#### THE R&R INTERVIEW: **BUZZ BENNETT**

The R&R Interview, in-depth conversations with the hottest newsmakers, returns this issue with new Statewide VP/Programming Buzz Bennett. The legendary programmer tells why he left radio, why he's back, what he's planning, and what he thinks is in store for CHR

Page 16

#### GROUP DEALS SEALED

Besides the \$152 million Sconnix/Blair deal detailed elsewhere on this page, Newmarket buys the Summit stations and Jones purchases seven Resort facilities

Page 10

#### **HOMECOMING '87** FOR BRITTAIN, BICKEL

Ross Brittain's back with the Z100/New York Morning Zoo, while Andy Bickel, who programmed WBT/Charlotte for nine years until 1982, is back at the reins. Page 3

65 YEARS FOR WOR



WOR/New York's John A. Gambling and Sherrye Henry meet Mayor Ed Koch at the station's 65th anniversary party. More photos inside.

Page 14

#### SECOND INFINITY GM DRAWS **DUAL-STATION DUTIES**

WYSP/Philadelphia's Ken Stevens will also manage co-owned WBMW/ Washington, in a move similar to WBCN/Boston VP/GM Tony Berardini assuming the KROQ/Los Angeles post. Page 3

#### NAB ATTACKS FCC CALL LETTER PLAN

The FCC's plan to mix "K" 's and "W" 's and generally change the way call letters are granted draws a frosty reception from NAB and others.

Page 8

**RADIO & RECORDS** 

Former MTV Networks Sr. VP/Programming Les Garland has joined Quantum Media Inc. as President of its Music Division and Exec. VP of QMI. Garland, reporting to company President/CEO Bob Pittman, called the music division

> egy of targeting the emerging, visually-oriented generation of consumers via "a synergistic fusion" of music, television, feature films, advertising, and marketing.

an integral part of QMI's strat-

He added, "In the next four to Les Garland six weeks, we expect to be an- the banner of QMI Music." Renouncing the first artists under



porting to Garland is music division Exec. VP/GM Dick Wil-

In addition to music, Garland will be involved in all creative aspects of Quantum Media's other businesses. Said Pittman, "His programming and creative skills and his experience at MTV, Atlantic Records, and 15 years as a radio programmer will bring additional momentum to QMI's multimedia creative and marketing strategy.

INDUSTRY UNITES ON FORMAT

#### Summer Splash Set By **Labels For Cassette Single**

The record industry is making a concerted, coordinated effort to launch the cassette single this summer. Working together under the auspices of the RIAA, labels reached agreement last week on format, packaging, and retail rollout, among other key issues

The focus is on two configurations: the cassette single equivalent to the vinyl 45, and the cassette "maxi-single" akin to the 12-inch single. The first would contain A and B sides on both sides of the tape: the latter

#### Cassette Single Campaign

- Two formats. equivalent to 45 and 12-inch
- Priced same as vinyl
- 40-50 titles through 200-400 stores
- Radio, retail needs spur effort

would carry several different 12-inch mixes (but not the same on both sides)

#### **Programming** Shakeup At 94Q

Morrison, McCartney Focus On Airshifts: Gruver Now Combo PD



Fleetwood Gruver III

WQXI-EM (94Q)/Atlanta PD Jim Morrison has resigned after seven years in that post, but remains with the station on-air between 1-5pm. Replacing him is WQXI (AM) PD/Marketing Director Fleetwood Gruver III.

Additionally, Jeff McCartney steps down as combo MD after a decade to devote full attention to his airshift. Midday personality Craig Ashwood has been named 94Q MD/Assistant PD, while AM midday air talent Chris Morgan becomes MD/Assistant PD for that facility

#### **Double Resignations** Not Planned

WQXI-AM & FM OM Don Benson denied speculation that Morrison and McCartney's resignation were tied together. 'Jim simply made the decision on his own to do what he does best. He's a gifted air talent and 94Q/See Page 6 tles drawn from various labels. CASSETTE SINGLE/See Page 22

There will be a June rollout of

approximately 40-50 current ti-

#### Sconnix Clinches \$152 Million Blair Deal

**Garland President Of** Quantum's Music Unit

purchased the eight John Blair & Co. radio stations for \$152 million. The deal sets a record for station sales this year, and doubles the size of Sconnix overnight, giving the group 16 prop-

Stations involved in the longpending deal are KVIL-AM & FM/Dallas, WIBC & WEAG/Indianapolis, WFLA & WPDS Tampa, and WHDH & WZOU/ Boston. "The deal is done," said Sconnix partner Randy Odeneal, whose partners include Scott McQueen and Ted Nixon. "We'll file with the FCC within two weeks

#### Major Market Heavyweights **Changing Hands**

Headquartered in Charleston, SC, Sconnix currently owns WBOS/Boston, WMJX/Miami,

Sconnix Broadcasting Co. has KCKM & KFKF/Kansas City, WMRZ & WLLR/Quad Cities. and WMRS & WLNH/Laconia,

#### How The Deal Came Together

New York-based Blair was purchased in 1986 by Reliance Capital Group, which retained Wall Street investment banking firm Drexel Burnham Lambert to search for potential station buyers. In January, the finalists included Sconnix, Jacor, Sunshine Wireless, and Parker Broadcasting. Sconnix and Blair reached a handshake agreement January 23, but completing the formal contract dragged on for five weeks.

#### **KVIL's Future** Questioned

Blair's crown jewel has historically been KVIL-FM, rank-SCONNIX/See Page 14

#### Miami Twice: Two New AOR PDs

Kendall WSHE OM; WINZ-FM Makes Switch With Bolger

Miami's rock radio battle intensified this week with two major developments:

• Former WNEW-FM/New York programmer Charlie Kendall has joined format leader WSHE as OM.

· WINZ-FM has completed an evolution from CHR back to AOR and hired KSGO & KGON/ Portland OM Pete Bolger as

Kendall will report to TK Communications VP/Programming Rick Peters, and will be in charge of programming, posi- Charlie Kendall



tioning, and promotion. WSHE PD/afternooner Michael Dalfonzo will retain his title and report to Kendall.

Peters said the decision to bring in Kendall stems directly from the additional competition. "We had sixes and now we have fours. We want to make sure it doesn't get worse. Charlie's a well-seasoned streetfighter; as our CEO John Tenaglia put it, 'He's a warhorse.' "Ken-dall added, "This is a combat

MIAMI/See Page 6

Newsstand Price \$5.00

Winner Guesses Grammys: 11 For 11! Page 37

Spandau Ballet is Poised for Another U.S. Breakthrough!



"Through The Barricades," Their European smash album, is now their U.S. Epic debut.

"How Many Lies?" Their Epic debut single, is THE long-awaited follow-through to the Top-5 hit, "True." On Epic Records, Cassettes and Compact Discs.



#### Nashville Ski-Line

Nashwile took on the look of Steamboat Springs last weekend as WKDF teamed with Busch beer and a number of local businesses to provide locals with the unique opportunity of skiing downtown Music City. The "Busch Mountain" ski slope was 200tt long and covered with 200 tons of crushed ice. The public was invited to ski at no charge and equipment was provided grafts by a local ski shop. Olympic gold medalist Billy Kidd was on hand for advice, too.

#### MURPHY TO KLZZ

#### **Brittain Rejoins Z100 Zoo**

Ross Brittain

to go out on his own.

Williams VP/GM At

he's achieved his goal and is ready

cast professional like Ross return.

His deal is so heavy it blows the

hell out of (VP/GM) Dean Thacker's budget." BRITTAIN/See Page 4

WIL-AM&FM
WEMP & WMYX/Milwaukee
GSM Dick Williams, who was sent
to WIL-AM & FM/St. Louis by
parent company Heritage Broadcasting as interim GM on Febru-

ary 6, has been named VP/GM of

Williams arrived at WIL follow-

ing the transfer of previous acting

GM Carey Barnaby-Merz to WBBF & WMJQ/Rochester VP/

GM last month. The acting GM merry-go-round began when Craig

Magee left WIL for the KIKK/

Houston VP/GM job near the end

Heritage Radio Group President

Paul Fiddick said, "Frankly, Dick

played his way into the position

WILLIAMS/See Page 6

from his role as interim GM."

the Country combo.

"It's great to have a total broad-

Ross Brittain has returned to Malrite's WHTZ (Z100)/New York as PD Scott Shannon's sidekick on the "Z100 Morning Zoo" for a reported three-year, six-figure-plus salary, starting March 9.

He replaces Jack Murphy who for the past year held that post while Brittain worked mornings at WTRK7Philadelphia. Murphy is moving to mornings at Edens Broadcasting's recently acquired KLZZ/San Diego.

Shannon told R&R, "Jack came to us to learn and develop his skills as a morning personality and overall show supervisor. We both agree

# Berger New Island VP



Bill Berger

Bill Berger has been named VP/Marketing at Island, overseeing all marketing and sales functions. He joins the label after ten years at E/A, most recently serving as VP/International & Product Development.

Berger reports to Island President Lou Maglia, who noted that "Bill's background in the international marketplace will be invaluable in the development of our relationships with our worldwide licensees." Berger could not be reached for comment.

#### WYSP's Stevens Also WBMW GM

WYSP/Philadelphia GM Ken Stevens has been given additional management responsibilities for sister station WBMW/Washington, which Infinity took over last December. He's the company's second dual-city GM, following WBCN/Boston VP/GM Tony Berardini's addition of KROQ/Los Angeles duties last month.

Infinity President Mel Karmazin explained, "Unless I find a general manager who brings a lot to the table. I prefer to expand the responsibilities of our proven GMs. Rather than creating another layer (of GMs), we recognize people's contributions to the company and give them more responsibility."

Both Stevens and Berardini have programming, rather than sales, backgrounds. Karmazin noted, "In Washington, we don't have a sales problem as much as a product and positioning problem, and we wanted somebody with that kind of background."

Currently, WBMW is the third CHR in the market, trailing WAVA and WRQX (Q107).

Stevens expects to spend more



Ken Stevens

time in Washington getting set up there, and then will divide his time on "an as-needed basis."

STEVENS/See Page 4

#### Grambergu VP/GM At WMTG & WNIC



Henry Grambergu

Henry Grambergu, until recently GSM at WRIF/Detroit, has joined crosstown Price Communications "Heart & Soul"/AC combo WMTG & WNIC as VP/GM. He succeeds Jim Worthington, who four weeks ago joined Frank Magid Research in Cedar Rapids, IA

Grambergu served six years as GSM with WRIF, which ABC sold last year to Silver Star Communications. He previously worked seven years in sales at ABC's GRAMBERGU/See Page 4

#### Bickel Back As WBT PD



Andy Bickel

Enthusiastically proclaiming, "It's great to be back home." Andy Bickel is once again the PD at Jeferson Pilot's WBT/Charlotte. Bickel programmed the Full-Service AM AC station from 1973-82. Most recently he was PD at KLZZ/San Diego, and earlier WBC/Indianapolis. Morning personality Mike Collins, who had been the PD, continues his on-air duties.

VP/GM Tony Renaud, who will be working with Bickel for the first BICKEL/See Page 6

#### **PAGE THREE**

MARCH 6, 1987

#### **KEEPING DIARYKEEPERS AWARE**

Diarykeepers aren't always accurate, so it's vital for a station to promote top-of-mind awareness in its listeners.

Page 30

#### **GOLD ON THE SCOREBOARD**

Everybody talks about the Gold boom, but now there's a ratings scoreboard showing exactly how well Oldies stations fared in the most recent **Arbitrons**.

Page 59

#### **FEATURES**

WASHINGTON REPORT. Call letter liap, KWOD/
Sacramento in comparative hearing
RADIO BUSINESS
NEWSBREAKERS
R&R INTERVIEW: Twenty questions with
Buzz Bennett
PICTURE PAGES
WHAT'S NEW: MCA gets serious about cereal with
Breakfast Club
STREET TALK: Why cassette singles won't be called
"cassingles."
RATINGS & RESEARCH
NETWORKS32
NETWORKS
hire a consultant
KBIG ad campaigns
ON THE RECORDS: Grammy Handicap results 37
DATEBOOK
RECORDS: Consultant Peter Glen reads retail
the riot act
CALENDAR41
MARKETPLACE
OPPORTUNITIES
FORMATS
CHR: The OM gig: what exactly do they
do anyway?
AOR
BLACK/URBAN: The format's hot new chain,
Inter-Urban
AC: Four stations battle it out in
Buffalo
GOLD
COUNTRY: Controversy and congeniality at CRS 60
NASHVILLE THIS WEEK: CRS New Faces Show photo
highlights 62 CONTEMPORARY CHRISTIAN: Getting ready for the
spring sweep

#### **MUSIC INFORMATION**

NATIONAL MUSIC	F	C	н	١	1	41	8	•							÷			. 69
BLACK/URBAN																		. 70
JAZZ	·		÷				¥			٠	÷	÷			è		į	.74
CONTEMPORARY	C	Н	R	15	31	TI,	A	N	į.									. 75
COUNTRY																		
<b>AC FULL-SERVICE</b>								į										. 79
AC																		
AOR TRACKS																		
AOR ALBUMS		Ü			ì	Ċ	Ċ		ĺ	ì	Ì		i	i	i	Û	Ì	. 86
CHR																		
AC, AOR, B/U, CHR																		

R&R is published weekly, except the week of December 25th, for \$215 per year, or \$400 for foreign subscriptions, by Radio & Records, inc., at 1930 Century Park West, Los Angeies, California 90067. Application to mail at second class postage rate is pending at Los Angeies, California. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All retires addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purposes. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, Nation al Airpaly30, Partielse, Radio & Records, and Street Talk are registered trademarks of Radio & Records. O 1987. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

#### NEWS

JACKSON WEEP ASST. PD

# Antill Now Heads WEEP & WDSY Operations

WDSY/Pittsburgh PD Ron Antill has been promoted to the newly created OM position for the Courtry FM and Gold sister AM WEEP. Antill joined WDSY as morning man in 1979 and was made PD in 1983. The move occurs two weeks after WEEP PD Dave Anthony departed for the KILT (AM)/Houston PD job. Simultaneously, WEEP morning man Randy Jackson has been upped to Asst. PD.

Antill told R&R he'll continue his

#### Grambergu

Continued from Page 3

KSFX/San Francisco. It was during his time in the Bay Area that he first met Price Sr. VP Jack McSorley, who commented, "Henry's performance at WRIF and his market knowledge demonstrate his strong ability as a manager."

Added Grambergu, "I really wanted to manage. It's almost as if my leaving WRIF was like a blessing in disguise."

3-6pm airshift for "an undetermined amount of time." He added,

#### Huse New NAB VP/Radio

NAB has promoted Edwin Huse, its Mid-Atlantic States Regional Manager, to VP/Radio Administration, replacing Ron Irion, who resigned recently. The appointment makes Huse the association's number two radio official, under Sr. VP/Radio Dave Parnigoni.

At various times in the past, Huse owned and operated WHUZ & WHLT/Huntington, IN and WKHM & WJOX/Jackson, MI. He managed WTRK/Wheeling, WHAR/Clarksburg and WKYR/Keyser, all in West Virginia. He also served in sales capacities at WXYZ/Detroit and the TN Spot Sales Division of Capitol Broadcasting in Raleigh.

Huse, who joined NAB in 1985, is a past president of the Michigan Association of Broadcasters. "Like WDSY, the 'Oldies Channel' (WEEP) is adult-oriented and therefore complementary to our FM. We need to appeal to individual audiences while also collectively making a salable commodity with both stations."

WEEP & WDSY VP/GM Peter Casella told R&R, "We needed someone to take the overall programming responsibility and coordination of both stations. Ron's been here a long time; he's worked hard and done an excellent job."

#### Stevens

Continued from Page 3

He joined WYSP in April 1985 after serving as Shamrock Communications' VP/Programming and GM of Shamrock's WGRX/Battimore and WDIZ/Orlando. During his tenure, WYSP switched from mainstream AOR to Classic Rock and begun simulcasting Howard Stern's morning show from cowned WXRK/New York.

#### WLRQ Becomes AOR/CHR WWRB

REBS, Inc. light AC WLRQ/ Nashville switched to AOR/CHR hybrid WWRB (Rebel 100) last Friday (2/27). Partner and VP/Director of Programming Bob Dearborn, who is overseeing WWRB's programming, described it as occupying a "niche somewhere between AOR and CHR. Birch uses a term I like — 'contemporary rock.' It's an AOR that appeals to women and adults."

#### Few Recurrents, No Gold

The mix is almost entirely current titles with a few recurrents and virtually no gold. Singles outweigh album cuts heavily, and pop material is included. Dearborn, who has no prior experience in AOR, says WWRB provides a "welcome alternative" to dominant AOR WKDF, which he claims some listeners say is "too hard, too heavy metal."

#### New Management

Staff changes include the exit of OM/morning man Allen Dennis and PD/PM driver Steve Atkins, who goes to sister WLTB/Birming-ham.

WLRQ GM Randy Dickerson has left to become Group VP/Operations of four REBS-owned stations. President/CEO Rick James is filling in as GM and Corporate VP/Director Sales Ned Horton is acting as Station Manager. Dearborn is looking for a PD, GM, and additional locks.

The 3-kw Class A licensed to Franklin covers the Nashville metro, although it has some problems in fringe areas, according to Dearborn.

#### Brittain

Continued from Page 3

Brittain, whose wife Rasa Kaye is News Director/morning anchor at WLTW/New York, quipped, "Living with my wife again—what a concept. We'll probably have a custody battle over the closets. It'll be nice to work for a company with the same GM and PD for the last four years instead of four GMs and PDs in one year."

#### KLZZ Format Change Unconfirmed

KLZZ PD Garry Wall refused to confirm widely circulated rumors of a format change from Classic Rock to CHR and new calls KKLQ. "Logistically, I can't tell you, but we're getting closer to something every day," he said. "We promised to bring great radio to San Diego, and Jack is certainly consistent with that mission. He survived a year with Scott, so he can do anything."

Additional KLZZ hirings include Jane Welsh from WTIC-FM/Hartford for middays and WXKS-FM/ Boston night rocker Jo Jo Kincaid for afternoons.



Debra Seyler

#### Westwood One Names Sevier VP

Debra Seyler, formerly Director/Advertising for Warner Lambert, has been named Corporate VP for Westwood One Inc. She will be responsible for strategic planning, training, and development encompassing all departments of the company, reporting directly to Westwood One Chairman Norm Pattiz.

"Having worked very closely with Westwood One during my years in the advertising business, I'm very familiar with the company's operations and extremely impressed with Westwood One's phenomenal growth." said Seyler.

"As Westwood One continues to expand, it is of paramount importance that every department be equipped to handle that growth," said Pattiz. "Debra Seyler is the perfect choice for the job."

Prior to her six years at Warner Lambert. Seyler worked four years at Ted Bates Advertising, where she advanced from buyer to supervisor of the network radio group.

# Andrews Elevated To KWJJ PD

KWJJ-AM & FM/Portland MD Mark Andrews has been promoted to PD for the Country outlets, filling the vacancy created when Larry Coates departed a month ago. Andrews will maintain his midday airshift on the FM.

A Portland native, Andrews has worked there his entire career. He joined KWJJ six years ago as an air talent, was upped to MD six months later, and was named Asst. PD in June 1985.

Also at the station, AM afternoon personality "Laid Back" Lenny takes over the simulcast morning show Coates previously hosted. Phillip Robbins covers the AM afternoon slot.

ternoon slot.
Noting "the work is just beginning, the battle is just starting," Andrews's assignment is to maintain KWJJ-FM's progress, as the station beat Country competitor KUPL-FM last fall for the first time since the fall '84 Arbitron.

# JINGLE WARFARE DECLARED!!

The new ID sound on KIIS-FM-Los Angeles KWK-St. Louis/KEYN-Wichita

Introducing Jingle Warfare — the first in a new generation of station ID's.

Jingle Warfare features bold, new vocal stylings never before heard in an ID package. It's hot and it's slick. It integrates your station calls and logo with today's hits. Your station's image will be firmly established in the minds of your listeners.

Jingle Warfare blends with your music instead of standing out like a jingle.

Jingle Warfare employs the latest in high tech digital and acoustical musical elements to create subliminal layers of high energy identification and imagery. The sound reflects the excitement of today's CHR stations.

Call now for your demo. Compare us to anyone and you'll conclude this is the most state-of-the-art ID series available.

#### CALL NOW 1-800-858-8880

In Texas/Alaska call collect (214) 934-2222 and ask for complete information on station image packages.



FirstCom/13747 Montfort Drive/Suite 220/Dallas, Texas 75240/Jim Long Companies, Inc.

#### NEW FROM TRANSTAR



Designed like no other format in history... "AM Only" has been engineered with all the quality, all the best strategic and comprehensive music research, that has made Transtar formats winners in the most competitive markets in America. But this format is made specifically to win saleable ratings on AM radio stations. It is focused on 35 to 54 year olds who use AM every day... AM users in the "Money Demos."

Transtar's "AM Only"™ is for those people who love the great songs by the great artists. The original hit songs by the top performers, from Frank Sinatra to Patti Page, from the Mills Brothers and Nat King Cole to Benny Goodman, Perry Como, Johnny Mathis, Andy Williams, the Crew Cuts and many more ... with no "stiffs." It's all music aimed at saleable adult demos, all available live 24 hours a day from America's quality satellite network.

Name/Title:	
Station:	
Address:	
Phone:	

# THE NEXT FORMAT FOR THE MONEY DEMOS.

Available on a market-exclusive basis. First come-first served. 1-800-654-3904



The Quality Satellite Network

#### NEWS

#### Cannon Steps Into WKSE PD Chair

Paul "Boom Boom" Cannon, acting PD at Price Communications CHR WKSE/Buffalo since the departure of Scott Robbins last December, has formally been named PD in addition to his morning personality duties

"It's a relief to have worked for so many months and to finally get the title officially," Cannon told R&R. "This company has given us all the tools to take the market. With a massive spring campaign waiting in the wings, we're currently giving away a car.

"Since coming into this position WKSE has countered the other CHRs (WBEN-FM and WPHD) by sticking primarily with currents. Everyone else seems to be chasing Classic Rock WHTT, which leaves us pretty much in the clear."

In the fall 12+ Arbitron WKSE climbed 3.0-5.2, while WBEN-FM slipped 5.1-4.8, and WPHD fell

#### SINTON, ROBINSON UPPED

#### **Joint Restructures Executive Lineup**

In a restructuring at consultants Joint Communications, partner Jon Sinton has been named Chairman and VP/Operations Colleen Robinson has been promoted to Executive VP/Marketing. John Parikhal remains CEO and Dave Charles remains President.

Joint joined forces a year ago with Sinton, a former Burkhart/ Abrams associate who owns KROD & KLAQ/El Paso. Parikhal said, "These are line function positions that get everybody working on one specific area of the company rather than everybody trying to do everybody else's job.

#### Williams

Continued from Page 3 Heritage acquired the Rochester, Milwaukee, and St. Louis stations late last December from LIN

Broadcasting.
Williams joined WEMP & WMYX as an AE in 1976 and was promoted to GSM in 1981.

As Parikhal explained it, Sinton's role involves marketing, servicing select clients, and planning the growth of the company. Parikhal deals with the company's executive operations, strategic planning for clients, and client seminars on specific topics. Robinson handles the overall coordination and execution of marketing efforts, while Charles oversees programming and the servicing of cli-

#### Bickel

Continued from Page 3

time, told R&R, "We're going to turn the reins loose and let Andy go. We could do some different things on Saturday and Sunday nights as well as adding Atlanta Braves baseball this summer. There's a lot of areas that would be new for the radio station that have not been pursued before, and we'll look at them.'

#### Miami

Continued from Page 1

WSHE is another in a string of heritage AORs that Kendall has captained, including WNEW-FM, WMMR/Philadel-phia, and WBCN/Boston. He remarked, "Legacies seem to be my business."

Both Kendall and Peters stressed that WSHE will remain unconsulted. Friction with consultants was reportedly a factor in Kendall's resignation from WNEW-FM last November. Kendall said, "They're a young, small chain without bureaucracy and politics. We'll make all decisions in-house based on our working knowledge of the marketplace, not based on somebody's three-day observations."

Since leaving WNEW-FM, Kendall had done some one-shot "troubleshooting" for three stations, investigated a programming position at MTV, and looked into station ownership. He plans to continue the latter

#### 94Q

Continued from Page 1

is doing things where he can help us the most; Jeff is doing the same

"I don't think the changes will have any negative effects at all. It gives Fleetwood a chance to grow and bring his administrative and marketing skills to the FM. We've always been near the top of the market and we'll take some strong measures to put us back where we belong.'

A 12-year WQXI veteran, Morrison said, "During my tenure as PD the role of the posi-tion changed within the station. Now I'm in the driver's seat and will consider all the great growth opportunities that exist." Among those options are programming positions and more time to spend on his foreground/background in-store entertainment service, Music Methods International.

McCartney added that everything was amiable. "After a decade as MD working with Jim Morrison, I felt it would facilitate matters to step down as MD with the new programming regime in place.'

#### Gruver's Mission: **Turning Around** The Ratings

Gruver, an 11-year staffer. expressed confidence in stemming the FM's recent Arbitron 12+ slide (9.1-7.5-6.7). "I'm going to see to it that we reverse the trend. Much of our problems are due to the increased competition. We simply have to be better than the rest.

The new 94Q lineup is: Gary McKee 5:30-10am, Craig Ashwood 10-1pm, Morrison 1-5pm, McCartney 5-8pm, "Jazz Flavors" with Russ Davis 8pm-1am, and Karyn Harrison 1-5:30am.

#### WINZ-FM: New Rock Direction

WINZ-FM had taken a "Rock Hits," AOR/CHR hybrid posture during previous PD Gabe Baptiste's tenure. Though station management has not yet made an official announcement of the format change, all CHR records were dropped two weeks ago and album tracks are being played. It continues to call itself "95-"INZ," with no confirmation that it plans to adopt the "Zeta Four" identity used in its previous AOR incarnation in the '70s.

Consulted by George Harris, WINZ's new direction is described by Bolger as "album rock skewing 25-40 adults." Observers say it leans heavily on library material and isn't rocking as hard as WSHE or WGTR. One source said, "It sounds like they think Billy Joel hung the moon on AOR."

Bolger was named OM in Portland in September '85. He had programmed WIBA-FM/ Milwaukee in 1979, Ackerley Director/Programming Rick Scott is interviewing candidates for KSGO & KGON

#### Four-AOR Market

WSHE was Miami's only AOR until last September, when Cox switched AC WAIA to WGTR with PD Bill Wise (ex-WKLS/Atlanta). If Classic Hits WMXJ is included, there are now four. In the fall, WGTR debuted with a 2.3 and WSHE dropped 4.5-4.1. A recent Arbitrend had WGTR moving to a 2.6 and the other stations declin-

#### STAFF

Facilities Villenium Menger (DCI RIPMAN)
Filterial
List Angewo (Time (218 S)3-138)
List Angewo (Time (218 S)3-138)
Angewo (Time (

wet ONLIFE, JOHN EINDHUTSCH
THIRE DIRECTED JOHN WOODDWORTH
PROJECTIO REVENUE AGATA
Associate An Director MARTHY FRANCIST
Metography ROSE ZUMMANI
FYDOGRAPH JETH THOMAS, LUCIE MORES, BILL MOHE
GRADES GARTY AND DE TEUR. THE KLIMMEROW,
KARTY MANDER FULL THE KLIMMEROW.

KADY MARGREJI

Assistant to the Publisher PAULA CHALTAS

Controller MARCAST BECKUTTH

agest Counsel JASON SHIPSON

THE TOTAL THE TOTAL

New York NY 10022

Shires Chalt ADAM WHITE

Office Manager: BARBARA SARUBBI

Seleington Burseus (202) 662-7484. National Press Bu Suite 807, 529-14th St. NAV, Washington, DC 20045 unlest: Christiwashington Editor: BRAD WOODWARD seconds Editor: PATRICK CL/M/SON.

poliville Burnaus (615) 292-8982, 292-8983, 1610 16th Avenue South, Nashwite, TN 37212

Sales Simon Vola President Bill CLARE

Les Angelese (27) 553-1310

Les Angelese (27) 553-1310

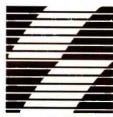
Les Angelese (27) 553-1310

Les Angelese (27) 553-1310

Sales Angelese (27) 553-1310

Sales

# Demand



SURREY RESEARCH

"We've been involved with all the researchers and know the difference between trained professionals and sales pitchers. I'm quite impressed with the team. . . Surrey has put together." **Dwight Douglas** 

Burkhart/Abrams/Douglas/Elliot

1-800-952-1986 Ask for Mike Henry

Roger Wimmer, Ph.D./President Chris Porter/Senior Research Director Mike Henry/Director of Marketing



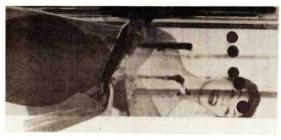
# If She Would Have Been Faithful... CHICAGO

Produced By David Foster

From The Hit Album Chicago 18

Direction: Howard Kaufman, Front Line Management

© 1987 Warner Bros. Records Inc.





#### **WASHINGTON REPORT**

BRAD WOODWARD

#### Mixing Of K, W Calls **Draws Early Protests**

Nationwide use of "K" and "W" call signs, proposed unexpectedly by the FCC three weeks ago, has run into early opposition. The Commission has set April 17 as the official deadline for comment on the plan (Docket 87-11).

Citing confusion to the industry and the public, NAB's Executive Committee last week voted to oppose the change. NAB called the idea an "unnecessary solution to a problem which does not, in fact, ex-

NAB also came down against the idea of allowing calls assigned to an AM, for example, to be requested by a different company for an FM or TV station. Under the FCC's plan, the original user's consent would only be required if the calls will be used in the same market.

Although all five Commissioners supported sending out the plan for comment, Patricia Diaz Dennis signaled in a statement that she will likely vote against the changes

"I do not favor change simply for the sake of change," said Dennis. "In some instances, we best serve the public interest by providing an environment of orderliness, constancy and continuity. Our call letter assignment rules may constitute one such instance.'

#### Dennis Worry: Trading On Competitors' Good Will

Dennis said she would examine comments carefully to see "whether we have accurately gauged the likelihood of public confusion and of broadcasters' trading on others' good will. I also want to know whether our current policies impose a significant burden on broadcasters or on the agency."

She concluded, "Without evi-

dence that the benefits of change exceed the burden of current policies, I question why we should devote our scarce resources to administer further revisions to the rules. I look forward to hearing from the public on this matter."

In its notice, the FCC said the changes "will result in a broader range of options available to licensees in the assignment of call letters and will help to expedite such assignments.'

#### FCC Asks Help In Defining Markets

The Commission asked for specific comment on how to define a market for purposes of requiring a station to obtain consent to use a call sign already in use in a market by another broadcaster. And it asked whether consent is needed when adjacent markets are involved. such as Washington and Balti-

NAB supported only one of the three parts of the FCC's plan. That would allow an owner to swap calls between commonly-owned stations, or to transfer calls to a newly-purchased station. The procedure would protect against another station grabbing the call sign before it goes into use at the new property.

Six copies of any comments on Docket 87-55 should be sent by April 17 to FCC, Dockets Reference Room, Room 239, 1919 M St. NW, Washington, DC 20554





STATE LEADERS — NAB hosted 350 executives of state broadcast associations at an annual leadership confe in Washington last week. FCC Commissioner Mimi Dawson (left) called for an overhaul of multiple ownership rules. which she suggested are "counterproductive." Broadcasters bilized Capital Hill, arguing for repeal of comparative renewals. Making their case to Sen. Ted Stevens (R-AL) (right, right photo) were Alaska Broadcasters Association. (ABA) President Roy Robinson of KFQD & KWHL/Anchorage and ABA Executive Director Theda Comstock. After a rousing speech from Rep. Guy Vaner Jagt (R- MI), the leaders chipped in \$14,000 for NAB's TV-Radio Political

#### **NEWS BRIEFS**

#### KWOD Designated For Comparative Renewal Hearing

Every radio station's nightmare has just come true for KWOD/Sacramento. This week the FCC designated its renewal for a hearing against a competing applicant, Wong Communications Limited Partnership.

The challenge comes even though KWOD, owned by Edward Stolz (trading as Royce International), stands accused of no wrongdoing. Unless Congress adopts pending legislation to ban comparative renewals, any party is free to file against any radio or TV license at renewal time

In its designation order, the Commis-sion said both parties appear qualified to operate the station, although "there would be a significant difference in the size of the areas and population which would receive service from the proposals

The only issue designated for exploration by an administrative law judge was which of the two proposals would better

NAB and many broadcasters oppose comparative renewals, charging they unfairly pit a broadcaster's performance against a challenger's promises

#### Multi-System AM Stereo **Draws Mixed Reviews**

The Commerce Department's proposal for dual-chip AM stereo receivers capable of receiving both Kahn and Motorola AM stereo has drawn mixed, but predictable, reactions.

Leonard Kahn, whose system can be picked up by few sets in the marketplace, applauds the recommendation. Motorola, with millions of its C-QUAMonly sets in use, has panned the idea, as has Delco, which has put C-QUAM sets into hundreds of thousands of GM

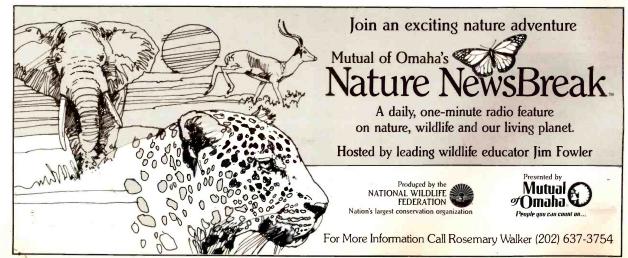
Meanwhile, the FCC has again thrown out Kahn's complaint that Motorola's exciters produce out-of-band emissions. Upholding a staff rejection of the complaint, the full Commission said Kahn relies on a "worst case" test. The FCC said it is only concerned about emissions "that might be caused during broadcast operation, not laboratory con

#### Roper Surveys Adequacy Of Broadcast Education

The Roper Organization is about to launch a major national survey of how well colleges are preparing their broadcast students for careers in radio and television. Backers of the survey include RTNDA, Gannett Foundation, International Radio and Television Society (IRTS), and the National Association of Television Program Executives (NATPE).

Slated for completion this spring, the research will concentrate on smaller and medium markets, where most entry-level broadcasters get their first jobs. Survevers will interview GMs, plus department heads in programming, news, sales and promotion.

The broadcasters will be questioned on their perceptions of how well higher education is preparing students to meet their needs as employers.



**Every month. more** of the nation's most successful broadcasters are realizing that there is, in fact, one top research company in our business.

Strategic Radio Research. unlike virtually all other research firms, doesn't "farm out" its actual interviewing to low-bid local subcontractors. Every single interview is conducted from our 90 WATS lines in our Chicago phone center. Our unique quality control gives broadcasters findings that they can trust.

If you're working toward an improved Spring book, commission a "Strategic and Perceptual Study" to clearly define your station's strengths and weaknesses. Or use our "Continuous Measurement Plan" for angoing feedback from your target audience. For stations considering a format change, our "Format Search" study gives hard numbers for the ratings potential of each option.

We're the research firm of choice for America's most successful broadcasters. For audience research that you can trust to improve your station's ratings, revenues, and bottom line, call Kurt Hanson or Greg Daugherty today at (312) 280-8300.

STRATEGIC RADIO RESEARCH

> 211 E. Ontario Chicago, IL 60611 " (312) 280-8300

#### RADIO BUSINESS

#### **TRANSACTIONS**

#### Newmarket Buys Summit, Jones Buys Resort

#### SUMMIT COMMUNICATIONS STATIONS

PRICE: \$25,270,000

BUYER: Newmarket Media Corp., headed by Steven L. Robertson and

SELLER: Summit Communications, Inc., which is headed by Chairman C. Boyden Gray.

#### WSJS & WTQR/ WINSTON-SALEM

DIAL POSITION: 600 kHz; 104.1

POWER: 5 kw; 100 kw at 1420 feet FORMAT: AC; Country

#### KXXY-AM & FM/ OKLAHOMA CITY

DIAL POSITION: 1340 kHz; 96.1 MHz POWER: 1 kw; 100 kw at 1340 feet FORMAT: Country

#### WREC & WEGR/MEMPHIS

DIAL POSITION: 600 kHz; 102.7 MHz

POWER: 5 kw; 100 kw at 900 feet FORMAT: MOR/AOR

#### **GROUP SALE: RESORT BROADCASTERS STATIONS** PRICE: \$14 million

BUYER: Jones Eastern Radio, Inc., owned by C.J. Jones and his wife Carolyn. Jones is the former VP/GM of WXTU/Philadelphia

SELLER: Resort Broadcasters, Inc., owned by Ellek Seymour. He recently purchased WCBM/Baltimore. BROKER: Jim O'Grady

#### WWOK/COLUMBIA, NC

DIAL POSITION: 105.7 MHz POWER: 100 kw at 600 feet FORMAT: AC

#### WGCA & WLNB/ CHARLESTON, SC

DIAL POSITION: 1450 kHz; 94.3

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet FORMAT: Gospel: Urban

#### WVBS-AM & FM/BURGAW (WILMINGTON), NC

DIAL POSITION: 1470 kHz; 99.9 POWER: 1 kw days; 100 kw at 520

FORMAT: CHR

January, 1987

#### WYAK-AM & FM/SURFSIDE BEACH, SC

DIAL POSITION: 1270 kHz; 99.9 MHz

POWER: 5-kw daytimer; 3 kw at 327

FORMAT: Country

#### WSIX-AM & FM/NASHVILLE

PRICE: \$8.5 million

BUYER: Hicks Communications, an Austin-based group headed by Steve Hicks. It also owns KEYI-AM & FM/ Austin

SELLER: Sky Corp., a wholly owned subsidiary of venture capital firm Foster Management, Inc., headed by John Foster, Sky sold WSIX to Reams Broadcasting last September, but the sale fell through in January. The station's purchase price had been reported last fall at \$8 million

DIAL POSITION: 980 kHz: 97.9 MHz POWER: 5 kw; 100 kw at 1140 feet FORMAT: Country

BROKER: Tom Gammon of Americom Radio Brokers

#### TRANSACTIONS AT A GLANCE

#### Transactions So Far In 1987: \$382,506,640

This Week's Action: \$211,087,000

- Blair Radio Group (8 stations) \$152 million
- Summit Communications (7 stations) \$25.27 million
- Resort Broadcasters (8 stations) \$14 million
- WSIX-AM & FM/Nashville \$8.5 million
- WKDW & WSGM/Staunton, VA \$2.33 million WMAN/Mansfield, OH \$1.6 million
- WCHS & WBES/Charleston, WV \$1,44 million
- WQNY/Ithica, NY \$1.25 million
- WUNI & WZMM/Wheeling, WV \$950,000
- WGBF-AM & FM/Evansville, IN \$750,000
- WBBI & WABN/Abingdon, VA \$518,000
- WHFL/Havana, FL \$475,000
- KBWS/Sisseton, SD \$400,000
- WENZ/Richmond, VA \$345,000
- KAGC/Bryan, TX \$300,000
- KCLG/Washington, UT \$275,000 KABK/Augusta, AR \$219,000
- WIDD/Elizabethton, TN \$165,000
- WWCR/Nashville \$150,000
- WHDM/McKenzie, TN \$150,000

#### Sconnix/ Blair Deal Details

#### GROUP SALE: JOHN **BLAIR & CO. STATIONS** PRICE: \$152 million

**BUYER: Sconnix Broadcasting** Co., which is owned by Scott Mc Queen, Theodore Nixon, and Randy Odeneal. The company also owns WBOS/Boston, WMXJ/Miami, KCKM & KFKF/Kansas City, WMRZ & WLLR/Quad Cities, and WMRS & WLNH/Laconia, NH.

SELLER: John Blair & Co., purchased last year by Reliance Capital Group.

BROKER: Drexel, Burnham, Lam-

#### **KVIL-AM & FM/DALLAS**

DIAL POSITION: 1150 kHz; 103.7

POWER: 1-kw daytimer; 100 kw at 1570 feet FORMAT: AC

#### WHDH & WZOU/BOSTON DIAL POSITION: 850 kHz; 94.5

POWER: 50 kw; 5 kw at 1140 feet FORMAT: AC: CHR

#### WIRC & WEAG **INDIANAPOLIS**

FORMAT: AC

DIAL POSITION: 1070 kHz; 93.1 POWER: 50 kw days/10 kw nights; 50 kw at 1022 feet

#### WFLA & WPDS/TAMPA

DIAL POSITION: 970 kHz; 93.3

POWER: 5 kw; 100 kw at 930 feet FORMAT: News/Talk; Easy Listen-

#### WKDW & WSGM/ STAUNTON, VA PRICE: \$2,330,000

BUYER: Clark Broadcasting Co. VP James Hammond. Clark also owns WCEIAM & FM/Easton, MD and WOVU/Ocean View, DE. SELLER: Shenandoah Valley Broad-

casting Co. Inc., President Patsy E.

DIAL POSITION: 900 kHz; 93.5 MHz POWER: 1 kw; 2.35 kw at 350 feet FORMAT: Country BROKER: Tony Rizzo of Blackburn &

Company, Inc.

#### WMAN/MANSFIELD, OH

PRICE: \$1.6 million **BUYER: Treasure Radio Associates,** headed by Cleveland attorney Harrison Fuerst. He also has an interest in WMGW & WZPR/Meadville, PA. SELLER: Richland, Inc., headed by President Vaughn Rubin. DIAL POSITION: 1400 kHz POWER: 1 kw FORMAT: AC

#### WCHS & WBES! CHARLESTON, WV

PRICE: \$1,440,000 BUYER: West Virginia TV & Radio, Inc., headed by G. Russell Chambers He also owns KYKZ/Lake Charles, I.A. SELLER: Heritage Communications, a group owner which has nine radio stations, including KDAY/Los Angeles. DIAL POSITION: 580 kHz; 96.1 MHz POWER: 5 kw; 50 kw at 830 feet

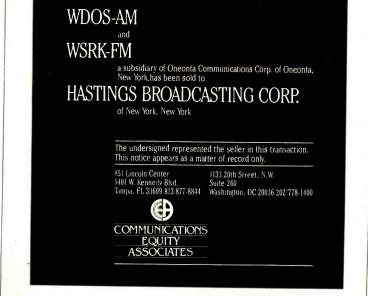
#### WQNY/ITHACA, NY

FORMAT: AC; Easy Listening

PRICE: \$1.25 million

**BUYER:** Cooney Communications, Inc., President Matthew Cooney. The company also owns WCHN & WKXZ/ Norwich, NY and recently agreed to buy WTKO/Ithaca, NY. SELLER: Kimmanger Communica-

tions, Inc., President George Kimble. DIAL POSITION: 103.7 MHz POWER: 5 kw at 100 feet FORMAT: AC



# GENERATION OF SYNDICATION

Concerned with quality programming... programming that makes sense in prime dayparts on America's great radio stations like...

WHTZ FM — New York, KIIS AM/FM, KROQ FM — Los Angeles, WGCI AM/FM, WKQX FM — Chicago, KMEL FM, KYUU FM — San Francisco, WMMR FM, WSNI FM — Philadelphia, WZOU FM — Boston, WDTX FM, WNIC FM —

#### THE CLA'ENCE UPDATE® Of ABC's All My Children®

The show that became America's #1 comedy minifeature the day it went on the air!

# THE PLAIN RAP COUNTDOWN — CHR / A/C / URBAN

The program that makes your air personality the host of one of America's top three national countdowns! Detroit, KTKS FM, KTXQ FM — Dallas, WAVA FM, WKYS FM — Washington DC, KKBQ AM/FM, KRBE AM/FM — Houston, WMMS FM — Cleveland.

Created by radio people for radio people... major market programmers and personalities that know what it takes to develop quality features that radio stations want.

#### NATIONAL LAMPOON'S TRUE FACTS

America's longest running comedy mini-feature, syndicated daily and hosted by WMMR's John De'Bella and Steve Lushbaugh.

#### THE GOLDEN AGE OF RADIO THEATRE

Five hours weekly of classic radio programming, including Groucho Marx, Abbott & Costello, and others.

# PREIVIERE

FOR MORE INFORMATION CALL (213) 467-2346

LOS ANGELES

**NEW YORK** 

6363 Sunset Blvd., Suite 710 Hollywood, California 90028 635 Madison Avenue New York, New York 10022

#### RADIO BUSINESS

#### **BIA REPORT**

#### Florida Hot Region For Potential Growth

Looking for a good place to buy a station? You might as well go where the action is warm, both economically and physically - Florida. That's the word from Washington, DC-based Broadcast Investment Analysts, Inc.

The company's just-completed study, "Investing In Radio," lists what it considers the 12 fastest-growing areas in the nation. BIA analysts say the brightest outlook for future population growth is in the Sunbelt, and half of the top 12 metros listed are in Florida BIA reports population will increase, on an average compound rate between now and 1990, at the following levels:

- Austin, TX 3.9%
- · Fort Myers, FL 3.8%
- Odessa/Midland, TX 3.6%

#### Arbitron Responds To Reams Story

Does R&R have a new editorial policy?

One would think so when reading the lead of "Arbitron Racketeering Suit Dead" (R&R, 2/20). Had I not known the facts, or the integrity of your publication, I would have assumed that R&R supported the Reams Broadcasting suit that claimed fraud.

The article starts by restating the purpose of the suit in colloquial terms. Since it is the lead, it becomes the focus of the article. The article continues by explaining, in legal terms, the claim "appears unlikely." These last two words imply quite a bit; that the suit may have had validity, that no one considered the methodology that was attacked, and that there is serendipity involved in our audience measurements. None of this is true

By devoting the bulk of the article to the Reams position, it appears that R&R is taking a stand - against Arbitron. Mr. Hathaway, the Reams' attorney, is quoted as saying they wanted a return to fair ratings. He further states both sides walked away They decided to drop the suit. Was Arbitron supposed to continue it?

We are an accredited ratings service for good reason; we tell our clients what we do and how we do it. It is not good business to create doubt, or to tamper with our research. We depend on the trust of our clients and on the fairness of the reporters who cover

Cordially,

Nan B. Myers Press Relations Specialist **Arbitron Ratings** 

· West Palm Beach, FL 3.4% · Melbourne-Titusville-Cocoa Beach,

- FL 3.4%
- Orlando, FL 3.2%
- Phoenix, AZ 3.0%
- Riverside/San Bernardino, CA 3.0% . Dallas-Ft. Worth, TX 2.8%
- Las Vegas, NV 2.8%
- Sarasota-Bradenton Fl 2.8% Daytona Beach, Fl. 2.8%

By comparison, the national compound annual growth rate in population

between now and 1990 is only 1%. The three worst areas: Youngstown-Warren, OH; Eugene-Springfield, OR: and Duluth-Superior, MN. All are projected to lose population at a rate of 7% per year

"Investing In Radio 1987" also contains market-by-market profiles of all 259 Arbitron markets. The study comes in six volumes, which may be purchased separately for prices ranging from \$50-\$250. The entire collection costs \$495 and is available from Broadcast Investment Analysts; (703)

#### WADO Fetches \$15 Million

According to sale documents filed with the ECC. WADO/New York was sold to Radio WADO, Inc. for \$15 million. Last week the buyer and seller, Command Broadcast Associates, said they agreed not to announce the price. Last year, in a deal that later fell through, the station was sold for \$20 million to Tichenor Media System.

#### **TRANSACTIONS**

WHEELING, WV

PRICE: \$950,000 BUYER: Wheeling Radio Company, a subsidiary of Burbach Broadcasting of Pittsburgh. Principals of Burbach include John L. Laubauch, Robert Burstein, and Larry O. Garrett. They also own WBMQ & WIXV/Savannah, GA: WMRN-AM & FM/Marion, OH: WEYZ & WCCK/Erie, PA; and WXIL/ Parkersburg, WV.

SELLER: Jarit, Ltd., a debtor-inpossession headed by James Rod-

DIAL POSITION: 1600 kHz: 107.5 POWER: 5 kw; 11 kw at 907 feet

FORMAT: Gold/CHR BROKER: Richard A. Foreman Associates, Inc.

#### WHFL/HAVANA, FL

PRICE: \$475,000 BUYER: Winton Communications. owned by Ed Winton. SELLER: Storm Broadcasting Corp., owned by Rodney Dore. DIAL POSITION: 104.9 MHz POWER: 2 kw at 413 feet FORMAT: Easy Listening

#### KBWS-FM/SISSETON, SD PRICE: \$400,000

BUYER: Flizabeth Thomas Broadcasting, Inc., owned by Glen and Diane Mills SELLER: Lake Region News Corp., President Jack Adams. DIAL POSITION: 102.9 MHz POWER: 100 kw at 496 feet BROKER: Bill Lytle of Chapman Associates

#### EVANSVILLE, IN

PRICE: \$750.000

**BUYER: Aiken Communications Cor**poration, headed by President Larry

SELLER: First In Evansville, Inc., owned by William Koewler DIAL POSITION: 1280 kHz: 103.1

MHz POWER: 5 kw days/1 kw nights; 3 kw FORMAT: Gold; CHR

#### WBBI & WABN/ ABINGDON, VA

PRICE: \$518,000

BUYER: Edwards & Sutherland Broadcasting Co., owned by Richard Edwards. He also owns WDIC/Haysi,

SELLER: Burley Broadcasting, Inc., principal Ira Southern, who also owns WCIR-AM & FM/Beckley, WV. DIAL POSITION: 1230 kHz: 92:7 MHz

POWER: 1 kw; 1.8 kw at 343 feet FORMAT: Country/CHR

#### WENZ/RICHMOND, VA

PRICE: \$345,000 RILYER: Worldwide Communications Inc., principal Roy Littlejohn. SELLER: Niona Communications. Inc. and Allied Capital Corporation, a Washington, DC venture capital fund headed by David Gladstone. DIAL POSITION: 1450 kHz POWER: 1 kw FORMAT: Gold

BROKER: Michael Fox Auctioneers.

#### KAGC/BRYAN, TX

PRICE: \$300,000 BUYER: Divcon Associates, Inc., principal Bob Bell.

SELLER: First One Broadcast Group, principals Barry Turner, John C. Culpepper

DIAL POSITION: 1510 kHz POWER: 500-watt daytimer FORMAT: AC

#### KCLG/WASHINGTON, UT

PRICE: \$275,000

BUYER: Red Rock Broadcasting, Inc., principal Harold Hickman. He is a Professor of Broadcasting at Northern Arizona University

SELLER: Tri-State Broadcasting, Inc., operated by bankruptcy trustee Stephen W. Rupp.

DIAL POSITION: 1240 kHz POWER: 10 kw days/250 watts nights FORMAT: Country BROKER: Greg Merrill of Chapman

Associates

KABK/AUGUSTA, AR PRICE: \$219,000

BUYER: Dixie Broadcasting, Inc., principal Harvey Fritts. SELLER: Service Communications. Inc., President Pete Cole.

DIAL POSITION: 97.7 MHz POWER: 3 kw at 300 feet FORMAT: Country

#### WIDD/ELIZABETHTON, TN

PRICE: \$165,000

BUYER: Dale Miller & Gary Ward SELLER: Michael B. Glinter, who owns several AMs including WQCCI Charlotte, and is part-owner of a company which recently agreed to purchase KGOL/Humble (Houston), TX. DIAL POSITION: 1520 kHz POWER: 1 kw days/500 watts nights FORMAT: AC

#### WWCR/NASHVILLE, TN

PRICE: \$150,000 **BUYER: Adoni Corporation** SELLER: American Media Productions, Inc. DIAL POSITION: 560 kHz POWER: 500-watt daytimer

FORMAT: Station is currently dark BROKER: Michael Fox Auctioneers,

#### WHDM/MCKENZIE, TN

PRICE: \$150 000 **BUYER: William Kurt Schweitzer** SELLER: B & P Properties, Inc., principal Ed R. Perkins. DIAL POSITION: 1440 kHz POWER: 500-watt daytimer FORMAT: MOR

#### CALL SIGN CHANGES

Albany, GA WJAZ to WGOP (effective 2/6) Aurora, CO KLSC to KYBG

(requested) Banning, CA KGUD to KMET (3/1) Big Spring, TX KKIK to KWKI (2/18) Big Spring, TX KWKI to KWKI-FM

(2/18) Boyle, MS WRDC to WWJA (requested)

Brawley, CA KMMG (new station, 2/11)

Buffalo, NY WHTT to WTKS (4/1) Caldwell, ID KLCI to KHEZ (requested)

Cape Girardeau, MO KKPE to KAPE (requested) Charlotte-Amalie, VI WSTT (remains

assigned) Chesapeake, VA WCPR to WJQI

Chillicothe, IL WTXR to WBZM (2/12)College Station, TX KTAW to KTSR

(2/9) Everett, WA KRFE to KRKO (2/9) Fairbanks, AK KRKO to KBCN (2/6) Fairbanks, AK KRKO-FM to KINQ (2/6)

Franklin, TN WLRQ-FM to WWRB Germantown, TN WEZI to WEZI-FM

(2/9) Gladwin, MI WGMM to WGDN-FM (2/9)

Gladwin, MI WJEB to WGDN (2/9) Greenfield, MA WPOE to WGAM (requested)

Hamilton, MT KLYQ-FM to KBMG (3/1)

Havana, FL WHFL to WMLO (requested) Hernando, FL WRZN (new, 2/11)

Hot Springs, AR KXOW to KIXT Hughesville, PA WTPS (remains

assigned) Jacksonville, FL WLCS to WJVE (requested)

Jacksonville, FL WPDQ to WRQT (4/10)Jasper, AL WZBQ to WZBQ-FM (2/27)

Kearney, NE KZBC to KRNY (2/12)



The Seminar That Makes A Difference The 20th Burns Media Radio Studies Seminar

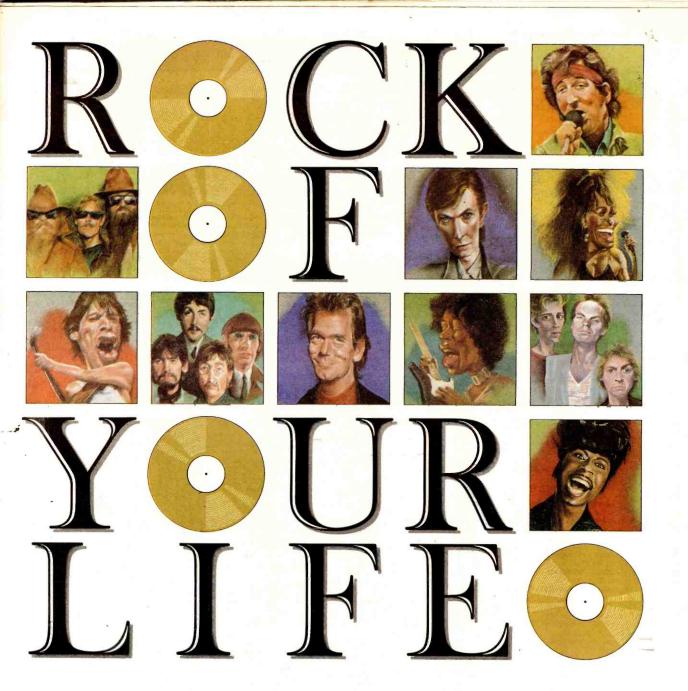
June 15, 16, 1987 Chicago, Illionis

- Utilizes Videos, Case Histories, And Your Individual Experiences
- · Explores Market Trends With Up-To-The Minute Research

"Always makes you think powerfully about radio. It's like putting turbo in your mind. Charlie Ochs, WQYK/Tampa

Call Before April 1st To Receive Special Discount (800) 821-8035 In California (818) 985-8522

KMEL 106FM SAN FRANCISCO THANKS THE **GAVIN REPORT** FOR NAMING US TOP 40 STATION OF THE YEAR



Celebrate this July 4th weekend with 20 hours of explosive rock 'n' roll. From the early days of Bill Haley, Little Richard and The Beatles right on through to today's superstars, Rock Of Your Life pays tribute to 32 years of great music. Rock around the Fourth.

Call Angela Becker at (212) 664-5538. Available on disc for broadcast.

Produced exclusively for NBC Radio Entertainment by Denny Somach Productions.

JULY 4TH WEEKEND...THE ROCK 'N' ROLL OF YESTERDAY TODAY & TOMORROW.



#### NEWSBREAKERS





















BILLYE "LAMONT" BOLES, GLYN-

- ICE COLEMAN, and VETA VICTOR-IAN have joined Manhattan/EMI America's promotion staff as Mid-Atlantic Regional Promotion Manager, Northeast Promotion Manager, and Atlanta Promotion Director, respectively Boles was previously with Omni Records as Northeast Regional Rep. Coleman moves up from the National Promotion Coordinator slot at Manhattan. Victorian joins the label after heading her own promotion company, Zoran Enterprises.
- Hedron Entertainment has formed subsidiary Mariposa Records, a label created to market in the US Englishlanguage music by American artists of Latin heritage. BILL MARIN has joined Hedron as VP and President/COO of Mariposa to oversee the label's development and management. A 20-year music industry veteran, Marin was formerly Director/Latin Division at A&M.

- Production slot at Elektra. He had sion for three years
- RANDY GERSTON has been appointed Manager/A&R, West Coast for Arlsta Records. He was formerly Director/Creative Services for the Licor-
- WBHP/Huntsville PD DANA WEBB has been named VP/Programming for RadioSunGroup of Texas, Inc., a subsidiary of the Nashville-based Sungroup. Webb has also been named PD of the group's KYKX/Longview. The group's other Texas properties are KEAN-AM & FM/Abilene and KKQV-FM/Wichita Falls. Webb was with WBHP for two years as PD/morning personality following 11 years with WIRE/Indianapolis. Last October, he was named the Country Music Association's Small Market Personality of the Year.
- DICK CULLOM, a 13-year vet of WISE & WKSF/Asheville, NC, has
- from CHR to Country, SHERYL PER-ISHO has been promoted from GSM to GM for WNAM & WAHC, while BOB KRANZ, a five-year company staffer,

#### PROS ON THE LOOSE

Reggie Blackwell - PD WROQ/ Charlotte (704) 567-2670 Kris Bradley - Nights WSB-FM/At-

lanta (404) 956-0454 Jim Byrd - Nights KLSI/Kansas City (816) 561-2947

Joni Caryl - Mornings KLSX/Los Angeles (805) 529-2866

Bill Crawford - Nights KOSO/Modesto (209) 571-9164

Michael Cruz - PD KBFM/McAllen-Brownsville (512) 631-2104

Greg Darton - Overnights WRVR/ Memphis (901) 795-7258

Tim Dunbar - Middays WRKR/Racine-Milwaukee (414) 634-5814 Bart Goynshor - Late-nights WLAK/

Chicago (312) 528-9816 Larry irons - PD KHYL/Sacramen-

to (916) 888-7312 Chris Kay - PD KiFM/San Diego

(619) 697-2113

J.J. McKay — Mornings WVTI/Mel-bourne-Orlando (305) 984-7812 Patty Martin - MD KMBY/Monter

ey-Salinas, CA (408) 649-5236 Barry Michaels - Mornings KEEY/

Minneapolis (612) 456-9066 Kenny Noble — Mornings KLSX/Los Angeles (714) 498-5303

#### **CHRONICLE**

Born To:

- WJKC MD/PM driver Rafi Encarnacion, wife Judith, son Christopher, January 20
- WXKS/Medford, MA deejay JoJo "Cookin" Kincaid, wife Rachel, daughter Asa Noel, January 22.
- . WJKC/St. Croix Asst. PD Paco Lopez, wife Jay Dee, daughter Devon Dale, February 1.
- WMC/Memphis PD Robert John, a wife Patti, daughter Kimberly, Febru ary 16

- TOM FINCH has filled the Director/
- been Production Director at Gramavi-
- ice Pizza records chain
- been upped to Director/Operations at the combo. PAUL DAVIS moves into Cullom's old slot as News Director
- · WAHC/Oshkosh, WI has switched becomes GSM.

#### Sconnix

Continued from Page 1

ed by analyst Jim Duncan as the fourth highest 1986 biller at an estimated \$22.7 million.

Despite industry rumors that Sconnix will spin off KVIL to current Blair radio chief Jim Hilliard or another company (see Street Talk, Page 24), Odeneal denied any definitive agreement exists. "We're evaluating that right now; we may or may not," he said. Hilliard and Blair officials were unavailable for comment.

#### **Boston FM Divestiture** Necessary

Sconnix will be forced under FCC regulations to divest itself of one of the Boston FM stations, since it already owns an FM in that market. Analysts say the company may opt to swap its existing WBOS frequency for that of Blair's WZOU. But no major changes are planned. "When you pay the price we're paying, you're not about to turn 'em back into sticks and start all over again," Odeneal said.

With the sale of the stations, Blair will shift its attention to Spanish-language TV broadcasting activities.

- JERI McMANUS becomes VP/Chief Art Director for Warner Bros. Records. She joined the label from Bohle Co. in 1982 as an Art Director
- WHOO/ORLANDO switches from Country to AOR as WHTQ. "Q96" will be consulted by GEORGE HARRIS and programmed by DAVE GARIANO, who has left Harris's company to work for the station fulltime.
- VICKI GERMAISE has been appoint. ed Creative Director for Deniz Productions. She previously headed Number 9 Musical Ents.
- **₱ KELLY WALLACE** joins new Sham rock Communications AOR WKLZ/ Milwaukee as MD/afternoons, Wallace's in-market experience includes terms as MD at WKTI and PD at WKLH.
- KENNETH WILSON is the new West Coast District Manager/R&B Promotion and CECILIA WHITMORE has been named District Manager/R&B Promotion at Arista Records. Wilson comes from DRK Productions, and Whitmore

was previously MD at WJLB/Detroit.

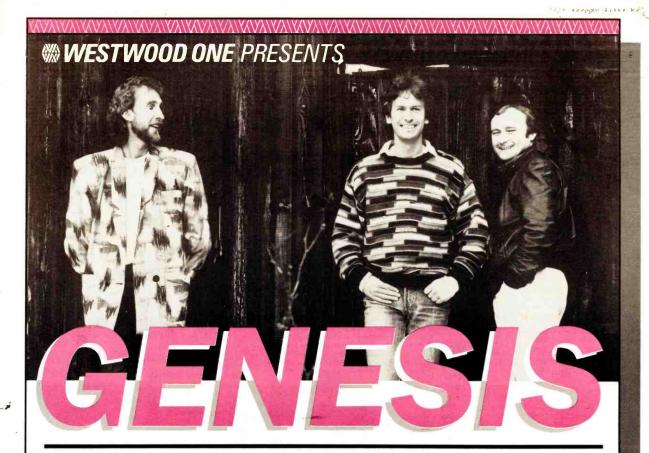
- BRUCE MARKMAN has been appointed GM at KHOP/Modesto-Stockton. Most recently GM at KLBB/Minneapolis-St. Paul, he was Sales Manager at KOSO/Modesto in the late '70s and early '80s.
- THOMAS P. MINNINGER advances from AE to Local Sales Manager at Silver Star AOR WRIF/Detroit. His five years at WRIF follow stints at neighboring WCXI and CKLW.
- ALVIN STOWE has left the PD post at WBLX/Mobile, AL to program WFXR/Charleston, SC as it switches from AOR to Urban. He was previously VP/OM at WDUR & WFXC/Durham, NC
  - CHERIE FONOROW is named Director/Creative Operations, USA for PolyGram's music publishing operation, which includes PolyGram Music Publishing, PolyGram Songs, and the DJM catalog. She joins the label from Chrysalis Muslc, where she was East Coast Creative Director and International Manager.
  - JOHN EDWARDS joins KBPI/DEN-VER as Music/Research Director from the PD position at KRQU/Laramie-

#### **WOR Celebrates 65**





WOR/New York officially turned 65 late last month, with its original format and call letters intact through the six-plus decades. As part of a two-month celebration of the anniversary, the station staged an anniversary party at the Plaza Hotel Friday (2/27). Pictured (top) cutting the cake are (I-r) morning man John A. Gambiing, host of America's longest-running family dynasty radio show; WOR's Ariene Francis, VP/GM Lee Simonson, and Pegeen Fitzgerald, half of the first husband/wife radio duo; (bottom, I-r) New Jersey Governor Thomas Kean and NY Congressman Bill Green chat with WOR's Joe Franklin.



# RECORD

WITH Mary Turner

Week after week, Off The Record with Mary Turner sets the standard by which all other music and interview programs are measured. And when listeners want to hear what the superstars of the rock world are thinking and doing, they tune to the station that carries Off The Record in their market. Next week, Genesis members Phil Collins, Mike Rutherford and Tony Banks join Mary for an in-depth hour of music and conversation about the band's 20-year career, with a spotlight on Invisible Touch, the latest and biggest Genesis LP to date. For more info about Off The Record with Mary Turner, contact your Westwood One rep now at (213) 204-5000 or Telex 4996015 WWONE.

**WESTWOOD ONE** RADIO NETWORKS

#### INTERVIEW

# The R&R Interview: 20 Questions With Buzz Bennett

Last week (R&R 2/27) Buzz Bennett, 44, was named National PD for H&G Communications, a merger between Statewide Broadcasting and H&W Communications. A National PD with Heftel, Doubleday, and Bartell, Bennett also helped install CHR giants 13Q/Pittsburgh and Y100/ Miami. His first radio gig was at KOTN/Pine Bluff, AR at 16. Creator of the "Q" CHR format, Buzz helped achieve victories at KGB, KCBQ, WMYQ, WDRQ, WOKY, KHOW, KDWB, KRIZ, KUPD, and WNOE-AM & FM, among others. Backed by big-money giveaways, Bennett used skills at counterprogramming and creating a bigger-than-life on-air sound to register a virtually unbeaten CHR track record. But hard times followed: personal problems with drugs, the demise of his tipsheet, and his father's passing. Buzz then left radio, and most recently has been involved in computer hardware/software services. He spoke with Jeff Green and Joel Denver about his return to the lime-

R&R: You said last week that for a while you thought your radio career was over. Why did you give up radio programming?

BB: Buddy Dean, my mentor from Pine Bluff, always said, "Once you're 40 it's over, so you'd better get it done now, kid." I'd had that embedded in my memory, and when I turned 40 I let go. It was a self-fulfilling prophecy.

R&R: Were you happy being out of broadcasting?

BB. For several years I've had a big empty place inside me. I began running a straight business and did quite well, but it was so unrewarding. I finally realized my true calling was broadcasting; that's all I've really loved.

R&R: What brought you back?

BB: One day (H&G VP/Programming and KHYI/Dallas PD) Mark Driscoll called and asked for a little help. I agreed, but wasn't that ambitious — it was more loyalty to an old friend. When I went in, I was shocked that owner Scott Ginsburg wanted me to work with him, and was impressed with his understanding of programming. Cecil Heftel is a very intelligent owner, and when they merged, I knew I should be back in radio.

R&R: How could such a successful PD as you succumb to such serious per-

sonal problems?

BB: The phrase "Success is harder to handle than failure" is true. Lord knows, I've been given enough successes in broadcasting, and every one of them has been extremely hard to handle psychologically. I always saw myself as a teenage PD, and I avoided growing up for a long time.

R&R: Are those experiences what led to drugs?

BB: I developed a chemical dependence to utilize escapism. Drugs are a progressive trap. Later they turn around and don't work for you anymore, but you continue to indulge . . . then you're destined for hell.

#### Turbulent Record Company Relations

R&R: You've burned some personal bridges along the way with many label people. How do you feel about that?

BB: The record business's job is to get records played. Now, if I have conclusive proof that they shouldn't be, it's my responsibility to tell broadcasters not to play them. The last thing a label needs is someone telling people not to play a record, and that's where most of my enemies came from. But it's nothing personal. I remember the days when PDs and MDs didn't base their music decisions on what was being promoted. I

"The pressure to bring money to the bottom line has been very stifling to creativity . . . it's our responsibility to change it."

created enemies with WB and Mercury over "Black Water" and "Maggie May" ... until they became #I hits. What I need most from record people is honesty. In the future I hope to have a better communication with them.

#### **CHR's Shortcomings**

R&R: What problems does CHR face today?

BB: Ten-in-a-row is a burnout. The key is which ten. It's been done for decades, and it was effective for the first guys who did it, but I don't think playing ten in a row means very much to an audience anymore.

Programmers are in a defensive posture, and I see a lack of creativity. That's a motivational problem, and if blame is to be put anywhere it has to be on PDs not training their people as well as they should. A lot of PDs want to become GMs, which is all well and good. But

there's something about PDs becoming GMs while they're still PDs. They no longer take seriously their on-air personnel because they're in this management posture, instead of getting down and doing the things you need to do to relate to those people.

R&R: In what ways can CHRs improve the most?

BB: Properly selecting and rotating records. There also doesn't seem to be the abundance of aggressive, dedicated people there once was. I see a lot more management control than in the past—maybe too much. The pressure to bring money to the bottom line has been very stifling to creativity, and it's our responsibility to change it. We veteran programmers must stand up for what we know to be the truth and set examples, so the message "Let your programmers program" comes through.



Buzz Bennett

R&R: You were particularly successful at winning teens. But now radio's priority is on older demographics. How do you plan to attract adults with CHR?

BB: The core target is going to be teens, but only for openers. It's like the rooms of programming: the first one you go into is the teens' because it's the easiest target and the most researchable. Teens are the easiest to please if you overindulge in what they like. That's one reason why there are five Beastie Boys records in our top ten. Another reason is because the first factor of success is to be noticed. In the beginning we're going to do everything in the world at KHYI to do that

R&R: What's the second room?

BB: It used to be that the 25-34s would come in with the teens because of the psychographics and the influence teens have over the 25-34 mothers, and probably fathers to a great extent, too. But in Dallas, the 18-24s are pouring in behind the teens, which is a new pattern.

R&R: H&G runs a variety of formats, though your expertise is almost exclusively CHR. How capable are you of dealing with the needs and problems of other formats?

BB: My greatest gift is my ability to communicate with people, and if you can do that, it doesn't matter what the format is. At every station, there are basic essentials everyone needs to know and insecurities that need to be covered. So in my mind I'm not just a CHR PD anymore.

R&R: You have an unusual relationship with Mark Driscoll, as a National PD and VP/Programming tandem. How does it work?

BB: It's kind of a Lennon-McCartney situation — so we work together on the writing, programming, and execution. Neither is above the other, and there's really no difference in the titles.

R&R: What if you two disagree?

BB: Ninety-nine percent of the time Mark and I will be able to come to a mutual agreement within a day or two. That's what makes us such good partners; we're each other's consultant. If it ever comes down to a big disagreement, it would go right to Scott Ginsburg, and he's always available.

#### Total Aggression Recommended

R&R: What's the "Gladiator" format, and how is it different from any other CHR presentation?

BB: Gladiators were guys who were friends in most cases, but still had to kill each other. KTKS/Dalas PD Kevin Metheny is a great friend of mine and Mark's but we still have to pull out the programming swords and try to destroy the

Also, when a DJ thinks in terms of himself as a gladiator he's certainly not going to have a lack of aggression. The atfitude is portrayed on the air; the people can feel that. It's a concept of total aggression and "fight for your life and the right to win the ratings." Don't just do the motions.

R&R: Are CHRs being aggressive enough?

BB: I don't see the introduction of anything risky. Every station's saying, "If we have four points then we can keep our jobs and the cash flow will be fine." It's a comfort zone. You have to avoid all that. Don't take a defensive posture; attack constantly and never let up.

R&R: You were a pioneer in audience research; now it's a fixture of most station operations. Where do you stand in terms of where research ends and gut takes over? BB: If you try to look into the future, you're not going to do it with a research agency. You'll read the frontier with your intuitive abilities and creative juices, and then execute. All research will do for you is tell you whether you were right or wrong.

R&R: How much handson control will you exert over your stations?

BB: I'll live with the people. Maybe I'll work the request lines myself sometimes, or sit with the talent in the production room doing a half-hour show to convey what

"Fight for your life and the right to win the ratings. Don't just do the motions."

I've learned over the years. I plan to teach internal projection to create an internal reaction from the audience. I'll be on the road all the time

R&R: What are the chances of KLVE/Los Angeles switching from Spanish to a contemporary English format?

BB: I'm speculating that because it's very successful in terms of audience and billing it'll remain exactly as it is.

Buzzmark: Subjective Programming Software

R&R: Explain what your new firm Buzzmark is about.

BB: Although Mark and I are partners, the company is mostly owned by H&G. We'll be offering a number of computer software systems, one which will completely program a station — sweepers, IDs, music — everything. Other interactive packages will objectively or subjectively analyze a station's programming. Through this training we're developing a farm team of talent. We plan to start up in about 60 days, and hope to be affordable to our main concern — medium and smaller markets.

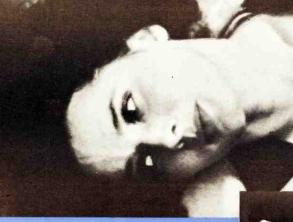
R&R: Looking at your remarkable win-loss record, many will be gunning for you so they can say, "I beat Buzz Bennett."

BB: Human nature seems to be that you build your heroes when they're down and out. As people have observed me "coming back" they've begun to root for me. But the minute you're up there and are successful, the first thing everybody wants to do is to pull you down. So I guess I'm working to get pulled down!



Blue Velvet

A DAVID LYNCH FILM



"Erotically charged.



198**6** Academy Award Nominee Best Director—David Lynch

### **TURN YOUR LIST** N TO BLUE VELVET.

Promotions available in these markets:

NEW YORK OS ANGELES CHICAGO

**SAN DIEGO** 

CALL KARL-LORIMAR FOR DETAILS. ASK FOR TELEMARKETING. 1-(800) 624-2694 (IN CALIF. (714) 474-0355)

DE LAURENTIIS ENTERTAINMENT GROUP

RESTRICTED COMPANIEC

PRE-ORDER DATE: 3/12/87 WAREHOUSE SHIP DATE: 4/1/87 CATALOG #: 399

Available in YHS, Beta ar LoserBiss: Exclusively distributed by Karl-Lorimar Home Yidea, 17942 Cowan, Irvine, CA 92714. P.Q.P. Harline 1-800-624-2694. Inside California call 714-474-0355. Also available in Canada 2526 Speers Rd., Units 27, Oakville, Ontaria, Conada L6L 5K9. P.Q.P. Harline in Canada 1-800-387-7100. © 1987 Karl-Lorimar Home Yidea. Inc. All Rights Reserved.

#### THE PICTURE PAGES

#### Atlantic Starr Moves To WB



Atlantic Starr, formerly with A&M, has joined Warner Brothers, with the single "Always" out recently. At the signing (standing, Ir) were WB's VP Tom Draper, Marylou Badealux, manager Earl Cole, VP Benny Medina, Chairman Mo Ostin, President Larry Waronker, VPs Ron Ellison and Carl Scott, Jackie Thomas, WB VP David Altschul; (seated, I-r) WB VP Oscar Fields, Atlantic Starr's David Lewis, Barbara Weathers, Wayne Lewis, Jonathan Lewis, and Joseph Phillips.

#### **Chrysalis Fetes World Party**



Label execs and World Party's Karl Wallinger celebrated the success of his band's Ensign/Chrysalis debut album, "Private Revolution." Shown here (I+r) are Chrysalis President Jack Craigo, Exec. VP Jeff Aldrich, Wallinger, label VP Charly Prevost, and Chairman Chris Wright.

#### Manhattan Welcomes Natalie Cole



Natalie Cole has signed with Manhattan Records and is set to release an LP titled "Everlasting" this spring. Celebrating the union (back, I-r) were Cole's manager Don Cleary, Manhattan's VP Jack Satter, VP Stephen Reed, Sari Becker, VP Vamell Johnson, (front, I-r) Sr. VP Gerry Griffith, Natalie Cole and Manhattan President Bruce Lundvall.

#### **Del-Lords Perform**



EMI America's Del-Lords performed recently at New York's Ritz. Backstage after the show (I-r) were EMI VP Michael Barackman, Scott Kempner and Eric Ambel of the band, EMI's John Mrvos, and Del-Lords members Manny Caiati

#### Triumph Gives The United Way



MCA recording group Triumph recently donated all profits from a Toronto performance to the United Way. After the concert, MCA Canada Executive VP/GM Ross Reynolds (r) presented band member Mike Levine (I) with a Canadian gold record for "The Sport Of Kings," their latest album.

#### Abbott Shakes Down NYC



BMI honored Gregory Abbott's number one song "Shake You Down" with a party at New York's Tavern On The Green. Celebrating (Irr) are the Entertainment Company's Martin Bandier, BMI President/CEO Frances Preston, Gregory Abbott, and the Entertainment Company's Charles Koppleman.

#### Clarke Comes Out Of Hiding



Epic recording artist Stanley Clarke played New York's Town Hall recently, generating support for his latest album, "Hideaway." Meeting backstage (I-r) were E/P/A VP Dan Beck, Clarke, E/P/A's La'Verne Perry and VP Eliot Hubbard.

#### **New Pup At Capitol**



Skinny Puppy has signed with Capitol Records, and will release their first single, "Stairs and Flowers," this month. The album is titled, "Minid: The Perpetual Intercourse." Shown here (I-r) are the band's Nivek Ogre and Cevin Key, Capitol President Don Zimmermann, and band member Dwayne Goettel.



Not another countdown show. Not an oldies show. It's adult contemporary entertainment. Each weekend you'll hear the top A/C songs in the USA, along with #1 hits from the past 10 years. Entertainment segments feature interviews with recording artists, movie stars, and TV personalities. The show is hosted by the incomparable Dan Ingram whose insight and humorous outlook give The Weekend Music Review its unique personality. Every show is created with the production excellence you've come to expect from JAM. To get The Weekend Music Review in your market, call JAM today for a demo tape and a complete information kit. (214) 526-7080.



# "THE SECRET OF MY SUCCESS"

(PRODUCED BY DAVID FOSTER FOR FOSTER FREEZE)

THE FIRST RELEASE FROM

BIG LIFE

(FEATURED IN THE MOTION PICTURE THE SECRET OF MY SUCCESS)





MANAGEMENT: BRUCE COHN

PRODUCED BY: KEYIN ELSON FOR MUSICYISION, INC. AND NIGHT RANGER

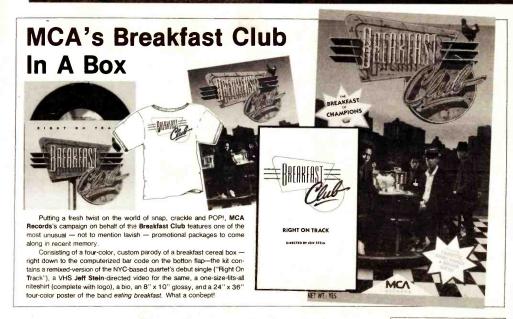






#### WHAT'S NEW

Edited by Don Waller



#### Introducing DIGIFFECTS, The world's first and only real Digital SFX Library.



- REAL-LIFE SOUNDS Maybe we shouldn't call them sound 'effects' because only Digiffects sounds as real as real-life sounds. The reason is crystal clear. Digiffects perfectly duplicates real sound, because only Digiffects is digitally recorded, mixed and mastered.
- 10 CATEGORIES OF SOUND City, Domestic, Rural, Transportation, Industry, Office, Leisure,
- Sports, Human, and Special
- 1,000 SOUNDS JUST SECONDS AWAY -- The instant access of compact disc and Digiffects precise indexing means you produce twice as fast.
- FREE 10-DAY TRIAL --- Compare DIGIFFECTS and you'll agree . . .

'If it sounds real, it must be

CALL NOW 1-800-858-8880 In Texas/Alaska call collect (214) 934-2222 and ask for complete information on DIGIFFECTS and the DIGITAL PRODUCTION LIBRARY.



#### **Smallest** Cellular **Phone**

Those phone addicts who want the most in high-tech for the least size and weight are hereby directed to the latest offering from the Walker Corporation. Measuring three inches wide by seven inches long by one-inch thick, this pocket-size cellular phone sports not only the ability to store up to 99 numbers in its memory, but also provides the user with a continuous readout of battery condition, volume setting, signal strength, and call duration all for a mere \$3295.

#### Time Off

Statistics 98% of the people employed at medium or large firms enjoy paid vacations or holidays, 92% are allowed time off for jury duty, 88% are given funeral leave, 72% get "breaks" or rest time, and 67% are entitled to sick

At least 96% of these firms' employee benefit packages include health and life insurance, while 91% of these firms have retirement programs, 80% have pension plans, 52% have sickness and accident insurance, and nearly half offer long-term disability insurance. (A medium-size firm, for purposes of this report, was defined as one employing at least 100 people.)

#### **TOP 20 CONCERT PULSE**

#### LW TW ARTIST

- 1 GENESIS
- 2 PETER GABRIEL
- 3 LIONEL RICHIE
- 4 BILLY JOEL
- 5 BOB SEGER 6 JOURNEY
- KENNY ROGERS
- HUEY LEWIS &
- THE NEWS
- 9 BON JOVI
- -10 ALABAMA 9 11 IRON MAIDEN
- 10 12 DAVID LEE ROTH
- 12 13 GEORGE STRAIT
- 13 14 TRIUMPH
- 15 15 OAK RIDGE BOYS
- 17 16 GEORGE THOROGOOD
- 14 17 FREDDIE JACKSON - 18 PRETENDERS
- 19 19 CYNDI LAUPER
- 20 20 ALICE COOPER

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings, (800) 344 7383, or In California. (209) 224-2631



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT

#### THE PICTURE PAGES

#### Glass Tiger Turns Platinum



Grammy nominees Glass Tiger won three Juno awards in their home country: Most Promising Group, Album Of The Year and Single Of The Year. They recently visited the Capitol-EMI Canada offices to pick up plathum awards as well. Shown here (back, I-I) are GT's Wayne Parker, Sam Reid, Michael Hanson and producer Jim Vallance, Capitol-EMI's Richard Lyttetton, GT's Alan Frew, managers Derek Sutton and Joe Bamford; (front, I-I) agenf Vinny Cinquemani, manager Gary Pring and GT's Al Connelly.

#### Canadian Platinum The Way It Is



Bruce Hornsby and Huey Lewis were recently presented with Canadian platinum awards for Hornsby's LP, "The Way It Is." Lewis produced four tracks on the album. Pictured here (I-r) are RCA's Ray Ramsay, Hornsby, RCA Canada GM Don Kollar, and Lewis.

#### Smithereens Wake To Success



Enigma recording group the Smithereens visited BMI execs in New York to celebrate the achievements of their single, "Behind The Wali Of Sleep." Toasting to success (I-r) are band members Mike Mesaros and Dennis Diken, BMI President/CEO Frances Preston, Smithereens Pat DiNizio and Jim Babjak, and BMI's Barbara Cane.

#### Isaak Releases 2nd Album



WB artist Chris Isaak (second from left) visited the label offices recently, giving company staffers a preview of his second album. He's shown here (I+r) with WB President Larry Waronker, producer Erik Jacobsen, and WB Chairman Mo Ostin.

#### Cassette Single

Continued from Page 1

These will be marketed through several hundred retail outlets using a display fixture specially created by Arista Records for the purpose.

The cassette single will feature new, slip-cover packaging similar to a hard cigarette pack, but open-ended. The maxi-single features the same slip sleeve, but it'll be encased in a 3x12" box for merchandising use

Generic logos for both configurations will be created and used on all packaging. The product will be priced like records: \$1.98 suggested list (or list equivalent) for the single, \$4.98 for the maxi.

The continuing decline in 45 sales spurred the search for an alternative format, explained Arista Sr. VP/Marketing & Promotion Don lenner. "With Top 40 being the dominant radio format, consumers still want their favorite songs. But many of them just don't have the turntables to play singles on."

#### Radio Needs Gauge

He continued, "As an industry, we also need something to gauge our hit records. Radio knows they can't get a proper gauge with vinyl, but they don't want the 45 to die. It's the life-blood of their format like no other." Arista volunteered to coordinate elements of the cassette single launch, Ienner said, including the creation of the floor dump display unit.

This will be a sturdy cardboard fixture, said label VP/ Sales & Distribution Jim Cawley. In the shape of a giant cassette around five feet high, it will carry around 40-50 cassette singles slotted in waterfall fashion. For maximum display impact, the tapes will be face out, not spine out.

There will be a head piece proclaiming "Today's hottest hits on cassette" or words to that effect, Cawley added. The dump will carry only the cassette singles. The maxi-singles are packaged in the larger, 3x12" box to allow merchandising alongside 12-inch vinyl singles

"This is an idea whose time has come. It's the obvious format, and my only comment is: what the hell took so long?"

-Barrie Bergman, Record Bar

Labels do not plan on fixturing retail stores over the long
term if the configuration is accepted by the consumer. Record Bar Chairman Barrie Bergman said they won't have to
"The cassette single won't involve much refixturing for uswe're real flexible," he said.
"This is an idea whose time has
come. It's the obvious format,
and my only comment is: what
the hell took so long?"

#### Consumer Education Process

Tom McGuinness, VP/Marketing of Branch Distribution for CBS Records, feels the key issue is public awareness. "There's a whole education process here for consumers. You've got to get them thinking that the single's now available on cassette. That's why there needs to be as much publicity as possible for this launch."

WEA Sr. VP/Marketing Development Russ Bach said it's not yet been decided which chains will carry the display piece, nor has every production detail been resolved. "We all have to go back to our manufacturing people and talk about this new methodology." But the summer launch is vital, he added. "That's the cassette season. The kids are in their cars, at the beach, going portable."

beach, going portable."
Title selection for the rollout
will be up to individual labels,
influenced by artist priorities
and hits nearer the time. "We're
talking about our biggest guns,"
said Ienner. "It must be, to
make this work."

#### Pre-June Cassette Singles

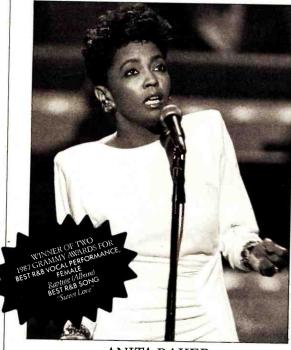
A number of labels will release cassette singles between now and June, as a result of existing plans. For example, A&M ships the new Bryan Adams release on tape and vinyl next week. It has a clip cover similar (but not identical) to the agreed-upon stip sleeve, and will be merchandised via a special display counter piece, according to RCA/A&M/Arista Distribution President Sal Lica-

MCA is also coming with several singles on tape, and Chrysalis — which has issued three such cassettes in the past eight months — has scheduled a World Party maxi. Packaging for future releases from these and other labels is expected to fall in line with the new industry standard.

A number of points require additional work. The question of mechanical royalties on the two-time use of songs on the \$1.98 cassete must be discussed with music publishers. Labels hope that the royalties will be waived for the time being.

Noted Licata, "Whether we're right or wrong, at least the industry is trying to work together, and is hoping that this idea will work. That's an accomplishment in itself."

# Last week these two artists "elektrafied" 90 million people with their live performances...



ANITA BAKER
"Same Ole Love (365 Days A Year)"
from the double platinum Rapture LP.



SIMPLY RED
"The Right Thing" from the new LP
Men And Women out March 9.

...Now play 'em again and again!



THE STARS SHINE BRIGHTEST...
ON ELEKTRA MUSIC CASSETTES, RECORDS, AND COMPACT DISCS.

# "Dear God"

THE NEW SINGLE FROM



#### ON YOUR DESK NOW!

Produced and Engineered by Todd Rundgren
For Alchemedia Productions

# ARE Ulistening







# STREET TALK

#### Industry Cans "Cassingle" Term

The record industry's united front on cassette singles (Page 1) extends to use of that name for the format. Seems the term "cassingle," trademarked by IRS RECORDS (R&R 2/6), was considered for use at the recent RIAA meeting but voted down. The stumbling block was not so much the one-time payment to the label for use of the name, but rather the idea that "Copyright IRS Records" be placed on every cassette single package.

Now that the SCONNIX-BLAIR deal is done (also Page 1), we hear (despite official denials) that KVIL-AM & FM/DALLAS will be spun off. One interested party is JIM HILLIARD who, as BLAIR Owned Stations President, bid on the combo for RELIANCE and was rebuffed; another is INFINITY BROADCASTING.

Independent promoter FRED DiSIPIO says, despite conflicting reports, "I'm not contemplating any legal action of any sort against any record company" and insists he's "back in business."

Still, the list of stations not interested in "doing business" continues to grow. We've learned that KMGX/FRESNO, WIXX/
APPLETON-OSHKOSH, and Y97/SANTA
BARBARA this week informed all record companies of a "no independents" promotion policy.

Meanwhile, KWK/ST. LOUIS programming folks are not permitted to accept dinners from local record reps. PD WAYLON RICHARDS explains, "We mean business and don't need fancy dinners. We'll take all the time in the world during office hours for the labels — but, no after-hours fraternizing."

Is A&M VP/Promotion STEP JOHNSON heading for the CAPITOL Tower? That's what we hear, as well as the suggestion that it's to head up the label's black music division a la JHERYL BUSBY's presidential stripes at MCA.

Also, if you heard rumbles about Capitol National Promotion Director TOM GORMAN moving east to become VP/Promotion at RCA, forget it. Tom will remain at the stacked wax building at Hollywood & Vine for awhile yet . . . more to come.

The strike of 500+ WRITERS GUILD members at ABC and CBS — mostly staff writers and editors — has forced a few other network employees to keep a low profile. According to one source, any staffer with a penchant for writing or editing is fair game for "strike duty," forcing many to work double shifts and inducing others to hide out in their

offices and become as unobtrusive as possible. NBC's writers belong to another union, whose contract reportedly expires at the end of this month.

