpenters Paul Simon Seals & Crofts Bay City Rollers HOTTEST Debby Boone Meco Sterland Vocal Kate Taylor Rita Coolidge

WFDF/FLINT

WFDF/FLINT Seals & Crofts James Taylor England Dan Helen Reday HOTTEST Meco Debby Boone Ronnie McDoo Crystal Gayle Eric Carmen Bee Gees

WOWO/FT. WAYNE

Chicago Eric Carmen HOTTEST Debby Boone Meco Andy Gibb Shaun Cessidy Carly Simon

James Teylor Chicago Helen Reddy Linda Ronstadt Abba HOTTEST Carly Simon Debby Boone

REX/PORTLANC Chicago Jamas Taylor Jamas Buffett Art Garfunkai HOTTEET Bar Wars "Main Theme" Debty Boone Ronnie McDowall Bee Gees Carpenters K96/PROVO James Taylor Jimmy Buffett England Dan HOTTEST Debby Boons Meco Carly Simon

KEX/PORTLANO

Cerpenters Paul Simon Bill Withers Phoebe Snow LeBlanc & Cerr HOTTEST Eric Carmen Rita Coolidge Bee Gees Bee Gees Chicago Paul Nicholas Deve Mason James Taylor Barry Manilow Debby Boone KBL F/RED BLUFF Seels & Crofts Jimmy Buffett Peter McCenn Dave Mason HOTTEST McCoo & Oavis Kenny Rogers Carly Simon Rits Coolidge Chicsgo Debby Boone Starland Vocal Kate Taylor Linde Ronstadt

KMPC/LOS ANGELES Eric Carmen Paul Nicholas HOTTEST Maco Meco Carly Simon Debby Boone Johnny Rivers

WHAS/LOUISVILLE Paul Simon B.J. Thomes "Still The Lovin" " CS&N "Changes" HOTTEST Debby Boone Meco Carly Simon Firefall

KHNY/RIVERSIDE Jimmy Buffett Dave Alexan Dave Alexan Dolly Parton Helen Reddy Kate Teylor Mike Curb HOT TEST Hort Test Hort Test Chicago Debby Boone WYMC/MAYFIELD

WHAM/ROCHESTER Bee Gees Dolly Parton Kenny Nolan Helen Reddy James Taylor HOTTEST Judy Collins

KCRA/SACRAMENTO

KSL/SALT LAKE CITY Saala & Croits England Dan James Taylor Helen Raddy Carpenters HoTTEST Carly Simon Linda Romstadt Debby Boone Rite Coolidge Barry Manilow Chicago Bee Gees

No Adda HOTTEST Crystal Gayle Meco Debby Boone Carly Simon Bae Gees Barry Manilow

Judy Collins Barry Manilow

Abba Bay City Rollers Linda Ronstadt Paul Simon Sentena HOTTEST Debby Boone Chicago

WTMJ/MILWAUKEE Seals & Crofts England Dan CS&N Larry Gattin James Teylor HOTTEST Merce Meco Judy Collins Crystal Gayle Debby Boone Carly Simon Kate Taylor Rite Coolidge Linda Ronstadt

KRKK/ROCK SPRINGS Bay City Rollers Paul Simon Hall & Oates Tim Weisberg Mike Curb Timothy HOTTEST Carly Simon Starlard Vocal Debby Boone Bae Gee Jimmy Buffatt Berry Manilow Carpenters WFTL/FT. LAUDERDALE Helen Reddy David Soul Seals & Crofts HOTTEST Crystal Gayle Firefall Debby Boone Rita Coolidge Barry Manilow Bee Gees

WCCO/MINNE APOLIS Seals & Crofts Carpenters Phoebe Snow Paul Simon Player Rhythm Heritage Jean Michel Jare Buckingham Nicks Randy Edelman Eddle Middleton

WSIX/NASHVILLE Helen Reddy Seals & Crofts Paul Simon HOTTEST Cruttel Gaule Crystal Gayle Rita Coolidge Barry Manilow

WSM/NASHVILLE Paul Simon Bee Gees Jackie DeShannon HOTTEST Carly Simon Kate Taylor

WNEW/NEW YORK Dolly Parton HOTTEST Barry Manilow Arite Coolidge Carly Simon Crystal Gayle Debby Boone Chicago Micco Linda Ronstadt Judy Collins KGIL/SAN FERNANDO CSEN Paul Simon Kenny Rogers Dolly Perton HOTTEST Carly Simon Rite Coolidge Debby Boone Kate Taylor Crystal Geyle James Taylor Bee Gees Chicego

WORG/ORANGEBURG CS&N Barry White ARS "Georgis" Leo Sayer Dolly Parton HOTTEST Meco

KIDI/SAN FRANCISCO No Adda HOTTEST Debby Boone Oevid Sout Bee Gees Hestwave Seals & Crofts Meco Seals & Crofts Meco Paul Nicholes Carly Simon

Kenny Rogers Verent McCann Tom Powers Phil Copelend HOTTEST Debby Boone Linds Ronstadt Crystal Gayle

KSFO/BAN FRANCISCO Englend Dan Carpenters Sesis & Crofis Helen Reddy CS&N HOTTEST Debby Boone Chilegg Otto Chilegg Crystal Gayle Crystal Gayle Ljnde Ronstadt

WGY/BCHINECTADY Jerres Taylor Carpentes Abbe Mike Curb Deminie Prontiere HOTTES Chicago Peul Emon Bes Gose Helen Reddy

KVI/BEATTLE Judy Collins Jemes Teylor CSBN HOTTEST Paul Nicholas Debby Boone Carly Simon Dave Mason Ronnie Milsap

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4FBL/SYRACUSE Crystal Gayle Little River Bend Little River Bend Little River Bend HotTEST HOTTEST Meco Carly Simon Debby Boone Commodores Bee Gees

WDAE/TAMPA Chicago Bae Gees Firefall Cat Stavens HOTTEST Meco Ser Meco Stephen Bishop CS&N "Song" Rits Coolidge Debby Boone

WIBW/TOPEKA Helen Reddy Tony Orlando HOTTEST Carly Simon Crystal Gayle Debby Boone Barry Manitow

KRMG/TULSA Eric Carmen Seals & Crofts Bay City Rollers Dolty Parton Linda Ronstadt "Eay". HOTTEST Debby Boone Rite Coolidge Kate Taylor Sanford-Townsend Barry Manilow

KUKI/UKIAH Dave Mason Peul Simon George Benson Bill Withers Phoebe Snow Carol Bayer Sage HOTTEST Kate Taylor Art Garlunkel Linda Ronstadt Linda Ronstadt Linda Ronstadt Chicago Chicago Carpenters

WASH/WASHINGTON, D. C. Paul Simon Seals & Crofts Diena Ross HDTTEST Debby Boone Eric Cermen Carly Simon Firefall

WMAL,/WASHINGTON, D.C. Paul Simon Carpenters Termmy Wynette HOTTEST Dorothy Moore Stephen Bishop Debby Boone Crystal Gayle George Benson Carly Simon

WATR/WATERBURY Dave Mason Tim Marken Jackie Derbinnon HOTTEST Debby Boone Crystal Gayle Rita Coolidge Chicago Linde Ronstadt Barry Manitow Bes Gees

WJNO/WEST PALM BEACH Kenny Nolen Dolly Perton Jeckie DeShennon Peul Simon HOTTEST Crystal Gayle Carly Simon Debby Boone Linda Roretadt Aits Coolidge

WEJS/WINSTON-BALEM WSJS/WINST Carpenters Judy Colline James Taylor Jaskie DeShar HOTTEST Carly Birmon Crystal Gayle Maco Firefall Debby Boone Bee Gees

