N S D E.

OPENING FIRE ON THE COUNTRY PLAYLIST WAR

"Why are promotion people asking for specific radio chart numbers? Why do they want certain jumps? Why the intense pressure for a No. 1 report? Is the entire industry engaging in a giant selfstroke by having 45 or more No. 1 records a year?"

Lon Helton is asking questions that affect the entire structure of the Country radio/ record relationship. This week, the introduction to an eye-opening series covering promotion pressure on radio, radio playlist practices that irk record people, and the whole spectrum of Country chart pro-

CROCKER'S CRYSTAL BALL

Walt Love talks to WBLS/New York PD Frankie Crocker, the "Father of Urban Contemporary," about the format's present and future outlook. Page 38

KJOI REJOICES IN RATINGS WIN

KJOI/Los Angeles beat longtime Easy Listening leader KBIG last book, and Gail Mitchell interviews VP/GM Gordon Mason for the elements of his success

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PEOPLE IN THE NEWS THIS WEEK

- Joel Grey PD at KLIR
- Doug Bennet NPR President
 Bob Duckman WXTR-AM & FM PD
- A&M AOR sets J.D. Brenner, Al Cafaro, **Chuck Oliner**
- Tom White, Barbara Crooks, Donn Winther upped at Selcom
- Chris Roberts Program Manager at WOWO
- Renie Freedman WASH GSM

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DAYTIMERS DISGRUNTLED . **ABOUT LOW POWER**

The FCC generally granted daytimers less power post-sunset than they operate on during pre-sunrise times, and the Daytime Broadcasters Association is displeased. Page 4

DOUBLEDAY: BROADENING THE AOR BASE

Doubleday President Gary Stevens and consultant Bob Hattrik outline their ideas on improving their AOR stations' ratings including increased emphasis on playing the hits Page 34

INTERVIEW TECHNIQUES FOR WINNING JOBS

Korn/Ferry's Gary Kaplan follows up earlier observations on interviewing from the interviewer's standpoint by detailing some suggestions for the job hunter - from advance preparation to dressing tips.

Page 14

DAN DANIEL: FROM "GOOD GUY" TO **AFTERNOON ACE**

Jeff Green concludes his series on A/C's top afternoon personalities by chatting with Dan Daniel, former WMCA Good Guy and current WYNY ace Page 44

\$3.50 Single Copy



RADIO & RECORDS

KABRICH NAMED PD

WAVA Drops AOR For CHR Format

Doubleday's WAVA/Washington ended widespread industry speculation last week (10-28) by dropping its AOR format in favor of CHR. Simultaneously,



Randy Kabrich

WDCG/Durham-Raleigh PD Randy Kabrich was named WAVA's new Program Director, replacing John Larson, who transferred to WMET/Chicago as Assistant PD/midday per-

Doubleday President Gary Stevens explained the shift in format. "You can't ignore the apparent broadening of tastes in the mass audience. We will always follow the cume, and in markets where we see the cume moving in a broader direction, we're going to make the change. In the case of Washington, you could combine

Gaston Takes KMJM **GM** Post

John Gaston has been named General Manager of KMJM (Majic 108 FM)/St. Louis. He comes to the Amaturo Group station from a similar position with KFOG/San Francisco.

Radio Division President Monte Lang said, "We're very pleased to be able to bring a 'hometown' GM to Majic 108. John is an enthusiastic, highlymotivated guy with a proven track record of success. He understands the market well, has broad experience, and agrees with our long-range goals. John has bottom-line respect."

GASTON/See Page 23

the audience of WAVA and (AOR competitor) WWDC-FM and it isn't equal to that of Q107, the lone CHR. Combined with our early progress at KPKE (Doubleday's Denver station, which switched from AOR to CHR this summer), we felt this to be the move to make.

"Washington has historically been a strong CHR market. I like Randy's approach and attitude: he is as consumed with winning as we are. We look for some effects to take shape in the fall book, but by April we'll be vindicated in our decision to change to CHR."

WAVA Executive VP/GM David Barrett offered his feel-WAVA/See Page 23

Stakelin **Becomes** RAB CEO

Bill Stakelin, President/Chief Operating Officer of the Radio Advertising Bureau (RAB), has assumed the additional duties of Chief Executive Officer for the organization. Former Vice Chairman/CEO Miles David relinguishes his day-to-day responsibilities, but will remain with the organization in an advisory capacity. The promotion was announced by RAB Board Chairman and Stuart Broad-casting President Dick Chapin at the RAB's Executive Committee meeting last week (10-28). Chapin said, "We are confident Bill Stakelin is ready to assume full direction of the RAB.

Stakelin stated, "I eagerly accept the challenge of my new role as RAB's CEO and look forward to working together with broadcasters and advertisers alike on behalf of the industry I believe in and love, radio.

David, who was RAB President for 17 years before becoming Vice Chairman/CEO in commented, "I'm gratified to see the organization's direction placed in the





KFMB Building Up the House

KFMB/San Diego sponsored a "homebuilding showdown" with the local Building Industry Association. Two 300-member teams, headed by morning partners Mac Hudson and Joe Bauer, set out to break the world record for building a home from scratch - 4 hours, 18 minutes. Listeners tried to guess the winning team and the com-pletion time to win appliances, but the winning guess was almost an hour over the actual time turned in by Bauer's team - a new record of 2 hours, 53 minutes, KFMB broadcast the whole affair in play-by-play fashion, and documented it pictorially; here you can see the homebuilding race in various stages of completion from start to finish, along with one of the participants wearing the station logo. The houses will be sold at \$95,000 each to benefit charity.

Childs Appointed PolyGram Sr. VP

Harold Childs has been appointed Senior VP of Urban/Black Music for PolyGram Records. Childs was most recently Senior VP/Sales & Promotion at A&M, where he had held executive posts for 15 years. In his new position, based in New York, Childs will be responsible for all the company's Urban/Black Music operations, including A&R and marketing.

PolyGram President Guenter Hensler commented, "We are very proud to have a man of Harold Childs's caliber and experience join the PolyGram family. We feel very confident of the continuing and increasing STAKELIN/See Page 23 leadership."



PolyGram Senior VP Jack Kiernan added, "Harold's background as a complete record man with a strong perspective on all aspects of the business as well as the street success of the Urban/Black uniquely qualifies him to chart Music Division under his a new course for our Ur-CHILDS/See Page 23

FROM No.21 TO No.1 IN THE BIG APPLE.

CONGRATULATIONS, KISS.

Over the past couple of years, we've had the privilege of working with one of America's great management teams . . . at WRKS "KISS" radio in New York. During that time they've come from a #21 ranked 1.6 (12+) share all the way up to a #1 ranked 5.3 (12+) share and we think that's a pretty significant accomplishment.

Congratulations to General Manager Lee Simonson, Program Director Barry Mayo, and the whole team at KISS, from your partners in strategy.

The Research Group

Radio's Strategic Research Team

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PAGE THREE

11-4-83

KRTH & KHJ Take The Quake

A simulated earthquake documentary drama by KHJ & KRTH/Los Angeles is just part of an action-packed CHR column this week. Joel Denver also provides a record company marketing review for 1983 and even supplies an early Christmas record shopping list. Page 26

Washington Report 4	A/C: Jeff Green
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Easy Listening: Gail Mitchell 21	Jazz Chart
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CHR: Joel Denver	AOR Charts
AOR: Steve Feinstein	A/C Chart
Black Radio: Walt Love	CHR Chart80

Bennet NPR President

to former National Public Radio (NPR) President Frank Mankiewicz ended last week with the selection of Douglas Bennet by the NPR Board.

Bennet has been a visiting fellow at the German Marshall Fund since June, when he exited after two years as President of a Washington think tank, the Roosevelt Center for American Policy Studies.

STAFF

Editor: KEN BARNES

Art Director: RICHARD ZUMWALT

News Editor: GAIL MITCHELL Ratings & Research Editor: JHAN HIBER



From 1979 to 1981 Douglas Bennet

Bennet headed up foreign aid programs as administrator of the U.S. Agency for International Development. He had also been Assistant Secretary of State/Congressional Relations and served as an aide to the late Vice President Hubert Humphrey, Sen. Thomas Eagleton (D-MO), and former Sen. Abraham Ribicoff (D-CT).

Calling public radio "a national asset to

Publisher: BOB WILSON President/Chief Executive Officer: DWIGHT CASE Vice President/Seles & Marketing: DICK KRIZMAN Vice President/Managing Editor: JOHN LEADER

be cherished," Bennet said at a press conference, "NPR's management systems are now strong. The budget for 1984 is in balance. We will work hard to pay off the debt incurred last spring, and will also insure that we have the resources to sustain steady gains in programming.'

NPR Board Chairman Donald Mullally said the choice of Bennet, who has no broadcast experience, was based on his "comprehensive management experience and dedication to public service.'

Selcom Sets New Structure

Tom White, presently VP/Eastern Operations at Selcom Radio, has been named VP/Special Projects for Selcom Inc., the new parent company scheduled to be created by the rep firm's merger with Torbet Radio. The move was one in a lengthy series of reorganizational changes that took place at the firm this week.

Exec. VP Bill McHale has resigned and has been replaced by a management committee that will direct Selcom's day-to-day operations. Selcom VPs Barbara Crooks and Donn Winther have been promoted to Senior VP and appointed to the committee SELCOM/See Page 23

BRENNER, CAFARO, OLINER SET

A&M Appoints AOR Team

A&M Records has promoted J.B. Brenner to National Director of Album Promotion,

and named Al Cafaro and Chuck Oliner to key posts in the department. Cafaro was New York Promotion Manager and moves up to Associate National Director of Album Promotion/East Coast, based in New York. Oliner joins the company as Associate National Director of Album Promotion/



J.B. Brenner

Former WDIA DJ Williams Dies

Nat Williams, reputed to be the South's first black disc jockey, died in Memphis October 27, following a stroke. The former radio personality, journalist, and history teacher was 76.

Williams spent 24 years with WDIA/ Memphis, working with Rufus Thomas, A.C. Williams, and other notable station personalities. He left the station in 1972 af-WILLIAMS/See Page 23

Midwest, coming from Chrysalis, where he was National Promotion Director. He is based in Chicago.

"Morning Mayor" Merrell Succumbs

Well-known Midwest radio personality Johnny Merrell passed away recently following a heart attack. At the time of his death, the 58-year-old Wichita native was holding down the morning slot at MOYL outlet KAKZ/Wichita.

Merrell began his radio career at a Durango, CO station, later moving to KFH/ Wichita as morning host in 1950. During

that period he earned the nickname "Morning Mayor." In between his years at KFH. Merrell did stints with neighboring KWBB (now KQAM) and KRMG/ Tulsa. Merrell returned to KFH once again in 1965; following that he worked at

www.americanradiohistory.com



Johnny Merrell KUBC/Montrose, CO. After returning to MERRELL/See Page 23

Grey Promoted To KLIR PD bined with his hard work and loyalty to KLIR, really made him the obvious

> Grev joined KLIR just over a year ago as MD and became Assistant PD six months later. He previously spent 2 1/2 years as an air personality at crosstown KOAQ, having formerly programmed KFKA/Greeley, CO for three years. He said, "I'm really excited, as I've wanted to move back into programming. KLIR has a great air staff, and the foundation has already been set. I'm looking forward to big things happening."



choice

Radio Blitzes Detroit

The Detroit Radio Advertising Group, the RAB, Radio Network Association, Station Representatives Association, and local Detroit stations will send representatives to "blitz" the city's automotive industry with a monthlong campaign on the advertising benefits of radio. Over 1000 clients and agency personnel will be contacted during "Operation: RADIO" (Radio's Assault on Detroit Industry Opinion), touted as a first for a unified media campaign. The basic theme of the push is "looks don't sell cars anymore" and that radio is a primary medium effective in selling a car's concept. Pictured at the campaign's kickoff meeting at the Detroit Radio Advertising Group are (I-r) RAB's VP/National Sales Director William Cummings, RAB VP/Mideast Ray Avedian, RAB President/CEO Bill Stakelin, ABC Radio Network VP and DRAG President Joseph Kelly, and RAB Senior VP/Marketing & Sales Ben Scrimizzi.

Duckman Tapped As PD For WXTR-AM & FM

Veteran Washington, DC broadcaster Bob Duckman has been appointed PD at suburban Oldies outlets WXTR-AM & FM/La Plata, MD. Duckman, who will also handle mornings, fills the vacancy left three weeks ago by the departure of former PD Jim Herron. The move reunites Duckman with WXTR President/GM William Dalton, who hired him once before in 1969 when Dalton served as GM at crosstown WASH.

KLIR/Denver Assistant PD/MD Joel

Grey has been promoted to PD. Grey had

been serving as interim PD for the past nine

weeks, after former programmer Mike An-

thony transferred to Duffy Broadcasting

sister station KCNR/Portland in late

KLIR VP/GM Lew Campbell com-

mented, "When Mike Anthony left for

Portland, we threw the job open to the en-

tire country and heard from many highly-

qualified candidates. However, Joel's

knowledge of our format and market, com-

August.

Commenting on Duckman, Dalton stated. "We're excited about Bob joining us, as he's perfect for our format and is probably one of the most knowledgeable music people in this area. Having known Bob for a long time, I'm well aware of his capabilities and his desire to do a morning show in this market. It's great that all of this could come

Duckman comes to WXTR after 14 years as an air personality at WASH, 12 of which he served as MD. Duckman told R&R, "I can't tell you how thrilled I am . . . it's an incredible opportunity. I've always wanted to be a morning personality and try my hand at programming. The Daltons are great people, and I'm very excited about

TRANSACTIONS

Wesray Purchases Forward Communications

Agreement was reached last week for Forward Communications of Wausau, WI to be purchased by the investment firm Wesray Corp. for an undisclosed price. Located in Morristown, NJ, Wesray is owned by Raymond Chambers and former Treasury Secretary William Simon.

Forward's ten radio properties are WKOE & WBGM/ Tallahassee; WKAU-AM & FM/Kaukauna, WI; KVGB-AM & FM/ Great Bend, KS; KWLO & KFMW/Waterloo, IA; and KVOX-AM&FM/Moorhead, MN. The company also owns six TV sta-

KYST Sold To Vel

KYST/Texas City (Houston) has been sold by Henderson Broadcasting to Vel Communications for a price reportedly in excess of \$2 million. Vel principal Cruz Velasquez purchased KYST through Houston-based broker Lester Kamin & Associates, taking possession of the property late last month.

KYST operates at 920 kHz with 5kw daytime and 1kw at night, KYST, which had been programming Todd Wallace's "Beatle Radio" (all-Beatles music) format, will convert to Spanish under new Program Director James Torres

Central Vermont Sells WOCB & WSOX

Central Vermont Radio has sold WOCB & WSOX/West Yarmouth, MA to WOCB Acquisition Corp. for \$4.1 million. The buyer is principally owned by Sillerman Morrow Broadcasting Group, comprising Robert Sillerman and former New York air personality Bruce Morrow. Siller-

TRANSACTIONS/See Page 23

Ratings & Research Editor. JHAN HIBER Format Editors. JOEL DENVER (CHR.), STEVE FEINSTEIN (AOR), JEFF GREEN (AVC), LON HELTON (COUNTRY), WALT LOVE (Black Redici), GALL MITCHELL (Easy Listening), BRAD WOODWARD (News/Talk) Senior Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: BARBARA BARNES, JUDI LUCARELLI, SYLVIA SALAZAR, CAROL TAYLOR Editorial Assistants: CHRISTEE ATWOOD, NANCY CONOVER, RON RODRIGUES, SEAN ROSS CRITICAL CARREST DANS CONTROL LEE CLARK Computer Services: DAN COLE (Director), LEE CLARK SANDRA GUTIERREZ, MIKE LANE Traffic Director: ADRIENNE RIDDLE Circulation Director: MARCELLA LOPER Production Director: RICHARD AGATA Associate Art Director: MARILYN FRANDSEN Photography: ROGER ZUMWALT Typography: KENT THOMAS, LUCIE MORRIS Graphics L.T. PEARL, GARY VAN DER STEUR Creative Consultant: MARK SHIPPER Creative Consultant: MARIK SHIPPLER Creative Services Director: MIKE ATKINSON Account Executives: PAM BELLAMY, JEFF GELB Markstplace Coordinator NINA ROSSMAN Office Manager: NANCY HOFF Administrative Assistant: PAULA PONCE CHALTAS Controller: MARGARET BECKWITH Weshington Duneau: 818 Connecticut Ave., NW, Suite 300, Weshington, DC 20008, (202) 488-4980 Vice President: JONATHAN HALL Mattons Sales Director: BARRY O'BRIEN Wisshington Editor: BRAD WOODWARD Assent of Control of the Sales Director.

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Washington Report

FCC Changing Rules To Fit Harris AM Stereo

Rather than making Harris Corp. change its AM stereo system to meet FCC rules, the Commission has decided to alter its rules to conform to the Harris system. About 60 Harris exciters, pulled off the air for three weeks in September, are operating on special waivers until the system wins a new FCC type acceptance.

At issue is distortion exceeding FCC limits due to the design of the Harris system. But the Commission, after conducting tests, has concluded the distortion "would not be so great as to cause most listeners to discontinue listening to the station during stereophonic broadcasts."

Based on that conclusion, Mass Media Bureau Chief Jim McKinney is proposing to waive FCC distortion limits in the case, clearing the way for Harris to get a new type acceptance. Comments on the plan are due at the FCC by November 30.

RTNDA Slams Grenada News Blackout

The Pentagon's refusal to give reporters free access to Grenada last week was denounced by RTNDA President Ed Godfrey as a policy of "secrecy and censorship." He protested the news blackout in a message to President Reagan and Defense Secretary Caspar Weinberger.

"Even if we were to accept the arguments for secrecy before the invasion, I can find no acceptable reasons for continuing those policies more than two days after the event," he wrote. "The safety of journalists is not an acceptable excuse. Reporters have been allowed to cover far more dangerous military actions in Vietnam, El Salvador, and Lebanon."

Meanwhile, the FCC said stations are free to air live or taped ham radio broadcasts from Grenada without having to get permission from the ham operator or the Commission. But it stressed stations can only air what they monitor. They are not permitted to use ham frequencies for interviews or to convey questions.

FCC Cancels San Diego FM Scramble

Four days after inviting applications for a new San Diego FM to replace KIFM, the FCC this week abruptly changed its mind. Former owners West Coast Media late last week filed a Petition for Extraordinary Relief asking the FCC to overturn its denial of the station's license and for permission to sell KIFM to a minority buyer. Saying it would rule on the petition in the "near future," the Commission then cancelled its request for applications.

The notice the FCC withdrew had said applications for the channel (98.1 mHz) were due by December 2. The frequency was left vacant when KIFM's (formerly KDIG) license was taken away by the FCC in 1974. The station's appeals ended last October when the Supreme Court refused to hear the case. The notice also said that, since San Diego has many radio stations, the FCC does not plan to seek an interim operator while searching for a permanent licensee.

Wirth Panel Nears Deregulation Showdown

It appears that months of backstage negotiating over broadcast deregulation have come to an end and will break into the open in a few days at the House Telecommunications Subcommittee.

Points of agreement are being written into a "core" bill this week. Issues on which there's a sharp division, such as the thorny question of program guidelines, will be voted up or down, possibly in the next two weeks.

At a Washington press conference last week, Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA) said their goal is to have a bill before the full House Commerce Committee in November and on the House floor sometime in 1984. Even though an October 15 deadline has long since slipped away, they stressed their belief that Chairman Tim Wirth (D-CO) is making a goodfaith effort to move a bill this fall.

Court Says Radio May Deserve Cable Royalties

The position that commercial radio isn't entitled to cable copyright royalties was struck down last week by the U.S. Court of Appeals, ruling on an appeal by NAB. The court disagreed with the way the Copyright Royalty Tribunal (CRT) handed out the royalties in 1979. The fees are paid by cable operators as compensation to those whose copyrighted works are retransmitted on cable.

NAB President Eddie Fritts commented, "The court perceived an inconsistency in the CRT award of royalties to the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Media, Inc. (BMI) for recorded music played on radio signals carried by cable, but no award to the radio stations which play that music." Fritts pledged that "NAB will continue to do all it can to establish commercial radio's right to share in the royalties."

Other Key Developments:

- December 8 has been set as the effective date for new FCC rules permitting radio stations to incorporate as many cities as they choose into their official IDs. No application is necessary and the only restriction is that the city of license must be mentioned first.
- An FCC vote is set for next week (11-8) on allowing broadcasters to sponsor political debates and on whether stations must furnish free time to respond to paid political ads. A license challenge to Pacifica's WPFW/Washington is also slated for
- On a tie vote of 2-2, the FCC last week turned down Newark Radio's objections to the naming of Global Broadcasting as interim operator of WHBI/Newark.
- NAB will sponsor a video teleconference February 23 on the subject of political advertising. It will be beamed to sites in about 25 cities around the country.
- The FCC has set a relatively short comment period on its plan to give Class 4 AMs nighttime power of 1kw. Comments are due December 1 and replies two weeks later.

Many Daytimers Disappointed With Low Post-Sunset Power

The nation's 2357 daytimers have now been notified of their new post-sunset operating powers, and reaction is a "mixed bag," according to Daytime Broadcasters Association (DBA) President Jim Wychor.

"Some, I'm sure, are very happy. Some are very disappointed. I think the most disappointed ones are those who have 500 watts of power pre-sunrise and were granted minute power for post-sunset," Wychor told R&R.

Wychor is upset that the Commission gave most stations far lower post-sunset power than the levels they now operate at in the early morning hours. Since atmospheric conditions and interference problems are "virtually identical" at both ends of the day, he argues power levels should be the

Reading from an FCC computer printout, Wychor gave several examples of day-timers he thinks were cheated: KSMM/Shakopee, MN (144 watts pre-sunrise, 2.9 watts post-sunset); KWMB/Wabasha, WI (500-2.3); KXTP/Superior, WI (500-26.9); WEW/St. Louis (500-1.7). By contrast, Wychor's own station, KWOA/Worthington, MN, got 183 watts of post-sunset power, compared to its pre-sunrise level of 148 watts.

Wychor is also irked that some stations received ten or more different power levels for various months, requiring transmitter adjustments he believes will be inconvenient and costly.

"Bangup Job" At Two Watts

At the FCC Mass Media Bureau, Policy & Rules Division senior attorney Jonathan David puts a more favorable light on the situation. He says "a very substantial portion" of daytimers got from 50 to 150 watts. Only 98 got nothing at all.

Moreover, David contends that even with just a few watts of power, "a good job can be done" of serving a station's community, although not outlying areas. And he speaks of one station that does a "bangup job" with only two watts of pre-sunrise power. David says he's taken hundreds of calls from daytimers since the notifications went out and those with low power "feel better" after being told their signal will cover at least several miles.

More Morning Emergencies

David says despite "huge amounts of interference," the FCC permits higher presunrise power because daytimers, which have been off the air all night, might need to broadcast emergency information such as school closings and weather bulletins. "No such case was made or sustained in this proceeding about there being a similar emergency need at night," David told R&R.

So far daytimers haven't been given a green light to start using their new post-sunset authority. That won't happen until the U.S. and Canada sign a new AM agreement, which is expected by mid-November.

And once that occurs, stations will only be permitted to stay on the air until 6pm because a new agreement with Mexico hasn't been finalized. David expects that pact to be signed sometime in 1984. Only then will daytimers be able to broadcast until two hours past local sunset, which could be as late as 11pm in the summer months.

Meanwhile, DBA has asked the FCC to reconsider its daytimer decision. And Wychor hints that, if not satisfied, the group may resume efforts for relief from Congress. An attorney for clear channel interests called the FCC's action "a reasonable compromise" that his clients won't try to block.

564 MILLION ALBUMS TAPED

New Study Highlights Radio's Role In Home Audio Taping

The battle over home audio taping is heating up once again, with release of a new study conducted for the **Recording Industry Association** of America (RIAA) by the firm Audits & Surveys.

It concludes that Americans tape the equivalent of 564 million albums each year. The resulting loss in sales of records and prerecorded tapes totals 325 million a year. Another key finding is that 84% of all blank tape is used to record music.

RIAA released the survey last week in a Senate hearing on a bill (S. 31) that would legalize home taping, but impose a copyright tax on the sale of recorders and blank tape. The legislation is staunchly opposed by the Electronic Industries Association, which represents the makers of tape and taping equipment.

Radio Key To Taping, Purchases

The study found radio playing a major role in the home taping phenomenon. The equivalent of 175 million albums, or 31% of all music taped, was recorded from the radio (not necessarily in complete-album form). The only source ranking higher, record albums, weighed in at 221 million albums or 39%. Other sources were record

selections (17%), concerts (7%), and prerecorded tapes (4%).

Radio also emerges as the key to record and tape purchases. The most common reason for buying a song, cited 41% of the time, is hearing it on the radio. Next, at 18.6%, is hearing other music by the same artist on the radio.

One of the main arguments of the electronics industry in opposing royalties is that home taping actually stimulates record buying. But RIAA says that reasoning is undermined by its new study showing that only 2.7% of album and tape purchases are prompted by having heard a home tape.

The 1354 persons taking part in the survey kept diaries for one month. To mask the actual purpose of the project and avoid stimulating home taping, participants were also asked to keep records of moviegoing and attendance at sporting events and con-



AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most

But you may find him most attractive because of the people who *won't* be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end.

In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 955-7243 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty to talk about.

And give your talent the weekend off.

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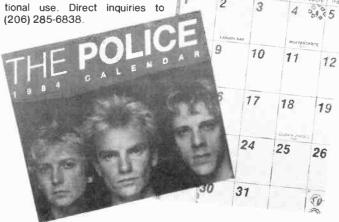
WCI Posts Third Quarter Loss

Despite advances in its music, film, television, and consumer products departments, Warner Communications posted a \$122.4 million net loss in the third quarter. The reason for the downward spiral is attributed to "substantial" Atari and cable losses. A year earlier the group re-

ported a \$78.7 million profit. Third quarter sales fell from \$1.1 billion to \$768.8 million. Over the nine-month period, sales dropped to \$2.4 billion from \$2.9 billion, while 1982's \$224.8 million profit was offset by a \$424.7 million loss this year.

Your Calls On Their Walls

To help keep next year's dates straight, you can mark time with the Police, Def Leppard, Adam Ant, or artist David Peters. Great Northern Publishing is once again manufacturing full color, exclusively-licensed Rock Star calendars. The company also has other available designs and licensing contacts to produce calendars for radio and TV station promotional use. Direct inquiries to



Office Cheating Signals Good Workers

All right, everybody head for the supply cabinets! According to the Seattle Times, British sociologist Gerald Mars claims that office cheating - stealing supplies, padding the expense account and so forth - Is healthy. He says it increases job satisfaction and raises

work production, both signs of a good worker. Mars bases his conclusions on ten years' worth of office crime research from dockworkers to waiters. Knowing how Mars feels about the subject, those who might have funded his work may just want to inspect his ledgers.

Consumers Grade Advertising Image

Advertising wins high marks for overall quality, creativity and accuracy, but earns low marks when it comes to honesty and trustworthiness. That's the report card handed down in Advertising Age's consumer poll focusing on the image of advertising. When asked to rank ads by media, based on day-to-day purchases, 66% relied a "great deal" or "some" on newspapers. In-store was next with a 58% response, followed by TV 55%, magazines 53%, yellow pages 51%, radio 42%, and direct mail 33%. The study also indicates that consumers depend more on advertising for their day-to-day buying than they do for major purchases.

Advertising quality rates higher overall among the \$20-\$39,000 income group; those in the \$40,000 category generally rank quality lower. An overwhelming 88% declared advertising was excellent, good, or fair. However, in discussing advertising's honesty level 56% said it was about the same. Less than half judged it as improved, with 13% saying it was worse. Close to half agreed that advertising is generally honest and trustworthy; nearly that many disagreed/strongly disagreed.

Only 11% of respondents rated ad creativity as much better now than a year ago, 37% said it was better, 41%

felt it remained the same, and 7% deemed it worse/much worse. In terms of providing useful information now as compared to a year previous, advertising was found by 34% to be much better/better, 54% said it was the same, and 7% again labelled it worse/much worse.

In other noteworthy findings, a majority (59%) of consumers stated they enjoyed the advertising they come in contact with and that it's a significant part of the American way of life. Toward that end, 53% said they'd like their children to seek employment in the advertising industry.

AIMED AT SMALL, MEDIUM OUTLETS

Service Provides Management Package



Radioactivity, in association with Southeast Radio Management, has inaugurated its "Management Team Concept." Designed with small and medium market station owners/investors and GMs in mind, the service consists of an expert team that offers total assistance in management, sales, programming/promotion, engineering, FCC Legal, and traffic/bookkeeping.

Cost is based on various market factors ranging from size and gross billing history to image/position and local paper and radio competition. Prior to that a thorough investigation (at a flat fee rate) of the potential client station and market is conducted. For more information and market availability, contact President Dain Schult at (404) 266-1977.

Songwriter Expo Slated

seventh annual "Songwriters Expo and Songsearch '83" is set for November 19-20 at Pasadena City College in California. The two-day event features workshops, classes and panels which will cover song and lyric evaluation, pitch-a-thon sessions, where producers and record reps search for new acts and songs; marketing,

and legal aspects. Scheduled celebrity participants include producer Paul Rothchild, Qwest Records GM Ed Eckstine, and Arista VP Neil Portnow. Both the Los Angeles Songwriters Showcase and Songwriters Resources and Services are presenting the seminar. For more details concerning the program and cost, call (213) 462-1382.

SHADES OF 1984

Mind Control

While George Orwell and Aldous Huxley may have intended their novels to serve as a warning to readers, it was inevitable that somebody would finally use them for research and development purposes. According to the Wall Street Journal, developers combing through "1984," "Brave New World," and other future-oriented novels have created "Expando-Vision." The device, distributed by Michigan-based Stimutech Inc., uses your home computer to send subliminal messages through your TV set.

Since the split-second messages are voluntary and don't utilize the public airwayes, they're legal. At least consulted government officials

haven't said otherwise. Expando-Vision's 45 messages center on eight of Americans' principal concerns: weight loss, stress control, alcohol consumption, smoking, study habits, careers and success motivation, sex, and golf. Only 1/30 of a second in duration, the blips help viewers absorb nudging nuggets like "I see me slender," "Exercise is fun," "I set goals," and "I see me successful."

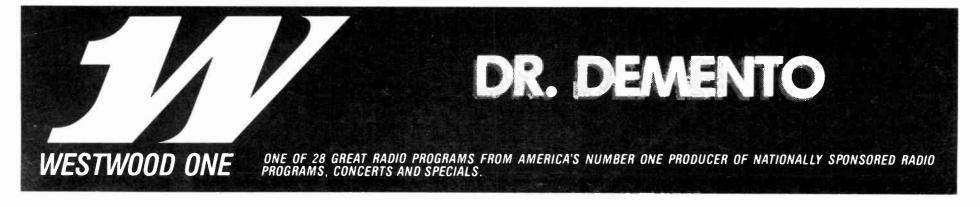
Although the results of a prototype test aren't in yet, Stimutech plans to have 20,000 devices ready by the end of this year. And mind expansion isn't exactly cheap: hardware costs \$89.95, software \$39.95. The company hasn't said yet whether it can customize the device to drill your call letters into diaryholders.

Company **Dishes Out Satellite** Insurance

Across the country radio stations are increasingly shifting to satellite program delivery. However, a Wheeler, IL-based insurance company thinks we should instead be slightly more concerned with purchasing insurance policies against falling space debris.

That idea doesn't sound entirely new-not when you consider that Fireman's Fund issued a one-time policy for protection from Russia's Cosmos 1402 and Lloyd's of London extended a similar offer on the occasion of Skylab's descent. But Complete Equity Markets, Inc. is said to cover all space debris, estimated by the government at 350 pieces per year (5% hits the earth, 95% burns up). Among the 25 pieces that have landed, says a CEM spokesman, the largest weighed 640 lbs.

Under the contention that even a small piece is harmful, the firm provides low cost policies (\$150 a year) that pay off \$1 million upon your being disabled, killed, or scratched. If property is damaged, policy holders can expect \$100,000. All that sounds fine and dandy, but proving those claims may be a more difficult task.





Rolling Stones Exclusively on THE INSIDE TRACK

the week of November 7

Brought to you by Heineken



Straight from the studio where they recorded their anxiously awaited album *Undercover*, the Stones' Glimmer Twins

Mick Jagger and Keith Richards talk to rock's best interviewer,

Lisa Robinson, in an exclusive interview for DIR's The Inside Track.

The Stones strike sparks with Lisa when they discuss:

- What goes on behind closed doors in the recording studio;
- What keeps Rock's Number One Band together;
- What the fans expect from the Stones (says Keith: To take a few chances and not give a damn!)

The Inside Track, a 90-minute monthly special, produced and syndicated by DIR Broadcasting on America's best rock radio stations nationwide.

Produced by DIR Broadcasting

Networks/Program Suppliers

MUSIC FEATURES

Continuum Broadcasting Don & Deanna On Bleecker Street:

John F. Kennedy and Camelot years (November 18-20) Zacherle/Screaming Jay Hawkins (November 25-27)

Global Satellite Network

John Cougar Meilencamp (November 21)

Innerview

Innerview:

Motels (November 21) Kansas (November 28)

London Wavelength

BBC Rock Hour:

Don Felder special (November 20)

BBC Special:

Rolling Stones at the Beeb (December 1-20)

College Concert Series

Jonathan Richmond (November 20) **Rock Over London:**

Siouxsie & the Banshees (November 19-20)

Lee Arnold On A Country Road:

Whisperin' Bill Anderson concert w/Dolly Parton, Eddie Rabbitt, Alabama (November 19-20)

Rock USA:

John C. Mellencamp/Boy George/Carlos San tana/Loverboy's Paul Dean/David Carri-

Narwood

Country Closeup:

Jerry Reed (November 21)

Music Makers:

Tony Martin (November 21)

NBC

Source:

Madness concert (November 18-20) Zebra/Golden Earring concert (November 25-27)

RKO Networks

Countdown America w/ John Leader (IS INC):

Roberta Flack spotlighted (November 12-13)

Hot Ones (IS INC):

Huey Lewis & News (November 21)



JONES GIRLS ON TARGET - Taking a direct, promotional aim at their latest LP, "On Target," RCA trio the Jones Girls made the interview rounds with radio, TV, and the press. Above, (I-r) Valerie, Brenda, and Shirley chat with syndicator Lee Bailey.

Solid Gold Saturday Night (Dick Bartley):

Gene Pitney (November 19) The Name Game: Girls Names Hits (November 26)

Rolling Stone Magazine Prod.

Michael Stanley (November 21) Doors' Ray Manzarek (November 28)

Syndicate It, Inc.

Music Of Black America:

JFK: A Musical Tribute w/Martin Sheen (Week of November 20) Radiorobics w/Jayne Kennedy (daily)

United Stations

Country Six Pack:

"Family Reunion" special w/Mandrell, Cash, Frizzeli & West clans (Thanksgiving)

Dick Clark's Rock.

Roll & Remember: Mamas & Papas (November 18-20)

The Great Sounds:

Hot Rocks:

Culture Club (November 18-20)

Solid Gold Country:

Porter Wagoner (November 18-20)

Weekly Country **Music Countdown:**

Reba McEntire (November 18-20)

Hello Wichita EO KCAL-96.7 BIRGE WM KOTT SLAF (COLOR KUA) 720 WACKY Samt Louis. Missourt

For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411

Watermark

Soundtrack Of The '60s:

Johnny Bristol/Beau Brummels/Righteous Brothers/Beaties White Album (November 19-20)

Westwood One

Dr. Demento:

Earth News:

Producer George Martin/Ray Manzarek/ac tress Lois Chiles (Week of November 21)

In Concert:

INXS/Billy Idol (November 25-27)

Live From Gilley's:

Off The Record Specials:

Motels (November 18-20) AC/DC (November 25-27)

Rock Album Countdown:

John Cougar Mellencamp/Huey Lewis (November 18-20)

Rock Chronicles:

Hooked on rock (November 18-20)

Special Edition:

Deniece Williams (November 18-20) Pointer Sisters (November 25-27)

Barbra Streisand (November 18-20)

Star Trak Profiles:

Juice Newton (November 25-27)

Contemporary Net/ Spotlight Special:

Air Supply (November 20)

Entertainment Net/ Silver Eagle (DIR):

Waylon Jennings/Pt. II w/Hank Williams Jr. Jerry Reed (November 19) David Frizzell/Shelly West (November 26)

FM Net:

Ringo's Yellow Submarine (Now thru November 26)

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Rock's hardest partiers (November 20) Rock stars as producers (November 27)

Rock Net/King Biscuit (DIR):

Clayton Webster Country Calendar:

Hank Williams Jr. (November 21) Ricky Skaggs (November 23) Jeff Hanna (November 25) Ronnle Milsap (November 26) Eddie Rabbitt (November 27)

Rarities:

Genesis (November 21) Robert Plant (November 22) Who (November 23) Moody Blues (November 24) Sammy Hagar (November 25)

Retro Rock:

Compleat Beatles (November 21)

NEWS & INFORMATION FEATURES

ABC

All six radio nets will present special programming retrospective on Kennedy years (November 11-22)

Youth Network Newscall features 10-part "Corporate America Rocks," a look at rock music associating with major corporations w/Mark Scheerer (October 31-November 11)

Information Net:

Using building inspectors/home buyers confronting wall stains on "John Stossel Consumer Lookout" (November 5-6)

Rock Net:

'Lifelines' talks about allergies/interviews author Roger Von Oech re creativity/discusses what you really look for in a mate (Fantini Prod.) (November 7-11)

'Rocknotes'' with Pat St. John: 7-part-interview with Police's Andy Summers; discuss his book "Throb" and the band (November 7-13)

Exploring America special (November 12-13) RadioRadio:

Special effects wizard Douglas Trumbull/actor Richard Kline/comic Jlm Carrey/"Dead Zone producer Debra Hill on "Kris Erik Stevens -In Touch" (November 7-13)

Jack Carney Comedy Show: Bill Cosby (November 21)

Joe Piscopo At Large:

Hall & Oates/Pt. I, II (November 14-15) Elevator crisis 2 (November 16) Rock iles - Ian Burma (Nover Cliff Branch (November 18) Abe on short people (November 19) Rex Greed in Hollywood (November 20)

Sporting News Report:

Johnny Robinson/Joe Marcin/George Kalber/Bill Walsh (November 14)

'The Billy Packer-Al McGuire Show,'' a daily five minute college basketball program, debuts

Narwood

Minding Your Business:

Dreaming for success/kiddle inventors (November 7)

Airletter/computers for designers (November 8) Dial an appraisal/re-manufacturing (November 9) Chargit tix/entrepreneurs vs. venture capitalists

(November 10) Better letter writing/L.L. Bean (November 11)

NBC

Newsline Extra:

'The Dreaded Year'' explores Orwell's 1984 pre dictions w/Frank Catalana (October 31-November 4)

Progressive Radio Net Computer Program:

Arcade-ia/video game systems/accessories/voice synthesizers (Week of November 7)

Laugh Machine:

Rich Little/David Frost/Rodney Dangerfield/ George Carlin/Bill Cosby

News Blimp:

Psychic warfare/adoptees & natural parents/pet loss counseling/Densa club for stupid

Sound Advice:

Stereo seperation/AM stereo/sensitivity/selectivity/tuner testing (Week of November 7)

Radio Entertainment Net The Olympic Minute:

King gives diamond prize (November 7) Most civilized sport (November 8) Unceremonious awards (November 9) Athletes' unseen partner (November 10) Coach's face turns red (November 11)

Riches, Rubinstein & Radio

"Rumble Flah" radio news kit featuring soundtrack music, movie clips, and interviews with Matt Dillon, Diane Lane, Francis Coppola, et al (Now thru December)

Strand Broadcast Services Something You Should Know:

Working parents (November 7) Effective meetings (November 8) Choosing a college (November 10)

Westwood One

Brad Messer's Daybook: Voyager I/Mary Celeste ghost ship (November 7) Dracula/X-rays (November 8) Benjamin Banneker/1872 Boston fire

John Northrup/telephone coast-to-coast dialing (November 10)

God Bless America/Veterans Day (November 11) Spaces & Places:

Whatever happened to solar energy

Civil War (November 4-6)

(November 4-6)

(November 9)

Teilin' It Like It Was: 4-part series on black cowboy Cherokee Bill/intermarriage between races/ex-slave life after

PEOPLE

• Paul Zullo promoted to VP/ Operations at DIR Broadcasting.

He moves up to the newly-created post from the "King Biscuit

Flower Hour" pro-

• Richie Allen named Sales Manager of Dallas-based Century 21 Programming, Inc. He joins the company from the VP/GM post at Station Research Systems. Allen brings with him a 17-year programming background, having begun his radio career at KFJV/Fort Worth as an air personality.

Transtar Radio Network has added on four regional representatives. They are: Dean Aubel, Northeast: Clark Jones. Southeast: Robert Bein, Southwest; and Allan Collier, Western States. John Lodge

 Mutual News has established the "News Desk" service. It's aimed at all-News and News/Talk-formatted stations to alert them to breaking events and major news stories being covered by the network. The closedcircuit advisory is suitable for broadcast; it notifies stations of Mutual's

news coverage, lists correspondents' assignments during the day, and advises outlets as to special coverage and programs that may be received via satellite

• John Naber, an Olympic swimming champion, inks pact to serve as color commentator for ABC Radio coverage of '84 Olympic summer games. In other activity, ABC Rock Radio Network announces three new members to its Affiliate Advisory Board: Peter Cavanaugh, Exec. VP/ COO of Reams Broadcasting; Jim Carter, KEZO-FM/Omaha GM; and Frank Bell, VP of WSQV/Jersey Shore, PA. And congratulations to ABC staffers who competed in and completed the recent New York Marathon. They are: Bill McClenaghan, VP/Research Services, ABC Radio Networks (number 5985, 3:37:20); Howard Abrahams, General Attorney, ABC-owned and ABC Networks (number 9590, 4:01:14); and Ken Tarzon, Chicago Radio Network Sales Manager (number 10,849) 4:13:21).

 Dr. Kurt Donsbach and Ken Jones are cohosts of "Let's Talk Health." The live national call-in health and nutrition series runs for an hour, M-F. This joint venture between the Health Radio Network and Real Radio Company is slated to premiere January 2.

Continued on Page 10

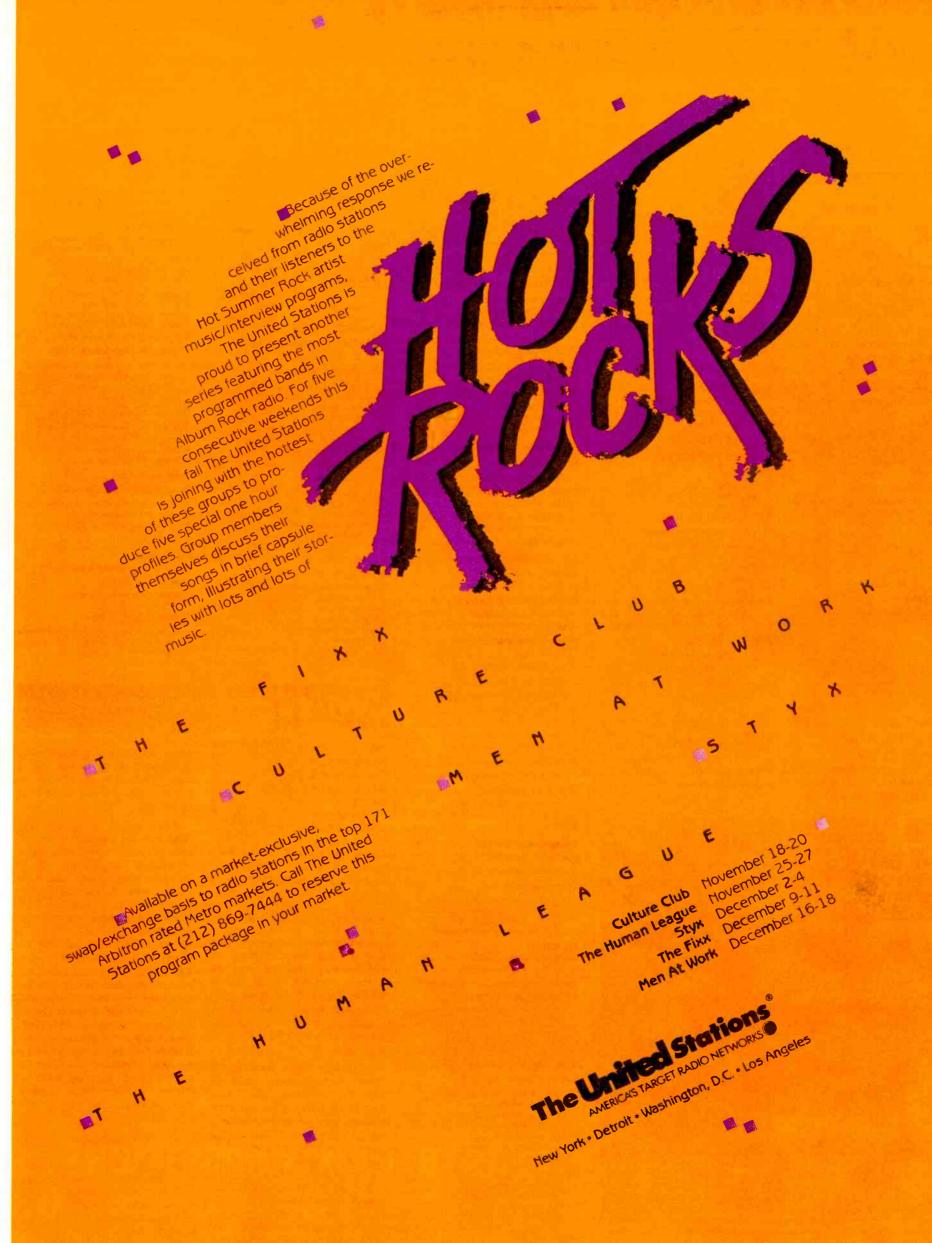
Subject is food (November 18-20)

Bobby Bare (November 18-20)

Critics (November 25-27)

ducer slot. Prior to that he was VP/Affiliate Relations for DIR. His duties now also include serving as network liaison. Zullo is a seven-year company veteran

continues as the Midwest rep.



Networks/Program Suppliers

PEOPLE

Continued from Page 8

● Former WMAS/Springfield, MA morning personality Charlie Spencer has inaugurated "The Radio Almanac." It's designed to supply programmers and announcers with diversified lifestyle information that may be adapted in a variety of ways to the listening audience (i.e., minl-feature productions, DJ ad-libbing material, newsbreaks, sports features, contest material, teasers).

● The RKO Radio Networks recently celebrated its fourth anniversary. In related news, the network has made exclusive nationwide use of the digital Satcom IR satellite distribution system.

•Strand Broadcast Services'
"Something You Should Know" recently began its fourth year on air.



SPRINGFIELD SPRINGS INTO ACTION — While on tour In Spokane soap and vinyl star Rick Springfield talked with IS INC's Jo Interrante for a forthcoming segment of RKO Radio Networks' "The Hot Ones"



CULTURE CLUB LANDS ON HOT ROCKS — The weekend of November 18-20 marks the debut of United Stations' five-segment series "Hot Rocks," a one hour focus on various groups' success stories. Culture Club kicks off the series, followed by the Human League, Styx, the Fixx, and Men At Work. Putting the finishing touches on the premiere program are (I-r) Culture Club's Roy Hay and Michael Craig, US VP/Programming Ed Salamon, and CC's Jon Moss and Boy George.



ROCKLINE GOES DOWN UNDER — A recent installment of Global Satellite's "Rockline" featured Men At Work's Colin Hay. Besides fielding calls, Hay also met with contest winners who were flown in for the occasion. Pictured (I-r) are KRCK/Portland winner Margaret Ling, Columbia's Debbie Newman, Rockline associate producer Rachel Perkoff, KRCK winner Chin Ling, Hay, WDIZ/Orlando winner Wendy Wills, Rockline producer Cindy Tollin, WDIZ winner Cathy McEllhiney, and show host Bob Coburn.

Pro:Motions

Christal Promotes Two In Detroit





Joe Archer

Christy Torgler

At **Christal** in Detroit, **Joe Archer** becomes Senior VP of the newly-created Satellite & Syndicated Sales division. He is a 13-year veteran of the company. Also, **Christy Torgler** becomes Manager of the Detroit office. She's been with the rep for four years as an Account Executive.

KRQX & KZEW Make Sales Move

KRQX & KZEW/Dallas have promoted Jerry Gerson to Local Sales Manager. He joined the station six months ago as an Account Executive after serving as General Sales Manager at WFYU/Jacksonville. Filling the Account Executive's position at the stations is Vicki McFadden, who moves crosstown from a similar position at KTXQ.

Grafman Forms Management Company

Shelley Grafman, Executive VP of KSHE/St. Louis, has announced the opening of his S. Grafman & Sons artist management firm. Grafman will retain his duties at KSHE. His company can be reached at (314) 842-1111.

Barrett Joins Dick Clark Archives

Don Barrett has joined Dick Clark's newly-formed Media Archives Inc. as Director of Acquisitions. He joined the Clark organization earlier this summer after starting the Nostalgia Satellite Network. The archives will restore films and kinescopes, act as agent for vintage music clips, and locate missing shows done by Clark's companies.

Cornelius Rises At RCA

RCA has named Judy Cornelius Director of International Product Management. She was most recently that company's Manager of International Product for Europe & Canada after serving in a variety of positions at RCA's New York and Nashville offices over the past eight years.



Judy Cornelius

Capitol Taps Faulkner As VP

Jay Faulkner, who has served as Capitol's National Credit Manager since 1971, has had a Divisional Vice-President's title added to his present duties. He joined the company in 1963 as Regional Credit Manager.

Hyams Upped At WNCN

Ron Hyams has been promoted to the newly-created Director of Retail Sales slot at WNCN/New York. He joined the GAF-owned station 15 months ago as an Account Executive after working in traffic and production for crosstown WOR-TV.

Norita Lee Goes Solo

Publicist **Norita Lee** has dissolved **Lee-Gutowski Associates** to form an independent firm, **Norita Lee Communications**. She can still be reached at (617) 267-0203, and the firm remains headquartered at 581 Boylston St., Boston, MA 02116:

GSA Opens In Los Angeles

Gene Shelton has announced the opening of his PR/marketing management firm, Gene Shelton & Associates. He was most recently Director of Press & Artist Relations for Motown after several years in various PR capacities at CBS labels. GSA can be reached at (213) 758-8611.



Gene Shelton

Sayles To WEA Marketing

Earl Sayles has been tapped as Director of Black Music Marketing at **WEA**. He's a six-year company veteran and had served as East Coast Regional Black Music Marketing Manager for the past four years. Sayles's background also includes stints with Cleveland's **Dee Jay Records** and **WZAK Radio**.

Image Moves East, Augments West

Retail marketing organization Image Consultants has opened a New York office headed by Andrea Wilson, previously involved in retail and band management. The office can be reached at (212) 242-0536. Also, joining the firm's Los Angeles office are Daneen La Grone, most recently Branch Sales Coordinator at MCA in Dallas, and Theresa Conroy, previously Singles Buyer at Tower Records in Sacramento.

Olivia Launches Second Wave

Oakland-based Olivia Records, one of the most prominent women's music labels, has announced the formation of a new broader-based label, Second Wave Records. The new label will incorporate a wider variety of musical styles and will not restrict itself to female artists. Product on the new label from Teresa Trull & Barbara Higbie will ship immediately.

Katzel On Board With GRP

At **GRP Records**, Bud Katzel is appointed Director of Marketing and Distribution. He has held various sales and marketing positions with **ABC**, **H&L**, **TK**, and **Aero Records**.



Bud Katzel

Price Promotes McManus

Meg McManus has been made Controller at Price Communications' KIOI/San Francisco. Before entering the broadcasting industry, she was most recently Senior Financial Specialist with the San Francisco-based Genstar Corporation.

Heller To MCA Video Services

Liz Heller crosses to MCA Records as Manager of Video Services; she was previously in the Media Relations Department at Epic. In the newly-created position, Heller will be responsible for the production and promotion of all MCA Records videos.



Liz Heller

Torbet Hires Mowery-Hull

Donna Mowery-Hull has joined **Torbet Radio** in the newly-created position of Station Information Supervisor. She comes from **CBS**, where she served as a Broadcast Associate on the **CBS Morning News**. In her new job, Mowery-Hull will coordinate all station promotional materials and serve as a liaison between Torbet and its client stations.





In this country

a new band is born

once every five minutes.

Most die even faster.

But when a band

is better than just good,

they'll be around

for a long time

to come.

THE POLITICS OF DANCING

The first single by

RE-FLEX

One of the finest new bands in the land.

One of the few that will live to play another day.

G 1963 EM RECORDS LIMITED



Research Quiz Answers/Winners

Wow — I've survived the first blizzard of the year! No, not an avalanche of snow — I'm referring to the hundreds of entries from you fine folks trying to win my annual Research Quiz. Thanks for all the entries and interest — and the nice notes many of you attached. Now, let me announce the winners of this year's contest, then go through question-by-question and divulge the correct answers.

Four Top Honors

You may wonder why I noted "winners" above. After all, usually just one person with the best score takes the prize (some free consulting by JWH). However, this year you readers were a real bunch of overachievers.

For the first time in the history of this annual brainteaser, a contestant got all the answers correct. In fact, *four* entrants scored 100% on the quiz by the October 25 deadline. I don't know . . . either I'm getting soft in my old age or you faithful readers are getting better informed every day (probably the latter).

At any rate, since four entrants got all the questions and the tiebreaker correct, I am proud to display their names here. The following gentlemen stand out for their accomplishment, especially since the average score on this year's quiz was 70% correct:

Tom Graye, Operations Manager, WROK & WZOK/Rockford.

Tom Nelson, Corporate Research Director, Davis-Weaver Broadcasting, San Jose. (Tom's a former employee of my consulting firm, so he may have had an edge.)

Glen Powers, Division Vice President/ Radio for South Central Communications, Nashville.

Bill Richards, Program Director, KREO/Santa Rosa, CA.

Out of the range of entrants — from the all-night jock at a small market sta-

tion to the presidents of broadcast groups — these four stood out. Congratulations.

Powers Takes Grand Prize

In order to declare an overall winner, the names of these four were thrown into a hat, with one name selected to be the king of the hill. Glen Powers, who keeps an eye on stations in Nashville, Knoxville, and Evansville for South Central Communications, came out on top. Kudos to Glen!

Now, let's take a look at the correct replies I was looking for when this year's Research Quiz was concocted.

Quiz Answers

- 1. The initials that did not refer to an Arbitron sampling unit were HDCA or answer "B." Those of you who enjoyed our April Fool edition earlier this year may recall the fun we had with the "HDCA an udderly good idea; High Density Cattle Area." No one was tripped up by this question.
- 2. ADI and AID seem to be pretty well understood by most of you. Area of Dominant Influence (ADI) is a geographic definition based on TV coverage penetrations, and ADI estimates for radio are published in the top 50 markets.

AID (Arbitron Information on Demand) is a computer-accessed approach to deriving sales and programming

A friendly reminder: as this fall survey progresses don't forget to inform Arbitron and Birch whenever your station suffers a technical difficulty of more than five minutes duration. Arbitron officials tell me that in Houston, for example, very few stations that were knocked off the air for extended periods of time by a hurricane actually filed technical difficulty notices with the ratings firm

If you suffer a notable TD don't be shy about letting the ratings services know. A note in the front of your book regarding TDs can be useful to salespeople and advertisers evaluating your numbers (which may have been hurt by being off the air).

Week In Review

Four-Week Cume Struggles

A recent meeting in New York regarding the future of a four-week cume study for the radio industry turned up little in the way of concerte support for the idea. As Ellen Hulleberg of McGavren-Guild put it, "The feelings regarding this study were not so positive." Roy Shapiro of Group W spoke out against the idea of spending \$500,000 on such a study, while Arbitron Radio Advisory Council Chairman Ted Dorf told R&R, "The jury is still out, but it depends on what the NAB and RAB will do to fund the effort." Most advisors do not expect either trade group to financially rally behind the idea of sponsoring a one-time four-week cume study that might show radio's increasing reach.

Arbitron Appoints New Manager

Arbitron Sales/Marketing VP Bill Livek has announced the appointment of a new Los Angeles Regional Manager, succeeding the retiring Bill McDowell. The new regional head is Dick Sheppard, GM of McClatchey's KMJ/Fresno for years. Sheppard's appointment is effective in mid-November.

breakouts from the 75% of the diary data not in the published Arbitrons. Only a few were unsure regarding what the ADI was all about.

- 3. This one tripped up a notable number of you. Birch, in its 60-plus monthly markets, surveys two weeks each month, thus the correct answer was "A." In some non-monthly Birch markets there are three weeks surveyed on occasion.
- 4. Although most got this query correct, some were too generous with their research budgets. The adequate sample size for virtually any phone survey in medium or large markets is 500 usable interviews, or answer "B." 200 might suffice in small markets among limited demos, such as adults 18-34. If you were to go for the 1000 in-tab figure you'd usually be wasting money - it would take 2000 interviews usable to show any significant improvement in reliability over that generated by the 500 completions. Cost-effective research calls for 500 usable interviews in most cases.
- 5. This was one of the toughest questions, apparently, but some of you got it right. The correct answer here is "C," or PM drive. You may remember a column from two months ago where I showed how in an analysis of several dozen markets PM drive often had 60%-65% of its listeners tuning in a car compared to about 50% in AM drive. Middays fell in between.
- 6. Virtually all of you knew that "C," Compuscan (a name I made up), was the correct answer. Certainly, after my column of 10-21 most of you now know what Arbitrends and Birchscan are.
- 7. This snagged many folks. While both Clusterplus and PRIZM offer geodemographic and product usage/qualitative data that can be crosstabbed with Arbitron or Birch estimates, Clusterplus is updated annually in terms of population data. PRIZM is updated every 10 years.

Qualidata doesn't offer the geodemographic clustering inherent in the other systems, and its zip population data is not updated annually. Thus, "A" was the proper reply.

- 8. Only one person missed this one. Everybody else marked "B," or "false," regarding whether or not it made sense for a station employee to do focus groups for his/her own station.
- 9. Congratulations! Everybody knew the formula for calculating turnover was the relevant Cume audience divided by the Average Quarter-Hour audience for the same demos and daypart. Turnover is an excellent guide to audience loyalty and can be effective in planning music rotations or commercial spot schedules.
- 10. Ah, this tricky one caught a lot of you. The correct reply was all of the choices - "A, B, and C." Most of you thought that the Arbitron working data applied to just working women - and that is an important aspect of this working area. However, it can be just as important to know how a station's men stack up in terms of employment. Also, rockers might get a buy here and there if their sales staff can show they have more working teens - who are thus more affluent and able to afford whatever product is being advertised. All of this is available from the back page of the Arbitron diaries and can be obtained by a diary review or through the AID system.

Tiebreaker. Although it didn't break the tie (since all four of our honored entrants go this one right) the proper answer here was \$2 paid to Hispanics under Differential Survey Treatment (DST) — not \$5 as many thought (that's for some blacks under DST for that ethnic group).

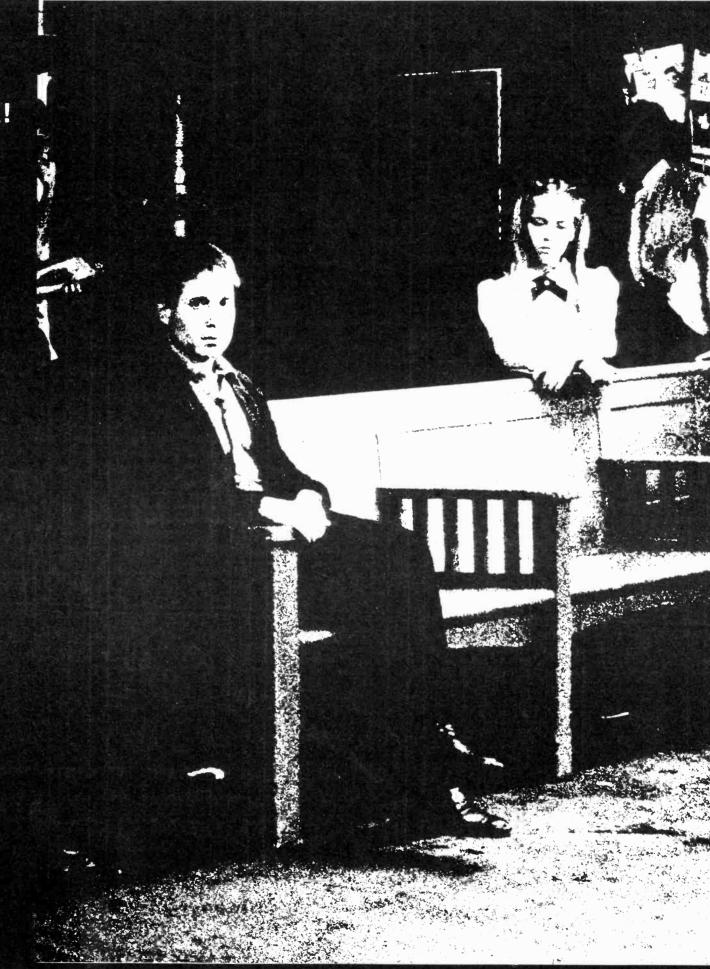
That's it for this year gang. Hope you had some fun, learned something, and resolve to do better next year.

Oh, in answer to several of you who asked — it's pronounced "John."

SECOND WEEK! 115/33 CHR

WITH THIS WEEKS ADDS:

WBLI add WCAU-FM add WABX add Q103 add KMJK add KITS add WLAN-FM add KC101 add **KZZB** add WDOQ add WANS-FM add WFMI add **KBFM** add FM100 add 34 G100 add 37 **KROK** add WKDD add KIIK add WMEE add 30 **WRQN** add **KBBK** add KYNO-FM add KIKI add KLUC add KHYT add KRQ add WKHI add WOMP-FM add KISR add **WAEV** add KCMQ add **KGOT add**





KGHO add

Produced by Paul Simon, Russ Titelman and Roy Halee. Co-produced by Lenny Waronker.

THE FIRST SINGLE FROM HEARTS AND BONES.

Management

- Advance preparation improves chances
- Dress appropriately
- Size up the interviewer
- Interviewer isn't friendly analyst
- Follow-up important

THE OTHER SIDE OF THE DESK

How To Interview Smart

By Gary Kaplan

Job hunting. At one time or another we've all faced the prospect. Either you're stalemated in your move up the success ladder and/or it's simply time to make a change. Or maybe the instability/insecurity of the radio and record industries catches up to you; i.e. new management regime brings in its own people, budget-influenced staff cuts, that old standby "philosophical differences" (aka fired).

Whatever the case, the following analogy applies. Looking for a job has all the earmarks of a marketing and sales campaign. The marketing end involves planning your strategy and researching the prospective employer and job. Your resume is the sales promotion tool, while the sell itself is the interview. It's all up to you at this point, since no one can sell you better than you.

In my last column (R&R 9-23) the techniques of a skilled interviewer were discussed. But what's just as important are the skillful techniques of the job hunter. One

Advance Preparation

to get the job offer. Then you have the op-

the job hunter, like the interviewer, must

glean as much information as possible

about the position and the organization

before and during the interview. To assist in

that goal, advance preparation is recom-

Not only does advance preparation help

improve a candidate's chances, it also

reduces nervousness and the fear of being

caught off guard during the interview.

Below are four major preparation areas to

· Research and learn as much as

possible about the station/company

from its annual report, collateral

literature, directories, and trade

Learn as much as possible about the

position you're interviewing for; this in-

cludes its relation to other key positions

in the firm, previous incumbents'

history, problems in the job, future ad-

· Find out about the backgrounds, per-

onalities management styles of the

• Practice how you might answer

specific questions about yourself (i.e.

your capabilities, assets, and liabilities).

This final preparation category encom-

passes those non-factual questions that are

generally tougher to answer on the spur of

the moment: what are your strengths/

associations.

vancement.

company's executives.

The primary objective in any interview is

word of caution, however. This particular column is not a primer on how to put your best foot forward and beat the system. Rather it offers suggestions and guidelines to keep in mind when embarking on a job hunt, and more specifically, in



more specifically, in Gary Kaplan handling the employment interview.

Packaging (Dress Code)

An important aspect of any marketing and sales campaign is how the product is packaged. For the job seeker, it's how he or she is dressed — especially since a judgment call is very often made the minute the interviewer greets the candidate. First impressions do count.

One point to remember: you're better off dressing up than down for an interview. According to "Dress For Success" author John Molloy, the job hunter dress code consists of conservative suits (dark blue, solid gray, pinstripe with vest) for those seeking upper and middle level posts. Intermediate and future management aspirants should follow the same code; well-cut and welltailored, not necessarily expensive. Shirts are limited to standard white or pale blue solids. And to tie the ensemble together, choose the appropriate tie - one that fits the nature of the job. Women should wear a conservative and good quality suit, with coordinating handbag and shoes.

Follow basic grooming rules, wear shined shoes, and eliminate any unnecessary jewelry. If you carry a briefcase, make sure it's of good quality. Plastic cases look exactly like what they are, cheap. In a nutshell, dress as you would if you had the job.

tion of saying yes or no. In order to reach an intelligent yes or no employment decision, A Hearty Handclasp

So you've done your homework, practiced answering possible questions, and you're dressed appropriately. Now it's time for the interview. First of all, don't be late. Allow for traffic, giving yourself an extra 30 minutes. If you happen to arrive early, have a cup of coffee nearby or sit in your car for a few minutes. Don't present yourself for the interview more than 15 minutes before your scheduled time.

Once inside be mindful of your overall demeanor. Everyone you come in contact with, even at the receptionist level, should be greeted cordially. Be careful not to become too friendly or treat them as inconsequential. They are also members of the station or company staff and may be asked to offer their impressions of the candidate.

When it comes time to meet the interviewer, the customary reaction is to shake hands. To my mind, much too much has been made about the handshake. Although there's no real hard and fast rule, the job hunter shouldn't go to the extreme, giving the interviewer a bone-crushing clasp. A quick, firm shake, coupled with a simple, warm greeting, is adequate. In the words of the immortal W.C. Fields . . . "Let me give you a hearty handclasp."

Sizing Up The Interviewer

There are two kinds of interviews. The first is the preliminary or screening interview. These are usually conducted by personnel department members who weed out unqualified candidates and provide infor-

mation about the company/station and the job opening. However, in the radio and record industries, more often than not there is no personnel department. The preliminary interview will probably be conducted by the hiring manager. The second category, the line interview, continues the conversation begun in the screening session. It is here that potential employers find out about your technical competence, track record, and your ability to fit their environment.

Since most interviewees are more concerned about the way they are being sized up, they aren't aware that it's equally important for them to size up the interviewer. After all, your employment is dependent upon that person. Employment executive and author Donald Sweet advises ojob hunters to be on the alert for:

• Eyeball Interviewers — size up the job hunter on sight and make a decision before the interviewee has a chance to sit down; interviewers are supposed to suppress biases, many don't.

• Standardized Interviewers — ask the same questions, in the same sequence, no variation; rarely ask for extension or amplification on their questions. This can inhibit job hunters and in turn make them formal and rigid.

• Chatty Conversationalists — equate exchange of pleasantries, common experiences (people you both know or have worked with, hobbies) as being the entire interview. Meaningful information is therefore almost impossible to

• Third Degree or Stress Interviewers
— attempt to antagonize job seekers
under the premise of learning how they
react to various situations.

• Highly Reserved or Cautious Interviewers — sit back and say, "What do you have to offer us" or "Show me why you think you're good"; this type isn't usually objective.

Confronted with an overly talkative interviewer, the candidate should be tactfully persistent in interjecting himself into the interview and directing the session into the right channel. For example, when the chatty interviewer pauses to shift gears, subtle interruptions, such as "We haven't had a chance to talk about how I can fit into the organization," insure your having a chance to present your assets to the interviewer.

A good interview ideally consists of 80% interviewee input versus 20% interviewer. Unfortunately, that's not always the case. When that occurs, don't make the mistake of trying to compete. If the interviewer oversteps his bounds, compromise and use the remaining time to zero in on your abilities. Should your interviewer not fall into one of the aforementioned categories, then just follow his or her lead. Listen carefully, answer questions directly and to the point. Don't overkill; avoid the common tendency toward verbal diarrhea.

Do's And Don'ts

Another trap job hunters frequently fall into is confusing the interviewer with being a friendly analyst. He isn't, so don't talk his ear off about your problems. Remember:

the interviewer is trying to figure out why you should be screened out probably as much as why you should be screened in. Don't supply him with unnecessary or extraneous knockout factors. Among other don'ts:

- Don't repeat yourself.
- Don't tell dumb, dirty, or ethnic okes.
- Don't ever knock a previous employer even if you've been fired; use discretion.
- Don't be too opinionated, lapsing into how the station or company should be run; you're not an employee yet.
 - Don't lie or misrepresent yourself.
- Don't ever in the preliminary session bring up questions about compensation/benefits (dental, eye care, etc.) unless the interviewer leads you into this area

Among the dos:

- Establish eye contact even if the interviewer doesn't.
- Ask intelligent questions. The interviewer will usually be turned off by your lack of interest if you don't.
- Ask for collateral material (a job description if applicable, annual reports); also shows interest.
- Convey a sincere sense of enthusiasm.

Follow-Up

When the interview is winding down, don't keep it going unless you need to make a key point. Screening sessions usually run approximately an hour; line interviews, depending on the position, can last a couple of hours. As the interviewer draws the meeting to a close, ask him to give you an idea as to when a decision or callback will be made ("May I give you a call next week?"; "When do you expect a final decision?").

After that, follow up with a letter thanking the interviewer for the opportunity. Keep it short and to the point, highlighting one or two things about yourself that tie back into the position. If you happened to meet three or four people during the interview, mention their names and how much you enjoyed meeting them.

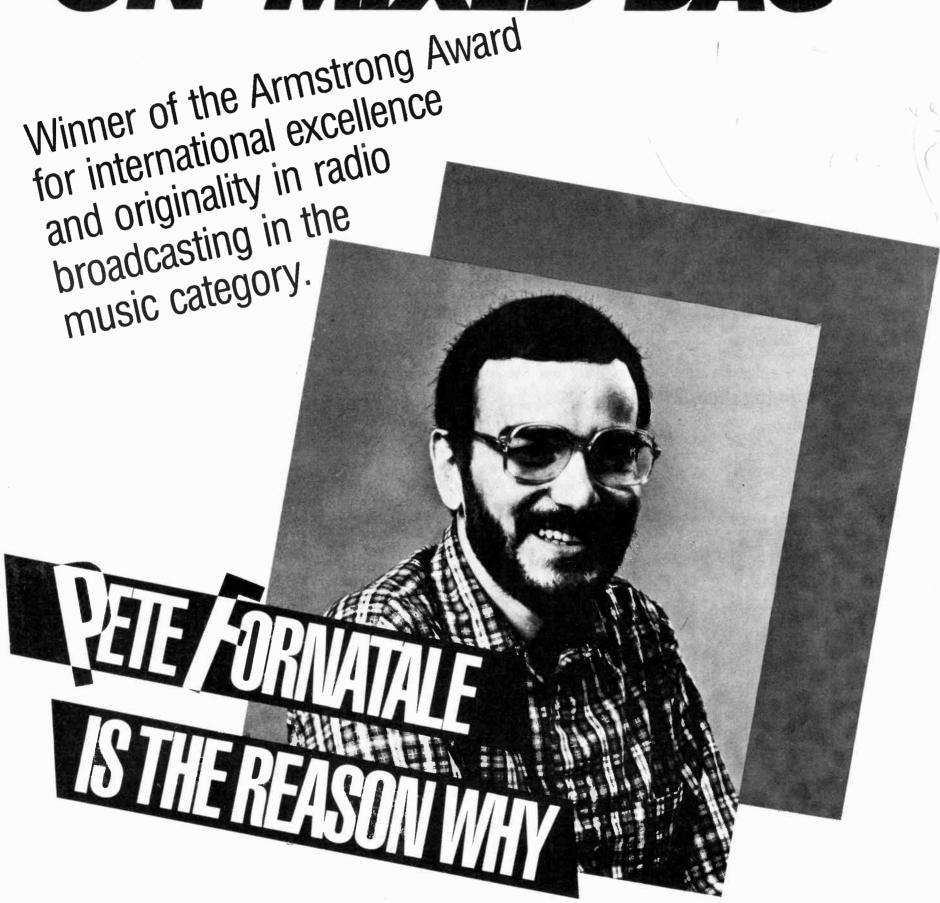
Your final round of interviews or the preoffer stage is the appropriate time to discuss compensation and negotiate a package. A week should generally be an adequate period for your yes or no decision. Written confirmation of the job may also be requested. If you're really on an aggressive jobhunting campaign, it's wise to keep records, covering contact names, dates, what occurred, and follow-up.

