

I N S I D E:

STATUS QUOTES

R&R's editors sifted through a mountain of material to find the 1986 quotes with the most lasting, controversial, humorous, or (in the case of **Reed Bunzel**) surreal impact.

Starts Page 30

FCC FREEZES DAYTIMER APPLICATIONS

No more daytimers? It's on the horizon as the FCC imposes a freeze. Also, the NAB investigates the Arbitron monopoly question.

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RADIO GROWTH FORESEEN IN '87

Brad Woodward finds radio experts prophesying 10% growth for the radio industry next year, but after a relatively sluggish 1986, caution is the watchword.

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IN THE NEWS THIS WEEK

- **Rick Biscaglia Sr.** Director/Promotion at Arista; **Jeff Backer, Joan Lawrence, Bruce Schoen** upped
- **Greg Gillispie** joins **Burkhardt/Abrams/Douglas/Elliot**
- **Cheryl Morton** Program Manager at KDKA
- **Michael Plen** VP at Virgin
- **KCBQ** goes Gold as **Simon T** becomes acting Pres./GM, **John Forsythe** PD, **Jeff Apregan** VP/Operations, **Bruce Walton** GSM
- **Chuck Artigue** GM at KDKB
- **Helen Leicht, David Dye** co-Program Managers at WIOQ
- **Mutual** sets second net
- **Dave Harris** GM at WTMI
- **Ernie Schultz** President of RTNDA
- **DKM** elects officers, ups five GMs to VP
- **Pete Jones, John Mangini Sr.** VPs at RCA Distribution
- **Daniel Hayden** Director of Programming, **Bob Bittens** PD at WHCN
- Japanese take hard line on DAT
- **Jackson Dell Weaver** Station Manager at KJR
- **Keith Hill** OM at WGLD & WOJY
- **Steve Anthony** PD at KLTE
- **Michael Cohen** GSM at WJIB
- **Jon McNutt** GSM at KLZ & KAZY

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VISUALS FOR RADIO

United Stations' Bill Hogan underscores the usefulness of audiovisual presentations to promote your radio station.

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HAPPY HOLIDAYS!

With this issue, R&R concludes its 1986 publication schedule. Our next issue goes to press December 30 and is dated January 2, 1987. We'll be closed December 25 & 26, and January 1 & 2. Best holiday wishes from all of us!

Newsstand Price \$5.00



NEW MANAGEMENT STRATUM

Smith, Berman Take Key Capitol/EMI Posts

NARAS President and long-time music executive **Joe Smith** has been appointed Vice Chairman/Chief Executive of Capitol Industries/EMI, and Warner Bros. Sr. VP/Business Affairs **David Berman** has been named its President. Both men take up their posts Feb. 1.

Smith will report to **Bhaskar Menon**, Chairman of Capitol Industries/EMI and Chairman/Chief Executive of EMI Music worldwide. He'll assume what



Joe Smith

Menon described as "a pivotal leadership role" for the company's four labels: Capitol, EMI America, Manhattan, and Angel. **Berman** will report to Smith, in a role seen as embracing both business affairs and



David Berman

creative responsibilities. **Menon** said that the appointments reflect EMI Music's longterm strategy in the US market, "where we are committed to supporting our massive investment." He added, "Joe and David are both executives of outstanding ability, experience and stature in the mu-

SMITH/See Page 8

Grogan Susquehanna Exec. VP



Larry Grogan

Susquehanna Radio Corp. Regional VP **Larry Grogan** has been promoted to Exec. VP. Based at **KLIF & KPLX/Dallas**, he directly supervises those properties, as well as **WFMS/Indianapolis, KFOG/San Francisco, and KRBE-AM & FM/Houston.**

President **Art Carlson** noted, "Larry's accomplishments and successes over this past ten years with **Susquehanna** are well known, as are his abilities in all phases of radio management. In his new role, each of **Susquehanna's** 18 radio stations will be able to benefit from Larry's advice and counsel."

Grogan joined the company from **Buffalo** in 1976 to manage **WFMS**. In 1982 he moved to **Dallas** to manage **KLIF & KPLX**, while retaining his

GROGAN/See Page 8

Kelly Joins WCKG



Tim Kelly

KLOS/Los Angeles PD **Tim Kelly** has been named PD at **Cox AOR WCKG/Chicago**. He succeeds **Don Davis**, who exited last month. This marks a return to the **Windy City** for **Kelly**, who's programmed **WLUP (1981-83), WLS, and WLS-FM.**

WCKG VP/GM **Marc Morgan** told R&R, "Bringing in a guy like **Tim** indicates the commitment we have to winning. He's uniquely qualified for the job, having programmed one of our competitors and having been very successful in two major markets. **Tim** is going to bring

KELLY/See Page 8

Kaghan National PD For Metroplex

WBW (B106)/Washington PD **Bob Kaghan** has been named National PD at **Metroplex**. **Kaghan** will base at, but won't directly program, **Heart & Soul/Classic Rock** combo **WCPT & WCXR/Washington.**

Metroplex partner **Norman Wain** commented to R&R, "In recent months we've appointed National Research Director **Michael O'Malley** and National Technical Director **Dennis Sloatman**. Now with **Bob** we are going to give our GMs tremendous support in all areas of their operations."



Bob Kaghan

"We consider **Bob** an advocate for the PDs to help them get the things they need to maintain our on-air sound, and ultimately our ratings. One of the greatest assets **Bob** has is that he's been in the PD chair and knows how to fight in the ratings wars."

KAGHAN/See Page 8

VP/OM AT WMTG & WNIC

Lind VP At Price



Joel Lind

Price Communications Asst. VP/Radio **Joel Lind** has been named VP/Programming for the company's 18 stations, as well as VP/OM for **WMTG & WNIC/Detroit**. **Lind** joined **Price** in early 1985 from his own consultancy. At the **Detroit** stations, he replaces **Dave Ervin**, who now programs **WCLR/Chicago.**

WMTG & WNIC GM **Jim Worthington** told R&R, "Joel has been one of the architects of our positioning here since he joined **Price** in early 1985. He's worked closely with all of us, and we're delighted to finally have him hands-on at the station."

Lind stated, "Having worked with **Jim** and **Dave Ervin** over the past year, I'm very familiar with the sound and direction of the stations. We won't be making any major changes; our goal is to continue giving **Detroit** listeners something special on the radio, and to stay on top of the most competitive AC market in the country. The day-to-day work at **WMTG & WNIC** will also bring a fresh perspective to my continuing corporate role."

LIND/See Page 8

Chapin Forms Broadcast Company



Dick Chapin

Radio business statesman **Dick Chapin** has formed **Chapin Associates**, a holding company for station acquisition and management, headquartered in **Lincoln, NE.**

Chapin has been President of **DKM Midwest** for a year, following **DKM's** purchase of the **Stuart Broadcasting** station group, with which he has been associated for nearly 33 years.

CHAPIN/See Page 8



COLUMBIA
RECORDS

1986.

OUR MUSIC
COMES
FIRST.

DECEMBER 19, 1986

A DJ'S

CHRISTMAS FABLE

Meet the Ghost of DJs Unemployed, the PD who files airchecks with the production dept. and resumes in the trash, and other heartwarming holiday characters sure to win a permanent place in the pantheon of radio Christmases future. A seasonal guest Air Personalities column that's a bit out of the ordinary.

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Harris GM AT WTMI

Y100/Miami GSM Dave Harris has been appointed GM at Marlin Ltd's Classical outlet WTMI/Miami. He comes to the station after eight years with Y100, where he worked as an AE from 1978-81, was upped to LSM in 1980, and named GSM in 1981.

Marlin President Howard Tanager said, "During the past six months, we have engaged in a wide-ranging search for a GM who combined leadership and sensitivity with community needs and sales skills. We also sought an individual

HARRIS/See Page 10

Arista Restructures Promotion Team

Arista has restructured its pop promotion team, with Sr. Director/National Singles Promotion Rick Bisceglia assuming overall responsibility for the department. He reports to Sr. VP/Marketing & Promotion Don Jenner.

Director/East Coast Promotion Jeff Backer is promoted to Director/National Singles. Director/National Secondaries Joan Lawrence is advanced to National Director/AC Promotion & Trade Relations. Director/AC Promotion Bruce Schoen is elevated to National Director/Top 40 Secondaries Promotion.

Commenting on the reorganization, Jenner said, "I take real pride

Morton Upped To KDKA Program Manager

After a year as OM, Cheryl Morton has been advanced to Program Manager at KDKA/Pittsburgh. She had held the acting PD post since July, when Chris Witting left to become PD at WBBM/Chicago. Morton is now responsible for KDKA's local and network programming, including news and sports.

VP/GM Rick Starr observed, "Cheryl has done an outstanding job for KDKA during her first year here, and I'm sure she'll continue to impact the station as Program Manager."

Prior to KDKA, Morton worked five years at Group W sister station WIND/Chicago, including 18 months as OM. She previously held

MORTON/See Page 10

Plen Virgin's VP/Field Promotion



Michael Plen

IRS VP/Promotion Michael Plen is joining Virgin as VP/Field Promotion, reporting to the label's VP/National Promotion Phil Quartararo.

Due to take up his new post next month, Plen will direct and oversee Virgin's regional promotion team, expected to be around ten strong. It's currently being recruited.

Commented Quartararo, "Michael and I started out our careers together in A&M's college department, and have long been good friends. I've looked forward to the day when we could once again work together. His thoroughness, persistence, and sheer energy are precisely the ingredients that I know will take Virgin Records US

PLEN/See Page 10



Rick Bisceglia

in the new national leadership of our promotion department, and feel that we now have in place a team with strength down the line.

"Rick started out four years ago in AC promotion and has been a

NEW MANAGEMENT TEAM

KCBQ Becomes Gold 'Eagle 105'

After six years in Country, KCBQ-AM & FM/San Diego have changed formats to Gold under the consultation of Jeff Pollack. The stations, known as "Eagle 105," maintain their legendary calls. Simon T, head of parent company Eric Chandler, will be acting President/GM; John Forsythe, morning man at crosstown KLZZ since 1983, is PD. They replace the exiting Charlie Ochs and Gary Herron. Ochs will remain with parent Infinity as an in-house programming, research, and marketing consultant, based in Scottsdale, AZ.

"We're going to do some tremendously exciting things that no one would expect from a station that plays Oldies," Pollack told R&R. "Simon T is a showman and anybody whose experience was at

DRISCOLL IN MORNINGS

Artigue GM At KDKB

KSTM/Phoenix GM Chuck Artigue has been named GM at crosstown Sandusky Classic Rock outlet KDKB. He succeeds Tommy Vasocu, who left three weeks ago after six years at the post and 15 years with the station.

Artigue's appointment follows the hiring of noted consultant John Sebastian as KDKB's PD. Additionally, veteran programmer John Driscoll (ex-KRXY/Denver, WCFL/Chicago, KTNQ/Los Angeles, WZUU/Milwaukee, KSAN/San Francisco) has come aboard for mornings.

Artigue has been at KSTM for the last 18 months. His background includes GM posts at Phoenix's KOPA-AM & FM and KRIZ and WUSN/Chicago. He said, "KDKB has a great heritage in the marketplace that I watched from the position of a CHR manager at KRIZ.

ARTIGUE/See Page 10

tremendous asset to Arista. Alongside Sean Coakley, whom I chose to head up our AOR efforts and is bringing new dynamism to that side, we're building a true championship team. And I know that Rick and Sean will both be busting their tails in '87 because, with new babies, they can't afford not to."

Bisceglia, who heads pop promotion after serving under former Arista VP/Singles Promotion Phil Quartararo, told R&R, "Between all the promotions - myself and Backer, Joanie and Bruce - there's 25 years of Arista experience. What makes it great is that the whole restructuring came from within."

Under the new organization, Backer will not only be involved

ARISTA/See Page 10



Greg Gillispie

'I'M B.A.D.E., I'M NATIONWIDE'

Gillispie Joins Burkhart/Abrams

WDVE/Pittsburgh PD Greg Gillispie has joined the Burkhart/Abrams/Douglas/Elliott consultancy as an Associate, replacing Dave Logan, who returned to KFOG/San Francisco last week. Gillispie begins his duties February 1 after assisting in the search for his successor at the Taft AOR, which he will continue to be associated with in his new role.

Gillispie told R&R, "Three years ago, I came to a very well-respected radio station with the challenge of moving it to the next level; we've done that. Now I have the opportunity to fulfill one of my career goals - to have an influence and impact on a number of radio stations across the country. Plus, I get to keep working with 'DVE.'"

VP/GM Bob Schutt said, "We're losing Greg, but we're losing him to

GILLISPIE/See Page 10

WLS/Chicago knows what sparkle and showbiz is all about. And we're tremendously excited to be working with John Forsythe, who knows the market well."

In other changes at the station, Chandler's Jeff Apregan is VP/Operations. Former KIFM GM Bruce Walton joins as GSM; Scotty Morache, who held a similar position at KIFM, is Local Sales Manager; and Joe Heinz, an AE for Simon T at WLS, is named Director/Marketing & Promotions.

KCBQ/See Page 12

BROWNING EXITS

Leicht, Dye Named To Co-Program WIOQ



Helen Leicht

David Dye

Chuck Browning, PD at WIOQ/Philadelphia since last April, has exited the Outlet AOR, which has named two Co-Program Managers - ten-year midday personality Helen Leicht and PM driver David Dye, who's been at the station for seven years. Both will retain their airshifts.

Outlet VP/WIOQ GM Joseph Chairs told R&R, "Both Helen and David bring a wealth of ideas, integrity, and knowledge of music and the market. We're going to stay with what we've been doing - a softer version of AOR than the other stations in town offer."

Leicht, who has been MD at WIOQ at two different points over the years, commented, "I know where the station was and where it's been recently. I hope we can correct some of the mistakes we've

made and let the listeners know that we do care about what they want."

Dye jocked at rival WMMR from

WIOQ/See Page 10

Mutual Launches Second Network

The Mutual Broadcasting System has announced it will launch a second programming network, Mutual P.M., early next year. The new network, which will use the "Larry King Show" and the "Dr. Toni Grant" show as cornerstone programming, will feature evening and weekend news reports originating from the network's new West Coast news facilities. Later in the year Mutual P.M. will introduce a music format designed to complement the information-oriented features.

Westwood One/Mutual Chairman Norm Pattiz commented, "This move not only represents an expansion of Mutual's programming services to radio, but it also focuses on inherent Westwood One strengths that allow for multiple affiliations and delivery of the largest possible unduplicated audience."

MUTUAL/See Page 10

who says radio

doesn't listen to records?

GREGG SWEDBERG—WLOL...

"After three weeks of play, Boomtown was consistently a top 5 record in callouts, requests and sales."

TED EDWARDS—KGB...

"Prime candidates for rookie band of 1986."

DAVE ANTHONY—KDWB...

"Not only is Boomtown top 5 with the 25+ audience, but it's been very durable."

CYNDE SLATER—WAAF...

"Look for the talent of David & David to emerge into the major leagues in 1987. We're heading into our 3rd track and the response is unanimous...we love this band."

KIM POOL—KWK...

"Top 5 phones and top 5 sales...St. Louis has made David & David one of its favorite acts of the year."

DOUG PODELL—WLLZ...

"This record became the sound of the radio station; there is not a track on this LP that wouldn't work with our audience."

ROB BARNETT—KZEW...

"David & David has broken through all the new music out there to become an established part of The Zoo."

STEVE WYROSTOK—POWER 99.7...

"We believed in David & David from day one and took a chance on Boomtown. The result was top 20 LP sales, top 10 single sales, a sold-out show, a #1 record for us and two unbelieving competitors finally giving in. This kind of success with a song like Boomtown should make "Ain't So Easy" a shoe-in in Atlanta and everywhere else it's given a chance."

OEDIPUS—WBCN...

"It took us longer to add David & David than it did Ted Utz, but now we're believers."

BOBBY CHRISTIAN—KTCZ...

"One of the best debut LP's of 1986; we've been playing "Ain't So Easy" since the day the LP arrived and it continues to generate solid phones with our 25-49 adults."

REDBEARD—KTXQ...

"The sold-out club audience sang every word of Boomtown; not just the chorus...very impressive."

STEVE DAVIS—POWER 99.7...

"One of the best LP's of 1986, will be one of the best LP's of 1987. David & David are winners!"

BILL PUGH—WKLS...

"The surprise album of the year, and one of my favorites of 1986...and a real treat in concert."

BOOMTOWN (SP-5134)
Produced by Davitt Sigerson

"AIN'T SO EASY" (AM-2905) **THE NEXT SINGLE FROM DAVID & DAVID**

AOR 12" out now. Single coming in January. © 1986 A&M Records, Inc.



NEWS

AUSTIN PROGRAM COORDINATOR

Hill WGLD & WOJY OM

Former WCTC/New Brunswick, NJ OM Keith Hill has been appointed OM at Mann Media Gold/Format 41 combo WGLD & WOJY/Greensboro. Hill worked for recently named GM Jay Meyers twice before when Meyers was a PD — at WNDR/Syracuse while still a student in the late '70s, and as a weekender at WFIL/Philadelphia in 1984. He replaces former OM Jeff Bowen, who exited three months ago.



Keith Hill

Meyers remarked, "I'm very pleased at having Keith join us. He has the perfect qualities to maximize the immense potential of both stations."

Hill served a year at WCTC after a successful two-and-a-half-year programming stint at WMID/Atlantic City. "The opportunity to work with Jay again is something I had to jump at because I know what a great guy he is," said Hill.

"The chemistry among the management and staff is an ideal combination. WOJY is a monster we'll fine-tune, and with our backgrounds in oldies and AM, we'll make WGLD a showplace."

It was also announced that acting PD Charlie Austin becomes Programming Coordinator for both stations, reporting to Hill.

McNutt Appointed GSM At KLZ & KAZY

KLZ/Denver Local Sales Manager Jon McNutt has been promoted to GSM of the DKM Country outlet and its sister FM AOR, KAZY. The GSM responsibilities were previously handled by VP/GM Marvin Rosenberg.

McNutt joined KLZ as an AE in 1979 and was named LSM last Feb-

ruary. His 20-year career includes AE stints at KODY/North Platte, NE and KYSN/Colorado Springs and a partnership in Mountain Media Inc., a Denver regional radio-television rep firm.

He told R&R, "It'll be a good challenge. It's been a tough year,

Schultz Fulltime RTNDA President

Ernie Schultz has become the first fulltime, paid President of the Radio-Television News Directors Association (RTNDA). The organization has traditionally elected a working news director as President, but changed its constitution in October to make the job a fulltime, appointed position.

KSL-TV/Salt Lake City News Director Spencer Kinard, RTNDA's last elected President, now becomes Chairman.

Schultz joined RTNDA in 1981 as Managing Director, later moving up to Exec. VP. Since October he

has been acting President. Prior to joining RTNDA, Schultz spent 27 years with KGEO-TV/Oklahoma City, and was volunteer President of RTNDA in 1977-78.

Kinard explained, "RTNDA will be more effective because of the Schultz appointment . . . our objectives could not be adequately served without increasing the authority of the top fulltime paid executive."

Schultz commented, "The challenges that face the association have never been greater. The emphasis on the bottom line in our business presents an opportunity



Ernie Schultz

for our association to demonstrate the real value of good journalism practices and how RTNDA contributes to those practices."

Anthony PD At KLTE

WRAL/Raleigh PD Steve Anthony has opted for the same position at KLTE/Oklahoma City. Anthony joins after two years with WRAL, having programmed WLUV/Charlotte before that. He also worked as an air personality on WRKO/Boston, KNUS/Dallas,

Z97/Dallas, and KTLK/Denver.

KLTE GM Leonard Wheeler remarked, "I'm very excited to have someone of Steve's ability and expertise joining us at KLTE. He played a big part in making WRAL the premier station in Raleigh-Durham. His track record with AC radio gives us the strength we need in the very competitive Oklahoma City market."

Anthony told R&R, "When this opportunity came up at KLTE, it looked like a challenge that needed to be taken. We've got a great staff in place here and I look forward to doing great things with them."

Anthony replaces Pam Finn, who's now programming KWLJ/San Diego.

Cohen Upped To GSM AT WJIB

Michael Cohen has been upped to GSM at Easy Listening-formatted WJIB/Boston. He joined the station in 1983 as an Account Executive and was named Local Sales Manager last January.

"Michael has done a great job for us here at 'JIB," commented VP/GM Charlie Pickering. "We're excited about having a person with so much energy and enthusiasm in the position of GSM, especially as we launch our 20th anniversary year."

SPEND THE WEEKEND WITH THE STARS

**JOHN LANDER'S
HI MUSIC
USA**

3-4
Righteous Brothers
10-11
Johnny Rivers

**DICK CLARK'S
Rock Roll & Remember**

17-18
Earth, Wind and Fire
24-25
Electric Light Orchestra
31-FEB 1
Four Tops

3-4
Motown's Girl Groups
10-11
Smokey Robinson

**MOTORCITY
BEAT**

17-18
Motown at the Movies
24-25
Marvin Gaye
31-FEB 1
Motown's Solo Stars

**AMERICAN
MUSIC
MAGAZINE**

3-4
Duran Duran
10-11
Kool and the Gang

**Hot
Rocks**

17-18
Kansas
24-25
Lionel Richie
31-FEB 1
Pointer Sisters

NEWS

COPYRIGHT VS. TECHNOLOGY

Tough Talk Over Digital Audio Tape

According to Capitol Industries/EMI Chairman Bhaskar Menon, the meeting ended in stalemate. To Chrysalis International Chairman Chris Wright, the discussions left no room for maneuvering whatsoever — and he doubted that he would take time to attend another such conclave. To WEA International Chairman Nesuhi Ertegun, obstinacy and greed were clearly in evidence.

These are early reactions from worldwide music business leaders to the Dec. 11 meeting held with their counterparts in the Japanese electronics industry to discuss digital audio tape (DAT). This new configuration, the tape equivalent of the compact disc, is seen by many in music as an economic threat because it would offer master-quality home taping. DAT's introduction, they contend, will lead to even more damage than analog home dubbing has caused.

Last week's one-day conference was held at Vancouver's Pan Pacific Hotel at the request of IFPI, the international recording industry group, and the RIAA. Ertegun, Menon, Wright, CBS/Records Group President Walter Yetnikoff, MCA Music & Entertainment President Irv Azoff, Warner Bros. Chairman Mo Ostin, PolyGram In-

ternational President Jan Timmer, and RIAA President-Elect Jay Berman were among those representing copyright owners.

Attending for the Electronic Industries Association of Japan were Sony Chairman Akio Morita, Toshiba Chairman Shoichi Saba, Matsushita President Akio Tanii, EIAJ President Toshio Takai, and others.

"Taping of audio and video materials at home for personal use is a custom established over 20 or 30 years around the world, and close to a right of consumers," stated Saba, according to transcripts released later. "It is the consumers' pleasure and acquired taste, including home taping for better quality audio and video entertainment, that have brought growth and prosperity to the software industry."

EIAJ official Takai reportedly elaborated, "Home taping is nothing but a variation on the mode of usage, the price of which the consumer has already paid. It is up to the consumer whether he listens to the same record he has purchased hundreds of times over. The situation does not change with DAT."

Chrysalis' Chris Wright told R&R, "There was absolutely no doubt in my mind that the Japan-

ese had no intention whatsoever of communicating with the record industry, or trying to negotiate some kind of proper settlement." Wright said he was impressed by their "lucid and well thought-out presentation," but that it was not "put across in a way that they were posturing for a discussion." He added, "There was never any question that they might be flexible on this point or that point."

A "proper settlement" in the music industry's view is the introduction of copy-code chips into DAT machines to prevent consumers — or commercial pirates — from recording software pre-encoded with an anti-taping signal. This system was developed by CBS Laboratories; an offer to demonstrate it at Vancouver was turned down by the Japanese.

Music industry interests seek to have copy-coding legislated into existence in the US and EEC member nations, with the system included in DAT hardware made in or imported into national territories. "We made it very plain that the industry would not accept DAT without some kind of copy-code," said Nesuhi Ertegun, who spoke in Vancouver in his role as President of IFPI. "They made it very clear that they'll absolutely not hear of this. Knowing that fact only

strengthens the necessity for legislation. From this meeting, our hand is much stronger."

"We are opposed to the IFPI proposal requiring the mounting of anti-taping devices on DAT players," Toshio Takai is said to have declared. "This means that the consumer is deprived of the opportunity of enjoying the result of a technological breakthrough for a period into the future, and will sow seeds for immeasurable trouble in the development of novel technologies, in light of the fact that progress from analog to digital is the inevitable technological trend."

Ertegun contended that the software manufacturers are not against DAT as technology. "We're against DAT with no protection. Because of its quality, we have to make it difficult to copy from DAT." The WEA International chief said the RIAA's Berman is "optimistic" about persuading Congress to mandate such protection. Wright said that similar efforts to persuade EEC lawmakers are going "pretty well."

Wright also pointed out that the open-and-shut nature of the Vancouver meeting precluded any serious information exchange about DAT. "I don't think the record industry quite knows what kind of software we would be producing if

we did so," he said. "As I understand it, DAT offers four hours of playing time on a very small tape. We're not used to that. What would we do?"

"If I put a Huey Lewis album on DAT, would I put out 40 minutes of Huey and leave three hours and twenty minutes for the purchaser of the prerecorded tape to tape freely — without even buying a blank tape — my Billy Idol album and anything else he wants? That's a very elementary question, but we didn't even get to the point of discussing that."

In Menon's opinion, the fact that Vancouver produced nothing was no surprise. "They've had two or three years of knowing full well our position on this issue," he said. "No further explanations to them were really necessary. They've had ample opportunity to consider the implications. They came to the table, the positions of the two parties did not change, and the net result was stalemate."

Stalemate, perhaps, but at least one of the meeting's participants believes that the clarity of each side's firm opposition to the other will help the legislative process. There is no ambiguity, he said, and no vain hope of accommodation. Now "Let the lawmakers decide" appears to be the battle cry.

Special News

Country Six Pack

New Years
The Willie Nelson
Anniversary Special
American Music Awards
Nomination Special
January 24-25

Love Songs of
Paul McCartney
February 14-15

SOLID GOLD
COUNTRY

3-4
Ronnie Milsap
10-11
Mel McDaniel

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

17-18
Charly McClain
24-25
The Bellamy Brothers
31-FEB 1
Anne Murray

3-4
Frank Zappa
10-11
Elvis Costello

ROCK
WATCH
A Countdown to Ecstasy
with Oedipus

17-18
The British Invasion, Part I:
The First Wave (1963-1970)
24-25
The British Invasion, Part Two:
The Second Wave (1976-1980)
31-FEB 1
Spotlight on the Beatles

THE
GREAT
SOUNDS

JANUARY
1987

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

UNITED
STATIONS
PROGRAMMING NETWORK
USP

NEWS

Jones, Mangini Sr. VPs At RCA Distribution



Pete Jones

Pete Jones and John Mangini have been promoted to Sr. VP posts at RCA/A&M/Arista Distribution. Jones was Division VP/Sales under RCA's previous label structure, and Mangini was VP/International Operations for RCA/Ariola.

Both executives will have management duties covering all aspects of the operation's organization, reporting to unit President Sal Licata. Jones will continue to oversee sales/branch distribution operations, while Mangini will bear primary responsibility for manufacturing, central distribution, and regional "hits" warehouses.

Commented Licata, "Both of these executives will play a key role in the management of RCA/A&M/Arista Distribution. Close collaboration between them and the areas they will manage will insure that we'll be able to serve both our labels and our customers more rapidly and efficiently."

Jones held several sales posts at RCA between 1971-77, then joined PolyGram Distribution. In 1979, he became VP/Marketing for Casa-

Grogan

Continued from Page 1

regional duties with WFMS. His regional responsibilities were later expanded to include the San Francisco and Houston acquisitions.

"The current expansion program going on at Susquehanna is providing an opportunity for me and others in our company to grow in experience and professionalism," Grogan told R&R. "Today the radio industry is going through a period in which only the well-managed groups will survive. Susquehanna intends to continue its leadership role in our industry, and my promotion is another step in providing the necessary management and guidance to meet that challenge."



John Mangini

blanca; in 1983, he rejoined RCA, and was named Division VP/Sales in 1984.

Mangini has been with RCA since 1978, holding Division VP posts in Finance and Operation Services. He was VP/International Operations for RCA/Ariola at the formation of the companies' joint venture in 1985.

Kelly

Continued from Page 1

the aggressiveness, energy, and excitement we've needed."

Kelly said, "It was a tough decision, but it's a tremendous challenge to go up against a great Chicago institution like the Loop. We'll see how good Tim Kelly really is."

Looking back at KLOS, he commented, "I'm very proud of my accomplishments. We took KLOS to its alltime ratings high and to #1 in 25-34 men, which no L.A. AOR had ever done before. I also had the chance to work with some of the greatest people in the industry, and alongside one of the best GMs in America, Bill Sommers."

WCKG switched over from CHR to AOR in March of '85. Adopting Burkhart/Abrams/Douglas/Elliott's upper-demo, Superstars II approach, the station has consistently trailed rivals WLUP and WXRT, notching a 2.0 to WLUP's 5.6 and WXRT's 2.9 this summer.

As far as whether or not WCKG will continue to work with B/A/D/E, Morgan said, "That remains to be seen." Kelly added, "I'll make a decision after I talk to all the players involved."

Kelly plans to continue his newly formed consultancy once he gets settled in at WCKG; his start date is January 5. No replacement has been named at KLOS yet.

Smith

Continued from Page 1

sic industry, and their leadership will bring enormous dynamism to Capitol/EMI's North American and worldwide interests."

For Smith, it's a return to active major-label duty four years after leaving Elektra/Asylum/Nonesuch. He was its Chairman from 1975-83, and previously served as President of Warner Bros./Reprise from 1972-75. More recently, he headed the Warner/Amex sports cable operation, and just two months ago took over as NARAS's first fulltime President.

Smith told R&R, "This is a very exciting opportunity, and it would have to be something of this magnitude to cause me to leave the NARAS job. That's not my style. I stayed with one company for 23 years, and here I make a jump like this in just a couple of months."

"But I've always had a strong feeling for Capitol. As a matter of fact, they offered me the presidency 13 years ago, when I was under contract to Warner." Smith, terming Berman "an ace executive" who will be "invaluable as my associate," added, "The goal is to make Capitol/EMI a much bigger player than before. Both Berman and myself are used to winners, and we're not settling for a small advance - we really want to go after the big guys."

Reporting directly to Smith will be Capitol President Don Zimmermann, EMI America President Jim Mazza, Manhattan/Blue Note President Bruce Lundvall, Angel President Brown Meggs, and VP/Staff Assistant Hal Posner. Previously, the label chiefs were responsible to Menon.

Reporting to Berman will be three division Presidents: Richard Lyttleton of Capitol/Canada, Ed Khoury of Magnetic Products, and Fred Willms of Screen Gems/Colgems Music Publishing. Also, Capitol/EMI VP/Human Resources & Administration Bob Brown, VP/Finance Charles Fitzgerald, VP/General Counsel Bob O'Neill, Group Record Services Exec. VP Dennis White, Magnetic Products VP/Technology Development & Manufacturing Ralph Cousino, and Recorded Music Products VP/Manufacturing & Operations Lee Simpson.

Berman, who could not be reached for comment, has been with Warner Bros. in business affairs since 1976. Formerly, he was partner in the law firm of Mitchell, Silberberg & Knupp.

Hayden, Bittens Promoted At WHCN



Daniel Hayden

Longtime WHCN/Hartford PD Daniel Francis Hayden has been upped to Director of Programming at the Beck-Ross AOR. Hayden, who is a minority owner in the company, will also be involved in

Lind

Continued from Page 1

Price has also named KOMA & KIMY/Oklahoma City OM/PD Peter Z as Lind's corporate assistant. His exact title and duties have not yet been determined.

Kaghan

Continued from Page 1

Kaghan will oversee the programming of not only WCPT & WCXR, but Gold/Format 41 combo WKIX & WYLT/Raleigh, AOR WRFX/Charlotte, Urban/AOR combo WPDQ & WFYV/Jacksonville, Urban/AC WORL & WJYO/Orlando, Gold/AC combo WHBO & WNLT/Tampa, and CHR WHYI (Y100)/Miami.

Kaghan said, "I just got back from spending time with all the PDs and promotion directors at Metroplex's annual meetings, and I came away very impressed with everyone's creativity, energy, and enthusiasm. It's obvious that these folks have a deep caring for their stations."

"The fact that Norman Wain and (coprincipal) Bob Weiss have created this position is a strong signal that they're committed to winning through programming excellence in all Metroplex markets."

Kaghan's background includes PD posts at WZNE (now WKRL)/Tampa, WBCY/Charlotte, WRJZ/Knoxville, and WISE/Asheville.



Bob Bittens

scouting properties as the company expands. Concurrently, WHCN Assistant PD/MD Bob Bittens has been promoted to PD, while afternoon driver Kim Alexander takes over MD duties.

Beck-Ross President James Champlin told R&R, "Dan is extremely well-versed in many areas of programming, not just AOR. He works well with research, has a knack for analysis, and is very strong organizationally - he can get things off the ground and rolling."

WHCN VP/GM Boyd Arnold said, "Bob's one of the top MDs in the business. His natural ability for our business has been honed along the way."

Hayden commented, "The idea is to get a bit away from the day-to-day format maintenance and deal more with concepts, long-term direction, and strategies." He's been at WHCN since 1977, and was named PD in 1979.

Bittens has been at the station almost eight years, MD for six and Assistant PD for the last three. He said, "The real nice thing is making a big career move without having to pack my bags and move across the country."

"I don't see any major changes, except maybe a renewed emphasis on music in the overall scheme of things. It seems like disk jockeys have become less interested in music over the last few years. Research shows that people like jocks who can really relate to the music, which is what they listen to the station for."

Chapin

Continued from Page 1

During this time Chapin chaired the NAB and the RAB, and he also holds an NAB Distinguished Service Award.

When R&R asked about his new venture, Chapin replied, "It's time."

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FIVE GMs UPPED TO VP

DKM Board Elects Officer Slate

Atlanta-based DKM Broadcasting, owner of 16 radio stations, has announced its newly elected corporate board officers.

Former VP/CFO James Strawn was upped to Exec. VP/CFO. As reported recently, Mary Catherine Sneed was named VP/Operations. Previous Controller Roger Heffelfinger takes on the additional position of Treasurer. Janice Ward, formerly Exec. Secretary to the President, adds the additional position of Asst. Secretary.

Also, the following GMs were elected as VPs: KFOR/Lincoln, NE's Roger Larson; KFRX/Lincoln's Curtis Peterson; KWTO-AM & FM/Springfield, MO's Kurt Boney; WAKR & WONE/Akron's Fred Anthony; and WONE & WTUE/Dayton's Donald Schwartz.

"We are proud to recognize several key corporate leaders — Jim Strawn, Roger Heffelfinger, and Jan Ward — with promotions," said DKM Chairman Robert Dyson. "And we're happy to welcome Mary Catherine Sneed, one of our industry's most talented consultants, to our management team."

Of the DKM subsidiary appointments, Dyson said, "We rely on our local management to guide our stations to leadership positions. The board feels these individuals are doing just that, and we applaud them on their accomplishments."

DKM also owns WAOK & WVEE/Atlanta, WCAO & WXYV/Baltimore, KMEZ-AM & FM/Dallas, and KLZ & KAZY/Denver.

Mutual

Continued from Page 3

Mutual affiliates which currently pick up either the "Larry King Show" or "Dr. Toni Grant" automatically become Mutual P.M. affiliates, but will not be required to carry all of the new network's programming. Thus, several stations in the same market can carry Mutual P.M.

Mutual will continue to broadcast news from its headquarters in Arlington, VA. Both news operations will be supervised by VP/News Ron Nessen.

WIOQ

Continued from Page 3

1970-74, programmed WBLM/Portland, ME for a year, and then returned to WMMR briefly in 1978. "This is real positive for the station," he said. "The atmosphere change is like night and day."

Browning came to WIOQ last April when Alex DeMers, who'd programmed the station for 11 years, left to open a consultancy. During his tenure, longtime morning man Harvey was let go and Philly AOR vet Ed Sciaky jumped ship to crosstown Classic Rock WYSP. Harvey's replacement, Paul Harris, left after three months. Asked if Harvey might return, Dye said, "It's more possible now than it was last week," and Leicht echoed his sentiments. Currently, former WYSP mainstay Jerry Abear is filling in on mornings and Mindy Magid is subbing on late nights. WIOQ is ranked third 12+ of Philadelphia's three AORs, with its summer 2.5 trailing WMMR's 11.5 and WYSP's 3.6.

Morton

Continued from Page 3

production positions in Chicago at WFLD-TV and WLS-TV. "No ifs or buts, KDKA is a powerhouse and an institution," Morton told R&R. "KDKA is changing with the times, slowly, but it's still steeped in tradition — tradition that will go on forever. I'm extremely proud to be here, and hope to continue what my predecessors have done to keep KDKA number one and the station everyone knows it to be."

Artigue

Continued from Page 3

The opportunity to join a great company like Sandusky and work with John Sebastian, a friend of many years, is too good to pass up. I'm also impressed with the great sales team that Carolyn Howe has put together."

Weaver Station Manager For KJR

KJR/Seattle has selected 21-year broadcasting veteran Jackson Dell Weaver as Station Manager. He comes to the full-service AC outlet from KZAR/Salt Lake City, where he was owner/President. Rick Scott will remain as PD at KJR.

VP/GM Dan Hern said, "We're extremely fortunate to find someone of Jackson's ability and background. We expect him to direct KJR to bigger and better things over the coming months."

Taking over a struggling AM that hasn't been able to break the two-share 12+ threshold for the past five sweeps, Weaver said, "There is no reason why KJR can't be a top radio station in this market with some innovation and hard

Gillispie

Continued from Page 3

somebody who's going to turn around and use him with us. In Greg's three years with us, we've attained some record-high ratings, and the station has progressed and matured. I wish him well, and hope he continues to help us."

B/A/D/E President Dwight Douglas commented, "Greg is extremely bright, highly gifted in production and working with talent, and very knowledgeable on the Selector computer system. He'll bring a real competitive, innovative edge to us."

"Also, one of the things Greg did well was close us, which is part of our business of selling ideas and concepts to people. Still, it was a difficult decision to make because Taft is one of our premier clients. This is a move to strengthen that relationship and to give us greater potential to work with Taft."

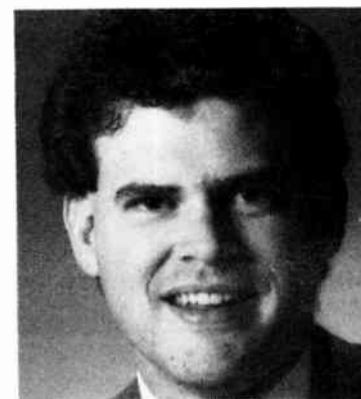
Gillispie has been at WDVE since early 1984. He leaves the station with its highest share in history, last summer's 9.9. His previous posts include a PDship at KEZO/Omaha and MD stints at KAZY/Denver, WWWW/Detroit, and WIOT/Toledo.

For The Record

R&R's Year-End Issue inadvertently omitted the details of Chrysler's April promotion department reorganization. The new team, announced by VP/Promotion Daniel Glass, included Charlie D'Atri as Director/National Singles Promotion and Jan Teiffeld as Assoc. Director/Singles, West Coast.

The label's AOR team under Director/National Album Promotion Kevin Sutter expanded to include Jeff Laufer as Assoc. Director/Albums, West Coast and Roger Mayer as Assoc. Director/Albums, Midwest.

Jerry Blair was appointed New England Regional Promotion Manager; Mike Van Orsdale joined as Central/Cleveland Regional Promotion Manager; Greg Thompson became Midwest Regional Promotion Manager; Ralph Carroll took over as Upper Southeast Regional Promotion Manager; and Geina Horton became Mid-Central Regional Promotion Manager.



Jackson Dell Weaver

work. Very few people have the chance to run a legend. I have every confidence that we can establish a new legend by pushing ahead with some fresh ideas."

Weaver's background includes several other posts in Salt Lake City radio: GSM at KLRZ, part-owner of KBRQ, Sales Manager at KRGO, and Account Executive for KCPX and KUTV.

Plen

Continued from Page 3

to an unprecedented plateau in our business."

Plen came to IRS more than six years ago after working in local promotion for A&M in Kansas City, Buffalo, and Boston between 1977-80. Last summer, he relocated to Los Angeles from New York, concurrent with new IRS promotion appointments.

On vacation until he joins Virgin, Plen was unable for comment this week.

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Jeff Backer



Bruce Schoen



Joan Lawrence

Arista

Continued from Page 3

with radio at the major market level, but also act as liaison between the field and the New York office.

Lawrence will direct all of the label's efforts at AC radio, and continue to be liaison with the trades on a day-to-day basis. Schoen will deal with CHR stations at the secondary level, as well as interact with the Arista field staff.

Named to the newly created post of National Promotion Coordinator is Maureen Guinana, who'll assist the field in areas that relate to promotion, and in contacts with other Arista departments.

Harris

Continued from Page 3

with deep roots in the marketplace, and our search led us to Dave Harris."

Harris told R&R, "It has always been my goal to get into station management, as well as stay in sunny South Florida. Howard Tanger and Marlin are headed toward big things. WTMI has a great signal, we're moving into new facilities in June 1987, and Classical stations throughout the country are billing more than ever. I feel we all have a lot to look forward to."

Harris replaces Sam Rosenblatt, who resigned last June.

ONE YEAR AGO TODAY

- GE announces plans to buy RCA & NBC
- Smokey Rivers PD KIOI/San Francisco
- Arthur Kern Chairman/CEO American Media, Inc.
- Gannett sells WWJ & WJOL/Detroit to Federal Enterprises
- #1 CHR: "Say You, Say Me" — Lionel Richie (Motown) (2 wks)
- #1 AC: "That's What Friends Are For" — Dionne & Friends (Arista)
- #1 B/U: "Say You, Say Me" — Lionel Richie (Motown)
- #1 COU: "Bop" — Dan Seals (EMI America) (2 wks)
- #1 AOR Track: "Silent Running" — Mike & The Mechanics (Atlantic)
- #1 LP: "Afterburner" — ZZ Top (WB) (8 wks)

FIVE YEARS AGO TODAY

- #1 CHR: "I Can't Go For That . . ." — Daryl Hall & John Oates (RCA)
- #1 AC: "Comin' In And Out" — Barbra Streisand (Columbia)
- #1 B/U: "Turn Your Love Around" — George Benson (WB) (2 wks)
- #1 Country: "Love In The First Degree" — Alabama (RCA) (2 wks)
- #1 LP: "Tattoo You" — Rolling Stones (Rolling Stones/Atlantic) (11 wks)

TEN YEARS AGO TODAY

- Herb McCord PD CKLW/Detroit
- #1 CHR: "You Make Me Feel Like Dancing" — Leo Sayer (WB)
- #1 AC: "After The Lovin'" — Engelbert Humperdinck (Epic)
- #1 Country: "She Never Knew Me" — Don Williams (ABC/Dot) (2 wks)
- #1 LP: "The Pretender" — Jackson Browne (Asylum) (2 wks)



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● **BETSY BUCKEN-KNAPP** has been named President/CEO of **EKB Enterprises**, which provides marketing, advertising, promotion, and PR services to radio stations, groups, and networks. A 16-year broadcasting vet, she was previously Marketing Director for CBS's **WCBS-FM/New York** since 1981.

● **PETER ELLIOTT** has been appointed Director/US Sales and Marketing for **RCA Red Seal**. He joined RCA in 1980 as Product Manager, and also was writer and producer of "Red Seal Showcase," the label's monthly radio feature program.

● **MULLIGAN (BOB GITLIN)** is the new PD at AOR **WFXR/Charleston, SC**. He joined the station as MD a month ago, after doing mornings at crosstown **WTMA** and programming **WIBZ/Parkersburg, WV**.

● **DEL WILLIAMS**, former PD of **KCGL/Salt Lake City**, has joined **PolyGram Records** as its Denver promotional field rep.

● **BILL BROWN** has been named Seattle Sales Manager for **WEA**. An 18-year industry veteran, Brown joined the WEA Seattle Sales Office in 1972.

KCBQ

Continued from Page 3

In the early '70s, KCBQ was a highly influential AM rocker. It softened to AC in 1978, and turned to Country in 1980 with its FM, **KITT**. Despite drop-ins declaring, "The legend begins again," Pollack said there would be no immediate attempt to invoke the Q-era legacy. "That might be a card we want to play later. We really didn't want to give the calls up because there's so much heritage to them. But it is a new identity and people should expect the best because we're going to bust our ass."

The change leaves **KSON-AM & FM** as the only Country stations in a market with a 7.6 share for that format. It also makes KCBQ the market's third Gold station (and its second AM/FM combo), along with **XETRA** and **KLZZ**. The latter station is expected to drop its "California Classics" format, less than three months old, when new owner **Edens Broadcasting** takes over.

What if **KLZZ** doesn't switch? "The direction we're taking," Forsythe says, "isn't just determined by the music. It's based on an overall radio and promotional philosophy." And Pollack says, "If **KLZZ** doesn't change, they're not going to make money. We're going to bulldoze the market."

● **JOHN BURROWS** has been named VP/Affiliate Relations for **CBS Radio Network**, replacing retiring 31-year CBS Radio vet **NEIL KNOX**. Burrows was Director/Affiliate Relations for the network since 1984, prior to which he was Central District Director/Affiliate Relations for three years. He joined CBS in 1980 as Manager/Sales Development for **CBS Radio Spot Sales** from a position as AE at **Ogilvy & Mather**.

● **ERIC PERRY** has been named Sales Manager for **Durpette & Associates'** Philadelphia office. He previously sold for **WIP & WMMR/Philadelphia** for two years.

● **RON CHATMAN** was named OM of **SMN Heart & Soul** affiliate **WMKJ/New Orleans**, replacing **JEFF TREPAGNIER**. Chatman was most recently Research Director and did late night for the station's sister FM **WQUE**, prior to which he programmed AOR **WHMD/Hammond, LA**.

● **BEATRIS THOMPSON-GUERERO** has joined Spanish-formatted **KQQK/Houston-Galveston** as GSM. She had been an AE at **KQUE** and **GSM** at **KEYH**, also in Houston.

● **LYN BENSON** has been named Director/Travel Promotions for **Music Awareness**, which coordinates promotional packages for radio stations nationally and internationally. She was previously Director/Record Promotion for **Pasha Music Organisation** and PD/air personality for **WZZO/Allentown**.

PROS ON THE LOOSE

Gene Burgess — Morning News

KIXS-FM/Killeen, TX (817) 690-6169

Fuzzy Herron — PD **KCBQ/San Diego** (619) 561-0284.

Henry Jay — PD **WGTO/Cypress Gardens, FL** (813) 967-1543

Steven Leeds — PD **U68-TV/New York** (212) 534-0664

Paula McCartney — MD/Mornings

KIXS-FM/Killeen, TX (817) 547-8211

B.J. McCrae — PD **KIXS-FM/Killeen, TX** (817) 699-1008

Tony Nash — Overnights **KIXS-FM/Killeen, TX** (817) 778-2541

Rick Nelson — Assistant PD/Mornings

WTNT/Tallahassee (904) 722-4022

Mike O'Neal — MIDDAYS **KIXS-FM/Killeen, TX** (817) 634-6468

John Ross — Mornings **KHIT/Seattle** (206) 845-8362

Alan Sells — Operations Director/Mornings

WQMF/Louisville (502) 426-9026

Sue Thompson-Popper — Afternoon News

KIXS-FM/Killeen, TX (817) 547-6635

● **SUSAN HOFFMAN** and **JEFFREY SPECTER** have been named Local Sales Managers at **Emmis's KPWR/Los Angeles**. Hoffman has been an AE at the station since June, prior to which she was LSM at **Gannett's KKQB/Houston**. Specter joined **KPWR** in May as National Sales Manager, and was previously LSM at **WXKS/Boston**. **GSM Jon Horton** will take on the responsibility for national sales.

● The **Radio Network Association, Inc.** has announced its elected officers for 1987. **NICK VERBITSKY**, President of **United Stations**, was elected Chairman after serving as Vice-Chairman for the last two years. **ARTHUR KRIEMELMAN**, Office of the President, **Westwood One**, moves up to Vice-Chairman from the post of Secretary-Treasurer. **RANDY BONGARTEN**, President of **NBC Radio**, was selected as Secretary-Treasurer after serving on the RNA Board for 19 months.

● **ERIC COPLIN**, **ELLEN HELLER**, and **LYNN DECATERINA** have advanced to VP/Sales positions at **McGavren Guild Radio**. Coplin, based in Philadelphia, was an AE with the company for the past six years. Heller, who works in New York, had been an AE there since 1984, prior to which she sold for **CBS Radio Spot Sales** for eight years. DeCaterina, headquartered in Atlanta, was also an AE since 1984, and previously sold for **Masla**.

● **JOSEPH ARMAO** has been appointed NSM for **WNEW-AM & FM/New York**. He previously served as GSM at **Westinghouse's KJQY/San Diego**, and held other positions with Westinghouse including Los Angeles Sales Manager and Eastern Sales Manager.

● **LORIE HARBOUGH** has been appointed Manager/A&R, West Coast, for **PolyGram**. She joins from **MCA Music**, where she has been Creative Manager for the past year. She previously worked for **CBS Songs** and **United Artists**.

● **MICHAEL SONBERG** was named LSM at Classical-formatted **KFAC-AM & FM/Los Angeles**. His previous experience includes an AE position at **KNX-FM/Los Angeles** and SM duties at **KRTH/Los Angeles**.

CHRONICLE

Born To:

● **KOST/Los Angeles** afternoon personality **Brian Simmons**, wife **Minda**, son **Brian James**, December 3.

● **WUPE/South Bend** PD **Jon Kauffmann-Kennel**, wife **Mary**, son **Michael**, December 6.

● **ALBERTA RHODES** has been named Sr. Publicist and Director/Media Information for **Black Music** at **Warner Bros. Records**. She joined the company as a Publicist in 1978, and previously held positions at **A&M**, **Motown Records**, and **WWRL/New York**.

● **GENE TOGNACCI** has been upped from Director/Broadcasting Services to VP/Broadcast Services for **Starstream Communications Group**, a radio/TV syndication and media marketing firm. The 15-year radio vet was previously PD for **KKKQ** (now **KUKQ/Phoenix**).

● **JOHN KANE** was appointed Sr. VP/COO at **Frazier Gross & Kadlec Inc.** The 13-year communications industry vet formerly held VP positions at **Group W Cable** and **RCA**, and will establish a New York regional office for **FG&K**.

● **BARBARA LANE** is the new LSM for **WMJJ/Birmingham**, where she has been an AE since 1983. She previously was an AE at **WZZK/Birmingham** and **Hal Hodgens Advertising**.

● **PAUL MUHLY** has been named GM at **KKMG/Pueblo-Colorado Springs**. Previously Director/Advertising for the **Denver Cable Interconnect**, his experience also includes stints as Sales Manager at **KIQD/Denver** and Station Manager/Sales Manager at **KILO/Colorado Springs**.

● **KAREN FOLEY** has been appointed Director of the **ABC Direction Radio Network**. Her previous seven-year association with **Capital Cities** included positions as National/Regional Sales Manager at **WBAP & KSCS/Ft. Worth, WJR/Detroit**, and marketing and planning positions with the company's Broadcasting Division in New York.

In other news, **SANDRA KENNEDY** was promoted to Director/Research. She has been Manager/Research and Media for the net since 1980, prior to which she was Research Director for **ABC Radio Spot Sales**.

● **BILL STAIRS**, Operations Mgr. at **KHFI/Austin** for the past few months, has been named OM at **KMGX/Fresno**.

● **BRENT ALBERTS** has joined **Shamrock Communications AOR KMYZ/Tulsa** as PD, replacing the exiting **BILL BRUUN**. Alberts's background includes PD stops at **WQFM/Milwaukee** and **WYFE/Rockford**.

● **JOHN LARSON** has been named Program Director of **Stoner AOR WIMZ-AM & FM/Knoxville**. Larson previously programmed **KDKB/Phoenix**, **Stoner's WCMF/Rochester**, and **Doubleday's WAVA/Washington** and **WLLZ/Detroit**.

● **NIKKI VALLOT** has been promoted to Divisional VP/Alternative Marketing and Administration for **Capitol Records Group Services**. She joined Capitol in 1969, and was formerly Director/Administration there.

● **DAVID WILSON**, **JAMES LIGHTSTONE**, and **PAT LUCAS** have been appointed to executive posts at **SBK Entertainment World**, the company which recently acquired **CBS Songs**. Wilson, who was Asst. Controller/International Finance at **CBS Songs**, becomes CFO worldwide and VP/Financial Affairs. Lightstone, who was Director/Business Affairs at **CBS Songs**, was named VP/Business Affairs. Lucas, formerly Director/Film and TV Music at **CBS Songs**, is now Director/West Coast Operations.

● **Blair Radio** has formed a new radio spot sales unit, **Blair Intermountain Pacific**, to provide additional representation for the company's clients in the Northwest and Rocky Mountain regions. The new company will add offices in Denver and Salt Lake City to its present offices in Portland and Seattle soon after the first of the year, and will be headed by **GM GREG SMITH**. Smith will maintain his management duties at **Art Moore, Inc.** The Seattle office is managed by **OLIVIA COKE**, who was an AE at **KMPS/Seattle** for the past eight years. The Portland office manager is **LYNN KELLER**, who joined Blair/Northwest's Portland office in 1984.

The office locations and telephone numbers are: 516 SE Morrison, Suite 910, Portland, OR 97214, (503) 238-3812; and 200 W. Mercer St., Fourth Floor, Seattle, WA 98119, (206) 282-4005.

● **Brookmont Communications**, parent company of the Tennessee, Kentucky, and South Carolina state radio networks, has changed its name to **American Network Group, Inc.** The name change was accompanied by a reorganization in which four VPs were appointed: **PHYLLIS JENNY**, VP/Administration; **TOM STEVENS**, VP/Operations; **DIXIE POWELL**, VP/Sales; and **RICK WIMBERLY**, VP/Affiliate Services.

● **Suite Beat Music Group** has changed its name to **Chameleon Music Group**, encompassing the **Chameleon**, **Epitaph**, **Poshboy/Vodka**, **Vee Jay**, and **Innovative Communication** labels. Chameleon plans to move into hard rock and contemporary jazz in 1987.

● **STEPHANIE BARSAMIAN** was named MD at **WSNI & WPGR/Philadelphia**. She arrives after 15 months as Promotion/MD at the station, and will still be involved in special promotion projects. Previously she worked at **WCAU-FM & TV** and **WYSP** in Philadelphia.

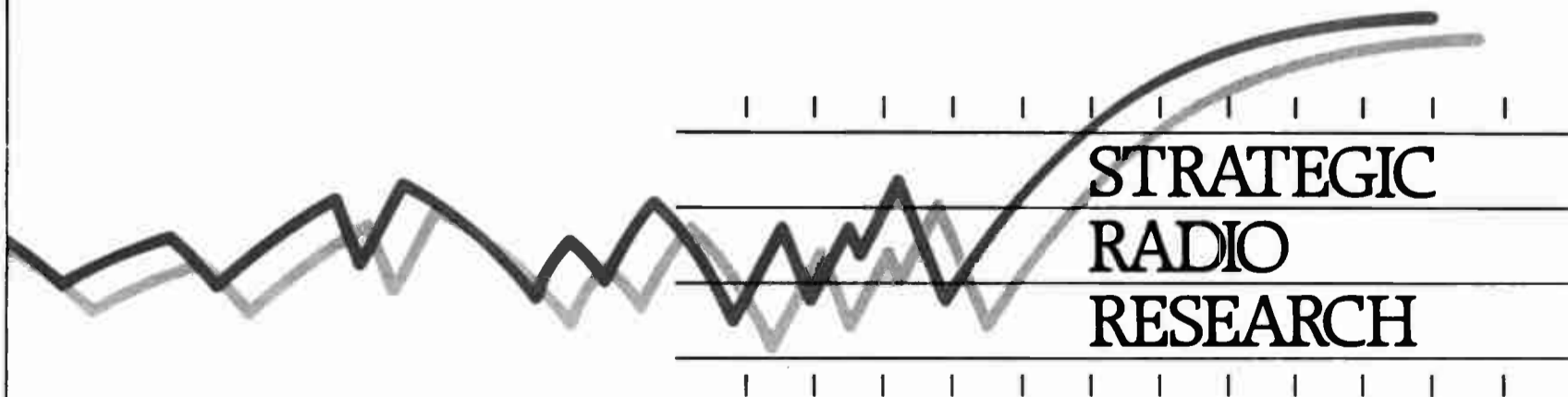
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RADIO BUSINESS

TRANSACTIONS

CR Broadcasting Pays \$4 Million For Three Combos

GROUP SALE: Community Service Broadcasting, Inc.

(6 stations)

PRICE: \$4 million

BUYER: CR Broadcasting, Inc., Dennis Rooker and John Columbus, principals.

SELLER: Community Service Broadcasting, Inc., Bill and Jim Glassman, principals.

BROKER: Americom Radio Brokers

WKWK-AM & FM/ WHEELING, WV

DIAL POSITION: 1400 kHz; 107.3 MHz

POWER: 1 kw; 50 kw at 470 feet

FORMAT: Beautiful Music; AC

WMCL & WTAO/ CARBONDALE, IL

DIAL POSITION: 1060 kHz; 104.9 MHz

POWER: 2.5 kw days only; 3 kw at 300 feet

FORMAT: Country; AOR



ST. LOUIS MOVES — Larry Pollock (left) of Robinson Broadcasting, former owner of KGLD & KWK/St. Louis, Hugh Ben La Rue (center) of La Rue Media Brokers, and Perry Ury (right), President of Chase Broadcasting Group are shown at the signing of the contract for Chase's purchase of the stations.

WDXI & WRJX/ JACKSON, TN

DIAL POSITION: 1310 kHz; 103.1 MHz

POWER: 5 kw days/1 kw nights; 3 kw at 262 feet

FORMAT: Country; AC

TRANSACTIONS AT A GLANCE

Transactions So Far in 1986: \$2,825,775,000

This Week's Transactions: \$4 million

- Community Service Broadcasting, Inc. \$4 million
- WKWK-AM & FM/Wheeling, WV
- WMCL & WTAO/Carbondale, IL
- WDXI & WRJX/Jackson, TN

45 BIDS RECEIVED

Top RKO Radio Bids Total \$228 Million

If RKO and its competing applicants accepted the top bids among the 45 outside offers submitted last week (R&R, 12/5) the purchase would total over \$228 million for 11 radio stations. A twelfth, WHBQ/Memphis, failed to garner any bids.

Here's the rundown: **WOR & WRKS/New York** — (6 bids): Cablevision, \$75 million for combo, \$25 million AM only; Legacy Broadcasting, \$40.5 million for FM, \$60.3 million for combo; Kravis-Christian, \$40 million for FM alone; Spanish Broadcasting, \$25 million for FM; JAG Communications, \$17 million for AM.

KRTH-AM & FM/Los Angeles — (5 bids): Norman Entertainment, \$55 million; Wesray Corp., \$45 million; Kravis-Christian, \$40 million; Fred Sands, \$34 million; and Marvin Davis, \$19.8 million.

WRKO & WROR/Boston — (7 bids): Justice Broadcasting, \$30 million;

Ragan Henry, \$28 million; Narragansett Broadcasting, \$25.5 million; Cablevision, \$25 million for combo, \$15 million for AM; Federal Enterprises, \$24.3 million; Emmis Broadcasting, \$11 million for FM; and Kravis-Christian, \$11 million.

WGMS-AM & FM/Washington — (7 bids): Wesray Corp., \$24 million; Larry J.B. Robinson, \$19 million for combo, \$18.4 million for FM; Kravis-Christian, \$18 million; Stan Gurell, \$17.6 million; Ragan Henry, \$16 million; Audubon Broadcasting, \$16.5 million; Malrite, \$16.25 million.

WFYR/Chicago — (4 bids): Federal Enterprises, \$15.05 million; Emmis, \$14 million; Kravis-Christian, \$13 million; Wesray, \$12 million.

WAXY/Fort Lauderdale, FL — (8 bids): Oakland Broadcasting, Inc., \$23 million; Ragan Henry, \$20 million; Justice Broadcasting, \$20 million; Infinity, \$18.1 million; Northlake Communications, \$18.1 million; Kravis-Christian, \$18 million; Wesray, \$18 million; Emmis, \$14 million.

KFRC/San Francisco — (3 bids): Edward Flynn, \$6.5 million; James Gabbert, \$6 million; Malrite, \$3.15 million.

CALL SIGN CHANGES

Atlanta, GA WKHX to WKHV-FM (effective 1/1)

Atlanta, GA WPLO to WKHX (1/1)

El Paso, TX KFIM to KOFX (1/10)

Erianger, KY WSAI to WIZF (12/5)

Eugene, OR KBMC to KXKO (requested)

Flagstaff, AZ KFLG to KAFF (12/16)

Flagstaff, AZ KAFF to KAFF-FM (12/16)

Hickory, NC WHKY-FM to WRRX (requested)

Huntingdon, TN WPBE to WHZZ-FM (12/8)

Killeen, TX KIXS-FM to KBTS-FM (requested)

Lafayette, LA KVOL to KRKR (12/8)

Lawrenceville, GA WLAW to WGNN (1/1)

Madawaska, ME WCXX (new station, 12/9)

Muskegon, MI WRNF to WKBZ-FM (12/15)

Odessa, TX KYXX to KENT (requested)

Panama City, FL WDLF to WGNE (1/1)

Phoenix, AZ KAMJ to KMYL (12/15)

Providence, RI WLKW to WEAN (requested)

Rossville, GA WRIP to WGVT (12/15)

Rossville, GA WOVE to WLMX (12/19)

Savannah, GA WWAM to WSAI (12/9)

Tuckahoe, VA WARH to WGNZ (12/12)

Winston-Salem, NC WAIR to WFXM (requested)

Winston-Salem, NC WSEZ to WFXM-FM (requested)

Winter Haven, FL WSIR to WNHN (requested)

Fox To Auction Fifth Station

WYNC/Yanceyville, NC, an AM daytimer serving the Danville, VA market, will be offered to the public by Michael Fox Auctioneers, Inc., a Baltimore-based "asset disposal" firm that has opened a sideline auctioning radio stations.

The auction will be held January 15 at a Danville hotel conference room. WYNC is a 2.5 kw daytimer operating on 1540 kHz, with an Information format.

Kane Sr. VP/COO At FGK

Frazier, Gross & Kadlec, Inc., the Washington, DC-based consulting firm, has named John Kane Senior VP/COO. Kane, who has been working recently at the firm's Washington office, will establish a New York regional office.

Kane formerly was a VP at Group W Cable and at RCA Corp., specializing in acquisitions, mergers and capital investments.

FGK President Charles Kadlec, said, "Jack's presence will add substantial depth to Frazier, Gross & Kadlec and position our firm for continued growth."

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Craig Cordial, Vice President

has acquired

KLCY-AM & KYSS-FM

Missoula, Montana

from

GARDEN CITY BROADCASTING

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Standard Communications)

George Hatch, President
Homer Peterson, Executive Vice President

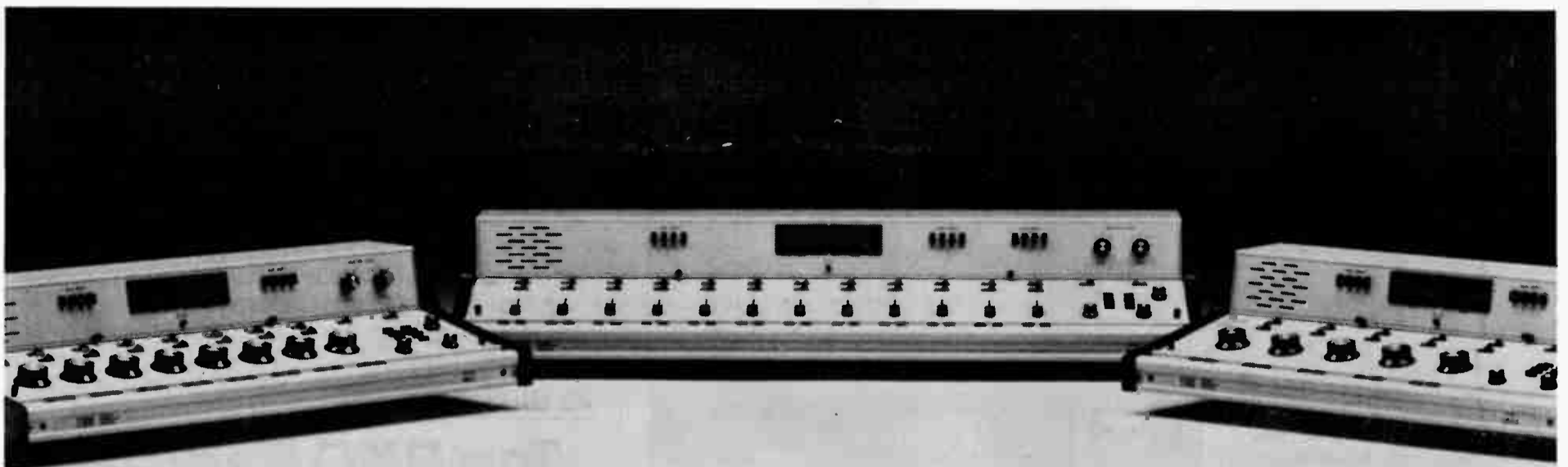
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\$7.72 BILLION INDUSTRY

Radio Revenue Forecast: 10% Growth In 1987

By Brad Woodward

The growth of radio revenues in the coming year is expected to fare slightly better in 1987 than it did in 1986, experts are predicting. But they agree that prospects for growth are modest at best, considering that 1986 was the first time in five years that radio failed to enjoy double-digit growth.

According to Bill Stakelin, President/CEO of the Radio Advertising Bureau, 1987 holds "a solid outlook for radio advertising; better than the outlook for the national economy, but

"We saw no strong, new categories in 1986."

— Charlie Colombo

less rosy than the years of double-digit growth we experienced from 1980 to 1985."

RAB's annual economic forecast says radio revenues should rise by 10 percent next year, bringing the 1987 industry total to \$7.72 billion. That would be an improvement over the \$7.05 billion the industry garnered in 1986.

Revenues Down In 1986

Slowed by the subpar performance of spot radio, revenues grew only 7.4 percent in 1986. Despite overcoming what Stakelin called "a sluggish first half of the year," national spot posted an increase of only 1.9 percent, with revenues of \$1.34 billion.

RAB said spot's weakness came in spite of increased investments from 15 of the 20 leading advertisers in the category. Stakelin put an optimistic spin on these decisions: "It's a true vote of confidence in spot radio when our strongest users increase their investment in this segment of our medium even when the market is soft."

New Spot Advertisers Lacking

However, the problem with spot radio in 1986, according to Charles Colombo, President of Blair Radio, was the inability to attract advertisers from untapped markets. "We saw no strong, new categories in 1986," Colombo said.

Spot's softness was offset by a sizable boost from network radio, which grew by 18.4% in 1986, according to the RAB. The increase

brought the total revenues generated by network radio to \$389 million in 1986.