Reports are that KLAC/LOS ANGELES is close to naming a PD, and we hear it's going to be the present PD of a major Midwest Country station.

Late-breaking news: At SUMMIT'S WREC & WEGR/MEMPHIS, GSM SHERRY SAWYER is upped to GM, replacing CRAIG SCOTT, who leaves for consultation and ownership.

While WNCX/CLEVELAND is trying to come to some kind of financial settlement with recently ousted OM JOHN GORMAN, we hear some hometown prospects are shaping up for him. Meanwhile, 'NCX's SPACEMAN SCOTT and KATRINA SEVERSON are out,

The old KMET call letters go to KGUD/BANNING, CA, an AM AOR in nearby Riverside, CA. It's the sister station of FM CHR KOLA. Former 'MET vet JIM LADD has landed at crosstown KLSX for a late-night Saturday night.

Continued on Page 27



HUEY HANG-UP — When Y107/Nashville asked iisteners "What would you do for a pair of Huey Lewis concert tickets," local Ian Chris Kenner had himself hung upside down with his head in a bowl of chocolate sauce. Y107 OM Tony Galluzo (top) and PD Mark Chase made sure Kenner didn't become a "fall guy" and file "drop-off" charges.

# JPC WELCOMES WHTX PITTSBURGH

AS A CLIENT STATION

LOS ANGELES 213-459-8556

JEFF POLLACK COMMUNICATIONS
THE PROGRAMMING & MARKETING LEADER

N€W YORK 203-454-3231

# ROCK TO THE TOP!



#### SAMANTHA FOX

"Do Ya, Do Ya, (Wanna Please Me)"

WKSE add KTUX add WVSR add WSPK add WKRZ add WKQB add WCKN add KITY add

KF95 add WIGY add WCIL add

WDBR add SLY96 add KS103 deb-35 95XXX add KIKX 37-34 100KHI add KISR deb-30 KNAN add 99KG deb-40 B91 deb-37

OK95 deb-35 K7711 99GFM WNYZ KQIZ WSSX **WVBS KMGX** KOZE



#### **PSEUDO ECHO**

"Living In A Dream"

As seen on the MTV Hip Clip

RANDY ROBBINS, PD KZZU/SPOKANE: "This is an instant phone record! Top 5 countdown at 9 pm."

JAY McCALL, PD KOZE/LEWISTON: "This record is a hit. Put it on and hear the echo in your ears."

JOHN PURDY, MD OK95/TRI-CITIES: "Pseudo Echo is not a pseudo hit. Immediate top 5 phones!"

WXKS add K104 add WMMS add KSAQ add KITS 34-27

KROQ add KXYQ deb-34 KOZE 34-27 KISR add

WPFM deb-37 Z103 add KZZU 36-30 KTMT 34-23 (HOT) KTUX

Y97 deb-40

OK95 34-30 WNOK WCKN

KNAN **KZFN** 



#### **BLOW MONKEYS**

"It Doesn't Have To Be This Way"

ON YOUR DESK THIS WEEK AND ALREADY ON:

HOT103 WNOK add KKAZ add KOZE add PWR106 KF95 add KXX106 add KDON add

THE BLOW MONKEYS WILL CLIMB TO NEW HEIGHTS WITH THE RELEASE OF THEIR FORTHCOMING ALBUM "SHE WAS ONLY THE GROCER'S DAUGHTER" SHIPPING MARCH 19

#### RESTLESS HEART "I'll Still Be Loving You"

BY POPULAR CHR DEMAND. LOOK FOR A BRAND NEW COPY ON YOUR DESK THIS WEEK AC CHART 11 AND HEADING FOR TOP 5!



# NATIONAL EPIDEMIC EVERYONE GETTING POISONED.

This Weeks Action: 42/23

PRO-FM Q107 WAVA Z93 KEGL 19-10 KTKS deb-31 KBEQ KMJK KCPX 9-2 (HOT) KS103 deb-30 KPLZ deb-32 (HOT) WROQ 39-35



POISON'S Debut LP "Look What The Cat Dragged In" — Over 350,000 Copies Sold.

**BILLBOARD: 39-28 With A Bullet.** 

Album Network Hottest Sales National Chart: Highest Debut LP Of The Week (#2 Bin Burner).

"Talk Dirty To Me" — #3 Most Requested Video At

KEGL, John Roberts

"Great phones.
Good callouts 18-24.
Now sales are starting.
A total home run!!"

KMJK, Steve Naganuma "Poison is a smash."

KPLZ, Kasey Keating
"This is the record
that nuked our phone
system."

KTKS, Kevin Metheny

"Poison lights up the phones like the National Christmas tree when Reagan pushes that button."

KS103, Greg Rolling
"Top 10 requests.
Won battle 5 nights in a row."

KCPX. Lou Simon

"#1 most requested for the past 2 weeks. The minute the record was on the air the phones went off the wall. Most phenominal response I've seen since Billy Jean. 12 to 24 male and female, can't play it enough."

Catch POISON On Tour Across The Nation With RATT



©1987 Capitol Enigma Record

#### STREET TALK

Continued from Page 24

Meanwhile, the "Wave" (KTWV) ebbs and flows: its "playlets" ("brief insights into everyday life as seen by people like yourself") are down from three to one per hour, and are now clearly introduced as "theater of the mind" rather than presented as free-standing. Apparently, the WAVE got feedback that listeners perceived the vignettes as similar to commercials and felt they interrupted the music flow.

WAVA/WASHINGTON's morning team of GERONIMO & O'MEARA are headed to Tulsa for the Friday "Death Or Salvation" of ORAL ROBERTS as he attempts to collect \$4.5 million for his medical school. The pair will broadcast live as the "deadline" approaches. Geronimo's odds for the big event: "If Oral cashes in his poker chips, we'll have a free concert with VAN HALEN fronted by DAVID LEE ROTH at the Capital Center this weekend," he says. "God, I hope he doesn't die." Go for the spread.

We hear that SURREY plans to move KYOU/GREELEY's stick closer to Denver in an effort to better hit the metro with 100kw. A research project underway will determine a format direction

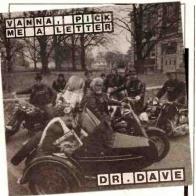
Advance congrats to UNICITY MUSIC VP RON VANCE, who has been named President of GEFFEN MUSIC. Details next week.

Also, while **RELATIVITY RECORDS** is advertising its "original cast album" of the play "Les Miserables," Geffen is quick to point out that it features the *London* cast — not the Broadway cast. Geffen holds the Broadway rights, and will release that soundtrack sometime in April.

"New consultant in, old PD out" is the scenario for REGGIE BLACKWELL at WROQ/CHARLOTTE, where GARY BURNS has been inked to a contract. Ditto for MICHAEL CRUZ at KBFM/McALLEN-BROWNSVILLE, which just picked up ED SHANE. Both stations need PDs ASAP.

GARY DeMARONEY is now programming KHOP/MODESTO, replacing longtime PD DAVID KRAHAM. This coincides with the station's sale to FULLER-JEFFREYS.

WRBQ-AM/TAMPA claims it's the first CHR station to become the flagship station of an NFL football team. The Tampa Bay Bucaneers, formerly pulling in heavy numbers (despite their losing record) on CBS-owned WSUN, are banking on VINNIE TESTAVERDE and WRBQ to lift the team into the win column.



EAT YOUR HEART OUT, PAT SAJAK — "Vanna, Pick Me A Letter" is the latest novelly goof from KKBO/Houston's Dr. Dave Kolin. Sung to "The Letter" by the Box Tops, the sleeve leatures Dave and his biker gang of Vanna's Angels. Available from TSR Records in L.A. Order by midnight tonight.

91X/SAN DIEGO is getting great exposure from its "Expose The X" contest, which offers \$25,000 for the best call letter display. One fellow put 91X on his umbrella and stood behind golfer GEORGE BURNS when he hit an eagle at the ANDY WILLIAMS open, so 91X got visibility on all highlight clips that were distributed to news programs. Another rabid fan convinced VALERIE BERTINELLI to wear a 91X button on her lapel when she hosted "Saturday Night Live."

The NATIONAL ACADEMY OF SONGWRITERS, TOGETHER AGAIN PRODUCTIONS, and LAUREL WAY PRODUCTIONS are producing the 1st American Song Contest, devoted to showcasing the best new popular songs of 1987. The national competition will include entries from amateur and professional songwriters, and will culminate in a live two-hour TV special in January 1988. Entries will be solicited in R&B, Country, Pop, and Rock categories, and will be judged anonymously by five regional panels of industry professionals.

KLOL/HOUSTON is in need of rock memorabilia for its 4th Annual Rock 'n' Roll Auction in April, benefiting the End Hunger Network. Contact Auction Director CATHY PLETCHER-BAKER at (713) 526-6855.

Finally, condolences to family and friends of RUSSELL SHAW, 42 (LIMAHL manager and former manager of JÖHN COUGAR MELLENCAMP), who died Saturday (2/28) after a brief illness

#### **AIR PRIORITIES: WEEK 2**

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Mar. 11, 1987.

Artist
XTC
RATT
PSYCHEDELIC FURS
WORLD PARTY
CYNDI LAUPER

TITIE

DEAR GOD

DANCE

HEARTBREAK BEAT

SHIP OF FOOLS

WHAT'S GOING ON

GEFFEN
ATLANTIC
COLUMBIA
CHRYSALIS
PORTRAIT/EPIC

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

ACTIVE INDUSTRY RESEARCH

P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

THE WARD BROTHERS



THE WARD BROTHERS

©1987 A&M Records, Inc. All rights reserved.







# COLUMBIA'S GOT



### **Patty SMYTH** "NEVER ENOUGH"

YOU CAN'T FIND A HOTTER THREE-WEEK TREND

NOW ON OVER 75 CHR REPORTERS INCLUDING:

WBEN 94Q WMMS WLOL WKSE Z93 WNCI WPHD KEGL WCZY KWSS

HOT AOR ACTION: TRACKS: 7 ALBUMS: 10



## Sammy HAGAR "WINNER TAKES IT ALL"

THIS WINNER'S GOT ALL THE RIGHT MOVES

NOW ON OVER 85 CHR REPORTERS INCLUDING:

PRO-FM WGH KPKE KATD WMMS KKRZ KPLZ WPHD KTKS 99DTX KMJK WCAU KRBF KDWB KCPX

One of the MOST ACTIVE

#1 REQUEST AT AOR

AOR TRACKS: 3



"Let me state some heavy facts about this record. The Psychedelic Furs are established act in major metros around the ocuntry. In Cas Angeles the LP and single debut in the Top 20 in our sales research and we are receiving requests on it before we even got if on the air. Pretty in Pink' started if for them and this will be the blockbuster.

— Gene Sandbloom. MO KIIS-FM / Los Angeles

# the PSYCHEDELIC FURS

"HEARTBREAK BEAT"

CHECK OUT THIS P-1 POWER PLAY

KITS 9-3 HOT!!!

KRBE Z100 WMMS KWOD KKBO **KDWB KCPX** 

**AOR TRACKS BREAKER!** 

24



A/C=CHART: 25

F/S ACTIVITY: 41%

the BURNS SISTERS Band "LISTEN TO THE BEAT OF A HEART"

WXKS deb 31 K104 15-10 (Hot) OK100 19-14 95XIL 27-23 **WBNQ 33-28** KTRS deb 37

WKRZ KNAN 99KG KBOZ KKAZ

# PARALLEL POWER!



# Gregory ABBOTT

"I'VE GOT THE FEELIN' (IT'S OVER)"

JUST AS REQUESTABLE AS HIS FIRST #1 HIT

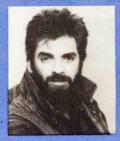
NOW ON OVER 70 CHR REPORTERS!

P-1 ACTION AT:

PRO-FM WCZY

B/U CHART: 21





# Kenny LOGGINS "MEET ME HALF WAY"

ANOTHER SUCCESS STORY FROM THE SOUNDTRACK SONG MASTER

SECOND WEEK OUT: 51/22 - 21%



# STABILIZERS

"ONE SIMPLE THING"

TOP TEN Y108 & HOT

KSND add

# THE POWER PROGRAMMING PUNCH IS ON **COLUMBIA RECORDS!**

#### RATINGS AND RESEARCH

### The Importance Of Top-Of-Mind Awareness

By Ray Siri

One diarykeeper problem is inaccurate recording of listening. A study last year by Coleman Research revealed that 60% of diarykeepers didn't keep diaries current. Arbitron's 1979 study showed more or less the same results. Given this situation, the real marketing challenge stations face is finding a way to increase unaided recall and top-of-mind awareness.

Unaided recall is the process wherein someone makes an association without having a list of answers from which to make a choice. Completing an Arbitron diary or responding to a Birch interview involves unaided recall.

A simple example of a question involving top-of-mind awareness is, "When you think of a soft drink, what's the first name that comes to mind?" Different people have different answers. In terms of diary-keeping, the question for those 60% who don't keep diaries current is, "What stations did I listen to to-day?" If your station has good top-of-mind awareness, you get the listeners' yotes.

"60% of diarykeepers didn't keep diaries current . . . If your station has good top-of-mind awareness, you get the listeners' votes."

#### Three Ways To Gain Top-Of-Mind Awareness

Diarykeepers are only able to supply answers to the radio listening question if the stations they have listened to have good top-ofmind status. You can forge this awareness with three main qualities: uniqueness, likability, and memorability.

#### Helping Diarykeepers Remember You

- Determine what makes your station unique
- Make your programming likable
- Market correctly to get full diary credit
- 1. Uniqueness. If your product isn't distinctly discernible from that of your competition, you can get lost in the shuffle. You may play the same music as two other stations in your market, and all of you may have the same coverage area and the same technology of engineering. What distinguishes you from the others may be your liners, your personalities, or the effect of your programming elements - but there has to be something that sets you apart. Your station's "style" is what defines it. If you aren't different from the competition, you are certain to be confused with the competition.
- Likability. Uniqueness in your presentation isn't enough, especially in a highly competitive situation.

If you are unique but not likable, the uniqueness factor can be as much a hindrance as a belp. If your product isn't likable to the listener, no matter how unique or definable it is, it won't work.

3. Memorability. The memorability factor involves the marketing of the image and position you have established for your station through steps one and two. If you have the makings of a successful station, but you don't necessarily have a successful station. What you are doing on your station must be remembered and identified by the listeners, particularly that projected 60% who must, at some later time, reconstruct their listening. The most effective way to make something memorable is to reinforce those points which will help the listener correctly recall it.

#### Next Step: Find Out What The Listeners Think

All of the above items are somewhat interdependent; one factor doesn't necessarily succeed without the others. All of the factors lead to the formulation of unaided recall prompts — items that will jog the listeners' memory.

With these three factors in mind, establishing top-of-mind awareness becomes a simple process. The next step is one that is common-sense oriented: go to the listeners and ask them directly to find out if your strategy is working. They are the ones who have the

It is the listener who fills in the diary, it is the listener you are trying to help differentiate your product from the competition, and it is the listener who is the final arbiter of what is likable and what isn't.



Ray Siri

For the past year, Ray Siri has been Director/Research for Unit-ded Broadcasting, owner of stations in Los Angeles, San Francisco, Washington, Baltimore, Cleveland, and Rockville, MD. He was previously Director/Operations for Balon & Associates, Inc. from 1983-86

Siri may be contacted at: United Broadcasting Co., 4733 Bethesda Ave., Suite 808, Bethesda, MD 20814; (301) 652-7706.

You can't really know listeners and how they respond to what you are doing unless you communicate with them.

#### Investing In Research Beyond Ratings

You have to fulfill listeners' changing needs. You must ascertain what does or doesn't make your station unique in the market, what utility of radio is needed at

"Ratings services supply only the numbers of different types of listeners, not the reasons why people listen."

different times, and how to market your station to ensure that it is getting full credit for fulfilling those needs

There are a number of different ways to ask the listeners about these areas. Some stations believe they already spend enough money simply subscribing to the ratings services, and can't afford other "Go to the listeners and ask them directly to find out if your strategy is working. They are the ones who have the answers."

research. The reality is that using other types of research can end up making you money.

Ratings services supply only the numbers of different types of listeners, not the reasons why people listen. When you know what listeners think and what motivates them, you can make the appropriate adjustments to increase your audience. Research is an investment that will pay off on the bottom line.

Discovering the best type of research to use and the best methodology is a matter of shopping around. Make sure that whoever you use is giving you the best possible solution to your problems which means providing you with a way to make additional audience and revenue gains.



#### THE GIANT BOOM BOX

NOT AN INFLATABLE

This 20 foot long, 15 foot high boom box is constructed of the finest quality molded Fiberglas® and will operate in any weather, indoors or out. Has air conditioned, enclosed studio space. No set-up and tear-down time . . . simply pull it up and plug it in!

#### MARKET EXCLUSIVITY GUARANTEED



"When we see something hot, we go for it! So far, we've bought them for Y95/Dallas (KHYI) and Power95/Jacksonville (WAPE). It's better looking than the inflatables, and creates a powerful image for our stations. Best of all, we can make a lot of money with them!"

Scott Ginsburg, President
Statewide Broadcasting (soon to merge with Heftel)

Call Electronic Media Consultants now to see if your market is still available 305-626-3774





# CONGRATULATIONS TO THE 1987 GAVIN MEDIA PROFESSIONAL AWARD WINNERS

TOP 40 STATION OF THE YEAR KMEL/FM-SAN FRANCISCO

A/C STATION OF THE YEAR KOST-LOS ANGELES

COUNTRY STATION OF THE YEAR WUBE-CINCINNATI

URBAN CONTEMPORARY STATION OF THE YEAR KPWR (POWER106)-LOS ANGELES

ALBUM STATION OF THE YEAR WECK-BOSTON

ALTERNATIVE STATION OF THE YEAR

SECONDARY MARKET STATION OF THE YEAR

Z104-MADISON, WI

TOP 40 PROGRAM DIRECTOR OF THE YEAR MIKE SCHAEFER, KIIS/FM-LOS ANGELES

AVC PROGRAM DIRECTOR OF THE YEAR
JHANI KAYE, KOST-LOS ANGELES

COUNTRY PROGRAM DIRECTOR OF THE YEAR BOB GUERRA, KZLA/KLAC-LOS ANGELES

URBAN CONTEMPORARY
PROGRAM DIRECTOR OF THE YEAR
JAMES ALEXANDER, WJLB-DETROIT

ALBUM PROGRAM DIRECTOR OF THE YEAR OEDIPUS, WBCN-BOSTON

ALTERNATIVE PROGRAM DIRECTOR OF THE YEAR
DENIS MCNAMARA, WLIR-LONG ISLAND

SECONDARY MARKET
PROGRAM DIRECTOR OF THE YEAR
JONATHAN LITTLE, Z184-MADISON, WI

TOP 40 MUSIC DIRECTOR OF THE YEAR GENE SANDBLOOM, KIIS/FM-LOS ANGELES

A/C MUSIC DIRECTOR OF THE YEAR LIZ KILEY, KOST-LOS ANGELES

COUNTRY MUSIC DIRECTOR OF THE YEAR
JOE LADD, KIKK-HOUSTON

URBAN CONTEMPORARY
MUSIC DIRECTOR OF THE YEAR
TERRI AVERY, KKDA-DALLAS

ALBUM MUSIC DIRECTOR OF THE YEAR LIN BREHMER, WXRT-CHICAGO

ALTERNATIVE MUSIC DIRECTOR OF THE YEAR LARRY THE DUCK, WLIR-LONG ISLAND

SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR MATT HUDSON, Z104-MADISON, WI

TOP 40 AIR TALENT OF THE YEAR

AC AIR TALENT OF THE YEAR
DON BLEU, KYUU-SAN FRANCISCO

COUNTRY AIR TALENT OF THE YEAR
GERRY HOUSE, KLAC-LOS ANGELES

URBAN CONTEMPORARY AIR TALENT OF THE YEAR TOM JOYNER, KKDA-DALLAS &WGCI/FM-CHICAGO

ALBUM AIR TALENT OF THE YEAR
JOHN DE BELLA, WMMR-PHILADELPHIA

RECORD LABEL OF THE YEAR WARNER BROS. RECORDS

RECORD EXECUTIVE OF THE YEAR
JHERYL BUSBY, MCA

TOP 40 NATIONAL PROMOTION DIRECTOR OF THE YEAR JOHN FAGOT, COLUMBIA

TOP 40 ASSOCIATE PROMOTION DIRECTOR OF THE YEAR MARC RATNER, WARNER BROS.

URBAN CONTEMPORARY NATIONAL PROMOTION DIRECTOR OF THE YEAR ERNIE SINGLETON, MCA

URBAN CONTEMPORARY ASSOCIATE PROMOTION DIRECTOR OF THE YEAR A.D. WASHINGTON, MCA

A/C NATIONAL
PROMOTION DIRECTOR OF THE YEAR
MIKE MARTUCCI, COLUMBIA

COUNTRY NATIONAL PROMOTION DIRECTOR OF THE YEAR DOUG GRAU, WARNER BROS.

COUNTRY ASSOCIATE
PROMOTION DIRECTOR OF THE YEAR
LARRY HUGHES, MCA

ALBUM NATIONAL
PROMOTION DIRECTOR OF THE YEAR
BILL BENNETT, MCA

ALBUM ASSOCIATE
PROMOTION DIRECTOR OF THE YEAR
JACK ISQUITH, E/P/A

ALTERNATIVE NATIONAL PROMOTION DIRECTOR OF THE YEAR HARRY LEVY. ELEKTRA

the GAVIN REPORT

WE'LL BE BACK IN '88

#### NETWORK FEATURE FILE

#### **NEWS & INFORMATION FEATURES**

March 9 - March 13

#### MUSIC FEATURES

#### The Weekend

Ma	rch 14 -	March 15	
American Eagle The outlaw show: David Allan Coe/ Wayton Jennings/Wille Nelson	(DIR)	Scott Muni's Ticket To Ride Beatles author Bill Harry	(DIR)
Christian Countdown		Musical!	(WO)
America Chris Christian	(CCA)	Diahann Carroll/"On A Clear Day You Forever"/#1 box office musical st	
Dick Clark's Rock, Roll & Remember	(USP)	Musical Starstreams Western Spaces	(FF)
Turtles	(	National Music Survey	(WO)
The Countdown	(WO)	Rita Coolidge/Kansas/Glass Tiger	
Sheila E. Millie Jáckson		On The Radio	(NSBA)
Countdown America	(110)	Jets	(100)
With Dick Clark Whitney Houston	(US)	Pepsi Hitline USA Kool & the Gang (3/15)	(JBP)
Country Closeup	(PM)	Pioneers In Music	(DIR)
T.G. Sheppard/women of Country n		Blue-eyed soul, Pt. 2: Paul Rodgers	Doobie
Country Today	(MJI)	Brothers/Peter Wolf/Boz Scaggs	(RS)
Dan Seals		Radioscope Nile Rodgers/Club Nouveau/Zorro	(no)
Crusin' America	(0000)	Rock & Roll Never Forgets	(WO)
With Cousin Brucie	(CBSR)	Dire Straits/Kinks/Queen/Boz Scagg	
Ringo Starr/Don McLean/Diahann C. Ray Charles	arrow	Rock Chronicles	(WO)
Rick Dees'		Huey Lewis/Lone Justice/Alan Parso	, ,
Weekly Top 40	(DIR)	World Party	
Cameo	(5.1.)	Rock Connections	(CBSR)
Dr. Demento	(WO)	Steve Winwood connection	
Mason Williams	(	Rock Watch	(USP)
Future Hits	(WO)	Jackson Browne	
Bryan Adams/Chicago	, ,	Scott Shannon's	
Great Sounds	(USP)	Rockin' America Countdo	wn(WO)
Les Baxter		Crowded House/Starship/Jets	
Hot Rocks	(USP)	Solid Gold	410
Corey Hart		Saturday Night  Rock 'n roll top 40 hits with cities 8	(US)
Jazz Show		Star Beat	(MJI)
With David Sanborn	(NBCE)	Howard Hewett	(14131)
Larry Cartton		Superstars Rock Concert	(WO)
King Biscuit		Moody Blues	(****)
Flower Hour	(DIR)	That's Love	(WO)
Fabulous Thunderbirds/Stevie Ray \	/aughn	Kansas/Lee Remick/Don Johnson	(
Lee Arnold	(1110)		
On A Country Road  Jim Glaser/Brenda Lee/Exile/Gary  Morris/Bellamy Brothers	(WO)	Top 30 USA  Salute to Rock & Roll: Chuck Berry/ Boys/Billy Joel/Bill Haley & the Co	
Metalshop	(MJI)	Elton John	
Motley Crue		Weekly Country	
Motor City Beat	(USP)	Music Countdown	(USP)

#### **NETWORKS/PROGRAM SUPPLIERS**

AA =	Audi	oph	lle Au	dition (	415) 457-2	741
ABC =	AB	C DI	rectio	n Net (2	12) 887-77	77
AP = /	4550	clat	ed Pri	ss (202	955-7200	)
AS =	Audi	o St	imute	tion (21	3) 466-520	1
ASR =	All	Star	Radi	(213)	350-1169	
ATGN	=	At	The	Game	Network	(516)
491-						

CB = Continuum Broadcasting (212)

580-9525
CBS = CBS Radio (212) 975-4321
CBSR = CBS RadioRadio (212) 975-4321
CCA = Christian Countdown America (312) 820-1369

67D-1369

CN = Copley Radio Network (619) 293-1818

CRS = Creative Radio Shows (618) 787-0410

CUSA = Countdown USA (415) 383-7302

CW = Clayton Webster (314) 725-5070

DCA = DC Audio (202) 638-4222

DD = Dorsey & Donnelly Enterprises (214) 631-7934 631-7934

DIR = DIR Broadcasting (212) 371-8850

ERI = Entertainment Radio, Inc. (818)

985-4807

ESG = Emfana Syndication Group (209)

FF = Frank Forest Productions (415) 383-7827

GSN = Global Satellite Net (818) 906-1888 IN = Innerview (213) 652-8710 JT = Art Good's Jazz Trax (619) 233-9228

JBE = Jim Brown Entertainment (213)

390-9871 (213) 390-9671 KSE = Kris Stevens Enterprises

(818) 981-8255 LBP = Lee Bailey Prod. (213) 256-2778 LW = London Wavelength (914) 961-7600 MBS = Mutual Broadcasting (703) 685-2000 MCA = MCA Radio (818) 788-2331 MJI = MJt Broadcasting (212) 245-5010 NBC = NBC Radio (212) 664-4444

NBCE = NBC Radio Entertainment (212) 664-4444 884-4444
NP = Narwood Productions (212) 755-3320
NSBA = NSBA Network (213) 308-8009
OHR = Off Hour Rockers (516) 628-1490
PM = ProMedia (212) 585-9400
PIA = Public interest Affiliates (312)

943-8888

Ri = Radio International (212) 302-1670 RL = Radio Links (213) 454-0488 Radioscope (213) 969-0011 Inc. (713) 781-0781

Inc. (713) 781-0781 SI = Syndicate It (818) 841-9350 SM = SpecMark (818) 505-9746 SMN = Satellite Music Network (800) 527-4892 SRFI = Solters/Roskin/Friedman, Inc. (213) 938-7900

SYN = Syndicom (415) 366-1781 TRAN = Transtar (213) 460-6383 USAT = USA Today (800) 222-0990 USP = United Stations (703) 276-2900 WRN = Weedeck Radio Network (213)

462-5922 WO = Westwood One (213) 204-5000

#### The Week Of

March 16 - March	n 20
British Wax Museum	(RI)
Beatles/Van Morrison/Foreigner/Zo	mbles/Asia
Classic Cuts Tony Banks/Genesis	(MJI)
Country Calendar Conway Twitty/T.G. Sheppard/Cha	(CW)
Pride/Teddy Gentry/Jerry Reed/ Thom Schuyler	Stu Cook/
Country Datebook  Anne Murray/Eddy Raven/Charlie I  Amold/Jerry Reed/Oak Ridge Bo  Conway Twitty	(US) Pride/Eddie pys/
Earth News Sharon Gless/Al Waxman/Los Lob	(WO)
McCarthy/Robert Cray/Whoopi (	Goldberg
Encore With Jim Lange 1952: Kay Starr	(WO)
in Concert  Jason & the Scorchers/Bruce Hon	(WO)
John Landers'	,
HIt Music USA Beastie Boys/Eddie Money	(USP)
Legends of Rock Yes, Pt. 2	(NBCE)
Line One	(WO)
Live From Gilley's Dave & Sugar	(WO)
Miller Sound Express	(WO)
Evelyn King Off The Record Steve Miller/Dave Edmunds/Europ	(WO)
Off The Record Special	(WO)
Genesis Party America	(ABCR)
Dweezil Zappa/Kool & the Gang/S Plain Rap Countdown CHR: Bon Jov/Expose/Beastle Bo Chicago/REO Speedwagon	(PRN)
AC: Bruce Hornsby/Toto/Glass Te Kansas/Anita Baker	
Urban: Georgio/Jets/Ready For To Chico DeBarge/Klymaxx Pop Concerts/	IO TYCHO
Star Trak Profiles Starship	(WO)
Rock & Roll Never Forgets	(WO)
Rock Over London	(RI)
Robin Trower Rock Today	(HJI)
Bryan Adams Shootin' The Breeze	(WO)
Smokey Robinson/Stacy Lattisaw	
Solid Gold Country This week in 1980/March's #1 to sions of re-recorded classics/Je	(USP)
birthday salute/spring's greatest	
Solid Gold Scrapbook	(US)

Sound Express

Special Edition

Bon Jovi/Deryl Hall/Expose

Ray, Goodman & Brown/Rose Royce Star Trak

(WO)

#### GENERAL INFORMATION

#### The Bli Campb Compu Costas Discov Entert Golder Health NBC E A lonely Perso expen: Public Review Sound Stereo & stereo/ testing Sportin David Sle Howe, McDoi Sports John "Ho Fregosi Sports Roger M hitters Travel Wirele

#### COMEDY

imp (PM)	All My Children Update (PRN)
e crime punishment/more \$ for taller	Erica blows a tire/Donna does Dallas/Palmer flip-
/working longer hours/toy guns/ memories	pity flops Jeremy/Flag waves on Tad's pole/ Sky is blue
beli's Playhouse (PIA)	Amateliin U (DD)
rizon"	Battlin' earthworms/AU break/sugar in the
	lockers/she saved the dean/you can put a price tag on good education
	Bobby Jo Ambergy's
uter Program (PM) ds/monitors/ROMS & RAMS/bits &	Bar 'N Grill (DD)
improved memories	The hokey-off/promises in writing/cockroach
s Coast To Coast (CW)	races/pass that plate again/ladies' night  Comedy Hour (MJI)
se	Live quest: Father Guido Sarducci/Bob &
	Ray/Bill Cosby/Robin Williams/Steven Wright
	Comedy Show
vering Tomorrow (JBP) to Mars/hair growth/space	With Dick Cavett (CW) Irish humor: George Carlin/Stiller & Meara/Noel
ns/brain-copying computers/ etic drugs/ESP experiments/	Henry/Charlie Weaver/Tom Lehrer/Kermit the
sychology	Comedy Spot (CW)
ainment-Radio Links (RL)	Hai Floach/Clancy Brothers/Shaun Connors/
are On Elm Street: Dream Warriors"	George Carlin/Tom Lehrer Daily Feed (DCA)
	Daily Feed (DCA)  Deaver's only kidding/exclusive Fawn Hall
n Age Of Radio (PRN)	photos/Tower hosts Saturday Night Live
Costello/Vincent Price/Cavalcade of	Regan forfeits security deposit/more OPEC jokes
ca/The Falcon Gildersleeve	Fun Factory (PM)
Care (PIA)	I love Lacey/whiff-Tex/dinner jacket/
ds don't grow	Stevie guide
	Hiney Wine (DD) Keep flies off your hiney/job opportunities/hiney
	at the campout/hiney makes the office
xtra (NBC)	nicer/Organizing, Stopping Hiney Interstate Transport
nal Finance Digest (JBP)	Irving Loblolly (DD)
g account irresponsibility/'86 medical	Fight to the death/homerun football/it only
ctions/picking a bank card/child-care ises/charitable contributions/	takes a point/'Let's go' cheerleaders/fun in the stadium
on homes	Jackie The Joke Man (OHR)
	We're schizo/AAAA/bat tub/one-armed
Affairs (PIA)	paperhanger/peck peck bang  Laugh Machine (PM)
ve expression , Pt. 1	Bill Cosby/Reiner & Brooks/Bob & Ray/Robin
wing Stand (PIA)	Williams Smothers Brothers/Woody Allen/
Update/Back to School/What a Loser	Rodney Dangerfield  Mel Blanc s
	Biankety Blancs (ASR)
d Advice (PM)	The ape that wanted to be John Wayne/the ear-
Advice (PM) the separation process/AM	ly bird/witch's scroll/Romeo & Juliet/ princess & the warthog
/sensitivity/selectivity/tuner	National Comedy
ing News Report (CW)	Wireless (DD)
ing News Report (CW) em/Billy Packer/Don Fehr/Gordy	Rodney & Vanna/Ronnie's Amerika/George Burns in a hammock/Susan B. sells stamps/
/Jim Valdano/Steve Amold/Will	death before dessert
nough/Lenny Wilkins	National Lampoon's
	True Facts (PRN)
s Explosion (PIA)	Castles made of soup:here's the beef just a gig- golo take snake zip it good
lot Rod" Williams/Lenny Wilkins/Jim	Party Drop-Ins (ASR)
si/Irv Brown	How to party #17/TV promo #2/and now
s Flashback (CW) taris' 61st homerun/Sandy Koufax no-	this/Mike Wallace sitcom/how to party #44  Radio Hotiline (ASR)
/Mickey Mantle's world series homers	Radio Hotilne (ASR) Emity/Dart Macke/obscene caller/I don't feel so
	good/food pervert
	Red Neckerson (SYN)
Holiday Magazine (CW)	Hidden coupons
merican spas	Stevens & Grdnic's Comedy Drop-ins (ASR)
ess Flash (CRN)	Mysteries of rock in roll/topless PSA/rejection
	I I I I I I I I I I I I I I I I I I I
Cameron/Gary Kroeger/Wendy Carlos/	hotline/jaywalking hotline/obscene hotline
	United Spots Of America (ASR)
Cameron/Gary Kroeger/Wendy Carlos/	



NBC ON THE SCENE — NBC Radio News recently walked away with the Affred I. duPont-Columbia University Award for Excellence in Broadcast Journalism for its on-the-scene reporting of the American raid on Tripoli, Libya. Pictured (I-r) following the presentation ceremonies are: NBC News's Frank Raphael and Jim Farley, NBC Correspondent Fred Kennedy, and NBC/Source's Kevin Roche.

#### MANAGEMENT

WHO ARE THOSE GUYS?

#### What To Know Before You **Hire A Consultant**

It seems every week I read that a new consultant has been born. Where do they come from? Who are they? And why do they choose this life of suitcases and airplanes?

Our research has shown that consultants are indeed human and not necessarily always the offspring of older consultants. There is no formal training and no B.S. degree in radio consulting (although the "B.S." part comes with the territory).

In the beginning, many smart radio guys such as Kent Burkhart, Lee Abrams, Bill Drake, and Mike Joseph found that the variety of working with more than one station, the independence of being outside corporate regimentation, and the monetary rewards were a driving force to create an industry within an industry. Consultants aren't necessary to radio, but the objectivity, wisdom, and experience some of them possess is priceless when it comes to enhancing today's radio stations.

#### **Buyers Beware**

Potential users of consultants should be aware that some of them don't know what they are talking about. Some tell their clients they customize, but they actually fall back on standard procedures and franchising.

Don't get me wrong; many stations could go from a five to a ten share using some of those standard ideas - but they shouldn't be the only things obtained from the consultant

Dwight Douglas's programming experience includes WDVE and WYDD in Pittsburgh and WWDC-AM & FM/Washington, where he was also Operations Director. He joined Burkhart/Abrams in 1978, was made a partner three years later, and became President in 1983. He may be contacted at: Burkhart/ Abrams/Douglas/Elliot & Associates, Inc., 6500 River Chase Circle East, Atlanta, GA 30328; (404)



Dwight Douglas

"Some great PDs make terrible consultants, the best PDs."

Evaluating a consultant is a difficult task. Some great PDs make terrible consultants. Conversely, some very good consultants, if given the day-in-day-out task of programming, might not do as well as some of the best PDs.

#### and some good consultants might not do as well as some of

#### By Dwight Douglas

#### Consultant/Client Relationship

Consultants work best when ground rules are set up from the beginning. It's important for the home office to know what the consultant says, no matter how painful that sometimes is.

Here's a memo our company sends to clients every year. It's called "Consultant/Client Relationship:"

- · Accept your consultant as a member of the team. An "us/ them" feeling lowers productivity.
- · General managers should demand time with the consultant for a wrap-up meeting at the end of an in-market trip.
- · A follow-up memo should be reviewed. An action plan should be put into effect on points with which you and the consultant agree. Points on which you disagree should be noted, and the consultant should be alerted about your feelings. This saves time during the next visit.
- · Keep a list of questions and thoughts that can be covered during a weekly call. Five calls instead of one complete call wastes
- · Develop an itinerary for the inmarket trip. Make sure you receive airchecks, go over the music library, and focus on major strategy items and morning show development.
- Meet away from the station. Don't pay a consultant to watch you talk on the phone. Schedule short breaks where you and the consultant can take care of office business, but get back quickly to the most important subject: your station!
- · Every once in a while, have your consultant address your sales staff to answer questions on the format and relate what's happening in the market.
- · Use your consultant to evaluate talent you're going to hire. It's counterproductive to hire a bad jock and then have a consultant tell you he's not good enough to in-

#### Inquiring **MindsWant** To Know

These are the questions any good consultant should be able to answer in the affirmative

- 1. Do you have a good personality? Will people like you? No one wants to listen to someone he doesn't like.
- 2. Do you listen? So much of radio rap is one person trying to "one-up." Accordingly, many people are more concerned with thinking about their next line rather than
- 3. Can you sell? Every idea is only as good as how it's presented.
- 4. Are you a flexible thinker? No market or radio station is the same as another - period. Think beyond the board.
- 5. Can you write well? Documentation of what you recommend is a must. This is part of the service. A clear, well-written analysis is a good follow-through.
- 6. Can you get numbers? A radio person must get results to be a good consultant.

"Potential users of consultants should be aware that some of them don't know what they are talking about."

- · Ask your consultant questions, such as, "What's worked elsewhere? Which stations have the best morning show? Who's doing a great TV spot?"
- Every 60 days, send your consultant your complete music list. Have him mark songs you shouldn't be playing. Every 20 days, send a scoped aircheck for written critique. Every week, send a weekly current playlist. This makes a music call more organiz-

Consultants are in the business of ratings increases and product development. When these things don't happen, we tend to go away. We want to work hard, so help us help you by heeding these sugges-

#### **Ten Tips** To The Final Decision

- . Make a list of questions prior to interviewing candidates, instead of hirlng a consultant, too many GMs are sold one
- . Don't hire a consultant who hasn't worked in radio programming on a local level. Ask candidates if they have ever programmed a station, where it was, and what its numbers were. They must understand how hard the PD's job is.
- . Know the difference between a radio programming consultant and a researcher. Some researchers try to be the architects of formats. When the ratings go down, they're across the street doing research for someone else. Programming has always been a balance of science and
- . Ask the consultant what he will actually do. How many trips? How many calls? How will it work?
- . Go for quality rather than price. It makes little sense to hire someone who has one client, a low price, and no programming track record. Many times the company a station should have used from the beginning is the second or third one called in to consult a station. It's sad when the client learns that the half million dollars he has already spent would not have been lost if the right suggestions had been made by the first two consultants.
- · Don't "over-expect." Remember, radio stations that do well have good PDs and good consultants. A sharp PD will make a consultant better by challenging him in a constructive manner.
- · Good consultants will not tell you everything in a pitch. That's bad business. Try to ask the right questions to test logic, market knowledge, format awareness, and business maturity
- · Call the consultant's clients. Ask for references. Compare comments and confront the consultant with perceived weaknesses. Be sure
- · Ask consultants to talk about what they think makes their best clients successful and what the low achievers did not do to win.
- · Hire them before you hire them. Pay a one-time lower fee for a market analysis (a 48-hour trip) and get a concrete evaluation of your station and its competitors. See how good the consultant is.

Gristian Radio INVITES YOU TO IT'S for details (615) 242-0303 P.O. Box 23201, Nashville, TN 37202

#### PROMOTION & MARKETING



HARVEY MEDNICK

#### **BEHIND-THE-SCENE STRATEGIES**

### A Tale Of Two Ads: KBIG And KJOI

It's a given that one of the key elements in a successful print ad is an "arresting" graphic - one that stops the reader from turning the page. This week, I decided to analyze the graphic vs. type question by comparing two ads from Easy Listening KJOI/Los Angeles and AC convert KBIG/Los Angeles, a former Easy Listening outlet.

Notice that the promotions touted in the ads are very similar. both requiring active listener participation. And the prizes are virtually identical - with cash and commercial tie-in trips (TWA and British Caledonian Airlines) dominating the list. Now your first inclination is to probably dismiss the KBIG ad as unimaginative and forgettable, and to praise KJOI's as eye-appealing and fresh. But let's not be too quick to judge - both ads zero in effectively on their respective stations' aims.

#### KBIG: Clean And **More Contemporary**

Discussing the reasoning behind her station's all-type approach, KBIG VP/Promotion Joyce Bose said, "Normally, we do go to a graphic. But with our new identity we wanted to keep clean and be more contemporary. We wanted a design that was easy to read. As far as the TWA logo is concerned, the trips are being provided on a trade-for-mention basis and inclusion in our print advertising was part of my negotiation. Their logo also fit perfectly with the type style we selected, so we made it quite prominent. Even if it didn't work so well, we would have been obligated to include it somewhere in the ad."

#### **KJOI:** Audience Not **Immune To Excitement**

KJOI Promotion Director Robert Lyles opted for a "strong graphic to generate excitement and get reaction from our audience. Just because our listeners are a bit older doesn't mean they're immune to excitement. We wanted to downplay the commer-cial aspects and focus on the association with the on-air promos, which feature the sounds of an overstuffed closet just bulging with prizes for listeners to win.

#### ONE YEAR AGO TODAY

- Labels cut ties with independents after NBC-TV payola report
- John Fagot, Ruben Rodriguez named Columbia VPs
- #1 CHR: "These Dreams" Heart (Capitol)
  #1 AC: "These Dreams" Heart (Capitol)
- #1 B/U: "What Have You Done For Me Lately" Janet Jackson (A&M) (3 wks)
- #1 COU: "We've Got A Good Fire Goin" Don Williams (Capitol)
- #1 AOR Track: "All The King's Horses" Firm (Atlantic) (5 wks)
- #1 LP: "Mean Business" Firm (Atlantic) (3 wks)

#### FIVE YEARS AGO TODAY

- Gerry De Francisco PD, KiiS/Los Angeles
- Donna Brake PD, WSB-FM/Atlanta
- #1 CHR: "Open Arms" Journey (Columbia) (4 wks) • #1 AC "Key Largo" - Bertie Higgins (Kat Family/CBS)
- #1 B/U: "That Girl" Stevie Wonder (Tamla/Motown) (5 wks)
- #1 Country: "Mountain Of Love" Charley Pride (RCA) (3 wks)
   #1 LP: "Freeze-Frame" J. Geils Band (EMI America) (2 wks)

#### TEN YEARS AGO TODAY

- Rick Skiar VP/Programming ABC Radio
- #1 CHR: "A Star Is Born" Barbra Streisand (Columbia) (2 wks)
  #1 AC: "A Star Is Born" Barbra Streisand (Columbia) (2 wks)
- #1 Country: "Say You Will Stay Until Tomorrow" Tom Jones (Epic)
- #1 LP: "Rumours" Fleetwood Mac (WB) (2 wks)



#### **WIN BIG CASH!**

Daily \$1000 winners Monday through Friday on K-BKC, FM 104.3 Listen for clues on the Phil & Byron Morning Show 6 to 9am The "secret song" will play between 9am and 9 pm

#### CALL AND WIN!

When the "secret song" plays, dial the K-BIG Listener Lines 1-800-441-0104 or (213-851-K-B-I-G Be the designated caller and win!

#### LONDON! PARIS! ROME!

Daily winners qualify for our grand prize drawing March 23, 1987 A shopping spree in London, Paris, and Rome!

#### TWA

You'll fly on TWAS 747 wide-body service to London and return from Rome on TWAS 747 wide-body service to Los Angeles. TWA find out now good they really are to London and Europe.

#### NEW! ALL-VOCAL!



MODERNICO LOS ANCELES TIMES & SANTA ANA RECESTER

#### Sound Strategies Pay Off

As a result of its format switch, KBIG is in a period of graphic transition: the logo is being redesigned, while the entire print program/ presentation is being rethought. It was very wise of KBIG not to run a hastily developed graphic or reinforce the station's old image by repeating a previous look. Bose's only concession to the past was the necessary employment of the cur-rent (old) logo: "We needed to maintain continuity and elected to give the reader an easy way to go while making sure we presented a different look to strengthen our move to AC."

Lyles's lighthearted approach acknowledges the participation and excitement levels of the typically older listener, something many Easy Listening outlets are stressing with sponsors and advertisers. "This is a big promotion for us," said Lyles, "and I wanted an ad where the prizes jumped right off the page. We also strove to maintain visual/aural continuity throughout the entire promotion."

So once you factor in the soundness of each station's reasoning, you come away with not only a different view of the ads but added respect for the behind-the-scene strategies.

#### **DATELINES**

#### March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

#### April 1-5

Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

#### April 2-5

3rd Annual Music Business Symposi-

Ambassador Hotel, Los Angeles

#### April 11

10th Annual Great Lakes Radio Con ference

Central Michigan University Mt. Pleasant, Michigan

#### April 28-29

Broadcast Financial Management Association

#### Annual Meeting Marriott Copley Place, Boston

June 6-9 American Advertising Federation Annual Convention

Buena Vista Palace Hotel, Orlando June 10-13 American Women in Radio and Televi-

36th Annual Convention Beverly Hilton, Los Angeles

#### June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association

**Annual Seminar** Peachtree Plaza, Atlanta

#### July 3-6

National Federation of Community Broadcasters 12th Annual Public Radio Training

Conference

Clarion Hotel, Boulder, Colorado

# Introducing the Ultimate in Film Reference Books The Motion Picture Guide

By Jay Robert Nash and Stanley Ralph Ross

- Title **3** Motion Picture Guide's **Critical Rating**
- Year of Release
- O Original Running Time
- Production Company
- Releasing Company Color or Black & White
- Cast and Roles
- Synopsis, Analysis and **Anecdotal Review**
- **O** Production Credits
- Film Genre
- Videocassette Availability
- Motion Picture Guide's Parental Recommendation
- **MPAA** Rating

Entries also include British and foreign titles when applicable.

0000 (1979) 130m Lorimar/UA c Peter Sellers (Chance), Shirley MacLaine (Eve Rand), Melvyn Douglas (Benjami Peter Sellers (Chance). Shirley, MacLaine (Eue Rand). Melvyn Douglas (Benjamin Rand). Jack Warden (President Bobby). Richard Dysart (Dr. Rober Allenby). Richard Basehart (Vladmir Skrapinou). Ruth Attaway (Louise). Dave Cleron (Thomas Franklin), Fran Brill (Sally Hoyes), Denise DuBarry (Johanna Franklin). Oteil Burbndge (Lolo), Ravenell Keller III (Abbaz), Binan Comigan (Policeman). Alfredine Brown (Old Woman). Donald Jacob (David), Ernest M. McClure (Lelfery). Kenneth Patterson (Burler). Richard Venture (Wilson). Arthur Grundy (Arthur). W.C. "Mutt" Burton (Lewis), Henry B. Dawkins (Billings), Georgine Hall (Mrs. Aubrey). Nell Leaman (Constance). Villa Mee Barkley (Tereso), Alice Hisson (First Lody), James Noble (Kaufman). Sandroy Ward (Sen. Silpshod), Danna Hansen (Mrs. Silpshod), Mich Kreindel (Dennis Watson), Katherine De Hette (Kinney), Sam Weisman (Colson), Elya Baskin (Korpotov), Thann Wyenn (Ambassodor Gaufrid). Perfection. Never have two hours and ten minutes gone by so quickly. Sellers is an representation there have two floors and the financiary and so a great value of a money of the first who has lived in a house with an old man ever since he can remember. The old man dies and Sellers must leave the cocoon. He has never been in the real world and only knows of it through watching television, his one and all-consuming passion. On the streets, he Is hit by a limousine owned by MacLaine who consuming passion. On the street, he is not by a influence of what can what is married to a kingmaker, a man behind all the President's men (Douglas). Sellers' honesty is charming and his prosaic answers seduce Douglas and MacLaine and eventually the President (Warden In a sensational performance). Sellers becomes a national celebrity by appearing on his favorite medium, television. His answers to complex questions are beautiful. We, the audience, realize that he is talking about gardening fhe had been a gardening fhe had been a gardener at his former residence) but the audience in the film finds all sorts of hidden meanings to his simple words. His truthfulness attracts him finds all sorts of hidden meanings to his simple words. His fruithulness attracts the policy makers in the political party and by the film's end they are serfously considering Sellers as a presidential nominee. That, in a nutshell, is the story, yet the details would take many nutshells to cover. Sellers shadn't been this good since his early Binish comedies. MacLaine is sincere and funny as the sex-starved wife. Douglas is uche a presence on screen that fit's difficult to look at anyone else in a scene if Douglas is there. The movie was made in Los Angeles, Washington, D,C. and at The Biltmore, Vanderbilt's incredible North Caroliam amestion. As in the case of ONE FLEW OVER THE CUCKO'S NEST, BEING THERE took many years to

p. Andrew Braunsberg, d. Hal Ashby, w. Jerzy Kosinski (based on his novel); ph. Caleb Deschanel (Technicolor); m. John Mandel; ed, Don Zimmerman, art d. James Schoppe; set d. Robert Benton; makeup, Charles Schram, Frank Westmore.

0

get done. It was worth the wait. Though ostensibly labeled a comedy, BI THERE goes way beyond comedy, beyond satire, and out into a world of its

0

Allow six weeks for delivery

For promotions, tie-ins, contests and quizzes or just plain fascinating copy, you can't beat movies. Now they're all yours.

The final word in film encyclopedias has arrived an absolutely essential reference set for everyone who works in films or with films, or uses films as a source for ideas, inspiration or facts. If films are important in your business, you cannot afford to be without this 12-volume masterpiece from CineBooks.

The Motion Picture Guide is the most comprehensive film resource ever produced. With entries on 50,000 films, it covers virtually every English-language film ever made as well as a large selection of foreign films and the films of the

Compared to any other film reference work on your shelf or on the market today, The Motion Picture Guide gives you more. More casts, roles, credits and vital statistics. More historical background and anecdotal information.

Included in the set is a two-volume Index listing more than 150,000 performers and production people - every name that appears in every cast and credit listing throughout the set! Each entry is cross-referenced to every film with which the person was involved. By itself, the Index is the most comprehensive filmography available anywhere!

Supplement volumes, available annually, will keep your set up to date.

Order yours today. For fast service call 1-800-624-6283. Or use the mail-in coupon. The price of The Motion Picture Guide is \$750. Shipping is free throughout the United States



"A film lover's treasure. . . a definitive reference work." - Roger Ebert, co-host, "Siskel & Ebert & The Movies," and Pulitzer Prize-winning film critic for the Chicago Sun-Times.

"...the most comprehensive film encyclopedia in print."

Charles Champlin, Los Angeles Times

"The Motion Picture Guide is more entertaining than most movies. - Dick Cavett, Television Personality

"...a one-stop source for answers about any film."

— Classic Images

	For fastest set In Iowa call co			
	Or send to: CineBooks, I P.O. Box 11367	7		
CineBooks	Des Moines, L	50340		
on the paymen	me the complete t basis indicated nat I can return th urchase price.	below, If La	m not comple	etely satisfied.
	utilize the follow ne per month [	□ \$750 - e	ntire set in or	e shipment
Method of payr  Enclosed is Please charg  American E	a check ge to my credit ca	\$30 for s ard:	of the United urface post.) VISA	ocates add
Illinois residen	ts add correct sal	es tax.		
Credit Card Number			5	Expiration Date
Signature	160			
☐ Send more decide to buy.	information on T	'he Motion	Picture Gui	<b>de</b> be <mark>fore I</mark>
Name		-	Phone Su	
Address				
City		State	Zio	

### SYCHEDELICF

#### EARTBREAK B

### BREAKING THROUGH

from the best selling album

"MIDNIGHT TO MIDNIGHT"

#### AOR

**DOUBLE BREAKER!!** 

TRACKS 24

ALBUMS 24



#### **ALTERNATIVE**

HARD ALTERNATIVE RADIO CHART - 1-1\* GAVIN ALTERNATIVE RADIO CHART - 5-1\*

#### RETAIL

FIRST WEEK!

WAX TRAX (DENVER) #1

TOWER (ANAHEIM) #1 TOWER (NEW YORK CITY) #1 APPLETREE (CHICAGO) #1 TOWER (SAN FRANCISCO) #1 STREETSIDE RECORDS (KANSAS CITY) #7 **REBOP RECORDS (BUFFALO) #1** FANTASIA RECORDS (DALLAS) #1 **FULL MOON (DETROIT) #3 ROCKIT RECORDS (BOSTON) #3** 







#### DANCE/CLUB

BILLBOARD DANCE CHART - 31\*-20\*

CHECK OUT THIS P-1 POWER PLAY

IMMEDIATE P-1 RESPONSE!

WXKS KKBQ WMMS KIIS KITS 9-3 (HOT) Z100 KRBE KDWB KWOD KCPX





ON THE RECORDS

BRUCE HORNSBY

KEN BARNES

**CONTEST RESULTS** 

# **Grammys Throw A Few Curves At R&R Readers**

On the whole, the many R&R readers who entered this year's Grammy Handicap had a good feel for the way the balloting turned out. But a few categories surprised the stuffing out of you all.

Last year, totalling up the record number of entries, R&R readers in the aggregate predicted all ten categories in the contest correctly — even though no individual picked better than nine. This year, with a similar response rate, the group mind socred eight for 11, certainly a good performance but off a bit. On the other hand, one entrant scored a mind-blowing 11 for 11 and won the first annual grand prize (see "The Winners' Circle" below).

Here are the 11 categories I chose, and the Grammy-winners in each, for reference's sake:
Record of the Year: "Higher Love"/Steve Winwood

Album of the Year: "Graceland"/Paul Simon Song of the Year: "That's What Friends Are For"/Dionne &

Friends
Best New Artist: Bruce Hornsby

& The Range Best Pop Female Vocal: "The

Broadway Album''/Barbra Streisand Best Pop Male Vocal: "Higher

Love"/Steve Winwood Best Country Male Vocal: "Lost In The '50s Tonight"/Ronnie Milsap

Best Rock Group Vocal: "Missionary Man"/Eurythmics
Best R&B Female Vocal: "Rapture" (LP)/Anita Baker
Best Pop Group Vocal: "That's
What Friends Are For"/Dionne &

Producer of the Year: Jimmy Jam & Terry Lewis

Now we'll check out how you did, listing the nominees in each category with the percentages you voted for each. The actual Grammy winner is printed in bold type to make life easier for

#### Record Of The Year

"Addicted To Love"	3%
"Greatest Love Of All"	29 %
"Higher Love"	26%
"Sledgehammer"	8 %
"That's What Friends	
Are For"	33%

Right off the bat, this category proved a tough one. Last year, when "We Are The World" was in the running, you predicted it would win by a 2-1 margin over anything else. This year the smart money was on Dionne & Friends (which you picked correctly in two other categories) to turn the hat trick. Whitney Houston garnered enough support for

runner-up status among the readers, while winner Winwood collected only a quarter of the votes — although you did choose him over-whelmingly to take Pop Male Vocal bonors

#### Album Of The Year

"Back In The High Life"	19%
"The Broadway Album"	4 %
"Control"	19%
"Graceland"	42%
"So"	15%
Paul Simon's victory	here

Paul Simon's victory here seemed to surprise the consumer press, but R&R readers had it right by more than 2-1 over Winwood and Janet Jackson.

#### Song Of The Year

Song of the real	
"Addicted To Love"	7%
"Graceland"	5%
"Higher Love"	24%
"Sledgehammer"	13%
"Thats What Friends Are	
For	51%
No surprise here as over	- half

No surprise nere, as over nair the voters were sure this Bacharach/Sager song would take top honors. Winwood "gathered solid support, as did Peter Gabriel (fans of both tended to vote in blocs, which lost them considerable points).

#### **Best New Artist**

Glass Tiger Bruce Hornsby & The Range	85%
Nu Shooz	3%
Simply Red	11%
Timbuk3	1%

If there was one thing you agreed on, it was that Hornsby was a cinch for top new artist. Some observers thought a horserace with Simply Red was in the cards, but you didn't feel that way. The low scores for the other three artists are not a reflection of their own abilities but a side-effect of readers' absolute conviction that the way it is in this poll is the way NARAS voters would see it.

Interestingly, Hornsby's 85% is not the greatest consensus R&R readers have bestowed upon an artist. In 1985, 92% of you thought Cyndi Lauper would win Best New Artist. (She did.)

#### Pop Female Vocal

I op i ciliaic vocai		
"The Broadway Album"	60%	
"Friends" (LP)	11%	
"Papa Don't Preach"	14%	
"True Colors"	9%	
"Typical Male"	5%	
This one surprised me a	little.	

This one surprised me a little, but you had it right on the money, figuring the academy would go traditional and vote for Streisand. I probably made the fatal mistake of confusing Madonna's

commercial success with her impact among Grammy voters.

and the Range

Anyway, you predicted Barbra by a 4-1 margin and were vindicated impressively.

#### Pop Male Vocal

"Danger Zone"		2%
"Glory Of Love"		27%
"Graceland" (LP)	)	16%
"Higher Love"		51 %
"Sweet Freedom"		4%
Strong support f	or Pe	ter Cetera
notwithstanding,	the	majority
cast its ballots	for	Winwood

#### **Country Male Vocalist**

again.

Country Maic voca	allot
"Ain't Misbehavin"	139
"Diggin' Up Bones"	199
"Guitar Town"	49
"Guitars, Cadillacs, Etc	. Etc.'
(LP)	209
"Lost In The Fifties"	449

The presence of a lot of new (or maverick) blood in this category may have split votes. You felt Milsap was a shoo-in, although Dwight Yoakam, Randy Travis, and Hank Jr. divided over half the total votes among themselves.

#### **Rock Group Vocal**

reach droup vocar	
"Afterburner" (LP)	36 %
"Harlem Shuffle"	89
"Missionary Man"	21%
"Sun City"	13%
"Tuff Enuff"	22%
Then we hit a tough patch.	Вуа

pretty solid margin, you thought ZZ Top was going to win this category, and another 22% thought it would be the Fab T-Birds. Maybe their sonic similarity split the NARAS vote, because Eurythmics, who garnered only a fifth of your ballots, took the real thing.

#### R&B Female Vocal

"Control" (LP)	56%
"Destiny" (LP)	1%
"Jumpin' Jack Flash"	4%
"Rapture" (LP)	34 %
"Winner In You" (LP)	5.96

But that surprise was nothing compared to the jolt in this category. You were sure that Janet Jackson would win, giving her 22% more votes than Anita Baker's impressive sum and a majority of the total. In fact, Janet's 56% is the highest percentage R&R readers have ever awarded an artist who didn't go on to win the Grammy.

#### Pop Group Vocal

"All I Need Is A Miracle"	4%
"Holding Back The Years"	13%
"Next Time I Fall In Love"	14%
"On My Own"	24%
"That's What Friends Are	
17	440

Back on the track here, with a solid victory for Dionne & Friends despite healthy support for Patti & Michael. The ad hoc groups and duos scored 82% of the votes, with the two actual bands taking the rear here.

#### Producer Of The Year

David Foster	27%
Jimmy Jam & Terry Lewis	29%
Michael Omartian	3%
Paul Simon	22%
Russ Titelman &	
Steve Winwood	19%

This year's tightest contest, with a slim plurality favoring the eventual winners. Interestingly, while you gave Janet Jackson a 56% shot to win female R&B vocal honors but her producers only a 29% chance, the Grammy voters spurned Janet and showered the laurels on the much less well-known production team.

To me, more than the "Grace-land" LP vote, this was the Grammys' boldest move toward modernism, especially with four other prestigious competitors. Foster had a great deal of support, as a previous winner, while advocates of Simon and Winwood often voted the full ticket, accounting for the close race.

While overall eight for 11 displays considerable collective wisdom on the part of readers, it seems the Grammy voters have regained their power to confound and confuse you. Better luck next

# Winners' Circle: Perfecto!

When I set up the Grammy Handicap this year, I thought it would be amusing to calculate (roughly) the odds on predicting winners in all 11 categories. Allowing for no professional advantage (the kind of inside knowledge that could confidently rule out the Chicago Bears Shufflin' Crew as a serious contender for the Best R&B Male Vocal award, for instance), the chances came out around 50 million to one.

Sitting through each entry, tallying up your total votes and counting
the individual correct guesses, I
was wondering if we'd even get
near previous years' achievements.
Last year's winners each scored
nine out of ten, but through the first
80% of the pile, nobody did better
than seven for eleven.

han seven for eleven.

As I encountered the 1987 entries of last year's winners, Mary Chayko and Paul Grein, and found they'd both scored sevens, I thought seven was bound to be this year's tucky number. (Fourteen entrants scored a seven, all total.) Then I suddenly had a run of three eight scores, and thought that was better, I could award three one-year subscriptions and rest content.

Then, on the second-to-last entry in the box (meaning it was one of the first entries sent in), it happened. David Leaf beat the odds with a perfect 11! David, who works at "Solid Gold" and is the author of "The Beach Boys & The California Myth," in my mlnd the definitive book on the Beach Boys, was suitably excited about winning the fiveyear R&R subscription I rashly promised, secure in my belief that nobody would ever win it. But he did remark wryty, "That's the story of my life - I finally win a 50 millionto-one contest and it wasn't the Publishers' Clearinghouse." Well, talk to Ed McMahon about that,

handicapping Oscar and Grammy choices since he was a kid, and credits his achievement in large part to having "pretty pedestrian tastes." His taste may be pedestrian, but he sure motored through this contest.

Most entries scored five or six correct, with some diving into the three and four regions. I think one person scored a one, but, unlike last year, nobody zeroed out.

By the way, since David scored such a mind-boggling coup, I feel the three contestants who managed eights deserve a prize themselves, so they'll get one-year subscriptions. They are:

Chuck Reynolds of CHYR/ Leamington, Ontario

J.J. Sanford, Asst. PD at K104/Erie, PA (a runner-up in 1984)

Don Tandler of WBLI/Long Is-

Congratulations to them and thanks to everyone who entered. See you next year.

# America's Favorite Talk Show Host!

That's why he fits so beautifully into WOR's premier family of talent. Larry's legendary skills in front of a microphone, his ability to book hot names who "don't do radio" and his style, wit and grittiness make him one of our industry's genuine superstars. WOR loves Larry King and so do hundreds of thousands of New Yorkers who tell us so where it counts—in the book.

-Bob Bruno, Program Director, WOR



# Larry's guests for the week of March 9:\*

Monday: Richard Gephardt

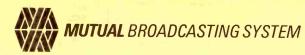
Tuesday: Smokey Robinson

Wednesday: Jimmy Stewart

Thursday: Richard Thomas

Friday: Special Guest

'Subject to change



For more information, contact Mutual Station Relations in Arlington at (703) 685-2050 or in Los Angeles at (213) 204-5000.

# People Who Aren't On Their Own Records

#### MONDAY, MARCH 10

1962/Motown's Gordy subsidiary releases its first single, the Temptations' "Dream Come True."

1970/After undergoing six brain tumor operations in 18 months, Tammi Terrell dies. She had recorded two LPs with Marvin Gave.

1980/Hal David is named President of ASCAP.

1984/"Mike's Murder," starring Deborah Winger and dealing with fear and loathing in the record business, finally opens six months behind schedule and without the Joe Jackson score that had been released in fall 1983. Born: Nancy Wilson (Heart) 1954, Jerry Jeff Walker 1942.

#### TUESDAY, MARCH 17

1962/Ray Charles opens his own label, Tangerine Records.

1975/Atlantic holds a St. Patrick's Day party in L.A. for its new signing, Manhattan Transfer, with green champagne and Gene Kelly as a special guest.

1983/Bob Dylan visits an L.A. club for two shows by Three O'Clock. "By the end of the night," a fan recalls, Dylan "had a receiving line as long as if he were the Pope."

1986/WINZ/Miamt's Don Cox holds a coming-out press conference after being beaten up during the indie promotion scandal. Announcing that he won't work with police to look for his assailants, Cox says, "I told God on 'em . . . he'll find 'em."

#### WEDNESDAY, MARCH 18

1965/Kinda helps put the **Beastle Boys** in perspective, huh? The **Rolling Stones** urinate against the wall of a London gas station. Also, the **Temptations'** "It's Growing" released.

1970/Also helps put the Beasties in perspective: Country Joe is convicted for obscenity and fined \$500 for leading a Worcester crowd in the "Fish Cheer."

1978/Ted Nugent, Foreigner, and Aerosmith headline L.A.'s California Jam II.

1982/Teddy Pendergrass is paralyzed in a car crash. His sometime duet partner, Stephanie MIIIs, maintains her belief that Teddy will walk again one day.

1986/Jerry Butter is the second-highest vote-getter in a Chicago county board election; he qualifies for the general election in November.

Born: Wilson Pickett 1941, Charley Pride 1939, Irene Cara 1959, Jamie West-Oram (Fixx) 1953.



Harry Vanda, Nancy Wilson, Jerry Reed, Wilson Pickett

#### THURSDAY, MARCH 19

1964/Tom T. Hall and Miss Dixle married.

1971/Mountain's tour plane develops engine trouble and is forced to dump fuel and make an emergency landing, 1979/Steve Martin's "The Jerk" begins filming in Los Angeles for Christmas release. Meanwhile, Hideki Sajou's "Young Man," the Japanese cover of "YMCA" by the Village People, goes #1 there.

1984/Shalamar's "Deadline USA" from "DC Cab" is released in the UK followed by immediate announcements from Jody Watley and Jeffrey Daniel that they aren't singing on it or "Dancing in The Sheets." Born: Clarence "Frogman" Henry 1937, Billy Sheehan (David Lee Roth Band) 1957.

FRIDAY, MARCH 20

1970/Marvin Gaye & Tammi Terrell's "The Onion Song"/"California Soul" is released. Actually, Tammi is incapacitated at the time and the female vocal is really Valerie Simpson.

1984/(He's) Sexy & 7: 41-year-old Britt Ekland marries Slim Jim Phantom on his 23rd birthday. And Andy Kaufman makes his last public appearance at the premiere of Rhino's first video, "My Breakfast With Blassie."

1985/MTV says it will play **Bruce Springsteen**'s "I'm On Fire" clip hourly for one day due to "overwhelming viewer response." When confronted with the fact that the clip hasn't run yet, a spokesperson says the response has been to a teaser for the video.

has been to a teaser not the video.

1986/Sade walks off stage in Frankfurt after (maybe) telling the audience about an argument with her boyfriend. She later says the show was over anyway and denies saying, "Hang on to your love; I couldn't hold on to mine."

Bom: Jim Phantom 1961, Carl Palmer 1950, Richard Drummle (Go West) 1959, Jerry Reed 1937.

#### SATURDAY, MARCH 21

1970/The Jackson 5's "ABC" released.

1979/Chuck Brown's "Busting Loose" becomes the first hit from Washington DC and Mayor Marion Barry declares "Local Entertainers Day."

1983/On the day that Pink Floyd's "The Final Cut" is released in the UK, Roger Waters goes back to work on "The Pros & Cons of Hitchiking" — confirming his tack of interest in any further group projects.

"The Pros & Cons of Hilchiking" — confirming his fack of interest in any further group projects.

1985/Smokey Robinson, Diana Ross, DeBarge, the Commodores, and Charlene show out for the Hollywood premiere of "The Last Dragon."

1986/The Bangles open their first post-stardom North American tour in Daytona Beach. Dire Stratts wrap their tour in Sydney. The Channel 9 network pays a reported \$250,000 to broadcast the show throughout Australia.

Bom: Eddle Money 1948

#### SUNDAY, MARCH 22

1976/At a NARM dinner, Jimmy Carter professes his fondness for Bob Dylan, Led Zeppelin, and the Grateful Dead.

1982/Maze plays its first British show at London's Hammersmith Odeon.

1983/The L.A. Times reports that the FBI tried to arrest and deport John Lennon in 1972 because it suspected be would be to disrupt the Republican National Convention.

1986/WXLP/Davenport has to give up its gag campaign to solicit footware for Imelda Marcos after 1500 pairs of used, smelly old shoes clutter up its conference room.

used, smelly old shoes clutter up its contenence room.

Bom: Stephanie Mills 1957, Andrew Lloyd Webber 1948, Harry Vanda (Easy Beats/Flash & The Pan) 1947,

George Benson 1943, William Shatner 1931.



The new single from Phil Driscoll endorsed by the National Just Say No Foundation and Broadcasters Against Drugs.

"Thank you for sharing your incredible new record, "Just Say No." It offers a viable commercial product for reaching young people through music."

> RICK DEES, Chairman Broadcasters Against Drugs



CFNY	KKGR	KWKY	WGIR	WPDH
CFOX	KKHT	KYMS	WHCN	WPIT
CHEZ	KKRE	KYYS	WHEB	WPLR
СНОМ	KLAQ	KZAP	WHFS	WPYX
CILQ	KLBJ	KZEL	WHJY	WOBK
CIRK	KLOL	KZEP	WHLO	WOFM
CROQ	KLOS	KZEW	WHMD	WRDU
KATP	KLPX	KZOK	WHTF	WRFD
KATT	KLYN	KZOO	WIBA	WRFX
KAZY	KMBY	KZRR	WIMZ	WRIF
KAZY	KMET	WAAF	WIOO	WRKI
<b>KBAT</b>	KMJX	WABS	WIOT	WROK
KBCO	KMOD	WAOR	WIXV	WRUF
KBPI	KNAC	WAQX	WIYY	WRXL
KCFO	KNCN	WAQY	WJTL	WSHE
KCGL	KOME	WBCN	WJYP	WSKS
KCMS	KOMP	WBLM	WKDF	WTKX
KCNW	KOZZ	WCBW	WKFM	WTPA
KDAR	KPOI	WCCC	WKLC	WWCT
<b>KDJK</b>	KQDS	WCFL	WKLS	WWDC
KERI	KORS	WCIE	WKLT	WWDJ
KESI	KQWB	WCM	WKQQ	WWTR
KEZE	KRMQ	WCMF	WKQZ	WXIR
KEZO	KRMX	WCPZ	WKRR	WXKE
KFMĢ	KRNA	WCRM	WLFJ	WXLN
KFMJ	KROR	WCTN	WLIR	WXLP
KFMZ	KRQU	WCXI	WLIX	WXRC
KFOG	KSBJ	WDHA	WLLZ	WXRI
KGB	KSHE	WDIZ	WLNZ	WXRK
KGÇO	KSPN	WDMB	WLUP	WXRT
KGON	KSQY	WDVE	WLVQ	WYMG
KGRQ	KSTM	WEBN	WMGM	WYNF
KICI	KTAL	WEGR	WMMR	WZEW
KILO	KTCL	WEZX	WMRY	WZYC
KINK	KTCZ	WFBQ	WNEW	WZZD
KISS	KTXQ	WFNX	WNOR	WZZO
KISW	KTYD	WFOM	WOIV	WZZQ
KJOT	KUHL .	WFXR	WONE	XTRA
KKCY	KUPD	WFYV	MOOT	
KKDJ	KWIC	WGFT	WOUR	

#### **PLAY IT FOR A PURPOSE!**

For radio service contact Andy Ivey: 615/742-6874

© 1987 Benson Records

# RECORDS



ADAM WHITE

#### PROVOCATIVE NARM SESSIONS

# Record Stores: Hazardous To Customers' Health

In separate presentations at the recent NARM convention in Miami Beach, two speakers charged that record stores leave a lot to be desired as enjoyable, desirable experiences for the average music consumer. That's hardly a new criticism (you often hear it from people in radio). But it's an increasingly important issue in a marketplace where competition for the leisure dollar is greater than ever.

Retail consultant Peter Glen made his point with photos and experiences gathered during several months of visiting record stores, including Tower, Sam Goody, The Wiz, Record World, and several in-

"Here's the kind of person who serves you if you wait so long as to make it through the line: sullen, indifferent, drunk, embalmed!"

-Peter Glen

# What's In Store Now

Retail consultant Peter Glen found:

- Unimaginative, unhelpful layouts
- Crude displays
   Littered, dirty interiors
- Non-working store
   equipment
- Unfit employee facilities
- Employees hazardous to customers' health

dependents. He told of unimaginative and unhelpful layouts, crude displays, littered and dirty interiors, non-working store equipment, employee facilities unfit for use — and employees hazardous to the customer's health.

Glen showed a slide of a typical checkout aréa and noted, "Here's the kind of person who serves you if you wait so long as to make it through the line: sullen, indifferent, drunk, embalmed!" Then he related an incident where a customer in line with a load of albums was told by a manager that the store would be closed by the time he reached the checkout. "That customer threw the albums on the floor and walked out," said Glen.



"You cannot assume that all your customers are filthy, degenerate, and poor."

- Peter Glen

#### **Develop An Image**

He also stressed the need for creativity. "Is Luciano Pavarotti signing records the best you can think of?" he chided, urging merchandisers to seek out new promotional ideas and fresh images. "What are you famous for? Are you the store with the 'something?' Is there anything at all you have by way of a trademark?" he continued, using consumer awareness of the Crazy Eddie image as an example. The world is "full of brilliant, innovative design," Glen added, saying that businesses constantly "pass it by."



BOOMER BUYERS — NARM speaker John Parikhal offers insights into the "Big Generation" of consumers, and suggests how to cater for their music and home entertainment needs.

Record stores shouldn't be reluctant to adapt ideas from other industries, Glen pointed out. He described the success of a Canadian department store chain which operates a "frequent customer" card similar to frequent flyer programs. "Take an idea from the airlines, take ideas from somewhere, get away from the normal," he urged. "We're drowned with the familiar."

#### **Gain Consumer Awareness**

John Parikhal offered similar advice, built around his "Big Generation" term for the babyboomer market. "We've done a great deal of research on cost points for records and tapes," he said "A dollar means almost nothing to a Big Generation person one way or the other. Finding the album quickly, getting what they want when they want it — that's the most important thing."



AWARDS FROM "YENUS" — TV actor Tim ("WKRP In Cincinnati") Reid presented the 1986 NARM Advertising Awards. Retailers, rackipobers, and one-stops were recognized for ads in radio, print, and TV. The big winner was Musicland, collecting a total of four prizes. Seen here with Reid is convention chairman Patricia Moreland of Show Industries.

Employing courteous, friendly, knowledgeable employees is of prime importance, he emphasized. "Don't for one moment take it for granted that everybody knows who your artists are," he cautioned, explaining that research conducted last September on Whitney Houston found "a significant number of Big Generation record buyers age 25-40" who still didn't know about

"Stations are more interested in talking about 'how great they are' than identifying the music being played."

-John Parikhal

#### What Should Be In Store

Record stores need to:

- Develop an Image
- Plan creative store designs, displays, promotions
- Adapt ideas from other industries; i.e., frequent customer programs
- Pay attention to customer service
- Employ courteous, knowledgeable employees

And radio can help by identifying records and artists on-air

her. "Many of them thought it was Dionne Warwick doing those songs. So this suggests that even with a multiplatinum artist, there's room for even more sales."

#### Radio: Identify More Music

Parikhal contended that radio is under the same obligation and criticized jocks who don't identify records and artists on-air. He drew applause with a comment that stations are more interested in talking about "how great they are" than identifying the music being played.

The big question is whether NARM members will heed the consultants' words. Peter Glen's message — that "music stores should be as exciting as their content" — did, at least, net him a standing ovation at the convention. Beyond that, your next visit to a Tower or Sam Goody store may provide the answer.



TAKING THE HELM — Tower Records' founder Russ Solomon is the new NARM President for 1987-88. He's pictured here during the convention's Scholarship Awards presentation.



#### CALENDAR

BRAD MESSER

# Whittling The Cost Of Moving

Even without exotic sweeteners such as mortgage rate differential buydowns and relocation bonuses, the ordinary cost of moving a new employee can rupture the budgets of both a station and its newly-hired whiz kid.

While cost-cutting deserves careful consideration, so does the fact that you often get what you pay for.

A cross-country move can easily cost an employer more than \$10,000 with travel, hotels, and transport of family cars. There are cheaper

Packing a household, loading, transporting, offloading and un-packing can cost around \$8000. It doesn't take a Harvard business grad to know that is fairly serious money

Drop the professional packing services. Now you've descended to the \$7000 range, a reasonable level of compromise in which frills have been eliminated without sacrificing insured services.

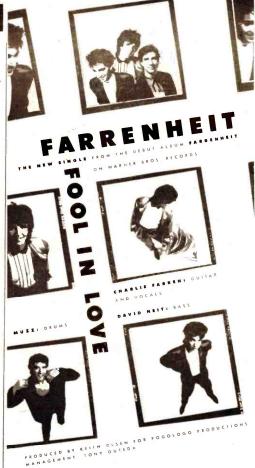
Although major long distance moving firms such as Mayflower, Allied, and North American are seldom willing to bargain with an individual, many majors do actively court company accounts by offering percentage discounts. If one mover is willing to knock off ten percent, the next one may discount 15% on a company move, so don't be bashful in dealing with reps.

But you say this move must be really cheap. Okay, hold onto your skirts, for now we drop into the world of Ryder, U-Haul, and the other do-it-yourself outfits. Here, comparison shopping becomes vi-tally important. Competition among rent-a-truck companies can

be so fierce that fish-market haggling is not uncommon. The \$7000 professional move can be pushed below \$3000 by utilizing a rental truck with independently-hired loaders and unloaders.

Even cheaper? Certain long-haul freight truckers offer a straight service whereby a semi-tractor drops off a freight trailer for the customer to load. A pro driver returns the following day to pull the trailer away. By making an incoming whiz kid do his own loading/unloading and using a freight trailer, the price tag on this move can wither away to about \$2000.

So what began as a \$12,000 move is reduced to \$2000. But you say that's still too expensive? Okay, here's what to do: first, call Whiz and determine whether the majority of his heavy furniture will roll on its own casters or wheels ...



March 6, 1987 R&R = 41

95XIL **Z93** MJAD **Z94** WCGQ K104 **WJWX** WBBQ Q104 WKQB Y94 WNOK KOZE KSND KTMT KXYQ WOCM

### First Docking In Orbit MONDAY, MARCH 16 — A significant step in space exploration, the first docking in orbit, was achieved 21

years ago when astronauts Nell Armstrong and David Scott linked Gemini-8 to an orbiting Agena rocket (1966). Los Angeles discontinued mandatory busing in 1981, ending an 18-year legal battle over desegregation of the nation's second-largest school system. The My Lai massacre occurred in 1968. LBJ began the War On Poverty in 1964. The Battle of Iwo Jima, in which more than 4300 Americans died, ended in victory in 1945. Birthdays: Singer Nancy Wilson (Heart) 33. Actor Eric Estrada 38. Sen. Daniel Patrick Moynihan 60. Comedian Jerry Lewis 61. Former First Lady Pat Nixon 75.

#### Camp Fire (Girls) Turn 75

TUESDAY, MARCH 17 - 75th anniversary of the Camp Fire Girls, which were founded in Maine in 1912 by Mrs. Luther Gullck. The group has dropped the word Girls and is now known simply as Camp Fire, but it retains the old secret password Wohelo, composed of the first two letters of work, health, and love.

Iraq claimed in 1985 that it had killed 15,000 Iranians in a two-day battle. The first practical submarine, built and captained by John Holland, made a three-hour 15-minute dive off Staten Island, New York 89 years ago (1898). St.

Birthdays: Actress Leslie-Anne Down 33. Actor Patrick Duffy (Bobby Ewing on "Dallas") Is 38. Musician John Sebastian 43. Dancer Rudolph Nureyev 49.

#### PC Junior Laid to Rest

WEDNESDAY, MARCH 18 - IBM, the world's most successful computer company, admitted that sales of the highly-touted PC Jr. had not lived up to expectations and announced it was dropping that personal computer model In

The \$3.5 billion purchase of ABC by Capital Cities in 1985 was the first major network ownership change. A Russian accomplished the first spacewalk in 1965. Schick sold the first successful electric shaver in 1931. Birthdays: Singer Irene Cara 28. Singer Charley Pride 49. Author George Pilmpton 60. Actor Peter Graves 61.

#### Henry Turns Fifty-Five

THURSDAY, MARCH 19 — The Carl Anderson comic strip "Henry" was first published 55 years ago (1932). With the exception of a few early experiments with captions, Henry has never spoken a word. The silence of the baldheaded kid means the comic strip can be syndicated to newspapers around the world without the expense of

Last full day of winter. The swallows traditionally return to San Juan Capistrano, California. Birthdays: Singer Ruth Pointer 41. Actress Ursula Andress 49. Novelist Philip Roth 54. Writer Irving Wallace 71.

#### Spring Arrives Tonight

FRIDAY, MARCH 20 — The vernal equinox at 10:52pm EST marks the beginning of spring in the northern hemisphere and the arrival of autumn south of the equator. Daylight and darkness are of approximately equal length every place on Earth

A Supreme Court ruling in 1985 established that an armed robbery suspect cannot be forced to have an operation to remove a bullet which might be used as evidence against him. The German Navy demonstrated the first working radar

Birthdays: Actor William Hurt 37. Hockey vet Bobby Orr 39. Musician Jerry Reed 50. Actor Hal Linden 56. Kid TV star Fred Rogers (Mister Rogers) is 59. Actor/director Carl Reiner 65. Comedian Ray Goulding (Bob & Ray) is 65.



KZFN



JOEL DENVER

**TAKING ON MORE DUTIES** 

# Operations Managers: Super PDs Or Junior GMs?

Over the last few years a number of PDs have been extending their goals to the Operations Manager post. What exactly is an OM? The answer varies from station to station, but it's generally agreed that this advanced management post carries significant opportunities as well as increased responsibilities.

KHTR/St. Louis PD/OM Dave Robbins notes the extra OM duties (see sidebar) should be worth "an additional 20% to 30% to the paycheck," depending on the duties involved and the company.

Next Stop: GM

Robbins also mentions that the job is an appropriate stepping stone to an eventual GM job. "It would be difficult for me to become a GM coming straight out of the PD chair. I don't think going into

"For the first time I'm working with and planning budgets. That's tough stuff and certainly not the most fun to deal with."

-Kid Leo

sales is what I'm aiming to do. For the time being, my first priority is still the programming, with an eye toward management."

KROY/Sacramento OM Bob West handles operations and programming duties, assisted only by MD Harley Davidson. West still leans toward the programming end as his primary responsibility. "My first priority is to provide a better



Tom Cuddy



Kid Leo

on-air product for sales to sell and merchandise," he says. "I've found the title affords a glimpse into the world of management and becomes a good training ground for eventually becoming a GM."

#### The Buck Stops Here

WPRO-AM & FM/Providence OM Tom Cuddy describes his duties as "just about everything that happens here. I have to make sure everyone knows everything that's going on, especially the receptionist. Somehow or other, it all ends up passing through my office. The buck stops here.

"This job and its responsibilities are like being an assistant GM who also has programming duties."

-Tom Cuddy

"If (President/GM) Jim Long is out of town, then any problems which come up are my responsibilities as acting GM. So to me, this job and its responsibilities are like being an assistant GM who also has programming duties. This gives me the authority to help intervene and settle any problems between sales and programming, and to interpret station policy. While hiring and firing — my least favorite things — are under my jurisdiction, it's my policy to discuss it with Jim whenever possible."

While Cuddy can make personnel changes himself, Robbins says, 'Hiring and firing is something I'm not sure should ever get down

"I've found the title affords a glimpse into the world of management and becomes a good training ground for eventually becoming a GM."

-Bob West

to only one person. I like to involve the other department heads in my recommendations in this area."

Although PD/OM combination titles are common, WMMS/Cleveland OM Kid Leo, who continues to pull down afternoons at the Buzzard, recently hired a PD for creative support.

"Since August I've been handling both jobs," he says, "but now in Brian Philips we've found someone to handle some of those detail-oriented situations that need more attention than I can give them."

Next Stop: Not GM?

Unlike his peers, Kid Leo doesn't see the OM slot as a Jr. GM position. "I look at myself more as the creative architect at WMMS. Brian will take those designs, add input to



Bob West



Dave Robbins

them, and then be responsible for their execution.

"Unlike most managerial situations, my GM Lonnie Gronek and I have a tremendous amount of mutual respect for each other. For the first time, I'm working with and planning budgets. That's tough stuff, and certainly not the most fun to deal with," he admits.

Learning budget preparation is easier for a new OM whose GM is a former PD. This is the case with Cuddy and Long at WPRO. Cuddy notes, "Budgets are probably the biggest area of discussion between us. Because Jim has a programmer's mentality from past experience, he is responsive and mindful of our needs. He and I go through quarterly budget revisions."

"(Being an operations manager) can add an additional 20% to 30% to the paycheck."

-Dave Robbins

#### Free, Free, Set Me Free

Continues Cuddy, "I've been able to bring in AM & FM Promotions Director Vie Edwards to handle music for the FM as well. This has freed me of about 40% of the programming duties, allowing me to concentrate on such areas as ongoing FCC filings, our public files, public service programming, and news, on down to and including such necessary items as making sure the cleaning crew is doing its job."

# The OM's Duties

Here's a list of operations manager responsibilities, based on the collective duties of Tom Cuddy, Kid Leo, Dave Robbins, and Bob West.

If you are a PD whose daily duties don't generally end with the first three broad categories listed below, you may be serving as an operations manager without even realizing it. Make your GM aware of your far-reaching involvement at your next salary review. Afternately, you may want to expand into these areas as your next stage of development.

Programming and music strategy

 Ratings and ongoing audience research

Development of air talent
 Sales/programming goals and

 Sales/programming goals and strategy

Traffic

Production

News and Public Affairs
 Audio quality/engineering/

 Keeping internal communications efficient

 Formulating a budget and sticking to it

Long-range financial planning
 Acquisition and termination de-

• FCC fillings, EOE, ascertain-

ment, logs, etc.

• Corporate programming re-

Outdoor promotional and mar-

keting campaigns

• Building/office maintenance

Being an overall team leader

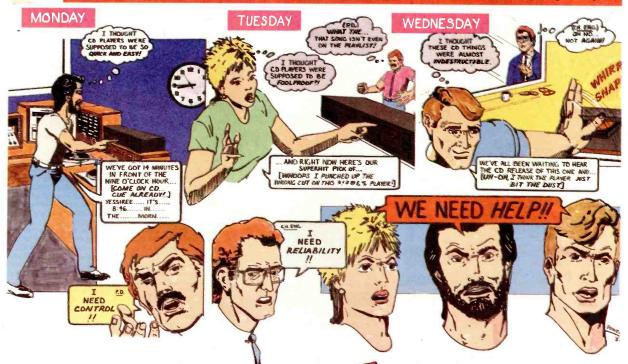
The subject of delegating responsibilities is one which makes some PDs shift uneasily in their chairs. "The more time you have in your job, the easier it becomes to decide which of your employees are capable and willing to take on new duties," says West. "If you are totally responsible to the GM and the corporation for everything with the exception of sales, you have to be selective in this area."

#### Title Carries Added Weight

PDs are not always subordinate to OMs, and sometimes the titles and duties involved can be interchangeable. "Within Matrite, Z100 PD Scott Shannon calls the shots," says Kid Leo. "OM Steve Kingston reports to Scott."

In cases where the OM answers directly to the GM, all agreed that the title did carry more weight and respect than a PD title within the station and on a corporate basis.

# The C.D. Revolution: Chaos or Control?



The System Is The Solution ...

The Media Touch CD Multiplay System.

#### **Exclusively From Allied!**

ouchscreen song index displays every song in your entire CD library - or just the ones on your current playlist. The Media Touch CD Multiplay system can randomly access 1000's of songs, but you're always in complete control of what gets played.

o select/cue/start any song, just touch the screen! That's all. No cut #'s to remember, no complex cueing procedures. The DJ never touches a compact disc! Even back-to-back CD segues and crossfades are just a touch away. Finally, talent can concentrate on the show, not the equipment.

single Touchscreen can access several CD Multiplay units, each with 1000 + music selections. What's more, the system easily expands to control instacarts, reel to reel and cassettes, and all the digital music storage formats soon to come.

> he Media Touch control system is based on rugged, reliable, industry-standard PC's, and special software which can be easily updated to add new features. The music director uses his or her own PC to update the CD library/playlist as often as desired.

he Audiometrics CD Multiplay holds 100 Compact Discs. Any of the 1000+ cuts available can be called up from the Touchscreen for play. Superb audio quality specs bring out the best in every CD.

> everal Multiplay units can feed a Touchscreen for prompt access to thousands of cuts on hundreds of CD's. While unit A is playing a disc, the Media Touch controller is cueing unit B, for instant back-to-back segues.

ince DJ's never handle the discs, Multiplay units need not be located in the air studio. Your music library is an ideal location. CD's and mechanism are protected behind a lockable. tamperproof door. The Multiplay is rugged and reliable - over 2000 units are already working full-time in the field.

f you're currently dubbing CD's to cart, the Media Touch CD Multiplay system makes so much more sense! It eliminates the added time and expense, and degraded performance of cart'ing CDs, plus, the Touchscreen is much easier to use.

