D S E: N

STATIONS CAN SPONSOR **POLITICAL DEBATES**

A new FCC decision allows radio stations to sponsor political debates without having to give equal time to minor candidates. Details in the Washington Report. Page 4

BIG STATION SALES BONANZA

Mutual sells WCFL for \$8 million to Statewide; Robinson buys KWK-AM & FM from Doubleday; NBC sells WRC; and Capitol, Multimedia, and Marion in complex Louis-Page 3, 20

RADIO SEEKS END TO **COUNTRY PLAYLIST WAR**

"Once a record is No. 1, we don't stop playing it . . . People who do that are doing charts to accommodate labels"

· Bill Mayne, KVET & KASE/Austin In Part 2 of Lon Helton's significant series on Country playlist wars, three PDs point out practices that upset them and call for a peace initiative in the artificial battles for chart numbers. Page 36

PEOPLE IN THE **NEWS THIS WEEK**

- Wayne Cornils RAB Exec. VP
- Michael Plen VP at IRS
- Paul LeSage GSM of WTMJ
- AI Moll GM at WLZZ & WZUU
- Jon Russell KRQR's PD
- Jim Price resigns as KGB & KPQP GM

KRLY MAKES PROGRESS IN HOUSTON

As part of a series on Urban Contemporary radio, Walt Love checks on the progress KRLY/Houston has made in breaking down advertiser stereotypes about the Urban Page 40

PRICING STRATEGY: A KEY TO GOOD MANAGEMENT

Kevin B. Sweeney insists that pricing and inventory management are prime responsibilities of any good GM, and counters some accepted industry theories on the subject.

CAN A/C PLAY **CHR CROSSOVERS?**

Three A/C programmers feel most stations in the format are missing the boat by avoiding some of the more adventurous mass appeal CHR hits. Page 34

CHR BATTLE IN BOSTON

WHTT and WXKS-FM have a hot contest going in Boston, and PDs Rick Peters and Sunny Joe White discuss their different approaches . . . and their high level of respect for each other. Page 22

OVERVIEWING MUSIC RESEARCH

Jhan Hiber reviews some of the basic techniques of station music research, weighing pros and cons and adding a few ideas of his Page 12

\$3.50 Single Copy



RADIO & RECORDS

Metromedia Cancels KRLD Sale To CBS

The \$27 million sale of all-News KRLD/Dallas and the Texas State Networks from Metromedia to CBS, announced in April, was abruptly called off Tuesday (11-8). Metromedia pulled out of the deal only hours after the FCC waived its rules to let the group acquire KNBN-TV/Dallas (Channel 33) without having to divest itself of KRLD to prevent an undue concentration of media control.

'We're extremely disappointed in Metromedia's action," said George Schweitzer. VP/Communications, CBS Broadcast Group. He indicated CBS had known of Metromedia's waiver bid for several months, but declined comment on whether CBS is exploring legal action Now that WEEL/ Boston has been sold, he noted that cancellation of the Dallas deal opens the way for CBS to pick up one additional AM prop-

Former KJR/Seattle PD

Tracy Mitchell has returned to

the station as Program Direc-

tor. Mitchell replaces departing

Metromedia Radio Division President Carl Brazell told R&R, "I'm particularly proud that we're hanging on to KRLD because I spent four years there. I'm also pleased because it should put to rest the rumors that Metromedia is getting out of radio." Brazell added he's confident no breach of contract occurred.

Metromedia obtained the waiver by taking advantage of a loophole inserted into FCC rules in the days when UHF television stations were unpopular. Metromedia fortified its request with a proposal to use KRLD's news resources for what Brazell describes as a first-ever special primetime television newscast over KNBN, which will be renamed KRLD-TV.

AP Deputy Director/Broadcast Services Jim Hood said the development would have no effect on AP Radio's plans to launch a statewide Texas radio network of its own on January 2.

Mitchell Rejoins KJR As PD

Roberts RKO's VP/Programming

er/Market Research for the CBS-FM Group and PD of company-owned KRQR/San Francisco, has been appointed VP/Director of Programming at the RKO Radio Networks. He succeeds Dan Griffin, who was named VP/GM of WRKO/Boston (R&R, 9-30). Replacing Roberts in the KRQR programming post is Assistant PD Jon Russell (see story Page 3).

Commenting on the appointment, RKO Radio Networks President Tom Burchill stated, "Dave brings every aspect of programming expertise to the station marketplace we serve as station program director, corporate executive, and a finely-tuned ear. His fundamental knowledge of contemporary stations and the music they play makes him a natural choice for



"These past two years with CBS-FM and KRQR have been the most exhilirating of my career," Roberts remarked to R&R. "I'm proud to have been a part of (CBS-FM VP) Robert Hyland's team at the CBS-FM Group and to have played a role in the tremendous growth of that organization. I now look

positions us for an exciting

Travis told R&R, "I welcome

the challenge of this new posi-

tion with a company that is an

important part of this market.

We are building a strong com-

pany here, which will contribute

to a healthy broadcasting in-

dustry. I think it's important to

also thank everyone who works

at WGCL, and who has worked

there, because without them all

our success today wouldn't be a

reality." Travis hinted at a

possible expansion of GCC's

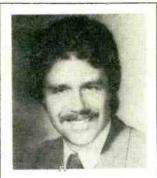
radio properties in the near

growth period."

ROBERTS/See Page 20

Travis Earns GCC VP Stripes

GCC Communications has elevated WGCL/Cleveland PD/ Operations Manager Bob Travis to the position of VP/Program-



ming for the company.

Joining WGCL in 1977 as MD/ air personality from WIFI/Philadelphia, Travis was named PD in 1978, and became Opera-In announcing the promotion, tions Manager in 1981. GCC President Kim Colebrook said, "Bob has been an exceptional programmer for us, orchestrating a steady increase in ratings, resulting in the un-disputed number one position

Mercer Heads CKLW & CKJY

Gary Mercer, General Sales Manager of CKLW & CKJY/ Windsor-Detroit since March, has been promoted to Senior Vice President. In this position Mercer will be in charge of the daily operations of all facets of the station, and will report to Bassett Broadcasting President Doug Bassett in Toronto. Mercer replaces Bob Baker, who resigned last week.

Mercer told R&R, "I've been at it a long time but now one of the boys from the street made it to the top." When asked about his plans, Mercer stated, T've been with this company nine and one-half years - I've got some plans. We've gone more full-service on CKLW, and that's long overdue in my opinion. We're heading in the right direction, while meeting challenges of being Canadian stations that are competing in the Detroit market.'

seven years with KJR as an air 12+ in Cleveland's summer Ar-PD Benjamin Hill, who left last bitron ratings. His appointment personality, MD, and then two week to become PD at MITCHELL/See Page 20 as an officer of our company KFMK/Houston. KSON-AM & FM Set

Most recently, Mitchell serv-

ed a year as Station Manager at

KUEN & KYJR/Wenatchee,

WA. Prior to that, he spent

Hunter Named Operations Manager; Shepard PD For Country Combo

Programming Change

Tracy Mitchell

KJR VP/GM Ed Wodka commented, "The entire staff and management is excited about Tracy's return. He's a highenergy and very creative in-dividual. KJR and Tracy Mitchell were very successful together here before, and we're thrilled to have him back. It's a fun time for us."

KSON-AM & FM/San Diego PD Rod Hunter has been promoted to Operations Manager for the stations, and WRKT/ Cocoa Beach, FL PD Mike Shepard has come on board as Program Director. Hunter will continue to handle the morning show on KSON-FM, and former KSON (AM) PD Lee Shannon will retain his AM morning show, but give up his program-

www.americanradiohistory.com

Don Nelson, VP/GM of KSON-AM & FM, told R&R, 'KSON has always operated with on-air PDs. It is a sign of the times that we can no longer afford the luxury of one person doing two different jobs. Rod has put in seven years of service to KSON and is the right hand of this whole operation. We wanted him in a position where he could oversee all of KSON/See Page 20



BARBRA STREISAND

Featuring a rare interview granted exclusively for this program, "The Legend Of Barbra Streisand" is a two-hour radio special airing the weekend of November 18 on more than 300 of the Nation's finest radio stations. Join Barbra as she talks about her many-faceted career—from live performing to recording, from the New York stage to Hollywood. She'll also spotlight her for hooming MGM/UA film "Yentl" and the accompanying Columbia Records soundtrack album.

"The Legend of Barbra Streisand:" Sponsored by the Cadillac Motor Car Division. Don't miss this momentous evening of song and conversation with one of America's entertainment legends.

Los Angeles: 9540 Washington Boulevard Culver City, CA 90230 (213) 204-5000

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For the biggest events in radio, it's Westwood One...and only!

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PAGE THREE

11-11-83

THE MEANING OF LOVE

Songwriters have grappled with definitions of love throughout recorded history. Ken Barnes takes a somewhat jaundiced look at what they've come up with so far in On The Records



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Country: Lon Helton	CHR Chart
Nashville: Sharon Allen	

Moll Elevated To WLZZ & WZUU GM

WLZZ/Milwaukee Station Manager Al Moll has been promoted to GM for both WLZZ and sister FM outlet WZUU. Moll replaces VP/GM Paul LeSage, who departed to join crosstown WTMJ as GSM (see separate story).

In making the appointment, Malrite Ex-

ecutive VP/Director of Radio Gil Rosenwald stated, "Al is a knowledgeable, enthusiastic, takecharge individual. We have a commitment to WZUU & WLZZ, and Al is a leader who can change commitment to accomplishment."

STAFF

Editor: KEN BARNES

Art Director: RICHARD ZUMWALT



Al Moll

Moll joined WZUU in 1978 as an Account Executive, was named GSM for both WZUU & WLZZ in 1980, and added responsibilities as Station Manager for WLZZ six months

Publisher: BOB WILSON President/Chief Executive Officer: DWIGHT CASE Vice President/Sales & Marketing: DICK KRIZMAN Vice President/Managing Editor: JOHN LEADER

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ASSOCIATE AND ARTHUR AND ARTHUR ASSISTANTS.

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Legal Counsel: JASON SHRINSKY

ago. His prior broadcast experience includes on-air work at WQYK/Tampa and an additional stint in sales at WISM/Madison, Moll told R&R, "Whenever you have new direction, it hopefully adds a new spark to the stations, and that enthusiasm is what I'm going to try to provide. We're all pulling for one cause, and that's to take these stations to the top. We've been successful this year, but I'm never satisfied . . . I always want more."

LeSage Named WTMJ GSM

Paul LeSage has been appointed General Sales Manager at WTMJ/Milwaukee. He joins the station from the VP/GM post at neighboring WLZZ & WZUU, where he worked for 15 years.

WTMJ & WKTI VP/GM Steve Smith

commented, "We're delighted to have Paul with us. He's an outstanding broadcaster and will add a great deal to both the sales staff and the entire radio station."

LeSage came to WLZZ & WZUU in 1968 as Chief Engineer. He moved into



Paul LeSage

sales in 1972, was named Sales Manager in LeSAGE/See Page 20

Price Resigns As KGB & KPQP GM

Jim Price has resigned as GM of KGB & KPQP/San Diego after ten years in the position. No permanent replacement has been named, but Operations Manager Cliff Cox will serve as interim GM of both sta-

Co-owner Mike Brown commented, "Jim was GM of the stations for ten years and did

PRICE/See Page 20

Turkey Time

R&R will close its offices on Thursday, November 24 and Friday, November 25. Our Los Angeles, Nashville, and Washington locations will be open for regular business hours on Monday, November 28.

Cornils Joins RAB As Exec. VP

Wayne Cornils, a leading radio executive at the NAB since 1976, has joined the Radio Advertising Bureau in the newly-created position of Executive VP. He had most recently been Senior VP/Radio for NAB, and takes up his new duties December 1.

RAB President/ CEO Bill Stakelin commented, "Wayne is a recognized leader in the radio industry, and is well known by broadcasters around the country. We are most fortunate to have him on our team."



Cornils began his Wayne Cornils radio career as a 9th grader in the early '50s, serving as weekend personality for WTRW/ Two Rivers, WI. He went on to work as air personality, PD, Chief Engineer, janitor, and Assistant Manager at KPIG/Cedar Rapids, and became part-owner and President/GM of KFXD/Boise. In 1976, after serving as Chairman of NAB's Small Market Radio Committee, he moved to Washington as the group's Director of Membership; he became Radio VP in June 1978 and received his most recent promotion in September of this year.

In a separate development, it was announced that longtime RAB Senior VP Joe Vincent had retired from the organization.

Plen Promoted To VP At IRS

Michael Plen has been elevated to VP/Promotion at IRS Records, where he had held the Director of Promotion position since 1981. He previously worked at A&M.

Commenting on the promotion, IRS Exec. VP Jay Boberg stated, "Michael Plen has at-

tained new levels of success for IRS at both Top 40 and AOR radio while continuing to be the controversial outspoken voice of IRS to the radio community. Michael provides an invaluable contribution to IRS."



Michael Plen

Plen told R&R, "I'm gratified by the confidence IRS has shown in me with this promotion, and I will continue in good faith to shove the best new music down radio's throat . . . via their ears, of course.'

BLAIR TO SELL FIRM TO KOPPER

Starfleet To Go Independent Again

The Starfleet Blair radio/TV music production company is set to return to independent status, as President Sam Kopper and the John Blair Co. announced an agreement for Blair to sell Starfleet back to Kopper. The company has operated as a unit of Blair's Entertainment Division since Blair bought it in July 1980.

Kopper said final terms have not been settled, but that the deal should be completed at year's end. The name Starfleet may not be retained, but the company's radio and TV projects remain on target, he said, and current staff will remain.

Explaining the move, Kopper stated, "It has been a very productive three years. We've had a constructive relationship with Blair Entertainment, Blair Radio, and the company at large. However, our onceparallel intentions have diverged in the last

"The very nature of Starfleet's business, radio and TV program creation and production, as differentiated from sales and distribution, is not readily at home in a large corporate environment. In fact, it's easier for us to service the other major

entertainment corporations that we now work with by being independent ourselves. There's less potential for complicated politics, and more goes into the product."

Russell Upped To KRQR PD

Jon Russell has been promoted to PD/MD of KRQR/San Francisco, following former PD Dave Roberts's move to RKO Radio Networks as VP/Programming (see story Page 1). Russell had been Assistant PD/MD at the CBS AOR station, and will relinquish his airshift, with other shifts extended to cover the schedule.

KRQR GM George Sosson told R&R, "We recruited Jon from KZAP/Sacramento when we became an AOR station in January 1982. He has been instrumental in making us the top AOR station in the most competitive AOR market in the country. He's got a superb ear for music, he has developed immensely as an administrator,

RUSSELL/See Page 20

TRANSACTIONS

Major Stations On Block

Mutual Sells WCFL; Doubleday Divests KWK-AM & FM; NBC Sells WRC; Three-Way Louisville Switch

Statewide Broadcasting of Pompano Beach, FL has agreed to buy WCFL/Chicago from Mutual for \$8 million, pending FCC approval. The station operates on 1000 kHz with 50kw. Mutual bought the station in 1978 for an estimated \$12

Statewide President/CEO Scott Ginsburg says a format announcement will be made in about 30 days. He foresees a variety format encompassing discrete blocks, including increased religious programming, but said reports of a 100% religious format are "not accurate."

Ginsburg says Statewide is "an aggressive radio company" which is looking to make additional acquisitions. Its current stations, all in Florida, are WAPE/Jacksonville, WKQE & WBGM/Tallahassee, and WVCG/Coral Gables.

Robinson Buys KWK-AM & FM For \$4.5 Million

Robinson Broadcasting Of Missouri has agreed to purchase KWK-AM & FM/St. Louis from Doubleday Broadcasting for \$4.5 million, pending FCC approval.

Robinson Broadcasting Chairman Larry Robinson said. "We're very pleased about this exciting opportunity, and we hope to move quickly to a top-rated position. The present AOR format is doing quite well, and through every type of research, we'll validate whether to maintain it." Robinson added that no staff changes are plann-

TRANSACTIONS/See Page 20

In observance of the Thanksgiving holiday,

Washington Report

KRDD Gets Short-Term Renewal, \$1000 Fine

Spanish-formatted KRDD/Roswell, NM has narrowly missed losing its license. Although finding that an illegal transfer of control took place, an FCC law judge this week decided to punish owner Reginaldo Espinoza with a short-term renewal of one year and a \$1000 fine. The case was designated for hearing in February of 1982.

The transfer occurred when Espinoza handed over total authority for the station to Joe and Willie Albarez in a management agreement for which they paid \$1250 a month. The judge went easy on Espinoza, however, because he found no intent to break the law. He also noted that Espinoza relied on bad legal advice, filed the agreement with the local county clerk, and voluntarily disclosed the pact during the FCC field inspection.

The judge was also persuaded by Espinoza's resumption of control over KRDD and his financial struggle to keep it on the air.

12 Groups Seek License For WLIR/Long Island

A dozen would-be broadcasters have applied for the license of WLIR/Long Island (Garden City). The station lost its license and is now under temporary ownership. No more applications will be accepted, but the FCC has set a December 9 deadline for amendments and petitions to deny. At least two of the applications involve well-known figures — actor Telly Savalas and New York Jets running back Freeman McNeil.

Meanwhile, an intense battle is shaping up over who will be WLIR's interim operator for the years while a permanent licensee is being chosen. The FCC has cancelled an order for an oral hearing involving the three applicants, Phoenix Media, Island Sound Communications, and Nassau Broadcasting. The cancellation came after a procedural objection by Phoenix, which is now running the station under special temporary authority and is headed by longtime WLIR GM Elton Spitzer.

FCC Cuts Vegas Ad Fines To \$250

One thousand-dollar fines against four Las Vegas stations for failing to identify an ad sponsor have been cut to \$250 by the FCC staff. The stations involved are KDWN, KRAM, KEVG & KPMS, and KXTZ. During the summer of 1982 the stations aired ads for airport revenue bonds without identifying the sponsor as Smith Barney, Harris Upham & Co.

Three of the stations paid their fines, but KDWN fought back and won a partial victory. The Commission voted to lower the staff-imposed fines to \$250 because "the advertiser's copy was confusing; other stations in the market that aired the advertisement appeared to be confused about the sponsorship as well; the licensee did attempt to clarify the sponsorship question but without success; and the licensee was warned by the client not to deviate from the prepared copy that had been carefully worded to meet legal requirements."

Although only KDWN challenged its fine, the FCC decided to forfeit \$750 to each of the other stations because their circumstances were identical to KDWN's.

FCC Upholds Free Response Time For Political Ads

With some harsh words for the industry from Chairman Mark Fowler, the FCC has refused to loosen broadcaster obligations to provide free airtime in certain cases. CBS, NAB, Metromedia, and Gaylord Broadcasting asked that, in non-campaign periods, stations selling time to supporters of a candidate be required only to sell equal amounts of time to supporters of other candidates.

Currently, if stations can't find someone to buy time, they're required to furnish free airtime to opponents' supporters somewhere in their overall programming. "I think the broadcasters' concerns here obviously are that they have to give away some free time," said Fowler. "I think they ought to be more concerned about having to give away time to specific groups. The arguments they put forth, to me, really fall flat on First Amendment grounds."

Radio Cleared To Carry Ham Signals From Space Shuttle

The FCC has granted a blanket waiver of its rules so stations can broadcast ham conversations between astronaut Owen Garriott and earthbound amateur operators during the nine-day Space Shuttle mission that starts November 28. Using a hand-held transceiver, Garriott (call sign W5LFL) plans during ten time periods to talk with hams located within 400 miles of the shuttle flight track.

Stations wanting to air the chats need to line up a local ham operator, who can obtain times, flight track data, and channel information from the American Radio Relay League in Newington, CT ((203) 666-1541). Although Garriott will engage in some conversations, he'll spend most of his time merely acknowledging the call signs of ham signals he hears.

For interviews and information during the mission, stations can call the NASA News Center at (713) 483-5111. Radio actualities, updated every three hours, are available at (713) 483-6111.



SMALL MARKET CONCERNS — Rising telephone line rates, computer sessions at the 1984 NAB Convention, and training for new station managers were among the topics addressed in Washington last week by NAB's Small Market Radio Committee. Joining the panel for part of the session was FCC Commissioner Jim Quello (right), shown here being greeted by committee chairman Chuck Cooper, WKOR/Starkville, MS President/GM.

FCC Votes To Let Stations Sponsor Political Debates

In a ruling that could significantly expand coverage of next year's local and national elections, the FCC voted this week (11-8) to let stations sponsor political debates without having to give equal time to minor candidates.

Broadcaster-sponsored debates will now be classified as "on-the-spot coverage of bona fide news events," one of the four types of broadcasts which are exempted by federal law from the equal time rule. (The others are newscasts, documentaries, and interviews.)

The exemption will apply as long as the broadcast debate is a "reasonably recent event intended in good faith by the broadcaster to inform the public and not intended to favor or disfavor any candidate." The wording "reasonably recent" will give broadcasters greater freedom to tape debates for later broadcast. The previous rule was that the debate had to be aired within 24 hours, on grounds it was no longer a news event after that.

NAB, RTNDA, and lobbyist Henry Geller — who petitioned for the changes — failed only to get one of the three changes they asked for. The FCC refused to grant an across-the-board equal time exemption for candidate appearances in documentaries, making it more difficult to do shows concentrating on one or two candidates. The Commission will continue to make case-by-case judgments when questions arise about documentaries.

"Reasonable News Judgments" Key To Decisions

Geller and the two associations had argued that stations were being discouraged from carrying debates because they were obligated to give equal time even to minority or fringe candidates.

Another effect was to hand over debate sponsorship to outside groups like the League of Women Voters. Then stations covered them as news events. This week's action will let broadcasters bypass third-party sponsors, arrange debates on their own, and not have any obligation to give equal time to fringe candidates. But stations must be able to defend their decisions as reasonable news judgment.

Immediate reaction to the decision was mixed. "We're tickled to death," said RTNDA Executive VP Ernie Schultz. NAB President Eddie Fritts said it "will permit viable candidates on the national, state, and local levels the opportunity to more fully present their credentials and positions to communities."

"I think this is a splendid item," said FCC Chairman Mark Fowler. "It will permit, encourage, and foster increased political debate, particularly in the smaller state and local elections. Broadcasters will now have the ability to be able to organize a debate."

League Of Women Voters Mulls Legal Action

But the move was condemned by League of Women Voters President Dorothy Ridings, who said it "has left the American voters even more vulnerable to the influence of the TV networks." She added, "We are examining legal remedies to counter this ruling."

LICENSE CONDITIONS IMPOSED

Pacifica's WPFW Survives "New Right" Attack

A conservative group's effort to take away the license of Pacifica Radio's WPFW/Washington was turned down Tuesday (11-8) by the FCC on a 3-0 vote. The Commission renewed the license for a full seven-year term, but imposed conditions involving programming records and public file maintenance.

The American Legal Foundation (ALF) had filed a wide-ranging petition to deny WPFW's renewal in 1981. The group, dubbed a "New Right" organization by Pacifica, alleged indecent programming, fairness and personal attack violations, defective ascertainment, misrepresentation of programming to the FCC, and the airing of a false nuclear attack.

Reagan-Hitler Comparison

ALF branded WPFW "a voice of leftist philosophy and social revolution" which fails to present opposing viewpoints. It was incensed, for example, at a program in which President Reagan was described as having "a Hitler-type mentality."

Until the FCC releases its decision in the case, it won't be known how each of ALF's allegations was treated. But Commission attorney Mark Solberg said the foundation had failed to prove its charges in almost every instance.

Solberg said the FCC's investigation turned up only two major problems at WPFW. One was an improperly maintained public file, which the station must correct quickly. The other was Pacifica's lack of knowledge about programs it had aired. Solberg said a condition would be placed on WPFW's

license ordering the group to devise some system for keeping track of its programming.

Mass Media Bureau Chief Jim McKinney indicated serious thought had been given to imposing a short-term renewal, an idea ultimately abandoned. He also said ALF's personal attack complaint, based on the "Hitler" remark, was being denied because ALF failed to show the alleged attack occurred during discussion of a controversial issue of public importance.

Quello Hits

"Outrageous" Programming

FCC Commissioner Jim Quello remarked, "Whether it's a personal attack or not, it's a little bit outrageous, but we're in an awkward position of having to defend their right to say it. I think this group, particularly, puts the American principles of freedom of expression and freedom of the press to the ultimate test."

And FCC General Counsel Bruce Fein said "additional defamation action" against WPFW, presumably in court, is still possible, "so we're by no means cloaking with immunity the outrageous statements made."



LIVE. ON RADIO.



Heart Performs

"Barracuda," "Straight On," "Tell It Like It Is," "Magic Man," "Crazy On You"

Plus "Allies," "How Could I Refuse," "Sleep Alone," "Blue Guitar." From their new album "Passionworks" on Epic Records.

Sunday, November 13

Broadcast live via satellite. From the Greenville Municipal Auditorium, Greenville, South Carolina.

10 PM Eastern, 9 PM Central, 8 PM Mountain, 7 PM Pacific.



Produced exclusively for The Source by Starfleet Blair Inc.

Sponsored, in part, by Levi Strauss & Co. and Agree Shampoo and Conditioner.



Music As Medicine

From time to time people escape pressures and ease their minds through music, whether they're in the business or not. A recent Prevention magazine article reports a growing number of health professionals who are following that lead as well. To treat stress-related illnesses like high blood pressure, migraines and ulcers, some hospitals and music therapists are providing patients with headphones and tape-recorded music or

even videotapes. Soothing melodies are culled from classical, jazz, and blues libraries. And even some currently popular pieces are used. Besides helping patients to relax, which doctors say is key in treating many illnesses, it's speculated that music produces the same "feel good" chemicals (peptides with a pain-relieving effect, secreted in the brain) produced by long-distance running and meditation.

Cable Guide Ranks Rock Videos

One of the highlights of last year's Grammy Awards was the video honor bestowed upon former Monkee Michael Nesmith. This year's awards are still several months away from being announced. But viewing guide "ON CABLE" has jumped the gun with its own rating of rock videos. The top three in each of four main categories are:

BEST

- "Beat It" Michael Jackson
- "Hungry Like The Wolf" -**Duran Duran**
- "Rock This Town" Stray Cats

SEXIEST

- "Images Of Heaven" **Peter Godwin**
- "Candy Man"
- **Mary Jane Girls**
- "Girls On Film" Duran Duran

MOST UNUSUAL

- "Sweet Dreams (Are Made Of This)" — Eurythmics "Burning Down The House" —
- **Talking Heads** • "Shock The Monkey" --
- **Peter Gabriel**

MOST EXPENSIVE

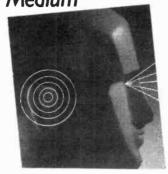
- "Take It Away" **Paul McCartney**
- "Beat It" Michael Jackson
- "Body Language" Queen

Among the boring or worst video clip offerings, according to the magazine: the Rolling Stones' "Start Me Up," Marvin Gaye's "Sexual Healing," and Jefferson Starship's "Winds Of Change." Laurie Anderson's "O Superman" and Captain Beefheart's "Ice Cream For Crow" fell under the ex-



treme avant-garde classification. Described as having "great energy and a sense of fun" were black clips by George Clinton ("Atomic Dog"), Gap Band ("Party Train"), and Weather Girls ("It's Raining Men").

Tape Sells Radio As Primary Medium



Unlike radio, most media are eye-oriented. To help radio compete in today's media battle. New York-based positioning agency Trout & Ries is arming stations with a 45-minute videotape presentation, "The Eye Vs. The Ear." Complemented by a handout brochure, the tape helps sell radio as a primary medium to agencies and clients. Communication experts discuss human memory, how auditory images last longer than visual images, and how important the listening process is in education. Cassettes are priced at \$295; each additional tape is \$195. For more information contact Miriam Cooper at (212) 869-8888.

Rock Star Murder **Conspiracy?**

Cronkite and Paul Newman were considered enemies of the Nixon White House, then the former President couldn't possibly have been very fond of acid-rockers. At least producer/director Larry Buchanan hopes not. He's planning "Down On Us," a movie in which Janis Joplin, Jim Morrison, and Jimi Hendrix are murdered by the Nixon Administration. According to the New York Post, Buchanan's information comes from a former U.S. official known only as "Touchstone." The producer claims his source is "reliable."

Job Goof-Off Time Gauged

It seems workers can't wait until their annual two-week vacation rolls around. They're also vacationing on the job. So says the findings of a personnel directors' poll which indicates the average employee goofs away 32% of the workday. That rounds out to nearly four months of paid vacation each year

Teen Habits Monitored

Records, Tapes Popular Buy Items; Soft Rock Radio, Men At Work Favored

Teen-age Research Unlimited's second market study of 1500 teens shows 20% listening to records/tapes between five and ten hours a week and 13.4% listening between 11 and 20 hours. 54% expressed their enjoyment of soft rock radio formats compared to 31 % who opted for hard rock. Not surprisingly, 60% of teen girls favored the soft rock outlets, while only 47% of males did.

Accounting for an average \$30 billion spent each year, teen purchases range from fast food to records and tapes. In fact, when they were asked what they would spend an extra \$50 on, 48% of respondents said part of it would go to records and prerecorded tapes. Teen boys tend to be bigger buyers than their female peers (47% vs. 43%).

As to their artist preferences, the group was given a list of 15 performers representative of various music genres. Men At Work led the pack with 50% coming in second was Duran Duran. Others included in the survey were AC/DC, Alabama, Neil Diamond, Thomas Dolby, Marvin Gaye, Billy Joel, Joni Mitchell, Musical Youth, Prince, REO Speedwagon, Bob Seger, Stray Cats, and Weather Report. Country music, however, remains low on teens' popularity charts. For example, only 19% liked Alabama "very much," while another 15% were unfamiliar with the group.

Advertising And The Law

Confused about the legality of most especially your competition's? The American Advertising Federation is sponsoring its seventh annual Advertising Law & Public Affairs conference, entitled "New Trends In Advertising Law & Public Affairs," in Washington, DC on December 8. Among the speakers at the daylong conference are former FCC Chairmen Dean Burch and Richard Wiley and former FCC Commissioner Lee Loevinger. For information, call Julie Dolan at (202) 898-0089.



Meredith Money For Minority Broadcasters

Des Moines-based Meredith Broadcasting has announced a scholarship program for minority broadcasting students. An annual award of \$1500 each will be made to a fulltime junior or senior student who resides in each of the eight areas where Meredith has broadcasting

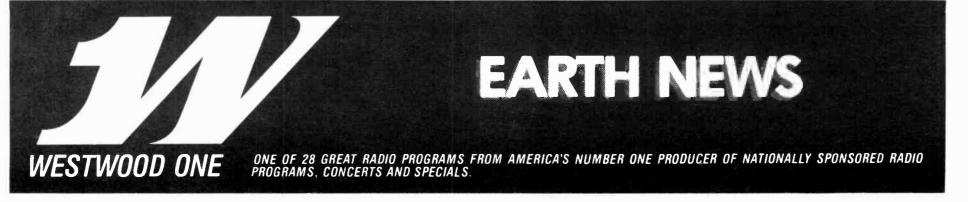
The markets where awards will be made are Atlanta, Bay City/ Saginaw/Flint, Fresno, Kansas City, Orlando, Pittsburgh, Phoenix, and Syracuse. Additional information can be obtained by writing Meredith Corp. Broadcasting Group Minority Scholarship Program, CSFA, Box 297, St. Peter, MN 56082.

What Time Is It?

A while back Chicago posed the musical question "Does Anybody Really Know What Time It Is?" For those stations and people who do care about knowing the precise time (within one hundred milliseconds), the U.S. Naval Observatory is providing a special new telephone number. Callers in the U.S. and Bermuda can dial 1-900-410-TIME; cost is 50 cents for the first minute and 35 cents for each additional minute, plus tax. Dialers in Australia must use the international access code plus 1, then 900-410-8463. Cost there



and in Bermuda is billed according to the standard location rates currently in effect. Since the 900 prefix must be dialed directly, calls from coin telephone units, hotels, some business telephone systems, Calling-Cards, and operator-assisted calls can't be made to 900 numbers.



MUSIC & MEMORIES



A WEEKLY 3-HOUR RADIO EVENT!

YOU'LL HEAR....... JERRY MATHERS TALK ABOUT HIS "DEATH" IN VIETNAM

- HOW A DOG GOT JOSE FELICIANO ON THE ED SULLIVAN SHOW
- HOW TOMMY SMOTHERS EMBARRASSED THE CBS CENSOR DURING THE CONTROVERSIAL "SMOTHERS BROTHERS COMEDY HOUR"
- A VERY EARLY MICHAEL JACKSON RECORD...AND IT'S NO THRILLER
- LOIS LANE AND JIMMY OLSON DISCUSS THE MYSTERIOUS DEATH OF GEORGE "SUPERMAN" REEVES

All the hits from 1955 - 1982

MUSIC & MEMORIES is a contemporary, fast-paced journey through the era of modern music from 1955 thru 1982, targeted especially to your 25+ listeners. MUSIC & MEMORIES will debut on January 1, 1984. Each weekend, MUSIC & MEMORIES takes you and your listeners on a 3-hour tour through time. You'll hear news actualities and interviews, plus entertainment and lifestyle markers all wrapped around the music of the era.



MUSIC & MEMORIES is hosted by KHTZ/Los Angeles air personality Mike Carruthers. Mike is also the host of the award-winning syndicated radio feature "Something You Should Know", and can be heard as the voice of the 20th Century-Fox Television program "The Best of the Midnight Special."

• THE NEWS AND THE EVENTS

• THE FADS AND THE FASHIONS

• THE MEMORIES AND MOST OF ALL . . THE MUSIC!

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"Hero"

Brand New - ALREADY WXKS ADD!

"Wherever I Lay My Hat (That's My Home)"

WXKS-FM 15-12 PRO-FM on KITS on WCAU-FM 38-33 93FM add

"Take Me Back"

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24 Out Of The The Box Adds!

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WSSX WZLD

WZZR **ZZ99**

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WGCL WVSR WABX K104 WKEE KIQQ KFRC

WPST

WFLY KZZB

"Magnetic" KQMQ WERZ

WZLD KSET-FM KITS WKRZ-FM WRQK

WZYP KITY KRGV WZZR KRQ

WANS-FM WRVQ KIKI

WQCM **KHOP KHYT** WKHI 95XIL WSFL WHOT WGUY WJBQ 103CIR KCDQ

"The Way He Makes Me Feel"

Now On Over 80 CHR Stations! WNVZ add WXKS-FM 31-27 KIQQ on WCAU-FM 29 XTRA on

WHTX add WGCL 19 **Z9**3 add 195 add

WNYS 20-14 Q105 add 32 Q103 27-18 KEARTH 18-15 KISR add

WKDD add 94Q on KRSP add 93FM on

WBBQ add KTRS add 39 KIIS-FM deb 35 WHOT 36-32 WKFM 35 WKDD add PRO-FM deb 30 KIMN 36

KITS on G100 34-30 KTFM 33-29 **KIIK 32-26**

WTSN 26-24 Q106 30-27 WERZ 36-30 WFMF 24-21 WISE 35 13FEA 27-20 WOKI 35 KBIM 39-35 KRGV 15 WTRY 22-20 WNAM 38 WHFM 31-28 KQMQ 25-23

WGUY 30 103CIR 31-28 WIXV deb 39 KKQV 35-32 KIST 33

A/C CHART: 5



Networks/Program Suppliers

MUSIC FEATURES

Innerview

Innerview:

Kansas (November 28) John Cougar Mellencamp (December 5)

London Wavelength

BBC Rock Hour:

Culture Club (November 27) Y & T (December 4)

BBC Special:

Rolling Stones at the Beeb (December 1-20)

Rock Over London:

Depeche Mode (November 26-27) Bryan Adams (December 3-4)

Specials:

"The Great Entertainers" w/CMA award win ners (Thanksgiving weekend) 'Fieetwood Mac, Stevle Nicks, Chicago'

w/host Dick Clark (Thanksgiving weekend) Narwood

Country Closeup:

Wayton Jennings (November 28)

Music Makers:

Frankie Carle (November 28)

Specials:

"Salute To Bing" (Thanksgiving weekend)

NBC

Source:

Zebra/Golden Earring concert (November 25-27) Stray Cats (December 2-4)

RKO Networks

Captured Live (PG Prod.):

Aldo Nova (December 17)

Countdown America w/ John Leader (IS INC):

Irene Cara spotlighted (November 19-20)

Solid Gold Saturday Night (Dick Bartley):

The Name Game: Girls' Names Hits (November 26) Bob Dylan (December 3)

Rolling Stone Magazine Productions

Guest DJ:

Doors' Ray Manzarek (November 28) Rainbow's Joe Lynn Turner (December 5)

Syndicate It, Inc.

Radiorobics w/Jayne Kennedy (daily)

United Stations

Country Six Pack:

"Family Reunion" special w/Mandrell, Cash Frizzell & West clans (Thanksgiving)

Roll & Remember:

Stevie Wonder (November 25-27)

The Great Sounds:

Georgia Gibbs (November 25-27)



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TRASHING IT UP ON SUNDAY — Mirage's Southside Johnny was a recent guest host of Starfleet Blair's live "Sunday Sessions" program. Pictured celebrating the show's success afterwards are (I-r) producer Jackie Gross, Starfleet's George Wardwell, host and WBCN/Boston personality Mark Parenteau, Southside Johnny, and Starfleet President Sam Kopper.



DIRECTION NET NABS 200 - The ABC Direction Network, in operation since January 1982, signed its 200th affiliate when it landed Capitol Broadcasting's WVAF/Charleston, WV. After making that announcement, the network added another seven stations. On hand for the 200th affiliate signing were (clockwise from lower left) Capitol Station Group President Ken Johnson; ABC Radio Networks VP/Sr. Exec. Robert Benson; WVAF GM Jim Davis; ABC Adult Radio Networks VP John Axten; Direction Net Director Vincent Gardino; and ABC Radio Networks President Edward McLaughlin.

Hot Rocks:

Human League (November 25-27)

Solid Gold Country:

Con Hunley (November 25-27)

Weekly Country Music Countdown:

Mel Tillis (November 25-27)

Watermark

Soundtrack of the '60s:

Sonny Bono/Beach Boys Convention/Joanie

Westwood One

Dr. Demento:

David Brenner interview (November 25-27) Demented side of vintage rock 'n' roll (December 2-4)

In Concert:

INXS/Billy Idol (November 25-27)

COUGAR SINKS CHOPPERS INTO CHOPPER - When John Cougar Mellencamp (I) spent his 32nd birthday working on a forthcoming special for the Source, network staffers decided to present him with a cake in the shape of his beloved Harley Davidson. Shown with Mellencamp are (I-r) Source PD Frank Cody, Riva/PolyGram's George Meier, Source producer Chuck Schwartz, and Source Program Manager/Rock Reporter Rona Elliot.

Off The Record Specials:

AC/DC (November 25-27) Robert Plant (December 2-4)

Rock Album Countdown:

Eddie Money/Aldo Nova (November 25-27) Genesis/Rainbow (December 2-4)

Rock Chronicles:

Critics (November 25-27) Husbands, wives and lovers (December 2-4)

Special Edition:

Pointer Sisters/Pt. I (November 25-27)

Pointer Sisters/Pt. # (December 2-4)

Star Trak Profiles:

Juice Newton (November 25-27)

ABC

Entertainment Net/

Silver Eagle (DIR): David Frizzell/Shelly West (November 26)

'Ringo's Yellow Submarine

(Now thru November 26) **Rock Net/Continuous History Of** Rock & Roll (R. Stone):

Rock stars as producers (November 27)

Rock Net/King Biscuit (DIR):

Animals/Mitch Ryder (November 27)

Clayton Webster Country Calendar:

Dolly Parton (November 28) Rodney Crowell (November 29) Allan Coe (November 30 Merle Haggard (December 1) Anne Murray (December 2) Ferlin Husky (December 3) Porter Wagoner (December 4)

Retro Rock:

Quiet Riot/Iron Malden (November 28)

Continuum Broadcasting Don & Deanna On Bleecker Street:

Zacherle/Screaming Jay Hawkins (November 25-27) Firesign Theatre (December 2-4)

NEWS & INFORMATION FEATURES

All six radio nets will present special programming retrospective on Kennedy years vember 11-22)

Entertainment Net:

"Exercising Caution" examines harmful effects of exercise w/Jeri Hamilton (November 14-18)

Information Net:

(November 14-20)

Myths about common cold/dangers of cigarettes on "John Stossel Consumer Lookout"

Rock Net:

"Lifelines" features Dr. June Fry on insomnia and sleeping tips (Fantini Prod.) (November 14-16) "Rocknotes" with Pat St. John: 7-part interview with Joey DeMaio of Man o'War (November 14-20)

CBS

Exploring America special (November 12-13) RadioRadio:

Kool & the Gang/actress Season Hubley/producer Spencer Proffer/actress Bonnie Urseth/Sha Na Na's John Bauman on "Kris Erik Stevens - In

Clayton Webster Jack Carney's Comedy Show:

Musical comedy (November 28, Joe Piscopo At Large:

Andy Summers, Pt. I, II (November 21-22) Abe Simmons Thanksgiving tips (November 23) Surprise John Oates announcement (November 25) Letters (James Brown ?!) (November 26)

College bulletin (November 27) Sporting News Report:

Scott McGregor/Rick Dempsey/Alex Karras/Bart Starr/Larry Bird/Pete Rose (November 21)

"The Billy Packer - Al McGuire Show," a daily fiveminute college basketball program, debuts (November 28)

Narwood Minding Your Business:

Noise pollution, I/computer security (November 14) Noise pollution, II/how to give criticism (November 15)

Employee health incentives, I (November 16) Flexible retirements, I/employee health incentives, il (November 17)

Newsline Extra:

'No Easy Answers' discusses Central America and the Caribbean via foreign policy decisions and their effects here and abroad w/Alan Walden

Professional Rodeo Network

Coverage of the National Finals Rodeo in Oklahoma

Progressive Radio Net Computer Program:

Home computers/variety stores/written instructions/building own computer kits (Week of

Laugh Machine:

Bickersons/Robert Klein/Bob Newhart/Robin Williams (Week of November 14)

News Blimp:

Music influences weight loss/training space pilots/pro frisbee/war toys (Week of November

Sound Advice:

Multipath distortion/antennas/tuner overload (Weel of November 14)

Radio Entertainment Net The Olympic Minute:

An artists' marathon (November 14) Czech and double Czech (November 15) From gate crasher to host (November 16) Medal of Courage (November 17) High hopes hurt (November 18)

Riches, Rubinstein & Radio

"Rumble Fish" radio news kit featuring soundtrack music, movie clips, and interviews with Matt Dillon, Diane Lane, Francis Coppola, et al. (Now thru December)

Strand Broadcast Services Something You Should Know:

Working with anger (November 14) Do you need a computer (November 15) Men who don't grow up (November 16) Sexual attraction (November 18)

Westwood One

Brad Messer's Daybook: Moby Dick/Nellie Bly (November 14) Vietnam anti-war march/Mason-Dixon line

(November 15) US-Soviet relations/William Tell (November 16) Moon rover 1970/Women's Temperance Union

(November 17) George Gallup/Mickey Mouse (November 18)

Spaces & Places: New world of men's cosmetics (November 11-13)

Married people who work together Tellin' It Like It Was:

How slavery started in new world/African slave trade/slave factories (November 11-13) 10-part series on artist Robert Duncanson

● Paul Goldstein joins Narwood Productions' Stations Relations Department. He comes to the company from six years with KOGO/San Diego. In other activity, Marta Wacyk is upped to Operations Manager. And comedian Bob Hope has been added to the guest lineup of "Salute To Bing," scheduled for national broad-

cast over Thanksgiving weekend. Cynthia Kitay is tapped to handle Affiliate Relations for Rolling Stone Magazine Productions' "Guest DJ" program.

● Lou Nanne, VP/GM of NHL's Minnesota North Stars, agrees to serve as a color commentator for ABC Radio Sports' 1984 Winter Olympics coverage.

 Bob Tailman and Hadley Barrett are the announcers for the National Finals Rodeo '83 in Oklahoma City. Tallman is also host of "Great American Cowboy." That show is produced by Professional Rodeo Network, inc., which is providing coverage of the rodeo finals December 3-12. The ten 4 1/2minute daily features will be broadcast via Mutual Broadcasting's satellite. There will also be a telephone call-in system on-line for stations without access to the Mutual satellite.

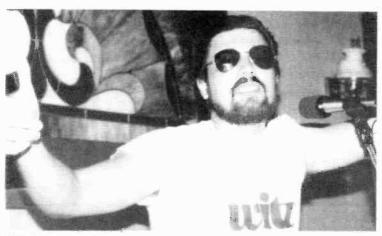
 Burns Media Consultants, Inc. is now marketing the Burns/Somerset "Continuous Country" 24-hour format. It had been represented nationally by Fairwest Studios.



LRB LIVE ON RKO — PG Productions recently hosted a party on behalf of the Little River Band's successful live satellite broadcast for RKO's "Live In Concert Series." Gathered backstage at the Universal Amphitheatre in Los Angeles were (I-r) PG Productions' Ron Dollinger, LRB's Dave Hirschfelder and Wayne Nelson, RKO's Gary Landis, group's Graham Noble, Steve Housden, John Farnham, Beeb Birtles and Derek Pellicci, LRB manager Glen Wheatly, producer Patrick Griffith, and show host Dick Bartley.



CLIFF RICHARD CELEBRATES 25 — On a recent promotion tour to celebrate his 25th year with EMI Records, Cliff Richard stopped by KIIS-FM/Los Angeles to play his new single "Never Say Die." Participating In the celebration (I-r) are EMI/Liberty's Jack Satter, KIS-FM PD Gerry De Francesco, Richard, and MD



WITZ GETS GREASY - 300 people showed up recently for WITZ/Jasper, IN's "Grease Night." With only '50s and '60s music played, the festivities included limbo, yo yo, and hula hoop contests. Included was a contest for the best-dressed girl and gury greaser. Shown here is the very greasy host of Grease Night, PD



STRANGE BREW AT WLS - Mercury/PolyGram artists Bob and Doug McKenzie recently visited WLS/Chicago to promote their new movie "Strange Brew." Shown (Fr) are WLS's Garry Meier, Dave "Doug" Thomas and Rick "Bob" Moranis, and air personality Steve Dahl.

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page. THE PICTURE PAGE 1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330

Pro:Motions

Blair Advances Two In Chicago





Brian Robinson

Stephen J. Sorich

Blair Radio's Chicago office has restructured, with Brian Robinson promoted to the newly-created post of Senior VP/Mldwest. He was previously VP/Manager of the firm's Dallas office. Additionally, Account Executive Stephen J. Sorich assumes the newlycreated post of Sales Manager in his office. He is a five-year veteran of the company and has also worked for Eastman and the Chicago police force.

Zimmermann To A&M Home Video

Z. Zimmermann has been moved up to Manager of Home Video at A&M. She is a seven-year veteran of the company and has spent the last four years as Special Projects Coordinator and Assistant to VP **Bob Reitman.**



Z. Zimmermann

Thomas Forms Consultancy

David Thomas, most recently GM of WEZI/Memphis (now WGKX), has formed Productive Partnership to assist broadcasters with management and programming services. Besides WGKX, Thomas's clients will include South Central Broadcasting stations in Nashville, Knoxville, and Evansville, and WTFM/Kingsport, TN. The new company can be reached at (901) 755-9452.

Morel Station Manager Of OZ

Bruce Morel has been promoted to Station Manager of Newfoundland's OZ FM Network and its flagship CHOZ/St. Johns. He had been PD & Operations Manager for the network. The OZ FM chain broadcasts CHOZ's programming through seven repeaters throughout the province.

King Works For This Beats Workin'

Tony King is a new partner at independent dance music promoter This Beats Workin'. He spent the last five years at RCA, where he was Creative Services Director and Director of Dance Music Promotion, He's also been Executive VP at Rocket Records and General Manager of Apple Records in London.

Capitol Business Affairs Taps Culpepper

Gary Culpepper has been promoted at Capitol to Director of Business Affairs. He joined the label in 1981 from the entertainment law firm of Irwin & Rosen and had been Director of the Entertainment Law Division. Culpepper's career also includes stints as house counsel at Casabianca and ABC Records.

Two New VPs At Christal

At the Christal Company rep firm, Gail Harrison and Jack Kettell have both been promoted to Vice President. Harrison has been the rep's Office Manager in San Francisco for the past three years, while Kettell has managed the Boston office for five.

Al & WPR Team Up

San Francisco-based Audio Independents has pacted with Western Public Radio to provide production services for the latter company. Under the terms of the agreement, Al will relocate crosstown to WPR's headquarters but the two companies will continue to be managed separately. Additionally, Thom O'Hair has been named Al Program Director. He was previously the firm's Director of Professional Development &

NYSBA's New Officers

Jack G. Thayer, VP/GM of WNEW/New York, has been elected President of the New York State Broadcasters Association effective with the new year. Also elected to one-year terms are VP Arthur M. Angstreich of NBC; Secretary James E. Champlin, President of Beck-Ross Communications; and Treasurer Walter C. Maxwell of WBPM & WGHQ/King-

Diaz Promoted At KSON

Ed Diaz has been named Local Sales Manager for KSON/San Diego. He was previously an Account Executive there and has worked for crosstown stations KCBQ and XHRM.

Irwin Starts Sonia

Randy Irwin has started independently-distributed Sonia Records with a first release, "Deeper In Love" by Rick Sheppard, shipping immediately. Irwin, who will be the label's GM, can be reached at (212) 570-7370.

Sire Sets Three

At Sire Records, Suzanne Emil has been upped to Promotion and Production Coordinator from other duties in the Promotion Department. Shirley Divers, Assistant to the President, has added A&R Assistant duties and Robyn McBryde joins as Promotion Secretary from Warner Communications.



Suzanne Emil

Talkington Talks PR for Permian

Myrl Talkington is tapped as Director of National PR and Publicity for Dallas-based Permian Records. She comes to the industry from Braniff Airlines, where she had worked in PR for the past 15 years.

Watussi With Top Flight

New York-based Top Flight records has linked up with L.A.'s Watussi Enterprises to form the Top Flight/Watussi label, with Italian-import product from ludy and Gee Gee & the Gym Band scheduled shortly. Top Flight can be reached at (212) 807-7822.

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Music Research: An Overview

Music research is one of the most necessary — and most misunderstood — aspects of many stations. The latter part of that statement was brought home to me at the recent NRBA convention, where I did a presentation on local station research. Some of the questions at and following that session prompted me to think that perhaps many of you are perplexed when it comes to music research issues. Let's see if we can clear up some confusion, and perhaps suggest a new approach that can offer significant ratings dividends.

Let's review some of the leading types of music research, their pros and cons, then look at a music research system that might even work better for you. For the sake of this column I'll assume you rely on input from trades and track local record store sales, but let's go beyond these approaches.

Telephone Callout

One of the methods used in numerous stations has to do with calling the public and playing songs over the phone. Here are some of the pros/cons of this idea . . . Pros:

- 1. Allows a station to randomly sample a cross-section of its audience weekly. I'd suggest at least 100 completed calls weekly among your target demos.
- 2. Relatively low cost. Often you can use interns or parttimers to conduct such research.
- 3. The "listener" at the other end of the phone can hear the "hook" a key segment of five or ten seconds of the songs you're testing and thus more easily give you feedback than in other research approaches.
- 4. You don't need to identify the song or artist specifically, leading to more objective responses than other methods (such as mailed questionnaires).
 Cons:
- 1. Because of the relatively small sample size you need to track at least two weeks worth of calls in order to make reliable decisions.

2. Although you can often use low-cost personnel, they are sometimes poorly trained or supervised, and that can harm your effort. I've even seen cases where stations were being ripped off by callout staffs who were faking the data and essentially just partying when they were supposed to be calling.

3. The person at the other end of the call may not want to be bothered with your call. He/she might refuse, or might go along grudgingly — thus clouding the quality of your data. Also, the "hook" played may not be enjoyable to the respondent, while some other portion of the tune might have been fine.

What can it cost to set up and maintain a properly executed music research callout system? In one major market with which I'm familiar, a station spent \$30,000 annually on personnel, computer tabulations, sample selection/design, etc. You can certainly do it for less — but the figure above is representative for many markets.

"In one major market with which I'm familiar, a station spent \$30,000 annually on personnel, computer tabulations, sample selection/design, etc."

Q&A

A call from Ted Atkins, VP/GM of WTAE & WHTX/Pittsburgh, brought to mind a question I've heard from a number of you: "I've heard that it will take 51% of the Arbitron subscribers in my market to vote to use the new governmental definition next fall, when Arbitron plans to plug in the new metro specs. Is this correct?"

No, Ted. The new Office of Management and Budget definitions (debuted here this spring) will automatically take effect in the fall '84 Arbitron sweeps (or thereafter for markets without fall surveys). The only way this could be stopped would be for *all* of the Arbitron subscribers in an area to vote to retain the current market configuration.

However, if 51% or more of a market's subscribers want to have the new metro specs *before* next fall's sweep they can vote to do so and Arbitron would implement the new county lineup for the next relevant survey in that market.

Week In Review

Anthony Upped At Surrey

Kent Nichols, President of Surrey Consulting & Research, has announced the promotion of Don Anthony. Anthony, who has been serving as Vice-President of Marketing, will now assume the mantle of VP for Marketing and Development. Anthony's background has been on-air and programming jobs, as well as the music representative business.



Don Anthony

Hiber, Hart & Patrick Expands, Relocates

The Hiber, Hart & Patrick research/marketing consultancy has enlarged its staff and moved into new offices to accommodate the growth. John Stonis, formerly Research Director at KING/Seattle and KGW/Portland has been appointed Manager of Client Services. Also joining H,H&P is Cassandra Santisteban, who was Research Director at KSFM/Sacramento. Ms. Santisteban will serve as Research Analyst, and will join Stonis in the firm's new Eastern office.

Effective November 14, Hiber, Hart & Patrick's Washington, DC area office will be located at 14440 Cherry Lane Court, Suite 215, Laurel, MD 20707. The firm's phone number will remain (301) 776-8855.

Mailout Questionnaires

Some stations prefer this approach to the callout technique. Others use the two methods side-by-side in order to cross-tab the results and look for verification of trends. Let's look at the pluses/minuses of the mailout system . . .

"What should I do when the results of my callout and the results of my mailout differ radically on a certain song?"

Pros:

- 1. Less staff is necessary to implement this technique. Whereas several callers are used in the phone-out method usually just one person can design and set up the mailing for a weekly questionnaire.
- 2. You can be sure of the questions that are asked, while in phone research this is a variable, subject to interpretation of the interviewer.
- 3. The data can be tallied easily. Cons:
- 1. Since the name of the song and artist are listed this can bias responses. Some folks automatically like songs by a particular artist so listing **Eddie Rabbitt** and his latest tune may skew the results in favor of Eddie Rabbitt fans.
- 2. Since the questions are designed in advance and listed on the questionnaire, there is little opportunity for probing. Follow-up is often nil, whereas in the phone interview this can be a real plus in determining why someone really likes/dislikes a particular song, for example.
- 3. Selection of the sample can be a problem. In obtaining sample for callout, random numbers can be generated and called, covering those with and without listed phones. In setting up the sample for mailout some stations use contest winners or others who have volunteered for the research. This injects a bias into the sample that is

undesirable. Using listings of names and addresses from the phone book also invites problems, since in many markets half or more of the residents don't have their phone listed for one reason or another.

I'm often asked "What should I do when the results of my callout and the results of my mailout differ radically on a certain song?" My suggestion is to rely more heavily on the phone results. Points one and three above are deadly problems with the questionnaire mailout approach, in my opinion.

Format-Flow Callout

Let me leave you with some thoughts about how callout can be made even more useful. Currently stations play over the phone hooks from 10-20 current tunes they want to gauge reactions to. All too often, however, the songs are not played in the rotation likely to be aired. As a result listeners may give a false idea of their true feelings about a song.

If a station plays a rotation between

"Testing the music in a rotation congruent with the way your flow is actually set up could make a great deal of sense."

spots that flows current-recurrent-oldiecurrent, why doesn't it test the music that way? A listener might like a particular current, but perhaps would tune out if the song was back-to-back with an oldie or recurrent. Testing the music in a rotation congruent with the way your flow is actually set up could make a great deal of sense. Not only could you gauge reaction to your individual tunes, but also to the way in which you are setting up the rotations.

The types of music research discussed here can help. Look at the pros/cons of each, then test to see which best fits your needs and resources. Let me know if you have any questions. And when in doubt — use your gut!



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Management

Part IV of our serialization will appear next month. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

The Six Million Dollar Manager: Part III

By Kevin B. Sweeney

It summarizes this way: Groups will continue buying everything, even some of those AMs up on the dial north of Fort Apache. One result is that there will be no easy, under-financed opponents in the 50 top markets.

Another result will be the virtual end of the owner-manager. The radio station manager's boss will probably see the licensee's CEO — and then maybe from a distance — once or twice a year.

More and more, programming will be mass-produced in a factory far away. Or it will be stirred up to his own recipe by a "visiting chef" inside the station. The station manager himself will provide a few of the ingredients. The "recipes" will be approved by the group head and executed by the programming consultant with deference shown to the station GM only in the areas where FCC involvement with program content is possible.

Sizable differences in ARB shares will be rare among the top five to ten (depending on market size) stations in each market. Not that there won't be comet-like appearances of new formats which give a station a momentary, two-book growth pattern.

Sorry if this sounds like George Orwell to some of you. But enough of you are already living this script to know that these predictions probably won't be too far from the mark.

Now, how does the Six Million Dollar Manager respond to this environment?

Some of the entrepreneurial types can begin looking in the nooks and crannies of the major markets for a facility that is viable through the late 1980s — and one where they can have equity that will produce a nicely-rounded capital gain for them three to five years hence.

Or get out of their present large market and get some equity where the prices are less than \$6 million, maybe markets ranked 50-100. But better move fast before the facilities in these metros are priced out of sight!

But for those of you who elect to stay, I have some suggestions on how you might be more successful and even grow up to be the "President, Radio Station Group, Broadcast Division."

Before I launch into the suggestions, I'll point out that there are many different styles of management. I don't mean the manager's personal style but the philosophic approach to increasing the bottom line.

- (1) Is it "spend your way to prosperity?"
- (2) Is it "save your way to prosperity?"
- (3) Or is it "somewhere in between?"

MBAs, unlike us English majors, have fancy names for these

strategies. But since most of you, fortunately, are not MBAs, I feel sure that you will understand better what I am talking about when I use these terms.

I must position myself with you if you are to evaluate what I recommend. I think of myself as a (3) — "somewhere in between." However, I have clients who claim that I am unreconstructed (1). And I am where the business is sick. The bottom line is only there when the top line, sales, permits it

And having unloaded that oracular observation, I'll make one more comment about management philosophy:

In 1980s radio, the station that "saves its way" is going to have a hellishly bad time.

Broad Spectrum Recommendations

What is recommended here is broad-spectrum. Obviously, there are huge differences in operating an all-News station and a rock station. What is recommended has, I hope, general applicability, more effective for some stations than others but relevant to all.

These recommendations are confined to six strategic areas, the ones that I regard as being almost equally important to all varieties of stations. But you are free to disagree with the Big Six.

We'll start with the most urgent recommendation, applicable to over nine in ten of big-market stations. It is the most urgent need of almost every station that I have had a close-up look at. But it might not make a list of "the 100 most important steps you take to make a station profitable" list by some of radio's most successful managers.

This "most urgent recommendation" is

Pricing/Inventory Management

What?

Wrong.

Pricing and Inventory Management an important function for the Six Million Dollar Manager? Ridiculous!

Even if it were an important function it is a function of sales management, not of the general manager!

I'll repeat: Pricing and Inventory Management — and the mastering of the techniques thereof — is a general manager's function. At least strategically. The day-to-day tactics can be handled by the sales manager but the direction must be set by the general manager.

And if he sets them correctly, the station's salability and its profits can be increased very substantially, regardless of shifts in ARB share.

Hundreds of millions of dollars worth of radio station inventory, maybe more than a billion dollars, goes unsold every year.

The dimension of the unsold inventory at most stations makes this a general manager's problem. For the same reason that Clemenceau, the World War I premier of France, gave when he took over the battlefield decisions: "War is too important to be left to the generals," general managers must assume the strategic management of the inventory.

And the Pricing strategy. For two reasons, at least:

(1) You don't let the sales manager make very many other decisions that involve more than \$50. And, at any important stations, this pricing and inventory decision is anywhere from 1000 to 10,000 times larger than \$50.

(2) Even if he thinks like a strategist — and a few sales managers do — the sales manager is busy on the battlefield with dozens of tactical decisions a day. He doesn't have the time to think strategically at most stations.

I am now going to presume that you want to sell more of your inventory and that is because you really don't sell all of it now.

(The manager who proclaims "we are sold out all the time" really means that he is sold out all the time Thursday through Saturday.)

How Much Unsold?

The first step in an Inventory Management and Pricing Strategy is to assess the problem — to determine how much inventory goes unsold on a regular basis.

If your station is on computer, that's theoretically simple. The problem is that most computer programs that radio stations have bought cannot look back far enough to achieve perspective.

But let's pretend that you ran a monthly-inventory-sold report every month for the past 12 and found that you had moved 81 percent of the 10am-3pm Monday-Friday block at an average rate of \$84.

If you are a 12-unit-per-hour station, that's about \$252,000 annually you didn't sell in the second most attractive segment of the day.

Add up the Sunday inventory you didn't sell and the 7pm-midnight, plus both drive times, and I'll bet you that a station with a \$5 million potential (sold out, excluding midnight to 6am) can find somewhere between a half-million and \$1 million in unsold potential.

Pardon me while I read your mind.

(A) "No station can sell all its inventory all the time"

(B) "Why should radio be able to sell all its inventory? No other business does"

(C) "Like most stations, we sell everything from Thursday 6am to Saturday at 6pm. But agencies don't want Tuesday or after 8pm Monday through Wednesday. And you're not going to make them buy it at any price."

At least in part, (A) (B) and (C) are wrong. Stations can sell substantially all their inventory all the time. Many other businesses not only do but must sell substantially all their inventory all the time. And there is not a reason in the world why Monday through Wednesday can't be sold out and all day Sunday sold, etc.

But not at the same full price that you sell the most desirable segments of the day — morning traffic Thursday through Saturday.

Every Station Has A System

Every station has some kind of informal pricing and inventory management system that addresses the whole problem of unsold inventory, inventory that moves slowly because it is not as desirable, rates of competitors, a weak showing in the current ARB or some other natural catastrophe.

And these informal systems take the form of TAP, BTA, AM/FM combinations, weekend plans, grids, 30s are 90% of minute, high range low range, preemptible weekly circulation plans, ROS, AAAA to B in Spot Radio Rates and Data.

Plus all the quick-print sheets that are addenda to the rate card locally which carry colorfully-named plans that twist the basic rate card to almost unrecognizable shapes.

In about 80 percent of the major stations in this proud nation you won't find many of the rates being paid by the principal advertisers anywhere on the current rate card. Or maybe on any of the last three cards.

This is not a comment on the mortality of station pricing. It's a comment on the mechanics. Media departments, station reps and others involved in the process have long recognized that a great many stations can be "bent" into taking less than the numbers contained in the Spot Radio Rates and Data listing.

