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ISSUE NUMBER 261

#### THE INDUSTRY'S NEWSPAPER

DECEMBER 8, 1978

#### **Storer To Sell Off Radio Division**

Storer Broadcasting, one of the nation's leading radio chains in addition to its television interests, announced its intention to divest itself of its Radio Division. The company explained its decision as a means of focusing on its TV and cable divisions: Storer recently launched a \$100 million cable expansion effort, and currently owns seven television stations in addition to its radio holdings: WHN/New York, WLAK-FM/Chicago, WGBS/ WLYF-FM/Miami, and WSPD/ Toledo. Storer recently sold its Los Angeles properties, KTNQ and KHTZ-FM. The company stated further that actual negotiations for the sale of the radio properties would not be undertaken until January 5, with prices to be established later this month. WLAK-FM is not being sold at this time, having been owned by Storer for less than the threeyear period required by the FCC to allow its sale at a profit; however, WLYF-FM, which has also been owned by Storer for less than three years according to company sources, was not mentioned in this regard.

#### "Difficult Decision"

Storer Chairman Bill Michaels and President Peter Storer, in a joint statement, commented: "This was one of the most difficult decisions in our company's history. Our company had its beginning in radio back in 1927 with what is now WSPD in Toledo, and was nothing but radio for 21 years. But the world has changed, particularly the broadcast business, and the complexion of our company has changed with it . . . We feel that this move is in the joint interest of the stockholders and the public in the communities involved, enabling us to concentrate our management and capital efforts in

the most effective direction for the forseeable future.'

Key programming executives in the Storer chain commented that any ownership changeovers would take months to effect, and that therefore any discussion of their future plans would be premature.

ACTION ARISES OUT OF RECLASSIFICATION

#### **CKLW Sues Arbitron For Trade Restraint, Antitrust Violations**

CKLW, the Windsor, Ontariobased station which has been a powerful Top 40 force in the Detroit market for many years, filed suit this week against Arbitron, charging "restraint of trade and violation of the Sherman Antitrust Act." The station is seeking a prelimininjunction prohibiting Arbiary tron from following through with its announced intention to reclassify

#### 96KX/Denver To Shift From **AOR To Beautiful Music**

In a move that surprised many observers, Doubleday Broadcasting announced that 96KX/Denver would shift formats from AOR to Beautiful Music in January, with the station changing call letters to KHOW-

CKLW as a "non-home market sta-

tion" in the October/November

CKLW President Herbert W.

McCord, commenting on the action,

stated: "The Control Data Corpor-

ation clearly occupies a monopoly

position in the radio audience mea-

surement field through Arbitron

Radio, since more than 95% of the

national radio advertising purchased in the Detroit market is placed

based on their survey results. As a

monopoly, Arbitron is under a legal

obligation to act in a fair and rea-

sonable manner and avoid arbi-

trary actions that damage any radio

(Continued on page 22)

Detroit market report

FM. 96KX had converted to AOR from Top 40 in March 1978, with Frank Felix, architect of rival AOR outlet KBPI's considerable success, coming across town to program the station.

Doubleday President Gary Stevens termed the changeover a "business decision. It just didn't pan out," he told R&R. Explaining the rationale for 96KX's switch to AOR earlier this year, he said, "We made that change on the assumtion that RKO would be taking KBPI and changing its direction, making it more pop." As it turned out, the FCC first delayed RKO's purchase of KBPI, and subsequently the company bowed out of the transaction. "Then," Stevens continued, "no sooner had we made our switch than KAZY brought in the Burkhart/Abrams format.

Stevens felt that in light of these developments and 96KX's own development, that the station's outlook was cloudy. "According to all the indicators, and I've been watching the station's progress closely, I have not seen any evidence that (Continued on page 22)

#### **President Sets Up Radio News Service**

National media exposure, controversy and technical difficulties surrounded efforts by the White House to launch its own radio news service this week. Malfunctioning telephone circuitry in three long distance lines to be utilized for the feed was blamed for Monday's de-layed start, according to Walt Wurfel, White House Deputy Press Secretary

MIXED REACTION FROM BROADCASTERS

The plan calls for Bich Nelson, special assistant to the White House Office of Media Liaison, to write and produce the feeds. Each twoand-a-half minute package may contain from one to three items consisting of reports, news clips and/or actualities. Nelson and Wurfel will use the President's

Daybook and schedules of other Executive Branch members in deciding what events will be covered each day. Nelson maintained that his reports used actualities only, and he would not read White House statements.

#### Slow Response?

"CBS Evening News" reported on Monday that their random sampling of 40 stations indicated that only 14 had considered using the tollfree service. In response to the CBS story, Wurfel told R&R that he'd be happy with 35% acceptance.

Despite requests for the service from broadcasters, which the White House says is the reason for setting up the program - an R&R sampling revealed only moderate inter-

ests. To date, only 571 news directors in Idaho, Maine, Montana, Vermont and Wyoming have received White House invitations to dial (800) 424-9090 for a feed.

**Controversial Service** 

Controversy over the proposal stemmed from three sources: 1) stations wondering what FCC rules might be involved, 2) political observers questioning the use of taxpayer money to fund the service, and 3) critics claiming it to be a Gerald Rafshoon (Carter's top PR and media advisor) ploy to bolster the President's ratings.

Press Secretary Jody Powell defended the project, which he said was designed "to provide our view (Continued on page 22)

**Bowen Appointed Nashville** VP/GM At Elektra/Asylum Jimmy Bowen has been appointed Vice President/General Manager of Nashville Operations at Elektra/ Asylum, Bowen recently exited the VP/GM Nashville position at MCA after a short tenure there. His record industry career spans over 20 years and encompasses stints as

an artist, staff producer, promotion man, and (at one point) the presidency of MGM Records. E/A Chairman Joe Smith, who made the announcement, com-

mented, "My own relationship with

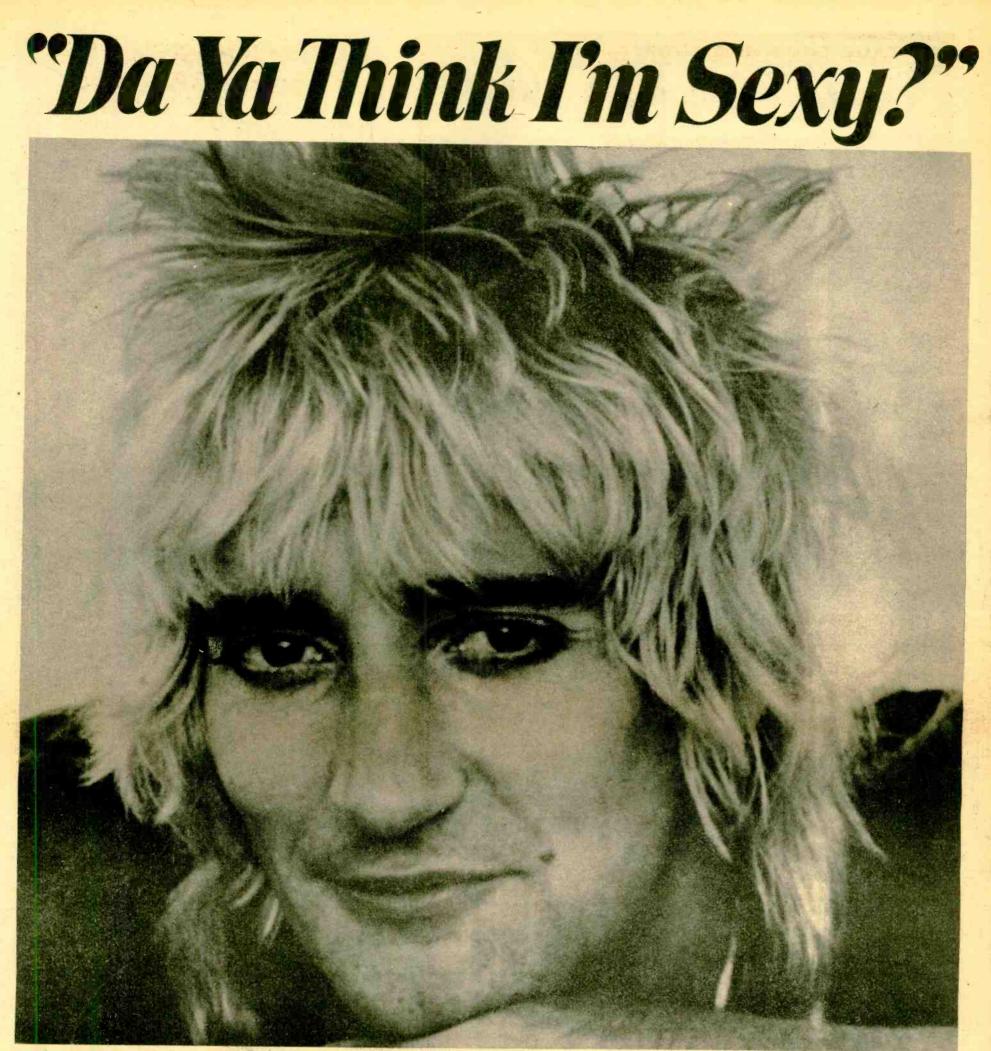


Jimmy Bowen Jimmy dates back to his days as a recording artist and later as a hit (Continued on page 22)



#### Gavin's Glad

Bill Gavin, founder and publisher of the Gavin Report tipsheet, was feted by the radio and record industries in San Francisco last week at a lavish tribute dinner honoring his contributions to both.



## The first single from Rod Stewart's new album "Blondes Have More Fun".



**On Warner Bros. Records** 

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#### Carol Parker Named PD At WMZQ-FM

Carol Parker has been appointed Program Director of Sonderling Country station WMZQ-FM/Washington, DC, making her apparently the first female major market PD in Country radio. She had been an air personality at the station, and will continue to handle an airshift, changing from 10pm-2am to 6pm-10pm. Before joining WMZQ-FM, Parker was Promotion Director at WPOC-FM/Baltimore. WMZQ General Manager Mike Cohen, in making the announcement, commented to R&R: "We at WMZQ are very excited about being an industry leader in having the first female Country Program Director in a major market. Carol has many good ideas, and we know she will help in the continued growth of WMZQ. We are sorry to lose Fred Figenshu here, but it's good to know he will still remain in the company." Figenshu, previously PD at WMZQ, was recently appointed Operations Manager at Sonderling's KIKK-AM-FM/Houston.

Parker told R&R, "This is only my second job in radio, so this is not only a shock but an honor. I knew when I interviewed for the job it was a longshot, but now Sonderling has given me a chance to prove myself and I am looking forward to the challenge. Right now, I plan no major changes. WMZQ is now a winner and we plan to keep it that way."

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#### NRBA Plans "Pilgrimage" To Washington

The National Radio Broadcasters Association is preparing for a one-day "Pilgrimage Against Regulation" to be held in the nation's capital, on March 7, 1979.

"We won't be arriving on our transmitters," said NRBA President Jim Gabbert, alluding to an unsuccessful march on Washington by farmers using tractors to parade by the White House. Unlike the farmers, he stated, broadcasters are making money.

Gabbert hopes to rally 500 broadcasters (including television participants) to protest federal regulations affecting stations' First Amendment rights and service to the public.

The agenda for the meeting includes breakfast at the Washington Hilton hotel, bus trip to Ca-

pitol Hill to see Congressmen, and afternoon luncheon with all seven FCC commissioners, their staffs and bureau chiefs listening to broadcasters' cries and whispers, if it can be arranged.

Gabbert says the idea grew from discussions with state association executives. Illinois Broadcasters Association executive director Jim Turpin, whose board meets today, told R&R that they will talk about the idea. "We always combine our annual Hill visitation with another event," Turpin said.

Speculation is that the NAB, which holds an annual spring legislative conference for state association directors, will have difficulty accepting the idea. In response to that, Gabbert says that the more efforts made with Congress to put across broadcasters' points, the better.

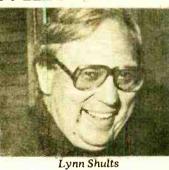
#### SEABOLT TAKES OVER UA NASHVILLE

Shults Capitol's New Nashville VP

Lynn Shults has been appointed Divisional Vice President at Capitol Records/Nashville. Shults was most recently Director of Operations for United Artists/Nashville, and was replaced this week in that position by Jerry Seabolt. Seabolt had been UA/Nashville's National Promotion Director.

Shults, who will report to Capitol Vice President/A&R Rupert Perry, stated. "I am very thankful for the organization of the organization given me. I ... k forward to working with the label's country artists and staff as we move together to take the division to even greater heights.

Seabolt told R&R, "I am looking forward to the new challenge. I am not going to presume to be an expert on anything. I am going to presume to bust my ass a little bit harder for United Artists." Asked if UA would replace him in the National Promotion Director



position, Seabolt said, "Right now I don't see any reason for the company to spend money to fill that position. I want to keep my hands in the promotion end because it is my first love. Charlie Minor has put together a helluva promotion force for the company, so I feel I will be able to oversee the Country Division as I have in the past." Pictured with Seabolt (center) are UA co-Chairmen Artie Mogull (left) and Jerry Rubinstein (right).



#### E/A Promotes Sharell, Steele, Hammerman In Realignment



Jerry Sharell

Elektra/Asylum has announced a "realignment" in its executive structure, with three new assignments within the company's top management tier. Jerry Sharell has been appointed Vice President/Creative Services, overseeing publicity, advertising, merchandising, art, and video operations. Sharell was previously VP/Artist Development and has been with the company since 1973.

#### SIMON, VIRGIN SUING

#### Lawsuits Hit CBS, Warner Bros.

Paul Simon has filed a suit in a New York court seeking to break his present contract with Columbia Records, alleging that the company is attempting to "destroy his career" and obstruct his planned move to Warner Bros. Records. Simon owes Columbia another album, and alleges that the company plans to reject it to keep him bound to his present contract. Columbia representatives had no comment owing to legal considerations, other than to call attention to Simon's "long and successful" 14-year association with the label.

In another legal action this week, London-based Virgin Records filed a breach of contract suit against Warner Bros. and artist Don Van Vliet (Captain Beefheart), alleging that Beefheart's former producers had contracted with Virgin to deliver a series of LP's from 1975-78 and had not supplied enough product, while Warners allegedly induced Van Vliet to break the contract by signing him to the Warner Bros. label. Warners has released one Beefheart album this year.

UN MAINET DIUS. NECUTOS

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George Steele

George Steele has been named to the newly-created position of Vice President/International moving over from the VP/Marketing Services position. Steele has been with Elektra for almost ten years. Mark Hammerman has been promoted from West Coast Artist Development Director to National Director, Artist Development.

Commenting on the changes, E/A Chairman Joe Smith stated, "It was important to unify all the departments dealing with the Mark Hammerman

image of the company under one Vice President, and Sharell has long demonstrated his ability in the creative area, backed with strong experience in advertising, artist development and promotion. The continued growth of the WEA international companies has dictated the importance of assigning an experienced top man to guide our international efforts on a fulltime basis. And in the few months Mark has been with us, he has demonstrated outstanding service."

#### Brice, Aletti First VP Appointments For New WB Disco Label

Veronica Brice and Vince Aletti were appointed to vice presidential positions at newly-formed RFC Records, the new disco-oriented label headed by Ray Caviano and distributed by Warner Bros. (R&R 12-1). Brice was named VP/General Manager, having served most recently as



Vince Aletti

Veronica Brice

West Coast Publicity Director at Warner Bros. Aletti was appointed VP/ A&R; he had been Record World's disco columnist for four years and is regarded as a key contributor to the success of the disco movement. Caviano commented, "These appointments should serve to underline both Warner Bros.' and RFC's total commitment to making this new venture the most credible disco operation in the business.

#### R&R/Friday, December 8, 1978

# WASHINGTON REPORT

### Update

#### By Jonathan Hall

#### **Broadcasters** Oppose PSA Rulemaking

Charging violation of their First Amendment rights, broadcasters have swamped the FCC with arguments against a proposed rulemaking on the airing of public service announcements (PSA's).

In a strongly worded statement, the Ohio Association of Broadcasters led the pact with a list of reasons calling for the proceeding to be terminated. The proceeding, they said, is 1) unneeded 2) deprives listeners of a blend of public service programming unique to local needs 3) robs station managers of freedom 4) creates insatiable demand for more free time 5) violates the Federal Communications Act and the First Amendment, and 6) is inconsistent with national policy.

#### Public Groups Feel Cheated Despite Free Time

No other medium donates more free air time proportionally to PSA's than radio. Yet, the Commission's rulemaking, if enacted, would restrict how and when PSA's are aired and produced.

The Public Media Center, the group that petitioned for the rulemaking, has proposed that three PSA's be aired during each two consecutive hours including drive time, that at least 25 percent of all PSA's be of local origin, and that licensees should make their facilities available to local organizations for production of PSA's.

The center is calling for the FCC to force broadcasters to address environmental issues, consumer affairs, minority rights, media reform, civil liberties, housing and anti-poverty issues.

Attorneys for Combined Communications Corporation, the Evening News Association, Gaylord Broadcasting Company and Lee Enterprises, Inc. and their subsidiaries, charged that the FCC "has put the cart before the horse in launching an inquiry into programming practices without first determining the extent of its authority to consider the information sought."

#### Honolulu Stations Get Short Term For EEO Violations

The FCC continues to come down hard on stations with poor EEO records. Last week they sanctioned KPOI-KHSS/Honolulu with a oneyear renewal and imposed quarterly EEO reporting requirements on the licensee – Communico Oceanic Corporation – until "a meaningful affirmative action plan" is implemented.

Data submitted by the licensee to the FCC indicated that only two of the 14 employees at the station were minorities (14 percent), while the local workforce is comprised of 67 percent Orientals – a disparity which prompted the Commission to defer the renewal application.

#### WFIF Gets One-Year Renewal For "Lack Of Control"

A one-year renewal is all WFIF/Milford, CN will get for repeated failure to control the operation of its station.

The Commission's field staff found 1) a phony contest with the station using a tape cartridge in announcing whether call-in listeners had won (i.e., the public was not informed that a preselected winner-loser schedule had been arranged), 2) failure of station to adequately represent its coverage area to advertisers, 3) misrepresentation on the part of a salesperson claiming to be a representative of the Safety Council and 4) improper logging of promotional announcements containing commercial matter.

#### FTC Update: AMA Cited

The Federal Trade Commission this week charged the American Medical Association and two other medical associations with conspiracy to restrict competition by hindering their members from soliciting business by advertising. The FTC complaint also charges respondents prevented price competion and competitive practices. These practices stem from the association's restrictions, which prevent a doctor from presenting his name to the public in a way that "sets him apart from other physicians."

As a result, FTC alleges, 1) prices of physician services have been stablized, fixed or otherwise interfered with, 2) competition between medical doctors in the provision of such services have been hindered, and 3) consumers have been deprived of information pertinent to the selection of physician and the benefits of competition.

#### **More On FTC**

Why should radio broadcasters be concerned about the FTC? Actions which could force advertisers to use a portion of their ad as a disclaimer would severely restrict the amount of copy clients could use to sell their product.

For example, this week the FTC began hearings on proposed rulemaking to require disclaimers in ads for antacids. Similar action has been proposed for food ads. Also, this week the FTC 1) came up with more restrictions on automobile fuel economy claims, 2) received word from the nation's largest toymaker, General Mills Fun Group, that it will follow FTC guidelines in future ads, and 3) emphasized a 1976 Supreme Court rule guaranteeing pharmacists the right to advertise prescription drugs.

#### In a move toward greater control of the Washington-based Mutual Broadcasting System by its parent, Amway Corporation of Ada, Michigan, a major shifting of responsibilities within Mutual's executive ranks took place last week.

Executive VP Marty Rubenstein now has control of the network's programming, including news and sports, in addition to publicity research and data processing. Formerly, Rubenstein had solely been charged with finance and administrative duties.

Future policy decisions will be determined by an executive committee to be headed by Dr. Bud Schaafsma, Amway's VP for policy administration, who will continue to be based in Michigan. Schaafsma, however, is already phasing out of his current duties at Amway and will spend a lot of time in Washington, according to an Amway source.

Mutual President Ed Little, credited by many for keeping the net-

destiny is to own their own broadcast facilities.

again in February

**American Indians Want Media** 

one AM, FM and TV frequency to serve reservations which are predo-

minantly west of the Mississippi. In their petitions, the Indians seek to

convince that the only means in which they have of controlling their own

they became the first tribe to make a formal application for a TV station.

Extra, Extra . . .

11-24) pictures Anita Bryant with caption: A-h--- of-the-year

Petition from gay group in FCC's ascertainment proceeding (R&R

Rep. Lionel Van Deerlin is said to be rethinking the multiple owner-

ship rule for radio. The original proposal last June limiting number of

acquisitions to five had caused a flurry of activity with brokers. Van

Deerlin may advocate unrestricted radio-only rule when rewrite appears

telling a Federal Court in its sixth status report that it has received exemption from government's hiring freeze to add a staff which will

process claims, and it has requisitioned office space from GAO

licensees must waive future claims may be "illegal," NAB said

FCC gearing up for returning broadcaster's fees beginning February,

Meanwhile, NAB called upon the FCC this week for a full refund

RAB analysis of U.S. Department of Commerce figures released this week is that while retail sales for New York City were down the first seven

instead of partial payment. The association says this in "only fair" in

view of inflation and loss of accrued interest. The FCC provision that

months of 1978, they were boosted in subsequent months - during 88-day newspaper strike. The study supports the claim that radio was effective in increasing NYC sales while the rest of the country had a decline.

Petitions by leading American Indian organizations and the United Church of Christ, a public interest organization, are attempting to freeze

To date, there is only one radio station licensed to Indians. But in Pine Ridge, SD, the Oglala Sioux appear to be on their way to establishing the first Indian "owned and operated" television facility. Last week



work together during some "lean" years," will continue to head sales and station acquisitions.

Executive VP Gary Worth will continue to carry the ball for satellite development and other technical operations, station relations and Mutual's new Southwest Radio Network.



Martin Rubenstein



Bud Schaafsma



Gary Worth

**Realignment At MBS** 

Washington Street Talk

Bill Sprague joins Washington-based Radio-TV News Director Association as Editor of the "Communicator," RTNDA's monthly newsletter. Sprague has worked for Voice of America, NBC and the Republican National Committee. He will also assist Managing Director Len Allen's legislative efforts.

Tom Casey is added to staff in FCC Chairman's office as Special Assistant, Casey came to the Commission eight months ago from the Justice Department.

Melvin Riddick will join the legal department at CBS Records next month. He had been a minority intern at NAB.

# Our Industry has no shortage of Tipsheets, Magazines & Newsletters...

# But it only has <u>one</u> **Newspaper**.

## ...and you've made it the#1 trade.



The Industry's Newspaper



#### New Mag's Ad Boasts Virtues Of Rock Radio

**Once**, a new magazine aimed at high school and college age girls, is kicking off its initial industry ad campaign with the slogan, "New **Once** magazine is not better than Rock Radio". The ad's text goes on to compliment radio broadcasters on the tremendous reach and entertainment value of rock radio.

However, the ad then discusses some of radio's limitations, such as radio being a "limited attention medium" and that listeners react to "generous quantities of advertising" with a "protective crust of inattention". The copy concludes that "Once is not better than radio, just different," which for a publication commenting on a rival communications medium, is high praise indeed.



#### Phoenix City Council Abolishes Tax On National Advertisers

The **Phoenix City Council** recently voted to abolish a one-percent tax the city had imposed upon national advertisers since 1977. Several radio and television executives from Phoenix and its suburbs as well as representatives from local advertising agencies had testified before the council that the tax was giving the city a "bad image" nationally and that the levy had already cost the city several hundred thousand dollars in advertising. They also argued that no other city in the country had such a tax.

The tax began in 1977 when the city council decided ads bought by national sponsors from local broadcasting stations and newspapers were taxable under the city's sales tax code. City officials estimated that the revenue from taxation of national advertisers increased the city's coffers by \$350,000 annually. Opponents claimed the city actually lost money on the measure due to advertisers' discouragement.

In fact, soon after the measure was adopted, a number of local advertising firms sued the city. According to the city's legal staff,-however, the city's abolition of the tax has no bearing on those cases which remain pending in Superior Court.

#### Arbitron Finds 14 Stations With 100 County Reach

Results of the **Arbitron Radio Coverage Study**, said to be the largest audience research project ever conducted, show a total of 14 radio stations reaching audiences in 100 or more counties. The survey covered all 3065 counties in the continental U.S., plus the Honolulu and Anchorage markets, and utilized over 395,000 diaries (rom all four Arbitron survey periods.

Chicago led with three stations capable of reaching 100 or more markets, with Nashville showing two stations capable of similar power. The remaining eight markets contained one such station each.

#### Westwood One To Debut Public Affairs Feature

Beginning Feb. 1, 1979, Westwood One, the radio syndication organization, will make available a public affairs feature entitled "Spaces and Places" on a barter basis. According to Westwood One President Norton Pattiz, the program will be the company's ninth radio series as well as their first public affairs feature.

Pattiz described the feature as "dealing with today's lifestyle, with emphasis on outdoors and environment," adding, "The series will consist of 10 weekly features, each two and a half minutes in length, about ecology, conservation, adventure, travel, leisure, health, nutrition, the mind, and related subjects."

Produced by **Robert Kleinman**, the program will be hosted by **David Perry** of **KMET/Los Angeles**, and will draw on information supplied by "Mariah" and "Outside" magazines.

#### Henry Morgan Returns To Radio

Henry Morgan, a 20-year radio veteran who began his career at WOR/New York and later starred in the "Here's Morgan" comedy shows on the ABC Radio Network, is making his return to the airwaves via the recently announced "Sears Radio Theater", which will air on the CBS Radio Network beginning Feb. 5, 1979.

According to Elliott Lewis, executive producer of the Sears series, Morgan has been pacted to write and star in three comedies. The programs will be aired on the comedy night of the series, which has a format calling for a radio show of a different genre to be run on each of five successive nights weekly.

#### **TV News**

#### CBS RENEWS "WKRP"

#### NBC Cancels Nine Series, Adds Nine In Unprecedented Clean Sweep

NBC President Fred Silverman acted forcefully to impose his programming identity on the network last week, cancelling nine of NBC's series, including all eight of its new entries (mostly introduced before Silverman game over from ABC). Among the casualties was "Dick Clark's Live Wednesday," eliminating a prime source of music star TV exposure. The other terminated shows were "Lifeline," "Who's Watching The Kids?", "Eddie Capra Mysteries", "Grandpa Goes To Washington," "Project UFO," the new "David Cassidy — Man Undercover" show, and "Centennial," which had been scheduled to conclude in February and will not continue further.

Nine new shows were taped to fill in the holes: "Mrs. Columbo" (Thurs. 10-11, the breathlesslyanticipated materialization of Lt/ Columbo's mysterious wife, who will be solving crimes on her own; "Little Women" (Thurs. 8-9), based on the Louisa May Alcott novel and "beyond", "Helio Larry" (Friday 9:30-10), McLean Stevenson's third try at a successful comedy series, this time as a divorced father with two teenaged daughters (interestingly, Stevenson's occupation is a radic talk show host); "Turnabout" (Friday 9-9:30), in which a husband and wife switch bodies (alternate title: "Invasion Of The Body Switchers"), "Brothers And Sisters" (Friday 8:30-9), a comedy about fraternity and sorority life, strangely similar-sounding to ABC's upcoming "Frat Rats" (the official title of *their* "Animal House" spinoff); "Supertrain" (Wednesdays 8-9), a comedy/drama taking place aboard an atom-powered luxury coast-to-coast train (translation: "Love Boat" by rail); "Sweepstakes" (Friday 10-11, another comedy/drama focusing on lottery finalists and the effects on their lives of their winnings and losings; "BJ & The Bear" (Saturday 9-10), yet another comedy/drama spun off a successful TV movie about a trucker and his pet chimp ("the bear"); and finally, "Cliffhangers" (Tuesday 8-9), three dramatic segments with heroes caught in perilous unresolved situations each week (something like a dramatic "Soap"). Stay tuned to your set for futher developments.

MUSIC ON TV — Radio on TV survives not only on the new McLean Stevenson series (see above), but at "WKRP In Cincinnati," which according to sources at the show has been picked up for the rest of the season by CBS, with new time slot still undesignated . . . A rather impressive musical lineup has been set for "A Gift Of Song — The Music For UNICEF Concert," executiveproduced by Robert Stigwood and David Frost for NBC on January 10. In alphabetical order, the stars are Abba, the Bee Gees, Rita Coolidge, John Denver, Earth Wind & Fire, Andy Gibb, Elton John, Kris Kristofferson, Olivia Newton-John, and Rod Stewart. Frost hosts, and a 250station simulcast with FM outlets across the country is in the works . . .

CHRISTMAS MUSIC ON TV – More entries in the Christmas musical special sweepstakes, starting with "Merry Christmas From The Grand Ole Opry House" (ABC, Dec. 13), starring Crystal Gayle, Chet Atkins, Roy Acuff. Barbara Mandrell, and the Statler Bros.... The Carpenters have "A Christmas Portrait" ready for Dec. 19 on ABC, with Kristy & Jimmy McNichol joining the duo for a run-through of the Beach Boys' "Fun Fun Fun"... And Mac Davis hosts a futuristic holiday special, "Christmas Odyssey: 2010," when the 25th is known as "Commerce Day." What's futuristic about that, you might ask ... Finally, Debby Boone makes her acting debut in an update of O. Henry's "Gift Of The Magi," on NBC Dec. 21.

#### Despite Hat Trick From CBS, ABC Wins

ABC, despite CBS's winning the top three positions in Nielsen's top ten for the week ending November 26, won the week's competition with a 19.9 average rating, as CBS and NBC tied at 18.4. "60 Minutes" achieved a milestone by becoming the first news program to top the ratings. Next came 2) "All In The Family" 3) "Alice" 4) "Three's Company" (ABC) 5) "Laverne & Shirley" (ABC) 6) "Charlie's Angels" (ABC) 7) "Happy Days" (ABC) 8) "Little House On The Prairie" (NBC) 9) "MASH" (CBS), and 10) "Eight Is Enough" (ABC). Steve Martin's first special (NBC) came in 14th, the top-rated special of the week. Bobby Vinton's "Rock 'n' Rollers" finished quite respectably at 23rd for CBS, while Dick Clark's "Live Wednesday" managed a sickly 55th position for NBC.

ABC monopolized Los Angeles's **Arbitron** ligures for the week ending November 24, and almost pulled off the same enviable trick in Chicago. In New York, ABC had the top five in "Pearl," "Battle Of The Network Stars," "Laverne & Shirley," "Three's Company," and "Fantasy Island." Next came 6) "Alice" (CBS) 7) a tie between "Charlie's Angels", "Happy Days", and "Soap" (all ABC), and 10) a five-way tie featuring ABC's "Barney Miller," NBC's "Disney" and "Steve Martin," and CBS's "All In The Family" and "Incredible Hulk."

In L.A., "Pearl" was on top, followed by ABC's 2) "Three's Company" 3) "Happy Days" and "Laverne & Shirley" tied 5) "Mork & Mindy," and 6) a tie between "Battlestar Galactica," "Charlie's Angels," "Eight Is Enough," "Taxi," and Monday Night Football. Chicago saw "Pearl" at the top, followed by 2) "Charlie's Angels" and "Fantasy Island" tied 4) "Barney Miller," "Eight Is Enough," "Laverne & Shirley" and the local WLS-TV 10pm news tied 8) "Starsky & Hutch" (ABC), and a snarled ten-way tie for ninth place with "Alice", "MASH", and NFL Football on CBS vs. ABC's "Battle Of The Network Stars," "Happy Days," "Mork & Mindy," "Soap," "What's Happening," "Three's Company," and "Weekend Eyewitness News."

#### Radio& Records

Bob Wilson, Editor & Publisher

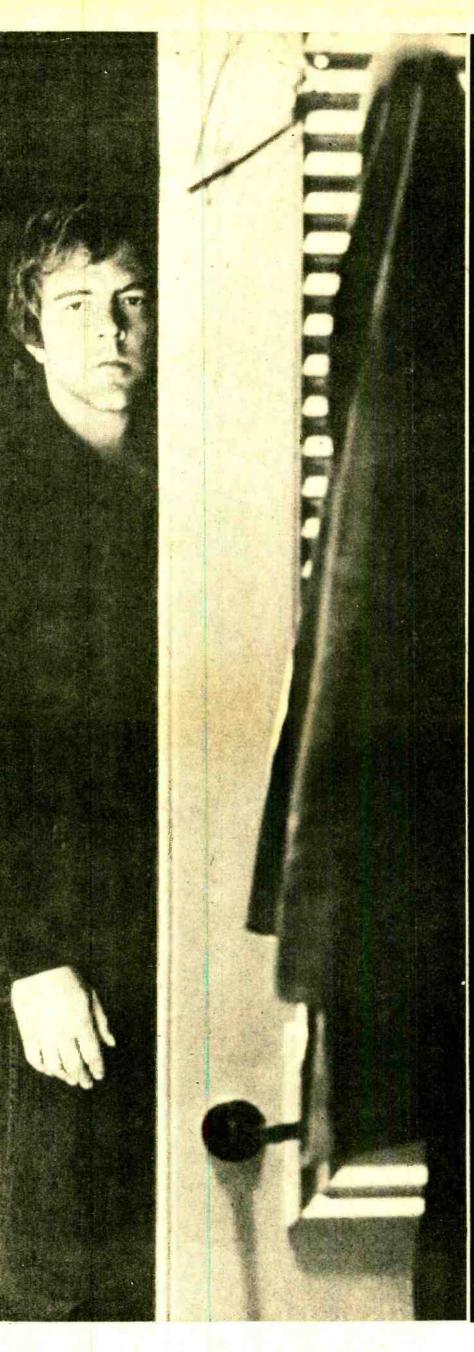
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## "Feel I'm sinkin' like a stone Rescue me, please come home"

First Week's Adds: KLIF WSM-FM KVOX WKNX WBEC WVLK

# "WHEN YOU COME HOME"

THE NEW SINGLE FROM

≠SW-17002



PRODUCED BY STEVE GIBSON & BRENT MAHER



# WHAT'S NEW



#### Jaffe Appointed Head Of Polydor Artist Development

Jerry Jaffe has been appointed Director of Artist Development at Polydor Inc. Jaffe, most recently National Director of Promotion for the label, will continue to oversee all album promotion for Polydor.

In making the appointment, Polydor Executive Vice President **Dick Kline** commented, "Jerry is the ideal choice to head this key department. His experience in promotion and publicity and his close communication with our developing artists will serve him well."



#### Kastens Takes Executive Post At Phoenix

Amy Kastens has been appointed Executive Assistant to the President at Phoenix Records. ABC's new custom label. In her new position, Kastens will supervise the day-to-day operations of the label, and will serve as liaison with ABC, providing coordination in the areas of publicity, advertising, artwork, and coordinating Phoenix's independent field staff. Ms. Kastens, who most recently served in Polydor's Public Relations Department and previously worked in sales at London and R&B promotion at Casablanca, will report directly to Phoenix President David Chackler.

#### Radio Provides "Music On Hold" For Telephones



This transistorized AM/FM battery-operated radio can be used to provide music on hold for the telephone, simply by placing the phone receiver handle in the cradle on top of "music on hold," causing the music to switch on automatically. Upon removal from the cradle, the device automatically shuts off. Available from **Music On Hold**, North Hollywood, CA, in desk or wall models, and in five colors, it can also be used as a standard transistor radio.



#### Play Cassettes On Your 8-Track System

This stereo cassette adapter allows you to play any standard cassette on an 8-track system. The unit includes its own pre-amp, so it can be used in conjunction with any voltage sources found in home, autos, or recreational vehicles. Available from: **The Promotion Warehouse**, Costa Mesa, CA.

#### **ERR WAVES**



Hill Named VP-Promotion At UGR

Elmer Hill had been named Vice President of Promotion for Unlimited Gold Records. Hill comes to the new label from 20th Century-Fox Records where he served as National Promotion Director of Black Product and will report to UGR President Barry White.

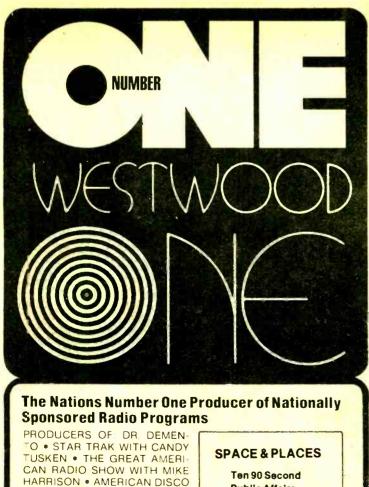


**Commuter** Car

You can save energy and reduce pollution by driving the electric **Commuta Van**, they say. With no starter, no gearshift, and no clutch, the vehicle has a cruising speed of 35-38 mph and a maximum range of 40 miles per charge. The charging operation is fully automatic-just plug into a standard 115 volt AC outlet—and takes six to nine hours. Safety features include front and rear bumpers, shoulder harness-style seat belts, and roll bars. Available from: **Commuter Vehicles Inc.** 

#### **BY BOBBY OCEAN**





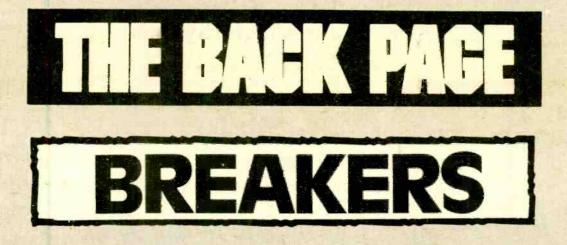
TO • STAR TRAK WITH CANDY TUSKEN • THE GREAT AMERI-CAN RADIO SHOW WITH MIKE HARRISON • AMERICAN DISCO WITH KRIS ERIK STEVENS • IN HOLLYWOOD • THE SOUND OF MOTOWN • 12 HOURS OF CHRISTMAS • SPACES & Available on a Barter Basis

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#### IAN MATTHEWS Shake It (Mushroom)

62% of our reporters on it, 23 adds including WKBW, WPGC, WGCL, WPEZ, WICC, 94Q, WAYS, Y103, Q94, 92Q, WIFE, KEZY, KERN, KROY, KEWI, KKLW, KAYC. Key moves: 37-33 at 96X, 33-30 WZZP, 29-27 KRTH, 29-18 B100, 27-21 at 13Q, 34-28 KVI-FM, 35-29 CK101, 29-25 WGUY, on KIMN, 96KX, WCAO, WRKO. See Parallels, charts at number 30.

Produced by Sandy Roberton and Ian Matthews

On Mushroom Records and Tapes









## HOT CHOCOLATE





#### HOT CHOCOLATE Every 1's A Winner (Infinity)

60% of our reporters on it, 14 adds including WRKO, CKLW, KSLQ, WZUU, WFLI, WSGN, WNDE, KBEQ, KRUX, KROY, WHYN, K104, WEAQ, Key moves: 34-26 WNBC, 25-22 Z93, 18-11 KJR, 28-19 PRO-FM, 27-24 WQXI, 23-18 WNOE, 21-17 WSGA, 14-10 WHOT, 25-20 KING, 32-27 KCBQ, debut 35 WZZP, on KFI, WCAO. See Parallels, charts at number 28.



STREET TALK

The gifts that are marked "open me first" should begin arriving at stations in New York, Chicago and Los Angeles within the next week, as Arbitron beats the Christmas rush. Hope it's a merry one for everyone!

Is Paul McCartney about to sign his Wings to Epic? No, it will be Columbia. His worldwide rights will remain with EMI (Capitol's parent company) but his American rights are going to Columbia.

Street Talk says look for John Long's responsibilities to increase at WHBQ/Memphis, as Dick French exits the GM's job. John's new duties at WHBQ may leave a vacancy in the programming department.

Speaking of **RKO** . . . the broadcast chain is no longer in the process of purchasing **KBPI**/ **Denver.** Their option to buy the station expired quietly, and was not renewed. Doesn't that still leave room for another FM under the RKO Corporate umbrella?

We're still wondering why Street Talk got a very official call from ABC Records denying the rumor that the record division was about to be sold (to Phonogram). It's not often we get denials of a rumor before we even hear the rumor itself!

The competition for the **Z93/Atlanta** PD job is getting heavy. Seems lots of applicants want that choice gig . . . but there is still no final decision on a replacement for the departing Kris O'Kelly.

Also still no new promotion head for Epic Records. However, we did spot a few key people being interviewed for the job following last weekend's "Gavin Testimonial" in San Francisco.

The rumblings in L.A. are very strong regarding some staff changes within KWST/Los Angeles following the results of the fall book. We hear that current WSHE/Miami MD Phil Hendrie will join K-West along with current WYDD/Pittsburgh PD Steve Downes. Film at eleven.

The U.S. Commerce Department, which keeps track of all sorts of interesting and not-sointeresting information, has gone on record as declaring "the illicit sale of marijuana has become the nation's third largest business." The income from illegal pot sales in the U.S. now runs about \$48 billion a year, putting it right behind Exxon and General Motors. Far out, man!

Dino Barbis of ABC Records was married this week on Pearl Harbor Day (12/7) which in itself is not that unusual, but when you couple it with the fact that he and his new bride, Susan, are honeymooning in Death Valley, you have to wonder. Our congratulations to them both anyway.

A different sort of blessed event also this week . . . TEN-Q/Los Angeles PD Mike McVay is a new daddy. Mike's wife Doris gave birth Saturday night (12/2) to Nicole Summer McVay. All are doing great, especially Mike.

Here's a hot one . . . and it's got the studios on both coasts buzzing. Neil Diamond and Barbra Streisand are supposedly considering starring together in a major motion picture based on their current national number one record. The script, which has yet to be written, would bring some large bucks if the stars would agree to terms.

All the talk coming from radio insiders around Seattle may come true. They're saying, look for some surprises in the results of the second long ARB for that market. Unfortunately we'll all have to wait a little longer to see if they're right.

Art Wallis has joined WLS/Chicago in the choice Production Director's job. Art comes to the Windy City from WGAR/Cleveland.

Actor Ben Vereen has announced the formation of a medical trust fund for the paralyzed Jackie Wilson. Wilson has been unable to move or speak since his heart attack in September 1975. All funds will go directly into the trust Vereen has set up to administer Wilson's massive medical bills.

Is it true that Infinity Records immediately tried to sign the band that performed at Bill Gavin's Testimonial last Saturday night?



**ROCK AND ROLL IS MY LIFE**—Here's another one of those embarrassing photos from yesteryear in which we see a youngster "rockin' out" on stage at his local shopping center. The crowd is visibly pleased and the future is set . . . this boy will go on to a career in (you guessed it!) SHOW BIZ!! Well, time passed, the boy grew up, and he did wind up in show biz, sort of . . . he's Dave Sholin, National Music Coordinator for the RKO Chain and Music Director of KFRC/San Francisco. He does most of his singing in the shower now, but he's got his memories.





I was pretty excited. The call came from the front desk that it was here . . . they were actually bringing it up on the elevator right now. I didn't even say, "Thanks," I just hung up the phone and headed for the lobby. I got there just in time to see the giant crates coming off the service elevator. The boxes were big!

About two hours later they had it all unpacked and R&R was the proud owner of a brand new computer! After the first of the year we will make another quantum leap into the future by putting our weekly music information on computer. This makes possible many things . . . first, the information we receive from all our reporters each week will be processed much faster; second, the information we do process will be able to be broken down in many more ways than ever before. For starters this will increase the amount of usable information we return to you each week in the newspaper. Pretty exciting indeed!

We are currently in the process of putting our specialized program into the computer for a few test runs over the Christmas holidays. The prospect of computer-processing music information is a welcome one for me and the entire Top 40 staff (who haven't seen a Tuesday night "Happy Days" in the last five years). The time-saving factor is, of course, an important benefit, but the ability to further analyze and print expanded music information will be the real Christmas gift to all of us, writers and readers alike. Incidentally, the computer also figures biorhythms (if I had access to that this fall I might have known the Dodgers were going to fold) so we will all know in advance when we're going to be crabby. That could prove to be an invaluable tool on those long Tuesdays to come.

But seriously, we are excited about having a computer to further serve the ever-expanding needs of all our readers. It's an inevitable step well worth taking, as R&R keeps up with you. And remember too, the machine won't be *making* our decisions, it will only be organizing and collating the information faster and more accurately than we ever could have done by hand. Now back to a new paperback I promised to finish reading by Christmas . . . it's called "Binary Digits Can Be Fun." Nice book, but not enough pictures!

This week, a portrait of a new AM rocker in St. Louis ... how it came back from "darkness" and is now ready to challenge KSLQ and KXOK, among others, for the music-radio audience. As always, some new promotions and migrations are also a part of this week's column. Next week: R&R's Fifth Annual Year End Issue will feature year-end charts and statistics for all formats. If you're putting together any sort of year-end music presentation, the Top 78 of 1978 should help you in your production of it.



JOHN MAC MUGS FOR MILK—What we have here is a photo from the Third Annual Great Milk Carton Boat Race. In our never ending efforts to bring "the mainstream" into your hands every week, you can see KFRC/San Francisco afternoon-drive jock John MacFlanagan presenting the first place trophy(?) to a group of five intrepid sailors from nearby Moraga, California. Their craft, christened 'The Scoop John B'', was named best boat with a diary theme. We only wish we'd been in San Francisco the morning after all this took place so we could have heard Dr. Don Rose's comments on John's weekend activities.

www.americanradiohistory.com

#### A Second Chance In St. Louis

It's been a long time since a previously "dark" AM signal came on in any major market playing Top 40 music, but it happened November 16th at 7PM in St. Louis, when KWK returned to the air after being dark for over five years. KWK owners Doubleday Broadcasting purchased the station in 1973 and after many months of hearings and competition for the license they were actually able to begin rebuilding the station about 18 months ago.

The station literally needed rebuilding from the ground up because it had been destroyed during a flood in 1973. To compound the station's problems the flood was followed by a devastating fire in the KWK studios. The station had enjoyed a glorious past and in fact was one of the original Top 40 stations in St. Louis during the early fifties. Battling head-to-head with WIL for the young audience, KWK was a giant. As KXOK entered the picture and became dominant, KWK's format changed from Top 40 first to a more traditional MOR approach, and then finally to Black programming. Following the flood and fire of 1973 the station went off the air and did not return until last month.

Putting together any new radio station, or in this case resurrecting an old one, takes a lot of time and work. KWK's new Program Director is **Bob Hattrik**, and I spoke with him about how the new KWK began. I asked him how he first became involved with the project.

"I talked to Gary (Stevens, Doubleday's President) about programming the station a little over a year ago when I was at WDGY/Minneapolis. We stayed in touch and I did some research consultation in the meantime. This summer in late June and early July we began building the thing." Building is the right word because there was literally nothing left of the station except the license. The studios, which had been destroyed by fire, were useless and even the transmitter sites (KWK has two) were no longer operational. Starting from scratch the station began to take shape, as Bob explained, "Everyone had to help out with everything. I was out on monitor points with the engineering staff. Anything that had to be done, we did."

Studios began to take shape with input coming from the other stations within the Doubleday chain helping in the design, making suggestions and recommendations. The process that began in midsummer was nearly completed by fall, aided by a lot of people spending long hours. Bob told me, "The whole thing was amazingly trouble-free, looking back on it, thanks to the help of the experienced people we have here and within our organization. We had great engineering from the beginning with our engineers here and those from our consultants. That allowed us to be very much on-target and therefore very smooth."

#### Night Site Moves South

The engineering was a key in putting the station back together, in that one of the station's two tower sites needed to be relocated. Bob explained why: "We are 1380 on the dial with five kilowatts day, and the station was also five kilowatts at night when the transmitter site was further north of the city. We moved the night site south and lowered the power of our night signal to one kilowatt, but it's full-efficiency. That means that the signal is far improved over what it had been in the past. Before, you couldn't hear KWK in West County at night, whereas now we're covering a good, solid 95% of the metro area with a strong night signal. The movement of the tower site was critical because it allowed us to drastically increase our population coverage with our night pattern."

But cover those listeners with what? The station had not even existed except on paper for the last five years and had no music library or equipment. The long task of putting it all together wasn't easy for Bob. He personally contacted record companies from coast to coast explaining the situation, "That was a real problem, naturally. We got some great support from a lot of companies, who sent complete libraries. Other companies expressed a willingness to do the same, but just took too long. In other words we wouldn't have had the product until after we'd gone on the air. So, we had to go out and buy a lot of our music."

