

I N S I D E:

SCORING FORMAT PERFORMANCE

The first-ever CHR ratings scoreboard, showing trends for the entire format, plus that traditional institution, the AOR format scoreboard, providing the complete picture for the album rock world.

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HOW TO RUN AUDITORIUM MUSIC TESTS

Research consultant **Bob Lowry** details the six vital steps to getting meaningful data from an auditorium music test and interpreting the data correctly.

Page 22

NEW PRESIDENT AT COX

At presstime, Cox President **William Schwartz** resigned and **James Kennedy Cox** was named to replace him. More in Street Talk.

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SGT. PEPPER ... THE ANNIVERSARY & THE CONTEST

Who are the new faces who've suddenly materialized in the "Sgt. Pepper" cover collage? Your answers could win **Beatles CDs**.

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EXPLORING THE GOLD NETS

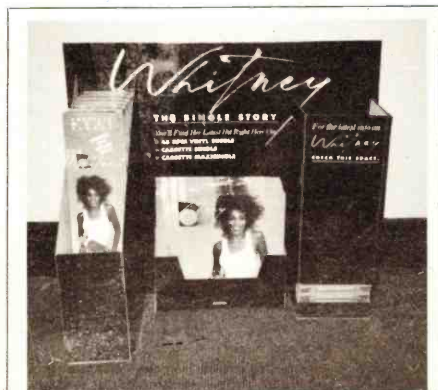
In conjunction with the special networks/program suppliers guide accompanying this issue, the progress of SMN's "Heart 'N' Soul" and "Pure Gold" and Transtar's "Oldies Channel" is assessed.

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MARKETPLACE EXPANSION CONTINUES

This week, another idea-packed extra-large Marketplace section crammed with products and services to catch your eye and fire your imagination.

Page 53



TRIPLE PLAY — With the help of this counter display piece, Arista is merchandising three configurations of the current Whitney Houston single. The fixture contains the cassette maxi-single in a 3x12" box, on the left side; the 45, center, and the cassette single, dispensed in drop-down fashion on the right. See story, Page 4, for campaign details.

Fowler To Join L.A. Law Firm In June

Former FCC Chairman **Mark Fowler** has been named Senior Communications Counsel of Los Angeles-based law firm **Latham & Watkins**.

Fowler will join the firm's Washington, DC office on June 1, according to senior partner and longtime friend **Eric Bernthal**.

"We are absolutely thrilled to have him join us," Bernthal said. "The communications practice of this firm is young, but it's a very significant part of our business. I feel Mark's presence will help us magnificently."

Entrepreneurial Projects

Under terms of his employment, Fowler will enjoy a special relationship with the firm. In addition to practicing communications law, he will develop entrepreneurial projects in which the law firm or its clients may invest.



Mark Fowler

"I think Mark will have a great wealth of entrepreneurial activities underway soon," said Bernthal, who speculated that Fowler would become heavily involved with international telecommunications projects. "The world is truly his oyster. He just has to decide which way to go."

Federal law prohibits the former FCC chief from appearing before the agency on any matter.

FOWLER/See Page 27

MCA/Nashville Ups Hinton To Exec. VP/GM

MCA/Nashville Sr. VP/GM **Bruce Hinton** has been promoted to Exec. VP/GM for the label. Prior to joining MCA/Nashville in 1984, Hinton partnered in Hinton/Svendson Productions and Hin-Jen Productions, both in Los Angeles.

Irving Azoff, President of MCA Music Entertainment Group, commented, "Having someone with Bruce's experience just further assures our Nashville division's success."

Hinton told R&R, "Working with (MCA/Nashville President) Jimmy Bowen and Irving Azoff over the past three years has easily been the most exciting and rewarding time of



Bruce Hinton

my life. I'm thrilled to continue the association."

NEW CALLS COMING

KPKE Drops CHR, Goes Format 41

In a surprising move, Legacy's **KPKE/Denver** announced to its staff a plan to change from **CHR** to **Transtar's** Format 41. The station is applying for new calls, and the format change will occur within the next two weeks. The switch in direction displaces five on-air personalities.

KHOW & KPKE VP/GM Steve Keeney commented, "KPKE was doing well, and in fact we beat (CHR competitor) **KRXY** in 18-34s. We looked at the market and felt the long-term need was to establish older demographics on what is now **KPKE**. Research indicated there is a gap for this format."

"With **KHOW's** 25-54 aim, this helps develop a compatible sales picture for our **FM**. Format 41 is a live format, and **Craig Jackson** will remain with us to host the morning show as a live local element. We're looking to find places for those dis-

placed, either within the company or in other markets. We're doing right by them, as they are all good broadcasters."

Legacy Group Programming Consultant **Doug Erickson** will continue to program both **KHOW & KPKE**. "His duties within the chain will certainly be more apparent in the coming months," noted Keeney. "The money saved in operating costs will be reallocated to promotion and marketing. There will be a very heavy campaign to introduce the format to the market."

Erickson, whose group duties include **Gold/CHR** combo **KDWB-AM & FM/Minneapolis**, **AOR WLLZ/Detroit**, **Easy Listening KJQI/Los Angeles**, as well as just-acquired **Country** combo **KILT-AM & FM/Houston**, added, "Everyone else is positioned where they should be. None of us foresees any changes at the other Legacy outlets."



SOVIETS SAY TAKE ME TO "THE BRIDGE" — **Billy Joel** and his management met with Soviet and American representatives to announce his six-date full-scale "Bridge" tour of Russia, starting in Moscow July 26, with one date nationally televised. Officials from both countries called the tour a highly significant cultural exchange. Pictured (l-r) are **JLH Productions'** **Jim Hickman**, who advised during the negotiations; **Frank Management's** **Rick London**, tour manager; **Ambassador Stephen Rhinesmith**, coordinator of the President's U.S.-Soviet Exchange Initiative; **Joel, JLH Productions'** **Ted Levin**, Soviet cultural attaché **Alexander Potemkin**, Citizen Exchange Council President **Michael Brainard**, who aided in constructing the tour; **Frank Management** head **Frank Weber**, and **Frank Management** counsel **Michael Collyer**.

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HAGAR

MAY 29, 1987



POSITIONING PROGRESS FOR RADIO — At a recent meeting of the Station Representative Association/National Radio Marketing Group's National Spot Radio Task Force, more progress was made in the development of a new positioning program to promote the growth of spot radio. Results of extensive research, planning, and creative are expected to be unveiled this summer. Front row (l-r): Audrey Tanzer, SRA; Bonnie Press, Katz Radio Group; Jerry Schubert, Eastman Radio; Barbara Crooks, formerly Blair Radio; Bob Dunn, Chase Broadcasting; Shirley Baker, RAB. Back row (l-r): Ed Marshak, Republic Radio; Bud Heck, RAB; David Wisentaner, INTEREP; Don Macfarlane, CBS Radio; Fred Walker, Group W Radio; Jerry Feniger, SRA; Warner Rush, Major Market Radio; Bart Walsh, WKYS, Washington. Not pictured: Mike Osterhout, Edens Broadcasting; Kelly Seaton, WGN Chicago; Jay Hoker, Hoker Broadcasting.

Buck Passed On Anti-Taping Chip; No Verdict Before July

An early verdict on the CBS Copycode system developed to foil DAT home taping doesn't appear likely.

The National Bureau of Standards has confirmed receipt of "informal" requests from two congressional subcommittees to conduct an impartial study of the

Copycode (R&R 5/22). But an NBS spokesman said its executive board has responded ("informally") to one committee that the agency "does not feel it has the in-house expertise needed to do a proper test program."

As a result, the two sides in the DAT dispute have been asked to

provide specifications of what an audibility and reliability study would encompass, according to RIAA VP/Government Relations Hilary Rosen.

These criteria will be submitted to the NBS via the Congressional subcommittees. "What I think they intend to do," commented Rosen, "is take the two written specifications and forward them to the Bureau, so they can have an idea of what it is they're being asked to do."

Six Weeks To Complete Study

She said Tuesday (5/26) the Copycode lobby would submit its material this week. As to how long the subsequent testing would take, Rosen added, "The Bureau has given an informal estimate to committee staffers of about six weeks."

For the anti-Copycode forces, Home Recording Rights Coalition spokesman Allan Schlosser confirmed that it also is gathering the necessary data.

There is legislation in both the House and Senate to mandate in

CHIP/See Page 16

WEAG Taps Elliott As PD

Dennis Elliott, Program Coordinator/morning man at Federated Media's KSKS/Tulsa, has been named PD at forthcoming Scnnix CHR acquisition WEAG/Indianapolis. He succeeds Mark Stevens, who left in January. Acting PD Greg Hendryx is now MD, replacing "Fast" Eddie Ashton, who became PD at AC WRCK/Rockford.

Elliott, a former PD at WFFM/Pittsburgh and KUUT/Salt Lake City, told R&R, "Scnnix will be talking over at the end of June or beginning of July. Between then and now I look to maintain WEAG in a stable position and investigate the market and see what makes it tick."

"The history of the market indicates it's quite reactionary to everyone else's programming changes. I could make a fortune selling neck and knee braces. Therefore, I will program this station aggressively. This is an ever-changing medium, so as far as a format change goes, anything's possible."

Avellone "top-notch professionals" who will be part of the company's future growth as it expands into larger markets.

Goodman is in his second tour of duty at WLVE, where he previously worked from 1974-79. He rejoined the station four years ago. Part of his new duties will be overseeing WIVY's operations and heading Gilmore's radio acquisition team. "We'll be looking at FM stations, hopefully in the Southeast region," he said. "The focus will be on the top 60 markets. Our first priorities are Tampa and Orlando."

Avellone arrives at the WIVY post after 11 years at WLVE, the last five as GSM. "They contacted me in Miami and asked if I would come here on an interim basis," he said. "After I got here, I realized this is not the South Georgia market it once was. It's growing by

ABRAMSON PROGRAM MANAGER

Logan VP At ABC

David Logan has been elevated to VP/Director of Marketing for the ABC Radio Networks, where he had directed marketing efforts for the net since 1982. Also at ABC, Nancy Abramson has been appointed Manager/Network Programming.

Regarding Logan, Sr. VP/Director of Sales Louis Severine commented, "David's consistent achievements in his 20 years with ABC have made him a valued asset. His success in maintaining valued clients and in developing

LOGAN/See Page 16

AVELLONE NEW WIVY GM

Goodman Exec. VP/ Radio At Gilmore

WLVE/Miami Beach GM Dean Goodman has been elevated to Exec. VP/Radio Operations for Gilmore Broadcasting, while WLVE GSM Steve Avellone has been promoted to GM of co-owned AC outlet WIVY/Jacksonville. Goodman retains WLVE GM duties; Avellone replaces Michael Cohen, who resigned.

Gilmore President/COO James Gilmore III called Goodman and

Phillips Named KXXY OM

WSM (AM)/Nashville PD Jay Phillips has been named OM for Summit Communications Country combo KXXY-AM & FM/Oklahoma City. Phillips starts June 1 and replaces Clay Daniels, who was asked to stay in an on-air capacity but has chosen to leave the station.

According to VP/GM Tom Kennedy, Phillips's appointment comes as part of a management restructuring at KXXY. In addition to programming the AM & FM, his responsibilities will include promotion and marketing.

Kennedy told R&R, "Jay's a good, solid radio person who brings dimensions to this radio station I've been seeking for a long time. I needed someone who could conceive, design, administer, and follow through on research, and then translate it into the on-air product. Jay's brilliant in music research and music positioning; he's the perfect person for the job."

Phillips said, "It's really hard to leave WSM and all the folks who have worked so hard to make the gains we've shown in the last six

PHILLIPS/See Page 27

RTNDA ATTACKS FAIRNESS DOCTRINE

The news directors' organization feels the Fairness Doctrine places an unfair burden on broadcasters, and is concentrating its strategy on trying to convince the White House to veto it after Congress passes it into law.

Page 8

CHRONICLING THE KEY RATINGS RACES

Country and AC battles in key markets are analyzed in facts, figures, and opinions.

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STORE FIXTURES IN PRODUCTION

Labels Firming Titles For Summer Cassette Single Splash

The cassette single retail display bin is filling up. Labels backing the July rollout are firming up titles for the fixture, which should be distributed to more than 800 stores nationwide in early July.

Most releases will feature established artists, though some newcomers are scheduled. The display piece, currently in production at Queens Litho, will showcase 49 separate titles. Labels report the following acts will be among those in the rollout:

- A&M — Bryan Adams, Herb Alpert, Chris DeBurgh, Janet Jackson, Barry White, Shanie Wilson.

- Arista — Expose, Aretha Franklin, Grateful Dead, Whitney Houston, Patrice Rushen, Carly Simon, Dionne Warwick & Jeffrey Osborne.

- Elektra/Asylum — Stan Campbell, Motley Crue, Simply Red.
- MCA — Bob Seger, James Ingram, the Jets, Jody Watley.

- RCA — Jonathan Butler, Bruce Hornsby & The Range, Pseudo Echo, Diana Ross, Starship.

- Warner Bros. — Fleetwood Mac, Atlantic Starr.

Other cassette singles from these labels are being finalized. Information from Atlantic, which is also participating in the launch, was not available at presstime. CBS, Capitol/EMI, and PolyGram are not backing the display fixture, although they (PolyGram excepted)

will have some cassette singles available in July.

Most Retailers Committed

Virtually all the industry's major retail chains are involved (see separate box). They'll carry the dump bin in selected stores, and in several cases — Camelot, Record Bar, Tower — all their outlets. Major one-stops are similarly engaged, and will distribute the fixture to a cross-section of their customers.

Arista VP/Sales & Distribution Jim Cawley said, "All the participating labels are aware of the dates, and moving ahead with their releases. The manufacture of cassette singles is an involved process, and not everything is automated yet, but we're hoping we can pull everything off by the first week of July."

Arista has been coordinating the panel of retail and one-stop accounts, as well as the creation and production of the display piece. "Aside from the labels," said Cawley, "the retailers have just been tremendous. To their credit, they're so united about this, unlike the 4x12" cassette (album) package. Everybody sees this as necessary to preserve the hit single."

Music publishers have been approached to waive or adjust mechanical royalties for the purpose of launching the new configuration. How they'll handle this issue when and if the format becomes established is presently unclear.

Label Breakout Details

From those labels in the rollout, here are specific title details:

A&M — Bryan Adams's "Heart's On Fire" will be his second cassette single. Jackson and Alpert will feature "The Pleasure Principle" and "Making Love In The Rain" respectively, while the DeBurgh will couple "Fatal Hesitation" and "The Lady In Red." Titles weren't available on White or Wilson.

Arista — The Expose, Franklin, Houston, Rushen, and Simon cassette singles will feature their current releases. The Warwick/Osborne and Dead titles are from upcoming albums.

E/A — Crue ("Girls, Girls, Girls") and Campbell ("Years Go By") will be currents; Simply Red will be the newly released "Infidelity."

MCA — Three will be the current "Beverly Hills Cop 2" soundtrack cuts by Ingram, the Jets, and Seger; fourth will be Watley's "Still A Thrill." Two other titles are under consideration.

RCA — Four are currents by Butler, Hornsby, Pseudo Echo, and Ross; fifth is the new Starship, "It's Not Over."

Warner Bros. — The Fleetwood Mac and Atlantic Starr cassette singles will be "Seven Wonders" and "One Lover At A Time," respectively. Both are followups to current chart records.

CASSETTE SINGLE ROLLOUT

Participating Retailers, One-Stops By Region

Eastern Region	Locations	Midwestern Region	Locations
Record World	60	Camelot	189
Waxie Maxie	20	National Record Mart	40
Strawberries	11	Harmony House	22
Sam Goody's	7	Record & Tape Outlet	11
Good Vibrations	6	Believe In Music	10
Tracks	4	Disc Jockey	10
Side One	3	Mainstream	6
The Wiz	3	GAMCO	5
J&R Music	2	Homers	2
Sound Odyssey	2	Penny Lane	2
Jacks	1	Streetside	2
Record Theatre	1	Pickles	1
Variety	1	Radio Doctors	1
Southern Region			
Record Bar	136		
Sound Warehouse	60	Western Region	
Sound Shop	16	Tower	41
Bassins One Stop	10-	Wherehouse	25
Bib One Stop	10	Rainbow	23
Big State One Stop	10	Show One Stop	10
Justin One Stop	10	Valley One Stop	10
Nova One Stop	10	Music Plus	8
One Stop Atlanta	10		
Peaches	10		
South West One Stop	10		
Southern One Stop	10		
Spec's	10		
Cats	6		
South Texas One Stop	5		
Turtles	5		

ASCAP Honors Top Songwriters



ASCAP held its annual Pop Awards Dinner last week in Beverly Hills, saluting the most performed ASCAP-published pop songs of the past year (Oct. '85-Sept. '86). Narada Michael Walden was named writer of the year, while Zomba Enterprises took publisher of the year honors. Pictured (l-r) are award winners Alan & Marilyn Bergman, Stevie Wonder, Walden, Burt Bacharach, ASCAP President Morton Gould, Terry Lewis, and Jimmy Jam.

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CARR VP/FINANCE

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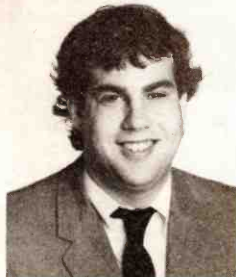
GRP VP/Sales & Operations Bud Katzel has been promoted to Sr. VP/Sales & Distribution. He's been with the label since 1983.

"This is a realignment to enable me to concentrate fully on our distribution arrangement with MCA," said Katzel. "At the same time, I'll be interfacing with our European company in Zurich, with respect to international distribution and marketing programs."

Katzel, who reports to GRP co-presidents Dave Grusin and Larry Rosen, said some of his previous responsibilities have now been assumed by VP/Marketing & Operations Mark Wexler.

In a concurrent appointment, GRP Director/Finance Richard Carr has been named VP/Finance. He joined the label from CBS Records.

Levy Directs Capitol Progressive Rock Promotion



Harry Levy

Former Elektra National Alternative Manager Harry Levy has joined Capitol Records as National Director/Progressive Rock Promotion. Based at the label's Los Angeles headquarters, he will be responsible for promotion of Capitol product at all alternative radio outlets, reporting to VP/Rock Promotion Ray Tusken.

"I'm very excited to be part of such a great promotion team under the leadership of John (Fagot, VP/Promotion) and Ray," Levy commented. "I'm looking forward to breaking a lot of new acts."

Fagot said, "Capitol is very pleased to have a person of Harry's caliber join our 'new' company. We intend to be the best label and in order to do just that we need the best people. Harry is the best."

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NEWS

Boston Piles Up The Platinum



MCA's Boston received quadruple platinum plaques for the "Third Stage" LP during a press conference announcing their first tour since their reemergence. Pictured (l-r) are MCA VP Katie Valk, group's Tom Scholz, Jim Masdea, Doug Huffman (partially hidden), Brad Delp, and David Sikes, manager Jeff Dorenfeld, group's Gary Pihl, and MCA Sr. VP Larry Sotlers.

Solar Showcase At Roxy



Solar Records showcased its artists at the Roxy in L.A. recently, with executives from its distributor, Capitol, on hand. Pictured (l-r) are Solar Exec. VP Hank Caldwell, CEMA VP Dennis White, artist Carrie Lucas, and Capitol's Joe McFadden and Bob Singer.

Rock & Roll Vera Good To Billy



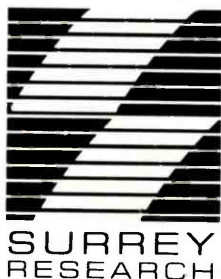
Johnny Carson presented Billy Vera with a gold LP plaque for the Rhino LP "By Request: The Best Of Billy Vera & The Beaters" after a recent taping of the "Tonight Show." In turn, Carson received a gold award in appreciation for Vera's five recent appearances on the show. Pictured (l-r) are Carson, Vera, and Rhino's Stan Becker.

Kimmel Comes Out On PolyGram



PolyGram has just released first product on new artist Tom Kimmel, with a single, "That's Freedom," preceding the LP "Five To One." Pictured in the studio are (l-r) PolyGram Sr. VP Dick Wingate, Kimmel, and mixer Bob Clearmountain.

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Sbarra Elevated To KSMG GSM

Patrick Sbarra has been promoted from Local Sales Manager to GSM at American Media's KSMG (Magic 105)/San Antonio. He joined the AC station in March from a similar post at WLVK/Charlotte, and previously worked at Tulsa's KWEN and KRMG.

'Start-Up Kind Of Guy'

Sbarra said, "VP/GM Ray Quinn has produced an environment where everyone from the janitor to the on-air people feels like one happy family. The attitude here is that we can't lose."

Sbarra will be responsible for recruiting, training, and rebuilding the KSMG sales force. "My fans would label me as a come-from-behind, turnaround, start-up kind of guy," he commented. "I've always been around start-ups or turnarounds."

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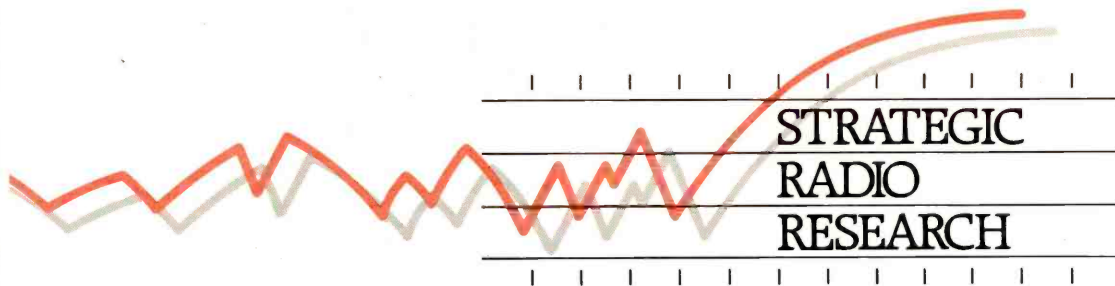
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Markey Promises Renewed Era Of Congressional Scrutiny

The deregulatory heyday is over, six-term Congressman Edward Markey (D-MA) warned the entertainment and broadcast industries during a Motion Picture Association of America luncheon last week. The new Chairman of the House Telecommunications Subcommittee, Markey referred to the recent Congressional hearings on network news practices. Among the broad range of media issues Markey says are on the Congressional agenda is the matter of trafficking in broadcast media licenses.

Markey said that in order to "reassert the primacy of the public interest standard in the regulatory framework of communications," legislation curbing what he called "blind adherence to a total reliance on the marketplace" would be pursued by the subcommittee. While Markey acknowledged that deregulation abolished much unnece-

sary paperwork for broadcasters, he was bullish on "sanctified greed."

"We need to restore the equilibrium between regulation and competition," he said. Meanwhile, the House Subcommittee has scheduled hearings for June 17 on legislation that would reenact the FCC's anti-trafficking rules.



McCain in Vain — Sen. John McCain (R-AZ) told NAB officials last week that the Fairness Doctrine has achieved "exactly the opposite of what was intended." The Senator said during his recent campaign he personally experienced the "chilling effect" the Doctrine has on broadcasters. His colleagues on Capitol Hill apparently weren't listening. Shortly after his remarks, the House Commerce Committee voted 33-8 to codify the Fairness Doctrine into law.

RTNDA Lobbies Against Fairness Doctrine

Urging Congress to "let editors edit without the shadow of government falling across their shoulders," the Radio-Television News Directors Association (RTNDA) is launching a last-minute lobbying blitz to block efforts to codify the Fairness Doctrine into federal law.

In a letter sent to every member of the House of Representatives, RTNDA leaders said the Fairness Doctrine works against the goal of

full and fair discussion of important public issues.

"The Fairness Doctrine doesn't work because it permits political

appointees and their employees (FCC members and staff) to second-guess editorial decisions made by electronic journalists. With such a system in place, it is all too easy for anyone to file a complaint charging unfairness," their letter said.

"There are more than 11,300 radio and television stations in the

country today. There are 1700 daily newspapers and 8000 weekly newspapers. There are a finite number of frequencies, but there is also a finite amount of newsprint and an economically finite number of newspapers in any given community. Most people cannot afford to start or buy either a broadcast station or a newspaper. Newspapers enjoy a tremendous subsidy from the government in the form of special postal rates, but they have no Fairness Doctrine. Nor should they," the letter continued.

The bill, H.R. 1934, recently passed the House Commerce Committee and a vote by the entire Congress is expected next month. A companion bill recently was approved by the Senate.

Hoping For White House Veto

"Realistically, there's not much we can do to stop it in Congress now," said RTNDA President Ernie Schultz. "We're going to put most of our efforts into stopping it

at the White House."

The White House Domestic Policy Council is considering recommending a Presidential veto, but officials are concerned that Congress might embarrass Ronald Reagan by overriding any turn-down.

"They're just very concerned about making a veto stick," Schultz said. "It probably would be overridden in the House, but there might be enough votes in the Senate to uphold a veto."

NAB Fairness Doctrine Action

In other Fairness Doctrine action, the National Association of Broadcasters (NAB) has asked the US Supreme Court to decline review of an appellate court decision that held the Doctrine is not part of the Communications Act.

The US Court of Appeals in Washington ruled last year that text data and graphics transmitted over TV were not covered by the Doctrine.

\$4,500,000

LIN Broadcasting Corporation

has sold

WFIL-AM
Philadelphia

to

WEAZ-FM Radio, Inc.

The undersigned initiated this transaction and acted as financial advisor to LIN Broadcasting Corporation.

WERTHEIM SCHRODER & CO.
Incorporated

May 1987

NEWS BRIEFS

KCBQ Turned Down By FCC

The FCC has turned thumbs down on KCBQ/San Diego's request to change its nighttime signal pattern and has ordered the station to reduce coverage instead.

The problem dates back to 1971, when the station received a Special Temporary Authorization after complaining that it could not adjust its nighttime array in compliance with its license because of several technical problems, including its proximity to other broadcast stations. During a 1983 ownership switch from Charter Broadcasting to Audio House, the station was given 18 months by the Commission to properly adjust its array or cut power to avoid interference with KVOO/Tulsa. Audio House responded by requesting a change in AM allocation rules that would result in KCBQ continuing to operate at full power with an improperly adjusted array. The Mass Media Bureau said no, and now the full Commission has agreed.

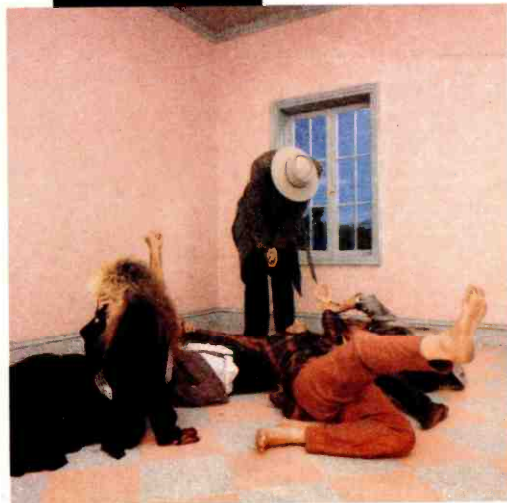
KCBQ now operates on 1170 kHz with 50 kw days, 5 kw nights. Final power cutback hasn't yet been determined, but Audio House had said in its petition it might have to drop to 714 watts at night, reducing coverage area by 71%.

So far, radio and TV broadcasters would not be included in the plan. Congress is very skeptical of the idea. The FCC ran a similar idea up the flagpole once before, only to find that no one on Capitol Hill would benefit from selling use of frequencies (money from auctions would go into the US Treasury rather than into private hands).

Spectrum Auctions Anyone?

FCC Chairman Dennis Patrick is recommending that Congress adopt legislation to auction off radio spectrum. Auctions would be restricted to land mobile frequencies and to revoked licenses involving non-mass media frequencies.

FLEETWOOD MAC



["SEVEN WONDERS"]

From The New Album *Tango In The Night*
Produced by Lindsey Buckingham and Richard Dashut

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LUTHER VANDROSS

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RADIO BUSINESS

TRANSACTIONS

Americom Orchestrates Flip-Flop In Massachusetts

Stan Raymond Engineers Three-Ring Circus In Orlando

WHYN & WHFM/ SPRINGFIELD, MA

PRICE: \$10.8 million
BUYER: New England Radio Corp., owned by Donald Wilks and Michael Schwartz. They also own WIXY & WAQY/Springfield, MA; WFBL & WKFM/Syracuse, NY; WEEX & WQQQ/Easton, PA; and WMLO/Sarasota, FL.
SELLER: R&R Broadcasting Inc., headed by Chairman/CEO Sherman Robbins and President Alan Anderson.
DIAL POSITION: 560 kHz; 93.1 MHz
POWER: 5 kw days/1 kw nights; 12 kw at 1000 feet
FORMAT: AC; CHR
BROKER: Dan Gammon of Americom Radio Brokers

WIXY & WAQY/ SPRINGFIELD, MA

PRICE: \$8.75 million
BUYER: Sunshine Group Broadcasting, owned by George Silverman, who also owns WZID/Manchester, NH and WMGX/Portland, ME. He recently filed for permission to buy WGAN/Portland.
SELLER: New England Radio Corp., owned by Donald Wilks and Michael Schwartz.
DIAL POSITION: 1600 kHz; 102.1 MHz
POWER: 5 kw days/2.5 kw nights; 27 kw at 1150 feet
FORMAT: Country; CHR
BROKER: Dan Gammon of Americom Radio Brokers

Arkansas

KXSA-AM & FM/DERMOTT
PRICE: Release of undisclosed bank debt
BUYER: First State Bank of Warren, headed by President Freddie Mobley.
SELLER: Ray A. Huckaby Communications Co. Inc., owned by Ray and Mabel Huckaby.
DIAL POSITION: 1110 kHz; 103.1 MHz
POWER: 10-kw daytimer; 3 kw at 307 feet
FORMAT: Country

California

KPAK/REDDING
PRICE: \$550,000
BUYER: Richard Eisman and Frank Clark Sr.
SELLER: Pak Radio Inc., headed by President David Newman.
DIAL POSITION: 1230 kHz
POWER: 1 kw
FORMAT: Country
BROKER: Chapman Associates

Florida

WAJL/ORLANDO

PRICE: \$1.1 million
BUYER: Metroplex Communications, owned by Norman Wain and Robert Weiss. The company also owns WORL/Orlando; WHBO & WNLT/Tampa, FL; WHYI/Ft. Lauderdale-Miami; WPDQ & WFYV/Jacksonville, FL; WJYO/Mt. Dora, FL; WRKB & WRFX/Charlotte, NC; WKIX & WYLT/Raleigh, NC; and WCPT & WCXR/Washington, DC.
SELLER: Alleluia Broadcasting Corp., owned by Al Chubb.
DIAL POSITION: 1440 kHz
POWER: 5 kw days/1 kw nights
FORMAT: Religion
BROKER: Stan Raymond & Associates

WORL/ORLANDO

PRICE: \$1.65 million
BUYER: WORL Radio Inc., headed by attorney Robert Thompson.
SELLER: Metroplex Communications.
DIAL POSITION: 1270 kHz
POWER: 5 kw
FORMAT: Urban
BROKER: Stan Raymond & Associates

WWLD/ORLANDO

PRICE: \$300,000
BUYER: Alleluia Broadcasting Corp., owned by Al Chubb.
SELLER: Comco, Inc., headed by President Walt Windsor. The company also owns WRAB/Arab, AL; WFIX/Huntsville, AL; WHCM/Sheffield, AL; and WKIQ/Inverness, FL.
DIAL POSITION: 1190 kHz
POWER: 5-kw daytimer
FORMAT: Big Band
BROKER: Stan Raymond & Associates

WLLO/WILLISTON, FL

PRICE: \$564,725
BUYER: Gulf to Bay Broadcasting Corp., owned by Reagan Smith, Douglas Laby, William Heitzman, and Jo Anne Moats. Smith is ND at WSSP/Cocoa FL.
SELLER: WJRO Broadcasting Inc., owned by Arthur Arkellian. He also owns WWCB/Corry, PA and WLVA-AM & FMDunedin-Holiday, FL.
DIAL POSITION: 92.1 MHz
POWER: 3 kw at 525 feet
FORMAT: Easy Listening

Georgia

WALG & WKAK/ALBANY
PRICE: Undisclosed
BUYER: Ilene Berns, former President of Bang Records.
SELLER: Platinum Broadcasting Ltd., owned by Robert Bryson.
DIAL POSITION: 1590 kHz; 101.7 MHz
POWER: 5 kw; 3 kw at 300 feet
FORMAT: AC; Country

Massachusetts

WTTP/NATICK

PRICE: \$850,000
BUYER: Satellite Radio Network Inc., owned by John Tyler, James Rupp, Mike Ginter, W.T. Doar Jr., David Hubschman, Garry Weber, and SRN Corp. The company also owns KGOL/Humble, TX. Tyler is the head of Satellite Music Network, a Dallas-based programming service. Ginter owns WQCC/Charlotte, NC. Doar and Rupp own interests in WCCO & WLTE/Minneapolis.
SELLER: WTTP Joint Venture, a partnership of Boston Properties, Inc. and Metro Boston Broadcasting, Inc. The companies are principally owned by Michael Jordan II, Mary Heller, and Calvert Collins.
DIAL POSITION: 1060 kHz
POWER: 25 kw
FORMAT: Talk

New Mexico

KKJY/ALBUQUERQUE

PRICE: \$3.3 million
BUYER: Maranatha Broadcasting Inc., owned by Richard Dean and David Hinson. The company also owns WFMZ-FM & TV/Allentown, PA.
SELLER: Roughrider Broadcasting Inc., principally owned by Sigmund

Rogich, Michael O'Callaghan, and Thomas Letizia. The company also owns KPAH/Tonopah, NV and KROL/Laughlin, NV.
DIAL POSITION: 100.3 MHz
POWER: 100 kw at 4110 feet
FORMAT: Easy Listening
BROKER: Cecil L. Richards, Inc.

Continued on Page 12

TRANSACTIONS AT A GLANCE

Transactions So Far in 1987: \$1,078,438,918

This Week's Action: \$34,069,725
Deals Of The Week:

WHYN & WHFM/Springfield, MA \$10.8 million
WIXY & WAQY/Springfield, MA \$8.75 million

- KXSA-AM & FM/Dermott, AR release of undisclosed bank debt
- KPAK/Redding, CA \$550,000
- WAJL/Orlando, FL \$1.1 million
- WORL/Orlando, FL \$1.65 million
- WWLD/Orlando, FL \$300,000
- WLLO/Williston, FL \$564,725
- WALG & WKAK/Albany, GA undisclosed
- WTTP/Natick, MA \$850,000
- KKJY/Albuquerque, NM \$3.3 million
- KXAK/Albuquerque, NM \$425,000
- WATN & WTOJ/Watertown, NY \$1.7 million
- WRMT/Rocky Mount, NC \$180,000 plus liabilities
- KMUS & KRLQ/Muskogee, OK \$1.4 million
- KLVI & KYKR/Beaumont-Port Arthur, TX \$2.5 million

*This announcement appears as a matter of record only.
April 1987*

\$2,450,000

Declining Revolving Credit Facility

for the refinancing of

Carlson Communications International, Inc. and subsidiaries



Attending the Carlson closing during the recent NAB convention were (l-r): Bob Maccini, Chapman Financial Services; Ken Mooney, State Street Bank and Trust Company; Alan Hague, Carlson Communications; Ralph Carlson, Carlson Communications; and Craig Russ, State Street Bank and Trust Company.