They recognize that in many cases the stations are like people selling a house. The SRRD listing of stations is an offer to sell and the seller may take less or "take back a second" or agree to pay for "new carpeting in the living room" in order to sell.

I don't view "rate cutting" as immoral. Adjusting the rate to meet the demand is what Bloomingdale's and General Motors and Citibank do every day.

The marketplace sets the rate on all goods and services. And it is only the naivete of many radio people, their insularity, their lack of knowledge of the real world of commerce and industry, that makes them puff up with holier-than-thou indignation when a competitor sells something for less than his published rate.



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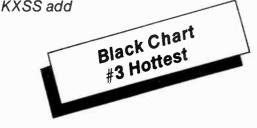
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STREET TALK

We're keeping our eyes on a highly unusual development at WLW/Cincinnati. The station recently broadcast a lengthy interview with proclaimed presidential candidate and Hustler magazine Publisher Larry Flynt. When Flynt's language during the interview got "too colorful," the station felt it necessary to "bleep out" many of his comments. Flynt's attorneys have now threatened WLW with a \$1 billion (that's correct) lawsuit if the station doesn't rebroadcast the interview in its entirety (no bleeps). The attorneys are charging that, according to FCC rules, WLW had no right to edit a presidential candidate's remarks. However, there are now a couple of questions that need answers before things proceed. First, was Flynt a legal presidential candidate at the time of the program, and was WLW's invitation to speak justification to invoke the Fairness Doctrine? As it now stands, WLW has not been served with any papers, but if Flynt does have a case, it could have major implications for all broadcasters over the next twelve months.

The WCI/PolyGram international merger has been delayed by the two companies, following CBS's lengthy filing opposed to the joint venture. The firms have asked the West German government to postpone its ruling on the legality of the coupling until March 15. Additionally, WCI has not yet given our FTC all the documents that agency requested in its antitrust scrutiny. No one expected something this big to happen quickly, so this delay is not surprising.

Langan & West ("Those Dudes") are out at KMET/Los Angeles. It was a relatively short stay for the morning duo . . . they arrived from KISW/Seattle in August. Cynthia Fox moves from middays to mornings and will team with newsman Paraquat Kelly.

Atco's Scott Regan, a five-and-a-half-year label veteran, has resigned his position as Director National Pop Promotion . . . he'll be announcing new plans shortly. In the meantime, you can find Scott nursing a case of "radio-fever," working as a weekender at Z100/New York.

Richard Drury is the new President/GM of Country-formatted WMNX/Tallahassee. He'd been VP/GM at WYKS/Gainesville, FL.

Belated Happy Birthday to Z93/Atlanta PD John Young. The Atlanta promotion community threw him a giant birthday bash which included some choice videotaped messages from those unable to attend.

Maryann Roque will segue from evenings at WKHK/New York to an as-yet-unannounced shift at WPLJ/New York on November 20. Is she going to do mornings with Jim Kerr, as rumors running around the city indicate, or will she fill the remaining open evening shift? Either way, Maryann's exit from WKHK leaves PD Dene Hallam with an immediate opening.

And while we're talking about Mr. Hallam . . . Dene has convinced an unsuspecting Judy Lopes to become Mrs. Hallam sometime in May. Our congratulations to them both.

At KMBZ/Kansas City, Phil Mueller has been hired as News/Program Director. He'd formerly served in Bonneville's Washington news bureau. Former interim PD Bill Morse has stepped up to Supervisor/Broadcast Operations.

A new CHR FM has signed on in Las Vegas, KITT. At the programming helm of the outlet is former KIOI/San Francisco morning personality Ken Copper. KITT is the sister station of KRAM, and Bill Berkey will serve as Exec. VP/GM for both facilities.

John London & Ron Engelman, last at KMGG/Los Angeles, have been busy pitching some scripts for TV shows at the nets. They are still interested in raising hell in the mornings on the radio. Call at (213) 352-1175.

Congrats to Jay Stone, who becomes PD at KC101/New Haven under new Operations Manager Mike Scalzi.

Even though WKOS/Murfreesboro-Nashville has been CHR for some time, the station has never been a ratings contender. Now, consultant Steve Rivers is involved with the station and things may get quite a bit more interesting soon. Adopting the new slogan "96 Kiss," the station has plans to begin a major marketing campaign.

Arista West Coast Regional promo rep Pat Martine has exited the company and is seeking another opportunity. Pat can be reached at (213) 373-7995.

Looks like huge money giveaways are back! KSSK/Honolulu has launched a \$1 million giveaway which translates into \$20,000 a year for 50 years.

And while we're in the islands, the next time you're visiting Maui, you can now dial up the hits in stereo. CHR-formatted KVIB/Maui is on the air at 94.7 mHz under PD Don Sullivan.

WHIO/Dayton Operations Manager Drew Bentley is leaving the station, and he's looking for a new programming opportunity. He's available by calling (513) 433-0298.

WNAM/Appleton-Oshkosh MD Chris Caine has been named PD at sister station WAHC, taking the station into a Hot Hits-type CHR format. Chris retains his music duties at WNAM.

Since we mentioned that KLHT/San Francisco has changed call letters back to KYA-FM, we've also learned that the A/C format has changed to Oldies. Former KYA(AM) afternoon drive personality Roger W. Morgan will be handling mornings on KYA-FM.

Our condolences to the family and friends of WIRA/Ft. Pierce personality Bob Connell. Bob passed away last week; he was 43. A jock since the early '60s, Bob worked at WPTR/Albany prior to joining WIRA.

If Your Station Subscribed To Newsmaker Interviews In November...



You could be having live phone-in interviews with: Steve Allen, Isaac Asimov, Gary Collins, Lola Falana, Nathan Pritikin, David Soul, Irving Stone, Peter Ustinov and John Walsh, father of "Adam," and 28 other fascinating newsmakers!

For Information Write or Call: **NEWSMAKER INTERVIEWS**439 S. La Cienega Bivd., Los Angeles, CA 90048, (213) 859-9130



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most timely and precise research ever made available to this industry before the fact.

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But, we could still use some more good ears. If you are in a music decision-making position at a CHR station and are eager to participate (The FCC has ruled that AIR's Competition is legal), or if you need to know how AIR can help you get the exposure you need on your next important record project, call Alan Smith, VP/General Manager at (301) 964-5544.

Call today! Registration is limited and ends on or before December 15, 1983.



On The Records



KEN BARNES

What Is Love Anyway?

Devising a universal definition of love has been an obsession of songwriters since Adam ate the apple and wrote 'Eve Of Destruction." The definitions of what love is are as many as the variations of the condition itself, with the latest suggestions coming from Eurythmics, who suggest love is a stranger, and Pat Benatar, who contends it's a bat-

In pre-rock times, it was asserted that love was a many-splendored thing, and Eddie Floyd later seconded that emotion with "Love Is A Doggone Good Thing." On the other hand, Lou Rawls insisted it was a hurtin' thing. Disagreements are common, with perhaps the most direct being Joan Baez's statement that "Love Is Just A Four-Letter Word" countered with James Phelps's "Love Is A Five-Letter Word." (Most people, especially English teachers, would have to go with Joan on this one.) Rick Springfield opines that "Love Is



Alright Tonite" (upsetting those English teachers on a couple of counts), but Johnnie Taylor previously filed a brief that it was 'Better In The AM.'

Other songs over the years have suggested that love is a rose (Linda Ronstadt), the drug (Roxy Music), alive (Gary Wright), a baseball game (the Intruders), blue (Paul Mauriat), here and now you're gone (the Supremes, who earlier described love as like an itching in their hearts), thicker than water (Andy Gibb), like oxygen (the Sweet, who contradict Gibb scientifically, since water was thicker than oxygen last time I looked at a chemistry book), all around (the Troggs), and like a rock (Donnie Iris).

For a few final words on an overworked subject, let's turn to England Dan & John Ford Coley, who claim love is the answer; the Grass Roots, who said love is what you make it; the deeply philosophical Mickey & Sylvia, who simply called it "strange"; and the Brothers Johnson, who solved the whole problem by declaring "Love Is." (Thanks to R&R's Sean Ross for the idea.)

High Infidelity

Bob Dylan's titling his new album "Infidels" is kind of intriguing in light of his highly-publicized born-again Christian episode over the last few years. The giant R&R research department consulted its giant dictionary and came up with this primary definition of infidel: "One who is not a Christian or who opposes Christianity." The secondary definition goes like this: "(A) An unbeliever in respect to a particular religion; (B) one who acknowledges no religious belief."

Further compounding the matter is Dylan's song "Man Of Peace," a rousing apocalyptic ditty that wouldn't be out of place thematically on the "Saved" LP; and "Neighborhood Bully," a strongly pro-Israel number.

The Case of the Missing Rick Springfield Album: I'm not sure if Rick would be thrilled to have it come out, but there was an alburn set for release by Columbia in late 1974 that didn't come out after Rick's "American Girls" single failed to happen in a big way. Tracks include that single, originals called "Sweet Teezer," "Trash," and "Beethoven Street," and a version of the Beatles' "Eleanor Rigby" (which Rick had already recorded as part of his Australian band Zoot; their version was a No. 1 Australian hit in 1971).

The two members of Was (Not Was) carry their metaphysical-style name further by adopting the identities of Don and David Was. Don is Donald Faganson, a Detroit-based musician, while David is L.A. Herald-Examiner jazz critic David Weiss, Names aside, they are also notable for having assembled vocalists Mel Torme, Doug Feiger, Mitch Ryder, and Ozzy Osbourne to participate on their current album (not together, however . . . that would be too mind-boggling even for this column).

Rolling Moss

Culture Club drummer Jon Moss has an interesting and well-traveled musical history. Before cementing his present af-

Kim Carnes: Just Plain Folk



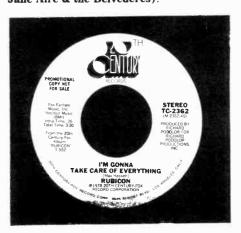
Kim links with Bob Linkletter for heavy-duty philosophical ruminations

Kim Carnes is a relatively recent hitmaker, scoring first with her Kenny Rogers duet "Don't Fall In Love With A Dreamer" in 1980, then "More Love" solo the same year, and hitting the jackpot with "Bette Davis Eyes" in 1981. She had been recording solo for some time before, starting with a solo album in 1971 for Jimmy Bowen's Amos label, followed by a few LPs on A&M.

(Also interspersed was a lot of songwriting and some background vocals for an animated bubblegum group, the Sugar Bears — modeled after the Post Sugar Crisp cereal mascots.)

Her first recorded venture was in the folk vein, a thoughtful yet rousing 1967 number called "Winds Of Nowhere." The billing was Bob & Kim, Bob being Bob Linkletter, son of Art, and a budding spokesman for a generation himself in such memorable folk-rock social commentaries as "The Out Crowd" (an answer of sorts to Doble Gray's "The In Crowd" celebrating the virtues of squaredom and conventionality). Kids used to say the darnedest things.

> filiation, he played briefly with the Clash, Adam & the Ants, and British punk pioneers the Damned (not to mention the immortal Jane Aire & the Belvederes).



Some of the members of Night Ranger first played in an R&B-oriented band called Rubicon which recorded for 20th Century in

The issue of Michael Stanley's name keeps cropping up. To recap, in his first band, Silk, he used the name Michael Gee. Then I was informed that the name came from his father, prominent Cleveland DJ Jerry Gee. Now WMGZ-AM & FM/Sharon, PA air personality Cornel Bogdan tells me that Gee is Michael's real surname and Stanley is his middle name, and that the "MSG Production" notations on current albums stands for Michael Stanley Gee. The picture is becoming clearer

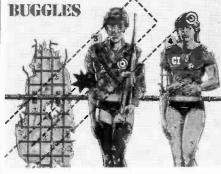
Finally, is there any truth to the rumor that ABC TalkRadio's Dr. Toni Grant is recording a 12-inch single called "Shrink Rap?'



'Solid Gold" for the week of November 1 stars Miguel Brown, Peabo Bryson Mick Fleetwood's Zoo, Crystal Gayle, Billy Joel, and the Motels . . . Kashif and Manhattan Transfer are on "Soul Train" the weekend of November 11-12. Mick Fleetwood's Zoo is set for "Saturday Night Live" November 12 . . . A Flock Of Seagulis stars on the "Pop 'n' Rocker Game" the weekend of November 12. U2 are in concert on MTV November 12, with a Doors documentary on November

PRODUCER PROFILE

Trumpeting Trevor Horn



The Buggles in their militaristic transvestite phase; Trevor Horn at left

When the newly-reformed Yes was looking for a producer, they turned to Trevor Horn, probably less so because he used to be their lead vocalist than because after Yes broke up he became one of England's most soughtafter producers. Horn first came to public attention as half of the technopop duo the Buggles, with Geoff Downes, later of Yes and now with Asia. The Buggles didn't exactly kill any radio stars, but they did achieve some international renown as a clever novelty pop group. Their invitation to join Yes, replacing Jon Anderson and Rick Wakeman, was generally regarded as just about as logical as asking Tony Orlando to join Deep Purple, but the unlikely lineup stayed together for one studio and one live LP. After the split, Horn and Downes made another Buggles LP (even redoing one of their Yes contributions).

Meanwhile. Horn was developing his producing reputation, internationally with ABC's first album and singles, and in England with some highly complex productions for a pop duo called Dollar. He co-produced a track for Spandau Ballet and teamed with former Sex Pistols and Bow Wow Wow manager Malcolm McLaren to produce and compose the arrangements of diverse ethnic music on McLaren's "Duck Rock" LP. Productions for acts like the Korgis and Philip Jap did not set the world alight, but now, in addition to his Yes work, Horn has a British label of his own, mysteriously called Zang Tumb Tuum, thus far specializing in industrial noise experiments and a gay-slanted group called Frankie Goes To Hollywood, revamping Gerry & the Pacemakers' "Ferry Cross The Mersey.

5 Years Ago Today



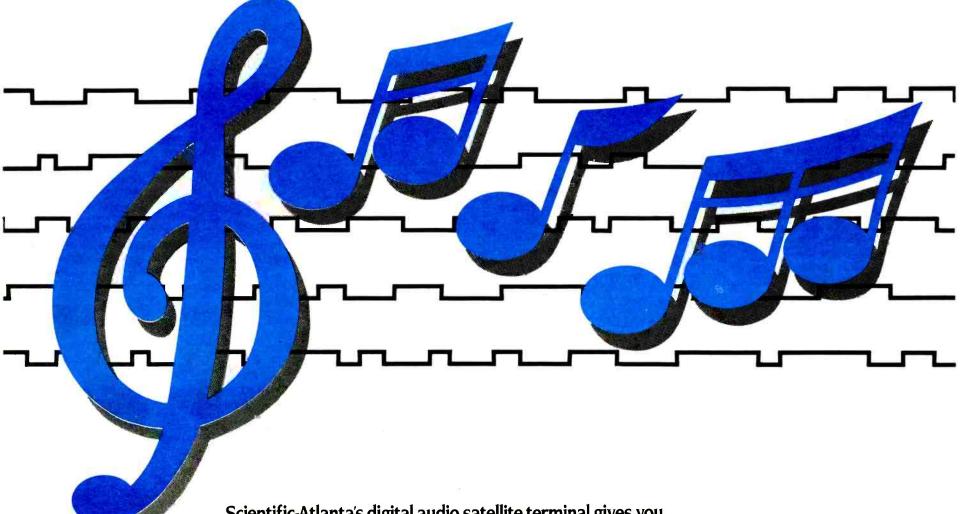
Al Herskovitz

- RICHARD KALE BECOMES VP/RADIO FOR GOLDEN WEST
- AL HERSKOVITZ NAMED WIP/PHILADELPHIA PD
- **BILL HARTMAN TO MANAGE WBZ/BOSTON** CHARLES MACATEE STATION MANAGER AT KLIF/DALLAS
- NUMBER ONE FIVE YEARS AGO: "MacArthur Park" Donna
- Summer (Casablanca) (2nd week)
- NUMBER ONE A/C: "Ready To Take A Change Again" Barry
- NUMBER ONE COUNTRY: "Sleepin' Single In A Double Bed" —
- Barbara Mandrell (ABC) (2nd week)
- NUMBER ONE LP: "52nd Street"—Billy Joel (Columbia) (2nd week)

10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Photograph" Ringo Starr (Apple/Capitol)
- NUMBER ONE COUNTRY: "Paper Roses" Marie Osmond (MGM) (3rd week)

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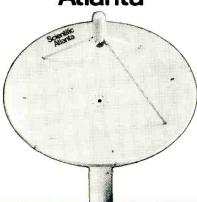
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LeSage

Continued from Page 3

1979, and became Station Manager a year later, being promoted to VP/GM 16 months ago. He told R&R, "I've always respected Steve as a competitor, since he and I sold against each other. It's a new challenge for me, and a pleasure to join a team of real pros at a great station."

Replacing LeSage as GM at WLZZ & WZUU is Al Moll (see story Page 3).

Russell

Continued from Page 3

and I am delighted to give him this promotion based on his outstanding performance."

Russell, who worked at KXOA/Sacramento and KKXX/Bakersfield before becoming MD at KZAP, told R&R, "I'd like to congratulate Dave Roberts. I learned a lot from working closely with Dave. He's dearly loved by the whole staff and will be sorely missed. I'm very excited about moving into the program director's position. I look forward to the challenge of keeping KRQR on top of the AOR heap."

Price

Continued from Page 3

a fine job of maintaining our number one contemporary status in the market." He added that a new manager will probably not be selected for several weeks.

Price told R&R, "We had a ten-year association, and I think we did some really great things for the radio station. I feel KGB is sort of like the Dodgers; we don't win the championship every year, but we're always in there contending. It's back in good position, and the AM is doing very well, too. We came to a difference of opinion, so we agreed to disagree."

Asked about future goals, Price said, "I'm a roll-up-your-sleeves, nuts-and-bolts, day-to-day radio man. I'd like to take a station and build it into a winner, and then the most important thing is to keep it there."

Before joining KGB in 1973, Price was President/GM of KAFY/Bakersfield and Station Manager at KSDO/San Diego. Earlier in his 30-year broadcast career, he was San Francisco's first Top 40 air personality as morning man at KOBY, and he was later on the air at KEWB in the same city.

Transactions

Continued from Page 3

Doubleday President **Gary Stevens** commented, "This is part of our overall upgrade. With the seven-station rule still in effect, we wanted to be able to create a slot that'll enable us to move quickly into a top ten acquisition. It's part of our overall plan to upgrade the market sizes in which our stations are located."

The St. Louis properties are the second market acquisition for Robinson, which already owns WBBG & WMJI/Cleveland. Doubleday retains ownership of WAPP/New York, WAVA/Washington, KDWB-AM & FM/Minneapolis, WMET/Chicago, WLLZ/Detroit, and KPKE/Denver.

KWK operates at 1380 kHz with 5kw days/ 1kw nights, while KWK-FM is at 106.5 mHz with 39kw from a tower height of 592 feet above average terrain. Memphis agent **Milton Q. Ford** served as broker for the transaction.

NBC Sells WRC

NBC announced last week it will sell WRC/Washington to Joseph Della Ratta, a Washington area real estate developer. The sale price, although not officially released, was reported to be near \$4 million. The transaction is subject to approval by the NBC Board of Directors and the FCC, and is expected to occur in four to five months.

WRC, which was put on the air by NBC in 1923, operates 960 kHz with 5kw. NBC will retain sister station **WKYS/Washington**.

The fate of WRC's unprofitable News/Talk format is unclear. In announcing the sale to the WRC staff, NBC President **Mike Eskridge** said Della

Ratta's offer was accepted over other bids because he had agreed to keep the format. But Della Ratta, who was unavailable for comment to R&R, told the Washington Post he had an "open mind" on the format issue.

Responding to that remark, an Eskridge spokesman reconfirmed that Della Ratta had agreed to stay with N/T for a "reasonable period," although the format might be "modified" in some way.

Capitol, Multimedia, Marion Ink Double Transactions

Capitol Broadcasting has agreed to purchase WAKY & WVEZ/Louisville from Multimedia Broadcasting for \$3.6 million. Capitol, which already owns WRKA/Louisville, will in turn sell WRKA and WAKY to Alabama-based Marion Communications for \$2.5 million.

The transactions will enable Capitol to improve the signal and tower height for WRKA's Adult/Contemporary format. Capitol also plans to transfer the WRKA call letters to WVEZ's frequency. Marion President Ernest Palmer noted he plans to discontinue WVEZ's present Beautiful Music format for Urban/Contemporary, but may retain WAKY's Oldies presentation. However, Palmer indicated WAKY & WVEZ may later flip formats, making WAKY Urban/Contemporary and WVEZ Oldies.

WRKA operates at 3kw on 103.1 mHz with a tower height of 286 feet. WVEZ is positioned at 106.9 mHz at 670 feet with 24.5 kw. WAKY is a 5kw day/1 kw night facility at 790 kHz.

Chapman & Associates served as brokers for the Capitol/Marion transaction, while no broker was involved between Multimedia and Capitol. Pending FCC approval, the transfers are expected to be completed in early February 1984.

KSFO Legend Don Sherwood Dies

Longtime popular KSFO/San Francisco air personality Don Sherwood died of emphysema last Friday (11-4) at age 58. A chronic smoker, Sherwood's respiratory condition forced him off the air nine years ago, but he continued the habit; when he lit a cigarette, he would turn off the oxygen bottles he always carried with him.

Sherwood called himself "The World's Greatest Disc Jockey." His ratings between 1953 and 1974 often justified that title, as Sherwood commanded giant shares as KSFO's morning man for most of that period.

Sherwood was offered TV jobs in Chicago and New York, and he appeared briefly on KHJ-TV/Los Angeles in 1958 as the host of a comedy show. However, he never pursued those opportunities, preferring to remain in San Francisco.

Upon hearing the news of Sherwood's death, KSFO immediately suspended regular programming to pay an extended tribute to him, while other local stations also ran features on his career.

KSFO PD Allan Hotlen told R&R, "I was lucky enough to know Don. There's a sign outside our studios that reads, 'The World's Greatest Radio Station,' and anybody who listened to KSFO during the Don Sherwood days wouldn't refute that."

Hotlen continued, "In my opinion, he had more impact on this town than any other local personality in the country ever had. We received thousands and thousands of calls ... every listener had a personal recollection about him. I've never seen anything like it. Don broke the rules; he did things most managers wouldn't have the brains or the sensitivity to let talent get away with. He was probably the last really 'bigger than life' personality."



Marble Rolls Into Production

Marble Records has been formed by Geoff Dunbar, Mike Gusler, and Paul Black. Dunbar, a marketing specialist and former KAFM/Dallas PD, is President of the Dallas-based independent label; while 13-year CBS Records veteran Gusler is a VP based in Dallas and Black, a 12-year Columbia executive, will serve as VP based in La Jolla, CA. First artist for the pop and country-oriented company is Dave Mason, with a single shipping shortly. Pictured (I-r) are Black, Gusler, Mason, and Dunbar.

Travis

Continued from Page 1

the departments.

"Mike will devote 100% of his time to the sound of both radio stations. He's one of the bright, new breed of programmers who are research-oriented. We're very excited about the things he has been doing in Florida, and we're pleased to have him here."

Indicating he'd be working very closely with Shepard,

Hunter commented, "All of this movement is another way of saying, 'Watch our smoke.' I'm excited to be a part of it as we really start to roll in the next few months."

Shepard, who began his radio career as a board engineer at KSON in 1973, told R&R, "This is a tremendous thrill for me. It's like going home . . . coming back as PD is like a dream come true."

Roberts

Continued from Page 1

forward to the new challenges as I join Tom Burchill at RKO. The success of the RKO Networks and Radioshows has been phenomenal, and Tom has great plans for the future. I'm extremely excited that I will be contributing to that future, while assuring the kind of quality programmers have come to expect from RKO."

Roberts's radio background

includes air personality stints with KBDF/Eugene, KEZY/Anaheim, KYNO/Fresno, and KMEN/San Bernardino. He programmed KPOI/Honolulu for two years, and prior to KRQR served as Research Director and Assistant PD at KYA-AM & FM/San Francisco. In his new capacity, Roberts will continue as host of RKO's artist profile series "The Hot Ones." He starts his new post December 1.

Mitchell =

Continued from Page 1

years as PD between 1979-81. He previously worked as an air personality at KLIF/Dallas and KJRB/Spokane. Mitchell said, "It was interesting walking in the door this morning. The emotions that ran through me . . . I've had a smirk on my face ever since I got here! There are many people who were here before, and I don't think you can find more creative professionals who are as fun to work with as these people are."

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ARBITRON® RATINGS





Contemporary Hit Radio



JOEL DENVER

A LOOK AT WHTT AND WXKS-FM

The Battle For Boston Is No Tea Party

Boston is a city with a lot of history behind it. Like many other Eastern cities, Boston played a key role in the birth of our nation during the revolutionary war. Now it is the scene of one of the most intense CHR battles in the country. What's at stake in this battle goes a lot deeper than staging the world's largest tea party with the King's favorite brew.

Here we have two diversely programmed stations: newcomer and current 12+ leader WHTT with an 8.1 share and perennial winner WXKS-FM with a 7.8 share. Separated by mere tenths of a rating point, these two stations make a good study in how opposites can share many of the same listeners, while rocking and rolling their way to big ratings and revenues using different on-air styles and musical slants.

WHTT Hits Hard

Already armed with the confidence, knowledge, and CHR successes of sister stations WCAU-FM/Philadelphia, WBBM-FM/Chicago, and early positives out of KHTR/St. Louis, the CBS-FM group decided to launch its fourth "Hit Radio" station, WHTT (formerly WEEI-FM).

Director/Programming & Promotion Rick Peters picks up the story. "We signed on in mid-September '82 as a CHR station, coming off a 2.8 share in the summer book as Soft Rock WEEI-FM. Back in the spring of '82, we had begun to look at format options along with the help of KRQR/San Francisco PD Dave Roberts, who has a Ph.D in research, (VP/CBS-FM Group) Bob Hyland III, (CBS-FM VP/Programming Services) Bob Vanderheyden, and our CBS-FM Director/Marketing Kathy Seipp. We wanted to know where soft rock stood in terms of the market, and where the holes

"We looked at public perception, not programmer perception, since the two often differ greatly. Before we decided to move the station CHR, we did reports on what everyone else was doing, which included a detailed analysis of everyone's format. Fortunately, we were already in the market so we had a pretty good idea of what was and wasn't being done. At the time, WROR was still soft and WMJX was just coming in. WCOZ and WBCN were still at war and WXKS-FM was the lone CHR."

Rick, who came from Love 94/Miami, was originally brought in to keep WEEI-FM's Soft Rock format going strong against WMJX. "It became clear there was a social trend happening here that had not been anticipated. We discovered adults were getting back to hearing uptempo, positive-feeling, rock-oriented music. It's simply a return to the good old days. If you were a teenager in the '50s when Top 40 was born, you're now 38 to 44. All of a sudden this genre of music is again familiar to adults since we all grew up on the Beatles and Stones.

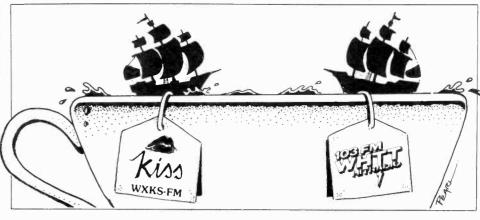
"Music is more homogenized again, running a broad mass appeal gamut from Sergio Mendes to ZZ Top. There is no longer this love/hate relationship with music that used to exist. Couple this together with a format hole, and what you have is a very strong position for a station to play hit music without tempo restriction." Rick observed, "A lot of stations that are rushing

headlong into CHR are in for trouble because they haven't looked to see if there is a hole for them to fit into. The music is not enough if the opening isn't there.

"But we knew that if we came in playing current hits, it would succeed since no one else was imaged this way. As a result we've climbed from 2.8 to 3.9 to 4.6 to 6.9 to the present 8.1 share. We changed calls from WEEI-FM to WHTT on March 9, 1983, and that's when the radio station really took off. The success of WHTT, aside from the music, contests, and promotion, can directly be attributed to the CBS-FM group, which correctly analyzed the market. We found the hole, executed the change and implemented a marketing plan to fit the hole. It's simple advertising strategy, just like selling a new brand of soup."

No Specific Target

Many programmers have a specific



Bright, Tight, And To The Point

Using some reverb on the mike channel, and a T.M. jingle package called "Air Power" (which is also being used at sister station B96/Chicago), WHTT has strong onair momentum. "The jingles really are the most modern-sounding package out there. Our image is modern so they complement our sound.

"We've been on TV with spots, but the major thrust has been our debut of a brand new radio station last March 9, scrapping WEEI-FM and splashing WHTT all over the place. We simply saturated the market with TV, billboards, and print. The follow-up TV we are now doing is just reinforcement.

"Like most CHRs we are into contests, but only so they don't get in the way. We used the 'Phrase That Pays' (WHTT Is My Hit Radio In Boston), which was aimed at cume. This summer we did 'High/Low Cash,' which focused on the quarter-hours. Now we are doing 'Money Music,' which is targeted to our image, namely hits'

targeted to our image, namely ... hits."

Rick detailed the contest. "We use a current record which is getting 'power' rotation. Every time it's heard the 7th caller wins \$103. The song is changed each day, with the audience being recycled to mornings to find out the new Money Music song of the day. It's a simple, easy to understand contest. We stay away from anything that would take 70 seconds to explain or has to be done over dead air."

long as people play the currents, the record labels will do well. It's a really healthy cycle that's been set up."

The Personality Issue

WHTT is definitely a music station first, with personality as a secondary consideration. Rick said, "It would be unfair to say that WHTT has no personality. The personality issue is put into perspective, since the music is the personality of the radio station. The air talent is there to add to that. They are the mortar between the bricks. Remember, if you have bad mortar then your house falls down, so they are very important. The jocks are there not to get in the way of the music, so you won't hear any 'bits' over dead air."

No Apologies For Teens

WHTT is number one in the market. It is also overwhelmingly the number one station for teens, with a 41.1 share. Rick adds, "I think it's astounding that 25% of the population of the TSA turns on WHTT every week. That is up over 200,000 from the spring, and 80% of that cume gain was in adults. We don't apologize for having a 40 share in teens. They were the most important demo to start with. Teens are the social leaders, and they start the trends.

"This is a classic CHR audience growth curve. The teens first, the adult females next, and finally, the adult males. We share a lot of audience with WXKS-FM, and an equal amount with WBCN. I share a bit less with the A/C's. It's hard to fight us when we are cuming with seven other major stations. We also have the third highest exclusive cume in the market."

And Rick is not about to give up the teen edge. "While we don't program specifically for teens we don't do anything to chase them away. Now that WROR has gone back to A/C, and WCOZ has gone A/C, we are in a perfect position to maintain our hipness and keep our teen lead. Many of today's CHR hits have an AOR feel to them, and those artists are now considered CHR staples."



mental picture of who their target audience is. That picture is then verbalized for the jocks and staff. But that's not how it works at WHTT. Rick told me, "Because of the nature of WHTT, we are very cautious not to target to any specific demo or audience. This radio station is the most mass appeal station in the market, playing the widest variety of music. We are not modal in any sense. We tend to be uptempo because of the way the market is right now.

"CHR should have that forward momentum derived from up music to keep it exciting. The jocks don't talk directly to any specific audience. We just address the market as a whole. While we have a broadbased list, we only add the music that we think fits our station image or sound, which is a bit AOR. There are so many soft stations right now, so for us to be hard-sounding is a positioning statement in itself.

"Fortunately CHR music is helping it out. Quiet Riot will probably be a number one record for us. Why CHR programmers fight playing a record like this is beyond me. While it may not be a 25-54 record, it can be balanced off and surrounded with other mass appeal songs like a Bonnie Tyler. As a format we have the luxury of having such a wide blend."

Cuming Power

Anybody who thinks self-promotion via outside media doesn't work need only look at the success of WHTT. According to the summer '83 Arbitron, WHTT cumed over one million listeners 12+. "I think this is the first time an FM station has ever broken a million cume in Boston, in both TSA and metro," Rick said. "Cume is the key to WHTT. You can build quarter-hours two ways. Get a few folks to listen for a long time, or bring in a million folks and then get them to listen for a long time.

"Our TSL is now almost that of when we were a Soft Rock station, and that is a surprise." While Rick preferred not to get specific, he did relate that he's got the fastest current rotations in the market. And don't expect to hear many oldies on WHTT. "There are seven other stations playing oldies as a big part of their formats, so whatever gold you hear on WHTT is pretty current."

Rick went on to set the record straight for some critics of the format. "This is not a high-burn format. We're turning over 10 to 15 percent of the current product a week with fresh, new product. As long as the record industry stays healthy, we'll continue to have great new product. And as

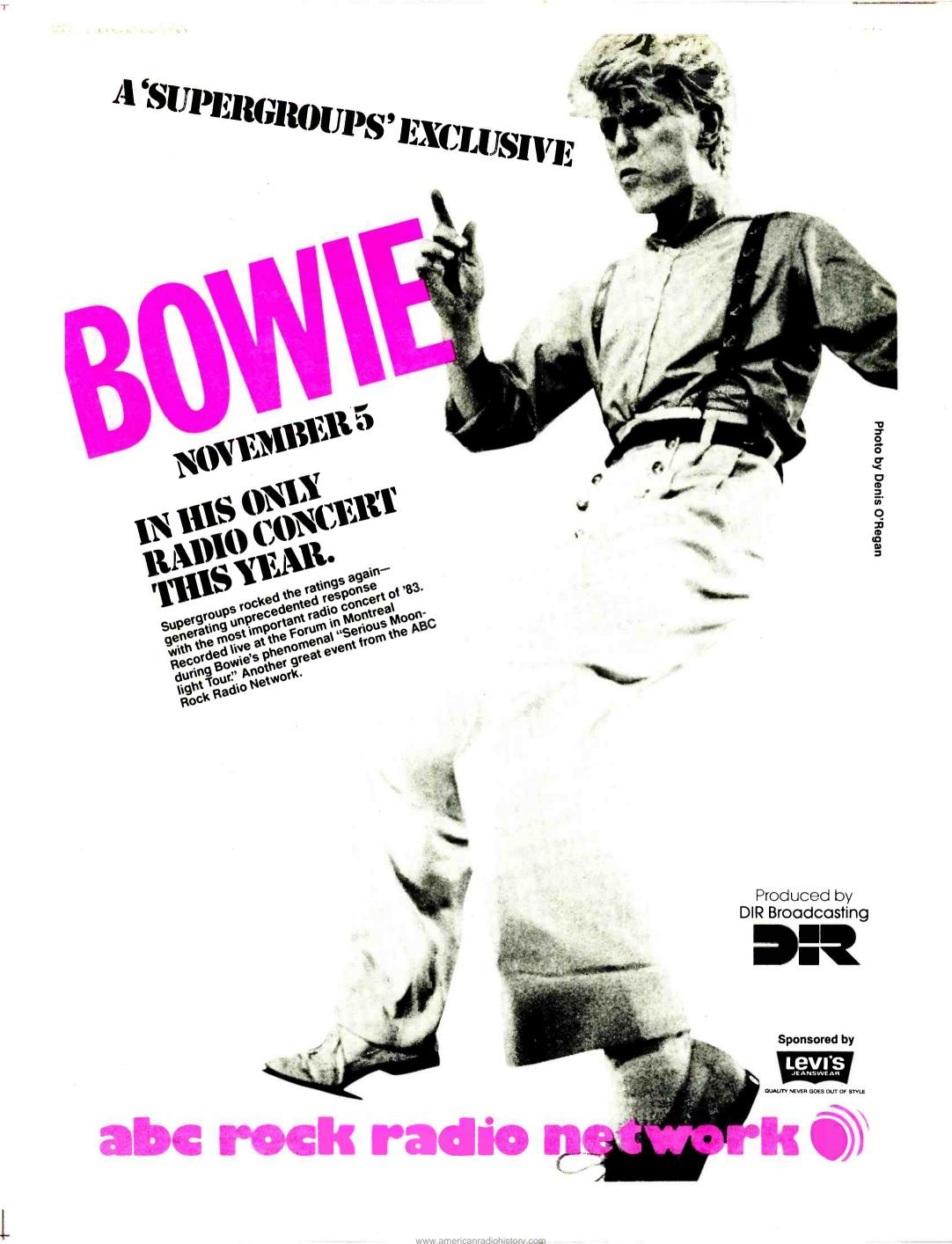
A Look Ahead

So, what about that fall book, Rick? Will WHTT stay on top? "I think we'll not only maintain market dominance, but will continue to grow in adults as well, with little sacrifice in teens. I don't know how many more folks we can cume, but I don't look for that to drop off too radically either."

Then he added, "WHTT has a lot of momentum, but we also have a lot of competition. Looking at the top three stations in the market (WHTT, WXKS-FM, and WBCN), these are the ones that are extremely well-positioned, well-marketed, and well-defined in sound. None of us sound anything like each other, so we all have a different image. Right now we are entering phase two in our growth, where we work on locking in station loyalty.

"The basic position of WHTT is to play the hits. It's something we will never give up. The public tells us what they are into this year, whether it's soft ballads, modern music, dance music, or whatever. The market dictates what WHTT does, so we check the clubs, the stores, and the phones for constant reinforcement. Ask someone in Boston who plays the hits and they will always answer WHTT," concluded a confident Rick Peters.

Continued on Page 24



SURVIVOR "Caught In The Game"



WPHD 38-34 WRCK 30 **WQUT 37** B96 24 **WLS 23 WFMI 36** WLS-FM 23 WJXQ 22 K104 38-28 KSKD 25 OK100 40 WZPL 40-34 **WYKS** WVIC 18-16 WGUY add **WBNQ WSPT** WERZ 32-26 95XIL deb 37 WSQV 24-22

on Mtv

WXKS-FM on Y100 on WLAN-FM 40-38 WTRY **WSSX** WANS-FM WZYQ WHEB **WOMP-FM**

KQIZ-FM 9-8

WIXV deb 35

KZOZ 34-31

E/P/A'S NEXT CONTINENT CROSSING: uftballons"

This INTERNATIONAL HIT record proudly being played at:

93FM 16 **XTRA 10**

Z104 add KJ103 16

KMGX 7 KZOZ 10 KTRS on

. . . and DAYPARTED at many more!

FORMER TOP 5 RECORD AT KIQQ

Distributed by CBS Records

The Battle For Boston Is No Tea Party

Continued from Page 22

WXKS-FM: A Cookin' Staff

Ask someone who is from, or has recently been to, Boston what PD/part-owner Sunny Joe White's WXKS-FM sounds like, and you'll get a variety of answers. But one thing is consistent . . . everyone says it sounds great, and it's one of a kind.

As Sunny Joe himself told me, "We have a cookin' staff that is really a big reminder of what WFIL/Philadelphia sounded like in the late '60s and early '70s. My jocks get into the flow of the records. They are allowed to have a lot of fun with their content. The format is there, but we work within the format, and that way we get everything we can out of it. The one thing I stress is not to interfere with the music, but enhance it.

"Because of the nature of WHTT, we are very cautious not to target to any specific demo or audience. This radio station is the most mass appeal station in the market, playing the widest variety of music. We are not modal in any sense." Rick Peters

"A lot of people wonder whether we are Urban or CHR," he stated. "We are not your typical station. We are a CHR station that pays attention to the Urban crossovers. We are playing the contemporary hits for this market. This includes not only Urban crossovers, but the regular pop artists, and even the modern and selected AOR crossovers as well. You see, Boston has a very small percentage of blacks (4.6% of the market). When we first came on, I'd say we were reaching about 20% of the black audience, and now it's down to about 12%

'We do a lot of dayparting, and we do play oldies in mornings and middays, but not a lot of them. They aren't the safe A/C oldies either like Barry Manilow. You'll hear the Rolling Stones doing rotation, helping us focus in on playing the strongest new product.'

Station Production

You might think that WXKS-FM would have a lot of jingles to complement its sound. Not so. "We only use jock IDs and the rest is left up to the announcers. The jingles are there to position the guys as stars. I've found that using a bit of staging for a contest will help to move it along, but that's about it.

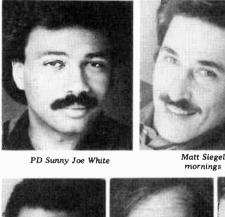
"We haven't changed many staffers in the last couple of years. I think most everyone has been with me for about three years or so. Jo Jo Kincaid, our newest addition, came with us about a year and a half ago. Matt Seigel does mornings with Lisa Lipps, and Boston legend Dale Dorman does afternoons for us. I even pull a nightly airshift from 6 to 9pm. I love being on the air. It helps me keep in step with the station. If I had to give one of them up it would be a hard choice to make."

A Lip Lock On The City

WXKS-FM's lips are pretty visible all over the city Look on a billboard, a bumper sticker, a "Kiss Card" and you'll see those lips. "We still use our Kiss Card for some limited discounts at movies and such, but they've almost outlived their purpose. Our billboards are year-round. The reason I do advertising is to reinforce and make people tune you in. We don't do TV image spots since the station itself can do the best job of telling that story.

"Our latest imaging feature is a thing we call 'Lip Stickers.' There are about a million of them in circulation and they're available all over town. On the back is a small research questionnaire. There was a premium incentive of being able to win up to \$5000 for filling out the form and returning it. Todd Wallace is helping us with our research using his MARS package. The form asks not only name, address, age, sex, and phone number, but it asks for the person's three favorite and three most-hated songs. We do 300 completed callouts every week based on the information from the survey. We also have our own in-house ratings service which helps us project where we're going to be.

'On the air we're doing our 'Kiss Call.' " He told me the Kiss Call is similar to a cash call contest.









Ron Dwyer











Dale Dorman

'Satisfaction,' the Zombies, Four Seasons, and some Motown. They are more from an era, and the key in gredient is the way each one sounds. Some of these come up maybe once a month, and when you hear them it gives you that 'oh wow' kind of feeling."

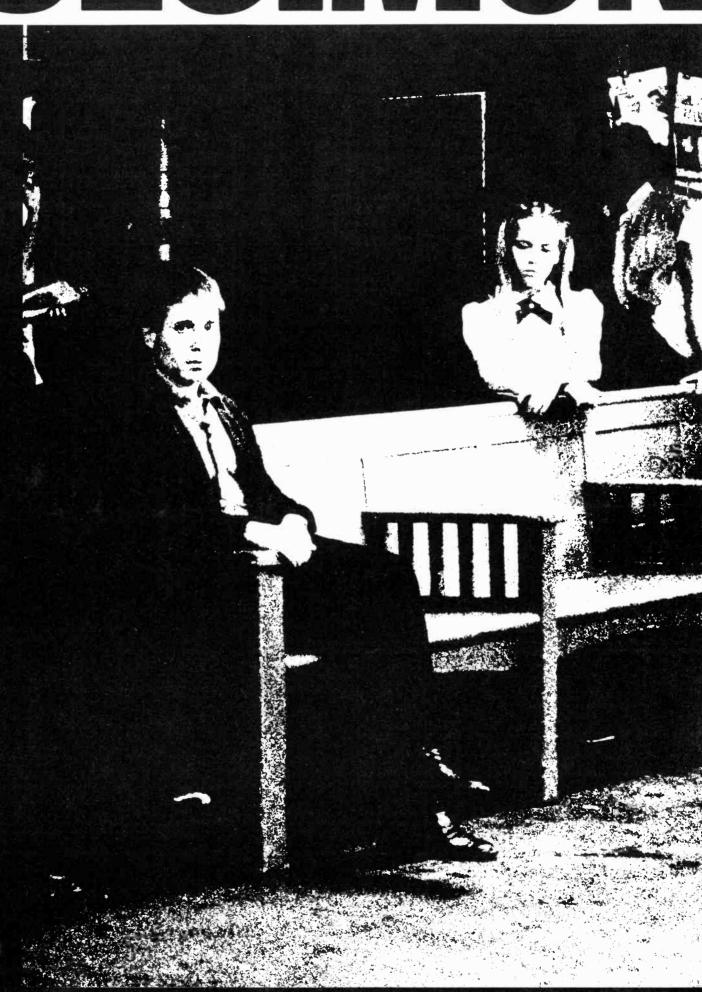
Next we talked about his current rotations. "We only have three powers, and we play one of them an hour. Previously, we had 12 powers and they'd come up every quarter-hour. This has lessened the perception of playing the same song over and over. But to keep the big songs on the radio we employ a sub-power rotation, which helps increase the upperend of our middle rotation. We also feature three of our new adds, which go into a 'pick of the week'

"We have a cookin' staff that is really a big reminder of what WFIL/Philadelphia sounded like in the late '60s and early '70s." Sunny Joe White

The minimum prize is \$10,000. Calls are made from early morning until 11pm at night. Our night

Continued on Page 28

PAUSINON





Produced by Paul Simon, Russ Titelman and Roy Halee. Co-produced by Lenny Waronker. THE FIRST SINGLE FROM HEARTS AND BONES.

For The Sound Of To

"TALKING IN YOUR SLEEP"

CHR NEW & ACTIVE

WZYP add

WFMI add

WNVZ add

WRVQ add

WKDD 16-13

WZZR 15-10

WGRD 8

WJXQ 8-6

On MTV



Albums: 6 AOR Tracks: 12 Now On Over 108 Stations!

WHTX add

KAFM add

WABX 9-6

WHYT 9-7

Q103 add

KIIS-FM add

WLOL-FM 37-31

XTR A deb 31

KWSS deb 29

WLAN-FM add

KSET-FM 23-15

WYCR add

WPST add

WSSX add

KITS 35-28

WTIC-FM add 31 KITY add



ZZ99 29-17

WVIC 11-5

Z104 34-29

WRKR 24-19

K107 add 39

KBBK add

KMGX add

KLUC 18-11

KHYT 35-26

WFBG add



WGUY 29-22 WHSL add WZON add WBNQ add 103CIR add WERZ 26-19 WQCM add WKHI 31-23 WJBQ 33-27 WHEB 20-14 WOMP-FM 22-17 KZOZ 32-20

WCIL-FM add KCMQ add KYTN 40-35 KRNA add KDZA add KSLY 40-30

KQIZ-FM 7-6 WJAD add WYKS 20-14

WXLK 27-22

"EVERYBODY'S MY FRIEND"

CHR SIGNIFICANT ACTION

On MTV



WPHD WABX WLOL-FM WRCK

WZLD WZZR WJXQ KSKD

KYTN KFMW

CBS ASSOCIATED RECORDS

"ALWAYS BE MINE"

CHR SIGNIFICANT ACTION



Albums: #13



WPHD **CKGM CFTR** WABX

WRCK WKDD WGRD **WZZR**

WJXQ WHOT WERZ WZYQ

KQIZ-FM WIAD

Q104

WYKS

KKQV **KZOZ**

Pertrain

A/C NEW & ACTIVE "STRANGER"

CHR SIGNIFICANT ACTION



WKHI Q107 KIQQ WIXV K104 WSPK **KYTN** WZZR **KXSS WFBR** WKFR WLTT WQCM 97AIA OK100

WCCO V100 **WEZC** WAHR WHHY WSRZ WTRX

WFMK WISM-FM KUGN **KKUA** KWAV WEIM WTKO **WKNE**

WSKI KORO **WSKY** WCKQ **WCHV KVIC** WVBS

WCIL

KEEZ KWEB WHNN KTWO KQSW KRSB KALE

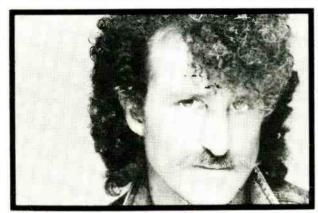
KFSB



Distributed by

day It's Always E/P/A

"BREAK MY STRIDE" **CHR NEW & ACTIVE**



Now On Over 112 Stations!

A/C Chart: 8

94Q 13-8 WHTT 33-29 WXKS-FM 17-9 Z93 10-8 KAFM on WBEN-FM add WNYS deb 30 93FM on Q105 add WBLI add WGCL on WCAU-FM add 40 WABX 40-27 WHTX 15-11 PRO-FM 30-20 WHYT deb 27

WLOL-FM 10-7 Q103 deb 35 KEARTH 14-7 KIIS-FM 29-25 KIOO 17-13 KCNR 23-14 XTRA 18-15 KNBQ 22-15 KXX106 add WBCY 25-17

WDOQ add KAMZ add WROK 19-14 WANS-FM add WFMI add WHHY-FM 16-10 WSFL add KIIK add WZPL add 7104 18-14 KEYN-FM add KBBK add

KLUC add KO93 27-21 KSKD add KQIZ-FM add WJAD add KISR add WPFM add Y94 add KYTN add KFMW add KYYA add KBIM add



"ALLIES"



CHR SIGNIFICANT ACTION

WABX KNBQ WTRY K104 WSPK

WSSX **WBCY** WNFI KSET-FM KITY

WKDD WJXQ WHOT KRQ WERZ

OK100 95XIL WSQV Q104 WIXV

WHSL **WBNQ** KWTO-FM **KFMW KGHO**

KZOZ

See Heart On MTV



and the

"ON THE DARK SIDE" CHR NEW & ACTIVE

On MTV



From The Hit Movie "EDDIE and the CRUISERS"

WXKS-FM 18-15 WCAU-FM add PRO-FM 19-16 Q105 23-21 WABX 19-14 KHTR 22-14 K104 23-16 WPST 33-29

WFMI 40-33 KTFM add WGRD 17-10 WZZR 11-7 KILE add KTDY add WIXV 36-29 WGLF 30-22 WANS-FM add WAZY-FM 40-30

WPHD 32 Y100 on WGCL on WRCK 34-31 WKRZ-FM 33 KITY 30-28 WKDD 27-25 WZPL 23 WHOT 37

WGUY deb 35 WZON deb 40 WERZ deb 39 OK100 34 WCIL-FM 33 KCMQ 39 WLAN-FM **WKFM**

WZLD

WDCG WIGY WJBQ KSET-FM WSFL WOMP-FM WRVQ WSQV WSTO WYKS WJXQ WXLK KIKI **WBNO KIDD WBWB** 99KG

KCDO **KBIM** KSLY **KZOZ**

On MTV



Music Performed By JOHN CAFFERTY and the Beaver Brown Band

"THE FLYER"



CHR SIGNIFICANT ACTION

Albums: #11

A Tracks:

#13

Out of the Box Action at:

WPHD **CKGM CFTR CHUM** WABX WRCK

WKDD WZZR WIXO WHOT **KHYT**

KQIZ-FM

Q104 **WYKS WBNQ**

KCDQ





'83 IN REVIEW



Year-end charts for every format

Monthly news capsules



The Battle For Boston Is No Tea Party

Continued from Page 24

numbers have improved since we put the contest on. We've only been doing this since mid-September and have been hit four times already. I think this has helped us to steal some adult demos from

'Adults are our mainstay, and we're number two to WBCN in adults, but we top WHTT in adults in every category. If we can duplicate those adult numbers again in this fall book, this station will be doing just incredible. Last year we had a 7.8 share

"We're the people's station because we talk about what's happening in the city. We take a theory similar to what Scott Shannon does at Z100 . . . "

Sunny Joe White

with a 22 in teens. The station is now positioned a bit more adult, and it has paid off.

"Not everyone can be the hot teen leader," noted Sunny Joe. "You've got to make a statement about where you want to grow. We certainly don't sound like an A/C station. We are up, bright, and exciting. We simply talk to the audience, but it's adult, no screaming, but a lot of fun. It's more one-on-one. We just wrap ourselves around whatever's happening in the city. We're the people's station because we talk about what's happening in the city. We take a theory similar to what Scott Shannon does at Z100/New York, but we don't talk about other radio stations," he quipped.

Bringing Summer To Boston

WXKS-FM did a major promotion at the beginning of summer by bringing Donna Summer to town for a concert at the Opera House. I learned this

wasn't a tie-in with a promoter, as is usually the case. "We picked up the entire tab for the show, and gave away every single ticket to the listeners, some 2400 seats in all. It was a lot of fun and really paid off in terms of publicity and image for us."

WHTT Does It Fine

With the many formatic changes in Boston, in particular WHTT's success, I had to probe Sunny Joe's feelings toward his newest competitor. "For a Hot Hits-type station, I think they do a fine job. I've heard a number of the other CBS stations and they are right up there in programming quality and sound. The competitive edge is that we are distinctly different from them. While both of us play contemporary music, we surround the music with different elements. Our personalities are well-known and we feel they are key to our strength.

'I think WHTT will continue to cume very high, and with WCOZ throwing in the towel, they're likely to pick up even more audience, especially in men. I think we will continue to grow on the adult level in the 25-34 area without being a wimpy A/C station. Just play the music that adults like to hear. If WHTT were ever to go away, then by default we'd pick up the teens again.

"There are times I've wondered if I'm too close to it to see all the angles, but I'm fortunate to have some good friends out there who will be honest about a critique. When the last book came out, it was tough not to overreact," he admitted. "I know I've got a great station, because of (owner/GM) Richie Balsbaugh, the rest of the partners, and an outrageously talented staff. This station is on target to win."

Editor's Comments

If you sense a high respect level between Rick Peters and Sunny Joe White, you're on target. WHTT and WXKS-FM are two fine radio stations, which, through their spirited competition, make Boston an exciting market for the listeners, advertisers, and other competitors. Speaking of other competitors . . . A/C Editor Jeff Green will cover the Adult/Contemporary side of Boston in two weeks. Watch for it.

Bits

• RADIO 10/Brisbane, Australia chaperones "Senior Citizen Rock Trip '83." Radio 10 has become aware of those dedicated rockers over 50, even though the station reaches more listeners under 40 than other Brisbane stations. Last month, RADIO 10 picked the "Top 40 cotton tops and silver foxes" from listeners registered to take the rock trip of a lifetime down the Gold Coast. The first stop was the Lone Star Tavern to be wined and dined, and then on

Motion

KRGV/Brownsville welcomes new air personality Bert Garza, who was discovered while delivering pizzas to the . At WLS/Chicago, two Promotion Administrator positions are filled by promoting Ed Marcin and hiring Susan Whitaker from across town at WGN Allen moves from KVOO/Tulsa to overnights at WSTO/ Evansville . . . Craig Powers joins KKHR/Los Angeles for weekends from KFXM/San Bernardino where he continues as PD/morning man ... John Forsythe joins KRQX/Dallas as morning drive personality from across town at KLIF . . . At WGFM/Schenectady, Lee Warner is new to mornings from KLKT/Lake Tahoe, while Steve Clark joins as a weekender from WWOM/Albany.

WKPE/Cape Cod makes several additions, including John St. John to morning drive from WGH/Norfolk, Chris Bailey to afternoon drive from WCSC/Charleston, T.J. Stevens to nights and MD from WNVZ/Norfolk, and Danny Sandoval to copywriter/Production Director from KBCN/Corpus Christi .. KILE/Galveston PD Scott Taylor moves from mornings to afternoons, and Kevin Mc-Call slides into mornings from nights . . . Pat Garrett arrives as WIKZ/Chambersburg to do nights from WZYQ/Frederick . . . KQMQ/Honolulu's new lineup includes Operations Manager Austln Vali, PD Kimo Akane, Music Coordinator LIIIa Miller promoted from Traffic Director. In mornings, it's Kimo Leahi, Austin Vali, and Danielle Tucker, afternoons feature Lane Robinson from sister station KKUA, and overnights are handled by Myk Powell.

to Bombay Rock to see local group Wendy & The Rocketts. Special T-shirts were designed to ensure the winners stood out in the crowd.

- WLS/Chicago gives you Mickey Mouse and morning personality Larry Lujack. WLS is offering listeners the chance to win one of 25 trips for four to Walt Disney World. The vacation package includes round-trip airfare and deluxe hotel accommodations, with Lujack accompanying the winners to Disney World and the EPCOT Center. When WLS cardholders hear their numbers, they have 30 minutes to call in and win. There are over three million cardholders in the Chicago area.
- KYUU/San Francisco goes global. Morning man Don Bleu will be sent around the world first class as fast as possible by Pan American Airways. Pan Am officials will meet him at airports in Taiwan, England, Japan, and other countries, making sure "Fly-Boy-Bleu" finds his next connecting flight (some are only a few minutes apart). Listeners guess the exact number of hours, minutes and seconds it'll take to complete the trip from takeoff to touchdown. The winner receives two roundtrip tickets to anywhere in the world Pan Am flies!
- KCBN/Reno takes listeners' blood. As a special Halloween treat, KCBN collected a record 90 units of blood from listeners for a local blood bank drive. Donors were met at the door by Dracula and were entertained inside by belly dancers.
- WRCK/Utica gives 107 minutes of discounted gas in its second annual "Gas Slash." The station picked up the 17-cent difference between the usual \$1.24 gallon price and the WRCK frequency tie-in of \$1.07 for 107 minutes. Cars lined up for miles and thanked WRCK for their help.
- WNFI/Daytona Beach hides a 1984 Daytona Dodge for listeners to find. Listeners listened for clues to identify which mystery city the keys were hidden in. The winner and a friend were flown there to pick up the keys and spend a week in a luxurious hotel. The car was provided in conjunction with Burger King and Jim Peacock Dodge.

3 Solid Hits On CHR's Target



DeBARGE "Time Will Reveal" 1705GF

B104 27-24 WXKS-FM deb 32 WBEN-FM add WBLI 36-34 WPLJ 37-33 WCAU-FM deb 35 B94 deb 32 WHTX 30-21 Z93 25-15 KAFM add 195 30-26 Y100 deb 24 B97 16-14 Q105 on KBEQ add 30 KIMN on Q103 on **KEARTH** on KIQQ 24-23 **KOPA** add KMJK on XTRA deb 34 KFRC 34-26 KITS 30-23 WTIC-FM add 30



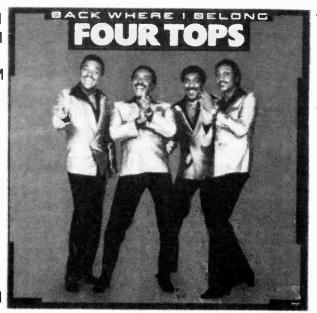
WKEE deb 37 **WBBQ 30-25** KZZB 35-30 WDOQ add WDCG add KAMZ 14-10 KSET-FM 16-12 KMGX 6-4 WRQK 26-19 WFMI ra KBFM add

KX104 29-27 WSFL deb 39 WRVQ add WNAM 32-27 KIIK 35-29 WHOT 26-20 KYNO-FM 18-16 KIKI deb 29 KO93 26-15 KIDD 33-29 KGGI 15-10 KSKD deb 40 KHYT 31-28 13FEA 20-17 WKHI deb 40 WGLF 19-15 KCMQ add Y94 add KFMW add KCDQ deb 35 KTRS add 40 **KOZE** add KBIM deb 38

THE FOUR TOPS

"I Just Can't Walk Away" 1706MF

WXKS-FM **WBEN-FM WBLI** WCAU-FM **Z93 WGCL** KHTR **KEARTH** KIQQ K104 **WKFM WZLD** KAMZ **WRQK** WOKI WHHY-FM **KRGV WSFL**



WHOT KMGX KQMQ KYNO-FM KGGI **WFBG** WGUY WIGY WERZ **WQCM OK100** 13FEA 95XIL **WJBQ** WISE **WJAD** 6066ML Q104

WIXV

COMMODORES

"Only You" 1694MF

B104 add WXKS-FM on WBLI deb 40 94Q 29-23 195 11-10 Y100 18-14 Q105 on KITS on **WVSR 9-6** WKEE add WKFM on KXX106 17-13 WZLD 13-8 KAMZ 4-3 KSET-FM add **WRQK 12-7** WANS-FM deb 37 94TYX add 27



WHHY-FM 7-7 KITY 22-18 KTFM 9-8 KTSA 10-10 KROK deb 38 **WNAM 8-7**

KIIK add KIKI deb 27 **KQMQ 35-27** KGGI 28-25 KHYT 27-22 WGUY 16-15 103CIR 6-2 13FEA 19-15 WOMP-FM 15-13 WISE add WJAD 35-28 WFOX 17-14 WAEV deb 29 WGLF add KKQV add KXSS add KDZA add



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STEVE FEINSTEIN

AOR Around Your Corner And Up Your Block

Well, folks, no epic tome this week. Instead, we'll tie up some loose ends, show ya some funny pictures, and tell ya 'bout some interesting stuff going on around the nation. Hope this little catchup column cuts the mustard with you. (Rimshot, please.)

• Let's Get Digital: Hats off to KBCO/Boulder for some truly special programming recently: they played no records for an entire weekend. The sweet strains of music still graced their airwaves, though. In fact, the music sounded better than ever, because the station used only compact laser discs (CDs) all weekend.

They scored 3 CD players and over 200 format-compatible discs, including titles by Led Zeppelin, Genesis, Pink Floyd, and Michael Jackson, from a local audio dealer who had made a special purchase while in Japan. The dealer also carried stock on all the titles.

Operations Director Dennis Constantine reports that the broad range of selections enabled the segueing of individual selections from CD to CD. Even KBCO's Sunday night jazz show was digitally delivered, following the airing of the Police's "Synchronicity" CD played in its entirety.

Constantine relates that the digital technology's elimination of surface noise and hiss yields a louder, cleaner audio signal, saying, "This is what FM is supposed to sound like." Along with two traditional turntables, the station now has two CD players in the air studio, and includes digital recordings in its day to day programming. Denver is the country's leading market for sales of CDs and CD players, according to Constantine.

Also on the digital frontier, KLOS/Los Angeles declared last month "Digital Rocktober," playing a different CD every night at 10, as well as using CD selections during its regular programming. 25 Sony CD players were given away to listeners during the month, and over 1500 folks showed up for a CD demonstration where an entire Sony CD system worth \$2000 was up for grabs.



TOWERING SUCCESS — KISW/Seattle kicked off Rocktober with afternoon aces Bob Hovanes (with mike) and Gary Crow (at controls) close to the edge during a live broadcast from Seattle's Space Needle, 630 feet above the downtown area. Bob asked us to scotch rumours that he performed his infamous pigeon imitation on several unsuspecting pedestrians.

- Save Me An Aisle Seat: Consultant Lee Abrams's career pursuits are expanding vertically. Abrams and independent producer extraordinaire Denny Somach are looking to be to rock 'n' roll what Gene Siskel and Roger Ebert are to the movies. They're set to co-host "Inside Rock," a weekly half hour TV show of album reviews, rock news, and interviews. Originally intended for U.S.A. Cable's Nightflight, the show is now being shopped around for syndication on broadcast TV. Do you think Yes and Asia will get favorable reviews? By the way, check out Lee's cinematic liner notes on the new "Best of the Alan Parsons Project" album.
- Personals: Congrats to KTXQ/Dallas MD Drake Hall on getting hitched to Chelsea Budlong, and to KQDS/Duluth PD Bruce McGregor for tying the knot with Kristy Anstett. Pepe Lopez, MD for KLAQ/El Paso is the proud pappy of daughter Elisa Michelle. It's now ten years that Jose Diaz has been at WBLM/Lewiston-Portland, with the last 8 1/2 of them as MD.
- "Hey, Bud, Where's The Party?": WOUR/Utica gave a "Where's the Party" listening party for the new Eddie Money album of the same name. Eddie and band showed up at the party prior to their area appearance and gave autographed albums and tour shirts to 96 'OUR listeners.