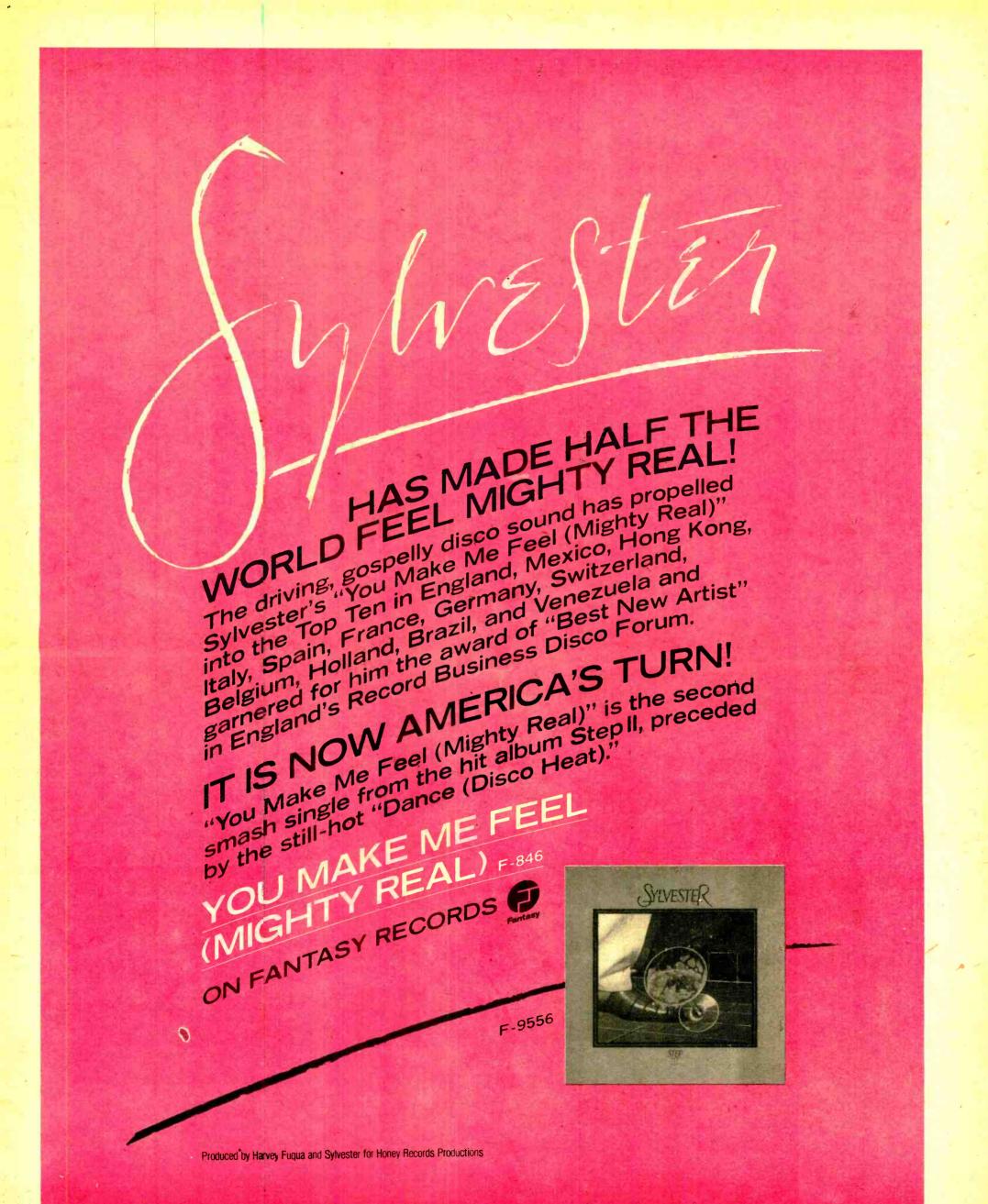
The hiring of a complete staff of newspeople and air personalities was also in progress at the same time. The staff came together through initial ads in the trades and word of mouth from Bob to his friends in radio: "Mostly the people we have were people recommended to me by people I know and trust." The station staff is Dick Hughes from WOW/Omaha doing 9am-12noon; Carey Paul from 13Q/Pittsburgh for 12noon-3pm; Bruce Vidal does afternoons from KOIL/Omaha; Chuck Geiger handles 6-9pm coming from WPEZ/Pittsburgh; Larry Moffat from WROK/Rockford does 9pm-1am; AI McDonald is on the all night show; and Bob Stevens does weekends. Interestingly enough, KWK is still looking for "just the right morning personality." Until that person is found, the shifts have been slightly extended to cover the absence of a morning jock.

#### "Hey, We're New!"

Bob explained how the station actually "returned to the air" on November 16th, "We had a major party that got a lot of local press coverage, but we basically came on the air just like we'd always been here. We dry-ran the entire jock lineup for a full two weeks before we actually turned on the transmitter. So in effect the station had 'been on the air' before we really went on the air. The staff all took it very seriously and that allowed us to go on sounding very smooth and professional. Our first day didn't sound like a typical first day, if you know what I mean.

"We're in the process of erecting billboards now. They haven't gone up quite as fast as we would have liked, due to some rain we've had, but they're getting up now. We're doing some 'Hey We're New' type promotions, but really the station is trying to sound very consistent and pretty much like it's been there forever. It's a very comfortable, easy-to-listento radio station and we're not hyping the fact that we're new, because people know we're new. There will be some further cume-building promotions in the future, but at the present we're letting the cume build on the quality of the station itself."

What about the news? "News is primarily in morning drive and the all night show. We have a terrific News Director in Rob Williams from WLW/New Orleans. He does entertaining, magazine style news but the leading issues are not avoided, as they are in many other magazine-type radio news presentations. It's very relatable news and it's spoken, not read."



R&R/Friday, December 8, 1978

#### **John Leader**

Continued from Page 12

The story of how the station came back from nowhere is complete, but what does KWK sound like today? I posed the question to Bob and he said, "I hate to label it by, say, comparing it to other radio stations we all may be familiar with, because the labels are all oversimplified." To define a station it's sometimes necessary to state what they *don't* do as a reference point. KWK does not use jingles, nor do they use the FM technique of segueing two records together without talking. When two records are segued sometimes the jock will simply say the call letters, or perhaps say a bit more. The format is somewhat structured but not void of all freedoms. Trying to avoid labels, I can tell you that the spot load is quite low at the present time, probably due to the fact that the station hasn't even been on the air for its first full month yet. Bob did tell me, however, that the commercial limit would not exceed eight minutes per hour later on. That figure is low in comparison to most major market AM Top 40's, who might set their limits at 10 or even 12 minutes per hour. Bob summed up the station's sound by resorting to a new label, "I don't really know any better term to describe us than 'mass acceptance rock.' We're targeted at 15-plus."

As far as music selection for the station goes, Bob put it simply, "We look at everything. We do call-outs and some other exploratory research on new songs we might add, but mostly we look at everything and anything. Any input at all is appreciated and that way, we hope nothing is overlooked."

The prospect of putting a radio station on the air is exciting and Bob is clearly happy with how it all happened. It's especially meaningful to Bob since he was familiar with the St. Louis market prior to taking the KWK programming job. Bob had worked at KSLQ/St. Louis for almost three years, and eleven years ago had been on the air at KIRL/St. Louis. He also jocked at WGNU-FM just across the Mississippi River in Granite City, IL. Ironically, Doubleday has just purchased WGNU-FM, which will soon become KWK's FM counterpart. Bob explained a bit more of KWK's history: "These call letters have had a great deal

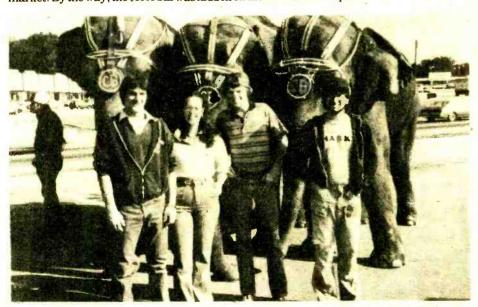
Bob explained a bit more of KWK's history: "These call letters have had a great deal of meaning in this city. This was the number one station for a long time. It was radio and television with Channel 4 (now the CBS o&o in St. Louis, KMOX-TV) being KWK-TV back then. The radio station pulled 50's and 60's back in the days of Hooper and was the dominant station."

One definitely gets the impression that Bob would like to see those days return for KWK, even though the competitive picture within St. Louis is considerably different now. He has high praise for the way the station got started. "When Doubleday does something, they don't cut corners. That's really it. They just made it easy by spending the money where it needed to be spent. They did it right and that solved 90% of any problems we could have encountered getting this thing back on the air. And of course the best thing about starting fresh like we have is that we don't have an old image to overcome. There is no old-line Top 40 negative image to change. There is no high commercial load to alter. Having been off the air for five years, we are what we make this station. That's why we're not starting off by over-promoting. It's an amazing opportunity!"

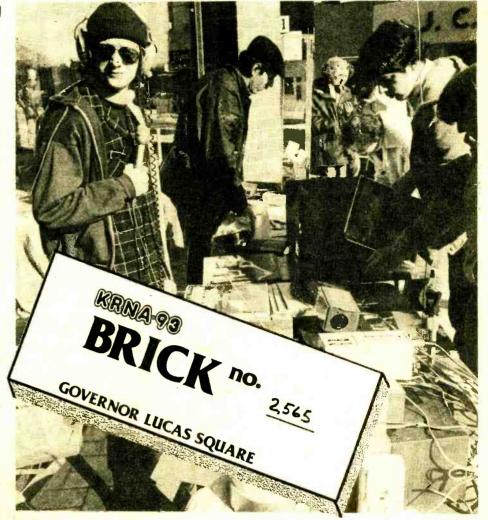
The KWK situation is without a recent parallel in that it is the first time a "new." AM Top 40 station has come on in a major market in a long time. Their success will be hard to judge until the results of next spring's ARB are released, but KWK General Manager Craig MacGee and Program Director Bob Hattrik sound confident and ready for the future. For KWK it really is a second chance unlike any other station has had.

#### Bits

JAM UP IN ORLANDO — The recent contest BJ-105/Orlando ran offering listeners a \$1000 bill if they could determine where in the world the money had been hidden, proved to be a big headache for Southern Bell Telephone. Early Monday morning, November 13th, BJ-105 morning man Billy Barber broadcast the latest clue in the six week contest and apparently too many people, after 30 other clues and one very close guess, had it figured out. In a time when the phone company usually registers about 60,000 calls the volume increased to over 100,000 clogging the circuits and causing a breakdown of incoming and outgoing calls. Alarms rang at the phone company and they immediately called BJ-105 Manager Rick Weinkauf, who responded to the mini-crises by quickly going on the air to ask listeners to stop calling. BJ-105 and Southern Bell have now gotten together and formulated plans for any further such telephone contests in hopes they can avoid future service disruptions in the market. By the way, the \$1000 bill was hidden on the Marrakesh Express!



RIDE ON, RIDE ON — Radio personalities have been involved in races of all sorts, dirt bikes, stock cars, go-carts, horses, and I even remember a giant turtle race. So another race is not so surprising, but this one is slightly different. The jocks of WANS-FM/Anderson, SC raced elephants as part of a station promotion welcoming the circus to Anderson. PD Bill McCown tells me that the elephants actually ran about 100 yards at speeds in excess of 35 mph! He didn't mention the stopping distance necessary or how the staff riders felt after the gallop, but I'm sure your imagination can fill in the blanks. Shown in front of their trusty mounts are WANS-FM personalities (l-r) Chris Scott, Nonna, Charlie McCoy and Mark Sanders.



TURN ON THE FOUNTAIN — Iowa City, IA. has had a large problem with urban renewal, including a scandal. Around five years ago buildings were torn down in a large sector of the downtown area to make room for a large-scale urban developement project. Today, the buildings are still down and no replacements have even begun construction. KRNA/Iowa City, while doing its community ascertainments, discovered that this area of town was a cause of major concern among citizens. So, in order to bring attention, and hopefully a solution, to the stalled redevelopement project, KRNA staged a week-long remote broadcast from the site of a proposed fountain, which was to be the center of the new downtown area. The fountain itself was to be 100 % funded by public donations and had nearly reached the projected goal, but was still \$10,000 dollars short. That final \$10,000 was the focus of the KRNA remote. The station sold "brick certificates" for the fountain donations and easily raised the necessary money to "turn the fountain on." Shown at the remote site downtown is KRNA's Bart Goynshor (with shades and microphone) and a local merchant and spearhead of the fountain fund, Tom Wegman. This promotion caused a lot of talk and media coverage within Iowa City and allowed KRNA to really "serve" a need they discovered in their market.

QUICK BITS - KDWB/Minneapolis continues to dole out the cash in their \$10,000 sticker promotion. Stickers are available at various client locations throughout the Twin Cities and when the station staffers spot one, they ask the person what their favorite station is. The correct answer nets the winner the 10 grand ... KT-1280 (KTLK)/Denver presented a Commodores weekend to celebrate the group's recent Denver concert appearance. They gave away special edition Commodores platinum albums and had ten lucky fans backstage to meet the group .... KRIG/Odessa, TX ran a Super Gobble Turky Contest for Thanksgiving during which winners picked up two turkeys each time they won - one turkey for themselves and the second turkey being donated to local charities .... In a recent promotion for the Mobile Heart Fund, G100 personality Dick Hylton was arrested and handcuffed during his morning show and dragged off to jail. Accused of being "heartless" (he had refused to play any Heart songs) by the Mobile Sheriff, he was deposited in "jail," which turned out to be the front window of a local department store. His bail was set at a certain number of dollars pledged to the fund, and his vigil began. Later that same day, Dick's sixyear-old son was going door-to-door in his neighborhood telling people, "My Daddy's in jail and my Mommy can't afford to get him out. Will you help?" The Heart Fund money was quickly raised and Hylton was reunited with his son, who had apparently taken the broadcast a little too seriously!

#### Motion

Mike Berlak is the new PD at Y-94/Fresno, replacing Dan Spears, who exited the station two weeks ago. Y-94 also has a new Music Director, Ray Appleton, and a new General Manager, Michael Purcell. The Fresno rocker has two immediate openings, one in afternoon drive, and the other for a production director. Interested parties should contact Mike at the station . . . A call this week from Herb Hunt confirms the East Coast rumors that WEAM/Washington, DC will soon be "back in business" as a full-time Top 40 station. The switch away from their current Black/Spanish programming will be on December 10th, with Herb as the new station PD. He is in need of record service from all labels and also needs jocks and newspeople. Contact Herb at WEAM . . . Selby Edwards has left WLCS/Baton Rouge and is looking. His number is (504) 766-8723 An updated 1978 version of the Charlie Tuna Christmas Special is available this year. The five hour syndicated show, which airs worldwide on the American Armed Forces Radio Network each Christmas, has been newly produced for your Christmas programming this year. If you're looking for a program particularly suited for Christmas morning this is a good one. Contact Charlie at (213) 851-7768 Jennifer Bell is now doing all-nights at KYSN/Colorado Springs, coming from KBRR/ Leadville, Co... Cherie Sannes has joined the staff at KRTH/Los Angeles from B100/ . Brad Messer has been promoted to Operations Director for KTSA & KTFM/ San Diego . San Antonio. Messer had been the News Director for the stations and has worked at KMET/ Los Angeles, KGB/San Diego and KYA/San Francisco ... Don Sitton, Program Director of KLBK-FM/Lubbock, TX has announced that station's format shift from AOR to Top 40.



INFINITY RECORDS PRESENTS Dobie Gray's First Single "You Can Do It"





It promises to be as much of a giant as "Drift Away," "Loving Arms" and "The In Crowd."

## Already on the air at:

WGHWISEZ-96KAKCWKKY3WDWBBQ Lp cutKEWIKAYCG100KSKGKQEOKNOWWRBRWKAU



All we ask you to do is listen.



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R&R/Friday, December 8, 1978

TOP-40

CKGM'S AIRPLAYMATE—CKGM/Montreal morning man Ralph Lockwood interviewed November Playmate Mo-nique St. Pierre on his show, and then engaged in an affectionate farewell before the cameras.

COMMODORES TALK WITH KTLK-Motown's Commodores, during a radio station tour which covered a number of Western states, stopped by KTLK/Denver. Pictured at the station (I-r) are the group's Tommy McClary, KTLK PD Chuck Evans, Commodore William King, station MD Paula Evans, group's Lionel Richie, and Motown's Larry Tollin.





HAMMERING HOME THE HEAVY HITS—When Infinity promotion reps Pat Martine (left) and Frank Horowitz (right) requested 99X/New York PC Bobby Rich's help in breaking their Hot Chocolate single, they were unprepared for Rich's immediate enthusiasm (not to mention his sledgehammer).



manager Tony Stratton-Smith.





**TRUMPETING GABRIEL IN TORONTO**—Atlantic's Peter Gabriel (second from right) was visited backstage at Toronto's Maple Leaf Gardens by CFTR's Jeff Howard (left), WEA's Ross Reynolds (second from left), and, at right,



TOP-40



FROM THE INSIDE OF WRJZ—Alice Cooper dropped by WRJZ/Knoxville before an area concert to appear briefly on the air and conduct a press conference. Pictured at the station are (standing, I-r) WRJZ MD Mark Thompson, Cooper, PD Bob Kaghan, and Denny Vosburgh of Cooper's management team; (seated, I-r) Warner Bros.' Frank Turner and Curtis Jones.



WHEEL-LIFE DRAMA AT WABC—Elektra/Asylum delivered copies of Linda Ronstadt's latest LP to New York radio stations via roller-skating models. Pictured at WAVC are model Laurie, WABC PD Glenn Morgan, model Donna, and E/A's Mike Shalett.



MARY TIME AT FM100—Ariola's Mary Macgregor visited FM100/Los Angeles recently. Pictured at the station prior to an interview are (I-r) Ariola's nonchalant Laurie Spoon, Macgregor, FM100's Carl Goldman, PD Lee Bayley, and Macgregor's manager Jay Venetianer.



DAVID'S SAVANNAH VISIT—20th Century-Fox's Bobby David visited WSGA/Savannah recently to present the station with a copy of his new album. He's pictured at left with GM Jerry Rogers.



EGAN AGAIN IN ATLANTA—Columbia's Walter Egan revisited Atlanta, a city crucially responsible for breaking his recent hit single, and stopped by 293. Pictured at the station are (I-r) Z93 MD Dale O'Brien, Egan, former Z93 PD Kris O'Kelly, and Columbia's Alan Oreman.



VALLI OF DETROIT—WB/Curb's Frankie Valli visited WDRQ/Detroit recently. Pictured on that occasion are (I-r) WDRQ PD Gary Firth, WEA's Bill McKettrick, Valli, Handleman's Lou Gonzales, and Warner Bros.' Richard Wolod.

# Her first single.



# Her first Breaker!

# BREAKERS

#### NICOLETTE LARSON Lotta Love (WB)

72% of our reporters on it, 28 adds including KHJ, KIMN, WZZP, KDWB, WLCY, CHUM, WKBW, PRO-FM, Q105, KEEL, WKY, KRUX, WROK, G100, WAEB. Key moves: 28-22 WPGC, 25-20 WCAO, 29-25 Z93, 27-22 KSTP, 24-21 KJR, 32-26 WAVZ, 10-5 at 94Q, 30-25 KAKC, 28-24 KRKE, 17-8 KSLY, 18-13 WHHY, on WHBQ, KFI. See Parallels, charts at number 29.

# *"LOTTA LOVE" Nicolette Larson*



**On Warner Bros. Records** 

# **EPIC'S HOT ONES-SOMETHING FOR EVERYONE!**



#### "A MAN I'LL NEVER BE"



WRKO 26-23
WZZP add
B-100 23-16
KJR
KTLK
WOLF add
WOW add
WHB add 37
F105
PRO-FM 27-23

WICC deb 23 WPHD 25-22 BJ-105 37-32 KBEQ 23-20 KEZY 20-16 KVI-FM deb 40 KCBQ 25-21 K-104 17-11 KENO deb 26

In addition to the traditional male demographics that are the core of the Boston audience, this record is generating a good response from the female audience as well.

## MEAT LOAF

"YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH"

WNBC 35-27	WIFE 31-27
WKBW deb 24	KLEO add
KTLK add	WHB deb 29
JB-105 17-13	KQEO on
WPHD 23-20	13FEA 14
WTIX add	WHYN 31-28
WNOE add	WLOF deb 38
WAKY 31-23	WTMA 25-18
BJ-105 35-29	KSLY on

The most explosive new artist of 1978. If you played "Paradise" you know how strong Meat Loaf is with your audience. If you didn't because of length or content, this single is your chance to identify your station with the sound that your audience is buying and listening to.

(IEVELAND



DURING THE HOLIDAY SEASON YOU KNOW HOW IMPORTANT IT IS TO BALANCE YOUR PLAYLIST WITH SOLID RECORDS FROM ARTISTS WITH PROVEN AUDIENCE APPEAL. EPIC IS PROUD TO OFFER YOU FOUR RECORDS THAT RANGE ACROSS THE DEMOGRAPHIC SPECTRUM.

## LIVINGSTON TAYLOR

"I WILL BE IN LOVE WITH YOU"



The survey of th		CONTRACTOR OF THE OWNER OF
WRKO 22-19	WHHY add 28	94Q 26-23
WYRE add	KQWB deb 35	WTIX 32-28
KLIF add 40	WIFI	KX-106 deb 29
WAKY add	WPGC	WKIX deb 30
WCOL add 23	KRTH 23	WRJZ deb 31
WNAP add	KFI	WFOM deb 26
KRSP add	B-100 16-13	WANS deb 30
KFXM add 30	KTLK 32	WCGQ deb 30
K-104 add	WPEZ deb 26	KSLY deb 30
	Statement of the local division of the local	100 100 100 100 100 100 100 100 100 100

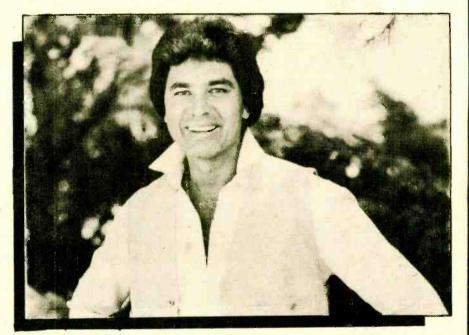
The record is pure magic to the ears. It generates the kind of audience response and demographic spread that Top 40 Radio is all about.

## ENGELBERT HUMPERDINCK

#### 40-35- ② R&R Pop/Adult Airplay/40

KTLK add WBBQ add WICC WBEN 20-10-6-4 WGR deb 18 WFMJ #26 KCBQ deb 14 KCBN

Termitable Mr. Humperdinck is on his way to another holiday hit. You already know what kind of female demographics are a part of Engelbert's success. Listen to the record and you'll hear why it's just right for the season. "THIS MOMENT IN TIME"



on Epic Records

#### **Radio Ad Question Stalls AFTRA-SAG/Advertisers** Pact

Differences of opinion on financial compensation arrangements for radio ads are apparently proving to be a stumbling block in a new pact covering commercials be-ing negotiated by the Screen Actors Guild and AFTRA on one side and top advertisers and ad agencies on the other. Both unions have stressed the importance of agreement on

their determination to avoid sacrificing radio to reach an agreement. Negotiations are presently recessed to allow progress reports to be presented at joint SAG/AFTRA meetings in three cities this week, but officials characterized the discussions to date as promising.

the radio issue, and emphasized

#### Bowen

#### (Continued from page 1)

producer at Warner Bros. We believe he will be the man to take Elektra Records to the position in country music we feel we can attain. We're all excited about working with this exceptionally talented and personable man." E/A President Steve Wax added, "I have worked with Bowen in the past and consider him a legend in the business. I'm proud to have him associated with us '

Bowen stated, "I expect Elektra/ Asylum to be number two in Nashville in three years and number one in five. We will be signing name artists, and developing new ones who we feel have unlimited sales potential. They will be country artists, but they will be supported by the company as a whole.

#### **CKLW**

#### (Continued from page 1) station dependent on its service.

Arbitron has treated CKLW as a 'home market' station in the Detroit market for the last eight years, and in its most recent survey, CKLW had the second largest cumulative audience of any station in metropolitan Detroit. We believe that Arbitron's recently-announced decision to reclassify CKLW as a 'below the line' station is both arbitrary and inconsistent with the facts of the situation. Because of the serious and irreparable damage that this arbitrary action could cause to CKLW, we have asked the court to grant a preliminary injunction in order to maintain the status quo until the court has had a chance to evaluate the legality of Arbitron's actions at trial."

Should the injunction be denied. McCord told R&R that further legal action against Arbitron is a strong possibility



#### Jim Zaillian **KNX News** Director **Jim Zaillian Dies**

Jim Zaillian, News Director at KNX/Los Angeles, died Saturday night (12-1) of an apparent heart attack at his Glendale home. He had been the All-News formatted station's News Director since 1968. Under Zaillian's leadership, the KNX News Department received numerous awards from various

broadcast associations. George Nicholaw, Vice Presi-dent, CBS Radio Division and KNX General Manager, commented, "The death of Jim Zaillian is a great loss to broadcast journalism and to all of his colleagues at KNX."

Zaillian's broadcast journalism career began in 1951 at KFRE/ Fresno. In 1955, he joined KNX as a writer and remained with the station until his death with the exception of a year (1962) spent at KNXT and two years (1966-67) at KABC Radio in Los Angeles. Services were held Tuesday (12-5)



TOGAS TO GO FOR WISM -- WISM/Madison air personality Charlie Simon thought he'd dispense a little WISM wisdom to a crowd of toga-clad kids on the University of Wisconsin campus, under the impression that they were all Greek philosophy students. Instead, he ended up doing a remote in the midst of what the University is calling the world's largest toga party, with 12,000 attendees. Simon is the only person in the picture not wearing a laurel wreath or svelte bedsheet ensemble



QUICK WQXI VISIT FOR McCOO, DAVIS - Columbia's Marilyn McCoo & Billy Davis, Jr. stopped by WQXI/ Atlanta during a promotional tour of the Eastern states. Pictured at the station (I-r) are Columbia's Alan Oreman, Davis, WQXI air personality Kelly McCoy, McCoo, and MD J.J. Jackson.



WDRQ OBSERVES LAWS - UA's Ronnie Laws dropped by WDRQ/ Detroit in midst of a seven-city promotional tour. Pictured at the station (I-r) are WDRQ PD Gary Firth, MD Charita Doram, and Laws.

#### **Mike Wagner Named** PD at KIIS-AM-FM

Mike Wagner, recently designated acting Program Director at KIIS-AM-FM/Los Angeles, has been officially appointed to the PD position at the stations by President/GM Ed Boyd. Wagner had started at KIIS-FM in 1976 as an air personality, and had previously worked at KDES/Palm Springs and KEZY/Anaheim. In addition. Sherman Cohen, presently Music

(Continued from page 1)

we're making it. It appears we'd

finish a poor third" among the Den-

ver AOR's. Stevens added, "We

were making money, but there was

an absence of big advertising dol-

lars connected with the station's

former teen image, which I'm not

sure we ever recovered from. I

made the decision that we'd be fool-

ish to continue, and that it would be

in our best interests to do some-

thing more compatible with the AM." KHOW. Doubleday's Pon/

Adult outlet in Denver, has been a

highly lucrative and successful

operation for the company. "Also,"

Stevens continued, "I'd like to di-

versify. We don't have a Beauti-

ful Music station, and I'd like to get

Stevens stated that KHOW-FM

will be operated live from 6am-6pm,

and automated the other 12 hours.

Joe Taylor, who formerly pro-

grammed WOMC/Detroit, will be

the new Program Director, and

has already joined the station. The

present staff was given two months' notice, and Doubleday will attempt

to aid them in finding new jobs. Current PD Felix, who Stevens

says "did a super job for us," will

remain with the station until he

finds a new situation. The new for-

mat commences operation on Jan-

uary 15.

into that kind of programming.

KHOW, Doubleday's Pop/

**96KX** 

Director for the Pop/Adult AM station and the newly-converted Disco FM format, has been given additional responsibilities and the title of Assistant Program Director. Cohen had been with KIIS since early 1977 and had previously served as Music Director at KRLA/ Los Angeles and Assistant PD at KGBS/Los Angeles.

#### (Continued from page 1)

White House

of what has happened here at the White House in the course of a day but not in a way that is decep-

He said there were no additional expenditures for the project, which spent funds already allocated for his office.

Meanwhile, FCC policy appears to cut across several rules, according to Arthur Ginsburg, Chief of the Commission's Complaints and Compliance Division. Ginsburg notes that if a station uses any material from the White House containing controversial subject matter, that it must tag it with a line saying that the material was "furnished" by the White House.

Nelson, who will act as a oneman show, had been characterized by several sources as a former Chicago broadcaster. That qualification, Nelson told R&R, has been blown out of proportion. Actually, he said, "I hosted a jazz show during college at WNIB." Prior to joining the White House staff, Nelson was Assistant Director of Radio/ TV for the National Democratic Party.

He's Already Given You One Number One Single

And Here's Another . . .

# "Easy Driver" By KENNY LOGGINS

**JB-105 31-29 KNOW 32-26 WMET 25-22** WVIC 26-22 **KAKC 33-29 KEZY 32-28** KCPX deb 30 **KCBQ 34-30** WISM deb 30 **KEWI 37-32** WICC add WYND add **KILE add 39 KLMS** add **KYSN add 38 KCBN** add **B-100 KVI-FM KJRB KTKT KENI KQEO** WLOF **KKRC** WRKR **KBIM** 

From The Platinum-plus "Nightwatch" Album

**On Columbia Records** 



#### Page 24

#### NORTHEAST Most Added Hottest Eagles

lan Matthewe Earth, Wind & Fire **Nicolette Larson** 

Most Added **Barry Manilow** Chic Rod Stewart Barbra & Nei Eagles Bee Gees Cheryl Lynn

JB105/Providence, RI Robb Stewart

Robb Stewart Rod Stewart Barry Manilor Grateful Dead Ted Nugent Foreigner Blend HOTTEST: Chic 1-1 Billy Joel 3-2 Alice Cooper 13-9 Eric Clapton Ze-14 Olivia 23-17

Parallel Three

WHYN/Springfield, MA Ken Capurso

Hot Chocolate lan Matthews Cheryl Lynn J. Geils

Chic 1-1 Al Stewart 8-6 Billy Joel 9-7 Heart 24-17 Bob Seger 30-24

K104/Erie, PA Bill Shannon

Bill Shannon Blues Bros. Hot Chocolate Livingston Taylo Eagles HOTTEST: Bee Gees 2-1 Eric Carmen 7-3 Andy Gibb 14-8 Toto 16-9 Bob Seger 20-13

13FEA/Manchester Rick Ryder

Rick Hyder Nicolette Larson Blues Bros. Barry Manilow M. Manchester Ace Frehley HOTTEST: Billy Joel 5-1 Chic 13-3 Bee Gees 16-13 Alice Cooper 23-17 Bob Seger 28-22

WFBG/Altoona, PA Tony Booth

HOTTEST: Barbra & Neil 1-1 Toto 7-3 Paul Davis 14-9 Fogelberg/ Weisberg 17-14 Billy Joei 22-18

WJBQ/Portland, ME Andy Carey

Linda Ronstadt HOTTEST:

HOTTEST: Foreigner-3-1 Billy Joel 10-3 Al Stewart 14-11 Pablo Cruise 20-Bob Seger 25-17

WEEO/Waynesb Barry Hodge

Eagles Eric Clapton HOTTEST:

NH

Eagles HOTTEST:

SOUTH

#### NORTHEAST

Parallel One 96KX/Pittsburgh, PA None HOTTEST: B111y Joel 2-1 Bee Gees 6-5 Toto 21-8 Firefall 19-16 Chic 29-21

CHUM/Toronto, CAN

Toto Linda Ronstadt Nick Gilder HOTEST: Donna Summer 3-1 Barbra & Neil 2-2 Bee Gees 9-4 Billy Joel 15-6 Andy Gibb 26-18

WABC/New York, NY Sonya Jones

Toto Linda Ronstadt HOTTEST: Dona Summer 1-1 Chic 3-2 Barbra & Neil 4-3 Village People 11-4 Billy Joel 13-7

WKBW/Buffalo, NY

Nicolette Larson NICOTETE Larson Dutlaws Tanya Tucker Ian Matthews Eagles HOTTEST: 8111y Joel 2-1 Village People 5-3 Toto 7-4 Chic 14-9 Queen Girls 21-15

WCAO/Baltimore, MD Ron Riley Eagles HOTTEST: Bee Gees 1-1 Village People 12-4 Andy Gibb 9-6 Toto 11-8 Bob Seger 21-17

CKGM/Montreal, CAN. Connie Gregor

Eric Carmen Linda Ronstadt

Linda Ronstadt Bob Seger Boule Notre HOTTEST: Oonna Summer 2-1 Chic 22-5 Barbra & Neil 20-15 Village People D-23 Billy Joel 30-25

WIFI/Philadelphia, PA Jeff Robins None HOTTEST: Barbra & Neil 1-1 Chic 19-2 Bee Gees 20-10 Toto 22-13 Linda Ronstadt 21-16

WNBC/New York, NY Roz Frank

Toto Third World Andy Glbb John Oavis HOTIEST: Barbra & Neil 3-1 Chic 13-8 Bee Gees 16-10 Gino Vannelli 25-16 Blues Bros. 32-21

WPGC/Washington, D.C. Jim Elliott

Cheryl Lynn Painter Sisters Rod Stewart Ian Matthews HOTTEST: Chic I-1 Billy Joel 3-2 EWAF 15-7 Bob Seger 25-16 Linda Ronstadt 27-18

WRKO/Boston, MA

Hot Chocolate Neil Diamond

Neil Diamong Maybe HOTEST: Chic 1-1 Village People 4-3 Bee Gees 17-9 Chaka Khan 20-16 Toto 29-22

Parallel Two

WPHD/Buttalo, NY Harv Moore

Foreigner Rolling Stones Blend EW&F HOTTEST: Billy Joel 1-1 Toto 5-2 Bob Seger B-5 Elton John 15-10 Bee Gees 29-19

WOLF/Syracuse, NY Charlie Brown

Barry Manilow Boston Pointer Sisters HOTTEST: Barbra & Meil 1-1 Village People 7-3 Eric Carmen 13-7 Linda Ronstadt 15-8 Elton John 16-9

F105/Boston, MA Charlie Fernandez Chaka Khan Ace Frehley HOTTEST: Chic I-1 Dan Hartman 12-9 Village People 14-10 Gino Vannelli 15-10 Bee Gees 17-12 WKBO/Harrisburg, PA Dan Steele Eric Clapton Olivia J. Geils Hall & Oates HOTTEST: HOTTEST: Chic 2-1 Linda Ronstädt 10-7 Chaka Khan 13-B EW&F 18-10 Alice Cooper 17-11 WYRE/Annspolis, MD Steve Kingston

Livingston Taylor Eagles Pointer Sisters Cheryl Lynn HOTTESI: HOTTES:: Chic 1-1 Village People 5-3 Andy Gibb 15-8 Al Stewart 14-9 EW&F 23-14

PRO-FM/Providence, RI Alan Edwards

Olivia Barry Manilow Nicolette Larson Eagles Styx Sing Gerry Rafferty Linda Ronstadt

Linda Ronstadt Look HOTTEST: Chic 4-1 Barbra & Neil 8-4 Toto 11-6 Billy Joel 13-8 Village People 21-15

WDRC/Hartford, CT Jim English EW&F Ace Frehley Inter Sisters

Ace Frehley Pointer Sisters HOTTEST: Chic 1-1 Bee Gees 21-10 Linda Ronstadt 22-14 Toto 24-15 Queen Race 26-17

WTRY/Troy, NY Chris Bailey Eric Clapton Dan Hartman Ian Matthews Queen

Queen Race/Girls HOTTEST: Barbra & Neil 1-1 Dr. Hook 6-3 Toto 12-5 Village People 15-9 Chic 21-12

WAVZ/New Haven, CT Curt Hansen

EW&F Bob Seger Dolly Parton Rolling Stones HOTTEST:

Eagles

Pointer Sisters Hall & Oates Blues Bros. Gene Chandler Rod Stewart HOTTEST: Chic 2-1 Queen

Eric Clapton Gerry Rafferty Hall & Dates Foreigner HOTTEST: Barbra & Neil 2-1 Bee Gees 10-3 Paul Davis 14-10 Alice Cooper 22-17 Elton John 25-18 Queen Race/Girls 7-4 EW&F 11-7 Toto 17-8 Cheryl Lynn 21-15

WGUY/Bangor, ME WBBF/Rochester, NY Tom Nast

Mark Laubnee Eagles Rod Stewart Nigel Olsson Leif Garrett Foreigner HOTTEST: Barbra & Neil 1-1 Billy Joel 4-2 Chic 15-6 Bee Gees 16-9 Village People 20-12

EwaF Eric Clapton Pointer Sisters Foreigner Eagles HOTTEST: Chic 1-1 Bee Gees 16-8 Billy Joel 14-10 Firefall 19-14 Oueen

Girls 22-18

Y100/Miami, FL

Billy Joel

HOTTEST: Foreigner 1-1 Barbra & Neil 2-2 Bee Gees 10-6 Chic 16-12 Village People 18-14 WAEB/Allentown, PA Jeff Frank 13Q/Pittsburgh, PA Jim Quinn

Jett Frenk EWAF Nicolette Larson HOTTEST: Firefall 2-1 Barbra & Neil 5-4 Bee Gees 15-12 Chic 24-19 Exile 27-22 Chanson Olivia Dan Hartman HOTTEST: Barbra & Neil 2-1 Village People 8-4 EW&F 20-12 Chanson A-20 Ian Mgtthews 27-21

SOUTH Parallel One

WPEZ/Pittsburgh, PA Mark Fritzges WLCY/Tampe, FL Ron Parker Nicolette Larson

Mark Fritzgee EW&F Olivia Ian Matthews Barry Manilow Eagles HOTTEST: Barbra & Neil 1-1 Bee Gees 10-7 Toto 15-13 Linda Ronstadt 20-15 Bob Seger 26-20

WICC/Bridgeport, CT Greg Loehr

Blues Bros. Ian Matthews Rod Stewart Kenny Loggins HOTTEST: Barbra & Neil 1-1 Billy Joel 4-3 Chic 6-4 Firefall 14-9 Ew&F 26-20

Billy Car Toto HOTTEST: Chic 1-1 Ambrosia 13-6 Alicia Bridges 15-8 EW&F 20-14 Dr. Hook 26-16

WAYS/Charlotte, NC Spanky 96X/Miami, FL Lou Meyer Eagles Ian Matthews

Hottest

Bee Gees

**Billy Joel** 

Chic

Peaches & Herb Melba Moore Olivia Ronnie Laws HOTTEST: Chie 1-1 Jacksons 14-4 Ew&F 24-11 Leif Garrett 21-14 Bob Seger 36-23 HOTTEST: Chic 1-1 Billy Joel 6-3 Bee Gees 11-4 Andy Gibb 13-9 Toto 19-12 WQXI/Atlanta, GA Z97/Ft. Worth, TX Gary Mack Rod Stewart Nigel Olsson Barry White Kenny Rogers HOTIEST: Billy Joel 3-1 Yillage People 13-8 EMMF 17-10 Pointer Sis, 21-11 Nicolette Larson 20-13 None HOTTEST: Billy Joel 10-1 Barbra & Neil 13-9 Ambrosia 14-12 Chicago 18-13 Stephen Bishop Everybody 23-20

KVIL/Dallas, TX Mike Rey WAPE/Jacksonville, FL Jeannette Richards Mike Rey Eric Clapton Chic Alice Cooper EV&F HOTIEST: Barbra & Neil 1-1 Billy Joel 18-6 Andy Gibb 20-7 Al Stewart 19-8 Linda Ronstadt 22-15 Jeanette Richards Dolly Parton Barry White Eagles Pablo Cruise Reo Blues Bros. Bee Gees Rest HOTEST: Barbra & Neill 1-1 Firefall 15-9 Billy Joel 21-14 Bee Gees 22-15 Olivia 27-22

293/Atlants, GA Dals O'Brien Linda Ronstadt Alison Rod Stewart Cheryl Lynn Barry Manilow HOTTEST: WGH/Norfolk, VA Bob Canada

Bob Lenada Barry Manilow Rod Stewart Rose Royce Ace Freihey (dp) HOTTEST: Chici 1-1 Village People 7-3 Cheryl Lynn 6-5 Billy Joel 13-10 Bob Seger 20-13 HOTTEST: Billy Joel 1-1 Bob Seger 6-4 Pointer Sis. 16-9 Chic 17-10 Olivia 28-23 WHBQ/Memphis, TN John Long

Toto Rod Stewart Kenny Rogers Firefall (RA) HOTTEST: Chic 1-1 Barbra & Neil 3-2 Bee Gees 8-3 Billy Joel 14-7 EW& 13-9 KEEL/Shreveport, LA Rendy Davis

Nicolette Larson Queen Girls Ace Frehley HOTTEST: Barbra & Nell 1-1 Firefall 10-5 Paul Davis 11-6 Bee Gees 14-9 Chic 22-10 KRBE/Houston, TX Clay Gish

Eric Clapton Gerry Rafferty Rod Stewart Peter Criss M. Manchester Peter Brown HOTIEST: Chic 1-1 Bee Gees 15-3 Cheryl Lynn 25-9 Bob Seger 21-15 Toto 39-29 WLAC/Nashville, TN

Cheryl Lynn Peaches & Herb Leif Garrett Barry Manilow Dolly Parton Gloria Gaynor HOTIEST: Chin La

Chic 1-1 Bee Gees 12-5 Kenny Rogers 25-11 Hot Chocolate 27-21 Bee Gees Rest 33-23 ParallelTwo WJDX/Jackson, MS Bill Crews WKIX/Raleigh, NC Ron McKay

None HOTTEST: Alicia Bridges 1-1 Bee Gees 6-2 Village People 5-3 Chic 11-7 Bob Seger 18-11 None HOTIEST: Chic 1-1 Billy Joel 10-5 Bee Gees 16-9 EW&F 18-13 Elton John 21-16 WSGA/Sevanneb, GA Jerry Rogers

Jerry Rogers Olivia Rod Stewart Ace Frenley Ian Matthews Rose Royce Barry Manilow Kenny Rogers HoTTEST: Chic 1-1 Village People 2-2 Barbra & Netl 3-3 Billy Joel 13-6 EW&F 16-7 Q94/Richmond, VA Bill Thomas Ian Matthews Rod Stewart Eagles HOTTEST:

Chic 1-1 Eric Clapton 7-2 Billy Joel 8-4 Paul Davis 18-13 Nicolette Larson 19-15

WAKY/Louisville, KY Gary Guthrie BJ105/Orlando, FL

Barry Manilow Barry Mhite Eric Clapton Ace Frehley Fotomaker Livingston Taylor HOITEST: Eric Clapton Cooper Bross KC & Sunshine Cooper Bross HOTTEST: Barbra & Neil 1-1. Toto 10-2 Bee Gees 12-5 Village People 27-10 Jacksons 22-12

HOTTEST: Gino Vannelli 2-1 Barbra & Neil 3-2 Al Stewart 8-5 Andy Gibb 19-7 Village People 30-17

WSGN/Birmingh Beau Braxton KX106/Birmingham, AL Steve Davis

Steve Davis Exile Nigel Olsson Blues Bros. Foreigner Cheryl Lynn HOTIEST: Barbra & Neil 1-1 Billy Joel 9-3 Andy Gibb 19-3 Andy Gibb 19-3 Bob Seger 22-16 Paul Stanley Hot Chocolate HOTTEST: Billy Joel 5-1 Firefall 4-2 Andy Gibb 9-6 Bee Gees 13-10 Eric Clapton 15-11

KINT/El Paso, TX Ihani Kaya Q105/Tampa, FL Lynn Lotkowictz Alice Cooper EWAF HOTTEST: Barbra & Neil 2-1 Village People 15-6 Billy Joel 14-7 Bee Gees 16-9 Dan Hartman 17-11 Nicolette Larson Blues Bros. HOTTEST: HOTTES): Chic 2-1 Village People 3-3 Gino Vannelli 12-10 Toto 20-17 Al Stewart D-19

KNOW/Austin, TX Bill Mayne Bill Mayne Foreigner Dobie Gray Hall & Oates HOTTEST: Barbra & Neil Eric Clapton 6 Billy Joel 11-Elton John 12-Linda Ronstadt Ambrosia I Toto 20-4 EW&F 27-17 20-11

SOUTH 92Q/Nashville, TN Bruce Sherman Bruce Sherman Blues Bros. Ian Matthews Peaches & Herb Eagles Barry Manflow (dp) Player Fogelbarg/ Weisberg HOTTEST: Barbra & Neil 1-1 Chic 9-4 Billy Joel 11-5 Bee Gees 18-10 Village People 19-12 WTIX/New Orleans, LA Marty Maxwell Marty Maxwell Rose Royce Pointer Sisters Stephen Bishop Meat Loaf Chanson Exile Barry Manilow HOTTEST: Chic 4-1 Or. Hook 8-4 Billy Joel 12-8 Bee Gees 16-9 Alicia Bridges 27-10

WNOE/New Orleans, LA Nick Bazoo Barry Manilow Meat Loaf Linda Ronstadt Linda Ronstadt Eagles HOTIEST: Barbra & Neil 2-1 Alice Cooper 3-3 Billy Joel 8-6 Chic 16-8 Hot Chocolate 23-18

Rick Tracy EW&F Olivia Lan Matthews Cheryl Lynn Eagles Barry Manilow Gene Simmons (dp) Paul Stanley (dp) John Paul Young (dp) HOTTEST: Chic 2-1 Bee Gees 10-4 Andy Gibb 15-5 Al Stewar (T-5 Billy Joel 18-10 94Q/Atlanta, GA Jeit McCartney Jeil McCartney Rod Stewart Nigel Olsson Chicago Lover Jan Matthews HOTTEST: Billy Joel 2-1 Bob Seger 5-2 Nicolette Larson 10-5 Pointer 5:s: 15-9 Eagles 28-20

WAAY/Huntsville, AL Jay Fredericks

WRJZ/Knozville, TN Mark Thompson

Pointer Sisters Barry Manilow Dan Hartman Ace Frehley Barry White HOTTEST: Chic 3-1 Al Stewart 7-4 Andy Gibb 11-6 Village People 13-8 Bee Gees 16-10 Nigel Olsson Pointer Sisters Yvonne Elliman Ted Nugent (dp) HOTTEST: Chic 2-1 Bee Gees 11-4 Billy Jacl 14-8 Elton John 18-12 Village People 23-15

WISE/Asheville, NC Ray Williams

Day Williams Cheryl Lynn Barry Manilow Dobie Gray Peaches & Herb J. Geils Exile HOTTEST Barbra & Neil 1-1 Hot Chocolate 9-5 Bee Gees 12-6 Village People 22-17 Evst 23-19 WBBQ/Augusta, GA Bruce Stevens

Bruce Slevens Chake Khan Cheryl Lynn Barry Manilew Yvonne Elliman Rod Stewart E. Humperdink(dp) Peaches & Herb (dp) HOTTEST: Chic 10-1 Billy Joel 13-B Bee Gmes 19-9 Village People 18-14 EWSF 21-16 WIRK/W. Palm Beach, FL Scott Free

TN Queen

Nigel Olššon Eagles Blues Bros. Gene Simmons HOTTEST: Barbra & Neil 1-1 Bee Gees B-3 Chic 12-4 EW&F 36-20 Pointer S1s. 38-26

CK101/Cocos Beach, FL Steve Ocean

Barry Manilow M. Manchester

M. Manchester Olivia Kenny Rogers Chicago HOTIEST: Chic 1-1 Bee Gees 7-2 Billy Joel 10-4 Ace Frehley 23-10 Eric Clapton 37-25

G100/Mobile, AL Patti Martin

Nicolette Larson Dobie Gray HOTEST: Barbra & Neil 2-1 Chic 13-4 Bee Gees 12-5 Toto 17-12 Village People 21-17

Queen Race HOTTEST: Barbra & Neil 1-1 Chic 7-2 Bee Gees 13-6 Village People 26-16 Billy Joel 24-17 Hot Chocolate Gene Simmons (dp) HOTTEST: Barbra & Neil 1-1 Donna Summer 11-9 Eric Clapton 15-10 Gino Vannelli 22-12 Toto 0-13

KILE/Galveston, TX Dave Collins Dave Collins EWAF Pointer Sisters Kenny Rogers Keny Loggins Eagles HOTTEST: Barbra & Neil 1-1 Chic 13-2 Andy Gibb 10-5 Billy Joel 14-7 Hot Chocolate 21-16 Parallel Three

KAYC/Beaumont, TX Paul King

WFLI/Chatta

Alice Cooper Nicolette Larson Ian Matthews Toto Eagles HOTTEST: Alicia Bridges 1-1 Barbra & Neil 5-3 Linda Ronstadt 7-5 Chic 9-6 Village Péople 13-9 WYND/Sarasota, FL Al Brock Gloria Gaynor Kenny Loggins Nigel Olsson

WANS/Anderson, SC Bill McCown

Cheryl Lyn Rod Stewart Hall & Ootes Barry Manilow HOTICST: Chic 1-1 Bee Gees 7-2 Hot Chocolate 18-7 Boo Seger 13-8 Linda Ronstadt 22-15

WHHY/Montgomery, AL

Rich Thomas Rich Thomas Livingston Taylor Cheryl Lynn Barry Manilow Leif Garrett Blues Bros. (dp) MOTTEST: Chi C 2-1 Village People 3-2 Billy Joel 8-5 Bee Gees 12-7 Nicolette Larson 18-13

Y 103/Jacksonville, FL LJ. Walker

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Ian Matthews Pointer Sisters Bob Seger Barry White HOTTEST: Chic 1-1 Jarbra & Neil 4-2 Ambrosia TO-3

WLEE/Richm Ken Curtis ond, VA Ken Curtin Linda Ronstadt Toto Olivita Pointer Sisters Rod Stewart HOTTEST: Chic 1-1 Village People 7-2 Ewsf 15-7 Paul Davis 16-11 Nicolette Larson 19-13 WRFC/Athens, GA Gary Kirk Gary Kirk Rose Royce Barry Manilow Capt. & Tennille Kenny Rogers Hall & Oates HOTTEST: Chic 6-1 Billy Joel 7-2 Bee Gees 15-7 Eric Clapton 13-8 Linda Ronstadt 16-10

the song was dropped from the playlist then re-added.

