

I N S I D E:

RESEARCH RESPONDENTS: THEY'RE ONLY HUMAN

"Because we're dealing with human behavior, much of what we do cannot be predicted or controlled," explains **Paragon Research** President **Roger Wimmer**, who says you can always count on some respondents to:

- Not show up
- Not tell the truth
- Not know how to write
- Not care.

An insider's view of the perils inherent in the research process.

Page 29



MUSICAL FRAUD THROUGH THE AGES

Milli Vanilli is merely the latest in a long line of manufactured groups that includes such distinguished musical masqueraders as the **Archies** and the **Chipmunks**. Who better than **R&R** resident historian **Ken Barnes** to put the whole MV mess in its proper perspective.

Page 30

DEFINING YOUR TERMS

Marketing, advertising, and promotion are often thought of as one and the same. However, they aren't interchangeable. **John Parikh** describes the differences between the three and the important role each plays in effectively communicating your message.

Page 18

DEAR DIARY

Consultant **Jay Albright** conducted diary reviews for a variety of stations to try and learn more about the Country audience. His analysis indicates listeners:

- Are increasingly displeased with personalities who make crude, dirty comments
- Have no time for complicated, confusing contests
- Report listening to tapes and **MTV** with increasing frequency.

More details in **Lon Helton's** column.

Page 44

Newsstand Price \$6.00



Cafaro Ascends To A&M Presidency

For only the second time in A&M's history, the label has named a new President. Sr. VP/GM **Al Cafaro** assumes the top position, replacing **Gil Friesen**, who departed the company shortly after it was sold to **PolyGram** earlier this year.

A&M Chairman/CEO **Jerry Moss** stated, "Al possesses the knowledge and integrity to be a great president. His competitive spirit and natural leadership abilities will create an



Al Cafaro

environment that inspires the best performance from everyone at A&M. His firm sense of A&M's history makes him the perfect person to represent this label as we continue into the decade."

CAFARO/See Page 28

Matsushita's Record Deal

Analyst Sees 'Deep Pockets' For MCA Music Development; Certain Industry Executives' Pockets Deepen Dramatically

As a result of Matsushita's \$6.6 billion-dollar deal to acquire **MCA Inc.** Monday (11/26), five of America's "big six" record distribution companies will be owned by non-American conglomerates (only **WEA** is American-owned).

The deal — the largest Japanese takeover of an American firm yet — allows Matsushita to operate neck-and-neck with **Sony Corporation**, the relatively new owner of **CBS Records** (now **Sony Music**) and **Columbia Studios**. The two companies are also the world's two largest consumer electronics hardware manufacturers.

MCA/See Page 28

MCA's Million-Dollar Men

Several current and former executives of **MCA Records** and its affiliates stand to benefit substantially as a result of **Matsushita's** takeover of **MCA Inc.** Other newly enriched executives' names may surface as details of the deal are released.

Mega-Millionaires

- **Geffen Records** Chairman **David Geffen**: \$710 million
- Former **MCA Music Entertainment Group** Chairman **Irving Azoff**: \$35.5 million
- Current **MCA Music Entertainment Group** Chairman **Al Teller**: \$15-20 million

Multi-Millionaires

- **MCA Exec. VP/Music Entertainment Group** **Zach Horowitz**
- **Uni Distribution** chief **John Burns**
- **MCA Music Publishing** chief **Leeds Levy**

Millionaires

- **MCA Records** President **Richard Palmese**
- **Motown Records** President **Jheri Busby**
- **MCA Black Music Div.** President **Ernie Singleton**

R&R Airplay Awards Debut

For the first time in its published history, **Radio & Records**, the industry's leading source of radio airplay information, will present artist awards. The 1990 **R&R Airplay Awards** are based on the chart performances of top artists on **R&R's** format airplay charts, the industry standard of airplay success.

R&R AIRPLAY AWARDS/ See Page 28

NOT JUST A BUNCH OF TURKEYS

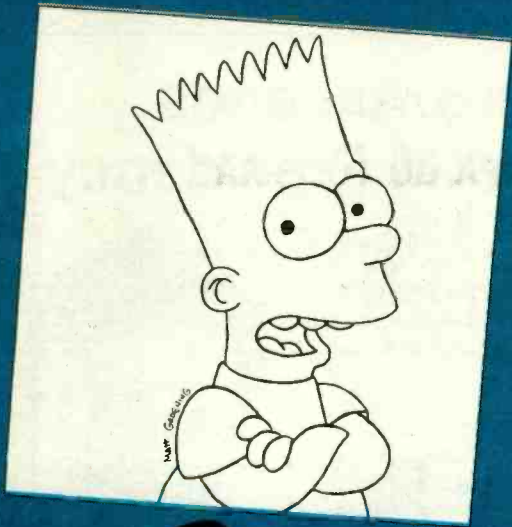
Radio's Community Thanks Giving



Collecting food and money for the public good recently were (clockwise from top left) **WXRK (K-Rock)**/New York's star-studded "Hungerthon '90"; **KIIS-AM & FM/L.A.**'s moving revisitation of the *Mayflower*; **WZBH/Georgetown, DE's** "Berlin Wall" (slight return); **KQKS (KS104)**/Denver's "Stop The Violence"-themed arms trade; and **WYMG/Springfield, IL's** handcuffed and bell-ringing morning man **Dor Murphy**.

Radio stations nationwide celebrated Thanksgiving by helping make their communities better places. **KQKS (KS104)/Denver** was one of dozens of stations participating in "Stop The Violence," a Thanksgiving Day campaign organized by consultant **Jerry Clifton's New World Communications**. Station officials were besieged by gun-toting citizens responding to an offer to pick up \$104 in return for their arms. Some 303 pistols, sawed-off shotguns, rifles, and even automatic weapons were turned in.

THANKS/See Page 28



THE SIMPSONS

THE SIMPSONS "Do The Bartman"

The first track & video from the debut album "The Simpsons Sing The Blues"

#1 MOST ADDED! OVER 140 ADDS!

Major Market Adds Include:

Z100	Y95	PWR104	Q105	WKBQ
KMEL	KEGL	WXKS	B96	KS104
PWRPIG add 5	WDFX	WPGC	KKFR	KOY-FM
WAVA	WIOQ	WNVZ	WHYT	KGGI
KDWB	WZOU	PWR96	KBEQ	
KPLZ	WEGX	KTFM	WL0L	

WATCH THE VIDEO!