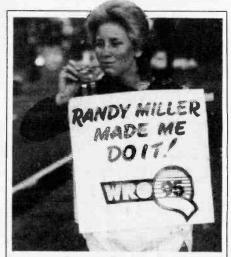


BELLY UP — WLUP/Chicago's Jonathan Brandmeier is a heavyweight, and so are his listeners. Brandmeier's First Annual Bellyflop Competition included nine contestants, each over 275 lbs. Pictured is the runner-up, who came in at 370 lbs. Apparently there wasn't a camera lens wide enough to capture the winner, who copped a Club Med vacation in the Bahamas.

• WANTED: As you're cleaning out your closets, you may want to pass along any one-of-a-kind rock 'n' roll memorabilia to WFBQ/Indianapolis for their "Collector's Item Christmas." They'll be giving away to their listeners goodies like Joan Jett tennis shoes and a Krokus smashed guitar.

If your music mix includes a good size dose of metal, get on the line, man, to Wichita and let Shelly Hammer at KICT know about it. In addition to her overnight duties, Shelley's putting together a free guide to AOR heavy metal programming, and wants to hear about your metal offerings. In return for calling her at (316) 722-5600, she'll try to track down any metal records on independent labels you're looking for.

• How We Spent Our Rocktober: WYSP/Philadelphia is bally-hooing that they're giving their audience the station's entire \$94,000 television advertising budget, instead of using it to buy spots. Their "Bucks For Blocks" promotion awards \$94 five times a day to listeners who send in postcards noting the artist and time of day of each block (three or more songs) played.

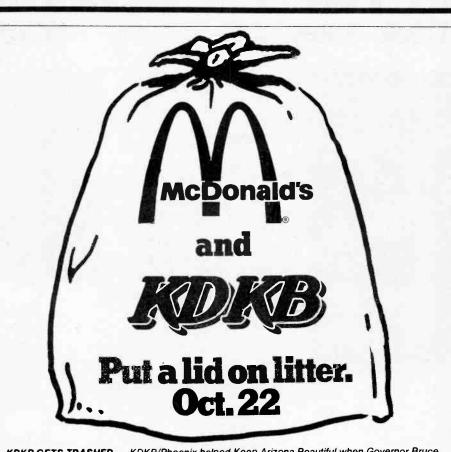


GONG SHOW RADIO STYLE - WROQ/ Charlotte morning guy Randy Miller is apparently moonlighting for the William Morris Agency these days. Once a week, he recruits a listener to perform a ridiculous stunt in a highly trafficked public area. For this they receive the princely sum of \$95 and all the humiliation and abuse they can handle. Pictured above is a local college student, said to be majoring in transactional analysis, whose pleasure it was to hand out donuts to morning commuters who dared to disobey their parents' admonitions to never accept jelly donuts from women wearing diapers. Other case histories have included a 30-year-old IRS agent who felt compelled to don a top hat and tuxedo and feed money to expired parking meters, saying it was time he "did something nice for people," and two women who had the uncontrollable urge to wear bikinis and sit in a hot tub full of Koolaid, singing "I Feel Pretty.

A "KRQR Super Stash of Party Cash" means \$10,000 for the 97th caller who identifies all three songs played when KRQR/San Francisco hits them with a Pat Benatar "Best Shot" sometime this fall. The station also gives away \$100 to a designated caller for daily double-shots by featured artists.

KTXQ/Dallas promised to play at least one "triple shot" per hour during the entire month of October. Slip-ups meant \$1002 to the third caller, and, in all, five listeners caught KTXQ with their shots down.

• Fast Worker: Ft. Wayne is starved for Genesis, who currently have no plans to play the city on their upcoming tour. WXKE PD/morning man Rich West, who weighs in at 305 pounds, has embarked on a starvation diet to lose 104 pounds or to get the band to play Ft. Wayne — whichever comes first. He plans to continue his regiment of one high-protein liquid meal every 48 hours until February 1. So far Rich has shed ten pounds in two weeks, and when contacted by R&R, commented, "Gee, I'm hungry. Got an extra Snickers bar?"



KDKB GETS TRASHED — KDKB/Phoenix helped Keep Arizona Beautiful when Governor Bruce Babbitt's wife Hattie declared a "Clean Up Arizona Day." Mrs. Babbitt appeared on John Giese's morning show and cut a customized PSA for the station. McDonald's supplied plastic bags (pictured above) at their outlets.

Please... not another trendy English band!



We sit and watch "trend" bands come, one or two hit wonders with the "right" singles, the "right" haircut, the "right" video, created by the "right" director, and then we watch them go, no growth, no live show and no real lasting musical style. Every once in a while a band comes along that does a great debut, takes a further step, refines its music, expands its audience and continually grows, a band with the right spark to be here for a long time...a band like **Echo and the Bunnymen. Long** a darling of the reviewers, they have been gathering a fanatical worldwide following through hard work and great skill. We are releasing a 5-song E.P. to celebrate their growth and our commitment to break them in the U.S. There is no mistaking this — it is the real thing. When you see the live videos from their legendary Royal Albert Hall concert you will see why the sound of the Echo keeps getting louder.

GETTING

Echo And The Bunnymen

The new five-song E.P. features "Never Stop" and a live version of "Do It Clean" recorded at The Royal Albert Hall.

Special release available in the U.S. only

www.americanradiohistory.com

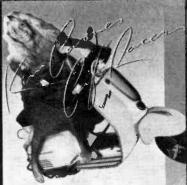


BILLBOARD 87/CASH BOX 98* FEATURES THE 12-INCH

"THE LADY WORE BLACK"

NEW ADS: KAZY-KPRI-KGB-WCCC-KISS-WHJY PRODUCED BY QUEENSRYCHE





(SPECIAL FM MIX)

R&R 37*/ BILLBOARD 43*/ CASH BOX 51*

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SEGUES

WECM/Claremont switches to CHR . . . WPLR/New Haven has a new PD, Eddie Haskell, who keeps his afternoon shift. Midday man Bob London nabs the MD spot . . . Nadine Marz is upped to Assistant PD at KMEL/San Francisco, with Geno Mitchellini named MD. Both retain their airshifts . . . At WYMX/Augusta, MD Mary Pillinger leaves to become PD at WKQB/Charleston, taking with her hubby/ evening man Craig Russell. Assistant MD Owen Holmes also exits 'YMX . . . Lee Roberts is named MD at KICT/Wichita . . . John Hutchinson becomes Research Director at KWK/St. Louis . . . Al Ramirez is no longer a regular on the Frazer Smith morning show at KLOS/Los Angeles, as he moves to fill-ins and assisting Smith on live remotes ... The new lineup at KMET/Los Angeles in the wake of Langan & West's departure from mornings: Cynthia Fox Michaels is now at CHEZ/Ottawa.

6-10am, Billy Juggs 10am-2pm, Jeff Gonzer 2-6pm, Denise Westwood 6-10pm, Jim Ladd 10pm-2am, and Rick Lewis 2-6am . . . Belle Nolan returns to the midday slot at KQAK/San Francisco, with Mike Koste resuming fulltime duties as Production Director . . . Tom Holliday exits KLZR/Lawrence, where Steve Smithers moves to middays and Mary Christopher handles PM drive . . . Bruce Bond, ex-WZZO/Allentown, joins WVPO/Stroudsberg, PA for mornings and the MD post . . . New weekenders: Larry Woodside rejoins KROQ-FM/Pasadena. Cyndy Drue to WMMR/Philadelphia from rival WYSP, John Leslie moves to KGB/San Diego from crosstown KPRI, Stuart McRae hangs his hat at KTXQ/Dallas, Tracey Holland is at KLPX/ Tucson, Toni Smith moves to KFMF/Chico, David Fuller joins WIQB/Ann Arbor, and Lori



I SCREAM, YOU SCREAM, WE ALL SCREAM - The Tubes' Fee Waybill experienced a religious conversion while at KQDS/Duluth, and is pictured during a heated discussion with MD Brian Taylor on the relative merits of satan worship and better living through chemistry.



GABRIEL AT THE GREEK - Peter Gabriel, still in full stage makeup, stands with KVRE/Santa Rose PD Cindy Paulos (I) and Warner Brothers Records' Beverly Stevens at the Greek Theater in Berkeley



RUSH ROCKS RADIO CITY - Rush recently headlined five nights at New York's Radio City Music Hall, introducing three new songs which will be on their next album. Pictured backstage (I-r): George Meier, PolyGram Rock Department National Promotion Director; Alex Lifeson of Rush; and Chip Hobart of WAPP/New York.

AOR Reporter Profile

WIQB/Ann Arbor, MI P.O. Box 8605 Ann Arbor, MI 48107 (313) 662-2881 "Rock 103 - Ann Arbor's Own" Owner: Lake America Communications President/GM: Ernie Winn PD: Randy Z MD: Mike Belanger Rep: Torbet 102.9 mHz 10 kw

"WIQB went from free-form progressive rock, to automated CHR in 1979, to a successful live AOR format in 1981. In the last two years, we've become the Ann Arbor radio station, dominating the Ann Arbor market, including our direct competitors - Detroit's WRIF and WLLZ. We respect these fine AORs, but feel we can offer something to our audience that they can't.

"We program and promote to and for Ann Arbor, with community awareness and involvement as our strongpoints. This includes involvement with the University of Michigan and various student organizations.

"We play some great music, too. Although proven AOR artists have the best shot at making our playlist, we are objective in choosing new music and occasionally will take a chance with something as long as it fits into what we're

"Our 11pm specials, which are an hour with one artist, and our Rock Party weekends are extremely popular and keep the phones hop-

"We are constantly improving our sound and we try to keep things fresh and exciting at all -Mike Belanger times."

WIQB is a new AOR reporter.





BARBRA STREISAND in her first national radio interview of the '80s, ASIA live from Tokyo, the US FESTIVAL '83, HBO Simulcasts with KENNY ROGERS, DOLLY PARTON, OLIVIA NEWTON-JOHN, HALL & OATES, WILLIE NELSON, and BILLY JOEL, 1984 concert exclusives with JOURNEY, STEVIE NICKS, THE PRETENDERS, JOE WALSH, CHRISTINE McVIE, MICHAEL McDONALD, CHRISTOPHER CROSS, and

BIG EVENTS

FLEETWOOD MAC, The Royal Albert Hall benefit concert featuring ERIC CLAPTON, JEFF BECK, JIMMY PAGE, KENNY JONES, BILL WYMAN and CHARLIE WATTS, the exclusive NARAS GRAMMY AWARDS SPECIAL ... all from America's largest producer and distributor of nationally sponsored radio programs, concerts and specials. Over 3,000 U.S. radio stations carry our events and programs . . . programs like

the SUPERSTAR CONCERT SERIES, LIVE FROM GILLEY'S, OFF THE RECORD WITH MARY TURNER, THE ROCK ALBUM COUNTDOWN, EARTH NEWS, THE PLAY-BOY ADVISOR, SPECIAL EDITION and DR. DEMENTO. Our big events and big programs cover every major format and they're all brought to you free of charge on a barter basis. For the bigest events in radio, it's WESTWOOD ONE ... and only!

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Adult/ Contemporary



JEFF GREEN

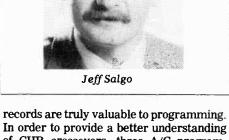
A/C And CHR Crossovers: What's Happening?

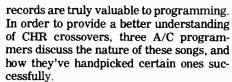
Many calls have come in over the last few months from programmers interested in the national trends on playing "CHR crossovers." Defined as current CHR hits without mass A/C acceptance, these songs receive heavy airplay at dozens of A/C stations. Among the crossovers are both recent hits by Stevie Nicks, the Eurythmics, and Prince; Donna Summer's "She Works Hard For The Money," Quarterflash's "Take Me To Heart," Frank Stallone's "Far From Over," Robert Plant's "Big Log," and "King Of Pain" by the Police.

By the time a record is in heavy rotation at ten A/C R&R reporters, usually it has already charted. But many records which never even achieved Breaker status earned big exposure in some of the country's largest (and toughest) cities.

One reason these crossovers do not chart well on A/C is that while solidly popular 25-34, they show little value 35+, thereby eliminated from consideration by broader-based A/C stations. Another reason for these records' comparatively weak national chart performance is frankly that there are many PDs who don't conduct music research to assess a song's true value. Furthermore, there is a segment of the programming congregation which does conduct research, but limits its studies exclusively to A/C listeners.

Yet the uncharted crossovers are hits for some stations, which points to the familiar lesson that one can't rely solely on national chart activity for determining which





Why It's Happening

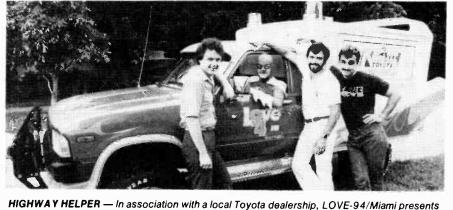
KMGG/Los Angeles PD Jeff Salgo, whose station seeks 22-36 year-olds, proposed that a powerful CHR presence among adults in a given market opens the door to A/C exposure of CHR hits. In L.A., that "powerful" presence is KIIS, which this summer beat all three A/C's combined in 25-49 adults. He said, "With KIIS so strong and with such strength by the other CHRs here, A/C audiences are developing a taste for these records. In a way, the tempos of the A/C's are partly regulated by the success of the CHRs."

Refuting False Presumptions

This interest in CHR crossovers is not limited to music-intensive 25-34-oriented FM stations. Even full service giant KBOI/Boise, regarded as one of the "oldline" AM A/C's, is using CHR crossovers without second thoughts. PD Lon Dunn pointed out, "Some older programmers involved in full service radio still believe when you turn 35, you start liking Percy Faith and Frank Sinatra. Hell, we were all raised on Elvis Presley, Fats Domino, Chubby Checker, and Chuck Berry - we're still into rock and roll. Our audience wants to know what's going on with today's music, and many of these songs are good for everyone. I don't see a problem playing them for a 30+ audience. I'm 43 and I love these records!"

The Programmer Image Bias

Expanding on this issue, WFYR/Chicago PD Jack Kelly charged that many programmers, reluctant to expose CHR/AOR artists unproven to A/C, are "too afraid to



HIGHWAY HELPER — In association with a local Toyota dealership, LOVE-94/Miami presents "Kaptain Kendall," the roving caped mechanic of South Florida's highways. The Kaptain, dressed in green tights and a yellow cape, is constantly on the go in his multicolored pickup, fixing disabled vehicles without charge between traffic reports from his mobile phone. The station hopes his "Good Samaritan" attitude will encourage motorists to help others. Pausing for a pit stop is the LOVE-94 morning team (I-r): Keith Allen, the Kaptain, Joe Johnson, and Dave Caprita.

widen the appeal of their stations." He said, "They wouldn't play Robert Plant, because they know who he is and associate him image-wise with AOR. They fail to realize their listeners, who are perhaps exclusive A/C users, may not have any idea who

WFYR # 1031/2FM

airplay from then on.

Taking an alternative view to the axiom, "You can't get hurt by what you don't play," Jack argued, "If a record scores highly positive and doesn't generate a lot of negatives, then there's no reason not to play

positive and doesn't generate a leves, then there's no reason not to AM/FM



Lon Dunn

ed certain ones suclouder than either of B

Jeff agreed, "We're not playing anything louder than either of Billy Joel's latest two singles. It's just that these groups carry a stigma because they've come out of a new wave or AOR scene."

Jack Kelly

Robert Plant is; therefore, there's no

reason why the listener would have a

predisposed attitude towards the artist.'

Jack intimated one reason why A/C led CHR and AOR on contemporary artists Culture Club and Spandau Ballet may have been because A/C PDs didn't know who these artists were and held no preliminary biases.

Researching Other Format Listeners

Jack reminded other programmers, "We're limiting the sample if we test records with exposure (or likely exposure) only on A/C stations, or by researching A/C listeners exclusively." Referring to this practice as "oversegmentizing," Jack acknowledged, "Radio is a segmented medium, and you do need to serve your target audience. But some PDs are overdoing it by narrowing the target too much.

"There's a trap in doing this," he warned. "One may be able to increase the number of quarter-hours the target listens to a station. But as the target is narrowed, the easier it is to hurt yourself in cume, because you're making the product better and better for fewer and fewer people.

"By talking to listeners who don't currently use A/C, yet are within the proper age demographic," concluded Jack, "we can get an opinion on an uncharted song and learn if it is a useful record."

Selecting The Correct Records

Both Jack and Jeff noted that selecting the particular CHR crossovers hinges on prior local exposure. The records are then callout-tested with the target demos, and with a strong showing, they're added. Further callouts and requests help determine it. In fact, it'd be foolish not to. There are other songs, such as 'King Of Pain,' which was very valuable 25-34, but was 'invisible' for 35+; that is, it didn't cause tuneout.

"However," he emphasized, "when you find over 15% negatives on a song, the risks begin to outweigh the benefits. That figure varies according to which demographic doesn't like the record, and how much that demo will be exposed to it. If a station needing bulk quarter-hours from midday women is playing a song disliked most by women, the song obviously requires dayparting or slower exposure in those hours. In evenings, when your potential for time spent listening is relatively short, you're not jeopardizing as many quarter-hours as when you lose somebody at 9:30am."

Unlike Jeff and Jack, Lon relies more on his gut feel than his own research. "I've been in the business 25 years and I know my audience. But when I'm not sure, I watch other stations, particularly those which are doing research."

What's Right For You?

For programmers wondering how to approach these uncharted crossovers, Lon stated simply, "There is a place for this upbeat music. Be more interested in the product than in what everybody else is doing."

Jack recommended, "Select it carefully. For most of it, there is a surprising amount of commonality within the broad A/C demographics. A lot of this music is melodic and easy to relate to. It's not really as unique as it appears to be. Don't overqualify it."

Jeff advised programmers to do research, while "considering how well these songs fit in with the general flow of your station. Mixed in correctly, they won't cause any tuneout — if they're really hits."

Station Profile

WFYR "Fire"/Chicago 130 E. Randolph St. Chicago, IL 60601 (312) 861-8100

Owner: RKO General Rep: RKO Radio Sales VP/GM: Bernie Kvale PD: Jack Kelly MD: John Wetherbee 103.5 mHz

4.3 kw Tower height: 1548 ft.

"WFYR is Chicago's premier full service A/C FM station, providing listeners with all the music, news, weather, traffic and sports information they need.

"Our news team is headed by afternoon anchor **Kris Kridel**, and includes award-winning journalist/morning anchor **Lyle Dean**, and **Red Mottlow** for sports.

"Our music is a carefully-selected blend of today's current hits and yesterday's greatest songs. Every Saturday night, WFYR listeners are treated to the city's number one-rated show, 'Solid Gold Saturday Night.'

"WFYR's audience is primarily comprised of 18-49 year-old adults (our strength is with 25-34s), whose household size is typically five or more members and earns a household income of \$25,000 or more.

"Well-known air personalities like Stu Collins, Chuck Benson, Dick Bartley, and Bob Bateman make WFYR Chicagoland's prestigious A/C radio station for listeners and advertisers."

— Jack Kelly

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on Compleat Records produced by Eddie Kilroy



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"Runaway Heart" (PB 13640) 6

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Black Radio



WALT LOVE

KRLY Gains Ground On The System

In our ongoing look at Urban Contemporary stations, the next step is on to Houston. There are two Urban stations in the market, KMJQ (Majic 102) and KRLY (LOVE 94FM). KMJQ is No. 2 in the market 12+ with a 7.2 share and KRLY has a 6.0 share, up from 4.2, making it No. 5 overall in the city. Combined, these two stations have a 13.2 total share of the Houston audience.

I talked with KRLY VP/GM John Hiatt and PD Steve Harris. The conversation started with a question for Steve about specific programming aids that may have had a positive effect on the summer book. "I really believe that our problem was not so much a programming function as it was a function of Arbitron retrieving diaries. If you couple this with the fact that we've been very visible since the beginning of the year, we're starting to show that audience which we have always known was there. We've been about the job of getting out there touching people, meeting them and letting them know about the product, one on one. Sometimes it takes a little more time to show the results of what you're doing.

"I feel a number of community-oriented promotions we've done have all contributed to our current increases. Earlier this year we did a fundraiser for TSU (Texas Southern University). In June, we had a concert featuring Lakeside and One Way we only charged \$4.94, an unheard-of ticket price during these days and times. We also had our 'Love Festival.' This was a gathering of our listeners, festival style. meeting well-known entertainers like Jeffrey Osborne, Sister Sledge, Ray Parker, etc. While all this was going on, there was also the opportunity to view the products of our advertisers. We charged 50 cents admission and donated all proceeds to the United Negro College Fund." Steve also mentioned that KRLY's TV advertising was minimal during this period.

Improved Financial Climate

When John Hiatt and I spoke last year for a column, we concentrated on the problems Urban stations have in attracting ad dollars. I wondered if the dollars had increased since we talked last year and if he's noticed any new advertisers. "Our format dollars seem to be better than they were. We've seen an influx, but it's been a very

slow one. But there are Black radio dollars available now that were not two years ago when we took over this station. A good example of that is our major promotion for the summer, the giveaway of a \$75,000 U.S. Home. We didn't give away the house until September, but all summer long we invited people out to view this home.

'I'm proud to say that U.S. Homes wanted to do this promotion with our station



The Young Black Programmers Coalition will hold its sixth annual meeting November 18-20 at the Meridian Hotel in downtown Houston. The theme for the 1983 meeting is "We Will Survive - Prepare For 1984." A number of well-known broadcasters and music industry personnel will be on hand as panel members of planned meetings and workshops. Saturday night (11-19) there will be an Awards Banquet Ball. MC will be Richard "Dimples" Fields.







John went on to tell me his feelings about

Special room rates are available by contacting the Meridian Hotel, 400 Dallas Street, Houston, TX. Here's the phone number: (713) 759-0202. In order to get the special room rate of \$40 you must register under the association of the YBPC.

Barbara Marsalis

YBPC President Randy Sterling had this to say, "We must all remember, in order to survive, we must seriously unite!" Just two and a half years ago I told you all to watch this organization and the people behind it and you would see positive results. I'm proud to say that the YBPC has become the most organized and positive organization for blacks in the industry who are interested in programming, technology, music, and integrity. I hope to see you all in Houston!

High Density Black Area. They're very ex-

cited about the success of things, and let me tell you, these people have doubled their

the future of the Urban format in Houston. "We have had rapid growth over the last two years in total dollars, but not in all areas of the advertising community. I see that growth slowing down some, but I see a broadening in terms of categories we can expand into. I feel it's finally dawned on

> some people that there are nearly 600,000 folks here who have some money to spend. 'Black audiences traditionally not only respond well to their radio station, but their brand loyalty is far superior to non-ethnics. The return rate we have for our advertisers

> is super . . . we get terrific results for our clients. I think what I learned last year was you can't change some people's way of thinking in a year; you don't turn 200 years

around in two years."



Steve Harris

because they knew there are people who listen to our station who can put together the money to buy a house. U.S. Homes, the largest builder in the world, taking an interest in our station has prompted others to follow. For the past two years we couldn't get that type of business."

John cited another example, Jack-In-The-Box. "We're in the middle of a very large promotion right now; we're giving away a free Mercedes Benz in conjunction with Jack-In-The-Box. This is the first time they've made a real effort to reach the black community. We're talking about approximately 20% of this city's population who hadn't been reached except on the fringes. As a result of using our radio station, they've seen dramatic increases in all their black locations, stores located in a

commitment to black advertising in this city. That's to be commended."

John Hiatt

Urban Becoming Viable

I asked John if he thought advertisers now consider the Urban format a viable advertising vehicle. "I think it's slowly starting to happen. There are accounts that still leave us out ... airlines, financial, computers, they all come to mind. The home computer market is breaking out all over on television and general market radio and totally ignores the black audience. But I think the agencies are starting to show more interest and it's more than tokenism . it's money! I think they're slowly starting to realize that there's some dollars our audience has to spend on products such as

Orchestrating The Music Flow

All successful Urban Contemporary stations have a diverse mixture of listeners. I wanted to know how Steve handles the delicate programming balance of an Urban station. "We program to our core audience; obviously that's the black audience, that's who we have to deliver the product to, first and foremost. Our presentation is as general market as KKBQ-FM, KFMK, or KILT, for that matter. I think our music, among other things, makes us palatable for anyone to enjoy listening to us anytime and not feel like an outsider listening in on something they're not part of.

'One thing that has caused somewhat of a controversy around the country is Urban stations airing crossover music by white artists, and figuring out when to play it. Our view is this: blacks don't only enjoy music by black artists, they enjoy good music no matter who makes it. If it fits, we play it. If it doesn't fit, we won't force it.'

John ended by saying, "I think the point of your entire article is that it's hard not to recognize the strength that Black/Urban stations are gaining across the country. I'll be happy when the industry stops distingushing between ethnic and general. It would be great if the agencies didn't pick which black station they'll include on particular buys. It would be nice if someday LOVE 94FM and Majic 102 showed in Arbitron No. 1 and No. 2; then the agencies could buy us both as the top two stations in the city and not have to make a choice."

Steve's wrap-up went like this: "I'm looking forward to the day when our diary count from Arbitron begins to go up and not down, as it has in the past four or five books. I think as Arbitron and other ratings services find better methods of surveying blacks, Urban stations will do better, much better . . . some aren't doing too bad now!"



CARIBOU PLAYS HOST TO POLYGRAM - The new Kool & the Gang single, "Joanna," is presented to KDKO/Denver Music Director Danny Harris (right) by PolyGram's Scott Brill (middle) at the recent PolyGram Caribou Ranch Convention. At left, KDKO PD Carlos Lando enjoys the Rocky



WUSL HOLDS "PHILLY FLASH-OFF" - WUSL-FM staged its "Philly Flash-Off" at the library on City Line Avenue to find the best flashdancer in the city. The winner was Mia Ruggieri. who's off to see "Dreamgirls" in New York via limo, courtesy of Polydor Records. Pictured (I-r) are Michael Nise, executive producer of TV show "Dancin' On Air;" David Leach of Polydor; dance consultant Dan Goldberg; and POWER 99FM's Gary Shephard and Bee J Johnson.



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RCA Signs Menudo



RCA has signed Menudo, with a Spanish-language album, "A Todo Rock," just released, and an English-language LP to follow. At the ceremonies, Executive VP Jose Menendez presented the group members with their own Nippers to pose with. Shown (I-r) back: Menudo's Johnny, Menendez, Menudo creator/producer Edgardo Diaz, and Menudo's Ricky; front (I-r) group members Charlie, Ray & Roy.

Kashif At Home . . . At Radio City



When New York native Kashif finally made his hometown debut, he did it at Radio City Music Hall with top Arista execs backstage to lend support. Shown (I-r): Arista's Gerry Griffith, Arista President Clive Davis, Kashif, and Arista VP Abbey Konowitch.

Zebra Rocks Jersey



When their current cross-county tour brought them to the Jersey Meadowlands' Byrne Arena, Atlantic recording group Zebra was visited by Atlantic Senior VP/Promotion Vince Faraci (left). Shown here with Faraci are (l-r) Zebra's Randy Jackson, Guy Gelso and Felix Hannemann.

Rocshire Committed To Alcatraz



The newly-formed Alcatraz, featuring former members of Rainbow and New England, has been signed to Rocshire Records with a debut release scheduled for later this month. Shown here (I-r) band's Gary Shea and Yngwie Malmsteen, Rocshire President Gary Davis, band members Jimmy Waldo and Jan Uvena, and Alcatraz manager Andy Trueman. Seated is Alcatraz lead vocalist Graham Bonnet.

CALENDAR



BRAD MESSER

Voice Of The People

an't make up my mind. Sometimes, haphazardly depending on how my day happens to be going, my seat-of-thepants opinion is that the world is jammed full of airheaded idiots, and other times when everything's going OK I believe America is populated coast-to-coast with level-headed folks filled with common sense and shrewd intelligence. I am whim-powered.

George Gallup isn't. He steadfastly believes, even on his worst days, that most of the folks on the planet are pretty sharp. He ought to know. Forty-eight years ago he began creating the science of accurate public-opinion sampling, and without missing a week since 1935, he has polled the populace on some 10,000 issues. Gallup concludes, "The public shows an amazing amount of good sense in their responses to the issues of the day. As a matter of fact, I think if the People had made the important decisions of the last 50 years, rather than Congress, we would have been better governed in those five decades."

Gallup will celebrate his 82nd birthday next Friday, November 18. He still personally runs his American Institute of Public Opinion, the world's foremost pulse-taker, which has expanded its opinion-sampling operations into every major democratic nation, with 35 offices worldwide.

Based on foreign polling, Gallup believes people the world over have "pretty similar ideas about peace and war and all the other major problems of life."

To those of us whose lives are governed to a great extent by the opinions of others, accurate surveys are extremely important. Our careers are based on the voice of the people. So are the professional lives of all politicians, and even the destinies of nations. Gallup has devoted his life to the correct interpretation of the voice of the people. Prior to the 1948 presidential election, the Gallup Poll made its biggest mistake, wrongly predicting that Dewey would beat Truman. That kind of gaffe hasn't been repeated. "In the years since '48 we have improved our accuracy in almost every election. Our average error is only about a percent-and-a-half. We have not been wrong in any election since."

With nearly a half-century of experience, the Gallup organization is now geared to move quickly in the event of domestic or world crisis. "We can poll the whole United States," Gallup says, "in a period of about six hours."

MONDAY, NOVEMBER 14 — As America's second moon-landing rocket blasted off 14 years ago today (1969), the command module was struck by lightning. Apollo-12 survived the hit without damage and completed its mission, during which Charles Conrad incidentally became the first man to fall down on the moon.

An undersea volcano created a new mile-long island off the coast of Iceland 20 years ago today (1963). The 500-foot-high island is still there, named Surtsey after a legendary Norse giant.

The Dow-Jones Industrials topped 1000 for the first time in 1972.

The future king of England, Prince Charles, is 35. When he was serving in the Royal Navy, a Lieutenant told visiting reporters that the prince was "pompous, not very bright, and probably wouldn't agree to meet with them." The reporters departed, not knowing the anonymous Lt. was in fact Crown Prince Charles, who is occasionally referred to as The Clown Prince.

TUESDAY, NOVEMBER 15 — Fourteen years ago today (1969) President Richard Nixon was inside the White House, watching a football game on TV, pointedly ignoring half-a-million demonstrators taking part in the Second National Anti-War Mobilization.

On his first trip to the New World in 1492, Christopher Columbus noted in his journal that Indians were drying and smoking a native plant. It was the first reference to tobacco.

In 1806 Western explorer Zebulon Pike spotted the Colorado mountain later named for him, Pike's Peak.

Petula Clark, whose records in the fifties and sixties sold some 25 million copies, turns 49 today. Actor Ed Asner is 54. Senator Howard Baker of Tennessee is 58.

WEDNESDAY, NOVEMBER 16 — After the Communists seized power in the Russian revolution in 1917, the United States refused to establish diplomatic relations with the new leaders for 16 years, until exactly 50 years ago today in 1933. Columbia University's Professor Henry Graff says the reasons for U.S. reluctance included the USSR's refusal to honor debts, and its propaganda efforts in the USA. By establishing relations, the U.S. hoped for increased trade, and the Russians hoped for a huge low-interest loan. Neither nation got what it expected.

Ten years ago the world's largest construction project, the Alaska Pipeline, was authorized.

One of the three November meteor showers is tonight, but because of competing light from the nearly-full moon, the Leonid shooting star show isn't expected to be spectacular.

Pro footballer Harvey Martin is 33. Basketball pro Jojo White is 37.

THURSDAY, NOVEMBER 17 — The unmanned Soviet moon-rover Lunokhod-1 landed in 1970. Space historian James Oberg says it was "a cute little buggy, and every toy store in Russia had little working models within a few months."

In 1800 the U.S. Congress convened for the first time in Washington, DC in the new north wing of the partially-completed Capitol Building.

The Suez Canal opened in 1869. Ten years ago today President Richard Nixon made his famous "I'm not a crook" speech at Disneyland (1973).

Basketball veteran Elvin Hayes is 38. Tom Seaver, who began his pro baseball career with the Mets in 1967, turns 39. Movie director Martin Scorsese is 41. Actor Rock Hudson is 58.

FRIDAY, NOVEMBER 18 — Ten years after the airplane was invented, someone finally got up the courage to fly a loop: it happened seventy years ago today in 1913.

to fly a loop: it happened seventy years ago today in 1913.

In 1928 Walt Disney created Mortimer Mouse. When Mrs. Disney suggested that name was "too stuffy," he was

Five years ago the People's Temple mass suicide took some 900 lives in Guyana. Forty-seven years ago Ella Fitzgerald, age 18, cut her first record (1936).

Alan Shepard Jr., who became America's first spaceman in 1961, is 60. Pollster George Gallup is 82.

Tomorrow (11-19) designer Calvin Klein will be 41, Ted Turner will be 45 and Dick Cavett hits 47. On Sunday (11-20) journalist Alistair Cooke, best known in the U.S. as host of Masterpiece Theater on PBS, will be 75. Full Beaver moon Sunday.

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Needs talented, professional and warm morning man! All applicants will receive a reply. Send tape and resume to: Radio & Records, 1930 Century Park West, #573, Los Angeles, CA 90067.

Top Boston FM rocker seeks experienced partitime AM news anchor with distinctive delivery. Serious news commitment. T&R: K. Abel, Kenmore Stn., Box 343, Boston, MA 02215. EOE M/F (11-11)

CT AM/FM seeks Chief Engineer, Must be experienced. Contact Chief or GM, WPLR/WSCR, 1294 Chaple St., New Haven, CT 06511. (203) 777-8617. EOE (11-11)

If you are a Great morning personality/team, that is outrageous, can work the phones, do personal appearances, and turn this Top 15 market upside-down, let's hear from you. Tapes & resumes to Radio & Records, 1930 Century Park West, #577, Los Angeles, CA 90067.

WINX (metro DC) looking for local quality communicators. T&R: Bob Appel, PD, Box 1726, Rockville, MD 20850. (11-11)

WYRE/WBEY-FM seeking A/C & Country parttime. Local talent encouraged. T&R: Mike O'Meara, Box 1551, Annapolis, MD 21404. EOE M/F (11-11)

WAVA seeks uptempo personality tapes from those who can put their pulse on Washington DC. TaR's: Randy Kabrich, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (11-11)

Looking for full service A/C PD. New England's 2nd fastest growing community. T&R: Bob Putnem, WLAD, 198 Main St., Danbury, CT 06810. EOE M/F (11-4)

WSMB/WSFM seeks qualified candidates for expected on-air opening. Warm/friendly/human/adult with prod. skills. T&R; Bob Paiva, Box 3433, Harrisburg, PA 17105. No calls. EQE M/F (11-4)

Central NY original & best AOR seeks real communicator for middays. Females encouraged. T&R: Peter Hirsch, WOUR, 288 Genesee St., Utica, NY 13502. No cells. EOE M/F (11-4)

PA AM/FM combo looking for air talent. AM-MOR, FM-CHR. T&R: PD, WSBG/WVPO, 22 6th St. S., Stroudsburg, PA 18360. EOE M/F (11-4)



We're looking for a PD/OM interested in working with our marketing plan to create a new adult AOR entity in a major market. Preferred applicants for this exciting position will have a track record of successfully appealing to men 18-34, especially 25-34. Resumes (no calls) to:

Jhan Hiber President

Hiber, Hart & Patrick P.O. Box 122O Pebble Beach, CA 93953



WRKI, 50,000 watt AOR Superstars has perttime opening on-air. T&R: Bob Kocak, PD, Box 95, Danbury, CT 06810 Dependability a must! EOE M/F (11-4)

Morning news anchor, WHYT/Detroit. Upbest, informal, credible, ability to ad-lib with morning talent. T&R: Steve Goldstein, Fisher Building, Detroit, MI 48202. EOE M/F (11.4)

Openings

Q107 seeks extempo personality for drive opening at upper Mf's hottest station. CHR format. T&R: Dan Stone, PD, Box 467, Ishpeming, MI 49649. EOE M/F (11-4)

WZOZ-103FM

Top CHR/AC station in beautiful upstate New York college town looking for fulfilms air totlerif with excellent production skills. Must be energetic, hard-warking, dedicated and professional. Send tupe and resume to: Jae Moss, PD, WZOZ-FM, P.O. Box 1030, Oreonta, NY 13820. EDE M/F

SOUTH

Small market AM/FM ready to give a dedicated person a chance. Beginners OK. Low pay/long hours/hard work. Chance to grow. T&R: Harry Myers, Box 1176, Roxboro, NC 27573. (11-11)

A/C-Country combo seeks newsperson with ability to advance. Need good pipes. Salary comensurate. TAR: Val. McGinness, WEIZ/WDAK, Box 1640, Columbus, GA 31994. EOE M/F (11-11)



Houston Country

Nighttime (7pm-mid) entertainer Rush tape, resume & references:

Rick Candea Program Director KILT AM/FM

500 Lovett Boulevard-Houston, TX 77006 EOE M/F

Consultant has openings for OM's at subscriber stations in A/C & BM formats. T&R: Ed Winton, 9549 Koger BI., St. Petersburg, FL 33702. EQE M/F (11-11)

KZFM immediate opening: Creative announcer to make mark in morning on the TX rivierz. Good benefits, competitive pay. T&R: Chuck Baker, Box 9917, Corpus Christi, TX 78469. EQE M/F (11-11)

Looking for PD. T&R: WRFS AM/FM, Box 72. Alexander City, AL 35010. (205) 234-2566. EOE M/F (11-11)

Anchor/reporter for SW PL A/C. Hand working street reporter who will also anchor PM drive. T&R: Bill Stevens, WRCC., Box 189, Cape Coral, FL 33910 EQE M/F (111-11)

Production/Continuity Director

Experience required. Send tape of production work, sample of commercial copywriting and resume with references (no calls please) to: R. Walker, WHYI-FM, 2741 N. 29th Ave., No. 300, Hollawood, El 33000, Eng.



Building future file for CHR, Country, & AOR programming & air talent. Rush T&R: Devid Geriano, Jim Lang & Partners, 13747 Montfort --220, Dallas, TX 75240. EQE (11-4)

Prime afternoon opening at the sunny south's Billboard station of the year. Personality to maintain our dominant afternoon numbers. Good bucks for right person. T&R: Rick Freeman, Program Manager, WDCG-105FM, Box 2126, Durham-Raleigh, NC 27702. EOE M/F

Morning personality wanted for 100kw CHR in southers (601) 545-1230. Denny Ainsworth. (11-4):

Production director needed. Duties include weekend airshift Good pay & stability. Call Paul Richardson, WWDE-FM, Norfolk, VA (804) 838-4295. EDE M//F (11-4)

Openings

Think you're good? Time for a move up? Major company in TX looking for topical morning person, T&R: Box 710, Amarillo, TX 79189. EOE M/F

KITE/Corpus Christi looking for tapes from hot jocks for possible future openings. T&R: Jim Zippo, 441 Laguna, Corpus Christi, TX 78401. (11-4)

Future opening . . . very stable forward moving station in medium market. Enthusiastic, conversational, experienced workers. T&R: KPUR, Box 30,000, Amarillo, TX 79120. (11-4).

Expert at the splice of life. WZZK seeks production director. Hurryl Will take 5th cassette. T&R: Jay Michaels, 530 Beacon Pkwy. W., Birmingham, AL 35209. EOE M/F (11-4).



Operations Manager

Our operations manager is moving up the ladder so we're looking for a humorous morning personality to continue our winning tradition...Great production and experience with automation desired. Please send your best to: Terry Jordan, WQSM-FM, Box 35297. Fayetteville, NC 283/O3 FOF

Z102/Savannah needs overnight personality. Minimum 3 yrs. experience. Immediate opening. Call Ray Williams (912) 233-8807. EOE M/F (11-4).

Morning professional for 5kw CBS A/C affiliate. T&R: Larry Bess/er, WIMEL, Box 1318, Melbourne, FL 32935. EOE/MF

KOSY-Y102 is accepting T&R's for immediate openings. Experience necessary. No calls please. Don Rushin, Box 2018, Texarkana. AR 75503. EOE M/F (11-4)

Dominent AOR station in southwest has opening. T&R: Gary Burns & Associates. Box 40013, San Antonio, TX 78229. EOE M/F (11-4)

Local news — do you est, drink, sleep it? Rush T&R: Kris Kelly, WQXR/WLAS, Box 760, Jacksonville NC 28541. Females & minorities encouraged. EOE M/F (11-4)

MIDWEST

WMAD/Medison seeks an AOR personality with good production. T&R: Jim Kinney, 3392 Brooks Dr., Sun Prairie, WI 53590. Miclowest preferred. Females encouraged. EOE M/F (11-11)

TOP PD

For leading AM A/C in Top 100. Manage plus PM Drive. Computer literacy and research a must. T&R, references, salary to: Radio & Records, 1930 Century Park West, #572, Los Angeles, CA 90067. Equal Opportunity Employer M/F/H.

Sales Managar/Aest. GM. Should have successful record in local sales. Equity opportunity. Resume, references: Irv Schwartz, WCLU, Box 1320, Cincinnati, OH 45201. (11-11)

WNAM looking to fill possible PM Drive slot. T&R with salary requirement & references: Charlie Bennett, WNAM, Box 707, Neemah, WI 54956. EOE M/F (11-11)

PROGRAM MANAGER

Grand Rapids' leading Adult station, WOOD

AM is a 5kw, full service A/C station.

WOOD-FM is a powerful 265kw Easy Listening. The individual we need must have thorough knowledge of both formats, a winning track record, great ideas and the ability to lead. Previous air work a plus.

Salary open. Excellent company benefits.

Sand resume & tape to: Michael O. LaReau, General Manager, WOOD AM/FM, 180 N.

Division, Grand Rapids, MI 49503. EOE M/F

Openings

WBNQ accepting T&R's for future fulltime openings. Mike Justin, WBNQ, Box 8, Bloomington, IL 61702. EOE M/F (11-11)

Experienced, mature, motivating A/C Program Director to become an integral part of our management team.

Visible, thriving, competitive Top-30 midwestern market, high on the "quality of life" scale. Established, successful, well-positioned station, with state-of-the-art research and programming resources. Part of a major, rapidly-growing group that believes in developing and promoting talented individuals. This is the rare, long-term, management opportunity you've been looking for, offering challenge, involvement, and reward. Situation demands innovative programming and promoting, meticulous quality control, planning, and strong "participative" staff leadership.

Position available after January 1. Confidentiality insured. We're an Equal Opportunity Employer. Resume, performance history, career objectives and current station airchecks to: Radio & Records, 1930 Century Park West, #576, Los Angeles, CA 90067.

Medium market midwest A/C accepting T&R's for possible future openings. All shifts. Box 765, Dayton, OH 45401. EOE M/F (11-11)

Z-93 needs zany morning personality with drop-ins immediately. Straight jacket & \$12-14,000 waiting. C&R: Dr Dave, Box 2208, Kokomo, IN 46901. EOE M/F (11-11)

Needed

An experienced PD/announcer for full service MOR AM in Minnesota. A stable community involved person wanting to establish a solid track record. Must be a leader and motivator with strong commitment to news and personality radio. Send T&R to: Radio & Records, 1930 Century Park West, #574, Los Angeles, CA 90067. E.E.O.

Midday, all night jock needed immediately at progressive A/C station. Must be team player. T&R: Shawn Elliott, Box 1377, Bismarck, ND 58502. No calls please. EOE (11-4)

Looking for aggressive, young CHR & Country telent from midwest. Cassette & resume: Lyman James, KMAJ/KSKX, 5315 W. 7th, Topeke, KS 66604. EOE M/F (11-4)

Medium Market/ 50KW FM

We have the track record and the resources to win big. With our new acquisition we are ready to take on the competition in the Midwest. We need entertainers. If you know the difference between humour and lifting jokes from a tip sheet, and if you understand the importance of knowing and relating to your audience, we'd like to talk to you about an opportunity with us. Submit cassette aircheck and complete resume to: Radio & Records, 1930 Century Park West, #578, Los Angeles, CA 90067. EOE M/F

Opportunities

Openings

Top notch production pro needed. Good pay, benefits, & state of the art facilities available. T&R: Bob Simmons, KTYN, Box 637, Minot, ND 58702. EOE M/F (11-4)

Needed Yesterday

Music Of Your Life station seeking warm mature voices. Great production skills a must. T&R to: Chris Larko, WAFX, 2210 Inwood Drive, Ft. Wayne, IN 46805. Absolutely no calls. EOE M/F

Lafayette Hit FM, WAZY is on a talent search. T&R: Jim Stacy, Box 1410, Lafayette, IN 47902. No Calls. EOE M/F (11-4).

WJJK/WBIZ needs fulltime news anchor/reporter. T&R: M. Sullivan, Box 24, Eau Claire, WI 54702. EOE M/F (11-4)

Need high energy personality for nighttime opening. Top music station in St. Louis, T&R: Bob Garrett, KHTR, 1 Memorial Dr., St. Louis, MO 63102. EOE M/F (11-4)

Chief Engineer position for Directional AM and Automated FM. Management, supervisory and maintenance abilities required. Must have detailed broadcasting experience and FCC license. Send resume to:

Mr. Boyd E. Arnold, VP/GM WGMZ/WKMF Radio P.O. Box 1080, Flint, Michigan 48501

The Chicago A/C's are our competition & we need an experienced ND immediately. T&R: Jim Holly, Z107, Box 311, Lowell, IN 46356 EOE M/F (11-4)

WEST

KMON, 560 Country needs a production director for combo setup. If your current station is on the old west trail, apply now. Dave Richards (406) 761-1000. EOE M/F (11-11)

Need morning drive person for small market country station. Must have production skills. T&R: Steve Rose, 8ox J, Aztec, NM 87410. EOE M/F (11-11)

Idaho's top-reted CHR is looking for experienced morning drive personality. Rush T&R: Tom Evans, KBBK, Box 625, Meridian, ID 83642. EOE M/F (11-11)

Small market in NM looking for newsperson. Experienced preferred. Call MAXINE (505) 287-9500. EOE M/F (11-11)

TAG-98, northern WY's top CHR needs midday professional Females encouraged. T&R: Bill McBride, 502 Blackburn St. Cody, WY 82414. No Calls. EOE M/F (11-11)

KYGO, Denver's Country music leader is looking for a fulltime evening personality. T&R: Bob Call, 5350 W. 20th Ave., Denver, CO 80214. EOE M/F (11-11)

Southern CA's K88Y-FM/Venture CHR seeks an up, adultsounding 7-midnight jock. Call Richard Chase (805) 656-6300, 3-7pm, weekdays only. EOE M/F (11-11)

First fulltime jock opening in 2 yrs. Join Orange County's KIK-FM. T&R: John Dzima, 2 City Boulevard East, Orange, CA 92668. EOE (11-11)

Adult entertainers with wit, reliability, success for legendary A/C station. T&R: KALL-AM, 312 E. South Temple, Salt Lake City, UT 84111. EOE M/F (11-11)

Reporter, entry level. Split shift includes overnight, Minimum on-air. T&R: Jim Cumberland, KUUY-KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (11-11)

RCA is looking for someone with experience as a Product Manager/Artist Development specialist to work in the Hollywood office. Call Don Wardell (213) 468-4115. (11-4)

If you're a high energy jock who'd like to work for a CHR/Urban station, send T&R: Bob O'Neil, KSTN, 2171 Ralph Ave., Stockton, CA 95206. EOE M/F (11-4)

Reporter/anchor willing to work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (11-4)

Morning person needed for Salt Lake City. Able to talk to 18-34 market. Intelligent & entertaining. T&R: Mike Droubay, 385 24th St., Ogden, UT 84401. EOE M/F (11-4)

Opening for alr talent/production. KORD-KZZK/Tri-Cities, WA. Contact Dan Springer 10a-2p weekdays. (509) 547-9791 EOE {11-4}

Central coast CHR looking to fill all positions. Enthusiastic, hard workers. T&R: Christie Moore, KLOM, 8ox 697, Lompoc, CA 93438. EOE M/F (11-4)

Openings

Big Horn Productions' cable radio seeks eager salesperson to start immediately. 20% commission. If you can sell time, your time will be worth it. (213) 352-7152 EOE M/F (11-4)

KC152/Oxnard-Ventura is looking for weekend & fill-in help. T&R: John Simmons, Box 1520, Oxnard, CA 93035 EOE M/F (11-4)

Positions Sought

Radio personality, experienced with small market mornings is seeking medium market station. Receptive to any format & shift. DANIEL A. RENTON. (517) 485-1671. (11-11)

Happiness is a warm body — mine is the warmest around. Female seeking entry level work in radio. Interested? Call LESLIE (406) 452-6654. (11-11)

National award winner. Digger, agressive reporter/anchor. If you're looking for a hard worker, call BRIAN (602)

7 yrs. of CHR/AC experience. Looking to put my knowledge to work in a PD/MD position or medium/major market airshift. Creative, stable family man. SCOTT (317) 456-3407. (11-11)

Seeking work on structured CHR FM. NY, NJ, CT - medium or major market. 7 1/2 yrs. experience. Tight board. MD, excellent continuity. STEVE (914) 331-0354. (11-11).

Hove country music, the South or West, & 7-mid. Good voice & production, looking for a home. DAVE (518) 271-7602. (11-11)

Looking to move up with committed AOR in large or medium market. 3 yrs. WIMZ MD, and 2 yrs. WQUT. BA degree. Call DAN WALSTON (615) 688-1019. (11-11)

If your copy department needs a kick in the pants, have boots will travel. For experience, versatility, boundless imagination, call PAT (716) 372-2710. (11-11)

O'what a catch! Mature voice, creative copywriting & production, Good newswriter & announcer, Willing to relocate, MIKE (309) 788-1935 or {(309) 786-1265, (11-11)

Need someone for overnights? Experienced announcer seeks new horizons. Talented, dependable, fast learner, Eastern U.S. RICK (518) 834-6083 or (802) 527-7343. (11-11)

Top 60 market weekender & PD/mornings for small market AM/FM. 3 yrs. experience. Desire medium market fulltime Oklahoma region. BRIAN (918) 756-0919. (11-11)

CHR evening/overnight talent. 6 yrs. experience. Medium/large market. Prefer East, East coast, Florida. (305) 721-0582. (11-11)

Radio alert! Experienced announcer looking for medium/major market in East. Strong production & voice. Call anytime, I'll wake up for opportunity. JIM (717) 622-8912. (11-11)

Looking for position as ND/PD. Experienced. Can jock & do production. BA, teaching certificate. Single, prefer midwest. Available Jan '84. (314) 642-0365. (11-11)

Female news reporter seeks position in small/medium market. Several yrs. experience. Call DEBBIE (317) 887-2853. (11-11)

10 year Country veteran. 5 as MD needs new start in midday or evening shift. Medium market experience. Excellent references. TERRY (616) 834-8496. (11-11)

You say you heard it all before? Plug in a dynamic, experienced female rocker with 1st ticket, creativity included. Call TERRY (704) 254-8474. (11-11)

Controversial, good delivery & great telephone rap, I can boost your ratings. STEVEN (703) 368-9659. (11-11)

Announcar, production specialist, dialects, accents, writing, interviewing, talk, news, P8P. Prefer Christian format, eastern U.S. JIM WATSON (502) 492-8930. (11-11)

Beginning news announcer seeks job. Will relocate. Dependable, references. Reporting, sports, interviewing. MW preferred. BILL (219) 874-8285, M-W after 5pm CST. (11-11)

Experienced PD with winning track record in AOR, CHR, & Country seeks poSition in medium/major market. MIKEL HUNTER (408) 973-8199. (11-11)

DENNIS CANNON: WKSW/Cleveland, WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-11)

Young, witty, energetic, with MD & on-air experience, Looking for CHR or A/C on-air. Not afraid to break a sweat. STEVE (213) 368-4403. (11-4)

Born-again Christian with 7 years experience seeks work as PD of Christian station. Call BILL (603) 224-4351. (11-4)

Numbers-proven communicator with strong production seeks medium market AOR/CHR home. Will consider all serious offers, prefer MW. DAVE (417) 782-7680 after 6p CST.(11-4)

Positions Sought

Tight CHR evening/overnight talent. Six years experience in medium/large markets. Ready now in FL, East coast. Call (305) 721-0582. (11-4)

WENDY WHITE, black female announcer, news, talk show host. 9 yrs experience, past 3 yrs in major market. Seekin news position. (213) 388-2853. (11-4)

Get me out of herel!! Personality with a year's experience seeking a place to learn & grow. DAN GORHAM (914) 647-3234. (11-4)

Morning show, A/C pro. Communication & entertainment, Currently working in West. (415) 586-5830, (213) 306-8430. (11-4)

Proven programmer/consultant for KXYZ, KQUE/Houston, TM stations. Seeking OM/PD spot with A/C, MOR, BM station the rewards ratings leadership. (215) 455-4625. (11-4)

Great pipes for jock, news, commercials, BA in communication & broadcast training. Prefer midwest. Any shift. MICHAEL KIELBON (312) 652-8319.(11-4)

10 YEAR PRO

If you want a programmer who is just as concerned with station profits as with quality programming, and you appreciate excellent hard working people, let's talk. BOB RALEIGH, former PD WCGQ/Columbus, GA, 10 year professional is available. Call (404) 563-0702.

Experienced copywriter/production/MD/announcer. Also news, seeking medium/major market employment. Prefer SW OH or SE PA. MARK WATKINS (71.7) 334-0653 after 5pm EST. (11-4)

sional available immediately. Call (214) 581-7625. (11-4)

Announcer trained, serious about career. Good pipes, can do news. Midwest preferred but will consider any offer. Call DENNIS (312) 921-2521. (11-4)

5 yrs. In St. Louis AOR (KSHE, KWK). Would like to move up. Good pipes/production, enthusiastic, creative & dedicated. Make me an offer I can't refuse. KEN (314) 839-4989. (11-4)

Talented, experienced broadcaster with management ex-

Young newscaster available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Strong anchor, solid reporter, conversational writer. JEFF (815) 663-9173. (11-4)

Major Market AOR Programmer Available

Exceptional Track Record. Over ten years solid management experience in operations and programming. Will consider medium to major market. All replies confidential. Reply to: Radio & Records, 1930 Century Park West, #575, Los Angeles, CA 90067.

Please rescue a talented, creative OM from impending satellite programming. Present employer will give good references. Will relocate. NEIL (617) 943-1125. (11-4)

STAN BUCHANAN, 8 yrs. in production, 2 in broadcasting desires production/on air position. Will relocate. (213) 845-9848. (11-4)

Seeking position as news personality/talk show host. Professional sound, attitude. Very hard working. (312) 842-4020 am, (312) 264-3955 pm. (11-4)

music knowledge. Prefer MI. (313) 373-5586 after 5 pm. DENNIS. (11-4)

Attention consultantal Experienced associate available. 14 yrs. as major PD, MD, DJ. All phases research. Outstanding programming/people skills. (301) 561-3187. (11-4)

Experienced announcer with production ability, writing skill Excellent knowledge of music. Dependable, hard worke Love all formats. SCOTT (201) 863-0917. (11-4)

I love radiol Will go anywhere, prefer SW. Personality jock, production, continuity. Creative, unique, not time & temp. JERRY T. NEUCH (312) 960-1815. (11-4)

Talented newcomer, trained as newsperson/talk show host. Eager for job in Chicago, New Orleans, eastern seaboard. ELLIE (312) 538-8492. (11-4)

Talented, ambitious, reliable female. 1983 broadcasting school grad. seeks entry position in CHR, A/C, MOR, AOR. Announcing/production/news. Michelle, (617) 284-4913.

Positions Sought

British announcer presently in P2 market. Good production & promotion ideas, seeking on-air position. East coast CHR preferred. (303) 685-5018. (11-4)

Help me help youl 3 yr. radio pro seeks news/sports or other on West coast. BA Communications. Call Dave Rodriguez. (707) 224-9579. (11-4)

LONDON & ENGELMAN

Formerly with KRTH and MAGIC 106 Los Angeles looking to relocate. (213) 352-1175

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR. Worked for WQLT/Muscle Shoals. JEFF SCOTT (205) 766- 8937. (11-4)

Major market pro looking for PD slot in major or large medium market contemporary Christian music station. RAY (214) 660-3105, before 11am CT. (11-4)

Currently CHR mornings, MD, 3 yrs. experience. Looking for a change. (218) 281-3183. (11-4)

DENNIS CANNON; WKSW/Cleveland, WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-4)

Trapped on-air in Las Vegas looking for fulltime CHR/AC, medium/large market in So. CA. Energetic/talented/hard working. 1 1/2 yrs. experience. KRYSTAL (702) 645-4017. (11-4)

Programming plus creative, ambitious pro seeks PD position in small/medium market. Top 50 market air experience, 11 yrs. plus. SEAN O'CONNOR (316) 478-2431. (11-4)

Production specialist, skilled in multi-track & video with synthesizer. Strong writing. Seeking production/on-air position in western USA. DAVE (303) 635-7917. (11-4)

Changes

RADIO

Susan Dwork Slotnick appointed Account Executive/Special Program Sales Unit, ABC Radio Networks/New York.

Larry Leibowitz appointed Account Executive/Special Program Sales Unit, ABC Radio Networks/New York.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday**

& Wednesday 3-5pm; Thursday & Friday 9am-5pm

Frequency Rates*
2 Weeks

1 Week

\$20.00

2 Weeks 3 Weeks \$35.00 \$50.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



LAURA GOES PRO IN PROVIDENCE — Atlantic recording artist Laura Branigan recently did a benefit performance for PRO-FM/Providence, helping to raise \$10,000 for the station's "Wish Come True" charity promotion. Shown backstage (I-r) are Atlantic promo rep Joe lanello, PD Tom Cuddy, Branigan, and manager Susan Joseph.



COME UP TO MY PENTHOUSE - KITE/Corpus Christi PD Jim "Don't Flick My Bic" Zippo is surrounded by a pair of lovely Penthouse Pets who stopped in to make an appearance at the recent KITE Beach Party on Padre Island. While in town, the pair played guest DJs on Jim's show and raised the blood pressure of every male employee in the station.



WKDQ CAMEOS WITH REAL PEOPLE - The cast of "Real People" visited Evansville, IN to tape a segment on the Mississippi Queen River Boat, and WKDQ got involved. The station sponsored a contest with a \$500 prize for the best "Welcome Real People Banner," and a "Bratwurst & Kraut Eating" contest. Shown (I-r) is Real People's Sarah Purcell, and WKDQ morning man Scott Chase.



JETT ROCKS THE 'BURGH — Blackheart/MCA recording artist Joan Jett made a stop at B94/Pittsburgh to say "thanks for the spins." Pictured (I-r) are MD Don Geronimo, morning man Don Jefferson, Joan, the B94 Bee, and Assistant PD Jeff



WTIC-FM GOES ITALIAN - During the recent Franklin Avenue Italian Festival, WTIC-FM/Hartford staffers worked their fingers into the pasta, awarding cash prizes and Italian food to people spotted with a WTIC-FM "Body Sticker." Pictured (I-r) are morning ream partners John Elliott and Gary Craig, with midday personality Danny Lyons looking cool behind his Foster Grants.

The Music Section

National Music Formats **Added This Week**

Satellite Music Network

George Williams (214) 343-9205

The Starstation

LINDA RONSTADT "What's New" MOTELS "Suddenly Last Summer" **MELISSA MANCHÉSTER** "No One Can Love You More.

Country Coast-To-Coast

RONNIE MILSAP "Show Her" CHARLY McCLAIN "Sentimental Ol' You" MOE BANDY "You're Gonna Lose Her Like That"

Radio Arts

John Benedict (213) 841-0225

Country's Best

ED BRUCE "After All" CHARLY McCLAIN "Sentimental Oi' You" RONNIE MILSAP "Show Her" MARK GRAY "Wounded Hearts" KATHY MATTEA "Street Talk"

Soft Contemporary

GEORGE BENSON "In Your Eyes" JIMMY BUFFETT "One Particular Harbour" SPANDAU BALLET "Gold"

Sound 10

JIMMY BUFFETT "One Particular Harbour" ELO "Stranger" BERTIE HIGGINS "When You Fall In Love" SMOKEY ROBINSON "Don't Play Another Love Song" SPANDAU BALLET "Gold" MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

38 SPECIAL "If I'd Been The One" STRAY CATS "I Won't Stand In Your Way" **DeBARGE** "Time Will Reveal"

TM A/C

MELISSA MANCHESTER "No One Can Love You More..."

TM Country

EMMYLOU HARRIS "Drivin' Wheel" MERLE HAGGARD "That's The Way Love Goes" JOHNNY RODRIGUEZ "Back On Her Mind Again" DAVID FRIZZELL "A Million Light Beers Ago"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

PAUL SIMON "Allergies" RAY PARKER JR. "Woman Out Of Control" **DURAN DURAN** "Union Of The Snake"

Transtar

Chick Watkins (303) 578-0700 PAUL McCARTNEY & MICHAEL JACKSON "Say Say Say"
BILLY JOEL "Uptown Girl" MATTHEW WILDER "Break My Stride"

Peters Productions, Inc.