WEBA/YORK Dave Meson Chisego Judy Collins Devid Boul HOTTEST Maso

WHIZ/ZANEBVILLE Deve Meson Payer Devid Castle Linde Ronstall Abbe Dolly Parton Deoble Bres, HOTTET Deoble Bres, HOTTET Debby Boone Bhavn Casldy

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TTE It's Ecstacy (20th)

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WGAR/CLEVELANO Bee Gees Judy Colline HOTTEET Debby Beone Carly Carly Beone Carly Carly Beone Carly Beone Carly Car

WGGA/GAINESVILLE Paul Simon Judy Collins Fleetwood Mac HOTTEST Crystal Gayle Carly Simon Firefall Debby Boone Rita Coolidge Jimmy Buffett Chicego WHAG/HAGERSTOWN Player Marie Heggard Cliff Richard Dave Mason HOTTEST Capt. & Tennille Crystal Gayte McCoo & Davia Bee Gees WCM8/HARRISBURG Rita Coolidge Barry White Poco HOTTEST Maco Debby Boone Firefall Crystel Gayle

WJAK/JACKSON Peul Simon Helen Reddy Spinners Jimmy Butfett Bill Withers Jack Jonas Dolly Perton HOTTE ST Carly Simon Kate Taylor Rita Coolidge Debby Boone Bee Gees

KMBZ/KANSAS CITY Paul Simon Kenny Rogers Phosbe Snow Smokis Flynn Anderson HOTTIST Carly Simon Meco Debby Boone Crystal Geyte Berry Manlow

Barry Manitow Linda Ronstadi

WLNH/LACONIA Abba Doobie Bros. Emotione James Taylor HOTTEST Kate Taylor Bros. Johnson Debby Boone George Benson Ritz Cpolidge

Meco Kate Taylor Debby Boone

KMRJ/PITTSBURG, KS Peul Simon Eric Carmen Peul Nicholes CS&N HOTTEST Berges Barry Manilow Heleg Reddy Heleg Reddy Jimmy Buffett

FM97/PITTSBURGH

WTAE/PITTBURGH Linds Renstadt Dava Mason Paul Bimon HOTTBT B.J. Thomes Maso Charlie Rish Crystal Gayle Linds Ronstadt Debby Boons Bee Gees

Paga 64

R&R/Friday, October 14, 1977

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# **Openings**

KOOK/BILLINGS. Southern Montant, 6,000 watt contemporary number one station staff expansion. Looking for 6-8pm sir personality, heavy production, no beginners. Excellent com pany and people. Minimum start 19,600. Write to Steve Blod gett, KOOK, Box 1276, Billings, MT 59103, EOE, (9-30)

WWCK/FLINT, ML, top rated 18-34 adult station is in need of a bright entertaining morning person who can combine an adult presentation and AOR music into a successful morning show, Tapes and resumes to Buddy Holla, WWCK, 3217 La Peer Street, Flint, MI48603, EOE, M/F, (10-3)

WBT/CHARLOTTE, is looking for someone to do production, but also capable of doing air work. Mature, experienced, ta-lented. Tapes and resumes to Andy Bickel, WBT, 1 Julian Price Piece, Charlotte, N.C. 28208.(10-3)

WGLI/BABYLON is seeking a full-time morning person who can easily communicate with his or her audience. Good Adult/ Contemporary track record preferred/good production a must. If you've got a teem spirit and are willing to work with a d group of people, send tapes and resumes to Mike Scalzi. WBLI/WGLI Program Director, 31 West Main Street, Patchogue, N.Y. 11772. No beginners/no calls, please. EOE, (9-30)

WBLI/PATCHOGUE/WGLI/BASYLON looking for a full-time vs communicator. An individual who can handle all asp news communicator. An interviousi who cert reintre an especto of a professional news operation, one who can deliver the message. Do you fit the bill? Tapes and resumes to Mike Scatzi, WBLI Program Director, 31 West Main Street, Patchogue NY 11772. No calls please. EOE (9-30)

WYEN/CHICAGO-DES PLAINES. IL looking for full-time and part-time personalities for the Chicago market. Good produc-tion a must, 3rd class license. Send tapes and resumes to Wayne Allen, PD, WYEN, 2400 E. Devon, Des Plaines, IL 60018. No celle neuro ECE (115) No calls please. EOE. (10-5)

KAOK/LAKE CHARLES, LA where winter never hits, is looking for mid-day/production person. Tapes and resumes to Ken Rice, KAOK, P.O. Drawer S., Lake Charles, LA 70802 or call (318) 436-7541. (10-5)

WAKX AM-FM/DULUTH, MN looking to investigation of the personable delivery and most important a desire to dig for personable delivery and most to Bruce McGregor, WAKX, 410 WAKX AM-FM/DULUTH, MN looking for newsperson with stories. Tapes and resumes to Bruce McGregor, WAKX, W. Superior St., Duluth, MN 55802 or call (218) 727-7271, (10-4)

rtunity plus good bucks for AM drive commun in nations 7th ranked market. Send tapes and resumes to Dwight Douglas, PD, WWDC-AM, Box 4068, Washington O.C. 20015 or call Dwight at (301) 569-7100. (10-4)

KYNO/FRESNO, CA looking for crazy but natural sour morning man. Tapes and resumes to Kris VanKemp, KYNO, 2125 N. Berton, Fresno, CA 93703. EOE. M/F. (10-5)

WERK/MUNCIE, IN looking for air and production talent for future openings. Send tapes and resumes to Paul Menden-hall, WERK, Sox 2465, Muncie, IN 47302. No cells please. (10-5)

KEYY/PROVO, UT now accepting tapes of good up-tempo air personalities with good production ability for possible future openings. No screamers. If you're interested in working for a professional operation in medium-small marke west, Provo, UT 84601 or call (801) 373-2174, (10-3)

KWSL/SIOUX CITY, IA seeks dependable all-night air talent. No beginners. Tapes and resumes to Doc Holliday, KWSL. Box 1230, Sioux City, IA 51102 or call (402) 987-3477. (10-5)

Looking for good talent...jocks and news people. Have lost jocks to St Louis, Philadelphia, Chicago, MinneapolisSt, Paul. Join a winning team. Tapes and resumes to Scott Davis, PD, 142YO, Rt. 12, Box 311, Frederick, MD 21702 EOE. (10-6

KZ 100/SAN ANTONIO's new Top 40 Rocker accepting tapes for any future openings. Great city and climate, new facility, and decent bucks. Mexican American and other minorities encouraged. No calls. Tapes, resumes and salary require-ments to Ron Dennington, KZZY, GPM South Tower Plaza Level, San Antonio, Texas 78216 EOE M/F. (10-6)

We haven't found the person we're looking for. Top dollars and benefits, top afternoon personality. Tapes and resumes to Ron White, WGRD, 122 Lyon N.W., Grand Rapids, MI 49503. No calls please, EOE, (10-5)

WLSQ/MONTGOMERY, Al., is looking for full time and part time air talent. Tapes and resumes to Henry Allen, Box 5000, Montgomery, AL 36101 or call(205) 264-6449. EOE. (9-20)

# **Openings**

WQID/BILOXI & WWUN looking for morning jock, Tapes and resumes to Bob Lime, Program Director, WQID, Box 4605, Biloxi, MS 39533. (10-4)

KBEQ/KANSAS CITY, MO looking for young talented proto Bob Lau fessional for future opening. Tapes and resumes to Bob La rence, KBEQ, 3100 Broadway, Kansas City, MO 64111, (10-4)

WNAM/APPLETON-OSHKOSH, WI wants news person. Must be strong on delivery, writing and gathering. Also, all night air talent needed for Northeastern Wisconsin number one Rocker, Long hours, hard work, great station. Tapes and resumes to Ron Ross, PD, WNAM, Box 707, Neensh, WI 54855. EOE M/F. (10-4)