Video Premieres on Fox TV's No. 1 Hit Show
"THE SIMPSONS" and later
on DECEMBER 6!



DON HENLEY "New York Minute"

From the MULTI-PLATINUM, GRAMMY-AWARD-WINNING Album,
THE END OF THE INNOCENCE

CHR P3 Chart: Debut **37** CHR P2 Chart: Debut **39**

Exploding on Over 110 CHR Stations:

WPLJ deb 33	WVKS 12 HOT	KCHX 24-19	WNNK deb 29	KATM add 30
Y100 9-5 HOT	WKDD 24-15	KQMQ deb 25	B93 39-35	HOT95 add 35
Q102 add 33	WCGQ 27-18	WHHY 26-21	WOVV add 26	KF95 deb 40
WKBQ deb 39	WERZ 27-22	KZ93 deb 23	KRNQ add 29	and many more!

R&R AC: **9 - 7**



CHER "The Shoop Shoop Song (It's In His Kiss)"

Music from the original motion picture soundtrack MERMAIDS
The Film Opens December 14!!

Over 100 CHR Stations Including:

WPLJ deb 35	WLAN 31-25 hot	WOKI deb 29	KYRK add	WVBS add	R&R AC: 17 - 14
WXKS 24-20	99WAYS add 34 hot	G105 34-30	WZYP add	B98 add	
KISN deb 35	KIXY 36-26	K92 deb 30	WHOT add	WWFX add	
	WHTO 29-25	WCGQ deb 33	WKFR add	and many more!	
	Z104 31-27	B93 add			

Heavy Play On

Watch Cher Host MTV's Hot Seat
of The Week On December 10!



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Geffen Company

NOVEMBER 30, 1990

Roth Appointed Scotti Brothers President/COO

CBS West Coast Sr. VP/GM Myron Roth has joined Scotti Brothers Entertainment Industries as President/COO. When the company merges with All American Television, Inc. in January, he'll hold the same title at the new publicly traded company to be known as All American Communications, Inc.

Scotti Bros. Chairman/CEO Tony Scotti commented, "Myron is joining us at the most exciting time in our company's history to oversee operations of our expanding record, motion picture, and television businesses. Prior to switching our label's distribution from CBS to BMG, we had the opportunity of working closely with Myron for several years. He has great integrity and is an outstanding executive."



Myron Roth

Roth told R&R, "We're going to revitalize this label by building a full-service and fully staffed record company with the addition of A&R, promotion, sales, and marketing personnel."

Roth twice held the title of CBS West Coast Sr. VP/GM (1977-83, 1988-90). In between, he spent five years at MCA as Exec. VP and later President in 1986.

PolyGram/Nashville Sets Young As Promotion VP



Bobby Young

PolyGram/Nashville has upped Bobby Young from Director to VP/Promotion. He fills the vacancy created by Eddie Mascolo's departure for RCA/Nashville (see story this page).

According to PolyGram/Nashville VP/GM Paul Lucks, to whom Young will report, "Bobby's performance as National Director has been exemplary, and I'm confident his experience and hands-on style will enhance the success of PolyGram/Nashville."

YOUNG/See Page 28

Bridgman Mans KHTK PD Post

KKYK/Little Rock PD Brian Bridgman has been named off-air PD at KHTK (Hot 97)/St. Louis. He replaces PD/afternoon driver Derek Johnson, who exits with his wife, MD/midday personality Collette Gilbert.

KHTK VP/GM Michael Frischling told R&R, "Brian is one of the rising stars in radio programming and he really wanted to return to his hometown. While we've made tremendous growth in our first year under Derek, we needed to bring in someone like Brian to take us to the next level."

Bridgman told R&R, "It's a thrill to come back to your hometown and program a station. There's a lot of room for KHTK to grow and a real niche for our Dance CHR direction. We've been in a holding pattern for the last few months and I want to make some strides. It's going to be a real fight between us and [crosstown CHR] WKBQ."

BRIDGMAN/See Page 28

Lake Joins EWA As VP/Promotion

Former Epic VP/National Pop Promotion Charley Lake has been appointed VP/National Promotion at East West America Records. Based at the label's New York headquarters, he'll oversee CHR, AOR, and AC promotion activities, reporting directly to President/CEO Sylvia Rhone and President/COO Vince Faraci.

Rhone commented, "Charley is an extraordinarily savvy promo person. His outstanding executive abilities, depth of knowledge, and on-target gut instincts make him ideal for this position." Faraci added, "I'm thrilled to have a person of Charley's caliber heading up the promotion department. His track record in this area is second to none."

Lake told R&R, "This is the opportunity of a lifetime. EWA will be to promotion what Madonna is to bustiers. I can't wait to release our



Charley Lake

first record in January."

Lake began his career in radio in 1967; he was named Charter Broadcasting VP/Programming in 1977, then segued to Warner Bros. as Director/National Promotion

LAKE/See Page 28



Eddie Mascolo

RCA/Nashville Taps Mascolo As VP/Promotion

Former PolyGram/Nashville VP/Promotion Eddie Mascolo has been named VP/National Country Promotion for RCA/Nashville. He succeeds Jack Weston, who assumed the label's VP/GM position last August following Joe Galante's ascension to President of RCA's entire U.S. record operation.

Commenting on Mascolo's return to RCA, where he was Sr. VP/Product Development in New York from 1975-87, Weston said, "I'm delighted Eddie's back in the RCA family. He and [Director/National Promotion] Mike Sirls will make a great team in heading up the promotion department."

Mascolo told R&R, "I'm thrilled to be back at RCA and am extremely happy to be working with Jack and the fine RCA/Nashville team." Mascolo joined PolyGram as VP/Promotion 18 months ago and resigned the position earlier this month.

ERVIN PD; LAZERICK GSM

WQAL Makes Management Changes



Dave Ervin

Win Communications AC WQAL/Cleveland has named two-year Classic Rock WMYG/Pittsburgh programmer Dave Ervin to the new post of PD. Seven-month AE Edrea Lazerick has been promoted to GSM over a six-member staff. She replaces Kirk Bogos, who segues to crosstown News-Talk/AOR combo WHK & WMMS as GSM (see story, Page 18).