Country Lovin

STEPHANIE WINSLOW "Kiss Me Darling" OAK RIDGE BOYS "Ozark Mountain Jubilee" MOE BANDY "You're Gonna Lose Her Like That" CRYSTAL GAYLE "The Sound Of Goodbye" SHELLY WEST "Another Motel Memory"

The Great Ones

PAUL SIMON "Allergies" PAUL ANKA "Give Me The Word" JACKSON BROWNE "Tender Is The Night"

Drake-Chenault

Bob Laurence (213) 883-7400 XT-40

BIG COUNTRY "In A Big Country"
ROLLING STONES "Undercover Of The Night"

Contempo 300

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

Great American Country

RONNIE MILSAP "Show Her" CRYSTAL GAYLE "The Sound Of Goodbye" NITTY GRITTY DIRT BAND "Dance Little Jean" RONNIE McDOWELL 'You Made A Wanted Man Of Me'

BPI

John Iles (800) 426-9082

Adult Contemporary

MOTELS "Suddenly Last Summer" POINTER SISTERS "I Need You" ALABAMA "Lady Down On Love" CRYSTAL GAYLE "The Sound Of Goodbye"

Country Living

MARK GRAY "Wounded Hearts" RONNIE MILSAP "Show Her" MOE BANDY "You're Gonna Lose Her Like That" ED BRUCE "After All" MEL McDANIEL "I Call It Love"

Century 21 Grog Stophons (214) 934-2121

The Z Format

ROLLING STONES "Undercover Of The Night" MOODY BLUES "Blue World" 38 SPECIAL "If I'd Been The One" RAY PARKER JR. "I Still Can't Get Over Loving You" SPANDAU BALLET "Gold"

The A/C Format

MOODY BLUES "Blue World" MINOR DETAIL "Hold On" GEORGE BENSON "In Your Eyes" ELO "Stranger"

Super-Country

TERRI GIBBS "Tell Mama" MARK GRAY "Wounded Hearts" **RONNIE MILSAP** "Show Her" GARY MORRIS "Why Lady Why" **DAVID WILLS** "Miss Understanding"

Tanner Musical Spectrum Kenny Bosek (901) 320-4433

Bright Blue A/C

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" KOOL & THE GANG "Joanna" PAUL SIMON "Allergies" JIMMY BUFFETT "One Particular Harbour" SMOKEY ROBINSON "Don't Play Another Love Song"

Tanner Country

'Double Shot Of My Baby's Love" MARK GRAY "Wounded Hearts" LOUISE MANDRELL "Runaway Heart" SHELLY WEST "Another Motel Memory"

Red Satin Rock

PETER SCHILLING "Major Tom (Coming Home)" BIG COUNTRY "In A Big Country" POLICE "Synchronicity II" KIM CARNES "Invisible Hands" **DURAN DURAN** "Union Of The Snake" **OLIVIA NEWTON-JOHN** "Twist Of Fate"

Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Balti Tim Watts

MCCARTNEY & JACKS

WILD/Boston Elroy R.C. Smith

HOT STREAK GEORGE BENSON STEPHANIE MILLS STARSKI MILLIE JACKSON KEN C HOTTEST: LIONEL RICHIE RUFUS & CHAKA KLIQUE MICHAEL JACKSON LEW KIRTON

CASHMERE RAY PARKER JR. POINTER SISTERS EWGF JIMMY WILLIAMS ELBOW BONE & RACK LOLITA HOLLOWAY HOTTEST: LIONEL RICHIE JENNIFER HOLLIDAY MCCARTNEY & JACKS MARY JANE GIRLS MIDNIGHT STAR

WNHC/New Haven James Jordan

COMMODORES ARNIE'S LOVE DJ DIVINL Hottest: JENNIFER HOLLIDAY LIONEL RICHIE DONNA SUMMER MADONNA KLIQUE

WRKS/New York Mayo/Quartarone D TRAIN CULTURE CLUB SOUTHSIDE JOHNNY Hottest: LIONEL RICHIE BONNIF TYLER SHANNON WCIN/Cincinnet

MIDWEST

ASHAYE STACY LATTISAW TAYLOF JOHNNIE TAYLOR POINTER SISTERS GAP BAND GEORGE CLINTON SERGE PONSAR DAZZ BAND COMMODURES P. FUNK ALL-STARS

WGCI/Chicago (л Richard Pague

HICHARD PAGUE
JENNIFER HOLLIDAY
DREAMBOY
TYRONE DAVIS
LUTHER VANDROSS
DATA BRINS
TREME CARA
ASHFORD & SIMPSON
RAY PARKER JR.
LIONEL RICHTE
JUNIOR WALKER
BIG TWIST & MELLO
HOTCEST

POINTER SISTERS
MOTELS
ATLANTIC STARR
ASHFORD & SIMPSON
STEVIE WOODS
RODNEY DANGERFIEL RODNEY DANGERFII
HOTTEST:
LIONEL RICHIE
MTUME
JEFFREY OSBORNE
PRINCE
DEBARGE

WDAS/Philadelphia

G.T. LUTHER VANDROSS TAVARES STEVIE WOODS ANGELA BOFILL WARP 9 BRYSON & FLACK SHANGO SLANG PIECES OF A DREAM HOLLEST: HOTTEST: LIONEL RICHIE JEFFREY OSBORNE ATLANTIC STARR MIDNIGHT STAR TWILIGHT 22

WAMO/Pittsburgh J.C. Floyd

RAY PARKER JR.
TOM TOM CLUB
GEORGE CLINTON
RICK JAMES
THIRD WORLD
HOTLEST
HIRD WORLD
HOTLEST
LIDHEL RICHIE
SOS BAND
JENNIFER HOLLIDAY
MTUME

MIDNIGHT STAR MELBA MOORE CON FUNK SHUN TEENA MARIE SKOOL BOYZ SKOOL BOYZ Hottest: JENNIFER HOLLIDAY MCCARTNEY & JACKS LIONEL RICHIE DEBARGE GRANDMASTER FLASH

WKYS/Washington, DC Donnie Simpson

none Hottest: LIONEL RICHIE NEW EDITION KLIQUE RUFUS & CHAKA SOS BAND

WHUR/Washington, DC Oscar Fields

Oscar Fields
ANGELA BOFILL
D TRAIN
ASHAYE
TROUBLE FUNK
ARNIE'S LOVE
HOTELS:
LIONEL RICHIE
JENNIFER HOLLIDAY
KLIQUE
ANITA BAKER
RICK JAMES

MAJOR HARRIS MILLIE JACKSON

SOUTH

SMOKEY ROBINSON TWILIGHT 22 STACY LATTISAW ANGELA BOPILL ELE CK JAMES P BAND ADYS KNIGHT GLADYS KNIGHT
HOTTEST:
LIONEL RICHIE
WARWICK & VANDROS
KLIQUE
COMMODORES
SOS BAND

WVEE/Atlanta

none
Hottest:
LIONEL RICHIE
MTUME
DEBARGE
WARWICK & VANDROS
BRYSON & FLACK

WRDW/Augusta Teddy Black

SERGE PONSAR
SUNFIRE
DEE COLEY
CURTIS HAIRSTON
HOTCEST:
MTUME
DEBARGE
RENE & ANGELA
JAMES INGRAM
LIONEL RICHIE

ASHFORD & SIMPSON NNON PARKER JR. L & THE GANG

WENN/Birmingham Michael Star

CUBA GOODING
WRECKIN' CREW
GLOBE & WHIZ KID
FOUR TOPS
GLORIA GAYNOR
CURTIS HAIRSTON
MOTIVATION Hottest: ANITA BAKER KLIQUE GLADYS KNIGHT

GLADYS KNIGHT LTD
MATTHEW WILDER
STEVIE WOODS
RANDY CRAWFORD
ANGELA BOFILL
GEORGE BENSON
GAP BAND
HOTTEST
LIONEL RICHTE
JEFFREY OSBORNE
ARETHA FRANKLIN
MANHATTANS
SOS BAND

WATV/Birmingham Ron January

MELBA MOORE STEPHANIE MILLS STACY LATTISAW HOTTEST: ARETHA FRANKLIN DONNA SUMMER JEFFREY OSBORNE DEBARGE DEBARGE BRYSON & FLACK

WPEG/Charlotte Les Norman

DEBARGE LUTHER VANDROSS HOWARD JOHNSON MANHATTANS MTUME TOM BROWNE MCCARTNEY & JACKS

WNOO/Chattanooga Smokin' Sam Ervin

none Hottest: JENNIFER HOLLIDAY LIONEL RICHIE MIDNIGHT STAR JEFFREY OSBORNE JAMES INGRAM

WOIC/Columbia (J) Mickey Arnold

Mickey Arnold
ROLAND HAYNES &
DAVID SANBORN
ANGELA BOFILL
LILLO
TOMY TROUTMAN
STEVIE WOODS
HOTEST ICHIE
LIONEL RICHIE
LYDIA MURDOCK
TYBOW TOWNE
MELBA MOORE

KKDA-FM/Dallas Terri Avery

CLARKE & DUKE SKOOL BOYZ SKOOL BOYZ SHANNON D TRAIN DEELE HOTTEST SHALAMAR GAP BAND RICK JAMES AL JARREAU LIONEL RICHIE

GAP BAND RICK JAMES

RENE & ANGELA J. BLACKFOOT

HERB ALPERT

KRLY/Houston Mike Caviel

NEW EDITION

KMJQ/Houston Jim Snowden

NEW EDITION TEDDY PENDERGRASS TEDDY PENDERGRASS
HOTTEST:
MCCARTNEY & JACKS
ASHFORD & SIMPSON
DEELE
GEORGE CLINTON
MARY JANE GIRLS WKXI/Jackson

Tommy Marshall

GAP BAND STEPHANIE MILLS SKOOL BOYZ DEELE SHALAMAR MAZE MAZE
Hottest:
ARETHA FRANKLIN
MANHATTANS
DEBARGE
RENE 4

WJMI/Jackson Carl Haynes

GEORGE CLINTON EW&F RAY PARKER JR. MAVIS STAPLES GAP BAND GAP BAND
Hottest:
new edition
MCCARTNEY & JACKS
PATBACK
SOS BAND
RICK JAMES

WARWICK & VANDEOS DEBARGE MADONNA
THREE MILLION
ASHFORD & SIMPSON
SOS BAND
HOTTES:
TOM BROWNE
LIONEL RICHIE
ROYALCASH
ANITA BAKER
RICK JAMES

WJJS/Lynchburg Lad Goins

NV
DEELE
STACY LATTISAW
MANHATTAN TRANSFE
SHALAMAR
ONE WAY
TYRONE DAVIS
CLARKE & DUKE
HOTTEST MADONNA
AL MCCALL
GEORGE CLINTON
WEATHER GIRLS
GLOBE & WHIZ KID
GAP BAND
TOM SCOTT Hottest: LIONEL RICHIE RUFUS & CHAKA JENNIFER HOLLI GAP BAND RICK JAMES TOM SCOTT GLORIA GAYNOR HOTTEST: LIONEL RICHIE JEFFREY OSBORNE MCCARTNEY & JACKS LAKESIDE MICHAEL JACKSON

GEORGE CLINTON
GAP BAND
STEPHANIE MILLS
JUNIOR
RAY PARKER JR.
ANGELA BOFILL
FOUR TOPS
EW&F EW&F
Hottest:
LIONEL RICHIE
RICK JAMES
MIDNIGHT STAR
TOM BROWNE
SOS BAND

CASHMERE DECO KOKY/Little Rock (J) Paul Todd RAY PARKER JR.
MAVIS STAPLES
TAVARES
CUBA GOODING
STARSKI EWAF STEVIE WOODS RANDY CRAWFORD KASHIF HOTLEST LIONEL RICHIE PATTI LABELLE ARETHA FRANKLIN POINTER SISTERS MCCARTNEY 5 JACKS HOTTEST: TOM BROWNE CON FUNK SHUN J. BLACKFOOT ATLANTIC STARR JEPFREY OSBORNI

ANGELA BOFILL
DREAMBOY
DURAN DURAN
HOTTEST
EBBARGE
JEFFREY OSBORNE
LIONEL RICHIE
STEPHANIE MILLS
TWILIGHT 22

WLOU/Louisville Neal O'Rea WEDR/Mlami Jackson/Jone

BRENDA JONES
EWEF
REAL TO REEL
SHALAMAR
RICK JAMES
GEDRGE CLINTON
WOMACK & WOMACH
IRENE CARA
MATTHEM WILDER
CUBA GOODING
CIVIL ATTACK

WBLX/Mobile Michael J. Alexander

LIONEL RICHTE
CON FUNN SHUN
TOM BROWNE
PATTI LABBLLE
D TRAIN
KOOL & THE GANG
SKYY
FRONT BOW
HOLEST:
LIONEL RICHTE
MCCARTWEY & JACES
POINTER SISTERS
DEBARGE
DEBARGE

STEVIE WOODS FOUR TOPS TOM SCOTT MADONNA RAY PARKER JR. SOS BAND SOS BAND
HOTTEST:
LIONEL RICHIE
JENNIFER HOLLIDAY
COMMODORES
MCCARTNEY & JACKS
MICHAEL SEMBELLO WVOL/Nashville Fred Harvey

HOWARD JOHNSON HOTTEST: LIONEL RICHIE MCCARTNEY & JACKS MIDNIGHT STAR RICK JAMES NEW EDITION

WYLD-FM/New Orleans (4)

RAY PARKER JR. LIONEL RICHIE KLIQUE TEENA MARIE JEFFREY OSBORNE WARWICK & VANDROS

TWILIGHT 22 SHALAMAR RODNEY DANGERFIEL NEW EDITION WHAM! WHAM!
FALLEN ANGEL
GLADYS KNIGHT
STYLE COUNCIL
JUNIOR
SHANNON SHANNON
HOTTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
DEBARGE
GRANDMASTER FLASH
ANITA BAKER

RANDY CRAWFORD ZAPP
ONE WAY
HALL & OATES
EW&F
IREME CARA
MICHAEL SEMBELLO
HOTESEL
LIONEL RICHIE
SOS BAND
MANHATTAN TRANSFE
RICK JAMES
TWILIGHT 22 EW&F RAY PARKER JR. GLADYS KNIGHT Hottest: JAMES INGRAM LIONEL RICHIE LIONEL RICHIE DEBARGE CON FUNK SHUN TOM BROWNE

WLVW/Moncks Corn Ron Pinckney

MARY JANE GIRLS GLADYS KNIGHT RAY PARKER JR. NEW EDITION HERBIE HANCOCK KHYS/Port Arthu GAP BAND
KOOL & THE GANG
IRENE CARA
MICHAEL SEMBELLO
EW&F
DEELE
ROYALCASH
HOTTEST: Hottest: MICHAEL JACKSON LIONEL RICHIE JENNIFER HOLLIDAY SOS BAND JAMES INGRAM Hottest: RICK JAMES MCCARTNEY & JACKS DEBARGE SOS BAND

WANT/Richmond Kirby Carmichae LIONEL RICHIE
JENNIFER HOLLIDAY
JEFFREY OSBORNE
ARETHA FRANKLIN
MCCARTNEY & JACKS

WTOY/Roanoke

KOOL 6 THE GANG MARY JANE GIRLS EW&P RAY PARKER JR. GEORGE CLINTON GEORGE CLINTON
RENE & ANGELA
HOTTEST:
LIONEL RICHIE
KLIQUE
TOM BROWNE
MIDNIGHT STAR
JEFFREY OSBORNE

EW&F PATTI LABELLE JOHNSON & D Hottest: RICK JAMES SOS BAND LIONEL RICHIE

WEST

ZAPP STEPHANIE MILLS Hottest: SOS BAND MICHAEL JACKSON DEBARGE JENNIFER HOLLIDAY MCCARTNEY & JACKS

Miller/Wiggins

KYY EENE & ANGELA

RICK JAMES LIONEL RICHIE

ZAPP RUFUS & CHAKA

KDAY/Los Angeles Jack Patterson

DAZZ BAND EWAF LUTHER VANDROSS SOS BAND HERB ALPERT Hottest:

HOTTEST: LIONEL RICHIE JENNIFER HOLLIDAY WEST STREET MOB DEBARGE ZAPP

KJLH/Los Angeles (J) J.B. Stone/Rico

LUTHER VANDROSS SHANNON ANGELA BOFILL WILL POWERS Hottest:

KOKA/Shrevepor B.B. Davis

TWILIGHT 22

J. BLACKPOOT AL MCCALL ASHFORD & SIMPSON STEPHANIE MILLS DECO

Hottest: LIONEL RICHIE DONNA SUMMER MCCARTNEY & JACKS JEFFREY OSBORNE GARLAND GREEN

HT STAR

KUKQ/Phoenix Rick Nuhn KACE/Los Angeles

RAY PARKER JR.
STEPHANIE MILLS
INSTANT PUNK
MAZE
ANGELA BOFILL
ENCHANTENT
WOMACK & WOMACK
HOTE
LIONEL RICHIE
HIDNIGHT STAR
CLARKE & DUKE
ZAPP
DEBARGE

XHRM/San Diego ம Harris/Lindsey

MATHYLINGSEY
EN&F PARKER JR.
STEPHANIE MILLS
IRENE CARA
DAZZ BAND
GLOBE & WHIZ XID
ASHPORD & SIMPSON
JUNIOR
HOTLEST:
LIONEL RICHIE
JENNIFER HOLLIDAY
TEENA MARIE
MIDNIGHT STAR
GRANDMASTER FLASH

KSOL/San Mateo none Hottest: LIONEL RICHIE KLIQUE JENNIFER HOLLIDAY HOTTEST:
DEBARGE
JONES GIRLS
TOM BROWNE
ATLANTIC STARR
MCCARTNEY & JACKS MTUME MANHATTAN TRANSPE

WANM/Tailahassee Joe Bullard

STACY LATTISAW GLADYS KNIGHT GEORGE CLINTON GAP BAND

HOWARD JOHNSON MARY JANE GIRLS EW&F JIMMY CASTOR O'BRYAN MOTIVATION MOTIVATION
HOTLEST:
LIONEL RICHIE
WARRICK & VANDROS
DAVID SANBORN
TEENA MARIE
JENNIFER HOLLIDAY

JAZZRADIO NATIONAL AIRPLAY/30®

November 11, 1983

JEAN-LUC PONTY/Individual Choice (Atlantic) SPYRO GYRA/City Kids (MCA)

GENERATION BAND/Soft Shoulder (Palo Alto)

HUBERT LAWS/Make It Last (Columbia)

MICHAEL FRANKS/Passionfruit (WB)

ERIC GALE/Island Breeze (Musician/Elektra)

14 GEORGE BENSON/In Your Eyes (WB) PAQUITO D'RIVERA/Live At Keystone Korner (Columbia)

16 DON LATARSKI/Lifeline (Pausa)

RED HOLLOWAY/Hittin' The Road Again (JAM)

TOM GRANT/Tom Grant (Pausa)

21 HIROSHIMA/Third Generation (Epic) 16

27 AL DiMEOLA/Scenario (Columbia)

DEBUT BEN SIDRAN/Bop City (Antilles)

28 L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)

23 29 RAMSEY LEWIS/Les Fleurs (Columbia)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/ Gainesville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ra Scott; WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco Bob Parlocha; KJZZ/Seattle, Carol Handley.

Impressive Numbers From Columbia Jazz

BOB JAMES "Foxie"

PAQUITO D'RIVERA

SUPERSAX & L.A. VOICES "Supersax & L.A. Voices"



G.T. GLADYS KNIGHT RAY PARKER JR. STACY LATTISAW RANDY CRAWFORD HOT STREAK JIMMY CASTOR RACE DAVID WILLIAMS HOTEST:

MTUME DEBARGE SOS BAND JENNIFER HOLLIDAY

Rod See THREE MILLION STEPHANIE MILLS RAY PARKER JR. WOMACK & WOMACK ENCHANTMENT SKOOL BOYZ CUBA GOODING STEVIE WOODS HOTLEST: Hottest: ARETHA FRANKLIN

MILLIE JACKSON TONES MAZE CUBA GOODING ASHFORD & SIMPSON ATLANTIC STARR HOTLEST CYBOTHON SHANNON JONES GIRLS RARE SILK ARETHA FRANKLIN WDMT/Cleveland

Magic/Dean RAY PARKER JR.
RICK JAMES
KOOL & THE GANG
TWILIGHT 22
TYRONE DAVIS
MIDNIGHT STAR
GRANDMASTER FLASH STARSKI ROVEY ROYALCASH NONA HENDRYX GEORGE CLINTON GEORGE CLINTON DAZZ BAND O'BRYAN ANGELA BOFILL

ANGELA BOFILL HOTTEST: LIONEL RICHIE DEBARGE ANITA BAKER WARWICK & VANDROS JENNIFER HOLLIDAY

G.T.
LILLO
10 SPEED
DECO
HOTTEST:
ZAPP
ANITA BAKER
REME & ANGELA
DEBARGE
SOS BAND

W:JMO/Cleveland

MCCARTNEY & JACKS GEORGE CLINTON RAY PARKER JR. NEW EDITION NEW EDITION EWLF

DEBARGE
ASHFORD & SIMPSON
PATTI LABELLE
CON FUNK SHUN

HALL & OATES
KOOL & THE GANG
CON FUNK SHUN
EW&F
HOTLEST:
COMMODORES
LIONEL RICHIE
SOS BAND
JENNIFER HOLLIDAY
ANITA BAKER

WZAK/Cleveland Lynn Tolliver

WVKO/Columbus

WDAO/Dayton Lankford Stephen

RAY PARKER JR.
EWS F
GEORGE CLINTON
JIMMY CASTOR
TROUBLE FUNK
DONALD BANKS
HOT COLD SWEAT
ARNIE'S LOVE
JOHNSON & D
DECO

HOTTEST: ORBIT MARY JANE GIRLS RENE & ANGELA

FAB FIVE FREDDY GAP BAND LUTHER VANDROSS GEORGE CLINTON ROYALCASH STYLE COUNCIL

KASHIF RAY PARKER JR.

WLTH/Gary Dana Huskisson JAMES INGRAM KOOL & THE GANG KOOL & THE GAM MADONNA WRECKIN' CREW GLADYS KNIGHT GAP BAND ANGELA BOFILL

KOOL & THE GANG STACY LATTISAW EW&F RANDY CRAWFORD

STYLE COUNCIL
HOTTEST:
ANITA BAKER
JEPFREY OSBORNE
NAKED EYES
SOS BAND
TWILIGHT 22

WD8Q/Detroit

ANGELA BOFILL
HOTTEST:
DEBARGE
SOS BAND
LIONEL RICHIE
MIDNIGHT STAR
ARETHA FRANKLIN

TWILIGHT 22
GEORGE CLINTON
EW&FF
STEPHANIE MILLS
RAY PARKER JR.
REAL TO REEL
SHANNON
HOTTEST:
LIONEL RICHIE
SOS BAND
DEBARGE
VALVA
VALVA
VALVA

KAIYA NAKED EYES

DAVID WILLIAMS
HOTTEST:
LIONEL RICHIE
TOM BROWNE
LAKESIDE
TEENA MARIE
PATTI LABELLE CON FUNK SHUN TWILIGHT 22 MIDNIGHT STAR

Tony Gray EW&F TEDDY PENDERGRASS KOOL & THE GANG HOTLEST: ZAPP JEFFREY OSBORNE DEBARGE LIONEL RICHIE MCCARTNEY & JACKS

WZEN-FM/St. Louis REAL TO REEL ANGELA BOFILL HOWARD JOHNSON HERBIE HANCOCK THREE MILLION

WVOI/Toledo (a) Maxx Myrick

JUNIOR ANGELA BOFILL EW&F HOWARD JOHNSON

DAZZ BAND TYRONE DAVIS

Hottest: WARWICK & VANDROS

WARWICK & VANDRO ORBIT WEST STREET MOB ZAPP JEFFREY OSBORNE

KMJM/St. Louis

Tony Gray

none Hottest: LIONEL RICHIE TOM BROWNE ZAPP RENE & ANGELA ANITA BAKER (J) indicates Black reporters

also contributing to Jazz Chart

New & Active . . . See Page 48

"Live At Keystone Korner" 15

HUBERT LAWS "Mail

AL DIMEOLA "Scenario" (2)



BOB JAMES/Foxie (Columbia)

MANHATTAN TRANSFER/Bodies & Soul (Atlantic) JIMMY McGRIFF/The Countdown (Milestone)

HERB ALPERT/Blow Your Own Horn (A&M) TOM SCOTT/Target (Atlantic) 11

LES McCANN/The Longer You Wait (JAM) 13 MARVIN STAMM/Stammpede (Palo Alto)

JACO PASTORIUS/Invitation (WB) B SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)

WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord) MONGO SANTAMARIA/Mongo Magic (Roulette)

DEBUT JUDY ROBERTS with R. BROWN & J. HAMILTON/Trio (Pausa) 25 27 MAYNARD FERGUSON/Storm (Palo Alto)

DEBUT DAVID BENOIT/Digits (AVI)

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Black Radio | RR

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

EARTH, WIND & FIRE Magnetic (Columbia)

75% of our reporting stations on it. Rotations: Heavy 6/2, Medium 25/4, Light 23/14, Extra Adds 4, Total Adds 24 including WXYV, WEDR, WDMT, WZAK, WGPR, WJLB, KDAY, XHRM, WKND, WJMI, KJCB, KOKY, WVKO, WDAO, KDKO. A Most Added Record. Debuts at number 25 on the Black Radio chart.

RAY PARKER JR.

I Still Can't Get Over Loving You (Arista)

69% of our reporting stations on it. Rotations: Heavy 4/3, Medium 14/5, Light 31/11, Extra Adds 4, Total Adds 23 including WAMO, KRLY, WYLD-FM, WGCI, WDMT, WJMO, WZAK, WGPR, WZEN-FM, XHRM, WKND, KNOW, WJMI, WDAO, KDKO. A Most Added Record. Debuts at number 32 on the Black Radio chart.

100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this wee (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗾 indicated one of this week

STEPHANIE MILLS "How Come U Don't Call Me Anymore" (Casablanca/PolyGram) 44/11
Rotations: Heavy 8/0, Medium 20/3, Light 15/7, Extra Adds 1, Total Adds 11, WILD, WJMO, XHRM, WGIV, WKXI, KJCB, KOKA, WKWM, KDKO, KDIA, KUKQ. Heavy: WKYS, KRNB, WGCI. Medium: WDIA, WZAK, KACE. Debuts at number 31 on the Black

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 44/7
Rotations: Heavy 3/0, Medium 23/2, Light 17/4, Extra Adds 1, Total Adds 7, WBLZ, WCIN, WDMT, XHRM, KNOW, WLOU, KOKA.
Heavy: WEDR, WJMO, WNOO. Medium: WDAS, WHUR, WYLD-FM, WATV, WDAO, KDIA. Debuts at number 36 on the Black

FOUR TOPS "I Just Can't Walk Away" (Motown) 40/5

Rotations: Heavy 6/0, Medium 18/0, Light 13/2, Extra Adds 3, Total Adds 5, KACE, WENN, WPDQ, KJCB, WMAK. Heavy: WXYV, WILD, WVEE, WBMX, KOKY, WLTH. Medium: WHUR, WAOK, WDMT, XHRM. Debuts at number 38 on the Black Radio chart.

TWILIGHT 22 "Electric Kingdom" (Vanguard) 38/7
Rotations: Heavy 9/0, Medium 13/1, Light 14/4, Extra Adds 2, Total Adds 7, WXYV, WAOK, WAIL-FM, KOKA, WWDM, WKWM, WLUM. Heavy: WDAS, WHRK, WEDR, WZAK. Medium: WRKS, WVEE, WJLB, WZEN-FM. Debuts at number 37 on the Black Radio

IRENE CARA "Why Me?" (Network/Geffen) 37/6

WORK, WYEE, KOKA. Medium: WILD, WHUR, WDIA, WHRK, WBLZ, KNOW.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 36/3
Rotations: Heavy 7/0, Medium 15/0, Light 13/2, Extra Adds 1, Total Adds 3, WDIA, WJLB, WWDM. Heavy: WKYS, WHUR, WVEE, WJMO, WZEN-FM, KOKY, KOKA. Medium: WOOK, KRNB, WYLD-FM, WDRQ, KACE.

DEELE "Body Talk" (Solar/Elektra) 34/7

Rotations: Heavy 2/0, Medium 15/1, Light 14/3, Extra Adds 3, Total Adds 7, WAOK, KKDA-FM, WDRQ, KNOW, WKXI, WJJS, KHYS. Heavy: WEDR, KJCB. Medium: KMJQ, WBLZ, WZAK, WJLB, WZEN-FM, XHRM.

MADONNA "Holiday" (Sire/WB) 34/5
Rotations: Heavy 9/1, Medium 12/0, Light 10/1, Extra Adds 3, Total Adds 5, WXYV, WPDQ, WLOU, WMAK, WLTH. Heavy: WRKS, WAMO, WAOK, KRNB, WDRQ. Medium: WAIL-FM, WDMT, WJLB, WZEN-FM, KSOL.

ROYALCASH "Radio Activity" (Sutra) 34/2

Rotations: Heavy 12/0, Medium 10/0, Light 11/1, Extra Adds 1, Total Adds 2, WDMT, WDRQ. Heavy: KRNB, KDAY, XHRM WRDW, WKXI, WTLC. Medium: WAMO, WOOK, KKDA-FM, KMJQ, WZAK, KACE. Debuts at number 39 on the Black Radio chart

GEORGE CLINTON "Nubian Nut" (Capitol) 33/15
Rotations: Heavy 3/3, Medium 14/2, Light 14/8, Extra Adds 2, Total Adds 15 including WAMO, WEDR, WBMX, WDMT, WZAK, WDRQ, WJMI, WJAX, WPDQ, WDAO, WLOU, WTOY, WKWM. Medium: WILD, KMJQ, KRNB, WGCI, WJLB. ONE WAY "Let's Get Together" (MCA) 33/2

tions: Heavy 4/0, Medium 15/0, Light 12/0, Extra Adds 2, Total Adds 2, WPLZ, WJJS. Heavy: WAOK, WZEN-FM, KHYS, KOPA um: WAMO, WDIA, WDMT, WGPR, KDAY, XHRM, WKND, KNOW, WATV. Remains at number 40 on the Black Radio chart.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 32/4

Rotations: Heavy 13/0, Medium 9/1, Light 9/2, Extra Adds 1, Total Adds 4, WGCI, WJAX, WJJS, WWWS. Heavy: WDAS, WOOK KRNB, WJMO, WZAK, WOIC, KJCB, WLOU. Medium: WVEE, KSOL, WATV, WLTH.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 31/4

Rotations: Heavy 3/0, Medium 14/1, Light 14/3, Extra Adds 0, Total Adds 4, WCIN, WKXI, KOKA, KUKQ. Heavy: WGCI, WATV, WNOO. Medium: WILD, WHUR, KKDA-FM, KRLY, WGPR, KJLH, WBLX, WWDM.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 29/0 Rotations: Heavy 10/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WUVW, WANM, WLUM, KDIA. Medium: WZAK, KDAY, WGIV, WWWS, KUKQ. eavy: WILD, WVEE, WRDW, WOIC, WPDQ, WBLX,

n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 29/0

Rotations: Heavy 0/0, Medium 13/0, Light 16/0, Extra Adds 0, Total Adds 0, Medium: WXYV, WILD, WDAS, WOOK, WAOK, WVEE, WGCI, WKND, KNOW, WKXI, WLTH, WTLC, WZEN-FM.

SHANNON "Let The Music Play" (Mirage/Atco) 28/6
Rotations: Heavy 8/0, Medium 11/1, Light 7/3, Extra Adds 2, Total Adds 6, KKDA-FM, WAIL-FM, KJLH, KNOW, KOKA, WKWM. Heavy: WILD, WRKS, WDAS, WHRK, WBMX, WGCI, WCIN. Medium: WXYV, WDMT, KMJM.

GAP BAND "Jam The Motha" (Total Experience/PG) 26/14
Rotations: Heavy 3/0, Medium 8/2, Light 12/9, Extra Adds 3, Total Adds 14, WXYV, WAOK, WBMX, WDRQ, WGPR, WATV, WJMI, WKXI, WJAX, WPDQ, KJCB, KHYS, WANM, WLTH. Heavy: WVEE, KKDA-FM, WDIA.

DARYL HALL & JOHN OATES "Say It Isn't So" (RCA) 26/2

Restricted Manage and Medium 9/1 Light 7/0 Extra Adds 1. Total Adds 2, WPLZ, WVKO, Heavy: WKYS, WOOK, WVEE, WHRK,

Rotations: Heavy 9/0, Medium 9/1, Light 7/0, Extra Adds 1, Total Adds 2, WPLZ, WVK WAIL-FM, WZAK, WNHC, WANM, WLUM. Medium: WBLZ, WZEN-FM, KOKA, KUKQ. PLZ, WVKO. Heavy: WKYS, WOOK, WVEE, WHRK.

MAJOR HARRIS "All My Life" (Pop Art/Montage) 26/2
Rotations: Heavy 3/0, Medium 8/0, Light 15/2, Extra Adds 0, Total Adds 2, WGCI, WCIN. Heavy: WDAS, WEDR, WKXI. Medium: WOOK, WAOK, WVEE, WDIA, WBMX, WVOL, KOKA, WLTH.

SIGNIFICANT ACT

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 25/0 Medium: WXYV. KRNB.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 24/1

Rotations: Heavy 6/0, Medium 9/0, Light 9/1, Extra Adds 0, Total Adds 1, WDMT, Heavy: WILD, WRKS, WDAS, WOOK, KRNB WAIL-FM, XHRM, Medium: WBMX, WZEN-FM, KJLH, WKND, WNHC, WGIV, WLTH, WWWS,

SKOOL BOYZ "Before You Go" (Crossroad) 23/4

Rotations: Heavy 3/0, Medium 7/0, Light 11/2, Extra Adds 2, Total Adds 4, WOOK, KKDA-FM, WJMO, WKXI. Heavy: WEDR, WZEN-FM, WTLC. Medium: WZAK, WGPR, WJLB, WPDQ, WDAO, WLTH, WKWM.

DAVID SANBORN "Neither One Of Us" (WB) 23/2 Rotations: Heavy 3/0, Medium 12/0, Light 6/0, Extra Adds 2, Total Adds 2, KACE, WOIC. Heavy: WGCI, KOKA, WAAA. Medium: WAMO, WVEE, WHRK, WZAK, WNOO, KJCB, KOKY, WBLX, WVOL, WWDM, WLTH, KDIA.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 20/8 Rotations: Heavy 0/0, Medium 7/0, Light 10/5, Extra Adds 3, Total Adds 8, WDAS, WBLZ, WJMO, WATV, WOIC, WPDQ, KOKY, WMAK. Medium: WAMO, KRNB, WHRK, WZAK, XHRM, WBLX, WLTH.

DECO "Fresh Idea" (Qwest/WB) 20/3 Rotations: Heavy 1/0, Medium 5/0, Light 13/2, Extra Adds 1, Total Adds 3, WZAK, KOKA, WDAO, Heavy: WTLC. Medium: WEDR WYLD-FM, WGPR, WAAA.



NATIONAL AIRPLAY/40.

November 11, 1983 1 LIONEL RICHIE/All Night Long (All Night) (Motown) 2 DeBARGE/Time Will Reveal (Gordy/Motown) 11 6 5 PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia) JEFFREY OSBORNE/Stay With Me Tonight (A&M) 9 4 2 18 9 6 5 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS) 31 16 9 6 ATLANTIC STARR/Touch A Four Leaf Clover (A&M) ■ TOM BROWNE/Rockin' Radio (Arista) 15 12 8 D. WARWICK & L. VANDROSS/How Many Times Can We Say... (Arista) MIDNIGHT STAR/Wet My Whistle (Solar/Elektra) 27 22 13 ZAPP/Heartbreaker (WB) 22 15 11 11 JENNIFER HOLLIDAY/I Am Love (Geffen) 12 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista) 5 3 7 3 CON FUNK SHUN/Baby, I'm Hooked (Right Into Your...) (Mercury/PG) 24 21 15 JAMES INGRAM/Party Animal (Qwest/WB) B RICK JAMES/U Bring The Freak Out (Gordy/Motown) 38 27 17 6 SHALAMAR/Over And Over (Solar/Elektra) 37 31 19 MELBA MOORE/Keepin' My Lover Satisfied (Capitol) - 35 26 (Capitol) RENE & ANGELA/My First Love KOOL & THE GANG/Joanna (De-Lite/PolyGram) 21 20 16 20 COMMQDORES/Only You (Motown) 39 34 28 POINTER SISTERS/I Need You (Planet/RCA) 7 10 14 22 ANITA BAKER/Angel (Beverly Glen) 33 30 30 SKYY/Show Me The Way (Salsoul/RCA) 8 8 12 24 MTUME/Would You Like To (Fool Around) (Epic) 17 17 18 27 TEENA MARIE/Fix It (Part I) (Epic) 3 11 21 28 KLIQUE/Stop Doggin' Me Around (MCA) 19 18 24 29 LAKESIDE/Real Love (Solar/Elektra) 28 26 31 30 MANHATTANS/Forever By Your Side (Columbia) DEBUT STEPHANIE MILLS/How Come U Don't Call Me... (Casablanca/PG) DEBUT PARKER JR./I Still Can't Get Over Loving You (Arista)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

36 35 STANLEY CLARKE/GEORGE DUKE/Heroes (Epic)

DEBUT ASHFORD & SIMPSON/It's Much Deeper (Capitol) DEBUT TWILIGHT 22/Electric Kingdom (Vanguard) DEBUT • 39 FOUR TOPS/I Just Can't Walk Away (Motown)

7 22 35 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

4 14 25 34 TAVARES/Deeper In Love (RCA)

DEBUT S 39 ROYALCLASH/Radio Activity (Sutra)

40 40 ONE WAY/Let's Get Together (MCA)

MOST ADDED ®

EARTH, WIND & FIRE (24) **RAY PARKER JR. (23) GEORGE CLINTON (15)** GAP BAND (14) **ANGELA BOFILL (14)**

HOTTEST

LIONEL RICHIE (60) DeBARGE (25) **JEFFREY OSBORNE (21)** P. McCARTNEY and M. JACKSON (21) JENNIFER HOLLIDAY (21) S.O.S. BAND (18)

BOBBY NUNN "Private Party" (Motown) 20/0

Rotations: Heavy 9/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WZEN-FM, KDAY, WATV, WPEG, WLVW, WVOL, WANM, WKWM, KDKO. Medium: KKDA-FM, XHRM, WKND, WENN, WWDM, KUKQ.

STACY LATTISAW "Million Dollar Babe" (Cotillion/Atco) 19/7
Rotations: Heavy 2/0, Medium 5/0, Light 9/4, Extra Adds 3, Total Adds 7, WAOK, WBMX, WGPR, WGIV, WJJS, WANM, WTLC.
Heavy: WKYS, KRNB. Medium: WILD, WHUR, WVEE, KKDA-FM, WJMI.

G.L.O.B.E. & WHIZ KID "Play That Beat Mr. D.J." (Tommy Boy) 19/3

Rotations: Heavy 0/0, Medium 10/1, Light 8/1, Extra Adds 1, Total Adds 3, XHRM, WENN, WPDQ. Medium: WRKS, WDAS, WVEE, KRNB, WHRK, WDMT, WZAK, WNHC, WJAX.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring) 19/2
Rotations: Heavy 2/0, Medium 7/0, Light 10/2, Extra Adds 0, Total Adds 2, WILD, WCIN. Heavy: WEDR, WYLD-FM. Medium: WOOK, WYEE, WBMX, WDMT, WZAK, WDAO, WLTH.

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 19/1

Rotations: Heavy 3/0, Medium 4/0, Light 12/1, Extra Adds 0, Total Adds 1, WDAS, Heavy: WCIN, WGIV, WJMI. Medium: KACE,

BILLY GRIFFIN "Respect" (Columbia) 19/0

Rotations: Heavy 3/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRDW, WGIV, KOKA. Medium: WVEE, WJMO, KJLH, XHRM, KSOL, KJCB, WAAA, WLTH, KUKQ.

GARLAND GREEN "Tryin" To Hold On" (Ocean Front) 19/0

Rotations: Heavy 4/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 0. Heavy: KJCB, KOKA, WTLC, WYLD-FM. Medium: WILD, WOOK, WAOK, WEDR, WJMO, WGPR, WATV.

Rotations: Heavy 1/1, Medium 5/0, Light 11/1, Extra Adds 1, Total Adds 3, WJMO, WZEN-FM, WLOU. Medium: WDAS, WHRK, WEDR, WGCI, KUKQ. LILLO "Who Do You Think You Are" (Capitol) 18/2
Rotations: Heavy 1/0, Medium: 7/1, Light 9/0, Extra Adds 1, Total Adds 2, WZAK, WOIC. Heavy: WLVW. Medium: KJLH, WNHC,

Rotations: Heavy 1/0, Medium WPEG, KJCB, KOKY, WWWS.

NEW ORDER "Confusion" (Streetwise) 18/1
Rotations: Heavy 2/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WAOK, WEDR. Medium: WDAS, WVEE,

ENCHANTMENT "Here's Your Chance" (Columbia) 17/3

Rotations: Heavy 1/0, Medium 6/1, Light 8/0, Extra Adds 2, Total Adds 3, WXYV, WJMO, KUKQ. Heavy: WLWV. Medium: WYLD-FM, XHRM, WRDW, WNOO, KJCB.

INSTANT FUNK "(Just Because) You'll Be Mine" (Salsoul/RCA) 17/1
Rotations: Heavy 0/0, Medium B/1, Light 9/0, Extra Adds 0, Total Adds 1, KUKQ. Medium: KRNB, WHRK, WCIN, WKND, WVOL,

JUNIOR "Unison" (Casablanca/PolyGram) 16/5

Rotations: Heavy 1/0, Medium 6/1, Light 8/3, Extra Adds 1, Total Adds 5, WAIL-FM, XHRM, WJAX, KJCB, WWWS. Heavy: WAMO. Medium: WBMX, WZAK, WDRQ, WPDQ, WLTH.

HERB ALPERT "Red Hot" (A&M) 16/2 Rotations: Heavy 1/0, Medium 2/0, Light 12/1, Extra Adds 1, Total Adds 2, KDAY, WPDQ. Heavy: WYLD-FM. Medium: WVEE,

THIRD WORLD "Legos Jump" (Columbia) 16/1 Rotations: Heavy 4/0, Medium 4/1, Light 8/0, Extra Adds 0, Total Adds 1, WAMO, Heavy: WHUR, KRNB, WGCI, WLVW. Medium:

WJLB. KJLH. WLTH. TOM SCOTT "Come Back To Me" (Atlantic) 15/2

Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 1, Total Adds 2, WPDQ, WMAK. Heavy: KOKA. Medium: WGIV, WKXI, KOKY, WVOL.

Adds & Hots . . . See Page 47

Cafe Columbia



Entree EARTH, WIND & FIRE "MAGNETIC"

Cooking On Over 75% Of R&R Stations

Black Radio

BREAKERS

BLACK CHART: 25



#1 Most Added -Second Week in a Row!

Specialty

HERBIE HANCOCK "AUTODRIVE"

> Just Released — A Tasty New 12" From the "Rockit Man"

Appetizer GLADYS KNIGHT & THE PIPS "HERO"

Fresh On Your Desks — Already On:

WAOK WAIL-FM WATV

WBLX WLVW WANM

WTLC

KDIA

This Week's Specials PHILIP BAILEY
"TRAPPED" CHERYL LYNN
"ENCORE"

Dessert THIRD WORLD "LAGOS JUMP"

WAMO WKYS WHUR WNHG KRNB WJCB WLVW WANM WBMX WGCI WILB WLTH WVOI KACE KILH KUKQ

Refreshments

JIMMY CLIFF "REGGAE NIGHT"

WKND KRNB

WKXI

WAAA

WTLC

WILD WGIV WGCI KDKO KUKQ **XHRM**





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP Show Her (RCA)

On 87% of reporting stations. National Summary: Up 20, Same 31, Down 0, Debuts 34, Adds 47. A Most Added Record. Moves 50-40 on the Country chart.

MARK GRAY

Wounded Hearts (Columbia)

On 67% of reporting stations. National Summary: Up 44, Same 22, Down 0, Debuts 23, Adds 13. Moves 48-43 on the Country chart.

LOUISE MANDRELL Runaway Heart (RCA)

On 65% of reporting stations. National Summary: Up 30, Same 39, Down 0, Debuts 15, Adds 14. Debuts at number 46 on the Country chart.

SHELLY WEST

Another Motel Memory (Viva)

On 63% of reporting stations. National Summary: Up 18, Same 42, Down 0, Debuts 17, Adds 17 Debuts at number 47 on the Country chart.

STEPHANIE WINSLOW Kiss Me Darling (Curb/MCA)

On 61% of reporting stations. National Summary: Up 53, Same 18, Down 1, Debuts 14, Adds 8. Moves 43-35 on the Country chart.

MOST ADDED®

MERLE HAGGARD (50) That's The Way Love Goes (Epic) **RONNIE MILSAP (47)** Show Her (RCA) EMMYLOU HARRIS (39) Drivin' Wheel (WB) ED BRUCE (30) After All (MCA) **KENNY ROGERS (27)**

You Were A Good Friend (Liberty) **JOE STAMPLEY (21)** Double Shot (Of My Baby's Love) (Epic) MEL McDANIEL (20) I Call It Love (Capitol)

DARRELL CLANTON (20) Lonesome 7-7203 (Audiograph)

HOTTEST

EARL THOMAS CONLEY (69) Holding Her And Loving You (RCA) ANNE MURRAY (64) A Little Good News (Capitol)

JOHN ANDERSON (48) Black Sheep (WB) KENNY ROGERS with DOLLY PARTON (47) Islands In The Stream (RCA)

One Of A Kind Pair Of Fools (MCA) LARRY GATLIN & GATLIN BROTHERS (40) Houston... (Columbia) T.G. SHEPPARD (37) Slow Burn (Curb/WB)

CONWAY TWITTY (35) Heartache Tonight (WB)

BARBARA MANDRELL (43)

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example) is a control of their activity. 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🔀 indicated one of this week's most added new songs.

CHARLY McCLAIN "Sentimental OI You" (Epic) 82/18
National Summary: Up 15, Same 25, Down 0, Debuts 24, Adds 18 including WIXY, WSEN-AM-FM, WWVA, KHEY-AM, KLLL, WRNL, WUSQ-FM, KBMR, WKMF, WITL-FM, WWJO, WTOD, KYAK, KUUY, KKCS.

MOE BANDY "You're Gonna Lose Her Like That" (Columbia) 77/15
National Summary: Up 9, Same 35, Down 0, Debuts 18, Adds 15, WYRK, WILQ, WYII, KASE, WDAK, WLWI-FM, WRNL, WONE, WKMF, WFMS-FM, KEBC-FM, WWJO, KYAK, Q92, KTOM.

ED BRUCE "After All" (MCA) 76/30 National Summary: Up 7, Same 23, Down 0, Debuts 16, Adds 30 including WGNA-FM, CHOW, WDAK, KIKK-FM, WMC-AM, WLWI-FM, WIRK-FM, WSLR, WUBE-FM, WFMS-FM, WIRE, WDGY, KLZ, KMAK, KNIX-FM.

MEL McDANIEL "I Call It Love" (Capitol) 76/20

National Summary: Up 15, Same 32, Down 0, Debuts 10, Adds 20 including WSEN-AM-FM, WMZQ, WWVA, WXBQ-FM, WESC-AM-FM, WOKK, WSM, WIRK-FM, WTQR-FM, WGEE, WDAF, WITL-FM, WOW, WTOD, KUUY.

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 74/8

National Summary: Up 34, Same 28, Down 0, Debuts 4, Adds 8, WIXL-FM, CHOW, WYII, WWOD/WKZZ, WQYK-FM, WUBE-FM, WIRE, WTHI-FM, WWVA 34-29, WYNK-FM 40-32, WSOC-FM 34-27, KHEY-AM 29-24, KSO 24-23, WOW 38-30, KSON-FM

REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 67/11

National Summary: Up 21, Same 27, Down 0, Debuts 8, Adds 11, WAJR, WXBQ-FM, WMNI, KRRK, WAXX, WKMF, WTSO, WWJO, KTPK-FM, KFDI-AM-FM, KSON-FM, WQYK-FM d-39, WONE d-37, KIOV-FM d-44, WTOD d-37, KUGN-FM d-36.

DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 65/20
National Summery: Up 20, Same 20, Down 1, Debuts 4, Adds 20 including WAJR, WNYR, KMML, KIKK-FM, KYXX, WRNL, WUSQ-FM, WHK, WCXI-AM-FM, WDAF, WMIL, KIOV-FM, KRSY, KSOP-FM, KMPS-AM-FM.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 63/9
National Summary: Up 20, Same 27, Down 0, Debuts 7, Adds 9, WGNA-FM, WIXY, WSEN-AM-FM, WWVA, WSIX-FM, WITL-FM, WXCL, KIK-FM, KKAL, WBGW-FM d-48, KHEY-AM d-50, WXCI-AM-FM 17-15, KEBC-FM d-45, KTTS-AM-FM d-47, WTOD d-38,

DAVID WILLS "Miss Understanding" (RCA) 62/18
National Summary: Up 7, Same 29, Down 0, Debuts 8, Adds 18 including WKYG, WNYR, WDAK, KHEY-AM, KLLL, WAXX, WFMS-FM, WOW, WXCL, WHBF, KVOO, KGEM/KJOT, KKCS, KVEG, KIGO.

RAZZY BAILEY "This is Just The First Day" (RCA) 62/6
National Summary: Up 16, Same 34, Down 0, Debuts 6, Adds 6, WNYR, WMZQ, WSIX-FM, WCXI-AM-FM, KGFO, KTOM, WSEN-AM-FM 39-32, WYNK-FM 44-34, WSOC-FM d-38, WCMS-FM d-44, KEBC-FM d-50, KIK-FM d-50, KNIX-FM d-38.

THOM SCHUYLER "Brave Heart" (Liberty) 58/9

National Summary: Up 15, Same 26, Down O, Debuts 8, Adds 9, WKYG, WLWI-FM, WQYK-FM, WUSQ-FM, WTQR-FM, WONE, WGEE, WIRE, KIK-FM, WGNA-FM d-44, WXKW d-40, KYXX d-36, KFDI-AM-FM d-46, KUGN-FM d-39, KGA d-39.

MERLE HAGGARD "That's The Way Love Goes" (Epic) 52/50

National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 50 including KIX106, WMZQ, KASE, WMC-AM, WLWI-FM, KRMD-AM-FM, WMAQ, WCXI-AM-FM, WDGY, KOMA, KLZ, KCKC, KMPS-AM-FM, KGA, KCUB.

KENNY ROGERS "You Were A Good Friend" (Liberty) 52/27

National Summary: Up 2, Same 19, Down 0, Debuts 4, Adds 27 including WKHK, KIX106, CHOW, KXYL, WEZL-FM, WSOC-FM, WKIX, KRMD-AM-FM, WSLR, WHK, WMIL, WXCL, KTPK-FM, KMAK, KCCY-FM.

LACY J. DALTON "Windin' Down" (Columbia) 51/3

National Summary: Up 29, Same 17, Down 0, Debuts 2, Adds 3, WWVA, WCXI-AM-FM, KCBQ, WYRK 32-29, KLVI 16-11, WEZL-FM 35-27, WSOC-FM 36-29, KHEY-AM 43-34, WSIX-FM 19-13, WCMS-FM 32-29, KRMD-AM-FM 19-14, WITL-FM d-3B, KTTS-AM-FM 31-27, KUZZ 45-35, KSOP-FM d-47.

EMMYLOU HARRIS "Drivin' Wheel" (WB) 49/39

National Summary: Up 1, Same 6, Down O, Debuts 3, Adds 39 including WYRK, WHN, WPOR-FM, KLVI, KLRA, WTQR-FM, WWW-FM, WOW, KFDI-AM-FM, KIK-FM, KLZ, KUGN-FM, KCKC, KSON-FM, KGA.

JERRY REED "I'm A Slave" (RCA) 48/13
National Summery: Up 11, Same 23, Down 0, Debuts 1, Adds 13, WKYG, WWVA, WSOC-FM, WESC-AM-FM, KFGO, WOW, KIOV-FM, KTPK-FM, KVOO, KGEM/KJOT, KMAK, KVEG, KIGO, WVAM 50-40, WYNK-FM d-47.

Adds & Hots . . . See Page 57



NATIONAL AIRPLAY/50

November 11, 1983

BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)

2 EARL THOMAS CONLEY/Holding Her And Loving You (RCA) 11 6

3 GEORGE JONES/Tennessee Whiskey (Epic)

4 ANNE MURRAY/A Little Good News (Capitol) 13 8 7

5 MICKEY GILLEY/Your Love Shines Through (Epic) 10 7 6

6 DEBORAH ALLEN/Baby I Lied (RCA)

JANIE FRICKE/Tell Me A Lie (Columbia) 16 12 9 3 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) 17 14 10

CONWAY TWITTY/Heartache Tonight (WB)

10 JOHN ANDERSON/Black Sheep (WB) 18 15 13

1 JIM GLASER/The Man In The Mirror (Noble Vision) LARRY GATLIN & GATLIN BROTHERS/Houston... (Columbia)

21 19 16 BANDANA/Outside Lookin' In (WB)

ATLANTA/Dixie Dreamin' (MDJ) 30 25 18

1 1 1 15 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)

6 BELLAMY BROTHERS/Strong Weakness (Curb/WB)

17 LEE GREENWOOD/Somebody's Gonna Love You (MCA) 3 3 2

33 29 23 13 GEORGE STRAIT/You Look So Good In Love (MCA)

19 HANK WILLIAMS JR./Queen Of My Heart (Curb/WB)

T.G. SHEPPARD/Slow Burn (Curb/WB) 37 33 24

36 30 26 WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)

2 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)

KENDALLS/Movin' Train (Mercury/PolyGram) CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA) 44 38 30

28 24 20 26 WHITES/When The New Wears Off Our Love (Curb/WB)

VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)

25 22 19 28 SISSY SPACEK/Lonely, But Only For You (Atlantic America)

3 JOHN CONLEE/In My Eyes (MCA)

30 GUS HARDIN/Loving You Hurts (RCA) 38 36 33

JOHNNY LEE/My Baby Don't Slow Dance (Full Moon/WB) 45 40 35

CRYSTAL GAYLE/The Sound Of Goodbye (WB)

3 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic) - 45 38

GAIL DAVIES/You're A Hard Dog... (WB) 48 46 39

STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA)

DAVID FRIZZELL/A Million Light Beers Ago (Viva)

38 RICKY SKAGGS/You've Got A Lover (Epic) 2 2 14 4 9 21 39 STEVE WARINER/Midnight Fire (RCA)

@ RONNIE MILSAP/Show Her (RCA) 50

JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)

7 13 28 42 GARY MORRIS/The Wind Beneath My Wings (WB)

5 18 34 44 ALABAMA/Lady Down On Love (RCA) 8 11 29 45 EDDIE RABBITT/You Put The Beat In My Heart (WB)

DEBUT LOUISE MANDRELL/Runaway Heart (RCA)

DEBUT SHELLY WEST/Another Motel Memory (Viva) 14 21 36 48 SYLVIA/The Boy Gets Around (RCA)

12 26 44 50 STATLER BROTHERS/Guilty (Mercury/PolyGram)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

SIGNIFICANT ACT

JOHNNY RODRIGUEZ "Back On Her Mind Again" (Epic) 43/19
National Summary: Up 1, Same 19, Down 0, Debuts 4, Adds 19 including KIX106, WW
WMC-AM, KEBC-FM, WXCL, KUGN-FM, KTOM, KCUB.

106, WWVA, WEZL-FM, WSOC-FM, WESC-AM-FM

KATY MOFFATT "Under Loved And Over Lonely" (Permian) 40/6
National Summery: Up 9, Same 24, Down 0, Debuts 1, Adds 6, WESC-AM-FM, WSIX-FM, WFMS-FM, WXCL, KUGN-FM, KVEG,
KRMD-AM-FM 44-41, KEBC-FM d-46, KTTS-AM-FM 34-30, KFDI-AM-FM 42-37.

DEAN DILLON ''Famous Last Words Of A Fool'' (RCA) 39/5National Summary: Up 7, Same 26, Down 0, Debuts 1, Adds 5, WEZL-FM, WAXX, WTOD, KKAL, KRSY, WOKK d-50, WSIX-FM 28-26, KVOO 46-44, KWJJ 50-46, KTOM 50-45.

LANE BRODY "It's Another Silent Night" (Liberty) 34/18
National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 18 including WKYG, WIXY, WSOC-FM, WCMS-FM, WUSQ-FM, KBMR, KSO, WHBF, KRST-FM, KUGN-FM.

DAN SEALS "You Really Go For The Heart" (Liberty) 33/19

National Summary: Up 0, Same 12, Down 0, Debuts 2, Adds 19 including WXKW, WNYR, KXYL, WJQS, WLWI-FM, KRMD-AM-FM, WAXX, KMAK, KRSY, KGA.

RANDY BARLOW "Don't Leave Me Lonely Loving..." (Gazelle) 30/2

National Summary: Up 8, Same 18, Down 0, Debuts 2, Adds 2, WXCL, KUGN-FM, WGNA-FM 45-43, KHEY-AM 49-39, KRMD-AM-FM 445, KBMR 44-40, WOW 6-50, KTTS-AM-FM 41-37, WTOD 40-35, KVOO 40-37.

LARRY WILLOUGHBY "Heart On The Line" (Atlantic America) 26/6

National Summary: Up 4, Same 13, Down 0, Debuts 3, Adds 6, KHEY-AM, KRLA, KKYX, KFGO, KTTS-AM-FM, KGA, WJQS 34-31, WTSO 6-45, KEBC-FM 6-47, WOW d-48.

PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 26/4
National Summary: Up 8, Same 11, Down 0, Debuts 3, Adds 4, WWVA, WYII, KIOV-FM, KSOP-FM, WAJR 41-37, WKYG 33-29, WSEN-AM-FM d-50, KHEY-AM d-48, WJQS d-45, KRMD-AM-FM 42-39.

JAN GRAY "Before We Knew It" (Jamex) 24/1
National Summary: Up 16, Same 6, Down 0, Debuts 1, Adds 1, WIXL-FM, WGNA-FM 26-24, CHOW d-45, WJQS 24-22, WSIX-FM 20-17, KRMD-AM-FM 38-34, WHBF 42-39, KSOP-FM 43-40.

JOE WATERS "Harvest Moon" (New Colony) 23/3
National Summery: Up 0, Same 17, Down 0, Debuts 3, Adds 3, WIXL-FM, WIXY, WFNC, WVAM d-48, WBGW-FM d-50, CHOW d-50, WUSQ-FM on, WITL-FM on, WTOD on, KRWQ-FM on, Q92 on.

RAY PRICE "Coors & Colorado" (Viva) 22/4

National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 4, WBGW-FM, WSEN-AM-FM, KWMT, WTOD, WVAM 40-31, WTQR-FM d-40, KTTS-AM-FM d-50, KVOO d-49, KSOP-FM 38-34.

LORETTA LYNN

NOTIFIED AND WORKING WITH MY Memories" (MCA) 21/7

National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 7, WGNA-FM, WSIX-FM, WWWW-FM, WHBF, KVOO, KFDI-AM-FM, KRST-FM, WVAM 39-29, WCXI-AM-FM 27-24, KTTS-AM-FM d-49, KMPS-AM-FM d-50. CANNONS "One Step Closer" (Compleat/PolyGram) 20/3

ne 11, Down 0, Debuts 2, Adds 3, WGNA-FM, WTOD, KRWQ-FM, WVAM d-46, WKYG 29-26, KHEY-AM d-45, WNOX 48-44, KRMD-AM-FM 45-42.

TOM T. HALL "How'd You Get Home So Soon" (Mercury/PolyGram) 19/7 National Summary: Up 2, Same 8, Down 0, Debuts 2, Adds 7, WGNA-FM, WSEN-AM-FM, KLRA, KTTS-AM-FM, WTOD, KUGN-FM, KHEY-AM-d-42, KRMD-AM-FM 39-33, KFDI-AM-FM d-47.

RICK & JANIS CARNES "Does He Ever Mention My Name" (WB) 18/15

National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 15 including WSNO, WYII, KRRV, WMC-AM, KKYX, KRMD-AM-FM, WAXX, KWMT, KWJJ, KCKC.

PETER ISAACSON "Don't Take Much" (Union Station) 17/6
National Summery: Up 0, Same 10, Down 0, Debuts 1, Adds 6, WVAM, WJQS, KKYX, WUSQ-FM, KEIN, KIGO, WSEN-AM-FM on, WYNK-FM on, KTOM d-50.



Regional Adds & Hots

MOST ADDED Merle Haggard (Epic) Emmylou Harris (WB) **EAST**

Anne Murray (Capitol) Janie Fricke (Columbia) MOST ADDED

MIDWEST Earl Thomas Conley (RCA)

Merle Haggard (Epic) Ronnie Milsap (RCA)

SOUTH Anne Murray (Capitol)

Earl Thomas Conley (RCA)

SOUTH

DARRELL CLANTON
MAINES BROTHERS
RONNIE HILSAP
HOTTEST
LEE GREENWOOD
ROGERS & PARTON
COMMAY THITTY
JOHN ANDERSON
JOHNNY LEE

ABOX SHITH
MAND SHITH
MAND SHITH
MAND SHITH
MAND MASSEY
TERSS BREWER
TARI HENSLEY
MAINES BROTTERS
KENNY ROCERS
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KASE Austin, TX

MOST ADDED Merle Haggard (Epic) Emmylou Harris (WB)

KILT-FM Houston, TX

KIKK-FM Houston, TX

WJQS Jackson, MS

SONNIE HILSAP DAN SEALE PETER ISAACSON HICK & JANIS CARNE PAULETTE CARLSON HOCKEST EARL THOMAS CONLEY DEBORRA ALLEN HARRARA MANDRELL GEORGE JONES T.G. SHEPPARD

WEST

Anne Murray (Capitol) Larry Gatlin (Columb Earl Thomas Conley (RCA)

EAST

WPOR-FM Portland, ME

WYRK Buffelo, NY

MIDWEST

BONNIE MCDOMELL CRYSTAL GAYLE ROWNIE NILSAP JOE STAMPLEY MARKE GRAY WATLON JENNINGS DARRELL CLANTON REX ALLEN JR. SHELLY WEST MOTESSE PARTON BARBARA MANDRELL LEE GREENMOOD ANNE MURRAY JOHN ANDERSON

RENNY ROGERS
ATLANTA
JIN GLASER
NITTY GRITTY DIRT
HOCLEGAT:
BOOLERS & PARTON
ANNE HURRARY
EARL THOMAS CONLEY
GARY MORRIS
JANIE FRICKE

HOLLEST: ROGERS & PARTON EARL THOMAS CONL MICKEY GILLEY GEORGE JONES ANNE MURRAY WMZO Washington, D.C.

CHOW Wellend, ONT

Akron, OH
JOE STAMPLEY
ED BRICE
RONNIE MILSAP
EENNY ROGERS
HOTCHEST:
EARL THOMAS CON
NICKEY GILLEY
LARRY GATLIN
MELSON & JENNIN
VERN GOSDIN

KBMR Bismarck, ND

WUSN Chicago, IL

WUBE-FM Cincinnati, Oh

LOUISE MANDRELI ED BRUCE KATHY MATTEA HOTLOST: JOHN ANDERSON VERN GOSDIN T.G. SHEPPARD TERRI GIBBS JIM GLASER

WHK Cleveland, OH

WMNI Columbus, OH

WEST

KRST-FM Albuquerque, NN

KYAK Anchorage, AK

Ronnie Milsap (RCA)

Merle Haggard (Epic)

PARTEY BAILEY
DARRELL CLANTO
SHELLY MEST
LANE BRODY
LACY J. DALTON
LARRY LEE ADK:
TON BREMER
MOTTERIT DEBORRA ALLEN
JOHN ANDERSON
RAGINERS ON
ROGERS & PARTOI
T.G. SHEPPARD

WKKQ-AM/FM Duluth, MN

ED BRUCE
MERILE PAGGARD
LOUISE MANDRELL
SISSY SPACEE
MARK GRAY
THRASHER BROTHERS
HOT CHART
ROCERS & PARTON
ANNE MURRAY
LARRY GATLIN
T.G. SNEPPARD

KGEM/KJOT Boise, ID

KVOC Casper, WY

KUUY Cheyenne, WY

WAXX Eau Claire, Wi

KFGO Fargo, ND

EMMYLOU MARRIS
MERLE MAGGARD
DAVID MILLS
LARRY MILLOUGH
LANE BROOT
JOEN MARTE
RAZZY BAILEY
RAZZY BAILEY
BARBARA MANDRI
EARL THORAS CO
GEORGE JURES
ANNE MURRAY
CONWAY TWITTY
CONWAY TWITTY

WKMF Filmt, Mi CHARLY MCCLAZI RONNIE MILSAP MOE BANDY REX ALLEN JR.