**DDS & HOTS** 

**MIDWEST** 

WOW/Omeha, NE Roger Davis

Linda Ronstadt Eric Carmen Boston

M. Manchester City Bay (dp) Leif Garrett (dp) HOTTEST: Barbra & Neil 1-1 Bee Gees 5-2 Alice Cooper 16-6 Chic 21-12 Elton John 28-18

KZ93/Peona, IL Steve Rodio

Steve Rodio EW&F Bob Seger Nicolette Larson Queen Race/Girls Eagles HOTTEST: Billy Joel 2-1 Al Stewart 7-2 Firefall 12-4 Toto 18-12 Chic D-16

KBEQ/Kansas City, MO Kim Welsh

EW&F Hot Chocolate HOTTEST: Barbra & Neil 1-1 Bee Gees 15-6 Toto 14-7 Alicia Bridges 17-8 Chic 24-10

HOTTEST: Barbra & Neil 1-1 Bee Gees 7-4 Linda Ronstadt 13-9 Hot Chocolate 14-10 Toto 23-16

WCOL/Columbus, OH Harry Valentine

Livingston Taylor Barry Manilow George Deffet MOTIEST: Barbra & Neil 1-1 Billy Joel 10-2 Bee Gees 9-4 Firefall 12-10 Linda Ronstadt 19-13

WHB/Kansas City, MO

Don Burna Kenny Rogers Boston Cheryl Lynn Big Shot Eric Clapton Foreigner Rollingsötones NOTIEST: Barbra & Neil 1-1 Bee Gees 12-7 Queen Race/Girls 19-12 Toke 20-14

KLEO/Wichita, KS Bob Lawrence.

EW&F Chaka Khan Meat Loaf Olivia Eric Clauton Cindy Bullens HOTIEST: Chic 10-1 Bee Gees 9-2 Billy Joel 8-5 Kenny Rogers 21-9 Nicolette Larson D-15

WNCI/Columbus, OH Steve Edwards

EW&F Barry Manilow Faith Band HOTTEST: Barbra & Neil 1-1 Chic 5-2 Bee Gees 13-6 Billy Joel 19-13 Toto 0-14

WVIC/Lansing, MI Bob Berry

Bob Berry Cheryl Lynn Blues Bros. Olivia The Cars Stephen Bishop HOTTEST: Chic 2-1 Firefill 5-3 Bee Gees 15-9 Linda Ronstadt 21-12 Toto 23-14

Parallel Three

WYFM/Youngstown, OH Jack Taylor

Toto HOTTEST: Barbra & Neil 2-1 Dr. Hook 5-2 Billy Joel 11-6 Chic 16-7 Bee Gees 1B-13

WSPT/Stevens Point, WI Pat Martin

Pat Martin Gerry Rafferty Eagles J. Geils Poco Crazy MOTTEST: 8111y Joel 2-1 Toto 4-2 Chic 9-3 Alice Cooper 12-6 Village People 18-9

WHOT/Youngeto Dick Thompson

Ace Frehley

Rod Stewart EW&F

WEBC/Duluth, MN

Livingston Taylo Pointer Sisters Hot Chocolate

Not Chocolate HOTTEST: Barbra & Neil 1-1 Andy Gibb 3-2 Alicia Bridges 12-6 Chic 16-7 Village People 24-15

WKAU/Kaukauna, WI Rich Allen

City Boy Talking Heads Olivia J. Geils HOTTEST: Foreigner 1-1 Paul Davis 6-4 Barbra & Neil 13-6 Al Stewart 15-10 Andy Gibb 23-17

WISM Maduon, WI Ionathan Little

Jonathan Little Eagles Dan Hartman Blues Bros. HOTTEST: Barbra & Neil 1-1 Billy Joel 11-6 Bee Gees 17-9 Chic 21-12 Village People 24-19

WEAO/Eau Claire, WI

Rick Roberts Hot Chocolate Livingston Taylor Steely Dan Santana Stormy HOTIEST: Firefall 1-1 Billy Joet 8-5 Bee Gees 16-12 Eric Carmen 20-16 Bob Seger 23-18

KFYR/Bismarck, ND Dan Brannan

Olivia Nicolette Larson' Linda & Elvis Tender HOTTEST: Barbra & Neil 2-1 Foreigner 9-6 Andy Gibb 14-11 Bee Gees 17-12 Billy Joel 0-15

WGBF/Évansville, IN Mark Évans

Dlivia EW&F HOTTEST: Barbra & Neil 2-1 Bee Gees 6-4 Linda Ronstadt 13-9 Chic 16-11 Bob Seger D-16

KSTT/Davenport, IA

Mike Aemineally NiColette Larson Jan Matthews Ace Frehley Lindisfarne Blues Bros. HOTTEST: Barbra & Neil 1-1 Bee Gees 17-7 Chic 16-8 Village People 23-14 Linda Ronstadt 24-17

WAKX/Duluth, MN Bruce MacGregor

Eagles Barry Manilow Yvonne Elliman Tom Benjamin HOTEST: Barbra & Neil 1-1 Chic 9-2 Alicia Bridges 7-4 Bee Gees 10-6 Alice Cooper 17-12

KKXL/Grand Forks, ND Wynn Davis

Nicolette Larson Justin Kayward. HOTTEST: Barbra & Neil 3-1 Toto 13-4 Styx 11-6 Village People 18-12 Andy Gibb 22-17

WRKB/Racine, WI Ron Richards

non fucharda Pointer Sisters HOTTEST: Barbra & Neil 2-1 Billy Joel 16-4 Bee Gees 12-6 Chic 18-11 Village People 19-16

KLMS/Lincoln, NE

Hob Hagger Talking Heads Kenny Loggins HOTTEST: Barbra & Neil 1-1 Billy Joel 17-4 Andy Gibb 13-10 Eric Carmen 20-15 Toto 21-16

WJON/St. Cloud, MN Tom Kay

Tom Kay Dolly Parton Boney M HOTIEST: Barbra & Neil 2-1 Bob Seger 6-3 Andy Gibb 10-5 Bee Gees 12-7 Olivia 21-16

Rob Haggar

Chic

Rick Roberts

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indica

WZUU/Milwaukee, WI

Hot Chocolate Olivia Rod Stewart HOTTEST: Toto 3-1 Billy Joel 11-2 Alicia Bridges 6-4 Village People 18-8 Bob Seger 23-20

WGCL/Cleveland, OH Bob Travis

Ian Matthews Cooper Bros. J. Geils Barry White HOTTEST:

HUITEST: Chic ]-1 Billy Joel 7-4 Bee Gees 15-9 EW&F 18-11 Dan Hartman 25-20

KSLQ/St. Louis, MO Phil Irons

Paul Davis Hot Chocolate The Cars Rod Stewart HOTTESI: Barbra & Neil 1-1. Toto 10-6 Bee Gees 15-10 Leif Garrett 28-20 Bob Seger 29-23

Parallel Two

Billy Joel Toto HOTTEST: Barbra & Neil 2-1 Chic 5-2 Billy Joel A-7 Donna Summer 14-11 Toto A-12

KIOA/Des Moines, IA Gary Stevens

Linda Ronstadt Elton John Eric Clapton MOTTEST: Barbra & Neil 3-1 Alicia Bridges 14-4 Al Stewart 11-8 Bee Gees Heaven/Rest 18-11 Village People 25-16

WOHO/Toledo, OH Beau Elliott

Nicolette Larson HOTIEST: Barbra & Neil 1-1 Billy Joel 4-2 Chic 13-6 Linda Ronstadt 12-9 Village People 18-12

WNDE/Indianapolis, IN Bobby Hatfield

HOTTEST: Barbra & Neil 1-1 Gino Vannelli 8-2 Bee Gees 14-9 Toto 25-15 Leif Garrett 28-17

WNAP/Indianapolis, IN Steve Mitchell

Livingston Taylor Rolling Stones Foreigner Faith Band HOTIEST: Chic 3-1 Al Stewart 5-3 Andy Gibb 6-4 Billy Joel 11-5 Toto 14-7

Nicolette Larson Eric Clapton HOTTEST: Barbra & Neil 2-1 Billy Joel 8-5 Paul Davis 11-8 Bee Gees 17-9 Heart 18-12

KAKC/Tulsa, OK Mike McCarthy

Carpenters John Paul Young Kenny Rogers Burton Cummings HOTIEST: Dr. Hook 5-1 Barbra & Neil 8-2 Billy Joel 10-4 Bee Gees 9-6 Chic 15-11

WMET/Chicago, IL Bobby Christian

Bobby Christian Eagles Foreigner Eric Carmen HOTIEST: Ambrosia 1-1 Billy Joei 6-2 Bee Gees 7-3 Barbra & Neil 12-8 Chic 27-20

WIFE/Indianapolis, IN Jerry Steele

EW&F

EMAF Pointer Sisters Ian Matthews Gerry Rafferty Peter Criss Neil Diamond Jeans Hall & Oates (dp) HOTTEST: Chic 4-1 Billy Joel 11-4 Bee Gees 13-9 Al Stewart 16-11 Leif Garrett 21-14

WKY/Oklahoma City, OK Sandy Jones

Nick Gilder Hot Chocolate Dolly Parton Eric Clapton

WGRD/Grand Rapids, MI. Ron White

WCGQ/Columbus, GA Jeff Blake

Neil Young (dp) Nicolette Larson Barry Manilow Blues Bros. Cheryl Lynn Leif Garrett Yvonne Elliman Stephen Bishop (dp) KC & Sunshine (dp) HOTTESI: Barbra & Neil S-1 Chic 10-4 Village People 12-7 Bee Gees 14-9 Toto 21-15

WLOF/Orlando, FL Reggie Blackwell

Regge Blackwell Faith Band Olivia Nicolette Larson Gerry Rafferty HOTEST: Barbra & Neil 3-1 Bee Gees 10-6 Tota 18-13 EMSF 27-15 Bob Seger 30-22

WAIR/Winston-Sale Steve Norris

Steve Norris Dan Hartman M. Manchester Barry Nanilow HOTIEST: Chic 1-1 Eric Carmen 9-7 Hot Chocolate 13-8 Toto 21-1) Olivia 26-14

WFOM/Marietta, GA Mike Durrett

Chic 9-1 Billy Joel 3-2 Bee Gees 11-5 Linda Ronstadt 18-12 Pointer Sis. 22-17

MIDWEST

Parallel One

M. Manchester NiColette Larson Rolling Stones HOTTEST: Barbra & Neil 1-1 Dr. Hook 6-2 Bee Gees 12-7 Toto 19-14 Eric Clapton 26-15

WZZP/Cleveland, OH Tom Jeffries

Blues Bros. Nicolette Larson

Nicolette Luis Boston Hall & Oates Rose Royce John Paul Young HOTTEST: Billy Joel 2-1 Firefall 5-3 Bee Gees 7-4

Village People 8-5 Chic 10-6

Q102/Cincinnati, OH Terry Lyon

Rolling stones Foreigner HOTTEST: Barbra & Neil 1=) Toto 18-13 Bob Seger 22-17 Chic 23-18 Alicia Bridges 26-21

CKLW/Detroit, MI Rosalie Trombley

Olivia Hot Chocolate Village People Rod Stewart HOTTEST: Chic 1-1 Alicia Bridges 7-4 Toto 8-5

Bob Seger 19-12 EW&F 18-13

WLS/Chicago, IL Alan Burns

Chic Village People HOTTEST: Nick Gilder Child 1-1 Barbra & Neil 3-2 Chic A-9 Billy Joel 14-12 Bee Gees 30-13

WDRQ/Detroit, MI Charita Doram

Ambrosia 3-2 Billy Joel 13-10 Barbra & Neil 23-20 Queen Girls 28-24

KSTP/Minneapo Greg Ausham

Eric Clapton Olivia

Olivia HOTTEST: Barbra & Neil 1-1 Billy Joel 4-2 Firefall 10-7 Bob Seger 14-9 Atice\_Cooper 22-18

None HOTTEST: Chic 1-1

E.C. King Olivia

The Cars Rolling Stones

KDWB/Minneapolis, MN

Mike Durrett Barry Manilow Cheryl Lynn Gerry Rafferty Yvonne Elliman J. Geils Peaches & Herb HOTTEST: Chic 9-1

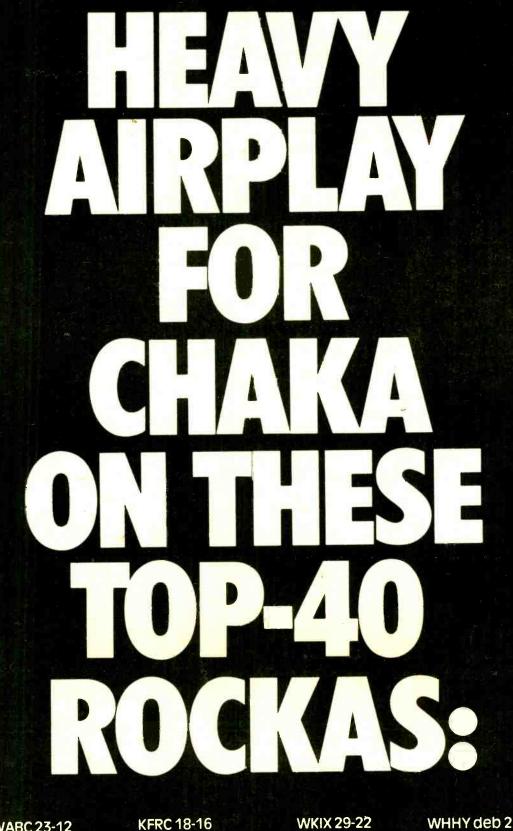
NC

WGLF/Tallahassee, FL Nigel Olsson Barry Manilow HOTEST: Barbra & Nell 1-1 Bee Gees 6-2 Linda Ronstadt 14-9 Nicolette Larson 25-17 M. Manchester 24-19

WTMA/Charleston, SC Rick Tracy

					RE	R/Friday, [	December 8, 1978
MIDWEST				WES	CALCULATION OF THE OWNER,		
	Most Ac		_	est	Most A		-
	Earth, Wind &		Barbra				Bee Gees
	Nicolette Lar	son		Gees Chic	Blues Brot Pointer Si		Barbra & Neil Chic
1							Billy Joel
	WES						
WNA Steve	M/Neenah, WI Otia	KRTH/Los Ang Bob Hamilton	eles, CA	KQEO/Al John Mich	buquerque, NM aels	KYNO/Freeno, C Kris Van Kamp	A
HOTT	lette Larson	Barry Manilo Gerry Raffer HDTTEST:	ty	Kenny Rog The Cars HOTTEST:		Jacksons Nicolette Larse Olivia	n
A1 S Andy	ra & Neil 1-1 tewart 6-4 Gibb 13-9	Barbra & Nei Chic 5-3 Village Peop Bee Gees 12-	le 7-5	Billy Joe Eric Carr Chic 15-9	nen 10-5	Blues Bros. Bobby Caldwell Laura Taylor Earry Manilow	
8111	ge People 15-10 y Joel 22-15	Cheryl Lynn	26-21	Ew&F 38-2	chorage, AK	Eagles HOTTEST: Barbra & Neil	1-1
J.R. G	I/Topeka,KS Greeley . & Tennille	Parallel T		Sean Lyne		Linda Ronstadt Bie Gees 15-10 Toto 17-12	11-8
EW&F	y Manilow anchester	Village Peop	e	HOTTEST: Toto 1-1 Billy Joe	el 11-6	Rick James 23-	
HOTT Sarb	Matthews EST: ra & Neil 3-1 tal Gayle 5-2	Pointer Siste Blues Bros. Eagles	ers	Queen	16-10 hews 19-16 irls 27-21	Hip Avina Eagles Pointer Sister	
Livi Taj Alic	ngston ylor 20-15 e Cooper 21-17	HOTTEST: Billy Joel 3- Bee Gees 6-3 . Chic 20-7	1		lt Lake City, UT	Chaka Khan Ace Frehley HOTTEST:	
Bee WRC	Gees 24-18 K/Rockford, IL	Toto 21-13 Bob Seger 23-	-16	Eagles HOTTEST:		Earbra & Neil Faul Davis 8-3 Andy Gibb 13-5	
	Arthur lette Larson	KFXM/San Ber Harry McKinst	er	<ul> <li>Barbra &amp; Village F</li> <li>Bee Gees</li> </ul>	Neil I-1 People 9-3 12-4	Willage People Chic 24-17	
Quee Ra HOTT	n ce	Nicolette Lar Pointer Siste Livingston Ta	ers	Chic 18-5 Olivia 22 KYYX/Se	2-17	EENO/Las Vega Steve Summers Exile	
Barb Dr. Bill	ra & Neil 1-1 Hook 10-5 y Joel 13-10	HOTTEŠT: Gino Vannelli Firefall 15-3 Barbra & Neil	2-1	Robin Mit Jacksons	chell	Linda Ronstadt Village People HOTTEST:	
Bee Vill	Gees 21-13 age People 30-16	Toto 13-10 Andy Gibb 20-	-15	Gerry Rat HDITEST: Village F	fferty People [-]	Toto 1-1 Andy Sibb 3-2 Gino Vannelli	9-6
Gen Barr	C/Sioux Falls, SD Shaw y Manilow	KLUC/Las Vec Dave Anthony		Chic 8-2 EW&F 11-6 Toto 12-7	5	Nob Segrer 25-2	1
EW&F HOTT Barb	EST: ra & Neil 6-1	Van Morrison EW&F Talking Heads			n Diego, CA	EDON/Salinas, 3. J. Roberts Ione	
Andy Bee	20-8 Gibb 14-9 Gees 21-11	HOTTEST: Barbra & Neil Toto 8-5	2-1	EW&F Dan Hartn		NOTTEST: Dr. Hook 1-1 Chicago 9-2	
KKL	age People 25-13 S/Repid City, SD	ARS 13-7 Billy Joel 16 Bee Gees 19-1	i-10 4	Foreigner HOTTEST: Barbra &		Ace Frehley 22 Chic 27-18 Talking Heads	-14
[an Hall	Kjar Matthews & Oates	Y94/Fresno, C Mike Berlak		Toto 4-2 Chic 15-9 Bob Seger	30-22	XYSN/Colorado	
Toto	Hook 3-1 8-5	Gerry Raffert M. Manchester Blues Bros.	У	EW&F A-32	oenix, AZ	Fom Brewer Eagles	
Lind	ra 5 Neil 10-7 a Ronstadt 22-17 ia 23-21	Fogelberg/ Weisberg HOTTEST: Chic 2-1		Bobby Riv Nicolette Hot Choco	Larson	Kenny Loggins Pointer Sister Leif Garrett	s .
W	EST	Bee Gees 9-3 Billy Joel 14 Ace Frehley 1	-9	Ace Frehl Chicago Lover	ey	HOTIEST: Barbra & Neil 4 Dr. Rook 4-2 Billy Joel 16-1	
-	rallel One	EW&F 22-13		Foreigner HOTTEST: Barbra &	Neil 2-1	Billy Joel 16- Chic 23-10 Bee Gees 21-14	
EW&F	Sebastian	Steve Rivers Rod Stewart		Andy Gibb Firefall Billy Joe Bee Gees	12-6	KCBN/Reno, NV Red Min.	
HOTT Barb	lette Larson EST: pra & Neil 2-1 98-4	Divia Pointer Siste Ian Matthews HOTTEST:	T'S	KGW/Port	land, OR	Kenny Loggins Player HOTTEST:	
Bee	Gees 10-6 age People 11-8 : 17-12	Barbra & Neil Chic 9-3 Bee Gees 11-5		Gerry Raf		Andy Gibb 4-1 Chic 15-5 Bee Gees 13-7 Ace Frehley 18-	12
KFL	Los Angeles, CA er Collins	Village Peopl EW&F 23-15	e 13-8	Eagles Bob Seger M. Manche HOTTEST:	ister	Queen Race/Girls 25	9-21
Chic Lo Gene	ago Iver Simmons	KROY/Sacram Don Selasco	iento, CA	Billy Joe Bee Gees Firefall	14-8	KSLY/San Luis C Johr Tobin	
HOT 1 Bart Bee	EST: ma & Neil 1-1 Gees 3-2	Rod Stewari Gerry Rafferi Ian Matthews Hot Chocolate			stadi 18-14	Jefterson Stars Eagles Rolling Stones Grateful Dead	ship
Bill	10-4 y Joel 7-5 Seger 27-22	Leif Garrett Dolly Parton Blues Bros.		KING/Sea Rob Conre		Grateful Dead Foreigner Alicia Bridges Ace Frehley	
	Seattle, WA Witchell	HOTTEST: Barbra & Neil Chic 3-2	1-1	Eagles Marshall HOTTEST: Barbra &		Elton John Paradise HOTTEST:	
Andy Blue	Stewart Gibb Bros.	Dr. Hook 6-3 Billy Joel 15 Bee Gees 18-1		Andy Gibb Bee Gees	9-5	Firefall 2-1 Dr. Hook 10-5 Nicolette	
HOTT Vill	age People 3-1	KJRB/Spokane Tom Hutyler	WA	Firefall Chic 20-1 KRSP/Salt	3 Lake City, UT	Larson 17-8 Jackson Browne Hall & Oates 2	22-16 8-21
Chic	Gees 8-4 12-6 21-10 Chocolate 18-11	Nigel Olsson Barry Manilow Rod Stewart	1	Alan Hagu Livingston	n Taylor	KYTE/Portland, Mike Davis	OR .
KIM	N/Denver, CO Greene	Gloria Gaynor Blues Bros. ( HOTTEST:	dp)	Pointer S Gerry Raf Eagles HOTTEST:	ferty	Chic Pointer Sister Chaka Khan	s
Poin Blue	lette Larson Iter Sisters 8 Bros.	Village Peopl Billy Joel 5- Toto 6-3 Chicago 12-8	2	Barbra & I Billy Joe Village Pi	1 9-2 eople 10-3	HOTTEST: Andy Gibb 3-1 Toto 6-3	
Barr Eagl HOTI	y Manilow es EST:	Hot Chocolate KEZY/Ånaher	1	Alicia Br Toto 15-7 KTAC/Tac	idges 14+6	Bee Gees 10-4 Heart 15-10 Elton John 18-	13
Or. Andy	ra & Neil I-Ĭ Hook 6-4 Gibb 12-6 Gees 15-7	Rod Siewart	1	Ric Hanses Barry Man	n ilow		
Bill KTL	y Joel 20-15 K/Denver, CO	Ian Matthews M. Mancheste Blues Bros. Billy Joel	r	Chaka Khai Eagles HOTTEST:	n		
Blue	Matthews s Bros. y Manilow	Billy Joel Big Shot HOTTEST: Toto 4-1		Barbra & I Billy Joe Bee Gees Village Pi	1 9-4		
Exil Meat		Billy Joel 9 Elton John 1 Firefall 13-	2-7 9	EW&F 21-1	7 ersfield, CA		
Doll Rod Gene	y Parton Stewart Simmons	Gino Vannell KTKT/Tucson,		Pete Sham Nicolette	non Larson		
Cher Poin HOTT	yl Lynn ter Sisters EST:	Ed Alexander Billy Joel Big Shot		lan Matthe Blues Bro Queen Race			
Andy Dr.	ra & Neil 1-1 Gibb 3-2 Hook 4-3 a Ronstadt 15-9	Hall & Dates J. Geils HOTTEST:		Race HOTTEST: Barbra & I Chicago 7	Neil I-1		
EW&F	26-21 O/San Diego, CA	Barbra & Nei Toto 6-3 Billy Joel 7 Bee Gees 8-5		Elton John Dr. Hook Billy Joe	n 10-6 11-7		
Play	ferson Starship	Chic 20-10 KVI-FM/Seatt		Paralle	Three		
Grat HOTT Toto	teful Dead	Frank Colbour Sylvester Rod Stewart	α α	KBIM/Rosw Jeli Terry	ell, NM		
Bost J. C	y Joel 11-8 con 23-16 Geils 25-17 Matthews 29-18	Gene Chandle Pointer Sist Peaches & He	ers	Moody 8lue Pages Jefferson			· · · ·
KFF	Matthews 29-18 C/San Francisco, CA	Foreigner Barry White September		HOTTEST: Billy Joel Toto 11-5	2-1		
Cher	land/Sholin yl Lynn Stewart	HOTTEST: Village Peop Foxy 9-5 Hot Chocolate		Linda Rons Bob Seger Nicolette	tadt 16-7 19-8		
Talk HOT1 Chic	cing Heads TEST: 2 4-1	Al Stewart 2 Justin Haywar	2-13	Larson 2	- 12		
Bill	10-5 y Joel 12-8 ta Ronstadt 21-13		1				

Cheryl Lynn Rod Stewart Talking Heads HOTTCST: Chic 4-1 EW&F 10-5 Billy Joel 12-8 Linda Ronstadt 21-13 Al Stewart 24-19



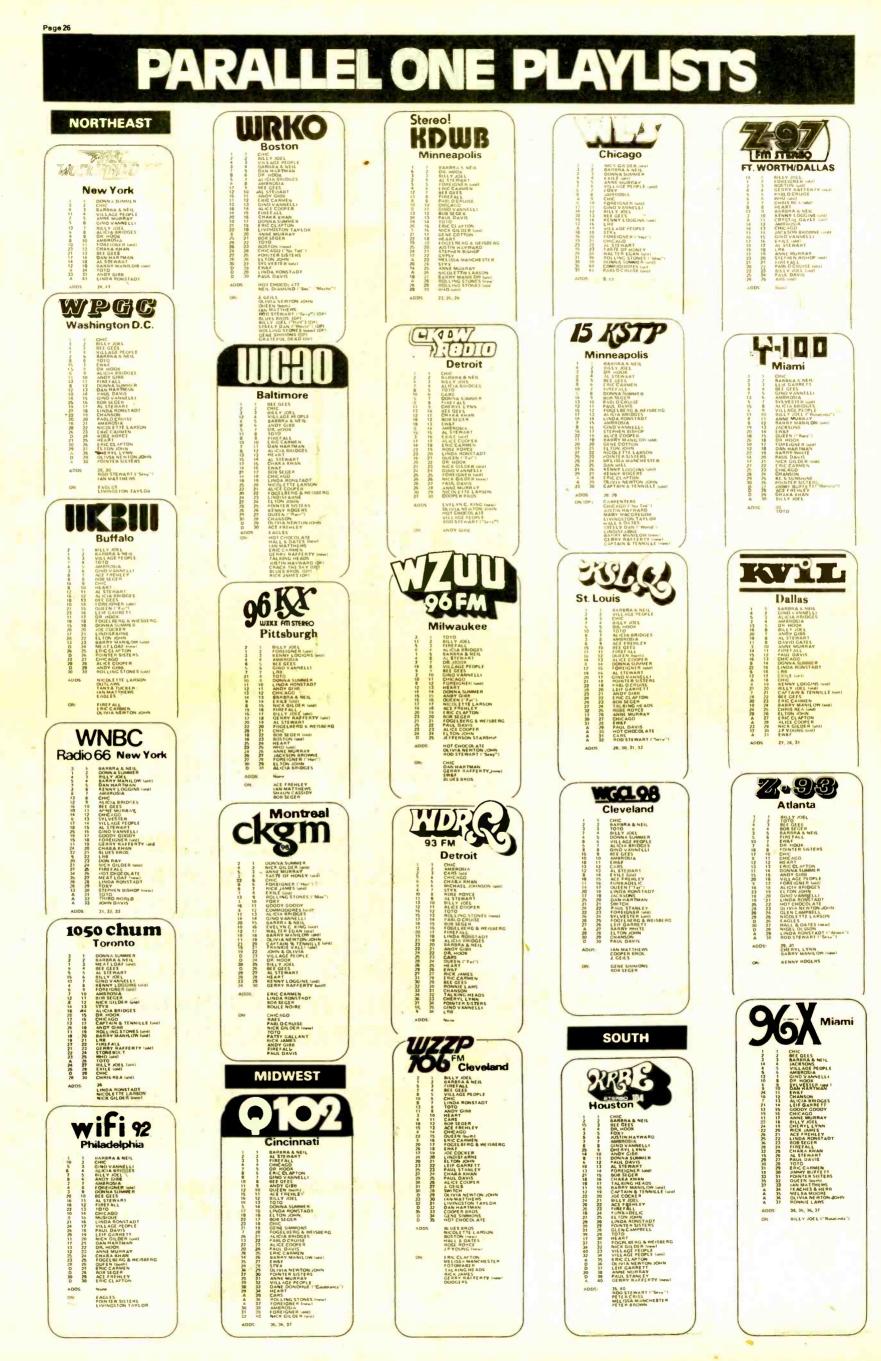
WABC 23-12 99X 27-25 WNBC 24-20 WIFI 25-24 WRKO 20-16 WCAO 17-15 **KRBE 18-16** Y-100 deb 29 96X 32-25 WQAMadd CKLW 12-11 **WDRQ 6-5** WZZP 27-24

KIMN deb 30 KTLK 27-25 F-105 add WICC 28-24 WTRY deb 30 **WKBO 13-8** Y-103 deb 29 WGH 3-16 WTIX 23-21 Q-949-9 WBBQ add 30 WLAC 15-13

WRJZ 19-16 WNAP 23-20 WIFE 27-22 WVIC deb 29 **KLEO** add KAKC 17-15 WHB 37-34 KVI-FM 37-33 KYYX deb 27 KTACadd KROY 19-16 KCBQ 31-28

WHHY deb 27 WRFC 17-13 WFOM 12-9 WAIR 28-24 **WANS 9-9 KAYC 8-7** CK-10115-13 WTMA 13-8 WLEE 10-18 KSTT 26-23 KYNO 29-24 KDON 38-32 **KDZA add 39** KYTEadd

.  $( \bullet )$ AN." . -TATIC Produced by Arif Mardin ON WARNER/TATTOO RECORDS.







# Melissa Manchester's



**Don't** Cry Out Out Loud.' This instant

classic is her hottest single since "Midnight Blue!"

#### **38 NEW ADDS THIS WEEK!**

NEW AND ACTIVE: KSTP-28/KRTH-20/KLIF-32 WQXI/94Q-16/KING/WTIX-39 13-Q-26/WBBF-22/KOPA-30 BJ-105/WIFE-34/WLOF KAKC-20/WBGN/WKLO/WVLK KEYN/WOW/KDZA/WFEA

**BB: 56\* CB: 54\* RW: 54\*** 

Melissa Manchester's "Don't Cry Out Loud." IT'S A GIANT! On Arista Records.



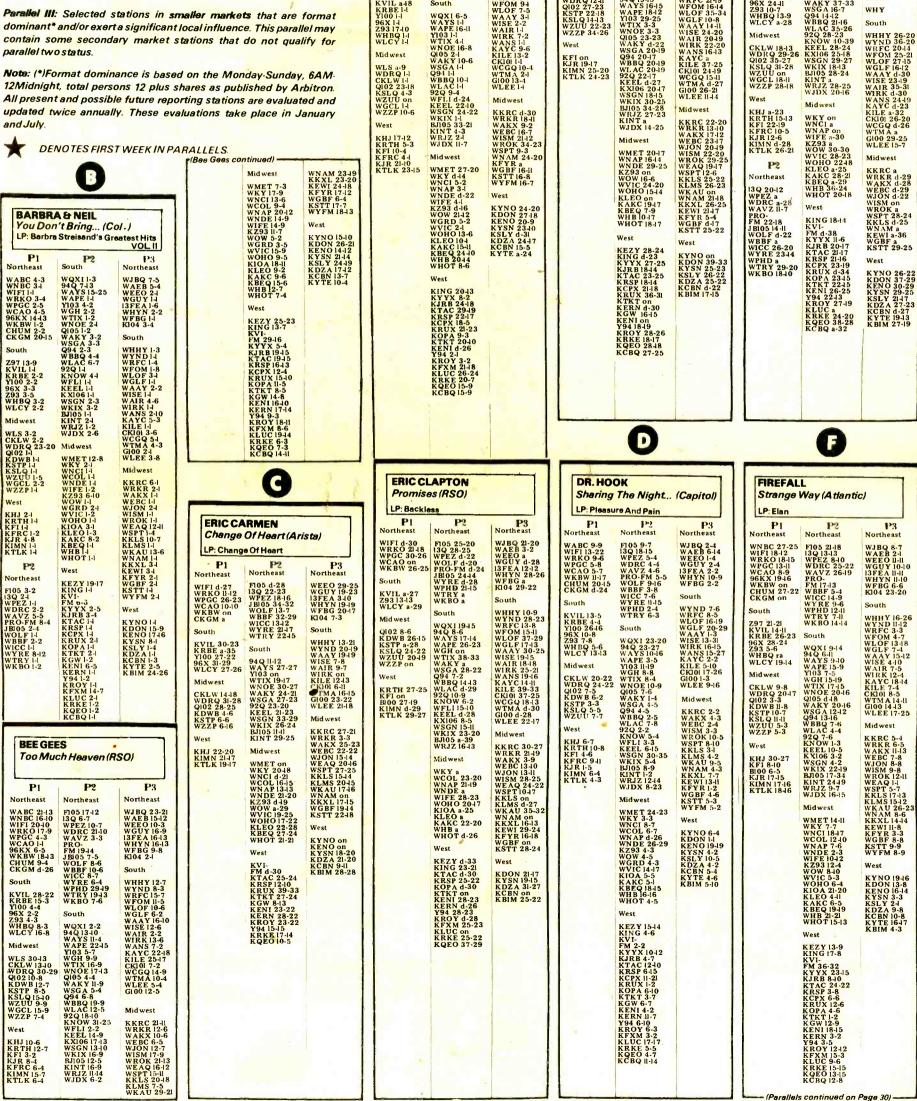


Parallel I: Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

allel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January



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CHIC

P1 Northeast

WABC 3-2 WNBC 13-8 WIFI 19-2

WIFI 19-2 WRKO 1-1 WCAO 2-2 96KX 29-21 WKBW 14-9 CHUM d-29 CKGM 22-5

South

KVIL a48 KRBE 1-1 Y100 1-1

96X 14 Z93 1740 WHBQ 1-1 WLCY 1-1

Midwest

WLS a-9 WDRQ 1-1 CKLW 1-1 Q102 23-18 KSLQ 4-3 WZUU on

LP: C'est Chic

Le Freak (Atlantic)

P2 Northeast

F105 1-1 13Q 1-2 WDRC 1-4 WDRC 2-1 PRO-FM 4-1 JB105 1-1 WOLF 2-2 WBBF 16-12 WICC 6-4 WYRE 1-1 WTRY 21-12 WKBO 2-1

South

P3 Northeast

WAEB 24-

WGUY 15-6 13FEA 13-3 WHYN 14 WFBG 25-22 K104 d-26

South WHNY 2-1 WYND 12-4 WFOM 94 WLOF 7-5 WAAY 3-1 WISE 2-2 WAIR 1-1 WIRK 7-2 WANS 1-1 KAYC 9-6 KILE 13-2 CKI0I 1-1 WCGQ 10-4 WCGQ 10-4 WLEE 1-1

Midwest

South

ALICE COOPER

LP: From The Inside

PI

ortheast

WRKO 16-14 WCAO 22-21 WKBW 29-28

KVIL a-28 WHBQ d-27

CKLW 17-17 WDRQ 12-11 Q102 27-23 KSTP 22-18

KSTP 22-18 KSLQ 14-13 WZUU 22-23 WZZP 34-26

KFI on KJR 19-17 KIMN 25-20 KTLK 24-23

West

Midwest

South

How You Gonna See... (WB)

P2 Northeast

13Q d-30 WPEZ 27-21 WDRC 27-25 JB105 13-9 WOLF 23-17 WICC 25-22 WPHD d-23 WTRY 26-18 WKBO 17-11

South

94Q 19-15 WAYS 16-15 WAPE 18-12 Y103 29-25 WTIX 3-3 WNOE 3-3 Q105 23-23 Q105 23-23

Y d-22 A 20-19 20-17 Q 20-19 C 20-19

P3 Northeast

WJBQ 26-23 WAEB 26-23 WEEO 22-17 WGUY 1845 13FEA 23-17 WHYN 22-18 WFBG 30-29

South WHINY 22-18 WRFC 2-17 WRFC 2-17 WLOF 35-34 WLOF 10-8 WANY 14-11 WISE 24-20 WANY 16-13 KAYC a KILE 37-25 CKI00 24-19 WGCQ 15-11 WTM & d-27 WCCQ 15-11 WTM & d-27 WLCE 11-14

Midwest

South

R&R/Friday, December 8, 1978

September (ARC/Columbia)

LP: The Best Of EW&F, Vol. One

South P2

WQX117-10 94Q 22-17 WAYS 23-17 WAPE 23-19 Y103 27-17 WGH 19-12 QI05 on

WGH 19-12 Q105 on WAKY 37-33 WSGA 16-7 Q94 14-12 WBBQ 21-16 WLAC 35-26 92Q 28-23 KNOW 40-39 20 24

KX106 25-18 WSGN 29-27 WKIX 18-13 BJ105 28-24 KINT a WRJZ 28-25 WJDX 20-16

Midwest

10 28-25-29-

P3 Northeast

South

WHY

South

WAEB a WEEO d-22 WGUY d-30 WHYN 39-34 WFBG d-31

WHHY 26-20 WYND 36-20 WRFC 20-44 WFOM 25-21 WLOF 27-15 WGLF 16-12 WAAY d-30 WISE 23-19 WAIR 35-31

19

a-36

EARTH, WIND & FIRE

P1 Northeast

WRKO d-28 WPGC 15-7 WCAO 18-16

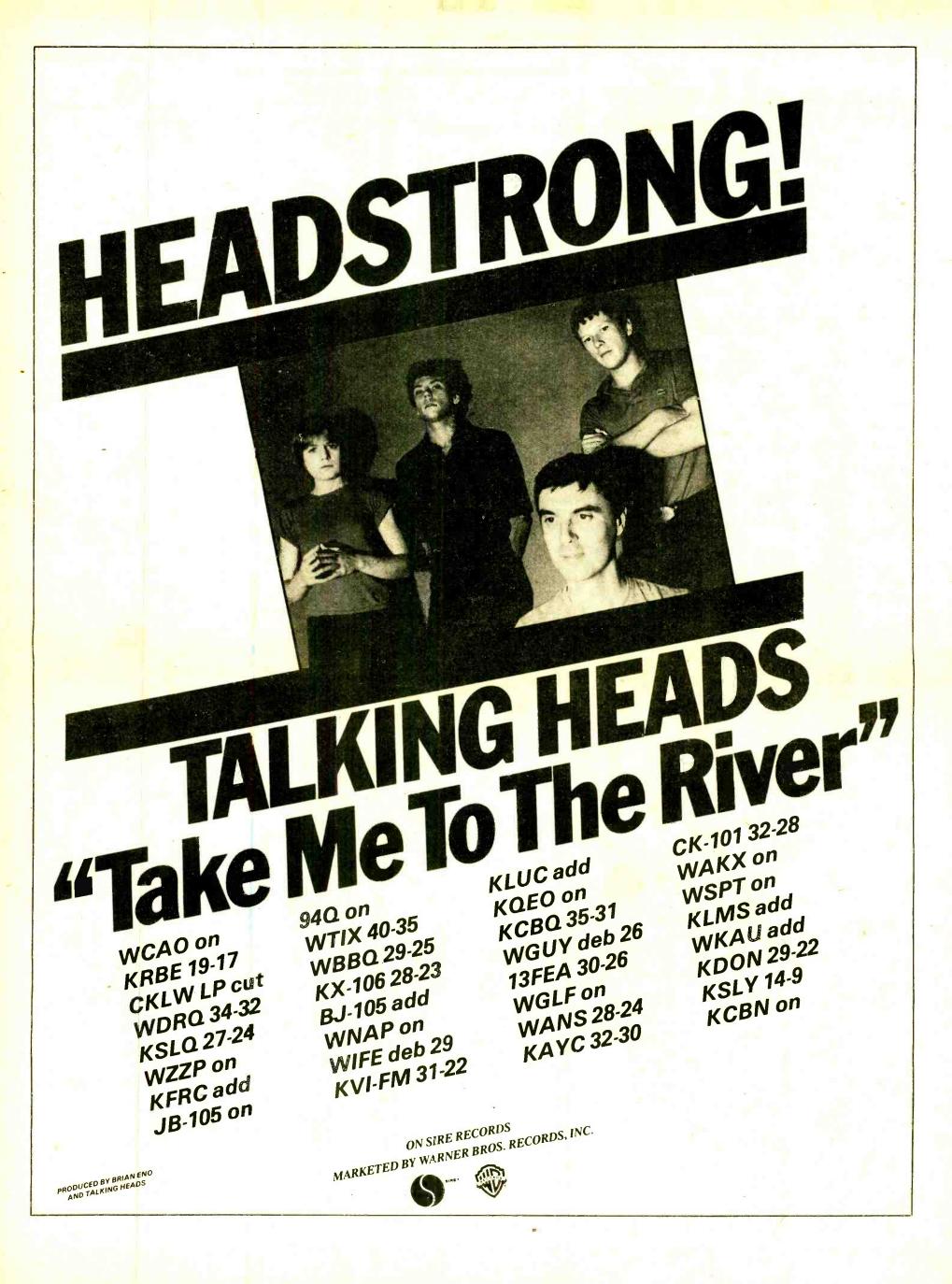
Y100 20-14 96X 24-11 Z93 10-7 WHBQ 13-9 WLCY a-28

CKLW 18-13 WDRQ 29-26 Ql02 35-27 KSLQ 31-28 WZUU on WGCL 18-11 WZZP 28-18

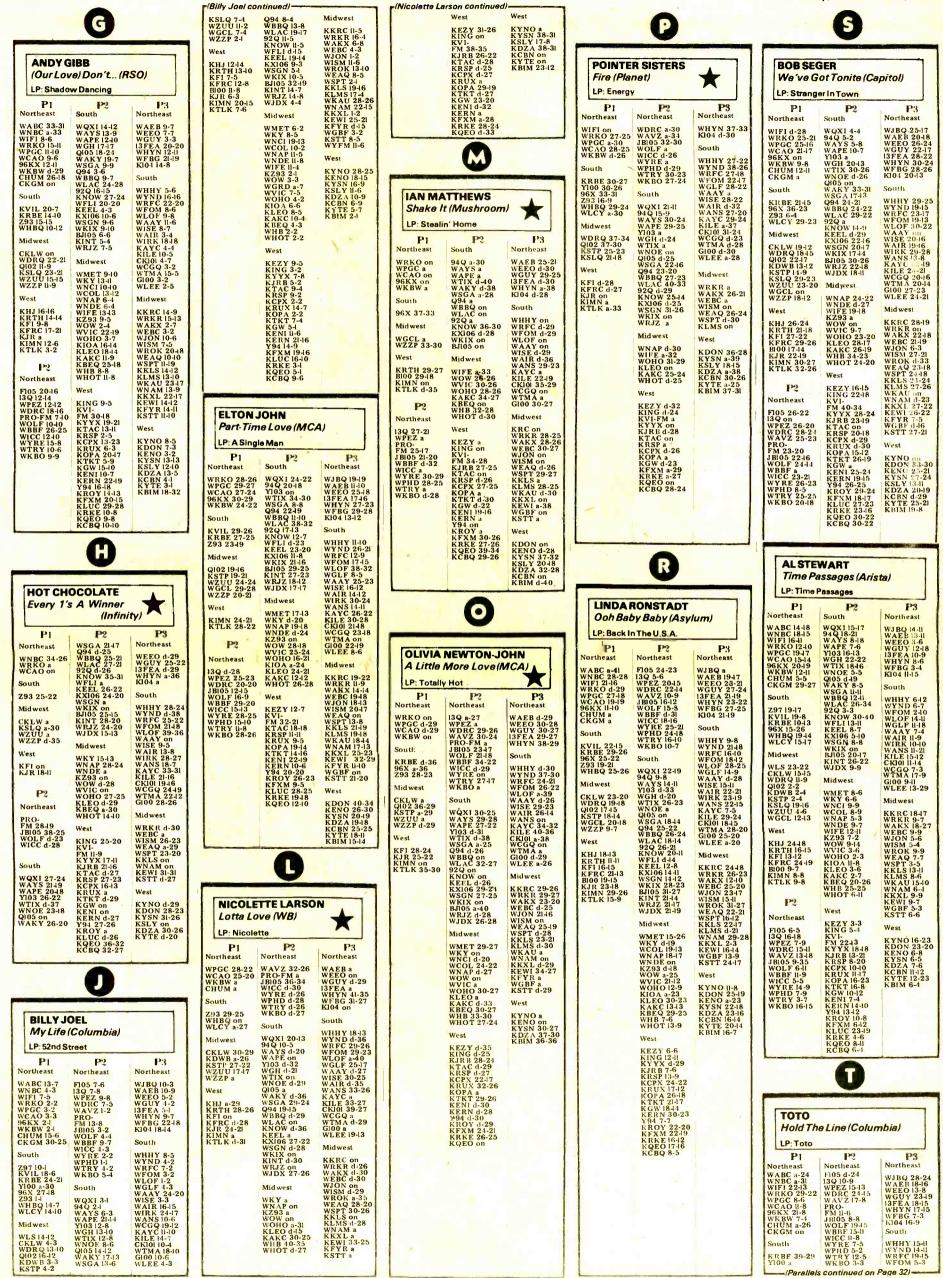
**Mid**west

West

South







# 

## FOREIGNER'S QUADRUPLE PLATINUM ALBUM, "DOUBLE VISION"

Produced by Keith Olsen, Mick Jones and Ian McDonald SD 19999



## Heavy airplay across the country!



#### (Toto continued) (Gino Vannelli continued) 96X 30-28 Z93 2-2 WHBO WLOF 18-13 WGLF 18-25 WAAY 26-21 WISE 10-9 WAIR 21-11 WIRK 27-22 WANS 3-3 KAYC a KILE 17-15 CKI01 2-3 WCGQ 21-15 WTM A 11-6 G100 17-12 WLEE a-23 Midwest WLAC 1048 920 5-8 KNOW 2-6 Midwest South KK RC 15-15 WRKR 1-14 WEBC 8-13 WISM 4-7 WROK 7-6 KLMS 5-3 WKAU 21-18 WNAM 5-5 KKXL 5-5 KEWI 12-9 KFYR 4-7 WGBF 1-5 KSTT 3-2 920 5-8 KNOW 2-6 WFL1 22-12 KEEL 3-2 WKIX 14-21 BJ105 21-23 KINT 13-12 VILLAGE PEOPLE Z93 2-2 WHBC a WLCY 2649 94Q 1-3 WAYS 19-12 Midwest WAPE d-28 Y03 20-4 CKLW 8-5 WGH 12-1 WDRQ 16-12 WTIX d-36 Q102 18-13 Q105 20-47 VLS 12-II CKLW 24 CKLW 24-24 WDRQ 14-35 2102 9-7 Y.M.C.A. (Casablanca) Q102 9-7 KDWB 9-11 KSTP 9-16 KSLQ 20-17 WZUU 2-10 WGCL 8-8 LP: Cruisin' CKLW 8-5 WDRQ 16-12 Q102 18-13 KDWB 19-14 KSLQ 10-6 WZUU 3-1 South P1 Midwest Northeast WMET 16-2 WKY 4-4 WKC1 2-5 WKOL 3-5 WNDE 8-2 WIDE 1-14 WVIC 6-810 KIOA 13-10 K AKY 25-24 SGA 26-18 94 d-24 WQX1 13-8 WAYS 7-5 Y103 9-10 WGH 7-3 WTIX 11-11 WNOE 4-4 Q105 3-3 WSGA 2-2 Q94 11-10 WNBC 17-14 WIFI 24-47 WRKO 4-3 WPGC 7-4 WCAO 12-4 WKBW 5-3 CKGM d-23 WSGA 25-18 Q94 d-24 WBBQ 3-3 WLAC d-35 920 d-27 KNOW 28-20 WFL1 d-13 KEEL 27-25 KX106 [3-9 WSGN 25-21 B/105 [0-2 KINT 18-16 WR1Z 3-3 Midwest West KHJ 9-9 KRTH 9-9 KFI 6-7 KFRC 8-7 KJR 5-7 KIMN 3-2 KTLK 5-5 WGBF 1-5 KSTT 3-2 WYFM 17-17 Mid west MIG West KK RC 20-8 WRK R 23-21 WAK 23-21 WEBC 28-23 WISM 18-13 WROK 35-30 WE AQ d-23 WSPT 4-2 KKLS 8-5 KLMS 21-16 WK AU on WN AM 28-25 KKXL 13-4 KEWI 16-30 WGBF 9-7 WYFM a-16 West KHJ 8-4 KRTH 4-4 KFI 20-16 KFRC 2-3 B100 1-4 KJR 2-2 KIMN 26-22 KTLK 21-19 West South Q94 11-10 WBBQ 1844 WLAC 2-2 92Q 1942 KEEL 20-16 WKIX 7-3 BJ105 27-10 KINT 15-6 WRJZ 23-15 WJDX 5-3 KYNO 9-6 KENO 9-6 KYSN 1-7 KRBE 40-33 Y100 6-9 96X 4-5 Z93 20-16 WHBQ 24-19 WLCY 4-3 KYSN 1-7 KDZA 2-7 KCBN 3-2 KYTE 17-22 KBIM 1-2 Midwest WHB 5-9 WHOT 5-7 WMET 28-25 Midwest WNCI d 44 WNAP 14-7 WNDE 25-15 WIFE 33-20 KZ93 18-12 West WLS a-17 CKLW a Q102 39-32 KSLQ 2-2 WZUU 18-8 WGCL 6-6 WZZP 8-5 Midwest KEZY 1742 KING 745 KVI-WN AP 12-11 WIFE 9-10 WOW 10-7 WGRD 1-4 WVIC 18-15 WOHO 18-12 KIOA 25-16 WYFM a-16 KSTT 1945 KVI-FM 5-4 KYYX 13-14 KTAC 11-8 KRSP 7-19 KCPX 5-8 KRUX 5-4 KOPA 8-13 KTKT 10-14 KCW 3-5 WOW 11-11 WGRD a-12 WVIC 23-14 WOHO 19-16 KIOA 24-18 West KYNO 1742 KDON 1941 KENO 1-1 KYSN 7-4 KSLY 3-2 KDZA 16-13 KCBN 19-16 KYTE 6-3 KBIM 11-5 West KIOA 25-16 KLEO 2-4 KBEQ 3-4 KLEO 11-7 KBEO 14-7 WHB 17-13 WHOT 23-16 KHJ 11-8 KRTH 7-5 KFI 14-13 KGW 3-5 KENI 13-U KENI 13-U KEN 13-U Y94 10-17 KROY 7-7 KFXM 2-1 KLUC 11-9 KRKE 2-4 KQEO 11-21 KCBQ 5-3 WHB 4-3 WHOT 3-3 KJR 3-1 KTLK 25-24 West West KEZY 4-1 KING 2-3 KV1-FM 3-3 KYX 12-7 KJR 86-3 KTAC 30-26 KRSP 15-7 KCPX on KRUX 30-24 KOPA 5-4 KTKT 6-3 KENI 1-1 KVI-KYIX I-1 KYYX I-1 KTAC 20-46 KTAC 20-46 KCPX 9-3 KCUX 18-41 KOPA 13-8 KTKT 15-41 KENI 4-28 KENI 23-21 Y94 4-4 KROY 2448 KFXM 27-24 KLUC 20-46 KRKE a-21 P2 Northeast F105 14-10 VDRC 14-12 VAVZ 14-12 PRO-FM 21-15 JB105 4-3 WOLF 7-3 KENI 1-1 KERN 25-20 Y94 11-8 KROY 20-17 KFXM 13-10 KLUC 8-5 WOLF 7-3 WBBF 18-13 WICC 22-19 WYRE 5-3 WTRY 15-9 WKBO 6-5 KRKE 21-13 KQEO 14-12 KCBQ 4-2

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	ANNELLI anna Stop (J	A&M)
LP: Brothe	r To Brother	
Pl	P2	<b>P3</b>
Northeast	Northeast	Northeast
WABC 5-6	F105 15-11	WAEB 1-5
WNBC 25-16 WIFI 5-3	13Q 9-10 WPEZ 3-3	WEEO 8-16 WGUY 6-7
WRKO 13-13	WDRC 10-7	13FEA 7-7
WPGC 14-15	PRO-FM 2-3	WHYN 5-4
96KX 5-6	JB10510-36	WFBG 5-5
<b>WKBW 3-6</b>	<b>WOLF 3-5</b>	
CHUM 10-7	<b>WBBF 4-3</b>	South
CKGM 14-14	WICC 2-2	
	WYRE 4-10	WYND 5-9 WLOF 8-9
South	WPHD 9-14 WTRY 2-4	WGLF 3-7
297 16-15	WKBO 8-13	WISE 11-27
KVIL 4-2		WAIR 15-23
KRBE 8-8	South	<b>WIRK 4-3</b>
Y100 7-5	WQXI 1048	KILE 3-6
96X 12-7	WAPE 5-13	CK101 12-21
Z93 18-20	Y103 13-11	WCGQ 4-10
WHBQ 6-8 WLCY 10-9	WGH 4-4	G100 5-15 WLEE 12-15
WLCT 10-5	WTIX 2-5	WLEE 12-13
	WNOE 6-II	
	Q105 12-10	
	WAKY 24	

V

Page 32

#### **Others Getting Significant Action**

TALKING HEADS "Take Me To The River" (Sire) 30/5, KFRC, BJ105, KLUC, KLMS, WKAU, 34-32 WDRQ, 19-17 KRBE, 27-24 KSLQ, 40-35 WTIX, 31-22 KVI-FM, 28-24 WANS, on WCAO, WZZP.