VP/GM Mark Biviano remarked, "We're thrilled to have a programmer with Dave's experience and track record joining us. He's the one to capitalize on the groundwork we've done since changing from B/EZ this spring and take WQAL to the next growth level."

Regarding Lazerick, Biviano noted, "Her market knowledge and

WQAL/See Page 28

DID SISAPA GO TOO FAR?

The folks at Sisapa thought it would be a nifty idea to use AOR contest winners to work the new Marshall Tucker record. However, judging from one station's reaction, the promotion may have backfired.

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Talk Radio Derided As Racially Divisive

Programmers Assail Three-Market Study

Talk radio divides communities along racial lines and "seems to work on the motto: 'If you can't say something bad about a group, don't say anything at all.'" At least that's the conclusion of a new survey of selected talk programs in three top markets.

The report came in for immediate criticism from Talk programmers, who said the research was flawed in several ways, including its failure to consider the good that arises from on-air discussions which might include negative racial remarks, and to consider station efforts to screen out the most offensive comments.

According to "Racial And Ethnic Images On Talk Radio," which was commissioned by the Philadelphia chapter of the American Jewish Committee, 90% of the references to white people heard on "black-oriented" Talk programs over a five-week period were negative. And 86% of the comments about blacks on "white-oriented" shows were negative.

Black-oriented Talk shows were also hard on blacks and other minorities, referring to such groups negatively 67% of the time. White-oriented programs, meanwhile, portrayed whites in a somewhat better light, with just 43% of the references to whites deemed negative.

The AJC study was based on 90 hours of material that aired August through October 1989 on eight "controversial" talk shows. Four of the programs were labeled "white-oriented" and four "black-oriented." The former included: WLS/Chicago's "Don Wade and Roma" and "Ted Lauderbach" shows; WWDB/Philadelphia's "Irv Homer" program; and WABC/New York's Bob Grant. The black-oriented shows were: WVON/Chicago's John Day and Tony Gill programs; WLIB/New York's "Morning Show"; and WDAS/Philadelphia's George

Woods show.

Dr. Robert Lichter, the Washington, DC-based media analyst who conducted the study, defended its limited scope, saying the results "clearly indicate that [racially divisive programming] is fairly widespread" among talk programs that specialize in controversy and confrontation. But he also conceded the report was "a first peek, not a complete overview" of the format.

Executives of stations included in the survey were uniformly critical of the report. WLS Operations Director/PD Drew Hayes called the study "ridiculous" and said his station's race-related conversations "provide a community service by exposing bigots to the white-hot light of public scrutiny."

Sattler Settles In As KAER OM

After five years as Sandusky Radio VP/Programming, Jeff Sattler has accepted the newly created OM position at Group W AC KAER/Sacramento.

According to KAER VP/GM Rick Eytcheson, "Jeff has a tremendous track record. Adding him to our already talented staff is a big step toward our goal of becoming Sacramento's top-rated FM station."

Sattler told R&R, "Group W is one of the few companies today that has everything together. It's given us a fabulous new facility and uncommon resources with which to wage battle. Sacramento's a neat town and a great radio market — the challenge is exceeded only by the opportunity."

Prior to joining Sandusky, Sattler programmed KIOI/San Francisco and KDKB/Phoenix, and was on-air at KCBQ/San Diego.

SR. VP/STAFF PRODUCER

Fair To Head EMI A&R Department

Ron Fair has been promoted from VP to Sr. VP/A&R, Staff Producer at EMI Records. He'll relocate from Los Angeles to the label's New York headquarters.

"We're very proud to have a man of Ron's caliber and talent at the helm of the A&R department," said EMI President/CEO Sal Licata. "His track record is outstanding and his ability to deliver innovative, modern songs for the artists, coupled with his creative style and charisma, makes him an ideal leader."

Fair added, "We're spreading our creative wings and are abso-



Ron Fair

lutely unified in the quest to deliver our artists' music to its ultimate potential."

Fair began his A&R career ten years ago at RCA, continued at Chrysalis for five years, and then spent two years in London as Island UK International A&R/Staff Producer.

Sullivan Joins KJQY As PD



Jere Sullivan

Soft AC KJQY/San Diego has tapped former WSNI/Philadelphia programmer Jere Sullivan to fill its long-vacant PD position. GM Mike Kenney said, "I was looking for someone who knows how to program to adults. I'm confident Jere can continue our climb to the top."

Sullivan told R&R, "Program consultant Jay Meyers came in here and did a fabulous job of putting the station together. My effort will be to solidify the growth and take the station to the next level."

Prior to joining WSNI, Sullivan programmed Miami stations WMXJ, WIOD & WAIA, and WVCG & WYOR. He's worked on-air at WYNY/New York and in Philadelphia at WCAU-FM, WIOQ, and WFIL-FM.

Sergio Signs To Elektra



Veteran artist Sergio Mendes (l) has inked a recording contract with Elektra Entertainment. Welcoming Mendes to the family is Elektra Chairman Bob Krasnow.

Mercury's Real Gem



Sa-Fire (r) — currently recording her Mercury-proper debut, "I Wasn't Born Yesterday" — wheels and deals with PolyGram Exec. VP/Wing Records GM Ed Eckstine. The singer's forthcoming album is slated for February release.

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FCC Panel Recommends 1500 MHz For DAB

An FCC industry advisory committee agreed Tuesday (11/27) that 1435-1530 MHz is the preferred band for digital audio broadcasting in the U.S. That comes just days after engineers from around the world endorsed the same band for DAB at a meeting in Sydney, Australia.

The committee also will tell the Commission that DAB proponents want at least 60 MHz within that band, not the 32 MHz proposed by the FCC. The report will be filed next week (12/3) in the FCC's preparation for the 1992 World Administrative Radio Conference in Spain, where DAB will be high on the agenda.

But the document falls far short of endorsing any U.S. DAB allocation. Attorney Ben Fisher, who headed the subcommittee dealing with the 500-3000 MHz area, said it's "the most attractive band for a number of new technology services." The report includes arguments from proponents of other new technologies that they, not DAB, should receive new allocations around 1500 MHz. And, Fisher noted, "The band is already heavily used."