KWMT Fort Dodge, I

KKCS Colorado Springs, CO

KLZ Denver, CO

KUGN-FM Eugene, OR

KMAK Fresno, CA

Fresno, CA
HERLE MAGGARD
BUNYLOU HARRI
DAN SEALS
ED BRUCE
KENNY ROGERS
JERRY REED
HOTTEST
BARBARA MANDI
LEE GREENMOOK
EARL THOMAS
ROMERS & PART
ROGERS & PART

Rogers & Parton (RCA)

KECK Lincoln

KNIX-FM Phoenix, AZ

EMNYLOU HARRI MERLE MAGGARD RONNIE MILSAR RICK & JANIS ' SHELLY MEST HOTTONIE HONOR ROGERS & PART JOHN ANDERSON LARRY GATLIN COMMAY THITTY

MOE BANDY
MARGO SMITH
JEANNE PRUETI
JOEL MUCHES
DAVID HUNEYC
CRAIG DILLING
THRASHER BROT
CARRIE SLYE
GINA FANETIS
BACKROADS
BRADY CLARK
NOTEST

KTOM Salinas, CA

WTSO Madison, W

KRWQ-FM Gold Hill, OR

RONNIE MILSAP CHARLY MCCLAIN ED BRUCE PETER ISAACSON Mottest: LARRY GATLIN T.G. SHEPPARD

KLAC Los Angeles, CA

KNEW Oakland/S.F., CA

T.G. SHEPPARD JIN GLASER

SHELLY WEST ROWNIE MILSAP

KEBC-FM Oklehoma City, OF

KTTS-AM/FM Springfield, MO

WWJO St. Cloud, MN

KENNY ROGERS
RONNIE MILSAP
JERRY REED
REX ALLEN JR.
HOTEWAIT
EARL THOMAS CO
MICKEY GILLEY
JOHN ANDERSON
CONWAY TWITTY
ANNE MURRAY

KVOO Tulsa, OK

KFDI-AM/FM Wichita, KS WZZK-FM Birmingham, AL

KCBQ San Diego, CA

JOE WATERS ED BRUCE MERLE HAGGARD

HOCCOUNTY EARL THOMAS CON JOHN ANDERSON LARRY GATLIN T.G. SHEPPARD CHARLEY PRIDE

KHEY El Paso, TX

KXYL Brownw DAVID PRIZZELL
KENNY ROCERS
DAN SEALS
CRAIG DILLINGHAM
MERLE HAGGARD
HOTTER
HOT

WEZL-FM Charleston, SC Charleston, St JOHNNY RODERS DEAN DILLON KENNY ROGERS TON TO HALL NOTE: HALL HOGERS & PART EARL THOMAS C GEORGE JONES JOHN ANDERSON ANDE MURRAY

KMML Amerilio, TX DARRELL CLANTON HOTEMET: EARL THOMAS CONLE MICKEY GILLEY ANNE HURRAY COMMAY TMITTY JORN ANDERSON WSOC-FM Charlotte, NC

WCOS-AM/FM Columbia, SC

None Hotteet: BARBARA MANDRE EARL THOMAS CO NICKEY GILLEY ANNE HURRAY DEBORAH ALLEN

WDAK Columbus, GA

WAMZ-FM Louisville, KY JOE STAMPLEY GAIL DAVIES Hottest: ROGERS & PARTO LARRY GATLIN BANDANA BANDANA NITTY GRITTY DIR OAK RIDGE BOYS

KLLL Lubbock, TX

WPAP-FM Pansma City, FL

KENNY ROGERS
VERN GOSDIN
MARK GRAY
LOUISE MANDREL
SHELLY MEST
HOTTESE:
BARBARA HANDRE
GEORGE JONES
ANNE MERRAY
DEBORRA HALEN
CONWAY TWITTY

ROWNIE HILSAP

WLWI-FM Montgomery, AL

KRMD-AM/FM Shreveport, LA

CAROL CHASE BONYLOU MARRIS KENNY ROGENS DAN SEALS RICK & JANIS CA WYVON ALEXANDER MARGO SHITH MERLE HAGGARD HOTELST MICHAEL MURPHEY MITTES JANIE FRICKE CONNAY TWITTY REX ALLEN JR. MEL MCDANIEL MEL MCDANIEL HOTTEST: BARBARA MANDRELL LARRY GATLIN ANNE MURRAY BANDANA MICKEY GILLEY

WSIX-FM Nashville, TN WQYK-FM Tampe/St. Pete, FL

WIRK-FM West Palm Beach, FL WCMS-FM Norfolk, VA MERLE MAGGARD
ZD BRUCE
TONY JOE WHITE
RMMYLDU MARRIS
HOCEBS: POGERS 4 PARTON
LEE GREENMOOD
CRYSTAL GAYLE
GUS HARDIN

WTQR-FM Winston/Sai ENOTICO HARRIS STEPHANIE MINSI JOHNNY BODRIGU MEL MCDANIEL SNELLY WEST THOM SCHUYLER HOTTEM LEE GREENMOOD JOHN ANDERSON EARL THOMAS CON ANNE MURRAY T.G. SHEPPARD

150 REPORTERS

146 Current Reports

The following stations reported frozen playlists this week: KECK/Lincoln

WPAP/Panama City

KEEN/San Jose The following station failed to report this week and therefore its playlist was frozen:

WKSJ-FM/Mobile

Hottest Tracks:

"Ruried Treasure" (RCA) KENNY ROGERS

Cuts in bold type are receiving the heaviest airplay. JOHN ANDERSON - All The People Are Talkin' - (WB)

(RCA) "Crowd Around The Corner" "Angel In Disguise" "Don't Make It GAIL DAVIES - What Can I Say - (WB) "Boys Like You"

BARBARA MANDRELL - Spun Gold - (MCA) "Overnight MICHAEL MARTIN MURPHEY - The Heart Never Lies -

"I'm Satisfied With You" "80 Proof Bottle Of Tear Stopper"
HANK WILLIAMS, JR. — Man Of Steel — (Curb/WB) "Man

Most Requested:

K. ROGERS & D. PARTON "Islands In The..." (RCA) EARL THOMAS CONLEY "Holding Her And..." (RCA) ANNE MURRAY "A Little Good News" (Capitol) JOHN ANDERSON "Black Sheep" (WB) DEBORAH ALLEN "Baby I Lied" (RCA) NITTY GRITTY DIRT BAND "Dance Little..." (Liberty) GEORGE JONES "Tennessee Whiskey" (Epic)
GEORGE STRAIT "You Look So Good In Love" (MCA)

Airplay/50 . . . See Page 50

COUNTRY ALBUMS

'Haunted House'' ''Let Somebody Else Drive'' ''Call On Me EARL THOMAS CONLEY - Don't Make It Easy For Me -

'Hallelujah, I Love Him So'' ''What Can I Say' JANIE FRICKE — Love Lies — Columbia "Let's Stop Talkin' About It" "Love Lies" "If The Fall Don't Get You" GEORGE JONES - Jones Country - (Epic) "Radio Lover

(Liberty) "Maybe This Time" "Will It Be Love By Morning" "Disenchanted"

KENNY ROGERS — Eyes That See In The Dark — (RCA) "Buried Treasure" "Evening Star" "Eyes That See In The Dark" "You And I" "Midsummer Nights" RICKY SKAGGS — Don't Cheat In Our Hometown — (Sugar

Hill/Epic) "Honey (Open That Door)" "I'm Head Over Heels In Love" "Don't Cheat In Our Hometown" "Uncle Pen" "Don't Step Over An Old Love"

GEORGE STRAIT - Right Or Wrong - (MCA) "Right Or Wrong" "Now I Know How George Feels" "Lovesick Blues" "Orange Blossom

Adult/Contemporary Continued from Back Page

BREAKERS_®

BARRY MANILOW Read 'Em And Weep (Arista)

73% of our reporters on it. Rotations: Heavy 7/7, Medium 42/42, Light 46/46, Extra Adds 4, Total Adds 99 including WFBR, GR55, 3WS, WPRO, WLTT, WRMM, WSB, WSB-FM, 97AIA, WQUE-FM, WCLR, WMYX, KS94, KPPL, KOST, KOY, KGW, KBEST, KEZR, and 80 more. Debuts at number 21 on the A/C chart. Sets new R&R A/C record for most adds in first week.

CRYSTAL GAYLE The Sound Of Goodbye (WB)

50% of our reporters on it. Rotations: Heavy 5/0, Medium 39/4, Light 23/5, Extra Adds 0, Total Adds 9, WTAE, WLTT, WRMM, WRIE, WTIC, WRVR, WEZS, KRDO, KWAV. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

JOURNEY "Send Her My Love" (Columbia) 65/12
Rotations: Heavy 6/0, Medium 35/6, Light 24/6, Extra Adds 0, Total Adds 12, KUDL, WHB, KGW, WHEN, Y107, 2WD, KOFM, KRAV, KKPL, WTNY, KFSB, KRSB, Heavy: WQUE-FM, WOMC, WGY, WFMK, WVBS. Medium: WFBR, WMJI, WCZY, KKLT, KEY 103, WMAZ, WHHY, WLAC-FM, WSRZ, KRNT, WTRX, KSTT, 3WM, KRDO, KUDO, KFI, KMGG, KWAV, WWNR, WEIM, WSKY, WCHV, KVIC, WCIL, KEEZ, WHNN, WBOW, KFQD, KQSW,

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 61/21
Rotations: Heavy 2/0, Medium 28/5, Light 31/16, Extra Adds 0, Total Adds 21, WRMM, WOMC, WAEB, WICC, WBT, WVLK, WHHY, 2WD, WSRZ, KRNT, WTRX, KBOI, KRDO, KEX, WTKO, WNGS, WJBC, KWEB, WHNN, KKJO, KQSW. Heavy: KBEST, KEZR. Medium: KGW, B100, KFMB, WRVA, WHBY, WHBC, WFMK, KUGN, KWAV, WWNR, WEIM, WKNE, WSKI, WTNY, WSKY. WCKQ, KVIC, WVBS, WCIL, WJON, KRNO, KRSB, KALE.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 54/19

Rotations: Heavy 3/0, Medium 21/8, Light 29/10, Extra Adds 1, Total Adds 19, WPIX, WPRO, KGW, WICC, WGY, KEY103, WTMA, WVLK, WFMK, KBOI, KUGN, KMGG, WTNY, WSKY, WCIL, KCRG, KWEB, KTWO, KRNO. Heavy: WHHY, KORQ, WCKQ. Medium: WMAZ, WHBY, WTRX, WISM-FM, KUDO, WEIM, WTKO, WSKI, KFSB, KEEZ, WJON, KRSB, KALE.

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 53/2
Rotations: Heavy 4/0, Medium 25/0, Light 24/2, Extra Adds 0, Total Adds 2, WHB, KFQD. Heavy: WLTT, WEZC, KFSB, KRNO. Medium: WSB-FM, WARM98, KUDL, KFMB, WGY, KEY103, WMAZ, WHHY, WRVA, KRNT, WTRX, WISM-FM, WWNR, WEIM, WTKO, WKNE, WSKI, WTNY, WCPI, WSKY, WCKQ, WCIL, KEXO, KRSB, KALE.

PAUL SIMON "Allergies" (WB) 49/14

Rotations: Heavy 0/0, Medium 22/4, Light 25/8, Extra Adds 2, Total Adds 14, WSB, WISN, WKGW, WMAZ, WHBY, WHBC, WTRX, KBOI, KEX, KISN, WTKO, KWEB, WJON, KTWO. Medium: WLTT, WCCO, KHOW, KGW, WGY; WHHY, WSRZ, WFMK, WISM-FM, KUGN, WEIM, WSKI, KORQ, WSKY, KKJO, KRNO, KQSW, KRSB.

JIMMY BUFFETT "One Particular Harbour" (MCA) 39/11
Rotations: Heavy 0/0, Medium 16/3, Light 23/8, Extra Adds 0, Total Adds 11, KHOW, WTMA, KBOI, KUGN, WTNY, WVBS, WCIL, KEEZ, KKJO, KRNO, KALE. Medium: 97AIA, WCCO, KGW, KEY103, WMAZ, WHHY, WRVA, WSRZ, WHBY, WSKI, WSKY,

SPANDAU BALLET ''Gold'' (Chrysalis) 37/19
Rotations: Heavy 0/0, Medium 13/5, Light 24/14, Extra Adds 0, Total Adds 19, WOMC, KFMB, WGY, WKGW, WHHY, 2WD, KRDO, KUGN, KWAV, WWNR, WTKO, WCPI, KVIC, KWEB, WHNN, KFQD, KQSW, KRSB, KALE. Medium: WFMK, KUDO, KEX,

ELO "Stranger" (Jet/CBS) 35/14
Rotations: Heavy 0/0, Medium 13/4, Light 22/10, Extra Adds 0, Total Adds 14, WLTT, 97AIA, WCCO, WAHR, WHHY, WFMK, KWAV, WTKO, WKNE, KORQ, WCHV, KVIC, KWEB, WHNN. Medium: WFBR, KGW, WSRZ, WISM-FM, KUGN, WSKI,

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 35/14
Rotations: Heavy 0/0, Medium 7/1, Light 28/13, Extra Adds 0, Total Adds 14, KFMB, WVLK, WHHY, WHBY, WFMK, KEX, WWNR, WCPI, WSKY, WVBS, WJBC, KEEZ, KKJO. Medium: WMAZ, WRVA, WEIM, WSKI, KEXO, KALE.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 35/5

Rotations: Heavy 1/O, Medium 14/1, Light 20/4, Extra Adds 0, Total Adds 5, KBOI, WTKO, WCHV, WHNN, KALE. Heavy: KEXO. Medium: WMAZ, WRVR, WRVA, KKUA, KSL, WEIM, WKNE, WSKI, WCKQ, KFSB, WJON, KQSW, KRSB.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 31/3
Rotations: Heavy 7/0, Medium 19/1, Light 5/2, Extra Adds 0, Total Adds 3, KPPL, WEZC, Y107. Heavy: 97AIA, WRIE, WGY, WSKI, WCKQ, WYBS, KEEZ, Medium: WROR, GR55, WPRO, WSB-FM, WAXY, WQUE-FM, WMJI, KGW, WLAC-FM, KRDO, KFI, KMGG, KWAV, WCHV, KFQD, KQSW, KRSB, KALE.

SIGNIFICANT ACTION

OLIVIA NEWTON-JOHN & JOHN TRAVOLTA "Take A Chance" (MCA) 27/27
Rotations: Heavy 0/0, Medium 7/7, Light 17/17, Extra Adds 3, Total Adds 27, WQUE-FM, KHOW, V100, WKGW, WBT, WAHR, WMAZ, WHBY, WHBC, KUGN, KKUA, KISN, WEIM, WKNE, WSKI, KORQ, WCKQ, WGSV, KVIC, KFSB, KEEZ, WJON, KFQD, KTWO, KEXO, KQSW, KRSB.

MOODY BLUES "Blue World"

MOODY BLUES "Blue World" (Threshold/PolyGram) 23/11
Rotations: Heavy 1/0, Medium 8/2, Light 13/8, Extre Adds 1, Total Adds 11, WCZY, WMAZ, WRVR, WEIM, KORQ, WSKY, WCHV, WCIL, WHNN, KFQD, KRSB. Heavy: KALE. Medium: WCCO, WISM-FM, KUDO, KEX, WCKQ, KVIC. Light: KPPL, WSRZ, WSKI,

STRAY CATS "I Won't Stand In Your Way" (EMI America) 23/11

Rotations: Heavy 0/0, Medium 9/2, Light 12/7, Extra Adds 2, Total Adds 11, WCZY, WAHR, WMAZ, WHRC, WTRX, KKUA, WFIM WCKQ, KFSB, KTWO, KQSW. Medium: WFBR, WHHY, WSKI, WCHV, WCIL, KRSB. Light: KOIL, KUDO, WSKY, KEEZ, KWEB.

GEORGE BENSON "In Your Eyes" (WB) 23/10

Rotations: Heavy O/O, Medium 12/3, Light 11/7, Extra Adds O, Total Adds 10, WLTT, 97AIA, B100, KFMB, WRVA, WHBY, KSL, WSKY, KFSB, KEEZ. Medium: WOMC, WCCO, WBEN, WSRZ, WISM-FM, KUGN, KORQ, WCKQ, KRSB. Light: WSFM, WGSV,

MOST ADDED ®

BARRY MANILOW (99) Read 'Em And Weep (Arista) O. NEWTON-JOHN & J. TRAVOLTA (27) Take A Chance (MCA) **ELTON JOHN (23)** I Guess That's Why They Call It... (Geffen)

JENNIFER WARNES/ **CHRIS THOMPSON (21)** All The Right Moves (Casablanca/PG) **KOOL & THE GANG (19)** Joanna (De-Lite/PolyGram) **SPANDAU BALLET (19)** Gold (Chrysalis)

HOTTEST

LIONEL RICHIE (104) All Night Long (All Night) (Motown) **BILLY JOEL (93)** Uptown Girl (Columbia) P. McCARTNEY and M. JACKSON (87) Say Say (Columbia) KENNY ROGERS with DOLLY PARTON (48) Islands In The Stream (RCA) **BARBRA STREISAND (40)** The Way He Makes Me Feel (Columbia) **COMMODORES (27)** Only You (Motown) D. WARWICK & L. VANDROSS (27) How Many Times Can We Say... (Arista)

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 22/15
Rotations: Heavy 0/0, Medium 7/4, Light 15/11, Extra Adds 0, Total Adds 15, WCCO, WRIE, WGY, WAHR, WHHY, WHBC, KKUA, WEIM, WCKQ, WVBS, WCIL, KFSB, KFQD, KALE. Medium: WISM-FM, KEX, KORQ. Light: WSKY, KEEZ, KKJO, COSW.

PASADENA ROOF ORCHESTRA "Looney Tunes" (Reward/CBS) 20/7

Rotations: Heavy O/O, Medium 5/3, Light 14/3, Extra Adds 1, Total Adds 7, WAHR, WMAZ, WWNR, KORQ, WSKY, KRSB, KALE. Medium: WEIM, WCIL. Light: WCCO, WVLK, WSRZ, WTRX, KOIL, WSKI, WCHV, WJBC, KEEZ, KWEB, WJON.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 20/0

Rotations: Heavy 0/0, Medium 9/0, Light 11/0, Extra Adds 0, Total Adds 0. Medium: KUDL, WCCO, KEY103, WEIM, WSKI, WTNY, WCKQ, KVIC, KRSB. Light: WAHR, WHHY, WHBC, WTRX, KOIL, KUDO, WTKO, KEEZ, KKJO, WBOW, KQSW.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 19/5
Rotations: Heavy 0/0, Medium 9/2, Light 10/3, Extra Adds 0, Total Adds 5, 97AIA, WMJI, WEZC, WLAC-FM, 3WM. Medium: WHHY, KUDO, KFI, WSKI, WTNY, WSKY, WVBS. Light: WCZY, V100, WSRZ, KOIL, KSTT, KEEZ, KRNO.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 17/5
Rotations: Heavy 1/0, Medium 8/1, Light 7/3, Extra Adds 1, Total Adds 5, 97AIA, WQUE-FM, WCZY, V100, WEIM. Heavy: WGY. Medium: WFBR, KHOW, KFI, WSKI, WSKY, KVIC, KQSW. Light: WCCO, WFMK, KUDO, WVBS.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 16/15

Rotations: Heavy 0/0, Medium 4/3, Light 12/12, Extra Adds 0, Total Adds 15, KHOW, WAHR, WHHY, WHBC, WTRX, WWNR, WEIM, WSKI, WCKQ, WCHV, WGSV, WJBC, KEXO, KQSW, KRSB. Medium: WCCO. CAROLE KING "Crying In The Rain" (Atlantic) 14/9

Rotations: Heavy 1/0, Medium 2/1, Light 11/8, Extra Adds 0, Total Adds 9, WSRZ, WHBY, KSL, WEIM, WKNE, WSKI, WJBC, KEEZ, KWEB. Heavy: WCCO. Medium: WPIX. Light: WNGS, WCIL, KKJO.

PAUL ANKA "Give Me The Word" (Columbia) 13/2 tations: Heavy 0/0, Medium 3/0, Light 9/1, Extra Adds 1, Total Adds 2, WSKI, KTWO, Medium: WTKO, WCIL, KFQD, Light:

WAHR, WHBY, WEIM, WCKQ, KVIC, KEEZ, WJON, KK.IO.

RONNIE MILSAP "Show Her" (RCA) 12/10

ons: Heavy 1/0, Medium 5/5, Light 6/5, Extra Adds 0, Total Adds 10, WAHR, WRVA, KRNT, KKUA, KSL, WEIM, WGSV, KQSW, KRSB, KALE. Heavy: WCCO, Light: WSFM.

NAKED EYES "When The Lights Go Out" (EMI America) 10/1 Rotations: Heavy 0/0, Medium 4/0, Light 5/0, Extra Adds 1, Total Adds 1, WCZY. Medium: WFMK, WSKI, WCHV, KEEZ. Light:

WCCO, WTRX, KMGG, WSKY, WBOW.

ASIA "The Smile Has Left Your Eyes" (Geffen) 9/1

Rotations: Heavy 0/0, Medium 8/1, Light 1/0, Extra Adds 0, Total Adds 1, WLAC-FM, Medium: WQUE-FM, WOMC, KRDO, WSKI, WCKQ, WVBS, KEEZ. Light: WCZY.

IRENE CARA "Why Me?" (Network/Geffen) 8/0

Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: KFI, WSKI, WTNY, WVBS. Light: WQUE-FM, WCZY, KRAV, KFQD.

T.G. SHEPPARD "Slow Burn" (Curb/WB) 7/5

Rotations: Heavy 0/0, Medium 0/0, Light 7/5, Extra Adds 0, Total Adds 5, WCCO, WEIM, WSKI, WJBC, KFQD. Light: WAHR,

KLIQUE ''Stop Doggin' Me Around'' (MCA) 7/1
Rotations: Heavy 1/0, Medium 5/0, Light 1/1, Extra Adds 0, Total Adds 1, WTAE. Heavy: WHHY. Medium: WFBR, 97AIA, WBEN, WEZS, KKJO.

HUEY LEWIS & THE NEWS "Heart And Soul" (Chrysalis) 7/0

Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM, WSKI. Medium: WLAC, WVBS. Light:

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up" (RSO/PolyGram) 6/3 Rotations: Heavy O/O, Medium 2/1, Light 4/2, Extra Adds O, Total Adds 3, KFI, WSKI, KEEZ, Medium: KOST, Light: WSFM, KRSB.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 5/1

ns: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Medium: KMGG, WSKI. Light: WCZY, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

A/C Adds & Hots . . . See Page 53

Regional Adds & Hots

Parallel One

Andy Szulinski BARRY MANILOW Hottest: BILLY JOEL LIONEL RICHIE MCCARTNEY & J DEBORAH ALLEN HALL & OATES

HOTTEST: LIONEL RICHIE WARWICK & VAND BARBRA STREISA LINDA RONSTADT MATTHEW WILDER

GR55/Buffelo Joe Geluski

BARRY MANILO HALL & OATES Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS WARWICK & VANDROS ROGERS & PARTON

WPIX/New York Alan Anderson

ROOL & THE GANG

KLIQUE CRYSTAL GAYLE ELTON JOHN ELTON JOHN
Hottest:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BRYSON-& PLACK
BILLY JOEL

WWSW (3WS)/Pitts Crows/Weltzel

BARRY MANILOW LINDA RONSTADT HOTTEST: LIONEL RICHIE ROGERS & PARTON MCCARTNEY & JACKS HALL & OATES

WPRO/Providence Tom Cuddy

BARRY MANILOW
ANNE MURRAY
LANI HALL
DEBARGE
KOOL & THE GANG
HOTCEST:
BILLY JOEL
WARWICK & VANOROS
BARBRA STREISAND
MCCARTHEY & JACKS
LINDA MONSTADT

WLTT/Washington, D.C Bob Cummings

BARRY MANILOW ELO GEORGE BENSON CRYSTAL GAYLE Hottest: DEBORAH ALLEN

Parallel Two

LINDA RONSTADT WARNES & THOMPSON BARRY MANILOW Hottest: BARBRA STREISAND BILLY JOEL MATTHEW WILDER MCCARTNEY & JACKS MCCARTNEY & J LIONEL RICHIE

WICC/Bridgeport

FOUR TOPS BARRY MANILOW ELTON JOHN KOOL & THE GANG WARNES & THOMPSON HOPESET: WARNES & THOMPSON Hottest: LIONEL RICHIE BILLY JOEL ROGERS & PARTON MCCARTNEY & JACKS WARWICK & VANDROS

WBEN/Buffelo Roger Christian

MARILYN MCCOO ONJ & TRAVOLTA ONJ & TRAVOLT. ELO CAROLE KING BARRY MANILOW Hottest: none
Hotteet:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
BARBRA STREISAND

V100/Cherleston, WV Spence/Jarvis

WSKI/Montpelier, VT Bruce Stebbins ONJ & TRAVOLTA BARRY MANILOW RAY PARKER JR. ONJ
Hottest:
WARWICK & VANDROS
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES
MOTELS

ROGERS & PARTON BARBRA STREISAND

WSFM/Harrisburg Bob Paiva

BARRY MANILOW Hottest: WARWICK & VANDROS BARBRA STREISAND MATTHEW WILLDER ANNE MURRAY HALL & OATES

FOUR TOPS CRYSTAL GAYLE LIONEL RICHIE
ROGERS & PARTON
MANHATTAN TRANSPE
ANNE MURRAY
COMMODORES

BARRY MANILO HOTTEST:
BONNIE TYLER
LIONEL RICHIE
BILLY JOEL
MANHATTAN TRANSFE
ROGERS & PARTON

WVOR/Rochester Gary Smith AL JARREAU Hottest:

Hottest: LIONEL RICHIE BONNIE TYLER GEORGE BENSON BRYSON & FLACK ROGERS & PARTOR

SPANDAU BALLET
KOOL & THE GANG
RAY PARKER JR.
BARRY MANILOW
HOTCEST:
WARWICE & VANDROS
LINDA RONSTADT
JACKSON BROWNE
MCCARTNEY & JACKS
ONJ

JOURNEY
ELTON JOHN
BARRY MANILOW
HOTESEL
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
JACKSON BROWNE
HALL & OATES

WKGW/Utica-Rome Carpenter/Keller

BARRY MANILOW
PAUL SIMON
SPANDAU BALLET
ONJ & TRAVOLTA
HOTLEST
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARMICK & VANDROS
MATTHEW WILDER

Parallel Three

WWNR/Beckley Balley/Shes

SMOKEY ROBINSON SPANDAU BALLET BARRY MANILOW PASADENA ROOF ORC GLADYS KNIGHT Hottest: LIONEL RICHIE BILLY JOEL COMMODORES MCCARTNEY & JACKS MATTHEW WILDER

WEIM/Fitchburg Jack Raymond

WKNE/Keene, NH Howard Corday

GLADIS KALGAI HOTTEST: MICHAEL JACKSON JOURNEY DEBARGE LANI HALL JACKSON BROWNE

WTNY/Watertown, NY Jay Donovan

JOURNEY
KOOL & THE GANG
BARRY MANILOM
JIMMY BUFFETT
HOTCEST:
MCCARTHEY & JACKS
MATTHEW WILDER
CARPENTERS
BARBRA STREISAND
MELISSA MANCHESTE

WCPI/Wheeling, WV Dan McGrath

BARRY MANILOW
SPANDAU BALLET
SMOKEY ROBINSON
HOTCHSIT
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MCCARTHEY & JACKS
MANHATTAN TRANSFE

ONJ RAY PARKER JR.

HOTTEST: LIONEL RICHIE MCCARTNEY 6 JACKS BILLY JOEL

PAUL SIMON
ELO
BERTIE HIGGINS
WARNES & THOMPSON
ALABAMA
BARRY MANILOW
HOTCEST:
MCCARTNEY & JACKS
BARBRA STREISAND
FOUR TOPS
POINTER SISTERS
CARPENTERS

HALL & OATES

ELTON JOHN BARRY MANILOW LIONEL RICHIE ROGERS & PARTON BILLY JOEL MCCARTNEY & JACKS BARBRA STREISAND

BILLY JOEL BARRY MANILOW ELO
RAY PARKER JR.
MCCARTNEY & JACKS
T.G. SHEPPARD
Hottest:

BARRY MANILOW MOTELS MOTELS
HOTTEST:
MANHATTAN TRANSPE
BILLY JOEL
LIONEL RICHIE
COMMODORES
WARWICK & VANDROS

WHBY/Appleton Rob Shannon CAROLE KING
PAUL SIMON
GEORGE BENSON
ONJ & TRAVOLTA
BARRY MANILOW
SMOKEY ROBINSON

Parallel One

WCLR/Chicago ELTON JOHN BARRY MANILOW Hottest: LIONEL RICHIE ROGERS & PARTON MCCARTNEY & JACKS BILLY JOEL MOTELS

WFYR/Chicago John Wetherbee

BARRY MANILOW LINDA RONSTADT ELTON JOHN Hottest: GEORGE BENSON BRYSON & FLACK MCCARTNEY & JACKS BARBRA STREISAND HALL & OATES

CULTURE CLUB HALL & OATES Hottest: MCCARTNEY & JACKS ROGERS & PARTON LIONEL RICHIE SPANDAU BALLET

WCZY/Delroit Lee Douglas

SPANDAU BALLET
WARNES & THOMPSOI
LINDA RONSTADT
HOTLEST:
JOURNEY
ROGERS & PARTON
MATTINEW WILDER
JACKSON BROWNE
LIONEL RICHIE

BARRY MANILOW JOURNEY HOTTEST: GEORGE BENSON AIR SUPPLY LIONEL RICHIE SPANDAU BALLET ROGERS & PARTO

WHB/Kansas City Jett Roberts

WISN/Milwaukee Harris/Murphy

Hottest: LIONEL RICHIE BILLY JOEL BARBRA STREISAND CARPENTERS MCCARTNEY & JACKS

KS94/St. Louis

Parallel Two

WHBC/Canton Mike Dorn

BARRY MANILOW PAUL SIMON RAY PARKER JR. ONJ & TRAVOLTA HOTTEST: LIONEL RICHIE BARBRA STREISAND CARPENTERS WARWICK & VANDROS DEBORAH ALLEN KRAV/Tuisa Gary Reynolds

55KRC/Cincinnati Dave Mason

none
Hottest:
LIONEL RICHIE
ROGERS & PARTON
COMMODORES
CRYSTAL GAYLE
SPANDAU BALLET 610TVN/Columbus FitzGerald/Jones

WMJI/Cleveland McVay/Ivers

FIXX JOBOXERS JOHN COUGAR

JOHN COUGAR
ONJ
MODDY BLUES
STRAY CATS
ROMANTICS
NAKED EYES
HOTTES
HOTTE

KUDL/Kansas City Elaine Taylor

DEBARGE
ELTON JOHN
FOUR TOPS
JOURNEY
JOE ESPOSITO
HOTEST
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
MCCARTHEY & JACKS
BARBRA STREISAND

WMYX/Milwaukee Beth Fast

King/North
CULTURE CLUB
BARRY MANILOW
HOTTEST:
DEBORAH ALLEN
BILLY JOEL
MCCARTNEY & JACKS
MATTHEW WILDER
WARWICK & VANDROS

MATTHEW WILDER DEBORAH ALLEN

WING/Daylor Joe Demma

none Hottest: COMMODORES AL JARREAU LIONEL RICHIE MICHAEL MURPHEN BILLY JOEL

KRNT/Des Moines Steve Gibbons Hottest: ROGERS & PARTON LIONEL RICHIE BILLY JOEL BARBRA STREISAND LINDA RONSTADT

WTRX/Filnt Burke/Wright WARNES & THOMPSON BARRY MANILOW GLADYS KNIGHT STRAY CATS PAUL SIMON HOTESSIC LIONEL RICHIE BILLY JOEL MCCARTHEY & JACKS ROGERS & PARTON COMMODORES

WOWO/Ft. Wayne Chris Roberts Chris Roberts
BARBRA STREISAND
COMMODORES
CLIFF RICHARD
CAREENTES
ELTON JOHN
HOTCES:
LIONEL RICHIE
BILLY JOEL
ROGERS 6 PARTON
MCCARTHEY 6 JACKS
BRYSON 6 FLACK

WENS/Indianapolia Cummings/Wheele BARRY MANILOW FOUR TOPS DEBORAH ALLEN JOTEST. LIONEL RICHIE BRYSON & FLACK BILLY JOEL CARPENTERS ROGERS & PARTON

LINDA RONSTADT BARRY MANILOW BARBRA STREISAND SMOKEY ROBINSON SMOREY ROBINSON ELO KOOL & THE GANG HOTLEST: COMMODORES JOURNEY DEBORAH ALLEN ANNE MURRAY CARPENTERS

WISM-FM/Madison Bill Vancil

LANI HALL
MELISSA MANCHESTE
JOURNEY
HOTTEST:
MCCARTNEY & JACKS
BILLY JOEL,
MANHATTAN TRANSFE
SHEENA EASTON
BARBRA STREISAND

none
Hottest:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
MATTHEW WILDER
HALL & OATES

KSTT/Quad Cities Sands/Michaels BARBRA STREISAND CARPENTERS POINTER SISTERS HOTLEST: LIONEL RICHIE BILLY JOEL ROGERS & PARTON AIR SUPPLY MCCARTNEY & JACKS SOUTH

WS8/Atlanta Greg Picciano

JACKSON BROWNE HALL & OATES PAUL SIMON BARRY MANILOW Hottest: LIONEL RICHTP

HOTTEST: LIONEL RICHIE ROCERS & PARTON BILLY JOEL WARWICK & VANDROS BARBRA STREISAND

BARRY MANILOW HOTEST: LIONEL RICHIE MATTHEW WILDER BILLY JOEL MCCARTNEY & JACKS COMMODORES

KVIL/Dallas-Ft. Worth Chuck Rhodes

none
Hottest:
ROGERS & PARTON
LIONEL RICHIE
AIR SUPPLY
BILLY JOEL
MCCARTNEY & JACKS

WAXY/FI. Lauderdale Shaw/Lee

MADONNA
BARBRA STREISAND
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
COMMODORES

COULTURE CLUB
CONGE BENSON
PAT BENSON
PAT BENATAR
HOCCEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
JENNIFER HOLLIDAY
MADONNA

WQUE-FM/New C Chria O'Kelly

KEY103/Austir Adams/LePere

COMMODORES
KOOL & THE GANG
HOTTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
BILLY JOEL
AL JARREAU
JACKSON BROWNE

ELTON JOHN
FOUR TOPS
BARRY MANILOW
HOTCEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES
BARBRA STREISAND

WMJJ/Birmingham Thomas/Warren

WTMA/Charleston, SC Dave Amos

MOTELS
KOOL & THE GANG
BARRY MANILON
JINNY BUPPETT
HOCLESE:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARNICK & VANDROS
BARBRA STREISAND

BARRY MANILOW WARNES & THOMPSON ONJ & TRAVOLTA

SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE
BARBRA STREISAND
BRYSON & FLACK

BARRY MANILOW
MICHAEL JACKSON
CULTURE CLUB
FOUR TOPS
HOTLESE:
HALL & OATES
BILLY JOEL
MANHATTAN TRANSFE
MCCARTNEY & JACKS
LIONEL RICHIE

97AlA/Miami Chris Gable

WSB-FM/Allanta

Parallel Three

Slew Salowitz

BARRY MANILOW
MOODY BLUES
JIMMY BUFFETT
KOOL & THE GANG
RAY PARKER JR.
HOTTES
LABBAMA
DEBARGE
HALL & OATES
ELTON JOHN
CARPENTERS

KCRG/Cedar Rapids, IA

MOTELS ELTON JOHN ROOL 6 THE GANG

ONJ & TRAVOLTA SMOKEY ROBINSON JIMMY BUFFETT STALLONE & RHODES GEORGE BERSON BARRY MANILOW CAROLE KING HOTCHEL LIONEL RICHIE MCCARTNEY & JACKS BARRA STREISAND MICHAEL JACKSON

MICHAEL JACKSO CLIFF RICHARD

AI Acidon
LINDA BONSTADT
SPANDAU BALLET
SPANDAU BALLET
THOMPSON
KOOL & THE GANG
MELISSA MANCHESTE
ELD
CAROLE KING
PAUL SIMON
BOLGEST
LIONEL RICHE
ALIBAMA
BILLY JOEL
MCCARTHEY & JACKS
WARNICK & VANDROS

BERTIE HIGGINS
MOODY BLUES
BARRY MANILOW
SPANDAU BALLET
ELD
WARNES & THOMPSON
HOTLEST:

BIN O BYAN BARRY MANILOW WARNES & THOMPSON SMOKEY ROBINSON JIMMY BUPFETT HOTTERS ALABAMA BILLY JOEL MCCARTNEY & JACKS DEBORAE ALLEN MATTHEW WILDER

WBOW/Terre Haute Kevin Young

Parallel One

Allen Saunder CRYSTAL GAYLE WARNES & THOM BARRY MANILOW MOTELS

BARRY MANILOW CAROLE KING SMOKEY ROBINSON WARNES & THOMPSON GLADYS KNIGHT T.G. SHEPPARD ROGER WHITTAKER HOTTEST:

WCIL/Carbondale, IL Matt McCann

BARRY MANILOW

HOTTEST: ROGERS & PARTON LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS ANNE MURRAY KFSB/Joplin, MO Don Carpenter

ONJ
ONJ & TRAVOLTA
BARRY MANILOM
PETER SCHILLING
LINDA RONSTADT
HOTCEST:
LIONEL RICHIE
MCCARTHEY & JACKS
HALL & OATES
HUEY LEWIS & NEWS
JOURNEY

none
Hottest:
BRYSON & FLACK
ALABAMA
ROGERS & PARTON
BILLY JOEL
LIONEL RICHIE KWEB/Rochester, MN At Axelson Parallel Two

WHNN/Saginaw Guy Perry

WJON/St. Cloud, MN Diem/Scott ELTON JOHN
BARRY MANILOW
PAUL SIMON
ONJ & TRAVOLTA
HOTCEST:
LIONEL RICHIE
DEBORAH ALLEN
BILLY JOEL
MATTHEW WILDER
ALABAMA

KKJO/St. Joseph, MO Bill O'Brian

FOUR TOPS
BARRY MANILOW
HOTLEST:
LIONEL RICHIE
COMMODORES
MCCARTNEY & JACKS
BILLY JOEL
MATTHEW WILDER

HOTTEST: LIONEL RICHIE BILLY JOEL BARBRA STREISAND ROGERS & PARTON BRYSON & FLACK BARRY MANILOW Hottest: BONNIE TYLER ROGERS & PARTON BILLY JOEL SPANDAU BALLET LIONEL RICHIE

> WAHR/Huntsville Cannon/Bosley BARRY MANILOW RAY PARKER JR. STRAY CATS RONNIE MILSAP GLADYS KNIGHT ELO PASADENA ELO
> PASADENA ROOF
> ONJ & TRAVOLTA
> Hottest:
> DEBORAH ALLEN
> LIONEL RICHIE
> CLIFF RICHARD
> BILLY JOEL
> FOUR TOPS

WIVY/Jacksonvil TBA/Scott

BARRY MANILOW BARRI MADILLOW HOTTEST: ALABAMA MATTHEW WILDER LIONEL RICHIE COMMODORES MCCARTNEY & JACKS WVLK/Lexingtor Kelly/Richards

WARNES & THOMPSON BARRY MANILOW SMOKEY ROBINSON KOOL & THE GANG HOTESE: BILLY JOEL LIONEL RICHLE MANHATTAN TRANSFE ANNE MURRAY MCCARTNEY & JACKS

WRKA/Louisville Jeff Crawford

BARRY MANILOW BILLY JOEL MCCARTNEY & JACKS WMAZ/Macon BARRY MANILOW STRAY CATS PAUL SIMON ONJ & TRAVOLTA MOODY BLUES PASADENA ROOF ORC

HOSTEST ROOF (
ROGERS & PARTOR
BRYSON & FLACK
ANNE MURRAY
LIONEL RICHIE
BILLY JOEL

WRVR/Memphis Steve Butter BARRY MANILOW
ANNE MURRAY
MODOY BLUES
ELTON JOHN
MELISSA MANCHESTE
CRISTAL GAYLE
LIONEL RICHIE
LIONEL RICHIE
HILLY JOELE
MATTHEW WILDER
HALL & OATES
FOUR TOPS WGSV/Guntersville Jackson/Bell GLADYS KNIGHT RONNIE MILSAP Hottest: ROGERS & PARTON LIONEL RICHIE MANHATTAN TRANSFE BILLY JOEL MCCARTNEY & JACKS

WHHY/Montgom Horton/Thomas WARNES & THOMPSON SMOKES & INDUPSOR ELO SMOKEY ROBINSON SPANDAU BALLET BARRY MANILOW RAY PARKER JR. GLADYS KNIGHT HOTEBEL LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS HALL & OATES DEBARGE

WLAC-FM/Nash Dave Nichols ELTON JOHN JACKSON BROWNE ASIA
CULTURE CLUB
BARRY MANILOW
HOTCEST:
ELTON JOHN
HALL & OATES
LIONEL RICHIE
MCCARTNEY & JACKS
BARBRA STREISAND

Y107/Nashville Bill Burkett MICHAEL JACKSON
HALL & OATES
DEBORAH ALLEN
JOURNEY
HOTLEST:
BILLY JOEL
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE
BARBRA STREISAND

BARBRA STREISAND ELTON JOHN BARRY MANILOW JOURNEY
WARNES & THOMPSON
HALL & OATES
SPANDAU BALLET
HOTLEST:
ROGERS & PARTON
LIONEL RICHIE
MANHATTAN TRANSFE
BILLY JOE

BARRY MANILOW POINTER SISTERS CRYSTAL GAYLE HOTCEST: LIONEL RICHIE MCCARTHEY & JACKS BILLY JOEL HALL & OATES KLIQUE

WRVA/Richmond

ELTON JOHN
BARRY MANILOW
RONNIE MILSAP
GEORGE BENSON
HOTTEST:
BARBRA STREISAND
MANHATTAN TRANSFE
LIONEL RICHIE
ALBARMA LIONEL RICH: ALABAMA ANNE MURRAY

WSRZ/Sarasota

FOUR TOPS
CAROLE RING
CARPENTERS
BARRY MANILOW
WARNES & THOMPSON
HOTLEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES

Parallel Three

KORQ/Abilens ELO
PASADENA ROOF ORC
KOTTEST:
BILLY JOEL
CRYSTAL GAYLE
MATTHEW WILDER
MCCARTNEY & JACKS
KOOL & THE GANG

KOOL & THE GANG BARRY MANILOW GEORGE BENSON MOODY BLUES SMOKEY ROBINSON PASADENA ROOF OR HOTTEST:

GLADYS RNIGHT BARRY MANILOW STRAY CATS ONJ & TRAVOLTA RAY PARKER JR. Hottest: BILLY JOEL MCCARTNEY & JACKS JACKSON BROWNE MICHAEL JACKSON LIONEL RICHIE

WCHV/Charlottesville, VA

Thomas H. Twine
ELO
MOODY BLUES
GLADYS KNIGHT
BARRY MANILOW
BERTIE HIGGINS
HOTESEL
POLICE
MANNATTAN TRANSFE
LIONEL RICHIE
ROGERS & PARTON

KRLB/Lubbock Rob Roberts HOTTEST: LIONEL RICHIE MCCARTNEY & JACKS MATTHEW WILDER BARBRA STREISAND BILLY JOEL

KVIC/Victoria, TX Dave Jagger

ELO
SPANDAU BALLET
BARRY MANILOW
ONJ & TRAVOLTA
ROTERS:
BILLY JOEL
MCCARTNEY & JACKS
WARWICK & VANDROS
BABBRA STREISAND
HALL & OATES WNGS/West Palm Beech Ross Block WARNES & THOMPSON Hottest: MCCARTNEY & JACKS BILLY JOEL MATTHEW WILDER BARBRA STREISAND HALL & OATES

WVBS/Wilmington, NC Bob Wright SMOKEY ROBINSON LINDA RONSTADT BARRY MANILOW JIMMY BUFFETT RAY PARKER JR. RUFUS & CHAKA RUFUS & CHAKA Hottest: ROGERS & PARTON BILLY JOEL LIONEL RICHIE MCCARTNEY & JACKS JOURNEY WEST Parallel One

KHOW/Denver

GLADYS KNIGHT BARRY MANILOW ELTON JOHN JIMMY BUFFETT ONJ & TRAVOLTA HOLLEST: Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS MATTHEW WILDER BARBRA STREISAND

FIXX MICHAEL JACKSON

DEBORAH ALLEN BARRY MANILOW Hottest: LIONEL RICHIE ROGERS & PARTON BILLY JOEL SHEEMA EASTON MCCARTNEY & JACKS KOST/Los Angeles COMMODORES BARRY MANILOW CULTURE CLUB

LINDA RONSTADT JACKSON BROWNE Hottest: none

MANHATTAN TRANSFE BARRY MANILOW Hottest: KGW/Portla ELTON JOHN
BARRY MANILOW
JOURNEY
KOOL & THE GANG
ALABAMA
HOTEST:
BILLY JOEL
MCCARTNEY & JACKS
WARRICK & VANDROS
MATTHEW MILDER
BARBRA STREISAND

KBEST/San Diego

KFMB/San Diego Mark Larson

BARRY MANILOW JACKSON BROWNE ELTON JOHN POINTER SISTERS DEBARGE KWAV/Monterey Michael Reading

BARRY MANILOW
GEORGE BENSON
SPANDAU BALLET
SMOKEY ROBINSON
HOTLEST:
LIONEL RICHIE
BILLY JOEL
ANNE MURRAY
WARWICK & VANDROS
BARBRA STREISAND

B100/Sen Diego McCartney/Knight KEZR/Sen Jose Wagner/Lemos

Hottest: LIONEL RICHIE MCCARTNEY & JACKS BRYSON & PLACK MOTELS JENNIPER WARNES

Parallel Two

FOUR TOPS ALABAMA ELTON JOHN BARRY MANILOW Hottest:

KBOI/Boise Drew Harold WARNES & THOMPSON ROOL & THE GANG PAUL SIMON BERTIE HIGGINS JIMMY BUPPETT BARRY MANILOW Hottest: LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS ANNE MURRAY HALL & OATES

SPANDAU BALLET
BARRY MANILOW
CRYSTAL GAYLE
WARNES & THOMPSON
HOTLEST
LIONEL RICHIE
BILLY JOEL
ROCERS & PARTON
MCCARTHEY & JACKS
WARWICK & VANDROS

KUGN/Eugens, OR Brian James GRIAN JAMES

KOOL & THE GANG
JIMMY BUPPETT

SMOKEY ROBINSON
SPANDAU BALLET
BARRY MANILOW
ONJ & TRAVOLTA
HOTESEL
LIONEL RICHIE
BILLY JOEL
MANNATTAN TRANSFE
MATTHEW WILDER
MICHAEL MURPHEY

KKUA/Honolulu Kimo Akana

BARRY MANILOW STRAY CATS RONNIE MILSAP RAY PARRER JR. ONJ & TRAVOLTA HOTLEST LIONEL RICHIE MATTHEW WILDER BILLY JOEL WARNICK & VANDROS MCCARTNEY & JACKS

KuDO/Las Vegas Randy Hart

none
Hottest:
ROGERS & PARTON
LIONEL RICHIE
MOTELS
BILLY JOEL
MCCARTNEY & JACKS KFI/Los Angeles Kaye/LaBeau

RASPOLEMBOU

BARRY MANILOW
MELISSA MANCHESTE
COMMODORES
STALIONE & RHODES
HOTERS:
LIONEL RICHIE
BARRAS STEELSAND
CARPENTERS
BARRY MANILOW
COMMODORES

MELISSA MANCHESTE ELTON JOHN ROOL & THE GANG HOTEST: BILLY JOEL BARBRA STREISAND HALL & OATES DEBARGE CARPENTERS

ELO
CRYSTAL GAYLE
HOTTEST:
JACKSON BROWNE
HALL & OATES
MOTELS
BILLY JOEL
MCCARTNEY & JACK:

MATTHEW WILDER Hottest: SPANDAU BALLET LIONEL RICHIE BRYSON & FLACK MCCARTNEY & JACKS SHEENA EASTON KISN/Selt Lake City Dan Jessop ONJ 6 TRAVOLTA BARRY MANILOW PAUL SIMON HOTTEST: BILLY JOEL ROGERS 6 PARTON LIONEL RICHIE MCCARTHEY 6 JACKS BARBRA STREISAND

WARWICK & VANDROS

Hottest: ROGERS & PARTON

128 Current Reports

WING/Dayton

KOIL/Omaha

WBOW/Terre Haute

KUDO/Las Vegas

The following station reported a frozen playlist this week: **KVIL-FM/Dallas**

Note: R&R welcomes KFI/Los Angeles

as a new reporter.

RIC MOTGEN
JOURNEY
MCCARTNEY & JACKS
HALL & OATES
HOTTEST:
LIONEL RICHIE
BILLY JOEL
ANNE MURRAY
MCTELS
JACKSON BROYNE

none
Hottest:
LIONEL RICHIE
ROGERS & PARTON
SPANDAU BALLET
MANHATTAN TRANSFE
BRYSON & FLACK

Parallel Three

KFQD/Anchorage, AK Mark Lewis

RAY PARKER JR. BARRY MANILOW ONJ & TRAVOLTA JOE ESPOSITO MOODY BLUES SPANDAU BALLET T.G. SHEPPARD Hottest: LIONEL RICHIE MANHATTAN TRANSFE

ONJ & TRAVOLTA
PAUL ANKA
KOOL & THE GANG
PAUL SIMON
BARRY MANILOW
STRAY CATS
HOTLEST:

KEXO/Grand Junction, CO Mike Todd

BARRY MANILOW GLADYS KNIGHT ONJ & TRAVOLTA HOTLEST: CARPENTERS BILLY JOEL DEBORAH ALLEN WARWICK & VANDROS ANNE MURRAY

KRNO/Reno Larry Irona BARRY MANILOW
ROOL & THE GANG
JIMMY BUPFETT
HOTTEST:
BILLY JOEL
MANHATTAN TRANSFE
BONNIE TTLER
COMMODORES
MCCARTNEY & JACKS

KQSW/Rock Springs, WY Bryan Maloney

DIYAN Maloney

WARNES & THOMPSON
STRAY CAT'S
SPANDAU BALLET
RONNIE HILSAP
BARRY MANILOW
GLADYS KNIGHT
ONJ & TRAVOLTA
HOTE-BELLIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES
MANHATTAN TRANSFE

KRSB/Roseburg, OR Eric Worden BARRY MANILOW GORDON LIGHTPOOT ONJ & TRAVOLTA MOODY BULES GLADYS KNIGHT SPANDAU BALLET RONNIE MILSAP PASADENA ROOF ORC HOTESET Hottest: LIONEL RICHIE BILLY JOEL DEBARGE MCCARTNEY & JACKS HALL & OATES

HOTTEST: CRYSTAL GAYLE MELISSA MANCH BARBRA STREIS

PASADENA ROLL BERTIE HIGGINS RONNIE MILSAP

SPANDAU BALLET JIMMY BUPPETT BARRY MANILON RAY PARKER JR. PASADENA ROOF ORC

The following stations did not report this week and therefore their playlists were frozen:

KCEE/Tucson

WLVA/Lynchburg, VA has

discontinued reporting.

A/C New & Active . . . See Page 52



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Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Company Comp	Three Two Last Weeks Weeks Week		November 11, 1983	169 REPORTERS	Total Reports		Medium Rotation F		
GRULING STONES/Undercover (Rolling Stone)Atco "Undercover" (160) "Hot" (107) "Tough" (69) 166 + 140 + 18 - 3 - 3 - 4 4 4 4 4 5 PAT BENATAR/Live From Earth (Chrysalis) "Heart And Soul" (143) "Drug" (98) "R&R" (15) 162 + 138 + 24 + 0 - 4 + 1 16 6 GROMANTICS/In Heat (Nemperor/CBS) "Big Country/The Crossing (Mercury/PolyGram) "Big Country/The Crossing (Mercury/PolyGram) "Suddenfy" (79) "Little" (66) "Heartland" (33) 135 - 76 - 56 + 1 = 6 12 13 11 15 15 15 15 15 15	4 1 1	•	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Crumblin" (153) "Houses" (131) "Guitar" (25) 167 +	- 151 +	- 15 -	1+	4+
3 GENESIS/Genesis (Atlantio) 4 1 8 PAT BENATAR/Live From Earth (Chrysalis) 5 3 3 4 1 MIEY LEWIS 8 THE NEWS/Sports (Chrysalis) 5 8 7 7 7 8 PAT BENATAR/Live From Earth (Chrysalis) 7 7 7 8 BIG COUNTRY/The Crossing (Mercury/PolyGram) 8 1 10 DEDDIE MONEY/Where's The Party? (Columbia) 8 1 11 DEDDIE MONEY/Where's The Party? (Columbia) 9 EDDIE MONEY/Where's The Party? (Columbia) 10 13 ALDO NOVA/Subject Aldo Nova (Portrait/CBS) 10 13 ALDO NOVA/Subject Aldo Nova (Portrait/CBS) 10 13 ALDO NOVA/Subject Aldo Nova (Portrait/CBS) 10 13 I 10 DEDIE MONEY/Where's In the System (Elektra) 11 1 10 DEDIE MONEY/Where's In Love (Asylum) 12 2 9 BLUE CYSTER CULT/The Revolution By Night (Columbia) 13 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1									31-
3						- 130 -	- <i>36</i> +	0-	3-
1		4	HUEY LEWIS & THE NEWS/Sports (Chrysalis)		162+	- <i>138</i> -	+ 24+	0-	4+
Substitution Subs	1 4 4		• • •					0=	1+
5 5 7 MOTELS/Little Robbers (Capitol) "Suddenly" (79) "Little" (60) "Heartland" (33) 135 - 78 - 56 + 1 = 6 6 6 8 RAINBOW/Bent Out Of Shape (Mercury/PolyGram) "Country" (120) "Fields" (30) 126 - 90 - 35 + 1 + 1 = 1	14 10 8		•		143+	- <i>68</i> -	- 74 –	· 0-	2-
Section Part	1		•		135 -	- <i>78</i> -	- <i>56</i> +	1 =	6+
8 RAINBOW/Rent Out Of Shape (Mercury/PolyGram) "Street" (125) "Stranded" (12) 131 - 67 - 63 + 1 - 1 - 1 - 1 - 1	7 7 7	8	BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Country" (120) "Fields" (30)	126 -	- <i>90</i> -	- <i>35</i> +	1+	1 =
13 SAGA/Heads Or Tales (Portrait/CBS)	8 6 6			"Street" (125) "Stranded" (12)	131 -	- <i>67</i> -	- <i>63</i> +	1 –	1-
15 15 13 13 10 13 14 15 15 13 10 13 14 15 16 16 16 16 16 17 17 17	23 18 11	10	EDDIE MONEY/Where's The Party? (Columbia)	"Party" (77) "Crash" (56) "Tomorrow" (18)	140+	- <i>32</i> -	+ 105 -	3-	7-
13 12 10 13 13 10 13 14 15 14 15 15 16 17 17 17 17 17 17 17	12 9 9	11	SAGA/Heads Or Tales (Portrait/CBS)	"Flyer" (123) "Cat Walk" (14)	131 -	- 48 =	= <i>83</i> –	<i>O</i> =	2+
8 8 14 14 POLICE/Synchronicity (A&M)	15 15 13	E	QUIET RIOT/Metal Health (Pasha/CBS)	"Cum On" (72) "Slick" (52) "Health" (19)	104 -	- <i>58</i> -	- 46 -	· 0-	0-
20 17 17 17 18 PETER SCHILLING/Error In The System (Elektra) ''Major Tom'' (105) 105 - 48 + 55 - 2 + 2 + 2 + 11 11 12 16 JACKSON BROWNE/Lawyers In Love (Asylum) ''Tender'' (89) ''Rocker'' (29) 105 - 61 - 43 - 1 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 +	13 12 10	13	ALDO NOVA/Subject Aldo Nova (Portrait/CBS)	''Monkey'' (107) '' Always'' (14)	116-	- 40-	- <i>76</i> =	· 0-	3+
11 11 12 16 JACKSON BROWNE/Lawyers in Love (Asylum) Tender" (89) "Rocker" (29) 105 - 61 - 43 - 1 + 4 + 2 - 28	8 8 14	14	POLICE/Synchronicity (A&M)	"Synch. II" (82) "Wrapped" (25) "King" (20)	99 -	- <i>57</i> -	- 42+	0-	0-
1	20 17 17	Œ	PETER SCHILLING/Error In The System (Elektra)	''Major Tom'' (105)	105-	- 48 -	+ <i>55</i> -	2+	2+
- 32 20	11 11 12	16	JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (89) "Rocker" (29)	105-	- 61-	- 43-	1+	4+
17 14 15 19 MICHAEL STANLEY/You Can't Fight (EMI America) 103 - 46 - 53 - 4 + 6 + 6 + 6 105 108 - 24 19 20 DOORS/Alive, She Cried (Elektra) 111 - 28 + 81 + 2 - 3 - 21 16 18 21 SURVIVOR/Caught In The Game (Scotti Bros./CBS) 108 - 32 - 75 + 1 = 1 - 22 19 16 22 ISS/Lick It Up (Mercury/PolyGram) 112k It Up'' (100) 105 - 29 - 76 - 0 - 0 - 2 - 23 23 DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA) 'Say It Isn't So'' (95) "Education" (13) 99 + 45 + 50 - 2 - 4 - 23 - 23 27 27 27 27 28 DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA) 'Say It Isn't So'' (95) "Education" (13) 99 + 45 + 50 - 2 - 4 - 23 - 23 27 27 27 28 27 27 27 28 27 27	26	Œ	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Take Me" (75) "Shooting Shark" (59)	120+	- 22-	+ 87+	10-	28 –
35 24 19 20 DOORS/Alive, She Cried (Elektra) "Gloria" (108) 111 - 28 + 81 + 2 - 3 - 2	- 32 20	Œ	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rock In America" (115)	117+	- 24-	+ 91=	: 1 –	7-
21 16 18 21 SURVIVOR/Caught in The Game (Scotti Bros./CBS) 22 19 16 22 KISS/Lick It Up (Mercury/PolyGram) - 27 23	17 14 15	19	MICHAEL STANLEY/You Can't Fight (EMI America)	''My Town'' (97)	103-	- 46-	- 53-	4+	6+
22 19 16 22 KISS/Lick It Up (Mercury/PolyGram) - 27 23	35 24 19	20	DOORS/Alive, She Cried (Elektra)	"Gloria" (108)	111-	- <i>28</i> -	+ 81+	2-	3-
27 23	21 16 18	21	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (105)					1 –
- 33 29	22 19 16	22	KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (100)	105-	- 29 -	- <i>76</i> -	· 0-	0-
The street of t	- 27 23	Æ	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)	"Say It Isn't So" (95) "Education" (13)	<i>99</i> ⊦	45 -	+ <i>50</i> -	- 2-	4-
DEBUT	- 33 29	24	ZZ TOP/Eliminator (WB)	"TV Dinners" (85) "Dressed" (28)	<i>108</i> +	+ <i>22</i> -	+ 77+	8-	23-
## 28 28 29 CULTURE CLUB/Colour By Numbers (Virgin/Epic) 40 3 ALAN PARSONS PROJECT/Best Of The Alan (Arista) 16 21 22 29 ASIA/Alpha (Geffen) 10 13 21 30 MOODY BLUES/The Present (Threshold/PolyGram) 19 22 24 31 HEART/Passion Works (Epic) 9 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) 36 3 MOTLEY CRUE/Shout At The Devil (Elektra) 33 37 32 34 IRON MAIDEN/Piece Of Mind (Capitol) 38 - 38 4 41 - 4 + 6 - 44 - 44 - 44 - 44 - 44 - 44 -	_ 31 27	2	STREETS/1st (Atlantic)	"If Love Should Go" (107)	1074	+ <i>15</i> -	+ 82+	9+	
40	DEBUT	26	PAUL RODGERS/Cut Loose (Atlantic)	"Cut Loose" (110)	1111	· 15-	+ 85+	9-	30+
16 21 22 29 ASIA/Alpha (Geffen)	40 28 28	2	CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (75) "Chameleon" (24)	<i>83</i>	- <i>38</i> -			6-
10 13 21 30 MOODY BLUES/The Present (Threshold/PolyGram) 19 22 24 31 HEART/Passion Works (Epic) 19 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) 19 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) 19 19 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) 19 19 19 19 19 19 19 1	40	28	ALAN PARSONS PROJECT/Best Of The Alan (Arista)	"You Don't Believe" (111)	1111	+ <i>13</i> -			44-
19 22 24 31 HEART/Passion Works (Epic) "Refuse" (31) "Allies" (27) "Sleep" (13) 57 - 29 - 28 - 0 = 0 = 9 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) "Mood" (39) "Big Log" (22) "Arms" (14) 58 - 25 - 33 - 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0	16 21 22	29	ASIA/Alpha (Geffen)	' 'Smile' '(65) ''Heat'' (12)					2=
9 20 25 32 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic) 36	10 13 21	30	MOODY BLUES/The Present (Threshold/PolyGram)						
36 MOTLEY CRUE/Shout At The Devil (Elektra)	19 22 24	31	HEART/Passion Works (Epic)	"Refuse" (31) "Allies" (27) "Sleep" (13)	<i>57-</i>				0=
33 37 32 34 IRON MAIDEN/Piece Of Mind (Capitol) "Cross-Eyed Mary" (62) 63+ 5- 57+ 1+ 4+ 38 - 38 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake" (33) "Knocked Down" (31) 66+ 6+ 57+ 3+ 4- 38 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake" (33) "Knocked Down" (31) 66+ 6+ 57+ 3+ 4- 38 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake" (33) "Knocked Down" (31) 66+ 6+ 57+ 3+ 4- 38 WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Sully" (35) "Sweetheart" (20) "Peace" (11) 62+ 16+ 38+ 7- 19+ 38 WAS (NOT WAS)/Pipes Of Peace (Columbia) "Say Say Say" (40) "Keep" (15) 54+ 22+ 27= 5+ 8= 34 WAS (NOT WAS)/Pipes Of Peace (Columbia) "Get Around" (45) "Emotion" (12) 59- 7= 50- 2+ 5+ 31 Where" (39) "Another" (13) 47- 14+ 33- 0- 1- 32- 32- 32- 32- 32- 32- 32- 32- 32- 32	9 20 25	32	ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)		58 -				- 1
38 - 38	36	33	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (56) "Shout" (11)	<i>68</i> -				- 1
## DEBUT	33 37 32								
DEBUT PAUL McCARTNEY/Pipes Of Peace (Columbia) 34 35 33 38 TOMMY TUTONE/National Emotion (Columbia) 36 - PAYOLAS/Hammer On A Drum (A&M) 37 Say Say Say" (40) "Keep" (15) 38 FORMY TUTONE/National Emotion (Columbia) 39 PAYOLAS/Hammer On A Drum (A&M) 30 PAYOLAS/Hammer On A Drum (A&M) 30 PAYOLAS/Hammer On A Drum (A&M) 31 36 - PAYOLAS/Hammer On A Drum (A&M) 32 PAYOLAS/Hammer On A Drum (A&M) 33 PAYOLAS/Hammer On A Drum (A&M) 34 35 33 38 TOMMY TUTONE/National Emotion (Columbia) 35 36 7 TOMMY TUTONE/National Emotion (Columbia) 36 7 TOMMY TUTONE/National Emotion (Columbia) 37 TOMMY TUTONE/National Emotion (Columbia) 38 PAYOLAS/Hammer On A Drum (A&M) 39 PAYOLAS/Hammer On A Drum (A&M) 30 PAYOLAS/Hammer On A Drum (A&M)	38 – 38	<u> 3</u> E	WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)						
34 35 33 38 TOMMY TUTONE/National Emotion (Columbia) "Get Around" (45) "Emotion" (12) 59 - 7 = 50 - 2 + 5 + 31 36 - © PAYOLAS/Hammer On A Drum (A&M) "Where" (39) "Another" (13) 47 - 14 + 33 - 0 - 1 - 32 - 33 - 34 - 35 - 35 - 35 - 35 - 35 - 35	DEBUT	_		·					
31 36 - © PAYOLAS/Hammer On A Drum (A&M) "Where" (39) "Another" (13) 47 - 14 + 33 - 0 - 1 -	DEBUT	-	·	· · · · · · · · · · · · · · · · · · ·					
The Control of the Co	34 35 33	_							
$\begin{vmatrix} 1 & 39 & 35 & 40 \end{vmatrix}$ BLACK SABBATH/Born Again (WB) "Trashed" (51) $55 - 3 = 50 - 2 = 3 - 3 = 50 - 3 = 50 - 2 = 3 - 3 = 50 - 3 = 50 - 2 = 3 - 3 = 50 - 3 =$	31 36 -							_	
	39 39 35	40	BLACK SABBATH/Born Again (WB)	"Trashed" (51)	55 -	- 3:	= 50-	- 2=	3-

BREAKERS

ROLLING STONES Undercover (Rolling Stones/Atco)

"Undercover" "Hot" "Tough." 98% of our 12-24 reporters on it. Total reports: 166. Hot 140, Medium 18, Extra Adds 8, Total Adds 31. Debuts at #2 on the AOR Albums chart.