Meanwhile, local radio sales are forecasted to close the year with an 8.2% increase, for a total of \$5.31 billion, according to the RAB.

Outperforming Economy, Other Media

Despite expectations for continued modest growth, RAB remains "bullish" on prospects for the radio industry next year. "Radio should outpace the growth of all advertising — and the growth of the economy — again in 1987," Stakelin predicted.

If RAB is correct, radio will buck negative trends predicted to consume the national economy through the next year. Retail sales will show a growth of less than two percent, in part because business as a whole will move haltingly until the full effects of tax reform are realized.

for WNEW/New York. "There's certainly a lot of new dollars there for us."

Kakoyiannis said he is "a little more bullish" than experts who have predicted modest growth, in part because the New York market is outperforming national growth, in part because advertisers are now recognizing the need to allocate advertising revenues on a regional, rather than national, basis.

Low Growth Imperils High-Leveraged Deals

There are concerns among some industry observers that the station trading market, after a not-to-be-repeated \$3 billion year in 1986 and now bracing for a slowdown, could be further staggered by slowing revenue growth.

"Anything less than double-digit growth could be a double whammy" for the station trading market, noted one observer.

1986 Radio Revenues

Radio Overall	\$7.05 billion	+7.4%
Local Sales	\$5.31 billion	+8.2%
National Spot	\$1.34 billion	+1.9%
Networks	\$389 million	+18.4%

Some experts even predict radio will reap some gains from the changes wrought by tax reform. "Retailers are one group that will be helped by tax changes," noted Mitt Younts, a broker with Chapman Associates. "It's not unlikely that the dollars that formerly flowed into taxes will now flow into advertising."

Tapping Vendor Market

In addition, some observers are hoping radio in 1987 can attract revenues from yet-untapped markets. "The whole vendor area is new to radio," noted Blair's Colombo. "They've got a whole lot of advertising dollars that don't go into radio. Blair has made a concerted effort to bring some of those revenues into radio, by creating a sales staff that will concentrate on vendor sales."

"The hot button is vendor sales," agreed Mike Kakoyiannis, VP/Sales

Under the most pessimistic scenario, new owners who bought stations under highly leveraged conditions with the hope of using operating revenues to service debt could find themselves forced to sell if those revenues don't materialize.

"It's not unlikely that the dollars that formerly flowed into taxes will now flow into advertising."

— Mitt Younts

If such a scenario materializes, the market could be glutted with lackluster properties. Owners will be desperate to sell, which would add fuel to the continually growing ranks of potential buyers, but the stations will continue

1986: What A Wacky, Wacky Year

By Robert O'Brien

1986. Simply put, it was the year that the business types in grey suits finally achieved supremacy: they succeeded in making the excesses of spandex-clad rock 'n' rollers look tame by comparison. Junk bonds. Double-digit multiples. Leveraged buyouts. Going public. Taking it private. Hostile takeovers. Divestitures. Tax reform. A wacky, wacky year.

Here's a test: you want to buy a radio station. What's the first thing you inspect? Facilities, right? Wrong. It's your debt-to-equity ratio. Only in 1986.

You knew things were out of control when Lady Bird flipped KLBJ. Is nothing sacred? Sure, she cleared \$27 million and change on the deal, but it took her, what — 40 years? — to accomplish it. Venture capital firm KKR could have done that in a week without breaking into a sweat.

Here's a test: You've agreed to buy a radio station. You come to the closing. Your broker points to a seven-digit figure on the contract. What is it? The price, right? Wrong. It's the multiple.

In 1986, the industry set some records. Almost \$3 billion worth of radio stations changed hands in 1986. We could have funded Star Wars with the brokers' commissions alone. KROQ went for \$45 million. Tichenor Media paid \$20 million for an AM station. Didn't anybody tell these guys the band is dead?

The deal you've got to love, though, belonged to Nancy McMahon. She bought WMAD/Madison, WI, the station she sold in 1985 for \$2.4 million, for \$1. One dollar. That's not venture capital, that's mad money.

Here's another test. Suppose 166 broadcast licensees all showed up at the FCC on the same day, begging for transfers. How many

would the Commission reject on public interest grounds? Ha, ha, ha. You're right. It's a trick question.

And how about the prognosticators? Beginning sometime in mid-summer, anybody who knew anything about tax reform warned that, in order to enjoy 1986 tax rates, sales had to be filed with the FCC no later than Nov. 15. That was it; the drop-dead date. No later.

Did the industry take them seriously? Sure. About as seriously as junior high students take summer reading lists. On November 28, R&R reported that more than \$122 million worth of stations — the biggest non-group tally of the year — had changed hands in the previous week.

The year's real growth industry? Simple. Media brokering. The biggest star on this horizon? No question. With \$300 million worth of deals to his credit — almost ten percent of the industry total — it's got to be Gary Stevens. Not a bad first year out of the box, eh, Gary? What does the broker-of-the-year have to say for himself? "I'm an investment banker," Gary remarked.

As I said, it's been a wacky, wacky year.

to command a premium price because they were bought at high multiples.

Chapman's Younts concedes such a scenario is a possibility. "Sure, it may happen. We expect that some deals will go sour, because an operator can't realistically depend on market growth" to service debt.

However, Younts believes the number of stations bought under those conditions were few, an assessment shared by other observers.

"That's not a major factor," noted Dick Foreman of Richard Foreman Associates. Most of the highly leveraged deals were concluded within the past 12 to 18 months, and, even if such deals were troubled, they still enjoy several months, if not years, before their debt servicing reaches a level of turmoil.

"The planning cycle is more than just 12 months," noted Foreman. "Most of these guys are on 24 or 36-month plans, in part because venture capital money doesn't let them plan for just 12 months."

"1986 was the first time in five years that radio failed to enjoy double-digit growth."

Station Prices Unaffected

In addition, Foreman doesn't believe a downturn in revenues will have any effect on station trading, because prices — even in this high-multiple era — are not tied directly to cash flow.

"Cash flow isn't the barometer, because most people are buying futures, treating it like a commodity market," Foreman said. "If the cash flows come down, I'm not convinced that the multiples won't go up, leaving station prices just as high."

Younts agreed: "Overall, I think you'll see that interest rates will have more of an effect on the station trading market than revenues."

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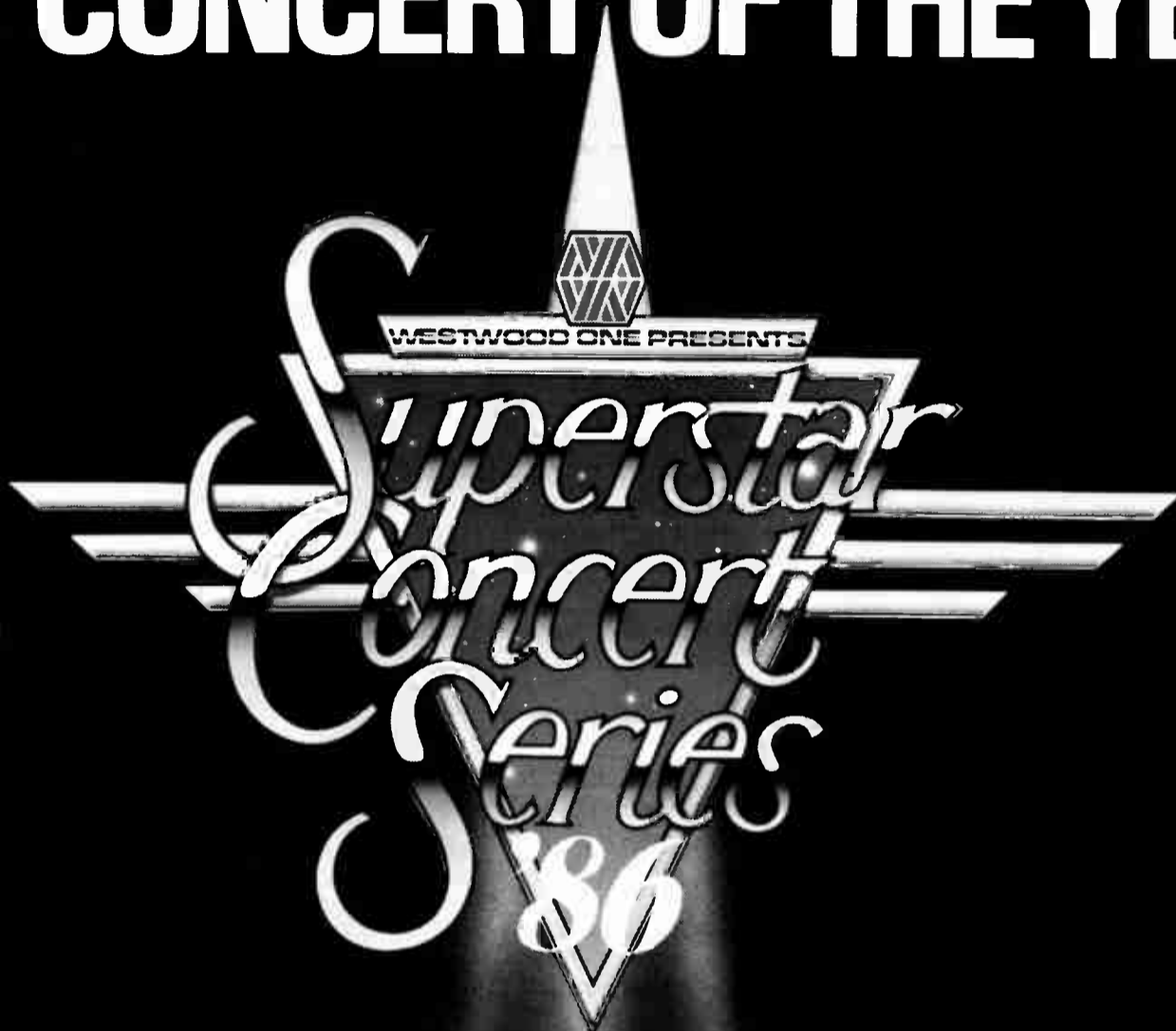
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Join host Charlie Kendall of New York's WNEW-FM the week of Monday, December 29 as he presents *The Stars of the Superstar Concert Series '86* – a year of onstage excitement packed into three hours of non-stop rock & roll revelry. Cap the Old Year and uncork the New Year in style with *the* concert of 1986, exclusively from the Westwood One Radio Networks.

For more information, contact your Westwood One Station Relations representative now at (213) 204-5000 or Telex 4996015 WWONE.

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FCC Freezes Daytime-Only AM Applications

There are currently 40 license proceedings underway at the FCC for new daytime-only AM radio stations. And it appears that one of those outlets will eventually become the last daytimer ever licensed in the United States.

Last week the Commission imposed a freeze on accepting applications for new daytimers. Although the freeze is temporary, Commission officials made it clear the ban will later become permanent. Daytime industry leaders immediately hailed the decision as correct and long overdue.

There are currently about 2400 daytime-only stations, representing almost half of all licensed AMs.

RADAR Shows AM At All-Time Low

Word of the freeze came just as the AM band received more bad news. Statistical Research reported in the latest RADAR that AM listening has fallen to an all-time low of just 27.8%, compared to FM's 72.2%. The figure represented a further erosion of 0.9% in AM's audience share, and was especially disappointing because last spring, for the first time in a decade, AM's decline had finally leveled off.

FCC: More Daytimers Worsen Problems

Creating new daytimers would "complicate the task" of turning daytimers overall into fulltime facilities, the Commission said, and would "perpetuate the very problem we are seeking to address" in AM improvement.

The agency added, "We believe that it is in the public interest to

"It's a step in the right direction, and it's long overdue."

— Jim Wychor

restrict future applicants to proposing fulltime operations since this generally results in more efficient use of scarce spectrum."

Mass Media Bureau Chief Jim McKinney predicted that, eventually, the Commission will be able to offer some form of nighttime relief to all but 200-300 daytimers on Class I-A clear channels.

Daytimers were originally created to provide local service for communities "out in the boonies," a job McKinney said FM radio is now doing quite well.

Past DBA

Leaders Supportive

"Absolutely terrific" is how former Daytime Broadcasters Association (DBA) President Jim Wychor of KWOA/Worthington, MN described the freeze. "It's a step in the right direction, and it's long overdue."

Longtime daytimer advocate and DBA founder Ray Livesay commented, "I think it's the right step. Daytime is a piecemeal ser-

vice which is not right for any community."

Livesay recalled putting his daytimer in Mattoon, IL on the air in 1946 only because all six local channels in the area were already taken. "It wasn't dedicated to service," Livesay said of the AM spectrum. "It was dedicated to bureaucracy" and the protection of clear channel stations.

Livesay said DBA advocated freezing new daytimer applications in 1979, when the association fought a losing battle for 9 kHz reduced AM spacing. That would have created 12 new channels to accommodate daytimers, he noted. With the U.S. taking the lead, a western hemisphere broadcast conference in 1981 voted to retain 10 kHz spacing for AM.

"Daytime is a piecemeal service which is not right for any community."

— Ray Livesay

Dave Palmer of WATH/Athens, OH, Chairman of NAB's Daytimer Committee, called the freeze "a very logical step. It's long overdue."

"There's so much congestion on the AM band already," he added. "It's in the interest of the broader scheme of AM improvement."



THINKING BIG — NAB recently gathered 18 broadcasters in Washington to plan ways to maximize the use of MegaRate\$, the NAB research showing how radio stations can get top dollar for their spots. Helping to shape the strategy were (left to right) Jerry Lyman, RKO; Roy Shapiro, KYW/Philadelphia; Fred Walker, Group W.



MARKETING MAGNATES — Meeting last week on ways to improve the broadcast industry's image were members of NAB's Broadcast Marketing Task Force, including (left to right) Bob Fox, KVEN & KHAY/Ventura, CA; Bill O'Shaughnessy, WVOX & WRTN/New Rochelle, NY; Bud Walters, the Cromwell Group; and Ralph Carlson, Carlson Communications.

NEWS BRIEFS

NAB: Is Arbitron A Monopoly?

NAB has decided to wade further into the murky waters that swirl around the question of whether the radio ratings business is adequately competitive. NAB's Executive Committee last week accepted a recommendation from its Radio Audience Measurement Task Force for a study of whether there are barriers to new competition in the ratings field.

With the help of an outside firm, NAB's legal department will conduct a legal and economic analysis of the competitive atmosphere in the radio ratings arena. One specific question to be addressed is whether Arbitron's hand is unduly strengthened because it issues five-year, staggered contracts which prevent stations from negotiating with the ratings firm in a block, just as the industry now deals with organizations like ASCAP and BMI.

The Executive Committee should receive a report in January or February, in time for a recommendation to the NAB Board at its February meeting in California.

Diane Killory New FCC General Counsel

Diane Killory will become the FCC's General Counsel on December 24. She replaces Jack Smith, who has resigned to become Deputy GC/Operations for the Federal Home Loan Bank Board.

Killory has been with the FCC since 1983, most recently as Senior Legal Advisor to Commissioner Dennis Patrick.

In appointing Killory as the agency's top lawyer, Chairman Mark Fowler said, "She brings to the office litigation and policy experience, exemplary academic qualifications, and the intellect and judgment to ensure that the Commission's decisions are properly constituted and eminently sound."

NRB Lists 1370 Religious Radio Stations

According to the National Religious Broadcasters (NRB), the number of religious-formatted radio stations is now 1370. That's up 21% from the number listed in the association's 1988 directory. NRB claims the ranks of religious stations have "increased dramatically during the last 12 months."

NRB released the figures as it prepares to mount its 44th annual convention in Washington, January 31 to February 4, around the theme, "Communicating Christ to the Nations."

President Reagan and Vice President Bush are expected to attend the conference, which, in addition to international themes, will stress what broadcasters can do to fight pornography and "the teenage sexuality crisis in America."

For more information call NRB at (201) 428-5400.

Other Key Developments:

- A competing applicant has filed against the license renewal of WHYI/Miami (Y-100), which recently underwent close FCC scrutiny for alleged deficiencies in its hiring of women and minorities.

- The FCC was set to issue a Notice of Inquiry this week (12/17) on whether to continue female and minority preferences in its comparative licensing procedures, distress sales to minorities, and tax certificates for those who sell stations to minorities.

- At a meeting next week (12/23) the Commission will take up an item officially implementing a schedule of broadcast fees recently voted by Congress. The fees will take effect sometime in 1987.

- Even though it doesn't broadcast music, Group W's WINS/New York, an all-News station, began AM stereo transmission on December 8 using Motorola's C-QUAM system.

- Named to fill vacant NAB Radio Board seats: Tom Davis, WSDR/Sterling, IL, and Dean Phelps, WAIT & WXET/Crystal Lake, IL.

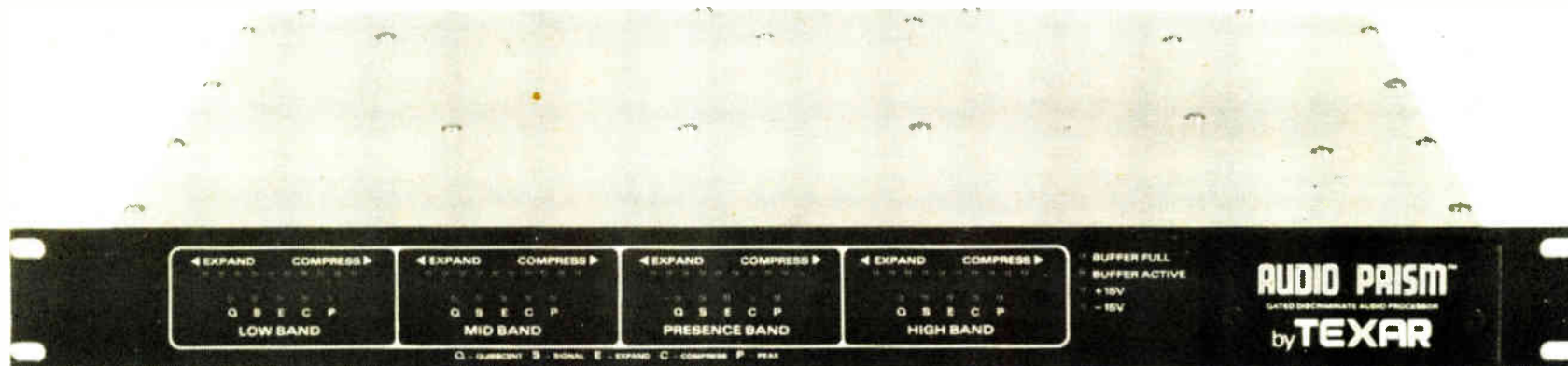
- National Public Radio says it received a record \$5.25 million in grants in 1986, up 28% over the previous year and 93% since 1982.

- NAB's Executive Committee has endorsed the FCC proposal to eliminate the main studio/program origination rules. NAB backed a toll-free number for stations locating a main studio outside their community of license.

- FCC Commissioner Mimi Dawson has named Stevenson Kaminer to be her acting legal assistant, replacing John Richards, who resigned to go into private law practice.

- Dan Phython, former member of the Senate Commerce Committee's GOP staff, has joined NAB as VP/Congressional Liaison.

NOW EVEN MORE POWER!



The best audio processing system money can buy just got better! The TEXAR Replacement Card Five (RCF-1), when used in conjunction with your TEXAR AUDIO PRISM™s and Orban Optimod 8100,* delivers an additional 1½ dB of perceived loudness. That's a lot in today's competitive markets! In fact, the RCF-1 has more clean power than anything else money can buy!

We designed the RCF-1 in response to many telephone calls from AUDIO PRISM users over the past 18 months. While each call was unique, two recurring questions emerged: 1) "Some time ago, we bought AUDIO PRISM's to stand out from the crowd, but the competition has caught on and caught up. Today, they have AUDIO PRISM's too. What can we do to re-establish our lead?" and 2) "What can we do to get more low-end bass?"

Exploring ways to further increase the modulation power of the AUDIO PRISM/Optimod combination, TEXAR engineers determined that the limiting factor was in the attack and release times of the Optimod. This is not to criticize the Optimod, a well-designed and respected unit, but it is to recognize that competitive market situations require many broadcasters to use it in ways other than for which it was originally designed. Intended to operate on raw, un-

processed, console output, its operation includes a generous safety margin to accommodate operator inattention. Face it: not everyone runs perfect levels.

The conservative design of the Optimod prevented these indiscretions from ever getting on the air. But today, many broadcasters precede their Optimod with the digitally-controlled AUDIO PRISM. In these cases, this safety margin is no longer necessary. What if you could say to your Optimod "I'll take care of the ups and downs in average level; you worry about making modulation?" That, in very simplified terms, describes the operation of the RCF-1. (Not surprisingly, the RCF-1 should not be used in a barefoot Optimod, as there will be no safety margin for an over-driven board.)

Making more low-end bass available to users was a simple extension of the RCF-1. The original card 5 had a predetermined, fixed amount of bass which it would permit. Beyond that, it would reduce the gain of the low frequency stages. As you mixed in more lows on the AUDIO PRISM's, the Optimod would simply take them right back out. Today, the RCF-1, has a "BASS BOOST" control which allows the user to dial in all the low-end bass one could want.

Card 5 is a plug-in board, so installation of the RCF-1 takes less than three minutes. Adjustment takes less than one. No readjustment of the AUDIO PRISM's is required.

To install the RCF-1, simply open the front cover and the access panel of the Optimod. Turn off the Optimod power switch and pull out the original card 5. Slide the RCF-1 in its place and turn the power back on. Replace the access panel with the new one provided and set the RCF-1 controls to the recommended settings. That's all there is to it. No complicated soldering. No complicated modifications to circuit boards. No readjustment of other controls in the system.

Best of all, this additional power doesn't require giving up quality! The RCF-1 is actually cleaner than the original card 5 adjusted for the same loudness, so you don't have to sacrifice quarter hour maintenance for more cumes.

See what the power of the RCF-1 can do for YOUR signal. Arrange for a demo of the TEXAR AUDIO PRISM and the RCF-1 today! Already own AUDIO PRISM's? You can upgrade to the RCF-1 for only \$425, but act fast, because the price goes up soon. Call your favorite distributor, or call Barry Honel at (412) 85-MICRO.

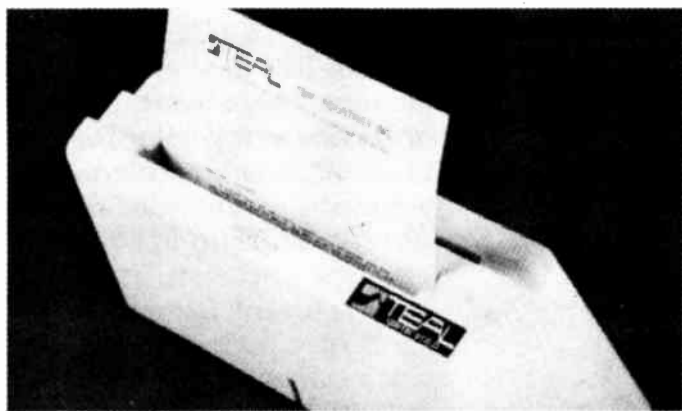
TEXAR

TEXAR INCORPORATED
616 Beatty Road
Monroeville, PA 15146-1502
(412) 856-4276
(412) 85-MICRO

*Optimod 8100 is a registered trademark of Orban Associates, Inc., San Francisco, CA.

WHAT'S NEW

Edited by Don Waller



Automatic Letter Folder

Put an end to paper cuts, finger marks, smudges, and countless hours spent folding business correspondence with the "Quik-Fold" automatic desktop letter folder. All you have to do is insert up to three 8 1/2" by 11" pages — stapled or unstapled — into the compact unit and the machine automatically acti-

vates, instantly completing the standard three-panel fold that fits so snugly into a business envelope.

It is available from the Lomita, CA-based firm of Teal Industries. For further information, contact Potentials In Marketing at (612) 333-0471 and banish uneven folds forever.



Vintage Radio Shows On Tape

"Radio Reruns," a 34-cassette series of vintage radio shows, are currently available from the Metacom firm. These 30-minute cassettes include such old fashioned favorites as "The Green Hornet," "Lum And Abner," and "The Lone Ranger," and are retail priced at \$3.98 each.

In addition, the company offers

vintage radio programs in its "Superstars Gift Sets" series, which contain six 30-minute cassettes of either comedy, mystery, or horror shows. The sets are packaged (as pictured) in plastic containers resembling olde tyme radios at a retail price of \$24.95 per set.

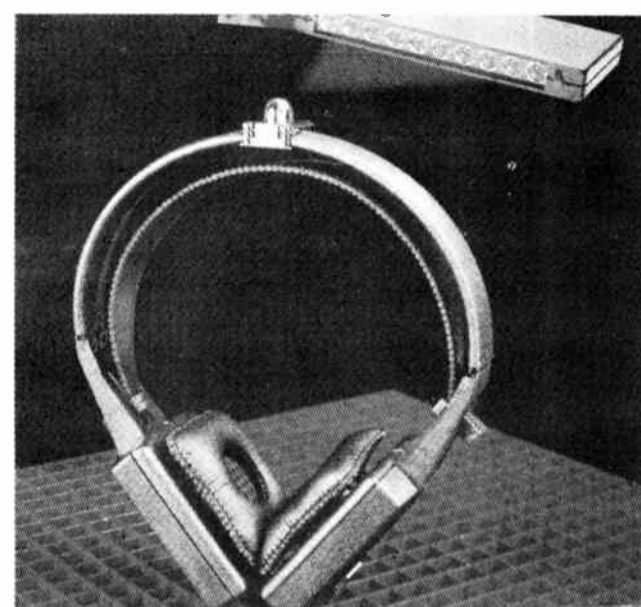
For further information, contact Metacom at (800) 328-4818.

Tight Collar Blues

Wearing shirts with too-tight collars will not cause curvature of the spine, but it can have a negative affect on your eyesight.

According to Ithaca, NY-based professor of apparel design Susan Watkins, wearing shirt collars that are even as little as a half-inch too small can cause your vision to blur to the point where even simple recognition of objects becomes more difficult. As reported in the *Wireless Flash* radio news service, 67% of male white-collar workers wear collars that are too small for their necks.

The solution, claims Watkins, is for men to get their necks measured periodically (if they're in a supervisory position, maybe they should get their heads checked for swelling too) and make sure their collars fit properly. Otherwise, guys, you might end up having to wear glasses.



Infrared Headphones

These cordless, infrared headphones from the Nady company allow you to enjoy stereo sound even at a distance of 35 feet from your radio, television, cassette deck, turntable, or CD player.

The headphones operate by means of an infrared transmitter (included) that converts stereo audio into safe, invisible infrared rays, which the headphones' built-in receiver converts back into high-quality stereo sound, giving the listener complete freedom of movement.

Powered by a nine-volt battery — which you'll have to replace every 100 hours or so — this latest example of cordless convenience weighs in at seven ounces. The AC-powered transmitter plugs into any standard wall outlet and your stereo phone jack.

Retail price: \$99. For additional information, contact the Irvine, CA-based Exeters catalog at (714) 768-8812.

Workaholics Vs. High Achievers

Workaholics are often mistaken for high achievers and vice versa. However, according to a recent report taken from the Willow Grove, PA-based *Management World* publication, there

are distinct differences between the two.

Workaholics are generally compulsive and rigid in their thinking. On the other hand, high achievers are tolerant

of ambiguity, which is essential to the development of new ideas. Also, achievers are attracted to innovation, while workaholics are hopelessly mired in the past and tend merely to go through the motions of their jobs.

OLDIES TRIVIA GAME

Play It By Ear



Who put the Bomp? Who wrote the Book of Love? Who are you? And are you goin' to Scarborough Fair? The answers to these and more than 3500 rock 'n' roll trivia questions form the basis of the "Oldies But Goodies Trivia Game" currently available from the Los Angeles-based Original Sound Entertainment company.

In addition to four different E-Z-to-use quiz manuals, the game includes more than 250 short teasers of classic rock 'n' roll songs on two cassettes. The tapes also feature many of the songs' original artists asking questions about the tunes that made them famous.

For additional information regarding volume discounts, etc., contact Lee West at (213) 851-2500.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

POLLSTAR

TOP 20 CONCERT PULSE

LW TW ARTIST

- | | | |
|----|----|-----------------------------|
| 1 | 1 | GENESIS |
| 2 | 2 | BILLY JOEL |
| 3 | 3 | LIONEL RICHIE |
| 4 | 4 | BOB SEGER |
| 5 | 5 | PETER GABRIEL |
| 6 | 6 | JOURNEY |
| 7 | 7 | STEVIE WONDER |
| 8 | 8 | KENNY ROGERS |
| 9 | 9 | DAVID LEE ROTH |
| 11 | 10 | NEIL YOUNG
& CRAZY HORSE |
| 12 | 11 | HUEY LEWIS
THE NEWS |
| 15 | 12 | MOODY BLUES |
| 14 | 13 | 38 SPECIAL |
| 17 | 14 | STEVE WINWOOD |
| 16 | 15 | ALICE COOPER |
| 19 | 16 | TRIUMPH |
| 18 | 17 | MONKEES |
| 20 | 18 | FREDDIE JACKSON |
| | 19 | ANNE MURRAY |
| | 20 | CHICAGO |

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383. or in California. (209) 224-2631

ROCK WATCH

A Countdown to Ecstasy
with Oedipus



NOW ON
THE AIR

K eep a close watch on your listeners. They're about to do something extraordinary. They're going to multiply . . . just as soon as you begin airing the new United Stations Programming Network AOR show, ROCK WATCH, starring OEDIPUS, the reigning monarch of on-air AOR personalities, and Billboard's 1985 Program Director of the Year.

Every week, OEDIPUS will take listeners on a 3-hour trip to the heart of AOR, via R&R's Top 30 tracks. He'll even take them behind the scenes to hear brief, insightful comments directly from the top artists.

It's a show with such phenomenal drawing power it was already cleared by many of the nation's leading AOR stations.

So don't wait another second to reserve this AOR show in your mar-

ket. Call today. And reserve the one program that can count down the top tracks with the top AOR artists . . . and multiply your listeners . . . and ensure their undivided attention from now on.

ROCK WATCH is available on a swap/exchange basis to stations in the top 170 Arbitron-rated metro markets. There are 10 commercial minutes per hour, evenly divided between local station and network.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900.

For national sales information call United Stations Programming Network in New York at (212) 575-6100.



New York

Washington, D.C.

Chicago

Detroit

Dallas

Los Angeles

London



HOLIDAY HITS



HOLIDAY HITS

CHR CHART: **DEBUT** 36
168/19 — 70%!
BLACK/URBAN: 2
AC: 38/26 #2 MOST ADDED
✓ CHECK OUT LUTHER
PERFORMING
"STOP TO LOVE"
ON JOAN RIVERS
FRIDAY DECEMBER 19



Luther Vandross
"STOP TO LOVE"



CHR CHART: 22
190 REPORTERS —
79%!
A TOP 3 AC HIT!



Miami Sound Machine
"FALLING IN LOVE (UH-OH)"

NOW ON OVER 120 CHR
REPORTERS! #5 MOST ACTIVE!



INCLUDING:

WXKS	WCAU	WRSR	KWK
WBEN	PRO-FM	Q102	KPKE
WKSE	94Q	WMMS	KIIS
WPHD	KEGL	WNCI	KKRZ
CKOI	KRBE	99DTX	KWOD
	Y100	WCZY	KUBE



Don Johnson
"HEARTACHE AWAY"

Produced by Chas Sanford



65/28 — 27%!
ONE OF THE
MOST ADDED

ON 11/19/83



Dead Or Alive
"BRAND NEW LOVER"

NOW ON OVER 25
CHR REPORTERS

- | | | |
|------|--------|------|
| WXKS | WXLK | WJAD |
| Y100 | KTUX | WJMX |
| KMJK | KF95 | Q104 |
| K104 | WQCM | WVBS |
| WERZ | OK100 | WCIL |
| WNNK | 100KHI | KKAZ |
| WPST | 95XIL | KTMT |
| WBBQ | KQIZ | OK95 |



James Brown
"HOW DO YOU STOP"



NOW ON OVER 30
CHR REPORTERS!

INCLUDING

- WXKS
- WRSR
- WMMS



'Til Tuesday
"COMING UP CLOSE"

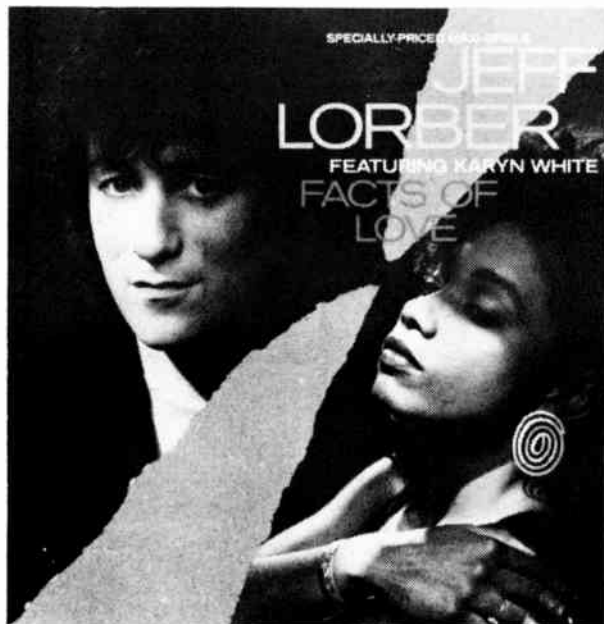
on CBS records, cassettes
and compact disc.

HOLIDAY HITS



HOLIDAY HITS

"FACTS OF LOVE"



JEFF LORBER

*The sizzling hit single
Featuring Karyn White
Produced by Evan Rogers,
Carl Sturken and Jeff Lorber
From the new album
PRIVATE PASSION*

FACTS OF AIRPLAY ACTION:

CHR NEW & ACTIVE

One Of The Most Added

- | | | |
|-------------|-------------|-------------|
| WKSE add | WDJX add-40 | WFXJ add |
| WCAU deb-39 | KBFM 16-14 | WKSF add |
| B96 40-35 | WKZL add | Q104 add |
| KDWB add | KF95 6-4 | Q101 add |
| KWOD add | KMGX 28-23 | WPFM add |
| KMEL 11-7 | KLUC add-40 | WLRW add |
| KPLZ add | KYRK 35-30 | KYYA deb-28 |
| KUBE 27-24 | KXYQ 18-15 | KTRS add |
| KC101 add | KZZU add | KOZE 13-10 |
| 93Q add | 95XXX add | KTMT 22-18 |
| WPST add | | KZFN add |
| WKQB deb-34 | | KZOZ add |
| G105 add | | SLY96 add |
| WINK add | | |
| WCKN deb-37 | | |
| KZOU add | | |



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ALLEN KOVAC
AND STEVE
DRIMMER FOR
LEFT BAND
MANAGEMENT

R&R STREET TALK

The deal between **GENERAL ELECTRIC** and **BERTELSMANN** for the latter to acquire all of **RCA's** music interests was consummated Monday (12-17), apparently with no hitches. No price was disclosed, but the West German conglomerate said its annual music revenues would climb to approximately \$1 billion as a result of the acquisition. **RCA/ARIOLA** President **ELLIOT GOLDMAN** now reports to Bertelsmann board members **MICHAEL DORNEMANN** and **MONTI LUEFTNER**. In the coming year a corporate name change for the division is a real possibility.

Elliot Goldman was also the man of the hour in New York last Saturday (12/13) at the presentation of the **AMC CANCER RESEARCH CENTER's** 1986 Humanitarian Award. As a venue the Park Avenue Armory was a distinct change from the usual midtown Manhattan hotels. MC for the industry "fashion show" was **JOE SMITH**, who saw the overcoat modeled by **MANHATTAN's** **BRUCE LUNDVALL** and cracked, "Looks like I got to **CAPITOL** just in time!"



Beginning this past Monday (12/15) all **NATIONAL ASSOCIATION OF BROADCASTERS** member communications will take on a new look. NAB has introduced its new logo, making the old one — which was somewhat similar to the old **ABC-TV** logo — obsolete.

Meanwhile, communications *within* the NAB seem to need coordination. Apparently while the NAB's Audience Measurement Task Force was getting NAB approval for the legal department to investigate the possible restrictive nature of **ARBITRON's** five-year contracts, at the same time (and in another room) Arbitron was talking with the NAB's Committee on Local Radio Audience Measurement group about testing its suggested diary designs, the cost of which would be borne by Arbitron. Arbitron asked to meet with the Task Force, any time, any place, and got no response.

Who's in the picture to acquire the records, retail, and publishing interests of **ROULETTE/BIG 7 MUSIC/STRAWBERRIES** chief **MORRIS LEVY**, now that's he leaving the business? One rumor says **LORIMAR-TELEPICTURES** is the prime contender; another says that deal has fallen through. Stay tuned.

The new fall 1986 **RADAR** report released by **STATISTICAL RESEARCH** shows that while the total number of persons listening to

radio each week increased, the frequency of listening during the week decreased. The combination of these changes in reach and frequency contributed to a net decrease of about 3% in average audience. FM listening again increased slightly, now accounting for 72.2% of total listening vs. AM's 27.8%.

DUFFY BROADCASTING took over **KIXS-FM/KILLEEN** this week (12-16) and swung the mighty axe. The only two on-air folks surviving the holiday melee are **TRUCK ROGERS** (half the morning team) and parttimer **CURTIS WILSON**. Upon takeover, **KIXS-FM** was turned off the air completely in preparation for a move to a tower site closer to Austin. Former **WPLJ/NEW YORK MD** **LISA TONACCI** will be calling the shots when it signs back on the air.

WKDF/NASHVILLE has filed suit against a woman and her mother-in-law, claiming the two conspired to fraudulently obtain a \$15,000 prize in the station's "Birthday Bucks" promotion. The station's suit alleges that the woman called the station and pretended to be her mother-in-law when she heard Dec. 12th announced as the winning birthday. The mother-in-law, whose birthday is the 12th, is a resident of a Georgia city outside the 'KDF listening area.

WKDF says its rules specify the contest is open to anyone "16 years or older living and/or working in our listening area . . . (and) the contestant with the winning birthday must be the person who calls." The station's suit was filed after the mother-in-law filed a complaint stating she is "legally and lawfully" entitled to the money after **WKDF** stopped payment on the check issued to her. A court has been asked to determine whether the mother-in-law or another Nashville woman, the second caller with a Dec 12 birthday, should be awarded the \$15,000.

The merger between **SUNGROUP**, owners of eight radio properties, and Nashville-based **McDOWELL ENTERPRISES** has stalled, as the two sides have broken off negotiations. According to SunGroup President **FRANK WOODS**, "The two companies were unable to agree on terms of the contract and the parties mutually decided to end negotiations." Woods also said SunGroup would be looking for other large companies or public financing as a source of capital to fund future acquisitions.

We hear that **ALAN COLMES**, late of **WABC/NEW YORK**, is heading for **WNBC** — if the numbers are right.

Also in N.Y.C. **STEVE ALLEN** has signed to replace the late **WILLIAM B. WILLIAMS** on **WNEW's** "Make Believe Ballroom." Because

Continued on Page 26

STRATEGIC
RADIO
RESEARCH

Reliable, accurate research.

211 E. Ontario
Chicago, IL 60611 (312) 280-8300

BY THE TIME YOU READ THIS, IT COULD ALREADY BE TOO LATE.

The fact is HITLINE USA has already sold in well over half the markets in the US of A.

So you'd better call before your competition does.

Because starting Sunday, February 1st, at eleven PM EST, (eight PM PST), HITLINE USA comes live to America's airwaves.

Co-hosted by Shadow P. Stevens in New York and Brenda Ross in Los Angeles, your listeners will talk *directly* to their favorite CHR artists.

Ask them questions. And request their favorite songs.

Your listeners actually become part of a national show!

To connect your station, call Steve Scharch, toll free at 1-800/345-2354. In California, 213/392-8743.

But you'd better hurry. This show is supported by large promotions.

A show that's backed by Pepsi.™

And a show that will feature only the best of contemporary artists.



HITLINE USA

Produced for James Paul Brown Entertainment
by **ISINC**.
Executive Producer Dana Miller.

BIG HITS ON GEFFEN!

PETER GABRIEL

"BIG TIME"



141/25
#2 Most Active!

DEBBIE HARRY

"FRENCH KISSIN (In The U.S.A.)"



KWSS 32-22 (HOT)
WBWB 15-11 (HOT)



CKOI deb-40
99DTX deb-37
KIIS 32-28
WNNK add
WKRZ add
94TYX 35-29
WAPE 24-20
KWES 33-26
BJ105 add
94Z 39-33
KF95 add
KYRK 32-28
KFIV deb-30
KCPX deb-40
95XXX deb-38
KISR 39-35
WPFM 18-15
WGLF add
WVBS 40-33
KDVV add
KFMW 17-14
KTRS add
KHTZ 22-16
KWNZ 11-11
KZOZ 32-25

STREET TALK

Continued from Page 24

of Allen's hectic schedule he is set to host half the show from New York and the rest from L.A. and on the road. **MARK SIMONE** will cohost and fill in for Allen when necessary.

Psst . . . is it true that **Z100/NEW YORK** Operations Manager **SHADOW STEVENS** has an inside line on the PD gig at **B97/NEW ORLEANS**?

Ever wondered just what makes a "mega-personality?" Check out the 11-page cover story on **WLUP/CHICAGO** morning star **JONATHON BRANDMEIER** in the 12/7 *Chicago Tribune* Sunday magazine. It tells the tale not only of Brandmeier's ascent, comparing him to **WGN** legend **WALLY PHILLIPS**, but also explains the Loop's transformation into an adult AOR.

Chicago-based production house **SUPERSPOTS** has made an unusual move, dropping all its CHR clients to concentrate solely on AOR. The company says it's chosen not to renew retainer contracts with such CHRs as **Z100/NEW YORK**, **WYTZ/CHICAGO**, **WHYT/DETROIT**, **WAVA/WASHINGTON**, and **WLOL/MINNEAPOLIS**.

Word is that **A&M** VP/East Coast Operations **MICHAEL LEON** will shortly be sporting Sr. VP stripes.

Leaving **POLYGRAM** is National Director/Urban Contemporary Marketing **LARRY SMITH**, who's held the post for the past 18 months. Before that, he was the label's San Francisco branch manager.

And now . . . the latest Arbitrends: In New York, the AOR race widened, with **WNEW-FM** up 3.7-4.0 and **WXRK** down 3.5-3.1. Both CHRs are down just a tad — **WPLJ** (5.6-5.5) is still #1 and **WHTZ** (5.2-5.1) is third, after Talk **WOR** (5.1-5.3). In AC **WLTW** goes 3.5-4.0, **WNSR** 2.3-2.7, **WPIX** 2.0-1.8, and **WYNY** was flat 1.7-1.7. In Urban, **WRKS** moved 5.1-5.0, **WBLS** slipped 4.6-4.2, and newcomer **WHQT** improved 1.8-2.5. Gold **WCBS-FM** was steady at 3.7, while Country **WHN** went 2.9-2.8.

In L.A., Classic Rock **KLSX** climbed 1.7-2.5, stealing a little thunder from AORs **KROQ** (3.8-3.5), **KLOS** (3.4-2.5), **KMET** (1.6-1.5), and **KNAC** (1.4-1.3) — while **KNX-FM** stayed the same (1.3-1.3). Among the top three, **KPWR** went 6.8-6.9 while **KIIS-AM & FM** dropped 6.5-6.2 and **KABC** was off 6.2-5.8. **KRTH** went from 4.2-4.3, **KJOI** was up (4.5-4.7), **KBIG** slipped (3.9-3.8), as did **KOST** (4.2-4.0).

It's official: **WLWQ/COLUMBUS**'s **PAT 'N' WAGS** (PD **PAT STILLS** and **MARK WAGNER**) are leaving for mornings at **WRIF/DETROIT**, where plans are for **KEN CALVERT** to move from mornings into middays, which he'll divide with **KAREN**

SAVELLI. However, we hear Calvert hasn't come to terms on a new contract with **WRIF** and is on a two-week "vacation." **WLWQ MD LEE RANDALL**, who's been named Acting PD, is searching for a morning replacement at the #1-rated AOR. Randall has the edge, by the way, for the permanent PD post.

What's going on at **WGLF/TALLAHASSEE**? Last week MD **STEVE OCEAN** resigned the music duties, and this week he's MD again as PD **JIM QUINN** quits to go to AC outlet **WKTK/GAINESVILLE**. Does this mean Ocean will get the nod as PD?

Veteran air talent and former **V100/CHARLESTON GM JIM DAVIS** is the new VP/GM and partner at **WNFI/DAYTONA BEACH**.

Consultant **JOHN LUND** is starting up a new "soft love songs" station in Eugene, OR and is looking for a News Director and an entire airstaff. Call (415) 692-7777 for details.

As Street Talk rolled up its sidewalks for the holiday, we learned **WKT/MILWAUKEE** scooped up **DOUG KIEL** as its new GM from crosstown **WOKY & WMIL**.

Other pre-holiday movement:

AL LOHMAN, of **KFI/LOS ANGELES** "Lohman & BARKLEY" fame, is going to do afternoons at **KWNK/SIMI VALLEY** . . . **WRVQ/RICHMOND** is welcoming **KMJK/PORTLAND**'s **JON BARRY** to take **BOB LEWIS**'s place on the **Q94 Morning Zoo**. Lewis will stay with 'RVQ as Operations Manager, while **JIM PAYNE** remains PD/noon-3pm . . . **WRSR/NORFOLK** is changing calls back to **WGH-FM** and will partially simulcast with AM sister **WGH** . . . **ROBIN SILVA**, MD at **KWSS/SAN JOSE**, has been given the additional duties of Assistant PD . . . **MCA RADIO/BARNETT-ROBBINS**'s "The Great Starship" welcomes new hosts, as **BYRON PAUL** and **ANITA GARNER** join the crew.

Also, look for **KFI-KOST/LOS ANGELES** Station Manager **JHANI KAYE** in an upcoming segment of **CBS-TV**'s "Falcon Crest" in January or February.

Finally, condolences to the friends and family of **LESTER BIEDERMAN**, 75, pioneer of northern Michigan broadcasting. Lester put **WTCM**, first radio station in Traverse City, MI on the air in 1941, and at one time his **PAUL BUNYAN BROADCASTING** included eight Michigan radio stations.

INTRODUCING AM MEDIA CONSULTANTS

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THE PICTURE PAGE

RCA By Stewart's Side



During a post-concert birthday party for Eurythmics principal Dave Stewart in New York, RCA/Ariola President Elliot Goldman (left) stopped by to congratulate the artist.

Cypress Blooms In L.A.



Cypress Records held a party in Los Angeles to celebrate its launch, distribution by PolyGram, and its first two LPs, "Famous Blue Raincoat" by Jennifer Warnes and "High Risk" by Tim Weisberg. Pictured (l-r) are Weisberg, artist Johnny Z of the Johnny Z Band, Cypress VP Ted Cohen, artist Wendy Waldman, Cypress President Craig Sussman, and artists Warnes and Kenny Rankin. Product from the Johnny Z Band, Waldman, and Rankin is set for next year.

Platinum Rocky



Scotti Bros. recently presented Sylvester Stallone with gold and platinum awards for the "Rocky IV" soundtrack. Pictured (l-r) are "Rocky IV" music coordinator Robin Garb, Stallone, Scotti Bros. Industries Chairman Tony Scotti, and Scotti Bros. Records President Johnny Musso.

CEMA Claims Birthright



CEMA (Capitol/EMI America/Manhattan/Angel) will produce and distribute black gospel label Birthright Records. The first LPs scheduled are two by Edwin Hawkins. Pictured (l-r) are Capitol's Joe McFadden, Capitol VP Joe Mansfield, Birthright VPs Hank Mance and Leroy Lovett, Birthright President Byron Spears Jr., CEMA Exec. VP Dennis White, Birthright Exec. VPs Richard Schulenberg and Scott Anderson, Birthright creative consultant Bob Cotterell, and Capitol's Bob Singer.

The RCA Touch For Fox



Samantha Fox visited the U.S. on a promotional tour in support of her "Touch Me" LP. Pictured at a Stringfellow's/New York party are (l-r) Fox, Peter Stringfellow, Zomba/Jive VPs Paul Katz and Barry Weiss, RCA President Bob Buziak, and RCA Exec. VP Rick Dobbis.

Super Bowl Shovels \$330,000 To Charity



As a result of the Chicago Bears/Red Label "Super Bowl Shuffle" single and video project, charities in Cook County, IL will receive at least \$331,800. Pictured announcing the results are Bears Shufflin' Crew's Willie Gault and Red Label President Dick Meyer.

Cochrane Comes To L.A.



Tom Cochrane & Red Rider recently played L.A.'s Wiltern Theatre, and pictured backstage are (l-r) Capitol's Tom Gorman, Tom Whalley, and VP Ray Tusken, Cochrane, and Capitol's Stephen Powers.

Cooper Induces Nightmare Tour



Alice Cooper staged a dress rehearsal of his "Nightmare Returns" tour in Hollywood recently. Pictured (l-r) are MCA Music Ent. Group President Irving Azoff, Cooper, MCA Sr. VP Steve Meyer, MCA VP Bill Bentley, Alive Enterprises President Shep Gordon, and MCA's Pat Martine and Billy Brill.



RIP RIDGEWAY

RATINGS AND RESEARCH

WEEK IN REVIEW

Jury Still Out On Arbitron's Daypart Diary

Whenever a change is made in a measurement technique, everybody wants to blame the change for poor station performance. Of course, if the station has a good book, then everything worked perfectly. Regarding Arbitron's daypart diary, now is the time for cool heads to prevail.

Fourteen markets were measured by Arbitron in the summers of '85 and '86. The summer '86 survey used the modified "daypart diary." To determine if the daypart diary had an effect, comparisons at the market level were made for Response Rate, AQH levels, and Time Spent Listening (TSL), using the stations and formats reported in R&R's Arbitron summer Ratings (Shares) tables.

Now Some Findings

The response rate for the markets surveyed in the summer periods was split — seven markets up and seven markets down — with strong improvements in Houston (+5.4 points) and St. Louis (+4.7). Significant losses were shown in Boston and Chicago (down 3.8 and 3.9 points, respectively). Overall, the response rate for the summer '86 survey was up by .4 points. Conclusion: the introduction of the daypart diary has had the expected modest effect on response rate.

AQH summer '86 and spring '86 listening levels were also compared. Two markets had AQH levels which were up and 12 markets were down; 86% of the markets reported lower listening levels in the summer survey. Eighty-seven percent of the 62 markets measured for the first time in summer '86 have lower AQH levels. This uniformity of lower levels may be due to the daypart diary or because summer '86 is lower than spring '86 in most markets. Arbitron's research did not predict that the daypart diary would produce lower AQH levels. However, since the basic research was conducted in 1984, not in the summer, and in some unannounced markets, one could hardly expect the research to predict summer 1986 levels. There is also the possibility that the lower levels, which may be disturbing to many observers, may actually be the summer '86 listening levels.

Format Gains And Losses

More prominent is the observation that time spent listening levels are lower for certain formats in this spring '86 to summer '86 analysis. In Arbitron's research, the Country and Urban formats showed the largest variations from the control group, but that dif-

"The first report usually looks different. Then it settles down."

— Julian Breen,
Greater Media

ference was not statistically significant. In "the 14 markets," 20 of 26 Country stations had lower time spent listening, five were higher, and one was unchanged. Among those with lower TSLs, the average loss was 16%. However, those with gains experienced a 19% increase in TSL. For Urban, only nine of 30 stations showed lower TSL, with an average loss of nine percent. The 17 stations that increased their TSL went up by 11%. (Four stations showed no change in TSL.)

Some have expressed concern that the "dayparting" of the diary would decrease the entries for those formats which have long TSLs. There were 20 Easy Listening/Beautiful Music stations in the analysis. The TSLs for five stations were up, two were unchanged, and 13 were down. The average change was seven percent for the "ups" and ten percent for the "downs."

Spanish is another high TSL format. Here six stations had, on the average, 24% lower TSL, while five

had higher. These were up an average of 21%.

At the other end of the spectrum, News/Talk with a rather low TSL has 13 up, three unchanged, and 13 down. The "ups" were up by ten percent and the "downs" down by eight percent.

If the data were strongly one-sided, we could argue that some bias may have been introduced. But these variations may be no greater than those generally experienced with each survey. Conclusion: we really don't know what to expect from a broad summer survey or the use of the daypart diary.

TSL Changes For 11 Formats

Eleven formats were analyzed and are presented. For each format, the total number of stations is shown, along with the number of stations with no change in TSL. Next comes the number of stations that had an increase in TSL and the average percent of that increase, followed by the number of stations that had a lower TSL and the average percent of that decline.

It does appear that more stations had lower TSLs in summer '86, but TSLs are larger for 38% of the stations analyzed. The performance of CHR and Urban is most likely the result of teen listening. The availability of teens during the summer has to be visible somewhere.

Some Question! Some Comment!

RAB Sr. VP/Research Bob Galen asked, "What is truth for levels

Arbitron Advisory Council Elects Members

The new members of the Arbitron Advisory Council are:

- AOR & Other Formats: Dennis Lemon, WLAV/Grand Rapids
- Contemporary in Markets 51+: Al Maxwell, KTLT/Wichita Falls, TX
- Easy Listening in Markets 1-50: Ted Dorf, WGAY & WWRC/Washington
- MOR/Personality in Markets 51+: Dennis Israel, WGY/Schenectady

This will be the second term for Dorf, who also has served as Council Chairman. Those completing their terms are Bill Sommers, KLOS/Los Angeles; Jerry Rogers, WZAT/Savannah; Larry Wexler, WPEN/Philadelphia; and Ray Gardella, WICC/Bridgeport, CT.

The Council also elected 1987 officers and appointed researchers:

- Chairman: Dan Halyburton, KLIF & KPLX/Dallas
- Vice Chairman: Lee Larson, KOA & KOAQ/Denver
- Council Researcher: Elaine Pappas, Hillier, Newmark, Wechsler & Howard/New York
- Council Researcher: Gerry Boehme, Katz Radio/New York

Expressing concern that the daypart diary was causing fluctuations in the levels around the diary time breaks, the council asked for a full report. Arbitron will present its findings at the January 8 meeting of RAB's GOALS committee; a council representative will attend. The council also strongly urged Arbitron to step up its efforts to provide radio stations with qualitative and product information in order to maintain competitive status quo with other media.

and TSLs? Is the daypart diary producing a new 'truth'? Are these slight diminutions in levels correct? I see that some demographic cells are more affected than others, and that a 12+ analysis may not present the whole story. The RAB GOALS Committee has asked for a meeting with Arbitron, which has indicated they want to respond fully to GOALS questions."

Julian Breen, VP/Programming for Greater Media, said, "With each new procedure Arbitron implements, the first report usually looks different. Then it settles down. We will have to wait for the fall book to be sure of where we stand with the daypart diary."

With respect to the levels, ABC Radio VP/Research Services Bill McClenaghan is not convinced of the daypart diary's value or its failure based on one survey period. "I see nothing inherent in the diary design that would cause a measurable drop in reported listening," he said. "RADAR has been showing a slight, yet steady, decline in listening levels. Arbitron levels are still slightly higher than RADAR's, but

they are presently closer to RADAR than before." He, too, wants to wait for the fall results before drawing any firm conclusions.

When it comes to reviewing the diaries in Laurel, the comments are quite mixed. Some have praise for the quality of the diarykeeping and clarity of the entries. Others have indicated the diary editing is not as clean as usual.

"Editing rules are based on assumptions," reported Arbitron's Rhody Bosley. "We will be testing the validity of the assumptions and making adjustments to the editing rules if necessary. Of course, we are reviewing every aspect of the daypart diary's overall performance to determine if everything is working as it should. We will be responding fully to individuals and to the industry, but not in a piecemeal fashion."

The Arbitron/GOALS meeting is not scheduled until January. Other broadcasters are talking directly to Arbitron about their specific analyses and observations. It seems we will have to wait for Arbitron's full report before the industry jury renders its verdict.

Changes In TSL Between Spring '86 & Summer '86 In 14 Markets For 11 Formats

Format*	Stations Analyzed	TSL No Chg.		% Change		
		No. of Stations	Up Average TSL	No. of Stations	Down Average TSL	
AC	53	7	13	8%	33	12%
AOR	35	8	12	16%	15	15%
CHR	34	3	20	12%	11	10%
URBAN	30	4	17	11%	9	9%
NEWS/TALK	29	3	13	10%	13	8%
COUNTRY	26	1	5	19%	20	16%
EZ/B MUSIC	20	2	5	7%	13	10%
GOLD/OLDIES	17	2	6	7%	9	17%
CLASS	14	0	8	14%	6	14%
BBAND	14	1	4	9%	9	12%
SPANISH	11	0	5	21%	6	24%
TOTAL	283	31	108	10%	144	11%

Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, L.A., CA 90067; (213) 553-4330.

RATINGS

ARBITRON SUMMER '86

Demographic Ranking Trends

Washington, DC

WKYS, WHUR In 1-2 Punch With Adult Demos; WDJY Grabs Teen Crown; WRQX Up In All Demos

Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank
3	1	1	1	1	1	1	1
2	2	4	2	2	2	3	2
1	3	3	3	5	3	4	3
5	4	2	4	7	4	2	4
4	5	5	5	4	5	6	5
8	6	9	6	3	6	7	6
6	7	6	7	10	7	9	7
7	8	7	8	9	8	14	8
14	9	12	9	6	9	8	9
20	10	10	10	17	10	11	10

Dallas-Ft. Worth

KKDA-FM On Top With Young Adults; KVIL Leads 25-49; KEGF Teen Champ, Runner-up With Young Adults

Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank
1	1	1	1	2	1	1	1
2	2	3	2	1	2	2	2
4	3	5	3	3	3	4	3
6	4	2	4	5	4	3	4
3	5	8	5	9	5	6	5
8	6	6	6	13	6	8	6
12	7	4	7	4	7	9	7
15	8	10	8	7	8	5	8
5	9	9	9	6	9	11	9
13	10	12	10	11	10	7	10

Pittsburgh

WDVE Posts First In Adult Demos; WBZZ Teen Leader, Second Choice Of Young Adults; WWSW Steady Second With 25-54; KDKA Slips In Adult Demos

Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank
1	1	1	1	1	1	3	1
2	2	3	2	4	2	2	2
3	3	2	3	5	3	1	3
5	4	6	4	2	4	5	4
6	5	5	5	6	5	4	5
7	6	8	6	3	6	9	6
8	7	4	7	8	7	10	7
10	8	7	8	7	8	6	8
13	9	10	9	11	9	8	9
9	10	9	10	10	10	11	10

Nashville

WYHY A Hit With Teens; WKDF Grabs Young Adult Crowns; WLAC-FM Places First 25-49, Second Young Adult Choice; WSIX-FM Gains In All Demos

Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank	Sp '86	Su '86 Rank
2	1	1	1	1	1	2	1
1	2	2	2	3	2	1	2
3	3	3	3	2	3	3	3
4	4	4	4	5	4	4	4
7	5	5	5	7	5	6	5
5	6	7	6	4	6	5	6
21	7	6	7	6	7	7	7
9	8	10	8	8	8	8	8
12	9	9	9	9	9	9	9
6	10	12	10	12	10	12	10

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REED BUNZEL

NETWORKS/PROGRAM SUPPLIERS

'Twas The Net Before Christmas

Johnny straightened the lapels of his After Six tux. He pressed the name tag to the black rayon jacket and then ran a hand through his freshly-moussed hair. He studied his reflection in his polished patent leather shoes, then picked up his glass of punch and exited the men's room.

"Hello, My Name Is Johnny," Annette giggled as he sidled up beside her and she slipped her arm through his.

"Where's your name tag?" he quizzed her as he sipped his drink.

"I had a little trouble fastening it on," she said, looking down at the bare shoulders that already stole Johnny's eyes away. She knew he loved this holiday gown, strapless and lacy and more huggable than Teddy Ruxpin. "Besides, it adds to the mystique."

"But the reason we're even here at this network Christmas party is for people to meet us," Johnny reminded her. "People have been wondering who we are ever since we first appeared in R&R, and it's time we introduced ourselves."

"Speaking of R&R, did you see this week's network column? It's all full of quotes from the industry's top execs, all taken completely out of context."

Contextually Speaking

"Anything can be considered in the wrong context, and what we're talking about here is the wrong context," interrupted Westwood One's Gary Landis as he strolled up beside them.

"Well, I'm more interested in the buffet table over there," Johnny replied. "I saw some neat little hot dogs with some kind of chili sauce on them."

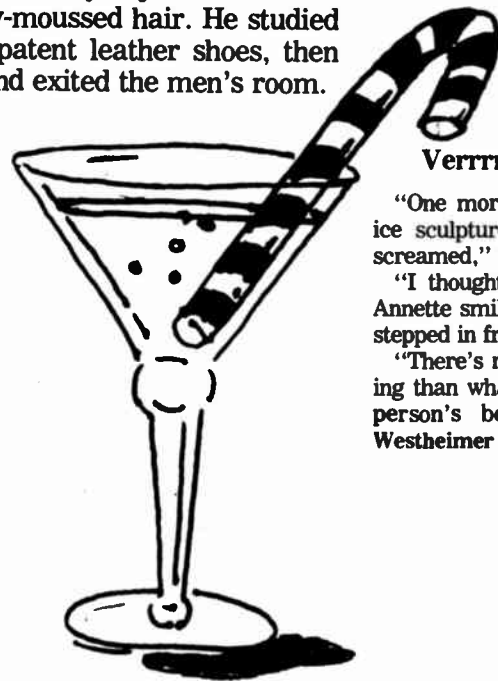
"Their bratwurst with red sauce is the best," NBC's Bob Costas broke in. "It is boiled in some kind of sauce that contains a dash of beer, and then it's grilled and adorned with this secret red sauce..."

"You know the menu is going to change," Talknet host Bruce Williams pointed out. "It's a series of hors d'oeuvres as opposed to a main course."

Annette and Johnny looked at each other, then turned to find a network president standing in front of them, carving a steamship round of beef. "We thought we had a lot of fat to cut," United Stations's Nick Verbitsky admitted, "but we didn't have quite as much fat as we thought we had."

Johnny picked up a skewered Gulf shrimp and dipped it in a lumpy cocktail sauce. "This is really bizarre," he observed.

"Bizarre is really not to be confused with bad," Landis explained. "There is a difference."



Verrrrry Interesting

"One more word about food or ice sculptures and I would have screamed," Johnny muttered.

"I thought it was interesting," Annette smiled as a short woman stepped in front of them.

"There's nothing more interesting than what happens in another person's bedroom," Dr. Ruth Westheimer chirped.

"Countdown USA" producer Ron Hummel started nibbling on a small chicken egg roll. "They're a lot easier to handle," he observed. "You don't have to worry about scratching them, and you never have to replace them."

"Look at that beautiful ice sculpture," Annette oozed, changing the subject. "Such craftsmanship."

"Up to a point you can call it craftsmanship," Costas agreed, "but beyond that you need a flair, as well as talent and style - something that sets you apart from the rest. This is the difference between the very good, competent professionals and the memorable stylists."

"No one knows how to do it right," radio game show producer Mark Richards said, shaking his head. "When I first heard what they were going to do I approached them with a few suggestions, but they said they knew what they were doing."

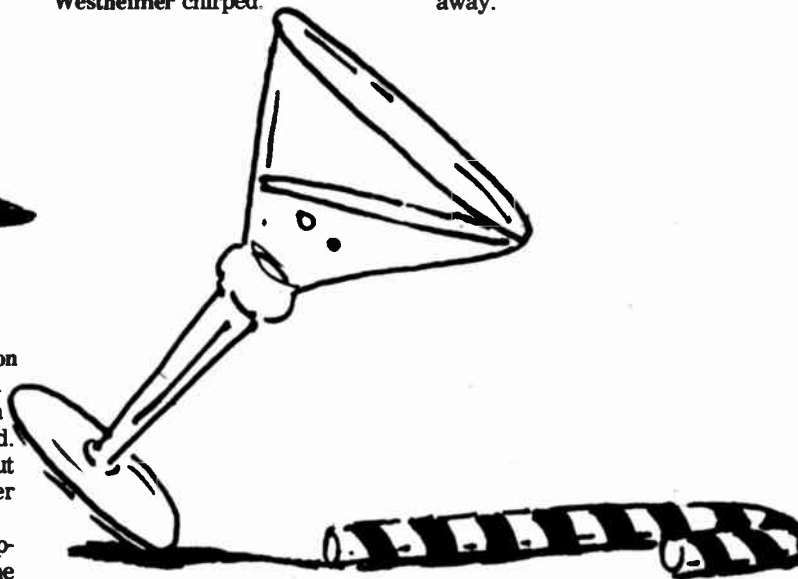
"I still wonder how they carved it," Annette shrugged.

"It was all our own blood, sweat, and tears and we did what had to be done as professionally as we could," Verbitsky explained.

"At least the punch is better this year than last," Johnny commented as he drained his cup.

"We have to embrace every possible genuine improvement in its quality," NBC's Frank Cody agreed.

"Well, we're going to go get a refill," Johnny excused himself as Annette took his hand and led him through the madding crowd.



"Sex had an interesting premise, but with a name like that there's no way it could get widespread clearances," BRE's Lance Robbins agreed.

Dr. Ruth nodded as she sipped some punch. "Everybody can add something to their knowledge about sexual functioning, and that might make the next sexual encounter with that person's partner more interesting."

"But finding the right partner is the tough part," Annette smiled as she tugged on Johnny's arm. "You just have to be in the right place at the right time."

"Just what is the right time?" Johnny winked.

"There's no mystery that we can charge a higher rate for before midnight," Mutual's Ron Nessen volunteered. "I've always been a big advocate of taking a big 7-midnight bite - and we're on our way to doing that." He looked at the lovely lady standing next to him, then disappeared with her into the crowd.

"But how do you know a good relationship when you see one," Johnny pressed as Annette looked a little irritated.

"You can't get too analytical over whether this works and that doesn't, and why, and what can be done about it," MJJ's Josh Feigenbaum explained.

"I believe in love at first sight," Annette smiled. "Good relationships start out perfectly."

"A few of them are good from the beginning," ABC's Shelby Whitfield agreed. "But this is definitely the exception; most require a lot of work and some shouldn't be there at all."

"And what if you find yourself liking someone else?" Johnny continued as Annette pulled her hand away.

"What sort of things do you remember?" Johnny asked sportscaster Bob Trumpy, who until now had kept silent.

"Carrying sacks of urine into the tests and having designated peers," he shrugged.

"What would anyone want with that?" Annette asked, intrigued by the concept.

"It's hoped they're so swept away by the content that they don't notice," explained Frank Cody.

"It would take a very sophisticated ear," Ron Hummel agreed.

"We won't listen to anything unless we send them a returnable release form to protect ourselves," said US's Ed Salamon.

Enough Is Enough

Annette and Johnny slipped back into the bustling mass of holiday cheer as the noisy crowd surrounded them. After pushing their way through they finally found themselves at the edge of the ballroom, quite close to the mistletoe.

"All right, buster," Annette demanded. "What did you mean back there about liking someone else?"

"I'm sorry... it was just a dumb thing to say-"

"We haven't done too many dumb things and we expect to not do dumb things," Norm Pattiz chuckled as he passed by.

