N E:

NPR On Brink Of Bankruptcy

Snarls in last-minute ballout negotiations make it unlikely National Public Radio will meet its Friday payroll. Page 4

Does A/C Sell Records?

"There's proof that A/C sells when product starts moving without any other format support."

-Rick Bisceglia

Six A/C promotion specialists analyze the records-selling power of Adult/Contemporary radio, with divergent viewpoints and suggestions for improvement. Page 33

Hire New Salespeople ... And Train Them

Dwight Case advocates expanding your sales force to increase revenues, while the RAB's Bill Stakelin details the training techniques he's successfully employed. Page 22

People In The **News This Week**

- John Cigna KDKA morning man
- Charlie Minor Sr. VP at A&M
- Bob Dunphy PD at WZZP
- John Rivers WZXR PD
- Allan Wilson Station Manager at WAIT
- Dennis Winslow WMGG's PD
- Bill White PD at WEEP
- Doug Ackhurst VP/GM of CJCL
- Robert Templeton Telemedia VP/GM
- Larry Swikard VP/GM at KNUZ
- Danny Davis LARC VP

Page 3, 25

Page 27

KSRR Stuns **Houston Rockers**

KSRR/Houston shot from 4.2 to 7.3 and second place in the Arbitron report a mere month after PD Andy Beaubien joined the station. Andy explains how it was accomplished. Page 30

Finding Easy **Listening Personalities** Isn't Easy

Four Easy Listening programming experts outline their ideas on the ideal personality type for the format . . . and agree it's a tough bill to fill. Page 42

Jerry Blum: 21 Years Of **WQXI** Success

Joel Denver interviews WQXI-AM & FM/Atlanta's longtime VP/GM on billing, promotions, and "WKRP In Cincinnati."

Latest Birch Results

Philadelphia: WEAZ, WUSL Climb To Top Detroit: WJR Opens Solid Lead Houston: KIKK-FM First; KKBQ-FM, KSRR Up Sharply

Miaml: Y100 Continues Domination St. Louis: KMOX, KHTR Own 37 Combo

Cleveland: WMMS Tops; WGCL Narrows Gap

Page 15, 16



VIACOM BUYS WHEC-TV

BENI Swaps TV Station For KDIA, WDIA, \$24 Million

Broadcast Enterprises National, Inc. has acquired Viacom's KDIA/Oakland and WDIA/Memphis in return for its Rochester TV facility WHEC-TV. BENI also receives \$24.5 million according to the terms of the agreement, which is subject to approval by Viacom's board of directors and the FCC.

BENI President Ragan Henry commented, "We have sought the opportunity to have radio properties in both Memphis and Oakland over a num-KDIA have strong programming histories, and both are recognized as strong institutions in their respective communities. We believe we can

KSSK Legend Aku Dies Of Cancer At 66

After a prolonged battle with lung cancer, KSSK/Honolulu morning legend J. Akuhead Pupule (Hal Lewis) died in his sleep last Thursday morning (7-21). Aku, whose air name translates to "crazy fish head," entertained Hawaiians KGMB, KPOI, KHON, KGU,



Aku

and KHVH, including 18 years at consulted Superstars AOR for-KSSK. Playing Big Band music mat in favor of a "Hot Hits"and lampooning politicians, type approach under the direclawyers, and the news media, Aku was a master humorist sultants. and community leader. He was famous for his outlandish publicity stunts and April mented VP/GM Gary Kines. Fools' Day put-ons. Aku's huge "We are presently shifting our



RADIO FOR TV - Viacom Broadcast Group President Paul Hughes (left) and BENI President Ragan Henry are pictured signing the agreement to swap BENI's WHEC-TV/Rochester for Viacom's KDIA/ Oakland and WDIA/Memphis plus \$24.5 million.

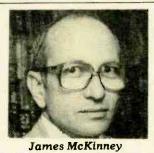
help them achieve even more eminence in the years ahead."

Apparently all is not well in

BENI out of the television ownership ranks. In addition to KDIA and WDIA, the chain operates WAOK/Atlanta, WITH/ Baltimore, WJAS/Pittsburgh, WPDQ/Jacksonville, WBLZ/ Cincinnati, and WTLC/Indianapolis. KDIA is located at 1310 kHz with 5000 watts; WDIA is on GM Post 1070 kHz with 50kw days, 5kw

phis and Oakland over a number of years. Both WDIA and McKinney Named FCC Mass Media Chief

Chairman Mark Fowler this week named James McKinney, an engineer and former radio broadcaster, to become Chief/



for 36 years at island stations Mass Media Bureau. A 20-year FCC veteran, McKinney has been Chief/Private Radio Bureau for the past year. He will assume his new duties in about two weeks, replacing

In a surprising move, FCC come President of Metromedia Telecommunications.

> FCC insiders said Fowler, worried about thousands of backlogged FM and low-power TV applications, chose McKinney because of his reputation as a tough manager. "McKinney is the best manager in this agency," one Commission official commented. Deputy Bureau Chief Jeff Baumann, who was expected by many to succeed Harris, will remain in his current position.

McKinney told R&R, "I don't think he (Fowler) chose me because of my brilliant policy capabilities in the broadcasting area. This Chairman is an expert in broadcast policy. I think it was strictly operational. He expects to see some paper mov-Larry Harris, who left to be ing." McKINNEY/See Page 25

B/A/M/D CONTINUES CONSULTATION

WQXM Shifts To CHR

tion of the Atlanta-based con-

"The evolution will be complete in about a month," com-AKU/See Page 25 successful AOR format to CHR

WQXM/Tampa has decided because a void exists much like to drop its Burkhart/Abrams/ when we went from Beautiful His track record convinces me Michaels/Douglas & Associates- Music to AOR six years ago. In that he will lead KLAC to the past couple of years we've seen a loss of audience for AOR in this market, and see a big potential for us to go CHR. I'm excited about this as my roots are in CHR."

Kines added, "My current PD George Hawras will not be staying on as PD since CHR is not WQXM/See Page 25

ing drive. To further complicate matters, both B94 and WHTX are now laying claim to the services of the pair.

EZ Communications Says Yes

Hearst Says No

B94 VP/GM Bob Reich told R&R, "I can confirm that O'Brien and Garry are going to join WBZZ in the near future, but I can't give you an exact date."

However, an entirely different story emerged when R&R contacted WTAE & WHTX VP/GM Ted Atkins. "I'm pleased to announce that O'Brien & Garry will remain with the Hearst Corporation as the morning team on WHTX, effective August 8. There was some initial unhappiness about them being moved from WTAE to the FM, but upon reconsideration all of us have agreed that it would be a good move. As a result they have decided to stay with us."

B94 PD Steve Kingston, who The sale of WHEC-TV takes received a call from Atkins telling him O'Brien & Garry would B94/See Page 25



Al Brady Law

Surrey Communications Research President Al Brady Law will become VP/GM of Metromedia's KLAC/Los Angeles on September 1, replacing current VP/GM Don Kelly. Kelly is retiring after more than 21 years with Metromedia. Law joins the Country station after a year and a half at the helm of the Denver-based radio research firm.

Metromedia Radio President VP Carl Brazell told R&R. "Don Kelly has served this company valiantly and admirably in a number of areas. His three years at KLAC have been very productive.

"To have someone with the stature and credibility of Al Law join us," Brazell continued, "is a very exciting thing. greater heights in the near future."

Law, who will finish up several current research projects before joining KLAC, told R&R, "The chance to go to L.A. and do something with an AM is the kind of opportunity I welcome. I love a challenge and

LAW/See Page 34

"How Can I Refuse" HEART

Portrait



What Do You Think Of Four-Week Cumes?

Arbitron, its Radio Advisory Council, and Jhan Hiber want to learn radio's reactions to a proposed four-week cume study. Your coupon can be found this week on . . .

Page 12

PAGE THREE

finding reach of by the p study.	Yes, I support the idea of whether the expanded of radio can be quantified proposed four-week cume
chip in to of the pre study.	res, my station/group will help underwrite the cost oposed four-week cume
Title	

7-29-83

Washington Report 4	Country: Lon Helton
What's New 6	Nashville: Sharon Allen
Networks/Suppliers	Black Radio: Walt Love
Ratings & Research: Jhan Hiber	Easy Listening: Gail Mitchell
Ratings Results	Marketplace
Street Talk	Opportunities
Sales	National Music Formats 48
On The Records: Ken Barnes	Jazz Chart
Picture Page	Black Chart
CHR: Joel Denver	Country Chart
AOR: Jeff Gelb	AOR Charts
A/C: Jeff Green	A/C Chart
Calendar: Brad Messer	CHR Chart72

Dunphy Named WZZP PD

After two and a half years as PD at WMGQ/New Brunswick, NJ, Bob Dunphy has resigned to be named PD at WZZP/Cleveland. He replaces five-year station veteran and former PD Bob McKay, who departed this week.

WZZP VP/GM Gordon Stenback commented, "Having worked under the fine folks at (WMGQ owner) Greater Media,

Bob has had the opportunity to move forward in this industry. He's now ready to make that move. I interviewed Bob several times and was quite impressed. Bob's well-qualified for the position because Greater Media is the grand-



Bob Dunphy

pappy of the 'Magic' format, which is basically what we're doing here. I think we've found a 'diamond in the rough,' and hopefully Bob will do a good job for us at WZZP.

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with Greater Media, as far as radio is concerned, and was treated very well the whole time. It's strange not being with them anymore, but this opportunity feels really good! We're going to do some great things here, with our main goal being to put the station back on top. The staff is great and wants to win. I'm really excited about it."

Before becoming PD at WMGQ, Dunphy

served an additional year as an air per-

sonality, having previously worked in the

programming department of Greater

Media sister station WMGK/Philadelphia. He told R&R, "I almost feel as if I grew up

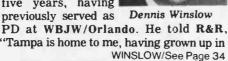
Winslow New PD At WMGG

After seven months as PD at WMGF/Milwaukee, Dennis Winslow has resigned to accept the same post at WMGG/Tampa. He fills the vacancy left by Brian Phoenix, who departed earlier this month. The appointment reunites Winslow with WMGG VP/GM Jonathan Pinch, who joined the station six weeks ago from his management post at WMGF.

Pinch commented, "Dennis is a proven programming leader, and I think the people here will enjoy working with him. He has a

tremendous feel for A/C radio and will certainly help us remain a strong influence this in market."

Prior to WMGF. Winslow had been an air personality at 94Q/Atlanta for over five years, having



Telemedia Sets Management Changes

Telemedia Communications of Canada has announced changes in three key management positions. Doug Ackhurst has been named VP/GM of CJCL/Toronto from his former position as VP/GM of Telemedia's seven radio O&O's in Ontario. Robert Templeton takes over as VP/GM of the company's Ontario properties. Templeton had been GM of Telemedia's national rep firm Opex. Finally, Robert Johnson becomes VP/GM of Opex. He had previously served as Director of Marketing for CJCL.

Telemedia owns CKGB & CFTI/Timmins, CFCH & CKAT/North Bay, CFOR/Orillia, CKMP/Midland, CJCS/ Stratford, CJCL, and Opex/Ontario.

Cigna KDKA Morning Host

KDKA/Pittsburgh nighttime talk show host John Cigna has been named morning personality at the station, replacing Jack Bogut, who resigned last week to accept the same shift at crosstown WTAE (R&R 7-22).

In making the announcement, KDKA Radio VP/GM Dan Friel stated, "We are pleased to have someone with John's ex-

perience and proven abilities joining the KDKA radio morning staff. His contribution to our programming effort will help us continue to build on our commitment to quality programming for the Pittsburgh area."



John Cigna

Cigna, who recently celebrated his tenth anniversary with KDKA as its evening talk host, said, "It will not be a phone-talk show, although we may have some call-ins as time goes on. We'll continue to play records - about 15 minutes out of each hour - but we'll try to get out of the studio more than the show has in the

Rivers Rises To WZXR PD

WZXR/Memphis Promotion Director John Rivers has been promoted to PD for the AOR station. Rivers replaces Redbeard, who resigned in June and has not yet announced future plans.

WZXR VP/GM Bill Thomas told R&R, "We had a lot of great applicants . . . folks with great track records and credentials. But we like to promote from within whenever possible, and John has been with us for several years now. He has been interim PD for the past month, and his leadership and administrative ability have really shined. His knowledge of the market and awareness of the station, along with his eagerness to make things better, have earned him the opportunity to have a go at it."

RIVERS/See Page 34

White Becomes

Bill White has been upped from Music Director to Program Director of WEEP/Pittsburgh. Exiting PD Dennis Reed will continue his afternoon airshift at the Country station for two weeks before departing. White will retain his own midday

White told R&R, "I've been here for the last four years and have had the opportunity of working under some very fine PDs like Joel Raab, Barry Mardit, and Allan Furst. I feel they have certainly helped prepare me for the position. I'm a firm believer in AM radio and in Country radio. There are currently a lot of changes going on with personalities in this market, and I feel there will be a lot of dial-twisting and many opportunities to pick up new

KPKE Drops AOR For "All Hits" CHR Direction

After almost two years as an AOR station, Doubleday's KPKE/Denver converted to a CHR format last week under the direction of consultant Bob Hattrik. VP/GM Eric Stenberg commented, "I'm very excited about this change, as is the whole staff. In fact the city has already reacted to it in a very positive manner. The advertising community is pleased as well; we've only lost one advertiser in the transition. We are positioning this more as a 'Hot Hits'-type of station, concentrating more on new product than oldies."

The debut of the "All New, All Hits 96" KPKE/See Page 34

Supporting Cigna will be his "K Team," composed of news anchors Dave James and Fred Honsberger and sportscaster Nellie King. Cigna added, "I don't think it's going to be easy, and that's why we're going in with the K Team concept. We've adopted the 'Rocky' theme to remind us that we've got to work hard to succeed, but everyone is really excited about it. The moral support and listener reaction has been super.'

As part of the change, the morning show has shifted from 6-10am to 5:30-9:30. Swing announcer Perry Marshall takes over the 9pm-2am evening show, while weekender Doug Hoerth moves up to overnights.

Wilson Adds **WAIT Station Manager Duties**

Allan Wilson has been appointed Station Manager of WAIT/Chicago. He adds this newly-created post to his responsibilities as a VP of parent Century Broadcasting Corporation. Harvey Wittenberg continues as VP/GM of WAIT and sister outlet WLOO (FM100).

"WAIT has a longstanding reputation as one of the leading adult radio stations in the Chicago market," Wilson remarked. "I'm looking forward to being associated with a station that has enjoyed so much success over the years. Maintaining its quality service and enhancing its reputation will be a tremendous challenge.'

Prior to joining Century in 1972 as a time salesman, Wilson was a Broadcast Supervisor for Young and Rubicam Advertising in Detroit. Two years after coming to Century, he was upped to General Manager of the company's WABX/Detroit until its sale in 1982. He then stayed on with Century as Corporate VP/Special Assignments.

Minor Upped To **A&M Senior VP**

A&M Executive VP/Promotion Charlie Minor has been promoted to Senior VP/Promotion for the label. In announcing

the promotion, A&M President Gil Friesen commented, Charlie's total of ten years with A&M, he's made a consistently invaluable contribution to our successes, and he shares much of the credit for our recent outstanding chart presence. I can



Charlie Minor think of no one who deserves this more."

Minor first joined A&M in 1971 as local rep in Atlanta. He rejoined the company in June 1980 as VP/Promotion after serving in a similar capacity for ABC, UA, and EMI America/UA

TRANSACTIONS

Signal Media Buys KAAY & **KLPQ For \$4.25 Million**

Signal Media Corp. has agreed to purchase KAAY & KLPQ/Little Rock from Multimedia Radio for \$4.25 million. The sale is subject to FCC approval and contingent on Signal Media's sale of KLRA/Little Rock. Signal Media also owns KELI & KSNE/Tulsa.

Signal Media Chairman Philip Jonsson stated, "We have been very impressed with the vitality of the Little Rock market ever since we purchased KLRA in 1981. We have made a longterm commitment to broadcasting in Little Rock, and we are excited about the new possibilities now open to us." He added that KAAY's Gold format and KLPQ's Country approach are being studied, but no format change decisions have been made.

KAAY is a clear channel 50kw outlet on 1090 kHz, while KLPQ has 100kw on 94.1 mHz.

Washington Report

Swift Draft Drops Radio Program Percentages

Program percentages, or public trust "quantification" for radio, have been left out of a draft broadcast deregulation bill that Rep. Al Swift (D-WA) is circulating in the House Telecommunications Subcommittee. Swift doesn't plan to introduce the bill, but will use it to generate discussion as the panel nears its October 15 goal writing a deregulation measure.

Program percentages would only be required for television. For radio, the plan would codify the FCC's deregulation, eliminate comparative renewals, assure renewal for stations that haven't seriously violated the law and which have served the needs of their communities, allow consideration of new applications only if a station's license is denied, and exempt documentaries and debates from the equal time provision.

The subcommittee this week mailed programming questionnaires to at least 1000 radio stations. For seven composite weeks in 1982 and 1983, the form asks for data on news, public affairs, PSAs, ratings, and programming aimed at children, minorities, and listeners over age 65. The surveys are due back August 22.

FCC Declines Role In Boston Network Flap

The FCC has refused to overturn a staff decision granting license renewal to WMRE/Boston, despite charges the Mariner outlet helped push a competing station into bankruptcy.

A petition to deny the renewal of WMRE (then WITS) was filed in 1981 by Anthony Martin-Trigona, a former part-owner of WDLW/Waltham, MA. He claimed WITS had taken part in a conspiracy to "steal" WDLW's affiliation with the Mutual network, resulting in economic harm that plunged the station into bankruptcy.

In denying Martin-Trigona's petition, the FCC agreed with its staff that network disputes are private matters that should be settled in court. Besides, the FCC pointed out, Martin-Trigona lacked legal standing to get involved and filed his petition after the deadline had passed.

WMGX Loses Bid To Expand Coverage

WMGX/Portland, ME has lost its latest bid for a transmitter move that would expand its potential audience by 51% and minimize interference with WCSH-TV/Portland. The FCC won't approve the move because it would put WMGX in violation of the FM mileage separation rules.

Under the rules, WMGX is supposed to be at least 40 miles from WOXO/Norway, ME. But the proposed transmitter move would put the two stations just 33 miles apart. In 1981 the FCC staff first denied WMGX's request, and now the full Commission has affirmed the decision.

FCC policy only allows short-spacing if existing coverage is extremely poor and no fully-spaced transmitter site is available. Since WMGX's coverage of Portland is complete, the Commission said no waiver of the rule could be granted without a more detailed showing of why that would be in the public interest.

Commerce Panel Advises House To Kill Radio Marti

"A major victory for the U.S. system of broadcasting" is how NAB President Eddie Fritts described Tuesday's (7-26) vote by the House Commerce Committee, which recommended that the full House kill Radio Marti. The panel also left intact three of four industry-backed amendments attached last week by its Telecommunications Subcommittee.

A key amendment by Rep. Tom Tauke (R-IA) limits Radio Marti to the Voice Of America facilities (1180 kHz) already broadcasting to Cuba from Florida. Another amendment prohibits building the station until a government study is completed on the potential harm to U.S. radio stations.

In the only setback for broadcasters, the panel dropped Rep. Al Swift's (D-WA) proposal, adopted last week in subcommittee, that U.S. stations suffering Cuban interference be reimbursed for lost ad revenues, as well as for the cost of upgrading facilities. The bill now provides \$5 million reimbursement only for upgrading to offset interference.

Radio Marti now moves to the House floor with mixed recommendations. The Foreign Affairs Committee, which also has jurisdiction, supports passage and sent out a bill with no weakening amendments.

IMPASSE ON SATELLITE OWNERSHIP

NPR Loan Talks Stall, Bankruptcy Imminent

Chances for National Public Radio (NPR) to stave off bankruptcy with an emergency loan appeared to be slipping away early this week. Negotiations for a \$9.1 million loan from the Corporation for Public Broadcasting (CPB) broke down Monday (7-25) in a dispute over who is to own the network's satellite distribution system.

The bitter impasse came as NPR faced a \$600,000 payroll on Friday (7-29) and was being threatened with eviction by its landlord. Bankruptcy loomed as an increasingly likely possibility, although officials at both NPR and CPB voiced hope that a last-minute agreement could be reached.

Even if bankruptcy is declared, a total shutdown of NPR is considered unlikely. Although further staff cuts would result and a judge or trustee would take control, the network is expected to continue offering basic programming services.

NPR Fears Loss Of Control

Before bailing out NPR with a loan, CPB has insisted that NPR's satellite distribution system, worth at least \$2.5 million, must be protected from seizure by creditors. CPB's first idea of taking title itself was flatly rejected by the NPR Board, which fears losing control of the system.

CPB then suggested that ownership be assumed by the 17 NPR member stations that own satellite uplinks. But NPR rejected that plan on Monday, precipitating the down-to-the-wire crisis.

In a letter Tuesday (7-26) to CPB President Edward Pfister, NPR Chief Operating Officer Ronald Bornstein accused CPB of "breaking off negotiations" and handing NPR a "take it or leave it proposal." Bornstein added, "NPR must reject any pro-

posal delivered under the duress of NPR's current perilous fiscal crisis. NPR cannot allow CPB to use our insolvency to disassemble a network governed by all public radio licensees."

CPB Denies Power Grab

Pfister countered by calling a press conference in Washington Tuesday afternoon. He emphatically denied CPB had broken off talks, saying, "We have not closed the door at all." But he blamed NPR for an unwillingness to talk — "a position which mystifies me."

Pfister also rejected NPR's assertion that CPB is trying to seize control of the satellite system. "We have tried to be as non-intrusive as possible," he insisted. "There would be no ownership, no operating authority, no management authority. NPR would continue to be the operator of systems as they are now. We are not restructuring anything."

However, the CPB President didn't budge from his stand that the satellite system must be transferred from direct NPR ownership before any loan is approved. "I must emphasize that NPR is a very sick organization," he pointed out. Saying CPB is willing to consider any reasonable solution that shifts control of the satellite system, Pfister stressed that, in his view, the "odds of bankruptcy are almost nonexistent."

R&R INTERVIEW WITH JAMES McKINNEY

Former Broadcaster To Head Mass Media Bureau

The FCC's Mass Media Bureau — which regulates radio and television — is about to have a former broadcaster at the helm. James McKinney, who moves over from the Private Radio Bureau in a few weeks to replace Larry Harris (see Page 1), paid for his engineering degree by working fulltime for two years at his hometown radio station, WMON/Montgomery, WV.

"It was a typical small market station, owned by local businessmen, all of whom I knew," McKinney recalled in an interview this week with R&R. "Things were getting pretty tight and I was looking for a job to make some money to get through the rest of college. So I applied and was selected primarily because I was an engineering student and had a First Class license."

McKinney did just about everything — announcing, sales, and management. He did his homework while babysitting network programs during his board shift. After graduating in 1963, he took his engineering skills to the FCC, where he "inspected lots and lots of broadcast stations" as he worked his way up to become Chief/Field Operations Bureau in 1980. He took over the Private Radio Bureau two years later.

No "Stepping Stone To Industry"

Now in his 20th year at the FCC, McKinney says he hopes to hold his new post "for a long time" and to stay with the Commission until retirement: "I'm not taking this job as a stepping stone to industry."

McKinney says Mark Fowler picked him "because I've got some track record of moving paper. I don't want this to sound like a threat to any of my future employees — it's just a fact that we have reduced the staff over here by 15% and have increased our speed of service by several hundred percent. We have no backlogs. Everything

is processed within 30 days. And I think the Chairman took that into account."

He's convinced he can make similar strides at Mass Media: "Absolutely. There is no question about it. There are always ways to process more paper." McKinney expects to become more involved in policy matters as time goes on. But he points out that the Commissioners know more about broadcasting than private radio, so are likely to rely less on the Bureau Chief.

Technical Emphasis

A major concern of McKinney's will be

technical integrity, which he believes the FCC has tended to ignore. "I certainly hope I don't find we've forsaken our engineering review of applications because I think, quite honestly, we must be very cautious." As new services are authorized, he says, "I think we have some obligation to be sure that people who are listening to and watching broadcast stations aren't getting signals which are deteriorated by these changes. I think we must be careful."

McKinney promises to keep an "open door" but says, "I've got a lot to do right now and most of that is right here in Washington, DC. So let me get some things under my belt before I start seeing invitations. I'm not one you're going to see a lot at the evening cocktail parties around town." Then he laughs and adds, "But I will be in the office quite late, so if someone wants to see me they're welcome to drop in."



NRBA HONORS REAGAN — In an Oval Office ceremony on July 14, NRBA officials presented President Reagan with a replica of a carbon microphone to honor his "innovative use of radio." Pictured at the presentation are NRBA President Sis Kaplan, NRBA Executive VP Abe Voron, President Reagan, and NRBA Board Chairman Bill Clark, President/Shamrock Broadcasting.

EASTMAN RADIO

proudly announces its appointment as national sales rep

WPOP & WIOF Hartford/Waterbury
Merv Griffin Stations

AM
700

AM
700

80





BONING UP ON CONSUMER OPINION

Researcher Ties Together Marketing, Anthropology

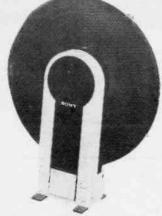
Basically speaking, anthropology is the study of man. However, **Steve Barnett** has taken this one step further, and applied his doctorate in cultural anthropology to marketing research. Rather than having clients depend on the answers a respondent *thinks* he supposed to give, Barnett's **Planmetrics Inc.** gathers "unfocused" groups for tape recorded talk fests and even installs TV cameras in homes to get a more candid picture of consumer behavior.

The Chicago-based firm's clients range from a group of electric utilities needing assistance with fuel-use projections to a food company wanting

help in marketing a new health food. There are market researchers who dismiss Barnett's findings, however, saying his eavesdropping techniques don't offer enough precise data for complex economic/social issues.

In the case of the food company, conventional market research indicated consumers desired detailed information on vitamin content, while Barnett's panels showed that what potential customers wanted was a sense of feeling good. "Ask people in a survey if they want more information, and they'll say 'sure,' " Barnett remarked to the **Wall Street Journal**. "But that's not what sells them."

Sony Sandwiches Sound



Sony Sound Burger

Attention audiophiles. Hear Disk! Hear Disk! Sonv's new portable turntable, nicknamed the "sound burger" by Japanese enthusiasts, is coming soon to the U.S. Priced at around \$150, model PS-F5 comes complete with linear tracking, direct drive, and automatic cueing. And it doesn't have to lie flat to operate. It plays LPs and 45s standing up, on its side, or mounted on a wall. Walkman headphones may be used or you can opt for self-powered portable speakers (APM-090), which retail for \$100.

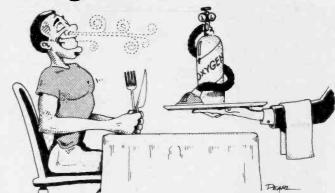
18 ALL-RADIO SESSIONS

RAB Sponsors Retail, Co-op Meetings

The **Radio Advertising Bureau** is planning a series of 18 workshops devoted strictly to retailing and cooperative advertising. Kicking off September 15 in Kansas City, MO and winding up November 3 in Dallas, the travelling daylong seminars will cover store advertising programs, starting a station co-op sales department, best retail/co-op categories for the mid-'80s, and expanding co-op revenue through dealer groups.

Besides the aforementioned topics, a manufacturer's panel with co-op executives will be on hand for Q&A sessions. They'll represent such firms as Kodak, Wrangler Jeans, Commodore Computers, Levi Strauss, and Sony. For more information, including additional workshop locations, contact VP **Joyce Reed**, (212) 599-6666.

Living On Air



Everyone knows you need air to breathe. But did you know you could eat it, too? At least that's the contention of one **Wiley Brooks**, a self-proclaimed breatharian who subsists on the nourishment from air and cosmic rays. To help spread the word, Brooks has established the Breatharian Institute of America, headquartered in the hot tub haven of Marin County, CA, and authored the book "Breathe and Live Forever."

One-day seminars costing an airy \$100 put students through the complete transition cycle: carnivorism to vegetarianism, fruitarianism, liquidarianism and breatharianism. Students can immediately tell when they've attained advanced status—no restrooms are provided. As

Brooks told **Omni** magazine, "If nothing's going in, nothing's coming out." He also says the breatharianism philosophy dates back to ancient times "when man condensed air into solid and liquid nutrients."

Adding that ordinary food leaves poison in the body which leads to death, Brooks asserts he sleeps only a few hours a week and can lift ten times his weight. From time to time he drinks orange juice, mainly to "cleanse the system of all the pollutants" a person comes in contact with when living near a city. Detractors, led by an ex-girlfriend, insist Brooks is full of air, all right. They say he's really a junk food junkie, who's allegedly been caught eating a chicken pot pie.

Sports Fever

Sports may play a more influential role in our lives than once thought. A recent **Rip 'N' Read** article points out a study conducted by Miller Lite beer which indicates that nearly 70% read, dlscuss, or watch sports at least once a day. And three-quarters of the country watch sports on television at least once a week. What's the score when it comes to man's favorite sport? For spectating it's football, for participating it's swimming. Almost half of those polled indulged in one athletic pursuit each day.



ARE YOU MISSING OUT ON THE PROFITS OF ASTIC CARD PROMOTIONS?

PHONE THE PROFESSIONALS

SE

2B SYSTEM CORPORATION

BROADCAST PROMOTIONS DIVISION 313/5

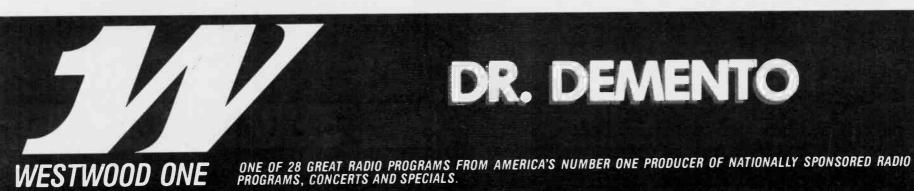
313/588-7400

Purchase Of Multiple Media Products Up

The electronic invasion is here. It's evident in the growing number of households which are making multiple purchases of electronic media products. For example, of the 32.2 million homes with cable or pay television, 26% also own a video game system. And 48% of personal computer owners subscribe to cable or pay TV, with 44% also owning a video game unit.

Another interesting note: if a person

owns two electronic media products, he/she is more than likely to buy a third. 55% of those falling into the personal computer/videotape recorder owner category have also purchased a video game system, while 47% and 36% of personal computer owners who also subscribe to pay/cable also bought video game units and recorders, respectively. These statistics were compiled by the NPD Electronic Media Tracking Service.



Why shouldn't today's biggest stars be on the radio?

A. They Should!!



RICHARD SIMMONS... On The Radio

Coming this Fall.

RICHARD SIMMONS

Millions have heard his platinum album . . .

Millions have read his books . . .

Millions see him daily on TV . . .

Millions read his daily newspaper column . . .

Millions have seen him as a regular on "General Hospital"...

And now he brings that drawing power to your station

As he's successfully achieved in every other medium, he will lock into the '80s lifestyle and needs of your listeners.

Two 90-second features, Monday thru Friday. Available exclusively in your market free of charge on a barter basis.



BRUCE JENNER

On Your Mark! . . . Get Set! . . . Go!! . . .

ON YOUR MARK . . . now you can make a very distinctive mark by bringing Bruce Jenner's Olympic package to your station.

 $GET\,SET$. . . get set to draw both listeners and advertisers with one of the highest-profiled athletes of the past decade.

 $GO\dots$ go with the man who's been there. Go with the interviews, insights and appeal of an Olympic superstar.

Cross the finish line in first place with the biggest, most comprehensive Olympic promotion & programming package available. BRUCE JENNER'S QUEST FOR THE GOLD BRUCE JENNER . . . AT THE GAMES.

Definitely A Ratings Winner!



FRANK LANGELLA

Combining the sensual appeal of a romantic leading man with the power & urgency of the best in contemporary music . . .

FRANK LANGELLA'S "MIDNIGHT ODYSSEY"

A weekly journey filled with passion, romance & song.

This is a series definitely in tune with the '80s. Truly adult contemporary . . . with a touch of sensual class.

There's nothing else like the "MIDNIGHT ODYSSEY." Don't let your listeners go to bed without it.

For further information and demo cassettes on these outstanding series, contact:

JUDY GOLD, GEORGE TAYLOR MORRIS, or PETER RUBINSTEIN 1-800-426-4400 From:

RICHES, RUBINSTEIN & RADIO, INC.

Networks/Program Suppliers

MUSIC FEATURES

Clayton Webster

Country Calendar:

Don Williams (August 15) Elvis tribute (August 16) Lynn Anderson (August 17) Gene Watson (August 18) Jeft Cook (August 20) Harold Reid (August 21)

Rarities:

Nils Lotgren (August 15) Fleetwood Mac (August 16) David Bowle (August 17) ELO's Jeff Lynne (August 18) Beck, Bogard & Apice (August 19)

Retro Rock:

Woodstock Spirit/Pt. II (August 15)

Continuum Broadcasting

On Bleecker Street:

RadioFree Deanna Birthday special (August 12-15) "Soul of the "60s" w/Wilson Pickett, Ben E. King (August 19-22)

Rockweek:

Dr. Hook (August 14-16) Gary Owens (August 21-23)

Creative Radio Shows

A/C:

Toto (August)

Country:

Marty Robbins (August)

Global Satellite Net

Rockline:

Bryan Adams (August 15) Asia (August 22) Men At Work (September 26)

London Wavelength

Robert Plant Special (August 1-15)

BBC Rock Hour:

Dave Edmunds live (August 14) Robert Palmer (August 21)

Rock Over London:

Joboxer/English Beat (August 14)

MJI Broadcasting

Rock Quiz:

20 questions about the Police (Week of August 20)

Mutual

"Glenn Miller...The Man and His Music (August 13-14)

Lee Arnold On A Country Road:

Freddie Fender concert w/Roger Miller, Lane Brody, Merle Haggard (August 13-14)

Rock USA:

Bob Seger/Marshall Crenshaw/Tony Carey/actor Charles Haid (August 13-14)

Narwood

Country Closeup:

Don Williams (August 15)

Music Makers:

Johnny Mathis (August 15)

NBC

Source

Roxy Music concert (August 12-14)
The Cars according to Ric Ocasek, Greg
Hawkes (August 19-21)

RKO Networks

Captured Live!:

Jethro Tull w/Perry Stone (August 20-21)

Countdown America w/John Leader (IS, Inc.):

ELO spotlighted (July 30)

Hot Ones (IS, Inc.):

Little River Band (August 15) Air Supply (August 22)

Solid Gold Saturday Night (Dick Bartley):

Jan & Dean (August 13) Marvin Gaye (August 20)

Rolling Stone Magazine Productions

Guest DJ:

Donnie Iris (August 15)

Syndicate It, Inc.

Music Of Black America:

Artists & their influences/Pt. II (August 15)

United Stations

Dick Clark's Rock Roll & Remember:

Three Dog Night (August 12-14)

The Great Sounds:

Helen Forrest (August 12-14)

Hot Summer Rock Specials:

A Flock Of Seagulls (August 12-14)

Weekly Country Music Countdown:

Tammy Wynette (August 12-14)

Watermark

Musicall:

Producer Joe Papp/ten best-selling soundtracks and original cast LPs/The Bandwagon (August 13-14)

Soundtrack of the '60s:

Club owner Doug Weston/Herman's Her mits/Angels (August 13-14)

Westwood One

Dr. Demento:

Birds (August 12-14)

Earth News:

Robert Plant/actor George Kennedy/Fun Boy 3 (Week of August 15)

Live From Gilley's:

Dave and Sugar (August 12-14)

Off The Record Specials:

Fleetwood Mac (August 12-14)

Rock Album Countdown:

Stevie Nicks/Fixx (August 12-14)

Rock Chronicles:

What's in a name? (August 12-14)

Special Edition: Solar Records special/Pt. I (August 12-14)

Superstar Concerts: Stray Cats (August 13) Fleetwood Mac (August 20)

ABC

Contemporary Net/ Spotlight Special:

Bob Seger (August 21)

Entertainment Net/ Silver Eagle (DIR):

Lacy J. Dalton (August 13) George Strait (August 20) Merle Haggard (August 27)

FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

Rock Net/Supergroups (DIR):

Billy Squier (August 13)

CBS

RadioRadio:

Memory makers special (August 12-14)

REUNITED — Prior to their concert at Chicago's Comiskey Park, Simon & Garfunkel were the focus of a special edition of RKO Radioshows' ''Solid Gold Saturday Night.'' While in New York, the duo was interviewed by host Dick Bartley over the phone from Chicago. Pictured here are Simon & Garfunkel with RKO Radioshows Manager Gary Landis (I).

CNN Adds Radio Anchors

CNN Radio will begin each half-hour block in weekday morning drive with ten minutes of news programmed specifically for radio, beginning August 15. The move is part of a gradual shift away from airing the audio of CNN Headline News, which some affiliates have complained sounds too much like a television soundtrack

The radio-only newscasts, to be hosted by two radio anchors, will air from 5-11:40am (EDT). In addition, the network will offer "Custom Cast" from 5-6am beginning August 1. All but eight minutes of the hour will be produced only for radio, including the new "Talkabout" and "Business Briefing" features. "This special hour is the sound of things to come for CNN Radio," said VP/CNN Radio Bob Pates.

CNN Radio now serves over 75 stations, including a major new affiliate, **WXYZ/Detroit**. The **ABC** O&O News/Talk outlet has announced it will air the new 5am "Custom Cast" hour that debuts next week.



KIHNDEPENDENCE DAY — For many rock fans nationwide, July 4 was Kihndependence Day when Starfleet Blair and the Source presented Greg Kihn live in concert from the Milwaukee Summerfest. Shown next to the satellite dish which made the "live-to-air" broadcast possible are (I-r) Source Director of Programming Frank Cody, Starfleet's Exec. Director of Programming Joseph Mirabella, Source's Andy Denemark, Kihn, and Starfleet's Steve Corbiere, President Sam Kopper, and George Wardwell.

NEWS & INFORMATION FEATURES

ABC

FM Net:

"Soap Talk" features Michelle Lee/Cynthia Sikes/Ted Shackelford/Jeff Fahey/writer Maggie de Priest w/Jacktyn Zeman (August 1-5)

Information Net:

"John Stossel Consumer Lookout" offers shaving tips/discusses hair removal (July 30-31)

Rock Net:

Bruce Apar of Video Magazine discusses VCR ownership trends (August 1-3)

AP

15-part "Breaking Up Is Hard To Do" re AT&T break-up w/Frank Sesno and Cynthia Hecht (Week of August 1)

CBS

Pro football Hall of Fame reports (July 30) Baseball Hall of Fame reports (July 31)

RadioRadio:

FV producer Barbara Corday/author Timothy White/singer Ray Stevens/actresses Madlyn Rhue, Dianne Kay on "Kris Erik Stevens — In Touch" (August 1-7)

Clayton Webster

Jack Carney Comedy Show: Sales and salesmanship (August 15)

Joe Piscopo At Large:

Sports questions (August 1)
Rex Greed (August 2)
Beach and pool tips (August 6)

Letters (August 7) Sporting News Report:

Gary Carter/Hank Aaron/Bill Virdon/Andre Daw son/Brian Lawton (August 8)

Mutual

PGA Championship (August 3-7)

Narwood

Minding Your Business: Charity donation benefits/INC, CEOs/Pt. I (August 1) Protecting patent rights (August 2)

Telemarketing (August 3)
Electronic order taking (August 4)
Talking computers/surviving IRS and audit/Pt. II

NBC

"Newsline Extra": "The Class of '73" w/Mike Jenson (Week of August 1)

Progressive Radio Net Laugh Machine:

Robert Klein/Monty Python/Flip Wilson/George Car lin (Week of August 1)

News Blimp:

Erotic film award/aroma disc/national nude week end/banned video games (Week of August 1)

Riches, Rubinstein & Radio

Radio News Kit: "Jaws 3-D" w/S. Spielberg/Lou Gossett/R. Dreyfuss (Now thru July 31)

(Now thru August 7)

Audio Movie Kit:
"Risky Business"/Tom Cruise/Tangerine Dream

Watermark

TV Tonite:

"Brankgan and Mates" — CBS (August 1)
"Reggle" — ABC (August 2)
"Tax" — NBC (August 2)
"Simon & Simon" — CBS (August 4)
"Silver Spoons" — NBC (August 5)

Westwood One

Brad Messer's Daybook:
Cable cars/Lewis & Clark (August 1)
Legionaires Disease/Parachuting (August 2)
Air traffic strike/Grey Panthers (August 3)
Press freedom/US Coast Guard (August 4)

Electric chair (August 5) Playboy Advisor:

He tries too hard/she lied about previous marriage/cheap kitchen workouts (Week of August 1)

Spaces & Places:

Shape up (July 29-31)
Tellin' It Like It Was:

Advice from abolitionists (July 29-31)

Every weekend is Special on

◆ ◆THE◆ ◆

GREAIN

The United Stations

AMERICA'S TARGET RADIO NETWORKS

AUGUST

5-7 ** RAY ANTHONY

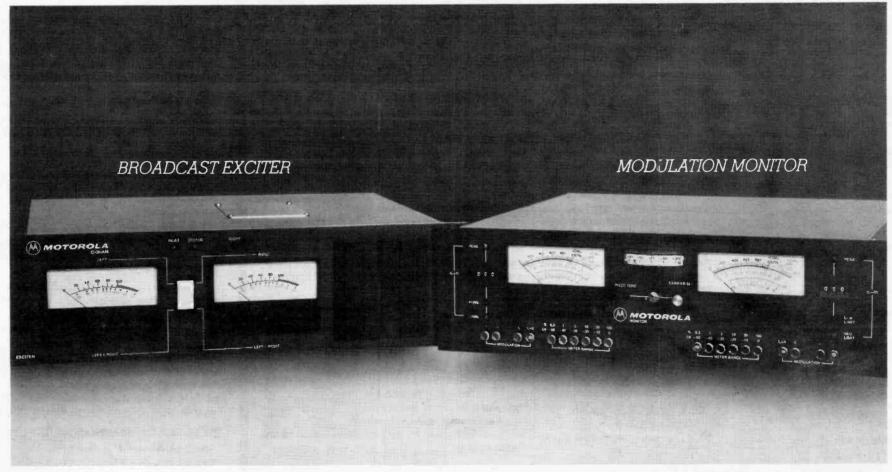
12-14 ** HELEN FORREST

19-21 ** LES BAXTER

26-28 ** JOE WILLIAMS

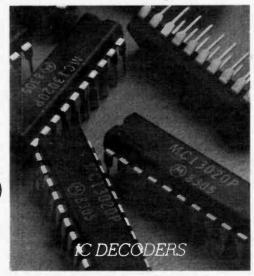
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MOTOROLA AM STEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM® AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding

Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



MOTOROLA AM STEREO. THE WINNING SYSTEM.



Networks/Program Suppliers

PEOPLE



Bob Hopper

 Jack Doniger and Bob Hopper appointed anchors for AP Network news drivetime updates, "News-Watches" and "NewsMinutes." Doniger will handle the morning segments, while Hopper will handle the afternoon installments. Doniger's background includes a news anchoring/reporting tour of duty with NBC Radio; Hopper spent five years as News Director/AM anchor at KMJM/St. Louis.

· Dr. Bill Randle, veteran WBBG/ Cleveland personality, has pacted with Toby Arnold & Associates to produce/host his WBBG "Juke Box Saturday Night" show for national distribution. A total

temporary culture.



WHK1420

of 156 segments Dr. Bill Randle are planned, with distribution set to begin in September. Randle's threehour shows feature nostalgia and con-

 Rick Bockes joins Mutual Broadcasting as Regional Clearance Coordinator. He segues from EZ Communications where he served as Chief Recording Technician.

· Country artist Ricky Skaggs is tapped to host "Award Winners," a three-hour special from United Stations. The program consists of artist interviews and music from Skaggs and Janie Fricke. Slated for Labor Day weekend, the special is part of US's "Country Six Pack" of '83 holiday specials.

 Alan Hague of Utah-based Holiday Broadcasting is directing the operations of Radio Force Promotions until a marketing manager is named. RFP handles the production/ marketing of the syndicated series "Mr. Roberts," a spoof of the television personality that's targeted at AOR and contemporary stations.

· Westwood One's new series "Sneak Previews" debuted this month with hosts Phil Ehart and John Elefante of Kansas. The half-hour program features cuts from new LPs prior to their national release. Future shows spotlight releases from Survivor and Heart.

· "Perspective On The Economy," a 60-second news feature from Oakland-based The Syndicate, moves from a five-week to a biweekly production schedule. Exec. producer Jeff Riggenbach says this will make the program more topical and timely.

ROCK MY TKYS O

Pro: Motions

Harris Moves To RCA A&R Post

Bruce Harris moves to RCA Records as Director/A&R, East Coast. He comes to the post following six years in a similar capacity with Epic Records. During his tenure there, he worked in conjunction with CBS Records International to sign the Clash and Adam Ant, among others, for the U.S. market. Harris also oversaw



the handling of Epic's production agreement with Virgin Records, which brought Culture Club and XTC to the

Warner Special Products Taps Four

Warner Special Products has announced four appointments. Tony Pipitone is upped from VP/Treasurer for the company to Executive VP/Treasurer, while Mark Leviton is promoted from A&R supervisor to VP/A&R. In other activity, Bob Fukuyama and Metissa Mills have joined the staff as A&R Coordinators.

Chandler Joins WTIP & WVSR

W. David Chandler has been appointed General Sales Manager of WTIP & WVSR/Charleston, WV. He previously held the same position with WSGF/ Savannah. Chandler's background also includes a Regional Sales Manager stint with WCSC & WXTC/Charleston, SC.

Blieberg Segues To CBS-FM Sales

Helene Blieberg has been named Manager, Sales Development and Promotion at CBS-FM National Sales. She moves over from her former position as Manager. Press Information for the CBS Radio Networks.



Helene Blieberg

Mac New United Talent GM







Loretta Lynn and Conway Twitty, owners of Nashville-based United Talent Agency, have named Reggie Mac General Manager. Mac, most recently Assistant Manager, joined the firm ten years ago as a talent agent. He succeeds Jimmy Jay, who is pursuing private interests in concert promotion

Merrill & Assoc. Launched

Jim Merrill has created Merrill & Associates, a firm focusing on personal management and production. Prior to this Merrill was affiliated with Playboy Productions and created the nationally syndicated series, "Playboy Advisor Radio Show." Based in Los Angeles, the company can be reached at (213) 382-1639.

Emerald Ups Tucker

Tony Tucker has been promoted to VP/Operations at Emerald International Records. He was most recently Office Manager of the Philadelphia-based label.



Tony Tucker

Hinkle & Hart Establish Firm

Bob Hinkle and Jeb Hart, most recently VPs with Kragen and Company, have resigned to form Hart and Hinkle Management, Inc. The new management team plans to retain all clients they represented while with Kragen, including J. Geils Band and Naked Eyes. Hart and Hinkle became affiliated with Kragen three years ago when Kragen acquired their firm, Sundance Music. The new company is headquartered in Brooklyn Heights, NY and can be reached at (212) 858-2544.

NCBA Elects Officers

The Northern California Broadcasters Association recently elected officers for the 1983-84 term. They are Chairman Ray Barnett, KCBS; Vice Chairman Fritz Beesemeyer, K101; and Secretary/Treasurer Pat Norman, KFRC. In addition three new Board of Directors members were elected: Bob Kieve, KARA & KLIV/San Jose; John Levitt, KEZR/San Jose; and Greg Reed, KSFO/San Francisco.

Altschul New WB VP

David Altschul is tapped as VP/ Business and Legal Affairs for Warner Bros. Records. He moves in-house from his prior Director of Business Affairs post; he's been affiliated with the label for the last two and a half years.



David Altschul

Bingham To Weiss & Powell

George Bingham is now overseeing the operations of the Weiss & Powell sales office covering the New England area. He may be contacted at (617) 338-0290

RCA Taps Jones, Tatulli

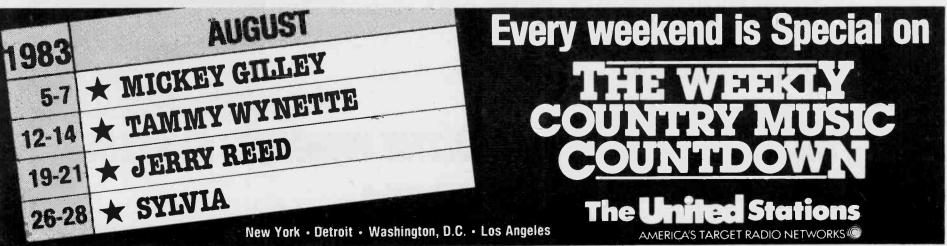




Peter Jones

Peter Jones returns to RCA Records as Director, Branch Marketing/National Accounts. Before his appointment, he was VP/Marketing for Alfa Records. Jones first joined RCA Records in 1971, moving up through the ranks to Manager of the label's Detroit sales branch. Also at RCA, Lou Tatulli has been appointed Director, Associated Labels & National Sales Administration. The nine-year label veteran was most recently Manager, Sales Administration.





COLUMBIA IS WHERE THE ACTION IS:

PAUL ANKA

"HOLD ME 'TIL THE MORNIN' COMES"

THIS WEEK:

TOP 10

KFI

ADDITIONAL ACTION AT:

CKGM ADD 39 WKOX ADD 0103 ADD KFI 13-9 **KYUU ADD WCSC ADD** WJDX ADD 39 KITY ADD KTFM ADD KTSA ADD 30 WKBW ON PRO-FM ON WHYT DEB 38 KIMN ON KIQQ ON KCNR ON **WKEE 33**

WKFM 40-38
KXX106 DEB 30
WNFY DEB 28
KAMZ DEB 29
Y103 15-14
WTIX DEB 40
KIIK 33-24
WKD0 27-23
KEYN-FM DEB 28
KGGI 28-18
KJRB 22-14
WTSN 33

OK100 33-30 13FEA 17-14 WKHI 38-34 WFLB DEB 38 WOLT 36 0104 32-28 KENI 36-33 KIST 23



CHR
SIGNIFICANT ACTION

"BAD BOYS"

WHAM!U.K.

AN EXPLOSIVE WEEK IN LOS ANGELES:

ADDED KIIS-FM, KRTH TOP 10 KIQQ

CHR
SIGNIFICANT ACTION



THE "BAD BOYS" ARE ALSO EXPLODING AT:

CKGM ADD 35 WABX ON KEARTH ADD KIIS-FM ADD 32 KIQQ 7 KFRC 35-22 WNFY ADD WZZR 40-34 KYYX DEB 38 KHYT ON



Four-Week Cumes — An Idea Whose Time Has Come?

Would your local radio market be interested in having 46% more listeners 18 months from now than it has at the current time? Would you be even more interested if this cume growth projection was accomplished without massive expenditures on your part? OK, all together now, Y-E-S! Of course you would.

Now that I have your attention let's talk about how such an increase is possible. The major factor in radio being able to show such growth would be a reliable way to show advertisers how many people listen to your station over a four-week period (the typical time frame for about 70% of radio's spot schedules) compared to the current measurement of listening for just one week. There is no way now to reliably determine reach over a multiweek period. Currently, if advertisers want to get an idea of how many people a spot schedule will reach over four weeks, they do a reach and frequency rungfor one week and multiply that data times four. However, there is proof that this practice seriously understates radio's real reach. By underplaying radio's reach potential (and inherently reinforcing the old adage that radio is just a frequency medium), radio is currently shortchanging itself of attainable revenues — millions of dollars.

The potential answer is the proposed four-week cume study which Arbitron and various trade advisory groups have been discussing for the last year or more. A pilot study on this topic has been completed with promising results, but more needs to be done. You can play a bit part in determining whether more is done or not. Let's examine the background on this four-week cume issue, then you can cast your vote as to whether or not it's an idea whose time has come.

To explore this issue I recently interviewed Ellen Hulleberg, Executive Vice-President of the McGavren-Guild rep firm, about four-week cumes and why some broadcasters are excited about it.

Advertisers Interested

R&R: Ellen, your firm has been high on the idea of a four-week cume study, the results of which might be used to project reliable data on radio listening over a four-week period. Why are you so excited about this concept?

EH: The results of a study we did recently of ad agency media directors and planners — the upper-level folks — seemed to confirm the interest in the benefits of a four-week cume study. We think that if the study was done and was able to offer projectable guidance regarding how many people actually cume a station within a monthlong

time frame, that it would be a new and exciting thing for radio. Whenever you have something new to talk about, it creates interest in a medium, and that can mean more dollars for the radio industry.

R&R: I highlighted some of the results of your survey on this page a few weeks ago, but why don't you tell us what you felt were the most useful figures to come from your ad community survey?

EH: Probably two results stood out most dramatically. First, 75% of the small sample we surveyed (51) thought that such a four-week cume projection, resulting from a study done by Arbitron, would make the reach and frequency data more accurate, with a likely notable increase in reach per station. Also, half of those we talked to thought that having such a projection of radio's real reach would make radio a more viable advertising force.

Study Past, Study Future

R&R: Let's talk about what has been done to date and what might be the next step in making the four-week cume study a reality.

EH: Arbitron recently completed a pilot study at its own expense in three markets to measure what potential there might be for a fuller look at the multiweek cume station. Diarykeepers were asked to keep their booklets for both two and four-week periods — to see if the public would cooperate with a multiweek measurement tool, and to get an initial handle on how much, if any, more listening would be recorded when more than one week was measured.

R&R: What were the key findings?

EH: Over a two-week period people listened to 23% more radio stations (than in one week); over four weeks 46% more stations were cumed by the typical listener.

R&R: Sounds promising — so where do we go from here?

EH: Arbitron is now considering the conduct of a full-blown study in six markets, with 3000 usable respondents. The study would try to find out the impact of the four-week cume projection on various formats, demos and dayparts.

R&R: How long would such a study take from start to finish?

EH: Approximately 15 months. There would be about four months of

Week In Review

Nielsen Offers Radio Data

R&R has learned that Nielsen has recently produced qualitative, product usage, and cume information for radio as a by-product of recent TV-oriented research. According to Dwight Cosner of Nielsen in New York City, "The information produced in this Product Audience Report service could potentially be very valuable to radio stations. We're not pushing the service since we will remain a TV-oriented company, but stations interested in purchasing and using the data for sales purposes are welcome to do so." The PAR surveys were conducted in New York, L.A., and Chicago but may be expanding to other markets. The volumes with data on newspaper and radio findings will be available within a month or so, according to Cosner. For more information, Cosner can be reached at (212) 708-7546.

preparations, three months in the field for the actual survey, then another eight months or so before the findings would be available.

R&R: We're talking a lot of money to conduct this study right?

EH: Yes. Arbitron has told the Advisory Council and the RAB that the study would total approximately \$750,000. They are willing to absorb \$250,000 but has asked that the industry come up with the other \$500,000.

I think that cost has to be understood in the context of what this study really is. This will be a one-time study where people will be sent diaries to keep for four weeks. The results from this effort would have a long shelf life, so to speak, and would benefit the radio industry for many years to come.

R&R: So there's no idea of going to four-week diaries for respondents in all future market surveys — this is a concept that would be implemented just once to benefit the industry for years thereafter?

EH: That's correct.

\$500,000 Needed From Radio

R&R: What's being done to raise the money?

EH: The Advisory Council has formed a task force, led by Ted Dorf of WGAY-AM&FM/Washington, to try to determine if there is enough industry interest in the four-week cume study concept — and to see if we can raise the necessary dollars to have Arbitron do the job.

We are trying to persuade groups such as the RAB to help underwrite the effort, and we hope that other broadcasters will chip in also. McGavren Guild has started the ball rolling by donating \$10,000 to the cause.

R&R: What kind of timetable is this pro-four-week cume study idea on?

EH: We'd like to get some feedback from the industry in time for the upcoming meeting between Arbitron and the Advisory Council, which will start August 14.

Cast Your Vote

So there you have some background on the four-week cume study that Arbitron could undertake. There are some problems with the idea. Some may not want to pour more money into Arbitron's already profitable radio coffers. Some formats, such as Beautiful Music, may not show as much benefit from the study results as others, such as CHR.

However, on balance, it seems to me that this is an idea whose time has

come. I know from my days on the street and in management that I would loved to have additional reliable info to battle the local newspaper regarding the real reach (circulation) of radio and my format vs. the dailies. The proposed study could provide radio that ammo.

But you are the ones who really count. How do you feel about the idea of the four-week cume projection study? Are you willing to help underwrite such an effort? To help the task force get a feel for your mood on this matter I've included on this page a "Cume Coupon" on which you can express your feelings.

If you don't give a hoot about the issue, just do nothing. However, if you would like to express some measure of support for the four-week cume concept, just send the coupon to one of the task force members, listed below. Please try to respond so that your coupon reaches the Council member before the August 14 date. After the ARAC meeting I'll let you know what future, if any, the four-week cume study idea has.

Send your "Cume Coupon" to any of the following Arbitron Radio Advisory Council Members:

Ted Dorf, VP/GM, WGAY-AM&FM 8121 Georgia Ave., Silver Spring, MD 20910.

George Green, VP/GM, KABC; 3121 S. La Cienega Blvd., Los Angeles, CA 90016

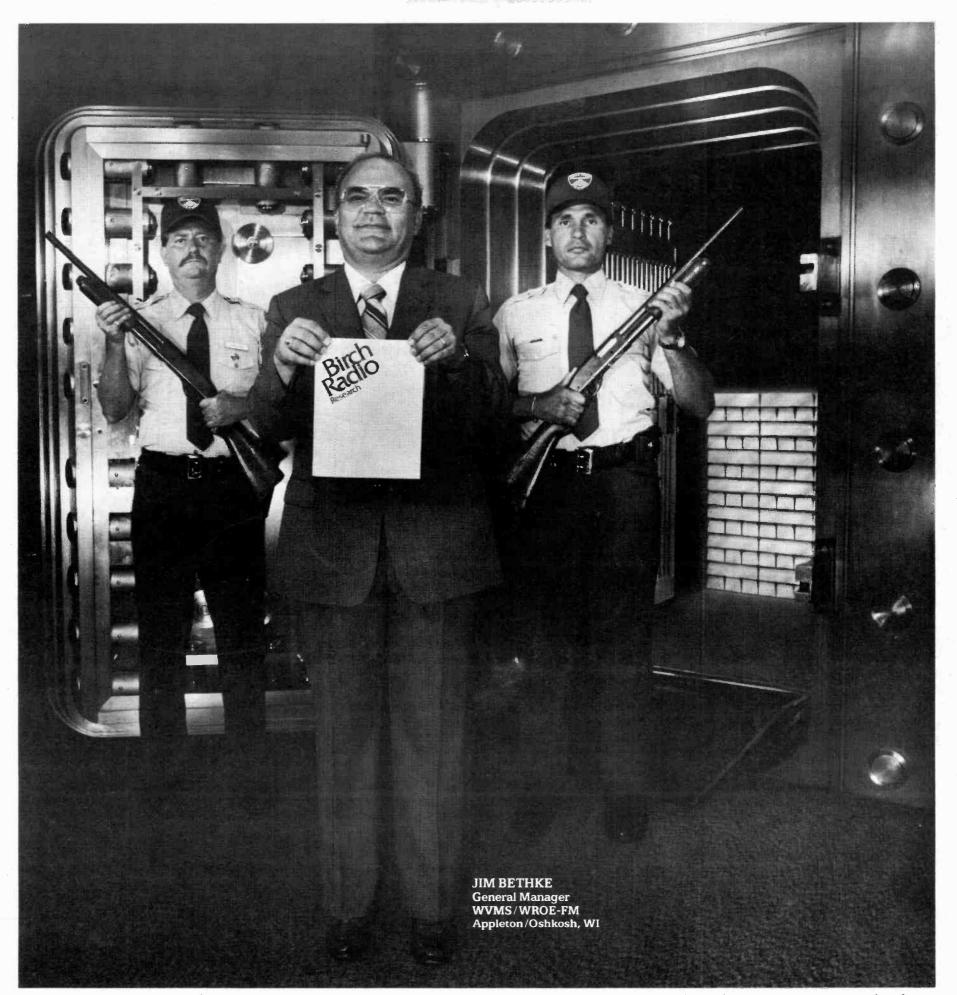
Ellen Hulleberg, Exec. VP, McGavren-Guild; 154 E. 46th St., New York, NY 10017

John Lauer, VP/GM, WGST-WPCH; 550 Pharr Rd., N.E., Atlanta, GA 30305.

Bella Werner, Senior VP-Research; The Christal Co., 919 3rd Ave., New York, NY 10022

	_	
Cuma	Coupon	

Cuille Coupon
Yes, I support the idea of finding whether the expanded reach of radio can be quantified by the proposed four-week cume study.
Yes, my station/group will chip in to help underwrite the cost of the proposed four-week cume study. Name
TitleStation/Group



"It costs less. But it's worth its weight in gold."

The facts are 24-karat. Compare Birch and ARB in the chart at the right:

Birch gives you more reports.

Birch gives you more in your reports. More dayparts. More demos.

And only Birch gives you qualitative and product usage data to help you in both programming and selling your station.

"You get the most from your research dollar from Birch", Jim Bethke says. 'And its value has increased every year."

Go for the gold.

CASE HISTORY: APPLETON/OSHKOSH, WISCONSIN				
Metro HH Sample Size Measurement Period	BIRCH 1,598 Year-Round	ARBITRON 258* AprJune SeptNov.		
Number of Reports Demographic Breaks Dayparts Assert Oscillation (4 Quarterlies, Monthlies Avail. 42 44	2 Semi-Annual Reports 29 37		
Annual Qualitative/ Product Categories County by County Location of Listening Cume Duplication Audience Composition Tape Service Available Data Base Access	62 In Book In Book In Book In Book Yes DataNow	0 Extra Cost Extra Cost Extra Cost Extra Cost Yes AID		

For more information, call David Gingold, Vice President (305) 753-6043.



We give you more, more often.

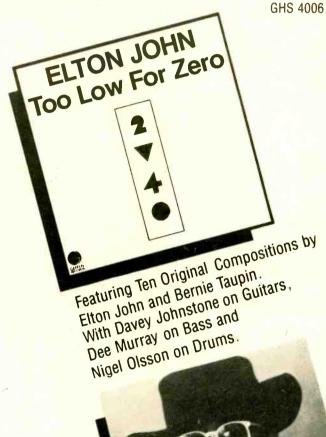
*ARB Metro Household Sample Size is based on Fall, 1982 Quarterly Survey Period and is estimated based on average of 2.5 respondents per household.

ELTON LOCALINATION

"Kiss The Bride" 7-29568

The New Single from the Geffen album TOO LOW FOR ZERO

Produced by Chris Thomas





Page 15



ARBITRON RADIO

Birch Radio

Arbitron, Birch Spring '83 Quarterlies, 12+

Birch Radio

Philadelphia

WEAZ, WUSL Rank 1-2 As KYW Drops; WCAU-FM Adds Two; WYSP Grabs AOR Title

Wir	iter '83 Sp	ring '83
WEAZ (BM)	7.2	8.8
WUSL (Urbn)	6.6	8.2
KYW (News)	10.8	8.0
WCAU-FM (CHR)	5.9	7.8
WYSP (AOR)	5.8	6.9
WMGK (AC)	6.4	5.8
WMMR (AOR)	6.9	5.4
WCAU (N/T)	4.2	5.3
WDAS-FM (Urbn)	4.3	5.0
WPEN (Easy)	4.1	4.6
WIP (AC)	5.1	4.5
WWDB (Talk)	5.3	4.1
WIOQ (AOR)	4.9	4.0
WSNI (AC)	1.6	3.4
WFLN (Clas)	2.8	2.7
WFIL (Ctry)	2.2	2.1
WKSZ (AC)	1.6	2.0
WWSH (AC)	1.5	1.5
WIFI (AOR)	1.5	1.4

ARBITRON RADIO

Birmingham

WZZK, WENN, WKXX Slip But Still Strong; WAPI-FM Takes Third; WMJJ Debuts Impressively, WCRT Triples

	Fall '82 Sp	ring '83
WZZK (Ctry)	14.1	12.5
WENN (Blk)	13.7	10.4
WAPI-FM (AOR)	7.4	8.6
WKXX (CHR)	10.2	8.5
WMJJ (AC)	_	7.4
WATV (Blk)	7.7	6.3
WCRT (BBnd)	1.9	5.5
WAGG (Blk)	3.4	5.1
WSGN (AC)	3.7	3.8
WJLD (Blk)	4.7	3.7
WERC (N/T)	3.6	3.4
WVOK (Ctry)	4.5	3.1
WRKK (Ctry)	2.6	2.8
WDJC (Rel)	3.1	2.5
WYDE (Gold)	2.3	1.9
WBUL (Blk)	1.6	1.6
WHMA-FM (Misc	2) .3	1.6
WAPI (AC)	2.7	1.4

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings service may not reprint or use this information in any form.

Format Legend

AC-Adult Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music, Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, Rel-Religious, Span-Spanish, Talk-Talk, Urbn-Urban.

Birch Racio

Detroit

WJR Up With Tigers; WDRQ Steady Second; WLLZ Passes WRIF; CHRs Up, Virtually Tied;

WMJC Wins		
	inter '83 Sp	ring '83
WJR (Mics)	8.9	10.6
WDRQ (Urbn)	8.9	9.0
WLLZ (AOR)	5.2	6.7
WRIF (AOR)	7.1	6.5
WJLB (Blk)	6.7	5.6
WXYZ (Talk)	5.8	5.4
WHYT (CHR)	3.9	5.0
WMJC (AC)	3.6	5.0
WABX (CHR)	3.4	4.9
WNIC-FM (AC)	5.1	4.4
WJOI (BM)	4.2	3.9
WCZY (AC)	3.4	3.8
WWJ (News)	5.5	3.3
WWWW (Ctry)	4.2	3.0
WOMC (AC)	2.5	2.7
WCXI-FM (Ctry)	3.3	2.5
WCXI (Ctry)	2.0	2.1
WJZZ (Jazz)	1.6	2.0
CKLW (CHR)	1.6	1.8
WQRS (Clas)	1.0	1.4
WHND (Gold)	.9	1.2
CKJY (BBnd)	.6	1.0

Birch Radio

Houston

KIKK-FM Sets Pace; KKBQ-FM More Than Doubles; KSRR Takes AOR Lead

KIKK-FM (Ctry) 7.7 8.3 KKBQ-FM (CHR) 3.5 8.0 KSRR (AOR) 6.2 7.8 KLOL (AOR) 8.9 6.8 KMJQ (Urbn) 6.4 6.6 KFMK (AC) 5.4 5.8 KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2 KLVL (Span) 1.0 1.0	Wir	iter '83 Spr	ing '83
KKBQ-FM (CHR) 3.5 8.0 KSRR (AOR) 6.2 7.8 KLOL (AOR) 8.9 6.8 KMJQ (Urbn) 6.4 6.6 KFMK (AC) 5.4 5.8 KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2			
KSRR (AOR) 6.2 7.8 KLOL (AOR) 8.9 6.8 KMJQ (Urbn) 6.4 6.6 KFMK (AC) 5.4 5.8 KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) 6 1.9 KLAT (Span) 8 1.5 KGOL (Rel) 8 1.3 KXYZ (Span) 1.4 1.2		3.5	8.0
KMJQ (Urbn) 6.4 6.6 KFMK (AC) 5.4 5.8 KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) 6 1.9 KLAT (Span) 8 1.5 KGOL (Rel) 8 1.3 KXYZ (Span) 1.4 1.2		6.2	7.8
KFMK (AC) 5.4 5.8 KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KLOL (AOR)	8.9	6.8
KILT-FM (Ctry) 7.6 5.7 KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KMJQ (Urbn)	6.4	6.6
KODA (BM) 7.3 5.7 KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KFMK (AC)	5.4	5.8
KKBQ (CHR) 6.8 5.0 KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KILT-FM (Ctry)	7.6	5.7
KRLY (Urbn) 3.9 4.7 KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KODA (BM)	7.3	5.7
KRBE-FM (AC) 6.1 4.3 KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KKBQ (CHR)	6.8	5.0
KTRH (Talk) 3.9 4.0 KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KRLY (Urbn)	3.9	4.7
KQUE (AC) 5.2 3.6 KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KRBE-FM (AC)	6.1	4.3
KLEF (Clas) 2.7 3.4 KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KTRH (Talk)	3.9	4.0
KPRC (News) 4.1 3.0 KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KQUE (AC)	5.2	3.6
KIKK (Ctry) 2.2 2.0 KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KLEF (Clas)	2.7	3.4
KILT (Ctry) .6 1.9 KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KPRC (News)	4.1	3.0
KLAT (Span) .8 1.5 KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KIKK (Ctry)	2.2	
KGOL (Rel) .8 1.3 KXYZ (Span) 1.4 1.2	KILT (Ctry)	.6	1.9
KXYZ (Span) 1.4 1.2		.8	1.5
KLVL (Span) 1.0 1.0			
	KLVL (Span)	1.0	1.0

ARBITRON RADIO

Toledo	51				
	SPRING '82	FALL '82	SPRIM		
	13.6 9.6 11.2 7.3 N/A 10.8 4.5 3.8 6.7 4.6	11.7 9.7 10.9 8.5 6.5 8.0 6.0 5.3 3.2	12.2 9.4 8.3 8.0 7.8 7.5 6.0 5.4 5.0 4.1	1 2 3 4 5 6 7 8 9	W LOT (AOR) WS PD (AC) W LQR (BM) WKLR (CTRY) WWMM (AC) WTOD (CTRY) WCWA (AC) WJ R MISC) WOHO (AC)

ADUL TS	18-34	ADUL TS	25 - 54
RANK	STATION	RANK	STATION
====	======	====	======
1	WIOT-FM	1	WKLR-FM
2	WWWM - FM	2	WWWM -FM
3	WMHE-FM	3	WSPD-AM
4	WKLR-FM	4	WLQR-FM
5	WOHO - AM	5	WMHE-FM

Orlando-Daytona Beach 52

SPRING	FALL	SPRING	
'82	'82	'83	
9.9 N/A 4.3 8.9 5.5 N/A 8.1 10.8 5.3 7.6	10.5 9.9 5.7 6.9 6.0 N/A 8.3 11.4 5.9 5.2	12.8 1 11.0 2 8.9 3 7.0 4 6.8 5 6.0 5 5.5 7 5.4 8 5.1 9 4.6 10	WB J W (CHR) WWKA (CTRY) W J YO (AC) WHOU- F.M (CTRY) WOR L (BLK) WCOT (BBND) WHOU (CTRY) WDI Z (AOR) WDBO (AC) WHL Y (AC)

ADUL TS	18-34	ADULTS	25-54
RANK	STATION	RANK	STATION
====		====	======
1	WB J W-FM	1	MR J M - FW
2	WOR L - AM	2	WWKA-FM
3	WWKA-FM	3	WJYO-FM
4	WHOO - FM	4	WHOO-FM
5	WHLY-FM	5	WOR L-AM

POLYGRAM RECORDS



FRANK STALLONE "Far From Over"

From The Gold Album 'Staying Alive'





Manufactured and Marketed by

PolyGram Records

Superstar Summer Is Here At PolyGram

Just One More (Minor Detail)

"Gloria"

"Solitaire"

AND NOW...

"How Am I Supposed **To Live** Without You"

LAURA **BRANIGAN'S**

CHR BREAKER

In A Row

From The Album



ON ATLANTIC RECORDS AND CASSETTES





ARBITRON

Arbitron, Birch Spring '83 Quarterlies, 12+

13.8

7.7

6.7 6.1

6.0

4.7

Birch Radio

Cleveland

WMMS Stays On Top; **WGCL Strengthens** Runner-up Stance; **WDOK Takes** Commanding BM Lead; WMJI Opens A/C Gap

	Winter '83	Spring '83
WMMS (AOR)	15.5	15.0
WGCL (CHR)	10.5	11.8
WDOK (BM)	5.8	7.5
WMJI (AC)	6.1	7.0
WDMT (Urbn)	4.3	5.9
WKSW (Ctry)	2.8	5.1
WQAL (BM)	5.8	4.6
WHK (Ctry)	5.2	4.0
WERE (N/T)	4.7	3.9
WBBG (BBnd)	4.9	3.8
WZAK (Urbn)	3.6	3.7
WGAR (AC)	5.5	3.3
WZZP (AC)	3.8	3.2
WWWE (Ctry)	1.9	2.9
WCLV (Clas)	3.0	2.2
WRQC (AOR)	3.4	1.9
WJW (AC)	2.2	1.6
WJMO (Blk)	1.4	1.5
WABQ (Rel)	.9	1.1
WKDD (CHR)	.8	1.1

Birch Radio

Miami-Ft. Lauderdale

CHRs WHYI, WINZ-FM Grow, Cop Top Spots; BMs Improve; WQBA Leads Hispanics; **WNWS Surpasses WINZ**

Winter '83 Spring '83 WHYI (CHR) 12.2 WINZ-FM (CHR) 6.2 WLYF (BM) 6.3 WQBA (Span) 4.8 WNWS (News) 5.5 WINZ (News) 5.8 WSHE (AOR) WAXY (AC) WWWL (AC) WQBA-FM (Span) 3.1 WCKO (AOR) WYOR (BM) WIOD (AC) WAIA (AC) WKQS (Ctry) WWJF (AC) WRHC (Span) WQAM (Ctry) WTMI (Clas) WCMQ-FM (Span)

WGBS (N/T)

WOCN (Span) WRBD (Blk)

4.6 6.4 3.6 4.4 3.7 4.3 3.4 2.9 2.9 2.8 2.7 2.8 2.7 3.7 2.5 3.6 2.3 3.2 2.0 1.9 1.5 2.6 1.8 1.5 WFTL (AC) 1.4 WLQY (BBnd) 1.0 1.2 WEDR (Blk) 2.5 1.1

1.2

1.6

1.1

1.0

Birch Radio

St. Louis

KMOX Adds Four With Cardinals; Stable KHTR Gives CBS 1-2 Sweep; KWK Stations Tighten AOR Race; **KSD-FM Slips**

	Winter '83 Sp	ring '83
KMOX (Talk)	20.3	24.3
KHTR (CHR)	12.6	12.7
KMJM (Urbn)	7.3	7.4
KSHE (AOR)	7.6	7.2
WIL-FM (Ctry)	6.8	7.1
KWK-AM & FM	1	
(AOR)	5.3	6.8
KSD-FM (AC)	6.2	4.7
KEZK (BM)	4.5	4.5
KSD (Ctry)	4.0	3.8
KYKY (AC)	3.0	3.5
WRTH (BBnd)	4.3	3.2
KXOK (AC)	1.6	2.2
WZEN (Blk)	3.4	2.2
KADI (AC)	.8	1.5
WIL (Ctry)	2.4	1.1

ARBITRON RADIO

Greensboro-Winston Salem-**High Point**

WTQR Widens Dominance; WQMG Strong Runner-up; **WSEZ Improves To** Third; WMAG Debuts; **WKZL Loses Three**

	Fall '82 Sp	ring '83
WTQR (Ctry)	14.9	16.1
WQMG (Blk)	8.8	9.2
WSEZ (CHR)	5.9	7.4
WGLD (BM)	8.3	7.1
WSJS (AC)	5.4	5.8
WRQK (CHR)	6.5	5.4
WMAG (AC)		3.6
WAAA (Blk)	3.7	3.5
WKZL (AOR)	6.1	3.4
WBIG (BBnd)	2.6	3.3
WEAL (Blk)	2.6	3.3
WDCG (CHR)	3.3	3.2
WAIR (Blk)	3.2	3.1
WMFR (AC)	1.8	2.5
WPET (Rel)	2.7	2.1
WHPE (Rel)	1.4	1.8
WWMO (Rel)	1.1	1.5
WSMX (Ctry)	.9	1.0
WSOC-FM (Ctry)	_	1.0
WTOB (AC)	1.1	1.0

For The Record: In last week's ratings results for Nashville, WMAK's format was incorrectly identified as Gold. WMAK is in fact an Urban station. KEEY-FM/Minneapolis was listed as BM, but should be Country.

ARBITRON RADIO

SPRING	FALL	SPRIN	IG	
'82	'82	'83		
8.8	7.0	11.4	1	WFYV (AOR)
10.3	10.0	10.9	2	WKTZ - FM (BM)
9.4	10.5	10.3	3	WIVY (CHR)
11.7	7.5	10.2	4	WQIK (CTRY)
4.1	10.2	9.4	5	WCK J (CTRY)
11.2	9.6	7.6	6	WAIV (AC)
4.2	5.9	6.1	7	WPDQ (BLK)
5.3	5.6	4.7	8	WJAX-FM (URBN
3.9	2.2	3.9	9	WAPE (BBND)
3.4	3.7	3.0	10	WVO J (CTRY)

	3.4	3.7	3.0	10	WVO J (CTRY)	
ADUL	TS 18-	34	ADUI	TS	25 - 54	
RANK	STA	ATION	RANK		STATION	
====	===	====	====			
1	WF Y	YV-FM	1		WAIV-FM	
2	WIN	VY-FM	2		WQIK-FM	
3	WA	IV-FM	3		WIVY-FM	
4	WC H	RJ-FM	4		WCR J - FM	
5	WPL	JQ - AM	5		WKTZ-FM	
	RANK ==== 1 2 3 4	ADUL TS 18- RANK ST/ ==== 1 WF Y 2 W I Y 3 WA 4 WC+	ADULTS 18-34 RANK STATION ====	ADULTS 18-34 ADUL RANK STATION RANK ==== ===============================	ADULTS 18-34 ADULTS RANK STATION RANK ==== ===============================	ADULTS 18-34 ADULTS 25-54 RANK STATION RANK STATION ==== ===============================

Tulsa	54				
	SPRING '82	FALL '82	SPRI	_	
	12.7	9.8	12.6	1	KRAV (AC)
	14.4	13.5	12.0	2	KV OU (CTRY)
	11.7	10.4	11.2	3	KMOD (AOR)
	12.3	11.0	9.6	4	KRMG (N/T)
	. 12.3	10.4	9.5	5	KWEN (CTRY
	9.2	10.4	8.2	6	KBEZ (BM)
	N/A	6.5	7.7	7	KAYI (AC)
	4.6	4.7	5.1	В	KTFX (CTRY
	3.3	4.4	3.4	9	KCFU (AC)
	5.0	4.9	3.3	10	KBBJ (BBND)

	.0	4.9	3.3	10	KBR1 (BBND)
ADUL TS	18 - 34		ADULT	S 25	-54
RANK	STATION	RA	NK	S	TATION
====	=======	==	==	=:	=====
1 .	KRAV-FA	4	1	KI	KAV-FM
2	KMOD-FA	A	2	K	MA-OO
3	KWEN-FA	A	3	K	WEN-FM
4	KAYI-FA	A	4	KI	BEZ-FM
5	KCFO-FA	4 .	5	K	RMG-AM

COULDIVE SOME STATE OF THE PROPERTY OF THE PRO

TELL HER NO

The new single by

JUICE NEWTON

From her forthcoming album,

DIRTY LOOKS



Produced by Richard Landis for Outlandis Productions

\$1983 CAPITOL RECORDS INC



WEEK AFTER WEEK



JUNY MEN ATWORK

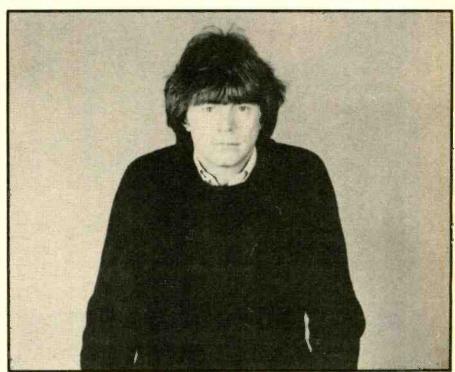


"It's A Mistake³³

CHR BREAKERS

JULY 8

DAVE EDMUNDS



"Slipping Away"

CHR BREAKERS



LUMBIA BREAKS THE HIT RECORDS

AFTER WEEK AFTER WEE

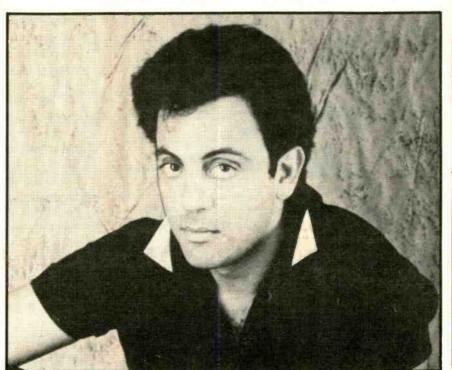
JOURNEY JOURNEY



"After The Fall"

CHR
BREAKERS

JUM22 BILLY JOEL



"Tell Her About It"

CHR
BREAKERS

YOUNEED FOR YOUR RADIO STATION



AFTER WEEK

BREAKER BOUND

BONNIE TYLER



"Total Eclipse of the Heart"

NEW & ACTIVE

CHUM 14-11 94Q 26-21 Q105 18-11 Q102 18-15 K104 13-6 WKFM 39-29 **WPST 18-8 WSFL 3-2** 92X 25-19 Z104 30-20 KHYT 33-13 KRQ 25-21 **WCIR 2-1** OK100 20-12 95XIL 23-12 WISE 27-22 **WJAD 33-27 WCGQ 9-5** Q104 15-5 WPFM 18-11 WIXV 34-28

WGLF 17-11 WHSL 20-15 WRKR 25-18 KCBN 28-22 WPHD deb 36 KAFM deb 31 79Q on WABX add WHYT add WLOL-FM on Q103 add KIQQ32 KMJK on WFLY add WTRY add WRCK add WKRZ-FM add KHFI add WQID add KXX106 add WSKZ add 26

G100 add WHHY-FM add WRVQ add KITY add WKAU add WMEE add WGRD add 37 WZZR add WZPL add 37 WVIC add WACZ add WGUY add WIKZ add 13FEA add WSQV add WAEV add KFYR add WSPT add KENI add KGHO add KDZA add



WDOQ add



STREET TALK

After "fulfilling its function," ABC Radio Enterprises Division has been folded into the ABC Radio Division. The precise disposition of the three key execs, Michael Hauptman, Rick Sklar, and Larry Friedman, is unknown. However, look for Rick to merely move offices, as he continues to consult the ABC Radio Networks, WABC-TV's new Urban-oriented music video show "New York Hot Tracks" (which premiered July 15), and work on a few other projects. Hauptman and Friedman will most likely remain with ABC in new capacities.