PAUL RODGERS Cut Loose (Atlantic)

"Cut Loose." 66% of our 12-24 reporters on it. Total reports: 111. Hot 15, Medium 85, Extra Adds 9, Total Adds 30. Debuts at #26 on the AOR Albums chart.

ALAN PARSONS PROJECT Best Of The Alan Parsons Project (Arista)

"You Don't Believe." 66% of our 12-24 reporters on it. Total reports: 111. Hot 13, Medium 76, Extra Adds 22, Total Adds 44. Moves 40-28 on the AOR Albums chart.

DON FELDER/Airborne (Elektra) "Bad Girls"
Total Reports: 59(26)/Total Adds: 38(25); Hots: 2(1)/Hot Adds: 0(1); Mediums: 39(9)/
Medium Adds: 20(8)/Extra Adds: 18(16).

MANFRED MANN'S EARTH BAND/Somewhere In Afrika (Arlsta) "Demolition Man"
Total Reports: 55(46)/Total Adds: 15(17); Hots: 1(1)/Hot Adds: 0(0); Mediums: 46(35)/ Medium Adds: 7(8)/Extra Adds: 8(9).

PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "Planet Earth Rock..."
Total Reports: 48(53)/Total Adds: 0(5); Hots: 1(3)/Hot Adds: 0(0); Mediums: 47(48)/ Medium Adds: 0(3)/Extra Adds: 0(2).

SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answe

Total Reports: 47(40)/Total Adds: 10(14); Hots: 1(1)/Hot Adds: 0(0); Mediums: 41(30)/ Medium Adds: 5(5)/Extra Adds: 5(9)

More AOR Music Information See Page 55

MOST ADDED $_{ m o}$

Billy Idol "Rebel" (51)**Alan Parsons** (46)Don Felder (39)**Rolling Stones** (35)Paul Rodgers

HOTTEST John C. Mellencamp (157) **Huey Lewis** (148)**Rolling Stones** (147)Genesis (142)Yes "Owner" (133)

C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"

Total Reports: 42(44)/Total Adds: 1(5); Hots: 3(2)/Hot Adds: 0(0); Mediums: 39(39)/ Medium Adds: 1(2)/Extra Adds: 0(3).

Medium Adds: 1(2)/Extra Adds: 0(3).

KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 33(37)/Total Adds: 4(3); Hots: 6(5)/Hot Adds: 0(0); Mediums: 25(30)/

Medium Adds: 2(1)/Extra Adds: 2(2).

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"

Total Reports: 33(36)/Total Adds: 1(2); Hots: 9(8)/Hot Adds: 0(0); Mediums: 24(27)/

Medium Adds: 1(1)/Extra Adds: 0(1)

Medium Adds: 1(1)/Extra Adds: 0(1).
RICK SPRINGFIELD/Living In Oz (RCA) "Souls"

Total Reports: 32(27)/Total Adds: 4(4); Hots: 6(4)/Hot Adds: 1(0); Mediums: 23(21)/ Medium Adds: 0(2)/Extra Adds: 3(2). BILLY JOEL/An Innocent Man (Columbia) "Uptown Girl"

Total Reports: 32(37)/Total Adds: 2(3); Hots: 19(19)/Hot Adds: 0(0); Mediums: 11(15)/

Medium Adds: O(O)/Extra Adds: 2(3). PAUL SIMON/Hearts And Bones (WB) "Allergies"
Total Reports: 30(21)/Total Adds: 10(10); Hots: 3(3)/Hot Adds: 0(0); Mediums: 19(11)/

Medium Adds: 3(3)/Extra Adds: 7(7).
GRAND PRIX/Samurai (Chrysalis) "Shout" Total Reports: 27(31)/Total Adds: 1(2); Hots: 4(5)/Hot Adds: 0(0); Mediums: 23(25)/Medium Adds: 1(1)/Extra Adds: 0(1).

DAVID BOWIE/Let's Dance (EMI America) "Modern Love"

Total Reports: 27(26)/Total Adds: 0(2); Hots: 11(14)/Hot Adds: 0(1); Mediums: 16(11)/
Medium Adds: 0(0)/Extra Adds: 0(1).

HEAVEN/Where Angels Fear To Tread (Columbia) "Rock School"
Total Reports: 25(5)/Total Adds: 22(5); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(1)/

Medium Adds: 9(1)/Extra Adds: 13(4).

EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "On The Dark Side"

Total Reports: 25(26)/Total Adds: 2(3); Hots: 10(6)/Hot Adds: 0(0); Mediums: 13(19)/ Medium Adds: 0(2)/Extra Adds: 2(1).



MOR MOT TRACKS

	1			This chart compiles data from reporting stations with a maj					Total
Three	Two Weeks	Lest Week		169 REPORTERS	Total	Heavy N	Vedium		
_	_	7	0	ROLLING STONES/Undercover Of (RS/Atco)			18-		
_		4	ă	YES/Owner Of A Lonely Heart (Atco)		126+	30-	2-	6-
2	1	1	3	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)		139=		1+	1+
3	3	3	4	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)		126-		0 - 0 =	1 0
1		2	5	PAT BENATAR/Love Is A Battlefield (Chrysalis)		· 119 – · 96 +	12+ 35-	0 = 0 =	0 - 5 =
19	-	8	\equiv	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG) 38 SPECIAL/If I'd Been The One (A&M)		· 50+ · 51+		<i>8</i> –	21-
-		19		DURAN DURAN/Union Of The Snake (Capitol)		81+		3-	9-
		11	8	BIG COUNTRY/In A Big Country (Mercury/PolyGram)		86-		0 =	o –
6 5		6	10	RAINBOW/Street Of Dreams (Mercury/PolyGram)	125 –	66-	58 =	1 –	1 –
10		14	0	GENESIS/Just A Job To Do (Atlantic)			34+	0 =	5 +
1		17	Ð	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)		60+		0-	4-
i -	7	9	13	SAGA/Flyer (Portrait/CBS)		48=		0=	1+ 82+
DE	BUT	•	Ø	ROLLING STONES/She's Hot (Rolling Stone/Atco)		62+		10+ 2+	82+ 2+
11	12	13		PETER SCHILLING/Major Tom (Coming Home) (Elektra)		- 48+ - 21+		2+ 17-	2+ 50-
-	_	42	16	BILLY IDOL/Rebel Yell (Chrysalis) ALDO NOVA/Monkey On Your Back (Portrait/CBS)		40-		0=	3+
9	9	10	17	NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)		23+		1 –	7-
-	38	23	9	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	98+			1 =	6 +
12	18 11	20 18	20	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	105-		72 =	1 =	1 –
12 48	23	18 21	3	DOORS/Gloria (Elektra)			78 +	2-	3-
10	10	12	22	MICHAEL STANLEY BAND/My Town (EMI America)	-		49 –	4+	4+
13	14	15	23	KISS/Lick It Up (Mercury/PolyGram)			73 -	0 –	0- 20-
-	51	32	3	PAUL RODGERS/Cut Loose (Atlantic)			86 + 82 +	8- 9-	28 = 16 =
46	36	29	23	STREETS/If Love Should Go (Atlantic)	107+ 79-	+ 15+ - 54-	82 + 25 +	9 + 0 =	16 = 0 -
4	6	16		MOTELS/Suddenly Last Summer (Capitol)	79 - 82 +		25 + 37+	0 =	0 – 0 –
39	31	28	_	POLICE/Synchronicity II (A&M) JACKSON BROWNE/Tender Is The Night (Asylum)		= <i>55</i> +	33 -	1+	3+
20	19	24	28 20	ALAN PARSONS PROJECT/You Don't Believe (Arista)	111+		76 +	22 –	44 –
	32	50 26	30	THE THE PARTY OF T	95 +		46-	2-	4-
- 55	32 56	31		GENESIS/That's All (Atlantic)	77+	- 54 +	23 +	0=	5 –
7	8	22	32	GENESIS/Mama (Atlantic)				0 =	0-
18	21	25	33	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)		49-	23 –	0=	0=
	E8UT	\supset	3	as were as a support of the Deisen Mind (Virgin/Enic)	69+		17+ 20-	10+ 4+	54+ 6+
60	42	35	©	(\A/D)	75 + 85 +		39 – 67+	4+ 8-	6+ 23-
-	-	45	@		75+		52+	8- 8+	23 - 24 +
-	-	51	38	EDDIE MONEY (M/horo's The Party? (Columbia)		+ 14=		1-	4-
	49 25	36 30	38 39	MOTELS/Little Robbers (Capitol)	60 -		28 -	0 =	0 -
33 17	17	27	40	MOODY BLUES/Blue World (Threshold/PolyGram)	61-			0=	1+
44	33	34	41	ASIA/The Smile Has Left Your Eyes (Geffen)	65 -			0 =	2-
	<u>EBU1</u>	_	2	EDDIE MONEY/The Big Crash (Columbia)	<i>56</i> +			2+	5 +
25	26	33		ROMANTICS/Rock You Up (Nemperor/CBS)	52 -			0=	1+
45	48	43		GENESIS/Illegal Alien (Atlantic)	46 -			1 = 3 -	1 – 10 –
-	-	55		BLUE OYSTER CULT/Shooting Shark (Columbia)	59 + 62 =		44 + 56 +	3- 1+	10 – 4 =
43	43	40		RON MAIDEN/Cross-Eyed Mary (Capitol) QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	52 -		35 -	0=	0-
34	34	38		BRIAN MAY & FRIENDS/Star Fleet (Capitol)	61 =		56 +	1 –	4-
-	59 _	46 67		MOTLEY CRUE/Looks That Kill (Elektra)	56⊣		39 +	9+	13+
26	_ 27	67 37		GENESIS/It's Gonna Get Better (Atlantic)	41-	- 28 -	13+	0 =	1+
24	29	39	51	DOKKEN/Breaking The Chains (Elektra)	43-			0 –	0-
51	50	48	52	BLACK SABBATH/Trashed (WB)	51-			2+	3-
56	55	58	₫	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia				0-	0-
23	37	47		ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	<i>39</i> -			0=	0 =
52	60	=		PAYOLAS/Where Is the Love (A&M)	39 - 45 -			0 – 2 +	1 - 5 +
-	=	56		TOMMY TUTONE/Get Around Girl (Columbia)	45 - 31 -			0 =	5 + 0 =
15	24			HEART/How Can I Refuse (Epic) MOTELS/Into The Heartland (Capitol)	33+			0-	4+
59		T		DON FELDER/Bad Girls (Elektra)	52-			18+	<i>36</i> +
	DEBN DEBN	_		SIMON TOWNSHEND/I'm The Answer (21/PolyGram)	47-			5 –	
			_		_				
-	_	_	_		1				

MORIALBUMS 25+

Last Week
2
1 2 JACKSON BROWNE Lawyers In Love (Asylum)
"Tender" "Cut"
6 3 POLICE Synchronicity (A&M)
5 MOTELS Little Robbers (Capitol)
"Suddenly" "Robbers"
3 5 MOODY BLUESThe Present (Threshold/PolyGram)
"Blue World" 4 6 HUEY LEWIS Sports (Chrysalis)
4 6 HUEY LEWIS
The second of th
14 PAUL McCARTNEY Pipes of Peace (Columbia)
7 8 BOB DYLAN Infidels (Columbia)
"Sweetheart" "Peace"
12 PAUL SIMON Hearts And Bones (WB)
"Allergies" "Hearts"
9 10 L COUGAR MELLENCAMP Uh-Huh (Riva/PG)
"Crumblin" "Houses"
ROLLING STONES . Undercover (Rolling Stones/Atco)
"Undercover" "Hot"
9 12 CULTURE CLUB Colour By Numbers (Virgin/Epic)
"Church Of The Poison Mind"
11 13 D. HALL & J. OATES Rock 'N Soul Part I (RCA)
"Say" "Education" 10 14 BIG COUNTRY The Crossing (Mercury/PolyGram)
10 14 BIG COUNTRY The Crossing (Wercury) Grydlam, "Big Country"
ALAN PARSONS . Best Of The Alan Parson (Arista)
"You Don't Believe"
13 16 DOORS Alive, She Cried (Elektra)
Gloria"
TALKING HEADS Speaking In Tongues (Sire/WB)
"Burning" "Place" "Girlfriend"
PAUL YOUNG
"Wherever I Lay My Hat"
15 19 JOE JACKSON Mike's Murder ST (A&M)
"Memphis" "Cosmopolitan"
20 @ ELVIS COSTELLO & Punch The Clock (Columbia)
CHART PARTICIPANTS: WERI/Westerly, WXRT/Chicago, KLYV/
Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Franser.
pen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/Salf Flati- cisco, KTMS/Santa Barbara, KREM-FM/Spokane.

AOR ALBUMS — compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay, current singles are 80L08D. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to

represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are buileted.

AOR /ALBUMS 25+ — compoles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are 80LDBD, Records showing significant airplay research and builded.

AOR BREAKERS - Those newer charting records that have reached 50%

AUR BRICARLES — Those newer charming records that have features of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing signifi-cant upward momentum are bulleted.

MOST ADDED, HOTTEST - National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay (40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

each rotation, and aloss in each rotation.

PARALIELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, stending a cartistor's competitive ratings strength.

Indicates one of the week's most added new albums

noting a station's competitive ratings strength.

BREAKERS.

BILLY IDOL Rebel Yell (Chrysalis)

73% of our 12-24 reporters on it. Total reports: 123. Hot 21, Medium 85, Extra Adds 17, Total Adds 50. Moves 42-16 on the AOR Hot Tracks chart.

ALAN PARSONS PROJECT You Don't Believe (Arista)

on it. Total reports: 111. Hot 13, Medium 76, Extra Adds 22, Total 66% of our 12-24 reporters Adds 44. Moves 50-29 on the AOR Hot Tracks chart.

ROLLING STONES She's Hot (Rolling Stones/Atlantic)

63% of our 12-24 reporters on it. Total reports: 107. Hot 62, Medium 35, Extra Adds 10, Total Adds 82. Debuts at #14 on the AOR Hot Tracks chart.

ZZ TOP

TV Dinners (Warner Bros.)

50% of our 12-24 reporters on it. Total reports: 85. Hot 9, Medium 67, Extra Adds 8, Total Adds 23. Moves 45-36 on the AOR Hot Tracks chart.

Station Listings . . . See Page 56

MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 (Columbia) "Power & The Passion"
Total Reports: 24(14)/Total Adds: 13(0); Hots: 4(4)/Hot Adds: 0(0); Mediums: 8(10)/Medium Adds: 1(0)/Extra Adds:

12(0).

KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"

Total Reports: 23(14)/Total Adds: 10(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 17(10)/Medium Adds: 4(6)/Extra Adds: 6(4),

STRAY CATS/Rant 'N' Rave (EMI America) "I Won't Stand In Your Way"

Total Reports: 22(19)/Total Adds: 2(2); Hots: 7(7)/Hot Adds: 1(1); Mediums: 14(12)/Medium Adds: 0(1)/Extra Adds: 1(0),

ALCATRAZZ/No Parole From Rock & Roll (Rocshire) "Island In The Sun"

Total Reports: 21(1)/Total Adds: 20(1); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(0)/Medium Adds: 10(0)/Extra Adds: 10(1).

10(1).

JOHN HIATT/Riding With The King (Geffen) "I Don't Even Try"
Total Reports: 20(18)/Total Adds: 4(5); Hots: 2(2)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 0(1)/Extra Adds: 4(4).

ORPHAN/Lonely At Night (CBS) "Lonely At Night"
Total Reports: 19(17)/Total Adds: 2(4); Hots: 4(2)/Hot Adds: 0(0); Mediums: 13(14)/Medium Adds: 0(3)/Extra Adds: 2(1).

RODNEY DANGERFIELD/Rappin' Rodney (RCA) "Rappin' Rodney"
Total Reports: 16(15)/Total Adds: 10(11); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(6)/Medium Adds: 2(3)/Extra Adds: 8(8).

PAUL YOUNG/No Parlez (Columbia) "Wherever I Lay My Hat" : 8(7)/Medium Adds: O(0)/Extra Adds: 5(2).

Total Reports: 16(12)/Total Adds: 5(2); Hots: 3(3)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 0(0)/Extra Adds: 5(2); INDUSTRY/Industry (Capitol) "State Of The Nation"
Total Reports: 15(13)/Total Adds: 5(7); Hots: 1(2)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(3)/Extra Adds: 3(4).

X/More Fun In The New World (Elektra) "New World"
Total Reports: 15(14)/Total Adds: 2(1); Hots: 3(4)/Hot Adds: 0(0); Mediums: 11(8)/Medium Adds: 1(0)/Extra Adds: 1(1).

HUMAN LEAGUE/Fascination! (A&M) "Mirror Man"
Total Reports: 15(13)/Total Adds: 1(0): Hots: 3(2)/Hot Adds: 0(0): Mediuma: 12(11)/Medium Adds: 1(0)/Extra Adds: 0(0)

Total Reports: 15(13)/Total Adds: 1(0); Hots: 3(2)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 1(0)/Extra Adds: 0(0).

ALARM/The Alarm (IRS/A&M) "The Stand"

s: 4(3); Hots: 1(1)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 1(0)/Extra Adds: 3(3). CLARENCE CLEMONS AND RED BANK ROCKERS/Rescue (Columbia) "Rock 'N' Roll DJ"
Total Reports: 14(14)/Total Adds: 2(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 1(2)/Extra Adds: 1(2).

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PD: SHAWN WATERS ND: BEN SMITH

JOHN CONGAR MELLEN RAINBON

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Parallel Three

WERI/Westerly (401) 596-7728

Bottest HUEY LEWIS PAT BENATAR BIG COUNTRY MSR

EAST

MOST ADDED

Billy Idol "Rebel" (12)Alan Parsons (10)**Paul Rodgers** (10)**Blue Oyster Cult** Headpins **Rolling Stones** Re-Flex

HOTTEST

John C. Mellencamp (40)**Rolling Stones** (38)(37)**Huey Lewis** (35)Genesis Yes "Owner" (34)

ASIA TEARS FOR FEARS IRON MAIDEN PETER GABRIEL FASTWAY MADNESS ZZ TOP JACKSON BROWNE Parallel One

WHJY/Providence (401) 438-6110

PD: TED UTZ HD: JEFF RICCIO

ROTE SEE GENERAL IS HEART ALTHOM HOUSE LEWIS JOHN CODGAR MELLEN MUSICAL TOWN CODGAR MELLEN WITEN HOUSE STANDAM TOWN HOUSE STANDAM HOUSE STANDA

AC/DC STREETS DURAN DURAN AXE DURAN DURAN ARE BLUE OYSTER CULT KANEAS JOE PERRY PROJECT DE LA STROME WAY FRIEND C. S. ANGELS BY BRICANTE BLOOK COUNTRY PAUL, FODORS Added

DC101/Washington

PD: DON DAVIS MD: DAVE BROWN

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BURNERY

WZIR/Buffalo (716) 773-0098 PD: DINO MATELA

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RODGINE
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PAYOLAS
REVE LEWIS
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WDVE/Pittsburgh (412) 562-5900

BLO TYPHICS

FOR THE TOTAL TOT PD: HOWIE CASTLE NO: NON NENNI Mottest GENESIS JOHN COUGAR MELLEN B.E. TAYLOR GROUP YES

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CHOM-FM/Montreal (514) 935-2425

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WYSP/Philadelphia (215) 668-9460

PD: MICHAEL PICOZZI MD: MARK DIDIA

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WAPP/New York (212) 357-8000

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MAN PARSONS
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JOHOXERS
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RIOT
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RICK DERRINGEP
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ALDO NOVA
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ALAN PARSONS
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SIREN TOMASHEN
PETER SCHILLING
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JOHN COURAE MELLEN
BILLY JOEL
PAUL HOCARTNEY
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HUEY LEWIS
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JOBOXERS
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PAUL KANTMER
HANFRED HANN'S EAR
RICK SPRINGFIELD

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(215) 694-0511 PD: TOM RELLY ND: CINDA HOLT

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PD: JOHN COOPER
HD: LIN BREINER

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BOW DYLAN
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JOHN COUGAR MELLEN
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BILLY IDOL
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BIG COUNTRY
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WAAF/Worcester (617) 752-5611

PO: ROB BARNETT

NO. ROB LIPSHUTY

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JOHN COURS FELLEN

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JOHN COUGAR MELLES
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WAQX/Syracuse (315) 472-0200 PD: ED LEVINE

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30 SPECIAL
SURVIVOR
EDDIE MONEY
HALL & OATES
KISS
ROMANTICS
HOTELS
PAT BENATAR
DOORS
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PAUL FANTHER
SIMON TORNESHO
SAGA
ALAN PARSCHS
PANGLAS
BENGTAR
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* WOUR/Utica (315) 797-0803 PD: PETER HIRSCH HD: TON STARR

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WDHA/North Jersey (201) 328-1055

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PAUL MCCAPTNEY (R)
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PD: TIN SMITH HD: BOB WELCH

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PORTOR
OUTUBE CLUB
PAT BENEFIE
PAT PD: STEVE COLWILL HD: GREG TORRINGTON ROLLING STORES
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(609) 641-1400 ON: TOM HCHALLY HD: HIKE BOYLE

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DOORS
DON FELDER
RICK SPRINGFIELD
A ALCATRAZZ
CLARENCE CLEMONS
ERDEUS
HEADPINS
GIRLSCHOOL

WRKI/Danbury (203) 579-9995 PO: BOB KOCAK MD: BRUCE GOLDSEN

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WWTR/Ocean City (301) 289-4545

PD: RICHARD REMSBURG HD: GLENN STEWART

WGIR/Manchester (603) 625-6915 PO: BOB COX MO: KAREN ANDERSO

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MONEMAN

PAT BRANTAR

OUBTE ROT

JOHN DOUGAR PRILLING

GENESIS

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PAUL RECOGENS
SIMON TOWNSEND
DON FELEX
HANNED MANN'S EAR
AGGED
HALL 6 DATES
BOB DYLAN
BILLY IDOL WOAY/Beckley Oak HIN (304) 877-2424 PD: CHARLIE JENNING

MOTHANT JOHN MALLY MELLY JOHN COURS MELLY MELLY

WBLM/Lewiston-Port (207) 783-2065 PD: HIKE BUSHEY

NOT JOSE DIAZ

MATERIA S

GENERAL SAGA LE RICKS
STAW HECKNEY
GRAND PRIX
GROUND PRIX
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INDUSTRY
HANTRED HANN'S EAR
ALAN PARSONS
SLUE OYSTER CULT

WAAL/Binghamton (607) 772-8850 PD: JOHN CARTER HD: DON MORGAN

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ROMANTICS
SAGA
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BOLLING STONES
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(13)**Alan Parsons** Don Felder Billy Idol "Rebel" (10)(9) Headpins **Blue Oyster Cult** (8) (8) Paul Rodgers

HOTTEST

John C. Mellencamp (41)(38)Genesis (36)**Rolling Stones** (35)**Huey Lewis** Yes "Owner" Pat Benatar (32)

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KLOL/Houston (713) 526-4591 PD: NECHELLE SAYR HD:

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WYNF/Tampa (813) 876-0455 PO: CAREY CURELOP HD: RON DEAZ

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BORT SET

FAT RENATAR

JOHN COMMAN PRL

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WKLS/Atlanta (404) 325-0960 PD: ALAN SNEED MD: BOB BAILEY

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38 SPECTAL
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WCKO/Miami (305) 731-4800 PD: MARK TAYLOR MD: RUBY CHEEKS

BOT LARK
DURAN CORAN
ROLLING STONES
POLICE
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Parallel Two

KRIX/Brownsville (512) 350-9999 PD: GARY STEELE HD: RICHARD BROOKS

BOTE-BET

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JOHN COUGAR ME

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WSHE/Mlaml (305) 581-1580 PD: DAVE LANGE

BOAT BOAT

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* KTXQ/Dallas (214) 528-5500

PD: TOM OWENS MD: DRAKE HALL Bottest DEF LEPPARD HUEY LEWIS JOHN COUGAR QUIET RIOT YES GENESIS

* KEGL/Dallas (817) 457-9700

IRON MAIDEN
NIGHT MANGER
BLACK SABBATH
LET'S ACTIVE
KILLER WHALES
BOB DYLAIM
BILLY IDOL
KIN CANNES
PAUL NODGERS
ASIA
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BIG DAODY
RODREY DANGERS * WDIZ/Orlando (305) 645-1802 PD: RAD RESSICE

MOUTHLE HOUTELS

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PAT BENATAR

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KISS/San Anton (512) 223-6211 PD: GREG STEVENS HD: TEMPIE LINDSE

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* WKTM/Charlestor (803) 554-7154

WKQQ/Lexington (606) 252-6694

PD: DAVE KRUSENKI MD: KURT MATHIES

HOTTEST
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WYMX/Augusta (404) 722-1302

PD: MILLS FITZNER MD:

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BIG COUBTRY
HURY LEWIS
QUIET RIOT
PAUL MCCARTME
POLICE

PD: ND: LEE GELLINS WCKN/Greenville
Spartensburg
(803) 226-1511
PD: STEVE CHRIS
HD: STEVE CHRIS

WQMF/Louisville (502) 589-4400 PD: TOH OWENS MD: QUICE MEYERS

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* WKZL/Winston-919-996-2217 PD: TON COLLINS ND: CHUCK HOLLOWAY

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WRNO/Ne # Or! (504) 889-7424 PD: MIXE COSTELLO HD: WAYNE MATKINS

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P WROQ/Charlotte (704) 392-6191 PD: SCOTT SLADE HD: JACK DANIEL

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WOWE/Chatta (615) 267-1050 PD: TONY DAVIS HD: TONY DAVIS

* WNOR/Norfo (804) 823-9667 PDI ANN REGER
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WAPI/Birming (205) 933-9274 PD: STEVE RINNER HD: DOC BALLJE

WQDR/Raieigh (919) 532-8311 PD: TOK EVANS ASST. PD: ROB WALTON KXZL/San Anto (512)226-6444 PD: DAVE CONLEY MD: LISA GILES

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WKDF/Nashville (615) 244-9532 PD: SMOREY RIVERS ASST. PD: DAVID HA

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WMYK/Norfolk (804) 461-1194

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KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAEL MD: PEPE LOPEZ

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BIG SEARCH

BIG WZXY/Kingspo (615) 246-8131

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ASST. PO. JOHN KELL

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HUEY LEWIS
JOHN COUCAR PELLEN
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JACKSON BROWNE
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DURAN CURAN
ROLLING STONES
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Medium
LOVERHOY
POLICE
ASIA
HEART

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN MD: JOHN MICHAEL

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KMJX/Little Rock (501) 329-3808 PD: TOM WOOD MD: TOMBY SHITH

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KNEN/Corpus Christi (512) 855-4641 PO: BOB FAZIO HD: HANDO CAHINA

BOTT SHE SALDEN FLORE CONTROL CONTROL

WIMZ/Knoxville (615) 525-8000

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WLRS/Louisville (502) 585-5178 POS DAN DEELY HD: BRIAN CHRISTOPHER

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Parallel Three

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT ND: GREG HAMMER BOTTEST
36 SPECIAL
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WIZD/Ft. Pierce (305) 686-6505 PO: PETER CLANCY

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PAUL MCCARTNEY
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A MANHATTAN TRANSFER
MATTHEW WILDER

KFMX/Lubbock (808) 747-1224 (808) 747-1224 PD: NAT LAMP ND: JESSE RYAN

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KSMB/Lafayette (318) 232-1311 PO: SCOTT SEGRAVES

JOE JACKEON
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KUFO/Odessa (915) 366-2801 PDI J. HICHAEL SCOTT HDI STEVE DRISCOLL

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MOST ADDED » Billy Idol "Rebel" Heaven Alan Parsons **Blue Oyster Cult**

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HOTTEST

Huev Lewis (40) John C. Mellencamp (38)Rolling Stones (35)Pat Benatar (33)Genesis

Parallel One

WEBN/Cincinnat (513) 871-8500

PD: DEPTON NARR

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KKCI/Kansas City (816) 531-3400 PD: DAVE POPOVICH MD: MIKE WHITE

PAUL MCCARTHEY DEF LEPPARD QUARTERPLASH MALL 4 OATES EDDIE MONEY SPANDAU BALLET Added ROLLING STONES ALAN PARSONS MAS (NOT WAS)

WMET/Chicago (312) 828-9191

PD: RICH MEYER MD: JOHN MCCRAE SUMVIVOR
VISIT NOCATIVEY
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HUTY LEMIS
JACKSEN BYONNE
BACTURE
HOTHLEN

KDWB/Minneapo (612) 739-4000 PD: DAVE HAMILTON ASST. PD: JACE HICKS

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PAUL RODGERS ALAN PARSONS DON FELDER

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* K-97/Edmonto (403) 428-8597 PD: NEIL EDWARDS MD: BRUCE KENYON



* KWK/St. Louis (314) 644-1380

PD: BEAU RAINES MD: SCOTT ALEXANDER

MEN MITHOUT WAYS
OULET ROOT
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WQFM/MIIWA (414) 276-2040 PD: LEE ARNOLD HD: ANDY BLOOM

ROBERT PLANT
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WRIF/Detroit
(313) 444-1010
FD: MAIX PASHAN
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(PROZEN)
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KQRS/Minneap (612) 545-5601 PD: DOUG SORENSO

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WXRT/Chicago (312) 777-1700 PD: NORH WINER HD: JOHN HRYOS

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EURYTHOLICS
BILLY IDOL
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WMMS/Clevelan (216) 781-9667 PD: JOHN GORMAN MD: KID LEO

BOLLING THE CLUB (H)

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WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL HD: DOUG PODELL

WLUP/Chicago (312) 440-5270 PD GREG SOLK MD: SEY DANIELS

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PD: JOE HCCABI MD: RANDY RALEY

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KSHE/St. Louis (314) 842-1111

PD: JACK SILVER ASST. PD: GORDON ATM

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GOTHER IS
JOHN COUGAIR MELLE
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Parallel Two

KQDS/Duluth (218) 728-6421 PD: BRUCE HCGREGO: HD: BRIAN TAYLOR

BOTTES (1) (A)

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* WWCT/Peoria (309) 674-2000 PD: JEFF HURPHY HD: JOHN AMBERG

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CITI-FM/Winni (204) 786-6181 PD: STEVE YOUNG ND: ANDY FROST

MO STEVE VOI

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RAINHOW

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HD: MARREN WILLIAMS NO. WARREN WILLIAMS
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 KEZO/Omaha (402) 592-5300 PD: GREG GILLISPIE

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PAT BENNIAR
JOHN COUGER PELLEN
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* WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVA ND: THE ROZ

WILS/Lansing (517) 393-1320 PD: BRAD FURR HD: DOUG BURTON

GENESIS
MOTELS
ALDO NOVA
STREETS
KISS
NIGHT RANGER
QUEENSRYCHE
EDDIE HONEY
MAS INOT HAS
DON PELDER
RILLY LDOL

WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST HD: HAL BRANDT

HOST LEAT OF THE STATE OF THE S

WLAV/Grand Ra (616) 456-5461 PD: TONY GATES HD: HIKE SIRIANNI

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WYFE/Rockford (815) 877-3075 POI BRENT ALBERTS HD:

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NO: DOUG BUFFORM

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NO. TERRY DOCAM

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BOTT

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WWCK/Flint (313) 744-1570 PD: MARK MILLER HD: LINDA LANSI

HOCKEST

BIG COUNTRY

PALL MCCARTNEY
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KICT/Wichita (316) 722-5600 PD: BILL BRUUN MD: LEE ROBERTS

Rectars

PAT SHARTA (N)
POLICE
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WAPL/Apple (414) 734-9226 PD: WAYNE SHAYNE ROMANTICS
ROLLING STONES (H)
ROLLING STONES (H)
QUIET RIGOT (H)
JUBB COMMAN MALLEN (
BIG COMPREY (H)
BIG COMPR

KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON HD: JEFF MICHAELS

WLVQ/Columbus (614) 224-1271 PD: PAT STILL HD: LEE RANDALL

RACE WILLIAM

CONTRETE (HILLA)

JOHN COUCHA MILLEN

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PD: BILL TAYLOR MD: CHRISTIE KAY Mottest
JOHN COUGAR MELLEN
POLICE
STEVIE NICKS
JACKSON BROWNE
GENESIS
PAT BENATAR
MODOL BLUES
YES

KMOD/Tulsa (918) 664-2810 PD CHARLIE WEST MD JIH JONES

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Parallel Three

KQWB/Fargo (218) 236-7900 PD: JON ERDAHL

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POLICE
SALMHOUSE SALMHOUSE
PETER SCHILLING
JACKSON BENOME
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STORES (M)
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WIQB/Ann Arbo (313) 662-2881

PD: RANDY Z HD: H1KE BELANGER

WOOD SUICES
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SUMM PUOP

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ROBERT PLANT

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PAUL SANTHER

EDDIE MOREY

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(319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN BRILEY
DUBBN CUIDA
FOLICE (H)
JACKSON SENNE
ROUTE TYLEF
AGIA (M)
BILLY JORL (H)
BILLY JORN (H)
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ANCHEST
JORN COUGAP MET
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QUIET RIOT
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KFMQ/Lincoln (402) 476-8565 PD: TOM BARKER Month ent
RAPIDON
PAT BENTAR
APPEND HELLEN
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WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

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BOODY BLUES

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LILLY JOEL

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WEST

MOST ADDED .

HOTTEST

Rolling Stones Billy Idol "Rebel

Don Felder

Genesis

Yes "Owner"

Huey Lewis

Parallel One

KNAC/Long Beach (213) 437-0366

PD: JIMMY CHRISTO MD: HARY JO GODGE

SCULTUME CLUB
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Hottest

Rolling Stones
John C. Mellencamp

Alan Parsons

Paul Rodgers

PAUL YOUNG
JOHN COUGAR PALAN PARSONS
STRVIE NICKS
EDDIE HYMEY
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JO WDEK/DeKalb (815) 756-9250 PO: WARD HOLMES NO: JOANI WILLIAMS MO: JOAN! VILLIAMS

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GENERALS

COMMISSION

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PAUL MCCAPTNEY

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VELVETEEN REAL LIFE

KROQ/Pasadena (213) 578-0830 PD: FREDDIE SNAKESKIN HD: LARRY GROVES

BIOCHERS

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BIG COMPTEY

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KOLA/San Bernardino (714) 825-9952

BOTTENT
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STREET
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PETER SCHILLING BLACK SABBATH MOTLEY CRUE

KAZY/Denver (303) 759-5600 PD- SCOTT JAMESON MD- KELLY O'NEAL

Notest
PAT DEVATAR
MORY LEGIS
VES
LOUP LEGIS
LOUP LEG

91X/San Diego (619) 236-9872 PD: JIM GELARO MD: MAD MAX BIGGLEY STEAM TO DEL

CICILE MORES

MIGHIGHT OIL (H)

BIG COUNTRY

ROSSES

MOTELS (H)

ROWANTICS

MOTELS (H)

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ELVIS COSTELLO
SCOMA DELLOY
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POLICE
ESW/OZM
PATER SCHILLING
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KOME/San Jose (408) 246-6811 PD: LES TRACY HD: SCOTT ELLIOTT BOTT ELLIOTT
BOTTEN
BOTTON
BATT
MAINDOM (H)
ALCO MOVA
SHOOTING STAR
EDDIE MONEY (H)
ROLLING STONES (H)
PIO
YES

KGON/Portland (503) 855-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA JO

MEDIUM STANDARD STAND

MOTTEST POLICE
QUIET ROOT
ROLLING STONES
JOHN COUCAR MELLEN
DEF LEPPARD
DAVID BOWIZ
ZZ TOP
FINC
PAT BEBUTAR
YES
BIG COUNTRY YES
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* KMET/Los Angeles (213) 464-5638 PD: MIKE HARRISON MD: HUGH SUPRATT

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KLOS/Los Angeles (213) 557-7250 PD: TOPMY HADGES HD: RUTH PINEDO NO. SOTH PIREDO

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Paul Kanther
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Bander
Pavolas
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Ban (714) 825-5020

KCAL/San Bernardino

PD: JIH JAMES HD: MIKE STEWART NO. HIZZ STEWART

BUCLOUPT BY

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BASH BENATAR

COUNTUPE CLUB

MOTELIS

BOULTON

KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CARL WIDING ROCKERT
JEMPY MORFETT
GREC LAKE
JIMPY MORSTNA
HODO'S BLUTS
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BANK ELOO
HALL SCHORENCE
HODO'S BLUTS
HODO'S BLUTS KBPI/Denver (303) 936-2313 PD: PHIL STRIDE ND: ZAX PHILLIP

BOB DYLAN
BRIAN MAY & PAIEND
BRIAN MAY & PAIEND
TOMESDESS & LANE
DON FELDER
NOTELS
ALDO NOVA
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BRITATELS
BRITA ROCLEST
ROWL LEWIS
BILLY JOEL
OFF LEPPARO
PAY BEANTAN

KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY

BOCK-MAIN
PORICE
GENERIS
HOUSY LEWIS
MOTELS

KRQR/San Francisco

(415) 765-4036

PD: JON RUSSELL MD:

MO:

Rottest
JOSH COUGAR MELLEN
TEST LEWIS
ROLLING STORES
GUMERIS
FAR BEDATAR
SAGA
LODIE ROMEY
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* KDKB/Phoenix (602) 897-9300

PD: JEFF SATTLER ND: J. DAVID HOLME

MOTTEST
HEF LEWIS (N)
DEF LEFPARD
LEFPARD
ANNETHS FALTSROG
HEAVE
DAVID BOMME
SURVIVOR
PITTE SOILLING
JACKBOR BROWNE
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CFOX/Vancouver (604) 684-7221

PD: DON SHAFER ND: RICK SHANNON

INDUSTRY
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PALL STANN
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DIN MACHINATIONS ORPHAN PAUL RODGERS KMEL/San Francisco

(415) 391-9400 PD: BOBBY COLE HD: GENO MITCHELLIN

MOLESE (M) (A)

ROLLING STONES (M)

YES ROLLING STONES (M)

YES STONE COUGAN WELLEN

PAUL RECOGES (M)

AND DILLAN

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BLUE OFFICE CULT

36 SPECIAL

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JACKSON BRONNE

TORRY TUTCHE

DURAN MOSS

BLUE OFFICE CULT

SESSETAL

ECOLE MONEY

TORRY TUTCHE

DURAN DURAN

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KSJO/San Jose (408) 288-5400 PD: LEE MOY HANSE

Bottest
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KANCK/Portland
(503)222-1841
FO BOR BROOKS
HOW ALAN LAWON
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HOTERS
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EDDIE WONEY
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CHEAP TRICK
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RAINBOM
ROMANTICS
MSB
SOUTHSIDE JOHNNY &
BOYS BRIGADE
DARKROOM
A IMACES IN VOQUE
& LISA PRICE
SPOOMS DID
ZZ TOP
PAUL ROOGERS
ROLLING STONES
B.E TAYLOR GROUP
ERIC MARTIN BAND
GREC LAKE
ASIA
BILLY ITOL
RIOT
ALAN PARSONS
Added
BOKOOS

* KISW/Seattle (206) 285-7625 PD: GARY BRYAN NO: STEVE SLATON

RE: STOVE SLATON

Bottest
HEART
GENESIS
COOKS
ROMANTICS
TES
TOWN PRIN
STRETS
SULE OWSTER CULT
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MOTLEY CRUT
INNI COUGAR MELLEN

ALLA WASA
CORRESTS
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IRON MAIDEN
DOXXEN
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MAIDEN
SILVER CONDON
JOE MALSH
TAXOT!
MAIDEN
SURVEY FLAMT
SURVEYOR
DEF LEPPROD
HOTLEY CRUE
HUEV LEWIS
PAT DEVATA
JOEN COUCAR MELLEN
FRANC FURNE
REGIC WARTIN PAND
MISS (NOT WASS)
FULICE
MISS PULICE
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REGIO WASS)
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KGB-FM/San Diego (819) 292-1360

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(206) 223-391 PD: JIM ROBINSON ND: CRAIG MARTIN ROCLEST PLANT (N) MEATE PROBET PLANT (N) METHER CRITE IN THOSE PLANT (N) METHER CRITE IN THOSE PLANT (N) METHER CRITE IN THE PLANT (N) METHER CRITE IN THE PLANT (N) METHER CRITE IN THE M

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KQAK/San Francisco (415) 474-9100

PD: BOB HEYHANN MD: 02

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KPRI/San Diego (619) 565-6006

PD: ERNEST GLADDEN

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(415) 885-1045

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PD: DAVE LOGAN

KFOG/San Francisco

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* KPOI AM-FM/Honoluli

PD: BILL MIMS MD: ANDY PRESTON

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KREM/Spokane (509) 448-2000

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KKDJ/Fresno (209) 226-5991 PD: DEBORAN CATLIN MD: JEFF RIEDEL

KWXL/Albuquerque (505) 785-5400

PD: BILL STAMBAUGH HD: DOUG DAVIS

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KRSP/Salt Lake City (801) 262-5541 PD: RANDY ROSE MD: BARRY MOLL

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 KOMP/Las Vegas (702) 876-1460 PO: CHARLIE MORRIS MD: BIG MARTY

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* KILO/Colorado Springs (303) 634-4896 PD: RICH HAM. HD: ALAN WHITE

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KEZE/Spokane (509) 448-1000

PD: BRIAN GREGORY ND: HAUREEN HATTHEWS

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KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

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*KWFM/Tucson (602) 748-2400 PD: JIN RAY HD: RICK ALLIEN

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* KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING HD: TOM CALE

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PAT BENTAP

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KLPX/Tucson (602) 622-6711

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KFIV-FM/Modesto (209) 527-8100 PD: C.J. STONE (505) 265-8811 PO: TON HARSHALL HD: LENNY BLOCK

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PETER SCHILLING
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KIDQ/Bolse (208) 336-0939 PD: DAVE FREEHAN HD:

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Parallel Three

KEME/Chico (916) 343-8461 PD: ROH MOODWARD

Hottest JOHN COUGAR MELLEN BOOLEST
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KZOQ/Missoula (406) 728-5000 PD: VERM ARGO

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PD: BOB SENN BD: MARK GILES POI DATE STORE STORE OF THE STO

KOZZ/Reno (702) 329-9261 PD: DANIEL COOK NO: BRUCE VAN DYR

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KWHL/Anchorage (907)349-6551 PD: CARTER B. BRADLEY ND: CARTER B. BRADLEY

PD: CANTER B. BRADGEY

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KTYD/Sante Barbara (805) 983-1801
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KTCL/Ft. Collins (303) 571-1232 PO: JOHN HATES HD: SCOTT ARBOUGH ENTERNE COPYESTS OF THE STATE O

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KAWY/Casper (307) 235-1515 OH: FRED LEBHUIS HD: JEFF FETTERS

Bottest JOHN COUGAR HELLER

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PD: LEE DUNCAN HD: TON CAREY

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CKSM PD: Rob Braide

PD: Rob Brais

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B104 WBSB Baltimore

PD: Jan Jeffries

Music Coord: Amy Kronthal

ADDS JEFFREY OSBORNE/Stay With Mr Tonight PAT BENATAR/Lowe To A Battlefield COMMONORES/Only You

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Pittsburgh PD: Steve Kingston

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MD: Mary Taten

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BOR SDGER/Old Time Sock & Roll

Boston KISS

PD: Sonny Joe White Music Coord: Geni Donaghey

Sic Coord: Geni Donaghey

LIONEL RICHIE/ALL NIGHT LENGEALL WI

LIONEL RICHIE/ALL NIGHT LENGEALL WI

ZILLY JOLL DE GONE AND A STATE OF THE STATE OF T

ROSKION

Buffalo PD: Bob Wood MD: Roger Christian

D 39 POLICE/Sync. II D 40 DURAN CURAN/Union Of The Snake

WKBW Buffalo

PD: Sandy Beach MD: Jon Summers

Jon Summers

| BILLY JOEL Approve of 21
| BITTLY JOEL APPROVE OF 12
| BITTLY JOEL APPROVE

ADD8

PAUL SIMON/Allergies BIG COUNTRY/In a Big Country 38 SPECIAL/If I'd Doen The One ALABAMA/Ledy Down On Love

Boston PD: Rick Peters

JOBOXERS/Just Got Lucky YES/Owner of A Lonely Nee POLICE/Sylo: II SOWAHTICS/Telking In Your Sleep RICK SPERMOTELO/Souls ZUTON JOHN/I Guess That's May Th

WAYS

Buffalo

PD: Rav St. James MD: P.J. Fox

ELTON JOHN/I Guess That's My Th JENNIFER HOLLITAY/I As Love PAUL SIMON/Allargies HOLLING STONES/Undercover Of The... EIM CARMES/Invisible Mande

WPLJ 95.5

PD: Larry Berger New York
MD: Lisa Tonacci

ADDS 34, 38, 39, 40 DURAN DURAN/Union Of The Snake LOVERBOY/Queen Of The Broken H QUIET RIOT/Cum On Feel The Noize T.T.T./Life is A Rock



Operations Manager: Tom Cuddy

BARRY MRHILOW/Rand 'Em And Weep MOLLING STONES-fundercover of The... SPANDAU BALLET/Gold RAY PARKES JR./I Still Can't Get Owe ERRFT & BIEGEL/You're Blue Too

ELTON JOHNIJ Guess That's Why Th SCHATTCS/Telking in Tour Sleep JAIL TOSMCHAPWEL LEV MY BER JEFFERT GEROME/Skey With Me Tonight RADEGO/Skret Of Dream ROOL & TEX CAME/JOHNIA LOYERSOY/Queen Of The Broken M JEMBITEM NOLLIGAT/I Am Love

Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccillo

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EDOTE MORETYTHE BIG CTATH
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RE-TREETYTE FOILISE OF Dennis
ON STREETY/IE for Should Go
PAUN SHOWN/Allergies
EAMSASTWAY/Dody's My Friend
PAUN ROCHEM/CHI Loose
ALAN PARTY FOR UNCOL SAILEY
BALL LITE/Gold Se Anapal

WBU Maximum Long Island

PD: Bill Terry Music Coord: Ruth Tolson

IC COORD: Ruth Tolson

LIONEL SIGNIFANI Wigh Longital W.

SIGNIF SIGNIFANI Wigh Longital W.

BILLY JOEL-Typeon Girl

FIRSON THOUGH Lond To The Strees

BILLY JOEL-Typeon Circ.

BEARMAN BALLETYTICS

BY AND SIGNIFANI WIGHT LINE OF THE

BY AND MALETYTICS

BY AND M

ADDS

BARRY MANILOW/Read 'Ee And Meep MATTHEN WILDER/Break My Stride VIH CARMES/Invisible Hands RICK SPRINGFIELD/Souls FOUR TOPS/I Just Can't Malk Awa DURAN DURAN/Union Of The Snake PAUL SINOW/Allergies HOLLING STONES/Undercover Of The YES/Owner Of A Lumely Hea ELTON JOHN/I Guess That's Why Th STACY LATTISAW/HITACLES

CFTR680

Toronto PD: Sandy Sanderson

MD: Bob Saint

1 1 ROSES 4 PARROW/Slinds In The Stream

2 2 PROMISS RALEWISH SINGS IN THE STREAM

3 1 LIGHTLE GUNDE/All Wight Long(All N. 1

4 TALEMIS GRADE PROMISS AND STREAM SINGS

5 1 A STATEM GRADE PROMISS AND STREAM SINGS

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11 A STATEM SINGS AND STREAM SINGS AN MD: Bob Saint

34, 35, 36, 40
POLICE/Sync. II
FUTCH JOHN/I Guess That's why Th
ASIA/The Smile Has left To
JULGRA/Scatterlings Of Afric
PLATINE SUDME/Doesn't Swelly Natter
ALDO MOYA/LUNG Be Kins
HIN WITHOUT NATU/ Like
PANCHUTE CLUMY/Lienting

Philadelphia PD: Scott Walker

MD: Glenn Kalina

MD: Glenn Kalina

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2	1	LIONEL SIGNIE/All Wight Longial	1	
3	2	1	LIONEL SIGNIE/All Wight Longial	1
4	2	SILLY JOHN-TOPICON GRIT	1	
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WHTX-FM STEREO Pittsburgh PD: Carv Pall

MD: Keith Abrams

MD: Keith Abram

1 1 Clowe Rocketh & Long (All M)

2 PROSTRUE & ADEE (M) by day Bay

3 2 PROSTRUE & ADEE (M) by day Bay

4 3 BILLY JOBA (M) by day Bay

5 3 BILLY JOBA (M) by day Bay

5 3 BILLY JOBA (M) by day Bay

7 5 BILLY JOBA (M) by day Bay

7 5 BILLY JOBA (M) by day Bay

8 5 BILLY SERVE & PARCATOR (M) by day

12 9 BILLY SERVE & STORY FAIR AND BAY

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The New 7 -100 WHTZ New York

PD: Scott Shannon Asst. PD: Michael Ellis

Asst. PD: Michael Ellis

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1050 chum

Toronto

PD: Jim Waters

MD: Brad Jones

MD: Brad Jones

H 1 | SPANGAL BALEFYTYME

H 2 | PRICE/KING OF PAIG

B 3 | FIEL/One Thing Lade To An

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B 5 | AND LOVEL HAVE A STATE HAVE

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B 7 | STRAY CAMP/(Data-16 ps.) 17

B 8 | PARACHUTE CLUB/Base Up

10 | B 10 | COUNTEY/In A Biogram ty

11 | MOTELS/BANGAUN LAST TO Dence

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17 | ROBERT FLANT/PRIG LOS SAY BAY

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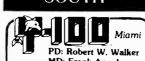
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PRI

SOUTH



MD: Frank Amadeo

1 1 LICRE MODIFICAL PLANT LONGICAL PART
2 2 NORTH STATE AMADE AND AM MD: Frank Amadeo



Ops Mgr: Mason Dixon

MD: Diana Thomas

MD: Diana Thomas

2 1 LIOME NICHERALI Hight Long(All Hi
1 2 NICHES & PARTON/Linning in The Street
2 3 SILLY JOHN Joycom Girl
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6 SHEEM BATTON/Trief one-(Long Distance
7 5 NICHAEL AND JOYCOM GIRL
7 10 JOYCOM GIRL
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8 13 9 PAT SERVIAN/Low Is A BELLEFIELD
8 10 JIS SERVIN/Low Is A BELLEFIELD
9 THE SERVIN/LOW IS A BELLEFIELD
10 IN SERVIN/LOW GIRL TO THE
10 IN SERVIN JOYCOM GIRL
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ADDE 32 FOOL & THE GAMG/Joenna MATTHEW WILDER/Break My Stride JENNIFER NOLLIDAY/I Am Love DEBARGE/Time Will Reveal COMMODORES/Only You

KKBQ Houston

PD: John Lander

MD: Patty Hamilton

1 1 SCIENT & SANDROV/Lained 2 IN The Servers

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10 SCHOOL SCHOOL SERVICE

10 SCHOOL SCHO MD: Patty Hamilton

24 PAUL YOUNG/Wherever 1 Lay My Bat SHANNON/Let The Music Play

MATTHEW WILDER/Break My Stride POLICE/Sync. II POLICE/Sync. II BARBRA STREISARD/The Way He Makes He P WARMICE & VAMUROS/How Hany Timme Cam We

7655[™] liami

PD: Keith Isley WINZ-FM MD: Mark Shands

MD: Mark Shands

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Dallas/ Ft. Worth

Ops Mar: John Shomby

Asst. PD/MD: Pete Thomson Asst. PD/MD: Pete Thomson

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2 2 QUITE HIGH/CHO ON FAST THE MOISE

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28 76 BRICKET/DELIZION

29 76 BRICKET/DELIZION

20 76 BRICKET/DELIZION

20 10 THE CONSTILLATION

20

NICHAEL SEMBELIO/Automatic Man MEB/My Town POINTER SISTEMS/I Heed You Kim CAMMES/Invisible Manda SUPUS & CAMEA/Ain't Moongy KUNTYMMICS/Love Is a Stranger NCLING STORES/Index over Of The MATTHEW MICHES/Manak My Stride MAKED KEES/Men The Lights

www.americanradiohistorv.com

Atlanta



PD: John Young

MD: Chris Thomas

B-97FM New Orleans PD: Nick Bazoo

New Orleans PD: Nick Bazok

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YES/Owner Of A Lonely Fea SARRY MARILOW/Read 'Em And Weep KOOL a THK GAMG/Joanna SLICEN JORDE/I Guess that's Why Th IRENE CAMA/Why No? BOLLING STORES/Undercover Of The Miq JACKEROE BROWNE/Tender Is The MICHAEL JACKBON/F.Y.T.(Fretty Young T

94-(2) Atlanta

PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

I COMPAND THE CONTROL STATE OF THE STATE

26, 28

BIG COMPTRY/In A Big Commtry ELTOW JOHN/I Gouse That's Why Th TSH/CONSTO Of A Lowely Nea PAUL SIMON/Allergiss IRDME CANA/Why No? SAURNA STREEMAND/Who Sity No Makes No P

MIDWEST



PD: Jim Fox

J. difference of the control of the MD: Tony Galluzzo

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

2 2 SILERY JOSE/Sprom 24:2

3 SIGNES S SAPECU/FileRed in The Stream

5 SIGNES SAPECU/FileRed in Children in

5 SIGNES SAPECU IN CHILDRED IN THE SAPECU IN T

38 SPECIAL/If I'd Been The One RICK SPECIAL/IS I'd Seen The One RICK SPECIAL SEED CON'T Get Ove CHESSES JE./I SEED CON'T Get Ove CHESSES JE./Inc. | 221

WABX Detroit

PD/MD: Paul Christy

D: Paul Christy

Communication Transference of the control of the communication of the co

SAGA/The Plyer ROBERT PLANT/In The Mood ALAN FAMSCHE/You Don't believe SUDIS MOMENT/The Dig Creah RAINBOM/Street Of Drams JEMNIFER HOLLIDAY/I Am Love

JERRIPER HOLLINATI AN LOVE HEART/Alliem MADONNA.MOLIEM SWAF/Magnetic ALDO MORA/Alvays Be Mine CHEAP TRICK/I Can't Take It KANSAS/Everybody's My Friend REAL LIFE/Swaf Me An Angel

WGCLQ8 Cleveland

PD: Bob Travis MD: Tom Jeffries

Tom Jeffres

1.10ms. NGHERAIN Hight Longiall High
QUITER HOT/Dan or yeal The Modes
JULIA 1/10ms. Jul

MCME HOLLING STURRE/Undercover Of The Hig START CATE/I Mon't Stand In Your JEMBIFER HOLLIDAY/I Am Lowe POUR TOWS/I Just Can't Welk Ame NATHYEW WILDER/PROK My Stride EVE/F/Megnetic

Hor Hers! WHYT

Detroit

PD: Steve Goldstein MD: Bob Ransom

MD: Bob Ransom

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Chicago

MD: Dave Robbins

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ADDS 36, 37, 38

Chicago FM 95

Ops. Mgr.: Steve Casey

ROLLING STONES/Undercover Of The. St. Louis
PD: Bob Garrett

OUTET BOTH/ONE ON Feet The Noise
OUTET BOTH/ONE ON Feet The Noise
LOWER BOTH/ONE OF THE NOISE
LOWER

38 SPECIAL/If I'd Been The One KIM CXRNXS/Invisible Hands KOOL & THE GAMC/Joenna FOUR TOPS/I Just Can't Melk Ame ELTOS JORN/I Guess That's Mby Th STRAT CATS/1 Won't Stend In Your



Ops. Mgr.: Steve Casey

MD: Steve Perun MD: Steve Perun

1 1 1 NOSEN : PATFON/Islands In The Stream

2 1 1 NOSEN : PATFON/Islands In The Stream

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5 1 1 NOSEN : PATFON : PATFON

14, 17 HALL & ORTES/Ray It Ien't So JACKSON BROWNS/Tender Is The

NOLLING STONES/Undercover Of The WIGUEL BROWN/So Many Men, So Littl

WEOL & FINI

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

The PD/MD: Gregg Swedberg

PM: BPATAN/Lows is a settlerisis

Include the property of the prope

CLIFF RICHARD/Never Sey Dis(Give & POINTER SISTER;/X Reed You



Kansas City Ops Manager: Todd Chase

MD: Pat McKay ** A PART I TYCTHAY

1) LOUBLE MOZEKAIN Hight Lengtal Nt.