WRJZ/KNOXVILLE, TN has opening for Top 40 personality to join staff of the New 62. Must be creative and motivated. Send tapes and resumes to Box 3367, Knoxville, TN 37917 or cell (615) 546-6121. EOE. (10-4)

WSGN/BIRMINGHAM, AL looking for an all night jock, needed immediately, Also a part-time announcer. Contact Jan Jeffries, Penthouse City Federal Building, Birmingham, AL 35203 or call (206) 322-3434. EOE (10-4)

WGBB/LONG ISLAND, NY (Aduit/Contemporary) needs an air personality. Minimum 2 years experience, plus production ability. EOE. Send tapes and resumes (non-return) to Box 130, Mar k, N.Y. 11566

WIFE/INDIANAPOLIS, IN looking for experienced news per-son in the J. Paul Huddleston-Paul Harvey conversational style. Must be entertaining without losing credibility. Tapes and resumes to Howle Castle, WIFE, 1440 N: Meridian, Indianapolis, IN 46206, EOE. (10-7)

WQTC-AM/FM/TWO RIVERS, WI, needs burnan personality for Top 40 mid-day slot immediately. Must have good pro-duction and the ability to relate to 18-34 audience. Tapes and resumes to Don Flick, Box 266, Two Rivers, WI 45241 EOE. (9-23)

WSAN/ALLENTOWN, PA has immediate opening for mid-day air personality, preferably female. Tapes and resumes to: Rick Harvey, WSAN, Box 568, Allentown, PA 18106. No calls please. EOE. M/F. (9-24)

The new sound of Wizzard One Hundred/Philadelphia, still seeks creative, intelligent human sounding air talent for prime slots. Excellent working conditions, etc. for qualified ants...but no bogus buffoons please! AOR jocks who can get into formats are encouraged to apply. Tapes and resumes only to Kevin Metheny, 117 Ridge Pike, Lafayetta Hill, PA 19444. EOE. M/F. (9-26)

KVCV/REODING, CA needs a morning person. Being crazy helpful but not necessary. Tapes and resumes to John Stall, PD, KVCV, P.O. Box 1918 Redding, CA. 96001 or call (916) 243-1515 EOE. (9-26)

WFEA/MANCHESTER, NH looking for Program Director Contact Stuart Flanders (603) 625-5491 and send tapes and resumes to 80x 370 Merrimack, NH 03105, EOE. (9-26) id tapes and

WNOX/KNOXVILLE, TN is searching for talent for present and future openings, if you have a speciality, we can use it. Tapes and resumes to Kelley West, WNOX, 440 Whittle Springs, Knoxville, TN 37917, EOE, (9-26)

WESTERN BROADCASTING CO./MONTANA-IOAHO ... no accepting tapes for future openings. Contact Jim Schaeffer, Box 1165, Helena, Montana 59601. (9-26)

KCRA/SACRAMENTO, CA needs an all-night person with a first class FCC license, air experience, and an audition tape or air check that demonstrates your ability. Good charac ter references, reliability a must. Tapes and resumes to Oave in, 2225 19th Street, Sacramento, CA 96818. EOE. M/F. (9-26)

KOFM/OKLAHOMA CITY, Top 40 FM looking for engineer/ air talent combo, also need weekenders. Call Mike Miller (406) 478-0444. EOE. (10-5)

WRNL/RICHMOND, VA looking for 7-12mid jock. Male or Female. Tapes and resumes to Ed Fennessy, WRNL, 7100 Bethelhem Road, Richmond, VA 23228, (10-4) We'ra looking for a creative, ambitious person to head out

production department for our 1 and 2 rated AM & FM. Send tapes and salary needs to: Chuck Morkri, WTSO/WZEE, P.O. Box 8030, Madison, W153708. EOE. (9-26)

WVLD/VALDOSTA, GA now accepting tapes and resumes for future openings. Send info to Bob Raleigh, Box 1529, Valdosta, GA 31601. EOE.(9-27)

**Openings** 

WSSV/PETERSBURG, VA is now accepting tapes and resume for possible future openings. Contemporary format. Contac Dennis O'Mara, WSSV, Box 231, Petersburg, VA 23803. (9-29)

Good Neighbor stations of New Hampshire has two sir-talent openings plus a future news opening as well. Mellow Rock format. EOE. Tapes and resumes to Paul LeBianc, WTSN, Box 400, Oover, NH 03620. (9-29)

WKBW/BUFFALO, NY looking for night jock. Tapes and re-sumes to Sandy Beach, PD, WKBW, Main St. Buffalo, NY, (9-29)

KLAZ/LITTLE ROCK, AR is looking for AM drive peri BIG MONEY. Tapes and resumes only to Randy Rice, KLAZ. 2309 Durwood Road, Little Rock, AR 72207 (9-29)

and no calls please. Tapes and resumes to Keith London, Box 9711, Canton, OH(9-29)

and also a production person. Tapes and resumes to Dan Brannan, Box 1738, Blemarck N.D, 58501. EOE. M/F (9-14)

tional & Regional radio air time. Must understand syndicated radio. Cali (714) 557-5583 Southern California. (9-27)

nced, self-innovat ming news

woman superstar who likes Country music. Send tapes and resumes (no phone calls pieses) to Bill Hennes, WMAQ Redio, Merchandise Mart, Chicago, IL 60654. (9-29)

son. Background in marketing helpful. Females encouraged to apply. EOE. Contact Harve Allen, KANC, 8819 Jewel Lake Road, Anchorage, AK 99502 or cali (907) 243-1300. (9-19)

KOZN-FM 104/SAN DIEGO, Ca., looking for part-timer. Beau tiful Music jock, good pipes, mature delivery necessary Tapes and resumes to Mike Burnette, KOZN, 630 Ash Street San Diego, CA 92010 or call (714) 238-1037. EOE. (9-19)

WACO/WACO, Tx., needs 12mid-5am jock for Top 40 station Experience necessary. Must be a cooker. Send tapes and resumes to Jim Miller, WACO, Box 7912, Waco, TX 78710 or eall (817) 772-7100. EOE (9-19)

for future openings. Send to John Frost, PO, Box 178, Abilene, TX 79604. EOE. (9-26)

WFEA/MANCHESTER, NH looking for Production Supervisor with possible air shift. Call Stuart Flanders (603) 625-5491 nd tapes and resumes to Box 370, Merrimack, NH 03106. EOE. (9-26

The all-new KNDE/SACRAMENTO, Ca., is searching for a night time DJ who is capable of sustaining 240 minutes of hyper-space. Contact Mark Driscoll, PD, KNOE, 355 Commerce Circle, Sacramento, CA 95815 or call (916) 922-8851. EOE. Send tapes and resumes via ex-wing fighter and May The Force Be With Us. (9-20)

KTGR/COLUMBIA, Mo., is looking for a mature-voiced person to do mornings on KTGR (Top 40) with some work on auto mated FM and production thrown in. Experience necess ary, and pay is based on experience and ability. This station has some heavyweight major market talent working here now, and has placed some people in major markets in the past. No calls, please. Send tapes and resumer Douglas, KTGR, Box 459, Columbia, MO 65201. (9-20) resumes to Chip **Openings** 

WSAI/CINCINNATI, Oh., looking for newsman, Must be able to write and deliver strong newscast. Tapes and resumes to E. Alvin Davis, WSAI, West 7th & Matson Place, Cincinnati, OH 45204 (9-20)

WNRH/NEW BEDFORD, Ma., needs aggressive, experienced news person. Must be hard working. No calls please. Tapes and resumes to Steve Sharek, WNBH, 737 County St., New Bedford, MA 02740, EOE, (9-19)