Street Talk may have jumped the gun a bit last week regarding MCA and the Rolling Stones. It now appears that Columbia and Atlantic have the inside track for future domestic Rolling Stones Records releases.

While we're talking distribution . . . the Motown-MCA deal ran into a regional hitch last Friday (7-22) when a Maryland judge awarded independent distributor Schwartz Bros. an injunction. The order directs Motown to continue supplying the distributor with product in its mid-Atlantic territory until a September 19 ruling on a permanent injunction. In addition, unless MCA agrees not to sell Motown product in the Schwartz territory, Motown is enjoined not to sell its product to MCA, Motown immediately appealed the ruling and expects a fast resolution to the situation.

Consultant Jeff Pollack has reentered the New York City radio arena, but not with his previous (confidential) AOR client. So is he working with one of the other AORs? Jeff's not saying.

And speaking of New York . . . word on the street is heavy that Norm Winer, current PD at WXRT/Chicago, is the leading candidate for the vacant programming post at WNEW-FM. Word from the station is that a new PD may be announced by week's end.

Did you hear that WIP/Philadelphia is switching from A/C to Talk? You heard wrong! The station is not changing formats. However, here's a Philadelphia rumor that might have some validity . . . we hear the city might have one fewer Country station in the very near future.

Former Westwood One Exec. VP Judi Gold has joined the Los Angeles-based program production firm of Riches, Rubinstein & Radio, Inc. as a VP.

Chuck Artigue has stepped down as GM of WUSN/Chicago. No replacement was named for Chuck, who plans to pursue station ownership.

Morning man Dave Otto has left KZZP/Phoenix (again). PD Charlie Quinn has already tapped WLS-FM/Chicago midday rocker Chris Shebel to do wake-up service in Phoenix. Also MD Steve Goddard slides into afternoons, and PM driver Lou Simon moves to middays.

Frank Fenter, once a part-owner of Capricorn Records, died last week after suffering a heart attack in his Macon office. Frank was 47.

Following months of rumors that he would, WB VP/Promotion Howard Rosen has resigned. After a short vacation, Howard will consider his options. He can be reached at (213) 656-7720.

Although he had been asked to do the job, KSHE/St. Louis PD Rick Balis has elected not to join WRIF/Detroit as PD. He has, however, left KSHE's programming post and plans to take some time off before determining his next move.

At KYTE/Portland the jocks have been informed that the station will automate sometime in August. The entire Country staff will be released, and rumor has it the format may change in the move to automation as well.

KFRX/Lincoln has dropped its AOR format and switched to CHR under PD Tracy Johnson.

Looks as if Dick Biondi will stay onboard at WBBM-FM/Chicago starting August 15. Seems he did such a good job while doing vacation relief for morning personality Tomm Rivers that he is staying on. As for Tomm, he will be retained in some on-air capacity yet to be determined.

Malrite's WHTZ/New York will debut the second week in August. Here's the lineup: 6-10am Scott Shannon, 10am-2pm Operations Manager Charles Crane (WIKS/Indianapolis), 2-7pm Cat Simon (KZBS/Oklahoma City), 7-10pm Jack Da Wack (WEZB/New Orleans), 10pm-2am Sean "Hollywood" Hamilton (WRBQ/Tampa), 2-6am Deborah Rose (WFOX/Gainesville). As we told you last week, the MD/Assistant PD will be Michael Ellis (WKTU/New York), and production will be handled by J.R. Nelson (KNEW/Oakland).

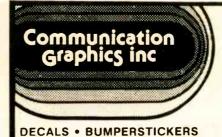
KLIR/Denver PD Mike Anthony will transfer back to KCNR/Portland as Production Director around October 1. In the meantime, KCNR's Richard Harker is looking for a new programmer to fill Mike's shoes in Denver.

Rick Carroll grabs another station . . . WHEB/Portsmouth goes Rock Of The '80s, CHR-style. PD Rick Bean will stay on.

A&M has added a third name to its National Album Promotion Department. Al Cafaro is upped from East Coast Local Promotion to East Coast head of albums for the company. He and Southern albums rep J.B. Brenner report to dept. head Marko Babineau in L.A.

Steve Rivers of Landsman/Rivers Radio Services has formed a broadcast company with two partners. The trio, under the professional banner of Whale Communications, has purchased its first station KKMG/Pueblo. Herb Wolfe is the Station Manager and Larry Greene is PD. Steve says Whale will acquire seven stations over the next several years, and he plans to continue as Exec. VP of Landsman/Rivers.

MORE STREET TALK/See Page 34



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Kustomers Particular About Quality.

Our decals are so much better, our quality makes it obvious why we want the best stations!

... AND THE BEST STATIONS WANT US!

CALL TOLL FREE! 1-800-331-4438

IN OKLA. 918-258-6502



B104 deb 29

Accelerates The Hits!

GEORGE BENSON

"Lady Love Me (One More Time)"

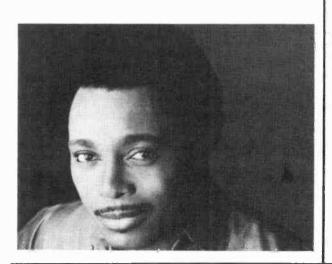
KO93 32-27

KSET-FM

WZYP B94 add KHOP add 94Q 29-24 KIDD 28-27 WOKI WHHY-FM KBEQ 37-32 KGGI add 30 KIMN add KHYT 40-38 WSFL KEARTH add WCIR add KROK KFRC deb 40 WOMP-FM add **KMGK** WZPL WFLY add WERZ deb 40 WSPK 32-26 KSKD WISE add WBBQ 40-36 WJAD deb 39 **WFBG** WQID deb 40 WGUY WFLB deb 36 WIGY WBCY add KISR add WIKZ WNOK-FM add Q104 add WZYQ KITE 21-14 KVÖL 38-34 WANS-FM add WAEV deb 33 WKHI 94TYX add KKLS add WCGQ WJDX 40-35 KGHO add **WFOX** Y103 add 30 KDZA add KILE KBFM add Z93 Q101 FM10032-29 Q103 KNOE-FM G100 38-33 FM99 KFI KRGV deb 25 WGLF **KMJK** WNVZ add WTRY **WBWB** WSEZ deb 40 WYCR WCIL-FM WKDD add **KFMW WKEE** KENI KIIK add **WKFM KCDQ** WZZR add **WPST** KOZE WKFR add WCSC WHOT 35-33 KAMZ **KBIM** KQMQ deb 38 **KSLY**

Produced by Arif Mardin

Management: Fritz-Turner



ZZ TOP "Sharp Dressed Man"

WPHD 39-30	KBFM
K104 37-32	KTFM
WHFM deb 33	92X
WRCK deb 29	WGRD
KZZB 31-27	KZ93
KSET-FM add	WHOT
94TYX add	KKXX
KRGV add	KQMQ
WSEZ add	KHOP
WKDD deb 30	KSKD
WZPL add 36	WFBG
WOMP-FM add	WIGY
WERZ add	OK100
WZYQ 29-25	9 <i>5XIL</i>
KQIZ-FM 31-26	WSQV
WCIL-FM add	WJAD
KFMZ 30-19	WFLB
KYTN 34-30	KISR
KCDQ 40-32	WYKS
KCBN 36-30	KNOE-FM
WGCL	WPFM
WKEE	KKQV
WKFM	WHSL
WSSX	WBWB
WSKZ	KBIM
KZFM	KILE
	10101

Produced by Bill Ham

KVOL





TALKING HEADS

"Burning Down The House"

WPFM add WXKS-FM 33-25 WGLF add WPHD deb 39 WHSL deb 29 PRO-FM add KFMZ 29-20 KIQQ 30-28 KMJK 24-21 KYTN 35-29 WFLY add KCBN deb 36 WKFM add B104 WRCK deb 28 WABX WKRZ-FM add WNOK-FM KZZB add KSET-FM KITE 30-29 WOKI WZYP add WZZR WZPL KBFM add WSEZ add KZ93 WGRD add WHOT WJXQ deb 24 KQMQ KYYX 14-12 KSKD KHYT add WKHI **WJBQ** WFBG add WGUY 34-31 WSQV WJAD WERZ 40-35 KQIZ-FM deb 31 **WFLB** WISE add KVOL KISR 31-25 **WBWB** WYKS add **WSPT** KILE add **KFMW** KCDQ

Produced by Talking Heads





Manufactured & distributed by Warner Bros. Records

The Seventeen Salesperson Ideal

Seventeen salespeople is just about right!

This is a sentence you have heard me mumble at many public forums. It is the number of salespeople I believe you should strive toward at your station . . . regardless of the size or uniqueness of your market.

In our industry (and in America in general) the good old "four salesmen in four offices" concept is gone. Doubling your gross revenue with the same people in place is a historic happening best ruminated over, then forgotten.

For some reason we just don't want to let go of the old patttern . . . even though letting go and getting on with hiring, targeting, and training is the one right step for increased revenues.

"For some reason we just don't want to let go of the old pattern . . . even though letting go and getting on with hiring, targeting, and training is the one right step for increased revenues.'

If your station is budgeted to bill \$50,000 next month and \$60,000 the month after . . . and you have four salespeople doing ten grand each, do you really believe you can motivate steady \$10,000-a-month billers to go up the scale 50 percent?

It hasn't happened before . . . has it?

Expand To Increase

The answer is two more \$10,000-a-month billers or two \$6000 sellers and one \$8000 type

Now you have six salespeople and \$20,000 more in revenue. If the moon is full and your sales meetings are successful, this team might accidentally get your station \$70,000 in billing the month after next.

I presume your bonus/override comes in dollars over budget.

Free Latin translation: "More numbers of concentrated, targeted, quotated sales power means more revenues for the station and more override for you!"

I can hear you . . . "Great idea! Where do I find them?"

Try advertising for salespeople on your own station . . . it works! Yes, radio really works. And people who are listening to your station are the right demographic to understand and represent your product (after you have trained them)

Have you thought about starting a "broadcast sales school" in your town? Having people pay tuition for 10 or 12 Saturday seminars might get you in touch with new talent with a real desire.

It's more work leading more people . . . but if you don't . . . ? - Dwight Case

SALES IDEAS TO PROFIT BY

Selling Seasonally

It is too late to sell "Back To School"!

Time to move on to October, November, and December.

Sell out Thanksgiving week now! Sell out Christmas countdown! Sell out Christmas Day! Ski phones! Ski stores and swap meets!

Are you packaging and selling a special prize for the Olympics in 1984? Sears is handling the tickets . . .

While you are enjoying July/August peak sales, it is time to:

Raise rates again

- Plan for special projects in spring '84 (i.e., Food Fair, Bridal Fair, spring picnic, etc.)
 - Package now
 - Put it on the street now

You're already sold out for August . . . use the time when high rates are common to sell into next year!

I'll be assembling a series of sales ideas to profit by periodically on this -DC

Basic Sales Training Techniques by Bill Stakelin

Exec. VP, RAB

It's easy to get excited and let your ego inflate when you learn you've landed a job in the Big Apple. The imporant thing is to remember good basic sales, like many other things, depends on mastering good solid fundamentals. Football great Willie Davis, a radio station owner/operator, once told me that the great football players were the guys who mastered the fundamentals of the game and then persistently improved on them. There is no shortcut to improvement. This was the philosophy we used at Bluegrass Broadcasting and one I feel will work in any market, regardless of size.

At Bluegrass we tried to make sure that every person we invested in received good basic training. Training that

would help the individual become an important member of the team and thus important to themselves. Our introductory indoctrination included a tour of the radio station to learn how



Bill Stakelin

it all worked together (see below). New salespeople were introduced to the city, the retailers, and the agencies. They made cold calls and scheduled calls with experienced sales staffers. We reinforced basic sales skills via an introductory course on radio selling on cassettes, and we gave them written tests.

Making sure you take time to train maximizes your investment in a person and minimizes the chance of failure. Once the person has received the basic training and orientation, it's important to continuously reinforce your sales program with ongoing training. At Bluegrass this consisted of attendance at seminars (i.e., RAB's Managing Sales Conference), hearing speakers at sales and why it's worthy of your advertisers' support, is essential. This may explain why, at Bluegrass, the salespeople who come out of the radio programming areas were always successful in sales.

At Bluegrass the team was always the important unit. Goals and projections

"Making sure you take time to train maximizes your investment in a person and minimizes the chance of failure."

were based on the overall performance of the team. Rewards were made to the team. The strong individuals within the team provided the support and motivation for the overall team to excel. The team wins or nobody wins.

Daily Meetings

Succeeding is a fulltime job. Daily sales meetings were held at Bluegrass Broadcasting. Some people on the outside would always comment that this was a bit much. However, the people involved never suggested it change. The reason? It worked. It was making them money. Each day the sales team would first review the sales activities of the preceding day. Emphasis was placed on the problem calls. Objections were discussed and analyzed by the team. The decision on how to proceed and overcome the objection most often came from the group itself. This procedure let everyone involved know their input was valuable. Working together as a team objections were overcome, problems solved, sales were made.

The stations in Bluegrass Broadcasting are very successful. The basic reason, I feel, is because of a solid team of individuals, tied together by a common goal to be winners. This attitude is the by-product of good people, good training, good support, and a lot of hard work. The folks at Bluegrass taught me that you have to make a major commitment to succeed. The rewards of such a commitment are ob-

Next Week: Radio Revenues In The '80s . . . And Beyond.

"A basic understanding of what your radio station is all about, and why it's worthy of your advertisers' support, is essential."

meetings, and exposing the team to every bit of resource material we could find. The training, which never stops, is the key, and we found it works.

Learning About The Station

One of the keys to success at Bluegrass was making sure that salespeople were not simply trained in sales but in radio. Our training program included exposing the salesperson to every job inside a radio station. They spent many hours with the programming department to learn firsthand about the product they were selling. Research is wonderful, but a basic understanding of what your radio station is all about,

robert plant

The Single: "Big Log"

CHR

WPHD deb 35 WABX add K104 deb 38 WRCK add WSSX add KITE add 30 KBFM add



WABB-FM on WTIX add WZZR add WZPL add WJXQ add 26 KZ93 add KQMQ add KHYT add WFBG add WZYQ on OK I 00 on 95XIL on KQIZ-FM add KISR add WPFM add WIXV on Z102 add FM99 add KKQV add WHSL add KYTN add 40 WSPT add WCDQ add KOZE add



AOR Hot Track 11

KCBN add



the principle of moments

AOR Albums 5

available on record and carrette distributed by attantic records



On Tour: August 29—Rosemont Horizon, Chicago, IL / 31—Milwaukee Arena, Milwaukee, WI / September 3—Joe Louis Arena, Detroit, MI / 4— Richfield Coliseum, Cleveland, OH / 6—Centrum, Worcester, MA / 12—Madison Square Garden, New York, NY / 13—Civic Center, Hartford, CT / 14—Spectrum, Philadelphia, PA / 20—Summit, Houston, TX / 22—Reunion Arena, Dallas, TX / 27—Forum, Los Angeles, CA / 28—Coliseum, Oakland, CA / 30—Coliseum, Seattle, WA / October I — PNE Coliseum, Vancouver, British Columbia, Canada

On The Records



KEN BARNES



Warners B-Sides Themselves

Some artists and record companies choose the B-sides of their singles by looking for the weakest possible track on the appropriate album, so as to avoid any possibility of interfering with the A-side's progress. (This is the same reasoning that brought the one-sided promotional single into being.) But some artists still cling to the classic ideal of

giving the singles buyer something extra on the flip side, a track that didn't fit on the album or a stylistic experiment, perhaps. As a result, music by a number of top artists is languishing on the back sides of forgotten 45s.

But Warner Bros. has taken the revolutionary step of assembling "Attack Of The Killer B's," an LP of obscurities by Roxy Music, John Hiatt, the Time, the Pretenders and more. WB VP Bob Merlis assembled and annotated the package with panache and wit, and it makes a convenient collection of fresh material for adventurous programmers. And there's plenty more where that came from, virtually all labels - non-LP Bsides from (just looking down the AOR/Hot Tracks chart) the Police (probably enough for a whole new album), the Fixx, Stevie Nicks, David Bowie, Robert Plant, Quarterflash, Duran Duran, Joan Jett, etc. In the meantime, check those commercial-copy singles now and then - there may be something worth flipping over.



Soul For Joel

Billy Joel has been characterizing his forthcoming "An Innocent Man" LP as a record with the spirit of the classic soul sounds of the sixties. It's not the first time Billy's made a stab at it; in the accompanying picture you can barely see him (second from left) crouched behind the keyboards (and an amp) working out the changes to Sam & Dave's "You Got Me Hummin" with his first group, the Hassles.

Charlie recently earned their first CHR Breaker, and it comes almost ten years after the band started recording in England. In 1976 they had an album on Columbia, and later scored AOR success on Janus before moving to Arista and now Mirage. The core of the band, guitarist Terry Thomas, bassist John Anderson, and drummer Steve Gadd, remains intact, with new member Robert Henrit (drums, formerly with Argent) and Terry Slesser (vocals, ex-Back Street Crawler) now on board.



Haysi Fantayzee's public image is dominated by its two highly noticeable dreadlocked singers Kate Garner and Jeremiah Healy, but there is a phantom third member: Paul Caplin, who helps write and occasionally produces their records but has a strong aversion to being photographed. Pictured above are Paul, Kate, and Jeremiah.

Asia Unwrapped

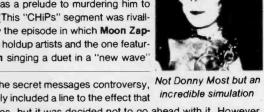
The second Asia member to be profiled (see last week's column), drummer Carl Palmer, lent his name and kit to Emerson, Lake & Palmer from 1970 until their demise about a decade later. Before that he provided the percussion for the Crazy World Of Arthur Brown, known for demonic stage shows and their solitary hit "Fire" in 1968.

Backwards Masking — A Medium For A Message?

The new **ELO** album "Secret Messages" may briefly bring "backwards masking" back into the spotlight. It was a bizarre controversy while it lasted, with church youth groups burning records and Congressmen expressing concern over allegedly evil messages from **Led Zeppelin**, **AC/DC** and **Styx**, etc., that could be detected by playing records backwards. Once again, in the eyes of the moralists, rock and roll was in league with the devil and every record promotion guy wore a satan jacket.

Probably the ultimate commentary on the secret messages syndrome was an episode of "CHiPs" starring former UA recording artist Donny "Ralph Malph" Most as a Gene Simmons-of-Kiss lookalike whose manager (Peter "Hollywood Squares" Marshall) planted backwards-masked threats on his demos as a prelude to murdering him to reap the rewards of his tragic death. (This "CHiPs" segment was rivalled in contemporary relevance only by the episode in which Moon Zappa led a gang of Valley girl hitchhiking holdup artists and the one featuring Erik Estrada and Laura Branigan singing a duet in a "new wave" nightchih.

Anyway, ELO's LP title refers to the secret messages controversy, and and apparently the back cover originally included a line to the effect that incredible simulation the record contained secret messages, but it was decided not to go ahead with it. However, the messages are on the record, they tell me, and next week we'll take a look at ELO's and



Ronnie Dio is one of the true heavy metal survivors, with his own band, Black Sabbath, Rainbow, and back through Elf and its earlier permutations (they were once called the Electric Elves, for instance). But even before that, he led a band called the Prophets, and instead of following, say, the Sabbath tradition of Ozzy Osbourne, his stylistic model was Dion DiMucci (at least on the pictured "Swingin Street" single). This period gem was co-written, by the

Styx's contributions to the confusion.



way, by Go-Go's/Blondie/Marshall Crenshaw producer Richard Gottehrer (not to mention War producer Jerry Goldstein).

The Stray Cats' Brian Setzer is fanatic about his rockabilly sound. But three years ago he was playing moody synthesizer rock with a group called the Bloodless Pharoahs, with two tracks surviving on a New Yorkarea sampler LP called "2X5" (produced by Blondie's Jimmy Destri). Brian did still have the rockabilly look, however.



Brian Setzer second from right.

TV News

NBC's "Friday Night Videos," already attracting attention as the show that's actually paying record companies for video showings, debuts July 29. Special segments feature the Beatles, Ray Manzarek, and Rick Springfield, with Elton John and Styx also spotlighted . "Solid Gold" for the week of July 29 stars Bryan Adams, Martin Briley, Lindsey Buck-Ingham, Gus Hardin, Little River Band, Chuck Mangione, and Sergio Mendes James Brown appears on "American Bandstand" July 30 . . . "Rock 'N' Roll Tonite" for the weekend of July 30 features Dexys MIdnight Runners, the Divinyls, and the Plimsouls . . . A second showing of NBC's "Twilight Theatres II" July 30 stars Toni Basil and the Go-Go's . . . Billy Joel's HBO concert

RR 5 Years Ago Today



JIMMY BOWEN NAMED VP/GM OF MCA NASHVILLE: Chic Doherty VP/Sales, Nick Hunter Promotion Director.

VP/Sales, Nick Hunter Promotion Director.

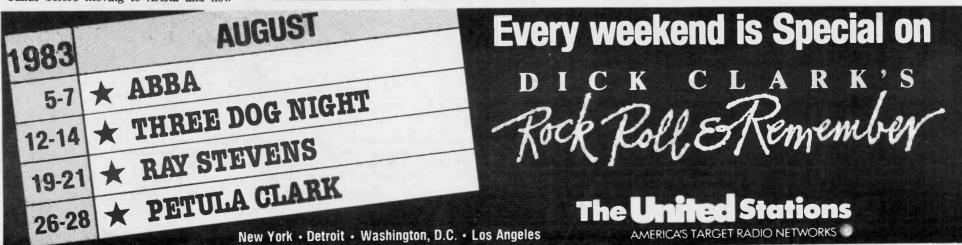
BOB SABEL SET AS GM, WALT LOVE PD OF KKTT/LOS ANGELES

MASON DIXON NAMED PD AT Q105/TAMPA

NUMBER ONE FIVE YEARS AGO: "Grease" — Frankie Valli (RSO) NUMBER ONE A/C: "Copacabana" — Barry Manilow (Arista) (2nd week)

NUMBER ONE COUNTRY: "Love Or Something Like It" — Kenny Rogers (UA) (2nd week)

NUMBER ONE LP: "Some Girls" — Rolling Stones (Rolling Stones/



Swikard Back At KNUZ As General Manager

Larry Vance Swikard has returned to KNUZ/Houston as General Manager. Swikard had worked at the station for 14 years, eventually becoming VP/Programming, before leaving in 1981 to take the VP/GM post at Texas Coast Broadcasters sister stations KAYC & KAYD/Beaumont. He returns to Gold-formatted KNUZ following the recent sale of the two Beaumont stations to singer Charley Pride.

Swikard, a 28-year radio veteran, succeeds Texas Coast President Dave Morris. Morris will continue to manage sister FM KQUE. Swikard told R&R, "I forgot how wonderful Houston traffic can be. Aside from that I'm glad to be back. In the past six months KNUZ has increased its

Danny Davis Joins LARC As VP

Danny Davis has been named VP/Artist Development & Business Affairs for LARC Records. LARC Chairman Joe Isgro told R&R, "I brought Danny up here to handle the artist development and business affairs, being a liaison between the artists and the attorneys. He's a solid pro who deserves to be back in the business...he's a top-flight individual, and I'm very happy to have him here. Danny will be working with our artists on LARC, and our new pop label as well."

Davis, who for the past two years has been owner/operator of the Los Angeles-based delivery and limousine service Record Time, commented, "It feels sensational to be going back into the record business again. I do believe that Joe has allowed me to stretch out and try walking down some new avenues in this position. We are a growing company, and so my promotion expertise will be utilized. However, the horizon holds a lot of growth potential for LARC and our new pop entity. We plan on expanding past the bounds of black music, diversifying into all types of product."

Before founding Record Time, Davis served as Sr. VP/Promotion for Casablanca/PolyGram and Motown. Davis's wife Marie and son Danny Davis Jr. will continue the day-to-day operation of Record Time.

McKinney

Continued from Page 1
Commenting on policy,
McKinney said, "The Chairman
often talks about following the
print model for regulation of the
electronic media, and I couldn't
agree more. I just happen to

think that is precisely the correct way to do it." (A more detailed interview with McKinney appears on Page 4.)

While studying engineering at West Virginia Institute of Technology in the 1960s, McKinney worked for two years at WMON/Montgomery, WV, where his duties included engineering, sales, and announcing. He was also a local stringer for Associated Press. McKinney has spent most of his FCC career in the Field Operations Bureau (FOB), where he rose from an inspector to become Bureau Chief in 1982.

average quarter-hour numbers in our adults 25-49 target by 300%, so I'm confident of the future of this AM station in a market like Houston"

KIAK Defuses Explosive Situation

On July 20 at 10:40am a young, unemployed carpenter walked into the offices of KIAK/Fairbanks, bluffed his way past the receptionist, and entered the studio where PD Stan Clevenger was doing his show. Telling Clevenger that he wanted to go on the air and make a statement, the young man claimed to have "enough dynamite on me to blow us and this whole station to heaven or hell." The man then had Clevenger feel several cylindrical objects under his coat.

Clevenger told the intruder that he was unable to authorize a deviation from the regular Country format, and that he'd have to call his boss. The man allowed him to leave the studio, at which time Clevenger told Station Manager Pete Kelly to call the police. Within minutes the building was evacuated and police moved in.

While Clevenger continued to do his show, a specially-trained police officer talked the young man into giving himself up. The cylinders under his coat turned out to be wooden dowels. Following the incident, Clevenger told R&R, "I wasn't scared . . . I was nervous, but not scared . . . I just wanted to handle it as best I could, and get him calmed down."

Aku

Continued from Page 1

ratings dominated all local morning personalities, justifying his reputation as one of the highest-paid air talents in the

KSSK GM Earl McDaniel said, "For the last 36 years, Aku had been Hawaii's most dominant, innovative broadcast personality. We will all miss him, and will never forget his contributions to all of Hawaii. When Aku realized he was not returning, he gave us a letter which he asked to be read on the air at the appropriate time."

A portion of the letter reads as follows:

"Folks – the news is – I didn't make it.

"Now hold on: I know it's a sad piece of news and I'm sorry to lay it on you this way, but for some reason I feel up about it rather than down... One of the main factors is the hundreds and hundreds of cards and letters from you all — with love and prayers...

Those of you folks who've been hanging with Aku in the mornings for the past 36 years know that my life has been a rich and rewarding experience. And the hundreds and thousands of you were the ones who made it possible — hell! — you shared it with me."

Aku's regular fill-in host Larry Price is now handling the morning show.

DROPS NEWS/TALK

KCNN Adopts Nostalgia Format

KCNN/San Diego has dropped News/Talk in favor of the "Prime Time" format. Prior to going full-time with the format, the station had been broadcasting the nostalgia-oriented music only on weekends, with host Don Howard. The changeover became effective July 25

The station's new daily lineup includes Howard, now handling mornings; Art Way, middays (both former KOGO/San Diego personalities); and Jay Michael, doing afternoons following a similar shift at KMLO/Vista, CA. Remaining dayparts are filled with a taped presentation of the music. A replacement is being sought for former Managing Editor Che Moreno. He was to have stayed on as Operations Manager until his recent death in a motorcycle accident. The rest of the News/Talk staff was let go.

Explaining the format switch, GM Jim Price said, "The overwhelming reaction to our weekends just demanded we make a fulltime commitment to vintage discs. Our goal is to serve the adult population of San Diego with a complete station." Commenting on Moreno, he added, "He had done a damn good job for me."

KCNN is also retaining its affiliation with ABC news as well as continuing its local news, helicopter traffic, and stock market reports. Price indicated that management is working with the former staff on relocation possibilities, and that a call letter change (the station adopted its present calls upon converting to a News format using CNN broadcasts) is being contemplated.

WQXN

Continued from Page 1

his specialty. George did a fine job for us, and he agrees that our move is a valid one. Since he's not staying, I'm searching for a PD at present."

B/A/M/D President Dwight Douglas commented, "I've been talking with Gary Kines for some time now about our options, and it just became very obvious that this market could not support two AORs. Right now there are two Country stations, two 'soft rockers,' two AORs, but only one real CHR, WRBQ(Q105), and it's in transition between programmers. In about 30 days, when the research is completed, we'll offer a viable alternative for the market to Q105."

B94

Continued from Page 1

stay with Hearst at WHTX, told R&R, "As far as I'm concerned, their attorney knows nothing about this turn of events ... they still work for B94." O'Brien & Garry were unavailable for clarification at presstime, but informed sources within the market speculated that the next steps would most likely be handled by the courts.



THE PICTURE PAGES

MCA Meets Fixx



MCA's Fixx played the Greek Theatre in L.A., and label executives greeted the band backstage. Pictured (I-r rear) are MCA President Irving Azoff, group's David Brown and Adam Woods, MCA Sr. VP Jerry Sharell, and Exec. VP Myron Roth; (I-r front) MCA VP Zach Horowitz, group's Jamie West-Oram and Rupert Greenwald, MCA VP Larry Solters, and group's Cy Curnin.

Radio/Rock 'N' Roll Tonite Contest



The "Rock 'N' Roll Tonite" TV concert series teamed with top AOR stations WIYY/Baltimore, WCOZ/Boston, WLLZ/Detroit, WAPP/New York, KPRI/San Diego, KMEL/San Francisco, and WAVA/Washington to send winners from each city to attend one of the show's tapings in Los Angeles. The winners are pictured with Quarterflash singer Rindy Ross (4th from right below) on the set.

Original Impressions



Curtis Mayfield, Jerry Butler, and the Impressions reunited for a concert tour, and recently played the Greek Theatre in L.A., commemorating the 25th anniversary of their careers. Pictured (I-r) are Mayfield, actor Roger Mosley, Toni Laudermilk, Butler, actor Stan Shaw, and Consuella Durden.

Platinum Contamination For Air Supply



Air Supply received platinum awards in Canada for their "Now And Forever" LP following a show at the Montreal Forum. Pictured (I-r standing) are, PolyGram Canada VPs Leo da Silva and Bob Ansell, group's Ken Rarick, Frank Esler-Smith, Graham Russell, and Russell Hitchcock; PolyGram's Llyn Adalist, group's Ralph Cooper, Donald Cromwell, and Wally Stocker, and PolyGram Canada President Peter Erdmann; (I-r kneeling) PolyGram's Alain Martineaul and Alwyn Ross.

Network Takes Cara Business



Network President Al Coury recently joined producer Giorgio Moroder and Irene Cara in the studio to discuss plans for the artist's forthcoming Network LP. The album will include "Flashdance" and a new single, "Why Me." Pictured (I-r) are Coury, Moroder, and Cara.

E/A Displays Imagination



Elektra/Asylum has signed Imagination, with a single, "Looking At Midnight," just out and an album to follow. Pictured (I-r) are group's American rep George Greif, Red Bus Records' Eliot Cohen and Ellis Ellias, and (seated) E/A Chairman Bob Krasnow.

RCA Rocks With Rick



Rick Springfield recently played the Brendon Byrne Arena in New Jersey during the early stages of an extended tour. Pictured backstage after the show are (I-r) RCA VP Gregg Geller, Springfield, and RCA VP USA & Canada Don Ellis.

LARC Inks LaToya



LARC Records has signed LaToya Jackson, with a single just out. Pictured at the signing are (I-r) LARC Vice Chairman Bill Craig, label VP Stuart Love, Mrs. Joe Jackson, manager Joe Jackson, LaToya Jackson, LARC Chairman Joe Isgro, Jackson attorney Curtis Shaw, and LARC attorney Kim Guggenheim.

Contemporary Hit Radio



JOEL DENVER

WQXI-AM & FM, THE MILLION DOLLAR SHIP

Management Profile: Quixie's Jerry Blum

here are few VP/GMs in the business who have had as long a tenure at one radio station as Jerry Blum at WQXI-AM & FM/Atlanta. His name has become synonymous with good aggressive radio. And if you've heard that nice guys finish last, spend a little time with Jerry and he'll convince you otherwise.

His 26 years of radio experience include selling time at WLEE/Richmond, KBOX/ Dallas, and WIL/St. Louis. He also sold jingles for the Commercial Recording Company, now known as T.M. Productions.

I recently had the chance to sit down with Jerry and discuss his management style, some of the stations' accomplishments, and a few personal anecdotes.

Management Style

R&R: In the 21 years you've been at WQXI, you've accomplished a lot of things. Sales goals were met, ratings skyrocketed, you've hired some of the finest people in the business, and you helped create the "Great Rambling Raft Race," which made radio promotion history. But more importantly, you've been through a number of ownership changes. How did you survive them all?

JB: There have been four owners in all during my time here. It started with Esquire magazine when they bought it in



"It takes money to make money. Most corporate execs know that, but they play a game at budget time with their GMs. Most GMs give up too easily and won't fight for it."

1961 from Rounsaville Broadcasting. I joined in 1962 as General Sales Manager. Esquire sold it to Jupiter Broadcasting. Then I became Station Manager in 1968 when the station was owned by Pacific & Southern, and GM in 1969. Now, I work for Jefferson-Pilot, and they're a fine company to be with. I guess I was very lucky that each new owner didn't have a son-in-law or a bright son or cousin who figured he could do a better job.

People buy a radio station because it is successful, and they want to keep that success going, so I'm thankful they were smart enough to keep things the same way. Deliver the bottom line, and chances are you'll keep your job. Unfortunately, the other side of that is getting into political problems, which often occur in this busi-

"In 1963, we threw out our account lists. No one gets in anyone else's way out of respect for one another."

ness. Thankfully, there have been few political problems with any of the owners.

R&R: Have any of these new owners ever come in and said, "Jerry, we really like everything you do, we're not going to change a thing."?

JB: Hardly. They all tried to change it a little bit, but they changed a little bit too. The people at Jefferson-Pilot told me on a number of occasions that my management style was foreign to them, but they have accepted it and modified a lot of areas to the way we do things. It's a testament to their maturity to accept me, and to understand that there is more than one way to run a successful radio station.

No Internal Competition

R&R: Despite your testimony to looking first at the bottom line, you enjoy a reputation as a very people-oriented GM.

JB: I really have tried very hard not to have an ego problem, and that is where a lot of problems devleop, in terms of internal competition. Years ago, Atlanta magazine did an article on me and I made a statement that I'm going to use again. Companies die from within. When you are in a competitive market like we are and WXXX does something on the street, you know how to get around it, deflate it. But when you have competition under your own roof, that's where the real problems begin.

If somebody is the kind of person that tells you it's a great place to work, but the minute your back is turned spreads rumors, innuendos, and insinuations, then you have a problem. I have found that if you treat your people fairly, equitably, give them room to grow and make mistakes, it's amazing how comfortable and easy it is to manage. For all intents and purposes my department heads are their own bosses and grow at their pace.

A Stable Stable Of Pros

R&R: I discovered that five of the jocks at this station own houses. That's almost unheard of in this business.

JB: The GM, GSM, five of the seven salespeople own homes, both PDs (AM & FM) own their own homes, and five of my jocks on the FM alone own homes. We are in a stable and successful, thriving kind of business at this radio station. Don Benson even came back to work here, which is unusual in this business. He's just a supertalented guy and I'm delighted he's back. He knows the music, the market, and he

(94-Q)

THE MUSIC FM

WQXI) AM790

knows me and my philosophy, so he does everything right.

R&R: Having an Operations Director is a new experience for you. What are Don's duties?

JB: Among many things, he wears about ten hats. He takes care of all the details, all those things a GM doesn't have time to do. In addition, he institutes things in sales, promotions, and ideas for programming as well. He's involved in all areas of the station, and it works beautifully for us.

R&R: In addition you have Fleetwood Gruver as PD of WQXI (AM) and Jim Morrison programming 94Q. What are their responsibilities?

JB: They answer to Don, and he is responsible to me. But at the same time, because of management style, I can walk into the PD's office and ask questions without offending Don. Consequently the PD can walk into my office and talk anytime. My door is always open, and has been for 20 years. If something is bothering you, I'll let you solve it, but offer some ways to go about it. I manage but I don't meddle. Do things because you think it's right. If you make a mistake then we'll talk about it and help you avoid the mistake again.

R&R: Was it a traumatic period to see WQXI slip because of the shift in population out of the city limits, and the increase in FM penetration?

JB: Simply put, it was a total and complete revolution. We knew it was coming, we sensed it, and I think we were one of the first Contemporary stations to simulcast in morning drive in 1972 or '73 at the latest. We knew we were losing audience, but our billing was tremendous on the AM. We had to wait until the time was right for the audience to be there and let the FM carry the load. We may have even waited two years too long, but the heritage, reputation. and business was still with Quixie. Eventually Z93 sapped the strength from the AM. Now we have geared up 94Q over the past five or six years and we are very competitive and our billings are homogenous.

How Many Zeroes?

R&R: Speaking of station billings, you just showed me a T-shirt that boasts of your "Million Dollar May." I've heard that WQXI-AM & FM put together three months with two commas in the net billing.

JB: That's accurate. I like to say we had a great year in our second quarter. This is a

"My door is always open, and has been for 20 years. If something is bothering you, I'll let you solve it, but offer some ways to go about it. I manage but I don't meddle. Do things because you think it's right. If you make a mistake then we'll talk about it and help you avoid the mistake again."

lot of money for Atlanta, which is the 16th market. At one time this was one of the worst radio markets in the country. 21 years ago, you could buy drivetime for \$5.50 a minute. Slowly but surely this market has built a credibility unequalled in this region of the country. Our "Grid I" level opens at \$500 a minute, and people are paying it.

At the same time we reinvest this money in our staff. We've got the greatest bunch of announcers. They are professional guys who are dedicated to their careers. They are well-paid, and have the ability to make money from station remotes and other outside activities.

From Rafts To Lights

R&H: Let's talk about the "Great Rambling Raft Race."

JB: It was the greatest sustaining radio promotion in the world. We did it 12 out of 13 years, and it was incredible. Z93 had it the 12th year, and we did it the last year. It was an emotional experience for us to have it yanked away, and then eventually stopped.

Everyone wanted a piece of the action. It was basic greed that destroyed it. Everyone wanted to get a taste of it. For 11 years we did it by burselves and drew thousands. Then the state got involved, and the city, and before we knew it the price tag was up to \$300,000 to run it. When we first started, it didn't cost us even 40% of that to do it ourselves. It just became financially impossible to do.

You can't fill the void created by not having a raft race. There will never be another raft race in Atlanta, and that's a reality. It was a thing of the times, and its time has passed. Now we are on to our "Light Up Atlanta" promotion, which will become a yearly event. This radio station just doesn't rest. We are constantly pumning

R&R: Explain the Light Up Atlanta

JB: We found out that Pittsburgh did a thing with lighting the city, and we wanted to do something to celebrate the 250th anniversary of Georgia. We went to the city with a proposal and so did another group of folks.

"I think we're destroying a lot of young broadcasters with apathy, and by not giving them the time they need."

Well, we all put our heads together and Don Benson and one of our account execs, Don Ventura, did a remarkable job with this event. It took two months of work to close off all of Peachtree St., and have every building light up at a specific time. At the top of the Georgia Pacific Building we arranged an incredible fireworks display. Our name is all over this event with proclamations, banners, TV, and newspaper mentions.

No Account Lists

R&R: Could you explain the unusual way in which you run your sales department?

JB: In 1963, we threw out our account lists. No one gets in anyone else's way out of respect for one another. We used to have one guy who would make up the most imaginative account service record, and all it was was smoke . . . I never saw any billing. We ended up firing him and doing away with all of that stuff.

For example, if one of your accounts buys a schedule while you're away on vacation, one of the other salespersons will write it up, get it on the air, and put your name on the contract. It's done out of respect. In the last 15 years, I can't think of five major problems over accounts that we've had.

You have to trust people. Salespersons filling out time sheets is a ridiculous idea. If you can't trust them, then fire them. We haven't lost a salesperson of his own choosing in maybe 16 years. We've let a few go, but those that work out end up staying with us. One salesperson has been with us 19 years, another 16, and another 15. At the other end one has been here for five years, and our rookie has two years with us.

Continued on Page 28



Continued from Page 27

R&R: Where do you think things are going for WQXI-AM & FM and the business in general?

JB: We've got nothing but great things ahead. I see those radio stations that are stacked with talent, compensate their people well, know their place in the market, know how to translate their listeners into advertising dollars, and know how to entertain their audience not having any major problems.

Frankly, I don't see cable as a threat either. TV has never been a threat, nor do I see cable radio as a problem either. If you are servicing your people the way they should be, then there is no problem at all. With all of this competition out there, this station has the biggest share of the market it's ever had. The highest gross profit, the highest expenses, but the highest net profit as well.

R&R: You certainly don't seem to be afraid of spending money.

JB: It takes money to make money. Most corporate execs know that, but they play a game at budget time with their GMs. Most GMs give up too easily and won't fight for it. If there is something I need for this operation, I go up to Charlotte and stand on my toes and ask for it. They support my wishes. I don't know of a major promotion that has needed extra dollars that I've been turned down for in the last five or six years. It pays off, and the folks at Jefferson-Pilot realize that.

R&R: It would seem that the environment you've created lends itself to a cooperation between those two traditionally-at-odds departments, sales and pro-

JB: A lot of folks might jump down my throat for saying this, but if there is a major problem between sales and programming, the buck stops at my door. If I were to allow that to continue, then I would be the problem. Some GMs like to keep things stirred up for whatever the reasons. To me it's the GM's responsibility to straighten it out.

R&R: You've had a number of successful names through this station over the years as PD. Some had philosophies dissimilar from those you use to motivate your staff.

JB: Scott Shannon was probably the most different, yet he's been very successful throughout his career. His only problem was with the staff. I think he has matured since then, and is a much better manager of people. He's done a fabulous job in Tampa, and will do well in New York.

R&R: Another major name is Paul Drew.

JB: He hasn't been here in 15 or 17 years, but Paul and I are still dear friends. We still enjoy debating what's going on in the industry. Other big names include John Leader, Bill Sherard, George Burns, and Dr. Don Rose was a jock here. I could go on and on. There are some terrific guys in this business, and I'm fortunate to have had a lot of them come through here. When it looks like someone has outgrown the situation, then I encourage them to take wing and go for something bigger. But I can't see anyone leaving here to go across the street. In 21 years no one has done it. I think that would hurt me more than anything else.

R&R: By now it's legend about WQXI dropping turkeys out of a helicopter for Thanksgiving and the messy results that followed. In fact, that served as the plot for a show on "WKRP In Cincinnati." People tell me that this station and you in particular were role models for WKRP. Do they call you the "Big Guy" around here?

JB: Well, yeah they do . . . among other things. Hugh Wilson, who worked for Burton-Campbell Advertising, came to me with the idea. I made some script suggestions and even pointed out that there was an Art Carlson in Cincinnati already at WRRM. It came to pass that the show aired.

I was in New York on a business trip and people stopped me and asked me if I was the "Big Guy," Gordon Jump, since the character Art Carlson does look like me physically. Clark Brown, my GSM, is the spitting image of Herb Tarlek, the "Duke Of Double-Knit," at least physically.

R&R: Earlier we talked about the future of radio, but what about your future?

JB: I'm very lucky. I'm a fortunate guy. The last 20 years have just gone by very quickly. I don't have any big plans. I'd like to have more money and investments, so that when I'm 65 I can maintain my lifestyle. I feel like I'm 30, and it's the business that keeps me young. You've got to know what's going on in town, and to do that you've got to be young.

R&R: What would you recommend to PDs looking to become GMs?

JB: Like I'd tell anyone else . . . do at least 10% more than you're asked to do. You don't have to stay later, but get your job done and learn about sales, promotions, financial responsibility. Learn all you can to make yourself a well-rounded individual. The guys who will be GMs show enthusiasm in all facets of the operation.

R&R: Any thoughts on up-and-coming younger broadcasters?

JB: Unfortunately, I think we're destroying a lot of young broadcasters with apathy, and by not giving them the time they need. If someone is looking for a job, I will take the time to see them just out of courtesy. Young people need encouragement, and there is some great young talent out there that wants to get started. I'm upset at those GMs that are so impressed with their own importance. These people won't take phone calls, and won't return them. Those are the things that hurt this business. That's not my style. I never ask who's calling; I take any phone call from anyone that wants to talk to me.

To me this is a great business, and I want to spend the rest of my life doing this at this radio station . I've found a home here. I'm proud of what we've built here and the people that I work with at this radio station and at Jefferson-Pilot. I'm in here every day at 8:15, and I get up looking forward to work. If that ever changes, then I'll know it's time to make a change.'

Motion

Ralph Carroll leaves the PD/MD slot at WQLT/ Florence, AL to become MD and night rocker at WCGQ/ Columbus, GA, with Operations Manager Rick Shane taking over music duties at WQLT . . . Brett "Kid" Nordhoff exits KFOX/Redondo Beach, CA to join KLOM(13K)/ Lompoc, CA . . . Christine Hamilton is appointed Director of Creative Services for Dees Creations, Inc., Rick Dees's production company

WXLK/Roanoke MD David Lee Michaels exits to join WDOQ/Daytona Beach to do nights, and Don O'Shea is upped to MD as his replacement... Craig Hunt exits WABX/Detroit for mornings at KWSS/San Jose . . . Mr. Bill Morris moves up from all nights to team up with Tray Matthews at WIXV/Savannah ... 99KG/Salina, KS MD Jeff Travis moves into sales, and Bob Singer is now doing mornings . . . KKLS(AM)/Rapid City, SD will shift its CHR format over to KKLS-FM on Labor Day, picking up a Century 21 Easy Listening format.

STATION PROFILE



"1490 'FLB" P.O. Box 530 Fayetteville, NC 28302 Owner: Gray South, Inc. Rep: Southern Spot Sales (919) 323-0925

President: Ted J. Gray Jr. **GM: Stewart Thrower** PD/MD: Larry Cannon 1490 kHz 1kw day; 250w night

"WFLB has been one of the few AM stations to maintain a basic CHR format through the years while staying respectable in the ratings and financially solid. We feel the reason for our continued success is simple: professionals working as a team in an active radio environment mixed together with community involvement and personality

"Another ingredient in 'FLB's success is our aggressive music policy. I'm proud to say I've been handling music for almost 10 years, and 'FLB has always maintained a posture of musical leadership. Fayetteville is a big melting pot of people with a steady influx of all nationalities from nearby Ft. Bragg and Pone Air Force Base makes the market a good baro-

Larry Cannon meter for a national opinion on a record. I take great pride in our relationship with the record community, and they know we're not afraid to give a record a chance.

"In today's radio world where things are constantly changing, 'FLB has been able to evolve and progress with the times, instead of being buried by change. With the continued efforts of the staff, management, and the support of our listeners, 1490 'FLB will be around for a long time to come.

- Larry Cannon

THE PICTURE PAGES

Gold "War" For U2



Island's U2 received a gold album for the "War" LP at a party following their New York date at the Pier. Pictured (I-r) are Island President Ron Goldstein, group's Bono, the Edge, and Larry Mullen, manager Paul McGuinness, Island principal Chris Blackwell, and Island VP Michael Abramson.

Tin Angel Soars At Atlantic



Atlantic has signed **Tin** Angel, with the female quintet's first album just out. Pictured (I-r) are ICU Management's Joe D'Alesandro, group's Cindy Dell, Julie Last, Lori Zee, and Karen Atta, and Atlantic President Doug Morris, with group's Sherri Waggoner not pictured.

Allegiance Throws Curves Party



Allegiance Records held a party to unveil the Curves' video for their ''Friday On My Mind' single. Pictured (I-r) are group's Owen Seiver, Allegiance President Bill Valenziano, group's Tom Boxwell, Chuck Gefre, Kent Barbour, and Joey Toth, Allegiance's Howard Zelener, group's Denis Cortese, and label's Marty Goldrod.

Rubinoos Set WB Debut



Warner Bros. has signed the Rubinoos, with a mini-LP called "Party Of Two," produced by Utopia, scheduled for September release. Pictured (I-r) are Utopia's Kasim Sulton, engineer Chris Anderson, Utopia's Todd Rundgren, Rubinoo Tommy Dunbar, Utopia's Roger Powell (seated), Rubinoos manager Marc Nathan, and Rubinoo Jon Rubin.

NYMRAD Elects Officers



The New York Market Radio Broadcasters Association (NYMRAD) announced the results of elections for officers and board members of its annual Management Dinner recently. WCBS-FM VP/GM Nancy Widmann is Chairperson, WRKS VP/GM Lee Simonson Vice Chairman, WNCN GM Matt Field Secretary, and WBLS VP/GM Charles Warfield Treasurer. Board members are SMN VP Ellyn Ambrose, RKO Radio Exec. VP Bill Hogan, WPIX VP/GM John Goodwill, WNEW-FM VP/GM Mike Kakoyiannis, Blair Radio Sr. VP Dick McCauley, WHN VP/GM Brian Moors, WYNY VP/GM Frank Osborn, WPLJ VP/GM Joe Parish, WGSM & WCTO VP/GM Richard Scholem, WNEW VP/GM Jack Thayer, United Stations President Nick Verbitsky, WINS VP/GM John Waugaman. Pictured (I-r) are new Chairperson Widmann; Verbitsky, presenting the first annual "NYMMY" awards; and past Chairman Thayer.

Execs Explore New Music A&R



Participating in the New Music Seminar's A&R panel in New York recently were (I-r) A&M President Gil Friesen, E/A President Bruce Lundvall, Island President Ron Goldstein, and Prelude President Marvin Schlachter.

RCA Meets Eurythmics



RCA held a reception for seven of its "new music" acts in conjunction with the recent New Music Seminar. Pictured (I-r) are Eurythmics members Dave Stewart and Annie Lennox, RCA VP/USA & Canada Don Ellis, and label VP Gregg Geller.

Geffen Carries Carey



Tony Carey has signed to Geffen following an album for Rocshire and substantial contributions to Geffen's Plant P Project LP. His first Geffen LP will be released later this year. Pictured in Frankfort, Germany are (I-r) engineer Nigel Jopson, Carey, and producer Peter Hauke.



JEFF GELB

AOR WINNERS' CIRCLE PART ONE

KSRR: Houston's Star AOR

An early winner in the spring Arbitron results was KSRR/Houston, which took a strong lead over competing KLOL when it jumped 4.2-7.3. Not only did that make the station number two overall in the market and number one for contemporary music, but it also posted impressive demographic wins: #1 men and women 18-24, plus #1 in men 18-34, 18-49, and 25-34, and #1 adults 18-34 (and tied for #1 adults 18-49). Even more impressive is the fact that this was PD Andy Beaubien's first book with the station; he joined as PD (from a similar stint at WCOZ/Boston) a mere month before the book began. The story behind the station's quick rise to format stardom in as competitive a market as Houston should provide important insights for any PD.



"I think AOR radio has gone beyond the point of being able to survive on 18-24 male numbers alone."

Expanding The Base

Andy recalled his initial impressions of KSRR: "My PD predecessor, Alan Sneed, had put together a pretty damn good radio station, one which was already on its way up in the ratings. The station was on the right track, developing a reputation and an audience. Plus, the station had (and has) an excellent GM in Jeff Trumper, who gives the PD the freedoms he needs to get the job done. So when I came in, I hardly had to scrap the entire format. It was merely a refining process."

Aiding in that process was consultant Jeff Pollack, who was enlisted by KSRR simultaneously with Beaubien's arrival. The two initially examined KSRR's music library, giving it a facelift that Beaubien called "not dramatic — just a breath of fresh air. KSRR had been pretty heavy metaloriented, and we wanted to give it a more balanced, mainstream sound, and make it a bit more current as well. We wanted to expand the base of the station. I think AOR radio has gone beyond the point of being able to survive on 18-24 male numbers alone. We wanted to become a more mainstream station, one that hopefully had equal appeal to both males and females from 15-34

"We didn't do any research at first, instead choosing to 'shoot from the hip' in

determining which songs to play. The station had been pounding heavy metal pretty consistently. We did some dayparting of those bands and then added in some more mainstream favorites like Pat Benatar and the Police. We also juggled things so that songs like 'Hungry Like The Wolf' could get the airplay they deserved.'

Southern Fried Oldies

The oldies library also fell under Beaubien's careful scrutiny. "AOR as a format had been frying many of its core songs. How much longer could we have gone on playing 'Aqualung' as a power oldie? Plus, for a time the format was so dependent on oldies that we were failing to establish new hits. So we retired some oldies, though few of these songs are gone forever; it's just a matter of how we deal with them. Some AOR stations reacted to burnout by taking an artist's entire catalog out of the library. Putting all Led Zeppelin tracks on hold is an unnecessarily extreme measure. Just as the audience may not go along with every new artist that comes out, neither are they ready to completely abandon every Led Zeppelin track. Now that we're playing more currents, it naturally slows the rotation of the oldies we have chosen to play."

He reacted "conservatively" to the influx of modern rock on AOR playlists nationwide, explaining, "Houston is not as progressive in those terms compared to the other major markets. We've had to be very careful about what we play (though now that MTV penetration is so high in the market, breaking new acts is not as difficult as it used to be). I hate labels, and like to look at each song individually, going by the old axiom that a hit is a hit. There are still format boundaries, of course. The audience is very vocal when we play a song they don't like. Plus, after a while, a qualified PD can second-guess his audiences' interests. He can sense the parameters in

For instance, KSRR played neither Prince nor Michael Jackson this spring. Beaubien said, "I just felt we weren't in a position of forcing something on our listeners before they were ready for it. 'Beat It' is a wonderful song, one of my favorites. But our audience wasn't ready for it."

Consultant Pollack offered input into these decisions, but Beaubien stressed, "I'm programming this radio station. It's NEW KIDS IN TOWN PART ONE

KXZL Kicks Competition In San Antonio

It wasn't that long ago that **KISS** had the San Antonio AOR market all to itself. But, within days of each other this past spring, two new AORs joined the fray. One of them, **KXZL**, took an early ratings lead in the spring **Arbitron** results against both of its format competitors, and wound up number two overall in the market as well. The station is number one by far in teens (more than doubling its nearest competitor), but is also on top 18-34. Additionally, new **Birch** results show the station number one in the market, and far ahead of all format competitors.

The numbers are especially gratifying to KXZL PD **Dave Conley**, since he put the station on the alr just two weeks before the spring book began. Conley noted, "We didn't start commercial-free, or have any particularly big promotional push. We just tried to be as different from our competition as possible. KISS's demographics were spread so wide that they were leaving a big hole 16-24. They were wide open for competition from a station playing something new. So we started right off playing songs, both old and new, that had never been heard in the market before. We were by far (and still are) more current. We are the station in the market to break records, though don't get me wrong; we're not a new wave station. We play the best of what's out there. The key is in the mix, blending appropriate material together instead of backing up something new-sounding with dinosaur-rock.



KXZL PARTY ANIMALS — Pictured celebrating the station's winning ratings debut (I-r back row) are airstaffers Loose Lief, PD Dave Conley, Vickie Davis and Michael Foxx; (I-r front row) Rockin' Rudy, Sabrina, MD Lisa Giles, and Mandrax the Magician.

"During the ARB, we had jocks in clubs most days of the week, just meeting and greeting listeners, finding out what people were into. We don't do music callouts, but we do callout research to discover people's attitudes and perceptions of the station and the marketplace. Music choices are determined by sales, requests, and what I like!" Conley's background gives him the credentials to program by ear: he came to KXZL from the PD post at WLRS/Louisville, and prior stints at AC's and CHRs in Houston and Los Angeles. Judging by his initial results at KXZL, it looks like Conley's programming prowess is right on target.

my responsibility. Whatever decisions are made are ultimately made by me. Jeff and his organization understand and respect that, and that's what makes our relationship so harmonious. They are a tremendous asset to the radio station, providing a national perspective, a good and objective view of what's happening elsewhere on many levels."

An AOR With Character

One of Beaubien's first decisions upon joining KSRR was to bolster its air talent roster. "I didn't want to recreate the old 'more rock, less talk, no commercials'-type of AOR we'd experienced a few years ago. I wanted to put together an AOR with real character. What makes KSRR something special is the individuals on the air.

"Putting all Led Zeppelin tracks on hold is an unnecessarily extreme measure."

"We already had a phenomenal morning show. Moby and Matthews are unquestionably the market's hottest jocks. Their show is tremendously popular. To beef up the rest of our schedule, I brought in Michael Stevens from WAPP/New York for afternoon drive, and Wild Bill Scott from WLLZ/Detroit for nights. As you might imagine from his name, he is not laid-back. His approach is very powerful, totally committed to rock and roll. More recently I brought in Garth Hemp, also from WAPP, for late-nights. Additionally, I switched our

evening announcer Loren Valle to midday, where the ratings have since shown she is much more appropriate. Each announcer has a unique approach; in most dayparts I don't encourage extraneous ad-libbing. We're still a music-oriented station. But when they do open the microphone, I want listeners to know that there's a real human being there, someone they can feel comfortable with."

Promotional Profile

The KSRR jocks played a large role in the station's spring promotional profile, doing numerous personal appearances and remote broadcasts. The station also benefitted from the residual good vibes of its Who concert presentation locally the previous winter. But, Beaubien noted, "We didn't have a TV campaign this book, outside of some spots on MTV. Nor did we do any significant commercial-free promotions. Quite honestly, we regarded the spring book as a transitional one for us. We were still developing our airstaff and air sound, and I felt we didn't have a really solid product yet. So the numbers took me by surprise. We knew the station was growing, but we never expected it to take off like this."

How do you top a winner? Beaubien said, "I hate to stick my neck out and predict bigger things. After all, we're already number two in the market and the number one contemporary. At the same time, the competition is becoming more fierce every day. So, to say that I expect to be double digits in a couple books would be pretty silly. Our goal is to continue to be just what we are now: the top-rated 15-34 station in the market. If we can maintain that, I don't care what the share is. If we hold onto those demos, I'd be satisfied with a three share."

BULLETS FOR E/P/A

ELO

"Secret Messages"



ACR/ALBUMS

KANSAS

"Drastic Measures"



ALBUMS



BREAKERS

STEVIE RAY VAUGHN AND

DOUBLE TROUBLE



"Texas Flood" BREAKERS





SHOOTING STAR

"Burning" Vigit



AOR /ALBUMS

ARCANGEL

'Tragedy'



AOR/ALBUMS



Produced By Tom Allom

The Newest Bullet Is Coming Next From COBRA "First Strike"





LOCAL TALENTS BENEFIT LOCAL CHARITY — WIYY/Baltimore donated over \$8000 to the Children's Hospital of Baltimore from the sales of its second hometown talent album. Pictured at the presentation (I-r) are WIYY promotion assistant Mitch Dahne, Record and Tape Collectors' Wayne Steiburg, Children's Hospital Director Bryan Lowe, WIYY Operations Manager Ty Ford, Recordmaster's Mike Richmond.



DEF AND FUN — When Def Leppard came to Richmond for a concert date, WRXL greeted the band backstage. Pictured (I-r) are station air personality Lee Hogan, PolyGram promo rep Bob McKenzie, band's Joe Elliott, and WRXL MD Tim Scott.



TAKE ANOTHER PICTURE — KZOK/Seattle was the host station for a recent Rockline Interview program with Quarterflash. Pictured after the broadcast (I-r) are WB's Sue Brett, band's Rindy Ross, KZOK PD Jim Robinson, Rockline's Cindy Tollin, band's Rich Gooch.



ROCKING TEXAS WITH THE RED ROCKERS — When the Red Rockers played Dallas recently, Dallas AORs were on hand to greet the band backstage after the show. Pictured (I-r front) are Columbia Director of National Album Promotion Jim McKeon, band's John Griffith and Jim Reilly, CBS's Jack Chase, band's Darren Hill; (I-r second row) band's James Singeltary, KEGL MD Joe Foiger, Columbia's John Fagot and Jeff Patton, KTXQ MD Drake Hall; (rear) KTXQ PD Tom Owens.

FVOLUTION

KFRX/Lincoln switches formats from AOR to CHR . . . Signing on as "Rock of the '80s" Rick Carroll client stations are WHEB-FM/Portsmouth, NH and KPOP-FM/Sacramento. WGIR-FM/Manchester, as reported in R&R last week, has signed with Carroll, but not for the Rock of the '80s format Jeff Pollack signs KZAP/Sacramento . . . Upped to Asst. PD at WNOR/Norfolk is Les Wooten . as the new MD at WFBQ/Indianapolis is Robin Luse Exiting their MD posts are Mike Kirven from WPLR/New Haven, Rick Williams from KTYD/Santa Barbara, Chip Knight from WSCY/Syracuse, and Rob Roman from KLAQ/El Paso ... KTYD's new MD is Allan Wilson ... "Roz" is picked as MD of WIOT/Toledo . . . Kim Alexander joins WHCN/Hartford for 10pm-2am . . . Ben Stone replaces departing Matt Bell as News Director of WDEK/DeKale David Lee White is upped to full-time airwork at Mark Felsot and Bob Zany KFMG/Albuquerque. join the weekend airstaff at KLOS/Los Angeles Neimann joins KFMF/Chico from KXOA-FM/Sacramento for weekends and Teresa Moell joins KFMF for nights . . . David T. exits as PD of



KTIM/San Rafael.

MAD ABOUT BLACKFOOT — When Atco's Blackfoot played Madison, WMAD held a contest whose winner was awarded an Ibanez guitar from the band's Rickie Medlocke. Pictured backstage (I-r) are the band's Ken Hensley, Atlantic's Rick Sudakoff, WMAD MD Dale Wolter, Medlock, and WMAD PD Debbie Dalton.



BUFFALO GIRLS GO ROUND TO PARIS — WGRQ/Buffalo sent contest winner Kathy Thompson (left) and a guest to Paris to see Supertramp live. After the show, Kathy met the band's John Helliwell (right).



FRIENDLY PERSUASION — Some people will do anything to get a record played. Pictured perched atop the WDHA/Dover broadcast tower, trying to persuade PD Mark Chernoff (center) to add one of their albums, are RCA reps John Boulos (left) and Bob Catania (right).

Coming Next Week: Our spring Arbitron Winners Circle series continues with spotlights on KDKB/Phoenix, which wrested its audience back from tough competitors KUPD for KDKB's best numbers ever, and on new AOR KRCK/Portland, which debuted number one in the market against longtime ratings giant KGON. Details next week.

UPDATE

Risking their lives for rock and roll: WAAF/ Worcester has enlisted listeners to join the "WAAF Daredevil Team." The group has already fed lions at a local animal farm, skydived, taken part in a demolition derby, and broken in a brand-new roller



WAAF Daredevil Team members Nancy Hoddinott (Promotions Coordinator) and Zip Zipfel (morning man) prepare for a skydiving session.

Attention fledgling comedy writers: KEGL/Dallas morning team Stevens & Pruett have asked listeners to submit scripts for a continuing morning show skit starring "Uncle Waldo." Scripts chosen for airing make their senders eligible for a .Meanwhile, across the street, variety of prizes . KTXQ has released its first concert seating guide, which also lists restaurants, movie theatres, record stores, etc. . . . KRQR/San Francisco's summer promotion asks listeners to call when they hear the day's "best shot" of two hits by an artist played back-to-back, to win \$100. One listener, who calls to identify a triple shot of Def Leppard, will win \$5000 . . your fantasy? That's what KATT/Oklahoma City's asking listeners. Five winners will see their fantasies come true, courtesy co-sponsor Coors Light. The first winner, already chosen, took a hot air balloon ride above the city, and then released hundreds of \$5 . Radio got hot in Chico, CA recently, when a local brush fire threatened to consume the KFMF

studios. The fire was finally contained just yards from the studio doors . . . WFYV/Jacksonville held a beach party that attracted 18,000 to the live music of the Allen Collins Band . . . When Donnie Iris played Cleveland, WMMS held a contest whose 20 winners became a "Cruiser Chorus" onstage with Iris, singing background vocals on "Love Is Like A Rock." WMMS also bought a section of seats at the recent Cleveland 500, and outfitted all ushers and other race employees with WMMS shirts . . . WLVQ/Columbus did a live remote from a listener's backyard swimming pool as a recent promotion. 200 friends and listeners attended ... WQBK/Albany tied in with Tears For Fears and the "Change" track for a promotion whose winner received \$104 in change, a \$104 gift certificate for a change of clothes, and a membership at the local Nautilus gym for a change in image . . . KWXL/Albuquerque has announced its second annual rock and roll chili, beer, and pool party, August 20. All interested radio and record reps are invited; contact the station for more information at (505) 765-5400 . . . KSQY/Rapid City sponsored a computer and technology fair that includes laser concerts...Congratulations to WAPP/New York PD Joe Krause and wife Susan on the birth of son Daniel . . . WZYC/Jacksonville, NC is a new 100,000-watt AOR that needs album servicing from all labels. Contact PD Ben Ball at (919) 728-2019.

CONCERTS&CONVERSATIONS

GUEST DJs: Motorhead on WBCN/Boston.

CONVERSATIONS: Loverboy on KSQY/Rapid City...

Def Leppard, Rick SprIngfield, Krokus on WLVQ/Columbus... B-52's on WCKO/Miami... Sparks on WXKE/Ft.

Wayne... Joan Jett, Nicolette Larson on KVRE/Santa
Rosa... Fixx, A Flock Of Seagulls on KROQ/Pasadena
... Stevie Ray Vaughan on WXRT/Chicago... Bryan
Adams on KKCl/Kansas City... Bryan Adams, Iron
Maiden, Fastway, Saxon on KFMG/Albuquerque... Donnie Iris, Blackfoot on WXLP/Davenport... Tubes, Mitch
Ryder on WDHA/North Jersey... Steve Ray Vaughan,
Steppenwolf on WZIR/Buffalo... Marillion, Quiet Riot,
Stevie Ray Vaughan, Def Leppard, Urlah Heep, Fixx, A
Flock Of Seagulis on CITI-FM/Winnipeg... Call, Peter
Gabriel, Tubes on WZZO/Allentown.

Adult/ Contemporary



JEFF GREEN

Does A/C Sell Records?

With some 30% of all radio listeners already and being the most promising format for the advancing median age (just over 31 among whites), one might think that A/C would be flexing some strength in the record retail marketplace. But does A/C sell? Although opinions are mixed, the general consensus among the record industry is that more than anything else, A/C is the catalyst format. That is, A/C's key role is to influence the key selling formats: CHR, AOR, Black and Country. Occa-

sionally, A/C will sell product on its own, but in these cases, the results appear over a long period of time, and rarely on a direct and immediate level.

This week, several national A/C promotion executives comment on their observations, explain why they see A/C in its "best supporting role," and suggest what A/C stations can do to improve their clout as a sales force.

Sandi Lifson MCA National A/C **Promotion Director**

Since my experience in working the Lee Greenwood single "I.O.U.," I am more convinced than ever that A/C does sell records. I have to believe that the heavy

A/C action, particularly in Atlanta and Baltimore, influenced many of the CHR stations who added it. Obviously, the more formats exposing a record, the more sales are generated. Nationally, we doubled our single sales and



Sandi Lifson saw a 15% increase in album sales, compared to a top ten Country singles by a major artist with no A/C airplay. Even more significant is that "I.O.U." is the first single from Lee's album, and only the second album of his career.

Rick Bisceglia Arista National A/C **Promotion Director**

There's proof that A/C sells when product starts moving without any other format support. In San Diego, for example, where we still have no CHR airplay to this day, Louise Tucker has been outselling some of

our other current records. In Miami, we had power rotation play at A/C stations on Barry Manilow's "Memory" single, and the album was top five without any other format.

A/C won't generate nearly as many sales as CHR, but the for-

Rick Bisceglia mats together can sell a lot of records. With Louise Tucker in Atlanta, the sales generated by airplay at the three key A/C's helped influence Z-93 to add it, and 94Q soon thereafter. Sometimes breaking a record CHR isn't possible without an A/C base

The record business is just learning how to market records to the 25+ demographics, but needs to realize there's potential sales out there at a time when sales in general are very slow. We're one label that's aware of adult airplay and will, in certain situations, stock stores from A/C airplay. The industry has seen A/C have particular success with unusual, almost novelty-type records, such as Meco, Bill Conti, Royal Philharmonic Orchestra and Vangelis because these are active records, not just passive ballads.

Don Wright **Motown National Pop Promotion Director**

Actually seeing sales from A/C radio alone is very difficult to judge; however, I feel strongly that indirectly A/C accounts for sales by forcing the issue on CHR and other formats. In major cities such as Cleveland, Atlanta, Pittsburgh, San Francisco, Miami and Philadelphia, A/C's influence the CHRs, and do account for some sales themselves.

One reason it's hard to gauge A/C's sales impact is because many retail accounts won't buy off A/C airplay alone. In fact, one of the industry's major problems today is that retail rack business, particularly in the Midwest, will not react to A/C as they will to CHR. Why? Partly because CHR stations promote themselves to the accounts. A/C stations could enhance their communication with the key accounts and utilize local promotion teams to educate their sales staffs that adults do buy records. The sales and promotion people in turn talk it up to the stores. This is especially important on records with only A/C airplay.

In conclusion, it's difficult to pinpoint where A/C's strength lies. I would like to see A/C become a dominant sales force. but the major problem is talking the accounts into recognizing A/C as a viable sales tool.

Mike Martucci Columbia National A/C-**Secondary Markets Manager**

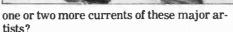
A/C airplay alone would not justify the cost of releasing a new single by an artist that has a limited consumer recognition.

However, A/C airplay does reflect sales in certain major markets like Dallas, New York, Miami, Philadelphia, Minneapolis and Chicago. Although it's hard to measure crossover records like Champaign and B.J. Thomas, A/C does add



longevity to such art-Mike Martucci ists as Neil Diamond and Barbra Streisand. It also re-establishes acts like Paul Anka and Chuck Mangione.

For A/C stations wishing to prove or improve their strength in the marketplace, they should communicate more with the record reps, on a local and/or national level. Ask about our promotions, giveaways, or meeting artists backstage after concerts. Be more aggressive and flexible with your format and playlist. What I can't understand is when a PD or MD says, "Yes, that Neil Diamond is a fabulous song, but there's no room on my playlist this week, so I had to hold it off." Why can't you play one or two less oldies that hour and



Another area A/C could improve on is its active retail research. Call the stores and get to know the clerks - they'll give you a feel of what's moving. Remember to check LP and tape sales, not just singles.

Don't let the trades decide for you what to play. If the sound fits, play it! A/C stations which use their ears, communicate with the labels, and check the retail scene really make a stronger mark on record sales.

Bonnie Goldner RCA Manager, National A/C **Promotion & Trade Relations**

As the population bulge grows older, A/C is becoming a more important part of record sales every day. Still, aside from major markets, sales generally don't come from A/C airplay directly. However, A/C can break a record by influencing other formats, which ultimately translates into

Sylvia's "Nobody" is a perfect example of an artist breaking A/C and crossing to pop. The sales eventually peaked well over

a million and her single reached top 15 CHR, but only long after it had been broken and crossed from A/C and Country airplay. Royal Philharmonic Orchestra's "Hooked On Classics" is another example, one which



sold millions. I must Bonnie Goldner say A/C's sales impact on these two records was beyong instrumental - A/C was responsible for these successes

A/C not only influences CHR, but also Country radio airplay. We've noticed that in markets where the Country stations are a little hesitant to add an A/C-Country crossover, A/C airplay in that market can be the deciding factor.

"A/C's presentation is background, the music is background, and in order to motivate its listeners to buy records, it has to be more of a foreground commodity."

I highly encourage A/C stations to talk more about what they play with the labels and local retailers. It means a lot to a label knowing that a station's communication with its retailers may affect what it plays. Maintaining consistent retail contacts makes record companies sit up and take

Polly Anthony E/P/A Associate National Director, A/C Promotion & Trade Relations

A/C basically is another way of broadening the exposure base of any given artist. A song with only A/C airplay usually won't

sell that many records A/C airplay will sell product, but it takes far longer than it does for any other format. Even though A/C stations will play a song for 15 weeks or longer, the rotations are considerably slower than their CHR counterparts. Consequently, adults react much more slowly.



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Polly Anthony

Looking at Michael Jackson's eight million sales, I'd be an idiot not to assume that adults are buying the album. But it's not completely clear how many of those buying adults are primarily A/C listeners, since Michael also gets exposure from CHR, AOR, Black, MTV, clubs and other sources. It's hard to differentiate between the different formats and vehicles as to which is selling what. The same is true for Culture Club and even for Willie Nelson & Merle Haggard's "Pancho & Lefty," a huge Country single and album. Furthermore, one must also distinguish which specific age group among all adults is buying these particular records. A/C stations playing the Culture Club but targeting 35+ probably have little if any sales impact on that specific record. On the other hand, Dan Fogelberg is an artist A/C listeners grew up with, and his "Greatest Hits" LP I'm sure went primarily to 25+ adults.

Overall, it's hard to document what A/C is contributing to the retail picture. One reason is that we don't hear back from A/C about music like we do from CHR. CHR tells us about what's really selling and if there's stock in the market. With A/C, sales aren't even a factor. They just don't care.

At the same time, the record stores themselves are not oriented to adults. Hard rock blares in the background and adults are afraid to go up and ask the young clerks for Engelbert Humperdinck or Barry Manilow. There's a distinct generation gap.

A/C's presentation is background, the music is background, and in order to motivate its listeners to buy records, it has to be more of a foreground commodity. I'd like to see A/C stations put their playlists in the record stores for adult customers to check over. They could also get more involved in sales research. Even the most basic effort such as backannouncing the artists and talking about them a bit makes a big difference.

STREET TALK

Continued from Page 20

In less than three weeks as PD of FM102/Sacramento, Rick Gillette has been promoted to Operations Manager. Chris Collins is now MD for the CHR outlet.

Summer relief is often easier to come by if you're in Hollywood. Case in point — KPRZ/Los Angeles. When afternoon man Dick Whitting-hill vacations August 8-12, filling in will be actor Ted Knight. "It all started at a little 5000-watt radio station . . ."

Longtime WDRC-AM & FM/Hartford VP/Programming Charlie Parker is now home recovering from two separate heart operations. Because Charlie will be out of the station for a while, his VP slot has been eliminated, with his approval. When Charlie does return to work, he'll serve in a consulting capacity. We wish him a speedy and complete recovery.

Our condolences to the friends and family of KIIX/Ft. Collins midday personality Bob McBride. Bob, 38, was killed in a traffic accident last weekend (7-24). He is survived by his ten-year-old daughter.

Bill Garcia has exited WAYS/Charlotte to go into

KPKE

Continued from Page 3

format took place Saturday (7-23). Hattrik explained the reasoning behind the format shift: "We know that KPKE was a rather successful AOR according to the Birch and our in-house research. Unfortunately this is a very cume-dependent market, and you can have all the time spent listening spans you want, but without the cume it won't translate in Arbitron. This new format will generate a great deal of cume for us.

"This is a very broadbased CHR format, perhaps broader based than the CBS-FM stations, but certainly broader than our AORs. Generally we are playing a very small percentage of oldies. It just became obvious that this market, more than any other I'm in, had the need for a high-energy CHR station. We have no plans to take this format to any of the other Doubleday stations at present. I do plan to make this format available as part of my consultancy to other clients as well."

PD Mark Bolke and the current airstaff will remain with the station.

Law

Continued from Page 1 I'm truly looking forward to the competitive situation in Southern California."

Law's background includes programming positions at KIMN/Denver, WRQX/Washington, WABC/New York, and WHDH/Boston. He was also VP/GM of WYNY/New York management at nearby WDEX/Monroe, NC. Bill, who was at KULF/Houston before joining WAYS, will be GM and handle the morning show at the station.

WSAI-FM/Cincinnati has applied for the new call letters WKXF, not WKXS.

Former Sire/Bearsville/Casablanca promo exec Marc Nathan has established Between The Ears Management in Los Angeles. WB group the Rubinoos is his first client. Get Between The Ears by calling (213) 465-8004.

Get-well-quick wishes to Marge Bush, who's home mending after an emergency appendectomy. Marge, currently Director of the Ohio School of Broadcast Technique in Cleveland, was Music Director of WIXY & WDOK/Cleveland.

Laydio Productions head Nancy Plum has announced her resignation as broadcast consultant to Universal Pictures. Nancy will continue to produce the Laydio Radio Show and work on her book on disc jockeys. She'll remain with Universal until August 1.

The stork stops in Austin, TX as KHFI PD Roger W.W.W. Garrett and wife Sharri are the proud parents of Courtney Lynn.

Rivers

Continued from Page 1

Rivers told R&R, "I'm excited, especially taking over a station with the ratings Redbeard left me with (11.5, leading the market). The first problem I have to deal with is the loss of Redbeard on the air; in this market, he's a legend. We have a great airstaff that can move in and do real well. Tom Stein, our MD, really has his finger on what's happening in this market. It should work great."

Rivers joined WZXR 2½ years ago as an air personality, and during a 15-year radio career has also been on the air at WLUP/Chicago, KZOK/Seattle, and WGRQ/Buffelo

Winslow

Continued from Page 3

nearby Winter Park, and I look forward to missing the Northern winter. On one hand, I'm unhappy about leaving (WMGF owner) the Josephson family. I've got a tremendous amount of respect for Radio Division VP Ed Christian and his crew in Detroit, as well as for our VP/GM Tom Joerres, one of the nicest and most competent executives I've been lucky to work with. But the prospect of going home to Florida and working with Metroplex, especially with Jonathan Pinch and consultant Mike McVay, was an opportunity I couldn't pass up. I'm really excited."

No new PD at WMGF has been named yet.

CALENDAR



BRAD MESSER

Another Side Of Information Processors

If you've been hungering after a word processor and feel the slightest nudge might be all it would take to have you signing on the dotted line, let me share some facts of modern life which the computer salesman isn't likely to bring up in his pitch.

After making the usual rounds of computer shops and reading stacks of literature, I knew a megabucks monster was out of the question and a tiny toy simply wouldn't do the job, so I compromised on a sensible and utilitarian information processor which cost only about as much as a real good motorcycle. The minute I left the shop the proprietor apparently telephoned the factory and gave them the go-ahead to bring out a cheaper model with much more power, but folks who buy electronic products quickly learn not to waste time looking back.

Mine's a Xerox 820. I didn't buy a service contract. Just after the 90-day warranty expired, so did the on/off switch on the dual disc drive. The repairman who lightheartedly informed me it would be out of service for a week but would cost "less than a hundred bucks" to fix also expressed mild surprise at the failure because "usually it's the CRT switch that goes out." Fine. That's always in the back of my mind now. But good news. Something in Xerox's computerized billing system must have erased my bill because they never sent one, heh heh.

Yes, I can move paragraphs and search-and-replace and that good stuff, and writing's completed more rapidly than on a typewriter, but even as I write this there is the sound of thunder outside and any second a lightning bolt somewhere in my neighborhood's grid could shoot a power surge into my home and up my chips, at worst frying everything, at least dumping these words into oblivion and leaving me to begin again. They make a neat device to prevent that. It costs several hundred dollars. I'm told a person can walk across the carpet and then blow a computer's mind with only one spark of static electricity, too, but that hasn't happened. Anti-static devices are available.

At the book store there seem to be hundreds of books about Apples, Commodores, and many other machines, now including the new darling of the industry, the IBM Personal, but not a word about my brand.

And a word about software. I bought what my salesman called "the Cadillac of word processing software" (MicroPro's WordStar), and it is excellent, except that when I type in one particular command, the whole machine shuts down (warm boots) and destroys the working file. I called MicroPro in Silicon Valley to explain my problem. No sympathy. They said they had discovered that problem and had corrected it in a newer version of WordStar which they assure me I am more than welcome to purchase at full retail price with no trade-in allowance for my older, flawed software.

A final note. My salesman was very helpful in getting me started by patiently explaining this and that until I was ready to take my machine home. Juggling all I'd learned about programs and procedures, I set everything up and plugged 'er in. Only then did I realize that I didn't know how to turn it on. At the shop it was always already on.