The undersigned arranged this financing & acted as financial advisors to Carlson Communications International, Inc.



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RADIO BUSINESS

BUSINESS OVERVIEW

Ted Turner Muzzled By Investors

• Ted Turner has his you-know-what in the financial ringer again, and this time it's really going to hurt. Justice Department legal beagles are giving the oncovert to his plan to sell 37% of Turner Broadcasting System (TBS) to a consortium of 28 cable TV operators for \$576.4 million. The deal's terms call for a stock split to create a new common stock aimed at guaranteeing that "Terrible Ted" will retain longterm majority ownership. The new financing — aimed at cutting losses from his acquisition of MGM — puts his share of the company from 20.3% to only 51%, and requires that a supermajority of the company's directors approve all future spending and borrowing plans.

In other words, a monetary muzzle is about to be placed on the flamboyant entrepreneur who owns Cable News Network and the CNN Radio Network. The deal also gives the cable operators the right of first refusal to buy the company if Ted decides to sell it. If that happens, Time Inc. will take over day-to-day management. Meanwhile, TBS has reported a \$39.7 million loss for the first quarter ending March 31. That compares with a loss of \$6.9 million during the same period last year. Revenues jumped to \$137.9 million from \$86.6 million for the comparable period.

How is Ted taking all this in stride? Well, he recently told graduates of the Citadel that the media have made a mistake by equating success with financial success, and they should strive instead for happiness. Still, he said, there are advantages to being wealthy: "If you've got to be either poor or rich it's better to be rich. You do have the opportunity to choose the brand of liquor you want to drink."

Satellite Music Network Suffers First Quarter Loss

Satellite Music Network says smaller-than-expected ad revenues coupled with increased operating expenses have produced a loss for the first quarter ending March 31. Revenues totalled \$3.55 million, a six percent increase compared to the same period last year, but a net loss of \$393,381 was still recorded. That loss works out to be about four cents per share, compared with one cent per share during the first quarter of 1986. SMN President John Tyler attributes the loss to production costs of the company's new Pure Gold and Z-Rock formats. He also said the soft national advertising market which radio usually experiences during the first quarter of each year is a factor. The company plans to introduce new gospel and AC formats later this year. SMN currently produces seven different radio formats and has 797 station affiliates nationwide.

Cosby Producer Protests Viacom Takeover

Bill Cosby's producer is trying to block **Sumner Redstone** from taking over Viacom. The **Carsey-Werner Company**, producer of NBC-TV's "The Cosby Show," is suing in New York federal court to block the \$3.4 billion buyout. Viacom owns the non-network distribution rights to the popular TV show, and so far has collected about \$75 million of an expected \$350 million from Cosby rerun sales. Carsey-Werner says it's entitled to about 70 percent of that and is worried that Viacom will use the money to pay bank debt in the wake of the merger with **National Amusements Co.** Viacom has already predicted in a prospectus that it will have serious cashflow problems from the takeover. A court hearing has been scheduled for May 29, five days before shareholders are to vote on the merger.

"Money Radio"'s Money Questioned

California state officials reportedly are investigating the owner of America's first all-financial news radio station concerning allegations of securities fraud. **Edward "Buz" Schwartz**, who owns "Money Radio," **KMNY/Pomona**, is under scrutiny by the California Department of Corporations following newspaper reports that he may have misled investors, filed false financial statements, and misrepresented the coverage area-of-the station. He raised about \$4.6 million from 1300 limited partners to buy the station when he was a talk show host at rival **KIEV/Los Angeles**. Schwartz denies the charges and says they are without merit.

Midwest Goes Public, Pickwick Stock Hits UK

Broadcast equipment distributor **Midwest Communications Corp.** is going public. The company, which has equipped radio and TV stations from coast-to-coast, has asked the **Securities & Exchange Commission** for the green light to sell 1.6 million shares of common stock. The initial public offering price is expected to be between \$10 and \$12 per share. The offering is intended to provide cash to reduce the company's outstanding credit line and to retire indebtedness. The offering is expected to be made in mid-June through **Montgomery Securities and Paine Webber**.

Meanwhile, **Pickwick Records** has gone public in Great Britain with a heavily oversubscribed first offering. About 90,000 investors applied for about 350 million shares of stock, even though only about 7 million were offered. The smashing success of the offering means the company has raised about \$13.6 million and is virtually guaranteed a listing on the **London Stock Exchange**.

Colino Sued For Fraud & Racketeering

On the subject of fraud, Washington has been rocked this week with allegations that former **Intelsat** Director General **Richard Colino** siphoned millions of dollars into secret Swiss bank accounts through kickbacks and phony billing schemes. Intelsat, which provides most overseas satellite hookups for radio stations, has filed suit in Washington Federal Court alleging that Colino pocketed at least \$11.5 million. Colino, once one of the most powerful figures in international broadcasting, was forced out last December after auditors located unauthorized payments totalling \$1.35 million. The fraud and racketeering suit is being closely reviewed by U.S. Attorney **Joseph diGenova**, who is conducting a criminal investigation of Colino.

Florida Governor, NAA Prepare To Duel

• **Florida Governor Bob Martinez** is demanding free air time to answer critics of the state's new 5% sales tax on advertising — and getting a little heavy-handed in the process. His lawyers have sent telegrams to every radio and TV station in the state threatening to file Fairness Doctrine complaints with the FCC if they did not provide free rebuttal time.

The governor is miffed about a commercial campaign sponsored by the **Florida Association of Broadcasters**. The spots say Martinez signed into law the largest tax hike in state history. "He will let you participate in the record-breaking achievement by making you pay more for virtually everything you buy and virtually every service you need," the spots allege while urging citizens to call the governor and tell him off.

Meanwhile, the **National Association of Advertisers** — an agency represents 300 of the nation's ad agencies — has created two task forces to deal with the new tax. One will lobby for repeal, the other may sue to block it. The association has dropped previous plans to boycott the state's media.

Big Bucks For Big Eight Play-By-Play

• Some hot rights deals are going down in the Big Eight Conference. The University of Nebraska has signed an incredibly lucrative contract with **KFAB/Omaha** for rights to broadcast Cornhuskers football and basketball games. The deal is worth \$2.59 million over five years, or more than \$518,000 per year. How good is this deal? It must be good for both sides because University officials didn't tell other radio stations they could bid.

Another whopper is the University of Oklahoma's package with the **Oklahoma News Network of Clear Chan-**

nel Communications. Their deal calls for \$2.2 million over four years — \$600,000 per year in the first two years, and \$500,000 per year after that.

The University of Missouri has a ra-

dio contract worth \$110,000 next season; the five other conference schools are getting less than \$60,000 per year from the radio stations carrying their games.

CALL SIGN CHANGES

Alabama
Birmingham: **WBFR** (new station, 5/20)
Fayette: **WWWF** to **WLDX** (6/22)

Alaska
Palmer: **KUZN** (new; 5/15)

Arizona
Phoenix: **KPHF** (new station, 5/21)

Colorado
Falcon: **KVFR** (new station, requested 5/21)

Florida
Apalachicola: **WAPY** (new station, requested 5/21)
Eatonville: Pursuant to the request of **Metroplex Communications, Inc.** grant of the call sign for AM station **WORL** to **WPRD** has been set aside. Call sign **WORL** remains assigned. Homestead: **WRFM** to **WXDJ** (5/12)

Jacksonville: **WJAX** to **WAPE** (5/13)
Pompano Beach: **WWHR** to **WWNN** (requested 5/14)
Tallahassee: **WVFS** (new station, 5/15)

Hawaii
Lihue: **KFMN** (new station, 5/18)
Indiana

Delphi: Grant of the call sign for FM station **WJBZ** to **James Bricker** has been set aside.

Kansas
Kansas City: **KCKM** to **KFKF** (5/12)
Wichita: **KRZZ** to **KNSS** (6/26)

Kentucky
Henderson: **WGBF-FM** to **WZZG** (6/13)
Radcliff: **WYCP** to **WHOO** (5/18)

Louisiana
Lafayette: **KJSY** (new station, 5/15)

TRANSACTIONS

Continued from Page 11

KXAK/ALBUQUERQUE

PRICE: \$425,000
BUYER: **Daytona Group of New Mexico**, owned principally by **Carl Como Tuter** and **Norman Drubner**. The company also owns **KRIX/Brownsville, TX**; **KIVA/Santa Fe, NM**; **KSLM/Salem, OR**; and **KXQV/Portland, OR**. The company recently filed for permission to buy **KRGV/Brownsville, TX**. Drubner also owns interests in **WNFI/Daytona Beach**; **WJLQ & WCOA/Pensacola, FL**; **WPAP/Panama City, FL**; and **WNLC & WTYD/New London, CT**.
SELLER: **Radio Property Ventures**, headed by Managing General Partner **Burt Kaufman**.
DIAL POSITION: 1310 kHz
POWER: 5 kw days/500 watts night
FORMAT: Religion

New York

WATN & WTOJ/ WATERTOWN
PRICE: \$1.7 million
BUYER: **Hastings Broadcasting Corp.**, owned by **Gordon Hastings**, former President of **Katz Television**. He also owns **WDOS & WSRK/Oneonta, NY**.
SELLER: **A.P.A. Communications, Inc.**, headed by President **Frank Penny**.
DIAL POSITION: 1240 kHz; 103.1 MHz
POWER: 1 kw; 3 kw at 363 feet
FORMAT: Country, AC
BROKER: **Kozacko-Horton Company**

North Carolina

WRMT/ROCKY MOUNT
PRICE: \$180,000 plus assumption of liabilities
BUYER: **WRMT, Inc.**, owned by **Barbara Finney** and **Robert Gordon Finney**.
SELLER: **Catcom, Inc.**, owned by **Robert Gordon Finney, Barbara Finney, Boston Lackey III, Margaret**

Lackey, James Shannon Jr., Vincent Hardy, and Frank McCann.
DIAL POSITION: 1490 kHz
POWER: 1 kw
FORMAT: Gold

Oklahoma

KMUS & KRLQ/MUSKOGEE
PRICE: \$1.4 million
BUYER: **All American Broadcasting, Inc.**, owned by **Michael Horne** and **Alpha Horne**. Mr. Horne also owns **KARV/Russellville, AR**.
SELLER: **Parrish Broadcasting Systems Inc.** and **Trail of Tears Communications Inc.**, both owned by **Richard Parrish** and **Linda Parrish**.
DIAL POSITION: 1380 kHz; 97.1 MHz
POWER: 1 kw days/500 watts nights; 100 kw at 1272 feet
FORMAT: AC
BROKER: **Charles C. Earls & Associates**

Texas

KLVI & KYKR/ BEAUMONT-PORT ARTHUR
PRICE: \$2.5 million
BUYER: **Hicks Broadcasting Corp.**, headed by **R. Steven Hicks, William R. Hicks, and Thomas O. Hicks**. The company also owns **KEYAM & FM Austin** and recently applied for permission to buy **WSIX-AM & FM/Nashville**.
SELLER: **Hicks Communications Partners L.P.**, a limited partnership including **R. Steven Hicks, Lon Shelby, Louis Herbert Stumberg Jr., SunWestern Ventures Inc., SunWestern Capital Corp., Venture Corp., M.R. Roberts, Ruskin Norman, Joseph Miller, David Murray, Mac Works, and Louis Stumberg**.
DIAL POSITION: 560 kHz; 93.3 MHz
POWER: 5 kw; 100 kw at 480 feet
FORMAT: Country
COMMENT: As part of this reorganization, **Hicks Broadcasting Corp.** will become the new general partner of **Hicks Communications Partners**, replacing **R. Steven Hicks**.



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WHAT'S NEW

Edited by Don Waller

Trio Of Music Books Upcoming

Backed to the tune of an \$80,000 combined marketing campaign, John Lennon's "Skywriting By Word Of Mouth," Talking Heads's "What The Songs Look Like," and Ron Wood's modestly-titled "Ron Wood By Ron Wood" highlight the upcoming fall releases from NYC-based publishing house Harper & Row.



The Lennon book is the paperback edition of what was previously a hardcover collection of stories, songs, and drawings. The Talking Heads tome falls squarely in the tradition of "The Beatles' Illustrated Lyrics," as it consists of original works by 60 contemporary artists, all based upon the lyrics to

the Zoo York City art/funk act's most-endearing tunes.

Given the author's status as a veteran of such venerable British rock bands as the **Birds**, the **Jeff Beck Group**, the **Faces**, and the **Rolling Stones**, Wood's bio stands to be the most interesting

effort, depending on whether the guitarist intends to have any friends left after it hits the fans . . .

CD-Vs On Horizon

CD-Vs — the "V" stands for video — should be available in the US marketplace by the end of this summer. The most common form of CD-Vs will be five inches in diameter and combine a five-minute music video with an additional 20 minutes of sound without video. While the playing time is less than current music-only CDs, the price will be lower as well (under \$7 per disc).

At least two other longer-form CD-

Vs are on the horizon as well. The eight-inch model will be capable of being played on either one or two sides, each of which will store up to 22 minutes of sound and video, and will retail for around \$12. The 12-inch model will be capable of being played on either one or two sides, each of which will store up to 60 minutes of sound and video, and will retail for between \$18 and \$20.

However, to watch CD-Vs, consumers will have to purchase a CD-V player for at least \$600, which must be linked to a television and audio system. Bargain hunters may be willing to spring for so-called combination players, which will play CD-Vs, conventional CDs, and laser-type video-discs, all for the low-low price of between \$800 and \$1200.

Movie producers are eyeing the five-inch CD-Vs as the perfect vehicle for film trailers and the 12-inch CD-Vs as the ultimate way to sell feature-length movies, thanks to the discs' high-quality sound capabilities, as well as the fact that the discs are difficult to reproduce, especially in comparison to current videotapes. Whether the configuration will be successful is a decision which is ultimately going to be in the hands of the consumers. Interested audiophiles can check out demonstration models at the upcoming consumer electronics show in Chicago on May 30.

"Motown" Make-Up

Motown Industries recently signed a licensing agreement with Allure Cosmetics Ltd. that gives the latter firm the right to use the record company's name on a new line of beauty products.

The agreement, which marks the first time Motown has licensed its name for use outside the recording industry, will allow for the creation of everything from foundations, powders, lip glosses, lipsticks, mascaras, eye colors, nail enamels, skin cleansers, toners and moisturizers, repenshening creams, facial masks, styling gels, and mousses to hair treatments and shampoos.



"Target Tuner" Locked-Frequency Radio Available

Sporting a quartz crystal that can be locked onto a single frequency, "Target Tuner" is a "Walkman"-style portable radio that gives your station a rare opportunity for self-promotion — not by coffee cups, T-shirts, or bumper stickers, but through the power of the radio medium itself.

Not only does the locked-frequency feature ensure that this promotional item serves your station's efforts exclusively, the "Target Tuner" can be custom imprinted with either your station's logo or a combination of your station's logo and a key sponsor's product.

For a list of possible promotional ideas and further information about this market-exclusive item, contact Tina Jacobs of the New Jersey-based Target Tuning Inc. at (201) 935-8880.

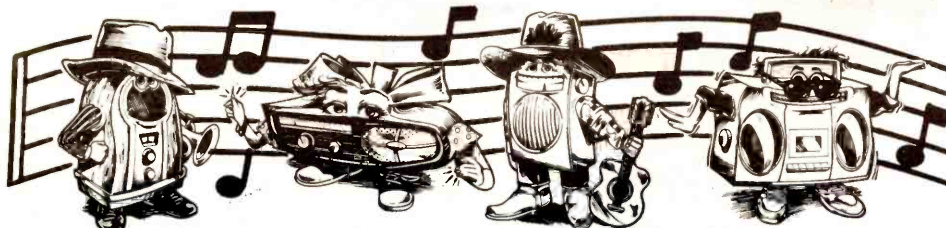
POLL STAR

TOP 20

CONCERT PULSE

LTW	ARTIST
1	1 GENESIS
2	2 U2
3	3 GRATEFUL DEAD
4	4 BILLY JOEL
5	5 ERIC CLAPTON
6	6 NEIL DIAMOND
7	7 BON JOVI
8	8 HUEY LEWIS & THE NEWS
9	9 LUTHER VANDROSS
10	10 ALABAMA
11	11 DEEP PURPLE/ BAD COMPANY
12	12 KENNY ROGERS
13	13 IRON MAIDEN
14	14 PRETENDERS
15	15 CHICAGO
16	16 DAVID LEE ROTH
17	17 RATT/POISON
18	18 HANK WILLIAMS JR.
19	19 ALICE COOPER
20	20 GEORGE STRAIT

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California (209) 224-2631



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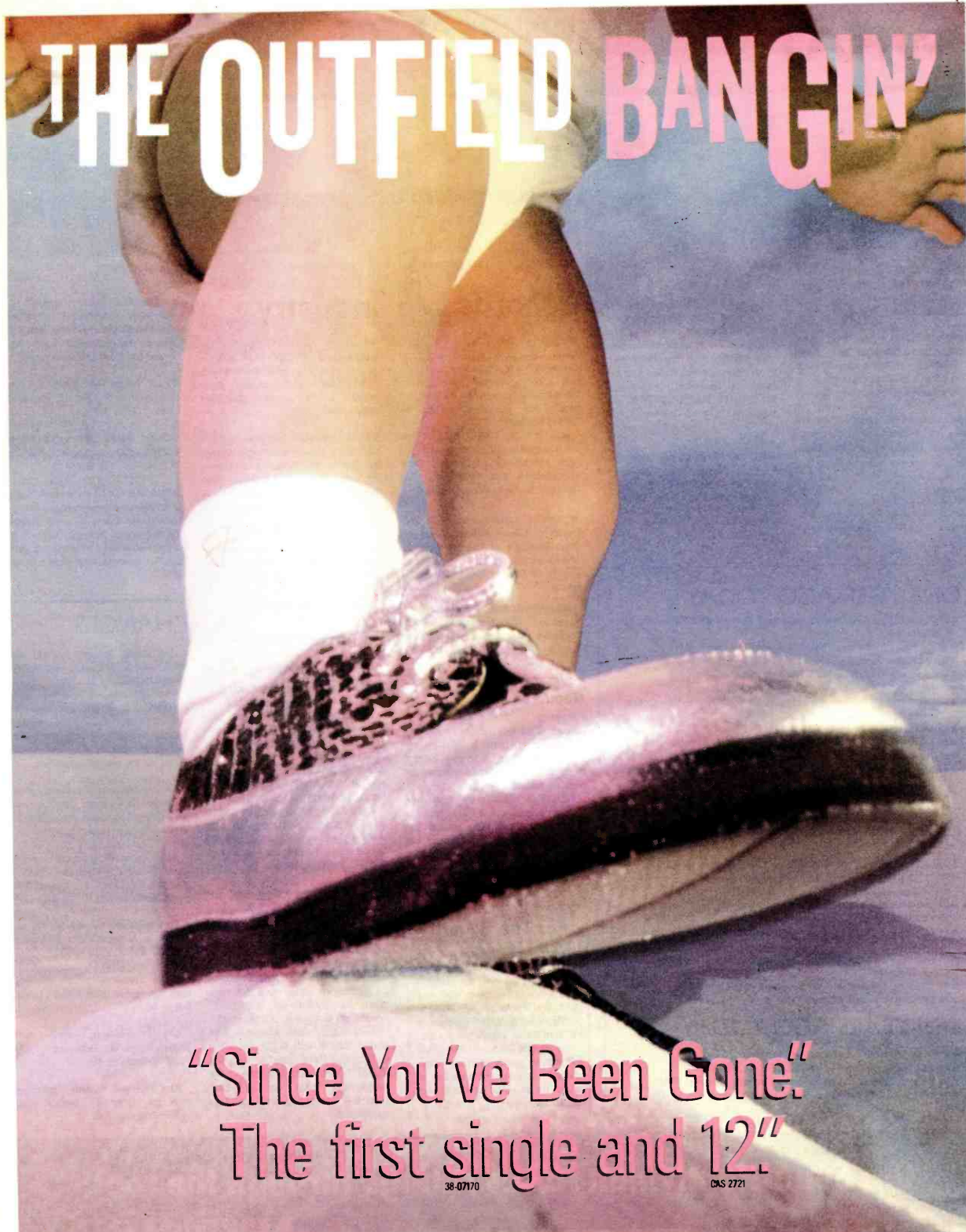
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Suzanne Berg



David Bither



Dorene Lauer



Milhan Gorkey



Edith Hilliard



Mario Ruiz

Radio

● **PAUL ERICKSON** has been upped to Promotions Director and **JOHN MARSHALL** has been promoted to Production and Continuity Director at **WOMC/Detroit**. Erickson was formerly Continuity and Creative Director at the station since 1985. Marshall, who will retain his 1-3pm airshift, previously served as WOMC's Production Director.

● **PAUL ROBINSON**, most recently **WAVF/Charleston, SC**, GM, has been named **LSM at KLZ & KAZY/Denver**.

● **NANCEY ROBBINS** has advanced from Programming & Promotions Assistant to Promotions Director at **KLSX/Los Angeles**. At sister station **KRLA**, **JAN CROMARTIE** has been named Promotions Director. The combo's Promotions/Marketing Director, **MEREDITH MAY-DOULTON**, continues as Marketing Director.

● **RICK PETTYFORD** has been named Regional National Sales Manager at **WFDF & WOZZ/Flint, MI**. He was formerly Sales Manager at **WFDF**.

Records

● **SUZANNE BERG** has been named Assoc. Director/AC Promotion & Artist Development at **Elektra/Asylum**. She was Director/National Promotion at **Gramavision Records** for the past two years, and previously worked for **United Stations**.

Also at **E/A**, **DAVID BITHER** has been appointed **VP/International**. He joins the label from **Warner Communications, Inc.**, where he was Director/Corporate Communications.

● **DORENE LAUER** has been promoted to National Director/Media and Artist Relations at **Capitol Records**. She joined the label 16 months ago as East Coast Director/Media & Artist Relations.

● **MILHAN GORKEY** has been promoted to Director/National Publicity at **Chrysalis** from Manager/East Coast Publicity. She joined the label in 1983.

Industry

● **KERNIE ANDERSON, GM** at **WBXX-AM & FM/Chicago**, is appointed a member of the **Arbitron Radio Advisory Council**. A 25-year radio veteran, he has worked at **WBXX** since 1981.

● **EDITH HILLIARD** has been appointed **GM at Broadcast Programming, Inc.** She is also President of **Salmon Systems, Inc.** She replaces **Bob English**, who resigned to pursue management/ownership opportunities in radio broadcasting.

● **J.C. FLOYD** has joined the **Don Kelly & Associates** consulting staff, and will be working with client station **WPEG**. He formerly programmed **WQQK & WVOL/Nashville**.

● **MARIO RUIZ** has been appointed Director/A&R and Marketing, Latin America at **EMI Music**. He comes from **CBS Records'** International Division, where he was Director/A&R Development.

● **Paul Yeskel Promotions** has relocated to 7 Kerry Court, Old Bridge, NJ 08857; (201) 679-9111.

● **Shane Media Services** has moved to 2500 Fondren, Suite 222, Houston, TX 77063; (713) 952-9221.

● **FRANKE JOLLE** is named President of **American Airwaves**. Jolle's industry background spans 30 years in radio, TV, and motion pictures. The company is involved in radio shows and formats, satellite systems, and station ownership.

CHANGES

Jim Cozzi, formerly an AE with **WCZY-AM & FM/Detroit**, joins **WRIF/Detroit** as AE.

Gabrielle Sorapure, previously Public Relations Director for **Edward J. Stadie Group/Norwalk, CT**, has been named Corporate Communications Writer for the **Interp** companies.

Edward Missvage, previously a media buyer for **Eisaman, Johns & Laws Advertising**, has been named AE for **McGavren Guild Radio/Houston**.

Deborah Smith, previously National Direct Sales Executive for **KZPS & KAAM/Dallas**, joins **McGavren Guild Radio/Dallas** as AE.

Dick McGrath, formerly an AE with **KBIG/Los Angeles**, joins **KIEV/Glendale, CA** as AE.

Walter Zlotnick, formerly with **Cayman Associates**, joins **KIEV/Glendale, CA** as AE.

Kay T. Plothow, formerly with **WWBA/Tampa-St. Petersburg**, joins **WSSP/Oriando** as AE.

Abe Peterzell, formerly a sales rep with the **Orlando Sentinel**, joins **WSSP/Oriando** as AE.

ONE YEAR AGO TODAY

- **CHR KKHR/Los Angeles** changes to **Soft AOR KNX-FM** under **PD Bill Minckler**
- **Wally Clark** forms management consultant firm
- **Dick Sharpe** President, **HNW&H**
- **Myron Roth** President, **MCA Records**
- **#1 CHR**: "Live To Tell" — **Madonna (Sire/WB)** (2 wks)
- **#1 AC**: "There'll Be Sad Songs (To Make You Cry)" — **Billy Ocean (Jive/Arista)**
- **#1 UC**: "Nasty" — **Janet Jackson (A&M)** (2 wks)
- **#1 Country**: "Everything That Glitters" — **Dan Seals (EMI America)**
- **#1 AOR Track**: "Sledgehammer" — **Peter Gabriel (Geffen)** (2 wks)
- **#1 LP**: "Like A Rock" — **Bob Seger & The Silver Bullet Band (Capitol)** (3 wks)
- **#1 Jazz**: "Double Take" — **Freddie Hubbard/Woody Shaw (Blue Note)** (2 wks)

FIVE YEARS AGO TODAY

- After 21 years as **CHR**, **WABC/New York** changes to **NIT**
- **Rock Of The 80's** format has first ratings success at **KROQ/Los Angeles**
- **#1 CHR**: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder (Columbia)** (3 wks)
- **#1 AC**: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder (Columbia)** (6 wks)
- **#1 UC**: "Standing On The Top" — **Temptations** featuring **Rick James (Gordy/Motown)**
- **#1 Country**: "Finally" — **T.G. Sheppard (WB/Curb)**
- **#1 LP**: "Asia" — **Asia (Geffen)** (7 wks)

TEN YEARS AGO TODAY

- **#1 CHR**: "Dreams" — **Fleetwood Mac (WB)**
- **#1 AC**: "Hello Stranger" — **Yvonne Elliman (RSO)**
- **#1 Country**: "Luckenbach, Texas" — **Waylon Jennings (RCA)**
- **#1 LP**: "Book Of Dreams" — **Steve Miller (Capitol)**

Goodman

Continued from Page 3

leaps and bounds. All the mom/pop stations have been bought up by major companies. I'm real happy to come up here to guide these people and help them win."

One of **Avellone's** top priorities will be naming a new PD to replace **Scott Sherwood**, who exited for **WOCL/Oriando**. He expects to make an announcement in "about a week."

For The Record

The following comment on Page 20 in **R&R's** May 15 story on reaction to new **FCC** indecency regulations should have been attributed not to **WNOR/Norfolk** VP/GM **Jack Rattigan**, but to **WCMF/Rochester PD Stan Main**: "I'm not playing 'Co-caine' by **Eric Clapton**. I don't think this station needs to in any way, shape, or form, promote the use of drugs. It's an image we like to stay far, far away from."

Logan

Continued from Page 3

new business attests to the fact that this is a well-earned promotion."

Logan began with **ABC** as an AE. He was promoted to Sales Manager of the **ABC Youth Networks** in 1978, and Sales Manager of the **Adult Networks** in 1980. He also was an Associate Media Director for **Grey Advertising**.

Abramson joined **ABC** last year as a Program Clearance Rep. She also served as MD/air talent at **WLIR/Long Island**, and as PD at **WBRU/Providence**.

Anti-Taping Chip

Continued from Page 3

clusion of the **Copycode** system in **DAT** hardware before it becomes available to US consumers. Action on these proposals does not now seem likely before an "impartial" verdict on **Copycode** is delivered.

Meanwhile, **CBS Records** has stated that it will begin encoding CDs in the third quarter with the signal which would activate the anti-taping "chip" in **DAT** machines — assuming such a chip is mandated.

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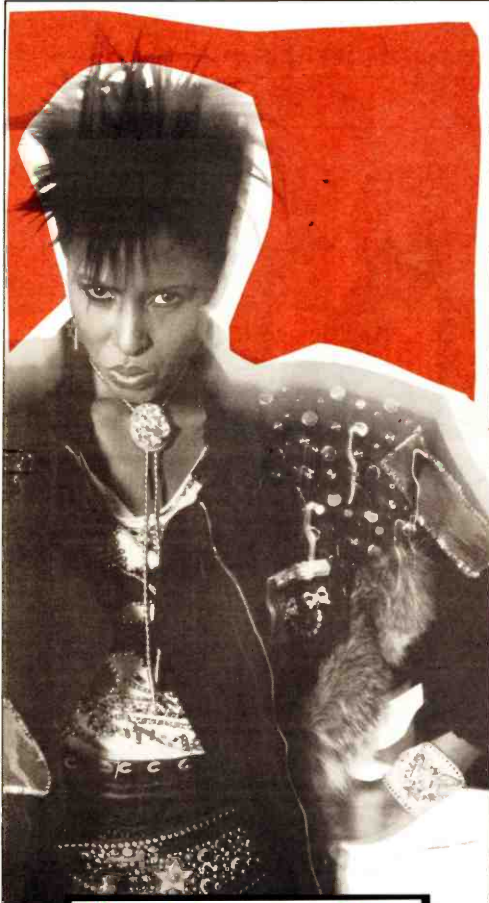
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| WCAU 40-37 | Y95 deb-34 |
| B96 34-27 | KMGX 36-29 |
| FM102 24-22 | KYNO 37-32 |
| KS103 deb-35 | KLUC add |
| KMEL 21-17 | WKPE add |
| KATD 34-31 | WYKS add |
| WPST 38-33 | WBWB add |

Urban Contemporary 7 - 5

Direction: Take-Out Productions/Vicki Wickham



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R&R STREET TALK

Quello: I Don't Know Much About Art, But . . .

Quotes of note this week-in history:

• FCC Commissioner **JAMES QUELLO** to the *Wall Street Journal* on **JAMES JOYCE**'s "Ulysses," segments of which **PACIFICA**'s **WBAI/N.Y.** plans to read over the air on June 16th: "(The book's profanities) are stuff you deck someone over. I'm amazed it made it as a classic." The FCC, per Pacifica's request, is evaluating the passages in light of its new indecency standards. Before voting to ban the book, Quello added, he might even read it.

• After taking heat for his on-air defense of the bear that mauled an 11-year-old boy in a New York zoo, **KPWR** morning mouth **JAY THOMAS** told the *L.A. Herald-Examiner*: "The bear only did what was natural. He thought he'd had a particularly nice meal and wondered why nobody threw him a toothpick."

New Cox Wheel

A surprise resignation at **COX ENTERPRISES**, as President/CEO **WILLIAM SCHWARTZ** leaves and is replaced by **JAMES COX KENNEDY**, a member of the family that owns 90% of the company.

Mason Dixon To Swap Q's?

STREET TALK has learned **Q105/TAMPA** OM/PM drive star **MASON DIXON** is talkin' big-time turkey with **94Q/ATLANTA**'s **DON BENSON** about afternoons along with a programming role.

As **WYNY/NEW YORK** gets set to switch to Country, PD **CHUCK CRANE** jumps to **MALRITE AC KKHT/HOUSTON**, whose MD, **WARREN WILLIAMS**, has headed to **KNX-FM/LOS ANGELES** for airwork.

After seven months, **JIMMY ROACH** & **STEVE HANSEN** are gone from **WSHE/MIAMI** mornings, which now pair OM **CHARLIE KENDALL** with wife **LISA** on news. Roach & Hansen's contract pays them until October, unless they land a new gig. Might they rejoin **WDVE/PITTSBURGH**, where Roach spent 13 years?

There's talk of a third **CHR** going on the air in Honolulu, with ex-(194) **KMAI** PD **JAY STONE** at the helm.

PD **STEVE RIVERS** denies it, but is **KIIS/L.A.** afternoon personality "**BIG**" **RON O'BRIEN** thinking about making a move?

Let's Beat (W)KYS And Make Up

Promos saying "we made a mistake" amid the smashing of hits by **FRANK SINATRA** and **CARPENTERS** are letting DC listeners know that ex-AC **WCLY** is back to its **WPGC-AM & FM** calls, with a sound described by local scribes as "uptempo and danceable with an Urban feel." GM/PD **BENJAMIN HILL** tells **ST** he's looking for a new personality, but denies he's courting **JESSE FAX**, ex-**WHUR** . . . Ex-**WCLY** morning man **DAVID BURD** has settled his lawsuit over his abrupt dismissal last June. No bucks specified, but Burd notes, "It'll keep me in peanut butter cups for the foreseeable future."

We hear **DC101/WASHINGTON** is considering L.A.'s **FRAZER SMITH**, currently at **KLSX** and once of **KLOS**, for middays.

By the way, DC101 countered new rival **WBMW**'s all-CD policy with promos that said, "We'd be 100% CD, but that would mean we couldn't play . . ." and listed records by **CROSBY, STILLS, & NASH, TRAFFIC**, etc.

Names surfacing as potential candidates for the **RCA** National AOR post: ex-Nipper vet **ANDY ALLEN** (now at **ISLAND**) and **COLUMBIA**'s **JIM MCKEON**.

Media Musings

• *US Magazine*'s June 1st issue says **NBC-TV** newshound **BRIAN ROSS** is working on a followup to his indie promotion report last year.

• The *New York Times* editorialized (5/24) against **CBS**'s anti-DAT Copycode system, acknowledging copyright concerns but advocating a royalty on blank tape instead.

Continued on Page 20

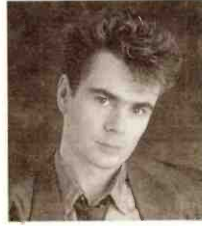
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See our complete program listing in the "Current Programs Directory"



LET IT BE



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47/47 — 20%
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PRO-FM	WGH	KIIS
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Director of Photography ANDREW LASZLO, A.S.C. Production Designer JAMES H. SPENCER
Music by JERRY GOLDSMITH Co-Produced by CHIP PROSER
Co-Executive Producers FRANK MARSHALL and KATHLEEN KENNEDY
Executive Producers STEVEN SPIELBERG, PETER GUBER and JON PETERS
Story by CHIP PROSER. Screenplay by JEFFREY BOAM and CHIP PROSER
Produced by MICHAEL FINNELL
Directed by JOE DANTE



GEFFEN RECORDS

STREET TALK

Continued from Page 18

• The L.A. Times has MCA's IRVING AZOFF as the 13th highest-paid exec in California, pulling in a cool \$1,785,906 in '86. By comparison, CBS's WALTER YETNIKOFF took in \$906,365, according to the Gallagher Report.

Look for ex-KMET jock JIM LADD to tour with ROGER WATERS this summer. Ladd will play the same DJ role he plays on Waters's new "Radio K.A.O.S." album. The stage will be a giant radio studio.