KI WW/CEDAR RAPIDS looking for afternoon drive, Music Director, with production. Call (319) 363-8265 (9-22)

WFEA/MANCHESTER, N.H., looking for Program Director and production person. Call Stuart Flanders (603) 625-5491 or send tapes and resumes to Box 370, Manchester, N.H. 03054, EOE. (9-20)

WISE/ASHEVILLE, N.C., looking for 9pm-1am jock, good production skills needed for rare opening. Tapes and resumes to Ray Willisms, 90 Lookout Rd., Asheville, N.C. 28804 or call(704)253-5381. EOE. M/F. (9-20)

WJBQ/PORTLAND, Me., looking for a night person. Tapes and resumes to Andy Carey, WJBQ, Box 46, Canal Plaza, Portland, ME 04111 EOE. (9-20)

KLOE/BEAUMONT-PORT ARTHUR, Tx., looking for drive per sonalities. Adult/Contemporary. Tapes and resumes to Scott Slocum, KLOE, Box 336, Port Arthur, TX 77640 or call (713) 982-9436 EOE. M/F. (9-23)

WLAV/GRAND RAPIDS is seeking tapes from adult contemporary communicators for future openings. No calls please. Contact Jim Francis, WLAV, 101-C Waters Bidg., Grand Rapids, Mich. 49503 EOE, M/F. (9-21)

KING BROADCASTING RADIO GROUP has an opening for Music Director (off-air), Research and statistical background desirable. Applications to Alan Mason, King Broadcasting, 320 Aurora Ave., Seattle, WA 96109 EOE, M/F. (9-23)

FRANK N. MAGID ASSOC. TALENT SEARCH ROSTER: Newsparson who can handle street work and anchor for medium market in Rocky Mtns. AM drive person for medium market in Midwest, Pop/Adult Communicator, Contact: Lee Roberts, Frank N. Magid Assoc., One Research Center, Marion, IA 62302, (9-9)

Austin's number one rated Rocker is looking for an announcer familiar with both AOR and Top 40. Tapes and resumes to Jack Starr, KTVV, Box 490, Austin; TX 78767. No calis please. EOE. (9-19)

WKYX/PADUCAH, Ky., needs an adult oriented communicetor for Top 40 morning drive shift. Must have good pro-duction ability and desire to excell at an award winning station. Tapes and resumes to Bryan Sargent, WKYX, Box 2397, Paducah, KY 42001 or call(502)442-4311.EOE M/F.(9-20)

# Miscellaneous

Creative Jingles are being sought for contemporary Top 40 and Soft Rock formats. Send samples to B.J. Hickman, WTSN Box 400, Dover. NH 03820, (10-7)

Any redio station that is doing March of Oimes Haunted Any real station that is using match or once realition House promotions, can get a copy of spooky sounds, 40 mi-nutes long, by sanding Jefferson Stone a blank tape, pre-paid postage and he will send you a dub of the sound effects free of charge. Jefferson Stone, P.O. Box 3828, W. Palm Beach, FL 33402.

Classified Advertisers: Please let us know when your positions have been filled.

CHANGES/RADIO

TERRI JEFFERSON formerly WCCN/Neilsville, WI to do weekends at WDLB/Marshfield, WI. JEFF HUNTER (The Headhunter) from KSTN/Stockton has assumed the position of Music. Director at KNDE/Sacramento. Jeff will also be doing the 6am-10am shift. BARRY KATZ has been appointed Music & Audience Research Director at KNDE/Sacra-

mento. JOE KRAUSE, Program Director, leaving WWCK to WABX/Detroit as Music Director.

BUDDY HOLLIS new Program Director at WWCK/Flint, Mi. CHARLIE HAMBURGER now mornings 6-10am at WNYR-AM/Rochester, N.Y.

WAYNE ALLEN new Progra Director at WYEN/Chicago-Des Plaines, II.

LINDA KELLY formerly WPGC and WNUS to WWDC-AM/Silver Springs, MD.

JOHN CHARLESON from KIRL to KSO/Des Moines. LARRY MARSHALL leaving KSTT/Davenport for KOIL/Omaha, Ne.

BOB HARLOW from KERN/Bakarsfield to KAFY/Bakarsfield, as Music Director.



BOBBY SIMON new Music Director at KANC/Anchorage, AK. STEVE LUNDY formerly Y95/Tampa to KIMN/Denver under the name STEVE KELLY. JACK McKAY from KEZY/Anaheim to days 14ZYQ/Frederick,

SCOTT WALKER from WNAM/Appleton-Oshkosh to Production Director at 14ZYO/Frederick. WAYNE SHANE joins KZ-100/San Antonio, formerly with WAPE/Jacksonville.

JIM BAKER from KACY/Oxnard to KBBY-FM/Ventura as Music Director.

WMHE/TOLEDO, OH LINE-UP: 6am-11am Jim Dunkin (Rick Bird with news), 11am-3pm John Fisher, 3pm-7pm Dave Blyth, 7pm-12mid Timm Morrison, 12mid-6am Don Jardine. Weekends: Dennis Bowen, and Ron Finn.

WMMS/CLEVELAND, OH LINE-UP: 6am-10am Jeff Kinzbach and Ed "Flash" Ference, 10am-2pm Matt The Cat, 2pm-6pm Kid Leo, 6pm-10pm Denny Sanders, 10pm-2am Betty Korvan, 2am-6am Bill Freeman. Weekends: Al Koski,Larry Bole, Debbie O'Donnell. PD, John Gor man, MD John Gorman/Kid Leo, Promotion Director Dan Garfinkel, Public Service Rhonda Kiefer, Public Affairs Director, Archie Rothman and News Director, Ed "Flash" Ferenc.

WINW/CANTON, OH still seeking Top 40 jock. No scresmers

KFYR/BISMARCK, N.D. looking for an 8pm-1am disc jockey

National Radio Syndication seeking Sales Manager to sell Ne

FRANK N, MAGID ASSOC. TALENT ROSTER: Looking for News Director who is aware of minority pro also a strong writer and some air work. PRODUCTION, mature voice, automation experience prefered, medium market West Coast. AIR PERSONALITY, with first class license, all night shift on Adult/Contemporary station, medium market. West Coast. Bright experienced personality for Top 40 format in a major market in the East. Women and minorities en-couraged to apply. Tapes and resumes to Lee Roberts, Frank N. Magid Assoc. Radio Division, One Research Center, Marion IA 52303. (9-29)

SUN-60 WSNY/JACKSONVILLE, FL now accepting tapes and resumes from experienced, self-innovated morning news peo-ple. Immediate and future openings. Send full story to Craig Hines, WSNY, Box 6877, Jacksonville, FL 32205. EOE. M/F.(9-29)

WOMAN DJ WANTED: Our last lady DJ now reportedly makes \$115,000 a year in New York. Do you think you can fill he shoes at WMAQ in Chicago? We are looking for a potentia

KANC/ANCHORAGE, Ak., has opening for promotion per

		The	hit si	ngle		
		Sup	porte	d by	MCA-408	00
KRBE WZUU WNOE	WFLI WBZ KAAY	WOLF KHFI WCCW	KWSL WIFC WQTC	WAUG WFOX WRFC	KAYC WIBR KVOL	KDON KFIV KCBN
JB 105 WDRC WTRY	WLAC WCOD WARM	KSTW WTAC WYSL	KTÒQ KNOX WLCX	KX 106 WCOX WGNI	KANE KROF KRHC	KBZY KHFI KRLC KRPL
WBBQ WMAK KJOY KNDE	WEEX WMID WICC WFIF	WRNN WING WTLB WACI	KTGR KJAS KJCK WQPD	92Q WBGN KOTN KLUE	KSLY KATY KACY KOLA	KYLT KBCQ KBIM
KQEO WGOW	WQQW WWWD avid Courtney and	WRIG KSTT	WLEQ WRKT	KROK	RDS ©1977 MCA Records, Inc	KATI

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R&R/Friday, October 14, 1977



## Country

WWJ0/ST, CLOUD is looking for a programmer, researchoriented pro, for contemporary Country automation station. Tapes and resumes to Mike Diem. Box 220, St. Cloud, Minnesota, 66301.(10-4)

WFMB leading Country music station in central Illinois has excellent opportunity for evening air shift. If you are ready to grow send tapes and resumes to Jim Moore, WFMB, 820 Myers, Springfield, IL 62701 or cell (217) 528-3033, EOE. (10-3)

IMMEDIATE PD opening et top rated Country stetion. Colorado's third largest market. Must be willing to learn as much as you ere willing to teach. Come to the mountains end sunshine. First Cleas License preferred. Tepes and resumes to Box 112, c/o Radio & Records. 6430 Sunset Bivd., Suite 1221, Hollywood, CA 90028.