GLEN CAMPBELL "Can You Fool" (Capitol) 30/0, 31-28 KRBE, 26-24 Z93, 25-21 WRJZ, 19-17 KING, 29-25 KFXM, 39-34 WYND, 35-30 KILE. NICK GILDER "Here Comes The Night" (Chryselis) 28/2, CHUM, WNDE, 34-32 KRBE, 29-26 CKLW, 26-21 B100, 28-25 WSGA, 15-11 KJRB, 25-21

WCGQ, on KJR, CKGM. CHANSON "Don't Hold Back" (Ariola) 28/2, 13Q, WTIX, 22-19 WPGC, 30-28 WCAO, 16-12 at 96X, 33-31 WDRQ, 25-21 WAYS, 28-23 Y103, 26-18 BJ105.

#### **R&R Top-40 Radio Reporters** PARALLEL ONE NORTHEAST MIDWEST WEST SOUTH WABC/New York, N.Y. WNBC/New York, N.Y. KHJ/Los Angeles, CA. KRT/Los Angeles, CA. KRTH/Los Angeles, CA. KRTC/Sen Francisco, CA. B-100KKMB-FMQ/Sen Diego, CA. Z.97(KF.JZ-FM/FL Woth, TX WLS/Chicago, IL KVIL/Delles. TX. KRBE/Houston, TX. Y-100WHYIJ/Mierni, FL. SE-X(WMJX)/Mierni, FL. CKLW/Detroit, MI. CRLW/Detrolt, MI, WDRQ/Detrolt, MI, O. 1021WK/RQ/Cincinnet/, KDWII/Minneepolis, MN, KSLQ/St\_Louis, MO, WQRV/Minreukee, WI, WQRV/Minreukee, WI, SO-XAWXLOHNew York, N.Y WFIL/Philedelphis, PA WIFVPhiledelphie, PA WRACHBoston, MA Z.STAZOCVAtientic. GA JR/Seattle, WA WPGC/Washingto D.C. MMBQ/Memphis. TN. MLCY/Tampa, FL. KIMIN/Denver. CO. WCAO/Baltim ore. MD SE-KXMXXXX/Pittsburgh, PA WGCL/Cleveland.OH CHUM Toronto, CAN CKGM/Montreel, CAN PARALLEL TWO PARALLEL THREE MIDWEST NORTHEAST NORTHEAST MIDWEST WMET/Chicago, IL. WKY/Oklahoma City, OK. WNCI/Columbus, OH. WCOL/Columbus, OH. WNAP/Indianapolis, IN. WNDE/Indianapolis, IN. F-105(WVBF)/Boston, MA. 13-0(WKTQ)/Pittsburgh, PA. WJBQ/Portland, ME KKRC/Sioux Falls, S.D. wJBGU/Portland, ME, WAEBA/lentown, PA WEGO/Waynesboro, PA, WGU/JBangor, ME JIJFEA(WEAL/Manchaster, N.H. WHYNISpringfield, MA WHEG/AItoone, PA K-104(WCCK)/Erie, PA. KKRC/Sioux Falls, S.D. WRKR/Recine, WI. WAKX/Duluth, MN. WJON/St Cloud, MN. WISM/Medison, WI. WROK/Rockford, IL. WTRU/Muskegon, MI. WFAU/Eau Cleire, WI. WSPT/Stevens Point, I KVDX/Facen A.O. WPEZ/Pittsburgh, PA. WPEZ/Pittsburgh, PA. WDAVZ/Hertford, CT. WAVZ/Hertford, CT. PRO-FM/PRO-VM/PRO-VM/Providence, R.I. WDE/Indianapolis, IK WIFE/Indianapolis, IK KZ STWRC/WIPoona, IL WOW/Omaha, NE WGRD/Gand Rapids, MI WWGRD/Gand Rapids, MI WWGE/ICansung, MI WWGE/ICansung, MI WWGE/ICansung, MI WOHO/Toiedo, OH KICA/Des Moines, IA KICA/Des Moines JB:106(WPJB//Provider WOLF/Syracuse, N.Y WBBF/Rochester, N.Y WICC/Bridgeport, CT. WYRE/Annapolis, MD, WTRY/Troy, N.Y. WPND/Buttalo, N.Y WKBO/Herrisburg, PA. WSPT/Stevens Point, WI. KVDX/Fargo, N.D. KKUS/Rapid City, S.D. KKLS/Rapid City, S.D. KKLS/Rapid City, S.D. KKLS/Rapid City, S.D. KKLV/Granksuna, WI. KKLV/Granksuna, WI. KKLV/Granksuna, N. KEW/TOpeka, KS. KYP/Riburghoft, JA. WGB/F/Svansyille, IN. nt. WI SOUTH WHHY/Mantgamery, AL. WYND/Seresote, Fl. WRFC/Athens, GA. WFOM/Maretta, GA. WFOM/Maretta, GA. WFLB/Fayetteville, N.C. WGLF/Talfayetteville, N.C. WGLF/Talfayetteville, AL. WSE/Asheville, N.C. WARY/Martsville, AL. SOUTH WOXI/Atlanta, GA. 940(WOXI/FMI/Atlanta, GA KLIF/Dallas, TX WAYS/Charlotte, N,C WAPE/Jacksonville, FL WEST WJE/AShevine. N.C. WAIR/Winston-Salem. N.C. WIRK/West Palm Beech. FL. WANS/Anderson. S.C KAYC/Beaumont, TX. 103(WIVY)/Jacksonville, FL KEZY/Anaheim. CA KING/Seettle, WA. KVI-FM/Seettle, WA. KYYX/Seettle, WA. WGH/Norfolk, VA. WTTX/New Orleans, LA. WNOE/New Orleans, LA WEST KYNO/Fresno. CA KILE/Galveston, TX KJRB/Spokene, WA. KTACTActorna, WA. KCBO/San Diego, CA. KCPX/San Lake City, UT. KRSP/Salt Lake City, UT. KRUX/Phoenix, A2. KTKIT/Lucson, A2. KTKIT/Lucson, A2. KENI/Anchorege, AK. MIW/San Jose CA. CK-101(WCKSI/Cocae Beech, FL, WCGQ/Columbus, GA, WTMA/Cherleston, S.C. G-100WKRG-FMI/Mobile, AL, KDON/Salinas. CA KENO/Las Yegos. NV KYSW/Coloredo Springs. CO. KSLV/San Luis Obispo. CA. KDZA/Pueblo. CO KCBN/Reno. NV. KYTE/Portland, OR. KQDI/Great Falls. MT KBIM/Roswell, N M KFKD/Boise. ID Y-35(WYNE)/Tampa, FL WAKY/Louisville, KY WSGA/Savannah, GA. Q-34(WRVQ)/Richmond, nd, VA WBBQ/Augusta, GA. WLAC/Neshville, TN \$2-O(WBYQ)/Neshville, T Z-SE(KLAZ-FM)/Little Roc KNOW/Austin, TX. LI/Chattanooga, TN KLIV/San Jose. CA WFU/Chattanooyu, KEEL/Shreveport, LA KX-106(WKXX)/Birmin WSGN/Birmingham. KLIV/San Jose, CA. KERN/Bakerstield, CA. Y 94(KFYE)/Fresno CA KROV/Sacramento, CA KX-106(WKXX)/Birmingham, AL. WSGN/Birmingham, AL. WKIX/Raleigh, N.C BJ-106(WBJW)/Orlando, FL. KINT/ELPaso, TY KFXM/San Bernardino, CA. KQEO/Albuquerque, N.M. KINT/El Paso, TX KRKE/Albuquerque, N.M KLUC/Las Vegas, NV.

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26-19 WTMA, on KRTH, KTLK.

R&R/Friday, December 8, 1978

KENNY LOGGINS "Easy Driver" (Columbia) 26/6, WICC, KCBN, KYSN, KLMS, KILE, WYND, 32-26 KNOW, 25-22 WMET, 33-29 KAKC, 34-20 KCBO, 37-32 KEWI.

THE CARS "My Best Friend's Girl" (Elektra) 25/4, Q102, KSLQ, KQEO, WVIC, 10-6 CKLW, 14-11 WZZP, 18-16 WPHD, 34-32 WAKY, 26-22 KEZY, 24-19 KCBQ.

**P**3

Northeast

WAEB 17-15 WEEO 27-15 WGUY 20-12 13FEA 9-8 WHYN 14-14 WFBG 23-20

WHHY 3-2 WYND 15-13 WFPCK 18-12 WFOM 6-4 WLAY 13-8 WAIR 5-3 WAIR 5

Mid west

KKRC 25-13 WRKR 19-46 WAKX d-25 WISM 24-19 WROK 30-16 WSPT 18-9 WNAM 15-10 KKXL1 8-12 KSTT 23-14 WYFM 1-5

KYNO 20-17 KDON 30-25 KENO a KDZA 22-15 KCBN 24-17 KYTE 1-2

West

South

J. GEILS BAND "One Last Kiss" (EMI-America) 24/8 including WGCL, WKBO, KTKT, WSPT, WISE, WHYN, 31-27 WZZP, 25-17 B100, 30-28 WCGQ, 28-26 WEEO, on KTLK, WRKO.

HALL & OATES "I Don't Wanna Love You" (RCA) 21/10 including WZZP. WAVZ, WKBO, KTKT, WIFE, KNOW, WEEO, WANS, 30-27 Z93, 33-31 JB105, 28-21 KSLY, on WCAO, KSTP.

NIGEL OLSSON "Dancin' Shoes" (Bang) 20/8 including WQXI, 94Q, KX106, WRJZ, KJRB, WYND, 40-35 BJ105, 40-37 WLOF, debut 28 at Z93, debut 26 WGH, debut 29 WCGQ.

ROLLING STONES "Shattered" (Rolling Stones) 20/7 including Q102, KDWB, WBBF, WPHD, WNAP, WHB, 15-13 WDRQ, 9-7 WTIX, 30-26 KX106, on WRKO, KRTH.

COOPER BROTHERS "The Dream Never Dies" (Capricorn) 20/2, WGCL, BJ105, 24-20 WAPE, 22-18 WBBQ, 34-30 CK101, 30-27 WJBQ, debut 24 KJR. BARRY WHITE "Your Sweetness Is My Weakness" (20th) 18/6, WGCL, WQXI, WAPE, Y103, WAKY, WAAY, 22-19 Y100, 15-15 WHBQ, 30-24 WLAC. MEAT LOAF "You Took The Words Right Out Of My Mouth" (Epic/Cleve-land Int'l.) 18/4 KTLK, WTIX, WNOE, KLEO, 35-27 WNBC, 23-20 WPHD, 31-27 WIFE, 31-28 WHYN, 25-18 WTMA, debut 24 WKBW.

PAUL STANLEY "Hold Me, Touch Me" (Casablanca) 18/2, WSGN, WTMA, 24-22 WGCL, 21-17 WNOE, 26-21 WIFE, 30-27 WHB, 32-26 KDON, debut 39 KRBE, debut 25 B100.

FOREIGNER "Blue Morning, Blue Day" (Atlantic) 17/15, including Q102, WLCY, WPHD, KCBQ, KRUX, WNAP, WMET, KNOW, WGUY, KSLY. RICK JAMES "Mary Jane" (Motown) 17/0, 22-20 at 96X, 17-13 KTLK, 17-

15 Y103, 35-29 KVI-FM, 22-17 KCBQ, 23-14 KYNO. GENE SIMMONS "Radioactive" (Casablanca) 16/5, KFI, KTLK, WFLI, WYND, WTMA, 21-19 Q102, 39-22 JB105, 24-20 WNOE, debut 34 WZZP,

on WRKO, WGCL. DOLLY PARTON "Baby I'm Burnin'" (RCA) 15/7, KTLK, WBBF, WAPE, WLAC, WNDE, KROY, WJON, debut 27 WTRY, debut 29 WHHY.

ROSE ROYCE "Love Don't Live Here Anymore" (Whitfield) 15/5, WZZP, WGH, WTIX, WSGA, WRFC, 22-19 CKLW, 32-25 KSLO, 19-14 WJDX, debut 24 WPGC.

PEACHES & HERB "Shake Your Groove Thing" (Polydor) 13/7, 96X, WBBQ, WLAC, 92Q, KVI-FM, WFOM, WISE, on WLCY. EXILE "You Thrill Me" (WB/Curb) 13/5, KTLK, WTIX, KX106, KENO, WISE, 35-34 WAKY, 23-21 WJDX, 32-30 WSGN, 27-22 WAEB, on KFRC.

CAPTAIN & TENNILLE "You Need A Woman Tonight" (A&M) 13/2, KEWI,

WRFC, 26-24 KCPX, debut 29 WAYS, debut 30 WFOM, on KSTP. JEFFERSON STARSHIP "Light The Sky On Fire" (RCA/Grunt) 11/3, B100, KSLY, KBIM, 29-28 KRKE, 29-23 WGLF, debut 25 WZUU, on KFRC.

MARSHALL HAIN "Dancin' In The City" (Harvest) 10/1, KING, 22-19 KGW, 25-21 WISE, 31-25 WANS, on WAYS, WISM.

#### AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reac tion on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (\*). AOR Hottracks are listed in order of their level of airplay and acceptance

AMBROSIA "How Much | Feel"\* "Life Beyond L.A."

AEROSMITH "Walk This Way" "Come Together" "Dream On" BOSTON "Man I'll Never Be"\* "Party" "Satisfied" "Don't Look Back"\*

CARS "Best Friend's Girl"\* "Just What I Needed"\* "You're All I've Got Tonight' CHICAGO "Alive Again"\* "Hot Streets" "Love Was New"

ERIC CLAPTON "Promises"\* "Watch Out For Lucy"\* "I'll Make Love To You Anytime" "Tell Me That You Love Me"

ALICE COOPER "How You Conna See Me Now"\* "From The Inside" EMERSON, LAKE & PALMER "All I want is You" "For You" "Love Beach'

FIREFALL "Strange Way"\* "Sweet And Sour"

FOGELBERG-WEISBERG "Power Of Gold" \* "Tell Me To My Face" J. GEILS "One Last Kiss" \* "I Could Hurt You" "Jus' Can't Stop Me" GRATEFUL DEAD "I Need A Miracle" "Good Lovin" "\* "Shakedown Street"

HEART "Straight On" \* "High Time" "Dog And Butterfly"

BILLY HOEL "My Life" \* "Stiletto" "Big Shot" "Zanzibar"

ELTON JOHN "Part-Time Love"\* "Madness" "Georgia" "I Don't Care"

KANSAS "Portrait/Carry On Wayward Son" 'Point Of No Return" NICOLETTE LARSON "Lotta Love"\* "Rhumba Girl"

IAN MATTHEWS "Shake It" \* "Gimme An Inch" "Yank And Mary" VAN MORRISON "Wavelength"\* "Checkin' It Out" "Beautiful Obsession

TED NUCENT "Need You Bad" "One Woman"

OUTLAWS "You Are The Show" "Take It Anyway You Want It"\*

POCO "Heart Of The Night" "Boomerang"

POINTER SISTERS "Fire"

OUEEN "Bicycle Race"\* "Fat Bottomed Girls" "Let Me Entertain You" "In Only Seven Days"

ROLLING STONES "Shattered"\* "Beast Of Burden"\*

LINDA RONSTADT "Ooh Baby Baby"\* "Back in The USA"\* "Just One

Look" "All That | Dream"

TODD RUNDGREN "Real Man" "Hello It's Me" "Black Mariah" SANTANA "Well All Right" \* "One Chain" "Open Invitation

STEELY DAN "Here At The Western World"

AL STEWART "Time Passages"\* "Song On The Radio" "Almost Lucy" STYX "Sing For A Day" "Blue Collar Man"\* "Renegade" "Pieces

Of Eight" 10CC "Dreadlock Holiday"\* "For You And I"

TOTO "Hold The Line" \* "You Supply The Love" "Girl Goodbye"

GINO VANNELLI "Stop"\* "Appaioosa" "The River Must Flow"

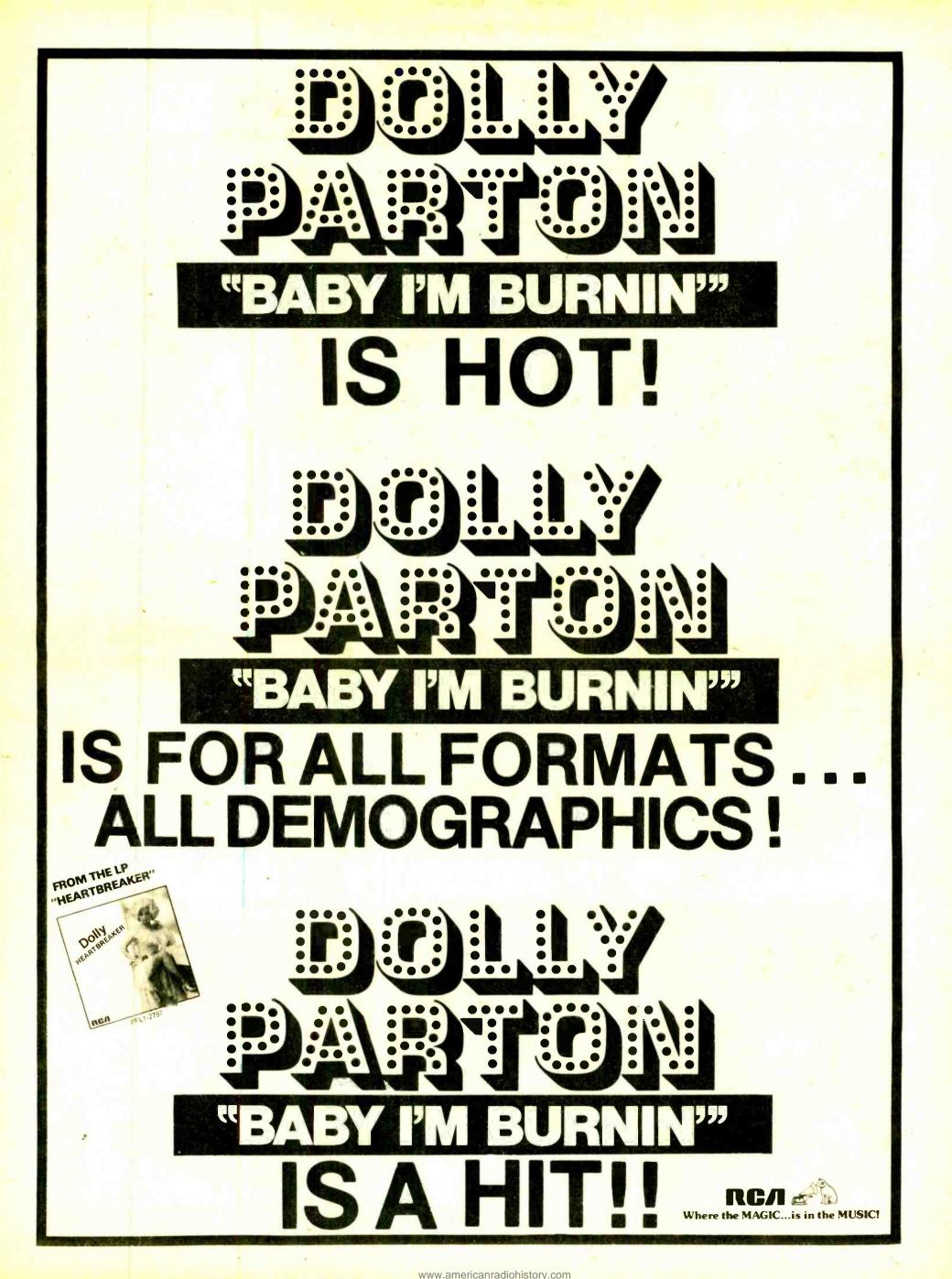
WHO "Trick Of The Light" \* "New Song" "Sister Disco"

YES "Don't Kill The Whale" "Release Release"

NEIL YOUNG "Comes A Time"\* "Lotta Love" "Four Strong Winds"

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WSGA 7-10 WBBQ 1-2





#### **Engelbert In Cincinnati**

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Ashford & Simpson & Friends



Epic recording artist Engelbert Humperdinck recently performed at the New Palace Theater in Cincinnati. Pictured backstage (I-r) are: Chip DeNigris and Julie Godsey, E/P/A; Engelbert; and Carolyn Root, Ross Todd & Assoc.

Fogelberg, Weisberg & Walsh Play For Fund



Pictured backstage following their recent performance at the Santa Monica Civic Auditorium are Warner Bros. recording artists Ashford and Simpson and some of their longtime friends. From left: Nickolas Simpson; Rick James, Motown recording artist; Jan and Marvin Gaye, Motown recording artist; Peggy and Quincy Jones, A&M recording artist; and Valerie Simpson.



Backstage at the Denver Auditorium Theater, Roy Young (left) of the Rccky Flats Truth Force is presented with a \$20,000 check by (l-r) Tim Weisberg, Dan Fogelberg, Joe Walsh and concert promoter Barry Fey. Earlier, Fogelberg, Weisberg and Walsh had joined forces onstage to raise legal defense funds and court costs for those arrested during anti-nuclear demonstrations.

**Buffalo In Big Apple** 





Polydor Records has signed noted disco producer Simon Soussan's Harem Records label to a distribution contract with a minimum of six albums to be released during the first year of their association. Shown at the signing ceremony are (I-r): Len Epand and Arthur von Blomberg, Polydor; Dick Kline, Exec. VP, Polydor; Simon Soussan, President, Harem; Muffi Durham, Harem artist; Rick Stevens, VP, Polydor; Fred Haayen, President, Polydor; and Lee Phillips, Soussan's attorney.

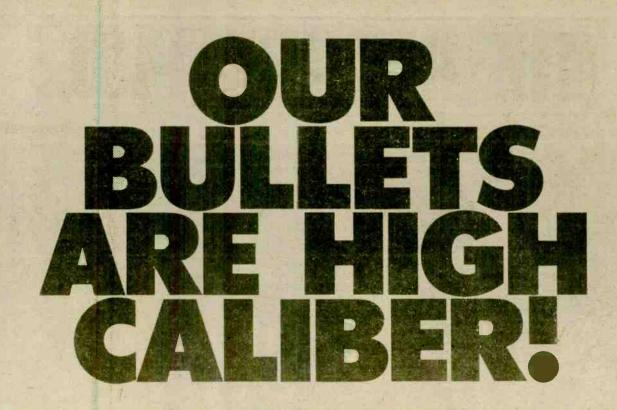


Capitol recording artist Norton Buffalo recently performed at New York's Lone Star Cafe. Pictured meeting the press backstage are (1-r): Ernie LeoGrande, New York Daily News; Maureen O'Connor, Capitol; Peter Knobler, Crawdaddy magazine; Norton Buffalo; and Doreen D'Agostino, Capitol.

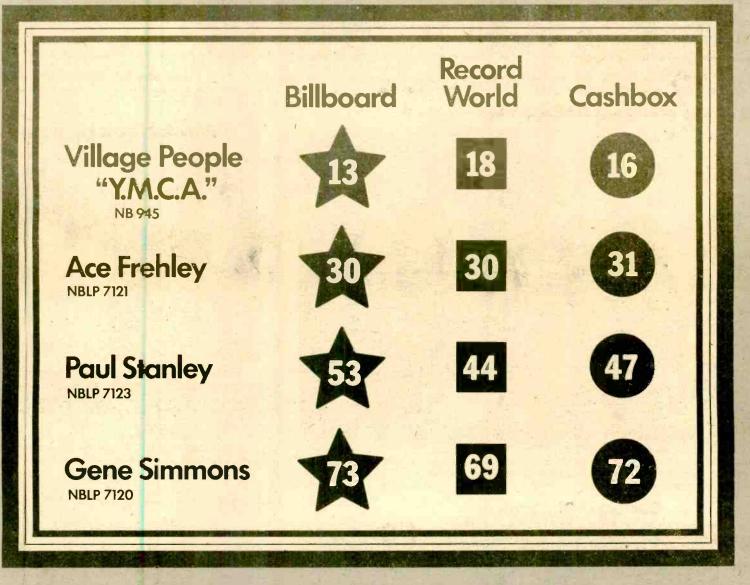
**Mushroom People** 



Pictured celebrating Mushroom Records' recent chart successes as well as welcoming Liam Mullen to their promotion department are (I-r): Mullen; Cathy Weidman, Mushroom; Shelley Siegel, VP, Mushroom; and Susie Gershon and Bobby Z, Mushroom.



"这些一些公司的公司""通行",并可以有些外





Casablanca Record and FilmWorks

R&R/Friday, December 8, 1978



**Badfinger's Back** 

#### **Pages Denver Showcase**



Shown in the studio choosing tracks for their upcoming album are Elektra/Asylum recording group Badfinger. Pictured (seated, I-r) are: Andy Newmark, who plays on the album, and Joe Tansini, group member; (standing, I-r) David Malloy, E/A staff producer; George Daly, E/A; Joey Molland and Tom Evans, group members; and Nicky Hopkins, who also plays on the album.

**Rush Rocks Arena** 



Epic recording group Pages recently visited Denver to showcase material from their forthcoming album, "Pages". Shown at the showcase are (I-r): Sandy Halper, Budget Tapes & Records; Craig Applequist, Epic; Sandie Reale, KIMN/Denver; Connie Rodriguez, MD, KBPI/Denver; Sam Harrell, Epic; and Dave Van Dyke, PD, KAZY-FM/Denver.

#### **James Cruises L.A. Freeway**



Following their recent performance at the Long Beach Arena, Mercury recording group Rush were congratulated backstage by label execs. From left: Neil Peart, group member; Deborah Calloway and Patti Rosencrantz, Polygram; Bill Elson, ATI; Alex Lifeson, group member; Ray Danniels, group's manager; Geddy Lee, group member; and Jim Sotet, Mercury.

#### **Cheryl Lynn New York**



Motown recording artist Rick James recently participated in the grand opening ceremonies at a Freeway Records retail outlet in Los Angeles. Seen on the scene are (front, I-r): Mike Johnson, Record Merchandising; Harold Jackson, Manager, V.I.P. Records; Lynn Barrett, Record Merchandising; and Steve Ales, Motown; (back, I-r) Steve Campfield, Robot Records; Kelvin Anderson, Motown; Rick James; Rick Sykes, Manager, Freeway Records; Dan Brookshire, Warehouse Manager, Freeway Records; and Tim Anderson, Assistant Manager, Freeway Records.





Pictured at a party honoring Columbia recording artist Cheryl Lynn at New York New York Discotheque in (where else?) New York City are (I-r): Eric Kronfeld, Cheryl's manager; LeBaron Taylor, VP, CBS Records; Mike Bernardo, CBS; Cheryl Lynn; Bob Sherwood, VP, Columbia; Eddie Sims, Columbia; and Paris Eley, VP, CBS.



On Behalf of GRR recording artist George Deffet's current album and single, the company has enlisted the above-pictured six lovely ladies to call radio stations around the country. Clockwise from the top are: Rose, Juli, Susi, Angela, Jackie and Pam. Their last names? They lost 'em in the war



# The Forecast Is Unanimous

# "STORNY" By SANTANA

Is The Next Chart-Topping Single Perfect For Any Format

From The "INNER SECRETS" Album Look For Early Confirmation At Top 40, Pop/Adult And AOR Radio



THE PICTURE PAGE

# **10CC In NYC**



Polydor's 10CC recently performed at the Palladium in New York. Pictured backstage (I-r, standing) are: Cynthia Cox, Polydor; Eric Stewart and Graham Gouldman, group members; Harvey Lisberg and Ric Dixon, group's managers; Dr. Ekke Schnabel, Sr. VP, Polydor; and Steve Salmonsohn, Polydor; (I-r, seated): Jerry Jaffe, Jim Collins, Jim Del Balzo, Don Burnstine, and Bob Sarlin, Polydor.

# **RCA Reps Robert Gordon**



RCA Records has announced the signing of Robert Gordon to a recording cntract with a new album scheduled for February release. Pictured at the pacting are (I-r): Mel Ilberman, VP, RCA; Richard Gottehrer, Gordon's producer and President, Instant Records; Robert Gordon; Robert Summer, President, RCA; and Matthew Murphy, VP, Instant Records.

**Snow's Civic Show** 

Pictured backstage following Columbia recording artist Phoebe Snow's recent performance at the Santa Monica Civic are (I-r): Debbie Newman, Columbia; Dennis Killeen, CBS Records International; Debi Lipetz, Columbia; Phoebe Snow; Dennis Arfa, Home Run Managment; Elizabeth Joel, Phoebe's manager; Ron Oberman, VP, Columbia; Warren Williams, Bob Garland, and Bruce Botnick, Columbia.

# **Summer Reigns In Canada**



Following her recent appearance in Montreal, Casablanca recording artist Donna Summer was presented with three gold record awards by Polygram of Canada for two albums, and a single. Pictured at the presentation are (I-r): Mauri Lathower, VP, Casablanca; Donna Summer; Susan Munao, Donna's co-manager; and Tim Harrold, President, Polygram/ Canada.

**Hill Hailed** 



On hand to congratulate 20th Century-Fox artist Dan Hill (center) following his recent performance at the Santa Monica Civic were (left) Alan Livingston, President, 20th; and Bill Donnelly, Exec. VP, 20th.

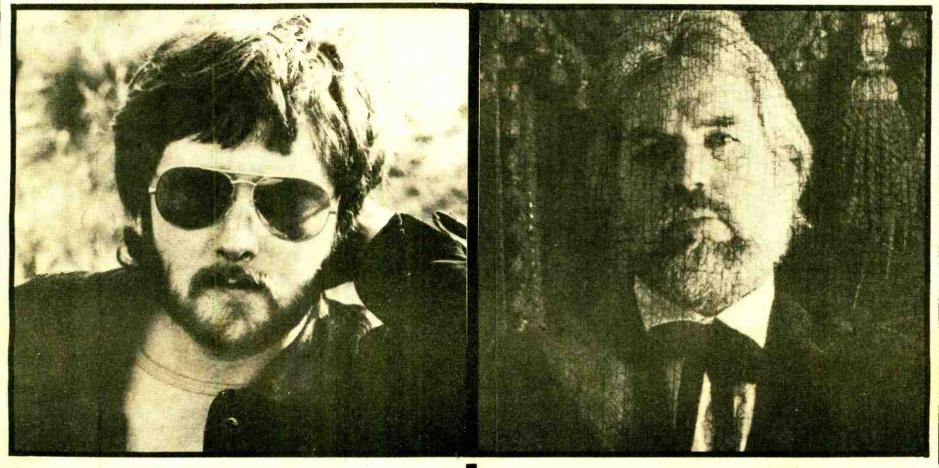
# **Tomato Signs Melanie**



Tomato Records has announced the signing of Melanie to a recording contract with her first album for the label, "Ballroom Streets," to be released in December. Shown at the signing are (I-r): Allen Rosenblatt, VP, Tomato; Kevin Eggers, President, Tomato; Melanie; Nina Herman, Tomato; and Jack Levy, VP, Tomato.

# FIRST AND THIRD AND READY TO SCORE!

L.



GERRY RAFFERTY'S THIRD SINGLE FROM HIS PLATINUM ALBUM ''CITY TO CITY',' HOME AND DRY. NOW BULLETING IN ALL THREE TRADES.

NEW AIRPLAY KRBE 40 WRFC **KFRC** KBEQ Lp cut **K**JR WFOM **KFI 29** WHB KYYX 94Q 29-25 WTIX KILT WLOF WZUU KING . **WNOE** WIFE KRTH **KVI-FM** JB105 Lp cut WPRO-FM WFOX KTAC **WCAO** WSPT KGW KLIV **B**J105 **KIRB** Y-94 K100 WISM **KPAM** WEEO KQEO WZZP KROY KAKC **WBBO** KRSP KELI **WBGN** WHOT KQWB KSTP Lp cut **KIMN-FM** WOW **KXOK** 

an-Laak beyy VP Trinsto

KENNY ROGERS' FIRST SINGLE FROM HIS GOLD ALBUM "THE GAMBLER" IS THE TITLE SONG. THE GAMBLER IS ALREADY A NUMBER ONE COUNTRY HIT AND BULLETING UP THE POP CHARTS.

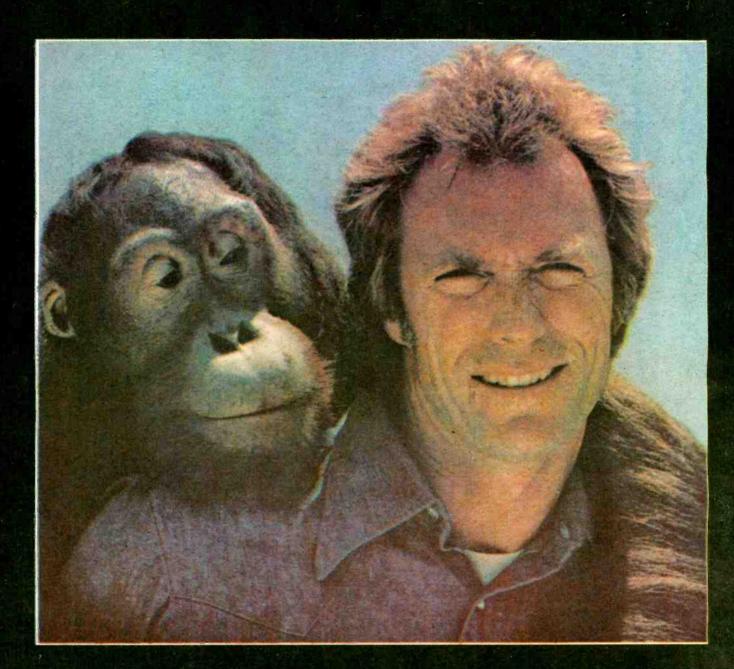
<u>NEW</u>	<u>AIRPLAY</u>
WHBQ CK101	WLAC 25-11 KOIL 25
WQXI WRFC	WHHY 23-16 KYYX
WSGA 31 WAIV	WLEE 30-24 WAKY 22
WHB KQEO	WAYS 26-23 WKLO 6
KAKC KFI	WAPE HB 27 Z93
KNUS WORO	KVI-FM 24-18 WFOM 24
WBGN KILE	KYNO 30-27 WBBQ 30
KSTN	WSGN HB 32 92Q HB 25
K101	KSTP 27 WCAO
	WTIX 36-31 WTMA 29-16
	KLIF 30 KLEO 21-9
	KILT WAAY 23-16
	<b>KEWI 27-23</b>

Gulernais: Nerrer Williams, 4ah Gerland, and Eraon Basnick, Columbia

# TWO FOR THE TOP ON THE NEW UNITED ARTISTS RECORDS

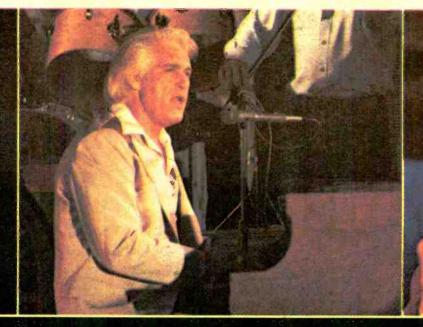
www.americanradiohistory.com

# THE JOUNDTRACK MULIC FROM CLINT EAJWOODJ GVGry Which Ugy But Loojg But Loojg



EDDIE RABBITT, CHARLIE RICH AND MELTILLIS

www.americanradiohistory.com





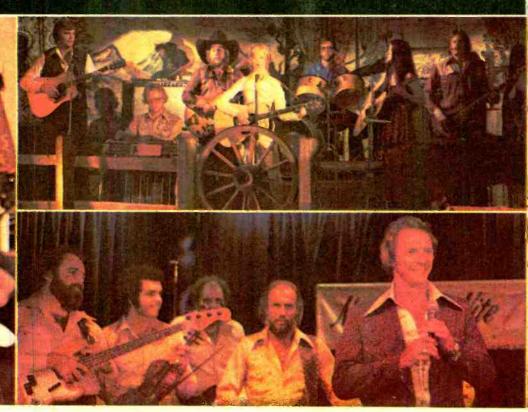
EDDIE RABBITT'S "EVERY WHICH WAY BUT LOOSE"

# AND CHARLIE RICH'S "I'LL WAKE YOU UP WHEN I GET HOME"

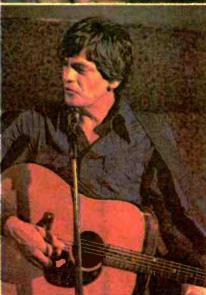
# **ON ELEKTRA RECORDS AND TAPES**

PRODUCED BY SNUFF GARRETT For The Malpaso Company And Garrett Music Enterprises

CLINT ERSTWOOD in A MALPASO COMPANY FILM"EVERY WHICH WAY BUT LOOSE" Co-starring SONDRA LOCKE · GEOFFREY LEWIS · BEVERLY D'ANGELO and RUTH GORDON as Ma Written by JEREMY JOE KRONSBERG · Produced by ROBERT DALEY · Directed by JAMES FARGO Color by DELUXE\* · Distributed by WARNER BROS. CA WARNER COMMUNICATIONS COMPANY









R&R/Friday, December 8, 1978



# **A&M Music Takes Ribbon**

# **Mavis Makes Solo Move**



Celebrating the grand opening of the offices built to house the staff of Almo & Irving Music (A&M Records' publishing division) with the traditional ribbon-cutting ceremonies are (I-r): Mike Sims, Hollywood Chamber of Commerce; Chuck Kaye, President, Almo & Irving Music; Peggy Stevenson, Councilwoman; Herb Alpert, Vice Chairman, A&M, Jerry Moss, Chairman, A&M; Gil Friesen, President, A&M; and Dave Alpert, VP, A&M.

## Kenny Accepts Key



Caught clowning during the recording of Mavis Staples's first solo album at Muscle Shoals Sound Studios in Alabama are (I-r): Bill Fair, engineer, Barry Beckett, co-producer of the album; Mavis Staples; and Jerry Wexler, Sr. VP, Warner Bros. and co-producer of the album.

# Leif's Hour At Tower



Prior to his recent Dallas performance, Columbia's Kenny Loggins was presented with a key to the city. Pictured at the presentation are (I-r): Ed Climie, Columbia; Kenny Loggins; Don Lipscomb, representative from the Mayor's office; and Randy Bimslager, Columbia.





Following a performance at L.A.'s Universal Amphitheatre, Capitol recording artist Bob Welch was honored with a party hosted by the label at the Universal Sheraton. Seen at the scene (I-r) are: Oscar Arsianian, Captiol; Mrs. Don Zimmermann; Don Zimmermann, President, Capitol; their daughter Michele; Bob Welch; Juice Newton, Capitol artist; and Otha Young, Newton's co-producer and member of her band.



Scotti Brothers artist Leif Garrett visited Tower Records while in Los Angeles recently. From left: Tom Davies and Tony Mandich, Atlantic; Leif Garrett; and Bob Delanoy, Manager, Tower Records.

# **RCA Bears With Richard T.**



RCA artist Richard T. Bear (center) recently performed at the Palladium in New York. Pictured at a party held in his honor at Luchow's Restaurant are RCA VP's Richard Carter (left) and Mel Ilberman as they break into song with the artist.

# THE CRITICS HAVE CALLED THE ALBUM A **"MASTERPIECE"** THE RADIO RESPONSE HAS BEEN PHENOMENAL

The Artist Is JESSE COLIN YOUNG "AMERICAN DREAMS" (GE-1573

SSE COLIN YOUNG AMERICAN DREAMS

Includes "Rave On"

A tribute to rock and roll; an anthem to the loss of innocence.

On Elektra Records and Tapes. Produced by Jef Labes and Jesse Young.

C 1978 Elakha, Asylum Records 🖸 A Warner Com

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Page 44



try, it's just another setback. I'd say in terms of the number of people who would have assumed that Black radio had reached the point where its popularity and acceptance would have been universal, suddenly it's being called something else. It means that those people who would have been in line for jobs in Black radio will not get those jobs at all. Possibly some very innovative personalities who could have come about in the 80's will never be heard on radio because machines are taking their places."

NEXT WEEK: Jack continues with Black stations' image problems and more aspects of the Disco Challenge.

#### People

Al Parks has been appointed Music Director at WAQK/Atlanta. Al comes from in-house Doug Harris, formerly of WRVR/New York, has joined the staff of WGIV/Charlotte Roshon Vance is the new Program Director of WMAK/Nashville. Roshon comes to the position from in-house... Barbara Taylor, formerly with WWDM/Sumptner, SC, is now doing mornings at WAOK/Atlanta ... Also new to WAOK is Michael Grey, who comes from WIGO/Atlanta ... Joe Collins leaves KLIP/Fresno to pursue a syndicated jazz show ... KDAY/Los Angeles Program Director Steve Woods was recently married. Much luck, Steve ... Ken Reynolds has been appointed Associate Director of Press Information and Artist Affairs, Black Music Marketing, Columbia Records ... Carolyn Van Brunt has been named Tour Publicist, West Coast for Black Music Marketing, Columbia Records ...



LADY'S FIRST — Pictured presenting Black Music Association co-founders Kenneth Gamble (left) and Edward W. Wright with a \$1000 check is WHAT/Philadelphia talk show hostess and Philadelphia Daily News columnist Mary Mason, thereby becoming the BMA's first lifetime member.

#### Places

Crenshaw High School in Los Angeles is the place where Mandrill recently held an autograph signing party . . . Lynchburg, VA is the place WJJS will be sponsoring a "Soul Santa" (a Black Santa Claus) in the city's annual Christmas parade . . . Chicago's Continental Plaza Hotel is the place where Curtis Mayfield and his partner, Marv Stuart, were honored by the American Jewish Committee . . . the Blue Lagoon in Venice, CA was the place where Lee Oskar was dining with friends and listening to a new band. Oskar was so impressed with the musicians he ended up onstage, playing two sets with the new group . . .

#### Things

NARCISUSS. the National Alliance of Related Creative Industry Sisters United in Soul and Spirit (whew!), an organization composed of women in the entertainment industry, have contacted the Department of Public Social Services, who provided the organization with names of disadvantaged families in the Los Angeles area to which the organization intends to bring a bit of Christmas spirit by supplying them with donations of food, clothing, toys etc. Send all donations to: 1416 N. La Brea, L.A., CA., Attn: Brenda Andrews or to: Bernice Saunders c/o ICPR 9255 Sunset Blvd., 8th floor, L.A., CA 90069 . . . the Young Black Programmers Coalition will be holding their monthly meeting in Memphis to discuss FCC deregulation among other subjects. Details to follow . . . KDAY/Los Angeles in cooperation with KACE/Inglewood will be doing a fund-raising "Radio-a-thon" for the United Negro College Fund . . . In addition, KDAY is currently involved in their annual Christmas toy drive. The high school which collects the most toys for the station will receive a free concert by Shalamar and Lakeside, who will appear courtesy of Solar Records . . . KKDA/Dallas has dropped their playlist . . .