WNEW/N.Y.'s host for a two-hour tribute to WILLIAM B. WILLIAMS on Memorial Day was none other than FRANK SINATRA, who calls the late 'NEW mainstay the best friend he ever had. Williams dubbed Sinatra "Chairman Of The Board."

WTIC/HARTFORD PD DAVID BERNSTEIN is looking for an afternoon drive talent and a drivetime news anchor . . . Production house SUPERSPOTS needs a VP/Executive Producer to assist head honcho JOE KELLY.

After 10 years at R&R, first in editorial and then in sales, PAM BELLAMY is leaving us. That's the sad news; the good news is that she and hubby ROBIN ROTHMAN of GEFFEN are expecting their first child shortly.

18-year-old STEVEN FERENDO has pleaded guilty to the second-degree murder of consultant BOBBY HATTRIK, and has been sentenced to 20 years in a Missouri state penitentiary. With good behavior, Ferendo could see the light of day in six-seven years.

Top this for an unusual site for a remote: just to be "completely, undeniably bizarre," says PD SCOTT JAMESON, KYYS/KANSAS CITY's morning show broadcast live from a hospital operating room while a woman was having back surgery.



COUCH YOUR BETS — After WKLX/Rochester co-owner Bob Dodenhoff misheard an on-air mention of "cow chip throwing" as "couch throwing," the Classic Hits outfit decided to actually have two-person teams heave a couch across Rochester's Silver Stadium. Shown (l-r) ND Terry Clifford, PD Bobby Hatfield, two winners who received \$250 in sporting goods, Dodenhoff, and staffer Gene Filiaci.

Collins Visibly Touched

When celebs hit town, WAVA/WASHINGTON morning bad boys DON GERONIMO & MIKE O'MEARA like to tell listeners which hotel and room the stars are in. After they did it to PHIL COLLINS for a second tour in a row, an irate Mr. Collins called WAVA VP/GM ALAN GOODMAN to register his displeasure. In fact, at GENESIS's RFK Stadium show, officials tried to prevent night jock FLASH PHILLIPS from doing a remote. Kind of ironic, in that WAVA handed out 12,000 patches with Genesis, Michelob, and WAVA logos.

ARISTA's former National AC Director JOANIE LAWRENCE has hung out her indie shingle in Nashville. Call her at (615) 353-1029.

CHRYSALIS promo reps pulled an arresting stunt for ART OF NOISE's "Dragnet" theme last week, dressing as policemen to serve programmers with the record.

AIR PRIORITIES: WEEK 14

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., June 3, 1987.

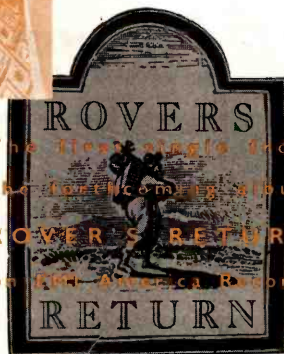
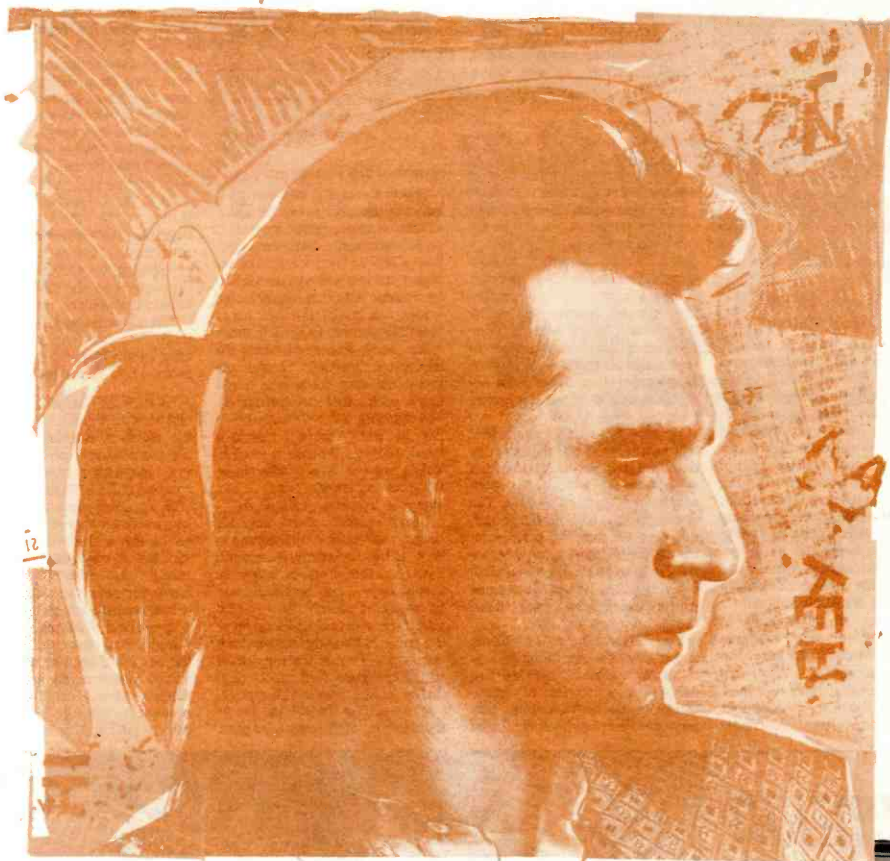
Artist	Title	Label
SURFACE	"HAPPY"	COLUMBIA
JULIAN COPE	"EVE'S VOLCANO"	ISLAND
AL JARREAU	"MOONLIGHTING THEME"	MCA
POISON	"I WANT ACTION"	CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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JOHN THESE TIMES ARE HARD FOR LOVERS WAITE



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the forthcoming album
ROVERS RETURN
on EMI America Records



Produced by Desmond Child, Frank Filipetti and John Waite
Management: Frontline Management, Trudy Green

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Six Steps To Successful Auditorium Music Testing

Experience has identified six major problems that can destroy the validity of your next auditorium music test. Be sure you avoid these pitfalls.

Allow Enough Time

If you don't allow enough time to do a music test correctly, you'd be better off not doing one at all. Sometimes an upcoming rating period or a bad sweep means programmers want quick answers. Shortcuts are taken in hook selection and preparation, recruiting, and scheduling. Too often, the results end up being flawed. But the real problem is that you won't know the results are wrong until it's too late.

Always plan enough in advance so you don't rush yourself and the research company. As a general guideline, allow at least five weeks for a project to go from start to finish. If your demo or screening requirements are particularly stringent, add another week or two.

Selecting The Right "Listeners"

When the wrong "listeners" are brought to the test, you may be playing the right test songs for the wrong people. Before testing begins, you must decide whether you want to talk to your fans, your samplers, or non-users who may be convinced to try you if the music is right for them. Recruiting for each of these different groups requires careful consideration of factors such as age, time spent with radio each day, coming patterns, favorite station preference, past participation in similar tests, and geographic distribution.

Every music test in which I've been involved over the last several years has had different requirements in each of these areas.

Bob Lowry is Director of Phoenix-based **Directions Research** and President of **Lowry & Company**, a consulting firm specializing in Easy Listening and AC. He was formerly President of **Frank Magid & Associates' Radio Division** and **Surrey Research & Consulting**. His previous experience includes the position of Director/Research & Programming at **Bonneville International** and 12 years as a PD and on-air talent.

Spend enough time to be sure the people you'll be paying good money for are the ones you want to attend.

Re-Screen Or Risk Misinformation

Just because someone answers all your screening questions properly when first recruited doesn't mean those same answers will apply when the music test is finally conducted. People change their minds. What was once their favorite station is now no longer part of their daily listening. Coming choices can change just as quickly. Those who handled the recruiting might have been sloppy in qualifying the participants. If every respondent is not re-screened as he arrives for the auditorium test, you run the risk of misinformation.

Insist that all participants in your project are asked again to name their favorite station, coming patterns, and age. This extra care in screening (and re-screening) allows you to keep the number of respondents to a reasonable

By Robert M. Lowry

level. A sample size of under 70 is somewhat risky, but without rigorous recruiting requirements that number can become downright fatal.

Hook Prep Critical Element

It seems almost too basic to mention, but be sure the hook of the song is the proper part to be tested. While most hits are easily identifiable, the choice of which five-to-seven second segment to use becomes more important the older and more obscure the song. Sometimes the hook won't contain the song title, but will be the part to which most respondents will react.

Muddy-sounding, distorted music hooks can affect test scores. Be sure you have used good quality tape and clean records or CDs to master your hooks. If a research company is going to produce the hooks for you, insist on hearing the finished tape before the tests. Some companies have been known to tape songs off the radio for use in hook preparation. That is not acceptable. Quality of sound is important.

Be sure the sound system that will be used to play the hooks is first-rate. It must be loud enough so those in the back of the room can hear everything clearly. The sound must not be distorted or muffled because someone is attempting to overdrive the speakers or run the amp at a higher level than it can handle. The tape deck must run on speed. Surprisingly, these details are often forgotten.

You will have the most problems if you allow the recruiting agency to supply the sound system. I've heard horror stories of music groups conducted with small, battery-operated portable units. Insist

Face The Music

When conducting an auditorium music test:

- Don't rush the project timetable
- Be sure recruited screeners fit the test purpose
- Re-screen everyone on test night
- Carefully select the hooks, play order; ensure top sound quality
- Use lively moderators; limit sessions to 300 songs
- Understand what results really say

that the system be top quality and designed for your needs.

The order in which the songs are played is also significant. Just as in a good radio show, pacing, texture, tempo, and style balance are important to a successful music test. A carefully thought-out tape helps keep the participants' interest high and eliminates some of the fatigue problem inherent in any music test.

Combating Fatigue Factor

The moderator's skill can go a long way toward keeping the natural fatigue factor under control. If he is enthusiastic, humorous, and knows how to keep a crowd entertained, the test will have much better results. A boring, uninterested leader can make the two hours seem like forever to participants.

It's very important that the moderator properly control the group. Be sure those who might know each other are separated, and that talk is not permitted during the test. Always schedule a break halfway through a session. This gives the respondents something to anticipate, and allows everyone to become refreshed.

Never schedule more than 300 songs in one session. Attempting to do so is false economy. Yes, you'll have feedback on more songs for less money — but the results will be suspect. Properly done — with intro time, a break, and a recap at the end — a 300-song test will take two hours. That is the maximum for which you should expect anyone to sit still. Beyond that point, you're courting disaster as far as the accuracy of the responses goes.

Understand How To Use The Results

The most common mistake made when it's finally time to analyze the test results is forgetting what the respondents were doing. They were telling you what they thought of a bunch of songs. They were not necessarily saying the best-testing songs belong on your station. That is a decision you make based on the type of people who participated and what you want the image and sound of your station to be. Maybe the participants like the song, but only when they are in a particular mood or listening to a particular station. They might be shocked and upset to hear that song on your station.

This all comes back to the importance of careful screening. You must know who is rating the music to know how to use the results.

Be sure the sample size of special breakouts is sufficient to make the numbers meaningful. If you ask the research company to provide you with a breakout of the reaction of XX 25-29 males who like CHR music and spend at least two hours a day with radio, you might be basing a decision on only a handful of responses. The more specific the breakout, the less stable the data. Use subcells only to help confirm a decision based on a larger part of the total sample.

Auditorium music testing can be the edge you need to make your station a success. By ignoring the dangers inherent in this form of research, however, you can destroy your station instead.

R&R Convention

Save These Dates

March 3-5, 1988

Loews Anatole Hotel
Dallas, Texas

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PRINCE



Urban Contemporary Breaker

Chart Debut **27**

NEW & ACTIVE

- B96 deb-33
- KROY add
- KATD 28-26
- KPLZ 34-29
- WFLY add
- Z94 deb-33
- WKZR 33-31
- KXXX 106 30-27
- WCKN add
- 94TYX 40-36
- WFMI deb-29
- Y107 deb-29
- Y106 34-31
- KITY deb-34
- KSND deb-33
- 95XXX add
- WGAN deb-35
- Q101 add
- WBWB add

"If I Was Your Girlfriend"

The New Single From Sign "Q" The Times



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RATINGS

Winter '87 Birch 12 +

Denver-Boulder

KBCO is as close to KBPI as it's been anytime recently. In CHR, KRXY passed KPKE for the first time since last spring, when they were both lower. KHMH, which signed on in late fall, is up from nothing; it almost matched its AM sister. UC KDKO, KVOD had its second four-share winter.

	Fall '86	W '87
KBPI (AOR)	11.2	10.6
KBCO-FM (AOR)	7.5	10.0
KRXY-FM (CHR)	7.2	8.4
KOSI (B/EZ)	6.5	6.2
KPKE (CHR)	7.7	6.0
KMJI (AC)	7.8	5.4
KOA (Talk)	6.3	4.9
KDKO (UC)	2.1	4.7
KHMH (Gold)	.4	4.5
KVOD (Clas)	3.1	4.0
KAZY (AOR)	4.7	3.9
KEZV (BBnd)	2.4	3.0
KIMN (AC)	3.1	2.7
KOAO (AC)	3.7	2.7
KHOW (AC)	2.5	2.6
KLZ (Ctry)	1.7	2.5
KYGO (Ctry)	5.0	2.3
KCFR (Clas)	2.3	2.0
KNUS (N/T)	1.3	1.9
KRZN (Gold)	2.0	1.9
KBRQ-FM (Ctry)	1.7	1.5
KWBI (Rel)	1.8	1.3

Miami-Ft. Lauderdale

Bill Tanner's WPOW has moved 1.6-2.9-5.3-6.9 since last summer. Here Power leads WHYI, which remained healthy in the Birches during its ARB slump; similarly, WHOT, while off, is still well ahead of WEDR here, unlike in Arbitron. Y100 is still tops in mornings; WPOW was up 3.1-5.6 in that daypart. Conversely, Power was off at nights but still led.

	Fall '86	W '87
WPOW (CHR)	5.3	6.9
WLYF (B/EZ)	6.9	6.6
WHOT (UC)	7.2	6.5
WHYI (CHR)	6.9	6.4
WSHE (AOR)	6.6	5.6
WKQS (Ctry)	4.2	5.0
WAXY (AC)	4.1	4.4
WCMQ-FM (Span)	3.6	4.4
WGTR (AOR)	1.8	4.3
WQBA (Span)	3.7	4.0
WINZ (N/T)	3.6	3.9
WINZ-FM* (CHR)	2.9	3.3
WJOY (AC)	3.6	3.2
WEDR (UC)	3.5	3.1
WIOD (N/T)	3.0	3.1
WMXJ (Gold)	3.2	3.1
WNWS (Talk)	2.6	2.7
WLVE (AC)	3.1	2.5
WQBA-FM (Span)	2.5	2.4
WTMI (Clas)	2.3	1.6
WAQI (Span)	2.4	1.4
WFTL (AC)	1.8	1.3
WKAT (BBnd)	1.3	1.2
WMCU (Misc)	.5	1.2
WRHC (Span)	.9	1.1
WOON (Span)	.5	1.0

*Has since become WZTA (AOR)

Baltimore

B104 had its best Birch in some time, despite being #1 only at nights. WBAL was tops in mornings. WLIF returned to the eights; WPOC returned to the sevens, way ahead of WCAO, which is closer in the Arbitrons. WWDC-FM and the Greaseman still notch a five share in mornings.

	Fall '86	W '87
WBBS (CHR)	8.0	11.1
WXYY (AOR)	10.2	9.6
WLIF (B/EZ)	7.3	8.7
WBAL (AC)	8.5	8.2
WPOC (Ctry)	6.4	7.1
WIYY (AOR)	8.7	6.8
WWMX (AC)	3.9	3.4
WWDC-FM (AOR)	4.6	3.2
WYST-FM (AC)	2.8	2.9
WWIN-FM (UC)	2.6	2.7
WGRX (Gold)	2.3	2.6
WBGR (Rel)	1.3	2.3
WITH (BBnd)	1.5	2.2
WCAO (Ctry)	2.1	2.1
WFBR (AC)	2.0	2.0
WQSR (Gold)	1.9	2.0
WEBB (UC)	1.5	1.9
WWIN (UC)	2.3	1.9
WHFS (AOR)	.8	1.7
WRBS (Rel)	1.3	1.7
WHUR (UC)	2.9	1.5
WCLY (AC)	.9	1.3
WRQX (CHR)	1.9	1.3
WEAA (Misc)	.8	1.1
WBJC (Clas)	2.6	1.0

Kansas City

KBEQ has nearly doubled its 7.8 from a year ago, even with KCPW in the market. (In fact, KBEQ's current rating is still slightly ahead of what it and then-CHR KZZC had together last spring.) KYYS matched its last winter number precisely; it's been within a few tenths of this number for four books out of the last five. KLSI returned to its normal spot in the fives; competitor KUDL also rebounded slightly.

	Fall '86	W '87
KBEQ (CHR)	10.8	14.2
KYYS (AOR)	11.1	11.3
WDAF (Ctry)	11.0	9.2
KCPW (CHR)	8.0	7.1
KCFX (Gold)	8.4	6.6
KFKF (Ctry)	6.9	6.4
KCMO (N/T)	5.8	5.6
KLSI (AC)	3.8	5.1
KPRS (UC)	4.5	4.8
KMBR (B/EZ)	4.6	4.3
KMBZ (N/T)	5.5	4.1
KUDL (AC)	2.8	3.4
WHB (Gold)	2.7	2.8
KJLA (BBnd)	2.0	2.6
KCUR (Misc)	1.1	1.5
KXTR (Clas)	.8	1.5
KZZC (Gold)	1.5	1.4
KCNW (Rel)	.6	1.1
KLTY (AC)	2.0	1.0

Atlanta

Another interesting reverse of Arbitron, with Z93 and WARM down while WQXI-FM rises. Mike Roberts gained four shares as WEKS won mornings. Competitor WEKS had its best book since going Urban. WYAY is up 5.9-8.4-9.1 since the summer against WKHX, which has been in the 5-6 range for a year. Both the WSB stations posted nice rises.

	Fall '86	W '87
WKLS (AOR)	13.6	11.8
WVEE (UC)	10.5	11.7
WYAY (Ctry)	8.4	9.1
WZGC (CHR)	9.8	7.9
WPCH (B/EZ)	6.7	6.4
WSB (AC)	4.1	6.3
WQXI-FM (CHR)	5.9	6.2
WEKS-AM & FM (UC)	4.0	5.8
WKHX-FM (Ctry)	5.1	5.8
WSB-FM (AC)	4.6	5.2
WFOX (AC)	4.4	4.4
WARM (CHR)	3.4	2.5
WGST (N/T)	2.8	2.3
WABE (Clas)	2.0	2.1
WAOK (UC)	1.7	2.0
WCLK (Jazz)	1.0	1.0

Buffalo

WHTT actually went 6.7-9.4 if you don't count the few hours it goes Polish on its AM on Saturday morning. In any case, it's become the first AOR Gold market leader. WKSE scored a personal best book; WPHD rebounded. WWKB's mainstream Gold format seems to be kicking in; another AM institution, WBEN, was also up.

	Fall '86	W '87
WHTT-FM (Gold)	6.6	9.2
WJYE (B/EZ)	8.8	8.7
WKSE (CHR)	4.9	8.0
WBEN (AC)	7.1	7.4
WPHD-FM (CHR)	5.7	6.9
WBLK (UC)	7.4	6.8
WBUF (AC)	7.3	6.4
WYRK (Ctry)	5.1	6.0
WWKB (Gold)	3.0	5.2
WBEN-FM (CHR)	6.0	4.8
WBYR (AOR)	8.0	4.3
WGR (AC)	5.3	4.2
WECK (BBnd)	5.3	4.0
WRLT (AC)	2.8	3.6
WEBR (Misc)	1.6	1.9
WNED (Clas)	2.4	1.4
CILQ (AOR)	1.6	1.3
CFNY (AOR)	.8	1.0
WDCX (Rel)	1.5	1.0

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, BU-Black/Urban, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

We're Nuts About The "DRIVES ME NUTS" T.V. Spot...

"Don't be caught near a TV schedule without it. Compared to nuts everything else is soup." —Gary Guthrie, Edinborough Rand

"We find that this commercial has the type of mind awareness that generates to ratings." —Michael McVay, McVay Media

"The response we had to the spot is phenomenal, it's even driving our competition nuts."
—Bob Dodenhoff & Dan Wachs; General Partners, WKLX FM

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—William J. Stedding, Executive Vice President, G.M. KZPS FM

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Baltimore	WGRX FM	Seattle	KZOK FM	Denver	KHIH FM
Kansas City	KCFX FM	Portland	KMJK FM	Buffalo	WHTT FM
San Antonio	KZEP FM	Charlotte	WWMG FM	Rochester	WKLX FM
Salt Lake City	KLTQ FM	Greensboro	WMAG FM	Austin	KPEZ FM
Raleigh	WRDU FM	Columbia	WMFX FM	Wichita	KRZ FM
Portland, Me.	WMGX FM				

NOTE: Every station who ran the "DRIVES ME NUTS" T.V. spot during the Winter '86 ARB had a ratings increase! (Source: Arbitron)

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1987 Radio Report

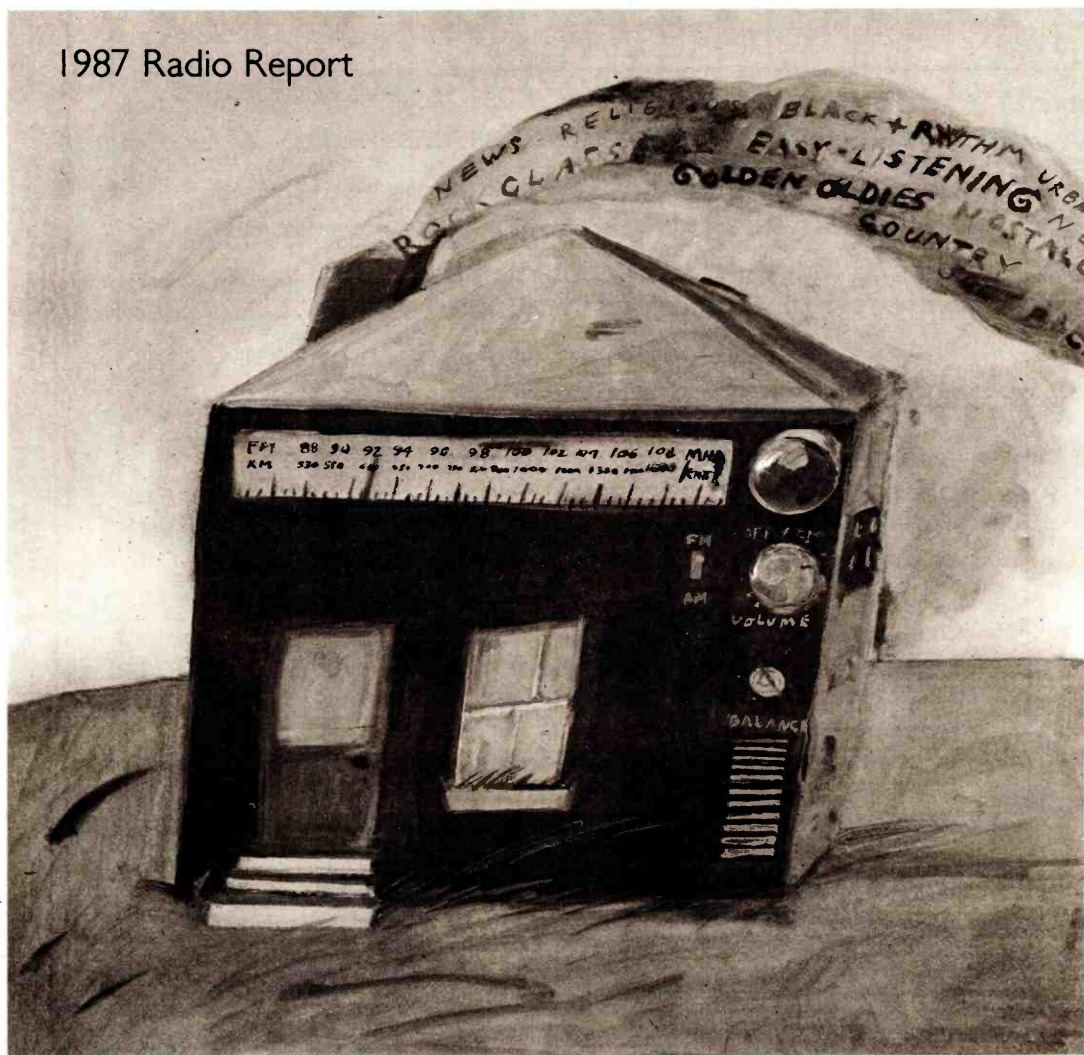


Illustration: Blair Thornley

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SPECIAL **ADWEEK** REPORT

NEWS

Knight Heads Very Special Arts Show



Gladys Knight & the Pips will perform at the music industry's first annual salute to the Very Special Arts, a 13-year-old international organization providing arts programs for children and adults with disabilities. Co-Chairmen of the event, set for June 11 at Washington DC's JFK Center for the Performing Arts, are MCA Music Entertainment Group President Irving Azoff, entertainment attorney Joel Katz, RIAA President Jay Berman, and Westwood One Chairman Norm Pattiz. Pictured with some of the program's youthful participants are Knight (left) and VSA founder/Chairperson Jean Kennedy Smith.

Chrysalis Acquires Dweezil



Chrysalis has signed Dweezil Zappa, and will release his Barking Pumpkin album "Havin' A Bad Day" in June. Pictured at a welcoming reception are (l-r) Chrysalis Sr. VP Charly Prevost, VP Daniel Glass, Zappa, label's Adam Ritholtz, Exec. VP Jeff Aldrich, and President Jack Craig.

Matter Of Principle



A&M's Janet Jackson (right) visited KIS/Los Angeles morning man Rick Dees in conjunction with her sixth single from the "Control" LP, "Pleasure Principle."

Fowler

Continued from Page 1

ters for one year after leaving office. Bernthal said that would not prohibit Fowler from putting broadcast deals together or advising clients on communications law. Bernthal declined to disclose what Fowler's hourly billing rate will be, except to say it would be "far less than what he's worth."

Fowler was returning from a Virgin Island vacation at presstime and was unavailable for comment.

Latham & Watkins is one of America's largest law firms, and employs about 400 attorneys at offices in Los Angeles, New York, Chicago, Washington, San Diego, and Newport Beach. Former FCC Common Carrier chief Gary Epstein heads the firm's communications law department.

Phillips

Continued from Page 3

months. But the chance to go to a station with the people and winning tradition of KXXY is too great to pass up."

Phillips joined WSM as AM & FM MD in early 1985 and was promoted to AM PD in September 1986.

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Thomas McElroy

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For 2 Tuff-E-Nuff Productions

From The Platinum Album

Life, Love & Pain

Management:

Jay King/King Jay Records



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WXKS 21-12

FM102 22-17

KROY 14-8

KWOD add

KMEL add-31

KATD deb-28

KWSS add

Z94 add

K104 add

WTIC 21-18

98PXY add

WRCK on

WBBQ add

KXX106 21-11

KAMZ 20-15

Y107 add

KWES deb-35

Y106 add-39

KITY 10-8

KMGX add-39

URBAN CONTEMPORARY 4

KYNO add

WKPE add-32

95XIL add

Q104 add

Z102 add

THE WOMAN WHO MADE YOU "SERIOUS"
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URBAN CONTEMPORARY BREAKER 5/15

CHART: 26



SEAN ROSS

GOLD

SMN'S 'PURE GOLD,' TRANSTAR'S 'OLDIES CHANNEL'

Satellite Nets: Dishing Up More Outlets

In just over a year, the two mainstream Gold networks have amassed 120+ affiliates between them. That makes more than a third of Gold satellite-delivered in at least one daypart. (If AOR outlets are subtracted, or SMN's "Heart & Soul" is added, the percentage is even higher.) Officials at both Transtar and SMN expect their products to comprise half of the format's outlets before long.

The presence of satellite Gold means small markets now have oldies for the first time. And some, like Appleton/Oshkosh, even have battles. With debt service looming heavily over many stations after last year's acquisition boom, the two services may continue growing for some time.

SMN's Pure Gold and Transtar's Oldies Channel raced each other to the satellite dish last spring. SMN got there first, with Pure Gold OM Gary Hamilton claiming a current roster of 59 stations. Transtar Sr. VP/GM-Los Angeles Gary Taylor puts his reach at 63 outlets, with another 70 expected in the next three months. Transtar also claims the most major markets, landing WHK/Cleveland and WFIL/Philadelphia recently; SMN has the only fulltime major market FM, KZZZ/Kansas City.

Growing Up

Both services have been modified since their birth. "We started out with one station, WTIX/New Orleans, and we could gear most of what we did to them," says Hamilton. "In the past year, we've gone from playing 50% pre-Beatles and cutting off at 1971 to about 20% pre-1964, and I've gone up to 1976-77 so far.

"We really didn't know what to expect, or what sort of male/female split we were going to get. Since I've gone up in years and



Gary Hamilton

added a few records that aren't Jerry Lee Lewis ranch, our female demographics beat our male demographics, which was quite unexpected. It took less than two books before we noticed that women were turning on an Oldies station and leaving it there."

While Hamilton says Pure Gold's "old line top-40" jock approach hasn't changed, Transtar has modified and become more music intensive, according to Taylor: "The music is the star here and the talent augments it. A lot of local Oldies stations have heavy-duty personality in all dayparts, trying to be what those stations were in the '60s and '70s. We have our talent sounding contemporary." (Transtar jocks use a great deal of artist/historical information, something Hamilton disavows.)

Taylor continues, "Our first indication came from KDWB/Minneapolis when their come grew significantly without any outside promotion through three consecutive rating periods. It showed us that the music was proper, the TSL was good, and we were doing a lot of things correctly. Since then, I've implemented a major market attitude on this network. That's a whole change in thinking."

Taylor is GM of Transtar's five L.A.-based services; Bill Michaels actually handles the Oldies Channel's day-to-day programming. TOC was fortunate enough to be launched just as its sister service, Format 41, was racking up some of

the first major market satellite success stories. "Format 41 gave our programming a great deal of credibility," Taylor asserts. "It not only rubbed off in the radio community, but in the hallways. People were walking around with their heads up."

Oldies Overlap

Format 41, like Transtar AC before it, depends heavily on non-current material. Now with the debut of AM Only, Transtar's adult standards format, four networks are targeting 25+ with some musical overlap. For instance, there are markets where the two Gold services compete with each other — New Orleans, Grand Rapids, and Appleton/Oshkosh; there are cities where the networks compete with themselves; and there are some places where both situations apply.

Despite this, Taylor says, "We don't make a decision on one network predicated on what the other network is doing. Each has an outside consultant, who doesn't work with me but assists our programmers on an ongoing basis. AC is go-



RABBIT RUN — KRTH-FM/Los Angeles was the official station of the Jimmy Stewart Relay Marathon to benefit St. John's Hospital. Midday jock Brian Beirne (l) is seen with Stewart (c) and Robert Wagner as they start the runners.

ing to play some of 41's songs and they'll all play songs Oldies plays, but there's room for all three to do quite well in the same market." (Although the success of Mike Harvey's "Saturday Night Super Gold" helped prompt TOC's development, only a few clients actually run SNSG because of its title depth,

'A Letter From Sherry' by Dale Ward, which I'd never heard of. If I've got one listener who likes that song so much that he's going to raise hell, there's got to be a lot more out there who'll remember it. 'Letter' is in very slow rotation now, but I have put it in."

Looking To FM

Many of mainstream Gold's FM success stories are either stations that were built or came suddenly to fruition over the last year. Whereas TOC was designed for ailing AMs, both Taylor and Hamilton now say they'd like to see their service expand onto large market FM. (Transtar's FM flagship is WSEN/Syracuse; besides Kansas City, SMN plays weekends and overnights on KCBQ/San Diego.)

"FM is starting to happen because they can see that our programming is just as good as what you can put on in any major market," contends Hamilton. "We haven't had to make any changes, because both networks' product is already so sophisticated."

"If I do do anything to make it more FM, it might be adjusting the music research — although I won't be the person who handles that," adds Taylor. "The FM aspect hasn't gone to the forefront yet; we'll have to address it, because there'll be FMs that are going to face the same problems that AMs are facing earlier on."

"Between these two networks, we've really pushed oldies across the country," says Hamilton. "It opened the eyes of a lot of major and medium market programmers. One success brings another success. When you start getting successes backed up, the major markets and the larger secondaries are going to have to take notice."



Gary Taylor

while unusual for AC, is too close to what Gold stations play throughout the week.)

Local Hits: Play Or Don't Play?

One of the early selling points for national formats was the PD's ability to drop in local programming elements. Hamilton says only a few Pure Gold stations use those avals: Several in the Carolinas add beach music; KOLE/Port Arthur, TX, which runs all-Cajun programming in some time slots, may throw that music in throughout the day.

Aside from encouraging affiliates to run their own morning shows, Taylor is vehemently against localization. "The problem with plugging in your own music is that unless it's been tested it's probably wrong. Our research has shown that when people don't like oldies, they don't like oldies. There are some songs they really can't stand. Yet a PD or someone in the market may have a bias." The only exceptions, Taylor says, are staged features (i.e., a regional record every day at 5pm).

Hamilton's position on music is more liberal. "Some hits in the South, such as Jimmy Reed, nobody's ever heard of in the East. You have to play regional hits because they were huge in their area; you just can't overdo it.

"We have a toll-free request line and I rely a lot on listeners. I had an irate caller who wanted to hear

GOLD EXCHANGE

WKRT/Ithaca, NY and WKWK/Wheeling, WV drop Big Band for live Gold; Wheeling's previous Gold outlet, WUNI, is now simulcast CHR ... WPXC/Hyannis is now AOR/Gold "Cape Classics" under OM Jack Brady ... KMKT/Denison, TX launched its "Katy Klassics" format on May 1.

Tom Daniels joins WNCX/Cleveland nights by way of Pittsburgh outlets WWSW and WBZZ ... Tim Scott joins KZEP/San Antonio late-nights from WYSP/Philadelphia; Roy Galvan crosses from KTFM for overnights ... Craig Johnson joins Transtar's Oldies channel from mornings at KZZU/Spokane; former SMN Heart & Soul OM Jim White moves to mornings at KZPS/Dallas.

New York veteran Marc Sommers joins WCBS-FM New York for weekends ... Randy Childs to weekends at KMEN/San Bernardino from nearby KCAL ... WTRY/Albany teamed station veteran Vic Marino with local comedian Steve Van Zandt to create the "WTRY Morning Circus" ... Chris Ryan arrives at KGMG/San Diego as Asst. PD/PM drive from AOR KWFM/Tucson ... KGNR/Sacramento's Randy Comstock is now doing mornings, making that station live during both drive periods.