Hunter Broadcasting is seeking personality Country entertainers for two of our redio stations. You'll find that we era a rapidly axpanding group with stations in Midwastern medium markets. We will also consider all employees for future management positions as we grow. Excellent benefits, relocation expenses, plus above average salary. Sand tape, resume and photo to Merk Methew, Operations Manager, Hunter Broadcasting, 2414 South Leonard Road, St. Joseph, MO 64503. EOE.

## AOR

WMJQ/ROCHESTER is seeking tapas and resumes from creetiva professionals, looking for full time air work in a mallow AOR format. Good production skills a must, No beginnars, end no phone calls pleesel All epplications to Al Peterson, Program Director, 829 Midtown Towar, Rochester, NY 14604 EOE(9:30)

KUAD-FM/WINDSOR, CO eccepting tapes for future creetive openings. Contact Larry Bruce, KUAD, Box 117, Windsor, CO 80550. No calls please. (10-4)

DC101/WASHINGTON D.C.'s number one AOR station interested in receiving tapes end resumes of good, human and exparienced AOR jocks. All Information will remein confidentiel. Tapes to: DC101, Dwight Dougles, Box 4068, Washington D.C. 20015. No calls please. (10-5)

WANTED: Slightly wacky AOR morning personelity for West Coest mejor merket FM. Tapes end resumes to Box 111, c/o Redio & Records, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

WNOR-FM/NORFOLK-VIRGINIA BEACH, VA needs experienced jock for morning show. Friendly personality approach desired, humor e plus, production ability necessary. Tapes and resumes to Bruce Garraway. 700 Monticello Ave., Suite 555, Nortolk, VA 23510 EOE, 19-28)

WEZV/ALLENTOWN, PA now accepting tapes and resumes for future openings. Contact Joe McClain, WEZV, Box 111, Bethlehem, PA 18016 EOE. M/F. (9-29)

# **Positions Sought**

DANNY WRIGHT formerly KCBQ/San Diego looking. Call Danny at(714)461-8427.(9-19)

News and Program Director looking for medium or larger market. Strong writing, reporting with college. Also will eccept Sports Director position, play-by-play football, baseball, basketball, prefer mid-west, 2 1/2 years experience. Call Tony (515) 792-6617. (9-29)

# **Positions Sought**

BILL COOPER formerly KVI-FM/Seattle, WA and KBZY/ Salam, OR Looking for a Top 40 contemporary station for long term employment. Music research and production background. Aveilable immediately. Please call (206) 783-3498. (9-30)

Tired of banging my head egainst the well at my present station, looking for one with softer wells. I'm not a female or minority, but I do good work if that still counts at your station. Cali Bob (814) 238-5792. (9-30)

ATTENTION GM's: If you operate en FM or an AM & FM combo and think that your programming is suffering from an inept PD, give me a call. I am into a quality, professional type of radio and am looking for a place to expand Jt. I'm ourrently programming a station in Utah. Cell (801) 373-2174 or (801) 224-5712 and esk for Don. (8-30)

CAPTAIN CURT POWERS formerly 10pm-2am KRIZ/Phoenix longing to learn but not effeid to work call (602) 937-1255. (10-3)

MIKE GREEN formerly efternoons et KNDE seeking on the elr position. Call (209) 526-1785. (10-4)

DWAYNE BONDS formerly of WKWK, WOMP FM-100, WROD, end WAPE looking for PD, MD, or jock slot. Cell (304) 232-1690 for tape end resume. (10-4)

ALLEN GAINES formerly with KEEL/Shreveport now et KVIL/ Dalles-Ft. Worth looking for a permanent home in the Southwest. Bright, smooth, entertaining and motivated. Music, production and programming experience. Cell Allen et (214) 243-6655. (10-5)

Aggressive, determined, medium merket personelity with 6 years Top 40 experience, looking for e better situation, Positive attitude, goal ariented, good production ability, excellent references. Prefer atternoon and nights. Cell Rey (816) 826-4715. (10-6)

My spots have run on mejors (WABC, '99X, WPIX). Other experienc includes music research, effirst ticket, copywriting, end e heavily personelity oriented Top 40 approach. Versatility is the key, I could be your PD, MD, or Production Director. Gat the fects, call (209) 478-4140 or write 23 Geteway Ct., Apt. G-10, Stockton, CA 95207. Tell them Groucho sent you. (10-6)

DANNY LUNA still looking for smell/medium market situation to grow with. Herd working, versetile, creative, good pipes, news and production. Seek AOR, Adult/Contemporary, Top 40 gig. Formerly KUAC-FM, KFRB, KBW grad. Tepes end resumes write: 211 Veteren, LA. 90024 or call (213) 472-8711 after 7pm. Let's talk! (10-5)

DJ...talented, experienced, unique, ambitious personality, tight boerd, good news, first phone. Top 40, AOR full time will relocate. Contact Jonethan B. (916) 241-0280. (10-5)

Does your music need direction? Or your traffic need control? Then I'm the girl you're looking for. 2 1/2 years experience in both music end traffic menagement. Responsible, efficient end dedicated. Kethy Menley after 6pm (714) 327-2809.

Announcer, 13 years experience, good voice, 1at phone, would like to stay in Florida, Georgia or Alabama. Can work Country or Adult/Contemporary formets. Call Bill Smithson (305) 448-1260. (10-7)

Air talent. Music Director, six years experience with 3rd phone. Young. merried, wenting to do a good job for someone, but still needing to leern. Mark Roberts, KTGR/Columbia. Mo., (816) 882-6111 between 1pm end 5pm or (314) 449-2433 mornings. (9-23)

Medium market Music Director and Mid-day personality looking for long term employment et northern major or medium merket station. Prefer Ohio or Indiana. Things are greet where I em now so I'll wait for the right one. Leave message st(419) 455-2226. (9-23)

## **Positions Sought**

GREG MITCHELL formerly KNDE/Secremento and KFXM/Sen Bernerdino, CA available now for Jock and/or Music Director, first phone. Call (916) 481-7276. (9-27)

BOB LEWIS, formerly with KXYZ (ABC owned station). Looking for Top 40 or AOR Program Director or jock position. (713)661-4269.(9-27)

Female newsperson looking to relocate in medium Midwestern market. Formerly News Director WQIX-WCMG/Jacksonville, FL and newscaster/editor WAPE/Jacksonville, FL Strong delivery and writing. Call Deb Trutter (904) 389-8646. (9-27)

DAVE COREY formerty PD WFEA/Manchester looking for air shift on West Coast. Cell (603) 486-4017. (9-27)