The Media Touch CD Multiplay System

Lets Your Air Talent Concentrate On The Show, Not The Equipment

#### Call Your Nearest Allied sales office

(317) 962-8596 DALLAS, TX (214) 423-8667

(404) 964-1464 LOS ANGELES, CA (818) 843-5052

(206) 838-2705

(312) 794-0224

RICHMOND HILL, ONTARIO (416) 731-3697



# Paul Simon

"The Boy In The Bubble"

From the 1986 Grammy Award-winning Album of the Year, GRACELAND

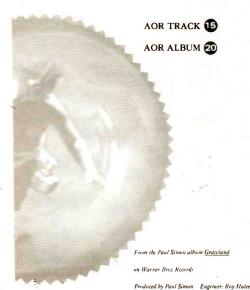


WBEN 34-30 CKOI add CFTR on WMMS on WNCI add KWK on KKRZ add KMIK add

KCPX add KATD on Z94 28-26 K104 40-37 WERZ add KZZB 34-32 WIXX 34-27 KF95 30-24 FM102 32-30 KIYS 29-22

KSND 29-27 KQMQ add KXYQ 30-27 95XXX deb 38 WKSF 28-25 WBWB 38-36 WSPT 39-31 KBOZ add **KOZE 33-30** KTMT 39-34

OK95 28-25



Additional Production and Mix by Steve Thompson and Michael Barbiero



#### **CONTEMPORARY HIT RADIO**

#### STATION PROFILE





(309) 688-3131

KZ93 is a mass appeal CHR. Musically, we're a bit conservative but not afraid to expose new product. If a rec-



MD Gene Stern

ord sounds good and fits our needs, we'll give it a shot. KZ93 is 80% current; our playlist consists of 30 records and usually five to six extras. We're very music intensive, featuring a "tenin-a-row" quarantee every hour, supported by the positioning statements "nobody plays more music," "most music," and "today's music." We use callout research and check record sales and requests to help us stay in touch with what our listeners want to hear.

#### MOTION

Denny Schaffer moves from WCZY/ Detroit nights to same slot at WLOL/ Minneapolis . . . Pam Rahall is now News Director at Q102/Cincinnati, segueing from crosstown WLLT Cat Collins upped to PD at WHHY-FM (Y102)/Montgomery . . . Phil Britain joins WKFR/Kalamazoo as MD/Assistant PD to programmer Bill Anthony. Station also welcomes Kim Brixton to overnights from parttime at crosstown

Dan Murphy joins OK95/Tri Cities from nearby KHWK . PD/OM D.A. Collins leaves KZOZ/San Luis Obisbo; Kevin Barrett, last at KBOS/Fresno, takes over the post . . . At WPHD/ Buffalo, Bob Rickers is promoted to MD replacing Mindy Michaels, who goes to crosstown WBEN.

KHFI/Austin welcomes Kevin "Hol-Ivwood" Harris to the night show from KKYS/Bryan, TX ... Saks joins KC101/New Haven as midday personality from WFLY/Albany, replacing Sandy Kelly Christopher Holmes exits midday/ Production Director duties at Y107/ Nashville and is succeeded by Bumper Morgan from KTFM/San Antonio.

Tony Collins joins KJ103/Oklahoma City for MD duties and 7pm-midnight drive . . . WCGQ/Columbus, GA announces its new lineup: Alan Dupriest, mornings; Asst. PD Lee Mc-Card, middays; Al Haynes, 2-6pm; Shelby Guest, evenings; Brian Waters, overnights; and Tim Franklin, . . John Dawson leaves WGH/ Norfolk for the PD post at WBLU/Savannah

WKSS/Hartford 6-10pm personality Curt Monday is now Promotion Director and Jay Dowd adds Asst. PD to his MD duties . David Weinfeld joins WKPE/Cape Cod as GM ... Dave Saint, former "PM Magazine" host in Chicago, joins Z95/Chicago for mid-.. At RI-104/Providence, Joe Reale is now Asst. MD, Jack McCormack moves to morning drive news, afternoon man Ken Matthews is Asst. PD and Barbara V. exits to afternoon drive at sister WZXL/Atlantic City.

Small Market With Big Ideas -WKMX/Enterprise, AL is keeping up with neighboring larger markets by offering plenty of listener giveaways. The station averaged giving away a vehicle every three months in addition to weekly cash and prizes. WKMX's latest car giveaway was the "Crossword Connection." Listeners were given clues (all involved station listening) on the air to help them solve the puzzle. The first correct entry won a new Honda CRX.

· Can We Contest? - Q107/Washington and a local TV station teamed up to host a Joan Rivers look-alike contest. Q107s zany morning team of J.J. McKay and Christian Paul were on hand to emcee the event, and the 11 finalists were judged by a local celebrity panel. Three lucky winners were flown to Los Angeles to be part of a national Joan Rivers look-alike audience for the taping of one of her shows. During the show, Joan Rivers herself picked five grand-prize winners, who received jewelry and an allexpenses-paid trip for two to Jamaica.

· Grammy-Bound In Greensboro - WKSI/Greensboro gave a listener a chance to go to the Grammy Awards in Los Angeles if they were the 987th caller. Southern Bell was not as thrilled as the listeners because the calls blocked many lines and knocked down phone systems a couple of times during the contest. It took four and a half hours to get the 987th caller. Ironically, the winner turned out to be Southern Bell employee Debbie Hatley, who called in during her lunch break. She won airfare for two, accommodations, and passes to attend the post-Grammy private party with the stars

#### For The Record

In this column (R&R 2-20), WLOL/Minneapolis was incorrectly listed as having a 12+ share of 6.7, when it should have been a 6.9. Additionally, it was stated that KDWB's morning show was only one share behind WLOL's. In actuality, WLOL leads KDWB in mornings by 3.9 shares.

Home" and takes votes between 4-5pm for the top five requests, which are played during the listeners "ride home" from work.

 West Texas Winnin' — KIXY/ San Angelo is keeping listeners hapby with quite a few contests and features. One of its most popular is the 'Teacher Of The Week" contest that KIXY's been running for two years. In conjunction with the Texas State Teachers Association, younger listeners are invited to mail in their nominations for the awards by telling why their teacher should win; the TSTA picks a winner each Monday. All entries are acknowledged on the air and the winning teacher gets dinner for two, a surprise gift (different each week), and a gift certificate from a



NAME YOUR POISON — Y95/Dallas was at the grand opening of the city's Hard Rock Cafe along with the group Poison and The Promotion Dept.'s Kenny Ryback. Shown at the nightspot is (I-r) Y95 PD Mark Driscoll, Poison's Brett Michaels (standing), Y95 public affairs staffer Jane

# A SOFTSHOE WON'T DO.



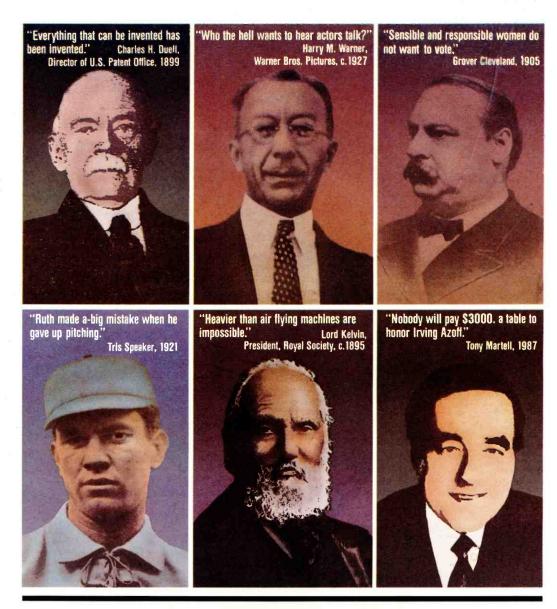
Selling radio means more than tripping the light fantastic.

Becoming a Certified Radio Marketing Consultant means you're playing the Palace.

CRMCs are radio's top 1%.

They earn more, clients respect them and they advance faster.

Test yourself.
Call Ken Costa at the
Radio Advertising Bureau
(212) 254-4800 for the facts.



You can help in the fight against leukemia and cancer. Please join Irving Azoff in supporting the T.J. Martell Foundation.



This year, you are invited to participate in the T.J. Martell Foundation 1987 Humanitarian Award Dinner in honor of Irving Azoff on Saturday, April 11, at the New York Sheraton Centre Hotel.



STEVE FEINSTEIN

# **Rambling Notes**

Time to clear my mind of some stray thoughts and my desk of some odds 'n' ends. Next week, we'll return to our series of epic tomes designed to keep the free world safe for AOR radio.

#### **Musical Musings**

I want to throw out some questions that I've been pondering for a while. Your comments are wel-

• Does AOR use foreign record charts as early indicators? Watching overseas action can help you get a jump on records before they're released here or selected by labels to be promoted heavily. For instance, Bon Jovi's "Livin' On A Prayer" charted in England in early November. In the States, AOR didn't pick up on it until a month later, when it was released as a single. It broke on CHR and AOR the same week, and rock radio had missed its usual lead time

Lately, some tracks by established acts have done well on British and Australian charts: Pretenders' "Hymn To Her," INXS/Jimmy Barnes's "Good Times," INXS lead singer Michael Hutchence's "Rooms For The Memory," and Eric Clapton's "Behind The Mask." New acts such as Europe often have smashes overseas long before America picks up on them.

This is not to suggest that everything that charts overseas is appropriate for airplay here. But simply being aware of the foreign charts and getting a jump on the deserving records has a number of benefits - it can yield what amounts to a format exclusive, give a record a longer life on AOR, and help to make a tune crispy by the time CHR gets to it. More power to stations that find their own hits, by this and other methods, rather than by slavishly following 12-inch/single release schedules



GOOD SPORTS GIVE KING-SIZED DONATION - A Triumph benefit concert yielded the United Way Of Greater Toronto its largest single donation of a recent campaign. From left are Q107 GM Gary Slaight, the band's Gil Moore writing a mock check, and the organization's chairman.



LENO AT LOOP — Plenty of big yucks were in order when Jay Leno visited WLUP/Chicago PM drive dominators Steve Dahl (left) and Garry

· Why do relatively few new American artists get airplay on AOR stations before a major label releases their record? Most start out as local bands, right? So why don't their hometown stations trumpet them prior to their signing?

Partial answer: many acts don't court local stations, figuring there's no way they'll get on the airwaves until they get a record cut. Those same bands also may not play around town, either, preferring to woodshed and perfect their craft

That's why a station interested in discovering local acts worthy of airplay has to reach out and send a clear message to the local music community. There are many ways to do it: WBCN/Boston does a "Rock 'n' Roll Rumble" battle of the bands every year which has helped bring acts such as Til Tuesday to the fore. Some stations do local music programs (KMET, at one time, had a great name for its "Local Licks"). Many sponsor concerts by local artists; others, such as WMMR/Philadelphia, have even gone so far as to do regular series of live broadcasts in fringe times like 11pm

Ultimately, though, it's steady airplay for deserving local acts that really does the trick. Not only does that help foster a healthy local music scene, but it also gives a station valuable image points. For example, WMMR played Hooters tapes in regular rotation for years before the Columbia album came out. Now, it's a safe bet that most people in town link the Hooters

more closely with 'MMR than with other stations

· Might it be a good idea for stations to keep an acoustic guitar on hand at all times, so artists can play live on-the-air during interviews? Sure, some musicians will decline the offer, but those who are game will provide on-air magic. Then you can cart up the "exclusive" recordings and replay them for spice. Think about the extra dimension your station has when you can occasionally toss in an acoustic version of a hit song.

#### **Cushioning The Shock** Of The New

From consultant Jay Mitchell's Sound Thinking" newsletter:

For generations, the accepted wisdom was that novelty frightens lab animals. That finding was often transferred to the less furry twolegged species of which we are alleged members. But according to some new experiments at the University Of Strasbourg (as reported in the Brain/Mind Bulletin), rats and mice spend a greater amount of time in novel environments when given the freedom of choice between the familiar and the novel.

When presented with a new area in the experiments, the lab animals at first displayed defensive and avoidance reactions, but then gradually overcame those reactions to move freely between the new area and the old. Ultimately, the animals came to prefer the

According to the researchers, in addition to the freedom of choice, a continuity between the familiar and the strange is essential to the animals overcoming their anxiety.

There are some definite parallels between these findings and radio programming. If we introduce new material gradually and always surround it with familiar material. virtually every listener can be

# **Photo Opportunities**

Calling all PDs and Promotion Directors - I'm looking for great photographs

What separates "great" photos from the rest of the pack? Think about the kind of pictures your eye is drawn to - striking, arresting action shots of people doing unusual things. Contrast this with drab, posed shots of people just standing around, and you'll get the picture.

So the next time you're shooting a station promotion or a visit by a celeb, add a little visual flair - like an off-the-wall pose or facial expression, or a setting or backdrop that's out of the ordinary.

We're still interested in all your photos, but the ones that stand out from the pack will run quickly. In fact, if you've got a really hot shot, call to discuss it and, if appropriate, mall it overnight so we get it by our Tuesday deadline.

THE PERSON NAMED IN COLUMN

A LARGE TIME WAS HAD BY ALL — WMMR mavens Michael Tearson (far left) and Pierre Robert (far right) flank Stephen Stills, David Crosby, and Graham Nash at a CSN show in Philly.

Continued on Page 48



#### COMING MARCH 11! On Capitol

### AOR



PURE PARTY — At KNAC/Long Beach's bash celebrating its first year of "Pure Rock" are (i-r) morning maniac Ted 
"Thrasher" Prichard, Rough Cutt's Paul Shoemtino, PD Jimmy "The Armored Saint" Christopher, Motley Crue's Vince 
Neil, and MD Ross Goza. The festivities included a concert featuring Great White and talent contest winner Fanz, with 
guest appearances from members of Dokken, Motley Crue, Twisted Sister, and Autograph.

Continued from Page 47

comfortable with it. If, on the other hand, we force the novelty upon the listener and do so without benefit of continuity with the familiar, he or she can panic and abandon ship.

#### **Customized Roadrunners**

WNOR/Norfolk got Joan Jett to cut a custom "Hampton Roads" edition of "Roadrunner" for its fundraising drive for the Make-A-Wish Foundation, which grants wishes to terminally ill children. The station gave the 2000 copies of the limited-edition single to people who donated \$1.99 during a live broadcast. KAZY/Denver did a similar campaign for a playground for handicapped kids.

#### KSHE's Night At The Symphony

KSHE/St. Louis doesn't play classical music, but the station promotes it anyway. It did its second annual "Symphony Night," inviting its audience to see the St. Louis Symphony Orchestra. Station personalities, donning tuxes for the occasion, were on hand to welcome the music lovers.

#### It Was 20 Years Ago Today. . .

What do you have planned for June 1, the 20th anniversary of the release of "Sgt. Pepper's Lonely Heart Club Band?" Probably some giveaways of the CD, which comes out that day.

Travel packagers RPMC have put together a nifty promotion, "Twenty Years Ago Today." It's an eight-day trip to England, including a visit to Abbey Road Studios and a tour of Liverpool, that stations can give away or sell. Stations will also have a chance to broadcast from Abbey Road, and a one-hour radio program on "Sgt. Pepper's" influence on music is available.

Call (213) 826-5592 for details.

#### WFNX Tops Readers' Poll

We all know that newspaper write-in polls are far from scientific. For instance, in Los Angeles recently, the wake-up duo on a Christian station was voted the best jocks in town.

Nonetheless, it's always surprising to see an underdog come out on top, as was the case in Boston recently. Boston Globe readers voted alternative WFNX their favorite pop/rock station and favorite FM over WBCN, whose Charles Laquidara nevertheless came out top DJ for the eighth time in nine years.

#### **Quick Cuts**

• WRCN/Long Island created a

nice handle for its best and worst listener poll — "Ace Or Disgrace Awards."

• KOMP/Las Vegas did a "Pay For Play" day that raised \$5000 in pledges for a local counseling center. Rush's "2112 Overture" tallied a donation of \$450.

• How tough was KAZY/Denver's Bob Seger song montage? Try 20 songs in 30 seconds, with some of the clips backwards. The winner with the fastest ears took home \$1006.70, front row tix to a Seger show, and a Seger catalogue.



KISW NEWSCAST — Live and in living stereo from backstage at the Seattle Center Coliseum are KISW's Steve Slaton and Huey Lewis.

# I Scream, You Scream, We All Scream For Cherry Garcia

With the **Grateful Dead** touring and promising to release a new album this year, here's a possible promotional tie-in. A Vermont ice cream company — Ben & Jerry's — has come up with a new concoction called "Cherry Garcia." It combines bing cherries and chocolate flakes in a vanilla base and is billed as "the first ice cream tribute to a rock legend." Call Promotion Coordinator **Elise Brown** (who also weekends at **WIZN/BurlIngton**) at (802) 244-5641.

#### **KLOL Auction Action**

KLOL/Houston needs rock memorabilia for its 4th Annual Rock 'n' Roll Auction in April, which will benefit the End Hunger Network. Contact Auction Director Cathy Pletcher-Baker at

(713) 526-6855.

#### You Never Know Who's Listening . . .

When WWQM/Madison's Woodle Woodmeir commented that Willie Nelson could use a haircut, little did he know that he'd receive a flood of calls from offended Willie fans . . . in Austin. Seems a Wisconsin listener loyal to the Lone Star state called KPEZ/Austin's David Day, who gave out WWQM's phone number and asked his audience to vindicate Willie's honor. WWQM's switchboard lit up within minutes with calls from Austin. Woodmeir later went on the air at KPEZ by phone to apologize and proclaimed Willie a "great artist" and the state of Texas "fantastic.

#### AOR

# Live From L.A.: Grammy Week

Picture seven radio stations from different cities broadcasting to their hometown audiences from the same room in a Los Angeles nightclub. Picture a cavalcade of artists and celebs - among them Peter Gabriel, NBC Entertainment President Brandon Tartikoff, Jon Anderson, Gene Hackman, REO Speedwagon, and June Foray (Rocky & Bullwinkle) - moving from table to table to do interviews with all the stations one after the other.

That was the scene every afternoon during the Grammy Week (2/23-27) edition of "Live From L.A.," an Innovative series of broadcasts produced by California Radio. The participating stations were WXRK/New York, WYSP/ Philadelphia, WBCN/Boston, WIYY/Baltimore, KISW/Seattle, KYYS/Kansas City, and AC WHTX/ Baltimore.

On top (I-r) are KYYS PM driver Skid Roadie, Tartikoff, actor Gary Busey, Little Richard, and KYYS PD Scott Jameson. Below (standing, I-r) are Mike Nesmith, California Radio's Bruce Goldberg, Wang Chung's Nick Feldman and Jack Hughes, ex-Door Ray Manzarek,

CR's "Z" Zimmerman, and Hackman, while CR's John McGhan and Maddy Goldberg kneel.

Future broadcasts are scheduled for the first week of the spring Arbitron, Academy Awards Week, and Hollywood's 100th Birthday







Orlando has a third AOR as Country WHOO becomes WHTQ, joining WDIZ and WORZ. Q96 will be comsulted by George Harris and programmed by Dave Gariano, who has left Harris's company. Joining from WDIZ are Slats Gannon (afternoons) and Dave Culp (Production Director). Grea Wells from WLOQ is on middays

to KBPI/Denver, which has just added two unrelated guys with similar names: KRQU/Laramie-Cheyenne PD

search Director, while J.R. Edwards from KHFI/Austin joins for mornings. New AOR WLZR/Milwaukee taps Careful when you address your mail Kelly Wallace as MD/middays. Wallace has been MD at neighboring

> Bruce McGregor is on afternoons for now. John Robbins replaces Drew Dawson as KBAT/Odessa MD . Martin steps down as MD of KMBY/ Monterey . . Ex-KNAC/Long Beach MD Kevin Stephens named VP/Radio Broadcast Services of Entcom, Int., a Chicago radio, TV, and film production

John Edwards becomes Music & Re-

WKTI and PD at WKLH. Also new: Dan Hansen & Stan Labowski (mornings) and Marilyn Mee (nights). PD

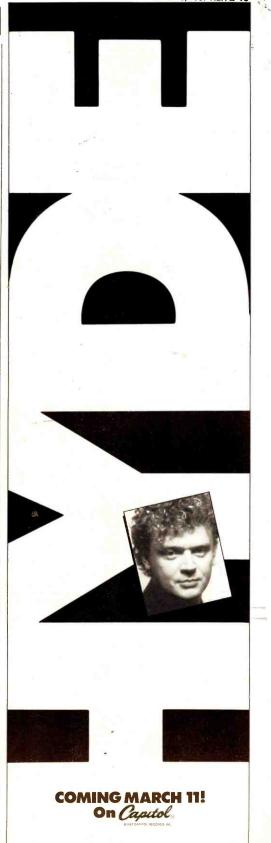
KMJX/Little Rock inks consultant Jeff Pollack, who also works with sister KFMG/Albuquerque. Reports say that another AOR is on the way in Little Rock - KADL/Pine Bluff, which has 100kw at 1900 feet.

KFMX/Lubbeck's Dale Dudley goes to KLBJ-FM/Austin mornings

Brad Krantz (ex-WZOU/Boston) and Raiph Shaw replace Chuck Jeffries on WKRR/Greensboro mornings



KATP PLAYS HIDE 'N' SEEK - Colin James Hav isn't the only one "Look" ing For Jack" — so are KATP/Amarillo listeners, who are in search of PD/afternooner Jack Randall. In conjunction with Hay's album, Randall is hiding out in places like a pedestrian bridge and a swank restaurant on the top floor of a bank building. The first five listeners to locate him from on-air clues get albums, buttons, T-shirts, and concert tickets. The final round will have Randall checking into a hotel, with Ilsteners having to figure out which room he's in. He's pictured above in a dumpster behind the station, getting down 'n' dirty with the KATP mascot



## **BLACK/URBAN**



WALTLOVE

**GROUP PD DELL SPENCER INTERVIEWED** 

# Inter-Urban Expands Its Empire

**By Sean Ross** 

Jim Hutchinson's Inter-Urban Broadcasting is rapidly expanding its reach across B/U radio in the same way Inner City did in the '70s. Since 1984, I-U has grown from two to seven stations (four added last year), and there may be others soon.

Much of the responsibility for the new outlets — all of them turnarounds, start-ups, or format changes — has fallen to Group PD Dell Spencer, who must also contend with increased competition at flagship WYLD-FM/New Orleans.

Spencer, whose background includes posts with CHR, Country, and Beautiful Music outlets, spent much of fall '86 commuting from New Orleans to newly-acquired KATZ/St. Louis and just-launched WIZF/Cincinnati. "I was just working until I couldn't work anymore," he says. "I'd go home, get a few hours' sleep, then go back to work."



#### Morning Shift "Maintains Sanity"

The industry rumors then had Spencer moving to St. Louis and naming a successor at WYLD. But the fall also saw the Urban debut of WQUE (1933), which jumped 6.6-8.8 while WYLD fell 15.5-13.2. In a recent Birch, Q93 actually edged WYLD 15.0 to 14.7. Now it's Mike Kelly who's helming KATZ and Spencer is again based in New Orleans. He's also back doing WYLD's morrnings because "it's the only way I could maintain my sanity"

"I made a mistake. I took a staff that's been together for 3½ years and ripped it apart."

Spencer says there were other reasons for his return. "I'd moved to St. Louis because I thought it would be easier traveling, but it's not. All my computer equipment was here. So was most of my oper-



Dell Spencer

ational base with record people and things I wanted to do for the company. It just made more sense to be where I had things established and rolling

"I made a mistake last August when I was trying to staff these other stations; I took a staff that's been together for about three and a half years and ripped it apart. People the audience had grown used to either weren't there or in another daypart. I came back to give us some consistency again in one daypart. This allowed my other people to go back to what they'd been doing, and the people who'd gone to St. Louis to finally take root."

#### WYLD Vs. Q93

WQUE evokes frequent comparisons to the late WAIL, another zebra which lost an image battle with WYLD after a great first year. In recent months, Q93's music has shifted to include Anita Baker LP cuts and other songs that reflect WYLD's influence Still, WQUE cites its 52% white audience and disavows any ties with B/U radio. Asked if WQUE will remain a

Asked if WQUE will remain a threat to WYLD or merely replay the WAIL scenario, Spencer responds, "I don't even think Q93 is WAIL Part Two. WAIL at least voiced themselves as an Urban station and made an effort to hire black folks, WQUE's not doing any

of that. They're just playing our music about four to five weeks later and making no commitment to anything else — except skimming some audience. They're going to have to decide what they want to be, or their indecisiveness will catch up with them.

"Actually, I would be comfortable with Q93 and another serious B/U here. As much as we've tried, we can't service the needs of all the black folks in New Orleans." WYLD had kept its FM mellow and targeted teens with its AM. In the fall, however, the AM added News/Talk blocks and changed its remaining music to a mix of gold and blues. "Part of what I wanted to do with the AM was pick off some of my top end so the FM could concentrate on 18-49 more than 25-49. The tempo has picked up a bit, and the FM does sound somewhat younger."



#### Market By Market Strategies

With "things having sort of calmed back down" at home base, Spencer says he now spends a lot of time on the phone. "I talk to everybody on Friday and Monday to discuss music and promotions. On Tuesday we make sure they've all reported, get some idea of what their lists are looking like, and get their input as to what they want

"WQUE's playing our music four to five weeks later and making no commitment to anything else — except skimming some audience."

with their computer readouts for the next week."

While Spencer has add/veto power over I-U's music, he says he doesn't always have to exercise it. "In St. Louis, Mike and Cheryl





WYLD-FM's mascot (I), and its float in last year's Mardi Gras parade (above).

Winston are doing a great job. I spend so much time up there, they know pretty much what I want the station to sound like. And because Cincinnati's sound is live-assist, I can control it right from New Orleans."

Before its acquisition, KATZ-FM underwent a rapid series of PD changes and format modifications without ever posing a threat to KMJM. Spencer's game plan for KATZ is to "clearly establish ourselves as a more adult alternative to KMJM. We don't play any rap there. We're trying to take their top end, but we don't want to be so mellow that people think we're an AC."

# WIZFM

In the Cincinnati market, Spencer says, "WIZE is going to be a Black station. WCIN has serious signal problems, and WBLZ can't seem to make up its mind as to which market segment it wants to serve. In our research people have said they'd like — and thus far have responded very favorably to — an Urban station that plays predominantly black music with some LP cuts. We're having fun up

# WIYL-fm101

Ironically, Spencer calls WJYL/
Louisville, the healthiest of the I-U
satellites, his "workshop station."
Despite WJYL finally taking a
commanding lead over WLOU, OM
Jim Williams exited recently.
Spencer says, "The station never
sounded the way we wanted it to. It
wasn't until recently that it sounded like a station we own

"We wanted to establish ourselves as the format leader. Hav"I would be comfortable with Q93 and another serious B/U here. We can't service the needs of all-the black folks in New Orleans."

ing taken on WLOU, we can look at the rest of the market. WJYL is always going to be black-owned and will always sound black, but it won't sound as dark as everybody else because of the market setup."



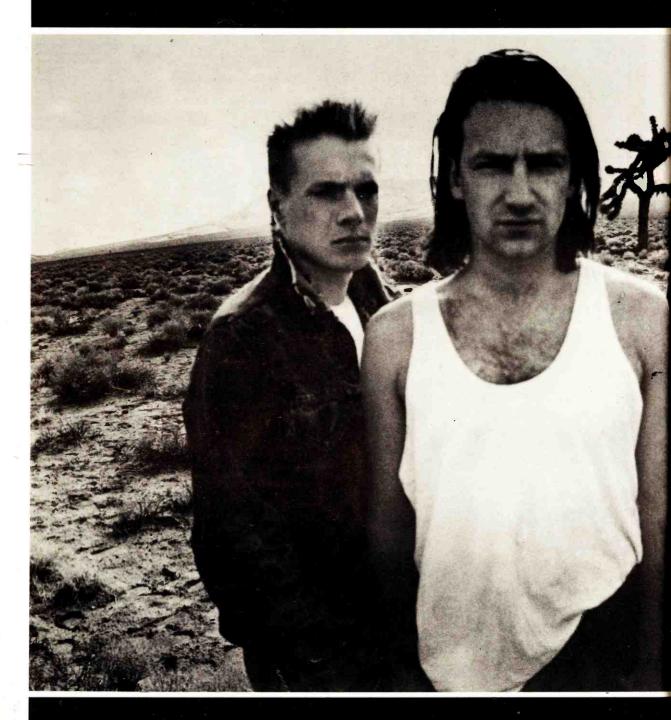
#### **Possible Job Openings**

WSAI/Savannah runs SMN's Heart & Soul. So does KATZ (AM), although not to the extent once anticipated. WIZF is live only in several dayparts, something Spencer says was done only to get the new FM up and running. This and the possibility of more new outlets (among them WZZT//Columbus and maybe WFYR/Chicago) means that I-U may have several openings. Kelly came to Spencer's attention through the YBPC. Where does he find his other staffers?

"Tm the kind of person who goes to conventions and nobody generally knows I'm there, except for a few close friends. I sit in the back and watch or ask about people. Because of this sudden notoriety, I'm getting as many airchecks as records. I simply haven't had time to listen to everything I have."

twon't be long till the new single by Melba Moore The perfect follow-up to her lost\* song "falling"

T H E J O S H U



THE SINGLE "WITH

A T R E E U 2



OR WITHOUT YOU"

# **BLACK/URBAN PICTURE PAGE**



HARD AT WORK — WLUM/Milwaukee welcomed the "Hardest Working Man in Show Business" James Brown while in town for a concert appearance. Brown shown here (I-r) with LUM Jocks: Shannon, Dancin' Dan, Brown, Dave Marx, Bernie Miller and Marc Smathers.



HAVING BIG FUN — Stevie Wonder, while on tour in Florida paid a visit to WANM/Tallahassee, Stevie meets with Joe Bullard/WANM.



COLD CRUSHED FOX — Pro boxer James "Bone Crusher" Smith dropped by WZFX (Foxy 99)/Fayetteville, NC for a visit. He's flanked by Foxy's Tim Greene and Valerie Blackwell.



TALK IS NOT CHEAP — W.JIZ/Albany held a "Talk To Me Contest" and the two winners were awarded cash for their winning entries. Pictured with WJIZ's Tony Wright are contest winners Phyliss Anderson and Sharlese Lowe



**DOING LUNCH WITH LUTHER** — Luther Vandross dropped by WUSL/ Philadelphia to spend time on the New Music Lunch Hour, hosted by Barbara Sommers. Pictured with Vandross and Sommers is the station's Mike Love.



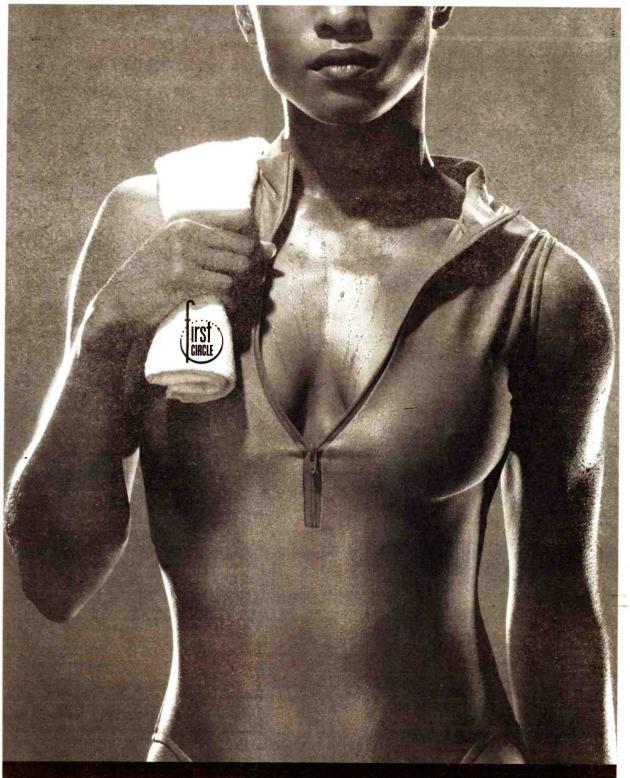
**UPTOWN & DOWNTOWN** — Shannon was one of the artists who performed at New York's City Hall to kick off the celebration of Harlem Week. On hand were (I-r) producer Russell Taylor, Shannon, WRKS's Chuck Leonard, and Atlantic's Simo Doe.



LEVERT POP POPS INTO ROCHESTER — During a promotional tour, Gerald Levert dropped by WDKX to chat with Jeff Grant. Posing with the station's van are (I-r) WDKX's Roger Moore and Grant, Levert, and Atlantic's Joey Quarries.



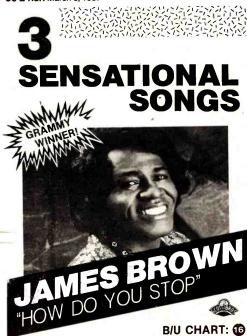
ROMANCING THE JONES — During a visit to WBMX/Chicago, Glenn Jones (second from left) chatted with (I-r) OM Jerry Boulding, RCA's Daria Langford, PD Marco Spoon, and WBMX's Jay DuBard and Sonny Taylor.



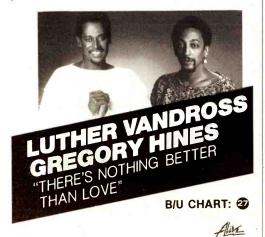


The debut single from the album "Boys' Night Out" by First Circle.
Produced by Randy Muller for The Muller Organization.

©1987 EMI America Records, a division of Capital Records, Inc.







ALWAYS BRINGING
YOU THE BEST!

# **BLACK/URBAN PICTURE PAGE**



BOSTON TEA PARTY — WILD featured Stacy Lattisaw, Bobby Brown, Jean Carne, and D Train at their annual Fall Ball. During the party (I+t): Eddie Jorge/Motown WILD's Tonya Pendleton, Elroy RC Smith, Lattisaw and Hector Hannibal WNHC/New Haven.



VESTA DOES DALLAS — While promoting her latest LP Vesta Williams paid a visit to K104/Dallas. Shown (I-r)
A&M's Jesus Garber, unidentified fan, K104's Terri Avery, Michael Hernandez, Vesta, and Susan Rossan A&M.
Back row A&M's Nick Stern, Warren Epps K104, Michael Redwine A&M.



OBESE TUESDAY — The costumed couple may be a little late for Halloween, but at least they're early for Mardi Gras. WKY'S:Washington PD Donnie Simpson poses with two holiday costume contest winners, the Queen and King of Brazil.



GOING TO THE BANK — Robert Haynes (second from left) was the \$5000 grand prize winner in WJLB/Detroit's "Double Play/Instant Payoft" contest. He's seen receiving his check from WJLB's-Larry "Doc" Elliot, Llsa Orlando, and PD James Alexander.

# DOUBL PRINCE IGNO THE TWES

From the 4th-coming double album Sign "@" The Times

# Atlantic Starr

From the new album All In The Name Of Love

DONBIG



#### ADULT/CONTEMPORARY

WBUF, WBEN, WGR, WRLT DUKE IT OUT

# **Buffalo's Bracing Four-Way Battle**

Cold, snowy, and dreary are words that some people use to describe Buffalo, but this market is the scene for a hot four-way AC battle. Two AMs compete with two music-intensive FMs. Three of the ACs are in the market's top four 25-49, and the number one station in town 12+ is an AC.

#### WBUF: Number One 25-49

Last spring, WBUF pulled off a major surprise by leaping to Buffalo's top spot 12+, but its numbers fell more than four full shares in the next two books. WBUF is number one in the key 25-49 demo, however, showing good growth there in the past year.

Some programmers in the market label WBUF a Full-Service AC on FM. But GM Larry White disagrees, pointing out that newscasts outside of morning drive only run 90 seconds long. Sports and traffic don't get prime attention. White sees WBUF as a music-intensive AC.

Promotions are downplayed on WBUF. Giveaway items have included carpeting, appliances, and rebuilt cabinets. The focus is on "utilitarian things rather than trips to China," says White.

#### WBEN: #1 12+ But Slipping In Adults

Holding down the top spot 12+ is Full-Service WBEN. It has lost ground 12+ since last fall and, more dramatically, has slipped from first to third in the 25-49 arena. PD Hank Nevins is concerned about that erosion, but feels there is sufficent sampling. The PD there since the first of February, he says 'BEN is definitely a 35+ station in "an overradioed market."

Weekend music specials are planned to attract a younger au-

WBEN

#### 25-49 Numbers At A Glance

	Chng	F 85 Rk F	86 Ak
WBEN	+2.1	3	1
WBUF	-4.0	1	3
WGR	+0.9	7	4
WRLT	+2.5	12	9

dience, and the station carries all the major Buffalo sports teams (Bills, Sabres, Bisons). Promotionally, WBEN has concentrated on trip giveaways to warmer climates such as Hawaii and the Vir-



Chuck Lakefield

gin Islands. "Music here has been an afterthought," he says. "We're going to have fun and draw attention to it."

# WGR AM550

FOUR TOPS/Baby I Need Your

ENGLAND DAN & JOHN FORD COLEY/I'd Really Love To See

JOHNNY RIVERS/Summer Rain L. RONSTADT & J. INGRAM/ Somewhere Out There KENNY ROGERS/Through The

Years
BEATLES/Here Comes The Sun
TOTO/Africa

BILLY VERA & THE BEATERS/At This Moment CASCADES/Rhythm Of The Rain

CASCADES/Rhythm Of The Rain HAROLD FALTERMEYER/Axel F AIR SUPPLY/Even The Nights Are Better

JOE COCKER & JENNIFER
WARNES/Up Where We
Belong

By Mike Kinosian



Mike Kinosian

#### WGR Gets Rich

Things were happening fast as research was being compiled for this column. WGR Program Coordinator Chuck Lakefield was serving out his notice before joining KGW/Portland as PD. One day after I talked with Lakefield, Rich Communications bought WGR and FM AC sister WRLT.

Competitors Larry White and Hank Nevins believe the sale of WGR & WRLIT to local owners will be a good thing for Buffalo radio. Since last fall, WGR has climbed from seventh to fourth in the 25-49 demo, and is just two tenths of a point behind number three WBEN. One year ago, five shares separated them. A confident Lakefield says, "If I were at 'BEN, I don't know what I'd do. They're having serious trouble holding their audience."

When asked to distinguish WBEN and WGR, Lakefield pulls no punches. "We're Full Service/boring. Our news deals with an eight million-square-foot building going up with a no-smoking policy. Their news has actualities from the janitor in City Hall talking about what the mayor wore to the office that morning." In response, WBEN's Nevins says, "I wouldn't slam WGR. We're whipping them in the ratings; the numbers speak for themselves."

In addition to lifestyle news, WGR airs a nightly talkshow from 9p-la. Lakefield says topics range from reaction to "Amerika" to discussions with porn stars.

Lakefield feels the WBEN audience is either "too young or too old. And they don't do any music research. They haven't had it in the budget in two years." But when asked who does the WGR research, Lakefield admitted, "We do it pretty much blind. Our last research was done two years ago."

#### Lite Growth

Buffalo's other AC, WRLT, is aiming for a 35-54 demo. OM Mike Roszman says 'RLT plays instrumentals only if they were hits and



BLAST FROM THE PAST — KFI morning man Gary Owens, a 25-year L.A. radio veteran, poses beside a photo taken 20 years ago.

#### 12+ Numbers At A Glance

	F 85	F 86	Chng	F 85 Rk	F 86 Rk
WBEN	13.3	11.9	-1.4	1	1
WBUF	6.6	6.3	-0.3	4	5
WGR	4.9	5.1	+0.2	Tie 8	9
WRLT	2.4	3.6	+1.2	Tie 13	14



Hank Nevins

plays no covers. (A check of its music monitor on this page, however, shows the Lettermen's "Put Your Head On My Shoulder," a cover of the Paul Anka minor hit.)

This is a station in transition. Two years ago, it was converted from AOR to AC, and in 1986 the calls were changed from WGR-FM.

#### WBUF

SPINNERS/Working My Way Back To You MADONNA/Crazy For You CARPENTERS/Superstar NEIL DIAMOND/I Am, I Said BENJAMIN ORB/Stay The Night MICHAEL JACKSON/Human

DOOBIE BROTHERS/Long Train
Running
PHIL COLLINS/One More Night

STEELY DAN/Reelin' In The Years KENNY ROGERS/The Gambler BILLY OCEAN/Love Is Forever EAGLES/Take It To The Limit JOHNNY RIVERS/Summer Rain Musically, WRLT is using a 900-song library ranging in depth from Frank Sinatra to Miami Sound Machine. Recent songs deemed inappropriate for play on WRLT include "In Too Deep," "I'll Be Over You," and "Glory Of Love." The station plays only nine currents. According to Roszman, 400-900 songs are tested yearly. Neil Diamond, Kenny Rogers, and Lionel Richie are the best-tested artists; Sinatra tests poorly. "We take the research with a grain of salt." he shrugs.

Looking ahead, Roszman is optimistic when he says, "Next time out, it would be great if we get an 8, or an 8.5."

#### WRLT

DAN FOGELBERG/Longer CARLY SIMON/You Belong To

OLIVIA NEWTON-JOHN/

Hopelessly Devoted To You LIONEL RICHIE/Love Will Conquer All

DIONNE WARWICK/Theme From The Valley Of The Dolls RICKY NELSON/Poor Little Fool AIR SUPPLY/Even The Nights

Are Better
GILBERT O'SULLIVAN/Clair
JEFFREY OSBORNE/On The

Wings Of Love
DR. HOOK/When You're In Love
With A Beautiful Woman

With A Beautiful Woman
LETTERMEN/Put Your Head On
My Shoulder

ENGLAND DAN & JOHN FORD COLEY/I'd Really Love To See You

STEPHANIE MILLS/I Never Knew Love Like This Before KENNY ROGERS/Crazy PAUL DAVIS/Sweet Life SPANKY & OUR GANG/Like To Get To Know You

# RADIO 930 BEATLES/Something DREAM ACADEMY/Love Parade THREE DOG NIGHT/Out In The Country BARBRA STREISAND/The Way

He Makes Me Feel
CHRIS DeBURGH/The Lady In

TACO/Puttin' On The Ritz LINDA RONSTADT/Blue Bayou BOB SEGER/We've Got Tonight OLIVIA NEWTON-JOHN/A Little

More Love WILLIE NELSON/On The Road

BRUCE HORNSBY/Mandolin Rain EAGLES/I Can't Tell You Why JEFFREY OSBORNE/On The Wings Of Love



SEAN ROSS

#### MAINSTREAM, CLASSIC FMs REACHING PARITY

# Scoreboard: Gold Boom Kicks In

Helped by an attentive outside media and led by a series of strong FM debuts, the majority of Gold stations surveyed in the fall Arbitron posted ratings increases. Out of 157 outlets tallied, 85 were up, 64 declined, and eight were level. More surprising were new, unprecedented cases of mainstream Gold rockers doing as well as their AOR-slanted counterparts. Stations in most genres showed a pattern of general growth; whether that will be strong enough to transcend the zero-three share ceiling most stations still live under remains to be seen.

The highest 12+ share belonged to Classic Hits WKLH/Milwaukee, which rose 6.8-7.7 after being nudged out last summer for that honor by two-tenths of a point. Two other CH outlets. KOSO/Modesto (9.2-7.6 in its first book in the format) and WHTT/Buffalo (4.4-7.6) followed next. The top 12+ share for mainstream Oldies went to satellite AM daytimer WQWM/Appleton, which Sumped 1.4-7.5 in its first book to beat the CHR FM from which it had recently been spun off. The best R&B/Gold showing was by WNOO/Chattanooga (2.8-5.3), although much of that may be attributed to a morning gospel block.

#### Mainstream Gold **Catching Up**

The success of WQWM, tied for fourth in its market 12+ and first in men 25-49, signalled that conventional Gold, overshadowed for the last year by AOR Gold, might suddenly be approaching parity. Only eight of the 21 stations in the five eight share range had strong AOR leanings; in the seven-eight range, it's a three-to-three tie. In Lansing, for example, where Fred Jacobs client WMMQ gave Classic Rock its first strong showing, mainstream WIRM now leads 6.3 to 6.1. (However, it must be noted that conventional Gold also dominates the zero-three share range, largely because of its popularity on AM.)

That's the good news. The bad news is that the high end of the format is being extended - to a large degree - by debuts. Of the 21 stations in the five-eight range, 11 were in their first book in the format. A majority of stations still remained in the zero-three range.

#### THE MAILBAG

# **Classic Contemporary:** A Future Format?

Here's a letter I received from Dave Bruchett, evenings at KWLT/San Diego:

It's been more than 15 years since KHJ's "Goldens" and WMCA's "Good Guy Goldies" became the material for what we now know as the Gold format. As Top 40 became CHR, on-air references to non-currents were retired by most CHR programmers. This made sense, since most noncurrents are familiar to the CHR audience amassed since its resurgence in 1981-82.

As we enter the late '80s, a unique question must be faced by programmers: what will become of this decade's hits? AC stations have and will play those that fit. Classic Rock has become popular by pursuing and serving the demos whose Thin Lizzy and Boston favorites have vanished from their favorite AORs. This same accommodation must soon be made for the millions who might be interested in "Rapture" by Blondie or Prince's "When Doves Cry," tunes that don't fit typical AC or Classic Rock prerequisites.

By 1990. I envision a format not unlike WCBS-FM/New York or KRTH-FM/Los Angeles which, for want of a better term, we'll call "Classic Contemporary," a haven for Prince, Nu Shooz, the Jets, and others whose current music will appeal to older demos in the near future. Cyndi Lauper and Culture Club bombarded the airwaves during this decade much the way the Four Tops or Dave Clark Five did in the '60s. As today's youngerdemo group grows older, they'll still want to hear the mesh of dance and rock/wave tunes that are the staple of CHR playlists.

This idea is still one for the future; I see it as a reality in the next three to four years. But even now there are radio stations, operating ostensibly as AC, using these same ideas in a broader manner. It seems inevitable that Gold will ex-

Of 157 outlets tallied here, 97 were under 29.

				WHIT/Madison (G)
Station	Sp86	Su86	F86	WMXJ/Mlaml (G)
WTRY/Albany (G)	3.6	3.6	3.2	WEMP/Milwaukee (G)
(OFO/Albuquerque (G)	3.0	3.0	2.5	WKLH/Milwaukee (AOR) WMVP/Milwaukee (B)
KQEO/Albuquerque (G) KRLA/(Anaheim book) (G)	1.1	_	0.6	KDWB/Minneapolis (G)
(RTH/(Anaheim book) (G)	0.6	-	0.7	KJJO/Minneapolis (AOR)
(RTH-FM/(Anaheim book) (G)	4.4	-	5.2	WBHY/Mobile (G)
(LSX/(Anaheim book) (AOR)	1.0		2.6	WABB/Mobile (G)
(WOW/(Anaheim book) (G)	DNS		0.5	KOSO/Modesto (CH)
(TRA/(Anaheim book) (G)	0.6	-	0.3	WKDA/Neshville (G)
WQWM/Appleton (G)	1.4		7.5	WVOL/Nashville (B)
WBUS/Atlanta (B)	0.5	0.6	0.8	WZLX/(New Bedford book
WFOX/Atlants (AC)	5.6	4.1	4.3	WDRC-FM/(New Haven bo
WQXI/Atlanta (G)	1.1	0.7	0.9	WEBE/(New Haven book)
(GEO/Bakersfield (G)	5.0	-	5.6	WNNR/New Haven (G)
(RTH-FM/(Bakersfield book) (G	1.5	_	1.6	WMKJ/New Orleans (B)
WGRX/Baltimore (AOR) WQSR/Baltimore (G)	1.2	1.7	1.9	WTIX/New Orleans (G)
W QSH/Barrimore (G)	2.9	1.9	1.7	WYAT/New Orleans (G) WCKW/New Orleans (AO
WYST/Baltimore (AOR)	0.6	0.4	0.5	WCKW/New Orleans (AO
WIBR/Baton Rouge (G) WXAM/Baton Rouge (B)	1.1	1.4	1.7	WCBS-FM/New York (G)
(ALO/Beaumont (B)	2.1	1.4	1.2	WTAR/Norfolk (G)
WVOK/Birmingham (G)	2.0	1.9	2.1	KKLR/Oklahoma City (AC WWLS/Oklahoma City (G
WCGY/Boston (G)	0.9	0.5	0.3	
WMEX/Boston (G)	1.2	0.8	1.3	KEDS/Omaha (G)
WZLX/Boston (CH)	4.1	4.6	3.4	KOIL/Omaha (AOR) WFIL/Philadelphia (G)
WCBS-FM/(Bridgeport book) (G	1.0	_	0.4	WYSP/Philadelphia (CR)
WDRC-FM/(Bridgeport book) (G	0.4	_	0.7	KDKB/Phoenix (AOR)
WEBE/Bridgeport (G) WHTT/Buffalo (AOR)	3.4	_	7.0	KOOL-FM/Phoenix (G)
WHTT/Buffalo (AOR)	5.1	4.4	7.6	KSLX/Phoenix (CH)
WWKB/Buffalo (G)	4.3	3.2	4.3	WMYG/Pittsburgh (CH)
WINW/Canton (G)	DNS	-	0.4	KSGO/Portland (G)
WLNB/Charleston (B)	1.9	_	2.0	WICE/Providence (G)
WXLY/Charleston (CH)	4.7	_	5.2	WMRZ/Quad Cities (G)
WAES/Charlotte (G)	0.8		1.2	WKIX/Raleigh (G)
WNOO/Chattanooga (B)	2.2	2.8	5.3	WTRG/Raieigh (CH)
WJMK/Chicago (G)	3.0	2.6	3.3	WAGO/Reading (G)
WRXR/Chicago (CH)	1.2	1.5	1.2	WRNL/Richmond (G)
VDJO/Cincinnati (G)	2.0	1.9	1.2	KRLA/(Riverside book) (G
WHK/Cleveland (G)	1.9	1.1	1.6	KRTH-FM/(Riverside book
WWGO/Columbia (CH)	3.2	-	2.6	KWOW/(Riverside book) (
(KFM/Colorado Springs (AOR)		_	4.6	WBBF/Rochester (G)
(DAE/Corpus Christi (B)	2.1	-	1.0	WKLX/Rochester (CH)
(KDA/Dallas (B)	0.7	0.9	1.0	KGNR/Sacramento (G)
(LUV/Dalles (G) (RQX/Dalles (AOR)	3.4 1.4	3.3 0.6	1.1	KSMJ/Secramento (B)
MDRC-FM/(Denbury book) (G)	0.4	0.0	0.4	WKNX/Seginew (G) KGLD/St. Louis (G)
WDRC-FM/(Denbury book) (G) WEBE/(Denbury book) (G)	4.4		3.5	
VLAD/Danbury (G)	9.2	_	6.3	KNRY/Selines (G) KBUG/Selt Lake City (G)
VLGY/Dayton (G)	1.5	DNS	2.3	KRSP/Salt Lake City (G)
HiH/Denver (CH)	DNS	DNS	2.0	KONO/San Antonio (G)
(LSC/Denver (G) (RZN/Denver (G) (KLW-FM/Detrolt (G)	0.8	1.4	0.8	KMEN/San Bernardino (G
(RZN/Denver (G)	2.1	1.9	1.1	KGMG/San Diego (AOR)
KLW-FM/Detroit (G)	0.9			KLZZ/San Olego (CH)
VHND/Detroit (G)	1.1	1.0	0.8	XETRA/San Diego (G)
VKSG/Detroit (G)	3.1	2.4	2.4	KGMG/Sen Diego North
ROD/E(Paso (G)	3.8	4.2	3.7	(AOR)
CLQ/Freeno (AOR)		DNS	3.3	XETRA/Sen Diego North (
FSO/Fresno (G)	2.8	3.0 2.3	3.1	KOFY/Sen Francisco (G)
YNO/Fresno (G) VKTH/Grand Rapids (G)	1.9	1.6	1.1	KYA & KSFO/San Francis
VLAV/Grand Rapids (G)	1.0	0.9	1.5	KHTT/Sen Jose (G) KOFY/(San Jose book) (G)
VGLD/Greensboro (G)	2.0	1.2	1.2	KOFY/(San Jose book) (G)
VFBC/Greenville, SC (G)	2.9	2.8	2.1	KYA & KSFO/(San Jose bo
VCMB/Harrisburg (G)	3.4	2.7	3.6	KIST/Senta Barbara (G) KVI/Seattle (G)
VDRC/Hartford (G)	4.2	2.5		
VDRC-FM/Hartford (G)	3.1	2.7	5.2	KZOK/Seattle (CH)
LNI/Honolulu (G)	DNS	DNS	0.4	KEEL/Shreveport (G)
FMK/Houston (AC)	6.6	4.6	5.9	KOKA/Shreveport (B)
NUZ/Houston (G)	0.6	0.7	0.5	KJRB/Spokane (G)
ZFX/Houston (AOR)	0.9	D.8	4.1	WCBS-FM/(Stamford book
VNDE/Indianapolis (G)	1.9	1.4	1.8	WEBE/(Stamford book) (G)
VRXJ/Jacksonville (G)	1.2	0.7	1.1	KOSO/(Stockton book) (G) KWG/Stockton (G)
VHBM/(Kalamazoo book) (G)	1.4	_	3.0	WNDR/Syracuse (G)
CFX/Kansas City (AOR)	5.9	4.3	4.1	WSEN/Syracuse (G)
CCKM/Kansas City (C) ZZC/Kansas City (G) VHB/Kansas City (AC)	DNS	0.4	0.4	WHBO/Tamps (G)
ZZC/Kansas City (G)	3.4	2.4	2.1	WKRL/Tempe (AOR)
VHB/Kansas City (AC)	2.9	3.4	2.7	KAIR/Tucson (G)
VIBM/Lansing (G)	5.4	_	6.3	KGTO/Tulsa (G)
MMQ/Lansing (AOR)	9.0	_	6.1	WCPT/Washington (B)
ENO/Las Vegas (G)	1.5	0.8	1.6	WCXR/Washington (AOR)
KLZ/Las Vegas (AOR)	9.0	7.0	6.6	WMZQ/Washington (C)
LSQ/Las Vegas (AC)	3.0	3.2	3.5	WXTR/Washington (G)
RRI/Las Vegas (G)	DNS	DNS	0.4	WMXJ/(West Palm Ber
ROL/Les Vegas (AC) VLXG/Lexington (G)	4.4	249	4.0	(CH)
AUL/Little Rock (B)	1.6	_	1.6	KQAM/Wichita (G)
CBS-FM/(Long Island book) (	3) 3.5	3.7	3.8	KRZZ/Wichita (AOR)
GFJ/Los Angeles (B)	0.5	0.7	0.4	WXPX/Wilkes Barre (G)
LSX/Los Angeles (AOR)	1.2	1.5	3.1	WYSP/(Wilmington book) (
RLA/Los Angeles (G)	1.2	1.3	1.2	WAIR/Winston Salem (B)

WKLH/Milwaukee (AOR)	7.0	6.8
WMVP/Milwaukee (B)	1.3	1.0
KDWB/Minneapolis (G) KJJO/Minneapolis (AOR)	1,3	2.5
KJJO/Minneapolis (AOR)	4.2	2.8
WBHY/Mobile (G) WABB/Mobile (G)	DNS	-
WABB/MODILE (G)	9.2	
KOSO/Modesto (CH) WKDA/Neshville (G)	1.5	1.0
WVOL/Nashville (B)	2.8	2.1
W7I YKNew Bedford book) (CH)	1.3	2.1
WZLX/(New Bedford book) (CH) WDRC-FM/(New Haven book) (G	3.1	_
WEBE/(New Haven book) (G) WNNR/New Haven (G)	0.6	_
WNNR/New Haven (G)	DNS	_
WMKJ/New Orleans (B) WTIX/New Orleans (G) WYAT/New Orleans (G)	2.3	1.9
WTIX/New Orleans (G)	2.8	3.1
WYAT/New Orleans (G)	1.3	1.2
WCKW/New Orleans (AOR)	2.2	1.9
WCBS-FM/New York (G)	3.6	3.3
WTAR/Norfolk (G)	5.1	4.0
KKLR/Oklahoma City (AC) WWLS/Oklahoma City (G)	2.D 1.2	1.3
KEDS/Omaha (G)	2.3	0.6
KOIL/Omaha (AOR)	4.1	3.2
WFIL/Philadelphia (G)	1.8	1.6
WYSP/Philadelphia (CR)	3.6	3.6
KDKB/Phoenix (AOR)	3.2	2.9
KOOL-FM/Phoenix (G)	3.8 3.5	3.8
KSLX/Phoenix (CH)	3.5	3.4
WMYG/Pittsburgh (CH)	3.7	2.6
KSGO/Portland (G)	2.0	2.5
WICE/Providence (G)	1.3	1.4
WMRZ/Quad Cities (G)	5.2	-
WKIX/Raleigh (G) WTRG/Raleigh (CH)	1.8	1.9
W I HG/Raleigh (CH)	DNS 8.5	2.4
WAGO/Reading (G) WRNL/Richmond (G)		2.4
	1.0	0.6
KRTH-FM/(Riverside book) (G) KWOW/(Riverside book) (G)	5.0	4.3
KWOW/Riverside book) (G)	DNS	DNS
WBBF/Rochester (G)	1.7	1.7
WBBF/Rochester (G) WKLX/Rochester (CH)	6.0	3.8
KGNR/Sacramento (G)	2.8	1.7
KSMJ/Secramento (B)	1.5	1.6
WKNX/Saginaw (G)	0.8	_
KGLD/St Louis (G)	1.5	1.7
KNRY/Sellnes (G) KBUG/Selt Lake City (G)	1.3	_
KBUG/Saft Lake City (G)	2.2	2.3
KRSP/Salt Lake City (G) KONO/San Antonio (G)	1.1 5.2	1.7 5.6
KMEN/Sea Remarding (G)	1.3	2.3
KMEN/San Bernardino (G) KGMG/San Diego (AOR)	1.0	0.5
KLZZ/San Olego (CH)	2.8	2.2
XETRA/Sen Diego (G)	2.9	2.4
KLZZ/San Olego (CH) XETRA/San Dlego (G) KGMG/San Diego North	2.0	
(AOR)	3.1	1.6
XETRA/San Diego North (G)	2.5	2.2
	2.1	2.0
KYA & KSFO/Sen Francisco (G)	3.7	3.6
KHIT/Sen Jose (G)	0.9 1.8	DNS
KOFY/(San Jose book) (G)	1.8	2.2
KYA & KSFO/(San Jose book) (G)	1.9	2.0
KIST/Senta Barbera (G) KVI/Seattle (G)	5.7 3.5	DNS 3.2
KZOK/Seattle (CH)	2.3	1.5
		1.5
	6.6	
KOKA/Shreveport (B) KJRB/Spokane (G)	2.5	_
WCBS-FM/(Stamford book) (G)	2.5	
WEBE/(Stamford book) (G)	1.6	_
KOSO/(Stockton book) (G)	1.5	_
KWG/Stockton (G)	3.9	_
WNDR/Syracuse (G)	1.6	1.0
WNDR/Syracuse (G) WSEN/Syracuse (G)	4.5	5.8
WHBO/Tampe (G)	1.5	1.3
WKRL/Tempe (AOR)	5.0	4.7
KAIR/Tucson (G)	24	2 (1
KGTO/Tulsa (G)	2.2 DNS	2.4
WCPT/Washington (B)	DNS	0.7
WCXR/Weshington (AOR)	5.3	
WMZQ/Washington (C) WXTR/Washington (G)	1.6	DNS 2.2
WMXJ/(West Palm Beach b	1.6 ook)	2.2
(CH)	1.2	1.1
1		
KQAM/Wichita (G) KRZZ/Wichita (AOR)	4.4	_
WXPX/Wilkes Barre (G)	4.4 2.3 0.3	0.4
WYSP/(Wilmington book) (AOR)	4 1	0.4
WAIR/Winston Salem (B)	0.8	1.6
	Ų.U	1.0

(RTH-FM/Los Angeles (G)

WHIT/Madison (G)

4.0

2.9 2.6 1.4 7.7

0.0

# The Top **Fifteen**

Reni	k Station	Fail '87
- 1	WKLH/Milwaukee	6.8-7.7
2	WHTT/Buffalo	4.4-7.6
3	KOSO/Modesto	9.2-7.6
4	<b>WQWM/Appleton</b>	1.4-7.5
5	WMGG/Columbus	4.6-7.1
6	WEBE/Bridgeport	3.4-7.0
7	KKLZ/Las Vegas	7.0-6.6
8	WKLX/Rochester	3.8-6.5
9	KIST/Santa Barbara	5.7-6.5
10	WIBM/Lansing	5.4-6.3
11	WLAD/Danbury	9.2-6.3
12	WTRG/Raleigh	2.4-6.2
13	WMMQ/Lansing	9.0-6.1
14	KFMK/Houston	4.6-5.9
15	WAGO/Reading	8 5-5 9

WOBG/York (G)

#### Methodology

In assembling the fall scoreboard, I tried to include ratings for each separate market in which a station made a showing. Only a station's primary market was used as part of the format's success tally. KGMG/Oceanside, for instance, showed both in San Diego and San Diego North, but its higher North County rating was the one I includ-

Although the 25+ rankings are usually much better, the 12+ scores are used here as an acid test of the format's overall health. Stations are divided by genre: Mainstream (G), Classic Hits (CH), Classic Rock (AOR), R&B (B), AC (AC), and Country (C). As always, the distinction between the various genres remains nebulous. While non-currents predominate on many AOR, Country and AC stations, only those not reporting to trades and/or imaged around their gold were included here.

In the burst of activity around the format over the last year, no one has assembled a perfect list of Gold outlets - especially in the smaller markets. So if your station isn't included here and should be (or vice-versa), let me know and we'll work on it for the next scoreboard.

# GOLD **EXCHANGE**

As WSEN/Syracuse approaches its first Gold anniversary in May, Promotions Director Marsha Borst is putting together an oldies-oriented rock auction for charity. Artists, labels, or managers who think they can help should contact her at (315) 635-3971

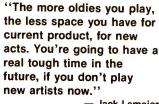
KGFJ/Los Angeles celebrated its 60th anniversary on February 7. In addition, Dr. Perry Johnson, who had done evenings before KGFJ went to SMN's "Heart & Soul," is now doing mornings. The station, which staged a reunion of former announcers in September 1984, may repeat that stunt later this year . . . KOOL (AM)/Phoenix presented "Dream Game '87" between the 1962 Dodgers and Giants to benefit the Phoenix Memorial Hospital's child development center.

### COUNTRY



LON HELTON

# **CRS 18: Another Great Year**



Thursday afternoon's MIPS sessions on the relationship between radio and retail featured panelists (left photo, I-r) VP/Camelot Southern Division Vern Beneke, Reba McEntire's manager Bill Carter; (right photo, I-r) are CBS/Nashville Director of Marketing/Product Development Mary Ann McCready, Lieberman/Dallas Branch Manager Jml Sinclair, WB/Nashville National Sales Coordinator Neal Spieberg, Dwight Yoakem, and Century City Artists President and Yoakam manager Sherman Halsey. Not pictured are WYA/VAltalta VP/GM Bob Green, Record Bar

The most asked question every year following the Country Radio Seminar is, "What'd you think of it?" And each year that question gets tougher to answer.

You know it's been good. But how good? It's tough to judge after a number of years. For that reason, I usually seek out a few first-timers and ask their opinions. And you know what? "It's the greatest" is their usual reaction. And this year was no exception. For a more detailed look at convention highlights not covered in last week's front-page news story, read on.

#### CRS To Add Extra Day?

Remember when most radio folks arrived late Thursday afternoon – often just a couple of hours before the artist/attendee reception. Well, with so many folks arriving early this year, rumors abound that the seminar may officially be expanded an extra day.

RCA itself almost singlehandedly turned the CRS into a 34-day event by scheduling its party on Wednesday night. This year's gala featured a dinner cruise aboard the General Jackson showboat at Opryland theme park. Virtually the entire RCA roster was on hand to talk and pose with PDs and MDs. Following dinner, both Michael Johnson and K.T. Ostin performed.

#### **CD Party Favors**

The CDs passed out as RCA party favors were a huge crowd pleaser – especially the samplers. Spurring the most talk was a compilation of alltime RCA hits. The artists range from Alabama to Eddy Arnold to Jim Ed Brown. I know these were meant strictly as gifts, and great ones they are. But from a purely business point of view, most radio folks can't wait 'til every label makes the bulk of oldies played by Country stations available on CD

#### Old Faces Returns

The Old Faces show, absent from last year's seminar scene, also took advantage of an "extra" night. Extending as it did past 2am, it's not going too far out on a limb to say people had a good time. In

addition to the talent of Roy Head, Ronnie Dove, Jimmie Elledge, and the Diamonds, the all-radio band once again proved why its members are in radio.

President/CEO Barrie Bergman, and KPLX/Dallas PD Bobby Kraig.

The promotion executive band also displayed why it promotes -

not makes – the hits. The surprise appearance of Bruce "Shecky" Shindler and Bob "James Brown" Saporiti, plus a certain promoter's dress, made the evening one to remember – except most who were there can't.

# **New Faces Shine**

The New Faces show — the concept of showcasing up-and-coming talent — remains one of the neatest ideas ever conceived. Kudos to all who performed on what was the smoothest running show in a long time.

In addition to receiving radio's undivided attention, this year's show produced immediate benefits for two of the performers. Adam Baker received a call from World Class Talent and was signed to a contract. And A.J. Masters was signed for three weeks at the Las Vegas Landmark Hotel by officers of the Academy of Country Music.

Emcee Chartle Monk was also in rare form. The opening segment of

his recitation (to the tune "Hillbilly Heaven") was brilliant.

By the way, for those of you wondering about the "best banquet meal" to ever come from the Opryland Hotel kitchen, the fare was upgraded as an "apology" for the rough time at check-in.

And the show's final accomplishment? A new world record for the number of "ya'lls" uttered in a three-hour time frame.

#### MIPS: Radio Working With Retail

The CMA-sponsored Music Industry Professional (MIPS) session was enhanced by the presence of CMA Entertainer of the Year Reba McEntire and new gold LP recipient Dwight Yoakam. This panel featured a two-hour discussion of radio and retail, focusing on the way the two work — or don't work — together.

McEntire and manager Bill Carter related the lengths to which their organization had gone in recent years to emphasize to retailers they were serious about breaking new markets and selling more records. The articulate Yoakam impressed the audience with his knowledge and understanding of the way an artist fits into the radio and retail mix.

Yoakam skewered trade charts which rely on sales information and tagged radio for its "mercenary ways" in deciding which records get played.

#### COUNTRY

#### Low Radio Turnout At Artīst/DJ Session

More than 90 artists participated in the artist/DJ taping session, the most ever despite the requirement of a top 75 single. Unfortunately, radio turnout was low. This was at least partially due to the fact that many were standing in line waiting to check in.

A change from last year's policy also produced some confusion. Unbeknownst to them, would-be tapers were informed at the door that they needed a recorder to enter. Last year, recorders were supplied. The good news was that recorders were available for rent. The bad news was they didn't have batteries — and there was no place to plug them in.

At the artist reception Thursday night, one major label ended up pulling out of the stage introductions. It paid for its artists to attend the party. But it was reluctant to make its artists wait very long backstage before greeting and mingling with the attendees.

#### Mandrell: Return Radio Personality

Friday morning's keynote address was delivered by Barbara Mandrell, who called for the return of personality to Country radio. She also urged broadcasters to announce artists' names, especially newcomers', more often. She said, "I could not identify up to six artists in an hour of listening. If I can't, I believe the average consumer can't either."

#### **New Acts Or No Future**

Friday's panels kicked off with "Radio, Music Industry, and the Charts." Once participants got past the question of how to get service and LPs for promotions, there was some spirited discussion. Label reps continued to express concern about the amount of oldies Country stations play. Columbia's Jack Lameier said, "The more old-

ies you play, the less space you have for current product, for new acts. You're going to have a real tough time in the future if you don't play new artists now."

Later that night WB hosted a well-received performance by Dwight Yoakam.

What It Takes To Win Another panel getting every-

"I couldn't identify six artists in an hour of listening. If I can't, I believe the average consumer can't either."

-Keynoter Barbara Mandrell

body's attention was "Winners." Everyone was amazed by the production and talent of KVIL-FM/Dallas PD/morning man Ron Chapman. Though the tape may have been a tad long, a number of jaws were dropped in amazement.

## Hands-On Production A Plus

The Production Workshop, one of this year's new wrinkles, produced quite a buzz (no pun intended). Set up in the exhibit hall, it ran two hours on both Friday and Saturday. Dan Taylor of WHN/New York and WWW/Detroit PD Barry Mardit put a lot of people through various production paces. Those who went raved about the "hands-on" education.

#### Poor Exhibit Hall Attendance

Speaking of the exhibit hall, attendance was classified as very poor. The exhibit area itself was moved upstairs from its former downstairs location. But that didn't help. The CRB board is already working on ways to increase traffic for exhibitors next year.

#### **Kissing Saves Lives**

Again this year, the agenda committee featured a trio of three-hour presentations. Jim Savage was a last-minute substitute for alling Hank Mandel. From a new way to get up in the morning to a better way to greet people, his humorous delivery had people out of their chairs and flailing their fists in the air. He claims that those who give their spouses a healthy smack on the lips when leaving for work live longer.

Consultant George Burns talked for three hours about the past, present, and future of the format and its audience. If you're going to buy only one tape from this year's seminar, get this one. Burns has a lot to say that will spark your creative juices. And three hours of Burns obviously wasn't enough, as evidenced by the more than 50 people who pulled up chairs for Burns's "Rap Table" later the same day. The reasoning behind the tables was to put the seminar panel participants in individualized settings with attendees. Feedback was extremely positive; look for the rap tables to return next year.

#### Registration Delay

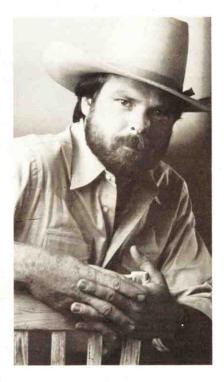
All of you still bent out of shape about the registration delay, consider the plight of those who attempted to check in Wednesday. Their confirmed reservations resulted in a room at the Ramada Inn across the street. As reported last week, the Opryland Hotel is considering a number of concessions to make up for the 2½-hour delay. We'll keep you posted.

Correction: Last week's frontpage CRS wrap-up attributed the quote — "When a record loses a bullet, it's like having a positive urine test" — to K102/Minneapolis MD Rick Stephenson. Actually, station staffer Wayne Elliott said those words. He figured that all the nasty things which happen to a person following a positive drug test are similar to the fate a record undergoes when the vaunted bullet goes away. How true. How sad.

TYING ONE ON — EMI America artist Dana McVicker (c) and WHN/New York MD Pam Green compared string-tie collections at the cocktail party. Trying to untie them is Capitol/EMI America promotion man Steve Powell.

# Time after Time Hit after Hit Count On . . .

# **DAN SEALS**



# I WILL BE THERE

8377

### **BREAKERS**

R&R 42

BB 47

EMI-America Appreciates Your Being There For Dan's Sixth Consecutive Breaker!



# **NASHVILLE THIS WEEK**



SHARON ALLEN

# Closing With The Future

The grand finale of this year's Country Radio Seminar was its traditional New Faces Show. Here are a few of the scenes — on and offstage.



BACKSTAGE CAMARADERIE — During the New Faces show Grammy nominee Holly Dunn compared notes with Mercury artist Larry Boone (c) and MCA's Lyle Loyett



HONKY TONKIN', ETC., ETC. — Dwight Yoakam (r) played several songs from his gold album "Guitars, Cadillacs, Etc. Etc.," including a vanique arrangement of "Ring Of Fire." Yoakam sang without the seminar backup band, appearing instead with producer/bandmember Pete Ander-



A DROP-IN GUEST:— New Faces performer Lyle Lovett (r) beams at the sight of surprise visitor Huey Lewis. The pop star was in Music City for a concert date with Southern Pacific.



VOLUNTEER PERKS — The Girls Next Door caught the show's "volunteer" stage manager Bob Saporiti on an elevator in the Opryland Hotel after debuting their new release "Walk Me In The Rain." No wonder he volunteered!



NO MORE HAZARDOUS DUTY—
Tom Wopat told the CRS crowd
that his appearance on the New
Faces show sure beat riding
around in that orange car with
John Schneider.



LETTING LOOSE — Avista's Adam Baker was in fine vocal form, singing "Weren't You Listening" and "You've Got A Right" with



WRAP-UP WITH WHITLEY — RCA's Keith Whitley finished up the show with his two top ten singles, "Miami My Amy" and "Homecoming '63."



MASTER-FUL — Bermuda Dunes recording artist A.J. Masters turned in a strong performance with "Love Keep Your Distance" and the title cut from his "Back Home" LP.



THREE'S COMPANY — CBS/Nashville chief Rick Blackburn is flanked by Sweethearts Of The Rodeo's Janis Gill (I) and Kristine Oliver (r) in the label's suite.

#### CONTEMPORARY CHRISTIAN

**APRIL 7 STARTUP** 

# **Preparing For The Spring Sweep**

The spring survey is a critical period for Contemporary Christian stations. As with all formats, this book has the greatest impact on fall and Christmas buys. Beyond this, many CCR stations are AM daytime operations; because of late sign-on and early sign-off, their fall and winter books often look dismal. And a large number of CCR stations are in markets rated only once a year — spring.

#### Reevaluate Each Song

Arbitron's April 7 start-up isn't far off, so this is a good time to focus on four last-minute areas of concentration. First, individually reevaluate each song in your entire music rotation system — a process that must take into account tangible audience preference research. WPIT-AM & FM/Pittsburgh OM Dusty Rhodes comments, "We're really handpicking each song as we

"A large number of CCR stations are in markets rated only once a year — spring."

#### **Check Formatic Structure**

Next, study the formatics of your station. Are they structured correctly? Is your news placed within the hours and dayparts to effectively attract your audience? Is the content in keeping with the demographic and psychographic demand of your target and secondary audiences? Are your call letters and positioning statement emphasized enough on the air to achieve maximum retention? Is your airstaff executing the formatics properly? Theory can't make a station sound better unless it's put into practice.

"'Polish the basics' is our theme internally," says Rhodes. "I don't think we can ever overemphasize the need to polish our usage of call letters, where we place our slo-

"'Polish the basics' is our theme internally. I don't think we can ever overemphasize the need to polish our usage of call letters, where we place our slogans, segs, our jingle mix, etc. etc."

-Dusty Rhodes



Dusty Rhodes

go through and prune with the results of core auditence auditorium testing. We want to make sure that every song on the air reflects WPIT-FM's image and falls within the acceptable parameters described by our core audience."

KCFO/Tulsa PD George McNerlin plans several refinements. "This spring we will format our music so we don't have more than one crossover cut per half hour. We define a crossover cut as a song that could easily be played on another music station with no reference to God, Jesus, or the work of the Holy Spirit. We will also keep our intensity levels lower and transitions smoother."

During ratings, one music rule prevails: play the hits. Take fewer chances on marginal material. But don't allow your station's music to become dull: new music is the excitement factor of music-oriented radio. The key is finding songs to which your target demo can relate.

gans, segs, our jingle mix, etc. etc. Formatically, this is the first step."

WCM/Ann Arbor Station Manager Jonathan Mays adds a new strategy. "Arbitron has dayparted the diary, using the specific terminology 'early morning, midday, late afternoon, and night.' So on the air, as well as in print, we're describing the various shifts. Our goal is to drill in call letter association with the daypart descriptions."

#### Doublecheck Promotion Details

The third area is promotions. By the first week of March, most of your spring promotion plans should be complete. Now's the time to check all the details: Are the prizes secured? Are the rules clear to the staff? Has the appropriate production begun? Has the final timetable been laid out, checked, and re-

# **Steps To Remember**

- Recheck music rotations
- Play the hits
- Tighten formatics
- Monitor on-air execution
- Put promotions in high gear
- Get the staff excited

Describing his station's upcoming promotion agenda, McNerlin says, "We will continue our Love Card promotion which began last year, resulting in a total of over 30,000 cardholders. To freshen it up, we'll offer more high-dollar prizes and tie in a bumper sticker

"We're doing a TV campaign with a spot promoting our morning show, adjacent to a nationally syndicated Christian music show, on a local Christian TV station," Rhodes says. "And we're doing some direct mail which allows our listeners to see, as well as hear our



George McNerlin

"We will continue our Love Card promotion which began last year, resulting in a total of over 30,000 cardholders. To freshen it up, we'll offer more high-dollar prizes and time a bumper sticker promotion which will offer cash prizes."

-George McNerlin

promotion which will offer cash prizes. We also plan to begin a Bible quiz contest with a substantial prize at stake. We're looking toward this to help us build cume in specific dayparts."



Jonathan Mays

call letters. We've redesigned our logo and are producing new bumper stickers. We're also constantly involved in music promotions — giving away records, concert tickets, and other music-oriented prizes."

WCM was in a market with a poor signal for over ten years and switched both its frequency and call letters in January. Mays sees the need to establish the new frequency in the minds of both former listeners and potential new Ann Arbor and Detroit area listeners. "We kicked into January with a very intense promotion, '99 Ways To Win.' The whole intent was to help establish our new frequency. For the spring book we're going back to something we know will work - '99 Ways to Win, Phase II.' It's a songof-the-day type promotion; as prizes we'll have trips on Eastern Airlines, cash giveaways, and possibly a car. In May and June we plan to give away \$99 a day.



Brad Burkhart

"Though we're on a very limited budget, WCM is committed to promotions. It's amazing how many times you can give away \$99 without breaking your limited bank. It's even more amazing how many times the audience perceives you're giving away \$99 if you know how to properly promote the giveaways. We plan to support our "99 Ways To Win, Phase II' and '\$99 A Day' promotions through both print and limited direct mail."

#### Don't Neglect Staff Morale

The final area of examination is often the most neglected – staff morale. The old saying that excitement is contagious is true. If your staff is excited and morale is high, your audience will sense the excitement and want to be a part of it.

"It's amazing how many times you can give away \$99 without breaking your limited bank. It's even more amazing how many times the audience perceives you're giving away \$99 if you know how to properly promote the giveaways."

—Jonathan Mays

High staff morale rarely happens by accident. As GM or PD, it's your job to give each staff member a sense of importance. Individually and as a unit, the staff must solidly believe the station is moving toward positive goals and beginning to make progress. Before the spring book starts is an ideal time to pull your staff together for nonbusiness fun and fellowship. This can take virtually any form bowling, going to the movies, a Trivial Pursuit party, a Sunday afternoon picnic and softball game, etc. A small investment to build your "team" will pay off every

# MARKETPLACE

#### **AIRCHECKS**

### Audio And Video Airchecks!

urrent Issue #83 features KIIS/Hollywood Hamilton, WXRK/Howard Current Issue #83 features Niamoniywodo naiminiki, WARN-Howand Seng Kern, KMEL/London & Engeleman, San Diego's KS103/Randy Miller & B100/Gary Kelly, NY CHRs Z100 and WPLJ, KLZZ/Shotgun Tom Kelly, & ZKO/Newcaste, 95-50.

Current Issue #82 features WAVA/Don Geronimo & Milke O'Meara.

Current Issue 902 readures von Andrein Gerbarina & O'Brien, Courselle Cleveland's WURS & WDJX, KFI/Gary Owens, KIIS/Rick Dees, & KPWR/Jay Thomas 90-min cassette, \$5.50 Special Issue #5-98 features SACRAMENTO CHRS KROY, KWOD.

Special Issue 15-98 features SACRAMENTO CHRS KROY, KWOD, KSFM, AORS KZAP & KDIQ and ACS KNOA-MF, KHYL & KRER, plus RENO CHRS KWNZ & KHTZ. AORS KOZZ & KRZQ, and ACS KRNO BEKOL OHRS KGBN 90min. Essette. \$5.50 or Special Issue 15-99 features LOS ANGELES! CHR KIIS-FM, Urban KPWR, AORS KLSX, KLOS & RROQ, ACS KOST. KFI & KNX-FM, Oldies KRTH & the new jaz KTWN 90-min. casette. \$5.50 or STILL AVAILABLE: 15-97 (Detroit), 15-96 (Chicago Pt. 2), 15-95 (Chicago Pt. 1), 15-94 (Philadelpha), 15-93 (Baltimore), 15-92 (NYC). 15-91 (VN3shingston) at \$5.50 each.

(Washington) at \$5.50 each. Classic Issue #C-76 (eatures KJR/Mike Philips-1964, KIMN/Jay Mack-1971, KFWB/Jimmy O'Neill-1967, KDAY/Jim Maddox-1976, KHJ/Beau Weaver-1976, WMET/Cap'n Whammo-1978, plus more! Cassette,

\$10.50.
VIDEO #9 features LA's KFI/Gary Owens. KRLA/Charlie Tuna. KNX
FM/Pete Harmon. San Diego's KLZZ/John Forsythe. KFI/Mark Taylor
Sacramento CHRs KSFM/Morning Zoo & KWOD/Tom Chase. 2 incredible hours on VHS or BETA. \$30.00.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 .(619) 460-6104.

#### COMEDY

# O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

Disk Jockey Comedy
KRAZY KOMMERCIALS 100 of the wildest things
ever sold on radio. Everything from a police dog that
lisps to a telethon to combat excess body hair to a free
loaders home study course. Fore FREEBEE, write.
HYPE, INK. 7805 Sunset Blvd., #206, Los Angeles,
CA 90046.

#### A Monthly Written Comedy Service...



Which includes a pre-recorded comedy service as well. Any Air personality in any market can afford it. Guaranteed!! Write today for your FREE SAMPLE and prices you won't believe!

The Little Bag of Jokes, 1025 Cuervo Ct., Chesapeake, VA 23320



Hundreds renewed again!

Free sample!

Write on station letterhead to Contemporary Comedy Dallas, TX 75227

#### **FEATURES**

#### INFOR\*MAGINATION

gives it to you the way you want it! Previously offered in produced form only, now available to you and your station's vocal talent in LIVE COPY form for \$1.50 per day. Contact Mark Rider, INFOR \* MAGINATION, 4632 Campus Ave., San Diego, CA 92116.

FREE EXAMPLES

LONG TERM DISCOUNTS AVAILABLE

#### **FEATURES**

#### **ONLY \$30**

For 8 Celebrity voice drops or promos Call or write: Johnny Thomas

Box 3343 Spring, (Hou) Texas 77383 Phone 713-987-2083

#### REMINGTON RADIO SNEAKERS

Weekly newsletter of music info news items, humor & trivia Call (24 hrs.) 206-564-8318 or write: REMINGTON RADIO
SNEAKERS, POB 64221, Tacoma, WA 98464. FREE COPY!!
PUBLISHED WEEKLY BY REMINGTON RADIO SNEAKERS.

#### **GAG SHEETS**

#### ONE-MAN ZOO?

NAB

Get free details on four unique comedy services. Write: Ghostwriters, 2301 Unity Ave. N Dept. Z-5, Minneapolis, MN 55422 or call 612-522-6256 any-



Write on station letterhead to: CHEEP LAFFS 1111 W. El Camino Real, Suite 109-212 Sunnyvale, CA 94087

# the Electric WEENIE

**DJ GAG SHEET SINCE 1970** RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the rm for our Morning Team!

FOR FREE SAMPLES WRITE



# One Liners, Bits, Books and Drop-Ins. FREE SAMPLE THE FUNNY BUSINESS 210 Hollywood St., Fitchburg, MA 01420-6134 (617) 342-1074

#### IDs/JINGLES/SWEEPERS

**MORNING SHOW COMPLETE PACKAGE IN 30 DAYS** 

Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), the WMMS Buzzard Morning Zoo, and John Landers (Hit Music USA) go for that original sound?

For that tresh one-of-a-kind



For that fresh one-of-a-kind creative sound, phone or write J.L. RITTER PRODUCTIONS PO Box 6994, Stateline, NV 89449 (702) 588-4542

Make our Marketplace work for you -call Ilsa or Dave at (213) 553-4330

#### IDs/JINGLES/SWEEPERS



#### PERSONALITY

### 

"MOST USABLE SERVICE EVER." THE SHEET OF THE FUTURE 2 WEEK TRIAL ONLY \$5 • OR MORE INFO: INFO-BITS, BOX 112576, SAN DIEGO, CA 92111



From Classic Rock, AC CHR to News/Talk, JOCKTALK is the

Radio Newsletter That Works. FREE BONUS!

SUBSCRIBE BEFORE MARCH 20th AND RECEIVE A. "SEANCE

CALL (604) 687-4774

P.O. Box 532, Postal Station "A" Vancouver, B.C. Canada V6C 2J6



Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICEL Airshift-ready music

notes, star facts, calendar more!

### NIMINIA TERRITA ILIINI

Preparation unnecessary. A complete show per page. Tips. Trivia. Insults. Birthdays. Calendar. Daily Celebration. Sports. Weird News. Low prices. Sample.

> 1395 Overlook Ave., N.W., Salem, OR 97304

Marketplace -- the Industry's service station . . . get it working for you! Call Ilsa or Dave at (213) 553-4330.



#### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion \$60.00 \$55.00 6 Insertions \$50.00 13 Insertions

\$45.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, one week prior to publication date. Marketplace ads are non-commissionable

#### Marketolace

26 Insertions

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

# MARKETPLACE

#### CONSULTANTS

JOEL RAAB

PROGRAMMING CONSULTANT

#### CONGRATULATES KRPM-FM, SEATTLE/TACOMA'S NEW #1 **COUNTRY MUSIC STATION.\***

And thanks to WDSY/Pittsburgh, WGAR AM-FM/Cleveland, WSUN/St. Petersburg, WBIU/Baton Rouge, KIOV-KXRB/Sioux Falls, KYAK/Anchorage, and MJI Broadcasting for a great first year!

> For Market availability call (212) 245-5010 666 5th Ave., New York, NY 10103

\*based on Arbitron's Fall '86, Adults 25-54 Mon-Sun Share

### NEWS HORIZONS

Radio News Consultants (818) 506-5793 (914) 241-3120

7 vears of getting results!

Donna Halper & Associates (617) 266-5666.

#### "DROPINZ"

50 wild tracks for your show each month only \$20 Semi-annual and yearly rates too. Sample cassette \$4. Station consulting, aircheck critique and production by a 23-year major market veteran. Call or write for rates

Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

# **Hablamos Espanol**

Consulting services for Hispanic Radio Music research - formatics - positioning - personality development



David Gleason & Associates Calle E #F 1-4 Villanova Rio Piedras, Puerto Rico 00926

(809) 720-1545

O'BRIEN & SHORE BROADCAST ENTERPRISES

Introduces

Two new formats designed for today's lifestules:

PASTEL ROCK

#### OTTIONS.

For more information call or write 7969 7th St., Downey, CR 90241 (213) 862-2810



Music Research Specialists

> The Leader In Auditorium Music Testing and Adult Contemporary Programming Marc McCoy, President (312) 392-2525

Research Specialists, Inc. • 1510 E. Fleming Dr. • Arlington Heights, Illinois 60004

# Stecker-Thompson Associates

COUNTRY MUSIC SPECIALISTS Providing a full line of programming support services to Country radio since 1983.



4202 Hidden Elm Woods San Antonio, Texas 78249 Telephone 512-492-8677

# Consultant Checklist

Experience in many formats

Exceptional winning track record

Hands-on involvement in all areas of programming, positioning, and marketing

For Spring '87 results, call today!

RON WHITE (501) 661-7522

RADIO PROGRAM CONSULTANT

P. O. BOX 4189 LITTLE ROCK, AR 72214

### RUSTY WALKER

**Programming Consultant** 

Providing a Wide Variety of Personal Consulting Services Exclusively to Country Radio

-(601) 423-1046

P.O. Box 417 luka, Mississippi 38852

# MARKETPLACE

#### CONSULTANTS

#### THE WATTS LINE

Broadcast & Retail Marketing

585 Mandona Blvd., Suite 4 Oakland, California 94610

Priscilla Watts

# Research Concepts

Your specialists for:

- ARBITRON diary and mechanical reviews · Consultation and start-up for in-house research departments
- · Format research
- · Custom-oriented perceptual studies

P.O. Box 65117 Baltimore, MD 21209 (301) 484-8615, Jay Krakowitz, President

### **CLARK F. SMIDT** - INC. -

Custom Packaging All Formats - Selected Clients

Clark Smidt, Broadcast Advisor (617) 969-0200

Let's discuss YOUR objectives

#### CONSULTANTS

Introducing MediaWorks:-

The creative innovative

exciting

and intelligent consulting alternative.

We look for and build on your untapped potential. Because your station is more than a song on the radio MediaWorks works!

Jingles, jocks and jokes -- they're all in the R&R Marketplace --(213) 553-4330.

#### **SHOW PREP**

Invites you to join the world's largest family of professional radio personalities.

One to One offers you weekly self-help and professional growth articles, promotions, production tips, artists profiles, expert advice plus a fresh supply of topical humor every seven days

One-month trial subscription (four issues) \$10 deductible from your first yearly subscription Send to:

adio Services P.O. Box 9787, Fresno, CA 93794 Credit Card Orders, Phone: (209) 226-0558

#### **PROGRAMMING**

We've just added 4 new reels to our **AC SAFEST OLDIES ON TAPE** 

Call or write for information and free list of titles.



"THE MUSIC DIRECTOR!