Satellite Music Network

(1:25-2pm CT)

EDSELS/Rama-Lama-Ding-Dong
ROBIN McNAMARA/Lay A Little Lovin' On Me
CRICKETS/Maybe Baby
JIMMY CLANTON/Just A Dream
PETULA CLARK/Don't Sleep In The Subway
SKIP & FLIP/Cherry Pie
CLASSICS IV/Stormy
BARBARA LEWIS/Baby I'm Yours
REFLECTIONS/Just Like Romeo & Juliet
ELTON JOHN/Honky Cat

Transtar

(12:55-1:25pm CT)

JACKIE DeSHANNON/What The World Needs Now
GENE CHANDLER/Groovy Situation
CAT STEVENS/Peace Train
BOBBY HEBB/Sunny
THREE DOG NIGHT/Mama Told Me (Not To Come)
TEDDY BEARS/To Know Him Is To Love Him
BOBBY LEWIS/Tossin' & Turnin'
CHER/You Better Sit Down Kids
GENE PITNEY/Town Without Pity
DEL SHANNON/Little Town Fire



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Twenty Years Ago Today

(Well, What Else Would You Call A Sgt. Pepper Tribute?)

Next week (June 1) is the official 20th anniversary of the release of "Sgt. Pepper's Lonely Hearts Club Band." If there's a single album that merits a 20th anniversary salute, this Beatles epic is the one, if only for its immense influence on most everything that's come along since.

You'll see reams of weighty analysis on Sgt. Pepper's significance everywhere you look, so let's not add to the pile. Instead, I decided to try a contest.

The idea arose out of a supplemental piece I'd planned for this column: a list of the most prominent and oddest cover versions of songs from Sgt. Pepper, as a way to underscore its importance as an LP. While I was discussing the idea with our production department, R&R's own lonely hearts club band, Richard Zumwalt and Richard Agata, suggested that instead of merely running a few photos of artists who'd covered the LP's tunes, I round up a whole bunch of shots so they could collage them on to the famous Sgt. Pepper cover gallery of faces. (The idea was not exclusive. NBC Radio's ad in the May 22 issue for its "Flashback" series uses essentially the same concept. Great minds and same channels and all that...)

I took that idea and decided to turn it into a contest. Here's how it works. Below, I'm going to list a whole raft of artists who wanted to be a Pepper and covered a song off the LP. This list includes all the new photos of artists added to the Sgt. Pepper cover, so you'll at least have a definitive field of names to guess from instead of taking wild flights of fancy.

By the time this column goes through the printing process, you may not be able to tell where the actual cover art leaves off and the additions begin, in a few cases. So I'll tell you that there are 21 individuals added to the display and 17 acts (meaning there are two duos and one trio among the newcomers).

With those amazingly helpful clues, your mission, if you decide to accept it, will be to identify as many of the cover artists I've added as you can. Entries should be sent to me at R&R (1930 Century Park West, Los Angeles, CA 90067) by June 18.

Prize Package

Oh yeah, prizes. I think it's appropriate that the prize fit the contest (sort of like the punishment fitting the crime). In that spirit, Capitol Records has very kindly consented to help out, so I can offer the entrant with the most correct identifications a complete set of Beatles CDs to date (eight in all). Three runners-up will win, neatly enough, Sgt. Pepper CDs. Ties will be worn — that is, will be broken by random drawing.

OK, here's the list from which I picked the pictorial additions. The artists are grouped below according to the song they covered.



"A Day In The Life"
Brian Auger & The Trinity
Damaskas (medley of sorts with "Theme From Green Acres")
Barbara Dickson
Barry Gibb
Imagination
Recurring Love Habit
Frankie Valli

"Being For The Benefit Of Mr. Kite"
Maurice Gibb

"Fixing A Hole"
George Burns
"Getting Better"
Steve Hillage
Status Quo
"Good Morning Good Morning"
Paul Nicholas
"Lovely Rita"
Fats Domino
Roy Wood
"Lucy In The Sky With Diamonds"
Natalie Cole
Elton John
Diane Steinberg

"Sgt. Pepper's Lonely Hearts Club Band"
Peter Frampton

"She's Leaving Home"
Bee Gees
David & Jonathan
David Essex
Bryan Ferry
Nilsson
Syreeta

"When I'm 64"
Bernard Cribbins
Keith Moon

"With A Little Help From My Friends"
Joe Brown
Joe Cocker
Barbara Dickson
Peter Frampton
Betty Lavette
Jeff Lynne
Sham '69
Ike & Tina Turner
Young Idea

If anybody knows a reputable cover of "Within You Without You," let me know. This list was swelled by the inclusion of performances from the soundtrack of "Sgt. Pepper's Lonely Hearts Club Band" the movie, and from the oddball "All This And World War II" concept LP which featured various prominent artists singing Beatles songs, some from Sgt. Pepper.

One final note of contest clarification: if you were thinking of listing the Bee Gees individually (Robin, Maurice, or Barry Gibb), don't; it wasn't set up that way — but if you were considering listing the Bee Gees as a group, that's permissible. Good luck. (Last hint: The guy below the Sgt. Pepper drum is not Joel Denver.)

The Strangest Sgt. Pepper Salute

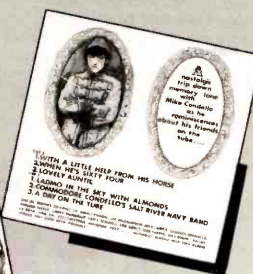
Like millions of musicians, Mike Condello was knocked out by "Sgt. Pepper." The Phoenix-based artist, who had played with Last Friday's Fire and his own group Condello, hung out with the future Tubes, and later surfaced, I believe, with an act signed to Arista, Elton Duck, transformed his admiration into the most elaborate (and bizarre) Sgt. Pepper tribute on record.

Most elaborate and bizarre, that is, if you discount the "Sgt. Pepper" movie, which most people (and theaters) did. Some bands made a fetish out of reproducing the LP live (since the Beatles had retired from the stage); the Twilights from Australia, featuring hit songwriter Terry Britten and LRB singer Glenn Shorrock, were reportedly note-perfect. But Condello takes the recorded cake.

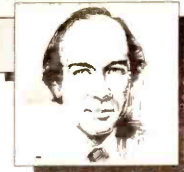
The 45rpm 7-inch EP pictured contains six songs, titled slightly off-kilter from the Pepper originals. However, they are mini-versions of the actual Beatles songs, reproduced quite well, especially "Ladmo In



The Sky With Almonds" and the great Lennonesque vocal on "A Day On The Tube."



But the lyrics have been changed to a series of in-jokes about the personalities on a Phoenix TV station where Condello apparently worked. The words are thus incomprehensible to anyone who didn't grow up in Phoenix in the late '60s, but for Phoenicians of that era, as the record label says, "a neat time is guaranteed for most."



BRAD MESSER

CALENDAR

Staff Meeting Strategy

A dues-paid PD, musing on earlier days, said with a twinge of embarrassment, "I once called a staff meeting because I was angry about people being late. The more I talked about it in the meeting, the madder I got, until I surprised myself by making up a new station rule on the spot that every jock had to have a watch. The deadline was supposed to be one week. The week went by. But no one bought a watch."

"It drove me nuts that the jocks defied me and belittled my authority," he continued. "When I asked individuals where their new watches were, it became clear there really was a conspiracy. Each jock said he couldn't afford to spend the money. Well, what could I do? Confiscate their checkbooks? Fire them all?"

"They never got watches. The subject was never mentioned again. Not to my face, anyway. Probably behind my back. I never forgot it. I learned that a PD had better make sure his great new rule makes sense, and can be en-

forced, and will accomplish something positive, before he tries to put it into effect. I lost some points with my watch rule, and learned a hard lesson: you can't just make up rules and expect everyone to follow them like machines, because they won't do it."

Bosses Are Held To Higher Standards

It's human nature that people take occasional potshots at superiors, gleefully holding bosses to loftier standards than management's own. Show me the person who has never sat in a staff meeting doing a silent critique of his supervisor's

presentation, and I'll show you someone who is brain-dead.

An effective staff meeting is virtually always based on a planned agenda which aims at accomplishing specific goals, such as consolidating morale, coordinating a promotion, fine-tuning compliance with a format point, sharing interdepartmental information, eliminating tardiness, announcing a new strategy, and so on. A PD who opens a staff meeting without a clear idea of what he wants to accomplish will waste a lot of time and jeopardize his status as a leader.

That veteran PD, who once couldn't force his people to buy watches, now plans his presentations so that his colleagues leave feeling well informed and enthusiastic about station strategies and tactics. He also pointed out, "Staff meetings take half as long as they used to, and accomplish far more."

Israelis Attacked American Ship

MONDAY, JUNE 8 — Israel attacked the American intelligence-gathering ship USS Liberty off the coast of Egypt 20 years ago, killing 34 men and wounding at least 170 (1967). The Israelis explained the daylight attack by saying they didn't know it was an American ship.

The Soviets launched Venera-9 toward Venus in 1975; it transmitted the first pictures from another planet about four months later. Tornadoses killed 142 in Michigan and Ohio in 1953. Tennessee seceded from the Union in 1861. Birthdays: Musician Boz Scaggs 43. Actor James Darren 51. Comedienne Joan Rivers 54. Vice President's wife Barbara Bush 62. Supreme Court Justice Byron White 70.

NASA Management Faulted

TUESDAY, JUNE 9 — The presidential commission investigating the Challenger tragedy reported in 1986 that NASA had fundamental management problems, and revealed that the shuttle program was being hampered by a great number of engineering mistakes.

20th anniversary of the founding of the San Francisco Free Clinic by Dr. David Smith (1967). America launched the first ballistic missile submarine, the "George Washington," in 1959. Donald Duck premiered in 1934, which makes him 53.

Birthdays: Musician Les Paul, father of multi-track recording and developer of the electric guitar, is 72. Actor Robert Cummings 77.

Beatles' Backward Tape Debut

WEDNESDAY, JUNE 10 — 21st anniversary of release of the Beatles' single "Paperback Writer," with "Rain" on the flip side. "Rain" was the first song to use tape played backward, and touched off a fad in which people played Beatles records backwards in search of hidden messages (1966).

An American anti-missile missile intercepted and downed a target ICBM in 1984. Illegal CIA operations against civilians were revealed in 1975 by Vice President Rockefeller. The first US forest fire tower went into service in 1905 at Greenville, Maine. US Marines invaded Cuba in 1898.

Birthdays: Criminal attorney F. Lee Bailey 54. British Prince Phillip 66.

US Army Restricted Smoking

THURSDAY, JUNE 11 — The US Army issued orders in 1986 banning smoking in most military areas — including barracks, offices, vehicles, and aircraft — as a health measure.

Karen Quinlan died in 1985, more than ten years after sinking into a coma induced by mixing alcohol and tranquilizers: she was the center of a "right to die" debate. A skateboard standing-up speed record of 53mph was set in 1978. North America's first recorded earthquake shook the colony at Plymouth, MA in 1638. Full Strawberry Moon.

Birthdays: Broadcaster/ex-racer Jackie Stewart 48. Actor Gene Wilder 52. Ocean explorer Jacques Cousteau 77.

Greatest Weightlift

FRIDAY, JUNE 12 — Olympic gold medalist Paul Anderson performed the greatest weightlift of all time 30 years ago, when he hoisted 6270 pounds — the equivalent of 35 175-pound men (1957).

A NYC nuclear freeze demonstration drew more than 100,000 to Central Park in 1982. The first human-powered flight across the English Channel was made by 26-year-old Bryan Allen, in the 70-pound airplane "Gossamer Albatross," in 1979. Little League began letting girls join its baseball teams in 1974.

Birthdays: Actor/singer Jim Nabors 55. Vice President George Bush 63.

Steve Winwood

"Back In The High Life Again"



THE NEW SINGLE FROM BACK IN THE HIGH LIFE

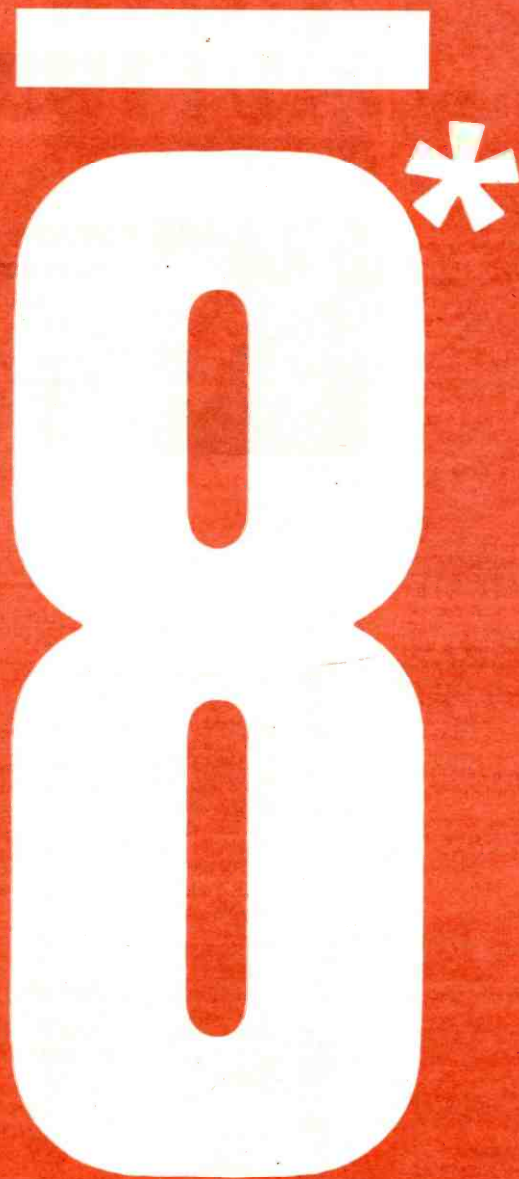
NEW & ACTIVE

ONE OF THE "MOST ADDED" CHR
85/41

With This Week's Adds:

B94 add	KKRD add
KEGL add	KDON add
WLS add-29	WFBG add-40
Q102 add-35	95XXX add
WCZY add	100 KHI add
KDWB add	WOMP add
Y108 add	WFXX add
KCPX add	WQID add
WERZ add	WCGQ add
WNNK add	KQCR add
93Q add	KKXL add
WPST add	WKFR add
K98 add	WAZY add
WROQ add	KKRC add
WINK add	WSPT add
WANS add	KBOZ add
WCKN add	KTRS add
WHHY add	KKAZ add
WZPL add	KZFN add
Z104 add	B91 add-37
	OK95 add



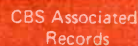


8*

In 1975 a sixteen year old Black Sabbath fan was probably listening to your station. If you're winning, this 28 year old still is.

His older brother who turned him on to Ozzy in the first place is now 32, has two kids and a couple of cars in the driveway. If you're winning, chances are he's your sales manager's best friend.

With "Tribute" currently charting at 8* on Billboard's Album Sales Chart it's obvious that Ozzy's new legion as well as the 25+ crowd who grew up on Black Sabbath know it's the **TALE OF TWO LEGENDS.**



CBS Associated
Records

DATEBOOK

SEAN ROSS

Mild In The Country

MONDAY, JUNE 8

1961/"Wild In The Country," Elvis Presley's bid for acting legitimacy, opens in Memphis without its star's singing. The initial reaction causes the film to be reedited and several Elvis numbers to be dubbed in.
 1968/Eight acts from Buddha's bubblegum roster play Carnegie Hall, among them the Lemon Pipers, Ohio Express, and the 1910 Fruitgum Company. The entire 46-person assemblage joins on stage to become the Kasenetz-Katz Singing Orchestral Circus.
 1969/Brian Jones officially resigns the Rolling Stones to "play my kind of music."
 1979/Then-WXLO/New York morning man Jay Thomas is announced as a cast addition to "Mork & Mindy."
 1986/At an "All-Star Salute To Ford's Theatre" in Washington, Sylvia premieres "Nothing Ventured, Nothing Gained" and Nancy Reagan dances with Paul Anka to "Put Your Head On My Shoulder."
 Born: Doris Pearson (5 Star) 1966, Nick Rhodes (Duran Duran) 1962, Alex Van Halen 1950, Nancy Sinatra 1940

TUESDAY, JUNE 9

1956/Howard Cosell launches "Speaking Of Sports" as a series of ten five-minute roundups on ABC.
 1958/Jerry Lee Lewis and Sam Phillips take a trade ad asking for tolerance over Lewis's second divorce. Lewis writes, "I can't control the press or the sensationalism that these people will go to to get a scandal started to sell papers."
 1981/Just as "The Breakup Song" is becoming their first hit, the Greg Kihn Band plays a date at the Anchorage West High School auditorium.
 1986/After a Madison Square Garden New Edition show, 25 are arrested when bands of teenagers attack pedestrians and subway riders. (As usual with stories of this nature, it's likely that not all of the 25 arrests were actually connected to the concert.)
 Born: Pete Byrne (Naked Eyes) 1952, Greg Bissonette (David Lee Roth band) 1959, the late Jackie Wilson 1934

WEDNESDAY, JUNE 10

1957/Jacksonville teacher Mae Axton says she lets her students listen to Elvis records in class. As the coauthor of "Heartbreak Hotel," Axton has something of a vested interest in the subject.
 1976/Wings draw 67,000 people to Seattle, setting a new record for a one-act show.
 1985/Ken Kragen, Harry Belafonte, and Marlon Jackson fly to Ethiopia, Tanzania, and Sudan on USA For Africa's first airlift.
 1986/The Nitty Gritty Dirt Band plays a 20th anniversary show in Denver. Special guests include John Denver, Michael Martin Murphey, Rosanne Cash, Jerry Jeff Walker, and Nicolette Larson.



Rod Argent, Boy George, Bun E. Carlos, Nancy Sinatra

THURSDAY, JUNE 11

1966/When Pete Townshend has a car crash, a confused French and German press reports that Roger Daltrey is dead.
 1977/Just hope the prison didn't have any towels: the Clash's Joe Strummer and Topper Headon are jailed for a weekend when they don't appear in court to answer charges of stealing hotel pillowcases.
 1983/In an NME poll on whom stars support in the UK election, Rod Stewart says he doesn't vote in Britain but supports Margaret Thatcher because, he says, Ronald Reagan's policies are working so well in America. Imagination's Ashley Ingram says he won't vote because there's no Jamaican Labor Party there; Lemmy of Motorhead says he'll "vote Werewolf because it would make a change."
 1986/Atlanta hosts the first in a series of Amnesty International Police reunion shows. Also, a US District Court judge rules that the New Edition can keep its name.
 Born: Graham Russell (Air Supply) 1950, Frank Beard (ZZ Top) 1949, Bill Wadhams (Animation) 1953

FRIDAY, JUNE 12

1971/South African state radio lifts a ban on Beatles songs dating back to John Lennon's "bigger than Christ" comments.
 1974/The O'Jays' "For The Love Of Money" goes gold.
 1975/The O'Jays' "Survival" LP goes gold.
 1978/Andy Gibb's "Shadow Dancing" tour opens in Norman, OK. The Alessi Brothers are his openers.
 1986/Chick Corea celebrates his 45th birthday on stage at the Universal Amphitheatre by jamming on stage with Al Jarreau and Herbie Hancock.
 Born: Bun E. Carlos (Cheap Trick) 1951, Rocky Burnette 1953, Chick Corea 1941, Len Barry 1942

SATURDAY, JUNE 13

1970/Christine McVie releases her "Christine Perfect" blues LP and announces she'll retire from music.
 1980/"Roadie," starring Meat Loaf and Debbie Harry, opens, briefly, across America. Also, Randy Barlow marries Melinda Harvey, probably the subject of his Country hit, "Sweet Melinda," in Nashville. And Stephanie Mills marries Shalamar's Jeffrey Daniel in Los Angeles. James Cleveland performs the ceremony.
 1981/Hawaiian big-band leader Johnny Pineapple dies in New York at age 74.
 1986/Benny Goodman dies of a heart attack at 77.
 Born: Deniece Pearson (5 Star) 1968, Bo Donaldson 1944, Bobby Freeman 1940

SUNDAY, JUNE 14

1986/22-year old John Loftus bangs his head on the bleachers while stoned and dies at an Ozzy Osbourne show in Long Beach. Ten others are hurt, most of them "jumpers" going from tier to tier. The local papers speculate on whether Ozzy encouraged them to "jump for life." Ozzy's lawyer, meanwhile, blames Metallica, who perform a song called "Jump In The Fire."
 1986/Bon Jovi plays a Passaic, NJ high school where students have won a free show by submitting 1300 ballots per person.
 1986/Charlie Sexton is turned away from San Francisco's DNA Club because he's 17.
 1986/At an Amnesty Int'l press conference at the Meadowlands, Peter Gabriel attacks the death penalty and the disproportionate numbers of blacks and poor on death row. Later that day, Gabriel, U2, and Little Steven perform at an anti-apartheid rally in Central Park.
 Born: Boy George 1961, Alan White (Yes) 1949, Rod Argent 1945, Muff Winwood 1943

CAPITOL ACTION!



POISON "I WANT ACTION"

Already added at:

- Z95 add
- WMMS add
- KCPX add-40
- Q100 add
- WHYY add
- WFXX add
- Q104 add
- OK95 add



ROCK AND HYDE "DIRTY WATER"

- WXKS 25-16 94Q 34-30
- WBEN 27-25 WMMS 28-25
- WPHD 36-33 KWOD add

- 95XII 22-18
- WOMP deb-36
- Q101 deb-40
- Y94 add-39
- WSPT add
- WKDD 38-33 KYVA add
- WRQN 34-29 KTRS 30-26
- KIYS 35-28 KOZE add
- B91 20-17

NEW & ACTIVE



4 BY FOUR "I WANT YOU FOR MY GIRLFRIEND"

- FM102 20-16
- PWR997 add
- KXX106 add-40
- WKQB add
- KAMZ add
- KITY add
- KMGX 24-20
- KYNO deb-37
- KYRK 34-26
- Z102 34-29

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JOEL DENVER

CONTEMPORARY HIT RADIO

COMPARING ARBITRON, BIRCH RESULTS

Winter Scoreboard: More Gainers Than Losers

There is much joy in CHR Land: 55% of the CHRs in the winter Arbitron sweep showed 12+ improvement. And while 40% were down and 4% were unchanged, many reported growth in adult demos. Not shabby for a sweep in which the format traditionally loses listeners.

During the winter months, CHR's main obstacle is the weather. First, inclement conditions promote indoor activities (usually TV, videos, CDs). Second, announcements concerning travel hazards (i.e., icy roads) and school/business closings benefit News/Talk and Full-Service ACs, throwing off contemporary listening patterns.

Since CHR is primarily a music-driven format, the available hits are always a key factor. Thankfully, the first quarter featured great variety in music, allowing the format to show off its finest attribute.

This diversity, from acts such as Peter Gabriel, the Bangles, Bruce Hornsby & The Range, Cinderella, Janet Jackson, Starship, Wang Chung, Crowded House, Beastie Boys, Europe, Club Nouveau, U2, Glass Tiger, Genesis, Bon Jovi, Ready For The World, Eddie Money, Cutting Crew, and Expose,



Gerry Boehme

was an important factor in making CHR an interesting and fresh-sounding format.

Arbitron's Cume Vs. Birch's TSL

Examining the ratings in terms of listener trends, Katz VP/Direc-

tor of Radio Research Gerry Boehme compiled a report comparing Arbitron to Birch which provides food for thought. Although his report was based on the results of the fall '86 books, Boehme said, "Our initial studies show the same

"There is no right service. Neither Arbitron nor Birch have been able to prove they're correct."

— Gerry Boehme

characteristics have held true for the winter book."

His study shows younger listeners report longer time spent listening (TSL) to Birch, while older demos report longer TSLs to Arbitron. Teens and males 18-24 listen 30% and 31% more, respectively, in Birch surveys; 65+ men and women report 29% longer listening spans to Arbitron. The 35-44 cell is

the break-even point in TSL between the two firms.

In general, Arbitron reports higher cume impact, while Birch generally shows greater TSL levels. The formats benefiting most from Birch are: CHR, with an average difference of 22% higher numbers; Urban, with a 26% increase; and AOR, with an average 33% gain in market share.

Format Bias Considerations

"There is no right service," Boehme maintains. "Neither Arbitron nor Birch have been able to prove they're correct. What is important for programmers to understand is the difference in methodology. Arbitron uses the diary, while Birch uses telephone retrieval of that day's and the previous day's listening.

"In this case, though, CHR is best served by Birch if your definition of better service is higher audience shares. It's the bias toward longer listening in the lower demos, which is part of CHR's

target, that's causing the difference. The same for AOR and Urban. The theory is that 18-24 males won't fill out a diary, while Arbitron would counter there's something in the telephone survey which causes higher listening patterns."

Boehme continued, "The biggest controversy surrounds Arbitron's daypart reporting system. Our analysis shows some changes in diary editing have increased the TSL in some markets regardless of format. This may have helped soften the problem of the reduced TSLs which coincided with the introduction of the new diary.

"When the books arrive at stations, many PDs and GMs are guilty of knee-jerk reactions. Often when a station's shares drop, they spend tons of money to draw in the cume instead of realizing the effort was needed in areas of TSL.

"Don't make hasty decisions," he cautioned. "Take your time and make the proper analysis of the ratings before changing the sound of your station."

Scoring The Winners

Listed below are CHR stations in winter-rated markets and their five-book Arbitron trends. The number shown in parentheses following the last Arbitron figure is the winter Birch 12+ share. In markets without Birch information, a (**) appears in place of the ratings. Stations have been grouped according to Parallel market size and region. All stations listed, however, aren't necessarily R&R reporters.

P-1 East						
	W '86	Sp '86	Su '86	F '86	W '87	W '87 (B)
Baltimore						
B104	6.0	7.3	6.7	7.2	9.0	(11.1)
Boston						
WXKS	6.4	6.7	8.5	8.0	8.9	(12.3)
WZOU	2.6	2.4	2.1	3.5	3.6	(4.8)
Buffalo						
WKSE	3.7*	3.8	3.0	5.2	6.0	(8.0)
WPHD	6.5*	6.4	5.8	5.6	5.4	(6.9)
WBEN	4.7*	5.6	5.1	4.8	4.2	(4.8)
Long Island						
WBLI	6.1*	5.7	4.5	5.2	5.7	(**)
New York City						
Z100	6.1	6.9	5.5	5.8	5.1	(6.5)
WPLJ	5.5	5.9	5.5	5.1	4.8	(5.1)
Philadelphia						
WCAU	4.2	4.4	4.7	4.0	5.0	(5.8)
WEGX	2.2	1.5	1.6	1.7	1.6	(1.8)
Pittsburgh						
B94	7.4	8.0	7.9	9.4	9.6	(13.0)
WYDD	3.0	2.3	2.8	2.9	2.9	(2.6)
Providence						
PRO-FM	9.3*	10.9	11.6	10.6	12.5	(12.1)
Washington, DC						
WAVA	4.1	4.7	4.5	6.2	5.3	(5.0)
Q107	4.4	3.5	4.3	3.8	3.8	(3.5)
B106	2.4	2.3	3.6	3.2	3.4	(4.0)

*Indicates Fall '85

P-1 South

	W '86	Sp '86	Su '86	F '86	W '87	W '87 (B)
Atlanta						
Z93	8.5	6.1	7.2	7.8	8.2	(7.9)
94Q	7.0	9.1	7.5	6.7	6.1	(6.2)
WARM	2.4	3.9	4.0	2.5	3.1	(2.5)
Dallas						
KEGL	5.2	5.2	5.7	5.1	5.3	(8.8)
Y95				2.5	4.2	(4.7)
KTKS	3.2	3.1	4.6	3.7	3.1	(3.3)
Houston						
93Q	6.2	8.3	7.4	6.4	7.8	(8.0)
KRBE	4.8	5.1	6.2	6.6	6.2	(7.5)
Miami						
Y100	5.7	5.3	4.1	3.7	4.9	(6.4)
WPOW	1.5	2.3	2.5	3.6	4.5	(6.9)
New Orleans						
B97	10.5*	9.9	10.1	10.1	9.4	(10.4)
WRNO	6.2*	4.9	5.0	5.9	6.1	(5.9)
Norfolk						
WNVZ	5.6*	7.4	7.2	7.2	9.6	(10.5)
WGH	3.7*	.2	5.3	4.7	5.1	(4.4)
Tampa						
Q105	12.5	14.8	16.7	16.8	17.6	(20.6)

P-1 Midwest

	W '86	Sp '86	Su '86	F '86	W '87	W '87 (B)
Chicago						
B96	3.3	3.2	3.3	4.2	3.7	(4.4)
WKQX	3.3	3.3	3.4	2.6	3.0	(3.3)
Z95	2.2	2.0	2.5	2.7	2.7	(4.3)
WLS	2.7	2.4	2.6	3.0	2.7	(2.4)
Cincinnati						
Q102	11.3*	9.0	9.3	9.8	10.0	(11.4)

*Indicates Fall '85

Continued on Page 38



GEORGE MICHAEL

"I Want Your Sex"

Ask your Columbia Rep today about the 12" version - It's a mini-album's worth of music in itself.

A National MOST ADDED AND MOST ACTIVE

BREAKER BOUND:

126/47, 54% In 2 Weeks



PATTY SMYTH

"Downtown Train"

Hot new video released this week!

36 CHR Reporters Strong!

AOR Tracks: 33



MONDO ROCK

"Primitive Love Rites"

Ask any programmer who is playing this record - After only one play your audience will beg for more.

KCPX 6-5 (HOT)

Y108 add

KWOD

KITS 24-21

WBEN 34

WCAU 35

Z93 31-28

KRBE deb-39

Z95 37

WMMS 34-29

KPLZ 22-18

KUBE 25-22

AOR TRACKS: 25



SURFACE *"Happy"*

Check out the stats **CLOSELY**. Surface has broken well beyond the cross-over phenomenon and has established itself as a heavy rotation CHR Chart-Jumper.

A National MOST ACTIVE

62/21, 10% Hots!

20 P1's, including:

WXKS add

FWR95 23-20 (HOT)

PRO-FM add

WAVA deb-26

KRBE add-22

B96 38-31

92X add

WHYT 24-20

KIIS 28-25

KZZP deb-28

FM102 14-8

KROY 26-20

KWOD 34-29

KS103 34-29

KMEL 25-21

KATD 31-25

KWSS deb-35



Columbia Records

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CONTEMPORARY HIT RADIO

Scoring The Winners

Continued from Page 36

	W '86	Sp '86	Su '86	F '86	W '87	W '87 (B)
Cleveland						
WMMS	13.9	13.2	13.5	15.7	12.1	(19.4)
WROC	2.0	2.1	2.5	2.7	3.5	(3.5)
WPHR	2.2	(2.3)				
Columbus						
92X	10.5	8.0	7.9	8.8	8.9	(9.9)
WNCI	5.3	9.4	8.7	7.3	8.2	(11.3)
Detroit						
WCZY	5.8	5.8	5.1	5.3	5.7	(5.5)
WHYT	4.4	5.0	4.0	4.4	5.2	(5.1)
99DTX	2.62.8	3.1	2.8	2.6	(2.9)	
Kansas City						
KBEQ	9.0	7.5	9.6	8.0	10.1	(14.2)
KCPW	3.5	4.9	5.5	4.3	(7.1)	
Milwaukee						
WKTI	8.3*	9.4	9.1	9.9	10.1	(12.8)
Minneapolis						
WLWL	7.3	7.8	7.2	6.9	8.2	(10.2)
KDWB	5.9	6.2	7.2	7.0	7.0	(8.6)
St. Louis						
KHTR	4.2	4.1	6.0	4.8	7.3	(5.3)
KWK	4.2	3.4	2.9	2.5	2.9	(4.0)
P-1 West						
Denver						
Y108	4.8	3.9	5.1	5.9	5.7	(8.4)
KPKE	5.2	6.7	4.7	4.9	4.4	(6.0)
Los Angeles						
KIIS	7.4	5.9	6.9	6.3	6.4	(7.6)
Phoenix						
KZZP	8.9	11.6	10.6	10.2	10.0	(13.5)
KKFR	1.3	2.1	3.6	2.8	2.5	(2.5)
Portland						
KKRZ	9.9	7.7	8.5	7.1	5.2	(10.0)
KXYQ	1.0	0.9	3.0	2.5	3.2	(1.6)
Sacramento						
FM102	10.9	12.5	10.9	7.6	7.1	(9.8)
KROY	1.7	1.2	3.4	5.2	6.8	(8.3)
KWOD	5.9	6.4	5.6	4.7	6.4	(7.8)
Salt Lake City						
KCPX	5.8	6.5	7.0	7.5	7.8	(8.3)
K96	1.3	0.9	0.5	2.6	3.2	(2.7)
San Diego						
KS103	4.8*	4.3	4.8	6.5	4.2	(5.2)
KKLO				1.4	1.5	(1.1)
San Francisco						
KMEL	3.3	3.0	4.3	3.7	4.4	(4.3)
KITS	1.7	1.9	1.5	2.4	3.0	(3.1)
San Jose						
KWSS	6.1	5.9	6.0	5.8	5.6	(5.4)
KATD	2.4	1.8	3.3	3.4	3.8	(3.3)
Seattle						
KUBE	6.9	5.0	8.2	8.0	5.5	(8.6)
KPLZ	3.4	4.0	3.6	4.6	5.2	(6.5)
KNBQ	2.7	2.7	2.6	2.7	2.2	(3.8)
KHIT	1.0	1.6	1.7	1.4	1.8	(1.4)

*Indicates Fall '85

	F '85	Sp '86	Su '86	F '86	W '87	W '87 (B)
P-2 East						
Albany, NY						
WGFM	7.7	9.4	9.0	8.0	8.5	(8.2)
WFLY	5.9	7.7	8.0	8.9	7.8	(9.7)
Allentown, PA						
Q100	9.6	9.9	8.3	8.8	11.1	(13.8)
WAEB				4.8	4.0	(2.7)
Harrisburg, PA						
HNK	15.3	14.0	20.0	19.1	16.7	(27.9)
Hartford						
WTIC	14.9	15.3	16.7	15.4	13.0	(23.1)
WKSS	4.9	4.8	5.4	5.8	4.9	(7.0)
Rochester						
WPXY	12.0	10.5	12.4	10.5	10.2	(10.2)
Springfield, MA						
WHFM	6.4	5.8	7.2	8.1	7.6	(6.6)
Syracuse						
93Q	9.9	1.3	11.9	11.5	9.4	(12.4)
Wilkes-Barre, PA						
WKRZ	9.7	10.7	11.1	9.6	9.7	(11.7)
WTLQ	5.0	4.8	5.6	5.3	4.1	(7.3)
York, PA						
Q106	10.3**	10.2	12.0	11.2		12.0
WYCR	5.6**	6.6	3.9	2.8	2.8	(*)

**Indicates Spring '85

	F '85	Sp '86	Su '86	F '86	W '87	W '87 (B)
P-2 South						
Austin						
KHFI	15.1	14.2	11.6	13.8	10.5	(14.8)
B93					7.7	(5.3)
Baton Rouge						
WGGZ	11.1	11.8	10.4	8.9	11.0	(14.6)
WFMF	10.9	10.1	10.4	12.3	10.8	(12.9)
Birmingham						
WAPI	14.0	1.3	3.7	15.5	12.7	(17.0)
KXX106	5.4	8.3	6.5	7.2	6.9	(8.3)
Charlotte						
WROC	9.8	9.0	9.3	7.9	8.8	(10.1)
WBCY	6.4	5.1	6.1	4.0	6.5	(6.5)
Chattanooga						
WSKZ	19.0	19.6	20.6	19.3	17.4	(26.5)
El Paso						
KEZB	12.0	17.8	16.9	15.8	12.4	(15.7)
KAMZ	9.8	9.8	10.9	11.6	11.8	(18.0)
Greenville-Spartanburg						
WCKN	6.6	6.3	7.0	8.0	8.1	(*)
WANS	7.1	5.7	6.7	4.9	7.8	(*)
Jacksonville, FL						
WAPE	7.5	15.6	20.3	20.1	22.2	(29.8)
Knoxville						
WOKI	7.6	8.2	6.9	6.2	7.4	(6.9)
WTNZ				0.7	1.8	(2.4)
Louisville						
WDJX	6.2***	6.7	9.3	7.7	8.6	(9.5)
WLRS	7.3***	5.6	5.3	4.2	5.7	(8.6)

***Indicates Winter '86

Continued on Page 40



CENTERFOLD HEAVEN — Preparing for the Hollywood 100 Celebrity Scooter race, which preceded the Nabisco Mayor's Cup Bike Race in Hollywood, are (l-r) Playboy's Playmate of the Year Donna Edmondson, Miss March Marina Baker, KIIS/Los Angeles's Hollywood Hamilton, Playboy's Miss August '87 Shari Kopinski, Miss August '86 Ava Fabian, and syndicated radio personality Dr. Demerito — who placed last in the race.