2) ROSEN & PARTON/Lained in The Street

2) ROSEN & PARTON/Lained in The Street

3 6 PARTON I STREET AND A PARTON I STREET

3 6 PARTON I TYRISTYCHE BELIEVE TOWN TO

4 6 PARTON I TYRISTYCHE MOST AND A PARTON I STREET

5 NCOMENTY & JACKEY May 1 Ma **WEST**



Tacoma-Seattle PD: Sean Lynch

| 1 | LIONEL MICHIE/ALI Night Long/Ell Mi
| 2 | 3 | MCCARMENT - JACCA/Asy Say Say
| 3 | MCCARMENT - JACCA/Asy Say Say
| 4 | MANUTA DESCRIPTION | MARKET |
| 5 | MCCARMENT - JACCA/Asy Say Say
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6	MANUTA	MARKET	MARKET	MARKET
7	PATE	MARKET	MARKET	MARKET
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BARRY MANILON/Read "Em And Weep DEBORAH ALLEW/Beby & Lied SPANDAU BALLET/Gold PARADON BALLET/DELEM MARIO CHIEF THE LIGHTE PARL SIMPALIE GIVE PARLET GIVE PARL SIMPALIE GIVE 18 SPECIAL/IF I'd men The One



PD/MD: Jon Barry

H 2 1 SELAT JOEL/Uppord City

1 2 1 CONTENT 4 JOECE/Ney bey fay

3 2 HCCATMENT 4 JOECE/Ney bey fay

3 1 CONTENT 4 JOECE/Ney bey fay

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38 SPECIAL/If I'd Been The One ECOL 6 THE GANG/Joenna MADORNA/Boilday SPANDAD BALLET/Gold

DESAMBLE/Time Will Seven). HANGED STEE/When The Lights WATRICK & VANDROS/Now Heavy Times Can We



Portland PD: Trevlyn Holdridge

Asst. PD/MD: Bill Jackson

SST. PD/MD: Bill Jackson

1 2 1 NGGES & PANCOU/Salands in The Streen

1 2 PRILECALING OF Pain

4 3 SEREM SALTOW/Taisfords in The Streen

1 2 PRILECALING OF Pain

5 2 PRILECALING OF Pain

5 2 PRILECALING OF Pain

6 7 SOURCE SALTOW/Taisford Floory Distance

7 8 PRILECALING OF Pain

7 8 PRILECALING OF PAIN

8 1 1 NORTH PRILECALING OF PAIN

9 1 SELEY OUTSILES OF THE SALTOW OF THE SALTOW

10 1 PRILECALING OF THE SALTOW OF THE SALTOW

10 1 PRILECALING OF THE SALTOW OF THE SALTOW

10 1 PRILECALING OF THE SALTOW OF THE SALTOW

10 1 PRILECALING OF THE SALTOW OF THE

Q103FM KOAQ RADIO

PD: Jack Regan MD: Alan Sledge

NOLLING STONES/Undercover Of The BAY PARKEN UR./I Hill Com't Get BARRY SHELLOW/Smed 'De And Neep 18 SPECIAL/IS I'd Boom The One SCHETICS/Telking 10 Your Sleep KOOL 6 THE GANG/Joanna

CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E) 92X(WXGT)/Columbus, OH (2-M) 93FM(KKBQ-FM)/Houston, TX (1-S) 94Q(WQXI-FM)/Atlanta, GA (1-S) 94TYX(WTYX)/Jackson, MS (2-S) 95XIL(WXIL)/Parkersburg, WV (3-E) 98PXY(WPXY)/Rochester, NY (2-E) 99KG(KSKG)/Salina, KS-(3-M) B94(WBZZ)/Pittsburgh, PA (1-E) B96(WBBM-FM)/Chicago, IL (1-M) B97(WEZB)/New Orleans, LA (1-S) B104(WBSB)/Baltimore, MD (1-E) BJ105(WBJW)/Orlando, FL (2-S) CFTR/Toronto, Canada (1-E) CHUM/Toronto, Canada (1-E) CKGM/Montreal, Canada (1-E) FM100(WMC-FM)/Memphis, TN (2-S) G100(WKRG-FM)/Mobile, AL (2-S) 195(WINZ-FM)/Miami, FL (1-S) K96(KFMY)/Provo, UT (2-W) K104(WCCK)/Erie, PA (2-E) K107(KAYI)/Tulsa, OK (2-M) KAFM/Dallas, TX (1-S) KAMZ/EI Paso, TX (2-S) KBBK/Boise, ID (2-W) KBEQ/Kansas City, MO (1-M) KBFM/McAllen-Brownsville, TX (2-S) KBIM/Roswell, NM (3-W) KC101(WKCI)/New Haven, CT (2-E) KCBN/Reno, NV (3-W) KCDQ/Bozeman, MT (3-W) KCMQ/Columbia, MO (3-M) KCNR/Portland, OR (1-W) KDVV/Topeka, KS (3-M) KDZA/Pueblo, CO (3-W) KEARTH(KRTH)/Los Angeles, CA (1-W) KEYN-FM/Wichita, KN (2-M) KFI/Los Angeles, CA (2-W) KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M) KGGI/Riverside-San Bernardino, CA (2-W) KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S) KHOP/Modesto-Stockton, CA (2-W) KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M) KIIS-FM/Los Angeles, CA (1-W) KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIMN/Denver, CO (1-W) KIQQ/Los Angeles, CA (1-W) KISR/Ft. Smith, AR (3-S) KIST/Santa Barbara, CA (3-W) KITE/Corpus Christi, TX (2-S) KITS/San Francisco, CA (1-W) KITY/San Antonio, TX (2-S) KJ103(KJYO)/Oklahoma City, OK (2-M) KKAZ/Cheyenne, WY (3-W) KKFM/Colorado Springs, CO (2-W) KKLS-FM/Rapid City, SD (3-M) KKQV/Wichita Falls, TX (3-S) KKRC/Sioux Falls, SD (3-M) KKXL-FM/Grand Forks, ND (3-M) KKXX/Bakersfield, CA (2-W) KKYK/Little Rock, AR (2-S) KLUC/Las Vegas, NV (2-W) KMGK/Des Moines, IA (2-M) KMGX/Fresno, CA (2-W) KMJK/Portland, OR (1-W) KNBQ/Tacoma-Seattle, WA (1-W) KNOE-FM/Monroe, LA (3-S) KO93(KOSO)/Modesto, CA (2-W) KOPA/Phoenix, AZ (1-W) KOZE/Lewiston, ID (3-W) KQIZ-FM/Amarillo, TX (3-S) KQKQ/Omaha, NE (2-M) KQMQ/Honolutu, HI (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRNA/lowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/El Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W) KTSA/San Antonio, TX (2-S) KUBE/Seattle, WA (1-W) KWOD/Sacramento, CA (2-W) KWSS/San Jose, CA (1-W)

KWTO-FM/Springfield, MO (3-M)

YNO-FM/Fresno CA (2-W)

KYTN/Grand Forks, ND (3-M)

KZ93(WKZW)/Peoria, IL (2-M)

KZFM/Corpus Christi, TX (2-S)

KZOZ/San Luis Obispo, CA (3-W)

KZZP/Phoenix, AZ (1-W)
OK100(WOKW)/Ithaca, NY (3-E)

Q100(WQQQ)/Altentown, PA (2-E) Q101(WJDQ)/Meridian, MS (3-S)

Q102(WKRQ)/Cincinnati, OH (1-M) Q103(KOÀQ)/Denver, CA (1-W)

Q104(WQEN)/Gadsden, AL (3-S)

KYUU/San Francisco, CA (1-W)

KXSS/Lincoln, NE (3-M)

KYYA/Billings, MT (3-W)

KZZB/Beaumont, TX (2-S)

KX104(WWKX)/Nashvitle, TN (2-S)

KXX106(WKXX)/Birmingham, AL (2-S) PRO-FM(WPRO-FM)/Providence, RI (1-E)

Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) U93(WNDU-FM)/South Bend, IN (2-M) WABB-FM/Mobile, AL (2-S) WABX/Detroit, MI (1-M) WACZ/Bangor, ME (3-E) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBEN-FM/Buffalo, NY (1-E) WBLI/Long Island, NY (1-E) WBNQ/Bloomington, IL (3-M) WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCQQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E) WDCG/Durham-Raleigh, NC (2-S) WDOQ/Daytona Beach, FL (2-S) WEBC/Duluth, MN (2-S) WERZ/Exter, NH (3-E) WFBG/Altoona, PA (3-E) WFLY/Albany, NY (2-E)
WFMF/Baton Rouge, LA (2-S)
WFMI/Lexington, KY (2-S) WFOX/Gainesville, GA (3-S) WGCL/Cleveland, OH (1-M) WGFM/Schenectady, NY (2-E) WGLF/Tallahassee, FL (3-S) WGRD/Grand Rapids, MI (2-M) WGUY/Bangor, ME (3-E) WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E) WHHY-FM/Montgomery, AL (2-S) WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S) WHTT/Boston, MA (1-E) WHTX/Pittsburgh, PA (1-E) WHYT/Detroit, MI (1-M) WIGY/Bath, ME (3-E) WIKZ/Chambersburg, PA (3-E) WISE/Asheville, NC (3-S) WIXV/Savannah, GA (3-S) WJAD/Bainbridge, GA (3-S) WJBQ/Portland, ME (3-E) WJXQIJackson, MI (2-M) WKAU/Appleton-Oshkosh, WI (2-M) WKBW/Buffalo, NY (1-E) WKDD/Akron, OH (2-M) WKDQ/Evansville, IN (2-M) WKEE/Huntington, WV (2-E) WKFM/Syracuse, NY (2-E) WKFR/Kalamazoo, MI (2-M) WKHI/Ocean City, MD (2-E) WKQX/Chicago, IL (1-M) WKRZ-FM/Wilkes-Barre, PA (2-E) WKTI/Milwaukee, WI (1-M) WLAN-FM/Lancaster, PA (1-E) WLOL-FM/St. Paul, MN (1-M) WLS/Chicago, IL (1-M) WLS-FM/Chicago, IL (1-M) WMEE/Ft. Wayne, IN (2-M)
WNAM/Appleton-Oshkosh, WI (2-M) WNBC/New York, NY (1-E) WNFI/Daytona Beach, FL (2-S) WNOK-FM/Columbia, SC (2-S) WNVZ/Norfolk, VA (2-S) WNYS/Buffalo, NY (1-E) WOKI/Knoxville, TN (2-S) WOMP-FM/Wheeling, WV (3-E) WPFM/Panama City, FL (3-S) WPHD/Buffalo, NY (1-E) WPLJ/New York, NY (1-E) WPST/Trenton, NJ (2-E) WQCM/Hagerstown, MD (3-E) WQID/Biloxi, MS (2-S) WQUT/Johnson City, TN (2-S)) WRCK/Utica, NY (2-E)
WRKR/Racine-Milwaukee, WI (2-M) WRQK/Greensboro, NC (2-S) WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M) WSQV/Williamsport, PA (3-E) WSSX/Charleston, SC (2-S) WSTO/Evansville, IN (2-M) WTIC-FM/Hartford, CT (2-E) WTRY/Albany, NY (2-E) WTSN/Dover, NH (3-E) WVIC/Lansing, MI (2-M) WVSR/Charleston, WV (2-E) WXKS-FM/Boston, MA (1-E) WXLK/Roanoke, VA (3-S) WYCR/Hanover-York, PA (2-E) WYFM/Youngstown, OH WYKS/Gainesville, FL (3-S) WZLD/Columbia, SC (2-S) WZOK/Rockford, IL (2-M) WZPL/Indianapolis, IN (2-M) WZYP/Huntsville, AL (2-S) WZYQ/Frederick, MD (3-E) WZZR/Grand Rapids, MI (2-M) XTRA(XETRA)/San Diego, CA (1-W) Y94(WDAY-FM)/Fargo, ND (3-M) Y100(WHYI)/Miami, FL (1-S) Z93(WZGC)/Atlanta, GA (1-S) Z100(WHTZ)/New York, NY (1-E) Z102(WZAT)/Savannah, GA (3-S) Z104(WZEE)/Madison, WI (2-M) ZZ99(KZZC)/Kansas City, MO (2-M)

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San

PD: Jeff Hunter MD: Michelle Meisner

D: Michelle Meisner

1 1 1 LIGHE RICHEPAIN Hight Long(All Hi
1 4 2 MCCARTHEY A JACKS/May say Say
3 BILLY ORLOW-ON GIT1
2 4 NOGEN & PARTON/Felands In The Stream
6 5 PAY SEMENDAL/CAR IS A BACKS/Fest
6 5 PAY SEMENDAL/CAR IS A BACKS/Feland
10 7 OFF LETTER HIMBY/Fest And Soul
10 7 OFF LETTER HIMBY/Fest And Soul
11 7 OFF LETTER HIMBY/Fest And Soul
12 7 OFF LETTER LONG/CONTROL OF THE POISON
13 9 RALL A GATES/Say It Isn't So
13 10 RICHER JUNG/CONTROL TO THE POISON
13 11 NOWITHGUS/CAVE IS A STRANGEY
13 11 NOWITHGUS/CAVE IS A STRANGEY
13 11 NOWITHGUS/CAVE IS A STRANGEY
13 12 NOWING LONG/CAVE IS A STRANGEY
13 13 NOWING LONG/CAVE IS A STRANGEY
14 JOHN COOGAN/CAVE IS NOWING
15 15 JOHNSONE/JUNG/CAVE IS SUMMER
15 15 JOHNSONE/JUNG/CAVE IS SUMMER
16 16 RICK EPRINGIPLE/Soule
17 18 NOWING JOHNSONE/JUNG/CAVE IS SUMMER
16 17 NOWING JOHNSONE/JUNG/CAVE IS NOWING
16 18 DEBACKS/TIES HILL REVEAL
16 19 DEBACKS A LINE SUMMER
16 19 DEBACKS A LINE SUMMER
17 18 NOWING CONTROL OF THE SUMMER
18 19 NOWING CONTROL OF THE SUMMER SUMMER CONTROL OF THE SUMMER SUMMER CONTROL OF THE SUMMER CONTROL OF THE SUMMER CONTROL OF THE SUMMER CONTROL OF THE SUMMER SUMMER CONTROL OF THE SUMMER CONTROL OF THE SUMMER SUMMER CONTROL OF THE SUMMER SUMMER CONTROL OF THE

EMAT/Megnetic SHANNCM/Let The Husic Play EDDIE MONEY/The Bi9 Crash REAL LIFE/Send Ne. An Angel ALAH PARSONS/You Don't Selieve

BARRA STREISAND/The Way He Makes Me F MACOMMA/Moliday MELISSA MAMCHESTE/NO One Can Love You M FAULL SIRWA/Allergies BEFTE MIDIER/Favorite Meets of Tim COMMCOMES/Only You PAUL YOUNG/Wherever I Ley My Hat

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

MD: Robert Moorhead

1 LIOME, MICRIE/All Night Longiall Ni
2 ROGERS & PARCOW/Talands In The Stream
3 CULTUME CUB/Rates Chassleso
3 CULTUME CUB/Rates Chassleso
5 All ROFEL/ANDER CUB/Rates Chassleso
6 Parts ROGELLIN/Night of Tosi (Cossing Home
7 6 Parts ROGELLIN/Night of Tosi (Cossing Home
7 6 Parts ROGELLIN/Night of Tosi (Cossing Home
7 6 Parts ROGELLIN/Night of Tosi (Cossing Home
7 6 Parts ROGELLIN/Night of Tosi (Cossing Home
8 IS COUNTRY IN A Big Country
10 9 BILLY JOEL/UPLOWN Girl
10 9 BILLY JOEL/UPLOWN Girl
10 10 BIRD COUNTRY IN A BIG COUNTRY
10 10 BIRD A BIRD COUNTRY F 10 BIRD F 10 BIR

ADDS

GNESIS/That's All BARBY MANILOW/Reed 'Em And Weep ELO/Stranger MADOWNA/ROLLday BIMCH TOWNSIGNIC/E The Answer MEN MITHOUT MATS/I LIKE

MEN MITHOUT NEWS/I Like

CLIFF BICLARD/Newser Say Dis[Give A

PLA MADDRA/ROCK IT DUE

RIC CAMES/TOWNERS AND THE MADDRA/ROCK IT DUE

RIC CAMES/TOWNERS AND TY

PAUL TOOMS/Come Back And Stay

POUR TOWNER JUST Lout Can't walk have It

RAY PARDER JR./I Still Can't Get Dve

PAUL SINCHALD SAY

MANUES A THOUSEON AND THE RIGHT NOVES

MORES SA THOUSEON AND THE RIGHT NOVES

MORES A THOUSEON ONE Can Love You M

BALL SINCHALD THE MADDRA/THE SAY THE

ROCK STEADY CHANNES THE SAY

ROCK STEADY CAN SAY THE SAY THE RESEAR ME F

ROLLING STORMS/MOREOVER OF THE NAMES ME F

ROLLING STORMS/MOREOVER OF

KWSS 94.5_{FM}

San Jose PD: Dave Van Stone MD: Chris Knight

H 1 1 LIGHEL RICHE/All Hight Long(All Hi 2 2 NOCERS & FARTON/Selands in The Stress 3 HURY LEVIS & WEND/Mert And Boul 10 4 NCCAPTHET & JACKS/Sey Say Say 10 5 PAY SEMENAR/Love Is A setlefield 11 7 ALLING HEADS/Serring Down The Bous 11 7 ALLING HEADS/Serring Down The Bous 12 9 STALLING HEADS/Serring Down The Bous 13 9 STALLING HEADS/Serring Down The Bous 14 10 LULTURE CLUB/Church Of The Polson 15 10 LULTURE CLUB/Church Of The Polson 16 17 FIX/One Thing Leeds To An 17 10 DAVID BOWIER/Medsern Love 10 14 JOSE COMERN/CHURCH DOWN 11 15 POLICE/King Of Pain 11 15 POLICE/King Of Pain 11 16 NOW HEADS SAY IT INT'S SO 17 20 STEVIN BLOCKER, Appoint Fails 18 10 RECEASE JULY BLOCKER Appoint Fails 19 10 JOSE BELL BLOCKER, Appoint Fails 10 12 STEVIN BLOCKER, Appoint Fails 10 2 STEVIN BLOCKER, Appoint Fails 1

TES/Owner Of A Lonely Hea ROLLING STONES/Undercover Of The TREME CARA/Why Me? ONJ/Twist Of Feta ADUS

STRAY CATS/I Won't Stand In Your ASIA/The Smile Has Left Yo RUFUS & CHAEA/Ain't Nobody

KIISFM 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

ADDS JEFFER OBDORE/Stay With He Tonight YES/Owner Of A Lonely Hea NOMANTICE/Felking Im Your Sleep FOOL 6 THE GARACTOMANA JENSIFER NOLLINEY/I Am Love HADDMEN/ROLLINEY/I

CULTURE CLUB/Karma Chameleon



Denver

PD: Doug Erikson MD: Gloria Avila

ADD6

POLICE/Sync. II
YES/Owner Of A Lonely Hea
DURAN DURAN/Union Of The Snake
ROLLING STOMES/Undercover Of, The
DEBARGE/Time Will Reveal

101 FM

Los Angeles

PD: Bob Hamilton MD: David Grossman

David Grossman

1.100E. RCHIVAIN HAPT Long(All HI
COCINE I PARMY ALANGE IN THE STREAM

1 HIDBRIGHT STANFFRAN-N-DOID

1 HIDBRIGHT STANFFRAN

1 HIDBRIGHT STANF

BARRY MANILOM/Reed 'Em And Weep JEMMIFER MOLLIDAY/I Am Love HADOMMA/Holiday

JOHN CDUGAR/Crumblin' Down DEBARGE/Time Will Reveal

Phoenix PD: Reggie Blackwell

MD: Art Morales

NIL: ATT MOTRIES

1 1 LIGHER HOLLES HIS Hight Long(All Will

2 2 NOTERS & PARTOW/Felands In The Stream

1 3 SILLY JOSEPH & PARTOW/Felands In The Stream

1 5 SILLY JOSEPH & PARTOW/Felands In The Stream

1 6 SILLY JOSEPH & PARTOW/Felands In The Stream

1 7 NOTELE/Suddenly Leat Busser

1 7 NOTELE/Su

Phoenix

PD: Charlie Quinn MD: Steve Goddard

1D: Steve Goddard

2 1 DOSES & PARTON/Islands In The Strees
1 2 LIONES, COSTEAN IN High Long (All N is a Street St

ADDS

IRENE CARA/Why Me? RICK SPRINGFIELD/Souls PETER SCHILLING/Major Tom(Coming Home DURAN DURAN/Union Of The Snake ROLLING STONES/Undercover Of The.. ONJ/Twist Of Pate BIG COUNTRY/In A Big Country LOVERBOY/Queen Of The Broken H

KUBE 93FM Seattle

PD: Bob Case MD: Tom Hutyler

MICHTY 690 amradio

XTRA San Diego

PD: Jim Richards

MD: Steve Sande

MD: Steve Sande

2 1 OUTER RIOT/COM On Feel The Moise
3 2 NOTHER RIOT/COM On Feel The Moise
3 3 NOTHER STATEM (Filed and in The Stream
3 3 NICHAEL JACKSON/P.Y.T. (Fretty Towns T
6 4 LIONEL RICHIE/All Might Longfall NI
11 2 NICHAMINE STATEM/SAY Say Say
11 3 6 NILLY JOEL/OPCON GIT1
16 7 NOTHER STATEM/SAY Say Say
16 7 NOWING DOWNERS OF STATEM/SAY SAY
17 NOWING DOWNERS OF STATEM/SAY SAY
18 10 NICHAMINE DOWNERS OF STATEM/SAY
18 10 NICHAMINE STATEM/SAY STATEM/SAY
18 10 NICHAMINE STATEM/SAY
18 10 NICHAMINE
1

POINTER SISTERS/I Need You EDDIE HOMEY/The Big Cresh RUFUS & CHAKA/Ain't Nobody MADONNA/Noliday KOOL & THE GAMG/Joanne ADDS

38 SPECIAL/If I'd Been The One ELIQUE/Stop Dogqin' Me Aroun RIM CARNES/Invieible Handa BARBRA STREISAND/The May He Mekes Me F

610 # KFRC San Francisco

PD: Gerry Cagle

Music Assistant: Lynette Abraham

30 40 J. HOMAN LEADURANIFOR MAN
41 22 FIRENC CARANTHY HE?
41 22 FIRENC CARANTHY HE?
42 22 FIRENC CARANTHY HE?
43 24 TALKING HEADER SEARCH TO MAN
42 23 IRRING CARANTHY HE?
43 24 TALKING HEADER SEARCH TO DOWN THE MOUB
43 25 JERNING FIRENCE SEARCH TARRY LOVE
43 26 CERRANCY FIREN WILL Reveal
53 27 JANESS INCHARANTHETY ANIABL
53 31 MARBICCE & VARBORREN/HOW MANY TIMES CAN ME
54 31 MARBICCE & VARBORREN/HOW MANY TIMES CAN ME
55 31 MARBICCE & VARBORREN/HOW MANY TIMES CAN ME
56 37 MICHAEL JACKESON JAN 'NE ACTION
56 37 MICHAEL JACKESON JAN 'NE ACTION
56 38 SPARKING BALDET/TOES
57 MICHAEL JACKESON JAN 'NE ACTION
57 MICHAEL JACKESON JAN 'NE ACTION
57 MICHAEL JACKESON JAN 'NE ACTION
57 MICHAEL JACKESON JAN 'NE MACKET
58 MICHAEL JACKESON JAN 'NE MACKET
59 MICHAEL JACKESON JAN 'NE MACKET
50 MICHAEL JACKESON JAN 'NE MACKET
51 MICHAEL JACKET

CHR NEW & ACTIVE

WXKS-FM 24-16

WBEN-FM add WPLI 22-16 Z100 15 WCAU-FM 35-31 B94 add 93FM 30 I95 4-4 Y100 5-4 WABX on KEARTH add KIIS-FM add KIQQ add KMJK add XTRA add KFRC 23-18 KITS on WFLY deb 35 WVSR deb 30 K104 35-33 WTIX-FM add 29 WNOK-FM add WZLD deb 35 WNFI add 40 **KAMZ 21-20** KITY add KJ103 deb 40 KMGX deb 39 KYNO-FM add KQMQ add KGGI add KHYT 24-20 WGUY deb 29 WJBQ 34-32 WIXV deb 40 WBWB add

Plus . . .

WKFM KSET-FM WFMI **KBFM** KRGV WSFL KTFM WHOT WERZ KSKD OK100 95XIL WJAD **KCDQ**

KSLY

Greetings From

MOONIA

Behold, a good single has been viger unto you. Play it."

Madonna's "Hyhday"

Produced by John "Jellybean Baniles for letters a Cadaction, no.

On Sire Computes And Records 2 1983 Sire Records Co.

Manufactured and Distributed by Warry How Secures 5 1983 Sire Records Co.

EAST Most Added • Hottest

38 Special

Barry Manilow McCartney/Jackson Lionel Richie **Billy Joel**

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicate the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Barry Manilow 38 Special **Rolling Stones**

Lionel Richie McCartney/Jackson Billy Joel

PARALLEL TWO

RAY PARKER JR.
RODNEY DANGERFIEL
BARRY MANILOW
EW&F
Hottest: HOTTEST:
LIONEL RICHIE 1-1
PRINCE 2-2
DAVID BOWIE 3-3
BILLY JOEL 7-4
HALL & OATES 16-10

WTRY/Albany, NY BIII Cahili LINDA RONSTADT BARRY MANILOW JUMP 'N THE SADDL HOTTEST:
ROGERS & PARTON 2-1
LIONEL RICHIE 4-3
MICHAEL JACKSON 9-4
BRYSON & FLACK 12-8
CULTURE CLUB 16-12

Q100/Allentown, PA

PINON/Freeman
RICK SPRINGFIELD
KIM CARNES
ROLLING STONES (dp) ROLLIAM
YES
HOTTEST:
OUIET RIOT 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 9-6
PAT BERATAR 10-7
HALL & OATES 23-18

WVSR/Charleston, WV Dave Carlisle

Dave Carlaia

SPANDAN BALLET
BARRY MANILON
REAL LIFE
PETER SCHILLING
RAINBOW (dp)
ROBERT PLANT (dp)
HOTEST:
LIONEL RICHIE 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 8-5
COMMODORES 9-6
QUIET RIDT 14-8

K104/Erle, PA

Bill Shennon
BARRY MANILOW
KISS
JOE JACKSON
EW&F
ROBERT PLANT
NEIL YOUNG
GENESIS
Hottest:
ASIA 8-1
LOVERBOY 3-2 LOVERBOY 3-2 RICK SPRINGFIELD 12-9 JOHN COUGAR 15-11 RUFUS & CHAKA 21-14

WYCR/Hanover-York, PA Mark Richards

ROMANTICS
BARRY MANILOW
JEFFREY OSBORNE
RAINBOW
ICEHOUSE
ANNE MURRAY (dp) BOLLY JOEL 3-1 LIONEL RICHIE 7-2 MCCARTHEY & JACKS JOHN COUGAR 18-11 PAT BENATAR 27-16

WTIC-FM/Hartford, CT Mike West

ROMANIAL HOTLEST: LIONEL RICHIE 1-1 MCCARTNEY & JACKS 3-2 HALL & OATES 14-7 PETER SCHILLING 11-9 CULTURE CLUB 15-10

WKEE/Huntington, WV Gary Miller

COMMODORES (dp)
BARRY MANILOW
KOOL & THE GANG
DEBORAH ALLEN (dp)
RAY PARKER JR.
Hottest: Hottest: LIONEL RICHIE 2-1 BILLY JOEL 6-3 MOTELS 5-4 MCCARTNEY & JACKS 8-5 HUEY LEWIS & NEWS 7-7

WLAN-FM/Lancaster, PA

Todd Hallday
ROBERT PLANT
ROMANTICS
ALAN PARSONS
BARRY MANILOW
JEFFREY OSBORNE
Hottest: Hottest: BILLY JOEL 2-1 PAT BENATAR 7-4 MICHAEL JACKSON 10-7 MCCARTNEY & JACKS 16-9 JOHN COUGAR 18-10

KC101/New Haven, CT

ROLLING STONES
BARRY MANILOW
HOTLEST:
LIONEL RICHIE 1-1
MCCARTNEY 4 JACKS 4-4
PAT BENATAR 8-5
CULTURE CLUB 15-10
HALL 6 OATES 16-11

PAUL SIMON 38 SPECIAL BARRY MANILOW JENNIFER HOLLIDAY ALAN PARSONS ALAN PARSONS HOTLEST: MCCARTNEY & JACKS 3-1 PAT BENATAR 10-4 CULTURE CLUB 17-8 JOHN COUGAR 16-9 MICHAEL JACKSON 18-10

98PXY/Rochester, NY Tom Mitchell

TOM Mitchell
PAUL SIMON
BARRY MANILOW
KOOL 6 THE GANG
RUFUS 6 CHAKA
HOTCHEST:
BILLY JOEL 2-1
MCCARTNEY 6 JACKS 3-2
QUIET RIOT 4-3
MICHAEL JACKSON 5-4
CULTURE CLUB 24-8

WGFM/Schen Tom Parker

JOBOXERS
JOBOXERS
YES
36 SPECIAL
ALAN PARSONS
HOTTEST:
LIONEL RICHIE 2-1
QUIET RIOT 8-3
WCCARTNEY & JACKS 9HALL & OATES 15-9
JOHN COUGAR 22-13

JOHN COUGAR 22-13

WKFM/Syracuse
John Carucel
BARR; MANILOW
MARY JANE GIRLS
DURAN DURAN
RE-FLEX
ROBERT PLANT
REAL LIFE
LINDA RONSTADT
KOOL 6 THE GANG
HOLLES
BILLY JOEL 6-1
MCCARTNEY & JACKS 8-5
HALL & GATES 24-18
JOHN COUGAR 26-22
RUFILS & CHAKA 25-23

WPST/Trenton, NJ Tom Taylor

NOOL 4 THE CANG BARRY MANILOW RAY PARKER JR. ROBERT PLANT ROMANTICS HOLLY JOEL 2-1 PAT BENATAR 10-5 QUIET RIOT 15-7 HALL & OATES 29-14 PETER SCHILLING 35-25

WRCK/Utica, NY

WRCKUUtca, NY
Jim Reitz
ROBER: PLANT
EDDIE MONEY
SAGA
JOE JACKSON
STORM WHSHEND
FIREFALL
FERAL LIFE
FERAL LIFE
FERAL LIFE
FOOTER FROM THE FERAL LIFE
COUTTIER CIUD 24-12
HALL & OATES 29-15
HALL & OATES 29-15

WKRZ-FM/Wilkes-Barre

Jim Rising
BARRY MANILOW
KOOL 6 THE GANG
EDDIE MONENS SORNE
ROBERT PLANT
NAKED EXES
HUEY LEWIS 6 NEWS 2-1
JOHN COUGAR 14-11
DURAN DURAN 31-16
RICK SPRINGFIELD 34-23
MSB 35-28

Q106/York, PA Dan Steele

CULTURE CLUB DURAN DURAN (dp) BARRY MANILOW 38 SPECIAL (dp) Hottest: LIONEL RICHIE 1-1 ROGERS & PARTON 3-2 BILLY JOEL 5-3 MICHAEL JACKSON 8-5 MCCARTNEY & JACKS 13-8

PARALLEL THREE

WF8G/Altoons, PA

Tony Booth
JOH JACKSON
JOH JACKSON
ROBERT THE GAMG
GLADYS RNIGHT
ROWANTICS
HOTTER TOT 1-1
BILLY JOHC 4-2
MCCARTNEY & JACKS 7
JOHN COUGAR 20-13
CULTURE CLUB 27-16

WGUY/Bangor, ME Jim Randali

RAY PARKER JR. RAY PARKEP JR.
YES
LINDA RONSTADT
POINTER SISTERS
EWAF
NAKED FYES
SURVIVOR
SHANNON
REAL LIFE
HOLLEY
BILLY JOEL 3-1
HUEY LEWIS & NEWS 4-2
PAT BENATAR 6-3
MCCARTNEY & JACKS 7-6
MADONNA D-29

WACZ/Bangor, ME Michael O'Hara

Michael O'Herm
LINDA RONSTADT
PETER SCHILLING
INDUSTRY
BARRY MANILOW
PAGLA SIMON
PAGLA SIM

WIGY/Bath, ME Scott Robbins

Scott Robbins

ROBERT PLANT
EDDIE MONEY
NAKED EYES
MOODY BLUE
JEPPREY OSBORNE
INDUSTRY
OULET RIOT 1-1
MCCARTNEY & JACKS 9-4
JOHN COUCAR 15-9
POLICE 28-14
BIG COUNTRY 33-19

103CIR/Beckley, WV Bob Spencer

Bob Spencer

JOBOXERS
BARRY MANILOW
ANNE MURRAY
ROMANTICS
PAUL SIMON
RICK SPRINGFIELD
HOCKEST
LIONEL RICHIE 2-1
LIONEL RICHIE 2-1
LIUNIOLE 8-2
FILLY JOBEL 8-3
HARRICK & VANDROS 10-7
MICHAEL JACKSON 18-10

WiKZ/Chembersburg, PA Matthews/Alexander

NODE HOTTEST: ROGERS & PARTON 1-1 QUIET RIOT 2-2 BILLY JOEL 5-5 MICHAEL JACKSON 9-9 PAT BENATAR 11-11

WTSN/Dover, NH Jim Sebestien

YES
NAMED EYES
PETER SCHILLING
BARRY MANILOW
DURAN DURAN
IRENE CARA
HOTES CARA
HOTES 1-1
PRINCE 5-8
JOHN COUGAR 15-9 PRINCE 5-8 JOHN COUGAR 15-9 STEVIE NICKS 8-15 LINDA RONSTADT 28-25

WERZ/Exeter, NH Scott MacKay

SCOTT MECKAY

38 SPECIAL
JEFFREY OSBORNE
RAY PARKER JR.
MOODY BLOST
ROBERT PLANT
ROBERT PLANT
MEN WITHOUT HATS
DEBORAH ALLEN (dp)
HOTLEST
LIONEL RICHIE 1-1
JOHN COUGAR 15-9
KIM CARNES 17-10
PETER SCHILLING 19-12
BIG COUNTRY 20-13

WZYQ/Frederick, ND Kemosabi Joa

none Hottest: LIONEL RICHIE 3-1 JOHN COUGAR 11-7 MCCARTNEY 6 JACKS 19-10 DURAN BURAN 29-19 ONJ 37-29

WQCM/Hagers Will Kauffman

WHI KAUTHMAN
ROBERT PLANT
SPANDAU BALLET
ROMANTICS
BARRY MANILOW
RAINBOW
EDDIE MONEY
HOTE HOTE
ROCERS & PARTON 1-1
LIONEL RICHIE 2-2
MCCARTNEY & JACKS 13-7
JOHN COUGAR 16-9
HALL & OATES 26-19

none Hottest: POLICE 1-1 QUIET RIOT 3-3 BILLY JOEL 7-7 DAVID BOWIE 13-13 BRYSON & FLACK 14-14

13FEA/Manchester, NH Rick Ryder

RICK Ryder

PAT BENATAR
GENESIS
NAKED EYES
NAKED EYES
SPANDAU BALLET
JENNIFER HOLLIDAY
DEBORAH ALLEN
BARRY MANILOM
HOLLES & PARTON 1-1
MCCARTNEY & JACKS 14-5
MICHAEL JACKSON 16-8
JOHN COUGAR 21-13
HUEY LEWIS & N™S 23-16

WKHI/Ocean City, MD Jack Gillen EW&F SPANDAU BALLET 38 SPECIAL BARRY MANILOW DEBORAH ALLEN PETER SCHILLING ELO ELO HOTTEST: LIONEL RICHIE 1-1 BILLY JOEL 5-2 MCCARTNEY & JACKS 11-3 JOURNEY 16-9 HALL & OATES 21-15

96XIL/Parkersburg, WV Paul DeMille Paul DeMille
BARRY MANILOW
ENAF
ROBERT PLANT
JOE JACKSON
GENESIS
HOTESSIS
LOVERBOY 1-1
JOURNEY 2-2
PAT BENATAR 3-3
BILLY JOEL 4-4
RICK SPRINGFIELD 5-5

WJBQ/Portland, ME Phoenix/O'Neil

38 SPECIAL POLICE MEN WITHOUT HATS MEN WITHOUT HATS
YEAV PARKER JR.
RAY PARKER JR.
RAY PARKER JR.
JENNIFER HOLLIDAY
POINTER SISTERS
HOTLER LICHIE 2-1
QUIET RICHIE 2-1
QUIET RICH 12-2
BILLY JOEL 4-3
PAT BENATAR 6-4
MCCARTNEY & JACKS 14-6

WHEB/Portsmouth H

MOR Bean
ROBERT PLANT
ELTON JOHN
38 SPECIAL
JOHN COUGAR
HOTES:
DAVID BOWIE 1-1
HUEY LEWIS & NEWS 3-2
STEVIE NICKS 8-7
JOHN COUGAR 21-11
ROMANTICS 20-14

WOMP-FM/Wheeling, WV
Dwayne Bonds
JOE JACKSON
NAKED EYES
DEBORMA ALLEN
SPANDAU BALLET
RONNEY DANGERFIEL
BILLY JOEL 1-1
OULET RIOT 3-2
MCCARTNEY & JACKS 7-3
CULTURE CLUB 11-6
PAT BENATAR 13-8

WSQV/Williamsport PA Frank Bell PAUL RODGERS JOE JACKSON SIMON TOWNSHEND HOLLEST QUIET RIOT 1-1 JOHN COUGAR 4-3 HALL & OATES 9-6 JACKSON BROWNE 14-9 PETER SCHILLING 15-11

SOUTH PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens Bruce Stevens
3d SPECIAL (dp)
BARRY MANILOW
NAKED EYES
BARBY MASTREISAND (dp)
POINTER SISTERS
LIONEL RICHIE 1-1
BILLY JOEL 2-2
MICHAEL JACKSON 4-3
QUIET RIOT 9-5
ROGERS 6 PARTON 3-7

KHFI/Austin, TX Volkman/Garrett none Hottest: LIONEL RICHIE 1-1 QUIET RIOT 10-5 CULTURE CLUB 16-8 BIG COUNTRY 23-13 ONJ D-20

WFMF/Baton Rouge, LA Rice/Ahysen

ROLLING STONES ELTON JOHN YES YES QUIET RIOT BARRY MANILOW DURAN DURAN DURAN DURAN BOTTEST: LIONEL RICHIE 2-1 ROGERS & PARTON 1-2 BILLY JOEL 6-5 MCCARTMEY & JACKS 7-6 JACKSON BROWNE 12-8

JACKSON BROWNE 17-8

KZZB/Beaumont, TX

Murphy/Harrison

SPANDAU BALLET

FMAF

ROLLING STONES

MELISSA MANCHESTE

JEFFRRY OSBORNE

HOTEST:

GUIET RIOT 1-1

BILLY JOEL 9-3

JOHN COUGAR 14-8

JOHN COUGAR 14-8

MCCARTNEY & JACKS 17-10

PETER SCHILLING 22-12

WQID/Biloxi, MS Kirk Cliett

URAN DURAN ONJ ROLLING STONES (ES YES
PETER SCHILLING
38 SPECIAL
BARRY MANILOW (dp)
HOTESE:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 6-3
HUEV LEWIS & NEWS 7-4
HALL & OATES 19-6
PAT BENATAR 17-12

PETER SCHILLING YES MATTHEW WILDER 38 SPECIAL Hottest: BILLY JOEL 6-2 MCCARTNEY & JACKS 9-5 RUFUS & CHAKA 10-6 COMMODORES 17-13 HALL & OATES 20-14

WSSX/Charleston Bill Martin

NAKED EYES
EDDIE MONEY
ROMANTICS
IRENE CARA
HOTLES:
FIXX 1-1
PAT BENATAR 2-2
QUIET RIOT 10-3
ELTON JOHN 18-7
ELVIS COSTILLO 13-8

WBCY/Charlotte, NC Bob Kaghan Bob Keghan

LimitON JOHN
BARRY MANILOW
38 SPECIAL
PAUL SIMON
HOttest:
LIONEL RICHIE 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 5-3
QUIET RIOT 10-7
JOHN COUGAR 24-12

WSKZ/Chattanooga, TN Blake/Page

RAINBOW RAY PARKER JP. PAUL SIMON YES REAL LIFE HOTEST: LIONEL RICHIE 1-1 BILLY JOEL 4-2 MOTELS 3-3 HUEY LEWIS 6 NEWS 7-5 JOHN COUGAR 9-6

WZLD/Columbia, SC
Chuck Finley
KC 4 SUNSHINE BAN
EDDIE MONEY
JOURNEY
JEFPREY OSBORNE
FFALL LIFE
RAY PARKER JR.
PAUL SIMON
MIDNIGHT STAR
HOLTEST
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
PETER SCHILLING 19-10
KC 6 SUNSHINE BAN D-38

WNOK-FM/Columbia, SC Tom Kent

Tom Kent
ELTON JOHN
CULTURE CLUB
POINTER SISTERS
PETER SCHILLING
SIMON TOWNSHEND
HOTEES:
POLICE 26-13
YES D-15
ONJ 25-16
HALL & OATES 28-20
BIG COUNTRY D-22

KITE/Corpus Christi, TX Zippo/Tucker

XIPDO INCRE

SPANDAII BALLET
YES
38 SPECIAL
HOTESE, STECHE
LIONEL RICHIE 4-1
BILLY JOEL 8-3
PAT BENATAR 9-4
MCCARTNEY 4 JACKS 15-5
PETER SCHILLING 31-15

KZFM/Corpus Christi Chuck Baker

none
Hottest:
MOTELS 1-1
POLICE 2-2
DAVID BOWIE 17-9
LIONEL RICHIE 19-10
JOHN COUGAR 18-15

WDOQ/Daytona Beach, FL Raiph Wimmer

WNFI/Daytona Beach, FL Brian Douglas

WDCG/Durham-Raleigh Randy Kabrich

KAMZ/EI Paso, TX

West/Seylor
BILLY JOEL
BARRY MANTLOW
HOTLEST:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
COMMODORES 4-3
SOS BAND 9-5
DEBARGE 14-10

KSET-FM/EI Paso, TX Cat Simon

Cat Simon

38 SPECIAL
COMMODORES (dp)
STRINGON
STRINGON
HOTERS
UB40
HOttest:
HERBIE HANCOCK 1-1
PAT BENATAR 5-2
JOHN COUGAR 20-14
ROMANTICS 23-15
ELTON JOHN 24-16

JACKSON BROWNE

PETER SCHILLING

YES PETER SCHILLING WARRICK & VANDROS MATTHEW WILDER ROMANTICS STREETS KIM CARNES HOCKETS RICHIE 1-1 MCCARTNEY & JACKS 7-4 MICHAEL JACKSON 8-6 JONN COUGAT 15-10 HALL & OATES 22 11 Raiph Wimmer

BARRY MANILOW
MATTHEW WILDER
RUFUS & CHAKA
38 SPECIAL
BIG COUNTRY
REAL LIFF
DEBARGE
HOTEST
ROGERS & PARTON 1-1
QUIET RIOT 5-3
MCCARTNEY & JACKS 10-5
CULTURE CLUB 14-10
HALL & OATES 20-13 KKYK/Little Rock, AR Mark McCain

Mark McCain

ROLLING STONES

HOTTEST:
BILLY JOEL 6-2

MCCARTNEY & JACKS 11-6

HUEY LEWIS & NEWS 13-8

QUIET RIOT 18-12

HALL & OATES 21-16

KBFM/McAllen-Bro Mitchell/DeHaro

PETER CCRILLING
MADONNA
FIREPALL
38 SPECIAL
SPANDAU BALLET
INDUSTRY
KISS
RE-FLEX
HOCTER
HOCTER
LIONEL RICHIE 3-2
BILLY JOEL 6-3
PAT BENATAR 7-4
QUIET RIOT 10-6
MCCARTNEY & JACKS 12-9 BARRY MANILOW
JOE JACKSON
DEBARGE
HOttest:
LIONEL RICHIE 1-1
BILLY JOEL 6-2
MCCARTNEY & JACKS 7-3
PAT BENATAR 11-6
QUIET RIOT 15-9

FM100/Memphis, TX John/Prestigiacomo

Randy Kabrich
ROLLING STONES
38 SPECIAL
DEBARGE
JOBOXERS
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 5-3
MICHABL JACKSON 4-4
BILLY JOEL 6-5
STACY LATTISAW 13-7 SONAPPSHIGHEOMO
ROLLING STONES
38 SPECIAL
KOOL & THE GANG
HOCLES LIONEL RICHE 1-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 7-3
HUEY LEWIS & NEWS 8-5
MOTELS 13-10

WABB-FM/Mobile, AL Fram/Fuller

Framitumer
none
Hottest:
POLICE 1-1
PRINCE 3-3
MCCARTNEY & JACKS 9-9
JOHN COUGAR 15-15
JACKSON BROWNE 16-16

G100/Mobile, AL

STRAY CATS
38 SPECIAL
RUTUS & CHAKA
BARRY MANILOW
RAY PARKER JR.
HOCTELS 3-2
MCCARTNEY & JACKS 10-5
PAT BENATAR 12-10
QUIET RIOT 21-16

BARRY MANILOW
KOOL 6 THE GANG
38 SPECIAL
SPANDAU BALLET
HOTEST:
LIONEL RICHIE 1-1
MCCARTNEY 6 JACKS 6-2
MOTELS 10-6
HUEY LEWIS 6 NEWS 19-13

KRGV/McAilen-Brownsville

KISS SPANDAU BALLET SPANDAU BALLET EWAF 38 SPECIAL RODNEY DANGERFIEL HOTTEST: PETER SCHILLING 3-1 JACKSON BROWNE 5-3 WARWICK & VANDROS 8-4 ASIA 12-6 QUIET RIOT 25-13

JACKSON BROWNE ONJ ELTON JOHN B SPECIAL HUEY LEWIS & NEWS (dp) QUIET RIOT (dp) RAINBOW (dp) SPANDAU BALLET BARRY MANILOW EWAF LINDA RONSTADT DURAN DURAN (dp) JUICE NEWTON MELITSSA MANCHESTE MOODY BLUES (dp) WANNES + THOMPSON LOVERBOY (dp) HOCTEST HOCHEST HOCHES HOCHEST HOCHEST HOCHEST HOCHEST HOCHEST HOCHEST HOCHEST HOCHEST WANS-FM/Greenville, SC Rod Metts

Rod Mets
POINTER SISTERS
BARRY MANILOW
MATHHEW WILDER
EDDIE 6 THE CRUIS
EW&F
PETER SCHILLING
HOTHERSTER LIONEL RICHIE 1-1
BRYSON 4 FLACK 10-5
PAT BENATAR 11-7
MCCARTNEY & JACKS 14-8
HALL & OATES 17-12 BARRY MANILOW 38 SPECIAL RAY PARKER JR. HOTTEST: BILLY JOEL 2-1 MCCARTNEY & JACKS 4-2 QUIET RIOT 5-3 PAT BENATAR 17-8 HALL & OATES 23-17 WSFL/New Bern, NC John Peace

John Peace LIONEL RICHIE 38 SPECIAL BARRY MANILOW RAY PARKER JB. PETER SCHILLING MATTERN WILDER PRINCE 4-2 PRINCE 4-2 MOTELS 7-3 MICHAEL JACKSON 9-4 MOODY BLUES 12-7 DAVID BOWIE 27-14

94TYX/Jackson, MS Jim Chick ROMANTICS BARBRA STREISAND (dp) JEFFREY OSBORNE JENNIFER HOLLIDAY (dp) ALABAMA (dp) ALSBAMA (dp) BS SPECIAL (dp) Hottest: LIONEL RICHIE 1-1 BILLY JOEL 5-2

Jim Chick
COMMODORES
BARRY MANILOW
38 SPECIAL
HOTES:
LIONEL RICHIE 2-1
PRINCE 3-2
BONNIE TYLER 4-4
FIXX 10-5
MCCARTNEY 6 JACKS 12-8

BILLY JOEL 5-2 MCCARTNEY & JACKS 12-6 JOHN COUGAR 23-16 HALL & OATES 25-17 WQUT/Johnson City, TN Rod Hampton

ONJ PETER SCHILLING CULTURE CLUB BJ105/Orlando, FL Garry Mitchell ONJ
ROLLING STONES
KIM CARNES
QUIET RIOT
HOTTES
ROGERS & PARTON 1-1
MOTELS 5-2
LIONEL RICHIE 7-3
BILLY JOEL 13-7
HUEY LEWIS & NEWS HOTCEST:
FIXX 1-1
LIONEL RICHIE 13-5
HUEY LEWIS & NEWS 14-8
BILLY JOEL 18-12
MCCARTNEY & JACKS 33-24 WOKI/Knoxville, TN Gary Adkins

none
Notest:
POLICE 1-1
LIONEL RICHIE 3-3
PAT BENATAR 4-4
BILLY JOEL 8-8
JOHN COUGAR 13-13 WRVQ/Richi Bob McNell BOD MCNell
BIG COUNTRY
ROMANTICS
STRAY CATS
ROLLING STONES
EWAF
DEBARGE
HOTTEST
HOTEL 3-1
QUIET RIOT 15-5
DURAN DURAN 20-8
MICHARL JACKSON 21-9
HUEY LERIS & NEWS 27-14
KITY/San Antonio, TX
Frank Walsh

SHANNON
MADONNA (dp)
BABBRA STREISAND (dp)
ROMANTICS (dp)
BARRY MANILOW (dp)
HOTEST:
MICHAEL JACKSON 1-1
ROCERS 6 PARTON 3-2
MCCARTNEY & JACKS 9-6
ALABAWA 16-8
JOURNEY 19-13

KTFM/San Antonio, TX Thorman/Nasty

BILLY JOEL
SPANDAU BALLET
BARRY MANILOW
RE-PLEX
HEADPINS
HERB ALPERT
PAUL SIMON
EDDIE & THE CRUIS
MOODY BLUES
CAROLE KING
HOTERS CARODE NAME
LOTOREL RICHIE 1-1
SPANDAU BALLET 4-2
MATTHEW WILDER 14-12
JOHN COUCAR 18-14
BILLY JOEL D-27

KTSA/San Antonio, TX Steva Weed

none Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 2-2 SPANDAU BALLET 3-3 ALABAMA 4-4 MCCARTNEY & JACKS 6-6

MCCARTNEY & JACKS 6-6
KROK/Shreveport LA
Hayden/Stewart
ROLLING STONES
YES
MOODY BLUES
LINDA RONSTADT
BARRY MANILOW
GLADYS KNIGHT
HOTESEL
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & ACKS 7-3
PAT BERNATA B 15-6
RUEY LEWIS & NEWS 12-7

WSEZ/Winston-Salam Steve Finnegen ROLLING STONES HOTELET: ROCERS & PARTON 1-1 LIONEE RICHIE 7-3 BILLY JOEL 8-4 WCCARTNEY & JACKS 13-7 QUIET RIOT 24-13

PARALLEL THREE

KQIZ-FM/Amarillo Ron Chase

MATTHEW WILDER ROBERT PLANT SPANDAU BALLET MOODY BLUES JOE JACKSON ALDO MOVA PRINCE SAGA HOLLEST SAGA Hottest: QUIET RIOT 1-1 JOHN COUGAR 4-2 RICK SPRINGFIELD 13-5 JOBOXERS 10-7 MCCARTNEY & JACKS 14-9

Johnstevens
JOURNEY
ROLLING STONES
BARRY MANILOW
COMMODORES
JOE JACKSON
KOOL & THE GANG
ELTON JOHN
HOLLER
LIONEJOH
LONEL CHIE 2-1
LONEL CHIE 2-1
MCCARTNEY & JACKS 12-7
HALL & OAGTS 27-10
HUMAN LEAGUE 25-16

WJAD/Beinbridge, GA Skip Elliot

Skip Elitot

BARRY MANILOW
ROBERT PLANT
MATTHEW WILDER
DEBORAH ALENN
KOOL & THE GAMC
KOOL & THE GAMC
HOLEN
LIONEL RICHIE 1-1
ROCERS & PARTON 2-4
MICHAEL JACKSON 14-6
PRINCE 4-7
CUIET RIOT 11-9

WCGQ/Colum Raiph Carroll

Melph Carroll
ELTON JOHN
DEBARGE
BARRY MANILOW
NAKED EYES
HOTE 1-1
HOTE 1-1
HOCARTHEY & JACKS 5-2
BILLY JOEL 10-5
JOHN COUGAR 11-6
OUIET RIOT 19-12

KISR/Ft. Smith, AR Rick Hayes

HICK HEYES

BARRY MANILOW
RAY PARKER JR.
MATTHEW WILDER
HOTLEST RCHIE 1-1
LONELE RCHIE 1-1
LONELE RCHIE 1-1
LONEL BENATRA 6-3
JOHN COUGAR 8-4
BILLY JOEL 12-6

Q104/Gededen, AL Gaither/Davis

Gaither/Davis

Gaither/Davis

Gaither/Davis

Gaither/Davis

Gaither/Gaither

Gaither

Gaither/Gaither

Gaither

WFOX/Gainsville, GA Alan Du Priest

SPANDAU BALLET BARRY MANILOW JENNIFER HOLLIDAY DEBORAH ALLEN DEBORAH ALLEW Hottest: LIONEL RICHIE 1-1 PIXX 7-4 PAT BENATAR 18-7 MCCARTNEY & JACKS 1 COMMODORES 17-14

COMMODORES 17-14

WYKS/Geineeville. FL
Lou Patrick

SAGA (dp)
JOE JACKSON (dp)
EDDIE MONEY (dp)
PAUL SIMON (dp)
ONJ
HOTTER TOT 2-1
PAT BERNATAR 3-2
JOHN COUGAR 7-4
ASIA 10-5
BILLY JOEL 13-6

KILE/Galveston, TX Scott Taylor

SCORT Taylor

ROLLING STONES
ELTON JOHN
SPANDAU BALLET
DEBARGE
EDDIE & THE CRUIS
KOOL & THE GANG
RE-FLEX (dp)
HOCLERICHIE 2-1
MCCARTNEY & JACKS 11-5
PAT BENATAR 14-6
HUSY LEWIS & NEWS 12-7
MICHAEL JACKSON 19-14

KTDY/Lafayette, LA Greg Stevens

Greg Stevens

DURAN DURAN

ROLLING STONES

STRAY CATS

PAUL SIMON

RAY PARKER JR.

NAKED EYES

EDDIE & THE CRUIS (dp)

HOTE AT:

LIONEL RICHIE 1-1

BILLLY JOEL 2-2

MCCARTNEY & JACKS 5-4

JOHN COUGAR 18-9

QUIET RIOT 21-12

Q101/Meridian, MS

Chuck McCertney
ROLLING STONES
DEBORAH ALLEN
MOODY BLUES
38 SPECIAL
BARRY MANILOW
BERTIE HIGGINS
REAL LIFE
HOTE
HOTE
BILLY JOEL 2-1
MCCCARTNEY 6 JACKS 6-4
HUEY LEWIS 6 JACKS 6-4
FAT BENATAR 11-8
HALL 6 OATES 17-9

KNOE-FM/Monroe, LA Rhymes/Shee

Rhymoushee
DORAN DURAN
38 SPECIAL
RAY PARKER IR.
ALAN PARSONS
BARRY MANILOW
HOTEST:
BILLY JOEL 2-1
MCCARTNEY & JACKS 7-3
PAT BENATAR 12-6
HUEY LEWIS 6 NEWS 11-8
JOURNEY 17-12

MOODY BLUES BARRY MANILOW (dp) 38 SPECIAL MATTHEW WILDER ROBERT PLANT (dp) Rottest: LIONEL RICHIE 2-1 BILLY JOEL 4-2 PETER SCHILLING 5-4 HUMAN LEAGUE 13-9 JOHN COUGAR 15-11

WXLK/Roenoke, VA

DON O'Shee

NAKED EYES
POINTER SISTERS
38 SPECIAL
KOOL 6 THE GANG
BARRY MANILOW
HOTESE:
DAVID BOWIE 1-1
LIONEL RICHIE 3-2
BILLY JOEL 4-3
MSB 10-6
ELTON JOHN 12-7

WAEV/Sevenneh, GA North/Rogers ASIA
JENNIFER HOLLIDAY
YES
KOOL & THE GANG
BARRY MANILOW
SPANDAU BALLET
"Ottest: SPANDAU BALLET HOTLEST: MCCARTHEY & JACKS 14-9 MATTHEW WILDER 21-14 IRENE CARA 22-16 HALL & OATES 24-18 ELTON JOHN 29-21

WIXV/Sevenneh, GA J.P. Hunter J.P. Hunter
BARRY MANILOM
RAY PARKER JR.
ROBERT PLANT
NEIL YOUNG
KISS (dp)
Hottest:
PAT BENATAR 1-1
JEFFREY OSBORNE 10-4
JOHN COUGAR 12-7
STACY LATISAN 13-9
RUFUS & CHAKA 20-12

Z102/Savennah, GA Randl Sommers
PETER SCHILLIJING
-LINDA RONSTADT
-LINDA RONSTADT
-JEFFREY OSBORNE
KOOL & THE GANG
HOCLESTELLIONEL RICHIE 1-1
MCCARTNEY & JACKS 9-2
JOHN COUGAR 16-9
RUPUS & CHARA 17-14
EURYTHMICS 23-19

Bran Printips
38 SPECIAL
REAL LIFE
COMMODORS
RENN FER HOLLIDAY
XISS
HOTOLIDAY
XISS
LIONEL RICHIE 1-1
FIXX 2-2
QUIET RICH 10-8
CULTURE CLUB 13-9
PAT BENATAR 14-10

KKQV/Wichita Falls, TX Chuck Beck JOBOXERS BARRY MANILOW COMMODORES COMMODORES
HOTTES:
QUIET RIOT 1-1
BILLY JOEL 3-2
MCCARTNEY 6 JACKS 4-3
PAT BENATAR 5-4
PETER SCHILLING 20-9

WHSL/Wilmington, NC Foster/Patrick FOSTE/Patrick
POBERT PLANT (dp)
MODUY BLUES
SPANDAU BALLET
ROMANTICS (dp)
RAINBOW
STRAY CATS
PAUL RODGERS (dp)
HOTELS 2-1
MCCARTNEY & JACKS 5-3
JOHN COUGAR 8-4
PAT BENATAR 10-5
JOURNEY 11-6

230 Reporters 218 Current Reports

The following stations failed to port this week and therefore their playlists were frozen:

CHUM/Toronto

WGCL/Cleveland KTSA/San Antonic WABB-FM/Mobile

MIDWEST Most Added • Hottest

38 Special **Barry Manilow** Robert Plant

Billy Joel Lionel Richie McCartney/Jackson

CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added. the song was dropped from the playlist then re-

WEST **Most Added** • Hottest

38 Special **Duran Duran**

Barry Manilow McCartney/Jackson **Lionel Richie Billy Joel**

MIDWEST

PARALLEL TWO WKDD/Akron, OH

Matt Patrick POINTER SISTERS BARBRA STREISAND (dp) SAGA (dp) BARRY MANILOW POLICE RUFUS & CHAKA RUFUS & CHAKA
HOttest:
BILLY JOEL 7-1
STEVIE NICKS 4-7
HALL & OATES 19-10
PAT BENATAR 24-15
IRENE CARA 23-18

WKAU/Appleton-Oshkosh

Ross/Allen PAUL SIMON PAUL SIMON
38 SPECIAL
BARRY MANILOW
HOTTEST:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
PAT BENATAR 13-9
RICK SPRINGFIELD 16-11
MICHAEL JACKSON 20-13

WNAM/Appelton-Oshkosh Chris Caine

LINDA RONSTADT BARRY MANILOW BARRY MANILOW
38 SPECIAL
STRAY CATS
DEBORAH ALLEN
KOOL & THE GANG
JENNIFER HOLLIDAY
HOTTEST: Hottest: MCCARTNEY & JACKS 6-1 BILLY JOEL 5-2 JOHN COUGAR 9-3 HALL & OATES 16-10 IRENE CARA 26-19

92X/Columbus, OH **Terl Nutter**

IRENE CARA YES
PAUL SIMON
HOTLEST:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
BILLY JOEL 4-3
MCCARTMEY & JACKS 11-4
QUIET RIOT 16-5

KliK/Davenport, iA

BARRY MANILOW MATTHEW WILDER MATTHEW WILDER
DURAN DURAN (dp)
38 SPECIAL
COMMODORES
Hottest:
BILLY JOEL 3-1 PAT BENATAR 15-10
QUIET RIOT 14-12
MICHAEL JACKSON 16-15

KMGK/Des Moines, IA

Hottest HOCKESS. LINNEL RICHIE 1-1
ROGERS & PARTON 2-2
BILLY JOEL 4-4
MCCARTNEY & JACKS 6-6
HALL & OATES 16-16

WEBC/Duluth Dick Johnson

PAUL SIMON STRAY CATS (dp) ROLLING STONES (dp) YES (dp) YES (dp) Hottest: BILLY JOEL 2-1 MCCARTNEY & JACKS 5-2 JOURNEY 10-6 JACKSON BROWNE 9-8 HALL & OATES 17-11

WKDQ/Evensville, IN Hobbs/Payne

38 SPECIAL PAUL SIMON DURAN DURAN KISS (dp) RISS (dp) Hottest: LIONEL RICHIE 2-1 MICHAEL JACKSON 5-2 BILLY JOEL 6-3 MCCARTNEY & JACKS 8-5 HUEY LEWIS & NEWS 14-8

WSTO/Evansville, (N Chris Taylor

Hottest: BILLY JOEL 4-1 MOTELS 11-6 HUEY LEWIS & NEWS 16-8 QUIET RIOT 18-12 JACKSON BROWNE 25-18

Tony Richards

ROLLING STONES
38 SPECIAL
RODNEY DANCERPIEL (dp)
ROTES SPARTON 1-1
RUEY LEWIS & NEWS 10-9
MICHAEL JACKSON 17-12
CULTURE CLUB 19-13
HUMAN LEAGUE 29-21

WGRD/Grand Rapids, Mi J.J. Duling

ELTON JOHN ALDO NOVA SPANDAU BALLET Hottest: LIONEL RICHIE 1-1 QUIET RIOT 9-2
MCCARTNEY & JACKS 10-5
ASIA 12-9
EDDIE & THE CRUIS 17-10

WZZR/Grand Rapids, MI Don Schuller

EDDIE MONEY EDDIE MONEY
SAGA
ROBERT PLANT
CHEAP TRICK
ALAN PARSONS
JOE JACKSON
RE-FLEX
HOTTELEX
HOTTELEX BILLY JOEL 2-2 PAT BENATAR 10-5 INDUSTRY 12-8 ROMANTICS 15-10

WZPL/Indianapolis, IN Hoffmann/Browning

ROBERT PLANT 38 SPECIAL MATTHEW WILDER BARRY MANILOW BARRY MARILOW Hottest: LIONEL RICHIE 1-1 ROGERS & PARTON 3-2 BILLY JOEL 5-3 QUIET RIOT 15-6 MICHAEL JACKSON 24-7

WJXQ/Jackson, MI Ryan/Cheeks

BILLY JOEL ROBERT PLANT SAGA SAGA
SIMON TOWNSHEND (dp)
MEN WITHOUT HATS (dp)
HEADPINS (dp)
HEADPINS (dp)
HOTHERS (dp)
HOTHERS (dp)
HOTHERS (dp)
HOTHERS (dp)
MOTES 10-5
ROCLARTMEY & JACKS D-15
ROLLING STONES 38-18

WKFR/Kalamazoo, MI Swart/Chapman

PAUL SIMON YES (dp) RICK SPRINGFIELD (dp) ASIA (dp)
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 4-2
PAT BENATAR 14-5
HUEY LEWIS & NEWS 12-7
JOHN COUGAR 15-9

ZZ99/Kansas City, MO Rowlands/Bensor

RAY PARKER JR.
ROBERT PLANT
JOE JACKSON
MOODLY BLUES
EDDIE MONEY
HOTELST LIONEL RICHIE 2-1
QUIET RIOT 1-2
BILLY JOEL 3-3
GNCCARTNEY & JACKS 4-4
JOHN COUGAR 5-5

WVIC/Lansing, MI

Jay Stevens OUIET RIOT
RICK SPRINGFIELD
DURAN DURAN
PAUL SIMON
HOLLEST:
PAT BENATAR 1-1
ROMANTICS 11-5
BILLY JOEL 10-6
JOHN COUGAR 20-14
CULTURE CLUB 21-17

WZEE/Madison

STRAY CATS ASIA RAY PARKER JR. NENA Hottest: Hottest: QUIET RIOT 1-1 LIONEL RICHIE 4-2 PAT BENATAR 3-3 BILLY JOEL 5-4 MCCARTNEY & JACKS 6-5

KJ103/Oklahoma City, OK Den Wilson

YES RE-FLEX REAL LIFE STREETS STREETS
RAY PARKER JR. (dp)
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 2-2
PAT BENATAR 6-4 HALL & OATES 14-10 DURAN DURAN 25-19

KQKQ/Omehe, NE Taylor/Dean

PAUL SIMON BARRY MANILOW Hottest: QUIET RIOT 2-1 BILLY JOEL 3-2 MCCARTNEY & JACKS 6-3 PAT BENATAR 9-6 ASIA 14-9

WKZW/Peorle

YES STRAY CATS DURAN DURAN Hottest:
POLICE 1-1
LIONEL RICHIE 4-3
JOURNEY 9-4
HUEY LEWIS & NEWS 8-6
MOTELS 16-9

WRKR/Racine-Milwaukee Pat Martin

PETER SCHILLING
RAINBOW
ELTON JOHN
SHANNON
NORA
HOTELST RIOT 1-1
JOHN COUGAR 14-6
RICK SPRINGFIELD 18-8
DURAN DURAN 27-15
CULTURE CLUB 26-16

WZOK/Backford Tim Fox

none Hottest: BILLY JOEL 1-1 LIONEL RICHIE 2-2 ROGERS & PARTON 3-3 MCCARTHEY & JACKS 8-8 PAT BENATAR 9-9

U93/South Bend, IN J.K. Dearing

ROLLING STONES CULTURE CLUB Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 2-2 BONNIE TYLER 3-3 MCCARTNEY & JACKS 10-6 HALL & OATES 29-24

WRQN/Toledo Buck McWilliams

ROLLING STONES KISS RAY PARKER JR. RE-FLEX Hottest: Hottest: LIONEL RICHIE 1-1 MOTELS 2-2 MCCARTNEY & JACKS 10-4 MICHAEL JACKSON 21-10 HALL & OATES 27-12

KAYI/Tulsa, OK Phil Williams

38 SPECIAL 38 SPECIAL
ALAN PARSONS
PAUL SIMON
ROMANTICS
RAY PARKER JR.
HOTTEST
LIONEL RICHIE 2-1
HUEY LEWIS & NEWS 1-2
PAT BENATAR 10-6
MICHAEL JACKSON 12-7
MCCARTNEY & JACKS 14-9

KEYN-FM/Wichits, KS Taylor/Pearman

ROLLING STONES (dp) ROLLING STONES (dp)
DURAN DURAN (dp)
OUTER TIOT (dp)
PETER SCHILLING
PAUL SIMON
MATTHEW WILDER (dp)
HOTELS 3-2
ROCERS & PARTON 6-3
MCCARTNEY & JACKS 7-4
BILLY JOEL 10-5

WHOT/Youngstown Dick Thompson

REAL LIFE MOODY BLUES LINDA RONSTADT SAGA ROBERT PLANT PAT BENATAR 10-5 HALL & OATES 16-10 RICK SPRINGFIELD 21-14 PETER SCHILLING 23-16 POLICE 27-17