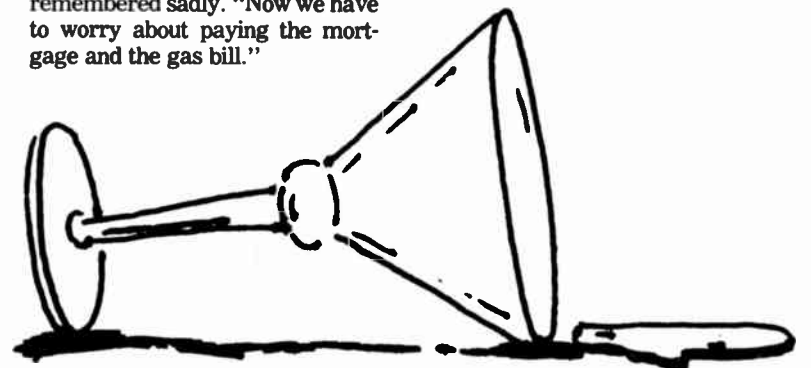
"People are not stupid," Dr. Ruth agreed as she followed the Westwood One President to the hors d'oeuvres table. "People basically know very well what they need to do, and all I do is give them a bit of reinforcement." She glanced up at the bunch of mistletoe and winked at Johnny.

"Well?" Annette asked, impatiently.

"Well, what?"

"Well, I was wondering... a few weeks back, when we were in R&R the last time, all of a sudden there was this guy named Frankie in there, I was just wondering... who is this Frankie guy, anyway?"

Johnny pulled her under the mistletoe and gave her a strong kiss, then looked into her eyes. "Frankie? My dear... I don't give a damn!"



NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

December 22 - 26

MUSIC FEATURES

The Weekend

December 27 - 28

Christian Countdown America (CCA) John Fisher	Musical Starstreams (FF) Musical Starstreams favorites
Dick Clark's Rock, Roll & Remember (USP) Bee Gees	National Music Survey (WO) Top 30 of the year
The Countdown (WO) Top Songs of 1986, Part II	On The Beat (BRE) Whitney Houston/Dionne Warwick/ Jean Carne
Countdown America With Dick Clark (US) Year-end special countdown	On The Radio (NSBA) Til Tuesday
Country Report Countdown (WRN) Rosanne Cash/Lee Greenwood/ Reba McEntire	Powercuts (GSN) No. 1 Powercuts of 1986
Country Today (MJI) Best of Country Today 1986	Radio Links (RL) Emilio Estevez/Demi Moore
Dr. Demento (WO) 1986's Top 25 demented songs	Reelin' & A Rockin' (RI) Robert Palmer/Whoopi Goldberg
Future Hits (WO) Year-end Special, Part I	Reelin' In The Years (GSN) Elton John/Beatles Christmas messages
Great Sounds (USP) Tribute to Guy Lombardo	Rock Chronicles (WO) Highlights of 1986
The Great Star-Ship (BRE) Hot #1s of 1986	Rock Connections (CBSR) 1965-'75 overview with Mike Harrison: Bob Dylan/Journey/Neil Young/ Rod Stewart/Beatles
Hot Rocks (USP) Eddie Money	Rock Of The World (BRE) The year in rock
Hot Spots (BRE) Bruce Springsteen/Elton John/Daryl Hall	Scott Shannon's Rockin' America Countdown (WO) Yearend Special, Part I
Jazz Show With David Sanborn (NBCE) Paul Winter	Sinatra Special (CRS) Classic Capitol
John Landers Hit Music USA (USP) David Lee Roth	Sittin' In (WRN) Eddie Rabbitt
John Leader's Countdown USA (CUSA) Top 86 of '86: Loverboy/Sade/ Michael McDonald/EI DeBarge	Solid Gold Saturday Night (US) Solid Gold dance party
Live From The Apollo (WO) Chaka Khan	Star Beat (MJI) Billy Ocean
Metalshop (MJI) Saxon	Street Beat (BRE) Black Tie Only/Top 30 #1s of '86
Motor City Beat (USP) Captured live	Superstars Rock Concert (WO) Steve Winwood
Musical! (WO) 50 longest-running musicals of all time	That's Love (WO) Mary Wilson/Rosanna Arquette/Bill Bixby
	Top 30 USA (CBSR) Motown rarities
	Urban Music Magazine (SI) Luther Vandross
	Weekly Country Music Countdown (USP) 1986 Yearend countdown

The Week Of

December 29 - January 2

Classic Cuts (MJI) Steve Winwood	The Concert Hour (WO) Atlantic Starr
Country Calendar (CW) Ed Bruce (12/29) Eddie Rabbitt (12/30) O'Kanes (12/31) Judy Rodman (1/1) Dave Ennis (1/2) John Conlee (1/3) Conway Twitty (1/4)	Country Report (WRN) Randy Travis/John Schneider (12/29) Michael Johnson/Earl Thomas Conley (12/30) Judy Rodman/T. Graham Brown (12/31) Randy Travis/John Schneider (1/1) T. Graham Brown/Dan Seals/Michael Johnson (1/2)
Earth News (WO) Best of . . . with Mickey Dolenz/ Jackie Gleason/Paul Hogan/Bob Seger/ John & Michelle Phillips/David Leaf/ Joe Piscopo/Spinal Tap/Robin Williams/ Laura Dern	Encore With Jim Lange (WO) 1946: Bing Crosby
In Concert (WO) Traffic	Line One (WO) Steve Miller
Live From Gilley's (WO) Don Williams	News That Rocked '86 (NBCE) Yearend review
Off The Record (WO) Best of OTR '86: Sting/Eurythmics/ Jackson Browne/Peter Gabriel	Off The Record Special (WO) Cheap Trick
Plain Rap Countdown-CHR/AC (PRE) CHR: Robbie Nevil/Genesis/Kool & the Gang/ Timbuk3/Pointer Sisters	AC: Ben E. King/Robbie Nevil/ Gregory Abbott/Bruce Hornsby/ Billy Ocean
Pop Concerts/Star Trak Profiles (WO) Bruce Hornsby & the Range/Crosby, Stills & Nash	Rock & Roll '86 (WO) The year in review
Rockline (ABCR) Best of Rockline (12/29)	Rock Notes (NP) Steve Miller/Bob Seger/Howard Jones/ Ric Ocasek
Rock Over London (RI) Top 10 artists of '86	Rock Today (MJI) KCB Band
Shootin' The Breeze (WO) Gap Band/O'Bryan/Ray, Goodman, & Brown	Solid Gold Country (USP) Salute to Texas statehood (12/29) John Denver birthday salute (12/30) #1 records of the year (12/31) January calendar (1/1) This week in 1968 (1/2)
Solid Gold Scrapbook (US) Dance Party (12/29) This week in 1964 (12/30) Something old, something new (12/31) This week in 1967 (1/1) Profile: Sam Phillip/George Martin (1/2)	Sound Express (WO) Sade
Special Edition (WO) Kool & the Gang	Star Trak (WO) Pretenders/Til Tuesday/Timbuk3
Street Beat (BRE) Ric Ocasek/Howard Jones/Bangles	Willie Nelson Silver Anniversary Special (USP) Waylon Jennings/Merie Haggard/ Roger Miller/Ray Price

GENERAL INFORMATION

The Blimp (PM) Underlying motives of gift giving/ Santa schools/holiday depression/holiday office party pitfalls	Campbell's Playhouse (PIA) A Christmas Carol
Car Show Coast-To-Coast (SCGI) '87 Dodge Shadow/Edsel Ford II, Pt. 2	College Basketball Coaches (USAT) Salaries & bonuses/college team comparisons
Computer Program (PM) Cassette players/cassette care/wafer tape drives/cassette to disc drive upgrading/ computerized buildings	Costas Coast To Coast (CW) Dick Young
Health Care (PIA) Not-so-happy holidays	NBC Extra (NBC) Radio City Music Hall
Personal Finance Digest (JBP) Interest deductions/used cars/personal debt/ borrowing/tax reform & credit cards/ David Horowitz/auto ads/storage	Public Affairs (PIA) H2 Woes
Radio Links Entertainment Features (RL) "Star Trek"	Reviewing Stand (PIA) "Coastal Candidates": Kenneth Janda/ "Party Fiasco": Mark Grady/"All That Glitters": Thomas Tryon
Sound Advice (PM) Matching speaker & amp power ratings/ speaker crossover/time delay distortion/ subwoofers/microspeakers	Sporting News (CW) Jim Valvano/Gordy Howe/Bert Sugar/ Dick Enberg/Leonard Marshall/Isiah Thomas/Lenny Wilkins/Gene Upshaw
Sports Explosion (PIA) Joe Moshil/Bill Jauss/Chet Coppock	Sports Flashback (CW) '60 & '64 Celtics NBA Championship/ Raiders-Jets Heidi game
Sports Trivia (SM) Jerry West	Travel Holiday Magazine (CW) Fine dining awards: New York/Miami/Chicago/ St. Louis/San Francisco/New Orleans/ Minneapolis/Pittsburgh/Seattle/Buffalo
Wireless Flash (CN) Jane Fonda/Julie Nixon Eisenhower/Maurice Sendak/Kris Kringler/Billy Idol/Taj Mahal	Working Moms (USAT) Effect of working mothers in the workplace & the family

COMEDY

Amatellin U (DD) Diploma by mail/hide your boyfriend/Scooter's revenge/meatloaf	Bobby Jo Amberg's Bar & Grill (DD) Leave it to Beaver/prickly heat polka/tie that knot/don't pay a fortune/lepers in love
Comedy Hour (MJI) Live guest: Milton Berle/Rodney Dangerfield/ Monty Python/Robert Klein/John Belushi	Comedy Show With Dick Cavett (CW) Christmas from Walt Disney World: Steve Allen/Sasha Berland/Jim Backus/Eddie Lawrence/Stan Freberg/Chad Mitchell/ Red Skelton/Arthur Sheperd/Tom Lehrer/ Albert Brooks/Peter Cook/Dudley Moore/ Chipmunks
Daily Feed (DCA) More Conragate/committee hearing what?/ 5th amendment redefined/California Christmas card/Brinks buys NSC	Hiney Wine (DD) Presenting hiney wine II/she wore blue hiney/ high-ranking hiney/grab a dry one/ process of elimination
Irving Loblolly (DD) Fielding questions/nominees/I was drafted/ the cereal bowl!	Jackie The Joke Man (OHR) Credit & sex/his honey is sticky/can't control pupils/Dolly erases blackboard/ going gets tough
Laugh Machine (PM) Bob Hope/Emo Philips/Rodney Dangerfield/ Woody Allen/Travesty, Ltd./Henny Youngman/David Brenner/Tom Lehrer/ Pat Paulsen	Mel Blanc's Blankety Blancs (ASR) Single fly/slice of city life/doctor's office/ used cars/interrogation
National Comedy Wireless (DD) He's beginning to look a lot like Nixon/ nurd search '68/Larry's imperfect pets/ Brother Oral Dosage/Wanda Bondage/ pump vinyl	National Lampoon's True Facts (PRE) Let's drop it/you ought to be in pictures/ a couple of yo-yo's/the tacky lady/ killer crabs
Party Drop-Ins (ASR) Party beauty tips/high IQ/Fulja's coffee/ party channel #2/fast foods fun park	Radio Hotline (ASR) I'm crazy/you never play my request/ bored Jeanie's idea/boots/if a girl calls
Red Neckerson (SYN) Shoplifters	Stevens & Grdnic's Comedy Drop-Ins (ASR) Emmett & Ethel's house of organs/taster's spread/my doctor's doctor/how to pick up girls #1 & #2
United Spots Of America (ASR) Evelyn Food/Sven Knudsen/Scamco happy news/Elvis Enquirer/celebrity lawsuit	



SIMON SAYS — Singer-songwriter Paul Simon (l) discussed the challenges of a solo career and his attraction to African music in an upcoming segment of Westwood One's "Star Trak Profiles." Simon is pictured with "Star Trak" producer Bert Kleinman.



CLASSIC KINK — Legendary Kink Ray Davies was a recent guest on MJI Broadcasting's "Classic Cuts," where he discussed the inspiration behind the songs that made rock and roll kinky. Pictured (l-r) are MJI's Josh Feigenbaum, Davies, and MJI's Patti Galluzzi and Dave Schulp.

Visual Radio

By Bill Hogan

Radio is relying increasingly on audio-visual presentations in its drive to attract new clients and advertisers. The professionally-produced AV presentation — whether it's done on film or videotape or as a synchronized soundtrack backing up an elaborate slide show — creates an opportunity to get out into the marketplace and “press the flesh.”

Many times a social event where clients and agencies gather with their peers surrounds the premiere of the presentation. The crowd psychology of such a gathering can be particularly useful. The recognition by one influential advertiser of another underscores the merits of your product. Collective audience reaction to a well-executed presentation can emphasize key points within its overall message far more effectively than your executives can.

On the practical side, a premiere held during a social happening affords a controlled atmosphere in which to make a pitch to clients and advertisers from far-flung locations throughout a region. In Los Angeles and Detroit, for instance, the prospect of making one flawless presentation after another to your key clients in a single day or even three is as daunting as the cities' unfamiliar freeway systems. The networks conquer geography by holding premiere parties in all the key buying regions from coast to coast, a practice that can be adapted to work in the local marketplace, where segmentation may be a combination of geography and the nature of the accounts (retail or national).

“A well-made AV presentation is an incomparable sales tool in the hands of your sales representatives.”

Quality Control

One of the greatest advantages of an audio-visual presentation is quality control. A concise and entertaining production tells your whole story as informatively the fifth time as the first. Regardless of one's credentials as a public speaker, it's virtually impossible to duplicate performance after performance without sacrificing spontaneity or the emphasis of a critical point.

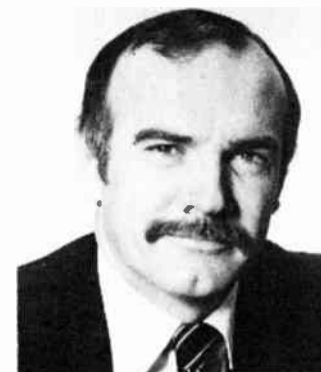
A well-made AV presentation is also an incomparable sales tool in the hands of each of your sales representatives. They, who know your numbers and your rates backward and forward, can also communicate the prestige of your product without requiring the presence of a cadre of station or network people.

The story of radio is inescapably a story of entertainment and talent. A “canned” production capitalizes on the personalities and the cachet of radio as no “live” presentation can. Even if every sales presentation could feature personal appearances by every personality the station or network employs, they would not be seen behind the mike, on the air, doing what they do best. Nothing illustrates quite as graphically the “theatre of the mind” as videotaping your morning man simultaneously punching up a cassette and responding to it as he carries off his best Sylvester Stallone satire.

The Credibility Factor

The story of radio is also one of credibility. For those clients who can't come to your newsroom or the broadcast booth at the stadium, you bring it to them. We can talk about the immediacy of radio, but nothing demonstrates our delivery better than an audio bite from a major story accompanied by a visual of the event.

Very often our audience may take for granted the news they've heard over the radio about events as they unfold. Your presentation should serve as a subtle reminder that these same events were not televised until the evening news or printed until the next morning's edition. “Visualizing” radio's strengths can have a favorable sales impact on those advertisers for whom it is important to be within a dramatic — and closely listened to — environment.



Bill Hogan

Bill Hogan is Exec. VP/GM for the United Stations Radio Networks. He was previously President of RKO Radio Networks from 1984-85, prior to which he served a year as the networks' Exec. VP. From 1979-83 he was President of RKO Radio Sales. He can be contacted at United Stations, 1440 Broadway, Fifth Floor, New York, NY 10018; (212) 575-6100.

AV Drawbacks

There are disadvantages to highly-produced AV shows (beyond their expense) which should be noted. Finding the production house that best suits your needs and budget is one of the trickiest undertakings; you are virtually hiring a highly-paid consultant who knows little or nothing about your business (other than as a listener, perhaps).

which to show it is crucial. You must consider layout, power source, acoustics, and ever-changing technology. As with many things in life, overlooking the smallest detail could be your undoing. If you host a luncheon, for example, will the management be able to serve your guests, clear the room of waiters for the actual presentation, and still have everyone out by 2pm?

Video Heresy

Unique to the radio industry are those purists who believe that selling an audio-only medium with a video presentation is downright heresy. Taken one step further, this line of reasoning suggests that radio should not employ print, outdoor, or television advertising. Giving in to this argument almost seems to be an admission that radio is lacking a critical dimension, and therefore cannot afford to “show” its ugly secret.

I submit that an audio-visual presentation can and should vividly portray radio as a medium of substance and one that offers the supreme advantage of being audio-only. Radio is a portable lifeline to the rest of the world, and this is an advantage that benefits advertisers and listeners alike.

“An audio-visual presentation should vividly portray radio as a medium that offers the supreme advantage of being audio-only.”

Anyone who has worked on a video knows the hundreds of hours involved in assembling the elements and editing them to a concise and fast-paced form — the proverbial cutting room floor looms. Also, once the final edit has been made, it costs an appreciable amount to add or delete elements.

When the project is completed, finding the appropriate venue in

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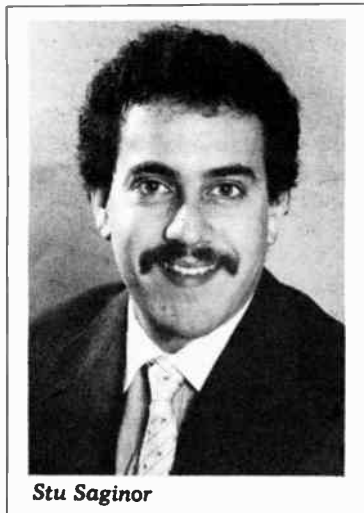
WORDS FROM THE WISE

Notable Quotes

1986 was a year that saw a lot of activity (peaking with radio's involvement in "Hands Across America"), a moderate amount of innovation, and no significant increase in the amount of respect afforded those who work in the promotion/marketing areas at the station level.

It was interesting to note that after the Tisch takeover at CBS, the first cuts were in the public relations department — just when the company needed those people and their skills the most the era of the marketer as a business focus has been replaced by the era of the corporate communications officer. When we look back at the ten or so years when marketers were in the spotlight, we may realize that we didn't take sufficient advantage of the opportunities presented us. But on to the quotes:

BPME



Stu Saginor

"At the beginning of the budgeting process it's almost automatic that the manager says, 'Well, my GSM'll go to RAB, my chief (engineer) to NAB, my PD to Radio '87, and I'll go to . . . ' But when it comes to promotion directors, managers don't really see the importance of their going to our convention."

— New BPME board member
Stu Saginor, WELI/New Haven

"As more stations find their place in the spectrum, radio marketers have a greater burden to differentiate, distinguish, and describe their audiences. Promotion directors are uniquely positioned to translate the programming objectives of a radio station into selling tools."

— Text of keynote address,
Radio Luncheon, BPME '86
by Bill Stakelin, President, RAB

"I'm dedicated to building more room for new ways to reserve the needs of the radio membership. I'm looking forward to an even greater role for radio in the future."

— Incoming BPME President
Judy Horan

At The Movies

"It really concerns me that when (movie companies) want a promotion they come to us, but when they spend money they go to print and TV."

— Karen Eskin, Director of
Advertising & Promotion,
WLS/Chicago

"Most of the time you're attacking the wrong person when you talk to me or any other promo or field person. You need to put together a presentation and go after the VPs of advertising who control the ad dollars. They are out there, and radio should be getting its share."

— Ted Hatfield, United Artists/MGM
VP/Field Operations

Incentives: Boon Or Bane?

"If a sales contest ends with one winner who is your top sales performer, as well as the same person who won last year, you have a threefold unrewarding reward."

"First, with one winner, everyone else is a loser. Second, his repeated winnings reinforce this effect. Finally, since the winner usually doesn't need the reward, it makes him unpopular with his fellow salespeople. If this is common the company would not profit by it, since the net sales increase would be minimal."

— Heinz Goldman, sales motivator/
incentive specialist

Favoring Flack

"Loyalty is one thing that TV stations don't have; people are loyal to individual programs. In contrast, people are loyal to radio stations throughout the day. Many choose one and hold onto it. They really want to know what's going on with the stations they listen to."

— L.A. Herald-Examiner
Radio Editor Ray Richmond

On Winning

"By doing the (KAYL Mystery Cash giveaway) only on our air, we made sure it would also serve as an effective sales pitch to potential customers."

— KAYL/Storm Lake GSM
Bob Ketchum on winning NRBA's
Best of the Best promotion contest

Making Your Station More Presentable

"With business communications getting more important and the average agency timebuyer being a young woman in her mid-20s who probably hasn't ever been in your market and may not particularly like your format, it became clear that a real opportunity was presenting itself."

— Image Management President
Jim Robinson on the founding of
a video presentation company

"It came along at just the right time. So often you hear the same sales stories over and over again. But the buyer you're trying to reach doesn't have a picture of your station. Image Marketing produced a salable look of the station from the outside, not the typical pitch from the inside. They did a heck of a job."

— WMAL/Washington Sales
Manager Cathy Meloy

"Make sure the creative process meshes with the production process to maximize your success and minimize your costs."

— Direct Mail Marketing Club of
Southern California President
Howard Oberstein on direct mail
as a promotional vehicle

"The thing I like most of all about the 'world's largest inflatable radio' is that it screams 'radio.'"

— KGW/Portland PD Rick Sadle



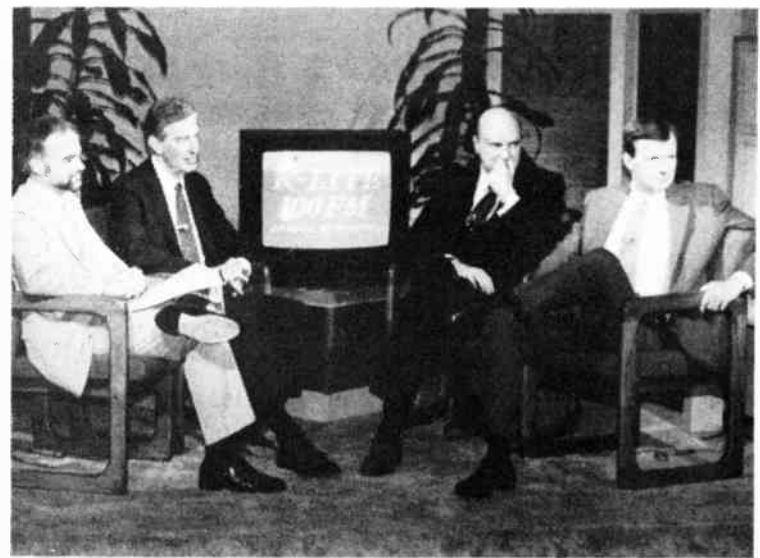
Steve Stockman

"Buying a custom TV spot is like buying a custom suit. If you select the right tailor, your garment will fit perfectly. If you choose the wrong tailor, you might get stuck with trousers that have one leg shorter than the other."

— Steve Stockman, Custom
Productions, on choosing a
TV production company

"The less time your fellow workers take reading procedures, the more time they have for productive work. This is the key point to keep in mind as you sit down at the word processor."

— Vincler Communications, on
rewriting your station's operations/
procedure manuals



Brad Lusk, KIQQ, Frank Oxarart of Select Radio, Allen Klein of Media Research Graphics and Bill Moyes of the Resarch Group on the set during the presentation.

"The presentation moved us to the head of the class in awareness. There are so many things radio can use to market itself that sometimes we fail to innovate. But best of all, it was fun."

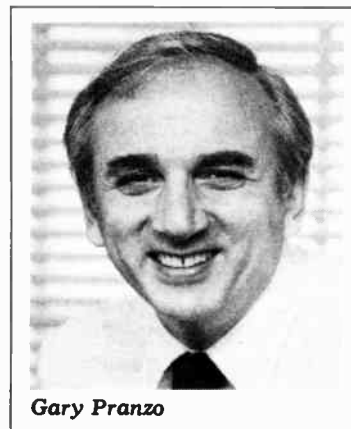
— KIQQ/Los Angeles VP/GM Tom
Moshier, commenting on K-Lite's
satellite sales presentation



Kenny Rogers & Ken Kragen

"I've never been so sure it's going to happen. It's dangerous to play the numbers game. We should judge the event on the result. Numbers don't tell the story — we have to peak on May 25, not before."

— Ken Kragen on April 29,
when only one million people
had signed up for HAA.



Gary Pranzo

"It's kind of like believing in motherhood — you have to look at radio as a way to get added frequency at very little cost. In an age where companies are looking for the most efficient, least costly ways of working and marketing, no other medium except outdoor is as cost-effective as radio in reaching a target audience."

— Young & Rubicam local broadcast
group Sr. VP/Director Gary Pranzo

"To have a good idea, have lots of them."

— Thomas Edison, explaining his
theory of innovative thinking

Hands Across America

"Radio was the critical factor in generating awareness (of USA For Africa). Without its involvement, the true importance of what we were trying to accomplish would never have reached the public."

— Ken Kragen, announcing the
Hands Across America effort

"It was the first time in a long time I had butterflies . . . and it felt great!"

— Jim Kerr, WPLJ/New York
morning personality, commenting on
his hosting of the Good Friday
kick-off simulcast for HAA.

"I saw Raquel Welch and heard Kenny Loggins. It was so great — you know, I was a part of history."

— One of the 5,600,00 people
who joined hands May 25, overheard
at the Queen Mary anchorage in
Long Beach, CA.

DATELINES

1987

February 1-4

National Religious Broadcasters
44th Annual Convention
Sheraton Washington, Washington,
DC

February 7-10

Radio Advertising Bureau
7th Annual Managing Sales Confer-
ence
Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters
65th Annual Convention
Dallas Convention Center, Dallas

April 1-5

Alpha Epsilon Rho
45th Annual Convention
Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management
Association
Annual Meeting
Marriott Copley Place, Boston

June 6-9

American Advertising Federation
Annual Convention
Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radio and Televi-
sion
36th Annual Convention
Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing
Executives/Broadcast Designers As-
sociation
Annual Seminar
Peachtree Plaza, Atlanta

AM Radio: The Problem And The Cure

By Louis du Treil

AM radio is not dead. It is simply hibernating, waiting for eager entrepreneurs who want to do their own thing but can't afford an FM station.

Sure, there are technical problems with AM. Some can be solved, and others can be tolerated. (FM is not totally without technical problems either, however. Consider the multipath propagation difficulties in many localities.) AM suffers from programming problems as well. When these technical and programming difficulties are corrected, listeners will return to AM.

The Propagation Situation

Let's review the propagation phenomena associated with AM radio. During daytime hours, when the signal travels along the surface of the earth as groundwave propagation, the strength of the signal is affected by power, frequency, and ground conductivity. Groundwave service is generally limited by manmade and ambient atmospheric noise, although interference from other AM stations may also be a problem.

During nighttime hours, a station still has groundwave propagation; however, a second propagation mode is present. Reflections from the ionosphere, located about 40 miles above the earth's surface, cause signals to be bent downward, reflected back to earth. In this way, signals can travel hundreds of miles. In the case of clear channels, this secondary "skywave service" is desirable.

In the early days of radio, and in a few instances today, skywave service constituted the only available radio service in some remote areas. This secondary service is usable because the "clear channels" had only one dominant operating station; therefore, service was limited only by local manmade and natural noise and not by interference. In the case of non-clear channels, this long-distance propagation results in interference which severely limits the coverage of other stations on those frequencies.

What Is Adequate?

Under ideal conditions and with a good receiver, a signal strength of less than 0.1 millivolts per meter

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may be adequate for radio reception during daytime hours. The FCC specifies the normal service area of an AM station to be its 0.5 mV/m signal strength contour. Such a signal level is woefully inadequate in areas of high natural noise. For example, in Tampa, signals of 2 mV/m or better are needed to overcome high ambient noise resulting from recurring heavy thunderstorm activity.

A signal level of 0.5 mV/m is also grossly inadequate in big cities, where high manmade noise drowns out the small signals. Reinforcing the noise level are such things as massive numbers of electric motors, each contributing some radio frequency noise; computers; and even fluorescent lighting. In such an environment, a large signal is needed for adequate coverage. It is not unusual that signal strengths of 10 mV/m or greater are needed to achieve good, noise-free coverage in the largest cities.

Alaska is one of the few states where a very low signal level can actually provide good service. This is due to the combination of very low ambient natural noise, which is common at high altitudes, and low manmade noise.

What can be done to overcome the daytime noise problem? One obvious solution is a daytime power increase for the station seeking improved coverage, since improved signal strength has the desirable result of increasing the signal-to-noise ratio. Suppose, for example, that all AM stations were permitted a four-fold power increase with no other change. As signal strength varies with the square root of power, the protected signal level would be increased from 0.5 mV/m to 1 mV/m. A 5 mV/m existing signal in the down-

town area would be increased to 10 mV/m. Any existing interference between stations would remain about status quo, but the increased signal levels achieved would begin to approach what is needed for acceptable noise-free AM broadcast coverage.

AM stereo requires the use of wideband receivers. These receivers have the undesirable characteristic of allowing more noise to enter. Again, a power increase would improve signal quality by increasing the all-important signal-to-noise ratio.

"Sure, there are technical problems with AM. When these technical and programming difficulties are corrected, listeners will return to AM."

Increasing Nighttime Coverage

What can be done to improve and increase nighttime coverage? A power increase is not the solution, since that tends to worsen the situation. Consider the fact that a whisper in a quiet room can be easily heard, while a loud shout at the football stadium will be lost in the crowd noise. A solution is to reduce interference levels, either by use of directional antennas, power reduction, or total elimination of some of the skywave interfering signals, so as to permit a few stations to achieve a respectable amount of nighttime coverage.

Look at the clear-channels. The dominant stations (WLW, WABC, WWL, and KDKA) have nighttime coverage which is comparable to or exceeds the coverage of full-facility Class C FM stations. The coverage referred to is the primary groundwave coverage and not the secondary skywave coverage which provides intermittent cover-

age to a large portion of the United States. Clear-channel stations enjoy this unusual coverage only because no other stations operate on their frequencies at night. If there are other secondary stations, they employ tight directional antenna patterns which almost totally restrict the signal in the direction of the clear-channel outlets. Although the potentially interfering station may be located hundreds of miles away, it must provide substantial signal reduction in the direction of the clear-channel station in order for the dominant signal to achieve its coverage objective.

On regional channels, where most AMs operate, power is limited to a maximum of 5 kilowatts (rather than 50 kw, the maximum for the clears). Surprisingly, power does not have that large an effect on nighttime coverage. What does affect nighttime coverage is the allocation scheme, which provides for protecting regional stations' coverage only to the 2.5 mV/m groundwave signal level (five times higher than the daytime level). Only two or three stations on a particular regional channel generally have coverage to this 2.5 mV/m signal level; most are limited to coverage levels of 5 mV/m, 10 mV/m, 20 mV/m, or even greater. Due to the number of stations involved (somewhere in the neighborhood of 30 to 40 per channel), a reduction in the number or intensity of interfering signals will reduce interference levels and result in additional coverage for a few select stations. It is important to remember that for every unit of interference, 20 units of desired signal are needed to override.

The Solutions

There's the basic problem. What can be done to improve the situation? During daytime hours, a power increase greatly helps. For nighttime hours, there is a need to reduce the number and intensity of interfering signals.

But how can a station be convinced to reduce power at night or to

cease operating during nighttime hours? One way may be to establish a new class of stations which has uniform operating hours throughout the year. These "daytime" stations would have sufficient hours to cover evening drivetimes. In the evening after drivetime, only a few stations would operate throughout the night, providing wide area coverage at least comparable with FM stations' coverage.

In winter months these stations would cause considerable interference to fulltime stations during the daytime-nighttime transition periods. A few select fulltime stations receiving this severe interference would later be rewarded by having much larger service contours with sufficient area and population to make an innovative programming effort worthwhile.

Are there enough fulltime stations operating now which would opt for this "daytime-only" drivetime coverage solution? Are there any stations willing to reduce power during nighttime hours so as to permit another station to enjoy improved coverage? Would the FCC consider allowing power reductions to be bought and sold?

The scenario of drivetime daytime stations in the existing band is certainly appropriate for the new expanded AM band above 1600 kHz.

Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, L.A., CA 90067; (213) 553-4330.



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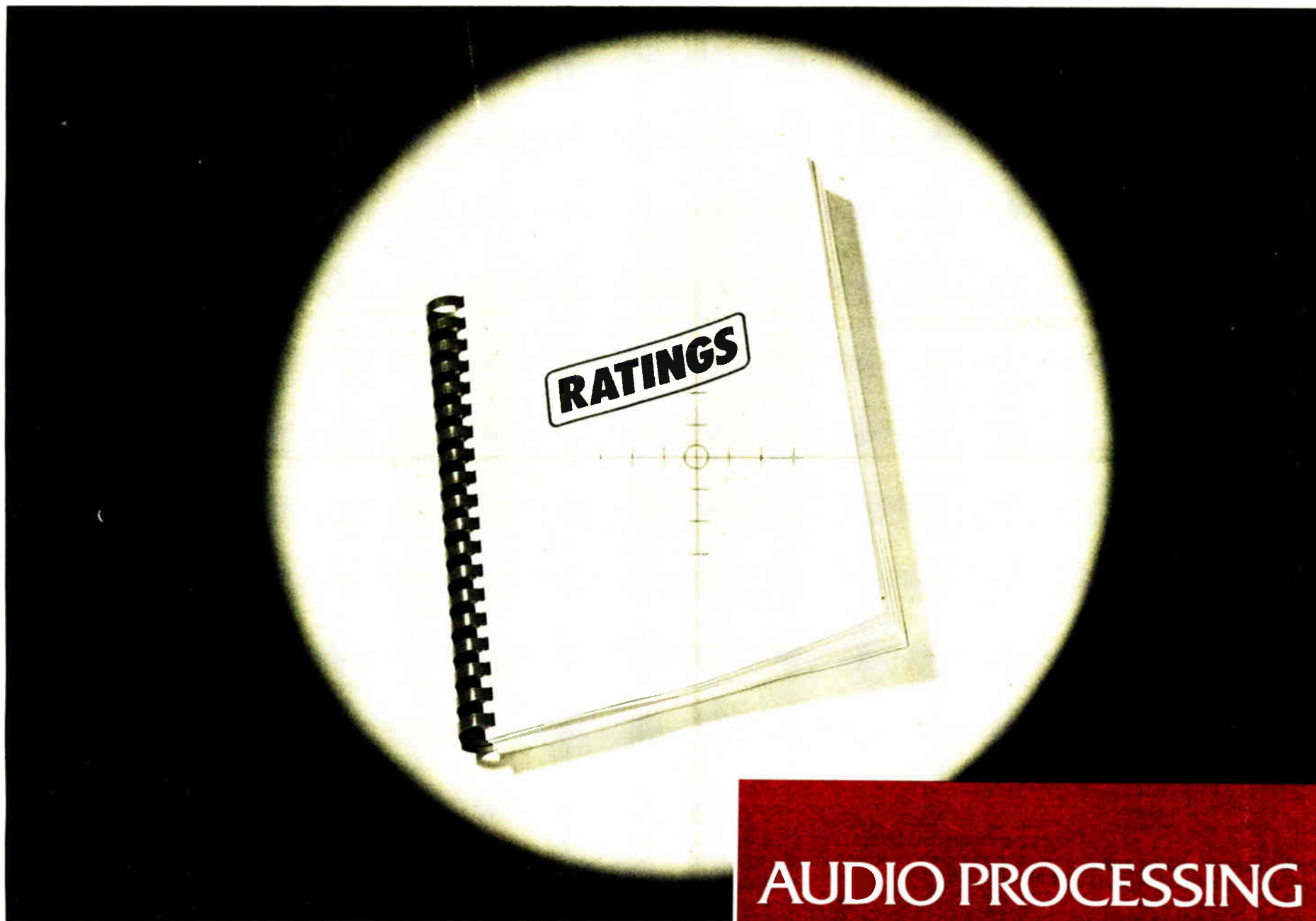
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SEAN ROSS

GOLD

THE CHARGE FOR '87

Last Takes On '86

There aren't any precise figures yet, but a reasonable estimate of the growth in the Gold format this year is that there was a net gain of 150-200 stations, up from roughly 350 to 500-550 stations playing Gold of one variety or another. If Gold continues to build in 1987, what we invested this year should start paying us back.

The big job for 1987 is still developing the infrastructure for this format. Most other radio booms have come and gone not because the public lost interest in their music, but because the stations that they were built on were unsound. Madonna and Stacey Q proved this year that disco music is doing fine; it was just the Studio 1440-type stations that disappeared quickly.

In the rush of the last nine months, there hasn't been a lot of time for improving our talent base or forming some sort of community. Right now, this format is still 97% buzz; it's time to begin building radio stations underneath.

Because of the way the industry works, in 1987 you could read that the Gold boom is over, but you won't read it here. Nor will you read any format apologies as the Classic Rock 1440s of the world move on to their next month's format. Having established from jumpstreet that there will be a shaking-out process one day, we will now do what KRTH, WCBS-FM, and KOOL-FM have done for the last 12 years and keep moving ahead. There's just too much work to do.

One Simple Thing

Despite all the jumping around, Gold did move forward this year in terms of format theory. Since the first graffiti revival ended, programmers have been looking for a way to tie together multiple eras of disparate music. For years, the common denominator was thought to be familiarity. But as the research of KLUV/Dallas has shown us, simply banging the 300 most overplayed records of all time still won't unite the generations, and it's not very good radio either.

Classic Rock's greatest contribution was proving that a narrowcast Gold format could, with the right environment, do much better than a format that played to all the musical corners. As bizarre as many of our Classic Hits/Rock mixes are, they generally play to one psychographic that somehow understands what's going on, even

Steps." Even at Top 40's 1977-1981 nadir, there had to be somebody out there listening. But the success of AOR-tinged Gold has shown us that, unlike most CHR programmers who must also unite a wide variety of music, we aren't at the mercy of available product. We have the ability to pick and choose from 30 years of rock and roll to build the sound we want.

Not since the graffiti revival have Gold stations really had a consistent sound. The best thing that could happen in 1987 for any station would be the development of some sort of musical continuity, even as individual stations differ from each other. It would speed the process along if we could cede a lot of the music we now play to the formats that can service it better (namely, AC and Format 41) and if a lot of the formatic support elements were in place. In 1987, we'll keep pushing.

"The big job for 1987 is still developing the infrastructure for this format."

during a segue from "Aqualung" to "I Need You" by America.

The Classics formats still shut out a lot of people, even in their target; not everybody turning 25 this year grew up on "Gimme Three

GOLD EXCHANGE

WJMK/Chicago, which like other Jeff Pollack Gold clients had imaged primarily as "the greatest hits of all time," is now also "Chicago's Oldies Station" and reworking its promotional material to reflect the change.

Southern California surf legend Dick Dale recently wrote and recorded "One Double One Oh," a tribute to KRLA/Los Angeles. The station premiered it at a party in Dale's honor at Carlos & Charlie's in late November. Proceeds from the record will go to the Hoag Hospital burn center. Across town, Irma "Bernadette" Molina, a KRTH/Los Angeles staffer for five years, finally gets a shot on KRTH's AM on Saturday mornings.

At "Classic Rock" KCLQ/Fresno, Joe Collins joins for afternoons/Production Director from KSLY/San Luis Obispo. David Kirk arrives for evenings from KTYD/Santa Barbara. Dave Simmons remains in overnights; he was on KCLQ's previous incarnation, KLTK . . . Wendy Weston to nights at WCXR/Washington from KSTM/Phoenix; Paul Harris to AM drive . . . Lee Thomas is out as PD at KLMS/Lincoln.

At the "Mighty 1290," WGLI/Babyion NY, former WPOE/Greenfield MA PD Glenn Summers joins as PD/mornings. Also joining are Dave Sherman (afternoons from WMMM/Westport) and Jon Brooks (nights from WPIC/

Sharon). Bob Dayton survives yet another anniversary of the bombing of Hiroshima to stay on for middays. Weekenders are Jeff Scott, Warren Greene, Mike Maxwell, Frank Stevens, and Maurice Dimino.

KKOW/Pittsburg, KS hit the air recently as "Solid Gold 96.9." The lineup is: Jacquy Buchanan mornings, Vance Lewis and Gwen Freeman middays, Jeff Freeman PM drive, Duke Williams evenings, and Roger McKinney overnights . . . WCKS/Cocoa Beach, FL recently switched from Urban to Gold as "CK-86" under owner/GM Alan Dickson and MD Terry Dollar.

Wayne Cabot promoted to ND at WFIL/Philadelphia . . . Gene "By Golly" Barry joins AC WVUD/Dayton for its Saturday night Oldies show . . . WKLH/Milwaukee has produced "Ballad of the Bucks," to the tune of "Ballad of John & Yoko"; the station also sponsored an "Office Olympics" to raise money for the Easter Seal Society. Events included a desk chair race and paper airplane toss . . . WHND/Detroit recently declared "A November To Remember" with prizes including a VCR, CD player, and \$500 shopping spree at Eastland Mall . . . WCBS-FM/New York gave away videocassettes of "A Hard Day's Night" with its "Beatles Weekend."

KSFO
560 AM
ROCK
RO
CLAS



SLOW DANCING BY THE BIG BILLBOARD — Having adopted a Gold format over the summer, KSFO/San Francisco recently unveiled its new billboard. Seen (l-r) are KSFO & KYA Promotion Director Yolanda Adra and Promotion Marketing's Gary Fiset.



HOMEBOYS & HOMEGIRLS — Having broadcast live from billboards, bowling alleys, and boats before, WKLH/Milwaukee's Carole Caine (l) and Dave Luczak probably enjoyed the relative comfort of this live morning show broadcast from a listener's home.



LITTLE SPOTS — Little Richard has recently become the spokesman for KRTH (AM)/Los Angeles. During a break between the taping of his four-second spots, Richard (r) is seen here with KRTH's Pat Hines.



ON THE RECORDS

KEN BARNES

THE ONE THING

The Year's Number One Hits

Everybody's looking out for number ones. They hold a special fascination in the music industry, without question. And while in my personal tastes I might prefer a No. 7 record (or a nonhit) to a No. 1, or feel the obsession with all things No. 1 is excessive and a bit irrelevant, I'm not immune to the fascination either.

Which is why every year around this time I look back at some of the notable No. 1 achievements of the year. Using all formats and the same Dec. 6, 1985-Nov. 28, 1986 period covered by R&R's Year-End Charts, I look for the longest-running multi and single-format chart-toppers, the artists with the most No. 1 records, and other intriguing accomplishments.

This year there were 189 No. 1s in the various formats, which is significantly more than last year's



Through it all, Genesis spent more time at No. 1 than anyone



Lionel: No. 2 at the top for 1986

150. Part of the reason is having a full year of Full-Service AC to draw from, instead of 1985's nine weeks, but that doesn't account alone for a gain of 39. Turnover was higher, which should mean that the weeks at No. 1 totals should be lower. (Remember that 189 total doesn't mean there were 189 different No. 1s; some songs, like "On My Own," were No. 1 in as many as four formats.

Lionel Hoards No. 1s

Lionel Richie had more No. 1 records than any other artist in 1986, pulling down eight spread over CHR, B/U, and the two ACs. Fifteen other artists had three or more No. 1s:



Whitney: almost the greatest No. 1 of all

Artist	No. 1s
Lionel Richie	8
Genesis	6
Whitney Houston	6
Huey Lewis & The News	6
Billy Ocean	6
Peter Cetera*	5
Dionne & Friends	4
Peter Gabriel	4
Janet Jackson	4
Patti Labelle & Michael McDonald	4
Stevie Wonder	4
Boston	3
Heart	3
Madonna	3
Rolling Stones	3
Steve Winwood	3
*2 with Amy Grant	

How many artists on that list made last year's three-or-more No. 1s cut? Three: Whitney Houston, Madonna, and Stevie Wonder.



Peter Cetera gloried in 11 weeks atop the charts

Release schedules are responsible for a lot of the nonrepeaters, of course; for example, last year's No. 1 champ, Phil Collins, didn't really have a solo record out this year ("Take Me Home" overlapped from last year in AC), while this year's leader, Lionel Richie, had only one release in 1985, and it ("Say You Say Me") hadn't been out long enough to hit #1 until this year.

Doing Time At The Top

While Lionel Richie won a clear victory in the most No. 1s category, it was a dogfight in the Most Weeks At #1 realm. Adding up all their weeks spent at No. 1 in all formats, Genesis came up with 19 to Lionel's 18, Genesis thereby equalling Phil Collins's total from last year. The key to Genesis's victory was the nine weeks their "Invisible Touch" LP spent at the top of the AOR Albums chart, where No. 1 records tend to establish longer residencies.

Here's the roster of artists with five or more total weeks at No. 1:

Artist	Weeks At No. 1
Genesis	19
Lionel Richie	18
Peter Cetera	15*
Huey Lewis & The News	13
ZZ Top	13
Whitney Houston	12
Patti Labelle & Michael McDonald	11
Stevie Wonder	11
Boston	10
Dionne & Friends	9
Firm	9
Heart	9
Janet Jackson	9
Rolling Stones	9
Billy Ocean	7
Paquito D'Rivera	6
Peter Gabriel	6
Madonna	6
Stevie Wonder	6
Larry Carlton	5
Wynton Marsalis	5
Miami Sound Machine	5
Ronnie Milsap	5
Moody Blues	5
Prince	5
Jimmy Smith	5
*4 weeks with Amy Grant	

Repeating from last year are Stevie Wonder, Madonna, ZZ Top, Whitney Houston, Huey Lewis, Wynton Marsalis, and Ronnie Milsap (9 of 26). Additional note: if you combined the weeks at No. 1 of Genesis, Peter Gabriel, Phil Collins, and Mike & The Mechanics, the past and present Genesis alumni & chowder society would boast 30 weeks at the top.



Under a cheery moon: Prince kissed the sky for five weeks

PRINCE AND THE REVOLUTION



ZZ Top's burner: longest-running No. 1 LP

Marathon Songs

Last year, "Part-Time Lover" by Stevie Wonder eclipsed all competition by racking up 13 weeks in first place on various charts. This year there was no clearcut winner; instead, three songs tied with 11



On her own (with Michael McDonald, that is), Patti LaBelle was No. 1 in four formats

weeks at the top: "Glory Of Love" by Peter Cetera, "On My Own" by Patti LaBelle & Michael McDonald, and "Say You Say Me" by Lionel Richie.

Here are the songs with five or more weeks at No. 1 (excluding albums):

Title	Artist	Weeks At No. 1
"Glory Of Love"	Peter Cetera	11
"On My Own"	Patti LaBelle & Michael McDonald	11
"Say You Say Me"	Lionel Richie	11
"That's What Friends Are For"	Dionne & Friends	9
"These Dreams"	Heart	9
"Greatest Love Of All"	Whitney Houston	8
"Stuck On You"	Huey Lewis & The News	8
"Higher Love"	Steve Winwood	7
"Love Will Conquer All"	Lionel Richie	6
"All The King's Horses"	Firm	5
"Invisible Touch"	Genesis	5
"Kiss"	Prince	5
"Throwing It All Away"	Genesis	5
"Words Get In The Way"	Miami Sound Machine	5
"Your Wildest Dreams"	Moody Blues	5

HUEY LEWIS & THE NEWS



Huey stuck at No. 1 for eight weeks

Format Longevity Leaders

Finally, format by format, here are the longest-running No. 1 records (not to be confused, necessarily, with the No. 1 record of the year in each format):

AC: "Glory Of Love"/Peter Cetera (4 wks)
AOR LPs: "Afterburner"/ZZ Top (10)
AOR Tracks: "All The King's Horses"/Firm (5)
"Higher Love"/Steve Winwood (5)
B/U: "Kiss"/Prince (5)
"On My Own"/Labelle & McDonald (5)
CHR: "Say You Say Me"/Lionel Richie (4)
Country: "Happy Happy Birthday Baby"/Ronnie Milsap (3)
"Makin' Up For Lost Time"/Crystal Gayle & Gary Morris (3)*
Full-Service AC: "Glory Of Love"/Peter Cetera (5)
"On My Own"/Labelle & McDonald (5)
Jazz: "Explosion"/Paquito D'Rivera (6)



Higher chart positions would be implausible for Winwood after seven weeks at No. 1

HOT!

JOURNEY

"I'll Be Alright
Without You"

CHR BREAKERS

161/22 - 67%!

EDDIE MONEY

"I Wanna Go Back"

123/40 - 51%!

#3 MOST ADDED

BEASTIE BOYS

"Fight For Your
Right (To Party)"

63/34 - 26%!

#5 MOST ADDED

TOTO

"Without Your Love"

75 ADDS OUT OF THE BOX! #2 MOST ADDED

BANGLES
"WALK LIKE AN EGYPTIAN"

CHR CHART: 1



DATEBOOK

SEAN ROSS

Double Dutch Datebook

MONDAY, DECEMBER 22

1975/Ike & Tina Turner's suitcase, with \$86,000 in concert receipts, is stolen.

1976/Isaac Hayes files for bankruptcy.

1984/"We All Stand Together" by Paul McCartney & the Frog Chorus hits #3 UK. The song, from a children's movie, is not released here.

Birthdays: Robin & Maurice Gibb 1949

TUESDAY, DECEMBER 23

1970/Joni Mitchell's first gold, for "Ladies Of The Canyon."

1980/John & Julie McVie arrested for cocaine in Honolulu when a police dog sniffs some out in their mail.

1985/Three shot, one trampled in an L.L. Cool J show at a Baltimore roller rink.

WEDNESDAY, DECEMBER 24

1983/Pete Townshend breaks up the Who. Allison Moyet tells *Melody Maker* that "Billie Jean" is her favorite record of the year; King Sunny Ade chooses "Thriller."

1984/Stevie Wonder turns down a White House invitation. Instead he accepts the key to Detroit for recording "Don't Drive Drunk." Wonder dedicates a moment of silence to the GIs killed in a Gander, NF plane crash.

THURSDAY, DECEMBER 25

1959/Ringo Starr gets his first drum kit for Christmas.

1964/George Harrison's girlfriend Pattl Boyd attacked by jealous female fans at a London Christmas show.

1976/Larry Gatlin and brothers hired by the Grand Ole Opry.

Birthdays: Barbara Mandrell 1948, Annie Lennox 1954, Jimmy Buffett 1946.

FRIDAY, DECEMBER 26

1963/Maybe the Beatles did so well because they worked through the holidays. On this day, Capitol releases "I Want To Hold Your Hand" in America.

1964/The Kinks' "All Day and All of the Night" released.

1967/"Magical Mystery Tour" premieres on the BBC.

Birthdays: Phil Spector 1940, Cate Brothers 1942.

SATURDAY, DECEMBER 27

1978/Bob Luman ("Let's Think About Living") dies at 40 in Nashville. Also, the Cars' first LP goes platinum.

1980/The St. Winifred School Choir's "There's No One Quite Like Grandma" pushes John Lennon's

"Starting Over" out of #1 UK even as "Happy Xmas" returns to the chart at #4 and "Imagine" debuts at #9.

1985/One shot, several stabbed at an L.L. Cool J/Doug E. Fresh/Kurtis Blow show at Madison Square Garden. 18 are arrested. The *Village Voice* points out that security was low and that more people were arrested at a Kiss show.

Birthdays: Mick Jones (Foreigner) 1944, Mike Pinder (Moody Blues) 1941

SUNDAY, DECEMBER 28

1982/Fullerton, CA officials close the Galaxy Roller Rink three days before a scheduled Black Flag show. In an apparent margarine ad reference, the City Attorney says, "It's not nice to dance the slam with City Hall."

1983/Dennis Wilson drowns at Marina Del Rey, CA.

1985/Guests for Lou Rawls's UNCF telethon include Marilyn McCoo, who sings "Mrs. Robinson" as a ballad, and Gloria Loring, who performs "Pink Cadillac."

Birthdays: Edgar Winter 1946, Alex Chilton (Box Tops) 1950

MONDAY, DECEMBER 29

1967/Dave Mason's first (but not last) exit from Traffic.

1980/Singer/songwriter Tim Hardin ODs on heroin at 40.

Birthdays: Cozy Powell (ELP) 1947, Ed Bruce 1939, Ray Thomas (Moody Blues) 1942.

TUESDAY, DECEMBER 30

1979/Broadway composer Richard Rodgers dies at 77. Also, Emerson, Lake & Palmer announce their split.

1983/Wang Chung's "Dance Hall Days" released in Britain.

Birthdays: Del Shannon 1939, Jeff Lynne (ELO) 1947, Michael Nesmith 1942, Patti Smith 1946.

WEDNESDAY, DECEMBER 31

1982/Motley Crue plays Santa Monica. They light themselves on fire and chainsaw a Wendy O. Williams

dummy. But the "Miss Nude Heavy Metal" contest is cancelled because most of the contestants are underage.

1983/Howard Jones asks his crowd at the London Marquee if he should add a band or remain solo. The press

clippings say, "He was politely told not to be such a damn fool," which doesn't really answer the question.

1985/Rick Nelson and six others, including his fiancée, die in a plane crash. Also, Starship headlines MTV's

4th Rock & Roll Ball. James Brown and Cab Calloway headline in downtown D.C.

Birthdays: Donna Summer 1948, John Denver 1943, Burton Cummings 1943, Andy Summers (Police)

1942.

THURSDAY, JANUARY 1

1953/Hank Williams Sr. dies at age 29.

1981/Miller Beer's spots with Eddie Rabbitt and "I Love A Rainy Night" begin running with the Rose Bowl.

1985/Video Hits 1 launched.

1986/The press eulogizes "Ricky" Nelson despite his attempts to lose that first name for years.

Birthdays: Grandmaster Flash 1958, Country Joe McDonald 1943.

FRIDAY, JANUARY 2

1980/The Tubes play their first concert, at L.A.'s Roxy, without an elaborate stage show. Fee Waybill says,

"If we're not strong enough to make it on music alone, we may as well sell vacuum cleaners."

1986/The L.A. Times reports that, in the wake of Don Henley's hit, the Sunset Grill has become a celebrity

hangout. Many are confused by the line about ordering another beer, since the Sunset is just a hamburger

stand with no liquor license.

Birthday: Roger Miller 1936

SATURDAY, JANUARY 3

1972/Don McLean's "American Pie" goes gold.

1979/Billy Preston & Syreeta start recording the "Fast Break" soundtrack. Although they finish in two days,

its hit, "With You I'm Born Again," doesn't emerge for a year.

1981/Elvis Presley's last producer, Felton Jarvis, dies of a stroke at age 46.

Birthdays: Stephen Stills 1945, George Martin 1926

SUNDAY, JANUARY 4

1981/Brian Russell marries Cheryl Ladd at Rifle. CU s Puma Paw Ranch. As half of Brian & Brenda, he'd

written Ladd's one semi-hit, "Think It Over."

1985/Def Leppard drummer Richard Allen has an arm amputated after a car crash.

1986/Thin Lizzy's Phil Lynott dies of heart failure and pneumonia stemming from drug and alcohol abuse.

Birthday: Michael Stipe (REM) 1960



DAN O'DAY

AIR PERSONALITIES

A Disc Jockey's Christmas Carol

Our continuing examination of the travails of job-hunting and the frustrations of dealing with PDs who don't acknowledge receipt of tapes has inspired the following tale. It comes from the fertile minds of Johnny Plummer and Elaine Williams, most recently the morning team for KWNZ/Reno.

Once upon a time, there was a castle high upon a hill. Inside was a transmitter, putting out 100,000 watts of flame-throwing CHR power. In the highest, most remote corner of the castle, there was a room where few dared to venture and no calls were taken. This room was the home of the Program Director.

One day, the Sales Manager dared to enter. "Almighty Program Director," he entreated, "we are out of cassettes and therefore can no longer present any spec spots!" The PD immediately sprang into action. He reached across his desk, grabbed the telephone, and placed an ad in R&R.

In no time, he had received 200 cassettes and resumes, sent in by 200 eager, job-hunting air personalities. The 200 cassettes were handed over to the production department, and the resumes were neatly filed in the trash. The phone rang off the hook with 200 follow-up calls, none of which was answered. The mail brought 200 follow-up letters, none of which was opened.

Interest Sparked

A few weeks later, the morning man turned in his notice. Once again, the PD placed his ad in R&R. Once again, he received 200 tapes and resumes from 200 eager, job-hunting air personalities.

Of these 200 tapes, ten sparked his interest. He called those ten applicants to inform them of his interest and to ask each of them to send a second tape. The remaining 190 tapes were handed over to the production department; the other 190 resumes were neatly filed in the trash. This time, the phone did not ring off the hook with 190 follow-up calls, and the mail did not bring 190 follow-up letters that went unanswered. This time, the ad had been placed through a blind box.

Of the ten applicants sending second tapes, five still sparked his interest. The PD placed five phone calls and gave five sales pitches for his great, 100,000-watt, flame-throwing CHR station. Each call was laced with as much sincerity as the PD could muster.

The tapes from the five eager, job-hunting air personalities who no longer sparked the PD's interest were handed over to the production department. The resumes were neatly filed in the trash can. The five follow-up calls went unanswered, and the five follow-up letters went unopened.

A few days later, the PD called the five remaining prospects for

another interview. This time, he made careful notes about each one's salary requirements. The PD sounded very sincere when he stated that his station would pay incredible money for the right person . . . even though the finances had not been discussed with the GM.

Dead Air

In the days that followed, the PD buried himself in the decision-making process. The door to his office was locked. He refused to accept or return calls, even from the five who still sparked his interest.

The days passed, and not a sound was heard from the room in the highest, most remote corner of the castle. The GM was becoming anxious, the morning man was already gone, and the station was now pumping out 100,000 watts of flame-throwing dead air from 6-10am. The GM slipped a note under the PD's door, requesting a meeting to screen the potential applicants.

This request from the GM pressured the PD to come to a decision. Three of the candidates were asking for more money than the previous morning man had made. The PD, not wanting to jeopardize his raise, showed up in the GM's office with two tapes and resumes.

After listening to the tapes and looking at the resumes, the GM said, "They both sound pretty good. Which one should we hire?" In his usual confident, commanding, "trust me" voice, the PD replied, "I dunno. I really like 'em both."

They sat for a moment and studied the resumes again. The GM noticed that one of the applicants lived outside of their 100,000 watts of flame-throwing CHR coverage. "Let's hire this other guy," the GM said. "We'll save some moving expenses."

Ghost Of DJs Past

With the new morning man hired, the PD went back to his room, where he scooped the other four airchecks and handed them over to the production department. Then he filed the other four resumes neatly in the trash. And then he collapsed from the exhaustion of heavy decision-making.

An intruder awakened him, a strange sort of character shackled down by chains made of old liner cards. "Who are you?" asked the PD.

The reply was chilling. "I am the ghost of disc jockeys past. Come with me so I can show you what you have done."

The two walked down the hall and stopped in the doorway of the small, cramped office occupied by the Music Director. The PD smiled and said, "Hi, Jeff!"

"He can't hear you," the ghost informed him.

Jeff didn't acknowledge their presence. He remained engulfed in his phone conversation. "C'mon, the PD there is a jerk!" he said. "How soon can you guys hire me over there? A month? All right, but

Suddenly, the two were standing in a McDonald's. Standing before them was a man in his 30s, dressed in a McUniform, McMopping the McFloor.

"Who's that?" asked the PD. "That's Tim," replied the ghost. "He was one of the top five candidates for your morning opening."

The PD stared and asked, "What's he doing here?"

"You," explained the ghost, "were the fifth PD to express an interest in hiring him. You gave him a great sales pitch and built up his hopes. Then, when he wanted to know his status, you refused to respond to his calls and letters."

The PD thought for a moment and said, "You mean, just because I wouldn't return his calls . . ."

"Yes. He gave up."

"No," Tim said, sounding distressed. "I think he's giving me the brushoff."

She looked at Tim sympathetically. "Here," she said, handing him some stamps. "I cashed in some pop bottles, so you can get a few more tapes in the mail."

The ghost looked at the PD and said, "Tim is a good morning man. Now he works eight hours a day looking for a job. For the past ten weeks, he has responded to every morning opening in R&R. The weekly average is 15 openings. He's responded to more than 150 ads. Of these, ten have taken the time to mail rejection letters. Five have called for interviews and second tapes, and then have left him hanging without a call or letter. The other 135 have handed his tape to the production department and neatly filed his resume in the trash.

"Tim receives \$125 each week in unemployment benefits, which barely covers his rent. So far, he has spent about \$250 on tapes, postage, and stationery. His phone is going to be disconnected because he owes more than \$200 for long distance calls to PDs who never take his calls and never return them."

Back To The Present

The PD looked at the rock 'n' roll posters on the wall and realized that, suddenly, he was back in his room in the highest, most remote corner of the castle. He thought about the three strange visitors and what they had tried to show him.

"Could it have been real?" he wondered. "No way. It was a dream. Just like what happened to Pam Ewing."

Did this incredible dream inspire the PD to mend his ways? We attempted to reach him for comment, but he wasn't taking any calls.

As for Jeff, he's on his way to a programming gig at a top 25, flame-throwing CHR. And Tim no longer pushes a McMop at McDonald's — he's back into announcing. Check him out. He's the one telling you about the 100,000 flame-throwing blue-light specials . . . at K mart.



let's keep it quiet; I'm not going to bother to give these guys any notice. Let's meet tomorrow, and I'll give you all that info on our music rotations."

The PD was shocked. "Is he really doing this?"

"He already did it. Remember, I'm the ghost of disc jockeys past. This call took place a month ago."

"That explains why our competition's music has paralleled ours," the PD mused. "But . . . why?"

"You hold the key to that answer," the ghost replied. "You'll have a lot to think about tomorrow when Jeff doesn't show up for work."

Ghost Of DJs Future

The ghost disappeared and the PD once again found himself seated at his desk. He looked up to see another intruder, this one weighted down by a satellite dish strapped to his back. Before the PD could say a word, the intruder said, "I am the ghost of disc jockeys future. Let me show you what is to come."

Ghost Of DJs Unemployed

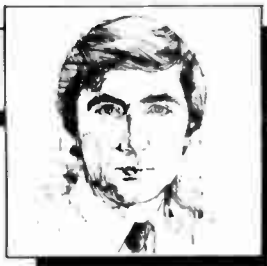
Suddenly, the PD was back in his office — alone. Just when he had convinced himself that this was all a dream and had drifted back to sleep, there was a knock at the door. When the PD opened the door, he found another unusual stranger. This one was shackled by chains of Past Due bills and Shut Off notices. The PD looked at the weary figure and said, "You must be the ghost of . . ."

"Disc jockeys unemployed," said the ghost.

Before the PD could ask, "What the Charles Dickens is going on here?" he found himself in the living room of a small house. Sitting at a small desk, frantically typing cover letters, was Tim.

The front door opened, and Tim's wife walked in. "No mail today," she said as she scrambled to hide a couple of new Past Due bills in her purse. "Did that Program Director from the 100,000-watt, flame-throwing CHR station, who said he's considering you for the job, call back?"

I need your input. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.



ADAM WHITE

RECORDS

“And You Can Quote Me . . .”

From 12 months of analysis, exposition and epithets, here are a few select comments. My vote? I'm split between the unassailable logic of Juggy Gayles and the conciseness of Don Kelly.



Records On Radio

“The public should be given more credit. There can be more than 20 records at any given time that can be programmed and still pull a healthy chunk of the audience.”

—CBS Records President **Al Teller**

“Radio people should spend an afternoon in a record store to see what the consumer is buying and how that relates to their perception of what the consumer is buying.”

—Capitol Sr. VP/Promotion
Walter Lee

“We're going to put our promotions where our mouths are.”

—MCA Director/National Singles
Promotion **Billy Brill**

“I look at the radio industry as a human being: they do great things and they screw up, like any of us. But I can't sit back and let radio be the judge, jury, and executioner. If it doesn't work there, I've got to go somewhere else.”

—Former Warner Bros. VP/Creative
Marketing **Jeff Ayeroff**, now Virgin
Co-Managing Director

Music Marketing

“We've got to get singles into another format, or else be prepared for the day when the record and radio industries won't have the single to count on anymore.”

—WEA Sr. VP/Marketing Development
Russ Bach



“The single is very salvageable, and I don't see why record companies can't make a profit from them — properly done. It's an old idea: all they have to do is freshen the idea.”

—KDWB-AM & FM/Minneapolis
Program Manager **Dave Anthony**

“It's tough for a 30- to 35-year-old to get excited about some of the new music programmed by the traditional AOR or CHR or Black/Urban formats. It's not

part of their lifestyle.”

—Former A&M VP/Marketing Services
Bob Reitman, now GM

“Now the question is whether the business can learn to market catalog to people 25-45, which they've always had the potential to do but never understood.”

—Talent Manager **David Krebs**

Independent Promotion

“Just because you're hiring indie promoters doesn't mean it's going to go on the air. And there's no guarantee that if it does go on the air, it will sell.”

—Profile Records President
Cory Robbins

“The one trend I've seen since all the indies were unplugged is that big names are flying, and baby acts are dying. Now we've gone back to really planting the seed, watering it, massaging it, and protecting it from the sun.”

—Former EPIA VP/Album Promotion
Bill Bennett, now MCA VP/Album
Promotion

“I don't think the demise of the independent promotion machine is going to change the rules or significantly change the domination of the major labels with radio and the media. Money talks.”

—Alligator Records President
Bruce Iglauer

The Compact Disc

“Supply problems will probably be over by 1988.”

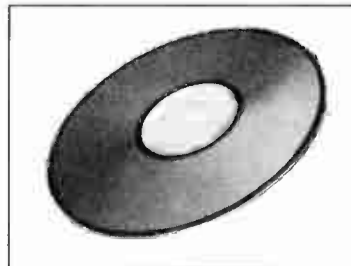
—PolyGram International President
Jan Timmer

“The people who are running around saying the record is over are absolute idiots. There are 85 million record players in the US. There aren't 85 million CD players, and the industry isn't even able to feed the ones that are out there.”

—Columbia Sr. VP/Marketing
Bob Sherwood

“What doesn't get discussed is the fact that dealers themselves are pushing vinyl out.”

—Motown Music Group President
Jay Lasker



“We don't want to hurt the sales and momentum of the compact disc right now, but there is no reason why digital audio tape and CDs cannot coexist peacefully in the future.”

—PolyGram Director/Studio &
Technical Operations **Dennis Drake**

Test Rotation

“When a radio station gets heavily into testing, in a sense what the PD and MD are saying is that they're not able to determine for themselves whether or not a record has hit possibilities.”

—Columbia VP/Promotion **John Fagot**

“Here's the bottom line: if my record on the radio is being tested and/or



rotated properly, I'm going to benefit from sales if, in fact, I have something.”

—Elektra/Asylum VP/Promotion **Dave Urso**

“Testing is bullshit.”

—Programming Consultant
Don Kelly

Miscellany

“Records can still be hits without having hit videos attached.”

—Al Teller

“I get tapes every day from young people all over the country. Unfortunately, the record industry is structured so that it's not what you do, but who you know.”

—Jay Records President (and co-
producer of Timex Social Club's
“Rumors”) **Jay King**

“Only two of the six major record labels have shown a profit for the last two years.”

—Manhattan/Blue Note President
Bruce Lundvall

“There's nothing new; the wheel just keeps turning around and around.”