To summarize, more is required of the job hunter than just showing up for the interview. Advance preparation, appropriate dress, the ability to adequately express your capabilities to the interviewer, and conscientious follow-up all add up to finding the right position and making the right job decision.

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

weaknesses, what happened on your last job, why are you looking, what kind of a people-person are you, why should we hire you?

CONGRATULATIONS ON TAIXED BAG"

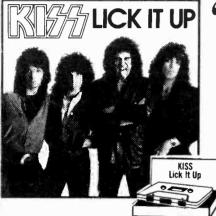


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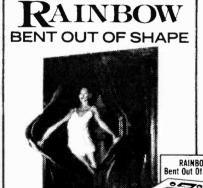
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STREET TALK

The Los Angeles Times ran an editorial Tuesday (11-1) entitled "Popularity or Payoffs?" The paper's recent look into the radio/record business uncovered the same kind of "off the record" stories others investigating our industry have run into. And since no one was willing to speak "on the record," the Times chose the editorial format to reveal what it has learned: "Record company officials say privately now that some of the most powerful promoters . . . may — intentionally or not — be . . . costing record companies tens of millions of unnecessary dollars each year . . . and possibly even encouraging questionable practices at radio stations." The editorial closes with the strongest language yet: "The time has come for an investigation, with subpoena power, to determine for sure whether popularity or payoffs decide what the public hears." Perhaps it is time for such an investigation, time to separate the legend and libel from the clear facts. Not because our industry is full of crooks . . . it's not. But because we've all got far more productive things to do with our time than endlessly rehash allegations that indict us all in the eyes of the general public.

Can the battle for the Big Apple be over so soon? While that's certainly an overstatement, the September-October Birch tallies put Malrite's Z100 clearly on top. New York's newest CHR soared 4.3-8.9, while competitorsWNBC (3.4-3.1) and WPLJ (5.3-3.5) dipped. WRKS and WKTU each scored 4.8, while market runner-up WOR had a 6.2.

Viacom's WDIA/Memphis "to pursue other personal interests." WDIA GSM Ernest Jackson has been boosted to acting GM in the interim.

In order to fully concentrate on his afternoon drive show, KVIL/Dallas PD Larry Dixon has relinquished his programming duties to VP/Program Manager Ron Chapman and Promotion Coordinator Tricia Crisp. This change is apparently effective only through the end of the current rating period. What will happen then has not been decided.

Who's about to make a 100-market jump and take over the programming reins at an AM/FM combo in market number 20? Details coming next week.

PD David Einstein and most of the crew from progressive-formatted WHFS/Washington have resurfaced at WLOM/Annapolis. The station has adopted WHFS's call letters, too. Jake Einstein, David's dad, had planned to purchase WEAM/Arlington and move the format there, but a citizen's group protested the potential loss of WEAM's Big Band format. The FCC has since ruled in favor of Einstein's group (with the citizens filing an appeal), but the old WHFS format will remain on WLOM regardless.

The Nashville rumblings indicate there may be as many as three major record labels making significant changes in their Music City operations between now and January 1.

Effective this week, all NBC-owned radio station have ceased reporting their music lists to the trades. No explanation of the new corporate policy was offered. Obviously, all of us at R&R hope the managers and programmers of the stations involved can influence NBC to reconsider this new stance. We feel an honest exchange of information is in everyone's best interests.

John Bodnar, the last of the "old guard" airstaff at WASH/Washington, is out. He's replaced by parttimer Dude Walker, who used to handle mornings at WPGC and O107. It looks as if WAVA's conversion to CHR (see Page 1). won't have much effect on WASH PD Bill Tanner's continuing evolution of the station to CHR. Tanner is already referring to the station as "The New Sound Of WASH-FM."

Almost without skipping a beat, Don Cox is back on the radio in Miami. After being cut loose by Y100 two weeks ago, Don signed a deal to handle 5-9pm at competitor 195. That move also ended speculation that Don would head north to Washington to join former cohort Bill Tanner at

WACZ/Bangor is sporting the new calls WZON, and a new on air identity, "The Zone," after new owner Stephen King's book and movie "The Dead Zone." King took over the station the day after Halloween. Heh, heh, heh. . .

Happy 50th Anniversary to WSOC/Charlotte! SOC stands for "serving our city," which the station has been doing admirably since 1933.

Mike Caplan has been named Associate Chuck Scruggs has resigned as VP/GM of Director of National Album Promotion for E/P/A. The former Hartford local succeeds Harvey Leeds, who now heads video promotion for the labels.

> Bernie Kimble is out as PD of AORformatted WSCY/Syracuse. No immediate replacement was named.

> KSO/Des Moines VP/GM Perry St. John has exited the station after more than 14 years. New to the manager's post is Bill Wells, who was with KSO twice previously in sales capacities. GSM Ron Granzow also left the station, but without an immediate replacement.

> Rick Brady has departed as PD of KPPL/ Denver. A new PD is expected to be announced shortly.

When Satellite Music Network kicks off its CHR format on January 2, the uplink will be in Dallas, not in Chicago as previously reported. We expect to hear about a PD for the new 24-hour format within the next few weeks.

KPRZ/Los Angeles morning man Gary Owens was trapped in the KPRZ building's elevator for more than an hour last week, missing the first hour of his show. To keep the boredom to a minimum during his lonely vigil, Owens used the elevator's phone to call in live reports to KPRZ's Tom Murphy and sister station KIIS-FM's Rick Dees. After the ordeal, Owens reflected, "Danger doesn't bother me . . . I read Orson Welles's grocery list on the air and worked for Chuck Barris on "The Gong Show."

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On The Records



KEN BARNES

IS "MAJOR TOM" A FIRST?

Borrowing Song Characters

Peter Schilling's "Major Tom (Coming Home)" is an oddity. It takes a character developed by another artist (David Bowie's Major Tom, introduced in 1969's "Space Oddity" and revived in 1978's "Ashes To Ashes") and constructs an entirely new narrative, revolving around the same inner and outer space concerns.

Is "Major Tom" the first time an artist borrowed another artist's song character? I'm not counting answer records of the "I'm The Girl From Wolverton Mountain" or "I'm Billie Jean And I'm Mad As Hell" variety, or records constructed out of other artists' song titles. This latter species is unusual and bizarre enough to qualify for a look in a future column. Likewise, "namedrop" records, songs citing other recording artists (the champ of which is probably Reunion's "Life Is A Rock").

But let's get back to this column. There are a number of records that briefly mention other song characters, usually heroines. These are usually cited for purposes of unflattering comparisons with the new song's own heroine ("Barbara Ann"

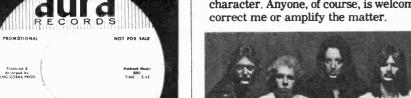
Opening The Doors





Sowie & Schilling: The Major Tom Tom Club

and Neil Young's recent "Kinda Fonda Wanda" both show Buddy Holly's "Peggy Sue" in an unfavorable light), or as part of a lengthy guest list at a fictional party ("Short Fat Fannie" by Larry Williams, "Function At The Junction" by Shorty Long, or a more obscure ditty by Bob Kayli—actually Berry Gordy's brother—called "Everyone Was There," starring everyone who was anyone in '50s song titles). But as far as I can recall (four hours on a good day), "Major Tom" may be the first complete scenario built around someone else's character. Anyone, of course, is welcome to correct me or amplify the matter.



Before the Doors: Ray Manzarek on vocals

GERALDINE

The usual story about the formation of the **Doors** has **Jim Morrison** reading some lyrics from "Moonlight Drive" to keyboard player **Ray Manzarek**, and Manzarek flipping and telling Morrison they had to get a group together right away. What's less well known is that Manzarek already had a group together, and they actually made a couple of singles.

They were called Rick & the Ravens (Rick being a brother of Ray's), but by recording time. Ray had moved to the forefront as lead vocalist, and the billing for the first single, "Henrietta"/"Just For You," was Rick & the Ravens featuring Ray Daniels (Manzarek's recording identity). On the second single, pictured here, Ray took even more of the spotlight; the billing was Ray Daniels with Hick & the Havens. Manzarek also wrote the B-side, "Geraldine," under the subtly disguised (or hopelessly mispelled) name of Ray Manczarsk; the A-side was called "Soul Train" (many years before the TV show). written by one Lou Josie, later to pen "Midnight Confessions" for the Grass Roots. However, the onset of Morrison effectively put an end to Manzarek's vocal ambitions, and once inside the Doors he reverted to more organic pursuits (such as playing the

Loverboy Shows Moxy

Loverboy singer Mike Reno previously sang with a Canadian hard rock band called Moxy. He was disguised under his real name, Michael Rynoski, but R&R supersleuth Krisann Alio picked him out of a line-up — the Moxy lineup pictured on the cover of their 1978 album "Under The Lights." That's Mike right there in front.

Producer's Profile #4:

Luther Vandross: Bowie To Warwick





Some say VAN-dro, some say VAN-drose; others say van-DROSE or van-DROSS — it was easier when he just called himself Luther.

With productions of **Dionne Warwick** and **Aretha Franklin** hitting the heights on the CHR, A/C, or Black Radio charts, and a solid track record for his solo recordings, **Luther Vandross** is an all-purpose achiever to reckon with. A session background vocalist, he was invited to the sessions for **David Bowle**'s 1975 LP "Young Americans," and ended up cowriting "Fascination" on the album and touring with Bowie. He also led his own funk band **Luther** for a couple of albums in the mid-'70s, then retreated from the spotlight to the session singers' world. During the disco era he sang lead (uncredited except in small print) on several notable records, **Greg Diamond**'s "Hot Butterfly" and **Change**'s "Searching" and "Glow Of Love" among them, and he wrote for **Roberta Flack** and **Main Ingredient**. Aretha's "Jump To It" put him in the production spotlight, while "Never Too Much" made his name as an artist, and now he's combined the two by producing and singing on Warwick's "How Many Times Can We Say Goodbye."

Early Melissa



Melissa grooves with the beautiful people.

Melissa Manchester has become known of late for her up-to-the-moment records, speaking of current concerns and using the most modern arrangements. She was attuned to the times at the start of her career too, recording a flowery and optimistic opus called "Beautiful People" in 1967.

Spider's Dreamland records didn't exactly become enshrined as top five immortals, but the group's members have become songwriters to reckon with. Holly Knight and Amanda Blue's "Little Darlin'" was released by Rachel Sweet and Sheila, Anton Fig cowrote a song on a Kiss album, and Knight's recent compositions include "Change" by John Waite, "Wrap Your Arms Around Me" on Agnetha Faltskog's album, and "Love Is A Battlefield" by Pat Benatar. Not to mention the heavy TV ex-

posure Spider's almost-hit "New Romance" received on "Knots Landing," when Lisa Hartman's singer character sang it just before getting murdered.

Deborah Allen has been a highly successful country songwriter (usually with husband Rafe Vanhoy) for a few years now. She also recorded previously for Capitol.

Dumb Goof Department: When I furnished the answers to my Pop Quiz #2, I hope no one thought Joan Jett really sang the original verson of "Everyday People" — even though it was inadvertently listed that way in the column. But does anyone remember Sly Stone's original version of "I Love Rock & Roll?" (No? Good. Let's exit as gracefully as possible.)

TV News

"Solid Gold" presents a "Pick Hits Classic" show the week of November 4, starring Toni Basil, Joe Cocker & Jennifer Warnes, Sheena Easton, the Go-Go's, John Cougar Mellencamp, Julce Newton, Prince, and Rick Springfield... Scott Balo and Motley Crue are teamed for the "Pop 'n' Rocker Game" the weekend of November 5... Genesis is in the spotlight on MTV with a concert November 5 and a Phil Collins interview/performance show November 6... Dean Martin's Showtime concert premieres November 8.

Denny Somach and Dave Nelson of Somach/Nelson Productions are producing a weekly "rock review" TV series called "Inside Rock." Somach and consultant Lee Abrams host the show, and the pilot features Asla, David Bowle, Heart, Loverboy, the Eric Martin Band, and Robert Plant.



CHARLY & MICKEY MEET CLIFF & MARILYN — Epic's Charly McClain and Mickey Gilley appeared on "Solid Gold" recently. Pictured (I-r) are McClain, that week's celebrity cohost Cliff Richard, regular host Marilyn McCoo, and Gilley.



5 Years Ago Today



- JIM SMITH NAMED PD AT WRVR/NEW YORK
- NUMBER ONE FIVE YEARS AGO: "MacArthur Park" Donna Summer (Casablanca)
- NUMBER ONE A/C: "Ready To Take A Chance Again" Barry Manilow (Arista) (2nd week)
 NUMBER ONE COUNTRY: "Sleeping Single In A Double Bed"
- Barbara Mandrell (ABC)

 NUMBER ONE LP: "52nd Street" Billy Joel (Columbia)

FEER

10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Angie" Rolling Stones (Rolling Stones/Atlantic) (4th week)
- NUMBER ONE COUNTRY: "Paper Roses" Marie Osmond (MGM) (2nd week)

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HIT ARTISTS

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HIT SONGS

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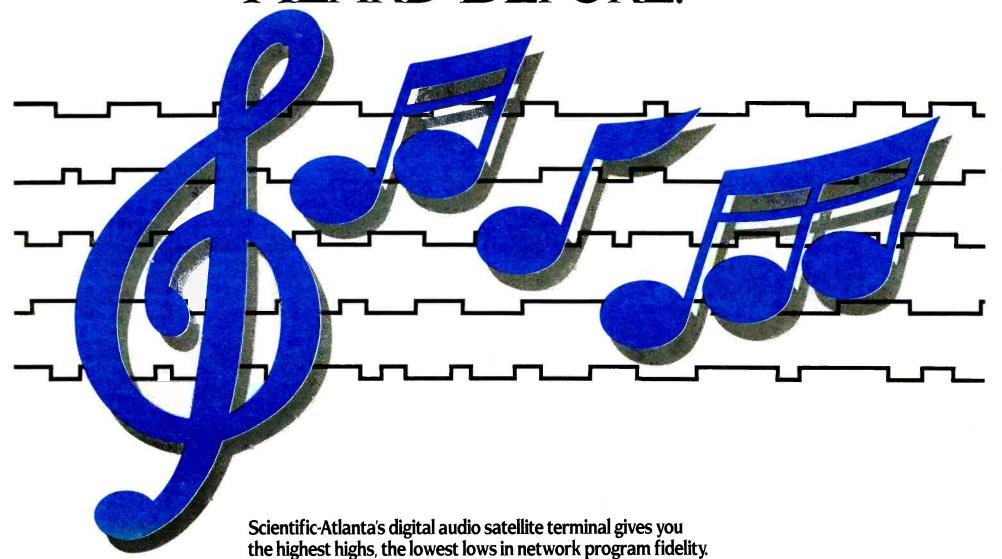




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EASY LISTENING



GAIL MITCHELL

KJOI: On A Ratings Cloud Nine

With some 80 radio signals clamoring for attention, competition is understandably fierce in Los Angeles. Even a tenth of a share point can mean the difference between success or failure. One station enjoying the fruits of its summer labors is **KJOI** which, after trailing for four books, edged past major rival **KBIG** 4.7-4.3 (12+) to become the leading Easy Listening/Beautiful Music station in the market.

In the following interview, KJOI VP/GM Gordon Mason (a former KBIG staffer himself) shared his insights concerning the station's current and future success.



Gordon Mason

R&R: Trace the steps which led to your station's ratings resurgence.

GM: Since 1970, KJOI has been a spectacular success, always in the top ten. But in the late '70s Arbitron decided to use ESF, which really made a dramatic difference. We were also worried about both the slow erosion taking place in the format and our considerable competition. So we had to consider some options.

Just over a year ago, we thought about dumping this format for another, but that's hard to do in L.A., with 80 signals running five deep in each format. We'd also be throwing away a very valuable franchise, since KJOI always had an upscale, primarily 35+ audience that was competitive 25-54. Rather than dump it, we decided to expand. We'd been calling ourselves Easy Listening here and there since 1974, and we thought

Programming Update

Two new services have joined the Easy Listening programming fold. The "Bands Of Gold" library features 200 hours of Big Band music (4000 selections) and claims total elimination of Nostalgia stations' biggest problem of repetition. Complementing the package is "Comedy Corners," 400 short excerpts from radio's past. Denver-based Wren Langkamp Media Productions, Inc. is the syndicator. Meanwhile, Golden Oldies Productions, Inc. has launched the "Music of America," which emcompasses material from the late '30s to the '80s and is described as a nostalgia/non-rock format with a "contemporary" sound. Golden Oldies is headquartered in Akron OH

KalaMusic has added "Hot Country Hits" to its programming lineup, and welcomes WEVZ/Cadlilac, MI as an affiliate . . . Schulke Radio Productions adds KNEV/Reno to its client list . . . WOKY/Milwaukee now broadcasts live reports from the Midwest Stock Exchange in Chicago . . WNCN/New York airs 'Sine Qua Non Seven Star Series," programmed entirely from cassette recordings CJCL/Toronto, WQTK/Lansing, and KLUB/Salt Lake City join MOYL . . . WGMS/Washington recently broadcast a Top 40 Countdown of favorite classical works on its "Sixth Annual Great Musical Weekend.".. Classical outlet KLEF/Houston airs "La Musica De Los Grandes Maestros," narrated in Spanish with Juan Loh-. . KPRZ/Los Angeles held a special allday tribute to actor John Ritter, who received his star on the Hollywood Walk of Fame.

for the '80s it was really time to put the emphasis on that.

We started with the music. We'd had Schulke for years, and though it did a wonderful job, it hadn't changed much. Since '79, we'd been keeping our eyes on Churchill, which offered a lighter, easier presentation. It's a few more instruments, not all heavy strings . . . a little more variety, but not a lot of original vocals. We were known for lots of music and we felt we might as well stay with that. We finally switched to Churchill 14 months ago.

R&R: Did your personalities' delivery change, too?

GM: We thought then it was time for our people to sound like people - to have them 'get closer" to the listeners and be easy with them. Previously, KJOI had been a highly-structured executional format; i.e., everything an announcer did was written out. The station sounded robot-like. So we took the air talents' security blanket away in favor of a few ground rules. Where we needed replacements, we looked for people with A/C experience. That's because they're at ease in front of a mike, can get in a few original words, and still let the audience know what station they're listening to. We made the execution as easy as the music.

R&R: What's the station's stance on advertising and promotion?

GM: One of the really hard things to do in L.A. is get visibility. TV just burns up dollars instantly; it's why radio is such a good advertising medium when you sit down and think about it. L.A. is an outdoor market, so we bought buses very heavily, which helped sell our "Cloud Nine" approach. That concept has high recall and also relates to "FM 99," so we're selling dial position as well. In fact, studies I've seen gauging the populace's awareness of radio call letters show ours as one of the two highest.

Promotions In Motion

WAIT/Chicago's morning host Eddie Hubbard wants some company when he's on the air, so "Wake-Up Calls" have been inaugurated Listeners send in the names of people they'd like to have awakened by Hubbard. Randomly-chosen participants receive special AM 82 "Wake-Up Packages" . . . KKSN/Portland cosponsored "Waterfront Classics" concerts, attracting some 50,000 listeners WBBG/Cleveland presents "Stompin' At The Statler," a production focusing on the music, dance, costumes, and characters of 1943 . . . KQYT/Phoenix held a "Fall Food Festival" in association with two grocery chains. Consumers were treated to samples of manufacturers' products, cooking demonstrations, and discount coupons

WPVA/Petersburg, VA, participated in the local three-day "Nostalgiafest," operating from a broadcast tower constructed specifically for the event.



We didn't use TV or newspapers for the summer book, but we did do some concert tie-ins. For someone like Harry Belafonte, we'd give away tickets, or have a "KJOI Night," and we'll be doing more of this. Our personalities are getting out more and more, but it's not a rock kind of approach where they're at every shopping center or sock hop.

R&R: Give your philosophy on contests. GM: Most experts say the Easy listener doesn't care much for them. We did conduct a fairly low-key "Win Cloud Nine" promotion, which earned decent response but not as much as we thought it would. We felt it might bring more former listeners who left when it was the old KJOI and hadn't learned about our incarnation. To a degree, the promotion served its purpose. But the big difference is in the year since we made the fundamental changes. As time passed, many people swept the dial and discovered us. Others came over for other reasons and have stayed.

R&R: Speaking of differences, how are KJOI and KBIG dissimilar?

GM: We have a lot of respect for the folks at KBIG; they're doing a terrific job. There are differences, though. One aspect that's changing the most is the music. KBIG is trying to get younger and younger. As they do, we see them heading into the A/C bag. We'll stay with the 35-54s, and they're coming in increasing numbers. As far as the execution goes, the difference between the two is that KBIG tends to add far more features. This really starts to dilute the impact of the music. When listeners hear world affairs, news, sports, reporters talking about lifestyles and so forth, I feel the format becomes less attractive to them.

Flow

Jay Miller is appointed PD of Taft Broadcasting's Primetime Radio syndication service. He's been with the firm since April 1982, having previously worked six years at various Florida stations . . . Bill Randle renews his air personality contract at WBBG/Cleveland for another year . . . New additions to WPVA/Petersburg, VA include PD Nick Allen, from OM post at neighboring WPLZ & WSSV, and MD Tim Grogan, formerly MD at WQKS/Williamsburg,

A Classic Approach To Hiring: KLSK/Santa Fe, otherwise known as "Classic Radio." hit upon a different way of hiring ten fulltime staffers: choosing all ten from among those who participated in one of two station management-conducted orientation meetings. PD/Corporate Chairman Bill Sims said this approach adheres to the station's effort to be as local as possible. rather than bringing in people from outside the community who frequently cannot pronounce local names and must undergo a period of acclimation. Jobs available included six announcer/reporters, three marketing specialists, and one copywriter/production person. Those hired are currently undergoing a month-long training session. KLSK, which will program today's "best quality" contemporary/classical/jazz music, plans a late November sign-on.

We also don't go with the team concept, which I know is very big with (KBIG parent) Bonneville. So KJOI doesn't go head-to-head with KBIG in the mornings; that doesn't add an awful lot. They're trying to build what looks like a comedy team. We're pretty straight in the mornings, with a greater frequency of news and sports, financial and calendar. But these short service features don't really get in the way of the music.

R&R: Do you agree with others that Easy Listening's target demo lies in the 35-64 range?

GM: Definitely. Ideally, half of your audience would be in 25-34 and the other half in 35-54. But I don't know anybody who's been completely successful at that, though there may be one or two around the country. The natural inclination is to play music from the last ten years, using more vocals and original arrangements to reach a younger audience. Meanwhile, you must satisfy the older listeners.

What it comes down to is 25-54 encompasses two different generations, and it's very rare that you can satisfy both. The parent could be 54 and the child 30. How many mothers and daughters do you know with exactly the same musical or listening tastes? Furthermore, 35-64 is becoming recognized as the prime market, as the baby boom ages and the greening of America takes place. I think we're positioned correctly to take advantage of what's happening in the 1980s market. We don't have any bag of magic tricks—it's fundamentals. We're excited about what we do and we work hard at it.



A PUZZLING PROMOTION — WMAS/-Springfield, MA recently sponsored a crossword puzzle contest, with contestants vying for portable color TVs and a grand prize trip to Disney World/Epcot Center. Pictured here is grand prize winner Jean Glowacki, second place winner Jacqueline Barre, third place winner Geraldine Dion, and PD/midday personality Steve Williams.

THIS WEEK ADD SOME

FIRE&FEELING

TO YOUR PLAYLIST!

EARTH, WIND & FIRE

"Magnetic"



Black Radio **NEW & ACTIVE**

*1 MOST ADDED **BLACK!**

CHR SIGNIFICANT ACTION

WGCL KHOP WZLD WABX WNFI **KHYT** KIQQ WZYP KRQ **KFRC** WSFL 103CIR WERZ WVSR WKEE WZZR WQCM WHOT WJBQ WPST **KCDQ** KQMQ KIKI WKRZ-FM

MAKE ROOM FOR IT!

BARBRA **STREISAND**

"The Way He Makes Me Feel"



CHR NEW & ACTIVE

KFI 19-10

WXKS-FM deb 31 WFMF 27 WNYS 20 WCAU-FM 32-29 G100 34 PRO-FM on 94Q on 93FM add WGCL 22-19 KIMN 37 Q103 27 **KEARTH 21-18** KIIS-FM add KIQQ on XTRA on KITS on WTRY 25-22 WHFM 34-31 WKFM deb 37 Q106 deb 30

WOKI 38-35 KRGV 25-13 KTFM 38-33 WNAM deb 40 KIIK 35-32 WHOT deb 36 KBBK add KQMQ 25 WGUY deb 32 103CIR 34-31 WTSN 29-26 WERZ 36 WQCM add 13FEA 27 WISE 35 KKQV 35

WBWB add WKFR **KHOP** KXSS add KDZA add **KSKD** KBIM 39 **WFBG** KIST deb 35 WIGY WIKZ WFLY WVSR OK100 K104 **WKHI** WKEE 95XIL WKRZ-FM **WJBQ** KILE KAMZ WRQK KNOE-FM WANS-FM WIXV **KFYR** WHHY-FM WSPT WSFL KROK **KYYA KCDQ KMGK** KSLY WEBC

TOP TEN A/C CHART 13 to 9

From the original motion picture soundtrack "YENTL"



A&M

Continued from Page 3



Chuck Oliner Brenner, who has been with A&M for 8 1/2 years, was most recently Associate National Director of Album Promotion based in Atlanta. He previously worked at RCA and Schwartz Brothers distributors before joining A&M. Cafaro served as GM at WRPL/Charlotte before coming to A&M seven years ago, while Oliner worked at A&M and Arista before taking his Chrysalis position.

Merrell

Continued from Page 3 Wichita in 1975 to work at KARD-FM (currently KKRD-FM), Merrell joined KAKZ two years ago.

Commenting on Merrell's radio contributions, KAKZ OM Bill Miller told R&R, "Johnny was more than a personality; he was a friend to thousands of listeners because of his unique way of communicating. He had that Arthur Godfreytype charisma where people really felt like he was talking to them. Johnny was a very integral part of our success in the market. He's a tough act to follow."

Williams

Continued from Page 3

ter suffering a stroke. His journalistic background included reporting and editing duties for the old Memphis World, the Tri-State Defender, and the Pittsburgh Courier. NAACP Executive Director Benjamin Hooks and Washington, DC Mayor Marion Barry were among his students at Booker T. Washington High School in Memphis. Earlier this year, Williams's contributions as Beale Street's unofficial ambassador earned him recognition from the Smithsonian Foundation for aiding the rebirth of the blues.

Selcom

Continued from Page 3 along with Senior VP Bill Smither. Crooks and Winther will retain Operations Manager duties for the Western and Midwestern/East Coast regions respective-

Selcom President Lou Faust also announced several further moves. Bob Tiernan, VP/GM of the rep's St. Louis office, segues to a similar position at the Dallas office. Larry Goodman and Scott Donahue, Sales Managers of the New York and Chicago branches, become General Managers of their offices. No replacement has been named for Tiernan in St. Louis.

In announcing the moves, Faust stated that "most signs point to a potential recordbreaker year in 1984. These promotions ensure that Selcom's stations will receive the most dynamic sales effort possible."

Transactions

Continued from Page 3

man Morrow owns WRAN/Dover, NJ: WJJB/ Hyde Park, NY; WALL & WKGL/Middletown, NY; and WHMP-AM & FM/Northampton, MA. Central Vermont is owned by Sconnix Group Broadcasting, which holds WZZC/East Moline, IL; WKZU & WLNH/Laconia, NH; and WTMA & WSSX/Charleston, SC; as well as a pending takeover of KRKR & KFKF/Kansas City.

WOCB operates on 1240 kHz with 1000 watts daytime, 250 night. WSOX is on 94.9 mHz with 50kw, antenna height 245 feet above average terrain. Kelth W. Horton Co. brokered.

Freedman Elevated To GSM At WASH

Renie Freedman has been promoted to General Sales Manager at Metromedia's WASH/Washington. Freedman, who'd been an Account Executive for the station for seven years, replaces the exiting Bill Hopkinson.

VP/GM Jim Smith told R&R, "I'm very proud to announce Renie Freedman's promotion. She's been a great asset to our organization, and it's something she really deserves. Her knowledge of the market and abilities made it the right choice to give her the chance to move into management. Renie

is great people, and we're most fortunate to have her.

"I'm tremendously excited and enthusiastic about this new position," said Freedman. "It's something I've worked toward for a long time. I came to Metromedia because of who they are and what this company is, and with a promotion like this, they've not disappointed me. This move speaks so well of the company and Jim Smith. I'm looking forward to building this into the most respected and knowledgeable sales staff in Washington."

WOWO Promotes Roberts To Program Manager

Ten-year WOWO/Ft. Wayne afternoon personality Chris Roberts has been promoted to Program Manager. Roberts succeeds departing VP/Station Operations Chris Witting, who accepted the PD post at KDKA/Pittsburgh last week.

Price Communications Senior VP Frank Osborn commented, "I was extremely pleased to find someone of Chris's caliber already at the station, as I always like to promote from within whenever possible. Having been on the air ten years at WOWO, Chris certainly knows the market. That, combined with his background in programming, his disciplined mind, and knowledge of music, made it quite evident that Chris was the strongest person for this position.'

In addition to his decade at WOWO, Roberts's background includes several years of programming, news, and production experience at WINW/Canton, WABQ and WVIZ-TV (both Cleveland), and WCUE/Akron. Roberts told R&R, "We have so many talented people here, all with tremendous longevity. What better arrangement can you have for programming a radio station than people who've been on top for such a long time? I'm just so happy Frank and the staff here have the confidence in me that they do, and I certainly look forward to returning it."

Continued from Page 1 ings on the format and Kabrich as well. 'We're very excited about this change and I think the market is ripe for it. Randy is a very bright man and he's a specialist in the CHR format, so he fills the bill beautifully. We can provide the type of environment for him to be able to do his thing, and make WAVA the strongest CHR in the market."

Kabrich told R&R, "We're still getting things settled down a bit, but I think there is a big hole in the market. Q107 is a good station, but they can be beaten. We are taking a very current and aggressive approach to music, whereas Q107 is conservative and heavy with oldies.

Unlike other Doubleday format conversions, WAVA will not adopt a commercial-free aggressive promotional lineup was being readied. Prior to his two years at WDCG, Kabrich programmed WZUU/Milwaukee and worked in Cleveland as an Assistant PD at WZZP and an air talent at WGCL.

Replacing Kabrich as new WDCG PD is Rick Freeman, promoted from his midday air

Gaston

Continued from Page 1 Gaston's ten-year radio background includes the GSM posts at KWK/St. Louis and KOAX/Dallas. He told R&R, "I'm really excited. When I left St. Louis, I was never really sure I'd go back again. I've been gone three years, and the station has come a long way in that time. I'm looking forward to trying to continue the success it's currently having. The station sounds sensational and the revenues are good, so I'm not going to tamper with a good thing.

Childs

Continued from Page 1

ban/Black Music Division." Childs stated, "I look forward with great enthusiasm in assuming my new post, particularly in these challenging umes of pivotal changes in the Urban/Black marketplace."

Stakelin

Continued from Page 1 hands of an individual I know will make a major contribution to the future of both the RAB and the radio medium. I'm also looking forward to being free from administrative responsibilities for the first time in 18



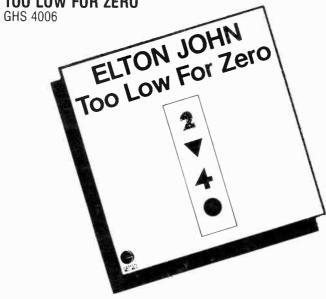
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ELTON JOHN

"I Guess That's Why They Call It The Blues" 7-29460

Produced by Chris Thomas

The New Single from the Geffen album TOO LOW FOR ZERO





ELTON JOHN

I Guess That's Why They Call It The Blues (Geffen) 64% of our reporters on it. Moves: Up 42, Debuts 30, Same 43, Down 0, Adds 33 including B104, WHTX, PRO-FM, 94Q, B97, KUBE. See Parallels, debuts at number 40 on the CHR chart.



ELTON JOHN

I Guess That's Why They Call It The Blues (Geffen) 56% of our reporters on it. Rotations: Heavy 3/0, Medium 42/16, Light 29/14, Extra Adds 2, Total Adds 32 including WSB, KVIL-FM, 97AIA, WQUE-FM, WFYR, KUDL, KS94, KKLT, B100, WAEB, V100 WTIC, WGY, WKGW, and 17 more. Debuts at number 29 on the A/C chart.



CALENDAR



BRAD MESSER

November's Novel Events

MONDAY, NOVEMBER 7 — The world's longest suspension bridge is the 4200-foot Verrazano-Narrows in New York. The second-longest is San Francisco's Golden Gate. The third-longest suspension bridge was in Tacoma, Washington, but 43 years ago today the whole thing fell down (1940). The newly-completed bridge (which locals had nicknamed Galloping Gertie) collapsed during a windstorm. There were no fatalities. The bridge had been swaying so violently that people were afraid to drive onto it, so when it fell, it was empty.

Lewis and Clark sighted the Pacific Ocean in 1805. President Franklin Roosevelt was reelected to a fourth term in 1944. In 1980 Voyager 1 sent detailed pictures revealing Saturn has thousands of rings and at least 25 satellites.

Nick Gilder is 32. One of the first female rock multi-millionaires, Joni Mitchell, is 40. Johnny Rivers ("Memphis," 1964) is 41. Mary Travers of Peter Paul & Mary is 46. New Orleans jazz legend Al Hirt is 61. Reverend Billy Graham is 65.

TUESDAY, NOVEMBER 8 — Eighty-eight years ago today (1895) an absent-minded professor in Bavaria forgot to turn off a machine which he'd been using for experiments with electricity. The device overheated and began emitting rays, which caused a nearby piece of rock (feld-spar) to begin glowing. William Roentgen (RENT'jin) may have been forgetful, but he was also brilliant: within a few hours he deduced the scientific principle involved and took the first x-ray pictures. Although he had discovered something which could have made him immensely rich, Dr. Roentgen refused to patent the machine. He shared the discovery and asked nothing in return. X-rays won him the Nobel Prize in Physics.

The Louvre Museum in Paris opened in 1793. Montana (where cattle easily outnumber the one million people) became the 41st state in 1889.

Bonnie Raitt is 34. Patti Page, whose hits were in the fifties and sixties, is 56. Retired heart transplant pioneer Dr. Christiaan Barnard is 61. Three-time Best Actress Academy Award winner Katharine Hepburn is 74.

WEDNESDAY, NOVEMBER 9 — Before firefighting equipment was improved, every once in a while a whole city would burn down. Chicago incinerated in 1871, San Francisco burned after the earthquake in 1906, and 111 years ago today (1872) Boston began burning. The three-day fire destroyed 800 buildings and killed we-don't-know-how-many people. Some died trying to make firebreaks. Robert Taylor of the Boston Globe says "dynamite was being used [and] a lot of vigilante committees with dynamite were running around the streets blowing up buildings, and blowing themselves up in the process." The Great Boston Fire caused about \$75 million in damages. That's in 1872 dollars, when the average American farm worker made 65c a day.

Gail Borden patented evaporated milk in 1853.

Lou Ferrigno is 31. Golfer Tom Weiskopf is 41. Dr. Carl Sagan the astronomer is 49. The man who was forced to resign as Vice President in a plea bargain to avoid tax evasion charges, Spiro Agnew, is 65.

The annual Taurid meteor shower is tonight, but it's not a major event because it usually produces a peak of only 16 shooting stars per hour.

THURSDAY, NOVEMBER 10 — In the cooler climates during fall, an unusually mild and warm stretch of weather is called Indian Summer. Today is the traditional beginning, although obviously Indian Summer doesn't stick to the traditional schedule.

Sixty-six years ago today (1917), 41 women were arrested for demonstrating in front of the White House. Their jail sentences ranged up to six months. They'd been demanding the right to vote.

Today's the 75th anniversary of the Gideon Society placing the first free Bibles in hotel rooms (1908). The first customer-dialed coast-to-coast telephone call was made in 1951: at that time only a dozen major cities were wired for long distance dialing.

Ronnie Hammond of the Atlanta Rhythm Section is 33. Indian activist Russell Means is 44. Actor Roy Scheider is 48. Welsh actor Richard Burton is 58.

FRIDAY, NOVEMBER 11 — You know how Joan Rivers makes fat jokes about Elizabeth Taylor? Claiming Liz gets stuck in McDonald's Golden Arches and has to be lured out with a Twinkie? The olden-days equivalent of that, a half-century ago, was radio comedian Bert Lahr making fun of Kate Smith. She was hurt by the jokes and hated them, but Kate Smith rolled with 'em. She once told Newsweek magazine, "I'm big and I'm fat, but I have a voice . . . and when I sing, boy!, I sing all over!" The song she's best known for "singing all over" is "God Bless America," first performed on her national CBS radio program on this date in 1938. She had asked Irving Berlin for a patriotic song for her Armistice Day program, and he offered one written some 20 years earlier but never performed publicly. "God Bless America" was an instant hit and has become America's unofficial second national anthem.

Armistice Day, observing the end of World War One in 1918, was renamed Veterans Day (in 1954) to honor all the men and women who have served in our armed forces.

Jonathan Winters is 58. Writer Kurt Vonnegut Jr. is 61. Wisconsin Senator William Proxmire is 68.

Tomorrow (11-12) musician Neil Young will be 38, and in prison Charles Manson will turn 49. On Sunday (11-13) Paul Simon reaches 41, and actor Charles Bronson will be 61.



HUEY LEWIS



Hear Some Old Favorites.

- Working For A Living
- "Do You Believe In Love?"
- "Some Of My Lies Are True."
 "Who Cares?"

Plus Their Latest.

- Heart And Soul
- "I Want A New Drug"
- "The Heart Of Rock 'n' Roll" And more. From the new LP
- "Sports" on Chrysalis Records.

Wednesday, November 9

Broadcast live via satellite. From

the Park West in Chicago.

- 11 PM Eastern
- 10 PM Central
- 9 PM Mountain
- 8 PM Pacific



Produced exclusively for The Source by **Starfleet Blair Inc.**

Sponsored, in part, by Levi Strauss & Co. and Agree Shampoo and Conditioner.

Ontemporary Hit Radio



JOEL DENVER

SALES/MARKETING VPs COMMENT

CHR Swells Christmas Season Record Sales

When I was in radio, I saw a sign on my sales manager's door which read, "N.H.T.S.S.S." Translation: 'Nothing Happens 'Til Somebody Sells Something." As we head into the fourth quarter of 1983, I'm certainly happy to report that records are selling, which means things are happening. In fact, 1983 has been the best year for the record industry since 1978-79 when the big slowdown began. This looks to be a "Merry Christmas Season' for the record industry as many people seem ready

So we can learn a bit from recent history, I thought it worthwhile to explore why record sales have turned around, and determine the impact of CHR. For the facts I called upon a forum of sales and marketing experts, including Elektra-Asylum VP/ Marketing Lou Maglia, Columbia VP/ Marketing Bob Sherwood, MCA VP/ Sales Harold Sulman, PolyGram Sr. VP/ Marketing Harry Losk, Capitol/EMI America-Liberty VP/Sales Sam Citro, Warner Brothers VP/Director of Sales Lou Dennis, and RCA VP/Music Operations Gregg Geller.

to "Give the Gift Of Music."

During these interviews, I learned about the problems "paper adds" present for the sales and marketing teams and how false airplay reports thwart their efforts during this most important record-buying season. And since we're approaching the Christmas holidays, I've also provided a list of some of the hotter CHR Christmas standards to help bring your holiday programming up to



Bob Sherwood



Harry Losk



Lou Maglia

Sam Citro

Bob Sherwood remarked, "While I don't

have exact figures on how much better

we're doing, I do know 1983 will be a great

year for CBS. Even though last year wasn't

good for the business overall, it was good

for us, so you can imagine what kind of year

1983 is going to be. We are finally out of the

bad years because we have more control of

There are many reasons why records are selling better, and while Elektra's Lou Maglia agrees things are on an upswing, he feels the economy has little to do with it. "Basically, a couple of major records have brought the consumer back, re-establishing a pattern of frequenting the record stores. It seems to be snowballing," he noted with

A Great Fourth Quarter

Harold Sulman

optimism.

KEARTH And KHJ Shake 'Em Up

In a dramatic 30-minute demonstration of the effects of what an 8.3 earthquake could do to the population of Southern California, RKO stations KEARTH and KHJ stopped normal programming at 8:50am (10-13) to shake listeners to their senses about earthquakes. While each station aired a slightly different version of the simulation, they both came off as logically, well-produced reminders to the community of the need to be prepared for the grim reality of the inevitable "big one."

The show was assembled by Director/News Operations Lori Lerner and her

staff of six news people. Together, they worked with the Department of Conservation/Division of Mines & Geology, the City of Los Angeles Civil Defense & Disaster Corps, police, fire, and Public Works of-



ficials. The project Lori Lerner received the full cooperation of Mayor Tom Bradley.

Along with 27 disclaimers to avoid public panic, the show was loaded with produced news reports at the scenes of various disasters, complete with sound effects to make this a real theater-of-the-mind event.

Thousands Of Letters And Calls

Lori remarked, "We've received thousands of letters and phone calls about what turned out to be a major radio drama. In an editorial, our GM Alan Chlowitz called for an Earthquake Awareness Day, and the City Council eventually passed such a resolution. We covered preparing for a major earthquake, and after one hits, preventing fires from gas leaks, accommodating water shortages, locating missing family members, and bracing for aftershocks. Basically, we reviewed everything needed to survive what will eventually take place.

we didn't focus on the blood and gore, although we did point out that the quake claimed 10,000 lives and injured 55,000 people. We just gave all the hints necessary to come through it safely. Most of it is just mental preparation and how to avoid panic, which in itself could take a heavy toll. We also urged people to enroll in first aid courses. From the response received, I'd say this was well worth interrupting regular programming in morning drive, especially if it saves lives."

the business end of records.

'The quality of product is a major step in our recovery," he added. "In addition, programmers are open to accepting all of the product coming over from the U.K. Musically, it is the center of the universe for us, although how long this will continue I don't know. I'm not sure that our tightening as an industry didn't cause us to bypass some great talent on our own shores which got lost in the shuffle.'

MCA's Harold Sulman cited both the economy and a willingness on the part of CHR programmers to play more current music as reasons for increased sales. "Thankfully, there is good product out and the programmers are open to playing it. The economy is still a factor in certain parts of the country. Record companies are again promoting their product in aggressive ways. When CHR kicks in with good airplay, you see a tremendous difference in what happens at the rack level, and that can take an album that's at 200,000 and move it to a million-plus.'

How good is the year for PolyGram? Harry Losk, who agreed with everyone about how well things are going, pointed out, "The fourth quarter represents a big hunk of the business for all record companies, especially the retailers and rack jobbers. Traditionally, we used to say 60% of our yearly business can be done in the fourth quarter, if need be. I'm glad this has not been one of those years. The people are definitely back in the stores again, for a number of reasons. The product is better than it has been for a number of years; the novelty of the videogames has worn off considerably; and most importantly, CHR has again taken the position of exposing new product."

Sam Citro said this turnaround is "something that's largely due to the product flow from this and all other companies. With great enthusiasm I must add that CHR's change in programming philosophy from oldies to currents has been a major factor in our healthy return. Of course, we must continue to deliver great product and promote it aggressively.'

Continued on Page 28

A Glossary Of Retail Terms

In order to get a better picture of the different elements to the record industry's retail structure, I've provided an explanation of some of the more common terms used in this article. Manufacturer: The record label itself which presses, sells, markets, and/or distributes

Rack or Rack-jobber: A national operation servicing major non-record store accounts, such as Sears, JC Penney, K mart, which are all major mass-merchandisers. Racks are geared to purchasing and supplying their accounts with only the biggest hit records. The largest racks are Handleman and Lieberman.

One-stop: A large record account servicing a great number of smaller, isolated retail accounts (sometimes called "Mom & Pop" stores.) They often will service retail chains. Onestops act as a supply source for all types of product for those accounts not dealing directly with the manufacturer

Retail: Free-standing stores which may be part of a chain. Many are "Mom & Pop" operations which order directly from a one-stop outlet. Some retail outlets have a central purchasing policy if they are part of a chain (such as Tower Records), but retailers respond more quickly than racks. Retailers are usually full-service, offering a wide variety of product.

CHR Christmas Checklist

It's not even Thanksgiving, but already retail is gearing up for Christmas. In an effort to give you one less thing to rush around for as the holidays approach, here is a list of some of the more popular Christmas songs for CHR. (Excerpted from "The Green Book" by A/C Editor Jeff Green, courtesy Professional Desk References, Inc.)

BLUE CHRISTMAS/Beach Boys (Capitol) BLUE CHRISTMASIEIvis Presley (RCA) DO YOU HEAR WHAT I HEAR? Bing Crosby (Capitol) FELIZ NAVIDADIJose Feliciano 4(RCA) FROSTY THE SNOWMANIRonettes; Phil Spector Christmas Album

HAPPY CHRISTMAS-WAR IS OVERIJOHN Lennon and Yoko Ono (Capitol) HAVE YOURSELF A MERRY LITTLE CHRISTMASIBing Crosby (Capitol) I SAW MOMMY KISSING SANTA CLAUSIRonettes; Phil Spector Christmas

(Pavillion/CBS)

Album (Pavillion/CBS) JINGLE BELL ROCK/Bobby Helms (MCA) LITTLE DRUMMER BOYIMormon Tabernacle Choir (Columbia)

LITTLE DRUMMER BOYIJoan Jett (Blackheart/MCA)

LITTLE SAINT NICK/Beach Boys (Capitol) **MERRY CHRISTMAS DARLING/Carpenters** (A&M)

MY FAVORITE THINGSIDiana Ross & Supremes (Motown) PLEASE COME HOME FOR CHRISTMAS/Eagles (Elektra) **ROCKIN' AROUND THE CHRISTMAS** TREEIBrenda Lee (MCA) **RUDOLPH THE RED-NOSED** REINDEER/Crystals; Phil Spector Christmas

Album (Pavillion/CBS) SAME OLD LANG SYNEIDan Fogelberg

(Full Moon/Epic) SANTA CLAUS & HIS OLD LADY/Cheech & Chong (Ode/A&M)

SANTA CLAUS IS COMING TO TOWN/Beach Boys (Capitol) SANTA CLAUS IS COMING TO TOWN! Jacksons (Motown)

SANTA CLAUS IS COMING TO TOWNIBruce Springsteen (Columbia) SILVER BELLS/Diana Ross & Supremes

SLEIGH RIDEIRonettes; Phil Spector Christmas Album (Pavillion/CBS) SNOOPY'S CHRISTMASIRoyal Guardsmen (Laurie)

SOMEDAY AT CHRISTMASIStevie Wonder (Motown)

STEP INTO CHRISTMASIEIton John (MCA) TWELVE DAYS OF CHRISTMAS/Bob & Doug McKenzie (Mercury/PolyGram) WHITE CHRISTMAS/Beach Boys (Capitol) WHITE CHRISTMASIBing Crosby (MCA)

3 Hits In 3 Formats

DeBARGE "Time Will Reveal" 1705GF

B104 deb 27 WXKS-FM add WBLI deb 36 WPLJ add 37 Z100 29-19 WCAU-FM on B94 on WHTX deb 30 PRO-FM on Z93 deb 25 195 deb 30 Y100 add B97 20-16 Q105 on WGCL deb 30 KIMN on Q103 add KEARTH deb 28 KIQQ 35-24 KMJK add XTRA on KFRC 39-34 KITS 36-30 WPST add



WBBQ 36-30 KZZB deb 35 WQID add KXX106 add WNOK-FM 27-24 KQMQ add KITE add KAMZ 24-14 KSET-FM 17-16 KIDD deb 33 WZYP add FM100 add 33 KX104 deb 29 WNVZ add KTFM 40-32 WNAM deb 32 KIIK deb 35

WHOT 32-26 KKFM deb 34 **KMGX 8-8** KYNO-FM 19-18 KFI add 34 KO93 37-26 KGGI 20-15 KHYT deb 31 KRQ add 103CIR deb 39 WERZ deb 40 WZYQ add 13FEA 26-20 WFOX deb 35 WPFM add WAEV deb 33 Z102 add WGLF 31-19 WAZY-FM add **WSPT** add

THE FOUR TOPS

"I Just Can't Walk Away" 1706MF

WXKS-FM WBEN-FM WCAU-FM Z93 WGCL **KEARTH** KIQQ K104 **WKFM** KAMZ **WRQK** WOKI WHHY-FM **KRGV WSFL KTFM** WKDD



WHOT **KMGX** KQMQ KGGI **WFBG WGUY** WIGY WERZ **WQCM** OK100 13FEA 95XIL **WJBQ** WISE **WJAD** WIXV

COMMODORES "Only You" 1694MF

94Q deb 29 195 15-11 Y100 22-18 Q105 add KITS add WXKS-FM on WBLI on WVSR 12-9 WBBQ deb 39 KXX106 24-17 WZLD 16-13 KITE add **KAMZ 7-4** WANS-FM add **WOKI 40-37 WHHY-FM 4-7** KX104 add KITY 26-22 KTFM 14-9



KTSA 13-10 **WNAM 9-8** WHOT add KQMQ deb 35 KIDD 36-34 KGGI 30-28 KSKD add KHYT 39-27 WGUY 25-16 WIGY add 103CIR 9-6 13FEA 25-19 WOMP-FM 18-15 WJAD 40-35 Q104 1-6 WFOX 20-17 WAEV add

A/C Chart Black Chart 16

A/C BREAKERS Black NEW & ACTIVE



© 1983 Motown Record Corporation

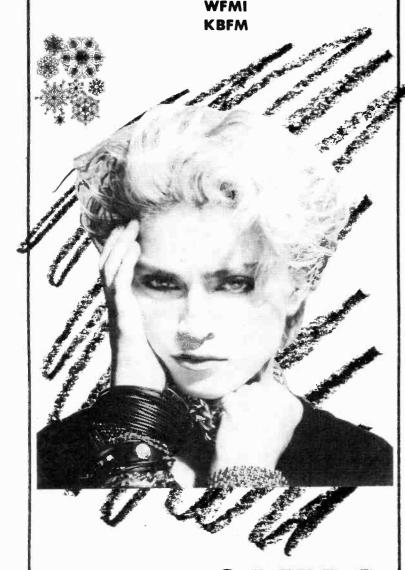
www.americanradiohistory.com

The "Holiday" Season Is Already Here At:

WXKS-FM 30-24 **WPLJ 27-22** WCAU-FM deb 35 195 FM deb 30 105 4-4 Y 1008-5 KFRC 29-23 KITS add K 104 deb 35 WKFM add **KAMZ 26-21**

KHYT 29-24 WGUY add WERZ add WJBQ deb 34 KCDQ add KSLY add

Plus WABX WFLY **WVSR** KSET-FM **KRGV** WSFL **KTFM KJ103** WHOT **KSKD OK 100** 95XIL WJAD WIXV



MADON "Holiday"

Produced by John "Jellybean" Benitez for Jellybean Productions Inc.



Manufactured and Distributed by Warner Bros. Records

CHR Swells Christmas Season Record Sales

Continued from Page 26

CHR's Impact

While recognized as exposing more new music, how big a sales impact has CHR made? Lou noted. "When a CHR station adds a record, we stock the entire marketplace, filling in any holes not covered by earlier AOR play.

"Generally, the AOR play might give us the indicator we need to begin our advertising and retail sales support. However, when the major CHR in a market goes with a record, the support of co-op advertising, merchandising, and posters are put into gear. With an unknown act it still takes from four to six weeks for sales to kick in if we only have AOR play. Once the concentrated CHR airplay comes in, the real sales start.'

RCA's Gregg Geller offered, "While at Epic I saw Adam Ant and the Clash do phenomenally well, and now at RCA I've seen the Eurythmics just explode. The reason is simple: mass appeal CHR is playing the best of this new product and it's having a great impact on the consumer. Were it not for this type of concentrated airplay, we wouldn't be feeling as good about this fourth quarter."

Harry pins the blame for lagging sales on those with direct influence on a considerable number of radio stations. "I think the doldrums which set in for a while were led by certain consultants and their concepts. There was too much timidity among some key stations to play something new. New music is the key to our growth, and airplay supporting that new music is a must. The biggest single problem we suffered through over the past few years was that radio limited their playlists and played it too damn safe. There was too much fear of losing audience.

'Programmers and consultants wrongly assumed that since the audience is getting older, they'd better stick with the older stuff they used to like. I think MTV proved radio to be wrong in their zeal to show they're new and different. CHR responded - not only have they sold a ton of records, but they have improved their ratings as

Lou Dennis remarked, "Right now CHR has the best music available in its history. Even in the '50s and '60s, the music wasn't as good as it is currently. Airplay is simply the most important reason people buy records. If you examine the research studies generated by WCI and CBS, the number one reason people buy music is because they heard it on the radio. Now music's also heard through MTV and the other video shows on NBC or TBS."

Harold made a direct correlation between airplay and sales. "Because CHR is playing more current product, the response time from exposure to sales has decreased dramatically. Once a record reaches the top 20 or so in R&R, people are seriously banging it. Retail is also now paying a lot more attention to R&R. They are becoming more aware that airplay is very important in determining how strong a record will become."

"Whenever we get a CHR add," explained Sam, "my first objective is to penetrate the local retail base. Depending on the market size, that could mean shipping a hundred or thousands of records. Airplay triggers demand for that piece of product and you must insure it's available at a retail level. This airplay is backed up with in-store merchandising and advertising to entice listeners into the stores. Additionally, we back up the sales effort through station promotion tie-ins.'

Getting Records Into The Stores

The process of getting product into record stores might seem simple enough, but there's more to it than meets the eye. Bob sketches what takes place: "When a major radio station adds a record, the retailer makes a label commitment to purchase a certain number of pieces of that record. It takes time and money for the record company to send a salesperson to the account, just as it does for the retailer, who must take time to listen to the pitch

Next, the record company presses up more copies to keep an inventory ready to move. The paperwork in accounting begins, which causes records to be boxed, shipped, and delivered. From there, someone at a receiving warehouse of a retail account must open those boxes, sort, and send them to the various company outlets. Next, a stock person at the local store opens the boxes, sorts the records. and assigns someone to design a display and put them on shelves. Finally, the records are inventoried, priced, and hopefully sold."

While these steps are the major points, I found there are certain types of record accounts which are easier "sells" than others (see "A Glossary Of Retail Terms"). Explaining the difficulty in getting product placed, Harold said, "The major racks, including Handleman, Lieberman, and Pickwick, are often slow to respond to airplay. They're the ones which produce the huge volume, but I can't get them to purchase until I'm sure the record is getting good CHR rotations.

"Many stations in the Midwest," he continued, "are at a disadvantage for gauging local sales. They must look at a national picture because many of these markets rely heavily on the racks. For this reason, stations and manufacturers are now increasingly dependent on free-standing retailers. The racks are just getting tighter and tighter, as they're in the business of mass-merchandising superstar artists, such as the Bee Gees, Elton John, Olivia Newton-John, and Michael Jackson. On the other hand, the retail outlets respond more quickly to the public's tastes for a wider variety of product."

"The effects of paper adds are farreaching. If there's no airplay, the shipping, display, and accounting processes are reversed, and whatever slim profit there is gets lost. More than the loss of money, paper adds can also hurt an artist." -Bob Sherwood

Lou agreed with Harold, adding, "Rack operations are actually getting tighter than they've been. They're taking fewer new selections than ever, while changing their lists every two or three weeks instead of weekly. Hypothetically, it would be possible for a primarily-racked Midwest market to be without a large amount of product for several weeks, even after establishing heavy local airplay, due to the racks' slow response to that airplay.

Sam painted a scenario of extremes in a record company's efforts to get stock in stores. "When radio adds a record in an isolated market, it could be at least two to three weeks to get the product into the marketplace. Unfortunately, it must then be put into the floor display section, and that in itself can cause further delays. In such cases, we are at the mercy of the individual account."

Radio can make a difference in how quickly retail buys the product," suggested Bob. "Radio must take the time to work with retail. When a station exposes a record and the retailers don't react, it's because the two simply aren't aware of each other's needs. There's no excuse for ignorance on either side. Continued on Page 32

Motion

WHSL/Wilmington's Andrew Faw moves from overnights to 7pm-midnight . . . Marty Osborne joins WJAD/-Bainbridge, GA as MD from T94/ Port St. John, FL ... John Gatlin exits WKNZ/Collins, MS for middays at 94TYX/Jackson...Bob Leonard and Johnny Marks both exit at WZOK/Rockford, IL... For the record Bob O'Nell has been promoted to Operations Director from the Assistant PD slot at KSTN/Stockton . . . Connie Stewart is morning news anchor on KZZB/Beaumont from across town at K106.

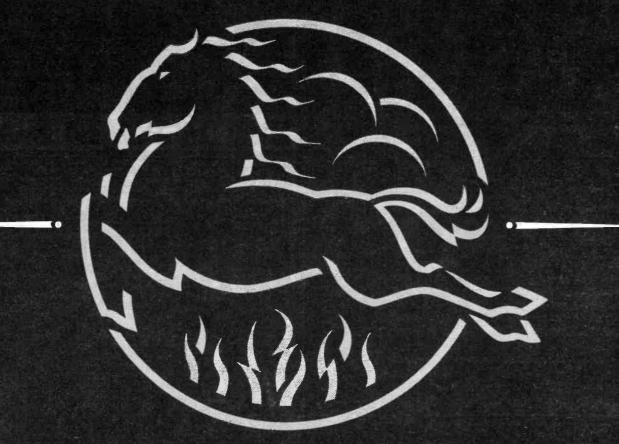
KS103/San Diego's new lineup includes Randy Robbins, formerly Operations Manager at KENI/Anchorage, for nights, Mike Preston late-nights, Kimo Jenson all-nights, Ron Jordan & Wendy Ross morning drive, Jeff Lucifer middays, and Roger Carry afternoons.

Q102/Cincinnati's lineup has Chris O'Brien & Jim Fox on morning drive, Janeen Coyle middays, Pat Barry afternoon drive, Mark Sebastian evenings, Bobbi Maxwell doing late-nights, and J.C. McCoy all-nights.

WDOQ/Daytona has a current lineup of Eddle Coyle in mornings, middays with Tracey, Tom Winston afternoons, David Lee Michaels nights, Dennis Nelson late-nights, and Glenn Walker overnights.

KGGI/Riverside has a new lineup, with Mary Price in the mornings, John Foxx middays, Steve O'Nell in afternoons, nights with Bill Alexander, and Dave Clarke all-nights.

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THE DEBUT SINGLE FROM THE NEXT PLATINUM-PLUS 38 SPECIAL ALBUM,

-TOUR DE FORCE

SP-4971



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PRODUCED BY RODNEY MILLS.

CO-PRODUCED BY DON BARNES AND JEFF CARLISI.

E/P/A HEAVIES



ROMANTICS 'Talking In Your Sleep''

WHYT 11-9

Albums: (3) AND Tracks: (7)





WPHD deb 40 WCAU-FM on WLOL-FM deb 37

KIQQ deb 35

KMJK 33-36 KITS deb 35

KWSS on WKFM 36-32 **WRCK 32-28 KITE 40-36** WGUY deb 29 95XIL 37-26

WIXV 19-15

CHR SIGNIFICANT ACTION



WXKS-FM 32-25 PRO-FM add 93FM 22-18 WABX 11-9

XTRA add KNBQ add KHFI add KSET-FM 28-23 WOKI add WNAM add

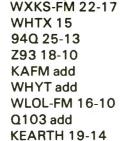
WGRD 9-8

WZZR 23-15 WJXQ 11-8 WVIC 22-11 **WRKR 30-24 KLUC 24-18** KO93 20-12 KHOP add WERZ 31-26

WJBQ 40-33 WOMP-FM 30-22 KQIZ-FM 7 Q104 add WGLF add KZOZ 38-32 KIST add

WKHI 39-31

MATTHEW WILDER "Break My Stride"



KIIS-FM 32-29 KIQQ 24-17 KCNR 23 XTRA 20-18 KNBQ 30-22 KC101 add WSPK 28-22 WKFM 28-21 WPST add

WBBQ 37-32 WBCY add 25 WOKI add 38 KX104 add KTFM 17-14 WZZR 9-9 Z104 23-18 KRQ 29-21 WFBG add

WACZ 38-33 WGUY 21-18 WKHI 35-26 WCGQ add **WAEV 30-21** WIXV 11-19 WBWB 26-22 KTRS add 36 **KDZA 40-34**

WHTT 35 WNYS on PRO-FM deb 30 WGCL on WABX deb 40 WNFI 31-27 WHHY-FM 19-16 WJBQ 24-20 Z102 17-14



A/C Chart: 10



ALDO NOVA "Always Be Mine"

WPHD CKGM WABX WRCK WNFI WKDD WZZR

WJXQ

WHOT **WERZ** WZYQ

WJAD

Q104 **WYKS** KKQV

KZOZ









"Everybody's My

"A song everybody should not let go by. Once you hear it, you will add it. It's my favorite cut." Steve Ellis, Asst. PD, WAPP/New York



DISTRIBUTED BY



DIE AND THE CRUISE

From The Hit Movie "EDDIE and the CRUISERS"

WXKS-FM 24-18 WPHD 36-33 PRO-FM 21-19 Q105 25-23 WABX 22-19 KHTR 26-22 K104 38-23 WKFM add WSFL add

KITY 33-30 WKDD 30-27 WGRD 23-17 WZZR 15-11 WZPL 35-23 WHOT deb 38 KIKI add WGUY add WIGY add WBWB add

99KG add KCDQ add KBIM add CKGM on Y100 on WGCL on WPST 36-33 WRCK 37-34 WFMI deb 40 OK 100 deb 34 KQIZ-FM deb 35 WIXV deb 36 WGLF deb 30 KKQV 27-25 WCIL-FM deb 34 KCMQ deb 40 WAZY-FM deb 40 WLAN-FM WKRZ-FM WZLD

WNFI WERZ WDCG 95XIL KSET-FM **WJBQ** WRVQ WOMP-FM **WSTO** WSQV **WYKS WJXQ WXLK KFI** KIDD WRNO **KSKD KSLY** WACZ **KZOZ**



CHR SIGNIFICANT ACTION



Music Performed by JOHN CAFFERTY and the BEAVER BROWN BAND



WABX KNBQ WTRY K104 **WSPK**

WSSX

WBCY WNFI KSET-FM **KITY KTFM WKDD**

WJXQ WHOT **KSKD** KRQ OK100 95XIL

WSQV Q104 WIXV WHSL **WBNQ**

KWTO-FM

CHR SIGNIFICANT ACTION

Y100 add B96 26-21 WLS 36-23 WLS-FM 36-23 KSET-FM 18 WZPL add 40 WVIC 23-18 KZ93 add

KOI7-FM 11-9 KZOZ 39-24 WXKS-FM on **WPHD 38** K104 deb 38 WLAN-FM deb 40 **WRCK 30** WQUT deb 39

WFMI 39-37 **WJXQ 23** WRKR 37 KSKD 27 WERZ 35-32 OK 100 deb 40 WSQV 27-24 WSSX

WANS-FM WKDD WIXV **WZZR** 95XIL WHSL **WHEB WBNQ** WOMP-FM **KYTN WJAD WSPT WYKS** KO7F



KFMW

KGHO

KZOZ

Albums: #18



WVBS WCIL **KFSB** KEEZ **KTWO** KQSW **KRSB** KALE

Tracks: #18





trander

CHR:	WQCM	A/C:	WISM-FM	
Q107	OK100	WFBR	KUGN	
K104	95XIL WIXV KYTN	KGW	KKUA	
WSPK		V100	WEIM	
WZZR		WEZC	WSKI	
		WSRZ	WSKY	
WKFR	KXSS	WTRX	WCKQ	





Am Love

Produced By Maurice White for Kalimba **Productions**

The First Single From The Geffen LP FEEL MY SOUL GHS 4014



The Story Continues...



KRGV deb 30 B104 25-21 KTFM deb 37 WXKS-FM 27-21 WPLJ add 39 KROK add WFBG add Z100 13-11 WGUY 29-22 WCAU-FM deb 39 WIGY add Z93 add WNYS 195 22-19 Y100 25-22 B94 PRO-FM WGCL add B94 deb 32 940 KMGX 38-34 **B97** KFRC 29 Q105 KITS 29 WRQN WBBQ deb 36 WHOT KXX106 add **KHOP** KAMZ 30-28 WFR7 WANS-FM add W.IAD WSPT WHHY-FM add





Manufactured by Warner Bros. Records Inc.

CHR Swells Christmas Season Record Sales

"In any major market that's not totally racked," Bob concluded, "the accounts need to know about airplay. You cannot depend solely on your promotion rep. I urge stations to make additional calls to let major retailers know what you're playing. When a major station adds records, we can solicit sales and place product in the stores, but a phone call to the major accounts the station receives retail information from can be of great aid to both sides.'

Paper Adds Waste Money

We've already established that airplay is directly related to generating sales and have seen how the sales "machine" starts up when airplay is reported. These sales and marketing experts are aware of the practice of "paper adds" by radio, and every one expressed resentment of this tactic used by radio to do favors or reduce promotional pressure.

States Lou, "Paper adds are a situation that's had a cumulatively negative effect on the industry. When we see a lot of regional airplay and no sales, it begins to look funny. We have an operational system that's used to monitor the amount of airplay - much of it done at the branch level. If we find time after time a certain station is guilty of paper adds, we know there'll be little, if any, consumer response to support advertising on that station, so we don't provide any! It's a waste of dollars. The stores then become wary of new adds on that station, which then hurts the station's credibility on a local level as well. We generally put some product in behind all airplay activity, but we're more careful with certain stations.

While not all situations where airplay fails to generate sales indicates a paper add problem, Bob said it can mean one of several things: "First, there isn't enough product to get a feeling on; secondly, the record isn't a hit; thirdly, there isn't enough airplay to generate sales. This latter condition is the biggest problem that hurts a lot of folks, especially when we've been told the airplay is there.
"The damage is multifold," emphasized Bob,

"but it's really concentrated into two areas - the station's credibility, and the waste of dollars to a record company and retailers. Stations are charged with the responsibility of playing a record when it is reported. The effects of paper adds are far-reaching. If there's no airplay, the shipping, display, and accounting processes are reversed, and whatever slim profit there is gets lost. More than the loss of money, paper adds can also hurt an artist. It looks bad for an artist to get a lot of 'airplay' and then not have a hit. The next release will raise programmers' eyebrows.'

MCA is keenly aware of the dangers of paper adds, as Harold remarked, "If we are led to believe a record is getting played and it isn't, then it's simply a killer from a sales point of view. I stay in touch with our promotion people to find out what kind of rotations we're getting, because this is an area we have to know the truth about! Otherwise, we ship in product and don't see any sales. This is an injurious practice. At an industry level, we are becoming more aware of when this occurs and aren't getting fooled by it as much as we were."

'You've got to be vigilant of radio stations not giving fair rotation to product," warned Gregg. "RCA makes an assessment of the quality of airplay at all levels. I'm very dependent on the promotion department to keep me abreast of where these problem areas exist and how we can get around them. It becomes a matter of timing as to when the best time is to kick in support merchandising, advertising, and videos. Many times, if the marketing effort is strong enough, it alone can stimulate airplay in a market without airplay.

Harry is a big believer in radio airplay. "As a company, we push for heavier rotations at all times. We see through the paper add situations very easily because we hold a weekly sales/promotion/marketing meeting. All of our priorities are identified and everyone's cards are laid on the table. If we see airplay and no sales, we investigate. Ninety-nine times out of 100 we find it is a lack of good rotation. Our promotion department is so on top of it that we don't get fooled too often by paper add situations.'

"A lot is set into motion when a radio station adds a record, so we only want the truth," Sam pointed out. "False information is detrimental because it not only affects our own credibility to the retail store owner, but to the manufacturing end, pressing, printing, etc., which costs us extravagant amounts of money. It's difficult to go back to that retailer with egg on your face when you've not been able to back up the purchase with airplay. Retail hesitates and waits longer and longer as they no longer trust the situa-

"The paper airplay problem defeats every gain we make with retailers and racks. It's very important for a radio programmer to understand the innermost workings of the retail structure within their market. Too few do. You must give a record a fair opportunity to realize its fullest sales potential, and all we ask for is a fair shot. To me, one play a day is not sufficient to generate a reaction. If the record does get an adequate rotation and there is no reaction, then everyone's done their job and it's on to the next

While Lou echoed everyone's thoughts on the subject, he sees a light at the end of the tunnel. "Radio isn't making as many paper adds as it used to. One reason is that radio has become so competitive that PDs don't have time to play as many games anymore.'

Editor's Comments

It should be noted that as an industry we've made some incredible strides in getting a handle on doing business in an economical, businesslike fashion. The comments from everyone praise CHR and radio in general for being aggressive, helping turn things around, setting the stage for a gangbuster fourth quarter and a bountiful holiday season.

It's also clear there is a need for radio to take the time to learn more about the retail structure of records. Once a working knowledge of this area is attained, it becomes evident that paper adds not only have a negative effect on the industry, but also pose a serious liability for radio programmers' credibility. Let's go into 1984 doing all we can do for each other, not just for ourselves.

Bits

- KHTR/St. Louis rocks with "Hot Hits Video." Beginning in October the station will tie in with KMOX-TV to produce a weekly one-hour series on today's hottest videos. KHTR's VJs, Casey Allen, John Frost, Bob Scott, and Kevin McCarthy, will share the "Hot Hits Video" hosting honors.
- KHFI/Austin has a raft race with Ewoks. It seems that the station's MD Ed Volkman edited the 'Ewok Celebration" instrumental from "Return Of The Jedi" and wrote new lyrics to coincide with the annual raft race. Ed won an award from the Texas Association of Broadcasters for the "Best Recorded Large Market Promo" . . . and the raft race was a huge success.
- KBBK/Boise has been "driving its listeners out of town." Since many artists don't include Boise on their tours, KBBK is sending listeners to such cities as Seattle to see the Police and Spokane to see Def Leppard and the Little River Band.
- Q107/Washington held its "Second Annual End Of Summer Block Party." The day featured three live bands, including Columbia recording act Scandal, a comedy juggling troupe, clowns, and other street performers. Mayor Marion Barry blocked off a few blocks in Northwest Washington from
- WNBC/New York captures the Russian Flag and sends it back. Last month (9-8) morning man Don Imus pulled down the Russian flag from the pole at the Rockefeller Center in New York, and has finally figured out what to do with it. He is sending it back to Yuri Andropov, Chairman of the Supreme Soviet, and written on it will be the names of all the listeners who donate \$25 or more to New York Senator Alphonse D'Amato's "Soviet Massacre Victims Assistance Fund.