ROSS ELLIOTT formerly WWDC seeking Top-40 or Pop/Adult air shift or managerial position. 9 years experience. Call (703) 323-7148. (9-28)

JERRY DEAN, Program Director of KGG0/Des Moines is looking for a different challenge. Has programmed KGG0 to its best book ever. 7 years in the business, 4 in contemporary radio. I'd like to work for your station. Call (515) 285-6181 or (515) 282-2006. (9-28)

JOHN LANDRY (Shotgun Bob Kelley) number one nighta et 297, Q102 and WSAI looking to give good radio. Call (817) 732-1336 (613) 385-2695, (404) 761-9581 or (214) 245-6925. (9-27)

Top 5 market jock looking for medium market AOR or Top 40 Program Director position with good company, call (415) 355-8591.(9-27)

CHRIS WARD, 3 years experience. Currently, weekende at KFRE looking for Top 40. Call (209) 299-0327. (9-27)

Bright young DJ looking for AOR, Pop/Aduit. Adult/Contemporary formst. Currently with KXLU/Los Angeles. Third phone, BA from SUNY, Ready to move to your small or medium market now. Please call "DOCTOR BROCK" Jenoff evenings et(213)668-6746. (9-27)

CHUCK MARTIN formerly of WCOL/Columbus seeking Top 40 radio gig. 6 years experience end will relocate for the right station. Call (419) 229-3711. (9-27)

FAST FRANKIE formerty Y103/Jacksonville, FL (RKO) Top 40 format, with 8 years radio, seeks large medium to major markets only. Call (904) 724-2524 anytime. (9-29)

MARK STEPHENS, Music Research or MD with 4 years experience Adult/Contemperery, Top 40. Looking for Midwest position in small or medium market. Available now call (608) 366-4913 stret-4pm Central Time, (9-26)

SID INGRAM formerly WGIG/Brunswick, GA with 15 years experience, looking. Can be reached at (912) 266-3154. (9-26)

JAY CHRISTIAN, excellent knowledgeof music, 8 1/2 years Top 40 with major market, 3 1/2 years as Music Director (205)764-3076 (9-23)

LARRY WATTS, Program Director KSEE (KC:148)/Santa Merla, CA for past 3 1/2 years end formerly in Midwest radio for 9 years, looking for medium to major market position, TV commercial work for two years. Call (805) 922-1777 or (805) 922-2433.(9-27)

JEANETTE CAPORAL currently in Production at WPGC/Washington D.C. looking for medium market on air position. Call for tape and resumes at (301) 779-2100. (9-19).

BOB LINDEN...the most outstanding AM drive jock on KXFM/ Santa Meria (AOR) is looking to go onward and upward... If you have an opening (or e working escalator) Call (805) 481-1878, or (805) 922-2156. (9-28)

SNAIL DODGE, first phone, 8 years experience, 1 year record store management, formerly KUGR-KRKK/Rock Springs, WY end KCLC/S. Charles, MO looking for Music Director position/ eir shift. Cali (213) 431-0894. (9-28)

# **Positions Sought**

Agreesive young programmer looking for medium market position. Excellent presentation with great numbers. For interested stations call(216)678-5247. (9-29)

SHOTGUN TOM GALLAGHER formerty KLAZ-FM/Little Rock. 8 years experience, looking for medium or major market air personality position. Call (501) 229-3767, (9-29)

MAX WULF...ten years experience including Program Director, major market, network OSO. Looking for medium market programming job or major market air personality position. Cell(216)492-4819.(9-29)

TIM ST. GEORGE currently doing mornings at KGGO/Des Moines, IA. Strong on production, seeking spot as Top 40 Contemporary jock. Cali (515) 967-2846 after 2pm, (9-30)

BILL MaADAMS looking for Adult-Contemporary or Top 40 in medium or major market. 5 1/2 years with experience as Music Director end Program Director. Call (817) 691-1300 or (817) 655-3555. (9-30)

Five years experience. Polished, mature, bright, communicative DJ, currently doing morning drive and MD, seeking contemporary, Pop/Aduit or AOR station in large or good medium merket, preferably in New York, Connecticut or New Jersey, but all areas considered. Production, rererences, third endorsed. Bill Hunter (212) 799-9190, 9em-5pm, (9-30)

VERN ROBINSON, top Indianapolis personelity seeks greater major market opportunity, AOR, Modern Country, or Adult/ Contemporary. Professional entertainer and talk show host. Currently with WFMS/indianapolis. Tapes and resume evalable by calling (317) 542-7518. (9-21)

TED BROWN, formarly KCBQ/Sen Diego, looking for jock gig or Program Director medium market. Call (714) 292-7478. (9-21)

Nine years pro wants on-eir PD slot et small or medium merket. Rock or Pop/Aduit station. Major merkat and PD experience. Herd working, research oriented, reletes well to jocks and menagament. Creative with good production. Looking for long term reletionship. Formerly WKAP and WEAM. Working but looking. Cell Mark Stewert (304) 296-8458. (9-23)

BILL LORIN looking for go-get 'em news room. Agressive, local news operation only. You've heard me on several major commercials too. To get the story call me at (714) 326-0149. (9-20)

#### **Goods & Services**

O'LINERS is redio's festest-growing contemporary humor service—FREE SAMPLE ISSUE shows why! O'LINERS, 366-R West Bullerd Avenue, Fresno, CA 93704.

FRUITBOWL: World's leading weekly humor and informetion service for radio personalities. FREE four-week trial subscription to quelified broadcasters. Dept. "R" Box 382, Fair Oeks, CA 95628. C

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Hundreds of deejeys renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dellas, Texas 75227. Phone(214)381-4779.

Comedy Bits for all formats. Hilerious horoscopas, krazy kommercials, soap operas, funny moments in history, ridiculous movie end TV reviewe end much more. 25 pages every month delivered to your mouth. For freebee, HYPE, INK. Box 69581, Los Angeles, CA 90069.

INSTANT CASH paid for record collections (Rock and Jazz). Ohlo erea. Contact: O.L. Blackburn, 63 Stewart, Athens, Ohlo 46701. (614) 593-6122.

HUNDREDS OF JOBS open now! Exclusive listings! We're "Hot Tips." With weekly access to five printed sources, and e 24 hour Hotline (904) 252-3981. Station's listings are free, of course, deadline Mondey for VERY NEXT DAY'S ISSUE! Thirteen weekly issues \$12 or \$30/yr. FREE SAMPLE! "Hot Tips!" Box 878, Daytona, FL 32017.



NOTE: Local, regional and national changes should be reported to R&R (213) 466-9561.

MARLA BANKS appointed Assistant A&R Coordinator for Janus Records.

SUSAN BRAININ appointed National Tour Press Coordinator for A&M Records. BARBARA FISHER appointed Associate Publicity, Tour Press for A&M Records.

BOB SPEISMAN has joined Polydor, Inc. as Western Regional Marketing Manager based in

Los Angeles. H.J. "Bud" JACKSON promoted to the position of International Sales Manager for Capitol

Records. FRAN MUSSO appointed National Advertising Coordinator for Chrysalis Records.

BRENDON BOURKE appointed Sales Accounts Liaison for Chrysalis Records.

PAT CARTER appointed Staff Producer in Nashville for RCA Records. BRUCE TENENBAUM named National College Promotion Manager for Atlantic Records. SHERYL FEUERSTEIN appointed National Publicity Director for Phonogram, Inc. WYNN JACKSON named Director, National Field Promotion for Lifesong Records. DAVID LUCKIE appointed Financial Analyst and Director of Budgets for Capricom Records. RONNIE LIPPIN appointed Director of Artist Development for Rocket Records. ED GILREATH appointed National Sales Marager for Black Music at Warner Bros. TERRY GRABAR promoted to International Promotions Manager for ABC Records. CAROL GAMBINO named International Coordinator, Press and Promotion for ABC Records.