1790 Census Included 800,000 Slaves

MONDAY, AUGUST 1 — Tabulation of the first American census began on this date in 1790. The 17 United States had just over 3 million citizens plus 800,000 slaves. About ten percent of all Americans lived in Philadelphia, by far the largest city.

Shredded Wheat was patented in 1893. Two men completed a 56-day crossing of the Atlantic in an 18-foot rowboat in 1896. The Atomic Energy Commission was created in 1946.

Jerry Garcia, co-founder of the Grateful Dead in 1965, is 41. Fashion designer Yves St. Laurent is 47. Comedian Dom DeLuise is 50.

Legionnaires Disease Still Common

TUESDAY, AUGUST 2 — As puzzling and frightening as AIDS is now, Legionnaires Disease was equally so seven years ago today when men at a convention in Philadelphia began dropping. Twenty died almost immediately. Dr. Paul Garbe, epidemiologist at the federal Center for Disease Control, says "it turned out to be a bacterial pneumonia. We still have between 25 and 50,000 cases annually [and] the disease has been reported in many areas of the world." The survival rate is now 85 percent.

Wild Bill Hickock was shot in the back 107 years ago today in Deadwood, South Dakota, where a daily reenactment of the murder is now a popular tourist attraction.

Jim Capaldi is 39. Garth Hudson of the Band is 46. Peter O'Toole is 51, and Carroll O'Connor is 59.

Air Traffic Controllers Strike

WEDNESDAY, AUGUST 3 — In 1981 when the federal Air Traffic Controllers union illegally went on strike, President Reagan gave them 48 hours to go back to work or he would fire them. They didn't and he did. (In two years since, claims Air Traffic Control Association Executive Director Gabriel Hartl, "What they've found out is that they didn't really need that many people.")

This was the date Christopher Columbus sailed from Spain in 1492, reaching the Caribbean in 70 days.

It's the 25th anniversary of the first A-sub "Nautilus" becoming the first ship to sail beneath the ice cap of the North Pole (1958). The ship's retired and destined to become a museum display.

Martin Sheen is 43. Tony Bennett is 57. Rev. Billy James Hargis is 58. Novelist Leon Uris is 59. Maggie Kuhn, co-founder of the Grey Panthers in 1968, is 78.

American Press Freedom Established

THURSDAY, AUGUST 4 — When New York newspaperman John Peter Zenger published a claim that Gov. William Crosby had tried to rig an election, the Governor sued Zenger for libel, although what Zenger had said was true. The jury's "not guilty" verdict on this date in 1735 established the right of the American media to print the truth. Press freedom was later reinforced by the First Amendment.

America bought the Virgin Islands from Denmark for \$25 million in 1916. The National Park System's only underwater park is there.

Queen Mother Elizabeth of England is 83.

Marilyn Monroe Suicide

FRIDAY, AUGUST 5 — Twenty-one years ago today Hollywood's top sex symbol Marilyn Monroe was found dead of an overdose of sleeping pills. At age 36 she had already appeared in 23 movies.

The Pilgrims departed in the "Mayflower" in 1620. In 1861 President Lincoln signed an income tax law calling for a flat 3 percent tax on everything over \$800 a year, to finance the Civil War. The pedestal cornerstone of the Statue of Liberty was placed 99 years ago today (1884).

was placed 99 years ago today (1884).

The first man on the moon, Neil Armstrong, is 53. Tomorrow (8-6) Andy Warhol 55, Robert Mitchum 66, Lucille Ball 72. Sunday (8-7) Stan Freberg will be 57.

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*SOURCE: Radar 27, Volume 2 Mon.

NOW ONE OUT OF EVERY TEN STATIONS NATIONWIDE IS MAKING

ANK ITS AFFILIATES ADIO NETWORK HISTORY.

DRAMATIC GROWTH IN RADAR AMONG ADULT NETWORKS WITH GAINS OF 36% ADULTS 18+, 42% ADULTS 25-54 AND 33% ADULTS 25-49.*
ALL IN LESS THAN 2 YEARS!

Sun., 6AM—Midnight, AQH.†Various demographic/daypart combinations.

RADIO STATION HISTORY WITH RKO NETWORK PROGRAMMING.



Two More Views On Country Radio

Often we get so close to our own stations and markets that we lose sight of changes or trends happening around us - the old forest for the trees syndrome. Sometimes it takes the thoughts of those with a wider perspective to provide us with a few extra points to ponder. Once again this week, the views expressed on the state of Country radio are presented by people who deal with Country radio on a national basis, from a variety of angles.

Carl Cramer, President **Cramer Communications**

Carl is an Arlington, TX-based consultant with a number of Country stations on his client list. The stations he consults are all over the U.S., so the research he does in each individual market ultimately gives him the big scale picture.

The battle between personality Country and Continuous Country is very similar to the AM vs. FM battles that are going on.

The AM stations that are losing felt that they were doing a real good job. Then, when they were beaten by a Continuous Country type of operation, they simply decided in their own minds that the Continuous Country format was bet-



Carl Cramer

ter. In reality, what they needed was to do a lot more work on providing a better personality operation than they had to begin with. The problem that personality Country has had is that the music base widened out incredibly fast, but the personalities didn't. The overwhelming majority of the personalities continued to sound like country bumpkins, especially on the full-service, personality-oriented operations. I think this is the reason why, even though they play the same songs, they cannot get as broad an appeal as the Continuous Country stations

Have You Heard?

KLVI/Beaumont, TX recently honored morning man Al Caldwell on his 20th anniversary with the station. The mayor gave him a key to the city at a gala event held at the Beaumont Sheraton. Al came wearing a shocking pink tuxedo, green polo socks, tennis shoes, and a black fedora. You can't even dress him up, let alone take him out

Rick Braswell has just joined the staff at WPAP-FM/Panama City, FL . . . Get well quick to Ross "the Hoss" Brooks, PD and morning man at WNOX/Knoxville. Ross suffered a heart attack on the Fourth of July, and has just gone through a five-way bypass operation. He is reported to be doing well, but I'm sure he would appreciate a card or note. Just send it to the station, and they will get it to him ... Jerry Warner, PD of WEZQ/Rochester, and Patti Van Dobrovitz, Promotion Director for the station, recently received the "Community Partner of the Year" award from the Rochester Association for Retarded Citizens

For the third consecutive year WMZQ/Washington DC has been voted the area's #1 Country station by the readers of Washingtonian magazine. The station also received a first-place award for the Best Local Television Commercial Chris Adams is now doing 7-midnight on KXYL-AM/Brownwood, TX . . . Mike Sheppard is leaving WRXT/Cocoa Beach to become the

new PD at KAFY/Bakersfield . . . and what have

you heard?

because their own personalities narrow the personality appeal of the station rather than broadening it.

"We need to examine whether or not the audience has changed as much as the Continuous Country format and such things have led us to believe. The research continues to insist that people want both personalities and the country music they are currently listening to. And, if personality radio is not getting the most listeners, then the answer is simply that the airstaff is not living up to the expectations that the audience has for what personalities should be. There can't be any other explanation.

"I'm still firmly convinced that a welldone, well-thought-out, very adult personality Country operation can beat a jukebox. I think that the biggest thing that is going against the personality Country stations right now is fear of 'how do we attack something that is having so much success,' as Continuous Country obviously is. I don't have any doubt that it can be done; it's simply a matter of commitment and an actual fine-tuning of the personalities to match what the new Country listener is."





The Oak Ridge Boys were recently in Chicago to sing the National Anthem for the 50th Anniversary All-Star Baseball game. The night before the game a gala celebration was held on Chicago's Navy Pier, with the Oaks and Dottie West providing the entertainment. Shown after the party are (I to r) Donna Summer (not the singer), Richard Sterban of the Oak Ridge Boys, WMAQ PD Ted Cramer, Joe and Mary Bonsall of the Oaks, White Sox President Eddie Einhorn, and Mr. and Mrs. Marv Stuart, Sox shareholders.

Jim Ray, VP/GM **KOKE/Austin**

Jim is the current President and past Agenda Committee Chairman of the Organization of Country Radio Broadcasters, the group that presents the Country Radio Seminar in Nashville each year.

"I see a pretty rosy picture for Country radio. It's prospering greater than ever before, there are more Country stations than have ever been, and most of them are doing pretty well. I don't see it being

threatened, as are some of the other formats, by things like MTV

"Country radio has really come of age the last few years; it is no longer in the position of having to ask for respect. It is, however, going



Jim Ray

through a period of evolution as a result of the three-in-a-row phenomenon, which has changed the face of Country radio the last two or three years. People are now using this type of Country radio as they would have a Beautiful Music station in the past. I think because of the success of many of these stations, Country radio has lost a lot of the life and personality it once had. What was once one of the freer forms of radio has now pretty much become formula radio. My station is doing a four-in-a-row guarantee, so I'm not talking with a holier-than-thou attitude, but I don't think the three or four or 97-in-a-row thing is really very good for Country radio because it is robbing Country radio of much of its

"One of the possible things that I see in Country radio's future is a fragmentation of the format similar to that of the 'old' Top 40 radio. Right now, there are at least three or four distinct formats that evolved from Top

Continued on Page 39

Country's Most Accurate Music Information Airplay/50 . . . See Page 66 Adds & Hots . . . See Page 50

CRS Update:

The Board of Directors of the Organization of Country Radio Broadcasters recently met in Nashville, and they have set the date for the 15th annual Country Radio Seminar. The 1984 seminar, which once again will be headquartered in Nashville's Opryland Hotel, is set for March 1-3, 1984. The CRS, dedicated to the improvement and growth of Country radio, has always

enjoyed a great reputation as being a truly educational seminar, with top speakers and panelists. It comprises two full 9-to-5 days of panels geared to the problems faced by Country broadcasters in all market sizes. Last year, there were over 20 panels examining such varied topics as "So You Want To Own A Radio Station," "Engineering (in English) for Programmers," "Strategic Marketing For Your Radio Station," and "Is There Life After Three

This year's Agenda Committee Chairman is KLAC's Charlie Cook, who said, "Last year's CRS set records in terms of attendance, and we hope to attract even more people this year as we continue to focus our attention on issues that are of concern to all aspects of our business. We will also continue the CRS tradition of educating and informing the Country broadcaster like no other convention or seminar anywhere. The finest people in broadcasting will again be here, and I hope that with this advanced notice. GMs will put a few extra bucks in their budgets so that they can attend along with the PD. It is truly a learning experience that can only benefit the station."

Charlie also mentioned that this year's agenda committee meeting will take place at the end of August, so now is the time to contact any of the committee members and offer your thoughts as to subjects you would like to see covered. This year's CRS agenda committee members are: Greg Lindahl, WSM/Nashville;



Paul O'Brian, WUBE/Cincinnati; Jerdan Bullard, WZZK/Birmingham; Dale Roberts, WBZI/Xenia, OH; Barry Mardit, WWWW-FM/Detroit; J.D. Spangler, KSAN/San Francisco; Bob Backman, KWEN/Tulsa; Beverlee Bleisch, KJJY/Des Moines; Bob McDonald, KOKE/Austin; Jerry Schaeffer, KKBC/Carson City; Cat Sloan, KFMR/Stockton; Susan Storms, WHN/New York; Gary Havens, WIRE/Indianapolis; Debbie Pipia, KILT/Houston; Tim Wilson, WAXX/Eau Claire; Tom Miller, WWVA/Wheeling; Rusty Reynolds, KYKX/Longview, TX; Norm Schrutt, WKHX/Atlanta; Erica Farber, McGavren-Guild; Frank Murphy, United Stations; Johnny Biggs, Watermark; and yours truly at R&R.

Let us know what you would like to see and hear. It's your seminar; we want and need your input.

Nashville This Week



SHARON ALLEN

CMA Talent Seminar Set

The Country Music Association's 1983 Talent Buyers Seminar is slated for October 9-13, at the Opryland Hotel in Nashville. Registration begins Sunday, October 9 from 1-4pm, and from 10am-2pm on Monday in the hotel lobby. If you register before September 9, registration cost for CMA members is \$100 and non-member registration is \$150. Late and onsite registration will cost an additional \$50.

Scheduled activities for the week include two one-hour panel discussions focusing on problems from both the agent's and the artist's viewpoint. An additional two-hour clinic will address problems and opportunities relevant to the development of the video market; then a two-hour round table "rap" session has been designed to give registrants the opportunity to share ideas and suggestions with leaders in the country music industry. Seminar registrants will have the opportunity to attend showcase performances hosted by RCA, CBS, and MCA, as well as an additional three-hour showcase produced by the Talent Buyers Seminar showcase committee.

For additional seminar information, contact CMA Talent Buyers Seminar, Country Music Association, PO Box 22299, Nashville, TN 37202.

Tammy And The Doctor

Tammy Wynette is recording a duet with the Seattle Superintendent of Schools, Dr. Donald Steele, as a part of a unique musical fundraising drive to aid that district's college scholarship program. Producers Jerry

Taylor and Dennis Knutson wrote ten original songs for the concept LP, which tells the story of a fictitious Seattle boy during his maturing from adolescence to manhood. It's titled, "Let's All Pull Together." The writers and their respective



and their respective *Tammy Wynette* publishing companies have declined royal-ty payments on the project.

The venture has also drawn the attention of President Ronald Reagan and the office of Private Sector Initiative in the White House, because it deals with the private initiative program encouraging individuals to come up with monies for projects that have previously been funded only by the government.

As a result of Miss Wynette's support, a slogan has been adopted by residents of the district that's a takeoff on her platinum selling single: "Tammy Wynette Stands By Our Man."

Bits & Pieces: Mike Post, composer of themes for the television programs "Magnum PI," "Rockford Files," Hill Street Blues," and others, is coordinating a new road show for Ronnie Milsap. The entire road crew will be involved... Josh Graves, bluegrass music's first dobro instrumentalist, donated his Rudy Q. Jones custom-made dobro to the Country Music Hall of Fame and Museum... Vince Gill (former member of Pure Prairie League) is

singing background vocals for Steve Wariner's latest single, "Midnight Fire"...

The August issue of Harper's Bazaar named Crystal Gayle one of the world's 10 most beautiful women Looks like everything is coming up roses for Johnny Rodriguez. Take a look at the front and back cover of his current LP "For Every Rose":



Crystal Gayle

his new tour jackets also sport the yellow rose, and the Rodriguez household is said to have yellow roses in every room. Could it be the ex-Texan is sentimental about "The Yellow Rose Of Texas?" Johnny Lee was recently hospitalized for a back injury, but he must be feeling better 'cause he's spending this week in Alaska fishing. The Virginia Press Association presented Roy Clark the Virginian of the Year Award. He is the 17th native son to receive the honor, given to Virginians who have distinguished themselves nationally Willie Nelson and Anne Murray are set as hosts for the CMA Awards telecast October 10 over CBS.

McDonald's And Lee

Lee Greenwood pulls one over on Mother Nature . . . It looked like a dismal evening when Lee and his band pulled up for the outdoor concert in Union, SC. Nevertheless, they got their equipment set up and played

the first song before it started raining. Instead of letting the downpour ruin the show, Lee and crew packed up their equipment and moved their concert to the local high school gymnasium. The audience of 1500 jumped



in their cars and fol- Lee Greenwood lowed the tour bus, pied piper fashion. The crew quickly reset the stage and Lee performed using the school's PA. When the show was over, someone called the nearby McDonald's restaurant and asked that they stay open for this special occasion (especially appropriate since Lee is now doing commercials for McDonalds). Then the townspeople escorted Lee over and held a small-town reception for him. When the folks of Union, SC have a "Big Mac attack" they do it in style. Wonder who enjoyed the evening more, Lee or his fans? I'll bet it was a toss-up!



Country News

Next Week's Guest:
Legendary Record Producer
BILLY SHERRILL
Shares Some Great Stories

Call Pete Howard or John Peterson (213)392-8743 228 Main St., Suite R Venice, CA 90291



ALL STAR JOCK JAM — An impromptu jam session took place at BMI VP Frances Preston's home following the annual Conway Twitty vs. Barbara Mandrell celebrity softball game. Shown gettin' down to the tune of "What'd I Say" are (I-r) Ray Guy (L.A. Raiders), Michael Warren ("Hill Street Blues"), Vince Ferragamo (L.A. Rams), Brenda Lee, Barbara Mandrell, and Steve Gatlin. Not visible are Walter Peyton (Chicago Bears) on drums and Danny White (Dallas Cowboys) on piano.



SYLVIA SIGNS IN BROWNWOOD — While in town for a concert Sylvia took some time out to autograph her latest album for fans at a local Brownwood, TX Camelot Music outlet. KOXE, which hosted the autograph party, also sent along station reps Scott K. Smith, Operations Manager (left), and DJ Mike Woods (right).



WAXX WELCOMES CELEBRITIES — WAXX/ Eau Clair, WI recently staged a concert for the area starring David Frizzell & Shelly West and George Strait. All three are shown here with station PD Tim Wilson (second from left) in what could be called an Eau Claire encounter.

Views On Country Radio

Continued from Page 38

40, and I think the same thing may happen in Country.

"One of the problems in assessing the strength of a Country format is that things are becoming obscured by the question of what band you are on. It seems to me that it no longer is a test between styles of Country radio presentation, but a test of the superiority of the FM band, and in some cases, the superiority of a particular signal."

Mack Sanders, President Mack Sanders Broadcasting

The roots of Mack Sanders Broadcasting can be traced back to 1958 when Mack built his first station, KSIR/Wichita, and pioneered the country music format. Currently, there are six stations in the group, all playing country music, and Mack is very happy about that.

"I feel that we are probably entering the greatest era for Country radio. With our base broadening the way it has, radio stations that play country music will be getting stronger and stronger. Country encompasses many things today; if the listener feels it's country and if it touches him, then it's important.

The broadening of the music has been very good for country music and Country radio. Any time something stands still, it dies. We must continue to grow, and I think that growth will come as more and varied Country radio formats begin to show themselves as being successful. I think the key is that the AM and FM audiences, for the most part, are two separate groups, and a full-service AM and a more music FM can both do well today.

"In terms of what Country radio can be, I don't think we've seen the top of the mountain yet. As the base broadens and the format fragments, the shares will not only grow larger, but I think you will see the demos grow younger, too. I think that it's good that we are sharing audience with other formats. The listeners to Country tothey used to be, but the plus side is, there are now a lot more of them than there used to be, people who have been turned on to country as the music has become more mass appeal. I think the competition for the 25-54 audience between stations of different formats, as well as the competition between artists to make better records so that they get airplay on other-formatted stations, is great because it makes everybody work harder to be that much better.

"I'm really happy with the way country has been changing, and pleased with where it is today. I certainly wouldn't want to see it like it was when I began in 1958. When my station first went on the air, people would listen, but they wouldn't admit it to anybody; and advertisers were just as hard to sell. They just didn't want their commercials on the same station as that 'hokey music they couldn't stomach.' Things started to change in the early '60s. The turning point, and you never hear much credit given to this man or his show, was Jimmy Dean's TV show. With the success of that show, and the exposure given to the country artists of that time, the trend started to reverse. As artists like Roy Clark and Johnny Cash got through and touched middle class America, the positive image of country music grew, and that helped the growth of Country radio tremendously.

"Television today is also an important factor in the continued acceptance of country music and the growth of Country radio. The country music awards show and the like are very important, as they portray country artists in a positive way, and it's an image that everybody involved in country can be proud of. While all of this helps Country radio remain healthy, we are still the workhorse of country music. We are the listeners' companion; there are no hit records without us."

Editor's Wrap-Up

As we've examined the state of Country radio the past few weeks, it's become evident that you no longer can pigeonhole it as being any one thing in particular. In the past, whenever Country was mentioned in association with radio or a format, one had a pretty good idea as to what kind of radio sound was being discussed. Not so today, as stations where country is the primary musical genre run the gamut from 25-record playlists to stations that have 100 titles or more; from full-service with loads of personality to the Beautiful Music approach seen in Continuous Country. As the ideas and presentational methods of programhave expanded so have daries of Country radio. It is this expansion that may require PDs to alter or even set a new course for programming Country radio in the future. As the wants and needs of listeners change, Country radio evolves, and programming must evolve also.

As we close this series on the state of the Country, I think that its future is in very capable hands. With no equivocation we can say that the state of the Country is very healthy, very healthy indeed.

Black Radio



WALT LOVE

WHRK: Back To The Top

The city of Memphis has become the most competitive medium market for Black radio in the country. Memphis has five black-oriented music formats for listeners to choose from: WHRK (FM), KRNB (FM), WDIA (AM), WLOK (AM), and WKDJ (AM). Memphis's total population is 757,700, and Arbitron's black weighting was 37.7%

I spoke this week with WHRK (K97) PD Lawrence Jones and Music Director Jimmy Smith, following WHRK's jump from 9.9 to 10.5 in the spring Arbitron book, Interestingly, they worked together at KOKY/Little Rock early in their careers. Who would have thought that years later they'd be programming the #1 Black radio station in Memphis.



Lawrence Jones (left), Jimmy Smith

Explaining WHRK's rise, Lawrence told me, "We went after the market very aggressively. The station had absolutely no contact with the community at all. We are now very involved with community leaders and organizations; in fact, we're in touch with every element of the city. We have rearranged our music, redirected our rotations, and we've become very community

"Remember that K97 didn't have any Black FM competition until KRNB came into the city and blew the doors off 97. I think it's important to note that this rise in our numbers came after 1½ years of Black FM competition. To not only be competitive, but to become a dominant force, we had to regroup. Most of the things we did were important things that needed to be done; i.e., shortening our playlist, finding new ways to utilize solid recurrents, and researching our oldies better to make sure we had the most effective ones."

I wondered if Lawrence was an advocate of the short playlist? "Not really. I think it depends on the market. When I took over, we had about 20-25 power records that were in heavy rotation. The problem was, the most popular music wasn't coming up frequently enough. At that time our music was turning over about every eight hours. That's a bit long to ask your listeners to wait to hear one of their favorite songs. We now play about 15 powers, and they turn over every 3½ hours.

"Another thing that helped KRNB when they came into the market was that they were playing 2½-3 minutes of commercials, when we were sold out and had to play 10-12 minutes. There was good music on our station, but no one could hear it because listeners had to wait forever for it to come up in rotation. Since that time our commercial load has been lightened to a maximum of nine commercial minutes per hour — this

way we can make the necessary revenue and still entertain effectively."

Knocking On Doors

I asked Lawrence to elaborate on how the improvement in WHRK's community relationship was accomplished. "To tell you the truth, Jimmy Smith, Herb The K, and myself literally knocked on doors all over Memphis and told people what was happening at this station. We had to let the black people of Memphis know that positive changes were taking place. We actually had luncheons with local city political figures, ministers, Board Of Education officials, club owners, etc.

"Part of our message to these people and the community in general was that K97 had a completely new staff of people here, including myself. We put together one of the most lovable and effective staffs in the country, and for the first time in the history of the station, we had an all-black staff. It makes all the difference in the world. Why? Because Memphis has a large black population, and black people here really do support their favorite radio station. We needed more of a black identity, so the people wouldn't continue to think they were just being used by K97.

"What we ended up with was a station playing 90-95% black music and a black staff . . . results, a 10.5 share 12+. We actually got out and hustled for everything we've been able to accomplish. Our first major event, in September '82, was a back-to-school dance for all students in the Memphis Public School District. Over 2000 students showed up . . . we donated all the proceeds to the Sickle Cell Foundation. We've held all types of fundraisers, telethons, etc., and by doing these things, we now have a better image with the residents of this city."

I asked Lawrence why an Urban-formatted station found it advantageous not to really have a racially mixed airstaff. "With our city having a large black population capable of tilting the scales in favor of or against a particular effort, we felt a new all-black staff might help us get back the listeners that were lost to KRNB. Most of the announcers who were here didn't relate to their black listeners, and this includes the black announcers as well. I'm not saying white jocks can't relate to black people on Urban radio; that's been proven incorrect in cities like Chicago, New York, Atlanta, etc. I am saying that in this city they were not relating, or why did they lose so much of the audience when confronted by an allblack FM?

"K97's base audience has been and still is composed of poor black people, who were ignored, but not any more. By the way, we now have one white announcer who we feel fits in with our station's style, and he'll be doing our overnights. I'm proud that a progressive group of 1983 black broadcasters who can not only relate to black America but white America as well have made all this happen."

Lawrence mentioned that K97 will have completely set its on-air lineup next week. Here's how it looks: Jimmy Smith 6-10am,

Gary Byrd Wears "The Crown"

Black radio personalities are presently on a roll in the record industry—as artists. Curtis Anderson, PD of WWIN-FM/Baltimore, recently had his second single released. Tyrone Peppers, afternoon talent at KGFJ/Los Angeles, has a new release out, and now longtime New York Black radio personality Gary Byrd has made his move in this field with a song entitled "The Crown."

Byrd has written inspirational poetry for years and used to read it over the airwaves of thensoul giant **WWRL**. "The Crown" was introduced to the New York public on **WLIB** through a series of talk shows hosted by Gary.

Gary filled me in on the facts behind this project. "In early 1980, I began working on a piece that was inspired by three black historians I'd met, Dr. Joseph Ben Jochannon of Malcolm King College, Dr. John Henrick Clark with Hunter College, and Dr. Ivan Van Sertima, associated with Rutgers University. After I finished the poem, Stevie Wonder heard it and asked me if he could put some music to what I had and if he could be the producer also. Naturally, I consented. By the way, this was the first record released on Stevie's new record label, Onedirection Records."



WLIB "CROWNS" BYRD — Pictured live at WLIB/New York's press conference for Gary Byrd's record "The Crown" are (I-r seated) Vinnette Price of the Daily Challenge, New York Association of Black Journalists President Peter Bailey, The Black American's Jean Parnell, Gallery's Joe Moore, Music Review's Ken Simmons, Lionel Mitchell, and Byrd; (standing I-r) writer Peter Noel and publicist Owen McKenzie, holding Gary's son Sheloman Al Kabir.

I asked Gary to tell us what he's trying to accomplish with this record. "When I came to New York as a young jock I started a thing called the 'GBE' (the Gary Byrd Experience). I had one purpose in mind when I created it — expanded consciousness through communication." Gary added that this record "is about pride, especially black pride. Some of our children don't even realize that our heritage dates back to and includes the Egyptian Empire. We truly are descendants of kings and queens.

"A crown is something that all people relate to as a form of royalty. All people wear a crown in all walks of life. The song 'The Crown' is also my way of saying we can all achieve greatness. Anyone can wear the crown if they are willing to make the commitment to excellence and pride. To wear the crown, one must be willing to make the necessary sacrifices to reach this level of expanded consciousness."

The form of music is called "rappin'," and if it's one of the tools we can use to communicate and educate our youth -rap on!

Debra Kennedy 10-2pm, Lawrence Jones 2-6pm, Herb 'The K' 6-10pm, B.J. Taylor 10-2am, and Tim Far 2-6am.

Trimming The Music List

I asked MD Jimmy Smith to explain in more depth the reasoning behind the decision to air fewer records. "The main thing we've done is eliminate the overexposure of album cuts. At one time we might have gone 3-4 cuts deep on any album. Now, we never do that except for maybe Michael Jackson or George Benson."

Jimmy further explained K97's music selection "We play more songs which have crossover potential. For example, we've started playing music by people like the Greg Kihn Band, Culture Club, Men At Work, Michael Sembello, and others. We mix the things I've just mentioned with tunes from artists like Michael Jackson, EW&F, Diana Ross. Then we bring it all the way down with things from Con Funk Shun, Lakeside, the Bar-Kays, etc. I must say, this music with this approach has made a difference."

Memphis is one of those Southern cities that people call a "blues city." So I asked Jimmy if K97 played the blues. "A slight taste. We've got four other stations in the market who play more blues than we do. Our particular demographic listening cell doesn't call in and request blues music. We do play some blues artists like B.B. King, Bobby Bland, and Z.Z. Hill, just to name the most popular with us."

How many pieces of music does K97 air? "We really concentrate on 40-45 pieces of music each week — current music, that is. We may play 80-85 selections when you

count our currents, recurrents, and album cuts."

What musically helps K97 pull those strong numbers? Jimmy said, "Consistency, for one thing. Being able to turn on the radio and hear your favorite song three or four times a day is a real positive. Rotating our music better, to the extent that it flows much more evenly, has helped us expose new music with more positive results. We're now getting to air out the new product to the point that one may hear the new Zapp single four times in one day."

In closing, Jimmy had this advice for those Black/Urban stations who might not be doing so well right now. "Make sure you listen to as much music as you possibly can, because you know what fits your station better than anyone else. Also, don't play a piece of music just to (as they say in the industry) help out a friend. The friend won't be there when your ratings go down and you've been fired. Pick the strongest music you can. Make sure the new music you put on the air today becomes the hit old music in your oldies file tomorrow. Here's my best tip . . . don't be afraid to play any record vou believe in. Stevie Wonder was an unknown until somebody played his music on the radio, then he became a known!"

The Music Section

Black Radio's Most Accurate

Music Information

Adds & Hots... See Page 49

New & Active... See Page 64

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BREAKERS



GLADYS KNIGHT & THE PIPS "You're Number One [In My Book]" *1 MOS

Black Radio This Week: BREAKERS

Debut 27

The Group's Second **BREAKER This Year!**



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Last Week: BREAKERS

Black Radio

This Week: 25-®

...AND FUTURE BREAKERS.



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Black Radio SIGNIFICANT ACTION

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SIGNIFICANT ACTION

Added This Week:

WERD, KRNB, KDAY, XHRM, KJLH, WNOO, WPLZ



CHAMPAIGN "Let Your Body Rock"

Black Radio

SIGNIFICANT ACTION

Added This Week:

WILD, WAOK, WCIN, KSOL, WGIV, WKXI, WJAX, KOKY, WLOU, WDAO



DENIECE WILLIAMS "I'm So Proud"

Black Radio

Added This Week:

SIGNIFICANT ACTION WVEE, KRNB, WYLD-FM, KJLH, WNHC, WOIC, KJCB, WPLZ



YOUR DESK THIS WEEK:

THIRD WORLD: "Love Is Out To Get You" EL CHICANO: "Do You Want Me" WEATHER GIRLS: "I'm Gonna Wash That Man Right Outa My Hair"

EASY LISTENING



GAIL MITCHELL

Searching For The Ideal Personality

Contrary to what those unfamiliar with the format may think, Easy Listening/Beautiful Music stations employ *personalities* — not merely staff announcers. These stations are just as concerned as others when it comes to finding the *right* air talent to properly execute the format, as well as complement that important music element.

But as those working in the format can attest, finding the right air talent is another matter altogether. Below, three programmers and a former programmer turned syndicator share their opinions and advice.

Mike Burnette, PD/OM KJQY/San Diego, Group W FMs

"What I'm looking for is someone who can sound human, warm, intelligent, and has a fluidity of delivery. What I'm not looking for is the old hand-on-the-ear style announcer, the mellifluous toned nonentity. Personality is very important, but you don't have to talk a lot or be funny to be a personality. We're personalities even though most of what we say is one-line flip cards. But it's conveyed with warmth and a certain kind of caring attitude about the audience. I've often said this is zen radio — it's seeing how much you can do with a little.

"People come into this format thinking it's going to be a breeze. It's a very difficult format to do right because you have nothing carrying you. You don't have the ticker underneath that you have a lot with all-News stations; you don't have jingles and uptempo music that you're talking over. The music plays for about 13 minutes and stops, then you have to be a star. You've got anywhere from five to ten seconds to do that

"Groupwide we find it pretty tough to scare up good talent. Part of it is a lot of good radio people dismiss this format. There's a lot of challenge and reward here. Good radio is good radio, and this is a form of good radio. I look first for talent and next for an ability to fit in with the people who are already here; we don't have enormous turnover. My best people tend to come out of a news background. They seem to be used to conveying information in a calm and reasonable sort of manner."

Jack London, OM KORK-AM & FM/Las Vegas

"My personalities are just that - personalities. I don't let the guys get cutesy,

and I ask them not to do anything that's borderline, off-color, or hip which is above our target demographic of 49 years. As compared to other music stations in the market, I would say our personalities are more in touch with their audience. In other words we have to thoroughly prepare the subject matter. It's like programming a Talk station. When I programmed Talk, I would program a topic that wouldn't be limited to just a small minority of the audience.

"There is a deep relationship, more so than any other format, between the personalities and the music. When we play a song from the era of the '40s and '50s, those songs are so strong in the memories of our listeners that we have to be careful as to how we present it. We have to be able to disseminate information to the audience, too. We can't just do the ha-ha funnies, play comedy records, and think that's going to satisfy our personality aspect of the listeners. They want to know what's going on.

"I think in the next five years you're going to see up-and-coming (Easy Listening) talent because programers are finally starting to realize there are only so many Hot Hit formats that are going to succeed. The others are going to have to come back to a true, MOR personality format. In terms of advice, I'd say personalities should know the audience first before they know their music. The audience will help you if you don't know the music; they'll help you relate."

George Conrad, PD WNNJ/Newton, NJ

"WNNJ looks for a person who has a nice, easygoing voice. Nobody who screams, but somebody who comes across as having a lively voice and who, whether he likes the music or not, comes across the air as liking the music. No matter what format you're working on, you have to act out the part, that you're part of that music. If you're on a Big Band station, you have to act like you



GOLDEN TOUCH — Century Broadcasting's WAIT/Chicago was recently honored by the BPA, winning the organization's Gold Medallion Award for its 30-second "Touch A Memory" TV spot. On hand to accept the award were (I-r) WAIT VP/GM Harvey Wittenberg, Century Promotion Coordinator Cherie Koch, and Bentley, Barnes & Lynn VP/account supervisor John Joyce.

couldn't enjoy anything more than playing a Benny Goodman song. Or if you're working on a Country station, you just love playing this next Conway Twitty. You have to prove to the listener that you love what you're doing and, in turn, they'll respect you for what you're doing.

"We usually let our people develop their personalities over the air as long as they stay within the understood guidelines. If you can project the weather and time, plus deliver a live piece of commercial copy, I find you don't really need a strong personality. If a person is smart enough to stay within the guidelines and develop his personality, the sky's the limit.

"Being at a small market station, most people I find are just getting out of broadcast school. We have four or five in our immediate area and I'm usually able to pick the cream of the crop. They're eager, want to get into the business. It's easier for us to get by with hiring new people for the first time than hiring somebody who's had five years on a Top 40 station. That would be the type of person who might be stifled by the Easy format.

"Since New Jersey is in the shadow of Philadelphia and New York City, we have to accept the fact that we're in a position of constant turnover. They're finding they can come here, get a start, gradually develop their personality/style, and then move on to another market. Another problem is having DJs a lot younger than the music we play for an older, sophisticated audience. If a person has a mature, good voice and delivery, there's not such a contrast."

Ken Mellgren, VP Schulke Radio Productions

"You're not just looking for a staff announcer as you were a few years ago. It's becoming more and more apparent that announcer input is very important as more stations become aware that imaging is also extremely important. An Easy Listening personality should be a communicator who sounds like a friend of yours might. The delivery approach should be consistent with the music being played: it shouldn't be too up or too fast-paced if the music isn't, and it shouldn't be the stereotype of the old Beautiful Music announcer who sounded as if he were emceeing a golf tournament. You need a person who's satisfied with enhancing the radio station's image as opposed to enhancing his own.

"There are always plenty of people looking for this kind of thing, but very few are excellent at it. A lot of it has to do with motivation and guidance — many who aren't cutting it now could. Programmers should look from within and utilize someone who is already on staff who may have had past experience. If you've analyzed your staff and still feel you need to bring someone else aboard, look to your competition or stations in other markets. There's no reason why you can't take someone from an A/C or MOR format, put them on, and have them perform in a very compatible manner. The odds of finding someone with a CHR or AOR background aren't as good.

"I'm a great believer in positive motivation and reinforcement. Let the person know they're a key element of the station, emphasize positives, and hopefully keep them on track. Allow them to critique themselves through daily aircheck reviews. Make airchecks of a well-executed Easy Listening station and work with your announcing staff to generate a similar sound. Take advantage of input from outside sources, such as your syndicator's format consultants; utilize research but put it in proper perspective. Promotions and community involvement can both enhance station image and boost personnel morale. It's also important to have your personalities meet the people your sales department meets and have them participate in sales functions whenever possible.



"I've often said this is zen radio
— it's seeing how much you can
do with a little."

- Mike Burnette



"There's a deep relationship, more so than any other format, between the personalities and the music." — Jack London



"You have to prove to the listener that you love what you're doing and, in turn, they'll respect you for what you're doing."

George Conrad



"You need a person who's satisfied with enhancing the radio station's image as opposed to enhancing his own."

- Ken Mellgren

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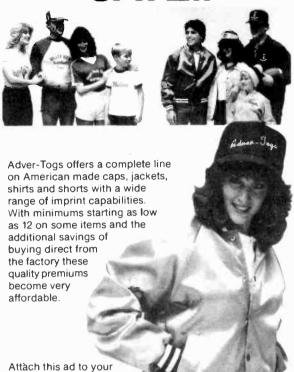
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WRIE, Erie's premier A/C station needs parttime relatable, experienced entertainers. Good pay, professional atmosphere. T&R: Jay Scott, Box 2072, Erie, PA 16512. No calls. EOE

VA Country station accepting T&Rs for possible openings as ing. WREL, Box 902, Lexington, VA 24450. EOE M/F (7-29)

If you can do wake-up calls, topical humor and work with a telented newsman, I need you for mornings. Good production. T&R: CQ102, Box 213, Geneva, NY 14456. EOE M/F

WABY/Albany, MOYL, needs fulltime announcer with mature sound. T&R: Jon Knott, Box 12521, Albany, NY 12212. EOE M/F (7-29)

WRSC/State College, PA seeking PD/production director immediately. T&R: Sheldon Levine, 160 Clearview Ave., State College, PA 16801. No calls. EOE M/F (7-29)

Cape Cod's premier A/C needs afternoon drive/production now! Strong personality & relatability. Pros only. No calls T&R: Jack Miller, Box 1170, Orleans, MA 02653. EOE M/F

Announcer, M/F, with solid production, good attitude, & tight board. T&R: WSLT & WIBG, 957 Asbury Ave., Ocean City, N.I.08226 FOE (7-29)

WRXL, AOR seeking personality announcer with production skills for 8pm-midnight, T&R: Charlie West, 7100 Bethlehem Rd., Richmond, VA 23228. No calls. Females encouraged.

Premier CHR & nation's #1 condensed market looking for air talent. No calls. T&R: PD, Y107, 156 Broadway, Long Branch, NJ 07740. EOE M/F (7-29)

WKRZ-FM/Wilkes-Barre looking for talented PM drive. T&R: Jim Rising, Box 1600, Wilkes-Barre, PA 18701. No cells. EQE M/F (7-29)

Needed immediately! Air talent, A/C, Top 40. Top 25 market. T&R: R.K. #102, Burkhart/Abrams, 6500 River Chase East, Atlanta, GA 30328. EOE M/F (7-22)

New Sunbelt 100kw FM Country to debut in September needs PD, & air staff. T&R: Ron White, Consultant, Box 4189, Little Rock, AR 72214. (7-22)

WOWW-107 needs an achor/reporter. Prefer Southerner with experience & degree. Team-players only. T&R: David Brando, Box 2788, Pensacola, FL 32513. (7-22)

SOUTH

TX Panhandie AM & FM needs 2 A/C personalities & 1 PBP man. T&R: Steve Coulter, KVOP & KATX, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (7-29)



To live in Austin, Texas, one of America's great cities. To work at KHFI (K-98) . . . a great radio station with dynamite numbers. We are still looking for "that" person to replace our outstanding morning personality. If you are warm, humorous, topical with strong adlibs and have a one-to-one personality, you could be the person we are looking for. Proven numbers in morning drive will be given first preference. K-98 is CHR . . . send T&R to Roger Garrett, 1219 W. 6th, Austin, TX 78703. EOE

KROD accepting T&Rs for possible future openings. Attn: PD, 4141 Pinnacle, #120, El Paso, TX 79902. No calls please.

Openings

Afternoon drive in 81st market at 100kw CHR FM, Programwing experience preferred. T&R: Jay Christian, WQUT, Box W-CRS, Johnson City, TN 37601. EOE M/F (7-29)

Gulf Coast #1 Country station looking for a mature air personality and production pro. No beginners. Excellent benefits. Send Tapes & resumes to: Radio & Records, 1930 Century Park West, #510, Los Angeles, CA 90067.

Q101/Meridian, East MS & West AL's premier CHR seek professional air talent. Excellent salary & benefits. T&R: Chuck McCartney, Box 5314, Meridian, MS 39301. EOE M/F

Parttime announcers needed. T&R: George Harris, WQXM, Box 4809, Clearwater, FL 33518. EOE M/F (7-29)

WNOO/Chattenooga is looking for young, experienced, format-oriented jocks for R&B. Newspeople also. No calls. T&R: Box 5156, Chattenooga, TN 37406. EOE M/F (7-29)

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Major market station seeks a personalityoriented country performer for immediate drive opening. Exciting southern city with good pay and benefits awaits you. We're looking for more than just an announcer . if you have a BIG personality and a

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Growing medium market FM Country accepting T&Rs for future openings. All positions. T&R: Don Moore, KNFO-95FM, 1512 Lake Air, Waco, Tx 76710. EOE M/F (7-22)

WSGN/Birmingham is looking for a midday ait talent. Strong production a must. T&R: Steve Price, WSGN, 236 Goodwin Crest Dr., Birmingham, AL 35209. EOE M/F (7-22)

immediate opening for 7pm-midnight at KMHT/Marshail, TX. Good production, one-to-one delivery, minimum 2 yrs. experience. Country format. Cell Terry Ryan (214) 938-6789. EOE M/F (7-29)

"East Texas Country AM needs promotionminded PD leadership abilities, team spirit a must if you would like to be a part of this growing, exciting organization. Resume, philosophy and excellent references required as well as tape." Send to: Radio & Records. 1930 Century Park West, #512, Los Angeles, CA 90067. EOE M/F

The new I-95/Savannah seeking experienced night jock/production. Join a winning team. T&R: Todd Martin, WIXV, Box 876, Savannah, GA 31498. EOE M/F (7-29)



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K106-FM seeking experienced one-to-one communicator to work A/C airshift & serve as Production Manager. Needed yesterday. Call Dave Graichen, 10am-noon (409) 769-2475. EOE M/F (7-29)

Openings

KKYK/Little Rock seeking CHR personality with good production skills. T&R: Ron White, KKYK, Box 4189, Little Rock, AR 72214. EOE M/F (7-29)

100,000 watt winning CHR in southwest GA seeks killer an nouncers for future openings. T&R: Skip Eliot, WJAD, Box 706, Bainbridge, GA 31717. No calls. EOE M/F (7-29)

KOZA, sunny west TX seeks PM drive personality. If you can smile on & off-air, send T&R: Woody Stevens, Box 351, Odessa, TX 79760. EOE M/F (7-29)

Small market Country station accepting T&Rs for possible future morning position. No calls. WNAU, Box 808, New Albany, MS 38652. EOE M/F (7-29)



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B-97 FM/New Orleans now accepting T&Rs for future openings. Send to: Nick Bazoo, c/o B-97 FM, 8ox 53447, New Orleans, LA 70153, EOE M/F (7-29)

Major station in major Southeast market now looking for a sidekick for an established CHR morning show. We would be especially interested in a personality oriented news person for this role. Send tape & resume to: Radio & Records, 1930 Century Park West, #507. Los Angeles, CA 90067. EOE M/F

Reporter, news/talk background AM & FM on NC coast. Co-host AM mornings, news block. T&R: Mark Kruea, WAAV & WGNI, 211 N. 2nd St., Wilmington, NC 28401. EOE M/F

Announcer with interest in sales & growth potential. T&R: General Manager, WSUZ, Box 668, Platka, FL 32077. (7-22)

WNVZ seeking experienced CHR midday personality. T&R: Steve Kelly, 160 Newton Rd., Suite 315, Virginia Beach, VA 23462. No calls. EOE M/F (7-22)

MIDWEST

KFH now accepting applications for possible future news openings. T&R: Steve McIntosh, 104 S. Emporia, Wichita, KS 67202. EOE M/F (7-29)

KKXL-FM/Grand Forks, ND looking for 7pm-midnight rocker. T&Rs immediately: Don Nordine, Box 997, Grand Forks, ND 58206, EQE M/F (7-29)

Top regional AM & FM in NE needs experienced ND. Also ports Director with PBP. Rush T&R: Dave Fowler, Box 509, Ogaliala, NE 69153. No calls. EOE M/F (7-29)

New CHR in Rockford accepting T&Rs for immediate openings. Brent Alberts, WYFE, 1901 Reid Farm Rd., Rockford, IL 61111. EOE M/F (7-29)

Openings

Toledo metro CHR now accepting applications for possible future full & parttime openings. T&R: Mike Wheeler, PD, WTWR-FM, Box 801, Monroe, MI 48161. No calls. EOE M/F

Top 20 Market Morning A/C **Morning Drive**

We are an excellent group owned A/C station and need a fun, witty morning personality with great one on one skills. Humor, voices, phones are great. We promise an excellent station, a fine income and complete support. Please reply in confidence to us and we promise no background calls without your permission. Reply to: Radio & Records, 1930 Century Park West, #514, Los Angeles, CA 90067. EOE

KQAM looking for one-to-one A/C communicator for future opening. T&R: Tom Land, 2829 N. Salina, Wichita, KS opening. T&R: Tom La 67204. EOE M/F (7-29)



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Milwaukee's newest and most exciting Adult Contemporary station has an immediate opening for an assertive, take charge promotion director. If you are organized, disciplined, creative, and possess a great music ear we want to hear from you. We'll provide a great staff, great facilities, and great growth potential. Send resume to Tom Joerres, VP/Gen Mgr., WMGF-FM, 711 West Capitol Drive, Milwaukee, Wisconsin 53206. EOE



Sioux Falls' premier CHR looking for drivetime talent, T&R: Dan Kieley, KKRC-FM, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (7-29)

KODY has immediate opening for ND. T&R: Steve King, Box 1085 North Platte, NE 69101 (308) 532-3344. EOE M/F

Reporter/anchor with good writing skills and at least one year professional radio news experience needed to join aggressive, award winning 4 person news team in 80,000 metro Midwest market. No beginners. Letter, T&R to: Radio & Records, 1930 Century Park West, #515, Los Angeles, CA 90067

WMGF/Milwaukee seeks immediate weekend help. Good chance to move up. Rush T&R: Jeff McCarthy, 711 W. Capitol Dr., Milwaukee, WI 53206. EOE M/F (7-29)



Midwest and Southwest Sales Opportunities

Birch Radio, America's fastest growing radio research company, seeks two aggressive, highly motivated Sales Representatives for our Chicago and Dallas Regional offices. To qualify, you must be goal-oriented, college educated, and have broadcast or research sales experience. Exceptional income potential, benefits, opportunity for advancement. Send resume with salary history,

> David Gingold, Vice President Birch Radio Coral Springs, Florida 33065

Opportunities

Openings

KGGO needs experienced newsperson. Must be able to deliver news with credibility. Good salary & benefits. T&R: Larry Moffitt, 3900 N.E. Broadway, Des Moines, IA 50317.

Ready For The Majors?

In them now and looking for a change? Major market FM seeks energy filled, energy expressive, personable performers. If you play to win, rush tape and resume to: Radio & Records, 1930 Century Park West, #504, Los Angeles, CA 90067. EOE M/F

Air talent needed! Send T&R: Bob Christy, WNAP, 9292 North Meridian St., Indianapolis, IN 46260. EOE M/F (7-29)

Major Market A/C **Morning Team**

We are a dynamic adult contemporary station, and we need a bright, strong personality team for morning drive. If you are ready to make the jump to a market leader we offer an incredible opportunity. Qualified candidates must possess tremendous one on one techniques, know how to use phones, be clever, witty, not afraid to laugh, and be able to write adult humor. Voices helpful but not necessary. We guarantee confidentiality in your response, and no background calls will be made without your approval. Send resume and tape to Radio & Records, 1930 Century Park West, #513, Los Angeles, CA 90067. EOE

Once in a lifetime chance for a dyn-

amic brand new FM launch. If you can entertain and jock with style and flair within a precise Top 40 format, we're offering tremendous jobs with great benefits, Top 5 market, \$30-35,000 plus. Be a part of the beginning of a winner. Tapes & resumes to: Radio & Records, 1930 Century Park West, #506, Los Angeles, CA 90067

PERSONALITY

I'm looking for a young thinking adult talent with an A/C-MOR style for afternoon drive. Preferably with humor. Phone work a plus. You must be a pro and have something to say to the audience. Salary, benefits, etc., outstanding. Tapes and resume: Pat Holiday, PD, CKLW, P.O. Box 282, Southfield, MI 48037. Brief phone calls accepted.

Rere opportunity at 1170-KSTT. Need production person to run high-powered CHR airshift, T&R; David Sands, Box 3788. Davenport, IA 52808. EOE M/F (7-22)

If you have as BIG personality and a BIG sense of humor to match, we want to hear from you. Characters, running bits, ANY outrageous hook a PLUS. T&R A.S.A.P. to: Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. An Equal Opportunity Employer.

Openings

WEST

in Kansas City and Salt Lake City. T&R: Scott V. Christer S. 23 Pines Rd., Spokane, WA 99214. EOE M/F (7-29)

California, hunting, fishing, skiing (water & snow) 2 hours to the beach. Are you an adult communicator that would like to do mornings and head the production dept? Right bucks for the right person. We're looking for a pro. No beginners please. T&R: Radio & Records. 1930 Century Park West, #509, Los Angeles. CA 90067. EOE M/F

Bright, creative newsperson wanted at southern CA station T&R: Steve Saginaw, 8762 Etiwanda Ave., Box 23, Northridge, CA 91324. EOE (7-29)

Opening for news beat reporter for top-rated station in southwest WA. Contact Bill Michaels, ND, KITI-1133 Kresky Rd., Centralia, WA 98532. EOE M/F (7-29)

Rocky Mountain Resort Adult Oriented FM seeks an excellent programmer to deliver 25-40 active, outdoor lifestyle audience. Exceptional production skills-ability to train on-air staff and take on a full board shift required. Send T&R to Radio & Records, 1930 Century Park West, #508, Los Angeles, CA 90067

Air talents needed at Contemporary central CA coast station. Sales opening also. Real pros needed. T&R: Hayes Broadcasting, Box 1121, Carson City, NV 89702. EOE M/F (7-29)

Experienced newsperson needed for 100kw Country glant in beautiful WY. Possible future ND. T&R: PD, KPCQ-FM, Powell, WY 82435. EOE M/F (7-29)

CHR station in Olympia seeking midday personality. T&R: Paul Wilson, KQEU Radio, Box 48, Olympia, WA 98507. No calls. EOE M/F (7-29)

KLUC/Las Vegas has opening for night personality. T&R: Randy Lundquist, Box 14805, Las Vegas, NV 89144. EOE M/F (7-29)

KYGO Country leader is looking for an experienced weekender. T&R: Bob Call, 5350 W. 20th Ave., Denver, CO 80214. EOE M/F (7-29)

Rocky Mountain opportunity for promotion-oriented PD. 100kw FM CHR. T&R: GM, KGBS, Box K, Greeley, CO 80631. EOE M/F (7-29)

Experienced drivetime with strong production. Minimum 6 months experience. Country format. T&R: Denise Brown, PD, Box 430, Fort Morgan, CO 80701 (303) 867-5674 after 2pm. EOE M/F (7-29)

Sales Manager. Capable of meeting sales objectives. Form part of senior management team. Resume: C-ISL 940 AM Radlo, 20-11151 Horseshoe Wy., Richmond, B.C. V7A4S5,

K-Best 95 seeking seasoned weekend talent. T&R: A.J. Roberts, 7867 Convoy Ct., #303, San Diego, CA 92111.

KKBK/Aztec, NM needs strong afternoon drive person Country format. Good production skills. T&R: Steve Rose, Box J, Aztec, NM 87410. EOE (7-22)

KQDI seeking news anchor/reporter. Females encourage T&R: Don Knott, Box 6760, Great Falls, MT 59403. (7-22)

immediate opening for 7pm-12mid personality. MOR. T&R: Carlos Cipolletti, KLDY-FM, Box 1499, Bakersfield, CA 93302. EOE M/F (7-22)

Positions Sought

9-yr. pro currently working Country in top 20 market. Experience includes PD/MD & CHR/AOR formats. Call STEVE

4 yrs, experience ND, Sports director, Operations Manager responsible, willing to work. Call MIKE (414) 248-1550. (7-29)

Ambitious broadcasting student looking for entry level announcer's job in small to medium market. Will relocate. DEAN SEVERANCE (517) 872-3530. (7-29)

Recent college grad looking for job as news reporter. 3 yrs. mmercial experience. Good writing & reporting skills. Call KENN (205) 875-3350. (7-29)

AOR jock with college degree & 3 yrs. experience victim of switch to CHR. Need new AOR station, any daypart, any market. EDDIE (614) 676-1557, (201) 738-7848. (7-29)

KS award winning sportscaster seeks PBP in college market. Prefer upper Midwest/Rocky Mountains. 10 yrs. junior college experience. BOB BAKKEN (316) 251-3800, (316)

Positions Sought

"Creative Talk/News?" Take AIR CLARK for entertainment, information, ratings! Major market Pittsburgh/oversees experience. 6-yr. pro will relocate. For T&R, KEVIN (412) 362-1571. (7-29)

TOM McGUIRE, successful medium market personality seeking lucrative position in competitive market, PD & major market production experience. Employed but anxious. (319)

FRANK TULLO, Don Martin grad. Go anywhere, any shift. any money. Special interest in sports. Call (213) 848-9269. (7-29)

Engineer with 3 yrs. in AM & FM. TIM LOW (515) 423-8634. 10:30am-1pm, (7-29)

ND/anchor available. Experience in large, medium markets Excellent writing & delivery, interviews, features. Call DON (615) 842-1188. (7-29)

Top-notch reporter/writer with awards & other kudos to prove it. Effective communicator of over 7 yrs. plus ND experience. TERRY (703) 433-3179. (7-29)

Sweet 98 — Omaha's great, but bills must be paid! 8-yr. CHR pro looking for medium market. PD/MD gig. Available now SCOTT DAZE (402) 551-2666. (7-29)

DJ/sports announcer looking for entry level position at small-medium market. 2 yrs. experience. CARL (313) 256-6828 from 8am-5pm, or (313) 559-0278 after 5pm. (7-29)

Producing & writing commercials in my life. Call (201) 992-4881 after 2pm. (7-29)

Female announcer with 1 yr. experience in the Upper Peninsula looking for a larger market. Interest in news & special features. (906) 293-3795 after 6pm, ET. (7-29)

The rocket man is not angry — just young and hungry. Is creativity doomed or only me? Be an athletic supporter. Call me (707) 694-1701, (7-29)

You can win tool Winner of NYSBA outstanding sportscast award seeking position with PBP. Will travel. Call SCOTT before 2pm at (914) 583-4351. (7-29)

Young, enthusiastic news/sports man seeking medium market exposure. BA, 4 yrs. PBP, news, jock. Production experience. RICH HENKELS (801) 278-6373 anytime. (7-29)

BOB LEE, experienced PD with good track record wants to help make your station a winner. Good attitude, good numbers. Call (208) 888-4308. (7-29)

Need a good morning man? WALT JACKSON formerly of

College radio PD seeking first commercial break. Any shift considered. Talk, PBP, or jock. Cell BOB SCHMIDTBAUER (715) 341-2609. (7-29)

5-yr. professional in northern MI seeking medium or major market position. Production *ace*. Serious inquiries only. TOM (906) 293-3190, (906) 293-3221. (7-29)

JIM NELSON, formerly KMED, KBDF, 5 yrs. experience, seeks A/C or CHR medium market. Western U.S. Call (503) 772-7583. (7-29)

JOHN CHOMMIE available for mornings, CHR format. 10-yr. vet, good numbers, good references. Consider any ARB market. (504) 394-5137. (7-29)

Announcer/sportscaster, 7 yrs. experience CHR, CO, AZ, UT, NM, West Coast states. Leave message after 2pm MDT for TRAVIS (303) 776-7405. (7-29)

12 yrs. experience. Worked as PD, sales, announcer. Extom. Any shift. BILL BAILEY (512) 835-6414. (7-29)

21/2-yr. morning personality (20,000 city) seeking larger market. Any shift or format considered. South or West preferred. BRIAN HARWELL (918) 756-0919. (7-29)

I still want to get out of Vallejol KNBA midday man still look-ing for major or medium market gig. Contact FRANK BUTERA at (415) 223-1534. (7-29)

This parttime gig as talking coke machine has to change! 4-yr Country personality with great humor, phones & production DAVE (309) 344-1971. (7-29)

KIRK RUSSELL, KRUX/Phoenix, WZZP/Phoenix, KIIQ/Colora do Springs seeks Contemporary winner in top 50 market. Superior references, available immediately. (303) 685-9551. (7-29)

Remember Fun Radio?

It's back with: JR Russ Program Director/Air Personality 12 year pro. Major market winner. All format experience. I WANT TO WORK WITH PROS . CHR-A/C TOP 30 MAH . GROUP PREFERRED. CALL KETS (716) 668-2438 24 HOURS

5-yr. experienced announcer seeking medium merket in MI or OH. HADLEY (419) 478-9039 home (days — best time), or (419) 385-2507 work (leave message). (7-29)

Persistent newsman seeks medium or large market. Investigation lead to 4 convictions. 3+ yrs. on-air, 16 as writer. JACK THOMAS (916) 671-4603, (916) 673-4321

PD with sales background available! Resume & references upon request. CARL BAKER, Box 128, Easton, PA 18042. (215) 258-8429, leave message. (7-29)

Positions Sought

STOP!

Make your bid now on a super-successful morning act/PD. Major market proven. Will deliver ratings and revenue to aggressive company. Looking for a vehicle to put you on top? Call (609) 737-1421 or (305) 771-1962.

This Book is in . . . and I'm #1 nights for Southern P-2 CHR. Dynamite production, distinctive voice and off-the-wall bits and will make the competition sit up and worry! PD. MD and promotion director skills ready now for creative-minded rocker. "Dangerous" DAN McKAY (601) 896-8159. (7-29)

Changes

RADIO

Jo Anne Coblentz appointed Account Executive at WAXY/Ft. Lauderdale, formerly Coca-Cola, U.S.A.

Teddi Morsello appointed Account Executive, WAXY/Ft. auderdale, formerly WPLG TV-10.

Thomas Price named WPNT/Pittsburgh Account Executive, formerly WPIT AM & FM.

Nicolette Constant joins WEZW/Milwaukee as Account

INDUSTRY

Eugene Masson appointed to the Legal Affairs Dept. of

Lynn Simon named Account Executive for Helller, News mark, Wechsler and Howard, Los Angeles office

Miscellaneous

Wanted: Old airchecks from '50s, '60s & '70s, Top 40 & R&B. Willing to tradel A.C. Box 6312, Lehlgh Valley, PA

Need record service from labels. Contact Dean Williams, PD/MD, WEBI, Box 1220, Sanford, ME 04073, (207) 324-7271.

KLRS-FM/Mountain Grove needs service from any New Wave, AOR & CHR; all labels. Send: Jerry Osborn, KLRS-FM, 9th and Hubbard, Mountain Grove, MO 65711. 96-FM WWMR, 50,000 watt CHR desperately needs record

service from all labels. Don Russell, WWMR, 89 Congress St., Rumford, ME 04276 (207) 364-3701.

Debuting new Contemporary format on August 1st. Need singles & albums from all labels. Brian Chase, MD, KEPT-FM, 515 Marshall St., Shreveport, LA 71101.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm

Frequency Rates*

2 Weeks \$20.00

1 Week

\$12.00

3 Weeks \$25.00 *Must run consecutive weeks

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

THERE'S A
HOT
NEW
NUMBER
IN THE
U.S.A.

(714) 85-RADIO



KRBW RADIO BROADCASTING WORKSHOP

505 North Euclid, Suite 604 Anaheim, CA 92801 (Formerly Orange County Broadcast Workshop)

FRANCISC()

RPC-83 • AUGUST 28-31 ST. FRANCIS HOTEL



Featuring:

- Festival of Exhibts
- **Format Rooms**
- Production Labs
- Air Check Analysis
- Consultation Booths
- P.D.s and Stress
- People Management Forums
- BMI Presents Barbara Mandrell
- TV Spot Theatre
- Research Labs
- Roundtables

and

RADIO W.A.R.S. ★

August 28-31, 1983 St. Francis Hotel

See you there!!!



For more information, contact:

Radio Department National Association of Broadcasters 1771 N St. NW Washington, DC 20036

or call (202) 293-4955

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

EURYTHMICS "Sweet Dreams (Are Made Of This)" BILLY JOEL "Tell Her About It" **DERAN CRAIG** "One Mind, Two Hearts" HERB ALPERT "Garden Party"

Country Coast-To-Coast

BOBBY BARE "The Jogger" CRYSTAL GAYLE "Baby, What About You"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

ASIA "Don't Cry' AIR SUPPLY "Making Love Out Of Nothing At All" LITTLE RIVER BAND "You're Driving Me Out Of My Mind"

TM A/C

TOTO "Waiting For Your Love" AIR SUPPLY "Making Love Out Of Nothing At All"

TM Country

ED BRUCE "If It Was Easy" DELIA BELL "Coyote Song" MEL TILLIS "A Cowboy's Dream" LEON EVERETTE "The Lady, She's Right" STEVE WARINER "Midnight Fire" KENNY ROGERS "Scarlet Fever" LOUISE MANDRELL "Too Hot To Sleep" REBA MCENTIRE "Why Do We Want (What We ...)"

BPI

John Iles (800) 426-9082

Adult Contemporary

MICHAEL JACKSON "Human Nature" PEABO BRYSON & ROBERTA FLACK" 'Tonight I Celebrate My Love' JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skie

Country Living

DON WILLIAMS "Nobody But You" REBA MCENTIRE "Why Do We Want (What We ...)" ED BRUCE "If It Was Easy"

Radio Arts

John Benedict (213) 841-0225 Country's Best

DON WILLIAMS "Nobody But You" TANYA TUCKER "Baby I'm Yours" KENNY ROGERS "Scarlet Fever"

Soft Contemporary

B.J. THOMAS "New Looks From An Old Lover" JOSE FELICIANO "Let's Find Each Other Tonight"

Sound 10

AIR SUPPLY "Making Love Out Of Nothing At All" **GEORGE BENSON** "Lady Love Me (One More Time)"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

BILLY JOEL "Tell Her About It" MICHAEL JACKSON "Human Nature" FRANK STALLONE "Far From Over" **GEORGE BENSON** "Lady Love Me (One More Time)" LITTLE RIVER BAND "You're Driving Me Out Of My Mind" ASIA "Don't Cry" JOAN JETT & BLACKHEARTS "Fake Friends" RICK SPRINGFIELD "Human Touch"

Drake-Chenault

Bob Laurence (213) 883-7400

JEFFREY OSBORNE "Don't You Get So Mad" BILLY JOEL "Tell Her About It" FRANK STALLONE "Far From Over" ASIA "Don't Cry' AIR SUPPLY "Making Love Out Of Nothing At All"

Contempo 300

BILLY JOEL "Tell Her About It" AIR SUPPLY "Making Love Out Of Nothing At All" NAKED EYES "Promises, Promises" **GEORGE BENSON** "Lady Love Me (One More Time)"

Great American Country

NITTY GRITTY DIRT BAND "Shot Full Of Love"

DON WILLIAMS "Nobody But You"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ASIA "Don't Cry" STYX "High Time" FRANK STALLONE "Far From Over" **BONNIE TYLER** "Total Eclipse Of The Heart" SPANDAU BALLET "True

The A/C Format

BILLY JOEL "Tell Her About It" GEORGE BENSON "Lady Love Me (One More Time)" AIR SUPPLY "Making Love Out Of Nothing At All"

Super-Country

DON WILLIAMS "Nobody But You" REBA MCENTIRE "Why Do We Want (What We ...)" KENNY ROGERS "Scarlet Fever" MEL McDANIEL "Hot Time In The Old Town Tonight"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C AIR SUPPLY

"Making Love Out Of Nothing At All" BILLY JOEL "Tell Her About It" CRYSTAL GAYLE "Baby, What About You" JACKSON BROWNE "Lawyers In Love" NAKED EYES "Promises, Promises"

Tanner Country CRYSTAL GAYLE "Baby, What About You" **B.J. THOMAS** "New Looks From An Old Lover"

JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" CHARLY McCLAIN & MICKEY GILLEY "Paradise Tonight"

RONNIE MILSAP "Don't You Know How Much I Love You" **MERLE HAGGARD** "What Am I Gonna Do (With The...)" JOHNNY RODRIGUEZ

"How Could I Love Her So Much"

Red Satin Rock

MICHAEL JACKSON "Human Nature" TACO "Puttin' On The Ritz" DIANA ROSS "Pieces Of Ice" JOAN JETT & BLACKHEARTS "Fake Friends" NAKED EYES "Promises, Promises" AMERICA "The Border" ASIA "Don't Cry"

Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

Hottest: PHYLLIS HYMAN IRENE CARA INGRAM & AUSTIN FREEEZ ANITA BAKER

SKYY RUFUS & CHAKA LEE PRENTISS

WUF TICKET SLING SHOT RAKE Hottest: IRENE CARA DONNA SUMMER MANHATTANS SOS BAND MIDNIGHT STAR

MARY JANE GIRLS BRYSON & FLACK BRASS CONSTRUCTI DENIECE WILLIAMS PHILIP BAILEY PREEEZ
MARY JANE GIRLS
MANHATTANS
DONNA SUMMER
SOS BAND

WRKS/New York

MHODINI

PHILIP BAILEY SPANDAU BALLET KASHIF NATALIE COLE GAP BAND EURHYTHMICS GLADYS KNIGHT HOTLEST MIDNIGHT STAR DONAN SUMMER RUN D.M.C. PREEEZ SHALAMAR

WAMO/Pittsburgh

John Anthony
ASHFORD & SIMPSON
HERBIE HANCOCK
LILLO
LATOYA JACKSON
KURTIS BLOW
HOTLEST:
CASHMERE
MANHATTANS
MIDNIGHT STAR
NONA HENDRYX
JOHNNY GILL

SHALAMAR
PHILIP BAILEY
MICHAEL SEMBELLO
GAP BAND
CLARK SISTERS
MICHAEL JACKSON
PINIS HENDERSON
GLADYS KNIGHT
SLING SHOT
ANITA BAKER
KASHIP KASHIP GEORGE BENSON Hottest: DONNA SUMMER MICHAEL JACKSON KURTIS BLOW IRENE CARA MTUME

GEORGE BENSON

GEORGE BENSON
ZOOM
SERGE
HOTTEST:
MICHAEL JACKSON
MANHATTANS
DONNA SUMMER
ASHFORD & SIMPSON
SOS BAND

WHUR/Washingto

SYLVESTER
PHILIP BAILEY
WILL POWERS
HOTLEST:
GEORGE BENSON
MTUME
RENE & ANGELA
AL JARREAU
EDDY GRANT

MIDWEST WBMX/Chicago

MIDNIGHT STAR GAP BAND NATALIE COLE LATOYA JACKSON HERBIE HANCOCK
ASHFORD & SIMPSON
SMOKEY ROBINSON
WHAM!
RICK JAMES
THELMA HOUSTON Hottest: DONNA SUMMER FINIS HENDERSON RUN D/M.C. ARETHA FRANKLIN

WGCI/Chicago (J)

MAZE MICHAEL JACKSON LAZEROCK
LATOYA JACKSON
G.C. CAMERON
WALTER JACKSON
SERGE Hottest: CLARK SISTERS GLADYS KNIGHT DONNA SUMMER OLIVER CHEATHAM GRANDMASTER PLASH

APP CULTURE CLUB ONE WAY ONE WAY
HERBIE HANCOCK
LAKESIDE
MICHAEL SEMBELLO
MIONIGHT STAR
HOTHERE:
DONNA SUMMER
MIDNIGHT STAR
SOS BAND
ARETHA FRANKLIN
RICK JAMES

WYND CHYMES CLARK SISTERS RAKE CHAMPAIGN SURFACE SPANDAU BALLET TOMORROW'S DRE CULTURE CLUB CULTURE CLUB PHILIP BAILEY PICK JAMES KASRIF MARY JANE GIRLS GAP BAND D TRAIN GEORGE HOWARD GEORGE HOWARD
ZAPP
Hottest:
ARETHA FRANKLIN
CHI-LITES
MANHATTANS
RONNIE LAWS
O'JAYS

WDMT/Cleveland Magic/Dean

JEFFREY OSBORNE ZAPP KURTIS BLOW MICHAEL JACKSON HERBIE HANCOCK MECO FREDI GRACE & RHI NYC PEECH BOYS KASHIF NYC PEECH BOIS
KASHIF
D TRAIN
WUF TICKET
CHI-LITES
CAMEO
PAMELA NIVENS
LATOYA JACKSON
HOTLEST
SLEY BROS
POLICE
ARETHA FRANKLIN
MIDNIGHT STAR
NEW EDITION

DAVID GRANT LTD GAP BAND CULTURE CLUB DAVID JOSEPH CHAMPAIGN CAMEO Hottest: MTUME
DONNA SUMMER
INGRAM & AUSTIN
SOS BAND
MIDNIGHT STAR

WVEE/Atlanta

GAP BAND GAPSKNIGHT PHILIP BAILEY NONA HENDRYX HIROSHIMA DENIFICE WILLIAMS MAZE SPYRO GYRA SPYRO GYRA SPYRO GYRA WKYS/Washington, DC Donnie Simpson

MARY JANE GIRLS SOS BAND

none
Hottest:
FINIS HENDERSON
SOS BAND
MIDNIGHT STAR
ARETHA FRANKLIN
RICK JAMES

SLING SHOT
HERBIE HANCOCK
ASHFORD & SIMPSON
MAZE
MARY JANE GIRLS
MOTIVATION MOTIVATION
HOTTVATION
HOTTVATION
STARPOINT
OLIVER CHEATHAM
SERGIO MENDES
MANHATTANS
DONNA SUMMER

SOUTH

MON JEROGRY

DERNARD EDMARDS
MONA HEMDRYX
HIROSHIMA
LIGNNIE L. SMITH
HMAGINATION
KASHIF
GLADYS KNIGHT
RUFUS & CHAKA
WHAMI
HOTTER

WENN/Birmingham

KASHIF HERBIE HANCOCK NONA HENDRYX JONZUN CREW MICHAEL HENDERSON NATALIE COLE MECO NATALIE COLE
MECO
GAP BAND
GLASS BAND
NEW EDITION
HOTLEST:
MIDNIGHT STAR
CHI-LITES
GEORGE BENSON
RUN D.M.C.
WHODINI

CAPP
CHAMPAIGN
SLING SHOT
CLUB HOUSE
DEBRA HURD
CLARK SISTERS
GEORGE BENSON
GLADYS KNIGHT
LTD LTD NEW EDITION

ZAPP-RONNIE LAWS ATTITUDE HERBIE HANCOCK NEWCLEUS HERBIE HANGOCA NEWCLEUS LATOYA JACKSON NORA HENDRYX WYND CHYMES TICHAEL LOVESMITH GEORGE BENSON HOTCHAEL LOVESMITH GEORGE BENSON DONNA SUMMER MICHAEL JACKSON MIDHIGHT STAR INGRAM & AUSTIN

GEORGE BENSON GEORGE BENSON
ZAPP
GLADYS KNIGHT
GLASS BAND
SOS BAND
RENE 4 ANGELA
EWEF
BOOKER NEWBERRY I
ATTITUDE
WILLIAM BELL
JAMO
NATALIE COLE
ASKRORD 4 SIMPSON
NEW EDITION
MICHAEL LOVESHITH
RICK JAMES
MARY JANE GIRLS
HOOTES

WOIC/Columbia (a) Mickey Arnold

MICKEY ATTOM
MICHAEL JACKSON
DENIECE WILLIAMS
STANDING ROOM ONL
CLARK SISTERS
ZAPP
LENNY WHITE
KASHIF
GLADYS KNIGHT

KKDA-FM/Dailas

Terri Avery GARRETT'S CREW GAP BAND GIGOLETTE

Mike Caviel
LADIES: CHOICE
STACY LATTISAW
LATTAY JACKSON
LATTY JACKSON
LATTY JACKSON
LATTY JACKSON
LATTY
LAT

KMJQ/Houston Jim Snowden

GAP BAND PBILIP BAILEY MARY JANE GIRLS HOTTEST: DONNA SUMMER NONA HENDRYX MIDNIGHT STAR

P CREW
STACY LATTISAW
GLADYS KNIGHT
SOS BAND
CLUB HOUSE
KASHIE
RUPUS & CHAKA
ASHFOED & SIMPSON
HOLDERS ASHPOED & SIMPS
Hottest:
RUN D.M.C.
ONE WAY
CHERI
ISLEY BROS
ARETHA FRANKLIN

WWWS/Saginaw Kermit Crockett

LATOYA JACKSON CLUB HOUSE

CLUB BOUSE NEWCLEUS IMAGINATION GARRETT'S CREW PROJECT PUTURE GLADYS KNIGHT HOTTEST MIDNIGHT STAR SOS BAND STEVE ARRINGTON'S CHI-LITES ARETHE FRANKLIN

GAP BAND
CHERI
SPYRO GYRA
HOTTEST:
STACY LATTISAW
MICHAEL JACKSON
ISLEY BROS
NEW HORIZONS
DONNA SUMMER

ZAPP IMAGINATION

IMAGINATION
MONYAKA
GLADYS KNIGHT
HOTTEST:
JONZUN CREW
GEORGE BENSON
MIDNIGHT STAR
SOS BAND
RICK JAMES

WVOl/Toledo (#)
Maxx Myrick

(J) indicates Black reporters also contributing to Jazz Chart

WZAK/Cleveland Lynn Tolliver

ATTITUDE
LIQUID GOLD
PROJECT FUTURE
PLANET PATROL
INDEEP
LATOYA JACKSON
NYC PEECH BOYS
SERGE

MAZE RITCHIE FAMILY SPANDAU BALLET DREAM RAKE CULTURE CLUB

WJMO/Cleveland Erik Stone

ZAPP
GLADYS KNIGHT
KASHIF
WUF TICKET
WUF TICKET
CHAMPAIGN
MOTIVATION
LENNY WHITE
NATALIE COLE
IMACINATION
CLARK SISTERS
P CREW
CLUB HOUSE
REDDINGS
HERBIE HANCOCK REDDINGS
HERBIE HANCOCK
FREEZ
HERB ALPEFT
BERNARD EDWARDS
GARRETT'S CREW
OLIVER CHEATHAM
WILTON FELDER
WAVO

WVKO/Columb Lyles/Jones

EDDY GRANT MICHAEL JACKSON ZAPP SHALAMAR

MICHAEL JACKSON RICK JAMES ZAPP

CULTURE CLUB PHILIP BAILEY Hottest: JUNIOR MAZE SOS BAND SMOKEY ROBINSOI STACY LATTISAW

New & Active . . . See Page 64

NEW HORIZONS STACY LATTISAW WJLB/Detroit James Alexander

GLADYS KNIGHT ASHFORD & SIMPSON GARY BYRD & G.B.

GAP BAND
CLARK SISTERS
KASHIF
LATOYA JACKSON
MECO
MONTAGE
HOTOTES
HOTO

WGPR/Detroi Joe Spencer

SMOKEY ROBINSON ZAPP WILLIAM BELL RUFUS & CHAKA LTD KASHIF RENE & ANGELA ISLEY BROS MECO HOTTEST: MIDNIGHT STAR SOS BAND ARETHA PRANKLIN JEFFREY OSBORNE MARY JANE GIRLS

WLTH/Gary Dana Huskisson

WALTER JACKSON
KASHIF JACKSON
KASHIF CLUB HOUSE
MICHAEL JACKSON
FREEZ
GLADYS KNIGHT
MARY JANE GIRLS
ZAPP
D TRAIN
LATOYA JACKSON
HOTTERST

Hottest: ARETHA FRANKLIN MICHAEL JACKSON DONNA SUMMER MIDNIGHT STAR HUMAN LEAGUE WKWM/Grand Rapids

CLUB HOUSE HERBIE HANCOCK ZAPP GAP BAND MAZE LAKESIDE MECO LEE PRENTISS Hottest:

HOTTEST: MIDNIGHT STAR DENIECE WILLIAMS RUN D.M.C. ISLEY BROS RICK JAMES WTLC/Indiana

GLADYS KNIGHT CHAMPAIGN

WJAX/Jacksonville (J

NEW EDITION NEW BULLAND NOMA HERDRYX PROJECT FUTURE KASHIF MALCOIM MCLAREN GLASS BAND IMAGINATION RUFUS 6 CHAKA QUADRANT SIX SLING SHOT CHAMPAIGN HOTLESS SOS BAND NEW HORIZONS MIDNIGHT STAR ISLEY BROS

WPDQ/Jackson Marc Little

GLADYS NNIGHT
NATALIE COLE
MONA HENDRYX
LTD
GARY BYRD & G.B.
GARRETT'S CREW
HOUSE
MICHORIES
MICH

KJCB/Lafayette in

DENIECE WILLIAMS PROJECT FUTURE PROJECT FUTURE MAZE
WUF TICKET
RENE & ANGELA
LATOYA JACKSON
HOTHEST:
MIDNIGHT STAR
ISLEY BROS
SLIM
GLADYS KNIGHT
SOS BAND

KASHIF SARAH VAUGHAN Hottest: GEORGE BENSON SOS BAND DENIECE WILLIAMS

KOKY/Little Ro Paul Todd Rich Gezman

CHAMPAIGN GLADYS KNIGHT CARGO & COLLINS PHILIP BAILEY

Neal O'Rea

JONZUN CREW

WJJS/Lynchburg Lad Goins

ARETHA FRANKLIN
ASHFORD & SIMPS
RUFUS & CHARA
HERBIE HANCOCK
JONZUN CREW
HOTTEST:
MTUME
MICHAEL JACKSON
EDDY GRANT
GEORGE BENSON
DEBARGE

GAP BAND
EW&P
DENIECE WILLIAMS
GLADYS KNIGHT
LILLO
MICHAEL JACKSON
HIGH INERGY
PHILIP BAILEY
KURTIS BLOW
RICHARD JON SMITH
RAKE RICHARD RAKE IMAGINATION Hottest: SOS BAND GARRETT'S CREW RICK JAMES MANHATTANS LAKESIDE

WDIA/Memphis Bobby O'Jay

CLARK SISTERS NEW EDITION RICK JAMES SLING SHOT MOTIVATION MOTIVATION
NEWCLEUS
PAMELA NIVENS
WIF TICKET
NATALLE COLE
DAVID GRANT
CULTURE CLUB
ZAPP
HOCLEST:
ARETHA FRANKLIN
ISLEY BROS
JEFFREY OSBORNE
MIDNIGHT STAR
SOS BAND

WHRK/Memphis (

ATTITUDE GAP BAND KASHIF PHILIP BAILEY LIQUID GOLD

0

9

8

CASHMERE CLUB HOUSE RAKE SPANDAU BALLET PLANET PATROL EW&F RITCHIE PAMILY DAVID JOSEPH

WBLX/Mobile Michael J. Alexander

WVOL/Nashville Fred Harvey

MARY JANE GIRLS IMAGINATION PHILIP BAILEY GAP BAND PAMELA NIVENS LILLO
D TRAIN
SERGE
KURTIS BLOW
RONNIE LAWS
HOTTES
HOT LAWS
HOTTES
HOT LAWS

DENIECE WILLIAMS
HERB ALPERT
MICHAEL JACKSON
REDDINGS
PHILIP BAILEY
HOTTEST
HOTHIT STAR
STARPOINT
BRAIL WILLIAMS BEAU WILLIAMS FINIS HENDERSO SOS BAND

WAIL-FM/New Orleans Barry Richards LIQUID GOLD ASHFORD & SIMPSON

ASHFORD & SIMPS EW&F PHILIP BAILEY IMAGINATION RITCHIE FAMILY DAVID GRANT KASHIF HAYSI FANTAYZEE SPANDAU BALLET SPANDAU BALLE: HOTTEST: MIDNIGHT STAR DIANA ROSS ARETHA FRANKLIN SHALAMAR DONNA SUMMER WPLZ/Petersburg

GLADYS KNIGHT GEORGE BENSON MAZE JONZUN CREW JONZUN CHEW
EWAF
LATOTA JACKSON
ZAPP
DENIECE WILLIAMS
ANITA BAKER
SMOKEY ROBINSON
LENNY WHITE
PHILIP BATLEY
HOTEST
SOS BAND
MIDNIGHT STAR
JOSNNY GILL
ARETHA PRANKIN
HERBIE HANCOCK

WANT/Richmond

Kirby Carmichae MICHAEL JACKSON GAP BAND GAP BAND
KURTIS BLOW
NATALIE COLE
MOTIVATION
LATOYA JACKSON
NONA HENDRYX
HOTEST:
MIDNIGHT STAR
DONNA SUMMER
SOS BAND SOS BAND JEFFREY OSBORN ISLEY BROS

WTOY/Roanoke Francisca Stewart ONE WAY
ZAPP
SHIRLEY BROWN
HOTTEST:
DONNA SUMMER
MIDNIGHT STAR
AL JARREAU
EDDY GRANT

WWDM/Sumpte Janice Baycote

LATOYA JACKSON GENE CHANDLER GENE CHANDLER
RUPUS & CHAKA
LENNY WHITE
LEE PRENTISS
FREEEZ
REDDINGS
RENE & ANGELA
HOTLEST:
MANHATTANS
DONNA SUMMER
SOS BAND
NEWCLEUS
LTD

WANM/Tallahassee

CHI-LITES
BERNARD EDWARDS
ZAPP
CLUB HOUSE
HOTEST
HICKORY
MICHAEL JACKSON
LEON HAYWOOD
ANGELA BOFILL
KURTIS BLOW
ARETHA FRANKLIN

WEST

KASHIF SPYRO GYRA NATALIE COLE ASHFORD & SIMPSON MICHAEL LOVESMITH HOMEBOY LARRY CARLTON HOTLEST: HOTTEST:
MTUME
ISLEY BROS
GLADYS KNIGHT
HERBIE HANCOCK
CLARK SISTERS

KDAY/Los Angeles Jack Patterson

MAZE
KASHIF
PHILIP BAILEY
NONA HENDRYX
NYC PEECH BOYS NYC PEECH BOY: MECO GLADYS KNIGHT THUNDERFLASH EW&F HOTTEST: MANHATTANS SKYY SKYY SEXUAL HARRASSMEN RUN D.M.C. MADNESS

KJLH/Los Angeles ವ

DENIECE WILLIAMS KASHIF KASHIP SHALAMAR KLIQUE EMEF MICHAEL LOVESHITH ASHPORD & SIMPSON' PLANET PATROL THUNDERFLASH O'JAYS HOTLEST: CLARK SISTERS FREEZ

FREEEZ
HERBIE HANCOCK
NEW HORIZONS
RUFUS & CHAKA

GLADYS (NIGHT
ISLEY BROS
BARRY WHITE
RUPUS & CHAKA
CLARK SISTERS
PHILIP BALIEY
GEORGE BENSON
KASHIF
BRASS CONSTRUCTIO
CLUB HOUSE DEBRA HURD
KLIQUE
MAZE
WAR
JACK MCDUFF
HOTLEST:
JEFFREY OSBORNE
MANHATTANS
SOS BAND
ARETHA FRANKLIN
RICK JAMES

MICHAEL JACKSON GLADYS KNIGHT DIANA ROSS GEORGE BENSON DONNA SUMMER HOTTEST: HERBIE HANCOCK DONNA SUMMER

GEORGE BENSON ASHFORD & SIMPSON MICHAEL JACKSON MICHAEL JACKS
CHERI
SLING SHOT
HOTTEST:
MANHATTANS
DONNA SUMMER
PAMELA NIVENS
SHALAMAR

KDIA/Oakland Jeff Harrison

MECO
CLARK SISTERS
KURTIS BLOW
MOTIVATION
MICRAEL LOVESMITH
D TRAIN
KLIQUE
BERNARD EDWARDS
KASHIP
HOTTERST Hottest: ISLEY BROS RONNIE LAWS SHALAMAR CON FUNK SHUN SOS BAND

KSOL/San Mateo Bernie Moody

JONZUN CREW GLADYS KNIGH CULTURE CLUB MOTIVATION CHAMPAIGN CHAMPAIGN
GAP BAND
DAZZ BAND
DAZZ BAND
GARRETT'S CREW
NEW EDITION
HOTCHEST:
GEORGE BENSON
MTUME
DONNA SUMMER
MANHATTANS
JEFFREY OSBORNE

JAZZRADIO NATIONAL AIRPLAY/308

GEORGE BENSON/In Your Eyes (WB) EARL KLUGH/Low Ride (Capitol)

JARREAU/Jarreau (WB) **BOB JAMES/The Genie (Columbia)**

LARRY CARLTON/Friends (WB)

YELLOW JACKETS/Mirage A'Trois (WB)

SPYRO GYRA/City Kids (MCA) 25 ■ ERNESTINE ANDERSON/Big City (Concord) 15

JAY HOGGARD/Love Survives (Gramavision) 16 TOM GRANT/Tom Grant (Pausa)

18 RARE SILK/New Weave (Polydor/PolyGram)

21 LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)

DEBUT CHARLIE SHOEMAKE SEXTET/Cross Roads (Discovery)

DEBUT MITCH FARBER/Starclimber (Muse) THE CORNELIUS BUMPUS QUARTET/Beacon (Broadbeach) 23 29 ART FARMER/Warm Valley (Concord)

Ray Scott; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk

David Matthews

DAVID **MATTHEWS** "Grand Cross"

Featuring: David Sanborn, Mike & Randy Brecker, Larry Carlton,

A "Grand" Debut 24

GNP/Crescendo

22 JOE SAMPLE/The Hunter (MCA) 23 MILES DAVIS/Star People (Columbia)

Marcus Miller and Steve Gadd

- July 29, 1983

> CHUCK MANGIONE/Journey To A Rainbow (Columbia) PAT METHENY/Travels (ECM)

WYNTON MARSALIS/Think Of One (Columbia) 6 HERBIE MANN/Astral Island (Atlantic) 10

14 WILTON FELDER/Gentle Fire (MCA) 13 GERRY MULLIGAN/Little Big Horn (GRP)

GERALD WILSON ORCHESTRA OF THE 80's/Jessica (Trend) **© CHECKFIELD/Spirit (Pausa)**

DEBUT DEBUT DAVID MATTHEWS/Grand Cross (GNP/Crescendo) J. McLAUGHLIN/ A. DiMEOLA/P. DeLUCIA/Passion Grace & Fire (Col.)