Aerospace flight testing interests, which currently occupy the frequencies sought by DAB proponents, are fighting any incursion on their turf. The report also notes

the NAB is opposed to any frequency allocation for satellite DAB.

International Agreement

The advisory committee's action came just four days after international engineers reached similar conclusions about DAB at a meeting in Sydney. Their report will be used as technical background for the 1992 WARC.

Consultant Ed Reinhart, who headed the U.S. delegation in Sydney, said there was agreement that "1500 MHz is the preferred band, with strong evidence that anything above 2000 MHz would be impractical." He also said the delegates agreed that 60-120 MHz of bandwidth would be needed for a worldwide DAB allocation.

Australian delegation chief Lex Vipond also said there was a consensus on 1500 KHz, but added the Japanese were inclined to favor 2500 MHz and plan to do more engineering studies in that band. He said the most important outcome of the Sydney meeting was interna-

tional recognition that DAB proposals "aren't pie-in-the-sky, but are technically feasible."

Japan's delegation said DAB is needed because "many people now expect to listen to high-quality stereo sound, even from portable or car radios." The Japanese position paper said widespread use of CDs "has conditioned many people to expect sound quality greater than that which even fixed FM receivers can give."

Reinhart said European and Canadian delegations in Sydney were supporting the European Eureka 147 system as the world standard for DAB. A Japanese report praised Eureka for its "powerful channel coding and orthogonal frequency multiplexing techniques" to overcome multipath problems.

But Stanford Telecom impressed delegates with an updated description of its DAB system, which is being pushed by Satellite CD Radio. The new version uses channel-hopping techniques to battle multipath and null problems, whereas Eureka splits each channel into several frequencies. The revised American system also uses a single, window-mounted "patch" antenna rather than an array of four stick antennas as first proposed.

NAB Urges FM Antenna Study

The NAB, concerned about what it terms the "AM-ization" of the FM band, is asking the FCC to review its technical guidelines for predicting how much co-channel and adjacent channel interference will be caused by a short-spaced station. The organization also wants the Commission to reexamine its FM antenna rules.

In a December 1988 action designed to give stations more flexibility in selecting transmitter sites, the FCC agreed to allow certain FM stations to use directional antennas to broadcast from locations

that would otherwise violate the agency's minimum mileage separation rules for FM stations. Stations that receive such waivers are required to protect the contours of co-channel and adjacent stations

and are entitled to less than full interference protection.

According to NAB engineering experts, however, the FCC's current formulas for calculating the amount of interference caused by short-spaced stations don't insure sufficient interference protection for nearby stations and need to be revised. "If we're giving up distance separation for contour protection, we need to know how contour protection really works on the FM band," said NAB Director/Engineering Regulation Ralph Justus. In addition, the NAB argued, the FCC needs to conduct a review of FM antenna patterns as well as its rules for use of directional antennas.

That request supports an earlier filing by the engineering firm Hammett & Edison. According to H&E, the Commission's current antenna rules are flawed in several ways, including their failure to note that a supposedly omnidirectional antenna can generate a heavily directional signal when side-mounted on a tower. "Some stations that are masquerading as omnidirectional are actually radiating four times their power toward a particular station," said H&E partner Edward Edison.

In a separate filing, the NAB asked the FCC to make sure the AM band is protected from interference that might be caused by newly developed "smart house" systems. Such devices use AC currents to provide centralized control of most home appliances, electronic devices, and household systems.

Broadcasters Sound Off On AM Improvement

FCC officials are digging their way out of a landslide of generally positive comments on their proposals for saving AM radio. The Commission heard from industry associations, ownership groups, networks, engineers, and embattled AM station owners. While the comments demonstrate a genuine concern for AM and its heritage, they also reflect the saying, "Where a man's coming from depends on where he's been."

Among the opinions:

- **General Motors Research Corp.** opposes the FCC's proposal to require AM stations and radio makers to implement AM stereo. The company says such a move would infringe on consumers' freedom of choice. GMRC favors the establishment of an AM stereo standard, however, and urged that applicants who promise to broadcast in stereo should be given a

preference in the awarding of future AM channels.

- **Great Empire Broadcasting,** licensee of five AM stations, disagrees with the Commission's plans to change adjacent channel protection ratios because such a move would reduce AM stations' ability to increase their signal levels to overcome the natural and manmade

Continued on Page 10



**DC
REPORT**
PAT CLAWSON

Steding's Star Organizes Investment Fund

Bill Steding officially opened the doors of his new **Star Media Group** in Dallas on Monday (11/26), and the fledgling brokerage already has its first big deal under way — a joint venture with a group of international financiers to create and manage a \$150 million radio investment fund.

"Our company will evaluate deals and provide management oversight once deals are in their portfolios. We will not be principals from the standpoint of investing our own money, but we will be the adviser in the joint venture," Steding said.

The media fund is part of an \$800 million investment pool being organized by several veteran Wall Streeters. Steding said it will be supported by a major foreign financial institution, but he declined to identify any of the players until the deal closes next month. The fund will make equity investments in existing broadcast companies and provide acquisition financing, but its immediate priority is to score good deals from panic-stricken bankers.

"Our first objective is to buy bank radio loan portfolios," added Steding. We're going to try to buy up as much of that as we can. Some banks are going to want to get some HLT loans off their books by year-end, and we expect we can fund and close by then. With foreign money financing radio debt, there's no [FCC] alien ownership or [Federal Reserve] HLT restrictions."

Joining Steding at Star is virtually the entire staff of his old employer, Washington, DC-based **Americom Radio Brokers**. Dealmakers **Paul Leonard, Peter Handy, John Frankhouser,** and secretary **Carrie Friend** have relocated to Texas for the start-up. Steding is still sparring in U.S. District Court in Sherman, TX with **Tom Gammon** over the breakup of **Americom**, but no court date has been scheduled.

Since Gammon's outside radio investment activities contributed to Americom's demise, isn't Steding concerned that his own merchant banking activities may conflict with the interests of his brokerage clients? "It's surprising to me how little people are concerned about conflict of interest when it's Bill Steding and Paul Leonard involved, as opposed to Tom and Dan Gammon. The bottom line is they trust us."