SNOW BRINGS COLD CASH — The recent blizzard that hit the South literally froze Atlanta in its tracks, but Z93 decided to add some fun to it by offering \$500 to its listeners for the best snow creation. The station received over 600 photographs during the five-day competition: everything from a snowy Scarlett O'Hara to a ten-foot high Buddha. The station judges finally decided on a frozen tribute to Iwo Jima sculpted by two listeners. Sitting in front of the photo entries are (l-r) Production Director Jim Graci, PD Bob Case, and midday jock Steve Mapel.



U2

I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR



CONTEMPORARY HIT RADIO

Scoring The Winners

Continued from Page 38

	F '85	Sp '86	Su '86	F '86	W '87	W '87 (B)	F '85	Sp '86	Su '86	F '86	W '87	W '87 (B)
Memphis							Indianapolis					
FM100	11.5	9.2	9.5	10.5	10.9	(9.0)	WZPL	9.6	7.1	8.7	8.5	8.1 (9.0)
Nashville							WEAG	4.1	4.6	6.2	3.7	4.9 (7.3)
Y107	5.7	9.7	8.5	7.4	7.3	(6.9)	Oklahoma City					
KX104	4.1	3.3	3.9	5.3	5.5	(8.0)	KJ103	6.8	7.1	12.2	11.5	11.1 (12.0)
Orlando							Omaha					
BJ105	8.1	6.6	10.0	9.5	9.2	(11.9)	KQKQ	12.1	12.8	12.8	12.0	(*.*)
Y106	9.0	10.6	7.6	8.1	8.1	(7.6)	Toledo					
Raleigh							WRON	4.7	9.0	5.9	5.6	6.2 (7.1)
WDOG	7.0	8.4	5.8	5.4	5.8	(8.0)	Tulsa					
94Z	5.0	6.5	4.3	5.5	5.0	(6.2)	KAYI	11.5	10.3	10.0	11.2	10.5 (16.2)
Richmond, VA							Youngstown, OH					
WRVQ	12.1	10.8	12.1	11.4	12.3	(14.2)	WHOT	17.5	15.8	18.8	18.0	15.4 (17.7)
San Antonio							WMGZ	0.6	2.1	2.4	3.7	2.7 (4.8)
KITY	3.6	5.1	5.3	5.5	5.7	(6.4)	P-2 West					
KSAQ	3.4	3.1	2.6	4.0	3.0	(3.0)	Fresno					
Greensboro-Winston-Salem							KYNO	7.5	9.2	6.2	6.8	7.6 (10.9)
WKSI	4.9	5.9	8.3	7.4	6.8	(8.8)	KMGX	5.5	6.9	5.5	8.5	7.5 (10.8)
WKZL	8.3	5.5	6.7	5.4	6.3	(7.3)	KBOS	5.9	5.1	4.6	3.4	4.6 (5.1)
P-2 Midwest							Honolulu					
Dayton							KQMQ	13.5	9.8	11.0	11.7	15.2 (11.3)
WGTV	11.1	9.9	13.1	11.6	12.7	(11.3)	I94	2.7	8.0	11.0	10.3	10.7 (11.3)
Grand Rapids							Las Vegas					
KLQ	3.3	9.2	11.6	8.8	10.0	14.0	KLUC	10.2	9.9	9.1	10.9	9.1 (11.3)
WGRD	8.7	5.2	5.6	5.9	7.5	(8.5)	KYRK	2.9	4.4	7.4	6.2	5.2 (10.8)
							Riverside-San Bernardino					
							KGGI	7.0	7.1	8.4	6.6	7.5 (9.1)
							Tucson					
							KRQ	7.2	11.2	10.6	11.9	9.2 (11.3)
							KHYT	4.3	2.6	4.4	2.6	1.3 (11.3)

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MOTION

WJGS/Houghton Lake, MI PD Don London moves to the programming chair at WIZM/LaCrosse, WI... 95XXX/Burlington, VT loses Joe Taylor; PD Walt Speck is now doing mornings with MD Deana Yasner. In other station changes, Promotion Director/late-night personality Ken Benson moves to afternoons, overnights Nick Johnson goes to late-nights, and part-timer Rob Dawes slides into overnights.

Bud Latour leaves WXR/Chicago to become Production Director at crosstown CHR B96... WAVV/Atlantic City personality Alan Mudman now does standup comedy and emcees at Chevy's, a NY comedy club... KMJK/St. Louis's Jo Jo (aka Rick Roberts) is now doing nights at WHYT/Detroit... Dana Landon exits overnights

at KC101/New Haven for late-nights at WYMJ/Dayton.

KAY-107/Tulsa announces a new lineup: Andy Barber, ex-KAFM/Dallas, does mornings; PD Ed Hopkins's shift is shortened to 10am-1pm, and MD Duncan Payton handles 1-2pm. Night rocker Jeff Davis moves to afternoons from nights and overnights Jan Dean covers evenings. Weekenders Evan Mitchell and Sherry Rogers helm the 10pm-2am and 2-6am shifts, respectively.

KFIV/Modesto AE Bill Slayter adds Promotion Director duties... At KCMQ/Columbia, PD Andy Tuttle steps up to OM for KCMQ and sister Country outlet KTGR; the new KCMQ PD is Brian Hanson from KMCQ/The Dells, OR... Michael Blake, former part-timer at KEGL/Dallas, joins KJ103/Oklahoma City for middays.

BITS

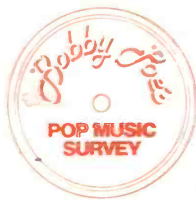
• **Some People Will Do Anything** — Y107/Nashville held a Stupid Human Trick Contest, asking listeners, "What would you do for \$7000?" The most outrageous entry was submitted by Glenn Soderstrom, who agreed to bury himself for 107 hours. Soderstrom was entombed in a ventilated, coffin-like structure next to the station. Microphones, communication lines, and 24-hour medical supervision were provided in case of emergency. His burial feat will be submit-

ted for publication in the Guinness Book.

• **The Next Best Thing To The Bar Scene** — I94/Honolulu sponsored a "Singles Night/Weekend Warm-up," held at a local supermarket. Over 700 people attended; they were treated to free food, drinks, games, and prizes — including a trip to Los Angeles. Local merchants were on hand to share their goods and services, ranging from free haircuts to a karate demonstration.

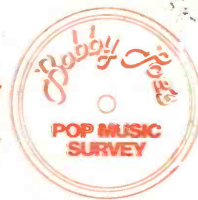


WE'RE NOBODY'S FOOL — Biloxi got blown away recently by the metal music of Cinderella and David Lee Roth. On hand after the show were (l-r) Cinderella's Fred Coury, PolyGram's Greg Stevens, WQID MD Sandi Stevens, and the band's Eric Brittingham and Tom Keifer.

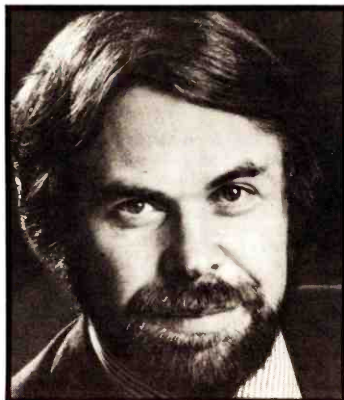


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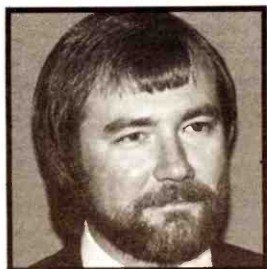


Keynote Speaker



AL TELLER

Introduction
Keynote Speaker



ALAN BURNS

Introduction
Convention Host



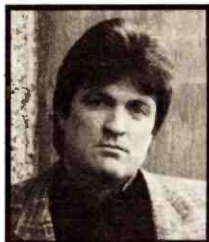
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Steve Kingston	Sunny Joe White
Mark Driscoll	Kid Leo
Guy Zapoleon	Bill Richards
Steve Perun	Brian Thomas
Randy Kabrich	Jim Richards
Mike Preston	Bob Case
Wayne Richards	Shadow Stevens
Mark St. John	Mike St. John
Lee Michaels	Chuck Morgan

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Record Presenters

Vince Faraci	Don Ienner
Steve Meyer	Rich Fitzgerald
Jack Satter	Walter Winnick
John Fagot	Marc Benesch
Phil Quartararo	Butch Waugh
Daniel Glass	John Brodey
Tony Smith	Mike Lessner
Bob Catania	Michael Plen
Dan DeNigris	Tom Gorman
Stu Cohen	Rick Bisceglia
David Leach	Bruce Tennenbaum

AOR

Winter '87 Station Stats

Station/Market (Consultant)	12+	Cume	Adults 18-34	Men 18-34	Men 25-34	Men 25-49	Teens	% 25+
KSJO/San Jose (S)	3.5-3.0	—	—	2	—	—	—	51
KISW/Seattle	8.0-6.2	—	1	1	1	2	—	39
KXRX/Seattle (B)	*4.3	—	2	2	2	2	—	60
KEZX/Seattle	2.0-2.4	—	—	—	—	—	—	88
KJET/Seattle	0.0-3	—	—	—	—	—	—	40
WAQY/Springfield, MA (P)	7.9-8.6	2	1	1	1	1	2	39
WAQX/Syracuse (AP)	7.3-7.8	—	2	1	—	—	2	29
WKFM/Syracuse (P)	4.4-3.9	—	—	—	2	—	—	70
WYNF/Tampa (P)	6.9-5.7	—	2	2	2	—	2	47
WIOT/Toledo (P)(JS)(A)	9.5-9.9	2	1	1	1	1	—	56
KLPX/Tucson (S)	8.5-8.0	—	1	1	2	1	—	52
KMOD/Tulsa	9.9-10.2	—	1	1	1	1	2	49
WWDC-FM/Washington (A)(GH)	5.2-4.7	—	2	2	2	—	—	48
WHFS/Washington-Annapolis	1.1-1.8	—	—	—	—	—	—	81
WKGR/West Palm Beach	3.8-4.1	—	2	1	1	—	—	53
WEZX/Wilkes Barre-Scrant.(A)	6.9-7.3	—	2	1	1	1	2	58
WHTF/York	6.5-3.5	—	—	1	1	—	—	65

Out-Of-Market Signals

WWDC-FM/Balt.-Wash.(A)(H)	2.7-3.3	—	—	2	—	—	—	44
WHFS/Balt.-Annapolis	8-1.0	—	—	—	—	—	—	63
WAAF/Boston-Worcester	2.4-1.8	—	—	—	—	—	—	25
WXRC/Charlotte-Hickory	-8-1.4	—	—	—	—	—	—	26
WONE-FM/Cleveland-Akron	1.8-1.5	—	—	—	—	—	—	74
KTCL/Denver-Ft. Collins	1.1-.7	—	—	—	—	—	—	89
WCXT/Grand Rapids-Hart (Z)	5-.7	—	—	—	—	—	—	0
WHTF/Harrisburg-York	2.9-3.7	—	—	—	—	—	—	48
WNEW-FM/Nassau-Suffolk-NY(P)	2.9-3.9	—	2	2	1	—	—	63
WXRK/Nassau-Suffolk-NY	2.9-3.3	—	—	—	—	—	—	66
WBAB/N.Y.-Nassau-Suffolk	7-.7	—	—	—	—	—	—	48
WLIR-FM/N.Y.-Nassau-Suffolk	7-.7	—	—	—	—	—	—	37
KOME/San Fran.-San Jose (P)	1.8-1.8	—	—	—	—	—	—	54
KSJO/San Fran.-San Jose (S)	1.2-1.1	—	—	—	—	—	—	52
KUPD/Tucson-Phoenix	4.1-6.1	—	2	—	—	—	2	30

Classic Rock

WGRX/Baltimore (D)	1.9-2.3	—	—	—	—	—	—	54
WZLX/Boston (G)	3.4-4.1	—	—	—	2	2	—	68
WHTT/Bufalo (G)	7.0-7.9	—	1	1	1	1	—	54
KHIH/Denver (G)	2.0-4.3	—	—	—	2	2	—	82
KCLQ/Fresno (G)	3.3-6.1	—	1	1	1	1	—	78
KZFX/Houston	4.1-3.8	—	—	—	—	—	—	67
KCFX/Kansas City (J)	4.1-5.3	—	—	2	1	2	—	74
KKLZ/Las Vegas	6.6-3.6	—	—	—	2	—	—	66
KLSX/Los Angeles (J)	3.1-3.6	—	—	1	1	1	—	73
WKLH/Milwaukee	7.7-8.5	—	1	1	1	1	—	70
WYSP/Philadelphia (J)	4.5-4.5	—	—	2	2	2	—	58
KSLX/Phoenix (G)	3.7-3.7	—	—	—	2	—	—	76
WKLX/Rochester (G)	6.5-6.0	—	2	2	2	—	—	74
KZEP/San Antonio (P)	3.0-3.4	—	—	—	2	2	—	65
KGMG/San Diego (AP)	2.0-2.3	—	—	—	—	—	—	68
KGMG/San Diego N. County(AP)	5.7-6.6	—	2	2	1	1	—	70
KZOK/Seattle (G)	3.4-3.5	—	—	—	—	—	—	64
WKRL/Tampa	3.7-3.3	—	—	—	—	—	—	65
KMYZ/Tulsa (S)	3.2-2.7	—	—	—	2	—	—	82
WCXR/Washington(J)	3.2-3.3	—	—	—	—	—	—	56

Consultants Report Card

Consultants with two or more clients are listed

Consultant	Clients	12+	#% Adults 18-34	#% Men 18-34	#% Men 25-34	#% Men 25-49
B/A/D/E	29	38% up (11) 52% down (14) 7% flat (2) 3% debut (1)	45% (13)	66% (19)	55% (16)	44% (11)
Bruce	4	1 up 2 down 1 debut	1	1	2	2
Guthrie	7	71% up (5) 14% down (1) 14% flat (14)	29% (2)	29% (2)	29% (2)	29% (2)
Harris	2	1 down 1 flat	1	1	1	1
Jacobs	12	50% up (6) 42% down (5) 8% flat (1)	33% (4)	50% (6)	58% (7)	25% (3)
Peterson	2	2 up	—	1	1	1
Pollack	21	52% up (11) 43% down (9) 5% flat (1)	48% (10)	52% (11)	52% (11)	38% (8)
Sinton	9	44% up (4) 56% down (5)	56% (5)	56% (5)	44% (4)	56% (5)

**THE
EDGE**

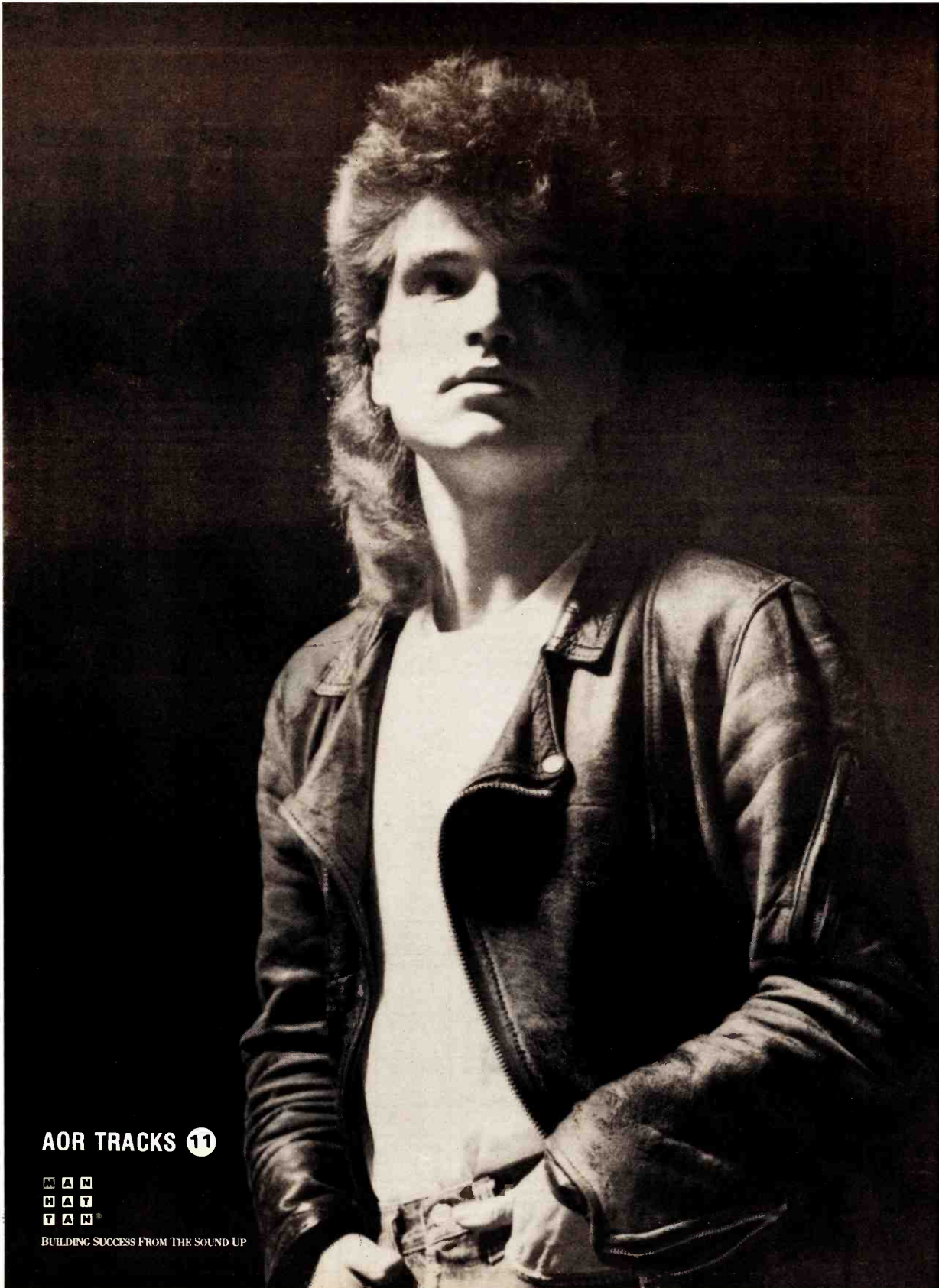
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DON'T MEAN NOTHING

Welcome to the big time. You're bound to be a star
And even if you don't go all the way, I know that you'll go far
This race is for rats, it can turn you upside down
Ain't no one you can count on in this sleazy little town.
Oh, no. Lots of promises in the dark. But don't you open your heart
Cause it don't mean nothin'. The words that they say
Don't mean nothin'. These games that people play
No, it don't mean nothin'. No victim, no crime
It don't mean nothin'. Till you sign it on the dotted line
The director smiles as you walk in the door. He says,
"I love your work babe" but you're just not what we're looking for
It's never what but who it is you know
So easy to get stuck in all that California snow
Take a good look around and you'll find
People tryin' to mess with your mind

Chorus:

Hollywood can be so lonely. Make you the winner of a losing fight
But the party is never over. Cause stars are always shining
Doesn't matter if it's day or night. The producer says, "let me change a
line or two"
And a little bit of something can look awfully good to you
And you want to scream, but you gotta keep it all inside
When you're trying to make a living, there ain't no such thing as pride, no
Lots of promises in the dark. But don't you open your heart
Chorus
It don't mean nothing at all.

JOE WALSH—GUITAR
RANDY MEISNER & TIMOTHY B. SCHMIDT
VOCALS

I knew it was a hit the 1st time I heard it...
Couldn't wait for the single—It's on the
air!!!
—BRIAN KELLY Z95 Chicago

1 play immediate phones! Everyone is
comparing Richard to the Eagles but he
has a voice of his own and the Eagles never
sounded this good!
—LOU SIMON KCPX Salt Lake City

ON YOUR DESK NOW.

ALLEN KOVAC AND STEVE DRIMMER, LEFT BANK MANAGEMENT



WALT LOVE

URBAN CONTEMPORARY

GOLD NETWORKS, PT. II

Heart & Soul Keeps Ticking

By Sean Ross

SMN's R&B Gold "Heart & Soul" service had a six-month lead on the two mainstream Gold networks. Since its November 1985 sign-on, H&S has amassed 33 affiliates. This is less than half what each of the other networks has, but a considerable number nonetheless — equaling roughly one-tenth of the Urban format's station coverage. H&S continues to grow, its most prominent recent addition being the legendary WGIV/Charlotte.

Bob Jones, whose career had been spent in AM, joined H&S for its sign-on. He was raised to OM last November, succeeding Jerry Boulding and Jim White. H&S had already been through several changes, the most notable of which was the addition of non-R&B titles in an attempt to widen its appeal. H&S's largest market affiliate, KGFJ/Los Angeles, was known to be unhappy about the new, poppier lead of the format. During that period, two "name" AMs — WGCI/Chicago and WPDQ/Jacksonville — announced they would affiliate, but never did.



Bob Jones

"Tasty" Titles

Under Jones, H&S has refocused on R&B gold to become more consistent than ever. While Jones describes his main change as "going with more familiar music," he allows, "I've added some tasty things that were Top 10 R&B, even if they didn't chart pop." Motown and Stax standards are now used to give the format familiarity; titles such as Otis Redding's "Hard To Handle" or MFSB's "K-Jee" typify the image gold. There's still pop crossover in the library, but not as prominently, and most titles now have some R&B connection (e.g. Steely Dan's "Hey Nineteen").

Jones estimates the H&S library at 1500 titles, with the bulk from 1965-75. Currents and recurrences, which had been added and eliminated at various times, are back. "A lot of affiliates say they'd like to hear currents. So if it fits, why not? That doesn't mean we're going to jump on anything, but there are

certain songs that lend themselves to us." The current/recurrent category averages 16-20 titles which, in early May, ranged from "Shake You Down" to the new Whitney Houston.

H&S bears more resemblance to SMN's AC "Starstation" format than to "Pure Gold." "There's a 25-44 audience out there that's been passed over and forgotten. That's who we're servicing," states Jones.

Not only are a lot of '70s funk titles not in the format, but some songs are also now regarded as too bopper-oriented. "I have a thing about the Jackson 5's 'ABC'; we all thought it was cute then, but it doesn't sound the same now. George Clinton called to ask why we don't play 'One Nation Under A Groove'; now he says he'll find me a clean copy of 'I Wanna Testify' which I could play."

Turning It On

WGIV, which adopted H&S in early May, was up and running in the space of three weeks — about as fast as the format can be turned on, according to Jones. Most of that time is spent by a station assembling technical equipment. As that happens, SMN goes over the format clocks with local PDs and starts cutting liners; the average new affiliate gets about 50 customized drop-ins.

Heart & Soul, like most satellite formats, is caught in the owners' paradox that affects most national networks: the quality of the air-sound depends on the care paid to the format at the local level, yet many operators have gone to satellite precisely so they won't have to pay such attention. (One network

executive talks disparagingly about "affiliates who turn a format on and go play golf.")

Jones cites KGFJ, KSMJ/Sacramento, and WWHR/Pompano Beach as the stations that do the best job of embellishing their format locally. KGFJ and KSMJ use board operators instead of automation equipment. "KSMJ carries us fulltime and they're really in touch with our morning guy," says Jones. "They've got liners that have him updating the traffic, weather, and giveaways. They had a contest winner in Sacramento and, by pre-recording drops over the phone, I was able to select and congratulate him."

KSMJ is also important as one of the first H&S affiliates in a market without any Urban radio. In this market, Jones estimates the format's audience as 60% white. KSMJ has "made it a lot easier to (convince potential stations) that this is a format that appeals to all people. It's music everybody loves; it just happens to be performed by blacks."

The Future

In all the major formats, save AOR and Urban, owners now have the option of 24-hour satellite formats directly comparable to what they could run locally. Despite the presence of H&S, Sheridan Broadcasting Network's overnight service, which also has more than 30 affiliates, and a forthcoming Gospel network, a fulltime UC network faces not only the usual resistance from those scared of the format but also from those worried about the loss of black jobs.

"You get a lot of resentment," Jones allows. "You run into problems with PDs whose stations switch over. Then they have to deal with me, and there's a little resentment there. One of our new PDs was afraid of losing his community involvement. After he heard me out on how the format still allowed some community input, he was pleased."

Down the road, Jones sees a 24-hour Urban format as "almost inevitable." He adds, "Many times at KDIA/Oakland, I thought to myself, 'One day there'll be a machine in here. So what do I do — just sit here and wait, or find out about this thing and see where I can fit in?'"

"I had to address a recent YBPC meeting on syndication, and that's what I told them. Things are changing. Technology is moving to the forefront and you need to have a little vision and be adaptable. Everybody does have something to contribute to this technology; it's just on them to find out what it is."



ARE WE ON THE AIR? — While on the road promoting his current album Sylvester visits K104/Dallas. In the K104 studio (l-r) are MD Terri Avery and Sylvester.

KGFJ's Golden (First) Anniversary

"I pride myself on being a GM's programmer," says KGFJ/Los Angeles PD Kevin Fleming. "I've always taken the bottom line into consideration in hopes it will lead me into the GM ranks one day. So I was involved in the process of bringing Heart & Soul to KGFJ from day one. I researched it, traveled to other cities to hear it, and visited (the SMN headquarters in) Dallas to discuss its implementation."

Initially, Fleming was unhappy with H&S. Now, he says, "Since Bob Jones has taken over as OM, they've improved dramatically. Bob has the background and experience you need to bring to a station like this, and you can hear it in the other announcers as well. He's giving them more room to shape and mold their individual shifts, and that's helped, especially someone like Alvin Jon Waples." (Waples did mornings in L.A. on KACE and KJLL.)

Because KGFJ was a union shop when it went satellite, much of the staff remained on for a while as board operators. Since then, Dr. Perry Johnson has resurfaced in mornings and Fleming is back in afternoon drive. The local segments are relatively uptempo, often emphasizing the P-Funk material that H&S avoids, as part of Fleming's attempt to add 18-25 listeners to the 25+ bodies sought by the network.

"We augment H&S with live programming because of the sales opportunities that open up. There are certain things that you obviously can't do when you only have three-minute options," Fleming says. He adds that if anything were to break up the KGFJ/SMN marriage down the road, it would be a need for greater local avails.

Back To The Streets

KGFJ plans to beef up its local promotion. Shortly after its first H&S birthday June 1, the station moves to new quarters at the northern gateway of L.A.'s black sector. "We'll be very aggressive throughout the summer in community service. KGFJ needs to go back to the streets and the people," Fleming says.

His biggest complaint about his current status has nothing to do



Kevin Fleming

with the product itself. Like most in gold-based formats, he feels ignored by the record community. "Too often, record companies write off a station that's gone satellite. We still need promotions, we still need record giveaways and artist interviews. Treat us as you would any other station, and we'll be very supportive."

KGFJ Local Programming

6:00-6:40am

JAMES BROWN/Get Up Offa That Thing
ANITA WARD/Ring My Bell
ISLEY BROS./Work To Do
DRIFTERS/There Goes My Baby
CON FUNK SHUN/Funk
SHORTY LONG/Here Comes The Judge
AL GREEN/Everything's Gonna Be Alright
EW&F/That's The Way Of The World
PATTI AUSTIN/The Heat Of Heat
STEVIE WONDER/That Girl

Heart & Soul

1:30-2:10pm

BOB MARLEY/Waiting In Vain
FORCE MDs/Tender Love
TEMPATIONS/Girl
SHIRELLES/I Met Him On A Sunday
TAVARES/Heaven Must Be Missing An Angel
TAMS/What Kind Of Fool PEACHES & HERB/Reunited IMPRESSIONS/We're A Winner
RAYDIO/You Can't Change That
FOUR TOPS/Bernadette
LABELLE/Lady Marmalade

GEFFEN PORTRAIT

Vaneese



**"Let's Talk It Over"
ON YOUR DESK NOW!**

NAME:
VANESE THOMAS

OCCUPATION:
Singer, songwriter,
producer

EDUCATION:
Swarthmore College,
French major

**LATEST
ACCOMPLISHMENT:**
Wrote, produced
and performed her
own debut album,
VANESE

**OTHER
ACCOMPLISHMENTS:**
Wrote and produced a
track on Freddie
Jackson's current
multi-Platinum LP

LAST PLAY SEEN:
Les Miserables

LAST MOVIE SEEN:
Little Shop Of Horrors

**LOOKING FORWARD
TO:**
The release of **"Let's
Talk It Over,"** her
debut single

RECORD COMPANY:
Geffen, of course



Produced by Ernie Poccia, Vaneese Thomas, Wayne Warnecke, Bob Aries for Orpheus Productions • Management: Hush Productions
© 1987 The David Geffen Company



LON HELTON

COUNTRY

More Winter Numbers

Again this week, a look at how Country fared in some of the nation's most competitive markets.

Dallas

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
KPLX	8.3	8.4	2	3
KSCS	3.9	3.2	8	13
WBAP	4.6	5.2	7	5

KPLX Climbs While KSCS Plans Recovery

KPLX continues to soar, posting a new 12+ high good for third in the market. It showed excellent strength in the younger demos, retaining its number two 18-34 rank (though dropping off its fall number one just slightly) while also occupying the number two 18-49 spot.

KPLX's only blot was that it was off last book's alltime high 25-54 number by almost a point. However, it's still well ahead of its two-year 25-54 average. CMA Large Market Personality of the Year Terry Dorsey tied for number one in the morning 12+ with market leader Urban Contemporary KKDA.

Not to take anything away from KPLX, but remember that for KSCS this was the "F4 book." You'll recall that on January 14, shortly after the start of the winter sweep, a Navy jet flew into the tower holding the KSCS antenna. The station was off the air four hours, and operated at greatly reduced power and antenna height until the signal was back to full strength February 24. It's hard to tell how much this affected the book, but it's interesting to note that KZEW, which was on the same tower and similarly affected, was down 2.9 to 2.2.

KSCS was especially hard hit in the target, posting its fifth straight down book 25-54. Its first major outside campaign in quite a while began April 1, and it's continued to beef-up talent-wise. Also, WBAP & KSCS OM Bill Mayne is looking for an FM PD.

WBAP had a decent winter book, up from the fall but off the 6.3 garnered in its first winter ARB in '85 and down from its 6.5 of a year ago. WBAP carries the NBA Mavericks and Texas Rangers baseball.

Kansas City

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
KFKF	7.5	6.3	2	4
WDAF	11.2	11.6	1	1

WDAF Domination Continues

Once again WDAF rolled out its Charlie Van Dyke-voiced "Flatland Godzilla" top-of-the-hour IDs. Its third straight up book also marked its third consecutive first

Dallas: New high for KPLX; WBAP up; KSCS continues slide
Kansas City: WDAF still number one; KFKF off
Louisville: 12+ roses to WAMZ
Miami: 4.2 new high for WKQS
Salt Lake City: KKAT soars; KSOP off slightly
Seattle: KMPS surges; KRPM hard-hit 25-54

place finish 12+. It also equalled the 11.6 it got last winter.

This intense battle can best be scored with a closer look at the demo breakdowns:

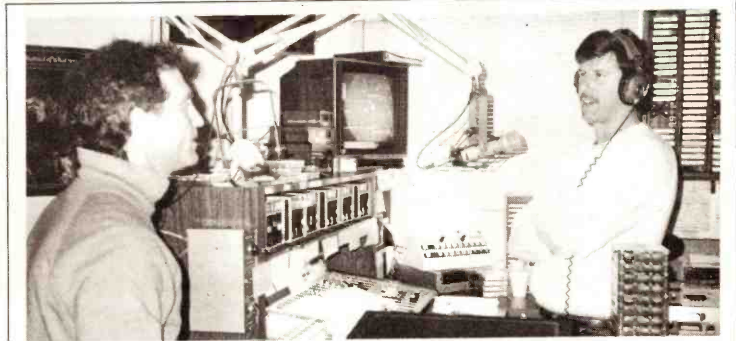
- 18-34: KFKF ahead by a bit more than half a share. By rank, KFKF is tied for fifth; WDAF is seventh.

- 18-49: WDAF ahead by almost a share. WDAF ranks third; KFKF is fifth.

- 25-49: WDAF leads by almost three points. WDAF ranks first; KFKF is tied for third.

- 25-54: WDAF ahead by almost four and a half shares. WDAF ranks numero uno; KFKF dips to fourth.

Following the "no show" of Country Gold KCKM in the winter ARB, the station was changed to KFKF-AM and began simulcasting the FM May 12. It had been hoped that the Gold format could take a bite out of 'DAF's upper demos, but that never came to pass.



IT'S LARRY & DAVE — WDAF/Kansas City MD Dave Bryan (r) spent some time with Larry Gatlin when 61 Country offered promotional tickets for the Gatlin Brothers' appearance with the Kansas City Symphony. Gatlin drew the winning names.

Louisville

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
WAMZ	15.2	15.8	1	1
WTMT	2.4	1.0	12	12

WAMZ Sweeps Most Demos, Hits New Peak

Once again WAMZ's Coyote Calhoun and company beat out sister station WHAS for number one 12+, 15.8 to 14.8. It topped its previous high water mark of 15.7 (spring and summer '86) and far outdistanced its best winter book of 12.2 (winter '86).

Checking the demos, WAMZ was number two 18-34, number one 18-49, number one 25-49, and number one by almost two shares 25-54.

Calhoun credits some of his shares to Louisville's mild winter. WHAS normally picks up listeners looking for weather and school information, so the lack of nasty weather benefits WAMZ to WHAS's detriment.

Looking toward even loftier goals, WAMZ's spring promotion is underway with a cash giveaway budget of \$100,000. The station will give away \$10,000 a week in cash for ten weeks in increments between \$50 and \$500. Calhoun says the station is guaranteeing its listeners that WAMZ will be giving away at least \$250,000 in cash this year.