## Disco's Challenge For Black Radio, Part I

Speed

Disco radio is one of the hottest trends going at the present time. On the surface, it's a boost for black music, because so many disco artists are black (although more and more are white). But disco radio, by appealing to black listeners and also the growing number of white disco followers, poses a challenge to traditional Black-formatted radio stations. Disco radio is often described as "jukebox radio," with little personality, and no real identification with the community or community service. But because it provides unlimited quantities of a currently popular musical style, disco radio may be attracting large numbers of listeners from Black stations, just as it seems to be winning large numbers of white Top 40 listeners at the same time.

# "It's our music in sheep's clothing."

I feel it's important to look at the "Disco Challenge," and for the next few columns that's what we'll do. I spoke with a leading Black programmer, James Jack, PD of WKND/Hartford, at length, and he covered several points relating to the "jukebox" radio effect of Disco formats which make up Part One of this discussion. Next week we continue with Jack, discussing the problems Black stations have establishing a successful identity with advertisers, especially compared to Disco stations, along with other problems relating to black music in general.

Jack started off by describing Disco radio as "an automatic jukebox." He continued, "You just don't have to put the quarter in. You plug it in on Saturday afternoon and you can rock and roll till Sunday morning." According to Jack's theory, Disco radio instantly appeals to the black audience and then has impact on the white listeners as well. "If it's disco music, I think black people pick up on it quicker than anybody else. Then they seem to feel as though this programming was designed especially for them. And when everybody else picks up on it later, disco has not gained the stigma that most Black radio stations have."

Continuing with this point, Jack comments, "We know about the loyalty of black listeners to Black radio. However, I might have second thoughts about it when I consider that there are white people programming black music in the market in general, and not calling it Black, but instead calling it Disco."

So what you're saying, I commented, is that Disco is a handle for whites to enjoy black music without the stigma. Jack agreed: "It's our music in sheep's clothing." Jack feels that the Disco trend could have a harmful effect on black progress. "It's a serious situation when you consider that the strides that black music has made in this country to be accepted over the past century, when all the things that have been fought for in fact finally reach a head, when the people are finally saying, 'Well, it's all right to accept black people' – it's serious when that portion of what black people have contributed to America as far as musical heritage goes, will no longer be called black music. It could very easily be disguised under pseudonyms such as Disco."

# Programming "Jukeboxes"

Aside from these questions, Jack worries that automated Disco radio could be the radio trend of the future, "I look at what is happening with so-called Disco stations that are automated, and they are combining what has been learned in the past as far as efficient programming, with what might be a look at the future. It's quite possible that jukeboxes will be the radio of the future. If people are willing to accept that radio doesn't have to be full of personality, they could also accept that all they have to do is listen to the radio for music."

Jack speculated about implications of automated "jukebox" programming. "Now, if I have a record list of 40 currents and so many recurrents and so many oldies, that in itself sets the basis for how many times a record will repeat in a day's time, or in certain dayparts.

# "It's quite possible that jukeboxes will be the radio of the future."

So maybe what is happening is that Disco stations are saying, "All we have to do is apply that ratio of frequency on tape to our programming, and then we don't have to worry about a lot of the problems that come with having the human being there who can make mistakes, or say the wrong thing at the wrong time. Instead, your primary concern is making sure that music is played at the right time according to the way it's programmed. So there are some positive aspects of it."

But Jack is concerned that automation may mean fewer opportunities for upcoming black radio personnel. "Machinery always means that somebody will lose a job. If there are people now who are stuggling to hold on to jobs, just imagine what's going to happen when stations, "For so many dollars per month, I can hire a machine and not have to worry about withholding tax, or benefits or raises." From the standpoint of black people in the indus-

# WE ALL BELIEVE IN WITCH + HILDER OF THE CRUSADERS NEW ALBUM

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	WNOV WGFT WAMO WBLK WUFO WDKX WNIA V103 WJJS WOWI WTQX WIGO WDWD	WVOE WQIZ WOIC WGCI WDIA WJMI WYAZ WCKO WRXB WWAB KKSS KLUM	WQLN WEAA WTOY WILA WSHV WIPE WSOK WTNC WWDM WYNN WGOK KOKY WOKJ	WKXI KACT WMBM WSTO WTKX WLTH WTLC WLTH WWCA KADO KMJQ KCOH KYOK	KGBC KAPE KOKA WXOK WYLD WNNR WBOK WDAS-FM WCAU WHUR-FM WWIN WHBC	WAKR WPAK WRAP WKIE WGOV WAOK WBMU WOKM WIDU WHYZ KAEZ WHRK	KNOK WCIN WDAO WJMO WABQ WLOU WBLS WWIN WEBB WENZ WDDO WBIL	WZZA WXVI WPAL WRSV WATV WESY WBAD WOKB WBOP-AM WORL WESL	KYAC KRE KJLH KACE KBCA KVOV XHRM WCHB WJLB WJZZ WWWS WAMM WVKO	WMAK WERD WBOP-FM WEDR KATZ KPRS WBLX WXEL WYLD-AM&FM WGCI WAWA WBMX KKTT
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R E C O R D S ABC DELIVERS

# NEW & ACTIVE

significant airpley at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

CHIC "Le Freak" (Atlantic) Very hot record. Nationally it is Top 5, holding 80% of the reporting stations. In the South, it's Top 5 at KMJQ, WDIA, WPDQ, WKXI. In the West it's Top 5 at KDAY, KSOL. It's in hot rotation in the Midwest at WCIN, WTLC, WJMO. In the East it's Top 5 at WAMO, WKND, WKTU.

CHAKA KHAN "I'm Every Woman" (WB/Tattoo) 77% of our reporting stations on it with the South leading with top chart activity. Top 10 at WPDQ, WANT, WAOK. In the West it's Top 10 at KDKO, KUTE, KLIP. The Midwest has it in hot rotation at KPRS, WJMO, WCIN. In the East, it's Top 5 at WAMO, WOL, WKTU.

EARTH, WIND & FIRE "September" (ARC/Columbia) Nationally, the record is Top 10 with 63% of our reporting stations on it. In the East, it's Top 10 at WXYV, WOL, WAMO. In the Midwest, it's in hot rotation at KKSS, WJMO, WVKO, WCIN. It's Top 5 in the South at WANT, WPDQ.

ROSE ROYCE "Love Don't Live Here Anymore" (Whitfield) 60% of our reporting stations show this one. New at KDKO, as the rest of the West reflects Top 5 at KDAY, KSOL. KLIP. The Midwest has Top 5 at WLOU. The East shows it in hot rotation at WWIN, WOL, WXYV. The South has Top 5 at WAOK, WKXI, WPDQ.

CHERYL LYNN "Got To Be Real" (Columbia) 57% of our reporting stations show this one. New at WHRK, WVEE, WXYV. The Midwest has it in hot rotation at WCIN, KKSS. The South reflects Top 10 at WDIA, WANT, KMJQ. The West has significant chart positions at KUTE, KDAY, KSOL. Top 10 in the East at WKTU, WOL, WWRL.

EVELYN "CHAMPAGNE" KING "I Don't Know If It's Right" (RCA) 43% of our reporting stations show it. Added at WAMO, KKSS, WPRS, WCIN. The West leads with chart activity. Already Top 10 at KDKO, KSOL. In hot rotation in the South at WHRK, WVEE. It's Top 10 at WLOU.

RICK JAMES "Mary Jane" (Motown) 40% of our reporting stations are on it. In hot rotation in the West at KDAY, KSOL, KDKO, KUTE and in the Midwest at KPRS, WCIN, WJMO. It's also in hot rotation in the East at WWRL, as the South reflects Top 5 at WDIA and WANT.

ADC BAND "Long Stroke" (Atlantic) 37% of our reporting stations show this one. New at WKND. The South leads the way with chart activity. Top 10 at WANT, WKXI, KMJQ. Top 5 in the East at WAMO. Top 10 in the Midwest at WLOU, WVKO. Top 5 in the Westat KLIP, KSOL.

ASHFORD & SIMPSON "Is It Still Good To Ya" (WB) Added at KSOL, WGIV, WDIA, WANT. Top 10 in the East at WKND, WOL, as well as WTLC in the Midwest. In hot rotation at KUTE in the West.

FUNKADELIC "One Nation Under A Groove" (WB) Record quickly cooling with 37% of our reporting stations on it. Three regions still hold on however with the South leading with chart activity. It's in hot rotation at WEAS, WVEE, WPDQ, WDIA. It's Top 5 in the East at WKND, while the West reflects Top 5 at KLIP and KDAY. BARRY WHITE "Your Sweetness Is My Weakness" (20th) 37% of

BARRY WHITE "Your Sweetness Is My Weakness" (20th) 37% of our stations reflect this one. Nationally, the record is Top 10 with the South leading with Top 10 action at WAOK, KMJQ, WPDQ. It's in hot rotation in the Midwest at WTLC, KKSS. Top 5 in the EastatWKND. Top 10 at KDKO in the West. PEABO BRYSON "I'm So Into You" (Capitol) Hot new record with

36% of our reporting stations on it. Added at KSOL and WKND. It's already in hot rotation in the South at WVEE, WGIV, WHRK as well as WWIN, WXYV in the East. In the Midwest it shows a significant chart position at WVKO.

PEACHES & HERB "Shake Your Groove Thing" (Polydor) 36% of our reporting stations show this one. Added at WDIA. Already Top 10 in the East at WKTU, WWRL. In hot rotation in the South at KMJQ, WGIV, WHRK.

CHANSON "Don't Hold Back" (Ariola) 30% of our reporting stations hold this one. Added at WANT. Top 10 in the East at WAMO, as well as WAOK in the South. It's in hot rotation in the Midwest at K'PRS, KKSS. Significant chart positions in the West at KLIP and KUTE.

# Album Airplay

BARRY WHITE "The Man" (20th) \*"Your Sweetness is My Weakness "Just The Way You Are" "September" "Early Years"

CHAKA KHAN "Cheka" (WB/Tattoo) \*"I'm Every Woman" "We Got The Love" CAMEO "Ugly Ego" (Chocolats City) \*"Insane" "Anything You Wanna

Do""Ugly Ego" ASHFORD & SIMPSON "Is It Still Good To Ya" (WB) \*"Is It Still Good

To Ya"''It Seems To Hang On" FUNKADELIC "Groove Allegiance" (WB) •"One Nation Under A Groove"

GIL SCOTT-HERON "Secrets" (Arista) \*"Angel Dust" "Madson Avenue"

**GROVER WASHINGTON JR. "Reed Seed" (Motown)** \*"Do-Dat" "Santa Cruzen" "Reed Seed" **ROSE ROYCE "Strikes Again**" (Whitfield) \*"I'm In Love (And I Love The

Feeling)" "Love Don't Live Here Anymore" SWITCH "There'll Never Be" (Motown) \*"There'll Never Be" "I Wanna Be Closer" Black Popular Rhythms

#### Radio& Records Hattest NORTHEAST SOUTH MIDWEST WEST Chic Chaka Khan Chlo EW&F EW&F EW&F Chaka Khan EW&F Cheryl Lynn Chic Rick James Rose Royce Funkadelic Cheka Khan Ashford & Simpson Cheryl Lynn Rose Royce **Rick James** Chic Barry White Chaka Khan Rose Royce Rose Royce **Regionalized Adds & Hots** Stations are listed by region. Hots are listed in order of their airplay activity. NORTHEAST WWRL New York, NY Don Laws WAMD Pittsburg, PA Eddie Edward WXYV Baltimore, MD Larry Hall **December 8, 1978** ADDED Bress Construc Bobby Caidwel Issac Hayes Parliament ADDED Bae Gee Evelyn C. Evelyn C. Ki Sarah Desh Dan Hartma HOTTEST Cheka Khan Parilament Cool & The Ga Perliament Jos Simon Tavarés Chuck Brown & The Soul Searchere HOTTEST ADC Band Ashford & Simpson Chic oo & Davis MIDWEST Cerrone Beverly & Duane HOTTEST unkadelic HOTTEST Ashford & Sim Gene Chendler Chic EW&F Rick James Chake Khan Cheryl Lynn Melba Moore Peeches & Her Tavares Lenny William Chic Rose Royce Berry White EW&F Peabo Bryson St Louis, MO ADDED EW&F Chaka Kher illage Per Cheryl Lynn Mother's Finest Pockets Bonnie Pointer Povco WOL Washing Don Mac TTEST ADDED Peabo B Storgard LTD Chic Rick James Chaka Khan Cheryl Lynn EW&F Lenny William Jou Rawls Teabo Bryson Jeabo Bryson on, D.C ADDED El Coco OTTEST ilie Baba HOTTEST IOTTEST ADDED WVKO Columbus, OH Kirk Bishop/Kelt ADDED Patrice Rushe SOUTH Soul Sea KMJQ Houston, TX Jack Patters WDIA Memphis, TN Mike Frieby Lakeside Lenny William Donns Summ Evelyn C. Kin; Michael Head Shotgun HOTTEST EW&F Jacksonville, FL Jos Balley Charlotte. nen Dez Alicia Bridges Chic Village People Cerrone Bros. Johnson Mother's Finest ADDED ADDED ADDEO Bobby C Village People Cerrone Giorla Gaynor Don Rey Captain Sky EW&F Rose Royce Gino Vannelli Ashford & S Roberta Flack Pointer Sister Edwin Starr HOTTEST Chic Barry White Funkadelic Rose Royce EW&F Chaka Khan Gene Chandler Brides of Funkt Isaac Hayse Village People inny Sig LTD Joa Simon HOTTEST 1 Staples Rick James Jacksons Batty Wright Chake Khan Whispers Cheryl Lynn Controllers EW&F WEST WAOK Atlenta, GA Tony Jamies WKXI Jeckson, M J.D. Black Ben Miles rony Janta ADED Jos Tex Guartz Controlleran Jimmy Pond Bras Constr Al Jarresu HOTTEST Ross Royce Cherson Whispers Pockat When Ross & Jackao Donne Summe KDKO Denver, CO Jim O'Brian Los Angeles, CA Steve Woods ADDED Ashford & S ADDED Third World Fiests Joe Tex Al Green Feelers Natural High Bar Kays Dorothy Moora Ovations Temptations HOTTEST Chic AOOED ADDED Nona HOTTEST Chic Cheryl Lynn Switch Funksdelic Rose Royce Brides of Fun Rick James Betty Wright Gho Vannelii Bobby Caldw OTTEST Parliament Funkadalic Dan Hartma EW&F Rick James Donna Sum Ashford & S Chake Khar Rose Royce Musique Chanson HOTTEST Rick James Chic Chake Khan EW&F Switch Cheryl Lynn ADC Band Ai Hudson & Th Soul Pertner Gane Chandler OTTEST Chic Rose Royce Whispers ADC Bend Denise LaSelle Cheryl Lynn Johnny Watson Chake Khan Gil Scott Heron Jerry Butlar Cheryl Lynn WHRK Mempi J. Mich WEAS Sevenneh, GA Merve Bouldon ADDED Evelyn C. Cheryl Ly ADOED DOED OTTEST

The following are songs which have peaked in Regional Hottest status and no longer qualify for the New and Active.

DONNA SUMMER — The East reflects Top 5, as do many outlets in the Midwest. It's holding significant chart positions at key stations in the South. The West shows Top 10 activity at several stations.

SWITCH — The West leads with activity with many stations showing Top 5 positions. The South also has Top 10 chart positions in many places, It's Top 5 in the East and shows good air rotation in the Midwest. BETTY WRIGHT — Three regions still show this with Top 10 activity. The West has it Top 5 at some stations, while the South and the East show Top 10.

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data

# Cross overs

RICK JAMES "Mary Jane" (Motown) S: 22-20 at 96X, 17-15 Y103, 30-25 WTMA. MW: 27-27 WDRQ, on WZZP. W: 17-13 KTLK, 35-29 KVI-FM, 35-31 KQEO, 22-17 KCBQ, 31-24 KDON, 23-14 KYNO, on KYYX, KSLY, debut 24 Y94. ROSE ROYCE "Love Don't Live Here Anymore" (Whitfield) NE: debut 24 WPGC. S: 19-14 WJDX, on 94Q, WAPE, WBBQ, debut 30 Y103, add WGH, WTIX, WSGA, WRFC. MW: 22-19 CKLW, 10-8 WDRQ, 32-25 KSLQ, on WAKX, add WZZP.

PEACHES & HERB "Shake Your Groove Thing" (Polydor) S: 36-34 KILE, on WYND, WLCY, debut 26 WAPE, add 96X, WBBQ, WLAC, 92Q, WFOM, WISE.

# Cross overs

BEE GEES "Too Much Heaven" (RSO) NE: added WWRL. MW: added WTLC. 8: on WGIV. GINO VANNELLI "I Just Wanna Stop" (A&M) NE: 10 WAMO. W: 19 KDAY, 21 KUTE.

# March 1-4 Gentury Plaza Hotel/Los Angeles

# THURSDAY

ADP & RECC

# Registration

- •Individual Format Discussion Sessions—Part I... AOR, Country, Black
- Production Technique/New Equipment Seminar—Part I
- Video Displays

Hospitality Suites

# FRIDAY

- •Breakfast
- •Keynote Address
- Marketing Research Session "Learning About Your Listeners' Lifestyles''
- •Multi Media Show ''A Salute To Radio Across America''
- •Air Personality Panel
- Individual Format Discussion Sessions—Part II . . . Top 40, Pop/Adult, Production Technique/New Equipment, Video Displays
- Cocktail Party & Buffet Supper
- Hospitality Suites

# SATURDAY

Breakfast

VENT

- •Keynote Address
- •FCC Seminar
- The Radio & Records Game Show
- •Ratings Session . . . Representatives of Arbitron, Ram, Burke, and A&S

Banquet and Superstar Show

Century Plaza Hotel Beverly Hilton Ramada Inn Barris Sold out status Rooms still available	Image: Series of the series
All reservations are being coordin- ated by the Century Plaza Hotel. Please call Jackie, in Convention Reservations Department at (213) 2777-2000	NAME

R&R/Friday, December 8, 1978

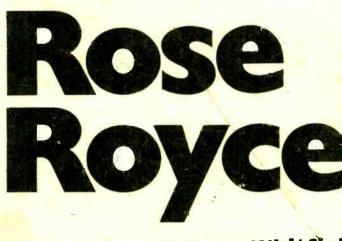
# ROYCE

WPGC deb 24 WTIX add **KILT** add **CKLW 22-19** WDRQ 10-8 KSLQ 32-25 WZZPadd **WKWK** add 94Q on WAPEON Y-103 deb 30 **WGH** add

WSGA add 29 WBBQon WJDX 19-14 WSM-FM add WAKXon **WRFC** add WFLB 28-17 WIVYon WAKXon

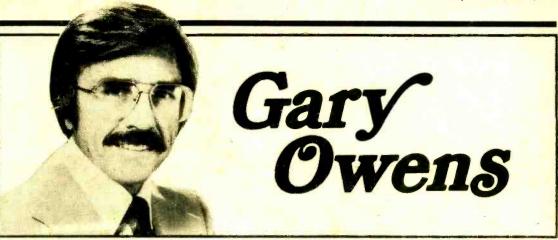


# "Love Don't **Live Here** Anymore



Produced by Norman Whitfield on Whitfield Records

Distributed by Warner Bros. Records



# **Correspondents Write Back** Where They Started From

Some nice notes through the Man of Letters, my mailman ... from important readers other than those saucy minxes, maddened with lust:

J.J. Regan of WFBL/Syracuse is always nurgling . . . he says, "Garish, since a jock combined Barbra Streisand and Neil Diamond, then Elvis and Linda Ronstadt, how about this? I'm working on splicing together versions of the 'Star Spangled Banner' by Jimi Hendrix and Kate Smith . . . should be boffo!'

Great idea, J.J., although I don't think the nation would stand for it!

Richard Kelley of the Communications Department at Bakersfield College is a regular reader of the G.O. jottings in R&R. He writhes . . . "Garish, you mentioned that you worked with Sam Holman in St. Louis at WIL. I worked with Sam when he started in radio in about 1955 at KWIP in beautiful cosmopolitan Merced, CA, Gateway to the Fun Center of the World - Tuttle.'

Hey, Richard, I didn't know that. Sam went on to become an even more famous radio guy at WLS, WABC and with the Heftel stations. Then bought his own station in Oregon. Sam is now an executive with Drake-Chenault.

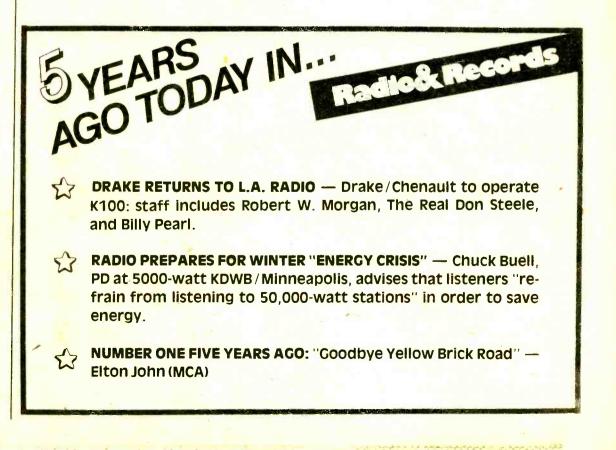
Richard sez: "A stand-up comic came home late. His wife was belaboring him and he kept begging for forgiveness, saying, take my pleas, wife!" If only Henny Youngman were alive ... Oh. he is!

Here's a missive from Bob Dayton of WJJD/Chicago: "Just finishing reading the Gary Owens story, part 2 and your paragraph on St. Louis brought me back to age 14 and memories of WIL while it was still on the ground floor of the Coronado Hotel.

'A friend and I used to spend hours staring from the front lobby through three or four studios and several panes of glass to the announcer's booth way in the back and wonder, "what it must be like?" I wonder if people watch me that way today? (I'm sure they do, Bob, especially if you're wearing your hawk-suit.)

"Anyway, I spent the better part of an afternoon going through old files and boxes looking for my sole copy of an old Prom Magazine that did an article on the station back in 1958, but so far I have been unable to find it.

"I remember it had a picture of you with a glazed look on your face holding a 10" reel of tape which the caption stated had a precious hour of silence on it or something." (That was me, all right, Bob. It was a interview with Harpo Marx!)





R&R/Friday, December 8, 1978



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**TOBY BEAU'S BIG BROADCAST OF 1978** — RCA recording artists Toby Beau were recently featured in a live radio concert carried by WPIX-FM/New York: Pictured after the show (I-r, front) are RCA's Lee Arnold, WPIX newsperson John Ogle, air personality Jim Kerr, group's Ron Rose, A ucoin Management's Ric Alberte, group's Balde Silva, group manager Bill Aucoin, RCA's Dee Pienack, group's Rob Young; (I-r, back row) WPIX PD George Taylor Morris, RCA's Joshue Blardo, group's Danny McKenna, WPIX's Gordon Szerlip, group's Steve Zipper.



LIFE BEYOND D.C. — Warner Bros. recording artists Ambrosia recently visited DC101/Washington D.C. in support of their album "Life Beyond L.A." Pictured beside the DC101 Model A Roadster are WB's Ron Gregory, group's David Pack, DC101 PD David Brown. Inside the car is group's Joe Puerta.



TOCC TAKE DREADLOCK HOLIDAY TO PHOENIX — Polydor recording artists 10CC recently visited KDKB/Phoenix for a chat with PD Jon Sinton (far left). Also pictured: group's Graham Gouldman (center, standing) and Polydor's Jeb Bucher, (kneeling) Polydor's Neil Lasher.



COAST TO COAST WITH ZWOL — EMI America recording artist Zwol discussed his career and his album with KSAN/San Francisco staffers on a recent promotional visit. Pictured (I-r) are EMI's Christie Marcus, KSAN's Tony Gilbert and Nancy Newhouse, Zwol, KSAN's Johnny Walker and Richard Gossett.



KMET GREETS FOREIGNER — Atlantic recording artist Mick Jones of Foreigner (right) was greeted by KMET/Los Angeles PD Sam Bellamy (left) following a recent station interview with the band.

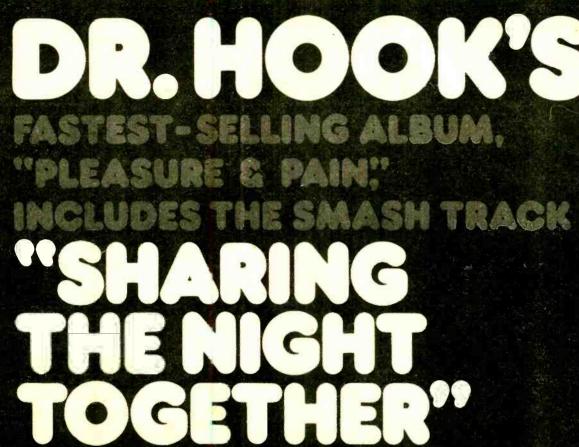


WKOX PRESENTS HOMETOWN ALBUM VOLUME II - WKOX/Chicago air personalities Mitch Michaels (left) and Bill Stedman (right) present Chicago's First Lady Heather Bilandic (center) with the first copy of the station's second Hometown album effort, which has already sold 40,000 copies.

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# **ATTENTION AOR PROGRAMMERS**!





Pleasure & Pain headed for Gold... and beyond

Already breaking on these AOR stations: WMMS WLUP WAAF WQXI-FM WRQX KLOL KILT-FM WNEW-FM WRNO WNOE-FM KINK KNX-FM WCCO-FM WEEI-FM LOVE-94 KWKI WMJQ WJKL WCMF WQFM KMAC/KISS WBRU KZEL WQSR. WKTK WRCN WBAB WRNW WHHY WRPL WROV WYMK TK-101 KPFT KNCN KSMB WZZQ WYFE WWCK WIQB WVAF WKDD WSAY WAER WAAL WMDI KKFM KTYD







# i a

The Women In Power At KXFM/Santa Maria

Jeff

Gelb

Secretaries, receptionists, and traffic department women take note: there is hope for your future in broadcasting. Cheryl Hines, who started as a secretary/receptionist for KXFM/Santa Maria three years ago, was recently named the station's GM. At her side is Sales Manager Kathy Glines. The two are out to prove that in radio (as elsewhere) sex makes absolutely no difference when it comes to work abilities.

Sales Manager Glines moved over to sales at KXFM after a successful three-year stint as a salesperson for an area television outlet. GM Hine's success story is more unusual: "I started as a combined bookkeeper/secretary/ receptionist for our former GM, Paul Stoddard, some three years ago," she starts. "During this time I learned everything I possibly could about radio. When the GM was out I was asked to handle everything for them, including making managerial decisions after awhile. After our former GM left the station, the owner started a long process of searching for his replacement from outside. Meantime the air staff was getting pretty antsy about



Cheryl Hines (left) and Kathy Glines (right).

what the changes might mean in terms of programming changes and their jobs, and this was understandably affecting our air sound. Kathy and I decided to present a proposal to the owner: Either he could continue his search or allow us to take over and get things back on a more even keel. We gave him our bid and he accepted it."

Since becoming GM almost two months ago, Hines has found the entire staff totally supportive. "Everyone has been really pleased with my appointment," she states, "because having stepped up through the ranks I understand what it's like to be an employee."

Response on the street level to the all-woman sales and managerial team at the station has been equally enthusiastic. "I have no trouble with clients at all," says Glines. "They seem to enjoy seeing women achieve the position I have and are supportive." Hines adds, "Our clients are offering help right and left; they realize it's a great opportunity for us that doesn't happen often. There are, in fact, a couple of accounts with women managers who have turned on to us after the managerial and sales changeover."

GM Hines admits there is a world of things remaining to be learned, but she is optimistic about her future and that of the station. "I have stepped into one heck of an opportunity that I never dreamed I would; I'm glad I gained the knowledge I did to enable me to make the effort. Now that I have the job you can bet I'm going to give it my best shot."

#### \*\*\*\*

Speaking of women in broadcasting, I spoke with WIYY/Baltimore PD Denise Oliver this week about the progress of her job-finding service for women broadcasters. The surprising fact that surfaced during our conversation was that Denise has more job leads than good tapes to fill those job vacancies. If you are a woman broadcaster with professional experience who is looking for a new challenge in your radio career, send Denise a copy of a representative aircheck and a resume. Perhaps she will be able to line you up with that job you've been dreaming about. Her address: WIYY, Baltimore, Md. 21211. For the sake of time Denise has had to limit herself to taking tapes from women with professional experience in radio. Now Marsy McFarren of WDVE/Pittsburgh has agreed to accept tapes and resumes from women with college or broadcast school background. Send these tapes and resumes to Marsy at 1228 Palo Alto, Pittsburgh, Pa. 15212. No calls please.

### Evolution

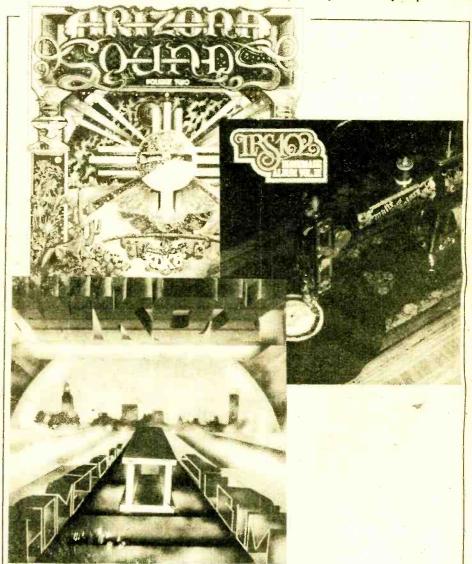
Lots happening this week: WKGN/Knoxville has changed formats to Burkhart-Abrams Disco following a change in ownership . . . KLBK/Lubbock has changed to Top 40 ... Be sure and read page one for details on 96KX/Denver's switch from AOR to automated Beautiful Music . . Frank Holler is the new PD at WKLS/Atlanta, from WDAI/Chicago ... W4/Detroit PD Jim Johnson has resigned that post to concentrate on his morning airshift, effective January 1st ... Stan Garrett, PD of KZEL/Eugene, has been given additional programming responsibility for KBDF/Eugene as well Jack Robertson has been named PD at WYDD/Pittsburgh following former PD Steve Downes' exit . KGLR/Reno has applied for a change in call letters to KOZZ. Station MD Paul Emery promises no new format to go along with the new call letters. The station does move into new studios in January ... Charlie West has been upped to MD from air personality at KMOD/Tulsa. New to the station is "Mary (Simmons), the Exercise Lady" from WPLJ/New York, who does nutrition and exercise bits in the morning show ... Rich West is the new MD at KGOT/Anchorage ... Michele Robinson has left ZETA 4/Miami where she was MD for the same post at WSHE across the street. She replaces departing MD Phil Hendrie . Terry Gladstone, former KGB/San Diego air personality, has joined KLOS/Los Angeles for part-time airwork Brock Whaley has joined Zeta 7/Orlando for night airwork from WQXM/Tampa Dave Dworkin has left WFBQ/Indianapolis for afternoons at KQRS/Minneapolis Joanne Ehrhart has been named a news reporter for KNX-FM/Los Angeles, from KWST/Los Angeles where she was Public Affairs Director . . . Barry Skidelsky has joined WCOZ/Boston for weekend fill-ins.

# WMMR Apoligizes To Aerosmith For Philadelphia's Bad Behavior

A recent Aerosmith concert appearance before 20,000 Philadelphians was cancelled midway through the show when lead singer Steven Tyler was struck in the face by a broken bottle thrown from the audience. This was the second concert to be cancelled by the group in Philadelphia, after a similar incident occurred at a previous show there. Following the second unfortunate occurrence the group stated they would never play Philadelphia again.

While WMMR did not sponsor the show, they sent an apology to the group and their management on behalf of Philadelphia. Further, for a day-and-a-half after the show, the station produced and ran a call for listeners to send their own written feelings to the group care of the station. As of this writing WMMR has received over a thousand replies, and calls from over a dozen area high schools that will be circulating petition-like statements to their students which will also be forwarded.

Unofficial word is that the group has begun renegotiating a return to Philadelphia. If this is so, WMMR can take great pride in their public-spirited, pro-Philadelphia promotion.



TIS THE SEASON TO DO HOMETOWN ALBUMS — Several AOR stations have released Hometown-type albums recently, featuring winning songs by local musicians and cover art by area artists. The KDKB/Phoenix Arizona Sounds Volume 2 album sells for a breakeven price of \$1.93, with upwards of 15,000 sold so far. The LRS Homemade Volume 3 goes for \$1.50 and benefits a station-sponsored college scholarship fund. The WKQX Hometown Volume II has sold over 40,000 copies at approximately \$3.50 each to benefit an as-yet-unnamed Chicago charity. Still to come is the sixth Homegrown album from the station who started the whole ball rolling, KGB/San Diego, whose latest project will be in the stores before Christmas, retailing for \$1.01.

## Update

Latest from the nonstop WMMS/Cleveland merchandising wing are Buzzard stickpins, selling for \$2, profits of which benefit the Cleveland Ballet, and even Buzzard blue jeans (yes!) at \$19.95 a pair, complete with the Buzzard logo on the back pocket. Those guys are cookin'! ... ZETA 7/Orlando is giving out handsome metal ZETA 7 license plates to listeners through local retail outlets ... The benefit softball game that pitted WQSR/Tampa against the reformed Allman Bros. Band ended in a 10-2 win for the station and in a \$1000 check from the station to the Sarasota Boys Club. Nice job, gang ... KLOS/Los Angeles News Director David Heller takes a retrospective look at the news events and entertainment trends of 1978 in a New Year's Eve special to run on the ABC American FM Radio Network ... New to WYNY/New York are daily ski reports covering activity in at least four New England states. That's sort of an East Coast version of the surf reports given regularly on KMET/Los Angeles ... KEZQ/Little Rock Asst. PD Stuart McRae reports continued excellent response to the station's weekly screenings of "The Rocky Horror Picture Show," which has run three consecutive sold-out weeks in midnight showings sponsored by the station ... Superstars affiliate WLOB-FM/Portland, Maine needs record service from all labels. Contact the station at (207) 775-2336.

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ipper Neuts

Records

Where the MAGIC... is in the MUSIC!



You still have time to add the Bear and see him . . .

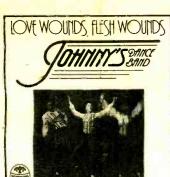
December Dayton-with J. Geils 10 15 & 16 Detroit, Cobo Hall-with J. Geils Cleveland, The Agora 18

# **Richard T. Bear**

THE BEAR HAS KNOCKED OUT ATLANTA, BOSTON, **NEW YORK** and CLEVELAND

And now has the support of these stations:

WABX CHUM-FM WDRQ WMMS WKQQ WVUD WBCN	WAAF WHCN WCCC WQBK WOUR WPLR WNEW	WPIX WYSP WMMR WIOQ WGOE WAYE XL102 3WV	WKLS WXLM WSHE ZETA-4 WQSR WQXM WORJ WDIZ	WGVL WRPL WZMF WYXE WMIR KFMH WWCK	KZAM KVAN KZEL KREM KFLY KLAY KSJO	KZAP KPRI KTYD KNAC KRST KAYY KWKI
		3WV	WDIZ	FM103		



Johnny's ance has been dancing their way

into the hearts of Philly radio.

BXL1-2711

Just ask Alex Demers, WIOO and Jeff Pollack & Dick Hungate of WMMR. Johnny's Dance Band is getting airplay on these stations:

WNEW	FM107	WVBR	<b>KFMH</b>
WSAN	WAVA	KFLY	<b>WSAY</b>
WRHY	WHFS	KTIM	WAER
WZZO	XL102	WMIR	



**WBUF** And they're hot on the

is storming the

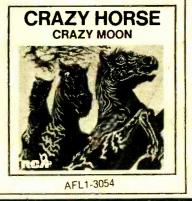
- St. Louis with KSHE

**Crazy Horse** 

#12 most added in Radio & Records December 1st issue #10 most added in Album Network for two consecutive weeks

Crazy Horse, just coming off the road from a stellar tour as Neil Young's back-up band, have now stellar airplay of their own.

			the second s		and the second s			
WQBK	KZOK	KREM '	WCCC	WAAL	<b>KZEW</b>	WSPK	KISW	
KZEL	WIBA	WGOE	WRPL	WVAF	WIOB	KZOZ	KTYD	
KTCL	WIKL	WMMS	WBRU	KZAP	WMHE	KTIM	KLOL	
KSDT	WCAS	WHIFS	WIOO	KLAY	WLIR	WSAN	KLOL	
						IT OF E		
	Get crazy	with these	cuts!					



"She's Hot", Too Late Now", "Thunder And Lightning", "Going Down Again"

# **Jeff Gelb**

(Continued from Page 52)

## Rogue's Gallery Of AOR Mascots



CHICKEN SALUTES NEW CHARLOTTE AOR — The WBCY/Charlotte Chicken is seen saluting his home base, a new Charlotte AOR that signed on August 31st with John Lambis at the programming helm.



THE MAGIC MOOSE—WMJQ/Rochester has a new mascot, the "Magic Moose," seen here filling in for station MD Doug James, giving a music report to R&R.



KIHN STAND-IN—96ROCK/Atlanta mascot Rocky posed with a cardboard stand-up of Greg Kihn following a recent concert appearance of the Beserkley rocker.

### Color

KAZY'S CLASSIC CAR CONTEST: KAZY/Denver, in conjunction with A&M Records, placed every gold album A&M has received inside a customized Triumph Spitfire which was on display at a local retail outlet. Listeners were asked to guess the number of gold albums sealed inside the car, with the correct guesser winning the auto and the runner-up getting copies of all the A&M albums that have gone gold.

THE MAGIC NUMBER: In a clever frequency tie-in promotion KY102/Kansas City gave sets of 102 albums to 102 people who registered their names at area retail outlets.

BACK TO THE BARS: WMMR/Philadelphia, in conjunction with WB/Bearsville and the new Todd Rundgren album release, is busing 40 winners of a mail-in registration promotion to some of the city's best bars. The journey ends at another club where the partiers will hear a preview of the new album, watch a video presentation of Todd, and do some more partying. Also included in the prize-winnings is a "Back to the Bars" music-pack consisting of five of Todd's albums.

CALLING ALL BLOODY TOURISTS: CHEZ-FM/Ottawa did a clever one-day promotion in conjunction with Polygram, Canadian distributors of the new 10CC album. The jocks asked listeners to corral and bring a tourist to the station. 200 tourists and their finders showed up at the station studios for a tour of the facilities and for free copies of the new 10CC album. To the people who found the tourists went customized 10CC T-shirts and tickets to the group's area concert appearance.

HEART ATTACK TIME: KPAS/El Paso jocks had "Heart Attacks" on the air recently, when they asked for phone calls everytime a Heart song was played. First person to reach the station when a song of theirs came on got albums by the group and concert tickets to their local show.

#### Concerts & Conversations

PRESENTATIONS: WBLM/Lewiston-Portland presented Baby Grand for \$1.08 ... WMMS/Cleveland presented Pat Travers for \$1.01.

RADIO CONCERTS: Rory Gallagher, Liv Taylor, Pat Travers on WMMS/Cleveland Yes on KAZY/Denver ... Cheap Trick, George Thorogood on CHUM-FM/Toronto ... Marshall Tucker, Joni Mitchell, Tom Scott, David Bromberg, Charlie Daniels, Todd Rundgren, George Thorogood on WLIR/Long Island ... George Thorogood on WRVU/Nashville.

CONVERSATIONS: 10CC on WICB/Ithaca ... City Boy, Hall & Oates on WHNN/Saginaw ... Triumph on KZEW/Dallas ... 10CC on CHEZ-FM/Ottawa ... Molly Hatchet, Jay Boy Adams on WJAX/Jacksonville ... Spencer Davis on WZMF/Milwaukee ... Elton John, Sea Level on WLIR/Long Island ... Greg Kihn on KNAC/Long Beach ... Al Stewart, 10CC, Doucette on CHOM-FM/Montreal ... Nick Gilder, Foreigner, Mike Mandel, David Bromberg, Justin Hayward, Patrick Moraz, Alice Cooper, Bernie Taupin on WNEW-FM/ New York ... Chavin, Crawler on WAVA/Washington ... George Thorogood on WRVU/ Nashville ... Heart, Spencer Davis, Colin Blunstone on WLUP/Chicago ... Rory Gallagher, Arlyn Gale on KSHE/St. Louis ... Doobie Bros., Lynyrd Skynyrd on WDIZ/Orlando ... Murray the K, Rick Danko, Gary Busey, Paul Butterfield on KSJO/San Jose ... Ian Tamblyn on KTYD/Santa Barbara ... Crawler, Foreigner on WIOQ/Philadelphia ... Al Jarreau on WVUD/Dayton ... Reo Speedwagon on KGLR/Reno ... Chicago on KFMH/ Muscatine ... Ambrosia on WIOT/Toledo ... Jimmy Cliff on WBRU/Providence ... Van Halen on KAZY/Denver ... Toto, Foreigner, Gino Vannelli on WMMS/Cleveland ... Stillwater, Patrick Moraz, Richard T. Bear, Queen on WYSP/Philadelphia.

COMING NEXT WEEK: It's that time of year again, when R&R recaps the major radio and record news events of the year in a round-up issue. In the AOR section we'll wrap up the year's significant Evolutions and trends. We'll also offer two extensive music charts in addition to the week's usual chart offerings. These two charts will detail the Top 78 AOR albums in 1978, and those records that reached the AOR Top 15 in 1978, based on the year's collection of AOR Airplay/40 charts. Included will be a chart summary to provide further insights into the information offered. All in all, next week's issue will prove an invaluable programming tool to stations wishing to put together their own "Best of '78' music specials.