30 SERGIO MENDES/Sergio Mendes (A&M)

JAZZ REPORTING STATIONS: WYBC/New Haven, Mark Jordan; KSAX/Dallas-Ft. Worth, Bob Stewart WMGI/Gainesville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati



Regional Adds & Hots

Kenny Rogers (Liberty) W. Jennings & J. Reed (RCA)

EAST Janie Fricke (Columbia) Conway Twitty (WB) MOST ADDED **MIDWEST** Don Williams (MCA) Kenny Rogers (Liberty) Reba McEntire (Mercury/PG)

DON WILLIAMS
HEL NC CANTEL
CRISTY LANE
TOM T. HALL
CARRIE SLYE

EHELLY MEST JOE STANDLEY KENNY ROGERS B.J. THOMAS NOTESET GEORGE JOHES DAK RIDGE BOY EARL TWOMAS C ROWNIE MC DON LARE BRODY

DOM HILLIAMS RESA NC ENTIRE ED BRUCE TAHYA TUCKER KENNY ROCKER HOLLOST

HOTTOST WILLIE & MERLE EARL THOMAS COME BELLANY BROTHERS OAK RIDGE BOYS HANK WILLIAMS JR

Janie Fricke (Columbia) Conway Twitty (WB)

Kenny Rogers (Liberty) W. Jennings & J. Reed (RCA)

WHBF Rock Island, IL

MOCK ISLAND, IL
DEAN MARTIM
GENE WATSOM
FORNIE MELSAP
TAMBY WYNETTE
PORTER MACONER
SORMY JAMES
HOTEMET,
BOBSY BARE
JOHNSY LEE
HARK GRAY
JOHN CONLES
MOE BANDY

KIOV-FM Slouz Falls, SD

KTTS-AM/FM Springfield, MO

WWJO St. Cloud, MN

STEVE WARINER LEGGS SVERRTYR SISSY SPACEK GAIL STRUM HOTEGST: GEORGE STRAIT JOHN COMLEE BORMY KAKE DEWYER A HARRIS GUY CLARK

WIL-AM/FM St. Louis, MO

WILLIE MELSON LOUISE MANDREL LACY J. DALTON MDE BANDY HOTEBEY JAMIE FRICKE OBAR RIDGE BOYS WERN GOSDIN JOHNNY LEE JOHN COMPLEE

KSOP-FM Sall Lake City, UT

DELIA BELL BORNY JAMES JENNINGS & REE MEL NC DANIEL DON WILLIAMS KERA MC ENFIRE CDB RAY PRICE HOTLOGE FTRAIT GEORGE STRAIT OAK RIDGE BOYS EMELLY WEST JOHNNY LEE JOHN CONLEE

GARY MORRIS
GARY MORRIS
ED BRUCE
JENNINGS & REED
DAN EMBALS
HOTEMALS
HOTEMALS
JOHN COMLEE
VERN GOBDIN
GEORGE STRAIT

KOMA Okishoma City, OK

KYNN-AM/FM Omaha, NB

NOY CLARK
GUY CLARK
GUY CLARK
GUY CLARK
GENE WATSON
PEALER'S CHOICE
NA RLOW TACKETT
GA MY MEMBER
AND RESERVE
DAN SEALE
ROD RESKARD
ROCKESTI
DENVER & HARRIS
ROCKESTI
DENVER & GALLE
RCCLAIN & GILLEY
RCCLAIN & GALLEY
RCCLAIN & GAL

WXCL Peorle, IL

SOUTH

Janie Fricke (Columbia Conway Twitty (WB)

KRRV Alexandria, LA

WEST W. Jennings & J. Reed (RCA)

Reba McEntire (Mercury/PG)

Janie Fricke (Columbia) Earl Thomas Conley (RCA) Johnny Lee (Full Moon/WB)

EAST

MOST ADDED

MOCHANTON WY
ROE BANDY
RARK GRAY
RARK GRAY
RARK GRAY
RENLE MAGGARD
LOUISE RANDRELL
CON WILLIAMS
GENE WATSON
ROTERS
ALBERANA
JANEE PRICKE
GAK RIDGE BOYS
COMMAY THYTY
RANK WILLIAMS JR. WHN New York, NY

NITTY GRITTY DIRT

None

ALABAMA
LOUISE MANDRELL
ROTEBET HUMDER
WILLIE & MERLE
OAK RIDGE BOYS
TOM JONES
DENVER & MARRIS

WIXL-FM Newton, NJ

WPOC-FM Beltimore, MD WKYQ Parkersburg, W GUY CLARK
HERLE HAGGARD
REBA MC ENTIRE
CDB
HOTEBAT:
EARC. THOMAS COM
JOHNNY LEE
JOHN COMLEE
CRISTY LANE
WILLIE MELSON

GIME MATBOR ED BRICE GART MORRIS MCE RANDY STEVE MARINER MOTEBATO JAMIE FRICKE CONSELY TWITTY VENU GODIE B.J. THORKS CRYSTAL GATLE

WPOR-FM Portland, ME

POTIEND, ME
JERRINGS & REED
TOR JOHES
ED SHUCE
DELIA BELL
EXENNY ROCERS
HOUGHS
HOUGHS
HOUGHS
LACY J. DALFON
CHARLEY PRIDE
NITTY GRITTY DIFT

WNYR Rochester, NY KENNY ROGERS GENE WATEON NOTESET; HANK WILLIAMS JR DEAN MARTIN

WIXY Springfield, MA

WAYLON JENNINGS B.J. THOMAS HARK GRAY CRYSTAL GATLS DRVID WILLS JERRY REFO PORTES MAGONER HOE BARDY HOTCOME? WILLIS & MERLS GRONGE STRAIT CHARLEY PRIDE REPORALLS LACY J. DALTON

KIX106 Washington, DC

WSNO Barre, VT

WYRK Buffalo, NY HOTEGGE: WILLIE & MERLE EARL THOMAS CO GEORGE JONES CONMAY TWITTY JOHNNY LEE

LOVE/POTEMOU!
JENNINGS & REED
PEL TILLS
ECONGAY TWITTY
LEO ROTHERS
ROCKERS
HOTCOST:
ALABANG
JAMIE FRICKE
BELLANY BRITHERS
MARE WILLIAMS JR.
JOHNNY LEE

WRKZ-FM Hershey, PA

MERLE HAGGARD
DON WILLIAMS
THOM SCHUTLER
THOM SCHUTLER
HOTLERS HARRIS
HOTLERS
COMMAY THITTY
OAR RIDGE BOYS
BELLARY SPCTICES
GEORGE JONES

MIDWEST

HOTTORY RONNIE MC DOWELL HANK WILLIAMS JR LACY J. DALTON JOHNNY LEB GEORGE STRAIT

WMAQ Chicago, IL

RONNIS MILSAI JOHN COMLES LANE BROOY MARK GRAY HOCLEGE! SYLVIA EARL THOMAS (COMMAY THITTY JOHNNY LEE JAMIE PRICKE

None

WEST

KRST-FM Albuquerque, NN

DAN SEALS
JENNINGS & REED
GARY MORRIS
TON JONES
TON JONES
EN BRUCE
HOTLES
BRUCE
HOTLES
JOHN CONLEE
GEORGE STRAIT
MARK GRAIT
WILLIE NELSON

None

ATTOYO GRANDE, CA
TON T. MALL
TON T. MALL
TERA NO GRYTER
DOTTEE WEST
TANYA TOCKER
BOCLORE:
BARL THOMAS CONLE:
JANLE FRICKE
HARK WILLIAMS JR.
GEORGE STRAIT
JOHNNY LEE

DAVID WILLS B.J. THOMAS NCCLAIM & GILLEY DOW WILLIAMS NCCLAST BORBY BARE GAR RIGGE BOYS EARL THOMAS COML JANIE FRICKE JOHN CONLÉE

WKKQ-AM/FM Duluth, MN

HOTTEST

KS100 Cleveland, OH

NOCLAIM & GILLEY
LOUISE MANDRELL
NOE BANDY
KENNY NOGERS
DON HILLIAMS
HELE MAGGARI
HOTLOGH
HOTLOGH
OAK PICES BOYS
B.J. THOMAS KRRK E. Grand Forks, MN AUSTIN O'NEAL JENNINGS & REEC REBA MC ENTIRE MOTEBAT: WHITES COMMAY TWITTY OAK RIDGE BOYS RONNIE MC DOWEL BORBY BARE

WAXX Eeu Claire, Wi COUNDUS, OH
DENVER & HARRISH
HARE CRAY
CRUSTAL CATLE
HEL NC DANIEL
HEAR NC ENTIRE
HOTLOGE
GEORGE STRAIT
VERH GOSDIN
JOHNNY LEE
TOM T. HALL

KFGO Fergo, ND JERNINGS & REED RENNY HOCERS MAYNE HASSEY CARRER PARLLY ED BRUCE DAVID ALLAH COM SORNY JAMES RICK & JANES CARRE BOXLORY KSO Des Moines, IA RALPH MAY RICE 6 JANIS CARNE ROD RISHARD MAYNE MARSEY GARY MORRIE TOM JONES HOLLEST;

WKMF Flint, MI

KYGO-FM Denver, CO

KLZ Denyer, CO

KMAK Fresno, CA

KVOC Casper, WY ED BRUCE
HEL TILLIS
GARY MODERS
THOM SCHOTLER
TOM T. HALL
HOTEBEL
GEORGE JOHES
EARL THOMAS C.
JANEE PRICKE
BORBY BARE
BELLANY BROTH

KGEM/KJOT Boise, ID

GENE MATSON
DON WILLIAMS
REBA MC ENTIP
DAVID ALLAN C
KENNY HOGERS
HÓLESSE;
JOHNNY LES
BOBBY BARZ
CHARLEY PRIOS
JOHN CONLES
JOHN ANDERSON

KUUY Cheyenne, WY RESA MC ENTIRE
MEL MC DANTEL
JENNINGS & REED
CDU
MEL TILLIS
MAYNE KEMP
THOM SCHUYLER
ROTEGET;

KKCS Colorado Springa,

MARK GRAY REBA MC ENTIRE GENE MATSON JUBNAY ROORIGUEZ HOTCOST HOTCOST LARL THOMAS CONLEY ALABAMA

DAVID ALLAN CDE GEME MAYSON DON MIGLIAMS LYNN ANDERSON DEAN MARTIN HOLLER TELSON VERN COGDIN WILLIE NELSON JOHN COMERE NITTY GRITTY DIRT CRYSTAL GAYLE

DON WILLIAMS
REDA NC ENTIRE
REDAY ROGERS
HEL NC DANIEL
RICK & JARIE CAR
RICKY TACKETT
HOTEGET
HOTEGET
SELLANY SROTHERS
OAR RIDGE BOYS
GEORGE STRAIT
VERN GOSDIN

TON T. HALL
THOM SCHUTLER
DAVID ALLAM CO
EXHAY ROGERS
HOTTERE FRICKE
ROHNEE RC DOME
BAYLD FRIEND
HELLY WEST
B.J. THOMAS KECK Lincoln, NB

KEBC-FM Oklahoma City, OK MEL TILLIS ED BRUCE CDB KAREN BROOKS
DENVER & HARRIS
JOHNNY RODRIGUE:
HOTEGET:
HOTEGET:
GARL THOMAS CONT
JAHIE FRICKE
CONNAN TWIFTY
LACY J. DALTON
VERN GOSDIN CDB
TOWNY OVERSTREET
DEBLA BELL
DAN SEALS
HANK THOOPSON
HOLEGES
JANIE FRICKE
EARL THOMAS CONLEY
DEAN RAFTIM
ATLANTA
ORNVER 6 HARRIS WTSO Madison, WI

SORNY JAMES
DAVED ALLAM CO
LOUISE MANDREL
BILLY PARKER
FIEL NC DAWLEL
HOTEGET
CAR RIGGE BOYS
CHARLEY PRIDE
JOHNEY LEE
DON WILLIAMS
RONNIE MILSAP

WMIL Milwaukee, W

DAVID PRITZELL
VERM GOSDIM
Bottasti
EARL THOMAS COME
BELLAMY SROTHERS
JOHNSY LEE
ROWNIE MC DOWSLI
SHELLY WEST

WDGY Minneapolls, MN

KNIX-FM Phoenix, AZ

DAVID MILLS
CDB
FENNY ROGERS
REL TILLIS
RAF PRECE
SOWNY JAMES
HOTOSHIT JAMES
HOTOSHIT PRICE
DAVID FRIZEE
DAVID FRIZEE
MILLIE HELSON
CHARLEY PRIDE
SHELLY WEST

KWJJ Portland, OR

REBA MC ENTIRE
RD BRUCE
LANE SROUE
LANE SROUE
JENNINGS & REK
MARLOW TACKETT
MOTEGET.
JANIE FRICKE
CONNANT TRITTE
DAYLD FRISHELL
OAK RIDGE BOYS
HANK WILLIAMS

KNEW Oskisnd/S.F., CA SHELLY WEST NOR BAMDY MARK GRAY DAVED WILLS NOTUBEL JOHN CONLEE JOHN ANDERSON JOHN ANDERSON LACY J. DALTON

KCCY-FM Pueblo, CO

JERRIHOS & REED
DON WIELEAMS
GUY CLAME
DELLA BELL
ANSTEIN O'WEAL
ANSTEIN O'WEAL
ANSTEIN O'WEAL
AND MONTHS
AND MONTHS
AND MONTHS
END BRUCE
EARL THOMAS COM,
JANIE FRACES
COMMAY THIFTY
OOK RUGES BOYS
NAME WILLIAMS JR

KTOM Salinas, CA Selines, CA

DOM WILLIAMS
MEL MC DANIEL
MERAS MC ENTIRE
TON T. HALL
MAYNE MARSEY
PRICE & JARKS C
JENNINGS & RES
LOSLIA BELL
JANIE FRICES
GAR EXIGES BOYS
WILLIE MELSON
WILLIE MELSON
WILLIE MELSON
MILLIE MELSON
MILLIE MELSON

MILLIE NELSON
BOBBY BAJE
KERNY HOCERS
HORNIE MILBAP
HOCLAIN & GILLEY
HOCEAST
JOHNNY LEE
ROWNIE MC DOMELL
VERM GOOD IN
ATLANTA
DENVER & HAHRIS KSON-FM San Diego, CA

KEEN San Jose, CA NITTY GRITTY DIRT DEAM MARTIN LOUISE HANDRELL ROTTERS! EARL THOMAS CONLEY JAMIE FRICKE BELLANY BROTHERS CONNAY THITTY OAK RIDGE HOTS

COULTERS
JEMBINGS S REED
BAY PRICE
BOTTOSE:
WILLIE & MERLS
OAK RIDGE BOYS
BILLY WAN
JOHNNY LEE
ATLANTA

SOUTH

WTOD Toledo, OH

KTPK-FM Topeks, KS None

KVOO Tulsa, OK

KMPS-AM/FM Seattle, WA

ED BRICE
HEL TILLIS
DAVID ALLAN COR
HOTCHEST
JANIE FRICKE
HONNIE MC DOWELE
HONDIE MC DOWELE
HONDIE MC DOWELE
ANTLANTA
CRISTAL GAYLE

ARALLM TACKETT
KENNY ROGERS
ON WILLIAMS
REA ME SWYINE
MEL MC CANTIBL
MEL MC CANTIBL
MEL MC CANTIBL
MEL MC CANTIBL
MACH MICHT
JUMMINGS MELOT
ED SHOCK
GRY MUSICH
JUMMINGS MELOT
MOLES
MELOT

KIGO SL Anthony, ID

None KFDI-AM/FM Wichita, KS MEL NC DARIEL REBA NC ENTIRE

REBA NC ENTIRE
CDB KINNY RUGERS
RICK & JANIE CARE
TOWNTO OVERSTRET
DAVID RUGERT
BOTTOM
ROTTER
JOHNEY THEY
JOHNEY LEE
GWILLY MEET
GUY CLARK WZZK-FM Birmingham, AL

KXYL Rrownwood, TX

WEZL-FM Charleston, SC

WJQS Jackson, MS

CENTY ROGERS
DOW WILLIAMS
HAT PRICE
DELIA MELL
BORBY MUTCER
HAT PRICE
BULIA MELL
BORBY MUTCER
HARLOW TACKETT
BO BRUCES
HOLL TILLIS
HOTEBEL
LANK WILLIAMS
LANE BROOY
GUS HARDIN
GUY CLARK

WAMZ-FM Louisville, KY

KLLL Lubbock, TX

DAVED WILLS
DEAN MARTIN
DAVID ALLAN COE
MOTERST:
JAMIS PRECKE
GAR RIDGE BOYS
FORNIE MC DOWELL
JOHNNY LEE
JOHN ANDERSON

WWOO/WKZZ Lynchburg, VA

WLWI-FM Montgomery, AL

JENNINGS & REE
ED SRUCE
RCE. TELLES
MAYNE MASSEY
TOWNY OVERSTRE
MARLOW TACKETT
EXTER
KOTLOWER
TOWNY OVERSTRE
HONNIE MC DOWN
JOHN CONLEE
CRYSTAL GAYLE
BONNIE MILSAP

WGTO Cypress Gardens, FL CDS
REEVES 6 CLINE
REEVES 6 REED
TON T. HALL
SONNY JAMES
NARLOW TACKETT
HOTLER'S
CONHAY TWIFTY
ATLANTA
JOHN CONLEE
SHELLY MEST
MAYLON JENNINGS

WCOS-AM/FM Columbia, SC

KASE Austin, TX KENNY ROGERS
GART MOUNTS
ED BRUCE
LEON EVENETTE
MEL TILLIS
STEWN SARINER
HOTEGET:
HOMBIE MC DOWEL
WHILLIS WELSON
SHELLY WEST
CRYSTAL GATLE
CAVID WILLS KPLX-FM Dalias/Ft, Worth, TX

KHEY El Poso, TX TANYA TUCKER THOM SCHUYLER HOTEGST BELLAMY BROTHERS ROWNER HC DOWELL JOHN COMMERS B.J. THOMAS ROWNIE HILIJAP LOUISE MANDRELL HITTY GRITTY DERY TON JONES BOXLOGY: GEORGE STRAIT JOHN CORLEE DEAN RANTIN CRYSTAL GAYLE NCCLAIN & GILLEY

TOM JOHES BILL ANDERSON

KILT-FM Houston, TX

JACKBON, MS

WATHE MASSEY
DENVER & HARRI:
JENNINGS & REEL
CRISTY LARE
RICHARD LEIGH
MASON DIXON
HOELBEIGH
MASON DIXON
HOELBEIT
ATLANTA
VERM GOBDIN
CRAFLEY PRIDE
DAVID WILLS
SHELLY WEST

WNOX K MOXVING, TN ED SELUCE JENNINGS & PRED DELLA BREIL RESERV PROCESS HOLLES LINES VERN CORDIN GEORGE STRAIT SHELLY WEST JOHN COMLEE

MARK GRAY JOHNNY LEE HOTTEST; JAMIE FRICKE OAK RIDGE BO CONMAY TWITT JOHN CONLEE GUY CLARK

KKYX San Antonia, T DBH ANTOHO, I)

ED BRICE

KENNY ROCERS

RENA MC ENTIRE

MEL TILLIB

PETER ISAACSON

MATHE MASSEY

BOD RISHARD

BOTLEBEI

EARL THOMAS CON

JANEE PRICKE

BELLANY BROTHEL

CON MAY TWETTY WNOE New Orleans, LA

WCMS-FM Norfolk, VA

KAMD-AM/FM Shreveport, LA NOTION, VA

ED SELCE

OAM SEALS

GARY MORRIS

REL TELEIS

JEWHINGS & REED

LEE DRESSER

HARRY LYNN SHIELD

ARRIAN TACKET

HOTEMET

HOTEMET

ARRIAN TACKET

ARRIAN TACKET

ARRIAN TACKET

ARRIANTA

VERN GOGDIN

RONNIE MILSAP

WHOO Orlando, FL DEAN MARTIM
DOM WILLIAMS
REBA NC ENTIME
LYNG ANDERSON
TAMYA TUCKER
DATAD WILLS
RESHWY ROCKERS
HOCTUBE:
CONNAY TWITTY
ATLANTA
VERN GOSDIM
JOHNNY LEE
GUS HARDIM

WPAP-FM Pename City, FL CDS
JENNINGS & REED
GARY MERRIS
ED SHUCE
DAVID ALLAN COE
NEL NC DAMEEL
SISSY SPACER
JOSE FELICIANO
LEO MOTTEE
NOTTH GRITTY DIS
BOBBY RARE
JOHN COMPLEX
GUY CLARK
TAMEN YMMETIK

WTOR-FM Winston/Sal

150 Current Reports

ROMNIE MILEAP JOHN AMERGON YANTA TUCKER TOM JOHES DENVER & MARRIS BOES BADDY DAVID MILES BOESENS JANIE FRICKE EARL THOMAS CONLEY OAK RIGGE BOYS BELLANY BOTHERS HANK MILLIAMS JR.

The following stations did not report this week and therefore their playlists were frozen:

WXKW/Allentown KRAK/Sacramento WIL-AM-FM/St. Louis WKSJ-FM/Mobile KUZZ/Bakersfield **WDAF/Kansas City** WYNK-FM/Baton Rouge KYAK/Anchorage

Hottest Tracks:

"Dance Little Jean" (Liberty)

COUNTRY ALBUMS

GUY CLARK - Better Days - (WB) "No Deal" "Blowin' Like A

EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) "Don't Make It Easy For Me" "Ball And Chain" "Angel In Disgui "Crowd Around The Corner" "Home So Fine" "Holding her And Loving You"

"Under Control"

DAVID FRIZZELL — On My Own Again — (Viva) "A Million Light

Always Late' Anymore" "Survivor" "She Beers Ago" "We won't Be Hearing 'Always Late' Anymore" Wanted Me" "We're Back In Love Again"

JOHNNY LEE — Hey Bartender — (WB) "Blue Monday" "My Beby Don't Slow Dence" "In My Dreams" "Women in Boots" "You Really Got A Hold On Me" "I'll Have To Say I Love You in A Song"

MEL McDANIEL — Naturally Country - (Capitol) "Hard Ear "Some Folks Are Dying To Live Like This" "Mountain Eyes" 'Livin' For The Weekend' RONNIE MILSAP - Keyed Up - (RCA) "I'm Just A Re

"We're Here To Love" "Feelings Change" tle Jean" "Special Look" "Heartaches In Heartaches" "Goodbye Eyes" "Never Together (But Close Sometimes)" "Let's Go" "Too Many Heartaches" "Maryann" NITTY GRITTY DIRT BAND - Let's Go - (Liberty) "Dance Lit-

DAN SEALS - Rebel Heart - (Liberty) "You Really Go For The

SYLVIA — Snapshot — (RCA) "Bobby's In Vicksburg" "Winter Heart" "Who's Kidding Who" "The Boy Gets Around" CONWAY TWITTY — Lost In The Feeling — (WB) "Heartache Tonight" "First Things First" "Three Times A Lady"

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WHITES - Old Familiar Feeling - (WB/Curb) "Blue Letters" "Pipeliner Blues" "When The New Wears Off Of Our Love" Me Back That Old Familiar Feeling"

Most Requested:

JANIE FRICKE "He's A Heartache..." (Columbia) OAK RIDGE BOYS "Love Song" (MCA)
JOHNNY LEE "Hey Bartender" (Full Moon/WB)
CONWAY TWITTY "Lost In The Feeling" (WB) JOHN CONLEE "I'm Only In It For The Love" (MCA) BOBBY BARE "The Jogger" (Columbia) GUY CLARK "Homegrown Tomatoes" (WB)

Airplay/50 . . . See Page 66

Regional Adds & Hots

EAST Parallel One

CRYSTAL GAYLE JEFFREY OSBORNE Hottest: POLICE DEBARGE EURYTHMICS ELO AMERICA

GRSS/Butte Jerry Reo

MICHAEL JACKSON

MICHAEL JACKSON STACY LATTISAW AIR SUPPLY HOTTEST: PAUL ANKA RITA COOLIDGE DEBARGE AMERICA POLICE

none Hottent: DEBARGE NAMED BYES POLICE IRENE CARA SERGIO MENDES

Y97/Pittsburgh Jay Cresswell

PAUL ANKA Hottest: POLICE SERGIO MENDES TACO MICHAEL SEMBELLO CHAMPAIGN

WTAE/Pittsburgh

MICHAEL JACKSON MEN AT WORK KENNY ROGERS Hottest: POLICE TACO

WWSW (3WS)/Pittsburgh Herb Crows

WPRO/Providence Tom Cuddy BILLY JOEL SMOKEY ROBINSON HOTTEST: POLICE AMERICA LAURA BRANIGAN MEN AT WORK

WLTT/Washington, D.C. Bob Cummings

QUARTERFLASH LOUISE TUCKER Hottest: MICHAEL JACKSON POLICE PAUL ANKA SMOREY ROBINSON INGRAM & AUSTIN

WASH/Washington, D.C.

BILLY JOEL Hottest:

Parallel Two

WAEB/Allente

TACO AIR SUPPLY HERB ALPERT F.R. DAVID MEN AT WORK LOUISE TUCKER POLICE RITA COOLIDGE

CRYSTAL GAYLE
EURYTHMICS
DONNA SUMMER
RONNIE HILBAP
HOTCEST:
POLICE
INGRAM & AUSTIN
AMERICA
HOLLIES
RITA COOLIDGE

DERAN CRAIG SERGIO MENDES Hottest:

V100/Charleston, WV

AIR SUPPLY Hottest: AMERICA POLICE HOLLIES CHAMPAIGN RITA COOLIDGE

BRYSON & FLACK MICHAEL JACKSON KENNY ROGERS JENNIFER WARNES HERB ALPERT JACKSON BROWNE HOLLEST; Hottest: LAURA BRANIGAN RITA COOLIDGE ENGELBERT HUMPERD MEN AT WORK SMOKEY ROBINSON

none Hottest: DEBARGE PAUL ANKA POLICE CHAMPAIGN HOLLIES WTIC/Hartford Ginny Jesionka

F.R. DAVID DENVER & HARRIS Bottest: POLICE RITA COOLIDGE LEE GREENMOOD LOUISE TUCKER PAUL ANKA

WWYZ/Hartford Bradley/Colligen

POLICE IRENE CARA SERGIO MENDES JIM CAPALDI

RONNIE MILSAP JENNIFER WARNES Hottest: MEN AT WORK RITA COOLIDGE

AIR SUPPLY
MICHAEL JACKSON
HOTTEST:
POLICE
HOLLIES
AMERICA
QUARTERFLASH
MEN AT WORK

Parallel Three

WWNR/Beckley Gary Mann

BILLY JOEL AIR SUPPLY HOttest: POLICE RITA COOLIDGE AMERICA LOUISE TUCKER SMOKEY ROBINSON

WKZE-FM/Cape Cod Joan Orr

ARETHA FRANKLIN GEORGE BENSON CHARLIE SERGIO MENDES ELTON JOHN BONNIE TYLER HERB ALPERT STARBUCK STARBUCK
BOTTEST
LAURA BRANIGAN
MICHAEL JACKSON
AIR SUPPLY
BILLY JOEL
MEN AT WORK

none Hottest: POLICE CHAMPAIGN LOUISE TUCKER HOLLIES AMERICA

WKNE/Keene, NH Howard Corday MICHAEL JACKSON CATES & MRAY HICEARL LOVESHITH RONNIE HILSAP SISSY SPACEK JOECEK LAURA BRANIGAN HOLLIES TACO DEBARGE RITA COOLIDGE

WSKI/Montpelier, VT Cheney/Stebbins

RONNIE MILSAP MICHAEL LOVESMITH

WTNY/Watertown, NY Jay Donovan none Hotteat: LRB POLICE RITA COOLIDGE AMERICA SMOKEY ROBINSON

WCPI/Wheeling, WV Dan McGrath BILLY JOEL CRYSTAL GAYLE GEORGE BENSON CULTURE CLUB TOTO Hottest: POLICE

Parallel One

CRYSTAL GAYLE BILLY JOEL

WFYR/Chicago John Wetherber

BILLY JOEL Hottest: POLICE SERGIO MENDES PAUL ANKA QUARTERFLASH MEN AT WORK

55KRC/Cincin: Dan Allen

none Hottest: NAKED EYES SYLVIA DEBARGE CULTURE CLUB

HERB ALPERT
MICHAEL JACKSON
HOTTEST
PAUL ANKA
DIONNE MARWICK
TEMPTATIONS/FOUM
MEN AT WORK
F.R. DAVID

WZZP/Cleveland Bob McKay

MEN AT WORK F.R. DAVID Hottest: POLICE CHAMPAIGN HOLLIES RITA COOLIDGE LEE GREENWOOD

WCZY/Detroit

BILLY JOEL AIR SUPPLY ELD DEBARGE CHAMPAIGN IRENE CARA HOLLIES

WOMC/Detroit

Barry Argenbrigh MEN AT WORK DERAN CRAIG Hottest: LEE GREENWOOD CHRIS CROSS POLICE JOURNEY

HERB ALPERT TOTO
BILLY JOEL
AIR SUPPLY
HOTTEST:
POLICE
CHAMPAIGN
PAUL ANNA
AMERICA
RITA COOLIDGE

KENNY ROGERS HERB ALPERT BILLY JOEL SERGIO MENDES HOTTES HOTTES HOTTES HOLLIES HOLLIES

BILLY JOEL

HERB ALPERT BURYTHMICS F.R. DAVID Hottest: LOUISE TUCKER TACO

WHBY/Applet Rob Shannon

MICHABL JACKSON DOOBIE BROTHERS KENNY ROGERS NAKED EYES STAR SISTERS RONNIE MILSAP SERGIO MENDES Hottest: RITA COOLIDGE HOLLIES POLICE LOUISE TUCKER

MINE DOTO

MICHABL JACKSON
BILLY JOEL
LAURA BRANIGAN
MASHALL CREMSHA
CARLENE CARTER
LEBS ALPERT
CRYSTAL GAYLE
CULTURE CLUB
GEORGE BENSON
LAME BRODY
CHUCK MANSIONE
SERGIO MENDES
STAR SISTERS
AIR SUPPLY
HOLLER
POLICE
CHAMPAIGN
LOUISE TUCKER
DEBARGE

610TVN/Columbus FitzGerald/Jones

MICHABL JACKSON LAURA BRANIGAN Bottest: SERGIO MENDES DEBARGE PAUL ANKA MADNESS POLICE

WING/Dayto

P.R. DAVID Hottest: DEBARGE CHAMPAIGN RITA COOLIDGE PAUL ANKA LEE GREENWOOD

SPANDAU BALLET AIR SUPPLY

TOTO
Hottest:
POLICE
DEBARGE
CHAMPAIGN
LEE GREENWOOD
RITA COOLIDGE

none Hottest; POLICE ELTON JOHN DEBARGE CULTURE CLUB IRENE CARA

KRNT/Des Moine Steve Gibbons BILLY JOEL MICHAEL JACKSON DERAN CRAIG DON WILLIAMS LOUISE TUCKER HOTEGET: NELSON 6 HAGGARD KINKS HOLLIES POLICE LAURA BRANIGAN

WARM98/Cincini Walker/Zerhuser

GEORGE BENSON AIR SUPPLY Hottest: POLICE RITA COOLIDGE CHAMPAIGN PAUL ANKA LAURA BRANIGAN

KUDL/Kansas City Elaine Taylor AIR SUPPLY
DENVER & HARRIS
BILLY JOEL
HOTTOBE:
SERGIO MENDES
IRENE CARA
ALABAMA
CHAMPAIGN
LRB

WFMK/Lansing Jay Richards LRB CRYSTAL GAYLE CRYSTAL GAYLE BILLY JOEL SPANDAU BALLET RONNIE MILSAP HOTCES: IRENE CARA POLICE SERGIO MENDES CHAMPAIGN MICHAEL JACKSON

WCCO/Minne Denny Long

Parallel Two

Bottest: JOURNEY POLICE SERGIO MENDES DEBARGE IRENE CARA

Parallel Three

TOTO
DOOBLE BROTHERS
CATES & WRAY
Hottest:
RITA COOLIDGE
LAURA BRANIGAN
TACO
DENVER & HARRIS DENVER & HARRIS BILLY JOEL

KCRG/Cedar Rapids, IA Carl Mann

AIR SUPPLY MICHAEL JACKSON BILLY JOEL HOTTES: DEBARGE PAUL ANKA LOUISE TUCKER POLICE RITA COOLIDGE

WENS/Indianapolis Cummings/Wheeler BILLY JOEL
SERGIO MENDES
MICHAEL BERMER
CULTURE CLUB
HOTLEST:
IRENE CARA
DEBARGE
POLICE
LOUISE TUCKER
PAUL ANKA

KMBZ/Kanses City JENNIFER WARNES

WISM-FM/Madisor

none Hottest: LOUISE TUCKER MEN AT WORK F.R. DAVID RITA COOLIDGE HOLLIES

WZUU/Milwaukee Steve Schram

none Hottest: IRENE CARA CULTURE CLUB SERGIO MENDES DEBARGE POLICE

none
Hottest:
DEBARGE
POLICE
KINKS
RITA COOLIDGE
AMERICA

KOIL/Omahi Mason/Irwin

BILLY JOEL CRYSTAL GAYLE ANY TROUBLE PAUL ANKA

PAUL ANKA Hottest: CHAMPAIGN POLICE LOUISE TUCKER AMERICA RITA COOLIDGE

RONNIE MILSAP SERGIO MENDES B.J. THOMAS

JOSE PELICIANO
WHISPERS
SPANDAU BALLET
HOTTEST:
RITA COOLIDGE
AMERICA
LOUISE TUCKER
SMOKEY ROBINSON
DIONNE WARNICK

KYKY/St. Louis Thomas/Andrew

DONNA SUMMER

Hottest: JIM CAPALDI LRB SCANDAL KINKS POLICE

WQUA/Quad Cities, iL Klutho/Scott

TOTO
Hottest:
RITA COOLIDGE
HOLLIES
LOUISE TUCKER
AMERICA
LAURA BRANIGAN

SERGIO MENDES
BILLY JOEL
RONNIE MILSAP
KENNY ROGERS
LANE BRODY
HOTTEST
PAUL ANKA
RITA COOLIDGE
P.R. DAVID
AMERICA
LAURA BRANIGAN

AIR SUPPLY SERGIO MENDES HOTTEST HOLLIES RITA COOLIDGE POLICE LOUISE TUCKER

WHNN/Saginar Guy Perry BILLY JOEL AIR SUPPLY CERIS CROSS Hottest: POLICE

SERGIO MENDES LANE BRODY KENNY ROGERS MICHAEL JACKSON RONNIE MILSAP HOLICE POLICE

ELO RITA COOLIDGE

MICHAEL SEMBELLO BILLY JOEL TOTO
BRYSON & FLACK
CULTURE CLUB
NAKED EYES
SERGIO MENDES
Hottest:
LAURA BRANIGAN

SOUTH Parallel One

Hottest: POLICE RITA COOLIDGE AMERICA BURYTHMICS MICHAEL JACKSON

RONNIE MILSAP BILLY JOEL ROD STEWART EURYTHMICS EDDY GRANT MADNESS

LANE BRODY CHRIS CROSS BILLY JOEL SERGIO MENDES HOTTEST HOTTES

KFSB/Joplin, MO Don Carpenter

AIR SUPPLY LANE BRODY
BILLY JOEL
SISSY SPACEK
MICHAEL LOVESMITH
JOHNNY LEE
HAKED EYES
RONNIE MILSAP
PHOEBE CATES
STARBUCK PHOEBE CATES
STARBUCK
JACKSON BROWNE
CULTURE CLUB
HOTTEST
HOTEST

Parallel Two

IRENE CARA

HOTTEST: POLICE RITA COOLIDGE PAUL ANKA

DEBARGE F.R. DAVID

WRMM/Atlanta Allen Saunders CRYSTAL GAYLE B.J. THOMAS AIR SUPPLY

TACO Bottest: INGRAM & AUSTIN DEBARGE JIM CAPALDI CHAMPAIGN ALABAMA

WSB/Atlanta Greg Picciano HERB ALPERT SERGIO MENDES BILLY JOEL HOTTEST: DEBARGE PAUL ANKA LOUISE TUCKER AMERICA TACO

WSB-FM/Atlanta Donna Brake

Jennifer Warnes
HERB ALPERT
DERAN CRAIG
SERGIO MENDES
HOTTES
HOTTES
HOTTES
HOTTES
LOUISE
HOTTES
HOTT

KVIL/Dallas-Ft. Worth Chuck Rhodes MICHAEL JACKSON HOLLIES

HOLLIES
RONNIE MILSAP
STAR SISTERS
HOTTEST:
IRENE CARA
SERGIO MENDES
DEBARGE
RITA COOLIDGE
LOUISE TUCKER

WAXY/Ft. Lauderdale Shaw/Lee AMERICA Hottest: POLICE MICHAEL JACKSON KINKS MICHAEL SEMBELLO DONNA SUMMER

NEW EDITION
STALLONE TO RHODES
LOUISE TUCKER
HOTTEST:
INGRAM & AUSTIN
POLICE
EURYTHMICS

NEW EDITION IRENE CARA

W101/Tampa DeCarlo/Mille LOUISE TUCKER HOTTEST:
PAUL ANKA
ELTON JOHN
POLICE
RITA COOLIDGE
TACO

DENVER & HARRIS Hottest: POLICE HOLLIES BOD STEWART

WAFB/Beton Ro Adams/Daniels none Hottest: POLICE PAUL ANKA RITA COOLIDGE

WSGN/Birmingham Sandra Chandler MICHAEL JACKSON RICK SPRINGFIELD AIR SUPPLY BOTTEME: POLICE CHAMPAIGN ELTON JOHN MEN AT WORK IRENE CARA

WBT/Charlotte
Deve Bishop

AIR SUPPLY BILLY JOBL Hotteat: IRRNE CARA DEBARGE HOLLIES CHAMPAIGN LOUISE TUCKER

KMGC/Dalias-Ft. Worth Larry James

JENNIFER WARNES

TOTO
AIR SUPPLY
HOTTEST:
IRENE CARA
LEE GREENWO
SERGIO MEND
CHAMPAIGN
PAUL ANKA

KFIM/EI Paso Johnny Thom

FIXX HUMAN LEAGUE

HOTER LEADER
HOTER SEMBELLO
NAKED EYES
MICHAEL JACKSON
PRINCE
DIANA ROSS

DENVER & HARRIS GEORGE BENSON QUARTERFLASH HOTTEST: POLICE CHAMPAIGN MICHAEL JACKSON TACO

TACO DEBARGE

A/C New & Active . . . See Page 67

WJON/St. Cloud, MN Cal Stout

WBOW/Terre Haute Kevin Young

STARBUCK BILLY JOEL Hottest: POLICE PAUL ANKA LOUISE TUCKER LEE GREENWOOD RITA COOLIDGE

WAIV/Jacksonville Reggie Blackwell

DERAN CRAIG
AIR SUPPLY
JENNIPER WARNES
HOTLES
FOLICE
LEE GREENWOOD
PAUL ANKA
DEBARGE
IRENE CARA

WVLK/Lexingto Kelly/Richards

MEN AT WORK DEMVER & HARRIS AIR SUPPLY BRYSON & FLACK STARBUCK HOTCEST: POLICE

PAUL ANKA RITA COOLIDGE HOLLIES LOUISE TUCKER AIR SUPPLY CHRIS CROSS

Hottest: LEE GREENWOOD CHAMPAIGN JIM CAPALDI POLICE PAUL ANKA

WMAZ/Mecon Steve Murphy RONNIE MILSAP SERGIO MENDES DENVER & HARRIS HOTESES: KENNY ROGERS SERGIO MENDES LEE GREENWOOD ALABAMA RITA COOLIDGE

WHHY/Montgomery Horton/Thomas

SERGIO MENDES DODBIE BROTHERS KENNY ROGERS BONNIE TYLER RONNIE MILSAP HOTLEST POLICE LOUISE TUCKER KINKS MEN AT WORK TACO

WQUE/New Orleans Chris Bryan

WEZS/Richmond Church/Stevens

HERB ALPERT BILLY JOEL

KOST/Los Angeles Kaye/Marie WRVR/Memphis Steve Buller HERB ALPERT
DERAN CRAIG
GEORGE BENSON
HOTTEST:
PAUL ANKA
AMERICA
LOUISE TUCKER
MICHAEL JACKSON
TACO none Hottest: LEE GREENWOOD POLICE LAURA BRANIGAN MICHAEL JACKSON

KOY/Phoenix Marni Pingree

CRYSTAL GAYLE MICHAEL JACKSON AIR SUPPLY Hottest: none KGW/Portland CRYSTAL GAYLE RONNIE MILSAP HOTTEST:
POLICE
RITA COOLIDGE

SMOKEY ROBINSON LOUISE TUCKER

MICHAEL JACKSON ROBERT PLANT LOUISE TUCKER HOTEST: MEN AT MORK EURYTHMICS TACO POLICE JACKSON BROWNE none Hottest: RITA COOLIDGE PAUL ANKA LOUISE TUCKER INGRAM & AUSTIN JENNIFER WARNES AIR SUPPLY SERGIO MENDES HERB ALPERT HOTTEST POLICE SERGIO MENDES DEBARGE LOUISE TUCKER MEN AT WORK B100/San Diego McCartney/Knight

AIR SUPPLY Hottest: SERGIO MENDES POLICE LEE GREENWOOD INGRAM & AUSTIN LRB

HOTTEST:
LOUISE TUCKER
RITA COOLIDGE
POLICE
MICHAEL JACKSON
BRYSON & FLACK BILLY JOEL POLICE LOUISE TUCKER WRVA/Richmond Lou Deen TOTO
Hottest:
POLICE
PAUL ANKA
SMOKEY ROBINSON
LOUISE TUCKER
HOLLIES

LAURA BRANIGAN BILLY JOEL HERB ALPERT Hottest: POLICE LEE GREENWOOD AMERICA CHAMPAIGN LRB

JENNIFER WARNES MECO KENNY ROGERS AIR SUPPLY SPANDAU BALLET SPANDAU BALLET HOTTEST: POLICE DEBARGE CHAMPAIGN RITA COOLIDGE MICHAEL JACKSON

Parallel Three

NAKED EYES RITA COOLIDGE PAUL ANKA HOLLIES SMOKEY ROBINSON

WSKY/Asheville Don Brookshire

LANE BRODY DOOBLE BROTHERS SERGIO MENDES SISSY SPACEK SPANDAU BALLET SPANDAU BALLET Hottest: POLICE RITA COOLIDGE KAJAGOOGOO

WCHV/Charlottesville,

BILLY JOEL
SERGIO MENDES
JEFFREY OSBORNI
HOTTES
HOLLIES
LOUISE TUCKER
POLICE
AMERICA
CHAMPAIGN

ACTLANTA
SISSY SPACER
RENNY ROGERS
TERRI GIBBS
DENTRICE WILLIAMS TOTO LANE BRODY Hottest: LIONEL RICHIE RITA COOLIDGE JULIO IGLESIAS

TACO STAR SISTERS

SERGIO MENDES KENNY ROGERS JENNIFER WARNES HOTTEST HOTTEST HOLLIES CHAMPAIGN POLICE SMOKEY ROBINSON

AIR SUPPLY Hottest; POLICE LOUISE TUCKER RITA COOLIDGE DIONNE WARWICK PAUL ANKA

WLVA/Lynchburg, VA Matt McCall

GEORGE BENSON SERGIO MENDES RONNIE MILSAP HOTTEST POLICE DEBARGE LAURA BRANIGAN TACO MEN AT WORK

MICHAEL JACKSON HERB ALPERT Bottest: POLICE PAUL ANKA LRB MEN AT WORK LAURA BRANIGAN

MICHAEL SEMBELLO RONNIE MILSAP GEORGE BENSON GEORGE BENSON
FIXX
HOttest:
POLICE
JACKSON BROWNE
MICHAEL JACKSON
KINKS
MEN AT WORK

Parallel One

WEST

BILLY JOEL HERB ALPERT CDB
Hottest:
DEBARGE
CHAMPAIGN
POLICE
LOUISE TUCKER
TACO

LAURA BRANIGAN
MICHAEL JACKSON
AIR SUPPLY
BILLY JOEL
HOTTEST
HOTTEST
CHAMPAIGN
PAUL ANKA
RITA COOLIDGE
MEN AT WORK

TACO Hottest: POLICE ELTON JOHN

ELO CHAMPAIGN HOLLIES KWAV/Monterey Michael Reading

none Hottest: LEE GREENWOOI

LEE GREENWOOD LOUISE TUCKER PAUL ANKA RITA COOLIDGE AMERICA K-108/Sacran Paul Mitchell

CRYSTAL GAYLE HERB ALPERT

KNBR/San Francisco Larry Finkei test: GREENWOOD DEBARGE
PAUL ANKA
LOUISE TUCKER
DENVER & HARRIS

none Hottest: POLICE LEE GREENWOOD DONNA SUMMER ROMAN HOLLIDAY CHAMPAIGN

BILLY JOEL AIR SUPPLY CRYSTAL GAYLE SERGIO MENDES RONNIE MILSAP Hottest: CHAMPAIGN POLICE LOUISE TUCKER PAUL ANKA MICHAEL JACKSON

Parallel Two

KRDO/Colorado Springa Dan Shanahan GEORGE BENSON STAR SISTERS SISSY SPACEK ROWNIE MILSAP SERGIO MENDES BULUR ROSE HOLLES HOLLES SMOKEY ROBINSON MICHAEL JACKSON MEN AT WORK

KUGN/Eugene, OF Paul Thorne HERB ALPERT
GEORGE BENSON
BILLY JOEL
HOTTEST
HOTTOST
SHORE
SHORE
HOTTOST
JENNIFER WARNES
LAURA BRANIGAN

SERGIO MENDES RONNIE MILSAP Hottest: SERGIO MENDES POLICE STYY POLICE STYX ENGELBERT HUMPER CHRIS CROSS KUDO/Las Vegas JACKSON BROWNE RONNIE MILSAP BILLY JOEL SPANDAU BALLET ALTERED IMAGES SERGIO MENDES CRYSTAL GAYLE

none Hottest: DEBARGE POLICE RITA COOLIDGE LOUISE TUCKER AMERICA KQDI/Great Falls, MT Rick Aiden

NOTE
HOTTEST:
POLICE
PAUL ANKA
HOLLIES
RITA COOLIDGE
AMERICA KRNO/Reno Larry Irons KENNY ROGERS SERGIO MENDES GEORGE BENSON KSL/Salt Lake City

JENNIFER WARNES

Parallel Three

PETER ALLEN BILLY JOEL HOTTEST: SMOKEY ROBINSON AMERICA CHAMPAIGN

LOUISE TUCKER RITA COOLIDGE

KKPL/Spokene Ric Morgen KRKK/Rock Springs, WY Chuck Martin KCEE/Tucson Ken Roberts

TOTO Hottest: DEBARGE POLICE RITA COOLIDGE AMERICA DIONNE WARWICK

KFQD/Anchorage, AK Mark Lewis TACO AMERICA HERB ALPERT DOOBLE BROTHERS RONNIE MILSAP LAURA BRANIGAN BILLY JOEL GEORGE BENSON SERGIO MENDES BILLY JOEL
Hottest:
IRENE CARA
DEBARGE
RITA COOLIDGE
POLICE
LOUISE TUCKER

> CRYSTAL GAYLE
> MICHAEL JACKSON
> SERGIO MENDES
> HOTTES:
> AMERICA
> PAUL ANKA
> LAURA BRANIGAN
> DEBARGE
> POLICE KSRO/Senia Rosa Mike Alexander

HERB ALPERT AIR SUPPLY BILLY JOEL GEORGE BENSON CRYSTAL GAYLE SERGIO MENDES HOTTE HOLICE DEBARGE CHAMPAIGN RITA COOLIDGE PAUL ANKA

KALE/Tri-Cities, WA JEFFREY OSBORNE DOOBLE BROTHERS QUARTERFLASH Hottest: TOTO TOTO POLICE MEN AT WORK AMERICA LOUISE TUCKER

The following stations reported frozen playlists this week:

> 3WS/Pittsburgh 55KRC/Cincinnati WISM-FM/Madison KLTE/Oklahoma City WAFB/Baton Rouge K108/Sacramento WEIM/Fitchburg, MA WTNY/ Watertown, NY KTWO/Casper, WY KRLC/Lewiston, ID

their playlists were frozen: WYNY/New York **KPLZ/Seattle** WSFM/Harrisburg

The following stations did not

report this week and therefore

Note: KS103/San Diego

has discontinued reporting.

WVOR/Rochester

SERGIO MENDES GEORGE BENSON STAR SISTERS HOTLEST: ROD STEWART POLICE STEVIE NICKS RITA COOLIDGE AMERICA

KRS8/Roseburg, OR Eric Worden SERGIO MENDES JEFFREY OSBORNE SISSY SPACEK LANE BRODY RONNIE MILSAP Hottest:

KiSN/Seit Lake City Dan Jessop

TOTO Hottest: RITA COOLIDGE PAUL ANKA CHAMPAIGN HOLLIES LOUISE TUCKER

118 Current Reports

WOWO/Ft. Wayne WZUU/Milwaukee **KEX/Portland**

EL ANDED G Δ' TO S UP TO DATE



MOST ADDED ®

Stray Cats "Sexy" **Elvis Costello** Kansas Axe "Heat"

HOTTEST

Police Fixx Stevie Nicks Loverboy **David Bowie**

(43)(38)(38)(38)(37)

(34)

(21)

(13)

(10)

Parallel One

WIYY/Baltimore (301) 889-0096

PD: CHUCK DUCOT Sottest POLICE DAVID BOWIE IRON HAIDEN

INDIA DAUGIE
INDIA MALIEN
INDIA MALIEN
LOVERBOY
FIEX
JACASON BROWNE
RUCK SPRINGFIELD
JOAN JETT
STEVIE NICKS
ROBERT FLANT
MALIEN
EUTHTWILLS
ETHAL SE
ETHAL CATS
LORDE OF THE NEW L
LORDE JOSOW/EINC
DEF LEPRANT
DOWNE INIS
EANBAS
OULTP 1000 QUIST RIOT KINKS ARCANGEL

WCOZ/Boston (617) 267-9090 PD: FRANK ROLLEN RD: PAUL LEMIEUX

NOTE SET THE PART OF THE PART

WGRQ/Buffald (716) 881-4555

PD: PAUL HEINE MD: BILL WESTON NO: BILL WEST

Bottest
POLICE
STRVIE NICKS
CAVID BOUNE
DEF LEPPANO
LOVEROUY
FIXE
FROM MAIDEN
EERRA
JOAN JETT
ASIA
JACKSON BROWN
ROBERT PLANT
EZ TOP
DORNIE IRIS
QUARTE RPTASH
CHARLIE COLART PLASH

THAT SHOP

THAT SHO

CHOM-FM/M-(514) 935-2425 PD: ROB BRAIDE ND: SENOIT DUFRE

BOTTESS
THANS FOR FLANS
FOLICE
THAN FOR FLANS
FOLICE
LING WAS JOEN
FROUND
FOR THE STATE
FOR THAN THE STATE
F

WMMR/Philadel (215) 581-0933 PD: CHARLIE KENDALL

WYSP/Philadelphia

(215) 668-9460 PD: MICHAEL PICOZZI MD: STEVE PEINSTEIN HOT STEVE PI
HOTLOST PICK
FIRK
ZEBRA
PASTWAY
DIVINYLS
INKS
KIMES
KIMES
ASIA
TRILUEDH
BBYAN ADAMS
DEF LEPPARD
R.E.M.
ZE TOP
DAYLO BOWIE
ROBERT PLANT
LOVERAGY
GUIET RIOT
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GUIET RAOF
JAMESUP BROWNE
JAMESUP BROWNE
JAMESUP BROWNE
JOE WALSH
PRISM
JOOR MALSH
PRISM
JOAN JETT
DIO
METER PRASH
GUIS & THE NEW BREE
SHOOTING SHOOTING SHOOTING
RAHADEN
RAHA

WHJY/Providence (401) 438-6110

FO: TEFF RICCI

BOT CARE

POLICE

ZE TOP

LOVEROY

FOR IMPRAND

FIXE

ROBERT PLANT

TRIUMPH

ZERBA

PASTNAL

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FASTNAL

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FASTNAL

FAST

Medium
R.E.M.
CSAN
P.E.M.
CSAN
O-PREL

CHUM-FM/Tor (418) 925-6666

PD: NOSS DAVIES

Q107/Toronto (416) 967-3445

PD: GARY SLAIGHT

BOYLEARY MEADS (H)

3 STRAY CATS
A TALKING MEADS (H)

3 STRAY CATS
PETER GABRIEL (H)

ASIA (H)

ASIA (H)

ASIA (H)

ASIA (H)

FIZE (H)

STEVIE BUSINE (H)

POLICE (H)

DOLLOE (H)

TORROTO

TALUMAN HACKER

BUSINES

BUS

WAVA/Washingto (703) 534-0320

PD: JOHN LARSON MD: JONATHAN BLAIR

ROT LEVE DO PERSON OF LEPPAND HOLLY MATCHET POLICE LOVERDOY STEVE IN HICKS DATE EMPHONS SET TO PERSON DATE OF SET TO

DC101/Washington (202) 828-9932

PD: DON DAVIS

Bottest POLICE FIXE LOVERBOY DAVE EDMUNDS STEVIE NICES FROM HAIDEN DAVID BOWIE ASIA Medium CHRIS DeBURGH JOE MALSH

SOCIANT POLICE (H)
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WBCN/Boston (617) 266-1111

PD: OEDIPUS

QUINT RIOT
PETER TOSH
TODD RUNDGREN
Added
DFK2
HRBQ
PYLON
MARI WILSON

WAPP/New York (212) 357-8000

PD: JOE KRAUSE Hottast PLASHDANCE EDDY GRANT DAVE EDMUNDS PLANET P PROJECT JOURNEY WNEW-FM/New York

PD: RICHARD NEER MD: JIM MONAGHAN

GARY MYSICK
ROBERT PLANT
INDEAN
A.T.M. ADMS
RICK SPRINGFIELA
22 TOP
ILO
O-FREL
TRAININ READS
JIN CAPALDI
OONMA
FUN BOY THREE
FASTMAY
FUN BOY THREE
FASTMAY
BULLY MACCHET
MINISTRY
BULLY MACCHET
MINISTRY
BULLY MACCHET
ANCIGO

WZIR/Buffalo (716) 773-0098

PD: DING HATELA

BOOLEST PLANT
STEVIE PAY VAUGHAN
DIO
TALKING MEADS
EAMSAG
LOVERBOY
TENAN
IRON MAJDEN
STEVIE NICKS
JOE MALSH
POLICE
DOMERTEFILASH
EZ TOP
ELO
STRAY CATS
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COMBET HATCH
DOME TILE
DONIE IRIS
SPICION JETT
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ONNE IRIS
SPICION
ONNE IRIS

WBAB/Long (516) 587-1023

PD: BOB BUCHMANN

HOT LEAT POLICE STEVIE NICES STEVIE NICES STEVIE NICES LOVERBOY FIRM TO MAKE THE STEVIE NICES ST QUEENSRYCHE TRIUMPH

Parallel Two

WDVE/Pittsburgh

PD: HOWIE CASTLE

WAAF/Worcester (617) 752-5611

DEF LEPPARD
JOE WALSH
R.E.M.
INXS
HEN AT MORK
CSEN
HINISTRY
MARSHALL CRENSHAW
KINKS

WSCY/Syracuse 315-699-8200

PD: BERNIE KIMBLE MD: CHIP KNIGHT

Bottest POLICE STEVIE NICKS CONEY HATCH DAVID BOWNE

PD: ROB BARNETT ND: ROB LIPSHUTZ Bottost
POLICE
ROBERT PLANT
POLICE
ROBERT PLANT
FIEX
LOVERBOY
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DAVID BOWLE
JACKSON BROWNE
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PD: TRIP REEB

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CEF LEPPARD
STEVIE NICES
JOAN APPATRADJIG
FOR APPATRADJIG
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OF SEAGULL
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INKS
SHOOTING STAR
QUIET RIGH
SHOOTING
SHOO

PD; DAVE LUCZAK HD; KEVIN HALVEY

NOTES AND A STATE OF THE STATE

PETER GABRIEL

02
ARCANGEL
BRYAN ADAMS
THES
EDDIE JOHSON/ZINC
GUNTERFLASH
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EUNTYMHIGS
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HEN NT WORK
GULET MOT
SCHEDING STAN
22 TOP
BONNEL FILS
A ZANSAS
A DOE MALCH
A MOGG

· WPYX/Albany

(518) 785-9800

PD: TIM SMITH MD: BOB WELCH

RICK SPAINSOFIELD
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DORAN CURAN
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WZZO/Allentown

(215) 694-0511

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(FREIER)

ROTERS

ROTER

WQBK/Albany

(518) 462-5555

HORT WAT THE STEVIE NICKS
POLICE
ROBERT PLANT
LOVERNOY
TOYERS
TOY

PD: JOHN COOPER MD: LIN BREHNER WAAL/Binghar (607) 772-8850 PD: JOHN CARTER MD: DON HORGAN

HOT THE IS THE STATE OF THE STA BLACKFOOT
CSEN
STEVIE RAY VAUGHAN
ELO
MARTIN BRILEY
INXS
FASTWAY
JOAN JETT
Added
KANSAS
STRAY CATS
ELVIS COSTELLO ELO

PRIVE EDMINDS

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RONNIE TYLEB

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BONNIE

(203) 247-1060

ASST. PD: BOB BIT
BOTTER
BOLICE PLANT
DOWNE PLANT
DOWN DEFT
LOVERDOY
LOVERD

WTPA/Harrisburg (717) 238-1402

TE TOP

1/2

81LIV JOEL

A FLOCK OF SEAGULL
ROWNH MOLLIDAY

STRAY CAN

STRAY CAN

EAGAS

20

EDGIE JOSSON/EINC

LAN HENTER

CONNIE IRIS

QUIET RIOT

JOE WALEN

R.E.M.

DIO

UT LEPPARD

WH AT WORK PO: JEFF KAUFFMAN Hottmat KIX POLICE (M) STEVIE NIC POLICE (M)
STEVIE NICES (M)
LOVERBOY (M)
INDO NALIDEN (A)
FIRE (M)
JACESON BROGNE
JOAN JETT
KEN AT WORK
RICK SPRINGFIELD
MAGISM
ZZ TOP
UFF LEPPARD
KNOWUS
QUIET RIOT
ZE E.M.
DONNIE RISS
TALKING HEADS
JOE WALSH

ND: MIKE KIRVEN

MARTIN BRILEY STEVIE RAY VAUGHAM ARCAMCEL CONEY NATCH DYX2 EXAMBASE CHARLIFE CHARLIF CHARLIFE CHARLIF A STAVE CASS BREAKS AS S SACH C TWISTED SISTER

PD: BILL NOSAL

WMJQ/Rochester (716) 232-7550

WEZX/Scranton (717) 961-1842

Hottest
POLICE
STEVIE NICKS
DAVID BOWIE
JACKSON BROWNE
LOVERBOY
QUARTERFLASH
FIXX
JOAN JETT

(413), 525-4198 PD: ROSS MACDONALD MD: BOB LONDON Hot test

HOCKERT
POLICE
LOVERBOY
STEVIE HICKS
STEVIE HICKS
DEF LEFFARD
DURAN MORK
MAGNIN
ACT AND MAGNIN
ZZ TOP
GAVID BOWNE
ZZ TOP
GAVID BOWNE
ZZ TOP
GAVID BOWNE
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MAGNILLI
CREMENA
FOREST PLANT
MARSHALL CREMENA
TALKING HEADS
EUFTHOLICS
EINEST SPLANT
AS LANG
AS LA
AS CANGEL
ELICK SPRINGFIELD
BLACKFOOT

WHCN/Hartford PD: DANIEL F. HAYE ASST. PD: BOB BITT

WPLR/New Haver
 (203) 777-6617

JACKSON BROWNE
AS IA
TALRING HEADS
JOAN JETT
ROBERT PLANTS
STEVIE HIGHS
STEVIE HIGHS
JOE WALSH
STEVIE HAY VAI
DURAN DURAN
JOE WALSH
STEVIE HAY VAI
DURAN DURAN
DONN'I TAILS
BILLY JOE
PRINCE
PLANDANCE
FLANDANCE
FLANDANCE
FLANDANCE
GEF LEPPAN
GE

IAM HUNTER
U2
P.E.M.
INXS
MEN AT MORK
ALCX SPRINGFIELD
ELO
MITCH RYDER
Added
DFX2
STRAY CATS
ELVIS COSTELLO
KANSAS
MEN MITHOUT MATS
PRISH

_(201) 328-1055

-GM: BOB LINDER
PD: MARK CHERNOFF

WDHA/North Jersey

PD: MARK CHEMOPF

Bottast
POLICE (N)
LOWEMOV (N)
FOR POLICE (N)
A FLOCK OF SEAGULL (N)
A FLOCK OF SEAGULL (N)
A FLOCK OF SEAGULL (N)
ROBERT FLANT
JOAN JETT (N)
KINES
BOBERT FLANT
JOAN JETT (N)
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BOBERT FLANT
JOAN JETT (N)
JOE WALLSH
HEN AT MORE (N)
QUARTERFLASH
JOE WALLSH
JOE WALL

WCCC/Hartford (203) 233-4426

JOOL TALL

JACKSON BENGME
DAVID BOWIE
LOVERSOY (M)
FIRST
BENGME
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FOLICE (M)
FIRST
BENGME
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PD: SHAWN WATERS

ELO
FLASHDANCE
BORNIE TYLEB
DONNIE INTLE
REN WITHOUT HATS
REN WITHOUT HATS
JOAN BARNATADING
STEVIE BAY VALGHAN
LAN HATTER
HOLLIES
CHARLES
CHARLES
CHARLES
CHARLES
LOSS AND PERS
PRISS
PRIS

CHEZ-FM/Ottawa WAQY/Springflel

(613) 563-1919 PD: STEVE COLWILL MD: GREG TORRINGTO

NOT LAST
SONNIE TYLEB
LOVERBOY
HIXE OLD FIELD
FOLICE
LOVERBOY
HIXE OLD FIELD
FOLICE
RAJAGOOGOO
EURYTHHICS
STEVIE RAY VAUGHAN
STEVIE RAY VAUGHAN
FIELD
FOLICE

WPDH/Poughkeepsi (914) 471-1500 PD: PETE CLARK MD: STEW SCHANT2

LOVERBOY KINKS DAVID BOWIE FIXX JOE WALSH JOAN JETT JACKSON BROW

BONNEE TYLEP
ASIA

ASIA

MON MAITHOUT MATS
PATTHY GARRIEL
COMMIN LINE
ELTON JOHN
ELO
STEVLE MAY VAUGHAN
SILLY JOHN
ELO
STEVLE MAY VAUGHAN
IAN HAPPER
TALKING HEADG
BILLY JOHN
ELO
STEVLE MAY VAUGHAN
IAN HAPPER
TALKING HEADG
ELLY LATS
LORGE OF THE NEW 'C
PRISH
LORGE OF THE NEW 'C
PRISH
COMMITTERIAGH
COMMITTERIAG

· WAQX/Syracuse

PO: ED LEVINE ASST. PD: AMY DAHLMAN

315-472-0200

BOAT SHE
LOVERBOY
POLICE
STEVIE NICKS
OFF LEFPARD
DAVID BOWLE
STEVIE NICKS
OFF LEFPARD
DAVID BOWLE
SHYNN ADDRS
FILXY
ROBERT FLANT
KINKS
RAFTEN BRILLEY
BUSTONICS
DAVE EVENING
DAVE EVENING
DAVE EVENING
JACKSON BROGNE
ASIA
GULRYTERFLASH
GULRY ROTT
BILLY JOBL
THASHIDANC
THILEDH
THASHIDANC
THASHID

WOUR/Utica (315) 797-0803 PD: DALE EDMARDS MD: TOM STARR

WKLC/West Virgi

PD: NEIL LASHER

Bottest POLICE PRINCE FIDX (M) LOYERBOY (M) JACKSON BROWNE DAVID BOWNE ZEBRA DEF LEPPARD ASIA Hedium

ASIA
Medium
R.E.M. BRVAN ADAMS
RISSING THE PINK
ROBERT PLANT
JOAN JETT
STEVIE RAY VALIGHAN
CONNIE IRIS
RICK SPRINGFIELD
QUIET RIOT
IRON MAIDEN
KROKUS

ELO
CMARLIE
KANSAS
STEVIE NICKS
STEVIE NICKS
STEVIE NICKS
TALKING WEADS
IAN HENTEE
FREUR
PRISH
FUN BOY THREE
Added
MELIN
SKOOTT
SKALAMARI
ELVIS COSTELLO
AKE Parallel Three

WOA Y/Beckley-Oak Hill (304) 877-2424

PD: CHARLIE JEN MD: TIM PARKER

NOT LAR JACKSON BOOME OF LAPPARD PILOR OF LAPPARD FILOR CONNEIL RIS CONTROL OF LAPPARD FILOR CONTROL OF LAPPARD FILOR CONTROL OF LAPPARD FILOR CONTROL CRESHAM EURPTHHICS CONTROL CRESHAM CONTROL

WECM/Claremont

(603) 542-7735

PD: BILL BOGLE ND: SILL BOGLE

BOOLEST POLICE (ME)
STEVIE NICES (ME)
SOUTH NOVIE
SUMMING STEVIE
SUMMING SEASON
STEVARY
SOUTH NICES (ME)
STEVIE NICES (M

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK MD: BRUCE GOLDSE

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings

strength.

4 STRAY CATS
4 Q-FEEL
5 ELVIS COSTELLA
6 GRAHAM PARKER

MD: JOSE DIAZ PD: MIKE BUSHEY

HOTTEST POLICE DAVID BOWIE FIXX STEVIE NICKS ZZ TOP ROBERT PLANT DEF LEPPARD LOVERBOY LOVERBOY
CSAN
ZEBRA
Hedium
INXS
HAPTIN BRILEY
IRON HAIDEN
JOAN JETT
EURYTHMICS
ELINKS
QUIET RIOT
R.E.H.,
EDDY GRANT

R.E.H..