Star Media Group is located at 17304 Preston Road, Suite 265, Dallas, TX 75252; (214) 713-8500.

FCC To Examine Limited Partnerships

The FCC says it's going to take a tougher look at the ownership and control claims of limited partnerships now that it's rejected a challenge by **Wong Communications L.P.** for the license of **KWOD/Sacramento**. The Commission announced Tuesday (11/27) that **Royce International Broadcasting** would be allowed to renew the license, ending a seven-year legal battle.

Station applicants are often structured as limited partnerships to take advantage of FCC minority preferences. Often a minority is named as a "front" to serve as the "controlling" general partner and gain "integration credits," while wealthy nonminorities serving as "passive" investors pony up the cash and actually make all the decisions.

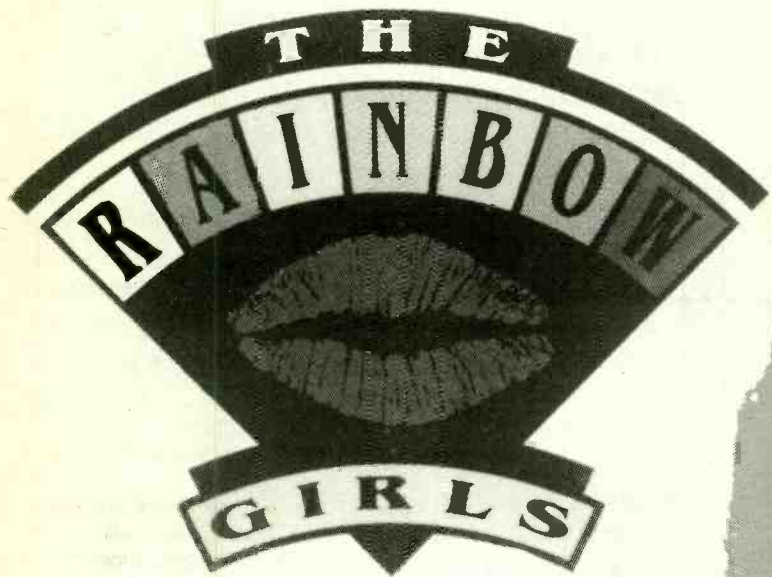
In the Sacramento case, the FCC found that while a female claimed to be the controlling partner, her brother actually called the shots. Spelling out its policy in detail, the Commission said, "The ownership and control of an applicant may be shown to be fatally uncertain" if:

- "A principal with a small or passive stake" — rather than the supposedly active owner — "is in a position to dominate the applicant's affairs";
- "A person with no disclosed ownership interest is in a position to exercise significant control over the applicant";
- "The assertedly active principal has exercised little, if any, significant control over the applicant and has not shown the prospect of doing so."

The FCC said it "will discount such proposals completely," because there's no basis for awarding even partial integration credits.

QUALITY RECORDS

WARMING UP FOR THE WINTER!



RAINBOW GIRLS "Make Your Move For Love"

KPRR — Eli Molano:

"With all the urban music out there, it's a great balance record for a hispanic market."

KBOS — Don Parker:

"It's been on for a couple of weeks, seeing sales — good phones."

POWER 106 — Al Tavera:

"Listen to the song just once. It will grab you -- sounds like a hit to us."

KTFM — Ross Knight:

"Breaking big in San Antonio from mix show regular rotation. Kids and adults are digging it."

Z-90 — Rick Thomas/Monroe Greer:

"After two weeks this record tested top 10. Red hot among hispanics. Our hottest add this week at #26!"

KTFM

PWR106 35-31

HOT977

XHTZ 28-24

KZFM deb 38

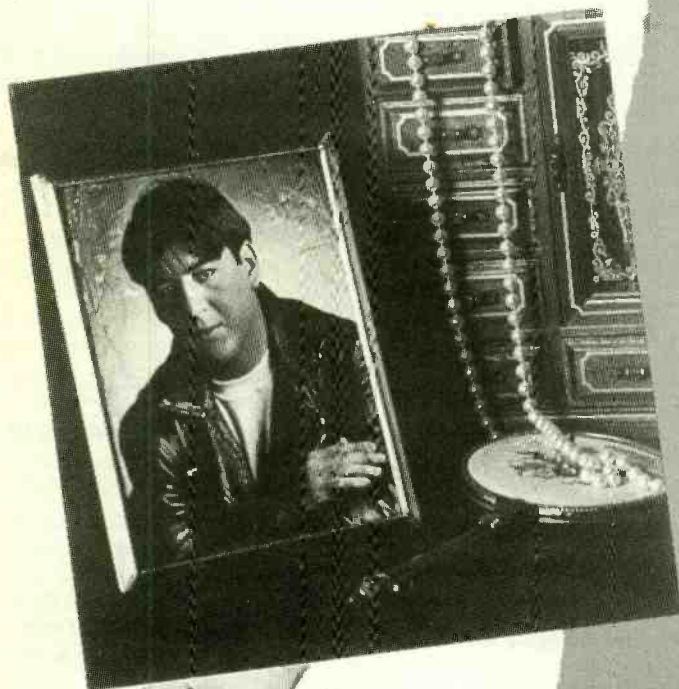
KPRR

B95 35-31

194

KDON 28-24

KIKI



TIMMY T "One More Try"

KBOS — Don Parker:

"SMASH!! Top 5 phones first week. This will be a power record through the holidays."

HOT 94.9 — Lou Simon:

"Within two days of playing this record, the phones began ringing and they haven't stopped for five weeks. 12-to-34 year old females crave this song. Make it your secret weapon right now before your competition does."

KLUC — Jay Taylor:

"The most amazing performance by a song I've seen in a while. #1 phones over Vanilla Ice. This is a mainstream hip record. Your female fans will dig it."

Q105 deb 23 HOT

Q106 add 25 HOT

HOT977

WFMF

B95

KLUC 30-24 HOT

KYRK add

HOT949 19-16

BOBBY ROSS AVILA



BOBBY ROSS AVILA "I'm Your Puppet"

KKFR — Steve Smith:

"After you've seen his performance you're hooked. Plays many instruments, very talented. Here's a remake that needed to be brought back."

KGI — Harley Davidson:

"Big phones — Top 5. Not just a kid record. Testing well with adults."