•CHUM/Toronto and CFRW/Winnipeg use a familiar but successful card. Over 1.5 million "CHUM Cards" have been distributed since the beginning of 1983. Cardholders are eligible to win special giveaways of albums, cash, concert tickets, and much more. The cardholder can also take advantage of special discounts at retail stores and restaurants. The CFRW card is known as the "CFRW Supercard." Special prizes for music and sporting events and travel. Persons holding a Supercard listen for their names or card numbers on the air, and if they call in within 13 minutes (frequency tie-in), they become instant winners.



Presenting the single from Linda Ronstadt with the Nelson Riddle Orchestra "What's New" the GOLD album. 60260

Peter Asher Management Recorded and mixed by George Massenburg Produced by Peter Asher

Available on Asylum Records, Music Cassettes, and the Compact Digital Disc.







STEVE FEINSTEIN

- Considering Cume
- Format Flexibility
- Re-assessing Big Bucks For Promotion
- Market Differences

Doubleday: Attempting To Broaden The Base

Remember the TV quiz show "Jeopardy?" You know, the hippest one to ever grace the tube – the one where they gave contestants the answers, and asked them for the correct questions. Where Art Fleming said "Thank you, Don Pardo." Where they played that spacy music during "Final Jeopardy" while the contestants were writing down their questions. Don Pardo went on to even greater heights as the off-stage announcer for "Saturday Night Live," and when last seen Art Fleming was hawking adjustable beds on the tube. (Don't you think he looks, well, undignified without a jacket and tie?)

All this reminiscing is by way of asking you to play a round of the game with me now. All right, contestants, let's go to the category of "Radio Chain Operators" for

"With a former WMCA/New York 'Good Guy' as its president, in the last five years this broadcast group has aggressively acquired properties in four of the top ten markets. Its stated goal is to have all its stations in the top ten. The group's been known to invest in heavy promotional campaigns when taking over or starting up stations, including running commercial-free programming during an entire ratings sweep. They're also known for their tight, highly researched, hybrid approach to AOR, and have recently raised a few eyebrows by adding a number of CHR-based records, such as Donna Summer, Lionel Richie, and Michael Sembello at their stations. They're consulted by a fellow who is viewed by some as a wunderkind, by others (most notably those in the record business) as an enfant terrible.

You have five seconds to the buzzer, contestants . . . Sorry, your time's up. The correct question, 'What is Doubleday?' "

In addition to all of the above, Doubleday is a company that's feeling "pleased," according to its President, Gary Stevens. All four of its stations rated in the summer Arbitrons reported gains from the spring book in Monday-Sunday, 6am-midnight, 12+

WAPP/New York WMET/Chicago 2.8 - 3.43.0-3.6 WAVA/Washington WLLZ/Detroit 5.4-5.7 3.2-3.6

All the stations surpassed their AOR competitors, except in D.C., where WAVA tied WWDC. But before we discuss the whys and wherefores of the summer showing, let's ask Stevens and that guy with the tricky-tospell name, consultant Bob Hattrik, why WAVA has defected to CHR in the face of encouraging evidence.

WAVA Waives AOR

Stevens explains, "We knew going in that historically AOR was not a dominant force in Washington. We gambled that we could broaden and increase its reach. The market has not cooperated, and we're in a statistical tie with WWDC. More important, the sum total of the two AOR shares barely equals the CHR station, WRQX, which is presently enjoying its opportunities by itself. In Washington, for us to sit with a cume in the 400,000s in a market of nearly 3,000,000 people is clear evidence that we weren't even in the ballgame. Consequently, we've not been able to maximize our business opportunities there."

Hattrik claims, "WAVA has been having tremendous Birches, but Arbitron's inability to measure time-spent-listening there has caused us to revise formats for a higher cume approach, better able to convert into Arbitron numbers on a consistent basis. There's no doubt that WAVA has a very

large, loyal audience, and is well programmed. However, it's clear in that market you need a huge CHR cume to generate the kind of quarter-hours we need. Also, the CHRs tie or beat the AORs even in men

Cume Consciousness

Get the impression that Stevens and Hattrik aren't interested in joining the Arbitron Appreciation Society? You may be on the right track.

Stevens: "I don't believe you can score substantially in an Arbitron without a high cume. With DST and other refinements, the low cume/high quarter-hour station has ceased to exist, as evidenced by the demise of Beautiful Music and, to a lesser degree, some dominant AORs. At the same time, Birch has continued to manifest high quarter hours with a relatively low cume. As a result, we faced constant discrepancies between the two services, particularly in Denver, where Birch consistently showed KPKE as one of the top stations while Arbitron had us in the bottom of the pile. (KPKE subsequently switched to CHR, with Doubleday claiming the market was oversaturated with four AORs.) I don't think there's any doubt that Birch probably comes closer to measuring the real audience for AOR than Arbitron does. Unfortunately, it doesn't have acceptability at the client level. We can't convert his figures into dollars. At some point, you have to ask yourself, "Is this an intellectual exercise or a business?' '

Hattrik feels AOR suffers from an inherent diary dilemma with its core audience, which he chastises for being irresponsible in its diary behavior, as distinct from its actual listening habits. He says if

"There's a lack of loyalty and flagwaving for AOR stations, as we once saw with WMMS/Cleveland, KSHE/St. Louis, and KMET/Los Angeles," ventures Bob. "With currents being of a higher priority now and oldies no longer the focus, a station's tenure and longevity in the market is of less value. Also, rock identity is sociologically just not as big a part of the life of the 20-30 year old male any longer. You won't find as many of them who live and die for their radio stations. They are taken with other life elements at the moment, and are using other types of radio besides AOR now."

Is loyalty and allegiance to the format a consideration for Doubleday? Hattrik says he'll do "whichever format will win in a given market, and any variation in between. It depends on the demographic distribution the ownership feels they have to have to sell the station, and the complexity and structure of the competition. I'm mostly resolved to an allegiance to Arbitron numbers.'

As Hattrik sees it, "The goal of CHRs is to be the second favorite station of everybody between the ages of 12 and 34, male and female, with a very high cume. The goal of the AORs that we're doing is to be the favorite station of males 15-30, and the favorite or second favorite of females 15-25, with a slightly lower cume and higher loyalty than CHR."

Gary Stevens says, "We're committed to following the cume, and high cume is our indicator that the format is solid. When you're cuming 1.6 million in New York, 800,000 in Chicago, 600,000 in Detroit, 270,000 in Minneapolis, you're right up there. Both in Denver and Washington, our cume has been substantially lower than the CHR station. We determined that there are limitations to the format in those two markets."

Diagnosis

All was not so rosy at Doubleday earlier this year. After coming on like gangbusters initially, WAPP had begun to resemble the Marvelous Marv Throneberry-era Mets of the early '60s, having struck out with a 2.9 in the winter. (Doubleday Corporate now owns the Mets, incidentally, as well as their classic-conscious, 25-34-year-old maledirected chain. While that's appropriate in some markets with some images, you can't build those quickly. It couldn't generate the kind of shares Doubleday needed in time to get the overall market presence they

Hattrik also acknowledged the symptom of core library burnout. "The need to freshen, to become a bit exciting again, the boredom that people were feeling with rock radio was uncovered early in market studies and focus groups we were doing.'

But wait a minute, Bob, in some quarters consultants such as yourself have been held responsible for bringing AOR to that state of "boredom." Hey, I love ya, but is the pot calling the kettle black? Maybe it's time for a little of the ole mea culpa here. Whaddaya

Hattrik admits "we can all share that blame, but I think it was the right thing to do at the time. AOR was, in the late '70s, unfocused, scattered, and unfamiliar. CHRs were lame, and not trying for the youth audience. They weren't playing rock, and left the hole wide open for a clearly organized assault on the 18-24 cell. We did it with library, and brought the cume to AOR. 1980-81 was a time when the risk of getting too narrow was a fair one to take. But a closed-loop system, without a great deal of fresh product, has a limited life expectancy. The scores on the library stuff, on a test-by-test basis, were lower every time. The currents, meanwhile, started coming up once again."

Will the pendulum ever swing back the other way again? "It may, but I doubt you'll ever see stations playing only two currents an hour again.'

The Big Fix

OK, we've identified the problem, as well as having vilified Bob. So how'd ya fix it?

In order to cume higher, "we redirected the stations to a more hit-oriented, current approach. We went from about 30% currents to 65-70% in steps, not wanting to jar the audience into believing they were listening to a new radio station the next







Bob Hattrik



Joe Krause



Joe Urbiel



Rich Meyer

bitron diaries, you'll find high AOR listending to a halt with a 3.9 share in the winter ing levels. As he sees it, " getting 18-24 males to fill out their diaries beyond the first page or two. That's always been a problem, and now there's less incentive to do that because they don't feel as strongly about their format as they once

Loyalty: Within And Without

This last observation of Hattrik's is one sure to endear him to traditional AOR lovalites everywhere. Clenching my teeth, I asked him to explain further.

you do a Thursday-only breakout of Ar- home turf, Shea Stadium). WLLZ was grin-KWK was being beaten by arch rival KSHE, and KDWB/Minneapolis was out in the cold after a poor showing in the fall '82

> And then along came Hattrik . . . again. He left the company for the ever-popular "philosophical differences," only to return in February of this year. What ailed Doubleday, Dr. Hattrik?

> "They had gotten away from the hitoriented approach and had become a very

day, as the (Lee) Abrams chain was doing."

Gary Stevens echoes Hattrik, attributing the summer successes "to the mainstreaming of our programming. We cut down significantly on the amount of vertical product, and mixed in a lot of contemporary product that six months to a year ago would not have fallen into the AOR category. The format hasn't changed. We're changing our way of approaching it."

Continued on Page 36



MICHAEL STANLEY BAND ROCKS YOUR TOWN.



Hear

- "In The Heartland"
- "In Between The Lines"
- "Spanish Nights"
- "Somewhere In The Night"
- "He Can't Love You"

Plus

- "My Town"
- "Highlife"
- "Someone Like You"
- "Just How Good (A Bad Woman Feels)"
 From their new LP "You Can't Fight Fashion,"
 on EMI/America Records.

The weekend of November 4-6

A 90-minute concert recorded live at The Ritz in New York City by EDR Entertainment. Exclusively on The Source.

Sponsored, in part, by Budweiser, Jensen, and The U.S. Navy.

Black Radio



WBLS's Frankie Crocker: Urban Radio's Founding Father

With the continuing success of the Urban format around the country, I felt the time was right to talk to the person who did it first — WBLS/New York Program Director Frankie Crocker.

In 1972, when I was working as the afternoon personality on WOR-FM in New York, I can remember people saying WBLS's Disco format wouldn't make it . . . a comment those people would not especially like to be reminded of. The format has certainly evolved into something much, much more than its humble beginnings in Harlem, at 125th Street & Lenox. Disco self-destructed as a format designation, but the elements evolved into Urban Contemporary, and Frankie, as creative as he is, adjusted before the self-destruct mechanism was engaged. WBLS has been up and down, but has been among the leading New York stations for years now. Frankie and I had a leisurely conversation about the station, his philosophy, and the future.

Urbane Urban Approach

Crocker discussed how he first put WBLS's programming together. "The people we had on the radio at that time were handpicked. I went for a different sound in radio, a sound that was mellow, deep, and sexy. The idea was to appeal to people who

wanted a more sophisticated approach to radio. We took off the screaming and shouting on the air, plus we got rid of the bad commercials that were inherent in Black radio. We got away from all the negative things that people wanted to move away from in Frankie Crocker



radio. I think that was our first attraction to

the public.

KASHIF TELLS THE WORLD — Arista recording artist Kashif kicked off a National Black Adoption Awareness Drive. Kashif, who is an orphan himself, has taken a personal interest in developing an awareness of the thousands of parentless children nationally that are waiting to be adopted. He recently completed TV and radio public service announcements on the subject, and since November is National Black Adoption month, he is encouraging stations to run the radio PSA as much as possible and has composed original music for the spot. Any stations that are interested in the spot should call Orchid Public Relations at (213) 462-1485, and a spot will be sent out immediately. Pictured all smiles are (I-r) Kashif, musician Ndugu Chancler, and KGFJ/Los Angeles PD Levi

"We also played a mixture of music and we were always open to any music that fit our format. I think people respect that when you have a no-BS policy about what you'll play. I think people also can understand your position when they know you're trying to serve the black community, make money through advertising dollars, and serve the entire New York community. We're a black corporation, but we're also trying to do business like any other New York corporation would. We have close ties with our black audience, but we also want to do business with the general market community. We don't want to be relegated to nickel-anddiming it forever. Our goal at Inner City is to get into the mainstream of broadcasting, because one day we hope to be an ABC, NBC, or CBS as far as broadcasting is con-

When I asked Frankie about WBLS's philosophy for the '80s, he replied, "It's the same, except we've moved on to what's next. You have to respond by making sure you give the people what they want. All the youngsters want to hear is music, not much else, so that's what we're doing. Competitors may say they're playing more music; well, we play as much, maybe more, but definitely better."

Flattering Imitations

Urban Contemporary has become such an attractive format umbrella that some stations that don't sound urban or contemporary borrow the term to describe themselves. And that's in addition to all the stations that followed Crocker's original lead and developed their own valid Urban format approaches. I asked Frankie how he feels about the legion of Urban stations that followed in WBLS's wake.

"It doesn't bother me, because imitation is the greatest form of flattery. When you hear things like that, it just makes me get a little bit sharper. I like the competitive aspect of broadcasting, I really do. It makes me reach farther within myself to do what I have to do to stay on top and out front as a leader. When I hear and see others following my lead, it means I had a good idea. If people see positive results for this approach and they start trying to do the format, they're helping me to accomplish what I set out to do with this music. It makes me feel good that I put something out there that was so ear-catching and appealing that other people are getting into it. They're helping me fulfill my place in history using this type of music."

Frankie has always been very progressive in his thinking about music, broadcasting, fashion, etc. So I was curious to know where he thinks our music and Black/Urban radio are headed, "It's open, really. We all feed off each other, and you just can't always get a reading on what's going to happen. For example, Herbie Hancock got with Material and did some 'scratching' (on 'Rockit'). Now other artists who thought his tune was where it's at are starting to do the same. The public is fickle; they may have accepted Herbie's



L.A.'S MAYOR BRADLEY VISITS KDAY — Los Angeles Mayor Tom Bradley visited KDAY to proclaim October 10 "Gordon Family Heart Fund Day" in Los Angeles. The Mayor presented the official proclamation to KDAY GM Edward Kerby during the station's 13-hour Heart Day Broadcast. KDAY donated the entire day's commercial revenue (more than \$26,000) to the fund. Pictured (I-r) are fund Chairman Roland Betts, Mrs. Annette Gordon, Mayor Bradley, Black Women's Forum's Carolyn Tolbert, Kerby, and Carl Smith, Media Consultant for the fund. The Gordon family is a local black family with six members suffering from a mysterious heart allment. One son just had a heart transplant at California's Stanford University Heart Transplant Center.

song, but not another. The public may get tired of scratch music quickly, because some midtempo groove comes along that's more appealing at the time. You've just got to be able to recognize the new trend when it comes along. The first objective is to always be ready to play the radio game first."

Radio On TV?

Since Frankie is such an avid music follower, I asked him if he'd like to run a record company someday. "That's only one thing I'd like to do. I think we've all wanted to find an artist and do that whole thing, but I find television and creating videos very interesting. I think radio is going to be on television someday. I know some of my listeners would love to see me while I'm in here working and having a ball. Things seem to be going in that direction. I've noticed here in New York that the UHF-TV channels are being bought up. These organizations are planning all types of different things to do musically with these frequencies. It will be interesting to see what finally will be aired on these channels."

I asked Frankie to elaborate on the radio on TV idea. "That may be a new approach for people to enjoy radio, television, and music at the same time. I think people have always been interested in knowing what we do, but also what we look like while we're doing it."

Concluding, Frankie spoke up on behalf of the nation's air personalities. "I really think the record industry people should remember the jocks; they should give them more respect. There's a lot of good talented people out there in the radio business and I don't think they get enough credit. They really take the music and radio seriously and don't play any games with people. I just think their dedication should be

It was nice just rappin' with Frankie, hearing the excitement and earnestness in his voice. Urban Contemporary has experienced a unique evolution, traveling from uptown, downtown, to all around town!

Action

A number of you have told me you would like to see more "Action" news on a regular basis. As I compile bits and pieces of information, I'll try to get them to you as quickly as possible.

We've had some changes on the programming level. Chris Garner is out as PD/MD of WOOK (OK-100)/Washington. John Turk is holding down the duties at present; no permanent replacement has been named as of this date.

WGCI/Chicago has promoted Graham Armstrong to PD. Congratulations! WGCl's Program Manager Richard Pegue is now consulting WALT/Meridian, MS. The station is Urban-formatted, with 5000 watts 24 hours, located at 910 on the AM dial. WALT needs record service, so you in the record industry, if you would like to get in touch, they would appreciate it. Contact Assistant PD Aaron Rayner at (601)

KJLH/Los Angeles has a new morning air personality. **Bobby Brown**. "The Deadly Doctor." is now doing the 5-9am air shift, and Charlie Vincent has been moved to 9-noon. Bobby has worked at stations like WOOK, WAMO/Pittsburgh, and WJPC/Chicago.

Program Director Larry Tinsley of WAOK/Atlanta asked me to pass along this message to you all. WAOK will be celebrating its 30th anniversary in November. The station is putting together something special, and Larry would like any individuals who have worked on the air there in the past to get in touch with him. For your convenience here's the phone number: (404) 659-1380

The rumors are very hot that Sheridan Broadcasting will be purchasing WJYL/Louisville. If so. WLOU will have its first black music-formatted competitor.

Musical chairs at WILD/Boston. I'm now told that Angela Thomas is the new Asst. MD at the station

KMJM/St. Louis has appointed Mildred Gaddls News/Public Affairs Director. Atfer four months as acting News Director, she will now super-

vise the news and public affairs department. Mildred has been with the station since 1981 and has hosted Maiic 108 FM's award winning program "Sunday Morning Live" for three years. Mildred was formerly a reporter at KMOX/St. Louis. Congratulations Mildred, good luck.

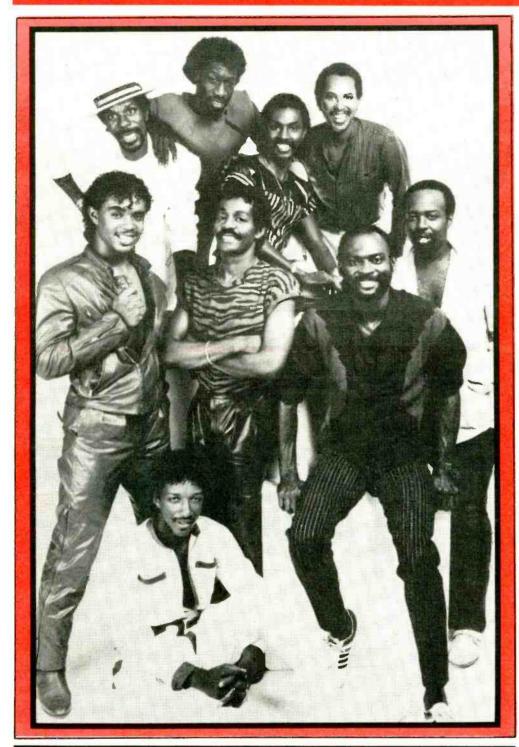


Mildred Gaddis

KJAZ/San Francisco had a minor quake. New PD Tim Hodges told us that MD Dick Conte has exited. A replacement is expected to be named

If you have any station promotion photos you would like us to print, get them in before the holidays . . . we've got a couple of picture pages I'd like to fill. Peace!

Everybody's Taking 'JOANNA' To HEART!



Black Radio

KOOL & THE GANG
Joanna (De-Lite/PolyGram)

70% of our reporting stations on it. Rotations: Heavy 5/1, Medium 17/4, Light 27/18, Extra Adds 5, Total Adds 28 including WRKS, WKYS, WOOK, WEDR, WBLZ, WDMT, WJMO, WZAK, WZEN-FM, KDAY, XHRM, WKND, WATV, WDAO, KDIA. A Most Added Record, Debuts at number 33 on the Black Radio Chart.

Produced by Ronald Bell, Jim Bonnefond, and Kool & The Gang

Marketed by PolyGram

"JOANNA"

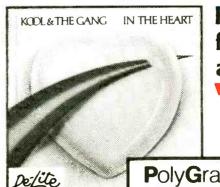
The new SMASH single from

KOOL & THE GANG

is shaping up to be one of their BIGGEST hits yet!

...One of the most consistent groups in the country!

R&R: (3)
BRE: 42
MICKEY
TURNTABLE: 12



From the forthcoming album

"IN THE HEART"

PolyGram Records



Not all records were m ome were med

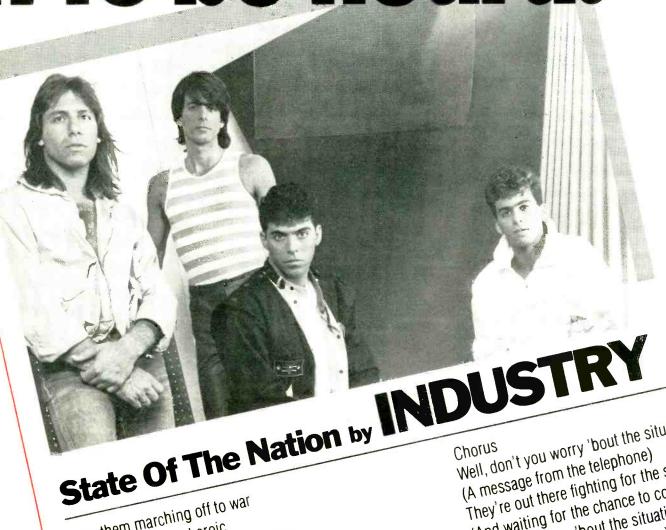
ALITTE Good News by ANNE MURRAY

I rolled out this morning the kids had the mornin' news show on Bryant Gumbel was talkin' 'bout the fighting in Lebanon Some senator was squawkin' about the bad economy It's gonna get worse you see There's the local paper rolled up in a rubber band We need a change of policy. One more sad story's one more than I can stand Just once how I'd like to see the headline say (Because) nobody robbed a liquor store on the lower part of town Not much to print today Can't find nothin' bad to say. Nobody OD'd, nobody burned a single building down Nobody fired a shot in anger, nobody had to die in vain

(We) sure could use a little good news today.

I'll come home this evening, I'll bet that the news will be the same Somebody takes a hostage, somebody steals a plane How I wanna hear the anchor man talk about a country fair And how we cleaned up the air How everybody learned to care, oh tell me... Nobody was assassinated in the whole third world today And in the streets of Dublin all the children had to do was play Everybody loves everybody in the good 'ol U.S.A. We sure could use a little good news today.

ade to be listened to. int to be heard.



I see them marching off to war They're looking so heroic I'm told they won't be gone for long Ten thousand gone, they won't return, never to be seen again But that's a lie and they know it. Strategic games are all we learn in the end...

They say, "Don't you worry bout the situation" They're out there fighting for the state of the nation (A message from the telephone) (And waiting for the chance to come home) They'll always have to fight the alienation (And realize they're fighting alone) When nightmare memories tade to dust, We'll get back on our feet again This war has nothing to do with us, But somehow we're so involved in it...

Well, don't you worry 'bout the situation They're out there fighting for the state of the nation (A message from the telephone) (And waiting for the chance to come home) "Don't you worry 'bout the situation" (A message from the telephone) They'll always have to fight the alienation (And realize they're fighting alone) There's no place like home There's no place—I don't wanna be anywhere else There's no place like home They're out there fighting for the state of the nation Don't you worry 'bout the situation

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Today, more than ever.

Black Radio Picture Page



K-104's LITTLE RED CORVETTE BACKDROPS NEW EDITION VISIT: After a successful instore promotion in Dallas, Streetwise artists New Edition posed around K-104FM/Dallas's conversation piece . . . the "Little Red Corvette." K104 MD Terrie Avery (second from left) is shown with the group and two staffers at Big State Record Distributors (behind the car).



CLINTON COMES TO MAJIC 102FM — Capitol's George Clinton visited KMJQ (Majic 102FM)/Houston recently. Pictured (I-r) are station Marketing Director Emilian White, Clinton, and in the background, Clinton's personal masseur.



DIMPLES VISITS KGFJ — Recording artist Richard "Dimples" Fields stopped by KGFJ/Los Angeles recently. Pictured (I-r) are KGFJ PD Levi Booker, Pickwick's Rosle Guevara, Fields, and seated, KGFJ air personality George Moore.



KDAY WELCOMES KENNEDY — Compleat Records artist Jayne Kennedy visited KDAY/Los Angeles while promoting her new single "Steamroom" and her syndicated radio exercise program "Radiorobics." Pictured at the station are (I-r) Kennedy, KDAY MD Greg Mack, and PolyGram's Scott Brill



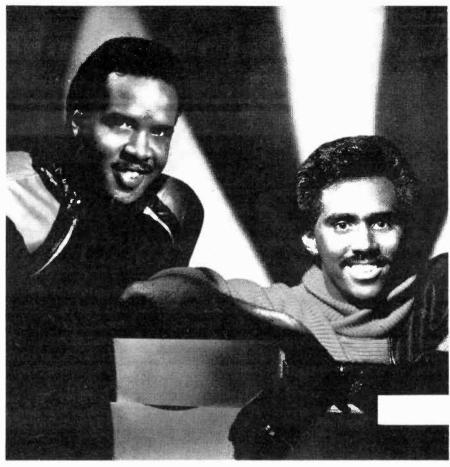
WZAK SAYS HELLO TO KATHY SLEDGE — While on a promotional tour, Kathy Sledge of Sister Sledge stopped by the studios of WZAK (93FM)/Cleveland. Kathy is flanked by local Atlantic rep Richard Nash (right) and WZAK PD Lynn Tolliver Jr.



WPDQ DOES IT NBA STYLE — WPDQ/Jacksonville and Dr. Robert Tucker of Memphis presented the "Magic Show" exhibition basketball game, featuring the Lakers' Magic Johnson and other NBA stars, to a capacity crowd in Jacksonville last month to benefit the Boys' Club. Pictured are (I-r front row) announcer Charles Tucker, WPDQ Sports Director J.C. Sims, WPDQ PD Marc Little, Detroit Pistons' Isiah Thomas; (I-r back row) Dallas Chapparals' Mark Aguirre, Indiana Pacers' Herb Williams, Earvin "Magic" Johnson, Atlanta Hawks' Dominique Wilkins, and the New York Knicks' Rudy Macklin. The final score of the game was 174 - 169, Magic's team. Station employees say the afterparty was great!



MANHATTAN TRANSFER TO KJLH — Members of Manhattan Transfer hand-delivered a copy of their new Atlantic LP "Bodies and Soul" to KJLH/Los Angeles. Pictured (I-r) are group's Cheryl Bentyne, KJLH personality Charlie Vinson, and Tim Hauser of Manhattan Transfer.



Deco "Fresh Idea"

Produced by Ollie E. Brown for Brown Sugar Productions Executive producer: Quincy Jones From the Qwest album Fresh Idea



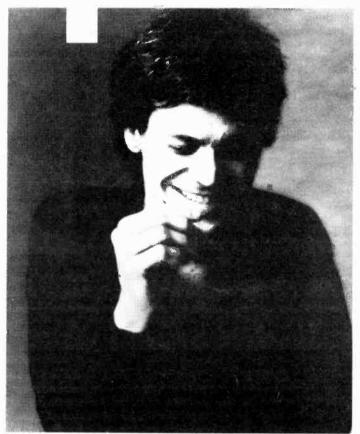




David Sanborn "Neither One Of Us"

Produced by Marcus Miller, Ray Bardani, Michael Colina From the album Backstreet









Madonna "Holiday"

Produced by John "Jellybean" Benitez for Jellybean Productions Inc. From the Sire mini-album <u>Madonna</u>



TOTAL HITS FOR YOUR PLAYLIST

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Adult/ Contemporary



JEFF GREEN

AFTERNOON ACES, PART IV

Dan Daniel: From "Goodness" To Greatness

R&R concludes its look at the nation's top afternoon A/C talents with WYNY/New York's Dan Daniel. Dan is listened to by more people than any other A/C afternoon personality in the country (spring '83 Arbitron, 12+ Cume Persons, M-F 3-7pm, MSA).

A 26-year broadcasting veteran, Dan got his "basic training" as a serviceman in Manila on Armed Forces Radio following the Korean War. Returning home to Houston in 1955, Dan worked at KXYZ for 15 months and then moved to Minneapolis for four years to work for Todd Storz at WDGY. In 1961, Dan joined WMCA/New York for afternoons as one of the station's original "Good Guys," and stayed until WMCA shifted to Talk in 1970. From there, he cohosted a show called "Monitor" for the NBC Radio Network for two years, and also

did some parttime work for WNBC. By then, Dan was ready for something new, and for the next five years he concentrated exclusively on freelance on-camera TV, voiceover, and film narration, including such national ac-



counts as Publisher's Dan Daniel
Clearing House, Colgate, Alka-Seltzer,
Standard Brands, and Anheuser-Busch.
Dan then returned to WMCA to handle a
telephone talk show for a year, also working
a short while at WHN. In 1979, Dan came to
WYNY, and he's been there ever since —
first in middays, then mornings, and now
afternoons

Making The Full Circle

R&R: What led you to leave radio for so long?

DD: When WMCA went half-talk/half-music (and subsequently all-Talk), they wanted me to stay. I was scared to death, as I didn't think I could do it. Furthermore, I was hating to see the demise of the "Good Guys," as that had been my life for so long.

"You can't allow yourself to believe you're automatically dull just because you've only got 15 seconds to talk."

There were also cultural and social changes occurring: the advent of FM, the Vietnam war, the Monterey Film Festival, dope, and all those changing mores. I wanted to get out of radio for awhile, and it was almost like going through a divorce.

It took a number of years to reconcile with myself that there were many people who remembered me when they were growing up as kids and teenagers, and that it might be nice to be part of their lives a second time. And that's exactly what's happened here at 'YNY. On a daily basis —



whether on the phone, through the mail, or in the street — someone will say to me, "Dan, I'm grown now, with my own family and career, but I grew up listening to you, and I can't tell you what it means to me to have you a part of my life again." That's been very gratifying.

Knowing Who The Audience Is

R&R: With such a large audience, what sort of listener do you imagine yourself talking to?

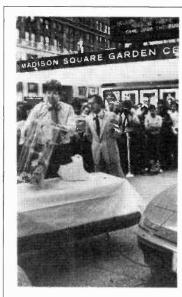
DD: It's not that I don't talk to men, but we know 'YNY is more of a female station. So, I basically talk to a 33-year-old woman. Our hot demographic is 25-34, and I'd rather aim high and not "talk under" the audience.



CAMEO APPEARANCE — Among other recordings, WYNY's Dan Daniel made a single for Neil Bogart's Cameo Parkway label back in 1967 while at WMCA. The moody narrative "If Love Is," backed with the peppy "(I Don't Stand) A Ghost Of A Chance," was produced by Terry Knight, later Grand Funk's producer.

I don't flirt with this 33-year-old listener, because I don't want to turn off the woman's husband or boyfriend, and I want to be liked by both of them. So instead, through song lyrics or my own words, I try to communicate things I think she wants her man to say to her, that he might want to say to her, or that they should both be saying to each other.

In the early days at WMCA, I talked to a 19-year-old, then a 27-year-old, and now it's a 33-year-old. There's nothing that happens to them that hasn't happened to me: I'm a father married 25 years with two grown children and an 8-year-old. I have so many life experiences which parallel what's going on in the world, and I try to get those across one way or another.







'YNY ''KEYS'' INTO LISTENERS — A record 874,000 phone calls boiled down to 97 hopefuls in WYNY's "Key Winners" contest to see if their keys would open the doors to two new red Porsche 944 sports cars. Personalities Dan Daniels and Steve O'Brien (left) emceed the event held in front of Madison Square Garden. Dan is seen calling out the final numbers (above) and calls the play-by-play (below) as one of the winners hits the jackpot.

R&R: Everyone says one-on-one communication is the important technique. How do you develop this skill?

DD: First, be a good listener and stay constantly aware of what's going on. I try to view more than one side of an issue, because I know I have my own prejudices. It's important to let your listeners know that, too. Don't get up on a soapbox and preach, but instead occasionally "leak out" little bits to let them know something about you and that you feel strongly about certain things.

An example of this occurred the morning after John Lennon was shot. To be honest, I went on the air very angry. Following the

"I always approach every show as if something was going to happen — that none of the carts would play and I'd have to talk for the whole three hours."

show, I got some memos from upstairs saying, "Hey, you sounded a little funereal this morning." I'm sorry, but that was just the way I felt that day. It was one time when I let my listeners know I'm a real person.

A Matter Of Discipline

R&R: What would you recommend to to-day's rising stars?

DD: Get yourself a liberal arts education — not to fall back on, but to use in your radio experience. The more you know, the more you can bring to the microphone — even if you work in a very tight format like ours.

Having only a few seconds to talk on 'YNY is still the biggest challenge for me. Back at WMCA, when there were fewer music stations, we could be more self-indulgent and talk for 38 seconds, as long as we were entertaining. Nowadays, with a station like 'YNY, I must be able to say something worthwhile in six, nine or 14 seconds. With an advanced education and a lot of life experiences, you can relate better in a condensed form. The idea is to make one word do the work of ten.

You can be extremely creative in a short bit. In advertising, some of the most creative concepts are the least wordy. It's a constant challenge, but never think you're going to sound boring, because then you will be! You can't allow yourself to believe you're automatically dull just because you've only got 15 seconds to talk. I went through that myself in the beginning, but I know now it's up to me to be creative within the given framework. Even though I've been successful in this business for 25 years, the same rules apply to me as they do to everyone else.

You really must discipline yourself. You may think you're being disciplined because

your PD won't let you do anything besides give liners. But you can actually bring something to these by learning to say them a number of different ways. On the other hand, you can get lazy by saying, "Well, I'm not allowed to talk anyway, so I'll just read the goddamned liners." That's just wasting your show! I always approach every show as if something was going to happen - that none of the carts would play and I'd have to talk for the whole three hours. The idea is to be prepared, and that's the meaning of a professional. Someday, by really working at it, you'll get to the point where if you're suddenly forced to talk at length, you could do it.

Making Magic

R&R: Didn't that happen to you once? DD: It came in 1965 during the famous blackout here in the Northeast. I was at WMCA, and I guess I was the only DJ on the air in town. It was 5:27pm when the cart machine began to slow down to a "rrrrrr." The next thing I knew, everything went out. We were one of the first stations back on the air, and I stayed to cover my usual 4-7pm shift. I worked by candlelight with a hand mike, operating a single turntable from the auxiliary shop. We played Ramsey Lewis's "The In Crowd," over and over again because it was so dark, we couldn't find any other records! For the most part, I was talking, but every once in a while we'd play that song for a little break.

You'd look out over the city, and there was a beautiful moon that night. There were no accidents, burglaries, murders, or muggings. That night was so special, I stayed on the air until 11pm. Afterwards, I received 18,000 letters, many from people who had never heard the station before. Most just said, "Thanks for helping me through the night." It was absolutely the most fantastic experience I've ever had in radio . . . the closest I had ever come to intimacy with the listeners. It was complete magic!

Progress

WMJJ/Birmingham parttimer Bill Barron is elevated to News Director . . . Angela L. Smlth is appointed News Director at WYEN/ Des Plaines, IL, formerly of WAUR/Aurora... Lisa Glasberg moves from the RKO Radio Network to WPIX/New York for morning news KEZR/San Jose midday man Joe Roberts becomes News Director . . . Former KGW/Portland staffer Mike Beard rejoins the station as reporter and anchor . . . Cynthia Menzel comes to KQDI/ Great Falls as anchor/reporter, most recently of KNAT-TV/Albuquerque . . . KEXO/Grand Junction, CO names Steve Marsh Production Director . . . Russ Eckerson becomes Production Director at KWEB/Rochester, MN...Dennis Hambley adds the title of Production Director to his midday duties at KRDO/Colorado Springs.

Marketplace

Being a good jock is a waste

On the contrary, being a great one is a wonderful way to make a living. Matt Siegel knows the difference. Matt does morning drive for Boston's premier radio station, KISS 108. He's developed a personalized consultation service for radio personalities. He will teach you how to take the big step from being good to great

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Additional \$10.00 per week charge for Blind Box ads.

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



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> The Funny Business 210 Hollywood St. Fitchburg, MA 01420 (617-342-1074) evenings



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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

JOE HANN, WIVI/Virgin Islands. They love the Weenie down here!"

FOR FREE SAMPLES WRITE ^tThe Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

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Serious, Sexy, Provocative, On-Going Daily Soap Opera for Radio

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Once again, a very busy time. NATTONAL currently has job orders from radio stations in New York City, California, Virgin Islands, Anchorage, Texas, Florida, Wyoming, Oklahoma, Iowa, Kansas, Missouri, plus many others with new ones every day, for announcers, programmers, news and sales people. We need qualified radio personnel to help fill these jobs. NATIONAL places coast-to-coast. If you are seriously seeking radio employment don't delay. For complete details including registration form, enclose \$1.00 postage and handling to:

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Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

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NEW! VIDEO AIRCHECKS #1 features 10Q/Real Don Steele-1977, KFRC/Dave Sholin, Gerry Cagle & more-1981, KFRC/Dave Sholin & Sue Hall-1983, KIIS/Big Ron O'Brien-1983, K101/Chuck Browning-1983, K101/Bobby Ocean-1981, & KROQ/Freddy Snakeskin-1983. \$39.95 on VHS.

Current Issue #43 features KMET/Langen & West, KHTZ/ Charlie Tuna, KIIS/Big Ron O'Brien, Seattle's new KLSY/ Bruce Murdock, KKHR/Lou Simon, KYUU/Jeff McNeil, KS103/Jeff Lucifer, Portland's AOR KGON, KROQ/Raymondo & the Blade. 90-minute cassette, \$5.50.

Special Issue #S-22 features San Jose-San Francisco! CHR's KFRC, KYUU, KITS, KWSS, KHTT, Urban KSOL, Oldies KYA, AOR'S KMEL, KRQR, KQAK, KSJO & KOME, and A/C's K101, KNBR, KLOK, KEZR, and KLHT. 90-minute

Special Issue #S-23 features Sacramento-Fresno-Bakersfield! KROY & KPOP, & A/C's KXOA-FM, KHYL & KENZ, Fresno's CHR's KYNO-FM, KBOS, KMGX & KFYE, AOR KKDI. & A/C's KFIG & KARM. Bakersfield's CHR's KKXX, KQXR & KLYD-AM. Cassette, \$5.50

Classic Issue #C-36 features KOL/Dex Allen & Rhett Hamilton Walker-1967, KKDJ/Rich Brother Robbin-1974, KHJ/Bobby Ocean-1975, WOR-FM/Tony Taylor-1969, KFI/Eric Chase-1977, KFRC/Shana-1975, KIIS/Charlie Tuna, plus KGB/Chris Cane-1971. Cassette, \$10.50 CALIFORNIA AIRCHECK

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Marketplace

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Hilarious proven ratings booster.
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Radio's most complete personality biweekly,
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Box 20093R, Long Beach, CA 90801



Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy 5804-D Twineing Dallas, TX 75227

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"I made the cheap switch and loved it." A satisfied housewife. For free sample, write on company letterhead to:

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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

call (213) 553-4330 for more information.

Opportunities

Openings

EAST

Looking for full service A/C PD. New England's 2nd fastest growing community. T&R: Bob Putnam, WLAD, 198 Main St., Danbury, CT 06810. EOE M/F (11-4)

WSMB/WSFM seeks qualified candidates for expected on-air opening. Warm/friendly/human/adult with prod. skills. T&R: Bob Paiva, Box 3433, Harrisburg, PA 17105. No calls. EQE M/F (11-4)

Central NY original & best AOR seeks real communicator for middays. Females encouraged. T&R: Peter Hirsch, WOUR, 288 Genesee St., Utica, NY 13502. No cells. EOE M/F (11-4)

PA AM/FM combo looking for air talent. AM-MOR, FM-CHR. T&R: PD, WSBG/WVPO, 22 6th St. S., Stroudsburg, PA 18360. EOE M/F (11-4)

WZOZ-103FM

Top CHR/AC station in beautiful upstate New York college town looking for fulltime air tolent with excellent production skills. Must be energetic, hard-working, dedicated and professional. Send tape and resume to: Joe Moss, PD, WZOZ-FM PO Box 1030 Oneonto NY 13820. EOE M/F

WRKI, 50,000 watt AOR Superstars has parttime openings on-air. T&R: Bob Kocak, PD, Box 95, Danbury, CT 06810. Dependability a must! EOE M/F (11-4)

Morning news anchor, WHYT/Detroit, Upbeat, informal, credible, ability to ad-lib with morning talent. T&R: Steve Goldstein, Fisher Building, Detroit, MI 48202. EOE M/F (11-4)

Q107 seeks uptempo personality for drive opening at upper MI's hottest station. CHR format, T&R: Dan Stone, PD, Box 467, Ishpeming, MI 49849. EOE M/F (11-4)

Openings

SOUTH

Building future file for CHR, Country, & AOR programming & air talent. Rush T&R: David Gariano, Jim Lang & Partners, 13747 Montfort –220, Dallas, TX 75240. EOE (11-4)

Morning personality wanted for 100kw CHR in southeast. (601) 545-1230. Denny Ainsworth. (11-4)

Production director needed. Duties include weekend airshift Good pay & stability. Call Paul Richardson, WWDE-FM, Norfolk, VA (804) 838-4295. EOE M/F (11-4)

61 WGIR

Conservative Personality A/C with heavy emphasis on News/Information has rare announcer opening. Ideal candidate has experience (or strong interest) in promotion and programming. Minimum 2 years on-air experience. No calls. Send T&R to: Ed Brouder, PD, WGIR-AM, Box 610, Manchester, NH 03105

Think you're good? Time for a move up? Major company in TX looking for topical morning person. T&R: Box 710, Amarillo, TX 79189. EOE M/F

KITE/Corpus Christi looking for tapes from hot jocks for possible future openings. T&R: Jim Zippo, 441 Laguna, Corpus Christi, TX 78401. (11-4)

NEWSPERSON

for small AM/FM market outside New Orleans. Experience preferred, but not necessary. Tape & Resume: P.O. Box 726, Golden Meadow, Louisiana 70357.

Future opening . . . very stable forward moving station in medium market. Enthusiastic, conversational, experienced workers. T&R: KPUR, Box 30,000, Amarillo, TX 79120. (11-4).

Openings

Expert at the splice of life. WZZK seeks production director. Hurryl Will take 5th cassette. T&R: Jay Michaels, 530 Beacon Pkwy. W., Birmingham, AL 35209. EOE M/F (11-4).

FairWest Adult Contemporary

If you think you're in the same league as

RON CHAPMAN RON CHAPMAN RON CHAPMAN RON CHAPMAN RON CHEN BRINE WALLY BILL GARDNER BILL KNAPP CHUCK KNAPP CHUCK RILEY CHUCK AUSTIN GREG AUSTIN MAGIC CHRISTIAN MAGIC CHRISTIAN

Please send a sample tape to Reg Johns,

FairWest

3341 Towerwood Drive Suite 204 Dallas. Texas 75234 • 214/243-7800

Z102/Savannah needs overnight personality. Minimum 3 yrs experience. Immediate opening. Call Ray Williams (912) 233-8807. EOE M/F (11-4).

Houston Country

Nighttime (7pm-mid) entertainer Rush tape, resume & references:

Rick Candea Program Director KILT AM/FM

500 Lovett Boulevard–Houston, TX 77006 EOE M/F

Morning professional for 5kw CBS A/C affiliate, T&R: Larry Bessler, WMEL, Box 1318, Melbourne, FL 32935. EOE/MF (11..4)

KOSY-Y102 is accepting T&R's for immediate openings. Experience necessary. No calls please. Don Rushin, Box 2018, Texarkana, AR 75503. EOE M/F (11-4)

Openings

Morning Personality

Energetic FM morning personality for A/C format to establish station with an aggressive and exciting future. Resume and tape: P.O. Box 726, Golden Meadow, Louisiana 70357.

Dominant AOR station in southwest has opening, T&R: Gery Burns & Associates, Box 40013, San Antonio, TX 78229, EOE M/F (11-4)

Prime afternoon opening at the sunny south's Billboard station of the year. Personality to maintain our dominant afternoon numbers. Good bucks for right person. T&R: Rick Freeman, Program Manager, WDCG-105FM, Box 2126, Durham-Raleigh, NC 27702. EOE M/F

Local news — do you eat, drink, sleep it? Rush T&R: Kris Kelly, WQXR/WLAS, Box 760, Jacksonville NC 28541. Females & minorities encouraged. EOE M/F (11-4)

MIDWEST

Midday, all night jock needed immediately at progressive A/C station. Must be team player. T&R: Shawn Elliott, Box 1377, Bismarck, ND 58502. No calls please. EOE (11-4)

Looking for aggressive, young CHR & Country talent from midwest. Cassette & resume: Lyman James, KMAJ/KSKX, 5315 W. 7th, Topeka, KS 66604. EOE M/F (11-4)

MAJOR MARKET PD WANTED

One of our leading clients — in a top 25 market — is looking for a topnotch PD for their A/C FM property. Applicants should have excellent track records and thrive on competitive challenges. Resumes (no calls) to:

Mr. Jhan Hiber President

Hiber, Hart & Patrick P.O. Box 1220 Pebble Beach, CA 93953



Top notch production pro needed. Good pay, benefits, & state of the art facilities evailable. T&R: Bob Simmons, KTYN, Box 637, Minot, ND 58702. EOE M/F (11-4)

RARE OPPORTUNITY

WOOD is Grand Rapids' leading full service Adult Contemporary station. We are looking for that rare talent to host our midday show. If you can communicate effectively and intelligently and know how to weave all the elements of full service radio including music into a highly entertaining and informative program, we'd really like to hear from you! T&R: PD, WOOD, 180 N. Division, Grand Rapids, MI 49503. EOE M/F

Lefayette Hit FM, WAZY is on a talent search. T&R: Jim Stacy, Box 1410, Lafayette, IN 47902. No Calls. EOE M/F



Opportunities

Openings

WJJK/WBIZ needs fulltime news anchor/reporter, T&R: M. Sullivan, Box 24, Eau Claire, WI 54702. EOE M/F (11-4)

Chief Engineer position for Directional AM and Automated FM. Management, supervisory and maintenance ablities required. Must have detailed broadcasting experience and FCC license. Send resume to:

> Mr. Boyd E. Arnold, VP/GM WGMZ/WKMF Radio P.O. Box 1080, Flint, Michigan 48501

Need high energy personality for nighttime opening. Top music station in St. Louis. T&R: Bob Garrett, KHTR, 1 Memorial Dr., St. Louis, MO 63102. EOE M/F (11-4)

If you've got the talent, we've got the bucks and programming. Wanted: male and female morning team or world's funniest single, male or female. Going for number 1! Tape and resume to: Paul Christy & Associates, 20760 Coolidge Rd., Suite 300, Detroit, Michigan 48237

The Chicago A/C's are our competition & we need an experienced ND immediately. T&R: Jim Holly, Z107, Box 311, Lowell, IN 46356 EOE M/F (11-4)

TOP PD

For leading AM A/C in Top 100. Manage plus PM Drive. Computer literacy and research a must. T&R, references, salary to: Radio & Records, 1930 Century Park West, #572, Los Angeles, CA 90067. Equal Opportunity Employer M/F/H.

WEST

West Coast medium market. Our new Country format needs a morning drive sensation. Our money is equally sensational. If you can be the talk of the town, send tape and resume: Radio & Records, 1930 Century Park West, #571, Los Angeles, CA 90067.

RCA is looking for someone with experience as a Product Manager/Artist Development specialist to work in the Hollywood office. Call Don Wardell (213) 468-4115. (11-4)

NORTH TO ALASKA!

One of our growing clients is looking for a PD to lead its up-and-coming A/C operation. Developing AM station in young, energetic market of Anchorage. Excellent company, good potential for experienced administrator/motivator/air personality. Resumes (no calls) to:

Mr. Jhan Hiber President

Hiber, Hart & Patrick P.O. Box 1220 Pebble Beach, CA 93953



Openings

If you're a high energy jock who'd like to work for a CHR/Urban station, send T&R: Bob O'Neil, KSTN, 2171 Ralph Ave., Stockton, CA 95206. EOE M/F (11-4)

Reporter/anchor willing to work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (11-4)

Morning person needed for Salt Lake City. Able to talk to 18-34 market. Intelligent & entertaining. T&R: Mike Droubay, 385 24th St., Ogden, UT 84401. EOE M/F (11-4)

Opening for air talent/production. KORD-KZZK/Tri-Cities, WA. Contact Dan Springer 10a-2p weekdays. (509) 547-9791 FOF (11-4)

KBEST 95 FM

Looking For A Morning Talent

A warm personality able to communicate concisely to an adult audience. If you can entertain without drop-ins, phone bits and one liners . . . enjoy doing public appearances and do quality production send your cassette, photo & resume to: A.J. Roberts, 9191 Towne Centre Dr., #350, San Diego, CA 92122. No calls. EOE M/F

Central coast CHR looking to fill all positions. Enthusiastic, hard workers, T&R: Christie Moore, KLOM, Box 697, Lompoc, CA 93438. EOE M/F (11-4)

KYGO, Denver's Country leader has an immediate opening for evening personality. T&R: Bob Call, 5350 W. 20th Av., Denver, CO 80204. EOE M/F (11-4)

Big Hom Productions' cable radio seeks eager salesperson to start immediately. 20% commission. If you can sell time, your time will be worth it. (213) 352-7152 EOE M/F (11-4)

KC152/Oxnard-Ventura is looking for weekend & fill-in help. T&R: John Simmons, Box 1520, Oxnard, CA 93035. EOE M/F. (11-4)

Positions Sought

Young, witty, energetic, with MD & on-air experience, Looking for CHR or A/C on-air. Not afraid to break a sweat. STEVE (213) 368-4403. (11-4)

Time you and JANET LYNCH made music together! Janet has 4½ years related experience, including 2½ in research. Currently freelancing, formerly with WQMF, WAKY, WLCV. Seeking Broadcasting position with advancement. The University of Louisville broadcast grad has excellent oral, written skills, public contact, public speaking experience, RRT. Prefers southern, surrounding states. Contact JANET LYNCH (502) 895-5208. 3743 Deep Dale Lane, Louisville, KY 40207.

Born-again Christian with 7 years experience seeks work as PD of Christian station. Call BILL (603) 224-4351. (11-4)

Numbers-proven communicator with strong production seeks medium market AOR/CHR home. Will consider all serious offers, prefer MW. DAVE (417) 782-7680 after 6p CST.(11-4)

Tight CHR evening/overnight talent. Six years experience in medium/large markets. Ready now in FL, East coast. Call (305) 721-0582. (11-4)

WENDY WHITE, black female announcer, news, talk show host, 9 yrs experience, past 3 yrs in major market. Seeking news position. (213) 388-2853. (11-4)

Positions Sought

Get me out of hereIII Personality with a year's experience seeking a place to learn & grow. DAN GORHAM (914) 647-3234. (11-4)

Morning show, A/C pro. Communication & entertainment. Currently working in West. (415) 586-5830, (213) 306-8430, (11-4)

Proven programmer/consultant for KXYZ, KQUE/Houston, TM stations. Seeking OM/PD spot with A/C, MOR, BM station the rewards ratings leadership. (215) 455-4625. (11-4)

Great pipes for jock, news, commercials. BA in communication & broadcast training. Prefer midwest. Any shift. MICHAEL KIELBON (312) 652-8319.(11-4)

Experienced copywriter/production/MD/ennouncer. Also news, seeking medium/major market employment. Prefer SW OH or SE PA. MARK WATKINS (717) 334-0653 after 5pm FST (11.4)

Experienced programmer, air personality, production professional available immediately. Call (214) 581-7625. (11-4)

Announcer trained, serious about career. Good pipes, can do news. Midwest preferred but will consider any offer. Call DENNIS (312) 921-2521. (11-4)

5 yrs. in St. Louis AOR (KSHE, KWK). Would like to move up. Good pipes/production, enthusiastic, creative & dedicated. Make me an offer I can't refuse. KEN (314) 839-4989. (11-4)

Talented, experienced broadcaster with management experience is available, (617) 949-0936, (11-4)

Young newscaster available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Strong anchor, solid reporter, conversational writer. JEFF (815) 663-9173. (11-4)

British CHR personality, 17 year veteran currently PD. Dublin metro looking for break in North America. Are you looking for red hot jock capable of any format and management with music programming? I don't want to be an English voice gimmick with only two months' prospects. If you'd like to talk, phone Dublin, Eire 460310 or write: Robbie Scott, 113 Ashley Rise, Portmarnock, Co Dublin, Eire.

Please rescue a talented, creative OM from impending satellite programming. Present employer will give good references. Will relocate. NEIL (617) 943-1125. (11-4)

STAN BUCHANAN, 8 yrs. in production, 2 In broadcasting desires production/on air position. Will relocate. (213) 845-9848. (11-4)

Seeking position as news personality/talk show host. Professional sound, attitude. Very hard working. (312) 842- 4020 am, (312) 264-3955 pm. (11-4)

7 yrs. as MD/DJ. Let's make your station a winner! Great music knowledge. Prefer MI. (313) 373-5586 after 5 pm. DENNIS. (11-4)

Attention consultants! Experienced associate available. 14 yrs. as major PD, MD, DJ. All phases research. Outstanding programming/people skills. (301) 561-3187. (11-4)

Experienced announcer with production ability, writing skills. Excellent knowledge of music. Dependable, hard worker. Love all formats. SCOTT (201) 863-0917. (11-4)

I love radiol Will go anywhere, prefer SW. Personality jock, production, continuity. Creative, unique, not time & temp. JERRY T. NEUCH (312) 960-1815. (11-4)

Talented newcomer, trained as newsperson/talk show host Eager for job in Chicago, New Orleans, eastern seaboard ELLIE (312) 538-8492. (11-4)

Talented, ambitious, reliable female. 1983 broadcasting school grad. seeks entry position in CHR, A/C, MOR, AOR. Announcing/production/news. Michelle, (617) 284-4913. (11.4)

British announcer presently in P2 market. Good production & promotion ideas, seeking on-air position. East coast CHR preferred, (303) 685-5018, (11-4)

Help me help you! 3 yr. radio pro seeks news/sports or other on West coast. BA Communications. Call Dave Rodriguez. (707) 224-9579. (11-4)

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR, Worked for WQLT/Muscle Shoals. JEFF SCOTT (205) 766- 8937. (11-4)

Major market pro looking for PD slot in major or large medium market contemporary Christian music station. RAY (214) 660-3105, before 11am CT. (11-4)

Currently CHR mornings, MD. 3 yrs, experience. Looking for a change. (218) 281-3183. (11-4)

Positions Sought

DENNIS CANNON; WKSW/Cleveland, WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-4)

Trapped on-air in Las Vegas looking for fulltime CHR/AC, medium/large market in So. CA. Energetic/talented/hard working. 1 1/2 yrs. experience. KRYSTAL (702) 645-4017. (11.4)

10 YEAR PRO

If you want a programmer who is just as concerned with station profits as with quality programming, and you appreciate excellent hard working people, let's talk. BOB RALEIGH, former PD WCGQ/Columbus, GA, 10 year professional is available. Call (404) 563-0702.

Programming plus creative, ambitious pro seeks PD position in small/medium market. Top 50 market air experience, 11 yrs. plus. SEAN O'CONNOR (316) 478-2431. (11-4)

Production specialist, skilled in multi-track & video with synthesizer. Strong writing. Seeking production/on-air position in western USA. DAVE (303) 635-7917. (11-4)

Changes

RADIO

Rick Riley appointed Account Executive at WAXY/Ft. Lauderdale, FL, from WRBQ-FM/Tampa.

Larry Gawthrop promoted to Regional Sales Manager at WMJI/Cleveland, OH.

Steve Streiker named Sales Manager at WMJJ/Birm

Ed Alexander named PD at KOTZ/Kotzebue, AK.

David Woodruff appointed Retail Account Executive at WXY7/ Detroit

Keith Trantow joins KVI/Seattle as an Account Executive from Elliott & Trantow Advertising/Los Angeles.

Andrea Simon appointed Account Executive at Weiss & Powell Radio Sales/New York.

Thomas P. Allen joins ABC Radio Networks as Account Executive, Youth Newtorks, from Mutual Broadcasting.

RECORDS

Luella Dright named Manager, A&R administration at

Judde Hendershott appointed Manager, A&R components and special projects at Capitol Records/Hollywood.

Miscellaneous

WBBK/Blakely needs service from all labels. Norman Tanner, P.D., Box 568, Blakely, GA 31723.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

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CONCORD, CA 94520

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The Music Section

National Music Formats **Added This Week**

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JACKSON BROWNE "Tender Is The Night" **CARPENTERS**

'Make Believe It's Your First Time"

Country Coast-To-Coast

GUS HARDIN "Loving You Hurts RONNIE McDOWELL

'You Made A Wanted Man Of Me" GAIL DAVIES

"You're A Hard Dog (To Keep Under The Porch)"
SHELLY WEST "Another Motel Memory" ED BRUCE "After All"

TM Programming

Cal Casey (214) 634-8511 Stereo Rock

POLICE "Synchronicity II"

DURAN DURAN "Union Of The Snake" **ROLLING STONES** "Undercover Of The Night" **OLIVIA NEWTON-JOHN** "Twist Of Fate" YES "Owner Of A Lonely Heart"

TM A/C **ELTON JOHN**

"I Guess That's Why They Call It The Blues"

TM Country

LOUISE MANDRELL "Runaway Heart" MOE BANDY "You're Gonna Lose Her Like That" ED BRUCE "After All" CHARLY McCLAIN "Sentimental Of You" WAYLON JENNINGS WHANK WILLIAMS JR.

"The Conversation"
JOE STAMPLEY "Double Shot (Of My Baby's Love)"

BPI

John Iles (800) 426-9082

Adult Contemporary

MATTHEW WILDER "Break My Stride"
DeBARGE "Time Will Reveal" **ELTON JOHN**

"I Guess That's Why They Call It The Blues"

Country Living

CHARLY McCLAIN "Sentimental Ol' You" RAZZY BAILEY "This Is Just The First Day"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JOE STAMPLEY
"Double Shot (Of My Baby's Love)"
WAYLON JENNINGS W/HANK WILLIAMS JR.

The Great Ones

CLIFF RICHARD "Never Say Die"
FOUR TOPS "I Just Can't Walk Away" MELISSA MANCHESTER

"No One Can Love You More Than Me" CRYSTAL GAYLE "The Sound Of Goodbye"

Radio Arts

John Benedict (213) 841-0225

Country's Best

CRYSTAL GAYLE "The Sound Of Goodbye" SHELLY WEST "Another Motel Memory LOUISE MANDRELL "Runaway Heart"

Soft Contemporary

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna. SMOKEY ROBINSON

"Don't Play Another Love Song"
KOOL & THE GANG "Joanna"
BERTIE HIGGINS "When You Fall In Love"

Sound 10

PAUL SIMON "Allergies" OLIVIA NEWTON-JOHN "Twist Of Fate"
JOURNEY "Send Her My Love"
KOOL & THE GANG "Joanna"
JENNIFER WARNES & CHRIS THOMPSON

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

ELTON JOHN

"I Guess That's Why They Call It The Blues"
POLICE "Synchronicity II" YES "Owner Of A Lonely Heart" **DURAN DURAN** "Union Of The Snake"

Contempo 300

CULTURE CLUB "Church Of The Poison Mind" **ELTON JOHN**

"I Guess That's Why They Call It The Blues"

Great American Country

JOHN CONLEE "In My Eyes"
WAYLON JENNINGS WHANK WILLIAMS JR. "The VERN GOSDIN

"I Wonder Where We'd Be Tonight" JOHNNY LEE "My Baby Don't Slow Dance"

Century 21

Greg Stephens (214) 934-2121

The Z Format

MELISSA MANCHESTER

"No One Can Love You More Than Me"
POLICE "Synchronicity II" PAUL SIMON "Allergies OLIVIA NEWTON-JOHN "Twist Of Fate" YES "Owner Of A Lonely Heart"
RUFUS & CHAKA KHAN "Ain't Nobody"
JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves"
KOOL & THE GANG "Joanna" JEFFREY OSBORNE "Stay With Me Tonight"

The A/C Format

MELISSA MANCHESTER

"No One Can Love You More Than Me" FOUR TOPS "I Just Can't Walk Away" JENNIFER WARNES/CHRIS THOMPSON 'All The Right Moves" PAUL SIMON "Allergies"

Super-Country

MOE BANDY

"You're Gonna Lose Her Like That"
ED BRUCE "After All" CHARLY McCLAIN "Sentimental Ol' You"
MEL McDANIEL "I Call It Love" JERRY REED "I'm A Slave"
STEPHANIE WINSLOW "Kiss Me Darling"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

ELTON JOHN

"I Guess That's Why They Call It The Blues"
MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
BERTIE HIGGINS "When You Fall In Love"

Tanner Country

DAVID FRIZZELL "A Million Light Beers Ago"
RONNIE McDOWELL

'You Made A Wanted Man Of Me" GAIL DAVIES

ou're A Hard Dog (To Keep Under The Porch)" WAYLON JENNINGS W/HANK WILLIAMS JR.

"The Conversation"
CRYSTAL GAYLE "The Sound Of Goodbye"
STEPHANIE WINSLOW "Kiss Me Darling"

Red Satin Rock

CULTURE CLUB "Church Of The Poison Mind" DIONNE WARWICK & LUTHER VANDROSS How Many Times Can.. RICK SPRINGFIELD "Souls" IRENE CARA "Why Me?"

Bonneville Broadcasting System Dave Verdery (800) 631-1600

Easy Listening

LINDA RONSTADT "What's New" PETER ALLEN "Once Before I Go"



WFMF SPECIAL OLYMPICS A SUCCESS — The 1983 International Special cummer Olympics was held recently in Baton Rouge, and WFMF was there to help out. Shown (I-r) receiving a plaque for the station's participation are Operations Manager Randy Rice, Special Olympics rep Darryl Phillips, and Assistant PD Scott McAllister.



LET'S MONKEY AROUND — Capitol promotion rep Susan Scharf Epstein recently decided to get into some "monkey business" as she went around to promote the Tubes' newest release "The Monkey Time." Shown at KIIS-FM/Los Angeles are (I-r) Capitol sales rep Rob Gordon, MD Mike Schaefer, Epstein, VP/Programming Gerry DeFrancesco, Capitol sales rep Chris Baca, and Public Service Director



RICK SPRINGFIELD ROCKS THE SOUTH — Getting a taste of Southern hos pitality, Rick Springfield played a concert at the Mississippi Coast Coliseum and invited some folks from WQID/Biloxi backstage. Shown in back (I-r) is PD Kirk Cliatt and Ken Clark. Down front (I-r) is News Director Angela Jones, Springfield, and WQID's Janice Cliatt.



HAGAR MAKES MAGIC — Geffen recording artist Sammy Hagar recently stopped by KMJK(Magic 107)/Portland to give away one of his guitars to a lucky listener. Caught backstage after his concert (I-r) are PD Jon Barry and Sammy Hagar chatting about the concert.

M.O.T.O.W.N BREAKERS

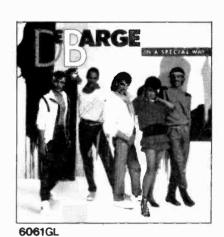


COMMODORES

"Only You" 1694MF BREAKER - 10/7/83 This week #16*



'Time Will Reveal" 1705GF BREAKER - 10/14/83 This week #5*





Pick James

"U Bring the Freak Out" 1703GF BREAKER - 10/28/83 This week #17*



BREAKER - 11/4/83 This week #34*





ME · MOTOWN MEANS MAGIC!



Black Radio R National AIRPLAY/40. November 4, 1983

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

KOOL & THE GANG

Joanna (De-Lite/PolyGram)

70% of our reporting stations on it. Rotations: Heavy 5/1, Medium 17/4, Light 27/18, Extra Adds 5, Total Adds 28 including WRKS, WKYS, WOOK, WEDR, WBLZ, WDMT, WJMO, WZAK, WZEN-FM, KDAY, XHRM, WKND, WATV, WDAO, KDIA. A Most Added Record. Debuts at number 33 on the Black Radio Chart.

MARY JANE GIRLS Boys (Gordy/Motown)

60% of our reporting stations on it. Rotations: Heavy 8/0, Medium 25/4, Light 12/2, Extra Adds 1, Total Adds 7, WKYS, KKDA-FM, WRDW, KNOW, WJJS, WVOI, KDKO. Heavy: WAIL-FM, WGCI, WZEN-FM, WPEG. Medium: WXYV, WHUR, WZAK, KJLH. Debuts at number 34 on the Black Radio Chart.

ecent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the iame (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗹 indicated one of this week

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 44/2

Rotations: Heavy 10/0, Medium 17/1, Light 17/1, Extra Adds 0, Total Adds 2, WRDW, KDIA. Heavy: WATV, WGIV, WNOO, WJAX, WPDQ, WTLC, WWWS, KUKQ. Medium: WXYV, KRLY, XHRM, WNHC, WLTH. Moves 36-35 on the Black Radio Chart.

JONES GIRLS "On Target" (RCA) 37/3
Rotations: Heavy 9/0, Medium 23/3, Light 5/0, Extra Adds 0, Total Adds 3, WGCI, WRDW, WAAA. Heavy: WAOK, KRNB, WEDR, KJLH, WLVW, WWWS. Medium: WILD, WHRK, WDMT, KACE, KSOL. Moves 37-36 on the Black Radio Chart.
FOUR TOPS "I Just Can't Walk Away" (Motown) 36/4
Rotations: Heavy 5/0, Medium 19/1, Light 10/1, Extra Adds 2, Total Adds 4, WJMO, WDRQ, WJAX, KDKO. Heavy: WXYV, WVEE, WBMX, KOKY, WLTH. Medium: WILD, WHUR, WHRK, WZAK, WGPR, XHRM.

ONE WAY "Let's Get Together" (MCA) 35/2
Rotations: Heavy 6/0, Medium 14/0, Light 14/1, Extra Adds 1, Total Adds 2, WHUR, WPEG. Heavy: WAOK, WYLD-FM, WZEN-FM, WKXI, KOKA. Medium: WAMO, WDIA, WEDR, WDMT, KDAY, WKND, KNOW, WKWM. Remains at number 40 on the Black Radio

EARTH, WIND & FIRE "Magnetic" (Columbia) 34/34
Rotations: Heavy 0/0, Medium 7/7, Light 16/16, Extra Adds 11, Total Adds 34 including WDAS, WKYS, WHUR, WAOK, WVEE, KMJQ, KRNB, WDIA, WGCI, WBIZ, WCIN, WJMO, WDRQ, KJLH, KSOL.

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 34/4
Rotations: Heavy 2/1, Medium 16/1, Light 15/1, Extra Adds 1, Total Adds 4, WOOK, WEDR, WJAX, KHYS. Heavy: WNOO. Medium: WDAS, WHUR, WAOK, WYLD-FM, WJMO, WOIC, WPLZ, WAAA, WLTH, WWWS.

n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 34/4
Rotations: Heavy 0/0, Medium 12/2, Light 21/1, Extra Adds 1, Total Adds 4, WOOK, WBMX, KNOW, WLOU. Medium: WXYV, WILD, WDAS, WHUR, WAOK, WVEE, WDIA, WGCI, WANM, WLTH.

IRENE CARA "Why Me?" (Network/Geffen) 33/11

Rotations: Heavy 3/1, Medium 9/2, Light 19/6, Extra Adds 2, Total Adds 11 including WHUR, WVEE, WBMX, WBLZ, KNOW, WATV, WLOU, WLTH, WWWS. Heavy: WAOK, KOKA. Medium: WDIA, WHRK, WZAK, WPDQ.

Rotations: Heavy 5/1, Medium 15/4, Light 11/9, Extre Adds 1, Total Adds 15 including WAOK, KRNB, WGCI, WDMT, WGPR, KDAY, WKND, WENN, WDAO. Heavy: WKYS, WHUR, WHRK, WVOL. Medium: WXYV, KJLH.

TWILIGHT 22 "Electric Kingdom" (Vanguard) 32/9
Rotations: Heavy 4/0, Medium 12/1, Light 14/6, Extra Adds 2, Total Adds 9 including WVEE, WDMT, WJMO, WJLB, KMJM, KJLH, WPDQ. Heavy: WHRK, WEDR, WZAK, WPLZ. Medium: WRKS, KRLY, WDRQ, WKND.

MADONNA "Holiday" (Sire/WB) 32/5

Rotations: Heavy 5/0, Medium 12/1, Light 14/3, Extra Adds 1, Total Adds 5, WJLB, XHRM, WVOL, WVKO, WKWM. Heavy: WRKS, WDAS, WVEE, KRNB, WNHC. Medium: WAMO, WAOK, WDRQ, KSOL, KDIA.

PATTI LaBELLE "If Only You Knew" (Philadelphia International/CBS) 31/6
Rotations: Heavy 3/0, Medium 11/1, Light 14/2, Extra Adds 3, Total Adds 6, WOOK, KMJQ, WEDR, WBMX, KMJM, WLTH. Heavy: WKYS, WVEE, WZEN-FM. Medium: WHUR, KRNB, WYLD-FM, WJMO, WDRQ, WNHC.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 31/1

ROTE DAVIS 1 FOUR MYSSET WHISH I LUST TOU (UCCSHI FTOILLY ST) 1
ROTELIONS: Heavy 10/0, Medium 10/0, Light 11/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: KRNB, WJMO, WGPR, WGIV, WOIC, WKXI, KJCB, WLOU. Medium: WDAS, WOOK, WAOK, WEDR, WZAK, KSOL.

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 30/30
Rotations: Heavy 0/0, Medium 4/4, Light 15/15, Extra Adds 11, Total Adds 30 including WXYV, WILD, WDAS, WKYS, WAOK, KMJQ, KRNB, WHRK, WBLZ, WCIN, WDRQ, KMJM, KDAY, KSOL, KDIA.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 30/5
Rotations: Heavy 3/0, Medium 11/0, Light 15/4, Extra Adds 1, Total Adds WPDD, KKDA-FM, WAAA, WDAO, WWWS. Heavy: WGCI, WATV, WNOO. Medium: WOOK, WHUR, KRLY, WGPR, KJLH, WRDW, KNOW.

DEELE "Body Talk" (Solar/Elektra) 28/16

Rotations: Heavy 0/0, Medium 6/2, Light 18/10, Extra Adds 4, Total Adds 16 including WBLZ, WZAK, WJLB, KJLH, XHRM, C, WPEG, KJCB, WLOU, WDAO, WWWS. Medium: KMJQ, WZEN-FM, WRDW, WATV.

MICHAEL JACKSON "P. Y.T. (Pretty Young Thing)" (Epic) 27/3
Rotations: Heavy 10/0, Medium 12/1, Light 5/2, Extra Adds 0, Total Adds 3, KMJQ, KDAY, WANT. Heavy: WVEE, WRDW, WGIV, WPDQ, WBLX, WLTH, KDIA. Medium: WILD, WZAK, WJJS, WVKO, WDAO.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 26/6
Rotations: Heavy 5/0, Medium 7/1, Light 14/5, Extra Adds 0, Total Adds 6, KDAY, WGIV, WOIC, WPDQ, WPLZ, WLTH. Heavy:
WDAS, KRNB, WAIL-FM, KJLH, XHRM. Medium: WRKS, WOOK, WBMX, WWWS.