—Independent promotion man
Juggy Gayles

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BRAD MESSER

CALENDAR

MONDAY, DECEMBER 29 — The "Battle" of Wounded Knee, the last significant Indian resistance to white settlement of America, was 96 years ago (1890). About 500 soldiers of the Seventh Cavalry massacred about 350 men, women, and children of the Sioux tribe in South Dakota after the Indians had surrendered their weapons. Texas became the 28th state in 1845. Germany bombed London in 1940 (WWII). The first American YMCA opened in Boston in 1851.

Birthdays: Jon Voight 48. Mary Tyler Moore 49. Los Angeles Mayor Tom Bradley 69.

TUESDAY, DECEMBER 30 — President Nixon signed the Bank Holding Act in 1970, which directed that silver dollars and silver 50-cent coins should contain no real silver. About five years earlier, President Johnson had taken real silver out of nickels, dimes, and quarters.

The "George Washington," the first ballistic missile submarine, was commissioned in 1959. The first freeway in Los Angeles was dedicated in 1940. A fire in Chicago's Iriquois Theater killed some 600 people in 1903.

Birthdays: Sandy Koufax 51. Skeeter Davis 55. Bo Diddley 58. Bert Parks 72.

WEDNESDAY, DECEMBER 31 — Twenty-fifth anniversary of the first concert by Carl and the Passions under the group's new name, the Beach Boys (1961).

The legendary San Francisco concert hall Winterland closed in 1978 with a show by the Grateful Dead. Private ownership of gold by Americans became legal in 1974. The first instant replay was shown on TV during the Army-Navy football game in 1963. The official end of World War II was proclaimed in 1946. Thomas Edison gave his first public demonstration of electric lights in 1879.

Birthdays: Donna Summer 38. Diane von Furstenberg 40. John Denver and Sarah Miles 43. Odette 56.

THURSDAY, JANUARY 1 — President Abraham Lincoln "freed the slaves" when the Emancipation Proclamation went into effect on New Year's Day of 1863, but the law applied only to slaves in the Confederate states.

Bell Telephone System divestiture began in 1984 (AT&T had agreed on January 8, 1982 to spin off 22 Bell System companies). Unemployment insurance began 51 years ago, financed by a one-percent payroll tax (1936). The first Orange and Sugar Bowl games were played in 1935; the first Rose Bowl game was played in 1902.

Birthdays: Country Joe McDonald 43. Frank Langella 47. J.D. Salinger 68. Sen. Barry Goldwater 78.

FRIDAY, JANUARY 2 — Religion first came to radio 66 years ago, when KDKA/Pittsburgh began live broadcasts of Sunday services from the Calvary Episcopal Church (1921).

Dr. Christiaan Barnard performed the first successful human heart transplant in 1968. Joe Namath signed the biggest to-that-date football contract in 1965: the New York Jets gave him a \$100,000 bonus, \$100,000 per year for three years, and a \$5000-a-year annual pension at the end of his career.

Birthdays: Roger Miller 51. Isaac Asimov 67.

Weekend Note: The annual Quadrantid meteor shower may produce 40-150 shooting stars in peak hours, after midnight and before sunrise, Saturday and Sunday (1-3 and 1-4).

MONDAY, JANUARY 5 — Dr. Alfred Kinsey created a sensation in 1948 with publication of the clinical study entitled "Sexual Behavior in the Human Male." Its revelations included the previously unpublicized fact that 13-year-old boys average 2.5 orgasms per week, and that 75% of American males reach climax within two minutes of penetration. In 1972 President Nixon signed a bill authorizing \$5,500,000,000 to design and test a space shuttle.

Birthdays: Diane Keaton 41. Robert Duvall 56.

TUESDAY, JANUARY 6 — The 150th anniversary of the birth of instant electronic communication, based on the first public demonstration of the telegraph by Samuel Morse and his assistant Albert Vail in 1837. It was not the world's first telegraph, but it was the first to be accepted and become commercially successful, partly because of Morse's invention of booster stations that made it effective over long distances and partly because of the Morse Code, which was actually devised by Vail.

The first cloning of a mammal was announced in 1981. New Mexico became the 47th state in 1912.

Birthdays: Nancy Lopez 30. Novelist E.L. Doctorow 56. Cary Middlecoff 66. Danny Thomas 73.

WEDNESDAY, JANUARY 7 — The first "Tarzan of the Apes" newspaper comic strip was published in 1929. On the same day, the world's first science fiction strip, "Buck Rogers in the 21st Century," made its debut. On this date in 1934, Flash Gordon made his first appearance in the funny papers.

President Truman announced that America had the hydrogen bomb in 1953. Eastern Airlines began the first one-day flights between New York and Miami in 1933. Sixtieth anniversary of the Harlem Globetrotters, the exhibition basketball team organized in 1927.

Birthdays: Kenny Loggins 39. Rolling Stone publisher Jann Wenner 40. Author William Peter Blatty 58. Alvin Dark 65.

THURSDAY, JANUARY 8 — The US Supreme Court ruled unanimously in 1985 that Trans World Airlines had violated age discrimination laws by requiring pilots to retire at age 60, rather than letting them transfer to other cockpit jobs.

Gen. Andrew Jackson's troops defeated the British in the Battle of New Orleans in 1815, having not received word that the War of 1812 had officially ended two weeks earlier.

Birthdays: David Bowie 40. Yvette Mimieux 46. Shirley Bassy 50. Elvis Presley would have been 52.

FRIDAY, JANUARY 9 — The first hot air balloon flight in America was staged on this date in 1793 in Philadelphia, where the witnesses included George Washington, Paul Revere, and Thomas Jefferson. The pilot was a Frenchman named Jean Pierre Blanchard. In his most famous flight, Blanchard barely made it across the English Channel: to retain altitude, he threw out equipment and discarded most of his clothing. (And then to get another few ounces of lift, he urinated over the side of the balloon gondola.)

CBS publicly demonstrated color TV in 1941. Connecticut ratified the Constitution and became the fifth state in 1788.

Birthdays: Crystal Gayle 36. Susannah York 45. Joan Baez 46. Bart Starr 53. 37th President Richard Nixon 74.



STARBUCKS IF I SAY YES

NOW CROSSING AT CHR!

KRBE	WKQB
Y100	WNOK
FM102	WPOW
KWSS	KWES
	94Z
	KITY
	KTUX
	KMGX
	KYRK
	KDON
	KNAN
	WVBS
	KHTZ
	KZOO

BLACK/URBAN: 32

RCA





JOEL DENVER

CONTEMPORARY HIT RADIO

QUOTABLE QUOTES OF '86

Pearls Of Wondrous Wit And Wisdom

After slugging out 51 columns this year (with your help, I might add), this is one of my favorites to do. It gives all of us a chance to look back on some of the most quotable quotes which have appeared on these pages — you know, the steamy, emotional statements dealing with the burning issues of our industry and format. (Well, would you believe whatever sounded good at the time?)



On Winning & Losing

The thin line between pleasure and pain can be whittled down to a tenth of a share in this business. Here's how seriously winning and losing is treated.

"I'm the only person who feels crushed to be #2 in New York."

— Z100/New York PD
Scott Shannon

"The hallmark of our success is that we have always been nonreactive to outsiders."

— WPLJ/New York PD Larry Berger

"I believe in monopolies and Cleveland should be ours . . . WMMS will never get caught with its pants down . . . The only way we'll ever be beaten is if we beat ourselves."

— Then-WMMS OM John Gorman, now OM at Crosstown WNCX

"I've always wanted to win more than the next guy."

— Q105/Tampa PD Randy Kabrich

"My programmers do feel the pressure to win and succeed. I think of myself and my PDs as motivators and self-starters. These types of people create their own driving forces."

— EZ VP/Programming Dan Vallie

Image & Attitude

You know what you want the station to sound like, and how it's to be perceived. But realizing what elements create your station's image is the first step in transforming that image into an attitude.

"KIIS-FM has been built on promotions. We have the image as the station that gives away the most cash and cars, and that's never going to go away."

— Gannett VP/Programming
Gerry DeFrancesco

"If you're in a challenger's position, if you're smart you can utilize that position and take shots at the big guy."

— B104/Baltimore PD
Steve Kingston

Notable Musical Quotables

This year has seen CHR fall back into hazardous patterns of "losing the franchise" in some markets by playing too many recurrences and golds. Luckily, many programmers pulled out of the tailspin with aggressive, current-intensive music programming, giving the audience a reason to tune in and hear something other than the same thing over and over again.



"Current records are the staples of this station's success. To rely heavily on recurrences and oldies risks the chance of sounding stale."

— Mark St. John, then-PD at WAPI-FM/Birmingham, now PD at WAVA/Washington

"KIIS is going to play records our audience will react to quickly, and songs that Power 106, due to its format limitations, can't and won't react to."

— Gannett VP/Programming
Gerry DeFrancesco

"I'll tweak our rotations three times a week if necessary to make sure it is right. Music is obviously what they tune in for, and so it must be right."

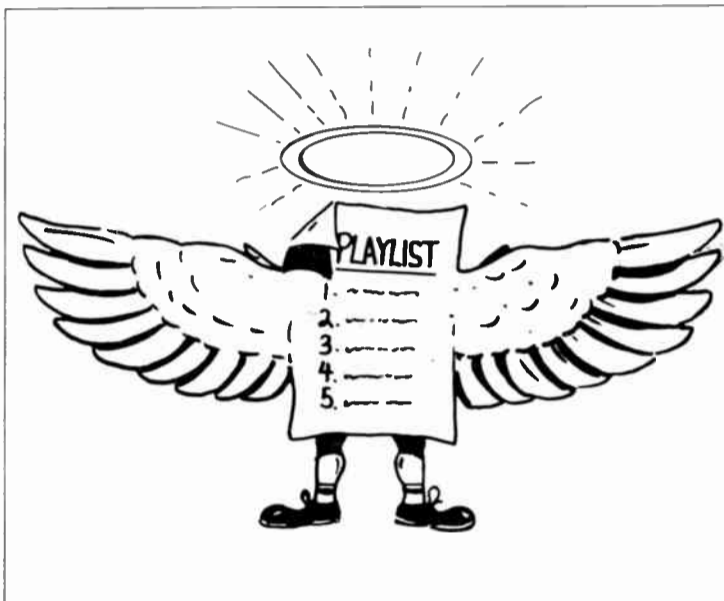
— WNCI/Columbus and Nationwide
co-Group PD Bill Richards

Dialing For Demos

Part of the softening of CHR's numbers can be put off to overzealous sales departments seeking unrealistic upper demos, while sacrificing the teens in the process. Many stations lost the "hip" edge they once had, but are now working toward regaining it. This format's success is based on appealing to the active 12-44 listener.

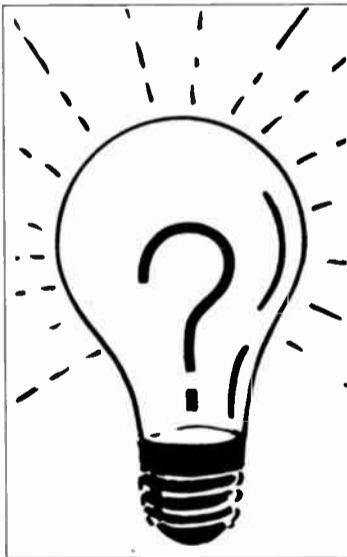
"It's not a question of what you do to lose the teens, but what you do to get them back."

— Then-KUBE/Seattle, now
Z93/Atlanta PD Bob Case



"Everyone becomes so intent on going after the 25-54s that it becomes an overriding mentality. If you let it influence your programming too much, you'll get caught in a trap."

— Then-B106/Washington PD
Bob Kagan, now Metroplex
National PD



Creativity

Nothing takes the edge off a winning station faster than giving the audience the same old thing, day after day, month after month. They soon begin looking elsewhere for stimulation and entertainment.

"Remain open to new ideas and directions . . . Don't just get locked into the same old methods."

— Then-Nationwide Group PD
Dave Van Stone, now VP/
Programming at Western Cities

"Don't live and die by your research. You're bound to miss what's passing right in front of you, (becoming) everything from frustrated to negative to paranoid."

— WGFN/Schenectady PD
Tom Parker

Chart Ethics & Testing

The drive to stamp out paper adds and ensure an honest playlist didn't lose momentum this year. More PDs came to realize the importance of an accurate chart as a direct reflection of themselves and their station's credibility. Along the way, record labels protested the abuse of extended testing periods by radio before the airplay was reported to the trades.

"Anyone who isn't running an honest chart is adding to the mistrust between the radio and record industries."

— KZZP/Phoenix PD and Nationwide
co-Group PD Guy Zapoleon

"It's grossly unfair when you get into four or five plays a day, week after week, and the airplay goes unreported."

— Atlantic VP/Operations
Lou Sicurezza

"We don't hold back reports on test records. If they don't test out, we drop them. If they test out, they're added."

— KKQB/Houston VP/Programming
John Lander

Audio Art

As the marketplace becomes more competitive, the need to separate yourself from the crowd becomes more imperative. Many smart PDs are using creative production as well as aggressive music policies to make the difference.

"To me it's like painting a video with your mind, then taking that image and transferring it to tape."

— Then-WAPE/Jacksonville PD, now
Statewide VP/Programming and
KHYI/Dallas PD Mark Driscoll

"If you use an effect make it subtle, not overbearing to the point of causing listener fatigue."

— Z95/Chicago Production Director
Jeff Davis

"The jingle marketplace has had to adjust to cope with increasing competition . . . and the programmers' desires to find unique ways of identifying stations."

— JAM Creative Productions
President Jonathan Wolfert

Unemployment Blues

Before anything creative can take place at your station, you must have quality people. 1986 had a tremendous amount of upheaval in the job market. As a result, there is a renewed emphasis on the effects of termination — especially the stress of remaining on extended unemployment support while attempting to put yourself into the desirable category of being a properly qualified candidate. Here are some good points to ponder as you enter the 1987 job market.



"Anytime you find yourself without a job, there's always a 50/50 chance the next challenge will be even bigger and better."

— Steve Kelly, now PD at
WKSJ/Winston-Salem

"The biggest problem is finding good people. No one wants to work on Christmas or do overnights. Too many people look at this as a nine-to-five job."

— Q105/Tampa PD Randy Kabrich

"You have to know what you want and work for it because luck is the residue of hard work. Most people spend more time planning a summer vacation than they spend planning their lives."

— KMEL/San Francisco President/
GM Paulette Williams

CONTEMPORARY HIT RADIO



HEY, HEY, WE'RE THE MONKEES — B104/Baltimore brought Monkeemania to town when it had Peter Tork and Mickey Dolenz stop by a local shopping center to sign autographs. Pictured (front, l-r) are Tork and Dolenz; (rear, l-r) are B104 PD Steve Kingston, morning jock Don O'Brien, and Arista's Johnny Powell.



DOUBLE DYNAMITE — WPLJ/New York and Capitol Records celebrated the release of the Ashford & Simpson album "Real Love." The party was held at the couple's New York restaurant 20/20. Pictured (l-r) are Nick Ashford, Valerie Simpson, Capitol's NY Promotion Manager Arthur Field, WPLJ's MD Lisa Tonacchi and PD Larry Berger.



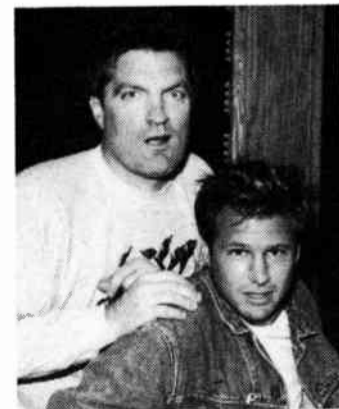
CENTERFOLD WARMUP — WKSJ/Greensboro kept listeners warm when it brought Playboy's Miss November, Donna Edmondson, back to her hometown. She was interviewed on-air by midday personality Dave Stone and signed copies of her centerfold for listeners.



AN EARLY CHRISTMAS — During the "Christmas in August" promotion by CBS Records, the Fabulous Thunderbirds dropped by KFMW/Waterloo. Sharing the Christmas spirit are (l-r, top) the T-Birds' Prez Hubbard, Junior Brantley, Fran Christina and Jimmy Vaughan, CBS's Tom Genetti, and Santa; (l-r, bottom) are the band's Kim Wilson, and KFMW's Chris Wilson and PD Mark Hansen.



TAKE ME OUT TO THE BALLGAME — Z104/Madison searched far and wide for the right person to model its new "zebra" shirts. The final pick turned out to be none other than ex-Chicago Cubs "ballgirl" Maria Collins, who was fired from the Cubs for posing in Playboy. Shown with Marla is Z104 Sports Director Ralph Cohen.



HEART TO HART — Scott Shannon of Z100/New York got a chance to meet Corey Hart and talk about his new album. Pictured during the live on-air interview are (l-r) Shannon and Hart.

MOTION

Cadillac Jack leaves WAPE/Jacksonville for Y100/Miami nights . . . At WKAU/Appleton-Oshkosh, ND Joe Van Dell exits and is replaced by Jay Van Striphout, formerly of crosstown WHBY . . . Brenda Kay adds programming duties to her MD post at KNIN/Wichita Falls . . . Nighttimer Luis Duran now cohosts the morning zoo at KITY/San Antonio, joining Charlie Chulupa . . . WJAD/Bainbridge MD Bill Kelly exits to WTNT/Tallahassee for afternoon drive . . . Marvelous Merv leaves late-nights at 94Z/Raleigh; WAIL/Key West's Dean Chase succeeds him . . . Scott Summers joins Q102/Tampa from mornings at WFMX/Florence; MD Bob Boswell takes the Tampa morning slot.

Joyce Barry leaves WOAY/Oakhill for the news department at 103CIR/Beckley . . . KKXL/Grand Forks afternoon driver Kevin Hendrickson adds MD duties as Michael Right goes to crosstown KNOX. Bob Lewis takes on the 7pm-midnight post WLXR/La Crosse . . . Z102/Savannah night rocker Spanky McFarland shifts to

MD/afternoons as MD Randy Summers departs. Also at Z102, PMer Brady McGraw takes on PD/morning duties; ex-PD Steve Christie now does mornings at KJ103/Oklahoma City . . . Bethann Shaffer, last with WXLK/Roanoke, is named ND/morning news anchor at WKZL/Winston-Salem.

Scott Summers is now doing swing/weekends at Q105/Tampa, coming in from mornings at WJMX/Florence . . . At WQLK/Richmond, IN, Jason Roberts is upped to Asst. PD/MD in addition to his afternoon drive post. He replaces Ric Casey, who moves to WUBE/Cincinnati . . . Robin Pitts has been named Promotion Director of WZGC/Atlanta . . . Michael Newman leaves KRQK/Lompoc to become MD/night rocker at Y97/Santa Barbara . . . John Schaefer upped from weekends to overnights at WSPK/Poughkeepsie . . . Mike Rivers moves from afternoons at WKSI/Winston-Salem to weekends at 94Z/Raleigh.

BITS

• **Spotlight On Specials** — WNCX/Cleveland is airing a variety of special programming for its listeners. Just before noon, midday personality Steve Kimball presents the "Time Tunnel," which focuses on a certain year of hit music. Each weeknight there's the "11pm Spotlight" with Nancy Alden, featuring the music and career bios of specific groups and artists. And Steve Church broadcasts his original "Livewire" program each Sunday night from 9-11pm, during which guest artists speak with listeners.

• **Hard Rockin' At The Hard Rock** — 93FM/Houston has begun airing a new weekly show called "Live From The Hard Rock Cafe." It's hosted by a different 93FM personality every week. According to PD/morning personality John Lander, the Monday night show will feature celebrity interviews, music, and live reports.

• **Boss Giveaway** — Power 99.7/Atlanta threw a listener party and package giveaway for the new Bruce Springsteen album. The party was at local bar Bumper's and featured a "Be The Boss" lip sync contest. Listeners won CDs, albums, posters, and other miscellaneous Springsteen goodies.

• **Incredible Contest** — WLS/Chicago is headed into autumn with what it claims to be the largest contest in Chicago radio history: the "Incredible Prize Catalog Sweepstakes." Over 1.5 million personalized prize catalogs were sent to residents, offering 75 prizes valued at over \$1 million. Each catalog featured an exclusive winning sweepstakes number. When his number is called on the air, a listener has 30 minutes to call WLS and claim the prize of his choice from the catalog. Prizes include a trip for two around the world, \$25,000 in US savings bonds, \$30,000 toward a college education, computers, jewelry, and home entertainment systems.



READY FOR CRUISIN' — WNCI/Columbus gave away the 'NCI/Coors Silver Bullet Corvette to a very excited listener. The winner also received \$1000 in cash and a cellular phone. Standing next to the car are (l-r) WNCI staffers John O'Rourke, Joe Dawson, PD Bill Richards, and Tom Kelly, winner Debra Davis, WNCI's Dave Ryan and MD Michael Foxx.



AOR

STEVE FEINSTEIN

Quotes Of Note

People say the darnedest things in the pages of R&R. Read and remember . . .

AOR: All Old Records?

"There's a perception vs. reality problem. The perception among record companies is that AOR should be there for new artists. The reality is that it's a format that deals with 70% old and 30% new music."

— A&M Associate AOR Director
Al Cafaro

"Have any record company guys really talked to an average AOR listener about what he wants to hear? Have they ever actually answered request lines? I get tons of letters asking, 'Why do you have to play so much damn new stuff? I like Zepplin, Stones,



WINNING SMILE — Her dental (and mental) health may be questionable, but the young lass pictured can afford the best treatment available. She won the \$25,000 grand prize in WXRK/New York's Most Outrageous Contest by having the letters that spell "K-ROCK" drilled in her front six teeth and then filling them in with gold. Then, apparently worried that this stunt alone wasn't sufficient to win, she embarked on a seven-hour walk over the length of Manhattan, flashing her pearly whites and golds, shaking hands and kissing babies, and spreading the good word about 'XRK. Four semi-finalists won \$1092, including one who somehow converted the interior of his car into an aquarium and drove through a car wash for five hours. You'll remember, of course, the guy who parachuted into Shea Stadium during the World Series in the hopes of winning the contest, only to be arrested and thereby disqualified because he broke the rule that acts performed couldn't violate the law. Oh well . . . that's show biz.

and Hendrix better."

— WDVE/Pittsburgh PD
Greg Gillisple

"We've gone through this before. The pendulum will swing back toward current music. Companies that maintain a strong AOR staff in the meantime will be in a position to effectively attack when it does."

— Elektra Senior VP/Marketing & Promotion Mike Bone

"Record companies should realize that it's not such a bad thing for AOR to play oldies, get its come up, and extend its time-spent-listening. Then, in between the Guess Who and Steely Dan, we can play the Stabilizers and turn that many more people on to it."

— WLUP/Chicago PD Greg Solk

"Album radio by-and-large is not excited when it does play new music. Listeners aren't told who the artist is and why they should be excited."

— Arista AOR Director Sean Coakley

"AOR provides the initial lift-off and momentum to break singles. Mr. Mister and Bruce Hornsby wouldn't have hits had AOR not worked those records up its chart. CHR looks to AOR for a base."

— IRS VP/Promotion Michael Plen

Classic Rock Format

"You'll have a quick initial surge, with some long time-spent-listening. But what happens in six months when your library burns out?"

— Consultant Jeff Pollack

"Music Of Your Life is hanging in there, and Classic Rock is MOYL for 25-40 year-olds. I'm not sure people are ever going to tire of hearing this stuff."

— Classic Rock architect
Fred Jacobs

"It's a novelty. Full-service, heritage AORs should be able to defeat them in the next eight months."

— Consultant Lee Abrams

"This is the first format where people are predicting a burnout before it's even hit a plateau."

— WCXR/Washington VP/GM
Bill Sherard

"They're limited to one plane of music, and I'm fully-dimensional. They don't have anything to play that I don't, while I have everything they do along with some things they can't play."

— Ex-WNEW-FM/New York PD
Charlie Kendall

"The real crisping will come when two stations start to use (the same oldies) in a market. People who punch back and forth are going to say, 'Geez, it sounded so great when I heard it last time, but I didn't want to hear it again.'"

— Researcher John Parikhal



MERRY FLASHBACK — Wow . . . I think I'm having deja vu . . . isn't that heavy dude in the tie-dye suit and cool shades actually Steve Mitchell of the WKLS/Atlanta Wake-Up Crew? Dig it, man . . . whoever 96 Rock's Psychedelic Psanta is, he's doing a lot of live remotes and appearances at community activities during the holiday season. And what's really far out is that the station is doing more than just talking about peace and love — a local food bank will get \$1.00 from each piece of 96 Rock apparel sold over the holidays, courtesy of 'KLS and a clothing retailer.

"We don't sound any more dated than an AOR doing a No-Repeat Weekend."

— Former KCFX/Kansas City
PD Greg Stevens

Promotions

"Research tells you people want to win money and cars. But I think that's boring. People like contests that are entertaining."

— Ex-WLVQ/Columbus PD Pat Still

"People with distinct tastes are usually intelligent, and I'd much rather be fighting these guys than dealing with the penguins out there. At least they're thinking programmers."

— MCA VP/AOR Promotion
Bill Bennett

Stern On Being Stern

"People I meet say, 'You have the same sense of humor as me.' What they're saying is that deep down underneath it all, everyone likes to be a little sick, a little real, a little sad. Some people say it's shock value, but I feel there's a real need for people to feel rebellious and funny and carry on in this kind of manner."

"I try not to let anything inhibit me when I'm on the air. Every time I let my ego get in the way and I say, 'Oh, I shouldn't say this,' then I know I'm not being funny; I'm not being real with my audience. As soon as I let everything drop, then it's beautiful."

"You have to act when you're off the air, and get real when you're on the air. The way I am on the air is the way I always was when a group of us guys would get together in a college dorm and have a lot of fun. Everyone has to suppress that side of your personality just to be socially acceptable, or else you'll be thrown in jail or get the shit beaten out of you."

— WXRK/New York morning man
Howard Stern

Winning Through Innovation

"Innovation is not some mysterious and elusive element that comes only from the most creative minds. It's a natural outcome of an unyielding commitment to quality in everything we do. When that attitude is there, somehow innovation just happens."

— KINK/Portland VP/GM Stan Mak

Hard Rock Radio

"There's a large segment of the young music-listening audience that radio stations are not playing to today. Artists like Iron Maiden and Metallica who sell a lot of records and fill up concert halls are getting very limited play."

— Satellite Music Network
Chairman John Tyler on starting up the "Z-Rock" channel

"18-24s are virtually impossible to reach other than through radio. They don't read the newspaper or watch TV."

— KNAC/Long Beach-LA GM
Gary Price

"There's more common ground than you would think between 25-34s and 18-24s. There are enough high-energy songs that appeal to both."

— KISS/San Antonio PD Trip Reeb

Holding Off On The Hits

"If a record is going to take the station in a direction you don't want to go in, that's where I draw the line."

— WMMR/Philadelphia OM Ted Utz

"I'm not going to get caught in the wave of, 'We've got 75 adds, and you're the only one in the market who's not on it.' My audience could care less whether I'm in sync with the labels' strategies."

— KISW/Seattle PD Beau Phillips



LIVE FROM JOE'S BEANERY — Those wacky funsters at KLOS/Los Angeles gathered at renowned L.A. eatery Barney's Beanery for a live "Breakfast Club" broadcast. Joe Walsh, who cohosts KLOS mornings frequently, is pictured ordering breakfast while serenading the assembled multitude with "Rocky Mountain Way." Seated (l-r) are Radio International's John Sargent, Research Director Cindy Johnson, and PD extraordinaire Tim Kelly.



1 9 8 6

L A B E L C H A M P I O N S

“IT WAS A TRIUMPHANT YEAR

for Warner Bros., which parlayed champ-
ionships in five formats (including AOR LPs
and Full-Service AC) to a resounding re-
peat victory. 1986 is WB's third year in
a row at the top, but this year's margin
was decidedly the widest. The label also
topped every numerical category this
year, with its 12.1% chart share setting a
new record.” —*R&R, December 12, 1986*

Gene Dries

Alan Ferszt

Steve Fingerett

Al Frontera
(1937-1986)

Todd Galli

Mark Goldstein

Valarie Goodman

Bruce Adelman

Doug Grau

Joan Armond

Ken Hudson

Ted Astin

Warren Hudson

Linda Baker

Ted Joseph

Jerry Barrett

Mary

Bobby Belisle

Larry Bole

Sue Brett

Gary Briggs

Terrell Broom

Kirkland Burke

Harold Burnside
(1943-1986)

Steve Campfield

Michael Chesier

Jeffrey Criden

Chris Crist

Trupie

L. C. Sneed

Beverly Stevens

Dave Stein

Nancy Stein

George Stone

Shaye Sullwold

Debbie Sweeney

Kenne Swink

Mike Symonds

Barry Terry

Timedinst

Greg Lee

Mark Wallace

Jo Lenardi

Dennis Wheeler

Cathy Lincoln

Richard Wolod

Michael Linehan

Tony Marfisi

Denny Mosesman

Rick Moxley

Murray Nagel

Jarid Neff

Ed Nuhfer

Julie Panebianco

Jarvis Shelton

do Crump

George Skaubitis

Danny Davenport

Craig Smith

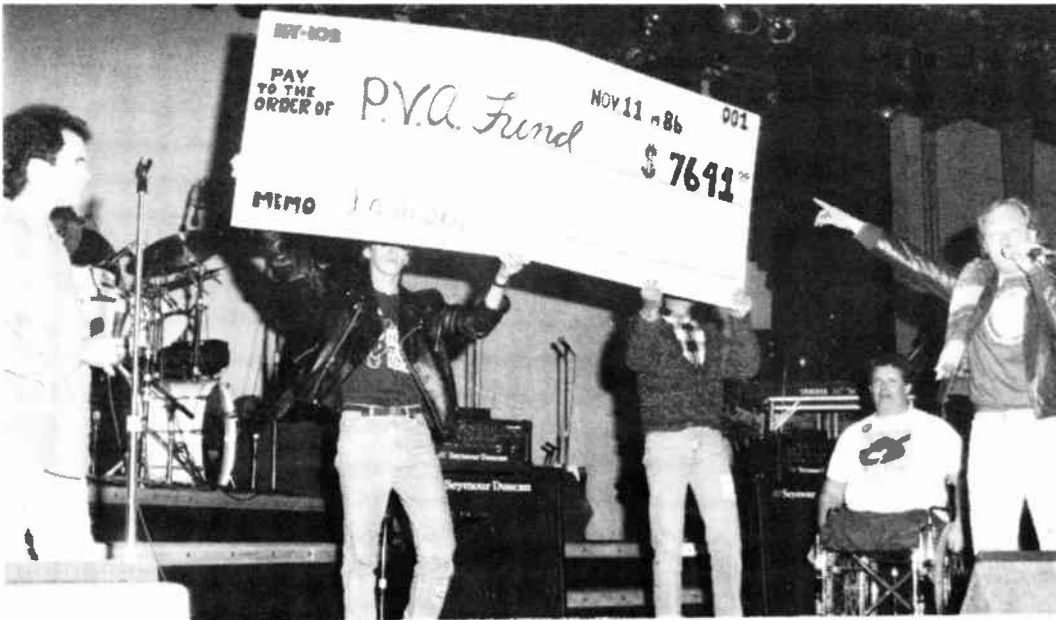
Craig Diabile

Willie Smith

T*he artists, their managers and producers, and the employees of the Warner Bros. Records family would sincerely like to thank our friends in radio, video and retail, and especially at WEA, for their support in making 1986 such a successful year.*



AOR



KY-102 COMES THROUGH FOR VETS — KYYS/Kansas City, the Paralyzed Veterans Administration, and the University Of Kansas co-promoted an all-star concert to benefit Youth For Vietnam Veterans, an organization that assists the children of Vietnam vets. The show featured John Fogerty, David Crosby and Stephen Stills, George Thorogood & The Delaware Destroyers, and Mike Finnigan. The day before the concert, KY did a 12-hour radiothon from the Kansas City Vietnam Memorial, raising \$7641 for the PVA. On-air guests included Fogerty, Peter Fonda, and the Mayor of Kansas City. During a break in the concert (above), KY personalities and Fonda presented the PVA with an oversized check.



CRAWLING KING SNAKE — If the police ordered you to get rid of your pet python because it violated local ordinances, which rock star would be the most logical choice to offer it to? Alice Cooper, of course. That's why WLLZ/Detroit PM driver Bob Bauer, reading a story about the sad plight of a boy and his python, arranged for "Monty" and his soon-to-be ex-owner to meet Cooper backstage. Although the critter's size — 17 feet, 150 pounds — makes it too large for on-stage use, Cooper's prop manager agreed to keep the rockin' reptile for promotional uses. Pictured backstage are (l-r): Retail Sales Manager Craig Bender, Promotion Director Michael Isabella, Bauer, the snake donor, and Monty.

SEGUES

WZXL/Wildwood, NJ signs on AOR with OM Joe Rickels at (609) 522-1416. Harris Communications consults . . . WOVE/Chattanooga is switching calls to WLMX, with a format change imminent . . . KWLN("The Lion"/Osceola, Arkansas is a 100kw automated (Century 21) AOR that reaches Memphis, according to GM Bill Pollack and APD/MD Steve Gillespie. Reach 'em at (501) 563-2641.

KLBJ-FM/Austin PD Clarke Ryan is upped to OM of KLBJ-AM & FM, while MD Jeff Carroll advances to PD of the FM . . . John Larson, last at KDKB/Phoenix, becomes PD at WIMZ-AM & FM/Knoxville . . . Brent Alberts, ex-WQFM/Milwaukee and WYFE/Rockford, takes over from the exiting Bill Bruun as PD of KMYZ/Tulsa, which reportedly will be heading in a Classic Rock direction.

Jon Erdahl leaves WFXR/Charleston, SC for the PD post at WGIR-FM/Manchester, while Mulligan (Bob Gittin) is upped from MD to PD at



Jon Erdahl

FXR . . . KCAL/Riverside PD Jim James exits, with Jeff Salgo of KEZY/Anaheim set to assume programming duties when new owners take over by January 1 . . . Bob Raleigh of WHYY/Birmingham becomes PD at WXRC/Charlotte-Hickory, where Justin Phelps remains MD . . . WKLC/Charleston, WV PD Bryan Krysz has been named OM for 'KLC and sister AM CHR WKAZ . . . KPOI/Honolulu ups evening man Greg Mun-

dy to PD . . . WGLU/Johnstown promotes night rocker Rich Adams to PD.

Jerry Lachelt returns to KGRQ/Casper as MD . . . Jack Dognan replaces the graduating Rick Richards as WRUF-FM/Gainesville MD.

Burkhardt/Abrams pacts with WTKX/Pensacola, KRIX/Brownsville, and WZZO/Allentown.

Veteran PD John Driscoll grabs KDKB/Phoenix mornings . . . KAZY/Denver slots Tim Jeffries into nights, Jo Meyers on mornings, and ups part-timer Pat Porter to overnights . . . Chris Gelsen, ex-WSKS/Cincinnati, replaces Dave Mayes on WTUE/Dayton overnights . . . Mike Jacobs is new to WFXR middays . . . At KCAL, weekender Mike Psomas moves into afternoons as Kirk Bennett leaves for KYXY/San Diego mornings, while Steve Stevens joins for parttime . . . KTTZ/Oracle, AZ MD Pete Michaels opts for weekends at KLPX/Tucson.

Correction: Steve Avery is on WOOJ/Ft. Myers, FL middays, not mornings.

ALLIGATOR RECORDS

"THE HOME OF GENUINE
HOUSEROCKIN MUSIC"

LONNIE MACK



WE

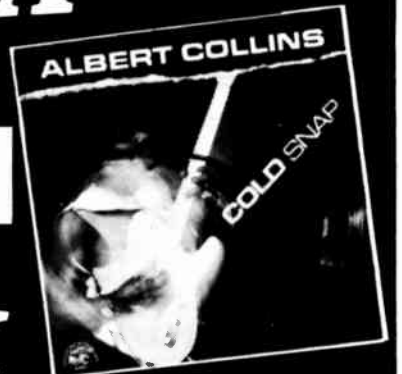
"The first and perhaps the last of the modern American road-house rockers. Like Ray Charles, he partakes equally of the carnal and the spiritual."

—HIGH FIDELITY

WANNA

"The most powerful blues guitarist in the world"

—MUSICIAN MAGAZINE



ROCK



"Fiery and flamboyant...Winter sings with some of his best playing ever. A classic by America's blues/rock legend."

—GUITAR PLAYER MAGAZINE

YER

LONNIE BROOKS



New Record includes special guest JOHNNY WINTER!

"...snorting Chicago blues...like ZZ Top playing Muddy Waters."

—BOSTON GLOBE

HOUSE



"We like to get wild. We want to see the crowd jump"

—LIL' ED WILLIAMS

IN 87'

...and thanks for the teamwork in 86!
(You too, Lenny) (312) 973-7736

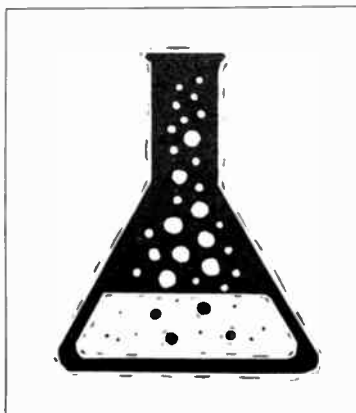


ADULT CONTEMPORARY

YOU SAID IT

Quotable Quotes Of '86

Short of having a huge radio convention or a massive telephone conference call, one of the better ways of exchanging thoughts and information is within these pages. Sr. Associate Editor Hurricane Heeran assembled a quick review of some of the statements made in the past 12 months.



Basic Elements

"You have to have an appropriate amount of service in the morning on any radio station relative to the format."

— NBC Exec. VP/Radio Bob Mounty

"We have the capabilities to do it, and will continue to go wherever we need to go to continue meeting the listeners' needs."

— KOB/Albuquerque PD Tony Fitch

"Musically, AC needs to start having its own artists again."

— McVay Media President Mike McVay

"You also have to have strong and highly recognizable personalities."

— then-WISN/Milwaukee PD Mike Elliot (now WTMJ/Milwaukee PD)

"The music serves as a break from all the talk. Generally speaking, Radio World music is AC, but we do play some jazz, bluegrass, one show tune per hour, and one 'vintage' tune hourly."

— WWLD/Orlando PD Sandy Bernard

Promotion In Motion

"The hottest weekend of the summer was when we gave away tickets to the Monkees concert. We had an exclusive with the promoter and gave away tickets before they went on sale."

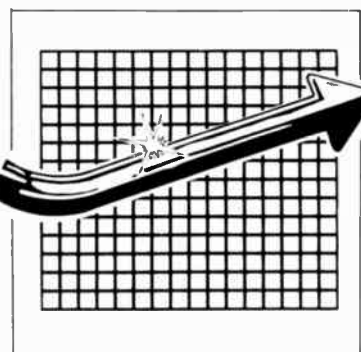
— WBUF/Bufalo PD Jay Meyers

"We do one contest per book, but it's not the type that is all-consuming; the contest is still secondary to the programming."

— WBZ/Boston Station Manager Cary Pahlgian

"If you hand them (listeners) a piece of paper with your name on it, and they don't know who you are and haven't sampled you for a while, then what that piece of paper says about you will determine whether or not they'll try you."

— WRKA/Louisville PD Robb Stewart



Charting The Possibilities

"To pick out one station as our chief competitor would be doing a disservice to the others. I track them all to



find out what they're doing, and try to beat them to the punch."

— WOMC/Detroit PD Jay Clark

"By using the New AC, the format is positioned in a much more comfortable way for people, and they're much more openminded about discussing it."

— John Sebastian, then-consultant on EOR name change

"The music we play has an adult flavor — intelligent, relaxed, and contemporary in that it's really '80s music."

— KBLX/San Francisco PD Tony Kilbert

Being Safe Or Sorry

"It seems to me that an AC finds a niche that it likes, does well there, and then does everything it can to reinforce and maintain at that level."

— WMJI/Cleveland PD Rick Torcasso

"Many stations panic, especially when they're attacked in areas that might not be important."

— Research Group VP/Marketing Jim Woodyard

"The biggest mistake a station can make is doing things without knowing why they're doing them."

— Surrey Consulting & Research President Roger Wimmer

Easing Into The Future

"I feel AC will be more defined in the near future. The format will shift as the high end of the demo spectrum moves into the Easy Listening-type of station."

— KEZR/San Jose MD Bonnie Knox

"We've been the most contemporary Easy Listening station in the country. We've had 12 great years in Easy Listening, but it's time we do this."

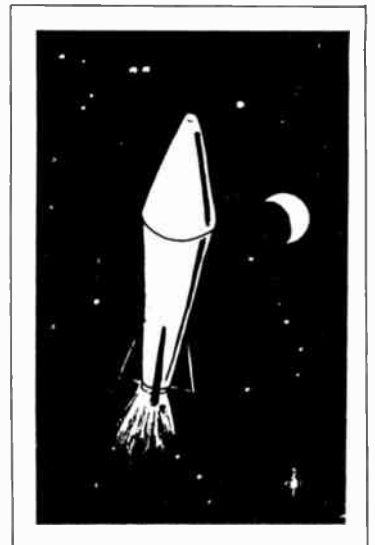
— KBIG/Los Angeles VP/Programming Rob Edwards (on station's format evolution)

"I think they found out that we weren't a Perry Como station; we were an AC station."

— WELI/New Haven OM/PD Chuck Gross

"AC can have the emotional sell qualities of Easy Listening and the demographic vibrance of CHR."

— United Broadcasting Executive VP Bill Parris



New Age

"The audience has figured out, even if alleged 'adult music' programmers haven't, that this is a new kind of AC music that is not comprised of leftovers from another format."

— WMT-FM/Cedar Rapids Asst. PD Dennis Green

"It's getting hard for radio to ignore sales figures, chart activity, and the success of the concert tours."

— then-Windham Hill VP/Promotion Jeff Heiman

"We're not playing new age music because we see it being used in a different way than the listener uses our radio station."

— WLTT/Washington PD Bob Hughes

"New age music is instrumental, environmental, inspirational, and visionary. In some ways it's traditional, and almost always created on acoustic instruments."

— "Musical Starstreams" host Frank Forest



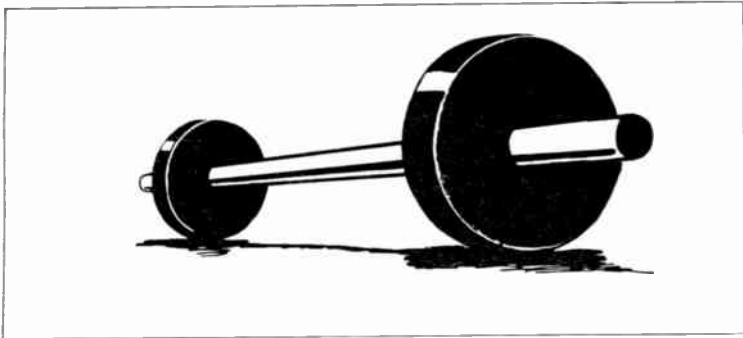


WALT LOVE

BLACK/URBAN

Strong Songs And Strong Words

Throughout 1986 our goal was to cover more topics and issues of particular interest to the format's constituency. As another year comes to a close, here's a look back at what kept Black/Urban radio buzzing. Associate Editor Tony Rice helped compile this wrap-up.



Who Are You?

"('Strong songs') was a systematic way to describe and position the music on the station. We were playing good, strong familiar music. It was a full positioning program, more than just something to say on the air."

— WJLB/Detroit PD
James Alexander

"('Power' is) just another buzzword, and I hope it works for the radio stations that use it. But it's not going to be the key to their success."

— KPWR/Los Angeles PD **Jeff Wyatt**

"The term 'Urban Contemporary' really doesn't do much for defining what you are . . . Urban Contemporary can be anything from Z100/New York to WVKO/Columbus. Z100 could be construed as Urban but it's not doing what we do. I think 'rhythm' connotes a little more blackness than perhaps being Urban Contemporary."

— WVKO/Columbus PD **K.C. Jones**

"Everybody continues to be hung up over the term 'Urban.' Everyone keeps asking what it means. For us, we just play good music that fits what we do."

— Former OC104/Ocean City PD
Dave Allan, now PD of
WZZR/Richmond



The First King Holiday

"Do you know there are cities and people who don't want to celebrate Dr. King's birthday? The Mayor of Claxton, GA said the people of his city would rather celebrate his birthday than Dr. King's."

— WAOK/Atlanta PD **Larry Tinsley**

"This tribute is only a small part of the activity that should be going on in the community to honor a man who almost singlehandedly changed the course of race relations in this country and earned the Nobel Peace Prize for doing so."

— Former WPDQ/Jacksonville OM
Marc Little on his station's
King holiday programming



Surviving On AM

"When you're on AM, you can't just play what everyone else is playing and expect to get any positive results."

— Former WNHC/New Haven PD
Jazzy Jordan, now with
Tommy Boy Records

"People like hearing dance music on FM, and if we were on FM this market would change a lot. I wish KUKQ could have a nine someday, but we know that's never going to happen. I could do all the TV in the world and it wouldn't help because the format's on AM."

— KUKQ/Phoenix OM **Ed Hamlin**

"The new generation of 12-24 listeners has no preconceived prejudices against AM. We can't play music and win against the FMs. But if you target your station properly, promote it, contest it with strong dollars, and play the correct music, you can compete on the AM band."

— KDAY/Los Angeles GM **Ed Kirby**

"If we don't look into other approaches for AM, we'll all be out of business and the FMs will get it all."

— WAOK/Atlanta PD **Larry Tinsley**

Moving Forward

"The new attitude around here was one of less neckbone and more professionalism."

— Former WXOK/Baton Rouge
PD **Al Wallace**

"When I came here three years ago, this market was a sitting duck, and I knew it. Black radio was backbone and slinging pork chops at each other."

— WTKL/Baton Rouge morning man
Guy Broady

"Programming a Black or Urban-formatted station is no different than programming any other radio station in the country. Good program techniques will work for any format."

— Birch Sr. VP **Bill Engel**

"Most owners didn't realize the importance of marketplace research and analysis before computers were readily available. But they're starting to see how useful computers are, especially in the billing process."

— WTMP/Tampa PD **Chris Turner**

"People who think they can make money do. People who think they can't don't."

— Financial consultant **Sam Buggs**

Women In B/U Radio

"Things have come a long way compared to 1979. Women in general can make a real go of things these days."

— WAAA/Winston-Salem owner
Mutter Evans

"There's a lot women can do for themselves if they just spend the time and effort it takes to get a foot in the door. I worked for free when I first got involved in TV production. Not everyone is willing to do that."

— KACE/Los Angeles PD
Pam Robinson

"Learn the corporate gig. Too many blacks get into the business and think all they'll ever be able to do is what they're doing at the time. You must aspire to the total heights that you can possibly attain. So buy the suits, get the correct shoes, and keep your hair cut and styled. These things can help you get where you're trying to go."

— WRKS/New York PM driver
Carol Ford

Conferencing

"Conferences must be more specific with the information that they are disseminating to the participants. Blacks are being served, but the quality of service could be greatly improved to include people and subjects of more substance."

— YBPC newsletter Editor
Robert Rosenthal

"Conventions and conferences are a necessary commodity for people who go to learn . . . It's a shame that so many outsiders are moving through these convention hotels and hanging out in the record company hospitality

suites. That sort of thing needs to be curtailed by convention organizers."

— WTLC/Indianapolis PD
Jay Johnson

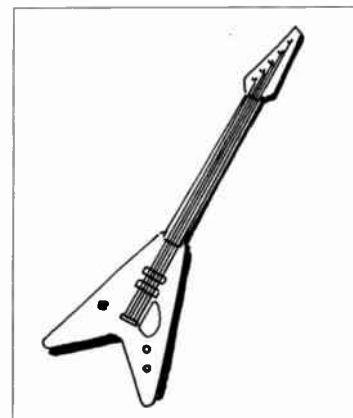
The Hiring Network

"I'd never hire someone just because he's a friend. We need professionals who can get the job done and get along with people."

— WRKS/New York PD **Tony Gray**

"We need to communicate with each other on a consistent basis weekly. We should get on the phone and tell someone else about a person we might not have room for at our station."

— Former WZEN/St. Louis PD
Andre Fuller



Musical Exchange

"Just make sure everybody gets paid right and that everybody likes you."

— Quincy Jones to Paul Simon on
the "Graceland" LP project

"Let me tell you, if you're talking about the record industry in South Africa, you're talking about black music. There may be some white singers, but they aren't doing anything. Sales are of black musicians and artists. The only way to capture the real sound and feel was for me to go there and work with the people whose heritage I was trying to capture."

— Paul Simon

Crossovers

"Our music is the key ingredient to our format. R&B music sets us apart. The CHRs and ACs play some black music, but it's only because they have to. We play black music because we want to; our listeners expect to hear the best black music from us and no one else."

— WZZR/Richmond PD **Dave Allan**

"I get calls from black listeners for Mr. Mister and the Fabulous T-Birds. I immediately respond and put these songs on. The crossovers have a great deal to do with (WXOK) beating (CHR) WFMF, which also has a TV station, two daily newspapers, and all the ammunition in the world."

— WTKL/Baton Rouge morning man
Guy Broady

Legendary Stations

"WVON helped the needy, the senior citizens, and others from all walks of life. When I first started here we'd give away around 2000 baskets of food at Thanksgiving and Christmas."

— WGCI/Chicago VP/Personnel
Velma Brazelton on
WGCI's predecessor

"Every now and then I'd go a little early and tell Leonard Chess that I'd like to be on FM that night. He'd say, 'Let me go turn it on for you. Make sure you let the people on AM know that we have the FM on tonight.' That's the way things were done here at that time."

— WVON veteran personality
Herb "Cool Gent" Kent

"If it hadn't been for the people, WDIA wouldn't exist. They've stuck with this station good, bad, indifferent, and through the FM crunch."

— WDIA & WHRK/Memphis GM
Ernest Jackson

Gospel Truths

"People who listen to gospel buy products like anyone else. The advertising community should begin to realize our audiences are not all old fogeys who are out of touch with society. Gospel music is universal."

— WGOK/Mobile GM **Irene Ware**

"Different types of gospel certainly exist. Whites have begun to pep up what they once called gospel because of what they've seen us doing for years. It's OK to sing, shout, praise the Lord, and even give testimony these days with the new resurgence of born again Christians. To me all gospel is good and meaningful, no matter what it's called."

— WQBH/Detroit VP/GM **Martha Jean "The Queen" Steinberg**

Words Up

"There are a number of exceptional black talents in our business who can do the job. But there's still a lot of racism in our industry. I wish it would pack up and go away. We can program, manage, sell, and everything else if given the opportunity — and work in any format you'd care to mention. If the industry decision-makers will only open up, they'll find out we've got the right stuff."

— WGCI/Chicago PD **Lee Michaels**

"We can't be everything to everybody, but we can be human beings who enjoy life."

— WANM/Tallahassee PD
Joe Bullard

"When we were first able to give away scholarships, they were only for \$500. That was all we could afford. We're not a large organization, but we try to give something back to the people. Each year we try and do just a little bit more."

— YBPC President & WKXI/Jackson
PD **Tommy Marshall**



BARBARA BARNES

JAZZ

1986 NOTABLE QUOTES

I Heard That!

It's that time of the year again when we get to look back at the past year and reminisce about the good and bad times in Jazz via quotes by our format leaders and executives. Fortunately, most of it will not leave "bitter bile in (our) throats" (the expression recently used by President Reagan), as we know that things have been better than ever for Jazz in 1986!

What Is Jazz, Again?

"It's a never-ending argument."
— **Manhattan/Blue Note**
National Promotion Director/Jazz
and Secondary **Susan Levin**

"This is a sensitive area. The mainstreamers' feelings are that if people start thinking **Andreas Vollenweider** typifies jazz, they would be less willing to accept the music of **Joe Henderson**, **Woody Shaw**, or **Fredie Hubbard** as jazz. The point is that the music can get buried if it's not clear what the tradition is."
— Sax player and NBC's "The Jazz Show" host **David Sanborn**

"It's terrible to put a (definitive) word on the music, because it doesn't exactly translate."
— **KADX/Denver** owner **Dick Gibson**



New Age

"It's an amalgam of folk, classical, jazz, and rock — something that stands all by itself."
— **KJAZ/San Francisco** PD
Tim Hodges

"The music's a good bridge between folk and jazz, and classical and jazz. We also use it to soften things up a bit during evening jazz. While I'm known to be a hardcore jazz, as a programmer I cannot avoid the response we get from our listeners when we play a piece by **George Winston**, **Paul Winter**, or **Paul Greaver**. The phones light up."
— **WKSU/Kent MD** **Linda Yohn**
(currently with **Peter Levinson**
Communications)

"I think it's a highfalutin background muzak that cops to a group of people who want to say, 'See, I'm hip to music that other people aren't. That makes me special and intelligent.'
— Unattributed by request

Heavy Hitters

"If I were to start my own label, my intention would be to raid all other labels of the talents I admire the most with an eye toward turning a buck so I could continue raiding other labels of their best talents. I'd sign **Wynton (Marsalis)** because I know he'd be able to subsidize the label, and then I'd hire **Ricky Schultz!**"
— **WEBR/Bufalo** PD **Al Wallack**

"Nobody doesn't like **David Sanborn**."
— **Linda Yohn**

"I feel that **McCoy Tyner** (as with **Elvin Jones**) was just as important to **John Coltrane's** group as **Coltrane** himself. As I look at my wish list of artists, I see a need for a name like **McCoy** to help carry the company, so he'd be one of my heavy hitters."
— **KXPR/Sacramento** JD
Gary Vercelli



Crossroads

"Anytime you get any form of creative improvisation and self-expression, even if it's the most obvious form of syncopation that we or the mainstreamers are used to in swing or bebop, you're making new friends."
— **WIAN/Indianapolis** "Journey Into Jazz" and crosstown AC
WTPI Sunday jazz show host
Chuck Workman

"When the music succeeds at the radio level, whether on a rock, pop, or Jazz station, it must be good for jazz as a whole. It has then found its audience."
— **Chuck Workman**

"With no exception, they're all feeling the breeze and are a lot busier these days."
— **Dick Gibson** on jazz artists

"Public radio stations have reached a crucial point in their evolution. With cutbacks in federal funding and **Grammi/Rudman** lurking in the wings, stations now depend more than ever on support from individuals. In this environment, music programmers are faced with a number of challenges."
— **Joe Lowrey**

What To Do About It?

"Become more involved with the policymaking of jazz. Get politically involved and join a coalition."
— **Composer David Long**

"Many people view jazz listeners as not liking anything else. We have to change the preconceived notion that jazz is the downtrodden stepchild, and defuse the 'hat-in-hand' attitude."
— **WNEW/New York** evening jazz
host **Les Davis**

"The climate (for jazz) is right. It's selling, and we're going to take the music as far into the general marketplace as we can to take advantage of this."
— **Qwest** President **Harold Childs**

"Be a freak! Don't go straight ahead. The diversion factor is where it's at!"
— **BlackHawk** President **Herb Wong**

Programming Preferences

"My preference is definitely a projected playlist because it'll keep the chart current. If it's a reflection, the information is two weeks old by the time it's printed."
— **Susan Levin**

"A reflection is going back in time. It doesn't do me any good to find out what's been played last week or two weeks ago."
— **GRP** National Promotion
Director **Duke Dubois**

"We provide programming parameters because it's part of our mission to be of educational value to the students and faculty (of Middle Tennessee State University). Most of their knowledge centers around **Spyro Gyra**, **Chuck Mangione**, and **Herb Alpert**. In order to give them a varied sound they wouldn't normally come to by themselves, I've had to develop a system."
— **WMOT/Nashville** PD **Rick Forest**

"Not knowing if a station will remain on a new record is like being in a car with a malfunctioning speedometer."
— **Gramavision** National Promotion
Director **Suzanne Berg**

"It's unfair to the listener to let one guy's taste control the station's

sound. There are other releases that are just as important to the active consumer. It's also important to jazz's image as a whole that people think it's contemporary."
— **WHRO/Norfolk** PD **Joe Lowrey**

Daytime Soaps vs. Nighttime Scopes

"Many buyers will say that radio's dominated by kids at night, but what has happened to us is that we've given the adults a favorite station to listen to in the evening."
— **WQXI-FM (94Q)/Atlanta** PD
Jim Morrison

"During the day, people are watching soaps or are busy at their jobs. At this time, they'd rather have a background sound. In the evening, we transform into a music-intensive station for our listeners who are now able to pay more attention to the music."
— **KIFM/San Diego** PD
Bob O'Connor



"We wanted to 'young up' our demos a little bit and figured that jazz music (in the evening) is the natural extension from what we already do."
— **Big Band WNEW/New York** PD
Quincy McCoy

"We play the hits, but lean maybe more R&B and mix in some jazz. We really feel there's a market for it."
— **Then-CHR (now Gold during days)**
KZPS (Z92.5)/Dallas PD
John Shomby

"Having management on your side is a major ingredient."
— **WLVE/Miami** ex-JD
Stevie Knox

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LON HELTON

COUNTRY

What'd They Say?

Another year, another 104 pages of Country columns. Sincere thanks go to everyone who participated in the articles appearing on these pages. I know it's not easy to talk to "the press." It's tough getting most of you to tell your programming secrets and even tougher to get you to spill the beans. I appreciate everyone's willingness to share their thoughts.

The primary goal of this column is to advance ideas with the hope of spurring further questions on your part about what you are doing and why. As is the tradition, this final column of the year reprises some of the more pithy comments made on these pages over the past 12 months.



A Question Of Oldies

"One must be careful that 'safe' doesn't equate to boring. When you want to attract foreground listening you have to create excitement. New records can create excitement to a degree no old record can. Of course, you must be playing the right new records. You must expose them enough so people can get turned on by them. And you have to be selling those records in the sense you sell all of the other elements of your radio station. Once you decide to play a new record, you have to make it special: turn them into treats for your listeners."

— **United Stations VP/Programming Ed Salamon**

"The average 25-54 year-old doesn't spend much time getting acquainted with new music. They want to hear the latest from their favorite artist; perhaps they'll also listen to a great new song. But they're not going to work at listening to the radio. So we play the best of what's new. We take it up slow (rotationally), and we bring it down slow so it's comfortable for them to listen to."

— **WXTU/Philadelphia PD Bob Young**

"In 1974 many programmers were operating with a lot of emotion and very little science. We added records based on artist appeal, chart position, and our emotional connection to record labels. We were much more promotable people than today's people are. As the business began to change in '75, it became more 'hit-

oriented. There may be four or five artists in that 'automatic add' category today where there used to be 15-20."

— **WREC & WZXR/Memphis GM Craig Scott**

"We depend on our research to make that determination. An oldie is whatever the listener thinks it is. To an adult radio audience, old music means memories. It's a constant in their lives. New music, especially at a time when country music is in a transitory stage, really sounds new. It's not a sound these people have grown up with. This is one reason oldies are very big with radio right now."

— **KNIX-AM & FM/Phoenix Gen. Pgm. Mgr. Larry Daniels**

"Oldies (do not) contribute to the growth of new artists, which is the direction we want to move in. So while heavy oldie play helps pay the light bill (via catalog sales), it's not primarily a help to us."

— **MCA/Nashville Sr.VP Bruce Hinton**

"I think the mix of oldies (on Country stations) is too high. When you constantly go back in the past, you reaffirm that past. That takes away an opportunity for a new artist to come into the marketplace."

— **WB/Nashville VP Jim Ed Norman**

"Our concern is that listeners wind up hearing certain oldies more than they hear a current record. We're concerned because our business has changed. A number of years ago 50-60% of our sales came from catalog (oldies). In the last three years, we've seen that dwindle to 15-20%. That shows the consumer is saying, 'Give me new music — something fresh.' They're saying they've had their fill of oldies with regard to buying them. There's no question we all want to hear our favorite songs on the radio, but I think it's the frequency that causes the problems. What slows us down on the record side is that we don't get the rotations we need on the new music. Less exposure means it takes new music longer to translate to sales."

— **RCA/Nashville VP/GM Joe Galante**

"If the record companies are really concerned about airplay, maybe they should take a little interest in the smaller stations. We don't have the expense accounts the larger outlets do for records. The smaller stations still break the new records, and we can use all the help you can give us."

— **KIKR/Conroe MD Ken Murray**

"We eliminated artists whose music cannot enhance the excitement of the current music from our oldies library."

— **WASK/Lafayette, IN PD Don Riley**

CD Or Not To CD?

"Country listeners are really excited about CDs. It's theatre of the mind. You can tell them it sounds better and they say, 'Yeah, it does.' But to the naked ear, driving down the road in your car, it can depend on how closely you listen to it. But once somebody hears a CD on a good stereo system, he knows what the difference is."

— **KSOP/Salt Lake City PD Joe Filint**

"Out of an average 16-17 songs per hour, maybe six to seven are CD. CD adds to the image that we're trying to deliver the highest quality product. I guess there's a certain 'hipness factor,' too."

— **KSON/San Diego PD Mike Sheppard**

"Compact discs can be cost effective. It costs less to buy a \$12-15 greatest hits CD than to cart up each single individually, especially when cartridges cost some \$7 each."

— **WTQR/Winston-Salem PD Les Acree**

"We are using CDs on KSCS right now very extensively, and we are going to be using them on 'BAP soon. The quality on CD is better, period. CD provides unexcelled sound quality, be it monaural or stereo."

— **WBAP & KSCS/Dallas PD Bill Mayne**



On Simulcasting

"A lot of broadcasters will be forced into simulcasting by sheer economics. Many won't have options to consider. The better companies are lucky to have more resources to work with. What this rule change does is give operators with financial exposure the

opportunity to hold on to their radio stations. In the free market economy, if radio stations are sold to broadcasters on a cost basis low enough where they could afford to buy and experiment with new formats, then we'd see some new opportunities. But when you see what some of these AM properties have been selling at, it's clear new operators can't afford to play."

— **Former Viacom Radio President Brian Bieler**

"Every single company with an AM-FM combo will be taking a close look at its individual situation. They'll have to determine whether or not the AM has the potential to support itself and make a profit with separate programming. If not, simulcasting may make the most economic sense. Artistically, I'm concerned about what is going to happen to programming ideas and to the people who will ultimately lose

Continued on Page 50

HAVE YOU HEARD?

"Before The Bells Toll . . ."

It's hard to believe another year has gone by. Before 1986 completely escapes, here are a few items which need to be mentioned so we can start with a clean slate in '87.

Former KQIL/Grand Junction OM **Don Rhea** is now GM of WATZ-AM & FM/Alpena, MI . . . **Michael J. Kirchen** joined WDAR/Darlington, SC as GM . . . **KIX 102/Dubuque PD Mark Lindow** has moved to Lincoln, NB as PD of KZKX . . . at WHYL/Harrisburg, afternoon driver **Ray Thomas** has been promoted to PD and morning talent **Mike Kurtis** has been upped to Promotion Director . . . WWW/Detroit PM personality **Sharon Foster** has moved to mornings, teaming with incumbent **Chuck Santoni** . . . KUGN/Eugene's new OM is **Sean O'Brien**, while its new MD is **Dan Mullins**.

KNIX/Phoenix personality **Jim West** is Production Director/midday talent at WFMS/Indianapolis. Also new to the station is **Karen James**, who's doing evenings . . . **Tom Phifer** is new to the PD slot at KPLE/Temple, TX . . . The new WCHA/Chambersburg, PA PD is **Kevin Casey** . . . WONE/Dayton all-night jock **Butch Brown** has been upped to MD/afternoons . . . WPOC/Baltimore has upped part-timers **Teri Norman** to evenings and **Tony Girard** to overnights . . . **Ron Scott** is doing mornings and

promotion at WKKN/Rockford . . . Former WCXI/Detroit talent **Jyl Jackson** is now doing middays at WNOE/New Orleans.

KTTS/Springfield's **Randy Eulich** has left for the Station Manager's job at KWOC/Poplar Bluff, MO . . . **Doug Baker** is new to afternoons at WSIX/Nashville . . . WPAP/Panama City PD **Jim Dolley** has resigned to start his own company. MD **Ric Braswell** is upped to PD . . . KKCS/Colorado Springs PD **John Hudson** has left. MD **Frank Martinez** is promoted to PD and Dawn Garrison joins the station as MD . . . **B. Mitchell** is leaving KRRV/Alexandria to return to school in Tampa. **Rick Stevens** from KWKH/Shreveport was named OM.

Finally, congratulations to KOLO/Reno PD **Tony Thomas**, who was awarded the 1986 Media Person of the Year Community Service award from the Reno Optimists Club. Belated kudos to WRNS/Kinston PD **Kevin O'Neal** on being tapped as Beasley Broadcasting's PD of the Year. And don't forget to let me know everything you hear in '87. Have a great holiday!

We
have
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expectations
of moving
DAN
SEALS

"You Still
Move Me"
to

#**1**

on December 29th



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COUNTRY

What'd They Say?

Continued from Page 49

their jobs. I hate to see stations simulcasting because of the art involved in it. But the bottom line is bottom line."

— KCBQ-AM & FM/Dan Diego GM
Charlie Ochs

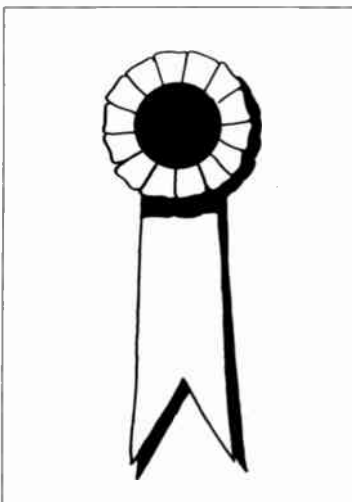
"Since we've been simulcasting the drivetimes, our AM numbers have actually increased. However, it's a sad commentary to be able to say you can simulcast and get equal or better numbers.

"Managers aren't judged on how creative we are, how many people we have working for us, or how many records we sell for a record company. When my boss reviews me every year, he says, 'Let's take a look at the bottom line.' That's how I get paid. Besides the bottom line, I have a moral responsibility to these people. You never arbitrarily want to put people out of work. Believe me, it's not any fun."

— Former KIKK-AM & FM/Houston VP/GM and present Exec. VP/Radio for Cox Nick Trigony

"It's shortsighted to think that it makes sense to duplicate everything and not to take advantage of having two facilities. I wouldn't want to be limited to just one audience or the other. That's why we don't have AM or FM standalones. We want 'em both because we have something to do on each one that's a little different from the other."

— Great Empire CEO Mike Oatman



Assorted Gems

"Everyone says competition makes you better. That might be true, but if I had my choice, I'd much rather not have it. When a competitor goes on, you have to immediately ask yourself, 'What is the acceptable damage to my radio station?'"

— WKHX/Atlanta Pres./GM
Norm Schrott

"The musical direction of your station should be determined more by competitive factors than by geography."

— Programming Consultant
Joel Raab

"Very few of today's radio listeners are exclusive listeners of only one format. In order to attract and appeal to those listeners, the music and its presentation must be somewhat similar to other adult formats. This includes the technical quality, arrangement, the instrumentation, etc.