EDDY GRANT
ELTON JOHN
A FLOCK OF SEAGULL
TALKING HEADS
BRYAN ADAMS
SHOOTING STAR
CHARLIE
GOANNA
DONNIE TRIS
DURAN DURAN
UZ

WGIR/Manchester (603) 625-6915

PD: BOB COX MD: KAREN ANDERSON

FASTMAY
POLICE
ZEBRA
LOVENBOY
BRYAN ADAMS
STEVIE NICKS
FIXK
ROBERT PLANT
SHOOTING STAR
ARCANGEL
PATRICE SIMMONS
QUARTERFLASH
STEVIE RAY VAUGHA
ASIA ZEBRA
A PLOCK OF SEAGULL
JIN CAPALOI
JOE WALSH
EURYTHNICS EURYTHMICS
CSSN
IAN MUNTER
PRISM
CHRIS DeBURGH
MARTIN BRILEY
4 TALKING HEADS
6 R.E.M.
6 TEARS POR FEARS
6 DFX2
6 ROBERT PALMER WED!/Westerly

PD: STEVE FELDMAN

MOTICEST

A MERICA
DAVID BOMIE (M)
JACKISON BROWNE
CSIGN (M)
JACKISON BROWNE
CSIGN (M)
CARLENE CARTEP
POLICIE (M)
HOLLIES (M)

WSHE/Mlami

SOUTH MOST ADDED

Stray Cats "Sexy" (31)(18)Kansas (12)Axe "Heat **Elvis Costello** (10)(10)**Danny Spanos**

HOTTEST

Police (46)Fixx (41)Loverboy (39)Stevie Nicks (37)J. Browne "Lawyers" (37)

ZEBRA
HUMAN LEAGUE
U2
MARBIT
PUN BOY THREE
PUN BOY THREE
PETE SHELLEY
RED ROCKERS
GARY HYPICK
POLECATS
JIH CAPALDI
ZACKSON BROWNE
ELTON JOHN
Medium
NAVBIFANTAYSEI
R.E.M.
DAVID BOMIE
ELD

H. E.M.
DAVID SOMIE
ELJ
UNDITER
ELJ
UNDITER
TIM SCOTT
SEVE
CHARLIE
ADMINIST SEMSATIOMS
ANAMANIC & CLICHES
DEX2
CHARLIE
ADMINIST SEMSATIOMS
ANAMANI
ANAMANICA
ADMINIST SEMSATIOMS
ANAMANICA
ADMINIST
ANAMANICA
ASTRAY CATS
ANAMED EVES

2 Z TOP

KTXQ/Dallas (214) 528-5500

PD: TON OWENS MD: DRAKE HALI

HOTTEST HAVE THE HOTTEST HAVE A ADAMS FIRM ADAMS FIRM UPAN DURAN DURAN DURAN DURAN DURAN DURAN DURAN DURAN FOR HAVE A ADAMS HAVE A ADAM

Parallel One

(404) 325-0960 PD: ALAN SNEED MD: BOB BAILEY

Hottest POLICE DEF LEPPARD MEN AT WORK MEN AT WORK
LOVERBOY
DAVID BÖHLE
JOUNERY
BORNET PLANT
MEN MITHOUT HATI
JACKSON BROWNE
KANKAS
AG IA
Hedium
GUEFT RIOT
TALKING HEDOS
EX TOOL
EX KILLER WHALES ARCANGEL

ARCANGEL
PRISM
SHOOTING STAR
STEVIE RAY VAUGHA
IRON MAIDEN
IAN HUNTER
TWISTED SISTER
JOE WALSH
SPYS
DFX2 SPYS
OPX2
SAXON
EDDIE JOBSON/ZINC
O-FEEL
DONNIE IRIS
EUNIS COSTELLO
STRAY CATS

KEGL/Dallas

(817) 457-9700 PD: RANDY BROWN MD: JOE FOLGER

POLICE
JOURNEY
DEF LEPPARD
JOE WALSH
PRISH
ROBERT PLANT
STEVIE NICKS
DONNIE IRIS DEF LEPPARD
FIXX
LOWERDOY
JOURNEY
ENHYTHEY
ENHYTHEY
ENHYTHEY
STEVIE NICKS
GUAPTEPFLASH
ASIA
NEM MITHOUT MATS
PRINCE
BYAN ADAMS
FINALMAR
FILASHOANCE
BYAN ADAMS
GUOMBE BOUTON
ALCK SPRINCFIELD
DOWNIE IRIS
JOAN JETS
JOAN JETS a SCANDAL
a QUEENSRYCHE
a ASIK
billy JOEL
a KANSAS
Hedium
TRIUMPH
Added
DANNY SPANOS

KSRR/Houston (713) 797-0097 Hottest DEP LEPPARD

WONDERFLAND

STATE ANY VAUGHA

Medium

OUTET REPT

ZZ YOU

PLANET P PROJECT

URLAN HEEP

BLACKFOOT

CSAN

HITCH PIDER

JOE MALSH

LORGE PT FRENCH

LORGE PT FRENCH

Added

Added

ADDRESS

STRAY CAPS

SCANDUL

BERAASS

SPYS

SPYS

WCKO/Mlam (305) 731-4800

PD: MARK TAYLOR

HOTTEST
POLICE
POLICE
POLICE
BAYID BOWIE
STEVIE NICKS
FIXX
ROBERT PLANT
INXS
ELO
XINKE
ASIA
STRAY CATS
ELVIS COSTELLO
Medium
DURAN DURAN
U2

DURAN DURAN UP A MORE CARY MYRICK BASEN THE ACCOUNT OF THE ACCOUNT

(305) 581-1580 PD: DAVE LANGE

HOLLOW POLICE TO PART BANK POLICE TO POLICE TO POLICE TO PART BANK POLICE PART BANK POLICE POLICE PART BANK PAR

TALKING HEADS N. L. M.,
PETER GABRIEL
EDDIE JOBSON/Z
GARY MYRICK
STRAY CATS
ELVIS COSTELLO
Q-FEEL
DPX2
DDX2

WYNF/Tampa (813) 876-0455

KZEW/Dallas

(214) 748-9898

IRON MAIDEN
ZEBRA
CHARLIE
KINKS
JACKSON BROWNE
MW41um
INXS
SCANDAL
ASIA
U2

DANNY SPANOS
CONEY HATCH
KANSAS
RED ROCKERS
DONNIE IRIS
LORDS OF THE NEW C
BREAKS
Added
IAN HUNTER

PD: CAREY CURELOF MD: RON DIAZ NICE WEST
FOOLISE
LOVERBOY
FOOLISE
LOVERBOY
FOOLISE
LOVERBOY
FOOLISE
FOOLISE
STEVIE NICKS
STEVIE NICKS
NOU STEVART
NOU STEVART
NOU STEVART
LOVER
CARRY
ROBERT
FOOLIS
CONTROL
C

KLBJ/Austin (512) 474-6543

PD: CLARK RYAN MD: JOHN HICHAEL

MET LEPPAND
CSEN
QUARTERFLASH
MEN AT MORK
JACKSON BROWNE
IAN HUNTER
CHARLIE
RDBERT PLANT
HITCH RYDER
MARSHALL GRENSHAW
ASIA
JOURSEY
ELO

ASIA
JOUNNEY
ELO
BEYAN ADAMS
HAGI UM
PRISM
EDDIE JORSON/ZIMC
EDDIE JORSON/ZIMC
EDDIE JORSON/ZIMC
EDDIE JORSON/ZIMC
EDDIE JORSON/ZIMC
ELUSE COSTELLO
ADRENALIN
DAVE ETEMNOS
STRAY CATS
FASTWAY
URLAH KEEP
BLACKTOOT
THANKS HADS
SHOOTING STAR
SPYS
SHOOTING STAR
SPYS
GARY WYRICK
DOWNE IRLS
ENGK SPRINGFIELD
ENGK SPRING

KZOM/Beaumont (713) 727-0229

PD: GARY SHAW MD: RICK ROBBINS Hottest FIXX

HELIX MEN WITHOUT HATS KNCN/Corpus Christi (512) 855-4641

PD: BOB FAZIO HD: MANDO CAMIN

Bottest JACKSON BROWNE STEVIE NICKS ASIA SHOOTING STAR TALKING HEADS FIXX LOWERBOY (M)

TALETRE MEADS
FIXX
LOWERBOY (M)
ROBERT PLANT (M)
EURYTHHICS
QUARTERPLASH (M)
JOE WALSH
QUIET RIOT
BRYAN ADAMS
POLICE (M)
STRAY CATS
Hedium
POLICE
LRON MAIDEN
JOAN JETT
ELO
ELO

FASTWAY STEVIE RAY VAUGHAN BILLY JOEL

WQXM/Tampa (813) 224-0742

PD: GEORGE HARR: ND: DICK BASCOM (FROZEN) Hottest ELO DEF LEPPARD JOURNEY

KLOL/Houston (713) 526-4591 PD: MICHELLE SAYRE POLICE
JOE WALSH
LOWERSOY
GARY MYRICK
CHARLER
GARY MYRICK
CHARLER
GONNIE IRIS
MILDLIFE
MILDLIFE
MILDLIFE
MILDLIFE
MILDLIFE
MILTE
MICHER
MICH
MICHER
M

WKTM/Charle: 803-554-7154

PD: JOHN LEE MD: LEE GELLINS

BOTTON POLICE NOTES POLICE NOTE

RE: NECK VAN CLEVI
ROCLER
FOLICE
FOLI

Parallel Two WZXR)Memphis (901) 726-0060

PD: MD: TOM STEIN

BOLDES (1)
JANCSON BOOMES (1)
JANCSON BOOMES (1)
STEVIE NICKS (M)
STEVIE NICKS (M)
FIRK (1)
STEVIE NICKS (M)
FIRK (1)
FI

WROQ/Charlotte

(704) 392-6191

PD: SCOTT SLADE MD: JACK DANIEL

WYMX/Augusta (404) 722-1302

PD: MILLS FITZNER MD: MARY PILLINGES

HOLES
STOYLE NICKS
DAVID BOWIE
POLICE
ROD STEMARY
QUARTERIASH
LOVERBOY
ROSENT PLANT
BORNIE FYLER
BORNET PLANT
BORNIE FYLER
BORNET PLANT
BORNIE FYLER
BORNIE BOON
BURNON
BU

KILLER WHALES ASIA ROMAN HOLLIDAY KANSAS EDDIE JUBSON/ZINC Q-FEEL RICK SPRINGPIELD R. E. M. BRYAN ADAMS HOLLIES BRYAN ADAMS
HOLLIES
RICKIF LEE JONES
DOC HOLLIDAY
ZEBRA
Added
STRAY CATS
SHALAMAR

WOWE/Chatta (615) 267-1050 PD: TONY DAVIS

MOLTON DAVIS

Hottest
QUANTEFILASH
ONVID BOWIE TH
LOVERDO' (H)
FAC
AND ARET TH
LOVERDO' (H)
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AND ARET
LOVERDO' (H)
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LOVERDO' (H)
FAC
AND

WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENKLAUS MD: KURT MATRIES

DIO
RICE SPRINGFIELD
DEX2
PRISM
CHARLIE
8 KANSAS
6 ELVIS COSTELLO
MEN WITHOUT HATS
6 DONNIE IRIS

KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: ROB ROMAN

NOTEME POLICE (H) FILK (H) JOAN JET (H) FROKUS (H) EERRA (H) RECKE SPERMETELD LOVERHOV THE NOTES STEVIE NICES STEVIE NICES STEVIE NICES STEVIE NICES STEVIE NICES CHARLE CHARLE CHARLE AS EA EURYTHAICS GREET PLANT OFF LEPPAND OFF LEPPAND SOMET PLANT OFF LEPPAND SOMET PLANT OFF LEPPAND SOMET SEASON SANDAS GARY MYRICK GARY MYRICK CONEY HARCH Added MITCHIES STEVA CATS STORY C

WFYV/Jacksonvill (904) 642-1055

PD: CHRIS JONES HD: LEX STALEY

HOTTEST TEAM STALEY
HOLICE STEVIE NICKS
LOVERNOY
HOBERT PLANT
DAVID BOWIE
FIXE
LRON MAIDEN
JACKSON BROWNE
RUCK SPRINGPIE
ZEBRA
JOAN JETT
Heddium
U2

WIMZ/Knoxville (615) 525-6000

PD: KERRY LAMBERT

HOTTEN
POLICE PPARD
PIEX LOFPPARD
PIEX MODERN
PLANDANCE
PLANDANCE
PLANDANCE
ROD STEVER NICKS
ROD STEVER NICKS
ROD STEVER

HOLEMAN CAS (M)
FOLICE (H)
FOLICE

SPYS
OPPERL
DIO
OPPERL
DIO
ONEY TYLEB
MITCH RYDER
OONEY HATCH
EDDIE JOBSON/ZINC
Added
STRAY CATS
EANSAS
EANSAS
EANSAS
MITHOUT HATS
KISSING THE PINK
HELIX CHARLE S

CHARLE S

FRISH
FRISH
FRISH
FRISH
DORNET FRIS
A.P.B.
MEN AT WORK
DYX
DID

DES LEPPRID

DURAN
DURAN
ROY MUSIC
THREE DOG NIGHT

Added

STRAY CATS

EDWNIE TUER

KANSAS

Bottest POLICE (M) FIXX (M) JACKSON BROWNE QUARTERFLASH

KMJX/Little Rock

(501) 329-3808 PD: TOM MOOD MD: TOMMY SMITH

HOT LEAR
STEVIE NICKS
LOVERBOY
POLICE
22 TOP
COAVID SOWIE
QUANTERFLASH
JACKSON SHOWNE
TALKING HEADS
JACKSON
J

PD: TOM EVANS ASST. PD: BOB WALTON

WQMF/Louisville (502) 589-4400 PD: TON OWENS HD: DUKE HEYERS HOT COURT HEYE

HOT CASE

DAVE EDMINDS

HEN AT MORK

FIRM (H)

LOVERBOY (H)

2Z TOP

Medium

DONNIE RISE

HITCH RYDER

ROBERT PLANT

DEF LEPPARD

ARCANCEL

COMEY HATCH

JOE MALSH

ZEBRA

ZEBRA

JACKSON BROWN

ZEBRA
JACKSON BROWNE
HINISTRY
STEVIE NICKS
ELO
ASIA
QUARTERPLASH
Added
AXE
KANSAS
STRAY CATS

WMYK/Norfolk (804) 461-1194 PD: JOHN HEIMERL MD: DON DAVIS

NOT THE THOCH STORY IN THE THOCH

PD: GREG STEVENS MD: TEMPIE LINDSE

WDIZ/Orlando (305) 645-1802 PD: RAD MESSICK Rottest
POLICE
STEVIE NICKS
LOVERBOY
DEF LEPPARD
IRON MAIDEN
FIIX
ZEBRA
ZE TOP
KINKS

* WNOR/Norfolk (804) 623-9667 PD:: NON REGER

PD: NON REGER

Hottent
FIRK (H)
POLICE (H)
POLICE (H)
DURAN DURAN
DEF LEPPAND
STEVLE NICKS (
ROBERT PLANT
BRYAN ADAMS
ELYON JOHN
KROKUS
ELYON JOHN
LOVEROV

DAYE EMPHONS
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LOUSERON
HALL CREMSHAM
MARSHALL CREMSHAM
MARSHALL
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MARSHAM
MA

TALKING HEAT DAVID BOWIE

JACKSON BROWNE JOAN JETT ROBERT PLANT DAVID BOMIE ASIA STRAY CATS Hedium

STRAY CATS
Medium
QUANTERFLASH
BYTAN ADJMS
CHARLE
DYAZ
FANSAS
ELEAS
ELEA

WTKX/Pensacola (904) 438-7543 PD: NARE DAVID SAWYER

BOCKERS
POLICE
BYEAN ADMAS
POLICE
BYEAN ADMAS
BICK SPRINGFIELD
STEVIE HICKS
FOOL STEVIE HICKS
FOOL STEVIE HICKS
BICK SPRINGFIELD
STEVIE HICKS
BICK SPRINGFIELD
LOVERDOY
BILLY JOEL
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BILLY JOEL
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BILLY JOEL

WQDR/Raleigh (919) 832-8311

BOCKER
BOATO BOWLE
FIRE
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BICKEL LES JONES
BOTTPHICE
BICKEL LES JONES
BOTTPHICE
BICKELLAR
FOLLER
FOLLER
FOLLER
BOTTPHICE
BICKELLAR
BOLKER
BOTTPHICE
BICKELLAR
B

DEF LEPPARD
STRAY CATS
KANSAS
Added
GRAHAM PARKER

WRXL/Richmond

(804) 282-9731 PD: CHARLIE MEST NOTE AND THE PRESENCE OF THE P

WKZL/Winston-Salen (919) 767-3705

POT TOW COLLIES
PO CHUCK HOLLOWAY
(FROZEN)
MOTERAT
POLICIE
STEVIE NICKE
POLICIE
STEVIE NICKE
POLICIE
FIXA
FIXA
BANAS
DAVID BONHE
HARRY
PLANT (N)
BACKSON BROWNE
BALACKFOOT
STEVIE NAT VAUGHAN
KANTIN BRIX
ES TOW
MARTIN BRIX
ES TOW
TALKING HEADS
LINES
STEVY
ALEN
MASSIBALL CRENENAM
JOS MALSH
IRON MAIDEN
DONNIE IRS
CHARSE

KISS/San Antonio (512) 223-6211

Hottest JACKSON BROWNE SHOOTING STAR FASTWAY ABCANGEL ZEBRA ASIA BRYAN ADANS FIXX INKS TRIUMPH QUIET RIOT

WLRS/Louisville (502) 585-5178

LOVERBOY ROBERT PLANT

MORET PLANT
DO MALSH
CHARLIE
PRISM
KINKS
Nedium

AXE
SPHY
SARO
COREY MATCH
CSAN
1 STRAY CATS
DFX
MITCH RYDER
MITCH

DIVINYLS
SREAKS
ADRENALIN
R.E.M.
LORDS OF THE NEW C
DANNY SPANOS

KXZL/San Antonio (512)226-6444

PD: DAVE CONLEY

MON LESS CILES

BOCK SEE
IRON MAJORN
POLICE (H)
QUIET RIOT
PASTWAY
NEW NITHOUT WATS
DEP LEPPASO
ASIA
STEAT CATS
LOVERBOY (H)
MAGIN
TALKING HEADS
ZEBAN
SANDING
ZEBAN
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ZEBAN

NIE 1RĮS DONNIE IRIS Added DANNY SPANOS ROMAN HOLLIDAT

NO. BRIAN CHRISTOPH
MOST LAST
LOVERHOY
ESRA
ARCANGEL
QUARTERIASH
ROSERT PLANT
ROSERT

WKDF/Nashville (615) 244-9532

PD: SMOKEY RIVERS ASST. PD: DAVID HAL

ASST. PD: DAVID I
BOLSTAR
BOLSCE (H)
FOLICE (H)
FIRE
BOLSCE (H)

ELO BILLY JOEL QUIET RIOT DEF LEPPARD PASTMAY SHOOTING STAR JOAN JETT DIO DFX2 CHARLIE

WAPI/Birmingha (205) 933-9274 PD: STEVE RUNNER MD: JOANNE PETERS WRNO/New Orlean (504) 889-2424

PO: HIXE COSTELLO MOTTER WA MOTTER WA MOTTER WA FIXX ZEBRA DURAN DURAN ROBERT PLANT DAVID BOWLE STEVIE NICKS ELO STRVILL RICKS
ELG)
JACKGOR BROWNE
ELG)
JACKGOR BROWNE
ELGYPTOKICS
HUMAN LEADUE
ASEA
RAGIA
RAGIA R.E.M.
HOLLIEG
CULTURE CLUB
PETER TOOM
BRYAN ADANS
THES
SHALAMA P
BILLY JOEL
NAKED EYES
AMERICA
JOE MALSH

WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS

WZXY/Kingsport (615)246-8131

PD: REGGIE JORDAN ASST. PD: JOHN XELLI

HORLES
FOLLES
FO

NORTH TO STATE OF THE STATE OF Parallel Three WIZD/Ft. Plerce (305) 686-6505 PD: PETER CLANCY

WRUF/Galnesville (904) 392-0771

PD: HARRY GUSCOT Rettement
ONLITE

a AXE
a KANSAS
a DIQ
a STRAY CATS
a EDDIE JOBSON/EINC KFMX/Lubbock (806) 747-1224 PD: NAT LAMP

Bottest RICK SPRINGFIELD FIEL (M) STEVIE MICKS (M) POLICE (M) JACKSON BROWNE JOAN JETT (M)

DAVID BOWLE IN LOWERROY CHARLIE ASIA ROBERT PLANT INON RAIDEN REGISTED ANNY SPANOS LAN HOLDEN STRVIE RAY VALE TO TANKER STRVIE RAY VALE TANKER STRVIE RAY TANKER STRVIE RAY VALE TANKER STRVIE RAY TANKER STRVIE R

KROKUS DIO 1 QUEENSRYCHE 2 Q-FEEL EDDIE JOBSON/ZINC PRISM EURYTHMICS

KSMB/Lafayette (318) 232-1311

PD: SCOTT SEGRAVE: Bottest ZEBRA ZZ TOP LOVERBO LOUTEROY
DEF LEPPARD
MEN AT WORK
MEN AT WORK
MAY TO SOME
DAY TO SOME
POLICE
BRYAN ADAMS
FIRE
CHORUS
COUNTRIBLE
C

DIO
SPYS
A BONNIE TYLER
DAMNY SPAMOS
AXE
ELVIS COSTELLO
QUEENSRYCHE

WSLQ/Rosnoke (703) 387-0234 PD: RIC JOHNSON NOT LAST
SHEET AT MORE
STEEL
SOUTH SETTINGTIELD
INES
STEEL
SOUTH
STEEL
SOUTH
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STEEL
S

PD. PRIER CLANCY

CHIESE CROSS

CHIESE CROSS

CHIEV ANNES

CONNY ANNES

KUFO/Odessa

WOWD/Tallahassee (904) 386-5141

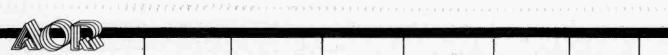
PD: DICK BLACKMON

(913) 300-2001
PD: J. MICHAEL SCOTT
ND: STEVE ORISCOLL
(FROZEL)
BOCTABL
BOCTABL
STEVIE NICKE
JOE WALSH
IRON MAIDEN
ROBERT PLANT
KANSAS
FIEK
CSSH JACTEGOR BROWNE
TALKERS HEADE
TALKERS HEADE
GUARTERFLASH
STEVIE RAY VALUENAM
ASSENTIME STAR
MENDING STAR
MENDING STAR
MENDING STAR
MENDING
FRA
CHARLE
THISTRE SISTER
EDDIE JOBSON/ZINC
THARE FOR FLASE
GUIET RIOT
RICK SPRINGFIELD
ELD

HOLESE POLICE
TALFIE HEAD OF CONTID BONE E SOL MALSON E S

WYER/Mt. Carmel 618-262-5111

RACTEST (19)
ROBERT PLANT JOAN JET PLANT POLICE SELO ASIA MALER COMMITTE SELD ASIA MALER COMMITTED SELD ASIA MALER COMMITT



JOAN JETT GARY NYRICK ZEMA RED ROCKERS Added HOD STEMART

BREAKS LORDS OF THE WILDLIFE JOSHUA DANNY SPANOS QUEENSRYCHE

(42)

(34)

(34)

(31)

(28)

WRIF/Detroit

(313) 444-1010

PD: NICHAEL MAYER

MODELME POLICE (N)
OFF LEFFARD
OFF LEFFARD
OFF LEFFARD
OFF LEFFARD
OFF LEFFARD
OFF LEFFARD
IAM MODTER
ASIA
STEVIE NICES
OURAN CURSE
OURAN

LUZ
LETTER O
BITTER SMEET ALLEY
ADREMALIN
PLANET P PROJECT
JOAN JETT
STRAY CATS
BRYAN ADAMS

WLLZ/Detroit (313) 863-1800

PD: JOE URBIEL MD: DOUG PODELL

Not tast
LOVEMBOY
LOV

MIDWEST

MOST ADDED ®

(26)Stray Cats "Sexy" Kansas (18)Elvis Costello (12)**Danny Spanos** (9) DFX2 (7)

HOTTEST

Police Fixx Stevie Nicks Loverboy Robert Plant

Parallel One

WLUP/Chicago (312) 440-5270

PD: GREG BOLK MD: SKY DANIELS

Bottest POLICE POLICE PETER GABRIEL DAVID BONIE JACKSON BROWNE JIN CAPALDI NANTIN BRILEY ROBERT PLANT PLANET P PROJECT EUNCTHRICS DAVE EDWINDS FIZE QUARTENPLANE QUARTENPLANE JOE MALER GOMMNA

GOAMNA
TALKING MEADS
ASIA
Hedium
DONNIE IRIS
ZEBRA
A, E. H.
CRARGIE

CHARLIE DOOBLE BROTH! HITCH RYDER TORY BANKS CBAN LOVERBOY STEVIE BICKS JOAN JETT UZ

JOAN JETT
UZ
SHOOTING STAR
CULTURE CLUB
BILLY IOOL
UURAN DURAN
KINGS
ELTON JOHN
HIGH RY MONE
HIG

WEBN/Cincinnati

(513) 871-8500

PD: DESTON MARK ND: CURT GARY

HOLLEMATCHET PIEK FLOYD
CEASI SHOOTING ETAN ZEBRA
POLICE I POLICE
GARY HYRICK
CHARLIE TRIUMFS
ROADH PLANT BATAR ADAMS
IS TOP
QUARTERFLASH
RIMES
BLACKFOOT
FIRE
RAISE BLACKFOOT
FIRE
RAISE BLE
ELO

JOAN JETT
PRIMM
HITCH RYDER
ABIA
PLANET P PHOJ
CURAM GUTAN
LOVERNO'Y
STRYLE RICKS
ROUNEL TYLER
JACKSON ROUNEL
BLUE ROSE

KQRS/Minner

(812) 545-5601

EMORUS
PIER (M)
DOWNIE INIE
SHOOTING STA
HICHAEL BELT
JIM CAPALDI
PINK FLOTO
BRIGHT

(216) 781-8667 PD: JOHN GORNALE HD: KID LEO

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LOVERBOY
ROBERT PLANT
DAVID BOMTE
SHOOTING STAR
BRYAN ADAMS
DEF LEPPARD
RICK SPRINGFIELD
ASIA
MEGIUM
2Z TOP
KANEAS
TALKING HEADS
R.E.M.
CHARLIE
QUARTERTLASH
EURYTHORICS
ELD CHARLIE GUARTERILASH EURYTHHICS ELG JOAN JETT DONNIE IRIS BILLY JOEL DANNY SPAMOS STEVIE RAY VAPRISH DAVE EDRUNDS FASTWAR QUIET RIOT KNOWLS DIO JOE WALSH GARY MYRICK UZ IRON MAIDEN STRAY CATS

KSHE/St. Louis (314) 842-1111 MD: JACK SILVER

KKCl/Kansas City (816) 531-3400

WQFM/Milwaukee (414) 276-2040

PD: LEE ARMOLD MD: ANDY BLOOM

HOLDER
TRIBON
DEF LEPPARD
TRILINGE
PROJECT PROJECT
FOLICE
FOLICE
TRIBON
TENNA

BOLIEST
DEF LEPRAD
LOYERDOY
FOLICE
STEVIE MICKS
MIC PD: DAVE POPOVICE HD: NIKE WHITE ROD RICK WITE

BOTTES

POLICE (M)

BEYAN ADAMS

STEVIE MICKES

ZZ TOP

LOWERDOY (M)

JOURNEY

JUNEAU

JUNEAU BLO
DAYE EIRONOS
BURTTHHICS
BURTTHHICS
BURTTHHICS
BUTTON JOHN
Bedium
FILASHDANCE
ROBERT FLANT
FILASHDANCE
ROBERT FLANT
FILASH
ROBOTHM STAR
FILAS
ROBOTHM STAR
ROBOTHM

KDWB/Minneapclis (612) 739-4000

(012)/39-4000

PD: DAVE HAMILTON
ASST. PD: LORRIN P
(FROZEN)
BOCLESE
POLICE
FIER
TONY CAREY
TUBES
DEF LEPPAND
ZZ TOP
HICHAEL BOLTON
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MICHAEL BOLTON
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JOE MARCHIE
JOE CAPALDI
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LINES
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WXRT/Chicago (312) 777-1700

PD: MORH WINER MD: JOHN MRVOS BOTLAST
POLICE
TALKING HEADS
ELVIS COSTELLO
STEVIE HICKS
DOBERT PLANT
JACKSON BROTHERS
DOBERT PLANT
FIRE
BIG DADDY
KINKS
LINES
JIN CAPALDI
DAVE EDSUNDS
ELO DAYE EFFENDS
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HIMLETHY
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HARRALL CRESSHAM
RICHARD THORPSON
ANY THRUBLE
ELITIFICE
E

PAT METHENY GROUP JOE WALSN STRIKEBACK STEVIE RAY VAUGHAN E-52'S ROD STEWART PETE SHELLEY

PETE SHELLEY
IAM HAPTER
PETEE TOEM
HEAVEN 17
RICHIE LEF JONES
ELLETTEN
ELLE

CHARLIE SPTS QUIET RLOT GATE ERRINDS JACTION BROWNE CITY OF GLASS IRON MAJDEM SARON DEFE WANTIL BRILLY GURAN GUDAN GOUNEY JOUNEY JOUNEY JOUNEY ERRORDS RICKES RICKES RICKES RICKES RICKES WLPX/Milwauker (414) 342-1111

PD: JIM MCBEAN MD: SUSIE AUSTIN HOTEST PLANT POLICE FIRE STEVIE MICKS ELVIS COSTELLO LOVERNOY (H) ZEBRA DAVID BOWNE ASIA JACKSON BROWNE ASIA HINISTRY

KYYS/Kansas City (816) 753-4567 PD: JOE HCCASE HD: RAHDY RALEY Nottest POLICE JACKSON BROWNE FIRE ZEBRA STEVIE WICKS

ASIA STATE MINISTRATE MINISTRATE MANAGE TRACELING MEADON BRYAR ADAMS DURYTHRICS OF LEPPARD ZE TOWN LEPPARD ZE TOWN LEPPARD ZE TOWN LEPPARD ZE TOWN STATE MANAGE STATE MANAGE STATE MANAGE STATE MANAGE STATE COMMANDER C

Added
AZTEC CAMERA
GRAHAM PARKER
SHALAMAR
NATIONAL LAMPOOR
YAZ
EBN/OZN

Medium

a RICK SPRINGFIELD

DFK2
QUIET RIOT
IRON MAIDEN
CSAN
HOLLIES
URIAH HEEP
PETER TOSH
ESPIONAGE

KWK/St. Louis

(314) 644-1380

HOLLES POLICE LOWERDY POLICE LOWERDY POLICE LOWERDY DAYS EMBRORY EXPORT PLEASE LOWER HICKORY LOWER HICKORY LOWER HICKORY LOWER HICKORY LOWER HICKORY LOWER L

ELO ARCANGEL EURYTHNICS MARSHALL CRE HUMAN LEAGUE ROBERT PLANT URIAN HEEP ASIA

U2
a DONNA SUMMER
a QUARTERFLASH
a QUIET RIOT
Added
KANSAS
ROD STEMART
JACKSON BROWNE

WMET/Chicago (312) 828-9191

PD: RECH MEYER HD: JOHN HECKAE

KAJAGOOGOO BLANKET OF SECRECY

Parallel Two

SAJBY HAGAR CHARLIE JACKSON BROWNE ASIA Added SLO STRAY CATS SCANDAL

K QDS/Duluth (218) 728-6421

PD: BRUCE MCGREGO MD: BRIAN TAYLOR

ROCLARY
LOVERBOY (#)
DEF LEPPARD (#)
DEF LEPPARD (#)
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STEVLE HLESS (H)
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SEEL JUSTIME (R)
FRO STEMBET (H)

WFBQ/indiana

WXKE/Ft. Wayne

(219) 484-0580

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WILS/Lansing (517) 393-1320

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ANY TROUBLE
SEYE
FLITTE
GRAND JUNE
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CHARLES
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PD: LES COOK MD: DOUG BURYON

PD: RECK WEST

(317) 257-7565 PD: ALAN EDWARDS

WAPL/Appleton (414) 734-9226

PD: WAYNE SHAYNE MD: MARK COULTER HOTERST POLICE LOVERBOY ROBERT PLANT ZEBRA STEVIE NICKS FIEE DEF LEPPARD JOE MALSH JOAN JETT ELO GLO
QUARTERFLASH
QUIET RIOT
TALKING MEADS
BOOMING
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> WXLP/Davenport (319) 326-2541 PD: GABE BAPTISTE

PD: ALAN EMARDS

BOTTANT
POLICE (R)
LOVERDY (R)
STEVIE RICES (N)
FACTORIS
STEVIE RICES (N)
FACTORIS
SOURCE RICES (N)
JOAN JETT (N)
JOAN JETT (N)
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BOART PRANT (N)
JOAN JETT (N)
ASIA
SOURCE PRANT (N)
JOAN JETT (N)
SOURCE PRANT (N)
ENOUGH (N)
ENO WTUE/Dayton (513) 224-1501

BOTTAGE
BOTTAGE
FOLICE (H)
STEVIX MICKS (H)
DURAN DURAN
QUARTERPLASH
LOVERBOY (H)
'DAVE EDMUNDS
JACKSOR BROWNE
CHARLIE
JOAN JETT (H)
ASIA

CHARLE E
JOAN JETT (H)
ASIA
MANUS
MA

. WLAV/Grand Rapid (818) 456-5461

PD: TONY GATES ND: NIKE SIRIANN

MINICIPAT TALKING MEADS POLICE AND MINICIPATE AND M

KGGO/Des Moines (515) 265-6181

PD: LARRY MOPFITT

FIRE
ASIA
22 TOP
STRAY CATE
JOOA JETT
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KATT/Oklahoma City

KEZO/Omaha (402) 592-5300

Hottast Police (H) STEVIE HICKS (H) LOVERBOY (N) DAVID BOWLE FINC (H) JACKSOM BROWNE ASIA

JOAN JETT
BREGION
CONNETE ENIS
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a DANHY SPANOS CHARLIE DANIELS BA A BREAKE NATIONAL LAMPOON'S & HELIX a ELVIS COSTELLO a Q-FEEL & AKE WMAD/Madison (608) 249-9277 PD: DEBBIE DALTON HD: DALE WOLTER Nottest POLICE HOBERT PLANT STEVIE MICKS LOVERBOY

DAVE EXMINDS ELTON JOHN Added BREAKS AXE DANN'T SPANOS SAXON KANSAS STRAY CATS KICT/Wichita (318) 722-5600 PD: BILL SRUTH ND: PAT WELSH

ELO KRORUS QUIET RIOT FASTMAY EDDIE JUBSON/ZINC & DPX2

* KMOD/Tuisa (918) 664-2810

NOT: PAT VELSH

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WIBA/Madison (608) 274-5450

ROTEST
POLICE
DEF LEPPAGD
LOVERDOY
REN AT MORE
STRVIE MICES
BYLE ROME
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BYL ROME

(405) 631-8881 PD: DAVE BREWER NO: WARREN WILLIAMS

BOLICAR
BOLICE
LOVEROY
FIEX
OFF LEPPARD
ZEBNA
ORD FIELDAND
DIVENTAL
DIVENTA

SPYS BREAKS

PD: GREG GILLISPIE MD: JOE BLOOD

WWCT/Peoria (309) 674-2000 PD: RICK PETERSO

NO: SEPT MONOMIC
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PD: JERENY WHIT

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FASTWAY DEF LEPPARD TRIMPH ROBERT PLANT CONNIE IRIS XANSAS BPEAKS BPEAKS BPEAKS BPEAKS DLO Parallel Three

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH MD: TIN JANSEN

PD: STEVE YOUNG

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DOCUMENT AND CONTROL OF THE PROPERTY OF THE PR

KQWB/Fargo (218) 238-7900 WIOT/Toledo (419) 248-3377 PD: JAY BOULEY MD: JOHN ERDAHL FD: TERRY SULLIVA

NO. SORIE BERNATI.

REN LAME
LOVERDOY (H)
FYEKE (H)
QUAPTERLARE
RENTFORMER
ANATO BOSTE
NAVIO BOSTE
NAVIO BOSTE
ROLLCE (H)
BRIVAN ADAMS
BERNA ADAMS
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BERNA ADAMS
BERNA FORE
STRUITE NICES
DORNITE IRIS
STRUITE
ANATOMIC NICES
DORNITE
BOSTE

KFMQ/Lincoln (402) 476-8565 PD: TON BARKER

HOCLEST
LOVERDY
FIEX
STEVIE NICES
OFF LEPPARD
FOLICE
ROBERT FLANT
CURATERFLAST
CURATERFLAST
CURATERFLAST
FACTOR
Medium
JIM CAPALDI
FASTMAY
HEM AT MORE
ASIA
CONNEE IRIS
CSAM
TALKING SHEAD
CURAN OUTAN
COMANIC

CHARLIE
JOE WALSH
PRISH
Added
STRAT CATS
KANSAS
SPYS
RICK SPRINGFIELD
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ROC LEAF
POLICE
STEVIE NICKE
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ROBERT PLANT
LOVERBOY
INCH HAIDEN
DAVID BOWLE
JACKSON BROWNE
GOAMTERPLASH
HAIDEN
JACKSON BROWNE
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DEF LEFPARD
DEF LEFPARD
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TALKING NEADE
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NICKE
HITCH KYDER
HITCH

ELVIS COSTELLO WLVQ/Colum (614) 224-1271

PD: PAT STILL MD: LEE RANDALL

Mottest RICK SPR

RICK SPEINGER
IRON WADDEN
CHARLE
CAVID ROWIE
LOWERROW
FOLICE
STEVIE NICKS
JOE MAISH
FINDET PLANT
REPARA NAME
TALISTE HART
ACKEDS BROWNE
COUNTRY
COUNTR

BOTLAME
PODLICE
ROBERT PLANT
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ROBE

WBYG/Kankak (815) 939-4541 PD: BILL TAYLOR HD: CHRISTIE KAYHILI

MAPTIN BRILLEY
QUIET RIOT
REMOTED
GRANDED
GRAN

WWCK/Flint (313) 744-1570

PD: MARK MILLER MD: LINDA LANSI

DEM NY WORK
DAVID BOWLE
GRAPHER/LSS
GRAPHER/LSS
JAMESON BEWINE
FLEX
MITTY GRITTY DIR
JOE WALSH
BOOBLE FUTUR
DOBBLE TYLER
DOBBLE SHOTHERS
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WCPZ/Sandusky (419) 625-1010

PD: BOB BEDI

WDEK/DeKalb PDI WARD HOLMES MDI JOANI WILLIAMS

WEST

MOST ADDED

Stray Cats "Sexy" **Elvis Costello** Kansas

Stevie R. Vaughan

Coney Hatch

(27)(18)(15)(9) (7)

HOTTEST

(52)Police (38) Fixx Stevie Nicks (36)(34)Loverboy (32)**David Bowie**

Parallel One

KMEL/San Francisco

PD: BOBBY COLE

PD: DON SHAPER ND: RICK SHANNON HOTTOM DAVID BOWIE DEV LEPPAND DURAN DURAN FIRE LOVERNOY STRVIE HICKS ROBERT PLANT POLICE ASIA IRON HAIDEN JOAN JETT KINKS

TALETHE SEADE UP
JOE MAISH
BOYS BRIGADS
CONSY NATCH
HELIZ (M)
Medium
FASTNAY
PETER GABRIEL
GARY MYRICK
MISE CLOPIELD
QUIST RIOT
STEVIE RAY VAU
ZEBRA
ZEBRA
TOT
PROTOTYPE
ROGGNTO

, KPRI/San Diego (819) 565-6006 PD: ENNEST GLADOET

ELO

GUIST MIGHT MIGHT MANS

MEDIA LA PARAS

ANTA MALBH

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ANTA MALBH

MITCH MEDIA LA PARAS

MITCH MEDIA

JOHN JELLY

STRAY CATS Added ELVIS COSTELLO KISSING THE PIME KOME/San Jose (408) 246-6811

PD: LES TRACY ND: KARIN NAKIMURI HOCKEAT
POLICE
POLICE
POLICE
POLICE
POLICE
POLICE
BETAN ADAMS
SHOOTING STAR
DIO
PARTMAY
QUIET ROOT
HOCKEAT
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GAST HYSICE
SPYS
HAPTH BRILEY
QUEENS OFCHE
COMEY HATCH

SPANDAU BALLET DPX2 JOH AND VANGELIS & ELVIS COSTELLO KMET/Los Angeles (213) 464-5638

PD: BAH BELLANY HD: HAGH SURRATY

POLICE
OFFLEPAND
LOVEROV
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KINK/Portland (503) 226-5000 PD: RICK SCOTT ND: CARL WIDING

NOT SENS SENSON BROWNER BLOW FORM SENSON BROWNER BLOW COMMENT BROWNER BLOW COMMENT BROWNER BRO

KSJO/San Jose (408) 288-5400

PO: LEE ROY MANSE Bottest
POLICE
BOTAM ADAMS
BITAM ADAMS
BITAM ADAMS
BITAM ADAMS
MICHAEL BOLTOM
LOYERBOY
BHOOTING STAR
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OUNSET PLAN

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A PLOCE OF SEASULE

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LICE

CONNET SEE

KISW/Seattle (206) 285-7625 PD: BEAU PHILLIPS

MONTANE CONTROL OF THE STATE OF

KZOK/Seattle (206) 223-3911

PD: JIH MOBINSON HD: CRAIG HARTIN

Nottest NOBERT PLANT LOWERSOY (M) POLICE SHOOTING STAR (M) PRISH

KROQ/Pasadena (213) 578-0830

PD: PRECOIE SHAKES: NO: LARRY GROVES

Hottest TEARS FOR PEARS

U2 CULTURE CLUB DAVID BOWIE A FLOCK OF SEAGUL B-52'S CULTURE CLUB FUN BOY THREE FIRE BURNING SEMEATION

PUM BOY THAKES
PIXE
BUNNING SEMBATIONS
MEAVEM 17
SHEIERFACK
OUNAM DURAN
SPANNAU BALLET
FOLLICE
TALKING HEADS
OWNE EXPENDS
PETE SHELLEY
BAD MANNERS
ETER CABRIES
FETE CABRIES
PETER TOSH

X

YELLO BILL NELSON Medium RED MOCKERS

POGLACES WORK MADRICE COLICIONS MADRICE COMPANY COMPANY COMPANY CONTROL COLICIONS MADRICE MADRICA MADRICE MADRICE MADRICE MADRICE MADRICE MADRICE MADRICE MADRIC

KUPD/Phoenix (802) 838-3062

PD. EM. CALCORY
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MCINY
MOLICE
LOWERDY
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PRISM
BUDY GRAFT
ASIA
TIM SCOTT
DFX2
Added
DIO

PD: BOB HEYMANN MD: OB

Hottest POLICE TALKING HEADS B-52'S MEN WITHOUT HATS

SHRIEDACK
THARS FOR PEARS
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(602) 897-9300

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ANTINE SHAPE OF PROJECT

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ANTINE SHAPE OF PROJECT

COMMAN.

A FLOCK OF SEAGULL

TORY CAMP.

BETWAN ADAMS

ROBERT PLANT

THOUSAND

TORS

TOR

. KAZY/Denver (303) 759-5600 PD: SCOTT JAMESON

POI SCOTT JAMESON

BOT LANT
FIRE (H)
POLICE (H)
POLICE

KBPI/Denver (303) 936-2313

PD: PHIL STRIDER

Decimination of the control of the c

STRAY CATS HAKED BYES TONY CAREY KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY ND: DOUG CLIFTON BOTTOM CLIP
BOTTOM TOUR
POLICE
HEN AT MORE
STEVEN HICKS
PIEX
DAVE EDMUNOS
BUBERT PLANT
TALKING READS

DAVID BOWLE STEVIE BAY VAUGHA BURTTHRICES JULIEN JAN HANTER TEARS FOR FEARS BLUE ROSE MANAN LEAGUE HASED ETES WINNEY LEAGUE HASED ETES WINNEY LEAGUE HASED ETES OUNTERFLASH JOAN ANNATRADING ZINGE JOSELS ADDWINSTER

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KRCK/Portland (503) 222-1841

PD: NOBIN HITCHELL ND: BOB BROOKS

BOXTANT
BOXTAN

KGON/Portland

(503) 655-9181 PO: DAVE VAN DYKE ABST. PO: GLOPIA

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. K-97/Edmonton (403) 428-8597

PO: NEIL EDMARDS

Der Lappen Der Lappen Der Lappen Der Lappen Der Lappen Des Lappen

KLOS/Los Ange (213) 557-7250

PD: TOWNY HADGES HD: RUTH PINEDO

ROTE CASE
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PD: JIMMY CHRISTOP MD: MARY JO GOOGES

BOCCOMP DAVID BONIE POLICE TALKING READS BUNTIONICS FUN BOY THREE TEARS FOR FEARS FIXE HICHARL JACKSON UZ HER WITHOUT HATS UBAD VAZ

NAME

NUMENOS SENSATIONS
BOS NANLEY & THE W
0-52'S
PETER YOUR
DIDAN CURNIN
MONTH LEAGUE
K.S.K.
PETER CHARTEL
ROMAN HOLLIDAY
BLUIS CONTELLO
SPARES
PLANTONE
P

SOTTEMP FOLICE FOR FOLICE FOLIC FOLICE FOLICE FOLICE FOLIC FOLICE FOLIC FOLICE FOLICE FOLICE FOL KOLA/San Bern (714) 825-9952 PDI AL BARNETT ASIA STRAY CATS

PDI AL BANKETT
ROCKER
R

KCAL/San Berr (714) 825-5020 PD: JIH JAMES ND: MIKE STEWART

HOUSE THE STATE OF THE STATE OF

Q-FEEL
KISSING THE PINK
HAYSI PANTAYEE

ELO
ESPIONAGE
AZTEC CAMERA

PD: JIH GELANO HO: HAD HAX HOTTEST MEN WITHOUT HATS TEARS FOR FEARS FIRE

JOAN JETT (M)
ACCS SPRINGFIELD
COMMALIE
BYTHA ADMIS
STANA ADMIS
S ANDSAS
ADDRESS
ADMIS
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. KIDQ/Boise 208-336-0939 PD: DAVE PREEKA.

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PO: RICH HAWK HD: ALAH WHITE

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KGB-FM/San Diego (619) 292-1360

PD: LARRY SRUCE ASST. PD: TED EDW BOTTONE
FOLICE
F

BLACKFOOT U2 ZEBRA GDANHA DURAH STRAY GATS ASIA JACKSON BHOWNE STREVIZ NAY VAUG R.E.H. IRON MAIDEN KTHSE H.E.H.
IRON HAIDER
KINKS
IRON HAIDER
HEN AT WORE
ARCANGEL
PRIBN
HITCH SYDER
BRYAM ADAMS
GARY MYRICK
SONNIE IRIS
BROOTING STAP
BROOTING
OFFIELD
CHARLIE

Parallel Two

KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH HD: DOUG DAVIS

KFMG/Albuquerque (505) 285-8811

PD: TOM MARSHALL MD: LENNY BLOCK

HARTIN BRILEY
RICK SPRINGFIELO
PRISM
DIO
GRAY HYRICK

Bottost POLICE (M) STEVIE MICES (M) LOVERBOT (M) JACESON BROWNE EEBRA ASIA

FOULTER AND THE PLANT PLANT POLITICE AND IN COMMENT PLANT PL ROULENT SHOWING BLOWING BLOWING SIR LEFT-MON SIR LEFT-MON

(503) 484-4304 PDI KEN HARTIN

(209) 226-5991 PD: DEAN OPPERME NO: JEFF RISORL Hottmet
POLICE
POLICE
ROBET PLANT
LOVERNOY
RITWITE HICKS
DAYED SOMIE
JOAN JETT
TALKLING WEADS
RICK SPRINCFIELD
FULLEPRAI
A FLOCK OF SEAGULL
CHARLE
CURAN DURAN
JACKSON BROWNE

A FLOCK OF SEA
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BRYAN ADMS
E PAREN
EURATTONICS
ASIA
RAGIA
RAG . KCPX/Salt Lake City (801) 972-3030

KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING MD: TOW CALE

KPOI AM-FM/Ho (808) 524-7100

PD: BILL NIMS NO: ANDY PRESTOR

DIVICES
DOLLOT
LOYEROY
FIRST
WAS TOOM
FIRST
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WITHOUT THE COMMITTED
MONTH TOOM
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, KOMP/Las Vegas (702) 876-1460 PD: CHARLIE HORRIE HD: BIG HARTY

MONTANE
LOYPEMOV (H)
FIRE (H)
OANTO ROWLE
LEBRA
ACKSION SROWNE
SACKS FERMINIELL
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SEA

. KRSP/Salt Lake City (801) 262-5541 PO: RANDY ROSE NO: BARRY HOLL Bottest
OFF LEPRADO (#)
OFFICE RICHE (#)
OFFICE RICHE (#)
OCHIGHOUT (#)

KEZE/Spokane (509) 448-1000

PD: BRIAN GREGORY HD: HAURESH HATTHEN

BOSTANE (#)
DOATO BOSTE (#)
POLICE (#)
POLICE (#)
LOVERBOOT (#)
COLRESS FLACE (#)
FLEX
ASTA SECCE (#)
FLEX
ASTA SECCE (#)
FREX
SECCE (#)
FREX
BOSTAL SECCE

. KWFM/Tucson

(602) 624-5588 PD: JEM RAY

BOTLEST JACKEGO BONNES DE SENDENT CURAN CURAN CURAN CURAN CURAN CURAN CONCERNA CONTRA CONTRA

KREM/Spokane

PD: BILL STAIRS BOTTOM POLICE FOLICE FORER PLANT STEVIE MICKE QUARTERFLAM (M) BLUE MOSE (M) JACKEN BONE (M) JOE MALSH (A) JOE MALSH (A) DOOSE BROTHERS ASIA BOXY MOSIC ENNES JIN CAPALDI (M) SILLY JOEL BEALTS BOX TO STANKE MOSIC STANKE BILLY JOEL BEALTS MOSIC STANKE MOS

FLASHDANCE BHALLMAR DFX2 HELIX HEN AT WORK

KLPX/Tucsor (602) 622-6711 Parallel Three

AOR

PD: MICHAEL BERGER MD: BRIAN MILLER KWHL/Anchorage (907)349-6551 POI SAFOY MOSI

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BOLLOW IN SECURITY PD: RANDY ROBBINS

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TRANSF OF TANNE
JACKERS BROWNE
TALKIEW REALDS (H)
CHEELE HAND
OPPLIES (H)
OPPLIES

KTIM/San Ratael (415) 458-1510

PD: DAVID T. MD: TRISH ROBBINS

NOT LEAST YOUNG TO THE STATE OF THE STATE OF

HOT GAME
POLICE
PUBLICE
PUBLIC KVRE/Santa Rosa (707) 544-5873 PO: CINDY PAULO

KTCL/Ft. Collins (303) 571-1232 PO: JOSÉN KAYES NO: SCOTT ARBOUGH

KFMF/Chico (916) 343-8461

PD: ROW WOODMAR

THE TABLE THAT VANCAMEN FOLICE
THAT'S THAT VANCAMEN FOLICE
TO BALLER MOMENT FLANT
THALLER MANAGE
BICARD THAT THALLER MANAGE
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KZOQ/Missoula (406)728-5000 PD: VERN ARGO

PO. VERM ARGO

ROCLARS
JACKSON BROWNE
FOLLCE
LOWERDOY (H)
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FRA

KFIV/Modesto 209-527-6100

STRAY CATS COMEY HATCH

PD: C.J. STORE Bottagt 22 TOP HORSERT PLANT POLICE (H) PRISH (H)

LOWERBOY (N)
HEN WITHOUT HATS
DAY/O BOWN TO
DAY/O BOWN
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JACKSON BROWNE
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MITCH STORE UZ
ABIA
TALKING HEADS
A,F,B,
PETE SHILLEY
FRATHAY
FOR THE THICKS
TOO MALEN
RICE SPRINGFIELD
OPEZ
ADDO
TYPE
TYPHAY CATE
SPYE
GRAMAN PARKED
GRAMAN PARKED

KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: BRICE VAN DYKE

DOTAMEN

FOLICE

RICE SPRINCIELLE

GNATUS DESCRIPTION

GNATUS PRINCIELLE

GNATUS DESCRIPTION

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KTMS/Santa Barbara (805) 963-1975

PD: NOS CRIMI ND: MARK GILES

KTYD/Santa Barbers

(806) 963-1601 PO: JASE ASKER

Bott Set |
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KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN HD: TOM CARRY

LAS MOVEL AND TOTAL SALES AND

CHR PARALLEL ONE PLAYLISTS

EAST

Cksm Montreal PD: Rob Braid

PD: Rob Braide

PD: Rob Braide

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NALEBER/OUT MONAGE

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ASIA/Don't CEY
STRAY CATS/(5he's)Semy + 17
CEDITURE CLEMENT'11 Tumble : Ya
FREESE/I.O.U.
NAKEO EYES/Promises
FICTOC/Twenty Questions



Buffalo

MD: John Piccillo

Ohn Piccillo

POLICI/Perry Newth You Table

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PD: Sonny Joe White Music Coord: Geni Donaghey

Music Coord: Geni Donaghe

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2 2 DONA SIMPLE FRESH YOU TAKE
3 I DONA SIMPLE PROVIDE THE ATT TO
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(H) indicates one of the five "hottest" records on each Parallel One

playlist.

FM MUSICRADIO

Washington, D.C.

PD: Alan Burns MD: Mary Taten

| FRINCI/S99 | French You Table | DOLLO Press | DOLLO PR

4 93 ELTOW JOSE/I'm SILI] Standing
15 4 ANADETES/OW HOUSE VERY
15 5 CORE SERVED/FOR FORE
15 10 CORE SERVED/FOR FORE
15 17 JOSEPH/FORE TO FEITH FEITHER
15 17 JOSEPH/FORE TO FEITH
16 18 10 COPERNOY/FORE CIVIL TO ME HIGH
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TACO/Puttin' On The Bits

B104 WBSB

Baltimore PD: Jan Jeffries

Music Coord: Amy Kronthal POLICE/Every Breath You Take

1 POLICE/Presy Breath you take
2 MADRESS/New House
2 MADRESS/New House
3 MADRESS/New House
4 DURAN INTRACTA There Something 1
5 DOWNS SEMBLEN/She Werke Hand For Th
5 DOWNS SEMBLEN/She Werke Hand For Th
7 MEDY COLMY/Risectric Names
2 MEN AT WORK/I'Meep Feeling/Fascine
2 MEN AT WORK/I'Meep Feeling/Fascine
3 MEN AT WORK/I'Meep Feeling/Fascine
5 MEN AT WORK/I'Meep Feeling/Fascine
5 MEN AT WORK/I'Meep Feeling/Fascine
5 MENDESS/NOW COLTAI In Love Feel
5 DURANGE FEELING/Fascine
5 MENDESS/NOW COLTAI IN COMPARISON
5 PRINCE/Chan Cirl
6 DURING SOURCE/Chan Cirl
6 DURING SOURCE/Chan Cirl
6 DURING SOURCE/Chan Cirl
6 DURING SOURCE/Chan Cirl
6 PRINCE/Chan Cirl
6 PRIN

MAXED TTES/Fromisse. Promises CMARLIE/It's Inswitable JEFFREY OSMONE/Doe'l You Get So Med TURES/Tip Of My Tonque HWM HITMOUT METS/TMS Sefety Dence TALRING MERADS/Darraing Down The Mous LRS/Tou'rs Driving Me Out

WBEN-FM

PD: Bob Wood Buffalo MD: Roger Christian

MD: Roger Christ

MD: Royar Christ

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ANY EDWARDS/Sipping Away
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AND STEPLE | Featlable |
JOHN JETH/SHEEP FIRSH
AND STEPLE | FOR JOHN JETH SHEEP
AND STEPLE | FOR JO

LRB/You're Driving He Out ASIA/Don't Gry ANIMALS/The Night



Pittsburgh PD: Steve Kingston MD: Don Geronimo

MD: Don Geronimo

1 POLICE/Perp Brath You Take
2 PATICARIA SERVILLO/Menhar
3 PATICARIA SERVILLO/Menhar
4 PATIC

PRANK STALLONE/Far From Over HEN STIMOUT HATS/The Befety Dance STRAY CATS/(She'e)Nexy +.17 GEORGE SEMSOM/Ledy Love He(One More

RITA COOLIDGE/All Time High Asia/Don't Cry Jackson ShownE/Lawyers In Love

WNYS

PD: Ray St. James MD: P.J. Fox

Buffalo

MD: P.J. Fox

| P.C.|COL/PROFIVE Broath You Table
| P.C.|COL/PROFIVE COLIFIED
| P.C.|COL|COLIFIED
| P.C.|COLIFIED
| P.C.|C

MAKED EYES/Promiess, Promiess LAURA PRANIGAR/Row has I supposed to NEW MITROUT MANE/THE Safety Dence FRANE STALLOWS/For From Over QUEST RIOT/Days On Peel The Noise STRAY CATE/(She's)Sesy * 17

NOD STEMAST/Belly Jane AMERICA/The Border

HITRADIO 9

WHTX M STEREO Pittsburgh PD: Cary Pall

MD: Keith Abrams

RITA COCKIEGE/All Time High BILLY JOEL/Thill Her About It ASIA/Don't Gry DAVID SOWIE/Chine Girl LOUISE TUCKER/Midnight Dive

BILLY PRICE 6 KEY/She'e Yough CHARLIE/It's Inswitable

PRO FIN Providence

Operations Manager: Tom Cuddy

1 POLICE/Every Breach TO Table

1 POLICE/Every Breach TO Table

2 MICHAEL BERMELLO/Meside

2 MICHAEL BERMELLO/Meside

11 10 COUNTS BERMELLO/Meside

11 10 COUNTS BERMELLO/Meside

11 10 COUNTS BERMELLO/Meside

11 10 COUNTS BERMELLO/Meside

12 10 COUNTS BERMELLO/Meside

12 10 COUNTS BERMELLO/Meside

12 10 COUNTS BERMELLO/Meside

12 11 COUNTS BERMELLO/Meside

12 11 COUNTS BERMELLO/Meside

13 11 LOWER BERMELLO/Meside

15 BERMELLO/Meside

15 BERMELLO/Meside

16 BERMELLO/Meside

17 11 MESIDE

18 HORALL AUTOSION/Meside

18 HORALL AUTOSION/Meside

19 MESIDE

10 ME

LRB/Yam're Driving Me Out TALKING MEADS/Burming Down The Hous NAKED EYES/Promises, Promises SMALAMAR/Dead Give-way AIS SUPPLE/Making Love Out Of No

Buffalo

WKBW

MD: Jon Summers

N B S DORAM INTAMATA There Something I
9 SIRES/Come Sancing
10 10 BYYAN ADABS/CYNE Edde A Enife
11 10 DERIAMS/All This Love
11 10 DERIAMS/All This Love
12 11 10 DERIAMS/All This Love
13 19 ELTON SOME/AL SELII READING
13 19 ELTON SOME/AL SELII READING
14 MOLLERS/CHEP In The Name Of L
15 15 LOVESSOY/Med Sorial in Love
15 19 DERIAMS/ALSON MARKET SELII
16 10 HUNGAN LEAGUAY/LEAPY Feeling/Exclind
16 10 HUNGAN LEAGUAY/LEAPY Feeling/Exclind
17 10 SEREIO/SENDER/SEVEY COME LEAFY
18 SEREIO/SENDER/SEVEY COME ALT THE SEV
18 10 SEREIO/SENDER/SEVEY COME AND THE SEVE
12 22 CONTENTION STANDARD AND THE SEVE
13 23 CONTENTION SELIIN/THE SE

BILLY JOEL/Tell Her About It JACKSON #SEDMEN-Lawyers in Love CULTURE CLUM/I'll Tamble 4 To CHARLERI's Inswitchight Blue BITA COLLIGG/All Time High PAUL ANEA/Hold me 'Til The More Charles Cha

29 29 RICK SPRINGFIELD/Human To 30 30 7ACO/Puttin' On The Ritz ADOS NONE
ON SILLY JOEL/Te

92

1050 chum Toronto

PD: Jim Waters MD: Brad Jones

MD: Brad Jones

1 1 1 EDDY GRAFF/Electic avenue

1 2 POLICE/Perry Reseat for Take

1 4 1 CONTROL Perry Reseat for Take

1 4 1 CONTROL Perry Reseat for Take

1 5 10 POLICE FOR TAKE for Take

1 7 CONTROL FOR TAKE for Take

1 8 10 CONTROL FOR TAKE for Take

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HIRE OLDFIELD/Stieteke

ENTENDED Sewest Dreamsiare Made RICK SPRINGFIELD/Human Touch FIEL/Saved by 2070 KICAGEL JACKERS/Human Nature TIM FINN/Through The Years MAXID FTEM/SPRINGS NP. Promises QUARTEFULMENTAL AR TO Reart BATCH NATURE THE STATE OF THE TEMPORAL BATCH NATURE THE STATE OF THE TEMPORAL BATCH NATURE THE TEMPORAL THE

WNBC New York Radio 66

PD: Kevin Metheny Music Coord: Babette Stirland

COORD: BADOTTE STITIAND

POLICE/EVEry Reach You Take

STRYES HICKS/Riand Back

ALICHAEL SEMBLE/Minist Startin' Some

ALICHAEL SEMBLE/Minist Startin' Some

ALICHAEL SEMBLE/Minist Comma Let You G

SEMBLE SEMBLE/Minist Comma Let You G

SEMBLE SEMBLE/Minist Comma Let You G

SEMBLE SEMBLE/Minist Comma Let You G

SEMBLE/MINIST SHOWS

ALICHAEL SEMBLE/MINIST SHOWS

ALICHA

17 29 HOLLIES/Stop In The Name Of L 22 30 HALL & OATES/Pamily Man

15 CULTURE CLUB/['11 Tumble 4 Ta FIEE/Seved By Zero SRYAN ADAMS/Outs Like A Enife F.R. DAYID/Words HUMAN LEAGUE/(Keep Feeling)Fascing ELD/Rock 'N' Roll Im King TONY CAREY/Meet Coact Summer Nig

CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

SOUTH



Atlanta

PD: Jim Morrison MD: Jeff McCartney

10: JOHN MICHAELINEY
1 1 SOLICITATION FRANK TO TAKE
2 PRINCE/NEW STARK TOW TAKE
3 DOWN SUPERINE Works Eard TOW TO
7 4 LOUISE THICEROUSE Maybe Blue
4 7 MEN COUNTY THE CELL A ANALON
5 10 MINIST SUPERINE WORKS AND AND
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6 11 MINIST SUPERINE WORKS AND
10 MINIST SUPERINE WO

BILLY JOSE/Tell Rer About It
ARIA/Dom't Cry
LAURA BRANIGAM/How Am & Supposed
JOUMNEY/After The Fell
ELD/Rock 'N' Boll is King
QUARTERFLASH/Teke He To Meart

Miami MD: Frank Amadeo

MD: Frank Amadeo

1 1 POLICE/Press Present You Take

2 2 COMMAN STATE OF THE STATE

17
CLUM MOUSE/Medley
TAGO/Pottlm: On The Ribz
STRAY CATM/(She'e)Semy + 17
HICHGAL JACKSOUP, T.T. (Pretty Young T
BOWNY LANZ B/Ft. Leuderdele

MARTIS SHIMMYTHE Sait 10 My Tears ELO/Rock '9" Soil Is King SEE CRES-Kopponent Polong To So NAKED STEEP/Promises, Promises PARKE STALLANGE/REF From Dove LAWAR MERCHE/Fer From Dove LAWAR MERCH/Fer Soil Con-LIAMA MOSS/Paces Of Ice William ANDS/Ferces Of Ice William ANDS/FERCES OF Ice

Houston



MD: Patty Hamilton

MD: Patty Hamilton

1 POLICE (New Y Breath Y You Take
2 2 Inter CANA/Tlandadace ... What A F
4 REDUCE (New Y Breath Y You Take
2 2 Inter CANA/Tlandadace ... What A F
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2 REDUCE ... White Control of the Control
2 REDUCE ... REDUCE

10, 30 ESPIONAGE/The Sound Of Excelling EST CONCEPTION Sound Of Steeking
ACC SPERIOR EXAMINATION
ASSANCE CONTROL OF THE SHOP ASSANCE CONTROL
ASSANCE
A

7-98 Miami

PD: Keith Isley WINZ-FM

MD: Mark Shands

Mark Shands

Mark Shands

1 FOLGE/Every Breath You Take

2 NEW EDITION/12 This The

3 NEW EDITION/12 This The

3 NEW EDITION/12 This The

4 HOUSE, BROWN FOR Many Man, 50 Littl

7 COUNA, SOMEWARD Works May for Th

8 HOUSE, BROWN FOR Many Man, 50 Littl

7 COUNA, SOMEWARD Works May for Th

8 HOUSE LABOUT/18 WORK Parking Free Th

10 HOUSE FLACT/TON/14 LOSE For Th

11 HAVE CHANT/18 HARD TO THE MAY THE

12 IN EDITION FLACT/TON/14 LOSE FOR TH

13 HARD AND AND AND AND THE MAY THE

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17 COLUMN CAMP IN THE MAY THE

18 THAN THE MARK THE MAY THE MAY THE

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10 DAY IN HOUSE THE MARK THE MAY THE

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NAMED WIS-Promises. Promises

NETHM ADAMS/Cuts Like & Enife

STACT LATTIS/M/MAI/Acles

JOHN JETS/Pake Friends

FIES/Seved By Jerra

LOUISE NUCLES/Midnight Blue

ASIA/Pom't City

LOVERSON/Mot Girls in Love

7/•93

Atlanta ATLANTA'S RADIO STATION PD: John Young MD: Chris Thomas

PRANK STALLONS/Per From Over STRAY CATS/(She'e)Sery + 17

ASIA/Don't Cry
AIR SUPPLY/Making Love Out Of No
GEORGE HEMSCN/Lady Love MelOne Nore
RITA COOKLIDGE/All time High



MD: Diana Thomas

H 1 1 POLICE/Prery Sreath You Take
2 2 IMBRE CABM/Flandance...what A F
2 2 IMBRE CABM/Flandance...what A F
3 0 IMBRE CABM/Flandance...what A F
4 TACO/Portial On The Bits
5 0 IMBRE SEMENTARY STATE A F F
5 0 IMBRE SEMENTARY STATE A F F
6 TO THE SEMENTARY THE SEMENTARY OF THE
7 DOWN SEMENTARY STATE SEMENTARY OF THE
8 16 9 THE AT MOMELT'S A Mightale
9 10 EDDY CABM/TELESTIC A WINGRAD
10 IMBRE STATE SEMENTARY OF THE
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Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

ASSI. PD/MD: Pete Thomson

H 7 1 CORMA SEMBEL/She Works Rard For Th

H 1 2 POLICE/Sheep Breath You Take

2 POLICE/Sheep Breath You Take

3 POLICE/Sheep Breath You Take

4 ELOS MARK SEMBEL/Shanise

H 6 ELOS MARK SEMBEL/Shanise

B 16 ELOS MARK SEMBEL/Shanise

H 16 ELOS FELIXIF' On The Billia

B 16 ELOS MARK SEMBEL/Shanise

H 16 ELOS FELIXIF' On The Billia Shanish

H 16 ELOS FELIXIF' On The Billia Shanish

10 ELOS FELIXIF' IN THE BOMELAND I THE BREATH SHANISH

10 ELOS FELIXIF' I THE BREATH SHANISH SHANISH I THE ALL SHANISH

10 ELOS FELIXIF' I THE BREATH SHANISH SHANISH I THE ALL SHANISH SHANISH

FRANK STALLOME/Far From Over JEFFREY OSMONME/Donft You Get So Mad LRE/You're Driving Mm Out AIR SUPPLY/Making Love Out Of No

NOLLIES/Stop In The Hame Of L BILLY JOEL/Tell Her About It

MIDWEST

WGCLQ8 Cleveland

PD: Bob Travis MD: Tom Jeffries

H 1 1 POLICE/Every Breath You Take H 2 2 NICHAEL SEMBELLO/Maniec 3 3 CUBAH DURAN/Is There Semething I 3 3 OUNDAY COMPANY There Semething I 4 4 MANDES/OWN Flowers on 8 Startin' Son Black 1 1 Son Black 1 So

30 19 COMMA STORMSTATURE WORKS WARD FOR TO THE 40 DEBENDANCIAL This LOVE MEAST WARD STORMSTATE OF THE STORMSTATE OF THE

ALBS HEPLY/Haking Lowe Dut Of NO 22 TOV-Sharp Dressed Han LENY/me're Driving Me Dut NICOMAI JACKSOM/Homen Neture ALL/Doon to Type Prom Over JANUAR HAND THE PROPERTY OF THE PROPERTY OF THE JANUAR HAND STEPPY TO THE PROPERTY OF THE PR



Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

E 2 1 DOLLD (Thery struct) For The
1 2 DDY COMPT NUMBER | A PRINCE
4 1 LESS COMPT NUMBER | A PRINCE
7 5 ALCOMAL JACKSON/Manage be Startin' for
A 7 9 18 CD 14 PANA/DOLC Of A PRINCE
A 7 918 CD 1400
A 7 918 CD

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TWO DE SOUTH

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

PD/MD: Gregg Sweddets

PD/MD: Gregg Sweddets

POLICI/Nerry Reseth You Take

LOYSENDY/Rec Citie In Love

SULVESTON, Collis In Love

COMMA ROMEN / De Works Rad You G

SULVESTON, Collis In Love

Collis Collis Collis Collis Collis Collis

COLLIS COLLIS COLLIS COLLIS COLLIS COLLIS

SULVESTON, Collis Collis

37₁ 40 ELTON JOHN/Elea The Bride YAZ/Nobody's Diary FRAME STALLOWE/Far Prom Over LRE/You're Driving He OUt

LEMPTON'TE Driving Me OUE
BOMBHIE TYLER/TOCAL Sclipes Of The
GARY MYRECE/Message le You
R.S.H./Radio Tree Europe
TACO/Putch' On the Rats
MESCO/Buok Calebration
TOTO/Melting For Your Love
CHARLIE/It's Inevitable



Detroit

MD: Bob Ransom

P. BOD RANSOM

| MOLICAL PROPER STREET, TOO TAKE
| MOLICAL PROPER STREET, TOO TAKE
| MICHAEL SUBMILLANDANIES
| INDEX CAMA, THE ARMAN AND A PROPERTY OF THE STREET, AND A PROPERTY OF THE S

BILLY JOEL/Teil Her About It LAURA BRANICAN/NOV Am I Supposed TO FRANK STALLOME/FAR FROM Over JEFFRHY OSBORK/Don't You Get So Rad BORNIE TYLER/TOLE! Sclipes Of The BRYSON & FRACK/TOLIGHT I Celebrete

DAYE EMEMBER APPLICATION OF 1 Ostoret DAYE EMEMBER APPLICATION OF THE APPLICATION OF THE

D102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

Jim Fox
7: Tony Galluzzo
1: Tony Galluzzo
2: Tony Galluzzo
3: STIT/Don'th Let It Bud
3: STIT/Don'th Let It Bud
3: Commit Austral Charles For Th
4: Almonocounty of the State o

AM 89

Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

D: Steve Perun

2 1 POLICE/Perry Teach You Take
2 2 EDDY CHAPTER STATE AVENUE
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3 2 EDDY CHAPTER STATE CHAPTER STATE
4 1 PARTICLE CHAPTER STATE
5 2 EDDY CHAPTER STATE
5 3 EDDY CHAPTER STATE
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7 DOMMA SUMMER/She Works Hard For Th

WABX Detroit

PD/MD: Paul Christy

PD/MD: Paul Christy

1 1 POLICE/Pwey Eretch You Take

2 1 MICHAEL SEPRILLO/Maniac
3 MICHAEL SEPRILLO/Maniac
3 MICHAEL SEPRILLO/Maniac
3 MICHAEL SEPRILLO/Maniac
4 TANDO TA

ASIA/Den't Cry JEPFREY OSBORNE/Den't You Get So Mad MAKED SYES/Promises, Promises MAKED STEE/Fromises, Promises
ELTON JONN/Elss The Bride
BONNIE TYLER/TOLAL Eclipse Of The
STRAY CATS/(She's) Essay * 17
ROBERT PLANF/Els Log
BILLY IOOL/Dancing With Myself
LUB/You're Driving Wa Out
YAZ/Mobody's Diary

WALFMOORY'S DIARY
WAITE ALTHOUTE/I Love Booky Road
PARKS ETALLORE/For From Over
TALKS FOR FRANC/Change
WANN/Foe Boys
WANN/Foe Boys
WANN/Foe Boys
WANN/Foe Boys
MANN/Foe BO

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

FIRE/Saved by Zero JOURNEY/After The Fell ASIA/Don't Cry

квеQ

Kansas City Ops Manager: Todd Chase

Ops Manager: Todd Chase

1 1 POLICE/TWOY Freath You Take

5 2 SEED CHOMOS/New York Comma Let Tou G

6 1 BO STORMAN AND JAME

1 POLICE/TWO

PD: Chuck Morgan Music Coord.: Kurt Kelly

POLICE/Every Breath Tou Take EDDY CAMPT/Electric Avenue at COMPT/Electric Avenue at Compte at Compte

7 10 STREET BETTER TOWN AND THE STREET BETTER THE STREE

FRANK STALLOME/For From Over MEZO/Smok Celebration SILLY JOSL/Foil Her About It NAKED EYES/Fromises. Fromises FIEX/Saved 89 Jero LOAVED MOWIE/China Girl FRINCE/199 ELO/NOCK 147 Holl Its King FAEL AMEL/FOIL He 1711 The More

WEST

Kanê

Tacoma-Seattle PD: Gary Bryan

MD: Sean Lynch 1 POLICE/Every Breath You Take
2 HICHAEL JACKSHOM/Manna is Teartin' Som
ADDRESS

SERVING TO THE STATE OF THE STATE OF THE SOM
ADDRESS

EMPTROCISÉ NESSE D'ESBRIGA'S RAGE

EMPTROCISÉ NESSE D'ESBRIGA'S RAGE

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ADDS NONE

NAME

MELL/Ton't City

MILLY JOHL/Fell Her About to

SHAMEU BALLETYTHEM

ALE SUPPL/PMRING LOWN OUT OF NO

TUBBE/Tip of Ty Tongas

WEIDO AL YAME/DIVIC/I Love Bocky Road

FRANK BITHEM SHOW I WE High

QUIET MOT/Cam On Yes! The Noise

MAND DIVINI/PMRING NAME

MAND DIVINI/PMRING NAME

DIARRIE/Tip investable

DIARRIE/Tip's newstable

DIARRIE/Tip's newstable

DIARRIE/Tip's newstable

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

1 1 POLICE/Pacy Noveth You Take

1 2 EUNITHOLICS/Pacy Noveth You Take

2 3 COURSE DUMAY TO These Sementary

2 3 COURSE DUMAY TO These Sementary

5 COURSE DUMAY TO These Sementary

5 COURSE DUMAY TO THE SEMENTARY

5 COURSE DUMAY TO THE SEMENTARY

6 HOWAY LEADING A TO THE SEMENTARY

7 MANAGEMENT (Semp Pealing) Facing

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NAME AND COURT SUBMET

**NOTES PRODUCED IN THE TEXT

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KMJK Portland

PD/MD: Jon Barry

PUMD: Jon Barry

H 1 1 POLICE/Perry Breath You Take

B 5 4 DETWIE NICES/Pased have

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B 11 SUPPLE NICES/Pased have

B 12 S

11 37 XAJAGOGGO/TOO SHY D 38 KISSING THE PINK/Maybe This Day D 39 LAURA BRANIGAN/Now Am I Supposed To D 40 TUBES/Tip Of My Toeque STRAY CRTS/(She's)texy * 17 ELTON JOHN/Kiss The Bride SPANGAU BALLET/True BILLY JOEL/Tell Her About It

SORNIE TYLER/TOTAL Eclipse OF The PLAIMEOUTS/A MILLION Miles Away GEORGE BENSON/Lady Love He(One Mor LIMESEY SUCKINGHA/HOLIday Road HECO/Nock Celebration R.E.H./Radio Few Durops

San Francisco

PD: Mike Novak

MD: Steve Behm

AD: Steve Behm

| 1 | 1 | POLICI/Pricy Reach You Take
| 2 | FWITE SICK/#Enel Buch
3	1	RICHARD STORMERS
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18	RICHARD STORMER	

PAUL AMEA/Hold He 'Til The Morn P.R. DAVID/Mords PRANK STALLINE/For Prom Over RITA COOLIDGE/All Time High

LRE/You're Driving He Out KITCK RYDER/When You Mere Nine SHOULY ROWINSON/Blame It On Love DIANA ROSS/Pieces Of Iom

64KFI

Los Angeles

15 COCONUTS/If I Only Had A Brain SPANDAU BALLET/True JEFFREY OSBORNE/Don't You Get So Mad LRB/You're Driving Mc Out

D: Trevlyn Holdridge

| POLICE Theory Street Now Take
| POLICE THEORY THEORY TO THE THEORY THEORY TO THE THEORY THE THEORY THE

27, 28, 29 ASIA/Don't Cry HAKED EYES/Promises, Promises AIR SUPPLY/Making Love Out Of No

TOTO/Maiting For Your Love PAUL NMKA/Hold Ne 'Til The Horn ROMAN HOLLIDAY/Etand By TACO/Futtin' On The Bits

Q103FM KOAQ

RADIO Denver

34. 35
BOWNIE TYLER/TOTAL Bolipse Of The
FATU.AREA/Hold Ne 'Til The Morn
STRAY CARES/(she's)Sey' - 17
JEPFREY OSBOWNE/Don't You Get So Med

JOAN JETT/Feke Friends LODISS TUCKER/Nidhight Blue ROMAN BOLLION/JEAN Blue ROMAN BOLLION/JEAN MEN WITHOUT HATS/The Safety Dance GEORGE BENSON/Lady LOVE Me (One Mare CHARLIE/It's [nevitable

PD: Jack Regan MD: Alan Sledge Portland

KCNR

PD: Richard Harker

MD: Trevlyn Holdridge

PD: Jhani Kave

KUBE 93FM

PD: Charlie Brown MD: Tom Hutyler

2 TACO/Puttim' On The Rits 3 KINES/Combe Dencing 4 PRINCE/1999 5 MENGIO NENUES/Never Gomma Let You G 6 MACHESS/Our House 5 SENGIO MEMORE/neve 6 MARNES/OUR House 7 DUMAN DURAN/Is there Scmething I 8 ROD STEMARY/Saby Jane 9 DUMAN SIMPROVING MOYES Mard For the

KISEM 102.7 Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer

LAURA BRANIGAN/How Am I Supposed To FRANK STALLOME/Far From Ower ARETHA FRANKLIM/Get It Right DOOSIE BROTHERS/You Belong To Me

590 XTRA San Dieg amradio San Diego PD: Jim Richards

MD: Steve Sande

MD: Steve Sande

1 1 | FOLICE/Newly Breach You Take
1 2 | COMMAN COMMAND |
1 3 | HICKNESS | COMMAND |
1 3 | HICKNESS | COMMAND |
1 4 | COMMAND |
1 5 | OFF | LEPARD/NOCK |
1 6 | STEVER | STEVER | COMMAND |
1 6 | STEVER | STEVER | COMMAND |
1 6 | STEVER | STEVER | COMMAND |
1 7 | STEVER | STEVER | COMMAND |
1 8 | STEVER | STEVER | STEVER |
1 9 | REP. AT WORKET'S A FLETCH |
1 10 | TAMES | LEADILY LEVER |
1 11 | STEVER | STEVER | STEVER |
1 12 | FLEX/SAVED | STEVER |
1 13 | COMMAND | STEVER |
1 14 | COMMAND | STEVER |
1 15 | STEVER | STEVER |
1 16 | STEVER | STEVER |
1 17 | STEVER | STEVER |
1 18 | STEVER | STEVER |
1 19 | STEVER | STEVER |
1

TRCO/Puttin' On The Bits STRAY CATS/(She's)Sexy + 17 LAURA SERNICAN/How Am I Supp SLTON JOHN/Kiss The Bride

ASIA/Don't Cry
HICHAEL JACKSON/Numan Nature
MARTIN BRILET/The Salt in My Tears
ARERICA/The Border
AIR SUPPLY/Meking Lowe Out Of No

101 FM Los Angeles

PD: Bob Hamilton MD: David Grossman

MD: David Grossman

H 1 1 POLICE/Preys Fresh You Take
H 2 2 EVYTHOLICE/Preys Fresh You Take
1 2 EVYTHOLICE/Preys Fresh You Take
2 3 OURAN DURANTS Their Something 1
1 4 A TOUR DURANTS THE SOMETHING 1
1 5 A TOUR DURANTS THE SOMETHING 1
1 6 A TOUR DURANTS THE SOMETHING 1
1 6 A TOUR DURANTS THE SOMETHING 1
1 6 A TOUR CLOSE/TILL Homels 4 fe 1
1 7 DAVID COMPLETE CLOSE/TILL Homels 4 fe 1
1 7 DAVID SOURCE CLOSE/TILL Homels 4 fe 1
1 8 THE STORY CLOSE THE BELT SOMETHING 1
1 1 STORY ENGINEERS THE SOMETHING 1
1 1 STORY ENGINEERS THE SOMETHING 1
1 1 STORY ENGINEERS THE SOMETHING 1
1 1 FERST AND SOMETHING 1
1 1 AND SOMETHING 1

26
STRAY CATS/(She's)Sesy * 17
RICK JAMES/Cold Blooded
WHAN/Bad Boys
RICE SPRINGFIELD/WHANAN TOWCH
LAURA SPRANTGRAFROW AS I Supposed TO
GEORGE BENSON/Lady Love Re(One More

CHARLIE/It's Inevitable ASIA/Don't Cry SPANDAU BALLET/True

SOZZ

Phoenix

PD: Charlie Outon MD: Steve Goddard

ADDS 25, 29 ABIA/Don't Cry

DAVE EDMINOS/Slipping Away BILLY JOEL/Tell Her About It

The same of the sa

Denver

PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

1 1 PALICEPTON Frach Tool Take

1 1 2 STRVIE NICEPTON Frach Tool Take

1 1 2 STRVIE NICEPTON Frach Tool

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1 3 STRVIE NICEPTON TOOL

1 4 STRVIE NICEPTON TOOL

1 5 STRVIE NI

STRAY CATE/(She'e)Sexy + 17
LAUNA BRANICAN/How Am I Supposed To
PRANX STRALCHE/Far From Over
GEORGE BENSCH/Lady Love Me(One More
LEB/You're Driving Me Out
SPANOAU SALLET/True

RITA COOLIDGE/All Time High PAUL ANKA/Hold He 'Til The Horn METER AL VANCOUTC/L Love Borky Boad

610 # KFRC

Şan Francisco PD: Gerry Cagle MD: Sandy Loule

1 POLICE/Perry Brakin You Take
2 PICCOMM. SEMBELLO/Meniac
1 D CORMA STMEMELTO/Meniac
1 D CORMA STMEMELTO/Meniac
2 PITTYPICLO/SEMPS CORMAN STMEMELTO
1 D CORMA STMEMELTO/Meniac
2 PITTYPICLO/SEMPS CORMAN STMEMELTO
10 BENLIN/THE METCO
10 BENLIN/TH

JEPHEN CHOCKTON TO WG Get to Med ALLAMONIC CCV There is Resetting 1 FRAME STALLORE FOR THE PROBLEM TO THE PROBLEM THE PROBLEM

ADDS 20 TUBES/Tip Of My Tongue ARETHA FRANKLIK/Get It Right

MICH INERCY/Back In My Arme Agein HILLY JOEL/Peil Her About It JOURNEY/After The Pil HOD SYMMAT/Maby Jane HOLLIES/Stop In The Meme Of L CHARLIES/It's Inevitable

(H) indicates one of the

five "hottest" records on each Parallel One playlist.

.