DAVID SANBORN "Neither One Of Us" (WB) 26/3

Rotations: Heavy 2/0, Medium 13/0, Light 9/1, Extra Adds 2, Total Adds 3, WXYV, WDAS, KJLH. Heavy: WGCI, WAAA. Medium: WVEE, WHRK, WZAK, WGIV, WNOO, KJCB, KOKY, WBLX, WLTH, KDIA.

SIGNIFICANT ACTION

BOBBY NUNN "Private Party" (Motown) 25/2

KDAY, WATV, WPEG, WLVW, WWDM, WANM, WKWM, WTLC, WWWS, KDKO, Medium: XHRM, WKND, WENN, WOIC, WVOL.

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 25/0

Rotations: Heavy 1/0, Medium 17/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WAAA. Medium: WXYV, WDMT, WZAK, WGPR, WZEN-FM, XHRM, WNOO, WOIC, WKXI, WLOU, WVOL, WANM, WDAO, WLTH, KUKQ.

MAJOR HARRIS "All My Life" (Pop Art/Montage) 24/3

Rotations: Heavy 1/0, Medium 10/0, Light 12/2, Extra Adds 1, Total Adds 3, WPLZ, WWDM, WKWM. Heavy: WEDR. Medium: WDAS, WOOK, WVEE, KRNB, WDIA, WBMX, WKXI, WVOL, WLTH, WWWS.

DARYL HALL & JOHN OATES "Say It Isn't So" (RCA) 23/11

Rotations: Heavy 5/2, Medium 8/1, Light 9/7, Extra Adds 1, Total Adds 11, WVEE, WYLD-FM, WDMT, WZAK, KSOL, WPDQ, WVOL, KHYS, KOKA, WANM, KUKQ. Heavy: WKYS, WOOK, WHRK. Medium: WAIL-FM, WBLZ, WZEN-FM, KNOW, KOKY,

Adds & Hots . . . See Page 54



November 4, 1983

1 LIONEL RICHIE/All Night Long (All Night) (Motown)

2 JEFFREY OSBORNE/Stay With Me Tonight (A&M) 11 9 4

3 PAUL McCARTNEY and MICHAEL JACKSON/Say Say (Columbia) 32 13 5

4 JENNIFER HOLLIDAY/I Am Love (Geffen)

6 DeBARGE/Time Will Reveal (Gordy/Motown) 24 11 6

6 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)

7 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista) 8 5 3

17 15 12 8 TOM BROWNE/Rockin' Radio (Arista)

3 ATLANTIC STARR/Touch A Four Leaf Clover (A&M) - 31 16

D. WARWICK & L. VANDROSS/How Many Times Can We Say... (Arista) 23 16 13

9 8 8 12 MTUME/Would You Like To (Fool Around) (Epic)

7 7 10 14 ANITA BAKER/Angel (Beverly Glen)

22 21 20 **6 COMMODORES/Only You (Motown)**

RICK JAMES/U Bring The Freak Out (Gordy/Motown)

18 17 17 18 TEENA MARIE/Fix It (Part I) (Epic)

37 31 (9) SHALAMAR/Over And Over (Solar/Elektra)

3 3 11 21 KLIQUE/Stop Doggin' Me Around (MCA) 7 22 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

21 19 18 24 LAKESIDE/Real Love (Solar/Elektra)

4 4 14 25 TAVARES/Deeper In Love (RCA)

5 10 23 27 RUFUS & CHAKA KHAN/Ain't Nobody (WB)

39 34 28 POINTER SISTERS/I Need You (Planet/RCA)

12 12 24 29 SLAVE/Shake It Up (Cotillion/Atco) 20 20 19 30 ANDRE CYMONE/Make Me Wanna Dance (Columbia)

35 33 30 30 SKYY/Show Me The Way (Salsoul/RCA)

28 28 26 31 MANHATTANS/Forever By Your Side (Columbia)

DEBUT **S** KOOL & THE GANG/Joanna (De-Lite/PolyGram) DEBUT MARY JANE GIRLS/Boys (Gordy/Motown)

36 35 STANLEY CLARKE/GEORGE DUKE/Heroes (Epic)

40 37 6 JONES GIRLS/On Target (RCA) 29 29 28 37 MANHATTAN TRANSFER/Spice Of Life (Atlantic)

14 14 25 38 MICHAEL WYCOFF/Tell Me Love (RCA)

34 32 38 39 PRINCE/Delirious (WB)

40 ONE WAY/Let's Get Together (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

MOST ADDED ®

EARTH, WIND & FIRE (34) RAY PAKRER JR. (30) **KOOL & THE GANG (28) GEORGE CLINTON (19) STEPHANIE MILLS (15)**

HOTTEST

LIONEL RICHIE (59) JENNIFER HOLLIDAY (23) JEFFREY OSBORNE (18) DeBARGE (16) ANITA BAKER (15)

BILLY GRIFFIN "Respect" (Columbia) 23/2

Rotations: Heavy 4/0, Medium 9/0, Light 9/1, Extra Adds 1, Total Adds 2, WOIC, KHYS. Heavy: WRDW, WGIV, KOKA, WAAA Medium: WVEE, WJMO, KJLH, XHRM, KSOL, WKXI, WPDQ, WLTH, KUKQ.

DECO "Fresh Idea" (Qwest/WB) 21/8
Rotations: Heavy 1/1, Medium 4/1, Light 12/2, Extra Adds 4, Total Adds 8, WXYV, KRNB, WAIL-FM, WJMO, WGPR, WPEG, WLOU, WVOI. Medium: WVOL, WAAA, WTLC.

SHANNON "Let The Music Play" (Mirage/Atco) 21/5
Rotations: Heavy 6/0, Medium 6/1, Light 8/3, Extra Adds 1, Total Adds 5, KMJQ, WJAX, WLTH, KDIA. Heavy: WRKS, WDAS, WHRK, WBMX, WGCI, WNHC.

SKOOL BOYZ "Before You Go" (Crossroad) 21/2
Rotations: Heavy 1/0, Medium 9/0, Light 11/2, Extre Adds 0, Total Adds 2, WYLD-FM, KHYS. Heavy: WTLC. Medium: WEDR, WZAK, WGPR, WJLB, WZEN-FM, WPDQ, WDAO, WLTH, WKWM.

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 21/1 Rotations: Heavy 2/0, Medium 6/0, Light 13/1, Extra Adds 0, Total Adds 1, WATV. Heavy: WGIV, WCIN, Medium: WGPR,

KACE, WNOO, WOIC, WJMI, WVOL GARLAND GREEN "Tryin" To Hold On" (Ocean Front) 21/1
Rotations: Heavy 2/0, Medium 8/0, Light 10/0, Extra Adds 1, Total Adds 1, WAIL-FM. Heavy: KJCB, KOKA. Medium: WILD, WOOK, WAOK, WEDR, WYLD-FM, WGPR, WKXI.

GEORGE CLINTON "Nubian Nut" (Capitol) 19/19

Rotations: Heavy 0/0, Medium 2/2, Light 10/10, Extra Adds 7, Total Adds 19, WILD, WRKS, WDAS, WAOK, KMJQ, KRLY, KRNB, WHRK, WGCI, WCIN, WGPR, WJLB, WZEN-FM, WDRW, WOIC, WLVW, WWDM, WTLC, WWWS.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring) 19/5

Rotations: Heavy 2/0, Medium 7/1, Light 9/3, Extra Adds 1, Total Adds 5, WOOK, WOIC, KOKA, WWDM, KDKO. Heavy: WEDR, WYLD-FM. Medium: WVEE, WBMX, WDMT, WZAK, WDAO, WLTH.

INSTANT FUNK "(Just Because) You'll Be Mine" (Salsoul/RCA) 19/3
Rotations: Heavy 0/0, Medium 6/0, Light 11/1, Extra Adds 2, Total Adds 3, KSOL, WNHC, WJJS. Medium: KRNB, WHRK, WEDR, WKND, WVOL, WAAA.

NEW ORDER "Confusion" (Streetwise) 19/2

s: Heavy 2/0, Medium 4/1, Light 13/1, Extra Adds 0, Total Adds 2, WVEE, WENN. Heavy: WAOK, WEDR. Medium: WDAS, RON BANKS "Truly Bad" (CBS) 19/0

Rotations: Heavy 2/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WBMX, WWWS. Medium: WKYS, WDRQ, WGPR, WRDW, WNOO, WKXI, WWDM, WTLC.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 19/0

Rotations: Heavy 7/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WBMX, KJLH, WPEG, WJMI, WKXI, WWDM, WTLC. Medium: KMJQ, KRLY, WCIN, WZEN-FM, KDAY, WATV, KOKA, KUKQ.

TOM SCOTT "Come Back To Me" (Atlantic) 17/3
Rotations: Heavy 0/0, Medium 4/1, Light 12/1, Extra Adds 1, Total Adds 3, WAOK, WOIC, KUKQ. Medium: WVOL, KOKA. G.L.O.B.E. & WHIZ KID "Play That Beat Mr. DJ" (Tommy Boy) 17/3

Rotations: Heavy 0/0, Medium 10/0, Light 6/2, Extre Adds 1, Total Adds 3, WAOK, WAAA, WKWM. Medium: WRKS, WDAS, WVEE, KRNB, WHRK, WEDR, WAIL-FM, WDMT, WZAK, WNHC.

THREE MILLION "I've Been Robbed" (Cotillion/Atco) 16/9 Rotations: Heavy 0/0, Medium 1/1, Light 13/8, Extra Adds 2, Total Adds 9, WXYV, WHRK, WDMT, WNHC, WJMI, KJCB, WTLC,

LILLO "Who Do You Think You Are" (Capitol) 16/4 Rotations: Heavy 1/0, Medium 4/0, Light 10/3, Extre Adds 1, Total Adds 4, WKND, WNHC, WLOU, WVOI. Heavy: KJLH. Medium: KACE, WPEG, KJCB, WLVW.

ACTIVE FORCE "Give Me Your Love" (A&M) 15/3 Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Extra Adds 1, Total Adds 3, KKDA-FM, KOKA, WDAO. Heavy: WWWS. Medium: WYLD-FM, WDRQ, WGPR, WOIC.







Columbia Hero-Gram

COLUMBIA BLACK MUSIC PROMOTION AND GLADYS KNIGHT & THE PIPS

TO: (BLACK & URBAN CONTEMPORARY PROGRAMMERS) OUR HEROES

- 30 YEARS IS A LONG TIME TO HAVE ANYONE'S SUPPORT. STOP. THANK YOU FOR THE PAST, THANK YOU FOR THE PRESENT, AND MOST OF ALL, THANK YOU FOR OUR
- FUTURE. STOP. YOU'RE OUR HEROES! DON'T STOP! "SAVE THE OVERTIME," "YOU'RE NUMBER ONE (IN MY BOOK)," AND NOW OUR "HERO" - ON YOUR DESK THIS WEEK.



Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

MELBA MOORE
WILL POWERS
MIDNIGHT STAR
BRENDA JONES
CHERYL LYNN
DAVID SANBORN
WRECKIN' CREW
THREE MILLION SPANDAU BALLET SPANDAU BALLET HOTTEST: LIONEL RICHIE PRINCE JEFFREY OSBORNE TEENA MARIE MCCARTNEY & JACKS

Elroy R.C. Smith

GEORGE CLINTON COMMODORES RAY PARKER JR. STACY LATTISAM CON FUNK SHUN HOTCEST. LIONEL RICHIE RUFUS 6 CHAKA KLIQUE STEPHANIE MILLS MTUME

KOOL & THE GANG LILLO STEPHANIE MILLS

DEELE THREE MILLION G.T. 10 SPEED HAWKEYE NEW EDITION INSTANT PUNK

WRKS/New York Mayo/Quartarons

KOOL & THE GANG HERB ALPERT GEORGE CLINTON GEORGE STATE

HOTTEST:
LIONEL RICHIE
BONNIE TYLER
SHANNON
MADONNA
MCCARTNEY & JACKS

WDAS/Philadelphia Joe Tamburro

EW&F RAY PARKER JR. BRENDA JONES WOMACK & WOMACK DAVID SANBORN HERBIE HANCOCK GEORGE CLINTON GEORGE CLINTON TIERRA CUBA GOODING SHADES OF LOVE AFRICALI Hottest: LIONEL RICHIF Hottest: LIONEL RICHIF DEBARGE GRANDMASTER FLASH SOS BAND SHANNON

J.C. Floyd

JUNIOR
SHALAMAR
STEVIE WOODS
CUBA GOODING
HOTLEST:
JEFFREY OSBORNE
MTUME
LIONEL RICHIE
JENNIFER HOLLIDAY
SOS BAND

WKYS/Washington, DC Donnie Simpson

STACY LATTISAW NEWCLEUS NEWCLEUS
MARY JANE GIRLS
ROOL 6 THE GANG
NONA HENDRYX
EW&F
RAY PARKER JR.
PRINCE HOTTEST:
LIONEL RICHIE
NEW EDITION
KLIQUE
RUFUS & CHAKA
SOS BAND

WOOK/Washington Chris Gardner

KOOL & THE GANG ASHPORD & SIMPSON GAP BAND MILLIE JACKSON JIMMY CASTOR GAP BAND
MILLIE JACKSON
JIMMY CASTOR
PATTI LABELLE
PRINCE
NYC PEECH BOYS
ZAPP
HOTTEST
JENNIFER HOLLIDAY
MCCARTNEY 6 JACKS
DONNA SIMMER
LIONEL RICHIE
WEST STREET MOB WHUR/Washington, DC Oscar Fields

IRENE CARA

IREME CARA
EMAF
RAY PARKER JR.
ONE WAY
ROY AVERS
HOTLEST:
LIONEL RICHIE
JENNIFER HOLLIDAY
KLIQUE
GAP BAND
SOS BAND

MIDWEST

WBMX/Chicago Lee Michaels

CLORIA GAYNOR
SOS BAND
RICK JAMES
NITER SENT BOYS
HITEROGULD
WRECKIN' CREM
IREME CARA
PATTI LABELLE
HOTES
LIONEL RICHIE
ANITA BAKER
ARETHA FRANKLIN
STONE CIEY BAND
COMMODORES

STEPHANIE MILLS JONES GIRLS EW&F GEORGE CLINTON O'BRYAN HOTTEST: LIONEL RICHIE RUFUS & CHAKA ANITA BAKER SOS BAND RICK JAMES

WBLZ/Cincinn Brian Castle

EW&F RAY PARKER JR KOOL & THE GANG IRENE CARA Hottest: LIONEL RICHIE MTUME MTUME MIDNIGHT STAR ARETHA FRANKLIN JEFFREY OSBORNE

SIG Kennedy
GAP SAND
SPANDAU BALLET
HAWKEYE
EWAF
GEORGE CLINTON
RAY PARKER JR.
AL MCCALL
NEWCLEUS
JENNIFER HOLLIDAY
LIONEL RICHIE
GARY BYRDA G.B.
BRYSON & FLACK

WDMT/Cleveland Magic/Dean

THREE MILLION
KOOL & THE GANG
STEPHANIE MILLS
TWILLIGHT 22
RICK JAMES
RIDNIGHT STAR
HALL & OATES
HOCTES
DEBARGE
ZAPP
JEFFREY OSBORNE
SOS BAND
SHALAMAR

WJMO/Cleveland Erik Stone

DECO MIDNIGHT STAR COM FUNK SHUN SHUN KOOL & THE GANG THILLIGHT 22 FOUR TOPS STRUE WOODS HOLEDER RICHTE LIONEL RICHTE JENNIFER HOLLIDAY ANITH BAKER ODNNA SUMMER ARETHA FRANKLIN

New & Active . . . See Page 52

SOUTH

EMATP TINSIEN
EMATP GEORGE CLINTON
TOM SCOTT ILE XID
GLOBE & WHIZ XID
RANDA JONES
STEPPANIE HILLS
CUBA GOODING
MRECKIN CREW
MOCKES:
LIONEL RICHIE
KLIQUE
WARNICK & VANDROS
COMMODORES
MTUME

WVEE/Atlanta Scotty Andrews

HALL & OATES
SMOKEY ROBINSON
IRENE CARA
EWAF
MIDNIGHT STAR
TWILLIGHT 22
STACY LATTISAW
NEW ORDER
EURYTHMICS
HOTHER
LIONEL RICHIE
MITOME

WRDW/Augusta Teddy Black

PHILIP BAILEY MCCARTNEY & JACKS PHILIP BAILEY
MCCARTNEY & JACK;
JONES GIRLS
ENCHANTHEN
MARY JANE GIRLS
CHARKE & DURE
GARRETT'S CREW
KYLCH MA RIF
TERN MARY
JANE GIRLS
A BLACKPORT
JEROME JETSON
GEORGE CLINTON
RAY PARKER JR.
HOLTEST
HOLTEST
MOTHER
TOBBARGE
REME & ANGELA
JEFFRRY OSBORNE
RICK JAMES

WZAK/Cleveland Lynn Tolliver

Lynn Jouiver
MALL & OATES
KOOL & THE GANG
DEBLE
JUNIOR
STEVIE WOODS
BOBBY NUNN
DISCO 3
TIMMY THOMAS
HOTESE
LAPE
LIONEL RICHIE
RENE & ANGELA
DEBARGE
LAKESIDE

KNOW/Austin Selby Edwards

Seiby Edwards
NC PEECH BOYS
G.T.
EW&FF
IREME CARA
MARY JANE GIRLS
HOTCEST
LIONEL RICHIE
MIDDIGHT STAR
JENNIFER HOLLIDAY
TOM BROWNE
ARETHA FRANKLIN

RAY PARKER JR.
STACY LATTISAW
STEPHANIE MILLS
ENAF
HERB ALPERT
HERB ALPERT
HOUSE
KOOL & THE GANG
HOTES
GLADYS KNIGHT
ANITA BAKER
KLIQUE
RUFUS & CHAKA
PRINCE

RON LANUARY
IRENE CARA
KOOL & THE GANG
JUNIOR
O'BRYAN
BRYSON & FLACK
STACY LATTISAM
RAY PARKER JR.
HOTLEST
LIONEL RICHIE
JEFFREY OSBORNE
ARETHA FRANKLIN
MANHATTANS
TOM BEOWNE

WGIV/Charlotte ⊕ Hai Harrill

NEW EDITION GRANDMASTER FLASH HOTTEST:
ARETHA FRANKLIN
LAKESIDE
BILLY GRIFFIN
JAMES INGRAM
MCCARTNEY 6 JACKS

ANITA BAKER P. FUNK ALL-STARS TOM BROWNE

WATV/Birmingham

WPEG/Charlotte Les Norman

POINTER SISTERS
RENE & ANGELA
CON FUNK SHUN
ONE WAY
DEELE
NEW EDITION
ARMENTA
DECO
HOTELS
LIONEL RICHIE
ANITA BAKER

RANDY CRAWFORD RAY PARKER JR. SMOKEY ROBINSON LTD

LTD
HOTTEST:
JENNIFER HOLLIDAY
LIONEL RICHIE
MIDNIGHT STAR
JEFFREY OSBORNE
JAMES INGRAM

TOM SCOTT WEATHER GIRLS GRANDMASTER FLASH WEATHER GIRLS
GRANDMASTER FLA:
CURTIS HAIRSTON
BILLY GRIFFIN
CON FUNK SHUN
ENDER CLINTON
RASHIP
MODORE CLINTON
RASHIP
HODORE
HILLIE JACKSON
HOLLE JACKSON
HOLLE JACKSON
HOLLE JACKSON
HOLLE JACKSON
HOLLE JACKSON
HOLLE JACKSON
TYRONE DAVIS

STACY LATTISAW
MARY JANE GIRLS
POINTER SISTERS
MAZE
ACTIVE PORCE
Hottest:
DEBARGE LIONEL RICHIE TOM BROWNE ZAPP BOBBY NUNN

KRLY/Houston Mike Caviel

GEORGE CLINTO STEVIE WOODS JUNIOR

KMJQ/Houston Jim Snowden

PATTI LABELLE
RAY PARKER JR.
GEORGE CLINTON
HOTCEST:
PRINCE
DEBARGE
MCCARTNEY & JA
DEELE
ROYALCASH

WJMI/Jackson Carl Haynes

STEPHANIE MILLS STACY LATTISAW KOOL & THE GANG KWICK THREE MILLION

WKXI/Jackson Tommy Marshal

CON FUNK SHUN
WILL POWERS
SOS BAND
JIMMY CLIFF
REAL TO REEL
AL MCCALL
RAY PARKER JR.
EWEF
LIONEL RICHIE
TYRONE DAVIS
LAKESIDE
ARETHA FRANKLI

WJAX/Jacks Steve Fox

KJCB/Lafayette (# Beatrice Evans

Beatice Evans
IRENE CARA
IRENE CARA
DEFLE
ATLANTIC STARR
MOTIVATION
THREE MILLION
GENERATION BAND
HOTESS:
LIONEL RICHIE
MIDNIGHT STAR
GAP BAND
RUFUS & CHAKA
ZAPP

KOKY/Little Rock us Paul Todd

STEPHANIE MILLS J. BLACKFOOT

J. BLACKFOOT
Hottest:
FOUR TOPS
ARETHA FRANKLIN
POINTER SISTERS
MCCARTNEY 6 JACKS
MANHATTAN TRANSFE

CUBA GOODING
DBCO
SPANDAU BALLET
BOHANNON
MCCARTNEY & JACKS
WRECKIN' CREW
DEELE
IRENE CARA
LILLO
MATTHEW WILDER
NYC PEECH BOYS
HOTEST

Hottest: LIONEL RICHIE TOM BROWNE ROYALCASH JECKYLL & HYDE ANITA BAKER

9

6

10

8

19

WLOU/Louisville Neal O'Rea SHALAMAR HAWKEYE ZAPP CUBA GOODING

ENCHANTMENT REAL TO REEL ROOL & THE GANG FOUR TOPS STEPHANIE MILLS SWANNON SHANNON & SIMPSON STACY LATTISAW EWAF HOTCEST: LIONEL RICHIE ATLANTIC STARR CLARRE & DUKE DEBARGE

WPDQ/Jackso Marc Little JIMMY CASTOR
STEPHANIE MILLS
GRANDMASTER PLASH
MAZE
JUNIOR
KOOL 6 THE GANG
RAY PARKER JR.
SHALAMAR
TMILIGHT 22
HALL 6 OATES
MOTIVATION
EM6F MOTIVATION EW&F HOTTEST: KLIQUE LIQUE LICHIE COMMODORES JEFFREY OSBORNE LAKESIDE

GEORGE CLINTON
EM&F
THREE MILLION
RAY PARKER JR.
HOTTEST:
DEBARGE
JEFFREY OSBORNE
LIONEL RICHIE
MCCARTNEY & JACKS
STEPHANIE MILLS

SCAVE LIONEL RICHIF

Lad Gons
INSTANT FUNK
CON FUNK SHUN
RAY PARKER JR.
WARWICK & VANDRE
MARY JAME GIRLS
HOTTEST
HO

KRNB-FM/Memphis Floyd Blackwell

Floyd Blackwell
STEPHANIE MILLS
STACY LATTISAM
STEVIE WOODS
CASHMERE
RAY PARKER JR.
GAP BAND
SMOKEY ROBINSON
ECORGE CLINTON
EWEF
CON FORK SHUN
LIONEL RICHIE
JEFFREY OSBORNE
DEBARGE
ROYALCASH

WDIA/Memphis Bobby O'Jay

SOS BAND ATLANTIC STARR EM&F HATTHEW WILDER SHALAMAR HOTTEST: KLIQUE LIONEL RICHIE JEFFREY OSBORNE MCCARTNEY & JACKS MANHATTANS

GEORGE CLINTON

WEDR/Miami Jackson/Jones

ROOL & THE GANG FALLEN ANGEL CON FUNK SHUN ASHFORD & SIMPS PO HORNE JIMMY BO HORNE JAMES BROWN RAY PARKER JR. STEVIE WOODS JENNIFER HOLLIDAY

HOTE HOTEST: JAMES INGRAM JENNIFER HOLLIDAY MICHAEL JACKSON COMMODORES LIONEL RICHIE

WLVW/Moncks Corn Ron Pinckney

KOOL & THE GANG GEORGE CLINTON EW&F OLIVER CHEATHAM SERGE PONSAR GAP BAND MOTIVATION BILL SUMMERS HOLLES BILL SUMMERS
HOTTEST:
TEENA MARIE
ANITA BAKER
LAKESIDE
MICHAEL JACKSON
JONES GIRLS

MELBA MOORE NEW EDITION NEW EDITION NEW EDITION CULTURE CLUB TOM BROWNE Hottest: LIONEL RICHIE JENNIFER HOLLIDAY COMMODORES COMMODORES MCCARTNEY & JACKS MIDNIGHT STAR

EW&F
DEELE
RAY PARKER JR.
TWILIGHT 22
CUBA GOODING
MADONNA
HALL & OATES
ATLANTIC STARR
HOTLERI Hottest: LIONEL RICHIE MCCARTNEY & JACKS NEW EDITION MIDNIGHT STAR RICK JAMES

WYLD-FM/New Brute Balley

SKOOL BOYZ
HALL & OATES
SPANDAU BALLET
JIMMY CLIFF
EW&F
FRONT ROW
ROCTEST:
KLIQUE
GAP BAND
RUEUS & CHAKA
STEPHANIE MILLS
LIONEL RICHIE

WAIL-FM/New Orleans Barry Richards

WTOY/Roanoke

RICK JAMES
SHALAMAR
CON FUNK SHUN
POINTER SISTERS
MELBA MOORE
RENE & ANGELA
HOTLEST:
LIONEL RICHIE
KLIQUE
TAVARES
LAKESIDE
RUFUS & CHAKA

KHYS/Port Arthur Mark Petry

BOBBY PATTERSO
Hottest:
RICK JAMES
ZAPP
CON FUNK SHUN
MTUME
MIDNIGHT STAR

MICHAEL JACKSON JAMES INGRAM IRENE CARA

ONE WAY
ONE WAY
CON FUNK SHUN
MELBA MOORE
ASHPORD & SIMPSON
HALL & OATES
POINTER SISTERS
BILLY GRIFFIN
ROYALCASH
SKOOL BOYZ

KOKA/Shrevep B.B. Davis

B.B. Davis

HALL & OATES
CON FUNK SHUN
ACTIVE FORCE
MILLIE JACKSON
TONES
EW&F
TIMMY THOMAS
HOTTEST:
LIONEL RICHIE
KLIQUE
JENNIFER HOLLIDAY
PRINCE
ANITA BAKER

GEORGE CLINTON KOOL & THE GANG MILLIE JACKSON ROYALCASH MAJOR HARRIS HOTTEST

WEST

KDKO/Englewe Carlos Lando

SHALAMAR MARY JANE GIRLS FOUR TOPS MILLIE JACKSON G.T.
SOS BAND
HOLLEST:
LIONEL RICHIE
JENNIFER HOLLIDAY
DONNA SUMMER
BOBBY NUNN
PRINCE

KDAY/Los Angeles Jack Patterson

Jack Patterson
KRAFTYERK
REVIE KRY
ROOL & THE GANG
RICK JAMES
STEPHANIE MILLS
RAY PARKER JR.
GRANDMASTER FLASH
MIGHAEL JACKSON
KASHIF
HOLLORE LICHLE
JIONEL RICHLE
JIONEL RICHLE
JIONEL RICHLE
JIONEL RICHLE
JIONEL RICHLE
JIONEL RICHLE
JONEL RICHLE
BOBBY NUNN

KJLH/Los Angelas ம J.B. Stone/Rico THIRD WORLD TYRDNE DAVIS PATTI LABELLE G.T. FARMER OF THE PALLER ANGEL DAVIO SANBORN TWILIGHT 22 EWAF DEELE HOTTEST: ZAPP DEBARGE JONES GILLS REAL TO REEL JEFFREY OSBORNE

KACE/Los Angales (4) Milier/Wiggins none Hottest: MIDNIGHT STAR ZAPP KLIQUE LIONEL RICHIE SOS BAND

WANM/Tailahassee Joe Bullard

ROOL & THE GANG RAY PARKER JR. SHANNON EW&F HOTLEST: MICHAEL JACKSON ANDRE CYMONE JEPFREY OSBORNE LIONEL RICHTE RICK JAMES

KUKQ/Phoenix Rick Nuhn

EWAP
KOOL & THE GANG
HALL & OATES
DEELE
TOM SCOTT
THREE MILLION
HOTLERE:
NEW EDITION
LIONEL RICHIE
TAVARES
ANDRE CYMONE
CLARKE & DUKE

XHRM/San Diego (/ Harris/Lindsey

Harria/Lindsay
MADONNA
KOOL & THE GANG
REAL TO RELL
STEVIE WOODS
ENCHANTMENT
DEELE
LIONEL RICHIE
JENNIFER HOLLIDAY
TEENA MARIE
TAVARES
ANDRE CYMONE

KSOL/San Mateo Bernie Moody

RAY PARKER JR.
RENE & ANGELA
RICK JAMES
CON FUNK SHUN
HALL & OATES
INSTANT FUNK
MELBA MOORE
EW&F
HOTLEST. EW&F Hottest: LIONEL RICHIE LIONEL RICHIE
KLIQUE
JENNIFER HOLLIDAY
MTUME
MANHATTAN TRANSFE

SHANNON STEPHANIE MILLS MOTIVATION HALL & OATES EW&F HOTCOST LIONEL RICHIE JENNIFER HOLLIDAY ARETHA FRANKLIN MICHAEL JACKSON TAVARES

CON FUNK SHUN
SUNFIRE
BICK JAMES
MCCARTNEY & JACKS
EAY PARKER JR.
DEBLE
MAZE MAZE
AL MCCALL
JIMMY CLIFF
GLOBE & WHIZ KID
ROOL & THE GANG
MTUME
HOTLOST:
LIONEL RICHIE
RUFUS & CHAKA
TAVARES
KLIQUE
GAP BAND

JAZZRADIO NATIONAL AIRPLAY/30®

November 4, 1983

BOB JAMES/Foxie (Columbia)

JIMMY McGRIFF/The Countdown (Milestone) SPYRO GYRA/City Kids (MCA)

LES McCANN/The Longer You Wait (JAM) 6 JEAN-LUC PONTY/Individual Choice (Atlantic)

ERIC GALE/Island Breeze (Musician/Elektra)

MANHATTAN TRANSFER/Bodies & Soul (Atlantic) HERB ALPERT/Blow Your Own Horn (A&M)

MARVIN STAMM/Stammpede (Palo Alto) **©** MICHAEL FRANKS/Passionfruit (WB) 21

1 TOM SCOTT/Target (Atlantic) 22

5 TOM GRANT/Tom Grant (Pausa)

13 GEORGE BENSON/In Your Eyes (WB) 13 RED HOLLOWAY/Hittin' The Road Again (JAM)

PAQUITO D'RIVERA/Live At Keystone Korner (Columbia) 16 HIROSHIMA/Third Generation (Epic)

17 JACO PASTORIUS/Invitation (WB) 12 **13** SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)

 RICHIE COLE/Some Things Speak For Themselves (Muse) 20 LINDA HOPKINS/How Blue Can You Get (Palo Alto)

4 HUBERT LAWS/Make It Last (Columbia) DEBUT GENERATION BAND/Soft Shoulder (Palo Alto) DEBUT 23 RAMSEY LEWIS/Les Fleurs (Columbia)

DEBUT MONGO SANTAMARIA/Mongo Magic (Roulette)

17 25 MAYNARD FERGUSON/Storm (Palo Alto) 26 WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord)

2 AL DIMEOLA/Scenario (Columbia) 28 L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)

24 30 FREE FLIGHT/Soaring (Palo Alto)

DEBUT DON LATARSKI/Lifeline (Pausa)

JAZZ. REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gainesville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco Bob Parlocha; KJZZ/Seattle, Carol Handley.

(J) indicates Black reporters also contributing to Jazz Chart

The Awaited STANLEY CLARKE **GEORGE DUKE** Project II

Featuring the single "Heros"

On The Black Radio Chart On Epic Records & Cassettes

THE CLARKE/DUKE PROJECT II

STANLEY CLARKE **GEORGE DUKE**

MTUME RENE & ANGFLA ANITA BAKER SLAVE JENNIFER HOLLIDAY

RECKIN' CREW JUNIOR STEVIE WOODS

SHALAMAK HOTTEST: COMMODORES LIONEL RICHIE SOS BAND JENNIFER HOLLIDAY ANITA BAKER DEELE MAZE
STEPHANIE MILLS
KOOL & THE GANG
MOTIVATION
ACTIVE FORCE
GLORIA GAYNOR
POHANNON

WDRQ/Detroit Brian White EW&F FOUR TOPS FOUR TOPS
JUNIOR
KAPP IVORY PROJ.
NEW EDITION
RAY PARKER JR.
HOTLEST:
ANITA BAKER
DOLBY'S CUBE
JEFFREY OSBORNE
KRAFTWERK
LIONEL RICHIE

GEORGE CLINTON STEPHANIE MILLS HERB ALPERT AL MCCALL SMOKEY ROBINSON MOTIVATION G. T. Hotte t: MICHAPI WYCOFF LIONF: RICHIF TOM BROWNF JEFFREY OSBORNE SOS BAND

WJLB/Detroil James Alexande

James Alexander
DEELE GEORGE CLINTON
TWILIGHT 22
MADDNNA
CHILLTOWN
NAKED EYES
THIRD WORLD
HOTEST:
ORBIT
RENE & ANGELA
MIDNIGHT STAR
GLADYS KNICHT

SHANNON
JUNIOR
BAY PARRER JR.
STEVILE WOODS
POINTER SISTERS
JRENE CARA
GRANDMASTER FLASH
DEELE
PATT LABELLE
DEEANGE
SOS BAND
LIONEL RICHIE
SHALAMAR
SHALAMAR

Frank Grant ENCHANTMENT GLOBE & WHIZ KID MAJOR HARRIS KOOL & THE GAND MADONNA O'BRYAN WILL POWERS HOTE LIONEL RICHIE SOS BAND BERNARD WRIGHT KAIYA DEBARGE PATTI LABELLE HOTTEST: RENE & ANGELA DIANA ROSS ARETHA FRANKLIN JEFFREY OSBORNE DONNA SUMMER

JAY JORNSON
EM&F CEORGE CLINTON
THREE MILLION
REAL TO REEL
LATEST
AL MCCALL
HOTCEL
LIONEL RICHIE
ANDRE CYMONE
BOBBY NUNN
LAKESIDE
P. FUNK ALL-STARS

WLUM/Milwaukee Rich Guzman

none
Hottest:
MIDNIGHT STAR
RICK JAMES
MCCARTNEY & JACKS
LYDIA MURDOCK
DEBARGE DEELE IRNE CARA MAZE THREE HAILLION COURTS HAIRSTON CORTEZ KASHIF GEORGE CLINTON BAY PARKER JR. TOM BROWNE WARWICK & VANDROS ORBIT REME & ANGELA JEPFREY OSBORNE

WZEN-FM/SI. Louis Rod King

THIRD WORLD
THIRD WORLD
RANDY CRAWFORD
KOOL & THE GANG
MOTIVATION
GEORGE CLINTON
Hottest: GEORGE CLINTON
Hottest:
LIONEL RICHIE
RENE & ANGELA
DONNA SUMMER
LYDIA MURDOCK
JENNIFER HOLLIDAY

MEAR MYNCK SMOKEY ROBINSON RAY PARKER JR. KOOL & THE GANG NONA HENDRYX COMMODORES DEELE G.T. TWILIGHT 22 LILLO

DECO MARY JANE GIRLS HOTTEST: LIONEL RICHIE TOM BROWNE ZAPP RENE & ANGELA ANITA BAKER

is here On your desk today!!

THE HIT STREAK CONTINUES

Keepin' My Lover Satisfied



The new single by MELBA MOORE

isnow

RENE & ANGELA My First Love

20*

MAZE featuring Frankie Beverly We Are One SIGNIFICANT ACTION ASHFORD SIMPSON It's Much





Deeper SIGNIFICANT ACTION

GEORGE CLINTON Nubian Nut ONE OF THE MOST





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAVID FRIZZELL

A Million Light Beers Ago (Viva)

On 64% of reporting stations. National Summary: Up 52, Same 21, Down 0, Debuts 14, Adds 12. Moves 44-40 on the Country Chart.

JOE STAMPLEY

Double Shot Of My Baby's Love (Epic)

On 61% of reporting stations. National Summary: Up 23, Same 30, Down 0, Debuts 22, Adds 17. Debuts at number 47 on the Country Chart.

MOST ADDED_®

RONNIE MILSAP (75) Show Her (RCA) **CRYSTAL GAYLE (43)** The Sound Of Goodbye (WB) MOE BANDY (28)

You're Gonna Lose Her Like That (Columbia) SHELLY WEST (27) Another Motel Memory (Viva) ED BRUCE (27)

After All (MCA) **CHARLY McCLAIN (27)** Sentimental Ol' You (Epic)

HOTTEST

KENNY ROGERS with DOLLY PARTON (86) Islands In The Stream (RCA) LEE GREENWOOD (67) Somebody's Gonna Love You (MCA) EARL THOMAS CONLEY (65) Holding Her And Loving You (RCA)

ANNE MURRAY (47)

A Little Good News (Capitol) **GEORGE JONES (37)** Tennessee Whiskey (Epic) **JOHN ANDERSON (37)** Black Sheep (WB)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🖬 indicated one of this week's most added new songs.

MARK GRAY "Wounded Hearts" (Columbia) 87/16
National Summary: Up 26, Same 28, Down 0, Debuts 17, Adds 16, WXKW, WWVA, WCOS-AM-FM, WFNC, WTQR-FM, WSLR, WHK, WWWW-FM, WKMF, WIRE, WITL-FM, WDGY, WTHI-FM, KIK-FM, KKAL, KWJJ. Debuts at number 48 on the Country chart, based on its strength where played

RONNIE MILSAP "Show Her" (RCA) 85/75
National Summers He 2 Section 2

National Summary: Up 2, Same 5, Down 0, Debuts 3, Adds 75 including WYRK, WHN, WMZQ, WCOS-AM, WSIX-FM, WSM, WQYK-FM, WTQR-FM, WCXI-AM-FM, WIRE, KLZ, KNIX-FM, KCBQ, KSAN, KMPS-AM-FM. Debuts at number 50 on the Country chart, based on its strength where added.

STEPHANIE WINSLOW ''Kiss Me Darling'' (Curb/MCA) 85/10
Netional Summary: Up 47, Seme 18, Down 0, Debuts 10, Adds 10, WIXL-FM, WKYG, WRNL, WHK, KRRK, WFMS-FM, WDGY, KCJB, KKAL, KEEN, KIX106 30-25, WZZK-FM 27-24, WLWI-FM 10-9, KSO 10-9, KGA 15-13. Moves 50-43 on the Country, based

LOUISE MANDRELL "Runaway Heart" (RCA) 82/20

National Summary: Up 10, Same 33, Down 0, Debuts 19, Adds 20 including WPOC-FM, WKYG, WILQ, KEAN-AM-FM, KHEY-AM, WLWI-FM, WHK, WMNI, WKMF, WWJO, WTOD, KFDI-AM-FM, KKAL, KCCY-FM, KCUB.

SHELLY WEST "Another Motel Memory" (Viva) 78/27

National Summary: Up 9, Same 34, Down 0, Debuts 8, Adds 27 including WKYG, WNYR, WSOC-FM, WNOX, WRNL, WUSQ-FM, WSLR, WMAQ, WGEE, WTSO, WTHI-FM, KTPK-FM, KKCS, KSOP-FM, KSON-FM.

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 69/9
National Summary: Up 23, Same 27, Down 0, Debuts 10, Adds 9, WFNC, WONE, WTSO, WDGY, WIL-AM-FM, KIK-FM, KUZZ, KMAK, KSON-FM, KIX106 d-39, WSOC-FM d-34, KYXX d-35, WPAP-FM d-44, WOW d-38, KVOO d-48.

LACY J. DALTON "Windin' Down" (Columbia) 65/4
National Summary: Up 31, Same 24, Down 0, Debuts 6, Adds 4, WIXY, WRNL, WKMF, KCJB, WGNA-FM 37-32, WBGW-FM d-48,
KLVI 18-16, WFNC d-38, WSIX-FM 28-19, KRMD-AM-FM 23-19, WQYK-FM d-36, WDAF d-38, WTSO 43-38, KUZZ d-45, KGA d-37.

CHARLY McCLAIN "Sentimental OI" You" (Epic) 63/27

National Summery: Up 5, Same 23, Down 0, Debuts 8, Adds 27 including WVAM, WEEP, WNYR, WMZQ, WSOC-FM, WDAK, WESC-AM-FM, WSIX-FM, KRMD-AM-FM, KSO, WXCL, KIK-FM, KVEG, KNIX-FM, KMPS-AM-FM.

MOE BANDY "You're Gonna Lose Her Like That" (Columbia) 61/28
National Summary: Up 2, Same 26, Down 0, Debuts 5, Adds 28 including WVAM, KXYL, WSOC-FM, KLRA, WSIX-FM, WTOR-FM, WDAF, KIOV-FM, KFDI-AM-FM, KYGO-FM, KUGN-FM, KVEG, KWJJ, KMPS-AM-FM, KCUB.

MEL McDANIEL "I Call It Love" (Capitol) 58/22

National Summary: Up 4, Seme 22, Down 0, Debuts 9, Adds 22 including WPOR-FM, WNYR, WIXY, WSOC-FM, WMC-AM, WPAP-FM, WRNL, WIRK-FM, KSO, WFMS-FM, KIOV-FM, KRST-FM, KGEM/KJOT, KMAK, KSON-FM.

RAZZY BAILEY "This Is Just The First Day" (RCA) 57/10

National Summary: Up 11, Same 30, Down 0, Debuts 7, Adds 10, WSNA-FM, WIXY, WQYK-FM, WTQR-FM, KBMR, KWMT, WITL-FM, KIK-FM, KEIN, KSOP-FM, WSEN-AM-FM 44-39, KMML d-46, WNOX d-43, WXCL d-50, KFDI-AM-FM d-47.

WILL-M, KIK-HM, KEIN, KSDF-HM, WSEN-AM-FM 44-39, KMML d-46, WNOX d-43, WXCL d-50, KFDI-AM-FM d-47.

REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 56/10

Netional Summery: Up 14, Same 25, Down 0, Debuts 7, Adds 10, WBGW-FM, WKYG, KIX108, WEZL-FM, KWMT, WFMS-FM, WIRE, WOW, KKAL, KEIN, WGTO d-47, WFNC d-39, KLRA d-47, KKYX d-49, WHBF d-49.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 56/7

National Summery: Up 15, Same 25, Down 0, Debuts 9, Adds 7, WFNC, WOKK, WHBF, KIOV-FM, KEIN, KWJJ, KGA, KASE d-39, WYNK-FM d-50, WESC-AM-FM d-44, WPAP-FM d-50, KBMR d-41, WXCI-AM-FM 23-17, WFMS-FM d-45, KKCS d-48.

ED BRUCE "After All" (MCA) 52/27

National Summary: Up 3, Same 19, Down 0, Debuts 3, Adds 27 including WXKW, WHN, WPOR-FM, WMZQ, WWVA, KLVI, WEZL-FM, WESC-AM-FM, WWOD/WKZZ, WKSJ-FM, KRMD-AM-FM, WQYK-FM, KFGO, WXCL, KUGN-FM, KRWQ-FM.

THOM SCHUYLER "Brave Heart" (Liberty) 50/9
National Summary: Up 8, Same 28, Down 1, Debuts 6, Adds 9, WGNA-FM, WXKW, WNYR, WYNK-FM, WEZL-FM, WSOC-FM, KYXX, WHBF, KEIN, KMML d-45, WFNC d-40, WOKK d-49, KRMD-AM-FM d-47, WTOD d-39, KVOO d-50.

JAN GRAY "Before We Knew It" (Jamex) 48/4

Netional Summery: Up 18, Same 20, Down 0, Debuts 6, Adds 4, WFNC, WESC-AM-FM, WWOD/WKZZ, KWMT, WGNA-FM 31-26, WYII d-50, WEZL-FM 48-37, WJQS 26-24, WSIX-FM 23-20, WCMS-FM d-48, WIRK-FM d-48, WTOD d-38, KIK-FM d-48, KVEG d-40, KSOP-FM 49-43.

DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 47/7
National Summary: Up 15, Same 19, Down 0, Debuts 6, Adds 7, WIXL-FM, WMC-AM, WIRE, KKAL, KUGN-FM, KRWQ-FM, Q92, WGNA-FM d-43, KASE 40-34, WJQS 20-18, WLWI-FM d-40, KKYX d-50, WHBF d-44, KUZZ 30-22, KTOM d-48.

DAVID WILLS "Miss Understanding" (RCA) 45/23 National Summery: Up 2, Same 16, Down 0, Debuts 4, Adds 23 including KMML, WYNK-FM, WSOC-FM, WIRK-FM, KBMR, KSO, KRRK, KWMT, KFDI-AM-FM, KIK-FM, KUGN-FM, KMAK, KCBQ, WMC-AM d-27, WSIX-FM d-37

JERRY REED "I'm A Siave" (RCA) 35/13

National Summary: Up 3, Same 13, Down 0, Debuta 6, Adds 13, WPOR-FM, WYII, KRRV, KMML, WGTO, WJQS, KLRA, WCXI-AM-FM, WAXX, WXCL, KTTS-AM-FM, KUZZ, KUGN-FM.

DEAN DILLON "Famous Last Words Of A Fool" (RCA) 34/9

National Summary: Up 2, Same 20, Down 0, Debuts 3, Adds 9, WIXY, WWVA, WOKK, WLWI-FM, KBMR, WHBF, KFDI-AM-FM, KRST-FM, KVEG, KRMD-AM-FM d-46.

Adds & Hots . . . See Page 57



NATIONAL AIRPLAY/50

November 4, 1983

K. ROGERS with D. PARTON/Islands In The Stream (RCA)

2 LEE GREENWOOD/Somebody's Gonna Love You (MCA)

BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)

4 EARL THOMAS CONLEY/Holding Her And Loving You (RCA)

GEORGE JONES/Tennessee Whiskey (Epic) 6 MICKEY GILLEY/Your Love Shines Through (Epic) 12 10 7

 ANNE MURRAY/A Little Good News (Capitol) 17 13 8

18 15 10 1 DEBORAH ALLEN/Baby I Lied (RCA)

 JANIE FRICKE/Tell Me A Lie (Columbia) 26 16 12

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

 CONWAY TWITTY/Heartache Tonight (WB) 27 19 16

JOHN ANDERSON/Black Sheep (WB) 30 24 17

14 RICKY SKAGGS/You've Got A Lover (Epic) 4 2 2

15 LARRY GATLIN & GATLIN BROTHERS/Houston... (Columbia) 33 27 23

16 BANDANA/Outside Lookin' In (WB) 23 21 19

25 22 20 BELLAMY BROTHERS/Strong Weakness (Curb/WB)

(MDJ) ATLANTA/Dixie Dreamin'

28 25 22 (S) SISSY SPACEK/Lonely, But Only For You (Atlantic America)

21 STEVE WARINER/Midnight Fire (RCA)

ANK WILLIAMS JR./Queen Of My Heart (Curb/WB) 38 32 28

41 33 29 @ GEORGE STRAIT/You Look So Good In Love (MCA)

T.G. SHEPPARD/Slow Burn (Curb/WB)

KENDALLS/Movin' Train (Mercury/PolyGram)

32 29 27 44 36 30 WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)

2 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)

9 7 13 28 GARY MORRIS/The Wind Beneath My Wings (WB)

10 8 11 29 EDDIE RABBITT/You Put The Beat In My Heart (WB)

CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)

WERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram) 48 41 35

46 39 OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)

42 38 36 GUS HARDIN/Loving You Hurts (RCA)

5 18 34 ALABAMA/Lady Down On Love (RCA)

15 14 21 36 SYLVIA/The Boy Gets Around (RCA)

47 43 JOHN CONLEE/In My Eyes (MCA)

- 45 38 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic) 48 46
GAIL DAVIES/You're A Hard Dog... (WB)

DAVID FRIZZELL/A Million Light Beers Ago (Viva)

4 CRYSTAL GAYLE/The Sound Of Goodbye (WB)

WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA) 50 47 STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA)

11 12 26 44 STATLER BROTHERS/Guilty (Mercury/PolyGram)

7 23 32 45 REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)

20 37 46 DON WILLIAMS/Nobody But You (MCA) DEBUT JOE STAMPLEY/Double Shot Of My Baby's Love (Epic)

34 31 34 49 EXILE/High Cost Of Leaving (Epic)

DEBUT SO RONNIE MILSAP/Show Her (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement

KATY MOFFATT ''Under Loved And Over Lonely'' (Permian) 33/5
National Summary: Up 5, Same 19, Down 0, Debuts 4, Adds 5, WGTO, KHEY-AM, KLLL, WHBF, KGA, WBGW-FM d-48, WOKK d-50, KFGO d-48, WTSO 35-32, KKCS d-50.

RANDY BARLOW "Don't Leave Me Lonely Loving..." (Gazelle) 32/9
National Summery: Up 3, Same 14, Down 0, Debuts 6, Adds 9, WBGW-FM, WIXL-FM, WWVA, WYII, WYNK-FM, WDAK, WESC-AM-FM, WOKK, WITL-FM, KBMR d-44.

FAMILY BROWN "We Really Got A Hold On Love" (RCA) 31/2
National Summary: Up 7, Same 19, Down 0, Debuts 3, Adds 2, WCMS-FM, KYAK, WWVA d-40, KHEY-AM 35-30, KLRA d-48, WKSJ-FM 34-29, WSIX-FM 25-18, WXCL 41-37, WHBF d-46, KSOP-FM 39-34.

MERLE HAGGARD "It's All In The Game" (MCA) 30/0
National Summary: Up 19, Same 10, Down 0, Debuts 1, Adds 0, WKHK 29-25, WMZQ 26-21, WYNK-FM 31-26, KIKK-FM 19-17, KLRA 35-31, WKSJ-FM 25-21, WSM d-34, WCMS-FM 26-19, WKIX 26-21, WWWW-FM 32-29. KENNY ROGERS "You Were A Good Friend" (Liberty) 25/25
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WNYR, WMZQ, WYNK-FM, KIKK-FM, WLWI-FM, WIRK-FM, WCXI-AM-FM, WWWW-FM, KRSY, KCKC.

JOHNNY RODRIGUEZ "Back On Her Mind Again" (Epic) 25/25
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WPOR-FM, KASE, KIKK-FM, WKSJ-FM, WAXX, WFMS-FM, KMAK, KSOP-FM, KMPS-AM-FM, KGA.

RAY PRICE "Coors & Colorado" (Viva) 24/6 National Summery: Up 3, Same 15, Down 0, Debuts 0, Adds 6, WSNO, WIXY, WJQS, WUSQ-FM, KRRK, KTOM, WVAM 45-40, KKYX 50-47, KSOP-FM 43-38.

PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 24/4

ational Summary: Up 5, Same 13, Down 0, Debuts 2, Adds 4, WIXY, KLRA, WHBF, KGA, WVAM 43-37, WKYG 40-33, WOKK 0-44, KRMD-AM-FM 49-42, KFGO d-49, KFDI-AM-FM 50-45.

JOE WATERS "Harvest Moon" (New Colony) 20/12
National Summary: Up 0, Same 8, Down 0, Debuts 0, Adds 12, WGNA-FM, WVAM, WBGW-FM, CHOW, KEAN-AM-FM, WWOD/WKZZ, WUSQ-FM, WITL-FM, KIOV-FM, WWJO, KRWQ-FM, KSOP-FM.

MASON DIXON "Every Breath You Take" (Texas) 19/3
National Summary: Up B, Same 6, Down 0, Debuts 2, Adds 3, KLLL, KWMT, KUGN-FM, KMML 33-27, KIKK-FM d-38, WJQS
29-25, KRMD-AM-FM 47-43, KTTS-AM-FM 45-42, KIK-FM d-47.

CRYSTAL GAYLE "Keepin" Power" (Columbia) 19/0

National Summary: Up 11, Same 5, Down 2, Debuts 1, Adds 0, WVAM 37-32, WRKZ-FM 26-22, WMZQ 25-20, WPAP-FM 26-21, KRMD-AM-FM 15-14, WMAQ on, WMNI 39-35, KUZZ 29-24, KCBQ d-28. LANE BRODY "It's Another Silent Night" (Liberty) 18/10
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 10, WSEN-AM-FM, KRRV, WEZL-FM, WNOX, KRMD-AM-FM, WCXI-AM-FM, WAXX, KIOV-FM, KVOO, KRSY.

LARRY WILLOUGHBY "Heart On The Line" (Atlantic America) 18/4
National Summary: Up 3, Same 9, Down 0, Debuts 2, Adds 4, WWVA, KMML, WOKK, WTSO, WBGW-FM d-49, WGTO 49-45, WKSJ-FM 39-35, WPAP-FM d-40.

CANNONS "One Step Closer" (Compleat/PolyGram) 18/4 National Summary: Up 2, Same 10, Down 0, Debuts 2, Adds 4, WIXY, WSEN-AM-FM, KLLL, KKYX, WKYG 36-29, WGTO d-49,

WNOX d-48, KRMD-AM-FM 50-45.

LORETTA LYNN "Walking With My Memories" (MCA) 17/3
National Summery: Up 3, Same 8, Down 0, Debuts 3, Adds 3, WTOD, KTPK-FM, KTOM, WVAM 46-39, WNOX d-47, KKYX 44-41, WCXI-AM-FM 34-27, WXCL d-48, KUZZ d-48.

SIERRA "Old Fashioned Lovin" (Cardinal) 16/1 National Summary: Up 4, Same 11, Down 0, Debuts 0, Adds 1, WIXY, WGNA-FM 40-35, CHOW 42-39, WYII 45-40, KXYL 49-48,

KRRK on, KKAL on, KIGO on. DAN SEALS "You Really Go For The Heart" (Liberty) 15/15

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15 including WSNO, WYII, KMML, WEZL-FM, WSIX-FM, WIRK-FM, WOW, KUUY, KUGN-FM, Q92.



Regional Adds & Hots

MOST ADDED

Crystal Gayle (WB)

EAST

HOTTEST

MOST ADDED

Ronnie Milsap (RCA)

MIDWEST

HOTTEST

SHELLY MEST.
CHARLY MECLAIN
MOE BANDY
ED BRICE
HOLLEBL:
WICKY SKAGGS
BARBARA MANDRELL
EARL THORAS CONL
ANNE MURRAY
MICHAEL MURPHEY

WFMS-FM Indianapolis, IN

RONNIE MILSAP REX ALLEN JR. NITTY GRITTY DIRT MARK GRAY DARRELL CLANTON JOHNNY LEE

WDAF Kansas City, MO

CRYSTAL GAYLE
JOE STAMPLEY
HOE BANDY
DAVID FRIZZELL
WAYLON JENNINGS
HOTCEST:
ROGERS & PARTON
GEORGE JONES
LEE GREENMOOD
JOHN ANDERSON
CONNAY TWITTY

WITL-FM Lensing, Mi

RAIZY BAILEY
RANDY BARLOM
MARK GRAY
LOUISE NANDREI
JOE WATERS
SHELLY WEST
NOTCEST:
RICKY SKAGGS
LEE GREENMOOD
MICKEY GILLEY
DEBORAH ALLEN
ATLANTA

WTSO Madison, Wi

Rogers & Parton (WB)

Lee Greenwood (MCA)

Fargo, ND
PANLETTE PARLSON
MEL MCDANIEL
MOE BANDY
KENNY ROGERS
JOHNNY RODRIGUEZ
LOUISE MATDRELL
ED BRUCE
HOTHER
HOUSES & PARTON
LEE GREENMOOD
BARBARA MANDRELL
EARL HOMAS CONL
CONMAY TRITTY

WKMF Fliot, MI

MOST ADDED Ronnie Milsep (RCA) David Wills (RCA)

SOUTH

gers & Parton (RCA)

Earl Thomas Conley (RCA)

SOUTH

KEAN-AM/FM Abilene, TX

KENNY ROGERS
LOUISE MANDRELL
JOE STAMPLEY
JOE MATERS
MICKEY GILLEY
HOTTERS
HICKEY GILLEY
HOTTERS
HOTTE

HOTTEST

MOST ADDED Ronnie Milsap (RCA) Crystal Gayle (WR) Moe Bendy (Colui

WEST

Rogers & Parton (RCA) Anne Murray (Capitol)

RONNIE MILSAP HEL HCOANIEL HAYNE HASSEY PAULETTE CARLSON DIANA RAE

DIANA RAE
Hottest:
ROGERS & PARTON
JOHN ANDERSON
JIH GLASER
EARL THOMAS CONLET
JOHN CONLEE

DAVID WILLS
ROMBLE ROGERS
REL MCDANIEL
ROMNIE HISAP
CANNONS
ROD RISHARD
HOTEMAN
HOTEMA

KRMD-AM/FM Shreveport, LA

DEBORAH ALLEN
RONNIE ROCERS
CHARLY MCCLAIN
LANE BROUZ
ED BRUCE
RONNIE MILSAP
JOHNNY RODRIGUEZ
ROCERS A PARTON
ANNE MURRAY
CONNAY TWITTY

EAST

WQNA-FM Albeny, NY None Hottest: HANK WILLIAMS JF. GEORGE STRAIT OAK RIDGE BOYS NELSON E JENNINGS RAZZY BAILEY

RONNIE HILSAP WAYLON JENNINGS ED BRUCE MARK GRAY THOM SCHUYLER HOTTAGE

WVAM Altoons, PA ARGORE, PA

NAT STUCKEY
HOE BAMEY
CHARLY MCCLAIN
PAILETTE CARLS
RONNIE RILEGA
CAROL CHASE
ED BRUCE
CPYSTAL GALLY
JERRY MAX LAHE
JOE MATERS
BLAKE EMHONS
J.J. CALE
HONTY MILSON
HOUSE
HOTERS
HOUSE
HOTERS
HOTE

WPOC-FM Baltimore, MD

LOUISE NANDRELL ENNYLOU HARRIS OAK RIDGE BOYS HOTTOBET: ROGERS 6 PARTON ANNE MURRAY EARL THOMAS CON JANIE FRICKE DEBORAH ALLEN WBGW-FM Bengor, ME

DAN SEALS
JOHNNY RODRIGU
REX ALLEN JR.
PETER ISAACSON
JOE WATERS
RANDY BARLOW

PAULETTE CARLSON
MYVON ALEXANDES
MAINES BROTHERS
ROWNER HILSAP
JOHNMY RODRIGUEZ
RAY PRICE
KENNY ROCERS
DAN SEALS
TARL HENSLEY
BRENDA LIBBY
JOHNNY PACHECK
HOLLEGU:
HOLLEGU:
ROLLEGU:
LEBU:
HOLLEGU:
ROLLEGU:
ROLLE

MEL MCDANIEL RONNIE MILSAP Hottest: LEE GREENMOOD ANNE MURRAY EARL THOMAS CO HICKEY GILLEY DEBORAH ALLEN

CRYSTAL GAYLE
MENNY ROGERS
HOLLOST:
HOL

RONNIE MILSAP BELLAMY BROTHERS NITTY GRITTY DIRT JOHNNY LEE ED BRUCE HOTLESE: BOCERS & PARTON ALABAMA ANNE HURRAY GEORGE JONES LARRY GATLIN

WKHK New York, NY GEORGE STRAIT EMMYLOU HARRIS WILLIE NELSON HOTEGETS & PARTON ANNE HURRAY EARL THOMAS CONT MERLE MAGGARD GARY MORRIS

WIXL-FM Newton, NJ CRYSTAL GAYLE
STEPMANIE MINSLON
MEL MCDANTEL
CHARLY MCCLAIN
RANDY BARCOM
DA RRELL CLANTON
MOTOMET TANTOY
JOHN ANDERSON
LARRY GATLIN
LOGISE MANDRELL
LOGISE MANDRELL

CRYSTAL GATLE
CONSTRUCTION
CONTROL
REX ALLEN JN.
STEPHANIE WINSLOW
SMELLY WEST
ENNIE WILSAP
NAT STUCKEY
HOUTERL
ROGERS & PARTON
RARBARA HANDRELL
ATLANTA
JOHN ANDERSON
NELSON & JENNINGS

WEEP Pittsburgh, PA CHARLEY PRIDE WHITES RONNIE HILSAP CHARLY MCCLAIN BOLLEST

WPOR-FM Portland, ME JERRY REED ED BRUCE JOHNNY RODRIGUE MEL MCDANISL

HOTTEST: LEE GREENWOOD BARBARA MANDRELL EARL THOMAS CONL MICKEY GILLEY ANNE HURRAY

CHARLY MCCLAIN
SHELLY MEST
NEL MCCANIEL
THOM SCHUYLER
KENNY MOGERS
HOTEST
HOTEST
ROCENS & PARTON
RICKY SKAGGS
LEE GREENMOOD
GEORGE JONES
NELSON & JENNINGS

WIXY Springfield, MA LACY J. DALTON RAZZY BAILEY MEL MCDANIEL DEAN DILLON SIERRA

ATLANTA LARRY GATLIN WSEN-AM/FM Syracuse, NY

SYPECTURE, NY

NON-IE MILSAP

LANE BRODY

PAULETTE CARLSON

BENNY WILSON

CANNONS

HOCLEGIT:

ROCERS & PARTON

ANNE MURRAY

BANDANA

BALLANY BROTHERS

T.G. SHEPPARD

KIX108 Washington, DC Washington, DC
MAYLON JENNINGS
DAVID FRIZZELL
RONNIE NILKAP
CRYSTAL GAYLE
MEX ALLEN JR.
JOE STAMPLEY
HOLLESTAMPLEY
HOLLESTAMPLEY
HOLLESTAMPLEY
LEE GREENMOOD
EARL THOMAS COMLI
MICKEY GILLEY WMZQ Washington, D.C.

Rogers & Parton (RCA) Earl Thomas Conley (RCA)

Washington, D.C.
RONNIE MILSAP
RORARLY MCCLAIN
ED BRUCE
KENNY ROGERS
JOES STAMPLEY
JOHN ANDERSON
HOTCHEST
ROGERS & PARTON
DEBORRH ALLEN
HICKEY CILLEY
JANIE FRICKE
EARL THOMAS CONT CHOW Welland, ONT

JOE WATERS
EMMYLOU HARRIS
HOTTEST:
JOHN ANDERSON
HICHAEL HURPHEY
LARRY GATLIN
VERN GOSDIN
CRYSTAL GAYLE

WWVA
Wheeling, WV
RONNIE MILSAP
MARK GRAY
ED BRUCE
LARRY WILLOUGHBY
DEAN DILLOW
RANDY BARLOW
HOTELST:

VILLEMINSPORT, MU
JOHNNYL LEE
JOHNIE PAILETY CONTROL
PAILETY FEED
PAINT JAMES
PAROT BARLON
DAN SENLS
HOTTERIT
LEE GEFENNOO
BARBARA MANDRELL
GEORGE JOHES
EARL THORAS CONLEY
ANNE MUTRAY
ANNE MUTRAY

CHARLY MCCLAIN LOUISE MANDRELL DAVID FRIZZELL Hottest

WEST

KRST-FM Albuquerque, NM

GEORGE STRAIT
GAIL DAVIES
DAVID FRIZZELL
JOE STAMPLEY
T.G. SHEPPART
CRYSTAL GAYLE
PAMILY BROWN
HOTLEST.
LEE GREENMOOD
HICKEY GILLEY
GEORGE JONES
ROGERS & PARTOR

ATTOYO GTANCE, WE STAND A STAN

KUZZ Bakersfield, CA

RONNIE MILSAP JERRY REED KATHY MATTEA

WSLR Akron, OH CRYSTAL GAYLE LOUISE MANDRELL MARX GRAY SHELLY WEST Hottest: ROGERS & PARTON EARL THOMAS CONL MICKEY GILLEY MICHAEL MURPHEY ANNE MURRAY

MIDWEST

OAK RIDGE BOYS SHELLY MEST SONNIE HILSAP HOTTOBET ROGERS 6 PARTON ALABAMA LEE GREENWOOD EARL THOMAS CON ANNE MURRAY

JOHN ANDERSON
LARRY GATLIN
NITTY GRITTY DI
ROLSON & JENNIN
JOHNNY LEE
HOTLEST:
ROCERS & PARTON
RICKY SKAGGS
STEVE WARLINER
LEE GREENMOOG
ANNE MURRAY

KGEM/KJOT Bolse, ID

HOLLEST: LARRY GATLIN MICHAEL MURPHE T.G. SHEPPARD GEORGE STRAIT OAK RIDGE BOYS

GEORGE STRAIT
CHARLEY PRIDE
OAK RIDGE BOYS
JOHNNY LEE
WAYLON JENNINGS
HOLLEST:
ROGERS & PARTON
BELLAMY BROTHERS
SISSY SPACEK

Cheyenne, WY
RONNIE HILSAP
DAN SEALS
DAVID WILLS
HAVE BANDY
TROY SEALS
HOCEAST:
ROCERS & PARTON
ANNE HURRAY
JOHN ANDERSON
LARRY GATLIN
NITTY GRITTY DIRE

KKCS Colorado Springs,

CRYSTAL GAYLE SHELLY WEST MOE BANDY ED BRUCE FONNIE MILSAP LANE BROOY

KYGO-FM Denver, CO

WMNI Columbus, OH LODISE MANDRELL
DAVID FRIZZELL
JONN CONLE
GAIL DAVIES
MAYLON JENNINGS
VENN GOSDIN
JOE STAMPLEY
HOCLESS & PARTON
LEE GREENHOOD
COMMAY TWITTY
MITTS
HANK WILLIAMS JR.