# Atlantic's Angels:

# HEAVEN ON EARTH

The new smash from



# **ALREADY ON:**

**WSPR WGLF8-6** WCDQ WGTR 14-12 WILS WNBH 19-15 WXIL WAIL 18-13 **KVEC 17** WJDQ KROK WTOB 27-23 KLUE KEEL27 **KMLO** WMFJHB-33 KCRN WLAC KYLT WRAW





WDRQ 21-10-6 CKLW HB-15-10 96X 16-9-5 Y100 15-8-7-5 KVOL 22-13 WZZP WNBC 20-15 WTAC WTIX 30-25 WHNN WNOE 34-31 WKLL KRBE debut 30 WRFC WGCL debut 29 WAIR

Y103 debut 30 WAVZ 38-34 WQAM

The album: DEVIL'S GUN



A HIT ON WESTBOUND RECORDS

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WIVY

**980** 



"Back Page Breakers" are those newar records that have the greatest level of station activity on any given week."

## FLEETWOOD MAC You Make Lovin' Fun (WB)

63% of our reporters on it, 36 adds including WCAO, WSAI, KRBE, Z93, KBEQ, WBBQ. Key moves; 27-25 WRKO, 25-18 at 13Q, 21-13 KHFI, 36-31 WBJW, 27-22 at B100, 25-20 KCPX, 35-29 WTRU, 36-26 KDZA, debut 19 KSTP. See Parallels, charts at number 24.

# THE BABYS

## Isn't It Time (Chrysalis)

59% of our reporters on it, 31 adds including WZUU, WKBW, WRKO, WOW, WBBF, KVOX, WEEO. Key moves; 26-24 KFRC, 30-26 KINT, 24-21 WCOL, 30-24 KSLY, 29-23 WISE, debut 30 KHJ, debut 17 WKY. See Parallels, charts at number 28.

# **BARRY WHITE**

### It's Ecstasy When You Lay Down... (20th)

50% of our reporters on it, 13 adds. Key moves; 21-13 at 99X, 17-8 WPGC, 13-10 WPEZ, 26-19 WOKY, 1-1 at 96X, 3-1 WHBQ, 26-17 KHJ, 6-5 WAVZ, 38-28 at JB105, 21-15 WCOL, 14-12 WMET, 12-4 WQXI, 13-9 WRFC, 11-9 WFLB, 40-32 at CK101, 24-19 KCBN. See Parallels, charts at number 30.



All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below lexample 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

LITTLE RIVER BAND "Help Is On Its Way" (Harvest) 76/13 including WRKO. Key moves; 34-32 at 99X, 34-29 WPEZ, 11-10 KDWB, 24-24 WGCL, 30-28 at Z93, 22-20 WIFI, 30-29 KAKC, 19-16 WBJW, 23-19 KANC, 8-7 WJON, 24-19 WEAQ, 23-20 KDON.

LINDA RONSTADT "Blue Bayou" (Asylum) 71/21 including KFRC, KSLQ, CKLW, WSGA, WNCI. Key moves; 22-10 KHJ, 8-5 KRBE, 13-9 at Z97, 21-15 KLIF, 13-6 at 13Q, 20-15 WPGC, 13-10 KTKT, 20-16 WQXI, 29-25 KKXL.

LINDA RONSTADT "It's So Easy" (Asylum) 67/20 including WCAO, KSLQ, WBBQ, KEEL. Key moves; 20-15 WPGC, 25-20 at Q102, 28-26 KCBQ, 21-15 WAVZ, 27-20 WYRE, 18-16 at TEN-Q, 23-19 KCPX, 30-24 WISE.

BARRY MANILOW "Daybreak" (Arista) 71/18 including WKBW, WPEZ, WGCL, KING. Key moves; 41-34 WLS, 23-20 WOKY, 26-23 at Z93, 30-26 WIFI, 24-20 WLEE, 16-8 KRSP, 20-13 WACI, 28-23 KKXL, 30-25 WRFC, 27-19 WFOM.

STEVE MILLER "Swingtown" (Capitol) 58/35 including KRBE, WCAO, KJRB, K100, WSGN, WPHD, 92FM, WDRC, WAAY, KAFY.

JUDY COLLINS "Send In The Clowns" (Elektra) 59/12 including Y100, WNDE, KRIZ. Key moves; 12-11 WRKO, 19-17 KSTP, 23-14 WICC, 26-15 KLEO, 27-21 KBEO, 25-18 WLEE, 24-19 WSPT.

JAMES TAYLOR "Your Smiling Face" (Columbia) 59/7 including KSLQ, JB105, WIFE, KAKC. Key moves; 29-24 CKLW, 36-29 WAVZ, 24-18 WSGA, 27-19 at Q94, 26-19 WBJW, 17-7 WHHY, 9-6 KSLY.

PABLO CRUISE "A Place In The Sun" (A&M) 47/8 including KTLK, WMAK. Key moves; 19-15 KFRC, 16-14 KDWB, 19-14 WKBW, 10-9 KCPX, 24-21 WBBF, 1-1 KSLY, 26-16 at CK101.

ENGLAND DAN & J.F. COLEY "Gone Too Far" (Big Tree) 46/11 including KLAZ, KPAM, WJON, WTSN. Key moves; 16-12 WSAI, 24-22 at 13Q, 28-27 WPGC, 29-25 WSGN, debut 22 WHBQ.

LEIF GARRETT "Surfin' USA" (Atlantic) 46/2. Key moves; 21-19 KTLK, 16-13 WDRC, 14-9 at Q94, 30-24 WNOE, 8-5 KRSP, 25-20 WISM, 20-12 WISE, 14-12 KFXD.

**STYX "Come Sail Away" (A&M)** 39/11 including KJR, WKBW, WRJZ, WGUY. Key moves; 22-17 KSLQ, 29-26 WOKY, 10-4 WNOE, 33-25 WAPE, 29-21 WMET, 28-23 KFXD, 31-26 WRFC, 27-22 WKAU, 20-14 WSPT.

LEO SAYER "Thunder In My Heart" (WB) 39/10 including WOKY, WDRC, JB105, K100. Key moves; 30-28 CKLW, 29-23 KRBE, 28-26 KHJ, 30-26 WSGN, 25-20 WGUY, 29-22 WRFC.

JIMMY BUFFETT "Changes In Latitudes, Changes In Attitudes" (ABC) 38/8 including WICC., Key moves; 35-28 KSLQ, 25-23 at 96X, 16-14 at 293, 15-9 WAPE, 21-19 at Y95, 13-10 KKLS, 25-15 at CK101.

PLAYER "Beby Come Back" (RSO) 37/10 including Z93, WCAO, WPGC, WLEE. Key moves; 20-18 WRKO, 27-22 KFXM, 29-23 KSLY, 33-27 WRFC, 24-20 WTSN, debut 21 KJRB.

SEALS & CROFTS "My Fair Share" (WB) 36/8 including WCAO. Key moves; 28-25 WPEZ, 8-6 at 96X, 18-16 at JB105, 24-17 WQXI, 27-18 WKIX, 28-22 WGUY, 10-6 WRFC, 6-5 WFLB, 30-24 KCBN.

CARPENTERS "Celling Occupants Of Interplanetary Craft" (A&M) 36/4 including WYRE. Key moves; 25-19 CKLW, 16-13 WOW, 35-31 at 98Q, 30-19 at CK101, 40-34 KDZA, debut 25 KJR.