PROGRAMMING SERVICE Box 103 • IndianOrchard Massachusetts 01151 • 413 783 4626

#### STATIONS FOR AUCTION

# RADIO STATION

.2+/-acres valuable real estate

WSMB-AM Canal Street, (New Orleans, LA) To Be Sold In Bulk Only

Auction to take place:
Sheraton Hotel and Tower 500 Canal Street

Thurs., March 19th at 1:00 p.m.

FCC Broadcast Spects Frequency - 150 KHZ AM
Nommal Power 5 KW Non-Directional
Terms of Satz-Deposit of 20% to the proces in cash or certified check at time
and place of Jauction. For complete terms of Sate contact auctioner
inspection Studio cased at 92 Clean Street New Oriens, LA Real Estate
(towers) located on 192 Clean Street New Oriens, LA Real Estate
(towers) located on 192 Clean Mich. 18th from
27 non- 2 great processor constant. A LA Ext. 4279.878

For illustrated brochure contact: -LA Lic #782-87

### Michael Fox Auctioneers.

Executive Offices • 3835 Naylors Lane INC. Baltimore, Maryland 21208 • 301/653-4000

# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

# 10,000 RADIO and TV JOBS!

The most complete list of job openings ever published by anyone! Up to the minute, computer printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

NATIONAL

One week \$7.00 -Yearly \$120.00

SPECIAL SIX WEEKS \$15.95 . . . SAVE \$20.00 MONEY BACK GUARANTEE

American Radio



1553 N. Eastern, Las Vegas, NM 8910



#### SALES MANAGER

FM Broadcaster near Vancouver, B.C. serving Squamish/Whistler/Sunshine Coast, 7 stations, 2 Studios & Growing. If you sell, organize promotions, direct small sales force, expand revenue, and are motivated, we invite you to apply: Mountain FM Radio Ltd., Box 1989. Squamish. BC VON 2LO, Canada 504-892-9381. President or Vice President

Mountain FM Radio Ltd.

#### DRAFT NOTICE

Upper Midwest Radio School gives you the chance to draft some of the hottest new broadcasters. Air talent, news and production. (Best of all - they'll save you money!) Call for a 1st round draft pick today at 701-852-0427. MSB, P.O. Box 2126, Minot, ND 58702.

At The Game Network seeks game reporters and sportscaster (516) 491-8585, EOE (3/6)

#### **OPENINGS**

#### RADIO PRODUCTION **TECHNICIAN**

Great job in pleasant surroundings for detail oriented technical person with audiophile interests to assemble music formats on tape as well as maintain and trouble-shoot state-of-the-art studio. Other technical and format development projects likely from East Coast base for person who believes in audio excellence. T&R to Radio & Records, 1930 Century Park West, Box #636, Los Angeles, CA 90067. FOF

#### EAST

Morning news anchor for an AOR in the Northeast. News-writing for the '80s. Will join morning team. T&R: Stew Schantz, WPDH, Box 416, Poughkeepsie, NY 12602, EOE (3/6).

On-air talent needed for full and parttime shifts. Tri-state residents. Photo and T&R: Joe Colleran PD, WNNJ, Box 40, Newton, NJ 07860. EOE (3/6)

Searching for special, mature, morning personality who loves production, appearances, and the community, T&R: Dianne Perri PD, WINE, Box 95, Danbury, CT 06813. EOE (3/6)

#### **OPENINGS**

CHR PD wanted for the southwest coast of Floride. Rush audition T&R: Shirley Mesleau, Crest Rd., Monson, MA 01057. EOE (3/6)

Award-winning news operation in the Pocono Mountains seeks fulltimer. Nights and weekend anchor. T&R: Bob Matthews. WVPO & WSBG, 22 S. Sixth St., Stroudsburg, PA 18360, ECE (3/6)

engineer tight morning news program. Letter and C&R: Rick Mattioni, WAER, 215 University Pl., Syracuse, NY 13244. EOE

speed Good communication and technical skills to

rws anchor/reporter needed! Community-involved AM has tistanding small market opening. T&R: Mark Rossl, Box 87, ardner, MA 01440. EOE (3/6)

Westchester's AC leader, just 15 min. from NYC, seeks part-time help yesterday! Fulltime a good possibility. C&R: Bill Sheridan PD, WFAS FM, Box 551, White Plains, NY 10602.

Growing AM/FM seeks qualified adult news reporters and anchors. Drive position open as well as other duties. T&R: Box 416, Poughkeepsie, NY 12602. EOE (3/6)

saible full or parttime openings at Boston market Classic Rock Roller. T&R: Skot Pare OM, WCGY, 33 Franklin St., wrence, MA 01840. EOE (3/6)

WCCC/Hartford's top rocker seeks hottest evening jock with promotion director experience. T&R: Harve Alan, 243 S. Whitney St., Hartford, CT 06105. EOE (3/6)

Attention AC/CHR jocksl WYCR:FM/Hanover, PA has full and parttime openings. Only experienced apply. T&R: Box 234, ATTN: Rick. EOE (3/6)

Want to do more than reed cards? Come to this small market AC winner to exercise your potential. Engineering a plus. T&R: Gabe Smicropi, WECQ. Box 213, Geneve, NY 14456. EOE (3/6)

# **OPPORTUNITIES**

#### **OPENINGS**

News hounds: Major market news operation stuffed into middle market environment has several news slots open. T&R: Ben Mevorach, WCCM, 33 Franklin St., Lawrence, MA 01840. EOE

ND needed for Central New York combo. Oversee news department and morning shift. Experience required. Samples & T&R: Kim Stevens, WKXZ, 14 S. Broad St., Norwich, 13815. EOE

Wanted PM.drive personality for leading medium market FSA AM station. T&R: Tom Taylor, WHWH, Box 1350, Princeton, NJ 08542. EOE (3/6)

NE CHR has rare fulltime opening for dedicated professional team player. T&R: 8ob Dayton, WSPK, Box 1703, Poughkeep sie, NY 12601. No cells. EOE (3/6)

#### POWER 99tm

POWER 99 seeks experienced P/T NEWS ANCHOR/REPORTERS. Commitment to community involvement a must. Creativity a Send T&R: Loraine Ballad Morrill, 440 Domino Lane, Philadelphia, PA 19128. EOE



AC leader, just 15 min. from NYC, seeks parttime help yesterday! Future fulltime a good possibility. Bright, mature, experienced candidates only. Cassette & resume to: Bill Sheri-dan, PD, WFAS-FM, Box 551, White Plains, NY 10602. No calls please. EOE M/F.

# WGNAFM

#### MORNING REPORT

WGNA seeks news director/AM drive anchor. Rare opportunity at growing country station in the Capital of NY. T&R to Box 1077, Albany, NY 12201.

#### SOUTH

San Antonio's leading AC station seeks world's greatest Pro-duction Director for our new multichannel facility. T&R: Jay Scott, KSMG, 8930 FourWinds, Ste. 500, TX 78239. EOE (3/6)

100,000w Hir Country FM reaching from Sevenneh to Jacksonville seeks strong production/air personalities. T&R: Mike Mitchell OM, WAYX, BOX 1989, Waycross, GA 31502. E0E (3/6)

Rock 98/Memphis is accepting T&Rs for future openings. Morning personalities, production directors, all shifts. Brad Young, Box 3824, TN 38173-0824. EOE (3/6)

Morning man, woman, or team! Fast, funny, and fishing for a great opportunity. Send your salary requirement and T&R: Mike Logan, Box 870, Beaumont, TX 77704. EOE (3/6)

Opening for morning news anchor at top news/talk station in South Florida. No calls. T&R: Jim Edwards, Box 189, West Palm Beach, FL 33402. EOE (2/27)

#### SOUTH-SOUTHEAST POSITIONS

Growing sunbelt group needs experienced pros for new stations. Positions open for, GM, SM, PD CE Announcers, Production and Sales. Country, AC, CHR. We're growing in the South & Southeast. If you want to get in on the ground floor, send information to Tom Love, PO Box 588, Lufkin, TX 75902. No calls please. FOF



HELP WANTED PROGRAMMING PRODUCTION AND OTHERS

A mature AM/FM station in Florida Panhandle needs experienced music director with the ability and talent to do morning show. Growing market with tremendous opportunity. Format CHR or AC back-ground. Salary negotiable. Send resume and tapes to P.O. Box 10, Ft. Walton Bch., FL 32549. EOE

#### **OPENINGS**

100.000w CHR in Nashville ADI has air positions available. No calls please. T&R: Russ Reynolds, WKQD FM, Box 1570, Tullahoma, TN 37388, EQE (3/6)

Overnights on the border with FM98. No beginners for a 100,000w CHR. T&R: KRRG, Box 6117, Laredo, TX 78042.

Magic 96, Nashville's new AC, seeks warm, adult communicator for future openings. Salary and T&R: Phil Valentine, 50 Music Sq. West, Ste 901, TN 37203. EOE (3/6)

KISC-FM, Spokene's AC leader, is accepting T&Rs for future openings. Rob Harder, Box 8036, WA 99203-0036, EOE (3/6)

Morning announcer/MD for AM-FM station dle, CHR/AC background, T&R: Box 10, Ft. Walton Beach, 32549, EOE (3/6)



Openings for morning personalities and news talents. The Dittman Broadcast Group is acquiring new properties and we need talent. T&R to Randy Lane, WABB, Box 2148, Mobile AI 36652

#### PM DRIVE

WMMC-FM has an opening for a PM Drive personality. Must have 2 years CHR ex-perience. Send cassette and resume to Ralph Wimmer, Box 565, Columbia, South Carolina 29203. EOE

### ARE YOU READY TO MAKE THE MOVE?

This company is looking for a creative and successful small market CHR programmer. If you are motivated to move up the ladder and join a growing company in a "Top 60" market, then rush your tape and resume to: Radio & Records, 1930 Century Park West, Box #642, Los Angeles, CA 90067. EOE

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more

#### SOUTHWEST COUNTRY

Present and future openings, all shifts. Personality Country FM, Sunbelt Top 150 Market. Excellent opportunity with fast growing company. Tape, resume and salary requirement to Radio & Records. 1930 Century Park West, #639, Los Angeles, CA 90067. EOE M/F

# WRVR AM-FM **MEMPHIS**

ARE YOU AN AIR TALENT WHOSE FIRST LOVE IS PRODUCTION? If you had your choice, you'd spend most of your time in the production room. Well, here's your chance. WRVR is looking for a talented individual to become our production assistant. Please send us a resume and a tape of

Bob Kaake, Program Director, WRVR AM-FM, 5904 Ridgeway Parkway, Mem-phis, TN 38119. EOE MF A Viacom radio station.

#### **OPENINGS**

MIDWEST Two sales positions now available with old AOR in a new market. T&R: Bob Hottzclaw, WNPO FM, 3930 Fulton Drive NW, #106, Canton, OH 44718. EOE (3/6)

News Director: Join our early morning team, lifestyle news C&R: Bob Beck PD, Y-93 FM, Box 1738, Bismarck, ND 58502 EOE (3/6)

News Director, excellent writing and leadership skills. Five person news and sports staff. Emphasis on News/Talk, T&R WKRS, 3250 Belvidere Rd., Waukegan, IL 60085, £0E (3/6)

New Minneapolis AC Christian station seeks experienced pro gramming veteran and experienced air talent. T&R: Fred Brakeman, KKCM, Box 66, Shakopee, MN 55379. EOE (3/6)

Top CHR seeks self-motivated, high-profile personality for PM drive. Great bucks and benefits! C&R: Bob Beck PD, Y-93 FM, Box 1738, Bismerck, ND 58502. EOE (3/6)

Entry level air talent/production position in Ohio resort area. T&R: Stan Reed, WTOO FM, 1501 County Rd #235, Bellefontaine, OH 43311. EOE (3/6)

KFYR/Bismarck, ND has an opening for a morning news anchor/reporter. T&R: Mary Marshall, Box 1738, Bismarck, ND 58502. EOE (3/6)

WDEL would like flexible partitimers experienced in the rudiments of air presentation. We'll build from there. T&R: Nick Seneca, 2727 Shipley Rd., Wilmington, DE 19803. EDE (3/6) Small/medium market rocker seeks funny/informative morning personality. T&R: Eric St. John, WNPQ FM, Box 374. New personality. T&R: Eric St. John, V Philadelphia, OH 44663. EOE (3/6)

Top CHR in Southwest market seeks high-energy night jock. T&R: Chuck Morgan, Box 7953, Lawton, OK 73506. EOE (3/6)

Reporter/anchor needed to be number two person in setting. Sports background helpful. T&R: Bob Beck ND, KOWB & KCGY, Box 1290. Laramie, WY 82070. EOE (3/6)

#### MIDWEST AOR

One of the Midwest's most successful medium market AORs is seeking talent for all dayparts, including mornings. We also need a news director who relates to an AOR audience and an on-air production director, who take pride in running a smooth department.

If you're experienced in AOR and enjoy the music, you won't want to miss this outstanding opportunity! Excellent salary, benefits, and facility await the successful applicants. All replies strictly confidential. Rush T&R to: Radio & Records, 1930 Century Park West, #618, Los Angeles, CA 90067, EQE M/F

#### **OPERATIONS MANAGER**

WITL A/F, needs experienced country PD ready to move up. Good voice, production and ability to learn management. T&R to Box 21212, Lansing, MI 48909. Mid West Family station. EOE

#### ATTENTION NEWS HOUNDS

Major market news operation stuffed into middle market environment has several news slots open. T&R to Ben Mevorach, ND, WCCM, 33 Franklin St., Lawrence, MA 01840. EOE

Curt Gowdy Broadcasting

#### \$500 REWARD!!! NATIONWIDE TALENT SEARCH

Tip us to the next on-air personality we hire and collect our cash. Maybe you! K104FM got on top of Dallas/Ft. Worth ratings with determined, workaholic professionals who'll do ANYTHING to stay there. Big dollars when you produce! Urban contemporary. Minorities/women encouraged. Calls OKI-Cass. & Bio. to Michael Spears, KKDA-FM, 621 6th St., Grand Prairie, TX 75050.



#### **OPENINGS**



Talented air personalities needed for future openings at midwest AOR and Oldies station. Send resume and air check to Program Director, KOWB-AM/FM, P.O. Box 1301, Fargo, North Dakota 58107. No calls please FOE

#### 

SPORTS ANNOUNCER

Legendary Midwestern Major seeking strong, experienced Basketball and Football play-by-play announcer with an opi-Dail pley-by-pley announcer with an opt-nion and a personality to join a great sports department. We carry the prosl Tape, resume with references and salary history to Radio & Records, 1930 Cen-tury Park West, Box #641, Los Angeles, CA 90067, EOE

#### VP/PROGRAMMING

Our aggressive, young group needs a strong programming warrior/strategist as a key member of our management team. Based on performance as hands-on PD/OM at our new 100kw FM and in consultation work with our other stations, the successful candidate can earn a significant ownership position and the opportunity to utilize fully his/her skills in contributing to the growth of the group. This is an entrepreneurial, sweat-equity opportunity, not a job. If you feel you have the talent, and the desire, act now! Confidentiality assured. J. Taylor Monfort, Box 484, Oakton, VA 22124. EOE

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

#### PROMOTION/ MARKETING DIRECTOR

Creative thinker, planner, and implementer to coordinate marketing activities of Major Radio Station in Detroit Area. Must be goal-oriented, cost effective, and time efficient in fast-paced environment. Related experience necessary, but scope of prior experience more important than number of years experience. Must understand marketing concepts, broadcast ratings systems, radio station operations, and FCC rules concerning contests and promotions. Familiarity with micro computers helpful. Writing and speaking skills essential. Must grasp scope of job responsibility and act accordingly. Nine-to-fivers need not apply. This is not a trainee position. Compensation commensurate with qualifications. Submit detailed resumes to Radio & Records, 1930 Century Park West, Box #638, Los Angeles, CA 90067. EOE M/F.

# **OPPORTUNITIES**

#### **OPENINGS**

#### MORNING CHR PERSONALITY

KKEZ-FM is seeking personality-oriented morning entertainer. If you are a topical, hard-hitting, get-me-up morning personality, z-94 is your new home. Rush T&R to: Kelly O'Shea, c/o KKEZ Radio, PO Box 578, Fort Dodge, IA 50501. EOE

#### WEST

Sales Manager. Successful small market AM-FM seeks threeyear radio sales winner and motivator. Send resume and picture: SSM, KBLF & KALF, Box 1010, Red Bluff, CA 96080.

40 share, N. CA 100,000kw, has money to spend for right air (talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, 95521, EOE (3/6)

# **WIMPS**

NEED NOT APPLY. Cutting edge air talent wanted for imminent battle in Albuquerque. Your time has come. This could be the one to set your career on fire. Tapes & resumes to Howard Johnson, POWER 105, 800 Park Ave., S.W. Albuquerque, N.M. 87102.





NEWS DIRECTOR — In one person dept. at quality small market No. Cal. AM/FM. Experience preferred-salary to match exp. T/R to Chert Hawke, KSYC/KYRE, 316 Lawrence La., Yreka, CA 96097 (916) 842-4158.



One of America's Premier Country stations is looking for real personality. More than just good announcers. No C. C. jocks People who relate to 25-54 and want to live in the most desirable and competitive marketplace in America. If you're unique, use adult humor, phones and execute in a positive manner, send T&R with references to: Steve Gramzay, 2149 S. Holly St., Denver, Colorado 80222. No calls

K-106m

#### **OPENINGS**

#### AM DRIVER/ASS'T PD

Top 20 So. Cal. hybrid AC seeks AM Drive/Ass't PD. Adult-oriented, timely, upbeat, tongue-in-cheek delivery. T&R to Radio & Records, 1930 Century Park West, #640, Los Angeles, CA 90067. EOE



#### MORNINGS . . . COLORADO

Are you ready for an exclting new challenge? We have an excellent opportunity in one of America's most beautiful cities. Surrey Broadcasting's KATM is looking for a hot morning talent for our new FM in Colorado Springs. If you want to make some great dollars and have some fun doing it, RUSH T&R to Randy, Stewart, KATM, 6760 Corporate Drive, Suite 340, Colorado Springs, CO 80919. (303) 548-1528. EOE

#### PARTY ANIMAL

MAJOR NORTHWEST CHR station needs night time PARTY ANIMAL. Send salary requirement, tape and resume to: Radio & Records, 1930 Century Park West, #643, Los Angeles, CA 90067.

#### POSITIONS SOUGHT

Creative personality seeks station desiring on-air creativity single or team, any daypart, and uptempo format. Excellent production. JIM: (802) 254-8453. (3/6)

We don't want your damn pity, just the chance to make you #11
The Atlen & Morgan Morning Madhouse. BILLY: (313)
247-0532. (3/6)

#### "THE TEEN PIED-PIPER"

-Well Known P.D.

High profile, high energy, team player, major market experience, great references, possibly available to you.

KID CROCKETT (804) 730-2404

Craative energetic morning maniac wants to blow your AM drive rating sky-high! CHR/AC/AOR/Urban. BILL: (313) 247-0532. (3/6)

12-year pro, all formats, including talk. Strong news and sports background. Two years' major market. Ratings winner! Prefer S. California. JACK: (818) 338-4933. (3/6)

#### ANDY BARBER CHR VETERAN

Formerly morning drive: WIVY-FM, KHIT-FM, KAFM. Winning track record, appearances, community involvement, team attitude, people promotions. Ready, for a new air challenge, medium to major market CHR/urban/rock/AC ... (904) 621-9301

Qualified, experienced, educated air personality seeks fulltime air position In any medium market. Currently working in Northeast. ANDY: (718) 979-3171. (3/6)

Can't take Country out of me. Five years' AM drive, MD, strong production. 15 years' experience. Wanna sleep late, top 50 market. GENE: (608) 756-4022. (3/6)

# FULL TIME OFF-AIR PRODUCTION DIRECTOR



This is a rare opportunity with a very special radio group that will value and reward your contribution to

We're looking for a talented production director that can write, voice and produce creative <u>and</u> effective radio commercials and promos that get results for clients and our station, plus manage our production department.

We are the #1 rated station in Idaho and if you know nothing about our state or Boise, you're in for a pleasant surprise. Excellent salary and benefits plus a percentage of monthly production revenue received by the station. Our facilities are brand new, with the finest equipment including multi-track and digital capability as well as a great selection of music and SFX libraries. Send tape and resume to Don Jennings, Operations Manager, KCIX & KSGR Radio, 5257 Fairview Avenue, Boise, ID 83706.

#### POSITIONS SOUGHT

POSITIONS SOUGHT

#### Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick ... Easy ... and your only cost is a telephone call ... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

I'm ready to R&R. Ten-year communicator, personable, knowledgeable, and sharp production skills. Seek true AOR in CA or western states. MARK: (707) 964-5099. (3/6)

#### I'M GOING TO JUMP

off a tower (or sell used cars) if you don't hire me as your next PRO-MOTIONS DIRECTOR!!! I'm one of radio's best kent secrets: Dynamically creative. Exceptionally organized & detail oriented. Solid management skills. Good marketing/image instincts. Ready to increase your TSL, AQH & cume. 9 years radio/tv experience. Radio fanatic! Will relocate if right offer! Energetic! Top 40 rated metro doing CHR, Hot AC, non-metal AOR, BU or GOLD. All inquiries considered; especially sunbelt, CALIF., & Northeast! Call today before its too late! Stephen (617) 449-8141.

Veteran AOR MD seeks new challenge with lucid programmer. Currently employed. JAY SISSON: (205) 264-6406/832-4295.

Love to create. Naturally funny but don't force it. Exc lient writing/production/attitude. Stable, mature, and great attitude. Prefer Midwest. MOE: (214) 692-8962. (3/6)

#### Dave-o the Sperm Whale Beached in Louisville! (812) 282-9734

Seeking CHR afternoons/nights, CHR/AOR Morning team, or Production. Plays well with other children! Writez gud! A funny, creative, capable guy!

If you're the right radio station, I could be the right DJ. Will consider any type of format. Give me a call. TOM: (701) 336-7687.

Ambitious, young, broadcasting graduate: Willing to relocate, ready to work, no training needed, salary negotiable. TOOD VIGSTOL: (701) 838-4268. (3/6)

#### LOOKING FOR AN URBAN

Presently employed at the highest rated and most respected Urban station in the nation. Seeks on air PDship of Black/Urban FM in Top 100 market, at a station that's committed to winning and that will provide full promotional support.

Experience includes working in both Urban and CHR formats as well as AC. Extensive knowledge of programming, music, promotions as well as research. If you're looking for someone who possesses maturity, leadership and people skills then let me take your station to the top. Let's talk. (504) 346-7525

Help! Parttime isn't enough. Love radio and want fulltime in small/medium Midwest market. CHR/AC. DAVE: (712) 252-2330/276-2365. (3/6)

CHR night talent. axperienced and employed seeks new challenge. Medium, large markets. Prefer East or West Coast (305) 721-0582. (3/6)

Award-winning ND who can also market your news department is interested in SE opportunities. TERRY: (503) 371-3846. (3/6)

foung, hardworking, humorous, and witty radio broadcastin graduate willing to cater to your DJ or production needs. That' ne! Will relocate. JIM SCHMIDT: (701) B38-0613. (3/6) Ambitious, young, broadcasting graduate willing to fulfill your DJ needs, Salary negotiable, RICK: (7011 324-4593, (3/6)

No accents from the Midwest, Good production skills, Ambitious broadcast school graduate seeks entry level position TIM WEBSTER: (701) 838-1818, (3/6)

Son needs diapers, morn needs job. Broadcasting graduate, 31, creative, witty, seeks production/DJ position. CHR/OLDIES/AC/Country. MARGE: (701) 838-3479/852-0427. (3/6)

#### PROGRAM DIRECTOR

Producing an audience and customer services as quality commodities for marketing by salesteam is different than "programming a radio station." Don't you agree? I'm results orlented, armed with fundamental psychological tools, program/production technique, and 17 years of various excellent experiences in team leadership, programming, sales, research and people. Medium/major market track records of Impressive quality service and equity growth. Seeking mutual philosophy and enthusiasm. Ready to lead, research, plan, prepare, Implement, and succeed Day-part by Day-part when you're ready. READY? 305-296-4016, Frank.

#### **MISCELLANEOUS**

We need record service! Whale 99 FM Is a 100,000w CHR with (an Urban flair serving the Florida Keys, Please contact PD Charlie Phillips: (305) 296-7575 10am-noon. (3/6)

# R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

#### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.—

#### Deadline

To appear in the following week's Issue, we must receive your ad by Thursday noon (PST) prior to issue date

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# **NATIONAL MUSIC FORMATS**

#### Added This Week

#### Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

#### Alpha

STARSHIP "Nothing's Gonna Stop Us Now"
RESTLESS HEART "III Shill Be Loving You"
BURNS SISTERS "Listen To The Beat Of A Heart"
SERGIO MENDES "What Do We Mean To Each Other

#### Century 21

Greg Stephens (214) 934-212

#### The Z Format

BOSTON "Can'tcha Say"
BARBUSTERS "Light Of Day"
PATTY SMYTH "Never Enough"
PRINCE "Sign O' The Times"
SIMPLY RED "The Right Thing"
KENNY LOGGINS "Meet Me Half Way"
CUTTING CREW "(I Just) Died in Your Arms"

#### The AC Format

SIMPLY RED "The Right Thing" EL DeBARGE "Starlight Express" SMOKEY ROBINSON "Just To See Her"

#### Super-Country

DAN SEALS "I Will Be There"
KEITH WHITLEY "Hard Livin"
BARBARA FAIRCHILD "Too Much Love"
SOUTHERN PACIFIC "Don't Let Go Of My Heart"
CHARLEY PRIDE "Have I Got Some Blues For You"
SUZY BOGGUSS "I Don't Want To Set The World On..."

#### **Concept Productions**

Ivin Ichiyama (916) 782-7754

#### CHR

CAMEO "Candy"
MADONNA "La Isla Bonita"
PRINCE "Sign O' The Times"
KENNY LOGGINS "Meet Me Half Way"
CUTTING CREW "(I Just) Died In Your Arms"
BOSTON "Can'tcha Say/Sill In Love"

#### Country

DAN SEALS "I Will Be There"
WILLIE NELSON "Heart Of Gold"
BILLY JO ROYAL "Old Bridges Burn Slow"
JOHN ANDERSON "What's So Different About You"

MADONNA "La Isla Bonita" KENNY LOGGINS "Meet Me Half Way" SMOKEY ROBINSON "Just To See Her"

#### Drake-Chenault

Bob Laurence (800) 247-3303

#### XT-40

BOSTON "Can'tcha Say"
CLUB NOUVEAU "Lean On Me"
PRINCE "Sign "O' The Times"
PETER WOLF "Come As You Are"
SIMPLY RED "The Right Thing"

#### Contempo 300

SIMPLY RED "The Right Thing" EL DeBARGE "Starline Express" KENNY LOGGINS "Meet Me Half Way" SMOKEY ROBINSON "Just To See Her" GENESIS "Tonight, Tonight, Tonight"

#### **Great American Country**

GARY MORRIS "Plain Brown Wrapper"
BILLY JOE ROYAL "Old Bridges Burn Slow"

#### Media General Broadcast Services

#### **ACtion**

KENNY G "Songbird"
GWEN GUTHRIE "Close To You"
ALAN PARSONS PROJECT "Standing On Higher Ground"

#### **Your Country**

PRINCE "Sign O' The Times"
PETER WOLF "Come As You Aré"
BANGLES "Walking Down Your Street"
BOSTON "Can'tcha Say/Still In Love"

#### Hit Rock

LYLE LOVETT "God Will"
PAKE MCENTIRE "Heart Vs. Heart"
GARY MORRIS "Plain Brown Wrapper"
SHOOTERS "They Only Come Out At Night"

#### Peters Productions, Inc.

George Junak (800) 255-85

#### Country Lovin'

KATHY MATTEA "You're The Power"
JUDY RODMAN "Girls Ride Horses Too"
HIGHWAY 101 "The Bed You Made For Me"
HANK WILLIAMS JR. "When Something Is Good"

#### The Ultimate AC

GINO VANNELLI "Wild Horses" KENNY LOGGINS "Meet Me Half Way"

# The Programming Consultants

Steve Penny (800) 843-7807

#### Stereo Rock

BOSTON "Can'tcha Say/Still In Love"
BARBUSTERS "Light Of Day"
PRINCE "Sign O' The Times"
CUTTING CREW "(I Just) Died In Your Arms"

#### Country

GARY MORRIS "Plain Brown Wrapper" FORESTER SISTERS "Too Many Rivers" SHOOTERS "They Only Come Out At Night"

#### Radio Arts

John Benedict (818) 841-022

#### Country's Best

LYLE LOVETT "God Will"

DAN SEALS "I Will Be There"
GARY MORRIS "Plain Brown Wrapper"
FORESTER SISTERS "Too Many Rivers"
CHARLY McCLAIN "Don't Touch Me There"
LOUISE MANORELL "DO! Have To Say Goodbye"
DAVID ALLAN COE "Need A Little Time Off For Bad..."

#### Soft Contemporary

KOOL & THE GANG "Stone Love" SMOKEY ROBINSON "Just To See Her"

#### Sound 10

KENNY G "Songbird"

AMY GRANT "Angels"

SIMPLY RED "The Right Thing"

EL DeBARGE "Starlight Express"

SMOKEY ROBINSON "Just To See Her"

BILLY VERA & THE BEATERS" "I Can Take Care Of Myself"

#### Satellite Music Network

#### The Starstation

A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting ... "

#### Country Coast-To-Coast

KATHY MATTEA "You're The Power"
SHOOTERS "They Only Come Out At Night"
OAK RIDGE BOYS "It Takes A Little Rain ..."
MICHAEL JOHNSON "The Moon Is Still Over Her Shoulder"

#### Rock 'N' Hits

SANTANA "Vera Cruz"
BOSTON "Can tcha Say"
BON JON "Social Disease"
FLESH FOR LULU "I Go Crazy"
GREGG ALLMAN "I'm No Angel"
FROZEN GHOST "Should I See"
SIMPLY RED "The Right Thing"
PETER WOLF "Come As You Are"
BON JOVI "Never Say Goodbye"
LOZ NETTO "Walking In The Dark"
COREY HART "Dancing With My Mirror"
SAMANTHA FOX "Do You Want To Please Me"
CUTTING CREW "[J Just) Died In Your Arms"

#### Transtar

#### **Adult Contemporary**

Mike Tanner (213) 460-6383

STARSHIP "Nothing's Gonna Stop Us Now"



# CHR BREAKER CHART DEBUT BLACK/URBAN BREAKER CHART DEBUT

THE NEW SINGLE
FROM THE 4TH-COMING DOUBLE ALBUM SIGN & THE TIMES
PRODUCED, ARRANGED, COMPOSED AND PERFORMED
BY PRINCE
PERSONAL MANAGEMENT: CAVALLO, RUFFALO & FARGNOLI



#### **RADIO & RECORDS NATIONAL AIRPLAY**

# BLACK/URBAN

# BREAKERS

#### PRINCE

Sign 'O' The Times (Paisley Park/WB)

91% of our reporting stations on it. Rotations: Heavy 15/2, Medium 32/7, Light 36/23, Total Adds 32 Including WXYV, WUSL, WDJY, WVEE, WHRK, KPRS, KJLH, OC104, 293, WPEG, KUKQ. Debuts at number 19 on the Black/Urban chart.
PATRICE RUSHEN

Watch Out (Arista) 79% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/4, Light 54/28, Total Adds 32 Including WDAS, WUSL, WAMO, WBMX, WDMT, WJLB, KPRS, KDAY, Z93, WCIN, WTLC, KPRW, KUKQ.

ATLANTIC STARR

Always (WB) 73% of our reporting stations on it. Rotations: Heavy 5/0, Medium 28/2, Light 33/14, Total Adds 16 including WOWI, WGCI, KPRS, KJLH, WZAZ, KJCB, WQQK, KHYS, WPLZ, WWDM, WANM, KDKO. Debuts at number 38 on the Black/Urban chart.

KLYMAXX

I'd Still Say Yes (Constellation/MCA) 73% of our reporting stations on it. Rotations: Heavy 11/0, Medium 24/1, Light 31/15, Total Adds 16 including WVEE, WEDR, WTMP, WDKX, WATV, WENN, WBLX, KPRW, KDKO, KMYX. Debuts at number 35 on the Black/Urban chart.

ANITA BAKER

Same Ole Love (365 Days A Year) (Elektra)
71% of our reporting stations on it. Rotations: Heavy 4/1, Medium 26/5, Light 35/15,
Total Adds 21 including WBLK, WDAS, WDIA, WGCI, WBLZ, WZAK, WVKO, WJLB, 293,
WPEG, WFXC, 2103, WKWM, KKPW.

**BOBBY BROWN** 

Girl Next Door (MCA)
68% of our reporting stations on it. Rotations: Heavy 1/0, Medium 24/0, Light 37/11,
Total Adds 11, WWIN-FM, WXYV, WILD, WEDR, KJLH, WKND, WXOK, WZAZ, WLOU, WGPR, KBUZ, KDKO.

RUN D.M.C.

It's Tricky (Profile) 60% of our reporting stations on it. Rotations: Heavy 5/0, Medium 21/0, Light 29/6, Total Adds 6, WXYV, WDJY, WVEE, WBLX, WKWM, KPRW.

#### **NEW & ACTIVE**

MIKI HOWARD "Imagination" (Atlantic) 52/11

yy 0/0, Medium 16/0, Light 36/11, Total Adds 11, WUSL, WVEE, WGCI, KJLH, WPAL, WQFX, KJCB, KOKY, KHYS, Mediums include: WBLK, WAMO, WDIA, WZAK, WLUM, WDKX.

WOTE WAS MEDICAL FOR SECURITY OF THE SECURITY

WDAS, WPAL, KJCB, WANN, WKWN, WTLL, WWWS, KJKU.

POINTER SISTERS "All I Know Is The Way I Fee!" (RCA) 43/3

Rotations: Heavy 0.0, Medium 1811, Light 25/2, Total Adds 3, WLUM, WENN, KDKO, Medium: WAMO, KSOL, OC104, WJIZ, WPKA, WXOK, WATV, 293, JET94, WFXC, KJCB, KOKY, WLOU, WBLX, WANM, WTLC, WVOI.

BIG AUDIO DYNAMITE "Badrock City" (Columbia) 432.

Retaines Heavy 10. Medium 130, Light 292, Total Adds 2, KDAY, XHRM, Heavy, WEKS, Medium: WXYV, WHUR, WEDR, KUH, WIZ, ZWENN, WPAL, 293, WZAZ, WBIX, KHRN, WANN, Z103.

RULH, Walf, Wichin, With, Soo, The Supply (Columbia) 41/4
Rotations: Heavy 60, Medium 160, Light 19/4, Total Adds 4, WHRK, WENN, KHYS, WTLC. Heavy. WZAK, WPEG, KOKY, WANM, WXLA, KMYX. Mediums include. WILD, WAMO, WDJY, WVEE, WJLB, KJLH, KSOL, WEKS, KOKO. WASHA, WICA, KMYX, Mediums include: WILL, Trame, GEORGIO "Sexappea" (Motown) 40/11 (Sexappea" (Motown) 40/11 (Sexappea) (Motown) 40/11 (Motown) 40/

JOCELYN BROWN "Ego Maniac" (WB) 40/11
Robbions Heavy 300 Modellum 4/11, Lipp 23/10, Total Adds 11, WXYV, WDAS, WUSL, WDJY, WHUR, WZAK, XHRM, WJIZ, WPDO, WZAZ, WT.C. Heavy WBLK, KOKY, WAMM, Mediums Include: WWNFM, WILD, WAMO, KTOH, WEDR, WTMP,

WGCI.

ORAN JUICE JONES "Here I Go Again" (Def Jam/Columbia) 40/11

Rotations: Heavy 0.0, Medium 7/0, Light 33/11, Total Adds 11, WUSL KMJO, KDAY, KOXL, WXOK, JET94, WFXC, WJYL, KHYS, WXLA. KATZFM. Medium: WDAS, WEDR, WENN, WPEG, KOKY, WBLX, KDKS.

KHYS, WXLA, KATZFM, Medium: WDAS, WEDR, WENN, WPEG, KORK, DVS, CDKS, CHUCK STANLEY "Day By Day" (Del Jam/Columbla) 397, 68
Rotations: Heavy 0,0, Medium 11/1, Light 28/6, Total Adds 6, WILD, KMJM, KJLH, WZAZ, KHYS, KDKS. Medium. WDAS, WAMO, WDIA, WEDR, WZAK, WHOK, WJS, WANM.

BLAKE 8 HINES "Sharty" (Mojown) 38/4
Portations: Heavy 30,0, Medium 13/0, Light 22/4, Total Adds 4, KMJO, KPRS, KSOL, 293, Heavy, KMJM, WZAZ, KIIZ. Medium. WJOY, K104, WDA, WEDR, WTMP, KLH, WATV, WENN, WPAL, WKXI, 216, WGPR, WTLC.

PHILIP INGRAM & SCHERRIE PAYNE "Incredible" (Superstar International) 36/4
Rotations: Heavy 71, Medium 16/1, Light 13/2, Total Adds 4, WOAS, WIZ, KDKS, WANN, Heavy, WOJY, WDIA, WPAL,
WXXI, WZAZ, WTLC, Mediums include: WHURI, WCFE, WEDR, WHOFM, WTMP, KFRS, WERS, WATV, WENN, WGPR.

O'BRYAN "Oriving Force" (Capitol) 35/11 Rotations: Heavy 0/0, Medium 6/1, Light 29/10, Tota 11910 TUPE (WARIUS) 33711 y 0/0, Medium 6/1, Light 29/10, Total Adds 11, WOWI, WGCI, KPRS, KDAY, WENN, WPEG, WJMI, KOKY, WKWM, Medium: K104, WZAZ, WBLX, WOOK, WWWS.

COVER GIRLS: "Show Me" (The Fever/Sultra) 33/9
Rotaions: Heavy 5:0. Medium 12/1, Light 168, Total Adds 9, WXYV, WAMO, WDIA, K94, WBMX, WDKX, WTLC, WWWS, WVQI-Heavy, WOJX, WJEX, KHMM, WNHC, WKDM, Mediums include: WWINFM, WDJY, WHRK, WOWI, WTMP, WGCI,

WZAK.

LUTHER INGRAM "Don't Turn Around" (Profile) 31.3

Rotations: Heavy 0.0, Medium 3.0. Light 28/3, Total Acids 3, WDJY, WGCI, KHYS. Medium: WTMP, WQIS, KATZEM.

MESHAY "Climbling The Wall" (Superstar International) 29/4

Rotations: Heavy 10, Medium 41.0, Light 14/4, Total Acids 4, KOKL, WXOK, WGPX, KDKS. Heavy: WTLC. Medium: WDJY, WDIA, WEDR, WOW, WTMP, KPRS, WIJZ, WATV, WPAL, WFXC, WKXI, WZAZ, WBLX, WWWS

MELBA MODIE "It's Been So Long" (Capitol) 28/28

Rotations: Heavy 0.0, Medium 3.0, Light 25/25, Total Acids 28, WWINFM, WBLK, WAMO, K104, KMJQ, WDIA, WOW, WZAK, KMJM, KSQL, WDKX, WJIZ, KQXL, WXOK, Z93, WFXC, WJMI, WKXI, WZAZ, KJCB, Z16, WQIS, WLOU, WQGK, KDKS, WXLA, KATZEM, WVOI.

#### **MOST ADDED**

PRINCE (32)
PATRICE RUSHEN (32)
MELBA MOORE (28)
LUTHER VANDROSS/GREGORY HINES (26) ANITA BAKER (21) KLYMAXX (16) ATLANTIC STARR (16) GAP BAND (13) CLAUDJA BARRY (12)

#### HOTTEST

JODY WATLEY (59) CLUB NOUVEAU (46) JANET JACKSON (45) SHEILA E (37) JETS (33) LOOSE ENDS (26) KOOL & THE GANG (16) HERB ALPERT (12) MADHOUSE (12) ONE WAY (12)

TRIMERE "They're Playing Our Song" (Jampacked) 28/4
Rotations: Heavy 10, Modium 100, Light 17/4, Total Adds 4, WGC), WLUM, KSOL, WXLA. Heavy: WJMI. Medium: WEOR, WYLDFM, KDOY, WJIZ, WENN, WKXI, WKGN. WANN, WTLC, KBUZ.

FOCUS "Zero in July" (EMI America) 27/2

wbmx, who, 293, MfxC, KdLZ, WHYZ, WQK. Heavy: K104, WGCI, KIIZ, KDKS, WWDM.
WBMX, WNHC, 293, WFXC, KDLZ, WHYZ, WQFX. WJYL, KHYS, KPRW, KATZFM.

NAMES "D-TRAIN" WILLIAMS "Oh How I Love You (Girl)" (Columbia) 26/11 Rotations: Heavy 20, Medium 20, Light 22/11, Total Adds 11, WOWI, WTMP, KQXL. JET94, WFXC, WOFX. KJCB. Z16.

WALT, WTLC, WXLA Heavy, WMM, WLOU, Medium When, who, GAP BAND "Libble Zibble (Get The Money") (Total Experience/RCA) 25/13 Rozations: Heavy 0.0, Medium 8.0, Light 19/10, Total Adds 13, WDAS, WHRK, WBMX, WGCI, WDMT, WZAK, WFXA, WENN.

y 0/0, Medium 6/3, Light 19/10, Total Adds 13, WDAS, V KJCB, WALT, KPRW. Medium: WAMO, K104, WLUM.

ROSE ROYCE "Lonely Read" (Omni/Atlantic) 25/9
Rotations: Heavy 0.0. Medium 4.0. Light 21/9, Total Adds 9, WAMO, WOWI, KOXL, WXOK, Z93, WJJS, WQOK, KHYS, WWWS, Medium, WJZ, WBLX, WTLC, KATZEM.

WWWS. Medium: Wale, WBD., WILE, KAIZP.M.

DJ JAZZY JEFF & FRESH PRINCE "The Magnificent Jazzy Jeff" (Jive/RCA) 25/8

Rotations: Heavy 60, Medium 40, Light 15/8, Total Adds 8, WHUR, WYEE, WHRK, KOXL, Z93, KJCB, Z16, WWWS. Heavy:
WDAS, WZAK, KDAY, WDAL, WARM, WVOL Medium WTMP, WDCK, KHYS, MOPR.

#### SIGNIFICANT ACTION

RUE CALDWELL "I Need Your Loving" (Asinia) 23/1 Rotations: Heavy 0/0, Medium 3/0, Light 20/1, Total Adds 1, WHUR. Medium: KPRS, WFXC, WZAZ

RUE CALUWELL : neos 150.

Rodations: Heavy 900, Medium 300, Light 2011, Tolal Adds 1, WHUM. Medium.

MANTRONIX "Who Is It" (Sleeping Bag) 2.1.6

MANTRONIX

LIVING PROOF "Hold On To Your Dreams" (Fantasy) 17/8
Rolations: Heavy 0/0, Medium 1/0, Light 16/8, Total Adds 8, KMJQ, WJIZ, WATV, WENN, WPAL, WFXC, WPDQ, WBLX

GRANDMASTER FLASH "U Know What Time It Is" (Elektra) 16/4
Rotations: Heavy 1/0, Medium 6/0, Light 9/4, Total Adds 4, K104, Z93, WFXC, Z16, Heavy: KDAY, Medium: WDJY, KMJQ,

WEDR, KSOL, WJZ, WANM.

JUICY "After Loving You" (CBS Associated) 16/3

Rotations Heavy 00, Medium 20, Light 14/3, Total Adds 3, WAMO, Z93, WQIS, Medium: WJJS, WBLX.

PHIL FEARON "Ain't Nothin' But A Houseparty" (Cool Tempo/Chrysalis) 15/7

Rotations: Heavy 00, Medium 21, Light 13/6, Total Adds 7, WAMO, WVEE, WDIA, WHRK, WBMX, WGCI, WPDO, Medium:

FIRST CIRCLE "Working Up A Sweat" (EMI America) 15/5
Rotations: Heavy 1/0, Medium-5/0, Light 95, Total Adds 5, WWINFM, WEDR, KMJM, WDKX, WXLA. Heavy, WCIN. Medium-WXYV, WHJM, WBMX, WGC, wNHG. NORWOOD "I Can't Let You Go" (MCA) 14/9
Rotations: Heavy 0/0, Medium 3/1, Light 11/8, Total Adds 9, WDAS, WDIA, WNHC, WJIZ, KQXL, WKXI, WPDQ, WANM,

PICTURE PERFECT "Prove It Boy" (Atlantic) 14/4

m 3/0, Light 11/4, Total Adds 4, WBLK, WDIA, WJIZ, WANM, Medium: WDAS, WZAZ, WTLC.

CLAUDJA BARRY "Can't You Feel My Heart Beat" (Epic) 12/12
Rotations: Heavy 0/0, Medium 0/0, Light 12/12, Total Adds 12, WDIA, WHRK, WTMP, KPRS, WDKX, WJIZ, KQXL, WPAL,

Rotations: Heavy Uru, Medium Gro, Light 12
JET94, WKXI, WZAZ, Z16.
ROSIE GAINES "Crazy" (Epic) 12/1

6/0, Total Adds 1, KPRS. Medium: WBLK, WHUR, WNHC, WXOK, KDKS.

Holations: Heavy 10, Medium 01, Light 11/2, Total Adds 2, KP4, KN6.

\*\*CYRE\*\*\* "Last Chance\*\* (Fresh) 11/2

Rotations: Heavy 00, Medium 00, Light 11/2, Total Adds 2, KP4, KDK5.

\*\*SALT & PEPA "My Mike Sounds Nice\*" (Next Plateau) 10/8

Rotations: Heavy 10, Medium 00, Light 98, Total Adds 8, WOW, WJZ, KOXL, WXOK, WPAL, WFXC, WOFX, KHYS. Heavy.

BEAU WILLIAMS "All Because Of You" (Capitol) 10/4
Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Total Adds 4, WEDR, Z16, WPLZ, KATZFM ZEE "Madness" (Warlock) 10/4

Light 8/3, Total Adds 4, WDAS, WKXI, WQIS, WTLC, Medium: WXYV.

Rotations: Heavy 50, Medium 21, Light 32, Total Adds 3, Whote, WKKI, WKIS, WHIS, WHISE, WHISE

DESHAWN "Real Lover" (Amazon) 10/3
Rotations: Heavy 0/0, Medium 3/0, Light 7/3, Total Adds 3, WDIA, WTMP, WKXI. Medium: KPRS, KQXL, WZAZ

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations, Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart,

# ATLANTIG STARRALWAYS CONTEST

# WHAT YOU'VE ALWAYS DREAMED OF: A WEEK IN PARADISE FOR TWO!

IF YOUR NAME IS LISTED HERE YOU ARE A SEMI-FINALIST. CHECK NEXT WEEK FOR THE 10 WINNERS!



ATLANTIC STARR
ALL IN THE NAME OF LOVE
THE NEW ALBUM FEATURING THE SINGLE
"ALWAYS"

RECORD	# NAME	AFFILIATIO
221	Joe Fisher	WYFX
245	Jerry Rushin	WEDR
258	John Blake	WMIM
267	Paul Brown	WVOI
286	Don Cody	WGIV
311	Steve Talton	KYOK
322	Jammin Jerry	KAPE
331	Fred Buggs	WBLS
422	Steve Crumley	WPLZ-FM
445	E. Rodney Jones	WTKL
454	Chuck Courtney	WSWG
478	Maurice Harrod	WJYL
503	Bruce Garette	WEUP
1007	Connie Gonzales	KVOP
1008	Kevin Banks	KVOP
1014	Bill Norvell	R12
1032	Tretias McGary	KBLX
1044	Bonanno	WHQT
1054	David Roger	WRXB
1079	Larry Love	WPDQ
1083	Arthur Paul	WZAZ
1085	Pressure Cooker	WZAZ
1122	RJ Watkins	WGPR
1273	Robert V.	KMJQ
1282	Charles McCullogh	KCBC
1330	G. Keith Alexander	WBLS
1345	Candy Staton	WILD
1374	W.M. Gracy	KATZ-AM
1409	Kimberly Vann	WCRX-FM
1418	Earl Boston	WBMX-FM
1449	Stan Bell	WHRK
1480	Kennetha Pruitt	WQQK
1525	Bruce Banwan	WINA
1536	Wendell William	WHOR-FM
1568	Chip Johnson	WKIE
1579	James Walston	WRAP
1598	Kevin Anderson	WPLZ-FM
1632	Maxine Colson	KBCE
1644	Rex Holiday	WQIC
1665	Elwood Shields	KJCB
1695	Terry Davis	WYLD-FM
1745	Roger Moore	WDKX
1 <i>757</i>	Phill Alenn	WVKO
1760	Al Knight	WVKO
1764	Brenda Banks	WLOU
1793	B.J. Halaburton	WZAK
1811	Ron Comer	WJMO
1833	Dee Graham	WDGS
1835	Sevelle	WDGS
1886	Tippy Calloway	WADK

# **BLACK/URBAN ADDS & HOTS**

#### EAST

SHEILA E
ORAN JUICE JONES
MIKI HOWARD
JOCELYN BROWN
PATRICE RUSHEN
HOTLEST
HIRLEY MURDOCK
COVER GIRLS
MELBA MOORE
JANET JACKSON
FREDDIE JACKSON

WDAS/Philadelphia

JOB TAMBURTO
GAP BAND
ANTA BAKER
JOCELYN BRONN
PAYNE & INGRAM
ZEE
READY FOR THE MOR
ROMODO
LUTHER VANDROS
PATRICE RUSHEN
HOLLES!
HOLLES!
HOLLES!
STARPOINT

WAMO/Pittsbu

WHUR/Washington

Joe Tamburro

ONE MAY
PRINCE
BOBBY BROWN
RUN D.M.C.
COVER GIRLS
SMOKEY ROBINSON
EGYPTIAN LOVER
IVY
JOCELYN BROWN JOCELYN BROWN Hottest: JETS SHEILA E STACY LATTISA CLUB NOUVEAU JODY WATLEY

DOR BROOKS

IVE TO THOMAS

FIRST CIRCLE

FAINT DAVIS

HELDA MODRE

JAMES BROWN

"SHIFILEY MIRDOCK

NAIZE

HOLLE ST.

HOLLE FORCE

MANTRONIX

PARINCE

MANTRONIX

PARINCE

SAMPSON BUTCH MOD

#### WILD/Boston Elroy Smith

Woodon/Anthony
LIONEL RICHIF
COVER GIRLS
PHIL FEARON
JUICY
MELBA MOORE
ROSE ROYCE
PATRICE RUSHEN
HOTESEL
LILLO THOMAS
CAMED
KLYMAXX
JODY MATLEY
JOCELYN BROWN CHUCK STANLEY BOBBY BROWN GENOBIA JETER HOTTEST CLUB NOUVEAU JODY WATLEY JETS CAMEO PRINCE

#### WBLK/Buffalo Ray Anthony

Hay Anthony
ANITA BAKER
GEORGE HOWARD
BABRARA ROY
MELBA HOORE
HO SOVERFION
BABYFACE
ROBBIE NEVIL
CLUB NOTIVEAU
PICTURE PERFECT
HOTEAS:
SHEILA E
JODY WATLEY
JETS
RAINY DAVIS
KLYMAXX ANDE MARCEI
KLYMAXX
CLAUDJA BARRY
LAVREN
ISAA HAVES
HESAA HAVES
JISAA HAVES
JISAA HAVES
JISAA HAVES
LIBA HAVES
LIB

#### WKND/Hartford Jordan/McLean

PRINCE
ANITA BAKER
CREGORY ABBOTT
BOBBY BROWN
Hottest:
JODY WATLEY
JANET JACKSON
ONE WAY
STACY LATTISAM
JESSE JOHNSON

VESTA WILLIAMS
JOCELYN BROWN
LITHER VANDROOS
BOB JAMES
RUE CALDWELL
JAZZY JEPF
HOTLESE
HSTELA E
TIMEX SOCIAL CLUB
MADHOUSE
CLUB NOUVEAU
MILLIE SCOTT WNHC/New Haver David Dickenson BABYFACE COMMODORES BARBAFA ROY NORMOOD CHERYL LYNN BOTLEST EXPOSE RAINY DAVIS JAMES JROWN SHEILA E JODY WATLEY

Brute Bailey
CLUB HOUVEAUT
LUTHER VANDROSS
RUN D.M.C.
STARPOINT
RAINY DAVIS
JOCEL'N BROWN
LUTHER INGRAM
BUNNY DEBARGE
BUNNY DEBARGE
PCHERYL LYNN
HOTERS!
FREDDIE JACKSON
LOOSE HOS
JODY WATLEY
HONARD HEWETT
ONE WAY FHIPPHILANTER
PRINCE
PRINCE
CYNDI LAUPER
RU'S LATEST ARRIV
HILLIE JACKSON
READY FOR THE WOR
GEORGIO
HOCCEAE:
HOWARD HEWETT
JETS
JAMET JACKSON
SREILA E
SYSTEM

WEST

#### SOUTH

WVEE/Atlanta Ray Boyd

PRINCE
HIKI HOWARD
RUN D.M.C.
GEÓRGIO
KLYMAXX
CARL ANDERSON
PHIL PEARON
JAZZY JEFF
HOTTEST
JETS
JANET JACKSON
JODY WATLEY
CLUB NOUVEAU
SYSTEM

none Hottest: JAMES BROWN CLUB NOUVEAU SHEILA E

RAINY DAVIS

GEORGIO
CHICO DEBARGE
LUTHER VANDROSS
GAP BAND
PRINCE
GRACE JONES
PATRICE RUSHEN
HOTTEST
KOOL 4 THE GANG
LOOSE ENDS
JETS

JETS HOWARD HEWETT BUNNY DEBARGE

ROD NOSI

BOBBY MCCLIRE
MESHAY
SALT & PEPA
SOSE ROYTE
MESHA MODRE
VOSTA WILLIAMS
VOSTA WILLIAMS
NAJEE
BOBBY BROWN
SYSTEM WH
HOLLERT
FRINCE
HERB ALPERT
KOOL & THE GANG
MILLIE JACKSON
STACY LATTISAM

PAYNE & INGRAM
MELBA MOORE
NORWOODD
IVY
SALT & PEPA
CLAUDIA BARRY
LIVING PROOF
JOCELYN BROWN
PICTURE PERFECT
HOTLEAT
HOTLEAT
EST
KOOL & THE GANG
MADHOUSE
CLUB NOUVEAU PRINCE
MANTRONIX
LUTHER VANDROSS
LIVING PROOF
KLYMAXX
Hottest:
JANET JACKSON
KOOL & THE GANG
JETS
ONE WAY
SOS BAND

#### WENN/Birmingham Dave Donnell

O'BRYAN SYSTEM RLYMAXX POINTER SISTERS GEORGIO GAP BAND SURFACE LIVING PROOF SPOONIE GEE HFDB ALOPPT SPOONIE GEE
HERB ALPERT
RONNIE PERKINS
SHERRY WINSTON
HOTE
LOOSE ENDS
HOWARD HENETT
HIDNIGHT STAR
STACY LATTISAM
TIMEX SOCIAL CLUB

#### WPALICharleston Don Kendricka

DON KENDHICKS
LIVING PROOF
LUTHER VANDROSS
STEADY B
SALT 4 PEPA
CLAUDJA BARRY
MIKI HOMARD
PATRICE RUSHEN
HOTLES
CLUB NOUVEAU
JOPY WATLEY
ARETHA FRANKLIN
ATLANTIC STARR
GENOBIA JETER

CHM FINITE RUSHEN ANTIA BAKER JAZZY JEFF GRANDHASTER FLA BLAKE & HINES ROSE ROYCE JULCY HELBA MOORE HOLLEST, JACKSON JOOV WATLEY JETS

# JODY WATLEY JETS SHEILA E MILLIE JACKSON

WPEG/Charlotta Michael Saunder ARETHA PRANKLIN O'BRYAN
PRINCE
PATRICE RUSHEN
ANITA BAKER
HOTTEST JACKSON
HILLIE JACKSON
SURFACE
JODY WATLEY
CLUB NOUVEAU

#### KQXL/Baton Rouge Ricardo/Clay WFXC/Durham Doc Hollidse

GEORGIO
GEORGE HOWARD
D TRAIN
POSE ROYCE
ORAN JUTCE JONES
MELBA MOORE
JAZZY JEPP
MESHAY
SALT & PEPA
NORMOOD PATRICE RUSHEN PATRICE BUSHEN
PATRICE
ANITA BAKER
ANITA BAKER
ANITA BAKER
ANITA BAKER
ANITA BAKER
ANITA
BARIA
BALL
HELBA MOORE
D TRAIN
LIVING PROOF
ORAM JUICE JONES
SALAW PEPA
SALAW PEPA
BOTTO-BASH
KOOL & THE GANG
CLUB NOUVEAU
JODY WATLEY
TIMES SOCIAL CLUB
SHEILA E SALT & PEPA NORMODD ATLANTIC STARR CLAUDJA RARRY Hottest: JANET JACKSON LOOSE ENDS READY FOR THE WOR HOWARD HEWETT SHEILA E

Frank St. James

PRINCE
NEW EDITION
PATRICE RUSHEN
D TRAIN
CLAUDJA BARRY
ORAN JUICE JONES
HOTEST
LOOSE ENDS
JANET JACKSON
ONE WAY
HERB ALPERT
KOOL 5 THE GANG

#### K104/Dallas Terri Avery

EGYPTIAN LOVER GRANDMASTER PLASH MELBA HOORE LUTHER VANDROSS LUTHER VANDRO Hottest: CLUB NOUVEAU JANET JACKSON SYSTEM KDLZ/Ft. Worth-Dallas

TUCKETMAGISON

PATRICE RUSHEN
PRINCE
NAJEE
READY FOR THE MOR
GAP SAND
JODY MATLEY
JANET JACKSON
JETS
HOWARD HEMETT
STACY LATTISAM

GAP BAND PRINCE MADHOUSE HOTTEST: LOOSE ENDS KOOL 6 THE GANG TIMEX SOCIAL CLUB JETS CLUB NOUVEAU

#### WHYZ/Greenville Andre Carson

MELBA MOORE SYSTEM NAJEE NIKI HOMARD D TRAIN JAZZY JEFF ATLANTIC STARR CEDRGIO GAP RAND HOLEGAE: JANET JACKSON YODY WATLEY SHELLA E HERB ALPERT MADDOUSE none Hottest: CLUB NOUVEAU DONNA ALLEN MELBA MOORE JODY WATLEY MARVIN SEASE

#### WQFX/Gulfoort-Bijoxi

RILYMAXX
PRINCE
D TRAIN
MIKI HOWARD
BOBBY MCCLURE
MESHAY
SALT 4 PEPA
NAJEE
HOTCEST:
JANET JACKSON
JETS
JORY MATIEV JETS JODY WATLEY SHEILA E ROOL & THE GANG

#### KMJQ/Houston Atkins/Michaels

LIVING PROOF MELBA MOORE LILLO THOMAS MANTRONIX BLAKE & HINES SUGAR BABES BLAKE & HINES SUGAR BABES NAJEE ORAN JUICE JONES HOTTES HILLIE JACKSON JETS SHEILA E LOOSE ENDS HOWARD HEWETT WJMt/Jackson Carl Haynes

GEORGE BENSON
MELBA MOORE
JEFF LORBER
O'BRYAN
CLUB NOUVEAU
HOTES SOCIAL CLUB
ONE WAY
TRINERE
ARETHA FRANKLIN
HERB ALPERT

### WKXVJackson Tommy Marahall

Tommy Marahall
COMMODORES
PRINCE
STEADY B
STEADY
ST

CLUB NOUVEAU JODY WATLEY

KIIZ/Killeen BIII St. John

MADHOUSE LUTTER VANDROSS SYSTEM PATRICE MUSHEN HOTTER CLUB NOUVEAU JETS STARPOINT JODY WATLEY FOCUS

WKGN/Knoxville Bill Clary

HERB ALPERT
ONE WAY
LEVERT
ARETHA FRANKLIN
PAUL LEKAXIS
DEBBIE GISSON
FULL PORCE
CRECORY ABBOTT
ISAAC HAYES
HOTEARI
ATLANTIC STARR
SHEILA E
JANET JACKSON
CLUB NOUVEAU

CLUB NOUVEAU READY FOR THE

KXZZ/Lake Cherle: Manuel/Moore

WQIS/Laurel Ron Davis

KJCB/Lafayette Handy/Davis

NAT JACKSON
PATPLICE RUSHEN
CONNAY BROTHERS
CHUCK STANLEY
ATLANTIC STARR
JOCELYN BROWN
HELDA MOONE
HEL

Weissmin
PHIL PEARON
CLAUDA BARRY
NAJES
NA

ANITA BAKER
CLUB NOUVEAU
MELBA MOORE
PHIL FEARON
COVER GIRLS
DESHAMN
CONWAY BROTHERS
CLAUDJA BARRY
MANTPONIX LUTHER VANDROSS

#### MADHOUSE PAYNE & INGRAM

WALT/Meridian Aundra Russell

SPOONIE GEE BOBBY BROWN KLYMAXX FIRST CIRCLE AL GREEN FIRST CIRCLE
AL GREEN
LUTHER VANDROSS
SHIRLEY MURDOCK
GREGORY ABBOTT
SMOKEY ROBINSON
BEAU WILLIAMS
HOTTES
JANET JACKSON
JAMES BROWN
JETS
GWEN GUTHRIE
ONE WAY

#### WQIM/Montgomery Frencha Be

CHEPYL LYNN
KLYMAXX
GRESORY ABBOTT
PATRICE PUSHEN
GEORGIC PUSHEN
GEORGIC
O'BRYAN
EL DEBARGE
HOTEGET
JAMET JACKSON
CLUB NOUVEAU
NEW EDITION
BILLY VERA & THE
ATLANTIC STARE

FIGURITUMS

LIONEL RICHIE
FOCUS
READY FOR THE WOR
MELBA MOORE
PATRICE NUSHEN
ATLANTIC STARR
ROSE ROYCE
MANTRONIX
HOCLEST
JANET JACKSON
PRINC ROUVEAU
MADHOUSE

#### WYLD-FM/New Orleans Dell Spencer

#### Dave Allan

GENESIS CAMED

READY FOR THE WOR

COVER GIRLS

CYRE'

CYBE'

CLUB NOUVEAU

FULL FORCE
JODY WATLEY
LOSSE ENDS

SHEILA E

#### WOWWNorfell

Don Allen
LUTHER VANDROSS
ATLANTIC STARR
D TRAIN
GOSE ROYCE
MELSA MOORE
MELSA MOORE
O'BRYAN
AL GREEN
HOTTER
HOTTER
JODY WATLEY
SHEILA E
CLUB MOUVEAU
STACY LATTISAW
KOOL & THE GANG

#### WORL/Orlando

ARETHA PRANKLIN SMOKEY ROBINSON GREGORY ABBOTT O'BRYAN HOTLEST: JODY HATLEY JANET JACKSON SHEILA E JETS CLUB NOUVEAU

PRINCE
STAFFACE
SUBFACE
APLANTIC STARR
APLANTIC STARR
APLANTIC STARR
APLANTIC STARR
APLANTIC STARR
HIX I ROMARD
CHUCK STARLEY
ORAN JUICE JONES
LUTHER INGRAM
ROSE ROYCE
SALT 4 PEPA
MARVIN SEASE
HOCEGEL ACTISON
JODY MATLEY
LOOSE ENDS
JETS
HOMARD HENETT

#### WPLZ/Petersburg Crumbley/Daniels

PRINCE
LUTHER VANDROSS
ANITA BAKER
ATLANTIC STARR
PATRICE RUSHER
BEAU HILLIAMS
HOTCHERE:
JAHET JACKSON
MADHOUSE
KOOL & THE GANG
JODY WATLEY
PHYLLIS HYMAN

C. Enwin Daniels
CLUB NOUVEAU
CHUCK STANLEY
PATRICE RUSHEN
COMMODDES
MESHAY
CONNAY BROTHERS
PATRE 4 INGRAM
CYRE
MELBA MOORE
MELBA MOORE
MELBA MOORE
MELBA MOORE
SHELLA E
MILLIE JACKSON
POCUS
HERB ALPERT

PRINCE LILLO THOMAS LILLO THOMAS
GEORGIO
ATLANTIC STARR
ANITA BAKER
HOTTEST:
CLUB NOUVEAU
JANET JACKSON
HEAVY D & BOYZ
FOCUS
JODY WATLEY

#### WANM/Tellahesse

Jos Bullard

LUTHER VANDROSS
KENNY G
NORMOOD
PAYNE & INGRAM
MANTRONIX
PATRICE RUSHEN
PICTURE PERFECT
SHELLA E
ATLANTIC STARR
HOTE HOTE
HOTE
LOSE ENDS
SURPACE
JOTY
MATLEY
JODY WATLEY

Christurner
CLAUDJA BARRY
CONMAY BROTHERS
DESHAWN
D TRAIN
RLYMAXX
HOTESS:
COMMODORS
STACY LATTISAW
JANET JACKSON
ISAAC HAYES
RAINY DAVIS

#### MIDWEST

WGCVChicage Sonny Taylor

Sonny Taylor

HIKI HOWARD
GAP BAND
ANITA BAKER
TRIMERE
ATLANTIC STARR
O'BRYAN
LUTHER INGRAN
HUTHER INGRAN
HOTLES
EXPOSE
HADHOUSE
HADHOUSE
HEL & KIM
JANET JACKSON

WBMX/Chicago lerry Boulding Herry Boulding
OCTAVIA
COVER GIRLS
PATRICE RUSHEN
LUTHER WANDROSS
PHIL FEARON
GAP BAND
COMPANY B
HOTLER
JAMET JACKSON
JETS
HIDNIGHT STAR
JODY WATLEY
SHEILA E

WCIN/Cincinnati Steve Harris HERB ALPERT GREGORY ABBOTT LUTHER VANDROSS PATRICE RUSHEN HOTLEAT: CLUB NOUVEAU RJ'S LATEST ARRIV JODY WATLEY LOOSE ENDS JANET JACKSON

WBLZ/Cincinnati Brisn Castle ANITA BAKER FOCUS MILLIE SCOTT MADHOUSE RAINY DAVIS SMOKEY ROBINSON MOTEST DONNA ALLEN JANET JACKSON CLUB NOUVEAU JETS JETS EXPOSE

Cahm Hicks

GAP BAND
PATRICE RUSHEN
LUTHER VANDROSS
ROBBIE NEVIL
CAMED
CHERYL LYNN
SOS BAND
HOTEGET
JANET JACKSON
SHEILA F
JODY WATLEY
KOOI, 4 THE GANG
MADHOUSE

#### WZAK/Cleveland Lynn Tolliver

CHICO DEBARGE
MELBA MOORE
ANITA BAKER
KOOL MOE DEE
GAP BAND
GCHEPYL LYNN
JOCELYN BROWN
MILES DAVIS
HOTESEL
LOSE ENDS
PHYLLIS HYMAN
JANET JACKSON

### Z103/Columbus Tom Raynoids

LUTHER VANDROSS
PRINCE
KLYMAXX
ISAAC HAYES
ANITA BAKER
PATRICE RUSHEN
HOTLERIC
JANET JACKSON
JOOY WATLEY
SHELLA E
CLUB MOUVEAU
JAMES BROWN WJLB/Detroit James Alexande

ANITA BAKER
PATRICE RISHEN
HOTLEST:
CLUB NOUVEAU
JANET JACKSON
JETS
JODY WATLEY
SHEILA E

WLUM/Milwaukee

Bernard Miller

KPRW/Okle

VESTA WILLIAMS
FULL PORCE
LILLO THOMAS
HERB ALPERT
READY FOR THE
READY
FOR THE
READY
FOR THE
READY
READY
RIN D.M.C.
PRINCE
GEORGIO
READY
R

LUTHER VANDROSS Hottest: JANET JACKSON JODY WATLEY SHEILA E CLUB NOUVEAU KOOL 6 THE GANG

Behrard Miller
ROBBIE NEVIL
EDDIE MONEY
CHERYL LYNN
RAINY DAVIS
TRINERE
STEVE WINHOOD
POINTER SISTERS
GENOBIA JETER
HOTTER
LUB NOUVEAU
LOOSE ENDS
PRINCE

#### WGPR/Detro

WXLA/Lansing Sammy Jordan

KPRS/Kansas City Del Rice

Del Rice

SYETLA Y

MADTE ALAINES

BLAKE & HINES

LEVERY

SYSTEM

LEVERY

SYSTEM

MADE ALAINES

LEVERY

SYSTEM

MADE ALAINES

LEVERY

MADE ALAINES

LEVERY

MADE ALAINES

SPOONIE GEE SHEILA E LUTHER VANDROSS D TRAIN CONWAY BROTHERS SURFACE KLYMAXX ZEE RLYMAXX
ZEE
STEADY B
PATRICE RUSHEN
READY FOR THE V
COVER GIRLS
JOCELYN BROWN
HOTTES:
MEL & KIM
JODY MATLEY
JAMES BROWN
HERB ALPERT
JANET JACKSON

FIRST CIRCLE MELBA MOORE
ARETHA FRANKLIN
O.C. SMITH
AL GREEN
CHUCK STANLEY
HOTTER
HOTTER
LUB NOUVEAU
SHEILA E
BLARE & HINES
JODY WATLEY
KOOL & THE GANG

PRINCE
PR KATZ-FM/St. Louis Mike Kelly

GEORGIO
LUTHER VANDROSS
CHERYL LYNN
CHICO DEBARGE
BOBBY BROWN
HOTLEST:
HERB ALPERT
CLUB NOUVEAU
SHEILA E
JODY WATLEY
EXPOSE

91 Total Stations 88 Current Station Reports

The following stations called in frozen playlists this week WEKS/Atlanta, WHYZ/Greenville and WYLD-FM/New Orleans.

# KJLH/Los Angele Winston/Torres

KDK O/Denve

POINTER SISTERS

PRINCE CHUCK STANLEY ATLANTIC STARR HIKI HOWARD BOBBY BROWN Mottest: SHEILA E RJ'S LATEST ARRIV JODY WATLEY MADMONIS MADHOUSE CLUB NOUVEAU

#### KDAY/Los Angeles

PATRICE RUSHEN
CHUBB ROCK 6 DOMI
SUGAR BABES
O'BRYAN
ASHPORD 4 SIMPSON
STACY LATTISAN
BIG AUDIO DYNAMIT
HOTEMST Hottest: SWEET TEE/JAZZY J 2 LIVE CREW JAZZY JRPF BOOGIE DOWN PRODU

# KMYX/Ojal

BRUCE HORNSBY SIMPLY RED CYNDI LAUPER MILES DAVIS RLYMAXX BEASTIE BOYS KRAFTWERK HOTCEST JODY WATLEY EXPOSE LOOSE ENDS HERB ALPERT CLUB NOUVEAU

#### KUK Q/Phoenix Gladden/Thomas

GladdeniThomas
PRINCE
KOOL & THE GANG
ONE MAY
LUTHER VANDROGS
READY FOR THE WO
PATRICE RISHEN
MADROUSE
HERB ALPERT
HOLLER
HOLER
LOS TONCKSON
LOSSE ENDS
BLASTIE BOYS
JODY WATLEY

READY FOR THE BIG AUDIO DYNA JOCELYN BROWN SOS BAND HOTTES: LOOSE ENDS NICE & WILD JETS SHEILA E CLUB NOUVEAU

MELBA MOORE BLAKE 6 HINES LILLO THOMAS TRIMERE DAVID SANBORN EGYPTIAN LOVER MILLIE JACKSON

LILLO THOMAS
GEORGE BENSON
LUTHER VANDROSS
SUGAR BABES
ANITA BARER
HOTTEST:
KOOL & THE GANG
MILLIE JACKSON
MADHOUSE

#### KSOL/San Francisco Robinson/Moody

MILLIE JACKSO Hottest: JANET JACKSON JESSE JOHNSON TIMEX SOCIAL LIONEL RICHIE JETS

BOBBY BROWN
MELBA MOORE
KLYMAXX
READY FOR THE WOR
HOTCEST:
JETS
JANET JACKSON
RJ'S LATEST ARRIV
CLUB NOUVEAU
PHYLL/IS HYMAN

#### WPDQ/Jackso Brody/Henry WJYL/Louisville Philip David March

BrodyHeery

JOCELYN BROWN
JOCELYN BROWN
VESTA WILLIAMS
LEON HAYWOOD
LIVING PROOF
PHIL FEARON
GONNAY BROTHERS
HOLOSE ENDS
CLUB NOUVEAU
SHEILA E
BUNNY DERARGE
MADHOUSE PHILIP DAVID MATTER
SHOKEY ROBINSON
CHERYL LYNN
PATRICE RUSHEN
HIKI HOWARD
ORAN JUJCE JONES
LUTHER VANDROSS
CLUB NOUVEAU
JODY WATLEY
JANET JACKSON
SHELLA E
LOOSE ENDS

WJJS/Lynchburg Led Goins LUTHER VANDRO SYSTEM ROSE ROYCE LILLO THOMAS HOTEAS LOOSE ENDS JAMET JACKSON CLUB NOUVEAU ONE WAY JODY WATLEY

#### WDÍA/Memphia Bobby O'Jay

Aundre Russell
GAP BAND
LUTHER VANDROSS
LEON HAYMOOD
TRAIN
ISAAC HAYES
ANITA BAKER
HOTLEST:
HOWARD EMBLY
VESTA WILLIAMS
HERB ALPERT

#### WEDR/Miami Jackson/Jones

# ManusiMoore PEINCE PITAIN ANTTA BAKER BEAU WILLIAMS MELRA MOORE NAIFE REAL MILLIAMS MELRA MOORE NAIFE PERKINS CLUUDJA BARRY HOLLER LUSSE CHIS STATU LATTISAM STATU LATTISAM SHELLA E MORE BLUED MORE BLUED MORE BLUED MORE BLUED WBLX/Mobile

PRINCE
ATLANTIC STARR
RLYMAN,
MIKI HOWARD

NON DAVIS

ONE MAY

MELBA MOORE

SMOKET KOBINSON

FITTA RAKER

ATTHICE RUSHEN

ATLANTIC STARR

JUICY

HOLTER

LUB MOUVEAU

KOOL & THE GANG

HERB ALPERT

LUTHER VANDROSS

JODY WATLEY KOKY/Little Rock ARETHA FRANKLIN HEAVY TRAFFIC O'BRYAN MIKI HOWARD LEON RAYWOOD HOLLESS SURPACE SOS BAND FEEDDIE JACKSON ISAAC RAYES JETS

#### WQQK/Nashville

Floyd/Young

GREGORY ABB CAMEO Hottest: JANET JACKSON JODY WATLEY JETS PRINCE HERB ALPERT

BOBBY BROWN KLYMAXX STARPOINT ATLANTIC STARR BABYPACE HOTLEST ONE HAY SHEILA E LOOSE ENDS CLUB NOUVEAU PRINCE

WKWM/Grand Ru Grant/Franklin GrandFrankin
ANITA BAKER
GREGORY ABBOTT
O'BRYAN
RUN D.H.C.
GENORIA JETER
SUGAR BABES
MADHOUSE
HOTLENST.
ONE MAY
JODY WATLEY
BUNNY DEBARGE
MILLIE SCOTT
PRINCE

Oavid Rosas
O.C. SMITH
PRINCE
ROSE ROYCE
EL DEBARGE
AL GREN
COVER GIRLS
JAZY JEFF
BABYFACE
PATRICE RUSHEN
HOTELS:
ONE WAY
JODY WATLEY
SHEILA E
KLYMAXX \_
LOOSE ENDS

WWWS/Sagin David Roses

Mike Stradford

MELBA MOORE
GEORGE HOMARD
BEAU WILLIAMS
ORAN JUICE JONES
HOTTENT
JODY WATLEY
JANET JACKSON
CLUB NOUVEAU
JETS
LEVERT

LUTHER VANDROSS
PATRICE RUSHEN
CONTROL GIRLS
PATRICE RUSHEN
CONTROL GIRLS
PATRICE
CHICO DEBARGE
RELBA HOORE
BABYFACE
HOTERS:
ONE WAY
JETS
JODY WATLEY
SHEILA E
GENOBIA JETER

PRODUCED BY FENDERELLA FOR KLYMAXX
MANAGEMENT: RON SWEENEY

PRODUCED BY LARRY BLACKMON FOR ATLANTA ARTISTS PRODUCTIONS, INC. MANAGEMENT: AMI

**⊗MCA RECORDS** 

# JAZZ

#### **TOP 30**

#### MARCH 6, 1987

DAVID NEWMAN/Heads Up (Atlantic)

LARRY CARLTON/Last Nite (MCA)

MICHEL PETRUCCIANI featuring HALL & SHORTER/Power Of Three (Blue Note)

DAVID SANBORN/A Change Of Heart (WB) 0

CARMEN LUNDY/Good Morning Kiss (Black-Hawk)

ā McCOY TYNER/Double Trios (Denon)

JOE HENDERSON/The State Of The Tenor, Vol. 2 (Blue Note)

WAYNE SHORTER/Phantom Navigator (Columbia) 10

RIPPINGTONS/Moonlighting (Passport Jazz)

10 DEXTER GORDON/Other Side Of Round Midnight (Blue Note)

BILL SHIELDS & STANLEY CLARKE/Shieldstone (RSVP/Optimism)

PASSPORT/Heavy Nights (Atlantic) 15

13 LAUREL MASSE/Easy Living (Pausa)

CARMEN McRAE/Any Old Time (Denon) 13 14

SHERRY WINSTON/Do It For Love (Pausa) 15

PHIL WODDS/Gratitude (Denon) 16 16

STANLEY JORDAN/Standards Volume #1 (Blue Note) 11

MICHAEL GARSON/Serendipity (Reference)

1 PONCHD SANCHEZ/Papo Gato (Concord)

20 CANONED/Desparately Seeking Fusion (Passport Jazz)

DEBUT > 3 EDDIE GOMEZ/Discovery (Columbia)

CHICK CDREA/Trio Music, Live In Europe (ECM) OSCAR CASTRO-NEVES/Oscar (Living Music/Windham Hill)

DEBUT > 3

DEBUT VIC VOGEL/Awesome! Big Band (Pinnacle)

VITAL INFORMATION/Global Beat (Columbia) 25

SCOTT HAMILTON/The Right Time (Concord) 26

ROB BROOKMEYER/Osio (Concord) Œ

FUTURE PROSPECT/Future Prospect (DSP/Optimism)

29 JAMES MOODY/Something Special (Novus) 23

CHARLIE WATTS ORCHESTRA/Live At Fulham Town Hall (Columbia)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Calvin Boutte; WYLD-FM/New Orleans, Dell Spencer WDMT/Cleveland, Calvin Hicks

#### **NEW & ACTIVE**

PAQUITO D'RIVERA "Manhattan Burn" (Columbia) 16/16

Rotations: Heavy 4/4, Medium 31, Uph 55, Extra Adds 4, Total Adds 16, WBGO, WRTI, WFAE, WMOT, WBEE, WNOP, WJZ, KTCJ, KADY, KYGO, KPLU, WNEW, WHRO, WUSF, KKUL, KXPR.
ARTFULLY BEATLES "55th Anniversary Salutus..." (Artill Balance/JCI) 14/1
Rotations: Heavy 2/0, Medium 8/1, Light 4/0, Extra Adds 0, Total Adds 1, WJZZ, Heavy: WLVE, WHVE, Medium: WOTB, WNOP, WDET KTCJ KNAHI WUSFE KYSE.

y 2/0, Medium 8/1, Light 4/ KTCJ, KMHD, WVPE, KLSK

MIGHTNOISE "Something Of Time" (Windham Hill) 13/2
Rotations: Heavy 3:0, Medium 5:0, Light 5:2, Extra Adds 0, Total Adds 2, WAER, WFAE, Heavy, kKGO, KLCC, KLSK.
Medium: WLOQ, WNOP, KMHD, WLVE, KIFM.

JOHN SCOPELD "Blue Matther" (Gramavision) 12/12
Rotations: Heavy 2/2, Medum 1/1, Upht 6/6, Extra Adds 3, Total Adds 12, WRTI, WAER, WFPL, WNOP, WDET, WJZZ, KTCJ,
KKGG, KJZZ, KFUL, WNEW, KIFFL

BLUE SKY "Wish I Were Here" (Bannerworks) 10/8

is: Heavy 3/2, Medium 2/2, Light 3/2, Extra Adds 2, Total Adds 8, WAER, WFAE, WNOP, KJZZ, KMHD, KLCC, KIFM,

JOHN HICKS "In Concert" (WB) 9/6
Rotations: Heavy 1/1, Medium 4/2, Light 3/2, Extra Adds 1, Total Adds 6, WGBH, KERA, KADX, WHRO, WUSF, KXPR.
Medium: WDF KANU

KEN WILEY "Visage" (Passport Jazz) 9/4

odium 3/0, Llght 5/4, Extra Adds 0, Total Adds 4, WAER, KTCJ, WLVE, KLCC. Heavy: KLSK. Medium:

LONNIE LISTON SMITH "Make Someone Happy" (Doctor Jazz) 9/2
Rotations: Heavy 3/1, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 2, WUWM, KKUL. Heavy: WJAZ, KJAZ, Medium

WBFO, WBGO, WJZZ.

MADHOUSE "8" (Palsiey Park/WB) 9/1

Rotations: Heavy 0.0, Medium 4/1, Light 5/0, Extra Adds 0, Total Adds 1, WDMT. Medium: WJZZ, KKGO, WFSS.

In the Jazz World,

# GOMEZ

is known as the Bass Man's Bassist! His Debut Solo Album as a Band Leader is

# "DISCOVERY"

featuring Steve Gadd and Michael Breacker.

DEBUT > 21



MOST ADDED 2nd STRAIGHT WEEK

#### MOST ADDED

PAQUITO D'RIVERA (16) JOHN SCOFIELD (12) OSCAR CASTRO-NEVES(8) BLUE SKY (8) EDDIE GOMEZ (7) **FUTURE PROSPECTS (6)** JOHN HICKS (6)

HOTTEST DAVID NEWMAN (21) LARRY CARLTON (18) DAVID SANBORN (15) RIPPINGTONS (12) M. PETRUCCIANI I/HALL & SHORTER (11) McCOY TYNER (10) CARMEN LUNOY (9) JOE HENDERSON (7) PONCHO SANCHEZ (6) WAYNE SHORTER (6)

ABDULLAH IBRAHIM "Ekaya" (Black-Hawk) 9/0
Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KBEM, KLCC. Medium: KERA, WBEE, WUWM, KJZZ.

DAVE MCKENNA "My Friend The Plano" (Concord) 8/2
Rotations: Heavy 1:0, Medium 4:0, Light 3:2, Extra Adds 0, Total Adds 2, KBEM, KLCC. Heavy: KLON. Medium: WJAZ, AZYMUTH "Tightrope Walker" (Milestone/Fantasy) 8/0
Rotations: Heavy 6/0, Medium 0/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, WJAZ, WNOP, WJZZ, WNEW,

KIPM.
CEDAR WALTON "The Trio - 1" (Red/PSI) 8/0
Rotations; Heavy 2/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy; KANU, WUWM. Medium. WEBR, WRTI,

BILL BERGMAN "Midnight Sax" (Passport Jazz) 7/3
Rotations: Heavy 0.0, Medium 5/1, Light 2/2, Extra Adds 0, Total Adds 3, WAER, KLSK, WDMT. Medium: WNOP, KKGO,

CHARLES BROWN "One More For The Road" (Blue Side Records) 7.2 Rotations: Heavy 2/0, Medium 00, Light 4/1, Estra Adds 1, Total Adds 2, KADX, KLQN, Heavy, WBGO, WBEE, NAJEE "Walge's Theme" (EMM America) 7.1 Light 2/0, Extra Adds 0, Total Adds 1, KJCB, Medium: WJZZ, KTCJ, WNEW, WDMT.

Hotalions Pearly Uni, Medual of I. Light Ald J. Earl Adds J. Old Adds I. A. De Medual in Med. J. Earl Adds J. Earl Adds J. Charles J

s: Heavy 1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WBBY, Medium: WOTB, WJZZ, WNEW,

WLVE

KOINONIA "Frontline" (MCA) 6/4
Rotations: Heavy 1/1, Medium 3/1, Light 0/0, Extra Adds 2, Total Adds 4, WBEE, KTCJ, KPLU, KLSK. Medium: WNOP,

KKGU.
FRED RAULSTON "Fred's Rescue" (Sea Breeze) 5/1
Rotations: Heavy 2/0, Medium 0/0, Light 4/1, Extra Adds 0, Total Adds 1, KANU. Heavy: KERA, KLON.

CHRIS CONNOR "Classic" (Contemporary/Fantasy) 6/0
Rotations: Heavy 3/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WRTI, WJAZ, KKUL. Medium: WBGO,

JOHN CHIODINI "Weightless" (MCA) 5/5

a Adds 0. Total Adds 5. WLOQ, WNOP, KKGO, WLVE, KIFM.

Rotations Heavy 0/0, Medium 2/2, Ught 3/3, Extra Adds 0, Total Adds 5, WLOU, WNUP, KRGU, WLVE, KIFM. HUGH MASEKELA "Tomorrow" (WB) 5/5 Rotations: Heavy 0/0, Medium 0/0, Light 2/2, Extra Adds 3, Total Adds 5, WBGO, WBEE, WNOP, KPLU, KLSK.

#### **REGIONALIZED ADDS & HOTS**

#### HTUOZ

PVSoston	WBGO/Howart
Jack son	Reddena/Kirk
TLESS ALLSTARS . MODOS IS NEWTON US CASTSO-NEVE REN LUMBY E GOMET . MICES	PAGETTO D' BI MODOY SHAW BOB BBOOKHEY JOHNNY OFIS HOME MASEREL COUPTMEY PIN BICEY POPD
EST PUTURE	MARK MIRPEY
LESS ALLETARS	Hettest:

EAST

was Enc

SOMEY CLARE MINOP OSCAR CHATTO-NEVE NOTE + THE NOTE TIMES LARY CRITTON HICHARL GARGO CARMEN LANDY

WHEW-AMPiew York

PAGUITO B'RIVERA JOHN SCOPIETO HICREL PETBUCCIAN SHIRLDS & CLARKE NOTEGATI ROUND MICHIGHT ATTROM DAVID SANHORN LARRY CARLTON POMCHO SANCHER WJAZ/Stamford (\*) Rick Petrone

PORP HILLIANDY CARREN LUNDY CARREN HARIA 10001E LISTON SMI ATTRETTH

WEST

KADX/Dermer (\*) J.B. DeWalt CLAVIDE ROLLING CHARLES BROWN JOHN RICHS PACHITO D'RIVERA SORRY CLAUE HEMOR Hottest

KLCC/Eugene Michael Canning

MEDE SKY HEN WILEY DAVE MOVENNA STILL MEXICASION DANNY METHER

PAQUETO B'RIVER VIC VOCEL POCKET CHANCE PUTUME PROSPECT BOTTOME LAMBY CARLTON SIFFINCTOME JOE HONDERSON SHIELDS & CLARE LAVID NEWMAN

HOTTERT: STABLEY JOST LARRY CRRETO RIPP(HOTORS CARPEN LINERY MOTOR TYPER KERA/Deller Craig Allen

QUARTET HUSIC JOHN HICES Hottest: HICHEL PETRUCC DAVID WERMAN FRED BANDSTON PONCHO SANCHEZ CARMEN IUNDY

KJZZ/Phoe Bill Shedd

PUTURE PROGRE JOHN SCOPIELD BLUE SKY VIC VOCEL

BLUE SEY REW WILEY TILL BERCHAN WIGHTHOISE JOHN SCOPFELD MOTERATI MANCELLING 4 NAVA DAVID SANDOFN

STEL MATROUS CHARLES BROWN

JOHN STOFFELD JOHN CHTODINI PROFITO D'RIVE EDDIE GOMET - JAMES MERTON HOLLAST: MANNE SHORTEP DAVID SANBORE BOB DROGRETTS

WLVE/Mismi 8 Gooff Fisher

PER MILEY
JOHN CHICOTH!
MOTE-#1:
RIPPINCTORS
DAVID SAMMORN
LARRY CALTOR
APTYPLLY REAT!
PASSTORT

JOHN HICKS MODDY SHAN HABEERS SHAN ERTC DOLPHY PADULTO D'RT JAMES NEWTON BICKY FORD POW'NO SANCE POW'NO SANCE

BLUE SKY JOHN BOOPIELD JOHN CHICOLY CHRIM SPHEEFIS HOTCHEN HASPORP DAVID SANBOON VITAL INFORMATION SLIE SKY

KJAZ/Sen Fran Rob Perioche

HOTEL PETHICIAN FICHEL PETHICIAN CECAR CASTRO-VEVE LORSE LETTON SHI CHICK CYREA

DEEMS
THEORY THEORY
HITHARL CARSON
WARREN PERMARET
HOTTOGEL
VITAL INFORMATION
RIPPINGTOMS
PASSPORT
DAVID SANDORN
DEEMS

MIDWEST

SUPP BIRHAMS CLARA MONOPHIL JOHN SCOPIELP DAVID BANKORS ROACH, BRANKORS CSCAR CASTRO-

ARTHFLLY BEAT HAJS HURPHY JOHN SCOTIED PADRITO D'STY KIDIE GOMES JOE MEMORROM HOTEWAT TOM SCOTT ARTHFUN ANTON MEMORY WINETO DAWID SAMBORN

HOGH HASEFELA EDGIE HASPIE DECAR CASTRO-NEVI KOIMONIA COUNTNEY PIME PAOUTYO D'INVERA HOLLEST DESTER CORDON DAVID MEMBREY

HUEN HOSTELD DAVID SAVEDEN SLUP SEV PADULTO D'SIVERA PADULTO D'SIVERA (1) WBBY/Columbus (1)

KLSK/Sente Fe (\*)

WUSF/Temps Bob Saymour

Am Wellece

SHIELDS & CLASSES DAVE H-WESSEL SOTTONS

HOTHORIA HICHARL CARRON JOHN SCOPIELD EZH WILLY PAGUITO D'RIVERA HOTTORIA LARRY CARLTON RIPPINOTONE

PRICK COREA JOE MENTERSON PUTURE PROSPECT EDGIE GOMEZ ONCAR PASTRO-NE

RIPPINGTORS CARMEN HORAZ LADREI HASSE GAVID NEWGON

KPLU/Tecome-Sos Charles Tomores JOHN SCOPIELD BOINGHTA ASTRUD GILBERTO MIKM MARREELA PAQUITO B'SIVERA

48 Reporting Stations **43 Current Reports** 

KJAZ/San Francisco. WBBY/Columbus, WFSS/Fayetteville, and WJAZ/Stamford called in frozen reports this week.