KLZ Denver, CO

JIM GLASER RONNIE MILSAP RONNIE MCDOWEL

KUGNEM

EUgene, OR

DARRELL CLANTOR

MUE BARDY

JERNY REED

DAVID WILLS

ROWNE HILSAP

DAN SEALS

MASON CION

ED BRUCE

HOUTERS

ROUGES & PAPTON

JOHN ANDERSON

JOHN ANDERSON

JOHN ANDERSON

HITTY GRITHMOOD

GEORGE STRAIT

KMAK Fresno, CA

TARL MENSILEY
DIAMA PARE
TARL MENSILEY
DIAMA PARE
RENNY ROCEMES
DAN GRALS
DAN GRALS
POWNIE MILSAP
RICK & JANIS CAR
PHYNICUU HARRIS
MAYNE MASSEY
PAULETTE CARLSO
DARRELL CLIANTON
HOCKESE
DARRELL CLIANTON
HOCKESY GILLEY
T.G. SHEPPARD
BEORGE STRAIT

REX ALLEN JR.
CRYSTAL GAYLE
LOUISE MANDRET
RAZZY BAILEY
SHELLY WEST
THOM SCHUYLER
MEL TILLIS
Hotteat

WUBE-FM Cincinnati, OH RONNIE MCDOWELL
CRYSTAL GAYLE
JOE STAMPLEY
MOTERNEY
LARRY GATLIN
CONWAY TWITTY
VERN GOSDIN
HANK WILLIAMS
T.G. SHEPPARD

MARK GRAY
KENNY ROGERS
HOTLOST:
HOTLOST WCXI-AM/FM Detroit, MI

WKKQ-AM/FM Duluth, MN

KRRK E. Grand Forks, MN

SHELLY WEST KATHY MATTEA HOTCEST: HOGERS & PARTON LEE GREENHOOD GEORGE JOWES EARL THOMAS CONLE T.G. SHEPPARD RONNIE MILSAP LANE BROOY EMMYLOU HARRIS JERRY REED JOHNNY RODRIGUEZ GUS HARDIN KSO Des Moines, IA MICKEY GILLEY
DAVID MILLS
CHARLY MCCLAIN
MEL MCDANIEL
MAINES BROTHERS
HOLEST:
ROGERS & PARTON
BARBARA MANDREL
DEBORAH ALLEN
CONWAY TWITTY
T.G. SHEPPARD

KVEG Las Vegas, NV

LACY J. DRAITON MARK GRAY JOE STAMPREY LOUISE MANDRELL SHELLY MEST NOTESE: ROGERS & PARTON LEE GREEMMOOD MICKEY GILLEY EARL THOMAS ANNE MURRAY KWMT Fort Dodge, IA

POTE DOUGH, INRAZZY SAILEY
REX ALLES JR.
JAN GRAY
HEL MCDASTEL
CHARLY MCCLAIN
DAVID WILLS
GROW EXPREDY
HOTHER: HLESP
HASON DIKON
EAR CHARLY
HOTHER
EARL THOMAS OF
DEBORAR ALLEN
ANNE MURRAY

CRYSTAL GAYLE JOHNNY LEE HOTTEST HEE GREENWOOD BARBARA MANDRI GEORGE JONES MICKEY GILLEY JANIE FRICKE

WCUZ-AM/FM Grand Rapids, MI RONNIE HILSAP DAN SEALS JOE STAMPLEY HOTTEST, ROGERS & PARTON RICKY SAAGGS HICKEY GILLEY OAK RIDCE BOYS JANIE FFICKE

POWERL WY
TARE IMPRILEY
THAN SERVICE
THAN SE

Roswell, NM ROSWEIL, NonJOHNNY RODRIGUEZ
KENNY ROGERS
RONNIE MILSAY
HOE BANDY
LANE BRODY
LANE BRODY
LANE GREENMOOD
BARBARA HANDRELI
GEORG: JONES
EARL HONGAS CONMICKEY GILLEY KNIX-FM Phoents, AZ

GATL DAVIES
RONNIE MILSAP
HOTTERT:
ROGEPS 4 PARTO
STEVE WARINER
LEE GREENWOOD
STATIER BROTHE
DON WILLIAMS KWJJ Portland, OR

MBGIBON, WI

CRYSTAL GAYLE
CRYSTAL GAYLE
LARRY MILLOUGHBY
KATHY MATTER
JOHNNY RODRIGUEZ
SHELLY WEST
HOTLEBEL
BARBARA MANDRELL
MICKEY GILLEY
GEORE STRAIT
GAR RIDGE BOYS
JOHN CONLEE

KSOP-FM Salt Lake City, UT JOHNNY RODRIGUEZ
RAZZY BAILEY
CRYSTAL GAYLE
SHELLY WEST
ED BRUCE
TOMON OVERSTREET
JOE WATERS
THOM BRESH
ROD RISHARD
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED
ROTERSTREED CRYSTAL GAYLE JOE STAMPLEY RONNIE MILSAP

RONNIE MCDOWELL CRYSTAL GAYLE STEPHANIE WINSL KCKC San Bernardino, CA RONNIE MILSAP KENNY ROGERS Hottest: ROGERS & PARTON JOHN ANDERSON EARL THOMAS CONI T.G. SHEPPARD ANNE MURRAY

KMPS-AM/FM Seattle, WA DOBITIO, WA
DEBORAH ALLEN
JOHN COWLEE
MATUON JENNINGS
CHABLY MCLAIN
MOE BANDY
JOHNNY RODRIGUEZ
ROWNTE HILSAP
HOTHER
HILSAP
HOTHER
HICKEY GILLEY
GEORGE JONES
STEVE MARINER
JANIE FRICKE

KSAN San Francisco, CA

Hottest LEE GREENWOOD ROGERS & PARTON NICKEY GILLEY GEORGE JONES EARL THOMAS CONLE

Peoris, IL
CHARLY HUCLAIN
JERRY REED
ED BRUCE
MAINES BROTHERS
DEAN MARTIN
J.T. JACKSON
NOTESEL
LEE GEENMOOD
ROGERS & PARTON
EARL THOMAS CONT
GEORGE STRAIT
GEORGE STRAIT VERN GOSDIN Hotteet: RICKY SKAGGS ROGERS & PARTON ALBARMA BARBARA MANDRELL GARY MORRIS WBCS-FM Milwaukee, Wi CRYSTAL GAYLE
DAX RIDGE BOYS
GAIL DAVIES
HOTLEST.
ROCERS 6 PARTON
LEZ GREENWOOD
EARL THOMAS CON
GEORGE JONES
ANNE MURRAY WHBF Rock Island, IL

JOE STAMPLEY
GAIL DAVIES
KATHY HATTER
RONNIE HODOWE!
DAVID FRIZZEL!
STEPHANIE MINS
CRYSTAL GAYLE
NAME GRAY
HOTCEST! KIOV-FM Sloux Falls, SD

KCJB Minot, ND KTTS-AM/FM Springfield, MO Springfield, MO
RONNIE MILSAP
JERRY REED
JOHNY RODRIGUEZ
ED BRUCE
ROCERS :
ROCERS & PARTON
LEE GREENMOD
GEORGE JONES
ANNE MURRAY
JOHN ANDERSON

LACY J. DALTON
HERLE HAGGARD
CRYSTAL GAYLE
STEPHANIE WINSLOW
HOTLEST:
ROGERS & PARTON
RICKY SKAGGS
BARBARA MANDPELL
LEE GREENHOOD
MICKEY GILLEY

Omaha, NB

JOHN DENVER
REX ALLEN JR.
DAN SEALS
BENNY WILSON
MAINES BOTHER
RONNIE MILSAP
MOTERST
ROGERS & PARTO
LEE GREENHOOD
BABBARA HANDRE
JOE STAMPLEY
CRYSTAL GAYLE

ME. MCDANIEL
LOUISE MANDRELL
ED BRUCE
CRYSTAL GAYLE
JOE MATERS
HOTTERS
HOTTERS KEBC-FM Oklahoma City, OK

> WIL-AM/FM St. Louis, MO KATHY MATTEA RONNIE MCDOMELL CRYSTAL GAYLE HOTLEST: HOGERS & PARTON ALABAMA SARBARA MANDRELL LEE GREENWOOD RICKY SKAGGS

WWJO St. Cloud, MN

WTHI-FM Terre Haute, IN Terre Haute, IN

RONNIE MILSAP

MARK GRAY

SHELLY WEST

CAN RIDGE BOYS

HOTEBET:

BARBARA MANDREL

ANNE HURRAY

JOHN ANDERSON

CONMAY TWITTY

JANIE FRICKE

WTOD Toledo, OH DEAN MARTIN
MAYLON JENNINGS
MOE BANDY
LOUISE MANDRELL
LORETTA LYNN
TOMPY OVERSTEET
ROY MEAD
ROCE MINITAKE
ROCER MINITAKE
ROCER MINITAKE
ROCER JONES
EARL THOMAS CONL
LARRY SATULIAMS OR
T.G. SHEPPARD

KVOO Tulsa, OK RONNIE ROGERS LANE RRODY TOM T. MALL LOUISE MANDREI CRYSTAL GAYLE MOE BANDY KTPK-FM Topeka, KS

KFDI-AM/FM Wichits, KS TOMBER, NO
CRYSTAL GAYLE
SHELLY WEST
MAYLON JENNINS
JOHN CORNER
LORETTA LINN
LORETTA LINN
JAMES & HACHIF
ROCERS
ROCERS & PARTON
BARBARA MANDELL
LEE GRECHMOOO
RICHY STORY
EACH THOMAS CORLEY
EACH THOMAS CORLEY

KGA Spokene, WA KCUB Tucson, AZ TUGBON, AZ

CRYSTAL GAYLE
LOUISE HANDRELL
MOE BANDY
SHELLY WEST
ED BRUCE
CHARLY HCCLAIN
NEL MCDANIZL
ANDRE HURRAY
DEBORAR ALLEN
JANIE PRICHE
BELLANY BROTHERS
JOHN ANDERSON WZZK-FM Birmingham,

GAIL DAVIES
JOHN CONLEE
VERN GOSDIN
RONNIE MCDOWELL
HOTE HOTOMELL
ROGERS & PARTON
ANNE MURRAY
CONNAY TWITTY
HANK WILLIAMS JE
T.G. SHEPPARD WXBQ-FM Bristol, VA

od. TX

KRRV Alexandria, LA AGRANDIE LA
RONNIE MILSAP
PAGLETTE CARLSON
SANDY CHOPT
JERRY REED
GAVID WILLS
MYVON ALEXANDER
LANE BROWL
BOTT
ROCERS & PARTON
RICKY STRAGGS
LEE GREENHOOD
LEE GREENHOOD
EARL THOMAS CORL
NICKEY GILLEY CHARLY MCCLAIN
MOE BANDY
RONNIE MILSAP
BENNY WILSON
HOLZEST:

HOTEEST: ROGERS & PARTON LEE GREENWOOD JANIE FRICKE CONMAY TWITTY JORN ANDERSON WEZL#M Charleston, SC

KASE Austin, TX WSOC-FM Charlotta, NC

RONNIE MILSAP
RONNIE MILSAP
RENTY ROGERS
DAVID MILLS
RANDY BARLOM
THOM SCHUTLER
BOTEST
OAK RIDGE BOYS
JOHN CONLEE
CRYSTAL TAYLE
GAIL DAVIES

KLVI Beaumont, TX

DESUMBOR, TX

MICKEY GILLEY
OAK RIDGE BOYS
HAYLON JENNINGS
ED BRUCE
RONNIE MCDOWELL
T.G. SHEPPARI
HOLLOW
GEN CAMPBELL
HOLLOW
GEORGE JONES
LAPBY GATLIN
ATLANTA
MAIK WILLIAMS JR
GEORGE STRAIT

Charly McClain
MGE BANDY
SHELLY WEST
DAVID WILLS
TONY JOE WHITE
HEL MCDANIEL
THOM SCHIYLER
HOCEBEE
HOC

MATION JENNINGS
MARK GRAY
MOTHERST
MOTH

WDAK Columbus, GA

LITHE ROCK, AR
NAT STUCKEY
PETER ISANCSON
PENNY DEHAVEN
WYVON ALEXANDER
MOE SANDY
HONNIE ROGERS
KENNY ROCERS
DAN SEALS
JOHNNY RODRIGUE
DAVID WILLS
JERRY REED
BUCK CODY
CRISTY LANE
HOLLES
HOLES
HOLLES
LITERATE
HOLLES
LITERA PATILETTE CARLSON CHARLY MCCLAIN ROCARD & WILLIAMS SHELLY WEST JOENSY RODBIGUEZ JOENST RODBIGUEZ JOENST RABLEY RANDY BABLON BOBBY HELMS HOTEBEL RICKY SKARGES EARL THOMAS CONLEY BARBARN MANDRELL CONMAY TRITTY

RONNIE MILSAP JOHNNY RODRIGUEZ JERRY REED TONY JOE WHITE DAVID WILLS MARGO SNITH KATY MOFFATT HOLLAND

KHEY El Paso, TX ED BRUCE SHELLY WEST MOE BANDY LOUISE MANDRELL KATT MOFFATT HOELERY JIH GLASER GEORGE JONES LARRY GATLIN WICHAEL MURPHEY WHITES

Fayetteville, No MARK GRAY SONNIE MILSAP BUMYLOU MARRIS CRYSTAL GAYLE ATMY MATTER JAN GRAY JOE STAMPLEY MEL TILLIS MOCESTE MICHAEL MURPHE CONNAY THEY JOHN ANDERSON ATLANTA

CHARLY MCCLAIN ED BRUCE RONNIE MILSAP KENNY ROGERS JAN GRAY RANDY BARLOW Hottest:

KILT-FM Houston, TX

RAY PRICE
RENNY ROGERS
DAVID WILLS
JERRY REED
HOUTER:
LEE GREENWOOD
ROGERS E PARTÉ
DEBORAK ALLEN
MICKEY GILLEY
LARRY GATLIN

WNOX Knoxville, TN

KHONYHE, IN
KENNY ROGERS
SHELLY WEST
LANE BROOY
RONNIE HILSAP
JOHNNY RODRIGUEZ
HOTTEST
BARBARA MANDRELL
BANDANA
STEVE WARINER
SYLVIA

CRYSTAL GAYLE RONNIE MCDOWE

Hottest
ROGERS & PARTON
EARL THOMAS CONLEY
LARRY GATLIN
BANDANA
NITTY GRITTY DIRT

KLLL Lubbock, TX

JOHN THIEFT AND THE PRICES JOHN AND THE PRICES JOHN AND RESON T.G. SHEPPARD

WMC-AM Memphis, TN

WKIX Raleigh/Durham, NC SISSY SPACEK FENDALLS GEORGE STRAIT JORN CONLEE HOTLEBT: DEBORAH ALLEN CONNAY TWITTY DALE VAN HORN T.G. SHEPPARD WOKK Meridian, MS STEPHANIE HINSLOM SHELLY WEST LACY J. DALITON HEL HICDANIEL HOTLEAT: HOGERS & PARTON GEORGE JONES JOHN ANDERSON T.G. SHEPPARD RONNIE MICDOMELL

Meridian, MS
CRYSTAL GAYLE
PETER ISAACSON
MOE BANDY
CHARLY MCCLAIN
DEAN DILLON
CAVID MILLS
MEL TILLIS
LEAPY MILLOUGHE
RANDY BARLON
JERRY MAX LAME
BOTESET:
EARL THOMAS COR
ESDORAM ALLEM
ANNE MURRAY
JOHN ANDERSON
LARRY GATLIN

MODINE, AL.
RONNIE MILSAP
KENNY ROGERS
JOHNNY RODRIGUEZ
ED BRUCE
DAVID WILLS
HOTLES
LAVID WILLS
HOTLES
LAVID FRICKE
LARRY GATLIN
GEORGE STRAIT
OAK RIGGE BOYS

WSIX-FM Nashville, TN Nashville, TN

OAK RIOGE BOYS
FROMHE MILGAP
CHARLY MCCLAIN
MCC SANDLY
MERLE NAGGARD
PAULETTE CARLSON
CRYSTAL GAYLE
RICK & JANIS CARNE
DAN SEALS
HOTERE:
ALABAMA
EARL THOMAS COMLEY
JANIE FRICKE
FROCES & PARON
NELSON & JENNINGS

WCMS-FM Nortolk, VA

Hottest: ROGERS & PARTO LEE GREENWOOD ATLANTA LARRY GATLIN T.G. SHEPPARD

WQYK-FM Tampa/St. Pate, FL

WSM Nashville, TN ROWNIE MILSAP VERN GOSDIN Hottest: LEE GREENMOOD SYLVIA ANNE MURRAY MICKEY GILLEY MICHAEL MURPHE

RONNIE MILSAP
RONNIE MILSAP
HAVTO WILLS
MEL MCDANIEL
KENNY MOGERS
DAN SEALS
HOCLESEL
FOGERS & PAPTOL
ANNE MUTRAY
T.G. SMEPPARD
OAR RIDGE BOYS
CPYSTAL GAYLE

RAY PRICE JOE WATERS SHELLY WEST RONNIE MILSAP DAVID WILLS HOTTEST HOTTEST LEE GREENWOOD BARBARA MANDRELL EARL THOMAS CONLEY JANIE PRICKE JOHN ANDERSON

WTQR-FM Winston/Salem, NC WINSTONIOSIEM, NC
RONNIE HILSAP
DAVID PRIZZELL
MARK GRAY
TONY JOS WHITE
MOE BANDY
RAZZY RAZILEY
HOTERST
HOTERST
ROCKERS
ROCKERS & PARTON
JOHN ANDERSON
ZARL THOMAS CONLEY

149 Current Reports The following station did not report this week and therefore its playlist was frozen: **KEBC-FM/Oklahoma City**

Hottest Tracks:

"Haunted House" (WB) JOHN ANDERSON

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

JOHN ANDERSON - All The People Are Talkin' - (WB) EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) "Crowd Around The Corner" "Angel In Disguise" "Don't Make ItEasy For Me" "You Can't Go On (Like A Rolling Stone)"

GAIL DAVIES — What Can I Say — (WB) "Hallelujah, I Love Him So" "Boys Like You" "What Can I Say" "Following You Around" "If You Can

GEORGE JONES - Jones Country - (Epic) "Radio Lover BARBARA MANDRELL - Spun Gold - (MCA) "Overnight "Loveless" "You Are No Angel" "Bad Boys" "Only Now And Then"

MICHAEL MARTIN MURPHEY — The Heart Never Lies — (Liberty) "Disenchanted" "Radio Land" "Will It Be Love By Morning" ANNE MURRAY — A Little Good News — (Capitol) "Come On Love" "Come To Me" "Sentimental Favorite" "Heart Stealer The Way (It's S'posed To Be)" "When I Can't Have You" OAK RIDGE BOYS — Deliver — (MCA) "Break My Mind" "Ain't No Cure For The Rock And Roll" "I Guess It Never Hurts To Hurt Sometimes" "Through My Eyes" "Still Holding On" "Down Deep Inside"

KENNY ROGERS — Eyes That See In The Dark — (RCA) uried Treasure'' ''Evening Star' RICKY SKAGGS — Don't Cheat In Our Hometown — (Sugar Hill/Epic) "Uncle Pen" "I'm Head Over Heels In Love" "Honey (Open That

Most Requested:

K. ROGERS with D. PARTON "Islands In The..." (RCA) JOHN ANDERSON "Black Sheep" (WB) EARL THOMAS CONLEY "Holding Her And..." (RCA) ANNE MURRAY "A Little Good News" (Capitol) LEE GREENWOOD "Somebody's Gonna Love..." (MCA) GEORGE JONES "Tennessee Whiskey" (Epic)
GEORGE STRAIT "You Look So Good In Love" (MCA) T.G. SHEPPARD "Slow Burn" (Curb/WB)

Airplay/50 . . . See Page 56

Adult/Contemporary Continued from Back Page

BREAKERS®

ELTON JOHN

I Guess That's Why They Call It The Blues (Geffen)

56% of our reporters on it. Rotations: Heavy 3/0, Medium 42/16, Light 29/14, Extra Adds 2, Total Adds 32 including WSB, KVIL-FM, 97AIA, WQUE-FM, WFYR, KUDL, KS94, KKLT, B100, WAEB, V100 WTIC, WGY, WKGW, and 17 more. Debuts at number 29 on the A/C chart.

MELISSA MANCHESTER

No One Can Love You More Than Me (Arista)

53% of our reporters on it. Rotations: Heavy 1/0, Medium 37/5, Light 33/7, Extra Adds O, Total Adds 12, WFBR, WSB-FM, 97AIA, KGW, KEZR, WBEN, V100, WEZC, WGOW, WMAZ, WSRZ, KRNT. Debuts at number 30 on the A/C chart.

FOUR TOPS

I Just Can't Walk Away (Motown) 51% of our reporters on it. Rotations: Heavy 3/0, Medium 36/6, Light 30/4, Extra Adds 0, Total Adds 10, WFBR, WSB, KUDL, Y97, WBT, WRVR, KRNT, WFMK, KRDO, WVBS. Will debut next week on the A/C chart.

NEW & ACTIVE

CRYSTAL GAYLE "The Sound Of Goodbye" (WB) 59/19
Rotations: Heavy 1/0, Medium 28/5, Light 29/13, Extra Adds 1, Total Adds 19, WSB, WOMC, WHB, KHOW, KGW, B100, WICC, WKGW, WTMA, WHHY, WRVA, WFMK, WISM-FM, KBOI, KISN, WCPI, KVIC, KEXO, KRNO. Heavy: KORQ. Medium: WFBR, WCCO, KFMB, KEY103, WBT, WMAZ, KRNT, KKUA, KEX, WEIM, WTKO, WSKI, WTNY, WCKQ, WGSV, WLVA, WCIL, KFSB, WJON, KKJO, KFQD, KRSB, KALE.

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 54/7
Rotations: Heavy 2/0, Medium 23/3, Light 29/4, Extra Adds 0, Total Adds 7, KUDL, WGY, KEY103, WIVY, WING, KRDO, WVBS.
Heavy: WEZC, KRNO. Medium: WFBR, WROR, WLTT, WSB-FM, WARM98, WMAZ, WHHY, WLAC-FM, KRNT, WISM-FM, KUGN, Heavy: WEZC, KRNO. Medium: WFBR, WROR, WLTT, WSB-FM, WWEIM, WSKI, WTNY, WCKQ, WVLA, WCIL, KFSB, KEXO, KALE.

JOURNEY "Send Her My Love" (Columbia) 52/12

Rotations: Heavy 1/0, Medium 27/3, Light 23/8, Extra Adds 1, Total Adds 12, WQUE-FM, WMJI, KKLT, WAFB, WHHY, 3WM, WEIM, KORQ, KVIC, WHNN, KEXO, KRNO, Heavy: WFMK, Medium: WFBR, WOMC, KPPL, WGY, KEY103, WMAZ, WLAC-FM, WSRZ, KRNT, KSTT, KRDO, KUDO, KMGG, KWAV, WSKI, WSKY, WCKQ, WCHV, WVBS, WCIL, KEEZ, WBOW, KFQD, KQSW.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 42/19
Rotations: Heavy 1/1, Medium 13/4, Light 27/13, Extra Adds 1, Total Adds 19, WCCO, KGW, KEZR, WKGW, WIVY, WHBY, WEMK, KOIL, KWAV, WWNR, WTHY, WCPI, WGSV, KVIC, WVBS, WCIL, KEEZ, KTWO, KRNO. Medium: KBEST, WHBC, KUGN, WEIM, WSKY, WCKQ, WJON , KRSB, KALE.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 37/21
Rotations: Heavy 0/0, Medium 11/5, Light 24/14, Extra Adds 2, Total Adds 21, 97AIA, WQUE-FM, WAHR, WMAZ, WHBC, WISM-FM, KOIL, KKUA, KUDO, WWNR, WTKO, WCPI, WGSV, WVBS, WJBC, WHNN, KKJO, WBOW, KEXO, KRSB, KALE. Medium: WHHY, WEIM, KORQ, WCKQ, WVIC, WJON.

PAUL SIMON "Allergies" (WB) 35/19

Rotations: Heavy 0/0, Medium 16/4, Light 19/15, Extra Adds 0, Total Adds 19, WLTT, WGY, WMJJ, WAHR, WFMK, WISM-FM, KRDO, KKUA, KMGG, WWNR, WEIM, WCPI, WCKQ, WNGS, WJBC, WCIL, KFSB, KFQD, KQSW. Medium: WCCO, KHOW, KGW, WHHY, WSRZ, KUGN, WSKI, KORQ, WSKY, KVIC, KRNO, KRSB.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 32/5

Rotations: Heavy 1/0, Medium 8/0, Light 23/5, Extra Adds 0, Total Adds 5, WHHY, WEZS, WWNR, KORQ, WVBS. Heavy: WAHR. Medium: WMAZ, WRVR, KSL, WSKI, WCKQ, WCIL, KFSB, KEXO.

SIGNIFICANT ACTION

JIMMY BUFFETT "One Particular Harbour" (MCA) 28/15

Rotations: Heavy 0/0, Medium 8/2, Light 18/11, Extra Adds 2, Total Adds 15, KGW, KEY103, WHBY, WHBC, KKUA, WSKY, WCKQ, WJBC, KFSB, WJON, WBOW, KFQD, KEXO, KQSW, KRSB. Medium: 97AIA, WCCO, WMAZ, WHHY, WRVA, WSRZ. Light: WAHR, WEIM, WKNE, WSKI, WGSV, WNGS, KTWO.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 26/5
Rotations: Heavy 5/0, Medium 17/3, Light 4/2, Extra Adds 0, Total Adds 5, GR55, 97AIA, WLAC-FM, KSTT, KRDO. Heavy: WRIE, WGY, WCKO, WVBS, KALE. Medium: WROR, WPRO. WSB-FM, WAXY, WMJI, KGW, KMGG, KWAV, WSKI, WCHV, KEEZ, KFQD,

CARLY SIMON "You Know What To Do" (WB) 24/0

ons: Heavy 8/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: B100, KEZR, KWAV, WKNE, WCIL, KKJO, KFQD, Medium: 97AIA, KGW, KBEST, WKGW, WHBY, KEX, WCHV, WLVA, KEEZ. Light: WZZP, WRVA, WSRZ, WGSV, KVIC,

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 22/19
Rotations: Heavy 0/0, Medium 5/4, Light 15/13, Extra Adds 2, Total Adds 19, WCCO, WSFM, WAHR, WMAZ, WRVA, WHBC, KWAV, WSKI, WCKQ, WCHV, WCIL, KFSB, WBOW, KFQD, KTWO, KEXO, KQSW, KRS8, KALE. Medium: WEIM. Light:

KKUA, WGSV

ELO "Stranger" (Jet/CBS) 21/16
Rotations: Heavy 0/0, Medium 6/2, Light 14/13, Extra Adds 1, Total Adds 16, WFBR, V100, WEZC, WTRX, WISM-FM, KUGN, KKUA, WEIM, WSKI, WSKY, WCKQ, WVBS, WCIL, KEEZ, KTWO, KQSW. Medium: WSRZ, KFSB, KALE. Light: KRSB.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 21/5

Rotations: Heavy 0/0, Medium 7/3, Light 14/2, Extra Adds 0, Total Adds 5, KUDL, KEY103, WTRX, KVIC, KKJO. Medium: WCCO, WTNY, WCKQ, KRSB. Light: WAHR, WHHY, WHBC, KOIL, KUDO, WEIM, WTKO, WSKI, WSKY, KEEZ, WBOW, KQSW.

SPANDAU BALLET "Gold" (Chrysalis) 19/19
Rotations: Heavy 0/0, Medium 1/1, Light 14/14, Extra Adds 4, Total Adds 19, WCCO, WHBC, WFMK, KKUA, KUDO, KEX, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WCIL, KFSB, KEEZ, WJON, KKJO, WBOW, KTWO.

MOST ADDED ®

ELTON JOHN (32) I Guess That's Why They Call It... (Geffen) **KOOL & THE GANG (21)** Joanna (De-Lite/PolyGram) MOTELS (20) Suddenly Last Summer (Capitol) 6 Tied With 19 Adds Each: **CRYSTAL GAYLE SMOKEY ROBINSON** LINDA RONSTADT & NELSON RIDDLE... **PAUL SIMON**

SPANDAU BALLET

JENNIFER WARNES/CHRIS THOMPSON

HOTTEST

LIONEL RICHIE (106) All Night Long (All Night) (Motown)
BILLY JOEL (98) Uptown Girl (Columbia) KENNY ROGERS with DOLLY PARTON (73) Islands In The Stream (RCA) P. McCARTNEY and M. JACKSON (70) Say Say Say (Columbia) **MANHATTAN TRANSFER (32)** Spice Of Life (Atlantic) **COMMODORES (26)** Only You (Motown)

PASADENA ROOF ORCHESTRA "Looney Tunes" (Reward/CBS) 15/4

Rotations: Heavy 0/0, Medium 2/0, Light 12/3, Extra Adds 1, Total Adds 4, WSRZ, WTRX, KOIL, WCIL. Medium: WCCO, KEX Light: WVLK, WEIM, WSKI, WCHV, WJBC, KEEZ, KWEB, WJON, KQSW.

STACY LATTISAW "Miracles" (Cotillion/Atco) 15/0

Rotations: Heavy 3/0, Medium 10/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WRIE, WEZC, KEXO, Medium: WEBR, WSB-FM KVIL-FM, WQUE-FM, WZZP, KOST, WICC, Y107, WEZS, KMGG. Light: Y97, WAHF

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 14/0

Rotations: Heavy 0/0, Medium 4/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WMAZ, WTNY, KORQ, WCIL. Light: WAHR, WVLK, KSTJ, WKNE, WSKI, WCKQ, WCHV, KWEB, WBOW, KRNO.

GEORGE BENSON "In Your Eyes" (WB) 13/13

Rotations: Heavy 0/0, Medium 4/4, Light 8/8, Extra Adds 1, Total Adds 13, WOMC, WCCO, WBEN, WSFM, WSRZ, WISM-FM, KUGN, KORQ, WCKQ, WGSV, WJON, KKJO, KRSB.

MOODY BLUES "Blue World" (Threshold/PolyGram) 13/13

Rotations: Heavy 0/0, Medium 5/5, Light 6/6, Extra Adds 2, Total Adds 13, WCCO, KPPL, WSRZ, WISM-FM, KUDO, KEX, WSKI, WCKO, KVIC, WNGS, KEEZ, KTWO, KALE.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 13/2

Rotations: Heavy 1/0, Medium 5/1, Light 7/1, Extra Adds 0, Total Adds 2, WTNY, KEEZ. Heavy: WSKY. Medium: WHHY, KUDO, WSKI, WVBS. Light: WCZY, V100, WSRZ, KOIL, KSTT, KRNO.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 12/6

Rotations: Heavy 0/0, Medium 6/2, Light 5/3, Extra Adds 1, Total Adds 6, W101, WGY, WFMK, KUDO, WSKY, WVBS. Medium: WFBR, KHOW, WSKI, KVIC. Light: WCCO, KQSW.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 12/5
Rotations: Heavy 0/0, Medium 4/0, Light 8/5, Extra Adds 0, Total Adds 5, WHHY, KOIL, KUDO, WCHV, WCIL. Medium: WFBR, WSKI, WSKY, KRSB. Light: WFMK, KEEZ, KWEB.

PAUL ANKA "Give Me The Word" (Columbia) 11/3
Rotations: Heavy 0/0, Medium 4/1, Light 7/2, Extra Adds 0, Total Adds 3, WAHR, WEIM, KFQD. Medium: WTKO, KVIC, WCIL. Light: WHBY, WCKQ, KEEZ, WJON, KKJO.

NAKED EYES "When The Lights Go Out" (EMI America) 10/1

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, KMGG. Medium: WFMK. Light: WCZY, WCCO, WTRX, WSKI, WSKY, WCHV, KEEZ, WBOW.

JOHN DENVER "Hold On Tightly" (RCA) 10/0
Rotations: Heavy 0/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WMAZ, KSL, WKNE, WLVA, KEXO, KALE. Light: WAHR, WGSV, KFQD, KTWO.

ASIA "The Smile Has Left Your Eyes" (Geffen) 9/0 Rotations: Heavy 0/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WQUE-FM, WOMC, WSKI, WCKQ, WVBS, KEEZ. Light: WCZY, KRDO, WTKO.

KLIQUE "Stop Doggin" Me Around" (MCA) 9/0
Rotations: Heavy 3/0, Medium 3/0, Light 3/0, Extre Adds 0, Total Adds 0. Heavy: 97AIA, WBEN, WHHY. Medium: WFBR, WEZS, WEIM. Light: WSKI, KKJO, KRSB.

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 7/7
Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 1, Total Adds 7, WISM-FM, KEX, KORQ, WSKY, KEEZ, KKJO, KQSW.

TOM SCOTT "Come Back To Me" (Atlantic) 6/2

Rotations: Heavy 0/0, Medium 0/0, Light 6/2, Extra Adds 0, Total Adds 2, WEIM, WCKQ. Light: WCCO, WKNE, WNGS, WJON.

IRENE CARA "Why Me?" (Network/Geffen) 6/1
Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, KFQD. Medium: WSKI, WTNY, WVBS. Light: WCZY,

TACO "Cheek To Cheek" (RCA) 6/0

Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WMAZ, 55KRC, WCHV. Light: WAHR, WJBC,

CAROLE KING "Crying In The Rain" (Atlantic) 5/5

Rotations: Heavy 0/0, Medium 1/1, Light 4/4, Extra Adds 0, Total Adds 5, WPIX, WCCO, WNGS, WCIL, KKJO.

KENNY ROGERS "You Were A Good Friend" (Liberty) 5/1
Rotations: Heavy 1/0, Medium 1/1, Light 3/0, Extra Adds 0, Total Adds 1, KSL. Heavy: WRIE. Light: WJON, KKJO, KTWO.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 5/1 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KMGG. Medium: WOMC, WSKI. Light: WCZY, KRSB.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 5/1

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, WSKI, Light: WSKY, WCKQ, KRNO, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Adds & Hots . . . See Page 59

Opportunities

Openings

WJJK/WBIZ needs fulltime news anchor/reporter. T&R: M. Sullivan, Box 24, Eau Claire, WI 54702. EOE M/F (11-4)

Chief Engineer position for Directional AM and Automated FM. Management, supervisory and maintenance abilities required. Must have detailed broadcasting experience and FCC license. Send resume to:

Mr. Boyd E. Arnold, VP/GM WGMZ/WKMF Radio

Need high energy personality for nighttime opening. Top music station in St. Louis, T&R: Bob Garrett, KHTR, 1 Memorial Dr., St. Louis, MO 63102. EOE M/F (11-4)

If you've got the talent, we've got the bucks and programming. Wanted: male and female morning team or world's funniest single, male or female. Going for number 1! Tape and resume to: Paul Christy & Associates, 20760 Coolidge Rd., Suite 300, Detroit, Michigan 48237

The Chicago A/C's are our competition & we need an experienced ND immediately. T&R: Jim Holly, Z107, Box 311, Lowell, IN 46356 EOE M/F (11-4)

TOP PD

For leading AM A/C in Top 100. Manage plus PM Drive. Computer literacy and research a must. T&R, references, salary to: Radio & Records, 1930 Century Park West, #572, Los Angeles, CA 90067. Equal Opportunity Employer M/F/H.

WEST

West Coast medium market. Our new Country format needs a morning drive sensation. Our money is equally sensational. If you can be the talk of the town, send tape and resume: Radio & Records, 1930 Century Park West, #571, Los Angeles, CA 90067.

RCA is looking for someone with experience as a Product Manager/Artist Development specialist to work in the Hollywood office. Call Don Wardell (213) 468-4115. (11-4)

NORTH TO ALASKA!

One of our growing clients is looking for a PD to lead its up-and-coming A/C operation. Developing AM station in young, energetic market of Anchorage. Excellent company, good potential for experienced administrator/motivator/air personality. Resumes (no calls) to:

Mr. Jhan Hiber President

Hiber, Hart & Patrick P.O. Box 1220 Pebble Beach, CA 93953



Openings

If you're a high energy jock who'd like to work for a CHR/Urban station, send T&R: Bob O'Neil, KSTN, 2171 Ralph Ave., Stockton, CA 95206. EOE M/F (11-4)

Reporter/anchor willing to work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (11-4)

Morning person needed for Salt Lake City. Able to talk to 18-34 market, intelligent & entertaining. T&R: Mike Droubay, 385 24th St., Ogden, UT 84401. EOE M/F (11-4)

Opening for air talent/production. KORD-KZZK/Tri-Cities, WA. Contact Dan Springer 10a-2p weekdays. (509) 547-9791 EOE (11-4)

KBEST95

Looking For A Morning Talent

A warm personality able to communicate concisely to an adult audience. If you can entertain without drop-ins, phone bits and one liners . . . enjoy doing public appearances and do quality production send your cassette, photo & resume to: A.J. Roberts, 9191 Towne Centre Dr., #350, San Diego, CA 92122. No calls. EOE M/F

Central coast CHR looking to fill all positions. Enthusiastic, hard workers. T&R: Christie Moore, KLOM, Box 697, Lompoc, CA 93438. EOE M/F (11-4)

KYGO, Denver's Country leader has an immediate opening for evening personality. T&R: Bob Call, 5350 W. 20th Av., Denver, CO 80204. EOE M/F (11-4)

Big Horn Productions' cable radio seeks eager salesperson to start immediately. 20% commission. If you can sell time, your time will be worth it. (213) 352-7152 EOE M/F (11-4)

.KC152/Oxnard-Ventura is looking for weekend & fill-in help. T&R: John Simmons, Box 1520, Oxnard, CA 93035. EOE M/F (11-4)

Positions Sought

Young, witty, energetic, with MD & on-air experience. Looking for CMR or A/C on-air. Not afraid to break a sweat. STEVE (213) 368-4403. (11-4)

Time you and JANET LYNCH made music together! Janet has 4½ years related experience, including 2½ in research. Currently freelancing, formerly with WQMF, WAKY, WLCV. Seeking Broadcasting position with advancement. The University of Louisville broadcast grad has excellent oral, written skills, public contact, public speaking experience, RRT. Prefers southern, surrounding states. Contact JANET LYNCH (502) 895-5208. 3743 Deep Dale Lane, Louisville, KY 40207.

Born-again Christian with 7 years experience seeks work as PD of Christian station, Call BILL (603) 224-4351, (11-4)

Numbers-proven communicator with strong production seeks medium market AOR/CHR home. Will consider all serious offers, prefer MW. DAVE (417) 782-7680 after 6p CST.(11-4)

Tight CHR evening/overnight talent. Six years experience in medium/large markets. Ready now in FL, East coast. Call (305) 721-0582, (11-4)

Positions Sought NDY WHITE, black female announcer, news, talk sho

WENDY WHITE, black female announcer, news, talk show host. 9 yrs experience, past 3 yrs in major market. Seeking news position. (213) 388-2853. (11-4)

Get me out of hereIII Personality with a year's experience seeking a place to learn & grow. DAN GORHAM (914) 647-3234. (11-4)

Morning show, A/C pro. Communication & entertainment. Currently working in West. (415) 586-5830, (213) 306-8430, (11-4)

Proven programmer/consultant for KXYZ, KQUE/Houston, TM stations. Seeking OM/PD spot with A/C, MOR, BM station the rewards ratings leadership. (215) 455-4625. (11-4)

Great pipes for jock, news, commercials. BA in communication & broadcast training. Prefer midwest. Any shift. MICHAEL KIELBON (312) 652-8319.(11-4)

Experienced copywriter/production/MD/announcer. Also news, seeking medium/major market employment. Prefer SW OH or SE PA. MARK WATKINS (717) 334-0653 after 5pm EST. (11-4)

Experienced programmer, air personality, production professional available immediately. Call (214) 581-7625. (11-4)

Announcer trained, serious about career. Good pipes, can do news. Midwest preferred but will consider any offer. Call DENNIS (312) 921-2521. (11-4)

5 yrs. in St. Louis AOR (KSHE, KWK). Would like to move up. Good pipes/production, enthusiastic, creative & dedicated. Make me an offer I can't refuse. KEN (314) 839-4989. (11-4)

Talented, experienced broadcaster with management experience is available. (617) 949-0936. (11-4)

Young newscaster available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Strong anchor, solid reporter, conversational writer. JEFF (815) 663-9173. (11-4)

British CHR personality, 17 year veteran currently PD. Dublin metro looking for break in North America. Are you looking for red hot jock capable of any format and management with music programming? I don't want to be an English voice gimmick with only two months' prospects. If you'd like to talk, phone Dublin, Eire 460310 or write: Robbie Scott, 113 Ashley Rise, Portmarnock, Co Dublin, Eire.

Please rescue a talented, creative OM from impending satellite programming. Present employer will give good references. Will relocate. NEIL (617) 943-1125. (11-4)

STAN BUCHANAN, 8 yrs. in production, 2 in broadcasting desires production/on air position. Will relocate. (213) 845-9848. (11-4)

Seeking position as news personality/talk show host. Professional sound, attitude. Very hard working. (312) 842-4020 am. (312) 264-3955 pm. (11-4)

7 yrs. as MD/DJ. Let's make your station a winner! Great music knowledge. Prefer Mt. (313) 373-5586 after 5 pm. DENNIS. (11-4)

Attention consultants! Experienced associate available. 14 yrs. as major PD, MD, DJ. All phases research. Outstanding programming/people skills. (301) 561-3187. (11-4)

Experienced announcer with production ability, writing skills Excellent knowledge of music. Dependable, hard worke Love all formats. SCOTT (201) 863-0917. (11-4)

I love radiol Will go anywhere, prefer SW. Personality jock, production, continuity. Creative, unique, not time & temp. JERRY T. NEUCH (312) 960-1815. (11-4)

Talented newcomer, trained as newsperson/talk show host Eager for job in Chicago, New Orleans, eastern seaboard ELLIE (312) 538-8492. (11-4)

Talented, ambitious, reliable female. 1983 broadcasting school grad. seeks entry position in CHR, A/C, MOR, AOR. Announcing/production/news. Michelle, (617) 284-4913. (11-4)

British announcer presently in P2 market. Good production & promotion ideas, seeking on-air position. East coast CHR preferred. (303) 685-5018. (11-4)

Help me help you! 3 yr. radio pro seeks news/sports or other on West coast, BA Communications. Call Dave Rodriguez. (707) 224-9579. (11-4)

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR, Worked for WQLT/Muscle Shoals. JEFF SCOTT (205) 766-8937. (11-4)

Major market pro looking for PD slot in major or large medium market contemporary Christian music station, RAY (214) 660-3105, before 11am CT. (11-4)

Currently CHR mornings, MD. 3 yrs. experience. Looking for a change. (218) 281-3183. (11-4)

Positions Sought

DENNIS CANNON; WKSW/Cleveland, WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-4)

Trapped on-air in Las Vegas looking for fulltime CHR/AC, medium/large market in So. CA. Energetic/talented/hard working. 1 1/2 yrs. experience. KRYSTAL (702) 645-4017. (11-4)

10 YEAR PRO

If you want a programmer who is just as concerned with station profits as with quality programming, and you appreciate excellent hard working people, let's talk. BOB RALEIGH, former PD WCGQ/Columbus, GA, 10 year professional is available. Call (404) 563-0702.

Programming plus creative, ambitious pro seeks PD position in small/medium market. Top 50 market air experience, 11 yrs. plus. SEAN O'CONNOR (316) 478-2431. (11-4)

Production specialist, skilled in multi-track & video with synthesizer. Strong writing. Seeking production/on-air position in western USA. DAVE (303) 635-7917. (11-4)

Changes

RADIO

Rick Riley appointed Account Executive at WAXY/Ft. Lauderdale, FL, from WRBQ-FM/Tampa.

Larry Gawthrop promoted to Regional Sales Manager at WMJI/Cleveland, OH.

Steve Streiker named Sales Manager at WMJJ/Birm

Ed Alexander named PD at KOTZ/Kotzebue, AK.

David Woodruff appointed Retail Account Executive at

Keith Trantow joins KVI/Seattle as an Account Executive from Elliott & Trantow Advertising/Los Angeles.

Andrea Simon appointed Account Executive at Weiss & Powell Radio Sales/New York.

Thomas P. Allen joins ABC Radio Networks as Account Executive, Youth Newtorks, from Mutual Broadcasting.

RECORDS

Luella Dright named Manager, A&R administration at Capitol Records/Hollywood.

Judde Hendershott appointed Manager, A&R components and special projects at Capitol Records/Hollywood.

Miscellaneous

WBBK/Blakely needs service from all labels. Norman Tanner, P.D., Box 568, Blakely, GA 31723.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*
1 Week 2 Weeks
\$20.00 \$35.00

Payable In Advance

3 Weeks

\$50.00

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

KISS 990-AM

NOW

AM ENTERTAINER•5KW
FULLTIME • SAN FRANCISCO METRO
6A-10A, M-F + 10A-3P SAT.

MAYBE NOT THE MOST PROFESSIONAL BROADCAST ORGANIZATION ON THE CONTINENT, BUT CLOSE.

CASSETTE AIR CHECK, PRODUCTION

TO: CHIP MORGAN
KKIS — THE WILLOWS
1475 DIAMOND BLVD.
CONCORD. CA 94520

NO CALLS PLEASE

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation
JACKSON BROWNE "Tender Is The Night" CARPENTERS

'Make Believe It's Your First Time'

Country Coast-To-Coast

GUS HARDIN "Loving You Hurts RONNIE McDOWELL

You Made A Wanted Man Of Me' **GAIL DAVIES**

'You're A Hard Dog (To Keep Under The Porch)" SHELLY WEST "Another Motel Memory" ED BRUCE "After All"

TM Programming

Stereo Rock

POLICE "Synchronicity II"

DURAN DURAN "Union Of The Snake" ROLLING STONES "Undercover Of The Night"
OLIVIA NEWTON-JOHN "Twist Of Fate" YES "Owner Of A Lonely Heart"

TM A/C ELTON JOHN

"I Guess That's Why They Call It The Blues"

TM Country
LOUISE MANDRELL "Runaway Heart" MOE BANDY "You're Gonna Lose Her Like That" ED BRUCE "After All"
CHARLY McCLAIN "Sentimental Ol' You"

WAYLON JENNINGS W/HANK WILLIAMS JR.

'The Conversation' JOE STAMPLEY

"Double Shot (Of My Baby's Love)"

John Iles (800) 426-9082

Adult Contemporary

MATTHEW WILDER "Break My Stride"
DeBARGE "Time Will Reveal" **ELTON JOHN**

'I Guess That's Why They Call It The Blues"

Country Living

CHARLY McCLAIN "Sentimental Ol' You" RAZZY BAILEY "This Is Just The First Day"

Peters Productions. Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JOE STAMPLEY

"Double Shot (Of My Baby's Love)" WAYLON JENNINGS WHANK WILLIAMS JR. The Conversation

The Great Ones

CLIFF RICHARD "Never Say Die" FOUR TOPS "I Just Can't Walk Away" MELISSA MANCHESTER

"No One Can Love You More Than Me"

CRYSTAL GAYLE "The Sound Of Goodbye"

Radio Arts

John Benedict (213) 841-0225

Country's Best

CRYSTAL GAYLE "The Sound Of Goodbye" SHELLY WEST "Another Motel Memory" LOUISE MANDRELL "Runaway Heart"

Soft Contemporary

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna.

SMOKEY ROBINSON "Don't Play Another Love Song"

KOOL & THE GANG "Joanna"

BERTIE HIGGINS "When You Fall In Love"

Sound 10

PAUL SIMON "Allergies"
OLIVIA NEWTON-JOHN "Twist Of Fate"
JOURNEY "Send Her My Love" KOOL & THE GANG "Joanna"
JENNIFER WARNES & CHRIS THOMPSON

Drake-Chenault

Bob Laurence (213) 883-7400

ELTON JOHN

"I Guess That's Why They Call It The Blues"
POLICE "Synchronicity II" YES "Owner Of A Lonely Heart"

DURAN DURAN "Union Of The Snake"

Contempo 300

CULTURE CLUB "Church Of The Poison Mind" **ELTON JOHN**

"I Guess That's Why They Call It The Blues"

Great American Country

JOHN CONLEE "In My Eyes"
WAYLON JENNINGS WHANK WILLIAMS JR. "The VERN GOSDIN

"I Wonder Where We'd Be Tonight" JOHNNY LEE "My Baby Don't Slow Dance"

Century 21

Greg Stephens (214) 934-2121

The Z Format

MELISSA MANCHESTER

"No One Can Love You More Than Me" POLICE "Synchronicity II" PAUL SIMON "Allergies"
OLIVIA NEWTON-JOHN "Twist Of Fate" YES "Owner Of A Lonely Heart"
RUFUS & CHAKA KHAN "Ain't Nobody" JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves"
KOOL & THE GANG "Joanna" JEFFREY OSBORNE "Stay With Me Tonight"

The A/C Format

MELISSA MANCHESTER

"No One Can Love You More Than Me" FOUR TOPS "I Just Can't Walk Away" JENNIFER WARNES/CHRIS THOMPSON 'All The Right Moves" PAUL SIMON "Allergies"

Super-Country

MOE BANDY

"You're Gonna Lose Her Like That"
ED BRUCE "After All" CHARLY McCLAIN "Sentimental Ol' You"
MEL McDANIEL "I Call It Love" JERRY REED "I'm A Slave"
STEPHANIE WINSLOW "Kiss Me Darling"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C ELTON JOHN

"I Guess That's Why They Call It The Blues"
MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
BERTIE HIGGINS "When You Fall In Love"

Tanner Country

DAVID FRIZZELL "A Million Light Beers Ago" RONNIE McDOWELL

"You Made A Wanted Man Of Me"
GAIL DAVIES ou're A Hard Dog (To Keep Under The Porch)" WAYLON JENNINGS WHANK WILLIAMS JR.

"The Conversation"

CRYSTAL GAYLE "The Sound Of Goodbye"
STEPHANIE WINSLOW "Kiss Me Darling"

Red Satin Rock

CULTURE CLUB "Church Of The Poison Mind" JOBOXERS "Just Got Lucky"

DIONNE WARWICK & LUTHER VANDROSS "How Many Times Can..."
RICK SPRINGFIELD "Souls" IRENE CARA "Why Me?"

Bonneville Broadcasting System Dave Verdery (800) 631-1600

Easy Listening

LINDA RONSTADT "What's New"
PETER ALLEN "Once Before I Go"



WFMF SPECIAL OLYMPICS A SUCCESS - The 1983 International Special Summer Olympics was held recently in Baton Rouge, and WFMF was there to help out. Shown (I-r) receiving a plague for the station's participation are Operations Manager Randy Rice, Special Olympics rep Darryl Phillips, and Assistant PD Scott McAllister.



LET'S MONKEY AROUND — Capitol promotion rep Susan Scharf Epstein recent-V decided to get into some "monkey business" as she went around to promote the Tubes' newest release "The Monkey Time." Shown at KIIS-FM/Los Angeles are (I-r) Capitol sales rep Rob Gordon, MD Mike Schaefer, Epstein, VP/Programming Gerry DeFrancesco, Capitol sales rep Chris Baca, and Public Service Director



RICK SPRINGFIELD ROCKS THE SOUTH — Getting a taste of Southern hos pitality, Rick Springfield played a concert at the Mississippi Coast Coliseum and invited some folks from WQID/Biloxi backstage. Shown in back (I-r) is PD Kirk Cliatt and Ken Clark. Down front (I-r) is News Director Angela Jones, Springfield, and WQID's Janice Cliatt.



HAGAR MAKES MAGIC - Geffen recording artist Sammy Hagar recently stopped by KMJK(Magic 107)/Portland to give away one of his guitars to a lucky listener. Caught backstage after his concert (I-r) are PD Jon Barry and Sammy Hagar chatting about the concert.

Regional Adds & Hots

EAST Parallel One

OTELS ELC FOUR TOPS MELISSA MANCHESTE ONEL RICHIE

DEBORAH ALLEN MCCARTNEY & JACKS

MICHAEL JACKSON

WTAE/Pittsburgh Don Berns

MATTHEW WILDER AL JARREAU DEBARGE

WPRO/Providence Tom Cuddy

Hottest: SHEENA EASTON

BILLY JOEL WARWICK & VANDROS MANHATTAN TRANSFE BARBRA STREISAND

WLTT/Weshington, D.C Bob Cummings

BARBRA STREISAND DEBARGE

CARPENTERS
LINDA RONSTADT
FOUR TOPS
HOTCEST:
BONNIE TYLER
LIONEL RICHIE
BILLY JOEL
MANHATTAN TRANSFE
ROGERS & PARTON Hottest: LIONEL RICHIE ROGERS & PARTON WARWICK & VANDROS

WVOR/Rochester Gary Smith MCCARTNEY & JACKS Hottest: BRYSON & FLACK ROGERS & PARTON SPANDAU BALLET

Y97/Pittaburg Jay Cresswell

Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS ROGERS & PARTON BONNIE TYLER JOE ESPOSITO ELTON JOHN WPIX/New York Alan Anderson ONJ PAUL SIMON LINDA RONSTADT
CAROLE KING
PETER ALLEN
LIONEL RICHE
ROCLEAT:
MCCARTHEY & JACKS
ROGERS & PARTON
WARNICK & VANDROS
MANHATTAN TRANSFE
LIONEL RICHIE

HOTTEST: TIONEL RICHIE

Hottest: ROGERS & PARTON SPANDAU BALLET LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS WWSW (3WS)/Pitteburgh DEBANGE Hottest: LIONEL RICHIE ROGERS & PARTON SHEENA EASTON MCCARTNEY & JACKS

Parallel Three

ELTON JOHN
BERTIE HIGGINS
WARNES & THOMPSON
KOOL & THE GANG
PAUL SIMON
ROTEST:
LIONEL RICHIE
BILLY JOEL
COMMODORES COMMODORES SHEENA EASTON MCCARTNEY & JACKS

LIONEL RICHIE
ANNE MURRAY
MOTELS
MICHAEL MURPHEY
MCCARTNEY & JACKS

Parallel Two

Mike Chapman

CARTENIERS
ROTTESET:
DEBORAH ALLEN
LIONEL RICHIE
SPANDAU BALLET
COMMODORES
MCCARTNEY & JACKS

DEBARGE
HALL & OATES
ELTON JOHN
BOTTEST:
MANHATTAN TRANSFE
ROGERS & PARTON
LIOMEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS

POINTER SISTERS
CRYSTAL GAYLE
HOTCEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MCCARTMEY & JACKS
WARMICK & VANDROS

WBEN/Buffalo

GBORGE BENSON MELISSA MANCHESTE ttast: DNEL RICHIE GERS & PARTON CARTNEY & JACKS

MELISSA MANCHESTE ELTON JOHN BLO LINDA RONSTADT HOTTEST: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS SHEENA EASTON COMMODORES

STALLONE & RHODES GEORGE BENSON RONNIE MILSAP SMOREY ROBINSON HOTLEBE: BILLY JOEL MCCARTNEY & JACKS WARNICK & VANDROS BARBRA STREISAND MATTHEN WILDER

MIDWEST Parallel One LINDA RONSTADT MOTELS ELTON JOHN Hottest: LIONEL RICHIE MANHATTAN TRANSFE ANNE MURRAY COMMODORES

ELTON JOHN DEBARGE Hottest: ROGERS & PARTON LIONEL RICHIE SPANDAU BALLET MOTELS MCCARTNEY & JACKS

Hottest: WARWICK & VANDROS LINDA RONSTADT MATTHEW WILDER HALL & OATES BARBRA STREISAND

BILLY JOEL
MCCARTNEY & JACKS
BRYSON & FLACK
MOTELS

WKGW/Utica-Rome Carpenter/Keller

CRYSTAL GAYLE
ELTON JOHN
WARNES & THOMPSON
HOTCEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARNICK & VANDROS
ROGERS & PARTON

WEIM/Fitchburg Jack Raymond PAUL SIMON
PAUL ANKA
RODNEY DANGERFIEL
SPANDAU BALLET
ELO
ROTTES
LIONEL RICHIE

KOOL & THE GANG Hottest: BILLY JOEL ANNE MURRAY WARMICK & VANDROS MATTHEW WILDER MCCARTNEY & JACKS

WKNE/Keene, NH Howard Corday none Hottest: CARLY SIMON BILLY JOEL LIONEL RICHIE ANNE MURRAY MANHATTAN TRANSFE

WSKi/Montpeller, VT Bruce Stebbine

ELO
STEVIE WOODS
STANDAU BALLET
INDUSTRY
SHOKEY ROBINSON
MOODY BLUES
THOM WENNY
BILLY JOEL
HCCARTHEY & JACKS
MOTELS
WARRICK & VANDROS
MATTHEW MILDER

WTNY/Watertown, NY Jay Donovan

MOTELS
ELTON JOHN
WARNES & THOMPSON
CULTURE CLUB
HOCTEST
BILLY JOEL
MCCARTNEY & JACKS
WARMICK & VANDROS
MATHREW WILDER
CARPENTERS

ELTON JOHN
CRYSTAL GAYLE
MARNES & THOMPSON
KOOL & THE GANG
PAUL SIMON
HOTE
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MCCARTHEY & JACKS

BILLY JOEL POINTER SISTERS

WFYR/Chicago John Wetherbee

WARM98/Cincinnall Tom Welker BARBRA STREISAND HALL & OATES MOTELS POINTER SISTERS DEBARGE

WMJi/Cleveland McVsy/Ivers

DEBARGE JOURNEY JOURNEY
MICHAEL MURPHEY
BABBRA STREISAND
CARPENTERS
HOTCHST
ROGERS & PARTON
BILLY JOEL
MCCARTNEY & JACKS
JACKSON BROWNE
MOTELS

WZZP/Cleveland Dunphy/Georgeson

HALL & OATES
JACKSON BROWNE
MATTHEW WILDER
HOTLEST:
BONNIE TYLER
BRYSON & FLACK
LIONEL RICHIE
BILLY JOEL
BARBRA STREISAND

WCZY/Datroit Lee Douglas

BATY ATGENDING

CLIFF RICHARD

JACKSON BROWNE
GEORGE BENSON.

CARPENTERS
CRYSTAL GAYLE

HOTTERS

BILLY JOEL

BILLY JOEL

BICHER

BOGERS & PARTON

LIONEL RICHIE

MCCARTNEY & JACKS

COMMODORES

KUDL/Kansas City Elaine Taylor

JOE ESPOSITO ELTON JOHN ELTON JOHN
FOUR TOPS
LINDA RONSTADT
MINOR DETAIL
HOTCER:
GEORGE BENSON
AIR SUPPLY
LIONEL RICHIE
SPANDAU BALLET
ROGERS & PARTON

WHB/Kansas City Jeff Roberts

LINDA RONSTADT
POINTER SISTERS
CRYSTAL GAYLE
JACKSON BROWNE
ROCLEST:
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
MARKHATHAN TRANSFE
MCCARTNEY & JACKS

WISN/Mitwaukee Herris/Murphy

MATTHEW WILDER LINDA ROWSTADT HOTLEST: LIONEL RICHIE BILLY JOEL MANHATTAN TRANSFE BARBRA STREISAND CARPENTERS

WMYX/Milwaukee Beth Faat

DEBORAR ALLEN
MOTELS
LINDA RONSTADT
HOTCES:
ROGERS & PARTON
LIONEL RICHIE
MANHATTAN TRANSFE
BILLY JOEL
MCCARTNEY & JACKS

WCCO/Minnespolis Denny Long

SPANDAU BALLET
MOODY BLUES
CAROLE KING
RONNIE MILSAP
SMOKEY ROBINSON
GEDRGE BERSON
GLADYS KNIGHT & P
WARNES & THOMPSON
ROTCES

KS94/St. Louis Morgan/Watermann JACKSON BROWNE CARPENTERS
ELTON JOHN
LINDA RONSTADT
HOTTEST
HANNHATTAN TRANSFE
BILLY JOEL
LIONEL RICHIE
COMMODORES
WARWICK & VANDROS Parallel Two

WHBY/Appleton ACKSON BROWNE
JIMMY BUFFETT
WARNES & THOMPSON
MARILYN MCCOO
ROTLEST:
ROGERS & PARTON
MANHATTAN TRANSFE
LIONEL RICHIE
BILLY JOEL
BARBRA STREISAND

SPANDAU BALLET
KOOL & THE GANG
SMOKEY ROBINSON
JIMMY BUFFETT
MOTELS
HOTEGST:
LIONEL RICHIE
BILLY JOEL
ANNE MURRAY
BARBRA STREISAND
CARPENTERS

55KRC/Cincinneti Deve Mason

HALL & OATES
HOTEST:
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
COMMODORES
CRYSTAL GAYLE 610TVN/Columbu FitzGerald/Jones

MOTELS MCCARTNEY & JACKS MCCARINEI & S.C.
Hottest:
SPANDAU BALLET
NAKED EYES
LIONEL RICHIE
ROGERS & PARTON
GEORGE BENSON

HALL & OATES POINTER SISTERS JOE ESPOSITO Hottest: COMMODORES

AL JARREAU LIONEL RICHIE MICHAEL MURPHEY BILLY JOEL KRNT/Des Moines Steve Gibbons

CLIFF RICHARD FOUR TOPS MELISSA MANCHESTE HOTTEST: ROGERS & PARTON LIONEL RICHIE BILLY JOEL CARPENTERS LINDA RONSTADT

WTRX/Flint Burke/Wright ELTON US. ELO PASADENA ROOF ORC Hottest: LIONEL RICHIE ROGERS & PARTON BONNIE TYLER BILLY JOEL COMMODORES

WOWO/Ft, Wayne Chris Witting

MATTHEW WILDER Hottest: LIONEL RICHIE BRYSON & FLACE BILLY JOEL CARPENTERS ROGERS & PARTON

WFMK/Lansing Jay Richards

CRYSTAL GAYLE POUR TOPS
Hottest:
JACKSON BROWNE
JOURNEY
MOTELS
SPANDAU BALLET
COMMODORES

WISM-FM/Madiso 8ii) Vancii

ELO RAY PARKER JR. ELTON JOHN
CRYSTAL GAYLE
GEORGE BENSON
HOTTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
MATTHEW WILDER
BILLY JOEL
MOTELS

HALL & OATES
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTHEY & JACKS
BILLY JOEL
MANHATTAN TRANSFE KOIL/Omeha Mason/Lundy

MEDICALISM
METAL CATS
MARNES & THOMPSON
KOOL & THE GANG
PASADENA ROOF ORC
HOTELES:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
MATTHEW WILDER
HALL & OATES

KSTT/Qued Cities Sands/Michaels ANNE MURRAY AL JARREAU MICHAEL JACKSON YES
Hottest:
BILLY JOEL
MCCARTNEY 6 JACKS
BRYSON & FLACK SOUTH Parallel One

JOURNEY HALL & OATES HOTTEST: LIONEL RICHIE SHEENA EASTON BILLY JOEL MCCARTNEY & JACKS MOTELS

KRAV/Tulsa Gary Reynolds

MATTHEW WILDER Hottest: ROGERS & PARTON LIONEL RICHIE SPANDAU BALLET BRYSON & FLACE BILLY JOEL

WJBC/Bioomington, IL Stew Salowitz

PAUL SIMON
ELO
CAROLE KING
SMOKEY ROBINSON
WARNES & THOMPSON
STRAY CATS
PASADENA ROOF ORC
SPANDAU BALLET DEBORAH ALLEN
WARWICK & VANDROS
MCCARTNEY & JACKS
COMMODORES
LANI BALL WING/Dayton Joe Demma

KCRG/Cedar Rapids, IA Carl Mann

POINTER SISTERS
ALABAMA
HOTCEST:
ROGERS & PARTON
BRYSON & FLACE
MANDATTAN TRANSFE
SHEENA EASTON
BILLY JOEL

KFS8/Joplin, MO Don Carpenter SPANDAU BALLET SMOKEY ROBINSON
JIMMY BUFFETT
PAUL SIMON
HOTTEST
ROGERS & PARTON
LIONEL RICHIE
AL JARREAU
COMMODORES
MANHATTAN TRANSFE

KEEZ/Mankelo, MN Sue LaFond MOODY BLUES LINDA RONSTADT CULTURE CLUB WARNES & THOMPSON SPANDAU BALLET ELO RAY PARKER JR. Hottest: LIONEL RICHIE BILLY JOEL MCCARTMEY & JACKS MICHAEL JACKSON

KWEB/Rochester, MN Al Axelson

none Hottest: ROGERS & PARTON LIONEL RICHIE MANHATTAN TRAMSFE ALABAMA BILLY JOEL

WHNN/Saginaw Guy Perry JOURNEY
ROOL & THE GAMG
LINDA RONSTADE
POINTER SISTEES
BOTTER
ROGERS & PARTON
LIONEL RICHIE
BILLY JOE
NCCARTNEY & JACKS
MATTHEW WILDER

WJON/St. Cloud, MN Diem/Scott SPANDAU BALLET
JIMMY BUFFETT
GEORGE BENSON
HALL & OATES
HOTEEST:
ROGERS & PARTON
SHEENA EASTON
ANNE MURRAY
BILLY JOEL
MATTHEN WILDER

KKJO/St. Joseph, MO Bill O'Brian

KOOL & THE GABG CAROLE KING MINOR DETAIL GBORGE BENSON RAY PARKER JR. SPANDAU BALLET

WBOW/Terra Haute Kavin Young Revin Young
JINMY BUFFETT
SPANDAU BALLET
KOOL 4 THE GAMC
LIONEL RICHIE
SMOKEY ROBINSON
BOTESET:
MARMICK 4 VANDROS
LIONEL RICHIE
MCCARTNEY 6 JACKS
BILLY JOEC
COMMODORES Allen Saunders

WSB/Allenta Greg Picciano

Parallel Three

DEBARGE FOUR TOPS LINDA RONSTADT CRYSTAL GAYLE ELTON JOHN HOTESEL LIONEL RICHIE ROGERS & PARTON COMMODORES WARWICK & VANDROS CLIPP RICHARD SIGN SHOWIZ

JIMMY BUFFETT
PAUL SIMON
KOOL & THE GANG
J. BIRD
HOTLEST:
BILLY JOEL
HCCARTNEY & JACKS
LINDA RONSTADT
BARBRA STREISAND
CARPENTERS WSB-FM/Atlanta Donna Brake MELISSA MANCHESTE Hottest: LIONEL RICHIE NATTHEW MILDER ROGERS & PARTON BILLY JOEL HALL & OATES

KVIL/Dellas-Ft. Worth Chuck Rhodes

ELTON JOHN
BARBRA STREISAND
LINDA RONSTADT
HOTLEST:
ROGERS & PARTON
LIONEL RICHIE
AIR SUPPLY
BILLY JOEL
MCCARTNEY & JACKE WAXY/F1, Lauderdele

COMMODORES
WARWICK & VANDROS
HOTTEST
LIONEL RICHIE
ROGERS & PARTON
SHEENA EASTON
MCCARTNEY & JACKS
BILLY JOEL

MADONNA
MICHAEL JACKSON
ELTON JOHN
MATTHEW WILDER
MELISSA MANCHESTI
POINTER SISTERS
KOOL 6 THE GANC
JUICE MEMTON
HOLEST:
COMMODORES
LIONEL RICHIE
ROGERS & PARTON
MCCARTHEY 6 JACK:
BARBRA STREISAND

WOUE-FM/New Orleans Chris O'Kaily ELTON JOHN
HUMAN LEAGUE
KOOL & THE CANG
JOHN COUGAR
BARBAN STREETSAND
WARNICK & VANDROS
JOURNEY
POINTER SISTERS
BOTLESS
BOTLESS
JACKSON BROWNE
MCCARTNEY & JACKS
HUY LEWIS & NEWS
KIM CARNES
KIM CARNES

W101/Tempa DeCarlo/Mille

MATTHEW WILDER MOTELS HALL & OATES DEBARGE MICHAEL MURPHEY

Parallel Two

KEY103/Austin Adams/LePere AGENTALY STEEL STE

WAFB/Baton Rouge Adams/Daniela MOTELS
Hottest:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES
SHEENA EASTON

WMJJ/Birmingham Thomes/Warren

MOTELS
PAUL SIMON
HOTTEST
LIONEL RICEIE
COMMODORES
AL JARREAU
BRYSON & FLACK
ROGERS & PARTON

WTMA/Charleston, SC CRYSTAL GAYLE ELTON JOHN Hottest: LIONEL RICHIE BILLY JOEL SHEENA EASTON BARBRA STREISAND

WST/Charlotta Daya Bishop FOUR TOPS
POINTER SISTERS
ELTON JOHN
BOTTERS
ELTON JOHN
HOTELS
ELTON JOHN
BOTTELS
BOTT WEZC/Charlotte Ralph Rhoades

MELISSA MANCHESTE POINTER SISTERS ELO
HOTTEST:
BILLY JOEL
STACY LATTISAW
MCCARTNEY & JACKS
POLICE
LIONEL RICHIE

WGOW/Chattanooga Schaeffer/Deason

CARPENTERS
MELISSA MANCHESTE
POINTER SISTERS
HOTLEST:
LIONEL RICHIE
SHEENA EASTON
MATTHEW WILDER
BILLY JOEL
COMMODORES KMGC/Deiles-Ft. Wo Larry James

LINDA RUNSTADT
HOTTEST:
LIONEL RICHIE
ROGERS & PARTO
BONNIE TYLER
SPANDAU BALLET
BILLY JOEL

WAHR/Huntsville Cannon/Boaley

MOTELS
WARNES & THOMPSOI
JOE ESPOSITO
POINTER SISTERS
Hottest:
COMMODORES COMMODORES BILLY JOEL ANNE MURRAY MATTHEW WILDER LIONEL RICHIE

SHEENA EASTON
MOTELS
ELTON JOHN
HALL & OATES
HOTLESE:
HOT

WCHV/Charlottesville, Vi Thomas H. Twine

BILLY JOEL SPANDAU BALLET

WGSV/Guntersville Jackson/Bell WARNES & THOMPSON GEORGE BENSON KOOL & THE GANG

KRLB/Lubboci Rob Roberts HOTTEST: LIONEL RICHIE MANHATTAN TRANSFE TOEL

WLVA/Lynchburg, VA Matt McCall

KVIC/Victoria, TX

WNGS/West Paim Beech Rose Block CAROLE RING PAUL SIMON ELTON JOHN MOODY BLUES Hottest: LIONEL RICHIE COMMODORES

WVBS/Wilmington, NC

ONJ ELO FOUR TOPS ROOL & THE GANG MARNES & THOMPSON BIG COUNTRY JOE ESPOSITO BERTIE HIGGINS ROGERS 6 PARTON BILLY JOEL LIONEL RICHIE MOTELS DAVID BOWIE

KHOW/Denve

CRYSTAL GAYLE

KPPL/Denvar Rick Bredy

MOODY BLUES Hottest: LIONEL RICHIE BILLY JOEL ROGERS & PARTON BRYSON & FLACK SHEENA EASTON

KOST/Los Angeles Kaye/Marie

ELTON JOHN
DEBARGE
CLIFF RICHARD
JOURNEY
HOTCEST:
ROGERS & PARTON
LIOWEL RICHIE
BILLY JOEL
BARBRA STREISAND

KOY/Phoenix Marni Pingree none Hottest:

LINDA RONSTADT
MELISSA MANCHESTE
CRYSTAL GAYLE
HARNES & THOMPSON
JIMMY BUFFETT
HOTCEST:
BILLY JOEL
MCCARTHEY & JACKS
SHEENA EASTON
MARMICK & VANDROS

WARWICK & VANDROS MICHAEL MURPHEY

MOTELS
CARPENTERS
ANNE MURRAY
HOttest:
MCCARTMEY & JACKSON
SPANDAU BALLET

ROGERS & PARTON COMMODORES MANHATTAN TRANSFE LIONEL RICHIE BILLY JOEL

GEORGE BENSON CARLY SIMON MCCARTNEY & JACKS LIONEL RICHIE BARBRA STREISAND ELTON JOHN

KSL/Self Lake City George Lemich KENNY ROGERS Hottest: ROGERS & PARTON AL JARREAU AL JARREAU NELSON & JENNINGS DEBARGE LINDA RONSTADT

KRDO/Colorado Springs Dan Shanshan

MICHAEL JACKSON LINDA RONSTADT POINTER SISTERS FOUR TOPS PAUL SIMON JOE ESPOSITO

Hottest: LIONEL RICHIE ROGERS & PARTON BILLY JOEL MCCARTNEY & JACKS MOTELS

KKUA/Honolulu

NELSON & JENNINGS DEBARGE BARBRA STREISAND ROTEST: EDDIE RABBITT ROGERS & PARTON LIONEL RICHIE CRYSTAL GAYLE BILLY JOEL

KCEE/Tucson

Mark Lewis
IRENE CARA
PAUL SIMON
SMOKEY ROBINSON
PAUL ANKA
JIMMY BUFFETT
HOTTEST
ROGERS & PARTON
BRYSON & FLACK
LIONEL RICHIE
BILLY JOEL
MOTELS

PAUL SIMON
ELTON JOHN
KOOL & THE GANG
JIMMY BUFFETT
ELO
SPANDAU BALLET
HOTCEST:
LIONEL RICHIE
ANNE MURRAY
DEBORAH ALLEN
MICHAEL MURPHEY
MATTHEW WILDER KUDO/Las Vegas Randy Hart POINTER SISTERS STRAY CATS HOTCEST:
ROGERS & PARTON
LIONEL RICHIE
MOTELS
BILLY JOEL
MCCARTNEY & JACKS

KMGG/Los Ange Salgo/Kymale

Salgotkymale
CARPENTERS
DEBARGE
RUPUS & CHAKA
JEFFREY OSBORNE
LINDA RONSTADT
PAUL SIMON
NAKED EYES
HOTERS & PARTON
BILLY JOEL
MARMICK & VANDROS
BABBRA STREISAND
MANHATTAN TRANSFE

WARNES & THOMPSON ELTON JOHN SMOKEY ROBINSON HOTTEST: CARLY SIMON WARWICK & VANDROS MOTELS BILLY JOEL MCCARTNEY & JACKS

KEX/Portland Bob Swanson MOODY BLUES RAY PARKER JR. POINTER SISTERS SPANDAU BALLET

K-108/Secramento Paul Mitchell

KISN/Selt Lake City Dan Jessop

KALE/Tri-Cities, WA Mike Purdy CRYSTAL GAYLE Hottest: BILLY JOEL ROGERS & PARTON LIONEL RICHIE SPANDAU BALLET MCCARTNEY & JACKS

SMOKEY ROBINSON ELTON JOHN ROOL 6 THE GANG MOODY BLUES HOTEAST CLIFF RICHARD CARPENTERS JACKSON BROWNE

ELTON JORN
CRYSTAL GAYLE
LINDA RONSTADT
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSFE
MCCARTNEY & JACKS The following stations reported frozen playlists this week:

> WPRO/Providence Y107/Nashville WOWO/Ft. Wayne 2WD/Norfolk WRIE/Erie

report this week and therefore their playlists were frozen: KOY/Phoenix

WCZY/Detroit

KCEE/Tucson KRLB-FM/Lubbock, TX

> WYNY/New York KNBR/San Francisco

A/C New & Active . . . See Page 58

MATTHEW WILDER HALL & OATES WARWICK & VANDRO LINDA RONSTADT JOURNEY GEORGE BENSON RAY PARKER JR. SPANDAU BALLET BERTIE HIGGINS HOTESEL CRYSTAL GAYLE BILLY JOEL MCCARTNEY & JACKS LIONEL RICHIE BARBRA STREISAND

KOOL 6 THE GANG SMOREY ROBINSON PAUL ANKA PAUL SIMON HOTCEST: ALABAMA DEBORAH ALLEN LIONEL RICHIE POUR TOPS POINTER SISTERS

WIVY/Jackson TBA/Scott

WVLK/Lexington Kelly/Richards

CARPENTERS
CLIFF RICHARD
MOTELS
LANI HALL
HOTTES:
ROCERS & PARTON
LIONEL RICHIE
MANNATTAN TRANSFE
COMMODORES
BILLY JOEL

ROOL & THE GANG SMOKEY ROBINSON SMOREY ROBINSON MOTELS SA MANCHEST! HOTLEST: HOTLEST: ROCERS & PARTON SPANDAU BALLET BRYSON & FLACK COMMODORES LIONEL RICRIE

CLIFF RICHARD FOUR TOPS

FOUR TOPS
Hottest:
LIONEL RICHIE
BILLY JOEL
BARBRA STREISAND
MATTEEW WILDER
HALL & OATES WHHY/Montgome Horton/Thomas STRAY CATS ELTON JOHN CRYSTAL GAYLE MOTELS BERTIE HIGGINS JOURNEY

JOURNEL HOTTEST: LIONEL RICHIE BILLY JOEL COMMODORES MCCARTNEY & JACKS MATTHEW WILDER WLAC-FM/Nashville Dave Nichola

HALL & OATES
MICHAEL JACKSON
MICHAEL SEMBELLO
ROTTES:
BILLY JOEL
LIONEL RICHIE
ROCERS & PARTON
MCCARTNEY & JACKS
BARBRA STREISAND Y107/Nashville Bill Burketi

none Hottest: BRYSON & FLACK SPANDAU BALLET ROGERS & PARTO LIONEL RICHIE POLICE

WEZS/Richmond Church/Stevens MATTHEW WILDER BERTIE HIGGINS HOTTESTE HIGGINS HOTTESTE HIGGINS HOTTESTE HIGGINS HOTTESTE HALL & JACKS BILLY JOEL HALL & OATES SMOREY ROBINSON CRYSTAL GAYLE HALL & OATES CLIFF RICHARD Hottest: AL JARREAU MANHATTAN TRANSPE ALABAMA MATTHEW WILDER WARWICK & VANDROS

WSRZ/Sarasota

MELISSA MANCHESTE GEORGE BENSON POINTER SISTERS MOODY BLUES PASADENA ROOF ORC HOTELSE LIONEL RICHIE BILLY JOEL MCCARTHEY & JACKS AL JARREAU POLICE Parallel Three KORQ/Abilene Pat Whitehead

WSKY/Aahevilla Don Brookshire ONJ SPANDAU BALLET ELO
JIMMY BUFFETT
RAY PARKER JR.
DURAN DURAN
HUMAN LEAGUE
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JA

WCKQ/Campbellsville, K\
Jackson/Royce GEORGE BENSON TOM SCOTT

ELO DY BLUES SPANDAU BALLET SMOKEY ROBINSON PAUL SIMON JIMMY BUFFETT HOTTEST: BILLY JOEL MCCARTNEY & JACKS MANHATTAN TRANSFE JACKSON BROWNE JACKSON BROWNE MICHAEL JACKSON

none Hottest: LIONEL RICHIE MANHATTAN TRANSFE DEBORAH ALLEN ALABANA MCCARTNEY & JACKS

YES
CRYSTAL GAYLE
MINOR DETAIL
MARNES & THOMPSON
JOURNEY
MODDY BLUES
HOTES:
BILLY JOEL
MCCARTNEY & JACKS
SHEENA RASTON
MARNICK & VANDROS
BARBRA STREISAND

COMMODORES BILLY JOEL MATTHEW WILDER BARBRA STREISAND

Parallel One

KUGN/Eugene, OR Brian James JACKSON BROWNE
MOTELS
GEORGE BENSON
ELO
HOTTEST
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSFE
AL JARREAU

WARWICK & VANDROS ANNE MURRAY HOTTEST LIONEL RICHIE STALLONE & RHODES MANHATTAN TRANSFE CARPENTERS BARBRA STREISAND

KFMB/San Diego Mark Larson HALL & OATES Hottest: LIONEL RICHIE ROGERS & PARTON BILLY JOEL ANNE MURRAY MICHAEL MURPHEY

ELTON JOHN CLIFF RICHARD CRYSTAL GAYLE HOTTEST: BARBRA STREISAND GEORGE BENSON

Parallel Two

Straight Arrow

KEZR/San Jose Wagner/Lemos WARNES & THOMPSO BARBRA STREISAND JACKSON BROWNE MELISSA MANCHESTE

123 Current Reports

WLVA/Lynchburg, VA KWEB/Rochester, MN WKNE/Keene, NH The following stations did not

R&R welcomes WROR/Boston as a

WKPE/Cape Cod

Parallel Three KFQD/Anchorage, AK Mark Lewis

JACKSON BROWNE WARNES & THOMPSON MOODY BLUES SPANDAU BALLET SMOKEY ROBINSON

KEXO/Grand Junction, Co Mike Todd CRYSTAL GAYLE

CRYSTAL GAYLE

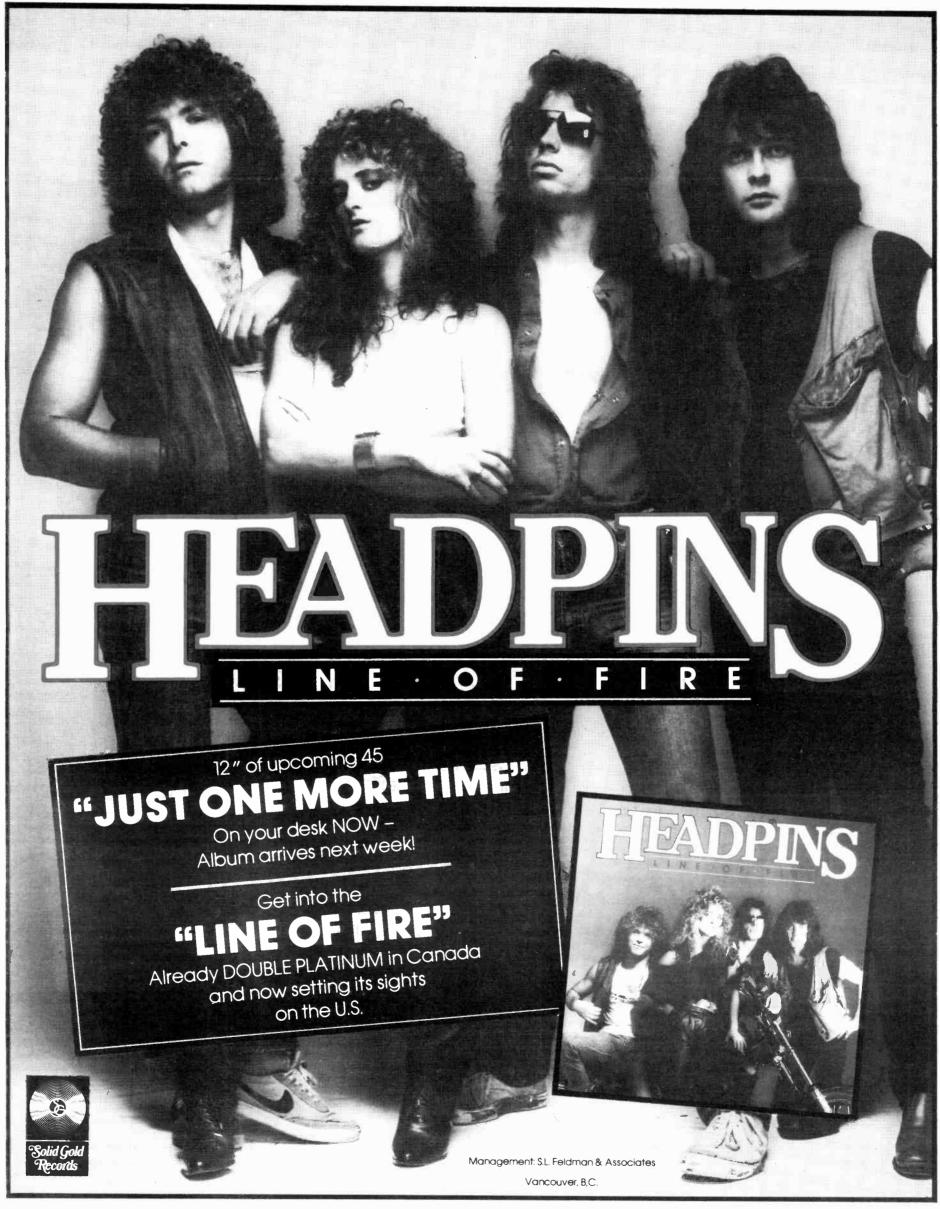
JOURNEY
CARPENTERS
WARNES & THOMPSON
HOTLEST:
BONNIE TILER
MANHATTAN TRANSPE
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS KQSW/Rock Springs, WY Bryan Maloney

PAUL SIMON SMOKEY ROBINSON RAY PARKER JR. JIMMY BUPPETT ELO Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS COMMODORES MANHATTAN TRANSFE KRSB/Roseburg, OR Eric Worden GEORGE BENSON MANHATTANS ROOL & THE GANG JIMMY BUFFETT STALLONE & RHODES SMOKEY ROBINSON HOTERST

Hottest: LIONEL RICHIE ROGERS & PARTON BILLY JOEL MICHAEL MURPHEY DEBARGE

new reporter (P1).