EAST

Stray Cats Frank Stallone Little River Band Elton John

Police Michael Sembello Eurythmics

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SITYX/Jeckson, MS Jim Chick

BILLY JOBL AIR SUPPLY GEORGE BENSON 2Z TOP (dp) BRYSON & FLACK RICK JAMES (dp)

SOUTH **Most Added** • Hottest

Stray Cats Frank Stallone **Etton John**

Michael Sembello **Eurythmics**

nh GA

EAST PARALLEL TWO

WFLY/Albany, NY Jack Lawrence

TALKING HEADS ASIA BILLY JOEL MARTIN BRILEY BRYSON & PLACK BONNIE TYLER STRAY CATS FRANK STALLONE GEORGE BENSON GEORGE BENSON
BOTTOM THE STEVIE NICKS 9-2
PRINCE 8-3
DURAN DURAN 10-8
MICHAEL SEMBELLO 19-10

WTRY/Alberry, NY BIII Cahill

JOAN JETT MEN WITHOUT HATS LAURA BRANIGAN LAURA BRANIGAN
MICHAEL JACKSON
STRAY CATS
TUBES (dp)
BONNIE TYLER (dp)
LER FRANK STALLDNE Hottest: POLICE 1-1 MICHAEL JACKSON 3-2 EURYTHMICS 10-7 DEF LEPPARD 18-15 JACKSON BROWNE 26-21

WROR/Boston, MA

none Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 MADNESS 4-4 DONNA SUMMER 6-6 ROD STEWART 7-7

K104/Erie, PA

STRAY CATS KENNY ROGERS DONNIE IRIS DEF LEPPARD LRB RITA COOLIDGE BOTTEST: EURYTHMICS 2-1 DEF LEPPARD 3-2 POLICE 6-3 BONNIE TYLER 13-6 ROD STEWART 16-8

WYCR/Hanover-York, PA

DONNA SUMMER 12-6 EURYTHMICS 14-7 MICHAEL SEMBELLO 19-9

WTIC-FW/Hartford, CT Mike West

MEN WITHOUT HATS ASIA Hottest: POLICE 1-1 MICHAEL SEMBELLO 2-2 EURYTHMICS 4-3 FIXX 13-11 MICHAEL JACKSON 24-21

WKEE/Huntle

none Hottest: PRINCE 1-1 MADNESS 2-2 STEVIE NICKS 3-3 DEBARGE 4-4 DURAN DURAN 5-5

WLAN-FM/Lancester, PA

POLICE 1-1
MICEAEL JACKSON 2-2
PRINCE 6-6
DEF LEPPARD 12-12
MICHAEL SEMBELLO 15-15

WBLI/Long lelend, NY

BIN Terry DAVID BOWIE
ASIA
AIR SUPPLY
Hottest:
POLICE 1-1
DURAN DURAN 9-6
STEVIE NICKS 11-9
EURYTHRICS 15-10
DONNA SUMMER 13-11

KC101/New Have

JEFFREY OSBORNE ASIA NAKED EYES BILLY JOEL STEVIE NICKS 4-1 MICHAEL SEMBELLO 8-5 EURYTHMICS 9-6 BUMAN LEAGUE 18-12 DAVID BOWIE 19-14

Chris Leide STRAY CATS LRB AIR SUPPLY SPANDAU BALLET DURAN DURAN 8-4 DAVID BOWIE 10-5 STEVIE NICKS 14-8

WHFM/Rochester, NY Charley Lake

ELO
MEN WITHOUT HATS
LAURA BRANIGAN
STRAY CATS
HOLLES:
FOLICE 1-1
DURAN DURAN 6-3
TACO 20-5
MICHAEL SEMBELLO 8-6
DONNA SUMMER 14-10

WKFM/Sy

CHRIS DEBURGH STRAY CATS ELTON JOHN TALKING HEADS SPANDAU BALLET LINDSEY BUCKING GARY MYRICK POLICE 1-1 STEVIE NICKS 3-2 JACKSON BROWNE 22-15 CULTURE CLUB 28-18 TACO 34-22

WPST/Trenton, NJ Tom Taylor

ELTON JOHN SPANDAU BALLET STRAY CATS BONNIE TYLER 18-8 DONNA SUMMER 13-9 TACO 36-29 FRANK STALLONE D-37

WRCK/Utica, NY

Jim Reitz STRAY CATS CHRIS DEBURGH FRANK STALLONE BONNIE TYLER ROBERT PLANT ROBERT PLANT SPANDAU BALLET HOTTEST HOTTEST HOTEST HOTEST

WKRZ-FM/Wilkes-Barre

SPANDAU BALLET TUBES BONNIE TYLER STRAY CATS TALKING HEADS TALKING HEADS HOTTEST: PRINCE 2-1 DEF LEPPARD 5-3 MICHAEL SEMBELLO 9 DONNA SUMMER 11-8 TACO 14-11

Q106/York, PA

ASIA (dp) JEPPREY OSBORNE STRAY CATS SPANDAU BALLET SPANDAU BALLET HOTLEST: POLICE 2-1 STEVIE NICKS 4-2 MICHAEL SEMBELLO 7-3 EURYTHMICS 10-6 DONNA SUMMER 15-9

PARALLEL THREE

WFBG/Altoons, PA

STRAY CATS
MANHATTANS
BRYSON & FLACK (dp)
ROBERT PLANT (dp)
SERGIO MENDES (dp)
ELTON JOHN
TALKING HEADS (dp)
TONY CAREY TONY CARRY
Hottest:
POLICE 5-1
EURYTHMICS 4-2
STEVIE NICKS 6-3
MICHAEL SEMBELLO 7-4
DEF LEPPARD 16-12

WACZ/Bangor, ME

Michael O'Here QUARTERFLASH STRAY CATS MEN WITHOUT HATS AIR SUPPLY BONNIE TYLER BONNIE TYLER
TUBES
QUIET RIOT
TUBES
CUIET RIOT
FOLICE 1-1
STEVIE NICKS 11-8
MICRAEL SEMBELLO 15-11
MEN AT WORK 24-17
DAVID BOWIE 25-18

WGUY/Bangor, ME Jim Randell FRANK STALLONE ELTON JOHN JEFFREY OSBORNE BONNIE TYLER TEARS FOR FEARS STRAY CATS Hottest: POLICE 1-1

WIGY/Bath, ME

FRANK STALLONE

SPANDAU BALLET SMOKEY ROBINSON-HOTTEST: BONNIE TYLER 2-1 ROD STEWART 6-4 STEVIE NICKS 9-5 DONNA SUMMER 8-6 LOVERBOY 13-8

WOMP-FM/Beltaire

STRAY CATS STRAY CATS
GEORGE BENSON
CHRIS DEBURGH
LRB
AIR SUPPLY
27 TOP

FRANK STALLONE STRAY CATS BONNIE TYLER LRB HOTLEST: POLICE 1-1 PRINCE 2-2 STEVIE NICKS 10-7 LOVERBOY 11-8 DEF LEPPARD 15-10

none
Hottest:
POLICE 1-1
EDDY GRANT 2-2
STEVIE NICKS 3-3
MICHAEL SEMBELLO 6-6
EURYTHMICS 10-10

Scott MacKay

SCOTT MacKey

STRAY CATS
FRANK STALLONE
ELTON JOHN
ELTON JOHN
SPANDAU BALLET
TEARS FOR FEARS
22 TOP
BLACKFOOT
HOTER
HOTER
FIXX 7-5
BRYAN ADAMS 10-6
DEF LEPPARD 12-9
HUMAN LEAGUE 17-13

OK100/Itheca, NY

Danny Alexande FRANK STALLONE DONNIE IRIS DEF LEPPARD STRAY CATS

13FEA/Menchester, NH

Rick Ryder

WKHI/Ocean City, MD

Jack GMen
STRAY CATS
LRB
FLAMK STALLONE
FLAMK STALLONE
BLANHATTANS
SMOREY ROBINSON
HOTELET:
POLICE 1-1
STEVIE NICKS 6-3
EURYTHHICS 7-4
MICHAEL SEMBELLO 10-6
MEN AT WORK 16-9

96XIL/Parkersburg, WV

Paul DaMille KENNY ROGERS STRAY CATS TACO SHOR PATROL LRB LRB
DONNIE IRIS
DEF LEPPARD (dp)
Hottest:
MEN AT WORK 5-1
SMOKEY ROBINSON 16-7 BONNIE TYLER 23-12 ROD STEWART 24-13 MICHAEL SEMBELLO 29-18

WHEB/Portsmouth

POLICE 1-1 STEVIE NICKS 6-6 MADNESS 7-7 EURYTHMICS 10-10

STRAY CATS
FRANK STALLONE
BONNIE TILER (dp)
MEN WITHOUT HATS
HOTLEST:
LOVERBOY 2-1
DAVID BOWIE 6-3
DURAN DURAN 9-5
DEF LEPPARD 10-6
EURYTHMICS 12-7

Rick Been

Frank Bell

WJBQ/Portland, ME John Willis none
Hottest:
POLICE 1-1
STOMPERS 3-3
MEN WITHOUT HATS 6-6
STEVIE NICKS 8-8
MICHAEL SEMBELLO 14-14 DURAN DURAN 5-2 STEVIE NICKS 7-3 LOVERBOY 10-5 MICHAEL SEMBELLO 13-7

PRANK STALLUME
ELTON JOHN
TEARS FOR FEARS
STRAY CATS
AIR SUPPLY
SHORTER ROBINSON
BOLICE 1-1
EURYTHINGS 6-4
DEP LEPPARD 14-10
MICHAEL SEMBELLO 17-11
MEN AT WORK 20-15

WCIR/Beckley, WV Jim Martin

FRANK STALLONE GEORGE BENSON STRAY CATS SPANDAU BALLET

ZZ TOP
WEIRD AL YANKOVIC
HIGH INERGY (dp)
Hottest:
POLICE 2-1
PRINCE 5-2
TACO 16-6
LOVERBOY 10-7
MEN AT WORK 20-14

SOUTH

PARALLEL TWO

W8BQ/Augusta, GA

LRB STRAY CATS FRANK STALLONE RICK JAMES SPANDAU BALLET

KHFI/Austin, TX

Volkman/Garret

NAKED EYES MEN WITHOUT HATS LAURA BRANIGAN BONNIE TYLER ASIA

Hottest: POLICE 1-1 MICHAEL SEMBELLO 16-3

DONNA SUMMER 11-5 EURYTHMICS 13-6 TACO 19-7

Rice/Ahysen

WFMF/Baton Rouge, LA

ASIA FRANK STALLONE MICHAEL JACKSON LAURA BRANIGAN HOTEST: ROD STEWART 3-1 POLICE 1-2 STEVIE NICKS 7-3 MICHAEL SEMBELLO 8-6 MADNESS 23-13

KZZB/Beeumont, TX Murphy/Harrison

TALKING HEADS

ASIA BILLY JOEL JEFFREY OSBORNE

WQID/Bloxi, MS

Kirk Cliett

JEFFREY OSBORNE HOCKEST: DEP LEPPARD 1-1 DURAN DURAN 4-2 ELO 7-5 DONNA SUMMER 10-6 MICHAEL SEMBELLO 13-9

ASIA BILLY JOEL PRANK STALLON RITA COOLIDGE

SPANDAU BALLET HOTTEST: POLICE 1-1 DEF LEPPARD 12-4 HUMAN LEAGUE 16-10 LOUISE TUCKER 19-14 MECO 34-24

WTSN/Dover, NH

WERZ/Exeter, NH

WZYQ/Frederick, ND

DONNA SUMMER
MICHAEL SEMBELLO
STRAY CATS
HOttest:
POLICE 1-1
FIXX 30-24
DAVID BOWIE 31-26
RICK SPRINGFIELD 33-27

STRAY CATS
LRB
KENNY ROGERS
TACO
Hottest:
EURYTHMICS 1-1
AMERICA 15-6
DEF LEPPARD 14-7
BOONIE TIJER 20-12
MEN WITHOUT HATS 27-20

Rick Ryder

BILLY JOEL
MEN MITHOUT HATS
AIR SUPPLY
BONNIE TYLER
HOTTES:
POLICE 1-1
RITA COOLIDGE 7-4
STEVIE NICKS 11-5
EURYTHRICS 15-7
CULTURE CLUB 13-10

MICHAEL JACKSON BILLY JOEL ASIA AIR SUPPLY BONNIE TYLER STRAY CATS (dp) Hottest: POLICE 1-1 DEF LEPPARD 2-2 EURYTHMICS 13-6 2EBRA 26-18 TACO 27-22 KXX106/Blemk Steve Davis

SONNIE TYLER
AIR SUPPLY
FRANK STALLONE
ASIA (dp)
HOttest:
FOLICE 1-1
MICHAEL SEMBELLO 8-2
DONNA SUMMER 10-6
EURYTHNICS 11-7
MEN AT MORK 17-10

P.R. DAVID (dp) PAUL ANKA (dp) RONNIE MILSAP

W\$8X/Cherl Bill Martin

LRB
STRAY CATS
ELTON JOHN
ROBERT PLANT (dp)
HOTLEST:
STEVIE NICKS 5-1
LOVERBOY 6-3
EURYTHMICS 18-8
A FLOCK OF SEAGUL
MEN AT WORK 19-15

WBCY/Charlotte, NC **Bob Kaghen**

GEORGE BENSON LRB

LRB HOTTEST: POLICE 1-1 TACO 3-2 MICHAEL SEMBELLO 7-3 DONNA SUMMER 8-6 HUMAN LEAGUE 15-7 WSKZ/Chatta Jeff Blake BONNIE TYLER STRAY CATS MEN WITHOUT HATS

MEN WITHOUT HATS Hottest: POLICE 1-1 QUARTERFLASH 9-5 LOVERBOY 11-8 ELO 14-9 STEVIE NICKS 17-11

CK101/Cocos Beach, FL

Mika Lowe none Hottest: POLICE 1-1 STEVIE NICKS 6-6 DONNA SUMMER 7-7 MICHAEL SEMBELLO 9-9 HUMAN LEAGUE 23-23

WNOK-FM/Columbia, SC

ELTON JOHN STRAY CATS SPANDAU BALLET JEPPREY OSBORNE JEFFREY OSBORNE
RITA COOLIDE (dp)
GEORGE BENSON
SMOKEY ROBINSON (dp)
Hottest:
POLICE 2-1
HEM AT WORK 24-16
ELO 26-18
RICK SPRINGFIELD 30-24
CULTURE CLUB 32-26

KITE/Corpus Christi

BILLY JOEL ASIA ELTON JOHN ROBERT PLANT SPANDAU BALLET STRAY CATS ARETHA PRANKLIN

ARETHA FRANKIN HOTLEST: EURYTHMICS 9-1 MICHAEL SEMBELLO 6-2 QUARTERFLASH 11-6 MICHAEL JACKSON 15-9 BILLY JOEL D-16 KAFM/Corpus Christi, TX

Jackie Robbins ELTON JOHN STRAY CATS Hottest: POLICE 1-1 DEF LEPPARD 2-2 MICHAEL SEMBELLO 6-3 DURAN DURAN 4-6 ROD STEWART 9-7

WDOQ/Daytone Bea

WDCG/Durham-Rai

ELO FRANK STALLONE HOTTEST: PRINCE 4-1 DONNA SUMMER 9-5 HUMAN LEAGUE 14-7 EURYTHMICS 16-12 MICHAEL SEMBELLO

KAMZ/EI Paso, TX

TACO
SOS BAND
SPANDAU BALLET
LAURA BRANIGAN
HOTLEST:
POLICE 1-1
SERGIO MENDES 3-3
STEVIE NICKS 14-4
DONNA SUMMER 11-8
TACO D-11

KSET-FM/E) Paso, TX Cat Simon

Cat Semon

KISSING THE PINK
TEARS POR FEARS
22 TOP

STRAY CATS
HOTEST
HOTEST
HOTEST
JOURNEY 6-5
CULTURE CLUB 16-9
JACKSON BROWNE 17-11

WRQK/Greensboro, NC

ASIA
DEF LEPPARD (dp)
MEN MITHOUT HATS
AIR SUPPLY
HOUTES 1-1
MICHAEL SEMBELLO 15-9
HUMAN LEAGUE 17-12
MEN AT MORK 23-14
QUARTERFLASH 20-15

WANS-FM/Greenville, SC

MICHAEL JACKSON

LRB PRANK STALLONE GEORGE BENSON

GEORGE BENDELL Hottest: STEVIE NICKS 5-1 DURAN DURAN 7-5 11-7

WZYP/Huntsville, AL

Scott Mitchel

AIR SUPPLY STRAY CATS FRANK STALLONE

LRB TALKING HEADS TUBES

WJDX/Jeckson, MS Bill Crews

BILLY JOEL
ARETHA FRANKLIN
PAUL ANKA
LOUISE TÜCKER
HERB ALPERT (dp)
HOTEST:
POLICE 1-1
STARBUCK 2-2
STEVIE NICKS 9-3
MICHAEL SEMBELLO 10-4
MEN AT MORK 13-10

Hottest: POLICE 1-1

FRANK STALLONE

Wes Jones

Bob West

Randy Kabrich BILLY JOEL ASIA CHARLIE RITA COOLIDGE LAURA BRANIGAN ELO

STRAY CATS
BONNIE TYLER
FRANK STALLONE
MEN MITHOUT HATS
LRB
HOTTER
FOLICE 1-1
EURYTHRICS 7-5
BUMAN LEAGUE 18-10
FIXX 16-12
CULTURE CLUB 25-14 Ron Hampton ASIA BILLY JOEL BILLY JOEL
TACO
MICHAEL JACKSON
HOttest:
EDDY GRANT 8-6
MICHAEL JACKSON 9-7
POLICE 11-8
BRYAN ADAMS 15-11
PRINCE 21-14

WNFY/Daytona Beach WOKI/Knoxville, TN Gary Adkins

Brian Douglas TACO
AIR SUPPLY
SPANDAU BALLET
STRAY CATS
ELTON JOHN
TUBES
MANHATTANS
RONNIE MILSAP
RITA COOLIDEE (dp)
HAMH (do) none Hottest: POLICE 1-1 MADNESS 5-5 DEF LEPPARD 8-8 DONNA SUMMER 11-11 MICHAEL SEMBELLO 14-14 RITA COOLIDGE (dp)
HAMAN (dp)
BILLY IDOL (dp)
BILLY IDOL (dp)
F.R. (DAVID (dp)
SISSY SPACER (dp)
BILCKTOOT (dp)
BICH INGERY (dp)
BICH INGERY (dp)
HICH INGERY (dp)
HOTHER (dp)
BOTHER (dp)
MICHAEL SEMBELLO 5-4
DONNA SUMMER 6-5
EURYTHRICS 10-6
MEM AT WORK 12-10 KKYK/Little Rock, AR STEVIE NICKS

JOURNEY BILLY JOEL Hottest: EDDY GRANT 1-1 POLICE 2-2 KAJAGOOGOO 9-3 SERGIO MENDES 6-5 MEN AT WORK 14-8

KBFM/McAilen-Br **Bob Mitchell** Bob Mitchell
SPANDAU BALLET
ROBERT PLANT
STRAN COSTS
STRAN COSTS
GEORGE BENSON
TALKING HEADS
HOTERS:
POLICE 1-1
DURAN DURAN 5-3
EURYTHMICS 7-4
MEN AT MORK 13-7
DONNA SUMMER 15-8

FM100/Memphis, TN

WallMayweathe BILLY JOEL ELTON JORN SPANDAU BALLET HERB ALPERT HOTEGE: FOLICE 1-1 MICHAEL SEMBELLO 10-2 QUARTERFLASH 8-3 LAURA BRANIGAN 30-23 BRYSON 6 FLACK 35-25

WABB-FM/Mobile Fram/Fuller

STRAY CATS FRANK STALLONE LRB MEN WITHOUT HATS MEN WITHOUT HATS
Hottest:
POLICE 1-1
STEVIE NICKS 4-3
MEN AT WORK 10-6
PRINCE 6-8
LOVERBOY 13-10

G100/Mobile, AL Scott Griffith

AIR SUPPLY
SHALAMAR
BONNIE TYLER
LOUISE TUCKER
HOTESE TUCKER
FOLICE 1-1
DEF LEPPARD 9-6
JACKSON BRONNE 26-20
DAVID BOWHE 27-22
LAURA BRANIGAN 31-26

WHHY-FM/Mon Mark St. John

MARK STALLONE
RONNIE MILSAP
STRAY CATS
F.R. DAVID
BONNIE TYLER
HOTES:
POLICE 1-1
DURAN DURAN 5-2
DEF LEPPARD 8-3
STEVIE NICKS 14-5
MEN AT MORK 24-12 EURYTHMICS 11-7 DONNA SUMMER 10-8 MICHAEL SEMBELLO 12-10

KRGV/McAllen-Bi

KX104/Nashville, Th Bryan Sergent

STRAY CATS LAURA BRANIGAN JEFFREY OSBORNE Hottest: POLICE 2-1 DEF LEPPARD 1-2 EURYTHMICS 6-4 MICHAEL JACKSON D-8 BONNIE TYLER D-28

WSFL/New Sem

NAKED EYES SERGIO MENDES SPANDAU BALLET MANHATTANS FRANK STALLONE PRANK STALLONE Hottest: POLICE 1-1 BONNIE TYLER 3-2 MICRAEL SEMBELLO 5-3 MEN AT WORK 9-6 TACO 12-9

RICK JAMES (dp) Hottest: POLICE 2-1 EURYTHMICS 9-4 MARTIN BRILEY 11-6 HUMAN LEAGUE 15-7 CULTURE CLUB 19-12 897/New Orleans, LA Bazoo/Lousteau Y103/Jacksonville, FL

MICHAEL JACKSON QUARTERFLASH KENNY ROGERS LRB LOVERBOY STRAY CATS FRANK STALLONE LRB
GEORGE BENSON
HOttest:
TACO 1-1
LOUISE TUCKER 4-3
MICHAEL JACKSON 10-6
LAURA BRANIGAN 11-9
AMERICA 13-10 FRANK STALLONE HOTLEST: HUMAN LEAGUE 10-6 TACO 13-7 CULTUTE CLUB 22-12 SHALAMAR 20-16 MICHAEL JACKSON D-20

WTIX/New Orleans WQUT/Johnson City, TN

Berney Kilpetrick MICHAEL JACKSON ASTA
TONY CAREY
ROBERT PLANT
ELTON JOHN
STRAY CATS
HERB ALPERT
HOTES:
POLICE 1-1
MICHAEL SEMBELLO 11-6MEN AT MORK 13-7
TACO 22-17
MICHAEL JACKSON D-23

WNVZ/Nortolk

GEORGE BENSON JEFFREY OSBORNE ICK JAMES Hottest: DURAN DURAN 4-1 POLICE:1-2 STEVIE NICKS 3-3 MICHAEL SEMBELLO 6-4 MICHAEL JACKSON 2-5

BJ105/Oriendo, FL Gary Mitchell

BILLY JOEL FRANK STALLONE JOAN JETT ASIA ASIA Hottest: POLICE 1-1 DURAN DURAN 8-4 BRYAN ADAMS 11-6 EURYTHMICS 14-7 FIXX 16-11

WRVQ/Richmond, VA

Jeff Morgan TACO LRB BONNIE TYLER BONNIE TYLER ASIA HOTLEST: MICHAEL JACKSON 2-1 MEN AT WORK 18-14 JACKSON BROWNE 21-16 CULTURE CLUB 24-18 MEN WITHOUT HATS 25-20

KITY/San Antonio, TX Jim Pruett

PAUL ANKA
RICK JAMES
MITCH RYDER
JEFFREY OSBORNE
BILLY JOEL
AIR SUPPLY
BONNIE TYLER
MICHAEL JACKSON
TONY CAREY
HOTEBET: TONY CAREY
HOttest:
POLICE 1-1
MICHAEL SEMBELLO 18-6
DAVID BOWIE 17-10
BRYAN ADAMS 20-15
MEN WITHOUT HATS 30-21

KTFM/Sen Antonio, TX

Thorman/Nasty ROD STEWART
PAUL ANKA
FRANK STALLONE
F.R. DAVID
STRAY CATS
BILLY IDOL
ELTON JOHN
LIN 1000 BLTON JOHN UNIPOP ARETHA FRANKLIN JACKSON BROWNE JACKSON BROWNE
HOttest:
POLICE 1-1
MICHAEL SEMBELLO 11-5
MEN WITHOUT HATS 7-6
DONNA SUMMER 20-9
TACO 21-18

KTSA/San Antonio, TX Frank Weish BRYSON & PLACK PAUL ANKA JEFFREY OSBORNE SHALAMAR SHALAMAR
RICK SPRINCFIELD (dp)
CULTURE CLUB
NAKED EYES
MEN WITHOUT HATS (dp)
ASIA (dp)
Bottest:
POLICE 1-1
RAJAGOOGOO 9-3
ELO 11-7

ELO 11-7 EURYTHMICS 18-8 ROD STEWART 17-10 KROK/Shreveport, LA

MICHAEL JACKSON SPANDAU BALLET (dp) ELTON JOHN SPANDAU BALLET (d) ELTON JOHN LINDSEY BUCKINGHA RONNIE MILSAP (dp) Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 MADNESS 3-3 MEN AT WORK 5-4 TACO 28-11

WSEZ/Wineton-8

PRANK STALLONE ELO MICHAEL JACKSON STRAY CATS ELTON JOHN ZZ TOP RONNIE MILSAP RONNIE MILSAP
PLIMSOULS
TALKING HEADS
HOTEE:
POLICE 1-1
EURYTHINGS 9-5
CULTURE CLUB 20-13
JACKSON BROWNE 37-20
RICK SPRINGFIELD 30-23

PARALLEL THREE

KQIZ-FM/Amerili JIM CAPALDI ARCANGEL ROBERT PLANT
HOTTES:
LOVERBOY 3-1
QUARTERFLASH 4-3
JACKSON BROWNE 11-6
RICK SPRINGFIELD 18-8
MEN WITHOUT HATS 29-15

ASIA
ELTON JOHN
RONNIE MILSAP
F.R. DAVID (dp)
BILLY IDOL (dp)
STACY LATTISAW
ARETHA FRANKLIN
STRAY CATS
SERGIO MENDES WISE/Ashville NC John Stevens JOHN STWYERS

TALKING HEADS
STRAY CATS
ELTON JOHN
SPANDAU BALLET
GEORGE BENSON
SHALAMAR
MICHAEL JACKSON
BOTES
BOTES
DOUNDA SUMMER 10-3
QUARTERFLASH 16-5
MICHAEL SSMBELLO 2
MEN AT WORK 22-9 SERGIO MENDES HOttest: EURYTHMICS 2-1 STEVIE NICKS 4-2 DONNA SUMMER 6-3 JOURNEY 26-16 MICHAEL JACKSON 37-22

Q101/Meridian, MS WJAD/Bainbridge Chuck McCartney LOVERBOY ELTON JOHN STRAY CATS EMOGYWEST
STRAY CATS
ELTON JOHN
EDDY GRANT (dp)
HOTEST:
DEF LEPPARD 7-1
MUGHAEL SEMBELLO 8-5
HUMAN LEAGUE 15-10
RICK SPRINGFIELD 31-22
BONNIE TYLER 33-27 Hottest: POLICE 1-1 MEN AT WORK 13-2 MICHAEL SEMBELLO 17-RITA COOLIDGE 10-7 QUARTERFLASH 5-8

KNOE-FM/Monroe, LA

none Hottest: POLICE 1-1 STEVIE NICKS 3-3 ROD STEWART 4-4 DURAN DURAN 6-6 EURYTHMICS 7-7

WPFM/Panama City Skip Bishop

MICHAEL JACKSON

MICHAEL JACKSON
ROBERT PLANT
CHRIS DEBURGH
ELTON JOHN
TALKING HEADS {dp}
HOLICE 1-1
EURYTHMICS 2-2
DEF LEPPARD 6-3
STEVIE NICKS 4-4
MICHAEL SEMBELLO 5-

WXLK/Roanoke

WAEV/Sevenneh, GA

J.D. North

Don O'Shee

WCGO/Columbus, GA

AIR SUPPLY FRANK STALLONE JEPFREY OSBORNE ELTON JOHN RITA COOLIDGE TONY CAREY (dp) TONY CAREY (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 6-3
BONNIE TYLER 9-5
DEF LEPPARD 20-15
TACO 22-17

WFLB/Feyett Larry Cannon

MICHAEL JACRSON STRAY CATS ELTON JOHN SPANDAU BALLET F.R. DAVID MANHATTANS SERGIO MENDES KISSING THE PINK (dp) Hottest: POLICE 1-1 HUMAN LEAGUE 9-5 QUARTERPLASH 10-DAVID BOWIE 14-7 TACO 20-8

WQLT/Florence

Relph Cerroll ROD STEWART LOUISE TUCKER MEN AT WORK LAURA BRANIGAN HUMAN LEAGUE HUMAN LEAGUE ELO HOTTEST: POLICE 7-1 IRENE CARA 1-2 ELTON JOHN 12-6 MICHAEL SEMBELLO CHAMPAIGN 20-16

KISR/Ft. Smith, AR RITA COOLIDGE FRANK STALLONE GEORGE BENSON ROBERT PLANT Hottest: RODEN-HOUTEST: POLICE 1-1 STEVIE NICKS 2-2 MICHAEL SEMBELLO 10-5 QUARTERPLASH 6-6 TACO 33-20

Q104/Gededen, AL

LAURA BRANIGAN TUBES LRB LRB STRAY CATS GEORGE BENSON HOTECS: POLICE 2-1 BONNIE TYLER 15-5 JOE WALSH 13-6 RICK SPRINGFIELD 21-13 JEFFREY OSBORNE 23-15

WFOX/Gelneville, GA

MICHAEL JACKSON RICK SPRINGFIELD (dp) FRANK STALLONE FIXX ELTON JOHN Hottest: HOTTEST:
POLICE 1-1
EURYTHMICS 2-2
STEVIE NICKS 9-3
HUMAN LEAGUE 21-15
BONNIE TYLER D-24

WYKS/Gala

MEN WITHOUT NATS R.E.M. (dp) TALKING HEADS (dp) FRANK STALLONE FRANK STALLONE
Hottest:
POLICE 1-1
HUMAN LEAGUE 8-5
ELO 7-6
DEF LEPPARD 9-7
MEN AT WORK 15-9

KILE/Galveston, TX Scott Taylor

BILLY JOEL LRB BILLY JOEL RITA COOLIDGE STRAY CATS KENNY ROGERS LRB
STRAY CATS
FRANK STALLONE
TALKING HEADS (dp)
Hotteet:
POLICE 1-1
DEF LEPPARD 9-5
DONNA SUMMER 16-6
MEN AT WORK 18-11 KENNY ROGERS
HOTLEST:
HOLLEST:
HOUNDAIN LEAGUE 7-3
MICHAEL SEMBELLO 15-9
MEN WITHOUT HATS 20-12
CULTURE CLUB 27-21

Z102/Sevenneh GA KVOLLafayetta Jeff Nemetz

JEFFREY OSBORNE TEARS FOR PEARS (dp) JEFFREY OSBORNE
EDDY GRANT
ROBERT PLANT
STRAY CATS
BOTLEGATS
BOTLEGAT:
MADNESS 13-8
DURAN DURAN 14-9
MICHAEL JACKSON 31-19
MEN WITHOUT HATS 32-20

FM99/Tellahassee, FL Al Brock STRAY CATS ELTON JOHN ROBERT PLANT ARETHA FRANKLIN ARETHA FRANKLIN
GARY MYRICK
TEARS FOR FEARS (dp)
Bottest:
MICHAEL JACKSON 1-1
POLICE 2-2
STEVIE NICKS 4-3
MICHAEL SEMBELLO 9-4
DEF LEPPARD 17-12

WGLF/Tellehessee, FL

STRAY CATS
RITA COOLIDGE
TALKING HEADS (dp)
LINDSEY BUCKINGHA
SPANDAU BALLET (dp)
ARETHA FRANKLIN ARETHA FRANKLIN HOTTEST: POLICE 1-1 MICHAEL SEMBELLO 4-2 PRINCE 3-3 DONNA SUMMER 6-4 EURYTHMICS 12-6

KKQV/Wichita Falls, TX

Chuck Beck ELTON JOHN SPANDAU BALLET ROBERT PLANT AIR SUPPLY STRAY CATS CLUB HOUSE HIGH INERGY HIGH INERGI Hottest: POLICE 1-1 DURAN DURAN 2-2 HUMAN LEAGUE 18-6 DONNA SUMMER 13-7 MEN AT WORK 16-8

WHSL/Wilmington, NC

LAURA BRANIGAN AIR SUPPLY ASIA BOTTEST: DEBARGE 6-2 JACKSON BROWNE 12-6 SNUFF 14-7 MICHAEL JACKSON 27-19 HUMAN LEAGUE 26-21 ROBERT PLANT (dp) ELTON JOHN ROBERT PLANT (GD)
ELTON JOHN
TUBES (dp)
STRAY CATS
SHALAMAR (dp)
BLACKFOOT
BOLLCE 1-1
BO J.D. North
MEN NITHOUT HATS
FRANK STALLONE
BONNIE TYLER
SPANDAU BALLET
CHARLIE
HOTLES:
POLICE 1-1
MADNESS 2-2
MICHAEL SEMBELLO 10-4
EURYTHNICS 12-7
TACO 20-12

221 Reporters

200 Current Reports The following stations reported a frozen playlist this week:

> WKBW/Buffalo WROR/Boston WLAN-FM/Lancaster WKEE/Huntington WNAP/Indianapolis KIKI/Honolulu WHEB/Portsmouth WTSN/Dover KNOE-FM/Monroe KBIM/Roswell

The following stations failed to report this week and therefore their playlists were frozen

> CFTR/Toronto WGCL/Cleveland KNBQ/Tacoma CK101/Cocoa Beach WOKI/Knoxville KMGK/Des Moines WZOK/Rockford WJBQ/Portland KWTO-FM/Springfield KIST/Santa Barbara KTRS/Casper

MIDWEST Most Added® Hottest

Stray Cats Frank Stallone Elton John

Police Stevie Nicks Michael Sembello

RADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added**® Hottest

Stray Cats Elton John Frank Stallone

Police Michael Sembello

MIDWEST PARALLEL TWO

Matt Patrick

FRANK STALLONE FRANK STALLONE
EDDY GRANT
GEORGE BENSON
HOTTEST
POLICE 1-1
DAVID BOWIE 5-3
JOURNEY 14-9
CULTURE CLUB 20-13
LAURA BRANIGAN 23-16

WKAU/Appleton-Oshkosh

DIANA ROSS BONNIE TYLER MEN WITHOUT HATS (dp) Hottest: DURAN DURAN 3-1

WNAM/Appelton-Oshkosh Chris Caine

LRB AIR SUPPLY ELTON JOHN
F.R. DAVID
STRAY CATS
HOTTEST:
HOTTEST:
STEVIE NICKS 4-2
MICHAEL SEMBELLO 5-3
QUARTERFLASH 12-6
RICK SPRINGFIELD 28-19

92X/Columbus, OH Teri Nutter

DONNA SUMMER BILLY JOEL BILLY JOEL Hottest: POLICE 1-1 SERGIO MENDES 12-4 MICHAEL SEMBELLO 15-7 RICK SPRINGFIELD 23-15 BONNIE TYLER 25-19

KIIK/Davenport, IA Jim O'Hara

ASIA (dp)
JOAN JETT (dp)
FRANK STALLONE (dp)
WEIRD AL YANKOVIC (dp)
GEORGE BENSON GEORGE BENSON Hottest: POLICE 3-1 MEN AT WORK 17-7 MICHAEL SEMBELLO 15-9 PAUL ANKA 33-24 MICHAEL JACKSON D-27

KMGK/Des Moines, IA

none
Hottest:
POLICE 1-1
STEVIE NICKS 4-4
MADNESS 5-5
EURYTHMICS 8-8
LOVERBOY 11-11

WEBC/Duluth, MN Dick Johnson

MICHAEL JACKSON MICHAEL JACKSON
AIR SUPPLY
RICK SPRINGFIELD (dp)
LRB (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 5-2
EURYTHMICS 7-4
DURAN DURAN 6-5
MEN AT WORK 8-6

WKDQ/Evansville, IN Hobbs/Payne

EURYTHMICS NAKED EYES NARED EISS ASIA RITA COOLIDGE Hottest: POLICE 1-1 EDDY GRANT 6-4 STEVIE NICKS 16-7 MEN AT WORK 17-8 DURAN DURAN 18-10

WMEE/Fort Wayne Tony Richards

BONNIE TYLER BONNIE TYLER
AIR SUPPLY (dp)
SERGIO MENDES (dp)
HOTTEST:
MICHAEL JACKSON 2-1
QUARTERFLASH 11-4
TACO 12-9
RICK SPRINGFIELD 15-11
MICHAEL JACKSON 21-13

WGRD/Grand Rapids, Mi

STRAY CATS
BONNIE TYLER
LRB
STYX
FRANK STALLONE
TALKING HEADS (dp)
INXS (dp)
Hottest:
LOVERBOY 2-1
FINDYTHMUS 10-4

WZZR/Grand Rapids, MI Don Schuller

STRAY CATS SPANDAU BALLET BONNIE TYLER ROBERT PLANT GEORGE BENSON ELITON JOHN YAZ R.E.M. Hottest: Hottest: POLICE 1-1 MICHAEL SEMBELLO 2-2 QUARTERFLASH 10-5 STEVIE NICKS 16-12 CHARLIE 23-19

WNAP/Indianapo Larry Mago

none Hottest:

WZPL/Indianapoils Hoffman/Brodie

BILLY JOEL EILLI JOEL
ZEBRA
RITA COOLIDGE
MICHAEL JACKSON
ZZ TOP
BONNIE TYLER
LAURA BRANIGAN
STRAY CATS
ELTON JOHN
ROBERT PLANT
TEARS FOR FEARS
CHRIS DEBURGH
BILLY IDOL
BLACKFOOT
HOTCEST:
POLICE 1-1 HOTTEST: POLICE 1-1 STEVIE NICKS 6-2 MICHAEL JACKSON 3-3 DONNA SUMMER 11-4 MICHAEL SEMBELLO 10-5

WJXQ/Jackson, MI Ryan/Cheeks

ROBERT PLANT STRAY CATS CHRIS DEBURGH CHRIS DEBURGH
STYX
SPANDAU BALLET (dp)
LRB (dp)
BILLY IDOL (dp)
ELTON JOHN (dp)
HAYSI FANTAYZEE (dp)
HOTLEST:
LOVERBOY 1-1
EURYTHMICS 11-9
JOURNEY 16-12
ASIA 23-19
TALKING HEADS D-24

WKFR/Kalamazoo, MI Swart/Chapman

EDDY GRANT (dp) ELTON JOHN
ATR SUPPLY
GEORGE BENSON
FRANK STALLONE (dp) FRANK STALLUNE (dp)
Hottest:
POLICE 1-1
STEVIE NICKS 3-2
DONNA SUMMER 10-5
MEN AT WORK 16-10
JACKSON BROWNE 27-21

WVIC/Lansing, MI Jay Stevens

JACKSON BROWNE LRB Hottest: POLICE 1-1 LOVERBOY 2-2 MADNESS 3-3 EDDY GRANT 4-4 ROD STEWART 9-5

WZEE/Madison, W! Little/Hudson

FRANK STALLONE FRANK STALLONE RICK SPRINGFIELD (dp) STRAY CATS HOTLEST: POLICE 1-1 DEF LEPPARD 3-2 MICHAEL SEMBELLO 5-4 STEVIE NICKS 8-5 JACKSON BROWNE 13-9

KQKQ/Omaha, NB Taylor/Evans

STRAY CATS
LAURA BRANIGAN
FRANK STALLONE
MEN WITHOUT HATS
HOTECS:
POLICE 1-1
STEVIE NICKS 3-2
MICHAEL SEMBELLO
DURAN DURAN 5-4
LOVERBOY 11-7

KZ93/Peoria, IL

SPANDAU BALLET FRANK STALLONE BILLY JOEL ROBERT PLANT STRAY CATS Hottest: HOTTEST:
POLICE 1-1
LOVERBOY 2-2
ELTON JOHN 3-3
CHRIS DEBURGH
IRENE CARA 5-5

Tim Fox

none Hottest: POLICE 1-1 STEVIE NICKS 3-3 ROD STEWART 5-5 MICHAEL JACKSON 6-6 LOVERBOY 7-7

U93/South Bend, IN

J.K. Dearing

STEVIE NICKS
BILLY JOEL
JOURNEY
HOTTEST:
EDDY GRANT 3-1
SERGIO MENDES 4-4
KAJAGOOGOO 8-6
STEVIE NICKS D-11
MEN AT WORK 26-14

KAYI/Tulsa OK

ELTON JOHN ELTON JOHN
TACO
STRAY CATS
AIR SUPPLY
HOTLEST:
POLICE 1-1
STEVIE NICKS 3-3
DURAN DURAN 5-5
HUMAN LEAGUE 16-10
CULTURE CLUB 18-11

KRAV/Tulas. OK

AIR SUPPLY BILLY JOEL MICHAEL SEMBELLO (dp) HOTTEST:
POLICE 1-1
SERGIO MENDES 2-2
SHERIFF 5-4
MEN AT WORK 12-8
MICHAEL JACKSON D-11

KEYN-FM/Wichita, KS Taylor/Pearman

AIR SUPPLY FRANK STALLONE LRB LAURA BRANIGAN MEN WITHOUT HATS (dp) HOTTESTE 1-1 STEVIE NICKS 6-3 DURAN DURAN 7-4 MICHAEL SEMBELLO 13-7 EURYTHMICS 20-9

WHOT/Youngsto Dick Thompson

BLACKFOOT SERGIO MENDES LINDSEY BUCKINGHA STRAY CATS ELTON JOHN ROBERT PLANT FRANK STALLONE KISSING THE PINK KISSING THE PINK ARETHA FRANKLIN HAYSI FANTAYZEE SPANDAU BALLET SPANDAU BALLET
HOTTEST:
POLICE 1-1
STEVIE NICKS 4-2
ASIA D-27
BILLY JOEL D-29
AIR SUPPLY D-31

WYFM/Youngstown, OH

MICHAEL SEMBELLO EURYTHMICS DEF LEPPARD Hottest: Hottest: POLICE 1-1 MICHAEL JACKSON 3-2 MADNESS 10-5 LOVERBOY 8-6 STEVIE NICKS 13-8

PARALLEL THREE

Dan Brannan

JOURNEY
BONNIE TYLER
AIR SUPPLY
HIGH INERGY
HOTECST.
POLICE 1-1
STEVIE NICKS 5-2
EURYTHMICS 6-3
LOVERBOY 10-6
DURAN DURAN 11-7

WCIL-FM/Carbondale, IL Tony Waltekus

ZZ TOP (dp) STRAY CATS (dp) MEN WITHOUT HATS MALCOLM MCLAREN Hottest: POLICE 1-1 DEF LEPPARD 2-2 NEW EDITION 3-3 MECO 4-4 ELO 30-21

KEMZ/Columbia

STRAY CATS
TEARS FOR FEARS
ELTON JOHN
Hottest:
STEVIE NICKS 3-1
QUARTERFLASH 4-2
JOURNEY 16-13 JOURNEY 16-13
RICK SPRINGFIELD 26-18
ASIA D-21

KQWB/Fargo, ND Craig Roberts

AIR SUPPLY
MICHAEL JACKSON
HOTLEST:
POLICE 1-1
HUMAN LEAGUE 17-10
TACO 16-12
MICHAEL SEMBELLO 19-13
LOUISE TUCKER 18-14

KKXL-FM/Grand Forks, ND Don Nordine

MICHAEL JACKSON BILLY JOEL CHARLIE MEN WITHOUT HATS MEN WITHOUT has Hottest: POLICE 1-1 DEF LEPPARD 2-2 EURYTHMICS 7-3 PRINCE 4-5 LOVERBOY 11-10

KYTN/Grand Forks, ND Tom Fricke

ROBERT PLANT FRANK STALLONE STRAY CATS Hottest: DEF LEPPARD 1-1 LOVERBOY 2-2 POLICE 3-3 STEVIE NICES 4-4 JOAN JETT 26-18

KRNA/lowa City, IA

Bart Goynshor LAURA BRANIGAN SHALAMAR AIR SUPPLY FRANK STALLONE LRB STRAY CATS STRAY CATS
HOTTEST:
POLICE 1-1
EURYTHMICS 2-2
KAJAGOOGOO 4-3
HUMAN LEAGUE 8-4
DURAN DURAN 9-5

WAZY-FM/Lafayette, IN Jim Stacy

CHRIS DEBURGH MICHAEL JACKSON FRANK STALLONE LOUISE TUCKER STRAY CATS (dp) Hottest: Hottest: EURYTHMICS 8-1 STEVIE NICKS 4-2 QUARTERFLASH 13-5 FIXX 18-8 MICHAEL SEMBELLO 20-12

WRKR/Racine, WI Steve Warren

KKLS/Rapid City, SD

BILLY JOEL AIR SUPPLY GEORGE BENSON SHALAMAR

99KG/Saline

Steve Collier

HOTTEST:
POLICE 1-1
STEVIE NICKS 2-2
BRYAN ADAMS 5-3
ELO 6-5
MEN AT WORK 15-12

RB RONNIE MILSAP (dp)
CHRIS DEBURGH (dp)
PLIMSOULS (dp)
SERGIO MENDES
HOTTEST:
MECO 1-1

POLICE 2-2 STEVIE NICKS 8-5 ELO 18-13 TACO 33-24

Dan Brannan

STEVIE NICKS STEVIE NICKS
LOVERBOY
LAURA BRANIGAN
JEFFREY OSBORNE
MICHAEL JACKSON
Hottest:
POLICE 3-1 MADNESS 8-6
ROD STEWART 13-9
DURAN DURAN 19-10
BONNIE TYLER 25-18

WBWB/Bloomington John Heimann

John Helmann
BILLY JOEL
ARETHA FRANKLIN
BLACKFOOT (dp)
STRAY CATS
KISSING THE PINK
CHRIS DEBURGH
ELTON JOHN
HOTTES TO JOHN
HOTTES 2-1
DURAN DURAN 15-7
QUARTERFLASH 17-9
JOURNEY 39-26
MICHAEL JACKSON 40-27

KKRC/Sloux Falls Dan Kieley

BILLY JOEL
MICHAEL JACKSON
HOTTEST:
POLICE 1-1
DEF LEPPARD 3-2
MICHAEL SEMBELLO 11-3
DONNA SUMMER 10-6
BRYAN ADAMS 15-10

KWTO-FM/Springfield, MO Alexander/Hammond

none
Hottest:
POLICE 1-1
MICHAEL JACKSON 2-2
EURYTHMICS 3-3
MADNESS 4-4
STEVIE NICKS 6-6

WSPT/Stevens Point, WI Fuhr/Tracy

STRAY CATS STRAY CATS
BONNIE TYLER
RITA COOLINGE
MICHAEL JACKSON
FRAMK STALLONE
ROBERT PLANT (dp)
HOTLEST:
POLICE 1-1
PRINCE 2-2
DURAN DURAN 6-3
STEVIE NICKS 14-9
SERGIO MENDES 15-10

KDVV/Topaka KN Tony Stewar

STRAY CATS SERGIO MENDES SERGIO MENDES SHALAMAR FRANK STALLONE HOTLEST: POLICE 1-1 ELO 12-10 QUARTERFLASH 17-14 FIXX 23-19 JOURNEY 29-21

KFMW/Waterloo, IA

STRAY CATS FRANK STALLONE CHRIS DEBURGH LRB JEFFREY OSBORNE HOTTEST:
POLICE 1-1
MICHAEL SEMBELLO 15-8
EURYTHMICS 20-13
DONNA SUMMER 26-21
AMERICA 36-31

WEST PARALLEL TWO

KKXX/Bakersfield, CA

Squires/Kamper AIR SUPPLY FRANK STALLONE LRB LRB Hottest: POLICE 1-1 MICHAEL SEMBELLO 7-3 MEN AT WORK 22-13 DAVID BOWIE 26-20 TACO 30-25

KBBK/Boise, ID Tom Evans

BONNIE TYLER (dp)
ELTON JOHN
FRANK STALLONE
JEFFREY OSBORNE
AIR SUPPLY
HOTCEST:
MICHAEL SEMBELLO 6-3
EURYTHMICS 12-8
MEN WITHOUT HATS 13-9
STEVIE NICKS 15-11
BRYAN ADAMS 16-12

KKFM/Colorado Springs Finney/Ryan

DURAN DURAN STRAY CATS AIR SUPPLY (dp) Hottest: POLICE 1-1 POLICE 1-1
DONNA SUMMER 5-2
LOVERBOY 7-4
EURYTHMICS 8-5
STEVIE NICKS 10-6

KYNO-EM/Freeno CA

ARETHA FRANKLIN GLADYS KNIGHT STEVIE NICKS MIDNIGHT STAR BRYSON & FLACK RICK JAMES TEARS FOR FEARS HOTLEST. Hottest: POLICE 1-1 MTUME 9-2 HUMAN LEAGUE 10-4 ATTITUDE 8-6 BERLIN 11-7

KIKi/Honołulu, HI Kong/Shishido

none Hottest: POLICE 1-1 AUDY KIMURA 2-2 THOMAS DOLBY 3-3 SERGIO MENDES 4-4 MEN AT WORK 13-13

KQMQ/Honolulu, HI Kimo Akane

TACO STRAY CATS STRAY C...
ELTON JOHN
DOOBIE BROTHERS
SPANDAU BALLET
TEARS FOR FEARS
POBERT PLANT JOURNEY 2-2 EURYTHMICS 3-3 STYX 5-4 DONNA SUMMER 7-5

KLUC/Las Vogas, NV Randy Lunquist

ELTON JOHN (dp) ELTON JOHN (dp)
LRB (dp)
Hottest:
POLICE 1-1
BRYAN ADAMS 10-7
HUMAN LEAGUE 12-8
DAVID BOWIE 15-12
CULTURE CLUB 18-13

KOSO/Modesto, CA

Ausham/Main JEFFREY OSBORNE FRANK STALLONE HOTTES: POLICE 1-1 MICHAEL SEMBELLO 6-4 FIXX 9-7 LOUISE TUCKER 19-13 NAKED EYES 27-22

KHOP/Modesto-Stockton

GEORGE BENSON SPANDAU BALLET ELTON JOHN HIGH INERGY HIGH INERGY
STRAY CATS
EDDY GRANT
HOTTEST
STEVIE NICKS 1-1
QUARTERPLASH 5-2
MEN AT WORK 10-5
DURAN DURAN 13-7
NAKED EYES 29-22

Brown/Kei EURYTHMICS F.R. DAVID BRYSON & FLACK TUBES (dp) TUBES (dp) Hottest: POLICE 1-1 MICHAEL JACKSON 3-2 FIXX 7-4 MADNESS 9-6 QUARTERFLASH 13-10

K96/Provo, UT

JOURNEY MICHAEL JACKSON BILLY JOEL SHALAMAR SHALAMAR HOTLEST: POLICE 1-1 MICHAEL SEMBELLO 11-5 MEN AT WORK 18-9 EURYTHMICS 19-13 DONNA SUMMER 29-17

KGGI/Riverside-S.B.

O'Neil/Hubbs KENNY ROGERS GEORGE BENSON SMOKEY ROBINSON GAP BAND GAP BAND
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 8-6
CULTURE CLUB 17-12
PAUL ANKA 28-18
TACO 29-19

KSKD/Salem, OR Len E. Mitchell

STRAY CATS
ELTON JOHN
FRANK STALLONE
LINDSEY BUCKINGHA (dp)
SPANDAU BALLET (dp)
SERGIO MENDES (dp)
ARETHA FRANKLIN (dp)
HOTTEST
DEF LEPPARD 2-1
TACO 19-3
ELO 24-13
ELO 24-13
SHALAMAR 35-27 SHALAMAR 35-27 MEN WITHOUT HATS D-29

KRSP/Sait Lake City, UT Carlson/Moll

STRAY CATS
LAURA BRANIGAN
AIR SUPPLY
Hottest:
MICHAEL JACKSON 2-1 MICHAEL SACKSON 2-1
POLICE 3-2
MICHAEL SEMBELLO 4-3
EURYTHMICS 13-7
DONNA SUMMER 12-9

KYYX/Seattle, WA

STRAY CATS
ELVIS COSTELLO
SPANDAU BALLET
BAUMANN
KISSING THE PINK KISSING THE PINK DIAL M EDDY GRANT HOTTEST: POLICE 1-1 DURAN DURAN 2-2 FIXX 4-3 R.E.M. 6-4 DAVID BOWIE 7-5

Suds Coleman

BLTON JOHN
BILLY JOEL
KENNY ROGERS
HIGH INERGY
F.R. DAVID
HOTTEST
POLICE 1-1
LOUISE TUCKER 7-3
QUARTERFLASH 9-7
MEN AT WORK 13-8
TACO 12-9

KHYT/Tucson, AZ Sherman Cohen

ROD STEWART ROD STEWART
MIDNIGHT STAR
ROBERT PLANT
STRAY CATS
TALKING HEADS
RICK JAMES
ELTON JOHN
SPANDAU BALLET SPANDAU BALLET
ARETHA FRANKLIN
HOTLEST:
POLICE 1-1
MTUME 3-3
SERGIO MENDES 4-4
EURTHHICS 5-5
MICHAEL SEMBELLO 12-7

KRO/Tucson, AZ

CHAMPAIGN FRANK STALLONE STRAY CATS BILLY JOEL JEFFREY OSBORNI RITA COOLIDGE Hottest: POLICE 1-1 MICHAEL SEMBELLO 12-6 MEN AT WORK 21-13 ELO 20-15 BONNIE TYLER 25-21

PARALLEL THREE

KENI/Anchorage, AK Vaughn/Kimber

BONNIE TYLER ELTON JOHN BILLY JOEL Hottest: POLICE 1-1 MICHAEL SEMBELLO 8-5 TACO 11-8 AMERICA 19-16

KYYA/Billings, MT

RITA COOLIDGE BILLY JOEL NAKED EYES LAURA BRANIGAN LAURA BRANIGAN
HOTTEST:
POLICE 1-1
STEVIE NICKS 2-2
MICHAEL JACKSON 3QUARTERFLASH 14-9
MEN AT WORK 15-10

KCDQ/Bozeman, MT **Greg Williams**

DOOBIE BROTHERS ROBERT PLANT F.R. DAVID CHRIS DEBURGH HERB ALPERT ELTON JOHN STRAY CATS TONY CAREY Hottest: POLICE 1-1 LOVERBOY 4-2 DONNA SUMMER 7-3 DEF LEPPARD 11-6 TACO 30-21

KTRS/Casper, WY

none Hottest: POLICE 1-1 EDDY GRANT 3-3 MADNESS 6-6 EURYTHMICS 14-14 PRINCE 15-15

KKAZ/Chevenne, WY John Ramsey

MARTIN BRILEY MEN WITHOUT HAT: SHALAMAR MICHAEL JACKSON ASIA BILLY JOEL BILLY JOEL Hottest: POLICE 1-1 MICHAEL JACKSON 3-2 MADNESS 6-3 EURYTHMICS 7-5 STEVIE NICKS 11-7

KGHO/Hoquien Steve Larson

FRANK STALLONE EDDY GRANT BONNIE TYLER ELTON JOHN LOUISE TUCKER GEORGE BENSON GEORGE BENSON
HOTTEST:
POLICE 1-1
DEF LEPPARD 2-2
MEN AT WORK 8-4
MICHAEL SEMBELLO 11-5
DAVID BOWIE 29-19

KOZE/Lewiston ID Jay McCall

ROBERT PLANT ROBERT PLANT
AIR SUPPLY
STRAY CATS
FRANK STALLONE
ELTON JOHN
HOTTEST:
POLICE 1-1
QUARTERFLASH 8-4
JACKSON BROWNE 16-9
LAURA BRANIGAN 21-13
ASIA 29-20

KDZA/Pueblo CO

BONNIE TYLER GEORGE BENSON STRAY CATS

KCBN/Reno, NV

Jim O'Neal LOUISE TUCKER QUIET RIOT STRAY CATS FRANK STALLONE ROBERT PLANT SPANDAU BALLET POLICE 1-1
TACO 11-4
CULTURE CLUB 21-14
JACKSON BROWNE 27-21
BONNIE TYLER 28-22

KBIM/Roswell, MN

Harry Dierks none Hottest: STEVIE NICKS 1-1 MICHAEL SEMBELLO 3-3 ROD STEWART 6-6 ELO 9-9 MICHAEL JACKSON 26-26

KSŁY/San Luis Obispo, CA

MICHAEL JACKSON BILLY JOEL ASIA (dp) AIR SUPPLY FRANK STALLONE TUBES (dp) TUBES (dp)
Hottest:
POLICE 1-1
DURAN DURAN 4-3
DONNA SUMMER 9-4
MICHAEL SEMBELLO 10-5
DAVID BOWIE 19-12

KIST/Santa Barbara, CA Scotty Johnson

none Hottest: MADNESS 2-2 STEVIE NICKS 5-5 ROD STEWART 6-6 RITA COOLIDGE 7-7 QUARTERFLASH 8-8

PARALLELS

Parallel I: Selected stations in major markets that are formal dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations ig smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

DENOTES FIRST WEEK IN PARALLELS.

221 Reports

JOHN DOE "Hit Song" (Anylabel)
LP: Hit Song National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25 egional 100/25 Reach E 33% M 21% S 56% W 19%

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31. etc.)

Down 0 — Number of stations moving it down on their charts.

Adda 25 — Total number of stations adding it this week.



BRYAN ADAMS Cuts Like A Knife (A&M) LP: Cuts Like A Knife

80% National Summary UP 11: DEBUTS SAME SAME SAME ADDS CO 177/0 Reach E 81% S 84% M 79% W 73% 0

P3 9 WAC2 9-6 WGUY 18-13 WIGY 10-8 WCIR 21-21 WIRZ 20-18 WTSN 19-19 WERZ 10-6 M2YQ 21-30 OK100 19-16 WKHI 15-14 WJBQ 36-36 WSOV 14-11 940 12-11 293 15-14 KAPH 10-19 790 22-21 195 on MYCLS 12-10 Q104 6-14 MYCX 20-16 MYCX 20-16 MYCX 13-18 KILE 22-17 KVOL 9-6 CLS 22-17 KVOL 9-6 MILE 22-17 MILE 22-17 MILE 22-17 MILE 22-17 MILE 23-23 Z102 24-22 MILE 33-23 Z102 24-23 MILE 13-13 MILE 13-13 MILE 13-13 MILE 13-13 Q102 5-16 WGCL 10-10 WABX 16-21 WHYT 17-19 KBEQ 11-6 WKTI 5-4 WLOLPM 9-33 2

REVERT 20-16

KFME 19-16

KFME WFLY 15-12 WTRY 5-5 ELOG 21-20 WYCR 22-17 WYCR 22-17 WTICTM 15-14 WKER 6-6 WILLIAM 19-19 WSPK 30-21 WSPK 30-21 WSPK 30-21 WSPK 31-21 WSPK 30-21 REXX 17-15 RBBK 16-12 KRFM 18-28 RLUC 10-7 KO93 5-8 KHOP 7-16 KIDD 22-19 K96 8-8 RSKD 15-12 KRSP 14-14 KRQ 19-17

WBBQ 22-22 KHPI 21-11 WPMF 20-15

Making Love Out Of... (Arista)
LP: Greatest Hits 58% National Summary UP 7 DEBUTS 40 SAME 39 DOWN 0 ADDS 42 128/42 NEA WZYP a 94TYX a 94TYX a 94TYX a 94TYX a 94TYX 37-30 1103 26-22 MOKI on Clod a-39 WHYFM on XRGV a RX104 on MSFL 39-34 997 d-19 WTIX on KITY a 47FM d-39 KROK on B104 d-27 WBENFM d-40 PRO-FM a 940 a 293 on RAFM a 195 30-25 0105 29-27 WRDD d-29 WRAU on WNAM a KIIK d-33 WEBC a WRDO d-29 WHEE a WTPL d-39 WFFR a RORO d-30 K107 a-40 KRAV a KEYNTM a WGCL on RBEQ a-37 KIMN d-39 Q103 d-33 KCNR a XTRA on KYUU d-25 KUBE A KNBQ on AND TO SERVICE AND THE PROPERTY OF THE PROPERT K104 d-30 WYCR on WKEE on WLANFM on WBLI a WSPK a WKFM on WPST on O106 d-25

AIR SUPPLY

WOMPFM a
WIKZ 15-30
WTSN on
WERZ on
WZYO d-29
OK100 d-37
13FEA a
WKHI OR
95XIL d-40 WISE d-30 WISE d-30 WIAD d-37 WCOO a WFLB d-37 KISR on Q104 d-30 WFOX d-33 KVOL d-38 KNOEFM ON WALE d-30 KNOEFM ON WALE d-30 KNOEFM ON WALE d-30 WOOD d-30 KNOEFM ON WALE d-30 WALE KFYR a
WHWB on
MCILPM d-3
KOWB a
KRNA a
WAZYFM on
WKKR d-3
KXLS a
99KG d-39
KDVV d-34
WKRT KKXX a

KBBK a

KKFM a

KIKI On

KOMC 36-31

KO93 30-30

KHOP ON

KGDD On

KGGI d-23

KSKD d-40

KRSP a

KJRB d-24

KHYT On KENI ON KCDQ d-37 KGHO ON KOZE a KDZA ON KCBN d-38 KBIM ON KSLY a KIST ON EAST OR

AMERICA The Border (Capitol) LP:Your Move National Summary UP 10 DEBUTS SAME DOWN ADDS 152/0 Region Reach E 690 S 718 M 660 W 681 30 WIKZ 40-37 WTSN 22-22 WERZ 24-20 WEYQ 36-32 OK100 15-6 13FEA 26-22 WKHI 20-16 95XIL 25-17 WJBQ ON WHEB 33-33 WSQV 26-22 NNORPM 35-31 KZPM on -39 WHOFFY 24-23 WHOFFY 24-23 WHOFFY 24-23 WHOFFY 36-37 WHOSE 35-24 WHOSE 35-24 WHOSE 23-20 WHOSE 23-21 WHOSE 23-21 WHOSE 23-21 WHOSE 23-21 **U** WNYS on WHTX 29-27 PRO-FM 23-19 SOUTH KAPM d-33 WKQX 26-21 WGCL 29-29 WBX 34-30 WBYT on KBEQ on WLOLFM 18-15

WEST

KEARTH 24-2 KFI 21-18 KCNR 16-13 RMJK 28-25 KTRA ON KYUU 15-16 KUBÉ 30-26 KNBO 33-33

2

WBBQ 37-35 KHFI d-29 K2ZB 40-36 WCID 22-21 KXX106 27-2 WCSC 18-17 WSSX 24-22 WBCY on CK101 29-25

MOLTH 12-11

KGIZTM 12-11

MISE 23-18

MIAD 26-24

MCGQ on WILE 18-12

MICS 23-17

MICS 12-17

MICS 12-17

MICS 17-16

RILE 32-27

KUL 18-15

OLO 11-15-10

RIOCEM 30-30

MIXLE 31-31

MIXL MRDD 19-11 MKAU 30-25 MNAW 35-16 RIIK 24-23 KMGK 29-29 MBDC 21-19 MEDU 24-21 WERD 24-21 WERD 24-21 WERD 31-24 WERT 26-24 MYIC ON K293 39-29 US3 30-30 KIO7 25-22 RRAY 20-18 REYNEM ON WINTE 36-32 KFMZ 13-15 KFMZ 13-15 KFKLPM 29-2: KYTN ON KHNA 27-24 MAXYFM 27-2: KKLS 27-23 99KG 6-31 KWTOPM 22-2: WSPT ON KDVV 40-37 KFMW 36-31 RO93 21-21 RHOP 8-3 RIDD 12-12 K96 26-23 KGGI 23-22 KSKD 34-31 KRSP 34-32 KJRB 18-13 KRQ On RENI 19-16 RYYA 27-23 RCDQ 22-15 KTRS 31-31 KKAZ On RGHO 24-17 ROZE 15-12 KDZA 30-24 KBIM 19-19 KSLY 34-27 KIST 12-12 **P3** WFBG 21-18 WACZ on WIGY 27-25 WOMPFM 35-33

ASIA Don't Cry (Geffen) LP: Alpha 84% Nation Summer UP DEBUTS SAME DOWN 186/37 Regions Reach E 90% S 86% M 89% W 70% 37 **D 3** WBBQ d-38
HIFT a
WPWF a
R2EB a
WGID a
WGID a
WGIC 6-40
WSSX 26-21
WSX 6-40
WSSX 26-21
WSX 6-40
WSSX 26-21
WSX 6-40
WSSX 26-21
WSX 6-40
WSX 76-22
WSX 6-40
WSX 76-20
WS WPRG 38-28
WACZ d-38
WACZ d-38
WACZ d-38
WACZ d-38
WACZ d-38
WACZ d-38
WACZ d-36
WTSN on
WERZ d-36
WTSN on
WERZ d-34
WZYQ d-39
SXII. d-35
WJ8Q on
WHEB on
WSOV d-26 940 on 293 on KAFM 31-24 790 on 195 on Y100 on Q105 31-29 KOIZFM d-24 HISE d-31 WIGG d-29 WFLB OD KISR d-33 Q104 d-27 WFOX d-31 WYXS 28-24 KILE d-38 KNOL A KNOL A KNOL A KNOL WOFM OD WALEV OD WALEV OD WALEV OD WALEV OD WALEV OD WALEV G-30 KNOL G-30 KNOL G-30 WALEV OD WALEV OD WALEV OD WALEV OD WALEV OD WALEV OD WALEV G-30 KNOL G-30 WALEV OD WALEV OD WALEV G-30 KNOL G-30 WALEV OD WALEV G-30 KNOL G-30 WALEV G-30 KNOL G-30 KNOV d-22 WALEV G-30 KNOL G-30 KNOV G-30 WHSL 27-20 WKQX d-28 WLS-FM on Q102 a-30 WGCL on WABX d-38 WHYT on KBEQ 39-34 WKTI a WLOLFM 38-33 WIRT

RIMN d-32
REARTH on
RF1 a-35
KIISFM d-31
KIQO d-40
RIZP s
RCNR s
RCNR s
RMJK d-29
XTRA on
KFRC d-28
KYUU d-30
KNBQ on HEDD a

HKAU d = 10

HKAU d = 11

32X d = 12

32X d = 12

HKAU a = 25

HKAU a = 25 RFYR ON
WBWB d-35
WCILFH ON
RFW2 d-21
ROWB d-27
KKLLFM d-3
KKLLFM d-3
KKLLFM d-3
KKNA ON
WAZYFM ON
KKLS d-25
99RG d-37
KKRC d-29
KWTOFM ON
MSPT ON
MSPT ON
MSPT ON
ROVV d-26
RFMW d-35 EAST ON WFLY a
MTRY on
R104 on
MYCR on
MYCR on
MYCR on
MYCR on
MILAMFM on
MEL ia
KC101 a
KC101 KRXX d~34 KBBK on KKFM d-26 KLUC d-30 KO93 a-33 KHOP d-27 KSKD d-35 KRSP 37-31 KYYA ON KCDQ d-34 KKAZ a KGHO ON KOZE 29-20 KDZA ON RCBN 40-35 RBIM ON KSLY a

LP: In Your Eyes 40% National Summary UP 13 DEBUTS 10 SAME 41 DOWN 0 ADDS 25 E 384 S 513 H 234 W 456 RITE 21-14
KAMT ON
RESTTH ON
WANSPM a
WAYP ON
94TYX a
MADX 40-35
Y103 a-30
MOKI ON
KSPM a
PM100 32-29
G100 38-33
MHHYPM ON
KSPL ON
WSPL ON
WSPL ON
WSPL ON
WSPL ON
WSPL CO **Q** WCIR a WOMPFM a WIKZ on WERZ d-40 WZYO on WKHI on B104 d-29 B94 a BOUTH WISE a
WIAD d-39
WCGQ on
WFLB d-36
KISR a
Q104 a
WFOX on
KILE on
KNOL 38-34
Q101 on
KNOFFM on
KNOFFM on
KNOFFM on
KNOFFM on
KNOFFM on
WGLF or 94Q 29-24 293 on KBEQ 37-32 RIMN a Q103 on REARTH a KF1 on KMJK on KFRC d-4 WKDD a KIIK a KNGK on WZZR a WZPL on WXFR a WHOT 35-33 **P** WBWB on WCILPM on RKLS a KFMW on KQMQ d-38 KO93 32-27 KHOP a KIDD 28-27 KGGI a-30 KSKD on KHYT 40-38 RENI on KCDQ on KGHO a ROZE on KD2A a KBIM on RSLY on **D3** WBBQ 40-36 WQID d-40 WCSC on WBCY a WNOKPM a WFBG on WGUY on WIGY on

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GEORGE BENSON

Lady Love Me... (WB)

DAVID BOWIE China Girl (EMI An National Summary UP 142 DEBUTS 6 SAME 28 DOWN 5 ADDS 4 al 185/4 84% Reach E 88% S 89% M 74% W 82% 13 9 **P3** B104 19-14
MXKSFM 23-1
MBENPM 18-1
MYS 11-7
MYB 11-7
MYB 12-7
MYB 12-7
MYB 21-2
MYB 20-13
MYB 20-20
MYB 20-20
CHUM 13-12
SOUTH WFBG 25-21 WACZ 25-18 WGUY 19-14 WIGY 25-22 WCTR 19-16 MOMPTM 22-1 WTSN 24-24 WBRZ 18-14 WAZTO 31-26 WKHJ 23-22 WTRD 00 WHZB 00 WRZB 00 WRZB 00 WRZB 00 WRZB 00 WSQV 6-3 940 18-10 293 19-18 790 18-17 195 21-20 9100 20-20 Q105 21-21 KOIZFM 17-1
HISE d-33
WJAD 24-20
WCGQ 27-26
WFLS 14-7
KISR 9-18
JOHN 29-20
WFOX 22-19
WFOX 22-19
WFOX 22-19
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KIVOL 28-28
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KIVOL 28-28
KIVOL 28-27
KIVOL 28-28
KIVOL 2 WXQX a WGCL 20-20 WABX 24-19 WHYT 20-18 KBEQ 40-35 WLOLFM 28-28 KFYR 16-12 WBWB 8-5 WCILFM 32-2: KOWB 5-2 KVTN 27-23 KRNA ON MAZYFM 24-2: MERR d-36 SKLS 28-26 99KG 38-38 XKRC 23-21 MERR 23-21 MERR 36-38 XKRC 23-21 MERR 36-38 KRC 23-21 MERR 36-38 KRC 23-21 MERR 36-38 KRC 23-21 MERR 36-38 KRC 23-21 MERR 36-38 MERC 36-38 ME CNB0 15-1 WEST

KENI 37-32
KYYA 28-25
KCDQ 24-17
KTRS 30-30
KKAZ 29-25
KGHO 29-19
KOZE 27-21
KDZA 28-26
KCBN 10-18
KSIM 21-23
KSLY 19-12 RKXX 26-20 RBBK 28-26 ROMO 34-24 RLUC 15-12 RMOP 11-9 R96 23-19 RGGI 11-8 RGKD 29-25 RRSP 24-21 RSP 24-21 RYP 6-6 RRO 11-9

LAURA BRANIGAN

144/23

65% Natio Summ UP DEBUTS SAME DOWN ADDS

P3

WFBG d-38 WAC2 37-32 WGUY 33-30 WCIR 32-30 WCMPPH 40-3 WIXZ d-39 WTSN 32-32 OK100 on 13FEA on WRHI d-40 95XIL 31-27 WJBQ 35-35

WISE 36-29 WJAD 29-26 WCGQ on WPLB 31-24 WOLT a KISR d-38 Q104 a-34 WPOX on KILE 40-37 KVOL 23-18 Q101 33-27 WPFM on

WPFM ON WXLK a WAEV 33-31 WIXV d-40 Z102 38-36 FM99 35-31 WGLF 36-35

RPYR on WBMB 35-31 KRNA a WAZYFM d-35 WRXR a KKLS on 99 KG on KWTOFM on KDVV 26-23 KFMW on WBST

RENI 38-34 RYYA a RCDQ 38-31 KOZE 21-13 RDZA 38-31 KBIM 37-37 RSLY ON KIST ON

38

WJD 30-34 WQUT on WOKI 37-37 KBPM 28-23 PM100 30-23 G100 31-26 WHYFM 31-2 KRGV 13-5 KX104 a WSFL on WTIX d-39 WNV2 d-38 WRVQ 39-37 KROK 36-27 WSEZ 35-30

MIDWEET

MKDU 23-16

MKAU 4-33

MNAM 32-25

RIIK 32-25

KIGK on

MEBC on

M

KKXK d-32 KBBR on KOMQ d-35 KO93 25-25 KHOP 25-23 KIDD d-29 KSRD d-39 KRSP d-39 KJRB d-22 KHYT 38-37

How Am I... LP: Branigan 2

Regiona Reach E 63% S 74% M 57% W 64%

D

WXXSFM d-35 WBENFM 22-21 WNYS a PRO-FM 16-13

940 on 293 30-29 Y100 on Q105 27-25

WKQX d-30 WGCL 28-28 WHYT a KBEQ 31-26

KIMN A
Q103 33-30
KEARTH A
KFI ON
KIISFM ON
KIOQ ON
KCNR 28-25
KMJK d-39
XTRA A
KYUU d-28

AYOU S-2

WPLY 29-24 WTRY a-29 WROR 22-22 WYOR 8 4TICTM 28-23 WKEE 34-34 WLAMFM ON KC101 On MSPK 33-32 WHEM 36-33 MPST 37-34 MKRETM d-16 Q106 d-28

WBBQ-d-40 KHPI a WFMF a KZZB 30-23

WEST

JACKSON BROWNE
Lawyers In Love (Asy. National Summary UP 145 DEBUTS 10 SAME 27 DOWN 2 ABDS 4 Region Reach E 858 S 848 M 879 W 848 3 MCID 16-12
MCISC 21-20
MCISC 21-21
MCISC 2 **1 P3** B104 25-22 WBENFM 25-24 WK BW ON WNYS 29-28 WPRD 23-17 WNBC 23-21 B94 ON WRTX 22-21 WFBG 24-19 WACZ 35-31 WIGT 28-23 WCIR 36-34 WOMPFM 23-1 WIKZ 28-26 WTSN 26-26 WTSN 26-26 WTSN 26-26 WTSN 27-22 WZYQ 23-20 OK100 32-27 WKHI 27-24 95XIL 32-32 WNEB 28-28 WSQV 16-12 WRTX 22-21 PRO-PM 25-2 CHUM 28-25 Q107 24-22 94Q 30-28 293 27-26 KAPH 24-23 ROIZPM 11— WISE 32-27 WISE 32-27 WISE 32-27 MISE 32-26 KISE 29-26 KISE 29-26 KISE 29-26 KISE 32-21 WYKS 18-11 KYUL 30-27 Q101 23-23 KNOEM 21-3 WANG 12-6 WALK 12-6 WALK 12-6 WALK 12-6 MALK 12-6 WKQX 30-26 WGCL 22-22 WARX 33-28 WHYT d-40 KBEQ 26-23 WKTI 21-18 WLOLFM 34-30 MIN 27-23 Q103 26-22 REARTH 21-19 RPI 31-28 RIJSFM 28-23 X100 A RZPP 27-23 RCNR 8-28 KMJK 32-22 XTRA 25-23 RYUU 22-19 RUBE 29-25 RNBQ 22-22 MKDD 25-20
WKAD 34-27
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WKDC 21-19
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WKDC 21-19
WKDC 21-19
WKDC 25-21
WKDC 25-21
WKDC 25-21
WKDC 25-21 WHSL 18 WHSL 1 7 WFLY 34-26 WFRY 26-21 K104 39-29 WYCR 27-24 WTICFM 23-22 WREE 27-27 MLANEM ON MELI ON KC101 29-24 WFPK 31-27 WFRY 35-10 WRCK 29-23 WREE 35-10 WRCK 29-23 WREE 35-10 WRCK 29-23 KXXK 31-27 KBBK ON KKFM 27-21 KIKI ON KLUC 25-22 KO93 16-15 KMOP 19-14 K96 27-22 KSRD 38-36 KRSP 32-26 KRQ 30-27 RENI 32-27 KYYA 26-22 KCDQ 31-24 KTRS 35-35 KKAZ ON KGHO 33-28 KOZE 16-9 KDZA 37-32 KCBN 27-21 KBIM 24-24 KSLY 25-19 KIST 22-22 MBBQ 30-28 KHPI d-28 WFMF 19-16 KXZB 27-21 PEABO BRYSU.
ROBERTA FLACK
Tonight I Celebrate...(Capitu.
LP: Tonight I Celebrate My Love

**eqional 50/8 23% Nationa Summar

**EABO BRYSU.

**A District
Coher About
Ab

WNOKFM ON RITE 12-11 WHYFY ON KAMZ 16-12 94TYX a MJDX 35-29 KBFM ON PH100 35-25 GI00 33-30 WHYFM 25-22 RRGV 29-20 MSFL d-39 MINUY ON KITY 40-39 KFFM 29-28 KTSA a-15 **D** P3 WFBG a
WGUY d-35
WOMPFM d-40
WIR2 19-14
WERZ on
13FEA on
WJBQ on 195 20-11 Y100 24-23 чнүт а WISE on WPLB on WPOX on XILE on KVOL on Q101 on WIXY on WHOT on PZ WEST KYNOFM a-24 RIDD a KGGI 30-24 KSKD on RJRB 33-20 KHYT 37-29 KRQ on WFLY a WSPK 20-17 WKFM On KGHO d-40 KIST on

0 CHARLIE It's Inevitable (Mirage/Atco)
LP: Charile

87% Natio Summ UP DEBUTS SAME DOWN ADDS 147/3 Reach E 674 S 669 M 684 W 669 35 MDOQ 40-34 MPY on 199 KSETFM 15-13 WANFM 15-30 WZYF 30-26 MORE 18-18 REPT 22-18 PT-100 on 19-10 WANFM 10-21 WANFM 10-40 KRGV 10-4 KX104 on WSFL d-40 WT 40-38 WSFL d-40 WT 10-20 WT 10-WERE 16-12 W2YO on OR100 26-22 WRHI 37-35 95XIL 40-37 WJBQ 29-29 WSQV on **1** B104 on WXRSPM 27-22 WBENPM 29-32 WXSW on WNYS on WPHD 24-23 WITX on PRO-FM 30-28 ROLTH

KOLZPH 16-1
HISE ON
HIS 293 d-33 790 on WRDD 29-25 WRAU 32-28 WAAW 33-08 KWGR 28-28 WZZR 23-19 WZZR 23-19 WZZR 23-19 WZZR 23-29 WZZR 23-29 WZZR 39-29 WZZR 39-29 WZZR 39-29 WZZR 39-29 WZZR 39-29 WZZR 30 WZ 3 WKOX 25-23 WLS-FM on WGCL 27-27 WABX 37-34 WHYT on KBEQ 8-7 WLOLFM on Q103 on KEARTH on KIQQ on KCNR 29-26 KFRC on

RPYR ON MBMB 18-14 FRM2 17-14 KEXIFM a KYTN 29-25 KRNA ON MAZYFM 30-2* WRKE 23-22 KRLS ON FMTOPR **P**2 **3**

XENI, OR KYYA d-30 KCDQ 25-19 KKAZ ON KGDG 38-32 KOZE ON KDZA ON KBIM 31-31 KSLY 38-30 KIST 26-26

RITA COOLIDGE All Time High (A&M) National Summary UP 50 DEBUTS 7 SAME 46 DOWN 1 ADDS 19 123/19 NAA Q WACZ 31-29 MGUY Qn MCIR 30-29 WOMPFM 31-30 WIRZ 31-28 13FEA 7-4 WKHI ON WHEB ON WROK 25-23 WANSPM on WJDX 16-12 Y103 7-5 WOUT on WOKI on G100 28-25 WHIFFM 28-21 RRGV a B104 a WKBW on B94 on WHTX a Q107 23-19 G100 zone, whityPM 28-2; RRGV a KX104 d-30 WSFL 33-31 B97 27-24 WTIX 36-33 WNV2 40-37 WRVQ 31-30 XITY on KROK d-36 WSEZ 25-22 MISE 31-25
MIAD ON MCGQ a
MIAD ON MCGQ a
MPLB 29-23
MOLT 33-29
KISR a
Q104 11-11
MPOX ON KISR a
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MPOX ON GIOL 10-7
KNOEM 22-2
MXLK 22-16
MAEV 25-20
MIXV a
PM99 37-32
MGLF a 940 d-26 293 on Midwest no TYRW WKDD ON
WKAU ON
WKAU ON
WKAW 27-24
KIIX 21-17
KMGK ON
WEBC ON
WEBC ON
WGRD ON
WGRD ON
WGRD ON
WGRTL a-34
WKFR ON
K107 35-32
KRAV 7-6
WHOT 38-36 KIMN on Q103 30-KP1 on KYUU a KPYR on WBWB 31-28 KOWB 12-11 KYTN a 99EG on KWTOFM on WSPT a KDVV 19-15 WFLY d-33 WTRY 20-18 WROR on K104 a WYCR on WKEE 38-38 WLANPM on MSPR 35-37 WRFM 36-37 WFST d-38 WKRZFM on Q106 25-22 KBBK OD FYNOFM 14-12 KIKI OD ROMO 23-21 KO93 22-16 KHOP 26-20 KIDD 21-21 KSKD OD KJRB 28-17 KHYT 35-35 KRO a KDUV 19-15

WEST

KENI 40-37

KYYA a

KCDQ d-36

KTRS 37-37

KKAZ On

KGHO 40-34

KDSA 24-21

KCBN 26-23

KBIM 30-30

KSLY d-40

KIST 7-7 O106 25-22

***BBQ 36-31
**RHFI a
***WQID 35-30
**KXXIO6 on
***CSC 31-29
***WNCSC 31-29
**WNCSC 31-29
***WNCSC **P** EAST WPBG 35-34 CROSBY, STILLS & NASH War Games (Atlantic) LP: Allies

Netion Summa UP DEBUTS SAME COWN ADDS 76/0 34% E 42% S 33% M 32% W 32% N&A MCSC 30-30 MSSX 25-25 MSSX on MNORYM on MNFY on MANFFM on MJDX 28-24 MGX 24-24 KRGV 23-23 MYIX 27-27 MNIZ 36-35 MRVO 20-19 RROK on WSEZ 28-27 W1KE 33-31 W2YQ 27-28 13FEA 28-25 WKHI 21-21 95XIL 37-36 WSQV 18-18 **Q** KQIZFM 14-1 KISR 21-21 WYKS 16-13 KILE ON KNOEFM ON WXLK ON WGLF ON WHSL 21-18 WGCL 31-31 WEST RIMN 34-34 Q103 19-18 KNBQ 35-35 WRAU 26-24 92X on MMGK 26-26 WZZR on WJXQ 15-15 WKFR on KZ93 on WBWB 16-13 KFMZ 11-30 KQWB 25-24 KYTN 31-32 KRNA ON KKLS ON 99KG ON KKRC ON KKRC ON 7 RSKD 26-23 RRSP 31-30 RFMW 31-29 WMST RENI 16-15 KYYA ON KCDQ 32-29 KTRS 24-24 KGMO 32-30 KOZE 24-24 RDZA 35-35 KBIM 25-25 KIST, 21-21 **P3** WACZ on WIGY 36-35 WCIR 35-33 WONPFM 32-3 KZZB 24-28 KXX106 on

CULTURE CLUB
I'll Tumble 4 Ya (Epic/Virgin) National Summary UP 142 DEBUTS 13 SAME 28 DOWN 0 ADDS 5 Reach E 90% S 83% M 74% W 98% D **D** KJRB 30-23 KHYT 22-20 KRO 28-25

P B104 24-21 WXKSFM 21-1 WERFM 27-2 WKBW ON WN'S 28-27 WPHD 18-11 CRCCH a WNBC a B94 27-25 WHTX 20-15 PRO-FM 22-1 CHUM 29-24 Q107 26-24 WFBG 27-20 WFBG 27-20 WGUY 14-10 WGIR 39-7 WOHPFM 24-2 HIKZ 34-2 HIKZ 3 940 d-30 293 24-23 XAPM d-32 195 17-16 Y100 16-10 Q105 22-18 ROIZFN 30-2: MISE ON MISE ON MISE ON MISE ON MISE ON MISE OF MISE 25-17 MISE 25-17 MISE 25-22 MISE WRQX 28-22 Q102 a-20 MGCL 16-16 WABX 18-18 WHYT 34-23 KBEQ 16-15 WKTI d-30 WLOLFM 27-2 KIMN 19-16 Q103 25-23 KEARTH 8-7 RFI 26-24 RIISFM 15-9 RIQU-8-8 XINF 28-22 RCNR 25-23 RMJK 22-18 XTRA 15-11 KFRC 11-7 RYBU 16-17 RUBE 26-22 KNBQ 31-31 MXDD 20-13 MXAU 24-20 MXAH 26-17 RIFK 26-17 RIFK 26-17 MXBE d-32 WCRD 19-16 MZER d-37 MXPL 33-23 MXPL 33-23 MXPL 33-23 MXPL 33-23 MXPL 33-24 MXPL 33-24 MXPL 33-24 MXPL 31-12 MX WBWB 27-21 WCILFH 24-2: RCWB d-17 RKXLFM 32-30 KRNA 18-14 MAZYFM 32-2: 99KC 28-22 KHTOFM 27-2: WBFT 25-2: RDVV 31-27 RFM 37-36

WREST

KRXX 28-23
KRBK 23-21
KRFW 19-15
KNNOPM 19-15
KNOW 29-25
KLUC 18-13
KHOP 23-17
KRDD 19-16
K86 30-26
KGGI 17-12
KSKD 27-21
KSKD 27-21
KSKD 27-20
KYYX 24-20