AM daytimer WTMT hasn't been able to capitalize on WCII's departure from the format for Gold last September. WCII's three books prior to dropping Country were 2.7, 2.4, and 3.6. Its two as a Gold station are 1.5 and 1.0. It appears 'CII's folks have jumped bands and are becoming permanently ensconced in the WAMZ family.

Miami

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
WKQS	3.7	4.2	4	T3
WQAM	1.2	.6	28	28

WKQS Hitting Streak Heads For Fourth Season

The third up book in a row has also yielded WKQS's best 12+ book in its history. WQAM & WKQS OM Bob McKay has been with the stations the last two and a half years, during which time WKQS has notched seven consecutive books in the threes. WKQS finally broke through the formidable fours for the first time, cranking out a 4.2 12+.

Most significant about this book, however, are the areas in which WKQS exhibited its growth. It was up over a point 18-34 and almost a full share 18-49. The target, 25-54, edged up two-tenths, while 25-49 was up almost half a point.

WQAM, meanwhile, sank to its lowest point in more than five years. In an effort to boost its

revenues and ratings, WQAM has signed on to carry most of the New York Mets' baseball broadcasts. McKay also said 'QAM is in the running for the rights to carry the new NBA franchise tagged for Miami.

Salt Lake City

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
KKAT	8.1	8.6	2	2
KSOP	1.1	.9	18	24
KSOP-FM	6.2	6.1	4	3
Combo	7.3	7.0	4	3
KZAN	2.5	2.3	13	18

KSOP Aims For The KATbird Seat

Country has never been healthier in the nation's 36th largest market, racking up a 17.9 12+ share while pulling down strong demos as well.

In the threes only two years ago, KKAT has built itself into a market powerhouse, scoring an alltime high 12+ share this time out. Demographically, KKAT is number two in Adults 18-34, 18-49, and 25-49! Since last winter's ARB, KKAT's 12+ numbers have gone 6.0, 7.4, 6.2, 8.1, and 8.6.

The KSOP combo, meanwhile, has also been growing. After its best paired book, 12.9 12+ in fall '82, the combo slid to a low of 4.6 in fall '85. It has since fought its way back with three consecutive 7+ showings. Demographically, the pair are number five 18-34, number four 18-49, and number three 25-49.

Seattle

	12+		25-54 (Rank)	
	F '86	W '87	F '86	W '87
KMPS	1.3	1.0	21	25
KMPS-FM	3.4	4.5	T8	4
KRPM	.5	.5	25	31
KRPM-FM	3.4	3.2	5	12

KMPS Points North In Seattle Battle

The numbers in this hotly contested battle have ebbed and flowed for a number of books, though KMPS decidedly has had the upper hand in most instances.

What's been interesting is that the two sides have rarely been at full strength at the same time. Over the last couple of years, one or the other has been involved in sales and the resultant cutbacks, a management change, or some other situation that's adversely af-



AMERICAN FACES — Michael Martin Murphey's performance in Hollywood included a special trip to the Burbank studios of KZLA/Los Angeles. The day's lineup included (l-r) air personality Jim Rose, OM Bob Guerra, Murphey, and WB's Bruce Adelman.

TRIPLE BREAKERS



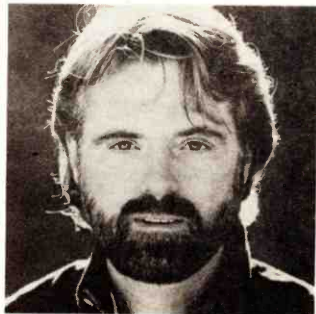
TRIO

DOLLY PARTON, LINDA RONSTADT, EMMYLOU HARRIS

"Telling Me Lies" (7-28371)

BREAKERS

39



MICHAEL MARTIN MURPHEY

"A Long Line Of Love" (7-28370)

BREAKERS

37



HIGHWAY 101

"Whiskey If You Were A Woman" (7-28372)

BREAKERS

38

The Absolute Perfect Record For Summer

"Born To Boogie"

HANK WILLIAMS JR.



AZOFF VIDEO TOUTS NEW LP

Earle's "Exit-Zero" Yields AOR, Country Singles

Steve Earle's new MCA album "Exit-Zero" has spawned a special 26-page marketing plan, the result of a joint effort between MCA's Nashville and Los Angeles offices. Designed to build on Earle's country exposure from his "Guitar Town" LP, the label is looking to expand into AOR. "I Ain't Ever Satisfied" was shipped to AOR radio just prior to Country outlets receiving "Nowhere Road." Consumers will have a retail single available featuring both songs.

While airplay reports on Earle's Country effort are just beginning to come in, "I Ain't Ever Satisfied" was AOR's third most added single and "Exit-Zero" was the most added LP the week of May 22.

Azoff Vid

Demonstrating his belief that Earle is one of the most important artists on the label's roster and that "Exit-Zero" is one of MCA's most important albums of the year, Azoff made a 2 1/2-minute video extolling the virtues of Earle and his music. The tape was sent to MCA field staffers.

The current buzz in the industry started at the retail store level, explained MCA/Nashville Director of Marketing Walt Wilson. Store mailings of publicity packages contained "Guitar Town" press, a bio, an advance copy of "Exit-Zero," a personal note from Steve about the album, and a backstage concert pass. Wilson said specially printed bin cards arrived prior to the LPs release which read, "This space for Steve Earle's 'Exit-Zero' arriving May 18." After its release, the card flipped over to a regular bin card flapper.

Base Remains Country

Will Botwin, Earle's New York-based manager, emphasized that Country is still Steve's base. "We expect to get most of our support from Country radio with this album," he said, adding, "The term 'crossover' is negligible here. That's why he has two singles going out right now."

Despite the rock-influenced push on the new album, Wilson wants Earle's music talked about more than its classification. "We want the music to speak for itself," he said.

MCA/Nashville VP/Promotion Shelia Shipley said, "We don't think Steve is anything different than he's ever been, but his music works in a lot of different formats."

Meanwhile, Earle has reportedly been writing with labelmates Waylon Jennings and pop's Charlie Sexton. Tour possibilities include dates with Jennings and perhaps some dates with Rosanne Cash.

Coming Soon . . .

June 1 is set as the release date for Rosanne Cash's next single, "The Way We Make A Broken Heart" — not "Rosie Strike Back" as previously reported. The album

title, "King's Record Store," was inspired by steel man/photographer Hank DeVito's picture of the Louisville record shop.

Look for that new Kenny Rogers and Ronnie Milsap duet "Make No Mistake, She's Mine" the first of June, too. The single will be included on both of their albums coming this summer.

Willie's Neighborhood Picnic

Get out your road map and gas up for Willie Nelson's Fourth of July Picnic. He has selected tiny Carl's Corner, a large truck stop and favorite spot 60 miles south of Dallas on Interstate 35. This year's lineup includes Waylon Jennings, Emmylou Harris, Kris Kristofferson, Roger Miller, Joe Ely, Rattlesnake Annie, Billy Joe Shaver, Bruce Hornsby, Jerry Jeff Walker, and Asleep At The Wheel. The Nashville Network will telecast four hours live from the site. In contrast to last year's Farm Aid spectacular, organizers are dedicating this event to the American trucker.



TENNIS, EVERYONE? — The 1987 Music City Tennis Invitational winners and runners-up gathered with all their gold and glory after the 14th annual event. Division champs were: Harold Hecht and David Templeton, "Bring A Ringer"; Charles Senter and Ron Knox, "Mixed Sharps"; Irving Azoff and Matt Yedin, "Music/Music Sharps"; Lynda Ott and John Rogers, "Mixed Flats"; Terry Choate and Larry Hall, "Music/Music Flats"; Paul Ott and Benson Holland, "Open Sharps"; and Ken Dudney and Dr. Newt Lovvorn, "Open Flats."

The proceeds of the charity tourney, which totalled \$20,000 this year, benefit the Vanderbilt Children's Hospital.

Dolly Cornerstones

Dolly Parton has donated Dollywood's opening day proceeds of \$88,000 to the East Tennessee Sevier County schools and the Robert F. Thomas Foundation. Funds will be divided among the schools and the Sevierville Medical Center for hospital needs, musical instruments, playground and library materials.

During Dollywood's first birthday celebration this month, Dolly laid the cornerstone for a new wing at the Medical Center in her hometown of Sevierville which will be named in her honor.

Parton has long supported the Robert F. Thomas Foundation, named for the minister and doctor who delivered her.



WARNER WARRIORS — Warner Bros. raved about its other "trio," who celebrated big wins at the Academy of Country Music. Shown (l-r) are Randy Travis, Dwight Yoakam, and Hank Williams Jr..



STRAIT SHOOTERS — The George Strait team of (l-r) manager Erv Woolsey, Larry Butler Music publisher Juan Contreras, "George," songwriters Dean Dillon and Hank Cockran, and pal Mack Vickery celebrate the success of their efforts on "Ocean Front Property."

More Winter Numbers

Continued from Page 48

fected its total overall effectiveness. Those outside factors seem to be behind both stations now, and both are anxious to "have at it" full strength.

KMP5, as part of its 12th anniversary as a Country station, has moved to a 12-in-a-row music policy. It has also been very promotionally aggressive following its acquisition by EZ Communications. Its spring campaign includes a direct mail campaign targeted both to homes and businesses; a large billboard showing; and a TV schedule featuring the now-famous spots (R&R 4-17) with the Judds and Alabama as spokespersons.

KRPM has extended its "KRPM \$50,000 Blackjack Tournament" to the "\$100,000 Blackjack Tournament," wherein listeners have a chance to beat the dealer for cash. KRPM has been giving away close to \$4000 a week since January.



MIKE KINOSIAN

ADULT CONTEMPORARY

Winter Wars: Ratings Recap: Part 2

Our review of the winter '87 Arbitron books continues with a focus on AC hotspots, measuring change from a year ago. For some markets, this was their first winter survey.

Gateway City Prepares For Changes

KYKY (4.4-5.4) emerged as the new AC leader in St. Louis. Previous topper KSD slipped three-tenths 4.9-4.6 (and its "Pillow Talk" host, Paul Arca, spent a lot of time in the hospital recuperating from chronic back problems). KYKY has a solid 1.5-share lead over KSD 25-49. KLHT more than doubled its numbers from last year, jumping to a 2.4. Meanwhile, KADI fell one-half share to 1.3.

The AC race here will take on a new look this spring, since KSD has switched gears to a hybrid AC/CHR format under new PD Jim Morrison. AM drive duties are being handled by former KSHE vet J.C. Corcoran. Also, KADI has dropped its live presentation in favor of "Format 41."

Seattle Status Quo

In the five-way Seattle struggle, Full-Service leader KOMO was basically flat (7.3-7.2) and maintained a comfortable lead over KMG1 (3.3-3.7). Much of KOMO's strength comes in AM drive, when it ranks second to News/Talk leader KIRO. The two AMs are the only stations in town garnering double digits in AM drive.

KMG1 and KLSY flip-flopped positions from last winter as the latter lost one full point (4.4-3.4). KJR and KLTJ gained six-tenths and nine-tenths, respectively, keeping their fourth and fifth place spots. The 12+ and 25-49 standings mirrored each other. Less than one share separates KOMO, KMG1, and KLSY.

Six-year KOMO PD Ken Kohl left during the book for similar duties at KFI/Los Angeles. He was replaced in March by Michael Bettli.

WCCO Rolls On

The best way to illustrate WCCO's strength in the Twin Cities AC war is by pointing out that the station's 17.6 12+ share exceeds the combined total of its three format challengers, although many '87 listeners are over 65. While consistent the past three books, KS95's 9.5 this winter was 1.5 behind its performance of last year. As usual, WCCO has monster AM drive shares and dominates in 35-64 numbers. On the other hand, KS95 has more than a five-share

"The best way to illustrate WCCO's strength in the Twin Cities AC war is by pointing out that the station's 17.6 12+ share exceeds the combined total of its three format challengers."

lead over '87 WCCO in adults 25-49. KMGK and WLTE remain several shares behind.

Vic Bremer joined WCCO as Director/Broadcast Operations May 11 from the PD post at KIRO/Seattle.

B100 Is Ratings Rich

KFMB-FM (B100)/San Diego (5.9-7.5) enhanced its dominance of the AC competition, vaulting to a 3.3 lead over sister AM KFMB. Led by PD/morning crazy man Bobby Rich, B100 flirts with a ten share in AM drive thanks to Rich and his Rich Brothers. B100 is the market

leader 25-54 and 25-49, and tied for first 18-49 with AOR power KGB.

Challenger KIFM was up to a 4.1 — only one-tenth behind KFMB. KIFM has found much success with its AC/Jazz blend. KYXY (3.1-2.9), KWLK (3.7-2.7), and KKOS (0.9-1.5) round out the field.

In late April, Tom Watson moved from KEZR/San Jose to PD duties at KIFM.

Atlanta's Clean Sweep

Atlanta's three ACs — WSB, WSB-FM, and WFOX — registered significant increases from last winter. Despite a nifty gain from 3.6-4.8, WFOX actually lost ground from last year, when 1.9 separated the three ACs. This winter, Full-Service WSB (5.5-8.1) has a 3.3 advantage over WFOX.

WSB was strong across the board. Morning numbers were rock solid, midday figures doubled from last winter, PM drive was up about a point, and nights gained significantly. WSB-FM (5.4-6.7) scored the best 18-34, 18-49, 25-49, and 25-54 numbers of the AC trio.

Sacramento's Musical Chairs

I can't think of a market that went through as many PD changes in such a short time as Sacramento did during the winter ARB. As the book started, consultant Dan O'Toole took the PD job at KXOA. He resigned several weeks later



KXOA/Sacramento mascot swimming in 10,000 "Great escape" entries.

and was replaced by WRKA/Louisville PD Tom Graye. In early March, former WSB-FM/Atlanta PD John Chappell moved into the PD chair at KHYL. Two weeks later, Satellite Helpers President Mike Berlak became PD at KAER. That's a total of four programming moves at the three ACs in less than three months. Here's what happened while the luggage was being packed and unpacked.

KXOA was the clear winner, extending its lead as the city's AC leader by jumping to a 7.4. KXOA has further reason to celebrate: its double-figure 25-49 share not only clobbered its AC competition, but was also good enough for top spot among all stations. KAER and KHYL lost ground 12+ and kept their #2 and #3 rankings.

Country WQIK also manages to score double digits 12+. In spite of this, a good AC battle is being waged there.

In the city's first winter book, top AC WIVY remained flat from the fall (7.1-7.1), besting WAIV and WLCS. First-year PD Frank Proctor took WAIV to 7.4 in the fall, but after EZ Communications purchased the station Proctor was replaced by Dave Dillon from EZ's WEZS/Richmond. WAIV slipped 7.4-6.6, while WLCS made a minor increase (3.5-3.7). WIVY has nearly a full share lead over WAIV 25-49, with WLCS a distant third.

In March, two-year WIVY PD Scott Sherwood exited to program WOCL/Olando.

Reach For The Star

Since coming onto the Orlando AC scene, WSTF (Star 101) has made a strong impact. This winter, WSTF (7.2-7.6) wrested the AC title from Full-Service WDBO (7.5-6.7). After a four-book decline, WJYO (Joy 108) managed a six-tenths increase (4.4-5.0). Meanwhile, WOCL (Class 105.9) continued its steady assault with another upward trend (3.2-4.1). One of the major keys to this Central Florida struggle rests with the 25-49 demo. Leading the market is WSTF, with a 2.5 share lead over Country WWKA (K92), the only other station with double digits 25-49. Then the fun starts: WDBO, WOCL, and WJYO are tied for sixth place. WDBO's audience is older and the station scores very well at night with NBC Talknet. WJYO had been on the skids and a format change was widely rumored. The arrival of new GM Peter Ferrara and increased ratings seems to have quieted those thoughts.

WOCL made a PD change near the end of the book, allowing PD/morning man Bill Gable more time to concentrate on air duties. The former CKLW veteran debuted a Saturday night oldies show late in the fall book. The four stations schedule oldies programming opposite each other each Saturday night.

"WSTF/Orlando wrested the AC title from Full-Service WDBO, and leads the market with a 2.5 share lead over Country WWKA."

Narrowing The Austin Gap

Things are tightening up in Austin. In the summer KEYI-FM was the city's top station with a 13.7. Two declining books later, the station's 9.3 ranks third — one share ahead of AC challenger KKMJ. Conversely, KKMJ's two consecutive upward books have pushed it from a 4.8 to an 8.3. It ranks tops in the market 25-49, besting KEYI-FM by approximately half a share. With adults 18-34, KEYI's lead over KKMJ is comfortable. KKMJ began making its move 18-49, although KEYI wins there in the market's first winter book.

Waving At The Ape

Jacksonville is home to WAPE, a CHR station with a 22.2 share. Only

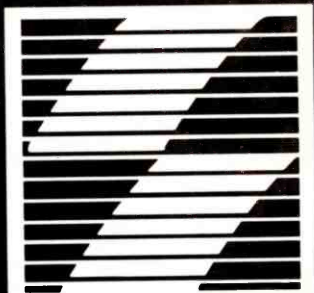
Winter Book Debuts

Arbitron now conducts "Continuous Measurement" in 79 markets. Many of these markets had winter surveys for the first time. Here's a sampling of how some AC winter rookies performed.

Station/Market	12+ Share	12+ Rank	Stations
WIBC/Indianapolis	14.8	1	17
WTMJ/Milwaukee	14.3	1	27
WTIC/Hartford	19.2	1	23
WYYY/Syracuse	16.4	1	24
WALK-FM/Nassau	5.5	2	42
WRMF/W. Palm Beach	10.8	2	30
WKBN-AM/Youngstown	9.3	3	25
WRAL/Raleigh	8.9	3	21
WSBA-FM/York	7.7	4	30
KFIG-FM/Fresno	5.8	4	25
WLEVI/Allentown	10.3	4	33
WMJJ/Birmingham	8.4	4	19
WDEF-FM/Chattanooga	9.8	5	17
KMZQ/Las Vegas	6.4	5	18
WRVR-FM/Memphis	6.8	6	20

Figures are 12+ Mon-Sun 6am-mid, winter '87 Arbitron MSA.

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CROWDED HOUSE "Something So Strong"
BRUCE HORNSBY & THE RANGE "Every Little Kiss"
Country Alternative
KATHY MATTEA "Train Of Memories"
HIGHWAY 101 "Whiskey, If You Were A Woman"
MICHAEL MARTIN MURPHEY "A Long Line Of Love"

Bonneville Broadcasting

Repn: McCarthy (800) 631-1100
Alpha
KENNY G "Songbird"
JUDY COLLINS "Moonfall"
CHRIS DEBURGH "The Lady In Red"
ANNE MURRAY "Are You Still In Love With Me"

Broadcast Programming

John Shumaker, Asst. Mgr. (800) 726-9082
Adult Contemporary
JOE COCKER "Love Lives On"
KLYMAXX "I'd Still Say Yes"
BRUCE HORNSBY & THE RANGE "Every Little Kiss"
Modern Country
VINCE GILL "Cinderella"
PARTON, RONSTADT & HARRIS "Telling Me Lies"
RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)"

Century 21

Greg Sabin (214) 334-2121
The Z Format
ROBBIE NEVIL "Wot's It To Ya"
GEORGE MICHAEL "I Want Your Sex"
MOTLEY CRUE "Girls, Girls, Girls"
CUTTING CREW "One For The Mockingbird"
STEVE WINWOOD "Back In The High Life Again"

The AC Format

NYLONS "Kiss Him Goodbye"
COMMODORES "United In Love"
BRUCE WILLIS "Under The Boardwalk"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"

Super-Country

LYLE LOVETT "Why I Don't Know"
EXILE "She's Too Good To Be True"
DON WILLIAMS "I'll Never Be In Love Again"
GLEN CAMPBELL "The Hand That Rocks The Cradle"
SAWYER BROWN "Savin' The Honey For The Honeymoon"

Concept Productions

Evelyn Schyama (915) 782-7724
CHR
BOB SEGER "Shakedown"
ROCK & HYDE "Dirty Water"
BRYAN ADAMS "Hearts On Fire"
FLEETWOOD MAC "Seven Wonders"
STEVE WINWOOD "Back In The High Life Again"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"

Country

OAK RIDGE BOYS "This Crazy Love"
EXILE "She's Too Good To Be True"
STATLER BROTHERS "I'll Be In Love Again"
DON WILLIAMS "I'll Never Be In Love Again"

CONCEPT PRODUCTIONS

AC
SURFACE "Happy"
SUZANNE VEGA "Luka"
BRUCE WILLIS "Under The Boardwalk"

Drake-Chenault

Joe Parck (800) 241-3303
XT-40
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ROBBIE NEVIL "Wot's It To Ya"
GEORGE MICHAEL "I Want Your Sex"
STEVE WINWOOD "Back In The High Life Again"
TOM PETTY & THE HEARTBREAKERS "Jammin' Me"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"
Contempo 300
JONATHAN BUTLER "Lies"
NYLONS "Kiss Him Goodbye"
JOE COCKER "Love Lives On"
BRUCE WILLIS "Under The Boardwalk"
PETER CETERA "Only Love Knows Why"
Great American Country
K.T. OSLIN "80's Ladies"
BELLAMY BROTHERS "Country Rap"
ANNE MURRAY "Are You Still In Love With Me"

T. GRAHAM BROWN "Brilliant Conversationalist"

Supersoul
TAWATHA "High Ride"
GEORGIO "Tina Cherry"
ALEXANDER O'NEAL "Fake"
JAMES INGRAM "Better Way"
LILLO THOMAS "I'm In Love"
BRUCE WILLIS "Under The Boardwalk"
PRINCE "If I Were Your Girlfriend"

Media General

Broadcast Services
Bob Deane (801) 320-4423
Action
K.T. OSLIN "80's Ladies"
PHIL SAATCHI "Wheel Of Fortune"
KIM O'LEARY "Put The Pieces Back"
KIM WILDE "You Keep Me Hanging On"
BRUCE WILLIS "Under The Boardwalk"
PARTON, RONSTADT & HARRIS "Telling Me Lies"

Your Country

GEORGE JONES "I Turn To You"
KATHY MATTEA "Train Of Memories"
JOHN WESLEY RYLES "Midnight Blue"
HIGHWAY 101 "Whiskey, If You Were A Woman"
MICHAEL MARTIN MURPHEY "A Long Line Of Love"
RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)"

Hit Rock

BOB SEGER "Shakedown"
EUROPE "Rock The Night"
PSEUDO ECHO "Funky Town"
EXPOSE "Point Of No Return"
PARTLAND BROTHERS "Soul City"
GEORGE MICHAEL "I Want Your Sex"
RESTLESS HEART "I'll Still Be Loving You"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"

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DON WILLIAMS "I'll Never Be In Love Again"
HIGHWAY 101 "Whiskey, If You Were A Woman"

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STEVE WINWOOD "Back In The High Life Again"
PARTON, RONSTADT & HARRIS "Telling Me Lies"

The Programming Consultants

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ROBBIE NEVIL "Wot's It To Ya"
GEORGE MICHAEL "I Want Your Sex"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"
AC
NYLONS "Kiss Him Goodbye"
BRUCE WILLIS "Under The Boardwalk"
Country
WAYLON JENNINGS "Fallin' Out"
PARTON, RONSTADT & HARRIS "Telling Me Lies"
MICHAEL MARTIN MURPHEY "A Long Line Of Love"
RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)"
Hot AC
JOE COCKER "Love Lives On"
DEBBIE GIBSON "Only In My Dreams"
BRUCE WILLIS "Under The Boardwalk"
JANET JACKSON "The Pleasure Principle"
LABELLE & CHAMPLIN "The Last Unbroken Heart"
G. ESTEFAN & MIAMI SOUND MACHINE "Rhythm Is Gonna Get You"

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RESTLESS HEART "Why Does It Have To Be (Wrong Or Right)"
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SUZANNE VEGA "Luka"
BRUCE WILLIS "Under The Boardwalk"
Sound 10
SUZANNE VEGA "Luka"
DAVID SANBORN "Chicago Song"
BRUCE WILLIS "Under The Boardwalk"
CROWDED HOUSE "Something So Strong"
STEVE WINWOOD "Back In The High Life Again"

Satellite Music Network

Pat Carno (214) 991-9200
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Country Coast-To-Coast
GEORGE JONES "I Turn To You"
REBA MCENTIRE "One Promise Too Late"
ASLEEP AT THE WHEEL "House Of Blue Lights"
Rock 'N' Hits
WIRE TRAIN "She Comes On"
K.T.P. "Certain Things Are Likely"
STEVE WINWOOD "Back In The High Life Again"
Z-Rock
PRETTY MAIDS "Future World"
HELLOWEEN "Keeper Of 7 Keys"
LIEGE LORD "Burn To My Touch"

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#1

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Are there any true country jocks left that would like to earn extra money selling advertising in the morning & working an evening drive air shift? Must be very country on the air & love the music we play. Tape, resume and salary requirements to Bobby Jo Watson, WKCV, P.O. Box 740, Warrenton, WA 22186. We will save all tapes for future consideration. Please answer this ad!!

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99K/Saltine seeks on-air talent! Minimum two years' experience. Rush T&R: Steve Wall, KFQG, Box 6198, Saltine, KS 67401. EOE (5/29)

Arrgh! Our morning MD took MD position in Philadelphia. If you can Philly his shoes, send T&R: Bill Robbins, WMAD, Box 7727, Madison, WI 53707. EOE (5/29)

Central Kansas's top Country FM seeks pro for a fulltime position. T&R: Dave Edwards, KYEZ, Box 80, Salina, KS 67402. EOE (5/29)

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Future news anchor opening at growing community station. T&R: Judy Cullright, WREF, Box 1085, Ridgefield, CT 06877. EOE (5/29)

Jersey Shore CHR seeks experienced personality for middays. Two years' experience a must. T&R: Mr. Jefferson, Box 100, Manahawkin, NJ 08050. EOE (5/29)

News Director for South Central Pennsylvania AM-FM combo. Early hours. Salary and T&R: Chris Bagley, WFBD & WRAX, Box 672, Bedford, PA 15522. EOE (5/29)

Hot Country station on Maryland's beautiful Eastern shore seeks equally hot evening personality. T&R: Dave Parks, WICD, Box 909, Salisbury, MD 21801. EOE (5/29)

Wanted: PM news anchor/reporter. Self-starter willing to work hard. Two years' experience. T&R: Jim Morgan, WOVU, Rt. #1, Box 33, Ocean View, DE 19970. EOE (5/29)

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50Kw Country needs 7pm-mid jock now! Production/remotes. Teddy G, WOV, Box 430, Ephrata, PA 17522. Sorry, no beginners. (717) 738-1191. EOE (5/29)

News anchor. Small market leader seeks immediate replacement. Must have great delivery. T&R: News Director, Box 929, Lewiston, ME 04240. EOE (5/29)

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Top-rated FSA seeks morning or afternoon talent ASAP. T&R: Jerry Allen, Box 207, Goldsboro, NC 27533 or call (801) 736-1150 10am-noon. EOE (5/29)

The hottest radio station on the planet has an opening for part-time/swing gladiator. T&R: Y-95, 5455 E. John Carpenter Freeway, Ste 1560, Irving, TX 75062. EOE (5/29)

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94.5 WLRW

97 WXP

We're looking for the perfect sidekick to complement our present morning show. If you do voices and have the ability to write great material, you should apply today! Mornings in the Quad Cities are now wide open for someone like you to come in and win big. We will provide all the tools you'll need to succeed. Rush T&R to Bill Martin, WXP, 1111 E. River Dr., Davenport, IA 52803. EOE

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WEST

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Wanted! Small market salespeople ready for a rated market. We will bill a million plus in '87. Resume: F. Jolie Broadcast Consulting, Box 3087, Hollywood, CA 90078. EOE (5/29)

1190 KEX

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If you're one of America's great morning talents, we want to hear from you. You must be able to communicate and to entertain in a unique, creative manner. You can be a team, individual or someone who is ready for Morning Drive at a Major West Coast AOR. Rush T&R to Radio & Records, 1930 Century Park West, Box #717, Los Angeles, CA 90067. EOE

KWHL 106.5

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LAND OF THE MIDNIGHT SUN

KWHL wants Production Director/PM Drive Jock to replace one who flew south. Also part-timers. T&R only. KWHL, 9200 Lake Otis Parkway, Anchorage, AK 99507

OPENINGS

TRANSTAR

Transtar's Country Network is looking for a top notch PD/Announcer. Send cassette and resume to Gary Taylor, SR VP/GM, Transtar Radio Networks, 6430 Sunset Blvd. #401, LA, CA 90028. EOE

NO MAGIC TRICKS

Did you know that over the last year Westwood Personalities signed 305 members to its talent files? Most were jocks, news, sports and talk hosts. Many were PDS, GMs, and television talent. And did you know that we scored positions for 177 of them? That's an enviable track record. So we can't promise you a magic trick, but we can promise you a better than 50% chance of finding a great job! If you're good, why not send us a recent T&R. Let Westwood Personalities work some magic for you! You'll wish you'd thought of us a year ago!

Westwood Personalities

279 South Beverly Dr., Beverly Hills, CA 90212
(213) 851-5769

POSITIONS SOUGHT

"PROGRAMMING DEPARTMENT": metaphor affecting the subtraction of the "listener" and "ratings" from your calculations. So does "Program Director." Full-Service/AC. John Chaplin, 305-942-8861.

I'M AVAILABLE

AC Morning Host available this summer! R&R Drivetime dominator. Personable style, dependable, no ego problems. Genuine community involvement. Top references. Prefer West, but will consider all. Send inquiries to Radio & Records, 1930 Century Park West, #716, Los Angeles, CA 90067.

YO SUNNY JO STEVENS KC101

You've been hearing about me, the hottest jock in New England, with gangster numbers. Looking to talk to majors only. P.S. Max Kinkel aka Super Max of CKLW and presently of CBS FM in NY says, "If you're a major market PD needing big ratings fast, grab this guy quick." (203) 469-6391

ZOMBIES! (the 95'ers). That's all I meet. "5% managers," (non-zombies), come out from under your rocks! Full-Service Program Director. John Chaplin. (305) 942-8861.

FUNNY PERSONALITY

Seeks morning show in Northeast or West Coast. Aggressive and consistently funny, next station should be the one to let me go full throttle. Previous station ratings show I'm strong in male & female 18-25. Ideal boss, intelligent, understands true personality radio, will give me free rein on show content and creativity. If you're seriously searching for young talent, I'd like to talk. Jeff Demnaski (703) 743-5167 mornings.

OPENINGS

USE ME

Major Midwest AC, use me for your next opening. Midday personality. FREE GIFT with demo tape. Inquiries to Radio & Records, 1930 Century Park West, #713, Los Angeles, CA 90067.

Experienced Morning Disc Jockey News Reporter and Programming in small radio market. Desire to work in a large or medium radio or TV market in the news or programming department. Call Carol Zaidivar, (512) 735-3268.

IN SEARCH OF EXCELLENCE. Full-Service Program Director. For smartest, brightest, most competent management team. Desire to surpass expectations of the best. John Chaplin, 305-942-8861.

PROS ON THE LOOSE

Pat Banks — Mornings WXR-FM/Norfolk (804) 490-1864

Kevin Barrett — PD/Afternoon Drive KZOO (2-93)/San Luis Obispo, CA (619) 272-7587

Susie Barbour — Middays WTAE & WHTX/Pittsburgh (412) 244-1416

Jerry J. Downey — Evenings KKOR/Gallup, NM (505) 722-3489

Bob Gardinier — PD WNAM/Appleton-Oshkosh (414) 734-1985

Mike Kenneally & Tim Walkoe — Morning Team WRXR/Chicago (312) 789-3549

Steve O'Neil — Evenings KKFR/Phoenix (602) 249-1711

Gary Lee Robins — PD/Mornings WZLDColumbia, SC (803) 798-2297

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run Display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R NATIONAL AIRPLAY JAZZ

TOP 30

MAY 29, 1987

- 1 TONY WILLIAMS' Civilization (Blue Note)
2 MICHAEL BRECKER/Michael Brecker (MCA Impulse!)
3 JOE SAMPLE/Roles (MCA)
4 STANLEY TURRENTINE/Wonderland (Blue Note)
5 EDDIE DANIELS/To Bird, With Love (GRP)
6 JACK DeJOHNETTE'S SPECIAL EDITION/Irresistible Forces (MCA Impulse!)
7 PATRICK WILLIAMS' NEW YORK BAND/10th Avenue (Soundwings)
8 JONATHAN BUTLER/Jonathan Butler (Jive/RCA)
9 KENNY BURRELL & JAZZ GUITAR BAND/Generation (Blue Note)
10 SPECIAL EPX/Mystique (GRP)
11 MONTREUX/Sign Language (Windham Hill)
12 DAVID BENIOI/Freedom At Midnight (GRP)
13 MANHATTAN TRANSFER/Live (Atlantic)
14 JUSTO ALMARIO/Plumline (Meadowlark)
15 RAMSEY LEWIS/Keys To The City (Columbia)
16 RANDY BRECKER/In The Idiom (Denon)
17 KENNY BARRON/What!? (Enja/Muse)
18 YELLOWJACKETS/Four Corners (MCA)
19 GARY BURTON QUINTET/Whiz Kids (ECM)
20 STEPHANE GRAPPELLI/Plays Jerome Kern (GRP)
21 DAVID FRISHBERG/Can't Take You Nowhere (Fantasy)
22 RICHIE COLE/Pure Imagination (Concord)
23 MARLENA SHAW/It Is Love (Verve)
24 SMITH DOBSON/Smithsonian (Night Music)
25 MILTON NASCIMENTO/Barca Dos Amantes (Verve)
26 WOODY SHAW/Solid (Muse)
27 HILTON RUIZ ENSEMBLE/Something Grand (Novus)
28 ACOUSTIC ALCHEMY/Red Dust & Spanish Lace (MCA Master Series)
29 ERNESTINE ANDERSON/Be Mine Tonight (Concord)
30 BUDDY MONTGOMERY/Ties Of Love (Landmark)

DEBUT

DEBUT

DEBUT

Urban Contemporary stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis; WYLD-FM/New Orleans, Dell Spencer.