WCLK/Atlanta falled to report for two consecutive weeks and was not used in this week's data.

# **CONTEMPORARY CHRISTIAN**

#### **TOP 20**

MARCH 6, 1987

Six Weeks	Four Weeks	Two Weeks			Reports I Adds	Heavy	Medium	Light
3	. 1	1	1	IMPERIALS/Wings Of Love (Word)	31/	0 30	1	0
_	16	6	0	DENIECE WILLIAMS with SANOI PATTI/They Say (Sparrow)	32/	3 28	4	0
10	7	2	3	ROB FRAZIER/Break My Heart (Light)	29/	0 26	3	0
_	_	12	0	BENNY HESTER/Remember Me (Myrrh)	32/	6 21	7	4
17	15	8	6	STEVE GREEN/Enter in (Sparrow)	28/	3 22	3	3
_	20	9	0	LARNELLE HARRIS/I Miss My Time With You (Benson)	26/	2 23	3	0
13	9	4	7	JON GIBSON/God Loves A Broken Heart (Frontline)	24/	0 24	0	0
6	6	3	8	PRISM/Jesus Loves Me (Reunion)	27/	1 20	5	2
_	_	19	0	KIM BOYCE/Here (Myrrh)	30/	8 14	9	7
_	_	11	1	IDLE CURE/Take It (Frontline)	23/	1 18	3	2
_	_	18	Φ	CRUSE/All The Hurting People (Greentree)	26/	3 14	9	3
8	5	5	12	CYNTHIA CLAWSON with PAUL SMITH/Bring It To Jesus (Da	ySpring) 21/	0 17	4	0
18	14	10	13	DALLAS HOLM/Against The Wind (DaySpring)	21/	0 13	7	1
1	2	7	14	WHITE HEART/Fly Eagle Fly (Sparrow)	22/	0 13	7	2
BRE	EAR	ER	1	BILLY CROCKETT/Portrait Of Love (DaySpring)	20/	4 10	6	4
9	8	14	16	GAITHER VOCAL BAND/Lord Of Hosts (Word)	17/	0 7	10	0
2	3	13	17	STEVE CAMP/He Covers Me (Sparrow)	18/	1 6	10	2
15	17	17	18	MORRIS CHAPMAN/Since God Is For Us (DaySpring)	15/	0 8	7	0
4	10	15	19	BILLY SPRAGUE/Heart Like Mine (Reunion)	16/	1 5	9	2
	EBUT	•	30	ROBY DUKE/Can't Let You Go (Good News)	14/	1 9	3	2

# BREAKERS.

#### BILLY CROCKETT

Portrait Of Love (DaySpring)

59% of our reporters on it. Rotations: Heavy 10, Medium 6, Light 4, Total Adds 4 including WJTL, WJYP, WCTN, WXLN. Debuts at number 15 on the Contemporary Christian chart.

#### **NEW & ACTIVE**

DAVID MARTIN "You're To Blame" (Greentree) 16/8
Rotations: Heavy 4/2. Medium 5/1. Upin 7/5. Total Aods 8, WRFD, WMUZ, KYMS, WJTL, WLIX, WJYP, WCTN, KLYN, Heavy
including WCIE, WCRM. Medium including NCB3, WXIN, WCM, KKRE.

including WCIE, WCRM. Medium Including KSBJ, WXLN, WCM, MDRGAN CRYAR "Sibling Rivalry" (Star Song) 15/4 Rotations: Heav 5/1 Medium 7/1 Linht 3/2 Total Adds 4 WC

ning investify (otal during) 13/4 um 7/1, Light 3/2, Total Adds 4, WCIE, KCFO, KYMS, WOIV. Heavy including WRFD, WJTL, iding WWDJ, WCFL, WXIR, WCRM, KERI, KDAR.

DAN PEEK "A New Song" (Greentree) 15/1 6/1, Medium 6/0, Light 3/0, Total A WXRI, KCMS, WABS, WCTN, KWKY Adds 1, KDAR. Heavy including WRFD, WOIV, WXLN, KCNW, KLYN.

Medium: WZZU, WXM, KUMS, WASS, WCIN, KWKT.
SILVERWIND "We WIII B8 Holy" (Sparrow) 14/1
Rotations: Heavy 70, Medium 3/0, Light 4/1, Total Adds 1, WXRI. Heavy: WPIT, KCFO, KCMS, WOIV, KWKY, KCNW, KLYN.
Medium: WMUZ, WCTN, WLT.)

Hollston, John J. Holl J. Roby Duke "Can't Let You Go" (Good News) 14/1
ROBY DUKE "Can't Let You Go" (Good News) 14/1
ROBY DUKE "Can't Let You Go" (Good News) 14/1

PAM MARK HALL "What Can I Do" (Reunion) 13/5
Rotations: Heavy 3/0, Medium 3/0, Light 7/5, Total Adds 5, KSBJ, WRFD, WJTL, WXLN, WCM. Heavy: WJYP, KERI, KDAR.

CHRIS EATDN "Don't Underestimate My Love" (Reunion) 13/4
Rotations: Heavy 30, Medium 42, Light 6/2, Total Adds 4, WJTL, WHLO, WGFT, KERI. Heavy: WWDJ, WJYP, WCRM.

Medium including WCBW, WXLN.
SMEILA WALSH "BIB BOY Now" (Myrrh) 13/4
Parations: Heavy 3/0, Medium 7/2, Light 3/2, Total Adds 4, KSBJ, WRFD, KYMS, WOIV, Heavy: WJYP, KDAR, KRDS. Medium eavy 3/0, Medium 7/2, Light 3/2 CIE, WCFL, WJTL, WGFT, KLY

PETRA "King's Ransom" (Star Song) 11/5
Rotations: Heavy 3/1, Medium 3/0, Light 5/4, Total Adds 5, WXRI, KYMS, WJTL, WOIV, KWKY: Heavy including WPIT, KSBJ

MEDIUM: MTDJ, NOOI, NOOI KATHY TROCCOLI "H Dnly" (Reunion) 11/4 Rotations: Heavy 2/0, Medium 5/2, Light 4/2, Total Adds 4, WRFD, WOIV, KDAR, KRDS, Heavy: WWDJ, WMUZ. Medium

"All The World Should Know" (Greentree) 10/8
ns: Heavy 10, Medium 3/2, Light 6/6, Total Adds 8, WRFD, WJTL, WLIX, WJYP, WFOM, WXLN, WHLO, KKRE, Heavy:
Medium including WCBW.

GARY McSPADDEN "We Exalt You" (Word) 10/3

Heavy 3/1, Medium 4/1, Light 3/1, Total Adds 3, KCFO, WHLO, KDAR. Heavy including WCIE, WLFJ. Medium WXRI, KCMS, KWKY.

RANDY STDNEHILL "The Hope Of Glory" (Myrrh) 10/1
Rotations: Heavy 5/1, Medium 4/0, Light 1/0, Total Adds 1, KYMS, Heavy Including WCFL, WABS, KERI, KRDS. Medium WPT WOIL WKYY, KCNW.

PHIL MADEIRA "Alone With You" (Refuge) 10/1
Rotations: Heavy 4/0, Medium 3/0, Light 3/1, Total Adds 1, KCFO. Heavy: WWDJ, WRFD, WOIV, KRDS. Medium: WCIE,

WXIR KWKY.

FARRELL \*FARRELL "People All Over The World" (Star Song) 9/8

Printers Heavy 2/1: Medium 6/6, Light 1/1, Total Adds 8, WFOM, WHLO, WOM, KWKY, WGFT, KERI, KKRE, KRDS. Heavy

GEDFF MDORE "Obey" (Power Discs) 9/7

leavy 2/1, Medium 6/5, Light 1/1, Total Adds 7, WWDJ, WMUZ, WXIR, WJTL, WOIV, WGFT, KERI. Heavy CRM. Medium including WCBW.

incutions which Medium including WCBW,
SOLVEIG LEITHAUG "Lonely Prayer" (DaySpring) 9/6
Rotations: Heavy 20, Medium 3/4, Light 22, Total Adds 6, WPIT, WMUZ, WLIX, WFOM, WHLO, WCRIM. Heavy, WXIR,
KDAR. Medium including KKRE.
STEVE CAMP "Foolish Things" (Sparrow) 9/4
Rotations: Heavy 1/0, Medium 5/2, Light 3/2, Total Adds 4, WWDJ, WZZD, WJTL, KRDS. Heavy: KERI, Medium including
WCRM KWKY, KCNW.

PAUL SMITH "Let Love Happen To You" (DaySpring) 9/4
PAUL SMITH "Let Love Happen To You" (DaySpring) 9/4
Potations: Heavy 2/0, Medium 1:0, Light 6/4, Total Adds 4, WPIT, WXIR, WJTL. KDAR. Heavy: WWDJ, WJYP. Medium: KWKY.

#### MOST ADDED

KIM BOYCE (8) FARRELL & FARRELL (8) GLAD (8) DAVID MARTIN (8) GEOFF MOORE (7) DION (6) BENNY HESTER (6) SOLVEIG LEITHAUG (6) JIM MURRAY (6)

#### HOTTEST

IMPERIALS (19) D. WILLIAMS W/SANDI PATTI (18) LARNELLE HARRIS (11) BENNY HESTER (10) JON GIBSON (9) STEVE GREEN (7) ROB FRAZIER (5) DALLAS HOLM (5) CRUSE (4)

BRYAN DUNCAN "Your Everlasting Love" (Light) 9/3 Rotations: Heavy 3/1, Medium 3/1, Light 3/1, Total Adds 3, KYMS, KCNW, KKRE. Heavy Including WCFL, KCFO. Medium

HARVEST "Only The Overcomers" (Greentres) 8/2 Rotations: Heavy 1/0, Medium 6/1, Light 1/1, Total Adds 2, KLYN, KDAR. Heavy: WOIV. Medium including KSBJ, WXRI,

BILLY & SARAH GAINES "You Are Faithful" (Benson) 8/1

ry 3/0, Medium 5/1, Light 0, Total Adds 1, WLFJ. Heavy: KSBJ, KWKY, KLYN. Medium including WCFL.

RCPU, RUMB, WILLIA.

KETIT HT0MAS with DONNA MCELROY "Home Away From Home" (DaySpring) 7/4

Rotations: Heavy 2/0, Medium 2/2, Light 3/2, Total Adds 4, WXIR, WJTL, WABS, KRDS. Heavy: WJYP, WCRM. Light including

SONLIGHT "In His Sanctuary" (Word) 7/3
Rotations: Heavy 0, Medium 3/0, Light 4/3, Total Adds 3, WXRI, WLFJ, KLYN, Medium, WMUZ, KCMS, KWKY, Light including

TRAIN: GLENN GARRETT "There's A Redeemer" (Greentree) 7/2 Rotations: Heavy 2/0, Medium 4/1, Light 1/1, Total Adds 2, WXRI, KCFO. Heavy: KCMS, WABS. Medium including WMUZ,

MARTY McCALL "Higher Ground" (Greentree) 7/1

Rotations: Heavy 3/0, Medium 3/0, Light 1/1, Total Adds 1, KYMS, Heavy; WRFD, WMUZ, WGFT, Medium; WZZD, WCBW

DION "You Need A Love" (DaySpring) 6/6

DION "You Need A Love (University of the Control of

IS 5. WCIE. WLIX. WCTN. KWKY. KDAR

Potestions: reasy 1/1, westurn o, hagin and, local roots 3, feet, read, local roots 5, feet, page 5/2.

Rotations: Heavy 2/0, Medium 2/1\_Light-1/1, Total adds 2, KSBJ, KDAR. Heavy, KCMS, KLYN. Medium including KCFO. Rotations: Heavy 20, Medium 20, Light-11, Total Auds 2, KSB, KDAR, Heavy, KCMS, KLYN, Medium including LUKE GARRETT "Magnifty" (Home Sweet Home) 5/2
Rotations: Heavy 0, Medium 30, Light 0, Total Adds 2, WHD, KLYN, Medium including WCBW, KCPO, WLIX.

OGGARMO & KEY "Inside Out" (Power Oissa) 5/1
Rotations: Heavy 10, Medium 30, Light 11, Total Adds 1, WOIV, Heavy, WJYP, Medium: WJTL, WCRM, KRDS.

#### **REGIONALIZED ADDS & HOTS**

#### EAST SOUTH MIDWEST

WJTLAconcoder	WPIT PRODUITS	WYOMARDINA	WXLMLouisville
Fred McHaughton	Dusty Rhedes	Illino Fernandez	Tomey Teber
CLAD CHELIS EATON REITH THOMAS SELTH THOMAS SELTH THOMAS SELTY SPLANITY PACL METTH PETSA BILLY CHOCKETT BOATE MATTIN BOTLEST BOTLEST BOTLEST	JIM MURRAY SOLVETO LETHNAMO PAME SHITM DION MOTEON: TWILE PARIS JON GIRCOM DEMINOS WILLIAMS IMPERIALS SERVIN WRITER	PARRIL & PARRELL SOLVETO LETTHAND DIOW GLAD JIM MURRLY Notest, INVESTALS JOH GIBGON DENINGE WILLIAMS BERNY MESTER CRUSE	BILLY CHOCKETY SOLVETO LETTHAL PAR MARK HALL HORRIS CHAPHAN OLAN HOTELET INPERIALS HICKLEL CARD LAMPELLY MARKE PRISE BISH

IMPERIALS RESERV MESTER

WLITTLING toland

SIM BOTCE GLAD DAVID MARTH FIRST CALL BOTTEST CHAPMAN HORRIS CHAPMAN LANGELE MARRIS INGE CURE

STEVE CAMP GEOFF MOORE SILLY CHOPERTY TAME GRINEN Nottest: FARRELL : FARR ADMRY MESTES IMPERIALS STEVE GRIEN DENIECT WILLIA

KS6JMounto STEVE & AMPLE SHELLA WALSE PAN HAFE HALL

Nottest: IMPERIALS NON PRATER IPLE CURE EIM BOYCE

CAVID MARTIE Hottest, IMPERIALS CHUSE LAMBELLE HARRIS HICHAEL CARD BILLY CHOCKETT

Feel Annue

PASRELL & YAPRELL

SOLVETO LETTUNG

CHOLE ZATOR

CHAP REPLIES

INTERIALS

JOHN CHARACTER

LASHELLE WILLIAMS

ROS PARTIER

LASHELLE RAPPIS LUME GARRETT DAVID MARTIN SPETCA MALEN SATEY TROCCOL GLAD FRAM MARE RAIL JIN MURRAY WOCTOOL STEVE GREEN LANGELE RAISE INVESTIGATE RAISEY MOFALL

Deb Bouet

(IARE SISTERS
CHARLIE PERCOYN
CRUBE
PHTLIP MAILEY
SOLVEIG CETHNAM
THITA PARIB
HOTEASI
HOS PERSIEN
RIH BOTCE
DEFFER WILLIAM
CREIS BATOS
BEROTY MESTER
HEROTY MES GEOFF HOREZ DAVID HAFFIE TOLE CURE SOLVEIG LEFTHAUC BOLIECE WILLIAMS INVESTIALS LARRYS

WCFL/Chicago Derreil Anterio

GEOFF HOORE PARKEL, & PARKEL CHRIS EXTON CAMMAN Mottes: WILLIAMS LASKELE MARKS INFERTALS OALLAS MOLE SIM SOFTE

KCFO/Tubes

#### WEST

GLAD PRYAB DEBCAN DION PARRELL & PARRELL GAITHER VOCAL BAR

EVIE RATHY TROCCOL! ASSOY RESTRI POTCHAL! PAM MARE BALL SILLY CROCKETT SOLVETO LETTHAL FIRST CALL RIM BOYCE RIM BOYCE

EIM BOYCE FARBELL # FARBE BATHY TROCCOL! LOOK UP FRITH THOMAS STEVE CAMP BOLLET! INTERIAL HORGAR CHYAR AMY GRAFT ALLIER FOR GRAFT ALLIER FOR GRAFT

34 Reporters 31 Current Reports

Three stations failed to report a playlist this week so their rotations were frozen: KCMS/Seattle WCBW/St. Louis WCFL/Chicago

# COUNTRY

#### **TOP 50**

Weeks	Week:	Wee		
1	3 10	5	0	ALABAMA/"You've Got" The Touch (RCA)
		2		STEVE WARINER/Small Town Girl (MCA)
1		3		GATLIN BROTHERS/Talkin' To The Moon (Columbia)
1:	2 9	4	0	GEORGE STRAIT/Ocean Front Property (MCA)
1 6		1	5	
1		8		BELLAMY BROTHERS/Kids Of The Baby Boom (MCA/Curb)
19	9 17	11	0	WAYLON JENNINGS/Rose In Paradise (MCA)
18		14	0	HIGHWAY 101/The Bed You Made For Me (WB)
2		6	9	RESTLESS HEART/I'll Still Be Loving You (RCA)
22	20	15	0	T. GRAHAM BROWN/Don't Go To Strangers (Capitol)
16		10	11	JOHN SCHNEIDER/Take The Long Way Home (MCA)
21	18	16	Ð	GEORGE JONES/The Right Left Hand (Epic)
25	22	18		REBA MCENTIRE/Let The Music Lift You Up (MCA)
28	26	21	D	MICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face In The Crowd (WB)
26	23	20	Œ	JUDDS/Don't Be Cruel (RCA/Curb)
14	13	12		STATLER BROTHERS/Forever (Mercury/PG)
30	28	23		MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
23	21	19	Œ)	TOM WOPAT/Rock And Roll Of Love (EMI America)
32	29	24	Œ	D. PARTON, L. RONSTADT, E. HARRIS/To Know Him Is To Love Him (WB)
17	15	13	20	MARIE OSMOND/I Only Wanted You (Capitol/Curb)
1	4	9	21	SKO/Baby's Got A New Baby (MTM)
38	34	28	Ø	O'KANES/Can't Stop My Heart From Lovin (Columbia)
35	32	27	Œ	KATHY MATTEA/You're The Power (Mercury/PG)
48	35			OAK RIDGE BOYS/It Takes A Little Rain (MCA)
34	31	29		DON WILLIAMS/Senorita (Capitol)
29	27	25	26	
3	5	17	27	RANDY TRAVIS/No Place Like Home (WB)
44	37	33		STEVE EARLE/Goodbye's All We've Got Left (MCA)
40	36	32	3	SHOOTERS/They Only Come Out At Night (Epic)
50	41	35		JUDY RODMAN/Girls Ride Horses Too (MTM)
9	7	7	31	JUICE NEWTON/What Can I Do With My Heart (RCA)
7	8	22	32	SWEETHEARTS OF THE RODEO/Midnight Girl/Sunset Town (Columbia)
49	43	39	€	GIRLS NEXT DOOR/Walk Me In The Rain (MTM)
4	11	26	34	LEE GREENWOOD/Mornin' Ride (MCA)
46	42		<b>®</b>	RICKY SKAGGS/I Wonder If I Care As Much (Epic)-
BRE			=	PAKE McENTIRE/Heart Vs. Heart (RCA)
BRE				CONWAY TWITTY/Julia (MCA)
BRE				BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)
BRE	AKI		-	JOHN CONLEE/Domestic Life (Columbia)
_	_			HANK WILLIAMS JR./When Something Is Good (WB/Curb)
205		46		GARY MORRIS/Plain Brown Wrapper (WB)
BRE	AKI		-	DAN SEALS/I Will Be There (Call America)
_	-	48		LYLE LOVETT/God Will (MCA/Curb)
UE	BUT	▶		FORESTER SISTERS/Too Many Rivers (WB)
_	_	47		DAVID ALLAN COE/Need A Little Time Off For Bad Behavior (Columbia)
11				EARL THOMAS CONLEY/I Can't Win For Losin' You (RCA)
8				EDDY RAVEN/Right Hand Man (RCA)
27				RICKY VAN SHELTON/Wild-Eyed Dream (Columbia)
	BUT	_		MOE BANDY/Till I'm Too Old To Die Young (MCA/Curb)
42	39	36	50	NANCI GRIFFITH/Lone Star State Of Mind (MCA)

#### MARCH 6, 1987

1017	mei	, 0, 1	/0/
Total			
Reports/Adds	Heav	y Mediun	n Light
161/0	141	20	0
158/0	140	16	2
157/0	140	14	3
159/0	135	23	1
156/0	132	22	2
161/0	118	43	0
160/0	90	62	8
157/3	87	62	8
138/0	94	32	12
160/3	62	89	9
139/0	73	53	13
144/1	69	67	8
157/2	38	110	9
157/1	42	102	13
154/0	32	105	17
127/0	68	48	11
155/3	28	106	21
138/3	43	66	29
154/4	13	119	22
112/1	45	48	19
112/0	52	44	16
139/9	10	95	34
141/7	14	86	41
146/16 123/5	5	75	66
114/1	10 14	84 77	29 23
94/0	47	25	= 22
128/15	4	76	48
125/13	7	67	51
127/13	2	65	60
97/0	32	47	18
73/0	24	30	19
107/12	4	54	49
66/0	24	22	20
100/9	5	54	41
102/12	2	49	51
106/43	0	34	72
96/12	5	46	45
98/37	0	41	57
93/14	3	45	45
95/26	0	33	62
102/52	0	22	80
88/22	1	34	53
86/33	0	23	63
81/13	1	32	48
49/0	17	16	16
45/0	10	18	17
54/0	5	25	24
63/15	2	21	40
39/1	5	25	9

#### **MOST ADDED**

DAN SEALS (52) CONWAY TWITTY (43) KEITH WHITLEY (39) JOHN CONLEE (37) FORESTER SISTERS (33)
GARY MORRIS (26)
GENE WATSON (23)
LYLE LOVETT (22) JANIE FRICKIE (22)

#### HOTTEST

GEORGE STRAIT (85) STEVE WARINER (70) KENNY ROGERS (69) ALABAMA (66)

GATLIN BROTHERS (58)

BELLAMY BROTHERS (49)

RESTLESS HEART (40) GEORGE JONES (24) WAYLON JENNINGS (24)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS.

#### PAKE MCENTIRE

Heart Vs. Heart (RCA)

On 63% of reporting stations. Rotations: Heavy 2, Medium 49, Light 51, Total Adds 12, WIXL, CHOW, WILQ, WYII, WVMI, WESC, WUBE, WFMS, WITL, WLLR, KRAK, KSOP. Moves 42-36 on the Country chart.

#### **CONWAY TWITTY** Julia (MCA)

On 66% of reporting stations. Rotations: Heavy 0, Medium 34, Light 72, Total Adds 43, including WGRA, WCAO, WCAC, WILQ, WYII, KYKX, WPAP, WQDR, WYYD, WUSE, WONE, KFGO, KFKF, WWJO, KCKC, KSAN, KMPS, KGA, KIGO. Moves 45-37 on

#### BILLY JOE ROYAL

Old Bridges Burn Slow (Atlantic America)
On 60% of reporting stations. Rotations: Heavy 5, Medium 46, Light 45, Total Adds 12,
WPOR, WMC, WFMS, WITL, WMIL, KTPK, KGHL, KUGN, KFRE, KZLA, KNEW, KRAK. ves 43-38 on the Country chart.

#### JOHN CONLEE

Domestic Life (Columbia)

On 61% of reporting stations. Rotations: Heavy 0, Medium 41, Light 57, Total Adds 37 including WBOS, WQBE, WRKZ, WTCR, WYII, KHEY, WESC, KSSN, WGKX, WKSJ, KXXY, WXCL, WLLR, WKCQ, WTHI, KLZ, KRWQ, KCCY, KRAK, KRPM. Moves 49-39 on the Country chart. DAN SEALS

I Will Be There (EMI America)

On 63% of reporting stations. Rotations: Heavy 0, Medium 22, Light 80, Total Adds 52 including WRKZ, WTCR, WIXL, WDSY, WORC, WCOS, KPLX, WTVY, KIKK, KYKX, WIL, K102, WTHI, KTPK, KFDI, KRWQ, KQIL, KWJJ, KOLO, KKAT. Debuts at number 42 on

## Music On The Rise

**BILLY JOE ROYAL** "Old Bridges Burn Slow"



R&R 3 BB 3

# **JEFF STEVENS** & THE BULLETS

"You're In Love Alone"

Showing Significant Action: R&R 8/5



Produced by Nelson Larkin

# COUNTRY

#### **NEW & ACTIVE**

GARY MORRIS "Plain Brown Wrapper" (WB) 95/26

Rotations, Heavy O, Medium 33, Light 62, Total Adds 26, WVAM, WQBE, WYII, KYKR, WXBQ, WEZL, KHEY, WDXE, KRMD, WUSQ, WTQR, WMNI, KSO, WAXX, WFMS, WMIL. KCUB, WMUS, WTCM, KYAK, KKAL, KUZZ, KGHL, KSON, KMPS, KGA

MOVES 40-1 on the Country chaff.

HANK WILLIMAS JR. "When Something is Good" (WB/Curb) 93/14

Rotations: Heavy 3, Medium 45, Light 45, Total Ands 14, WKIX, CHOW, WZZK, WCOS, WESC, WKSJ, WYYD, WUSO, WSLR, WITL. WKCO, KUZZ, KWIJ, KRPM, Heavy, WDAF, KRIT, KCKC, Moves 44-40 on the Country chart.

LYLE LOVETT "God Will" (MCA/Curb) 88/22

Rotatlons: Heavy 1, Medium 34, Light 53, Total Adds 22, WVAM, WTCR, WYNK, WESC, KIKK, WGKX, WYYD, KRMD, WSLR, WONE, WYNG, WDAF, WTSO, KCJB, KTPK, KKAL, KLZ, KFMS, KRAK, KSOP, KCKC, KIGO, Moves 48-43 on the Country

FORESTER SISTERS "Too Many Rivers" (WB) 86/33
Rotations Heavy 0, Medium 23, Light 63, Total Adds 33 including WCAO, WRKZ, WPOR, WWVA, WRNS, KSSN, WPAP,
KKYX, MWNL, KFK, WMUS, WCAC, KTPK, KIKFA, KUCN, KNAX, KFMS, KOLO, KMPS. Debuts at number 44 on the

DAVID ALLAN COE "Need A Little Time Off For Bad Behavior" (Columbia) 81/13

Rotations: Heavy 1, Medium 32, Light 48, Total Adds 13, WRKZ, WYYD, KRMD, WSLR, WGARFM, WONE, WITL, WTSO, KCJB, KKAL, KRWQ, KFMS, KSAN. Heavy: KBMR. Medium: WPOC, KASE, WAMZ, WKSJ, KFDI, KOLO. Moves 47-45 on the

Country chart.

MOE BANDY "Till I'm Too Old To Die Young" (MCA/Curb) 63/15

Rotations: Heavy 2, Medium 21, Light 40, Total Adds 15, WVAM, WWYA, WEZL, WKLO, KKIX, WSM, WUSQ, WKKQ, KCJB, KXXX, WXCL, KUZZ, KGHL, KFRE, KGA, Heavy, WOKK, WDAF, Debuts at number 49 on the Country chart.

KXOV, WXCL, KUZZ, KGHL, KFBE, KGA, Heavy, WOKK, WOAF, Debuts at number 49 on the Country chart. LOUISE MANDRELL "Do I Have To Say Goodbye" (RCA), 60/16 Rotations: Heavy 1, Medium 13, Light 46, Total Adds 16, WPOR, WYII, WORC, KMML, WDXE, KSSN, KSO, WKKO, WAXX, KFKF, KCJB, WACK, KIOV, WTHI, KIKFM, KUZZ Heavy, WOKK.

ASLEEP AT THE WHEEL "Way Down Texas Way" (Epic) 47/9 Rotations: Heavy 1, Medium 21, Light 25, Total Adds 9, WPOR, WWII, KSO, KIOV, WTOD, KIK-FM, KALF, KMPS, KIIM. Heavy, KBMR. Medium: WYOU, KEAN, KFGO, KXXY, WOW, WTCM, KFRE, KTOM.

#### SIGNIFICANT ACTION

CHARLY McCLAIN "Don't Touch Me There" (Epic) 44/18

18, WPOR, WUSY, WCOS, WTVY, KKIX, KIKK, WOKK, WONE. WAXX, KSOP, KMPS.

KOMI, WISO, WWO, WITH, NIVA, KULU, KLOM, NOV., NOVE.

KETH WHITE: Wild Linh: "(RCA) 4130.

Rotations Heavy 0, Medium 4, Light 37. Total adds 39 including WTSV, WOKO, WDSY, WWVA, KRRV, KMML, KYKR, WLVK, WUSY, WTV. WOKK, WXXX, KTR, KFIE, KCV, KOLO, KTOM, KMPS.

JANIE FRICKIE "Are You Satistied" (Columbia) 37/22
Rotations. Heavy O. Medium 7. Light 30. Total Adds 22. WGNA. WWVA, KRRV, KASE, WRNS, WTVY, WDXE, KYKX, KKYX, WXXX, KFGO, KWMY, WOW, KTT, WYHI, KRKT, KVOC, KFRE, KTOM, KSOP, KMPS, KIGO.

JOHN ANDERSON "What's So Different About You" (WB) 37/14

WUSY, WOKK, WPAP, KKYX, KFGO, KWMT avy 0, Medium 8, Light 29, Total Adds 14, WGNA, WIXY, WYII, WUSY, WORKUUY, KNAX, KMPS. Medium: WOW, WTCM, KRKT, KFRE, KOLO, KTOM.

TIM MALCHAK "Colorado Moon" (Alpine) 37/12
Rotations: Heavy O, Medium 6, Light 31, Total Adds 12, WPOR, WIXY, WYII, KRRV, WOKK, WUSO, KFGO, KVOO, KFDI, KUZ, KNAX, KOJO. Medium: WXOL, KRT, KKCS KALF

WHITES "There Ain't No Binds" (MCA/Curb) 34/9

iations: Heavy 0, Medium 9, Light 25, Total Adds 9, WIXY, WYII, KIKK, WSM, WSLR, KSO, KUZZ, KNAX, KIGO. Medium OU, WCVR. WTVY, KKYX, KTTS, WTCM, KFDI, KRKT, KTOM,

WYOU, WOVE, WITY, KRYX, K.I.S., WILW, ROW, AND L. ADDR. ADDR. GENE WATSON "Honky Tonk Crazy" (Epic) 33/23
Rotations: Heavy O, Medium 7. Light 26, Total Adds 23, WYOU, WCVR, WIXY, WYII, KEAN, KRRV, WUSY, WITY, WOKK, KKYX, KBMR, WAXX, KFGO, KWMT, KXXY, WOW, KRKT, KRST, KUUY, KFRE, KCKC, KMPS, KIGO.

BRUCE HORNSBY & THE RANGE "Mandolin Rain" (RCA) 33/13

avy 0, Medium 6, Light 27, Total Adds 13, WYOU, WDSY, WC KUUY, KWJJ. Medium: KEAN, WEZL, KIOV, KKCS, KOLO. VR, WORC, WRNS, WTVY, WUSQ, KWMT, WOW

ADAM BAKER "You've Got The Right" (Avista) 33/1
Rotations Heavy 1, Body 1, Bod

JOHNNY PAYCHECK "Come To Me" (Mercury/PolyGram) 24/4
Rotations: Heavy O, Medium 8, Light 16, Total Adds 4, WYII, KFDI, KWJJ, K
KKYX, KFGO, KTTS, WTCM. Light: KEAN, KSSN, WLWI, WCMS, WOW, KVO

KSOP. Medium: WCVR, KRRV, KYKR, WTVY,

ARABLEY PIRE WILDAW LIGHT REAM, ASSN, WLWI, WCMS, WUM, KVOW, KVOW.

CHARLEY PIRED: "Wave I Gird Some Blues For You" ("Glikh Avenue/Capitol) 23/21

Rotalions Heavy 1, Medium 3, Light 19, Total Adds 21, WCAO, WYOU, WTS, WYII, KRRV, KIRK, WDXE, KYKX, KBMR, KFGC, WOAR, KKXY, WWO, KTR, KYOO, KRD, KRKT, KRWO, KINK, KTOM, KIGO.

XUZY BOGGUSS "I Don't Want To Set The World On Fire" (Capitol) 20/7
Postations Heavy 0, Medium 3, Light 17, Total Aods 7, KEAN, KRYX, KITS, WTCM, KVOO, KFDI, KUUY, Medium: WTVY,
KRYT Light, KMIAL, WKLO, KYKX, KVOC, KIM

WILLIE NELSON "Heart Of Gold" (Columbia) 17/17
Potations Heavy O, Medium 1, Light 16, Total Adds 17, WYOU, KEAN, KRRY, KIKK, WDAF, WTCM, KVOO, KUZZ, KVOC, KFRE, KNAK, KNAK, KTOM, KSOP, KCKC, KMPS, KRPM.

MICKEY CLARK "When I'm Over You" (Evergreen) 17/2

Total Adds 2, WTSO, KOLO. Medium. WEZL, WAMZ, WOKK, KFGO, KRKT. Light.

DANA MCVICKER "1"O Rather Be Crazy" (EMI America) 16/5
Rotations- Heavy 0, Medium 4, Light 12, Total Adds 5, WRNS, WPAP, KKYX, KFGO, KSOP, Medium: KRKT, KVOC, KKCS,
KKOC, Light WPAP, KMML, WTS)

KRIS KRISTOFFERSON "They Killed Him" (Mercury/PolyGram) 16/3
Rotations: Heavy 0, Medium 6, Light 10, Total Adds 3, KKK. WCMS, WUSN. Medium: WOKK, KKYX, WTCM, KFDI, KRKT, KUUY. Light: WCAO, KEAN, KFGO, KWMT, KVOO.

SOUTHERN PACIFIC "Oon't Let Go Of My Heart" (WB) 15/15
Rotations: Heavy 1, Medium 0, Light 14, Total Adds 15, MYOU, MCVR, KEAN

KEAN, KRRV. KMML, WLVK, WIVK, KBMR, WTCM, BILLY MONTANA & THE LONG SHOTS "Crazy Blue" (WB) 15/13 Rolations: Heavy O. Medium O. Light 15, Total Adds 13, WCVR, WIXY, KMML, WVMI, WCMS, WPAP, WOW, WWJO, KRST. KWOC, KKCS, KRWC, KTOM. Light: WGMA, KRPS

O.B. McCLINTON "Turn The Music On" (Epic) 15/5

KIKK, KKYX, WWWW, KFDI, KRKT. Medium: KIGO. Light: WIXY,

Rotations: Heavy D. Medium 1, Light 14, Total Adds 5, KIKK, KKYX, wwww WTY, WOKK, WILL, WILL, WISH, KEGO, KWMT, WOW. RIDE THE RIVER "You Leff Her Lovin" You" (Advantage) 15/2 Rotations: Heavy D. Medium 3, Light 12, Total Adds 2, WYOU, WYII Medium KSO, KITS, KTPK, KVOC. Medlum: WTVY, KYKX, KRKT. Light: KSSN, WOKK

T.G. SHEPPARD "You're My First Lady" (Columbia) 13/13
Rotations: Heavy O, Medium 1, Light 12, Total Adds 13, WYOU, KEAN, KRRV, KMML, WYAY, WVMI, WIVK, KBMR, KVOO,
KVOC, KKOS, KNAX, KOIL.

RAY STEVENS "Can He Love You Half As Much As !" (MCA) 13/5 Rotations: Heavy 0, Medium 4. Liph 9, Total Adds 5, WTCR, WTVY, KTPK, WTCM, KFRE, Medium: WYOU, KMML, KRKT. Liph: WCVR, KEAN, KYKR, KWM, WOAF.

Light WOVE, KEAN, KYKK, KYMNI, YULAF. J**OHNSTONS "Ywo Name Gir" (Hidden Valley) 13,0** Rotations: Heavy 0, Medium 1, Light 12, Total Adds 0, Medium: KRKT, Light: WYOU, WXTU, WCVR, WIXY, WYII, WLWI,

DIAMONDS "Just A Little Bit" (Churchiii) 13/0 Rotations, teasy 1, Medium 4, Light 8, Total Adds 0, Heavy, KRKT, Medium, WWVA, WOW, KOLO, KIGO, Light, KHEY, WWW. KAIE, WWOX, KTTS, WWO, KYOO, KYOO, KYOO,

W.W. K.NE, WAXX, KTTS, WWJO, KYOO, KGA. LARRY 800M: "Back in The Swing Of Things..." (Mercury/PolyGram) 11/11 Rotations: Heavy 0, Medium 1, Light 10, Total Adds 11, WCVR, WYII, KEAN, KRRV, WTVY, KYKX, KKYX, KFGO, WDAF,

MARTY HAGGARD "Weekend Cowboys" (MTM) 11/9 avy 0, Medium 1, Light 10, Total Adds 9, WCVR, WYII, KYKX, KSO, KTPK, KRKT, KFRE, KRWQ, KNIX. Light:

WYOU, KUZE.

DESERT ROSE BAND "Ashes 0f Love" (MCA/Curb) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WYOU, WIXY, KMML, KKIX, WDAF, WTCM, KRKT, KVOC, KKCS,

K.D. LANG "Rose Garden" (Sire/WB) 10/2 Rotations, Heavy 0, Medium 2, Light 8, Total Adds 2, WYII, KKYX, Medium, WOW, KRKT, Light: WIXY, WUSO, KCJB, WTCM,

ARMY, ABOUNTPHY "Keep The Faith" (Encore) 9/1
Rotations: Heavy 1, Medium 2, Light 6, Total Adds 1, WYII, Heavy: KSO, Medium: WLWI, KJNE, Light: WEZL, KIK-FM, KVOC,

RODNEY CROWELL "She Loves The Jerk" (Columbia) 8/6

leavy 0, Medium 1, Light 7, Total Adds 6, WIXY, KMML, WOKK, WCMS, KRMD, KTPK. Medium: WAMZ. Light:

JEFF STEVENS & THE BULLETS "You're in Love Alone" (Atlantic America) 8/5

Parations: Heavy 6, Medium 2, Linni 6, Total Addis 5, KEAN, KYRR, WCMS, WTSO, WOW, Mediu

#### **ALBUM TRACKS**

#### ARTIST/Song Title (Label)

GEORGE STRAIT/All My Ex's Live In Texas (MCA)

DAN SEALS/Three Time Loser (EMI America)

ALABAMA/Let's Hear It For The Girl (RCA) MEL McDANIEL/Just Can't Sit Down Music (Capitol)

REBA McENTIRE/Why Not Tonight (MCA)

MEL McDANIEL/57 Chevy & You (Capitol)

RESTLESS HEART/Wheels (RCA)

JUDDS/Cow Cow Boogie (RCA/Curb) WAYLON JENNINGS/Chevy Van (MCA)

**Album Title** Ocean Front Property

Out On The Front Line The Touch

Just Can't Sit Down... What Am I Going To Do ...

Just Can't Sit Down...

Heart Land Hangin' Tough



# HARD LIVIN'is EASY!\*

JUST ASK

# EITH WHITLEY

Radio's Favorite from the CRS New Faces Show





# **COUNTRY ADDS & HOTS**

**EAST** John Conlee (Columbia)

Forester Sistars (WB)

Steve Wariner (MCA) Alabama (RCA)

WCVR Randolph, VT

MOST ADDED HTUOZ

Dan Seals (EMI America) Ketth Whitley (RCA)

George Straft (MCA) Kenny Rogers (RCA)

WOXE

KSSN Little Rock, AR

WGKX Memphis, TN

RODNEY CROWEL REITH WHITLEY PATTY LOVELES CHARLY MYCLAT JOHN ANDERSON TIM HALTHAK GENE MATSON

WKQS Miemi, FL

MOST ADDED MIDWEST

Dan Seals (FMI America)

WSLR Akron, OH

George Straft (MCA)

WEST MOST ADDED

Conway Twitty (MCA)

George Straft (MCA)

DAN SEALS
PORESTER SISTERS
JOHN CONTRE
JANIE PRICKE
LOUISE MANDRELL
CHARLY MCCLAIN
NOTCHALLY MCCLAIN
ROTCHALLY MCCLAIN
ETATLER BROTHERS
ALARAMA
BELLAMY SROTHERS
GEORGE STRAIT
GEORGE JOHES

WTOD Toledo, OH

KTPK Topeka, KS

WTCM Traverse City, MI

TUBE. OK

CHARLEY PRIBE
THE MALCHAR

CHARLEY PRIBE
THE MALCHAR

KEITH MITTLEY
MARCIA LOYN

SUEY BOGGUSS

LABRY MOVILERS

LABRY MOVILERS

LABRY PARTY

LOYNER PARTY

SUEYPERN PARTIE

GOTHERN PARTIE

GATLIN BROTHERS

GATLIN BROTHERS

GATLIN BROTHERS

MAYLON JENNINGS\*

KFDI Wichita, RS

JOHN CONLEE GIRLS MEXT DOOR PARE MCENTIPE HOTEST THOMAS CONLE HARLE GEMOND KENNY BOGERS JOHN SCHNELDER GEORGE STRAIT

WKCQ Saginaw, Mt

JOHN CONLEE HANK MILLIAMS J MOTEGET: RESTLESS HEART STEVE MARKNEP KENNY MOCERS GATLIN BROTHERS GEORGE STRAIT

KIOV Sloux Falls, SD ASLEEP AT THE WHE LOUISE MANDRELL Hotteat: STEVE WARINER RENNY BOGERS BELLAMY RECTINES HUMPHEY & DIRIN T. GRAHAM BROWN

KTTS Springfield, MO

PATTY LOVELERS
JANTE FRICKE
JOHN ANDERSON
REITH MHYTLEY
DAN SEALS
SUTY BOGGUS
RENNIT BAND
ALIBE
HOTTER
KENNY BOGGES
STATLER BROTHE
GEORGE STRAFE
GEORGE JOHNS
WATLON JENNING

SILLY MOSTANA CONNAY THITTY CHARLEY PRIDE CHARLEY MCLAIN FOCUSE: STEVE WARINER RESTLESS HEART GEORGE STRAIT ALARAHA HIGEWAY 101

#### EAST

WQNA Albeny, NY JANIE PRICKE COMMAY TWITTY JUDY ROTHAN JOHN ANDERSON MOTENET RESTLESS HEART SFO STEVE MARINER KENNY ROGESS GATLIN SKOTHER

WVAM Altoona, PA

TOUTH WPOC Beltimore, MD

DON WILLIAMS
RATHY HATTER
GAR RIDGE BOY
STEVE EARLE
JUDY ROTHAN
HOTERAL
HARIE OSMONO
GEORGE STRAIT
ALABAMA
GEORGE JONES
BELLAMY BROTH

WCAO Bettimore, MD

Bengor, ME.
TOM MOPA\*
BRUTE ROWNSBY A
FIDE THE BIVER
FORE WATSHITH
SOURCEST HOSE NAME
DESERT MOSE NAME
DESERT MOSE NAME
REITM MATTERY
CHARLEY PRIOZ
HOSTERM HOSE
ALABAMA
HIGHMAY 101
MAYLON JENNINGS

Hottest;

JOHN CONLEE GARY MORRIS Hottest:

KRKT Albeny, OR

PATTY LOVELYSS
GTME WATSON
RARBARA FRATECH
RAFTY HAGGARD
REITH WHITLEY
DAN SEALS
CHARLEY PRIDE
MOTORITY
GATLIN PROTHERS
GATLIN PROTHERS
HIGHMAY 101
HITHREL JOHNSON
HUTPWEY & DORN

KRST Albuquerque, NM

SHOOTERS O'RANES HOTTERS HEAF RENNY BOGERS SFO RELLANY PROTHI ALABAMA

HEITH MHITLEY HOTTOGETS HEMMY ROGETS JUICE MEMTON ALATAMA MARIE OSMOND STEVE WARINER

BILLY JOE BOYAL PORESTER SISTERS CHARLY MCCIAIN LOUISE MANDRELL ABLEEP AT THE WHI TIN HALCHAE NOTION!

WEST

KIK-FM Anshelm, CA

CIBLS NETT DOO DAR RIDGE BOYS SAMYER SECON LOUISE MANDREL FORFSTER SISTE

LOUISE MANDRE FORFSTER SIST ASLEEP AT THE REITH WHITLEY

KYAK Anchorage, AK

#### SOUTH

KEAN Abliene, TX

KMM Amarillo, TX

OAK RIDGE BOY STEVE EARLE T.G. SHEPPARD

WXHX Altente, GA

WILD COMMAY THITTY PAKE HCENTIPE

WEZL-FM Charleston, SC

CONMAY TWETTY GARY MORRIS MOR BANDY CASU, PERRIHS Nottest: RANDY TRAVIS HIGHWAY 101

WLVK Charlotte, NC

WSOC-FM Charlotte, NC

WXBQ Bristol, VA

O'FANES OAR RIDGE BOYS COMMAY TWITTY MOTEST: RESTLESS HEART STEVE WARINER KENNY ROGERS BELLANY BROTHE GEORGE STRAIT

KASE Austin, TX HOTTER: GEORGE STRAIT GEORGE JOHES STEVE MARINES KENNY ROCERS KATHY HATTER WYNK Baton Rouge, LA

LYLE LOVETT JOHN CONLEC DAN SEALS Hottest: STATLER BROT STEVE WARINE KYKR Sesumoni, TX

DON WILLIAMS RICKY SKAGGS

KPLX Dailes-Ft. Worth, TX

WKLO Danville, KY WTVY Dothan, AL

MICHAEL JOHNSON GATLIN BROTHERS KHEY El Paso, TX

SOUTHERN PACTI DAN SEALS SMOOTERS EZITH WHITLEY DON WILLIAMS HALLEAND SMETHEARTS OF STATLER BROTH GEORGE STRATT STEVE WARINER FATHY NATTEA GARY MORRIS JOHN CONLEE STEVE EARLE HOTCOST RESTLESS MEART SKO GEORGE STRAIT KKIX Fayetleville, AR

WESC Greenville, SC KILT-FM Houston, TX

KIKK-FM Houston, TX

SOUTHERN PACIFITIES, BREPPARD O'KANES COMMAY TWITTY NOTES TOM WODAT LEE GREENHOOD JOHN SCHNETDER EDDY RAVEN STEVE WARINER LOUISE MANDRE GARY MODRIS JANIE PRICKE REITH MHITLEY CHABLEY PRIDE HOTCOME STEVE MARINES EENNY ROGES CATLIN BROTHE STATLER BROTHE ALABAMA WSM Nashville, TN JOHN CONLEE

O'KANES WRITES WOE BANDY DAW SZALS HOTTMAN EARL GARY MORRIS GEORGE JONES GEORGE STRAIT STATLES REOT

REITH MHITLEY RPIS KRISTOPPERSO RODNEY CROWELL JEFF STEVENS & TH BILLY MONTANA & T HOTTOGET RANDY TRAVIS SKO RESTLESS HEAR'S TEVE MARINER

CORMAY TWITTY DAN SEALS TANIE PRICKE LARRY BOONE Rottest; HIGHMAY 10; TOM MOPAT GEORGE STRAIT STEVE MARINEE T. GRAHAM BRC SEO GEORGE STRAIT EANDY TRAVIS WAMZ Louisyllis, KY

WPAP Pename City, FL

MEMPROSE, IN

STEVE FARLE
JUDY RODMAN
GIRLS NEFT DOOR
RILLY JOE ROYAL
NOTEENT
GEORGE STRAIT
WAYLON JENNINGS
AJARDA
JOHN SCHNEIBER
STEVE MARINER WQDR Releigh, NC

MIDWEST

STEVE BARLE KRIS KRISTOFF OAR RIDGE BOY O'KANES NOCCEST: RONNIE MILSAP RANDY TRAVIS STATLER BROTH KENNY ROGERS GEORGE STRAIT WUBE Cincinneti, OH KBMR Bismarch, NO

WGAR-FM Cleveland, Orr

KRMD Shreveport, LA WONE Dayton, OH

DAVID ALLAN COE CONMAY THITTY JOHN CONLEE LYLE LOVETT CHARLY MCCLAIN NOTESEL ALASAMA GEORGE JONES JUDNE

ASLEEP AT THE MAJOR TOUGHE CART MORRIS MATTER LOUISE MANDRELL MARTY HACCARD TOLERS TOUGH MARTY MAGARE CEDRIC STRAFF NAME! GETETH MAYLON JENNING!

WWWW Detroit, MI

JOHN CONLEE FORESTER SISTERS HOR BANDY LOUISE MANDRELL HOTGEST, RESTLESS HEART STEVE MARINER OATLIN BROTHERS TENNY MOCES GRONGE STRAIT

WAXX Eau Claire, Wi HOT BANDY HICHAEL JOHNSO HANK WILLIAMS OAK RIDGE BOYE

WITL-FM Lansing, MI PARÉ MCENTIRE BILLY JOE ROYS RANK WILLIAMS JUDY RODMAN DAVID ALIAN PC ROTTERS ALASAMA CEORGÉ JONES HIGHWAY 101 JUDOS OAK RIDGE BOYS

STEVT EARLE NANCI GRIFFI LYLE LOVETT DAN REALS DAN REALS
Hottost:
Boteve Marin
KENNY ROGER
STATLER BRO
GATLIN BROT
BELLAMY BRO

Hottest: SKO RESTLERS HEART STEVE WARINEP ALABAMA GATLIN BROTHERS FORESTER SIST DAYS SEARCH MAITLEN GEME MATCH MAITLEN GOME MATCH MAINERSON THE HALLMAN ENGLISH FOR MARCIA LYNN CHARLEY PRIDE LARRY BOOME RANGOY TRAVES SKO RESTLESS HEAR STEVE MARTINE MARTEN FOR MAINER TON MOPAT

ADAH BAKER
CHARLY MCCLAIN
JOHN ANDERSON
JANIE FFICKE
BRUCE HORNEBY
HOLLEGEL
REBOY BOGERS
GEORGE STRAIT
BELLAHY BROTHE
HIGHMAY 101
WAYLOR JENNIHG

KXXY Oklahoma City, OK WGEE Green Bay, WI KEITH WHITLEY

WOW Omaha, NE

KFKF-FM Kenses City, MO

161 Reporters 155 Reports

The following stations reported no change in their rotations this week: KJNE/Waco KLLL/Lubbock WAMZ/Louisville WLWI-FM/Montgomery WXKX/Parkersburg

report this week & their rotations were frozen: KWEN/Tulsa WAJR/Morgantown WBHP/Huntsville WQYK/St. Petersburg-Tampa WYRK/Buffalo

The following stations failed to

WNYR/Rochester is no longer a country reporting station.

STEVE EARLE HILLY JOE MO FORESTER SIS Hottest: KENNY MOGFRS GEORGE STRAT WAYLON JENNE PARTON, RONS MURPHEY & DO DAN SPALE DAN STDGE B RICKY SKAGG COMMAY THIT DATID ALLAN JOHN CONLEE BILLY MONTAL MARTY HAGGA JOHN CONLER Hott-st: RANDY TPAVIS SEO LEE GREENWOOD RESTLESS NEAR STEVE WARINER KCCY Pueblo, CO KNEW Oskland-S.F., CA KFRE Freeno, CA SOUTHERN PACT REITH WHITLEY CHARLEY PRIDE

LYLE LOVETT HICKY SKAGGS BILLY JOE ROW PAKE NOTHTIPE JOHN CONLER

DAVID ALLAN COE COMMAY TWITTY DAN SEALS NOTCOST: REDNY ROOZES GEORGE STRAIT STEVE MARINER ALBANA BELLIANY BROTHER KMPS Seettle, WA

KGA Smokene, WA

KATHY NATTEA DAN SEALS COMMAY TMITTY ASLEEP AT THE WHE

PORESTER SISTY KEITH WHITLEY CHARLEY PRIDE Hottest: GEORGE JONES ERLIAMY BROTHS HIGHWAY 101 GATLIN BROTHES TON MOPAT

WOKO Dower-Ports OAE RIDGE BOYS
CORWAY TWITTY
SHOOTERS
REITH WHITLEY
HOTERST:
RENNY ROGES
ALABAMA
BELLAMY BROTHER
GEORGE STRAIT
MAYLOW JENNINGS WIXY Springfield, MA

SHOOTERS
COMMAY THITTY
JOHN CONLET
LITE JUPET
DAN SEALS
FOFESTER SISTES
RAY STEVENS
HOTE-SE!
STEVE MARINER
HIGHWAY 10?
ALANAMA
GEORGE JONES
T. GRAMAM BROWN

PARTON, RONSTA PARE MCERTIFE RATHY MAPTEA OAK FIDDE ROYS HANE WILLIAMS OAN SEALS MOREGEE HIGHWAY BOTHE HIGHWAY 101 STEVE WARINGE HARTE OBMOND T. GRANAM REOM

TIM MALCHAX
BOONTY CROWEIS
BILLY MONTANA
JOHN ANDERSON
MHITES
EEITH MHITLEY
DESERT ROSS R
CENE MATEON
HOTCHSI
KENNY ROCERS
RESTLESS MEANI
GATLIN RECTHEI
ALARAMA WRKZ Hershay, PA

PAKE MCENTIRE HARK MILIAMS COMMAY TWITTY Hottest: RENNY ROGERS STEVE MARINES GATLIN REOTHER ALABAMA GEORGE CTRAIT

DAN SEALS
CHARLY HCCLAIM
JOHN ANDERSON
REITH WHITLEY
GENE WATSON
HOST GET
RESTLESS HEART
KENNY BOGISS
BELLIAMY BROTHE
GEORGE 1008ES
HIGHMAY 101

WCOS Columbia, SC

WKSJ Mobile, AL

WUSQ Winchester, VA

DAVID ALLAN COE LYLE LOVETT FORESTER SISTERS MOTERATI GATLIN TROTTERS GEORGE STRAIT ALARMA BELLAMY BROTHERS MAYLON JENNINGS KZLA Los Angeles, CA

KSOP Salt Lake City, UT

RICKY SKACCS
CONNAY TWITTY
GARY MORRIS
DAVID ALLAN COE
LYLE LOVETY
JOHN CONLET
FORESTER SISTER:

OAR RIDGE BOYS
MHITES
GART MORRIS
HANK WILLIAMS J
WILLIE MEISON
LOUISE MANNEW
HOTHER
HOTHER
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
HIGHMAY INCHEL
HIGHMAY INCHEL
HIGHMAY INCHER
HIGHMAY INCHER
HIGHMAY INCHER

KKCS

KYGO Denver, CO none Hottest:

LESS HEAR

KUPL Portland, OR

OAK RIDGE BOYS

CONMAY THITTY ASLEEP AT THE KEITH WHITLEY HOTLEGT: GATLIN BROTHE: ALARAMA STAYLER BROTH

# **FULL-SERVICE AC**

MARCH 6, 1987

#### **TOP 20**

						Total			
Three	Twe	o reks	Last			Reports/Adds	Heavy	Medium	Lig
	4	2	2	0	JETS/You Got It All (MCA)	38/0	33	4	1
	10	6	4	õ	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)	37/1	31	6	0
	5	4	3	Õ	KENNY ROGERS/Twenty Years Ago (RCA)	38/0	25	11	2
	1	1	1	4	LIONEL RICHIE/Ballerina Girl (Motown)	35/0	23	8	4
	11	10	6	0	JANET JACKSON/Let's Wait Awhile (A&M)	35/1	25	10	0
	2	3	5	6	CHICAGO/Will You Still Love Me? (WB)	35/0	19	12	4
	12	9	8	0	PAUL McCARTNEY/Only Love Remains (Capitol)	36/1	18	18	0
	15	13	11	0	LUTHER VANDROSS/Stop To Love (Epic)	31/1	18	13	0
	6	8	9	9	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)	27/0	15	7	5
	3	5	7	10	BILLY VERA & THE BEATERS/At This Moment (Rhino)	28/0	12	11	5
	7	7	10	11	TOTO/Without Your Love (Columbia)	27/0	17	8	2
	_	_	14	Đ	RESTLESS HEART/I'll Still Be Loving You (RCA)	28/3	8	14	6
BRI	FΑ	K	FR	1	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	23/4	10	12	1
	9	12	12	14	BILLY JOEL/This Is The Time (Columbia)	19/0	5	9	5
	14	14	13	15	JOURNEY/I'll Be Alright Without You (Columbia)	19/0	5	12	2
	_	_	20	1	DARYL HALL/Someone Like You (RCA)	21/4	7	12	2
	13	15	16	17	GLASS TIGER/Someday (Manhattan)	20/0	6	10	4
	8	11	15	18	JEFFREY OSBORNE/In Your Eyes (A&M)	19/0	3	13	3
	DEE	BUT		1	SERGIO MENDES/What Do We Mean To Each Other (A&M)	23/2	1	16	6
	DEE	BUT	5	ō	ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)	18/2	2	12	4

#### MOST ADDED

SMOKEY ROBINSON (11) BILLY JOEL (8) ATLANTIC STARR (6) BILLY VERA & THE BEATERS (5)

#### HOTTEST

BRUCE HORNSBY & THE RANGE (27) JETS (25) KENNY ROGERS (17) LIONEL RICHIE (16) JANET JACKSON (14)

# BREAKERS.

#### **STARSHIP**

Nothing's Gonna Stop Us Now (Grunt/RCA)

52% of our reporters on it. Rotations: Heavy 10, Medium 12, Light 1, Total Adds 4, KJR, WDBO, WSPD, WCIL. Moves 19-13 on the Full-Service chart.

#### **NEW & ACTIVE**

SMOKEY ROBINSON "Just To See Her" (Motown) 19/11 Rotations Heavy 0, Medium 80, Light 118, Total Adds 11, WCHS, WRDK, WSPD, KUGN, KSL, WWNR, WTKO, WMTR, WSTU, KFDD, KTWO, Medium notuding WCCO, KFMB, WPOE, WASK, KYEC, Light including WHBY, KBDI, WGBR

ARETHA FRANKLIN & GEORGE MICHAEL "I Knew You Were Waiting (For Me)" (Arista) 18/2
Rotations Heavy 2:0, Medium 12/1, Lighi 4:1, Total Adds 2; KJR, WSPD, Heavy: WELL WGY, Medium Including KOY, WICC,
WWNR, WPOE, WTKO, WMTR, WGBR, WSTU, WCIL, KFOD, KTWO, Light including WGOW, WIBA, WJBC. Debuts at #20
on the Full-Service Chart.

BURNS SISTERS "Listen To The Beat Of A Heart" (Columbia) 18/1
Rotations Heavy 20, Medium 1011, Light 60, Total Adds 1, WFOE, Heavy KTWO, KVEC, Medium including WCCO, WRVA,
WBB, WSPO, KSL, WWNR, WMIR, WSTU, WBC, Light KFMB, WCHS, WGOW, KGO, WTKO, WGBR.

WIBA, WSD, KSL, WNNR, WNIR, WSIU, WJBC, Light KFMB, WCHS, WCM, KBUI, WIKO, WOSH.

STEVE WINWOODD "The Finer Things" (Island/WB) 172,

Rotations Heavy 1,10, Medium 11.0, Light 52, Total Adds 2, WICC, WCIL, Heavy, KTWO, Medium: KOY, KFMB, WELL,

WHBC, KUGN, WTKO, WMTR, WGRR, WSTU, KFOO, KYEC, Light Including WCHS, WGDW, WWNR,

GREGORY ABBOTT "I Sot The Feelin" (It's Over)" (Columbia) 15/4

Rotations: Heavy 10, Medium 61, Light 87, Total Adds 4, WCHS, WTKO, WCIL, KYEC, Heavy, KTWO, Medium including

WCCO, WHBY, WHBC, WPOE, WGBR, Light Including WROK, KBOI, WWNR, WMTR, WSTU.

KOOL & THE GANG "Stone Love" (Mercury/PolyGram) 14/4
Rotations - Heavy 20, Medium 61; Light 63, Total Adds 4, MPRO, KRMB, WGY, WSPD. Heavy; WSTU, KTWO. Medium
Including KBO, UKON, WWMR, WIKO, WMRT, Light including KBO, KIN, WGOW, WHBC.

MIKI HOWARD "Come Share My Love" (Atlantic) 12/1

. Medium: WCCO, WSPD, KUGN, WWNR, WMTR, WGBR. POINTER SISTERS "All I Know is The Way I Feel" (RCA) 12/1
Rotations: Heavy O Medium 9/1 Links 3/0 Tyles Adde 1 MIDNA Medium

including KOY, KFMB, KUGN, WWNR, WPOE, Rotations: Heavy 0, Medium 9/1, Light 3/0, Total Add WMTR, WASK, KTWO. Light: WCHS, WTKO, WSTU.

ATLANTIC STARR "Always" (WB) 11/6

Rotations: Heavy O. Medium 6.3, Light 5.3, Total Adds 6, WHBC, KSL. WTKO, KFQD, KTWO, KVEC. Medium including WHR, KUGN, WASK. Light mendeng WBR, WM/Rs.

PAUL SIMON "The Boy in The Bubble" (WB) 11/1
Rofations: Heavy 0, Medium 6/0, Liph 5/1, Total Adds 1, WICC. Medium: WCCO, WCHS, KUGN, WTKO, WJBC, KTWO.
Librh inobudine WHBC, WGBR, WCIL, KFQD.

BRUCE WILLIS "Respect Yourself" (Motown) 11/1

Rotations: Heavy 4/0, Medium 5/1, Light 2/0, Total Adds 1, KOY, Heavy: WICC, WELI, WWNR, WPOE. Medium including WGOW, WSPD, WMTR, WSTU. Light: KBOI, WTKO.

SHEILA E "Hold Me" (WB) 11/1
Botations: Heavy 3/0, Medium 5/0, Light:

Orations: Heavy 30, Medium 50, Light 3/1, Total Adds 1, WSTU, Heavy, WELI, WTKO, WCIL. Medium: WCHS, KUGN, KSL. WASK, KVEC. Light including WWNR, WMTR.
BILLY VERA & THE BEATERS "I Can Take Care Of Myseh!" (Rhino) 9,5
Rotations: Heavy 0, Medium 3/1, Light 6/4, Total Adds 5, WHBY, WIBA, WWNR, WTKO, KTWO. Medium including WPOE,

Work City Indiations whose "Rearribeat" (Scottl Bros./CBS) 9/4
Rotations Heavy 0, Medium 2/1, Light 7/3, Total Adds 4, WCHS, WDBO, WTKO, KVEC. Medium including WCCO. Light mickluding WHS, WHBC, WBBH, WJBC.

GENESIS "Tonight, Tonight, Tonight" (Atlantic) 9/2
Rotations: Heavy 2/1, Medium 3/0, Light 4/1, Total Adds 2, KOY, WGOW. Heavy including KTWO. Medium: WICC, WPOE, ding WCHS, WWNR, WMTF

WS1U\_Light including Wchs, wwnNk, wMBJ 8:/8
BILLY JOEL "Baby Grand" (Columbia) 8:/8
Rotations: Heavy 0, Medium 3:0, Light 5:5. Total Acds 8, WPRO, WICC, WHBY, KSL, WPOE, WGBR, WSTU, KTWO.
MILLIE SCOTT "Evr'y Little Bit" (41h & Brdwy/Isi) 8:/4
Rotations: Heavy 0, Medium 5:/2, Light 3:/2, Total Acds 4, WTKO, WMTR, WASK, KVEC. Medium including WCCO, WHBY, Rotations: Heavy 0, Medium KSL, Light including WWNR.

#### SIGNIFICANT ACTION

RUSS TAFF "I'm Not Alone" (A&M) 7/0

al Adds 0. Medium: WCCO, WHBY, WSPD, KVEC. Light: WTKO, WGBR,

D. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 6/4

Adds 4, WCHS, WHBY, WGBR, WJBC. Light cluding WTMJ, KFQD. EL DeBARGE "Starlight Express" (MCA) 6/3
Rotations: Heavy 0, Medium 3/2, Light 3/1, Total Adds 3, KSL, WWNR, KTWO. Medium including KUGN. Light including

KENNY LOGGINS "Meet Me Half Way" (Columbia) 5/4 /4, Total Adds 4, WIBA, WPOE, WMTR, KTWO. Medium: KSL.

AMY GRANT "Angels" (A&M) 5/2

2, WASK, KTWO. Medium including WJBC. Light: WCHS, WGBR. STEVE WARINER "Small Town Girl" (MCA) 5/2 WPOE, WGBR. Medium: WCCO, WHBY, WJBC

SHIRLEY MURDOCK "As We Lay" (Elektra) 5/0

otal Adds 0. Light: WICC, WWNR, WMTR, WSTU, KFQD.

#### Good n e w s

The good news is that powerful music control has never been easier.

The best news is the value.

THE REMARKABLE RADIO PLAYLIST SYSTEM. CALL FREE FOR FACTS! 800-541-0900 or 800-334-3030 in California



# ADULT CONTEMPORARY

# BREAKERS.

#### **SMOKEY ROBINSON**

Just To See Her (Motown)

58% of our reporters on it. Rotations: Heavy 0, Medium 22, Light 33, Total Adds 26 including WPIX, WHTX, WLTS, W101, WARM98, KYKY, B100, WMGN, KWAY, KWFM. Debuts at number 30 on the AC chart.

#### **NEW & ACTIVE**

GREGORY ABBOTT "1 Get The Feelin" (It's Over)" (Columbia) 44.7

Rotations, Heavy O, Medium 25.1, Light 196, Total Acds 7, KYRY, WHINN, KKIN, KWFM, WKINE, WGSV, WKYX, Medium including MLTS, WOMO, WOTC, WTHM, WTFM, WRWA, WWMAU, WEME, WEME, WORC, WCHY, WAGE, WAEV.

INCLUDING WELLS, WOMEN, WALLOW TIEN, WISE, NAVAY, WAND, MEMORY, WOMEN, W

EL DeBARGE "Starlight Express" (MCA) 33/13 Rotations, Heavy O. Medium 5/1, Links 28/12, Total Assets 5

EL DeBARGE "Startingin Express" (IMCA) 33/13
Rotations Heiny O, Medium 51, Lipit 2912, Total Adds 13, KIFM. KEY103, WTRX, WKNE, WCHE, WCHO, WWPA, WSKY, KRLB. WKYX, WAEV, WAITEM, WJON, KALE. Medium including WEM, WAGE, WBDM, KRLV. 1 Light including KYKY, B100, WAEB BILLY VERA E THE BEATERS" "Loan Table Care Of Mysels" (Rahino) 28/11. Upt 18/11. O Total Adds 12, WHAM, WTRX, WWPA, WSKY, WORG, WKYX, WAEK, KKSB, KWEB, WJON, KCSW, Heavy, KMZO. Medium including WLYD. WEM, WORD, WBGM. Lipit including WKYE.

WRICA, WWMAJ.

KERINY 6 "Sangbird" (Arista) 28/6

Rotations Heavy 0, Medium 13/1, Ught 156, Total Addt 8, WLTS, WKGW, WTFM, WTRX, WJON, KALE. Medium including WRIC, WRICK, WRICK

WSKY, WCKO, WCHV, WGSY, WGGM, WHITM, KYUC, KOSW, KALE, Light rebulling WKGW, KETTUS, WCLD, KOV, ROBERT CRAY PANIO "Smoking Gis" ("Polyde/Polyderang 2672 Robbions: Heavy 30, Medium 11/0, Light 11/2, Total Adds 2, WHYE, KOUK, Heavy, WKYE, WSKY, KTYL Medium: WHAM, WGLL, WSKI, WHYA, WCKO, WCHY, WAGE, KRIS, MAEY, KOSW, KALE, Light including KVIL, B100, KEY103. EDDIE MONEY "I Warsa Go Bach" ("Columbia) 24/0 Robbions: Heavy 40, Mobium 17/0, Light 30, Total Adds 0, Heavy, WLTF, WGLL, WSM, WFFX, Medium: WLT, KKLT, B100, WKYE, WRKA, WHYE, KIOA, KYUJ, KDLK, WSKY, WCKO, WCHY, KRLB, WORG, KTYL, KOSW, KALE.

#### ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
1	BRUCE HORNSBY & THE RANGE	93/0	86	5	2
0	JANET JACKSON	94/1	77	14	3
Õ	STARSHIP	90/1	74	15	1
4	JETS .	87/0	73	12	2
5	LUTHER VANDROSS	82/0	58	19	5
6	TOTO	75/0	45	25	5
<b>O</b>	DARYL HALL	82/1	52	27	3
8	JOURNEY	73/0	33	34	6
9	PAUL McCARTNEY	78/1	45	28	5
1	ARETHA FRANKLIN & GEORGE MICHAEL	82/15	15	47	20
•	RESTLESS HEART	78/6	28	39	11
Ø	KOOL & THE GANG	73/2	26	39	8
13	LIONEL RICHIE	58/0	17	35	6
14	BRUCE WILLIS	- 60/1	31	26	3
15	CHICAGO	55/0	13	33	9
16	GLASS TIGER	53/0	12	31	10
<b>D</b>	STEVE WINWOOD	71/16	9	44	18
1	GENESIS	62/15	16	33	13
1	SHIRLEY MURDOCK	65/3	10	43	12
20	MIKI HOWARD	60/0	20	<i>3</i> 5	5
3	HUEY LEWIS & THE NEWS	46/1	25	14	7
22	READY FOR THE WORLD	59/1	22	25	12
23	KENNY ROGERS	61/0	29	26	6
24	LINDA RONSTADT & JAMES INGRAM	43/0	11	26	6
₹	BURNS SISTERS	62/3	9	35	18
26	POINTER SISTERS	59/0	9	42	8
ું 🐠	SERGIO MENDES	55/7	3	34	18
- @	SHEJLA E	51/5	7	31	13
29	BILLY VERA & THE BEATERS	38/0	1	24	13
30	SMOKEY ROBINSON	55/26	0	22	33
		-			

#### MOST ADDED

SMDKEY ROBINSON (26) CYNDI LAUPER (18) GINO VANNELLI (17) ERIC MARTIN (16) STEVE WINWOOD (16)
A. FRANKLIN & G. MICHAEL (15) GENESIS (15) KENNY LOGGINS (15) EL DeBARGE (13) SIMPLY RED (12) SILLY VERA (12)

#### HOTTEST

BRUCE HORNSBY & THE RANGE (75) JETS (52) JANET JACKSON (51) STARSHIP (46) LUTHER VANDROSS (32) TOTO (27) DARYL HALL (21) PAUL McCARTNEY (20) RESTLESS HEART (13) JOURNEY (13)

#### SIGNIFICANT ACTION

AMY GRANT "Angels" (A&M) 23/11

'TIL TUESDAY "Coming Up Close" (Epic) 22/0

"HL TUESDAY "COMMING UP LOUSE" (EPIE") 2279
Flotations: Heevy 2/0, Medium 12/0, Light 8:0, Total Adds 0, Heevy: WBGM, KGSW, Medium: WKGW, KDUK, WWMJ, WEIM, WQHQ, WTNY, WCKQ, WCHY, KRLB, KYJC, KMGQ, KALE. Light including WTFM, WSFL, KIQA, WGSV, KFSB, WJON.

ATLANTIC STARR "Albrays" (WB) 2110

RELEASING WAS NOW, WORK, WISS, WJON, ATLANTIC STARR "Albrays" (WB) 2110

RELEASING WAS NOW, W

WORLD.
CHINA CRISIS "'Arizone Sky" (A&M) 21/1
Rotations: Henry 30, Medium 60, Light 101, Total Adds 1, KKLT, Henry, WNAM, WSKY, WCHY, Medium; WKYE, KEY103,
KKOA, 3MM, KMCZ, WWPA, WSSY, WJON, Light including \$100, WAEB, WKGW, WXTC, WIYY, WLACPM, KDUK, KWEB.

KEHNY LOGGINS "Moot No Half Way" (Columbia) 28/15
Potations Heavy O, Michael Loght 19/12, Total Adds 15, WMTX, B100, WKYE, WLACPIA, KMZQ, WSKY, WAGE, WBGM, WZLQ, KTVL, WGMTFA, KKUL, YALC, KOSW, KMGD, Medium inschlang WWPA. KP9. Light inschading KIOA, WAEV, KFSB.

MILLIE SCOTT "E'r" Little BR" (4th & Broadway/stanel) 28/2

RIBLLIE SCOTT "E'r" Little BR" (4th & Broadway/stanel) 28/2

RALE Light inschading WAEB, WHAM, WTRX: WEIM, WSKI, WOHO, WGSV, WJON, Medium: WCHV, KYJC, KGSW, KAJE, Light inschading WAEB, WHAM, WTRX: WEIM, WSKI, WOHO, WGSV, WAGE, WORG, WGSM, WZLQ, WMTFH, KKLV.

ALAM PARSONS PROJECT "Täxending On Higher Ground" (Arista) 28/17.

Rotations: Heavy 10, Medium 13,0, Light 811, Total Adds 1, WAEB, Heavy: WSKY, Medium: KIFM, WIZD, WNAM, WSKI, WCKQ, WCHV, WYKYC, WSKY, WGSM, KKLV, KYJC, KGSW, KAJE, Light inschading B100, KEYIGI, WHYV, WGSV, WZLQ.

CYNDI LAUPER "What's Going On" (Pertrait/CSS) 18/18

Fotations: Heavy 0, Medium 0, 1011 15/18, Total Adds 18, KEYIGJ, WNAM, KWFM, WEIM, WSKI, WOHO, WCKQ, WGSV, KRIB, WORG, WAEV, WSGM, KYLY, KYJC, KGSW, KAJE.

RIBM VAMBEL!! "WIM Harras" (CSS Associated) 18/17.

WAGE, KRIB., WORG, WAEV, WESM, KTYL, KRUZ, KYGE, KOSW, KALE.

RINO YAMPELLI "WIM Hyerses" (CSS Associated) 19.77

Rotations: Heavy 0, Medium 32, Ught 15.75, Total Acids 17, KiPA, WKYE, WXTC, WHYE, WNAM, WEIM, WSKI, WWPA.

WKKY, WXCK, WAGE, WAEV, KFSS, KRUZ, KGSW, KMGO, KALE. Medium including WBGM.

CROWDED HOUSE "Don't Dream It's Over" (Capitol) 18.6

Rotations: Heavy 10, Medium 10,2, Light 7.5, Total Acids 5, WNAV, WAACPA, WHYEW, WSKY, KTYL. Heavy K101. Medium including K101, KYYC, KDLK, KIACO, KWAY, WSKI, WWWA. WFFX. Light including B100, WKYE, KRIB, KGSW.

INCURING KYL, KYK, JOOK, ARCC, KYKY, WAS, WYK, WYK, LIGHT (1976)

REIC MARTIN "Everytime 1 Think Of Yee" (Capitol) 16/16

Rotations: Heavy O, Medium 1/1, Light 15/15, Total Adds 18, KEY103, WNAM, WEIM, WSKI, WQHQ, WCKQ, WGSV, WAGE, WORG, WGBM, WZQ, KYYL, KYYZ, KOSW, KALE.

LONE JUSTICE "Shelter" (Geffen) 14/1

. Heavy O, Medium 6/0, Light 8/1, Total Addr KIFM: WTFM, WSFL, KIOA, KDUK, KRLB, 1 Total Adds 1, KFSB, Medium; B100, KWAV, WSKI, WBGM, WJON, KALE, Light

ROLLIGOR REMY, WYM, WSTE, NOW, ROLDS, RAILS, WINTERS, BRUCE SPRINGSTEEN "Fee" (Columbia) 12:0 Rotations: Heavy 20, Medium 80, Light 40, Total Adds 0. Heavy: WWMJ, WGLL. Medium: KVIL, KMJI, K101, KDUK, WCKQ, RALE LIGHE KYKY, KFM, WZLO, KYTL.

CLUB NOUVEAU "Leas On Me" (WB) 11/4 Aride 4 11102 KOLIK KKUA WWPA Heevy WGLL KRLB Medium

BILLY JOEL "Baby Grand" (Columbia) 10/10
Rotations: Heavy 0, Medium 444, Light 804, Total Adds 10, WPIX, WTRX, KDUK, WWMJ, WQHQ, WCKQ, WORG, WAEV.

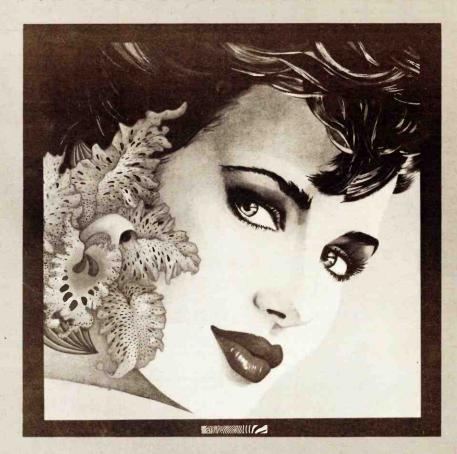
BAMQLES "Walking Down Your Street" (Columbia) 10/4
Rotations Heavy 0, Medium 5rt, Light 5d, Total Adds 4, WNIC, B100, WAEV, WZLQ, Medium including KDUK, WSKY, WFP, KYZL, Ughr including WCPV, KCSW.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

EXPERIENCE THE INITIAL THRILL OF



"DON'T LET ME BE LONELY TONIGHT"



PRODUCED BY PETER DRAKE

Management William D. Henslee

MCA RECORDS



# **AC ADDS & HOTS**

#### EAST

PARALLEL

JOOK RAYMOND
STABILIZERS
CTORDI (JAUPER
PARTON, BONSTAN
GIBO VANNELLI
ATLANTIC STABE
ERIC MARTIN
TIN FERMAN
GLORIA JORNIC
HOSTERS
FROM BONNERS
RESTLESS FRANT
JAMET JAMET JAMET
JAMET JAMET JAMET
JAMET JAMET JAMET
JAMET JAMET JAMET
JAMET JAMETAN
JAMETAN ONE

SHIRLTY HIRDOCK GENERIS RESTLESS HEAPT NOTES: HADONICA HUTY LEMIE & TH STARSHIP JETS DARYL HALL SIMPLY RED STEVE WISHOOD EL DESARGE GRECORY ABBOTT HOTTORY STARREY JAMET JACKSON SPOCE MORNIEY JETS LUTTER VANDROS

PARALLEL

TWO

ATLANTIC STARR GIBO VANNELLI CYMDI LAUPER ERIC HAPPIH BOTTER: STARRIEF PAMIL HCCARTWEY CPMESIS KOOL & THE GAM MIET HOMARD STEVE WINNOOD APT GRAPT SHOREY BORINSON GDEESIS ALAH PARBONS HOLLOUT JETS BUCE HORNSHY JAMES JACESON TOTO JOURNEY

SERCIO MEMDES SHOKEY ROBINSON NEWNY Q Nottest;

PARALLEL THREE

SMOREY BOBINSON BILLY JOEL PRANKLIN & MICHAE

SOUTH

PARALLEL ONE WS8-FWAttenta LoCasciofficCor

NOTE TO THE PROPERTY OF THE PR Rhodes/Chapman BURNS SISTERS Hottest: CHICAGO SRUCE HORNSBY JETS JOURNEY GENESIS WTFMJohnson City Bruce Goldson

LOVE94/Minry Moen/Agony SERGIO HENDES PRANTLIN & HTCH Sotteet: BRICE HORNSBY JAMET JACKSON STARSHIP JETS WLTS/New Orle

STEVE WINMOOD RENNY G SHOKEY BOBINSON ANITA BAKER HOCKEST BENCE HORNERY JETS RANSAN LATHER VANDROSS JANET JECKSON WRKA/Louisville Juli Crewford 2WD/Nortolk Campbell/Allen

STMPLY PER SMOKET ROBINSO BURNS SISTERS DEMESIS
CLENN MEDEIROS
MATEGAT:
BENJAMIN ORR
JETS
JERMAINE JACKSO Hottest: LUTHER VANDROSS BRUCE HORMSBY JETS STARSKIP FRANKLIN & HICHAP

NONE HOLLWEL: JANET JACKSON JETS HUET LEWIS & THE BRUCE HORNING KELTMICATION Ted Orithn

STEVE WINMOOD SPOREY BOBINGON RESTLESS HEART HOTCEST; BELCE HORSESY; PRANKLIN E MICHAE LUTHER VANHOOSS LOOKEL RICHIE SMIRLEY MURDOCK

WSFL/New Born Joel Porter

PAUL HICARTHEY SHELLA F GINO VANNELLI Hottesti LUTHER VANDROS: TOTO BRUCE HORNSHY JAMET JACKSON STEVE WINNOOD

PARALLEL

TWO

KEY103/Aueth EL DEBARGE ERIC MARTIN CYMDI LAMPEN Mottast: JETS GENESIS
Hotteat:
IANET JECKSON
SEUCE HORNSBY
JETS
LUTTHER VAMEDROSE
TOTO

GINO VANNELLE CHOMDED HOUSE RESTLESS HEART ROBERT CRAY

PARALLEL THREE

Brian Lee

GREDG ALLANN
GIND VANHELLI
GIND VANHELLI
GIND VANHELLI
SIMHIY RED
SIMHIY RED
SIMHIY RED
ROMERY ROBBINSON
EL DERARGE
FENNY LORGINE
ANY GRANT
BRILLY VERA & BEJ
MOTTER
BRILLY VERA & BEJ
ROCCE ROPHORY
STARSHIP
ALAR PARROMS
ROBERT CRAY

PRANKLIN & NICH RESTLESS HEART HOTEGET: BRUCE HORMSBY JETS STARSHIP LUTHER VARDROSS GENESIS PRANKLIN & HICKAI BILLY JOEL GING VANNELLI ERIC MARTIN COREY HART STEVE MARINER MOTENEY VANDROSS BRUCE MODRISHY STRENKEY STRENKEY STARSHIP DARYL HALL JAHET JACKSON

NORS Mottest: BRUCE MORKSBY JETS TOTO JAMET JACKSON LUTHER VANDROS BOTTON
BOTTON
JETS
LUTHER VANDROS
JANET JATESON
HIRI HOMERD
BRUTE HOMESBY CRONDED HOUSE STEVE MINHOOD FRAMELIN & MICHAE RANGLES FREEDIE JACKSON MOLINEL STABSHIP JETS BRUCE HORMSBY BRIVE WILLIS JAMET JACKSON SHIRLEY MURDOO STEVE WINNOOD MOREST JETS SHUTE HOFMSHY JAMES JACESON DARYL HALL PAUL HCCARTNEY

STEVE WINMOOD GREGORY ARROTT CYMDI LAUPER ANY GRANT ERIC MARTIN HOLLEST JANET JACKSOM STARSHIP BRUCE MOINSET DARTL MAJZ. JETS

OAR RIDGE SOYS SERGIO MENDES PAUL SIMON FRANKLIN & MICH KATHO MATTEA HOTTOST!