WYFM/Youngsto Jeff Tobin

MCCARTNEY & JACKS Hottes++ HOTTEST:
QUIET RIOT 1-1
BILLY JOEL 3-2
LIONEL RICHIE 5-3
ROGERS & PARTON 8-5

PARALLEL THREE

KFYR/Bismerck, ND

DURAN DURAN ASIA
NEIL YOUNG
ROLLING STONES
ROLLEST
ROTES & PARTON 1-1
BILLY JOEL 3-2
MCCARTMEY & JACKS 7-4
HUEY LEWIS & NEWS 9-6
PAT BENATAR 10-7

WRWR/Bioomi John Helmann

EDDIE MONEY (dp) 38 SPECIAL PETER SCHILLING SPANDAU BALLET SPANDAU BALLET
ROBERT PLANT
RAY PARKER JR.
RAINBOW (dp)
KOOL & THE CANG (dp)
MEN WITHOUT HATS (dp)
MADONNA (dp)
HOTELS 1-1
JOHN COUGAR 14-4
PAT RENARTAR 13-6 PAT BENATAR 13-6 HUMAN LEAGUE 16-8 HALL & OATES 25-16

WBNQ/Bloomington Mike Justin

38 SPECIAL 38 SPECIAL
EDDIE MONEY (dp)
GENESIS (dp)
ROMANTICS (dp)
ALAN PARSONS (dp)
Hottest:
BILLY JOEL 1-1 MCCARTNEY & JACKS 3-3 PAT BENATAR 7-4 JOHN COUGAR 8-6 JOURNEY 9-7

WCIL-FM/Carbondale, IL

SPANDAU BALLET DURAN DURAN JOBOXERS PETER SCHILLING (dp)
ROMANTICS (dp) Hottest: ROGERS & PARTON 1-1 QUIET RIOT 2-2 NEW EDITION 3-3 KISS 14-6 JOHN COUGAR 25-13

KCMQ/Columbia, MQ **Dave McCormick**

BARRY MANILOW NAKED EYES ROMANTICS ROBERT PLANT Hottest: BILLY JOEL 3-1 MCCARTNEY & JACKS 8-2 PAT BENATAR 14-7

Y94/Fergo, ND

Collins/Anderson

DEBARGE
MATTHEW WILDER
38 SPECIAL
RAY PARKER JR.
ALAN PARSONS
BARRY MANILOW

HOTCEST:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTMEY 6 JACKS 8-3
HUEY LEWIS 6 NEWS 11-7
OUIET RIOT 18-13

KKXL-FM/Grand Forks, ND

Don Nordine JOURNEY 38 SPECIAL DEBORAH ALLEN RICK SPRINGFIELD ROLLING STONES (dp) Hottest: LIONEL RICHIE 7-1 QUIET RIOT 2-2 ROGERS & PARTON 9-4 BILLY JOEL 10-5 PAT BENATAR 22-11

KYTN/Grand Forks, ND

Tom Fricke Tom Ficke
ONJ
MATTHEW WILDER
RAY PARKER JR.
KISS
LINDA RONSTADT
ROBERT PLANT
KANSAS
HOTTON
HOTE
HOTE
LEPPARD 2-2
JOHN COUGAR 18-8
EURYTHMICS 20-12
LIONEL RICHIE 35-23

KRNA/lows City, IA

Bart Goynshor PETER SCHILLING 38 SPECIAL RAY PARKER JR. MOODY BLUES BARRY MANILOW ROMANTICS ROMANTICS
HOTTEST:
BILLY JOEL 3-1
PRINCE 1-2
LIONEL RICHIE 4-3
MCCARTNEY & JACKS 13-5
QUIET RIOT 18-10

WAZY-FM/Lafayette, IN Stacy/Green

ROBERT PLANT MOODY BLUES ONJ BARRY MANILOW ALAN PARSONS ALAN PARSONS
HOTCEST:
HUEY LEWIS & NEWS 2-2
BILLY JOEL 7-3
MCCARTNEY & JACKS 22-14
QUIET RIOT 26-19
HALL & OATES 35-27

KFRX/Lincoln

Tracy Johnson RAY PARKER JR.
38 SPECIAL
HOTLEST:
HOTLEST:
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 4-3
MCCARTNEY & JACKS 10-4
QUIET RIOT 11-6

KXSS/Lincoln, NE Tim Kelly

COMMODORES JENNIFER HOLLIDAY LIONEL RICHIE 1-1 ROGERS & PARTON 2-2 BILLY JOEL 4-4 MCCARTNEY & JACKS 7-7 ONJ 31-31

KKLS-FM/Rapid City, SD Sherwin/Piper

ROLLING STONES ROLLING STONES
38 SPECIAL
MOODY BLUES
DOKKEN (dp)
HOTTEST
LIONEL RICHIE 6-1
PAT BERNATAR 8-5
MCCARTNEY & JACKS 13-9
JOHN COUGAR 20-16
PETER SCHILLING 30-26

99KG/Salina KS Denny Collier

none Hottest: ROGERS & PARTON 1-1 PRINCE 2-2 LIONEL RICHIE 4-4 BILLY JOEL 6-6 QUIET RIOT 18-18

Dan Kieley

ONJ
POLICE
ELTON JOHN
DOKKEN
HOTLEST:
LIONEL RICHIE 3-2
MOTELS 4-3
BILLY JOEL 5-4
PAT BENATAR 11-7
JACKSON BROWNE 14-9

KWTO-FM/Springfield, MO

Bob Hammond OUIET RIOT (dp) 38 SPECIAL 38 SPECIAL
POINTER SISTERS
RAY PARKER JR.
ROBERT PLANT
PETER SCHILLING PETER SCHILLING HOTLEST: LIONEL RICHIE 2-1 DAVID BOWIE 4-2 MCCARTNEY & JACKS 7-3 JOHN COUGAR 14-9 DURAN DURAN D-26

WSPT/Stevens Point

Bouley/Tracy PAUL SIMON BARRY MANILOW PETER SCHILLING POINTER SISTERS RICK SPRINGFIELD LINDA RONSTADT (dp) Hottest: LIONEL RICHIE 3-1 BILLY JOEL 2-2 QUIET RIOT 7-5 MICHAEL JACKSON 19-10 MCCARTNEY & JACKS 20-12

KDVV/Topeka, KN

Tony Stewart PETER SCHILLING DURAN DURAN BARRY MANILOW ROBERT PLANT ROGERS & PARTON 1-1 QUIET RIOT 2-2 BILLY JOEL 8-4 PAT BENATAR 11-7 PAT BENATAR 11-7 MICHAEL JACKSON 12-8

KFMW/Waterloo, IA

Mark Potter 38 SPECIAL 38 SPECIAL
DEBARGE
RAINBOW (dp)
MATTHEW WILDER
KOOL & THE GANG
HOTEST:
LIONEL RICHIE 1-1
MCCARTWEY & JACKS 16-6
ASIA 22-12
CULTURE CLUB 34-23
HALL & OATES 36-26

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/Kamper

ROLLING STONES (dp) ROLLING STONES (dp)
YES
PAUL SIMON
38 SPECIAL
HOTEST:
LIONEL RICHIE 1-1
QUIET RIOT 3-2
MCCARNNEY 5 JACKS 9-4
JOHN COUGAR 20-13
CULTURE CLUB 22-14

KBBK/Boise, iD Tom Evans

MATTHEW WILDER ELTON JOHN
KOOL & THE GANG
BARRY MANILOW
KISS (dp)
ROMANTICS ROMANTICS
HOTEST:
QUIET RIOT 1-1
BILLY JOEL 16-9
PETER SCHILLING 18-11
MICHAEL JACKSON 23-17
DURAN DURAN D-21

KKFM/Colorado Sprin as. CO Finney/Ryan

DURAN DURAN STRAY CATS ALAN PARSONS PAUL SIMON PAUL SIMON
HOLLEST:
LIONEL RICHIE 1-1
HUEY LEWIS & NEWS 5-2
MCCARTMEY & JACKS 8-4
ROGERS & PARTON 9-6
PAT BENATAR 14-7

KMGX/Fresno, CA Carey Edwards

QUIET RIOT ROMANTICS BARRY MANILOW REAL LIFE Hottest: HOTTEST:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
PAT BENATAR 5-3
MCCARTNEY & JACKS 8-6
DURAN DURAN 15-10

KYNO-FM/Fresno Walker/Davis

MIDNIGHT STAR MIDNIGHT STAR
NAKED EYES
PETER SCHILLING
POLICE
FOUR TOPS
MADONNA
Hottest: DEF LEPPARD 1-1 LIONEL RICHIE 2-2 PAT BENATAR 5-3 QUIET RIOT 10-5 MCCARTNEY & JACKS 8-6

KiKi/Honolulu, Hi

Kong/Shishido PETER MOON BAND JOE JACKSON RAY PARKER JR. RE-FLEX RE-FLEX
Hottest:
LIONEL RICHIE 1-1
MANHATTAN TRANSFE 10-5
MCCARTNEY & JACKS 13-6
RUFUS & CHAKA 16-11
HALL & OATES 25-16

KQMQ/Honolulu, HI Kimo Akane

ROLLING STONES DURAN DURAN EDDIE MONEY BARRY MANILOW 38 SPECIAL 38 SPECIAL
MOODY BLUES
ROBERT PLANT
MADONNA
HOTHER STREET
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 5-4
JAMES INGRAM 7-5
EURYTHRIGS 10-7
BILLY JOEL 15-8

KLUC/Las Vegas, NV

Dave Anthon

MATTHEW WILDER MATHEW WILDER
NAKED EYES
38 SPECIAL
KOOL & THE GANG
EDDIE MONEY
BARRY MANILOW
JEFFREY OSBORNE HOTTEST: BONNIE TYLER 1-1
TALKING HEADS 3-2
JOURNEY 11-5
MCCARTNEY & JACKS 15-8
ROMANTICS 18-11

KOSO/Modesto, CA

Aushern/Mein Aushern/Mein
JOHN COUGAR
PAUL SIMON
BARRY MANILOW
38 SPECIAL
MOODY BLUES
HOCHERS & PARTON 1-1
LIONEL RICHIE 2-2
PAT BENATAR 18-8
CULTURE CLUB 17-9
MICHAEL JACKSON 29-16

KHOP/Modesto-Stockton David Kraham

ROLLING STONES QUIET RIOT (dp) HOTTEST: LIONEL RICHIE 1-1 ASIA 11-6 PAT BENATAR 14-9 MICHAEL JACKSON 24-14 HALL & OATES 30-17

KIDD/Monterey, CA

Rick Boyd RICK BOYD

ROLLING STONES
PETER SCHILLING
KOOL & THE GANG
RAY PARKER JR.
DURAN DURAN
HOTESE:
RUFUS & CHAKA 3-1
MICHAEL JACKSON 10-4
ASIA 15-9
HALL & OATES 29-15
MELISSA MANCHESTE 32-22

K96/Provo, UT

Gentry/Green none Hottest: LIONEL RICHIE 1-1 ROGERS & PARTON 2-2 PRINCE 3-3 BILLY JOEL 4-4 MCCARTNEY & JACKS 5-5

KGGI/Riverside-S. Bernardino Volpe/O'Nell

STLLY JOEL ONJ
MADONNA
RODNEY DANGERFIEL
HOTTES:
LIONEL RICHIE 3-1
ROGERS 6- PARTON 4-2
ACCARTMEY 6 JACKS 12-7
DEBARGE 15-10
HALL 6 OATES 24-20

KWOD/Sacran Mr. Ed

JACKSON BROWNE JACKSON BROWNE
JOBOXERS
BIG COUNTRY
DURAN DURAN
Hottest:
BILLY JOEL 6-1
MCCARTNEY 5 JACKS 11-7
HUEY LEWIS 6 NEWS 14-8
JOHN COUGAR 13-10
MICHAEL JACKSON 15-11

KSKD/Salem, OR Len E. Mitchell

RAY PARKER JR.
DEBORAH ALLEN (dp)
LINDA RONSTADT (dp)
JENNIFER HOLLIDAY (dp) JENNIFER HOLLIDAY (dp)
REAL LIFE (dp)
MATTHEW WILDER (dp)
BARRY MANILOW (dp)
HOTEST:
QUIET RIOT 2-1
BILLY JOEL 4-2
PAT BEMATAR 10-4
MCCARTHEY & JACKS 13-5
PETER SCHILLING 20-11

KRSP/Salt Lake City

Carlson/Moll RUFUS & CHAKA STRAY CATS BARRY MANILOW BARBRA STREISAND (dp) OUIET RIOT 1-1 LIONEL RICHIE 4-3 MCCARTMEY & JACKS 10-6 CULTURE CLUB 21-13 MIDNIGHT STAR 22-14

KHYT/Tucson Sherman Cohen

HUEY LEWIS & NEWS 38 SPECIAL JENNIFER HOLLIDAY STACY LATTISAW SAGA
SHANNON
POLICE
DURAN DURAN
HOTTEST
LIONEL RICHIE 1-1
PETER SCHILLING 2-2
ROGERS & PARTON 4-3
CULTURE CLUB 22-5
MCCARTNEY & JACKS 8-7

KRQQ/Tucson Zapoleon/Norris

DURAN DURAN DURAN DURAN
RAINBOW
NAKED EYES
RAY PARKER JR.
SPANDAU BALLET
HOTTES:
PETER SCHILLING 1-1
LIONEL RICHIE 2-2
CHILTIDE CLUB 5-4

PARALLEL THREE

KGOT/Anchorage, AK

Kay Taylor ALAN PARSONS SPANDAU BALLET ROLLING STONES EDDIE MONEY SIMON TOWNSHEND HOTTEST BENATAR 3-1 LOHN COMEAR 7-5 JOHN COUGAR 7-5 IRENE CARA 11-6 CULTURE C!UB 19-8 ELTON JOHN 14-9

KYYA/Billings, MT

Charlie Fox 38 SPECIAL PETER SCHILLING PETER SCHILLING
YES (40)
MATTHEW WILDER
BARRY MANILOW
HOTELS:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY 6 JACKS 8-4
PAT BENATAR 20-12
HALL 6 OATES 21-13

KCDQ/Bozemen Greg Williams

DEBORAH ALLEN ROBERT PLANT BARRY MANILOW BARRY MANLOW Hottest: BILLY JOEL 6-1 MOTELS 3-2 QUIET RIOT 7-4 EURYTHMICS 13-9 JOHN COUGAR 16-10

KTRS/Casper

KIM CARNES YES POINTER SISTERS BARBRA STREISAND Hottest: LIONEL RICHIE 1-1 BILLY JOEL 4-2 MCCARTNEY & JACKS JACKS 6-3

KKAZ/Chevenne

John Ramsey

CULTURE CLUB KIM CARNES DURAN DURAN YES YES
ROLLING STONES
PAUL SIMON
HOTLEST:
BILLY JOEL 4-1
MCCARTMEY & JACKS 5-2
HUEY LEWIS & NEWS 11-6
JACKSON BROWNE 13-8
QUIET RIOT 22-10

KGHO/Hoquiam

Steve Larson BARRY MANILOW
LINDA RONSTADT
HOTLEST:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 11-6
CULTURE CLUB 20-14
JOHN COUGAR 18-15
HALL & OATES 28-18

KOZE/Lewiston, ID

Jay McCall ROBERT PLANT STRAY CATS BARRY MANILOW DEBARGE DEBARGE HOttest: ROGERS & PARTON 1-1 QUIET RIOT 3-2 PAT BENATAR 4-3 MCCARTNEY & JACKS 13-7 JOHN COUGAR 15-10

KDZA/Pueblo

Rip Avina NAKED EYES 38 SPECIAL COMMODORES LINDA RONSTAD BARRY MANILOW ROMANTICS HOTTEST: LIONEL RICHIE 1-1 BILLY JOEL 2-2 MICHAEL JACKSON 9-4 MCCARTNEY & JACKS 13-5 PAT BENATAR 17-7

KCBN/Reno, NV

Jim O'Neal none Hottest: LIONEL RICHIE 1-1 PAT BENATAR 2-2 BILLY JOEL 4-4 MCCARTMEY & JACKS 9-9 CULTURE CLUB 21-21

KBIM/Roswell, MN

Herry Dierks 38 SPECIAL SPANDAU BALLET RAY PARKER JR. MOODY BLUES ROBERT PLANT Hottest. MOTELS 2-1 BILLY JOEL 4-2 MCCARTNEY & JACKS 8-3 JOURNEY 10-6 MICHAEL JACKSON 14-7

KSLY/San Luis Object

Tom Walsh 38 SPECIAL
RAY PARKER JR.
JENNIFER HOLLIDAY
LINDA RONSTADT
SPANDAU BALLET SPANDAU BALLET
MOODY BLUES
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
MCCARTMEY & JACKS 8-3
HALL & OATES 16-7
JOHN COUGAR 12-9
CULTURE CLUB 24-17

KZOZ/San Luis Obispo, CA

38 SPECIAL
SPANDAU BALLET
PAUL RODGERS
EDDIE MONEY
MOODY BLUES
INDUSTRY
REAL LIFE
ALAN PARSONS
ROBERT PLANT
HOTLEST:
OULDET BIOT 1-1 Hottest: QUIET RIOT 1-1 LIONEL RICHIE 4-2 MCCARTNEY & JACKS 5-3 JOHN COUGAR 14-8 HALL & OATES 28-14

KIST/Senta Berberr Dick Williams JENNIFER HOLLIDAY

REAL LIFE BARRY MANILOW LINDA RONSTADT 38 SPECIAL TES DURAN DURAN HOTCHEST: LIONEL RICHIE 1-1 JACKSON BROWNE 11-8 HUEY LEWIS & NEWS 13-9 BIG COUNTRY 23-15 IRENE CARA 37-19

PARALLELS

Parallel I: Selected stations in major markets that are formal dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

- (Pat Benatar contin

WKDU 24-15
WKAU 13-9
WNAM 11-6
92X 18-13
XIIK 15-10
KMGK 23-21
WEBC 19-13
WKDC 21-21
WEBC 19-13
WKDC 21-21
WKDC 21-22
WKFR 14-5
WZZR 10-5
WZZR 96-7
WZZZ 99 6-7
WZZZ 99 6-7
WZZ 99 9-9
WZZ 99 10-10
WZZ 99 10-10
WZZ 99 10-10
WZZ 10-10
WZZ 10-10
WZZ 10-10
WZ 10-10

WEST

B96 10-10 WLS 13-10 WLS-FM 13-Q102 17-14 WGCL 4-4 WABX 10-8 WHYT 12-10 KBEQ 21-16 WKTI 25-20 KHTR 8-6 WLOLFM 2-1

WEST

W

BIG COUNTRY

LP: The Crossing 183/7

23

Regional Reach E 80% S 81% H 76% W 80%

U

EAST

230 Reports

JOHN "Hit Se LP: Hit	ong" (A	nylab	BÍ) Nati	onal
Regional Reach E 33%	100/25	44%	Sumn Up Debut	5 i
M 21% S 56% W 19%			Same Down Adds	4 0 25

	EARITH LE
100/25	- 100 CHR reporting stations on
	it this week including 25 new
	adds.
444	December of the contract

porters playing it. Regional Reach - Percentage of re porters playing the song within each region.

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week



	nile Has	(Geffer)	
LP: Alpha	3			
	180/5	78%	Natio	
Regional Reach			Summi	146
E 78% S 74%	4		EBUTS	3 24
N 850	2	i)	DOWN	2
W 768	_	,	ADDS	5

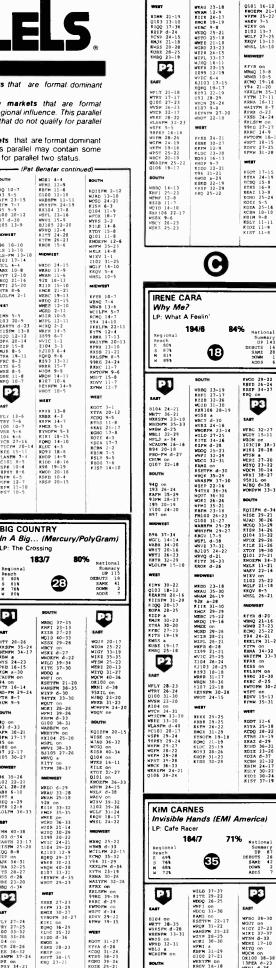
MSRZ 18-15 MNORTH 17-11 MNORTH 17-12 MNORTH	WIKZ 27-27 WISN 23-21 WERI 25-18 WOCM 36-33 OK100 24-24 WKHI 35-24 95XIL 15-10 WJBQ on WHEB 26-20 WOMPPM 32-3: WSQV 16-15 BOUTH KOIZFM 24-21 WISE 24-15 WJAD 28-25
WNOKEN 12-11 WILD 26-24 KITE 26-18 WEDO 29-29 MDCG 29-25 MDCG 29-25 KSETEN ON 14-18-18-18-18-18-18-18-18-18-18-18-18-18-	NZON on MIGY 21-17 100c1R 35-2 MIKZ 27-7 WTSN 23-21 WERZ 25-18 WCCM 36-33 OK100 24-4 WKN1 35-24 WSXLL 15-0 W3BQ on NHEB 26-20 WONPPM 32-3 WSQV 16-15 BOUTH KOLZEPM 24-2 NISE 24-15 MIAD 28-25
WZLD 26-24 KITE 26-18 MDOQ 29-29 MDCQ 29-25 KAME 23-22 KAME 23-22 KAME 23-22 MCNI 19-19 MCUT 30-22 MCNI 19-19 MCUT 30-22 MCNI 19-19 MCNI 29-23 MCNI 29-24 MCNI 29-24	MIGY 21-17 103CLR 3-2-2 WIKZ 27-27 MIKZ 27-27 MIKZ 27-27 MIKZ 25-18 MOCH 36-33 MOCH 36-33 MOCH 36-33 MOCH 36-33 MOCH 36-32 MIKE 35-20 MIKE 36-20 MIKE 36-20 MOCH 16-15 BOUTH KOIZFM 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21 MIKE 24-21
NITE 26-18 MDDQ 29-29 MDCQ 29-25 KAMZ 23-22 KSZTYPH ON 1-25 MANSPH 31-21 94TYX 29-28 MOUT 30-22 MOKI 19-19 MFMI 19-12 KBFM 29-23 G100 24-19 MANSPH 30-30 MENLYM 29-28 RECV 13-6 B105 20-18 MINUT 30-20 MENLYM 29-28 ERCV 13-6 B105 20-18 MINUT 32-26 B3105 20-18	103CIR 35-2 WIKX 27-27 WISN 23-27 WISN 23-27 WISN 23-21 WERZ 25-18 WCW 36-33 OK100 24-24 WKNI 35-24 WSXIL 15-10 WJBQ ON WHEB 25-20 WOMPPM 32-31 WSQV 16-15 WOUTH KOIZFM 24-21 NISE 24-15 WJAD 28-25
MDCG 29-25 KAMZ 23-22 KSETEM ON NANSEM 31-25 MEYP 24-21 94TYX 29-28 MOUT 30-22 MOKI 19-19 MEMI 19-12 REFM 29-23 G100 24-19 MABBEM 30-30 MEMITYM 27-23 REGV 12-6 MSFL 39-33 MIVEZ 32-26 B3105 20-18	WIKZ 27-27 WISN 23-21 WERI 25-18 WOCM 36-33 OK100 24-24 WKHI 35-24 95XIL 15-10 WJBQ on WHEB 26-20 WOMPPM 32-3: WSQV 16-15 BOUTH KOIZFM 24-21 WISE 24-15 WJAD 28-25
KAMIZ 23-22 KSETHN ON NANSTH 31-25 MSYP 24-21 94TYX 29-28 MOUT 30-22 MOKI 19-19 MFMI 19-12 REFH 29-23 G100 24-19 MABERH 30-30 MHYYM 27-23 KRGV 12-6 MSFL 39-33 MYVZ 32-26 BJ105 20-18	WERT 25-18 WQCM 36-33 OK100 24-24 WKH1 35-24 WKH1 35-24 WKH1 35-24 WMJBQ ON WHEB 26-20 WMMPFM 32-3 WSQV 16-15 SOUTH XQI2FM 24-21 NISE 24-15 WJAD 28-25
KSETFH On NANSTH 31-25 MIYP 24-21 94TYX 29-28 MOUT 30-22 MORI 19-19 MFMI 19-12 RSFM 29-23 G100 24-19 MABBEM 30-30 MHHYPM 27-23 RRGV 12-6 MSFL 39-33 MVZ 32-26 BJ105 20-18	WOCH 36-33 OK100 24-24 WKHI 35-24 95X1L 15-10 WJBQ on WHEB 26-20 WOMPFM 32-3 WSQV 16-15 SOUTH XQIZFM 24-21 WISE 24-15 WJAD 28-25
MSYP 24-21 94TYX 29-28 MOUT 30-22 MORI 19-19 MFM1 19-12 RBFM 29-23 G100 24-19 NABBFM 30-30 MRHYYM 27-23 RRGV 12-6 MSFL 39-33 MYVZ 32-26 BJ105 20-18 MPVQ 62-22	WKHI 35-24 95X1L 15-10 WJBQ on WHEB 26-20 WOMPFM 32-3 WSQV 16-15 BOUTH XOI2FM 24-21 NISE 24-15 WJAD 28-25
94TYX 29-28 MQUT 30-22 MCKI 19-19 MFWI 19-12 KBFM 29-23 G100 24-19 MABBFM 30-30 MHHYFM 27-23 KRGY 12-6 MSFL 39-33 MNVZ 32-26 BJI05 20-18 MRVQ 26-22	95XIL 15-10 WJBQ on WHEB 26-20 WOMPPM 32-3: WSQV 16-15 BOUTH KOIZFM 24-2: WISE 24-15 WJAD 28-25
MORI 19-19 MFM1 19-12 KBPM 29-23 G100 24-19 WABBFH 30-30 WHHYPM 27-23 KRCV 12-6 MSFL 39-33 WNVZ 32-26 BJ105 20-18 MRVQ 26-22	WJBQ on WHEB 26-20 WOMPFM 32-31 WSQV 16-15 BOUTH KQIZFM 24-21 NISE 24-15 WJAD 28-25
MFM1 19-12 KBFM 29-23 G100 24-19 WABBFM 30-30 WHHYFM 27-23 KRGV 12-6 MSFL 39-33 WNUZ 32-26 BJ105 20-18 MRVQ 26-22	WOMPFM 32-3: WSQV 16-15 SOUTH KOI2FM 24-21 WISE 24-15 WJAD 28-25
KBFM 29-23 G100 24-19 WABBFM 30-30 WHHYFM 27-23 KRGV 12-6 MSFL 39-33 WNVZ 32-26 BJ105 20-18 WRVQ 26-22	WSQV 16-15 SOUTH KO12FM 24-21 NISE 24-15 HJAD 28-25
WABBFM 30-30 WHHYFM 27-23 KRGV 12-6 WSFL 39-33 WNVZ 32-26 BJ105 20-18 WRVQ 26-22	80UTN X012FM 24-21 NISE 24-15 NJAD 28-25
WRHYPM 27-23 KRGV 12-6 WSFL 39-33 WNVZ 32-26 BJ105 20-18 WRVQ 26-22	KOI2FM 24-21 NISE 24-15 NJAD 28-25
KRGV 12-6 WSFL 39-33 WNVZ 32-26 BJ105 20-18 WRVQ 26-22	WISE 24-15 WJAD 28-25
WNVZ 32-26 BJ105 20-18 WRVQ 26-22	WISE 24-15 WJAD 28-25
BJ105 20-18 WRVQ 26-22	WJAD 28-25
WRVQ 26-22	WCG0 26-23
	#ISR 15-13
K RUK 25-22	0104 27-26
MICHVEST	WFOX 31-27 WYXS 10-5
	KILE 22-19
WXDD 20-12	KTDY 37-28
WNAM 19-15	KNOEFH 29-2
92x 24-23	WXLK 30-28
	WAEV a
WEBC 18-15	WIXV 27-24 2102 32-29
	WGLF 18-17
	MRSL 18-15
W22R 23-19	MM2F 18-12
WZPL 25-24	MIDWEST
WRPR a	KEYR a
	WBNO 19-15
2104 a	WBWB 20-15
#J103 27-26	FCHO 22-20 Y94 26-24
KOKC 14-9	KKXLPM 20-1
	KYTN 22-18 KRNA 24-15
MZOK OD	WAZYFM 29-2
	KFRX 22-18
KEYNEM 28-25	KXSS 32-32 KKLSFM 26-2:
	99KG 29-29
WEST	KKRC 22-17
KKXX 28-26	KWTOFM 25-21 WSPT 31-26
	KDVV 25-19
	KFMW 22-12
KLUC 33-25	WEST
KIDD 15-9	KGOT 16-14 KCDO 18-12
R96 24-24	KTRS 23-15
	KKAZ 30-23
KHYT 23-21	KGHO 29-23 KOZE 16-12
RRQ 29-25	KOZE 16-12 KDZA 39-30 KCBN '27-27 KRIM 27-18
102	KCBN '27-27
لتتنا	KBIM 27-18 KSLY 22-20
EAST	KZOZ 21-13
	KIST 33-31
	922, 32-23 FILER 73-23 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 18-15 MERC 12-24 MERC 12-18 MERC 12-18

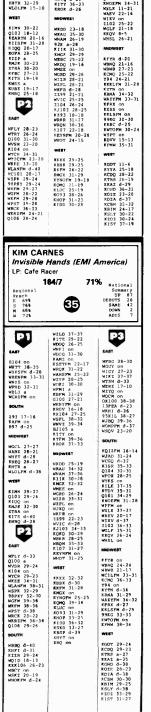


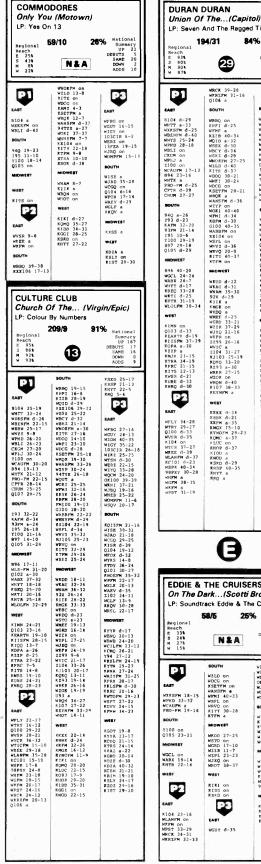
KXX106 on WSSX 14-13 WBCY on

PAT BENATAR Love Is A (Chrysalis) LP: Live From Earth					
Regional Reach E 98% S 86% M 95% W 96%	4	National Summary UP 178 DEBUTS 4 SAME 25 DOWN 5 ADDS 2			
B104 a Hitt 7-11 MXKSFW 10-4 MXKSFW 10-4 MXKSFW 10-7 MXKS 10-3 J MXKS 10-3 J MXKS 10-3 J MXKS 10-3 MXKS 10	WRCT 3-2 **KREZP# 9-6 **SOUTH** **BRO 18-14 **KREJ 18-19 **WIPI 18-9 **WIPI 18-9 **WIPI 17-12 **WEX 10-11-10 **WEX 10-11-11 **WEX 10-11-12 **WEX 10	RINT 7-6 RRO 17-6 RRO 17-6 RRO 17-6 RRO 18-6 RRO 18-16 R			

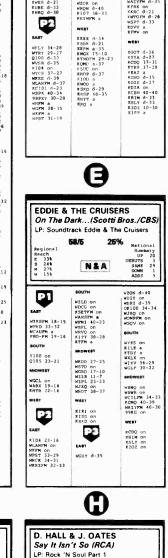










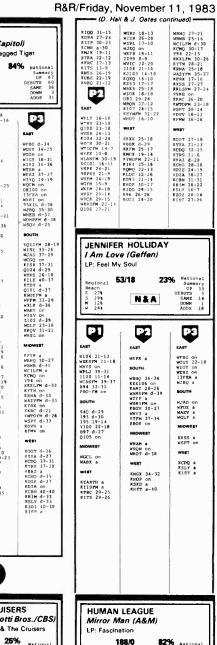


194/31

29

WRCK 39-28 WKRZFM 31-16 Q106 a

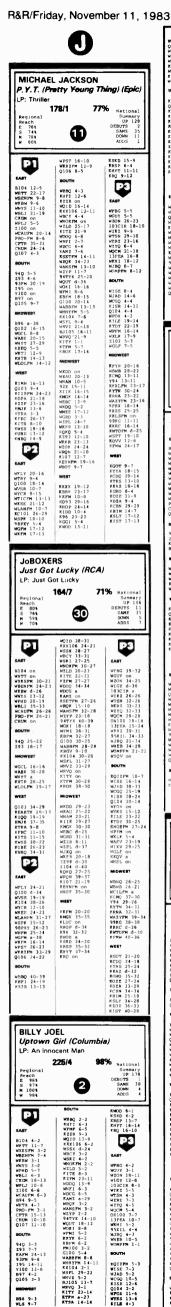
WBBQ ON KHFI d-25 WPHF a KZZB 40-34 W01D a-32 WSSX d-30 WBCY d-34 WSKZ d-29 WWORFH 27-1 WZLD d-40 KITE d-37



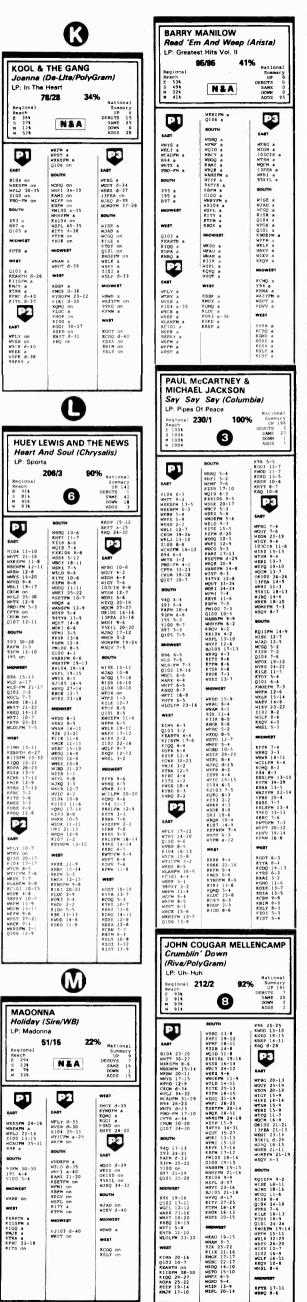


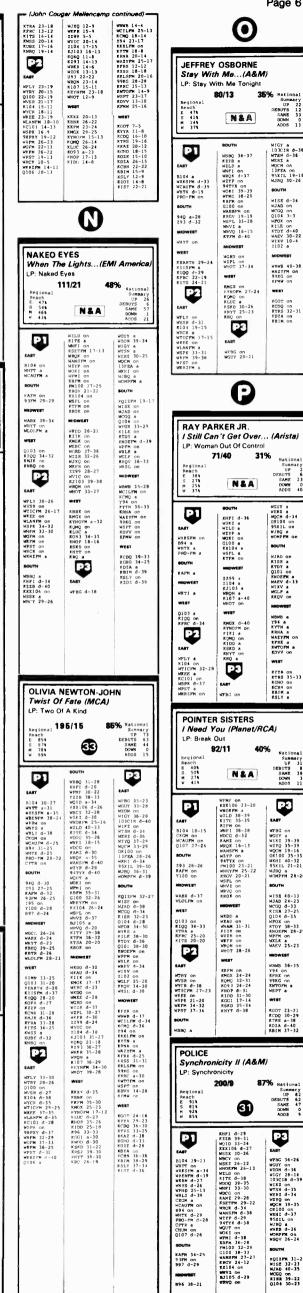
KCDQ d-35 KTRS a-40 KOZE a KDZA on KBIM d-38 KSLY on KIST on



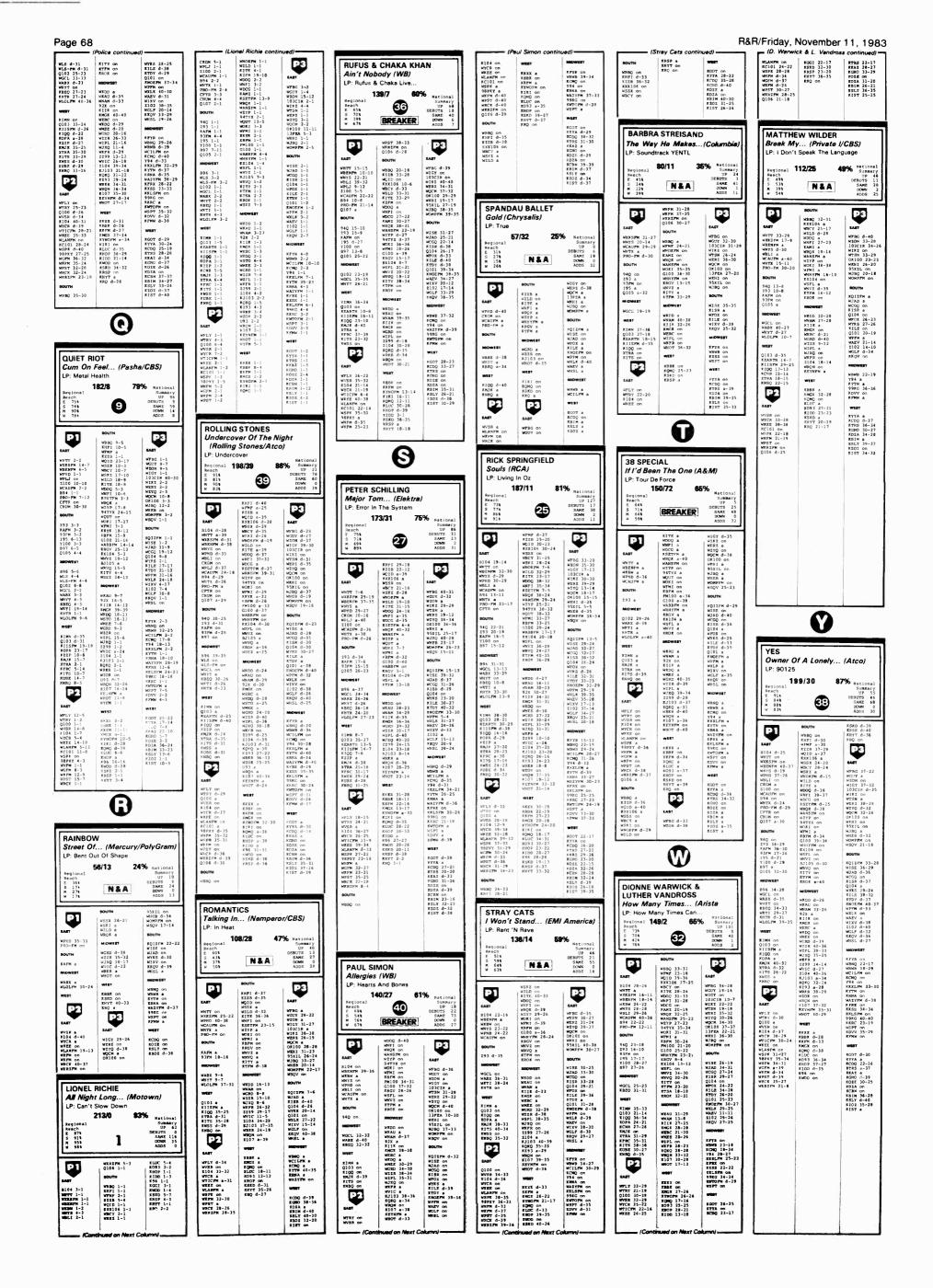




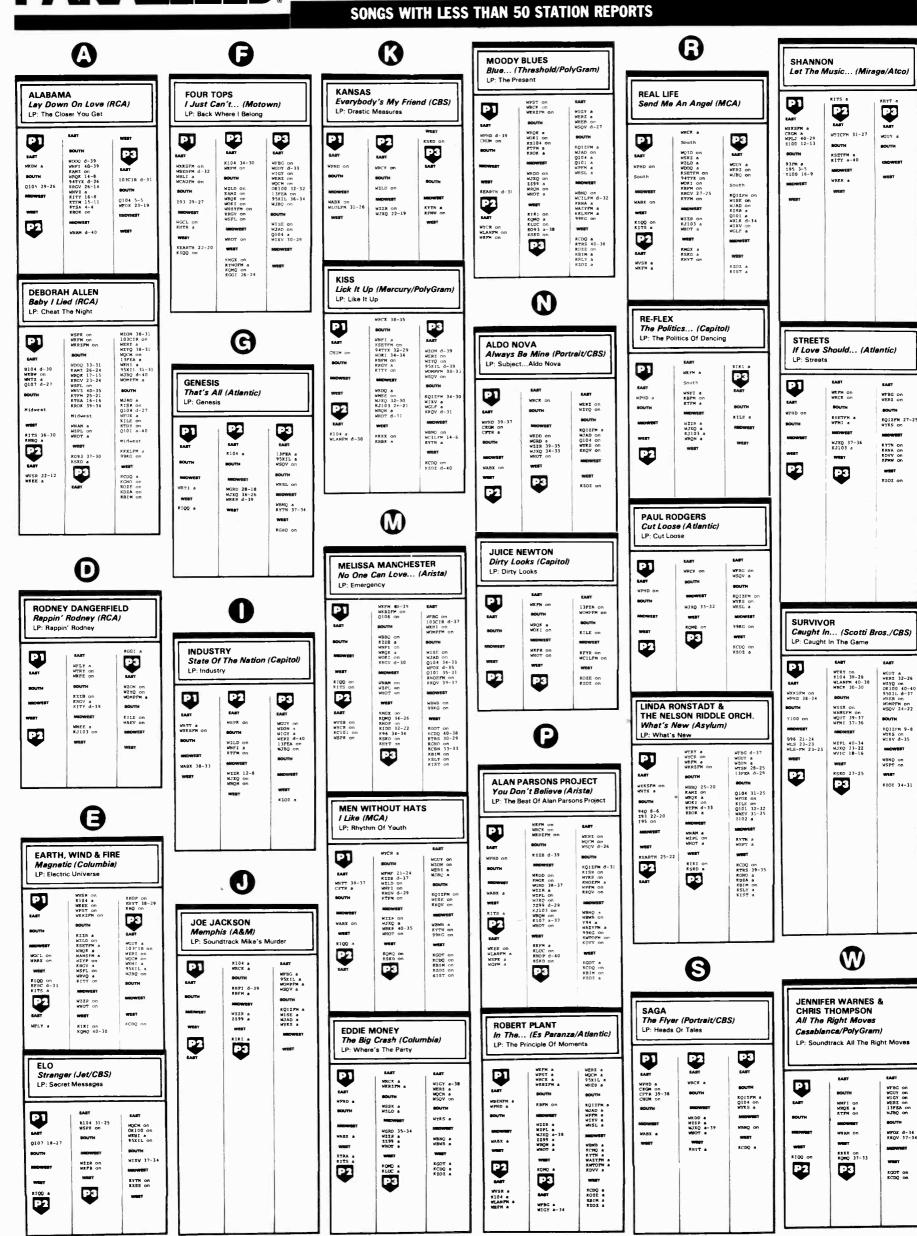




KPYR 17-11 WBNQ 8-6



PARALLELS. SIGNIFICANT ACTION



ontemporary Hit Radio Continued from Back Page

BREAKERS 8

38 SPECIAL If I'd Been The One (A&M)

65% of our reporters on it. Moves: Up 5, Debuts 25, Same 48, Down 0, Adds 72 including WHTT, WCAU-FM, Z93, WKTI, WLOL-FM, Q103, KMJK. See Parallels, will debut next week on the CHR chart.

PAUL SIMON Allergies (WB)

61% of our reporters on it. Moves: Up 18, Debuts 22, Same 73, Down 0, Adds 27 including WKBW, WHTX, KIMN, 98PXY, WZLD, KKFM, WYKS. See Parallels, debuts at number 40 on the CHR chart.

RUFUS & CHAKA KHAN Ain't Nobody (WB)

60% of our reporters on it. Moves: Up 68, Debuts 18, Same 40, Down 6, Adds 7, Q107, XTRA, 98PXY, WDOQ, G100, WKDD, KRSP. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

STRAY CATS "I Won't Stand In Your Way" (EMI America) 136/14
Moves: Up 46, Debuts 21, Same 55, Down 0, Adds 14, WBEN-FM, KIMN, KOPA, G100, WRVQ, WNAM, Z104, KZ93, KKFM, KRSP, KTDY, WHSL, KOZE, B104 22-16.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 112/25
Moves: Up 46, Debuts 11, Same 28, Down 2, Adds 25 including WBEN-FM, WBLI, WCAU-FM, Q105, KXX106, WDOQ, WANS-FM, WSFL, KIIK, KBBK, KSKD, WJAD, KYTN, KYYA.

DeBARGE "Time Will Reveal" (Gordy/Motown) 112/17
Moves: Up 36, Debuts 14, Same 44, Down 1, Adds 17 including WBEN-FM, KAFM, KBEQ, KOPA, WTIC-FM, WDOQ, WDCG, KBFM, WRVQ, WCGQ, KILE, KCMQ, Y94, KFMW, KOZE.

NAKED EYES "When The Lights Go Out" (EMI America) 111/21
Moves: Up 26, Debuts 6, Same 57, Down 1, Adds 21 including WHTT, WCAU-FM, WLOL-FM, WKRZ-FM, WBBQ, WSSX, KITE, KYNO-FM, KLUC, KRQ, WGUY, WOMP-FM, WCGQ, KCMQ, KDZA.

ROMANTICS "Talking in Your Sleep" (Nemperor/CBS) 108/28
Moves: Up 40, Debuts 13, Same 27, Down 0, Adds 28 including WHTX, KAFM, Q103, KIIS-FM, WYCR, WTIC-FM, WLAN-FM, WPST, WZYP, WFMI, K107, KBBK, KMGX, WHSL, KRNA.

BARRY MANILOW "Read 'Em And Weep" (Arista) 95/95
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 95 including WNYS, WBLI, WCAU-FM, B94, WHTX, PRO-FM, Z93, I95, B97, Q103, KEARTH, KIQQ, KOPA, KNBQ, KX104.

POINTER SISTERS "I Need You" (Planet/RCA) 92/11
Moves: Up 31, Debuts 8, Same 39, Down 3, Adds 11, XTRA, WBBQ, WNOK-FM, WANS-FM, WKDD, WGUY, WJBQ, WXLK, KWTO-FM, WSPT, KTRS, B104 18-15, KIQQ 38-33, KFRC 25-20, KGGI 17-14.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 80/13 Moves: Up 22, Debuts 12, Same 33, Down 0, Adds 13, B104, 94Q, KIIS-FM, WYCR, WKRZ-FM, KZZB, WZLD, WNVZ, KLUC, WIGY, WERZ, Z102, WFMI 38-28, WSFL 33-28.

MIGT, WERK, Z 10Z, WFRII 30-28, WSFL 33-28.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 80/11

Moves: Up 24, Debuts 3, Same 41, Down 1, Adds 11, WHTX, Z93, I95, Q105, WBBQ, WNVZ, KITY, WKDD, KRSP, KISR, KTRS, WXKS-FM 31-27, WNYS 20-14, Q103 27-18, KIIK 32-26.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 78/28

Moves: Up 6, Debuts 15, Seme 29, Down 0, Adds 28 including Z93, B97, Q105, KHTR, Q103, KIIS-FM, KMJK, XTRA, WKFM, FM100, WHHY-FM, WNAM, KBBK, WFBG, KFMW.

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 71/40
Moves: Up 2, Debuts 8, Same 23, Down 0, Adds 40 including B94, WHTX, PRO-FM, KAFM, WKTI, Q103, WKEE, WSKZ, KX104, WRQN, KIKI, KSKD, KRQ, WJBQ, KBIM.

COMMODORES "Only You" (Motown) 59/10
Moves: Up 22, Debuts 5, Same 20, Down 2, Adds 10, B104, WKEE, KSET-FM, 94TYX, KIIK, WISE, WGLF, KKQV, KXSS, KDZA, 94Q 29-23, Y100 18-14, KXX106 17-13, KAMZ 4-3, WNAM 8-7.

BEDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 58/5
Moves: Up 20, Debuts 3, Same 29, Down 1, Adds 5, WCAU-FM, WANS-FM, KTFM, KILE, KTDY, WXKS-FM 18-15, PRO-FM
19-18, WABX 19-14, KHTR 22-14, K104 23-16, WPST 33-29, WFMI 40-33, WGRD 17-10, WIXV 36-29, WAZY-FM 40-30.

SPANDAU BALLET "Gold" (Chrysalis) 57/32

Moves: Up 0, Debuts 6, Same 19, Down 0, Adds 32 including WCAU-FM, PRO-FM, WHYT, KBEQ, KMJK, KNBQ, WVSR, KZZB, WZYP, WGRD, KRQ, WQCM, KILE, WCIL-FM, KZOZ.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 56/13
Moves: Up 10, Debuts 9, Same 24, Down 0, Adds 13, KAFM, WABX, WVSR, WYCR, WSKZ, WZLD, WRQK, WRKR, KRQ, WQCM, WHSL, WBWB, KFMW, WLOL-FM 30-24, WLAN-FM 19-13.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 53/18
Moves: Up 15, Debuts 5, Same 14, Down 1, Adds 18 including WABX, KEARTH, KIIS-FM, WSPK, WZYP, WNAM, KSKD, KHYT, WJBQ, WFOX, WGLF, KXSS, KCDQ, KSLY, KIST.

MADONNA "Holiday" (Sire/WB) 51/15
Moves: Up 9, Debuts 7, Same 19, Down 1, Adds 15, WBEN-FM, B94, KEARTH, KIIS-FM, KIQQ, KMJK, XTRA, WTIC-FM, WNOK-FM, WNFI, KITY, KYNO-FM, KQMQ, KGGI, WBWB.

SIGNIFICANT ACTION

DEBORAH ALLEN "Baby I Lied" (RCA) 49/15

Moves: Up 11, Debuts 4, Same 18, Down 1, Adds 15, WHTX, KNBQ, WKEE, WNAM, WHOT, KSKD, WERZ, 13FEA, WKHI, WOMP-FM, WJAD, WFOX, Q101, KKXL-FM, KCDQ.

MOST ADDED •

BARRY MANILOW (95) Read 'Em And Weep (Arista) 38 SPECIAL (72) If I'd Been The One (A&M) RAY PARKER JR. (40) I Still Can't Get Over Loving You (Arista) **ROLLING STONES (39)**

Undercover Of The Night (RS/Atco) **ROBERT PLANT (39)** In The Mood (Es Paranza/Atlantic) **SPANDAU BALLET (32)**

Gold (Chrysalis)

HOTTEST

LIONEL RICHIE (145) All Night Long (All Night) (Motown) P. McCARTNEY and M. JACKSON (139) Say Say (Columbia) BILLY JOEL (122) Uptown Girl (Columbia) PAT BENATAR (90) Love Is A Battlefield (Chrysalis) QUIET RIOT (85) Cum On Feel The Noize (Pasha/CBS) **DARYL HALL & JOHN OATES (60)** Say It Isn't So (RCA)

MODDY BLUES "Blue World" (Threshold/PolyGram) 46/21
Moves: Up 1, Debuts 4, Same 20, Down 0, Adds 21 including KTFM, KROK, ZZ99, WHOT, KQMQ, KO93, WIGY, KQIZ-FM, Q101, WHSL, WAZY-FM, KCDQ, KBIM, KSLY, KZOZ.

ALAN PARSONS PROJECT "You Don't Believe" (Arista) 46/14

Moves: Up 1, Debuts 5, Same 26, Down 0, Adds 14, WABX, KITS, WLAN-FM, WSPK, WGFM, WZZR, K107, KKFM, KNOE-FM, WBNQ, Y94, WAZY-FM, KGOT, KZOZ, ZZ99 d-29.

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 46/2

Moves: Up 8, Debuts 3, Same 33, Down 0, Adds 2, KZZB, WRQK, KRGV d-30, WZPL on, KQMQ 34-26, KIDD 32-22, 103CIR d-37, Q104 34-33, WFOX d-35, KKQV 39-37, KCDQ 40-38, KTRS 30-29.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 41/17 Moves: Up 8, Debuts 3, Same 13, Down 0, Adds 17 including WHTX, WTRY, WKFM, WRQK, KROK, WNAM, WHOT, WGUY, WZON, Z102, KYTN, KGHO, KDZA, KSLY, KIST.

ROBERT PLANT "In The Mood" (Es Paranza/Atlantic) 40/39
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 39 including WBEN-FM, WPHD, WABX, K104, WLAN-FM, WHFM, WPST, WKRZ-FM, WZZR, WZPL, WJXQ, ZZ99, WRQN, WHOT, KQMQ.

REAL LIFE "Send Me An Angel" (Curb/MCA) 36/17

Moves: Up 1, Debuts 1, Same 17, Down 0, Adds 17 including KITS, WVSR, WKFM, WRCK, WSKZ, WZLD, WDOQ, KJ103, WHOT, KMGX, WGUY, KISR, Q101, KZOZ, KIST.

EARTH, WIND & FIRE "Magnetic" (Columbia) 36/12
Moves: Up 2, Debuts 1, Same 21, Down 0, Adds 12, KITS, WFLY, K104, KZZB, KSET-FM, WRQK, WANS-FM, KRGV, WRVQ, WGUY, WKHI, 95XIL, WABX on, KFRC d-33, KHYT 38-29.

FOUR TOPS "I Just Can't Walk Away" (Motown) 36/4
Moves: Up 6, Debuts 2, Same 24, Down 0, Adds 4, WBLI, KHTR, KYNO-FM, Q104, WBEN-FM d-32, Z93 29-27, WGCL on, KEARTH 22-20, K104 34-30, WZLD on, WOKI on, KGGI 26-24, WGUY d-33, 95XIL 36-34, WIXV 30-28.

KISS ''Lick It Up'' (Mercury/PolyGram) 34/9
Moves: Up 7, Debuts 6, Same 12, Down 0, Adds 9, K104, WNFI, WKDQ, WRQN, KBBK, WIXV, WGLF, KYTN, CHUM on, WLAN-FM d-30, WRCK 38-35, 94TYX 32-29, KJ103 24-21, WHOT d-31, WCIL-FM 14-6.

MEN WITHOUT HATS "I Like" (MCA) 32/7

Moves: Up 2, Debuts 2, Same 20, Down 1, Adds 7, CFTR, KIQQ, WYCR, WJXQ, WERZ, WJBQ, WBWB, WHTT 39-37, KZZB d-37, KRGV d-29, WRKR 40-35.

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 32/1
Moves: Up 13, Debuts 2, Same 15, Down 1, Adds 1, WGUY, WPHD 38-34, K104 38-28, WLAN-FM 40-38, WQUT 39-37, WZPL 40-34, WVIC 18-16, KSKD 27-25, WERZ 32-26, WSQV 24-22, KQIZ-FM 9-8, KZOZ 34-31.

EDDIE MONEY "The Big Crash" (Columbia) 24/22
Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 22 including WPHD, WABX, XTRA, KITS, WRCK, WKRZ-FM, WSSX, WZLD, WZZR, ZZ99, WHOT, KQMQ, KLUC, WQCM, KCDQ.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 18/3
Moves: Up 3, Debuts 0, Same 12, Down 0, Adds 3, CFTR, WGRD, KQIZ-FM, WPHD 39-37, WZZR 39-35, WJXQ 34-33, WERZ on, WZYQ on, WJAD on, KKQV on, KZOZ on.

INDUSTRY "State Of The Nation" (Capitol) 17/5
Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 5, WHTT, WNFI, WZON, WIGY, KZOZ, WXKS-FM on, WABX 38-33, WSPK on,

WZLD on, WZZR 12-8, WERZ d-40.

ALABAMA "Lady Down On Love" (RCA) 17/5
Moves: Up 7, Debuts 4, Same 4, Down O, Adds 2, WKBW, WNVZ, Q105 29-26, WRKQ 14-8, KRGV 26-14, KITY 16-8, KTFM
15-11, KTSA 4-4, 103CIR d-31, Q104 5-5, WFOX 23-19.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 17/1 Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 1, WRQK, WNFI on, KTFM on, WNAM on, KQMQ 37-33, WGUY on, WERZ on, WJBQ on, WFOX d-34, KKQV 37-34.

SAGA "The Flyer" (Portrait/CBS) 16/11
Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 11, WPHD, WABX, WRCK, WKDD, WZZR, WJXQ, WHOT, KHYT, KQIZ-FM, WYKS, KCDQ, CKGM on, CFTR 39-38, CHUM on.
STREETS "If Love Should Go" (Atlantic) 16/3
Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 3, KSET-FM, WFMI, KJ103, WPHD on, WRCK on, WJXQ 37-36, WERZ on, KQIZ-FM 27-25, KYTN on, KFMW on, KZOZ on.

JOE JACKSON "Memphis" (A&M) 15/14
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 14, K104, WRCK, KBFM, WZZR, ZZ99, KIKI, WFBG, 95XIL, WOMP-FM, WSQV, KQIZ-FM, WISE, WJAD, WYKS, KHFI 6-39.
SHANNON "Let The Music Play" (Mirage/Atco) 14/9
Moves: Up 3, Debuts 0, Same 0, Down 2, Adds 9, WXKS-FM, CKGM, 93FM, KITS, KSET-FM, KITY, WRKR, KHYT, WGUY, WPLJ 40-29, Y100 16-9, WTIC-FM 31-27.

RODNEY DANGERFIELD "Rappin' Rodney" (RCA) 14/5
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 5, WFLY, KRGV, WMEE, KGGI, WOMP-FM, WTRY on, WKEE on, KZZB on-dp,
KITY d-39, KJ103 on, WZYQ on.

GENESIS "That's All" (Atlantic) 13/6
Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 6, WKTI, KIQQ, K104, 13FEA, 95XIL, WBNQ, WGRD 28-18, WJXQ 36-26, WRKR d-39, KYTN 37-34.

ELO "Stranger" (Jet/CBS) 13/2

Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 2, KIQQ, WKHI, Q107 18-17, K104 31-25, WSPK on, WZZR on, WKFR on, WQCM on, 95XIL on, WIXV 37-34, KXSS on.

PAUL RODGERS "Cut Loose" (Atlantic) 12/3

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 3, WSQV, WHSL, KZOZ, WPHD on, WJXQ 33-32, KQMQ on, WFBG on, KQIZ-FM on, 99KG on, KCDQ on.

JUICE NEWTON "Dirty Looks" (Capitol) 12/1
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 1, WRQK, WKFM on, WOKI on, WHOT on, 13FEA on, WOMP-FM on, KILE on,

KFYR on. WCIL-FM on, KOZE on. RE-FLEX "The Politics Of Dancing" (Capitol) 11/10 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WPHD, WKFM, WNFI, KTFM, WZZR, WJXQ, KJ103, WRQN, KIKI, KILE, KBFM

KANSAS "Everybody's My Friend" (CBS) 10/1
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 1, KYTN, WPHD on, WLOL-FM 31-26, WRCK on, WZLD on, WJXQ 22-19, KFMW

More CHR Music Information See Page 60



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CHR STANDS FOR CHAKA HIT RADIO

BREAKER

RUFUS & CHAKA KHAN AIN'T NOBODY FROM THE ALBUM STOMPIN' AT THE SAVOY PRODUCED BY RUSS TITELMAN ON WARNER BROS. RECORDS AND CASSETTES

AIN'T NOBODY, THE CHR SMASH

1983 WARNER BROS. RECORDS INC.

NATIONAL AIRPLAY

November 11, 1983

THE BACK PAGE



ontemporary Hit Kadio

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- 6 D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)
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- 14 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
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- CARPENTERS/Make Believe It's Your First Time (A&M)
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- 30 MELISSA MANCHESTER/No One Can Love You More... (Arista)
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- ROLLING STONES/Undercover Of... (RS/Atco)
- 2 YES/Owner Of A Lonely Heart (Atco)
- 3 JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)
- 4 HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
- 5 PAT BENATAR/Love Is A Battlefield (Chrysalis)
- 6 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
 - 38 SPECIAL/If I'd Been The One (A&M)
 - B DURAN DURAN/Union Of The Snake (Capitol)
- 9 BIG COUNTRY/In A Big Country (Mercury/PolyGram)
 - 10 RAINBOW/Street Of Dreams (Mercury/PolyGram)
- - ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
- 7 9 13 SAGA/Flyer (Portrait/CBS)

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- 11 12 13 15 PETER SCHILLING/Major Tom (Coming Home) (Elektra)
- BREAKER (6 BILLY IDOL/Rebel Yell (Chrysalis)
- 17 ALDO NOVA/Monkey On Your Back (Portrait/CBS)
- B NIGHT RANGER/(You Can Still) Rock In... (Camel/MCA) HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
- 20 SURVIVOR/Caught In The Game (Scotti Bros./CBS)
 - 2 DOORS/Gloria (Elektra)
- 12 22 MICHAEL STANLEY BAND/My Town (EMI America)
- 23 KISS/Lick It Up (Mercury/PolyGram)
- 2 PAUL RODGERS/Cut Loose (Atlantic)
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 - 2 POLICE/Synchronicity II (A&M)
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1 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)

- BREAKER @ ROLLING STONES/Undercover (Rolling Stone/Atco)
- 3 GENESIS/Genesis (Atlantic)
- 4 HUEY LEWIS & THE NEWS/Sports (Chrysalis)
- 5 PAT BENATAR/Live From Earth (Chrysalis)
 - 6 ROMANTICS/In Heat (Nemperor/CBS)
 - 7 MOTELS/Little Robbers (Capitol)
- 8 BIG COUNTRY/The Crossing (Mercury/PolyGram)
 - 9 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
- **© EDDIE MONEY/Where's The Party? (Columbia)**
 - 11 SAGA/Heads Or Tales (Portrait/CBS)
- **QUIET RIOT/Metal Health (Pasha/CBS)**
- 13 ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)
- 14 POLICE/Synchronicity (A&M)
- - 15 PETER SCHILLING/Error In The System (Elektra)
- 16 JACKSON BROWNE/Lawyers In Love (Asylum) 11 12
- **BLUE OYSTER CULT/**The Revolution By Night (Columbia)
- 13 NIGHT RANGER/Midnight Madness (Camel/MCA)
- 14 15 19 MICHAEL STANLEY.../You Can't Fight... (EMI America)
- 20 DOORS/Alive, She Cried (Elektra)
- 16 18 21 SURVIVOR/Caught In The Game (Scotti Bros./CBS)
- 19 16 22 KISS/Lick It Up (Mercury/PolyGram)
- 2 DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
- BREAKER 2 ZZ TOP/Eliminator (WB)

- 31 27 3 STREETS/1st (Atlantic)
- DEBUT PAUL RODGERS/Cut Loose (Atlantic)
- BREAKER @ ALAN PARSONS PROJECT/Best Of The Alan... (Arista)
- 16 21 22 29 ASIA/Alpha (Geffen)
- 10 13 21 30 MOODY BLUES/The Present (Threshold/PolyGram)
- 19 22 24 31 HEART/Passion Works (Epic)
- 20 25 32 ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)
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- DEBUT 36 BOB DYLAN/Infidels (Columbia)
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- 34 35 33 38 TOMMY TUTONE/National Emotion (Columbia)
 - PAYOLAS/Hammer On A Drum (A&M)
- 39 39 35 40 BLACK SABBATH/Born Again (WB)

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