The following stations have discontinued reporting:



Distributed by MCA Records



Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Two Last Weeks Weeks Week	November 4, 1983	166 REPORTERS	Total Reports F	Heavy Rotation		Adds A lotation Ro	
7 4 1	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)) ''Crumblin' '' (155) ''Houses'' (119) ''Guitar'' (20) 162 –	143+	19-	0 =	1-
	2 GENESIS/Genesis (Atlantic)	"Just A Job" (97) "Mama" (85) "That's" (68)			30 -		5-
3 3 3	3 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Soul" (145) "New Drug" (92) "R&R" (13)			21 –		3+
3 3 3	4 PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (143) "Lipstick" (28)	146 –	135 -	11-	0 =	0=
2 5 5	5 MOTELS/Little Robbers (Capitol)	"Suddenly" (96) "Little" (74) "Heartland" (32)	142 –	99 -	42+	1+	3+
8 6 6	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (139)	141 –	81 -	58 –	2+	2=
	BIG COUNTRY/The Cross (Mercury/PolyGram)	"Big Country" (129) "Fields" (22)	131 –	100 -	31+	0-	1 =
18 14 10	B ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (112) "Rock You Up" (63)	142+	<i>57</i> +	83-	2=	9+
19 12 9	SAGA/Heads Or Tales (Portrait/CBS)	"Flyer" (129) "Cat Walk" (12)	134 –	48-	86-	0-	0-
14 13 12	ALDO NOVA/Subject Aldo Nova (Portrait/CBS)	"Monkey" (120) "Always" (10)	125-	48-	76 -	1+	2=
- 23 18	EDDIE MONEY/Where's The Party? (Columbia)	"Where's" (72) "Crash" (39) "Tomorrow" (18)	135+	<i>25</i> +	106+	4-	9-
13 11 11	12 JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (89) "Rocker" (39)	115-	<i>69</i> -	46 -	<i>O</i> =	1-
15 15 15	QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (76) "Cadillac" (59) "Metal" (15)	114=	61+	52 -	1 =	2=
6 8 8	14 POLICE/Synchronicity (A&M)	"Synch. II" (66) "Wrapped" (34) "King" (28)	104 –	67-	36 -	1+	2-
17 17 14	15 MICHAEL STANLEY/You Can't Fight (EMI America)	"My Town" (114)	116-	58 -	57 +	· 1 = '	1-
22 22 19	(6 KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (117)	120+	34 -	84+	2=	5+
20 20 17	PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (113)	113-	47-	66=	· O-	1-
21 21 16	18 SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (114)	116-	41-	74-	1 –	3-
	DOORS/Alive, She Cried (Elektra)	"Gloria" (107) "Love Me" (10)	113+	27+	74+	11-	16-
32	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rock In America" (108)	113+	11+	91+	9-	32 -
9 10 13	21 MOODY BLUES/The Present (Threshold/PolyGram)	"Blue World" (82) "Sitting" (33)	96 –	41-	- 55 -	· 0 =	0-
12 16 21	22 ASIA/Alpha (Geffen)	"Smile" (72) "Heat" (21) "Don't Cry" (11)	93 -	36-	57 +	0-	2-
27	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)	"Say It Isn't" (87) "Adult" (10)	92 +		- 55 +		13-
11 19 22	24 HEART/Passion Works (Epic)	"Refuse" (50) "Allies" (27) "Sleep" (14)	<i>76</i> –	<i>39</i> -	37-	0 =	0=
5 9 20	25 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)	"Mood" (43) "Log" (26) "Arms" (25)	76 –	33-	43-	· 0 =	0=
DEBUT	26 BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Take Me" (51) "Shooting Shark" (50)	92 +	13+	67+	12-	30 -
31	STREETS/1st (Atlantic)	"If Love Should Go" (89)	90 +	8+	- 76 +	5-	16-
- 40 28	CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (68) "Karma" (21)	77 +	31+	45 +	1 –	7-
33	22 TOP/Eliminator (WB)	"TV Dinners" (62) "Sharp" (30)	86 +		= <i>57</i> +		
16 18 23	30 STEVIE NICKS/The Wild Heart (Modern/Atco)	"If Anyone Falls" (53)			32+		0-
26 25 25	31 DOKKEN/Breaking The Chains (Elektra)	"Breaking The Chains" (62)	62 -	_	48-		1-
37 33 37	☑ IRON MAIDEN/Piece Of Mind (Capitol)	"Cross-Eyed Mary" (62)	62 -		- <i>53</i> =		3-
- 34 35	3 TOMMY TUTONE/National Emotion (Columbia)	"Get Around" (49) "National Emotion" (14)	66 -		- 58 -		1 –
27 27 26	34 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" (29) "Comin" (10) "Billy's" (10)	43-		- 16-		1+
- 39 39	BLACK SABBATH/Born Again (WB)	"Trashed" (56)	63 -		= <i>58</i> =		6+
DEBUT	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks That Kill" (41) "Shout" (12)	<i>55</i> +		47=		- 1
23 24 29	37 KANSAS/Drastic Measures (CBS)	"Friend" (27) "Fight" (26)	43-		- 23-		
- 38 -	39 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)	"Shake" (34) "Knocked" (22) "Bow Wow" (11)	60 -		= <i>55</i> +		9+
28 28 30	39 FIXX/Reach The Beach (MCA)	"One Thing" (32)	38 -		- 13-	-	
DEBUT	ALAN PARSONS PROJECT/Best Of The Alan (Arista)	"You Don't Believe" (67)	<i>68</i> +	- 6+	- <i>35</i> +	27+	67+

DARYL HALL & JOHN OATES Rock N Soul Part 1 (RCA)

"Say It Isn't So" "Adult Education." 55% of our 12-24 reporters on it. Total reports: 92. Hot 33, Medium 55, Extra Adds 4, Total Adds 13. Moves 27-23 on the AOR Albums chart.

BLUE OYSTER CULT The Revolution By Night (Columbia)

"Take Me Away" "Shooting Shark." 55% of our 12-24 reporters on it. Total reports: 92. Hot 13, Medium 67, Extra Adds 12, Total Adds 30. Debuts at #26 on the AOR Albums charts.

STREETS

1st (Atlantic)

"If Love Should Go." 54% of our 12-24 reporters on it. Total reports: 90. Hot 8, Medium 76, Extra Adds 5, Total Adds 16. Moves 31-27 on the AOR Albums chart.

This data reflects reporting stations with a majority of listeners aged 12-24.

PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "Planet Earth Rock Total Reports: 53(60)/Total Adds: 5(7); Hots: 3(4)/Hot Adds: 0(0); Mediums: 48(52)/ Medium Adds: 3(3)/Extra Adds: 2(4).

BOB DYLAN/Infidels (Columbia) "Neighborhood Bully"
Total Reports: 48(38)/Total Adds: 17(33); Hots: 11(6)/Hot Adds: 1(4); Mediums: 28(15)/ Medium Adds: 7(12)/Extra Adds: 9(17).

PAUL McCARTNEY/Pipes Of Peace (Columbia) "Say Say Say"

Total Reports: 47(47)/Total Adds: 8(4); Hots: 16(17)/Hot Adds: 0(0); Mediums: 27(28)/ Medium Adds: 4(3)/Extra Adds: 4(1).

MANFRED MANN'S EARTH BAND/Somewhere In Afrika (Arista) "Demolition Man"
Total Reports: 46(37)/Total Adds: 17(20); Hots: 1(2)/Hot Adds: 0(0); Mediums: 35(18)/ Medium Adds: 8(5)/Extra Adds: 9(15)

More AOR Music Information See Page 62

MOST ADDED®

Rolling Stones	
"Undercover"	(151)
38 Special "If"	(130)
Alan Parsons	(76)
Billy Idol "Rebel"	(74)
Duran Duran "Union	n'' (33)

John C. Mellencamp (150) (148)Huey Lewis (143)Genesis (140)Pat Benatar

Motels

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger" Total Reports: 45(45)/Total Adds: 0(4); Hots: 11(16)/Hot Adds: 0(3); Mediums: 34(28)/

Medium Adds: 0(0)/Extra Adds: 0(1).

C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"
Total Reports: 44(38)/Total Adds: 5(4); Hots: 2(2)/Hot Adds: 0(0); Mediums: 39(35)/ Medium Adds: 2(4)/Extra Adds: 3(0).

SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer"
Total Reports: 40(30)/Total Adds: 14(16); Hots: 1(1)/Hot Adds: 0(0); Mediums: 30(20)/ Medium Adds: 5(8)/Extra Adds: 9(8).

BILLY JOEL/An Innocent Man "(Columbia) "Uptown Girl"

Total Reports: 37(34)/Total Adds: 3(2); Hots: 19(18)/Hot Adds: 0(0); Mediums: 15(16)/ Medium Adds: 0(2)/Extra Adds: 3(0).

KROKUS/Headhunters (Arista) "Stayed Awake All Night"

Total Reports: 37(30)/Total Adds: 3(5); Hots: 5(6)/Hot Adds: 0(0); Mediums: 30(22)/ Medium Adds: 1(4)/Extra Adds: 2(1).

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 36(38)/Total Adds: 2(3); Hots: 8(8)/Hot Adds: 0(0); Mediums: 27(27)/ Medium Adds: 1(0)/Extra Adds: 1(3).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"

Total Reports: 32(35)/Total Adds: 3(1); Hots: 5(5)/Hot Adds: 1(0); Mediums: 27(30)/ Medium Adds: 2(1)/Extra Adds: 0(0).

DON FELDER/Airborne (Elektra) "Bad Girls"

Total Reports: 26(0)/Total Adds: 25(0); Hots: 1(0)/Hot Adds: 1(0); Mediums: 9(0)/ Medium Adds: 8(0)/Extra Adds: 16(0).

EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "On The Dark Side..." Total Reports: 26(24)/Total Adds: 3(4); Hots: 6(6)/Hot Adds: 0(0); Mediums: 19(16)/ Medium Adds: 2(2)/Extra Adds: 1(2).

PAUL SIMON/Hearts And Bones (WB) "Allergies"
Total Reports: 21(19)/Total Adds: 10(19); Hots: 3(1)/Hot Adds: 0(1); Mediums: 11(6)/ Medium Adds: 3(6)/Extra Adds: 7(12).



AOR /HOT TRA

	4				This chart compiles data from reporting stations with a ma	ajority o	of lister	ners age	ad 12-	24.
TH.	ree seks	Two	Lann	*	166 REPORTERS	Total	Henvy	Medium	Add	Total Adds
4	2	2	1	0	JOHN COUGAR/Crumblin' Down (Riva/PG)	155-	139+	16 –	0 =	0-
1	1	1	2	2	PAT BENATAR/Love Is A Battlefield (Chrysalis)	143-	135-	8-	0=	1+
3	3	3	3	3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	145 –	128 -	16+	1+	2+
1 -		_	15	4	YES/Owner Of A Lonely Heart (Atco)	151+	<i>80</i> +	64+	5 –	18 -
5	5	5	4	5	RAINBOW/Street Of Dreams (Mercury/PolyGram)	139 –	79 –	58 –	2+	2=
6	6	3	5	6	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	129 –	97 -	<i>32</i> +	0-	1 =
	DEB	IJΤ	\rightarrow	Ø	ROLLING STONES/Undercover Of The Night (RS/Atco)	147+			34+	143+
-	1	9	13	8			81+		0-	5-
13	8	3	7	9		129 –			0 –	0 –
10	9	9	9		ALDO NOVA/Monkey On Your Back (Portrait/CBS)	120-			0=	
1 -	-		28	_	DURAN DURAN/Union Of The Snake (Capitol)	123+			14-	
1 "		0	10		MICHAEL STANLEY BAND/My Town (EMI America)	114-			0-	0-
14		1	12		PETER SCHILLING/Major Tom (Coming Home) (Elektra)	113- 97+	47-		0-	1 -
51		29	16	_	GENESIS/Just A Job To Do (Atlantic)	97+ 117+			0-	2 - 5 +
18		3	14		KISS/Lick It Up/Mercury/PolyGram) MOTELS/Suddonly Last Summer (Capital)	96 -			2 = 0 =	1=
2	4		6	_	MOTELS/Suddenly Last Summer (Capitol) ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	112+			3+	13+
35		27	11	_	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	114-			1-	3-
15	DEB		~		38 SPECIAL/If I'd Been The One (A&M)	131+				127+
39		2	18		HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	92+			1+	3-
		8	23		DOORS/Gloria (Elektra)	107+	27+	<i>69</i> +	10-	15-
7	7		8	-	GENESIS/Mama (Atlantic)	85 –	<i>67</i> –	18-	0=	1+
-	_	_	38	23	NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)	108+	11+	89 +	7-	31 -
31	2	0	19	24	JACKSON BROWNE/Tender Is The Night (Asylum)	89 +	54 +	<i>35</i> =	0=	1 -
20	3	8	21	25	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	76 –	50 =	26 –	0 =	0 -
-	5	5	32	26	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	87+	<i>33</i> +	<i>51</i> +	3-	11 –
21	1	7	17		MOODY BLUES/Blue World (Threshold/PolyGram)	82 -			0 –	0-
43	3	9	31		POLICE/Synchronicity II (A&M)	<i>66</i> +		19+	1+	2-
1-	4	6	36		STREETS/If Love Should Go (Atlantic)	89+	8+	75+	5-	16-
37	3	3	25	_	MOTELS/Little Robbers (Capitol)	74+		30+	0=	1 =
-	-	-	56		GENESIS/That's All (Atlantic)	68 + 87 +		16+	0-	7+
1 -	-		51	_	PAUL RODGERS/Cut Loose (Atlantic) ROMANTICS/Rock You Up (Nemperor/CBS)	63-	5+ 26+	67+ 37-	15 – 0 =	28 – 0 =
25	4		26 33		ASIA/The Smile Has Left Your Eyes (Geffen)	72 +		46+	0-	3-
	60		42	-	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	68+			1-	5-
_	_		49		EDDIE MONEY/Where's The Party? (Columbia)	72+	14+	54+	4-	8-
27	20	6	27	_	GENESIS/It's Gonna Get Better (Atlantic)	49 –	39 –	10 –	0=	0=
41	34	4	34		QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	59 –	20 =	39 –	0-	1 -
28	2	4	29	39	DOKKEN/Breaking The Chains (Elektra)	62 –	13-	48 –	1+	1 –
47	4	3	43	40	IRON MAIDEN/Cross-Eyed Mary (Capitol)	62 +	9+	<i>53</i> +	0-	4
9	1	5	24	41	HEART/How Can I Refuse (Epic)	50 –	28 –	22 –	0=	0 =
)EBL	JΤ			BILLY IDOL/Rebel Yell (Chrysalis)	74+	4+	40+	<i>30</i> +	<i>72</i> +
-	4		48		GENESIS/Illegal Alien (Atlantic)	48+	33+	14 =	1 =	2-
1 -	14	_	20		STEVIE NICKS/If Anyone Falls (Modern/Atco)	53 -	25 –	28+	0-	.0-
	DEBL		•		ZZ TOP/TV Dinners (WB)	62+ 61+	8+ 5+	44 + 40 +	10 - 6 -	27≃ 8-
	_		59		BRIAN MAY & FRIENDS/Star Fleet (Capitol) ROBERT PLANT/In The Mood (Fe Paranza/Atlantic)	43-	5+ 26~	49+ 17-	0=	0-
22	51		37 50		ROBERT PLANT/In The Mood (Es Paranza/Atlantic) BLACK SABBATH/Trashed (WB)	56 -	3=	52 –	1 -	5 =
17	21		30		JACKSON BROWNE/For A Rocker (Asylum)	39 -	23-	16 –	0=	0-
	EBU		_		ALAN PARSONS PROJECT/You Don't Believe (Arista)	67+	6+		27+	66+
	EBL		_	_	BLUE OYSTER CULT/Take Me Away (Columbia)	51+	8+	<i>37</i> +	6-	15 –
38	37		41		Y&T/Mean Streak (A&M)	48 –	6-	41-	1+	2+
29	36	6	44		POLICE/Wrapped Around Your Finger (A&M)	34 –	24 –	10 –	0=	0=
	40		45		FIXX/One Thing Leads To Another (MCA)	32 –	23 –	9 =	0=	1+
1 —	EBL		_	_	BLUE OYSTER CULT/Shooting Shark (Columbia)	50 +	6+	37+	7-	19 –
	EBL	$\overline{}$	-	=	TOMMY TUTONE/Get Around Girl (Columbia)	49 –	6+	42 –	0-	0-
	EBL		-	_	MOTLEY CRUE/Looks That Kill (Elektra)	41 -	7+	34 – 24 –	0=	2-
-	56		55		P. McCARTNEY and M. JACKSON/Say Say (Col.)	43- 42-	16	24 – 31 +	3+ 0-	4 = 0 -
-	58		-	_	EURYTHMICS/Love Is A Stranger (RCA)	44	13-		0=	0-
36	35	,	40	90	JOE JACKSON/Memphis (A&M)		, 3 -	37-	<i>J</i> =	0-

AOR IALBUMS 25+ This chart compiles date from reporting statio

 JACKSON BROWNE. . Lawyers... (Asylum) 2 GENESIS Genesis (Atlantic) 3 MOODY BLUES... The Present (Threshold/PolyGram) 4 HUEY LEWIS..... Sports (Chrysalis)"Heart" "R&R" 5 MOTELS Little Robbers (Capitol) 6 POLICE......Synchronicity (A&M) "Synch. II" "Wrapped" "King" 13 7 BOB DYLANInfidels (Columbia) . "Sweetheart" "Man" "I And I" 8 J. COUGAR MELLENCAMP. Uh-Huh (Riva/PolyGram)''Crumblin' '' "Houses" 9 CULTURE CLUB Colour By Numbers (Virgin/Epic) 10 10 BIG COUNTRY The Crossing (Mercury/PolyGram) 14 10 D. HALL & J. OATES , ..., Rock 'N Soul Part 1 (RCA)"Say" PAUL SIMON Hearts And Bones (WB) 15 13 DOORS Alive, She Cried (Elektra) .. ''Gloria' PAUL McCARTNEY Pipes Of Peace (Columbia) "Say" "Pipes" 9 15 JOE JACKSON Mike's Murder St. (A&M)"(Cosmopolitan" "Memphis" 11 16 PAT BENATAR Live From Earth (Chrysalis) "Love Is A Battlefield" 19 TO ROBERT PLANT The Principle... (Es Paranza/Atlantic) ..."Arms" "Log" "Mood" 16 18 EURYTHMICS . . . Sweet Dreams (Are Made...) (RCA) INDUSTRY Industry (Capitol) State Of The Nation" ELVIS COSTELLO..... Punch The Clock (Columbia)

AOR ALBUMS — compiles album airplay data from stations showing ratings strength 12:24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDBD. Also listed is present week's

CHART PARTICIPANTS: WECM/Claremont, WERI/Westerly, WXRT/ Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/ Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Fr. Collins, KINK/ Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/

..... "Everyday I Write The Book"

numerically by simply, current singles are exceed, also listed is present wear number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures, Records showing significant airplay growth are builleted.

AOR / ALBUMS 25+ — Complies album airplay data from stattors showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are @OLDBD. Records showing significant airplay rowesh are hybridered.

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — compiled from 12-24 stations, showcasing songs in con-Office of the State of the Stat

MOST ADDED, HOTTEST — national and regional listings by number of station reports (12:24's and 25+ combined). Includes songs in all configurations. NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay / 40 (12:24) chart. Rotational information displayed over a two-week period dast week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist, An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An arterisk (1) signifies a primary station in its parallel, elegonicing a station's competitive ratings screenth. denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums

BREAKERS.

ROLLING STONES Undercover Of The Night (Rolling Stones/Atco)

89% of our 12-24 reporters on it. Total reports: 147. Hot 80, Medium 33, Extra Adds 34, Total Adds 143. Debuts at #7 on the AOR Hot Tracks chart.

38 SPECIAL

If I'd Been The One (A&M) 79% of our 12-24 reporters on it. Total reports: 131. Hot 22, Medium 65, Extra Adds 44, Total Adds 127. Debuts at #19 on the AOR Hot Tracks chart.

NIGHT RANGER

(You Can Still) Rock In America (Camel/MCA)

65% of our 12-24 reporters on it. Total reports: 108. Hot 11, Medium 89, Extra Adds 7, Total Adds 31. Moves 38-23 on the AOR Hot Tracks chart.

DARYL HALL & JOHN OATES

Say It Isn't So (RCA)

52% of our 12-24 reporters on it. Total reports: 87. Hot 33, Medium 51%, Extra Adds 3, Total Adds 11. Moves 32-26 on the AOR Hot Tracks chart.

STREETS

If Love Should Go (Atlantic) 53% of our 12-24 reporters on it. Total reports: 89, Hot 8, Medium 75, Extra Adds 5, Total Adds 16. Moves 36-39 on the AOR Hot Tracks chart.

PAUL RODGERS

Cut Loose (Atlantic)

52% of our 12-24 reporters on it. Total reports: 87. Hot 5, Medium 67, Extra Adds 15, Total Adds 28. Moves 51-32 on the AOR Hot Tracks chart.

SIGNIFICANT ACTION

JOURNEY/Frontiers (Columbia) "Send Her My Love" Total Reports: 19(19)/Total Adds: 0(1); Hots: 13(13)/Hot Adds: 0(1); : O(1); Mediums: 6(6)/Medium Adds: O(0)/Extra Adds: O(0). Total Reports: 19(19)/Total Adds: 0(1); Hots: 13(13)/Hot Adds: 0(1); Mediums: 0(0)/Medium Adds: 0(0)/Extra Adds: 0(0).

JOHN HIATT/Riding With The King (Geffen) "I Don't Even Try"

Total Reports: 18(16)/Total Adds: 5(3); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(12)/Medium Adds: 1(1)/Extra Adds: 4(2).

Total Reports: 18(16)/Total Adds: 5(3); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(12)/Medium Adds: 1(1)/Extra Adds: 4(2).

ORPHAN/Lonely At Night (CBS) "Lonely At Night"

Total Reports: 17(19)/Total Adds: 4(7); Hots: 2(1)/Hot Adds: 0(0); Mediums: 14(12)/Medium Adds: 3(1)/Extra Adds: 1(6).

RODNEY DANGERFIELD/Rappin' Rodney (RCA) "Rappin' Rodney"
Total Reports: 15(16)/Total Adds: 11(10); Hots: 1(1)/Hot Adds: 0(1); Mediums: 6(6)/Medium Adds: 3(1)/Extra Adds

KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"

Total Reports: 14(7)/Total Adds: 10(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 10(4)/Medium Adds: 6(2)/Extre Adds: 4(2).

CLARENCE CLEMONS AND RED BANK ROCKERS/Rescue (Columbia) "Rock 'N Roll DJ"

Total Reports: 14(1)/2/Total Adds: 4(4)/Hots (0/0)/Hot Adds: 0(1)/Hot Adds: 2(2)/Hots Adds: 2(2)/Hot

X/More Fun In The New World (Elektra) "New World" orts: 14(13)/Total Adds: 1(2): Hots: 4(3)/Hot Adds: 0(0); Mediums

INDUSTRY/Industry (Capitol) "State Of The Nation"

Total Reports: 13(6)/Total Adds: 7(0); Hots: 2(1)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 3(0)/Extra Adds: 4(0).

JIMMY BUFFETT/One Particular Harbour (MCA) "Brown-Eyed Girl"

ALARM/The Alarm (IRS/A&M) "The Stand" il Adds: 3(0); Hots: 1(1)/Hot Adds: 0(0)/Medium Adds: 6(8)/Medium Adds: 0(0)/Extre Adds: 3(0)

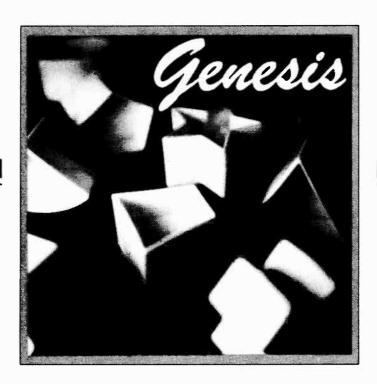
Total Reports: 10(9)/Total Adds: 3(0); Hots: 1(1)/Hot Adds: 0(0)/Medium Adds: 0(0)/Medium Adds: 0(0)/Extra Adds: 0(1); Total Reports: 10(11)/Total Adds: 0(1); Hots: 3(3)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(0)/Extra Adds: 0(1).

LIONEL RICHIE/Can't Slow Down (Motown) "All Night Long (All Night)"
Total Reports: 9(5)/Total Adds: 5(0); Hots: 3(2)/Hot Adds: 0(0); Mediums: 2(3)/Medium Adds: 1(0)/Extra Adds: 4(0).

Station Listings . . . See Page 64

Hot Tracks!

"GENESIS"



Virtually Unprecedented Airplay Action On The AOR Hot Tracks Chart

"MAMA" 22
"JUST A JOB TO DO"
"IT'S GONNA GET BETTER" 37
"ILLEGAL ALIEN"
"THAT'S ALL"

AND

On The AOR Albums Chart

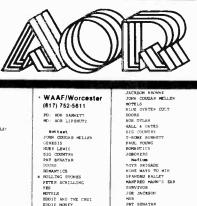
GOLD AIRPLAY — GOLD SALES

Produced by: Genesis with Hugh Padgham.



Management: Tony Smith, Hit & Run Music.

PERRY PROJECT



EAS

MOST ADDED

Rolling Stones "Undercover" (33)38 Special "If" (31)Billy Idol "Rebel" (24)(21)**Alan Parsons**

HOTTEST

(13)

A DITTION OF THE PROPERTY OF T

WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALI MD: JIN MONAGHAN

Blue Oyster Cult

Huey Lewis (39)John C. Mellencamp (39) Genesis (35)(34)Pat Benata (32)**Big Country**

Parailel One

CHUM-FM/Toronto

BRATAR

BROLING STWESS
JORN COURAR MELLEN
POLICE
DAVID MOVIE
BAIC COUNTY
BAIC

COUPLES DE JURION
DIO NYTICES
BURN PLOSE
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DC101/Washington (202) 828-9932 PD: DOW DAVIS MD: DAVE BROWN

MONTES AND THE METERS OF THE M

WBCN/Bost (617) 266-1111

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WDVE/Pittsburgh (412) 562-5900 PD: HOWIE CASTLE HD: ROW NEWNI

MOTO SERVICE S

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WIYY/Baltimore (301) 889-0098 PD: CHUCK DUCOTY OM: TY FORD

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WHJY/Providence (401) 438-6110

PD: TED UTZ MD: JEFF RICCIO ROTTES CONTES CO

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BLUE OWSTER CULT
JONE COUGAR MELLEN
BOR DYLAN
SAKA
SAKA
ROCKERS MYCHE
ROSHITCH
ROSHIT

RIOT MANFRED MANN'S EAR WYSP/Philadelphia (215) 668-9460

PD: MECHAEL PICOS MD: MARK DIDIA MOTE MARK DIDIA

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C.S. ANGELS
TAMES HOUSE
ZZ TOP
FAIL ROGERS
ROLLING STORES
BOLLING STORES
BILLY IDOL
BILLY IDOL

WAPP/New York (212) 357-8000 PD: JOE KRAUSE ASST. PD: STEVE ELLI:

MONTENT POTENTS OF THE STATE OF

CHOM-FM/Montres (514) 935-2425 PD. ROB BRAIDE HD BENOIT DUTRES

WMMR/Philadelphia (215) 561-0933

PD: GEORGE HARRIS MD: ERIN RILEY

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PAT REPRATARI
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Parallel Two

WTP A/Harrisburg
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ROMATICS
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COORS
EDOIL HONEY
TOMAN DIDAN
PAUL RODGENS
BLUE OVSTER CULT
ALGGEN
MANYRER CHANN'S EXP Hottest
JOHN COUGAR MELLEN
HUEY LEWIS
GENESIS
KISS
BIG COUNTRY
HAINBOM
DOORS
YES

NATIONAL STATES OF STATES CHEZ-FM/Ottawa PD: STEVE COLVILLI MD: GREG TORRINGT

GENERIS
GOTS BRIGADE
JULINA
ROUGH THADE
ELVIS COSTELLO
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ELVIS COSTELLO
ROUGH THADE
ELVIS COSTELLO
ROUGH THADE
PAT BENATA
PATOLAS
TOROMO
TO

WAAL/Binghamton

(607) 772-8850 PD: JOHN CARTER MD: DON MORGAN

BOLDERS

PAT BENATAR
HUEV LEMIS

GENESIS

JOHN CONCAR MEL

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WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

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WSCY/Syracuse (315) 699-8200

Q107/Toronto
(A16) 967-3445
PO CANY SALGET
PD CANY SALGET
PD CANY SALGET
RD SANANTHA TAYLOR
(FROZEN)
JOSE COUGAN RELIZA
NUTY LEVIS (R)
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BRIAN MAY & PRIEND
DOORS
IMAGES IN VOCUE
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PLATINUM BLONDE
KILOWATT

POLLING STOKES

Medium

WAAF/Worcester (617) 752-5611 PD: NOS BARNETT MD: NOS LIPSHUT?

HOTTEST
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GENESIS
HUEY LEWIS
BIG COUNTRY
PAT BENATAR
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WAQY/Springfield (413),525-4198

PD: ROSS MAC

MOTE TEAM SOUTH TO THE TEAM SO

WCMF/Rochester

(716) 288-3200

PD: TRIP REEB MD: DAVE KANE

WAMX/Huntington (304) 523-8401

PD: SCOTT PAULSER MD: DAN HOBINSON

BOT DAN HOBINGS

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BOLLING STONES

GENESIS

JOHN GOUGH WELLEN

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PAT BENATAR

CULTURE CLUB

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AND THE STATE OF T

WPYX/Albany (518) 785-9800 PD: TIM SMITH MD: BOB WELCH

NO: NOW MELCH

NOTICE HOTO

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IRON MAIDEN
PAUL RODGERS
STREETS
BILLY IDOL
ALAN PARSONS
38 SPECIAL * WEZX/Scranton (717) 961-1842 PD: SHAWN WATE MD: BEN SMITH

MOLDEN SALTH

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STEVIE NICKS
HUTY LEMIS
PAT ARMATAR
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JACKSON BROWNE
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KISS BLUE OYSTER CULT ZZ TOP QUIET RIOT

WOUR/Utica (315) 797-0803 PD: PETER HIRSCH MD: TOM STARR

Botteat GENESIS POLICE ROBERT PLANT PAYOLAS MOTELS PAT BENATAR BIG COUNTRY ASIA BIG COUNTRY
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PETER SCHILLING
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BOLLING STONES
38 SPECIAL
PMATUM
BOXKEN
BOXKEN
ERIC MARTIN BAND
AC/DC

UNITS DON FELDER WDHA/North Jerse (201) 328-1055

GM: BOB LINDER PD: MARK CHERNOF RECTORS
GRANTIS (N)
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(914) 471-1500 PD: PETE CLARK MD: STEW SCHANTS BOTTEM SCHAMTZ

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JOE JACKSON
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ELSS TE CLUB
TOMPY TUTONE
INSUSTRY
HALL & COATES
SON BYLAN
MAGINA
BOTAN
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SIRAN

 WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: AMY

ASST. VO: ANY DAMES

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PAT BEGGA.

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WKLC/West Virginia

*WKLC/West Virgin
(304) 722-3308
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JOHN COUGAN HELLEN N
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BELLY JOEL
Medium
PORMATICS
BIC COUPETY
BERM DEAN
LICK DEBAINCES
GENESIS

WHCN/Hartford (203) 247-1060 PD: DANIEL F. MAYDEN ASST. PD: BOB BITTENS

BOTTAGE

CENTRIS

GENTRIS

MACLING

FRANCIS

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WPDH/Poughkeepsi

Parallel Three WECM/Claremont OM: KEN SILVA MD DAVE TAYLOR

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Addad

KOMAN LEAGUE
ELTON JOHN
REAL LIFE
HIDNIGHT OIL
ALAN PARSONS
MANTRED MANN'S EAR
HEART
38 SPECIAL
STRAY CATS
DOKKEN

MD: JOSE DIAZ PD: MIKE BUSHEY

DORGEN
PAUL YOUNG
RISS
JOHN COUGAR MELLEN
SAGA
EDDIE MONEY
HEART

NAME OF STREET

NIGHT SMOGER
PAUL EARWERP
PAUL EARWERP
PAUL SAFTER
FOR SMOTTHS
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EARLY

GRAND PRIX CHEAP TRICK PETER SCHILL STREETS

WBLM/Lewiston-Port (207) 783-2065

PO: STEVE PELDMAN

ROTLAR

POLICIE
CUTUTURE CLUB
PIECE
PIECE
PATE BENDAR

MOTELAR

M ROCLEME
HOTELS
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WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBURG HD: GLENN STENART

POL NICHARD REPROSERVANCE OF STRANGE S

WMGM/Atlantic City (609) 641-1400 ON: TON HENALLY HD: HIKE BOYLE

MORLD
BRIAN MAY 4 FRIEND
EDDIE MONEY
CLARENCE CLEMONS
Added
BILLY IDOL
BOB DYLAN
38 SPECIAL
ALAN PARSONS WGIR/Manchester (603) 625-6915 PD: BOB COX MD | KAREN ANDERSON

ROCKERT
ADDROM
BIG COUNTRY (R)
MOTELS
MEN VILLES
MEN VI

MOTEST

MOLLING STONES

MOLLING STONES

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X DOORS
EDDIE MONEY
a DON FELDER
a 22 TOP
a ALAN PARSONS
a RE-FLEX
FICK SPRINGPIELD
a BRIAN MAY 6 PRIEND WERI/Westerly (401) 596-7728

WOAY/Beckley-Oak HIII (304) 877-2424 PD: CHARLIE JENNING HD: TIM PARKER MO. TIM PANCER

BOCTES

BOCTES

JOHN COUGAR WELLEN

FIELD JOHL

BLEY JOHL

BOLLON IN RICHE

PETER SCHILLING

BETER SCHILLING

ASIA

BLOWN BANCER

ALDO HOVA

OUIFF RIOT

Medium

ASIA

BLOWN BANCER

BOLLON STONES

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BON SE

ROMANTICS
BOB SEGER
RICK SPRINGFIELD
Added
18 SPECIAL
DOORS
BLUE OYSTER CULT
BILLY IDDL
PAUL YOUNG

WRKI/Danbury (203) 579-9995

(203) 579-9995
PO: BOR BOCAR
PO: BORDER COLDERN
BOTTAGE
GENESIS
HOUTY LEWIS
JOHN COUCAR MELLEN
PETER SCHILLING
PAT BENATAR
BIC COUNTRY
ASIA
OUTLINER CLUB
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CULTURE CLUB
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HOTPELS MOTELS

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MALL + OATTE

BURNAN CUTAN

MICHAEL SPRINGE

SONG YOUR

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SOUTH

MOST ADDED

Rolling Stones "Undercover 38 Special "If" Alan Parsons Billy Idol "Rebel" Night Ranger

HOTTEST

Pat Benatar John C. Mellencamp (38) **Huey Lewis** Genesis

WYNF/Tampa (813) 876-0455 PD: CAREY CURELO MD: RON DIAZ

HOTTESTS
HEART
PAT BENNTAR
JONN COUGAR MELLEN
MSB
PAYOLAS
TAUKI
YES
KAMSAS

(37)

(36)

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Parallel One

Motels

www.americanradiohistory.com

WQBK/Albany (518) 462-5555

PD. JOHN COOPER MD. LIN BREHMER

Hottest GENESIS TALKING HEADS CULTURE CLUB HUEY LEWIS YES CURAN TURAN NENA POLICE INDUSTRY

Medium
ASIA
QUIET RIOT
JOE JACKSON
RAINBON
SURVIVOR
ALDO HOVA
HOMANTICS
JIHOY SUPPETI
SAGA
STEVIE RICKS
ROBERT PLANT
YES
HSB
BOB DYLAN
JACKSON BROM
BLACK SARBATI
MAS (MOT NAS
EDOIE HONEY
EDOORE

DOORS
HALL & DATES
DURAN DURAN
BLUE OYSTER CULT
ZZ TOP
PAUL MODGERS
EDDIE AND THE CRUI

· KZEW/Dallas (214) 748-9898

MD JOH DILLON (FROZEN)
ROCTURE HIGH TO DEF LEPPARD HIGH TO DEF LEPPARD HIGH TICKS RAINON DIO HURY LEMIS ROBERT PLANT STREETS TO TAKE IT TAKE I

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KROXUS
EDDIZ HONEY
PAUL RODGERS
TOWNY TUTONE
SIMON TOWNSENT
YES
NIGHT RANGER
AXE

WCKO/Miami (305) 731-4800

PD: MARK TAYLOR MD: RUBY CHEEKS

RUBINOOS
STEVIE NICKS
NOTELS
BILLY IDDL
Added
NIGHT RANGER
STREETS
SURVIVOR
ALDO NOVA
DAVID BOWIE
DON FELDER

WQFM/Milwauked (414) 276-2040

PD: LEE ARNOLD ND: ANDY BLOOK

Not test

DIO
ROBERT PLANT
RAINBOM
GENESIS
GRAND PRIX
HELIX
ZZ TOP
MSB

POLICE SAGA ASIA DANNY SPANOS JACKSON BROWNE MOTULS MEDIUM NIGHT RANGER AXE ERIC MARTIN BAND SURVIVOR YET 22. TOP

EDDIE MONEY
RISS NALDO NOVE PERSON
GAME LAKE
GAME LAKE
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HURY LEMIS
ZEBRA
GHEAP TRICK
AC/DC
BLUR CYSTER CULT
GAMED FRIX
JIMY BUFFETT
DOORE
FOOLING
FOO

KSRR/Houston (713) 797-0097

PD: ANDY BEAUBIES MD: JOHN ADBERTS Mottest

BOX TEST
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BAINDON
PAT BENATAR
BAINDON
PAT BENATAR
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ALDO NOVA
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18 SPECIAL
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BILLY TOOL
BILLY TO

WKLS/Atlanta (404) 325-0960 PD: ALAN SNEED HD: BOB BAILEY

MOST BALLEY
MOST BASE
QUIET MIOT
POLICE
CHMEST
MOST DESCRIPTION
BICCOMPTEY
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GUIAN GUIAN
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PAT DEBATAR

JON COORS

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FETER SCHILLING
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TRIC
THE CONTROL
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SAGA
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THE CONTROL JACKSON BROWNE

BOREN PLANT

AGIAN

* KEGL/Dallas (817) 457-9700 PD: RANDY BROWN HD: JOE POLGER

KTXQ/Dallas PD: TOM OWENS HD: DRAKE HAL!

Parallel Two

PD: JOHN HEIMER HD: JAMES SCOTT

NATTLES
PAT BENATAR
STEVIE NICKS
JACKSON REMANE
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OUTST GOOD MELLEN (W)
OUTST GOOD MELLEN (W)
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ROLLING STONES
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AND
GUILT LEPPARD
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GU KLOL/Houston (713) 526-4591

PD: MICHELLE SAYRE

ROTE OF THE STATE OF THE STATE

ECOLE MONEY
RAINBON
MODDY PLUES
DOORS
PAUL RODGERS
RRIAN MAY 6 FRIEND
BILLY LOUS
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VIGHT RANGER
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(305) 581-1580 PD: DAVE LANGE FROZEN! Hottomt POLICE HOCKERT
POLICE
GENESIS
PAT BENATAR
HOTELS
PETER SCHILLING
AIG COUNTRY
HOOLY BUTES
HUEY LEW'S
JOHN COMMAR MELLEN *KNCN/Corpus Christl (512) 655-4641

PD: BOB FAZIO MD: MANDO CANINA

GENESIS BRIAN MAY & FRIEND DURAN CURAN

MOTELLE SERVICE SERVINDICA SERVICE SERVICE SERVICE SERVICE SERVICE SERVICE SERVICE SER

MANTRED HANN'S
YES
BOB DYLAN
NIGHT BANGER
JOE PERRY PROJI
PAUL KANTHER
Added
ROLLING STONES
LIONEL RICHIE
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PD: GARY SHAW MD: RICK ROBBINS

BRIAN NOT :
DURAN INTERNAL TERM DURAN INTERNAL TERM DISTANCE TO THE LIFE IN THE LIFE INTERNAL LIFE INTERNA WQDR/Raleigh (919) 632-8311

PD: TON EVANS ASST. PD BOB WALTON

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WYMX/Augusta (404) 722-1302 PD: MILLS PITZNER HD: HARY PILLINGER

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PAUL HOCAPTHEY
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JOHN COUGAR HELLEI
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BIG COUNTRY
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JOHN WESTIMA
JOAN METT
JHAW WINTESTIM
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WCKN/Greenville-Spartensburg

(803) 226-1511 PD: STEVE CHRIS MD: STEVE CHRIS

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PD: TOM OMENS MD: DUKE MEYERS Bottast ZZ TOP | H) HUTY LEMIS POLICE DANNY SPANOS ROBERT PLANT Hedium CENES:S EDDIE MONEY ASIA SURVIVOP 18 SPECCAL 3 ROLLING STONES I ROLLING STONES
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ROWEF WZXY/Kingsport (615) 246-8131 PD: REGGIE JORDAN ASST. PD: JONN KELLY

WFYV/Jacksonville

(904) 642-1055

PD: CMIS JONES
NO: LEX STALLY
(FROZEN)

KRIX/Brownsville (512) 350-9999 PO: GARY STEELE HO: RICHARD BROOKS (PROZEN) Hottest

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PO: GREG STEVENS MD: TEMPIE LINDSE! (FROZEN) Nottest DIO ALDO NOVA ERIC HARTIN BAND ROMANTICS QUIET RIOT AC/DC AC/OC TUBOUTO HOTLEY CRUE Added HOLLING STONES 38 SPECIAL ALAN PARSONS BILLY IDOL DON FELDER HODNEY DANGERFIELI HSB WIMZ/Knoxville

(615) 525-6000

PO: KERRY LAMBERT HD: MIKE BBCK

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WRNO/New Orlean

(504) 889-2424

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BIG COMPTHY
FACTOR
JOHN COGGAP RELLEN (M)
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WKQQ/Lexington

(606) 252-6694 PD: DAVE KRUSENALAUS MD: KURT MATHIES PO: LOUIS PORT MATHIES BOLLEN STORES HOUSE HOLLEN STORES HOUSE H

YES

A PAIL MCCARTNEY
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BILLY JOEL
OAVID BOMTE
LOVERBEY
ROBERT FLANT 38 SPECIAL ALAN PARSONS LIGHEL RICHIE WLRS/Louisville (502) 585-5178

PD: DAN DEELY ND: BRIAN CHRISTOPHE BOT WATE

POLICIES
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M WRXL/Richm (804) 282-9731 PD: GARY CHASE NO:

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(901) 726-0060 PD: JOHN RIVERS MD: TOM STEIN WKZL/Winston-Saler 919-996-2217
PD: TON COLLINS
HD: CHUCK HOLLOW HOTTEST
PAT BENATAR
STEVIE NICKS
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WAPI/Birmingham (205) 933-9274

WZXR/Memphis

PO: STEVE REMNER

WDIZ/Orlando (305) 645-1802 PD: HAD HEESSICK

BROKERS
PAT BENATAR
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WKDF/Nashville (615) 244-9532

PD: SMOKEY RIVERS ASST. PD: DAVID HALF

Notices

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PAT BENTAR
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KMJX/Little Rock (501) 329-3808 PD: TOH MOOD RD: TOWNY SHITH

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PDI SENSAT PARENTAL ASST. POL DENTE MALE ASST. POL DENTE MALE STATE IN CASE MOTELES (NOT LESS IN CONTROL OF THE MALE ASST. POL DENTE MALE ASST. POL DENTE SOUTHSTIC SO

WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAMYER YES KILLER WHALES MOTTAGE

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TES

MOJAM

ALDO NOVA

JONN COMGRA MELLEN

BULE OFSTEE CULT

ROBERT PLANT

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JUNY RUFFETT

GENESIS

PAUL SIHON

PAT BENATAR

MALL & OATES

ASIA KXZL/San Antonio (512)226-6444 PO: DAVE CONLEY HD: LISA GILES Bot test DIO
QUIET RIOT
GENESIS (M)
PAT SENATAR
YES
ROLLING STONES
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UANFRED HANN'S EAR RIAN MAY & FRIEND KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

BOLLER
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PAT BIDATAN
WITTELS (H)
QUIET RIOT (H)
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DIO
AC/DC
TALKING HEADS
QUEST RIOT
RISS
EDDIE HONEY
BLACK SABBATH
HELIX
ZZ TOP
SAGA
FLIXX
AND HOT MAS
JOE JACKSON
DURAN DURAN DURAN
DOOPS
X-RAVES

WKTM/Charleston

(803) 554-7154 PD: LEE GELLINS

MOTHER CELLING
SOCKEST
JOHN COUGAR MELLIZM
GENESIS
PAT BENATAR
HUTEY LEMIS
HOTELS
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KLBJ/Austin (512) 474-6543 PD: CLARK RYAN MD: JOHN MICHAEL S MONITOR MICHAEL S
MONITOR
PAT REPAYTAR
BIG COUNTRY
POLICE
DEF LEPPARD
HUTY LEMIS
GENERIS
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PO: J. MICHAEL SCOTT

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WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT HD: GREG HAMMER

KSMB/Lafayette (318) 232-1311 PD: SCOTT SEGRAVES

WIZD/Ft. Pierce (305) 686-6505

PO: PETER CLANCY

MOTESTER CLAN-.
MOTESTER DOG NIGHT
THURE DOG NIGHT
HOOVE BLUE
HARMATTAN TRANSFER
DIAMA ROSS
JOE JACKSON
SPYRO GYMA
ELO
MOTESTER
TOM SCOTT
EYE TO EYE
HALL 6 OATES
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SURVIVOR
BIG COUNTRY
BOMANTICS
ROODY BLUES
SACA
RAINOM SURVIVOR
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ROBERT PLANT
ASIA EURYTHOLOS

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BILACE SABRATH

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BOOKS

BOOK DYLAN

WOWE/Chattanooga (615) 267-1050

a ZZ TOP a NIGHT RANGER

PD: TONY DAVIS

Mottest PAT BENATAR

NOTELS
HUEY LEWIS
JOHN COUGAR MELLEN
MSB
GENESIS
YES

Parallel Three

KFMX/Lubbock (806) 747-1224 PD: HAT LAMP HD: JESSE RYAN

MIDWEST

MOST ADDED

Duran Duran "Union" (12)

HOTTEST

John C. Mellencamp

Rolling Stones

Billy Idol "Rebel"

Alan Parsons

'Undercover' 38 Special "If"

Better
JACISH PROMPE
ROOF BUTES
HOTELE
HURY LENIS
FAT BENATAR
KISS
SILLA JOEL
JURG COUGAR MELLEN
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MALL & OATES
BIG COMMENY
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HO: MIKE WHITE

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NALL & OATES
NOOTING STAR
FORMATICS
EDDIE MONTE SCHILLING
FETRA SC

Parallel One

Huev Lewis

Pat Benatar

Genesis Rainbow

(612) 739-4000 PD: DAVE HAHILTON ASST. PD: JACK HICKS

MEN MITHOUT HATS
QUIET RIOT
GUIET RIOT
BORNIE TYLER
F. E.H. SPARO
LUFEROY
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ADRIAN BELEW
CHEAP THICK
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AND HOUSE
AND

WMMS/Cleveland (216) 781-9667 PD: JORN GORMAN HD: KID LEO Rectard
PAT TREATA
CULTURE CLUB
GENESIS
JOHN GUNCAN RELLEM
ALDO NOVA
MICH LEVIE (N)
MICH LEVIE (

KKCI/Kansas City (816) 531-3400

BOX NEW YORK OF THE WAY SHADOW STAND SHADOW SHADOW

KSHE/St. Louis



WEBN/Cincinnati (513) 871-8500 PD: DENTON HARR HD: CURT GARY

HOCEAST
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PAT BROATAR
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FORM COUGAR MILLEN
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WMET/Chicago (312) 828-9191 PD: RICH MEYER HD: JOHN HCCRAE

BOXTEST
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PAT BENATAP
POLICE
OF
SILVEY 100
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KQRS/Minneapoils (612) 545-5601 PD: DOUG SORENSON HD: LYNN WELLS

WXRT/Chicago (312) 777-1700 PD: NORH MINER HD: JOHN HRVOS

ROTTONE
COUNTY CONTROL

PAUL EAVINER
MARRY
TORRITO
STREETS
DOORS
BATTIESS
BULLE THEM
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POLICE (H)

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COURT

WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DOUG PODELL

BOLLEY EAMS AND THE SERVICE OF THE S

KYYS/Kansas City (818) 753-4587 PD: JOE HCCABE HD: RANDY RALEY BOCLEGE
PAT RENATAR
CORRESTS
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ACCASE RELLEM
MUCH LAWIS
ALCA SPEINCHTELD
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FOLLOW
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38 SPECIAL
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NIGHT RANGER
IRON MAIDEM
EDGLE HONEY
SURVIVOR
TOMY TUTCHE
C.S. ANGELS
JAMES HOUSE
ALDO NOVA
ROBERT PLANT
CHEAP TRICK
MAS (NOT MAS)
DORKEN
ROTLEY CRUE

* WLUP/Chicago (312) 440-5270 PD: GREG SOLK ND: SKY DANIELS

PROTEINS TO THE SADDLE PROTEINS TO THE SADDLE GENERIS GENERIS

MSB
DAVID BOWLE
C.S. ANGELS
ROMANTICS
FIXX
CHEAF TRICK
JOE WALSH
KANSAS
STEVIE NICKS
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RICHARD THOMESON
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TAGE!
JAMES HOUSE
RAGOS
TANGLATOR
GAME OF PUUS
ANGAGE
TOMESON
THOMESON
THOMES KWK/St. Louis (314) 644-1380 PD: BEAU RAINES HD: SCOTT ALEXANDES

NO. SCOTT ALEXA

BOTLETE
LOVERBOY (N)
ASIA (N)
QUIET RIOT
EANSAS (N)
JACKSONS BRUMBE
HEART (N)
JACKSONS BRUMBE
HEART (N)
DANNY SPANOS
POLICE (N)
Q-FEEL
22 TOP (N)
PRESIS (N)
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AGNETIA FALTSK
BONNIE TYLER
GUEAP FREG
JIN CAPALOI

NOO STEMANT
JOHN COUGAR MELLEN
JOE WALSH
TALKING NEADE
BOOSET FLANT
BILLY JOEL
MOTHELS
FRISH
FRI

Parallel Two

KMOD/Tuisa (918) 664-2810 PO: CHARLIE WEST HD: JIM JOHES

BOSTANT
BREAKE
BREAKE
MARRIED
AR SENATA
JOHN COUGAR PELLI
ROBERT PLANT
JACKSON BROWNE
HURY LEWIS (A)
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KATT/Oklahoma City (405) 631-8881 PD: DAVE BREWER ND: MARREN MILLIAMS BRETERI
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RAINHOUS
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 WYFE/Rockford (815) 877-3075 PO: BRENT ALBERTS

BOTEST
SPANDA SALLET (H)
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BIG COUNTRY
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CULTUME SCHILLING
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KEZO/Omaha (402) 592-5300 PD: GMEG GILLISP MD: JOX BLOOD

DURAN DURAN BILLY IDOL CITI-FM/Wine (204) 788-6181 PD: STEVE YOUNG HD: ANDY PROST WLAV/Grand Rapid (818) 456-5461 PD: TONY GATES HD: MIKE SIRIANNI

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(316) 722-5600 PD: BILL BRAIN

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RICH LEREN

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WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN HD: THE ROZ

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WFBQ/Indianapolis (317) 257-7565 PD: ALAN EDMARDS HD: ROBIN LUSE

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WXKE/Ft. Wayne (219) 484-0580 PD: RICK MEST MD: HAL BRANET

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WXLP/Davenport (319) 326-2541 PD: GABE BAPTISTE RD: TERRY DUGAN

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WWCT/Peoria (309) 674-2000 PD: JEFF HURRHY HD: JOHN AMBERG

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WIBA/Madison
(608) 274-5450
PD: DAVE ENVIN

BOTCHET
POLICY

WAPL/Appletor (414) 734-9226

PD: WAYNE SHAYNE MD: MARK COULTER

MO: MARE COULTER

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PAGE SIMON
DON FELDER
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38 SPECIAL
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WMAD/Madison (608) 249-9277 POL JIH KINNEY HD; DALE WOLTER

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* WTUE/Dayton (513) 224-1501 PO: BILL PUGH HD: BOB CLARK

WILS/Lansing (517) 393-1320 PD: BRAD PURR HD: DOUG BURTON

BOTTEST
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KGGO/Des Mois (515) 265-6181 PD: LARRY MOSFITT NO: JACK EMERSON

KQDS/Duluth (218) 728-6421

PD: BRUCE MCGREGO MD: BRIAN TAYLOR

ALAN PARSONS CURAN DURAN 38 SPECIAL LET'S ACTIVE KQWB/Fargo (218) 236-7900

GULTE RIOT
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WLVQ/Colum (814) 224-1271 PD: PAT STILL ND: LZZ RANDALL

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Parallel Three

WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES HD: JOANI WILLIAMS

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KFMQ/Lincoln (402) 478-8585 PD: TOM BARKER

(MAL) THE WORKER

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FOR (319) 557-1040 PO: ROBERT WELCH HD: TIM JANSEN BRIL WE POLICE (W) JUCKSON SHOWLE POLICE (W) JUCKSON SHOWLE POLICE (W) JUCKSON SHOWLE POLICE POLICE

KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON NO: JEFF HICHAELS

BOLESE (H)

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PD: JON ERDAHI MD: JON ERDAHI

WYER/Mt. Carmel (618) 262-5111 PD: PAUL VITON ND: DREXEL DEPORD

BOCEAR

JOHN COUGAN WELLEN

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WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

KLYV/Dubuque

WBYG/Kankakee (815) 939-4541 PO: BILL THYLOR HD: CHPISTIE KAYHILL

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91X/San Diego (619) 236-9872 PD: JIH GELARO ND: HAD HAX

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KOLA/San Be (714) 825-9952 POT AL BARNETT

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CFOX/Vancouver (604) 684-7221 PD: DON SHAPER HD: RICK SHANNON

HOTTEST

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Parallel One

EDDIE MONEY DOORS YES BLACY SABBATH MOTLEY CRUE KGON/Portland (503) 855-9181 PD: DAVE VAN DYICE ASST. PD: GLORIA JOH

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KAZY/Denver (303) 759-5600

PD: SCOTT JAMESON MD: RELLY O'NEAL

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KUPD/Phoenix (602) 838-3062 PD: ERN GLADDEN ASST. PD: VAL HCIN

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KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER MD: J. DAVID HOLME BOTTEST
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* KLOS/Los Angeles (213) 557-7250 PO: TORRY HADGES HD: RUTH PINEDO

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KNAC/Long Beach (213) 437-0366

PD: JIMMY CHRISTOPHER MD: MARY JO GOOGES Mottest X

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PD: NEIL EDMARDS MD: BRUCE XENYON BOTTERS

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KCAL/San Bei (714) 825-5020 PD: JIM JAMES MD: MIXE STEMART

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KOME/San Jose (408) 246-6811 PD: LES TRACY MD: SCOTT ELLIOTS PD: PHIL STRIDER

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KPRI/San Diego (619) 565-6006

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KSJO/San Jose (408) 288-5400 PD: LEE ROY HANSEN HE: NIKKI STEVENS

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KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY HO: DOUG CLIFTON

KRQR/San Francisco

(415) 765-4036

PD: DAVE ROBERTS HD: JOHN RUSSELL

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KGB-FM/San Diego (619) 292-1360

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* KQAK/San Francisco (415) 474-9100 PD: BOB HEYMANN MD: 0%

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KRCK/Portland (503) 222-1841 PD: BOB BROOKS HD: ALAN LAWSON

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KINK/Portland (503) 226-5000 PD: RICK SCOTT

NOTION MONTH LINDA EXHSTADT BOR DYLAN STEVIE NICKS ELO ELTON JOHN TOM GRANT GENESIS MICHAEL SEMBELLO JON GISSON A DON FELDER & DAVID SANBORN

KFOG/San Francisco

(415) 885-1045 FD: DAVE LOGAN BOTTON POLICE POLICE DAVID BOWIE ASIA ASIA HUEY LEWIS

KZOK/Seattle (206) 223-3911 PD: JIM ROBINSON MD: CRAIG MARTIN

STRAY CATS
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KROQ/Pasadena (213) 578-0830 PO: PREDDIE SNAKESKIN HD: CARRY GROVES

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KZEL/Eugene (503) 484-4304 PD: KEN MARTIN

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KOMP/Las Vegas (702) 876-1460 PC: CHARLIE MORRIS

Hottest HOTELS (H) PAT BENATAR HUEY LEWIS (H) ANNETHA FALTSKOG JACKSON BEWANE JOHN COUGAR ME(L) BIG COUNTRY KFMG/Albuquerque (505) 265-8811 PD: TON MARSHALL HD: LENNY SLOCH

Rottest BOX CASE

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ROLERT PLANT
RAINHOW

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 KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING

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ROLLING STONES
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* KREM/Spokane (509) 448-2000 PD: BILL STAIRS MD: TONY MILES

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KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGER MD: BRIAN MILLER

ROTTES

ROLLING STONES
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RAINBON
EODIE HONEY
PETER SCHILLING
AIDD NOVA
JOHN COUGAN MELLEN (M)

JOHN CDUSTINES
PAT SENATAR
BIG COUNTPY
CORAN CURAN
KISS
Hedium
SURVIVOR
A BILLY 1001.

* KPOI AM-FM/H (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTON

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CONEY HANCH
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KIDQ/Boise (208) 336-0939 PDI DAVE PREEMAN MD:

KROY/Sacramento PD: DENNIS NEWFAL

Bottest
JOHN COUGAR MELLEN (M)
HUEY LEWIS (H)
SURVIVOR
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BIG COUNTRY PAT BENATAR

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KWXL/Albuquerque (505) 765-5400

PD: BILL STAMBAUGH MD: DOUG DAVIS

BOTCHER
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1 KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY ND: MAUREEN MATTHE

KWFM/Tucson (602) 748-2400 PD: JIH RAY MD: RICK ALLEN

Rectars

NOTTES

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MEAT *KRSP/Salt Lake City (801) 262-5541 PO: RANDY ROSE MD: BARRY HOLL HOTTAGE HOT (M)

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KKDJ/Fresno (209) 226-5991 PD: DEBORAH CATLIS MD: JEFF RIEDEL

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KILO/Colorado S (303) 634-4896 PD: RICH HAWK MD: ALAN WHITE

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ADded
DURAN GURAN
BOLLING STONES
JB SPECIAL
ALAN PASSONS
DON FELGER

AOR

Parallel Three KTYD/Senta Barbara (805) 963-1601 PD: JANE ASHER HD:

MSB SAGA DOORS PAUL KANTHER AXE DOKKEN BOKKEN FIXX TORONTO

NO:

BOTLEAT

BOTLEAT

JOE JACKSON

JOE JACKSON

JOE JACKSON

BY SENATAR

HOTEL LEMIS

TORNY TUTCHE

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KTCL/Ft. Collins (303) 571-1232

PD: JOHN HAYES MD: SCOTT ARBOUGH

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MAN GE PAU

KAWY/Casper (307) 235-1515 ON: FRED LEEMNUIS HO: JEFF FETTERS

KFMF/Chico (916) 343-8461 PD: RON WOODWARD

BOTTLEST
JUSTIC COORDAN WELLEN
GEOLE KRNETY
HOODY BLUES
CULTURE CLUB
FOR ADMINISTRATION
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KWHL/Anchorage (907)349-6551 PO: CARTER B. BRADLEY HO: CARTER B. BRADLEY

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PAY BRINTAR (M)
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KZOQ/Missoula (406)728-5000 PD: VERN ARGO

TOWNY TUTONE STREETS WAS (NOT MAS) ASIA QUIET RIOT DIO C.S. ANGELS BLACK SAMBATH Added ROLLING STONES DURAN LURAN ALAN PARSONS 18 SPECIAL DOORS ZZ TOP

KOZZ/Reno (702) 329-9261

PD: DANIEL COOK MD: BRUCE VAN DYKE

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN NO: TOM CAREY

KTMS/Santa Ba (805) 963-1975 PD: BOB SERN HD: HARK GILES

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An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings

CHR PARALLEL ONE PLAYLISTS

EAST

Ckgm Montreal Ph. Rob F PD: Rob Braide

POLICY/Inp of Pain

PD: Rob Bra

1 2 PARICE Plan of Pain

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DURAN CORAN/Onion Of The Enske
BUST LEWIS & NEWS (Reset And Soul
BOX/Twist of Paic
BOXLING STORES/Under cover Of The...
STANDS DURAN/ONION STORES/Under
BALDO STORA/Always be Kine
CELL/BOX/DON'T Stop
CLAUDS DOMO/S/Toop Tout
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B104 WBSB Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

Music Coord: Amy Kronthal

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DENOMAN ALLER/Maby I lied
SIM CAMMES/Invisible Hands
ASIA/The Smile Ham Left Yo
RES/My Town
JOHOTERS/Just Got Lucky
DURAN/Union Of The Snake



PD: Steve Kingston

Washington, D.C.