## **Others Getting Significant Action**

DOROTHY MOORE "I Believe You" (Malaco) 35/0, 19-17 WRKO, 15-12 WCAO, 23-20 KSLQ, 9-6 at Y100, 31-28 WAVZ, 14-10 WYRE, 20-15 at Q94, 13-7 WSGN, 26-23 WRJZ, 26-20 WACI, 27-18 at CK101, 25-21 KDON, 20-19 KBIM.

# Radio & Records NATIONAL AIRPLAY/30

WEEKS AGO	WEEKS AGO	LAST WEEK		<b>October 14, 1977</b>
17	8	2	0	DEBBY BOONE/You Light Up My Life (WB)
3	2	1	2	CARLY SIMON/Nobody Does It Better (Elektra)
1	1	3	3	MECO/Star Wars (Millennium)
16	11	8	0	DONNA SUMMER/I Feel Love (Casablanca)
10	6	6	Ğ	HEATWAVE/Boogie Nights (Epic)
4	4	5	6	FOREIGNER/Cold As Ice(Atlantic)
2	3	4	7	KC & THE SUNSHINE BAND/Keep It Comin' Love (TK)
7	5	7	8	SHAUN CASSIDY/That's Rock 'N' Roll (WB)
8	7	9	9	JOHNNY RIVERS/Swayin' To The Music (Slow Dancin') (Big Tree)
18	15	10	10	COMMODORES/Brickhouse (Motown)
	26	17	0	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
-	27	19	Ð	FIREFALL/Just Remember   Love You (Atlantic)
	30	22	1	RITA COOLIDGE/We're All Alone (A&M)
24	17	15	Ō	ERIC CARMEN/She Did It (Arista)
23	19	16	Œ	PAUL NICHOLAS/Heaven On The 7th Floor (RSO)
	28	20	Ū	CHICAGO/Baby, What A Big Surprise (Columbia)
14	13	12	17	PETER FRAMPTON/Signed, Sealed, Delivered (A&M)
9	12	13	18	STEPHEN BISHOP/On And On (ABC)
6	9	11	19	BROTHERS JOHNSON/Strawberry Letter 23 (A&M)
-	-	27	20	BEE GEES/How Deep Is Your Love (RSO)
-	-	29	Ø	DAVE MASON/We Just Disagree (Columbia)
5	10	14	22	FLEETWOOD MAC/Don't Stop (WB)
27	23	21	23	RONNIE MILSAP/It Was Almost Like A Song (RCA)
-		-	0	FLEETWOOD MAC/You Make Lovin' Fun (WB)
13	16	23	25	STEVE MILLER/Jungle Love (Capitol)
19	20	26	26	ANDY GIBB/I Just Want To Be Your Everything (RSO)
11	14	18	27	ELO/Telephone Line (UA/Jet)
-	-		28	THE BABYS/Isn't It Time (Chrysalis)
12	18	24	29	EMOTIONS/Best Of My Love (Columbia)
				DADDY LAND HER WALL FOR ANY AND ANY

- - - - - 30 BARRY WHITE/It's Ecstasy When You Lay Down... (20th)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

MOST ADDED Steve Miller Fleetwood Mac The Babys	MOSTADDED PARALLEL ONE Fleetwood Mac Barry Manilow Linda Ronstadt "Bayou" The Babys	MOSTADDED PARALLEL TWO Steve Miller Fleetwood Mac The Babys Linda Ronstadt "Easy"	MOSTADDED PARALLEL THREE Steve Miller The Babys Fleetwood Mac
HOTTEST	Firefall	Barry White Linda Ronstadt "Bayou"	HOTTEST PARALLEL THREE
Debby Boone Crystal Gayle Rita Coolidge Donna Summer	HOTTEST PARALLEL ONE Debby Boone Crystal Gayle Firefall	HOTTEST PARALLEL TWO Debby Boone Rita Coolidge Crystal Gayle	Debby Boone Crystal Gayle Paul Nicholas Rita Coolidge Donna Summer
Complete Adds and Hots on page 16.	The National Regues	t Tabulation can now be four	nd on page 22.

FOGHAT "I Just Want To Make Love To You" (Bearsville/WB) 33/4 including WXKX, 21-12 KSLQ, 27-23 WPEZ, 30-27 WRKO, 22-21 WKBW, 22-17 WMET, 24-13 at CK101, 6-4 WIRK, 28-24 WKAU. ALAN PARSONS "I Wouldn't Want To Be Like You" (Arista) 33/1, 14-13 KSLQ, 29-26 KTLK, 23-18 WIFI,

26-23 WTRY, 27-22 WCOL, 32-31 KAKC, 27-23 WMAK, 27-26 WRJZ, 17-11 WKAU. TED NUGENT "Cat Scratch Fever" (Epic) 30/0, 16-16 KCBQ, 23-21 KHJ, 20-19 at Z97, 13-13 KLIF, 7-6 WCAO,

22-19 KAKC, 10-9 WPHD, 24-17 WKAU, 14-11 WTSN. SANTANA "She's Not There" (Columbia) 28/4 including KSTP, Y100, 25-21 KFRC, 26-19 KTKT, 26-24 KRSP, 29-26 KYNO, 27-23 KDON, 39-33 KDZA, debut 29 KHJ.

BOB WELCH "Sentimental Lady" (Capitol) 25/8 including WGCL, WDRC, KQEO, KBIM, 20-18 KSTP, 33-30 KSLQ, 26-20 WAKX.

AEROSMITH "Draw The Line" (Columbia) 23/9 including KSLQ, WOKY, KCBN, 34-30 WAVZ, on 13Q, WRKO, WPGC. BOZ SCAGGS "Hard Times" (Columbia) 23/8 including WOW, B100, KVOX, WRFC, debut 29 KFRC, on KJR (DP). CRAWLER "Stone Cold Sober" (Epic) 23/6 including WRJZ, WSPT, 35-33 WOKY, 29-26 KSLQ, 30-27 KBEQ,

22-20 at Y103, 25-20 KANC. CROSBY, STILLS & NASH "Fair Game" (Atlantic) 22/4 including WYRE, 27-25 at 13Q, 25-23 WGCL, 33-28 WNOE, 26-24 WKNX, 28-26 KSLY.

PETER BROWN "Do You Want To Get Funky With Me" (Drive/TK) 21/3 including WOKY, 13-8 at 96X, 23-19 at Y100, 4-3 KSLQ, 25-21 WCAO, 5-3 WLS, 12-9 WPGC, 16-14 at Y103, 18-14 WRFC.

DARYL HALL & JOHN OATES "Why Do Lovers (Break Each Others Heart?)" (RCA) 21/5 including KNDE, 22-20 KSTP, 23-19 WAKX, 27-25 KKLS, 38-31 on CK101, 26-21 KSLY, on K100. PAUL DAVIS "I Go Crazy" (Bang) 21/0, 18-16 KRBE, 15-12 WRJZ, 5-3 WQXI, 14-11 WBBQ, 22-18 WCGQ,

2-1 at 98Q, 13-9 KVOX. PAUL SIMON "Slip Sildin' Away" (Columbia) 20/9 including WAPE, KANC, KJRB, WRFC, WAIR, debut 19

WICC, on KJR. DOLLY PARTON "Here You Come Again" (RCA) 19/8 including WHBQ, KCPX, KRIZ, KAKC, WINW, 34-29 WOKY, 30-27 WBBF.

BRICK "Dusic" (Bang) 19/1, 10-3 at 96X, 19-9 WCOL, 8-6 WSGA, 10-8 WRJZ, 1-1 WRFC, 4-1 WFLB, 8-5 WANS, debut 23 CKLW.

DAVID CASTLE "Ten To Eight" (Parachute/Casablanca) 19/3 including KFYR, 25-24 WYRE, 22-18 at Q94, 34-32 KEEL, 26-24 KBIM.

(Continued on page 22)

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