PAUL HITAPTHEY SHOOTERS

CYMEDI LALIPER REMETY LOOGINS GIMO VANNELLI ERIC MARTIN FRANKLIN & MIC MOTTES BELVE BORMSBY JAMET JACKBON JETS STARSHIP DANYL MALL

Rob Roberts

RILLIS SCOTT
EL DEBARCE
EINPLY RED
SCONYLONG
CTHOI CAUPER
HOUTE LAUPER
HOUTE LIMITS & THE
LUTHER VANDROSS
STABRING
CLUB HOUVEAU

WORG/Orange Sev Wright

MIDWEST

PARALLEL ONE

SMOKEY BOBINSON SIMPLY RED MOTERAT: STARSHIP PAUL MCCARTHEY JAHET JACKSON JOURNEY BRUCE MORNSBY

PAUL SIMON BRUTE MILLIS RURMS SISTERN HOLLOGI: RAMSAS GENESIS BRUTE HORNESY EDDIE HOMEY GLASS TIGER

GREGORY ABBOTT SMOKEY ROBINSO Noticel: MADONNA STARSHIP BRUTE HORNSBY TOTO BRUCE WILLIS WLLT/Cine

PARALLEL TWO

COMMONMENT
CYMOT LAUPER
GIBO VANNETLLI
EAIC MARTIN
BILLY YERA 6 B
PAUL SINCH
HOTEGER
TOTO
BRUTE MORKSHY
JAMES JACESON
DART! MALL
RESTLESS HEAPT KICA/Des Moines

MONE MONEST PROFES MONEST TOTO STARSHIP REGICE WIELIS

Pearbordbacks
SMOREY BOBINSON
EL PREMADE
BILLY VERA & BEAT
ATLANTIC STARR
BILLY JOBL
ELYMANX
REDSTY C
HOLLARY JACKSON
BRUCE BOBNINY
CARYL HALL
BRUCE HOLLARY
DAUL HOCARTHEY

FRANKLIN A MICHAE GENESIS SHOREY BOBINSON HOTEGET: BRUCE HORNSET JETS JAMES JACKSON STANSHIP DARYL RALL

JANET JACKSON ROTTER CETERA CHICAGO BILLY VERA & BPAT SILLY JOEL GENESIS

PRANKLIN & MICH GENESIS SHOREY ROBINSON HOTTORI JAMET JACKSON TOTO

WBOW/Terro H Mark Edwards

ALABAMA FASTOM, ROMSTADT SMOREY ROSINSOM JUTCE HOMMON HOLLEGT SHUKE HOMMON REDGY ROGERS JETS RESTLESS HEART

**FULL-SERVICE AC** 

BILLY JOEL STEVY MINNOOD PAUL SINCE EXPOSE PETER CADRIEL HOLESACO HUEY LEWIS & THE BONSTAPY & INHEAM GEORGIA SATFLLITE

EAST

PARALLEL ONE

nome Testest: JETS LICHEL RICHIE RONSTADY & INCHAM BILLY VERA & BEAT BITLY JOEL NOTE A THE GAY
NOTE AND A STATE
NEWLY BOCERS
JOURNEY
JETS
BRUCE MOPHISBY
JAMET JACKSON

PARALLEL PARALLEL THREE TWO

SOUTH

MIDWEST

PARALLEL

LUTHER VAMIONOSS Nottest: LIONEL RICHIE ROWSTADY & INGRAM JETS BRUCE MORMSBY JAMET JACKROM

ONE

none Hottest:

PARALLEL

BILLY VERA & BEAY PARTON, RORSYADY, BILLY JOEL MOREL RITHIE BESYLESS MEARY BILLY VERA & BEAY RESHIP MONDES BERNIO MENDES

TWO

WHEN HAppieto Salm/St. John

BILLY JOEL EL GERARGE ANY GRAFT KINNY LONGINS Nother: JETS LUTHER VANDROI HRUCE BORNSBY JANET JACKSON LYDNEY, BUTTE GING VARNELLI LOWE JUSTICE TINA TURNER BILLY VERA & PARALLEL TWO

TINA TOPEN A B BILLY VERA & B HOSTEGET: JETS LATHER VANDROS BRUCE HORNESY JAMET JACKSON DASYL HALL

EIHPLY SED SMOREY BORIN SMEILA E Mottest: DARTL HALL LUTHER VANDE BSUCE HORSES JANET JACKSC PAUL MCCARTE

KRAVITulea Brian Chase

RDOL 6 THE CAM STEVE WINNOOD HOTTOGOT JANET JACESON LITHER VANDEDS: BRUCE ROPRISBY JETS TOTO

WJONER Cloud Mile Diem

Mine Observed

EL PERANCE
ANY GRAMP

KERNY G

STLLY VERA & BEAT

ATLASTIC STARR

HOTCOST

HIST MEMPASO

RESTLESS MEMAST

SERIO MEMPES

HILLIE SCOTT

BURNS SISTERS

BRUCE MORNSBY JAMES JACKBOW PAUL MCCARTHEY Mottest: BILLY JORL LIONEL RICHIE CHICACO TOTO BILLY VERA & BEAT

WEST

PARALLEL

TWO

PARALLEL ONE

GLASS TIGES BRUCE MORNISM

Nek Boott

DANTL HALE
STARWHY

FANKAS
HIFT HOMARD
FRANKLIN & MICHI
RESTLESS NEAPT
HOTEAST
LIONEL RICHIE
CHICAGO
JOUANEY
BRACE HORNSRY
JETS

BURNS SISTERS SILLY JOEL STEVE WARRER MEMORY LOGGINS HOLLEST JACESON BRUCE HORNSBY TOTO PAUL HOCASTHE STARRHIP MOTEMAT: JETS SENNY ROGERS SBUCE HORISEN CHICAGO

PARALLEL THREE

PARALLEL THREE

STARSHIP ANITA RAFFI TIM PERMAN Not'est: JETS

BILLY JOEL STEVE MARINER PARTON, KOMSTAI ROCESSIE MODRISHY ALABARA PAUL HOCARTHEY JAMET JACESON RESTLESS HEART WSTUrStuart Grant/Archer

RESTLESS HEART SILLY JOEL SHETLA E SHOTEY BOBINSON HOTERLY BRUCE REDRISHY JETS JAMET JACKSON LUTHER VANDROSS TOTO

PARALLEL THREE

Noterat: BILLY VERA & BEAY EL DERABGE LIONEL RICHIE BILLY JOEL JEFFREY OSBORNE WIRAMIndian SENGIO MEMOES BILLY VERA & KENNY LOCATHS

NPEGORY ABBOTT STAPSHIP STEVE HTHMOOD Nottest: JETS SOMSTWART & IMCRA SWEILA F BRUCE HORNSBY GLEDN MEDEIPHS

AMY CHART
HILLIE SCOTT
Rottest:
SHUTE MORNSST
JANET JACKSON
TOTO
JETS
LATHER VARIENCE

PARALLEL

SHOFFY ROBINSON BILLY YEAR & BERY ANY CRAFF EL OCRAFFE ATLASTIC RYARE GIRLS WETT FOOD FROM LODGISS CYMPL LAUPES STRAMELERS GIRO YAMPELLI BILLY JOEL BOLLEWIL ROCL & THE GAME STEWN MISSION STEWN MISSI

THREE

ATLANTIC STARP SHOREY ROBINSON Hoteast: GLASS TIGER KONTY ROSERS SHUCE HOMESBY JETS JAMET JACKSON Om Armshung
DARYL RALL
HILLIE SCOTT
RESENT G
ATLANTIC STASS
GREGORY ARBOTT
TIN PERMAN
ROTTEST
LIONEL RICHIE
BILLY JORE
JETS
JACKSON
TOTO

44 Reporters **37 Current Reports** 

reported a frozen list

this week: KHOW/Denver WBT/Charlotte WCCO/Minneapolis

Four stations did not call in a playlist, therefore their rotations were frozen: WHAS/Louisville WIBC/Indianapolis WTMJ/Milwaukee

## WEST

PARALLEL ONE

HOLLOW JAKEN JAKET JACKSON READY FOR THE WORLD HORMSBY TOTO

KKL1/Phoents

REMOY LOGGINS BANGLES BANGLES BANGLEY BOBTHSON NOTTHER BROTE BORMSEY RORSTADT & INGRAM JETS JANEY JACKSON

EL DEBARGY FUES TAPP GINO VARMELLS

STELY VERA & SEAT GTHO VANHELL! AMT GRANT EL DEBARGE CLID HOLVEAL! HOLLEST! TOTO

PARALLEL TWO

KCIK/Bolos Brian Gregor MOTTEST: STLLY JOHN CRICAGO TOTO STARFHIP JAMES JACKSON

KYUU/Ceterade B Heward/Jeckson STRFLY RED BERCIO MENNES HOTTORY TOTO BRUTE HORRISTY LUTHER VANDROS JAMET JACESON KDUK/Eugene Moultrie/Miller

RETURE WITHMOOD CLUB MODIFIED SHOULD MODIFIED SHOULD SHOUL

PRANKLIN & MICH MITMAY LONGINS AMITA BAKER MOTES HEART KOOL & THE GANG LUTHER VARIBORS JANET JANESON BYARSHIP

CTHOI LAWPER GENTSIS SHOKEY BOBINSON DEGGORY ABBOTT BOTTON HOTTON HOTTON JAMET JAKEON JETS JOUGHEY LATHER VANDROSS

PARALLEL

GINO VARMELLI CHROT LAUPER ERIC HARTIN FIRMY LOGGINS BILLY JOEL BOXCE HORISHY JAMES JAMES BRUCE HORRESTY JAHRY JAPARON LUTHER VANDROSS TOTO

THREE

ERIC NAPTH CYMDI LAUPER RESNY LOOGINS THE PERMAN Moterat: BRUTE HOPMIST JETS STABBILE DANTL MALL PAUL HOCARTHEY

KRNOffeno Jm O'Neel ATLANTIC STAFF Mottest: TOTO BRIATE HORRSBY JANET JACKSON LUTHER VANDROS: JOURNEY

PEUL LAUPER FISHEY LOGGINS BILLY YERA E MOSER GIND VANNEELIT ANY GRAVE HAURERN HOOVER ERIC MARTIN DAY SEALT HOLESAN THE HOOVER THE HOOM SEALT THE HOOM SEALT THE HOOM SO THE HOOM SO THE HOOM RD TIL THE BOAY JAMET JACKSON

BILLY JOEL ENIC MARTH CYMDI LAUPER BILLY MERA & BEAY ANY GRANT HAVE BOKENY BRUCE MILLIB STANDAMP RESTLESS MEARY SHIELDY MURDOCK WKYX/Peduceh PRANKLIN & MICHI STEVE MINHODO STHPLY RED SHOKEY ROBINSON GRECORY ABBOTT EL DEBARGE Hottest: KENNY LOGGINS GINO VANNELLI HILLIE SCOTT HOTTGET JAMET JACKSON DARYL HALL

Hottest: RRICE ROBRISHY RESTLESS REART STANSHIP TOTO PAUL HOCARTHEY WAEV/Sevenneh PHONE WAR BILLY JOEL GIND VAMOFFILT ANY GRANT BLILLY VERA & BFAY EL TEBARCE CYMEDI LAUPEP BAMHLES HOTTERE! LATTER VANDROSS BRUCE WORKSEY STEVE WINNOOD STASSHIP RESTLESS HEART

97 Reporters 91 Current Reports

One station reported a frozen list this week: KIOA/Des Moines

Five stations did not report a playlist, therefore their rotations were frozen: WGLL/Mercersburg WIVY/Jacksonville WIZD/Mobile-Pensacola WSNY/Columbus 3WM/Toledo

Two stations did not report a playlist for two weeks in a row. The rotations were not included in the current chart. KHYL/Sacramento WEZS/Richmond

# 1 Will Be There

THE NEW SINGLE FROM THE ALBUM "ON THE FRONTLINE" PRODUCED BY KYLE LEHNING DIRECTION: MORNINGSTAR MANAGEMENT

# an

#### **NEW ARTISTS**

#### **Albums**

Renorts/Adds

		перопол на	_
1	CONCRETE BLONDE/Concrete (IRS/MCA)	91/8	
2	FROZEN GHOST/Frozen Ghost (Atlantic)	87/38	
3	CINDERELLA/Night Songs (Mercury/PG)	72/17	
4	STRANGLERS/Dreamtime (Epic)	54/10	
5	PSEUDO ECHO/Love An Adventure (RCA)	52/4.	
6	LITTLE AMERICA/Little America (Geffen)	50/13	
7	ESQUIRE/Esquire (Geffen)	49/3	
8	HIPSWAY/Hipsway (Columbia)	44/5	
9	POISON/Look What The Cat (Capitol/Enigma)	36/6	
10	CHINA CRISIS/What Price Paradise (Virgin/A&M)	28/2	

#### **Tracks**

1	CONCRETE BLONDE/True (IRS/MCA)	89/7
2	TESLA/Modern Day Cowboy (Geffen)	89/7
3	FROZEN GHOST/Should I See (Atlantic)	87/39
4	GLASS TIGER/I Will Be There (Manhattan)*	66/17
5	CINDERELLA/Somebody Save Me (Mercury/PG)	60/23
6	ROBERT CRAY BAND/I Guess I (Mercury/PG)*	60/16
7	STRANGLERS/Always The Sun (Epic)	52/10
8	EUROPE/Rock The Night (Epic)*	50/24
9	LITTLE AMERICA/Walk On Fire (Geffen)	50/13
10	PSEUDO ECHO/Living In A Dream (RCA)	50/3

New Artists are those who have never had an AOR Breaker. Asterisks [\*] indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

# The Damned

Alone Again Or

Featuring Special Black Vinyl Pressing

**NEW & ACTIVE** 

**ALBUMS & TRACKS** 

WBCN WNEW Q107 KYYS WLIR WHJY WXRT 91X

MCA RECORDS

#### **RADIO & RECORDS NATIONAL AIRPLAY**

# **AOR TRACKS**.

hree Veeks	Two Week	La	isi 'eek	168 REPORTS	eports/Adds	Power	Heavy	Medium
1	1	1	1	LOU GRAMM/Midnight Blue (Atlantic)	149 – /0	68 -	147=	2=
8	2	2	0	GREGG ALLMAN BAND/I'm No Angel (Epic)	157-/0	52+	135+	21-
10	7			SAMMY HAGAR/Winner Takes It All (Columbia)	144=/2	43+	117+	25 -
_	15	8		PETER WOLF/Come As You Are (EMI America)	158 + /3	29+	107+	45-
15	11	7	ğ	STEVE WINWOOD/The Finer Things (Island/WB)	136=/4	33+	111+	22-
5	5	4	6	REO SPEEDWAGON/That Ain't Love (Epic)	134-/0	36-	107=	26-
-	27	12	Ð	PATTY SMYTH/Never Enough (Columbia)	147+/7	7+	77+	67-
51	29	19	0	CUTTING CREW/ (I Just) Died In Your Arms (Virgin)	148 + /9	4+	49+	93-
6	6	6	9	LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)	126-/0	12-	67-	54 -
19	13	9		ERIC CLAPTON/Miss You (Duck/WB)	122-/3	22+		47-
4	3	5		ALAN PARSONS PROJECT/Standing On Higher Ground (Arista)	114-/2	20 –		38 –
29	20			CRDWDED HOUSE/Don't Dream It's Over (Capitol)	121+/9	16 –		44+
13	12			GEORGIA SATELLITES/Battleship Chains (Elektra)	127-/3	8=	66 –	
27				DEEP PURPLE/Call Of The Wild (Mercury/PG)	125+/4	3=	45+	
38				PAUL SIMON/The Boy In The Bubble (WB)	119+/7	9+	36+	75 -
-	48			JON BUTCHER/Goodbye Saving Grace (Capitol)	132+/17	0-	22+	
24	23		D.	SANTANA/Veracruz (Columbia)  PARRILISTERS #/ IDAN JETT/Light Of Day (Blackheart/CBS)	113-/2	7+	42+	
31				BARBUSTERS f/JOAN JETT/Light Of Day (Blackheart/CBS) BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)	123 - /0	1 = 1.9 -	27+ 62-	
2	4			STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	87-/0	19-	68 -	
18				STEVIE RAY VAUGHAN & DOUBLE/Willie The Wimp (Epic)	95 – /1 107 – /0	1-	30+	
25	18	18		BOSTON/Can'tcha Say/Still In Love (MCA)	80 - /2	11-		22 -
-				WORLD PARTY/Ship Of Fools (Chrysalis)	83 - /0	7-	47-	
3				PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	108+/13	4-	27+	
44	33			GÉNESIS/Tonight, Tonight, (Atlantic)	75 - /0	15-	55 -	16-
48				LOU GRAMM/Ready Or Not (Atlantic)	94+/8	1 =	29+	
58				BON JOVI/Never Say Goodbye (Mercury/PG)	86+/21	6+	36+	
22	22			ROBIN TROWER/No Time (GNP/Crescendo)	87-/0	4-	23-	60 -
		40		ANDY TAYLOR/I Might Lie (MCA)	103+/15	1+	6+	73+
55	53			HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	85+/15	3-	24+	
11				EDDIE MONEY/I Wanna Go Back (Columbia)	50 - /0	11-	34-	13-
41				TESLA/Modern Day Cowboy (Geffen)	89+/7	0-	14+	54-
50	43			CONCRETE BLONDE/True (IRS/MCA)	89+/9	1+	11+	
43	39			KINKS/Lost And Found (MCA)	75 – /8	2-	17+	46-
_	_	56	3	FROZEN GHOST/Should   See (Atlantic)	87+/39	1 =	6+	63+
26	26	28	36	JULIAN COPE/World Shut Your Mouth (Island)	71-/2	0=	14 -	47-
21	21	23	37	BENJAMIN ORR/Too Hot To Stop (Elektra)	67-/0	4-	18-	46-
14	28	32		ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	51-/0	7-	<b>26</b> –	18-
_	_	57	39	DOKKEN/Dream Warriors (Theme From "A Nightmare") (Elektra)	77+/28	2+	5+	<b>52</b> +
_	_			GLASS TIGER/I Will Be There (Manhattan)	66+/17	2=	7+	54+
16	19	31	41	EUROPE/The Final Countdown (Epic)	46-/0	2-	24 -	19-
_				ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)	60+/16	1 =	11=	
_				EDDIE MONEY/Endless Nights (Columbia)	44+/18	4+		24+
_				BON JOVI/Let It Rock (Mercury/PG)	49+/6	3+	14-	<i>30</i> +
				CINDERELLA/Somebody Save Me (Mercury/PG)	60 + /23	1 =		38+
46				LONE JUSTICE/I Found Love (Geffen)	59-/1	0-		38 –
				WHITESNAKE/Still Of The Night (Geffen)	62 /62	0	3	40
				COLIN JAMES HAY/Hold Me (Columbia)	55 -/0	0=		36-
				BILLY IDOL/Sweet Sixteen (Chrysalis)	49 + /28	1+	10+	
			50	BON JOVI/Livin' On A Prayer (Mercury/PG)	36 - /0	8-	17-	14+
UE				EUROPE/Rock The Night (Epic)	50+/24	0 =	3+	
-			3	STRANGLERS/Always The Sun (Epic)	52+/10	•	9-	
DE			_	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	37+/14	0 =		17+
				PSEUDO ECHO/Living In A Dream (RCA) STEVE MILLER BAND/I Wanna Be Loved (But By) (Capitol)	50 - /3	0 - 3 +		31-
					38+/12	3 + 1 =	13+	
			3	LITTLE AMERICA/Walk On Fire (Geffen) BOB GELDOF/Love Like A Rocket (Atlantic)	50 + /13	7 = 0 =	4 = 7 -	
				ERIC CLAPTON/Tearing Us Apart (Duck/WB)	37-/3 29-/0	0 =	-	24+ 13-
			58	HIPSWAY/The Honeythief (Columbia)	40+/4	1=		24-
-				ESQUIRE/To The Rescue (Geffen)	46+/5	0=		32+
Dr	DIT							

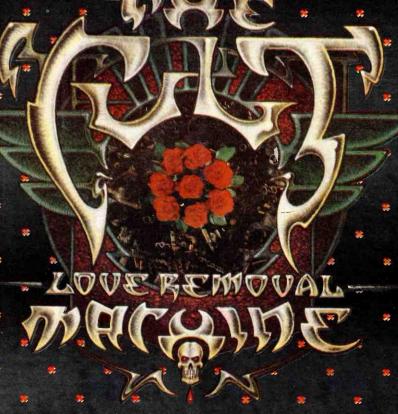
# BREAKERS.

PSYCHEDELIC FURS Heartbreak Beat (Columbia) 64% of our reporters on it.

ANDY TAYLOR
I Might Lie (MCA)
61% of our reporters on it.

\* K + C \* K \* S \*T A R \* T

THE LOVE REMOVAL MACHINE



FROM THE FORTHCOMING ALBUM ELECTRIC
ON SIRE RECORDS

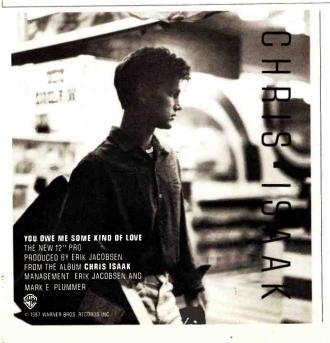
PRODUCED BY RICKRUBIN

MANAGEMENT: IAN GRANT / ALAN EDWARDS

BEGGARS OBANQUET

# **AOR ALBUMS**

Three Two Last Weeks Weeks Week	168 REPORTS	MARCH 6, 1987	Reports/Adds	Power	Heavy	Medium
	LOU GRAMM/Ready Or Not (Atlantic)	"Midnight" (149) "Ready" (94) "Heartache" (17)	151 -/0	68 –	148=	3+
1 1 1 1	GREGG ALLMAN BAND/I'm No Angel (Epic)	"Angel" (157) "Anything" (12) "Cross" (9)	160 - /0			23-
	ERIC CLAPTON/August (Duck/WB)	"Miss" (122) "Tearing" (29) "Run" (24)	143-/1	<b>25</b> +	85 –	56+
	OVER THE TOP/Soundtrack (Columbia)	"Winner" (144) "Gypsy" (4) "Meet" (3)	146 = /2	44+	119+	25 -
× ×	REO SPEEDWAGON/Life As We Know It (Epic)	"Ain't" (134) "Variety" (20) "Dreams" (8)	139-/0			<i>30</i> –
	STEVE WINWOOD/Back In The High Life (Island/WB)	"Finer" (136) "Take" (4) "Back" (2)	137-/3	33+	112+	
	BON JOVI/Slippery When Wet (Mercury/PG)	"Never" (86) "Rock" (49) "Livin'" (36)	137+/6	18-	67-	64+
	LOS LOBOS/By The Light Of The Moon (Slash/WB)	"Shakin'" (126) "Free" (37) "All" (3)	138-/1	12 -	72 -	61 –
	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Battleship" (127) "Railroad" (31) "Keep" (10)	141-/3	9-	74-	
	PATTY SMYTH/Never Enough (Columbia)	"Never" (147) "Time" (1) "Isn't" (1)	147+/7	7+	77+	
	ALAN PARSONS PROJECT/Gaudi (Arista)	"Standing" (114) "Money" (21) "Late" (11)	123 - /1	21-	<b>79</b> –	
_	CUTTING CREW/Broadcast (Virgin)	"Died" (148) "One" (3) "Been" (3)	152+/10	4+	<i>50</i> +	
¥.	CROWDED HOUSE/Crowded House (Capitol)	"Dream" (121) "World" (6) "Something" (4)	124+/10	16-	73+	
	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Showed" (60) "Smoking" (51) "Right" (30)	127+/7	8-	38 -	
	DEEP PURPLE/The House Of Blue Light (Mercury/PG)	"Call Of" (125) "Attitude" (16) "Strangeways" (2)	131 - /2	3-	47+	
	SANTANA/Freedom (Columbia)	"Veracruz" (113) "Freedom" (3) "Deeper" (3)	119 - /2	8+		69 –
	WORLD PARTY/Private Revolution (Chrysalis)	"Ship" (83) "Private" (39) "True" (8)	114-/9	7-	53 -	
	BOSTON/Third Stage (MCA)	"Can'tcha" (80) "Think" (18) "Hollyann" (10)	96 -/3	13-	61 -	
	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Mandolin" (87) "Western" (9) "Kiss" (6)	93 – /1	19 –	<b>63</b> –	
	PAUL SIMON/Graceland (WB)	"Boy" (119) "Diamonds" (2) "Under" (2)	121 + /7	9+		76 -
24 22 20	LIGHT OF DAY/Soundtrack (Blackheart/CBS)	"Light" (123) "Twist" (14) "Stay" (1)	129 + /3	1 =	27+	
DERIIT	JON BUTCHER/Wishes (Capitol)	"Goodbye" (132) "Living" (1) "Holy" (1)	132 /16	0	22	94
14 17 20 23	EDDIE MONEY/Can't Hold Back (Columbia)	"Wanna" (50) "Endless" (44) "Should" (1)	83 – /11	13-	46 -	
_ 32 28 22	PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (108) "Angels" (4) "Shock" (3)	110+/13	4 –		70+
24 23 23 25	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Live Alive (Epic)	"Willie" (107) "Superstition" (1)	107-/0	1 -		73 –
	GENESIS/Invisible Touch (Atlantic)	"Tonight" (75) "Last" (1) "Confusion" (1)	78 - /0	15 –		18-
	ROBIN TROWER/Passion (GNP/Crescendo)	"No" (87) "Caroline" (4) "Passion" (2)	92-/0	4 -		65 –
	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Know" (85) "Jacob's" (10) "Doing" (2)	90+/11	3-		58+
	EUROPE/The Final Countdown (Epic)	"Rock" (50) "Final" (46) "Ninja" (1)	88 - /14	2 -		50+
	TESLA/Mechanical Resonance (Geffen)	"Modern" (89) "Suzi" (17) "Cumin" (1)	100+/9	0-		59=
29 33 31	KINKS/Think Visual (MCA)	"Lost" (75) "Working" (4) "How" (2)	79 - /8	3-		47-
36	CONCRETE BLONDE/Concrete Blonde (IRS/MCA)	"True" (89) "Dance" (4) "Haunted" (1)	91+/8	1+		63+ 29-
21 26 30 33	PRETENDERS/Get Close (Sire/WB)	"Tradition" (28) "Baby" (22) "Room" (10)	64-/1	5+	24 -	
20 21 24 34	BENJAMIN ORR/The Lace (Elektra)	"Hot" (67) "Circles" (4) "Skyline" (2)	75 – /0	4 –		50 -
DEBUT > CE	FROZEN GHOST/Frozen Ghost (Atlantic)	"Should" (87) "Yum" (1) "End" (1)	87+/38	1 =	_	63+
31 38 37 3	CINDERELLA/Night Songs (Mercury/PG)	"Somebody" (60) "Nobody's" (18)	72+/17	2 - 0 =		43+ 47-
25 25 27 37	JULIAN COPE/World Shut Your Mouth (Island)	"World" (71)	71-/2	_		
19 27 35 38	STEVE MILLER BAND/Living In The 20th Century (Capitol)	"Wanna" (38) "Nobody" (21) "Make" (3)	58 - /6	4 –		27- 32+
26 30 40 3	BILLY IDOL/Whiplash Smile (Chrysalis)	"Sweet" (49) "Gun" (14) "Soul" (3)	59+/17			32 + 55 +
DEBUT • 4	GLASS TIGER/The Thin Red Line (Manhattan)	"There" (66) "Someday" (1) "Ecstacy" (1)	68+/17	2=	o+	99+



# BREAKERS.

JON BUTCHER Wishes (Capitol) 79% of our reporters on it.

**PSYCHEDELIC FURS** Midnight To Midnight (Columbia)

TESLA Mechanical Resonance 60% of our reporters on it.

#### **NEW & ACTIVE**

STRANGLERS "Dreamtlime" (Epic) 54/10 (45/6)
Adds. WILZ, WPYX, WHEB, WZEW, WDIZ, WKOZ, WIOT, KNXFM, KDJK, KTYD, Heavy 9. WLIR, WXRK, KROO, 91X.
WHES, CHEZ, KZEL, KMMX, KTCL. Medium 27 including WNEW, WGTR, WXRT, KBCO, KFOG, KROR, WOUR, KNCN,
WEYV, KTCZ.

WEYV, KTCZ.

PSEUDO ECHO "Love An Adventure" (RCA) 52/4 (52/5).

AGIS WIFS, KTCZ, KFMG, KKDJ, Powers 1, Heavy 5: WUR, KRDQ, WPLR, KGRQ, KRQU, Medium 33 including WMMR, KTXQ, WLZ, WIFF, 91X, KGB, KDRQ, KXDW, WZZQ, WTPA.

LITTLE AMERICA. "Little America." (Geffen) 50/13 (37/19).

LITTLE AMERICA. "Little America." (Geffen) 50/13 (37/19).

WAGE Including WOMF, WOUR, WGRG WZEW, WWX, WROK, KGGQ, KMOD, KDJK, WRKI, Powers 1. Heavy 4: KTXQ, WCBN, KWIC, KRQU, MGdum 27 including WNEW, KLQU, WYFF, WLLZ, WOFM, KQRS, KUPD, KGB, WFYV, WQMF, SCRUIRS." (Exputries." (Geffen) 49/3 (48/34).

WIMZ, KMJX, WMRY, KILO, KFMF.
POISON "Look What The Cat Dragged In" (Enigma/Capitol) 36/6 (31/6).
Adda: WBAB, WMEW, WHEB, WOUR, WRK, KZOO, Powers I. Heavy a including KDJO, KNAC, KTAL, Medium 16 including KBH, WTA, WREY, KLAO, WRY, KISS, KILO, KDJK, KLPX.
CHINA CRISIS: "What Price Paradise" (Virglin/A&M) 26/2 (30/3).
Adds: WBCN, WMSW, Powers 3. Heavy shockulong WLIR, KINS, 91X, KTCZ, KNXFM, KKCY, KMMX, KGRO, Medium 16 including KLID, WART, WLIZ, AGCO, KROG, WHES, WLAV, WMRY, WRKI.

INCLUSION WILLY, WALE, SEGO., 1975. MTS. 197

# **AOR TRACKS**

#### MOST ADDED

WHITESNAKE/Still (62) FROZEN GHOST/Should (39) CULT/Removal (37) BILLY IDDL/Sweet (28) DOKKEN/Oream (28) CINOERELLA/Save (23) OEL FUEGOS/Slide (22) BON JOVI/Never (21) DAMNED/Alone (19)

#### HOTTEST

LDU GRAMM/Midnight (68) GREGG ALLMAN BAND/Angel (52) SAMMY HAGAR/Winner (43) RED SPEEDWAGON/Ain't (36) STEVE WINWOOD/Finer (33) PETER WOLF/Come (29) ERIC CLAPTON/Miss (22) ALAN PARSONS PROJECT/Standing (20) BRUCE HORNSBY . . ./Mandolin (19) CROWDED HOUSE/Oream (16) STARSHIP/Nothing's (16)

#### **CHART CLIMBERS**

LOU GRAMM "Ready Or Not" (Atlantic) 94/8 (88/21)

Adds KORS, WHEB, WZYC, KNCN, WKCO, WDZ, WWCK, WWW. Heavy 29 including WGFM, KGON, KRGR, KOME
WYPZ, WPDH, WACK, WAAF, KLID, WFTV, Medium 51 including WGPR, WHEW, WHJY, KLOL, WSHE, WEBN, WLVO,

KBP, KUPD, KZAP, Moves 90.26.
COUNRETE BLODDE "True" (IRS/MCA) 89/9 (82/5)
Adds KFOG, WTPA, WADY, KLBJ, WKOG, KMBY, KFMX, KSOY, WADR Heavy 11 including WBCN, WXBK, KROQ, 91X,
WZBR, WZEW, WMMY, KZEL, KOWB, Medium 61 including WBYR, WHYY, KTXO, WILUP, WXBT, WILZ, KYNS, WGFM,

TESIA "Modern Day Cowboy" (Geffen) 89/7 (85/5)
Adds wBPR, KTXO, KRQR, WINZ, WTUE, WMRY, KRNA. Heavy 14 including WBAB, WXRK, WYNF, KUPD, WAQX, WFYV
KISS, KKDJ, KOWB, Medium 54 including WKEN, WOYE, WHJY, WKLS, WSHE, WRIF, KSHE, KBPI, KZAP, KGB, Moves

FROZEN GHOST "Should I See" (Aliantic) 87/39 (49/35)
Adds including WMMR, R.C.D. WYNF, W.V.O. KYYS, KORS, KBOD, KBPI, KLBJ, KNON, Heavy 6 including O107, CHEZ
WOOQ KZEL, KHOQ, Undoum 63 including WOYR, WEBN, WOPM, KSHE, KUPD, 91X, KROR, KOME, WTPA, WADX, Moves
WOOQ KZEL, KHOQ, Undoum 63 including WOYR, WEBN, WOPM, KSHE, KUPD, 91X, KROR, KOME, WTPA, WADX, Moves

58-35. BDN JOV! "Never Say Goodbye" (Mercury/PolyGram) 86/21 (65/23)
Adds including WITY. DC101. WLLZ. KGB. KROR. WPTX. WACX. WKQD. KNOD. Heavy 36 including WBYR, WBAB. WKLS.
KCLC. WG/M. KUPQ. WITPA. WOUN, WRFE. KNON. Medium 45 including WDVE, WYNF. WLVQ. KISW, WPDH, KLAQ.

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 85/15 (69/22)
Adds including WLVQ, KRQR, WARK, KLQ, WKQQ, WAPL, WXKE, WLAV, WIOT, Heavy 24 including WMMR, WHJY,
WSRE, WZZQ, WTPA, WCCC, WPDH, WFYV, WINZ, WOOF, Medium 58 including WYY, COTIO, WYNF, KUPD, KOME.

DOKKEN "Dream Warriors (Theme From...)" (Elektra) 77/28 (49/42)
Adds Including WBCN, WBAB, WDVE, KTXO, WLVD, KSHE, KUPD, KROR, WPY, KMUX, Heavy 5 including KISS, KNAC,
KROU, Medilina 52 including WBCN, WBAB, WLOL, WLLZ, WWIF, WORM, KDRS, KBPI, KLOS, KGB, Moves 57-39.

ANDUM MIRIUM SE INCLUSING WHERE MULT, MULZ, WHIRE, WORK MUNTA, KUHS, KRIPI, KUSS, KRIS MOVES 57-39 KIKKIS "LUST AND FOUND" (MACT 75 SE (76.8) KIKKIS "LUST AND FOUND "KIKKIS") KIKIS KUSS KIKIS KIKIS

NELO, MUCH MORE 36-39.

(GLASS TIGET "I WIII BE There" (Manhattan) 66/17 (49/28)

Ados including NOJO, WPYX, WOUR, KLAG, WIMZ, KEZO, KJOT, KLO, KEMZ, KFMF, Heavy 7 including KOME, WTPA

Ados including NOJO, WPYX, WOUR, KLAG, WIMZ, KEZO, KJOT, KLO, KFMZ, KFMF, Heavy 7 including KOME, WTPA

KWGO, WWCT, KRMA, KROJ, Medium 45 including WMMR, WHYY, KTXQ, WSHE, WLLZ, KYYS, KSHE, KBH, KJPO, KZAP

Adds including WNOR, KGON, WRFX, KLAQ, WDIZ, WIXY, WIOT, KOWB, Heavy 11 including WDVE, KFOG, WHFS, WPLR, CHEZ, WAOX, WAPL, WWWV. Medium 43 including WBYR, WHJY, KYYS, KZAP, WPYX, WTPA, WOUR, WRXL, KQDS, KILO, Moves 56.42

RICO MOVES STARL STANDING THE SUN" (EDIS) 52/10 (44/8) 
ADDE WILL, WPYX WHEB WZEW, WDZ, WKOZ, WDT, KNXFM, KDJK, KTYD, Heavy 9 WLIP, WXRK, KROO, 91X, 
WART, WRICK, MOVES 54-52.

WART, WRICK, MOVES 54-52.

WMPY, WRIST, Moves 54-62.

EUROPE "Rock The Night" (Epic) 50/24 (256/21)

Adds including W87H, WBAB, WHIV, WNOR, WNE, WLLZ, KZAP, KOME, WTPA, WAOX, Heavy 3 including WGTR, KLPX, Medium 36 including WEW, 0107, KLOL, KBPI, KUPO, WPYX, WOUR, KLIQ. Debuts all #51.

LITTLE AMERICA: "Walls 0n Fire" (Geffen) 50/13 (37/19)

Adds including WOW, WOUR, WZGW, WKW, WROK, KGO, KMOD, KDIK, WRKI, Heavy 4: KTXO, WEBN, KWIC, KRQU, Medium 27 including WNEW, KLOL, WYTM, WLLZ, WGPM, KORS, KUPD, KGB, WFV, WDIM, Cobbust all #56.

BILLY 10DL: "Sweet Sixteem" (Chyrysialis) 42/28 (21/6)

Adds including WHY, WLVO, KUPD, KOME, KGW, WTPA, WHOW, WAOX, WAAF, KNON, Heavy 10 including WLLR, WGTR, 9-51, KLEX, WMSM, MGBM, WGB, WGB, WFRU, WGDC, KATT, KILO, WWWY. Debuts at #56.

BON JOYI "Let it Rock" (Mercury/PolyGram) 49/6 (48/11)

Adds KTXO, WNOR. WOFN, WXLP, KMBY, KRNA. Heavy It ancluding WHJY, WLLZ, KBPI, KOME, WAOX, WFYV, KISS.

WAPL, WWW. WGMEND 30 inclining WNEW, KZB, KGB, WPRX, KPOI, KDJK, WRKI, WGRI, KQWB, Remains all #44. ESQUIRE "To The Rescue" (Geffen) 46/5 (42/10)

Adds: WPYX. WIOQ, KNCN, KISS. WIZN. Heavy 1: WMRY. Medium 32 Including WMMR. WDVE, WLVQ, KOME, KLBJ,

KLAC, WPV, WDIZ, WROK, WLAV, Debus at #60.

EDDIE MONEY "Endless Nights" (Columbia) 44/18 (27/10)

Adds Including WHIE, KROR, WACX, WAPE, WYCT, KMOD, KKOJ, KRNA, Heavy 19 Including WHJY, WEBN, WILZ, KSHE, KROG, KOWE, WTPA, KLBJ, WOMF, KILD, Medium 24 Including KAZY, KGB, WOHA, WAQY, WDIZ, WFBQ, KATT,

NPM: MOVES 594.3.

HIPSWAY "THE Honeythle!" (Columbia) 40/4 (37/6)

Adds: WBAB. KBCO. CFCX. WKCO. Heavy B. WLIR. KBPI, WBLR. KWIC, KNCN, WWCT, KRNA, KRQU. Medium 24 including wNew. WSHE; WART, WLIZ, WHES, WKCC. WARF, WAAV, WOT. MOVES 695.9.

STEVE MILLER BAND: "I Wanna Be Loved (But By Only You!" (Capital) 38/12 (28/13)

Adds including wNew. WSHR. KGB. WAGY, WINZ, WKGO, WMRY, KENG, WWW. Heavy SI including WEAR, WFDA, KLBJ. WGMF, KGDG, WWW. Heavy, SI including WEAR, WFDA, KLBJ. WGMF, KGDG, WKGC, KGON, WAGX, WAAF, WLAV, KILO, WIZN, WWTR. Debota at #55.

WWIN, DECUM 81, #252.

LOS LOBOS "Set Me Free (Rosa Lee)" (Slash/WB) 37/14 (24/11)

Add Including WHUT, KZEW, WKLC, WAAF, KLAO, KODS, KLPX, WWW, KOZZ. Heavy 16 including WBYR, 91X, KFOG, KROR, WPLR, CHEZ, WMRY, KILO, KZEL. Meglum 17 including DC101, KLOL, WLUP, WDHA, WIOO, WBRU, KSOY. Debuts at #63.

#### **NEW & ACTIVE**

WORLD PARTY "Private Revolution" (Chrysalis) 39/18 (21/11)

IS (21/11)

A. KOWB, KTYD. Heavy 7 including 91X, WWWV, KTCL.
F, WRQK, KILO, KKDJ. Adds Including Work, NECO, WHES, WOHA, WBRU, WAAF, WHUA, NIEV, NIE

AGDS in CATO, KYYS KORS, KOME, KISW, WAAF, KNCN, WFYP, WWEW, KTRO, KYYS, KORS, KOME, KISW, WAAF, KNCN, WFYP, JASON & THE SCORCHERS "Shadpun Blues" (EMI America) 37/4 (37/5)

JASON & THE SCORCHERS "Shadpun Blues" (EMI America) 37/4 (37/5)

WIME, KMUX, WIMMY, KILU, REME.

POISON "Talk Dirty To Me" (Enigma/Capitol) 36/6 (31/6)

AMMERINA WINEW WHEB WOUR, WRKI, KZOO, Powers 1. Heavy 4 including KDJO, KNAC. KTAL. Medium 16 including

WARA WINEW WHEB KILO, REME.

KBPI, WIPA, RUAU, WIPY, KISS, RILU, RUUR, RLFA.

GEORGIA SATELLITES "Raillord Steel" (Elektra) 31/5 (27/2)

Adds KFOG, KOME, WBRU, WMAD, KWHL, Heavy 12 Including W018, KROR, WKQO, WXKE, WLAV, WWWV, KTYD

Medium 17 (Fuciling WKLS, KICL), WJO, WOM, WFY, WOUR, WXV, KEZO, KILO, KOZZ.

MEDURAT I Including WILS, KLOL, WILVO, WOPAL, WPYX, WOUR, WIXV, KEZO, KILO, KOZZ ROBERT CRAY BAND "RIght Next Door (Because 01 Me)" (Mercury/PotyGram) 30/5 (26/12) Adds WGTR, WILVO, KBCO, KGB, WWW. Heavy 8 including WILS, WRIT, WHCN, WPLR, CHEZ, KNCN, WILAV Media 20 including KTXO, WILLZ, WIXV, WROK, KTCZ, KEZO, KKDJ, KOZZ.

DAVID & DAVID "River's Gonna Rise" (A&M) 28/14 (14/11)

Adds including that of the state of the stat

uding KGON, KDJQ, KZAP, WAAF, KNCN, WDIZ

WRK; WWWY, KTYD.

CHINA CRISIS "Arizona Sky" (Virgin/A&M) 28/2 (30/3)

Budden & Nicholine WLIR, KINK, 91X, KTCZ, KNXFM, KKCY, KMMX. Medium 17 incl

EODIE & THE TIDE "Weak In The Presence Of Beauty" (Atco) 24/5 (19/5)

KUPD, KZAP, KFOG, KKDJ, KDJK, KFMF, KUZZ.

ERIC CLAPTON "Run" (Duck/WB) 24/4 (21/0)

ERIC CLAPTON "Run" (Buck/WB) 24/4 (21/0)

WELLE KTAL Heavy 6 including WLÜP, WRDU, WLAV, KTYD. Medium 16 including WKLS, KYYS.

ROOS, WCCC, WDIZ, WIXY, KEZO, KZEL, WRIKI.

DAMNED "Alone Again Dr" (MCA) 23/19 (4/1)

DAMNED "Alone Again Dr" (MCA) 23/19 (4/1)

WAYAT, 91X, WOUR, WAAF, KKDJ, KTYD, Heavy 1; WLIR. Medium 15 Including WNEW

OBL FUEGOS "Long Slide (For An Out)" (Slash/WB) 22/22 (0/0)

DEL FUEGOS "Long Slide (For An Out)" (Slash/WB) 22/22 (0/0)

WHIT WAS WART MIX KMOD, KILO, WGIR, KOWB Powers 1. Heavy 1: KFOG, Medium 12 including

KORS, KISIW, WBRU, MARF, KNON, KEZO, WARPY ALAN PARSONS PROJECT "Money Talks" (Arista) 21/5 (17/4) ALAN PARSONS PROJECT "Money Talks" (Arista) 21/5 (17/4)

KUPD, KZAP, KATT, KILU, KUZZ.

CHRIS ISAAK "You Owe Me Same Kind Of Love" (WB) 21/4 (17/10)

\*\*TON THE STARK STARK

KZAP, KSJO, WOUR, KILO, KCEL, KUJN, ARM. FARRENHEIT "Fool In Love" (WB) 20/11 (10/9) Andre including WILZ. WOFM, KSHE, KBPI, KDJO, WTPA, KKDJ, WGIR. Heavy 2: KINK, KROU, Medium 12 including KLOL

KISW, WOUR, WAAF, KUDT, KUHU. REO SPEEDWAGON "Variety Tonight" (Epic) 20/4 (16/5) Anne: WDHA WFGR. WTUE, WKQZ, Heavy 6: WCMF, WIMZ, KILO, KLPX, KRNA, KFMQ, Medium 13 including WBYR,

WLVQ, WLLZ, WOFM, RBH, WFBQ, RICI.
VENETIANS "SO Much For Love" (Chrysalis) 20/2 (21/2)
Adds: WEGR, KLPX, Heavy 2: WLIR, KZEL, Medium 5: KBCO, WDHA, WONE, WMGM, KATP

HANK WILLIAMS JR. "My Name is Bocephus" (WB/Curb) 19/1 (19/2)

Adds: KGGO. Powers 1. Heavy 4: KQRS, WCMF, KWIC, WMAD. Medium 10 including WHJY, WKLS, WQFM, KFOG, WPLR,

WHEB WARF KODS.

SAINTS "Just Like Fire Would" (TVT) 18/5 (14/4)

Heavy 3. WLIR, WHES, KZEL, Medium 10 including Q107, WXRT, KUPD, 91X.

BOSTON "I Think I Like It" (MCA) 18/3 (15/5)

WHJY, KGB. WTPA, KFMG, KNAC, WGIR, WRUF. Med IZN, KRQU. Powers 2. Heavy 8 including V KAZY, WAQY, WKFM, KATT, KEZE, WFXR

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 18/2 (17/9)

Adds: WIMZ, KZEL, Heavy 4: WXRT, WHIFS, CHEZ, KTCZ, Medium 10 including WNOR, KYYS, KQRS, CFOX, KNCN, KQDS

WLAY, NASCE, DALLE .

TESLA "LLHE SUZ!" (Geffen) 17/6 (10/2)

Adds: KBPI, KUPD, WDHA, KNCN, WKRR, KWHL. Heavy 4 including KQRS, KDJQ, WFYV. Medium 9 including WLLZ.

WORM, KWILD, ALMAN, MINOR, INDO.

LOUI GRAMM "Heartache" (Atlantic) 17/1 (16/6)

AMAN WARP HEARD & WIDE, KSHE, WAPL, KMOD, KFMG, WGIR, Medium 10 including KLOL, KLOS, WFBQ, WLNZ,

WIRE TRAIN "She Comes On" (415/Columbia) 15/14 (1/1)
Adds including KBCO, WHFS, KZEL. WMGM, KSOY, KFMF, KTCL, KRQU. Heavy 1: WLIR. Medium 10 including 91X, KFOG.

MISSION UK "Wasteland" (Mercury/PolyGram) 15/1 (15/2)

Artic: With Heavy 2: WLIR. KROQ. Medium 9: 0107. 91X, WHFS, WTPA, CHEZ, CFNY, KATP, KTCL, KRQU.

# AOR ALBUMS

#### MOST ADDED

FROZEN GHOST (38) CINDERELLA (17) DAMNED (17) BILLY IDOL (17) GLASS TIGER (17) JON BUTCHER (16) EUROPE (14) LITTLE AMERICA (13) PSYCHEDELIC FURS (13)

#### HOTTEST

LOU GRAMM (68)
GREGG ALLMAN BAND (54)
OVER THE TOP (44)
REO SPEEDWAGON (36)
STEVE WINWOOD (33)
ERIC CLAPTON (25)
ALAN PARSONS PROJECT (21)
BRUCE HORNSBY (19)
ROW JOYL (18) LOU GRAMM (68) BON JOVI (18) CROWDED HOUSE (16)

#### **NEW & ACTIVE**

Continued from Page 86

CONTINUED ITOM 1 age 50

DAMNED "Anything" (MCA) 24/17 (8/2)

"Anything" (MCA) 24/17 (8/2)

"Anything WRCN WNEW, WHLY, WXRT, KYYS, WOUR, WAAF, KKDJ, KTYD. Heavy 1: WLIR. Medium 16 including

VENETIANS "Calling in The Lions" (Chrysalis) 22/2 (23/4)

JENNIFER WARNES "Famous Blue Raincoat" (Oppress/Polyferm) 20/2 (19/9).

Adds: WIMZ, KZEL, Powers 1. Heavy 5: WXRT, WHFS, CHEZ, KTCZ, KMMX, Medium 11 includ

KINK, CFOX, KNON, KODS, WLAY, KNXFM, KATP.

WMMM, WIZN, KHOD, KZOD.

HANK WILLIAMS JR. "Hank Live" (WB/Curb) 19/1 (1972)

Adds: KGGO, Powers 1. Heavy 4: KQRS, WCMF, KWIC, WMAD. Medium 10 including WHJY, WKLS, WQFM, KFOG, WPLR.

PETE TOWNSHEND "Another Scoop" (Atco) 18/7 (14/14)

AGOS NOUVE, POSONO STATE REMO, KWHL, KTCL.
WARD BROTHERS "The Madness Of It All" (A&M) 18/5 (17/5)
WARD BROTHERS "The Madness Of It All" (A&M) 18/5 (17/5)

Adds: KYYS, WONE, KTCZ, WKQZ, KAIP: Heavy 0, Meanum 9 manuring main, Wass, 1999, 199

WIMMY, KATP, KTCL, KROU.

C.S. ANGELS "Chasing Shadows" (Island) 17/0 (20/2)

C.S. ANGELS "Chasing Shadows" (Island) 17/0 (20/2)

Heavy 1 KROU. Medium 13 including WLR, REDO, 91X, WHYS, WDHA, WONE, KZEL, KKCY, WMGM.

IN PURSUIT "Standing in Your Shadow" (NITM) 102 (14/2)
AND WONE, KMARY Heavy 2 KICZ, KZEL, Medium 7 including KZAP, KATP, KMMX, KROU. KTYO.

MISSION UK. "God's Dwn Medicine" (Mercury/PolyGram) 15/1 (15/2)
AND WCM WHYS WLR, RAPO, Medium 9 107 91X, WHYS WIFA, CHEZ, CPNY, KATP, KTCL, KROU.

# REGIONAL AOR ACTIVITY

WDHA/Dover (201) 328-1055

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, If tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1,000,000. Parallel Three: under 200 000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par allel

#### EAST

THE TANDAM MESSA.

THE TANDAM MESSA.

THE TANAM MAIN THE TANAM MAI

READ LAND NAMED BOR JOY 18 P. SAFETY LAND STATE OF SAFETY CALLAND NAMED BOR JOY 18 P. SAFETY CALLAND SAFETY SAFETY

#### PARALLEL ONE

PD: TOH EVANS

PD: PAT EVANS ASST PD: BOB RRANES PARTY TO STAND THE PARTY TO STAN CHOM/Montreal (514) 935-2425 PD: ROB BRAIDE

READY OFFICE AND THE A

ON: TED UTZ MD: ERIN RILEY WBAB/Long leland (516) 587-1023 VP/PD: BOB BUTHMAN

MESUN PETER CARP TELL PETER CA

WDVE/Pitteburgh (412) 937-1441

MANY DEPOSITOR (M)

BRUTE TOWNS (M)

FEFTE CAMPIEL

FEFTE CAMPIEL

FEFTE CAMPIEL

FOR CAMPIEL

F PD: MERSCHEL HD: ANTHONY ALFO BASE OF THE STATE OF THE STATE

WHJY/Provide (401) 438-8110

PD: KEN CARSON APD: GLENN STEN BANKER TOWN TO STAND THE S

PO : OEDIPUS

PIO. COUTING ALON
PIO. CONTRO ALON
TO CONTRO ALON
TO COUTE POWER
T

(418) 987-3445 VP/GM: GARY SLAT MD. ANDY PROST

REMYY
BOW 307(1/H)
BOW 307(1 ANDY TAYLOR
XTC
CONCRETE BLONDE
LIGHT OF DAY
BRIGHTON BOCK
STOCKIE & THE BANS
HUSBER RU
JOH BUTCHER
AND CHEM
HAND
HOSBER RU
JOH BUTCHER
A ERCHLESS

WHITESHARE
DEL PUEGOS
CULT
DOMERN

Q107/Toront

PD: DENIS MCNAMARA APD: LARRY "THE DUCT

Medium PSYCHEDELIC FURS BRUCE RORNSBY PRETERDES CHOMDED HOUSE LIGHT OF DAY JASON & THE SCORCE SAINTS LOS LOBOS STEVIE RAY VALICHAN DAMPEED Heavy PSYCHEDELIC FURS LIGHT OF DAY XTC LIGHT OF DAY

XTC
BEASTIE BOYS
SMITHS
SOME RIND OF MC
SIMPLY RED
CHINA CRIEIS
PSEUDO ECHO
HIPSWAY
LOVE & ROCKETS
HISSION UK
DEAL OR ALIVE
VEMETIANS
DAMMED PETER MOLE PETER PETER

DC101/Washington (202) 828-9932 DC PD: DAVE BROWN ASST. PD: 8.J. CORI

Manuy

GOTTON PHONOISI

FFETS CARRETE

FFETS CARRETE

GOTTON

FFETS CARRETE

LOC CARRETE

LOC CARRETE

LOC CARRETE

STOPY #ILEO

STOPY

#### PARALLEL TWO

WPY X/Albany (518) 785-9061 ABST PO: ANDI TURCO

ON AST POLICIA
AST

WZZO/Allentov (215) 894-0511

MD. RICK STRANTAS

MALTY
BAS SPEEMAGER
LOU GRAMM
BRUCE ROWNER
BRUCE ROWNER

GETTER WINNOOD

CUSTITUS CERT

GREGO ALLAUM BAND

CHOMPED BOUSE
IGGY POP

RAUL STRONE

RAUL STRONE

BON JOYL

PATTE BRITTH

STREET BRITTH

LIGHT

BRITTE BRITTH

LIGHT

BRITTE BRITTH

LIGHT

LIGHT

BRITTE BRITTH

LIGHT

L

WPLR/New Haver (203) 287-9070 PD: JOHN GRIFFIN

POLICIONE CERTIFICA

POLICIONE CONTROLLA

LOCI SEMBORIA

LOCI SEMB

PD: STEW SCHANTS

VP/GH: BOB LINDER 

PD: JEFF KAMPFHAN ASST PD: THEIS JAM POLITY NOTES DA
ARTE POLITY NO

# HGN/Hartford (203) 247-1060 PD: BOB BITTENS HD: KIH ALEXANDER

Ph. ING NOTICE.

ON EAR ALEMANDE

DOSE TOAT MANT

DOSE TOAT MANT

DOSE TOAT MANT

DOSE SECONDO

DOSE

CHEZ/Ottown

PD: STEVE COLNILL MD: GREG TORRINGTO FOI STEVE

THE PROPERTY OF THE

WIOQ/Philadelphia (215) 687-8100

CO-PD: HELEN LEICHT CO-PD: DAVID ITE.

REATY
GREGG ALLPAS BAND
GROSS ALLPAS BAND
FORMOTH INSUSE'LL
LOU GRADE
STEVE WINNOOD
FIRES
STEVE WINNOOD
FIRES
ALM PARSONS
ALM PARSONS
ALM PARSONS
ALM PARSONS
ALM PARSONS
ALM PARSONS
ANTAMA
BOB GREDOP
FACTUS
MEDIUM
MEDIUM
LEGHT

MED PAW RECORS

MEANY
ME

WBRU/Providence (401) 272-9550 PD: RICK BARR HD: ALISON STEWART

Harvy MAISON brance.

"Harvy MOSISDANTING RELIC CLAPTON STRVE WINNOOD PSYCHEDEL CHUS ORDOO ALIANN BANK COMMITTED TO DAY PETER MOLIUS MAINTAIN AND MAINTAIN AND MAINTAIN A DEL PURCOS CULTICL)

Light

Light

(716) 262-4330

PD: STAN MAIN MD: DAVE KANE 

PD: DAVE LONDON NEATY DAY INDICATE

NEATY
BOX 30VI
LOG GRANT
LOG GRANT
LOG GRANT
LOG GRANT
LOG GRANT
LOG LOG
LOG LOG
RECO ALIANA RAND
CARE
A GRANT
LOG
RECO ALIANA RAND
CARE
A GLASS TICER
E DILL HORTY
DAMY
DAMY
MITERIARE
DORREN

MITERIARE
DORREN

A CAREN

MITERIARE

WAQY/Springfield,

PD: BRIAN HALE NO. JOS PARATIO

TRAVY

WKFM/Syrecuse (315) 487-1500

PO: STEVE BECKER APD: SPIAN ILLES APP: BETAN ILLES
Resys
R

WAAF/Worcester (617) 752-5611

PD: CYNDE SLATER POL AUGUST MOTIVATION OF THE MODE OF THE M PD: STHOM JEFFRIE

PD: PETER HIRSCH

PD: DAVID EINSTE

NO BOS BIOMACEZ

MANAY
LOS LIGIDS

ENCODIE E THE BANS

FRONTER WARRES

FRONTER

(416) 453-7452

OH: DAVID MARSDER

MAST PD., TON BERN BRAYY SIMPLY RED JULIAN COPE STYLE COMPIL STYLE COMPIL STYLE COMPIL STYLE COMPIL STYLE COMPIL STYLE STYLE BOOK A BYDE PUSSUIT OF HAPPINE VIS A VIS MOGULATION OF HAPPINE VIS A VIS MOGULATION OF HAPPINE SIMPLE OF HAPPINE SIMPL

WHTF/York (717) 266-6606 PD: MIRE ONDAYS

POI AL BANCA

RAYY

CHECIS OF THE TOTAL

CAN CHART OF THE TOTAL

CONTROL OF THE TO MED THE DRAYER

REAVY
LOU CRAMMENT
COMPRES
TOWN COMPRES
T

(203) 233-4425

(203) 233-4428
PD, HADVE ALAN
(FROZEN)
RMATY
RMATY
RMATY
RMATY
RMATY
RMATY
RELOC MORKSTY
RELOC MORKSTY
RELOC
REMORED
REM

WKLC/Charleston (304) 722-3308 ON: BRYAN KRYST WRKI/Danbu

(203) 775-1212

OH: BOB KOCAR

AFO. BAY ORNAM

MARY

LOU GRAWLE ATTEMPT OF THE STATE OF

Light

WBLM/Portland (207) 763-2065

PD: JEPF LEFT

PARALLEL

THREE

WQBK-FM/Albe (518) 482-5555

PD: JOHN COOPER HD: BOS WELCH

MD: MOB MELCH

Reavy

REGG ALHAN BAND
LOW THE MELCH

REGG ALHAN BAND
LOW THE MELCH

REGGE CLAPHON

REGGE CLAPHO

WMGM/Atlantic City

WIZN/Burlington, V (802) 877-6800 PD: STEVE CORPTER

PO STOUT COUPLES
MEATY
LOC GRANDON
KINES
K

(609) 841-1400

PD. At SHANCE

NAME OF THE STATE OM: JOSE DIAE MD: ROBIN MATHIBU MON ROTH MATHEM HAVE WORLD PARTY LOU GRANT LOU

PARALLEL

ONE

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

EMPLY PROPERTY TARE AND FAIL THREE A

PD: CAREY CURELOP ASST. PD: NOW DIAE

HARVY
LOU CANNAM I MAN SPECTAMON OFFER THE PARTY SHOWN I P

PD: JON ERDARL.

(301) 288-4594
PDI SEPT ISLEY
(FROZZE)
RASEY
ROSTON
STEVE HIMMODD
CROMMED HOUSE
PETER HOLF
LOS LONGS
ROSERT CRAY RAS
BRUCE HONSIST
ALMAN BENERATOR
OF RECO ALMAN B
LOU GRADOI(H)
HAdius
Light

#### SOUTH

KLOL/Houston (713) 526-6855 PD: RICK LAMBERT HD: RARVEY KOJAN

FIG. 1014 London March 1014 March

WGTR/Miami (305) 759-4311 PD: BILL WISI

PRI BELL WITE
PRI BEADOUS
PRI BEADOUS

PER COMMENT ANY PARTY NOTICE OF THE PARTY NOTI

Continued on next page

KEZO/Omaha

(402) 592-5300

PD: BILL BRUUN

Heady AUGUST RECOUNT RESIDENCE AND PARTY RESIDENCE AUGUST RESIDENCE AUGUST

WWCT/Peorla (309) 674-2000 PD: JEFF MIRPHY MD: PHIL MANICK!

REATY
LOG GRAMM
LOG GRAMM
LOG GRAMM
LOG GRAMM
REATHER TOP
CVER THE TOP
CVER THE
CVER THE TOP
CVER THE
CVER THE TOP
CVER THE
CVER THE TOP
CVER THE
CVER THE TOP
CVER THE TOP
CVER THE TOP
CVER THE

WKQZ/Saginaw (517) 895-5115

PD: PAUL CHRISTY ASST. PD: DAVID MILLER

# **REGIONAL AOR ACTIVITY**

#### SOUTH (Continued)

WKLS/Atlanta (404) 325-0960

NO. NORTH NATTHEER
BRANCH
BRANCH
LOU GRAMMIL)
GREGO ALLAMA MAND
OVER THE TOP
EAST STREETMINGOR
LOS LINNOSEL)
FITTER NOLD
ERIC CLAPPOR
GROODEL ARTELLITES
FREE CLAPPOR
ERIC CLA KLAQ/EI Paso (915) 544-8884

THE THE STATE OF T

WSHE/Mlami (305) 581-1580

TO INTOCASE DALFAST
FORCES
FOR

PRI PREZ DELLONO

TRANSPORTO

-1

MD: DAVID HILLARY

PARTY
COURT CAN PARTY
COURT CAN PARTY
COURT CAN PARTY
FOR COURT CAN PARTY
FOR CAN PART Meany Louis Grand Meany Louis Grand Meany Louis Grand Meany Louis Grand Meany Mean Meany Mean Meany Mean Meany Meany Meany Mean Meany Mean

PARALLEL TWO

KNCN/Corpus Christ (512) 289-1000 PD: TIM PARKER MD: ELISE VANDER BORGHT

THE PARKETON OF THE PARKETON O

WZYC/Atlantic (919) 728-2019

PD: J.T. STEVENS

ON HERE BANSES

MEN. MITE BANGEY
SEASY
S

WKQQ/Lexington (906) 252-6694

PD: PETER DELLORO MD: STACY YELTON

PD: TOH WOOD HD: DAVID ALLEN RO

WQMF/Louisville (502) 589-4400

PD: DURE MEYER HD: KEITH TAYLO

BRUCE HORNEST
BOSTON
EDDIE HONEY
BOSTON
EDDIE HONEY
FOR TOP
FETER HOLE
FATTY SHETH
STEVE, HIMHOOD
ENABLE;
GREGG ALLAMA RAND
ROMERT GRAY BARD
FETER GARRIEL
ROSTEN
FROIDN GHOST

KLBJ-FM/Austin (512) 474-6543

OH: CLARE RYAN PD: JEFF CARROLL

ON CADA TAMES
TO APPROXIMATE THE TAMES
THE TAM

Meavy STEVE MILLER BRUCE HORNEST

BASTONIA PLANTING TO THE PARTY STATES OF THE PARTY SAN THE

WZEW/Mobile (205) 432-0102

PD: CATT STONE

WDIZ/Orlando (305) 645-1802 PDI RAD HZSSICH

POI BAD MESSICK
HARMY
LOS GRANNINI
ERIC CLEPAN HA
GREGG ALLEAN HA
ROSTOGIE! TOP
ALAN PARSONS
BOELS TOWN
BRUCE HORMS BY
DEET NOWER
BRUCE HORMS BY
DEET PUPPLE
DEEP TUPPLE
CHARLES
A MITTERMANE
A FROIRE GIOST
A DORERY CRAY BANI
S TRANGLERS

STRANGLERS

WTKX/Pensacols (904) 438-7543 PDI HARR DAGWELL

Heavy GENESIS WORLD PARTY(M) PETER MOLF LOU GRAND(H) REO SPETIMENON STEVE WINNOOD STEVIE RAY VAUGRAN OREGE ALIGAN RAND OVER THE TOO HEAVY HEAVY SECTION OF THE TOO BUT LIBITS Light A MITTENAFE

WRDU/Raleigh (919) 782-1061 OH/PD: BEN BALL MD: BOB MALTON

ROATY BON WALLINGS TO SHARE HOMEST TO SHARE HO

KWIC/Beaumon (409) 842-2210 KMJX/Little Rock (501) 470-0088

PD: TED GARLAND MD: TIM RELLEY (PROZEN) THE SELLY THE SE

WRFX/Charlotte (704) 933-1121

PD: BOB CHRYSLES ND: MARY LONDON NO: NULTY LONDO
THE STATE OF THE STATE
STEVE WINNOOD LOU GRAMM
ROBIN TROORES
OVER THE TOP
PETER WOLD
MAGINE
B PAUL STRON
JON BUTCHER
LIGHT
MERCHANELL
B PAUL STRON
JON BUTCHER
LIGHT

WKRR/Greensbord (919) 274-8042 PD: BRUCE WHEELER HD: JOHN AMBERG

RESTANDAM RANDÍM
GREGO ALLMAN RANDÍM
LOU GRAMM
BRUCE MORNENY
REDO SPEZNAGONÍM)
STARRHI MANODO
BRIC CLAPTON
GEORGIA SATELLITES
MULTY LEME
RAGÍUS
LÍGNE
TESLALL)

WFYV/Jackson (904) 642-1055 HD: LEX STALEY

Reavy LOU GRAMM BON JOVI LOU GRAM-BON JOY! TESLA CEMESIS GENERAL SHANN BAN ROSTON HOTON BE TOP HUTT LEWIS LOS LOBOS RED SPEEDMAGON STEVE WINDOOD PETER MOLE CULT CULT WINTERNAME CULT WINTERNAME CULT WKDF/Nashville (615) 244-9532

PD: JUDY MCNUTT ASST. PD: DAVID CINDERELLI CROWDED HE GRAYPILA
GRA

PD: JOHN LARSON MD: HIRE CAPPS THE ATT AND THE AT Beavy ERIC CLAPTON

WEGR/Memphis (901) 578-1103 PD: HOWIE CASTLE HD: KELLIE CRUISE

PRINTERS OF STATE OF

KBAT/Odessa (915) 563-2121

(915) 583-2121
PD. FRAN BALL
ND. DREM DAMSON
(FROZEN)
RESTANT

WORZ/Orleads (305) 788-1400

(305) 788-1400
PD ALAN EMARDS
MD HICHARL N. LOWE
FROCZEN)
GEORGIA SATELLITES
GEORGIA
GEOR

PO1 MARY
THE PROPERTY
HEAVY
TARNITT
ENDOTE
STEVE WINNOO
GEOG ALLANS MARY
AND STEVE WINNOO
FALL SHOW
PAUL S PD: DAVID GROSSN MD: PAUL SMIGRUE

(512) 223-6211 PD: TRIP REEB APD: TOM SCREPPRE

POI 1 TAIL SCREPPING AND SCREP

WIXV/Savannah (912) 897-1529 WRUF-FM/Gaineavil (904) 392-0771 OM: BILL WESTON HD: WIRGIL TRONS

HAVE THE MOTOR

BRANCH THE MOTOR

LOD GRANCH THE

MORLD PARTY

RED SPECIMACON

GROW ALLMAN MAN

CHOMBED BRUSE

PETER MOLE

PATTY SHITH

BOSTON

Helium

LITTLE AMERICA

PELOPELIC PURS

LITTLE CHORLIC PURS

LITTLE AMERICA Light a WHITESMAKE

WKGR/Wei (305) 655-2308

(305) 855-2308
PD: TOM STEVENS
APPLIMES EMAN
(FROZEN)
Reamy
LOU GRAMN
RED SPECOMACON
GENESIS NOUSE
(FROZEN)
ROSPECT DESCRIPTION
RED SPECOMACON
RED SPECOMACO

#### PARALLEL THREE

KATP/Amarilio (806) 374-1637 PD: JACK RANDALI

PO JORG ROMENDA

FOR LANGE SAME

CONTROL SAM

WWV/Charlo 04) 971-4057

PO JAY LOPEE

MAAY

(806) 747-1224

PD: GARY WINTE POLICIAL SEPTEMBRICANS SEPTEMB

WFXR/Charles (803) 556-8881

(PROZEN)
Meavy
GREGG ALLMAN #
FRIC CLAPTON
ALAN PARSONS
STEVE MILLER
LOU GRAWN
Medium
Light

WOOJ/Ft. Myen (818) 275-9487 PD: HARRY GUSCO PD: PAT DETSCH MD: STEVE AND

Reavy
LOU GRADM(H)
GREGG ALLMAN E
OVER THE TOP
ALAN PASSONS
STEVE WIMMODD
BON JOW!
A BON JOW!
LIGHT
EUROPE
GIASE TIGER
A JON SUTTERP
WITTENARK
A PROZEN GHOST

GERGA ALLMAN B BOSTON ERIC CLAPTON ERIC CLAPTON GINESIS LEU GRAMM(M) OVER THE TOP BRUCE BORNSEY MIDIE & GONEY ALAN PAREONS RED SPEEDINGON PATENTON TO SPEEDINGON ALL TONOOD Hed GLUE BRITESMARE

KTAL/Shreveport (318) 425-2422

GH: TED PERGUSON HD: BRIAN HILLER MD BELLAR MILLER
MAAVY
BRUCE HOMESEY
BRUCE HOMESEY
BORET CHAY RAND
DORET HOMESEY
BORD DOY
BON JOYL
BON JOYL
BUT LET'S
POISON
OVER THE TOP
DOVER THE TOP
DEEP PUPPLE BAND
DEEP PUPPLE BAND
DEEP CLAPPID BAND
DEEP PUPPLE BAND
DEEP P

#### MIDWEST

# PARALLEL

PD: TON OWENS MD: CURT GARY

MEDICULT GART

MEASY
STEVE HILLER
SELVE HOUSES

REALIZE HOUSES

BON JOYL
STEVE WISHMOOD
STARSHIP
STARS

(313) 827-9505 PD: MICHAEL MAYER APD: JOE URBIEL

PEN SETTIONED. NOT THE PEN SETTION OF THE PEN SETTI

KQRS/Minness (612) 545-5601

PD: DAVE HANTLYON HD: JOHN LASSMAN

DE DET ALLAND BOTT NE CARROLL CONTROLL CONTROL CO

ONE WEBN/Cincinnati (513) 871-8500

WXRT/Chicago (312) 777-1700

PD: NORM WINER ND: LIN BREIGHER

KMMX/San Anto (512) 337-4550

PD: LEE ROY HANSEN ASST PD: J. BOBIESO

ASST FOR J. RORLES

TRAPY

RARY SLATE (\*\*)

CHINA CRISTS

REFERENCE

REFERENCE

LOS LOSSING

REFERENCE

LOS LOSSING

REFERENCE

REFE

PARTY TO A THE PARTY

WQFM/Milwaukee (414) 276-2040 PD: GREG AUSHAM

BRAYTELL
BOOK MOVIET
BOOK MOVI Heavy LOU GRAMM BOSTON OVER THE TOP ALAN PARSONS STEVE MINNOOD ERIC CLAPTON STARSHIP SANTANA TRIUMPH SANTANA
TERUMPH
EDDIE MONEY
PATTY SMPTH
PETER MOLF
OF MONEY
PATTY SMPTH
PETER MOLF
OF MONEY
PATTY SMPTH
BENJAMIN ORB
BENJA

KYYS/Kansas City (816) 561-9102 PD: SCOTT JAMESON HD: SKID ROADIE

(314) 621-0095 OM: RICK BALIS ASST. PD: AL HOPE

Reary GREGG ALLHAN BAND LOU GRAMM'HI OVER THE TOP PETER MOLF CROWDED HOUSE ENI\* CLAPTON'HI ALAN PAPSONS RED SPECIDWAGON STEVE MINIMOD

PD: DOUG PODELL APD: JIM PEMBER

Neavy EDDIE HOREY

Nedius
JOR SUTCHER
COUTTER CARY
SUBJECT CAAY BAND
SUBJECT CAAY BAND
SUBJECT CAAY BAND
SUBJECT CAAY BAND
SUBJECT CAAY
SUBJE

PARALLEL

WONE-FM/Akron (216) 535-7831 PO: MARD HOLHES APD: MICHAEL HICHELE

TAZO

BOOLE MONTH STATE OF THE STATE

WLUP/Chicago (312) 440-5270

APD. MICHAEL RICHI
Meavy
LOU CANAMA
ENTOR MINISTER
LOU CANAMA
ENTOR MINISTER
ENTOR MINISTER
ENTOR MINISTER
ENTOR MINISTER
ENTOR
ENTO OM: GREG SOLK WAPL/Appleton

Heavy

BEIC CLAPTON

BEIC CLAPTON

BEIC CLAPTON

BEIC CLAPTON

BEIC CLAPTON

CHANGE CLAPTON

BEIC CL Green Bay (414) 734-9226 PD: BRIAN TAYLOR TO STEE PARTY LOS OF THE TOP OF T

WLVQ/Columbus (614) 224-1271 PD: LEE RANDALL MD: WENDY STEELE

WRQK/Canton (216) 492-5630 Heavy and the second services of the second second services of the second PD: DAN BELFORD HD: GREG MORRISO PDI UNA MARYY ORBOG ALLMAN RAND LOU GRAWHIN DOUBLE BOOK PETER NOLP STEEV NIMPOOL CROWNED HOUSE ROUSE PETERNAON PATT STEEL NI RED SPEEMAON PATT STEEL NI RED SPEEMAON BELLANTE ORP Hed LU LITTLE ARRENT LIGHT LIGHT CULT PATRICKS

WXLP/Davenport (319) 328-2541 OM/PDI TERRY DIGI MDI GARY JAHES

MD. CARY JAMES

WEAVY
LOW CRADME
OVER THE TOP
EDDIE HONEY
EDDIE LEBE
EDDIE HONEY
EDDIE LEBE
EDDIE

WTUE/Dayton (513) 224-1501

PD: TON CARROLL MD: JOHN BEAULIPE HANDY
TOU GRADH(M)
TOU GRADH(M)
TO GREGG ALLANN
RAND
TOUGH THE TOP
FRO SPEEDMAGON(M)
\*\*ALAM PARSONS
GENERAL SAVELLITES
BUILDE FORMER
BRICHER SOLF
FETER MOLF
\*\*ERICHER

PD: RICK VAN GIL

PD.

THE STATE OF THE STATE OF

KGGO/Des Moines (515) 285-8181

OP DIR: (APRY MOFFITS PDI JAFK EMERGON
BRANY
LOW COMMON
THE TOP
OVER THE TOP
OVER THE TOP
GREGG ALLIANN BAND
RED SPEEDMAGON(H)
BRICE MONROOD
BOSTON
STORY
HAVE
HAVE
HAVE
HAVE
HAVE
HAVE
HAVE
LIGHT
CEORGIA SATELLITES
CEORGIA SATELLITES

KODS/Duluth (218) 728-8421 PD: MIKE KELLER MD: WADE LINDER

WXKE/Ft. Wayne (219) 484-0580

PD: RICK MEST HD: JETSON HOL JETRON

RESEY

RICEY LEVILLE

STABENTY

CREEG ALLMAN BAND

STORE WIRMOOD HY

TIL TURBOOD HY

TIL TURBOOD

TIL TURBOOD

STORY WIRMOOD

CREEG

CREEG

CUTTING CREW

SANTAMA

WLAV-FM/Grand Rapids (616) 458-5461

PD: JACK MITCHELL

WMAD-FM/Madiso

PD: BILL BOBBINS APD: DAVID ANDERSO

FOR TAXAS MANDERSON MANDER

KTCZ/Minneapolis (612) 339-0000

PD: ALAN LAWSON APD: BRIAN TURNER

(608) 249-9277

POLYTON DAVID

AND TO DAVID

A PPI DAVE

PPI AND MANUFACTOR

ARRAY

A SILLY TOOL

GOOGRIA SATILITES

REPLAND

EACH CHAPTON

MORE PART SAN

EACH CHAPTON

MORE PART SAN

AND P PD: DAVE LANGE HD: ARIS HAMPER

WMRY/St. Louis (618) 397-2002 PD: TED HABECK

POI TED MONTH PO

KMOD/Tulsa (918) 664-2610 PD: CHARLIE WES

PRINTED STATES OF THE STATES O

WWCK/Filmi (313) 744-1570 PD: HARR MILLER APD: LECTA HACRY

APD. LECTA HACEY
Meavy
GENESIS
CREMED HOUSE
PETER WOLF
STARSHIP
LOU CRANNIN)
EDDIE HONEY
HED SPEZENARON
HED SPEZENARON
HED SPEZENARON
HOUSET CHAY
HOUSE
HOUSET
LIGHT
LIGHT
LIGHT
LIGHT

(317) 257-7565 (31/) 257-7565
PD: MARTY REMORE
PD: MARTY REMORE
(FROZEN)

AND LIBERAN TURNON
THE STEER (\*)
BILLY PRACE
COLLIN BAY
SARTHAN (\*)
SARTHAN (\*)
SARTHAN (\*)
SARTHAN (\*)
SONIE RAITH (\*)
SONIE Continued on next page

# **REGIONAL AOR ACTIVITY**

KZAP/Sacrami (916) 925-3700

PO: TOM CALE

No. SILL IMPECOY

MANY PROMOSE IN IN

MANY PROMOSE IN IN

GERG ALLMAN BAND

GERG ALLMAN BAND

GERG ALLMAN BAND

GERG ALLMAN BAND

OVER THE TOP IN

SAMPAN

OVER THE TOP IN

COLIN BAND

COLIN B

STATE OF THE STATE OF THE STATE OF STAT

RSP-FM/Selt Lake CH 801) 282-5541

PD: RANDY ROSE MD: JOHN PLORENCE

a SANTANA Light a DEEP PURPLE

CFOX/Vancouv (804) 684-7221

APDI KAREN HEWRO

#### MIDWEST (continued)

HEAVY LOU GRAMMIN OVER THE TOP POBERT CRAY BAS CHEW THROOD REO SPEZIMACHO ROUTE PATTY SKYTH CONCED BOUST A TROZEN GROST A PORE OF TOKKEN WORLD PARTY A WORLD PARTY A WORLD PARTY A WORLD PARTY A TROZEN GROST A TOKKEN WORLD PARTY A WORLD PARTY KATT/Oklahoma City (405) 848-0100 PD: PAT MELSH
HD: SCOTT DOUGE
(FROZEN)
Heavy
EDDIE HONEY(N)
BON JOVE
TRIUMPH BON JOY'S TRIUMPS ALAN PARSONS(N) STEVE WINNOOD LOU GRANN(N) WORLD PARTY BRIC CLAPTON(N) ROBERT CRAY BAND GRORGIA SATELLITES RED SYZZYMAGON STEVE HILLER Medion

WIOT/Toledo (419) 248-3377 PD: REITH HASTERS

STARSHIP LOU CRAMM(M) RED SPEEDMAGON(L) GENESIS CROMDED HOUSE STEVE WINNOOD EUROPE BOSTON 

PDI NON ERIC TAYLOR

KFMQ/Lincoln (402) 489-6500 (402) 489-6500

PU. BOB ALLEN
(FROZED)

OREGO ALLANN BAND

OREGO ALLANN

OREGO

STARSHIP

SANTAMA

ALMA PARESON

STARSHIP

SANTAMA

FINE

FILE

F NO. PHIL DAME HE ARRAY OF THE A

#### PARALLEL THREE

(314) 874-3000

PD: JEFF COCHRAN APD: CRAIG STEVEN Heavy LOU GRAMM RDS SPEEDMAGON STARSHIP OVER THE TOP STEVE MIMMODD MUEY LEMIS GREGG ALLMAN RAND Medium & ALAM PARSONN GLASS TICER LIGHT & KINES

KQWB-FM/Fargo (218) 236-7900

CO-MD: TY BANKS CO-MO, TY BANGE CO-MO, TY BANGE CONTROL OF THE CONT

KRNA/Cedar Rapids (319) 351-9300

PRETENDED
PRETENDED
ALAM PASSONS
PRETENDED
PRETENDED
PROTECT
ALAM PASSONS
ALAM PASS PD+ HARR VOS HD+ STRVE ROSBAL The PROPERTY OF SAME AND A PROPERTY OF SAME A

Hedius Light TESLA(L)

WYMG/Springfield, IL (217) 245-7171 PD: BRYAN JEFFRIES

WKLT/Kalkaska (818) 258-2600

PD: DAVE PORTNEY ASST. PD: TERRI RAY

PARALLEL

(303) 572-8200

PD: TON MINTER HD: JOHN EDWAPDS

Name of the control o

KBCO-FM/Denver (303) 444-5800

PD: JOHN BRADLEY HD: DONG CLIFTON

ONE

PD: GREGG RICH APH, SUE FREY
RESTY
LOSI GRAPH
RESTY
LOSI GRAPH
REST SEZENMAGON
OVER THE TOP(M)
BRUCE BORRENT,
GREGG ALLMAN BANT
LOS LOBOS
GENESIS
PATTY SHYTH
PETER MOLF
Medium

8 BILLY IDOL
PURS
A CONCERT BLONDE
A FROZEN GMOST

WAOR/South Bend (616) 683-5432

KGON/Portland (503) 655-9181

PD: PETE BOLGER

NO. 1875A TONE
NAMEY
ROBERT CAN ANDRES
LOU GRAW
COUNTY
ROBERT
ROB

KISW/Seattle

91X/San Diego (619) 291-9191

PD: HAD HAS

KSQY/Rapid City (808) 678-3533 PD: JACK DANIELS APD: JEFF MICHAELS

ANT JUST WICHALL

THEY

COLUMN THE MAN THE MAN

WZZQ/Terre Haute (812) 232-5034

(812) 232-5034

PIL TOD MOLANN
PIL TOD MOLANN
PIL TOD MOLANN
PIL TOD MOLAN
RATY
PIL TOD MOLAN
RATY
PIL TOD MOLAN
P RENTY
TYPE
THE STATE
THE S WEST

KUPD/Phoenix (802) 836-3062 PD: CURTISE JOHNSON

HARVY I

THE PROPERTY I

THE P

KAZY/Denver (303) 759-5600 PD: SAR PHILLIPS

POI SAM PHILLIPS
REATY
FRANCHISTON
REATY
FRANCHISTON
OVER THE TOP
OFFICE THE TOP
OFFI PD: RICK CAPROLL MD: LARRY GROVES Reavy PSYCHEDELIC PURS PROTECTION OF THE PROTECTION O Light

Light

MUITESNAKE

JON BUTCHES

CINDERELLA

BILLY IDOL

a DAMNED A DEL FUEGOS a PETER GARRIEL A JULIAN COPE

KLOS/Los Angeles (213) 557-7250

ACT. PD: RURT MELL MENT FOR STEP RELAY

READY
GREGO ALLAM MANU
GREGO ALLAM MANU
ALLAM MANU
ALLAM MANU
ALLAM MANU
ALLAM
AL KRQR/San Francisco (415) 765-4045 PD: CHRIS HILLER HD: JOHN HCRAE

THE TOP STORY WELL TO THE TOP STORY WELL TO

PD: JON ROBBINS FOIL TOTAL STORMS

REATY

FOIL STORMS

FOIL (503) 226-5080 PD: CARL WIDING

PRO CARL WINING
MEANY
GREGG ALLMAN NA
JON BUTNING
ENG CLAPAN
ENG C

TIL TUESDAY
TOTO
GINO VANELLI
STAR TREE IV
STEVE WI IMMOD
REMOY G
CHICAGO
ROBERT CHAY BAND
HURY LOWIS
FILO COLSER
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
ROCK FOR ANWESTY
MANG CHUNG
JOHN FER MAJNES
CHILD JOHN FER MAJNES
CHILD JOHN FER MAJNES
CHILD JOHN CHILD JOHN
LOWE JUSTICE
LOWE JUSTICE

KDJQ/Secrement (916) 334-7777 PD: CARMY FERRERI HD: RON GARRETT

THE CONTROL OF THE PROPERTY OF

CROWNED ON THE CROWNED OF THE CROWNE LONE JUSTICE
EUROPE
BENJAMIN ORR
Light
CULT
FROIZN GHOST
GLASS TIGER
FARENHEIT
ANDY TAYLOR
PETE TOWNSHEN
WHITESHAKE

PD: TED ETWARDS

DATE OF PANDIAL PANDIA PD: KEN ANTHON CHORDEN HOUSE BUT TO SHOW THE STATE OF THE S

KSJO/San Jose (408) 286-5400

OH: DAVE LOGAN

MED JON RUSSELL
REATY
EATC CLAPPON(M)
EATC CLAPPON(M)
PRETENCES
PETER CARRIEL
LOS LONG
ALBERT COLLINS
STEVE WINNCOOLINS
STEVE WINNCOOLINS
STEVE WINNCOOLINS
STEVE WINNCOOLINS
ONE THE TOP
DIT. PUEDOS
DIT. PUEDOS
CHEMIS ISAAX
JON BUTCHER
PETER MOJ.\* PETER MOJE
Medium
DAVID L DAVID
DAVE EDERINDS
LOST DE TEN
LOST DE

KOME/San Jose (408) 985-9800

THE MODEL PLANTAGE OF THE PARTY PD: PON NENNI APD/MD: LARRY MILES ALAM PARSONS
OVER THE TOP
OVER THE TOP
OVER THE TOP
OVER THE TOP
EOGLE A THE TIDE
SAFTMAN
FOR THE TOP
EOGLE A THE TIDE
SAFTMAN
FOR THE TOP
FOR THE TOP
FOR THE TOP
LIGHT OF DAY
ENDED BOODE
FOR THE
FOR

PARALLEL TWO

HOL BICK SHAW

Measy
STEVE WIMMOOD

TOTO

TOTO (505) 265-8811 PD: TOM MARSHALL.

THE NOTABLE NAVIS

THE YEAR OF THE THE ORDER NAVISHAND AND THE THE ORDER NAVISHAND AND THE THE ORDER NAVI THE O PD: BILL MAY MD: TRISHA GRIPPI MON TRIBBH CRIFFE
FRATER
GREEN ALLHAN BARTO
FREE BOLL
GO CRAMMIN
LOU CRAMIN
LOU CRAMMIN
LOU CRAMIN
LOU CRAMMIN
LOU CRAMMIN
LOU CRAMIN
LOU CRAMIN
LOU CRAMMIN
LOU CRAMMIN
LOU C

KZRR/Albuquerq (505) 785-5400 PD: FRANK JAXON

MAD: JESSIE BRICE
THANY
LOC GRANNIH
BOSTOM
GENESIS
REO SPEEDMAGON
BRUCE HONKSRY(H)
STEVE WINNOOD
BTARRHIP
BILLY IOOL
ALAN PAMEONS
PROLEM GROST
ROBERT CRAY BAND
DOKKEN
Light KZEL/Eugene (503) 342-7096 PD: JIM TRAPP BEAT PROCESS
BEAT PROCESS
LOGIS MANY
COLLY MAY
AND PROCESS
ALAMA PROCESS
ALAMA PROCESS
ALAMA MAN
OFFER TO THE PROCESS
CONFITTE CONFITTE CONFITTE
CONFITTE CONFITTE
CONFITTE CONFITTE
CONFITTE CONFITTE
CONFITTE CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CONFITTE
CO

KPOI/Honolulu (808) 524-7100 PD: GREG HINDY MD: ANDY PRESTOR

THE TOTAL THE TO

PD: DAVE STORE APD: CRAL SCHEI

KKDJ/Freeno (209) 226-5991

PD: ART PARKAS MD: JEFF RIEDE

KNAC/Long Beach

PDI ....

BRAFY
BRILDE HORMSBY
LOU CRAMH
OVER THE TOP
OREGO ALIANA BAND
BROOK ALIANA BAND
BROOK ALIANA BAND
BROOK ALIANA BAND
BROOK BROOK
OREESIS
PATTY SENTH
PETER WELL
BROOK
BLAFT TORK
BLAFT TORK
BLAFT TORK
BLAFT TORK

PD. ART \*\*\*
PD. ART \*\*\*
PD. STATE FIELDS.

HARTY
LOU GONOWICH
COUNTY & LIMMOD
STATE FIELDS.

HARTY
STATE
OVER THE TOP
OVER Springs (303) 634-4896 OH: RICH HANK

MON ALLE WHITE

MANY OVER THE TOP

GEGG ALLEANS B.

LOU CRAMP

SANTAN B.

LOU CRAMP

SANTAN B.

LOU CRAMP

FATTY SHITH

LIGHT OF DAY

ALAN PARSONSIT

GOODITA SATELL

GOODITA

GOODITA SATELL

GOODITA

GOODITA (702) 876-1460
PD/ODI SHERMAN CONF APPI) BIG MARTY
(FROCAR)
HEATY
GROWING ARTELLITES
PETER GARRIEL
JOURNEY
HURY LEMIS (M)
EDDIE HOMEY
EUNOVER

KLPX/Tucson (602) 622-6711

Los Angeles (213) 775-8172 PD: ARIN MICHAELS PD: JIMMY CHRIS THE ADMIT CHEED THE ADMIT CHAPTER SHOULD SHO HEAVY DOLLARS OF THE STATE OF T

KDJK/Modesto Stockton (209) 869-2594 PD: HARK DAVIS

KNX-FM/Los Ang (213) 460-3657 PD: BILL MINCKLER HD: BICK SHAW

HE REAVE BROWN
REAVE PROPERTY
CONTRIBUTION
CONTRIBUTION
CONTRIBUTION
PROVIENCE CHARACTER
PROVIENCE CHARACTER
STEVE MINHOUS
STEVE
STE

PD: RICH BERLIN MATTY MARTIN

MATY

LOC GRANNIL)

GEOGRA ALJAM MAND

PETER MOLT

RED SPEZDMAGON

SANTAMA

GEORGIA SAVELLITES

LOWE JUSTICE

STEVE MINHOOD

TESIA

TES

Light

DOKKEN

CONCRETE BLONDE KKCY/San Fran (415) 474-9100 PD: KATE HAYES HD: LORRAINE HEIER

PDI DOSSALEE PARA (P)
BERTY CHEST SEAM (P)
BORRY COLON MANDINI
COCHONE BOUSE (E)
COCHONE E
COCHONE BOUSE (E)
COCHONE E
COCHONE
COCHO

KEZE/Spokane (509) 448-1000 (509) 448-1000
PDI GARY ALLEN
ADDI BREW HICHAELS
FROM HICH PARALIFI THREE

KOZZ/Reno (702) 329-9261

PD: STEVE FUNK

HO, RARRY RETHOLDS
WEATHE TOP
OVER THE TOP
OUT SAMPLE HE
OUT SAMPLE
OUT SAMPL

KRQU/Larami

Cheyenne (307) 745-7396

CONTING CASE

CONTING CASE

PROTES CONTING

PR

KZOQ/Missoul (406) 728-5000 PDI VERN ARGO

KTCL/Ft. Collin: (303) 571-1232

PDI JOHN HAYES

KWHL/Anchorage (907) 344-9622 ON: CARTER B. BRA

KGRQ/Casper (307) 286-1400 PD: PRED LESSOUIS MD: JERRY LACKELT

NO. TRENT LACRELT

MARKY
OWER THE TOP
OWER THE THE
OWER THE
OWER THE THE
OWER THE
OW

KFMF/Chico (916) 343-8461 PD: NON WOODWARD HD: MARTY GRIPPIN

POLYBER AND THE PROPERTY OF TH FO: NO. TO STATE OF THE PARTY O

KTYD/Sente Berber

(805) 967-4511 PD: RICK WILLIAMS

FOI, DOWN INVESTIGATION OF MANY PARTYPICATION OF MANY PARTYPICATIO TO SICK FILEATORS

DISTRICT STATES OF THE ST

Seven stations failed to report. Their rotations were frozen.

> KATT/Oklahoma City KBAT/Odessa KFMQ/Lincoln WKGR/West Palm Beach WFXR/Charleston WWTR/Ocean City WZZQ/Terre Haute

> Eight stations reported a frozen list.

KEZE/Spokane KOMP/Las Vegas KWIC/Beaumont, TX WCCC/Hartford WFBQ/Indianapolis WKLS/Atlanta WORZ/Orlando WSHE/Miaml

# **CHR PARALLEL ONE PLAYLISTS**

Buffalo

#### EAST

**B104** Baltimore

B TO THE PROPERTY OF THE PROPE

NAME CHEMB/Lat's Go CHEES DESCRIBE/The Lady In Sec DUADE 71007/1 will be There

Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM इंग्रेड क्षांडेंड

popular de la constitución de la

DOWN ALLEN-Serieus SORTON/Can'tche Bag/Still In JODY MATLEY/Lesing For a new Lov SONANTHA FOL/Dr to De Ye (seema F) CYNDI LAUPER/MD-1's Deing On

CECHOIO/Estappial

98.5 Acting PD: Boom Boom Cannon

MD: Dave Gillen

103 WPhD Ops. Director: John Hager

92 PROFM

POSINIT CHAY Desiring Gun PRINCE/Bign 'D' The Years BOD'ON-Cen'texa Bay-Delli In CYMBI LAMPER/Bast's Being On Dobble ALEX/Serious GRECORY ABOUTH/E Gul The Feelin'. POSININITIES DUTY To Me.