PD: Alan Burns

MD: Mary Taten

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BOB SESER/Did Time Rock a Roll

Boston KIND WXKS-FM

PD: Sonny Joe White

Music Coord: Geni Donaghey

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Buffalo PD: Bob Wood MD: Roger Christian

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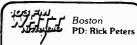
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Buffalo

PD: Sandy Beach MD: Jon Summers

IRENE CARA/Mby Ne? JOHOXERS/Just Got Lucky STRAY CATS/I Mon't Stend In Your ELFON JOHN/I Guess That's Mby Th



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JÖRDÖRTMI/Just Got Lucky
TEB/Obner Of a Lonely See
RIS CARPED/Invisite Bande
ROMBHIGG/Palking In Your Sleep
FOLIGE/Spac. II
RICK SPHINDFELD/Soule
SML/Owist Of Fate
AND APPROXIMATION TO FATE
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Buffalo

PD: Ray St. James MD: P.J. Fox

MD: P.d. Fox

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PD: Larry Berger MD: Lisa Tonacci

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ADDS 37, 38, 39, 40
ROLLING STOKES/Undercover Of The.
T.T.T./Life is & Rock



Operations Manager: Tom Cuddy

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CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

ADDS TES/Owner Of A Lonely Bea GEL/Twist Of Pats ROLLING STORES/Owdercover Of The EALL a OATES/Say It lan't So CURAN CURAN/Union Of The Snake

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Marinum Long Note Island

PD: Bill Terry Music Coord: Ruth Tolson

POLICE/Bync. SI GMS/Twist Of Pate FEE/Owner Of A Lonely Bon ROLLING SPORMS/Ondercover Of The. GTAN COTAN/Onion Of the Bonks PAIR, SIMEN/Allergies

ELTON JOHN/I Queen That's thy Th LOVERBOY/Queen Of The Brehom a COMMEDICATE TON AGRIPTHE PLAYERO/Com't Sheke Loose STACT LATTIBAN/RUTACION RAMERITAN TRANSFE/Spice Of Life NICHAEL SHOMBELO/Automatic Shem



Buffalo

PD: Harv Moore

MD: John Piccillo

JOHN PROCESS

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ROLLING STORES/Undercover of The.
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MD: Glenn Kalina

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DEARGE/Time Will Reveal
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MD: Keith Abrams

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LIGHEL RICHIFALL Hight Longiall High

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Asst. PD: Michael Ellis

SST. PD: Michael Ellis

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1050 chum

Toronto

PD: Jim Waters

MD: Brad Jones

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2 1 Flatte Alones

2 2 PROLECTION THE PROPERTY OF THE PROPE MD: Brad Jones

NOTE LEVIS & NOTE /Beet And Soul JOBOURS M/Just Got Cucty PALCE/Pro-L PACE/PRO-L PACE/PR

SOUTH



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Ops Mgr: Mason Dixon

MD: Diana Thomas

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JERNIFER MELLIDAY/I Am Love DEBANGE/Time Will Reveal



MD: Patty Hamilton

D: Patty Harmiton

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MARKET CE & VANDROS/Now Many Times Can Ma HER Ney Your



PD: Keith Isley WINZ-FM MD: Mark Shands

** Mark Shands

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7 ROUTE

TWILIGHT 22/Electric Ringdom BIG COUMTRY/In A Big Country SWALAMARY/Ou Can Count On me HERRY LERTS & HEMS/Heart And Soul GRANDMATTER FLASH/Milte line/Don't Do:

ONLYWIST OF FALS
YES/OWNEY OF A LOWELY NEW
YES/OWNEY OF A LOWELY NEW
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Dallas/

Ft. Worth

Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

3) 13 PT BENTANALOW is A Bettlefield
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2) 5 BILLY SECURPORY OF 151
2) 70 BILLY A CONTRACTOR IS TO
2) 70 BILLY A CONTRACTOR IS TO
2) 70 BILLY AS DECOMETY TO 150
2) 73 DICTOR SECURPORY TO 150
2) 75 DICTOR SECURPORY TO 150
2) 75 DICTOR SECURPORY TO 150
3) 75 DICTOR SECURPORY TO 150



PD: John Young MD: Chris Thomas

B.97FM New Orleans PD: Nick Bazoo

8 5 3 Service in PLACE/Promise In Contents to the Streem
1 10 The Streem Promote Indian in the Streem
2 11 Service in Promote Indian in the Streem
2 11 Service in Promote Indian in the Streem
3 12 Service Indian Indian



PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

India McCartney

Local as a Party Asiands in the Street

Local as a Party Asiands in the Street

Local as a Party Asiands in the Street

Rock as a Rock a

MIDWEST



PD: Jim Fox MD: Tony Galluzzo

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

WABX Detroit

PD/MD: Paul Christy

PAUL SINGAL STATE OF THE STATE

WGCLO8 Cleveland

PD: Bob Travis MD: Tom Jeffries

Hor Hirs! 96 PD: Steve Goldsteir MD: Bob Ransom

MD: Bob Ranson

3 1 DORTH S PROVINCIAL SHAPE IT THE REFERENCE
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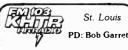
COTOMOTO / Queen Of The Broken S JOURNAY / See No. 10 Common Comm



Chicago

M 15

ADDS SULLING STORES/Ondergover Of The... HIGGER, SECHE/So Hany Hen, So Littl





MD: Steve Perun

MD: Steve Perun

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ADDS 11 ROLLING STONES/Undercover Of The... RIQUEL SHOWN/So Many Men, So Littl

WEOL ? SEM

PD: Tac Hammer St. Paul

18. 39 PRISM/I Dom't Want To Want

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Kansas City Ops Manager: Todd Chase MD: Pat McKay

WEST

Tacoma-Seattle

NULLING STONES/Ondercover Of Th ONL/Theist Of Fata NONLYTICS/Telsing In Your Sleep TES/Owner Of A Lonely See 38 SPECIAL/IT I'd Seen The One



PD/MD: Jon Barry



Q103FM KOAQ RADIO

PD: Jack Regan MD: Alan Sledge

PAGE 61909/Allergies SACSD STEE/When The Lights STEET CATE/I Wom't Stand In Your



'83 IN REVIEW



Year-end charts for every format

Monthly news capsules



CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E) 92X(WXGT)/Columbus, OH (2-M) 93FM(KKBQ-FM)/Houston, TX (1-S) 93FM(KKBQ-FM)/Houston, TX (1-S)
94Q(WQXI-FM)/Atlanta, GA (1-S)
94TYX(WTYX)/Jackson, MS (2-S)
95XIL(WXIL)/Parkersburg, WV (3-E)
98PXY(WPXY)/Rochester, NY (2-E)
99KG(KSKG)/Salina, KS (3-M)
B94(WBZZ)/Pittsburgh, PA (1-E)
B96(WBBM-FM)/Chicago, IL (1-M)
B97(WEZB)/New Orleans, LA (1-S)
B104(WBSB)/Baltimore, MD (1-E)
BJ105(WBJW)/Orlando, FL (2-S)
CFTR/Toronto, Canada (1-E) CFTR/Toronto, Canada (1-E) CHUM/Toronto, Canada (1-E) CKGM/Montreal, Canada (1-E) FM100(WMC-FM)/Memphis, TN (2-S) G100(WKRG-FM)/Mobile, AL (2-S) I95(WINZ-FM)/Miami, FL (1-S) K96(KFMY)/Provo, UT (2-W)
K104(WCCK)/Erie, PA (2-E)
K107(KAYI)/Tulsa, OK (2-M)
KAFM/Dallas, TX (1-S)
KAMZ/EI Paso, TX (2-S)
KBBK/Boise, ID (2-W) KBEQ/Kansas City, MO (1-M)
KBFM/McAllen-Brownsville, TX (2-S)
KBIM/Roswell, NM (3-W) KBIM/HOSWell, NM (3-W)
KC101(WKCI)/New Haven, CT (2-E)
KCBN/Reno, NV (3-W)
KCDQ/Bozeman, MT (3-W)
KCMQ/Columbia, MO (3-M)
KCMR/Portland, OR (1-W)
KDV/Topeka, KS (3-M)
KDZA/Pueblo, CO (3-W) KDZA/Pueblo, CO (3-W) KEARTH(KRTH)/Los Angeles, CA (1-W) KEYN-FM/Wichita, KN (2-M) KFI/Los Angeles, CA (2-W) KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M)
KGGI/Riverside-San Bernardino, CA (2-W)
KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S)
KHOP/Modesto-Stockton, CA (2-W)
KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M) KIIS-FM/Los Angeles, CA (1-W) KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIEL/Galveston, 1X (3-5)
KIMN/Denver, CO (1-W)
KIQQ/Los Angeles, CA (1-W)
KISR/Ft. Smith, AR (3-S)
KIST/Santa Barbara, CA (3-W)
KITE/Corpus Christi, TX (2-S)
KITS/San Francisco, CA (1-W)
KITY/San Antonio, TX (2-S) KITY/San Antonio, TX (2-S)
KJ103(KJYO)/Oklahoma City, OK (2-M)
KKAZ/Cheyenne, WY (3-W)
KKFM/Colorado Springs, CO (2-W)
KKLS-FM/Rapid City, SD (3-M)
KKQV/Wichita Falls, TX (3-S)
KKRC/Sioux Falls, SD (3-M)
KKXL-FM/Grand Forks, ND (3-M) KKXL-FM/Grand Forks, ND (3-M)
KKXX/Bakersfield, CA (2-W)
KKYK/Little Rock, AR (2-S)
KLUC/Las Vegas, NV (2-W)
KMGK/Des Moines, IA (2-M)
KMGX/Fresno, CA (2-W)
KMJK/POrtland, OR (1-W)
KNBQ/Tacoma-Seattle, WA (1-W)
KNOE-FM/Monroe, LA (3-S)
KO93(KOSO)/Modesto, CA (2-W)
KOPA/Phoenix, AZ (1-W)
KOZE/Lewiston, ID (3-W)
KQIZ-FM/Amarillo, TX (3-S)
KQKQ/Omaha, NE (2-M) KQKQ/Omaha, NE (2-M) KQMQ/Honolulu, HI (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRGV/McAllen-Brownsville, TX (2-KRNA/lowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/EI Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KSLY/San Luis Obispo, CA (3-KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W) KTSA/San Antonio, TX (2-S) KUBE/Seattle, WA (1-W) KWOD/Sacramento, CA (2-W) KWSS/San Jose, CA (1-W) KWSS/San Jose, CA (1-W)
KWTO-FM/Springfield, MO (3-M)
KX104(WWKX)/Nashville, TN (2-S)
KXSS/Lincoln, NE (3-M)
KXX106(WKXX)/Birmingham, AL (2-S)
KYNO-FM/Fresno, CA (2-W)
KYTN/Grand Forks, ND (3-M)
KYUU/San Francisco, CA (1-W)
KYYA/Billings, MT (3-W)
KZ93(WKZW)/Peoria, IL (2-M)
KZFM/Corpus Christi, TX (2-S)
KZOZ/San Luis Obispo, CA (3-W)
KZZB/Beaumont, TX (2-S) KZOZ/San Luis Obispo, CA (3-W)
KZZB/Beaumont, TX (2-S)
KZZP/Phoenix, AZ (1-W)
OK100(WOKW)/Ithaca, NY (3-E)
PRO-FM(WPRO-FM)/Providence, RI (1-E)
Q100(WQQQ)/Allentown, PA (2-E)
Q101(WJDQ)/Meridian, MS (3-S) Q102(WKRQ)/Cincinnati, OH (1-M) Q103(KOAQ)/Denver, CA (1-W) Q104(WQEN)/Gadsden, AL (3-S)

Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) U93(WNDU-FM)/South Bend, IN WABB-FM/Mobile, AL (2-S) WABX/Detroit, MI (1-M) WACZ/Bangor, ME (3-E) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBCY/Charlotte, NC (2-S) U93(WNDU-FM)/South Bend, IN (2-M) WREN-EM/Buffalo NY (1-E) WBLI/Long Island, NY (1-E)
WBNQ/Bloomington, IL (3-M)
WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCGQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E)
WDCG/Durham-Raleigh, NC (2-S)
WDOQ/Daytona Beach, FL (2-S) WDOQ/Daytona Beach, FL (2-S)
WEBC/Duluth, MN (2-S)
WERZ/Exter, NH (3-E)
WFBG/Altoona, PA (3-E)
WFLY/Albany, NY (2-E)
WFMF/Baton Rouge, LA (2-S)
WFMI/Lexington, KY (2-S)
WFOX/Gainesville, GA (3-S)
WGCL/Cleveland, OH (1-M)
WGFM/Schenectady, NY (2-E)
WGLF/Tallahassee, FL (3-S)
WGRD/Grand Rapids, MI (2-M)
WGUY/Bangor, ME (3-E) WGUY/Bangor, ME (3-E)
WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E)
WHHY-FM/Montgomery, AL (2-S)
WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S)
WHSL/Wilmington, NC (3-S)
WHTT/Boston, MA (1-E)
WHYT/Detroit, MI (1-M) WIGY/Bath, ME (3-E)
WIKZ/Chambersburg, PA (3-E)
WISE/Asheville, NC (3-S) WIXV/Savannah, GA (3-S) WJAD/Bainbridge, GA (3-S)
WJBQ/Portland, ME (3-E)
WJXQ/Jackson, MI (2-M)
WKAU/Appleton-Oshkosh, WI (2-M) WKBW/Buffalo, NY (1-E) WKDD/Akron, OH (2-M) WKDQ/Evansville, IN (2-M) WKEE/Huntington, WV (2-E) WKFM/Syracuse, NY (2-E) WKFR/Kalamazoo, MI (2-M)
WKHI/Ocean City, MD (2-E)
WKQX/Chicago, IL (1-M)
WKRZ-FM/Wilkes-Barre, PA (2-E) WKTI/Milwaukee, WI (1-M)
WLAN-FM/Lancaster, PA (1-E)
WLOL-FM/St. Paul, MN (1-M) WLS/Chicago, IL (1-M)
WLS-FM/Chicago, IL (1-M)
WMEE/Ft. Wayne, IN (2-M)
WNAM/Appleton-Oshkosh, WI (2-M) WNBC/New York, NY (1-E)
WNFI/Daytona Beach, FL (2-S)
WNOK-FM/Columbia, SC (2-S) WNOK-FM/Columbia, SC (2-S)
WNYZ/Norfolk, VA (2-S)
WNYS/Buffalo, NY (1-E)
WOKI/Knoxville, TN (2-S)
WOMP-FM/Wheeling, WV (3-E)
WPFM/Panama City, FL (3-S)
WPHD/Buffalo, NY (1-E)
WPST/Trenton, NJ (2-E)
WQCM/Hagerstown, MD (3-E)
WQID/Biloxi, MS (2-S)
WQUT/Johnson City, TN (2-S))
WRCK/Utica, NY (2-E) WRCK/Utica, NY (2-E)
WRKR/Racine-Milwaukee, WI (2-M)
WRQK/Greensboro, NC (2-S)
WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M) WSQV/Williamsport, PA (3-E) WSQV/Williamsport, PA (3-E)
WSSX/Charleston, SC (2-S)
WSTO/Evansville, IN (2-M)
WTIC-FM/Hartford, CT (2-E)
WTRY/Albany, NY (2-E)
WTSN/Dover, NH (3-E)
WVIC/Lansing, MI (2-M)
WVSR/Charleston, WV (2-E)
WXKS-FM/Boston, MA (1-E)
WXLK/Roanoke, VA (3-S)
WYCR/Hanover-York, PA (2-E)
WYFM/Youngstown, OH (2-M) WYFM/Youngstown, OH (2-M)
WYKS/Gainesville, FL (3-5)
WZLD/Columbia, SC (2-S)
WZOK/Rockford, IL (2-M) WZOK/Rockford, IL (2-M)
WZPL/Indianapolis, IN (2-M)
WZYP/Huntsville, AL (2-S)
WZYQ/Frederick, MD (3-E)
WZR/Grand Rapids, MI (2-M)
XTRA(XETRA)/San Diego, CA (1-W)
Y94(WDAY-FM)/Fargo, ND (3-M)
Y100(WHYI)/Miami, FL (1-S)
Z93(WZGC)/Atlanta, GA (1-S)
Z100(WHTZ)/New York, NY (1-E)
Z102(WZAT)/Savannah, GA (3-S)
Z104(WZEE)/Madison, WI (2-M)
ZZ99(KZZC)/Kansas City, MO (2-M)

Hot Hits 105KITS

San Francisco

PD: Jeff Hunter

E. J. LIGHT. HUNDER

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NOLLING STONES/Ondercover Of The 1s EPECIAL/If I'd Been The One MADONNA/Wolldey PARL SIZED/Allergies SOOL & THE GARG/Joans COMMENDES/Only You

EIN CARMES/Invisible Bands BETTE HILLER/Favorite Masts Of Tim HELISEA HANCKESTE/NO One Cam Love You M BANDSA STREISARD/The May He Hakes No P PAIR, YOUNG/Whorever I Ley My East

Los Angeles PD: Paula Matthews

MD: Robert Moorhead

MPANDAU EALLET/Gold BOLLING STUMMS/Undercover Of The... YES/Owner Of A Lonely Sea REAL LIFE/Send Ne An Angel EMBF/Megnetic JEFF/MET ORBONNE/Stey With Ne Tonight

JEFFERT ORDOWNER/REAV With Me Tonight
CLIFF EICHARO/Newer Bay Die(Give A
EGGMEIRA/Vemone A Le Flave
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KWSS 94.5_m

San Jose PD: Dave Van Stone MD: Chris Knight

MIJ: Units Kingini

Liones Ecosta/All Hight Long/All His

Liones Ecosta/All Hight Long/All His

North Lavies a memo-Kenert And Soul

ATR SUPPLY/Balling Love Set of Wo

TALLISE MALOS /Barring Down The House

STATES HAND-YEARING TO THE HOUSE

PAT SEMATAL/Love is A Mattlefield

DAVID BOST HAND-YEARING TO A DAVID SOUR

PAT SEMATAL/Love is A Mattlefield

DAVID BOST HIS HOUSE

PAT SEMATAL/Love is A Mattlefield

SELECT JOHN TO SET OF THE SECOND TO SECOND

BIG COUNTRY/In A Big Country STRAY CATS/I Mon't Stand In Your ASIA/The Smile Hea Left Yo POLICE/Mync. The ROMBATICE/Telking In Your Eleop RUPUS & CHADA/Ain't Mobody DURAM DURAM/Union Of The Snake



Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer

MICE SCHAEFET

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3 | SCHOOL RESERVED AND THE STATEMENT
5 | SCHOOL RESERVED AND THE STATE

POLICE/Bync. II
ROLLING STONES/Undercover Of The...
BANGEA STREISAND/The Way He Hokee He F
CULTURE CLOS/Karms Chameleon



PD: Doug Erikson

ADD6

DOING ETIKSON

MD: Gloria Avila

2 | LIOTEL HOSTE/All High Long(All H]

3 | DOING FARMER | PARCON/Islands In The Stream

3 | DOING FARMER | PARCON/Islands In The Stream

3 | SELLY JOEN/JANOWS LIST |

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POLICE/Sync. II
YES/Owner Of a Lonely Rea
DURAH DURAH/UNION Of The Snake
ROLLING STOMES/Owner Of The
QUIST RIOT/Cus On Peel The Hoise

ELTOM JURN/I Guess That's Why Th DEBANGE/Time Will Reveal JOROTERS/Just Got Lucky

IOI FM Los Angeles

PD: Bob Hamilton MD: David Grossman

MD: David Grossman

4 | LIONEL MICHEMAIL Hight Longial Mi
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19 | LIONEL MI

ROLLING STONES/Undercover Of The... PAT BEMATAR/Love Is A Settlefield MODDY BLUES/Sine World

WUEY LEWIS & NEWS/Neart And SOUL KOOL & THEK GAME/Joanna DURAN/UNION Of The Snake OMAJ/Twist Of Fate JOHN COUGAR/Crumblin' Down

ROPA Phoenix PD: Reggie Blackwell MD: Art Morales

MD: Art Morales

8 3 1 LIGHEL RICHIE/All Hight Long(R1) Hi
8 4 2 SOCIETE & PARTOW/Islands in The Stream
14 STANDON SHALET/Tree
15 5 STILLT JOSCIA/Proport Girl
16 15 STANDON SHALET/Tree
18 5 5 STILLT JOSCIA/Proport Girl
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19 5 STILLT JOSCIA/Proport Girl
19 10 STANDON SHALET/Tree
19 STILLT JOSCIA/Proport Girl
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11 14 RA ROTPLIT/MAIL LOW OF THE STANDON
16 14 SIESSAN SHATTOW/Fris Front Standon
16 14 SIESSAN SHATTOW/Fris Front Standon
17 JOSCIA/Proport STANDON SHALET
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19 STANDON SHATTOW SHATTOW

25 CMJ/Twist Of Fats RICK SPRINGFIELD/Souls

P

Phoenix

PD: Charlie Quinn MD: Steve Goddard

ID: Steve Goddard

2 1 DIESER MINISTRALIA BIGST Longial Bi NOLLING STORES/Undercover Of The Ohj/Twist Of Pete LOWERSOT/Queen Of The Broken H SIG COUNTRY/In a Big Country

CULTURE CLUB/Church Of The Poison POLICE/Bync. II JACKBON BROWNE/Tweder In The

KUBE 93FM

Seattle PD: Bob Case

MD: Tom Hutyler

TD: Tom Hutyler

2 | Lione Hotsin/All Hight Long(All Hight Double Brossin/All Hight Long(All Hight Double Brossin/All Hight Long(All Hight Double Brossin/All Hight Long(All Hight Brossin/All High Bro

POLICE/Syrc. II
SOLICE/SyrcEE/Undercover of The ...
ELTOW STEME (Todas That's Why Th
ELTOW STEELS ELL/Souls
PETERS SCHILLING/Ne) or Tost(Coming Some
OUT/Twist Of Fate
OUTRAS CUTAS/Onlon of The Snake



XTRA

San Diego

PD: Jim Richards MD: Steve Sande

BULLING STONESS/Undercover of The TES/Owner of a Lone); See 18 SPECIAL/If I'd Been The One ROSELFICE/Telking in Your Sleep MASMATTAN TRANSFE/Spice of Life

ELIQUE/Stop Doggin' He Aroun EIN CAMPES/Invisible Sende BANSAS STREISAND/The Way Se Makes Me DEBARGE/Tico Will Reveal

610 # KFRC San Francisco

PD: Gerry Cagle Music Assistant:

Lynette Abraham

Lynette Abraham

1 | LIONEL RICESS/All Night Long(All Ni 2 | 2 | EUGRES & PARTON/Allands In The Stream 3 | 100 | Lione | 1 | 100 | Lione |

31 MAY PARKER JR./I Still Com't Get Owe SMAS/Magnetic ECOL & THE GANG/Joanna

6 4 4 9 2 4 1 1 1 1 4 4 1

EAST **Most Added** • Hottest

Lionel Richie Rolling Stones 38 Special McCartney & Jackson Billy Joel

CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Lionel Richie Rolling Stones 38 Special McCartney & Jackson **Billy Joel** Yes

EAST PARALLEL TWO

WFLY/Albeny, NY

POLICE ROLLING STONES (dp) KOOL & THE GANG RICK SPRINGFIELD 38 SPECIAL Hottest: LIONEL RICHIE 1-1 PRINCE 5-2 DAVID BOWIE 7-3 BILLY JOEL 12-7 HALL & OATES 21-16

WTRY/Albany, NY

ROLLING STONES (dp) RODNEY DANGERFIEL RICK SPRINGFIELD 38 SPECIAL (dp) Hottest: QUIET RIOT 3-1 LIONEL RICHIE 9-4 FIXX 10-6 PAT BENATAR 13-7 MICHAEL JACKSON 15-9

Q100/Allentown, PA

JACKSON BROWNE POLICE ONJ DURAN DURAN ELTON JORN ELION JOHN
HOTCHET
QUIET RIOT 1-1
ROGERS & PARTON 3-2
MCCARTHEY & JACKS 15-9
PAT BENATAR 18-10
MICHAEL JACKSON 26-18

WVSR/Charleston, WV Dave Carllele

NAKED EYES MEMBERS ONJ ONJ DURAN DURAN ROLLING STONES (dp) 38 SPECIAL (dp) 38 SPECIAL (dp)
Hottest:
ROGERS 6 PARTON 1-1
BILLY JOEL 5-3
MCCARTNEY 6 JACKS 11-8
COMMODORES 12-9
MICHAEL JACKSON 13-10

K104/Erie, PA

POLICE ROLLING STONES IRENE CARA HUMAN LEAGUE 38 SPECIAL DURAN DURAN RAY PARKER JR. RAY PARKER JR.
HOTLEST:
QUIET RIOT 1-1
JOURNEY 8-5
BILLY JOEL 10-7
ASIA 16-6
MCCARTNEY & JACKS 23-16

Mark Richards 38 SPECIAL MOODY BLUES
PAUL YOUNG
ROLLING STONES
LINDA RONSTADT (dp) LINDA RUNSTAUL (OF)
HOTTEST:
MOTELS 1-1
QUIET RIOT 15-5
LIONEL RICHIE 19-7
MSB 21-11
PAT BENATAR 37-27

WTIC-FM/Hartford, CT

SHANNON
RAY PARRER JR.
HOTLEST:
LIONEL RICHIE 1-1
MCCARTHEY & JACKS 5-3
RUPUS & CHAKA 10-6
HUEY LEWIS & NEWS 12-7
HALL & OATES 24-14

Gary Miller

38 SPECIAL (dp) 38 SPECIAL (dp)
YES (dp)
ROLLING STONES (dp)
ALAN PARSONS
RODMEY DANCERFIEL
HOTELST:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
FIXX 3-3
PRINCE 5-4
MOTELS 7-5

WLAN-FM/Lancaster, PA

Todd Halliday ROLLING STONES PAUL SIMON PAUL SIMON
MOODY BLUES
38 SPECIAL (dp)
SPANDAU BALLET
STRAY CATS
NARED EYES
HOLTES
BILLY JOEL 2-2
JOURNEY 10-6
PAT BENATAR 11-7
MCCARTHEY & JACKS
JOHN COUGAR 27-18

KC101/New Haven, CT

DURAN DURAN PAUL SIMON
MATTHEW WILDER
MANHATTAN TRANSFE
RAY PARKER JR.
Hottest: LIONEL RICHIE 1-1 ROGERS & PARTON 2 PAT BENATAR 12-8 QUIET RIOT 19-11

WSPK/Poughkeepsie, NY Chris Leide

YES JEFFREY OSBORNE RICK SPRINGFIELD STRAY CATS DURAN DURAN INDUSTRY RAY PARKER JR. ELO
POLICE
DEBORAH ALLEN
BIG COUNTRY (dp)
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 8-2
HUEY LEWIS & NEWS 4-4
JACKSON BROWNE 7-5
JOHN COUGAR 23-16

WHFM/Rochester, NY Charley Lake

ROLLING STONES
WARNICK & VANDROS
STRAY CATS
RUPUS & CHAKA
RAINBOW PAT BENATAR 11-6 MCCARTNEY & JACKS 17-11 BILLY JOEL 16-13

98PXY/Rochester, NY Tom Mitchell

ROLLING STONES
38 SPECIAL
ONJ
ROCTES
LIONEL RICHIE 2-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 6-3
QUIET RICH 9-4
MICHAEL JACKSON 7-5

WGFM/Schenectedy, NY Tom Parker

ROLLING STONES
WARNICK & VANDROS
NARED EYES
ROCERS & PARTON 2-1
QUIET RIOT 10-8
MCCARTNEY & JACKS 15-9
PAT BENATARA 19-12
JOHN COUGAR 25-22

WKFM/Syreou

KIM CARNES ROLLING STONES 38 SPECTAL (dp) ALAN PARSONS ALAN PARSONS JUICE NEWTON (dp) MOODY BLUES SPANDAU BALLET SPANDAU BALLET
MADONNA
EDDIE & THE CRUIS
HOTLEST:
ROGERS & PARTON 2-1
LIONEL RICHIE 6-2
MOTELS 8-3
BILLY JOEL 12-6
MCCARTNEY & JACKS 15-8

WPST/Trenton, NJ Tom Taylor

DEBARGE EWLF MOODY BLUES MOODY BLUES
ONJ
JEFFREY OSBORNE
ROLLING STONES
38 SPECIAL
MATTHEW WILDER
HOTELES
ROCERS & PARTON 13-5
MCCARTNEY & JACKS 18-6
PAT BENATAR 15-10
QUIET RIOT 22-15
JOHN COUGAR 27-19

Jim Reitz ROLLING STONES 38 SPECIAL ROLLING STONES
38 SPECIAL
MOODY BLUES
ALAN PARSONS
KANSAS
SPANDAU BALLET
MARSHALL CRENSHAW MARSHALL CRENSHAW HOttest: QUIET RIOT 1-1 PAT BENATAR 8-3 HUEY LEWIS 6 NEWS 12-7 JOHN COUGAR 18-10 MCCARTNEY 6 JACKS 23-15

WKRZ-FM/Wilkes-Berre

Jim Rising DOKKEN RUFUS & CHAKA ROLLING STONES ONJ MOODY BLUES ALAN PARSONS RAY PARKER JR 38 SPECIAL EW&F DEBORAH ALLEN DEBORAH ALLEN
HOTLEST:
JOHN COUGAR 21-14
EURYTHMICS 35-19
HALL & OATES 39-22
WARWICK & VANDROS 33-28
MSB 40-35

Q106/York, PA

Den Steele ROLLING STONES (dp) ELTON JOHN KOOL & THE GANG MELISSA MANCHESTE Hottest: TIONEL RICHIE 2-1 BONNIE TYLER 1-2 ROGERS & PARTON 3-3 BILLY JOEL 11-5 MICHAEL JACKSON 15-8

PARALLEL THREE

WFBG/Altoons, PA **Tony Booth**

TONY BOOTH

ROLLING STONES
RAY PARKER JR.

18 SPECIAL
SPANDAU BALLET
PAUL RODGERS
MATTHEN WILDER
JENNIFER HOLLIDAY
HOTES:
QUIET RIOT 13-1
BILLY JOEL 6-4
MICHAEL JACKSON 12-5
MCCARTHEY 6 JACKS 17-7
HUEY LEWIS 6 NEWS 15-10

WACZ/Bangor, ME Michael O'Hara

RODNEY DANGERFIEL DURAN DURAN YES CYNDI LAUPER ROLLING STONES 38 SPECIAL ELTON JOHN KISS
Hottest:
POLICE 1-1
DEF LEPPARD 5-3
QUIET RIOT 19-9
JOHN COUGAR 29-20
MICHAEL JACKSON 35-26

WGUY/Bengor, ME Jim Rendell

DURAN DURAN SPANDAU BALLET MADONNA MADONNA
MADONNA
ROOL & THE GANG
ROOL & THE GANG
ROOL ATHE STORES
ROLLING STONES
R

WIGY/Beth, ME Scott Robbins

ONJ YES ROLLING STONES ROLLING STONES
38 SPECIAL
COMMODORES
FOUR TOPS
JENNIFER HOLLIDAY
EDDIE & THE CRUIS
SPANDAU BALLET SPANDAU BALLET
HOttest:
QUIET RIOT 10-1
HUEY LEWIS & NEWS 13-7
PAT BENATAR 15-8
MCCARTNEY & JACKS 19-9
JOHN COUGAR 21-15

103CIR/Beckley, WV Bob Spencer

DAVID BOWIE ALABAMA DEBORAH ALLEN DEBORAN ALLEN
EM&FP
ONJ
ROLLING STONES
RUFUS & CRAKA
ELTON JOHN
HOTCEST:
ROGERS & PARTON 1-1
LIONEL RICHIE 4-2
MOTELS 7-5
COMMONDRES 9-6 COMMODORES 9-6 BILLY JOEL 11-8

WIKZ/Chambersburg, PA Matthews/Alexander

POLICE ROLLING STONES ELTON JOHN 38 SPECIAL Hottest: Hottest: ROGERS & PARTON 1-1 QUIET RIOT 3-2 BILLY JOEL 6-5 MICHAEL JACKSON 15-9 PAT BENATAR 19-11

WTSN/Dover, NH

WTSN/Dover, NH
Jim Sebesten
CULTURE CLUB
ELTON JORN
ROLLING STONES
KIM CARNES
ONJ
POLICE
JEFFREY OSBORNE
HOCLERT
LIONEL RICHIF 5-1
STEVIE NICKS 11-8
MCCARTNEY & JACKS 13-9
JONN COUGAR 21-15
BIG COUNTRY 30-25

WERZ/Exeter, NH Scott MacKey POLICE ROLLING STONES

ROLLING STONES
ONJ
ALAN PARSONS
KOOL & THE GANG
SPANDAU BALLET
KISS
EW&F
MADONNA
REAL LIFE
CYMDI LAUPER
STREETS
HOCLEST
LIONEL RICHIE 5-1
BILLY JOEL 12-7
JOHN COUGAR 20-15
PETER SCHILLING 23-19
BIG COUNTRY 25-20

WZYQ/Frederick, ND

Kemosabi Joe STEVIE NICKS DEBORAH ALLEN 38 SPECIAL RODNEY DANGERFIEL

38 SPECIAL
RODNEY DANGERFIEL
POLICE
ROLLING STONES
RAINBOW
KISS
ALDO NOVA (dp)
DEBARGE
HOTLEST:
ROGERS 4 PARTON 1-1
QUIET RIOT 2-2
LIOWEL RICHIE 4-3
MICHAEL JACKSON 11-6
JOHN COUGAR 20-11

WQCM/Hegerstown, MD

WQCMMHegerstown, MD
Will Kauffmen
RAY PARKER JR.
ROLLING STONES
30 SPECIAL
ELO
STRAY CATS
DEBORAH ALLEN
EWAF
BABBRA STREISAND (dp)
Hottest: HOTLEST: ROGERS & PARTON 1-1 LIONEL RICHIE 3-2 MCCARTNEY & JACKS 20-13 JOHN COUGAR 23-16 HALL & OATES 36-26

OK100/Ithaca, NY Denny Alexander

KIM CARNES
ROLLING STONES
POLICE
RICK JAMES
DURAN DURAN
18 SPECIAL
HUMAN LEAGUE
RAY PARKER JR.
HOttest:
POLICE 1-1 QUIET RIOT 8-3 BILLY JOEL 9-7 DAVID BOWIE 17-13 BRYSON 6 FLACK 19-14

13FEA/Manchester, NH Rick Ryder

HULEY LEWIS & NEWS
HALL & OATES
JOE ESPOSITO
LINDA RONSTADT
KOOL & THE GANG
HUMAN LEAGUE
POUR TOPS
JEFFREY OSBORNE
KIM CARNES
HOCTERS & PARTON 1-1
MOTELS 5-2
LIONEL RICHEE 9-5
JACKSON BROWNE 16-6
BILLY JOEL 12-10

WKHI/Ocean City, MD Jack Gillen

Jack GMien

HALL & DATES
POLICE (dp)
ELTON JOHN
OUTD (dp)
BIG COUNTRY (dp)
DURAN DURAN
PAUL SIMON
NAKED EYES
(E)
PROLLING STONES (dp)
HOLLEGE LIONEL RICHIE 10-1
ROGERS & PARTON 6-2
BILLY JOEL 23-5
MOTELS 17-7
MCCARTNEY & JACKS 36-11

96XIL/Perkersburg, WV

Paul DeMille DOORS
ROLLING STONES
POLICE
IRENE CARA
RAY PARKER JR.
DURAN DURAN
38 SPECIAL
HUMAN LEAGUE
KISS (dp)
RICK JAMES
BOTTEST

WJBQ/Portland, ME

Phoenby/O'Nell SPANDAU BALLET KOOL & THE GANG ROLLING STONES DEBORAH ALLEN

WHEB/Portsmouth

ROLLING STONES DURAN DURAN RAY PARKER JR.

Frank Bell ROLLING STONES 36 SPECIAL MOODY BLUES EDDIE MONEY GENESIS GENESIS
HOTTEST:
QUIET RIOT 2-1
PAT BENATAR 4-2
JOHN COUGAR 7-4
MCCARTNEY & JACKS 12-8
HALL & OATES 16-9

SOUTH

Hottest: LIONEL RICHIE 1-1 BILLY JOEL 3-2

KZZB/Beaumont, TX

WQID/Blloxi, MS

MSB DEBARGE JENNIFER HOLLIDAY ROLLING STONES STRAY CATS STRAY CATS
HOTLEST:
LIONEL RICHIE 1-1
DAVID BOWIE 11-7
HUEY LEWIS & NEWS 12-8
RUFUS & CHAKA 16-10
COMMODORES 24-17 W88X/Cherleston

RICK JAMES
HOttest:
LOVERBOY 1-1
JOURNEY 3-2
BILLY JOEL 9-4
RICK SPRINGFIELD 10-5
DAVID BOWIE 16-8

DEBORAH ALLEN
INDUSTRY
REAL LIFE
EMAP
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 4-2
PAT BENATAR 7-6
OUITT RIOT 20-12
HUEY LEMIS & NEMS 19-17

ROLLING STONES
POLICE
DURAN DURAN
HOttest:
DAVID BOWIE 3-1
HUEY LEWIS & NEWS 5-3
LOVERBOY 8-6
EURYTHRICS 11-9
JOHN COUGAR 25-21

WOMP-FM/Wheeling, WV

YES
MELISSA MANCHESTE
PAUL SIMON
JUICE NEWTON
38 SPECIAL
HOTTER
HOTTER
GUIET RIOT 9-1
FIXX 7-4
MCCARTNEY 6 JACKS 13-7
PAT BENATAR 22-13

WSQV/Williamsport, PA

PARALLEL TWO

WBBQ/Augusts, GA

ROLLING STONES (dp) DURAN DURAN (dp)
PETER SCHILLING (dp)
ELTON JOHN BILLY JOEL 3-2 MCCARTNEY & JACKS 17-5 QUIET RIOT 14-9 JOHN COUGAR 18-13

KHFI/Austin, TX

Vokman/Garrett

ROLLING STONES
YES
RAY PARKER JR.
ROMANTICS
JOE JACKSON
NAKED EYES
HOTE STONE
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 8-5
BILLY JOEL 11-6
QUIET RIOT 12-10
MICHAEL JACKSON 18-12

WFMF/Baton Rouge, LA Rice/Ahysen

none Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 3-3 BILLY JOEL 9-9 BRYSON & FLACK 10-10 MCCARTNEY & JACKS 12-12

MULPHYMATENDA

18 SPECIAL

ALAN PASSONS

NAKED EYES

PAUL SIMON

MEW WITHOUT HATS

HOLLEST:

OUIET RIOT 5-1

DAVID BOMIE 6-3

BILLY JOEL 19-1

MCCARTNEY 6 JACKS 27-17

NOTE CHART

POLICE
ELTON JOHN
JOBOXERS

MARWICK & VANDROS
BIG COUNTRY
DEBARGS

HOLTERY
DEBARGS

HOLTERS

LIONEL RICHIB 3-1
HOTELS 6-2
ROGERS & PARTON 8-5
HOCARTREY & JACKS 10-6

QUIET RIOT 32-23

KXX106/Birmingham, AL Kevin McCarthy

YES ROLLING STONES ROLLING S' HEART KISS (dp)

DURAN DURAN STRAY CATS ROLLING STONES 38 SPECIAL Hottest: JACKSON BROWNE 12-9 QUIET RIOT 14-10

WBCY/Charlotte, NC **Bob Keghan**

MATTHEW WILDER BIG COUNTRY BIG COUNTRY DURAN DURAN STRAY CATS ROLLING STONES ROLLING STONES
HOTEST:
ROGERS & PARTON 1-1
BILLY JOEL 3-3
MICHAEL JACKSON 4-4
MCCARTNEY & JACKS 10-5
PAT BENATAR 18-7

WSKZ/Chettenooge, Th Bloke/Page

QUIET RIOT DURAN DURAN ROLLING STONES ROLLING STONES
36 SPECIAL
Hottest:
LIONEL RICHIE 1-1
ROCERS & PARTON 4-2
MCCARTNEY & JACKS 8-5
HUEY LEWIS & NEWS 10-7
JOHN COUGAR 13-9

WNOK-FM/Columbia, SC Tom Kent

POLICE JOURNEY YES LOVERBOY 38 SPECIAL ROLLING STONES Hottest: RICK SPRINGFIELD 20-7 MSB 17-8 JOHN COUGAR 21-11 ASIA 22-12

WZLD/Columbia, SC

Chuck Finley 38 SPECIAL KANSAS RANSAS
EMEF (dp)
ROLLING STONES (dp)
ROLLING STONES (dp)
Hottest;
LIONEL RICHIE 3-1
MCCARTNEY & JACKS 13-9
COMMODORES [6-1]
QUIET RIOT 19-18
PETER SCHILLING 22-19

KITE/Corpus Christi, TX

OUIET RIOT POLICE
ONJ
DURAN DURAN
DEBARGE
COMMODORES
HOTEGER & PARTON 2-1
LIONEL RICHIE 5-4
BILLY JOEL 17-8
MCCARTHEY & JACKS 27-15
JOHN COUGAR 30-25

KZFM/Corpus Christi

Chuck Baker MCCARTNEY & JACKS

HOTTES 5-1 AIR SUPPLY 4-4 MEN AT WORK 8-6 HUEY LEWIS & NEWS 13-8 BRYSON & PLACK 17-9 WDOQ/Daytona Beach, FL Raiph Wimme

ROLLING STONES YES PAUL SIMON STRAY CATS Hottest: Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 3-2 QUIET RIOT 8-5 HALL & OATES 25-20 PETER SCHILLING 39-24

WNFI/Daytona Beach, FL Brian Douglas

ROLLING STONES ALABAMA
HEART
CLIFF RICHARD
MEN WITHOUT HATS
WARNES & THOMPSON
PAUL RODOGERS
CARPENTERS
REAL LIFE
ALDO NOVA
HOTES
LIONEL RICHIE 4-3
BILLY JOEL 10-6
PAT BENATAR 13-7
QUIET RICT 16-10
MCCARTNEY 6 JACKS 19-12

WDCG/Durham-Raleig

POLICE ONJ YES DURAN DURAN POINTER SISTERS Hottest: LIONEL RICHIE 3-1 MICHAEL JACKSON 11-4 MCCARTNEY 6 JACKS D-5 BILLY JOEL 9-6 STACY LATTISAW 26-13

KAMZ/EI Paso, TX West/Saylor

LINDA RONSTADT ALABAMA MARY JANE GIRLS HOTLEST: LIONEL RICHIE 3-1 ROGERS 6 PARTON 5-2 COMMODORES 7-4 MICHAEL JACKSON 10-7 DEBARGE 24-14

KSET-FM/EI Paso, TX

PAUL SIMON POLICE

WHHY-FM/M-

Mark St. John

KRGV/McAllen-Bi

ALABAMA EYE TO EYE FOUR TOPS MELISSA MANCHESTE STRAY CATS MEN WITHOUT HATS

MEN WITHOUT HATS HOttest: ROGERS & PARTON 1-1 PETER SCHILLING 6-3 JACKSON BROWNE 9-5 REAL LIFE D-27 EYE TO EYE D-29

KX104/Nashville, Th

Perry/Taylor

JENNIFER HOLLIDAY ROLLING STONES

ROLLING SIGNED
HOTTEST:
LIONEL RICHIE 3-1
PRINCE 5-4
MICHAEL JACKSON 7-5
MCCARTNEY & JACKS 16-6
MATTHEW WILDER 19-16

YES DURAN DURAN ROLLING STONES (dp)

MCCARTNEY & JACKS HOTLES: HERBIE HANCOCK 2-1 PAT BENATAR 7-5 RICK SPRINGFIELD 12-7 LIONEL RICHIE 18-13 NAKED EYES 22-17

WRQK/Greensboro, NC

none Hottest: ROGERS 6 PARTON 1-1 LIONEL RICHIE 2-2 BILLY JOEL 9-9 MANHATTAN TRANSFE 15-15 JOHN COUGAR 25-25

WANS-FM/Gree Rod Mette

Rod Metts

ROLLING STONES

DURAN DURAN

PAUL SIMON

COMHODORES

JENNIFER HOLLIDAY

38 SPECIAL

HOLTEST

LIONEL RICHIE 3-1

BILLY JOEL 8-3

MCCARTNEY & JACKS 18-14

HALL & CARES 25-17

JOHN COUGAR 32-24

WZYP/Huntsville, AL Scott Mitchell

94TYX/Jackson, MS

HOMANTICS
HOTTEST:
POLICE 1-1
LIONEL RICHIE 11-3
PAT BENATAR 7-4
BILLY JOEL 17-8
JOHN COUGAR 19-13

WFMI/Lexington, KY

KKYK/Little Rock, AR Merk McCain

KBFM/McAllen-Brown

FM100/Memphis, TX

PAUL SIMON Hottest: LIONEL RICHIE 2-1 JOURNEY 19-11 MOTELS 23-13 CULTURE CLUB 28-19 HALL & OATES 30-24

WABB-FM/Mobile, AL

ROLLING STONES
38 SPECIAL
DURAN DURAN
HOLLEST:
POLICE 1-1
PRINCE 3-3
MCCARTMEY & JACKS 14-9
JOHN COUGAR 18-15
JACKSON BROWNE 19-16

ROLLING STONES

POLICE DEBARGE

Fram/Fuller

Fox/Mosley

Jim Chick

ALABAMA (dp)

Bryan Sergent 38 SPECIAL
ROLLING STONES
ROOL & THE GANG
NARED EYES
MANHATTAN TRANSFE
DEBARGE ROLLING STONES POLICE
DURAN DURAN
MATTHEN WILDER
NAKED EYES
COMMODORES
KOOL & THE GANG
MOODY BLUED
LIONEL RICHIE 1-1
BILLY JOEL 6-2
MCCARTNEY & JACKS 7-4
QUIET RICH 19-5
RUPUS & CHAKA 18-8 DEBARGE EWAF HOTTEST: LIONEL RICHIE 2-1 BILLY JOEL 8-2 BRYSON 6 FLACK 9-6 MICHAEL JACKSON 20-11 JOHN COUGAR 19-15

WSF∐New Bern, NC John Peace EURYTHMICS EWAF ROLLING STONES ONJ EDDIE & THE CRUIS (dp) DEBORAH ALLEN (dp)

ALABAMA (dp) YES (dp) ROLLING STONES (dp) RUFUS & CHAKA ELTON JOHN HOTLEST: ROGERS & PARTON 2-1 LIONEL RICHIE 3-2 PRINCE 4-3 BRYSON & FLACK 8-7 DAVID BOWIE 27-15 WQUT/Johnson City, TN Rod Hampton

DEBORAH ALLEN (GP)
HOTTES:
LIONEL RICHIE 3-1
MOTELS 9-7
MICHAEL JACKSON 15-9
JOURNEY 20-11
MCCARTNEY 6 JACKS 23-13 38 SPECIAL BIG COUNTRY Hottest: FIXX 5-1 JOURNEY 14-8 WNVZ/Norfolk, VA Steve Kelly HUEY LEWIS & NEWS 19-14 BILLY JOEL 24-18 YES DEBARGE ROLLING STONES (dp) HOTTEST: LIONEL RICHIE 5-1 BILLY JOEL 16-5 MCCARTWEY & JACKS 18-12 QUIET RIOT 34-18 HALL & OATES 35-25 WOKI/Knoxville, TN Gery Adkins Gery Adkim

ELTON JOHN
KISS
MATTHEW WILDER
JEFFREY OSBORNE
DURAN DURAN
ROLLING STONES
LINDA RONSTADT
38 SPECIAL
MOODLY BLUES
RAY PARKER JR.
REAL LIFE
ROMANTICS
HOTELS
HOTELS
REAL HER
ROMANTICS
HOTELS
HOTELS
REAL HER
ROMANTICS
REAL HER
REAL

BJ106/Orlando, FL Garry Mitchell

POLICE YES YES
HOTTEST:
ROGERS 6 PARTON 2-1
MOTELS 9-5
LIONEL RICHTE 11-7
MICHAEL JACKSON 19-16
MCCARTNEY 6 JACKS 22-17 WRVΩ/Richmond, VA

YES (dp) Hottest: LIONEL RICHIE 1-1 BILLY JOEL 5-3 PAT BENATAR 21-12 QUIET RIOT 29-15 DURAN DURAN D-20 ROLLING STONES
DURAN DURAN
ONJ
ELTON JOHN
38 SPECIAL
PAUL SIMON
HOLTER
LIONEL RICHIF 1-1
MCCARTNEY & JACKS 12-7
MICHAEL JACKSON 14-8
PAT BENATAR 19-12
JOHN COUGAR 23-15

KITY/Sen Antonio, TX Frank Walsh

STALLONE & RHODES RODNEY DANGERFIEL KOOL & THE GANG EW&F KISS (dp) YES test HOTCHST: MICHAEL JACKSON 5-1 ROGERS & PARTON 4-3 QUIET RIOT 6-4 JOE ESPOSITO 13-8 MCCARTNEY & JACKS 29-9

QUIET RIOT PRINCE CULTURE CLUB HOTEST: LIONEL RICHIE 4-2 BILLY JOEL 11-6 JACKSON BROWNE 15-10 HUSY LEWIS 6 NEWS 18-13 JOHN COUGAR 21-17 KTEM/San Antonio TX

RAY PARKER JR. INDUSTRY
KOOL & THE GANG
LINDA RONSTADT
YES
HEART
HOTCEST:
LIONEL RICHIE 3-1
ALABAMA 20-15
HALL & OATES 29-19
KLIQUE 30-24
CULTURE CLUB 39-29 MICCHGIUDAHARO
PAUL SIMON
ROLLING STONES
38 SPECIAL
DURAN DURAN
HOCKEST:
COULT 1-1
COCES A PARTON 5-3
MOTELS 7-5
MOTELS 7-5
MCCARTNEY & JACKS 13-7

Steve Weed LEE GREENWOOD Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 3-2 SPANDAU BALLET 4-3

KTSA/San Anto

Hayden/Stewart
38 SPECIAL
PAUL SIMON
JENNIFER HOLLIDAY
STRAY CATS
NAMED EVES
RUPUS & CHAKA (dp)
Hottest:
LIONEL RICHIE 2-1
ROGERS & PARTON 3-2
BILLY JOEL 9-4
MOTELS 6-5
MCCARTNEY & JACKS 12-7

ALABAMA 5-4 MCCARTNEY & JACKS 9-6

KROK/Shreveport, LA

Hayden/Stewart

Q100/Mobile, AL WSEZ/Winston-Sale

Steve Finneger ROLLING STONES (dp)
ROLLING STONES (dp)
ROLLING STONES
LIONEL RICHIE 4-1
MOTELS 8-3
HUEY LEWIS & NEWS 11-4
BILLY JOEL 12-5
MCCARTNEY & JACKS 20-10

PARALLEL THREE

KQIZ-FM/Am ALAN PARSONS ROLLING STONES 38 SPECIAL TORONTO REAL LIFE CHEAP TRICK Hottest: Hottest: QUIET RIOT 1-1 PAT BENATAR 3-2 MSB 6-3 JOHN COUGAR 8-4 SURVIVOR 11-9

WISE/Ashville, NC

John Stevene ONJ SPANDAU BALLET 38 SPECIAL 38 SPECIAL ROTEST: QUIET RIOT 2-1 LIONEL RICHIE 7-2 BILLY JOEL 20-7 MICHAEL JACKSON 28-8 MCCARTNEY & JACKS 25-

WJAD/Beinbridge, GA

Skip Elliot ROLLING STONES RAY PARKER JR. MOODY BLUES SPANDAU BALLET YES 38 SPECIAL Hottest: LIONEL RICHIE 1-1 BILLY JOEL 10-5 QUIET RIOT 14-11 MICHAEL JACKSON 22-14 JOHN COUGAR 24-18

WCGQ/Columbus, GA Raiph Carroll

ROLLING STONES MATTHEW WILDER MATTHEM MILDER STRAY CARS 8 SPECIAL HOLLEST LIONEL RICHIE 3-1 PRINCE 2-2 MICHAEL JACKSON 9-4 MCCARTNEY 5 JACKS 10-5 JOHN COUGAR 17-11 KIRR/Ft. Smith, AR Rick Hayes

JB SPECIAL PAUL SIMON DEBORAH ALLEN ROLLING STONES HOTLEST: LIONEL RICHIE 2-1 ROGERS 6 PARTON 1-2 PRINCE 4-3 PAT BENATAR 7-6 MCCARTNEY 6 JACKS 13-7

36 SPECIAL

Q104/Gedsden, AL Gaither/Devis BIG COUNTRY
POINTER SISTERS
ROLLING STONES
DEBORAH ALLEN
ROMANTICS
Hottest:
LIONEL RICHIE 2-JEFFREY OSBORNE 6-3 MICHAEL JACKSON 7-4 ALABAMA 5-5 ELTON JOHN 11-8

WFOX/Gaineville, GA Alen Du Priest

CULTURE CLUB RUFUS & CHAKA WARNES & THOMPSON MELISSA MANCHESTE HOTTEST: LIONEL RICHIE 7-1 PRINCE 2-2 MICHAEL JACKSON 10-4 FIXX 8-7 ALABAMA 27-23

WYKS/Gaineaville, FL

ROLLING STONES PAUL RODGERS (dp)
ALDO NOVA (dp)
STREETS (dp)
38 SPECIAL
KIM CARNES KIM CARNES HOTTEST: HUEY LEWIS & NEWS 2-1 QUIET RIOT 8-2 PAT BENATAR 6-3 EURYTHMICS 7-6 JOHN COUGAR 13-7

KiLE/Gelveston, TX Scott Taylor

POLICE 38 SPECIAL JB SPECIAL
NAMED EYES
DEBORAH ALLEN
JEPPREY OSBORNE
HOTLESI:
MOTELS 1-1
BILLY JOEL 14-4
MCCARTNEY & JACKS 23-1
JOHN COUGAR 22-18
MICHAEL JACKSON 31-19

KTDY/Lafavette 1 A Greg Stevens

YES RUFUS & CHAKA RUFUS & CHAKA
KOOL & THE GANG
DEBORAH ALLEN
38 SPECIAL
CLIFF RICHARD
HOTTEST:
LIONEL RICHIE 4-1
RILLY JORY 9-2 BILLY JOEL 9-2 MOTELS 7-3 MCCARTNEY & JACKS 11-5 HUEY LEWIS & NEWS 12-8

Q101/Meridien, M8 Chuck McCart

Steve Finnegan
QUIET RIDT
QUIET RIDT
ROTELS:
COLTURE CLUB
ROCLES 7-4
ROTELS 7-4
ROTELS 7-4
ROTELS 7-4
ROTELS 7-4
ROTELS 7-4
ROCARTNEY 6 JACKS 16-13
BILLY JOEL 12-8
ROCERS 6-PARTON 3-4
RUEY LEWIS 6 NEWS 15-8

KNOE-FM/Monroe, LA

ROLLING STONES ONJ SPANDAU BALLET SPANDAU BALLET
KOOL & THE GANG
MELISSA MANCHESTE
HOLLEST:
LIONEL RICHIE 1-1
BILLY JOEL 6-2
MOTELS 7-4
MCCARTNEY & JACKS 14-7
PAT BENATAR 15-12

WPFM/Penema City

Skip Bishop ROLLING STONES
ONJ
KIM CARNES
SPANDAU BALLET
ALAN PARSONS
POINTER SISTERS (dp)
DEBARGE (dp) ROTERS: (OF)
ROTERS:
ROGERS & PARTON 1-1
LIONEL RICHIE 3-2
PETER SCHILLING 5-5
HUEY LEWIS & NEWS 8-6
JOHN COUGAR 22-15

WXLK/Roenoke, VA Don O'Shee SPANDAU BALLET ROLLING STONES NOTION TO THE PROPERTY OF T

WAEV/Sevenneh, GA North/Rogers

COMMODORES (dp) COMMODORES (dp)
ONJ
PAUL SIMON
POLICE
RAY PARKER JR.
CULTURE CLUB
STRAY CATS
BIG COUNTRY (dp)
DURAN (dp)
HOTCHES 12-5
MOTELS 12-5
MATTHEW MILDER 30-21
IREME CARA 28-22
ELTON JONN D-29

WIXV/Savannah, GA

J.P. Hunter ROLLING STONES (dp) RAINBOW HUMAN LEAGUE HUMAN LEAGUE DURAN DURAN HOTLEST: PAT BENATAR 4-1 HUEY LEWIS & NEWS 5-2 JOURNEY 16-7 JEFFREY OSBORNE 17-10 JOHN COUGAR 21-12

Z102/Savenneh, GA

ROLLING STONES DURAN DURAN YES DEBARGÉ ONJ
HOTCEST:
LIONEL RICHIE 2-1
QUIET RIOT 13-7
BILLY JOEL 14-8
MCCARTMEY & JACKS 24-9
JOHN COUGAR 20-16

WGLF/Tellehassee, FL

Brian Phillion ROLLING STONES
YES (dp)
ROOL & THE GANG
ELTON JOHN
NAKED EYES (dp)
ROMANTICS
HOTCHST
LIONEL RICHIE 1-1
FIXX 3-2 FIXX 3-2 MCCARTNEY & JACKS 12-8 HUEY LEWIS & NEWS 15-9 CULTURE CLUB 23-13

KKQV/Wichita Falls, TX Chuck Beck

ROLLING STONES YES 38 SPECIAL ALDO NOVA ALDO NOVA RAINBOW (dp) RAY PARKER JR. ALAN PARSONS MANHATTAN TRANSPE MANHATTAN TRANSPE HOLLEST: OUIET RIOT 4-1 SILLY JOEL 5-3 MCCARTNEY 6 JACKS 11-4 PAT BENATAR 7-5 IRENE CARA 25-8

Foster/Patrici

NAKED EYES
ROLLING STONES (dp)
38 SPECIAL (dp)
GENESIS
HOTTES
HOT

226 Current Reports The following stations failed to report this week and therefore their playlists were frozen: B94/Pittsburgh WHTT/Boston WFMF/Baton Rouge WRQK/Greensboro KMGX/Fresno

231 Reporters

MIDWEST Most Added • Hottest

Rolling Stones Yes **Duran Duran**

Lionel Richie Billy Joel **Quiet Riot**

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Rolling Stones Yes McCartney & Jackson Rogers w/Parton 38 Special **Duran Duran**

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

ROLLING STONES YES
ALAN PARSONS
PAUL SIMON
MOODY BLUES
PETER SCHILLING
HOTCHEST:
LIONEL RICHIE 2-1
STEVIE NICKS 6-4
BILLY JOEL 9-7
PRINCE 11-8 PRINCE 11-8 HALL & OATES 23-19

WKAU/Appleton-Oshkosh Ross/Allen

STRAY CATS YES
RUFUS & CHAKA
POLICE (dp)
ROLLING STONES (dp) Hottest: LIONEL RICHIE 4-1 MCCARTNEY & JACKS 11-6 QUIET RIOT 18-9 RICK SPRINGFIELD 21-16

WNAM/Appelton-Oshkosh

Chris Caine ROMANTICS ELTON JOHN
ALABAMA
ROLLING STONES
WARNES & THOMPSON
MELISSA MANCHESTE
HOTLEST: HOLLISS A PARTON 1-1 BRYSON & PLACK 2-2 MICHAEL JACKSON 18-10 HALL & OATES 27-16 ASIA 30-19

92X/Columbus OH

Teri Nutter 38 SPECIAL ROLLING STONES HUMAN LEAGUE HUMAN LEAGUE HOTTEST: ROGERS & PARTON 1-1 LIONEL RICHIE 2-2 BILLY JOEL 9-4 MICHAEL JACKSON 20-15 QUIET RIOT 21-16

KIIK/Davenport, IA

PAUL SIMON POINTER SISTERS RUFUS & CHAKA POLICE (dp) Hottest: LIONEL RICHIE 1-1 QUIET RIOT 16-14 PAT BENATAR 22-15

KMGK/Des Moines, IA

Jim Roberts POLICE YES
MANHATTAN TRANSFE
ROLLING STONES
ALAN PARSONS ALAN PARSONS
HOTTOSTATION
LONEL RICHIE 1-1
ROGERS & PARTON 4-2
BILLY JOEL 11-4
MCCARTNEY & JACKS 19-6
HALL & OATES 33-16

WEBC/Duluth, MN

POLICE (dp) ONJ JOBOXERS (dp) JOBOXERS (dp)
Hottest:
LIONEL RICHIE 2-1
BILLY JOEL 4-2
MOTELS 6-4
MCCARTNEY & JACKS 7-5
BRYSON & FLACK 12-7

WKDQ/Evaneville, IN

MSB EURYTHMICS ROLLING STONES Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 5-2 MOTELS 6-4 MOTELS 6-4 MICHAEL JACKSON 9-5 MCCARTNEY & JACKS 13-8

WSTO/Evansville, IN **Chris Taylor**

JACKSON BROWNE PRINCE PRINCE
HOttest:
MCCARTNEY & JACKS 17-12
JOHN COUCAR 20-15
HUEY LEWIS & NEWS 24-16
QUIET RIOT 25-18
HALL & OATES 27-20

WMEE/Fort Wavne Tony Richer

PAUL SIMON STRAY CATS BIG COUNTRY YES ONJ DURAN DURAN KISS
HOTTEST:
ROGERS & PARTON 1-1
JOHN COUGAR 12-6
QUIET RIOT 19-7
MICHAEL JACKSON 21-17
ASIA 30-23

WGRD/Grand Rapids, MI

J.J. Duling ROLLING STONES 38 SPECIAL RAINBOW YES RUFUS & CHAKA NOTION & CHARA
ONJ
HOTLEST:
LIONEL RICHIE 5-1
JOHN COUGAR 8-5
BILLY JOEL 10-7
QUIET RICH 16-9
MCCARTNEY & JACKS 17-10

WZZR/Grand Rapids, Mi Don Schuller

38 SPECIAL ROLLING STONES (dp) ROLLING STONES (dp)
ELO
EW&F
SPANDAU BALLET
KANSAS
HOTEEST:
HUEY LEWIS & NEWS 1-1
BILLY JOEL 10-2
GLENN SHORROCK 5-3
LIONEL RICHIE 8-7
PAT BENATAR 11-10

WZPL/Indianapolia, IN

JACKSON BROWNE YES SURVIVOR SURVIVOR
ALAN FARSONS
ROLLING STONES
HOTCEST
LIONEL RICHIE 2-1
ROGERS & PARTON 10-3
BILLY JOEL 7-5
RUEY LEWIS & NEWS 12-9
PAT BENATAR 15-12

WJXQ/Jackson, MI Ryan/Cheeks

KANSAS GENESIS GENESIS
ROLLING STONES
38 SPECIAL
INDUSTRY (dp)
HEART (dp)
MOODY BLUES (dp) FIREFALL (dp) FIREFALL (GP)
HOttest:
QUIET RIOT 1-1
HUEY LEWIS 6 NEWS 17-3
ROMANTICS 11-8
POLICE 19-11
JACKSON BROWNE 31-16

WKFR/Kalamazoo Mi

ROLLING STONES (dp) DURAN DURAN (dp) KIM CARNES (dp) STRAY CATS NAKED EYES NAMED EIEST HOTTEST: LIONEL RICHIE 1-1 MCCARTMEY 6 JACKS 9-4 BILLY JOEL 11-6 JOHN COUGAR 26-15 HALL 6 OATES 27-18

ZZ99/Kansas City, MO

Rowlands/Bensor EURYTHMICS ALAN PARSONS RUFUS & CHAKA (dp) ONJ ROLLING STONES 38 SPECIAL 38 SPECIAL
HOTTEST:
QUIET RIOT 1-1
LIONEL RICHIE 2-2
BILLY JOEL 3-3
MCCARTMEY & JACKS 4-4
JOHN COUGAR 8-5

WVIC/Laneing, MI Jay Stevens

RAINBOW ELTON JOHN YES ONJ HOTTEST:
HUEY LEWIS & NEWS 8-4
JOURNEY 11-8
ROMANTICS 22-11 ASIA 21-12 SURVIVOR 23-18

WZEE/Madison, Wi Little/Hudson

BRYSON & FLACK JOBOXERS ROLLING STONES (dp) ROLLING STONES (dp)
HOTTEST:
QUIET RIOT 1-1
BONNIE TYLER 2-2
PAT BENATAR 4-3
ROGERS & PARTON 13-7
DEF LEPPARD 21-11

K.J103/Okiahoma City, OK

ALAN PARSONS ROLLING STONES SPANDAU BALLET 38 SPECIAL HOTLEST: QUIET RIOT 1-1 LIONEL RICHIE 5-2 PAT BENATAR 10-6 HALL & OATES 23-14 JOHN COUGAR 22-16

KQKQ/Omehe, NE

Taylor/Dear POLICE YES DURAN DURAN STRAY CATS RUFUS & CHAKA Hottest: LIONEL RICHIE 2-1 QUIET RIOT 9-2 BILLY JOEL 7-3

KZ93/Peorle, IL Mark Malone

ROLLING STONES ELTON JOHN POLICE ONJ DURAN DURAN YES 38 SPECIAL RAINBOW PETER SCHILLING BIG COUNTRY QUIET RIOT MCCARTNEY & JACKS 5-2 BILLY JOEL 7-6 JOURNEY 11-9 LOVERBOY 15-11

WRKR/Racine M

Pat Martin ROLLING STONES RUFUS & CHARA GENESIS 38 SPECIAL Hottest: HOTTEST: QUIET RIOT 1-1 MCCARTNEY & JACKS 15-4 JOHN COUGAR 21-14 PAT BENATAR 27-15 DURAN DURAN D-27

WZOK/Rockford

MICHAEL JACKSON ROLLING STONES HUMAN LEAGUE YES DURAN DURAN DURAN DURAN HOTTEST: BILLY JOEL 9-1 LIONEL RICHIE 10-2 ROGERS & PARTON 3-3 MCCARTNEY & JACKS 14-8 PAT BENATAR 13-9

U93/South Bend, IN J.K. Dearing

QUIET RIOT QUIET RIOT
PRINCE
JACKSON BROWNE
HOTLEST:
ROGERS & PARTON 2-1
LIONEL RICHIE 3-2
BILLY JOEL 7-6
SHEENA EASTON 12-7
QUIET RIOT D-8

WRQN/Toledo, OH Buck Williams

RUFUS & CHAKA ALAN PARSONS MOODY BLUES STRAY CATS STRAY CATS
YES.
PAUL SIMON
INDUSTRY
HOTLEST:
LIONEL RICHIE 3-1
MOTELS 4-2
BILLY JOEL 8-4
MCCARTHEY 6 JACKS 20-10
BRYSON 6 FLACK 18-16

KAYI/Tules, OK

YES
DURAN DURAN
STRAY CATS
ROLLING STONES
HOLTEST:
HUEY LEWIS & NEWS 1-1
LIONEL RICHIE 6-2
DAVID BOWIE 11-7
PAT BENATAR 14-10
MICHAEL JACKSON 16-12

KEYN-FM/Wichita, KS Taylor/Peerman

38 SPECIAL JOBOXERS STRAY CATS Hottest: LIONEL RICHIE 2-1 MOTELS 7-3
ROGERS & PARTON 11-6
MCCARTNEY & JACKS 13-7
BILLY JOEL 16-10

Dick Thompson

SPANDAU BALLET KISS ALAN PARSONS EW&F ROLLING STONES COMMODORES
RAY PARKER JR.
38 SPECIAL
CHEAP TRICK

FIXX Hottest:

PARALLEL THREE

KFYR/Bismarck, ND

JACKSON BROWNE HOTLEST:
ROGERS & PARTON 1-1
QUIET RIOT 3-2
BILLY JOEL 7-3
MOTELS 12-6
MCCARTNEY & JACKS 15-7

WBNQ/Blo Mike Justin

ROLLING STONES (dp) HEART (dp) KISS (dp) Hottest: BILLY JOEL 4-1 MOTELS 5-2 MCCARTNEY 6 JACKS 7-3 PAT BENATAR 10-7 JOHN COUGAR 15-8 WBWB/Bloo

John Helmenn

BARBRA STREISAND (dp) DURAN DURAN (dp) ALAN PARSONS ALAN PARSONS
EDDIE 6 THE CRUIS (dp)
ROLLING STONES
ONJ
HOTTES 4-1
LIONEL RICHIE 6-2
TONN COUGAR 20-14 JOHN COUGAR 20-14 CULTURE CLUB 28-24 HALL & OATES 35-25

WCIL-FM/Carbo Tony Waltekus

ROLLING STONES BRYSON & FLACK (dp) POLICE ONJ YES YES
ROGERS & PARTON 1-1
QUIET RIOT 2-2
NEW EDITION 4-3
PAT BENATAR 15-5
CULTURE CLUB 25-13

KCMQ/Columbia, MC Dave McCormick

Deve McCormick

POLICE
ROLLING STONES
DURAN DURAN
STRAY CATS
PAUL SIMON
38 SPECIAL
HOTLEST
ROGERS & PARTON 2-1
BILLY JOEL 8-3
MOTELS 9-5
MCCARTHEY 6 JACKS 14-8
QUIET RIOT 30-17

Y94/Fargo, ND

ROLLING STONES ONJ STRAY CATS STRAY CATS
HOTTEST:
LIONEL RICHIE 2-1
ROGERS & PARTON 3-2
BILLY JOEL 11-4
MOTELS 10-6
MCCARTNEY & JACKS 14-8

KKXL-FM/Grand Forks, ND

Don Nordine DURAN DURAN ONJ ELTON JOHN BIG COUNTRY Hottest: QUIET RIOT 2-2 PRINCE 4-4 LIONEL RICHIE 10-7 MOTELS 12-8 PAT BENATAR 33-22

KYTN/Grand Forks, ND

Tom Fricke ROLLING STONES 38 SPECIAL 38 SPECIAL
RAINBOW
DOKKEN
HOTHEST:
QUIET RIOT 1-1
DEF LEPPARD 2-2
HUEY LEWIS & NEWS 6-3
PAT BENATAR 15-12
BILLY JOEL 20-14

KRNA/lows City, IA

Bart Goynshi ROLLING STONES STRAY CATS RAINBOW (dp) Hottest: PRINCE 2-1 FIXX 1-2 BILLY JOEL 4-3 LIONEL RICHIE 7-4 MOTELS 5-5

WHOT/Youngsto

WAZY-FM/Lafayette, IN Stacy/Green 38 SPECIAL RAY PARKER JR.
ROLLING STONES
DURAN DURAN
KOOL & THE GANG
DEBARGE LIONEL RICHIE 4-1 HUEY LEWIS & NEWS 3-2 BILLY JOEL 22-7 MICHAEL SEMBELLO 20-10 EURYTHMICS 21-18 CHEAP TRICK
HOTTEST:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
QUIET RIOT 21-11
HALL & OATES 25-16
POLICE D-27

WYFM/Youngs Jeff Tobin

OUIET RIOT 3-1 BILLY JOEL 5-3 LIONEL RICHIE 8-5 AIR SUPPLY 7-7 ROGERS & PARTON 15-8

ROLLING STONES YES BIG COUNTRY PETER SCHILLING (dp) HOTELS : LIONEL RICHIE 1-1 MOTELS 3-2 ROGERS & PARTON 4-3 BILLY JOEL 7-4 QUIET RIOT 19-11 KXSS/Lincoln, NE Tim Kelly

POLICE

KERY/Lincoln

Tracy Johnso

RICK SPRINGFIELD ROLLING STONES

YES
ROLLING STONES
IRENE CARA
BARBRA STREISAND

Hottest: LIONEL RICHIE 3-1 ROGERS & PARTON 2-2 BILLY JOEL 8-4

MOTELS 6-5 MCCARTNEY & JACKS 12-7

Brannen/Hardt

KKLS-FM/Rapid City, SD

POLICE YES STRAY CATS ONJ
HOTTEST:
POLICE 1-1
PAT BENATAR 15-8
BILLY JOEL 17-9
MCCARTNEY & JACKS 21-13
JOHN COUGAR 26-20

99KG/Saline, KS Denny Collier

ONJ
MOODY BLUES
EDDIE 6 THE CRUIS
ALAN PARSONS
POLICE
DEBORAH ALLEN (dp)
ROLLING STONES
38 SPECIAL
HOTERSE: 38 SPECIAL HOttest: ROGERS & PARTON 3-1 PRINCE 2-2 LIONEL RICHIE 5-4 BILLY JOEL 10-6 QUIET RIGT 30-18

KKRC/Sloux Fall

Dan Kleley ROLLING STONES BIG COUNTRY DURAN DURAN IRENE CARA IRENE CARA
HOTELS 6-4
HUEY LEWIS 6 NEWS 10-6
MCCARTNEY & JACKS 13-7
ROGERS & PARTON 18-8
DAVID BOWIE 15-10

KWTO-FM/Springfield, MO

POLICE
ALAN PARSONS
HEART
DURAN DURAN
ROLLING STONES (dp)
STRAY CATS
HOTLEST:
HOTLEST:
HOTLEST
HOTLEST
HOTLEST
LIONEL RICHIE 7-2
DAVID BOWIE 6-4
HUEY LEWIS & NEWS 8-6
MCCARTNEY & JACKS 11-7

WSPT/Stevens Point, WI

Fuhr/Tracy ROLLING STONES 38 SPECIAL ELTON JOHN NAKED EYES DEBARGE DEBARGE
HOttest:
ROGERS & PARTON 1-1
BILLY JOEL 11-2
LIONEL RICHIE 13-3
MICHAEL JACKSON 29-19
NCCARTNEY & JACKS 30-20

KDVV/Topeka, KN

Tony Stewart LOVERBOY POLICE STRAY CATS RAY PARKER JR. ROLLING STONES 38 SPECIAL ALAN PARSONS ALAN PARSONS
HOTLEST:
ROGERS & PARTON 4-1
QUIET RIOT 5-2
HUEY LEWIS & NEWS 11-7
BILLY JOEL 13-8
PAT BENATAR 15-11

KFMW/Waterloo, IA

ROLLING STONES (dp) KANSAS DURAN DURAN DURAN DORAN
ROTLEST:
LIONEL RICHIE 6-1
PAT BENATAR 19-12
MCCARTNEY 6 JACKS 26-16
ASIA 28-22
JOHN COUGAR 35-25

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squiree/Kamper

DURAN DURAN POLICE ELTON JOHN Hottest: LIONEL RICHIE 1-1 QUIET RIOT 9-3
JOHN COUGAR 26-20
CULTURE CLUB 30-22
HALL & OATES 34-25

KBBK/Boles, ID Tom Evens

ROLLING STONES NAKED EYES BARBRA STREISAND (dp) 38 SPECIAL PAUL SIMON PAUL SIMON HOttest: QUIET RIOT 5-1 ROGERS & PARTON 7-3 PAT BENATAR 9-4 BILLY JOEL 20-16 PETER SCHILLING 23-18

KKFM/Color

Finney/Hyen
POLICE
RUFUS & CHAKA
ROLLING STONES
38 SPECIAL
HOTES:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 15-8
ROGERS & PARTON 11-9
JACKSON BROWNE 16-12
PAT BERMATAR 26-14

KMGX/Freeno, CA Carey Edwards

Hottest: BONNIE TYLER 1-1 DEF LEPPARD 3-3 ROGERS 6 PARTON 5-5 PAT BENATAR 6-6 DEBARGE 8-8

KYNO-FM/Freend Walker/Davis

JEFFREY OSBORNE DURAN DURAN ROLLING STONES RAY PARKER JR.
PAUL SIMON
Hottest:
DEF LEPPARD 2-1 LIONEL RICHIE 3-2 JOURNEY 4-3 JOE ESPOSITO 6-4 PAT BENATAR 7-5