NEW & ACTIVE

- JOANNE BRACKEEN "Fi-Fi Goes To Heaven" (Concord) 14/6
ALEX DEGRASSI "Aniplano" (Novus) 13/2
LES BROWN & HIS BAND OF RENOWN "Digital Swing" (Fantasy) 12/1
SONYA ROBINSON "Sonya" (Columbia) 12/1
KEIKO MATSUI "A Drop Of Water" (Passport Jazz) 11/1
FRANK MORGAN "Bebop Lives!" (Fantasy) 10/6
LESLIE DRAYTON & FUN "Innuendos" (Esoteric/Optimism) 10/4
WAGNER TISO "Giselle" (Verve) 10/1
BILL BRUFORD "Earthworks" (Jem) 8/2
SONNY STITT WITH HANK JONES TRIO "Good Life" (Black-Hawk) 8/2

MOST ADDED

- MANHATTAN TRANSFER (16)
RANDY BRECKER (9)
JUSTO ALMARIO (7)
CARLA BLEY (6)
JOANNE BRACKEEN (6)
BOBBY HUTCHERSON (6)
MARK KNOBEL & MIKE GERBER (6)
FRANK MORGAN (6)
MILTON NASCIMENTO (6)
PATRICK WILLIAMS' NEW YORK BAND (6)
YELLOWJACKETS (6)

HOTTEST

- MICHAEL BRECKER (19)
TONY WILLIAMS (16)
STANLEY TURRENTINE (15)
EDDIE DANIELS (14)
JOE SAMPLE (13)
PATRICK WILLIAMS' NEW YORK BAND (12)
JACK DeJOHNETTE'S SPECIAL EDITION (11)
MONTREUX (9)
JONATHAN BUTLER (8)

- JOSHUA BREAKSTONE QUINTET "Echoes" (Fantasy) 7/2
DAVE BRUBECK, 1987 QUARTET "Blue Rondo" (Concord) 7/1
CHARLES BROWN "One More For The Road..." (Blue Side) 7/0
KIRK LIGHTSEY QUARTET "Everything Is Changed" (Sunnyside) 7/0
CARLA BLEY "Sextet" (ECM) 6/6
BOBBY HUTCHERSON "In The Vanguard" (Landmark) 6/6
JOHN JARVIS "Something Constructive" (MCA Master Series) 6/5
PLAYERS "Players" (Passport Jazz) 6/3
BILLY HIGGINS "Bridgework" (Fantasy) 6/1
IMAGES "Viewpoint" (Redstone) 6/1
CLARK TERRY & RED MITCHELL "To Duke & Basie" (Enja/Muse) 6/0
MARK WINKLER "Ebony Rain" (Pausa) 6/0
DUKE ROBILLARD "Swing" (Rounder) 5/2
SCOT SCHEER "Night Heat" (PR/Optimism) 5/1

REGIONALIZED ADDS & HOTS

Regionalized Adds & Hots grid with columns for EAST, SOUTH, MIDWEST, WEST and lists of stations and artists. Includes a '46 Reporting Stations 45 Current Reports' box and a 'Justo Almario Plumline' advertisement.

Justo Almario Plumline advertisement featuring a photo of Justo Almario and promotional text.

Justo Almario Plumline advertisement with contact information and distributor details.



If

I

Was

PRINCE

Your

Girlfriend



Urban Contemporary Breaker **27**

The New Single From The Double Album *Sign "Q" The Times* Produced, Arranged, Composed and Performed By Prince



URBANO TELEPHONARARS & HOS

EAST

WAYV/Baltimore Roy Sampson DONNA ALLEN JANIT JACKSON LILLO THOMAS SCHEERIE PAYNE JESSE JAMES JAZZY JEFF... WAMO/Pittsburgh Woodson/Anthony none... WJZ/Albany Tony Wright DEBBIE DEB STABOYNT LILLO THOMAS... WENN/Birmingham Dave Donnell JANICE BULLOCK PAT BOYS DEBBIE DEB... WKZZ/Los Angeles Charles Manu/Manu LILLO THOMAS CHERYL LYNN RANNEY LEWIS... WKXJ/Charlotte Clint Fischer DENISE WILLIAMS JANIT JACKSON... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL...

SOUTH

WHYZ/Greenville Walter/Mann LILLO THOMAS PJ'S LATEST ARRIV PAT BOYS DEBBIE DEB... WQIM/Montgomery Franche De none... WEDR/Miami Jackson/James none... WBMX/Chicago Michael/Davis none... WWCN/Columbus KC Jones none... WWCN/Columbus KC Jones none... WWCN/Columbus KC Jones none... WKXJ/Charlotte Clint Fischer DENISE WILLIAMS JANIT JACKSON... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL...

MIDWEST

WLMU/Milwaukee Gary Young none... WWCN/Columbus KC Jones none... WKXJ/Charlotte Clint Fischer DENISE WILLIAMS JANIT JACKSON... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL... WKXJ/Charlotte Dwayne Tanner JONATHAN BUTLER ERNIE O'NEAL...

WEST

KDKD/Denver Donny/Donner K&LH/Los Angeles Winsto/Oloros none... K&LH/Los Angeles Winsto/Oloros none... K&LH/Los Angeles Winsto/Oloros none... K&LH/Los Angeles Winsto/Oloros none... K&LH/Los Angeles Winsto/Oloros none...

NKSN/Los Francisco Robinson/Robinson GREGIO FREDDIE JACKSON none... NKSN/Los Francisco Robinson/Robinson GREGIO FREDDIE JACKSON none... NKSN/Los Francisco Robinson/Robinson GREGIO FREDDIE JACKSON none... NKSN/Los Francisco Robinson/Robinson GREGIO FREDDIE JACKSON none... NKSN/Los Francisco Robinson/Robinson GREGIO FREDDIE JACKSON none...

89 Reporting Stations

74 Current Reports

WILD/Boston, WBLK/Buffalo, WOCQ/Ocean City, WAMO/Pittsburgh, WGGI/Chicago, WBX/Chicago, WKCO/Columbus, WLMU/Milwaukee, KDLZ/F. Worth-Dallas, WKGN/Knoxville, WEDR/Miami, WQGN/Nashville, KJLH/Los Angeles, and KMYX/Ojai reported frozen playlists this week. WKIM/Montgomery failed to report this week and its list was frozen.

WILD/Boston, WBLK/Buffalo, WOCQ/Ocean City, WAMO/Pittsburgh, WGGI/Chicago, WBX/Chicago, WKCO/Columbus, WLMU/Milwaukee, KDLZ/F. Worth-Dallas, WKGN/Knoxville, WEDR/Miami, WQGN/Nashville, KJLH/Los Angeles, and KMYX/Ojai reported frozen playlists this week. WKIM/Montgomery failed to report this week and its list was frozen. WKIM/Montgomery failed to report this week and its list was frozen. WKIM/Montgomery failed to report this week and its list was frozen.

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

MAY 29, 1987

Three Weeks Last

Weeks	Two Weeks	Last	Artist/Title	Label
7	2	1	1 RANDY TRAVIS/Forever & Ever, Amen (WB)	
9	6	2	2 T.G. SHEPPARD/You're My First Lady (Columbia)	
10	7	4	3 EDDY RAVEN/You're Never Too Old For Young... (RCA)	
13	11	6	4 SWEETHEARTS OF THE RODEO/Chains Of Gold (Columbia)	
15	12	8	5 EARL THOMAS CONLEY/That Was A Close One (RCA)	
18	14	9	6 GEDRGE STRAIT/All My Ex's Live In Texas (MCA)	
11	8	5	7 MDE BANDY/If I'm Too Old To Die Young (MCA/Curb)	
4	1	3	8 NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)	
16	13	11	9 DWIGHT YOAKAM/Little Sister (Reprise/WB)	
20	17	12	10 CRYSTAL GAYLE & GARY MORRIS/Another World (WB)	
24	19	15	11 JUDDSA/ Know Where I'm Going (RCA/Curb)	
19	16	14	12 JOHN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)	
21	18	16	13 TANYA TUCKER/It's Only Over For You (Capitol)	
25	21	18	14 STEVE WARINER/The Weekend (MCA)	
1	3	10	15 DAN SEALS/I Will Be There (EMI America)	
6	5	7	16 FORESTER SISTERS/Too Many Rivers (WB)	
27	23	20	17 MICKEY GILLEY/Full Grown Fool (Epic)	
—	36	27	18 RONNIE MILSAP/Snap Your Fingers (RCA)	
37	29	23	19 HOLLY DUNN/Love Someone Like Me (MTM)	
33	30	26	20 RICKY VAN SHELTON/Crime Of Passion (Columbia)	
32	28	25	21 BAILLIE AND THE BOYS/Oh Heart (RCA)	
31	27	24	22 SKD/American Me (MTM)	
2	9	17	23 CONWAY TWITTY/Julia (MCA)	
42	32	28	24 LEE GREENWOOD/Someone (MCA)	
—	42	34	25 REBA McENTIRE/One Promise Too Late (MCA)	
39	34	29	26 K.T. OSLIN/80's Ladies (RCA)	
38	33	30	27 RICKY SKAGGS & SHARON WHITE/Love Can't Ever Get Better... (Epic)	
22	20	19	28 CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)	
12	10	13	29 KEITH WHITLEY/Hard Livin' (RCA)	
41	36	33	30 VINCE GILL/Cinderella (RCA)	
3	4	21	31 JOHN CONLEE/Domestic Life (Columbia)	
46	41	35	32 LARRY GATLIN & JANIE FRICKIE/From Time To Time (Columbia)	
47	43	37	33 ANNE MURRAY/Are You Still In Love With Me (Capitol)	
44	39	36	34 BELLAMY BROTHERS/Country Rap (MCA/Curb)	
30	25	22	35 MARIE OSMOND/Everybody's Crazy 'Bout My... (Capitol/Curb)	
—	50	45	36 WAYLON JENNINGS/Fallin' Out (MCA)	
BREAKER	37	38	37 MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)	
BREAKER	38	39	38 HIGHWAY 101/Whiskey, If You Were A Woman (WB)	
BREAKER	39	40	39 D. PARTON, L. RONSTADT, & E. HARRIS/Telling Me Lies (WB)	
BREAKER	40	41	40 KATHY MATTEA/Train Of Memories (Mercury/PG)	
BREAKER	41	42	41 RESTLESS HEART/Why Does It Have To Be... (RCA)	
48	46	44	42 RAY STEVENS/Would Jesus Wear A Rolex (MCA)	
49	47	45	43 JOHN WESLEY RYLES/Midnight Blue (WB)	
—	—	46	44 GEORGE JONES/I Turn To You (Epic)	
—	50	47	45 MASON DIXON/3935 West End Ave. (Premier One)	
8	15	32	46 OAK RIDGE BOYS/It Takes A Little Rain (MCA)	
DEBUT	47	48	47 TOM WOPAT/Put Me Out Of My Misery (EMI America)	
DEBUT	48	49	48 DESERT ROSE BAND/Ashes Of Love (MCA/Curb)	
34	31	31	49 T. GRAHAM BROWN/Brilliant Conversationalist (Capitol)	
26	24	38	50 CHARLY McCLAIN/Don't Touch Me There (Epic)	

Reports/Adds	Heavy	Medium	Light
159/0	155	4	0
154/1	127	24	3
156/1	129	22	5
158/3	116	35	7
155/0	115	38	3
155/0	99	54	2
142/0	108	31	3
146/0	102	34	10
149/0	92	52	5
157/1	73	75	9
159/1	57	95	7
149/2	67	77	5
148/1	68	76	4
152/3	44	101	7
115/0	65	39	11
101/0	38	46	17
132/1	32	89	11
155/17	6	101	48
144/4	17	95	32
136/4	20	80	36
137/3	13	90	34
133/1	19	81	33
96/0	46	28	22
137/10	4	84	49
132/21	7	66	59
131/6	5	75	51
116/8	13	76	27
97/0	40	38	19
89/0	34	34	21
124/10	3	76	45
82/0	35	30	17
121/10	4	61	56
114/15	5	55	54
106/4	4	69	33
87/1	11	60	16
112/18	0	57	55
106/19	2	46	58
103/25	4	39	60
104/35	1	27	76
96/23	1	34	61
102/34	0	20	82
69/3	5	24	40
87/9	2	38	47
81/9	2	35	44
69/8	8	26	35
60/0	21	21	18
77/7	1	30	46
54/0	8	29	17
74/34	1	10	63
34/0	5	25	4

MOST ADDED

PARTON, RONSTADT, HARRIS (35)
T. GRAHAM BROWN (34)
RESTLESS HEART (34)
HANK WILLIAMS JR. (32)
DON WILLIAMS (30)
EXILE (29)
LYLE LOVETT (27)
KATHY MATTEA (23)
PAKE McENTIRE (23)

HOTTEST

RANDY TRAVIS (128)
GEORGE STRAIT (61)
MDE BANDY (60)
NITTY GRITTY DIRT BAND (49)
DWIGHT YOAKAM (45)
T.G. SHEPPARD (42)
SWEETHEARTS OF THE RODEO (34)
EDDY RAVEN (31)
JUDDSA (24)
EARL THOMAS CONLEY (23)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

MICHAEL MARTIN MURPHEY A Long Line Of Love (WB)

On 67% of reporting stations. Rotations: Heavy 2, Medium 46, Light 58, Total Adds 19 including WVAM, WCAO, WYNK, HYKR, WUSY, WRNS, WCOS, KHEY, WKSJ, WQDR, WMNI, KJYJ, WYNG, WGEE, KTTS, WIL, WTHI, KWEN, KMPS. Moves 40-37 on the Country chart.

D. PARTON, L. RONSTADT, E. HARRIS Telling Me Lies (WB)

On 65% of reporting stations. Rotations: Heavy 1, Medium 27, Light 76, Total Adds 35 including WVAM, WTCR, WILQ, WYUNK, WXB Q, WKLO, WESC, KYKX, WLWI, WPAP, WUSN, WONE, KSO, KFKF, WXCL, KIK-FM, KKAL, KUZZ, KZLA, KUPL, Moves 48-39 on the Country chart.

HIGHWAY 101

Whiskey, If You Were A Woman (WB)

On 65% of reporting stations. Rotations: Heavy 4, Medium 39, Light 60, Total Adds 25 including WVAM, WCAO, WAJR, WIXL, WDSY, KYKX, WKSJ, WLWI, KBUC, WQYK, WSLR, WGAR-FM, WMNI, WFMS, WLLR, KTKP, KKAL, KCCY, KKAT, KMPS. Moves 43-38 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are those receiving airplay at 30-59% of the stations. Records in **Significant Action** are receiving airplay at 5-29% of the stations. Records do not have to reach **Breaker** in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve **Breaker** status.

RESTLESS HEART

Why Does It Have To Be... (RCA)

On 64% of reporting stations. Rotations: Heavy 0, Medium 20, Light 82, Total Adds 34 including WBOS, WOKQ, WRKZ, WTCR, WIXL, WESC, WLWI, WPAP, WQDR, WYYD, WLLR, KIOV, KTTS, WWJO, KKAL, KLZ, KQJL, KUPL, KIIM. Moves 50-41 on the Country chart.

KATHY MATTEA

Train Of Memories (Mercury/PG)

On 60% of reporting stations. Rotations: Heavy 1, Medium 34, Light 61, Total Adds 23 including WVAM, WBOS, WTCR, WIXL, WDSY, WYMI, WXBQ, KHEY, WUSQ, WTCR, WSLR, KSO, WKKQ, WYNG, WWJO, KLZ, KUGN, KCCY, KMPS. Moves 49-40 on the Country chart.

R&R NATIONAL AIRPLAY FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week	
5	4	1	1 GLENN MEDEIROS /Nothing's Gonna Change My Love (Amherst)
9	6	3	2 ATLANTIC STARR /Always (WB)
7	5	4	3 CHRIS DeBURGH /The Lady In Red (A&M)
11	9	7	4 GENESIS /In Too Deep (Atlantic)
4	1	2	5 MADONNA /La Isla Bonita (Sire/WB)
1	2	6	6 SMOKEY ROBINSON /Just To See Her (Motown)
18	14	10	7 DAN HILL /Can't We Try? (Columbia)
12	11	9	8 KENNY G /Songbird (Arista)
3	3	5	9 LIONEL RICHIE /Se La (Motown)
17	13	11	10 KENNY LOGGINS /Meet Me Half Way (Columbia)
2	7	8	11 BILLY JOEL featuring RAY CHARLES /Baby Grand (Columbia)
13	12	12	12 CHICAGO /I She Would Have Been Faithful (WB)
—	20	15	13 ANNE MURRAY /Are You Still In Love With Me (Capitol)
6	8	13	14 ANITA BAKER /Same Ole Love (365 Days A Year) (Elektra)
—	16	15	15 CARLY SIMON /Give Me All Night (Arista)
8	10	14	16 RESTLESS HEART /I'll Still Be Loving You (RCA)
—	20	17	17 WHITNEY HOUSTON /I Wanna Dance With Somebody (Who Loves Me) (Arista)
—	18	18	18 NYLONS /Kiss Him Goodbye (Open Air/Windham Hill)
14	16	17	19 PATTI LABELLE & BILL CHAMPLIN /The Last Unbroken Heart (MCA)
BREAKER			20 BRUCE HORNSBY & THE RANGE /Every Little Kiss (RCA)

MAY 29, 1987

Total Reports/Adds	Heavy	Medium	Light
40/1	29	11	0
39/1	28	9	2
39/0	27	10	2
39/2	24	14	1
36/0	24	11	1
34/0	20	11	3
37/1	15	19	3
33/2	17	15	1
33/0	20	9	4
31/0	15	13	3
29/0	13	12	4
25/1	15	8	2
28/2	9	16	3
28/0	11	12	5
29/3	9	12	8
22/0	6	13	3
26/3	4	16	6
25/2	1	17	7
23/0	7	15	1
23/4	2	12	9

MOST ADDED

BRUCE WILLIS (8)
STEVE WINWOOD (5)
AL JARREAU (5)
BRUCE HORNSBY (4)
JOE COCKER (3)
LEE GREENWOOD (3)
WHITNEY HOUSTON (3)
KLYMAXX (3)
CARLY SIMON (3)

HOTTEST

GLENN MEDEIROS (21)
CHRIS DeBURGH (19)
ATLANTIC STARR (19)
GENESIS (17)
MADONNA (15)
LIONEL RICHIE (14)
KENNY G (13)
SMOKEY ROBINSON (13)
DAN HILL (9)
KENNY LOGGINS (8)

BREAKERS

BRUCE HORNSBY & THE RANGE Every Little Kiss (RCA)

53% of our reporters on it. Rotations: Heavy 2, Medium 12, Light 9, Total Adds 4, WCCO, WDBO, WROK, WGBR. Debuts at number 20 on the Full-Service chart.

NEW & ACTIVE

D. PARTON, L. RONSTADT, & E. HARRIS "Telling Me Lies" (WB) 17/2

Rotations: Heavy 0, Medium 12/2, Light 5/0, Total Adds 2, WELI, KUGN, Medium including WCCO, WCHS, KSL, WTKO, WGBR, WJBC, WCIL, WASK, KTWO, KVEC, Light: WTMJ, WHBY, WIBA, WROK, KFQD.

KLYMAXX "I'd Still Say Yes" (Constellation/MCA) 15/3

Rotations: Heavy 1/0, Medium 6/0, Light 8/3, Total Adds 3, KFMB, WGBR, WBOW, Heavy: WASK, Medium: WELI, WHBY, WHBC, WSPD, WNNR, KTWO, Light including WTMJ, WCHS, WIBA, WMTR, KFQD.

BRUCE WILLIS "Under The Boardwalk" (Motown) 12/8

Rotations: Heavy 0, Medium 2/2, Light 10/6, Total Adds 8, WCCO, WCHS, WELI, WHBC, WROK, WGBR, WASK, KTWO, Light including KJR, WHBY, WMTR, WJBC.

SURVIVOR "Man Against The World" (Scotti Bros/CBS) 12/2

Rotations: Heavy 0, Medium 6/0, Light 8/2, Total Adds 2, WNNR, KTWO, Medium: WCCO, WCHS, WGBR, WSTU, WJBC, KVEC, Light including WDBO, XBOI, WTKO, WMTR.

CROWDED HOUSE "Something So Strong" (Capitol) 8/2

Rotations: Heavy 0, Medium 2/1, Light 6/1, Total Adds 2, WHBC, KVEC, Medium including KTWO, Light including KFMB, WICC, WMTR, WGBR, WSTU.

KIM O'LEARY "Put The Pieces Back" (Motown) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, WHBC, Medium: WCCO, KSL, WASK, Light including WHBY, WIBA, WGBR, WJBC.

U2 "With Or Without You" (Island) 8/1

Rotations: Heavy 3/0, Medium 2/0, Light 3/1, Total Adds 1, WSTU, Heavy: WICC, WMTR, KTWO, Medium: KFMB, WNNR, Light including WHBC, WCIL.

STEVE WARINER "The Weekend" (MCA) 8/0

Rotations: Heavy 0, Medium 7/0, Light 1/0, Total Adds 0, Medium: WTMJ, WHBY, KSL, WTKO, WGBR, WJBC, WASK, Light: WBOW.

MIKI HOWARD "Imagination" (Atlantic) 8/0

Rotations: Heavy 0, Medium 5/0, Light 3/0, Total Adds 0, Medium: WTMJ, WHBY, KUGN, WASK, WBOW, Light: WCHS, WHBC, WTKO.

SIGNIFICANT ACTION

STEVE WINWOOD "Back In The High Life Again" (Island/WB) 7/5

Rotations: Heavy 0, Medium 3/3, Light 4/2, Total Adds 5, WCCO, KUGN, WGBR, KTWO, KVEC, Light including WNNR, KFQD.

LINDA RONSTADT "I Love You For Sentimental Reasons" (Elektra) 7/0

Rotations: Heavy 0, Medium 5/0, Light 2/0, Total Adds 0, Medium: WBT, WHBY, WASK, WBOW, KVEC, Light: WCHS, WJBC.

AL JARREAU "Moonlighting" (MCA) 6/5

Rotations: Heavy 1/0, Medium 2/2, Light 3/3, Total Adds 5, WCCO, WNNR, WJBC, WASK, KTWO, Heavy: KKQB.

LEE GREENWOOD "Someone" (MCA) 6/3

Rotations: Heavy 0, Medium 3/2, Light 3/1, Total Adds 3, WCCO, KTWO, KVEC, Medium including WBOW, Light including WGBR, WJBC.

JOE COCKER "Love Lives On" (MCA) 6/3

Rotations: Heavy 0, Medium 1/0, Light 5/3, Total Adds 3, KFMB, WMTR, WBOW, Medium: KTWO, Light including KJR, WJBC.

DAVID SANBORN "Chicago Song" (WB) 5/2

Rotations: Heavy 0, Medium 1/0, Light 4/2, Total Adds 2, WSTU, KFQD, Medium: WNNR, Light including WCHS, WTKO.

SUZANNE VEGA "Luka" (A&M) 4/2

Rotations: Heavy 0, Medium 1/1, Light 3/1, Total Adds 2, WCCO, WMTR, Light including WGBR, WBOW.

SURFACE "Happy" (Columbia) 4/1

Rotations: Heavy 0, Medium 1/0, Light 3/1, Total Adds 1, KFMB, Medium: WNNR, Light including WHBY, WMTR.

PHIL SAATCHI "Wheel Of Fortune" (A&M) 4/0

Rotations: Heavy 0, Medium 0, Light 4/0, Total Adds 0, Light: WHBC, WTKO, WMTR, WSTU.

JONATHAN BUTLER "Lies" (Jive/RCA) 4/0

Rotations: Heavy 1/0, Medium 0, Light 3/0, Total Adds 0, Heavy: KTWO, Light: WNNR, WMTR, KFQD.

HEART "Alone" (Capitol) 4/0

Rotations: Heavy 0, Medium 4/0, Light 0, Total Adds 0, Medium: KOY, WICC, WMTR, KTWO.

DANNY WILSON "Mary's Prayer" (Virgin) 3/1

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WMTR, Medium: KTWO, Light including WNNR.

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- Super Index

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FROZENS & HOTS

EAST

PARALLEL ONE

WFSN/Raleigh
Allison Powell
DANNY WILSON
STEVE WIMMOOD

WPTV/Manassas
Wendy Shaw
AL JARROU
ROBERTA
CHRIE DENBIGH
KERRY G
KERRY G
KERRY G
LARRIE & CHAMPLI
GLYN HEDERSON

WRDZ/Huntsville
Tye/Santanna
none

WRDZ/Huntsville
none

WVLT/Birmingham
Kath Abrams
JOHANN BUTLER
BRIANNE VEGA
ROBERTA
GREGG
ATLANTIC STARR
FRYNY LOGGINS
WILNEY HUSTON

PARALLEL TWO

WABN/Henrieville
Chris Sallee
BRUCE WILLIS
ATLANTIC STARR
ROBERTA
CHRIE DENBIGH
GLYN HEDERSON

WHDZ/Salisbury
Karl Hales
none

WRIT/Elizabeth
Jack Michaels
none

WRIT/Elizabeth
none

WRIT/Elizabeth
none

WRIT/Elizabeth
none

WRIT/Elizabeth
none

PARALLEL THREE

WVAJ/Randolph
Hazel Miller
none

WVAJ/Randolph
none

WVAJ/Randolph
none

WVAJ/Randolph
none

WVAJ/Randolph
none

WEST

PARALLEL ONE

KRQE/Reno
Michael Deppo
JOHANN BUTLER
SURFACE
ROBERTA

KMLN/Denver
Elliot Brady
WILNEY HUSTON
STEVE WIMMOOD
KERRY G
GREGG
CHRIE DENBIGH
ATLANTIC STARR

KOBL/San Angeles
Kaye/Jan
none

KBLT/Phoenix
Cherish Thomas
BRUCE ROBERTA
KERRY G
PAUL STON
SHERRY ROBERTA

KBYL/Sacramento
John Chappert
none

PARALLEL TWO

KXIA/Boise
Brian Gregory
none

KXIA/Boise
none

KXIA/Boise
none

KXIA/Boise
none

KXIA/Boise
none

KXIA/Boise
none

KXIA/Boise
none

SOUTH

PARALLEL ONE

WISN/Charlotte
Hunting/Greasy
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

PARALLEL TWO

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

PARALLEL THREE

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

WISN/Charlotte
none

PARALLEL ONE

KJRH/Oklahoma
Mouhanna/Brady
ELPHINE
BRUCE ROBERTA
WILNEY HUSTON
KERRY G
JOHANN BUTLER
SURFACE
ROBERTA

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

PARALLEL TWO

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

MIDWEST

PARALLEL ONE

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL TWO

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL THREE

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL ONE

KJRH/Oklahoma
Mouhanna/Brady
ELPHINE
BRUCE ROBERTA
WILNEY HUSTON
KERRY G
JOHANN BUTLER
SURFACE
ROBERTA

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

PARALLEL TWO

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

MIDWEST

PARALLEL ONE

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL TWO

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL THREE

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

WZZM/Grand Rapids
none

PARALLEL ONE

KJRH/Oklahoma
Mouhanna/Brady
ELPHINE
BRUCE ROBERTA
WILNEY HUSTON
KERRY G
JOHANN BUTLER
SURFACE
ROBERTA

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

PARALLEL TWO

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

KJRH/Oklahoma
none

FULL-SERVICE AC

PARALLEL ONE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL TWO

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL THREE

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL ONE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL TWO

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL THREE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

10 stations reported a frozen list this week:

KGW/Portland
KHOW/Denver
KJR/Seattle
WBT/Charlotte
WCL/Carbondale
WGOW/Chattanooga
WBW/Appalachian
WC/Bridgport
WSPD/Toledo
WTM/Milwaukee

PARALLEL ONE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL TWO

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL THREE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL ONE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL TWO

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

PARALLEL THREE

WVBT/Portsmouth
Tom Cude
WILNEY HUSTON
GLYN HEDERSON
KERRY G

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

WVBT/Portsmouth
none

**91 Reporters
64 Current Reports**

Due to the Memorial Day Weekend, there were a large number of frozen playlists.

R&R NATIONAL AIRPLAY

AOR TRACKS

167 REPORTS

Three Weeks	Two Weeks	Last Week	Reports/Adds	Power	Heavy	Medium		
—	5	4	1	BOB SEGER/Shakedown (MCA)	155=0	59+	145+	9-
2	2	1	2	U2/Still Haven't Found What I'm Looking For (Island)	155-3	66-	137+	16-
9	3	3	3	HEART/Alone (Capitol)	149+/1	70+	139+	10-
7	4	5	4	FLEETWOOD MAC/Seven Wonders (WB)	142+/3	44+	120+	20-
1	1	2	5	TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)	127-0	41-	110-	11+
16	13	8	6	CROWDED HOUSE/Something So Strong (Capitol)	141+/2	22+	104+	36-
21	15	6	7	DAVID BOWIE/Time Will Crawl (EMI America)	139+/6	16+	88+	49-
15	12	9	8	TRUTH/Weapons Of Love (IRS/MCA)	142-0	11+	88+	49-
13	9	7	9	BRYAN ADAMS/Into The Fire (A&M)	128-3	34+	88+	39-
20	17	12	10	TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)	137+/9	17+	75+	61-
—	29	13	11	RICHARD MARX/Don't Mean Nothing (Manhattan)	147+/4	8+	68+	77-
—	37	19	12	DAN FOGELBERG/She Don't Look Back (Epic)	130+/11	9+	51+	72-
32	23	16	15	MASON RUFFNER/Gypsy Blood (CBS Associated)	143+/4	2+	33+	100-
—	28	14	14	WARREN ZEVON/Sentimental Hygiene (Virgin)	144+/22	0=	23+	102+
27	20	17	15	U2/Bullet The Blue Sky (Island)	115+/4	4=	51+	60-
8	8	10	16	GREGG ALLMAN BAND/Anything Goes (Epic)	105-0	11-	59-	42-
11	11	11	17	LITTLE AMERICA/Walk On Fire (Geffen)	102-0	16-	59-	34-
—	42	32	19	BRYAN ADAMS/Hearts On Fire (A&M)	100+/45	6+	53+	42+
49	40	30	19	SUZANNE VEGA/Luka (A&M)	115+/12	4=	35+	69+
31	30	20	20	BON JOVI/Wanted Dead Or Alive (Mercury/PG)	97-/4	11+	51+	34-
29	26	22	21	FLEETWOOD MAC/Tango In The Night (WB)	104+/7	4=	46+	51-
41	35	25	22	JON BUTCHER/Holy War (Capitol)	118+/2	0=	25+	83-
26	26	21	23	TESLA/Little Suzi (Geffen)	106-3	5=	33-	65+
—	42	32	24	MOTLEY CRUE/Girls, Girls, Girls (Elektra)	100+/1	6+	29+	60-
35	33	27	25	MONDO ROCK/Primitive Love Rites (Columbia)	106-/2	2+	21+	70-
33	32	31	26	LITTLE STEVEN/Trail Of Broken Treaties (Manhattan)	114=/6	0=	13+	83-
14	16	16	27	PETER WOLF/Can't Get Started (EMI America)	82-0	5-	37-	41-
DEBUT	26	20	ROGER WATERS/Radio Waves (Columbia)	100/100	2	9	77	
6	7	14	29	ROCK & HYDE/Dirty Water (Capitol)	76-0	5-	37-	34-
—	52	41	30	WHITESNAKE/Here I Go Again (Geffen)	87+/18	5+	22+	53+
36	34	34	31	GENESIS/In Too Deep (Atlantic)	62-0	12+	40=	19-
52	44	37	32	CUTTING CREW/One For The Mockingbird (Virgin)	93+/7	0=	18+	67+
39	36	35	35	PATTY SMYTH/Downtown Train (Columbia)	96-0	1-	17-	63-
—	46	34	34	OMAR & THE HOWLERS/Hard Times In The Land... (Columbia)	99+/21	0=	3+	75+
25	21	23	35	ROBERT CRAY BAND/Right Next Door (Because...) (Mercury/PG)	74-0	3-	31-	40-
DEBUT	36	30	HEART/Who Will You Run To (Capitol)	72 /72	0	23	47	
5	6	15	37	FROZEN GHOST/Should I See (Atlantic)	70-/1	8-	32-	31+
DEBUT	38	30	OUTFIELD/Since You've Been Gone (Columbia)	85 /85	0	14	61	
28	24	26	39	GARY MOORE/Over The Hills And Far Away (Virgin)	78-0	2+	18-	53-
17	18	24	40	WHITESNAKE/Still Of The Night (Geffen)	65-0	4-	34-	24-
—	49	43	41	ANDY TAYLOR/Don't Let Me Die Young (MCA)	89+/7	2+	7=	57+
—	54	44	42	ACE FREHLEY/Into The Night (Megaforce/Atlantic)	87+/11	1+	8+	55+
40	39	39	43	R.E.M./Ages Of You (IRS/A&M)	66-/1	0=	17+	44-
43	45	50	44	U2/Where The Streets Have No Name (Island)	53+/7	2=	22+	28+
38	47	47	45	FLEETWOOD MAC/Isn't It Midnight (WB)	46-/1	1+	26=	18-
—	58	46	46	CULT/Lil' Devil (Sire/WB)	67+/19	0=	7=	49+
12	19	38	47	LOU GRAMM/Ready Or Not (Atlantic)	41-/1	7+	24-	16-
3	10	29	48	DAVID BOWIE/Day-in Day-out (EMI America)	42-0	9-	28-	10-
23	27	36	49	REO SPEEDWAGON/Variety Tonight (Epic)	52-0	4-	18-	30-
—	60	52	50	WORLD PARTY/All Come True (Chrysalis)	65+/6	1=	7+	48+
4	14	33	51	BRYAN ADAMS/Heat Of The Night (A&M)	40-0	9-	25-	6-
—	57	52	52	LOU GRAMM/Heartache (Atlantic)	47+/10	1+	11-	36+
47	48	53	53	TOM PETTY & THE HEARTBREAKERS/Think About Me (MCA)	40=/4	3+	19+	21-
—	59	54	54	Y&T/Contagious (Geffen)	70+/12	0=	4+	43+
10	22	40	55	U2/With Or Without You (Island)	35-0	5-	21-	9-
46	46	51	56	DAVID BOWIE/Bang Bang (EMI America)	37-/3	1=	17+	18-
44	51	54	57	TOM PETTY &.../The Damage You've Done (MCA)	38-/1	1=	17-	19+
DEBUT	55	50	58	TOM KIMMEL/That's Freedom (Mercury/PG)	62+/31	0=	2+	38+
DEBUT	56	51	59	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	36+/6	4+	18+	14-
DEBUT	60	55	60	PSYCHEDELIC FURS/Shock (Columbia)	44+/3	1-	7=	29+

BREAKERS.

BRYAN ADAMS
Hearts On Fire (A&M)
60% of our reporters on it.

MOTLEY CRUE
Girls, Girls, Girls (Elektra)
60% of our reporters on it.

ROGER WATERS
Radio Waves (Columbia)
60% of our reporters on it.

NEW ARTISTS

Albums

Reports/Adds

1	ACE FREHLEY/Frehley's Comet (Megaforce/Atl.)	87/11
2	STEVE EARLE & THE DUKES/Exit O (MCA)	52/19
3	JOHN FARNHAM/Whispering Jack (RCA)	39/0
4	FARRENHEIT/Farrenheit (WB)	38/6
5	STAN CAMPBELL/Stan Campbell (Elektra)	38/2
6	DANNY WILSON/Meet Danny Wilson (Virgin)	34/2
7	JON ASTLEY/Everyone Loves The... (Atlantic)	29/4
8	IQ/Nomzamo (Squawk/Polydor)	25/9
9	MONTROSE/Mean (Enigma)	25/2
10	FIRE TOWN/In The Heart... (Atlantic)	22/10

Tracks

1	OMAR & THE HOWLERS/Hard Times... (Col.)	99/21
2	CUTTING CREW/One For The Mockingbird (Virgin)*	93/7
3	ANDY TAYLOR/Don't Let Me Die Young (MCA)*	89/7
4	ACE FREHLEY/Into The Night (Megaforce/Atlantic)	87/11
5	CULT/Lil' Devil (Sire/WB)*	67/19
6	WORLD PARTY/All Come True (Chrysalis)*	65/6
7	TOM KIMMEL/That's Freedom (Mercury/PG)	62/31
8	STEVE EARLE & THE DUKES/I Ain't Ever... (MCA)	52/20
9	JOHN HIATT/Thank You Girl (A&M)	43/12
10	STAN CAMPBELL/Years Go By (Elektra)	38/2

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

Consider Them Broken!