"Those of us in the business need to realize what other people in the business are about. We need to realize someone on the other side is not an

enemy. It's important for people to understand we're not all out there in our own little businesses running in separate directions. We want to convey the sense that we're pulling together in the promotion and perpetuation of country music."

— Al Greenfield, President,
The Greenfield Group

"Short rotations work in a market where you have massive cume potential, but in smaller markets you'll just hurt the thing that really builds your quarter-hour shares — time spent listening."

— KMPS/Seattle PD Jay Albright

"The perception of repetition isn't based nearly as much on the time it comes up again the same day as when it's played again the next day, and the next."

— WGAR/Cleveland PD
Jay Christian

"It's important that record company folks know and understand what your radio station is about. It infuriates me when they have no idea what kind of station I have and what I'm looking for in music.

"They're not being very responsive to my needs when they recommend songs for my playlist without understanding what the station's about. I'm not going to add something that doesn't fit my station, no matter how high it gets on any chart."

—Former WYAY/Atlanta OM
Bob Neil

Predictions From January 10, 1986

"Some of the softness we've seen in this format, especially with the music, is going to end in the first part of the year. Everyone associated with country music is responsible for the state of flux we're in — from the people who make the records to the people who play 'em. There's a need for reevaluation. A lot of the music that's come out in the last ten years is no longer relevant. Stations are going to have to determine which product and which artists are relevant. This also applies to promotion. We must question the relevancy of everything that's done on the radio station."

— Stecker-Thompson Associates
President Ted Stecker



"Stations that want to win will need to work toward a better psychographic understanding of their potential audience. Frankly, too many stations aren't aware of the kind of growth they can achieve. There are still too many programmers thinking in terms of going after a country audience: the 'bubba' who drives a pick-up. Silly as it seems, there are still people who do that."

— Programming consultant
Lee Bayley

"Programming-wise, things are getting too slick and scientific. Too many programmers have acted like kids with new toys when it comes to research. Consequently, we're losing sight of the longterm gains we need to make. Radio should be a blend of science and emotion. It's starting to get a little too safe. We need to take a few chances and step out in a few areas."

— Bob Elliott of the consulting firm
Burkhart/Abrams/Douglas/Elliott
& Associates

"Country radio has not received the benefit of shared listening with other formats. The imbalance in the sharing will continue over the next year. We've crossed the boundary of a false cume. Country that's gone to the next craze. Fragmentation has given us more formats and more choices."

— Research Group Research
Associate Jason Kane

"We could be losing points on the other side. We're becoming jukeboxes and slot machines. If listeners don't want to hear three songs in a row or win \$105, there's no reason for them to listen. 1986 should see Country stations offering listeners additional reasons to enjoy them."

— Programming Consultant
Rusty Walker



THE #1 BOYS — RCA and Restless Heart gathered to celebrate the group's first #1 record for "That Rock Won't Roll." The proud entourage (l-r) are RCA's Allen Butler, division VP/GM Joe Galante, Restless Heart's Dave Innis, Paul Gregg, co-producer Tim DuBois, RCA's Mike Sirls, Restless Heart's Larry Stewart, RCA reps Dale Turner, Gary Greenberg and John Dittrich, Restless Heart's Greg Jennings, Nashville label execs Jack Weston, Randy Goodman, co-producer Scott Hendricks, and RCA's Ted Wagner.

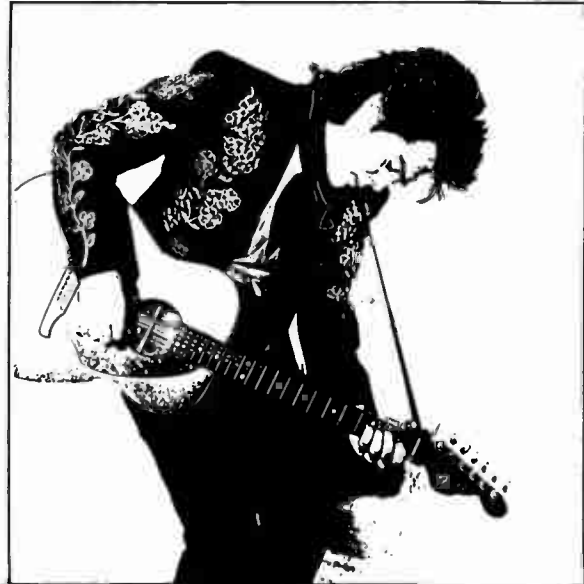
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HAPPY NEW YEAR!



COLUMBIA RECORDS/NASHVILLE



SHARON ALLEN

NASHVILLE THIS WEEK

'Twas The Night Before Deadline

Well, 'tis midnight and I'm still sitting in front of my computer terminal Makin' Up For Lost Time tryin' to fill the white space on this last column of the year. You Can Dream Of Me toiling away here on 16th Avenue, when all I really want to do is Think About Love.

Yeah, here I sit looking back over the year and wondering What's A Memory Like You doing in a column like this. I tried to get a friend to stay and help, but She And I had different ideas about how to celebrate the holidays. I said We've Got A Good Fire Goin' here in the office fireplace, and (I'm) Feelin' The Feelin' that it won't take much longer to knock this column out. But she gave me some sob story about wanting her Grandpa to have a Happy Happy Birthday. Baby, I've heard excuses before, but as you go down Life's Highway you hear them all. Of course, they aren't all song titles.

As I looked up bleary-eyed from my computer, my friend asked, "Why don't you come with me to my folks' house, 'cause Momma's Never Seen Those Eyes." I figured I might as well, 'cause I'm Living In The Promiseland if I think I'm gonna finish this tonight.

Then my boyfriend, who believes Everything That Glitters must be cubic zirconium, called and said, "I always thought Hearts Aren't Made To Break, Until I Met You. If you weren't so intent on this column, we could be Rockin' With The

Rhythm of the Rain. Nobody In His Right Mind would pass up a Heart-beat In the Darkness. Don't you know I have a Desperado Love waiting for me in Little Rock, and she's In Love with me?"

"In fact, we are Both To Each Other Just Another Love. When your phone doesn't ring any more, It'll Be Me. And you can just sit out in the dog house with Fido Diggin' Up Bones for all I care. And don't give me any more excuses about another column, 'cause That Rock Won't Roll."

"Wait!" I pleaded, "It can't be over. You're Still New To Me and besides, I love how you Touch Me When We're Dancing. I know It Ain't Cool To Be Crazy About You, but we both know Too Much Is Not Enough. So just hang on, 'cause I'm going through Hell and High Water to finish this tonight."

Lord, Give Me Wings to rise above this disappointment. Oh well, it's done now. Guess I'll go home and Cry Myself To Sleep. Then again, maybe I won't. 'Cause if it knocks you off your feet, Then It's Love — I think.

Merry Christmas to all, and to all a good year.

NASHVILLE IN MOTION

The Writers Group, one of Nashville's most promising new independent publishing companies, has teamed with New York-based Screen Gems/Colgems-EMI Music, Inc. for a long-term joint venture publishing agreement. WG includes staff songwriters Thom Schuyler, Fred Knobloch, and Al Gore. Paul Overstreet's song properties will not tie in with the current deal.

James Stroud remains President of the Writers Group, while Robin Palmer is upped to Professional Manager. Former Writers Group GM Cliff Audretch becomes Professional Manager for the new Screen Gems operation, working under VP Charles Feldman. WG will also move to the Screen Gems building at 1207 16th Ave., South, joining staffers Wendy Waldman, Paul Craft, Pat McLaughlin, and Sawyer Brown's Mark Miller and Bobby Randall.

Street talk is that Screen Gems/Colgems is currently negotiating the purchase of the Picalic Group.

Independent entertainment journalist Stacy Harris will represent ABC Radio News in Nashville for the net's "Today's People" series via satellite. She will also cover major news events . . . Former Warner Bros. artist David Frizzell joins the Compleat Records

roster and teams with Essex Management. Bookings are now coordinated by the Halsey Agency and Ken Mansfield is scheduled for record production/A&R duties.

Canyon Records of Dallas signs KVOO/Tulsa PD Billy Parker (formerly with Sunshine Country and Soundwaves Records) and Ft. Worth performer Rosemary Sharp. Label President Bart Barton has been appointed to the Advisory Board of the Canadian Academy of Country Music Entertainers . . . Mike Hyland welcomes new partner Jay Barron to his public relations firm, the Mike Hyland Company . . . The Nashville Association of Talent Directors has elected Century III Promotions' Sonny Simmons to a third term as president.

Former talent agent Allen Whitcomb now handles concert bookings for Randy Travis through the Lib Hatcher Agency . . . Leon Everette joins Buddy Lee Attractions; Kathy Mattea goes to Charles Dorris & Associates . . . Independent promotion firms Carolyn Parks Promotion Co., Jack Pride Promotions, and Tari Laes Company will now be located at 1231 17th Avenue S., Nashville, TN 37212. New phone numbers: Carolyn (615) 329-4239; Jack (615) 320-0878; and Tari (615) 327-7949.



The Screen Gems/Colgems-EMI/Writers Group partnership: (seated, l-r) James Stroud, Charles Feldman; (standing, l-r) Scott Simon, Thom Schuyler, Steve Singleton, Fred Knobloch, Cliff Audretch, Bob McKenzie, and Robin Palmer.

BITS & PIECES

Special Holiday Entertainment

• The Mandrells — Barbara, Louise, and Irlene — reunite for a CBS television special, "Barbara Mandrell's Christmas — A Family Reunion." It's the first time the sisters have appeared together on network TV since their variety series aired in 1981 and 1982. Parents Mary and Irby Mandrell will appear as special guests, as will the sisters' husbands and children. The show is scheduled to air December 22.

Barbara Mandrell may also host a nationally televised talk show next year. Nothing is definite at this point. But if enough interest is shown at the National Association of Television Program Executives convention in New Orleans in January, the show will be syndicated by Lexington Broadcast Services. More on this as things develop.

In addition, Barbara just signed a new recording contract with EMI/America Records during the live broadcast of TNN's "Nashville Now" on December 10 (reestablishing the Jim Foglesong connection from MCA & ABC days).

• T.G. Sheppard will join "General Hospital" star Robyn Bernard as cohost of "New Year's Eve Texas Style." The two-hour TV special will air live throughout Texas from the Hyatt Regency in Houston.

• The Gatlin Brothers will participate in the Citrus Bowl Parade in Orlando on December 31. Later, they will sing the national anthem and perform during the Citrus Bowl halftime show on January 1. The game will be televised nationally on ABC for the first time; a portion of the proceeds will benefit the Shriners Hospitals.

• Marie Osmond is set to cohost this year's Orange Bowl Parade with Joe Garagiola on December 31 in Miami. She will narrate the NBC-TV special and will also perform the opening number. Other entertainers, including Janie Fricke, will perform



(L-r) Irby, Irlene, Barbara, Mary and Louise Mandrell.

from the decks of the various parade floats.

On January 20, Marie will share hosting duties with Patrick Duffy for the Seventh Annual National Songwriter Awards in Nashville. The syndicated show will be produced by Multimedia Entertainment and air in more than 150 markets.

• Opryland representatives will be holding their annual coast-to-coast audition tour through January. In addition to looking for singers, dancers, and musicians, they will be screening original songs for the first time for possible publication by the Opryland Music Group. A cassette with no more than three songs and typed lyric sheets should be submitted, along with a self-addressed stamped envelope, to Opryland's Acuff Theater. Nashville audition dates are January 3 and 10. For more information, contact the Opryland Entertainment Department, 2802 Opryland Dr., Nashville, TN 37214; (615) 871-6656.

• Actor/singer/songwriter Alex Harvey, best known for his songs "Delta Dawn," "Reuben James," "Rings," and the recent "Hell and High Water," just finished taping a new CBS-TV series, "Houston

Knights." Regular guest star Harvey plays the villain — only this bad guy has a good sense of humor.

• The Coca-Cola Company issued a special Carl Perkins commemorative bottle to honor the entertainer. The front of the new bottle reads: "Coca-Cola Classic and Carl Perkins: Rockabilly Classic Make a Winning Team." On the back is a list of milestones in Perkins's career. Proceeds go to the Carl Perkins Child Abuse Center in Jackson, TN, a facility he founded six years ago.

• Hank Williams Jr. was headlining at the Las Vegas Hilton when WB/Nashville head Jim Ed Norman surprised him with a gold album for "Montana Cafe." This marks Hank's 13th gold album.

• R&R congratulates: Alpine recording artist Tim Malchak on his recent marriage to Judy Ann DeMuro . . . Warner Bros. National Sales Coordinator Neal Spielberg and wife Tina on the birth of daughter Chauna Rachel.

Condolences to the family and friends of singer/songwriter Carmol Taylor, who died of lung cancer. Taylor cowrote "Red Wine and Blue Memories" and "Grand Tour."

MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

Current Issue #81 features WNBC/Don Imus, Boston CHRs WXKS/Dale Dorman & WZOU, KRLA/Charlie Tuna, LA's new Classic Rock KLSX, Spokane CHR KZZU, New Orleans' B97/Cajun Ken Cooper, & Sacramento CHRs KSFM, KROY & KWOD. 90-min. cassette, \$5.50.

Current Issue #80 features Z100/Z Morning Zoo, WFYR/Jeff & Jer, WLS/Fred Winston, Houston CHRs KKQB & KRBE-FM, Pittsburgh's WHTX & WBZZ, and KFRG/Bobby Ocean's last show. 90-min. cassette, \$5.50.

Special Issue #S-94 features Philadelphia! CHRs WTRK & WCAU-FM, AORs WMMR & WYSP, Urbans WUSL & WDAS-FM, ACs WSNi & WMGK, & oldies WFIL. 90-min. cassette, \$5.50.

Special Issue #S-95 features CHICAGO (Part I), with CHRs WLS/Fred Winston, WYZZ, WBBM-FM/Ed Volkman, WQXX/Robert Murphy & AOR WLUP/Jonathan Brandmeier. 90-min. cassette, \$5.50.

STILL AVAILABLE: #S-93 Baltimore, #S-92 New York, #S-91 Washington, #S-90 Birmingham & Jacksonville at \$5.50 each.

Classic Issue #C-74 features WFIL/Dr. Don Rose-1973, KHJ/Frank Terry-1967, KKDJ/Charlie Tuna-1975, WMCA/Dan Daniel's last show-1970, WHYN 1961, WPRO-FM/Howard Hoffman-1978, WPJB-1978 & KAFY/Rick Gillette-1978. Cassette, \$10.50.

VIDEO #9 is now available, featuring LA's KFI/Gary Owens, KFI/Mark Taylor, mellow rock KNX-FM/Pete Harmon, KRLA/Charlie Tuna, San Diego's KLZZ/John Forsythe, Sacramento CHRs KSFM/FM 102 Zoo and KWOD Tom Chase. 2 incredible hours, on VHS or BETA, specially priced at only \$25.00 through 1/31/87.

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CHR WARS: Boston: Z94/Kiss 108; Hartford area: 96TIC-FM/95.7 Kiss/KC-101/WHFM; Cleveland: WMMS/WNCX/WRQC; Prov. 92Pro-FM/RI104; Louisville WLRS/WDJX. \$7.50.

Summer 86's Hot City Set #1 NYC \$12, HOT Florida \$7.50; HCS-1 +FL \$18; all six \$33 ("California" prices).

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OPENINGS

LASER RADIO

American DJs needed *immediately* for relaunch of English-language CHR format serving nine European countries from studios aboard ship in the North Sea. Travel and living expenses paid; private cabin accommodations. U.S. passport required. Rush tape and resume to Suite 3600, 515 Madison Avenue, New York, New York 10022.

EAST

Automated CHR FM going live soon. All dayparts. T&R: Darrell Ray, WPRR, Box 1827, Altoona, PA 16603 EOE (12/12)

WBAZ/Southold seeks AEs with/without experience. Excellent growth opportunity. Joe Sullivan & Associates, 340 W. 57th St., New York, NY 10019 EOE (12/12)

WALL has room for Oldies/AC personality with energy, pipes & quick pace. Parttimers too! T&R: Rob Dillman, #1 Broadcast Plaza, Middletown, NY 10940 EOE (12/12)

Immediate opening. News. Morning drive anchor. ND possibility. Seek communicator with personality. T&R: WJBX, 1862-1902 State Street, Bridgeport, CT 06605 EOE (12/12)

Automated CHR FM going live soon. All dayparts needed. Send tape and resume to: DARRELL RAY, WPRR, PO Box 1827, Altoona, PA 16603. EOE (12/19)

YZ 92.5 FM seeking all-night talent. Experienced only, absolutely no phones. T&R: BOB PAIVA, WWYZ, PO Box 3322, Hartford, CT 06103. EOE (12/19)

Urban Contemporary seeks promotions director. Send resume with salary history to General Manager, WDJY, 5321 First Pl. NE, Washington, DC 20011. EOE (12/19)

Small radio station in New York's Hudson Valley seeks anchor/street reporter. T&R: Jim Hayes, News Director, WGNV, PO Box 212, Goshen, NY 10924 (914) 562-2131. EOE (12/19)

Major East Coast CHR powerhouse seeking hardworking on-air PD, experience a must. T&R to Jim Shea, PO Box 190, Easton, PA 18042. No calls. EOE (12/19)

Still looking for a morning news personality. Strong writer with conversational style. No calls. Send T&R to Mark De Marino, ND, 9446 Broadview Rd., Cleveland, OH 44147. EOE (12/19)

WLAN-AM & FM accepting T&Rs for immediate opening in news. Experience and creativity a must. Send to Ellen Wasco, ND, 252 No. Queen St., Lancaster, PA 17603. EOE (12/19)

NE small market Country AM seeks morning entertainer in Vermont ski country. T&R and salary requirements to: PD, WSNO/WORK, PO Box 1, Barre, VT 05641. EOE (12/19)

New Cape Cod FM now staffing for January airdate. Send us your best fast: WPXC-FM, 1184 Route 132, Hyannis, MA 02601 (617) 428-4190. EOE (12/19)

WANTED: LIVE WIRE!!

Tremendous opportunity with a major broadcast group.

We need 7-MID Personality who gets attention! Are you funny? The jock folks talk about? Join a station the industry talks about! #1-ranked station, Top 75 Market. 20K to start. Eastern U.S.

Send T&R ASAP to: Box 1745, Waterbury, CT 06702.

WXKC-FM/ERIE, PENNSYLVANIA

WXKC-FM according to Jim Duncan had the highest share increase of any other radio station in the U.S. last year. We want to insure our growth. We have just lost our first D.J. to a major market radio station and we are looking for a replacement. Here's what you will find: A major market radio station in a medium market, a station that dominates the 25-54 demographic, has an adult contemporary format, and a management team with major market on-air experience. In other words, you will be working in a supportive, creative environment in a community that is surrounded by 11 miles of sandy beaches, clean water, boating, hunting/fishing, biking, a perfect lifestyle.

If you are looking for a company where you can really settle down and be appreciated for your talent, this is a career move. We are particularly interested in people with major market experience who are desirous of settling down and offering us the same long-term commitment we will offer to them. Liberal salary, vacation, and fringe benefits for the right person. Contact Mr. Dana Bolles, Program Manager at (814) 868-5355 between the hours of 10:00 - Noon Eastern Time. EOE



OPENINGS

NEW ENGLAND COMBO

Legendary New England Combo needs take charge pro to direct AM-FM. Major/medium market experience with knowledge of harmonizers & 4 track management skills helpful. Send tape, resume, writing samples and salary requirements to: Radio & Records, 1930 Century Park West, Box #566, Los Angeles, CA 90067. EOE



We're a foreground, Super-Personality AC. We work HARD. We PREPARE. We PROMOTE. We EXECUTE. We have a GREAT TIME. IF you're willing to work & aren't afraid to win, let's talk. Mid-days. PM Drive. T&R to Marc Truelove, WJBX, 1862-1902 State St. Ext., Bridgeport, CT 06605. EOE



WASH-FM, Washington's EASY 97, has immediate opening for America's best ADULT communicator as host of the most unique new show on D.C. radio. Solid command of music from oldies to new-era a must, plus warm, friendly delivery. Major market experience a BIG plus; no beginners need apply. Rush T&R (no calls) to: Tom Tradup, Operations Director, EASY 97, 5151 Wisconsin Ave., NW, Washington, D.C. 20006. (EOE-M/F)



Great Hits 13G is now seeking T&Rs for possible full and part-time openings. Excellent entry level opportunity for the right person with prior small to medium market experience. Send tape and resume to Mark Rossi, Operations Manager, WGAW, P.O. Box 87, Gardner, MA 01440. EOE

OPENINGS

WCMF/ROCHESTER, Stoner Broadcasting is looking for a morning show co-host. Here's your chance to work with one of the country's hottest AOR morning shows:

THE BROTHER WEASE MORNING CIRCUS

This is truly a rare opening! Applicants should have extensive sports knowledge. Rush T&R to:

Stan Main
WCMF Radio
259 Monroe Ave.
Rochester, NY 14607



SOUTH

Production director needed. Great organizer and copywriter. Voices a definite plus. T&R: Steve Sutton, WLGA-FM, 1001 West Gordon St., Valdosta, GA 31601. No calls. EOE (12/19)

Top AC in Asheville has rare opening for middays and evenings. T&R or call: Chris James (704) 253-4451 or PO Box 2956, Asheville, NC 28802. EOE (12/19)

Seeking anchor/reporter with strong writing skills and good delivery. Good entry level position. T&R: Mark Rainwater, KJLO, Box 4808, Monroe, LA 71211. No calls. EOE (12/19)

WXQR has an opening. News Anchor/reporter for expanding local news department. Rush C&R to Kris Kelly, WXQR, PO Box 1356, Jacksonville, NC 28541-1356. EOE (12/19)

Gulf Coast's top radio station seeks superior production/on-air person. T&R to Carter Davis, PD, WKSJ, Box 160706, Mobile, AL 36616. EOE (12/19)

Lite 92.1 FM has an overnight opening. Mature voice and desire to learn and grow with us essential. T&R to Ross Block, Box 669, West Palm Beach, FL 33402. EOE (12/19)

Sunbelt Urban needs dynamite morning entertainer. No calls. T&R: Chuck Reid, WPOM, 5800 N. Military Trail, West Palm Beach, FL 33407. EOE

If you've "got it," I need it. Adult/CHR communicator with five years' experience needed. Send T&R to: Steve Sutton, WLGA-FM, 1001 West Gordon St., Valdosta, GA 31601. No calls. EOE (12/19)

WCHY-FM looking for Contemporary Country morning personality. Warm, witty, and "locally topical." T&R to Randy Bush, PO 1247, Savannah, GA 31402. EOE M/F

Ladies! CHR WTMX has an immediate airshift/production opening. Rush T&R to J. Michael Pruet, PO Box 954, Tupelo, MS 38802. (12/19)

Morning Pro/Sales \$30,000+ potential for CHR/Urban in 6th most liveable city in U.S. ADI Market 43, C&R&Photo, WKAZ, 100 Kanawha Terrace, St. Albans, WV 25117, Chuck Horn or call 304-722-3308.

WKAZ • am 1300

SOUTHEASTERN URBAN

Seeks PD/Morning man with commitment to excellence. Send T&R to Radio & Records, 1930 Century Park West, Box #570, Los Angeles, CA 90067. EOE

KLAZ

Program Director needed for top-rated CHR in 100,000 population market. Need strong air, production and people skills. Prefer background in leading promotional innovative aggressive radio stations. Perhaps a PD whose potential is restricted or a very experienced air talent who is qualified for programming. Stable job history required. We are part of a successful Southwest group. Send T&R (with salary history) to Bob Gipson, GM, KLAZ-FM, PO Box 1739, Hot Springs, Arkansas 71901. EOE

OPPORTUNITIES

OPENINGS

KIKK 96 FM

READY TO GO TO WAR?

The legendary KIKK 96FM is looking for a morning entertainer. This is a big job with a compensation package to match. Send us a tape, resume and your morning show philosophy ASAP. Jim Robertson, Operations Manager, 6306 Gulfon Drive, Houston, Texas 77081. No calls please. We guarantee confidentiality. EOE

AM STEREO KQSA 1260

THE ORIGINAL TEXAS CONTEMPORARY MOR

KQSA is looking for an Adult Communicator who is fast on the draw both on air and in Production. Team player who is able to relocate immediately. If you've got what it takes to be a part of the #1 group in W.T. rush T&Rs to: BILL LEE, Foster Communications Co., 1 City Hall Plaza, San Angelo, TX 76903. Salary commensurate with our expectations.

Z 103 FM

Program Director. 100kw AOR hybrid top 100 Mkt. Strong leadership a must. Good pay, great benefits, Beach Resort. Be half of #1 Morning Team! Send T&R and programming philosophy to: Phil Martin, Box WZYC, Beaufort, NC 28516.

SOUTHEASTERN URBAN POWERHOUSE

Seeks News Director and Jocks with strong delivery and good attitude. RUSH T&R to Radio & Records, 1930 Century Park West, Box #569, Los Angeles, CA 90067. EOE



Jacksonville's big ape has rare evening opening! Rush cassette, resume, and 5 reasons why you want the job to: Bill Cahill WAPE-FM 225 West Coastline Drive Jacksonville, FL 32201 EOE/No calls please

MORNING DRIVE PRO

If you're funny, entertaining, and community oriented, then we want to talk to you! Live in the great Southwest and join a winner. Immediate opening! Tape & Resume to: Ed Chandler/Program Director or call (512) 826-5282.



P.O. Box 171726 San Antonio, Texas 78217. EOE

OPENINGS

HOT FM WJAD 97.3

Immediate opening for killer team player of top 100,000 watt S.E. CHR giant. Bring your knowledge and will to work. Position open is your opportunity of a lifetime. Rush T/R to WJAO-FM, P.O. Box 706, Bainbridge, GA 31717 or call Skip Elliot NOW (912) 246-1654. EOE/MF

UNIQUE INDIVIDUAL NEEDED FOR UNIQUE OPPORTUNITY

Powerful AM Station in desirable Sunbelt Market needs morning drive host. Quick hands and quick mind a must for this net affiliate. No prima donnas! Rush T&R to Radio & Records, 1930 Century Park West, Box #561, Los Angeles, CA 90067. EOE/MF

MORNING DRIVE

We are looking for a bright, topical morning talent for a major, group-owned country FM. You must be extremely disciplined and able to work within a tight music framework. This is a career opportunity. EOE/MF. Tape and resume to Radio & Records, 1930 Century Park West, Box #560, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR/ WRITER

If you can write and produce great retail copy, do voices and some on-air work we have an immediate opening. Send tape & resume to Ed Chandler/Program Director or call (512) 826-5282.



P.O. Box 171726 San Antonio, Texas 78217. EOE

MIDWEST

WPFR/Terre Haute seeking T&Rs for future openings. Beth Surette, 643 Ohio St., Terre Haute, IN 47807 EOE (12/12)

Radio anchor/reporter for future opening on four-person staff. T&R: David Cole, WLIP, Box 659, Kenosha, WI 53141 4EOE (12/12)

KWLO seeking adult communicator for FSA PM drive. T&R: Dave McCormick, Box 1330, Waterloo, IA 50704 EOE (12/12)

Still accepting T&Rs for CHR morning drive. Experienced only! Keith Mason, WDNL, 1501 N Washington, Danville, IL. EOE (12/19)

Reporter/anchor. Strong digger with voice. T&R: WMEE/WQHK News, PO Box 6000, Fort Wayne, IN 46898. EOE (12/19)

TELEPHONE TALK

Major market station wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to Radio & Records, 1930 Century Park West, #508, Los Angeles, CA 90067. EOE

K-104 Champaign-Urbana with openings for one full time air personality, one weekend air personality and a news director/morning drive anchor. We're looking for people who like community involvement and want to grow within a winning CHR/AOR environment. Send tape and resume immediately to: Mike Haile, K-104, 505 S. Locust, Champaign, IL 61820. EOE M/F



OPENINGS

WATCH PBS EVERY NIGHT? ... THEN DON'T RESPOND

WTVN Radio is looking for a talk show talent who understands who our audience is. Warm, Humorous/Tough, Aggressive. Send T&R today to: John Lane, WTVN Radio, 42 E. Gay St., Columbus, OH 43215. EOE

610 WTVN RADIO



Mid-Michigan's news authority seeks experienced anchor/reporter. This market leader needs professional creative communicator. Only team players need apply. Send tape/resume to David Pinter, News Director, WTRX Radio, Box 1330, Flint, Michigan 48501. EOE M/F

CHR DRIVE

Quick paced, Top 100, Midwest leader looking for high profile team player who can do phones and be creative over intros. T&R to Radio & Records, 1930 Century Park West, #564, Los Angeles, CA 90067. EOE

CONTEMPORARY TALENT

Solid pro needed for growing Northeast CHR. Programming experience a big plus. No monster egos or beginners. T&R to Radio & Records, 1930 Century Park West, #563, Los Angeles, CA 90067. EOE



COMMERCIAL PRODUCER

WJR, 50,000 Watt Capital Cities/ABC Station is expanding its production department. We need a specialist who can create an idea, write the copy, voice and produce it. Join one of America's Great Radio Stations in newly equipped State of the Art facilities. Tape and Resumes to: Gary Berkowitz, Operations Manager, WJR, 2100 Fisher Building, Detroit, MI 48202. WJR is an Equal Opportunity Employer.

MIDWEST GIANT

Top 20 Market CHR looking for nighttime communicator. Must be uptempo, have great production skills and be able to communicate with 18-24 year olds. Great money, growth possibilities within one of America's best radio groups. Market leader looking to strengthen ourselves. Beautiful city, great working conditions. Send tapes and resumes to Radio & Records, 1930 Century Park West, #565, Los Angeles, CA 90067. EOE



74KRMG is planning a staff expansion. We're looking for motivated air personalities and talk show hosts who are hard working, informative, and entertaining. 74KRMG is a landmark 50,000 watt clear channel, full service station in one of the southwest's most beautiful cities. If you're good and understand the importance of community involvement, send T&R immediately to: Kelly Carls, PD, 74KRMG, 7136 South Yale, Tulsa, OK 74136. No calls, please. EOE M/F

OPENINGS

MORNING ENTERTAINERS

Smaller midwest market CHR looking for a morning killer. Top money and bennies. Ideal setting for the person tired of being on the road and looking to settle down for the long term. T&R to Radio & Records, 1930 Century Park West, Box #557, Los Angeles, CA 90067. EOE

RARE OPENING

Major market station looking for the biggest and most beautiful voice in the country. Great money for a great opportunity. Rush tape and resume to Radio & Records, 1930 Century Park West, Box #572, Los Angeles, CA 90067. EOE

SUNNY 101.5 FM

Top-rated Transtar AC seeks entertaining adult morning pro. Oldies-flavored regional FM. Exceptional opportunity with solid company. Right compensation for right person. Send T&R to: WNSN, 300 West Jefferson Blvd., South Bend, IN 46601. EOE



Legendary AOR station, WLWQ-FM, Columbus, Ohio is beginning a search for a morning host(s) with winning experience. Join the #1 team in the midwest fastest growing city with an opportunity to work with Taft Broadcasting. Please submit tapes and resumes promptly to: Lee Randall, WLWQ-FM, 42 East Gay St., Columbus, Ohio 43215. Bozo's need not apply. EOE

WEST

Top-rated Country station still seeks the right 7pm-midnight person. T&R: Randy Hood, KFMS, 1555 E. Flamingo, Suite 435, Las Vegas, NV 89119 EOE (12/12)

Northern CA 100,000 watt has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (12/19)

Transtar seeks bright experienced talent for new network to air in 1987. T&R: Chick Watkins, Transtar Network, 8430 Sunset Blvd. Suite 401, L.A., CA 90028. EOE (12/19)

KZZK-FM is still searching for ace morning personality for Adult CHR. Good bucks for experienced pro. T&R to Jonathan Walker, KZZK-FM, PO Box 2485, Tri Cities, WA 99302. EOE (12/19)

KISS 98 seeks AM drive cohort. Experience with CHR news/bits desirable. Females encouraged. C&R to: Dan Kelly, Box 740, Cortez, CO 81321. EOE (12/19)

Top-rated Country station seeks the right 7-mid person. T&R: Randy Hood, KFMS, 1555 E. Flamingo, Suite 435, Las Vegas, NV 89119. No calls. EOE (12/19)

If you have the killer instinct and are a dedicated pro, send T&R with programming philosophy to Constant Communications, 101 Larkspur Landing Circle, Larkspur, CA. 94939 EOE (12/19)

Central Oregon 100,000 watt AC looking for qualified news-person. Writing sample, T&R to: Sue Matters, PO 489, Warm Springs, OR 97761. EOE (12/19)

Air talent/production experienced. Seeking future talent for a "people" company. T&R: Darren Taylor, K-Star AM & FM, PO 1120 Grand Junction, CO 81502. No calls. EOE (12/19)

PD/MD for small market AC/MOR format. Community involvement & personality required. T&R: Neil Gray, KTKN Box 7700, Ketchikan, AK (907) 225-2193. EOE (12/19)

Morning adult talent wanted for Northern California AC KUIC. Growing company in growing area. No beginners. Steve Bise (707) 446-0200. EOE (12/19)

KREO building a talent pool, and looking for weekend talent. Two years' experience required. T&R: Scott Mitchell, KREO, PO Box 1598, Santa Rosa, CA 95404. EOE (12/19)

Results oriented GSM for medium market. Top salary/override. 5 years sales, 2 years sales management required. Resumes and references to KISF, 8767 E. Girard, Denver, CO 80231. EEOC (12/19)

KRQK/Lompoc-Santa Maria has rare opening. Announcer wanted. Send T&R to Sam Jackson, 516 N. "H", Lompoc, CA 93436. EOE (12/19)

OPPORTUNITIES

OPENINGS

40 Share, Northern CA 100,000kw has money to spend for the right air talent/production wizard. T&R Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (12/19)

MAGIC 107, Portland's Hottest Hits, has immediate opening for evening jock and part-time jocks. T&R to Steve Naganuma, KMJK, 9500 S.W. Barbry Blvd., #302, Portland, OR 97219. EOE (12/19)

Chief Engineer needed for Thousand Oaks radio station, KMDY, 40-60 hours per month to start. Call (805) 497-8511 ask for Kevin Brooks, PD. (12/19)



KBER/Salt Lake City seeking a creative genius to head our production department. Send T&R to Bill May, 19 East 200 South, Suite 106.5, Salt Lake City, UT 84111. No calls. EOE

96 APPLE

96 APPLE, KKPL, now accepting for future part-time & full-time openings. No beginners and no phone calls. T&R to Alan Sledge, PO Box 141146, Spokane, WA 99214. EOE/Affirmative action employer



Reno/Lake Tahoe aggressive CHR needs energetic midday/production director who's ready to win with us! Promotionally-minded detail-oriented self-starters send tape/resume/goals to: John Clay-PD, KHTZ, P.O. Box 1365, Crystal Bay, Nevada 89402. EOE/MF

A GREAT JOB FOR INNOVATIVE AIR TALENT

Can you communicate with adults using the telephone and today's music?

This is a personality-driven, full-service radio station in a major, major market.

Send tape, resume and support materials to:



SHANE MEDIA SERVICES

6405 Richmond Ave., Suite 311
Houston, TX 77057

KWSS 94.5 FM

Nationwide Communication's KWSS, San Jose, is looking for an afternoon star! If you're ready to join the top rated CHR in the South Bay area, and can entertain with phones and real personality, we're looking for you! Excellent compensation package for the right person. If you can set the market on fire, overnight cassettes and resumes to: Mike Preston, Program Director, KWSS Radio, 1589 Schallenberger Road, San Jose, CA 95131. EOE/MF



Looking for morning talent for the most adventurous AOR station in the country. If you think you belong, don't mind the hours & look at radio not just as a job but as a journey into the twilight zone, send T&R to Mad Max, 91X, 4891 Pacific Coast Highway, San Diego, CA 92110. EOE

OPENINGS

PERSONALITY NEWS

News Director/Morning Anchor needed for top rated CA medium market adult contemporary FM. We need experienced personality with creative writing skills and strong delivery. Must interact well with morning team. Rush cassette, resume, examples of writing to Radio & Records, 1930 Century Park West, #568, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Newman, 18 months' experience in small market. News hound with conversational delivery seeks medium market opportunity. DON: (414) 744-3804. (12/12)

15-year AC personality seeks small/medium market talk show. JERRY: (415) 457-4298.

Have experience dating back to the 1960s. Would like to team up with someone for two-person morning team. Chuck Carney: (616) 345-6424. (12/12)

Tis the season to move up. PD with tight boardshift, great production & three years' experience. Seeks medium market CHR/AOR. PETER: (307) 527-6444. (12/12)

I wrote the words to the "Dallas" TV theme song. Wacky, humorous, dedicated personality seeks position in SE. BOB: (312) 894-3987. (12/12)

CHIEF ENGINEER

16 Yrs. experience high power FM and AM Directional. Satellite, computer control, and digital technology. Studio and transmitter construction. Very creative. Great with audio. Major market experience. P.O. Box 3191, Grand Rapids, MI 49501-3191.

Upbeat, cheerful female announcer seeks fulltime position. Harworking, witty, creative, charming. Excellent references & good production. Enthusiastic. MICHELLE: (404) 475-5758. (12/12)

WINNING MUSIC DIRECTOR

RATINGS TRIPLED IN 9 MONTHS!!! Yes, it's true... and I could do the same for you. (#2 market in U.S.) 818-888-6584.

Pro not on the loose. Five years in Miami/Ft. Lauderdale. Seeking top ten market. Inquiries: Box 640202, Miami, FL 33164. (12/12)

Natural communicator, hardworking with top 60 experience, is eager to apply talents to your station. Immediate availability. JOHN A: (312) 784-1327. (12/12)

College graduate with one-year experience seeks fulltime gig. Good pipes, great attitude. Have references. This boy is ready. GUY: (603) 352-3268. (12/12)

Experienced newsmen seeking position as ND or reporter in upper MW. JOE: (414) 766-2408. (12/12)

Seven-year pro seeks PD position in medium/small market. In East or South. Experienced in hot rockin', flame throwing CHR/Top 40. RANDY FOXX: (205) 247-1728. (12/12)

(DANCIN') DANNY WRIGHT

I'm ready to do mornings, and am looking for the best job in the USA! Award winning... KCBQ, KNBQ, KBEQ, Q-107, WGCL... due to contract, available March 1, '87. Unique talent + dynamic winner = ratings! 216-656-3114.

Everyone is always telling me that I have a great voice. Listen to me at (201) 472-5188, then hire me. (12/19)

Immediate availability! AOR & CHR experience. Natural communicator, tight spots, likes exposure, a real thoroughbred & nifty guy! John: (312) 784-1327 (12/19)

Hire a Gemini! Ten-year radio/TV communicator seeks "re-entry" announcing position at small/medium market 1Country station. Prefer W/SW/NW. David: (415) 431-4952.

Available now, eight-year pro with dynamic voice looking for medium market position on East Coast, preferably Florida or New England; AC/Country. Joe Donelan: (904) 385-7746. (12/19)

Available now. A team player, great communicator, good production, ready to work for success with you. John: (312) 784-1327. (12/19)

POSITIONS SOUGHT

If your station takes sports seriously, you need the talent and experience I can provide. PBP, sports talk, reporting, and knowledge. Bill: (216) 255-8143. (12/19)

Start my New Year right: hire me. Prefer FL coast. Voice, personality, wit, and production tool! 11 years AOR/CHR/AC. Rick: (305) 923-9515. (12/19)

Former Dallas area ND/SD wants sports or news position with a quality station, any market, award-winning. Bill: (817) 565-8171. (12/19)

Creative promotions, programming, or research position sought by experienced MD/DJ in CHR/AOR/AC. Enthusiastic self-starter people person. Gary: (301) 759-3264. (12/19)

Qualified experienced and hardworking air talent seeks small/medium market MD position yesterday. Prefer CHR/AOR or Country. Love promotions. Bob: (601) 841-0834. (12/19)

Terr! "Shotgun" Killen still seeking gig. Medium/majors, morning team player, continuity/production (CHR/Urban). Creative writer/voices. (703) 344-1690. (12/19)

Currently working large Western market seeking East Coast job. Heavy A/C, oldies, & Country experience. Dave: (317) 898-5875. (12/19)

ROCKY IN THE MORNING

Looking for a great morning show opening... Took Top 45 station from 7th to 2nd in adults in one book, then to #1 in the next book. GREAT REFERENCES!! AN ORIGINAL!!

Rocky Allen
513-372-4814

Surely there's someone out there who can use a Country jock and trivia buff with 20 years' experience, over 14 as MD. Personality oriented. Lee A. Lawrick: (405) 344-6299. (12/19)

Officer Gil, formerly with Randy Miller in the morning, is available to make your morning team cook. Contact Gil Shapiro: (913) 649-6329 (12/19)

MR. PD, if your morning show sucks. Call Johnny Thomas, 60 character voices, production wiz, & a hunk, perfect for remotes. (713) 987-2083. (12/19)

Major market morning pro wants personality station. Voices, bits, phones. If you want someone who reads joke service liners, don't call. Macy: (419) 666-6943 (12/19)

DAVE-O THE SPERM WHALE

WDJX/Louisville's Morning Producer seeks CHR or AOR evenings, PM Drive or Morning Team. Voices! Yucks! Writes and produces out the wazoo! Call Dave-o: (612) 282-9734.

Help! Jock with large metro, drivetime, MD, and phone experience seeks major or medium gig. Any shift AOR/AC/GOLD/CHR. (609) 655-0740 (12/19)

Six-year award-winning pro looking for college or minor league PBP. Will relocate. Tim: (716) 934-2366 (12/19)

Virginia says, THERE IS A SANTA CLAUS. Seasoned anchor/reporter ten years in radio. Hard news is my specialty. Available now. Angela: (701) 232-4215 (12/19)

Seven-year pro seeks PD position in a med/small market. In East or South. Experienced in hot rockin', flame-throwing CHR ASAP. Call Randy Foxx (205) 247-1728. (12/19)

Program director ADR/CHR. Over eight years' experience BSC. Billboard award winner. Stable, energetic, and creative. Mark Lapidus: (703) 533-3581 (12/19)

7 YEARS PROGRAMMING/ 11 YEARS EXPERIENCE

Proven ratings in medium markets. AC, CHR Formats. Strong in promotion, music & community. Seeking programming, personality, promotions or production. Prefer WEST/NORTHWEST. Mark Hammond (408) 757-3414.

Experienced, dependable jock would like to be working this Christmas. Can you help? So. Cal. only. Full or parttime. Mark Reed: (714) 971-1616 (12/19)

PBP/sports that can make you money. Can sell myself and product. Don't get caught before the buzzer sounds. Doug: (704) 693-5189 (12/19)

Many can talk but few are talk show hosts. Need a former host? Let's talk. John: (518) 477-4108 (12/19)

20-year pro, total experience. Management, production, sales. Big voice, call for T&R. Tim: (714) 775-5742 (12/19)

POSITIONS SOUGHT

Seek sports director/announcer in Eastern third of the United States. Seven years' experience. Mark: evenings (308) 284-6198 (12/19)

AARGH! I'm in hell! AOR jock playing Manilow. Good pipes, good production. Potential brainbender for small/medium AOR with room to grow. Jay: (206) 734-6413 (12/19)

16-year pro with major market experience: Denver, Atlanta, Charlotte, Palm Beach. Looking for programming job at CHR/AC. Steve Sutton (912) 244-8642. (12/19)

Greater Cincinnati area, 20-year professional PD/MD announcer, production. AC/CHR/Urban. Scott: (513) 528-6316 (12/19)

Major market jock desires first PD position. 8A, research experience, great references, prefer CHR/AOR/Classic Rock. Will relocate anywhere. Dave: (602) 840-5169 (12/19)

DJ with MBA, seeks airshift and/or programming in CHR market. Four years' experience. Jon Lloyd: (305) 734-7595 (12/19)

Aggressive news/talk person looking for secure medium market position. Four years' experience includes ND, anchor, reporter, talk show host. Larry: (312) 662-2092 (12/19)

Last book stink? I get the job done. May not be orthodox, but robots are for welding. Ron: (806) 765-5051 before 4pm (12/19)

Rapid reporter. Sink my teeth in and won't let go. Award-winning. Nobody works harder. Street smart Mike: (309) 688-4109 (12/19)

WALT HAMILTON

News Pro seeks News Director or Newsmen position, 20 years major markets including Chicago, Milwaukee. All formats. All markets considered. 312-577-4499.

Seasoned, warm and creative communicator experienced in talk/interview DJ and production. Seeking small to medium market. Prefer Classical/Jazz or EZ. JIM: (714) 839-5105. (12/19)

Pro seeks parttime or fulltime position on-air in San Diego. Patrick Orion-Crawford: (619) 481-3456. (12/19)

Four-year professional with announcing/programming experience is looking for a fulltime career in radio. Willing to relocate. Mark Duncan: (704) 553-8921 (12/19)

MD & enthusiastic jock seeks new challenge. Want to work with real pros again. Mom & Pop organizations need not call. Jim: (803) 249-8279 (12/19)

Must move to Florida in two months. From NYC CHR to your CHR leader. Call (718) 293-9353. (12/19)

PD, MD, jock. Ten years' radio experience, ready yesterday for the next gig. Call Ralph (209) 584-4565. (12/19)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

Easy Listening

JAMES GALWAY "I Saw Three Ships"
"I Wonder As I Wander"
"We Wish You A Merry Christmas"
JOHNNY MATHIS "Toyland"
"A Christmas Waltz"
"Christmas Is For Everyone"
"We Need A Little Christmas"
"Caroling, Caroling/Happy Holidays"
"It's Beginning To Look A Lot Like Christmas"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

POINTER SISTERS "Goldmine"
BILLY VERA & THE BEATERS "At This Moment"

Modern Country

STATLER BROTHERS "Forever"
STEVE WARINER "Small Town Girl"
GATLIN BROTHERS "Talkin' To The Moon"
RESTLESS HEART "I'll Still Be Loving You"

Century 21

Greg Stephens (214) 934-2121

The Z Format

COREY HART "Can't Help Falling In Love"
SAMANTHA FOX "Touch Me (I Want Your Body)"

The AC Format

DEVICE "Whose On The Line"
BANANARAMA "A Trick Of The Night"
COREY HART "Can't Help Falling In Love"

Super-Country

JOHN ANDERSON "Countryfied"
DWIGHT YOAKAM "I Won't Hurt"
RESTLESS HEART "I'll Still Be Loving You"
NITTY GRITTY DIRT BAND "Fire In The Sky"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

ARETHA FRANKLIN "Jimmy Lee"
EDDIE MONEY "I Wanna Go Back"
BON JOVI "Livin' On A Prayer"
HUEY LEWIS & THE NEWS "Jacob's Ladder"

Country

ANNE MURRAY "On & On"
STEVE WARINER "Small Town Girl"
MARIE OSMOND "I Only Wanted You"
SOUTHERN PACIFIC "Killbilly Hill"
GATLIN BROTHERS "Talkin' To The Moon"
RESTLESS HEART "I'll Still Be Loving You"

AC

BANANARAMA "A Trick Of The Night"
STEVE MILLER BAND "I Want To Make The World..."

Drake-Chenault

Bob Laurence (800) 247-3303

XT-40

BOSTON "We're Ready"
BON JOVI "Living On A Prayer"
BENJAMIN ORR "Stay The Night"
BILLY JOEL "This Is The Time"
EDDIE MONEY "I Wanna Go Back"
BILLY VERA & THE BEATERS "At This Moment"
MIAMI SOUND MACHINE "Falling In Love (Uh-Oh)"

Contempo 300

MADONNA "Open Your Heart"
BILLY VERA & THE BEATERS "At This Moment"

Great American Country

STEVE WARINER "Small Town Girl"
SWEETHEARTS OF THE RODEO "Midnight Girl/Sunset..."

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

SURVIVOR "Is This Love"
MADONNA "Open Your Heart"
DEVICE "Who's On The Line"
LUTHER VANDROSS "Stop To Love"
CARPENTERS "Honolulu City Lights"
JERMAINE JACKSON "Words Into Action"
JOURNEY "I'll Be Alright Without You"
COREY HART "Can't Help Falling In Love"
LIONEL RICHIE & ALABAMA "Deep River Woman"

Your Country

KENDALLS "Little Doll"
ED BRUCE Quietly Crazy"
PATTY LOVELESS "Wicked Ways"
RODNEY CROWELL "When I'm Free Again"
RESTLESS HEART "I'll Still Be Loving You"

Hit Rock

PETER GABRIEL "Big Time"
BON JOVI "Livin' On A Prayer"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

GATLIN BROTHERS "Talkin' To The Moon"
STEVE WARINER "Small Town Girl"
WILLIE NELSON "Partners After All"

The Ultimate AC

JERMAINE JACKSON "Words Into Action"
BILLY VERA & THE BEATERS "At This Moment"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

BILLY VERA & THE BEATERS "At This Moment"
L. RONSTADT & J. INGRAM "Somewhere Out There"

Country Coast-To-Coast

EDDY RAVEN "Right Hand Man"
LEE GREENWOOD "Mornin' Ride"
JANIE FRICKIE "When A Woman Cries"
NITTY GRITTY DIRT BAND "Fire In The Sky"
EARL THOMAS CONLEY "Can't Win For Losing You"

Rock 'N' Hits

BON JOVI "Livin' On A Prayer"
GREGORY ABBOTT "Shake You Down"

The Programming Consultants

David Graupner (800) 843-7807

Stereo Rock

ARETHA FRANKLIN "Jimmy Lee"
BON JOVI "Livin' On A Prayer"
EDDIE MONEY "I Wanna Go Back"
COREY HART "Can't Help Falling In Love"

AC

JETS "You Got It All"
BILLY VERA & THE BEATERS "At This Moment"

Country

STEVE WARINER "Small Town Girl"
TOM WOPAT "The Rock 'n' Roll Of Love"
JOHN SCHNEIDER "Take The Long Way Home"

Transtar

Adult Contemporary

Mike Tanner (213) 460-6383

BENJAMIN ORR "Stay The Night"
BILLY JOEL "This Is The Time"
RIC OCASEK "Emotion In Motion"

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Signature

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS

FREDDIE JACKSON

Have You Ever Loved Somebody (Capitol)

84% of our reporting stations on it. Rotations: Heavy 6/0, Medium 37/7, Light 33/17, Total Adds 24 including WXYV, WBLK, WVEE, K94, WOWI, WVKO, WLUM, KDAY, XHRM. Debuts at number 26 on the Black/Urban chart.

CLUB NOUVEAU

Situation #9 (WB/Tommy Boy)

66% of our reporting stations on it. Rotations: Heavy 2/0, Medium 25/6, Light 32/16, Total Adds 22 including WDIA, WEDR, WOWI, WBMX, WGCI, WBLZ, WDMT, WVKO, XHRM, Z93. Debuts at number 39 on the Black/Urban chart.

R.J.'S LATEST ARRIVAL

Hold On (Manhattan)

64% of our reporting stations on it. Rotations: Heavy 6/0, Medium 25/6, Light 27/6, Total Adds 12 including WDAS, WAMO, WBLZ, WDMT, KJLH, WKGN. Debuts at number 37 on the Black/Urban chart.

FORCE MD'S

I Wanna Know Your Name (Tommy Boy)

62% of our reporting stations on it. Rotations: Heavy 8/0, Medium 25/0, Light 23/4, Total Adds 4, WJYL, WQQK, KAPE, WXLA. Debuts at number 36 on the Black/Urban chart.

LUTHER INGRAM

Baby Don't Go Too Far (Profile)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/0, Light 32/4, Total Adds 4, WENN, WPEG, JET94, WVOI. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

GLADYS KNIGHT & PIPS "Send It To Me" (MCA) 49/26

Rotations: Heavy 0/0, Medium 13/4, Light 36/22, Total Adds 26, WDAS, WAMO, WVEE, K104, WHRK, WEDR, WBMX, WJLB, KJLH, WDKX, WJIZ, KQXL, WATV, JET94, WFXC, KDLZ, WQFX, Z16, WLOU, WQIM, WQQK, WPLZ, WANM, WKWM, WVOI, KDKO.

HOWARD HEWETT "Stay" (Elektra) 49/4

Rotations: Heavy 2/0, Medium 23/0, Light 24/4, Total Adds 4, K94, WFXA, KQXL, WPEG. Heavy: WATV, WJMI. Mediums include: WVEE, K104, WBMX, WBLZ, WZAK, WJLB, KMJM, XHRM, KSOL.

SYLVESTER "Someone Like You" (WB) 48/15

Rotations: Heavy 3/0, Medium 19/1, Light 26/14, Total Adds 15, WILD, WRKS, WHRK, K94, WDMT, KJLH, OC104, WDKX, JET94, WQFX, WKGN, WQIS, WLOU, WPLZ, WGPR. Heavy: WBLK, WYLD, KATZFM.

JENNY BURTON "Do You Want It Bad Enough" (Atlantic) 47/9

Rotations: Heavy 1/0, Medium 14/0, Light 32/9, Total Adds 9, WYLD, WYLD, WKND, WFXA, JET94, WFXC, WJYL, KATZFM, WVOI. Heavy: WPAL. Mediums include: WVEE, K104, WEDR, WZAK, Z93.

LOOSE ENDS "Slow Down" (MCA) 47/6

Rotations: Heavy 1/1, Medium 12/0, Light 18/4, Total Adds 6, WAMO, WBLZ, WXOK, WKXI, KJCB, KBUZ. Heavy: WILD, WBLK, WKND, WNHC, WEKS, WJMI, KIIZ, WLOU, WWD. Mediums include: WRKS, WDAS, K104, WYLD, WZAK, XHRM.

BOBBY WOMACK "I Wanna Make Love To You" (MCA) 45/2

Rotations: Heavy 2/0, Medium 23/0, Light 20/2, Total Adds 2, WVEE, WHYZ. Heavy: WDKX, KOKY. Mediums include: KSOL, WJIZ, WTKL, WPAL, WQMG, WZAZ, WBLX, KHYS, KDKS, WANM, WKWM.

JETS "You Got It All" (MCA) 43/4

Rotations: Heavy 3/0, Medium 25/0, Light 15/4, Total Adds 4, K94, WDKX, WPEG. Heavy: WAMO, KSOL, WJYL. Mediums include: WDAS, WVEE, K104, WDIA, WZAK, WJLB, WLUM, JET94, KUKO.

JANICE CHRISTIE "Heat Stroke" (Supertronic) 42/12

Rotations: Heavy 4/1, Medium 15/0, Light 23/11, Total Adds 12, WDJY, WZAK, KSOL, WKND, KQXL, WXOK, WPEG, WZAZ, KOKY, WPLZ, KAPE, WKWM. Heavy: WAMO, WPAL, WTL.

HUMAN LEAGUE "I Need Your Loving" (A&M) 41/8

Rotations: Heavy 1/1, Medium 9/1, Light 30/16, Total Adds 8, WILD, WAM, WHUR, WOWI, WLOU, KHYS, WGPR, WWS. Mediums include: K104, WTMP, WGCI, WBLZ, WZAK, KSOL, KDKO.

PHYLLIS HYMAN "Living All Alone" (PIR/Manhattan) 39/17

Rotations: Heavy 0/0, Medium 9/1, Light 30/16, Total Adds 17, WILD, WUSL, WVEE, WBMX, WZAK, WFXA, WATV, WENN, WKGN, WLOU, WBLX, KHYS, WWD, WGPR, WTL, WWS, WVOI.

REBBIE JACKSON with ROBIN ZANDER "You Send The Rain Away" (Columbia) 35/13

Rotations: Heavy 1/1, Medium 6/0, Light 28/12, Total Adds 13, WXYV, WBLK, WAMO, WEDR, WYLD, WBMX, WFXA, WENN, JET94, KJCB, WLOU, KHYS, KATZFM. Medium: WHUR, WDIA, WJIZ, WPLZ, KAPE, WWS.

ROSE BROTHERS "Easy Love" (MSS/Malaco) 34/11

Rotations: Heavy 0/0, Medium 10/2, Light 24/9, Total Adds 11, WXYV, WDIA, WBMX, WZAK, WXOK, WFXC, WPDQ, WZAZ, KIIZ, KDKS, KDKO. Medium: WWINFM, K104, WYLD, WATV, WENN, KDLZ, WBLX, KATZFM.

BEASTIE BOYS "It's The New Style" (Def Jam/Columbia) 33/4

Rotations: Heavy 8/0, Medium 10/2, Light 13/2, Total Adds 4, WBMX, WANM, KDKO. Heavy: K104, KMJM, WJIZ, WQMG, WKXI, KIIZ, WKGN, WWD. Mediums include: WHRK, WTMP, WBLZ, WJLB.

JESSE JOHNSON "She (I Can't Resist)" (A&M) 32/12

Rotations: Heavy 0/0, Medium 9/1, Light 23/11, Total Adds 12, WXYV, WILD, WDAS, WTMP, KJLH, WATV, WENN, JET94, WHYZ, KIIZ, WLOU, WANM. Medium: K104, WBLZ, KDAY, XHRM, KSOL, WJMI, WBLX, KMYX.

TIMEX SOCIAL CLUB "Thinking About Ya" (Danya/Fantasy) 31/12

Rotations: Heavy 2/0, Medium 7/1, Light 22/11, Total Adds 12, WDAS, WHUR, WEDR, WOWI, WEKS, WFXC, WHYZ, KOKY, WANM, WGPR, KDKO, KMYX. Heavy: WWINFM, WZAK. Medium: WDJY, WPAL, WPEG, WQMG, WZAZ, WQQK.

EGYPTIAN LOVER "The Lover" (Egyptian Empire) 30/9

Rotations: Heavy 3/2, Medium 7/0, Light 20/7, Total Adds 9, WHUR, WXOK, WPAL, WFXC, WHYZ, KOKY, WLOU, KHYS, WWS. Heavy: WJMI. Medium: WDJY, KDAY, WATV, WPEG, WZAZ, WBLX, WWD.

NAYOBE "Good Things Come To Those Who Wait" (The Fever/Sutra) 29/3

Rotations: Heavy 0/0, Medium 8/0, Light 21/3, Total Adds 3, WXYV, WENN, JET94. Medium: WDAS, WEDR, WTMP, WEKS, WPAL, WKXI, WBLX, WWS.

DOUG E. FRESH "Lovin' Every Minute Of It" (Reality/Fantasy) 28/12

Rotations: Heavy 3/0, Medium 2/0, Light 23/12, Total Adds 12, WVEE, WEDR, WOWI, WZAK, XHRM, WATV, Z93, WFXC, KOKY, WBLX, KDKS, WANM. Heavy: WDJY, WHYZ, WWD. Medium: KSOL, WPEG.

CARL ANDERSON "Can't Stop This Feeling" (Epic) 28/7

Rotations: Heavy 1/0, Medium 7/0, Light 20/7, Total Adds 7, WHUR, KMJQ, WNHC, KDLZ, WXL, KBUZ, KDKO. Heavy: WZAZ. Medium: WDIA, WGCI, WEKS, KOKY, WJJS, WALT, KDKS.

PRINCE PHILLIP MITCHELL "You're Gonna Come Back To Love" (Ichiban) 28/5

Rotations: Heavy 2/0, Medium 10/1, Light 16/4, Total Adds 5, WDAS, WEDR, KQXL, Z93, WWD. Heavy: WZAZ, WLOU. Medium: WEKS, WENN, WPAL, WFXC, WKXI, WPDQ, KDKS, WWS, KDKO.

JERMAINE JACKSON "Words Into Action" (Arista) 27/14

Rotations: Heavy 0/0, Medium 3/1, Light 24/13, Total Adds 14, WXYV, WGCI, XHRM, WEKS, WFXA, WPAL, KJCB, WBLX, KAPE, KDKS, WWD, WTL, KBUZ, KDKO. Medium: KDLZ, WJMI.

MOST ADDED

GLADYS KNIGHT & PIPS (26)
FREDDIE JACKSON (24)
CLUB NOUVEAU (22)
FIVE STAR (18)
PHYLLIS HYMAN (17)
SYLVESTER (15)
JERMAINE JACKSON (14)
O.C. SMITH (14)
REBBIE JACKSON w/ZANDER (13)
LIONEL RICHIE (13)

HOTTEST

JANET JACKSON (63)
KOOL & THE GANG (54)
LUTHER VANDROSS (49)
BOBBY BROWN (34)
ANITA BAKER (27)
SHIRLEY MURDOCK (26)
VESTA WILLIAMS (21)
MIKI HOWARD (20)
READY FOR THE WORLD (20)
CAMEO (13)

DARYL HALL "Foolish Pride" (RCA) 27/3

Rotations: Heavy 1/0, Medium 17/1, Light 9/2, Total Adds 3, Z93, WQMG, WQIM. Heavy: WBLK. Medium: WILD, WDAS, WAMO, WEDR, WYLD, WTMP, KMJM, OC104, WDKX, WEKS, WFXC, WJYL, KHYS, KAPE, KDKS, KATZFM.

PHIL FEARON "I Can Prove It" (Cool Tempo/Chrysalis) 26/2

Rotations: Heavy 0/0, Medium 11/0, Light 15/2, Total Adds 2, WDIA, KAPE. Medium: WDJY, WVEE, WEDR, WBMX, WGCI, WJLB, WPDQ, KOKY, WBLX, WWD, WTL.

BOOGIE BOYS "Share My World" (Capitol) 25/8

Rotations: Heavy 1/0, Medium 3/0, Light 21/8, Total Adds 8, WDIA, WJLB, WNHC, WJIZ, WQIM, KDKS, WKWM, WVOI. Heavy: WKGN. Medium: K104, WXL, WWS.

GIVENS FAMILY "Someway Somehow" (P.J.) 25/4

Rotations: Heavy 0/0, Medium 10/0, Light 15/4, Total Adds 4, WLUM, KSOL, WENN, Z93. Medium: WDIA, WTMP, WJIZ, WPEG, WQMG, WQFX, WALT, WBLX, KHYS, WTL.

JEFFREY OSBORNE "In Your Eyes" (A&M) 25/4

Rotations: Heavy 0/0, Medium 10/1, Light 15/3, Total Adds 4, WDAS, WQMG, KHYS, WXL, Medium: WVEE, WDIA, WZAK, WJLB, WJIZ, WATV, WPAL, WJMI, KAPE.

SIGNIFICANT ACTION

MTUME "Body & Soul (Take Me)" (Epic) 24/6

Rotations: Heavy 0/0, Medium 1/0, Light 23/6, Total Adds 6, KMJQ, WBMX, WGCI, WFXA, JET94, WKXI. Medium: WEKS.

MIDNIGHT STAR "Engine No. 9" (Solar/Elektra) 23/10

Rotations: Heavy 1/0, Medium 4/0, Light 18/10, Total Adds 10, K104, KMJQ, WEDR, K94, WTMP, KQXL, WATV, JET94, KJCB, Z103. Heavy: WJMI. Medium: WBLZ, WJIZ, WJYL, KMYX.

KENNY G "Don't Make Me Wait For Love" (Arista) 23/3

Rotations: Heavy 0/0, Medium 10/0, Light 13/3, Total Adds 3, WJLB, WQMG, KHYS. Medium: WDAS, WHRK, WGCI, OC104, WEKS, KQXL, KDLZ, WALT, WWD, WANM.

SANDRA FEVA "Here Now" (Catawba) 21/5

Rotations: Heavy 0/0, Medium 3/0, Light 18/5, Total Adds 5, WDIA, WKND, KQXL, KHYS, WXL, Medium: WPEG, WPDQ, WZAZ.

TRIPLE THREAT "Gonna Get Your Love" (Uranus) 21/2

Rotations: Heavy 0/0, Medium 3/0, Light 18/2, Total Adds 2, WEDR, WFXC. Medium: WEKS, WPDQ, KDKS.

ROBERT BROOKINS "Our Lives" (MCA) 20/4

Rotations: Heavy 0/0, Medium 5/0, Light 15/4, Total Adds 4, WWINFM, K94, KSOL, WHYZ. Medium: WXYV, WDAS, WTMP, WPEG, WXL.

HEAVY D. & THE BOYZ "Mr. Big Stuff" (MCA) 20/2

Rotations: Heavy 4/0, Medium 9/0, Light 7/2, Total Adds 2, WZAK, KHYS. Heavy: KDAY, WQIS, KOKY, WWS. Medium: WDAS, WEKS, WFXA, WXOK, WKXI, WZAZ, KAPE, WWD, WANM.

JEAN CARNE "Everything Must Change" (Omni/Antic) 19/10

Rotations: Heavy 0/0, Medium 7/0, Light 12/10, Total Adds 10, WBLK, WTMP, KQXL, WXOK, WPAL, WFXC, WKXI, WPDQ, KDKS, WVOI. Medium: WJIZ, WJMI, WZAZ, KJCB, WBLX, WANM, WWS.

SOURCE featuring CANDI STATON "You Got The Love" (Source) 18/4

Rotations: Heavy 0/0, Medium 8/1, Light 10/3, Total Adds 4, KMJQ, WDIA, KQXL, KDKS. Medium: WEDR, WZAK, WTKL, WXOK, WPAL, WBLX, KHYS.

BEAU WILLIAMS "Don't Be Gone To Stay" (Capitol) 17/4

Rotations: Heavy 0/0, Medium 4/1, Light 13/3, Total Adds 4, WDIA, WJIZ, KAPE, KDKS. Medium: Z16, WANM, WWS.

NAJEE "Sweet Love" (EMI America) 17/0

Rotations: Heavy 1/0, Medium 9/0, Light 7/0, Total Adds 0, Heavy: WHUR. Medium: KMJQ, WDIA, WJLB, WNHC, WDKX, KDLZ, WJYL, KAPE, KDKS.

JAMES BROWN "How Do You Stop" (Scotti Bros./CBS) 16/10

Rotations: Heavy 1/0, Medium 1/1, Light 14/9, Total Adds 10, WILD, WHUR, WEDR, WXOK, WQFX, Z16, WQIM, KAPE, KDKS, KDKO. Heavy: WHYZ.

FOCUS "Zero In July" (EMI America) 16/6

Rotations: Heavy 3/0, Medium 6/2, Light 7/4, Total Adds 6, WEDR, WZAK, WPDQ, Z16, WANM, KDKO. Heavy: KOKY, WQQK, KAPE. Medium: WHRK, WJIZ, WEKS, WBLX.

B. FATS "Wopph" (Posse) 16/3

Rotations: Heavy 4/0, Medium 6/0, Light 6/3, Total Adds 3, WDKX, WPEG, WWS. Heavy: KMJQ, WHRK, WZAK, WTL. Medium: WXYV, WRKS, WDAS, WBMX, KOKY, KHYS.

BEASTIE BOYS "Paul Revere" (Def Jam/Columbia) 15/2

Rotations: Heavy 4/0, Medium 6/0, Light 5/0, Total Adds 2, WKGN, WLOU. Heavy: WDAS, WZAK, KDAY, WDKX. Medium: WXYV, WUSL, WHUR, WWS.

HEAVY TRAFFIC STARRING "V" "Jealousy" (Atlantic) 15/2

Rotations: Heavy 0/0, Medium 5/0, Light 10/2, Total Adds 2, WXYV, WTL. Medium: WBLK, WPEG, WQMG, WXL, WWS.

O.C. SMITH "Brenda" (Rendezvous) 14/14

Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14, WEDR, WOWI, WTMP, WXOK, WATV, WENN, WPDQ, WZAZ, KJCB, WLOU, WALT, WQQK, KAPE, WWS.