PRECOIE JACKSON-Hors You Ever Laved I GLASS TIGER/I High Se Thark Hall ALFESTHARS Your Get On He SIGHT RECONSTRUCTS YOU CHARLET IN D BIRCLY MEDICATE YOU CHARLET IN D CUTTING CHILVET JOSE IN YOUR CUTTING CHILVET JOSE IN T

Ops. Manager: Tom Cuddy MD: Vic Edwards

ADDS 29- 34- 35- 37- 39- 60

# CKO 9 Montreal

PD: Bob Beauchamp MD: Guy Brouillard

MU. GUY SPOUNDAY

| Second Sec

28 PRINCE/Bigs 10" The Times CONTING CHOM/II Just 10 Dies in Year PETRI MELF/Come in You Are COMES TREATED IN 11 IN Their COMES TREATED IN THE TOWN COMES TREATED IN THE TOWN COMES TREATED IN THE PRINCE COMES TREATED IN THE PRINCE TRACE STREAM THE BIG IN THE PRINCE

CFTR309

29. 32 ROCK & HYDE/Dirty Mater

Toronto

# WBLI . D: Bill Terry Long Island MD: Ruth Tolson

A STATE OF THE PARTY OF THE PAR

SAMPLES/Melting Dear Year Str PRINCE/SIGN 'Q' The Tiers



MD: Andy Dean

# B94<sub>FM</sub> PD: Jim Richards MD: Lori Campbell

MOV. LOT COMPLICATION OF THE PROPERTY OF THE P

# ROVIER New York WPLJ-FM RADIO

PD: Larry Berger

IS. 21. 30 PADOMA/La Isla Senita

PER D. M. C. / In's Tricay PRINCE/Bigs 'D' Tay Times

#### WKSE-FM Buffalo

ROCK 102 PD: Kevin Belcastro WBEN-FM

A CONTRACTOR OF THE PROPERTY O

CYMDI LAMPER/Med's Being On LUTHER WANDEDST/fave's Nathing Dette PATTY SETTICKED GROUPS SONTON/Con'tche Bey/Still in ONCOMY ABOUTT! Six The Faulth'. CUTTING CHEMPIT JUNET DIES IN Your MATT/Dense

## 3 | ACTIONS AND 1 CALL

## 12 | ACTION AND 1 CAL

22. 27 PSYCHEOD.IC PUBS/Hearthree Brat PRINCE/Stgn 'C' The Years



Washington

COMMUNICATION CO

# WXKS-FM Boston 1 0 8 F M PD: Sunny Joe White MD: Susan O'Connet

and discount of the control of the c

RELATIONS AND THE PROPERTY OF THE PROPERTY OF

LUTBE CONTROL TO THE TOTAL TO THE TOTAL THE TO



MD: Marty Dempsey

| 1 | Columnity Destriction of the second section of the section of the second section of the section of the second section of the second section of the se

#### SOUTH



Nortolk

PD: Sheldon Borgett MD: Doc Michaels

Service of the control of the contro

CTHOI LAUPEN/MEST'S DEING ON MIPPEN/THE MONEYTHE PROPERTY OF THE PROPERTY OF T

SAMPY MAGAPUTCHER TOTAL 18 MIL MORED PARTY/Phy. Or Fools MOREM CHAY/Booking Gun MORE ALTER/FALL YOU EVE ON THE MORE THAN THE SAY/BILL! IN MATT/SAME CUTTING CHEMY!! Just Died In You

Dallas 97.1 XECL

PD: John Roberts Music Coord.: J.D. Ryan

#009 MUEV LEWIS & THE/I Mnow wheel I till OTEVE WIMMODO/Ne Finer Things CUTTING OTEV/II JUNE 10 (sel In Your 04.455 T100F/I WII) BE THERE BOOK OF LOWER INCH THERE



KRRE Houston

ADDR 1.20 PURE / THE / T

BANKY HARDAP/Minner Tales IQ of I MORFAY CRAY/Bassing Qun BANGUTTER LIGHT OF TO US THERE PI BANGUTTER LIGHT OF Day HATT/Dance

# Washington D.C. PD: Chuck Morgan

S | 1 Court monodamination for the second control of the second co

ADD. & THE DAND/SING LEVE POISON/Tels Birts To Me LONE AUSTICE/Sector SCASS TIGES/I MILL SE Tours SCASS TIGES/IMP MILL SE

AEO SPEEDMAGON/TO-> AIN'I LOVE

# **CHR PARALLEL ONE PLAYLISTS**



OM/PD: Bob Case

FOREGOTTALE DIFTE TO MA-CYNOT LAMPERTMENT'S GOING DO SHIBLEY MARDOCKIA, Ma Lee

A-100 Miami

S 1 CAME SOUTHWISTON DE SE CONTROLLE DE SE CON

STEVE MIRADOS/The Finer Shings AGERT CRAY/Beeting Gun MADROSE/A GEGORY ARBOTT/J Dat The Feetin' SORV/VOR/How Hurb Leve

Houston

Asst. PD: Ron Parker

The second of th

ADDS 25. 29 CUTTING CREMAIN JUNE DIRE IN YOUR BED SPEEDWAGGHTT- A An'S Lars
HENCHEDGLIC PRE/METATARE Brat
STACE O'MAD Canneck
CHIMA CRISIS/ATTRONA 856 (94-Q)

Atlanta

PD: Fleetwood Gruver III MD: Craig Ashwood

Condition is commonshipment of the term of the condition of the condition

105

OTHER STREET, THE STREET, THE

29- 26- 28 RESET LOSSING/FRONT No Helf May LOST MATLET/Lessing For A Few Los PRINCE/Bigs 'O' The Time HATT/Dance CAMED/Conde

MIDWEST

Ops. Manager: Mason Dixon MD: Bobby Rich

SMEARAGET CLUB/Right On Tract
SIRVELY MEDITAL STORES
SIRVELY MEDITAL SIRVE Thing
SATTY METHODAYS CHORD
CHOLD DELEGATION OF CHORD
CHOLD DELEGATION OF CHORD
SOBRESS MEVIL/TOWNSEL
SOBRESS MEXICAL
SOBRESS

4

Tampa

power96

PD: Rick Gillette Detroit

The second secon

25 CYMOI LAMPEN/Mark Your Eye On he CYMOI LAMPEN/Mark Your Eye On he CYMOI LAMPEN/Mark Your Eye On he CYMOI LAMPEN/Mark Your A No. Low STARFOLNT/Ne wents My Body omtooky ABOOTY/1 dot The Ferilm'. WANG CHEMO/Let's Go FAUL LEMANIO/Sees Brow Let's Go B

Ops. Manager: Jim Fox MD/Asst, PD; Dave Allen

many control of the c

Cincinnati

\*KHTR 1033 St. Louis POWER

Ons Manager Dave Robbins MD: Mark Todd

ADDS SOSTON/Con'tche Say/Still in Joy Martie / Lov

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

ASS. POMOP: Don Michaels

2 | Comment of the Commen

EDBE COOKING THE REST WAS CONTROL OF THE PROPERTY OF THE PROPE

Columbus

PD: Adam Cook MD: Kevin Haines

Communication of the communica

30. 34 LOU GRAMMINIONIST Blue 0.230 mbbg1000/deting's Senne Chang .000 mbbcg7/Lesting Far A New Lov

Milwaukee

PD: Tim Fox MD: Denise Lauren

Section 1 - Section 1 - Section 2 - Sectio

MEEM-1-ME

Comments of the comments of th

PD: Buddy Scott MD: Joe Bohannon

Chicago

WCZY

PD: Brian Patrick
MD: Kathy Means

Detroit

2 | September 1 | September 1 | September 1 | September 2 | September 2

PD: Gregg Swedberg MD: Karen Wong

KTKS

106 FM
Caller/Fail Worths Att Radio

PD: Kevin Metheny

Section 1 - Sectio

SAMPY MAGNETATION THE CONTROL OF THE

CYMON LAWFERMANT'S BOING C ACOL 6 THE GAMP/Blane Lave BHIRLEY MUNDOCA/As MF Lag COLIN AMPER MAY MISS MR ACOL D. M. C. /13 \* Tricky BARBASTERS/Light OF Dag BURAN DURAN/BSIS Tricky

The NEW 104 WNVZ

Norfolk PD: Chris Bailey

STATE OF THE PROPERTY OF THE P

ADDS CURPE/The Final Countsonn

Detroit PD: Jim Harper MD: Mike Bradley

The second secon

30 ALLIAN COMPLISHED BANK YEAR PENTS MODED FARTY/BRID OF FREIR CUTTING CHEM/11 JUSTS DE 1N YEAR CUTTING CHEM/11 JUSTS DE 1N YEAR COMPLISHED TO THE STATE OF THE S

A CONTROL OF THE PROPERTY OF T

74
PATTY BETTH/Never Enough
CHEIS BESUMBS/The Lady In And
CUTING CHEM/CI Juni) Byd In Tow
PAUL BESCHOOLTH- day In The Sinkle
BETAMFAST CLUB/FEIGH On Town

Asst. PD: Tom Kelly

WNCI 97.9 Columbus

20 27: 30 0LASS TIBER/I WILL SA TRAFA

Lead Montherape Dr. Ma. Leaves

Declaration of the Leaves

Declaration of t

MD: Joey Giovingo

New

CYMBI LAUPER/MEST'S Doing De HOSBIE MEVIL/Controse MCPMMY/The Manage(Albe

KRXY Denver
PD: Mark Bolke

PD: Mark Bolke MD: Dom Testa

# AM 894

Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

## MOA KBEQ THE #1 HIT MUSIC STATION

PD: Steve Perun Kansas City
MD: Karen Barber

21. 32 DOMA MLEN/Serson Cets Dischon/The Less in Ref

# wmms 0003 Ga

PD: Brian Philips

PSCUSD EXHCLLIVING IN A Drawl
ACOL & Pag CAMD Stars Lave
SURVING PROMOTO LAVE
SURVING PROMOTO LAVE
RATE SURVING PROMOTO LAVE
SURVING LAVE
SURVING PROMOTO LAVE
SURVING LAVE
SURVIN

Chicago WYTZ

A STATE OF THE STA

# 108.5 KWK

The months of the transfer of

#### POWER95tm Kansas ( Kansas City

PD: Dene Hallam MD: Kim Welsh

CINCERSLOWMENT OF Feel Submitted from much have control of the Feel in the Control of the Feel in the

#### WEST

# KUBE 93FM

Ops. Manager: Gary Bryan Seattle MD: Wendy Christopher

CYMDI LAMPER/Mest's Deing Dn SIMPLY MCO/The Right Thing QLASS TICEMY MILL BE There LUTHER VANCEURD TRACES HELLING BELL!

PD: Mike Preston San Jose Assist. PD/MD: Robin Silva

# MAGIC TOTAL

MD: Mike Badzik

MD: Mice Badzik

3 | strict and strict strict

1 | strict and strict

1 | strict

38 CYMDI LAMPERIM at's daing On OLASS TORRY; will be There POINDEVIALS DITG TO PA PAGE SERVICE TO THE SHOPLE VERKTIANS/SO Nuch For Lave

SDSTONCENTSINE Sep/SSIII In CHRIS DESUDONTRY Laber IN BYG MOTED PARTY/REG DO FORSIN CHICO DESANGE/THE SET NESS DROF SANGTYDE/NES MITS LEGS SANGTYDE/NES MITS LEGS SANGTY MAGAR/MEMORY TEXAS IS All

KZZP104.7<sub>FM</sub> Phoenix THE NUMBER I HIT MUSIC STATION
PD: Guy Zapoleon

The second secon MD: Kevin Weatherly

live

#### San Francisco

PD: Richard Sands MD: Steve Masters

34: 35 VENETIAND/Se Math For Love EFC/Over Oed

ALAN FARSONS/Standing On Higher Or #1900/Lost b Pound

# Salt Lake PD: Lou Simon

PD: Lou Simon

I a general production for the state of th

RATIFORNIC WICK For Love COSTITUTED TO THE COSTI

# San Diego

San Diego

OM/PD: Nick Ferrara MD: Grea Rolling

CYND: LAUPER/Mbat's Gains On JODY MATERITYLesting For A New Low SEEMPART CLOS/Right On Toxic

# SOLVI

Justin Sacramento Ops. Manager: Chris Colfins Music Dept: Kevin Kei, Larry Morgan



PD: Bob Harlow

MD: Gary Weinstein

NAME ASPERTMENT YOU BE ON THE ASPERTMENT OF THE ASPECT OF TH MEVILLE BROTHERS/UNatever it Takes GREGORY ABBOTT/1 Out The Feelin' ROBBIE MEVIL/Denimons GLASS TIGEW/1 Hall De Takes PAGE, GREGORY THE BY In The Breaks

Sacramento

97-KROY MD: Harley Davidson

M.D. Harley Davidson

1 1 2 Color Monthly Land 19 Table 1

San Francisco

PD: Lee Michaels

Control of the contro

22. 25 MACOMMANTA THE BENTH OF THE P BECAMPAST CLUB/PIGST ON THE P

ZIOO KKRZ

CONTROL OF THE PROPERTY OF T

OR DAVETVANCE. Pice No A Lett.

Los Angeles
102.7

Secretary of the secret

SAME HEATT-DESIDES

PD: Steve Rivers

MD: Chet Buchanan

# WEST LAND IN THE CAMERY OF THE Sacramento PD: Tom Chase

Sacramento's Best MD: Mr. Ed Hit Music

A CONTRACT OF THE PARTY OF THE



Ops. Director Doug Erickson MD: Dee Ann Metzger

Mescage

| The control of the contro

NOOL & THE GAMPISTERN LOVE BERMFAST CLUBRIGHT ON Tract

101.5 FM Seattle
KPLZ
PD: Casey Keating

PD Casey Keal

When Mark Allan

"I a series described to the series of t

MOST ADDED Cyndi Lauger **Cutting Crew** Prince Breakfast Club Jody Watley

EAST BREAKOUTS Corey Hart Samantha Fox

SEPXY/Rochester, NY Tom Mitchell

CYNDI (ANIPER BPEARFAST CLUS JODY WATLEY CLESS HERETOS (dp) SHIRLEY MURDOCK (dp) CHRIS DESURGH (dp) HOTENER

WPST/Trenton, NJ Teylor/Cunningham

BREAKFAST CLUB PATT BREAKFAST CLAIM
FATT
JODY MATLEY
HOTELEY
HOTELEY
HOTELEY
FORMY 12-5
FORMSTADT & INCRAM 14-7
JANET JACKSON 16-10
GENESIS 23-15

WNYZ/Utice, NY Edwards/Andraws

COMMON LAUPER
GLACK TIGER
WORLD PARTY
BOWL JOYL
BOWL JOYL
BORNEY 6-3
GENERIS 8-5
JANET JACKSON 7-6
CURR MOUVEAU 11-7
BRUCE MORNERY 9-8
MERKHILLER MY

WRCKUtles, NY ReitzWilliams

CYNDI LAUPER POISON (4p) GEORGIO COREY HART RUN D.H.C.

HOLDER! BEASTIE BOYS 2-1 JANET JACKSON 6-3 STRASHIP 9-6 CLUB NORWEAR 17-5 GENESIS 19-12

WKRZWilkes Sarra, PA Jim Rising

Jim Rieng
BANGLES
CYBRI LAUPER
CYBRI LAUPER
CYBRI LAUPER
ERIC MARTI
FRIC MART

Q106/York, PA Crockert/Quinn

CHR ADDS & HOTS

MOST ADDED SOUTH Cyndi Lauper Cutting Crew Breakfast Club Luther Vandross

BREAKOUTS Poison Atlantic Starr Samantha Fox

Segreenisme
CYMDI LAUPER
CUTTING CREW
KOOK, I THE GAMM
VENETIANS (4p)
HOTLERING (4p)
HOTLERING (4p)
FETER GABRIEL 4-2
EUROPE 7-3
BRICE MODMENT 10-5
CLUB MONUYEAU 18-7
EDDIE HONEY 12-8

CYNDI LAMPER BREAKFAST CLUB SHIRLEY MURDOCK JODY WATLEY RATT (dp) PATTY SMYTH (dp)

KNAN-Monroe, LA Chuck Redden

Chuck Reddan

CYMDI LAUPER
LUTHER VANDROSS

LUTHER VANDROSS

SAMANTIA TOV

DONNA ALLEN

RESTLESS HEART
DOEP FURPLIC (dp)

COMEY MARE
RESTLESS HEART
DOESP FURPLIC (dp)

SOURCE SAME (E)

STATE JACKSON 6-5

STATEMIP 9-6

WPFMMPRAGEN 6TV. FI

WPFM/Peneme City, FL Jeff Davis

BRUCE HORNSBY 6-3 JANET JACKSON 10-7 GENESIS 13-9 STARSHIP 15-11 CLUB NOUVEAU 25-15

Z102/Sevennen, GA McGraw/McFarlend

MCGrawMcFartend
CYMDI LAUPER
BREAKFAST CLUB (dp)
WANG CHUMG
BANGLEY
JODY WATLEY (rhp)
CUTFING CREW
BRAGTE BOYS 2-1
SEMENT SHARTION 10-7
BUCHE HOPSISHY 17-10
EXPOSE 21-15
RUN D.M.C. 35-21

WGLF/Tellehessee, FL Steve Ocean

Stave Ocean

RANGLER
PETER MOLF
BOSTON
BOSTANT CLUB
BOSTANT CLUB
BOSTANT CLUB
BOSTANT STORE (Ap)
BOSTANT STO

Z103/Tellahassee, FL Dougles/Stevens

ANITA BAKER BOSTON ERIC MARTIN CUTTING CREW IGGY POP (dp1 Hottest:

EAST

PARALLEI, TWO

Steve Christian
NERB ALPERT
CYMDI LAUPER
MADONNA
LONF JUSTICE (4p)
NOLURAD 10-5
STARSHIP 15-7
GTANSIS 18-11
EXPOSE 75-16
LOU GRAMM 27-18

Q100/Allentown, PA Andrews/Clifford

Andrews/CHMord
ROSSTADT & JEGRAM
GLASS TIGER
CUTTING CREM
CAMED
EDDIE NONEY 5-3
JANET JAMETSON 9-5
STARRIEP 12-6
BRUCE HORSSMY 15-9
CLUB NOGUZEAU 21-14 Tom Mitchell
CYNDI LAUPER
BOSTON
CUTTING CREW
JODY WATLEY
MOTTEST JACKSON 1-1
CLES NOTUZAL 7-2
BBUCZ HONNERY 6-3
STARSHIP 16-9
GEMESIS 12-11

Many Nation

BAUCE NOBERS OF

CUTTING CHEM

CARBO MAGAR

SORTON

PETCHEMENT OF

BILLY WERK & BEAT

CONTROL LANGUAGE

ECUT HOSE

ECUT HOSE

CARBOTON HOSE

CARBOTON HOSE

CUTTING CREW D-11

CUTTING CREW D-11

CUTTING CREW D-11

CAMED CUTTING CREW CUTTING CREW CUTTOT LAUPER GIND VANNELLT GINDW MEDEL ROS ROBBIT FREVIL SAMANTHA FOX MOLECULAR FOX SAMANTHA FOX S

K104EHa, PA BW Shannon PSYCHEDELIC PURS ERIC MARTIN PSEUDO D'HO BREARPAST CLUB DEEP PURPLE (dp) TIMBUKS BERLIN

WERZ/Exeter, NH Felcon/Bredy

PakconiBredy

GLENN NEDETPOS

DORMA ALLEN

ALLEN

FORENT CRAY [Ap)

E21C MARTIN

ROTEGET CRAY [Ap)

E31C MARTIN

ROTEGET

NAME CAUSE 13-10

NAME CAUSE 13-10

NAME CAUSE 13-10

STEVE MIN-MOOD 27-22

WNNK/Herrieburg, PA Bruce Bond

Bruce Bond

JOST MATLEY
SUNTIVOR (Rg)
SUNTY (Rg)

WTICHertford CT AbeliWest

HERB ALDERT COMPANY 8 BREAFFAST CLUB HOTTER! EXPOSE 1-1 EXPOSE 1-1

WLAN/Lancester, PA Merino/Murray REO SPEEDMAGON STEVE WINMOOD PRINCE ROOL & THE GANG GLASS TIGSP CYNDI LAUPER

CTMDI LAUPER MOTTORI STARSHIP 6-2 CLUB NOTUZAU 12-6 GENESIS 21-13 EXPOSE 23-18 LOU GRAMM 39-23

BANGLES
ANTTA BAKER
JODY WATLEY
CUTTING GREW
HOTLEST
BON JOU! 1-1
JETS 3-2
RRUCE WILLIS 6-6
CLBB NOUVEAU 9-7
GENESIS 23-17

WSPK/Poughkeepsie, NY Dayton/Well

DaytonWew

CYNDI LAUPER
BREAKFAST CLUB
SAMANTHA POX
HOLDER
I XPOSE 4-1
JETS 5-3
CLUB NOUVEAU 9-4
STARSHIP 19-11
COVER SIELS 20-13

Crockerulumn
PRINCE
GLASS TIGER
PATTY SOUTH
SHIRLEY MURDOCK
HOTLEST
JACKSON 7-3
STARSHIP 15-9
GENESIS 16-11
EXPOSE 24-17
LOG GRAPH 31-22 WKEE/Huntington, WV Miller/Swenn SHIBLEY MURDOCK
KOOL & THE GAMG
LOU CRAMP
DONNA ALLEN
BANGLES
MOLEMET, 1-1
CLUB MOLVEAU 7-1
CLUB MOLVEAU 7-1
GENERIS 5-1
GENERIS 5-1
ROWSTAD 4 INCERN 6-4
GLEON MEDEIBOS 18-6

PARALLEL THREE

CAMED
PETER MOLE
PETER

WWFX/Bangor, ME Leven/Clark

BOSTOM CYBRI LAUPER CUTTING CREM WORLD PARTY SIMPLY RED GREGORY ARROTT NOTAGE! FULL LAURE 4 THE 1-1 EDDIE MORNEY 3-2 BRUCE MORNEY 3-2 STARRITH B-5 CENESIS 12-9

WIGY/Beth, ME

Bennikuse

PPINCE

PPINCE

SAMANTHA POX

GEORGIA SATELLITE

HOTLESI:

STARSHIP 10-5

CLUB HONURGH: 22-10

TINN TUNNER 32-24

FRANKLIN 4 MICHAE 33-75

REO SPEEDWAGON 36-29

103CIR:Beckely, WV Spencer(Kelly SPANCELAND STATE HISTORY STATE HISTORY STATE HISTORY STATE HISTORY SHIRLOW SHI

WMJQ:Rochester, NY Tom Meesner ROOL & THE GAMC CUTTING CREW CYNOT LAMPER CORRY HAPT LUTHER VANDROSS 100 MANN 3-2 CLEB MOUVEAU 18-7 BRUCE HORNERY 10-8 JANET JACKSON 16-9 STARSHIP 17-10

STARRHIP 15-8

SXXX/Burington, VT

SEXXX/Burington, VT

SEXXX/Burington, VT

SEXXX/Burington, VT

COUTTING CORP

JULIAN COPE

JULIAN CO WKPE/Capa Cod. MA Rendel/McVia

Randalvikova

BPO SPEDENACON
CYNET LAUPER
COREY HART
GREGORY ANDOTT
GENETIC
BUSINET
GREGORY ANDOTT
GENETIC
GENETIC
BUSINET
GLENN MEDETROS
BEALIN
HUEY LENT
HUEY LENT
BUSINET
GLENN MOUVEAU B-6
BEAL OR
BEAL OR
BEAL OR
BUSINET
BUSINET none Mottest: HUEY LENIS & THE 1-1 REASTIE BOYS 7-7 CEMESIS 10-10 BRUCE HORNESY 11-11 CLUB NOUVEAU 16-16

Mick Amexander

CUTTING CREM
HADDONA
JERNAINE JACKSON (dp)
HOTE-SE:
CLUB MOUVEAU 1-1
STARRHIF 13-5
EUROPE 11-7
MANG (HUMCH 18-11
GLENN MEDEIROS 26-21 HOTENETS A THE 1-1 JAHET JACKSON 9-3 CLUB NOUTHAU 15-7 RONSTADT & INGRAM 16-9 GENESIS 25-15

CUTTING CREW WORLD PARTY BREAKPAST CLUS CTMDI LAUPER PATTY SMOTH POISON (dp) BEASTEE BOYS (dp)

BEASTER BOYS (dp) Hottmat: CLUB NOUVEAU 12-1 BEASTER BOYS 3-2 GENESIS 10-5 STARBHIP 17-11 CHRIS DEBURGH 20-14

WBBQ/Augusts GA Bruce Stevens

None Hottest: CLUB NOUVEAU 3-1 JANET JACKSON 4-2 REUCE HORNSBY 9-5 EUROPE 33-8 STARSHIP 14-9

WKHFI/Austin, TX Keye/Edwards

KeyeEdwards
LUTHER VANDRORS
CYMDI LAUPER
CWITTING CREW
CWITTING CREW
CWITTING CREW
CWITTING CREW
CWITTING 12-6
SRUCE WILLIS 13-7
CIJIS NOUVEAU 19-9
DEAD OR ALIVE 16-11

WFMFBeton Rouge, LA Rice/Ahysen

BOSTON Hottest: SAMANTHA POX 3-1 CLUB HOUVEAU 14-7 PETER GABRIEL 13-8 GENESIS 10-10 STARSHIP 17-13

WGGZ:Baton Rouge, LA Michael Adams

Michael Adams
MANG CHUNG
BARBUSYESS
KENNY LOCGINS
BOLLESI
BON JOVI 1-1
NUEY LENIS & THE 3-2
EDDIT HONEY 4-2
GTRESIS 7-5
STARSHIP 11-7

KZZB/Besumont, TX Baker/Jeckson

Baker Jackson
FROOL & THE OANS
STACEY FOR CANIS
STACEY COUNTY
BEAUTY
FOR COUNTY
BEAUTY
FOR COUNTY
F

ScottPrevett
CHICO DEBARGE
JOOY NATLEY
MERR ALPERT
LUTHER VANDROSS
PRINCE
GENESIS
ATLANTIC STARR
BLOW MONEYS
JANET JACKSON 4-2
BRICE WILLIS 13-8
CUB MOUVEAU 17-10
ROBER EVEL 30-18
GEORGIO 28-20

WKQB/Charleston, SC Geither/Russell

Getbernusee
CYNDI LAUPER
ATLANTIC STARR
JODY MATLEY
SANANTHA FOX (dp)
BUN D.M.C. (dp)
CUTTING CREM (dp)
HOLLES
CLUB NOUVEAU 1-1
STARSHIP 8-5
GREESIS 9-8

GENESIS 9-8 ROBBIE NEVIL 18-14 XOOL 6 THE GANG 23-18

RANGLES ROBBIE NEVIL PETER WOLF

SOUTH

PARALLEL TWO

Bare/Armetrong
ROBBIE MEVIL
ROOL 6 THE GANG
LONE JUSTICE
CORETY HART
SAMMY MAGAR (dp)
HOTEST
BARET MALLES 8-6,
STARSHIP 11-7
JAMET JACKSON 14-9
LOU GRAMM 20-13

Chase/Kauffman
EXDNY LOGOINS
JODY MATLEY
DEEP PURPLE
SIMPLY RED
HERR ALPERT
CROWDED HOUSE
ROTEDER
ROTER
ROTER
TOTAL 1-1
BEASTIE BOYS 5-2
TARSHIE 11-4
GLEDN MEDETROS 16-11 Todd Marth
CONET LAHPER
CONET MART
CHICA DEBARGE
HOLLANT
JANET JACKSON 5-4
STARSHIP 6-5
CHAIS DERURGH 6-6
GENESIS 14-8
FRANKLIN 6 MICHAE 28-19
WYNARDAMARDA

OK100/Ithace, NY Neville/Wilkins NordiaWikina
CYMEI LAUPER
PRINCE
PRIN

100KHWOceen City, MD Hitmen/Jernigen CUTTING CREM JODY MATLEY PATTY SHYTH LUTHER WANTERS & CYNDI LAUPER SAHANTHA FOX HOLLERS SAMANTHA FOX Hottast; JANET JACKSON 10-3 CHOWDED HOMIST 9-5 EUROPE 13-7 LOU GRAWN 18-8 WANG CHUNG 14-9

WSSX/Charleston, SC Phillips/Allen

Philips Alien

TINA TURKER

SIMILY RED

KENNY LOCGINS

PATTY SHYTH

CUTTING CREM

HOLEGAR

JAKESON 1-1

CLED HOUVEAU 6-2

BEASTIE BOYS 3-3

STARSHIP 2-4

BRUCE HORNSBY 10-8

WBCY/Charlotte, NC Jeck Deniel

Jack Daniel
Jody-Watley
CYNTH LAUPER
RANGIES
Rottest:
SON JOV1 2-1
SPUCE HORNERY 6-2
STARSKIP 12-7
CLUB MOUVEAU 16-12
GEMESIS 17-14

WROQ/Cherlotte, NC Chrie William

PAUL LEXARTS
ALAN PARSONS
HOTTEST
CLUB MOUVEAU I-1
BON JOY1 2-2
BRUCE MORNSBY 10-4
PETER GARRIED 12-5
GENESIS 14-6

WSKZ/Chattenooge, TN Chase/Scott

CUTTING CREM
CYNDI LAUPER
PRINCE
HOLLOSI & THE 2-1
HURY LEMIS & THE 2-2
BRUCE HORNSEY 4-3
JANET JANET JANESON 6-4
STARSHIP 9-5

STABSHIP %-5
WNOKICO-kumbia, SC
Windhamking
CHRIS DEBURCH
PARENEIT
CUTTING CHRIS
CHRIS
RICHAR
BLOW HONGTO'S
BLOW H

Driscottleck
mone
mone
mone
motestat
mo

GENESIA 7-4
RONSTART E INCRAM 11
RAMADEP PERO, IX
MAGESBURG
CYBIOL LAMPER
PERIOR:
ATLANTIC STARS
BERCHA K. STARS
COMPANY B (4p)
ROTERS
BERCHA K. STARS
COMPANY B (4p)
ROTERS
BERCHA K. STARS
COMPANY B (4p)
ROTERS
GENESIA STARS
COMPANY B (4p)
ROTERS
GENESIA STARS
COMPANY B (4p)
ROTERS
GENESIA STARS

KEZBÆI Paso TX HaneyiSimon PRICE HORNSBY
PRINCE
CYNDI LAUPER
H-ttemt;
HUEY LEWIS & THE 5-1
DEAD OR ALIVE 4-2
HON JOVI 2-4
JANET JACKSON 13-6
CLUB HOUYEAU 20-11

Y95/Dellas, TX Driscoll/Beck

SEXIL/Perkersburg, WV Paul DeMille

Paul DeMille
TIMBURS
SMOREY ROSINSON
1000 POP
BECAMPAST CLUB
BECAMPAST CLUB
ROTES
ROTES
ROTES
ROTES
SMORY 1=1
HUTY LERIS & "NE 3-2
JAMET JACKSON 6-3
BRITE RONNSNY 5-4
STEVE WIRMOOD 18-9
WGANPORTHER
WGANPORTHER
MEMORY SMORE
WGANPORTHER
MEMORY SMORE
MEMORY WIRMOOD 18-9

BOSTON DOWNA ALLEN JODY MATLEY CYMTH LAUPER PATTY SWITH PORTATO! 6 IMCPAM 7— FORSTAD! 6 IMCPAM 7— STARSHIP 11-5. CLUB NOOVEAU 16-6 BRUCE HORNSEY B-7 POISON 36-23 WFXX/Williamsport, PA Minier/Stretton

CUTTING CREW
JODY WATLEY
ROBERT CRAY
HOTERS PETER GABRIEL 2-1
BRUCE HORNSBY 9-4
CLUB HOUVEAU 15-5
RED SPEEDWAGON 14-10
GENESIS [7-1]

WINK/Ft. Myers. Ft. Stone/Berger

StoneBarger
PRIME
PRIME
PRIME
PRIME
PRIME
PRIME
PRIME
SIMPLY RED
BOSTON

KeHYOPerver
JOOY WATLEY
CROIS DESUMBH
CUTTING CHEW
ROBBIE NEVIL
CYDDI LAUDEL
CYDDI LAUDEL
CYDDI LAUDEL
CHEW NOUVEAU 8-6
ROUCE ROBHESBY 10-5
CEMERIS 9-6
JAMET JAMETSON 13-8
GLENN NEDETROS 17-13

WANSIGreenville, SC McCown/Smith STEVE WINMOOD BOSTON (dp) CHRIS DERUNCH Hottest: GENESIS 8-3 PETER GABRIEL 13-7 BRUCE HORNESY 15-8 STARSHIP 17-10 CLUB NORVEAU 19-12

STANDARY P.1-10

WCK NG/Greenville, SC

Wilson/Norro

CYMD. LAMPPE

CYMD. LAMPPE

CYMD. LAMPPE

CYMD. LAMPPE

CYMD. LAMPPE

SWANATHA FOY (dp)

ATLANTIC STARS

SWANATHE SOYS

GENEROLD HOUSE 14-8

BEDEC BRANKEY 15-11

\$4TYX/Jackson, MS Bill Crows BHI Crows

ROOI. 6 THE GANG

ROSTOM

HOTCHELT

HUEY LEWIS & THE 1-1

BEASTIC ROYS 2-2

PETER GARRIEL 5-3

DEAD OR ALTYE 6-4

STARSHIP 8-5

WAPE/Jacksonville, FL Canill/Klytch CanNIKANCH
COVER GIRLS
POISON
CHOMOSE
MOUSE
MOUS

WQUT/Johnson City, TN Potter/Taylor PotterTaylor

SPEAKFAST CLUB
BANGLES
BORRET CRAY (6p)
HOTE-et:
HUEY LEWIS & THE 2-1
BETTER GABBIEL 6-2
STAUBHIF 16-12
RED SPEZEDMACON 22-17
CLUB MONYEAU 31-25
WOOKEN BORNHIBL TO

Herper/Beach
PETER MOLP
BANGLES
BARBUSTERS
HOTEGAT:
PETER GARRIEL 2-1
BRUCE HORNSBY 6-3
REASTIE BOYS 8-4
STARSHIP 12-10
CLUB MOUVEAU 23-20 WFMULskington, KY

Foulndy
MODELD PARTY (dp)
REBS ALPERY
JODY WATLEY
PRTER HOLF
CAMEZO
HOLTEST:
BOW JOUY 1-1
BRANTIE BOYS 2-2
BRANTIE BOYS 5-2
BRANTIE BOYS 5-2
BRANTIE BOYS 5-2
BRANTIE BOYS 5-2
BRANTIE BOYS 5-3
BRANT 4 IMGRAM 28-10

KZDU/Little Rock, AR

KOOL & THE GANG JODY WATLEY
HADDISMA
CYMDI LAUPER
HIPPWAY
WORLD PARTY (4p)
HOTEGE!
RRUCE WILLIS 3-1
STANSHIP 3-2
CLUS MOUVEAU 12-4
HONSTADT & INCRAM 13-8
PRINCE D-8
PRINCE D-9
PRINCE D-9
PRINCE D-9
PRINCE D-9
PRINCE D-9

Kenney/Meyer
PRINCE
CYMOI LAUPER
ROBBIE MEVIL
CUTTING CREM
HOLEGAL
LAUPER
LAUPE WLRS/Louisville, KY Knight/Lyons

KNIGHTLYONE
SANNY MAGAR
Mottest;
SON JOVI 1-1
GENESIS 4-4
EDDIE MONEY 5-5
RUEY LEWIS 4 THE 8-6
STARSHIP 14-10 FM100/Memphis, TN John/Conley

John/Conley
NIPSWAY
ROBBIE MIN'LL
ROBBIE MIN'LL
ROBBIE MIN'LL
ROBBIE MIN'LL
ROBBIE MIN'LL
ROBBIE CLUB
ROBBIEL 13-9
STARSHIP 15-10
CLUB HOUVERN 25-15
GENESIS 22-18

WABB/Mobile, AL Frem/Sawyer Francischyer
ZDDIE HOMEY
ZDDIE HOMEY
ZCROWDED HOUSE
BANGLES
BANGLES
BETTALET HOMEDOCK (dp)
MITELEY MARDOCK (dp)
MITELEY MARDOCK (dp)
MOLTEST 4-3
BECC BORNESY 7-6
JOURNEY 11-9
ELDS MOUVEAU 18-10
GENESIS 1K-14

OwenViscason
STYPE VISINESSON
STYPE VISINESSON
CYPTOL LAWFER
PRINCE
LUTHER VANDROSS
ROOL & THE GAMO
SURVIVOR
SURVIVOR
SURVIVOR
MOST LAW
SURVIVOR
SU

WHMY/Montgomery, AL Collins/Shennon Coffine Shannon

CYMEDI LAUPER
PPINNEE
BREAKFAST CLUB
BREAKFAST CLUB
BREAKFAST CLUB
CANTER VANDOMON

CHILL DEADLEDH (4p)
CHILL

KBFM/McAllen Brow

COLLAMORATION TO THE PROPERTY OF THE PROPERTY

Y107/Nashville, TN ChaseWhiteker Chasewrither
PRINCE
PRANKLIN & MICHAE
BOSTON
PETER MOLE
NOTES 1
RUEF LEMIS 4 THE 2-1
RUCF BONISHY 6-1
CLUB MOUVEAU 7-4
STARBINF 9-5
JAMET JACKBON 17-12

KWES/Odeese Midland, TX Jim Scott JIM Scott
KENNY G (dp)
CYNEDI LAUPER (dp)
CYNEDI LAUPER (dp)
BOSTON (dp)
STAUSHIP 2-1
STAUSHIP 2-1
GENESIS 14-9
CLUB NOUVEAU 19-11
EXPOSE 22-16

BJ106/Orlando, FL Thomas/Wright ThomasWright
CTMDI LAMPER
CUTFING CREW
PEYCHEDELIC PURS
LOU GRAWN
ATLANTIC STARR
BOTTOM
BOTTOM
CIEB HOUSE
JANET JACKSON 10-6
CIEB HOUSEAU 13-10
PAUL LEKARIS 14-11

PAUL LERARIS (4-1)
Y108/Otendo, FL
McKaylheys
CYMEJ LAUPER
POISON
FOUNTADT & IMSTANCY
THER ALPERT
HER ALPERT
HER ALPERT
HER ALPERT
LOW CRAMM
HOLLES TO LING FAMILY
GUENNIS LING FAMILY
THER ALPERT
HER ALPERT
HER

MZ/Raleigh, NC Delloro/Rose DEMOTORAGE

DEASTIE BOYS
GLASS TIGER
NOTES 1-1
CLUB NOUVEAU 1-1
RUEY LEWIS 4 THE 3-3
JANET JACKSON 11-7
BRUCE NORMSBY 16-8
CROWDED NOUSE 22-18 WRVQ/Richmond, VA Lewis/Payne

PRINCE KENNY LODGINS MOTE-st NON JOU! 1-1 BEASTIE BOYS 6-3 GEORGIA SATELLITE 7-4 BRUCE MORNESY 10-9 PETER GARRIEL 11-10 (\$2/Rosnoks, VA O'Shee/Thomas

O'ShaelThornes

CROMDED HOUSE
LOU GRAWM
PEIN'E
BANGLES
CHOEL LAUPER
MOTESSE:
BON 3001 1-1
GODRGIA SATELLITE 2-2
STARSHIP 14-8
GOMESIS 20-11
JANET JACKSON 10-14 KITY/San Antonio, TX White/Glies

Whiteddies
SINITYA
SANANYHA POX
REALPRAT CLUB
SREARFAST CLUB
SREAR

KSAQ/Sen Antonio, TX Leo Vela

Leo Vele
PRINCE
PRANKLIN & NICHAE
PRANKLIN & NICHAE
PRANKLIN & NICHAE
PREUDO PIN
BIPSNAY
LITHER WANDROSS (dp)
JAMET JACKSON 12-4
BROCK MILLIS 10-5
STANSHIP 14-7
BRASTIE BOTS 6-18
REWINSTE BOTS 6-18
STANSHIP 14-7

Steel/Webs

CYPIDI LAUFE
STRIF NIMEON
STRIF NIMEON
REAR APAT CLUB
HERB ALPEST
CUTTING CRESS
LUTTING COMPOSS
LUTTING CRESS
CHICO DEBANCE
ORDER FURTHE (4p)

MOLECULE 6 THE 1-1
CLUB NAVIMAN 9-2
CLUB NAVIMAN 9-2
STARRIFF 18-10

STARRIFF 18-10

WOLX/Weshington, NC Jackson/Lee

Jectonovies
CTRDI LAUPER
JODY MATLEY
POISON (6p)
BEZAMFAST CLUB
LETTHER WANDENGE
LETTHER WANDENGE
MOTERAL
PETER GARREL 2-1
CUB NONIVEAU 7-2
CUB NONIVEAU 7-2
STANSHITE 17-9
STANSHITE 17-9
STANSHITE 17-9
STANSHITE 17-9
STANSHITE 17-9

WKZLWinston Salem, NC Don Joseph BANGLES
ROOL & THE GANG
PETER WOLF (4p)
ROSTADT & INGRAM 3-1
BEASTIE ROSS 4-2
CLUB NOUVEAU 10-6
BRUCE WILLIS 11-7
STARSHIP 15-13

PARALLEL THREE

KQIZAmerillo, TX Kelth Montgomery Keith Montgomery
PERNOT

WJAD/Bainbridge, GA , ElliouKelly

BOSTOM CUTTING CREW ANITA BAKER CTHOL LAUFER BALTER BAKER LUTHER WANDROSS Notemata BRUTE HOMSEN 6-2 STARSHIP 10-6 CLUB HOUVERAL 18-7 CLUB HOUVERAL 18-7 FRANKLIN 4 MICHAE 28-23

WQID/Blioxi, MS Sendi Stevene Sand Stavene

EXPOSE
HIPSWAY
LONE JUSTICE
PRINCE [Ap]
NOTLED LOF [AP]
STARSHIP 12-b
CENESIS 20-12
CLUB MODURAN 28-17
MANC CRIMED 26-18
WCGQLColumbua, GA
McCard/Deniels

McCent/Denies

CUTTING CREW
BARBUSTERS (dp)
CYNDI LAUPER
BOSTON
BOSTON
HOLLOWIS A THE 1-1
PETER GARREL 7-2
CLUB MCGUYZAU 10-5
STARRILY 10-5
ST

WJMX/Florence, SC Green/Roswell

GreenBowes

CYMDI LAMPER
JOOV NATLEY
LOVE INC. CREM
SIMPLY RED
EDOV 4 THE "FIDE
NALAM PARSONS
JULIAN COPE
HOLLES MODURALS 4-3
CREMENTIN 4 HICHAE 10-7
EROSE 12-8
LOU GRAMM 16-11

BakerBryan
SUMTIVOR
PREDIO ETIB
PREDIO ETIB
ROBERT CRAY
TOGT POP
COPTI ROC COPE
PART
GLENN MEDIT ROC COPE
PART
SOFTH
JOOT WATLEY
STANSHIP 3-7
STANSH

696/Ft Smith, AR O'Dea/Kane

CUTTING CHEM
CHRIS DEBURCH
CHRIS DEBURCH
EUROPE,
ROBBIE NEWIL
LOWE, JUSTICE
MOTTOR
MUTY LEVILS & THE 5-1
PETER GARRIEL 7-3
JAMET JANESOS 11-7
CLIB MONVEAU 18-8

Q104 Gededen AL St John Devie

Chris Andrews

RIPSMAY

CIVITING CHRIS

REMARKAT CLIB

REMARKAT CLIB

REMARKAT CLIB

REMARKAT CLIB

SILTRACY REMADOCK

SHOREY SHIPSKOP

ROTENSEL

St JohnDavis
CTORD LAMPER
CUTTING CREM
LUTHER CHAMBOOS
RESIDENT
RESIDENT
RESIDENT
ROSSON [4p]
HOLLBOX
RUSSON [4p]
HOLLBOX
RUSSON [4p]
JANET JAN-KSON 9-7
PETER GARRIEL 11-9
JANET JAN-KSON 9-7
PETER GARRIEL 11-9
Lam Benta
CTETTING CREM KNIN/Wichits Fells, TX Brende Kay

Brende Kay
C'MEDI LAMPER
LUTHER VANDROSS
MADDREA
PRIMCE
CKRIS DEBURCH (dp1
Notewat:
REASTIR BOYS 4-4
CLUB NOUVEAU 14-6
CLUB NOUVEAU 14-6
CENTS SS DAVISON 15-8
GENTS SS DAVISON MEDITARIO TO NO
Randy "Animal" Turner Jeri Benta
CUTTING CREM
CUTTING CREM
CUTTING CREM
CUTTING LAMPER
BARBUSTERS
BARBUSTERS
SHIRLEY WORDOCK
COREY MART
PRICE MILLIS 4-2
BEASTIE BOYS 9-5
BRUCE MORNSBY 11-6
JAMET JAKESOR 14-8
WARS CHUNG 13-9 WZYP/Huntsville, AL Chris Andrews

Randy Animal Turner
JODY WATLEY
LUTHER VANDROSS
CYMDI LAUPER
SHIRLEY NINDOYK
MORLD PARTY
CHICO DEMANDE
BRUCE BROKENY 8-5
EUROPE 15-14
STEVE HINMOD 29-27
A-HA 30-28

240 Reporters 237 Current Reports

The following station reported a frozen playlist this week: Y108/Denver

The following stations failed to port this week and therefore their playlists were frozen: KBFM/RcAllen-Brownsville 99GFM/Schenectedy

Music Key: (DP) Indicates the song is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

MOST ADDED MIDWEST BREAKOUTS

# **CHR ADDS & HOTS**

Cyndi Lauper Breakfast Club Prince Cutting Crew

#### MIDWEST

PARALLEL TWO

PARALLEL

Douv Well
JODY WATLEY
COMEY MARY
EXTILLE MOVIMME (#
LYVMEN YMONOLOGE
COLUMN TO LAWPER
MOTOR CLUM
MOTOR WILLIE 6-4
CLUM MOVIME 39-17
AAMGLES P-29
GLAGS TIGES 30-50
CVPTIS CHEM D-39

WEST PARALLEL TWO

JOBY WITLEY CYMDY LAUPER LITTERS WARDENDS BOSTOR CUTTERS CREW (Ap) POISON (Ap)

PARALLEL THREE

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations



PolyGram Records

# WE BELIEVE IN BILLY BRANIGAN "MAYBE TONIGHT" AND SO DO...

831-080-1

OVER 100 SECONDARIES WITH **OVER 30 SHOWING** STRONG CHART **ACTION** 



Produced by John Rollo Management: David Sonenberg Communications.



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Párallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

#### 240 Reports

	abel)	DOE ong'' (Anyl		
		ong	: Hit S	LP:
6	44%	100/25		
Natio				
Summ			ional	
Up				Read
Debuts			33%	E
Same			21%	M
			56%	S
Down			19%	w

# 100/25 — 100 CHR reporting stations on it this week Including 25 new adds. 44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region National Summary Up 51 — Number of stations moving it up on the charts. Debuts 20 — Number of stations debuting the song this wer e4 — Number of stations report-ting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations



	ou Down	(Columbia)
Regional Reach E 27% S 41% M 22% W 22%	N&A	National Summary UP 20 DEBUTS 8 SAME 36 DOWN 0 ADDS 6
EAST 6 WEST 6 - 237 WEST 6 - 23	50078 with 0 37-31 2010 27-32 201	AMT

	rel Days 75/0 319	6
Regional Reach E 27% S 34% H 22% W 41%	N&A	National Summary UP 43 DEBUTS 2 SAME 21 DOWN 9 ADDS 0
P	PWR997 26-24 WBBO 15-15	<b>P3</b>
MBTN 30-25 WKSE 11-8 WPRD 37-31 CKOI 35-29 O107 20-20	PREPORT 26-24 WRIND 15-15 KZZB OR KZZB OR KZZB OR KZB OR KZ	95XXX 10-6 WRPE on OK100 21-21 95XIL 13-11 MGAN 19-16 SOUTH
793 14-14 Y100 6-5 MIDWEST 295 25-23 MMMS on KDMB 19-17 MLOL 23-21	MIDWEST	MJAD 21-19 MCGO #-19 MCGO #-19 MUNC 28-28 O104 12-6 MYSS on MZYP 8-7 O101 on Z103 36-34 MVSS 30-78
MEST	WKDD 18-13 KZIO 35-29 WIXX 31-32 WEST	HIOWEST
Y108 30 fr RROY on KCPK 12-18 KITS 6-21 KMSS 21-21	KP95 32-27 KCAO 14-23 KXYO 24-23 KDON 10-9 KZZU 11-8 KNBC 35-10 KRO 25-18	WDW8 10-7 MLJDW 25-25 Y94 18-17 WDSR 36-35 KDVV 12-11 RJDW 33-31 WEST
EAST R104 17-15 WNNR 39-39 99GFM 28 FF WRRZ 40-37		FG07 21-22 F02E 12-15 FTFT 20-15 FTFT 12-18 FMT2 28-24 FWEZ 38-38 F91 29-27 797 15-10 OK95 3-6
Regional Reach E 35% S 44% M 16% W 43%	NEA	National Summary UP 36 DEBUTS 15 SAME 17 DOWN 0 ADDS 16
EAST  MXXS d-33  MXSE a  CROI on  MCAU a  PRO-PN a  8106 a  MAVA a	EAST  WERE A  WITIC 28-24  WKKE A  RC101 on  MSPK 4-39  WHYK On  WRIEL 39-36	MPST  KP95 13-9 KIVS 38-33 RMOX 25-17 KYNO 26-21 194 29-72 KUDC 27-17 KYNK OR R71V 11-8 KCAO 6-31 KDOK d-34 KRO on
SOUTH	BOUTH	KDOW d-34 KRO on
RRBE 17-7 897 d-29 MNVZ 27-27 Q105 26-23 HIDWEST	WBBC 35-32 RXX106 on WKOB 14-12 WSSX 14-11 MNOK a G105 d-40 KANZ on	95XXX 35-26 OK100 d-39 WOMP a
99DTX on WCZY d-37	WKSI on WCRN 33-26 WADE 27-21 WMM1 4-29 KZOU on WDJK 23-16	MJAD d-40 MJMX 30-27 KISR a KSMB d-39 RNAN a Z102 76-22 MGLF on Z103 37-30 MVBS 34-32
996 15-13 92X 34-29 99DTX on NCZY d-37 WRYT d-23 KBEO a KCPW 38-33 WLOL a	Y107 d-26	2103 17-30
WEST	Y107 d-26 8:105 36-26 Y106 30-28 WRVO 25-25 KITY 19-15 KTUX on WDLY 35-29	2103 37-30 WV8S 34-32 HIDWEST
MATT 0-23 KCPW 38-33 WEST KZEP 4-30 KERE 2-17 FRIDT 10-4 KNDD 33-25 KNDT 10-4 KNDD 33-25 KRED 10-8 KNDD 33-25 KNDD 33-25 KNDD 10-8 KNDD 33-25 KNDD 33-25 K	MRND 35-32 REXELOG on MKOR 14-12 MSSX 14-11 MSSX 14-11 GLOS d-40 REAT on REAT on MCKM 33-26 MAPE 27-21 MSSX 27-22 MSX 27-22 MSSX 27-22 MSSX 27-22 MSSX 27-22 MSSX 27-22 MSSX 27-22 MSX	2103 37-30 WWSS 34-32 HIDWEST WEST XZOZ a Y97 on
MEST  KZZP 4-30  KRAZ =  FM102 22-17  KROY 10-4  KMOD 33-25  RS103 4-29  KATD 23-19  KATD 23-19  KMSS 34-28	MCTZ 29-22	HIDWEST
#ZST #-10 KZIP #-10 KZIP #-10 KZIP #-10 KZIP #-10 FZIP #	MCT2 29-22 MLLENTINI al (Molown)	MICHEST MEST MICH A MIC
#EST 4-30  KREZ # 1-30  KREZ # 1-10  KREZ #	MCT2 29-22 MLLENTINI al (Molown)	National Summary DEBUTS 24 SAME 21 DOWN 0 ADDS 0
REST d-30 REST d-30 REST d-30 REST d-30 REST d-30 REST d-4 REST d-30 REST d-4 REST d	ALLENTINI BI (Motown)  229  22%	National Summary UP 18 Summary UP 18 SAME 21 ADDEN 0 A
REST d-30 REST d-30 REST d-30 REST d-30 REST d-30 REST d-4 REST d-30 REST d-4 REST d	ALLENTINI BI (Motown)  229  22%	National Summery UP 18 EDEUTS 4 SAME 21 DOWN 0 ADDS 9
WEST 4-100 KEIF 4-100 KEIF 8-100	NEA	National Summary UP 18 Summary UP 18 SAME 21 ADDEN 0 A

MEST K795 d-38 KSND 28-26 KMGX 34-26 KYMO a-37 194 25-21

LP Keep Y	81/16 2	National Summary UP 5
Regional Reach E 27% S 32% M 9% W 33%	NAA	DEBUTS E SAME 3: DOWN C ADDS 1
	PZ	PE PAST
PRO-PN on B106 on WAVA 4-25	WPLY a WINK 34-34 WTIC a-34 WSPK on WRCK on WKRZ on	95XXX on WKPE on WOCH a 100KNI 40-3
SOUTH KRBE 4 Y100 d-30 MCH on	gorme.	SOUTH
MIDMEST  196 38-32 99DTX on MCZY d-39 MRCY a KDWB a	MSSX on MSSX on MAME on MINK on MPHI a	MKSF on KISR 38-31 MYKS on MZYP a KSMB on 0101 on KNAN 4-38 Z102 4-40 MGLF on
WEST	MBRO d-40 RIGITOS a MSSX on RIAMZ on MINEX on MINEX on MINEX on MINEX 38-36 MABS a YIOS a KITY d-32 KTUX a MDLX on	MGLF on MIDWEST
FN102 26-19 KROY on KMOD on KMEL a-35 KATD a-35 KWSS a	MDLX on HIDWEST	RTPS on RTPT on RTPN on RTPN on RTPN on RTPN on
Kws8 a	RP95 on WMCX on RYNO on I94 on. KYRK on KDON on	OK95 85
	KYRK on KDON on	
	B	
		-
BANGLES Walking Do LP: Different I		et (Columbia
	_ight	
21		8% National
Regional Reach		National Summary UP 108 DEBUTS 52 SAME 20 DOWN 0
21	0/30 8	DOWN 0 ADDS 30
21 Reginnal Reach E 88% S 86% W 90%	930 17-32 WPST 38-31 WRST 6-31 WRST 6-31 WRST 6-31 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Regional Reach E 98% S 86% M 86% W 90%	930 17-32 WPST 38-31 WRST 6-31 WRST 6-31 WRST 6-31 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Regional Reach E 881 S 64 S 74	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
211 Reginnal Reach E 884 S 864 M 864 M 901 EAST 1014 24-22 MONTS on MONTS 1014 1014 1014 1014 1014 1014 1014 101	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Paginnal Reach Beach Bea	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Reginnal Reach E 888 S 861 N 804 N 901 N 9	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Paginnal Reach Reach B B 884 N 864 N 901 N 964 N	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Paginnal Reach Reach B B 884 N 864 N 901 N 964 N	930 17-32 WPST 38-31 WRST 6-31 WRSE 6-38 0106 6-32	SAME 20 DOMN 0 ADDS 30 K72U 4-37 KNBO 37-31 KRO on
Paginnal Peach State Sta	90 37 - 22 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	SAME 20 DOWN 00 ADDS 30 ADDS 3
Paginnal Peach State Sta	90 37 - 22 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	SAME 20 DOWN 00 ADDS 30 ADDS 3
Paginnal Peach State Sta	90 37 - 22 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	SAME 20 DOWN 00 ADDS 30 ADDS 3
Page 10-14 Page 20-14	90 37 - 22 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	SAME 20 DOWN 0 ADDS 30
Regional Reach Regional Reach Regional Reach Regional Reg	90/30 8  90/30 17-22  1 930 17-22  1 940 17-	SAME 20 DOWN 0 ADDS 30
Page 10-14 Page 20-14	90.300 8  90.37-22 990.37-	SAME 20 DOWN 0 ADDS 30

BARBUSTER Light Of Da LP: "Light Of I	S by (CBS Ass Day" Soundtrac	ociated) k
128 Regional Reach E 608 S 538 M 578	N&A	National Summary UP 41 DEBUTS 28 SAME 44
# 45%  ### 4	87.8 18-16. 87.8 18-16. 97.0 4-3-16. 97.0 4-	DOWN 0 ADDS 10 3000 cm with 10 10 10 10 10 10 10 10 10 10 10 10 10 1
BOSTON Can'tcha Sa LP: Third Stage	y (MCA)	
Regional Reach E 60% S 62% H 50% W 51%		National Summary UP 16 DEBUTS 47 SAME 33 DOWN 0 ADDS 39
MREN a MKSE & MK	SOUTH  PMR997 On MSB0 40-37 MFBC 8 MFBC 8 MFBC 8 MFBC 9 MFBC 9 MFBC 9 MFBC 4-29 MFBC 9 MFBC 4-29 MFBC 39-35 MFRS 39-32 MARS 8 MFBC 4-35 MFRC 4-35 MFFC 9 MFBC 139-32 MARS 8 MFBC 4-35 MFBC 139-32 MARS 9 MFBC 139-32 MFBC 139-32 MARS 9 MFBC 139-32 MFBC	MIKI 6-39 MZYO 6-27 MQCH 4-38 OKIDO OK 100XHI 6-38 95XIL 6-38 95XIL 6-38 MGAN 6-33 HOPE 8-38 MFDX 6-36 SOUTH KOIZ 6-37 WESF 6-30 MJAD 8 MGID ON MCGO a

HIOWEST 295 32-30 WHMS d-37 WHCI on KHTP a KMK a

WEST

PZ

Regional Reach E 198 S 278 H 128 W 438

740 a 293 d-38

WHCT 4 WLOL 29-23

WEST

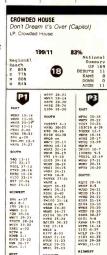


P2

RGOT a-36 RTHT a FZFN n R91 a

# DADALIEIC





HIDWEST

WEST KNING KP95 KIYS KIKK CHED KSND KFIV KCAQ KXYQ KOQU KSOU KSOU KSOU KNING K

21-17 3 fr 26-19 8 27-19 d-35 2 35-31 32-31 28-23 3 d-27

PZ

NIDMENT

KYYY 25-22

WINNO 35-31

WINNO 35-31

WINNO 36-31

WINNO 36-31

WINNO 30-25

KCMO 30-25

KCMO 30-25

FROCT 30-30

PER 16-15

FROCT 30-26

KMFC 30-26

KMFC 30-26

KMFC 28-25

MDDR 13-10

MSPT 27-24

KOVV 17-26

KOVV 17-26

KOVV 17-26

KMFC 19-12

MEST

KGOT 19-17

KGOT 13-10

KBOZ 27-20

KTRS 14-12

KRAZ 24-19

KOZF 7-7

KTPHT 14-9

KITHT 14-9

KITHZ 33-29

KHNZ 18-16

B91 19-15

SLY96 1R-1

T97 26-17

OK95 9-7

CUTTING C (I Just) Di	ed In Your Arr	ns (Virgin)
Regional Reach E 77%		ADDS 76
PAT 4-10 MIDS on 1912 MIDS on 1	WITE OF A STATE OF A S	IDENTIFY A STATE OF THE PROPERTY OF THE PROPER
DAVID & DI Ain't So Ea LP: Boomtow	sy (A&M)	
Regional Reach E 17% S 22% M 33% W 14%	2/0 229 N&A	National Summary UP 32 DEBUTS 0 SAME 15 DOWN 5 ADDS 0
PAST  Walts 33-29 MKSE 40-38 SOOTH  940 23-18  RIDMENT  1940 23-18  RIDMENT  1940 23-19  RIDMENT  1940 23-29  RIDM 23-29  RIDM 23-29  RIDM 23-29  RIDM 23-29  EAST  RIDMENT  R	BOUTH 72-70  PM197 72-70  WRICE 19-19  WRICE 19-19  WRICE 19-19  WRICE 19-19  WRICE 19-19  WRICE 21-7  WRICE 22-17  WRICE 22-17  WRICE 22-21	SOUTH  NOID on  NOID On  NOOD 38-35  30 04 37-14  NOTE 39-24  NOTE 39-24  10 01 35-32  10 04 17-14  10 01 35-32  10 01 35-
DEAD OR AI Brand New LP: Mad, Bao	Lover (Epic) And Dangerous	
Regional Reach E 87% S 80% M 74% W 82%	93/3 809	National Summary UP 128 DEBUTS 1 SAME 29 DOWN 32 ADDS 3
PI	MKRS 31-9 Q106 17-13	RDON 4-4 R72U 15-13 RNBQ 27-23 RNQ 10-9

**P** 

WPBG 33-31 WMEX 9-6 MIGTV 23-20 103CTR a-25 93XXX 13-13 MXPE 12-8 MIKZ 21-19 WZYQ 25-21 MGCH 20-15 OKLOO 16-15 MANN 13-26 WPXX 7-6

PMF997 32-20
PMF997 30-10
R98 16-11
R78 16-11

B104 20-18 MXKS 3-3 MKEN 14-17 MKSE 6-4 MYHD 9-9 MSLI 19-16 CKOI 8-6 PWRS 3-21 Z100 23-16 MCAU 4-10 PRO-FM 19-1 B106 22-19 0107 29-25 MAVA 25-24

SOUTH

293 11-9 KEGI, 6-13 KTKS 12-12 KEBS 14-17 297 2-2 MGH d-23 MHVZ 24-24

896 8-2 295 4-3

0102 23-19 92X 13-13 9NEI 14-12 9907X 14-11 MCZY 14-14 ROWB 10-6 RHTR 18-11 RMK 10-7 WLOL 8-8	EXIO4 a-23 KWES 18-17 BY105 11-8 Y106 20-17 KSAQ 9-9 KYUX 12-12 WDLX 16-13 WKZL 23-20	KSMB 8-11 Q101 17-14 KNAN 11-11 X102 15-20 WGLF 21-18 X103 20-17 KNIN 9-10 WVRS 9-9
WEST		
KIIS 3-10 KZ2P 4-4 KKRZ 20-14 KMJX 14-9 KROY 26-23 KNOD 12-9 KCPY 7-7 KS103 R-7 KITS 31-31 KPLZ 8-7 KURE 13-15	MXFX 33-10 KTKR 19-18 MOTT 15-11 REMO 17-15-11 REMO 17-15-11 REMO 17-15-12 MEAG 7-6 MEM 14-19 MEAG 7-6 MOTE 116-12 Z104 16-14 KJ103 9-8 KGMC 17-15 MYZOK 18-32 KAY107 15-12 KARD 9-8 MMOT 27-21	NYTY 10-9 MPMH 9-17 XOCR 23-17 MLSM 13-15 KCMD 14-12 Y94 10-14 MROLL 14-11 WAXY 5-3 KFRX 14-11 99KG 9-8 KRKC 13-12 KWTC 17-15 MDBR 9-7 MDBR 9-7 MDBR 9-7 MDBR 16-18 KDVV 29-27 KFMM 16-15
KWDD 12-9 KCPX 7-7 KS103 R-7 KITS 31-31 KPLZ 8-7	MTXX 14-19 MEAG 7-6 MEPL 16-12 Z104 16-14 KJ103 9-8	RRCL 14-11 WAZY 5-3 RFRX 14-11 99KG 9-8 RRRC 13-11 RMTO 17-15
4	WZOK 18-32 KAY107 15-12 KXRD 9-8 MHOT 27-21	
MFLY 7-9 Q100 23-18 Z94 12-9 MVSR 27-24 MERZ 16-14	KNNO 12-9 RP95 21-18 FIRX 14-14 FIRX 14-14 FIRX 15-12 KNDX 15-12 KNDX 1-2 KNDX 1-2 KNDX 1-2 KNDX 1-2 KNDX 17-15 KDX 17-15 KDX 17-15 KDX 17-15 KDX 17-15 KDX 05-21	KOOT 13-12 KYYA 15-11 KBOZ 16-14 KBOZ 16-14 KFAZ 10-8 KOZE 17-14 KTHT 5-8 KZFN 9-7 KHTZ 16-32 FWNZ 6-6 891 12-18 KZOZ 11-9 FLYP6 9-7 Y97 5-4 OK95 on
MTIC 15-13 MKEE 21-19 MLAN 19-16 MSPK 10-15 98PXY 10-10 98PXO 23-18	RMSX 1-2 RYNO 2-5 194 7-6 RONO 25-21 RLUC 17-15 BETTY 7-6	ETHT 5-8 EZPN 9-7 EHTZ 18-32 EHNZ 6-6 891 12-18 EZOZ 11-9
MPLY 7-9- 0100 23-18 724 12-9 WYSN 27-24 MERS 16-14 MERS 16-14 MERS 16-19 MYTC 15-13 MERS 10-19 MILAN 19-16 98PXY 10-10 98PXY 10-10 98PXY 10-10 NFST 11-9 NFST 11-9 NFST 11-9 NFST 11-9 MYZ 29-22 WRCK 16-15	RCAQ 3-5 RXYO 5-21	SLY96 9-7 Y97 5-4 OK95 on
CHRIS DeB	n Red (A&M)	
84	I/15 35°	% National
Regional Reach E 46% S 23% M 38% W 39%	N&A	National Summary UP 36 DEBUTS 7 SAME 24 DOWN 2 ADDS 15
P1 EAST	PZ	<b>P3</b>
B104 m MXKS 18-16 MREN 8-6 MPHD 36-29 CFTR 31-37 B106 d-26 Q107 28-26 MAVA OB	MFLY 24-17 MVSR 4-34 WERE 39-36 MKEE on 99GPH 38 fr 930 a MPST 33-28 MRCH 36-33	EAST  MHEX 40-31 MIGY on 95XXX on MEXEZ 29-26 MIXZ 40-36 MIXZ 40-36 MIXZ 40-37 100KHI 31-29 MGAN 8-6
SOUTH	SOUTH	SOUTH
940 on 293 30-26 KTRS & HICKEST	PHR997 20-14 MBBO 17-11 K98 a MHOK a MKSI a MKNS a MKNS a MKNS 30-28 MBHY a KHS 35-32	KOIZ ON WOID ON 898 a KISR ON WIFM 28-24 KNIN a
MNCI a 990TX on HCZY 39-36 KBFO a EDMR 31-79 KWK on MLOI, 4-33	MIDWERT	MIMB d-40 MCIL 15-10 KOCR 20-15 99KG on MDBR on MSP7 on KDWV 32-28 KPWW on
MEST KMJK on PH102 6-5 EROY 7-5 ENOD 30-26 RCPX on RMEL 27-22 KATD 18-8 EMSS 23-16	MKDD d-37 RIIK 25-21 WGTZ a KZIO d-36 MGRD 33-30 MIXX 36-30 KAY107 a-30	WEST
KHEL 27-22		KBO2 on KTRS 39-34 KKAZ A KRTZ 1-1 KWNZ 23-27 OK95 on
KATD 18-8 KWSS 23-16	KIRX on KSND 18-13 194 on KPIV on KDON d-35 KRC on	OK42 on
EATD 18-8 EWES 23-16	194 on RPIV on RDON d-35 KFG on	OK95 de
DURAN DUI Skin Trade LP: Notorious	RAN (Capitol)	OR45 on
DURAN DUI Skin Trade LP: Notorious	RAN (Capitol)	6 National
DURAN DUI Skin Trade LP: Notorious	RAN (Capitol) 5/3 359	
DURAN DUI Skin Trade LP: Notorious Reach E 548 S 258 M 228 W 471	RAN (Capitol)  5/3 359	National Summary DEBUTS SAME 26 DOWN 7 ADDS 3
DURAN DUI Skin Trade LP: Notorious Reach E 548 S 258 M 228 W 471	RAN (Capitol)  5/3 359	National Summary DEBUTS SAME 26 DOWN 7 ADDS 3
DURAN DUI Skin Trade LP: Notorious Reach Reach East 25 8 25 8 M 228 W 471 East 17-15 8 W 471 East 17-15 W 471 East 25-23 8 East 25-23 8	RAN (Capitol)  Kid 4-31  WHEN A 1-11  WIND A	National Summery Summery DEBUTS 4 DEBUTS 4 DOWN 7 ADPS 3 EAST EAST EAST EAST EAST EAST EAST EAST
DURAN DUI Skin Trade LP: Notorious Reach Reach Reach W 221 W 471 EAST EAST EAST EAST EAST EAST EAST EAST	(Capitol)  5/3 359  ***Example 1	National Summery Summery DEBUTS 4 DEBUTS 4 DOWN 7 ADPS 3 EAST EAST EAST EAST EAST EAST EAST EAST
DURAN DUI Skin Trade LP: Notorious Reach 18 18 18 18 18 18 18 18 18 18 18 18 18	\$124.6-23  \$124.6-23	Mational UP 45 DEBITS 4 SOMM 77 ADPS 3  PATE 100 12 12 12 12 12 12 12 12 12 12 12 12 12
DURAN DUI Skin Trade LP: Notorious Reach 18 18 18 18 18 18 18 18 18 18 18 18 18	(Capitol)  5/3 359  1.04 4-33  1.04 4-33  1.04 4-33  1.04 4-33  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-32  1.	National Summary UP 43 SAME 26
DURAN DUI Skin Trade LP: Notorious Reach E 544 W 471 EAST EAST EAST EAST EAST EAST EAST EAST	\$124.6-23  \$124.6-23	National Summary UP 43 SAME 26
DURAN DUI Skin Trade LP: Notorious Regional Resch States S	(Capitol)  5/3 359  1.04 4-33  1.04 4-33  1.04 4-33  1.04 4-33  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-32  1.	Mational UP 45 DEBITS 4 SOMM 77 ADPS 3  PATE 100 12 12 12 12 12 12 12 12 12 12 12 12 12
DURAN DUI Skin Trade LP. Notorious Beach Reach Programme	(Capitol)  5/3 359  1.04 4-33  1.04 4-33  1.04 4-33  1.04 4-33  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-32  1.	National Summary UP 43 SAME 26
DURAN DUI Skin Trade LP: Notorious Regional Regional Regional E 544 W 171 W 17	(Capitol)  5/3 359  1.04 4-33  1.04 4-33  1.04 4-33  1.04 4-33  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-31  1.05 4-32  1.	National Summary UP 43 SAME 26

	E		
EIGHT SECO Kiss You (V LP: Almancan	Vhen It's Dan	gerous) :/PolyGram)	
Regional Reach E 31% S 18% M 12% W 27%	N&A	National Summary UP 23 DEBUTS 3 SAME 23 DOWN 2 ADDS 0	
PI	MERZ ON MSPK 4-40 MKRZ ON	OK100 38-34 100KNT 27-27 95XTL on WGAN on	
WXKS d-35 WDEN 37-32 CROL 11-9	SOUTH WSSX on WNOK on	SOUTH ROIZ 27-26 WJMX OR BVBS 31-29	
WXKS d-35 WBIN 37-32 CROI 11-8 PRO-FM on CTTR 7-7	WSSX OR WNOK OR G105 39-36 WINE 34-35 KZOU 22-20 KBTH 18 fr KMZS 6-6	HIDWEST	
KEGL 36-35 KTKS 29-25 KKBG 23-22 KRRE 37-36	MIDWEST MEDD 37-30 KZ10 on	WA2Y OR 99KG 20-20 WSPT 32-26	
MIDWEST KDWB 33-31 WLOL 25-19	WEST	XGOT On RTRS 33-30 RRAZ 36-35	
WEST RITS 19-19	KSND 15-15 KMSX 38-37 KDON 21-21 KZZU 18-20	ROOT ON RTRS 33-30 RRAZ 36-35 RRTZ 15-14 KINIZ 27-25 RZOZ 29-27 SLY96 d-40 Y97 On OR95 40-37	
EAST EAST	ZAST	OR95 40~37	
EAST MPLY on R104 33-27	95XXX 21-21 WKPE on		
EUROPE	auntale :- :=	a ia l	
The Final C LP: The Final	Countdown (E	μic)	
	19/4 87	% National	
Regional Reach E 87% S 90% M 84% W 86%	B	National Summary UP 183 DERUTS 5 SAME 10 DOWN 7 ADDS 4	
PI	WKRZ 5-3 0106 20-16	<b>P3</b>	
EAST	PWR997 14-17 WRBG 13-8 K98 27-23	#FBG 22-13 WMPX 14-10	
WXRS, 14-13" WRIZN 9-7 WRSE 14-12 WRSE 14-12 WRIZN 22-18 WRIZN 22-18 WRIZN 22-18 B94 22-18 B94 23-13 PRO-FM 28-24 CFTFR 30-20 Q107 21-18	DOUTH   14-12   15-1	WFBG 22-13 MPRX 14-10 MIGY 9-9 103CIR on 95XXX 7-8 MFPE 18-16 MIRZ 11-7 M2YO 9-8 MCM 4-3 OKIDO 22-18 100KM 13-7 95XIL 17-14 MCAN 10-9 MOPR 9-18 MPRX 22-14	
WCAU 22-18 894 21-13 PRO-PH 28-24 CPTR 30-20	MSSX 22-16 MROO 18-11 MSKI 12-11 MSOK 8-7	WZYO 9-8 WORM 4-3 OK100 22-18 100KHI 13-7 95XIL 17-14	
SOUTH	G105 21-14 RANZ 23-19 REIR 29-28 WINK 12-10	WGAN 10-9 WOMP 9-18 WFXX 22-14	
KEGL 31-27 KTKS 28-19 KRBQ 5-3 KRBZ 6-20	WKSI 22-18 WANS 23-19 WCKN 22-18 94TYX 9-8 WAPE 29-26		
293 17-13 RZGL 31-27 KTKS 28-19 KKRD 5-3 KRBZ 6-20 Y100 10-8 897 20-15 MCH 20-17 MNVZ a 0105 14-11	WOUT 24-19 WOK! 14-17 WPM: 27-20 RZOU 2-3	WCID 23-16 WCGQ 18-15 WJMK 13-10 B98 A EISE 22-21	
	FR100 4-35 MARR 19-18 MRAM 8-6 MHRY 19-16	ROTZ 5-4 WKSF 22-13 WKSF 22-13 WC1D 23-12 WC1D 23-16 WC0D 18-15 WC0D 18-15 WSF 13-10 B98 A 23-21 WSF 18-13 WSF 18-13 WSF 18-14 KSMB 7-3 O101 20-16 FNAN 10-7 FNAN 10-7 STOR 10-16 FNAN 10-7 WSF 18-14 WSF 13-16 WSF 13-1	
92x 19-17 WNCI 34-26 99DTX 20-15 WCEY 16-12	KX104 21-18 KWZS 28-35 BJ105 21-18 Y106 14-11	ENAN 10-7 MPPM 26-23 2107 8-6 MGLP 17-15	
295 13-12 NPO% 17-11 92x 19-17 MMCI 34-26 99DTX 20-15 NCEY 16-12 NCEY 16-12 NCEY 16-12 NCH 18-15 NCW 18-15 NCW 18-15 NCW 17-8 NCW 17-8 NCW 17-8 NCW 17-8 NCW 17-8	WXLK 18-16 KSAO 20-13 KTUX 8-7 WDLX 25-21	Z103 12-11 ENIN 18-14 WVBS 15-14 MIDWEST	
MEST			
RPRE 16-12 Y100 16 fr KIIS 24-22 KZZP 7-7 KRATE 20-23 KANTE 21-17 EROY 26-26 KNOD 27-24 KCPK 4-3 NSIG3 19-17 NSIG3 19-17 NSIG3 19-17 NSIG3 19-17 KATD 28-23 KANTS 28-24 KNPL 14-12 KURE 22-10	MEDD 11-6 KIIK a-30 WOTT 22-16 WOTT 22-17 RETO 16-12 WHEE 29-22 RLD 20-13 WORD 12-8 WIXX 22-17 WORD 12-8 WIXX 22-17 WORD 12-8 KID 30-13 WORD 14-12 KXHOO 19-18 KXHOO 19-18 KXHOO 4-35 KHOO #-35 KHOO #-35 KHOO #-35 KHOO #-35	KTYY 13-11 MONO 31-24 MC11, 3-5 MC11, 3-5 MC11, 3-5 MC10, 3-5 MC10 95- MC10 95- MC10 95- MC10 12-9 MC2Y 12	
RPRE 16-12 Y108 16 fr KIIS 24-22 KZZP 7-7 KRMZ 20-23 RMJE 21-17 RMOD 27-24 KCPK 4-3 KS103 19-17 KMZL 31-27 RATD 26-23 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24 KMS 26-24	MGRD 12-8 MTXX 22-17 MEAG 16-13	WEFR 12-9 WAZY 12-7 KFRX 26-70 99KG 26-25 KKRC 14-12	
KATD 25-23 KWSS 28-24 KPLZ 14-12 KUNE 22-18	7104 20-17 KJ103 14-12 KQKO 19-18 KZ93 14-11	KWTO 25-19 WDBR 15-11 WSPT 4-3 KDVV 27-18 KDWW 27-22	
P2	WRON 21-19 KKRD 7-35 WHOT 8-23	MEST	
WFLY 9-8 0100 16-11 294 8-30	WEST KNMQ 25-27 KIYS 4-3 KIKX 18-17	RGOT 6-4 RYYN 16-14 KB0Z 20-17 RYRG 9-7 RKAZ 11-4 KOZE 14-10 KTMT 17-13 RTF 7-3 RHTZ 6-18 KMT 24-21 BZ0Z 16-13 SLY96 15-10 V97 21-18 OR95 5-6	
WFLY 9-8 0100 16-11 294 d-30 WYSR on RIO4 25-23 WERE 2-1-19 WKEE 6-24 MKAN 22-22 MSPK 7-6 99GPM 13 fr 99GPM 13 fr 99GPM 13 fr 99GPM 13 fr 99GPM 10-19 WEST 11-27 WEST 11-27 WEST 11-27 WEST 11-27 WEST 11-27	KINX 18-17 CHED 18-10 KSND 9-7 KYND 36-33 KOMO 8-29 KLUC 20-14 KCAQ 13-8 KXYO 10-8 KCON 22-16 KZZU 14-11 KNBG 24-20 KRO 18-16	KTMT 17-13 KZFN 7-3 KMTZ 6-18 KMN7 34-21 B91 16-11	
HSPK 7-6 HSPXY 8-8 HUD 22-16 HSGPM 13 fr 130 22-19	KCMQ 13-8 KCMQ 13-8 KXYQ 10-8 KDON 72-16 KZZU 14-11	RZOZ 16-13 SLY96 15-10 Y97 21-18 OR95 5-4	
MPST 31-27 MY2 5-4 MCK 10-9	KNBQ 24-20 KRO 18-16		
EXPOSE		,	
Come Go V LP: Exposure	Vith Me (Aris	ta)	
	2/5 88	% National	
Regional Reach E 90% S 86%	13	National Sunmary UP 184 DEBUTS 9 SAME 13	
S 861 M 831 W 961		ADDS 5	
	MPST 22-19	KPIV 10-9	

MPST 22-19 MNYZ 19-17 MRCK 18-13 MRRZ 15-12 G106 24-17

1

B104 16-14 MXKS 21-19 WESN 23-17 WKSZ 17-10 WSLI 20-15 CKDI on PMR95 19-12 Z100 14-14

KPIV 10-9 KCAQ 23-17 KDON 27-23 KZZU 33-28 KNPO, 36-28 KRQ 15-14

**P** WFBG 27-24 WWFX 20-17

MCAU 7-3 894 18-15 PRO-PN 16-14	MEON 11-9 MSSX 18-15	WIGY 26-22
PRO-PH 16-14	WRCY 26-21	103C1R 29-28 95XXX 24-19
3106 26-23	WSX2 18-15 VORDE 28-20	WEPE 22-18 WIET 24-20
8106 26-23 2107 d-29 WAVA on	Y95 8-7	W2YO 37-28
	G105 26+21	
SOUTH	KANZ 6-2	OK100 20-17
	KEZD 12-8 WINK 19-12	100KH1 17-16
193 28-21 RPKS 4-27	WEST 34-27	MGAN 25-17 MOMP 27-24
EXRO 18-16	WCKN 13-10	MFXX 20-19
RXBO 18-16 RRBZ 31-11 Y100 17-17	947YX 29-25 WAPE 10-8	SOUTH
897 5-3		
WGH 22-19	WOUT 27-22 WOKI 24-22	KQ12 24-19
897 5-3 WGH 22-19 MNVZ 21-21 Q105 18-14	WFM1 26-24 RZQU 31-23	WKSP 24-1R WJAD 19-16
0103 10=14	MD7X 28+26	MOTE A
NI DWEST	FM100 9-6	
896 7-5	WARR 23-20 WRAM 18-14	MJMX 12-8 898 25-19
795 35-28	WHITY 15-14 ERFH 15 fr	KISR 40-38
0102 28-25	KRFH 15 fr KX104 27-17	0104 21-18 MYKS 24-19
WHEES 30-28 97X 23-19	Y107 22-19	WZYP 10-9
MNCT 27-21	KWES 22-16	ESMS 14-12
MDVT 16-13	BJ105 12-9	0101 28-23
KBEQ 29-27 ECRY 39-35	942 A-27	NNAN 14-10 7102 21-15
	MRVO 18-14 BITY 4-2	2103 22-19
KHTR 14-12	KITY 4-2	WNIN 26-21 WVBS 25-24
KWK 21-15 WLOR 19-15	RTUX 14-11 WDLX 26-22	WV88 25-24
	MK2L 32-27	HT DWEST
WEST	HIDWEST	RYYY 26-23 MINO 22-20
Y108 on fr KIIS 9-6	KITE a-31	WIND Boll
MZZP 22-19	MCTZ 16-12	MCTL 32-31
KKRZ 21-16 KMJK 26-22	KRNO 4-30	KOCR 29-22 WLRM 20-16
FH102 9-8	MEE 4-25	KC900 23,-19
KROY 14-10		BOX1 26-21
XMOD 25-20	MIDE 26-22 MEAG: 22-20 MEPL 24-20 2104 a-38 KJ103 24-20	WAZY 34-28
KCPX 29-25 KS103 14-10	WZ.PL 24-20	KKL5 29-23
#ITS 16-11	7.104 a-38	99KG 21-21
KATD 12-11	KJ103 24-20 KQKO 24-22	KKRC 24-18 KWTO 26-22
KATD 12-11 KMSS 12-8		WDBR 22-19
KPLZ 18-16	MZOK 70-17 MRON 19-16 KAY107 74-19	MSPT 37-33
KUBE d-24	MRON 19-16	KDVV 36-33 KFMN A
PZ	KKRD 22-18	
_	WEST	WEST
EAST	KN90 22-18	KOOT 25-23 KYYA 19-15 KBOZ 24-18
WFLY 26-16 0100 4-25	KNNQ 22-18 FP95 26-21	KBO2 24-18
Q100 4-25	KIYS 30-27	KTRS 17-14
WVSR 25-17	KIRK 17-16 CHED on	KRAZ 25-21 KOZE on
MNNX 19-14	ESND 26-24	KTHT 24-18
	KMOX 5-3 KYNO 16-10	KZPN 34-30
WKEE 28-22 WLAN 23-16	194 5-4	KHT7 24-20 FMN2 33-30
EC101 18-15	KONQ 28-25 RIJUC 25-20	891 28-71 8202 22-17
WEPK 4-1	RLUC 25-20	FZ02 22-17
98PXY 18-17 WHJ0 33-25 99GPM 15 fr	KYRK 23-17	SLY96 16-11 1 797 20-14
990PM 15 fr		OK95 17-14
93Q 20-16		
	1	
_	L	



GENESIS Tonight T	G	ot (Atlantic)
LP: Invisible		National Summary UP 216 DEBUTS 3 SAME 13 DOWN ADDS 1
MAT 19-10 - 19	909 24-14 909 24	### 19-12   ### 19
149 Regional Reach E 75% S 53% M 66% W 59%	Pere (Manhatta Red Line 1/23 629 3B BREAKER	National Sunmary UP 46 DEBUTS 35 SAME 45 DOWN 0 ADDS 23
EAST  8104 a  NOXS on  MEDN d-18  WASE 37-29  WASE 37-29  MCAU 34-31  MCAU 34-34  MCAU 34-34  MCAU 34-34  MCAU 34-34  MCAU 34-34  MCAU 4-34  MCAU 54-34  MCAU 54-3	SOUTH 6-15 MINES ON KYRO ON KY	MIRI A-38 MEYO ON MOYN A-39 MEYO ON MOYN A-39 MEYO ON MOYN A-39 MOYN 38-32 MEXE A-35 MEXE A-35 MEXE A-35 MEXE A-36 MOYN 38-31 MOYN 3
No Desert 255 a News 38-30 News 38-30 News 38-30 News 38-30 News 38-30 NEWS 39-32 NEWS 34-30 NEWS 44-30 NEWS 44-30 NEWS 44-30 NEWS 44-30 NEWS 48-30 NEWS 48-30	WEDD 32-22 K11K 32-27 K11K 32-27 WGTF 40-37 WGTB 40-38 W1XK 37-31 WEAG OR K3103 40-37 K0K0 35-31 K793 d-28 WZOK A-34 WROM ON KNRD 31-27 WEST	WYRE OR  WIDNEST  KYPY 38-36  WYNN 34-39  WHN 36-31  KCM0 0n  Y94 37-12  KROC 0n  Y94 37-12  KROC 4-33  KROC 4-38  KRIS 0n  SERRE 6  SERRE
BAST MFLY on 0100 a 284 on MYSS on MYSS on MILAN a-39 MSFK on 98FXY d-37 MH40 40-33 9907M 40 fr	NONQ a KIYK 33-26 KIKK 32-31 CHED on KSND A KYNO a KXYO a KXYO a KXYO a KXZO on KDON d-37 KZEJ on KED a	MEMOT 35-28 KEOT 35-28 KEYA A RBOZ On KEYS 1-35 KEAZ 39-28 KOZE ON KEYN ON KEYN ON KEYN ON KEYN ON KEYN ON

	The second	STATE OF	The same		4.
		THE RESERVE			- 36
Midnight B LP: Ready O	lue (Atlantic)			The Hone	ythief (0
		~			
Regional Reach E 88%	12/9 84° 19	% National Summary UP 173		Pagions 1	77/16
S 878 M 908 W 698	•	SUBBATY UP 173 DEBUTS 11 SAME 9 DOWN 0 ADDS 9	ľ	Reach E 798 S 728 M 698 W 768	4
EAST  **CONT.**  **CON	SAT   VIDE 21-12   VIDE 21-12	ADDS 9  BOUTH 1  PRINT 12-12-12  PRINT 12-12  PRIN		EAST 20-26   Section 20-26   S	Pain (RC
				Regional Reach E 98% S 97% M 100% W 88%	4
LP: "Over The	MIRS a-27 MRAM d-29 MMRY on RMES 26-21 ETUX 28-26 MIDWEST	ck .		EAST   1-10   1-	930 5- 1977 9- 1978 9-
			*	EAST  WFLY 6-6 0100 15-0 294 a-28 WYSR 3-1 E104 24-20 MERF 8-6 MNWE 14-13 MTTC 16-10 MKEE 20-12 MLAN 18-14 E*101 13-10 MSFK 11-7 98PXY 6-3 WHO 10-8 950PH 11 fr	WERON 7- KAY107 11 WHOT 21- WEST KNNQ 7- KP95 3- KIYS 3- KIYS 7- CHED 19- KNN 8- KNNX 22- KNNX 22- KNNX 20- KNNX 21- KNNX 21- KNXX 21- KNNX

	- 24	~
HIPSWAY The Hone LP: Hipswa	ythief (Colum	nbia)
		4%
Regional Reach E 79% S 72% M 69% W 76%	28	National Summary UP 125 DEBUTS 19 SAME 18 DOWN 0 ADDS 15
PI	FMR997 23-19 MSBO 27-27	P3
EAST 8104 28-26 MXXS 19-17 MEN 92-16 MXSE 77-25 MPID 15-13 CROI on 37 FNO-FN 27-23 8106 27-24 800TER 940 28-76	PHOP 97 23-19 PH	PAST  WFBC 35-30  WFBY 22-16  WTGY 09  9500X 30-24  WFBE 28-24  WFBE 28-24  WFBE 28-25  MTGO 29-25  MTGO 36-30  MTGO 36-30  MTGO 36-30  WTGO 36-30  WT
94Q 28-76 293 18-16 KRBD 30-28 KRBD 30-28 KRBD 30-28 KRBE 40-39 Y100 25-21 P97 a W00 21-21 W098 23-15 92X 29-25 W07Y 32-29 KDMT 32-29 KDMT 26-25 KDMT 46-33 KWT 24-19 WDCJ 31-26	MICHER	ROUTE SOLIT
WEST	MKDD 25-24 MRPX 36-30 RIIX 34-28 MCPT 35-32 KRNG 4-32 RING 4-32 RIO 00 MIDX 30-24 MEPL 23-21 2104 39-27 RJI03 34-30 MCOK 34-30 MEON 34-30 MEON 34-30 MEON 34-30	***
RPKK 19-16 Y108 17 - fr KITS 35-31 KKRZ 6-28 KMK 28-23 RWD0 on KCPX 22-19 RTTS 13-13 RWD1 23-19 KMT 16-14 KMT 16-14 KMT 31-27	WEST	RTDY 23-26 RTNY 23-26 RTNY 21-18 MMB 4-30 MCIL on MCIL on MCING 33-30 RCND 40-34 Y94 34-29 RROTE 6-31 WATY 27-23 RFRX 28-24 FRRC 8 RHYO 29-23 MODR 31-28 REPW 27-20
0100 17-15 594 17-15 F104 21-17 F104 21-17 MERE 23-21 MNNK 30-25 MTLM 40-34 MSPK 27-24 98EYK 29-27 98CFW 30-25 98CFW 30-35 MING 30-25 98CFW 30-35 MING 30-25 98CFW 30-35 MING 30	NONC 33-27 KP95 37-23 KIYS 23-18 KIKX 35-24 CHED 8 KSMD 24-31 KSMD 24-31 KSMD 24-31 KONO ON KLUC a-39 KYPK 4-37 RCNO d-29 KXYO 25-29 KXYO 25-29 KRDO d-40 KRO d-24	MEST 15-14 ROOT 15-14 ROOE 4-33 RTRR 25-23 RTRR 16-13 ROOT 24-21 RTPT 33-17 REPT 31-26 B91 25-16 SLY96 26-21 Y97 37-32 OX95 29-26
Regional Reach E 98% S 97% M 100% W 88%	31/3 96	National Summary UP 206 DEBUTS 3 SAME 17 DOWN 2 ADDS 3
<b>P</b>	930 5-4 MPST 12-5 MNYZ 9-8 MECK 13-10 MREZ 1-2 Q106 R-5	RFTV 8-5 RCAC 20-14 RXTO 4-1 RDON 6-3 RZZU 7-3 RNBO 5-3 RRC 5-2
PAST 17 NOCK 20-18 NOC	SOUTH 7 7-6 PM 99 7 7-6 WBD 9-5 X99 70-16 WBD 9-5 X99 70-16 WGG 12-10 KEER 11-8 WGG 12-10 KEER 11-8 WGG 13-10 KEER 11-8 KEER 10-5 KEER 1	EAST  FF80 5-4  HOFK 3-4  HOFK 3-3  HOFK 12-13  HOFK 12-13  HOFK 12-13  HOFK 12-13  HOFK 12-13  HOFK 12-13  HOFK 13-13  HOFK 1
NIDWEST 896 35-20	WAPE 23-17 WORT 15-11 WORT 15-11 WORT 6-3 REPH 20-15 REPH 20-15 REPH 20-15 REPH 20-15 REPH 20-15 REPH 20-16 RE	KOIE 4-1 MRSF 1-1
PRIM 4-3  Y108 13 fr  Y108 13 fr  X118 12-11  X129 12-20  XX27 23-20  XX37 24-2  XX37 24-2  XX37 24-2  XX37 24-2  XX37 26-2  XX37 26	MDLX 6-4 MIDMEST MIDDEST MIDDE	MORN 3-2 MLBM 10-7 KCMO 6-4 Y94 7-5 KOLL 6-3 MKFH 8-8 MKFH 7-4 KKHO 7-4 KKHO 7-4 KKHO 7-4 KKHO 7-4 KKHO 12-9 MSFH 10-10 KDVW 1-1 KDWW 3-3
MRTLY 6-6 01100 15-7 294 a.28 MYSR 3-1 RIO4 24-20 MED 8-6 MMMR 14-13 MYZR 20-12 MYZR 20-12 MYZR 20-12 MYZR 20-12 MYZR 20-12 MYZR 10-14 KY101 13-10 MYZR 10-14 KY101 13-10 MYZR 10-14 MYZR 10-14 MYZR 10-16 MYZR 10-16	KIRD 31-4 MHOT 21-16 MEST RP95 3-2 RIPS 2-1 RIPS 2-1 RIKX 7-4 CHED 19-17 KSHT 8-6 MHX 22-38 XYNO 20-15 KOMO 15-9	MOOT 7-6 KTYA 8-3 KHOZ 6-3 KTRS 2-1 KTRS 2-1 KOZZ 2-1 KOZZ 2-1 KOZZ 2-1 KOZZ 2-1 KOZZ 2-1 KOZZ 2-1 KOZZ 2-1 SPI 10-6 KNTZ 21-13 KNTZ 12-5 SPI 1-1 KOZZ 5-3 SLY96 4-2 Y97 13-1 OKYS 2-1