KKXX — Chris Squires:

"Sounds great on the radio. Phone activity is tremendous, especially with adults."

KKFR 7-5

KOY-FM

KGGI 2-1

XHRM

KBFM

KKXX

Quality
RECORDS

TRANSACTIONS

Silverman Sells Saga Sunshine For \$16 Million

Singer Tamiko Jones-Abbey Hits High Notes In \$3.5 Million Atlanta Recap

Deal Of The Week:

Sunshine Group Broadcasting

PRICE: \$16 million (approximately)
TERMS: Asset sale for \$13.75 million, with approximately \$2.25 million additional funds allocated for noncompete, consulting, and real estate agreements
BUYER: Saga Communications L.P., headed by Ed Christian. An investment group associated with Boston Ventures is a principal investor in the partnership. Saga also owns WYMG/Jacksonville, IL; WLRW/Champaign, IL; KRNT & KRNQ/Des Moines; WNOR-AM & FM/Norfolk; WVKO & WSNY/Columbus, OH; and WKLH/Milwaukee.
SELLER: Sunshine Group Broadcasting, owned by George Silverman. He also owns WCQL-AM & FM/Portsmouth, NH.
BROKER: Jim Blackburn and Dick Sharpe of Blackburn & Co.

WIXY & WAQY/ Springfield, MA

FREQUENCY: 1600 kHz; 102.1 MHz
POWER: 5kw day/1kw night; 17kw at 780 feet
FORMAT: Country; AOR
COMMENT: This combo was sold for \$8.75 million in May 1987.

WGAN & WMGX/ Portland, ME

FREQUENCY: 560 kHz; 93.1 MHz
POWER: 5kw; 50kw at 315 feet
FORMAT: News/Talk; AC

WFEA & WZID/ Manchester, NH

FREQUENCY: 1370 kHz; 95.7 MHz
POWER: 5kw; 14.5kw at 926 feet
FORMAT: AC

COMMENT: This AM was purchased in July 1986 for \$1.45 million; the FM in May 1985 for \$2.75 million.

FREQUENCY: 630 kHz; 95.3 MHz
POWER: 1kw; 3kw at 300 feet
FORMAT: Beautiful

Alabama

WJHO/Opelika

PRICE: \$50,000
TERMS: Asset sale for \$26,000 cash. An additional \$24,000 cash will be paid for a two-year option to purchase real estate for \$225,000.
BUYER: Sun Broadcasting Company Inc., owned by John Rice and Stephen Benson
SELLER: Opelika-Auburn Broadcasting Co. Inc., headed by Miles and Brenda Ferguson
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: AC
COMMENT: Plans were announced earlier this year to sell the station to Fogel Media Inc. for \$225,000, but that deal was never consummated.

WJDB-AM & FM/Thomasville

PRICE: \$375,000
TERMS: Asset sale for \$375,000, with \$125,000 allocated for a noncompete agreement. A \$5000 promissory note for a purchase option is required, to be followed by \$95,000 in cash at closing, with the balance via a ten-year \$275,000 promissory note at 10% interest. If the FCC approves a request to change the station's frequency from 95.3 MHz to 95.5 MHz and boost power to 25kw, the buyer will pay for all engineering changes required. The buyer is required to provide the seller with medical insurance coverage.
BUYER: Griffin Broadcasting Corp., owned by W. Ivey Griffin of Albany, GA
SELLER: WJDB Radio Inc., owned by Cecil and Percey Goodreau

Arkansas

KVOG/Greenwood

PRICE: \$31,909
TERMS: Asset sale; promissory note for \$23,769 at 10.5% interest. The buyer also assumes liabilities totaling at least \$8140.
BUYER: Pharis Broadcasting Inc., owned by William and Karen Pharis
SELLER: Greenwood Community Broadcasting Corp., headed by Robert Yoes
FREQUENCY: 1510 kHz
POWER: 1-kw daytimer
FORMAT: CHR

California

KSPE/Santa Barbara

PRICE: \$302,000
TERMS: This transaction is part of a reorganization of a company that owns a AM to its former majority owners. The buyers will tender their stock in the selling corporation for \$280,000 of the purchase price and pay an additional \$22,000 cash to cancel any outstanding debts.
BUYER: Spectacular Broadcasting Inc., owned by Richard C. Marsh of Carpinteria, CA and Richard E. Marsh of San Marino, CA
SELLER: Pacific Broadcasting Company, owned by Richard E. Marsh, Richard C. Marsh, Robertson Scott Sr., Robertson Scott Jr., and Harvey Pool. The company also owns KDB-FM/Santa Barbara, CA at 93.7 MHz.
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: News/Talk

Colorado

KZYR/Avon

PRICE: No cash consideration
TERMS: This transfer is being accomplished through an exchange of stock among several businesses owned by the buyer and seller. The buyer also agrees to assume responsibility for corporate liabilities totaling approximately \$525,000.
BUYER: Jerrell Davis, who currently owns one-third of the station
SELLER: Ronald Mellon and Duane Capouch are selling their collective 66.6% stake in Rocky Mountain Wireless Inc.
FREQUENCY: 103.1 MHz
POWER: 1.5kw at 459 feet
FORMAT: AOR
COMMENT: This station was purchased for \$460,000 in November 1988.

TRANSACTIONS AT A GLANCE

Deals So Far In 1990:
\$1,120,318,278

Total Stations Traded This Year: 1205
 This Week's Action: \$22,447,989
 Total Stations Traded This Week: 32

Deal Of The Week:

● **Sunshine Group Stations \$16 million (approximate)**

- WIXY & WAQY/Springfield, MA
- WGAN & WMGX/Portland, ME
- WFEA & WZID/Manchester, NH