# \_Album Airplay/ 40\_

## 1070 0-0

Radio& Records

Page 56

Album cuts are listed in order

L	<b>December 8, 19/8</b>	5	of airplay preference.
1	BILLY JOEL	. 52nd Street (Col)	"Life" "Shot" "Eyes" "Night"
2			"Promises" "Lucy" "Anytime" "Tell"
3		. Jazz (Elektra)	
4	LINDA RONDSTADT	. Living In The USA (Asylum)	"Baby" "Dream" "Alison" "Look"
5		. Time Passages (Arista)	
6		. Elan(Atl)	
7		. Comes A Time (WB/Reprise)	
8			"Blue" "Sing" "Renegade" "Queen"
9		. Toto (Col)	
10		. Dog & Butterfly (Portrait).	
11		. Twin Sons (Full Moon/Epic)	
12		. Hot Streets (Col)	
13		. Wavelength (WB)	
14		Inner Secrets (Col).	
15	ELTON JOHN	A Single Man (MCA)	"Part-Time" "Georgia" "Care"
16		. Shakedown Street (Arista)	
17	EMERSON LAKE & PALMER	. Love Beach (Atl)	"Want" "For You" Title "Gambler"
18	GINO VANNELLI	Brother To Brother (A&M).	"Stop" "Appaloosa" "Flow"
19	WHO	. Who Are You (MCA)	"Trick" "New" "Disco"
20	TED NUGENT	. Weekend Warriors (Epic)	"Need" "Woman" "Spots" Title
21		. Double Vision (Atl)	
22	<b>POCO</b>	. Legend (ABC).	"Heart" "Boomerang" "Crazy" Title
23	J. GEILS	. Sanctuary (EMI-America)	"Kiss" "Hurt" "Stop" Title
24	BOSTON	. Don't Look Back (Epic)	"Man" "Easy" Title "Party"
25	NICOLETTE LARSON	Nicolette(WB)	"Lotta" "Rhumba" "Don't"
26	<b>KANSAS</b>	. Two For The Show (Kirshner)	"Wall" "Point" "Dust"
27	OUTLAWS	. Playing To Win (Arista)	"Show" "Take It"
28	IAN MATTHEWS	. Stealin' Home (Mushroom)	"Shake" "Inch"
29			"Fire" "Hypnotized" "Work" "Eyes"
30	YES	. Tormato (Atl)	"Whale" "Release"
31	10CC	Bloody Tourists (Polydor)	"Holiday" "You And I"
32	STEELY DAN	Greatest Hits (ABC)	"World"
33		. Cars (Elektra)	
34	TODD RUNDGREN	. Back To (WB/Brsvile).	<mark>"Man" "Hello" "Mariah</mark> "
35	ROLLING STONES	. Some Girls (R. Stones)	"Shattered" "Whip"
36			"Sultans" "Waterline" "Water Of Love"
37		. Hemispheres (Mercury)	
38		. From The Inside (WB)	
39		. Move It On Over (Rounder)	
40	AEROSMITH	. Bootleg (Col)	"Come" "Back" "Dream"

OUTLAWS

# R&R/Friday, December 8, 1978 Chart Summary

This week's 125 AOR reporters kept JOEL on top by far with 113 hots. CLAPTON continued to grow with hots at 82 of our callers plus significant medium reports. QUEEN bumped lots of competitors out of their path as they jumped up in airplay to top three in their third week of chart activity, with 74 hots plus significant mediums. Also on the rise were newcomers TOTO, with substantial hots and mediums. CHI-CAGO gained in airplay strength as VAN held steady. DEAD rose from a combination of adds, mediums and hots. ELP moved up. The resilient GINO was a prime mover this week, jumping upwards again quite nicely. POCO continued to show excellent AOR airplay response, jumping upwards, as did GEILS. NICOLETTE continued her steady climb, an admirable show of strength for a newcomer. OUTLAWS and POINTERS had good weeks of growing airplay, as did TODD. STRAITS debuted with a healthy combination of adds, mediums and hots. RUSH resurged. COOPER was this week's most added album, debuting with adds at 35 reporting stations plus early mediums and hots.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. It does not attempt to fabricate a trend. The artists in italics registered the most rapid gains in airplay this week

	MOST		D	D	E	0
1	ALICE COOPER	12/8	12/1	11/24	11/17	11/10
i	From The Inside (WB)	<b>45/35</b>	11/9	0/0	0/0	0/0
2	DOORS An American (Elektra)	29/28	2/2	0/0	0/0	0/0
3	"Roadhouse" E. LAKE & PALMER Love Beach (Atl)	71/23	77/72	3/3	0/0	0/0
4	"Want" BOB MARLEY	1				
1	Babylon By Bus(Island) "Vibrations"	23/21	0/0	0/0	0/0	0/0
4	SAD CAFE Misplaced Ideals (A&M) "Home"	27/21	21/17	12/12	0/0	0/0
5	GRATEFUL DEAD Shakedown(Arista)	70/20	67/57	10/10	0/0	0/0
6	"Miracle" J.GEILS					
Ů	Sanctuary (EMI-America)	56/19	<mark>43/18</mark>	55/48	1/1	0/0
6	ROBERT JOHNSON Close Personal(Infinity) "Waiting"	28/19	24/24	2/2	0/0	0/0
6	TODD RUNDGREN Back To (WB/Brsvile)	44/19	42/37	17/16	0/0	0/0
7	DIRE STRAITS	1	1			
	Dire Straits (WB)	40/18	32/10	2 <mark>8/9</mark>	17/15	8/7
8	BOB JAMES Touchdown(Col- Tappan Zee) "Angela"	16/15	1/1	0/0	0/0	0/0
9	AD/DC If You Want Blood (Ati)	14/12	0/0	0/0	0/0	0/0
10	"Riff Raff" CHICK COREA					
11	Secret Agent (Polydor) "Dawn" - FM	13/11	0/0	0/0	0/0	0/0
	Black Noise (Visa) ''Stun''	20/10	19/11	25/15	13/11	6/4
11	POINTER SISTERS Energy (Planet) "Fire"	47/10	38/12	34/16	32/23	17/17
11	CATSTEVENS					
	Back To Earth (A&M) "Brakes"	11/10	0/0	0/0	0/0	0/0
The	Most Added reports of charting	) artists a	re display	ed over a	five we	ek period

The Most Added reports or charung artists are displaye hey are listed in order of total mentions within the specific numbers follow each album title. The first represents total in lons playing the album this week. The second is the number t this week. The album's preferred airplay cut is listed. within the specific rotation for the week. Tw

# MEDIUM 12/8 12/1 11/24 11/17 11/10

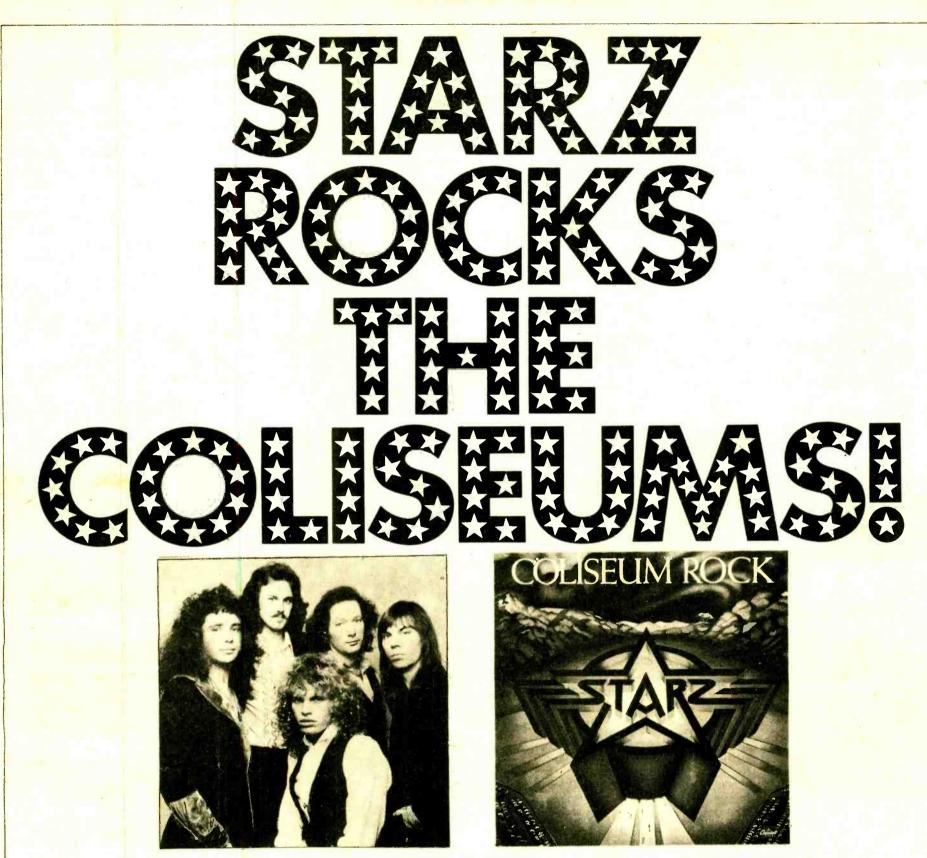
1	OUTLAWS	12/0	12/1	1,112.4	1	11110
	Playing To Win (Arista)	51/37	46/24	47/21	54/16	55/1
	"Show"					1 3
2	IAN MATTHEWS					- · · · · · · · · · · · · · · · · · · ·
	Stealin'(Mushroom)	45/34	43/41	39/22	49/27	36/26
	"Shake"					
2	NEIL YOUNG				1	
	Comes A (WB/Reprise)	81/34	80/25	92/29	96/33	92/33
	Title					
3	E. LAKE & PALMER					0
•	Love Beach (Atl)	71/32	77/3	3/3	0/0	0/0
	"Want"					
3	POCO					
	Legend (ABC)	55/32	49/18	44/6	37/3	7/0
	"Heart"	00/02	10/10		0000	110
4	ELTON JOHN					-
-	A Single Man (MCA)	65/31	70/37	74/42	83/41	72/34
	"Part-Time"	00,01	10.07	11112		12/04
4	SANTANA					
*	Inner Secrets (Col)	69/31	76/31	84/37	84/45	79/44
	"All Right"	03/31	70/31	04/3/	04/45	13/44
-			-			
5	Nicolette (WB)	51/28	45/28	37/20	39/15	39/14
		51/20	43/20	31/20	33/15	33/14
2	"Lotta"					
5	TED NUGENT		48/27	52/28	52/26	55/25
	Weekend Warriors (Epic)	48/28	48/2/	52/28	52/26	55/25
	"Need"		· ·			
6	J. GEILS					
	Sanctuary (EMI-America)	57/27	43/15	54/4	0/0	0/0
	"Kiss"					
6	POINTER SISTERS					
	Energy (Planet)	47/27	38/14	34/11	32/5	17/0
	"Fire"	1				
7	CHICAGO		÷			
	Hot Streets (Col)	68/25	60/21	73/25	84/29	76/29
	"Alive"					
8	BOSTON					
	Don't Look(Elektra)	46/24	53/16	72/25	76/21	82/25
	"Man"					
9	FOGELBERG/WEISBERG					
	Twin (Full Moon/Epic)	74/24	72/21	83/22	83/20	87/24
	"Gold"					
9	FIREFALL					
	"Strange"	90/24	84/14	93/23	95/34	78/28
	Elan (Atl)					
9	TOTO	1				
3	Toto(Col)	78/24	63/26	59/22	61/31	53/27
	"Hold"	10/24	00/20			
TH	e Medium reports of charting art	ists are di-	splayed o	ver a five	week ne	riod They
	listed in order of total mentions wi					

bers follow each album title. The first represents total r playing the album this week. The second is the numbe it in medium rotation this week. The album's preferred ai ions that reporte

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1	THE H	0		TE	5	
		12/8	12/1	11/24	11/17	11/10
1	BILLY JOEL 52nd Street (Col) "Life"	<mark>117/113</mark>	105/97	119/111	116/107	7 13/103
2	ERIC CLAPTON Backless (RSO) "Promises"	106/82	93/71	91/60	101/34	<b>4</b> 5/1
3	LINDA RONSTADT Living (n (Asylum) "Baby"	93/76	86/77	105/86	106/95	100/88
4	AL STEWART Time Passages (Arista)	96/75	93/76	102/83	98/77	86/73
5	<i>Title</i> QUEEN Jazz (Elek tra)	101/74	92/36	50/8	0/0	0/0
6	"Race" STYX					
7	Pieces Of Eight (A&M) "Blue" FIREFALL	76/67	75/63	85/76	94/83	95/85
	Elan(Atl) "Strange"	90/65	84/69	93/69	95/60	87/47
8	HEART Dog & Butterfly (Portrait) "Straight"	72/53	<mark>75/4</mark> 9	83/58	<mark>90/64</mark>	85/62
9	FOGELBERG/WEISBERG Twin (Full Moon/Epic) "Gold"	74/50	72/51	83/61	84/64	87/63
9	TOTO Toto (Col) <i>"Hold"</i>	78/50	<u>63/</u> 37	59/34	61/29	53/18
10	Comes A (WB/Reprise) Title	71/47	80/55	92/63	<del>96/63</del>	<mark>92/5</mark> 9
11	CHICAGO Hot Streets (Col) "Alive"	<u>68/43</u>	60/39	73/48	84/55	<mark>76/4</mark> 7
12	VAN MORRISON Wavelength (WB <i>Title</i>	62/39	68/47	83/52	77/50	81/52
13	SANTANA Inner Secrets (Col) "All Right"	.69/38	78/45	84/46	84/36	79/33
14	GINO VANNELLI Brother To (ASM)	58/78	52/40	75/57	64/37	57/41

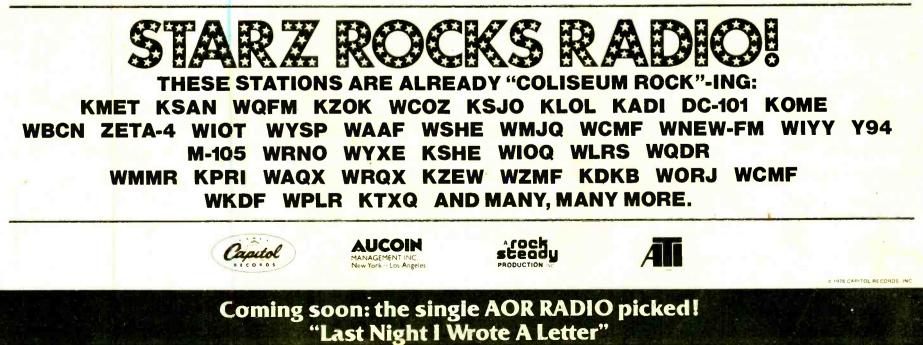
Brother To...(A&M) "Stop" 56/38 53/40 75/57 64/37 57/41 The Hottest reports of charting art ated in order of total mentions bllow each album title. The first laying the album this week. The h hot rotation this week. The alt c. The second is the number a ealbum's preferred airplay cut is lis



# Starz will be bringing "COLISEUM ROCK" to these cities in December:

Dec. 2 Madison Dade County Coliseum\* Dec. 3 Omaha Civic Auditorium\* Dec. 7 Evansville Roberts Stadium\* Dec. 8 Cincinnati River Front Stadium\* Dec. 9 Knoxville Coliseum\* Dec. 10 Lexington Rupp Arena\* Dec. 13 St. Louis Checkerdome\*\* Dec. 14, 15, 16 Chicago Amphitheatre\*\* Dec. 17 Kansas City Kemper Arena\* Dec. 20 Milwaukee Milwaukee Arena\*\* Dec. 29 Cleveland Ridgefield Coliseum\* Dec. 30 Syracuse War Memorial\*

MORE December & January dates to be announced soon! \*Special Guest to Ted Nugent \*\*Special Guest to Rush \*\*\*Special Guest to Styx



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SINGLES

JEFFERSON STARSHIP "Light The Sky On Fire" (Grunt/RCA) BLUES BROTHERS

"Please Come Home For Christmas"/

"Funky New Year" (Asylum) BEE GEES

"Too Much Heaven" (RSO) HOT CHOCOLATE "Every 1's A Winner" (Infinity)

"We've Got Tonite" (Capitol)
PETER TOSH

"September" (ARC/Col) JUSTIN HAYWARD

"Forever Autumn" (Col) CAT STEVENS

"Bad Brakes" (A&M)

"Don't Look Back" (R. Stones)

"Soul Man" (Atl) EAGLES

**BOB SEGER** 

EW&F

J	JAZZ ON AGR
1	MARK-ALMOND Other (A&M/Horizon
2	CHUCK MANGIONE Children Of (A&M
3	BOB JAMES         Touchdown (Col-Tappan Zee)
4	"Angela" TOM SCOTT Intimate Strangers (Col
5	"Breezin" CHICK COREA
6	"Dawn" NEIL LARSEN Jungle Fever (A&M/Horizon
7	PAT METHENY Pat Metheny Group (ECM/WB
8	"Dance" JEAN LUC PONTY Cosmic Messenger (Att
9	RONNIE LAWS
9	DAVE VALENTIN Legends (Arista/GRP) Various

	SOFT	ACR
1		
2	AMBROSIA	Life Beyond L.A. (WB)
3		"Feel" Thoroughfare Gap (Col) 
4	KENNY LOGGINS	Nightwatch (Col)
5	LINDISFARNE	Back And Fourth (Atco)
6	JIMMY BUFFETT.	You Had To Be There (ABC)
7	STEVE FORBERT	"Margaritaville" . Alive On Arrival (Nemperor)
8	STEPHEN BISHOP	"Laurel" Bish (ABC)
9	PHOEBE SNOW	<i>"Hideaway"</i> Against The Grain (Col)
9	CAT STEVENS	"Night" Back To Earth (A&M) "Brakes"

this week.	ACCIONI	al agr a	CTIV/ITU	
ADDED ADDED ADDED ELEP (Ant) Pat Travers (Polydor) J. Geil (Rein-America) Grareful Dead (Arita) Patrovers (Polydor) J. Geil (Rein-America) Grareful Dead (Arita) Potomaker (Att) Phote Snow (Col) Heart (Portrail) Potomaker (Att) Phote Snow (Col) Heart (Portrail) Phote Snow (Col) Heart (Portrail) Heart (Portrail) Phote Snow (Col) Heart (Portrail) Heart	<image/> <section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	<section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header>	<section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header>	<section-header><section-header>         Press       Construction         Bulk y JOEL       20/20         Enric CLAPTON       20/20         Backless (ASO)       24/19         OUEEN       20/20         Jazz (Elsktra)       26/19         Mon number follow sech album tide. The first represents total number of the sect the second is the the second is</section-header></section-header>
LARSON, SANTANA, BOB SEGER, JAN MATTHEWS and TALKING HEADS singles. Bing hamton Bornet Singles. Bing hamton 607-772-8850 Bornet Sinets (Phanet) Frank Weber (RCA) Pointer Sinets (Phanet) J. Geils (BH:America) J. Geils (BH:America) J. Geils (BH:America) J. Geils (BH:America) Di Geils (BH:America) J. Geils (BH:America) Di Geils (BH:America) Nicolette Larson (NB) Toro (Ga) Hall & Oates (RCA) Lindistene (Atol) Fotomaker (Att) Dod Bundigen (MB Brisile) Tod Bundigen (MB Brisile) Jan Matthews (Mushroom) Garatel Doad (Arista) SCOTT MICHALS, MD: Playing various cuts. Playing EWAF, IEFERSON SIARSHIP, BR. HOOK, BEE GEIS (BOTM, SIFPHIN BISHOP, (INDA RONSTADT and BOB SECIR vingles.	"Women" QUEIN's "Seven Days" STILLS' Thie Playing FAGLES, IM RAFFERTY, PETER CRISS, BIE GEES (HAA- VEN), CAPTAIN & TENNELLI, ALICE COOPER, TAITH BAND, MACHSSER, CURTIS, MAYNERD, JACKSON BROWNE, JUSTIN HAYWARD, KENNY LOG- GINS and NICOLETTE LARSON singles.	ELAP LAH Todit Rundgen (WB Brutle) Duttens (Arista) MEDIUMS Heat (Portan) Fogetherg/Wenberg Ethon John (MCA) Queen (Etektra) Charate BuchANAN. MD: Playing various cuts. Play- Ing MALL & OATES, IEFFRSTON SLARSHIP, BEE GEES (MEAVEN). ALICE COOPER and HOT CHOCOLATE singles.	Cal Stevens (A&M)     Grin V Yanetli (A&M)       Dors (Filterial     Dire Strais (WB)       Alice Cooper (WB)     Bob Maricy (Island)     HOT       Bob Maricy (Island)     HOT     Grateful Dear (Arista)       Prise Tooh (R Stores)     Bolly Join (Col)     Poro (ABC)       Point Tooh (R Stores)     Bolly Join (Col)     Poro (ABC)       Prim Manchester (Arista)     Bill yool (Col)     Poro (ABC)       Prim Manchester (Polvdor)     Santana (Col)     ELRP (Arti)       Boh James (Col-Tappan Zee)     Who (MCA)     Styre (ABM)       ME DIUMS     Styre (ABM)     Bortser (Ejertra)       Al Stewart (Arista)     Heat (Portan)     Eiton (Epc)       Heat (Portan)     Linda Rontart (Asylum)       IOC (Poldor)     Boiton (Epc)       Bill NHE BERNARD, MD: Plaving varioux cuis, Playing HOT CHOCOLATE, BLUES BROTHERS (EFESON)       StaRShillP and HALL& OATES singles	ADDED Werevolves (RCA) Robert Johnson (Infinity) Sat Cate (AAM) Regie Knighton (ARC Col) Bob James (Col Taganz Col) Cravy Horve (RCA) John Palumbo (Literong) Clash (Epc) AC DC (Anii David Bronker (Kanisma Codver Rover (ICA) Clash (Epc) AC DC (Anii David Bronker (Kanisma Codver Rover (ICA) Codver Rover (ICA) Codver Rover (ICA) Clash (Epc) AC DC (Anii Partick Morar (Chansma Polydor) Codver Rover (ICA) Codver Ro

# These days, when you say "Sad Café," everyone smiles.

Don't let the name fool you. Sad Cafe is one "SAD CAFE" INCLUDES THE HEAVILYof the happiest events of the year and their new album is one of the hottest on the street, as you can easily see:

**REQUESTED SINGLE "RUN HOME GIRL" ON A&M RECORDS & TAPES** Produced by John Punter © 1978 A&M Records, Inc. All Rights Reserved.



# THE FOLLOWING STATIONS ARE VERY HAPPY WITH SAD CAFE:

WKLS	WRAS	WSHE	WINZ	WORJ	WNOR-FM	WRXL	WWWZ	<b>Y10</b> 2	WXLM	WTTK	WBRU	WLOB-FM
WEER	WLMD	WUOG	KWKI	WBCN	WAVA	WHFS	WGTB	WAUD	WAHR	WLYX	WNEW-FM	WIOQ
WYSP	WKGN	WRNW	WBUF	WMJQ	WCMF	WOUR	WAAL	WSPK	WPDH	WBLM	WAER	WSAY
WMDI	KSFT	WJKL	WGOE	WBAB	WLIR	WNYT	WEZX	KICE	WLUP	WMMS	WYDD	WKDD
WKUE	KSMB	WAIL	WOMP	WYUD	WVAF	WWKS	WQBK	WWOM	WQMG	WQUT	KYNO-FM	KZAP
WQDR	WDBS	WRPL	WROG	WBBB	WIBA	WNAP	WABX	WZMF	WYXE	KADI	KYYS	KWFM
WZZQ	WWCK	WIOT	WMHE	WLAV-FM	WIOG	WHNN	WXKE	WMIR	KLRB	KSFM	WCCC	WPLR
WDIZ	WJAX	WYFE	KBLE	<b>KMJK</b>	KZEW	KTXQ	KLOL	KPFT	KNCN	KZOM	KQKQ	KGGO
KCBC	KVAN	WSPL	KFMH	KQIC	KCIM	KNTO-FM	KGLR	KTIM	KYTX	KKTX	KNX-FM	KTYD
KSDT	KLAY	KFLY-FM	KWST	KZLA	KOME	KSJO	<b>KISW</b>	KZOK	KGON	KZOZ	KZEL	KIOK
KBUH	KSPN	KAAK	KKFM	KBCO	KRMR	KAZY	KFML	KTCL	KILO	KRST	KAWY	KIOZ
KFHE	KRLY	WTUE	KVAM	KLBJ	KREM-FM	WAQX	WXRD	KDKB	KFMS	WVOK	KROG	

R&R/Friday, December 8, 1978

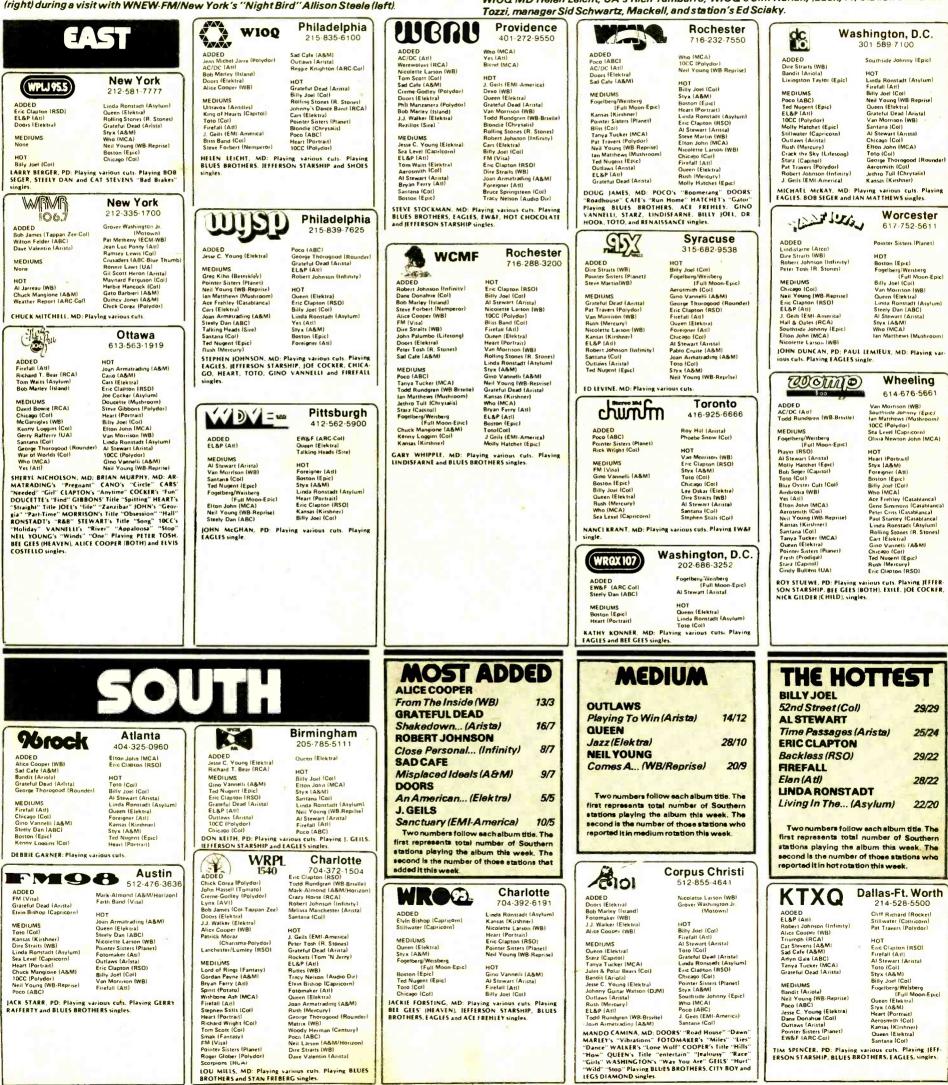


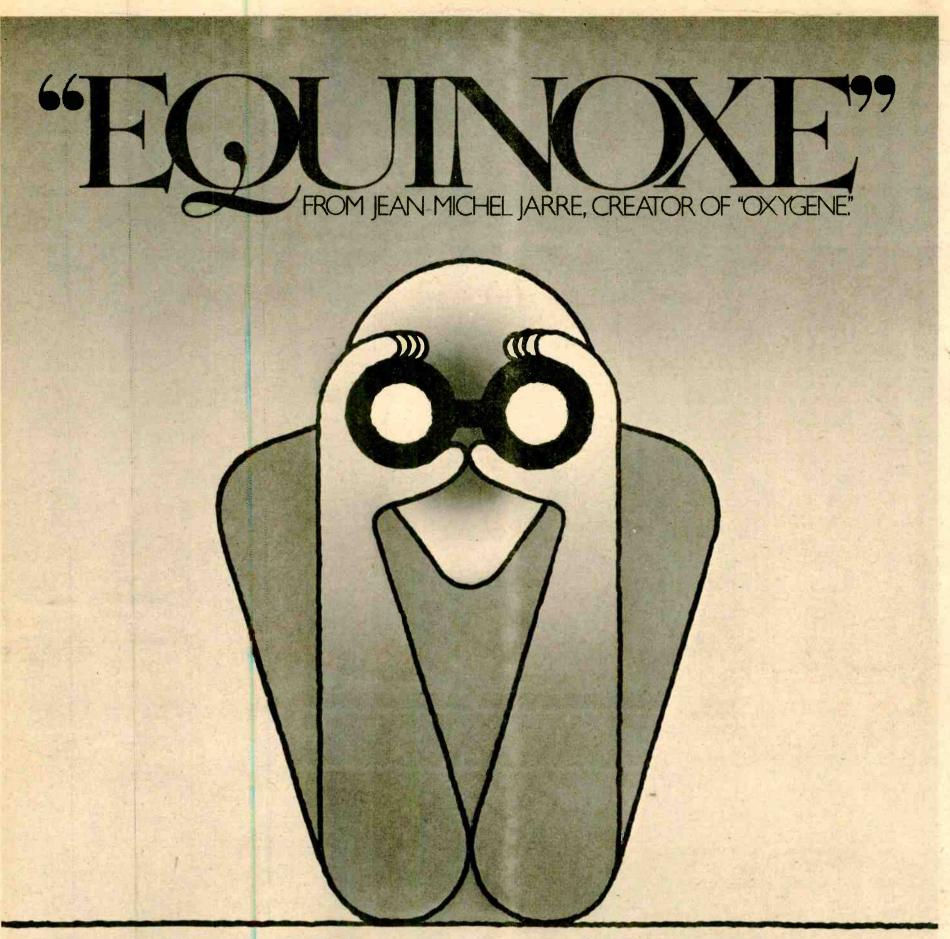
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wit.



MACKELL'S THE ONE FOR WIOQ — UA recording artist Joanne Mackell conversed with WIOQ/Philadelphia air personalities following a recent area club date. Pictured (front, I-r) are WIOQ MD Helen Leicht, UA's Rich Tamburro, WIOQ's Jim Harlan; (back, I-r) station's Michael Tozzi, manager Sid Schwartz, Mackell, and station's Ed Sciaky.





Jean Michel Jarre's first album "Oxygene" was released in the midst of a spate of albums by hard-rock heavies with

built-in audiences. And without a single screaming lead vocal or one piercing guitar solo, "Oxygene" quickly became Europe's #1 album. Its success spread to the United States, and Jean Michel Jarre was hailed as a brilliant new musical influence. Now, Jean Michel Jarre's new album, "Equinoxe" is here. It's magical, other-world synthesizers and dramatic musical concepts totally immerse the



listener in an environment of sound that is unlike anything else. "Equinoxe" reaches beyond the ordinary, and takes you to a place where time stands still.

Jean Michel Jarre. "Equinoxe." It isn't just heard, it's experienced. On Polydor Records and Tapes.

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SOUTH	K94 KSMB Lafayette 318-232-1311	<b>ХегА</b> <sup>4</sup> Miami 305-371-6641 Hot	Norfolk 804-623-9667	Raleigh 919-832-8311
Dallas           214.748-9898	ADDED         HOT           Sad Cate (A&M)         Fogelberg Weisberg           Pointer Sisters (Planet)         (Full Moon-Epic)           MEDIUMS         Heart (Portrail)           Santana (Col)         Gino Varnetii (A&M)           Talking Heads (Sire)         Livnid Skrivid (MCA)           Toto (Col)         Sirk (A&M)           Ian Marthews (Mushroom)         Linda Ronstadi (Asylum)	ADDED HOT Gat Stevens (ARM) Billy Joel (Cot) Chicago (Cot) MEDIUMS Firefail (Art) Oueen (Efektre) Network (Epcl Santana (Cot) EL&P (Art) Al Stevart (Arsta) Dire Strats (WB) Stephen Suils (Cot) Gatefail Dead (Arsta) Par Travers (Polydor)	ADDED Enc Clapton (RSO) J. Gels (EMI-America) Elton John (MCA) Sad Cafe (A&M) Al Stewart (Arista) Grateful Dead (Arista) Le Roux (Capitol) Who (MCA) MEDIUMS Kenny Loggins (Coll War of Worlds (Col) Little River Band (Harvest) Boston (Epic) Foreigner (Ari)	ADDED HOT Alice Cooper (WB) Billy Joel (Col) Lindisfarre (Atco) Eric Clapton (RSO) Poco (ABC) MEDIUMS EL&P (Att) Pointer Sisters (Planet) Molly Hatchet (Epic) Kanas (Kurnhee)
ADDED Spirit (Potato) HOT Alice Cooper (WB) Robert Johnson (Infinity) Elton John (MCA) FM (Visa) Can Stevens (A&M) Fire Clapton (RSO) Sad Cafe (A&M) Fire Clapton (RSO)	Sterly Dan (ABC)         Chicago (Col)           Ted Nugent (Eprc)         Billy Joei (Col)           Southside Johnny (Eprc)         Etion John (MCA)           Queen (Elektra)         Al Stewart (Arista)           Pooc (ABC)         Firefall (Ani)           Outlaws (Arista)         Neit Young (WB Reprise)           Outlaws (Arista)         Erric Clapton (RSO)	J. Geits (EMI-America) Gino Vanceli (A&M) Moity Hatchet (Epic) Yes (Att) Neil Young (WB-Reprise) KIMBERLY JAEGER: Playing sarious cuts. Playing EAGLES and BLUES BOTHERS singles.	Nell Young (WB-Reprise)         Foreigner Halt           Heart (Portrait)         Gino Vannelli (JAM)           Heart (Epic)         Styx (JAM)           Moliy Hatchet (Epic)         Fogelberg/Weiberg           Nicolette Lerson (WB)         Fogelberg/Weiberg           HOT         Lindis Ronstadi (Asylum)           Oueen (Elektra)         Firefall (Alt)           Tote (Col)         Billy Joet (Col)	Dire Straits (WB) Gine Vannetti (A&Mr) Ian Matthews (Mukhroom) Neit Young (WB Reprize) Grateful Dead (Arista) Linda Ponstadi (Asylum) Outtaws (Arista) Chuck Mangione (A&Mr) Fogelberg/Wentberg Nicolette Linson (WB) (Full Moun-Epic) Joan Armatrading (A&M) Who (MCA) Ai Stewart (Arista) Polimo Stores (R. Stones) Firefat (Att)
Heart (Portrait) MEDI UMS Billy Joel (Col) Kenny Loggins (Col) Van Morrison (WB) Joe Cocker (Asylum) Joan Armatrading (A&M) Chuck Mangione (A&M) Al Stewart (Arista)	AT WALKER, MD: CAFE's "Run Home" POINTER's "Fire" Playing JUSTIN HAYWARD, HOT CHOCOLATE, ALICE COOPER, BEE GETS (HEAVEN), DR. HOOK and JOE COCKER singles.	ADDED Jummy Buffett (ABC)	RON REGER, MD: Playing various culs. Playing TALK- ING HEADS. COOPER BROTHERS and BEE GEES singles.	Van Morrison (WB) Toto (Gol) Kenny Loggins (Gol) Sad Cate (A&M) CHRIS MILLER, MD: Playing various cuts. Playing BLUES BROTHERS and IEFFERSON STARSHIP singles.
Stephen Stills (Col) DORIS MILLER, MD: Playing various cuts. Playing BLUES BROTHERS, EAGLES and HALL & OATES singles.	Lexington 606-252-6694	EL&P (Att) Queen (Elektra) Alice Cooper (WB) MEDIUMS Events (Att) MEDIUMS	FM100 AM1140 Oktahoma City 405-631-8881	<b>Tampa</b> 813-366-0424
ADDED Gratefur Deed (Arista) Horistantial Component Contention of the component Conten	ADDED Outlaws (Arista) Ouen (Elektra) J. Geist (EMI America) Grateful Dead (Arista) Poco (ABC) Biend (MCA) Richard T. Bear (RCA) HOT EL&P (Arit) Jess C. Young (Elektra) Linda Ronstadt (Asylum) Styx (A&M) MEDIUMS AI Stewart (Arista) Gino Vannell (A&M) Field (At)	MEDIUMS Frefail (Art) Pablo Cruse (A&M) Toto (Col) Cindy Bullens (UAI Chicago (Col) Livingston Taylor (Epuc) Livingston Taylor (Epuc) Lynyrd Skrnyrd (IACA) Chuck Mangione (A&M) Fogelberg/Weisberg Lavon Helm (A&C) (Fill Moon Epic) Christ Re (UA) Van Morrison (WB) Bobby David (20th) Eric Clapton (RSO) Mathew Moor (Epic)	ADDED         Dueren (Elektral           Dons (Elektral         Pointer Sisters (Planet)           Bruce Cockburn (Island)         Grateful Dead (Ansta)           Arice Cooper (WB)         Todd Rundgren (WB-Brwile)           Steve Forbert (Nemperor)         Dutlaws (Anista)           Paul Korda (Janus)         HOT           Tom Scott (Col)         Billy Joel (Col)           John Klemmer (ABC)         Al Stewart (Ansta)           Neil Young (WB, Reprise)         Neil Young (MB, Reprise)	ADDED Bob Marley (Island) James Montgomery (Waterbouse) Melisa Manchester (Aristal Biend (MicA) Alice Cooper (WB) Bob James (Col Tappan Zee) Dan Hartman (Bluc Sky) Bitty Juei (Col)
Eric Ciapton (RSO) MEDIUMS Heart (Portrait) Boston (Epic) Billy Joei (Coll Elton John (MCA) Linda Romstaft (Asylum) Van Morrison (WB) Santara (Col) Ted Nugeni (Epic) Steely Dan (ABC) Outer (Elektra) Al Stewart (Ansta) Foreigner (Ant) Fogeberg/Weishern Neil Young (WB-Reprise)	Elton John (MCA) Firefall (Att) Van Morrison (WB) Fogelberg/Weisherg Molty Hatchet (Epic) (Full Moon-Epic) Santana (Col) Neit Young (WB-Reprise) See Level (Capricom) Chicago (Col) Stelv Dan (ABC) Eire Clapton (RSO) Baby Grand (Aritta) WiXOG (WKOO) DAVE KRUSENKLAUS, MD: DOEL's "Zanzibar" "Shot" RONSTADT's "Alison" "Baby" "Dream" STXX" "Rene-	STEVE JOHNSON, MD: Plaving various cuts. Plaving GOERCE THOROGOOD single. Nashville 615-254-0611	MEDUMS         Valene Carter (ARC Col)           Fogeberg/Weisberg         Sca Level (Capricorn)           (Full Moon-Epic)         Van Morrison IWB)           Who (MCA)         Lan Matthews (Mushroom)           Heart (Portrait)         Yes (Atl)           Ambrosia (WB)         Joe Cocker (Asylum)           10CC (Poyldor)         Linda Ronstadt (Asylum)           Taking Heads (Sire)         Tom Waits (Elektra)           Mark-Almod (A&M/Horizon)         Gin O vannelli (A&M)	Chick Corea (Polydor) Robert Johnson (Inimity) Wings (Capitol) MEDIUMS Stephen Bithop (ABC) Van Morrison (WBI 10CC (Polydor) Southatel Johnny (Epic) (Full Moon-Epic)
(Full Moon-Epic)         Toto (Ca)           Rolling Stones (R. Stones)         10CC (Polydor)           JOHN MARNAKOS, MD: GELLS' "Klisi" STILLWATER's           "Women" DEAD's "Lovin" Playing JEFFERSON STAR- SHIP and PETER TOSH singles.	RONSTADI'S "Alion "Bab, "Dream STA" Kene- gade "sing" StewART's Song" "Way "HEART's Straight" "Cook" Title FIREFALL's "Sourd" "Guodhse" FOCEL BERGWEISBERG's "Tell Mee" "Susan" YOUNG's "Lotta" Title "Winds" (HICAGO's "Gone" Title CLAPTON's "Tulsa" "Lucy" Playing TOTO single.	ADDED Bob Seger (Capitol) Tom Scott (Col) Bob James (Col-Tappan Zee) MCT MEDIUMS Foreigner (Att) Joe Cocker (Asylum) Eric Claption (RSO) Gino Vannelli (AsM) Fogelser/Weisberg 10CC (Polydor) (Full Moon-Epic) Etiton Join (MCA) Firefall (Att)	Jimmy Buffert (ABC) Genite Giant (Capitol) Poco (ABC) Joan Armatrading (AgM) Jose C. Young (Elektra) Stys (ABM) (Groge Throngood (Rounder) Eric (Clapton (RSO) MIKE BAILEY, MD: Playing various cuts. Playing BLUES BROTHERS singles.	Outlaws (Arista)         Sea Level (Capricorn)           Steve Martin (WB)         Santana (Col)           Peter Tosh (R. Stones)         Al Stewart (Arista)           Todd Rundgen (WB Brsvile)         Heart (Portrait)           Nei Young (WB-Reprise)         Kenny Logins (Col)           Etic Carmen (Arista)         Hall & Oates (RCA)           Etion John (MCA)         STEVE HUNTINGTON, PD: JAMES' Title Plaving BLUES
ADDED 713-526-4591 Rockets (Tom 'N Jerry)	ADDED 501-664-6666	Boston (Epic) Queen (Elektra) Kansas (Krishner) Al Stewart (Arista) Ted Nugent (Epic) Heart (Portrait) Rolling Stones IR, Stoner) Styx (A&M)	ADDED Pat Travers (Polydor)	BROTHERS, STEPHEN BISHOP, BEE GEES, JUSTIN HAY- WARD, DR. HOOK and IEFFERSON STARSHIP singles.
Alice Cooper (WB) Outlaws (Arista) Roadmap (Chéry) Jesse C. Young (Elektra) Robert Johnson (Infinity) Crazy Horse (RCA) Doors (Elektra) HOT Sad Cate (ABM) Gretofu Dead (Arista)	Rub (Mercury) EL&P (All) Robert Johnson (Infinity) HOT MEDIUMS Firefall (All) Van Morrison (WB) Linida Ronstadt (Asylum)	Jimmy Buffert (ABC) Linda Ronstadi (Asylum) ALAN SNEED PD: Plaving various cuts. Plaving IEFF ERSON STARSHIP and EAGLES singles.	Tanya Tucker (MCA)         Todd Rundgren (WB-Brsvile)           Bob Mariey (Island)         EL&P (Atti)           Arice Cooper (WB)         Nicolette Larson (WB)           Till (Parachute)         Steely Dan (ABC)           Ultravos (Antilieu)         Steely Dan (ABC)	ADDED Bandit (Ariola) Poco (ABC) HOT
Steve Forbert (Nemperor)           MEDIUMS         Billy Joel (Col)           Star (Capitol)*         George Thorogood (Rounder)           Dire Strais (WB)         Pointer Starts (Planet)           Firefall (Att)         Oueen (Electra)           Artyn Gale (ABC)         Eric (Charton (RSO)           Jan Matthews (Muthroom)         Elion John (MCA)           Stillware (Capitorin)         Pooc (ABC)           Poto (Col)         EL&P (Att)           PAUL RIANN, MD/PD: Playing various cuts. Playing         BLUIS BROTHERS, EAGLES and TEMPLE KAZOO OR-	Elion. John (MCA) Al Stewart (Arista) 1934 (A&M) Gino Vannelli (A&M) Ian Marthews (Mushroom) Fogelberg (Weshberg Nociette Larson (WB) (Full Moort Epic) Toto (Coll Elektra) Eric (Lapton (RSO) Le Roux (Capitol) Tech Vogent (Epic) Santana (Coll Tech Vogent (Epic) Outaws (Arista) Sty A (AM) Neil Young (WB Reprise) Yes (Ati) Bandti (Anola) Heart (Portrait) StUART McRAE, ASST. PD. RUSH's 'Trees' (DNNSON's	ADDED Toto (Col) Jorge Santana (Tomato) Neil Lasten (ABM/Horizon) Barry White (20th) Berry White (20th) Barry White (20th) Berry White (20th) Barry White (20th) Barry White (20th) Berry Galaxies (ABM) Chuck Mangione (ABM) Bibly Coll (Coll) Chuck Mangione (ABM)	Wrings (Capitol)         HOT           Robert Johnson (Infinity)         Billy Joel (Col)           Aerosmith (Col)         Jimmy Buffert (ABC)           Firefall (Att)         Gino Vanneli (A&M)           Foreigner (Att)         Queen (Elektra)           Boston (Epic)         Heart (Portrait)           Kenny Logens (Col)         Santana (Col)           Dire Straits (WB)         Ted Nugent (Epic)           Ruth (Mercury)         Kansas (Kirshner)           J. Geits (EMI-America)         Al Stewart (Arrsta)	Lindistame (ALGO) PDC1 Dire Strais (WB) Billy Joet (Col) J. Geils (EMI-America) Errefail (Att) MEDUMS Steve Martin (WB) Toto (Col) Linds Anostadt (Asylum) Ian Matthews (Mushroom) Styx (A&MI) Santana (Col) Ted Nugent (Epic) Van Morrison (WB) Steely Dan (ABC) ELDP (Att) Steery Dan (ABC) ELDP (Att) Anostadt (Asylum) Pat Taeres (Polydor) Al Stewart (Arsta) Rush (Mercury) Fogelberg/Weisberg Molly Hatchet (Epic) (Fut Moon-Epic)
ADDED Jacksonville 904-633-2785	"Walting" Plaving PAUL DAVIS single.	LEE ARMSTRONG, PD: Playing various culs.	10CC (Polydor) Styx (A&M) MIKE COOPER MD: Playing various cuts. Playing REFFERSON STARSHIP, GENE COTTON and BOB SEGER single.	Neil Young (WB.Reprise)         Heart (Portrait)           Etton John (MCA)         Nicolette Larson (WB)           Eric Clapton (RSD)         Pointer Sisters (Planet)           Outlaws (Arrista)         Ace Frenley (Csaablanca)           Richard T. Bear (RCA)         Talking Heads (Sire)           NELL MIRSKY, PD: Playing various cuts.         Nets.
ADDED Tud Nugen (Enc) AC/DC (Att) MEDIUMS AI Stewart (Arostal None Acrosmin (Col) HOT HOT HOT AC/DC (Attloat) HOT Advission (BSO) Linde Rostadt (Arylum) Stys (A&M) Constant (Arylum) Stys (A&M) Constant (Fortrail Firefall (Att) Firefall (Att) Rith Joel (Col) Rithm Stones (Stans) RICHARD LANGLOIS, MD: Playing various cuts: Playing JeffERSON STARSHIP single	ADDED Starz (Capitol) J. Geis (EMI-America) Duesn (Erekra) MEDIUMS Forgeberg/Weiderg (Full Moon-Epic) Batton (Epic) Fortait (Att) Al Stewart (Arista) Horit (Start) Batton (Epic) Fortait (Att) Al Stewart (Arista) Horit (Start) Batton (Cal) Forgeberg/Weiderg Fordation (Cal) Start (Cal) Batton (Epic) Fordation (Cal) Al Stewart (Arista) Horit (Bortical) DRAKE HALL, MD: Plaving various culs	ADDED J. Geis (EMI-America) Pointer Sitters (Planet) Print (Coll CA) Triumpt (RCA) MEDIUMS MEDIUMS MEDIUMS MEDIUMS MEDIUMS Grafe Marking (WB Reprise) Stephen Stills (Coll Poco (ABC) Grafe Marking (All (Statistic) Condy Building (All (Statistic) Condy Building (All (Statistic) Condy Building (All (Statistic) Condy Building (Coll	Bit State     Orlando       ADDED     305-298-5510       Sad Cate (A&M)     305-298-5510       Toda Rundgren (WB Bravile)     HOT       MEDIUMS     Fractation (RSD)       Enc (Capton (RSD)     Santana (Col)       EL&P (Aut)     Santana (Col)       Bity Joel (Col)     Bity Joel (Col)       Aerosmith (Col)     Gino Vanceth (ABM)	Tuisa       ADED       Doors (Elektra)       Doors (Elektra)       Doors (Elektra)       Bobert Johnson (Infinity)       Grateful Deed (Aritika)       EL&P (Att)       Aber Cooper (WB)       HOT       Who (MCA)       Bob Seger (Capitol)       Who (MCA)       Jack Cooper (Asylum)
Microsoft         Knoxville           ADDED         615-573-2931           Alice Cooper (WB)         Bits Straits (WB)*           Dire Straits (WB)*         HOT           Mice Cooper (WB)         Bits Joel (Col)           Mice Cooper (WB)         Bits Joel (Col)           Mother Straits (WB)*         HOT           MepLUMS         Bots Clapton (IRSO)           Pointer Sitres (Planet)         Firefall (Att)           Paul Davis (Bang)         Golbergelberg/Weichbrig           Nick Gider (Chrysals)         Golbergat (Perchard)           Bots Seger (Capitol)         Heart (Portiaul)           Inn Matthrevs (Multroom)         Linda Romstatt (Arylum)           Obser (Elektrist)         Stewart (Ansita)	WZXR book         Memphis           ADED         901-726-0060           Lundistree (Arco)         Eric Clapton (480)           Molty Hatchet (Epic)         Foregner (Atl Portegner (Atl)           MeDr UMS         Genther (Wentberg)           Steelv Dan (ABC)         Forefall (Atl)           Toto (Col)         Fuerfall (Atl)           HOT         Al Stewart (Arxita)           Billy Joei (Col)         Etion John (MCA)	Talking Heads (Sire) Yes (Att) Steely Dan (ARC) Heart (Portrait) Styx (A&M) Styx (A&M) Sity Joan (Coll) SAMBO ROBERTS, MD: Playing Various cuts Playing BLUES BROTHERS and EAGLES singles.	GARY BROWN, MD: RUNDGREN's "Hello" "Ma- riah" "Initiation" Playing JEFFERSON STARSHIP single single.	Eddie Money (Col) Chicago (Col) Moody Blurs (London) Pointer Sisteri (Planet) Lindistane (Arcol) Jackson Browne (Asylum) Jackson Browne (Asylum) Strew Martin (WB) CHARLIE WIST, MD: Playing various cuts. Playing RICHARD PRYOR, BEE GEES, HOT CHOCOLATE and JEFFESON STARSHIP singles.
Rolling Stones (R. Stones) Santana (Col) Wio (MCA) Yes (Att) Elton John (MCA) KERRY LAMBERT, MD: COOPER's Title "Serious" STRAITS' "Sultan" Plaving [EFERSON STARSHIP single	Ted Nuent (Euc) FRANK KELLY, MD: YOUNG'S Title "Back" LINDISFARNE's "Run" TOTO'S "Hold" NUCENT'S "Wine" "One Woman" QUEEN'S "Race" "Girk" MANGIONE'S "Bellavia" JOHN's "Madness" "Geurgia" Playing POINTER SISTERS single.		original music composed and performed	



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BEAR LOOSE IN ATLANTA-RCA recording artist Richard T. Bear has been involved in a series of Southern regional concerts recently. After one he visited the offices of Burkhart-Abrams in Atlanta. Pictured (I-r) are: RCA's Bill Kennedy, Bear's manager Nanci Callahan, Bear, Lee Abrams, and RCA's Lee Arnold.

THE SS ROCK ALBUM ARRIVES - 98 ROCK (WQXM)/Tampa has just released its first album spotlighting local musicians. The 98 Rock Album retails for \$2.98 and benefits Florida's Sun-

d and p

Jan Matthews

# December

coast Seabird Sanctuary. Over 4,000 copies of the album have been sold to date.

n of original music com

AC

Las Vegas NV 9th 10th Phoenix, AZ 13th Los Angeles, CA

Aladdin Ballroom Coliseum Roxy

WOXNE/SE R

ampa **Bay a**r

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R&R/Friday, December 8, 1978

"SHAKE IT" the single rush released from the LP **"STEALIN' HOME"** on Mushroom Records and Tapes MRS 5012

www.americanradiohistory.com

# POCO

# LISTEN TO LEGEND. LISTEN TO POCO.

Legend, a new album of nine songs. Revolutionary. True in spirit.

Poco is Legend. AA-1099

On ABC Records and GRT Tapes.