WHISTLE "Santa Is A B Boy" (Select) 13/3

Rotations: Heavy 0/0, Medium 3/0, Light 10/3, Total Adds 3, WPAL, WBLX, KHYS. Medium: KDAY, WZAZ, WWD.

BILLY DAVIS JR. "I've Been Thinking About You" (Macola) 13/1

Rotations: Heavy 0/0, Medium 2/0, Light 11/1, Total Adds 1, WFXC. Medium: WEDR, KSOL.

BIZ MARKIE "Make The Music With Your Mouth" (Prism) 12/3

Rotations: Heavy 1/0, Medium 2/0, Light 9/3, Total Adds 3, WBLX, KHYS, WTL. Heavy: KDAY, WZAK, WZAK.

GEORGE HOWARD "No No" (MCA) 11/5

Rotations: Heavy 0/0, Medium 4/1, Light 7/4, Total Adds 5, WDAS, WYLD, WJYL, KATZFM, KMYX. Medium: WHUR, WNHC, KDKS.

LENNY WILLIAMS "Episode" (Knobhill/Fantasy) 11/3

Rotations: Heavy 0/0, Medium 4/1, Light 7/2, Total Adds 3, WDIA, KQXL, WKXI. Medium: WQFX, WZAZ, WALT.

BILLY PRESTON "Since I Held You Close" (Motown) 11/2

Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Total Adds 2, KDLZ, KAPE. Medium: WEDR, KDKS, WTL.

BRONNER BROTHERS "Fantasy" (Neighbor) 10/6

Rotations: Heavy 0/0, Medium 1/0, Light 9/6, Total Adds 6, WQFX, WKXI, WLOU, WJJS, Z103, WTL. Medium: WDIA.

MILLIE JACKSON "Love Is A Dangerous Game" (Jive/RCA) 10/5

Rotations: Heavy 0/0, Medium 3/1, Light 7/4, Total Adds 5, WHRK, WZAZ, WANM, KBUZ, KDKO. Medium: WZAK, WJMI.

MARSHALL & BABB "Let It Be Me" (Edge) 10/3

Rotations: Heavy 2/0, Medium 1/0, Light 9/3, Total Adds 3, WOWI, WFXC, WALT. Medium: WENN.

BABYFACE "You Make Me Feel Brand New" (Solar/Capitol) 10/1

Rotations: Heavy 2/0, Medium 6/0, Light 2/1, Total Adds 1, KQXL. Heavy: WDJY, WTL. Medium: KMJQ, WZAK, WTKL, WJMI, WLOU, WXL.

*Welcome
To The
Hottest
Club
In Town.
CLUB
NOUVEAU
“Situation #9”
From
the
album
Life,
Love
& Pain*

*There Is
Still
No One
Like
Him.
SYLVESTER
“Someone
Like
You”
From
the
album
Mutual
Attraction*

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltimore
Roy Sempson

RAY GOODMAN & BR MAYOBE
JESSE JOHNSON
POINTER SISTERS
ROBBIE NEVIL
FREDDIE JACKSON
HEAVY TRAFFIC STA
ROSE BROTHERS
REBBIE JACKSON
JERMAINE JACKSON
Hottest:
ARTHRA FRANKLIN
LUTHER VANDROSS
JANET JACKSON
KOOL & THE GANG
VESTA WILLIAMS

OC104/Ocean City
Mike Filippelli

FREDDIE JACKSON
TEMPTATIONS
SYLVESTER
CLUB NOUVEAU
DONNA ALLEN
Hottest:
JANET JACKSON
LUTHER VANDROSS
BILLY OCEAN
ANITA BAKER
JEFF LORBER

WDA5/Philadelphia
Joe Tamburro

FREDDIE JACKSON
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
GEORGE HOWARD
MEL & KIM
PRINCE PHILLIP MI
JESSE JOHNSON
TEMPTATIONS
RJ'S LATEST ARRIV
GLADYS KNIGHT
Hottest:
LUTHER VANDROSS
MIKI HOWARD
ARTHRA FRANKLIN
KOOL & THE GANG
CAMBO

WWIN-FM/Baltimore
Don Brooks

ROBERT BROOKINS
Hottest:
CAROLYN HARDING
OCTAVIA
FREDDIE JACKSON
SHIRLEY MURDOCK
NEW EDITION

WLD/Boston
Elroy Smith

JERRY BURTON
JAMES BROWN
HUMAN LEAGUE
TEMPTATIONS
SYLVESTER
PHYLIS HYMAN
JESSE JOHNSON
Hottest:
BOBBY BROWN
ANITA BAKER
LOOSE ENDS
CAMBO
JANET JACKSON

WBLK/Buffalo
Ray Anthony

ROBBIE NEVIL
FREDDIE JACKSON
LIONEL RICHIE
RAY GOODMAN & BR
O'BRYAN
REBBIE JACKSON
LEVEL 42
JEAN CARNE
Hottest:
READY FOR THE WOR
JANET JACKSON
SHIRLEY MURDOCK
LOOSE ENDS
KLYMAXX

WKND/Hartford
Jordan McLean

J. BLACKFOOT
JANICE CHRISTIE
LIONEL RICHIE
FIVE STAR
SANDRA FEVA
JERRY BURTON
MELBA MOORE
Hottest:
READY FOR THE WOR
VESTA WILLIAMS
GWEN GUTHRIE
BOBBY BROWN
KOOL & THE GANG

WNHC/New Haven
David Dickenson

FREDDIE JACKSON
CARL ANDERSON
LIONEL RICHIE
BOOGIE BOYS
Hottest:
BOBBY BROWN
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
D TRAIN

WRKS/New York
Tony Gray

SYLVESTER
Hottest:
GREGORY ABBOTT
SHIRLEY MURDOCK
BOBBY BROWN
ANITA BAKER
LIONEL RICHIE

WEST

KDKO/Denver
Denny Harris

JAMES BROWN
MILLIE JACKSON
GLADYS KNIGHT
JERMAINE JACKSON
FOCUS
ROSE BROTHERS
CARL ANDERSON
BEASTIE BOYS
TIMEX SOCIAL CLUB
Hottest:
JANET JACKSON
LUTHER VANDROSS
VESTA WILLIAMS
MIKI HOWARD
SHIRLEY MURDOCK

KDAY/Los Angeles
Patterson/Canning

FIVE STAR
FREDDIE JACKSON
SIR MIX-A-LOT
MELBA MOORE
SHIRLEY MURDOCK
Hottest:
JANET JACKSON
BEASTIE BOYS
KLYMAXX
HEAVY D & BOYZ
RUN D.M.C.

KMYX/Ojai
Howard "HT" Thomas

MELBA MOORE
CHICAGO
DONNA ALLEN
TIMEX SOCIAL CLUB
SHIRLEY MURDOCK
GEORGE HOWARD
Hottest:
JANET JACKSON
VESTA WILLIAMS
BANGLES
LUTHER VANDROSS
BILLY OCEAN

KJLH/Los Angeles
Winston Torres

RJ'S LATEST ARRIV
SYLVESTER
JESSE JOHNSON
TEMPTATIONS
GLADYS KNIGHT
Hottest:
JEFF LORBER
LUTHER VANDROSS
SHIRLEY MURDOCK
ANITA BAKER
MIKI HOWARD

SOUTH

WJZA/Albany
Tony Wright

MELBA MOORE
ROBBIE NEVIL
RAY GOODMAN & BR
BEAU WILLIAMS
BOOGIE BOYS
GLADYS KNIGHT
Hottest:
JANET JACKSON
KOOL & THE GANG
MIKI HOWARD
LUTHER VANDROSS
ANITA BAKER

WTKL/Baton Rouge
E. Rodney Jones

none
Hottest:
COMMODORES
ISAAC HAYES
BOBBY BROWN
KOOL & THE GANG
POINTER SISTERS

WENN/Birmingham
Dave Donnell

FREDDIE JACKSON
REBBIE JACKSON
GIVENS FAMILY
FIVE STAR
LUTHER INGRAM
PHYLIS HYMAN
JESSE JOHNSON
O.C. SMITH
DONNA ALLEN
LIONEL RICHIE
NAYOBE
Hottest:
JANET JACKSON
KOOL & THE GANG
READY FOR THE WOR
NEW EDITION
VESTA WILLIAMS

WVEE/Atlanta
Ray Boyd

LIONEL RICHIE
FREDDIE JACKSON
BOBBY MONACK
PHYLIS HYMAN
J. BLACKFOOT
DOUG E. FRESH
O.C. SMITH
PHYLIS HYMAN
MIDNIGHT STAR
GAP BAND
J. BLACKFOOT
GLADYS KNIGHT
JESSE JOHNSON
U VEE HAYES
Hottest:
JANET JACKSON
BOBBY BROWN
KOOL & THE GANG
SHIRLEY MURDOCK
ANITA BAKER

WFXA/Augusta
Charlotte Logan

ROSE ROYCE
PHYLIS HYMAN
REBBIE JACKSON
HOWARD HENNETT
JERMAINE JACKSON
JEMMY BURTON
Hottest:
BOBBY BROWN
JANET JACKSON
SHIRLEY MURDOCK
KOOL & THE GANG
MIKI HOWARD
EL DEBARGE

KOXL/Baton Rouge
Ricardo Clay

GAP BAND
JANICE CHRISTIE
JEAN CARNE
MIDNIGHT STAR
HOWARD HENNETT
BABYFACE
FREDDIE JACKSON
SANDRA FEVA
LARRY WILLIAMS
CAMDI STATION/SOUR
PRINCE PHILLIP MI
KRIS PAUL
GLADYS KNIGHT
Hottest:
BOBBY BROWN
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
ANITA BAKER

WJZY/Washington
Brute Bailey

JANICE CHRISTIE
FIVE STAR
KRYSTOL
Hottest:
JANET JACKSON
BOBBY BROWN
JEFF LORBER
SHIRLEY MURDOCK
COMMODORES

WJUR/Washington
Mike Archie

CARL ANDERSON
JAMES BROWN
ROBBIE NEVIL
HUMAN LEAGUE
EGYPTIAN LOVER
STACY LATTISAW
PIECES OF A DREAM
TIMEX SOCIAL CLUB
Hottest:
VESTA WILLIAMS
SHIRLEY MURDOCK
KURTIS BLOW
NAJEE
KRYSTOL

WJAZ/Baton Rouge
Rob Neal

JAMES BROWN
JEAN CARNE
CLUB NOUVEAU
EGYPTIAN LOVER
ROSE BROTHERS
HOWARD HENNETT
JANICE CHRISTIE
LUTHER INGRAM
B. FATS
Hottest:
JANET JACKSON
KOOL & THE GANG
VESTA WILLIAMS
LUTHER VANDROSS
BOBBY BROWN

WPEQ/Charlotte
Michael Saunders

ROSE ROYCE
CLUB NOUVEAU
HOWARD HENNETT
JANICE CHRISTIE
LUTHER INGRAM
B. FATS
Hottest:
JANET JACKSON
KOOL & THE GANG
VESTA WILLIAMS
LUTHER VANDROSS
BOBBY BROWN

KUKO/Phoenix
Gladden/Thomas

LIONEL RICHIE
MADONNA
MIAMI SOUND MACHI
Hottest:
READY FOR THE WOR
JANET JACKSON
KOOL & THE GANG
ROBBIE NEVIL
COMMODORES

XHRM/San Diego
L.D. McCollum

FREDDIE JACKSON
MADONNA
CLUB NOUVEAU
KRYSTOL
JERMAINE JACKSON
DOUG E. FRESH
Hottest:
JANET JACKSON
KOOL & THE GANG
ANITA BAKER
LUTHER VANDROSS

KMJO/Houston
Atkins/Michaels

WTUNE
TEMPTATIONS
MIDNIGHT STAR
CARL ANDERSON
ORIGINAL CONCEPT
CAMDI STATION/SOUR
Hottest:
ANITA BAKER
NEW EDITION
JANET JACKSON
KOOL & THE GANG
D TRAIN

WQFX/Gulfport-Biloxi
Al Lav

BEASTIE BOYS
GLADYS KNIGHT
JAMES BROWN
GAP BAND
SYLVESTER
FREDDIE JACKSON
MARVIN SEASE
BROWNER BROTHERS
Hottest:
JANET JACKSON
SHIRLEY MURDOCK
ANITA BAKER
KOOL & THE GANG
KLYMAXX

KSOL/San Francisco
Robinson/Moody

ROBERT BROOKINS
MELBA MOORE
ORIGINAL CONCEPT
JANICE CHRISTIE
GIVENS FAMILY
SHIRLEY MURDOCK
Hottest:
READY FOR THE WOR
ANITA BAKER
FULL FORCE
KOOL & THE GANG
VESTA WILLIAMS

JETS4/Chattanooga
Frank St. James

LUTHER INGRAM
JENNY BURTON
CLUB NOUVEAU
JESSE JOHNSON
GLADYS KNIGHT
REBBIE JACKSON
NAYOBE
HTUNE
MIDNIGHT STAR
SYLVESTER
Hottest:
JANET JACKSON
ANITA BAKER
MIKI HOWARD
ARTHRA FRANKLIN
MELBA MOORE

K104/Dallas
Terri Avery

GEORGE BENSON
J. BLACKFOOT
FIVE STAR
GAP BAND
GLADYS KNIGHT
MAMMATTANS
MIDNIGHT STAR
ROSE ROYCE
TEMPTATIONS
Hottest:
ARTHRA FRANKLIN
CAMBO
ANITA BAKER
SHIRLEY MURDOCK
MIKI HOWARD
JANET JACKSON

WFXC/Durham
Doc Holddase

FIVE STAR
BUNNY SIGLER
TRIPLE THREAT
ROU & D.C. CREW
DOUG E. FRESH
ROSE BROTHERS
EGYPTIAN LOVER
JEAN CARNE
GLADYS KNIGHT
BILLY DAVIS JR.
TIMEX SOCIAL CLUB
JEMMY BURTON
MARSHALL & BABS
Hottest:
JANET JACKSON
GRACE JONES
KOOL & THE GANG
LUTHER VANDROSS
ANITA BAKER

KDZL/F. Worth-Dallas
Tucker/Medison

FREDDIE JACKSON
RAY GOODMAN & BR
CARL ANDERSON
GLADYS KNIGHT
BILLY PRESTON
Hottest:
ANITA BAKER
VESTA WILLIAMS
SHIRLEY MURDOCK
BOBBY BROWN
LUTHER VANDROSS
CAMBO

WQMG/Greensboro
Doc Foster

O'BRYAN
TINA TURNER
TEMPTATIONS
LIONEL RICHIE
DARYL HALL
GEORGE DUKE
FIVE STAR
JEFFREY OSBORNE
JANICE MCCLAIN
KENNY G
BOBBY BROWN
READY FOR THE WOR
VESTA WILLIAMS
KOOL & THE GANG
ISAAC HAYES

WHYZ/Greenville
Carson/Sewell

EGYPTIAN LOVER
TEMPTATIONS
JESSE JOHNSON
BOBBY MONACK
DONNA ALLEN
TIMEX SOCIAL CLUB
ROBERT BROOKINS
Hottest:
SHIRLEY MURDOCK
LUTHER VANDROSS
CAMBO
FREDDIE JACKSON
KOOL & THE GANG

WQFX/Gulfport-Biloxi
Al Lav

BEASTIE BOYS
GLADYS KNIGHT
JAMES BROWN
GAP BAND
SYLVESTER
FREDDIE JACKSON
MARVIN SEASE
BROWNER BROTHERS
Hottest:
JANET JACKSON
SHIRLEY MURDOCK
ANITA BAKER
KOOL & THE GANG
KLYMAXX

WQXX/Jackson
Tommy Marshall

JETS
CAMBO
LENNY WILLIAMS
HTUNE
JEAN CARNE
CAPTAIN JAM
BROWNER BROTHERS
LOOSE ENDS
Hottest:
READY FOR THE WOR
BOBBY BROWN
KOOL & THE GANG
LUTHER VANDROSS
ARTHRA FRANKLIN

WJMI/Jackson
Carl Haynes

none
Hottest:
LUTHER VANDROSS
EGYPTIAN LOVER
ARTHRA FRANKLIN
COMMODORES
LOOSE ENDS

WZAZ/Jacksonville
Net Jackson

JANICE CHRISTIE
O.C. SMITH
BOBBY MCCLURE
MILLIE JACKSON
WAR
BILLY VERA & THE
ROSE BROTHERS
Hottest:
JANET JACKSON
KRYSTOL
LUTHER VANDROSS
LIONEL RICHIE
KOOL & THE GANG

WPDQ/Jacksonville
Brody/Henry

ARTHRA FRANKLIN
CAMBO
GEORGE BENSON
FOCUS
CLUB NOUVEAU
PRIVATE POSSESSIO
O.C. SMITH
ROSE BROTHERS
JEAN CARNE
Hottest:
KOOL & THE GANG
ANITA BAKER
JANET JACKSON
BILLY OCEAN
BOBBY BROWN

KNZK/Keene
BM St. John

JESSE JOHNSON
ROSE BROTHERS
Hottest:
LUTHER VANDROSS
JANET JACKSON
ROBBIE NEVIL
BEASTIE BOYS
FREDDIE JACKSON

WQGN/Knoxville
BM Clary

SYLVESTER
BEASTIE BOYS
J. BLACKFOOT
RJ'S LATEST ARRIV
PHYLIS HYMAN
Hottest:
SHIRLEY MURDOCK
BOOGIE BOYS
BEASTIE BOYS
JANET JACKSON

KJCS/Lafayette
Tyronne Davis

CLUB NOUVEAU
LIONEL RICHIE
GAP BAND
JERMAINE JACKSON
REBBIE JACKSON
O.C. SMITH
MIDNIGHT STAR
LOOSE ENDS
FIVE STAR
TINA TURNER
Hottest:
LUTHER VANDROSS
JANET JACKSON
KOOL & THE GANG
KRYSTOL
LEVERT

KXZZ/Lake Charles
Patrick Manuel

GLADYS KNIGHT
CAMBO
LIONEL RICHIE
FREDDIE JACKSON
JAMES BROWN
PRINCE PHILLIP MI
Hottest:
KOOL & THE GANG
BOBBY BROWN
JANET JACKSON
VESTA WILLIAMS
NEW EDITION

WBLK/Mobile
Tony Brown

FIVE STAR
BIZ MARKIE
DOUG E. FRESH
RJ'S LATEST ARRIV
PHYLIS HYMAN
JERMAINE JACKSON
WHISTLE
Hottest:
SHIRLEY MURDOCK
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
VESTA WILLIAMS

WQMM/Montgomery
Franche Be

BILLY OCEAN
DARYL HALL
JERMAINE STEWART
J. BLACKFOOT
FREDDIE JACKSON
BOOGIE BOYS
JAMES BROWN
GLADYS KNIGHT
Hottest:
MIKI HOWARD
ARTHRA FRANKLIN
FORCE MD'S
ROSE ROYCE
JANICE CHRISTIE

WQOK/Nashville
J.C. Floyd

LIONEL RICHIE
GEORGIO ALLENTINI
GLADYS KNIGHT
FORCE MD'S
O.C. SMITH
Hottest:
BOBBY BROWN
READY FOR THE WOR
JANET JACKSON
BEASTIE BOYS
VESTA WILLIAMS

WLOU/Louisville
Tony Fields

BEASTIE BOYS
HUMAN LEAGUE
GLADYS KNIGHT
CLUB NOUVEAU
DONNA ALLEN
JESSE JOHNSON
SYLVESTER
PHYLIS HYMAN
REBBIE JACKSON
BROWNER BROTHERS
O.C. SMITH
EGYPTIAN LOVER
Hottest:
JANET JACKSON
BOBBY BROWN
SHIRLEY MURDOCK
LUTHER VANDROSS
KOOL & THE GANG

WJLS/Lynchburg
Led Goins

CLUB NOUVEAU
BROWNER BROTHERS
Hottest:
COMMODORES
BOBBY BROWN
KOOL & THE GANG
JANET JACKSON
ANITA BAKER

WDAI/Memphis
Bobby O'Jay

BILLY OCEAN
D TRAIN
CAMBO
CLUB NOUVEAU
LENNY WILLIAMS
BEAU WILLIAMS
CAMDI STATION/SOUR
ROSE BROTHERS
PHIL FEARON
FIVE STAR
ORIGINAL CONCEPT
BOOGIE BOYS
SANDRA FEVA
Hottest:
SHIRLEY MURDOCK
MIKI HOWARD
BOBBY BROWN
JANET JACKSON
KOOL & THE GANG

WMMK/Memphis
Wells/Smith

DONNA ALLEN
GLADYS KNIGHT
MILLIE JACKSON
FIVE STAR
SYLVESTER
MEL & KIM
Hottest:
JANET JACKSON
KOOL & THE GANG
BOBBY BROWN
LUTHER VANDROSS
READY FOR THE WOR

WALD/Meridian
Aundra Russell

ROBBIE NEVIL
CLUB NOUVEAU
MARSHALL & BABS
EL DEBARGE
Hottest:
KOOL & THE GANG
MIKI HOWARD
READY FOR THE WOR
LUTHER VANDROSS
COMMODORES

WEDR/Miami
Jackson Jones

FIVE STAR
TRIPLE THREAT
FOCUS
CLUB NOUVEAU
REBBIE JACKSON
DOUG E. FRESH
TIMEX SOCIAL CLUB
ROSE ROYCE
MIDNIGHT STAR
O.C. SMITH
JAMES BROWN
PRINCE PHILLIP MI
Hottest:
KOOL & THE GANG
BOBBY BROWN
JANET JACKSON
VESTA WILLIAMS
NEW EDITION

WPLZ/Petersburg
Crumbley/Daniels

GLADYS KNIGHT
JANICE CHRISTIE
SYLVESTER
Hottest:
READY FOR THE WOR
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
MIKI HOWARD

KAPE/San Antonio
Mike Kelly

O.C. SMITH
FORCE MD'S
RJ'S LATEST ARRIV
BILLY PRESTON
JERMAINE JACKSON
BEAU WILLIAMS
JAMES BROWN
JANICE CHRISTIE
KRYSTOL
PHIL FEARON
Hottest:
KOOL & THE GANG
LUTHER VANDROSS
MIKI HOWARD
JANET JACKSON
GRACE JONES

KOKS/Shreveport
C. Erwin Daniels

EL DEBARGE
JEAN CARNE
CAMDI STATION/SOUR
JAMES BROWN
JERMAINE JACKSON
ROSE BROTHERS
BEAU WILLIAMS
BOOGIE BOYS
DOUG E. FRESH
CON FUNK SHUN
Hottest:
JANET JACKSON
KOOL & THE GANG
LUTHER VANDROSS
NEW EDITION
GRACE JONES

WYLD-FM/New Orleans
Deil Spencer

REBBIE JACKSON
JENNY BURTON
O'BRYAN
GEORGE HOWARD
TINA TURNER
ONE WAY
MAIN INGREDIENT
BOBBY MCCLURE
Hottest:
SHIRLEY MURDOCK
KOOL & THE GANG
ANITA BAKER
LUTHER VANDROSS
KLYMAXX

WOWI/Norfolk
Don Allen

TIMEX SOCIAL CLUB
FREDDIE JACKSON
HERGIE / DEBBIE A.
CLUB NOUVEAU
DOUG E. FRESH
O.C. SMITH
IMPRESSIONS
HUMAN LEAGUE
MEL & KIM
ROBBIE NEVIL
M.C. TEE
MARSHALL & BABS
Hottest:
JANET JACKSON
BOBBY BROWN
LUTHER VANDROSS
BILLY OCEAN
KOOL & THE GANG

K94/Norfolk
Scott/Nelson

MIDNIGHT STAR
FREDDIE JACKSON
AL JARRAU
LISA LISA
MELBA MOORE
MEL & KIM
HOWARD HENNETT
O'BRYAN
ROSE ROYCE
RAY GOODMAN & BR
ROBERT BROOKINS
SYLVESTER
JETS
Hottest:
BOBBY BROWN
KOOL & THE GANG
JANET JACKSON
KLYMAXX
ARTHRA FRANKLIN

WOLR/Oriando
Earl James

JEFF LORBER
TEMPTATIONS
O'BRYAN
FREDDIE JACKSON
RAY GOODMAN & BR
DONNA ALLEN
MAMMATTANS
Hottest:
JANET JACKSON
READY FOR THE WOR
BOBBY BROWN
LUTHER VANDROSS
GRACE JONES

KNYS/Port Arthur
Petry/Davis

J. BLACKFOOT
FIVE STAR
RJ'S LATEST ARRIV
FREDDIE JACKSON
SYLVERS
CLUB NOUVEAU
KENNY G
EGYPTIAN LOVER
HEAVY D & BOYZ
JEFFREY OSBORNE
HUMAN LEAGUE
REBBIE JACKSON
PHYLIS HYMAN
SANDRA FEVA
WHISTLE
BIZ MARKIE
Hottest:
JANET JACKSON
BOBBY BROWN
KOOL & THE GANG
LUTHER VANDROSS
ANITA BAKER

WQCH/Chicago
Lee Michaels

MAMMATTANS
CLUB NOUVEAU
JERMAINE JACKSON
POINTER SISTERS
HTUNE
Hottest:
GEORGE BENSON
READY FOR THE WOR
LUTHER VANDROSS
ARTHRA FRANKLIN
BILLY OCEAN

WBMX/Chicago
Boulding/Spoon

ROSE BROTHERS
BEASTIE BOYS
IVY
PHYLIS HYMAN
GLADYS KNIGHT
ROSE ROYCE
CLUB NOUVEAU
REBBIE JACKSON
HTUNE
Hottest:
JANET JACKSON
KOOL & THE GANG
BILLY OCEAN
BOBBY BROWN

WBLZ/Cincinnati
Brian Castle

GEORGE BENSON
LOOSE ENDS
MADONNA
CLUB NOUVEAU
RJ'S LATEST ARRIV
Hottest:
JANET JACKSON
ANITA BAKER
CAMBO
SHIRLEY MURDOCK

WZAK/Cleveland
Toliver/Perry

ROSE BROTHERS
PHYLIS HYMAN
FOCUS
ROBBIE NEVIL
MAIN INGREDIENT
WAR
DOUG E. FRESH
HEAVY D & BOYZ
JANICE CHRISTIE
Hottest:
BEASTIE BOYS
KOOL & THE GANG
CAMBO
VESTA WILLIAMS
FREDDIE JACKSON

WDMT/Cleveland
Calvin Hicks

SYLVESTER
MEL & KIM
RJ'S LATEST ARRIV
CLUB NOUVEAU
SHIRLEY JONES
Hottest:
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
KLYMAXX
ARTHRA FRANKLIN

Z102/Columbus
Mike Davis

MIDNIGHT STAR
ORAN JUICE JONES
GENERAL KANE
BROWNER BROTHERS
CLUB NOUVEAU
Hottest:
SHIRLEY MURDOCK
ANITA BAKER
JEFF LORBER
KOOL & THE GANG
MIKI HOWARD

WPLZ/Petersburg
Crumbley/Daniels

GLADYS KNIGHT
JANICE CHRISTIE
SYLVESTER
Hottest:
READY FOR THE WOR
KOOL & THE GANG
JANET JACKSON
LUTHER VANDROSS
MIKI HOWARD

WVDM/Sumter
Tony Dean

TINA TURNER
MEL & KIM
JERMAINE JACKSON
PRINCE PHILLIP MI
PHYLIS HYMAN
CLUB NOUVEAU
Hottest:
SHIRLEY MURDOCK
BEASTIE BOYS
KOOL & THE GANG
JEFF LORBER
FREDDIE JACKSON

WANN/Tallahassee
Joe Bullard

FOCUS
GLADYS KNIGHT
MILLIE JACKSON
BEASTIE BOYS
TIMEX SOCIAL CLUB
DOUG E. FRESH
JESSE JOHNSON
Hottest:
SHIRLEY MURDOCK
READY FOR THE WOR
BOBBY BROWN
LUTHER VANDROSS
KOOL & THE GANG

WTMP/Tampa
Chris Turner

O'BRYAN
MEL & KIM
FIVE STAR
JESSE JOHNSON
MIDNIGHT STAR
O.C. SMITH
JEAN CARNE
Hottest:
JANET JACKSON
KOOL & THE GANG
D TRAIN
LIONEL RICHIE
MIKI HOWARD

WVCO/Columbus
KC Jones

CLUB NOUVEAU
FREDDIE JACKSON
MELBA MOORE
FIVE STAR
TEMPTATIONS
Hottest:
ANITA BAKER
LUTHER VANDROSS
JANET JACKSON
CAMBO
BOBBY BROWN

WJLB/Detroit
James Alexander

BOOGIE BOYS
GLADYS KNIGHT
SKIPNORTH & TURBE
KENNY G
Hottest:
ANITA BAKER
CAMBO
NEW EDITION
FREDDIE JACKSON
JANET JACKSON

WQPR/Detroit
Joe Spencer

TIMEX SOCIAL CLUB
TRINERE
HUMAN LEAGUE
PHYLIS HYMAN
TINA TURNER
SYLVESTER
PRIVATE SECTOR
Hottest:
LUTHER VANDROSS
ANITA BAKER
KOOL & THE GANG
VESTA WILLIAMS
JANET JACKSON

WKWM/Grand Rapids
GrandFranklin

CAMBO
FREDDIE JACKSON
SHIRLEY MURDOCK
TEMPTATIONS
LIONEL RICHIE
GLADYS KNIGHT
ROSE ROYCE
BOOGIE BOYS
JANICE CHRISTIE
RJ'S LATEST ARRIV
Hottest:
EL DEBARGE
LUTHER VANDROSS
JANET JACKSON
VESTA WILLIAMS
ANITA BAKER

WTLN/Indianapolis
Jay Johnson

FREDDIE JACKSON
PRIVATE POSSESSIO
HEAVY TRAFFIC STA
BIZ MARKIE
JERMAINE JACKSON
PHYLIS HYMAN
BROWNER BROTHERS
Hottest:
KOOL & THE GANG
JANET JACKSON
KLYMAXX
LUTHER VANDROSS
B. FATS

WXLA/Lansing
Cassy McMichaels

ANITA BAKER
RAY GOODMAN & BR
RJ'S LATEST ARRIV
CARL ANDERSON
SANDRA FEVA
JEFFREY OSBORNE
FIVE STAR
GEORGE BENSON
CAMBO
ROSE ROYCE
LIONEL RICHIE
FORCE MD'S
Hottest:
READY FOR THE WOR
JANET JACKSON
BOBBY BROWN
NEW EDITION
VESTA WILLIAMS

WLMW/Milwaukee
Bernard Miller

BANGLES
SAMANTHA FOX
DEBBIE HARRY
FREDDIE JACKSON
GIVENS FAMILY
O'BRYAN
Hottest:
READY FOR THE WOR
MIKI HOWARD
BILLY VERA & THE
CAMBO
BANGLES

WVWS/Seghew
David Roosa

PHYLIS HYMAN
J. BLACKFOOT
SHIRLEY MURDOCK
HUMAN LEAGUE
KRIS PAUL
O.C. SMITH
DARLENE SANDS
B. FATS
EGYPTIAN LOVER
Hottest:
JANET JACKSON
BOBBY BROWN
LUTHER VANDROSS
MELBA MOORE
VESTA WILLIAMS

KMWS/St. Louis
Mike Stradford

DONNA ALLEN
ROBBIE LAWS
Hottest:
LUTHER VANDROSS
EL DEBARGE
BEASTIE BOYS
KLYMAXX
ROBBIE NEVIL

KATZ-FM/St. Louis
Deil Spencer

REBBIE JACKSON
JENNY BURTON
O'BRYAN
GEORGE HOWARD
TINA TURNER
MAIN INGREDIENT
BOBBY MCCLURE
Hottest:
SHIRLEY MURDOCK
KOOL & THE GANG
ANITA BAKER
LUTHER VANDROSS
KLYMAXX

WVOT/Toledo
Paul Brown

PRIVATE SECTOR
LIVING PROOF
MOCERA
D TRAIN
PHYLIS HYMAN
FIVE STAR
LUTHER INGRAM
JEAN CARNE
CLUB NOUVEAU
BOOGIE BOYS
GLADYS KNIGHT
Hottest:
JANET JACKSON
VESTA WILLIAMS
MIKI HOWARD
READY FOR THE WOR
EL DEBARGE

KMZZ/Wichita
Rochel Wright

RJ'S LATEST ARRIV
FIVE STAR
LIONEL RICHIE
JERMAINE JACKSON
LOOSE ENDS
CARL ANDERSON
MILLIE JACKSON
Hottest:
MIKI HOWARD
VESTA WILLIAMS
POINTER SISTERS
JANET JACKSON
CAMBO

80 Station Reports
88 Current Reports

WTKL/Baton Rouge and
WJMI/Jackson both called in
frozen playlists this week.

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

DECEMBER 19, 1986

- 1 HENRY JOHNSON/You're The One (MCA Impulse!)
2 TANIA MARIA/Lady From Brazil (Manhattan)
3 CRUSADERS/The Good & Bad Times (MCA)
4 STANLEY JORDAN/Standards Volume #1 (Blue Note)
5 GEORGE HOWARD/A Nice Place To Be (MCA)
6 BRANFORD MARSALIS/Royal Garden Blues (Columbia)
7 MILES DAVIS/Tutu (WB)
8 AHMAD JAMAL/Live At The Montreal Jazz Festival (Atlantic)
9 DEXTER GORDON/Other Side Of Round Midnight (Blue Note)
10 BOB THOMPSON/Brother's Keeper (Intima/Enigma)
11 MULGREW MILLER/Work! (Landmark)
12 TOM SCOTT/One Night/One Day (Soundwings)
13 KENT JORDAN/Night Aire (Columbia)
14 ETTA JAMES/EDDIE "CLEANHEAD" VINSON/Blues In The Night (Fantasy)
15 WYNTON MARSALIS/J Mood (Columbia)
16 STANLEY CLARKE/Hideaway (Epic)
17 BOB JAMES/Obsession (WB)
18 JAMAALADEEN TACUMA/Music World (Gramavision)
19 RANDY BERNSEN/Mo' Wasabi (Zebra/MCA)
20 DENNY ZEITLIN/Homecoming (Living Music/Windham Hill)
21 BEN SIDRAN/On The Live Side (Windham Hill)
22 ROUND MIDNIGHT/Soundtrack (Columbia)
23 JEFF LORBER/Private Passion (WB)
24 ART BLAKEY & THE JAZZ MESSENGERS/Live At Kimball's (Concord)
25 ART BLAKEY & THE JAZZ MESSENGERS/Feelin' Good (Delos)
26 BILL MEYERS/Images (Spindletop)
27 SUPERSAX & L.A. VOICES/Straighten Up & Fly Right #3 (Columbia)
28 HANK MOBLEY/Straight No Filter (Blue Note)
29 M. ALEXANDER/N.H.O. PEDERSEN/G. TATE/Threesome (Soul Note)
30 BILL WATROUS/Someplace Else (Soundwings)

DEBUT

DEBUT

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer, WDMT/Cleveland, Dean-Dean Rufus.

NEW & ACTIVE

- RICHARD ELLIOT "Trottown" (Intima/Enigma) 13/2
Rotations: Heavy 3/0, Medium 8/0, Light 2/2, Extra Adds 0, Total Adds 2, WMOT, KTCJ. Heavy: WLOQ, WVPE, KIFM. Medium: WOTB, WAER, KMHD, KPLU, WLVE, WHVE, KLSK, WDMT.
TIMELESS ALLSTARS "Essence" (Delos) 13/2
Rotations: Heavy 3/0, Medium 7/1, Light 3/1, Extra Adds 0, Total Adds 2, WFSS, WVPE. Heavy: WUSF, KWMU, KXPR. Medium: KERA, WBEE, KADX, KLVN, KPLU, WHRO.
ALPHONSE MOUZON "Love, Fantasy" (MPC/Optimism) 12/5
Rotations: Heavy 3/0, Medium 5/3, Light 2/0, Extra Adds 2, Total Adds 5, WEBR, KMHD, WLVE, WVPE, KIFM. Heavy: WAER, WLOQ, KKGQ. Medium: WOTB, KJZZ.
BOB MILES "Windstorm" (Golden Boy Jazz/Optimism) 12/4
Rotations: Heavy 0/0, Medium 5/1, Light 6/2, Extra Adds 1, Total Adds 4, WGBH, KERA, KANU, KADX. Medium: WCLK, WHRO, KBEM, KWMU.
VITAL INFORMATION "Global Beat" (Columbia) 11/5
Rotations: Heavy 3/0, Medium 2/1, Light 5/3, Extra Adds 1, Total Adds 5, WUWM, KJZZ, KUOP, WNEW, KLCC. Heavy: WNOP, KPLU, KIFM. Medium: KBEM.
NAJEE "Najee's Theme" (EMI America) 10/2
Rotations: Heavy 3/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, KLSK, KJCB. Heavy: WAER, WCLK, KIFM. Medium: WGBH, WOTB, WLOQ, WFSS.
SHERRY WINSTON "Do It For Love" (Pausa) 9/8
Rotations: Heavy 1/0, Medium 3/3, Light 2/2, Extra Adds 3, Total Adds 8, WEBR, WYRS, WMOT, WBEE, KKGQ, KJZZ, KUOP, KPLU. Heavy: WCLK.
CANONE "Desperately Seeking Fusion" (Passport) 8/5
Rotations: Heavy 3/1, Medium 2/1, Light 3/3, Extra Adds 0, Total Adds 5, WEBR, WOTB, WAER, WCLK, KLCC. Heavy: KJAZ, KPLU. Medium: WNOP.
WISFUL THINKING "Think Again" (Pausa) 7/7
Rotations: Heavy 1/1, Medium 3/3, Light 3/3, Extra Adds 0, Total Adds 7, WYRS, WCLK, WNOP, KKGQ, KUOP, WLVE, KLSK.
BRIAN BROMBERG "A New Day" (Black-Hawk) 7/4
Rotations: Heavy 1/0, Medium 0/0, Light 4/2, Extra Adds 2, Total Adds 4, WAER, WUWM, KJZZ, WLVE. Heavy: WBFO.

MOST ADDED

- STANLEY JORDAN (10)
DEXTER GORDON (9)
ART BLAKEY & JAZZ MESSENGERS (8)
SHERRY WINSTON (8)
AHMAD JAMAL (7)
WISFUL THINKING (7)
LAUREL MASSE (6)

HOTTEST CRUSADERS

- TANIA MARIA (18)
HENRY JOHNSON (17)
BOB THOMPSON (12)
GEORGE HOWARD (10)
STANLEY JORDAN (10)
BRANFORD MARSALIS (10)
MILES DAVIS (8)
DEXTER GORDON (7)
MULGREW MILLER (7)

- JAMES MOODY "Something Special" (Novus) 7/4
Rotations: Heavy 3/1, Medium 2/1, Light 1/1, Extra Adds 1, Total Adds 4, WCLK, WNOP, KPLU, WNEW. Heavy: WBGQ, KJAZ. Medium: WBEE.
DAVID BECKER TRIBUNE "Long Peter Madsen" (MCA) 7/2
Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WHRO, WDMT. Medium: WEBR, KKGQ.
HIRAM BULLOCK "From All Sides" (Atlantic) 7/1
Rotations: Heavy 1/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WBBY. Heavy: KIFM. Medium: WHVE, KBEM, WVPE.
JACKIE COON "Jazzin' Around" (Sea Breeze) 7/0
Rotations: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KADX. Medium: KANU, KCNR.
WINDOWS "Is It Safe" (Intima/Enigma) 7/0
Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WAER. Medium: WYRS, WLOQ, KIFM.
LAUREL MASSE "Easy Living" (Pausa) 6/6
Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 1, Total Adds 6, WYRS, KANU, KLVN, KKGQ, KPLU, WUSF.
POCKET CHANGE "Random Axis" (Passport Jazz) 6/5
Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 1, Total Adds 5, WAER, KPLU, KBEM, KIFM, KLSK. Medium: WNOP.
ADAM MAKOWICZ "Moonray" (RCA) 6/2
Rotations: Heavy 2/2, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 2, WNOP, WHRO. Medium: WBGQ.
ALAN BROADBENT TRIO "Everything I Love" (Discovery) 6/1
Rotations: Heavy 3/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, WUSF. Heavy: WRTI, WYRS, KLVN. Medium: KLCC.
JOHN COLIANNI "John Colianni" (Concord) 6/1
Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, KPLU. Medium: WYRS, KANU, KCNR.
JOHN STUBBLEFIELD "Bushman Song" (Enja/Muse) 6/1
Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KWMU. Heavy: WRTI. Medium: WNUR, KLCC.
GENE TAYLOR "Handmade" (Spindletop) 6/1
Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WUSF. Medium: WVPE.
GIL EVANS & MONDAY NIGHT ORCHESTRA "Live At Sweet Basil" (Gramavision) 6/0
Rotations: Heavy 2/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WRTI, WFPL. Medium: WMOT, WUWM, WUSF, KXPR.
FLORA PURIM & AIRTO "The Magicians" (Concord) 6/0
Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WNUR. Medium: WJZZ, KJZZ.
UNCLE FESTIVE "Money's No Object" (Nova) 6/0
Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WAER, WLOQ, KKGQ, KLSK.

REGIONALIZED ADDS & HOTS

Regionalized Adds & Hots grid with columns for EAST, SOUTH, MIDWEST, and WEST. Each column lists station call letters and artist/album information.

R&R RADIO & RECORDS (213)553-4330. The Call That Gets It All! SUBSCRIBE TODAY!

48 Reporting Stations
47 Current Reports
KCNR/Portland called in a frozen playlist this week.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

DECEMBER 19, 1986

Three Two Last
Weeks Weeks Week

9	6	4	1	CONWAY TWITTY /Fallin' For You For Years (WB)
4	3	2	2	REBA McENTIRE /What Am I Gonna Do About You (MCA)
11	8	6	3	DAN SEALS /You Still Move Me (EMI America)
5	2	1	4	DON WILLIAMS /Then It's Love (Capitol)
13	9	7	5	T.G. SHEPPARD /Half Past Forever (Columbia)
14	10	8	6	LIONEL RICHIE & ALABAMA /Deep River Woman (Motown)
3	1	3	7	JUDDS /Cry Myself To Sleep (RCA/Curb)
18	14	10	8	GARY MORRIS /Leave Me Lonely (WB)
17	15	12	9	JUDY RODMAN /She Thinks That She'll Marry (MTM)
26	22	17	10	RONNIE MILSAP /How Do I Turn You On (RCA)
28	23	19	11	CRYSTAL GAYLE /Straight To The Heart (WB)
19	16	14	12	O'KANES /Oh Darlin' (Columbia)
22	19	15	13	EDDIE RABBITT /Gotta Have You (RCA)
24	21	18	14	TANYA TUCKER /I'll Come Back As Another... (Capitol)
20	18	16	15	JOHN CONLEE /The Carpenter (Columbia)
6	5	5	16	RICKY SKAGGS /Love's Gonna Get You Someday (Epic)
1	4	9	17	MICHAEL JOHNSON /Give Me Wings (RCA)
29	26	22	18	NITTY GRITTY DIRT BAND /Fire In The Sky (WB)
27	25	21	19	LYLE LOVETT /Cowboy Man (MCA/Curb)
40	35	29	20	EARL THOMAS CONLEY /I Can't Win For Losin' You (RCA)
37	32	28	21	LEE GREENWOOD /Mornin' Ride (MCA)
32	29	25	22	KEITH WHITLEY /Homecoming '63 (RCA)
34	31	27	23	EDDY RAVEN /Right Hand Man (RCA)
—	38	32	24	RANDY TRAVIS /No Place Like Home (WB)
15	13	13	25	PAKE McENTIRE /Bad Love (RCA)
2	7	11	26	HANK WILLIAMS JR. /Mind Your Own Business (WB/Curb)
38	34	30	27	JANIE FRICKIE /When A Woman Cries (Columbia)
48	41	36	28	SKO /Baby's Got A New Baby (MTM)
42	37	34	29	SWEETHEARTS OF THE RODEO /Midnight Girl/Sunset Town (Columbia)
39	36	33	30	DWIGHT YOAKAM /It Won't Hurt (Reprise/WB)
12	11	20	31	MEL McDANIEL /Stand On It (Capitol)
—	47	41	32	STATLER BROTHERS /Forever (Mercury/PG)
BREAKER	43	40	33	RESTLESS HEART /I'll Still Be Loving You (RCA)
43	40	38	34	WHITES /It Should Have Been Easy (MCA/Curb)
30	28	26	35	GIRLS NEXT DOOR /Baby I Want It (MTM)
BREAKER	—	48	42	JUICE NEWTON /What Can I Do With My Heart (RCA)
47	43	40	36	WILLIE NELSON /Partners After All (Columbia)
21	20	24	37	DONNA FARGO /Me & You (Mercury/PG)
—	—	48	38	KATHY MATTEA /Walk The Way The Wind Blows (Mercury/PG)
49	46	44	39	SOUTHERN PACIFIC /Killbilly Hill (WB)
8	17	23	40	ROONEY CROWELL /When I'm Free Again (Columbia)
7	27	31	41	BELLAMY BROTHERS with FORESTER SISTERS /Too Much Is Not Enough (MCA/Curb)
—	—	50	42	T. GRAHAM BROWN /Hell And High Water (Capitol)
DEBUT	—	—	43	JOHN SCHNEIDER /Take The Long Way Home (MCA)
—	—	49	44	MOE BANDY /One Man Band (MCA/Curb)
DEBUT	—	—	45	ED BRUCE /Quietly Crazy (RCA)
10	12	35	46	STEVE WARINER /Small Town Girl (MCA)
DEBUT	—	—	47	WAYLON JENNINGS /What You'll Do When I'm Gone (MCA)
DEBUT	—	—	48	KENNY ROGERS /Twenty Years Ago (RCA)
DEBUT	—	—	49	JOHN ANDERSON /Countrified (WB)

Total Reports/Adds	Heavy	Medium	Light
164/0	137	26	1
160/0	133	21	6
162/0	127	31	4
157/0	128	20	9
161/2	114	43	4
153/2	118	26	9
151/0	114	31	6
161/0	95	64	2
150/5	74	57	19
163/2	50	105	8
165/2	48	105	12
143/3	65	61	17
152/3	59	77	16
158/2	53	96	9
143/1	60	72	11
143/0	86	41	16
135/0	84	30	21
157/6	24	110	23
146/4	48	72	26
157/13	11	113	33
152/3	13	114	25
141/7	28	83	30
152/2	17	103	32
150/15	10	91	49
109/0	45	37	27
97/0	50	25	22
134/4	12	82	40
146/18	3	80	63
134/14	5	83	46
109/1	16	60	33
76/0	27	36	13
123/24	0	56	67
116/47	0	34	82
102/3	9	56	37
85/1	13	52	20
111/33	0	40	71
98/18	3	43	52
93/6	8	47	38
67/2	23	29	15
89/13	1	43	45
85/8	1	38	46
65/0	15	31	19
48/0	15	19	14
77/32	0	22	55
70/7	8	36	26
80/13	0	33	47
71/53	0	12	59
48/1	8	21	19
57/44	0	10	47
68/9	1	23	44

MOST ADDED

- STEVE WARINER (53)
- MARIE OSMOND (51)
- RESTLESS HEART (47)
- KENNY ROGERS (44)
- GATLIN BROTHERS (37)
- JUICE NEWTON (33)
- JOHN SCHNEIDER (32)
- ANNE MURRAY (31)
- STATLER BROTHERS (24)
- TOM WOPAT (19)

HOTTEST

- CONWAY TWITTY (73)
- LIONEL RICHIE & ALABAMA (71)
- REBA McENTIRE (71)
- DAN SEALS (64)
- DON WILLIAMS (61)
- JUDDS (59)
- T.G. SHEPPARD (42)
- RICKY SKAGGS (36)
- MICHAEL JOHNSON (35)
- GARY MORRIS (23)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

RESTLESS HEART

I'll Still Be Loving You (RCA)

On 70% of reporting stations. Rotations: Heavy 0, Medium 34, Light 82, Total Adds 47 including WRKZ, WAJR, WXXK, WILQ, WYII, WLK, KHEY, KSSN, WSIX, WYYD, KSO, WYNG, WMUS, WIL, KFDI, KVOC, KWJJ, KKAT, KSON, KRPM. Moves 47-33 on the Country chart.

JUICE NEWTON

What Can I Do With My Heart (RCA)

On 67% of reporting stations. Rotations: Heavy 0, Medium 40, Light 71, Total Adds 33 including WCAO, WTCR, WXTU, WILQ, WORC, WVMI, WXBQ, WESC, WBHP, WGKX, WUBE, WMUS, WKCC, KTTS, K102, KIK-FM, KUUY, KYGO, KNEW, KKAT. Moves 45-36 on the Country chart.

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- KKRZ-FM

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RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

WILLIE NELSON "Partners After All" (Columbia) 98/18

Rotations: Heavy 3, Medium 43, Light 52, Total Adds 18, WGNA, WVAM, WPOC, WBOS, WAJR, KRRV, WVMI, WXBQ, WCOS, WESC, WIVK, KSSN, WYYD, WSLR, KCJB, WXCL, WIL, KRST. Heavy: KMML, KTOM, KMPS. Moves 48-42-37 on the Country chart.

SOUTHERN PACIFIC "Kihibilly Hill" (WB) 89/13

Rotations: Heavy 1, Medium 43, Light 45, Total Adds 13, KRRV, WESC, WDXE, KYXX, WQDR, WYYD, WSLR, WAXX, WTSO, WBCS, WLLR, KGHL, KMPS. Heavy: KLLL. Medium: WORC, KEAN, KSSN, KJNE, WUBE, KKAT. Moves 48-40 on the Country chart.

EO BRUCE "Quietly Crazy" (RCA) 80/13

Rotations: Heavy 0, Medium 33, Light 47, Total Adds 13, WQBE, WTCR, WYII, WORC, WUSY, WKSJ, WQDR, KBUC, WUSQ, WLLR, KUUY, KFRE, KFMS. Medium: KHEY, WSIX, WCMS, WDAF, KTTS, KCCY, KSOP. Moves 49-46 on the Country chart.

JOHN SCHNEIDER "Take The Long Way Home" (MCA) 77/32

Rotations: Heavy 0, Medium 22, Light 55, Total Adds 32 including WQBE, WRKZ, KEAN, WGKX, WLWI, WQDR, WUBE, WDAF, WMUS, WXCL, KFDI, KKCS, KOLO, KRAK, KCKC, KMPS, KIIM. Debuts at number 44 on the Country chart.

STEVE WARINER "Small Town Girl" (MCA) 71/53

Rotations: Heavy 0, Medium 12, Light 59, Total Adds 53 including WTSV, WXTU, WDSY, KASE, KPLX, WIVK, WLWI, WSIX, WKKA, WUBE, WYNG, WOW, KTKP, KVOO, KLZ, KNAX, KOLO, KSOP, KRPM. Debuts at number 47 on the Country chart.

MOE BANOY "One Man Band" (MCA/Curb) 70/7

Rotations: Heavy 8, Medium 36, Light 26, Total Adds 7, WNYR, WYNN, WRNS, WXCL, WTCM, KLZ, KRWQ. Heavy: WCVR, KKYX, KBMR, KTTS, KFDI, KRKT, KSOP, KIGO. Moves 50-45 on the Country chart.

JOHN ANDERSON "Countrified" (WB) 68/9

Rotations: Heavy 1, Medium 23, Light 44, Total Adds 9, WQBE, WIXL, WPOR, WWVA, WRNS, KYXX, WKKQ, KTKP, KMPS. Heavy: WWW. Medium: WTVY, KBUC, KBMR, KTTS, WTCM, KFDI, KIK-FM, KOLO, KTOM. Debuts at number 50 on the Country chart.

TOM WOPAT "Rock And Roll Of Love" (EMI America) 65/19

Rotations: Heavy 0, Medium 14, Light 51, Total Adds 19, WAJR, WIXL, KRRV, KHEY, WWKA, WUSQ, WSLR, WYNG, KCJB, WMUS, WOW, WKCO, KTTS, WWJO, KUZZ, KUGN, KWJJ, KCCY, KALF.

MARIE OSMONO "I Only Wanted You" (Capitol/Curb) 62/51

Rotations: Heavy 0, Medium 6, Light 56, Total Adds 51 including WCAO, WTSV, WDSY, WWVA, WKHX, WRNS, WAMZ, WQDR, WTQR, WUBE, WOW, KRST, KUZZ, KZLA, KCCY, KKAT, KSOP.

RONNIE McDOWELL "Lovin' That Crazy Feelin'" (MCA/Curb) 58/18

Rotations: Heavy 0, Medium 19, Light 39, Total Adds 18, WQBE, WOKQ, WAJR, WXXK, WPOR, KRRV, WDXE, KSSN, WKKA, WPAP, WUSQ, KFGO, WOW, WKCO, KUZZ, KNAX, KALF, KGA.

KENNY ROGERS "Twenty Years Ago" (RCA) 57/44

Rotations: Heavy 0, Medium 10, Light 47, Total Adds 44 including WYOU, WHN, WXTU, KEAN, KYKR, WVMI, WLKV, WKSJ, WDAF, WIL, KLZ, KNAX, KUPL, KOLO, KRPM, KGA, KIIM. Debuts at number 49 on the Country chart.

LACY J. DALTON "This Ol' Town" (Columbia) 57/13

Rotations: Heavy 1, Medium 15, Light 41, Total Adds 13, WQBE, WCVR, WORC, KRRV, KHEY, WDXE, KYXX, WTSO, KGHL, KUUY, KRWQ, KFMS. Heavy: WOKK. Medium: WBOS, WLWI, WKCO, KTTS, KCCY, KTOM.

KENDALLS "Little Doll" (MCA/Curb) 56/4

Rotations: Heavy 2, Medium 20, Light 34, Total Adds 4, WXXK, WFMS, WXCL, WKCO. Heavy: WDAF, KFDI. Medium: WCVR, KYKR, WTVY, KKIX, KIKK, WOKK, WSLR, WONE, WOW, WTCM.

ANNE MURRAY "On And On" (Capitol) 50/31

Rotations: Heavy 0, Medium 9, Light 41, Total Adds 31 including WGNA, WQBE, WXXK, WDSY, WWVA, WUSY, WGKX, WSIX, WYNG, WOW, KLZ, KWJJ, KOLO, KSOP, KSON, KRPM.

RICKY VAN SHELTON "Wild-Eyed Dream" (Columbia) 50/15

Rotations: Heavy 0, Medium 8, Light 42, Total Adds 15, WCAO, WQBE, KMML, WVMI, WUSY, KYXX, WCMS, KKYX, KRMD, WKKQ, WYNG, KTTS, KFDI, KTOM, KSOP.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are those receiving airplay at 30-59% of the stations. Records in **Significant Action** are receiving airplay at 5-29% of the stations. Records do not have to reach **Breaker** in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve **Breaker** status.

SIGNIFICANT ACTION

GATLIN BROTHERS "Talkin' To The Moon" (Columbia) 44/37

Rotations: Heavy 1, Medium 5, Light 38, Total Adds 37 including WGNA, WAJR, WDSY, KASE, WYNN, WIVK, WSIX, WQYK, WTQR, WUBE, WIL, KFDI, KKCS, KNAX, KQIL, KNIX, KCCY, KTOM.

PATTY LOVELESS "Wicked Ways" (MCA) 43/7

Rotations: Heavy 0, Medium 16, Light 27, Total Adds 7, WORC, WESC, KIKK, WTSO, KKCS, KTOM, KGA. Medium: KMML, WEZL, WLWI, WCMS, KKYX, KTTS, KFDI, KRKT, KOLO.

LYNN ANDERSON "Didn't We Shine" (Mercury/PolyGram) 40/12

Rotations: Heavy 1, Medium 8, Light 31, Total Adds 12, WXXK, WWVA, KRRV, KMML, WUSY, KKIX, WDXE, WLWI, KBMR, WAXX, KFDI, KSOP. Heavy: WOKK.

TOMMY ROE "Let's Be Fools Like That Again" (Mercury/PolyGram) 23/8

Rotations: Heavy 0, Medium 5, Light 18, Total Adds 8, WVAM, WTVY, WOKK, WCMS, WTQR, WONE, KSO, KFDI. Medium: KYXX, WLWI, KRKT, KTOM, KIGO.

NIELSEN WHITE BAND "Somethin' You Got" (Vision) 22/7

Rotations: Heavy 1, Medium 1, Light 20, Total Adds 7, WVAM, WWVA, WTVY, WLWI, KSO, KFGO, KQIL. Heavy: WOKK. Medium: WWJO.

JEFF STEVENS & THE BULLETS "Darlinton County" (Atlantic America) 20/4

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 4, WCAO, WORC, WTVY, KOLO. Medium: WIXL, WTSO. Light: WVAM, WYOU, WQBE, WUBE.

TOM T. HALL "Down At The Mall" (Mercury/PolyGram) 19/0

Rotations: Heavy 0, Medium 9, Light 10, Total Adds 0. Medium: WTVY, KKYX, KTTS, WTCM, KFDI, KRKT, KTOM, KSOP, KIGO.

RAY PRICE "When You Gave Your Love To Me" (SOR) 18/5

Rotations: Heavy 0, Medium 3, Light 15, Total Adds 5, KRRV, WRNS, WLWI, WAXX, KFDI. Medium: KKYX, KRKT, KTOM.

SUSIE ALLANSON "Where's The Fire" (TNP) 13/3

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, WAJR, WXXK, KKYX. Medium: KFDI, KSOP. Light: WCAO, WTVY, KYXX, WSLR.

HIGHWAY 101 "The Bed You Made For Me" (WB) 8/8

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 8, WYOU, WORC, KKIX, KBMR, WTCM, KVOO, KFRE, KQIL.

JENNIFER WARNES "Ain't No Cure For Love" (Cypress/PolyGram) 8/1

Rotations: Heavy 0, Medium 5, Light 3, Total Adds 1, KUGN. Medium: WOKQ, KKIX, KCCY, KMPS, KIGO. Light: WCMS, KIOV.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

DAN SEALS/Three Time Loser (EMI America)	<i>Out On The Front Line</i>
RESTLESS HEART/Wheels (RCA)	<i>Wheels</i>
HANK WILLIAMS JR./Montana Cafe (WB/Curb)	<i>Montana Cafe</i>
RANDY TRAVIS/Messin' With My Mind (WB)	<i>Storms Of Life</i>
MEL McDANIEL/Just Can't Sit Down Music (Capitol)	<i>Just Can't Sit...</i>
ALABAMA/Let's Hear It For The Girl (RCA)	<i>The Touch</i>
MEL McDANIEL/57 Chevy & You (Capitol)	<i>Just Can't Sit...</i>
REBA McENTIRE/Why Not Tonight (MCA)	<i>What Am I Going To Do...</i>
RANDY TRAVIS/My Heart Cracked (WB)	<i>Storms Of Life</i>
EARL THOMAS CONLEY/Right From The Start (RCA)	<i>Too Many Times</i>
ALABAMA/Cruisin' (RCA)	<i>The Touch</i>
GARY MORRIS/I'm So Lonesome I Could Cry (WB)	<i>Plain Brown Wrapper</i>
EARL THOMAS CONLEY/Dancin' With The Flame (RCA)	<i>Too Many Times</i>
ALABAMA/The Touch (RCA)	<i>The Touch</i>
REBA McENTIRE/Take Me Back (MCA)	<i>What Am I Gonna Do...</i>

RUSTY WALKER

Programming Consultant

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Exclusively to Country Radio

(601)423-1046

P.O. Box 417

Iuka, Mississippi 38852

COUNTRY ADDS & HOTS

MOST ADDED	EAST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	WEST	HOTTEST
Marie Osmond (Capitol/Curb)		Don Williams (Capitol)	Marie Osmond (Capitol/Curb)		Reba McEntire (MCA)	Steve Wariner (MCA)		Reba McEntire (MCA)	Steve Wariner (MCA)		L. Rickie & Alabama (Motown)
Restless Heart (RCA)		Conway Twitty (WB)	Steve Wariner (MCA)		Dan Seals (EMI America)	Marie Osmond (Capitol/Curb)		L. Rickie & Alabama (Motown)	Restless Heart (RCA)		Conway Twitty (WB)

EAST

WQNA Albany, NY	WTSV Charlotte, NC	WTUP Philadelphia, PA	REAN Arlene, TX	WYWK Baton Rouge, LA	WRNS Kinston, NC	WESC Greenville, SC	WMC Memphis, TN	KYXX Odessa, TX	WBLR Akron, OH	WBNH Columbus, OH	WTSO Madison, WI	WKGO Saginaw, MI
WILLIE NELSON STEVE WARINER GATLIN BROTHERS AMIE MURRAY Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY JOHN COLEMAN JUDS	LYN CHILDRESS JOHN SCHWEIDER MARIE OSMOND Notet: STEVE WARINER JOHN COLEMAN DOM WILLIAMS LIONE RICHIE COMWAY TWITTY LYLE LOVETT	KERRY ROGERS STEVE WARINER JUDS Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	KERRY ROGERS GATLIN BROTHERS JOHN SCHWEIDER MARIE OSMOND Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	STEVE WARINER JOHN SCHWEIDER GATLIN BROTHERS HANK WILLIAMS JR. RICKY SKAGGS COMWAY TWITTY JUDS	MARIE OSMOND JOHN SCHWEIDER GATLIN BROTHERS HANK WILLIAMS JR. RICKY SKAGGS COMWAY TWITTY JUDS	JUICE NEWTON STAYLER BROTHERS SOUTHERN PACIFIC WILLIE NELSON PATTY LOVELESS Notet: LIONE RICHIE LARRY FRICKE LEE GREENWOOD T.G. SHEPPARD EARL THOMAS CORLE	RAYDY TRAVIS SHEETSHEARTS OF TH STAYLER BROTHERS EDDIE RABBITT Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	DOMINA PARO EARL THOMAS CORLE EDDIE RABBITT Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	STAYLER BROTHERS RESTLESS HEART RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	AMIE MURRAY STEVE WARINER RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	PATTY LOVELESS SOUTHERN PACIFIC JUDS Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT	KENDALLS JOHNNY ARTHUR TON MOPAT BOBBIE MCDONNELL JUICE NEWTON STEVE WARINER Notet: RICKY SKAGGS DOM WILLIAMS COMWAY TWITTY LYLE LOVETT

SOUTH

WQNA Albany, NY	WTSV Charlotte, NC	WTUP Philadelphia, PA	REAN Arlene, TX	WYWK Baton Rouge, LA	WRNS Kinston, NC	WESC Greenville, SC	WMC Memphis, TN	KYXX Odessa, TX	WBLR Akron, OH	WBNH Columbus, OH	WTSO Madison, WI	WKGO Saginaw, MI
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MIDWEST

WQNA Albany, NY	WTSV Charlotte, NC	WTUP Philadelphia, PA	REAN Arlene, TX	WYWK Baton Rouge, LA	WRNS Kinston, NC	WESC Greenville, SC	WMC Memphis, TN	KYXX Odessa, TX	WBLR Akron, OH	WBNH Columbus, OH	WTSO Madison, WI	WKGO Saginaw, MI
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WEST

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165 Reporters
157 Current Reports
The following stations reported
no change in their rotations
this week:
KWEN/Tulsa
WGAR-FM/Cleveland

The following stations failed
to report this week & their
rotations were frozen:

KFKF/Kansas City **KXXY/Oklahoma City**
KISS-FM/Miami **WEZL-FM/Charleston**
KKAL/Arroyo Grande **WSM/Nashville**
KWMT/Fort Dodge **WYAY/Atlanta**

KCBQ/San Diego and
WGTO/Cypress Gardens are
no longer Country
reporting stations.

These stations are new
Country reporters:

WMUS/Muskegon-Grand Rapids

KBUC-AM & FM/San Antonio **WORC/Worcester**
KKAT/Salt Lake City **WRNS/Kinston**
KMML/Amarillo **WYD/Roanoke-Lynchburg**
KNAX/Fresno **WLVC/Charlotte**
KSCS/Dallas-Fort Worth **WBHP/Huntsville**

RGA **KIOO** **KIM**
Spokane, WA St. Anthony, ID Tucson, AZ

KERRY ROGERS
PATTY LOVELESS
BOBBIE MCDONNELL
JUICE NEWTON
AMIE MURRAY
DOM WILLIAMS
RICKY SKAGGS
COMWAY TWITTY
T.G. SHEPPARD

LIONE RICHIE
JOHN SCHWEIDER
KERRY ROGERS
RESTLESS HEART
COMWAY TWITTY
DAN SEALS
O'KARNE
GARY MORRIS
JOHN COLEMAN

JOHN SCHWEIDER
GATLIN BROTHERS
RAY PRICE
TOMMY ROE
LYNN ANDERSON
RESTLESS HEART
RICKY VAN SHELTON
Notet: RICKY SKAGGS
DOM WILLIAMS
COMWAY TWITTY
DAN SEALS
O'KARNE
GARY MORRIS
JOHN COLEMAN

RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

Three
WeeksTwo
WeeksLast
Weeks

7	3	2	1	MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
3	1	1	2	BILLY OCEAN/Love Is Forever (Jive/Arista)
9	6	4	3	BILLY JOEL/This Is The Time (Columbia)
10	8	5	4	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
2	2	3	5	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
17	12	7	6	BENJAMIN ORR/Stay The Night (Elektra)
18	13	10	7	AMY GRANT/Stay For A While (A&M)
11	10	8	8	SERGIO MENDES BRASIL '86/Take This Love (A&M)
—	20	15	9	ANITA BAKER/Caught Up In The Rapture (Elektra)
19	17	12	10	GREGORY ABBOTT/Shake You Down (Columbia)
—	—	17	11	LIONEL RICHIE/Ballerina Girl (Motown)
1	4	6	12	LIONEL RICHIE/Love Will Conquer All (Motown)
20	18	14	13	CHICAGO/Will You Still Love Me? (WB)
4	5	9	14	PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
14	11	11	15	BEN E. KING/Stand By Me (Atlantic)
5	7	13	16	HUMAN LEAGUE/Human (Virgin/A&M)
DEBUT	▶	17	17	JEFFREY OSBORNE/In Your Eyes (A&M)
BREAKER	▶	18	18	BILLY VERA & THE BEATERS/At This Moment (Rhino)
—	—	20	19	EL DeBARGE/Someone (Gordy/Motown)
DEBUT	▶	20	20	TINA TURNER/Two People (Capitol)

DECEMBER 19, 1986

Total Reports/Adds	Heavy	Medium	Light
42/1	37	5	0
42/1	33	7	2
42/2	31	9	2
39/1	29	9	1
37/0	24	10	3
34/3	24	8	2
35/0	17	12	6
28/0	19	9	0
31/2	13	18	0
32/2	14	18	0
34/5	8	23	3
29/0	15	7	7
32/0	8	21	3
28/0	12	11	5
27/1	10	13	4
24/0	6	12	6
29/6	2	18	9
26/5	5	15	6
27/0	3	18	6
24/0	1	18	5

MOST ADDED

CARPENTERS (11)
JEFFREY OSBORNE (6)
LIONEL RICHIE (5)
TOTO (5)
BILLY VERA & THE BEATERS (5)
JAMES BROWN (4)

HOTTEST

MIAMI SOUND MACHINE (26)
BILLY OCEAN (24)
BILLY JOEL (23)
BENJAMIN ORR (19)
RONSTADT & INGRAM (17)
BRUCE HORNSBY & THE RANGE (16)

BREAKERS

BILLY VERA & THE BEATERS
At This Moment (Rhino)

58% of our reporters on it. Rotations: Heavy 5, Medium 15, Light 6,
Total Adds 5, WPRO, WRVA, KKO, WASK, KVEC. Debuts at number
18 on the Full-Service chart.