- WJHO/Opelika, AL \$50,000
- WJDB-AM & FM/Thomasville, AL \$375,000
- KVOG/Greenwood, AR \$31,909
- KSPE/Santa Barbara, CA \$302,000
- KZYR/Avon, CO No cash consideration
- WCNU/Crestview, FL \$150,000
- WCNN & WALR/Atlanta \$3.5 million for 49%
- KMCL/McCall, ID No cash consideration
- KIUL & KWKR/Garden City-Leoti, KS \$450,000
- KKLO/Leavenworth, KS \$10 plus liability assumption
- WQXY/Hazard, KY No cash consideration for 26%
- WYMC/Mayfield, KY \$280,649
- WMME-AM & FM/Augusta, ME No cash consideration for 33.33%
- WOWB/Little Falls, NY \$55,000
- WDEX/Monroe, NC No cash consideration
- WAST/Ashtabula, OH \$5000 for 56%
- WEEL/Shadyside, OH \$1 for equal control
- KBIM/Lemmon, SD \$108,420 for 75%
- KWCB/Floresville, TX \$710,000
- KRGE/Weslaco (Brownsville), TX \$300,000 plus minority tax certificate
- WZKT/Waynesboro, VA \$15,000 for 48.97%
- WIZD/Rudolph, WI \$115,000

Florida

WCNU/Crestview

PRICE: \$150,000
TERMS: Asset transfer for assumption of outstanding debts
BUYER: Ashley Norman Davis Jr. of Defuniak Springs, FL. He recently applied for FCC permission to buy WBGC/Chipleay, FL and WZEP/Defuniak Springs, FL.
SELLER: Gulf Shores Broadcasting Co., owned by Jerry Milligan Sr.
FREQUENCY: 1010 kHz
POWER: 10kw day/80 watts night
FORMAT: CHR
COMMENT: This station was sold in August 1982 for \$160,000.

SELLER: Ring Radio Company, owned 50-50 by Charles Smithgall III and D. Kimbrough King
FREQUENCY: 680 kHz; 104.7 MHz
POWER: 50kw day/10kw night; 100kw at 981 feet
FORMAT: News/Talk; Urban
COMMENT: The FM was purchased for \$15.26 million in August 1988.

Idaho

KMCL/McCall (FM CP)

PRICE: No cash consideration
TERMS: The buyer, who currently owns 30% of the station, is acquiring majority positive control through an exchange and conversion of stock for no cash consideration.
BUYER: Nancy Gentry
SELLER: Dean Hagerman
FREQUENCY: 101.1 MHz
POWER: 3.9kw at 1100 feet

Georgia

WCNN & WALR/Atlanta

PRICE: \$3.5 million for 49%
TERMS: Cash for stock. The seller says it intends to use the proceeds to construct a new transmission tower, to reduce bank debt, and for general working capital.
BUYER: 2001 Records and Filmworks Inc. is purchasing a 47% stock interest. The company is owned by Detroit investors Pedro Michael Mancha, Dennis Evans, Paul Riser, and Victor Jones. Singer Tamiko Jones-Abbey is receiving \$150,000 in cash and a 2% stock interest as a broker's commission and to induce her to accept employment as GM of the stations.

Kansas

KIUL & KWKR/ Garden City-Leoti

PRICE: \$450,000
TERMS: Asset sale; escrow deposit \$4500 with balance due in cash at closing
BUYER: Ronald Isham, the combo's current GM
SELLER: KIUL Inc., a division of Harris Enterprises. The company, owned by

A major broker reports
 on 1990 Closed Sales to date:

1/90 WAKR-AM/WONE-FM Akron \$13,000,000
 1/90 KXOK-AM/KLTH-FM St. Louis \$4,000,000
 4/90 WCOS AM/FM Columbia \$12,000,000
 6/90 WQBZ-FM Macon \$3,000,000
 7/90 KOFY-FM San Francisco \$15,500,000
 7/90 KLRS-FM Santa Cruz/San Jose \$5,250,000
 10/90 WBLX-AM/FM Mobile \$5,250,000

Total: \$57,500,000

A. B. La Rue,
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Continued on Page 10

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WESTWOOD ONE RADIO NETWORKS

Virgin



RON WEISNER ENTERTAINMENT

TRANSACTIONS

Continued from Page 8

the John Harris family, also owns KRG-AM & FM/Grand Island, NE. FREQUENCY: 1240 kHz; 99.9 MHz. POWER: 1kw; 61.3kw at 432 feet. FORMAT: AC; CHR

KKLO/Leavenworth

PRICE: \$10 plus liability assumption
TERMS: Asset transfer for cash plus liability assumption
BUYER: Mark Wodlinger, GM of WIXI/Naples, FL. He's an applicant for a new LPTV station in San Diego.
SELLER: KKLO Inc., owned by a series of family trusts controlled by Kevin, Stephen, Michael, and Mark Wodlinger. The family also owns WIXI/Naples, FL. Kevin Wodlinger also owns KRMO & KKBL/Monett, MO. FREQUENCY: 1410 kHz
POWER: 5kw day/500 watts night
FORMAT: Religious

Kentucky

WQXY/Hazard

PRICE: No cash consideration for 26%
TERMS: Transfer of stock in exchange for loan guarantees
BUYER: Black Gold Broadcasting Inc., owned by John Edwards Jr., Colin Cox, William Gorman Jr., and Kenneth Finnisson.
SELLER: Black Gold Broadcasting Partnership, headed by John Edwards Jr.
FREQUENCY: 1560 kHz
POWER: 1-kw daytimer
FORMAT: AC

WYMC-AM/Mayfield

PRICE: \$280,649
TERMS: Asset sale for assumption of liabilities totaling \$162,149, a cash payment of \$115,500, and a \$3000 short-term salary for a seller's employee.
BUYER: JDM Communications Inc., owned by Jim and Debbie Moore. Jim Moore is the station's Sales Manager.
SELLER: Purchase Sound Inc., own-

ed by Ron and Judy Gentry. The company also owns WYMC-FM/Wickliffe, KY.

FREQUENCY: 1430 kHz
POWER: 1kw
FORMAT: AC

Maine

WMME-AM & FM/Augusta

PRICE: No cash consideration for 33.33%
TERMS: Stock transfer
BUYER: Michael Ferrel of Longmeadow, MA is acquiring a one-third stake in the licensee.
SELLER: Tri Group Inc., owned by Frederick Hessick II and William Hessick II of Bethesda, MD. They also own WPXX/Enfield, CT. FREQUENCY: 1400 kHz; 92.3 MHz
POWER: 1kw; 50kw at 500 feet
FORMAT: CHR
COMMENT: This combo was purchased for \$1.4 million in April 1988.