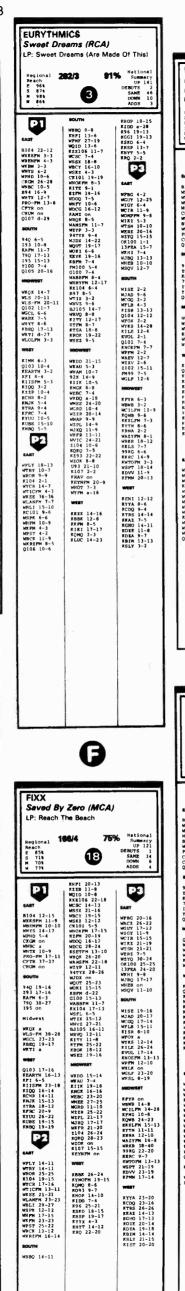
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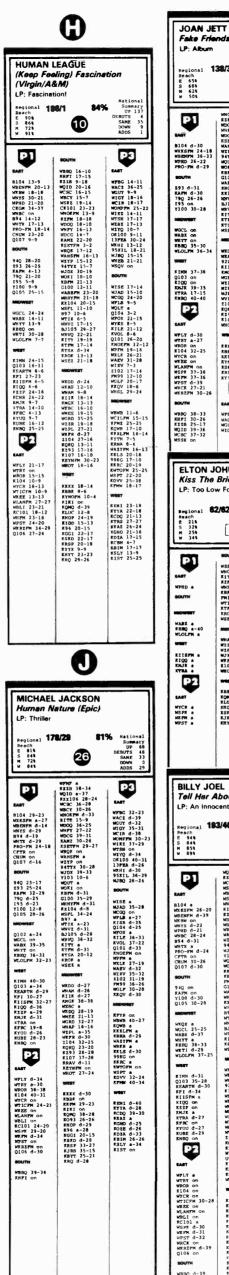
KENT 33-22 KYYA 25-21 KCDQ 27-20 KTRS 32-32 KKAZ 6-27 KGHO 28-20 KOZE 22-17 TODZA 33-29 KCBN 21-14 KBIH 32-32 KIST 32-23 KIST 29-29

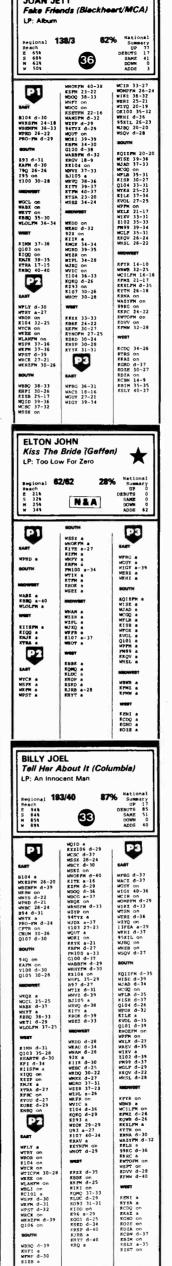
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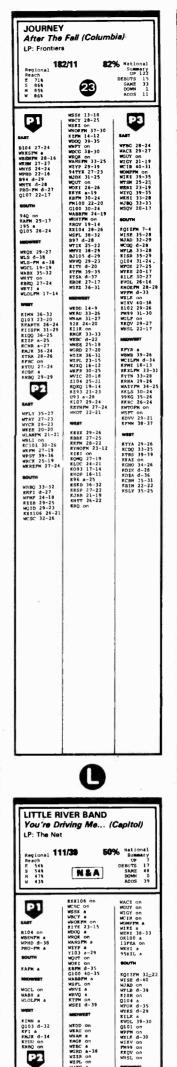
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WFLY 31-22 WFLY 31-22 WFRY 29-26 MNOR 18-18 HYCR 25-22 WICFM 20-18 WKEE 22-22 WLANPM ON WEL 20-22 WANPM 17-15 WHIPM 12-26 WKFW 18-18 WFST 30-24 WKREFM 40-38 Q106 30-27









WGCL or WABX a WLOLPH

KIMN a Q103 d-32 RFI a KHJR d-34 KYUU on KNBQ on

WTRY a
WROR on
K104 a
WYCR on
WSPK a
WXFM on
WPST on
WRCK on
Q106 on

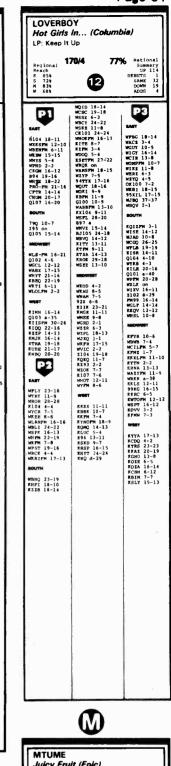
WBBQ a KtzB d-37

MEDD ON MEAN ON MEAN ON MESC A MERC ON MESC ON

KKXX a KLUC a KHOP on KIDD on KSKD 40

P3

KENI 39-36 KCDQ d-39 KGHO d-35 KOZE d-30 KDZA on





P3

WFBG 30-27 WGUY 24-19 WIGY on WCIR 25-22 WOMPFM 29-2

WOMPFM 29-22
WINZ 22-17
WTSN 31-31
WZYQ on
13FEA on
WKHI 29-27
95XIL 27-22
WJBQ 30-30

WISE 29-26
WJAD 27-23
WCGQ 29-24
WFLB 30-22
KISR 25-23
GJ04 35-33
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KILE 34-28
KVOL 20-17
GJ01 25-25
WFPM 24-21
WXLE 00
WALE 00
WALE 00
WALE 00
WALE 01
WALE 01
WALE 01
WALE 01
WALE 01
WALE 01
WALE 04
WILE 34-21
WXLE 04
WILE 34-21
KROV 00

WBWB 26-22 KYTN ON WAZYFM 33-3 WRKR 28-27 99KG 31-29 KDVV 33-30 KFMW d-39

WEST

BOUTH

EAST

Page 62 MEN AT WORK It's A Mistake (Columbia) LP: Cargo Regional 216/2 Reach E 1004 S 1004 M 964 W 934 6 MFMF 15-10
MFMF 15-10
MFMF 16-12
MFMF 18-10
MFMF 18-10 **D** B104 15-10 WKSFM 14-WBENFM 15-WBW 12-12 WNYS 15-11 WPHD 9-8 CRGM 25-19 WNBC 21-13 B94 29-27 WHTX 19-14 PRO-FM 20-CFTR 33-3 CHUM 27-23 0107 10-7 94Q 14-12 293 23-22 KAFW 17-14 79Q 25-22 195 29-29 Y100 23-22 Q105 16-9 WKQX 21-19 WLS 22-17 WLS-FM 22-17 Q102 a-25 WCCL 9-9 WABX 25-25 WHYT 38-34 KBEQ 18-16 WKTI 11-5 WLOLFM 16-13 WEST KIMN 14-8 Q103 12-9 REARTH 17-14 KFI 23-19 KIISFM 16-12 KIQO 13-11 KZZP 22-10 RCNR 21-16 KMJK 19-12 XTRA 10-9 RFRC 12-11 RYUU 19-11 KUBE 22-18 KNBQ 18-18 MEDD 12-7
WKAU 11-8
MMAM 17-12
92x 18-16
RIIK 17-7
RIGK 24-24
WEEC 8-6
WKDQ 17-8
WKDQ 17-8
WKER 18-10
WXZR 22-17
WMAP 5-5
WZPL 19-10
WXXQ 9-8
WFFR 16-10
WXIC 13-11
Z104 20-15
KZ93 15-15
KZ93 15-15
KZ93 15-15
KZ93 15-15
KZ94 12-12
U93 26-14
KIOT 12-8
KRAW 12-8
KRAW 12-8
KRAW 12-8
KRAW 12-8
KRAW 12-8
KRAW 13-7
WKEY 2 WFLY 26-19
WTRY 17-14
WFOR 21-21
K104 15-13
WYCR 23-20
WTICPM 19-16
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WKEE 16-16
WKEE 16-16
WSPK 19-14
WKFM 18-14
WKFM 18-14
WKFM 18-14
WKFM 12-8
WKRZFM 10-10
Ol06 18-10 WEST KKXX 22-13 KBBK 21-18 KKFM 16-11 KIKI 13-13 KQMQ 18-16 KLUC 20-16 KO93 2-2 KHOP 10-5 KIDD 11-9 K96 18-9 KSKD 25-20 KRSP 18-12 HTUOS WBBQ 21-18 KHFI 22-14 MEN WITHOUT HATS Safety... (Backstreet/MCA) LP: Rhythm Of Youth 147/23 Regional Reach E 79% S 74% M 57% W 52% 32 BREAKER Q EAST B104 on WXRSFM 13-8 WNYS a WPHD 32-28 B94 a PRO-FM 27-22 94Q a 293 d-32 KAPM 34-22 79Q 27-24 I95 9-3 Y100 17-7 MIDWEST

WFBC d-40 WACZ a -18 WGUY 21-18 WGUR 34-26 WOMPFM d-35 WIRX 27-25 WERZ 28-23 WZYO OD 0X100 27-20 13FEA a-30 WKH1 31-25 95X1L d-34 WJBO 6-6 WHEE ON WGV a SOUTH ROIZFM 29-15 WISE ON WISE ON WCOQ ON COO WCOQ ON COO WILD 39-36 WFDX ON WYRS a-30 WYRS a-30 WYRS a-30 WILD ON WEST KIMN 39-29 Q103 on KEARTH 25-16 KIQO 18-12 KMJR 34-32 XTRA 21-17 KFRC 27-15 WKDD on WRAU a WNAM 39-33 KMGK 39-39 WGRD on WZZR d-36 WZPL on WJXQ on ZJC 4 38-32 KQKQ a **P2** WFLY 28-20 WFLY a-28 WROR 27-27 K104 38-22 WYCR On WTICFM a-29 WKEE ON WLAMFM ON WSPK d-27 WHEM a-35 WKFM 31-21 WROR WROM WROM 31-21 WROM 6-30 WROM 6-3 MIDWEST WBWB 20-15
WCILFM a
KFMZ OR
KKXLFM a
KYTN d-37
KRNA d-27
WRKR 36-34
99RG OR
KRC OR
WSPT 35-30
KFMW 39-38 RQKQ a RZ93 on R107 36-31 KEYNFM a WHOT 24-22 WEST KRXX d-28 KBBK 13-9 KHOP d-30 KSKD d-29 KRSD 39-36 KYYX 8-7 KHYT 39-27 KRQ on WEST KCDO 37-28 KCDQ 37-21 KKAZ a KGHO on KOZE on KDZA on KCBN 8-3 KBIM on KSLY d-39 WBBQ on KHFI a

0 **NAKED EYES** Promises... (EMI America) LP: Naked Eyes 173/12

National Summary UP 178 DEBUTS 6 SAME 29 DOWN 1 ADDS 2

KYYX d-25 KJRB 13-8 KHYT 9-9 KRQ 21-13

DE LAST

WFBG 12-7
WACZ 24-17
WGUY 22-15
WGUY 22-15
WGIY 20-15
WGIY 20-15
WGIY 20-18
WHIST 24-20
WINS 27-27
WERZ 19-15
WZYQ 26-21
OK100 11-10
JIFEA 20-12
WKHI 16-9
95XIL 5-1
WJBG 32-32
WHEB 26-26
WSQV 17-15

BOUTH

NOISEM 10-7 MISE 2299 WIAD 16-81 MCGQ 28-21 MFLB 23-15 MOLT a KISR 18-18-19 MFGX 15-9 MFGX 15-9 KILE 18-11 CQ01 13-2 KVOL 15-11 QQ01 13-2 KVOL 15-11 QQ01 13-2 VALE 16-12 WAEV 22-18 Z102 21-7 MFGW 12-18 KKQV 16-8 MFGW 16-8 MFGW 16-8 MFGW 12-18 KKQV 16-8 MFGL 18-18 MFGW 16-8 MFGW 12-18 KKQV 16-8 MFSL 9-2

NAME TO SET A SECTION OF SECTION

WEST

KENI 34-23 KYYA 15-10 RCDQ 19-12 RTRS 17-17 KKAZ 28-21 KGHO 8-4

RGHO 8-4 KOZE 14-10 KDZA 21-10 KBIM 16-16 TSLY 26-22 RIST 17-17

National Summary UP 67 DEBUTS 20 SAME 37 DOWN 0 ADDS 23

P3

EAST

National Summary UP 70 DEBUTS 34 SAME 57 DOWN 0 ADDS 12 Regional Reach E 79% S 78% M 77% W 80% 34 **P3**

9 EAST B104 on WXKSFM on WBENPM 39-36 WNYS a WPHD 30-27 CKGM a PRO-FM a CHUM on Q107 28-25 BOUTH

940 d-27 293 d-30 KAPM 33-28 195 on Y100 on

WKQX a
WGCL On
WABX d-40
WHYT On
KBEQ 33-28
WKTI 26-19
WLOLFM 33-29

RIMN 38-37 Q103 28-25 REARTH 27-25 REARTH 27-21 XIISFM 34-28 KIQO 26-23 KCNR a KMJK 29-23 XTRA 26-22 RUBE a KNBQ On

WEST

EAST

WTRY ON R104 ON WYCR d-34 WTECFM 26-24 WKEE ON WLANFM ON RC101 a WSPK 36-33 WHEM 34-31 WKEM d-39 WPST ON WKCK ON WKKZFM 39-35 Q106 ON

WBBQ 35-30 RHFI a KZZB 39-35 WQID 37-26 KXX106 29-26

STEVIE NICKS

LP: The Wild Heart

Regional **207/4**Reach P 964
S 923
M 964
W 911

D

WXKSFM 9-5 WBENFM 17-: WKBW 4-4 WNYS 6-10 WPHD 4-9 CKGM 18-17 WNBC 5-2 B94 21-18 WHTX 5-4 PRO-FM 5-3 CPTR 28-28 CHUM 16-15

94Q 15-13 293 13-12 79Q 16-16 195 11-17 Y100 15-11 Q105 7-8

WKOX 7-10 WLS 14-16 WLS-FM 14-1 Q102 14-11 WGCL 11-11 WABX 13-17 WHYT 16-11 WKTI 13-9 WLOLFM 14-9

KIMN 4-2 Q103 4-2 KEARTH 14-11 RFI 14-6 RIISFM 9-8 KZZP 4-2 KONR 12-8 KMJK 3-2 XTRA 16-6 KPRC 9-5 KYUU 6-2 KUBE 20-16 KNBO 7-7

22

EAST

WEST

Stand Back (Modern/Atco)

2

KZZB 2-4
WGID 12-9
KXX106 14-9
WCSC 2-2
WSSK 5-1
WBCY 5-5
WSKZ 17-11
CK101 6-6
WNORTH 11-6
WNORTH 11-6
WNORTH 11-6
WNORTH 11-1
WID 14-1
WI

BOUTH

MIDWEST

WKDD on WKAU d-35 WNAM 34-29 KIIK d-32 KMGK 36-36 WEBC on WKDQ a-26 KMCRD 38-33 MZPL 37-31 MJXQ on MKPR on WVIC on KMFR on WVIC on KMFR on KM

WEST

KKXX d-31 KBBK 29-27 KKFM 23-19 KIXI ON KIXI ON KOMO ON KLUC 29-27 KOP9 29-22 KIDP ON KIDD ON KIDD ON KSKD 39-37 KYSW d-27 KJRB d-27 KJRB d-27 KHYT 34-34 KRO ON

WFBG 39-33
WACZ 40-33
WIGY 33-30
WIGY 33-30
WIGY 33-30
WIGY 33-30
WIKZ 4-38
WTSN 37-37
WERZ 34-30
WZYQ on
OK100 on
WRHI 34-29
95XIL on
WJBO 38-38
WHEB 34-34
WSOV on FM100 33-31 G100 34-28 WABBFM d-31 WHHYFM 32-29 KRGV 26-26 KX104 on WSPL a WTIX on WNVZ d-40 WRVQ 32-29 KITY on KTFM d-38 KTSA a WSEZ 33-29

WPFM d-35 WXLK 30-24 WAEV 35-29 WIXV 36-34 Z102 on FM99 38-33 WGLF on WHSL d-30

JEFFREY OSBORNE

LP: Stay With Me Tonight

107/23

Regional Reach E 48% S 58% M 28% W 57%

B104 on WXKSFM on WBENFM 37-34 PRO-FM d-30

BOUTH

KAFM a 195 a

MIDWEST

WEST

WABX d-39 WHYT a KBEQ a-36 WLOLFM d-30

Q103 a KEARTH 30-27 KF1 a KIISPM 35-33 KFRC 32-27 KYUU 25-20

P2

WPLY on WROR 37-37 K104 d-39 WYCR a WTICPM 27-26 WKEE on KC101 a WSPK 38-38 WKFM on Q106 a

POLICE

Reach E 98% S 99% M 100% W 100%

U

LP: Synchronicity

Regional 219/0

EAST

Don't You Get So Mad (A&M)

N&A

HBBQ ON KZEB A STAND A

MIDWEST

KMGK on WMEE on WZZR on WZPL on WKPR on WHOT d-40

KBBK a KYNOFM 26-18 KOMO 30-27 KO93 a-34 KHOP on KIDD d-30 KGGI d-28 KSKD on KJEB 38-21 KHYT d-39 KRQ a

Every Breath You... (A&M)

0

WEST

48% National Summary UP 21 DEBUTS 16 SAME 47 DOWN 0 ADDS 23

P3

WFBG d-36 WGUY a WCIR on WOMPPM on OK100 on WKHI on 95XIL on WJBQ on

WISE 40-32 WJAD 39-35 WCQQ a wFLB 39-38 KISR on 0104 23-15 WFOX on KILE d-40 KVOL d-37 C101 on KNOEPM on MAEV on MIXV on 2102 a FM99 d-40 WGLF d-36 KKQV on

MUDWEST

WEST

EAST

KENI d-38 KCDQ 28-23 KGHO on KOZE on KDZA on KBIM on KSLY on RIST 30-30

BOUTH

EAST

MIDWEST KFYR ON WBWB 38-34 WCILFM d-27 RPM2 23-22 KOWB d-19 KKXLFM d-33 KRNA ON MAZYFM d-34 WFKR 22-21 KRLS ON 99KG d-40 KKRC d-30 KKYDFM ON WSPT d-35 KDVV 28-20 KFMW ON WEST

KYYA a KCDQ 35-27 KGHO d-31 KOZE on KDZA d-39 KCBN 39-34 KBIM 38-38 KSLY on KIST 19-19

WFBC 6-3 WACZ 11-8 WGUY 7-3 WIGY 4-2 WCIR 9-5 WIRY 4-2 WIR 9-5 WIRX 10-7 WIRX 3-3 WERZ 9-2 WIXYQ 2-3 JAPEA 11-5 WKH 6-3 95XIL d-28 WJBQ 8-8 WJBQ 8-8 WHEB 6-6 WSQV 3-8

SOUTH

KQIZFM 2-2 WISE 11-20 WJAD 4-3 WCGQ 6-3 WFLB 5-13 WQLT 29-22 KISR 2-2 WFOX 9-3 WYKS 2-2 KILE 4-2 KVOL 4-2 Q101 18-14 KNOEFM 3-3 WPFM 4-4 WILK 3-3 WAEW 17-14 WILK 3-3 WAEW 17-14 WILX 6-12 WILX 6-12 FM99 4-3 WILX 6-12 WIX 10-8 WIX 3-4

EAST

EAST 94% National Summary UP 128 DEBUTS 2 SAME 48 DOWN 25 ADDS 4

B104 1-1 WXKSFM 1-1 WBENPM 1-1 WEBW 2-2 WNYS 1-1 WPHD 1-1 CKGM 2-2 WNBC 1-1 B94 1-1 WHTX 1-1 CFTR 1-1 CHUM 2-2 Q107 1-2 BOUTH 94Q 1-1 293 1-2 KAFM 1-2 79Q 1-1 195 1-1 Y100 1-1 Q105 1-1 MIDWEST

WKOX 1-1 WLS 2-1 WLS-FM 2-1 Q102 1-1 WGCL 1-1 WABX 1-1 WHYT 1-1 KBEQ 1-1 WKTI 1-1 WLOLFM 1-1 WEST'

P2

WKR2FM 1 Q106 2-1 SOUTH

WBBQ 1-1 KHF1 1-1 WFMF 1-2 KZZB 3-7

KHOP 6-4 KIDD 1-1 K96 1-1 KGGI 1-1 RSKD 1-2 KRSP 3-2

WKDD 1-1 WKRMU 2-2 WHAM 1-1 92 X 1-1 KIIK 3-1 KIIK 3-1 KIIK 3-1 KIK 3-1 WKDQ 1-1 WKDQ 1-1 WKDQ 1-1 WKDQ 1-1 WKDQ 1-2 WKR 1-1 WYNAP 1-1 MZPK 1-1 Z104 1-1 KOKQ 1-1 KOKQ

WHOT 1-1 WYPM 1-1

WEST

Q104 2-1 WYKS 1-1 KILE 1-1 KVOL 1-4 Q101 1-1 KNOEFM 1-1 WXLK 1-4 WAEV 1-1 Z102 1-1 FM99 2-2 WGLF 1-1 KKQV 1-1 KKQV 1-1 MIDWEST WE81 KENI 1-1 KYYA 1-1 KCDQ 1-1 KTRS 1-1 KKAZ 1-1 KGHO 1-1 KOZE 1-1 KCBN 1-1 KBIM 10-10 KSLY 1-1 KIST 1-1

PRINCE 1999 (WB) LP: Prince 1999 National Summary UP 27 DEBUTS 0 DOWN 61 ADDS 3 131/3 19 WRCK 10-14 WKRZFM 2-1 Q106 5-4 P3 WFBG 2-10 WIGY 3-7 WCIR 1-2 WOMPFM 5-2 WIKZ 2-2 WTSN 8-8 MZYQ 5-2 OK100 13-13 MKHI 6-19 95XIL 1-10 WJBQ 11-11 WHEB 12-12 MSOV 23-21 B104 3-8 WBENPM 3-2 WKBW 6-6 WNYS 2-3 B94 4-3 WHTX 2-2 CFTR on CHUM 17-14 Q107 3-1 KHPI 6-17 K22B 6-10 KXX106 5-5 MCSC 12-11 MBCY 2-4 MSKZ 2-6 CK101 4-4 MOKFM 25-1 MDCG 4-1 WROK 13-17 WROK 13-17 WROK 13-17 MOUT 21-14 MOKI 2-2 FM100 2-7 MADSFM 6-8 WNUZ 0n BJ105 9-15 KROK 23-15 MSEZ 6-15 **80**UTH 940 2-2 293 2-1 790 6-6 Y100 10-16 SOUTH WJAD 2-7 WCGQ 12-12 KISR 5-3 WFOX 10-11 Q101 6-18 WPFM 28-32 WXLK 4-13 WGLF 3-3 WHSL 5-3 MIDWEST WKQX a WLS a-7 WLS-FM a WGCL 7-7 KBEQ 2-4 WKTI 2-6 MIDWEST WEST WRAU 1-7 WNAM 13-20 92X 3-3 KMGK 3-3 WEBC 14-14 WMEE 3-7 WZPL 8-6 WKFR 12-13 2104 6-10 X293 9-9 WZOK 10-10 K107 6-13 KEYNFM 10-10 WYFM 2-3 RFYR 4-9 KFMZ 24-27 KKXLFM 4-5 KYTN 6-10 KRNA 3-6 WAZYFM 1-3 WRKR 2-3 99KG 3-4 KKRC 8-8 KWTOFM 9-9 WSPT 2-2 KDVV 4-3 KFMW 11-12 KIMN 18-10 Q103 14-19 XTRA 8-8 KYUU 5-17 KUBE 7-4 KNBQ 4-4 EAST WFLY 8-3 WTRY 7-20 WROR 11-11 K104 1-5 WYCR 3-3 WTICFM 6-10 WKEE 1-1 WLANFM 6-6 WBLI 12-12 KC101 3-7 WSPK 2-7 WFM 7-7 WFM 1-7 WFM 1-7 WFM 1-7 WFM 1-7 WFM 1-7 WEST WEST KKXX 15-12 KHOP 3-6 K96 2-3 KGGI 14-11 KSKD 7-11 KRSP 7-11 RENI 6-6 KYYA 10-12 KTRS 15-15 RKAZ 13-12 KGHO 3-7 KGHO 3-7 KOZE 9-15 KDZA 11-20 KBIM 2-2 KSLY 12-11 KIST 3-3

0

DIANA ROSS Pieces Of Ice (RCA) National Summary UP 86 DEBUTS 7 SAME 53 DOWN 0 ADDS 1 147/1 3 | WYMF 30-26 | E28 | 14-11 | WOID 24-19 | KX106 20-14 | WCSC 26-25 | W B104 30-28 WXRSPM d-34 WBENEM 26-25 WKBW 25-25 WNYS d-25 CRGM on PRO-PM 29-26 CFTR on HTUGE 94Q 25-23 293 20-20 KAFM 28-27 195 24-24 Y100 on Q105 23-20 WGCL 26-26 WABX 36-33 WHYT 37-37 WLOLFM 39-36 WEST KIMN .35-35 Q103 27-24 KEARTH 28-28 KFI: 24-21 KTOQ 28-27 KMJK 31-27 XTRA d-30 KPRC 23-23 KYUU ON KNDQ 38-38 WKAU a WNAM 35-34 RIIK 31-29 KMGK 30-30 WKDQ 26-24 WMED 17-17 W2PL 40-32 WKFR 29-26 KQKQ on R107 26-23 KEYNFM on WHOT 28-26 **P**2 EAST WFLY ON WYCR 34-32 WTICFM 17-15 WKEE 32-32 WLANFM 30-30 WBLI ON KC101 27-27 WSPK 25-22 WHPM 33-30 WFST 30-35 WKRZFM 38-27 Q106 14-12 WEST RBBK on KIKI 23-23-KQMQ 33-32 KLUC 28-26 KHOP 27-26 RIDD 25-17 RGGI d-26 RSKD 37-33 KHYT on RRQ on SOUTH WBBQ 18-16 KNFI 29-25

0

SMOKEY ROBINSON & BARBARA MITCHELL Blame It On... (Tamla/Motown) LP: Blame It On Love National Summary UP 19 DEBUTS 1 SAME 27 DOWN 0 ADDS 7 24%

Regional 54/7
Reach
E 23%
S 26%
M 13%
W 36% N&A

93% National Summary UP 165 DEBUTS 3 SAME 28 DOWN 7 ADDS 2

P3

WJBQ 9-9 WHEB 18-18 WSQV 13-9

KOIZFM 4-3 WISE 16-5 WJAD 13-12 WCGO 21-19 WCGO 21-19 KISR 6-6 WDLT 34-3D KISR 6-6 WFOX 17-12 KVOL 14-9 UL 14-9 WFOX 16-12 KVOL 14-9 WAEV 14-11 WIXV 26-22 Z102 21-17 FM99 10-7 WGLF 15-12 KKQV 14-10 WGLF 15-12 KKQV 14-10 WGLF 15-12 KKQV 14-10 WGLF 15-12 KKQV 14-10 WHSL 17-12

KFYR d-19 WBWB 17-9 WCILFM 22-1 KFMZ 4-2 RQWB 7-4 KKXLFM 24-2 KYTN 16-12 KRNA 20-18 WAZYFW 13-5

WAXYFM 13-5 WRKR 20-19 KKLS 4-4 99KG 15-8 KKRC 17-14 KWTOFM 21-2 WSPT 27-24 KDVV 17-14 KFMW 22-20

KENI 14-13 KYYA 14-9 KCDO 20-14 KTRS 18-18 KKAZ 24-20 KGHO 9-6 KOZE 8-4 KDZA 20-17 KCBN 5-2 KBIM 8-8 KSLY 22-17 RIST 8-8

Z104 17-12 KQKQ 10-6 KZ93 11-7 WZOK 26-26 K107 11-7 KRAV 13-12 REYNFM 18-15 WHOT 17-13

KKXX 20-18 KBBK 20-19 KKFM 21-17 KLUC 4-2 KO93 15-9 KHOP 5-2 KIDD 13-10 KSKD 10-8 KRSP 17-16 KJRB 9-7 KRQ 27-23

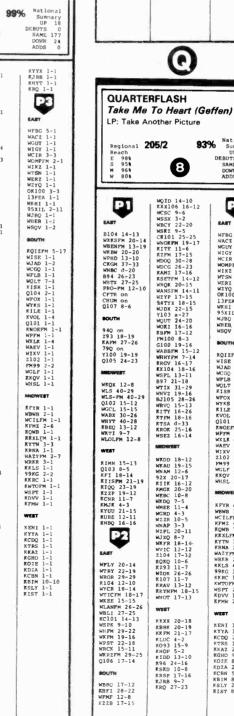
WEST

EAST

8

WOID 14-10
WCSC 9-6
WSSX 3-2
WSCX 2-20
WSCX 2-20
WSCX 2-20
WSCX 2-20
WSCX 9-6
WSCX 9-5
WSCX 9-6
WSCX 9-5
WSCX 9-7
WSCX 9

KAMZ 29-28 WROK on WJDX 18-13 Y103 22-19 WOKI 36-36 KRGV a WSFL on WTIX 33-32 KITY 38-38 KTFM 19-13 KTSA on **Q P3** EAST EAST WXKSFM a WFBG ON WIGY a WCIR a WERZ ON OK100 24-19 WKHI a 95XIL 16-7 WJBQ ON ючтн Y100 28-26 WHYT on WKOD 28-23 WNAM on KIIK on WKFR on WHOT on WEST WFLB 24-21 WQLT 39-34 WFOX on RIQQ on RYUU on KNBQ on WFOX on KILE 33-32 KVOI WEST **P** KYNOFM 24-16 KO93 34-32 RIDD on KGGI a KSKD on KJRB 26-16 KHYT on Q101 39-35 MIDWEST EAST WBWB d-38 WROR on K104 26-21 WEST KENI on KCDQ on KDZA 32-27 KBIM on KSLY 36-33 KIST 28-28 WNORFM a





MICHAEL SEMBELLO Maniac (Casablanca/PolyGram) LP: Sountrack Flashdance

90% National Summary UP 153
DEBUTS 4
SAME 33
DOWN 6
ADDS 3 Regional 199/3 E 90% S 91% N 89% W 91% 4

P3

WPBG 7-4 WACZ 15-11 WGUY 13-7 WIGY 17-11 WCIR 14-12 WOMPFM 12-

WOMPPM 12-1: WIKZ 23-15 WTSN 6-6 WERZ 14-11 WZYQ a-38 13FEA 23-21 WKHI 10-6 95XIL 29-18 WJBQ 14-14

WHEB 19-19 WSQV 22-14

ROITH

KOIZEM 1-5

WISE 20-7

WISE 20-7

WISE 25-18

WOLT 23-18

WISE 10-5

KISE 10-5

KISE 10-5

KISE 10-5

WISE 10-6

RNOEM 8-8

WHOFM 5-5

WISE 10-10

WAEV 10-4

WIXY 15-9

Z102 3-5

FM99 9-4

WISE 15-10

KFYR 8-5 WBWB 24-19 WCILPM 6-5 KGWB 19-13 KEXLPM 20-1 KYTN 18-15 KRNA 19-16 MAZYFM 20-1 WRKR 16-13 99KG 24-17 KKFC 11-3 KWTOFM 10-1 WSPT 20-16 KDUV 20-17 KFWW 15-8

BOUTH

WEST

KIMN 33-28 Q103 22-14 KEARTH a KFI 34-32 KIISPM d-3! KIQQ 34-26 KZZP 29-27 KMJK 37-26 XTRA 29-25 KUBE d-28 KNBQ 39-39

P

WFLY d-31 WTRY 21-16 K104 25-17 WYCR d-33 WTICFM 25-23 WKEE 28-28 WLANFM 31-31 WBLI ON KC101 d-25 WEDW 34-34

WSPK 34-34 WKFM 32-25 WPST d-40 WRCK 20-17 WKRZFM 24-2 Q106 d-29

P

WEST

EAST

Q B104 4-3 WXRSFM 8-4 WBENPM 21-20 WNYS 17-9 CRCM 13-8 WNEC 6-4 894 2-2 WHTX 7-5 PRO-PM 3-2 CRUM d-28 Q107 13-10

WFMP 8-6 KZZ8 13-9 WOID 7-4 KXX106 8-2 WSC 13-9 WSC 2 7-3 WSC 2 5-4 CR101 9-9 WNOKPH 15-10 KITH 6-2 WHOY 4-2 WHY 5-4 WDCG 17-13 KAMZ 15-10 WROK 15-9 WANSPH 12-10 WZYP 8-7 MAYOF 8-12-20
MJDX 10-4
MJDX 10-4
MOUT 10-28
MORI 14-14
MOET 14-18
MORI 14-14
MABBPH 0-18
KREPW 8-5
PHI00 10-2
G100 11-10
MABBPH 0-18
KREPW 4-2
KREPW 4-2
KREW 4-2
KRID4 3-3
MG7 4-3
MG7 4-3
MG7 4-3
MG7 4-3
MG7 4-3
MG7 8-4
MG7 9-6
KTPM 11-5
KTPM 11-6
KTPM 11-5
KTPM 11-6
KTPM 11-5
KTPM 11-5
KTPM 22-14
MRW0 9-6
KTPM 11-5
KTPM 11-5
KTPM 22-14
MRW0 2-6
KTPM 12-5
KTPM 22-14
MRW0 2-6
KTPM 22-14
MRW0 2 94Q 10-6 293 9-6 RAFN 9-4 79Q 4-3 195 4-4 Y100 3-3 Q105 3-6

MIDWEST MKQX 22-18 MLS 28-13 MLS-FM 28-1 Q102 13-9 MGCL 2-2 WABX 2-2 WAYT 4-2 KBEQ 20-10 MKTI 18-12 WLOLPM 8-6

WEST KIMN 7-Q103 7-2

WFLY 19-10 WTRY 12-8 WROR 12-12 WYCR 19-9 WTICFM 2-2 WKEE 11-11 WLANFM 15-1 WGLI 16-13 RC101 8-5 WFLY 4-2 HHPM 8-6 WFST 9-5 WRCK 8-5 WRCK 8-5 WRCK 8-5 WRCK 8-5

WBBQ 7-5 KHFI 16-3 SHALAMAR Dead Giveaway

WEST

(Solar/Elektra) 58% National Summary UP 57 DEBUTS 19 SAME 42 DOWN 0 ADDS 10 Regional 128/10 N&A P3 WBBQ 31-26 KHFI on K2ZB 22-20

WFBG d-39 WGUY 28-23 WIGY d-38 WCIR d-40 WOMFFM ON WIKZ 36-34 WERZ 39-28 WKHI ON WJBQ 16-16

WISE a WJAD 28-25 WCGQ ON WFLB 34-26 KISR d-40 Q104 26-22 WFOX ON

WFOX ON KILE 39-36 KVOL 36-31 Q101 ON WPFM ON WXLK 17-14 WIXV 30-26 Z102 26-24 WHSL a

P) B104 20-16 WXKSPM 29-21 WBENPM 24-17 WNYS d-26 CKGM on B94 d-32 WHTX d-30 PRO-FM a Q107 29-27 BOUTH 293 28-28 KAFM 23-20 790 on 195 6-5 Y100 5-5 MIDWEST

KEARTH 20-18 KFI 35-29 KIISFM 33-30 KIQQ d-37 KMUK 38-33 XTRA d-24 KFRC 15-12 KNBQ 32-32 **P**2

WFLY d-32 WROR 30-30 WYCR on WTICFM 22-20 WREE on WLANPM on WBLI on KCL01 on WSPK 39-35 WRFM 33-27 WPST on WRRZFM 35-31

WEST KBBK on KYNOFM 15-11 K093 33-29 K96 a KSKD 35-27 KRSP on KYYX d-37 KHYT 27-26 KRQ d-30

WEST

WCILFM ON KYTN ON KRNA a WAZYFM ON KKLS a KKRC ON WSPT ON KDVV a KPMW ON KCDQ d-35 KKAZ a KGHO d-38 KOZE on KDZA d+40 KBIM 40-40 KSLY on

RICK SPRINGFIELD Human Touch (RCA) LP: Living In Oz

Summary
UP 114
DEBUTS 20
SAME 40
DOWN 0
ADDS 6 Regional Reach E 85% S 86% M 79% W 73% 25

WCSC 28-23 WSSX on WSCY 32-29 WSKZ 25-20 WNORPM 30-24 RITE 14-12 RZPM on MDOQ 27-19 WRQK d-30 WANSPM 34-27 RZYP 26-18 94TYX 37-34 WJDX 34-31 WGUT on PI B104 25-18 WXKSFM 30-26 WBENFM 35-27 WKBW 29-29 WNYS ON WPHD 31-29 WNBC 25-22 B94 31-26 PRO-FM 28-23 CHUM ON 94Q d-29 293 29-27 KAFM 14-8 79Q on Y100 26-25 Q105 a-31

MACZ d-40 WGUY 32-29 MIGY 31-27 MIGY 31-27 MCIR 24-20 WOMPFM ON WIRZ 29-24 WTSN 34-34 WERZ 29-24 WTSN 34-34 WERZ 33-27 OK100 31-28 MWH1 36-31 95WIL 21-16 MHBB ON WSQV 28-25 94TTX 3/---MJDX 34-31
MQUT on
MOEL on
RSPM 23-19
RSPM 23-19
RSPM 23-20
RSPM 29-23
RRCV on
RX104 23-20
MSPL on
RY104 23-20
MSPL on
RY104 23-26
MSPL on
RY104 23-27
MS KOIZPM 18-8 MISE 24-21 HJAD 31-22 MCGQ on WPLB 36-32 KISR 37-34 Q104 21-13 MPDX a WYKS 21-19 KILE 35-30 KVOL 25-21 Q101 37-36 KNOZEM on MAEV d-34 MIXV 38-31 Z102 37-35 PM99 32-29 MCLF on KKOV 28-26 MISL 28-21 WGCL 21-21 WABX 32-27 WHYT d-35 KBPQ 25-22 WKTI 27-24 WLOLPM 29-24

MKDD 26-22 MKAU 27-21 MKAU 27-21 MKAU 28-19 92X 23-15 KIIK 34-31 RMGK 35-35 MKDO on MKEE 15-11 MGRD 23-18 MCZER 33-25 MCZER 33-25 MCZER 23-25 MCZER 23-25 MCZER 23-25 MCZER 25-19 MCZER 32-25 MCZER 25-19 MCZER 32-25 MCZER 25-19 MCZER 32-25 MCZER 25-25 MCZER 25 KFYR ON WBWB 34-30. WCILEM 25-2. KFMZ 26-18 KKKLFM 31-2 KYTN 30-25 WAZYFM 35-22 KMTC 30-28 KKC 32-21 SWTCFM ON WSPT 4-33 KDVV 36-32 KFMW 35-33

KRXX 32-29 KBBK 25-23 KKFM 20-18 KYNOFM 21-21 KUMQ on KLUC 23-20 KHOP on KSKD 32-26 KRSP 35-29 KHYT 36-36 KRQ on KENI ON KCDQ 29-22 KTRS ON KKAZ ON KGHO 37-27 KOZE d-22 KDZA d-37 KCBN 30-25 KBIM 28-28 KSLY 37-29 WPBG 33-29

FRANK STALLONE Far From Over (RSO/PolyGram) LP: Soundtrack Staying Alive 62%

138/72 Regional Reach E 60% S 78% M 47% W 57% Summary UP 7 DEBUTS 22 SAME 37 DOWN 0 ADDS 72 39 BREAKER

P3

KHPI a
WPID a
WPID on
KXX106 a
WBCY on
WSKZ d-25
MNOKFM on
WDCG a
KSETTM d-29
WNFY on
WDCG a
KSETTM d-29
WNFY on
WDCG a
KSETTM d-33
WDX on
MOKI on
KFM d-34
FM100 37-31
WABPH a
KSET a
FM110 01
WSFL a
B97 a
HTIKO on
KFFM a
KX104 on
WSFL a
RFGV d-24
KX104 on
KFFM a
KX504 on
KX504 on B104 a WXKSFM a WNYS a B94 a PRO-FM on Q107 a WFBG ON
WGUY a
WIGY a-33
WCIR a
WIKZ a-40
WERZ a-38
WZYQ ON
OK100 a
WKHI a
95XIL ON 94Q a-25 293 a KAPM a 195 a Y100 on Q105 a-32 SOUTH ROIZFM d-34
WISE on
WISE on
WISE on
WISE on
WISE on
WISE on
KISE a
KISE a
KISE a
KILE a
KVOL on
Q101 on
WPPM on
MAEV a
MIXV d-38
Z102 d-40
WGLP d-26 WKQX a WGCL on WABX on WHYT a KBEQ d-39 WLOLFM a WEST WKDD a
WNAM d-35
KIIK a
WGRD a
WZZR d-39
WZPL d-40
WKPR a
Z104 a
KQKQ a
KZ93 a
KEYNPM a
WHOT a **P**2 WCILPM d-31
KYTN a
KRNA a
WAZYFM a
WSPT a
KDVV a
KFMW a MFLY a
WTRY a
WTROR OR
K104 OR
WYCR OR
WYCR OR
WSPK OR
WSPK OR
WFFM OR
WFFM OR
WFFT d-37
WRCK a
WKRZFM dQ106 OR

WEST

BOUTH

KKXX a KBBK a KYNOFM 29-27 KQMQ on KO93 a-35 KHOP on KGGI d-27 KSKD a KRSP 38-34

LP: Rant 'n' Rave... Regional 100/104 Reach E 588 S 500 H 400 W 438 NEA WERZ a-37 WZYQ a OK100 a WKHI a 95XIL a WSQV a WNOKFM A KITE A WADOQ A WNFY A KSETPM A WABBFM A WAHHYPM KX104 A B97 A WTIX A WRVQ ON KTFM A WSEZ A KQIZFM
WISE a
WJAD a
WFLB a
Q104 a
WFOX on
KILE a
KVOL a
WIXV a
Z102 a
FM99 a
WGLF a
KKQV a
WHSL a WNAM a WGRD a-36 WZZR a WZPL a WJXQ a-34 Z104 a KQKQ a-28 KZ93 a K107 a-39 WHOT a WABX a WLOLPM a-40 WEST RIMN a Q103 a KEARTH KIISFM KIQQ a KMJK a XTRA a WEST KKPM a-30 KQMQ a-40 KHOP a KSKD a KRSP a KYYX a KHYT a WFLY & WTRY & K104 & WYCR a
WSPK a
WHPM a
WKPM a
WPST a
WRCK a
WKRZPM
Q106 a **P** EAST BOUTH **DONNA SUMMER** She Works Hard ... (Mercury/PolyGram) LP: She Works Hard For The Money 81% National Summary UP 123 DEBUTS 4 SAME 38 DOWN 11 ADDS 4 180/4 E 92%. S 83% M 72% W 80% 7

STRAY CATS

(She's) Sexy 17 (EMI America)

B104 9-5 WXKSFM 2-2 WBENFM 11-8 WXBW 16-16 WNYS 13-8 CKGM 9-5 WNBC a-15 B94 25-17 WHTX 3G-18 PRO-FM 11-4 CFTR 29-29 Q107 4-3

940 3-3 Z93 3-3 KAFM 7-1 790 11-8 I95 2-7 Y100 2-2 Q105 8-5

WKQX d-29 WLS a Q102 3-3 WGCL 13-13 WABX 3-3 WHYT 3-5 KBEQ 24-21 WKTI 29-25 WLDLFM 4-4

KIOC 5-5 KZZP 17-11 KMJK 13-10 XTRA 13-13 KFRC 5-3 KYUU 28-29 KUBE 14-9 KNBQ 10-10

P2

WFLY 11-9 WTRY 15-12 WROR 6-6 K104 34-27 WYCR 12-6 WTICFN 9-8 WKEE 9-9 WLANFW 14-1 WELI 13-11 KC101 6-4 WSPK 3-3 WHFM 14-10 WKFM 14-12 WFST 13-9 WKRZFM 11-8 Q106 15-9

WEST

P3 WBB0 3-7
RHFT 11-5
HFMF 5-4
RC2B 10-6
WC1D 16-11
RXX106 10-6
MCSC 10-8
MCSC 10-1
MCSC 11-9
MCSC MFBG 9-5 MACZ 7-5 MGUY 3-6 MCIR 8-6 MCIR 8-6 MCIR 8-6 MIKZ 7-6 MIKZ 7-6 MIKZ 7-7 MERZ 22-18 MCIN 39-3 OKIOO 39-3 O

SOUTH MJAD 14-9 MJAD 14-9 MCGQ 15-9 MCGQ 15-9 MFLB 2-2 WQLT 36-32, KISR 12-9 Q104 5-4 MFOX 19-13 KILE 16-6 KVOL 6-3 Q101 12-3 KNOEFM 9-9 MFFW 21-20 MAEV 19-16 MIXV 8-5 Z102 7-3 FM99 14-8 MGLP 6-4 KKQV 13-7

WRDD d-26 WRAU 31-23 92X a-24 KMGR 10-10 WEBC 24-17 WGRD 9-13 WZZR 11-6 WAZZR 10-7 WAZZR 11-6 WAZZR 10-7 WAZZR 11-6 WAZZR MIDWEST

WCILFM 10-8 KOWB 21-15 KRXLFM 14-15 KRYIN 24-22 KRNA 14-15 WAZYFM 6-4 WRKR 24-17 99KG 13-9 KREC 10-6 KWTOFM 14-14 KDVV on KFMW 26-21 WEST

700

TACO Putting On The Ritz (RCA) LP: After Eight 87% National Summary UP 86 DEBUTS 13 SAME 34 DOWN 1 ADDS 14 Regional 148/14 Reach E 77% S 72% M 51% W 66% 24 Q WBBQ 28-23 MPIN 25-21 MPIN 25-21 MPIN 25-21 MPIN 25-21 MPIN 25-21 MPIN 25-23 MPIN 27-23 MPIN 27-24 MPIN 3-21 MPIN 3-29 KAMZ a-11 KSETPM 10-7 MROK FOR ON MPIN 4-21 MPIN 3-29 KAMZ a-11 KSETPM 10-7 MROK ON MPIN 4-21 MPIN 3-21 MPIN 3-21 MPIN 3-21 MPIN 3-21 MPIN 3-3 B104 16-6 WKKSPM 19-16 WBENPM 5-4 WKBW 30-30 WHYS 21-14 WNBC 20-18 B94 30-28 PRO-FM 26-20 CFTR 4-4 Q107 on WGUY 30-26 WCIR 20-19 WOMPPM 16-6 WIKZ 30-23 WTSN 30-30 WZYQ 14-13 OK100 a 13FEA 22-15 WKHI 24-18 95XIL a WJBO ON WHEB 27-27 HTUDE 293 14-11 RAFM 16-5 79Q 19-14 195 19-19 Y100 a Q105 6-4 WISE 28-24 WJAD d-38 WCGQ 22-17 WFLB 20-8 RISR 33-20 Q104 on WFOX on WFOX on KILE on KVOL 33-24 Q101 36-19 WXLK 9-9 WAEV 20-12 WIXV 17-16 Z102 2-2 PM99 34-23 KRQV 4-4 WKQX 27-25 WABX 6-4 WHYT 12-7 WLOLFM on WEST Q103 d-31 KEARTH 12-10 KPI 22-12 KTOO 10-10 KCNR ON KMJK 33-28 XTRA a KFRC 21-18 KUBE 4-2 KNBO 26-26 WKDD a WKAU 20-17 WNAM 40-36 KIIK 14-10 KMGK 31-31 WEBC On WMEE 12-9 WKFR d-28 KOKQ 26-21 K107 a-38 KRAV On RFYR 7-14 WCILFM 31-25 KQWB 16-12 KKXLFM 26-20 KRNA d-28 WAZYFM d-33 WRKR 21-20 99KG 33-24 KKRC 29-28 KWTOFM 18-18 KDVV ON KFMW 33-30 **P** WPLY d-29 WTRY 28-24 WROR 23-23 K104 a WYCR d-28 WKEE 31-31 WLANFM ON WBLI ON KC101 22-18 WSPK 24-19 WHEM 20-5 WFM 34-22 WPST 36-29 WREZPM 14-11 Q106 a WEST KKXX 30-25 KQMQ a-36 KIDD 27-25 KGGI 29-19 KSKD 19-3 KRSP 29-24 KYYX 30-26 KJRB 12-9 WEST KENI 11-8 KYYA d-29 KCDQ 30-21 KTRS 33-33 KKAZ ON **TALKING HEADS**

Burning Down... (Sire/WB) LP: Blame It On Love Regional **53/16**Reach
E 298
S 258
M 230
W 186 National Summary UP 10 DEBUTS 6 SAME 21 DOWN 0 ADDS 16 24% N&A

WERZ 40-35 WKHI on WJBQ on WSQV on **D** KZZB a
WNOKFM on
KITE 30-29
KSETFM on
WZYP a
WOKI on
KBFM a
WSEZ a B104 on WXKSFM 33+25 WPHD d-39 PRO-FM a KQIZFM d-31 WISE a WJAD on WFLB on KISR 31-25 WYKS a SOUTH WGRD a WZZR on WZPL on WJXQ d-24 RZ93 on WHOT on WABX on WEST WEST KIQQ 30-28 KMJK 24-21 KOMQ on KSKD on KYYX 14-12 KHYT a WBWB on KPMZ 29-20 KYTN 35-29 WSPT on KFMW on P2

TUBES Tips Of My Tongue (Capitol) LP: Outside Inside Regional Reach E 38% S 32% M 23% W 23% 64/13 NEA

P3

WFBG a WGUY 34-31

WEST KCDQ on KCBN d-36

EAST

WACZ a WGUY on WIGY on WIKZ on WERZ 37-27 **Q** WOID d-38
WCSC 40-33
WNOKFM ON
WNFY A
KSETFM 28-24
WANSFM ON
WOFF ON
KSEV A
KTFM ON
WSEZ d-38 8104 on WXKSFM on WPHD 36-34 PRO-FM on KQIZPM on WISE on WJAD on WPLB on Q104 a wyks 29-27 KVOL on SOUTH KVOL on Q101 on KNOEFM on WPFM on FM99 on WHSL a KBEQ 34-29 WNAM d-37 WGRD on WZZR on WZPL on WJXQ on Z104 39-37 KZ93 on WHOT 34-32 WEST KIQQ on KMJK d-40 KFRC a KNBQ on P2 WEST

WEST KCDQ on KGHO on KSLY a LOUISE TUCKER Midnight Blue (Arista) 81/8

37% National Summary UP 37 DEBUTS 4 SAME 32 DOWN 0 ADDS 8 Regional Reach E 38% S 45% M 15% W 48% NEA WOMPPM 37-29 WTSN 16-16 WERZ 32-29 13PEA 29-19 **D** WBBQ 19-14 MBCY 31-28 MNFY ON KAMZ 28-27 MJDX a-40 Y103 4-3 MOKI 27-27 G100 a WHHYPM 16-16 KRGV 22-22 WSPL ON WTIX 28-28 KTFM 34-30 KTSA ON MSEZ 29-28 EAST BOUTH WJAD on WCGQ on WPLB on WOLT a KISR on WFOX 35-22 KILE on RVOL d-40 Q101 d-31 WPFM 35-29 MAEV 21-18 MIXV 39-37 7102 33-31 PM99 40-35 KKQV 22-21 WXKSFM 35-33 WKBW on WHTX a PRO-PM on CPTR 39-39 940 7-4 293 11-10 790 d-29 195 on WNAM on KIIX 28-22 K107 34-33 WEST Q103 on KPI 33-30 KIQQ 40-34 KYUU 14-10 KNBQ 34-34 KQMQ on KO93 19-13 KHOP 30-25 KIDD 30-26 KGGI on KSKD on KJRB 7-3 2 WEST **P3** WROR on WKEE 39-39 WSPK a WHPM 19-17 WKFM d-28 WPST on Q106 on

BONNIE TYLER Total Eclipse... (Columbia) LP: Faster Than The Speed... Regions 1 115/34 Reach E 544 S 668 H 428 W 398 52% National Summary UP 38 DEBUTS 15 SAME 27 DOWN 1 ADDS 34 NEA

EAST

WFBG 40-35 WACZ 33-30

MNOKEM 34-34 RITE 27-23 MDOQ a MNPY 19-17 MANSEM on WZYP on WOKI on EBPM 35-33 FM100 on G100 a REVO d-28 REVO d-28 REVO d-28 REVO a MNYPM a RITY a KITY a KITY a KITY a KITY a KITY a KITY d-40 WSZZ d-32 WIKZ a WERZ d-39 OK100 20-12 13FEA a 95XIL 23-12 WSQV a WPHD d-36 CKGM 3-6 CPTR 24-24 CHUM 14-11 ROIZPM ON WISE 27-22 WJAD 33-27 WCGO 9-5 WFLB 37-29 KISR 36-31 Q104 15-5 WFOX d-24 KILE ON KVOL d-39 Q101 ON KNOEFM 17-1 WAEV a WIXV 34-28 Z102 40-38 PM99 24-38 WGLF 17-11 BOUTH 94Q 26-21 KAPM d-31 79Q on Q105 18-11 Q102 18-15 WABX a WHYT a WLOLFM on WKDD ON WKAU A WNAM d-38 92X 25-19 WMEE A WGRD a-37 WZZR A WZZL a-37 WJXQ 31-30 WKPR ON WYIC A 2104 30-20 WHOT 40-38 WEST WGLF 17-11 KKQV d-25 WHSL 20-15 Q103 a KIQQ 33-32 KMJK on **P2** KFYR a
WBWB d-40
KYTN d-38
WRRR 25-18
WSPT a WPLY a
WTRY a
K104 13-6
WKEE 40-40
WLANPM ON
WSPK d-28
WHEM 35-32
WKFM 39-29
WFST 18-8
WRCK a
WKRZFM a WEST KBBK a KQMQ on KHOP on KSKD 33-30 KHYT 33-13 KRQ 25-21 WEST KENI a KCDQ d-38 KTRS on KGHO a KOZE on KDZA a KCBN 28-22 KBIM 34-34 P3 WBBQ d-37 KBPI a WQID a KXX106 a WSSX on WBCY on WSKZ.a-26 WFBG on WACZ a WGUY a WIGY 22-18 WCIR 2-1

Ø

ZZ TOP Sharp Dressed Man (WB) 24% National Summary UP 9
DEBUTS 3
SAME 33
DOWN 0
ADDS 8 Regional Reach E 29% S 28% M 21% W 16% 53/8 N&A KZFM ON KSETFN & 94TYX a KBFM ON KRGV a KTFM ON WSEZ a OK100 38-38 95XIL on WSQV on Q WPHD 39-30 KQIZFM 31-2 WJAD on HTUDE

WJAD on WPLB on KISR on WYKS on KILE on KVOL on KNOEFM of WPFM on KKQV on WHSL on WKDD d-30 92X on WGRD on WZPL a-36 KZ93 on WHOT on WGCL on WEST WEST **P**2 MIDWEST EAST K104 37-32 RCDQ 40-32 RCBN 36-30 RBIM on KZZB 31-27 WSSX on WSKZ on



RCDQ d-40. RGHO a KOZE a RDZA on KCBN a RSLY a

The NAB Radio **Programming Conference**

For more information: Radio Dept., NAB, 1771 N St. NW, Washington, DC 20036 • (202) 293-4955



Black Radio

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

I Can Make You Dance (WB)

81% of our reporting stations on it. Rotations: Heavy 12/3, Medium 19/5, Light 20/9, Extra Adds 7, Total Adds 24 including WDIA, WBMX, WZAK, XHRM, WNHC, WNOO, WPDQ, WTOY, WVKO, WKWM. A Most Added Record. Debuts at number 16 on the Black Radio Chart.

GLADYS KNIGHT & THE PIPS

You're Number One (In My Book) (Columbia)

61% of our reporting stations on it. Rotations: Heavy 8/3, Medium 14/6, Light 20/13, Extra Adds 2, Total Adds 24 including WKYS, WVEE, KRNB, WZAK, WZEN-FM, KDAY, WNOO, WAAA, WLTH, KDIA, A Most Added Record, Debuts at number 27 on the Black Radio Chart

100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗹 indicated one of this we

MICHAEL JACKSON "Human Nature" (Epic) 40/15

Rotations: Heavy 11/3, Medium 15/6, Light 14/6, Extra Adds 0, Total Adds 15 including WILD, KRNB, WYLD-FM, WGCI, WZAK, WOIC. Heavy: WVEE, WBLZ, KACE, WANM, WVKO. Medium: WDAS, KMJM, KSOL, WNHC, KNOW. Debuts at number 25 on the

SLING SHOT "Do It Again Medley With Billie Jean" (Quality) 40/9

Rotations: Heavy 5/0, Medium 14/2, Light 19/5, Extra Adds 2, Total Adds 9, WKYS, WDIA, WEDR, WCIN, WKND, KNOW, WGIV, WJAX, KUKQ. Heavy: WAOK, WHRK, WZAK, WZEN-FM, WATV. Medium: WHUR, WGPR, WNHC, WVOL, WWWS.

NONA HENDRYX "Transformation" (RCA) 38/7
Rotations: Heavy 6/1, Medium 12/0, Light 20/6, Extra Adds 0, Total Adds 7, WVEE, KDAY, WATV, WENN, WPEG, WJAX, WANT. Heavy: WKYS, KKDA-FM, KMJQ, KRLY, WPLZ. Medium: WHUR, WCIN, KSOL, WKWM, KDIA.

MARY JANE GIRLS "All Night Long" (Gordy/Motown) 38/7

Rotations: Heavy 7/0, Medium 21/4, Light 8/1, Extra Adds 2, Total Adds 7, KMJQ, WCIN, WNHC, KNOW, WNOO, WVOL. WLTH.
Heavy: WVEE, WHRK, WGPR, KACE, KDIA. Medium: WRKS, KRNB, KSOL, WKXI. Debuts at number 29 on the Black Radio Chart.

SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 38/4 Rotations: Heavy 4/0, Medium 16/0, Light 16/2, Extra Adds 2, Total Adds 4, WDAS, WBMX, WGPR, WPLZ. Heavy: WJM0, WRDW, WJMI, WANM. Medium: WOOK, WAOK, WDIA, KOKY, WVOI, KUKQ.

CHERI "Small Town Lover" (21/PolyGram) 37/2

Rotations: Heavy 5/1, Medium 17/0, Light 15/1, Extra Adds 0, Total Adds 2, KMJM, KUKQ. Heavy: WYLD-FM, WJMI, KOKY, WWDM. Medium: WOOK, WHRK, WBMX, XHRM, WGIV, WPLZ, WAAA, WWWS.

CLARK SISTERS "You Brought The Sunshine (Into My Life)" (Westbound/Elektra) 36/9
Rotations: Heavy 13/1, Medium 9/2, Light 13/5, Extra Adds 1, Total Adds 9, WKYS, WDIA, WCIN, WDRQ, XHRM, WGIV, WDIC, WAAA, WDAO. Heavy: WAIL-FM, WBMX, KRCE, WPDQ, KDIA. Medium: WRKS, WJLB, WNHC, WANM. Debuts at number 26 on the Black Radio Chart.

KURTIS BLOW "Party Time" (Mercury/PolyGram) 36/5
Rotations: Heavy 10/0, Medium 13/1, Light 12/3, Extra Adds 1, Total Adds 5, WAMO, KRNB, XHRM, WVOL, WANT. Heavy: WKYS, KKDA-FM, KRLY, WNOO, WANM. Medium: WOOK, WDRQ, WJAX, WDAO, WWWS.

FINIS HENDERSON "Skip To My Lou" (Motown) 36/1
Rotations: Heavy 14/0, Medium 14/0, Light 8/1, Extra Adds 0, Total Adds 1, WKYS. Heavy: WVEE, WYLD-FM, WGCI, KACE, XHRM, WRDW, WPEG, WAAA, WLUM. Medium: WXYV, WHUR, WDRQ, WVOL, KUKQ.

LaTOYA JACKSON "Bet'cha Gonna Need My Lovin" (Larc) 35/17
Rotations: Heavy 1/0, Medium 8/2, Light 20/9, Extra Adds 6, Total Adds 17 including WILD, WAMO, KRLY, WCIN, WDRQ, KJCB, WWDM, WLTH, WWWS. Heavy: WAOK. Medium: WHRK, KSOL, KOKY, WVOL, KUKQ.

MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 35/7

Rotations: Heavy 5/0, Medium 15/2, Light 14/4, Extra Adds 1, Total Adds 7, WDIA, XHRM, KSOL, WKND, KNOW, WANT, WDAO. Heavy: WOOK, KRNB, WATV, WWDM, WAAA. Medium: WXYV, WAOK, WEDR, KOKY, WANM, KUKQ.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 34/10
Rotations: Heavy 3/1, Medium 11/0, Light 19/8, Extra Adds 1, Total Adds 10, WILD, WGPR, WNHC, WATV, WJMI, WJAX, WPDQ, WJJS, WWDM, WAAA. Heavy: KSOL, WGIV. Medium: WDAS, WHRK, KJLH, WRDW, KUKQ.

JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 34/6

Rotations: Heavy 7/0, Medium 13/0, Light 13/4, Extra Adds 1, Total Adds 5, WVEE, KSOL, WENN, WJJS, WPLZ. Heavy: KRNB, WEDR, WJMO, WJMI, WWDM. Medium: WXYV, WAOK, WATV, WGIV, WDAO.

MAZE featuring FRANKIE BEVERLY "Never Let You Down" (Capitol) 33/10
Rotations: Heavy 5/2, Medium 13/2, Light 14/5, Extra Adds 1, Total Adds 10, WVEE, WGCI, WJMO, KDAY, KNOW, KJCB, WPLZ, WAAA, WKWM, WVOI. Heavy: KRNB, WZEN-FM, KACE. Medium: WILD, WDIA, WGPR, WOIC, WWDM.

NEW EDITION "Is This The End" (Streetwise) 33/6
Rotations: Heavy 12/1, Medium B/O, Light 13/5, Extra Adds 0, Total Adds 6, WDIA, KSOL, WENN, WGIV, WJAX. Heavy: WRKS, WVEE, WEDR, WZAK, WRDW. Medium: WHUR, WAOK, KJLH, WVOL, WANM.

RUN-D.M.C. "It's Like That" (Profile) 33/1
Rotations: Heavy 18/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WRKS, WDIA, WAIL-FM, WBMX, WDRQ, WJLB, KDAY, WATV, WJMI, WVOL. Medium: WILD, WZEN-FM, XHRM, WJJS, WANM. Moves 27-24 on the Black Radio

WAR "Life (Is So Strange)" (RCA) 32/1
Rotations: Heavy 7/0, Medium 13/0, Light 12/1, Extra Adds 0, Total Adds 1, WAAA. Heavy: WKYS, KRNB, WBMX, WCIN, KACE, KSOL, WOIC. Medium: WHUR, WZEN-FM, KNOW, WLOU, WVOL, WLTH, WLUM.

FREEZ ''1.O.U.'' (Streetwise) 31/5
Rotations: Heavy 11/0, Medium 7/3, Light 13/2, Extra Adds 0, Total Adds 5, WZAK, WWDM, WDAO, WLTH, WKWM. Heavy: WILD, WDAS, WBMX, WGPR, KJLH, WNHC. Medium: WPEG, WVOL, WPLZ, WTOY.

LILLO "(You're A) Good Girl" (Capitol) 31/3
Rotations: Heavy 5/0, Medium 12/1, Light 14/2, Extra Adds 0, Total Adds 3, WAMO, KRNB, WVOL. Heavy: WRDW, WGIV, KJCB, WWDM, WWWS. Medium: WAOK, WHRK, WCIN, WOIC, WBLX, WAAA, WVOI.

NATALIE COLE "Too Much Mister" (Epic) 29/9
Rotations: Heavy 0/0, Medium 11/2, Light 16/5, Extra Adds 2, Total Adds 9, WDAS, WDIA, WBMX, KACE, WENN, WNOO, WPDQ, WANT, WDAO. Medium: WAOK, KRNB, KJCB, WVOL, WWDM, WAAA.

L.T.D. "For You" (Montage) 29/4
Rotations: Heavy 4/0, Medium 7/0, Light 17/5, Extra Adds 1, Total Adds 4, WAOK, WGPR, WATV, WGIV. Heavy: KRNB, WZEN-FM, WOIC, WWDM. Medium: WEDR, WCIN, KACE, WTOY, WANM, WDAO.

"D" TRAIN "Keep Giving Me Love" (Prelude) 29/6
Rotations: Heavy 5/1, Medium 11/1, Light 11/2, Extra Adds 2, Total Adds 6, WCIN, WDMT, XHRM, WLOU, WVOL, WLTH. Heavy: WRDW, WYLD-FM, KJCB, KDIA. Medium: WDAS, WZEN-FM, WNHC, WGIV, WAAA.

KASHIF "Help Yourself To My Love" (Arista) 28/22
Rotations: Heavy 1/1, Medium 4/3, Light 20/15, Extra Adds 3, Total Adds 22 including WKYS, WAIL-FM, WCIN, WZAK, WGPR, KACE, KDAY, KJLH, XHRM, WATV, WOIC, WJAX, WDAO, WLTH. Medium: KRNB.

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 28/14
Rotations: Heavy 7/3, Medium 5/2, Light 15/8, Extra Adds 1, Total Adds 14 including WILD, WKYS, WOOK, WZAK, WNHC, WGIV, WNOO, WOIC, WPDQ, WAAA, KUKQ. Heavy: WAOK, WYEE, KRNB, KACE. Medium: WHRK, WWDM, WBLZ.

HUMAN LEAGUE "(Keep Feelin') Fascination" (Virgin/A&M) 28/0

Rotations: Heavy 15/0, Medium B/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WBMX, WDRQ, KDAY, KSOL, WNHC, WWDM, WLTH, WWWS, KUKQ. Medium: WHUR, WAIL-FM, WGPR, WJAX, WKWM.

GARRETT'S CREW "Nasty Rock" (Clockwork) 27/6

GAMMETT'S CHEW Masty Hock (Clockwork) 27/6
Rotations: Heavy 6/0, Medium 5/0, Light 14/4, Extra Adds 2, Total Adds 6, KKDA-FM, WJLB, KSOL, WPDQ, WDAO, WWWS.
Heavy: WAOK, KRNB, WDIA, WEDR, WATV, KJCB. Medium: KACE, WPEG, WVOL.

OLIVER CHEATHAM "Get Down Saturday Night" (MCA) 27/2

ins: Heavy 3/0, Medium 11/0, Light 13/2, Extra Adds 0, Total Adds 2, WZAK, WDAO, Heavy: WGCI, KNOW, WPLZ. n: WJMO, WDRQ, WZEN-FM, KACE, WPEG, WVOL, WWWS, KUKQ.

FATBACK "Is This The Future" (Spring/PolyGram) 27/0
Rotations: Heavy 9/0, Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: V
WAAA, WKWM, WWWS. Medium: WDAS, WOOK, WGCI, WJMO, WLTH, KDIA. avy: WBMX, XHRM, WATV, WPEG, WNOO, WLOU,

10 6 3

NATIONAL AIRPLAY/30

July 29, 1983

ARETHA FRANKLIN/Get It Right (Arista)

2 S.O.S. BAND/Just Be Good To Me (Tabu/CBS) 16 8 5

3 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)

MANHATTANS/Crazy (Columbia)

19 12 6 5 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

6 ISLEY BROTHERS/Choosey Lover (T-Neck/CBS) 30 15 8

SHALAMAR/Dead Giveaway (Solar/Elektra) 26 19 7

8 STACY LATTISAW/Miracles (Cotillion/Atco)

9 MIDNIGHT STAR/Freak-A-Zoid (Solar/Flektra)

RICK JAMES/Cold Blooded (Gordy/Motown)

P. BRYSON & R. FLACK/Tonight | Celebrate My Love (Capitol)

12 DIANA ROSS/Pieces Of Ice (RCA)

25 B HERBIE HANCOCK/Rockit (Columbia)

27 26 17 (A) ONE WAY/Shine On Me (MCA) 15 RONNIE LAWS/In The Groove (Capitol)

DEBUT 6 ZAPP/I Can Make You Dance (WB)

- 30 ASHFORD & SIMPSON/High-Rise (Capitol) 7 9 11 18 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PolyGram)

15 10 10 19 JOHNNY GILL/Super Love (Cotillion/Atco)

21 18 18 21 NEW HORIZONS/Your Thing Is Your Thing (Part I) (Columbia)

DEBUT P FINIS HENDERSON/Skip To My Lou (Motown)

- 27 RUN-D.M.C./lt's Like That (Profile)

DEBUT

MICHAEL JACKSON/Human Nature (Epic)

DEBUT > 26 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)

DEBUT GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) Columbia 29 28 LAKESIDE/Turn The Music Up (Solar/Elektra)

DEBUT MARY JANE GIRLS/All Night Long (Gordy/Motown)

6 7 12 30 MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

MOST ADDED .

ZAPP (24) GLADYS KNIGHT & THE PIPS (24) KASHIF (22) GAP BAND (19) PHILIP BAILEY (18) LaTOYA JACKSON (17)

HOTTEST

MIDNIGHT STAR (35) S.O.S. BAND (30) **DONNA SUMMER (28) ARETHA FRANKLIN (19)** MANHATTANS (17) ISLEY BROTHERS (17)

SICNIFICANT

GARY BYRD & G.B. EXPERIENCE "The Crown" (Motown) 25/2

Rotations: Heavy 3/0, Medium 7/0, Light 12/0, Extra Adds 2, Total Adds 2, KRLY, WJLB. Heavy: KRNB, WGCI, WWDM. Medium: KKDA-FM, WBMX, WGPR, KDAY, KJLH, XHRM, WLTH.

MICHAEL LOVESMITH "Baby I Will" (Motown) 23/6

Rotations: Heavy O/O, Medium 7/O, Light 14/4, Extra Adds 2, Total Adds 6; WKYS, KACE, KJLH, XHRM, WPEG, WNOO. Mediu WHRK, WGCI, WDRQ, WNHC, KNOW, WKXI, WLTH.

Rotations: Heavy 3/1, Medium 9/1, Light 7/3, Extra Adds 3, Total Adds 8, KRNB, WEDR, WAIL-FM, KDAY, KJLH, XHRM, WNOO, WPLZ. Heavy: WVEE, WZEN-FM. Medium: KSOL, WATV, WGIV, WWDM, WANM, WDAO, KUKQ. WHODINI "The Haunted House Of Rock" (Arista) 22/0

Rotations: Heavy 6/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WENN, WPEG, WWWS, WVOI. Medium: WDAS, WZAK, WGPR, WJLB, WNOO, WKXI, WANM, WLTH, WKWM.

REDDINGS "Hand Dance" (Believe In A Dream/CBS) 21/5
Rotations: Heavy 3/0, Medium 8/0, Light 10/5, Extra Adds 0, Total Adds 5, WILD, WYLD-FM, WKXI, WWDM, WDAO. Heavy: WVEE, KRNB, WHRK. Medium: WAOK, KKDA-FM, WDIA, WEDR, WCIN, WZEN-FM, WPDQ, WWWS.

DAZZ BAND "Party Right Here" (Motown) 21/1
Rotations: Heavy 2/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, KSQL. Heavy: WAOK, XHRM. Medium: WDMT, WDRQ, WZEN-FM, WATV, WENN, WPEG, WNOO, WJAX, WTLC, WWWS.

CLUB HOUSE "Do It Again Medley With Billie Jean" (Atlantic) 20/10
Rotations: Heavy 1/0, Medium 7/3, Light 11/6, Extra Adds 1, Total Adds 10, WEDR, WGIV, WJMI, WPDQ, WANM, WAAA, WDAO, WLTH, WKWM, WWWS. Heavy: WHRK. Medium: WDIA, WGCI, WGPR.

IMAGINATION "Looking At Midnight" (Elektra) 20/8
Rotations: Heavy 1/0, Medium 9/2, Light 9/5, Extra Adds 1, Total Adds 8, KRNB, WEDR, WAIL-FM, WZEN-FM, WJAX, WVOL, WDAO, WWWS. Heavy: KDAY. Medium: KJLH, WKND, WNHC, WRDW, WWDM, KDIA, KUKQ.

ATTITUDE "Love Me Tonight" (RFC/Atlantic) 20/3 Rotations: Heavy 0/0, Medium 9/2, Light 11/1, Extra Adds 0, Total Adds 3, WHRK, WZAK, WNOO. Medium: WDIA, KJLH, KSOL, WNHC, WRDW, WPLZ, WDAO.

GAP BAND "Party Train" (Total Experience/PGM) 19/19
Rotations: Heavy 3/3, Medium 4/4, Light 7/7, Extra Adds 5, Total Adds 19, WILD, WDAS, WKYS, WAOK, WVEE, KKDA-FM, KMJQ, KRNB, WHRK, WBMX, WGCI, WCIN, WDRQ, KMJM, KSOL, WENN, WVOL, WANT, WKWM. MECO "Ewok Celebration" (Arista) 19/6

Rotations: Heavy 0/0, Medium 5/0, Light 12/5, Extra Adds 1, Total Adds 6, WDRQ, WGPR, KDAY, XHRM, WENN, WKWM. Medium: WHUR, WVEE, WEDR, WATV, WWWS.

PHILIP BAILEY "I Know" (Columbia) 18/18
Rotations: Heavy 1/1, Medium 3/3, Light 10/10, Extre Adds 4, Total Adds 18, WDAS, WKYS, WHUR, WVEE, KMJQ, KRLY, KRNB, WHRK, WAIL-FM, WYLD-FM, WCIN, WJMO, KDAY, WNHC, KOKY, WVOL, WPLZ, WAAA.

DEBRA HURD "Got A Broken Heart Again" (Geffen) 18/3
Rotations: Heavy 1/0, Medium 3/0, Light 14/3, Extra Adds 0, Total Adds 3, WGIV, WPEG, WAAA. Heavy: WOOK. Medium: KRNB,

DENIECE WILLIAMS "I'm So Proud" (Columbia) 16/8 Rotations: Heavy 2/1, Medium 7/3, Light 5/2, Extra Adds 2, Total Adds 8, WVEE, KRNB, WYLD-FM, KJLH, WNHC, WOIC, KJCB, WPLZ. Heavy: KACE. Medium: WILD, WHRK, WGCI, KMJM.

COLLAGE "Get In Touch With Me" (Solar/Elektra) 16/1
Rotations: Heavy 4/0, Medium 10/0, Light 1/0, Extra Adds 1, Total Adds 1, WJLB.
Medlum: WDRQ, KACE, KJLH, KNOW, WJMI, WPDQ, WLTH, WKWM, WTLC, KUKQ.

CHAMPAIGN "Let Your Body Rock" (Columbia) 15/10

Rotations: Heavy 0/0, Medium 3/2, Light 11/7, Extra Adds 1, Total Adds 10, WILD, WAOK, WCIN, KSOL, WGIV, WKXI, WJAX, KOKY, WLOU, WDAO. Medium: WVOL.

PAMELA NIVENS "It's You I Love" (Sun Valley) 15/3
Rotations: Heavy 1/0, Medium 8/0, Light 6/3, Extra Adds 0, Total Adds 3, WDIA, WDMT, WVOL. Heavy: KUKQ. Medium: WOOK, WEDR, XHRM, WGIV, WTOY, WAAA, WLTH, WTLC.

NEWCLEUS "Jam On Revenge" (Sunnyview) 15/3
Rotations: Heavy 5/0, Medium 4/0, Light 5/2, Extra Adds 1, Total Adds 3, KRLY, WDIA, WWWS. Heavy: WZAK, WZEN-FM, WNHC, WATV, WWDM. Medium: WILD, WVEE, WDMT, WPDQ.

Adds & Hots . . . See Page 49

Four Hits For A Winning Playlist

ZAPP "I Can Make You Dance"

Black Radio

BREAKERS

ZAPP

I Can Make You Dance (WB)

81% of our reporting stations on it. Rotations: Heavy 12/3, Medium 19/5, Light 20/9, Extra Adds 7, Total Adds 24 including WDIA, WBMX, WZAK, XHRM, WNHC, WNOO, WPDQ, WTOY, WVKO, WKWM. A Most Added Record. Debuts at number 16 on the Black Radio Chart.



RUFUS & CHAKA KHAN

"Ain't Nobody"

NEW & ACTIVE

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 34/10
Rotations: Heavy 3/1, Medium 11/0, Light 19/8, Extra Adds 1, Total Adds 10, WILD, WGPR, WNHC, WATV, WJMI, WJAX, WPDQ, WJJS, WWDM, WAAA. Heavy: KSOL, WGIV. Medium: WDAS, WHRK, KJLH, WRDW, KUKQ.



SERGE

PONSAR



GEORGE BENSON

"Lady Love Me (One More Time)"

NEW & ACTIVE

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 28/14
Rotations: Heavy 7/3, Medium 5/2, Light 15/8, Extra Adds 1, Total Adds 14 including WILD,
WKYS, WOOK, WZAK, WNHC, WGIV, WNOO, WOIC, WPDQ, WAAA, KUKQ. Heavy:
WAOK, WVEE, KRNB, KACE. Medium: WHRK, WWDM, WBLZ.



"Out In The Night"

UP & COMING

13/4



Produced by Arif Mardin

Management: Fritz-Turner



"Breakers" are those newer records that have the greatest level of station activity on any given week.

DON WILLIAMS

Nobody But You (MCA)

On 67% of reporting stations. National Summary: Up 12, Same 30, Down 0, Debuts 21, Adds 38. A Most Added Record. Debuts at number 47 on the Country Chart.

GENE WATSON

Sometimes I Get Lucky And Forget (MCA)

On 65% of reporting stations. National Summary: Up 18, Same 40, Down 0, Debuts 21, Adds 19. Debuts at number 48 on the Country Chart.

TANYA TUCKER

Baby I'm Yours (Arista) On 60% of reporting stations. National Summary: Up 21, Same 46, Down 0, Debuts 11, Adds 12. Debuts at number 49 on the Country Chart.

DEAN MARTIN

My First Country Song (WB)

On 60% of reporting stations. National Summary: Up 34, Same 40, Down 0, Debuts 9, Adds 6. Debuts at number 50 on the Country Chart.

MOST ADDED_®

KENNY ROGERS (48) Scarlet Fever (Liberty) WAYLON JENNINGS & JERRY REED (44) Hold On, I'm Comin' (RCA) DON WILLIAMS (38) Nobody But You (MCA) REBA McENTIRE (37) Why Do We Want... (Mercury/PolyGram) ED BRUCE (36)

If It Was Easy (MCA) **GARY MORRIS (27)** The Wind Beneath My Wings (WB)
MEL TILLIS (25)

Cowboy's Dream (MCA)

HOTTEST

JANIE FRICKE (69) He's A Heartache... (Columbia) **CONWAY TWITTY (49)** Lost In The Feeling (WB) OAK RIDGE BOYS (47) Love Song (MCA)

JOHNNY LEE (37) Hey Bartender (Full Moon/WB) EARL THOMAS CONLEY (35) Your Love's On The Line (RCA)
JOHN CONLEE (35) I'm Only In It For The Love (MCA) **RONNIE McDOWELL (29)**

You're Gonna Ruin My Bad Reputation (Epic)

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🔽 indicated one of this week

JERRY REED "She's Ready For Someone To Love Her" (RCA) 88/2
National Summary: Up 52, Same 24, Down 3, Debuts 7, Adds 2, WIXY, WYII, WHN 34-31, KPLX-FM 21-19, WSM 21-16, WHOO 21-17, WQYK-FM 38-31, WHK 34-30, WWWW-FM 12-10, KVOO 12-9, KUUY 15-10, KEEN 40-36, KMPS-AM-FM 27-23, KGA 12-8.

KENNY ROGERS "Scarlet Fever" (Liberty) 80/48

National Summary: Up 2, Same 23, Down 0, Debuts 7, Adds 48 including WNYR, KASE, WSOC-FM, KIKK-FM, WNOE-AM, KS100, WCUZ-AM-FM, WFMS-FM, WMIL, WDGY, KLZ, KMAK, KRWQ-FM, KVEG, KNIX-FM, KCKC.

TOM JONES "It'll Be Me" (Mercury/PolyGram) 78/6
National Summary: Up 40, Same 27, Down 0, Debuts 5, Adds 6, WPOR-FM, KLVI, WFNC, WKIX, KSO, KRST-FM, WHN 15-11, WLWI-FM 17-15, WQYK-FM 20-14, WFMS-FM 40-32, KYNN-AM-FM 45-35, WXCL 35-29, KVOO 31-26, KWJJ 44-39, Q92

REBA McENTIRE "Why Do We Want..." (Mercury/PolyGram) 76/37
National Summary: Up 2, Same 26, Down 0, Debuts 11, Adds 37 including WPOC-FM, WFIL, KXYL, WWOD/WKZZ, KYXX, WUSQ-FM, WKKQ-AM, WFMS-FM, WXCL, KIOV-FM, KFDI-AM-FM, KLZ, KMAK, KTOM, KGA. GUY CLARK "Homegrown Tomatoes" (WB) 74/5
National Summary: Up 28, Same 32, Down 0, Debuts 9, Adds 5, WKYG, KRRV, WIRE, KYNN-AM-FM, KSRY, WCAW 32-22, WEZL-FM 28-20, KIKK-FM 39-32, WAMZ-FM 9-6, WLWI-FM d-38, WSM 33-27, WQYK-FM 21-15, KSO 29-26, WXCL 23-20,

LYNN ANDERSON "What I Learned From Loving You" (Permian) 71/4
National Summary: Up 23, Same 35, Down 0, Debuts 9, Adds 4, WX8Q-FM, WHOO, WRNL, KEIN, WGNA-FM 45-37, WVAM
47-42, WBGW-FM 48-40, KMML 38-32, WCMS-FM 44-37, KYNN-AM-FM 50-36, WXCL d-39, KTTS-AM-FM 46-40, KNIX-FM d-40, KTOM 42-31, KSOP-FM 30-24.