CARPENTERS

Honolulu City Lights (A&M)

53% of our reporters on it. Rotations: Heavy 0, Medium 8, Light 16,
Total Adds 16 including KFMB, WGY, WJDX, WDBO, WHBY, WHBC,
WIBA, WASK.

NEW & ACTIVE

L. RONSTADT & M. RIDDLE ORCHESTRA "When You Wish Upon A Star" (Elektra) 16/2
Rotations: Heavy 1/0, Medium 10/1, Light 5/1, Total Adds 2, WTMJ, WCHS. Heavy: WCCO. Medium including WFBR, WPRO,
WTIC, WBT, WHBY, WIBC, KUGN, WASK, KVEC. Light including WHBC, WIBA, WROK, WJBC.

JENNIFER WARNES "Ain't No Cure For Love" (Cypress/PolyGram) 14/1
Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Total Adds 1, WIBA. Heavy: KTWO. Medium: WCCO, WHBC, WSPD, WPOE,
KVEC. Light including WCHS, WHBY, KUGN, WTKO, WMTR, WGBR, WJBC.

GLASS TIGER "Someday" (Manhattan) 13/1
Rotations: Heavy 0, Medium 7/0, Light 6/1, Total Adds 1, WCIL. Medium: WFBR, KUGN, WWRN, WMTR, WGBR, WSTU,
KVEC. Light including WCCO, WHBC, KBOI, WPOE, WTKO.

COREY HART "Can't Help Falling In Love" (EMI America) 12/2
Rotations: Heavy 0, Medium 7/1, Light 3/1, Total Adds 2, WWRN, WSTU. Medium: WFBR, WPRO, WCCO, WGBR, WJBC,
KTWO. Light including WIBA, KBOI, WTKO, WMTR.

LIONEL RICHIE "Deep River Woman" (Motown) 12/2
Rotations: Heavy 2/0, Medium 6/0, Light 6/2, Total Adds 2, WTMJ, WGBR. Heavy: WROK, WCIL. Medium including WISN,
WJDX, WHAS, KUGN, KTWO, KVEC. Light including WTKO, KFQD.

ANNE MURRAY "On And On" (Capitol) 11/3
Rotations: Heavy 0, Medium 5/1, Light 6/2, Total Adds 3, KFMB, WDBO, WIBC. Medium including WHBY, KUGN, KSL,
KVEC. Light including WCCO, WIBA, WJBC, KTWO.

JETS "You Got It All" (MCA) 11/3
Rotations: Heavy 0, Medium 6/2, Light 5/1, Total Adds 3, KJR, WSPD, KSL. Medium including WHBY, KUGN, WMTR, WASK,
Light including WWRN, WTKO, WGBR, WSTU.

PAUL SIMON "Graceland" (WB) 11/0

Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Total Adds 0. Heavy: WCCO, WTKO. Medium: WGOW, WSPD, WJBC, KFQD,
KTWO, KVEC. Light: WCHS, WHBC, WCIL.

OMD "(Forever) Live And Die" (Virgin/A&M) 11/0

Rotations: Heavy 2/0, Medium 7/0, Light 2/0, Total Adds 0. Heavy: KTWO, KVEC. Medium: WCCO, KOY, WCHS, WHBY,
WSTU, WCIL, WASK. Light: WTKO, WMTR.

PRETENDERS "Don't Get Me Wrong" (Sire/WB) 10/1

Rotations: Heavy 2/0, Medium 4/0, Light 4/1, Total Adds 1, WGOW. Heavy: WSTU, KTWO. Medium: WSPD, WWRN, WMTR,
KVEC. Light including WICC, WHBC, WTKO.

ARETHA FRANKLIN "Jimmy Lee" (Arista) 9/1

Rotations: Heavy 0, Medium 3/0, Light 6/1, Total Adds 1, KOY. Medium: KUGN, WSTU, KTWO. Light including WWRN,
WPOE, WMTR, WGBR, KFQD.

JOURNEY "I'll Be Alright Without You" (Columbia) 8/3

Rotations: Heavy 0, Medium 2/1, Light 6/2, Total Adds 3, WELI, WWRN, WSTU. Medium including WPOE. Light including
KBOI, WTKO, WMTR, KTWO.

POINTER SISTERS "Goldmine" (RCA) 8/0

Rotations: Heavy 0, Medium 3/0, Light 5/0, Total Adds 0. Medium: WPOE, WTKO, WMTR. Light: KJR, WWRN, WSTU, KFQD,
KTWO.

SIGNIFICANT ACTION

JAMES BROWN "How Do You Stop" (Scotti Bros./CBS) 7/4

Rotations: Heavy 0, Medium 1/0, Light 6/4, Total Adds 4, KBOI, WMTR, WGBR, WSTU. Medium: WCIL. Light including
WPOE, WJBC.

TOTO "Without Your Love" (Columbia) 6/5

Rotations: Heavy 0, Medium 2/1, Light 4/4, Total Adds 5, KFMB, WHBC, WMTR, WGBR, KTWO. Medium including KUGN.

KANSAS "An I Wanted" (MCA) 6/0

Rotations: Heavy 0, Medium 3/0, Light 3/0, Total Adds 0. Medium: WPOE, WMTR, WSTU. Light: WICC, WWRN, WTKO.

MADONNA "Open Your Heart" (Sire/WB) 6/0

Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Total Adds 0. Heavy: WICC. Medium: KTWO. Light: WWRN, WTKO, WMTR,
WSTU.

SURVIVOR "Is This Love" (Scotti Bros./CBS) 5/3

Rotations: Heavy 0, Medium 2/0, Light 3/3, Total Adds 3, WWRN, WTKO, WSTU. Medium: WICC, KTWO.

BOBBY VINTON "Blue Velvet" (Epic) 5/1

Rotations: Heavy 0, Medium 0, Light 5/1, Total Adds 1, WCHS. Light including WCCO, WPOE, WTKO, WGBR.

REBBIE JACKSON "You Send The Rain Away" (Columbia) 4/1

Rotations: Heavy 0, Medium 0, Light 4/1, Total Adds 1, WTKO. Light including WHBY, WPOE, KTWO.

WANG CHUNG "Everybody Have Fun Tonight" (Geffen) 4/1

Rotations: Heavy 2/0, Medium 1/1, Light 1/0, Total Adds 1, WSTU. Heavy: WICC, WHAS. Light: WWRN.

KOOL & THE GANG "Victory" (Mercury/PolyGram) 4/0

Rotations: Heavy 0, Medium 3/0, Light 1/0, Total Adds 0. Medium: WICC, WWRN, WSTU. Light: WMTR.

CROWDED HOUSE "Don't Dream It's Over" (Capitol) 3/1

Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WSTU. Light including WGOW, WGBR.

JERMAINE JACKSON "Words Into Action" (Arista) 3/1

Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WWRN. Light including WMTR, WGBR.

1987 BUDGETS A HEADACHE?

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RADIO & RECORDS NATIONAL AIRPLAY

ADULT CONTEMPORARY

CHART EXTRAS

DON JOHNSON

Heartache Away (Epic)

55% of our reporters on it. Rotations: Heavy 3, Medium 30, Light 22, Total Adds 1, KRNO.

BREAKERS.

GLASS TIGER

Someday (Manhattan)

54% of our reporters on it. Rotations: Heavy 7, Medium 31, Light 16, Total Adds 7, WSB-FM, KIFM, WENS, KWAY, KRLB, KWEB, KMGQ. Debuts at number 29 on the AC chart.

JERMAINE JACKSON

Words Into Action (Arista)

52% of our reporters on it. Rotations: Heavy 0, Medium 18, Light 34, Total Adds 7, B100, WKYE, WIZD, KWFM, WWMJ, WAHR, K99.

NEW & ACTIVE

DEVICE "Who's On The Line" (Chrysalis) 45/7

Rotations: Heavy 0, Medium 17/1, Light 28/6, Total Adds 7, WKYE, WKGW, WRKA, WIZD, WING, WAHR, K99. Medium including KIFM, WAEB, KIOA, KWFM, WGLL, WSKI, WQHQ, WTNV, WCHV, WBGM, WJON, WBOW, KALE.

PRETENDERS "Don't Get Me Wrong" (Sire/WB) 43/4

Rotations: Heavy 12/0, Medium 20/0, Light 11/4, Total Adds 4, U102, KVUU, WCHV, WBGM. Heavy: KVIL, B100, K101, WAVE, WSKI, WSKY, WCKQ, WORG, WFFX, KTYL, KQSW, KALE. Medium including WHTX, 2WD, KIFM, WKYE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 BILLY JOEL	100/1	87	12	1
2 BENJAMIN ORR	93/0	77	13	3
3 GREGORY ABBOTT	96/1	79	11	6
4 ANITA BAKER	95/1	72	19	4
5 MIAMI SOUND MACHINE	91/0	76	13	2
6 BILLY DEAN	84/1	50	29	5
7 CHICAGO	91/2	57	30	4
8 LINDA RONSTADT & JAMES INGRAM	87/1	62	23	2
9 SERGIO MENDES BRASIL '86	89/3	59	23	7
10 LIONEL RICHIE	95/5	33	53	9
11 BRUCE HORNSBY & THE RANGE	73/0	38	31	4
12 BILLY VERA & THE BEATERS	92/20	25	44	23
13 TINA TURNER	79/7	22	41	16
14 BEN E. KING	64/1	31	28	5
15 AMY GRANT	75/4	24	46	5
16 RIC OCASEK	59/0	17	33	9
17 POINTER SISTERS	73/3	14	46	13
18 JOURNEY	80/20	4	45	31
19 EL DeBARGE	71/8	11	42	18
20 ARETHA FRANKLIN	75/5	4	52	19
21 JETS	71/9	10	45	16
22 JEFFREY OSBORNE	67/8	4	51	12
23 HUMAN LEAGUE	43/0	9	25	9
24 KOOL & THE GANG	59/3	10	36	13
25 L. RONSTADT & N. RIDDLE ORCHESTRA	60/1	16	31	13
26 BOSTON	44/0	6	29	9
27 LIONEL RICHIE	40/0	10	19	11
28 PETER CETERA with AMY GRANT	38/0	7	20	11
29 GLASS TIGER	54/7	7	31	16
30 KANSAS	58/6	7	29	22

MOST ADDED

TOTO (33)
LUTHER VANDROSS (26)
JOURNEY (20)
BILLY VERA & THE BEATERS (20)
JAMES BROWN (12)
JETS (9)
BANANARAMA (8)
EL DeBARGE (8)
JEFFREY OSBORNE (8)
RUBY TURNER (8)

HOTTEST

BILLY JOEL (61)
GREGORY ABBOTT (57)
BENJAMIN ORR (53)
MIAMI SOUND MACHINE (51)
RONSTADT & INGRAM (38)
ANITA BAKER (35)
CHICAGO (29)
BILLY OCEAN (22)
BRUCE HORNSBY (18)
SERGIO MENDES BRASIL '86 (15)
BILLY VERA & THE BEATERS (15)

COREY HART "Can't Help Falling In Love" (EMI America) 43/3

Rotations: Heavy 1/0, Medium 17/0, Light 25/3, Total Adds 3, WLTF, WMYX, WSTF. Heavy: WJON. Medium including WMJI, WAEB, WTFM, WEIM, WSKI, WQHQ, WTNV, WSKY, WGSV, WAHR, WORG, WBGM, KYJC, KALE.

LUTHER VANDROSS "Stop To Love" (Epic) 38/26

Rotations: Heavy 2/0, Medium 12/7, Light 24/19, Total Adds 26 including KVIL, KHYL, K101, WRKA, KIOA, WTRX, KWAY, WEIM, WQHQ, WPPA, WSKY, WEIZ. Heavy: KOST, WBGM. Medium including WGLL, WSKI, K99, KQSW, KMGQ.

TOTO "Without Your Love" (Columbia) 36/33

Rotations: Heavy 0, Medium 4/3, Light 32/30, Total Adds 33 including KIFM, WAEB, WKYE, WTFM, KQ99, WMGN, WWMJ, WEIM, WPPA, WSKY, WCHV, WEIZ, KRLB, WKYX, WZLQ, WFFX. Medium including WCKQ. Light including WTRX, WORG.

MADONNA "Open Your Heart" (Sire/WB) 36/7

Rotations: Heavy 2/0, Medium 21/2, Light 13/5, Total Adds 7, KVIL, K101, WAVE, KIOA, KQ99, KRAV, WAGE. Heavy: WAEB, KDUK. Medium including 2WD, WLLT, WKYE, WRKA, WIZD, WSFL, WEIM, WSKI, WPPA, WCHV, KRLB.

CARPENTERS "Honolulu City Lights" (A&M) 32/4

Rotations: Heavy 0, Medium 12/1, Light 20/3, Total Adds 4, WAEB, WSKY, KTYL, KKLV. Medium including WIZD, WNAM, KKUA, WGLL, WSKI, WCKQ, WAHR, WBGM, WMTFM, KQSW, KALE. Light including KEY103, KIOA, WTRX, WKNE, WQHQ.

BANANARAMA "A Trick Of The Night" (London/PolyGram) 28/8

Rotations: Heavy 0, Medium 9/1, Light 19/7, Total Adds 8, KIFM, WAVE, KQ99, WTRX, WSKI, WKYX, KFSB, WBOW. Medium including WKYE, WGLL, WPPA, WSKY, WBGM, KYJC, KQSW, KALE. Light including WAEB, WEIM, WQHQ, WCKQ.

RUBY TURNER "I'm In Love" (Jive/RCA) 25/8

Rotations: Heavy 0, Medium 4/1, Light 21/7, Total Adds 8, WKNE, WGLL, WGSV, WKYX, KTYL, KFSB, WJON, KKLV. Medium including WSKY, WBGM, KALE. Light including WAEB, WNAM, WEIM, WQHQ, WCKQ, WCHV, WZLQ, WMTFM, WBOW.

SIGNIFICANT ACTION

SURVIVOR "Is This Love" (Scotti Bros./CBS) 24/1

Rotations: Heavy 9/1, Medium 8/0, Light 7/0, Total Adds 1, WSKI. Heavy including WSNI, 2WD, WLLT, WMJI, KKLTV, WIVY, WRKA, K99. Medium: WLTF, K101, WKYE, WAVE, WENS, KRAV, WPPA, WFFX.

JAMES BROWN "How Do You Stop" (Scotti Bros./CBS) 18/12

Rotations: Heavy 0, Medium 2/0, Light 16/12, Total Adds 12, WAEB, WKYE, WNAM, WTRX, WEIM, WSKI, WGSV, WORG, WKYX, KQSW, KMGQ, KALE. Medium: WGLL, WBGM. Light including WCKQ, WZLQ, WMTFM, KKLTV.

LIONEL RICHIE "Deep River Woman" (Motown) 18/3

Rotations: Heavy 1/0, Medium 12/1, Light 5/2, Total Adds 3, KVIL, WMGN, WBGM. Heavy: WAHR. Medium including WPIX, WLTF, WKYE, WEZC, WTFM, 3WM, KDUK, KMZQ, WKYX, KTYL, WJON. Light including WIVY, WSTF, KFSB.

WANG CHUNG "Everybody Have Fun Tonight" (Geffen) 16/0

Rotations: Heavy 6/0, Medium 8/0, Light 2/0, Total Adds 0. Heavy: 2WD, B100, WKYE, WQHQ, WFFX, K99. Medium: WIVY, U102, WRKA, WAVE, WING, KRAV, WPPA, KALE. Light: KIOA, KVUU.

CRUSADERS with NANCY WILSON "The Way It Goes" (MCA) 15/1

Rotations: Heavy 0, Medium 4/0, Light 11/1, Total Adds 1, WMTFM. Medium: WEIM, WSKY, WBGM, KQSW. Light including WSKI, WQHQ, WORG, WAEV, WZLQ, KFSB, WJON, WBOW, KYJC, KMGQ.

JENNIFER WARNES "Ain't No Cure For Love" (Cypress/PolyGram) 14/2

Rotations: Heavy 1/0, Medium 5/0, Light 8/2, Total Adds 2, WTRX, WORG. Heavy: KQSW. Medium: WEIM, WAHR, WBGM, WMTFM, WBOW. Light including WSKI, WCHV, WKYX, WZLQ, WJON, KKLTV.

ANNE MURRAY "On And On" (Capitol) 13/2

Rotations: Heavy 0, Medium 4/0, Light 9/2, Total Adds 2, WZLQ, KYJC. Medium: WNAM, WAHR, WBGM, KQSW. Light including WEIM, WKNE, WQHQ, WCKQ, WCHV, WGSV, WJON.

EMERSON, LAKE, & POWELL "Lay Down Your Guns" (Polydor/PolyGram) 12/4

Rotations: Heavy 0, Medium 3/0, Light 9/4, Total Adds 4, KWAV, WQHQ, WJON, KQSW. Medium: WSKY, WBGM, KALE. Light including WEIM, WSKI, WCHV, WZLQ, WBOW.

BOB SEGER & THE SILVER BULLET BAND "Miami" (Capitol) 11/1

Rotations: Heavy 0, Medium 4/0, Light 7/1, Total Adds 1, WSTF. Medium: KGW, WBGM, KQSW, KALE. Light including B100, WAVE, WQHQ, WCHV, WZLQ, KFSB.

BDBBY VINTON "Blue Velvet" (Epic) 9/4

Rotations: Heavy 0, Medium 3/0, Light 6/4, Total Adds 4, WNAM, WSKI, WQHQ, WCHV. Medium: WEIM, WBGM, WJON. Light including WKNE, WBOW.

MICHAEL JOHNSON "Give Me Wings" (RCA) 9/0

Rotations: Heavy 0, Medium 2/0, Light 7/0, Total Adds 0. Medium: WAHR, KRLB. Light: WAEB, WKNE, WSKI, WZLQ, WMTFM, WJON, KQSW.

ROD STEWART "Every Beat Of My Heart" (WB) 9/0

Rotations: Heavy 0, Medium 5/0, Light 4/0, Total Adds 0. Medium: WEIM, WSKY, WORG, WBGM, KALE. Light: WSFL, WQHQ, KYJC, KQSW.

MATTHEW SWEET "Save Time For Me" (Columbia) 8/0

Rotations: Heavy 0, Medium 1/0, Light 7/0, Total Adds 0. Medium: WBGM. Light: KEY103, WTFM, WSFL, KIOA, WGSV, KFSB, KKLTV.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

ACADS & HOTS

EAST

PARALLEL ONE

WPX/New York
Wendy Silverstein

JFF
BILLY JOEL
GLORIA LORING
SERGIO HENDES
LIONEL RICHIE
Notet: BILLY JOEL
ARITH BAKER
BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
BILLY JOEL

WBNP/Philadelphia
Tyler/Darmanian

TBA/Tuam
JOURNEY
Notet: GREGORY ABBOTT
BILLY JOEL
ARITH BAKER
CHICAGO
SERVITOR

WHTZ/Washington
Kath Abrams

CHICAGO
ARITH BAKER
Notet: TINA TURNER
BILLY JOEL
BILLY JOEL & BEAT
PRETENDERS
LIONEL RICHIE

PARALLEL TWO

WABA/Albany
Mick Murphy

JAMES BROWN
BILLY JOEL & BEAT
CARPENTERS
TOYO
Notet: MIAMI SOUND MACHI
BILLY JOEL
GREGORY ABBOTT
MADONNA
ROBERTADT & IGRAM

WYV/Jacksonville
Jack Michaels

TOYO
JAMES BROWN
DEVIC
JERNAINE JACKSON
Notet: ROBERTADT & IGRAM
BILLY JOEL
ARITH BAKER
BILLY JOEL
CHICAGO
JFF

PARALLEL THREE

WVLA/Savannah
Hendrick/Miner

JFF
JERNAINE JACKSON
TOYO
Notet: ROBERTADT & IGRAM
BILLY JOEL
ARITH BAKER
CHICAGO
LIONEL RICHIE

WEST

PARALLEL ONE

KMLD/Dayton
Ellen/Brady

JEFFREY OSBORNE
BILLY JOEL & BEAT
JOURNEY
Notet: BILLY JOEL
BRUCE HORNSBY
SERGIO HENDES
BILLY JOEL

KOST/Los Angeles
Key/Kelly

none
Notet: ROBERTADT & IGRAM
ARITH BAKER
TINA TURNER
BILLY JOEL
LIONEL RICHIE

PARALLEL TWO

KLT/Phoenix
Cheryl/Thomas

BILLY JOEL & BEAT
JOURNEY
READY FOR THE MOR
Notet: GREGORY ABBOTT
BILLY JOEL
ARITH BAKER
CHICAGO
SERVITOR

KW/Portland
Sally/Tom

EL DEBARGE
AMY GRANT
JEFFREY OSBORNE
Notet: RIC O'CARRE
BILLY JOEL
BRUCE HORNSBY
BILLY JOEL
LIONEL RICHIE

SOUTH

PARALLEL ONE

WSP-FM/Atlanta
Chappell/McCoy

POINTER SISTERS
GLASS TIGER
Notet: GREGORY ABBOTT
ROBERTADT & IGRAM
MIAMI SOUND MACHI
BILLY JOEL
SERVITOR

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

KEY 103/Austin
Robert/Alan

none
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
BILLY JOEL
CHICAGO

MIDWEST

PARALLEL ONE

KDKA/Pittsburgh
Mitchell/Miller

JOURNEY
KOD & THE GANG
ROBERTADT & IGRAM
Notet: BRUCE HORNSBY
BILLY JOEL & BEAT
BILLY JOEL
SER E. KING
RAY LYCHE

KJZZ/San Jose
Wilson/Max

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

KJZZ/San Jose
Wilson/Max

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

KJZZ/San Jose
Wilson/Max

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

MIDWEST

PARALLEL ONE

WSTP/Orlando
Jim Ballard

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WSTP/Orlando
Jim Ballard

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

WSTP/Orlando
Jim Ballard

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

FULL-SERVICE AC

PARALLEL ONE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

FULL-SERVICE AC

PARALLEL ONE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

FULL-SERVICE AC

PARALLEL ONE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

FULL-SERVICE AC

PARALLEL ONE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL TWO

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

PARALLEL THREE

WVMA/Atlanta
Mina/Tranby

BILLY JOEL & BEAT
SERVITOR
Notet: BILLY JOEL
MIAMI SOUND MACHI
ROBERTADT & IGRAM
ARITH BAKER
BILLY JOEL

**100 Reporters
91 Current Reports**
Five stations did not report a playlist this week, so their rotations were frozen:

KELT/McAllen
KEY103/Austin
WAEV/Savannah
WNCI/Detroit
WSLF/New Bern

Four stations reported a frozen list this week:
WCKQ/Campbellsville
WVY/Jacksonville
WLTS/New Orleans
2WD/Norfolk

WEST

PARALLEL ONE

KFMB/San Diego
Mark/Laura

TOYO
AMY GRANT
JEFFREY OSBORNE
CARPENTERS
Notet: BILLY JOEL
BILLY JOEL
BRUCE HORNSBY
BILLY JOEL

KVBC/Seattle
Rick/Scott

LIONEL RICHIE
JETS
Notet: MIAMI SOUND MACHI
BRUCE HORNSBY
BILLY JOEL
ARITH BAKER
BILLY JOEL

PARALLEL TWO

KFMB/San Diego
Mark/Laura

TOYO
AMY GRANT
JEFFREY OSBORNE
CARPENTERS
Notet: BILLY JOEL
BILLY JOEL
BRUCE HORNSBY
BILLY JOEL

PARALLEL THREE

KFMB/San Diego
Mark/Laura

TOYO
AMY GRANT
JEFFREY OSBORNE
CARPENTERS
Notet: BILLY JOEL
BILLY JOEL
BRUCE HORNSBY
BILLY JOEL

45 Reporters 39 Current Reports

Three stations reported a frozen list this week:
KFQD/Anchorage
WCCO/Minneapolis
WTIC/Hartford

Three stations failed to report a playlist this week so their rotations were frozen:
55KRC/Cincinnati
WBT/Charlotte
WPOE/Greenfield

NEW ARTISTS

Albums

Reports/Adds

1	CINDERELLA/Night Songs (Mercury/PG)	67/13
2	LOVE & ROCKETS/Express (Big Time/RCA)	61/19
3	TESLA/Mechanical Resonance (Geffen)	46/10
4	DON DIXON/Most Of The Girls Like... (Enigma)	44/6
5	BEASTIE BOYS/Licensed To Ill (Def Jam/Columbia)	40/6
6	BRIAN SPENCE/Brothers (Polydor/PG)	32/2
7	JULIAN COPE/World Shut Your Mouth (Island)	28/10
8	CROWDED HOUSE/Don't Dream It's Over (Capitol)	23/8
9	DAVE ADAMS/Dancing In My Sleep (Elektra)	18/7
10	LUCY SHOW/Mania (Big Time/RCA)	18/4

Tracks

1	IGGY POP/Real Wild Child (A&M)*	76/13
2	CINDERELLA/Nobody's Fool (Mercury/PG)	66/13
3	DAVID & DAVID/Ain't So Easy (A&M)*	61/31
4	LOVE & ROCKETS/All In My Mind (Big Time/RCA)	59/19
5	TESLA/Modern Day Cowboy (Geffen)	46/10
6	DON DIXON/Praying Mantis (Enigma)	43/6
7	ROB JUNGKLAS/Make It Mean Something (Manhattan)*	41/41
8	BEASTIE BOYS/(You Gotta) Fight... (Def Jam/Columbia)	38/6
9	JOHN EDDIE/Pretty Little Rebel (Columbia)*	34/12
10	BRIAN SPENCE/Hear It From The... (Mercury/PG)	32/2

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

TANDY & MORGAN

Their Debut Album

EARTHRISE

On



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RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS®

171 REPORTS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium	
3	2	2	1	GEORGIA SATELLITES/Keep Your Hands To... (Elektra)	143+2	58-	116-	21+
7	3	3	2	ERIC CLAPTON/It's In The Way You Use It (Duck/WB)	145-1	50+	120=	24-
8	8	4	3	PRETENDERS/My Baby (Sire/WB)	151+8	33+	116+	32+
1	1	1	4	STEVE MILLER BAND/I Want To Make... (Capitol)	146-1	37-	118-	25+
9	9	7	5	BOSTON/Cool The Engines (MCA)	138+2	32+	101+	35-
18	13	9	6	BRUCE HORNSBY & THE RANGE/On The Western Skyline (RCA)	144+3	21+	89+	54-
-	32	18	7	BON JOVI/Livin' On A Prayer (Mercury/PG)	136+17	23+	77+	53-
20	17	13	8	PETER GABRIEL/Big Time (Geffen)	127+4	25+	92+	32-
25	20	14	9	ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	147+4	5+	58+	83-
13	11	10	10	BRUCE SPRINGSTEEN & THE E STREET BAND/Fire (Columbia)	123=4	17-	87+	35-
6	6	6	11	BENJAMIN ORR/Stay The Night (Elektra)	120-0	23-	89-	26+
32	23	17	12	ANN WILSON/The Best Man In The World (Capitol)	132+5	11+	68+	60-
5	4	5	13	DON HENLEY/Who Owns This Place? (Geffen; MCA)	118-0	18-	75-	42-
2	5	8	14	BOSTON/We're Ready (MCA)	100-0	28-	82-	15=
24	21	21	15	BILLY IDOL/Don't Need A Gun (Chrysalis)	134+9	5+	50+	74=
30	22	20	16	JASON & THE SCORCHERS/Golden Ball And Chain (EMI America)	138+5	3+	40+	88-
38	24	22	17	ERIC CLAPTON/Tearing Us Apart (Duck/WB)	128+11	6+	47+	75+
12	12	12	18	RIC OCASEK/True To You (Geffen)	107-0	12+	67-	39-
10	10	11	19	KANSAS/All I Wanted (MCA)	99-0	16-	69-	28-
49	30	27	20	KBC BAND/America (Arista)	129+16	4+	33+	88+
48	37	29	21	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	109+15	9+	53+	52+
31	27	26	22	BRUCE SPRINGSTEEN & THE E STREET BAND/Because... (Col.)	101+13	3=	56+	43+
-	51	34	23	EDDIE MONEY/I Wanna Go Back (Columbia)	119+18	4+	32+	79+
50	46	31	24	WORLD PARTY/Ship Of Fools (Chrysalis)	131+17	1+	16+	96+
27	25	25	25	BOB GELDOF/This Is The World Calling (Atlantic)	114-2	1-	31+	74-
15	15	19	26	STEVE WINWOOD/Back In The High Life Again (Island/WB)	99-1	8=	47-	49-
14	14	16	27	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Superstition (Epic)	105-1	2-	44-	56-
-	55	36	28	KINKS/Working At The Factory (MCA)	109+29	0=	22+	74+
45	36	33	29	SMITHEREENS/Behind The Wall Of Sleep (Enigma)	112+9	1=	19+	81+
39	31	30	30	PRETENDERS/Room Full Of Mirrors (Sire/WB)	86+5	3+	31=	50+
4	7	15	31	BRUCE SPRINGSTEEN & THE E STREET BAND/War (Columbia)	74-0	19-	53-	18-
16	18	24	32	BON JOVI/Wanted Dead Or Alive (Mercury/PG)	73-0	8-	45-	27-
57	48	39	33	TIMBUK3/Life Is Hard (IRS/MCA)	105+18	0=	9+	78+
-	-	42	34	JOURNEY/I'll Be Alright Without You (Columbia)	92+19	4+	27+	57+
44	33	32	35	BILLY JOEL/This Is The Time (Columbia)	75-1	11-	40-	28-
60	57	41	36	EUROPE/The Final Countdown (Epic)	105+17	1+	8+	77+
19	19	23	37	LONE JUSTICE/Shelter (Geffen)	80-1	4=	27-	48-
-	60	43	38	'TIL TUESDAY/Coming Up Close (Epic)	92+19	3+	14+	65+
-	-	48	39	STEVE MILLER BAND/Nobody But You Baby (Capitol)	77+22	4+	22+	50+
-	59	46	40	IGGY POP/Real Wild Child (A&M)	76+13	3+	12+	49+
43	38	37	41	PAUL YOUNG/Some People (Columbia)	73-1	1=	11-	52-
52	52	47	42	CINDERELLA/Nobody's Fool (Mercury/PG)	66+13	5+	13+	39+
11	16	28	43	DAVID & DAVID/Swallowed By The Cracks (A&M)	56-0	2-	21-	28-
DEBUT	44	44	44	DAVID & DAVID/Ain't So Easy (A&M)	61+31	2+	12+	39+
29	39	44	45	STABILIZERS/One Simple Thing (Columbia)	45-1	8+	21=	20-
42	40	40	46	BRUCE SPRINGSTEEN & THE E STREET.../Raise Your Hand (Col.)	45-1	4-	21-	22-
40	45	45	47	GENESIS/Land Of Confusion (Atlantic)	34-0	8-	25-	8-
26	26	35	48	SURVIVOR/Is This Love (Scotti Bros./CBS)	43-0	3-	20-	18-
36	34	36	49	KINKS/Rock 'N' Roll Cities (MCA)	49-2	2+	11-	34-
-	-	60	50	ERIC CLAPTON/Miss You (Duck/WB)	41+9	1=	15=	23+
-	-	54	51	TALKING HEADS/Love For Sale (Sire/WB)	50+9	1=	7=	35+
DEBUT	52	52	52	JOHN FOGERTY/Knockin' On Your Door (WB)	50+11	1+	7+	40+
DEBUT	53	53	53	JOAN JETT & THE BLACKHEARTS/Roadrunner (Blackheart/CBS)	52+11	1=	8=	27+
DEBUT	54	54	54	LOVE & ROCKETS/All In My Mind (Big Time/RCA)	59+19	0=	3=	32+
54	-	-	55	HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)	33+3	2+	14=	18+
17	28	49	56	PRETENDERS/Don't Get Me Wrong (Sire/WB)	26-0	5-	20-	4-
55	54	57	57	BRUCE SPRINGSTEEN & THE E STREET BAND/Seeds (Columbia)	31=3	1=	16-	14+
DEBUT	58	58	58	KANSAS/Power (MCA)	43+10	0=	8+	27+
59	-	56	59	BOSTON/Can'tcha Say/Still In Love (MCA)	36+3	1-	12-	20+
DEBUT	60	60	60	ROBIN TROWER/No Time (GNP Crescendo)	51+13	1=	3+	30+

BREAKERS®

KINKS

Working At The Factory (MCA)
84% of our reporters on it.

EUROPE

The Final Countdown (Epic)
81% of our reporters on it.

TIMBUK 3

Life Is Hard (IRS/MCA)
81% of our reporters on it.

EUROPE

AOR BREAKERS

DONE!

. . . And The Story Continues In 1987



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RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks
Two Weeks
Last Week

171 REPORTS

DECEMBER 19, 1986

Total Reports/Adds Power Heavy Medium

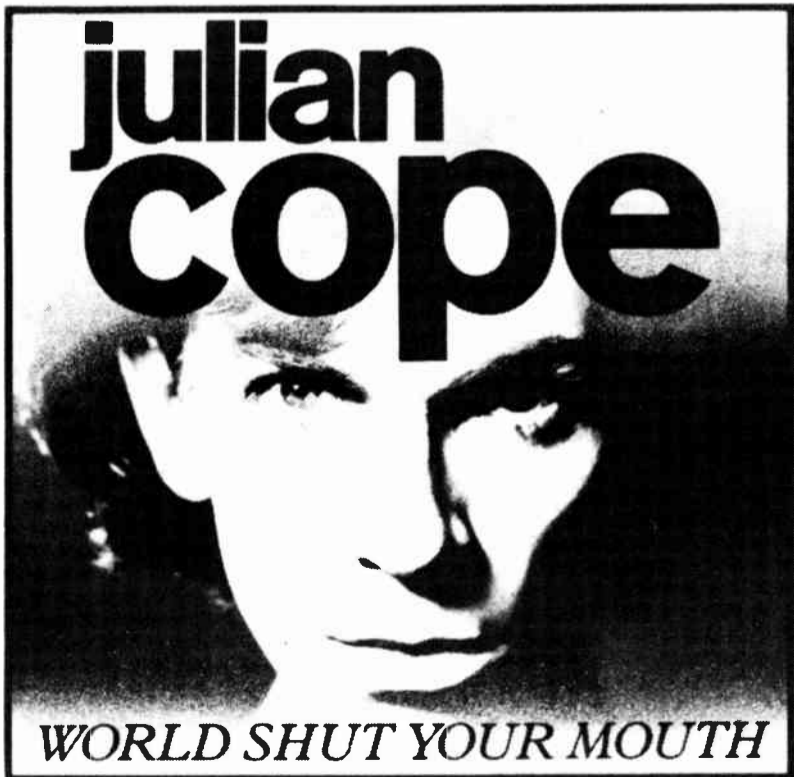
Rank	Three Weeks	Two Weeks	Last Week	Artist/Album (Label)	Tracks	Total Reports/Adds	Power	Heavy	Medium
1	1	1	1	BRUCE SPRINGSTEEN & THE E STREET BAND /Live/1975-85 (Col.)	"Fire" (123) "Because" (101) "War" (74)	153-1	35-	114-	38+
5	3	3	2	ERIC CLAPTON /August (Duck/WB)	"It's" (145) "Tearing" (128) "Miss" (41)	165+1	55+	138+	26-
2	2	2	3	BOSTON /Third Stage (MCA)	"Cool" (138) "Ready" (100) "Can'tcha" (36)	150+1	54-	141+	8=
3	5	4	4	PRETENDERS /Get Close (Sire/WB)	"My Baby" (151) "Room" (86) "Don't" (26)	162+3	44+	133+	26+
4	4	5	5	STEVE MILLER BAND /Living In The 20th Century (Capitol)	"Make" (146) "Nobody" (77) "Loved" (29)	162-0	42-	127-	33+
8	6	6	6	GEORGIA SATELLITES /Georgia Satellites (Elektra)	"Keep" (143) "Battleship" (23) "Railroad" (20)	150+2	58-	117-	28+
7	7	7	7	BRUCE HORNSBY & THE RANGE /The Way It Is (RCA)	"Western" (144) "The Way" (26) "Down" (10)	152+0	26+	105+	47-
11	11	8	8	BON JOVI /Slippery When Wet (Mercury/PG)	"Livin'" (136) "Wanted" (73) "You Give" (4)	139+1	31+	100+	37-
6	8	11	9	BILLY IDOL /Whiplash Smile (Chrysalis)	"Gun" (134) "Lover" (22) "Soul" (20)	142+3	10-	57+	75-
9	9	9	10	BENJAMIN ORR /The Lace (Elektra)	"Stay" (120) "Too Hot" (19) "In Circles" (6)	135-1	25-	93-	37+
17	15	14	11	PETER GABRIEL /So (Geffen)	"Big Time" (127) "Voice" (10) "Don't Give Up" (1)	133=4	26+	96+	34-
20	20	17	12	HUEY LEWIS & THE NEWS /Fore! (Chrysalis)	"Jacob's" (109) "Whole Lotta" (33) "I Know" (19)	131+13	11+	67+	59+
26	23	18	13	ROBERT CRAY BAND /Strong Persuader (Mercury/PG)	"Smoking Gun" (147) "Showed" (6) "Next Door" (5)	149+3	5+	59+	85-
23	19	15	14	KINKS /Think Visual (MCA)	"Working" (109) "Rock 'N' Roll" (49) "Lost" (20)	147+9	2=	33+	102-
13	12	12	15	KANSAS /Power (MCA)	"All I Wanted" (99) "Power" (43) "Silhouettes" (2)	126-1	16-	74-	44+
19	22	20	16	EDDIE MONEY /Can't Hold Back (Columbia)	"I Wanna" (119) "We Should" (28) "Endless" (9)	135+7	9+	43+	84-
10	10	10	17	COLOR OF MONEY /Soundtrack (MCA)	"Who Owns" (118) "Brothers" (2) "Standing" (1)	119-0	18-	76-	42-
15	18	21	18	KBC BAND /KBC Band (Arista)	"America" (129) "It's Not You" (18) "Hold Me" (6)	140+11	6+	43+	89+
16	13	13	19	RIC OCASEK /This Side Of Paradise (Geffen)	"True" (107) "Emotion" (7) "Laughing" (7)	119-0	12+	69-	49-
30	24	22	20	JASON & THE SCORCHERS /Still Standing (EMI America)	"Golden" (138) "Shotgun Blues" (1)	139+4	3+	41+	88-
18	17	19	21	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /Live Alive (Epic)	"Superstition" (105) "Willie" (14) "Pride" (4)	117-3	2-	46-	65-
12	14	16	22	STEVE WINWOOD /Back In The High Life (Island/WB)	"High Life" (99) "Finer Things" (8) "Take It" (5)	113-1	8-	53-	56-
27	25	24	23	BOB GELDOF /Deep In The Heart Of Nowhere (Atlantic)	"This" (114) "Like A Rock" (12) "Pouring" (4)	125+3	1-	33+	81-
40	38	28	24	WORLD PARTY /Private Revolution (Chrysalis)	"Ship" (131) "Private" (7) "True" (5)	135+15	1+	17+	99+
14	16	23	25	DAVID & DAVID /Boomtown (A&M)	"Ain't So" (61) "Swallowed" (56) "Welcome" (5)	103-10	4=	29-	59-
34	29	27	26	SMITHEREENS /Especially For You (Enigma)	"Behind" (112) "Blood" (5) "Strangers" (2)	117+8	1=	21+	83+
39	37	30	27	TIMBUK3 /Greetings From Timbuk3 (IRS/MCA)	"Life" (105) "The Future's" (11)	110+14	0=	13+	79+
21	21	25	28	LONE JUSTICE /Shelter (Geffen)	"Shelter" (80) "I Found Love" (16) "Belfry" (1)	87-1	4=	28-	51-
35	28	26	29	BILLY JOEL /The Bridge (Columbia)	"The Time" (75) "Running" (3) "Big Man" (3)	77-1	12-	42-	29-
-	-	35	30	EUROPE /The Final Countdown (Epic)	"Final" (105) "Rock The Night" (3) "Carrie" (1)	109+17	1+	9+	79+
-	-	37	31	JOURNEY /Raised On Radio (Columbia)	"I'll Be Alright" (92) "Raised" (1) "Girl" (1)	93+19	4+	27+	57+
-	-	40	36	'TIL TUESDAY /Welcome Home (Epic)	"Coming" (92) "What About" (4) "Will She" (1)	92+19	3+	14+	65+
25	27	29	33	TALKING HEADS /True Stories (Sire/WB)	"Love" (50) "Puzzlin'" (26) "Wild" (4)	75+10	2-	19-	47+
32	33	31	34	GENESIS /Invisible Touch (Atlantic)	"Land" (34) "Tonight" (25) "In Too Deep" (7)	53-6	10-	30-	18+
-	-	38	35	IGGY POP /Blah, Blah, Blah (A&M)	"Real Wild Child" (76) "Cry" (3)	78+13	3+	13+	50+
24	30	34	36	JOHN FOGERTY /Eye Of The Zombie (WB)	"Knockin'" (50) "Change" (14) "Sail Away" (6)	64-8	4+	13-	46+
36	34	32	37	PAUL YOUNG /Between Two Fires (Columbia)	"Some People" (73) "Two Fires" (3) "Long Run" (2)	78-1	1=	13-	55-
DEBUT	-	-	38	CINDERELLA /Night Songs (Mercury/PG)	"Nobody's Fool" (66) "Somebody" (1) "Push" (1)	67+13	6+	14+	40+
31	36	39	39	STABILIZERS /Tyranny (Columbia)	"One Simple Thing" (45) "Underground" (1)	45-1	8+	21=	20-
28	26	33	40	SURVIVOR /When Seconds Count (Scotti Bros./CBS)	"Is This" (43) "How Much" (1)	43-0	3-	20-	19-

BREAKERS

EUROPE
The Final Countdown (Epic)
64% of our reporters on it.

NEW & ACTIVE

- LOVE & ROCKETS "Express" (Big Time/RCA) 61/19 (42/12)**
Adds including WBAB, WKLS, KLOS, KZAP, KGB, KISS, WMRY, KKDJ, KDJK. Powers 1. Heavy 4: WBCN, WHFS, WLIR, KTCL. Medium 33 including WXRT, 91X, KFOG, KOME, WTPA, KNCN, KLAQ, WDIZ, WLAV, KATT.
- ROBIN TROWER "Passion" (GNP Crescendo) 55/14 (40/10)**
Adds including KZAP, WTPA, WHCN, WEZX, WOVE, WAPL, WTUE, WWWV, KFMQ. Powers 1. Heavy 4: KDJO, KRIX, WMRY, KZEL. Medium 33 including WBAB, WOFM, KSHE, KNCN, KMJX, WKDF, WROK, KATT, KJOT, KILO.
- JOAN JETT & THE BLACKHEARTS "Good Music" (Blackheart/CBS) 52/11 (41/11)**
Adds including KTXQ, WLLZ, 91X, KRQR, WHCN, WAQX, KWIC, WOVE, WLNZ. Powers 1. Heavy 8 including WBCN, WBAB, WXRK, WMMR, WLIR, WAAF, KRIX. Medium 27 including KZEW, KGB, WTPA, WCCC, WPDH, WWWV, KOWB, KOZZ.
- OUTLAWS "Soldiers Of Fortune" (Pasha/CBS) 50/8 (42/8)**
Adds: KBCO, WTPA, WEZX, WOVE, WKDF, WDIZ, KJOT, KFMQ. Powers 2. Heavy 4: WQFM, KQRS, KTCZ, KISS. Medium 33 including WBAB, WSHE, WYNF, WDHA, KNCN, WFYV, WKKE, KATT, KZEL.
- TESLA "Mechanical Resonance" (Geffen) 48/10 (38/8)**
Adds: WHJY, WKLS, KSHE, KRQR, KOME, WEZX, KATT, WMRY, WMGM, WYMG. Heavy 3: KWIC, KRIX, KNAC. Medium 20 including WBAB, WYNF, WLLZ, WAQX, KNCN, KLAQ, WFYV, WDIZ, KISS, KILO.
- DOON DIXON "Most Of The Girls Like To Dance..." (Enigma) 44/6 (39/8)**
Adds: WTKX, WROK, KSTM, WBLM, WKFM, WWWV. Heavy 1: KTCL. Medium 30 including WBRU, WHJY, WSHE, WXRK, WTPA, KLBJ, WMRY, KZEL, KTYD.
- WANG CHUNG "Mosaic" (Geffen) 43/3 (43/4)**
Adds: WKRR, KBAT, KKDJ. Powers 1. Heavy 4 including CHOM, KINK, CHEZ. Medium 32 including WKLS, WNOR, WLVO, KBCO, KFOG, WDIZ, KEZO, WMRY, KMOD, KZEL.
- ROB JUNGKLAS "Closer To The Flame" (Manhattan) 42/42 (0/0)**
Adds including WXRK, WKLS, KMOD, KDJK, WWWV, WIXV, KRNA, KOWB, KFMF, KOZZ. Heavy 0. Medium 24 including KTXQ, WSHE, WYNF, WLLZ, KEZO, WWCT, WMRY, KKDJ.
- BEASTIE BOYS "Licensed To Ill" (Def Jam/Columbia) 40/6 (34/18)**
Adds: KBPI, WAAF, WOVE, KKDJ, KPOI, KOZZ. Heavy 4: WBCN, WBAB, WXRK, KOMP. Medium 24 including WHJY, KUPD, 91X, KISW, WTPA, KISS, KZOO, KTYD.
- JOHN EDDIE "John Eddie" (Columbia) 35/12 (23/6)**
Adds including WSHE, KUPD, KRQR, WTPA, KNCN, KMOD, KDJK, WIXV, KRNA. Heavy 1: KRIX. Medium 18 including WBYP, WXRK, WMMR, WDHA, WEZX, WAQX, WHTF, WMGM.
- BRIAN SPENCE "Brothers" (Polydor/PolyGram) 32/2 (30/6)**
Adds: WHEB, KMBY. Heavy 1: WRIF. Medium 22 including WLLZ, KSHE, KOME, WAAF, WKKE, KJOT, KDJK, WMGM, WWWV.



RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS[®]

MOST ADDED

ROB JUNGKLAS/Make (41)
DAVID & DAVID/Ain't (31)
KINKS/Working (29)
STEVE MILLER BAND/Nobody (22)
LOVE & ROCKETS/All (19)
JOURNEY/Alright (19)
'TIL TUESDAY/Coming (19)
EDDIE MONEY/Wanna (18)
TIMBUK3/Life (18)

HOTTEST

GEORGIA SATELLITES/Keep (58)
ERIC CLAPTON/Way (50)
STEVE MILLER BAND/Want (37)
PRETENDERS/Baby (33)
BOSTON/Cool (32)
BOSTON/Ready (28)
PETER GABRIEL/Time (25)
BON JOVI/Livin' (23)
BENJAMIN ORR/Stay (23)
BRUCE HORNSBY & RANGE/Skyline (21)

CHART CLIMBERS

BRUCE SPRINGSTEEN & THE E STREET BAND "Because The Night" (Columbia) 101/13 (89/10)

Adds including WYNF, WLLZ, KGB, WTPA, WAAF, WOVE, KLAQ, KDJK, WGIR. Heavy 56 including WIYY, WBYP, WNEW, WMMR, WHJY, KLOL, KUPD, KZAP, KFOG, KRQR. Medium 43 including WBAB, KTXQ, WNOR, WQFM, KGON, 91X, WZZO, WOUR, KNCN, WQMF. Moves 26-22.

'TIL TUESDAY "Coming Up Close" (Epic) 92/19 (74/20)

Adds including WIYY, WKLS, KTXQ, KGB, WPYX, WKQQ, WXKE, WWCT, KJOT, KILO. Heavy 14 including WBCN, WBRU, WXRT, KBCO, KINK, WPLR, KRNA. Medium 65 including WBYP, WBAB, WXRK, WMMR, WHJY, WSHE, WYNF, WLVQ, WTPA, WCCC. Moves 43-38.

JOURNEY "I'll Be Alright Without You" (Columbia) 92/19 (73/22)

Adds including KSHE, WPDH, KMJX, WXKE, KATT, KEZO, KFME, KTYD. Heavy 27 including WHJY, WLVQ, KGB, WTPA, WAAF, KLAQ, WIMZ, WAPL, WWCT, WIOT. Medium 57 including WBYP, DC101, WKLS, WSHE, WYNF, WLLZ, KBPI, KINK, KOME, WYFY. Moves 42-34.

PRETENDERS "Room Full Of Mirrors" (Sire/WB) 86/5 (85/10)

Adds: KLOS, WPDH, WOVE, KFME, KQWB. Heavy 31 including WBCN, WMMR, KTXQ, KLOL, 91X, KFOG, KRQR, KOME, WCCC, WYFY. Medium 50 including WIYY, WBYP, DC101, WNOR, WLVQ, KGON, KZAP, WAQX, WAAF. Remains at #30.

STEVE MILLER BAND "Nobody But You Baby" (Capitol) 77/22 (53/12)

Adds including WHJY, KGB, WCCC, WAAF, WKQQ, WRXL, KEZO, WWCT, WIXV, KQWB. Heavy 22 including WLLZ, WQFM, KQRS, KBCO, KLOS, KRQR, WTPA, KLB, WAPL, KMDD. Medium 50 including WIYY, WBYP, KTXQ, KLOL, WEBN, KGON, WAQX, KNCN, WQMF. Moves 48-39.

IGGY POP "Real Wild Child" (A&M) 76/13 (64/10)

Adds including KZEW, WRIF, KGB, WHCN, KZEL, KPOI, KDJK. Heavy 12 including WBCN, WXRK, WXRT, 91X, WHFS, WAAF, KRIX, WFNX. Medium 49 including WBAB, WKLS, WSHE, WLLZ, WQFM, KBCO, KFOG, KOME, WCCC, WPDH. Moves 46-40.

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 68/13 (56/6)

Adds including KLOL, KRQR, WZZO, WHCN, WPLR, WRQK, KGGO, KEZO. Heavy 13 including WBCN, WBAB, KTXQ, KBPI, WPYX, WTPA, KWIC, WYFY, KISS. Medium 39 including WKLS, WRIF, KQRS, KSHE, KLOS, KUPD, KGB, KISW, WOUR, KNCN. Moves 47-42.

DAVID & DAVID "Ain't So Easy" (A&M) 61/31 (29/27)

Adds including WBCN, WXRK, KZAP, KOME, WTPA, WDIZ, KATT, WWCT, WMRY, KMDD. Heavy 12 including KZEW, KLOL, KBCO, WHFS, KLB, KLAQ. Medium 39 including WBRU, WHJY, WKLS, WYNF, WLLZ, KUPD, CFOX, WAAF. Debuts at #44.

LOVE & ROCKETS "All In My Mind" (Big Time/RCA) 59/19 (40/12)

Adds including WBAB, WKLS, KLOS, KZAP, KGB, KISS, WMRY, KKDJ, KDJK, KRNA. Heavy 3: WBCN, WHFS, KTCL. Medium 32 including 91X, KFOG, KOME, WTPA, KNCN, KLAQ, WDIZ, WLA, KATT, KILO. Debuts at #54.

JOAN JETT & THE BLACKHEARTS "Roadrunner" (Blackheart/CBS) 52/11 (41/11)

Adds including KTXQ, WLLZ, 91X, KRQR, WHCN, WAQX, KWIC, WLNZ, KZOO. Heavy 8: WBCN, WBAB, WNEW, WXRK, WMMR, WLIR, WAAF, KRIX. Medium 27 including KZEW, KGB, WTPA, WCCC, WPDH, WWWV, KQWB, KOZZ. Debuts at #53.

ROBIN TROWER "No Time" (GNP Crescendo) 51/13 (37/10)

Adds including KZAP, WTPA, WHCN, WEZX, WOVE, WAPL, WWWV, KFME. Heavy 3: KDJK, KRIX, KZEL. Medium 30 including WBAB, WQFM, KSHS, KNCN, KMJX, WKDF, WRQK, KATT, KJOT, KILO. Debuts at #60.

JOHN FOGERTY "Knockin' On Your Door" (WB) 50/11 (38/16)

Adds including WBRU, WHJY, KBCO, WOVE, WRDU, WAPL, WWCT, KKDJ. Heavy 7 including KFOG, KRQR, KISW, WHCN, WHTF, KMDD. Medium 40 including WIYY, KOME, WTPA, WQZZ, WDIZ, KEZO, KILO, KZEL, KDJK, WGIR. Debuts at #52.

TALKING HEADS "Love For Sale" (Sire/WB) 50/9 (43/15)

Adds: KDJK, WOVE, WTKX, WRDU, WRXL, WKQZ, WBLM, WOOJ, KQWB. Heavy 7: WBRU, KZEW, KROQ, WPLR, WPDH, KILO, KTCL. Medium 35 including WIYY, WHJY, DC101, KTXQ, KLOL, KGON, 91X, WCCC, WRQK, KEZO. Moves 54-51.

KANSAS "Power" (MCA) 43/10 (31/3)

Adds: KZAP, KSJO, WEZX, WAQY, WMGM, WXRK, WOOJ, KQWB, KSPN, KOZZ. Heavy 8 including KUPD, WPLR, KWIC, WYFY, KRIX, KISS, KFME. Medium 27 including WLLZ, KLOS, KRQR, KLB, WRFX, WTUE, KGGO, KATT, KJOT, KILO. Debuts at #58.

ERIC CLAPTON "Miss You" (Duck/WB) 41/9 (33/5)

Adds: WHCN, WEZX, WHTF, WOVE, WDIZ, WAPL, WRQK, KZEL, KATP. Heavy 15 including KLOL, KQRS, KFOG, KRQR, KOME, KISW, WTPA, KLB, WRFX, WMRY. Medium 23 including Q107, WNOR, WLLZ, KISS, KQDS, KEZO, KJOT, KOZZ. Moves 60-50.

HUEY LEWIS & THE NEWS "Whole Lotta Lovin'" (Chrysalis) 33/3 (31/4)

Adds: WHCN, WTKX, KEZE. Heavy 14 including KZAP, KFOG, KOME, WZZO, WTPA, WKQQ, WDIZ, KILO, KKDJ, KPOI. Medium 18 including WBRU, Q107, DC101, WKLS, KGON, KGB, WAAF, WRQK, WIXV. Debuts at #55.

BRUCE SPRINGSTEEN & THE E STREET BAND "Seeds" (Columbia) 31/3 (31/0)

Adds: WONE, KKDJ, KEZE. Heavy 16 including KLOL, KZAP, KGB, KFOG, WAQX, WYFY, WIOT, KILO, KTYD. Medium 14 including WBAB, KTXQ, WNOR, 91X, WZZO, KMBY, KSTM, WWTR, WKLT. Remains at #57.

NEW & ACTIVE

TESLA "Modern Day Cowboy" (Geffen) 46/10 (36/6)

Adds: WHJY, WKLS, KSHE, KRQR, KOME, WEZX, KATT, WMRY, WMGM, WYMG. Heavy 3: KWIC, KRIX, KNAC. Medium 20 including WBAB, WYNF, WLLZ, WAQX, KNCN, KLAQ, WYFY, WDIZ, KISS, KILO.

OUTLAWS "One Last Ride" (Pasha/CBS) 43/8 (35/8)

Adds: KBCO, WTPA, WEZX, WOVE, WKDF, WDIZ, KJOT, KFME. Heavy 0. Medium 30 including WBAB, WSHE, WYNF, WDHA, KWIC, KNCN, WYFY, WEGR, KZEL.

DON DIXON "Praying Mantles" (Enigma) 43/6 (38/8)

Adds: WTKX, WRQK, KSTM, WBLM, WKFM, WWWV. Heavy 1: KTCL. Medium 29 including WHJY, WSHE, WXRT, WTPA, KLB, WMRY, KZEL, KTYD.

ROB JUNGKLAS "Make It Mean Something" (Manhattan) 41/41 (0/0)

Adds including WXRK, WKLS, WWCT, WMRY, KMDD, KKDJ, KDJK, WWWV, WIXV, KRNA. Heavy 0. Medium 24 including KTXQ, WSHE, WYNF, WLLZ, WKLC, WHTF, KRIX, KBAT, KEZO.

BEASTIE BOYS "(You Gotta) Fight For Your Right To Party" (Def Jam/Columbia) 38/6 (32/16)

Adds: KBPI, WAAF, WOVE, KKDJ, KPOI, KOZZ. Heavy 4: WBCN, WBAB, WXRK, KOMP. Medium 22 including WHJY, KUPD, 91X, KISW, WTPA, KISS, KZOO, KTYD.

JOHN EDDIE "Pretty Little Rebel" (Columbia) 34/12 (22/6)

Adds including WSHE, KUPD, KRQR, WTPA, KNCN, KMDD, KDJK, WIXV, KRNA. Heavy 1: KRIX. Medium 18 including WBYP, WXRK, WMMR, WDHA, WEZX, WAQX, WHTF.

WANG CHUNG "Eyes Of The Girl" (Geffen) 33/3 (29/5)

Adds: KFOG, KBAT, KKDJ. Heavy 0. Medium 28 including WKLS, WNOR, WLVQ, KBCO, WDIZ, KEZO, KMDD, KZEL, WWWV.

BRIAN SPENCE "Hear It From The Heart" (Polydor/PolyGram) 32/2 (30/6)

Adds: WHEB, KMBY. Heavy 1: WRIF. Medium 22 including WLLZ, KSHE, KDJK, KOME, WAAF, WXKE, KJOT, KDJK, WWWV.

KATE BUSH "Experiment IV" (EMI America) 30/5 (27/5)

Adds: CHOM, CFOX, KNCN, KATP, KKGR. Powers 1. Heavy 6 including WHFS, WLIR, WFNX, KTCL, KRQU. Medium 17 including WBRU, WXRT, KBCO, 91X, WPLR, CHEZ, WONE, KILO.

STEVE MILLER BAND "I Wanna Be Loved (But By Only You)" (Capitol) 29/6 (24/3)

Adds: KQRS, KLOS, CFNY, WLNZ, KATP, KOZZ. Powers 1. Heavy 7 including KZEW, WEBN, KFOG, KRQR, WYFY, WLAV. Medium 19 including WBYP, KZAP, KOME, WRFX, WQMF, WRQK, WTUE, KILO, KKDJ.

JULIAN COPE "World Shut Your Mouth" (Island) 28/10 (18/7)

Adds: KBCO, KMET, KGB, KNCN, WAPL, WRQK, KEZO, KSTM, KRNA, KOZZ. Heavy 1: WLIR. Medium 15 including Q107, WXRT, KBPI, 91X, WHFS, WHEB, WMRY.

BOSTON "Hollyann" (MCA) 26/3 (22/6)

Adds: KOME, KSJO, KFME. Powers 1. Heavy 13 including KLOL, KUPD, KISW, WCCC, WYFY, KILO, KPOI, KWHL. Medium 11 including Q107, WHCN, WAAF, WLNZ, WIOT, KICT, KJOT, KEZE.

GENESIS "Tonight, Tonight, Tonight" (Atlantic) 25/8 (17/4)

Adds: KLOL, WPLR, WKRK, KATT, WXRK, KFME, KFME, WYMG. Powers 1. Heavy 7 including WIMZ, WXP, WXKE, WMGM, WZZQ. Medium 12 including KGON, KOME, KISW, KGGO, KILO, KEZE, WWTR, WWWV.

GEORGIA SATELLITES "Battleship Chains" (Elektra) 23/13 (10/7)

Adds including WKLC, KNCN, WXKE, WMRY, KFME, KILO, KRSP, KSQY. Heavy 4: KUPD, WKQQ, KRIX, WQBK. Medium 16 including WIYY, WBRU, WKLS, WEBN, KFOG, KEZO, KICT, KOZZ.

CROWDED HOUSE "Don't Dream It's Over" (Capitol) 22/8 (14/5)

Adds: WLLZ, WCCC, WAQY, CFNY, KWIC, KRIX, KMBY, KOZZ. Powers 1. Heavy 2: WLUP, KRNA. Medium 7 including WBYP, CFOX, CHEZ, WQBK, KKGR.

GEORGIA SATELLITES "Railroad Steel" (Elektra) 20/13 (8/4)

Adds including KZAP, WHCN, WEZX, WHTF, WEGR, WRQK, KKDJ, KRSP, WKFM, WIXV. Heavy 2: KZEW, KTYD. Medium 15 including WKLS, WLVQ, WQFM, WPYX, KICT.

BILLY IDOL "Soul Standing By" (Chrysalis) 20/4 (20/2)

Adds: KDJK, WDHA, KKDJ, KATP. Heavy 4: KROQ, WPLR, KLPX, KTYD. Medium 13 including CHOM, Q107, KLOL, 91X, KGB, WDIZ, KDJK, KOZZ.

KINKS "Lost And Found" (MCA) 20/3 (18/2)

Adds: KZAP, WCCC, KGRQ. Heavy 1: 91X. Medium 19 including WBAB, WYNF, KBCO, KUPD, WRFX, WKQQ, KEZO, KZEL, WWWV.

BENJAMIN ORR "Too Hot To Stop" (Elektra) 19/5 (14/2)

Adds: KUPD, KBAT, WFBO, WWWV, KSQY. Powers 1. Heavy 6 including KZEW, KGB, KZEL, KTYD. Medium 10 including KLOL, KROQ, KRQR, KNCN, KISS, WMRY, KFME, KZRR, KILO.

BILLY SQUIER "Powerhouse" (Capitol) 17/9 (8/7)

Adds including WHJY, KRQR, WDHA, KKDJ, WGIR, WWTR, KOZZ. Heavy 1: KRIX. Medium 11 including WBAB, KGB, WPLR, WRFX, KISS, WXRK.

DAVE ADAMS "Tears (Are Falling...)" (Elektra) 17/7 (9/5)

Adds: WKLC, KWIC, WYFY, WRQK, KKDJ, WKLT, KOZZ. Heavy 0. Medium 10 including WRDU, KICT, WQBK, KATP, KFME, KRQU.

BRUCE SPRINGSTEEN "Merry Christmas Baby" (Columbia) 16/8 (8/5)

Adds: WBAB, KTXQ, WXRT, WRIF, KWIC, WWTR, WWWV, WIXV. Powers 2. Heavy 8 including KZEW, WLVQ, WHTF, KPOI. Medium 6 including WKLS, WZZO, KILO.

LONE JUSTICE "I Found Love" (Geffen) 16/7 (9/0)

Adds: WDHA, KWIC, WKQQ, KZEL, KKDJ, KATP, WWWV. Heavy 4 including KZEW, KBCO. Medium 8 including Q107, KGB, CHEZ, WTUE, KSTM.

BOSTON "I Think I Like It" (MCA) 16/3 (14/3)

Adds: KQRS, WKGR, KATT. Heavy 5: WLLZ, KLB, KISS, WAPL, KPOI. Medium 9 including Q107, WNOR, KGB, KEZO, WWTR, WKLT.

ERIC CLAPTON "Run" (Duck/WB) 16/1 (15/1)

Adds: KRQR. Heavy 6 including WLVQ, KSHE, KRQR, WKQQ, WWWV. Medium 9: WNEW, KLOS, KMET, WCCC, WIOQ, WOUR, WZCY, WONE, WRKI.

LUCY SHOW "A Million Things" (Big Time/RCA) 15/4 (10/1)

Adds: KBCO, WDHA, KWIC, KRIX. Heavy 1: WBCN. Medium 9: Q107, WXRT, KROQ, 91X, WHFS, WFNX, KATP, KTCL, KRQU.

STEVE RAY VAUGHAN & DOUBLE TROUBLE "Wimie The Wimp" (Epic) 14/4 (9/4)

Adds: Q107, WXRT, WAQX, WHTF. Heavy 3: KZEW, KFOG, KILO. Medium 11 including KBCO, KRQR, WHCN, KNCN, KSTM, WKFM, KTAL.

AOR ALBUMS

MOST ADDED

RON JUNGKLAS (42)
JOURNEY (19)
LOVE & ROCKETS (19)
'TIL TUESDAY (19)
EUROPE (17)
WORLD PARTY (15)
TIMBUK3 (14)
ROBIN TROWER (14)
CINDERELLA (13)
HUEY LEWIS & THE NEWS (13)
IGGY POP (13)

HOTTEST

GEORGIA SATELLITES (58)
ERIC CLAPTON (55)
BOSTON (54)
PRETENDERS (44)
STEVE MILLER BAND (42)
BRUCE SPRINGSTEEN & E STREET... (35)
BON JOVI (31)
PETER GABRIEL (26)
BRUCE HORNSBY & THE RANGE (26)
BENJAMIN ORR (25)

NEW & ACTIVE

Continued from Page 70

KATE BUSH "The Whole Story" (EMI America) 30/5 (27/5)

Adds: CHOM, CFOX, KNCN, KATP, KKGR. Powers 1. Heavy 6 including WHFS, WLIR, WFNX, KRQU. Medium 17 including WBRU, WXRT, KBCO, 91X, WPLR, CHEZ, KILO.

JULIAN COPE "World Shut Your Mouth" (Island) 28/10 (18/7)

Adds: KBCO, KMET, KGB, KNCN, WAPL, WRQK, KEZO, KSTM, KRNA, KOZZ. Heavy 1: WLIR. Medium 15 including Q107, WXRT, KBPI, 91X, WHFS, WHEB, WMRY.

CROWDED HOUSE "Crowded House" (Capitol) 23/8 (15/5)

Adds: WLLZ, WCCC, WAQY, CFNY, KWIC, KRIX, KMBY, KOZZ. Powers 1. Heavy 2: WLUP, KRNA. Medium 8 including WBYP, Q107, CFOX, CHEZ, WQBK, KKGR.

DAVE ADAMS "Dancing In My Sleep" (Elektra) 18/7 (10/5)

Adds: WKLC, KWIC, WYFY, WRQK, KKDJ, WKLT, KOZZ. Heavy 0. Medium 11 including WRDU, KICT, WQBK, KATP, KFME, KRQU.

LUCY SHOW "Mania" (Big Time/RCA) 18/4 (13/2)

Adds: KBCO, WDHA, KWIC, KRIX. Heavy 1: WBCN. Medium 12 including Q107, WXRT, 91X, WHFS, CFNY, WMRY, KKCY, WFNX, KATP.

BERLIN "Count Three And Pray" (Geffen) 17/4 (14/3)

Adds: WSHE, WYFY, KMDD, KTYD. Heavy 3: KDJK, KWIC, WMRY. Medium 10 including WLIR, CHEZ, KNCN, KDJK, KATP, KRQU.

JENNIFER WARNES "Famous Blue Raincoat" (Cypress/PolyGram) 14/1 (13/2)

Adds: KBCO. Heavy 4: CHEZ, KESI, KKGR, KGRQ. Medium 7 including CHOM, KINK, CFOX, WHFS, KICY, KATP.