Produced by: Richard Sanford Orshoff

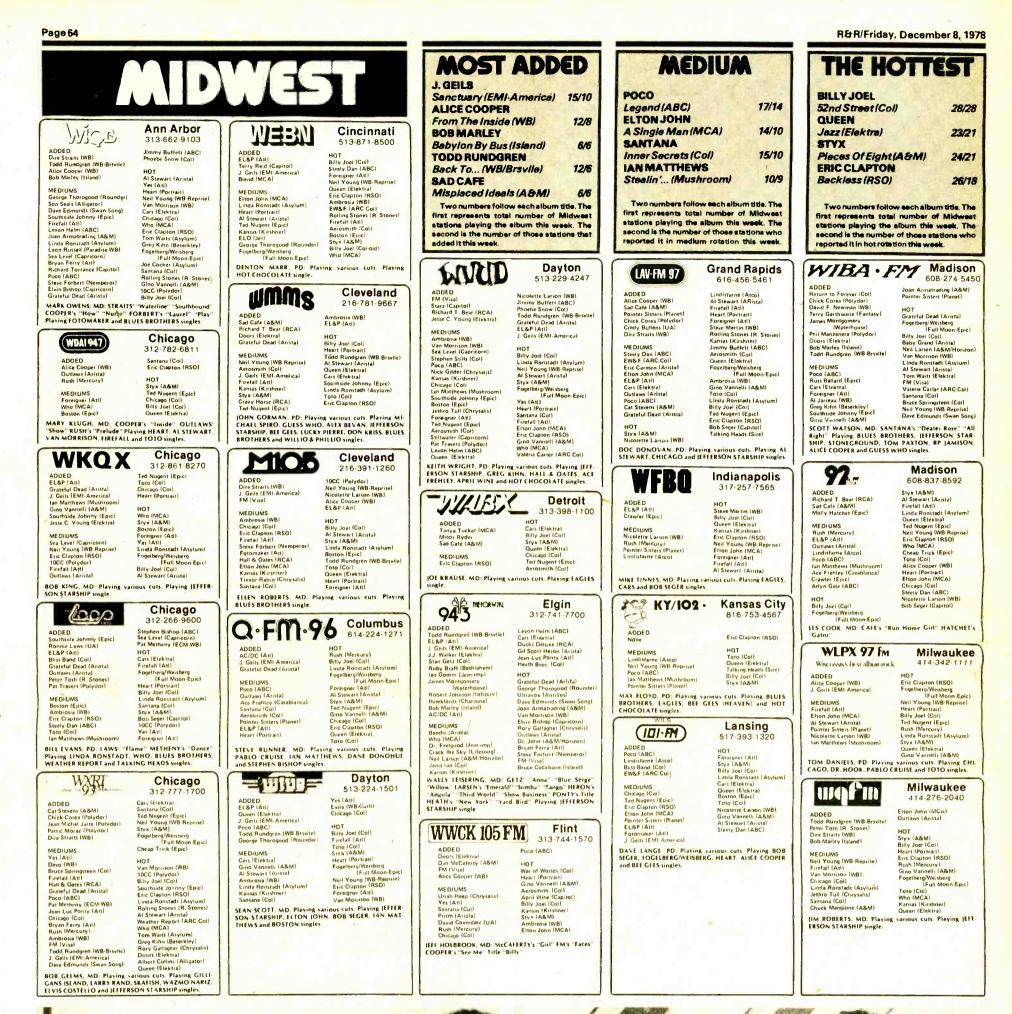


Direction: HARTMANN & GOODMAN

Radio& Records 34 TO 22 Album Airplay/40

LEGEND

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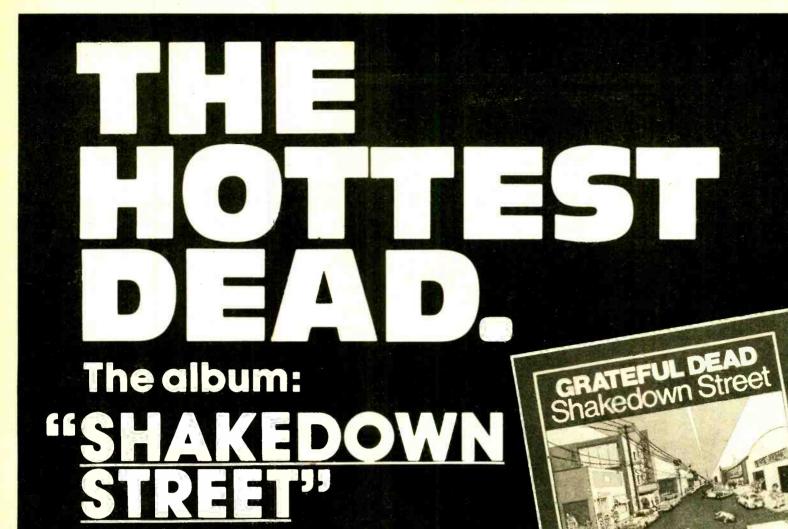




THE FUTURE IS NOW FOR 1994 AND KORS – A&M recording artists 1994 finished off a 30-city low dough concert tour in conjunction with AOR stations nationwide with a performance in Minneepolis sponsored by KORS. Pictured after the show (I-r) are group's Steve Hunter, Ricky Armand and John Desautels, A&M's Susan Brainin, KORS air personalities Allan Stone and Brad LeMay, group's Bill Rhodes; (front) A&M's Kerry Knodle and 1994's Karen Lawrence.



FUNTIME WITH COCKER AND WABX—Asylum recording artist Joe Cocker (center) put the visit on the friendly folks at WABX/Detroit where he was interviewed by PD Ted Ferguson (left) and air personality Jerry Lubin (right).



# BB 50° (DEBUT!) CB 109 ° -78 ° /RW 112 ° -71 °

"CHARTMAKER OF THE WEEK" - RW "MOST ADDED ALBUM OF THE WEEK" - BB

# The single: "GOODLOVIN" " It's the fastest-breaking Dead single ever! Instant adds: WRKO! B100!

www.americanradiohistory.co

The Grateful Dead's "<u>Shakedown Street.</u>" Produced by Lowell George. The next stop on the most spectacular journey in Rock `n' Roll history.

On Arista Records and Tapes

5

#### \* FILL Muscatine 319-263-2512

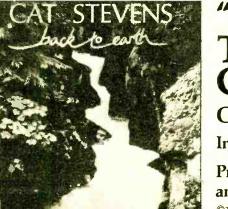
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R&R/Friday, December 8, 1978 Toledo



# While everyone else is out in space, Cat Stevens brings you "Back To Earth."



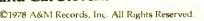


# "Back To Earth." The new Cat Stevens album.

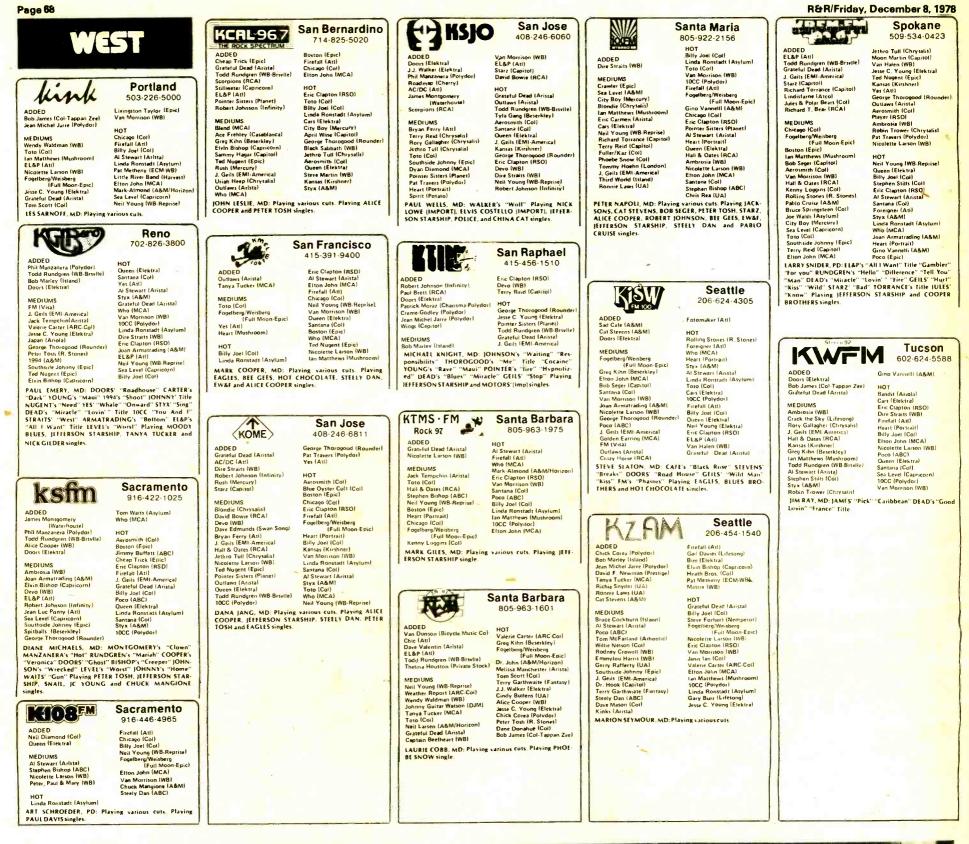
On A&M Records & Tapes. Includes the single, "Bad Brakes"



Produced by Paul Samwell-Smith and Cat Stevens



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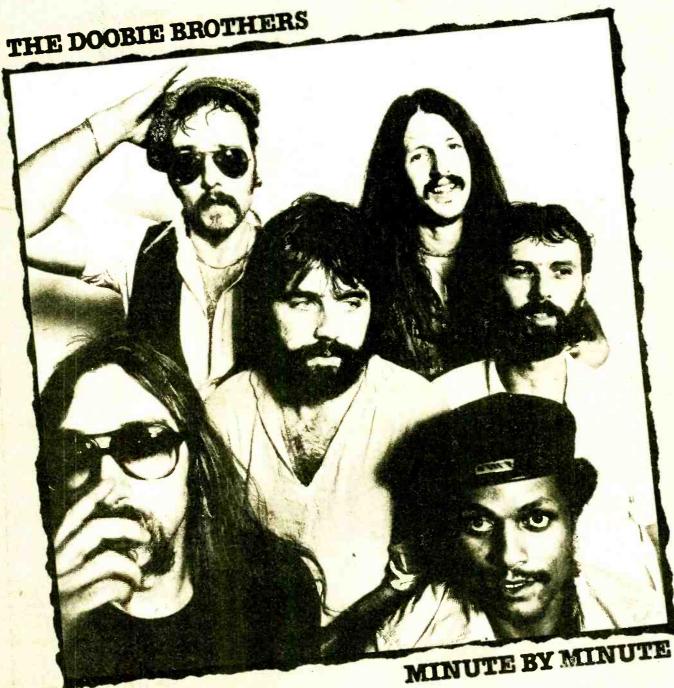


CITY TO CITY WITH CITY BOY -- Mercury recording artists City Boy swung through Spokane for a recent concert appearance, and took time out to autograph copies of their latest album at an area Peaches record outlet. Pictured (I-r) are KREM-FM/Spokane PD Larry Snider, Mer-cury's Wayne Cordray, group's Mike Slamer and Lol Mason, store manager Debbie Bensman, group's Max Thomas and Roy Ward.



KVAN JOCKS RUSH THROUGH INTERVIEW --- Mercury recording artist Neil Pe art of Rush was put in the interview hot seat recently by those wild and crazy jocks at KVAN/Portland. Pic-tured (I-r) are station staffers Les Friedman and Paul Mitchel, Peart, and Mercury's Wayne Cordrav.

# Time is on their side.



Minute By Minute, the new Doobie Brothers album, adds up to 35 minutes, 55 seconds of the most expert playing in contemporary rock.

Time-tested. Dependable. Built to the highest standards of excellence. Get time on your side. Hear the unbeatable hum of precision-engineered rock.

BRUCE COHN MANAGEMENT, INC.

The Doobie Brothers. Minute By Minute. Produced by Teddy Templeman. On Warner Bros. records and tapes.



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R&R/Friday, December 8, 1978

COUNTRY

Jim Duncan

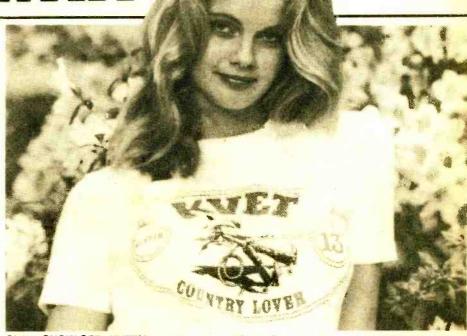
"The Electric Weenie" strikes again! Funnyman Tom Adams writes from Key Biscayne, Florida: "Just came across a new book you might be interested in, 'Has Impotence Got You Down?' ".... Spent a very enjoyable evening in San Francisco last Saturday night for the Bill Gavin testimonial dinner. I was a Gavin Country reporter for many years, when working in radio full time. My dealing with the Gavin Report was mainly with the late Janet Gavin. I was honored later, after joining R&R, to serve with her on the Board of Directors of the CMA. It was I who was elected by the CMA, after her passing, to fill her final year as a Director. It was Janet who gave me much of my early inspiration. That was to me, the saddest part about the Saturday night industry gathering, that she wasn't there to hear the much-deserved praises. Before Saturday night, I really never knew Bill Gavin. After hearing some of the best of the radio and record industries applaud his many contributions, I am honored to say I now know Bill Gavin . ... In other news, congratulations to Carol Parker on being appointed PD of WMZQ-FM/Washington, DC. She is the first female Country PD at a major. More details on page 3 of this week's R&R . . . As of last Friday, Affiliated Broadcasting has officially taken over the recently purchased Hercules Broadcast properties, KRAK-KEWT-FM/Sacramento and KMPS AM&FM/Seattle. Al Grosby is the Sacramento station's new GM, as reported in the October 20 issue of R&R . . . No replacement named for Terry Wood at WONE/WTUE-FM/Dayton. Wood, as reported two weeks ago in this column, leaves after 10 years with the station to become PD at WWSW/Pittsburgh, as of next week . Storer's Radio Division being sold. Read about it first on page one of this issue (note to Storer Radio National PD Ed Salamon: When the company is sold and if they decide not to use your services, when you put together your job resume, if you need a photo of yourself, I have about two million you can choose from in our files!) .... Mike Day goes from PD job at KXLR/Little Rock to Operations Director at KRMD/Shreveport. Besides taking over Marty Sullivan's old job, he will also be doing Sullivan's midday air shift. (In case you hadn't heard by now, Sullivan is doing mornings on KNEW/Oakland-San Francisco.) Tony George has been appointed acting PD at KXLR ... Rex Allen's son Mark Allen has exited the PD gig at KIKX/Tucson to return to Los Angeles for undisclosed future plans. Tim Tyler replaces him as PD. Tyler will continue to do music . . . WSAI/Cincinnati PD Jonathan Fricke writes to tell of his station's offer to ex-Cincinnati Reds manager Sparky Anderson, to be Sports Director. The letter was sent to Anderson by WSAI GM Larry Kirby. As of this report, Anderson had not made a reply . . . Jim Christie, PD of WWJO/St. Cloud, is now doing the music chores since MD Dean Allen left . . . Mike Wingfield is doing noon to 3 on KFGO/Fargo, ND . . . The Veterans Administration has a 30-minute radio special for use during Christmas. It was recorded at the Grand Ole Opry by WSM/Nashville and has a Christmas greeting from President Carter. The show is available free by checking with the Office of Information Services, V.A., 810 Vermont Ave., N.W., Washington, D.C. 20402



What you see is the new CKLW-FM bumper sticker the Canadian station used to promote Detroit air personality Deano Day now doing their morning show after being with WDEE/ Detroit for many years.

## CMA Elects New Officers

Last Thursday (11-30), in Nashville, the Country Music Association elected officers for the 1978/1979 at the Commerce Union Bank. Record producer Tom Collins was named Chairman of the Board and Ralph Peer of Peer-Southern Publishing was elected President for the coming term of office. R&R Country Editor Jim Duncan was made Secretary. When told of his appointment Duncan said, "Does that mean I have to sit on Tom Collins's lap during the meetings?" Other officers include Executive VP Irving Waugh, Tree Television Production, Nashville; other vice-presidents include Don Nelson, WIRE/WXTZ/Indianapolis; Bruce Lundvall, President, CBS Records; Joe Smith, Chairman of the Board, Elektra/Asylum/Nonesuch Records; Joe Galante, RCA/Nashville; Chic Doherty, MCA/Nashville; Jim Halsey, Halsey Company, Tulsa; Barbara Mandrell, ABC Records; Bill Anderson, MCA Records; Paul Tannen, Screen Gems/EMI/New York; Bill Lowery, Lowery Group, Atlanta; and Jay Morgenstern, VP, ABC Music, Los Angeles. Mervyn Conn of Mervyn Conn Promotions, London, is the International VP. Assistant to Secretary Duncan is Rick-Blackburn, CBS/Nashville. Treasurer is Hutch Carlock, Music City Record Distributors. His assistant is Don Light of the Don Light Talent Agency, Nashville. Joe Sullivan of Sound 70, Nashville is Sergeant of Arms, assisted by Glen Snoddy of Woodland Sound Studios, Nashville. Bill Utz, an attorney from Washington, DC, will be the CMA's historian. The board meets four times annually; the first meeting is set for January 9-11 in San Juan, Puerto Rico.



SHIRT SHOW-OFF-KVET/Austin came up with a unique way to promote their new t-shirts. They had December Playboy playmate, Janet Quist, pose for this picture. Janet is an avid KVET fan and was more than happy to lend herself to the promotion. As another tie-in, Janet agreed to give a date to one lucky KVET listener, which included limousine service, dining and dancing at a local night spot. To be eligible, the man had to be 18 or older and write why they would want to date the December Playmate. (Dear KVET, The reason this writer would like a date with Janet is . . .).

# Contests, Concerts & Conversations

As 1978 quickly winds to a close many Country stations are currently rolling with their Christmas promotions. Most stations, again this year, are not "beating around the bush," but continue to give away Christmas trees. Most contests reported are the usual "Call-in-to-win" variety. As far as Christmas music is concerned, many stations began one cut per shift last Monday (4). This will increase, in most cases, the closer it gets to December 25. (Bobby Helms's "Jingle Bell Rock" still seems to be one of the season's favorites.) .... WHYL/Carlisle, PA has begun their "Santa's Grab-Bag" contest, giving away hourly prizes to the correct caller. The station has plans on Christmas Eve and Day to feature taped Christmas programs from various area schools and churches. WHYL's Jeff Williams told R&R, "This means a lot of extra work for all of us at Fun Country between now and Christmas, but the end result will be worth it." Certainly a unique opportunity to share with others during the holiday season . . . WTHI/Terre Haute has a Christmas promotion with a local department store to give \$300 each to five needy families. All that has to be done is for a person to register their name and the name of a needy family. The final winners will receive a visit from Santa, who will bring the gift to the families in person .... WBAX/Wilkes-Barre, PA is asking for artists to call between 10-3pm, Monday-Friday, to record Christmas greetings to be used on the station. Contact PD Alan Furst, (717) 288-7575

WXCE/Amery, WS is giving away \$25 to winners of their "Christmas Card Contest," plus a chance to win the grand amount of \$863.95 in cash and prizes. The station is looking for creative, funny, or serious sorts of cards to be judged by their air staff . KUGR/Green River, WY, just ran its \$7000 "Great Cougar Christmas" promotion... Listeners registered at various merchants for a chance to win one of 21 trips to Las Vegas and the grand prize of having all December bills paid by the station ... Jim Richards, PD of WWOK/Miami, has come up with a great cross-plug idea for Country radio stations. This week he will be sending out letters to 23 selected radio stations asking them to participate with the station in cross-plugging. For example, the approximately 13-second promos, run once per hour, would go something like this: "Greetings from the home of great American music. When you are here in South Florida, we'll keep you Country with AM 1260, WWOK/Miami. When at home if Chicago, WMAQ, 50,000 watts at 570 AM, will keep you Country." If you are interested in trading tapes, or for more details, contact Richards at (305) 856-1260 ... Recent live radio broadcasts were featured at KNEW/Oakland-San Francisco with Doc & Merle Watson; WHN/New York with Charly McClain, Gary Stewart, Janie Fricke, and Joe Ely, with Delbert McClinton, Marcia Ball and Tanya Tucker coming soon .... Con Hunley was a recent guest D.J. on WJJD/Chicago . . . Bill Anderson was in Kansas City to ride in WDAF's mini-fire truck during the annual American Royal Parade, the biggest of the year in K.C., MO ... So what's news with you?



LISTENER GIVES D.J. THE BIRD—WKUL/Cullman, Alabama, air personality Mike Bill Johnson asked his audience on a recent Saturday to help him determine which came first, the chicken or the egg. He reports people were calling all day with their opinions on the subject. When Johnson showed for work on Monday he found a live rooster waiting for him. (Which must prove that neither the chicken nor the egg came first, but rather the rooster.)

# 

# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

# **DOLLY PARTON**

Baby I'm Burnin'/I Really Got The... (RCA) Still leaning towards the "Burnin' " side. Charts: 29-21 KSO, 33-28 WIRE, 24-20 WHK, 32-22 KCKN, 37-29 KHAK, 28-25 WSLR, 27-23 WEEP. Added at WSM, WSUN, WHBF, KFEQ. "Feeling" charts include 19-14 KAYO, debut 30 KNEW, debut 30 WMAQ, 33-21 WRCP, 33-28 KHTZ-FM, 32-23 WXCL. Both sides added at WONE, WDAF, WPOR, WYVA, WWOK. Charts: 14-9 WINN, 29-22 WPLO, 36-25 WIL, 36-30 WNRS, debut 30 KLAK. R&R Chart: debut 26.

# **JERRY REED**

# **Gimme Back My Blues (RCA)**

Charts: 18-11 WUNI, 38-28 WIRK-FM, 32-26 KRMD, 31-22 WRCP, 17-12 KRZY, debut 21 KLAK, 30-24 WSLR, 37-29 WTHI, 27-15 WNYN, 37-28 WPOR, 33-29 KNEW, 36-24 WKKN, 28-23 KCKN. Added at WTCR, WYTL, WMZQ-FM. R&R Chart: 36-30.

# **JOE SUN**

# **High And Dry (Ovation)**

New this week at KOKE, KNIX, WDGY, WVMI, WYVA, WMZQ-FM, WDDD. Charts: 37-28 KNEW, 16-9 KRZY, 32-27 KSO, 28-20 KCUB, 19-16 WYDE, 34-28 KRAK, 22-18 WSM, 18-11 KRMD, 18-11 WINN, debut 29 WSLR, debut 26 KLAK, 29-20 WRCP. R&R Chart 39-31.

# **CRYSTAL GAYLE**

Why Have You Left The One You Left... (UA) Added at WONE, KSO, KLAK, WRCP, KOKE, WSLR, KTYN, KVOO, KEND, WHIM. Charts: 39-23 WMAQ, 33-25 WHK, 26-16 WSUN, debut 29 WSM, debut 28 WDAF, 31-23 KRZY, 28-22 WEEP, debut 27 WUNI, 36-30 KCKN, 33-28 KJJJ, debut 30 WMPS, 36-29 WQQT, R&R Chart: debut 32.



listed in order of activity for this week.

RAY PRICE "Feet" (Monument) Charts: 26-17 KOKE, 28-22 KRMD, 25-19 KNIX, 15-11 KRZY, 31-27 KNEW, debut 30 WONE, 28-23 WRCP, debut 30 WSUN, 33-28 KJJJ, 36-30 WIXZ, 15-11 KUZZ, 26-22 WTHI, 33-26 WQQT. Addsinclude KSO, WYTL, WWOK, WBAM. R&R Chart: debut 33. STATLER BROTHERS "The Official Historian On Shirley Jean Berrell" Mercury) Added at WSLR, WIXZ, WSUN, WONE, KLAK, KUZZ, WVMI, MMPS WADB, Charts: 31-22 WSM, 44-29 WRCP, debut 29 WMADO, debut

MMPS, WADR. Charts: 31-22 WSM, 44-29 WRCP, debut 29 WMAQ, debut <sup>29</sup> WPLO, 27-22 KSO, 30-20 WUNI, 33-23 KFTN, 33-25 KRZY, 26-20 WMC, 4-19 WYDE, 24-18 KJJJ, 30-25 WFMS-FM. R&R Chart: debut 34.

(ENNY O'DELL "As Long As I Can Wake Up In Your Arms" (Capricorn) Adds at WDEE, WSUN, KENR, WMPS, WTCR, WPOR, Charts: 36-30 KLAC, Jebut 26 KNEW, 22-15 WPLO, 25-20 KJJJ, 21-16 KRZY, 23-14 KOKE, 37-28 VIL, 25-17 KHAK, 32-25 KFDI, 24-14 WNYN, 27-16 WUNI, debut 28 WXCL. 1&R Chart: 40-35.

**GAIL DAVIES** "Poison Love" (Lifesong) Added at KCKC, KSO, WHK, KUZZ, LEEN, WFMS-FM, WWOK, WPOR. Charts: 20-14 WPLO, 15-12 KHTZ-FM, 4-18 WRCP, debut 25 KLAK, 19-16 KLVI, 35-30 KRAK, 27-22 WMC, 20-13 RDR, 34-24 WHBF, 34-26 WXCL, 31-27 KFTN, 21-16 WMPS. R&R Chart:

ANIE FRICKE "Playin' Hard To Get" (Columbia) Charts: 23-15 WUNI, 34-24 WIRK-FM, 28-21 WSUN, 28-21 WVOJ, 27-21 WMPS, 29-20 KHAK, 32-26 RCP, 33-27 CKLW-FM, 25-20 KRZY, 37-28 WNYN, debut 27 KEED. Added tKRDR, WTCR, WIXZ, KLVI, WHIM, WMZQ-FM, R&R Chart: debut 39

ANYA TUCKER "Texas (When I Die)" (MCA) Added at WVMI, KCUB, JEEP, WHBF, WFMS-FM, WDDD, WMZQ-FM. Charts: 34-29 WONE, debut ⇒ WAME, 26-23 WUNI, 31-26 KHTZ-FM, 22-18 WHK, debut 28 WPLO, 29-15 EED, 30-24 KFTN, debut 23 KARM, 38-26 WPOR. R&R Chart: ebut 40

ARBRA & NEIL "You Don't Bring Me Flowers" (Columbia) Charts: 5-1 DEE, 7-5 WHN, debut 26 WPLO, 33-29 KCKN, debut 24 WMPS, 12-7 BZX, 19-13 WBCS, 32-11 WJVA, debut 28 WSUN. Added at WLAS, KTYN, VI, WVOJ, WOKO, KEED

ICKEY GILLEY "The Song We Made Love To" (Epic/Playboy) Added at 30, KSON, KHAK, WMPS, WQQT, KLAK, WNYN, WTHI, WDGY, WFMS-A, KFGO. Charts: 40-30 CKLW-FM, 35-29 WNRS, 22-19 WMC, 30-26 WWVA,

A, NFGO. Charts: 40-30 CKLW-FM, 35-29 WNRS, 22-19 WMC, 30-26 WWVA, but 27 KOKE, 29-25 KVOC, 31-24 KWKH, 29-25 WCOS-FM.
M ED BROWN & HELEN CORNELIUS "You Don't Bring Me Flowers" CA) New at WONE, WEEP, KJJJ, KEEN, KLAK, KEND, WKMF, WMZQ-1, KTYN, KFEQ, WEAT, KIDN, WCOS-FM. Charts 13-7 KCKC, debut 26-PLO, debut 30 KRZY, 32-18 KUZZ, 34-25 WNYN, 17-13 WLWI-FM.

LLAMY BROTHERS "Lovin' On" (WB/Curb) Adds include KLAC, KENR, O, KHAK, KLAK, KWKH, KFDI, WRRD, WTHI, WCOS-FM, KFGO Charts: 18 WUNI, 27-18 KFTN, 36-30 WRCP, debut 30 WAME, 33-27 WBAM, debut WPLO

.K RIDGE BOYS "Come On In" (ABC) One of "Most Added" this week.

# Radio& Records **COUNTRY AIRPLAY/40** Last Three Two Jocombor 9 1079

Weeks	Weeks	Week		December 8, 19/8
8	4	2	0	
14	6	4	õ	
18	11	5	õ	
5	1	1	4	CHARLIE RICH w/JANIE FRICKE/On My Knees (Epic)
25	16	11	0	
21	12	6	6	JOHNNY PAYCHECK/Friend, Lover, Wife (Epic)
23	13	7	7	WAYLON JENNINGS/Don't You Think This Outlaw Bit's (RCA)
27	21	13	0	MERLE HAGGARD & LEONA WILLIAMS/The Bull And The Beaver (MCA)
29	24	18	0	JOHN CONLEE/Lady Lay Down (ABC)
20	17	14	0	BOBBY BARE/Sleep Tight Good Night Man (Columbia)
1	2	3	11	
15	14	10	12	CON HUNLEY/You've Still Got A Place In My Heart (WB)
3	3	8	13	
	31	26	0	JOE STAMPLEY/Do You Ever Fool Around (Epic)
6	5	9	15	CHARLY McCLAIN/That's What You Do To Me(Epic)
24	19	19	16	GLEN CAMPBELL/Can You Fool (Capitol)
	29	22	Ð	LORETTA LYNN/We've Come A Long Way, Baby (MCA)
9	10	12	18	TOMMY OVERSTREET/Fadin' In, Fadin' Out(ABC)
35	28	21	O	
40	34	24	0	
-	-	35	0	CONWAY TWITTY/Your Love Had Taken Me That High (MCA)
38	33	27	0	MARTY ROBBINS/Please Don't Play A Love Song (Columbia)
-	35	<b>29</b>	0	
	38	28	0	SUSIE ALLANSON/Back To The Love (WB/Curb)
2	7	15	25	BARBARA MANDRELL/Sleeping Single In A Double Bed (ABC)
-	_		0	DOLLY PARTON/Baby I'm Burnin'/I Really Got The Feeling/(RCA)
16	15	16	27	VERN GOSDIN/Break My Mind (Elektra)
28	25	25	28	STELLA PARTON/Stormy Weather (Elektra)
	30	30	29	FREDDY WELLER/Love Got In The Way (Columbia)
	40	36	0	JERRY REED/Gimme Back My Blues (RCA)
-	-	39	0	JOE SUN/High And Dry (Ovation)
-	-		0	CRYSTAL GAYLE/Why Have You Left The One You Left Me For (UA)
			0	
-	-		0	STATLER BROTHERS/The Official Historian On Shirley Jean (Mercury)
-	-	40	0	KENNY O'DELL/As Long As I Can Wake Up In Your Arms (Capricorn)
-			36	GAIL DAVIES/Poison Love (Lifesong)
7	9	17	37	MOE BANDY/Two Lonely People (Columbia)
4	8	20	38	MARGO SMITH/Little Things Mean A Lot (WB) NEW
-			39	JANIE FRICKE/Playin' Hard To Get(Columbia) ENTRY
-	-		40	TANYA TUCKER/Texas (When I Die) (MCA)
This chart	is besed sole	ely on eirpley s	te tis des	s compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**Hottest:** HOCTCRESSC: Listed Alphabetically Bill ANDERSONINGA BARBRA & NEIL (Columbia) JOHN CONLEE (ABC) CRYSTAL GAYLE (UA) LARRY GATLIN(MOCATION) LORETTA LYNNINGA UNILLIA MELSONIGGAINDIAI CHARLEY PHIDE (RGA) DOLLY PARTONIRGA) NULLE RICH. WIANTE FRICKE (Eph KENNY ROGERS (UA) JOE STAMPLEY (Epic) DON WILLIAMS (ABC) CONWAY TWITTY (MGA) **Most Requested** Most Added RONNIE MILSAP 12 Back On My Mind Again (RCA) ne On In (ABC CHARLEY PRIDE(RCA) BARBARA MANDRELL(ABC) GEORGE JONES & JOHNNY PAYCHECK Mabellene (Epic) EDDIE RABBITT (Elektra) Happy Together (WB/Curb) 10 JOESTAMPLEY (Epic)

New at WPLO, KNEW, KLAC, WIL, KHTZ-FM, WEEP, WSM, KSON, KCKN, KJJJ, WWVA, KEEN, KRDR, WMUS, WQQT. Charts: 34-29 WDEE, 30-22 WDGY, debut 24 WSUN, 26-22 KCKC, debut 28 WUNI.

RONNIE MILSAP "Back On My Mind Again" (RCA) The "Most Added" song of the week. Some new stations include: KCKC, WDEE, WIRE, WHK,

KENR, WPLO, WMC, WUNI, WMPS, WINN, KCKN, KRAK, WXCL, WRCP, WPCR, KEEN, KNIX, KJJJ, WIRK-FM, KRZY, KAYO, and others. GEORGE JONES & JOHNNY PAYCHECK "Mabellene" (Epic) Another of the "Most Added." Picked up at KIKK, KHTZ-FM, KSON, KLAC, WIRE, WIRK-FM, WEAT, WPLO, WRCP, WBAP, KFDI, WTHI, KEED, KCEY, KJJJ,

WMZQ-FM, KTYN, KARM, WVOJ, WOKQ. T.G. SHEPPARD "Happy Together" (WB/Curb) One of the weeks "Most Added" songs. New at KAYO, WMC, WPLO, WBAM, KKYX, KCKN, KTYN, WMUS, KRAM, KRDR, KVOC, KCKC, KRAK, KEED, WXCL, WNRS, KTYN, KFGO, WAME, WVOJ, KWKH, WWVA, WPOR.

CRISTY LANE "J Just Can't Stay Married To You" (LS) Picked up at WIRE, KLAC, KIKK, WAME, CKLW-FM, WTHI, WNRS, WMUS, KRMD, WRCP, WADR, KVOC, WHIM, KFEQ, WKKN, KVOO, WVOJ, WFNC. Charts: 32-26 KAYO, 32-28 KHAK.

REX ALLEN, JR. "It's Time We Talk Things Over" (WB) New this week at KIKK, WSUN, WIL, KLAC, KSON, KSO, KRMD, WYDE, WPOR, WCOS-FM, KRDR, KCEY. Charts: debut 25 WMC, 33-25 WSM, 30-22 KFEQ, debut 29 KTOM, debut 29 KWKH. NARVEL FELTS "One Run For The Roses" (ABC) Adds: WMPS, KEEN,

WJVA, WWOK, KEND. Charts: 20-16 WIRE, 32-27 WONE, 24-19 KTYN, 33-28 WIXZ, 32-27 WXCL. 36-30 KRDR, 30-23 WQQT, 26-21 KRAK, 25-20 WKKN, 20-16 KTOM

- KENNY ROGERS (UA) (4 Weeks)
- HAGGARD & WILLIAMS (MCA) BILL ANDERSON (MCA)
- JOHNNY PAYCHECK (Epic)
- WILLIE NELSON (Columbia)



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**NEW & ACTIVE** 

# **Inside Nashville**

JOHNNY RODRIGUEZ "Alibis" (Mercury) New at KHTZ-FM, WDEE, WSM, WMC, WWVA, WIRK-FM, KCKN, CKLW-FM, KAYO, KCUB, KSSS, KCEY, WPOR, KUZZ, WDDD, WCOS-FM.

BILLIE JO SPEARS "Love Ain't Gonna Wait For Us" (UA) Charts: 32-24 WSM, 27-23 KRMD, 28-24 KRZY, 35-28 WHIM, 28-25 KSO, 30-24 WLWI-FM, 23-16 WCOS-FM, 32-26 WVOJ, debut 25 WTHI, 35-27 KWKH. Added at WONE, KLAK, KNEW, CKLW-FM, KEED.

JOHNNY RUSSELL "How Deep In Love Am I?" (Mercury) New this y at KRZY, KCUB, KOKE, WADR, WRCP, WXCL, WHBF, WKKN, WVOJ, WFNC, WHIM. Charts: 36-27 KFDI, debut 24 WMC, debut 29 WMPS.

EDDY ARNOLD "If Everyone Had Someone Like You" (RCA) Picked up at WAME, KNEW, WXCL, KVOC, WKMF, KTYN, WBAM, KWKH, WYVA,

KRDR. Debut 29 WUNI. JESSI COLTER "You Should've Been Listening" (Capitol) Added at WONE, KWKH, KOKE, WJVA, WNYN, WDAF, WDDD, KBBQ, WHIM. Charts: 19-15 KRZY, 30-21 WBAM, debut 29 WPLO, 32-27 WTHI. JERRY LEE LEWIS "Save The Last Dance For Me" (Sun) First week adds

at WPLO, WAME, WDEE, KCKC, KRAK, WKKN, WLWI-FM, WOKQ, KFEQ, KBBQ, KRDR, KEEN.

EDDIE RABBITT "Every Which Way But Loose" (Elektra) Added at KCKC, KIKK, KCKN, KNIX, WUNI, WAME, WMC, KKYX, WTHI, KJJJ, KFDI, WPOR

BUCK OWENS "Do You Wanna Make Love" (WB) First week adds at WPLO, KKYX, KRMD, KRZY, KNIX, KRAK, KHAK, KRDR, KRGO, WLAS. BEE GEES "Rest Your Love On Me" (RSO) Added at WSUN, WLWI-FM,

WKKN, KTYN. Charts: 16-8 WUNI, 17-13 KCKC, 38-29 WCOS-FM, 29-26 WAME, 22-17 CKLW-FM, 39-28 WBAM.

RANDY BARLOW "Fall In Love With Me Tonight" (Republic) New at KIKK, KRMD, WAME, KAYO, WHK, WUNI, KRZY, WYTL, WADR. Charts 30-25 KCKC.

# **Others Getting Significant Action**

## Listed In Alphabetical Order

ED BRUCE "The Man That Turned My Mama On" (Epic) New at KNEW, KRDR, KCEY, WAME, WXCL, WDDD, KFDI. On KWKH, KGA, KRAM. JIM CHESNUT "Get Back To Loving Me" (ABC/Hickory) New at WIRE,

KOKE, WHIM, KRAK, KFTN. Charts 26-22 KFDI. On WUNI, KAYO. RITA COOLIDGE "The Jealous Kind" (A&M) New at WYDE, KEED, KRAM. Charts 20-9 WUNI, 36-29 WVOJ.

PAUL DAVIS "Sweet Life" (Bang) Good regional activity. New at KFTN, WPLO, WWVA. Charts 35-30 WDEE, 31-24 KTYN, 26-23 WLWI-FM. BIG AL DOWNING "Mr. Jones" (WB) Adds at KSO, WXCL, WTHI, KARM, WYDE, WPOR. Charts 34-26 WMZQ-FM.

DON GIBSON "Any Day Now" (ABC/Hickory) Early activity shows new adds at KRGO, WKMF, KTYN, WAME, WVOJ, KKYX, WBAM.

DAVID HOUSTON "Best Friends Make The Worst Enemies" (Elektra) New at KRZY, KCEY, KTOM, KRDR, WNRS, WEAT, WIRK-FM, KRMD.

SONNY JAMES "Building Memories" (Columbia) Adds at WRCP, KVOO, WUNI, WKKN, KUZZ, KFTN, KEED, KTOM. DON KING "You Were Worth Waiting For" (Con Brio) New at KFTN, KAYO,

KCUB, WHBF, WXCL, WLWI-FM, KTOM, KRGO. BOBBY G. RICE "The Softest Touch In Town" (Republic) New this week

at WNYN, WTCR, KRDR. Charts 40-30 WRRD, debut 29 KTYN, 34-29 KRZY, 31-27 KRMD, 30-27 WAME, 37-29 WHIM.

LINDA RONSTADT "Ooh Baby Baby" (Asylum) New at WKMF, KTYN, WMPS, WYVA. Charts 34-25 WNRS, 26-18 KRZY, 32-28 WDEE. JOHN WESLEY RYLES "Love Ain't Made For Fools" (ABC) Picked up at

WDDD, WNYN, KFDI, KRZY, WEAT, WUNI, WYVA.

GARY STEWART "Stone Wall (Around Your Heart)" (RCA) Added at KCEY, KOKE, WNYN, WFNC, WADR. Charts debut 29 WLWI-FM. DOTTIE WEST "Reaching Out To Hold You" (UA) New at KAYO, KUZZ, WKKN, WTHI, WIRK-FM, WBAM. Debut 30 WVOJ.

HANK WILLIAMS JR. "Old Flame, New Fire" (WB/Curb) Added this week at WIRE, WKKN, KRAK, KRDR, WRCP.

EXECUTIVE GO-ROUND: Jimmy Bowen met in L.A. this week with Elektra/Asylum officials about heading the Nashville office (see page 3) after resigning from the MCA-Nashville post two weeks ago. Eddie Kilroy, VP/A&R at MCA's 16th Avenue office, has the inside track on the job vacated by Bowen, but other names keep popping up: Billy Strange, West Coast music man who moved here a couple years ago; Chic Doherty, longtime head of MCA Country sales here; and Frank Jones, deposed head of the Capitol Country department here. Jones Monday announced he will open a Nashville office for Inergi Records, a Houston-based firm heavily involved in the young career of Mary K. Miller . . . Tom T. Hall announced the appointment of Judi Simmons

**Biff Collie** 

as General Manager of Tom T. Hall Enterprises. Ms. Simmons has been with the Hall music complex since May, 1975, and will oversee daily operations of Hallnote Music, Gator Music, Toy Box Recording Studio, Magboe Productions, and assist Mrs. Hall in the business of Fox Hallow Farm and Kennels . Tom Collins, who produces Barbara Mandrell, Ronnie Milsap, Jim Ed Brown and Helen Cornelius, and is President of Pi-Gem Music and Chess Music here, elected Chairman of the Board of the Country Music Association, succeeding Don Nelson of WIRE/Indianapolis. Ralph Peer, head of giant Peer-Southern music publishing conglomerate, was named President of CMA for 1979, succeeding Joe Talbot.



Tom Collins

SONGWRITER'S DEATH: Lee Emerson, a long-ago member of the Marty Robbins group, and writer whose best-known song was "I Thought I Heard You Calling My Name," recorded by many, including Porter Wagoner and most recently by Jessi Colter, was shot and killed last Fri-

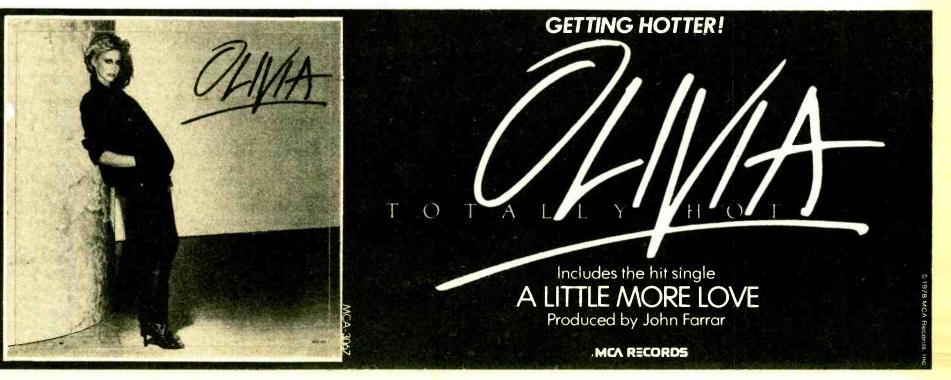
day night. Nashville police are continuing to question Barry Sadler, whose million-selling RCA hit "Ballad Of The Green Berets" was the biggest song to come out of the Vietnam war. Police said the shooting occurred near the apartment of Darlene Sharp, where Sadler and other friends had eaten dinner Friday night. Emerson had called Sadler at a lounge earlier in the evening and threatened to kill him, Sadler said. "Lee had been hounding Darlene Sharp for over a year," Sadler stated. "He ran her off the road once, he broke down the door to her apartment, and was continually threatening to kill her," continued the former Green Beret. No charges were placed against Sadler after Emerson's death, which Sadler claimed was accidental. Sadler's new book, just published, is called "Everything You Want To Know About The Music Industry" a manual on how to break into the music business without being ripped off. Emerson, who was evicted from his apartment four months ago, had no identification on his person. His wallet contained four prescriptions for amphetamines



Larry Gatlin

NEWS UPDATE: Allen Funt taped another 13 weeks of "Candid Camera" shows here last week at Channel Five (where "Hee Haw" originates). Jo Ann Pflug and T. Tommy Cutrer assisted ... . Larry Gatlin makes his first main showroom appearance on the Las Vegas strip, when this Friday (8) he opens at the Aladdin Hotel with Anne Murray. The January 9 Roy Clark Show in the main showroom of the Frontier Hotel, Las Vegas, will be taped for a special offering by Showtime, a subsidiary of Viacom, a pay cable television outlet. The show will feature, along with Clark, the Oak Ridge Boys and Buck Trent ... At the recent Country Music Association of Great Britain's 9th Anuual Awards Banquet in London, Acuff-Rose Music, Ltd., the world's oldest and largest publisher of Country music, was named "Publisher of the Year." Randy Wood, founder of Dot Records and Ranwood Records, filed a \$3.25 million damage suit in nearby McMinnville against two Fairview, Tennessee women in connection with a Dec. 4, 1977 auto accident. Wood claimed he was forced to sell his business, Ranwood Records, at a reduced price in May this year to compensate for losses and damages Mel Tillis completed negotiations to buy KIXZ in Amarillo (wonder what they'll program?) .... Loretta Lynn was scheduled guest with Bill Cosby on the "Tonight Show" Monday night . . . Waylon has been in Hollywood narrating and singing in a TV movie for NBC . . . Merle Haggard will

be seen in the 12th episode of NBC's "Centennial" Archie Campbell was presented the "1978 Humanitarian Nashville police still investigating the reported kidnapping and beating of Tammy Wynette Award" Oct. 4th. Lt. Sherman Nickens said he has talked with Tammy "quite frequently," but again refused comment when asked if Tammy would be requested to take a lie detector test ...