JANET JACKSON Let's Wait Awhile (A&M) Regions Reach E 100% S 97% M 98% W 94% PI MRYZ 7-6 MRCK 6-3 MKRZ 17-14 Q106 7-3 EYRE 10-EFF 12-EFF 12-EFF 12-EFF 13-EFF 13-E BIO4 9-5 MORES 2-1 WBEN 11-4 WRIE 4-1 WRIE 4-1 WRIE 3-5 WBLI 11-7 CROI on PMR95 27-22 2100 28-25 WCAU 13-9 894 4-4 PRO-PH 8-4 PRO-PH 8-4 CPTF 8-32 8106 13-11 0107 9-8 MAVA, 13-11 PRINT 28-2 (1998) 17-13 (1998) 18-2 (1998) 293 7-5 KTKS 11-8 KKBO 11-9 KRBC 7-5 Y100 9-4 897 9-5 WGM 9-3 WNVZ 13-12 Q105 12-7 ROTE 10-2 (1997) 10-1 (1997) 1 996 11-6
295 17-9
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 30-23
0102 MEDIO 2-1
MEDIO 2-1
MEDIO 3-1
MEDIO PAST

MOTLY 19-19
0100 9-5
1794 15-10
MYSR 7-2
R104 32-31
MERZ 7-1
MENR 11-11
MYTIC 7-6
MERZ 13-11
MIAN 14-12
RCT01 15-12
RSPR 15-12
RSPR 15-12
RSPR 15-13
MSPR 15-12
RSPR 15-13
MSPR 15-13
MSPR 15-13
MSPR 15-13
MSPR 15-13
MSST 16-10 K KOOL & THE GANG Stone Love (Mercury/PolyGram) LP: Forever Regional Reach E 79% S 68% M 52% W 65% 3 PI WRRZ on 0106 on PB EART MPRG 30-28 WFFX 39-30 WFFX 39-30 WFFX 39-32 WFFX 30-28 WFFX 30-28 WFFX 30-28 WFFX 30-28 WFFX 39-32 WGFX 34-28 WFFX 39-32 SOUTH MXXS 34-27 MBIN 39-35 MISS d-36 MPHD a-34 CKDI on MCAU 20-16 PRO-PH 30-26 Q107 a SOUTH WHEN 2-2-2

WHEN 2-2

WHEN 2-2-2

WHEN 2-2

WHEN 2-2-2

WHEN 2-2

WHEN

RTKS on RRBE 4-38 Y100 20-20 WCH 4-35 WNV2 4-28 Q105 27-20

896 30-27 M945 on 92X 35-31 MNCI 30-25 900TX a KCPM 30-26 MKTI a-30 KHTR on RWC GR

XPXE a XIIS d-29 XIIS d-29 XXIP on XXIP on XXIV d-35 XXIV d-35 XXIV d-39 XXIV a XIV A XIV

MPLY on 0100 30-26 294 a MVSR 33-30 MERZ 31-24 MHNK 23-15 MTIC 29-27 MKEE a MLAN a-38

SOUTH
WKSF a-39
MJAD 35-26
MOID 25-19
MOOD ON
MINCK 35-27
RSSR d-39
MOY 31-22
RISK d-39
MOY 31-23
RSHB a
MOY 31-23
RSHB a
MOY 31-23
RSHB a
MOY 31-23
RSHB a
MOY 31-24
RSHB a
MOY 31-25
RSHB a
MOY

MIDMENT

ROCK #-39
WLRM 4-33
RCMO 4
MARY 36-32
KFRX #-13
PSKG 36-32
KFRX #-13
RDMOR 29-24
MSPT 4-15
RDMV 35-34
KPPM ON

MEST
ROOT ON
REDIX 0-1
REDIX 0-1
RROZ ON

RTRAZ 38-34
ROZE ON

	KC101 4-29 MSPK 39-33 7879Y 4-30 MHTQ a-40 9907H 31 fr -910 40-35 MPXT 39-34 MNYE 30 MRCK 33-27	& Tr
na 1 277 206 1 23 2	CYNDI LAUI What's Goi LP. True Colo	<b>ER</b>
7 11 4 12	Pegional Reach E 54% S 57% M 50% W 76%	1/40
7 3-5 -9 7 -9 -9 -0 -3 3 3 3 1 1 1 7 7 8 8 8 8 1 1 1 7 7 8 8 8 8 8 8	SAFE A A STATE	NO.   NO.
3 2 1	HUEY LEWIS Jacob's Lac LP Fore!	& T
	Regional Reach E 96t S 95t M 97t W 82t	
73 73 29 31	P1  B104 11-10  MODE 4-2  MEN 4-2  MEN 4-2  MEN 4-2  MEN 5-2  MEN 1-7  MEN	999 933 999 970 971 973 973 973 973 973 973 973 973 973 973

Kool - 101 4-29 50K 39-33 8PKY 4-30 4TO a-40 60PM 31 fr 100 40-35 75T 39-34 6FK 33-27	KPIV on KCRD 32-27 KDON d-39 KRO a	RTWT a REPN on RMT2 on 891 38-29 RZOZ 33-28 SLY96 30-24 Y97 32-27 OR95 24-21
--	---	---

a On (Portrait/CBS)

	11/40 59	% National
egional		Summary
teach		UP (
548		DEBUTS
578	NEA	SAME
761		ADDS 140
		12110
P1	WRCK a	P3
•	WICRE = -39	
AST	SOUTH	FAST
OKES A	PWR997 a	MFBG a-35 MMFX a-36
TKSE a	KZZB a	103CTR a
PHD 4-35	MAPE & MKOB &	951000 a
CAU a	MECA W	WKPE a HOCH a
RO-PH &		OK100 a
HTUO	KAMZ 4-28 KZZB a	
	KAMZ a-28	WGAN a
40 a	KZZB a	WOMP a
40 a 93 a TKS a	WINK a	SOUTH
RBE a	MCKN a	acces in
97 a	KZOU a	FOIZ a
105 a-28	WDJX A-38	MJAD a
105 a-28	WHAT A-39	MYDO a
TRISMOL	KWFS a	W.TMX a-29 Q104 a
	8J105 a	MYKS a
102 4-34	Y106 a-34	WZYP m
PMS a 2X_a-34 9DTX a	WXLE a	0101 a
9DTX a		KHAN a-36
e TYTE		EMAN A-36 2102 a
DMB a	WDLX a	WVBS a
	NI OWEST	
EST	WKDD 9-40	MICWEST
PKE a	KIIK e	EYYY a
IIS a	MOTE 4-40	WBNO a
	MGRD a	WENTE A
KRE a	WEAG & KOKO &	KOCR a
	WEOK a	Y94 a-35
CPX a-33	KKRD a	WATY B
		KPRX a
ATD a-29 MSS d-32	WEST	99KG A KWTO a
PL2 a-28	KNOW A	WDDR a
UBE a	KIYS a	WDBR a
-	KIKK a	KDVV a
PZ.	KSND a	KFHW A
	E 1790 a - 39	WEST
LST	194 a	
TLY A	KONO a KLUC a-25	HOOT a-35
14 A	KLUC a-25 KYRK a	RYYA a RBOZ a ETRS a
		ETRS a
AN a-40	ECAQ a	
JAN a-40 PK a	KXYO a	KTNT a
PXY a	EREU a	R91 a
MC a	KNBO a	SLY96 a-37
io a	KRO a	OK 95 A

	1 430 W	I KRO		OWA2 W
Ì				
		WIS & THI Ladder (C		s)
-		223/0	93	% Nation
1	Regiona	1		Summe
П	Reach			UP
1	E 96%		7	DEBUTS
ı	S 95%			SAME
И	M 978			DOWN

	National
	Summary
	UP 81
	DEBUTS 0
	SAME 67
	DOWN 75
	ADDS 0
99GPM 1 fr	KMGX 7-6
930 1-1	KYNO 3-1
	194 15-14
	KYPK 7-6
	KCAC 1-3
0106 1-1	KXYQ 2-15
	KDON 1-1
SOUTH	*ZZU 2-1
	KNBO 19-32 KBO 3-1
	KMD 3-1
	12.2
	100
WGGZ 3-2	
K7ER 13-10	PART
9000106 2-1	10000
	930 1-1 MPST 1-1 MPST 2-4-11 MRCK 1-2 0106 1-1 SOUTH PMR997 2-8 MBB0 1-3 K98 2-4 MFMF 2-12 MOG7 3-2 K728 13-10

	WRCK 1-2	KCAC 1-3
	0106 1-1	KXYQ 2-1
11-10		KDON 1-1
4-2	SOUTH	*ZZU 2-1
4-21	1	ENEO 19-
2-6	PMR997 2-8	KRO 3-1
1-7	WBBQ 1-3	
3-1	K98 2-4	P3
4-3	WFNF 2-12	_
14-11	WGGZ 3-2	
13-11	K728 13-10	EAST
5-4	1000106 2-1	
-7	WAPI 2-1	WEBG 1-1
74 1-1	WKQ8 7-7	MMFX 3-1
26-25	MSSX 2-7	WICY 8-8
3-2	WBCY 8-16	103CIR 1-
1-17	WROC 4-3	WKPE 2-2
5-4	MSKE 2-1	WIKE 9-9
	MNOK 1-2	WZYO 4-11
	Y95 27-16	WOCH 13-2
	G105 2-5	OK100 1-3
-4	KEZ8 5-1	100KHI 4
3 - 4	W186 1-1	95x1L 3-2
16-18	WEG 2 5-3	MGAN 3-11
9-8	WANS 6-4	MOMP 3-1
22-29	WCKN 3-3	MPXX 1-7
-10	9477X 1-1	
-10	WAPE 7-2	SOUTH
6-6	WOUT 2-1	
8-10	WOKT 1-2	KOIZ 1-2
	WPH1 4-9	WKSP 9-9
57	870U 16-14	WJAD 1-I
	WINT 2-2	MO1D 1-2
- 3	WT. P.S.1 8 - 6	WCGQ 1-1
-2	PH100 1-1	MJHOX 7-33
1-7	WABB 2-1	B99 5-1
15-15	MITAM 2-1	K15R 2-1

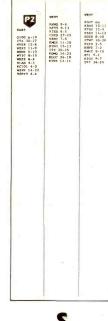
SOUTH	795 27-16	WOCH 13-2
1	G105 2-5	OK100 3-2
940 6-4	REZB 5-1	100KH1 4- 95XIL 3-2
KEGL 3-4	WINK 1-1 WKSt 5-3	95XIL 3-2
KTKS 16-18	MACR 1 2-3	MGAN 3-11
KKBO 9-8 Y100 22-29	WANS 6-4	WOMP 3-1 WPXX 1-7
Y100 22-29	WCKN 3-3	WPXX 1-7
b97 6-10		
WGH 1-10	WAPE 7-2 WOUT 2-1	SOUTH
MOVE 6-6	WOUT 2-1	1
0105 8-10	WORT 1-2	KOIZ 1-3
		WESP 9-9
HICHEST		MJAD 1-I MQ1D 1-2
	WENTER 2-2	MQ1D 1-2
B96 4-3	WT. P.S. 18 - 6	WCGQ 1-1
WLS 1-2	PM100 1-1	
E95 11-7	WABB 2-1	B96 5-1
0102 15-15	MRHY 1-2	RISR 2-1 0104 3-1
WHENS 1-1	MHHY 1-2	0104 3-1
92X 5-11		MYRS 1-1
MNCT 2-1		KSMB 2-6
	Y107 2-1	0101 2-1
WCEY 2-5 WHYT 10-12	имя 16-31 ВЛ105 6-3	0101 2-1 KNAN 1-20 MPPH 1-1
MHYT 10-12	BJ105 6-3	WPFM 1-1
KBED 8-8		2102 1-9
KCPM 14-13	942 3-3	MCLF 1-1
METE 2-1	WRV0 5-8	Z103 3-2
KNTR 2-1	1000 F 9-7	
KWK R-13	KITY 11-6	WVSS 2-2
WLOL 3-7	KSAQ 2-2	
WEST 3-1	ETTER 1-1	HICHEST
WEST	KTUX 1-1 WDLX 5-3	
*661	WKZI. 5-3	KYYY 2-1
RPKE 2-1		MBNO 1-2
Y108 1 fp	HIDWEST	
RIIS 13-16	THE SALEST	MCTL 14-1:
KKR3 2-1	WKDD 7-16	ROCR 1-1
KHJE 1-2	WKFX 1-2	W1 896 1 + 1
PH102 3-3	KIIK 1-3	W1.RW 1-1 KCHO 1-2
FR102 3-3		REPL 1-1
KROY 20-27 XMOD 5-8	KRN0 1-1	WKPR 10-5
KCPX B-B	EZ10 1-1	MATY 2-6
KS103 3-3	KZJO 1-1 MMEE 2-1	MATY 2-6 KPRX 1-1
KITS 1-4		- KKLS 1-1
KATD 4-18	MGRD 1-1	994G 1-1
KMSS 1-2	WINK 1-6	RESEC 1-1
KUBE 4-2	WEAG 1-1	EWTO 1-1
KUBE 4-2	V7 01 3-2	WD68 1-1
122	MEPL 2-2 2104 2-6	WSPT 14-25
1 124	KJ103 1-1	KDVV 3-3
	KOKD 1-2	KPM 1-1
EAST	F293 7-7	1
EAST	MEON 1 3	WEST
WFLY 4-13	WEOK 1-7 WRON 2-2	- August
Q100 3-2	KAY107 3-5	KG07 3-1
294 1-1	KKRD 1-7	KYYA 1-1
E44 1-1	MHOT 3-3	KBOZ 2-2
WVSR 1-3 R104 2-5	MINO, 3-3	KTRS 1-2
K204 2-5	WEST .	KEAZ 3-2
WERR 5-3	76.01	RTMT 1-1
MOINK 2-2	F3040 1-1	KEPN 4-1
WTIC 17-17	K795 6-5	KHT2 12-9
MKEE 11-9 MLAN 10-9	KIRX 5-21	KWHZ 4-1
WI.AN 10-9	CHED 5-2	K202 1-2
KC101 12-9	KSND 2-2	SLY96 1-8
WSPK 17-14	None digit	Y97 9-9
98PXY 15-14		OK95 1-3
M9430 2-1		Om /3 1=3
	1	

		-		
a sala	- Francisco	2, 7, 2, 1		
KENNY LOGGINS Meet Me Half Way (Columbia) LP, Over The Top Sœndtrack				
Regional Reach E 138 S 168 M 268 W 318	N&A	National Summary UP 2 DEBUTS 12 SAME 15 DOWN 0 ADDS 22		
SOUTH REDIA 4-26 FTEE 2 OLD 10 S OLD 10	FAST  RIO4 mm  MOTE on  MOTE o	MOCH & ONLY OF STATE		
LONE JUSTICE Sholter (Gelfen) LP Sheter  104/5 43% National				
Regiona) Reach E 50% S 43% H 41% W 39%	NAA	UP 57 DEBUTS 4 SAME 32 DOWN 6 ADDS 5		
PAST  MXXS 13-12  MEN 31-26  MXEN 32-31  MYND 13-12  MCAU 21-19  PRO-PH 15-13  R106 on  0107 a	898 on MRDB 27-22 MRDB 27-22 MRSS 28-24 MRDC WBCY on MRDC 38-35 MCMM 26-29 MOUT on MRDY 23-22 KRPH 26 fr KWTS 34-30 WXLK on	100KH1 d-39 WFXX 27-24		

9	7/19 40	%
Regional Reach Rea	7719 40"  NEA	National State of the Control of the
RMSL 4-23 xmSS 32-29 xMSZ 32-29 xPCZ 0 PZ EAST WVSR on wzer2 37-35	EPS 4-30 KITM -35 KITM 30-29 KHMIX 36-29 194 11-5 KYRK 36-32	WEST KROZ on KTSS 35-31 KZTM a KHTZ 7-7 B91 on XZOZ a

	The (Paisley Pa	rk/WB)
1	91/62 80%	
Regional Reach E 811	30	National Summarv UP 32 DEBUTS 74
S 851 M 641 W 881	BREAKER	SAME 23 DOWN 0 ADDS 62
P1	WRCK 4-14 WKRZ 4-23 0106 a	P3
EAST	SOUTH	EAST
B104 29-25		WFBG A-34 WWFX 35-28
B104 29-25 WBEN 4-36 WKSE 4-35	PMR997 4-32 E98 on MPHP 4-30 XZZB on E99304 a	WWFX 35-28
	XZZB on	103CIR d-27
WBL1 on CKOI a PMR95 d-29	XZZB ON KD0106 a MAP1 d-27 MXDB d-29 MXXX 26-23 MRCY d-32 MRCY d-32 MRCQ 38-24 MXX a MXXX a	95XXX on WEPZ A WIKZ 39-28 WZYO on MOCH d-30
PMR95 4-29 2100 a	WKDB 4-29	WIKZ 39-28
WCAU a -30	WHCY 4-32	MDCH 4-30 OR100 a
	MROQ 38-24 MSKZ a	100KH1 00
PRO-PM a B106 28-21 WAVA 4-30	HNOR d-31 Y95 25-21 G105 a	MGAN 8-25 MOMP 8-34 MPXX 40-30
SOUTH	G105 a	WPXX 40-30
		SOUTH
940 4-25 293 4-30	KEZB a WINK B=40 WCNN 4-31 94TYX 40-29 WAFE 28-70 WCNI 30-26 WFMI 4-30 KEQU 4-26	EQ12 a-32
	94TYX 40-29	FG12 a-32 WESP a-36 MJAD d-35
KRBC a-25 KRBE 4-27 Y100 d-23 B97 d-28 NCH 21-16	WORT 30-26	MOID a
N100 d-23	WPMI d-30	398 d-23
WCH 21-16	WDJX a-34 WASE on	KISR 35-24
WNV2 on Q105 on		MOID a MCGO d-38 a98 d-23 RISR 35-24 Q104 d-38 MYRS on MZYP d-33 RSM8 d-37 Q101 d-39 MPRM d-40
HIDWEST	MHHY a-40 KBPH 40 fr Y107 a-28	KSMB 4-33
896 36-25	Y107 a-28	0101 A-39 WPFH d-40
92X a-33 WNCI 4-31	EMES on BJ105 4-40 Y106 34-24	Z102 4-37
MNCT 4-31	Y106 34-24 MRVO a	2103 4-28
9907X a-38		WVBS d-39
MHYT 4-15	KITY 33-26 KSAO a-40 KTUX 34-25	HI DWEST
9907X a-38 MCFY d-35 MHYT d-15 KCPM on KDWB 38-36 KRTR 34-30 WLOL 37-30	MDLX d-36 WEZL d-37	
WLOL 37-30	WK2L d-37	KYYY a WBNO 8-37 WBNB 40-28
WEST	HIDWEST	WENE 40-28 WOLL A
	MKFX on MGTZ a-38 KRNO d-34 KRIO a	FOCE 6
HPKE A-15	MOTZ A-38 KRWO d-14	KCHO a
#PKE A-35 #E2P d-28 #KRE 4-29 KMJK 4-30	KTIO a	MAZY d-31
PM102 4-21	KLO a	XPRX a
PM102 d-21 RROY d-22 KWOD d-33 KCPX 31-24 K1TS 32-24 KMEL d-32		KWTO on
KCPX 31-24	6J103 a	KWTO on WORR d-33 WSPT d-40 KPPN d-37
KMEL 6-32	WZOK a KKBD a	Kronv d-37
EWSS on	WEST	WEST
		KGOT a
P2	KNMO a-35 KF95 d-36 KIYS 39-34	KYYA 4-29 KBOZ a
•		KTR8 d-38
EAST	CHED &	KTRS d-38 KKAZ d-27 KOZE d-29
294 29-23 WYSD 4-26		KTWY on
294 29-23 MVSR 4-26 MNNK 4-32 MTIC 36-31 MRZE 4-30	TOWO a	KHTZ 4-33 KWNZ a
MTIC 36-31 MKZE #-30		
	KFIV a-23	KZOZ A SLY96 18-25 Y97 a
	KCAQ 35-22 KKYQ 35-30	Y97 a
	KFIV 8-23 KCAQ 35-22 KKYO 35-30 KDOM 4-40 KZZU ON	OK95 4-31
MMUTO d-38 MPST d-37 MMYX d-30	KRQ on	

19	2/5 80	% National
Regional Reach E 798 S 788 M 868 W 768	3	Summery UP 163 DEBUTS 7 SAME 16 DOWN 1 ADDS 5
WORDS on 10 10 10 10 10 10 10 10 10 10 10 10 10	### 14-13 ### 14	June   1-12   June   June



LP: Men And		<b>%</b> No. 1
Reach E 42% S 25% M 22% W 47%	NAA	SUBBAT UP 1 DEBUTS 2 SAME 2 DOWN ADDS 1
PA 4 - 3 - 3 - 4 - 3 -	3-20 on week of the second of	WARM on part of the part of th

Dominoes	IIL (Manhattan)	
LP: Robbie N	evil	
18	2/19 76	1% National
Regional		Summary UP 9
Reach		
E 811	ത	DEBUTS 39
S 763		SAME 29
M 72%		DOWN (
W 75%		ADDS 19
WOKES on WREN 36-34 WEST 30-23 WBLI on CKOI on WCRU 25-22 PRO-PH 34-30	K98 on MPHF a KXX106 30-18 WAP1 a-29 WROB 18-14 WSSX 23-20 WBCY d-28 WROQ 37-23 WSKZ 4-30	MPRC 31-25 MMPX 25-20 MIGY 40-39 103CIR 30-21 95XXX 4-37 MKPZ on NIRE 6-40
SOUTH	MNOK 6-38 MINK 33-28 MRSI a MCKN 29-22	WZYO A WOCH 39-34 OR100 d-40 100%HI 24-21
940 on 293 34-31	947YX 39-37	95XIL on
ETKS A-38	WQUT 4-38	MGAN 4-31
KRBE 4-34	WORT 28-25	WOMP 26-22
Y100 35-34	KZOU on	WFXX 33-28
MGH 32-29	WDJX a-39 FH100 a WBAM d-26	SOUTH
HITMEST	WHIRY 37-28	KOI2 26-72
	KBFH 25 fr	WXSP 34-29
MMMS 40-34	KX104 a T107 27-22	WUAD 34-29 WOLD on
92X 31-28	FMES on	WCGO 32-29
MNCT 4-32		

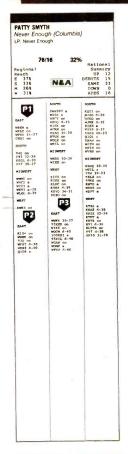
	ZAST	WSPT 16-16	WXXS on	WAPI 4-29	WFBC 31-25 WWFX 25-20
EAST		KDVV on	WREN 38-34	WEOR 18-14	WIGY 40-39
	W78G 34-29	RPHW 31-24	WRS2 30-23 WBLI on	WSSX 23-20	103CIR 30-2
LY A	WW9X 30-29	wa.co		WECY 4-28	95XXXX 4-37
20-18	957XX 33-30	WEST	NCAU 25-22	MROQ 37-23	WKPZ on
	WKPE 23-21	-ROOT on	PRO-PH 34-30	WSKZ 4-30	NIKE 6-40
x on x 11-28	WZYQ n WQCH 21-24	KBOZ pn		MNOK 8-38	WZYQ A
7H 34 fr	OK100 4-36	ETES 13-11	SOUTH	MINK 33-28	MOCH 39-34
T on		KKAZ 28-75		MKSI a MCKN 29-22	DR100 d-40 100XHI 24-2
TE on		KOZE 13-12	940 on 293 34-31	947YX 39-37	
T 26-24		KNOV2 37-34		WOUT 4-38	95X1L on WGAN 4-31
		291 11-9	KTKS n-38	WORT 28-25	WOMP 26-22
		RZO2 28-26	KRBE 4-34 Y100 35-34	KZQU on	WFXX 33-28
	1	SLY96 74-19	7100 35-34 897 A	WDJX a-39	MENN 13-10
		OK 95 39-36	WGH 32-29	PH100 a	SOUTH
			NON 32-29	WBAH ₫-26	
			MIDWEST	WHITY 37-28	KOI2 26-72
				KBFH 25 fr	WXSP 34-29
		*	MMMS 40-34	KX104 a	MUAD 34-29
			92X 31-28	¥107 27-22 KWZS on	WCID on WCGQ 32-29
			WNCI d-32	BJ105 40-37	WJHX 24-17
			99DTX 40-33	MRVC on	198 a
			WCZY 34-30 EDWR 36-34	KITY on	#15R d-34
			KHTR 28-25	KSAC 29-25	Q104 37-34
			KWK 30-25	KTUX 37-34	WYKS on
			WLOI, 39-34	MDEX 39-35	WZYP 24-19
					KSMB 4-38
ENN ME	DEIROS		WEST	MIDWEST	Q101 40-36
				WKDD 34-33	KNAN 33-27
otning's	Gonna Chang	e My Love	KPRZ 30-27	MKDD 34-33 MKPX 4-37	WPFH 4-38 2102 19-35
			Y108 23 fr	KIIK 26-24	MGLF d-37
		(Amherst)	KIIS a KKRZ 34-30	MCTZ 39-36	2103 on
			KMJR 35-31	KRNO A	KNIN 4-39
			KROY 'on	K210 d-30	WVBS 32-30
-	-		RITS d-33	WHEE d-29	
,	8/14 33	76	EMEL on	KLO a-29	MIDWEST
		National	SATD on	WIXX 27-25	
lonal		Summary	KPLT 26-22	WEAG #-24	KYYY 33-27
ach		UP 40	KUBE 20-14	2104 a-39	MBNQ 28-26
339	parameter accord	DEBUTS 10		KJ103 37-33 KQKQ 29-25	NOUN 32-25 ROCE 35-32
298	NAA	SAME 13	P2	8293 on	
339				WZOK 32-29	KCHQ 4-40
		DOWN 1		WRON 4-26	Y94 33-25
378		ADDS 14	EAST	*****	KKKL 31-28
			WPLY 32-26	WEST	WAZY d-37
			0100 on		KPRX on
1	WKEZ 18-6	100	294 4-34	FNMQ 4-30	KKLS a
	930 a	P3	WVSR A	K1YS d-37	99KG 24-23
	MMAS 4-38		x104 d-32	#1800 26-23	KKRC 29-25
	SOUTH	EAST	WERE 38-26	KSND on	KWPO 4-30
19-16	BOOTH			KMSX a	MDBR 34-27
28-23	PWR997 on	WRPE &	W71C 27-25	RYNO 34-79	WSPT 4-38
34-27	WKOB 34-23	WIKE 26-21	WLAN 38-33	KONO on KLUC 35-33	KDVV 40-35
PM on	MROQ on	WOCH 16-11	RC101 on	KYRE 4-40	WEST
	MNOK 4-32	1	WSPR 34-29	ECNO de 12	
14-11	G105 d-38	SOUTH	98PXY 10-20	KDON 39-31	EGOT 33-30
14-6	RANZ on		99GPH 29 fr	KZEU 39-38	KYYA e
	WKST 17-13	KQ12 34-30		KNBC 33-76	KBOZ 4-35
15	K20U 40-31	WKSF 35-32	930 38-33 WPST d-35	KRQ d-27	KTRS 36-28
	WDJX 31-27	WQID 40-30	WNY2 4-39		KKAZ 34-30
en .	RX104 29-22	MJHX d-37 898 22-14	MRCR 40-35	1	ROTE on
	BJ105 A-39	898 22-14 KISP A	WKRZ 30-27	1	RTW7 d-37
87	MITY 29-24 WEZI, 24-18		0106 8-34		KEPN 32-24
33-30	WKIL 24-18	MZYP d-36 Z102 33-31			KWKZ d-36
40-37	REI DAVEST	FMIN 0-35			n91 39-31
40-37	PLI DWEST				SLY96 28-23
Ion	KRNO &	KEDWERT			Y97 31-26 OK95 26-22
0 10-6	2104 a				UN75 26-22
W 31-24	EJ103 a	KYYY 24-18			
	KQKQ on	MCTL 10-1			
		WLSN a			
7	WEST	WAZY a			
		RPSX A			
Z 40-36	KP95 39-35	ERRC 4-31			1
D 17-13	KIYS 10-6	KMTO on KPHN 39-19			1
8 35-31	X 1 KOX 31-30	KFMK 39-19			
2	RSWD 4-1	WEST			
74	XMGX on	MEST			
	RLUC 1-2	RIFN 21-1)			
	KYRK 9-5	RIFN 21-13			
	KPIV 13-12	XMT2 on XMN2 d-35			
_	RCAO 31-26 EDOM 31-25	SLY96 a		0	
	KDOW 31-25	Y97 d-33			
	ALLO OR	1		1	
		1			
					_

Dance (Atl		
Regional Reach E 358 S 478 M 268 W 258	3/9 359 N&A	National Summary UP 23 DEBUTS 13 SAME 38 DOWN 0 ADDS 9
MATE OF THE PARTY	DESCRIPTION OF THE PROPERTY OF	PAST 14-10 SOUTH 1
	~	

Somewhere	STADT & JAME Out There (I lican Tail Sound	MCA)
LP: "An Amer	ican Tail" Sound	
		Irack
	203/4 85	% Nation
Regional Reach		Summa: UP 1
E 85%	10	DEBUTS
S 82% M 88%	w	SAME
W 84%		ADDS
-	WMJ0 24-19 99GFN 19 fr	RY1V 23-29
P1	930 16-9	KDON 8-5
	MPST 14-7	KZZU 28-25 KNBQ 13-5 KBQ 13-11
TEAST	WNYZ 17-26 WRCK 8-7	
B104 8-9	WKRZ 13-11 Q106 11-10	P3
WXS8 5-2	SOUTH	
WBLI 15-11 PWR95 11-5		EAST
2100 25-12 WCAU 1-1	PMR997 25-71 WRBQ R-14	M79G 8-8
394 R-5	R98 0-30 WYNY 8-6 RZZB 4-1	MMPX 18-13 MIGY 2-2 103CIR 10-
CFTR 24-14 BlO6 6-5 O107 5-3		MKPE 21-17
0107 5-3	WKQB 3-3	MKPE 21-17 MIKE 3-8 WZYO 21-17 MOCH 3-5
WAVA 8-5	WKQB 3-3 MSSX 4-6 WBCY 7-5	MOCH 3-5
SOUTH	MROQ 29-31	100KHI 5-4 HGAN 1-1 HOMP 7-4
940 2-1 293 8-7	MRCQ 29-31 MNOK 15-12 G105 11-7 EZZB d-30 WINK 14-11	WORLD 7-4
193 8-7 KTKS 20-10	WINK 14-11	SOUTH
KTKS 20-10 KRRZ 9-8 Y100 4-3	MKSI 2-2 MANS 7-5	
897 12-10 MGH 16-13 MRVZ 9-9 0105 4-5		MOIZ 10-7 WKSF 16-16 WJAD 16-13
MCDI 16-13	MQUT 12-8 MORT 16-13 MCPM1 28-18	
0105 4-5	MPHI 28-18 MEOU 13-8 MDJX 10-4	WC00 23-21
HIDWEST	MDJX 10-4	KISR 20-15
WLS 28-7 295 6-5	FH100 8-3 MARB 9-7	9104 7-26 WYRS 15-11 WZWP 5-5
	WBAN 15-4 WROTY 11-10 KBFH 27 fr	W7YP 5-5 KSHB 6-14
HONES 15-24	KBFM 27 fr EX104 3-13	0101 8-4
97X 10-7 WNCI 7-6 99DTX 18-13	RBFM 27 fr RX104 3-13 Y107 16-14 RWES 1-2 BJ105 d-33 Y106 a-38 945 14-12	KNAN 16-16 WPFH 9-8 2102 7-5
	BJ105 6-33	2102 7-5 WGLP 7-5 4
WHYT 15-9 KNPO 18-14	94E 14-12	Z103 9-7 KNIN 19-16
WHYT 15-9 KBEQ 18-14 KCPW d-37 WKTI 21-16 KDWB 23-20 KHTR 3-6	MRVQ 8-5 MXLK 3-3 KITY 31-29 MDLX 19-14 MK2L 3-1	
KDWB 23-20	KITY 31-29	HITWEST
KHTR 3-6 KWK 1-3	WK2L 3-1	KYYY 8-7 WBNO 12-6
WE 1-3 WLOT 33-24	HI DWEST	WEWB 0-33 WCIL 5-6
WEST	MXDD 1-7	XOCR 13-20
KPKE 7-7	MKFX 14-11 RIIK 16-11	KOMO 13-11
KIIS 6-5	MGTZ 8-7	Y94 23-21
KKR2 10-10	KRNO 13-6 KZIO 14-11	
KKR2 10-10 KHJK 15-12 PH102 4-1 KMOD 13-10 KCPX 5-4	WHEE 25-19 KLQ 23-18	EKLS 24-20
KWOD 13-10 KCPX 5-4		99KG 23-22 KKRC 20-16
#S103 10-8	MIXX 6-3 FORO 14-13	KWTO 7-6 WDBR 18-8
EATD 2-6 EMSS 10-9	FORO 14-13 W7OF 15-10 WRON 3-10 KAY107 19-18	WSPT 7-5
KWSS 10-9 RPLZ 12-8 KUBZ 6-6	KAY107 19-18 KKRD 16-14 WHOT a-24	KDVV 2-7 KPRW 17-16

PZ

WEST



, 2	37/5 99	% Nationa
Reach E 98% S 100% M 98% W 98%	6	National Summar UP 22 DEBUTS SAME DOWN ADDS
# 304  FAST  RAST  RAST  RAST  ROST  ROST	WOTE 6-1 WEEK 6-1 WEE	APRO 3-2-2-2  #FIRST 3-2-2  #FIRST 3-2-2  #FIRST 3-2-2  #FIRST 3-2-2  #FIRST 3-2-2  #FIRST 3-2-2  #FIRST 3-2-2
WFLY 15-7 Q100 12-6 294 14-13 WSS 13-7 WERZ 10-8 WRIC 10-8 WRIC 13-7 WERZ 29-18 WILM 6-7 EC101 22-16 MSPK 18-11 98FXY 16-9 WHAN 6-7 930 12-8 WRIC 12-11	RNNO 12-B RF95 17-12 K1yS 14-8 K1EK 8-3 CHED 26-19 ESND 33-6 ENGX n-29 KYNO 8 E94 17-11 KOMO 22-13 KLUC 23-10	ETES 15-1 EXAZ 17-1 ROZE 15-9 ETHT 16-1 EZPN 8-4 ENTT 10-4 ENTT 10-4 ENTT 10-3 EZCZ 14-8 SLY96 8-6 Y27 16-6 OK95 22-1

S 388 N 501 APD	RF22 15-13 RUBE 11-5 TO 100 12-6 0100 12-	ROJOD 19-7 ROJOD 19-7 ROTOS 6-5 MEDIC 10-7 MEDIC 13-5 MEDIC 13-5 M	### 17-14 ####################################
MOSE On Mose of Mose o	How Much LP: When Sec 10 Regional Reach E 48% S 381 M 50%	onds Count 05/8 449	National Summary UP 42 DEBUTS 17 SAME 38 DOWN 0
### OFF 10 APP 1 A	EAST WITE 01-0 WITE 03-10 WITE 03	100 11-10 11	NOCK 35-12 ORDOR OF THE PROPERTY OF THE PROPER

Regional Reach F. 818 S 758 M 798	0/5 799 <b>23</b>	Nation Summa UP 1 DEBUTS SAME DOWN ADDS
EAST 17-2 WOOD 1	SOUTH   SOUTH	EAST 19-12   1

WANG CHUNG Let's Go (Geffen)

Regional Reach E 87% S 92% M 97% W 86%

B104 a MONS 31-25 WHEN 5-5 WKSE 16-11 WHEN 10-8 WHELT 28-23 CNO1 20-12 MCAU 24-20 B94 19-16 PRO-PH 13-11 8104 a-30 0107 26-22

940 18-16 293 16-12 REGL 33-31 KFRS 0-23 KRB0 20-18 KRB2 23-21 1100 21-18 207 11-8 WGH 13-11 WHYZ 17-13

NI DWEST

896 21-18

MLS a-24
295 22-17
2102 21-18

MMSS 16-10
22X 15-15

MSCI 24-19
90TX 21-18

MCEY 25-20

MITT on

MCEY 35-14

MCEY 12-2

MCEY 35-24

MITT 12-8

MCEY 37-24

MITT 12-8

MCEY 37-24

MITT 12-8

MITT 20-16

MITT 20-16

MITT 20-17

WEST

218/8

91% National Summary UP 186 DEBUTS 3 SAME 18 DOWN 3 ADDS 8

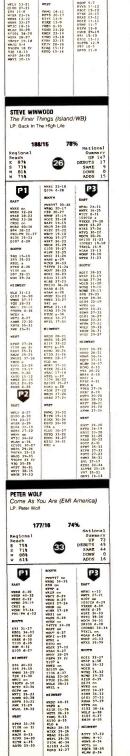
RDON 24-19 REZU 17-14 KNBQ 17-12 KRQ 14-13

**(** 

MPRG 16-12 WPRG 16-7 WIGY 21-21 103CH 2-2-2 9500X 16-11 WFPZ 26-20 WIFE 16-11 WFD 26-10 WIGH 10-8 OKIOO 17-12 100KH 14-9 WGAH 11-10 WGAH 11-10 WGAH 14-19 WFFX 16-13 SOUTH

HICHEST

RYYY 16-14 RYYY 16-16 MEND 16-10 MEND 16-10 MEND 10-8 MLRW 16-11 RCH0 21-15 YO4 12-9 ROLL 18-14 MEFR a-20 MEFR 21-17 RFRX 17-13 XKLE 23-19 99KG 12-10 RERC 12-10



### ADD   100413   12024   120	Regional Reach 2 35t 2 35t 3 3t 4 25t 2 35t 2 35t 2 3t 4 47t 2 3t 2	Regional Peach State Sta	EPLZ 28-25 EVUIR 6-31 EPZ
Nation Suppose the Control of the Co	PEAT MON'S NOTICE OF THE PEAT NO	130 on 140 control	ster Wolf Continuents of the Con
10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	RETU d-28 RCMG on RCMG on RCMG on RCMG on RCMG on RCMG on RCMG a	National Support of the control of t	KCND on Y YEAR SEP 19 19 19 19 19 19 19 19 19 19 19 19 19

WILTH B Y94 a-38 99KG a WDWR a KDVV a

WEST

MDEX A
MIDWEST
RERD A
WEST
KP95 4-37
RIEX 4-37
RIEX 8-37
RIEX 4-37
RIEX 4-39
RIEX 4-39
RYNG 01
194 4-29
RELEC 38-23
KYRK 37-30



If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W. Los Angeles, CA 90067



# SIGNIFICANT ACTION



10 miles		THE RES	
ATLANTIC S Always (WE LP. All in The			
ei	P2	MEST EFIV on	
EAST	EAST	P3	
SOUTH	SOUTH	EAST	
MICWEST	MMOS A MANE 4-30	SOUTH	
WEST 827P 10-76	BJ105 A WDCX B	HIDWEST	
KROY 6-23	HI OWEST	WEST	
		TWY! A.	

# B

PI	P2	23
RAST	EAST	EAST
SOUTH	ECIOI A	SOUTH
MICHEST MCZY 4-40	HE PAREST	NUMBER OF
WEST	WEST	NIOWEST
PWID2 A PWSS o	RIEX 6-38 KSND 6	WEST

# BERLIN You Don't Know (Geffen) LP: Count Three And Pray

Pi	RAST	EAST
•	E104 a	WEPE &
EAST	SOUTH	95xtL a
		SOUTH
	WRCY on	
SOUTH	WORN OFF	FOIZ on
		WZYP 40-39
	MIDWEST	0101 on
HI DWEST		WV85 on
KDWB 37-35	WEST	MICHERY
WEST	K TRUE OR	9960 00
	ERQ on	WDVV on
P2	P3	WEST
-	-	0895 4-38

# C

The second second	
JULIAN COPE World Shut Your LP World Shut Your	

PI	P2	P3
EAST	EAST	EAST
SOUTH	MK9'S on SOUTH	953000 a 90992 d-40
293 4-17		SOUTH
RRSE A	WBBQ on	E017 on
HITWEST	MIDWEST	WJHX a
MANS on	7104 4-37	WVBS on
WEST	WEST	HIDWEST
	K1YS 4-39	99%G on
	XIIU on	MDSE on
		WEST

#### COVERGIRLS Show Me (The Fever/Sutra)

P1	PH102 10-27 ERCY on	HIDWEST
ART	MMEL 17-13	WEST
205 00	22	SUMSEX OR
FRL1 m-27	PART	
PWR95 17-14 2100 19-17		لغنا
PCAU A-39	WSPK 20-13 WRCF on	TARY
юшк	SOUTH	LA.
100 18-13	KAN2 30-21	BOUTH
CONTRACT	BJ105 on	HIDWEST
707	R117 25-22	material s
		-

## D

_		-
P1	EAST	P3
_	MORT OR	_
EAST	WPST on	FAST
	WKRT a	
10.000	800778	WGAN a
NOUTH		WOMP on
	KXX106 a	SOUTH
*IDWEST	ETIZ O	10785 4
		WYRS a
rest	HI DWEST	HIDWEST
THUS ON	WEST	99KG 0F
D2		WORR OF
124	KNOX 4	WEST
	KHRQ 4-37	
		OK95 OF

# OEEP PURPLE Call Of The Wild (Mercury/PolyGram) LP: The House Of Blue Light

	PAST	TAST
P	ElO4 a MERE a	MOCH o
URT	SCUTH	SOUTH
10-7H on	MOTION	ROIZ or
	MCRH on	WJAD on
UTR	*10x a	UNAN a
DWEST	HI DWEST	RANKOV &
TT.		HIDWEST
PX a	WEST	WORK OF
P2	P3	WEST
		OK95 on

#### FARRENHEIT Fool In Love (WB) LP: Farrenheit

PI	294 a	EAST
100	X104 on	MOCH on
		95XIL or
8A57	SOUTH	
	MBBC on	SOUTH
SOUTTR	MXOB on	HJAD on
200716	MONOR &	MUZO 91
293 36-33		WJYCK on
	HI DWEST	0104 a
HI FWEST		HIDWEST
	YEST	MIDWENT
WEST		Y94 a-35
	ESND a	
P2	KXYO a	MEST
124	D3	KOZE a
•	400	ETHY on
EAST		KTEN OR

# SAMANTHA FOX Do Ya Do Ya (Wanna...) (Jive/RCA) LP: Touch Me

P1	990PM on Fr	EAST
144	MMYZ on	
•	MICRY &	WIGY a
TAAT		953000 a
torini.	SOUTH	100KHT a
FSE 4	MWOR a	SOUTH
	MSEX on	
OUTH	MCKN A	ROIL on
	RITY &	#15# d-30
ERE On	KTUX a	EXAM a
Traces		MVBS on
TOWEST	HI DWEST	
		MICHERT
TENT	WEST	MCII. a
		9980 d-40
15103 d-35	KP95 a	WOOR a
100	H1HX 37-34	
P2	KNCY on	WEST
	194 on	
457	FZSU en	EOTE on
ART	_	ETHT on
VSB a	[23]	891 8-37
SPE A		8LY96 a
		OK95 4-35

# G

GEORGIA	SATELLITES
Battleship	Chains (Elektra)
P: Georgia	Satellites

WEST SCPX a	WZPL a	Mas ou
295 24-22	MEAG on	0104 d-39
SOUTH	MSK2 on MSK2 on MSK5 on MSK5 on MSK5 on	MJAD on H700 on RISE d-23
BAST	SOUTH	WIGH B
PI	EAST	EAST

# H

COREY HAR		
LP Fields Of	h My Mirror   Fire	(EMI America
PI	EAST	EAST

PΙ	EAST	EAST
•	WHITE IS	WEPE &
TART	WRCK a	WZYO a
DOM:	WERE &	WGAN a
ROI a	900YR	800778
		FIRE &
BOUTH	HI DHEST	WYKE A
		KIKAN 4
LOWERT	WKDD a	
LOWEST		MI DWEST
DWB a	WZST	
twa s		99KG a
(F.57	KIRK a	KWTO a
	23	WEST
	16.5	-201
P2		KTRS a
_		797 a

#### J

FREDDIE JACKSON	
Have You Ever Loved S	Somebody
LP: Just Like The First	(Capitol)

LP: Just Like 1	the First	(Capitol)
633	RMEL 14-12 RMS 25-25	W287
P1		EMCX 31-30
•	22	EYNO 37-36
ZAST	102.3	KONO OD
	_	KYRK 39-34
10018 on	EAST	
PRO-PH on		23
	MPLY OR	_
SOUTE	WER2 30-26	
	EC101 21-18	EAST
Y100 27-27	WSPK 37-32	
The second second second	WERT on	WEFE OR
HICKEST	600778	MONP on
226 32-33	BOOTH	200778
99DTX 36.31	MMOK on	and the
MCZY 11-7	WEST on	MVM5 on
MICH 14-11	MPHT 25-21	
KCPV A	MINTY 20-19	HIDWEST
	KOPH 23 fr	
WEST	WINEX ON	
		WEST
FM102 19-14	MI OWEST	
		RHTE &

#### L

P1	KNOY 16-13 KNOD d-34	WEST
	RITE 33-30 BATD 20-15	CREED on
51	FMSS 27-23	194 13-8 BUN a-24
WS 23-20	P2	ECAO 19-11
R95 23-22		#DON 33-26
00 15-13		23
HTTH	EAST	
	194 21-19	MAST
NZ on	WWYZ on	EAST
DMEST	WRCK A-40	OK100 a
	SOUTH	-
6 19-14		SOUTH
95 4-39 ect 4-35	EUCt 1 06 4-30	2102 4-36
OT OF	MROQ a-38	
180 21-18	MAPE 19-13	HIDWEST
PM 34-29	MDJX 4-29	
err.	8J105 14-11	MZ ST
LET	KSAO 27-21	
EEP 9-9		SHTZ a
_	HIDWEST	

## M

	9	
P1	RMJK 30-26	w2.57
A SECTION AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSO	KCFX 4-29 KMRL a	194 0+24
	ENERS du 34	KKYQ 23-29
EAST		
	122	23
PMR95 a		
WAVA 0-29		PAST
SOUTH	EAST	EAST
	MELY A	WIET 0
	WEEE on	MCAN 6
MICWEST	KC101 d-29	
		SOUTH
896 31-21 795 4-38	SOUTH	MOLE 37-31
97X A-32	MAPF A	7103 0
MONCE 33-30	RZOU a	XNIN a
WHYT 1-25	BJ105 4-36	
R880 d-25	10109 11-20	HT CHCEST
KHTR 32-29	HIDWEST	
		WEST
MEST	E293 a	Karel a

# ERIC MARTIN Everytime I Think Of You (Capitol) I.P. Im Only English Myself

P1	HAST	P3
_	R104 a	
	WERE &	FAST
EAST	WERE &	EAST
SOFTH	SOUTH	BOXTTH
	HIDWRST	FOIT on
TOWEST	WGRD on	arra a
eczy on	MOND ON	HIDWEST
KHIK ON	WEST	99KG on
CEST	RIYS a	WIDER OF
The state of	KIKX on	
	MEET O	WEST
P2		STRT a

1	
	MEL & KIM
	Showing Out (Get Fresh
	disting out (delivican)

PI	P2	CHED on RYPE 15-12 RCAD 33-30
EAST	EAST	P3
MOOKS a	SOUTH	EAST
Y100 28+25	WROS on EANZ 3-6	SOUTH
HICHEST	KEFB 24-19 HIDWEST	NIDWEST
296 37-29	ALL MEST	WCIL 24-22 99KG on
MEST 9-9	WEST	WEST

(Atlantic)

# P

	ISONS PROJE	CT Ground (Aris
LP: Gaudi	on raginor c	around (Arisi
PI	BOUTH	800719

P1	BOUTS	800719
•	WWO a	KOIZ on
-	MNOK on	WJAD on
EAST	KTOU on	WJYCK &
		RISE on
BOOTH	MICHEST	WYKS On
	STIE OR	MIDWIST
	MIXX a	
MIDWEST		Y94 40-34
	V2.67	9988 on
		MDBE OF
WEST	KSND on	
KITS on	194 on	WEST
	P3	FG07 32-21
P2		EXAL 4-39
		KOEE on
_	PART	KTHT on
EAST		XMXI on
	OK100 en	197 on
#104 d-39	95XIL on	0895 4-40

#### POISON Talk Dirty To Me (Capitol)

PI	EAST	P3
•	WRCF &	
EUST	BOUTH	ZAST
PRO-PH a	PMR997 a	9.5300X a
Q107 a	M700 39-35	MCAH 4-35
WAVA .	Y95 d-27	MORCP 36-23
SOUTH	KBOU 4-32	BOUTH
	MINIST OR	KOIT .
193 a	Y106 a-35	WEST A
KEG1 19-10	KTUX 40-30	0104 a
KTRS 4-31	WDLX a	7101 4
	1	KPIN 6-37
MIDWINT	MICHERT	Weath G-31
HATO 4-31 17		MICWEST
KREC G-31	MGRD 39-36	HATY A
VF 87	RJ103 8-40	KDVV a
	NOTICE .	EFFeH 40-33
KMIK a	WEST	
RCPX 9-2	EPIV a	WEST
#5103 4-30	KOND on	REAL A
RPLE d-32	KIII on	EOSE e
RPLE G	KIIU ON	STHT on
22.2	1	KEPH A-14
1. 7		DE95 a

#### IGGY POP Real Wild Child (Wild One) LP. Blah-Blah-Blah

<b>P</b>	P2	P3
EAST	EAST	EAST
SOUTH	E104 on MONE, a	95XIL a WGAN on
HIDWEST	SOUTH	SOUTH
MPRS 39-38	HIDWEST	RISR A
WEST	2104 35-32	HICWEST
KITS 8-8	WEST	WC1L 4-26
		MEST

#### PSEUDO ECHO Living In A Dream (RCA)

P1	RAST	EAST
•	#104 a	MPTOX on
FAST	SOUTH	SOUTH
MODES a	MWOK on	ETSS a
	MCKM on	KHAN on
SOUTH	KSAQ 4	HTTH 4-37
	RTUX on	2103 a
HIDWEST	HICHEST	HICKEST
MPRIS A		
WEST	WEST	WEST
	KXYYQ d-34	KORE 34-2
KITS 34-27	KZZU 36-30	STMT 34-2
P2		KEPN OD
1574	P3	Y97 A-10
	_	0895 14-16

#### PSYCHEOELIC FURS Heartbreak Beat (Columbia)

P1	RCPX a RITS 9-3	WEST
•	P2	FCIO e
EAST	-	55
MXXX a	EAST	122
2100 s	794 a	
бости		EAST
RENO on	WPST 35-30	SOUTH
RREE &	вости	W090 A
MICWEST		HI DWENT
NO SHOW	BJ105 a	10,000
KOWB 19-37	HIGHERT	WEST
YE.07		

## R

- 1		
1	SMOKEY ROBINSON	١
	Just To See Her (Motown)	

P1	EAST	P3
•	K104 on	-
EAST	MODIE a	ZAST
WCAU a	SOUTH	*5XIL e
arver a	WWW a	-20.10
8007H	MAAH a	SOUTH
	MKKY 9	
		MIYP a
RICWEST -	HIDWRST	мрум оп
		HIDWEST
WEST	WEST	
	gros a	WEST
P2	BIYS &	
_	194 a	FBOZ A
	KIRRO a	

#### RUN D.M.C. It's Tricky (Profile) LP: Raising Hell

Pî	EAST	XHCX 37-3:
	WEER 0-28	194 21-17
EAST	ANCK .	RYSK 34-2
WXXS a	SOUTH	P3
894 a	XXXD a	
0107 24-23	MINOR A	EAST
WAVA 26-26	WR00 d-40	
Socret	Y95 26-26	
BOOTH	WXSI on	SOUTH
STEE OF	W7HT 6-28	
ERRE 30-25	K20U 38-34	MESP on
-MAIL 30-23	Y107 24-23	KNIAN on
HIDERT	KW25 4-32	2102 35-21
- A Des Eller	Y106 32-30	WCLP on
ECPH on	947 0-29	HIGHERY
	MMAD 30-36	MIDWEST
WEST	HI INTERT	WCIL 22-14
	MIDWEST	9980 37-37
KROY 22-17	1	ERRC a
P2	WEST	
17.2	- man	WEST
	EP95 d=40	
•		KHTZ 35-30

## 5

The Boy Ir LP: Gracelar	n The Bubble nd	(WB)
P1	EAST	23
	194 28-26	
EAST	N104 40-37	EAST &
WBEN 34-30	BOSTIN	45XXX 8-3
CKOI e	20018	MDCH on
CPTR On	WBRQ on	WGAN OR
SOUTH	FIZE 34-32	WPXX on
DOOTE	WINK on	BOSTTS
	WEST on	BOO!#
HIDWEST	NO HARW	WKSF 28-2
	ESAO OR	MCGO OB
week on	MOX'X OU	0101 00
MNCI a		WPPH on
FIRTH OR	MICHERY	WYBE on
WEST	W230X 34-27	HIDWEST
FERT &	WEST	WIND 38-3
KHUK a	W6.91	WSPT 39-3
PH102 32-30	Kr95 30-24	
EATD on	KIY8 29-22	WEST
PATE OF	X8ND 29-27	EBOI e
22.2	RONO a	KROI a
100.0	KXYY0 30-27	ROZZ 33-3
_	REEU OR	RTMT 39-3
		SLY94 on
		OE95 28e2

# STARPOINT He Wants My Body (Elektra) LP: Sensational F2 RANT SCOTTE T107 STATE RANT STATE 33-13 RANT STATE 33-13 RANT RANT RANT RANT RANT

HIDWEST WHYT ON WEST REOY ON ROYS, 26-24

#### SOUTH MSSY #-15 EAMR 26-22 Y106 EITY 35-31 HIGHERT WEST

1773	ZAST	194 1
	MMJO a	63
EAST	SOUTH	
	2000	EAST
-MOOKS A	K98 a	Coran I
MBIN a	EDD(106 a	100691
	MINK a	
SOUTH	WORK A	SOUTH
	WBJAH a	
RTES .	MHORY &	WIAD a
	KITY &	HCHOC a
HIDWEST	ESAO A	Q104 a
WCZY a	ETUX a	MYKS a
MCXA W	WDLX a	KNAN n
WEST		ENIN a
aro1	MICHERT	wvas a
EKRZ a	SOSO A	WI DOOR ST
RUBE a	NEED a	PRES A

GINO VANNELLI	
Wild Horse (CB)	S Associated)
LP. Big Dreamers N	

P1	EAST	123
164	WYSE a	
	WYET A	
EAST		EAST
	SOUTH	
CKOI e		
CFTR on		SOUTH
	HIDWEST	E012 a
SOUTH		MPPH #-19
NI COURSY	WEST	mbhill te-Ta
	WEST	MIDWEST
W1.06 #-36	KIYS 0-36	witnessa
WEST	CMED on	
	MISSID on	WEST
PZ	NED/ e	
47.6		SKAZ on
_		EZFN on

VENETIANS
So Much For Love (Chrysalis)

P1	HRIDO d-39 HRIDE on	SOUTH
	WEST on	
	WCKN 40-36	WKSF on
EAST	WILHY 24-12	MJAD on
	BJ105 on	MCG0 40-3
		W.DCC 36-34
SOUTH	MICHEST	WYKS on
		MALES 18-3
		WCLF on
H1 DWEST	WEST	MCC3 on
MPMS on	K1YS 40-18	HIDWEST
	STEX on	
WEST	KSND on	WAIY on
	EYEK on	99KG 35-3
KHUTK a	SFIV DO	KMTO OD
PH102 36-35	ECAO on	WDBR on
KCPX on	KDON OR	FPW on
KITS .	RIZU on	
KPLI on	1000	WEST
72	100	ETRS on
		EKAI on
•	EART	KOEE 35-3
EAST		no THTS
	953000 on	FEFN on
BOUTH	OK 100 on	SLY96 OR
PWR997 on	100mm1 on	OK95 on
MSSX on		

# BILLY VERA & THE BEATERS I Can Take Of Myself (Rhino) LP: By Request

EAST SOUTH HIDNEST WEST	PAST  794 a. RIO6 4-23  SOUTH  KBPP 38 fc  HIOMEST  HYDES 30-28  MEST  EAND OR  RLUC 32-29	EAST 95XIL 37-3 8001F WGLF ON RIPWEST WCIL 34-31 WGST 291 16-14		

# **CONTEMPORARY HIT RADIO**

# BREAKERS.

#### PRINCE

Sign 'O' The Times (Paisley Park/WB)

80% of our reporters playing it. Moves: Up 32, Debuts 74, Same 23, Down 0, Adds 62 including Z100, WCAU, B94, PRO-FM, KKBQ, 92X, KATD. See Parallels, debuts at number 30 on the CHR chart.

#### **KOOL & THE GANG**

Stone Love (Mercury/PolyGram)

66% of our reporters playing it. Moves: Up 73, Debuts 29, Same 31, Down 0, Adds 25 including WPHD, Q107, 99DTX, KPKE, KATD, KPLZ, WZOK. See Parallels, debuts at number 34 on the CHR chart.

#### **CUTTING CREW**

(I Just) Died In Your Arms (Virgin)

63% of our reporters playing it. Moves: Up 3, Debuts 38, Same 35, Down 0, Adds 76 including WPHD, WAVA, KEGL, KKBQ, WMMS, WNCl, KZZP. See Parallels, debuts at number 39 on the CHR chart.

#### **GLASS TIGER**

I Will Be There (Manhattan)

62% of our reporters playing it. Moves: Up 46, Debuts 35, Same 45, Down 0, Adds 23 including B104, Q107, KRBE, Z95, KMJK, KPLZ, KUBE. See Parallels, debuts at number 38 on the CHR chart.

#### **NEW & ACTIVE**

CYNDI LAUPER "What's Going On" (Portrait/CBS) 141/140

WKSE, WCAU, PRO-FM, 94Q, Z93, KTKS, KRBE, B97

CAMEO "Candy" (Atlanta Artists/PolyGram) 136/16

BOSTON "Can'tcha Say (You Believe In Me)/Still In Love" (MCA) 135/39

WBEN, PRO-FM, B106, KTKS, KHTR, KWK, KCPX, KATD, 0-37, WKSI 39-32.

BARBUSTERS "Light Of Day" (CBS Associated) 129/16

DANBUSIERS - Light Ur UBY" (UBS Associated) 12976
Wowes Up 41, Debuts 28. Same 44, Down O, Adds 16 including KDW, WGGZ, WOKI, KIIK-KRNO, KKRD, KCAO, KISR, KRRC, KITG, WKSE 39-34, PRO-FM 24-20, WMMS 25-18, KKRZ 38-33, WKRZ 34-29.
SURVIVOR - TWW Much Low' (Scottl Brs., CRSS) 105/8
Moves Up 42, Dabuts 17, Same 38, Down O, Adds 8, B106, D107, TKCS, WNNK, WBAM, WFBG, KISR, KCMO, WKSE 35-28. KKRQ 26/42, WINK 35-30, MTS 34-31, SOXXV 40-34, WOMD 33-27, WWBS on.

35-26. KRBQ 29:24, WINK 35-90, KIYS 34-91, SDAXA 40-94, WUMF 33-27, WYDD UN.
LUNE JUSTICE "Shelter" (Gelfen) 104/5
Moves Up 57, Debuls 4, Sama 32, Down 6, Adds 5, O107, WFLY, WZYO, WOID, B98, WBEN 31-26, KRBE 39-33, WSPK
31-28, WKOB 27-22, WSSX 28-24, WNOX 39-35, WKPX 23-19, WIXX 10-9, WKSF 26-22, KISR 33-29.

31-28, WKOB 27-22, WSSX 28-24, WNOK 39-35, WKFX 23-19, WIXX 10-9, WKSF 28-22, KISM 33-29.

SHIRLEY MURDOCK "AS WE LEY" (Elektra) 97.719

Moves Up 44, Debuts 6, Same 22, Down 6, Adds 19 Including 239, KMEL, KPLZ, WKEE, 930, O106, FM100, KIYS, 103CIR.

O101, KZFM, WCAU 9-7, WHT9-15, KINS 25-16, KR0V17-29.

ROBERT CRAY BAND "Smoking Guin" (Polydor/Polydram) 97/10

Moves: Up 50, Debuts 9, Same 28, Down 6, Adds 10-25, WERZ, G105, WOUT, KIKX, OK100, WFXX, KISR, KKAZ, KWNZ, WIEN 29-22, 293 19-15, O105 28-22, WMMS 29-19, KIO3 38-26, WBCV 15-11.

WBEN 29-82, 293 19-15, U100 20-62, WMMS 29-19, NUM 20-20, MUDI-19-10.
WORLD PARTY "Ship Of Fools" (Chrysalls) 93/26
Moves up 16, Debuts 14, Same 37, Down 0, Ados 26 including WPHD, KTKS, 295, 99DTX, FM102, KWSS, WNNK, KZOU, KKYO, WVBS, KKAZ, WXKS 39-26, WMMS 31-20, KITS 15-12, WSPK 30-23.

NOTE: WYOS, RNAC, WARS 35-60, WINDS 13-60, NIST 95-12, WISHY 302-23.

JUDT WATELY "Looking For Mew Love" (MCA) 86/44

Moves: Up 11, Debuts 17, Same 14, Down O, Adds 44 including WKSE. WGH, Q105, 92X, WCZY, WHYT, KCPW, KHTR, KSIG3. KATD. Bios 30-25, KWAS 02-22, KIG 32-25, KWEL 35-20, WTIC 32-26, WAPE 26-19.

SAMMY HAGAR "Winner Takes it All" (Columbia) 86/4

Up 34, Debuts 14, Same 34, Down 0, Adds 4, Z94, WLRS, WZYQ, WKFR, WPHD 32-25, KEGL 5-2, KDWB 30-24, 1-24, WERZ 36-30, WPST 37-32, KWES 26-21, KIYS 27-21, 95XXX 19-12, 95XIL 26-21, Q104 34-30,

DURAN OURAN "Skin Trade" (Capitol) 95/3

Lip 1945 Debuts 2 Same 28, Down 7, Ados 3, WXDD, KZID, KYRK, CKD 28-18, WXAQ 21-18, WLOL 40-35, WFLY

RANGE 1945 CONTROL OF A CAPITAL SAME 21-18, WCG 1945 CAPITAL SAME 21-18, WCG

17-10, WKEE 24-21, GIDS 449-51, 944-30 94-10 94-16

DONNA ALLEN "Serious" (21/Alco) 84-16

Moves: Up 36, Debuls 15, Same 17, Down 0, Adds 16 Including WKSE, WCAU, PRO-FM, B106, WAVA, KBEO, WLOL, KKRZ, KRBE 17-7, 92X 34-29, KOPW 38-33, KROY 10-4, KWOD 33-25, KMEL 10-8, KWSS 34-28, WSSX 14-11.

KKRZ, KRBE 17-7, 92X 34-28, KCPW 38-33, KROY 10-4, KW0D 33-25, KMEL 10-8, KWSS 34-28, WSSX 14-11.

CHRIS DeBURGH "The Lady In Red" (A&BM) 84-15

Moves to J3-5, Debuls 7, Same 24, Down 2, Adds 15 including B104, KTKS, WNCI, KBEO, 93O, K98, WKSI, WHHY, KKAZ, WBEN 8-6, Z39 30-26, KROY 7-5, PWR997 20-14, WBBO 17-11, WGAN 8-6.

RATT "Dance" (Allantic) 83-9

WCAU 39-35, Z93 33-29, KS103 28-24, WRCK 38-31, WKRZ 37-33, WKOB 32-28.

WCAU 99-55, 293-33-29, KS103-28-24, WRICK 38-31, WKRZ 37-33, WKCB 32-28, SIMPLY RED 'THE RIght Thing' (Elektra) Pyloiding WKXS, 8106, WGH, 99DTX, KUBE, WSSX, WINK, WQCM, KOSE, 239-355, KCPC 37-31, AKDTO 32-26, WKNS 39-30, Y107-30-24, KKX 39-35, GLENN MEDIENDS 'TWOIling's Gonne Change My Love For You' (Amherst) 78/14 SIMPLY SIMPLY

Up 12, Debuls 15, Same 33, Down 0, Adds 16 Including WBEN, WNCI, WCZY; WKTI, Q106, PWR997, WSSX, Q101, KTMT, WPHD 34-27, Z93 32-28, B97 30-27, KSAQ 36-30, WWFX 38-27.

A-HA "Cry Wolf" (WB) 75/0

Moves: Up 43, Debuls 2, Same 21, Down 9, Adds 0 including WBEN 30-25, WKSE 11-8, WPHD 37-31, Y100 6-5, WKRZ 40-37, KWES 21-18, 94Z 15-11, WKDD 18-13, KZZU 11-8, 95XIL 13-11, WJAD 21-19, Q104 12-6, WZYP 8-7, WBWB 10-7.

Y97 15-10.

GREGORY ABBOTT "I Got The Feelin' (II's Over)" (Columbia) 70/6

Moves Ub 20. Debus 8 Same 36, Down 0, Adds 6, WBEN, PRO-FM, KYRK, WWFZ, WKFE, WKSF, KS103 26-23, WKRZ

36-31, WECY 29-25, KKYIOZ 82-0, WKDD 39-36, KKYS 28-23, JOINH 39-35, Z102 36-32, KQCR 32-29.

HERB ALPERT "Keep Your Eye On Me" (A&M) 61/16

Moves Ub 5, Debus 8, Same 32, Down 0, Adds 16 including KRBE, WHYT, KDWB, KMEL, KATD, KWSS, WFLY, WTIC,

WABB, 991, 396 38-32, FM102 26-19, WBBD 0, 40, 100KH 40-37, KISR 38-31.

BREAKFAST CLUB "Right On Track" (MCA) 60/57

Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 57 including 940, KRBE, WNCI, KPKE, KZZP, KKRZ, FM102, KWOD, KS103, (MEL, KWSS, K104, WTIC, WPST, PWR997, WLOL 29-23.

KMEL KWSS, K1U4, W1U, W701, PRO92, PRO92, WSS-KW.

GEORGIO "Sexappeal" (Molown) \$2.79

Mover: Up 18, Debus 4, Same 21, Down 0, Adds 9, CKOI, WHYT, KKRZ, KWOD, WRCK, KYNO, KZZU, WKPE, SLY96,
KRBE 28-18, Y100 15-11, KIIS 21-15, KSY03 30-25, KMEL 34-28, KXX106 28-20

WACY 26-22 KENNY LOGGINS "Meet Me Half Way" (Columbia) 51/22 Moves Up 2, Oboxis 12, Same 15, Down 0, Adds 22 including KTKS, Q105, WLOL, KZZP, KATD, KWSS, WGGZ, WSSX, WKSJ, WKYO, KRSS, WLTN, KHTZ, KOPM 40-36, WKTI, 30-28.

#### MOST ADDED MOST ACTIVE

CYNDI LAUPER (140) CUTTING CREW (76) PRINCE (62) BREAKFAST CLUB (57) JODY WATLEY (44)

BDSTON (39) L. VANDROSS w/G. HINES (35) BANGLES (30) WDRLD PARTY (26) KOOL & THE GANG (25)

**CAMEO (88)** BARBUSTERS (69) BOSTON (63) ROBERT CRAY (59) SURVIVOR (59) LONE JUSTICE (55) DONNA ALLEN (51) GLENN MEDEIROS (49) SAMMY HAGAR (48) SHIRLEY MURDOCK (44)

#### HOTTEST

**CLUB NOUVEAU (183)** STARSHIP (151) GENESIS (113) JANET JACKSON (95) RUCE HORNSBY . . . (94) HUEY LEWIS . . . (56) PETER GABRIEL (49) L. RONSTADT & J. INGRAM (38) BRUCE WILLIS (34)

Most Active = Ups + Debuts - Downs

EIGHT SECONDS "Kies You (When It's Dangerous)" (Polydor/PolyGram) 51/0 Moves: Up 23, Debuts 3, Same 23, Down 2, Adds 0 recluding WXKS 4:5. WEST 37:32, CXCI 11:8. KTKS 29:25. WLOL 52:94, KTKS 437-72, C105 39:36. WHOD 37:30, OKIGS 38-34, WMS 31:28, WSPT 32:26. KTKS 33:30. OKIGS 40:37.

#### SIGNIFICANT ACTION

PAUL SIMON "The Boy in The Bubble" (WB) 46/8

Debuts 1, Same 21, Down 0, Adds 8, CKOI, WNCI, KKRZ, KMJK, KCPX, WERZ, KOMO, KBOZ, WBEN 34-30, K104 40-37, WIXX 34-27, KF95 30-24, KIYS 29-22, WKSF 28-25, OK95 28-25.

VENETIANS "50 Much For Love" (Chryself) 45/3

Moves Up 8, Debuis 1, Same 33, Down 0, Adds 3, KMJK, KITS, KSMB, WMMS on FM102 36-35, KPLZ on pp, PWR997 on, WROO d-39, WCNN 40-36. WHY 40-42, KYS 40-38, KYRK on, WCGO 40-37, WPFM 38-34, CK95 on.

POISON "Talk Dirty To Me" (Capital) 42/23

POISON "Talk Dirty To Me" (Lapitol) 42/23
Moves: Up 7, Debuis 8, Same 4, Down 0, Adds 23 including PRO-FM, Q107, WAVA, 293, KBEQ, KMUK, WRCK, PN/R997, KEGI, 19-10, KCPX 9-2, KS103 9-30, KPLZ 9-32, WROQ 39-35, KTUX 40-30, WGRD 39-36.
LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 35/35
LUTHER VANDROSS WITH GREGORY HINES "There's Nothing Better Than Love" (Epic) 35/35

RUN D.M.C. "It's Tricky" (Profile) 35/6 , Debuts 6, Same 9, Down 0, Adds 6, WXKS, B94, WRCK, KZZB, WKQB, KKRC, Q107 24-23, WAVA 28-26, KROY 22-17, KZOU 38-34, Y107 24-23, Y106 32-30, WRVQ 30-26, I94 21-17.

Moves Up 1, Debuts 5, Same 11, Down D, Adds 16 Including WKSE, WVSR, WSPK, WKRZ, WKOB, WCKN, KITY, KTUX, KPSS, WIGN 930X, 100KHI, KNAN, WCIL, WDBR, RESPECTIVE 100KN, 100KHI, KNAN, WCIL, WDBR, WCIL, WDBR, DJACKSON "Have You Ever Luved Somebody" (Capitol) 30/2 Moves Up 14, Debuts 0, Same 14, Down 0, Adds 2, KCPW, KHTZ, B96 39-31, 99DTX 36-31, WCZY 11-7, WHYT 14-11. HIGN 219-14, KMEL 14-12, WERG 30-38, KCHO 21-14, WSPK 37-32, WFMI 25-23, WDJX 20-19, KMGX 31-30, KYNO

MADONNA "La Isla Bonita" (Sire/WB) 28/13 Moves Up 6, Debuts 8, Same 1, Down 0, Adds 13 including PWR95, WHYT, KMEL, WFLY, WAPE, KZOU, KZ93, 194, WAVA d-29, B96 31-27, 256 d-38, 924-03-2, WNCI 330, KHTR 32-29, KMJK 30-26

0-d9, d89-31-21, .289 03-39 5XX 0-32, WNOL 33-30. KHI II 32-28, MAM 3U-26. ALAM PARSON PROJECT "Standing On Higher Ground" (Arista) 26/3 Moves U62, Debut 3, Same 19, Down 0, Add 3, WRDO, WOX, WJMX, KTS on, K104 d-39, WNOK on, K2OU on, Kilk on, 35M. on, 1944 0-34, KOOT 32-28, KKAZ 0-39, OKS9 d-40.

PSYCHEDELIC FURS "Hearthreak Beat" (Columbia) 22/12 Moves: Up 3, Debuis 3, Same 4, Down 0, Adds 12, WXKS, Z100, KRBE, KWOD, KCPX, Z94, K104, BJ105, KCAQ, WCGQ,

PSEUDO ECHO "Living In A Dream" (RCA) 20/6 Moves: Up 5, Debuts 3, Same 6, Down 0, Adds 6, WXKS, WM 36-30, WPFM d-37, KOZE 34-27, KTMT 34-23, Y97 d-40, OI 5, WXKS, WMMS, K104, KSAQ, KISH. Z103, KITS 34-27, KXYQ d-34, KZZU

COREY HART "Dancin' With My Mirror" (EMI America) 18/18
Moves: Up 0, Debus 0, Same 0, Down 0, Adds 18 including CKOI, WCAU, KDWB, WMJQ, WRCK, WKRZ, WKDD, KIKX.
WKPE, WZYQ, WGAN, KISR, WYKS, KNAN, 99KG. 

ON WBBQ on, WKQB on, WQCM on.

GEORGIA SATELLITES "Battleship Chains" (Elektra) 18/5

GEORGIA SATELLITES "Down O. Adds 5, KCPX, WZPL, WKGY, KTRS, B91, Z95 24-22, WMMS on. PWR997 on.

WSK2 on, West off, who is a way of the work of the wor COVERGIRLS "Show Me" (The Fever/Sutra) 17/3

Y100 18-13, FMI02 30-27, KWEL 17-13, WSPK 20-13, KAMZ 30-21, KITY 25-22.

CHILDO DBARROE "The GIT MART Door" (MOKOWN) 16/7

Moves Up 0, Debuts 1, Same 8, Down 0, Adds 7, WKRZ, KXX106, KTUX, KMGX, KYNO, WGAN, WVBS, KMJK on-dp.

WNNK on-dp, WSST on, WCNO no, KNBC 0-37, WDGAN, MOKE 10-2, DEVENTION TO SET UNIT WOULD BOT X KNOW" (Getfen) 15/3

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 3, K104, WKPE, 95XIL, KDWB 37-35, WBCY on, WCKN on, KRQ on-dp, KQIZ

wn 0, Adds 3, K104, WKPE, 95XIL, KDWB 37-35, WBCY on, WCKN on, KRQ on-dp, KQIZ On, WZPF 40-39, U101 Of, WYDS UP, DUYF ON, DIGGE 40. SMOKEY F00BINSON "JUST TO See Her" (Motown) 14/12 LANGE: LIN O DRINGE D. Same 2, Down 0, Adds 12, WCAU, WNNK, WCKN, WBAM, WHHY, KF95, KIYS, 194, KNBQ, 95XIL

WZPY, KBOZ, K104 on, WPFM on-dp.

ERIC MARTIN "Everytime | Think Of You" (Capitol) 14/7

END MARTIN "Everytime | Think Of You" (Capitol) 14/7

Semin 7 Down 0. Adds 7, K104, WERZ, WKRZ, KIYS, KZZU, WPFM, K1MT, WCZY on, KWK on,

STARPOINT "He Wants My Body" (Elektra) 14/1 e 6, Down 0, Adds 1, Y106, WHYT on, KROY on, KMEL 29-24, WTIC 35-33, WSPK on, WKRZ on, ITY 35-31, KIKX on-dp, 194 23-19, WAZY d-40, Y97 on.

DEEP PURPLE "Call Of The Wild" (Mercury/PolyGram) 13/6
Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 6, KCPX, K104, WKRZ, KTUX, WQCM, KNAN, PRO-FM on, WCKN on-dp KOIZ on, WAD on-dp, Citol 10, WORB on-db, CMSS on

GINO VANNELLI "Wild Horses" (CBS Associated) 13,5

Moves: Up 0, Debuts 3, Same 5, Down 0, Adds 5, CKOI, WVSR, WKRZ, KZZU, KQIZ, CFTR on, WLOL d-36, KIYS d-36,

MEL & KIM "Showing Out (Get Fresh At The Weekend)" (Atlantic) 12/1
Moves: Up 6, Debuis 0, Same 4, Oown 1, Adds 1, WXKS, Y100 28-25, 896 37-29, WKOB on, KEZB 24-19, CHED on, KYRK

TBCRY PDP "Real Wild Child (Wild Dne)" (A&M) 11/4
Moves: Up 2, Debuls 1, Same 4, Down 0, Adds 4, WNNK, 95XIL, KISR, WPFM, WMMS 39:38, Z94 on, K104 on, Z104 35:32,

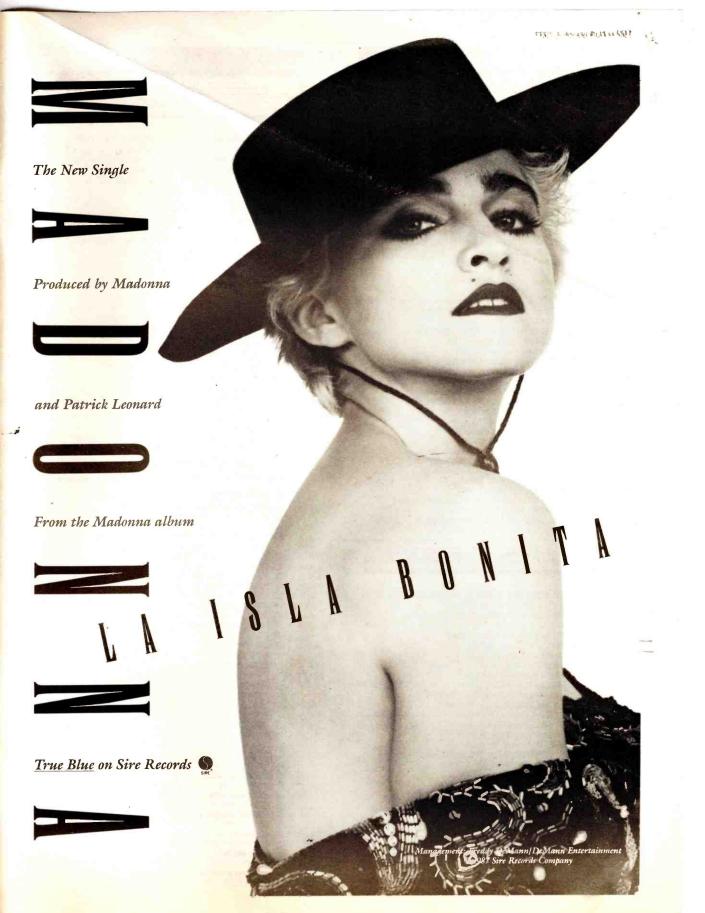
WGAN on-dp. WCIL dz8. ANITA BAKET "Same Ole Love (365 Days A Year)" (Elektra) 10:9 Moves: Up 0. Debuts 0, Same 1, Down 0, Adds 9, WCZY, FM102, KWSS, KC101, KIKX, KSND, WJAD, WPFM, B91, WJME ATLANTIC STARR "Always" (WB) 10/6
Moves: Up 1, Debuls 1, Same 2, Down 0, Adds 6, KXX106, WKOB, KAMZ, WCKN, BJ105, WDLX, KZZP 30-26, KROY d-29

REIV ON, REIZ ON.

REILLY VERA & THE BEATERS "I Can Take Care Of Myself" (Rhino) 10/1

Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 1, Z94, K104 d-35, W2OK 30-28, KSNO on, KLUC 32-29, 95XIL 37-35, WGLF

on, WCLI 34-33, B91 36-34.





#### CONTEMPORARY HIT RADIO

3 2 1 1 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) 29 18 8 2 CLUB NDUVEAU/Lean On Me (WB) 16 9 4 3 JANET JACKSON/Let's Wait Awhile (A&M) 11 7 5 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) 22 14 9 5 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) 26 17 13 6 GENESIS/Tonight, Tonight, Tonight (Atlantic) BON JOVI/Livin' On A Prayer (Mercury/PG) PETER GABRIEL/Big Time (Geffen) BRUCE WILLIS/Respect Yourself (Motown) 18 13 11 10 LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 4 3 7 11 JETS/You Got It All (MCA) 27 21 16 WANG CHUNG/Let's Go (Geffen) N&A Begins on Page 102 30 23 18 (3) EUROPE/The Final Countdown (Epic) 20 16 14 DEAD OR ALIVE/Brand New Lover (Epic) 13 10 10 15 EDDIE MONEY/I Wanna Go Back (Columbia) 32 24 20 13 EXPOSE/Come Go With Me (Arista) - 38 25 T A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For...) (Arista) 36 27 21 1 CROWDED HOUSE/Don't Dream It's Over (Capitol) 38 31 23 19 LOU GRAMM/Midnight Blue (Atlantic) 15 12 12 20 BEASTIE BOYS/Fight For Your Right (To Party) (Def Jam/Columbia) 33 29 24 2 REO SPEEDWAGON/That Ain't Love (Epic) 2 4 15 22 CHICAGO/Will You Still Love Me? (WB) 39 32 27 TINA TURNER/What You Get Is What You See (Capitol) 12 11 17 24 JOURNEY/I'll Be Alright Without You (Columbia) 5 8 19 25 GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra) STEVE WINWOOD/The Finer Things (Island/WB) \_\_ 34 BANGLES/Walking Down Your Street (Columbia) \_\_ 39 32 TIPSWAY/The Honeythief (Columbia) BREAKER PRINCE/Sign 'O' The Times (Paisley Park/WB) \_ 38 ROBBIE NEVIL/Dominoes (Manhattan) 10 15 22 32 READY FOR THE WORLD/Love You Down (MCA) 40 B PETER WOLF/Come As You Are (EMI America) BREAKER ( KOOL & THE GANG/Stone Love (Mercury/PG) 9 19 26 35 LIONEL RICHIE/Ballerina Girl (Motown) 7 20 28 36 MADONNA/Open Your Heart (Sire/WB) 14 22 29 37 SAMANTHA FOX/Touch Me (I Want Your Body) (Jive/RCA) BREAKER @ GLASS TIGER/I Will Be There (Manhattan) BREAKER @ CUTTING CREW/(I Just) Died In Your Arms (Virgin)

#### ADULT CONTEMPORARY

35 33 33 40 BILLY IDOL/Don't Need A Gun (Chrysalis)

				DAMES Mandalia Paia (PCA)
3	1	1	1	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
9	6	3	8	JANET JACKSON/Let's Wait Awhile (A&M)
14	11	7	3	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
4	2	2	4	JETS/You Got It All (MCA)
8	5	4	5	LUTHER VANDROSS/Stop To Love (Epic)
6	4	5	6	TOTO/Without Your Love (Columbia)
17	12	8	0	DARYL HALL/Someone Like You (RCA)
1	3	6	8	D. 1 (01-1)
18	17	12	9	PAUL McCARTNEY/Only Love Remains (Capitol)
		20	O	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
30	25	19		RESTLESS HEART/I'll Still Be Loving You (RCA)
25	20	15	_	KOOL & THE GANG/Stone Love (Mercury/PG)
2	7	10		
16	15	14		
7	8			
5	9		16	
-	-	- 28		STEVE WINWOOD/The Finer Things (Island/WB)
-	-	29	TO TO	GENESIS/Tonight, Tonight, Tonight (Atlantic)
-		25	Œ	SHIRLEY MURDOCK/AS We Lay (Elektra)
23			20	MIK! HOWARD/Come Share My Love (Atlantic) HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)
24				HUEY LEWIS & THE NEWS/Jacob S Lauder (City Sails)
15		13		
21				Thorn (MCA)
10			_	Columbia
29			_	DOINTED CICTEDS (ALL I Know is The Way I Feel (RCA)
21	B 2	6 2	26	POINTER SISTERS/All I Know Is The Way I Feel (RCA)

DEBUT SERGIO MENDES/What Do We Mean To Each Other (A&M)

12 18 24 29 BILLY VERA & THE BEATERS/At This Moment (Rhino)

BREAKER SMOKEY ROBINSDN/Just To See Her (Motown)

DEBUT - 3 SHEILA E/Hold Me (WB)

#### **AOR TRACKS®**

Three	Two		Last		
W PORT	1	1	1	1	LOU GRAMM/Midnight Blue (Atlantic)
	8	2	2	à	GREGG ALLMAN BAND/I'm No Angel (Epic)
		7	3	6	
	10	15		ă	
	_		8	ö	T1: (1-1404(D)
		11		6	RED SPEEDWAGDN/That Ain't Love (Epic)
	5	5	4	-	The state of the s
	_	27		0	CUTTING CREW/ (I Just) Died In Your Arms (Virgin)
	51	29		6	LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)
	6	6	6	9	ERIC CLAPTON/Miss You (Duck/WB)
	19	13			A Control (Ariota)
	4	3	-	-11	ALAN PARSUNS PROJECT/Standing On Higher Ground (Arista)
	29	20			CROWDED HOUSE/Don't Dream It's Over (Capitol)
	13	12	10	13	
	27	24	21	0	(440)
	38	30	25	15	0 : 0 : (0 - 3-1)
	-	48	27	16	
	24	23	20	D	SANTANA/Veracruz (Columbia)
	31	25	22	13	BARBUSTERS (/JOAN JETT/Light Of Day (Blackheart/CBS)
	2	4	- 11	19	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
1	18	14	14	20	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
	25	18	18	21	
	9	10	17	22	
	3	8	16	23	
BR	RE/	A)	(ER	2	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
	7	ç	15	25	
	48	3	5 30	20	
	58	5	4 33	Đ	
	22				ROBIN TROWER/No Time (GNP/Crescendo)
В	RE	A	KE	R @	ANDY TAYLOR/I Might Lie (MCA)
	55			30	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)

#### **BLACK/URBAN**

14	7	2	0	JODY WATLEY/Looking For A New Love (MCA)
- 29	10	7	0	CLUB NOUVEAU/Lean On Me (WB)
17	8	6	0	SHEILA E/Hold Me (Paisley Park/WB)
4	1	1		JANET JACKSON/Let's Wait Awhile (A&M)
23	14	8	6	KOOL & THE GANG/Stone Love (Mercury/PG)
5	4	4	6	JETS/You Got It All (MCA)
27	18	13		MADHOUSE/6 (Paisley Park/WB)
28	16	12		ONE WAY/You Better Quit (MCA)
18	13	10		STACY LATTISAW/Jump Into My Life (Motown)
35	22	14		HERB ALPERT/Keep Your Eye On Me (A&M)
32	26	20		STARPOINT/He Wants My Body (Elektra)
16	9	9		MILLIE JACKSON/Love Is A Dangerous Game (Jive/RCA)
30	20	15		RAINY DAVIS/Lowdown So & So (Columbia)
2	2	3		LOOSE ENDS/Slow Down (MCA)
31	25	21	<b>©</b>	MILLIE SCOTT/Every Little Bit (4th & Broadway/Island)
25	19			JAMES BROWN/How Do You Stop (Scotti Bros./CBS)
_	30			SYSTEM/Don't Disturb This Groove (Atlantic)
33				BUNNY DeBARGE/Save The Best For Me (Motown)
BRE	Al	ER	(D)	PRINCE/Sign 'O' The Times (Paisley Park/WB)
_	38	29	20	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
	40		3	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
				PHYLLIS HYMAN/Living All Alone (PIR/Manhattan)
34				EXPOSE'/Come Go With Me (Arista)
40				LEVERT/Fascination (Atlantic)
3	3		-	HOWARD HEWETT/Stay (Elektra)
	33		9	FULL FORCE/Old Flames Never Die (Columbia)
-	_	40		LUTHER VANDROSS/GREGORY HINES/There's Nothing Better Than (Epic) MEL & KIM/Showing Out (Get Fresh At The) (Atlantic)
	23	23		
	-			SMOKEY ROBINSON/Just To See Her (Motown)
39	34	31	0	COMMODORES/Take It From Me (Polydor/PG)
-	37	33	9	VESTA WILLIAMS/Something About You (A&M) LILLO THOMAS/Sexy Girl (Capitol)
				GENOBIA JETER/GLENN JONES/Together (RCA)
	35			S.O.S. BAND/No Lies (Tabu/CBS)
	. 0.1			KLYMAXX/1'd Still Say Yes (Constellation/MCA)
DK	CDIT	E	9	READY FOR THE WORLD/Mary Goes Round (MCA)
		20	9	ISAAC HAYES/Thing For You (Columbia)
DD	-	53	<b>9</b>	ATLANTIC STARR/Always (WR)
RKE	:Al	Ek	( 30	N&A Begins on Page 70

7 6 11 39 MIDNIGHT STAR/Engine No. 9 (Solar/Elektra)

DEBUT CHERYL LYNN/New Dress (Manhattan)