KIKI/Honolulu, Hi Kong/Shiehido

PETER SCHILLING LINDA RONSTADT POLICE SPANDAU BALLET ONJ STALLONE & RHODES STALLONE & RHODES
MOODY BLUES
CAROLE KING
ROLLING STONES
EDDIE & THE CRUIS
PAUL SIMON
EW&F
HOTCEST:
LIONEL RICHIE 1-1
MEN AT WORK 12-9
MANHATTAN TRANSFE 16-10
MCCARTNEY & JACKS 19-13
MICHAEL SEMBELLO 28-19

KQMQ/Honolulu, HI

Kimo Akane QUIET RIOT DEBARGE RAY PARKER JR.
SPANDAU BALLET
MEN WITHOUT HATS
FOUR TOPS
PETER SCHILLING PETER SCHILLING
HOTTEST:
HOTTE

KLUC/Las Vegas, NV

Dave Anthony DURAN DURAN (dp)
ROLLING STONES (dp)
STRAY CATS (dp)
PAUL SIMON (dp) PAUL SIMON (dp)
ALAN PARSONS (dp)
MOODY BLUES (dp)
HOTHER 1:
BONNIE TYLER 1-1
JOURNEY 17-11
MCCARTNEY & JACKS 21-15
ROMANTICS 24-18
CULTURE CLUB 26-22

Steve La Beau WARWICK & VANDROS DEBARGE
ANNE MURRAY
HOTTEST:
LIONEL RICHIE 4-1
BARBRA STREISAND 19-10
HALL & OATES 31-11
CULTURE CLUB 28-14
LINDA RONSTADT 33-17

KOSO/Modesto, CA

Aushem/Mein MICHAEL JACKSON RICK SPRINGFIELD ASIA DEBORAH ALLEN DEBORAH ALLEN HOTTEST: ROGERS 6 PARTON 1-1 LIONEL RICHIE 3-2 CULTURE CLUB 29-17 PAT BENATAR 31-18 DEBARGE 37-26

KHOP/Modesto-Stockton

David Kraham ELTON JOHN EW&F ALAN PARSONS ALAN PARSONS
DURAN DURAN (dp)
KOOL & THE GANG
ROMANTICS (dp)
38 SPECIAL
HOTLES:
LIONEL RICHIE 1-1
MCCARTHEY & JACKS 11-3
ASIA 16-11
HUMAN LEAGUE 20-15
MICHAEL JACKSON 32-24

KIDD/Monterey, CA

Rick Boyd BIG COUNTRY YES ELTON JOHN ELION JOHN Hottest: LIONEL RICHIE 1-1 BILLY JOEL 6-4 MICHAEL JACKSON 13-10 JOHN COUGAR 20-14 ASIA 23-15

K96/Provo, UT

ROLLING STONES ONJ HUMAN LEAGUE HUMAN LEAGUE YES HOTTEST: LIONEL RICHIE 1-1 ROGERS & PARTON 3-2 PRINCE 4-3 BILLY JOEL 8-4 MCCARTNEY & JACKS 10-5

KGGI/Riverside-S. Berna Volpe/O'Nell

none Hottest: BONNIE TYLER 1-1 BRYSON & FLACK 2-2 LIONEL RICHIE 4-3 ROGERS & PARTON 5-4 DEBARGE 20-15

KWOD/Sec

Mr. Ed EURYTHMICS QUIET RIOT ROLLING STONES YES STRAY CATS Hottest: LIONEL RICHIE 1-1 MOTELS 7-3 ROGERS & PARTON 10-4

KSKD/Selem, OR

MOODY BLUES ROLLING STONES ROLLING STONES
DURAN DURAN
ALAN PARSONS
SPANDAU BALLET
MEN WITHOUT HATS (dp)
KANSAS (dp)
COMMODORES (dp)
38 SPECIAL (dp)
HOTLEST:
ROGERS 6 PARTON 1-1
QUIET RIOT 3-2
BILLY JOEL 7-4
LIONEL RICHIE 11-5
PAT BENATAR 13-10

KRSP/Selt Lake City

YES LOVERBOY LOVERBOY
ROLLING STONES
ELTON JOHN
HOTLEST:
PRINCE 4-2
LIONEL RICHIE 9-4
ROGERS 6 PARTON 12-8
MCCARTNEY & JACKS 14-10
MIDNIGHT STAR 28-22

KHYT/Tucsor

RAINBOW PAUL SIMON RAY PARKER JR. REAL LIFE STRAY CATS STRAY CATS
HOTTER
HOTTER
LIONEL RICHIE 1-1
PETER SCHILLING 3-2
ROGERS & PARTON 4-4
PAT BENATAR 8-7
MCCARTNEY & JACKS 10-8

KRQQ/Tucson Zapoleon/Norris

POLICE PAUL SIMON DEBARGE 38 SPECIAL Hottest: PETER SCHILLING 1-1 LIONEL RICHIE 3-2 ROGERS & PARTON 4-3 AIR SUPPLY 9-4 CULTURE CLUB 20-5

PARALLEL THREE

KGOT/Anchorage, AK Kay Taylor QUIET RIOT PAUL SIMON YES DURAN DURAN STRAY CATS
KOOL & THE GANG
MEN WITHOUT HATS
38 SPECIAL

Hottest: LIONEL RICHIE 1-1 MOTELS 2-2 PAT BENATAR 5-3 MCCARTNEY & JACKS 13-6 MICHAEL JACKSON 17-9

KYYA/Billinge, MT Charlle Fox ROLLING STONES DURAN DURAN BIG COUNTRY RICK SPRINGFIELD RAY PARKER JR. RAY PARKER JR.
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 9-4
MCCARTNEY & JACKS 15-8
JOHN COUGAR 16-11
HALL & OATES 29-21

KCDQ/Bozem

Greg Williams ROLLING STONES KISS 38 SPECIAL DO SPECIAL
EDDIE & THE CRUIS
SPANDAU BALLET
MEN WITHOUT HATS
MADONNA MADONNA
HOTTEST:
LIONEL RICHIE 4-1
BILLY JOEL 11-6
QUIET RICH 12-7
JOHN COUGAR 22-16
MCCARTNEY 5 JACKS 26-19

KTRS/Case Jerry Gebhard

Jerry Gebhard
ONJ
38 SPECIAL
RAY PARKER JR.
MATTHEW WILDER
DURAN DURAN
LINDA BONSTADT
HOODY BLUSS
HOTCEST
LOGES 6 PARTON 3-2 BILLY JOEL 9-4 MCCARTNEY & JACKS 12-6 PAT BENATAR 17-11

KKAZ/Cheyenn John Rames

PETER SCHILLING ONJ
HALL & OATES
ELTON JOHN
DOKKEN DOKKEN
HOTTEST:
LIONEL RICHIE 1-1
BILLY JOEL 8-4
MCCARTNEY & JACKS 10-5
RUEY LEWIS & NEWS 16-11
QUIET RIOT D-22

KGHO/Hoquid

Steve Larson PAUL SIMON ROLLING STONES RAY PARKER JR. DEBORAH ALLEN 38 SPECIAL 38 SPECIAL
HOTLEST:
LIONEL RICHIE 7-1
BILLY JOEL 8-7
MCCARTNEY 6 JACKS 21-11
JOHN COUGAR 25-18
CULTURE CLUB 29-20

KOZE/Lewiston, ID

Jay McCall ROLLING STONES MOODY BLUES
RUFUS & CHAKA
38 SPECIAL
Hottest:
ROGERS & PARTON 1-1 QUIET RIOT 4-3 BILLY JOEL 15-7 MICHAEL JACKSON 17-11 MICHAEL SEMBELLO 23-17

KDZA/Pueblo

ROLLING STONES ELTON JOHN YES DURAN DURAN BARBRA STREISAND DEBORAH ALLEN Hottest: LIONEL RICHIE 4-1 BILLY JOEL 10-2 MICHAEL JACKSON 16-9

KCBN/Reno, NV Jim O'Neal

DURAN DURAN PETER SCHILLING YES
ROLLING STONES
RAY PARKER JR.
HOTHEST:
LIONEL RICHIE 1-1
PAT BERMATAR 5-2
BILLY JOEL 9-4
MCCARTMEY & JACKS 14-9
CULTURE CLUB 29-21

KBIM/Roswell, MN

Harry Dierks OUIET RIOT
ONJ
ALAN PARSONS
MEN WITHOUT HATS
DURAN DURAN
EDDIE & THE CRUIS
ROOLIA THE GANG
DEBORAH ALLEN
ELTON JOHN
HOTELS 5-2
BILLY JOEL 8-4
MCCARTMEY & JACKS 15-8
JOHN COUGAR 20-15 QUIET RIOT

KSLY/San Luis Obispo

Tom Walsh JOBOXERS ROLLING STONES YES COMMODORES MELISSA MANCHESTE RAINBOW KOOL & THE GANG MADONNA Hottest: LIONEL RICHIE 1-1 JOHN COUGAR 19-12 QUIET RIOT 28-13 HALL & OATES 29-16 BIG COUNTRY 39-31

KZOZ/San Luis Obispo, CA

YES JOBOXERS ROLLING STONES STREETS ALDO NOVA RUPUS & CHAKA KISS PETER SCHILLING PETER SCHILLING
HOTEGST:
QUIET RIOT 4-1
LIONEL RICHIE 9-4
MCCARTNEY & JACKS 12-5
NENA 18-12
JOHN COUGAR 19-14

KIST/Senta Barbers Dick Williams

POLICE ROLLING STONES (dp) PETER SCHILLING
MEN WITHOUT HATS
MELISSA MANCHESTE
ROMANTICS LIONEL RICHIE 5-1
MCCARTNEY & JACKS 9-6
QUIET RIOT 22-10
JACKSON BROWNE 14-11
EURYTHMICS 19-12

Parallel I: Selected stations in major markets that are format dominant

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status. - (Pat Benatar continued)

231 Reports

JOHN DOE "Hit Song" (Anylabel)							
LP: Hit Song National							
Regional	100/25	44%	Summary				
Reach	.00/20	44 /6	Up 51				
E 33%			Debuts 20				
M 21%			Same 4				
S 56%			Down 0				
W 19%			Adds 25				

EXAMPLE

100/25	_ 1	00 CH	R reporti	no state	ons on
100123			eek inclu		
	ax	ids			

accos
Percentage of this weeks reporters playing it

al Reach --- Percentage of reporters playing the
song within each
region

National Summary
Up 31 — Number of stations moving it up on the charts
Debuts 20 — Number of stations debuting the song this week
Same 24 — Number of stations reporting no movement this week (On to On. Add to On. 31-31.
etc.)
Down 0 — Number of stations moving it down on their charts
Adds 25 — Total number of stations

Adds 25 — Total number of stations adding it this week



ASIA The Smile Has (Geffen) LP: Alpha								
Regional Beach E 781 S 771 H 811	182/2	78% National Summary UP 142 DEBUTS 18 SAME 20 DOWN 0 ADDS 2						

Regional Reach E 78% S 77% H 81% W 79%	26	National Summary UP 142 DEBUTS 18 SAME 20 DOWN 0 ADDS 2
[2]	WSSK 17-14 WBCY on WSKZ 24-18 WNOKPM 22-12 WZLD 26-26 KITE 32-26	EAST EAST
8104 on WHTT on WBENPM 31-30	MDOQ 33-29 WDCG 30-29 RAMZ 25-23	WFBG 26+22 WACZ on WGUY on

	WDCG 30-29	
WHTT on		WACZ on
WBENPM 31-30		WGUY on
WKBW d-27	KSETFM a	WIGY 26-21
WNYS 27-26	WANSPM 34-31	103CIR d-35
WPHD 21-18	WZYP 30-24	WIKZ 30-27
WBL1 d-40	94TYX 29-29	WTSN 24-23
WCAUPH 34-32	WQUT 36-30	WERE 30-25
PRO-FM 29-24	WOK1 23-19	MOCH d-36
CHUM on	WPM1 26-19	08100 30-24
	KBPM 31-29	WKHI d-35
BOUTH	G100 30-24	95x1L 21-15
	WABBEM d-30	
940 on	WHHYPM 29-27	WJBQ on
293 32-31	KRGV 21-12	WHEB 29-26
KAPH 25-20	WSPL d-39	MOMPPH 35-32
KAP# 25-20	WNVZ 33-32	WSQV 21-16
MIDWEST	BJ105 23-20	
MAD WALL	WRVO 30-26	BOUTH
	KROK 31-25	
896 35-33	RMUR 31-25	KQ12PH 26-24
WGCL 25-22	MIDWEST	WISE 29-24
WABX 30-29	MIDWEST	MJAD 31-28
WHYT 30-29		WCGQ 31-26
KBEQ 23-23	WKDD 22-20	KISR 25-15
#RTR 27-26	WXAU 32-26	Q104 31-27
WLOLPM 25-17	WNAM 30-19	WFOX 34-31
	92X 29-24	WYKS 15-10
WEST	KII* 26-25	KILE 25-22
	KMGK 24-23	KTDY 4-37
XIMN 27-23	WEBC 19-18	0101 19-18
0103 27-24	WKDQ d-29	KNOEPM 33-29
KIISPH on	WMEE 30-23	WPPM 20-14
	WCBD 15-12	MPFM 20-14

	WKDC d-29	
Q103 27-24		KNOEPM 33-
KIISPH on	WMEE 30-23	WPPM 20-14
KIOO 37-32	WGRD 15-12	WXLE 36-30
KZZP 27-25	WZZR 29-23	
	W2P1, 26-25	WIXV 37-27
KCNR 31-26		2102 40-32
KMJR 34~31	WJXQ 33-29	WGLF 22-18
XTRA 30-29	2299 9-7	KKOV 21-17
XWSS on	WVIC 21-12	
KUBE d-25	KJ103 31-27	WHSL 20-18
KNBO 35-32	KOKO 21-14	
	KZ93 21-20	MICHIERT
P2	WRKR 39-33	
1224		WBNO 20-19
	WZOK on	WBWB 24-20
_	WRQN 32-31	KCMO 27-22
EAST	K107 29-26	
	KEYNEM 30-28	¥94 28-26
	WHOT 17-15	KKKLPM 27-
WFLY on	WHUT 17-15	KYTN 24-22
WTRY 22-18	1	KRNA 29-24
0100 d~26	WEST	WAZYPM 35-
WVSR 26-25		
K104 16-8	KRXX 29-28	KFRX 23-22
WYCE 40-35	KBBK 28-24	KXSS d-32
	KMGX on	KKLSFM 27-
WKEE 33-31		99KG 35-29
WLANFM 39-34	KYNOFM on	FEDC 28-22

WTRY 22-18		KRNA 29-24
Q100 d~26	WEST	WAZYPM 35-
WVSR 26-25		KERX 23-22
K104 16-8	K*XX 29-28	KXSS d-32
WYCF 40-35	KBBK 28-24	KKLSFM 27-
WKEE 33-31	KMGX on	99KG 35-29
WLANEM 39-34	KYNOFH on	
KC101 30-25	KOMO on	KKRC 28-22
WSPK 24-20	KLUC 8-33	KWTOPM d-2
98PXY 27-25	KO93 a-35	WSPT 34-31
WGPM 26-25	RHOP 16-11	KDVV 31-25
	KIDD 23-15	KPMW 28-22
WKPM 29-22	K96 32-24	
MPST 26-21		WEST
WRCK 30-26	KSKD 18-14	
WKRZFM 19-17	*R5P 35-30	KGOT 23-16
0106 29-26	KHYT 27-23	KCDO 25-18
	KRQ d-29	
BOUTH		KTRS 29-23
		KKAZ 4-30
WBBO 33-29		KGHO 33-29
KHFI d-30		KOZE 21-16
		KDZA d-39
FMF 29-29		KCBN 33-27
KZ7B 33-26		KBIM 28-27
QID 34-29		KSLY 27-22
XX106 on		KZOZ 29-21
		FIST 36-33
100000		W131 30 33

O	
U	,
TAD	

PAT BENATAR Love Is A (Chrysalis) LP: Live From Earth							
Regional 21 Reach E 931 S 861 M 951 W 941	1/3 919	National Summary UP 191 DEBUTS 8 SAME 9 DOWN 0 ADDS 3					
MRTT 19-19 MKSTF 13-10 MKSTF 13-10 MKSTF 13-10 MEDVH 13-11 MEDVH 1	### MING 21-18 ### MING 21-18 ### MING 21-18 ### MING 20-18 ### MING 20-11-19 ### MI	MTBG 18-11 MCZ 28-19 MCZ 28-19 MCZ 28-19 MCZ 18-19 MCZ 19-11 MCZ 19-11 MCZ 19-11 MCZ 19-11 MCZ 19-12 MCZ 11-10 MCZ 11-10 MCZ 12-14 MCZ 11-10 MCZ 1					

П	BOUTH	KBPM 16-11	BOUTH
	94Q 15-10 293 15-9 KAFM 31-23 93FM 8-7 195 13-9 9100 29-20 897 a Q105 17-13	KBPM 16-11 G100 22-12 WABBPM 15-11 WHYPPM 26-24 KX104 d-17 WSPL 26-23 WNVZ 19-15 BJ105 26-22	RQISPM 3-2 MJAD 19-13
	195 13-9 Y100 29-20 897 a Q105 17-13	WRVQ 21-12 KITY 31-24 KTFM 31-26	KISR 7-6 Q104 17-11 MPOK 22-18 MYKS 6-3 KILE 19-14 KTDY 22-15
	896 16-10 MLS a-13 MLS-PM 16-13	KROK 17-15 MICHAEST WKDD 29-24	MPOX 22-18 MYKS 6-3 KILE 19-14 RTDY 22-15 Q101 14-11 RNOEPM 15-12 MPFM d-35 MXLK 15-14 MIXV 4-1 Z102 39-31
	Q102 21-17 MGCL 5-4 WABX 13-10 WHYT 15-12 KBEQ 27-21 WKT: 28-25 KHTR 18-8 MLOLFM 5-2	MKDD 29-24 MKAU 20-13 MNAM 13-11 92X 22-18 RIIK 22-15 KMGK 34-21	HIXV 4-1 2102 39-31 WGLP 20-14 KKQV 7-5 WHSL 14-10
	WEST	WNAR 13-11 92K 22-18 KIIK 22-15 KNOK 34-21 MEBE 4-19 MKDD 4-21 MGRD 2-2 MZZR 11-10 M7PL 15-12 MJZQ 3-2 MZR 19-14	XPYR 16-10 WBNQ 10-7 WBWB 15-13
	KIMN 5-5 Q103 d-20 REARTH a KISPM 14-13 KIQO 15-12 KOPA 23-20 XZZP 18-15 KMJK 12-8 XTRA 21-19 KYRC 13-8 KITS 10-6 RITS 10-6	2799 6-6 WVIC 2-1	KPYR 16-10 MBNQ 10-7 MBNB 15-13 MCILPM 15-5 KCMQ 16-14 Y94 17-14 KRKLFM 33-22 KYTM 15-12 KRNA 22-17 MAYYPM 25-20 KPRK 18-13 KKSS 24-21 KKLSPM 15-8
	Q103 d-20 REARTH a KIISPM 14-13 KIOO 15-12 KOPA 23-20 KZZP 18-15 KMJK 12-8 KTRA 21-19 KPSC 13-8 KITS 10-6 KMSC 14-8	Z104 4-3 KJ103 10-6 KOKQ 12-9 KZ93 17-13 WRKR 27-15	KRNA 22-17 WAZYPM 25-20 KPRX 18-13 KXSS 24-21 KKLSPM 15-8
	KUBE 16-11 KNBQ 16-10	Z104 4-3 KJ103 10-6 KCKQ 12-9 KZ93 17-13 WRKR 27-15 WZOK 13-9 WRON 15-14 K107 14-10 KEYNFW 21-14 WHOT 15-10	MBMD 15-13 MCTLPH 15-5 KCMQ 16-13 KREKLFH 13-22 KYTH 15-12 KREKLFH 13-22 KYTH 15-12 KREKLFH 13-8 99KG 28-24 KREC 17-11 KWITOPH 14-9 MSPT 21-15 KDVV 15-11 KYMI 19-12
	EAST	MEET REXX 18-13 RBBR 9-4	WEST
	WFLY 16-13 WTRY 13-7 Q100 18-10 MVSR 6-5 K104 7-6 WYCR 37-27 WTICFW 27-20 MKEE 16-15 WLANFW 11-7 KC101 12-8 WSPK 20-10 SAPXY 10-8	XRFW 26-14 XMGX 6-6 XYNOPM 7-5 KIKI 26-18 XOMQ 18-14 XUUC 6-4 XO93 31-18 XHOP 19-14 KIDD 26-18 X96 26-19 KHOD 24-20 KSKD 11-10 XRSP 24-20 XRSP 24-20 XRSP 24-20 XRSP 24-20	KYYA 26-20 KCDQ 14-9 KTRS 17-11 KKAZ 27-21
	HVSR 6-5 K104 7-6 WYCR 37-27 WTICPM 27-20 WKEE 16-15 WLANFM 11-7	KLUC 6-4 KO93 31-18 KHOP 19-14 KIDD 26-18 K96 26-19	KDZA 22-17 KCBN 5-2 KBIM 10-7
- 1	KC101 12-8	KWOD 24-20	
	98PXY 10-8 WHFM 11-6 WGFM 19-12 WKFM 14-11	RRSP 24-20 RHYT 8-7 RRQ 15-12	KTST 16-14
	MKEE 16-15 MLANFM 11-7 KC101 12-8 MSPK 20-10 98PXY 10-8 MHFH 11-6 MGFM 19-12 MKFM 14-21 HPST 15-10 HRCK 8-3 HKRZFM 16-9	RRSP 24-20 KHYT 8-7 KRO 15-12	KTST 16-14
	MSPK 20-10 98PXY 10-8 WHEM 11-6 WGPM 19-12 MKPM 14-21 MPST 15-10 MRCK 8-3 WKRZPM 16-9	RRSP 24-20 RHYT 8-7 RRO 15-12	KYST 16-14
	WHEH 11-6 WCPM 19-12 WKPM 19-12 WKPM 14-11 WPST 15-10 WRCK 8-3 WKRZPM 16-9		
	MICH 11-5 MICH 11-5 MICH 19-12 MICH 14-11 MICH 15-10 MICK 6-3 MICK	INTRY (Mercury/i	PolyGram)
	MIRM 11-5 MGPM 19-12 MKPM 14-11 MRST 15-10 MRCK 8-3 MKRZPM 16-9 BIG COU In A Big. LP: The Cr.	INTRY (Mercury/i	PolyGram)
	MICH 11-5 MICH 11-5 MICH 19-12 MICH 14-11 MICH 15-10 MICK 6-3 MICK	INTRY (Mercury/I ossing 6/20 76	PolyGram) Mational: Summer of Property Summer of P
	BIG COU In A Big. LP: The Cru Region 1 In Cru In A Big. LP: The Cru Region 1 In Cru Re	MNTRY (Mercury/A cossing	Poly Gram) National Sussairy DEBUTS 70 SAME 15 DAN 15 DAN 20
	BIG COU In A Big. LP: The Cru Region 1 In Cru In A Big. LP: The Cru Region 1 In Cru Re	MNTRY (Mercury/A cossing	Poly Gram) National Sussairy DEBUTS 70 SAME 15 DAN 15 DAN 20
	BIG COU In A Big. LP: The Cru Region 1 In Cru In A Big. LP: The Cru Region 1 In Cru Re	NTRY	PolyGram) National Summer of Debuts 50 Debuts 50 Debuts 50 Debuts 50 Debuts 50 Debut 15 Debu
	BIG COU In A Big. LP: The Cr Regional 16-9 BIG COU In A Big. LP: The Cr Regional 16-9 SART 30-10 MISSIP 40-15 MISSIP 4	BOUTH BO	Poly Gram) National Summery 1946 Summery 1950 Summery 19
	BIG COU In A Big. LP: The Cr Regional 16-9 BIG COU In A Big. LP: The Cr Regional 16-9 SART 30-10 MISSIP 40-15 MISSIP 4	SOUTH WEED 00-37 WEED 01-32 WEED 01-	Poly Gram) National Sussacry UP 70 Dautrs 50 20 AND 1 ADDS 20 EART WACZ 12-25 WGUY 14-20 WGUY 14-25 WGUY 14
	BIG COU In A Big. LP: The Cru Region 1 In Cru In A Big. LP: The Cru Region 1 In Cru Re	BOUTH BO	Poly Gram) National Summery 1946 Summery 1950 Summery 19

1	WQID a-40	EAST
WHTT 30-30 WXKSPM d-35	WSSX d-29	WACZ 32-25
WRENEM 0-15	WBCY a	
WNYS d-24	WSKZ on WZLD d-39	WIGY 38-33
WPHD 23-16	KITE d-37	WIKZ 40-35 WTSN 30-25
WCAUPM on	WINET OR	
B94 on	KSETFM 21-21	WERZ 25-20 WZYO 34-31
WHTK 17-16	WANSPH d-38	WOCM d-40
PRO-PM d-29 CFTR 12-8	WZYP on	OK100 on
CHUM 11-9	94TYX d-33 WOUT a	WKHI a
C110F1 11-7	MOK 1 32-28	95X1L on
BOUTH	WPM1 d=39	WJBQ 13-23 WHEB 37-31
	KBPH on	HOMPEN 28-24
940 a 293 a	G100 40-36	WSQV on
FARM 14-30	WABBEH On	
93FM 21-17	WITHYPM on KX104 d-25	BOUTH
195 a	WSFL on	KQ12PM 24-20
Y100 a	WSFL on WNV2 d-38	WISE on
897 26-22 0105 32-30	BJ105 d-27	WJAD 39-36
O102 35-30	KITY on KTFM d-38	WCGC on
NEOWEST	ATEM 0-38	KISR d-40
	MIDWEST	Q104 a WYKS 24-16
B96 36-35		KILE on
Q102 26-22	WKDD on	
WGCL d-28 WABK 8-6	WKAU d-33 WNAM 31-25	KTDY 4-32 Q101 on
KHTR 22-12	92X On	KNOEFM d-36
WLOLPH 40-36	KIIK 34-33	WPFM 32-24
	KMGK d-35	WXLK on
WEST	WMEE A	WAEV a WIXV d-39
KIMN d-40	WGRD 8-36	2102 d-39
0103 an	W2ZR 26-21 WJXQ 32-30	WGLF d-31
KEARTH 29-23	2299 20-20	RKOV 22-18 WHSL 26-24
KEARTH 29-23 KIISFM 31-25	WVIC d-24	MUST 50-54
k IGO 19-8	Z104 35-29	MIDWEST
KZZP a KMJK 37-34	KJ103 15-12 KQKQ 35-29	
KTRA 34-32	KQKQ 35-29 KZ93 a	WBNQ 27-25
KITS 29-28	WRKR d-30	WBWB on WCILFM 10-22
RWSS a	WRQN d-40 #107 38-33	KCMQ d-35
KUBE d-23 KNBQ on		Y94 d-31
ANDO OD	KEYNPM On WHOT 36-29	KKX1.FM a
22.2	MHO1 36-29	KYTN 28-23 KRNA d-30
	WEST	WAZYEM 38-32
EAST		KFRX a
EABI	KBBK d-27 KKFM d-33	KKLSFM on
WFLY 33-27	KMGX 31-31	99KG d-39 KKRC a
WTRY 30-27	KYNOFM d-30	KWTYOPM on
Q100 d-33	KIKI on	WSPT on
WVSR d-33 K104 on	KQMC : #-36	KDVV 35-29
WYCR 33-28	KLUC d-35 KIDD a	KPNW d-39
WKEE 39-36	KSKD 36-28	WEST
WLANPH 40-37	KSKD 36-28 KRSP on KHYT d-30	
WSPK a	KHYT d-30	KGOT d-31
98PXY d-34 WHFM d-30	KRQ 25-23	KYYA a
WGFM 39-33		KCDQ 37-31
WKFM d-33		KTRS 35-38 KGHO d-39
WPST d-40		KOZE 28-25
WRCE 24-21 WKRZFH d-40		KDZA on
MERULM G-40		KCBN 31-26
		KBIM 35-30 KSLY 39-31
		KSLY 39-31 KZOZ 26-22
		KIST 35-23
DAVID B	OWIE	
Modern L	ove (EMI Am	narica)
LP-Let's D.	ance	- 1

LP: Let's Da	ove (EMI A	
Reach	8/1 77	% National Summary UP 128
E 80% S 74% H 76% W 77%	12	DEBUTS 2 SAME 20 DOWN 27 ADDS 1
PI .	XHFI 10-14 WFMF on	23
EAST	KZZB 6-3 MQID 14-12 KXXIO6 11-7	EART
WHTT 12-12 WXKSFM 9-6	WSSX 6-7 WSK2 12-11	WFBG 16-16 WACZ 25-22
WBENFM 22-21 WKBW 12-11	WNORPH 11-6 W2LD 14-12 KITE 7-6	WGUY 2-2 WIGY 6-4
WNYS 12-19 WPRD 5-3	EZPM 19-17 WDOQ 19-17	103C1R a-30 WIKE 21-20
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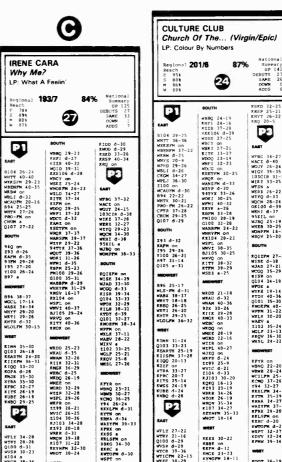
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KIM CARNES

Reach E 65% S 71% M 64% W 66%

Q

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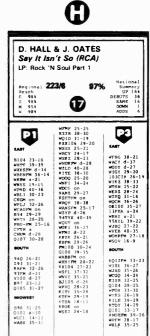
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Regional Reach E 804 S 712 M 681 W 661	85/89 71	National Summary UP 6 DEBUTS 52 SAME 38 DOWN 0 ADDS 69
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P1	WRCF d-39	1 P3
•	WKRZFM d-31	
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WXKSFM on	KHFI on	WACZ a
WBENFM a	KZZB d-40 WSSX a	WGUY a-34
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CFTR a	KSETFM d-28	95XIL 8
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BOUTH	WZYP on	WORPFH a
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WKT L 4	WNAM d-35	WIXV a
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KUBE a	WRON on	WAZYFM a
KNBQ on	K107 a-38	KPRK on

EAST MPLY d-34 MPLY d-34 MPLY d-29 Q100 a W104 a	WRENT WKXX & RBBY On EMCK 24-24 KYNOFM a-29 KIKI ON KLUC S KNOF S KSKD S KSKD S KSKP d-4C	KRRC a KHTOFM a MSPT on KFTW a MSPT on KFTW a KGOT a KYYA a KCDQ d-3' KTRS a-3' KGMO on KOZE on
		<u> </u>

On The D	THE CRUISE ork(Scotti ack Eddie & Th	Bros./CBS)
Regional Reach E 359 S 236 M 275 W 178	9/9 269 N&A	National Summary UP 15 DEBUTS 9 SAME 25 DOWN 1 ADDS 9
P1	SOUTH	WGUY a
	WZLD on	WIGY A
	WNFI on	WERZ on 08100 d-34
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	KSETPH OR	WJBO on
WXKSPM 24-18 WPND 36-33	WFMI d-40	WOMPEN on
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EAST .	100	WEST
	100	#cm -
K104 38-23		KCDQ a
MLANPM on	EAST	KSLY on
WKPM a		KZOZ on
WPST 36-33 WRCK 37-34	WACS On	
WKRZPM 23-32		

	MICS I <i>Stranger (R</i> Dreams (Are Ma	
Regional 18 Reach 2 85% 5 77% M 73% W 79%	21 21	National Summary UP 140 DEBUTS 5 SAME 26 DOWN 6 ADDS 4
BANT BIO4 14-11 BIO4 13-31 BIO4 13-31 WIXESPI 15-12 WERWH 17-16 WEBWH 17-16 WEBWH 17-16 WEBWH 17-16 WEBWH 17-16 WHIL 25-24 COCK ON 19-17 WHIL 25-24 WHIL 25-25 WHIL 2	### AND PROPRIES A	SART GRAD 28-25 GRAD 28-25
MTRY OR Q100 27-25 WSSR 7-7 K104 19-18 MYCR 26-24 MKEE 20-19 MLANFW 25-20 KC101 13-12 WSPK 27-26 98PXY 18-15 MFPH 18-17 WGPM 23-20 MKFH 17-13 WGK 21-17 MKEZPM 35-19 Q106 19-15	RMCK 11-11 KDWC 22-21 KFU 26-24 KHOP 25-27 KTD 29-24 KHOP 25-27 KTD 29-24 KHOD 22-18 KMOD 22-18 KMOD 22-17 KRO 30-27	RDVV 25-21 RPHW 36-32 WWERT KGOT 16-13 KYYA 4-27 KCDQ 19-13 KTRS 15-12 KKAZ 23-23 KGHO 18-15 KOZE 11-9 KDZA 28-18 KCBN 2-8 RBIM 23-21 KGDQ 27-24 KSLV 21-19 KZCZ 27-24 KIST 19-12



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LIONEL RICHIE

Regional 217/0

O

PRO-FM 1 CFTR 9-3 CHUM 5-4 Q107 3-2

ROLLING STONES

a: 157/157

(3)

B104 a WXRSPH WBENFM WNYS a WPHD a MBLI a CEGM a WPLJ a WCAUFM WHTX a CFTP a CHUM a

94Q #-3 Z93 a KAFM & 93FM a 897 a

B96 a-39 WLS a WLS-PM a WGCL a KBEQ a-3 WKTI a KHTR a

3

NLANFH a 98PXY a WHFM a=35 WGFH a=35 WKFM a WPST a WRCK a WKRZPM a Q106 a

(Rolling Stones/Atco)
LP: Undercover

BREAKER

WBBO S

KHFI &

KXX106

KSSX &

MSSR2 S

MYOKPM

MILD S

KSETFM

MONEY

MANSFM

MANSFM

MONEY

MANSFM

MONEY

MONE

WKDD a WRAU a 92% a MKRU a WKDD a 92% a MKDQ a -24 WZZR a MZZR b MZZR a Z799 z 7.104 a KJ93 a -27 WKR a 7.103 a -27 WKR a 7.103 a -27 WKR a 7.103 a -40 WKDT a -40 WKDT a

WEST

RBBK a RKFM a RYNOFM a RIKI a RLUC a K96 a-31 RNOO a RSKD a RRSP a

EAST WFBG a WACZ a WGUY a

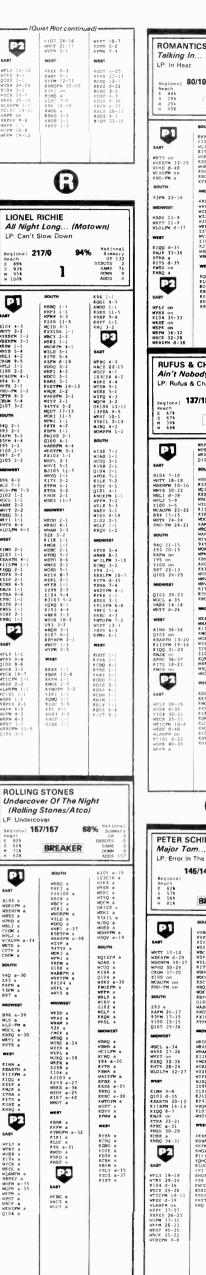
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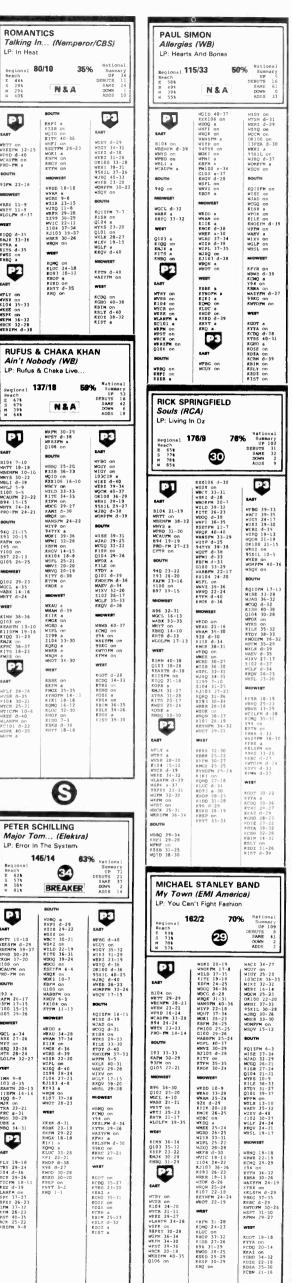
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MKDD 2-1 MKAD 3-3 92X 2-2 811K 1-1 KMOX 1-1 MEDC 2-1 MKDD 5-2 MSTD 8-6 MGED 5-1 MEZER 6-7 MEZER 2-1 MEZER 6-7 MEZER 1-7 MEZER

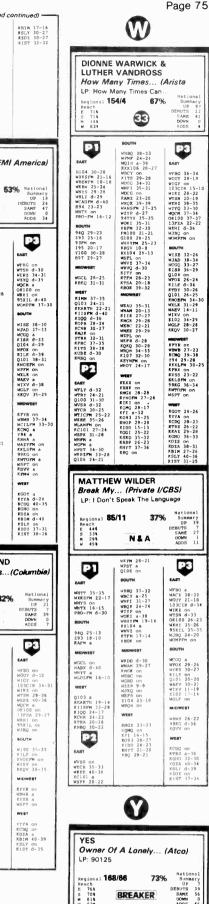
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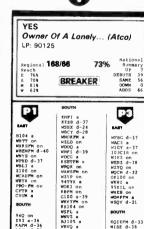












WIGY A
WIKZ A
WZYQ A
WQCM A
OK100 A
95XIL A
WOMPPM A
WSQV a-25

ROIIPM a
WISE a
WISA a
OCQQ a
KISR a
Q104 On
WFOX ON
WFOX ON
WFOX ON
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WFOX A
KILZ a
KIDY a
WIXV a
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RCMQ a RYTN a WAZYPM 99KG a

WEST

RGOT a

KCDQ a

KTRS a-39

KGHO a

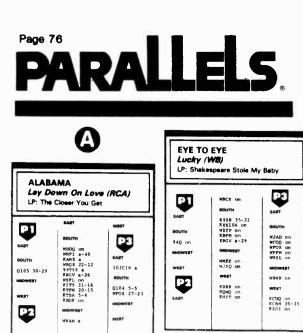
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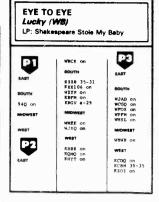


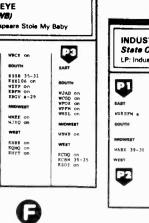


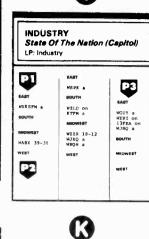
SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

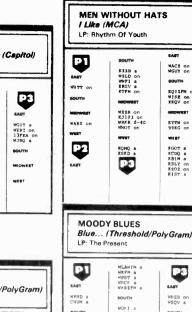


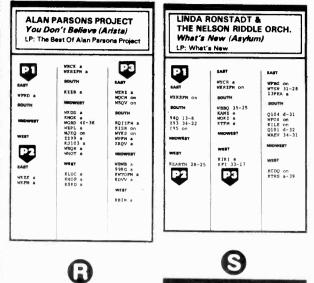


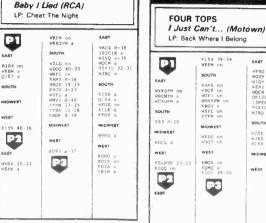




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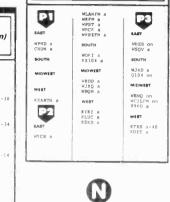


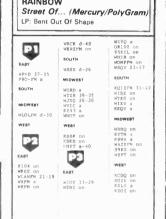


DEBORAH ALLEN









RAINBOW





(3









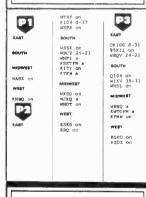
P1	WEEM on	WERZ 1
EAST	SOUTH	SOUTH
WPED on		KQIZEM 34- WYKS a
SOUTH	MIDWEST WIND 39-1	MIDWEST
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22	EAST	KZOZ a
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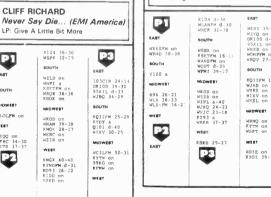
MIDWEST RBEQ 20-20 WEST



HEART
Allies (Epic)
LP: Passionwood

Holiday LP: Mado	(Sire/WB)	
EAST WXKSFM 30-24 WPLJ 27-22 2100 11-13 WCAUFM d-35	WELY ON WYSR ON K104 d-35 WKFM a	KSKD on KHYT 29-24
93PM d-30 195 4-4 Y100 8-5	KAM2 26-21 KSETFM ON WFMI ON KBFM ON KRGV ON WSFL ON KTFM ON	WGUY a WERZ a OR100 on 95X:L on WJBQ d-34
WABX on	MIDWEST KJ103 on WHOT on	WJAD on WIXV on MiDWEST
KPRC 29-23 KITS a	₩EST	WEST KCDQ a KSLY a

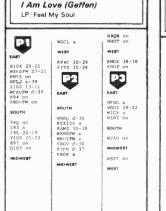




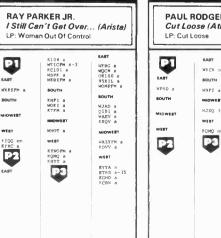
"BEAN" ESPO (Casablance undtrack Flashda	a/PolyGram)	I Am L	FER "HOLLID ove (Geffen) My Soul	
P2 EAST	WEST RYNOFM 6-4 RO93 33-32	EAST 8104 25-21	WGCL a WEST FFRC 30-29	WRQI WHO!

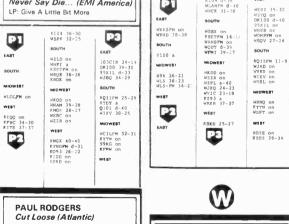
WGUY 32-30 13FEA a-29

102 10-2



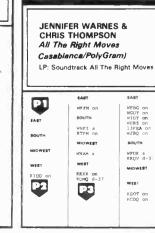






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And that's

Or call any of the numbers listed below. Any one of them puts you in touch with Arbitron Ratings, and that can help you get the most marketing mileage out of all the other numbers we give you. Our account executives and client service representatives are trained to respond to your needs, to suggest solutions and alternatives, to really *listen* to your problems. Because at Arbitron, we know that just leaving you with the ratings book isn't enough.

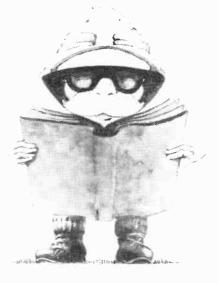
We know our clients require the best in the application of radio and TV ratings. So we've trained our staff to serve as broadcast consultants. When you work with one of our account executives, we believe you're working with the most knowledgeable in the business. Arbitron's account executives are recruited from the specific field in which they work. That means they know your side of the business, and it means they understand your point of view. Plus, Arbitron's account executives and client service representatives are an unbeatable combination. Together, they give you the marketing support that can help you look better and attract more business.

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ARBITRON® RATINGS





BREAKERS

POLICE

Synchronicity II (A&M)

82% of our reporters on it. Moves: Up 16, Debuts 60, Same 57, Down 0, Adds 57 including WNYS, WCAU-FM, Q107, 93FM, WGCL, KIIS-FM, KUBE. See Parallels, debuts at number 36 on the CHR chart.

OLIVIA NEWTON-JOHN Twist Of Fate (MCA)

79% of our reporters on it. Moves: Up 12, Debuts 57, Same 55, Down 0, Adds 58 including WBLI, KAFM, KBEQ, KHTR, KZZP, KMJK, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

Owner Of A Lonely Heart (Atco)

73% of our reporters on it. Moves: Up 7, Debuts 39, Same 56, Down 0, Adds 66 including B104, Z93, Y100, Q105, KHYT, KIQQ, XTRA. See Parallels, will debut next week on the CHR chart.

DURAN DURAN Union Of The Snake (Capitol)

71% of our reporters on it. Moves: Up 6, Debuts 52, Same 38, Down 0, Adds 69 including Z100, CFTR, B96, WKTI, WLOL-FM, KIMN, KUBE. See Parallels, debuts at number 38 on the CHR chart.

ROLLING STONES Undercover Of The Night (Rolling Stones/Atco)

68% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 157 including WPHD, WHTX, 94Q, WLS, KEARTH, KMJK, KITS. See Parallels, will debut next week on the CHR chart.

ELTON JOHN

I Guess That's Why They Call It The Blues (Geffen)

64% of our reporters on it. Moves: Up 42, Debuts 30, Same 43, Down 0, Adds 33 including B104, WHTX, PRO-FM, 94Q, B97, KUBE. See Parallels, debuts at number 40 on the CHR chart.

PETER SCHILLING Major Tom (Coming Home) (Elektra)

63% of our reporters on it. Moves: Up 71, Debuts 21, Same 37, Down 2, Adds 14 including Z93, WGCL, KFRC, KUBE, WBBQ, WKDD, KQMQ. See Parallels, debuts at number 34 on the CHR chart.

NEW & ACTIVE

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 137/18

MOVES: Up 53, Debuts 18, Same 42, Down 6, Adds 18 including WGCL, WHFM, WKRZ-FM, KROK, WKAU, KIIK, WGRD, ZZ99, KQKQ, KKFM, 103CIR, WFOX, KTDY, KOZE, KZOZ.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 123/34
Moves: Up 18, Debuts 24, Same 47, Down 0, Adds 34 including WCAU-FM, Z93, WGCL, Q103, WLAN-FM, WHFM, WDOQ, KRGV, WKFR, KEYN-FM, KLUC, WQCM, WCGQ, KRNA, KGOT.

PAUL SIMON "Allergies" (WB) 115/33
Moves: Up 5, Debuts 16, Same 61, Down 0, Adds 33 including WBLI, WCAU-FM, WABX, Q103, KMJK, KITS, KC101, KZZB, FM100, KROK, KIIK, KYNO-FM, WKHI, KISR, KCMQ.

DeBARGE "Time Will Reveal" (Gordy/Motown) 97/20
Moves: Up 18, Debuts 18, Same 40, Down 1, Adds 20 including WXKS-FM, WPLJ, Y100, Q103, KMJK, WPST, KXX106, KITE, WZYP, WNVZ, KQKQ, KRQ, WZYQ, WPFM, WSPT.

NAMED EVES "When The Lights Go Out" (FMI America) 90/18

MAKED EYES "When The Lights Go Out" (EMI America) 90/18
Moves: Up 20, Debuts 8, Same 44, Down 0, Adds 18 including B104, KAFM, Q103, WLAN-FM, WGFM, KHFI, WZYP, KX104, KROK, WKFR, KBBK, WKHI, KILE, WHSL, WSPT.

POINTER SISTERS "I Need You" (Planet/RCA) 88/4
Moves: Up 37, Debuts 8, Same 38, Down 0, Adds 4, WDCG, KIIK, Q104, WPFM, KOPA 18-15, KFRC 28-25, KITS 23-20, WTIC-FM 30-27, WSPK 29-21, WKFM 40-34, KITE 39-35, KRGV 27-20, KTFM 36-31, WNAM 36-31, WJAD 28-24.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 85/11
Moves: Up 39, Debuts 7, Same 27, Down 1, Adds 11, KAFM, WHYT, Q103, KC101, WPST, WBCY, WOKI, KX104, WFBG, WCGQ, KTRS, 94Q 25-13, Z93 18-10, WLOL-FM 16-10, WAEV 30-21.

38 SPECIAL "If I'd Been The One" (A&M) 80/78

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 78 including WPHD, Q102, WABX, XTRA, KITS, KNBQ, WYCR, WKRZ-FM, D, WJXQ, KHOP, WQCM, WCGQ, KCMQ, KOZE.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 80/10
Moves: Up 34, Debuts 11, Same 24, Down 1, Adds 10, PRO-FM, XTRA, KNBQ, KHFI, WOKI, WNAM, KHOP, Q104, WGLF, KIST, WXKS-FM 32-25, 93FM 22-18, WABX 11-9, WHYT 11-9, KSET-FM 28-23.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 74/7

Moves: Up 21, Debuts 7, Same 39, Down 0, Adds 7, 93FM, KIIS-FM, WQCM, WBWB, KXSS, KDZA, WCAU-FM 32-29, WGCL 22-19, WHFM 34-31, WOKI 38-35, KRGV 25-13, KTFM 38-33, KFI 19-10, WERZ 40-36.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 72/6

MANDALIAN THANSPER "Spice Ut Life" (Atlantic) 72/6
Moves: Up 30, Debuts 4, Same 31, Down 1, Adds 6, XTRA, KC101, WZYP, KMGK, WCGQ, KKQV, WPLJ 39-36, B97 28-25, KIQQ 23-18, WLAN-FM 31-24, WFMI 28-24, WRKR 23-17, KIKI 16-10, KO93 30-23, KDZA 23-19.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 69/13
Moves: Up 14, Debuts 8, Same 34, Down 0, Adds 13, WHTX, PRO-FM, Z93, WHYT, KIQQ, WSPK, WPST, WOKI, KX104, KÝNO-FM, WTSN, 13FEA, KILE, KFRC 27-22, KITS 33-24.

WINDLE "Coop Promise" Assets Assets 120 Assets 1

KLIQUE "Stop Doggin' Me Around" (MCA) 66/0 NOVes: Up 27, Debuts 6, Same 32, Down 1, Adds 0, B104 19-17, WXKS-FM 25-19, Z100 17-15, 94Q 18-16, WBBQ 21-16, WOKI Z5-22, KX104 30-24, WRVQ 16-11, KTFM 30-24, WHOT 40-34, WGUY 16-10, WOMP-FM 34-27, WISE 40-37, Q101

MOST ADDED _®

ROLLING STONES (157)

Undercover Of The Night (Rolling Stones/Atco) 38 SPECIAL (78)

If I'd Been The One (A&M) **DURAN DURAN (69)** Union Of The Snake (Capitol)

YES (66)

Owner Of A Lonely Heart (Atco) **OLIVIA NEWTON-JOHN (58)** Twist Of Fate (MCA) POLICE (57)

Synchronicity II (A&M)

HOTTEST

LIONEL RICHIE (164) All Night Long (All Night) (Motown) P. McCARTNEY & M. JACKSON (122) Say Say (Columbia) **BILLY JOEL (112)** Uptown Girl (Columbia)

KENNY ROGERS W/DOLLY PARTON (92) Islands In The Stream (RCA) QUIET RIOT (85) Cum On Feel The Noize (Pasha/CBS)

PAT BENATAR (67) Love Is A Battlefield (Chrysalis)

EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 59/9

Moves: Up 15, Debuts 9, Same 25, Down 1, Adds 9, WKFM, WSFL, KIKI, WGUY, WIGY, WBWB, 99KG, KCDQ, KBIM, WXKS-FM 24-18, PRO-FM 21-19, WABX 22-19, KHTR 26-22, K104 38-23, WGRD 23-17.

COMMODORES "Only You" (Motown) 50/10

Moves: Up 20, Debuts 3, Same 15, Down 2, Adds 10, Q105, KITS, KITE, WANS-FM, KX104, WHOT, KSKD, WIGY, WAEV, KSLY, 195 15-11, Y100 22-18, KXX106 24-17, KAMZ 7-4, WGUY 25-16.

SIGNIFICANT ACTION

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 49/25

Moves: Up 1, Debuts 4, Same 19, Down 0, Adds 25 including WPLJ, Z100, PRO-FM, KFRC, KITS, WFLY, Q106, WZYP, KX104, KITY, KTFM, KHOP, KRQ, KGOT, KBIM.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 43/12
Moves: Up 7, Debuts 3, Same 21, Down 0, Adds 12, PRO-FM, WHFM, WGRD, WVIC, KZ93, KHYT, WZYP, WIXV, KKQV, KYTN, KRNA, KSLY, WLOL-FM d-30, KQIZ-FM 31-22, WSQV 23-17.

MELISSA MANCHESTER "No One Can Love You More Than i Do" (Arista) 43/8
Moves: Up 4, Debuts 5, Same 26, Down 0, Adds 8, Q106, KRGV, WNAM, WOMP-FM, KSLY, KIST, KQMQ 38-34, KIDD d-32, K96
d-34, KKQV d-39, KCDQ d-40, KTRS 32-30, KCBN 40-33.

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 39/3

Moves: Up 11, Debuts 4, Same 19, Down 2, Adds 3, Y100, WZPL, KZ93, WLS 39-23, WSL-FM 36-23, K104 d-38, WLAN-FM d-40, WVIC 23-18, KSKD 25-27, WERZ 35-32, WSQV 27-24, KQIZ-FM 11-9, KZOZ 39-34.

DEBORAH ALLEN "Baby I Lied" (RCA) 36/18
Moves: Up 5, Debuts 5, Same 7, Down 1, Adds 18, WKBW, Q107, WSPK, WKRZ-FM, WSFL, K093, 103CIR, WZYQ, WQCM, WJBQ, KISR, Q104, KILE, KTDY, KGHO.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 35/9
Moves: Up 9, Debuts 4, Same 13, Down 0, Adds 9, WPLJ, Z93, WGCL, KXX106, WANS-FM, WHHY-FM, WFBG, WIGY, WXKS-FM 27-21, Z100 13-11, I95 22-19, Y100 25-22, KRGV d-30, WGUY 29-22. MADONNA "Holiday" (Sire/WB) 34/6

Moves: Up 6, Debuts 4, Same 17, Down 1, Adds 6, KITS, WKFM, WGUY, WERZ, KCDQ, KSLY, WXKS-FM 30-24, I95 4-4, Y100 8-5, KAMZ 26-21, KHYT 29-24, WJBQ d-34.

FOUR TOPS "I Just Can't Walk Away" (Motown) 33/7
Moves: Up 5, Debuts 2, Same 19, Down 0, Adds 7, WBEN-FM, WCAU-FM, WGCL, KRGV, KQMQ, WIGY, 13FEA, Z93 d-29, KEARTH 23-22, K104 39-34, KGGI 29-26, OK100 d-32, WIXV 38-30.

CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 33/2
Moves: Up 11, Debuts 3, Same 16, Down 1, Adds 2, WNFI, KTDY, KFRC 34-30, K104 36-30, WSPK 32-25, KMGK 28-27, KYNO-FM d-31, K093 26-22, 103CIR 24-14, OK100 39-30, 95XIL d-33, WIXV 30-25.
ALAN PARSONS PROJECT "You Don't Believe" (Arista) 31/25

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 25 including WPHD, WKEE, WRCK, KZZB, WKDD, WZPL, KJ103, WHOT, KHOP, KSKD, WERZ, KQIZ-FM, KKQV, KDVV, KBIM. RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 30/29
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 29 including WXKS-FM, KFRC, WTIC-FM, WKRZ-FM, KHFI, WHOT, KYNO-FM, KHYT, OK100, WOMP-FM, WJAD, KKQV, WAZY-FM, KTRS, KCBN.

HEART "Allies" (Epic) 27/6
Moves: Up 3, Debuts 2, Same 16, Down 0, Adds 6, WNFI, KSET-FM, KTFM, WJXQ, WBNQ, KWTO-FM, K104 d-37, WBCY 25-23, OK100 d-31, WSQV 24-22, WIXV 39-31.

MOODY BLUES "Blue World" (Threshold/PolyGram) 26/22 Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 22 including WPHD, CHUM, KEARTH, WLAN-FM, WPST, WKRZ-FM, KX104, WKDD, WRQN, KIKI, KSKD, WSQV, WJAD, 99KG, KOZE.

MEN WITHOUT HATS "I Like" (MCA) 26/9

Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 9, KZZB, WNFI, KRGV, KQMQ, KSKD, KHOT, KCDQ, KBIM, KIST, WHTT on, WABX on, WRKR d-40, WGUY on, KKQV on.

SPANDAU BALLET "Gold" (Chrysalis) 25/25

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including WPHD, CKGM, WABX, KIQQ, WLAN-FM, WRCK, WZZR, KIKI, KSKD, WGUY, WJBQ, WISE, KNOE-FM, WXLK, KCDQ.

EARTH, WIND & FIRE "Magnetic" (Columbia) 25/17

Moves: Up 0, Debuts 2, Same 6, Down 0, Adds 17 including KIQQ, KFRC, WPST, WKRZ-FM, WZLK, WZYP, WSFL, KITY, WZZR, WHOT, KIKI, KHOP, KRQ, WERZ, WJBQ.

KISS "Lick It Up" (Mercury/PolyGram) 25/12

Moves: Up 2, Debuts 5, Same 6, Down 0, Adds 12, KSET-FM, WOKI, KITY, WMEE, WHOT, WACZ, WERZ, WZYQ, WBNQ, KCDQ, KZOZ, 94TYX d-32, KJ103 29-24, KQIZ-FM d-34.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 23/7

Moves: Up 7, Debuts 2, Same 7, Down 0, Adds 7, WYCR, KAMZ, WOKI, KTFM, KIKI, 13FEA, KTRS, 94Q 13-8, Z93 34-22, KEARTH 28-25, WBBQ 35-25, KFI 33-17, WTSN 31-28, Q104 d-31, WAEV 34-31.

EYE TO EYE "Lucky" (WB) 21/1
Moves: Up 2, Debuts 0, Same 18, Down 0, Adds 1, KRGV, WRCK on, KZZB 35-31, WMEE on, WCGQ on, WHSL on, KCBN 39-35. JUICE NEWTON 'Dirty Looks' (Capitol) 20/2
Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 2, WKFM, WOMP-FM, WOKI on, WHOT on, KSKD on, WERZ on, WIXV on, WCIL-

Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 2, WKFM, WOMP-FM, WOKI on, WHOT on, KSKD on, WERZ on, WIXV on, WCIL-FM on, KCDQ on, KZOZ on.

REAL LIFE "Send Me An Angel" (Curb/MCA) 19/9

Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 9, WPHD, WABX, KIQQ, WNFI, WOKI, KHYT, WERZ, WJBQ, KQIZ-FM, WQID ondp, KRGV d-27, WZZR on, WJAD on, WIXV on.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 17/3 Moves: Up 0, Debuts 2, Same 12, Down 0, Adds 3, WNFI, WNAM, WFOX, KIQQ on, WKFM on, KQMQ d-37, WIGY on, 13FEA on, WJBQ on, KKQV d-37, KCDQ on.

ALABAMA "Lady Down On Love" (RCA) 16/6

Moves: Up 5, Debuts 0, Same 5, Down 0, Adds 6, WNFI, KAMZ, 94TYX, KRGV, WNAM, 103CIR, Q105 30-29, KITY 21-16, KTFM 20-15, KTSA 6-4, Q104 5-5, WFOX 27-23.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 16/6
Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 6, CKGM, WNFI, WZYQ, WYKS, KKQV, KZOZ, WPHD d-39, WRCK on, WZZR d-39, WJXQ 37-34, WERZ on, WJAD on.

HERBIE HANCOCK "Rockit" (Columbia) 15/0

Moves: Up 4, Debuts 0, Same 5, Down 6, Adds 0, CKGM 22-17, KQMQ 23-19, KLUC 35-31

INDUSTRY "State Of The Nation" (Capitol) 12/7

Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 7, WXKS-FM, WSPK, KTFM, WJXQ, WRQN, WGUY, WJBQ, WABX 39-38, WZLD on, WZZR 18-12, WERZ on.

STREETS "If Love Should Go" (Atlantic) 12/3

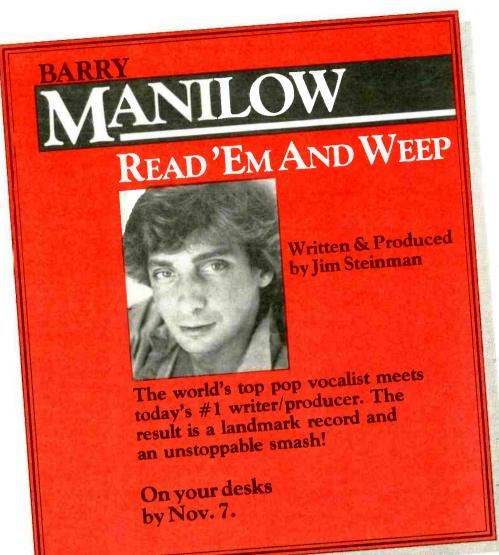
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 3, WERZ, WYKS, KZOZ, WPHD on, WKFM on, WJXQ 39-37, KQIZ-FM 34-27. KYTN on, KDVV on, KFMW on

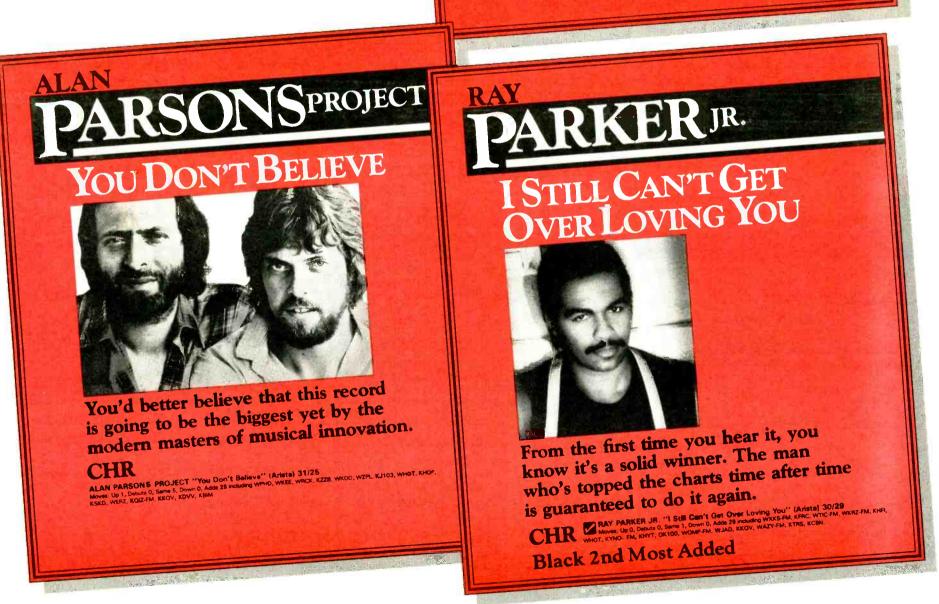
ELO "Stranger" (Jet/CBS) 11/3 Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 3, WSPK, WZZR, Q107 20-18, K104 d-31, WKFR on, 95XIL on, WIXV d-37, KYTN

PAUL RODGERS "Cut Loose" (Atlantic) 10/4 Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, WPHD, WNFI, WFBG, WYKS, WRCK on, WJXQ 36-33, KQIZ-FM on, 99KG on,

More CHR Music Information See Page 68

HITS THAT LOOK LIKE A MILLION.





THREE SINGULAR SENSATIONS. FROM ARISTA.

NATIONAL AIRPL

November 4, 1983



ontemporary

1						
Three Two Last Weeks Weeks						
F	5	2	1	1	LIONEL RICHIE/All Night Long (All Night) (Motown)	
ł	15	10	5	2	BILLY JOEL/Uptown Girl (Columbia)	
ŧ.	24	15	8	3	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)	
6	6	5	2	4	K. ROGERS with D. PARTON/Islands In The Stream (RCA)	
1	12	8	6	5	MOTELS/Suddenly Last Summer (Capitol)	
4	4	3	3	6	FIXX/One Thing Leads To Another (MCA)	
1	26	18	14	7	PAT BENATAR/Love Is A Battlefield (Chrysalis)	
١.	18	17	13	8	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	
8	3	7	7	9	PRINCE/Delirious (WB)	
		28	16	10	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	
1	1	1.	4	11	POLICE/King Of Pain (A&M)	
1	13	13	12	12	DAVID BOWIE/Modern Love (EMI America)	
1	10	9	9	13	STEVIE NICKS/If Anyone Falls (Modern/Atco)	
3	38	26	20	14	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)	
3	33	23	18	15	MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)	
3	30	21	19	16	JOURNEY/Send Her My Love (Columbia)	
١.	_	_	27	D	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	
1	2	6	10	18	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)	
2	23	19	17	19	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)	
3	3	4	11	20	SPANDAU BALLET/True (Chrysalis)	
2	28	22	21	21	EURYTHMICS/Love Is A Stranger (RCA)	
3	36	30	24	22	JACKSON BROWNE/Tender Is The Night (Asylum)	
5	Э	11	15	23	SHEENA EASTON/Telefone (Long Distance) (EMI America)	
	-	39	34	24	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	
3	39	34	29	25	HUMAN LEAGUE/Mirror Man (Virgin/A&M)	
4	10	35	33	26	ASIA/The Smile Has Left Your Eyes (Geffen)	
	_	40	38	27	IRENE CARA/Why Me? (Network/Geffen)	
3	34	31	28	28	MICHAEL SEMBELLO/Automatic Man (WB)	
3	37	33	32	29	MICHAEL STANLEY BAND/My Town (EMI America)	
	-	38	37	30	RICK SPRINGFIELD/Souls (RCA)	
	_	32	31	31	LOVERBOY/Queen Of The Broken Hearts (Columbia)	
-	-	36	35	32	JoBOXERS/Just Got Lucky (RCA)	
	_	37	36	33	D. WARWICK & L. VANDROSS/How Many Times Can (Arista)	
ľ	SKI	EA	KER	34	PETER SCHILLING/Major Tom (Coming Home) (Elektra)	
		_	39	35	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	
E	3R	EA	KER	-	POLICE/Synchronicity II (A&M)	
-	-	-	40	37	KIM CARNES/Invisible Hands (EMI America)	
			KER		DURAN DURAN/Union Of The Snake (Capitol)	

BREAKER @ ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen) N&A Begins On Page 78

ontemporary

OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)

	LIONEL RICHIE/All Night Long (All Night) (Motown)
3 2	BILLY JOEL/Uptown Girl (Columbia)

K. ROGERS with D. PARTON/Islands In The Stream (RCA)

P. McCARTNEY and M. JACKSON/Say Say Say (Columbia) MANHATTAN TRANSFER/Spice Of Life (Atlantic)

D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)

COMMODORES/Only You (Motown) SPANDAU BALLET/True (Chrysalis)

BREAKER @

BARBRA STREISAND/The Way He Makes Me Feel (Columbia) 19 13 MATTHEW WILDER/Break My Stride (Private I/CBS)

P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)

JARREAU/Trouble In Paradise (WB) ANNE MURRAY/A Little Good News (Capitol)

DEBORAH ALLEN/Baby I Lied (RCA)

DARYL HALL & JOHN OATES/Say It Isn't So (RCA)

SHEENA EASTON/Telefone (Long Distance...) (EMI America)

DeBARGE/Time Will Reveal (Gordy/Motown)

CARPENTERS/Make Believe It's Your First Time (A&M)

MOTELS/Suddenly Last Summer (Capitol)

GEORGE BENSON/Lady Love Me (One More Time) (WB)

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) LANI HALL/Never Say Never Again (A&M)

L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)

ALABAMA/Lady Down On Love (RCA)

CLIFF RICHARD/Never Say Die (Give A Little...) (EMI America)

JACKSON BROWNE/Tender Is The Night (Asylum)

BONNIE TYLER/Total Eclipse Of The Heart (Columbia) POINTER SISTERS/I Need You (Planet/RCA)

ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen) **BREAKER** 29 MELISSA MANCHESTER/No One Can Love You More... (Arista)

MOR /HOTTRACKS

	e Two			
4	2	1	0	JOHN COUGAR/Crumblin' Down (Riva/PG)
1	1	2	2	PAT BENATAR/Love Is A Battlefield (Chrysalis)
3	3	3	3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
-	_	15	4	YES/Owner Of A Lonely Heart (Atco)
5	5	4	5	RAINBOW/Street Of Dreams (Mercury/PolyGram)
6	6	5	6	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
BR	EA	KER	0	ROLLING STONES/Undercover Of The Night (RS/Atco)
-	19	13	8	
13	8	7	9	SAGA/Flyer (Portrait/CBS)
10	9	9	10	ALDO NOVA/Monkey On Your Back (Portrait/CBS)
-		28		DURAN DURAN/Union Of The Snake (Capitol)
1.1	10	10	12	MICHAEL STANLEY BAND/My Town (EMI America)
14	11.	12	13	
51	29	16		GENESIS/Just A Job To Do (Atlantic)
18	13	14	15	KISS/Lick It Up/Mercury/PolyGram)
2	4	6 .	16	MOTELS/Suddenly Last Summer (Capitol)
35	27	22		ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
15	12	11	18	
BR	EA	KER		
39	22	18	20	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis
-	48	23		DOORS/Gloria (Elektra)
7	7	8	-	GENESIS/Mama (Atlantic)
		KER		
31	20	19	24	
20	18	21	25	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
		KER		
21	17	17	27	MOODY BLUES/Blue World (Threshold/PolyGram)
43	39	31 VED	28	POLICE/Synchronicity II (A&M)
		KER	29	STREETS/If Love Should Go (Atlantic)
37	33	25	30	MOTELS/Little Robbers (Capitol)

MOR/ALBUMS

	7	4	1	0	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG
	4	2	2	2	GENESIS/Genesis (Atlantic)
18	3	3	3	3	
	1	1	4	4	PAT BENATAR/Live From Earth (Chrysalis)
ł	2	5	5	5	MOTELS/Little Robbers (Capitol)
ľ	8	6	6	6	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
	10	7	7	Õ	BIG COUNTRY/The Cross (Mercury/PolyGram)
	18	14	10	8	ROMANTICS/In Heat (Nemperor/CBS)
	19	12	9	9	SAGA/Heads Or Tales (Portrait/CBS)
	14	13	12	Ō	ALDO NOVA/Subject Aldo Nova (Portrait/CBS)
8	-	23	18	Ď	EDDIE MONEY/Where's The Party? (Columbia)
	13	11	11	12	JACKSON BROWNE/Lawyers In Love (Asylum)
	15	15	15	13	QUIET RIOT/Metal Health (Pasha/CBS)
	6	8	8	14	POLICE/Synchronicity (A&M)
	17	17	14	15	MICHAEL STANLEY/You Can't Fight (EMI America)
	22	22	19	16	KISS/Lick It Up (Mercury/PolyGram)
	20	20	17	D	PETER SCHILLING/Error In The System (Elektra)
	21	21	16	18	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
	_	35	24	19	DOORS/Alive, She Cried (Elektra)
1	_	_	32	20	NIGHT RANGER/Midnight Madness (Camel/MCA)
-	9	10	13	21	MOODY BLUES/The Present (Threshold/PolyGram)
1	12	16	21	22	ASIA/Alpha (Geffen)
1	BR	EA	KER	23	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
1	11	19	22	24	
1	5	9	20	25	ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)
			KER		BLUE OYSTER CULT/The Revolution By Night (Columbia)
	BR	EAI	KER		STREETS/1st (Atlantic)
	-	40	28		CULTURE CLUB/Colour By Numbers (Virgin/Epic)
- 1					77 TOP/Eliminator (\M/P)

2 ZZ TOP/Eliminator (WB)

16 18 23 30 STEVIE NICKS/The Wild Heart (Modern/Atco)

26 25 25 31 DOKKEN/Breaking The Chains (Elektra)

12 IRON MAIDEN/Piece Of Mind (Capitol)

TOMMY TUTONE/National Emotion (Columbia)

34 DEF LEPPARD/Pyromania (Mercury/PolyGram)

BLACK SABBATH/Born Again (WB) 39 39 6 MOTLEY CRUE/Shout At The Devil (Elektra)

37 KANSAS/Drastic Measures (CBS) 23 24 29 38 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)

39 FIXX/Reach The Beach (MCA)

- 38 --

DEBUT ALAN PARSONS PROJECT/Best Of The Alan... (Arista)

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