# **Country Regional Adds**

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	Country Regional Adds_
KHZY Albuarquer, N.M. David Houston Ronnie Misap Buck Orensel Johnny Rossell Johnny Rossell Johnny Rossell Johnny Rossell David Houston Buck Motion Johnny Rossell David Rossell Johnny Rossell Bakerstied (-G. Sonny James David Ridge Boys Rossell Johnny Rossell David Ridge Boys Rossell David Ridge Boys Rossell<	NEW Burger <br< td=""></br<>
KARM     Dawrd Houston     KCUB       Freino, Ca     KFTN     Johnny Rodriguez       Dak Ridge Boys     Don King     Johns & Hode Boys       Jones & Pavtneck     Don King     Johns & Boys       Ronne Misab     Jones Mark Williams, Jr     Johns King       KRAM     Las Vega. Nu     KID       Las Vega. Nu     KID     Paul Davis       KHTZ-FM     Collidge     Browne Misab       Ronne Misab     Larry Gatin     Browne Misab       Rin Collidge     Browne Misab     Jones & Pavtheck       KHTZ-FM     Collidge     Browne Misab       Look Angeles, Ca     Schamento, Ca       Johns Rodiguez     Schamento, Ca       Johns Rodiguez     Browne Misab       Jones S Pavtheck     Schamento, Ca       Johns Rodiguez     Schamento, Ca       Johns Rodiguez     Jarc Renut       T, G. Sheppard     Buck Ovensi       Jones B Pavtheck     Jarc Parture       Jones B Pavtheck     Jarc Parture       Aliep Art, Lae     Jarc Renut       Jones B Pavtheck     Jarc Parture       Mark Williams, Jr.     Jarc Renut       Jones B Pavtheck     Jarc Parture       Jones B Pavtheck     Jarc Parture	SUCCE       KLVI       Wate
COUNTRY SINGLES	LEE, JR. b We Tak. (WB) d w Tak. (WB) d ar KSON. KLAC N. KIK Sso New 69 d ar KSON. KLAC N. KIK Sso New 69 d ar KSON. KLAC
11/2 11/2 128	a Their Turned (Epic) Maybe You (Capitol) Mi Jones (WB) Added at NSO, KLV1, see Other Action section at KJJJ, KEND 11:0 11:0 11:0 11:0 Check Naw & Active 3:15 WUNI, 3:24 WIRk. 11:2 11:2 Check Naw & Active 3:15 WUNI, 3:24 WIRk. 11:2 Check Naw & Active 3:15 WUNI, 3:24 WIRk. 11:2 11:2 Check Naw & Active 3:15 WUNI, 3:24 WIRk. 11:2 Check Naw & Active 3:15 WURK. 11:2 Check Naw & Act
Bast Friends Make (Elek tra) See Other Action section, new this week at KRMD 128 OAK RIDGE BOYS KENNY O'DELL Building Just Out/Of Reach (Marcury) Just	J JARES g Memories (Coll Mabellane(Epic) Ones be paycheck Mabellane(Epic) One of the weeks "Most added "check New 5 Ac Uv 12.1 DOLLY PARTON RAY PRICE DOLLY PARTON RAY PRICE DOLLY PARTON DOLLY PARTON
Come On In (ABC) As Long As L. (Capricorn) Do You I	Wanne Maks (WB) Burnin /Feeling (RCA) Teet Monumenti terry (Wich Way (Elektre) Burnin /Feeling (RCA) Teet Monumenti terry (Wich Way (Elektre) See New 6 Active.added * KNX. KHAK, WPL0. see New 6 11.17 10.20 Teet Monumenti terry (Wich Way (Elektre) See New 6 Active.added * KXX. WPAR 11.3 See New 6 Active.added 11.3 See New 6 Active.added * KXX. WPAR 11.3 See New 6 Active.added * KXX. WPAR * KXX. *
Check New & Active new this week at KOKE. WVOJ, WXCL	SPEARS Conne Weit. (I/A)     STATLER BROS. The Officiel Hist (Mercury)     GARY STEWART Stone Weil/(RCA)     JOE SUN High And Dry (Ovation)     TANYA TUCKER High And Dry (Ovation)     PORTER WAGONER Die 'S lew Foot(RCA)     DOTTIE WEST Reaching Out (UA)       V Active, sadded KKEQ, 25 19 KKEQ, 25 19 High     Check New 6 Active, sadd ed sit KLAK, KFGO, KEND     Dit 2     Dit 2     Dit 2     TANYA TUCKER High And Dry (Ovation)     PORTER WAGONER Die 'S lew Foot(RCA)     DOTTIE WEST Reaching Out (UA)

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Singles     Wash Planning     Wash Planning     Wash Planning     Wash Planning     Bill Campbell     Wash Planning     Dave AcNamee     Karen S       New entries     Circled letters indicate allbabelic/clorider     Circled letters indicate allbabelic/clorider     Dave AcNamee     Karen S       New entries     Circled letters indicate allbabelic/clorider     Dave AcNamee     Karen S	/Syracuse Sherrard
New entries       Cricied letters indicate albhabe.ical order       HOTEST       HOTEST       HOTEST       Mary Bagregor       Mary Bagregor       Mary Bagregor       Monose       HOTEST       HOTEST       Cappenters       Barbra & Neil       Ba	Sherrard
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LARRY GATLIN I've Done (Monument)     CRYSTAL GAYLE Wy Hee You (U/A)     RANOV GOODRUM To a Feeling Inside (Aris Bit)     Doble UNAY (Infinity)     Bec Grees     Carty Sinon     Bitly Joel     Livingston Taylor Ero Clapson Taylor See Others     Lind E Gooper Ero Clapson Taylor Borts A Neil     Bitly Joel     Livingston Taylor Ero Clapson Taylor Borts A Neil     Lind E Gooper Ero Clapson Taylor Barba & Neil     Lind E Cooper Ero Clapson Taylor Barba & Neil     Heat & Tooper Ero Clapson Taylor Barba & Neil     Machal Jonson Barba & Neil     Machal Jonson Barba & Neil     Mochal Jonson Barba & Neil     M	arry Manilow len Campbell OTTEST arbra & Neil r. Hook I Stewart Inda Ronstadt ee Gees liv Joel liv Joel li
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R&R/Friday, December 8, 1978



### Openings

Strong personality wanted WHEB AM-FM/Portsmouth, NH, now 31,000 watt stereo. Looking for experienced personality oriented announcer. Good pay and benefits. Tapes and resumes to Duncan Dewar, PD, Box 120, Portsmouth, NH 03801. EOE (12-1)

We are looking for a top pro with 1st ticket for afternoon drive for 50,000 watt Pop/Adult, KDON/Las Vegas. Tapes and resumes to Jack London, KDON, Union Plaza Hotel, One Main Street, Las Vegas, NE 89101.EOE (12-1)

POP/ADULT News Reporter/Anchor for middays needed. Experience required. Must have personal, conversational delivery. No screamers. Tapes and resumes to David Collin, WFTL, Box 5333, Ft. Lauderdale, FL 33310. EOE (12-1)

FRANK N. MAGID TALENT SEARCH: Top 10 major market Pop/Adult in Southwest needs an afternoon drive super personality. Must do more than formatics, have ability to personably communicate, possess the world's greatest pipes, have worked major shift in major market, and be favorably disposed to making many bucks. Exciting market with a great climate. Materials to Scott Henderson, Frank N. Magid Assoc. One Research Center, Marion, IA 52302 by 12-2. Expected salary required. (12-1)

MAJOR STATION is looking for strong personality to anchor important drive time day part. Must have ability to personalize news without losing credibility. Top salary, Ideal living and working conditions, Contact Bob Henabery Assoc., Inc., 136 E, 55th Street, New York, NY 10022 or call (212) 753-6513. (12-1)

WOHN/Herndon, VA now accepting tapes and resumes for weekend slots. Suburban Washington, DC market. Send to Chuck Dickemann, PD, Box 666, Herndon, VA 22070. EOE (12-1)

WANTED YESTERDAY announcers and news people for a fast growing company in a four season resort area. No beginners please. Expanding professional staff. Tapes and resumes to Warren Bailey, WLNH, Parade Road, Laconia, NH 03246. EOE No calls please. (12-1)

WKSJ AM-FM/Mobile, AL is expanding its award winning News department Jan. 1st. Gathering, writing, aditing and on-air work. Tapes and resumes to Jim Sands, WKSJ, 3943 Airport Blvd., Mobile, AL 36608. EOE M/F (12-1)

Street reporter-newscasting needed at news/talk (tation in Wheeling, W. VA, market. Aggressiveness ind journalistic training required. Recent grad considered dinorities and females encouraged to apply. Contact 10ward Monroe, WOMP, (614) 676-5661 after 1pm 12-1)

VHYL/Carlisle, PA needs a good Country air personlity. Excellent opportunity. Tapes and resumes to Lou logers, PD, Box 219, Carlisle, PA 17013 or call (717) 49-1717. (12-1)

#### Openings

#### WIRL/Peoria, IL needs bright up-tempo 7pm-12mid air personality immediately. Decent bucks, excellent working conditions Rush tapes, resumes and salary requirements to Pete Stewart, WIRL, Box 3335, Peoria, IL 61614. EOE M/F. No calls please. (12-1) WCFR/Springfield, VT. . . . . Wanted yesterday, week-

end jocks. "Work the weekends and ski the week on us". Tapes and resumes to John Frawley, Box 800, Springfield, VT 05156. EOE (12:1)

CLEAR CHANNEL COMMUNICATIONS is looking for qualified applicants in News/Talk in the following markets: BEAUMONT/PORT ARTHUR news anchor; TULSA combo taik show höst/production. Both jobs combine good pay and highly professional management in one of the nation's fastest growing groups. Contact Elob Heanbery Assoc., Inc. 136 E. 55th Street, New York, NY 10022 or call (212) 753-6513, (12-1)

Alive Contemporary personality needed for 100,000 market. Production skills a must for this team player. New organization on the way up. Tapes and resumes to Jim Leonard, WCOU, Box 330, Lewiston, ME 04240. (12-1)

WANTED: Top-Notch, Top 40 DJ, for 12mid-6am shift. Contact Shannon Reed, KTGA, Suite M33, Warden Plaza, Ft. Dodge, IA 50501. (12-1)

KOOK/Billings, MT has full and part-time openings. Tapes and resumes to Jack Stevens, Box 1276, Billings, MT 59103 or call (406) 248-7827. EOE M/F (12-1)

Mid-Michigan, number one Country needs air talent immediately. Tapes and resumes to Tom Samoray, WKCQ, Box 1776, Saginaw, MI 48605, EOE (12-1)

HELP! We need a production pro. If you can produce quality spots and write imaginative copy send tapes and resumes to J.R. Russ, PD, WLOI, Box 385, LaPorte, IN 46350, or call (219) 362-5290, EOE M/F (12-1)

KFYE (Y94)/Fresno, CA needs afternoon drive PER-SONALITY for 68,000 watt station. 5 day week. Experience necessary. Also, need Production Director. Must be creative, good voice and administrative ability. Some on-air work. Tapes and resumes to Mike Berlak, PD 535 Fresno Townehouse, Fresno, CA 93721. EOE (12-1)

WKTK-FM/Baltimore, MD looking for an outgoing all night personality for 12mid-6am disco format. Must be into the disco scene. Also, looking for experienced part-timers. Tapes and resumes to Lour Krieger, 5200 Moravia, Baltimore, MD 21206. No calls please. EOE (12-1)

50,000 watt Oklahoma City powerhouse KOMA is looking for an outstanding morning talent to stand the city on it's earl If you're the best and want to get with a No. 1 organization rush tapes and resumes to Charlie Cusack, KOMA, Box 1520, Oklahoma City, OK 73101. (12-1) KLAK/Denver, CO looking for Country air talent immediately Tapes and resumes to Bill James, PD 7075 W. Hampden, Lakewood, CO .80227 or call (303) 985-8771. (12-1)

Openings

WEBN/Cincinnati, OH is looking for talented, witty, creative individuals for possible future openings. WEBN thinks everyone should have a good jdb, and as a result is an Equal Opportunity Employer. Tapes and resumes to WEBN, 2724 Eric Ave., Cincinnati, OH 45208, Attention: Denton, No calls Please. (12-1)

WJWL/Georgetown, DE number one adult station near ocean resort, looking for newsperson who can work alone. Small market pay is not the best, but working and learning here is great. Tapes and resumes to General Manager, WJWL, Box 111, Georgetown, DE 19947 or call (302) 856-2567. EOE (12-1)

WAWA-FM/Milwaukee, WI has a good opportunity for small market talent. Top 30 Midwest music station (black oriented in Milwaukee). New ownership seeks 3rd endorsed one-on-one combo announcer. Experience in contemporary formats. Resumes and tapes, including breaks, commercials and news to Ron King, PD, WAWA-FM. 12800 W. Bluemound Rd., Elm Grove, WI 53122. EOE M/F (12-1)

CURRENT PD MOVING UP. Maybe you should move in. WOAI/San Antonio, 50kw looking for pro to become Program Director of successful News/Talk format. Big bucks for self-motivated winner who not only does interviews but is also a crackerjack creative administrator. Send resumes, photo and tapes to John W. Barger, VP and GM Clear Channel Communications, Inc. 1031 Navarro St., San Antonio, TX 78205, (12-1)

WLCS/Baton Rouge, IA has immediate opening for an aggressive contemporary news director to handle moming drive in Louisiana's capitol city. Tapes and resumes to Bob Elliot, PO, 1 American Place, Suite 2420, Baton Rouge, LA 70825, EOE (12-1)

WOKQ/Dover-Portsmouth NH 50.000 watt 2½ million in,coverage area needs tightly produced, fast, warm, night jock and morning news anchor who will re-write ... Now! Tapes and resumes to Operations Manager, Box 576, Dover, NH 03820. Minorities and females encouraged. No calls please. (12-1)

WANTED tapes and resumes for current and future opanings. Send to John David Spangler, WMEE, Box 6000, Fort Wayne, N 46896. EOE M/F. Females ancouraged to apply. (12-1)

KX106 (WKXX)/Birmingham, AL looking for all night person. Females encouraged to apply. Tapes and resumes to John Shomby, Box 10904, Birmingham, AL 35202. EOE M/F (12-1)

WFDF/Flint, MI looking for copywriter, Must have production skills. Tapes and resumes to Joe Wade, PD, WFDF, 100 Phoenix Bldg., Flint, MI 48502, (12-1)

# Openings

WKBW/Buffalo, NY has a rare opening for a professional air personality. No "time and temperature" or "screamers" need apply. If you know what entertainment and service are all about, send tapes, resumes, references and salary requirements to Sandy Beach, PD, WKBW, 695 Delaware Ave. Buffele, NY 19209 Capitol Cities Station. EOE (12-1)

WWCK (105-FM) is looking for a chief engineer, midday and weekend personalities, Tapes and resumes to Ron Shannon, PD 3217 LaPeer Street, Flint, MI 48503, EOE (12-1)

KTLC/Twin Falls, ID looking for drive time announcer capable of doing interviews for Country format. Tapes and resumes to Dave Broman, KTLC, Box 65, Twin Falls, ID 83301, EOE M/F (12-1)

Good enough to give you problems? If there's somebody in your market that is good and would like to have an offer they can't refuse, send us a tape or give us a call. We've got bucks for first class personality. Collect calls from budget conscious but anxious PD's accepted. Contact "Radio George" Joachim, WBNS, 62 East Broad, Columbus, OH 43215 or call (614) 460-3850.EOE M/F(12-1)

#### WANTED: Chief Engineer with good maintenance background, ability to build new facilities, total FCC knowledge, and expertise in tower and antenna systems. Must have good ear, work well with people, and be a self-starter who can handle administrative details. AM-FM in large New England market. Tapes and resumes to Radio and Records, Box 135, 1930 Century Park West, Los Angeles, CA 90067.

WDXY/Sumter, SC looking for a combo morning man/ production director. Creative is the key word for the oneto-one communicator we are looking for. Opening is immediate. Tapes, resumes and salary requirements to Rich Kincaid, PD, Box 1269, Sumter, SC 29150. EOE (11-24)

Need bright, quick morning man. Major Country station, medium Texas market. Young professional staff and style. Tapes and resumes to Steve Sever, KLLL, 1314 50th Street, Lubbock, TX 79412. EOE M/F (11-24)

WBAX .... Merv Griffin Radio for North Eastern PA seeks tapes from warm, natural energy announcers for possible future openings. Must be able to work tight Modern Country format. Country experience is not necessary. Also, tapes for possible news expansion. Tapes and resumes to Alan Furst, WBAX, One Broadcast Plaza, Wilkesbarre, PA 18703. No calls please. EOE (11-24)

KSLQ/St. Louis is looking for a newsperson who eats, sleeps and breathes news for on-air and gathering of news. At least 2 yrs street reporting. Tapes and resumes to Patrick Murphy, 111 S. Bemiston, Clayton, MO 63105, or call (314) 725-9966. EOE (11-24)

# **CHANGES**

#### adio

AVE KRUSENKLAUS appointed Music Director WKQQ/Lexington, KY

RAD CURTIS formerly WIBM/Jackson joins WILS-FM/Lansing, MI.

IC BREMER formerly News Director KXRX/San Jose, CA joins KIRO-AM/Seattle, /A as News and Program Director. ILL POLISH formerly KXRX/San Jose, CA joins KEZR-FM/San Jose as News Dir-

ctor. B. GAFFNEY formerly PD WHAG/Hagerstown to WKBX-WSGF/Savannah, GA

3 Music Director.

AVE WINTER joins WPLP/Tampa Bay doing mornings from WCOL/Columbus, OH. ANN SHIELDS formerly weekends CFQC/Saskatoon, Saskatchewan, joins CJRN/ jagara Falls, Ontario doing all nights under the name "Al Knight".

IIKE BELAK currently morning announcer KFYE (Y94)/Fresno, CA assumes addional duties as PD.

AY APPLETON named Music Director KFYE (Y94)/Fresno, CA.

OM HAYES formerly afternoons KFYE (Y94)/Fresno joins KVOR-KSPZ/Colorado prings, CO as Program Director.

HERIE SANNES joins KRTH/Los Angeles, CA air staff. AN KOPIC joins KRTH/Los Angeles, CA as Account Executive.

ARRY J. FISCHER named Local Sales Manager for WNBC/New York.

ARL JIVE named PD WTAO/Murphysboro, IL.

OHN REED named Program Director WHHY-FM/Montgomery, AL.

HRIS O'KELLY appointed Assistant PD WHHY-FM/Montgomery, AL from Z-93/ tanta. EVIN GRAFF named WSAN/Allentown's Music Director.

ARY SCHWEIKHART named Promotion and Public Affairs Director KQ98/Omaha, NE.

# tation Line-Ups

'AC/Seattle, WA LINE-UP: 6am-9am Steve Davis, 9am-12noon Vivian Phillips, noon-3pm Robert L. Scott (PD/MD), 3pm-7pm Cliff Winston, 7pm-12mid Mr. nith, 12mid-6am Ray Curry. Weekends: Greg Collins, Pat Wright.

SGF/Savannah, GA LINE-UP: 6am-10am C.B. Gaffney, 10am-3pm Johnny Dunna-3y, 3pm-7pm David Blair, 7pm-12mid "Big Mac", 12mid-6am Jack Cone. WXCE/Amery, WI LINE-UP: 6am-10am Cary Dean, 10am-2pm Andrea Jo Atkinson, 2pm-4pm Scott Slocum, 4pm-8pm Jo Henderson, 8pm-12mid Bill Hegg, 12mid-6am Greg Neubauer.

WTAO/Murphysboro, IL LINE-UP: 6am-10am Earl Jive, 10am-2pm Todd Cave (MD), 2pm-7pm Joe Halpin, 7pm-12mid Tom Stein, 12mid-6am Greg Easterling. Weekends: Ken Lynch, Greg Sadler, Marilyn Pranno.

KEZQ (KQ94)/Little Rock, AR LINE-UP: 6am-9am Stuart McRae (MD), 9am-12noon Don Campbell, 12noon-2pm Jan Williams, 2pm-7pm Don Payne, 7pm-12mid Blake Brodersen, 12mid-6am Dave Frieman. Weekends: Bob Majors and Ron Atkinson. CJRN/Niagara Falls, Canada LINE-UP: 5am-9am Paul Burke, 9am-12:15pm The John Michael Talk Show, 12:30-4pm Lee Sterry, 4pm-8pm Joel Thompson, 8pm-12mid Greg Kaye, 12mid-5am Dann (Al Knight) Shields. General Manager, Dave Lyman and PD, Bob O'Brien.

### Records

JANET MOORE appointed Manager, Sales Administration, New York Market for CBS.

JOHN SCHUCH appointed Assistant Manager, West Coast, A&R Administration for CBS Records.

SIMON BUCHMAN named Artist Coordinator for Infinity Records.

BERT BOGASH appointed West Coast Director of Press and Publicity for Infinity Records.

LESLIE CLIFFORD promoted to National Advertising Manager for Polygram Distribution, Inc.

AISHA NANJI appointed Regional Promotion Representative, Soul Division for Florida for Capitol Records. BRENDA YAWN named Southeast Regional Credit Manager for MCA Distributing

Corp.

## **Industry Changes**

MARV GOODMAN appointed General Manager, New York for ATV Music. JUDY GOLD named National Sales Manager for Westwood One, Los Angeles. BOB McKANE promoted to Regional Sales Manager for Westwood One, Los Angeles. TERRY CLINE appointed Assistant to the President of the Jim Halsey Company.



## Openings

FRANK N, MAGID TALENT SEARCH: Program Director needed now at Pop/Adult AM-FM in the midwest Previous experience as innovative PD required. Your acceptance to the position would also rely heavily on air work as shift is included. In return you'll rebuild a great facility and work with a professional management team. Tapes and resumes to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. Expected minimum salary is required with first contact. (11-24)

KZOZ/San Luis Obispo, CA is accepting tapes and resumes for two fulltime air shifts and possible news position. Rush to Doc Phillips, Box C, San Luis Obispo. CA 93406. (11-24)

Join us in the world's most beautiful city. KYA/San Francisco has a rare opening for a Production Director Multi-track experience, 1st phone desired, Production samples and resumes to Kevin Mostyn, Director of En-gineering. No. 1 Nob Hill Circle, San Francisco, CA 94108. No calls please. EOE M/F (11-24).

Dedicated self-starter wanted for award winning news team in Central New York, reporting, on-air and public atfairs experience. Rush tapes and resumes to Diane Smith, ND, WENE-AM, Box 151, Endwell, NY 13760, or call (607) 754-7060. EOE M/F (11-24)

WRAW/Reading, PA seeks creative afternoon drive personality with production skills. Good pay, good bene tits. Tapes and resumes to Mike Shannon, Box 1710, Reading, PA 19603. EOE (11-24)

KFMZ/Columbia, MO needs excellent announcer with super production abilities for Central Missouri rock sta tion. 3rd endorsed and previous experience. Tapes and resumes to Mark Shevitz, Box 1345, Columbia, MO 65205. No calls please. (11-24)

KIRL/St. Louis, MO needs Country midday personality, with excellent production skills. Must have 3 yrs ex-perience, 3rd endorsed. Also, looking for part time newsperson. Tapes and resumes to Mike Fee, Box 1460. St. Louis, MO 63188. No calls please. (11-24)

KEWI needs a good morning personality. Humor is a must, Send an air check and reasons why we should hire you to J.R. Greeley, Box 4407, Topeka, KS 66604, or call (913) 272-2122. EOE M/F (11-24)

KFMB-AM/San Diego, CA needs Southern California resumes to Mark Larson, KFMB, Box 80000, San Diego. CA 92318. (11-24)

News Director with heavy local interest needed for medium Pop/Adult station. Tapes and resumes to John Sebastian, WKHM, 1700 Glenshire Dr., Jackson, MI 49201 or call (517) 784-7181. EOE M/F (11-24)

KEEP/KEZJ now accepting tapes and resumes for airshift openings. Beginners considered. Board shift, production and newsreading . . (the whole enchilada). Tapes and resumes to Terry Tario, Box 346, Twin Falls, ID 83301. EOE (11-24).

Upper midwest opportunity looking for super voice with strong production leadership. Must have exper-ience, common sense and capability. AM station, Tapes and resumes to Lee Temte, KMRS/KKOK, Box 231 Morris, MN 56267. EOE (11-24)

Tremendous opportunity in news. NEWS DIRECTOR opening for communicator, story teller. Other news opportunities for communicator through Drake-Chenault. Send all replies to Mike Scott, Operations Mgr., KYNO AM-FM, 2125 N. Barton, Fresno, CA 93703, EOE (11-24

KMAK/Fresno, CA has immediate opening for 6pm 12mid jock. Country format. If you're a pro, let us know tapes to KMAK, 2020 E. McKinley, Fresho, CA 93703. EOE (11-24)

WORG-AM&FM/Orangeburg, SClooking for announcer for top notch Pop/Adult station. Good production skills required. Tapes and resumes to Stu Wright, Drawer 1386, Orangeburg, SC 29115. (11-24)

KEWI/Topeka. KS needs a conversational morning newsperson to join our award winning news team. Send air check and reasons why we should hire you to Mike Manns, Box 4407, Topeka, KS 66604. EOE M/F (11-24)

LEADING PERSONALITY TOP 40 station in large midwest market looking for two good people for upcoming openings. Tapes, includ-ing production, and resumes to Radio and Rec-ords, Box 133, 1930 Century Park West, Los Angeles, CA 90067.

Looking for 2-3 announcers with either 1st or 3rd class Icense for a 2500 watt AM station SW of Houston Station due on air around Jan. 1st. Low pressure, progressive Country/AOR format. Also, the possibility of two openings in the sales department. Tapes, res-umes and salary requirements to Gary Powell, Box 12808, Memphis, TN 38112. (11-24)

WKNE/Keene, NH now accepting tapes and resumes Experience necessary, for full and part time. Good pro-duction a must. Send to Marvin Brown, PD, Box 466. Keene, NH 03431, EOE (11-24)

KSTT/Quad Cities, needs an individual for late nights, 10pm-2am, on the m:dwest's finest personality radio station. First phone is helpful. Don't apply unless you can stand out on a station already loaded with g Tapes and resumes to Jim O'Hara, KSTT Box 3788, Davenport. IA 52808. EOE M/F (11-24)

# Goods & Services

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300 DJs get big laughs and ratings with original mater ial, FREEBEE, HYPE, INK, Box 69581-R, Los Angeles CA 90069

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You can analyze your ARB by computer faster than by hand, at a onetime outlay of less than \$900 This is not a leasing service. You will own your own micro-computer AND programs. Available in time for release of the Oct/Nov book. Call Southwestern Programming (602) 957-0674

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The Industry's internationally acclaimed ine industry's internationally acclaimed most re-spected audience builder! One month's introductory 400 topical one-liners, inphormation and gipht sust \$2.001 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

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There is no substitute for strong local news. NewScript (news and kickers) and Starship (music and entertain-ment news) complement your local emphasis with time ly and audience-building stories and features. Each 15 to 18 stories daily. Surprisingly low cost. Free trial Call Rob Rogers (415) 362-3045.

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GALAXY -- The personality aid for AOR, Top 40, Pop Adult jocks, Sample: GALAXY, Box 98024-C, Atlanta GA 30359 or call (404) 231-9884

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Hundreds of deejays renewed again this year! Guaran-teed funnier! Free sample, CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227 Phone (214) 381-4779.

> "Radio's Premiere Comedy Service'

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 366-R West Bullard Ave., Fresho, CA

## 93704 or phone (209) 431-1502. ′′<mark>Lola's Lunc</mark>h'

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsil anti, MI 48197.

#### GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, head-lines are free. Contact RER Classified Departent. Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

#### Openings

WCBQ/Oxford, NC wants you for middays. If you have a positive attitude, a desire to learn a knack for pro-duction and love for radio, you are ready. Tapes and resumes to Skip Odom, PD, One Broadcast Center. Oxford, NC 27565. EOE M/F (11-24)

Number one station in Jackson, TN has immediate opening for Program Director, Prior PD experience de sirable. Excellent step toward becoming a PD in a major market. Tapes and resumes to Station Manager, WDXI, 1310 Radio, No. 1 Radio Park, Jackson, TN 38301. No calls please, EOE (11-24)

WPAD-AM&FM, CBS/Peducah, KY seeking exper-ienced one person "local" news department. Gather, write, deliver local news, also Public affairs. Tapes and resumes to Dale Walker or Ed Fritts, Box 450, Paducah. KY 42001 EOE (11-24)

NEWS DIRECTOR/PERSONALITY needed for large midwest contemporary station. Must be able to both entertain and inform, with heavy emphasis on human interest, plus handle admin-istrative duties. Excellent salary and benefits Tapes and resumes to Radio and Records, Box 134, 1930 Century Park West, Los Angeles, CA 90067. EOE.

KPPL/Denver, CO looking for PD/MD on-air combina tion. Pop/Adult format. Call Jim Teeson, General Man ager, (303) 989-1075. (11-24)

Old man winter is just around the corner, but here in Florida the sunshine is waiting. Top rated Modern Country with contemporary presentation is seeking the most talented up and coming air personalities. Life benefits salar sun and beaches for people who like radio. If you are among the best in your market and want to live and work in a great area rush tapes and resumes immediately to Tom Allen, PD, WVOJ, 1435 Ellis Rd. S., Jacksonville, FL 32205. Fe males and minorities encouraged. (11-24)

WNDE/Indianapolis, IN needs 6-10pm jock. Must be willing to get involved in high school activities. Good production a must. Send tapes and resumes to Jeff Lucifer, WNDE, 6161 Fall Creek Rd, Indianapolis, IN 46220. No calls please, EOE M/F (11-24)

KHYS/Port Arthur, TX looking for up-tempo annound ers for Disco format. Tapes and resumes to Ted Stecker, 7700 Gulfway, Port Arthur, TX 77640, EOE (11-24)

# Openings

WISD-AM/Baltimore, MD has opening for personalit newsperson. Ability to read news, heavy production. Tapes and resumes to Chuck Reid, WSID, 6623 Reister-town Road, Baltimore, MD 21215 or call (301) 358-9600. EOE M/F (11-24)

KLOU/Lake Charles, LA looking for Program Director Must be strong in production to work either morn-ing or afternoon drive. Tapes and resumes to Albert Johnson. Box 1725, Lake Charles, LA 70602, EOE M/F

# **Positions Sought**

Small town rock jock. 4 yrs experience, with big time potential, seeks a break in medium market that is format-ted, well organized, promotion-oriented. Prefer FL or Del-aware Valley, but will consider unique offers in any area. Call (215) 664 8761 and leave message. (12/1)

RICH ERICKSON formerly KOL, WLCY, KTLK looking for air shift or programming position. Call (309) 764-5642 anytime. (12/1)

Your boy MIKE McCOY professional radio personal ity working midday for past year KRIB/Mason City, IA looking for positive move. Major market voice and attitude. Good production and knowledge of rock. 3 yrs experience. Top 40 or AOR, Call (515) 423-1555 and leave message or write Route 1, Mason City, IA 50401. (12/1)

AOR Veteran LARRY MILLER, 20 yrs in the business AOR Veteran LARRY MILLER, 20 yrs in the business nearly 12 yrs FM. Great pipes, chops, production. Ex-perienced, mature, professional, amusing Dedicated team player. Hot tape on your desk, as soon as you call (617) 742-2275. Why Not The Best? (12-1)

Plant your number one crop this Spring. MEL NELSON ready to make roots now. Six yrs experience as Program Operations Director/announcer with 13 station corporation. Able, dependable and reliable. Seeking on-air with top pros. Grow to the top this Spring. Call (507) 437-1836.

No pretense, just determination, knowledge and ex-perience in industry. NEIL M of WPDH/Poughkeepsie plus seven years. Seriously seeking fulltime AOR position or promo/creative for Record Company, or writer for Trade/Rock mag. Call anytime (914) 354-2059, or write 3C Street, Apt. 1C, Pomona, NY 10970. (12-1)

Experienced Creative Copy Writer, Continuity and Production person seeking a position with radio or TV station. Samples of work available. Contact Dawn North (205) 471-1065 or write 1853 Hunter Ave., Mobile, AL 36606. (12-1)

FCC 1st phone, will relocate. News, Sports, DJ. experience in writing stories with actualities for KPFK/. Los Angeles, research for news KCET-TV/Los Angeles. Expecting to graduate from Don Martin School Janu-ary 1979. GLEN McKAY (213) 876-7002 or call (213) 592-1515. (12-1)

Hard hitting no-nonsense radio news veteran with 10 yrs experience wants top 100 News Directorship or Anchor. Serious offers only. Call Robert Cohen (219) 447.2460 (12-1)

Award winning air personality is moving to the Southern California area on January 15th and would like to have position secured prior to move. Currently employed, married, third phone, 23 yrs old. prefer Top 40 contemporary format. JOHN (214) 596-2973, (2041) 45 con (214) (214) 434-1600. (12-1)

BILL O'BRIEN formerly Asst. PD/MD and atternoons at WAMS'Wilmington, DE looking for move up. Good production. Call (302) 764-3722 9am-11am or (302) 478-1142 leave message. (12-1)

Are you a modern Country station Christmas shop ping for a great Spring book? Get "THE OUTLAW" with successful PD/air background Batteries not in cluded. Call (215) 825-5724 9am-3pm EST. (12-1)

PROGRAM DIRECTOR, NEWS DIRECTOR DUO look Both Carry shifts. Good track record. Write "DUO" Box 25, Brewerton, NY 13029. (12-1)

TOP 40 FEMALE PERSONALITY looking for work medium to major market. Excellent references. Call (714) 745-8084 or write Box 225, Valley Center, CA 92082. (12-1)

News Director, now working wants to move to medium or major martket. Total commitment to news, stabil ity, a long future with you in addition to above aver-age fringe benefits. 10 yrs experience all areas of broad-cast journalism from Presidential politics to award win-Public Affa rs programming Strong anchor writer. Call RON (607) 432-0350. (12-1)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067 Please be sure to let us know when you have found a position or filled your opening.

**Positions Sought** 

PATRICIA HARRISON currently WJAZ (Rock 95) looking for full-time AOR position. Good production. Ready to move up. Call (904) 358-3647 anytime. (11-24)

JOHN DRISCOLL former PD and drive talent TEN-0 Los Angeles, WCFL/Chicago, WNYO/Miami. Strong cre-ative production spirit. Seeks major marker opportunity. Cell (213) 451-9602 anytime. (11-24)

MARTHA DEE, a creative, talented and ambitious air talent with 3rd endorsed and commercial experience air talent with 3rd endorsed and commercial experience is seeking station with AOR/progressive rock format. Special interests: production, interviews, and special programming. Good knowledge of music. Call after 7pm (212) 657-2560. (11-24)

Young, intelligent, eeger, hard working, minority individual seeking medium or larger AM or FM mar-ket in East, South, or Midwest, Call H. Alistaire Blackwell (301) 655-6923. (11-24)

Successful programmer in medium market Pop/ Adult looking for jock shift, news or TV in Strong medium or large market. Major market experience, PD, MD, TV and PR. Ready to move. Write John, 30 Crispell Lake, Horton, MI 49246 or call (517) 529-9890 nights. (11-24)

Announcer, 14 yrs experience, good voice, 1st ticket. Can work Country, Pop/Adult, and Top 40. Good pro-duction and good newscast. BILL SMITHSON, (305) 448-1260. Prefer South Florida, but will consider any Southeast city (11-24)

Three yrs professional announcer, news, good pro duction and automation experience. 3rd endorsed for small market position. Available now, Cal Looking for small market po John (505) 523-6138. (11-24)

Looking for better opportunity, 4 yrs experience ir Top 40, Country, Pop/Adult, Currently working bu looking Cali (215) 927-2821 anytime, (11-24)

MORNING THUNDER. Dynamic jock previously night: at 13 KEIN/Great Falls, MT wants shot at morning slot. Naturally funny kinda' guy. Call MARK ALLEN (303 494-2324. (11-24)

BOB MENCEL from WAKX/Duluth looking for medium Top 40. Prefer written inquiries. 1211 Weeks Ave. Superior, WI 54880, or call (715) 392-6058. (11-24)

KEITH MORGAN, formerly XROCK, wants West Coast Good numbers, ready now! Call (805) 937-2847 or (915) 593-7595. (11-24)

BOBBY RIVERS formerly KQDI and Y103, now avail able, 3 yrs Top 40 experience and an adult communicator. Call (305) 522-1590. Prefer South or Northeast (11-24)

BOBBY KNIGHT Operations Manager WCUE WKDD Akron, OH. 15 yrs experience looking for PD, MD and or air talent position. Call (216) 864 6662 or (216) 923-9761

Formerly KLOS, WOMP-FM 100, currently WYXE Superstars in Madison, looking for AOR opportunit in Top 50 market. Prefer West Coast, but will conside all. Call MARC COPPOLA (608) 837-2817 days, or (608 837-8591. (11-17)

Morning drive/medium market programmer wit winning ARB, great track record, references and a that goes with it. Looking for a large market Ass PD and/or promotion, production, Music Directo position. On or off air. Call Dan (815) 338-6371 anytime (11 - 17)

Small Market Operations Manager ready to move t bigger market. Country and Pop/Adult background. Goc Music and programming knowledge. Prefer Midwes Call Jerry Michaels (517) 269-9931. (11-17)

Top 40 jock with 4 yrs experience seeks sma madium/medium market Top 40 station. Good produce tion skills and some programming experience. Tig formats and personality format. Available immediate and willing to relocate. Call JOHN DIAL (312) 773-278 (11 - 17)

SHANNON formerly WANS, WIRK, seeks late nig Top 40 position. Call (305) 721-0582. (11-17)

LADY DJ with first phone. Experienced in Pop/Adr formats looking for medium market position. Call (91 541-2775 afternoons or evenings. (11-17)

Don't look here unless your station could use the t ents of an experienced and creative announcer with yrs experience, all aspects. 1st ticket, BA radio and T Call CRAIG HARRIS (212) 358-4951, or write c Horstman, 140-65 Beech Ave., Flushing, NY 1135

3rd ticket with endorsed, BA in radio & TV w nce looking for a sition on East Coast. Call (212) 358-4951, or wi MARC MANDELLA, c/o Horstman 140-65 Beech Av Flushing, NY 11355. (11-17)

#### Miscellaneous

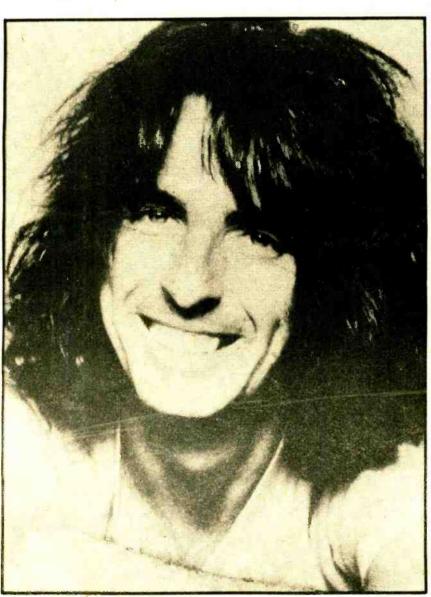
New Country station WZZK-FM/Birmingham, A needs record service from all labels. Send to Ch Foxx, Music Researcher, Box 58065, Birmingham, , 35209 or call (205) 324-3460. (11-24)

KRIG-AM&FM needs record service on Pop/Adult a Top 40 for fulltime AM and Country singles for 100,0 watt FM. Contact Dave Morgan, Box "G", Grand Islar NE 68801. (11-24)

# Jumping, Charting, Breaking

# EXPLODING EVERYWHERE!







# *Alice Cooper "How You Gonna See Me Now"*

Produced by David Foster Tiginal concept, lyrics and direction by Alice Cooper and Bernie Taupin



Management: ALIVE ENTERPRISES. INC B600 Melrose Ave . L A . CA 90069

www.americanradiohistory.com



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

# **NICOLETTE LARSON** Lotta Love (WB)

72% of our reporters on it, 28 adds including KHJ, KIMN, WZZP, KDWB, WLCY, CHUM, WKBW, PRO-FM, Q105, KEEL, WKY, KRUX, WROK, G100, WAEB. Key moves: 28-22 WPGC, 25-20 WCAO, 29-25 Z93, 27-22 KSTP, 24-21 KJR, 32-26 WAVZ, 10-5 at 94Q, 30-25 KAKC, 28-24 KRKE, 17-8 KSLY, 18-13 WHHY, on WHBQ, KFI. See Parallels, charts at number 29.

# **OLIVIA NEWTON-JOHN** A Little More Love (MCA)

70% of our reporters on it, 21 adds including CKLW, KSTP, WZUU, 96X, 13Q, WKBO, WSGA, BJ105, WVIC, KOPA, WKAU, WTMA, KYNO. Key moves: 38-29 Q102, 28-24 KFI, 35-30 KTLK, 25-22 KJR, 28-23 Z93, debut 29 WZZP, debut 36 KRBE, debut 29 WPGC, on WRKO, WKBW, KIMN. See Paralleis, charts at number 27.

# IAN MATTHEWS

## Shake It (Mushroom)

82% of our reporters on it, 23 adds including WKBW, WPGC, WGCL, WPEZ, WICC, 94Q, WAYS, Y103, Q94, 92Q, WIFE, KEZY, KERN, KROY, KEWI, KKLS, KAYC. Key moves: 37-33 at 96X, 33-30 WZZP, 29-27 KRTH, 29-18 B100, 27-21 at 13Q, 34-28 KVI-FM, 35-29 CK101, 29-25 WGUY, on KIMN, 96KX, WCAO, WRKO. See Parallels, charts at number 30.

# **POINTER SISTERS** Fire (Planet)

60% of our reporters on it, 25 adds including KIMN, WLCY, WPGC, KOPA, KRSP, KVI-FM, WIFE, WRJZ, WTIX, Y103, WDRC, WAVZ, WOLF, WAAY, WEBC, KYSN. Key moves: 21-18 KSLQ, 37-30 Q102, 29-24 WHBQ, 16-9 Z93, 30-26 Y100, 30-27 KRBE, 27-25 WRKO, debut 27 KFRC, debut 28 KFI, on WIFI. See Parallels, charts at number 26.

# **HOT CHOCOLATE**

# Every 1's A Winner (Infinity)

60% of our reporters on it, 14 adds including WRKO, CKLW, KSLQ, WZUU, WFLI, WSGN, WNDE, KBEQ, KRUX, KROY, WHYN, K104, WEAQ, Key moves: 34-26 WNBC, 25-22 Z93, 18-11 KJR, 28-19 PRO-FM, 27-24 WQXI, 23-18 WNOE, 21-17 WSGA, 14-10 WHOT, 25-20 KING, 32-27 KCBQ, debut 35 WZZP, on KFI, WCAO. See Parallels, charts at number 28.

# All other new and recent releases getting substantial airplay. These are

listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ACE FREHLEY "New York Groove" (Casabianca) 85/14 including F105, WDRC, WGH, WAKY, WSGA, 92Q, KEEL, WHOT, KRUX, KDZA, KSTT, 13FEA. Key moves: 30-29 WIFI, 8-7 WKBW, 28-22 KRBE, 26-21 at 96X, 15-11 Q102, 15-13 WZZP, 35-30 WBBF, 16-12 WBBQ, 27-21 WNAP, 14-11 WHB, 17-11 Y94, 23-20 KCBQ, 22-14 KDON, 22-16 WSPT, 23-19 WFOM, 7-5 WGUY, debut 30 WCAO, debut 28 Y100, on KFRC, KFI.

QUEEN "Bicycle Race" (Elektra) 76/5, WTRY, KZ93, KERN, WROK, WIRK. Key moves: 28-26 WIFI, 29-26 WCAO, 18-15 Y100, 12-10 Q102, 16-12 KSLQ, 22-15 WZZP, 23-22 KHJ, 19-18 KFRC, 15-11 PRO-FM, 11-8 WPHD, 21-18 Q94 23-19 KX106, 21-16 WMET, 12-5 KBEQ, 27-21 KENI, 17-12 WANS, 40-33 WYND, 28-25 WAEB, on WRKO, KJR. Note: 45 reporters playing both sides.

CHAKA KHAN "I'm Every Woman" (WB/Tattoo) 64/6, KTAC, KLEO, WBBQ, F105, KDZA, KYTE. Key moves: 23-12 WABC, 20-16 WRKO, 18-16 KRBE, 32-25 at 96X, 6-5 WDRQ, 18-16 KFRC, 28-24 WICC, 15-13 WLAC, 29-22 WKIX, 27-22 WIFE, 31-28 KCBQ, 12-9 WFOM, 29-24 WAAY, 13-8 WTMA, 29-24 KYNO.

LIVINGSTON TAYLOR "I Will Be in Love With You" (Epic)62/10 including WYRE, WAKY, WCOL, WNAP, KRSP, KFXM, WEBC, WHHY. Key moves: 22-19 WRKO, 32-31 WZZP, 24-23 KRTH, 16-13 B100, 33-32 KTLK, 20-19 JB105. 26-23 at 940, 32-28 WTIX, 26-23 WOHO, 19-17 KGW, 35-29 WYND, 28-23 CK101, on WIFI, WPGC, KSTP, KFI,

EAGLES "Please Come Home For Christmas" (Asylum) 61/36 including KIMN, WLCY, WKBW, WCAO, 13Q, PRO-FM, KRKE, KCPX, KING, KZ93, WMET, 920, WNOE, WAYS, WAPE, WGUY, WHYN, WFBG, KAYC, KILE, WAKX, WISM, KYNO. Key moves: 37-27 WAVZ, 30-21 WSGA, 30-26 KYYX debut 26 Z93, debut 30 KHJ, debut 26 KFI, debut 28 WQXI, on WIFI, WPGC. DAN HARTMAN "Instant Replay" (Blue Sky) 57/6, 130, WTRY, KCBQ, WISM, WAIR, WAAY. Key moves: 17-14 WABC, 25-20 WGCL, 12-9 F105, 23-19 WDRC, 10-7 PRO-FM, 29-26 WQXI, 28-24 WTIX, 15-12 WAKY, 30-25

# Radio&Records NATIONAL AIRPLAY/30 THREE TWO

**December 8, 1978** 

WEEKS WEEKS LAST AGO WEEK AGO

Listings on page 24 and 25

	400			December 0, 10/0
2	1	1	0	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
12	5	2	2	BILLY JOEL/My Life (Columbia)
<mark>22</mark>	<mark>11</mark>	5	3	BEE GEES/Too Much Heaven (RSO)
29	14	9	Ó	CHIC/Le Freak (Atlantic)
4	4	3	5	DR. HOOK/Sharing The Night Together (Capitol)
9	9	8	0	FIREFALL/Strange Way (Atlantic)
-	22	14	0	VILLAGE PEOPLE/Y.M.C.A. (Casablanca)
3	2	4	8	GINO VANNELLI/I Just Wanna Stop (A&M)
8	6	6	9	AL STEWART/Time Passages (Arista)
14	13	11	0	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
26	21	16	O	TOTO/Hold The Line (Columbia)
1	3	7	12	DONNA SUMMER/MacArthur Park (Casablanca)
25	24	<mark>18</mark>	3	LINDA RONSTADT/Ooh Baby Baby (Asylum)
13	12	12	14	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
_	<mark>28</mark>	19	ß	BOB SEGER/We've Got Tonite (Capitol)
7	7	10	16	CHICAGO/Alive Again (Columbia)
15	<mark>15</mark>	15	17	PAUL DAVIS/Sweet Life (Bang)
	_	28	O	EARTH, WIND & FIRE/September (ARC/Columbia)
5	8	<mark>13</mark>	19	AMBROSIA/How Much   Feel (WB)
30	25	20	20	ERIC CARMEN/Change Of Heart (Arista)
27	26	24	3	ALICE COOPER/How You Gonna See Me Now (WB)
-	-	29	2	ERIC CLAPTON/Promises (RSO)
21	20	22	23	FOGELBERG & WEISBERG/Power Of Gold (Full Moon/Epic)
6	10	17	24	FOREIGNER/Double Vision (Atlantic)
28	27	26	25	ELTON JOHN/Part-Time Love (MCA)
_			-	POINTER SISTERS/Fire (Planet)
-			-	OLIVIA NEWTON-JOHN/A Little More Love (MCA)
-			-	HOT CHOCOLATE/Every 1's A Winner (Infinity)
-				NICOLETTE LARSON/Lotta Love (W8)
		and the second s	0	IAN MATTHEWS/Shake It (Mushroom)

IAN MATTHEWS/Shake It (Mushroom)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

Chart Summery: Barbra & Nell still on top, but they relinquished their "hot-MOST ADDED test overall" status to Chic this week. "Le Freek" group zcomed to number Eagles four, right behind the hot Bee Gees, and Billy Joel. The top four are all **Barry Manilow** very strong. Firefall continues to climb, 8-6 . . . Village People have their Nicolette Larson first top ten hit with "Y.M.C.A." Andy Gibic still very alive, up one to 10. **Rod Stewart** Toto took a nice five-point jump; Linda Ronstadt also up five ... . both songs **Blues Brothers** are performing well in all regions. Bob Seger continued to pick up activity **Pointer Sisters** with "We've Got Tonite." Earth, Wind & Fire looking ready to pop with a HOTTEST move of ten, 28-18. Alice Cooper up three, Eric Clapton with a nice sevenpoint gain and Elton John slowing some, up one. Five new Breakers this Chic week with Pointer Sisters charting first with higher individual chart num Bee Gees bers. Olivie Newton-John has lots of airplay, as do Hot Chocolate, Nicolette Barbra & Neil Larson and Ian Matthews. Barry Manilow's new one and the Christmas **Billy Joel** offering from The Eagles were this week's most added records. Toto Detailed station by station chart listings can be found in the Parallels.

WIFE, 29-22 WHB, 24-17 KYYX, 20-16 WFOM, 19-13 WTMA, debut 32 WZZP, on KFI.

LEIF GARRETT "I Was Made For Dancin' " (Scotti Bros.) 47/7, WLAC, WOW, KROY, KYSN, WCGQ, WHHY, WGUY Key moves: 29-19 WIFI, 23-16 WKBW, 3-3 Y100, 21-14 at 96X, 6-6 WLCY, 28-20 KSLO, 25-21 KFI, 21-17 WBBF, 13-1 Q105, 30-24 WJDX, 28-17 WNDE, 28-21 KTKT, 36-31 WHYN, 20-15 WSPT, debut 37 KRBE, on KRTH, KTLK.

GERRY RAFFERTY "Home And Dry" (UA) 46/14 including KRBE, KRTH, KJR, PRO-FM, WIFE, KYYX, KRSP, KGW Y94, WSPT, WLOF, WEEO. Key moves: 29-25 at 94Q, 28-26 WBBQ, 35-33 WHB, 42-40 WHYN, 32-28 WISE, 38-35 KILE 30-27 WEAQ, 38-33 KEWI, 29-25 KSLY, debut 29 KFI, on WCAO, KSTP, WZUU, WZZP, KFRC.

BARRY MANILOW "Somewhere in The Night" (Arista) 45/36 including Z93, KRTH, KIMN, WPEZ, JB105, WOLF WGH, WTIX, WAKY, WSGA, WLAC, WNCI, WCOL, KJRB, KTAC, KYNO, KEWI, KKRC, WCGQ, WANS, WISE WGLF, WRFC, WHHY, 13FEA, on KSTP, WICC, 94Q.

BLUES BROTHERS "Soul Man" (Atlantic) 44/25 including WZZP, KJR, KIMN, WAVZ, WICC, WAPE, Q105, 920 KX106. WVIC. KEZY, KERN, KROY, WISM, WYND, WHHY, K104. Key moves: 32-21 WNBC, 30-28 KRTH, 40-37 JB108 38-33 CK101, on WRKO, WCAO, WHBQ, WZUU, KFRC.

MELISSA MANCHESTER "Don't Cry Out Loud" (Arista) 44/10 including KRBE, KDWB, Y94, KGW, WOW, 13FEA WAIR, KEWI. Key moves: 28-24 KSTP, 20-19 KRTH, 29-28 at 130, 34-30 WAVZ, 22-19 WBBF, 18-16 WQXI, 20-16 KAK 30-25 KOPA, 24-19 WGLF, on WZZP, KTLK.

# **Others Getting Significant Action**

) 35/17 including WPGC, 293, KFRC, KTLK, WBBQ, WLAC; KX1 CHERYL LYNN "Got To Be ' (Columb WVIC, WHHY, 25-9 KRBE, 24-19 at 96X, 7-5 WHBQ, 11-9 CKLW, 26-21 KRTH, 6-5 WGH, 29-18 WJDX. KENNY ROGERS "The Gambler" (UA) 39/9 including WHBQ, WQXI, WSGA, KAKC, KQEO, KILE, 29-27 KST

26-23 WAYS, 36-31 WTIX, 21-9 KLEO, 27-23 KEWI, 23-16 WAAY. ROD STEWART "De Ya Think I'm Sexy?" (WB) 30/28 including WPGC, KRBE, Z93, WHBQ, CKLW, KSLQ, WZU=

KFRC, KJR, KTLK, WAVZ, 94Q, WGH, WSGA, WBBQ, KBEQ, KVI-FM, KOPA, WANS, WGUY. JUSTIN HAYWARD "Forever Autumn" (Columbia) 39/1, KKXL, 25-20 KDWB, 30-22 B100, 26-23 KBEQ, 24-15 KV

FM, 10-9 KJRB, 20-18 KGW, 18-13 WJBQ, 22-17 WCGQ, 23-20 KEWI, 22-16 KBIM. LINDISFARNE "Run For Home" (Atco) 36/1, KSTT, 24-23 WCAO, 24-20 WZZP, 31-27 WBBF, 14-12 WNOE, 28-26 WH 25-16 Y94, 31-28 WJBQ, 27-25 WFOM, 30-26 KSLY, 38-24 KBIM.

BOSTON "A Man I'll Never Be" (Epic) 35/4, WZZP, WOLF, WOW, WHB, 26-23 WRKO, 23-16 B100, 25-22 WPHD, 37-BJ106, 20-16 KEZY, 17-11 K104, 33-30 KYSN.