REGIONAL AIR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

PARALLEL ONE

WYYY/Baltimore
(301) 889-0098

PD: TOM EVANS
MD: CHRIS ENRY

- Heavy
 - BOSTON
 - ERIC CLAPTON(M)
 - PETER GABRIEL
 - GEORGIA SATELLITES(M)
 - HUEY LEWIS
 - STEVE MILLER(M)
 - BENJAMIN ORR
 - RIC O'CASEK
 - BOB JOVI(M)
 - BILLY JOEL
 - BRUCE SPRINGSTEEN
- Medium
 - JOHN JOGGERTY
 - KBC BAND
 - WORLD PARTY
 - SMITHS
 - TALKING HEADS
 - KINGS
 - COLOR OF MONEY
 - GOLDEN CHILD
 - ROBERT CRAY BAND
 - BRUCE HORNSBY
 - BILLY IDOL
 - EDDIE HONEY
 - TIL TUESDAY
 - JASON & THE ...
 - BOB GELDOF
- Light
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

WBVR/Bufalo
(716) 852-9297

PD: JOHN PICCITTO
APD: CAROLYN WESSEL

- Heavy
 - BOSTON(M)
 - ERIC CLAPTON
 - PETER GABRIEL
 - DAVID & DAVID
 - GEORGIA SATELLITES
 - COLOR OF MONEY
 - KANSAS
 - BENJAMIN ORR
 - STEVE MILLER(M)
 - BRUCE SPRINGSTEEN
 - PRETENDERS
 - JASON & THE ...
 - BOB GELDOF
- Medium
 - BOB JOVI
 - ERIC CLAPTON
 - BRUCE SPRINGSTEEN
 - BRUCE HORNSBY
 - BILLY IDOL
 - BILLY JOEL
 - KBC BAND
 - KINGS
 - RIC O'CASEK
 - STEVE RAY VAUGHAN
 - STEVE WINWOOD
 - CROWDED HOUSE
 - JOHN JOGGERTY
 - EDDIE HONEY
 - TIL TUESDAY
 - TIMBUK3
 - GOLDER CHILD
 - WORLD PARTY
 - PAUL YOUNG
 - EUROPE
- Light
 - EDDIE HONEY
 - TIL TUESDAY
 - JOHN JOGGERTY
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL TWO

WBAN/Long Island
(516) 587-1023

VP/MD: BOB BUCHMANN
MD: RALPH TORTORA

- Heavy
 - BOB JOVI(L)
 - BRUCE SPRINGSTEEN(M)
 - BRUCE SPRINGSTEEN
 - BILLY JOEL(M)
 - PRETENDERS(M)
 - BRUCE HORNSBY(M)
 - BOSTON(M)
 - ERIC CLAPTON(M)
 - GENESIS
 - CINDERELLA
 - GEORGIA SATELLITES
 - PETER GABRIEL
 - BANGLES
 - KANSAS
 - AN AUSTIN RHYTHM & JASON & THE ...
 - JOAN JETT
 - BEATIE BOYS
- Medium
 - BILLY IDOL
 - PAUL SIMON
 - HUEY LEWIS
 - GOLDEN CHILD
 - STEVE MILLER
 - STEVE RAY VAUGHAN
 - STEVE WINWOOD
 - BRUCE HORNSBY
 - BRUCE SPRINGSTEEN
 - CYNDI LAUPER
 - EDDIE HONEY
 - HOWARD JONES
 - JOHN PARR
 - JOHN JOGGERTY
 - BOB GELDOF
 - ROBERT CRAY BAND
 - BILLY IDOL
 - TIL TUESDAY
 - LOVE JUSTICE
 - IGGY POP
 - CINDERELLA
 - JOAN JETT
 - GOLDEN CHILD
 - KANSAS
 - JASON & THE ...
 - DAVID & DAVID
- Light
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL THREE

WBUR/Providence
(401) 272-9550

PD: RICK BARR
MD: ALISON STEWART

- Heavy
 - RIC O'CASEK
 - COLOR OF MONEY
 - JASON & THE ...
 - PRETENDERS(L)
 - STEVE RAY VAUGHAN
 - ERIC CLAPTON(M)
 - BRUCE HORNSBY
 - WORLD PARTY
 - TIL TUESDAY
 - TALKING HEADS
- Medium
 - LOVE JUSTICE
 - SMITHS
 - SMITHS
 - STABILIZERS
 - BILLY IDOL
 - ROBERT CRAY BAND
 - BOB GELDOF
 - DOM DIXON
 - HUEY LEWIS
 - IGGY POP
 - R.E.M.
 - KBC BAND
 - KATE BUSH
 - STEVE MILLER(L)
 - GEORGIA SATELLITES
 - JOHN JOGGERTY
 - KINK
 - LOVE & ROCKETS
 - DAVID & DAVID(L)
- Light
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL ONE

WBUR/Providence
(401) 272-9550

PD: RICK BARR
MD: ALISON STEWART

- Heavy
 - RIC O'CASEK
 - COLOR OF MONEY
 - JASON & THE ...
 - PRETENDERS(L)
 - STEVE RAY VAUGHAN
 - ERIC CLAPTON(M)
 - BRUCE HORNSBY
 - WORLD PARTY
 - TIL TUESDAY
 - TALKING HEADS
- Medium
 - LOVE JUSTICE
 - SMITHS
 - SMITHS
 - STABILIZERS
 - BILLY IDOL
 - ROBERT CRAY BAND
 - BOB GELDOF
 - DOM DIXON
 - HUEY LEWIS
 - IGGY POP
 - R.E.M.
 - KBC BAND
 - KATE BUSH
 - STEVE MILLER(L)
 - GEORGIA SATELLITES
 - JOHN JOGGERTY
 - KINK
 - LOVE & ROCKETS
 - DAVID & DAVID(L)
- Light
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL TWO

WBUR/Providence
(401) 272-9550

PD: RICK BARR
MD: ALISON STEWART

- Heavy
 - RIC O'CASEK
 - COLOR OF MONEY
 - JASON & THE ...
 - PRETENDERS(L)
 - STEVE RAY VAUGHAN
 - ERIC CLAPTON(M)
 - BRUCE HORNSBY
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 - STABILIZERS
 - BILLY IDOL
 - ROBERT CRAY BAND
 - BOB GELDOF
 - DOM DIXON
 - HUEY LEWIS
 - IGGY POP
 - R.E.M.
 - KBC BAND
 - KATE BUSH
 - STEVE MILLER(L)
 - GEORGIA SATELLITES
 - JOHN JOGGERTY
 - KINK
 - LOVE & ROCKETS
 - DAVID & DAVID(L)
- Light
 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL THREE

WBUR/Providence
(401) 272-9550

PD: RICK BARR
MD: ALISON STEWART

- Heavy
 - RIC O'CASEK
 - COLOR OF MONEY
 - JASON & THE ...
 - PRETENDERS(L)
 - STEVE RAY VAUGHAN
 - ERIC CLAPTON(M)
 - BRUCE HORNSBY
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 - STABILIZERS
 - BILLY IDOL
 - ROBERT CRAY BAND
 - BOB GELDOF
 - DOM DIXON
 - HUEY LEWIS
 - IGGY POP
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 - KBC BAND
 - KATE BUSH
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 - GEORGIA SATELLITES
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 - LOVE & ROCKETS
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 - SMITHS
 - STRAN DOGS
 - THE THE
 - TRANSLATOR

PARALLEL ONE

WBUR/Providence
(401) 272-9550

PD: RICK BARR
MD: ALISON STEWART

- Heavy
 - RIC O'CASEK
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 - TIL TUESDAY
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 - STABILIZERS
 - BILLY IDOL
 - ROBERT CRAY BAND
 - BOB GELDOF
 - DOM DIXON
 - HUEY LEWIS
 - IGGY POP
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 - DAVID & DAVID(L)
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 - STRAN DOGS
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PARALLEL TWO

WBUR/Providence
(401) 272-9550

PD: RICK BARR
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- Heavy
 - RIC O'CASEK
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CHR PART ONE PLAYLISTS

EAST WBSB Baltimore PD: Steve Kingston MD: Amy Kronthal

- 1 BANGLES/Meat Like An Eggplant
2 BOB JOHNSON/You Give Love A Bad Name
3 BRUCE SPRINGSTEEN/You're So Close

98.1 Philadelphia PD: Scott Walker MD: Glenn Kaina WCAU-FM the hits

- 1 MANDY CHUNG/Everybody Move Fun To
2 DURAN DURAN/Notorious
3 ROBBIE NEVILL/Cat In The Hat

103.1 Buffalo WPHD Ops. Director: John Hager MD: Mindy Michaels

- 1 BRUCE SPRINGSTEEN/You're So Close
2 BILLY VERBA & BEATLES/This Means We're Moving On

CKL 97 Montreal PD: Bob Beauchamp MD: Guy Brouillard

- 1 BILLY IDOL/To Be A Lover
2 MANDY CHUNG/Everybody Move Fun To

WBLI 106 FM Long Island PD: Bill Terry MD: Ruth Tolson

- 1 BRUCE SPRINGSTEEN/You're So Close
2 BILLY VERBA & BEATLES/This Means We're Moving On

WRSR Norfolk PD: Sheldon Borgelt MD: Doc Michaels

- 1 MANDY CHUNG/Everybody Move Fun To
2 BANGLES/Meat Like An Eggplant

ROCK 102 Buffalo PD: Hank Nevins MD: Roger Christian

- 1 BANGLES/Meat Like An Eggplant
2 GREGORY ABBOTT/She's A Woman

Kiss 98.1 Buffalo All Hit WKSE-FM Acting PD: Boom Boom Cannon MD: Dave Gillen

- 1 DURAN DURAN/Notorious
2 DEBBIE NEVILL/Cat In The Hat

92 PRO-FM Providence Ops. Manager: Tom Cuddy MD: Vic Edwards

- 1 DURAN DURAN/Notorious
2 DEBBIE NEVILL/Cat In The Hat

CFM 680 Toronto VP/Programming: Sandy Sanderson MD: Bob Saint

- 1 BILLY IDOL/To Be A Lover
2 MANDY CHUNG/Everybody Move Fun To

POWER 95 WPLJ-FM Radio PD: Larry Berger MD: Andy Dean

- 1 GREGORY ABBOTT/She's A Woman
2 BRUCE SPRINGSTEEN/You're So Close

all hit 97.1 WGLL The Eagle PD: John Roberts

- 1 BANGLES/Meat Like An Eggplant
2 MANDY CHUNG/Everybody Move Fun To

97 Washington D.C. PD: Chuck Morgan MD: Pam Trickett

- 1 EDDIE MONEY/You're A Mean One
2 PETER CETERA/You're My Best Friend

100 New York PD: Scott Shannon MD: Frankie Blue

- 1 GREGORY ABBOTT/She's A Woman
2 BRUCE SPRINGSTEEN/You're So Close

WAVA Washington PD: Mark St. John MD: Gene Baxter

- 1 BANGLES/Meat Like An Eggplant
2 BRUCE SPRINGSTEEN/You're So Close

WXKS-FM Boston PD: Sunny Joe White MD: Susan O'Connell

- 1 PRETENDERS/Don't Get Me Started
2 DURAN DURAN/Notorious

103 Washington PD: Bob Kagan MD: Marty Dempsey

- 1 BRUCE SPRINGSTEEN/You're So Close
2 BILLY VERBA & BEATLES/This Means We're Moving On

POWER 100 KRBE Houston PD: Paul Christy MD: Helene Pina

- 1 DURAN DURAN/Notorious
2 GREGORY ABBOTT/She's A Woman

MOST ADDED EAST BREAKOUTS
Huey Lewis & The News No Breakouts
Toto
Roestadt & Ingram
Artha Franklin
Samantha Fox

CHR ADDS & HOTS

MOST ADDED SOUTH BREAKOUTS
Huey Lewis
Toto
Eddie Money
Bon Jovi
Peter Gabriel

EAST PARALLEL TWO

WFLY/Albany, NY
WVBN/Charlotte, WV
WBTV/Rochester, NY
WVBT/Charlotte, NC
WVBT/Charlotte, NC
WVBT/Charlotte, NC

BEXXX/Burlington, VT
OK100/Bozeman, MT
G106/Durham-Raleigh, NC
WLRB/Louisville, KY
KITY/San Antonio, TX
WCOO/Columbus, GA
WVBT/Charlotte, WV
WVBT/Charlotte, NC
WVBT/Charlotte, NC

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SOUTH PARALLEL TWO

WVBT/Charlotte, NC
WVBT/Charlotte, NC
WVBT/Charlotte, NC
WVBT/Charlotte, NC
WVBT/Charlotte, NC
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239 Reporters
226 Current Reports
The following stations failed to report this week, therefore their playlists were frozen:

- PRO-FM/Providence
R1-105/Providence
WMMS/Cleveland
KTKS/Dallas
KATD/San Jose
95N2/Miami
WFLY/Albany
FM100/Memphis
Y107/Nashville
WRVQ/Richmond
KAY107/Tulsa
WZOK/Rockford
2102/Savannah

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

239 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44%

Regional Reach table with columns for Reach, Debut, Same, Down, Add, and National Summary.

EXAMPLE

100/25 -- 100 CHR reporting stations on it this week including 25 new adds.

44% -- Percentage of this week's reporters playing it.

Regional Reach -- Percentage of reporters playing the song within each region.

National Summary

Up 51 -- Number of stations moving it up on the charts.

Debuts 20 -- Number of stations debuting the song this week.

Same 4 -- Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 -- Number of stations moving it down on their charts.

Adds 25 -- Total number of stations adding it this week.

A

GREASY ABBOTT Shake You Down (Columbia) LP: Gregory Abbott

212/1 88%

Regional Reach table for Greasy Abbott.

Station lists for Greasy Abbott in various regions (East, South, Midwest, West).

Gregory Abbott Continued table with station lists and regional reach data.

ANITA BAKER Caught Up In The Rapture (Elektra) LP: Rapture. 66/21 28% National Summary.

Station lists for Anita Baker in various regions.

BANGLES Walk Like An Egyptian (Columbia) LP: Different Light. 218/0 91% National Summary.

Station lists for Bangles in various regions.

BEASTIE BOYS Fight For... (Del Jam/Col.) LP: License To Ill

63/34 26% National Summary.

Station lists for Beastie Boys in various regions.

BON JOVI Livin' On A Prayer (Mercury) LP: Slippery When Wet /PolyGram

181/38 76% National Summary.

Station lists for Bon Jovi in various regions.

BOSTON We're Ready (MCA) LP: Third Stage

199/5 83% National Summary.

Station lists for Boston in various regions.

CHICAGO Will You Still Love Me? (WB) LP: Chicago 18

189/23 79% National Summary.

Station lists for Chicago in various regions.

CINDERELLA Nobody's Fool (Mercury/PolyGram) LP: Night Songs

125/23 62% National Summary.

Station lists for Cinderella in various regions.

BOSTON We're Ready (MCA) LP: Third Stage

199/5 83% National Summary.

Station lists for Boston in various regions.

PRO-PH 31 fr B106 29-25 Q107 30-26 WAVA 16-14

SOUTH PHN997 on fr KRLD 12-32 KTKS on fr KRLD 12-32

Station lists for PRO-PH 31 fr in various regions.

BRAND OR ALIVE Brand New Lover (Epic) LP: Mad, Bad And Dangerous To Know

65/28 27% National Summary.

Station lists for Brand Or Alive in various regions.

CHICO DeBARGE Talk To Me (Motown) LP: Chico DeBarge

139/24 58% National Summary.

Station lists for Chico DeBarge in various regions.

PARALLELS

DURAN DURAN Notorious (Capitol) LP Notorious. Regional Reach: E 94A, S 91A, M 90A, W 98A. National Summary: UP 165, DEBUTS 2, SAME 44, DOWN 11, ADDS 0. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

ARETHA FRANKLIN Jimmy Lee (Arista) LP Aretha. Regional Reach: E 60A, S 56A, M 34A, W 61A. National Summary: UP 27, DEBUTS 18, SAME 57, DOWN 0, ADDS 24. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

GENESIS Land Of Confusion (Atlantic) LP Invisible Touch. Regional Reach: E 92A, S 87A, M 95A, W 90A. National Summary: UP 184, DEBUTS 1, SAME 27, DOWN 3, ADDS 2. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

GLASS TIGER Someday (Manhattan) LP The Thin Red Line. Regional Reach: E 90A, S 87A, M 90A, W 98A. National Summary: UP 173, DEBUTS 6, SAME 25, DOWN 4, ADDS 1. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

COREY HART Control (A&M) LP Control. Regional Reach: E 60E, S 51A, M 52A, W 76A. National Summary: UP 31, DEBUTS 17, SAME 65, DOWN 0, ADDS 33. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

SAMANTHA FOX Touch Me (I Want Your Body) LP Touch Me (Jive/RCA). Regional Reach: E 87A, S 71A, M 59A, W 84A. National Summary: UP 82, DEBUTS 3, SAME 29, DOWN 1, ADDS 33. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

PETER GABRIEL Big Time (Geffen) LP So. Regional Reach: E 60A, S 56A, M 50A, W 73A. National Summary: UP 51, DEBUTS 18, SAME 47, DOWN 0, ADDS 25. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

GEORGIA SATELLITES Keep Your Hands To Yourself (Elektra) LP Georgia Satellites. Regional Reach: E 71A, S 73A, M 78A, W 61A. National Summary: UP 108, DEBUTS 26, SAME 21, DOWN 0, ADDS 15. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

DEBBIE HARRY French Kissin' (Geffen) LP Rockbird. Regional Reach: E 33A, S 32A, M 17A, W 47A. National Summary: UP 30, DEBUTS 5, SAME 34, DOWN 0, ADDS 7. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

JANET JACKSON Control (A&M) LP Control. Regional Reach: E 96A, S 91A, M 90A, W 100A. National Summary: UP 196, DEBUTS 4, SAME 18, DOWN 4, ADDS 2. Includes station lists for EAST, SOUTH, WEST, and MIDWEST.

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 82

PARALLELS

M

MADONNA
Open Your Heart (Sire/WB)
LP True Blue
Regional Reach: E 96%, S 95%, M 91%, W 98%
National Summary: UP 200, DEBUTS 11, SAME 14, DOWN 1, ADDS 1

Table of radio stations and their ratings for Madonna's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

NANCY MARTINEZ
For Tonight (Atlantic)
Regional Reach: E 56%, S 40%, M 28%, W 45%
National Summary: UP 48, DEBUTS 7, SAME 33, DOWN 5, ADDS 6

Table of radio stations and their ratings for Nancy Martinez's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

N

MIAMI SOUND MACHINE
Falling In Love (Uh-Oh) (Epic)
LP Primitive Love
Regional Reach: E 83%, S 78%, M 72%, W 86%
National Summary: UP 138, DEBUTS 12, SAME 31, DOWN 3, ADDS 6

Table of radio stations and their ratings for Miami Sound Machine's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

EDDIE MONEY
I Wanna Go Back (Columbia)
LP Can't Hold Back
Regional Reach: E 52%, S 46%, M 52%, W 59%
National Summary: UP 6, DEBUTS 22, SAME 55, DOWN 0, ADDS 40

Table of radio stations and their ratings for Eddie Money's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

ROBBIE NEVIL
C'est La Vie (Manhattan)
LP Robbie Nevil
Regional Reach: E 90%, S 87%, M 93%, W 96%
National Summary: UP 177, DEBUTS 3, SAME 25, DOWN 12, ADDS 1

Table of radio stations and their ratings for Robbie Nevil's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

RIC OCASEK
True To You (Geffen)
LP This Side Of Paradise
Regional Reach: E 31%, S 14%, M 22%, W 27%
National Summary: UP 8, DEBUTS 6, SAME 26, DOWN 12, ADDS 12

Table of radio stations and their ratings for Ric Ocasek's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

Billy Ocean Continued

BILLY OCEAN
Love Is Forever (Jive/Arista)
LP Love Zone
Regional Reach: E 77%, S 77%, M 71%, W 80%
National Summary: UP 123, DEBUTS 1, SAME 41, DOWN 14, ADDS 3

Table of radio stations and their ratings for Billy Ocean's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

Ready For The World Continued

READY FOR THE WORLD
Love You Down (MCA)
LP Long Time Coming
Regional Reach: E 40%, S 53%, M 24%, W 61%
National Summary: UP 44, DEBUTS 19, SAME 23, DOWN 2, ADDS 21

Table of radio stations and their ratings for Ready For The World's album. Includes columns for Regional Reach, National Summary, and station lists for East, South, Midwest, and West.

PARALLELS

RUN-D.M.C. You Be Illin' (Profile) LP Raising Hell. Regional Reach: E 214, S 388, M 223, W 353. National Summary: UP 32, DEBUTS 2, SAME 23, DOWN 15, ADDS 0.

BRUCE SPRINGSTEEN & THE E STREET BAND. Bruce (Columbia) LP Bruce Springsteen Live 1975-85. Regional Reach: E 924, S 854, M 744, W 844. National Summary: UP 155, DEBUTS 2, SAME 38, DOWN 5, ADDS 0.

TIMBUK 3 The Future's So Bright... (IRS/MCA) LP Greetings From Timbuk 3. Regional Reach: E 698, S 651, M 831, W 801. National Summary: UP 124, DEBUTS 3, SAME 37, DOWN 9, ADDS 3.

Tina Turner Continued. Regional Reach: E 654, S 738, M 628, W 808. National Summary: UP 77, DEBUTS 23, SAME 49, DOWN 0, ADDS 19.

Billy Vera Continued. Regional Reach: E 448, S 368, M 288, W 438. National Summary: UP 27, DEBUTS 9, SAME 45, DOWN 0, ADDS 8.

CARLY SIMON Coming Around Again (Arista) LP Hearburn Soundtrack. Regional Reach: E 798, S 784, M 728, W 848. National Summary: UP 133, DEBUTS 14, SAME 28, DOWN 0, ADDS 12.

SURVIVOR Is This Love (Scotti Bros./CBS) LP When Seconds Count. Regional Reach: E 924, S 948, M 918, W 908. National Summary: UP 179, DEBUTS 0, SAME 37, DOWN 3, ADDS 1.

TOTO Without Your Love (Columbia) LP: Fahrenheit. Regional Reach: E 254, S 358, M 298, W 358. National Summary: UP 0, DEBUTS 0, SAME 0, DOWN 0, ADDS 75.

LUTHER VANDROSS Stop To Love (Epic) LP: Give Me The Reason. Regional Reach: E 654, S 738, M 628, W 808. National Summary: UP 77, DEBUTS 23, SAME 49, DOWN 0, ADDS 19.

ANN WILSON The Best Man In The World (Capitol) LP "The Golden Child" Soundtrack. Regional Reach: E 448, S 368, M 288, W 438. National Summary: UP 27, DEBUTS 9, SAME 45, DOWN 0, ADDS 8.

Regional Reach: E 798, S 784, M 728, W 848. National Summary: UP 133, DEBUTS 14, SAME 28, DOWN 0, ADDS 12.

Regional Reach: E 924, S 948, M 918, W 908. National Summary: UP 179, DEBUTS 0, SAME 37, DOWN 3, ADDS 1.

Regional Reach: E 254, S 358, M 298, W 358. National Summary: UP 0, DEBUTS 0, SAME 0, DOWN 0, ADDS 75.

Regional Reach: E 654, S 738, M 628, W 808. National Summary: UP 77, DEBUTS 23, SAME 49, DOWN 0, ADDS 19.

Regional Reach: E 448, S 368, M 288, W 438. National Summary: UP 27, DEBUTS 9, SAME 45, DOWN 0, ADDS 8.

Regional Reach: E 798, S 784, M 728, W 848. National Summary: UP 133, DEBUTS 14, SAME 28, DOWN 0, ADDS 12.

Regional Reach: E 924, S 948, M 918, W 908. National Summary: UP 179, DEBUTS 0, SAME 37, DOWN 3, ADDS 1.

Regional Reach: E 254, S 358, M 298, W 358. National Summary: UP 0, DEBUTS 0, SAME 0, DOWN 0, ADDS 75.

Regional Reach: E 654, S 738, M 628, W 808. National Summary: UP 77, DEBUTS 23, SAME 49, DOWN 0, ADDS 19.

Regional Reach: E 448, S 368, M 288, W 438. National Summary: UP 27, DEBUTS 9, SAME 45, DOWN 0, ADDS 8.

Continued On Next Column

Continued On Next Column

PARALLELS

SIGNIFICANT ACTION

B

BANANARAMA
A Trick Of The Night (London/PolyGram)
LP: True Confessions

P1 EAST WPHD 40-38 SOUTH PWR97 33-30 951HZ on fr MIDWEST KHTR on WEST KHSL 33-29 P2	EAST Q100 on K104 a WERS a WFSZ 40-39 WKRE on SOUTH WBOO on 94Z on MIDWEST WRCX d-38 WEST KYRK on KITS a-23 KZSU a	P3 EAST WQCH on OK100 a 95XIL a SOUTH WCOQ on Q101 on WVBS a MIDWEST WCIL a WEST KZSU a Y97 on OK95 a
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BOBBY BROWN
Girlfriend (MCA)
LP: King Of Stage

P1 EAST B104 a WFLJ 14-11 S100 15-11 SOUTH MIDWEST 896 36-33 WHYT a WEST PH102 d-28	P2 EAST WKRE a WSPK 26-22 SOUTH KXK106 on WQOB d-35 WERS on KANE 25-27 WOKH a KBPB a-37 BJ105 on Y106 d-38 KITY 14-9 WDLX on WKSL a	P3 MIDWEST KFP95 a 194 29-23 KLUC 39-35 KYRK a EAST SOUTH WJMK a MIDWEST MCIL on WEST
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JAMES BROWN
How Do You Stop (Scotti Bros./CBS)
LP: Gravity

P1 EAST WKKR on SOUTH Y100 on MIDWEST WEST KMK on P2 EAST	K104 on WERS a WFSZ on SOUTH WBOO on WFLX on KTUX a MIDWEST WEST KFP95 on P3 EAST	WQCH on OK100 on 100KH1 a 95XIL on SOUTH KQ15 a WJAD on WJMK 40-37 Q104 on WVBS on MIDWEST WCIL a WEST KKAZ a KTYT on OK95 on
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C

CAMEO
Candy (Atlanta/PolyGram)
LP: Word Up

P1 EAST SOUTH Y100 a MIDWEST 990TX a WCZY d-32 WHYT d-23 WEST PH102 a	P2 EAST Q100 on WVIC a-28 WKRE a SOUTH WROK a KZSU d-36 WDX a MIDWEST WEST	P3 EAST KFP95 a-40 KYRK a SOUTH KQ15 a WJAD on WJMK 40-37 Q104 on WVBS on MIDWEST WCIL a WEST
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COMMODORES
Goin' To The Bank
(Polydor/PolyGram)

P1 EAST SOUTH Y100 13-12 MIDWEST WEST P2	EAST WVIC 18-25 SOUTH KANE 28-28 WJPE 8-6 KBPB 27-23 Y106 32-30 WKSL on MIDWEST WEST WEST WEST	P3 EAST SOUTH WCOO 9-11 MIDWEST WEST
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COMMUNARDS
Don't Leave Me This Way (MCA)
Communards

P1 EAST WVBE 12-11 WPHD d-40 WCAU a SOUTH 93PH 11-10 KRBE a-37 MIDWEST Q102 16-17	P2 WEST WKRE a SOUTH KITY 27-25 MIDWEST WRCX 25-20 WEST	P3 WEST WKPE 30-28 SOUTH MIDWEST WEST
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CROWDEO HOUSE
Don't Dream It's Over (Capitol)
LP: Crowded House

P1 EAST SOUTH PWR97 d-34 WBSR on MIDWEST WEST	P2 EAST K104 a WERS on SOUTH MIDWEST WEST KITS a-27	P3 EAST OK100 a 95XIL a SOUTH WJMK 32-25 KISR a WVBS on MIDWEST WEST KTRB a
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EL DeBARGE
Someone (Gordy/Motown)
LP: El DeBarge

P1 EAST WCAU a SOUTH MIDWEST WEST P2 EAST WFLY on fr Q100 on	K104 a WERS a WFSZ on SOUTH KANE 27-26 WCKH a KBPB 37-34 BJ105 a Y106 on KITY on MIDWEST WEST KFP95 a KIKX on KMKX a 194 d-38 KCAQ on KRO on	P3 EAST WFRG 34-33 OK100 a 95XIL 26-21 SOUTH WVBS a MIDWEST WEST KRLS a 99KG on WDBR a WEST KWEZ on KBIH on KSOE a
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F

FIVE STAR
// I Say Yes (RCA)
LP: Silk & Steel

P1 EAST SOUTH KRBE on Y100 a MIDWEST WEST PH102 20-17 KBSB on	P2 EAST WQOB a WJPE 25-22 KWEZ d-33 94Z a KITY on KTUX on MIDWEST WEST	P3 EAST SOUTH KMAN on WVBS a MIDWEST WEST KMTT d-30 KSOE a
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G

BOB GELDOF
This Is The Heart Calling (Atlantic)
LP: Deep In The Heart Of Nowhere

P1 EAST PRO-FM 32 fr SOUTH 94Q on 93PH on MIDWEST WBOO on fr 990TX on KWR 12-12 WEST KPE on KRET on P2 EAST KITS 22-21 P3	Q100 on K104 31-13 WERS a WAPK 25-23 990PH a WFSZ 26-26 WRCX on WKRE on SOUTH KJAD on WJMK on KISR on KMAN on WPHD d-38 KTRB on WVBS on MIDWEST WORD 34-33 WEST KITS 22-21 P3	P3 EAST 103CIR on OK100 31-25 95XIL 30-25 WQOB a WONP on SOUTH WJAD on WJMK on KISR on KMAN on WPHD d-38 KTRB on WVBS on MIDWEST WORD 34-33 WEST KRLS on 99KG on WEST KSOE 17-16
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J

FREddie JACKSON
Tasty Love (Capitol)
LP: Just Like The First

P1 EAST B104 30-28 WKR 25-23 WFLJ 12-12 SOUTH Y100 17-15 WVZ d-29 MIDWEST WCZY 15-40 WHYT 10-7 KBSQ a WEST	P2 EAST SOUTH KZSU 16-13 WJPE 30-27 WROQ 7-6 KZSU 33-23 WRSI 31-30 WJPE 25-23 WHYT on KWEZ d-34 WVQ 20 fr KITY 21-19 KTRB 32-32 WDLX 10-10 MIDWEST WEST	P3 WEST KFP95 16-33 EAST SOUTH KBPB 31-31 2102 26 fr MIDWEST WEST 99KG on WEST
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K

GLADYS KNIGHT & THE PIPS
Send It To Me (MCA)
LP: "Miami Vice II" Soundtrack

P1 EAST SOUTH MIDWEST WEST PH102 d-38	P2 EAST SOUTH KOK106 a WROB on WCKH on WHYT a MIDWEST WEST	P3 EAST WFRG 40-37 SOUTH KISR a WOLF on MIDWEST WEST
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L

LONE JUSTICE
Shelter (Geffen)
LP: Shelter

P1 EAST WPHD on SOUTH KRBE a WBSR d-40 MIDWEST WLS a-29 WFSZ on fr KWB a WEST	P2 EAST WVBE d-24 WKRE a SOUTH WROO on WOKH on MIDWEST WEST KITS a-25 P3	P3 EAST WONP on SOUTH WJMK on KMAN a WVBS a MIDWEST KYYT on WBOO 36-34 99KG on WDBR on WEST KTRB on KISR on KTRB on KBIH on
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N

NU SHOOZ
Don't Let Me Be The One (Atlantic)
LP: Poolside

P1 EAST SOUTH MIDWEST WEST KRBE 15-14 P2	P2 EAST SOUTH KBPB 15-13 MIDWEST WEST KSOE 8-7 KYRK on KTYO 28-26 KZSU 28-27	P3 EAST SOUTH MIDWEST WEST KTYT 29-27 KMTZ on
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P

JOHN PARR
Blame It On The Radio (Atlantic)
LP: Running The Endless Mile

P1 EAST SOUTH MIDWEST WEST P2	P2 EAST SOUTH WROO on WIKR 24-20 KTUX on MIDWEST KIKK on WEST KZSU 25-21 P3	P3 EAST 95XOK d-40 WVQ 33-29 WONP d-7 SOUTH WJMK on WVBS on MIDWEST KOCR 23-22 Y94 20-16 KRLS on KPHH 13-10 WEST KOSE on
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R

R.E.M.
Superman (IRSMCA)
LP: Lifes Rich Pageant

P1 EAST SOUTH MIDWEST WEST P2	P2 EAST SOUTH MIDWEST WEST P3 EAST	P3 SOUTH KQ15 on WJAD a WJMK a WVZP on Q101 a KMAN on WVBS a MIDWEST WEST WVBS on WLSM a WDBR on WEST KTYT d-38 KBIH a
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LIONEL RICHIE
Deep River Woman (Motown)
LP: Dancing On The Ceiling

P1 EAST WAVN d-28 SOUTH Q105 d-27 MIDWEST 896 d-36 895 33-31 KBSQ d-28 WEST	P2 EAST WKEE on SOUTH WKRI on MIDWEST WVDD 4-10 WEST	P3 EAST 103CIR a WIKR a SOUTH WEST KQCR 32-29 WEST
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S

STACEY Q
We Concert (Atlantic)
LP: Stacey Q Better Than Heaven

P1 EAST SOUTH MIDWEST WEST	P2 EAST SOUTH KANE 29-24 KZSU a KITY 20-16 MIDWEST WEST KQCR 23-22 Y94 20-16 KRLS on KPHH 13-10 WEST	P3 EAST KQ15 on WJAD a WJMK a WVZP on Q101 a KMAN on WVBS a MIDWEST WEST KQCR 32-29 WEST
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T

TIL TUESDAY
Coming Up Close (Epic)
LP: Welcome Home

P1 EAST SOUTH WRSR a MIDWEST WVBS on fr WEST P2	P2 EAST SOUTH KTUX on MIDWEST WVDD d-34 WEST KPIV on KZSU on KRO on P3	P3 EAST SOUTH WJMK a WVZP a MIDWEST WDBR on WEST KKAZ a KTRB a KBIH on SLY96 a OK95 on
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U

UPTOWN
I Know I'm Losing You (Oak Lawn)

P1 EAST SOUTH MIDWEST WEST KZSU on	P2 EAST SOUTH MIDWEST WEST	P3 EAST SOUTH MIDWEST WEST KZSU on
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RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

HUEY LEWIS & THE NEWS
Jacob's Ladder (Chrysalis)

67% of our reporters playing it. Moves: Up 1, Debuts 7, Same 7, Down 0, Adds 145 including B104, WXKS, WAVA, PWR997, B96, KDWB, KPLZ. Complete airplay in Parallels.

JOURNEY

I'll Be Alright Without You (Columbia)

67% of our reporters playing it. Moves: Up 70, Debuts 24, Same 45, Down 0, Adds 22 including WCAU, Z93, Q105, WLS, 99DTX, 94TYX, WKAU. Complete airplay in Parallels.

JETS

You Got It All (MCA)

67% of our reporters playing it. Moves: Up 98, Debuts 16, Same 27, Down 0, Adds 19 including 94Q, 99DTX, KUBE, WSPK, WABB, WKDD, KQMQ. See Parallels, debuts at number 35 on the CHR chart.

HUMAN LEAGUE

I Need Your Loving (A&M)

61% of our reporters playing it. Moves: Up 17, Debuts 65, Same 0, Down 33 including KRBE, Y108, KIIX, KKRZ, KWSS, KPLZ, WBBQ. Complete airplay in Parallels.

NEW & ACTIVE

PETER GABRIEL "Big Time" (Geffen) 141/25

Moves: Up 51, Debuts 18, Same 47, Down 0, Adds 25 including Q105, KHTR, KIIS, KMJK, WTIC, Q106, K98, WPHD 15-11, CKOI 27-20, WRSR 31-29, KWK 32-28, WLOL 26-19, KMEL 19-15, WPST 33-30, WWFX 37-32.

CHICO DeBARGE "Talk To Me" (Motown) 139/24

Moves: Up 55, Debuts 30, Same 30, Down 0, Adds 24 including CKOI, WPLJ, 99DTX, KMJK, WSPK, 99GFM, KRQ, WBWB, WNVZ 28-19, WCZY 39-28, KIIS 12-9, KKRZ 34-29, KMEL 2-1, KWSS 28-23, KXX106 9-6. See Parallels, debuts at number 38 on the CHR chart.

ARETHA FRANKLIN "Jimmy Lee" (Arista) 126/24

Moves: Up 27, Debuts 17, Same 58, Down 0, Adds 24 including WBEN, WKSE, Y100, WRSR, WHYT, K104, WDJX, KDON, 94Q 33-26, B96 31-29, WCZY 33-24, KHTR 26-21, WLOL 28-20, KBFM 34-30, WQCM 40-35.

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 125/23

Moves: Up 54, Debuts 12, Same 36, Down 0, Adds 23 including B94, 99DTX, WAMX, WNYZ, WLRS, WDLX, WCGQ, B106 29-25, WRSR 21-15, Q100 12-9, WAPI 30-22, KZOU 21-16, Y106 13-10, KJ103 38-28, KQIZ 24-19.

EDDIE MONEY "I Wanna Go Back" (Columbia) 123/40

Moves: Up 6, Debuts 22, Same 55, Down 0, Adds 40 including WXKS, KEGL, 92X, WCZY, KWK, Y108, KKRZ, KPLZ, Q107 d-31, KHTR 35-31, WAMX d-25, WKDD 40-32, KLUC 35-27, Y94 40-30, 99KQ 38-33.

COREY HART "Can't Help Falling In Love" (EMI America) 119/22

Moves: Up 26, Debuts 19, Same 52, Down 0, Adds 22 including B97, WCZY, 99GFM, K98, WKAU, KSND, WIGY, KYAA, WPHD 36-26, CFTR 30-23, B106 26-21, Q107 8-7, WAVA 24-15, KDWB 35-29, KWSS 33-24, WNCX 22-16.

DON JOHNSON "Heartache Away" (Epic) 119/11

Moves: Up 45, Debuts 8, Same 55, Down 0, Adds 11 including WRSR, KUBE, K104, WNNK, KWES, I94, WQCM, WPHD 13-10, Q102 28-25, WCKN 31-28, WOKI 35-32, WKDD 16-12, KQKQ 33-29, KBOS 35-30, 95XXX 40-35.

READY FOR THE WORLD "Love You Down" (MCA) 107/21

Moves: Up 44, Debuts 19, Same 23, Down 0, Adds 21 including WXKS, Z93, 92X, WNCI, KWOD, KZZB, KWES, WLRW, B97 23-19, B96 33-25, WHYT 18-10, KIIS 27-18, KZZP 19-15, FM102 12-10, WKQB 31-23.

NANCY MARTINEZ "For Tonight" (Atlantic) 99/6

Moves: Up 48, Debuts 7, Same 33, Down 5, Adds 6, Y108, KKRZ, WNCX, KFMW, KOZE, KTMT, WKSE 33-25, B97 18-10, B96 24-20, 92X 24-17, WHYT 21-17, KDWB 24-19, WSPK 24-16, KEZB 19-12, 94TYX 40-30.

ANN WILSON "The Best Man In The World" (Capitol) 89/8

Moves: Up 27, Debuts 9, Same 45, Down 0, Adds 8, Q107, WDLX, WQCM, 100KHI, WQID, WYKS, KKAZ, KZOZ, WPHD 29-25, KPLZ 29-26, WNCX 39-32, Z104 36-30, KCPX 39-34, Q101 35-30, KOZE 13-10.

JEFF LORBER featuring KARYN WHITE "Facts Of Love" (WB) 83/25

Moves: Up 23, Debuts 4, Same 31, Down 0, Adds 25 including WKSE, KDWB, KWOD, KPLZ, KC101, 93Q, WINK, WDJX, WKZL, B96 40-35, KMEL 11-7, WTIC 30-26, KITY 32-28, KYRK 35-30, KOZE 13-10.

JESSE JOHNSON featuring SLY STONE "Crazy" (A&M) 83/25

Moves: Up 16, Debuts 4, Same 34, Down 4, Adds 25 including WKSE, WHYT, Q100, WRSR, WNNK, 93Q, KZOU, KXYQ, KRBE 32-26, B96 34-30, Q102 32-28, KDWB 31-27, KKRZ 40-37, BJ105 34-31, WNCX 32-23, WKSF 30-26.

DEBBIE HARRY "French Kissin'" (Geffen) 76/7

Moves: Up 30, Debuts 5, Same 34, Down 0, Adds 7, WNNK, WKRZ, BJ105, KF95, WGLF, KDVV, KTRS, KIIS 32-28, KWSS 32-22, Q100 20-17, 94TYX 35-29, WAPE 24-20, KWES 33-26, 94Z 39-33, WVBS 40-33.

TOTO "Without Your Love" (Columbia) 75/75

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 75 including WPHD, WCAU, 94Q, KRBE, KDWB, KWK, 93Q, WNYZ, WNOK, WDLX, WINK, KRQ, 103CIR, KNAN.

RUN D.M.C. "You Be Illin'" (Profile) 72/0

Moves: Up 32, Debuts 2, Same 23, Down 15, Adds 0 including WAVA 4-3, KRBE 19-12, Q105 15-11, B96 38-24, KBEO 12-10, KPKE 8-7, KIIS 21-15, KS103 7-2, KWSS 4-2, WKEE 12-4, WSPK 18-13, WRCK 38-30, WSSX 9-7, BJ105 12-7, KYNO 10-4.

GRACE JONES "I'm Not Perfect (But I'm Perfect For You)" (Manhattan) 71/6

Moves: Up 15, Debuts 6, Same 44, Down 0, Adds 6, WHYY, KOMQ, WIKZ, KISR, Q104, WVBS, WXKS 24-21, WBEN 40-36, KMEL 31-28, Q100 35-32, WKRZ 31-29, WDJX 39-33, KITY d-33, WNCX 37-26, KZOZ 40-35.

LINDA RONSTAOT & JAMES INGRAM "Somewhere Out There" (MCA) 69/34

Moves: Up 8, Debuts 9, Same 18, Down 0, Adds 34 including B104, WCAU, B106, WAVA, KKRZ, KS103, WTIC, Q105 d-28, K104 25-20, WSPK d-32, KF95 36-30, KIKX 34-26, I94 20-10, OK100 32-28, 95XIL 28-23.

ANITA BAKER "Caught Up In The Rapture" (Elektra) 66/21

Moves: Up 21, Debuts 6, Same 17, Down 1, Adds 21 including WCAU, Y100, WHYT, KKRZ, FM102, WERZ, WDLX, 100KHI, 94Q 27-19, WCZY 22-17, KS103 25-22, KZZB 24-20, KZOU 24-20, KBFM 22-17, WFBG 36-32.

DEAD OR ALIVE "Brand New Lover" (Epic) 65/28

Moves: Up 12, Debuts 5, Same 20, Down 0, Adds 28 including CKOI, WCAU, FM102, KPLZ, 93Q, WEAG, KXYQ, 100KHI, 93FM 14-8, KRBE 26-19, KBFM 40-36, KITY 4-3, KIYS 17-11, KMGX 35-20, KDON 39-34, KITS 11-9.

BEASTIE BOYS "Fight For Your Right (To Party)" (Def Jam/Columbia) 63/34

Moves: Up 4, Debuts 8, Same 17, Down 0, Adds 34 including Z100, WAVA, Z93, Y100, WRSR, 92X, WHYT, KS103, KMEL, PWR997 d-32, KRBE 38-29, KZZP d-28, WSSX d-35, WROQ 8-2, KITS 10-8.

PAUL YOUNG "Some People" (Columbia) 59/0

Moves: Up 26, Debuts 1, Same 31, Down 1, Adds 0 including WXKS 27-24, WBEN 39-35, CKOI 29-23, K104 32-28, WERZ 31-29, KF95 37-34, WKPE 23-19, KZOZ 36-32, WKPE 23-19, KZOZ 36-32, SLY96 33-30.

RIC OCASEK "True To You" (Geffen) 54/12

Moves: Up 8, Debuts 8, Same 26, Down 0, Adds 12, KEGL, Z95, Q100, 99GFM, WCKN, KCAQ, KITS, 95XXX, WJMX, Q101, KGOT, KZOZ, WRSR 39-36, Y94 35-32, WAZY 40-36.

MOST ADDED

- HUEY LEWIS & THE NEWS (145)
- TOTO (75)
- EDDIE MONEY (40)
- BOM JOVI (38)
- BEASTIE BOYS (34)
- RONSTAOT & INGRAM (34)
- HUMAN LEAGUE (33)
- SAMANTHA FOX (33)
- DEAD OR ALIVE (28)
- PETER GABRIEL (25)
- J. JOHNSON 1/SLY STONE (25)
- J. LORBER 1/K. WHITE (25)
- LIONEL RICHIE (25)

MOST ACTIVE

- CHICO DeBARGE (85)
- PETER GABRIEL (69)
- CINDERELLA (66)
- READY FOR THE WORLD (63)
- DON JOHNSON (53)
- NANCY MARTINEZ (50)
- COREY HART (45)
- ARETHA FRANKLIN (44)
- ANN WILSON (36)
- OEBBIE HARRY (35)

HOTTEST

- BANGLES (128)
- BILLY VERA . . . (121)
- GREGORY ABBOTT (92)
- OURAN OURAN (75)
- WANG CHUNG (74)
- JANET JACKSON (63)
- MAONNA (61)
- SURVIVOR (46)
- ROBBIE NEVIL (45)
- PRETENDERS (39)

Most Active = Ups + Debuts — Downs

SIGNIFICANT ACTION

BOB GELDOF "This Is The World Calling" (Atlantic) 40/4

Moves: Up 7, Debuts 2, Same 27, Down 0, Adds 4, WERZ, 99GFM, WROQ, WGAN, 94Q on, 93FM on, WMMS on, 99DTX on, KPKE on, K104 21-13, WAMX 25-23, KZZB on, OK100 31-25, 95XIL 30-25, WJAD on.

PET SHOP BOYS "Suburbia" (EMI America) 40/4

Moves: Up 8, Debuts 3, Same 25, Down 0, Adds 4, BJ105, KIYS, KYRK, WAZY, WXKS 31-29, KIIS 16-12, KS103 31-30, WSPK 40-39, WINK d-39, I94 d-29, KITS 15-12, KZZU 27-23, 95XXX d-37, KHTZ 15-10, OK95 37-35.

EL DeBARGE "Someone" (Gordy/Motown) 30/14

Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 14 including WCAU, FM102, K104, WNNK, WCKN, BJ105, KF95, KMGX, OK100, WVBS, KMEL 21-17, KAMZ 27-26, KBFM 37-34, WFBG 34-33, 95XIL 26-21.

TIL TUESDAY "Coming Up Close" (Epic) 27/13

Moves: Up 0, Debuts 1, Same 13, Down 0, Adds 13, WXKS, WRSR, Q100, K104, WERZ, WKPE, OK100, WJMX, WYKS, WZYP, KKAZ, KZFN, SLY96.

BOBBY BROWN "Girlfriend" (MCA) 26/10

Moves: Up 7, Debuts 3, Same 5, Down 1, Adds 10 including B104, WHYT, WKEE, WCKN, KBFM, KTUX, WJMX, WPLJ 14-11, Z100 15-11, B96 36-33, WSPK 26-22, KITY 14-9, I94 29-23, KLUC 39-35.

BANANARAMA "A Trick Of The Night" (London/PolyGram) 26/10

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 10, K104, WERZ, KITS, KZZU, OK100, 95XIL, WVBS, WCIL, KZOZ, OK95, WPHD 40-38, PWR997 33-30, KMEL 33-29, WPST 40-39, WNCX d-38.

FREDDIE JACKSON "Tasty Love" (Capitol) 26/1

Moves: Up 10, Debuts 2, Same 11, Down 2, Adds 1, KBEQ, B104 30-28, WXKS 25-23, Y100 17-15, WNVZ d-29, WHYT 10-7, KZZB 16-13, WBCY 30-27, WROQ 7-6, WKSI 31-30, WAPE 25-23, KWES d-34, KITY 21-19.

JAMES BROWN "How Do You Stop" (Scotti Bros./CBS) 24/7

Moves: Up 1, Debuts 0, Same 16, Down 0, Adds 7, WERZ, KTUX, WQCM, 100KHI, KQIZ, WCIL, KKAZ, WXKS on, Y100 on, KMJK on, K104 on, WBBQ on, WJMX 40-37.

LONE JUSTICE "Shelter" (Geffen) 23/7

Moves: Up 1, Debuts 2, Same 13, Down 0, Adds 7, KRBE, WLS, KDWB, WKRZ, KITS, KNAN, WVBS, WPHD on, WRSR d-40, WMMS on, WAMX d-24, WROQ on, WBNQ 36-34.

STACEY Q "We Connect" (Atlantic) 19/5

Moves: Up 10, Debuts 0, Same 4, Down 0, Adds 5, WKRZ, KEZB, KRQ, WQCM, KZOZ, Y100 35-24, KIIS 13-10, KMEL 26-22, KAMZ 29-24, WPOW 17-13, KITY 20-16, KYNO 28-25, I94 24-19, KLUC 19-18, Y97 18-15.

JOHN PARR "Blame It On The Radio" (Atlantic) 19/1

Moves: Up 7, Debuts 1, Same 10, Down 0, Adds 1, WLOL, WERZ on, WROQ on, WINK 24-20, KTUX on, KIIX on-dp, KZZU 25-21, 95XXX d-40, WZYO 33-29, WOMP 8-7, KQCR 23-22, Y94 20-16, KFMW 13-10.

CAMEO "Candy" (Atlanta Artists/PolyGram) 18/11

Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 11, Y100, 99DTX, FM102, WTIC, WCRZ, WNOK, WDJX, KF95, KYNO, KYRK, Q101, WKZY d-32, WHYT d-23, KMEL 24-20, KZOU d-36.

R.E.M. "Superman" (IRS/MCA) 18/7

Moves: Up 2, Debuts 1, Same 7, Down 1, Adds 7, WKRZ, WJAD, WJMX, Q101, WVBS, WLRW, KBIM, Z95 24-21, KTUX on, KIKX 37-36, KCAQ on, WZYP on, KTMT d-38.

FIVE STAR "If I Say Yes" (RCA) 18/6

Moves: Up 2, Debuts 4, Same 6, Down 0, Adds 6, Y100, WKQB, WNOK, 94Z, WVBS, KZOZ, KRBE on, FM102 20-17, KWSS on, WPOW 25-22, KWES d-33, KTUX on, KMGX d-40, KHTZ d-30.

LIONEL RICHIE "Deep River Woman" (Motown) 12/3

Moves: Up 4, Debuts 4, Same 2, Down 1, Adds 3, 103CIR, WIKZ, WCIL, WAVA d-28, Q105 d-27, B96 d-36, Z95 33-31, KBEQ d-28, WKEE on, WKSJ on, KQCR 32-29.

COMMODORES "Goin' To The Bank" (Polydore/PolyGram) 12/0

Moves: Up 6, Debuts 0, Same 2, Down 4, Adds 0 including Y100 13-12, WAPE 8-6, KBFM 27-23, Y106 32-30, WKZL on, KLUC 33-32, KYRK 33-31.

CROWDED HOUSE "Don't Dream It's Over" (Capitol) 11/6

Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 6, K104, KITS, OK100, 95XIL, KISR, KTRS, PWR997 d-34, WRSR on, WERZ on, WJMX 32-25, WVBS on.

GLADYS KNIGHT "Send It To Me" (MCA) 10/4

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 4, KXX106, WHYY, KISR, WBWB, WXKS on, FM102 d-38, WKQB on, WCKN on, WFBG 40-37, WGLF on.

COMMUNAROS "Don't Leave Me This Way" (MCA) 10/3

Moves: Up 5, Debuts 1, Same 0, Down 1, Adds 3, WCAU, KRBE, WKRZ, WXKS 12-11, WPHD d-40, 93FM 11-10, KITY 27-25, WNCX 25-20, WKPE 30-28.

UPTOWN "I Know I'm Losing You" (Oak Lawn) 10/1

Moves: Up 2, Debuts 0, Same 6, Down 1, Adds 1, BJ105, KZZP on, KXX106 on, WSSX 12-11, WPOW 7-6, I94 on, KSMB 4-4, WCIL on.

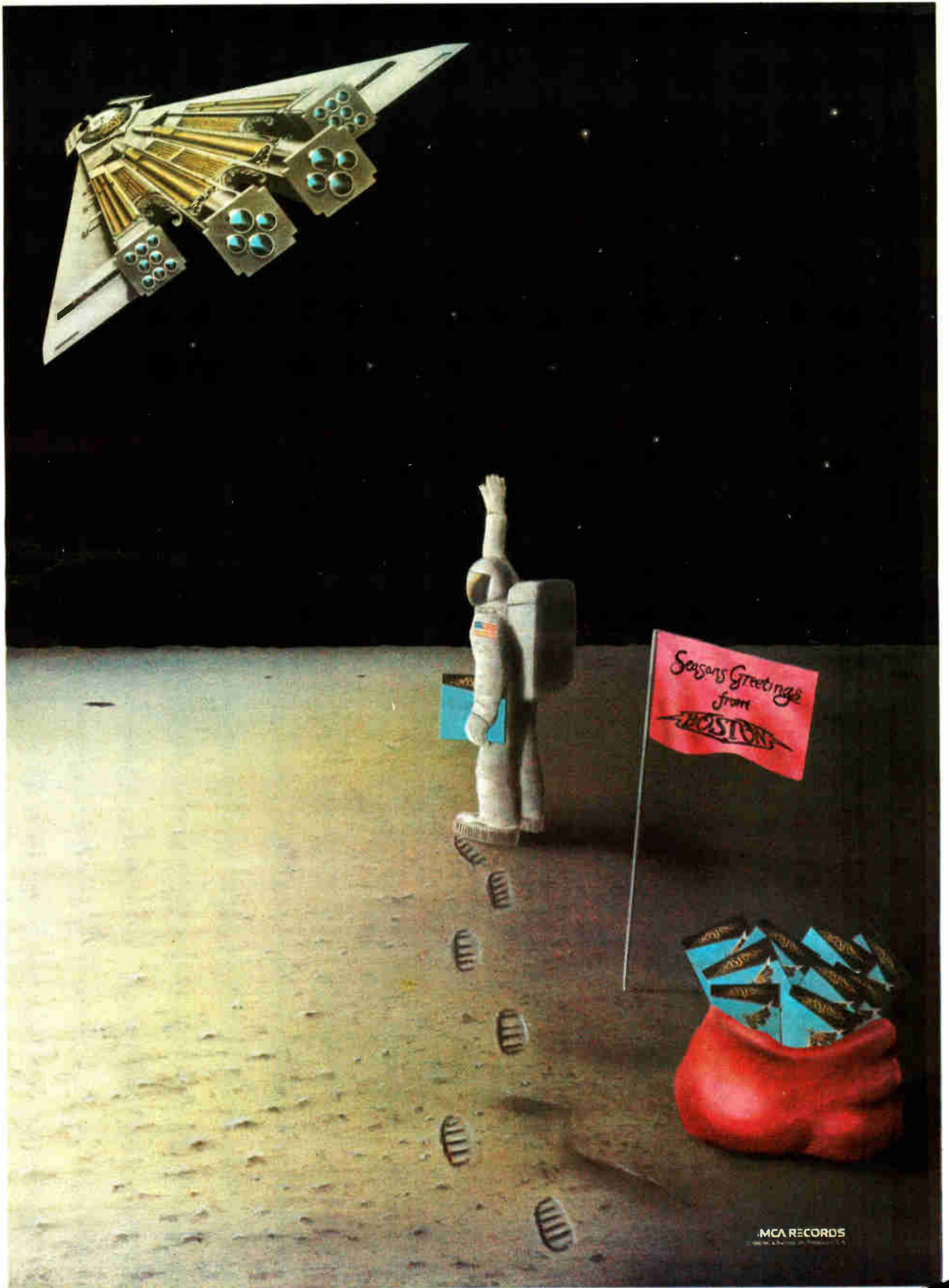
NU SHOZ "Don't Let Me Be The One" (Atlantic) 10/1

Moves: Up 6, Debuts 1, Same 2, Down 0, Adds 1, WSPK, KKRZ 15-14, KBFM 15-13, KSND 8-7, KYNO on-dp, KXYQ 28-26, KZZU 28-27, WAZY d-35, KTMT 29-27, KHTZ on.

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Adds & Hots Begin on Page 78
P-1 Playlists Begin on Page 75

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or One: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or One: two plays in a 24-hour period, both of them before midnight.



MCA RECORDS
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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
4	3	2	1 BANGLES/Walk Like An Egyptian (Columbia)
3	2	1	2 WANG CHUNG/Everybody Have Fun Tonight (Geffen)
7	5	4	3 DURAN DURAN/Notorious (Capitol)
17	11	6	4 GREGORY ABBOTT/Shake You Down (Columbia)
13	9	7	5 SURVIVOR/Is This Love (Scotti Bros./CBS)
16	12	9	6 ROBBIE NEVIL/C'est La Vie (Manhattan)
1	1	3	7 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
21	15	10	8 JANET JACKSON/Control (A&M)
18	14	11	9 GENESIS/Land Of Confusion (Atlantic)
11	6	5	10 PRETENDERS/Don't Get Me Wrong (Sire/WB)
36	28	18	11 BILLY VERA & THE BEATERS/At This Moment (Rhino)
24	16	13	12 BRUCE SPRINGSTEEN/War (Columbia)
—	30	21	13 MADONNA/Open Your Heart (Sire/WB)
27	22	17	14 GLASS TIGER/Someday (Manhattan)
10	8	8	15 HOWARD JONES/You Know I Love You . . . Don't You? (Elektra)
28	23	20	16 KOOL & THE GANG/Victory (Mercury/PG)
25	21	19	17 BILLY OCEAN/Love Is Forever (Jive/Arista)
19	17	16	18 BEN E. KING/Stand By Me (Atlantic)
—	38	25	19 CYNDI LAUPER/Change Of Heart (Portrait/CBS)
30	25	22	20 TIMBUK3/The Future's So Bright... (IRS/MCA)
32	29	24	21 KANSAS/All I Wanted (MCA)
37	31	26	22 MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
8	10	14	23 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
—	—	32	24 BOSTON/We're Ready (MCA)
38	35	28	25 CARLY SIMON/Coming Around Again (Arista)
39	36	29	26 BILLY JOEL/This Is The Time (Columbia)
5	7	15	27 BILLY IDOL/To Be A Lover (Chrysalis)
40	37	30	28 TINA TURNER/Two People (Capitol)
—	39	35	29 CHICAGO/Will You Still Love Me? (WB)
—	—	36	30 SAMANTHA FOX/Touch Me (I Want Your Body) (Jive/RCA)
2	4	12	31 HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
9	13	23	32 BON JOVI/You Give Love A Bad Name (Mercury/PG)
—	—	38	33 GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)
—	—	40	34 BENJAMIN ORR/Stay The Night (Elektra)
BREAKER			35 JETS/You Got It All (MCA)
DEBUT			36 LUTHER VANDROSS/Stop To Love (Epic)
DEBUT			37 BON JOVI/Livin' On A Prayer (Mercury/PG)
DEBUT			38 CHICO DeBARGE/Talk To Me (Motown)
35	33	33	39 POINTER SISTERS/Goldmine (RCA)
DEBUT			40 LIONEL RICHIE/Ballerina Girl (Motown)

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ADULT CONTEMPORARY

9	5	2	1 BILLY JOEL/This Is The Time (Columbia)
3	1	1	2 BENJAMIN ORR/Stay The Night (Elektra)
7	6	4	3 GREGORY ABBOTT/Shake You Down (Columbia)
15	8	6	4 ANITA BAKER/Caught Up In The Rapture (Elektra)
5	3	3	5 MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
1	2	5	6 BILLY OCEAN/Love Is Forever (Jive/Arista)
18	14	10	7 CHICAGO/Will You Still Love Me? (WB)
16	11	8	8 LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
12	10	9	9 SERGIO MENDES BRASIL '86/Take This Love (A&M)
—	24	12	10 LIONEL RICHIE/Ballerina Girl (Motown)
2	4	7	11 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
—	—	19	12 BILLY VERA & THE BEATERS/At This Moment (Rhino)
27	22	17	13 TINA TURNER/Two People (Capitol)
17	15	13	14 BEN E. KING/Stand By Me (Atlantic)
20	19	16	15 AMY GRANT/Stay For A While (A&M)
4	7	11	16 RIC OCASEK/Emotion In Motion (Geffen)
26	21	20	17 POINTER SISTERS/Goldmine (RCA)
DEBUT			18 JOURNEY/I'll Be Alright Without You (Columbia)
—	27	24	19 EL DeBARGE/Someone (Gordy/Motown)
28	25	23	20 ARETHA FRANKLIN/Jimmy Lee (Arista)
—	30	25	21 JETS/You Got It All (MCA)
—	—	29	22 JEFFREY OSBORNE/In Your Eyes (A&M)
8	12	15	23 HUMAN LEAGUE/Human (Virgin/A&M)
—	—	30	24 KOOL & THE GANG/Victory (Mercury/PG)
30	28	26	25 L. RONSTADT & N. RIDDLE ORCHESTRA/When You Wish Upon... (Elektra)
10	13	21	26 BOSTON/Amanda (MCA)
6	9	14	27 LIONEL RICHIE/Love Will Conquer All (Motown)
—	17	18	28 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
BREAKER			29 GLASS TIGER/Someday (Manhattan)
DEBUT			30 KANSAS/All I Wanted (MCA)

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AOR TRACKS

Three Weeks	Two Weeks	Last Week	
3	2	2	1 GEORGIA SATELLITES/Keep Your Hands To... (Elektra)
7	3	3	2 ERIC CLAPTON/It's In The Way You Use It (Duck/WB)
8	8	4	3 PRETENDERS/My Baby (Sire/WB)
1	1	1	4 STEVE MILLER BAND/I Want To Make... (Capitol)
9	9	7	5 BOSTON/Cool The Engines (MCA)
18	13	9	6 BRUCE HORNSBY & THE RANGE/On The Western Skyline (RCA)
—	32	18	7 BON JOVI/Livin' On A Prayer (Mercury/PG)
20	17	13	8 PETER GABRIEL/Big Time (Geffen)
25	20	14	9 ROBERT CRAY BAND/Smoking Gun (Mercury/PG)
13	11	10	10 BRUCE SPRINGSTEEN & THE E STREET BAND/Fire (Columbia)
6	6	6	11 BENJAMIN ORR/Stay The Night (Elektra)
32	23	17	12 ANN WILSON/The Best Man In The World (Capitol)
5	4	5	13 DON HENLEY/Who Owns This Place? (Geffen; MCA)
2	5	8	14 BOSTON/We're Ready (MCA)
24	21	21	15 BILLY IDOL/Don't Need A Gun (Chrysalis)
30	22	20	16 JASON & THE SCORCHERS/Golden Ball And Chain (EMI America)
38	24	22	17 ERIC CLAPTON/Tearing Us Apart (Duck/WB)
12	12	12	18 RIC OCASEK/True To You (Geffen)
10	10	11	19 KANSAS/All I Wanted (MCA)
49	30	27	20 KBC BAND/America (Arista)
48	37	29	21 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)
31	27	26	22 BRUCE SPRINGSTEEN & THE E STREET BAND/Because... (Col.)
—	51	34	23 EDDIE MONEY/I Wanna Go Back (Columbia)
50	46	31	24 WORLD PARTY/Ship Of Fools (Chrysalis)
27	25	25	25 BOB GELDOLF/This Is The World Calling (Atlantic)
15	15	19	26 STEVE WINWOOD/Back In The High Life Again (Island/WB)
14	14	16	27 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Superstition (Epic)
BREAKER			28 KINKS/Working At The Factory (MCA)
45	36	33	29 SMITHEREENS/Behind The Wall Of Sleep (Enigma)
39	31	30	30 PRETENDERS/Room Full Of Mirrors (Sire/WB)

Complete Tracks Chart Begins on Page 68

BLACK/URBAN

6	4	1	1 JANET JACKSON/Control (A&M)
7	5	4	2 LUTHER VANDROSS/Stop To Love (Epic)
4	3	3	3 KOOL & THE GANG/Victory (Mercury/PG)
3	1	2	4 BOBBY BROWN/Girlfriend (MCA)
27	16	10	5 ARETHA FRANKLIN/Jimmy Lee (Arista)
18	13	8	6 MIKI HOWARD/Come Share My Love (Atlantic)
13	8	7	7 VESTA WILLIAMS/Once Bitten Twice Shy (A&M)
8	7	6	8 ANITA BAKER/Caught Up In The Rapture (Elektra)
40	26	20	9 CAMEO/Candy (Atlanta Artists/PG)
22	17	15	10 JAMES "D TRAIN" WILLIAMS/Misunderstanding (Columbia)
17	14	11	11 KLYMAXX/Sexy (Constellation/MCA)
23	18	14	12 GRACE JONES/I'm Not Perfect (But I'm Perfect For You) (Manhattan)
19	15	13	13 BILLY OCEAN/Love Is Forever (Jive/Arista)
30	21	18	14 GEORGE BENSON/Shiver (WB)
28	22	17	15 SHIRLEY MURDOCK/As We Lay (Elektra)
14	9	9	16 NEW EDITION/Once In A Lifetime Groove (MCA)
2	2	5	17 READY FOR THE WORLD/Love You Down (MCA)
26	19	19	18 POINTER SISTERS/Goldmine (RCA)
38	31	28	19 ROBBIE NEVIL/C'est La Vie (Manhattan)
39	32	27	20 MELBA MOORE/Falling (Capitol)
37	27	24	21 GAP BAND/Big Fun (Total Experience/RCA)
24	24	22	22 EL DeBARGE/Someone (Gordy/Motown)
31	28	23	23 KRYSTOL/Precious, Precious (Epic)
35	29	26	24 AL JARREAU/Tell Me What I Gotta Do (WB)
—	—	35	25 LIONEL RICHIE/Ballerina Girl (Motown)
BREAKER			26 FREDDIE JACKSON/Have You Ever Loved Somebody (Capitol)
—	38	32	27 TINA TURNER/Two People (Capitol)
—	36	31	28 RAY GOODMAN & BROWN/Take It To The Limit (EMI America)
—	40	33	29 DONNA ALLEN/Serious (21/Atco)
32	30	29	30 MANHATTANS/Where Did We Go Wrong (Columbia)
—	—	34	31 O'BRYAN/Tenderoni (Capitol)
—	—	39	32 FIVE STAR/If I Say Yes (RCA)
—	—	40	33 TEMPTATIONS/To Be Continued (Gordy/Motown)
—	—	36	34 J. BLACKFOOT/U Turn (Edge)
—	—	37	35 ROSE ROYCE/Doesn't Have To Be This Way (Omni/Atlantic)
BREAKER			36 FORCE MD'S/I Wanna Know Your Name (Tommy Boy)
BREAKER			37 RJ'S LATEST ARRIVAL/Hold On (Manhattan)
10	10	12	38 JEFF LORBER featuring KARYN WHITE/Facts Of Love (WB)
BREAKER			39 CLUB NOUVEAU/Situation #9 (WB/Tommy Boy)
BREAKER			40 LUTHER INGRAM/Baby Don't Go Too Far (Profile)

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