LITTLE STEVEN
"FREEDOM NO COMPROMISE"

Album Breaker

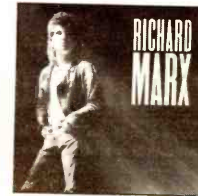
Albums Debut 26

Featuring

"Trail Of Broken Treaties"

Tracks 26

Management, DeMann Entertainment - Freddy DeMann/Arthur Spivak



RICHARD MARX
HIS DEBUT ALBUM

Album Breaker

Albums Debut 10

Featuring

"Don't Mean Nothing"

Tracks 11

Management, Allen Kovac and Steve Drummer, Left Bank Management

M A N
H A Y
T A N

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks
Two Weeks
Last Week

167 REPORTS

1	1	1	1	U2/The Joshua Tree (Island)	
2	2	2	2	TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)	
3	3	3	3	FLEETWOOD MAC/Tango In The Night (WB)	
4	4	4	4	BRYAN ADAMS/Into The Fire (A&M)	
			DEBUT	5	HEART/Bad Animals (Capitol)
				6	BEVERLY HILLS COP II/Soundtrack (MCA)
5	5	5	7	DAVID BOWIE/Never Let Me Down (EMI America)	
13	10	8	8	CROWDED HOUSE/Crowded House (Capitol)	
14	13	9	9	TRUTH/Weapons Of Love (IRS/MCA)	
			DEBUT	10	RICHARD MARX/Richard Marx (Manhattan)
6	6	7	11	GREGG ALLMAN BAND/I'm No Angel (Epic)	
12	12	12	12	WHITESNAKE/Whitesnake (Geffen)	
				13	MASON RUFFNER/Gypsy Blood (CBS Associated)
11	11	11	14	LITTLE AMERICA/Little America (Geffen)	
18	18	16	15	BON JOVI/Slippery When Wet (Mercury/PG)	
19	17	17	16	JON BUTCHER/Wishes (Capitol)	
36	30	27	17	SUZANNE VEGA/Solitude Standing (A&M)	
23	20	20	18	TESLA/Mechanical Resonance (Geffen)	
7	9	19	19	LOU GRAMM/Ready Or Not (Atlantic)	
			DEBUT	20	MOTLEY CRUE/Girls, Girls, Girls (Elektra)
9	8	13	21	ROCK & HYDE/Under The Volcano (Capitol)	
6	7	10	22	FROZEN GHOST/Frozen Ghost (Atlantic)	
20	19	19	23	CUTTING CREW/Broadcast (Virgin)	
28	25	24	24	MONDO ROCK/Boom Baby Boom (Columbia)	
10	14	14	25	PETER WOLF/Come As You Are (EMI America)	
			DEBUT	26	LITTLE STEVEN/Freedom — No Compromise (Manhattan)
27	23	22	27	PATTY SMYTH/Never Enough (Columbia)	
17	15	21	28	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	
15	16	25	29	CULT/Electric (Sire/WB)	
38	32	30	30	ANDY TAYLOR/Thunder (MCA)	
				31	ACE FREHLEY/Frehley's Comet (Megaforce/Atlantic)
29	26	32	32	GENESIS/Invisible Touch (Atlantic)	
25	21	23	33	GARY MOORE/Wild Frontier (Virgin)	
40	39	34	34	WORLD PARTY/Private Revolution (Chrysalis)	
32	29	29	35	R.E.M./Dead Letter Office (IRS/A&M)	
24	28	32	36	PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	
22	22	28	37	REO SPEEDWAGON/Life As We Know It (Epic)	
			DEBUT	38	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
			DEBUT	39	OZZY OSBOURNE/RANDY RHOADS/Tribute (CBS Associated)
37	37		40	FARRENHEIT/Farrenheit (WB)	

MAY 29, 1987

Reports/Adds	Power	Heavy	Medium
163 -/0	71 -	155 =	7 -
160 -/0	59 -	150 =	10 +
160 =/0	56 +	150 +	10 -
152 +/1	49 +	129 +	22 -
153 /4	70	140	11
155 =/0	59 +	145 +	9 -
156 =/1	27 -	104 -	49 +
144 +/2	25 +	107 +	36 -
142 -/0	11 +	88 +	49 -
147 /4	8	68	77
114 -/0	14 -	68 -	41 -
118 +/6	8 -	50 -	55 +
143 +/4	2 +	33 +	100 =
106 -/0	16 -	59 -	36 -
100 -/3	11 +	54 +	34 -
124 +/2	1 -	27 +	86 =
115 +/12	4 =	35 +	69 +
106 -/3	5 -	33 -	65 +
81 -/7	8 +	34 -	47 +
101 /2	6	29	60
85 -/1	5 -	39 -	40 -
92 -/4	8 -	35 -	46 +
103 -/4	2 -	24 -	70 =
108 -/3	2 +	21 =	71 -
86 -/0	5 -	38 -	44 -
116 /8	0	13	83
107 -/0	1 -	19 -	71 -
81 -/0	3 -	33 -	44 -
92 -/8	1 =	15 -	59 +
91 +/6	3 +	8 -	57 +
87 +/11	1 +	8 +	55 +
62 -/0	12 +	40 =	19 -
80 -/0	2 +	20 +	53 -
69 +/6	1 =	8 +	51 +
66 -/1	0 =	17 +	44 -
51 -/2	1 -	11 -	31 -
53 -/0	4 -	18 -	31 -
39 +/7	4 +	19 +	15 -
55 +/9	1 =	3 -	28 +
38 +/6	4 =	15 +	19 +

JOHN Hiatt

BRING THE FAMILY

THE NEW ALBUM

FEATURING "THANK YOU GIRL"

AM RECORDS

ON A&M RECORDS

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BREAKERS

HEART Bad Animals (Capitol) 92% of our reporters on it.	RICHARD MARX Richard Marx (Manhattan) 88% of our reporters on it.
LITTLE STEVEN Freedom — No Compromise (Manhattan) 69% of our reporters on it.	MOTLEY CRUE Girls, Girls, Girls (Elektra) 60% of our reporters on it.

NEW & ACTIVE

STEVE EARLE AND THE DUKES "Exit 0" (MCA) 52/19 (35/33)
Adds including KRQR, WCCO, WOFM, WAPL, KICT, KFMY, KFMZ, KFMD, KFMP, KTYD. Heavy 1: WXRT. Medium 26 including WLUP, WLLZ, WOFM, KORS, WHFS, WHEB, WIMZ, WIXY, WXXE

JOHN FARNHAM "Whispering Jack" (RCA) 39/0 (39/4)
Powers 2: Heavy 6 including CHOM, CHEZ, KILQ, KRQU. Medium 24 including KSHE, KFOG, WPYX, WIMZ, WLAV, KJOT, KDDJ, KDJK, WIZN, WRKJ

FARRENHEIT "Farrenheit" (WB) 38/6 (36/3)
Adds: WCCO, WHON, WIEZ, WKJZ, KMBY, KFMY. Powers 4: Heavy 15 including WBCN, WTPA, WHEB, WAAF, WIMZ, WGR, WRUF, KRNA, KTYD. Medium 19 including WHYY, WEBN, WLLZ, WOFM, WCFM, WTUE, WKKE, KATT, KATP

STAN CAMPBELL "Stan Campbell" (Elektra) 38/2 (37/11)
Adds: WTPA, WMGM. Heavy 4: KFOG, KMMX, KRNA, KGRO. Medium 22 including WOFM, KORS, KZAP, KRQR, KOMA, WHTF, KWIC, WMZ, KILQ, KFMP

DANNY WILSON "Meet Danny Wilson" (Virgin) 34/2 (33/5)
Adds: CHOM, WRKJ. Powers 1: Heavy 6 including WLLZ, KTCZ, KMMX, KGRO, KRQU. Medium 21 including WBAB, WLUP, WOUR, WRQK, KEZO, KICT, KKDJ, WIZN, WBLM, WWWW

JON ASTLEY "Everyone Loves The Pilot (Except...)" (Atlantic) 29/4 (24/1)
Adds: KOMA, KDJK, WOOJ, KSOY. Powers 2: Heavy 9 including WBCN, WLIR, KRQJ, KFOG, KRQR, WMAD, WMRY, KZEL, KRQU. Medium 16 including WBVR, WKRT, KBGO, 91X, WHFS, WHEB, WBRU, KTYD

GEORGIA SATELLITES "Georgia Satellites" (Elektra) 26/16 (13/1)
Adds including WKLS, KLQL, WLLZ, KOMA, WTPA, WHEB, WRQK, KICT, WRKJ, KOZZ. Heavy 2: KAZY, KISS. Medium 18 including KRCS, KBGO, KZAP, KGB, WAPL, KEZO, KILQ

IQ "Nomzamo" (Squawk/Polydor) 25/9 (16/4)
Adds: KOMA, WHFS, WHTF, KWIC, WLAV, KMDD, KDJK, WOBK, KRQU. Heavy 0: Medium 16 including KTXQ, WLLZ, KBGO, KRQJ, KZAP, KRQR, WTPA, WEXZ, WLNZ

MONTROSE "Mean" (Enigma) 25/2 (25/3)
Adds: WHON, WMAD. Heavy 1: KFOG. Medium 14 including WBVR, KOMA, KSOJ, WDAH, WPLR, KISS, WFBO, KMDD, KWHL

REGIONAL AIR ACTIVITY

SOUTH (Continued)

WSHE/Miami (305) 851-1580
KNCN/Corpus Christi (212) 288-1000
WGR/Memphis (901) 578-1103
KLBJ/MAustin (512) 474-6543
KATP/Amarillo (806) 374-1637
WRTK/Chicago (312) 777-1700
WUPJ/Chicago (312) 440-5270
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057

PARALLEL TWO

KWIC/Baumont (409) 842-2210
WFFY/Jacksonville (904) 642-1055
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
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PARALLEL THREE

WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
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WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057

MIDWEST

WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
WVOC/Louisville (502) 589-4400
WBCN/Charlotte (704) 971-4057
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PARALLEL ONE

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Continued on next page

MOST ADDED EAST Miami Sound Machine Cutting Crew Jets Robbie Nevil Wang Chung

CHILDS & HOTS

MOST ADDED SOUTH Cutting Crew Robbie Nevil Miami Sound Machine Wang Chung

EAST PARALLEL TWO

WFLA/Tallahassee, FL Tom Mitchell
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)

PARALLEL THREE

WFLA/Tallahassee, FL Tom Mitchell
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)
ROBBIE NEVIL
MIAMI SOUND MACHINE
CUTTING CREW (69)
PRINCE
CLUB NOUVEAU
SURFACE
CUTTING CREW (69)

SOUTH PARALLEL TWO

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

PARALLEL THREE

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

PARALLEL THREE

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

PARALLEL THREE

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

PARALLEL THREE

KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke

PARALLEL THREE

KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
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KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke
KQED/Amalio, TX Sky Smoke

PARALLEL THREE

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

PARALLEL THREE

WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing
WMOB/Columbia, SC WindhamKing

235 Reporting Stations 223 Current Reports
The following stations reported a frozen playlist this week:
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC

The following stations failed to report this week and therefore their playlists were frozen:
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC
WMOB/Columbia, SC

Music Key (DK) Indicates the song is getting played during certain parts of the day and night (RA) indicates the song was dropped from the playlist then readded.

PARALLELS

Please note, frozen playlists are indicated with an "Hr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 99,999 and below.

235 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44% National Summary Reach: E 21% S 23% M 19% W 13%

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds, 44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

Up 51 - Number of stations moving it up on the charts. Down 20 - Number of stations debuting the song this week. Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.). Down 0 - Number of stations moving it down on their charts. Adds 25 - Total number of stations adding it this week.

HERB ALPERT (A&M) LP: Keep Your Eye On Me

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

HERB ALPERT (A&M) LP: Keep Your Eye On Me

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

HERB ALPERT (A&M) LP: Keep Your Eye On Me

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

HERB ALPERT (A&M) LP: Keep Your Eye On Me

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

HERB ALPERT (A&M) LP: Keep Your Eye On Me

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

219/2 83% National Summary Reach: E 100% S 95% M 88% W 98%

Continued On Next Column

Herb Alpert Continued. Charts for 219/2 83% showing regional and national reach, and station lists for various regions.

ATLANTIC STARR Always (WB) LP: All In The Name Of Love. Charts for 219/0 83% showing regional and national reach, and station lists.

Charts for 219/0 83% showing regional and national reach, and station lists for various regions.

Charts for 219/0 83% showing regional and national reach, and station lists for various regions.

Charts for 219/2 83% showing regional and national reach, and station lists for various regions.

BOB JOVI Never Say Goodbye (Mercury/PolyGram) LP: Slippery When Wet. Charts for 75/11 32% showing regional and national reach, and station lists.

Charts for 75/11 32% showing regional and national reach, and station lists for various regions.

BOB JOVI Wanted Dead Or (Mercury/PG) LP: Slippery When Wet. Charts for 210/3 89% showing regional and national reach, and station lists.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

Charts for 210/3 89% showing regional and national reach, and station lists for various regions.

CROWDED HOUSE Something So Strong (Capitol) LP: Crowded House. Charts for 189/10 80% showing regional and national reach, and station lists.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

Charts for 189/10 80% showing regional and national reach, and station lists for various regions.

GLORIA ESTEFAN & MIAMI SOUND MACHINE Rhythm Is Gonna Get You (Epic) LP: Let It Loose. Charts for 148/66 63% showing regional and national reach, and station lists.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

Charts for 148/66 63% showing regional and national reach, and station lists for various regions.

PARALLELS

EXPOSE Point Of No Return (Arista) LP Exposure

188/9 80% National Summary UP 106 DERRITS 17 SAME 27 DOWN 0 ADDS 0

Regional charts for EXPOSE, listing tracks like 'Point Of No Return', 'Exposure', and 'Point Of No Return' with regional and national chart positions.

GENESIS In Too Deep (Atlantic) LP Inevitable Touch

235/0 100% National Summary UP 204 DERRITS 27 SAME 24 DOWN 0 ADDS 0

Regional charts for GENESIS, listing tracks like 'In Too Deep', 'Inevitable Touch', and 'In Too Deep' with regional and national chart positions.

HEART Alone (Capitol) Bad Annals

222/2 94% National Summary UP 109 DERRITS 15 SAME 16 DOWN 0 ADDS 2

Regional charts for HEART, listing tracks like 'Alone', 'Bad Annals', and 'Alone' with regional and national chart positions.

BRUCE HORNSBY AND THE RANGE Every Little Kiss (RCA) LP The Way It Is

188/8 80% National Summary UP 136 DERRITS 17 SAME 27 DOWN 0 ADDS 0

Regional charts for BRUCE HORNSBY AND THE RANGE, listing tracks like 'Every Little Kiss', 'The Way It Is', and 'Every Little Kiss' with regional and national chart positions.

BILLY IDOL Sweet Sixteen (Chrysalis) LP Whiplash Smie

170/4 72% National Summary UP 123 DERRITS 13 SAME 29 DOWN 2 ADDS 4

Regional charts for BILLY IDOL, listing tracks like 'Sweet Sixteen', 'Whiplash Smie', and 'Sweet Sixteen' with regional and national chart positions.

KENNY G Songbird (Arista) LP Duotones

197/5 84% National Summary UP 159 DERRITS 21 SAME 13 DOWN 0 ADDS 6

Regional charts for KENNY G, listing tracks like 'Songbird', 'Duotones', and 'Songbird' with regional and national chart positions.

LOU GRAM Ready Or Not (Atlantic) LP Ready Or Not

103/10 44% National Summary UP 36 DERRITS 13 SAME 43 DOWN 10 ADDS 0

Regional charts for LOU GRAM, listing tracks like 'Ready Or Not', 'Ready Or Not', and 'Ready Or Not' with regional and national chart positions.

NONA HENDRYX Why Should I Cry? (EMI America) LP Female Trouble

55/4 23% National Summary UP 14 DERRITS 9 SAME 28 DOWN 0 ADDS 4

Regional charts for NONA HENDRYX, listing tracks like 'Why Should I Cry?', 'Female Trouble', and 'Why Should I Cry?' with regional and national chart positions.

WHITNEY HOUSTON I Wanna Dance With Somebody... LP Whitney (Arista)

232/0 99% National Summary UP 21 DERRITS 2 SAME 13 DOWN 0 ADDS 0

Regional charts for WHITNEY HOUSTON, listing tracks like 'I Wanna Dance With Somebody...', 'Whitney', and 'I Wanna Dance With Somebody...' with regional and national chart positions.

JANET JACKSON The Pleasure Principle (A&M) LP Control

102/19 43% National Summary UP 27 DERRITS 28 SAME 52 DOWN 0 ADDS 19

Regional charts for JANET JACKSON, listing tracks like 'The Pleasure Principle', 'Control', and 'The Pleasure Principle' with regional and national chart positions.

PARALLELS

JETS
Cross My Broken Heart (MCA)
LP: Beverly Hills Cop II Soundtrack

Table with columns for Regional Reach, National Summary, and chart positions for various tracks.

72/59 31% National Summary
Regional Reach: UP 24, DEBITS 0, SAME 19, DOWN 3, ADDS 59

Main chart for JETS with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

KLTYMAX
I'd Still Say Yes (Constellation/MCA)
LP: Klymaxx

Table with columns for Regional Reach, National Summary, and chart positions for KLTYMAX tracks.

64/10 27% National Summary
Regional Reach: UP 24, DEBITS 10, SAME 19, DOWN 1, ADDS 10

Main chart for KLTYMAX with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

LEVEL 42
Lessons In Love (PolyGram)
LP: Running In The Family

Table with columns for Regional Reach, National Summary, and chart positions for LEVEL 42 tracks.

193/5 82% National Summary
Regional Reach: UP 150, DEBITS 4, SAME 79, DOWN 6, ADDS 6

Main chart for LEVEL 42 with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

LISA LISA & CULT JAM
Head To Toe (Columbia)
LP: Spanish Fly

Table with columns for Regional Reach, National Summary, and chart positions for LISA LISA & CULT JAM tracks.

224/1 95% National Summary
Regional Reach: UP 188, DEBITS 3, SAME 79, DOWN 3, ADDS 1

Main chart for LISA LISA & CULT JAM with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

KENNY LOGGINS
Meet Me Half Way (Columbia)
LP: Over The Top Soundtrack

Table with columns for Regional Reach, National Summary, and chart positions for KENNY LOGGINS tracks.

208/3 89% National Summary
Regional Reach: UP 152, DEBITS 0, SAME 36, DOWN 18, ADDS 3

Main chart for KENNY LOGGINS with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

GEORGE MICHAEL
I Want Your Sex (Columbia)
LP: Beverly Hills Cop II

Table with columns for Regional Reach, National Summary, and chart positions for GEORGE MICHAEL tracks.

128/47 54% National Summary
Regional Reach: UP 9, DEBITS 3, SAME 32, DOWN 13, ADDS 47

Main chart for GEORGE MICHAEL with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

EDDIE MONEY
Endless Nights (Columbia)
LP: Cant Hold Back

Table with columns for Regional Reach, National Summary, and chart positions for EDDIE MONEY tracks.

164/8 70% National Summary
Regional Reach: UP 27, DEBITS 14, SAME 21, DOWN 8, ADDS 8

Main chart for EDDIE MONEY with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

MOTLEY CRUE
Girls, Girls, Girls (Elektra)
LP: Girls, Girls, Girls

Table with columns for Regional Reach, National Summary, and chart positions for MOTLEY CRUE tracks.

106/38 45% National Summary
Regional Reach: UP 10, DEBITS 8, SAME 15, DOWN 0, ADDS 38

Main chart for MOTLEY CRUE with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

KISS
Kiss Him Goodbye (Open Air/Windham Hill)
LP: Happy Together

Table with columns for Regional Reach, National Summary, and chart positions for KISS tracks.

150/34 64% National Summary
Regional Reach: UP 49, DEBITS 34, SAME 3, DOWN 0, ADDS 34

Main chart for KISS with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

ROBBIE NEVIL
Wer's It To Ya (Manhattan)
LP: Robbie Nevil

Table with columns for Regional Reach, National Summary, and chart positions for ROBBIE NEVIL tracks.

127/58 54% National Summary
Regional Reach: UP 2, DEBITS 29, SAME 7, DOWN 0, ADDS 59

Main chart for ROBBIE NEVIL with columns for Regional Reach, National Summary, and track listings for various artists like KATY, EAST, WEST, etc.

Continued On Next Column

Continued On Next Column

PARALLELS

OTHER ONES We Are What We Are (Virgin)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'We Are What We Are'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'We Are What We Are'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'We Are What We Are'.

TOM PETTY & THE HEARTBREAKERS Jamun' Me (MCA)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Jamun' Me'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Jamun' Me'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Jamun' Me'.

PSEUDO ECHO Fly Town (RCA)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Fly Town'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Fly Town'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Fly Town'.

RESTLESS HEART It Still Be Loving You (RCA)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'It Still Be Loving You'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'It Still Be Loving You'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'It Still Be Loving You'.

ROCK & HYDE Dirty Water (Capitol)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Dirty Water'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Dirty Water'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Dirty Water'.

PORTLAND BROTHERS Soul City (Capitol)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Soul City'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Soul City'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Soul City'.

PRICE If I Was Your Girlfriend (Paisley Park)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'If I Was Your Girlfriend'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'If I Was Your Girlfriend'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'If I Was Your Girlfriend'.

RED SPEEDWAGON Variety Tonight (Epic)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Variety Tonight'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Variety Tonight'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Variety Tonight'.

SMOKEY ROBINSON Just To See Her (Motown)

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Just To See Her'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Just To See Her'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Just To See Her'.

JENNIFER RUSH w/ELTON JOHN Flames Of Paradise (Epic)

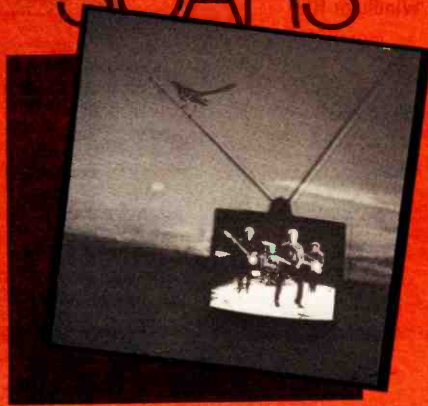
Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Flames Of Paradise'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Flames Of Paradise'.

Table with columns for Regional, N&A, and National, listing stations and their respective ratings for the album 'Flames Of Paradise'.

Parallels Continued on Page 84

**"ONE
FOR THE
MOCKINGBIRD"
SOARS**



THE SECOND
SMASH SINGLE
FROM

**CUTTING
CREW**

FROM THE
GOLD ALBUM
BROADCAST

PRODUCED BY TERRY BROWN AND CUTTING CREW
SINGLE MIXED BY SHELLEY YAKUS

Virgin

CONTEMPORARY HIT RADIO

Three Weeks Last
Weeks Weeks

- 7 3 2 **1** KIM WILDE/You Keep Me Hangin' On (MCA)
 - 10 6 3 **2** ATLANTIC STARR/Always (WB)
 - 15 10 4 **3** GENESIS/In Too Deep (Atlantic)
 - 17 14 6 **4** LISA LISA/Head To Toe (Columbia)
 - 1 1 1 5 **5** U2/With Or Without You (Island)
 - 35 20 15 **6** WHITNEY HOUSTON/Wanna Dance With Somebody (Who Loves Me) (Arista)
 - 14 13 9 **7** BON JOVI/Wanted Dead Or Alive (Mercury/PG)
 - 20 17 13 **8** HERB ALPERT/Diamonds (A&M)
 - 16 15 14 **9** KENNY LOGGINS/Meet Me Half Way (Columbia)
 - 8 7 8 **10** CHRIS DeBURGH/The Lady In Red (A&M)
 - 5 4 5 **11** FLEETWOOD MAC/Big Love (WB)
 - 13 12 12 **12** CHICAGO/If She Would Have Been Faithful (WB)
 - 12 11 11 **13** BREAKFAST CLUB/Right On Track (MCA)
 - 33 23 18 **14** KENNY G/Songbird (Arista)
 - 33 23 **15** HEART/Alone (Capitol)
 - 34 27 20 **16** SMOKEY ROBINSON/Just To See Her (Motown)
 - 3 2 7 17 **17** JODY WATLEY/Looking For A New Love (MCA)
 - 31 24 21 **18** LEVEL 42/Lessons In Love (Polydor/PG)
 - 9 8 10 **19** HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
 - 35 27 **20** SYSTEM/Don't Disturb This Groove (Atlantic)
 - 35 21 **21** BOB SEGER/Shakedown (MCA)
 - 2 5 16 **22** CUTTING CREW/(I Just) Died In Your Arms (Virgin)
 - 32 25 **23** EXPOSE/Point Of No Return (Arista)
 - 38 34 28 **24** TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)
 - 40 31 **25** CROWDED HOUSE/Something So Strong (Capitol)
 - 33 26 **26** BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
 - 39 36 30 **27** EDDIE MONEY/Endless Nights (Columbia)
 - 36 31 29 **28** COMPANY B/Fascinated (Atlantic)
 - 6 9 17 29 **29** BRYAN ADAMS/Heat Of The Night (A&M)
 - 18 19 24 30 **30** GLENN MEDEIROS/Nothing's Gonna Change My Love For You (Amherst)
 - 40 37 34 **31** BILLY IDOL/Sweet Sixteen (Chrysalis)
 - 40 39 **32** PSEUDO ECHO/Funky Town (RCA)
 - 4 16 19 33 **33** MADONNA/La Isla Bonita (Sire/WB)
 - 37 34 **34** PORTLAND BROTHERS/Soul City (Manhattan)
 - 38 35 **35** EUROPE/Rock The Night (Epic)
 - 22 21 22 **36** PAUL SIMON/You Can Call Me Al (WB)
 - 11 18 26 **37** POISON/Talk Dirty To Me (Enigma/Capitol)
- BREAKER** **38** T'PAU/Heart And Soul (Virgin)
- 39** BON JOVI/Never Say Goodbye (Mercury/PG)
- 40** DAVID BOWIE/Day-In Day-Out (EMI America)

N&A Begins on Page 86

ADULT CONTEMPORARY

- 10 3 1 **1** GENESIS/In Too Deep (Atlantic)
 - 4 1 2 **2** ATLANTIC STARR/Always (WB)
 - 8 4 3 **3** GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
 - 9 8 5 **4** KENNY LOGGINS/Meet Me Half Way (Columbia)
 - 5 5 4 **5** CHICAGO/If She Would Have Been Faithful (WB)
 - 11 10 7 **6** KENNY G/Songbird (Arista)
 - 14 11 9 **7** DAN HILL/Can't We Try? (Columbia)
 - 23 16 10 **8** WHITNEY HOUSTON/Wanna Dance With Somebody (Who Loves Me) (Arista)
 - 6 6 6 **9** CHRIS DeBURGH/The Lady In Red (A&M)
 - 3 2 8 **10** MADONNA/La Isla Bonita (Sire/WB)
 - 15 13 12 **11** PATTI LABELLE & BILL CHAMPLIN/The Last Unbroken Heart (MCA)
 - 25 20 14 **12** CARLY SIMON/Give Me All Night (Arista)
 - 23 15 **13** BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
 - 2 9 11 **14** SMOKEY ROBINSON/Just To See Her (Motown)
 - 1 7 13 **15** LIONEL RICHIE/Se La (Motown)
 - 24 19 **16** KLYMAXX/I'd Still Say Yes (Constellation/MCA)
 - 22 18 17 **17** JOURNEY/Why Can't This Night Go On . . . (Columbia)
 - 13 14 16 **18** STEVE WINWOOD/The Finer Things (Island/WB)
 - 7 12 18 **19** ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
 - 30 26 21 **20** U2/With Or Without You (Island)
 - 28 25 22 **21** PETER CETERA/Only Love Knows Why (WB)
 - 27 22 **22** NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
 - 18 23 23 **23** RESTLESS HEART/It Still Be Loving You (RCA)
 - 12 15 20 **24** CROWDED HOUSE/Don't Dream It's Over (Capitol)
 - 28 25 **25** JOE COCKER/Love Lives On (MCA)
 - 29 26 **26** DAVID SANBORN/Chicago Song (WB)
- BREAKER** **27** JONATHAN BUTLER/Lies (Jive/RCA)
- 28** BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
- 29** HEART/Alone (Capitol)
- 30** COMMODORES/United In Love (Polydor/PG)

N&A Begins on Page 47

AOR TRACKS

Three Weeks Last
Weeks Weeks

- 5 4 **1** BOB SEGER/Shakedown (MCA)
 - 2 2 1 2 **2** U2/Still Haven't Found What I'm Looking For (Island)
 - 9 3 3 **3** HEART/Alone (Capitol)
 - 7 4 5 **4** FLEETWOOD MAC/Seven Wonders (WB)
 - 1 1 2 **5** TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)
 - 18 13 8 **6** CROWDED HOUSE/Something So Strong (Capitol)
 - 21 15 6 **7** DAVID BOWIE/Time Will Crawl (EMI America)
 - 15 12 9 **8** TRUTH/Weapons Of Love (IRS/MCA)
 - 13 9 7 **9** BRYAN ADAMS/Into The Fire (A&M)
 - 20 17 12 **10** TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)
 - 29 13 **11** RICHARD MARX/Don't Mean Nothing (Manhattan)
 - 37 19 **12** DAN FOGELBERG/She Don't Look Back (Epic)
 - 32 23 16 **13** MASON RUFFNER/Gypsy Blood (CBS Associated)
 - 28 14 **14** WARREN ZEVON/Sentimental Hygiene (Virgin)
 - 27 20 17 **15** U2/Bullet The Blue Sky (Island)
 - 8 8 10 **16** GREGG ALLMAN BAND/Anything Goes (Epic)
 - 11 11 11 **17** LITTLE AMERICA/Walk On Fire (Geffen)
- BREAKER** **18** BRYAN ADAMS/Hearts On Fire (A&M)
- 19** SUZANNE VEGA/Luka (A&M)
- 20** BON JOVI/Wanted Dead Or Alive (Mercury/PG)
- 21** FLEETWOOD MAC/Tango In The Night (WB)
- 22** JON BUTCHER/Holy War (Capitol)
- 23** TESLA/Little Suzi (Geffen)
- BREAKER** **24** MOTLEY CRUE/Girls, Girls, Girls (Elektra)
- 25** MONDO ROCK/Primitive Love Rites (Columbia)
- 26** LITTLE STEVEN/Trail Of Broken Treaties (Manhattan)
- 27** PETER WOLF/Can't Get Started (EMI America)
- BREAKER** **28** ROGER WATERS/Radio Waves (Columbia)
- 29** ROCK & HYDE/Dirty Water (Capitol)
- 30** WHITESNAKE/Here I Go Again (Geffen)

David Bowie, although sur-
passed by Crowded House
this week, is still showing
growth and thus retains its
bullet.

Complete Tracks Chart
Begins on Page 69

URBAN CONTEMPORARY

- 10 4 3 **1** WHISPERS/Rock Steady (Solar/Capitol)
 - 11 5 4 **2** HERB ALPERT/Diamonds (A&M)
 - 4 1 2 3 **3** LISA-LISA & CULT JAM/Head To Toe (Columbia)
 - 18 10 6 **4** CLUB NOUVEAU/Why You Treat Me So Bad? (WB/Tommy Boy)
 - 16 9 7 **5** NONA HENDRYX/Why Should I Cry (EMI America)
 - 7 3 1 6 **6** FREDDIE JACKSON/Don't Want To Lose Your Love (Capitol)
 - 25 21 10 **7** JODY WATLEY/Still A Thrill (MCA)
 - 20 16 9 **8** DENICIE WILLIAMS/Never Say Never (Columbia)
 - 39 22 12 **9** WHITNEY HOUSTON/Wanna Dance With Somebody (Who Loves Me) (Arista)
 - 33 23 16 **10** STEPHANIE MILLS/I Feel Good All Over (MCA)
 - 5 2 5 11 **11** SURFACE/Happy (Columbia)
 - 22 18 13 **12** HOWARD HEWETT/I Commit To Love (Elektra)
 - 23 20 15 **13** R.J.'S LATEST ARRIVAL/Rhythm Method (Manhattan)
 - 31 28 20 **14** JONATHAN BUTLER/Lies (Jive/RCA)
 - 32 25 21 **15** 4 BY FOUR/Want You For My Girlfriend (Capitol)
 - 35 23 **16** ISLEY BROTHERS/Smooth Sailin' Tonight (WB)
 - 36 29 22 **17** REGINA BELLE/Show Me The Way (Columbia)
 - 17 14 11 **18** ISLEY JASPER ISLEY/8th Wonder Of The World (CBS Associated)
 - 8 7 8 **19** SHIRLEY MURDOCK/Go On Without You (Elektra)
 - 40 26 **20** DIANA ROSS/Dirty Looks (RCA)
 - 21 19 18 **21** JESSE JOHNSON/Baby Let's Kiss (A&M)
 - 33 25 **22** LA LA/ (If You) Love Me Just A Little (Arista)
 - 31 26 **23** DONNA ALLEN/Satisfied (21/Atco)
 - 38 30 **24** STARPOINT/D.Y.B.O. (Elektra)
 - 40 32 29 **25** TEEN DREAM/Let's Get Busy (WB)
 - 32 30 **26** VESTA WILLIAMS/Don't Blow A Good Thing (A&M)
- BREAKER** **27** PRINCE/If I Were Your Girlfriend (Paisley Park/WB)
- 28** SYBIL/Let Yourself Go (Next Plateau)
- 29** LILLO THOMAS/I'm In Love (Capitol)
- BREAKER** **30** JANET JACKSON/The Pleasure Principle (A&M)
- BREAKER** **31** ALEXANDER O'NEAL/Fake (Tabu/CBS)
- 32** GERRY WOO/Hey There Lonely Girl (Polydor/PG)
- 33** RAINY DAVIS/Still Waiting (Columbia)
- BREAKER** **34** LOOSE ENDS/You Can't Stop The Rain (MCA)
- 35** FIVE STAR/Are You Man Enough (RCA)
- 36** TAWATHA/Thigh Ride (Epic)
- BREAKER** **37** LL COOL J/I'm Bad (Def Jam/Columbia)
- 38** ATLANTIC STARR/Always (WB)
- BREAKER** **39** KATHY MATHIS/Late Night Hour (Tabu/CBS)
- BREAKER** **40** ONE WAY/Whammy (MCA)

N&A Begins on Page 60