DAVID ALLAN COE "Cheap Thrills" (Columbia) 62/16

National Summary: Up 9, Same 30, Down 0, Debuts 7, Adds 16, WESC-AM-FM, KLLL, WPAP-FM, WRNL, WTQR-FM, KBMR, WCXI-AM-FM, KFGO, WKMF, WITL-FM, WTSO, WMIL, KVOO, KGEM/KJOT, KEIN, KMPS-AM-FM.

WCXI-AM-FM, KFGO, WKMF, WITL-FM, WTSO, WMIL, KVOO, KGEM/KJOT, KEIN, KMPS-AM-FM.

THOM SCHUYLER "A Little At A Time" (Capitol) 50/10

National Summary: Up 12, Same 25, Down 0, Debuts 3, Adds 10, KIX106, KMML, WSOC-FM, KHEY-AM, WOKK, WQYK-FM, WITL-FM, KUUY, KUGN-FM, KGA, WFIL 31-28, WJQS 38-33, WPAP-FM 47-41, KBMR 44-39.

WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' " (RCA) 45/44

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 44 including WYRK, KXYL, WAMZ-FM, WMC-AM, WLWI-FM, WCXI-AM-FM, WKKQ-AM, WFMS-FM, KYNN-AM-FM, KTTS-AM-FM, KIK-FM, KMAK, KWJJ, KSOP-FM, KCKC, KGA.

MEL MCDANIEL "Hot Time In Old Town Tonight" (Capitol) 45/22

Rotations: Heavy 3, Medium 16, Light 0, Extra Adds 4, Total Adds 22 including KRRV, WSOC-FM, WESC:AM-FM, WPAP-FM, KRMD-AM-FM, WKMF, KWMT, WTSO, WXCL, KFDI-AM-FM, KUUY, KKCS, KVEG, KTOM, KGA.

JAN GRAY "No Fair Falling In Love" (Jamex) 43/2

JAN GHAY "No Fair Falling In Love" (James) 43/2
National Summary: Up 20, Same 17, Down 0, Debuts 4, Adds 2, WSOC-FM, WKMF, WVAM 28-23, KMML 34-29, WCMS-FM 25-22, WIRK-FM 35-30, KTTS-AM-FM 41-36, WTOD d-38, KFDI-AM-FM 34-31, KGA 34-28.

TOM T. HALL "Everything From Jesus To Jack Daniels" (Mercury/PolyGram) 40/14
National Summary: Up 1, Same 21, Down 0, Debuts 4, Adds 14 including WGNA-FM, WGTO, WWOD/WKZZ, WKKQ-AM, KWMT, WITL-FM, KVOO, KKAL, KUGN-FM, KMAK, KTOM

ED BRUCE "If It Was Easy" (MCA) 36/36 National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 36 including WFIL, KASE, WLWI-FM, WCMS-FM, KKYX, WIRE, WXCL, KLZ, KRWQ-FM, KMPS-AM-FM.

MARLOW TACKETT "I Spent The Night In The Heart" (RCA) 33/17
National Summary: Up 0, Same 15, Down 0, Debuts 1, Adds 17 including WGTO, WOKK, WLWI-FM, WAXX, KYNN-AM-FM, WXCL, WTOD, KMAK, KRSY, KGA.

JERRY REED "Good Ole Boys" (RCA) 33/1

National Summary: Up 18, Same 11, Down 3, Debuts 0, Adds 1, KILT-FM, WPOR-FM 8-7, WPAP-FM 11-7, KRMD-AM-FM 8-7, WUBE-FM 29-24, WMNI 14-11, WKMF 17-13, KSOP-FM 14-9.

JOHN SCHNEIDER & JILL MICHAELS "Are You Lonesome Tonight" (Scotti Bros./CBS) 32/0 National Summary: Up 12, Same 19, Down 0, Debuts 1, Adds 0, WVAM 31-27, WAJR 45-38, WQYK-FM 36-32, WITL-FM 29-26, WH8F 50-44, KRWQ-FM 39-36, KSOP-FM 31-25, KIGO 44-38.

Adds & Hots ... See Page 50



NATIONAL AIRPLAY/50

July 29, 1983

1 JANIE FRICKE/He's A Heartache... (Columbia) 8 5 2 2 OAK RIDGE BOYS/Love Song (MCA) 12 8 5 3 CONWAY TWITTY/Lost In The Feeling (WB) 11 9 6 4 BELLAMY BROTHERS/I Love Her Mind (WB/Curb) 5 HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb) 14 10 7 EARL THOMAS CONLEY/Your Love's On The Line (RCA) RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic) 17 12 10 B JOHNNY LEE/Hey Bartender (Full Moon/WB) 18 13 11 9 GEORGE STRAIT/A Fire I Can't Put Out (MCA) 10 GEORGE JONES/I Always Get Lucky With You (Epic) 11 VERN GOSDIN/Way Down Deep (Compleat/PolyGram) 26 19 15 DAVID FRIZZELL/Where Are You Spending... (Viva) WILLIE NELSON/Why Do I Have To Choose (Columbia) 29 22 17 CHARLEY PRIDE/Night Games (RCA) 31 24 19 (B) LANE BRODY/Over You (Liberty) 24 18 16 (MDJ) 25 21 18 JOHN CONLEE/I'm Only In It For The Love (MCA) JOHN ANDERSON/Goin' Down Hill (WB) 34 27 22 (Columbua) 30 26 23 20 WILLIE NELSON & MERLE HAGGARD/Pancho And Lefty (Epic) 2 1 8 21 ALABAMA/The Closer You Get (RCA) 1 2 9 2 JOE STAMPLEY/Poor Side Of Town (Epic) 41 34 27 3 SHELLY WEST/Flight 309 To Tennessee (Viva) 44 37 30 NITTY GRITTY DIRT BAND/Shot Full Of Love (Liberty) 38 33 26 GUS HARDIN/If I Didn't Love You (RCA) WAYLON JENNINGS/Breakin' Down (RCA) 43 40 32 TRYSTAL GAYLE/Baby What About You (WB) 32 29 24 29 KENDALLS/Precious Love (Mercury/PolyGram) 33 30 25 30 BOBBY BARE/The Jogger (Columbia) 45 42 36 MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.) 7 14 32 SYLVIA/Snapshot (RCA) 3 B.J. THOMAS/New Looks From An Old Lover (Columbia) 48 45 40 MARK GRAY/It Ain't Real... (Columbia) 49 41 37 JERRY REED/She's Ready For Someone To Love Her (RCA) DAVID WILLS/The Eyes Of A Stranger (RCA) 47 43 39 13 11 20 37 WHITES/I Wonder Who's Holding My Baby (WB/Curb) 3 EMMYLOU HARRIS/So Sad... (WB) B RONNIE MILSAP/Don't You Know How Much I Love You (RCA) 40 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA) CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) 49 46 42 DOTTIE WEST/Tulsa Ballroom (Liberty) 43 JOHNNY RODRIGUEZ/How Could I Love Her (Epic) MERLE HAGGARD/What Am I Gonna Do With The... (Epic) 45 LOUISE MANDRELL/Too Hot To Sleep (RCA) 5 15 33 46 RICKY SKAGGS/Highway 40 Blues (Epic) DEBUT DON WILLIAMS/Nobody But You (MCA) DEBUT

GENE WATSON/Sometimes I Get Lucky And Forget (MCA) DEBUT TANYA TUCKER/Baby I'm Yours (Arista) DEBUT DEAN MARTIN/My First Country Song (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

WEZI -FM on, KTTS-AM-FM d-47, Q92 on, KIGO on,

TAMMY WYNETTE "Unwed Fathers" (Epic) 31/1
National Summary: Up 8, Same 19, Down 1, Debuts 2, Adds 1, WH8F, WSM 22-17, WPAP-FM 41-31, KRMD-AM-FM 39-35, WKKQ-AM 40-36, KVOO d-50, Q92 d-49, KSOP-FM 32-26.

RICK & JANIS CARNES "Poor Girl" (WB) 29/11
National Summary: Up 0, Same 14, Down 0, Debuts 4, Adds 11, KRMD-AM-FM, KSO, WKKQ-AM, KFGO, WTOD, KVOO, KFDI AM-FM. KVEG. KTOM. KGA.

GARY MORRIS "The Wind Beneath My Wings" (WB) 27/27
Rotations: Heavy 0, Medium 0, Light 0, Extra Adds 0, Total Adds 27 including WFIL, KASE, WNOE-AM, WPAP-FM, KSO, WFMS-FM, WIRE, KRST-FM, KUGN-FM, KGA.

CRISTY LANE "I've Come Back (To Say I Love You)" (Liberty) 27/4
National Summary: Up 8, Same 11, Down 0, Debuts 4, Adds 4, KRRV, WJOS, WSLR, KWMT, WKYG 25-15, KBMR 43-35, KSO 30-23, KYNN-AM-FM 50-40, KTTS-AM-FM 47-41, KSOP-FM 47-41.

BILLY PARKER & FRIENDS "Love Don't Know A Lady" (Soundwaves) 27/2
National Summary: Up 11, Same 11, Down 0, Debuts 3, Adds 2, WESC-AM-FM, WTSO, WGTO 48-44, WLWI-FM d-40, KRMD-AM-FM 47-41, WIRK-FM 37-33, KSO 34-31, KTTS-AM-FM 40-35, KFDI-AM-FM 38-34, KGA d-39.

MEL TILLIS "Cowboy's Dream" (MCA) 25/25
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WSNO, WIXL-FM, KASE, KIKK-FM, WLWI-FM, WAXX, WXCL, KNIX-FM, KRSY, KMPS-AM-FM.

DELIA BELL "Coyote Song" (WB) 19/15
National Summary: Up 0, Same 4, Down 0, Debuts 0, Adds 15 including WGNA-FM, WPOR-FM, WNOX, KLRA, KEBC-FM, KTTS-AM-FM, KRWQ-FM, KTOM, KSOP-FM, KGA.

WAYNE KEMP "Send Me No Angels" (Doorknob) 19/4
National Summary: Up 4, Same 8, Down 0, Debuts 3, Adds 4, WSOC-FM, WAXX, WXCL, KUUY, WOKK d-50, WLWI-FM 39-30, WIRK-FM 45-41, KVOO d-46, KFDI-AM-FM 40-40.

WIRK-FM 45-41, KVOO d-46, KFDI-AM-FM 40-40.

JERRY LEE LEWIS "Why You Been Gone So Long" (MCA) 19/0

National Summary: Up 9, Same 10, Down 0, Debuts 0, Adds 0, WVAM 41-36, WNOX 43-39, WNOE-AM 41-39, WPAP-FM 40-35, KRMD-AM-FM 36-31, KVOO 48-43, KUZZ on, KUGN-FM 45-43.

SONNY JAMES "A Free Roamin' Mind" (Dimension) 18/10

National Summary: Up 1, Same 5, Down 0, Debuts 2, Adds 10, KRRV, WGTO, KRMD-AM-FM, KFGO, WTSO, WHBF, KTTS-AM-FM, KVOO, KNIX-FM, KSOP-FM.

PETER ISAACSON "Froze In Her Line Of Fire" (Union Station) 18/1
National Summary: Up 2, Same 11, Down 0, Debuts 4, Adds 1, KKYX, WSEN-AM-FM on, KMML 50-48, KHEY-AM on, WPAP-FM 46-39, KBMR d-50, KFGO d-48, KYNN-AM-FM d-48, WHBF on, KTOM d-50.

WAYNE MASSEY "Say You'll Stay" (MCA) 17/11 National Summary: Up 2, Same 4, Down 0, Debuts 0, Adds 11, KIKI

PORTER WAGONER "That Was Then, This Is Now" (Viva) 17/3 National Summary: Up 4, Same 10, Down 0, Debuts 0, Adds 3, WIXY, WHBF, KIGO, WVAM 45-39, WIXL-FM on, KRRV on, WUSQ-FM 40-38, KFGO 50-46, KFDI-AM-FM on, KSOP-FM 41-35.

National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 2, WSNO, KWMT, WKYG 26-20, WGTO d-47, WLWI-FM on, KBMR d-47, KTTS-AM-FM 42-37, KVEG on.

GALLATIN "Huggin" My Lady" (Monument) 17/0
National Summary: Up 1, Same 14, Down 0, Debuts 2, Adds 0, WBGW-FM d-50, WKYG on, WIXY on, WYII on, KXYL 50-43,

AUSTIN O'NEAL "Nights Like Tonight" (Project 1) 16/3 National Summary: Up 0, Same 13, Down 0, Debuts 0, Adds 3, WNDE-AM, KRRK, KRSY, WBGW-FM on, WIXL-FM on, KLRA on, WUSD-FM on, KYNN-AM-FM on, WWJO on, KYAK on, Q92 on.

TOMMY OVERSTREET "Dream Maker" (AMI/NSD) 15/4

National Summary: Up 1, Same 9, Down 0, Debuts 1, Adds 4, WLWI-FM, WIRK-FM, KEBC-FM, KFDI-AM-FM, WVAM on, KHEY-AM on, WKSJ-FM on, KBMR d-49, KWMT on, KTTS-AM-FM on, KUZZ on, KSOP-FM on.

Continued from Back Page

BREAKERS®

AIR SUPPLY

Making Love Out Of Nothing At All (Arista)

64% of our reporters on it. Rotations: Heavy 4/1, Medium 45/11, Light 37/21, Extra Adds 0, Total Adds 33 including WPIX, WRMM, WARM98, WCZY, WHB, WCCO, KPPL, KOY, B100, V100, WHEN, WBT, KFIM, WRKA, KSL, and 19 more. Debuts at number 23 on the A/C chart.

BILLY JOEL

Tell Her About It (Columbia)

60% of our reporters on it. Rotations: Heavy 5/2, Medium 45/17, Light 30/20, Extra Adds 1, Total Adds 40 including WPRO, WASH, WSB, WCLR, WFYR, WCZY, WHB, WISN, WCCO, KHOW, KPPL, KNBR, KEZR, WBT, KBOI, and 26 more. Debuts at number 22 on the A/C chart.

JENNIFER WARNES Nights Are Forever (WB)

53% of our reporters on it. Rotations: Heavy 15/2, Medium 37/3, Light 19/4, Extra Adds 0, Total Adds 9, WSB-FM, WRIE, WGY, KMGC, WAIV, WSRZ, KMBZ, KCEE, WGSV. Debuts at number 26 on the A/C chart.

NEW & ACTIVE

JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 60/6

Rotations: Heavy: 5/0, Medium 35/5, Light 20/1, Extra Adds 0, Total Adds 6, WTIC, KEY103, WAAY, WVLK, WMAZ, KUDL. Heavy: KSL, KFSB, KFOR, KRSB, KALE. Medium: KVIL-FM, WCCO, KHOW, KOY, KGW, WGY, WBT, WSLI, WHHY, WHBY, KUDO, KEX, KCEE, WEIM, WKNE, WSKI, WTNY, WSKY, WLVA, WJBC, KVOX, KWEB, WJON, KQDI, KRLC, KRNO, KRKK, KISN, KSRO,

TOTO "Waiting For Your Love" (Columbia) 58/12

Rotations: Heavy 7/1, Medium 27/2, Light 24/9, Extra Adds 0, Total Adds 12, WHB, KMGC, WRVA, WTRX, KMBZ, KCEE, WKZE-FM, WCPI, WDEF, WJBC, WBOW, KISN. Heavy: WSGN, WFMK, WLVA, KRLC, KRSB, KALE: Medium: KHOW, KGW, KEZR, KPLZ, WHEN, WSLI, WRVR, WHHY, 2WD, WSRZ, KRNT, KUDL, WISM-FM, KRDO, WWNR, WEIM, WSKI, WSKY, WCKQ, WCHV, KFSB, WLON, WGM, VSRZ, KRNT, KUDL, WISM-FM, KRDO, WWNR, WEIM, WSKI, WSKY, WCKQ, WCHV, KFSB, WLON, WSKY, WCKQ, WCHV, WCKQ, WCHV, WSKY, WCKQ, WCHV, WCKQ, WCHV, WSKY, WCKQ, WCKQ, WCHV, WCKQ, W WJON, KRNO, KRKK, KSRO.

CRYSTAL GAYLE "Baby, What About You" (WB) 54/16

Rotations: Heavy 2/1, Medium 31/6, Light 21/9, Extra Adds 0, Total Adds 16, WFBR, WRMM, WCLR, KOY, KGW, WICC, WHBC, WFMK, KOIL, WMHE, KBOI, KSL, KUDO, WCPI, KVSF, KSRO. Heavy: WKZE-FM. Medium: WSB, WARM98, WCCO, WBEN, WRIE, KMGC, WSLI, WHBY, KRNT, KEX, KCEE, WWNR, WEIM, WSKI, WSKY, WCKQ, WGSV, WLVA, KFSB, KFOR, WJON, KRLC, KRNO, KRSB, KALE.

QUARTERFLASH "Take Me To Heart" (Geffen) 48/3
Rotations: Heavy 12/0, Medium 22/3, Light 14/0, Extra Adds 0, Total Adds 3, WLTT, WAAY, KALE. Heavy: WASH, WFYR, KPLZ, WHEN, KFIM, WQUE, WFMK, WISM-FM, WMHE, WSKI, WCKQ, KRSB. Medium: WFBR, Y97, 97AIA, KGW, KEY103, WSGN, WRVR, KYKY, KBOI, KKPL, WKZE-FM, WEIM, WTNY, WSKY, WCHV, WVBS, KFQD, KRLC, KRKK.

CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 41/5

Rotations: Heavy 7/0, Medium 20/0, Light 13/4, Extra Adds 1, Total Adds 5, WHBC, WENS, WCPI, KFSB, WBOW. Heavy: 97AIA, WRIE, WGY, WSGN, KWAV, WWNR, WCKQ. Medium: WFBR, WAXY, WMJI, KHOW, WHEN, KEY103, WMAZ, WSRZ, WISM-FM, WMHE, KRDO, KUDO, WKZE-FM, WEIM, WSKI, WTNY, WSKY, WCHV, KRNO, KALE.

JACKSON BROWNE "Lawyers In Love" (Asylum) 41/3
Rotations: Heavy 2/0, Medium 29/2, Light 10/1, Extra Adds 0, Total Adds 3, WRIE, KUDO, KFSB. Heavy: WGY, WVBS. Medium: WSB-FM, WFYR, WMJI, KOST, KNBR, KEZR, WWYZ, WHEN, KEY103, WAFB, WHHY, WQUE, WSRZ, WISM-FM, WMHE, KRDO,

WWNR, WSKI, WTNY, WCPI, WSKY, WCKQ, WCHV, KRNO, KRKK, KRSB, KALE.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 41/3
Rotations: Heavy 4/1, Medium 23/0, Light 14/2, Extra Adds 0, Total Adds 3, WRIE, WVLK, WBOW. Heavy: 97AIA, KFMB, WBEN.
Medium: WFBR, WPIX, WAXY, WFYR, KOY, WHHY, WEZS, WRVA, KRNT, WTRX, WQUA, WMHE, KUGN, KEX, WEIM, WSKI, WCKQ, WLVA, KVOX, KFOR, KRLC, KRSB, KALE.

ANY TROUBLE "Touch And Go" (EMI America) 41/1
Rotations: Heavy 4/0, Medium 20/0, Light 17/1, Extra Adds 0, Total Adds 1, KOIL. Heavy: WRMM, WHBC, WMHE, WJON. Medium: WCCO, WHBY, WTRX, KUDL, WFMK, WISM-FM, KBOI, KRDO, KUDO, WEIM, WKNE, WSKI, WSKY, WCKQ, KRLB-FM, WLVA, KVOX, KFOR, KRSB, KALE.

SERGIO MENDES "Rainbow's End" (A&M) 36/36
Rotations: Heavy 0/0, Medium 8/B, Light 27/27, Extra Adds 1, Total Adds 36, WSB, WSB-FM, WISN, WCCO, WBEN, WMAZ, WHHY, 2WD, WHBY, WHBC, WENS, WQUA, WMHE, KBOI, KRDO, KKUA, KUDO, KWAY, WKZE-FM, WSKI, WSKY,

WCKQ, WCHV, WGSV, WLVA, KVOX, KFOR, KWEB, WJON, WBOW, KRNO, KRKK, KRSB, KISN, KVSF, KSRO.

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 36/15
Rotations: Heavy 0/0, Medium 16/2, Light 20/13, Extra Adds 0, Total Adds 15, WARM98, KOST, WWYZ, WAAY, WHBC, KRDO, KUGN, WKZE-FM, WCPI, WLVA, WVBS, KRNO, KRKK, KISN, KSRO. Medium: WFBR, WPIX, WLTT, WGY, WBT, WISM-FM, KEX, WSKI, WSKY, WCKQ, WCHV, KFOR, KRSB, KALE.

ELO "Rock 'N' Roll Is King" (Jet/CBS) 36/1
Rotations: Heavy B/O, Medium 17/0, Light 11/2, Extra Adds 0, Total Adds 1, WCZY. Heavy: WFBR, WRIE, WGY, WHHY, WQUE, KUDO, WCKQ, WJON. Medium: GR55, WASH, 55KRC, KPLZ, WAEB, WHEN, KFIM, WSRZ, KOIL, KYKY, WMHÉ, KRDO, WSKI, WTNY, WSKY, WCHV, KFQD.

RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 35/25

Rotations: Heavy 1/0, Medium 10/8, Light 23/16, Extra Adds 1, Total Adds 25, KVIL-FM, KGW, WICC, WGY, WMAZ, WHHY, WHBY, WFMK, WQUA, KKRD, KBOI, KRDO, KKUA, KUDO, KSL, WKNE, WSKI, WLVA, WVBS, KFSB, KFOR, KWEB, WJON, KFQD, KRSB. Heavy: WCCO. Medium: WFBR, WSLI.

NAKED EYES "Promises, Promises" (EMI America) 32/5

KEZR, KFIM, KUDO. Medium: WSB-FM, WCLR, WFYR, KGW, WHHY, WFMK, WISM-FM, KEX, WKZE-FM, WSKI, WLVA, KVOX,

SIGNIFICANT ACTION

DIANA ROSS "Pieces Of Ice" (RCA) 28/0

Rotations: Heavy 6/0, Medium 13/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WWYZ, WGY, KFIM, WQUE, WVBS, KRSB. Medium: WFBR, WASH, KVIL-FM, WSFM, WAFB, WHHY, KUDO, KWAV, WEIM, WSKI, WCHV, KRNO, KRKK. Light: Y97, B100, WICC, V100, KRDO, WKZE-FM, KVOX, KFSB, KFQD.

MOST ADDED ®

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BILLY JOEL (40) Tell Her About It (Columbia) SERGIO MENDES (36) Rainbow's End (A&M) AIR SUPPLY (33) Making Love Out Of Nothing At All (Arista)

RONNIE MILSAP (26) Don't You Know How Much I Love You(RCA)

> **MICHAEL JACKSON (21)** Human Nature (Epic) HERB ALPERT (20) Garden Party (A&M)

HOTTEST

POLICE (99) Every Breath You Take (A&M)

RITA COOLIDGE (60) All Time High (A&M) PAUL ANKA (44)

Hold Me 'Til The Mornin' Comes (Columbia) **LOUISE TUCKER (44)** Midnight Blue (Arista)

> DeBARGE (43) All This Love (Gordy/Motown) CHAMPAIGN (37) Try Again (Columbia)

PETER ALLEN "Just Another Make Out Song" (Arista) 26/1

Rotations: Heavy 0/0, Medium 15/0, Light 10/0, Extra Adds 1, Total Adds 1, KQDI. Medium: WCCO, WBEN, WHBY, KRDO, KUGN, WKNE, WSKI, WTNY, WCKQ, WGSV, WLVA, KVOX, KRLC, KRNO, KALE. Light: KHOW, WWNR, WCHV, WJBC, KCRG, WHNN, KTWO, KRKK, KRSB, KSRO

DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 21/3
Rotations: Heavy 7/0, Medium 10/1, Light 4/2, Extra Adds 0, Total Adds 3, WICC, KYKY, WKZE-FM. Heavy: WASH, WAXY, KEZR, Rotations: Heavy 7/0, Medium 10/1, Light 4/2, Extra Adds 0, Total Adds 3, WICC, KYKY, WKZE-FM. Heavy: WASH, WAXY, KEZR, KPLZ, WFMK, WSKI, WVBS. Medium: WFBR, Y97, WCZY, B100, KMGC, WMHE, KWAV, WCHV, KRKK. Light: WOMC, WOWO.

STAR SISTERS "Medley" (21/PolyGram) 20/5
Rotations: Heavy 1/0, Medium 7/1, Light 12/4, Extra Adds 0, Total Adds 5, KVIL-FM, WHBY, WHBC, KRDO, KRKK. Heavy: WDEF. Medium: WCCO, WBEN, WTIC, KUGN, KRNO. Light: KHOW, WTRX, WQUA, WSKI, WJBC, KFOR, WJON, KTWO.

EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 20/3

Rotations: Heavy 11/0, Medium 5/0, Light 4/3, Extra Adds 0, Total Adds 3, KS94, WICC, KKRD. Heavy: WFBR, 97AIA, KPLZ, KFIM, WQUE, WFMK, WISM-FM, KLTE, WKZE-FM, WSKI, KRKK. Medium: WYNY, Y97, WOMC, KYKY, WMHE. Light: KPPL.

ROD STEWART "Baby Jane" (WB) 19/2

Rotations: Heavy 7/0, Medium 8/0, Light 4/2, Extra Adds 0, Total Adds 2, KKRD, KKPL. Heavy: KEY103, WSGN, WISM-FM, KUDO, WSKI, WCKQ, KRKK. Medium: KPLZ, WHEN, KFIM, WAAY, WSRZ, WOWO, KYKY, WCHV. Light: Y97, WROV.

KAJAGOOGOO "Too Shy" (EMI America) 19/0

: Heavy 4/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KEY103, KFIM, WCKQ, KALE. Medium: 97AIA, 55KRC, KOST, KPLZ, WOWO, WISM-FM, KLTE, KYKY, KKRD, WTNY, WVBS. Light: W101, WTRX, WENS, WROV.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 18/3

Rotations: Heavy 6/0, Medium 6/1, Light 6/2, Extra Adds 0, Total Adds 3, GR55, WVBS, WBOW. Heavy: 3WS, WTAE, WAXY, KFIM, KYKY, WSKI. Medium: WYNY, Y97, WMJI, WCZY, WOMC. Light: KS94, WQUE, KOIL, WKZE-FM.

DOOBIE BROTHERS "You Belong To Me" (WB) 17/6
Rotations: Heavy 0/0, Medium 7/1, Light 10/5, Extra Adds 0, Total Adds 6, WHHY, WHBY, WCKQ, WJBC, KFQD, KALE. Medium: WFBR, WCCO, KGW, KWEB, KRLC, KRSB. Light: WSRZ, WSKI, WSKY, WLVA.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 17/4

Rotations: Heavy 0/0, Medium 10/2, Light 7/2, Extra Adds 0, Total Adds 4, WFBR, WCHV, KRSB, KALE. Medium: WASH, WGY, WFMK, WISM-FM, KWAV, WKZE-FM, WCKQ, KFSB. Light: Y97, B100, KPLZ, WKNE, KTWO. CHRISTOPHER CROSS "Think Of Laura" (WB) 16/5

Rotations: Heavy 0/0, Medium 5/1, Light 11/4, Extra Adds 0, Total Adds 5, WRKA, KSL, WSKI, KVOX, WHNN. Medium: WCCO, WSLI, WCKQ, KRSB. Light: WSRZ, WKZE-FM, WSKY, WGSV, WJON, KTWO, KRLC.

STEVIE NICKS "Stand Back" (Modern/Atco) 15/0

Rotations: Heavy 5/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WRIE, KEY103, WSKI, WSKY, KRKK. Medium: WYNY, v100, WHEN, KFIM, WISM-FM, WMHE, WCHV, WBOW. Light: WOWO, WKZE-FM.

MADNESS "Our House" (Geffen) 14/2 Rotations: Heavy 1/0, Medium 6/1, Light 7/1, Extra Adds 0, Total Adds 2, GR55, KKRD. Heavy: 610TVN. Medium: KPLZ, KSRO, WHHY, WOWO, KLTE. Light: WYNY, WICC, V400, WQUE, WROV, WVBS.

KENNY ROGERS "Scarlet Fever" (Liberty) 13/13

Rotations: Heavy 2/2, Medium 2/2, Light 8/8, Extra Adds 1, Total Adds 13, WTAE, WISN, WRIE, WHHY, WSRZ, WHBY, WSKY, WDEF, WGSV, KFOR, KWEB, WJON, KRNO.

MICHAEL LOVESMITH "Baby I Will" (Motown) 13/3

vy 1/0, Medium 2/0, Light 10/3, Extra Adds 0, Total Adds 3, WKNE, WSKI, KFSB. Heavy: KALE. Medium: WWNR. KRKK. Light: WQUA, KRDO, WSKY, WCKQ, WJON, KTWO, KRSB.

B.J. THOMAS "New Looks From An Old Lover" (Cleveland International/Columbia) 13/2 Rotations: Heavy 1/0, Medium 5/1, Light 6/0, Extra Adds 1, Total Adds 2, WRMM, WQUA. Heavy: WCCO. Medium: WGSV, KFSB, KFOR, KRSB. Light: WHBY, WSKI, WJBC, KVOX, WHNN, KTWO.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 12/2

Rotations: Heavy 1/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WHHY, WKZE-FM. Heavy: KUDO. Medium: WTRX, KRDO, KWAV, WCKQ. Light: WEIM, WSKI, KWEB, KRKK, KRSB.

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 11/1

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WFMK. Medium: WGY, WISM-FM, WSKI. Light: KPLZ, WSFM, WKZE-FM, WEIM, WSKY, WCKQ, KRNO.

Rotations: Heavy 0/0, Medium 1/1, Light 9/8, Extra Adds 0, Total Adds 9, WCCO, WSRZ, WTRX, WFMK, WMHE, KUDO, KWAV, WSKI, WCKQ. Light: KPLZ.

LANE BRODY "Over You" (Liberty) 10/8

Rotations: Heavy O/O, Medium 2/2, Light 7/5, Extra Adds 1, Total Adds 8, WHBC, WCKQ, WDEF, KVOX, KFSB, KFOR, WJON, KRSB. Light: WKNE, KRLC.

SISSY SPACEK "Lonely But Only For You" (Atlantic) 10/8

Rotations: Heavy 1/1, Medium 3/1, Light 6/6, Extra Adds 0, Total Adds 8, KRDO, KSL, WKNE, WCKQ, WDEF, KFSB, KWEB, KRSB. Medium: WCCO, KFOR.

MICHAEL JACKSON "Wanna Be Startin' Somethin' " (Epic) 9/0

Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WRIE, WHEN, KFIM, WWNR, WCHV, WROV. Light: 3WS, WOWO.

FIXX "Saved By Zero" (MCA) 8/2

Rotations: Heavy 0/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, KFIM, WVBS. Medium: WSB-FM, 55KRC, KOST, WSKI. Light: WKZE-FM, WEIM.

MICHAEL BREWER "Love In Time" (Full Moon/WB) 8/1

0/0, Medium 4/0, Light 3/0, Extra Adds 1, Total Adds 1, WENS. Medium: KGW, KRDO, WKNE, WTNY. Light:

PHOEBE CATES & BILL WRAY "Just One Touch" (MCA) 7/3 Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 0, Total Adds 3, WCCO, WKNE, WJBC. Light: WHBY, WQUA, WEIM,

STARBUCK "The Full Cleveland" (Lowery) 6/4

Rotations: Heavy 1/0, Medium 1/1, Light 4/3, Extra Adds 0, Total Adds 4, WSLI, WVLK, WKZE-FM, KFSB. Heavy: WHHY. Light:

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/1

Rotations: Heavy 0/0, Medium 2/0, Light 3/0, Extra Adds 1, Total Adds 1, WQUA. Medium: KRLC, KALE, Light: WSKI, KTWO, KRSB

EDDY GRANT "Electric Avenue" (Portrait/CBS) 6/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KKRD. Heavy: 3WS, Medium: WTAE, 55KRC, WTNY.

MANHATTANS "Crazy" (Columbia) 6/1

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WSKI. Medium: WWYZ, WCKQ. Light: WASH, KKUA,

JOURNEY "After The Fall" (Columbia) 5/1

Rotations: Heavy O/O, Medium 2/1, Light 3/O, Extra Adds 0, Total Adds 1, KFIM. Medium: WSKI. Light: WKZE-FM, WVBS, WJON.

A/C Adds & Hots . . . See Page 51



R/ALBUMS

Continued From the Back Page

This chart complies data from reporting stations with a majority of Nateners aged 12-24.

Three Two Last. Weeks Weeks Week	July 29, 1983	168 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation R	Adds otation F	Tota Adda Al Rotations
1 1 1		"Breath" (134) "Pain" (132) "Synch. II" (90)	164 -	164+	0-	0=	0=
3 3 3		"Hot Girls" (138) "Zone" (103) "Queen" (100)	<i>156</i> =	137-	19+	0=	0 =
2 2 2		"One Thing" (130) "Zero" (125)	157-	136 -	21+	0=	1 -
4 4 4	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Stand" (123) "Nothing" (83) "Enchanted" (74)	150 -	128 -	22=	0 =	0-
- 7 5	6 ROBERT PLANT/The Principle Of Moments (Atlantic)	"Arms" (115) "Big Log" (113) "Mood" (59)	156+	108+	46-	2+	6
5 6	6 DAVID BOWIE/Let's Dance (EMI America)	"China" (117) "Modern" (43) "Criminal" (28)	129 -	103-	26-	0=	1 :
6 7	7 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" (74) "Rock of Ages" (51) "Late" (37)	118-	76 -	42+	0=	5
8 8		"Door" (101) "Tell" (53)	125 -	69 -	56+	0-	3
3 13 11	JOAN JETT/Album (Blackheart/MCA)	"Friends" (88) "French" (79) "People" (11)	122 =	67+	55 -	0-	3
0 11 9		"Sharp" (106) "Gimme" (32) "Pressure" (14)	124+	52 -	71+	1+	4
12 10 10	11 JOE WALSH/You Bought It—You Name It (Full Moon/WB)	"Rock & Roll" (107) "Space" (20) "Told" (18)	126-	39 –	86=	1 =	5
19 16 12	TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning Down The House" (117)	118-	<i>51</i> +	67-	0-	5
6 14 13	13 QUARTERFLASH/Take Another Picture (Geffen)	"Heart" (105) "Picture" (13)	113-	66 -	46+	0-	1
3 29 18	(4) CHARLIE/Charlie (Mirage/Atco)	"It's Inevitable" (121)	122+	42+	78-	1-	10
2 22 17	15 BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (77) "Cuts" (24)	95=	48+	46-	1+	2
4 18 16	16 IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (84) "Trooper" (44)	97-	37-	58+	2+	3
9 25 20	DONNIE IRIS/Fortune 410 (MCA)	"Do You Compute?" (106)	106+	24+	82=	0-	6
2 24 24	B ELO/Secret Messages (Jet/CBS)	"Rock" (73) "Messages" (28) "Diamonds" (18)	96+	42+	50+	4+	10
7 28 22	19 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	"Sweet Dreams" (90)	92+	48+	43-	1 -	5
DEBUT	KANSAS/Drastic Measures (CBS)	"Fight Fire" (109)	110+	13+	73+	23+	59
3 23 19	21 QUIET RIOT/Metal Health (Pasha/CBS)	"Cum On" (68) "Metal Health" (41)	93-	27-	65+	1 -	5
36 30	STEVIE RAY VAUGHAN/Texas Flood (Epic)	"Pride And Joy" (91) "Love Struck" (12)	100+	18+	75+	6+	23
12 15		"Confusion" (59) "Dancing" (26)	81 -			0=	0
- 39		"Emotion" (91)	94+	10+	79+	4-	23
1 32 31	RICK SPRINGFIELD/Living In Oz (RCA)	"Human Touch" (72) "Affair" (10) "Soul" (10)	83+	37+	45-	1 =	7
		"Is There Something I Should Know?" (66)	66 -	42-	24-	0 =	0
0 20 26		"Say What" (60) "Living" (18)	69 -	26-	42-	1 =	2
		"Mistake" (63) "High Wire" (17)	73-	33 -	40-	0=	0
		"Message Is You" (60) "Guitar, Talk" (22)	74-	12+	62-	0-	2
		"Rainbow In The Dark" (68)	73+	13+	56+	3+	14
		"Straight Ahead" (65) "Preview" (17)	70+	16-	53+	1 –	2
		"Radio Free Europe" (71)	73 -			0-	1
		"Better" (61)		11+		3-	7
		"Slippin' Away" (49)	54-	27-	27-	0=	- 2
		"Eat The Rich" (38) "Screaming" (23)	.7-0		47=	0-	
	(Columbia)		62+		49+	3+	_
		"War Games" (61)	61 -			0=	_
		"Tragedy" (45) "Stars" (15)	57+		43+	1+	_
		"Change" (43)	• • •		34-	1+	3
	MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)				20+	5+	

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

Drastic Measures (CBS)

"Fire." 65% of our 12-24 reporters on it. Total reports: 110. Hot 13, Medium 73, Extra Adds

23, Total Adds 59. Debuts at #20 on the AOR Albums chart. STEVIE RAY VAUGHAN & DOUBLE TROUBLE Texas Flood (Epic)

"Pride" "Baby." 60% of our 12-24 reporters on it. Total reports: 100. Hot 18, Medium 75, Extra Adds 6, Total Adds 23. Moves 30-22 on the AOR Albums chart.

Emotion (MCA)

"Emotion." 56% of our 12-24 reporters on it. Total reports: 94. Hot 10, Medium 79, Extra Adds 4, Total Adds 23. Moves 39-24 on the AOR Albums chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

SPYS/Behind Enemy Lines (EMI America) "Rescue Me"

Total Reports: 50(44)/Total Adds: 15(28); Hots: 3(4)/Hot Adds: 0(2); Mediums: 38(24)/ Medium Adds: 6(10)/Extra Adds: 9(16).

ELVIS COSTELLO & ATTRACTIONS/Punch The Clock (Columbia) "Everyday I Write The Book" Total Reports: 49(1)/Total Adds: 48(0); Hots: 6(0)/Hot Adds: 5(0); Mediums: 18(1)/ Medium Adds: 18(0)/Extra Adds: 25(0).

CONEY HATCH/Outa Hand (Mercury/PolyGram) "First Time For Everything"
Total Reports: 49(30)/Total Adds: 20(14); Hots: 5(4)/Hot Adds: 0(2); Mediums: 36(19)/ Medium Adds: 12(5)/Extra Adds: 8(7).

MITCH RYDER/Never Kick A Sleeping Dog (Riva/PolyGram) "When You Were Mine" Total Reports: 47(59)/Total Adds: 3(2); Hots: 9(12)/Hot Adds: 0(0); Mediums: 37(47)/ Medium Adds: 2(2)/Extra Adds: 1(0).

EDDIE JOBSON/ZINC/The Green Album (Capitol) "Turn It Over" Total Reports: 44(42)/Total Adds: 4(2); Hots: 2(4)/Hot Adds: 0(0); Mediums: 41(37)/

Medium Adds: 3(1)/Extra Adds: 1(1).

More AOR Music Information See Page 69

MOST ADDED ®

Stray Cats "Sexy" (118)Kansas (64)Elvis Costello (61)Axe "Heat" **Danny Spanos** (26)

HOTTEST

(183)Police (151)Fixx Stevie Nicks (145)(142)Loverboy J. Browne "Lawyers" (120)

U2/War (Island/Atco) "Two Hearts Beat As One"

Total Reports: 43(62)/Total Adds: 1(1); Hots: 9(17)/Hot Adds: 0(0); Mediums: 33(45)/ Medium Adds: 0(1)/Extra Adds: 1(0).

A FLOCK OF SEAGULLS/Listen (Jive/Arista) "Wishing (If I Had A Photograph Of You)"

Total Reports: 38(66)/Total Adds: 1(0); Hots: 15(28)/Hot Adds: 0(0); Mediums: 22(38)/ Medium Adds: 0(0)/Extra Adds: 1(0).

Q-FEEL/Q-Feel (Jive/Arista) "Cross Talk" Total Reports: 36(34)/Total Adds: 6(5); Hots: 6(4)/Hot Adds: 0(0); Mediums: 29(29)/ Medium Adds: 5(4)/Extra Adds: 1(1).

DANNY SPANOS/Passion In The Dark (Epic) "Hot Cherie" Total Reports: 35(8)/Total Adds: 25(8); Hots: 0(0)/Hot Adds: 0(0); Mediums: 22(6)/ Medium Adds: 12(6)/Extra Adds: 13(2).

LORDS OF THE NEW CHURCH/Live For Today (IRS/A&M) "Live For Today" Total Reports: 30(31)/Total Adds: 2(10); Hots: 3(3)/Hot Adds: 0(0); Mediums: 27(21)/

Medium Adds: 2(4)/Extra Adds: 0(6). TRIUMPH/Never Surrander (RCA) "All The Way"

Total Reports: 29(26)/Total Adds: 3(4); Hots: 16(13)/Hot Adds: 1(1); Mediums: 12(12)/ Medium Adds: 1(2)/Extra Adds: 1(1). BONNIE TYLER/Faster Then The Speed Of Night (Columbia) "Total Eclipse Of The Heart"

Total Reports: 28(26)/Total Adds: 5(6); Hots: 6(5)/Hot Adds: 0(0); Mediums: 20(17)/ Medium Adds: 3(2)/Extra Adds: 2(4).

FLASHDANCE/Various Artists (Casabianca/PolyGram) Total Reports: 24(23)/Total Adds: 2(3); Hots: 10(8)/Hot Adds: 0(0); Mediums: 13(14)/ Medium Adds: 2(2)/Extra Adds: 0(1).

BREAKS/The Breaks (RCA) "Sha Wants You" Total Reports: 23(18)/Total Adds: 13(15); Hots: 0(0)/Hot Adds: 0(0); Mediums: 15(8)/ Medium Adds: 5(5)/Extra Adds: 8(10).

HUMAN LEAGUE/Fascination! (A&M) "(Keep Feelin') Fascination" Total Reports: 23(21)/Total Adds: 2(2); Hots: 11(9)/Hot Adds: 0(1); Mediums: 12(11)/ Medium Adds: 2(0)/Extra Adds: 0(1).

ROMAN HOLLIDAY/Roman Holliday (Jive/Arista) "Stand By"

Total Reports: 22(21)/Total Adds: 5(7); Hots: 5(5)/Hot Adds: 0(0); Mediums: 14(12)/ Medium Adds: 2(3)/Extra Adds: 3(4).

SAXON/Power & The Glory (Carrere/CBS) "This Town Rocks" Total Reports: 21(18)/Total Adds: 8(2); Hots: 2(3)/Hot Adds: 0(0); Mediums: 16(14)/ Medium Adds: 5(1)/Extra Adds: 3(1).



MOR/HOTTRACKS

•				This chart compiles data from reporting stations with a ma	onty of	Historiera	aged 1	2.24,	S WAY
Three	Two	Loon	_	168 REPORTERS	Total	Heavy R	Aedium	Add	Total Adds
Week	s Wook				152+	103+	43-	5-	21-
-	_	9		ASIA/Don't Cry (Geffen)	134-	133-	1-	0=	0 =
1	1	1	2	POLICE/Every Breath You Take (A&M)	138-	120-	18+	0=	0=
2	2	2	3	LOVERBOY/Hot Girls In Love (Columbia)	142+	108+	30 -	4+	6+
10	8	6		JACKSON BROWNE/Lawyers in Love (Asylum)	132+	107+	25-	0 =	1 =
8	7	7	5	POLICE/King Of Pain (A&M)		- 99 -		0=	0-
4	4	3	6	FIXX/One Thing Leads To Another (MCA)		- 116 -	7-	0=	0-
3	3	4	7	STEVIE NICKS/Stand Back (Modern/Atco)		109-		0=	3+
5	5	5	8	FIXX/Saved By Zero (MCA)		- 96 -		0=	1=
7	6	8	9	DAVID BOWIE/China Girl (EMI America)		74+		3+	9-
-	38	17	_	ROBERT PLANT/Other Arms (Atlantic)		74+		0-	1-
41	16	12	_	ROBERT PLANT/Big Log (Atlantic)		- 50+		0-	5+
19	12	11		TALKING HEADS/Burning Down The House (Sire/WB)		72=		0=	1+
14	11	13	13	LOVERBOY/Strike Zone (Columbia)			78-	1-	10-
43	34	22	14	CHARLIE/It's Inevitable (Mirage/Atco)				0-	1-
17	14	14	15	QUARTERFLASH/Take Me To Heart (Geffen)		- 65 -		-	
21	19	18	16	LOVERBOY/Queen Of The Broken Hearts (Columbia)		- 67+		0-	0-
9	10	10	17	ZEBRA/Who's Behind The Door (Atlantic)		- 58-		0-	1-
24	21	20	13	POLICE/Synchronicity II (A&M)		- 63+		0=	0=
25	15	15	19	ZZ TOP/Sharp Dressed Man (WB)		43-		2+	5+
31	23	19	20	JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)		- 36+	-	0-	5+
34	28	24	2	DONNIE IRIS/Do You Compute? (MCA)		- 24+		0 =	6-
33	32	28	22	POLICE/Wrapped Around Your Finger (A&M)		- 59+		0=	1 =
27	27	25	_	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	83+		28 –	0 =	0-
20	22	27		JOAN JETT/Fake Friends (Blackheart/MCA)			37-	0 =	1 =
30		26		EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	90+			1 –	5-
	EBUT	-		STRAY CATS/(She's) Sexy + 17 (EMI America)	112+	- 23+	<i>57</i> +	32+	107+
	EBUT		2	MARIO A DIET A LE MARIA ET MODOS	109+	13+	72+	23+	59+
13	17	21		IRON MAIDEN/Flight Of Icarus (Capitol)	84 -	34 -	49-	1+	1 =
36	33	29	_	DEF LEPPARD/Foolin' (Mercury/PolyGram)	74+	47-	27+	0=	3+
32	35	33	=	STEVIE NICKS/Enchanted (Modern/Atco)	74+	48+	26+	0 =	0-
45	44	35	_	BRYAN ADAMS/This Time (A&M)	77+	36+	40 –	1+	2-
40	50	40	_	JOAN JETT/The French Song (Blackheart/MCA)	79+	- 38+	41+	0-	3-
	54	41	_	STEVIE RAY VAUGHAN/Pride And Joy (Epic)	91+	15+	69+	6+	23+
6	9	16	_	DURAN DURAN/Is There Something I Should (Capitol)	66-	42-	24-	0 =	0 =
0	3	49	-	DFX2/Emotion (MCA)	91+	10+	76 +	4-	23-
17	43		_	ELO/Rock 'N' Roll Is King (Jet/CBS)	73+	37+	35+	1 =	6=
47	43	45	-	ROBERT PLANT/In The Mood (Atlantic)	59+	41+	18=	0-	4-
	F0	46	_	RICK SPRINGFIELD/Human Touch (RCA)	72+	33+	38+	1-	7+
-	59			FASTWAY/Say What You Will (Columbia)	60 -	25+	34 -	1 =	2=
23	30	38 52		DIO/Rainbow In The Dark (WB)	68+	13+	52+	3+	14+
_	-			QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	68+	20 -	48+	0-	5+
4.5	52	42		MEN AT WORK/It's A Mistake (Columbia)	63-	31-	32 -	0=	0-
15	20	30		KINKS/State Of Confusion (Arista)	59 –	22-	37-	0=	0-
22	24	32		R.E.M./Radio Free Europe (IRS/A&M)	71 -	8-	63+	0-	1-
44	38	39		DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	51 -	35 –	16+	0=	0=
11	18	31	_	ZEBRA/Tell Me What You Want (Atlantic)	<i>53</i> +	29+	24 + .	0=	2+
54	55	53	_	SHOOTING STAR/Straight Ahead (Virgin/Epic)	65+	14+	<i>50</i> +	1-	3-
48	47	50		DAVE EDMUNDS/Slippin' Away (Columbia)	49 –	26-	23-	0 =	1+
18	25	34			60 -	10+	50 -	0-	2-
52	46	43		GARY MYRICK/Message Is You (Epic) PRISM/Is He Better Than Me (Capitol)	61+			3-	7-
-	60	56		CROSBY, STILLS & NASH/War Games (Atlantic)	61 -	12-	49 –	0=	0-
12	13	23		DAVID BOWIE/Modern Love (EMI America)	43-		14-	0=	0=
16	26	37		IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	54+		43+	3+	5+
-	53	57	=		44+			1+	2+
55	57	58		IRON MAIDEN/Trooper (Capitol) DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	37-		12-	0=	1+
28	40	54		MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	45+			5+	12+
_	EBUT			QUIET RIOT/Metal Health (Pasha/CBS)	41-			0-	0-
37	39	46			43-		30-	0 =	0-
39	37	51	-	INXS/Don't Change (Atco)		27+	8=	0 =	3-
	EBUT		<u>59</u>			12=		1+	5+
59	-	-	60	ARCANGEL/Tragedy (Portrait/CBS)		-			
_	_	-	_			SHALA	MAR/	The Lo	ok (Elei

MOR/ALBUMS 25+

Lost Week
1 1 POLICE Synchronicity (A&M)
"Breath" "King Of Pain" "Wrapped Finger"
2 STEVIE NICKS The Wild Heart (Modern/Atco)
3 3 FIXX
4 4 MEN AT WORK Cargo (Columbia)
7 6 ROBERT PLANT The Principle Of Moments (Atlantic)
'Big Log'' ''In The Mood'' ''Other Arms''
6 6 ELO Secret Messages (Jet/CBS) "Rock 'N' Roll Is" "Stranger"
5 7 DAVID BOWIELet's Dance (EMI America)
13 B STEVIE RAY VAUGHAN Texas Flood (Epic)
13 B STEVIE RAY VAUGHAN Texas Flood (Epic)
"Heart" "Shane" "Move"
12 TALKING HEADS Speaking In Tongues (Sire/WB)
"Burning Down"
10 11 JOE WALSH You Bought It — You (Full Moon/WB)
'Play'' 'Space Age''
9 12 CROSBY, STILLS & NASH Allies (Atlantic)
18 (3 ELTON JOHNToo Low For Zero (Geffen)
TOTAL OF THE PARTY
11 14 KINKS State Of Confusion (Arista)
DOOBIE BROTHERS Farewell Tour (WB)
"Olana" BELVIS COSTELLO & Punch The Clock (Columbia)
14 17 EURYTHMICS Sweet Dreams (Are Made) (RCA)
"Sweet Dreams"
15 18 MARSHALL CRENSHAW Field Day (WB)
"Whenever You're On My Mind"
17 19 RICKIE LEE JONES Girl At Her Volcano (WB)
"Walk Away Renee" "Boardwalk"
IAN HUNTER All Of The Good (Columbia)
CHART PARTICIPANTS — WECM/Claremont, WPLR/New Haven, WNEW-
FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/ Austin, WIZD/Ft. Pierce, KUFO/Odessa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco,
KTIM/San Rafael, KTMS/Santa Barbara.

AOR ALBUMS — compiles album airpiay data from stations showing ratings strength 12-24, includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to week's figures. Records showing significant airplay growth are bulleted.

AOR/ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+, includes two-week trend of chart action, plus cuts listed in

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s, includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for tivity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED. HOTTEST - National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS - Stations listed by market size and ratings success

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel,

Indicates one of the week's most added new albums.

BREAKERS.

This data reflects reporting stations with a majority of listeners aged 12-24.

STRAY CATS (She's) Sexy + 17 (EMI America)

67% of our 12-24 reporters on it. Total reports: 112. Hot 23, Medium 57, Extra Adds 32, Total Adds 107. Debuts at #26 on the AOR Hot Tracks chart.

KANSAS Fight Fire With Fire (CBS)

65% of our 12-24 reporters on it. Total reports: 109. Hot 13, Medium 72, Extra Adds 23, Total Adds 59. Debuts at #27 on the AOR Hot Tracks chart.

SIGNIFICANT ACTI

11(6)/Medlum Adds: 4(0)/Extra Adds: 3(1).

SHALAMAR/The Look (Elektra) "Dead Giveaway"

17(11)/Total Adds: 6(3); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(7)/Medium Adds: 2(0)/Extra Adds: 4(3). NAKED EYES/Naked Eyes (EMI America) "Promises"
Total Reports: 14(12)/Total Adds: 7(4); Hots: 3(3)/Hot Adds: 0(1); Mediums: 10(7)/Medium Adds: 6(1)/Extra Adds: 1(2).

GRAHAM PARKER/The Real Macaw (Arista) "Just Like A Man"

ports: 13(0)/Total Adds: 13(0); Hots: 1(0)/Hot Adds: 1(0); Mediums: 2(0)/Medium Adds: 2(0)/Extra Adds: 10(0).

THREE DOG NIGHT/it's A Jungle (Passport) "It's A Jungle Out There"
Total Reports: 13(10)/Total Adds: 7(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(4)/Medium Add : 7(4)/Medium Adds: 2(1)/Extra Adds: 5(4).

Total Reports: 13(10)/Total Adds: 7(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(4)/Medium Adds: 2(1)/Extra Adds: 0(3)/Extra Adds: 0(3)/Extra Adds: 0(4); Hots: 2(0)/Hot Adds: 0(0); Mediums: 11(12)/Medium Adds: 0(3)/Extra Adds: 0(6)/EXISING THE PINK/Naked (Atlantic) "Maybe This Day"

Total Reports: 12(11)/Total Adds: 5(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(7)/Medium Adds: 2(2)/Extra Adds: 3(4). ms: 11(12)/Medium Adds: 0(3)/Extra Adds: 0(1).

TIM SCOTT/Swear (Sire/WB) "Swear"
Total Reports: 11(6)/Total Adds: 6(2); Hots: 1(0)/Hot Adds: 1(0); Mediums: 9(5)/Medium Adds: 4(1)/Extra Adds: 1(1).

QUEENSRYCHE/Queensryche (206) "Queen Of The Reich"
Total Reports: 11(9)/Total Adds: 6(4); Hots: 2(2)/Hot Adds: 1(1); Mediums: 8(6)/Medium Adds: 4(2)/Extra Adds: 1(1).

JULUKA/Scatterlings (WB) "Scatterlings Of Africa" Total Reports: 11(8)/Total Adds: 3(1); Hots: 1(0)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(0)/Extra Adds: 3(1). SCANDAL/Love's Got A Line On You (Columbia) "Win Some, Lose Some"

Total Reports: 9(5)/Total Adds: 6(1); Hots: 2(2)/Hot Adds: 1(0); Mediums: 3(3)/Medium Adds: 1(1)/Extra Adds: 4(0).

TORONTO/Girls' Night Out (A&M) ''Girls' Night Out''

Total Reports: 9(7)/Total Adds: 3(1); Hots: 3(3)/Hot Adds: 1(0); Mediums: 6(4)/Medium Adds: 2(1)/Extra Adds: 0(0).

Station Listings . . . See Page 52

HELIX/No Rest For The Wicked (Capitol) "Heavy Metal Love Total Reports: 17(10)/Total Adds: 7(1); Hots: 3(3)/Hot Adds: 0(0); Mediums: 11(

ontemporary Hit Radio Continued from Back Page

BREAKERS

MEN WITHOUT HATS The Safety Dance (Backstreet/MCA)

67% of our reporters on it. Moves: Up 67, Debuts 20, Same 37, Down 0, Adds 23 including WNYS, B94, 94Q, WTRY, KHFI, KQKQ, WCIL-FM. See Parallels, debuts at number 32 on the CHR chart.

LAURA BRANIGAN

How Am I Supposed To Live Without You (Atlantic)

65% of our reporters on it. Moves: Up 55, Debuts 25, Same 41, Down 0, Adds 23 including WNYS, WHYT, KIMN, XTRA, WHFM, KX104, WZPL. See Parallels, debuts at number 38 on the CHR chart.

> FRANK STALLONE Far From Over (RSO/PolvGram)

62% of our reporters on it. Moves: Up 7, Debuts 22, Same 37, Down 0, Adds 72 including B104, Q107, KAFM, Q105, WKQX, WLOL-FM, KYUU. See Parallels, debuts at number 39 on the CHR chart.

NEW & ACTIVE

AIR SUPPLY "Making Love Out Of Nothing At All" (Arista) 128/42
Moves: Up 7, Debuts 40, Same 39, Down 0, Adds 42 including PRO-FM, 94Q, KAFM, KBEQ, KCNR, KUBE, WSPK, 94TYX, WKFR, KBBK, KRSP, WIGY, WCGQ, KFYR, KOZE.

SHALAMAR "Dead Giveaway" (Solar/Elektra) 128/10
Moves: Up 57, Debuts 19, Same 42, Down 0, Adds 10, PRO-FM, G100, KTSA, K96, WISE, WHSL, KRNA, KKLS, KDVV, KKAZ, WXKS-FM 29-21, KBEQ 32-27, KFI 35-29, FM100 21-17, WNAM 38-32.

RITA COOLIDGE "All Time High" (A&M) 123/19
Moves: Up 50, Debuts 7, Same 46, Down 1, Adds 19 including B104, WHTX, KYUU, K104, KHFI, WNOK-FM, WDCG, KRGV, WKDQ, WZPL, KRQ, WCGQ, WGLF, KYTN, KYYA.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 115/34

Moves: Up 3B. Debuts 15, Same 27, Down 1, Adds 24 by 1

Moves: Up 3B, Debuts 15, Same 27, Down 1, Adds 34 including WABX, WHYT, Q103, WFLY, WKRZ-FM, WQID, WHHY-FM, WVIC, KBBK, WGUY, KFYR, WSPT, KENI, KGHO.

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 111/39
Moves: Up 7, Debuts 17, Same 48, Down 0, Adds 39 including WBEN-FM, PRO-FM, KAFM, WABX, WLOL-FM, KIMN, KFI, WSPK, WBCY, WNAM, KEYN-FM, KLUC, WOMP-FM, Q104, KRNA.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 107/23

Moves: Up 21, Debuts 16, Same 47, Down 0, Adds 23 including KAFM, I95, WHYT, KBEQ, Q103, KFI, WYCR, WNOK-FM, WNVZ, KBBK, KRQ, WGUY, WCGQ, Z102, WRKR.

KBBK, KRQ, WGGY, WGGQ, 2102, WKRH.

STRAY CATS "(She's) Sexy + 17" (EMI America) 106/104

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 104 including WNYS, WPHD, CKGM, B94, Z93, Y100, Q105, WABX, WLOL-FM, KIMM, KEARTH, KIIS-FM, KIQQ, KMJK, XTRA.

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 89/25

Moves: Up 13, Debuts 10, Same 41, Down 0, Adds 25 including B94, KIMN, KEARTH, WFLY, Y103, WNYZ, KIIK, KHOP, KGGI, WCIR, WOMP-FM, KISR, KKLS, KGHO, KDZA.

LOUISE TUCKER "Midnight Blue" (Arista) 81/8
Moves: Up 37, Debuts 4, Same 32, Down 0, Adds 8, WHTX, WSPK, WJDX, G100, WQLT, WAZY-FM, KGHO, KCBN, 94Q 7-4,
KIQQ 40-34, KYUU 14-10, WBBQ 19-14, Y103 4-3, KO93 19-13, KJRB 7-3, KQWB 18-14.

CROSBY, STILLS & NASH "War Games" (Atlantic) 76/0
Moves: Up 27, Debuts 1, Same 43, Down 5, Adds 0, WPHD 19-15, Q106 20-16, 94TYX 32-30, WJDX 28-24, WKAU 26-24, 13FEA 28-25, WYKS 16-13, WHSL 21-18, WBWB 16-13, KFMW 31-29, KCDQ 32-29, KGHO 32-30.

TUBES "Tip Of My Tongue" (Capitol) 64/13
Moves: Up B, Debuts 4, Same 39, Down 0, Adds 13, KFRC, WTRY, WYCR, WKRZ-FM, WNFY, WZYP, KRGV, KIDD, WACZ, Q104, WHSL, WCIL-FM, KSLY, KBEQ 34-29, WCSC 40-33.

ELTON JOHN "Kiss The Bride" (Geffen) 62/62

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 62 including WPHD, WABX, KBEQ, WLOL-FM, KIIS-FM, KIQQ, KMJK, XTRA, WYCR, WPST, KBFM, WZPL, KBBK, WFBG, WFLB, KCDQ.

SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 54/7
Moves: Up 19, Debuts 1, Same 27, Down 0, Adds 7, WXKS-FM, WNOK-FM, KRGV, KGGI, WIGY, WCIR, WKHI, K104 26-21,
WJDX 18-13, WKDD 28-23, KYNO-FM 24-16, KJRB 26-16, OK100 24-19, 95XIL 16-7, Q101 39-35.

TALKING HEADS "Burning Down The House" (Sire/WB) 53/16
Moves: Up 10, Debuts 6, Same 21, Down 0, Adds 16 including PRO-FM, WFLY, WKFM, WKRZ-FM, KZZB, KBFM, WSEZ, WGRD, KHYT, WFBG, WISE, WYKS, KILE, WPFM, WGLF, WHSL.

ZZ TOP "Sharp Dressed Man" (WB) 53/8

Moves: Up 9, Debuts 3, Same 33, Down 0, Adds 8, KSET-FM, 94TYX, KRGV, WSEZ, WZPL, WOMP-FM, WERZ, WCIL-FM, WPHD 39-30, K104 37-32, KZZB 31-27, KQIZ-FM 31-26, KFMZ 30-19, KCDQ 40-32, KCBN 36-30.

MTUME "Juicy Fruit" (Epic) 53/1

MOVES: Up 19, Debuts 2, Same 25, Down 6, Adds 1, KFRC, WBEN-FM 9-6, B94 12-10, WHTX 25-20, Z93 5-4, Q102 20-18, KEARTH 15-12, XTRA 23-19, KYNO-FM 9-2, KOMQ 21-14, KHYT 3-3, WCIR 31-23.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 50/8

Moves: Up 16, Debuts 4, Same 22, Down 0, Adds 8, WHYT, KEARTH, WFLY, 94TYX, KTSA, KYNO-FM, KIDD, WFBG, I95 20-11, WSPK 20-17, WJDX 35-29, FM100 35-25, KJRB 33-20, KHYT 37-29, WIKZ 19-14.

MOST ADDED ®

STRAY CATS (104) (She's) Sexy + 17 (EMI America) FRANK STALLONE (72) Far From Over (RSO/PolyGram) ELTON JOHN (62) Kiss The Bride (Geffen) AIR SUPPLY (42) Making Love Out Of Nothing At All (Arista) BILLY JOEL (40) Tell Her About It (Columbia) LITTLE RIVER BAND (39)

You're Driving Me Out Of My Mind (Capitol)

HOTTEST

POLICE (180) Every Breath You Take (A&M) MICHAEL SEMBELLO (99) Maniac (Casablanca/PolyGram) **EURYTHMICS (83)** Sweet Dreams (Are Made Of This) (RCA) STEVIE NICKS (76) Stand Back (Modern/Atco) **DONNA SUMMER (57)** She Works Hard For The Money (Mercury/PG) MEN AT WORK (54) It's A Mistake (Columbia)

PAUL ANKA "Hold Me 'Til The Mornin' Comes" (Columbia) 47/9

Moves: Up 13, Debuts 7, Same 18, Down 0, Adds 9, CKGM, WKQX, Q103, KYUU, WCSC, WJDX, KITY, KTFM, KTSA, KFI 13-9, KIIK 33-24, WKDQ 27-23, KGGI 2B-18, KJRB 22-14, 13FEA 17-14.

TONY CAREY "West Coast Summer Nights" (Rocshire) 43/6

Moves: Up 13, Debuts 0, Same 24, Down 0, Adds 6, KRGV, WTIX, KITY, WFBG, KCDQ, WLOL-FM 26-22, WSSX 29-2B, WRVQ 34-33, WZZR 31-26, WCIR 3B-36, WOMP-FM 34-27, WBWB 37-33, KGHO 36-33, KCBN 19-15.

PLIMSOULS "A Million Miles Away" (Geffen) 35/3
Moves: Up 3, Debuts 0, Same 29, Down 0, Adds 3, WSEZ, KQIZ-FM, 99KG, WPHD 35-33, WABX on, WRCK on, KZFM on, KTFM on, WZPL on, KQMQ on, KYYX 28-23, WERZ 33-32, WHSL on, WBWB on, KCDQ on. TOTO "Waiting For Your Love" (Columbia) 33/0
Moves: Up 12, Debuts 5, Same 16, Down 0, Adds 0, WQID d-39, KZFM 30-28, WJDX d-36, Y103, 12-11, KRGV d-29, WSFL 29-27, WSEZ 39-37, WKDD 24-17, KQMQ 32-29, WSQV 27-24, Q104 19-16, WBWB d-37.

ROBERT PLANT "Big Log" (Atlantic) 32/25
Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 25 including WABX, WRCK, KBFM, WTIX, WZPL, KQMQ, KHYT, WFBG, KQIZ-FM, WPFM, FM99, WHSL, KYTN, KCDQ, KCBN.

RICK JAMES "Cold Blooded" (Gordy/Motown) 28/7 Moves: Up 3, Debuts 3, Same 15, Down 0, Adds 7, KEARTH, WBBQ, 94TYX, WNVZ, KITY, KYNO-FM, KHYT, WXKS-FM d-30, WBEN-FM 38-35, KIQQ d-39, KITE 24-20, WSFL 40-38, 95XIL d-39.

R.E.M. "Radio Free Europe" (IRS/A&M) 26/2
Moves: Up 2, Debuts 3, Same 19, Down 0, Adds 2, WZZR, WYKS, WPHD on, WABX on, WLOL-FM on, KZZB d-40, KQMQ on, KYYX 6-4, KQIZ-FM 34-32, KVOL on, KFMZ d-29, KYTN d-39.

ARETHA FRANKLIN "Get It Right" (Arista) 25/13

Moves: Up 1, Debuts 4, Same 7, Down 0, Adds 13, WXKS-FM, KFRC, KITE, WJDX, KTFM, KYNO-FM, KSKD, KHYT, KVOL, FM99, WGLF, WBWB, WHYT d-33, KEARTH d-25.

HAYSI FANTAYZEE "Shiny Shiny" (RCA) 25/2
Moves: Up 5, Debuts 2, Same 16, Down 0, Adds 2, WJXQ, WHOT, WBEN-FM 40-38, WPHD d-40, KIQQ 14-13, K104 on, WRCK on, WCSC on, KSET-FM 30-25, KYYX 20-19, OK100 d-40, WIXV on, KCBN 38-33.

F.R. DAVID "Words" (Carrere/PolyGram) 24/11

Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 11, KYYU, WCSC, WNFY, WHHY-FM, KTFM, WNAM, KIDD, KJRB, WFLB, KVOL, KCDQ, WNBC on, WJDX 32-27, KIIK d-35, WACZ 39-36, KCBN 34-27.

MANHATTANS "Crazy" (Columbia) 22/5
Moves: Up 6, Debuts 2, Same 9, Down 0, Adds 5, WNFY, WFBG, WKHI, WFLB, WXKS-FM d-29, Q107 25-23, KFRC 36-34, WTIC-FM 21-19, KITY 21-18, KTFM d-34, KHYT 30-25.

TEARS FOR FEARS "Change" (Mercury/PolyGram) 18/10
Moves: Up 2, Debuts 0, Same 4, Down 2, Adds 10, KSET-FM, WZPL, KYNO-FM, WGUY, WIGY, WERZ, KVOL, FM99, KFMZ, WPHD on, KIQQ 27-21, KYYX 12-8.

GARY MYRICK "Message Is You" (Epic) 18/3
Moves: Up 0, Debuts 1, Same 14, Down 0, Adds 3, WKFM, KQIZ-FM, FM99, WPHD on, WABX on, WLOL-FM on, WRCK on, KSET-FM on, WZZR d-40, WHOT on, KQMQ on, KYYX on, WPFM on.

BLACKFOOT "Teenage Idol" (Atco) 17/6

Moves: Up 5, Debuts 0, Same 6, Down 0, Adds 6, WNFY, WZPL, WHOT, WERZ, WHSL, WBWB, WPHD on, K104 27-23, OK100

LINDSEY BUCKINGHAM "Holiday Road" (WB) 17/5
Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 5, WKFM, KROK, WHOT, KSKD, WGLF, KMJK on, KITE 22-21, KIKI on, WZYQ on, KFYR on, KCDQ on.

MITCH RYDER "When You Were Mine" (Riva/PolyGram) 17/2

Moves: Up 5, Debuts 1, Same 9, Down 0, Adds 2, 79Q, KITY, WABX 19-12, WHYT 22-17, WKEE on, WRCK on, WOKI on, WJXQ 32-31, KYYX 37-34, WBWB d-34, WAZY-FM 31-28.

INXS "Don't Change" (Atco) 17/1
Moves: Up 5, Debuts 2, Same 9, Down 0, Adds 1, WGRD, WPHD 33-31, KZFM on, KRGV d-27, WZZR 34-32, WJXQ 33-32, KYYX 32-30, KHYT on, KQIZ-FM 35-33, WRKR d-37, KBIM on.

PETER TOSH "Johnny B. Goode" (EMI America) 16/0
Moves: Up 7, Debuts 1, Same B, Down 0, Adds 0, WABX 26-24, KIQQ 21-20, WNFY on, KSET-FM d-30, WKDD on, Z104 29-28, KQMQ 31-22, WKHI 35-33, WPFM 33-26, KCBN 29-24.

"WEIRD AL" YANKOVIC "I Love Rocky Road" (Rock & Roll/CBS) 15/2 Moves: Up 1, Debuts 0, Same 12, Down 0, Adds 2, KIIK, WOMP-FM, WXKS-FM on, PRO-FM on, Y100 on, WABX on, WROR on, WLAN-FM on, KRGV on, KITY on, Z102 25-23.

CHRIS DeBURGH "Ship To Shore" (A&M) 12/12
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WPHD, WKFM, WRCK, WZPL, WJXQ, WOMP-FM, WPFM, WBWB, WAZY-FM, 99KG, KFMW, KCDQ.

SERGIO MENDES "Rainbow's End" (A&M) 11/10

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WCSC, WSFL, WMEE, WHOT, KSKD, WFBG, WFLB, KVOL, 99KG, KDVV, FM99 on.

KISSING THE PINK "Maybe This Day" (Atlantic) 11/6
Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 6, WPHD, KSET-FM, WHOT, KYYX, WFLB, WBWB, KMJK d-38, WCSC on, WOMP-FM on, WISE on, Q101 on.

HIGH INERGY "Back In My Arms Again" (Gordy/Motown) 11/5
Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 5, KHOP, KJRB, WOMP-FM, KKQV, KFYR, KFRC on, KITE on-dp, KTFM on, KKXX

on, KIKI on, WJAD on

CLUB HOUSE "Medley" (Atlantic) 11/2

Moves: Up 0, Debuts 1, Same B, Down 0, Adds 2, Y100, KKQV, WXKS-FM on, I95 d-28, WNFY on, KIKI on, WFBG on, WERZ on, WZYQ on, WJBQ on, KNOE-FM on. RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WCSC, WNFY, WHHY-FM, KRGV, KROK, WSEZ, KVOL, 99KG, KCDQ, WZYQ

WHAM! "Bad Boys" (Columbia) 10/4
Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 4, CKGM, KEARTH, KIIS-FM, WNFY, WABX on, KIQQ 7-7, KFRC 35-22, WZZR 40-34, KYYX d-38, KHYT on.

DOOBIE BROTHERS "You Belong To Me" (WB) 10/2
Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 2, KQMQ, KCDQ, KIIS-FM on, WQUT on, KKXX on, KIKI on, 13FEA on, WYKS ondp, KIST on.

ZEBRA "Who's Behind The Door" (Atlantic) 49/1 Moves: Up 17, Debuts 4, Same 27, Down 0, Adds 1, WZPL, WPHD 25-24, WRCK 21-20, KZZB d-39, WQID 26-18, KITE 25-22, WTIX 20-18, WXZQ 20-18, WZYQ 34-31, WYKS 19-15, WBWB 33-29, KFMZ 28-23.

SPANDAU BALLET "True" (Chrsyalis) 47/34
Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 34 including KIMN, KFI, KMJK, WSPK, WRCK, Q106, WZZR, WJXQ, KZ93, KHOP, KHYT, WERZ, WFLB, WAEV, KCBN.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week. Indicates one of this week's most added new songs.

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NATIONALARPLAY

July 29, 1983

THE BACK PAGE



				officinpolary & Art & Caulo
		o Last		
7			0	POLICE/Every Breath You Take (A&M)
7	3	1 2	2	STEVIE NICKS/Stand Back (Modern/Atco)
12		3	3	
17		5	4	MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)
26	_	8	6	
10		4	6	DURAN DURAN/Is There Something I Should Know? (Capitol)
15		9	Ø	DONNA SUMMER/She Works Hard For The Money (Mercury/PG)
20		11	8	QUARTERFLASH/Take Me To Heart (Geffen)
3	2	6	9	MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
23	20	15	10	HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&M)
18	15	12	O	BRYAN ADAMS/Cuts Like A Knife (A&M)
21	18	16	Ø	LOVERBOY/Hot Girls In Love (Columbia)
28	24	18	B	ELO/Rock 'N' Roll Is King (Jet/CBS)
111	10	10	14	ROD STEWART/Baby Jane (WB)
32	26	20	13	DAVID BOWIE/China Girl (EMI America)
5	5	7	16	MADNESS/Our House (Geffen)
38	29	23	(D)	CULTURE CLUB/I'll Tumble 4 Ya (Virgin/Epic)
24	22	19-	18	FIXX/Saved By Zero (MCA)
14	12	14	19	PRINCE/1999 (WB)
27	25	22	20	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
40	33	24	2	JACKSON BROWNE/Lawyers In Love (Asylum)
2	4	13	22	EDDY GRANT/Electric Avenue (Portrait/CBS)
	37	28	23	JOURNEY/After The Fall (Columbia)
-	_	32	24	TACO/Puttin' On The Ritz (RCA)
-	39	29	25	RICK SPRINGFIELD/Human Touch (RCA)
_	-	30	26	MICHAEL JACKSON/Human Nature (Epic)
6	8	17	27 28	KINKS/Come Dancing (Arista) IRENE CARA/Flashdance What A Feeling (Casablanca/PG)
9	11	21	29	SERGIO MENDES/Never Gonna Let You Go (A&M)
39	36	33	30	AMERICA/The Border (Capitol)
_		35	3	DIANA ROSS/Pieces Of Ice (RCA)
BE		KER		MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
_	_	39	33	BILLY JOEL/Tell Her About It (Columbia)

ASIA/Don't Cry (Geffen) LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) FRANK STALLONE/Far From Over (RSO/PolyGram)

40 DAVE EDMUNDS/Slipping Away (Columbia)

35

36

Contemporary

NAKED EYES/Promises, Promises (EMI America)

JOAN JETT.../Fake Friends (Blackheart/MCA)

CHARLIE/It's Inevitable (Mirage/Atco)

- 1 POLICE/Every Breath You Take (A&M)
- RITA COOLIDGE/All Time High (A&M) DeBARGE/All This Love (Gordy/Motown)
- PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)
- CHAMPAIGN/Try Again (Columbia) AMERICA/The Border (Capitol)
- LOUISE TUCKER/Midnight Blue (Arista)
- SERGIO MENDES/Never Gonna Let You Go (A&M) LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)
- S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown) HOLLIES/Stop In The Name Of Love (Atlantic)
- MICHAEL JACKSON/Human Nature (Epic)
- 13 LEE GREENWOOD/I.O.U. (MCA)
- MEN AT WORK/It's A Mistake (Columbia)
- 15 TACO/Puttin' On The Ritz (RCA)
- 11 16 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
- 13 17 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)
- 17 18 LITTLE RIVER BAND/We Two (Capitol)
- 19 DIONNE WARWICK/All The Love In The World (Arista)
- F.R. DAVID/Words (Carrere America/PolyGram)
- 21 19 18 21 KINKS/Come Dancing (Arista)
- BREAKER 29 BILLY JOEL/Tell Her About It (Columbia)
- BREAKER 3 AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
- 11 13 20 25 JIM CAPALDI/That's Love (Atlantic)
- BREAKER 26 JENNIFER WARNES/Nights Are Forever (WB)
- 30 29 27 GEORGE FISCHOFF/Summer Love (Moss Music Group)
- 28 DERAN CRAIG/One Mind, Two Hearts (Curb/CBS) - - 30
- 15 18 23 29 ALABAMA/The Closer You Get (RCA)
- 13 17 24 30 STYX/Don't Let It End (A&M)

MOR/HOTTRACKS

Three Two Last Weeks Weeks Week

- 1 ASIA/Don't Cry (Geffen)
- 2 POLICE/Every Breath You Take (A&M)
- 3 LOVERBOY/Hot Girls In Love (Columbia)
- 4 JACKSON BROWNE/Lawyers In Love (Asylum)
 - 6 POLICE/King Of Pain (A&M)
- 6 FIXX/One Thing Leads To Another (MCA)
- 7 STEVIE NICKS/Stand Back (Modern/Atco)
 - 8 FIXX/Saved By Zero (MCA)
- 9 DAVID BOWIE/China Girl (EMI America)
 - 10 ROBERT PLANT/Other Arms (Atlantic)
- 1 ROBERT PLANT/Big Log (Atlantic)
- 12 TALKING HEADS/Burning Down The House (Sire/WB)
- 13 LOVERBOY/Strike Zone (Columbia)
- (Mirage/Atco)
- 15 QUARTERFLASH/Take Me To Heart (Geffen)
- 16 LOVERBOY/Queen Of The Broken Hearts (Columbia)
- 17 ZEBRA/Who's Behind The Door (Atlantic)
- 18 POLICE/Synchronicity II (A&M)
- 19 ZZ TOP/Sharp Dressed Man (WB)
- 20 JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)
- 2) DONNIE IRIS/Do You Compute? (MCA)
 - 2 POLICE/Wrapped Around Your Finger (A&M)
- 27 27 25 STEVIE NICKS/Nothing Ever Changes (Modern/Atco)
- 20 22 27 20 JOAN JETT.../Fake Friends (Blackheart/MCA)
- EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)

BREAKER 25 STRAY CATS/(She's) Sexy + 17 (EMI America) BREAKER KANSAS/Fight Fire With Fire (CBS)

- 13 17 21 28 IRON MAIDEN/Flight Of Icarus (Capitol)
- 29 DEF LEPPARD/Foolin' (Mercury/PolyGram)
- 32 35 33 30 STEVIE NICKS/Enchanted (Modern/Atco)

AOR/ALBUMS

- 1 POLICE/Synchronicity (A&M)
 - 2 LOVERBOY/Keep It Up (Columbia)
- 3 FIXX/Reach The Beach (MCA)
 - 4 STEVIE NICKS/The Wild Heart (Modern/Atco)
 - 5 ROBERT PLANT/The Principle Of Moments (Atlantic)
 - 6 DAVID BOWIE/Let's Dance (EMI America)
- 7 DEF LEPPARD/Pyromania (Mercury/PolyGram)
 - B ZEBRA/Zebra (Atlantic)
- JOAN JETT.../Album (Blackheart/MCA)
 - 10 ZZ TOP/Eliminator (WB)
- 11 JOE WALSH/You Bought It You Name It (Full Moon/WB)
 - **TALKING HEADS/Speaking In Tongues (Sire/WB)**
- (Geffen)
 - 12 CHARLIE/Charlie (Mirage/Atco)
- BRYAN ADAMS/Cuts Like A Knife (A&M)
- 16 IRON MAIDEN/Piece Of Mind (Capitol)
- **DONNIE IRIS/Fortune 410 (MCA)**
- 18 ELO/Secret Messages (Jet/CBS)
- 27 28 22 19 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)

BREAKER 20 KANSAS/Drastic Measures (CBS)

- 23 23 19 21 QUIET RIOT/Metal Health (Pasha/CBS)
- BREAKER 22 STEVIE RAY VAUGHAN.../Texas Flood (Epic)
- 8 12 15 23 KINKS/State Of Confusion (Arista)

BREAKER 2 DFX2/Emotion (MCA)

- 14 26 DURAN DURAN/Duran Duran (Capitol)
- 20 26 27 FASTWAY/Fastway (Columbia)
- 11 15 23 28 MEN AT WORK/Cargo (Columbia)
- 26 26 25 29 GARY MYRICK/Language (Epic)

 - 37 30 DIO/Holy Diver (WB)
 - 34 33 SHOOTING STAR/Burning (Virgin/Epic)
- 32 R.E.M./Murmur (IRS/A&M) 33 28
 - 3 PRISM/Beat Street (Capitol)
- 34 DAVE EDMUNDS/Information (Columbia) 21 21 27
- 35 KROKUS/Headhunter (Arista)
- IAN HUNTER/All Of The Good Ones Are Taken (Columbia)
- 15 17 21 37 CROSBY, STILLS & NASH/Allies (Atlantic) **DEBUT** 38 ARCANGEL/Arcangel (Portrait/CBS)
- 25 30 35 39 INXS/Shabooh Shoobah (Atco)
- DEBUT MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)