New York

WOWB/Little Falls (FM CP)

PRICE: \$55,000
TERMS: Stock sale
BUYER: Kenneth Roser Jr.
SELLER: Gary Van Veghten of Little Falls, NY and Thomas Curley of Tucson are transferring a 66% stock interest in Towpath Communications Inc. FREQUENCY: 105.5 MHz
POWER: 3kw at 307 feet

North Carolina

WDEX/Monroe

PRICE: No cash consideration
TERMS: This transfer is part of a settlement of estate matters.
BUYER: Geneva Mills of Thomasville, GA
SELLER: The Estate of Norris Mills, headed by administratrix Geneva Mills and various stockholders who are members of the Mills family
FREQUENCY: 1430 kHz
POWER: 2.5kw

FORMAT: Country
COMMENT: This station was sold for \$244,000 in June 1989.

Ohio

WAST/Ashtabula

PRICE: \$5000 for 56%
TERMS: Cash for stock
BUYER: Phillip Cantagallo of Ashtabula, OH
SELLER: Quests Inc., headed by Arthur Cervi Sr. He also owns WVCC/Linesville, PA. FREQUENCY: 1600 kHz
POWER: 1kw
FORMAT: This station has been dark for nine years. The buyer plans a Nostalgia format.
COMMENT: The FCC recently ordered a show-cause hearing to determine if the station's license should be revoked because of its failure to operate.

WEEL/Shadyside (FM CP)

PRICE: \$1 for equal control
TERMS: Cash for stock
BUYER: Michael Shott is increasing his ownership from 49% to 50%. Shott is a majority owner of WHIS & WHAJ/Bluefield, WV; WKEE-AM & FM/Huntington, WV; WAXS/Oakhill, VA; and WSIC & WFMX/Statesville, NC. SELLER: Arthur Benlenduk is reducing his 51% ownership of Adventure Three Inc. to 50%. He also owns 20% of WRAV/Ravena, NY. FREQUENCY: 95.7 MHz
POWER: 850 watts at 626 feet

South Dakota

KBIM/Lemmon

PRICE: \$108,420 for 75%
TERMS: Stock sale for \$500 cash and balance via 20-year promissory note at 8.5% interest. The note is payable in 240 equal monthly installments of \$937 each.
BUYER: Michael Schweitzer, the station's GM
SELLER: The Stanley Petersen Estate, headed by administratrix Lois Petersen, is selling its 75% stake in Media Associates Inc. FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: Country
COMMENT: This station was sold for \$140,000 in June 1985.

Texas

KWCB/Floresville

PRICE: \$710,000
TERMS: Asset sale for \$540,000; escrow deposit \$25,000 with additional \$10,000 cash due at closing; five-year promissory note for \$505,000 at 10% interest, payable in \$7500 monthly installments. An additional \$170,000 cash is due at closing for noncompete agreement.
BUYER: April Communications Group Inc., owned by San Antonio investors John and Darla Barger, and John Furr
SELLER: Wilson County Broadcasting Co., owned by Alfonso Gonzales
FREQUENCY: 94.3 MHz

Broadcasters Sound Off On AM Improvement

Continued from Page 6

noise that create interference for AM stations. Great Empire argues that newer AM stations — not older operations, as the FCC suggests — should be encouraged to migrate to the soon-to-open 1610-17000 kHz region of the AM band.

• Dan Kubiak, licensee of KGTV/Georgetown, TX, said the proposed new technical guidelines would provide marginal improvements at best and impose yet another financial burden on small operators. With the continued rise of FM and the advent of DAB, Kubiak said, small operators "will be shap-

ing AM into a very local service" targeted to special interest groups.

• CBS joined the NAB in urging the Commission not to ban AM/FM simulcasts (R&R, 11/16). Such a prohibition would deprive broadcasters of flexibility needed to ride out tough times, CBS said.

• Former NAB Joint Board Chairman Ted Snider parted way with the association on the simulcasting issue. Snider, who owns KARN/Little Rock, argued that simulcasting is a waste of spectrum, provides no public service, and serves only to weaken the AM band.

POWER: 3kw at 286 feet
FORMAT: Religious

Virginia

WZKT/Waynesboro

PRICE: \$15,000 for 48.97%
TERMS: Cash for stock
BUYER: Earl Judy Jr. He owns WALL & WROG/Cumberland, MD; WBRJ & WEYQ/Marietta, OH; WMQC/Westover, WV; WCRO/Johnstown, PA; WSKO/Bufalo Gap, VA; WKOY/Bluefield, WV; WKMY/Princeton, WV; and WSVG & WSIG/Mt. Jackson, VA. SELLER: Slocumedia Inc., owned by Scott Slocum. FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: AC
COMMENT: This station was sold for \$155,000 in September 1989.

Wisconsin

WIZD/Rudolph (FM CP)

PRICE: \$115,000
TERMS: Cash for assets
BUYER: Wizard Communications Inc., owned by James Schuh, Arthur Gaulke, and Walter Bergman
SELLER: Point Rapids Broadcasting Inc., owned by Michael Hackman
FREQUENCY: 99.9 MHz
POWER: 3kw at 328 feet

Congratulations . . .

. . . to April Broadcasting, Inc., on their acquisition of WBLX-AM/FM, Mobile, Alabama on October 31, 1990 from Beasley Broadcasting for \$5,250,000 plus a tax certificate. April Broadcasting's CEO is Philip J. Giordano. Exclusive brokers in this transaction were

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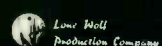
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MANAGEMENT

Make Your Desk A Stress-Free Zone

You read books on time management. You bought a Filofax, a Rolodex, and a Rolex. You've even considered hypnosis. So why is your desk still cluttered?

You can avoid "desk stress" — defined as "silent interruptions in your daily routine that steal time and damage personal productivity" — by following these five tips from Bellevue, WA-based Priority Management Systems:

- **Log appointments in a single calendar.** Don't try to write everything on your office calendar, your pocket planner, and your home datebook.

- **Keep files off of your desk.** Open files invite curiosity. Leave out only the files you're working on; close all others and put them where they belong.

- **Work from a single "to do" list.** Avoid cluttering your desk with a sea of notes on Post-its and paper scraps.

- **Clean out your "in box" daily.** Don't let paper pile up. Act on it, delegate it, file it, or toss it.

- **Place office supplies out of sight.** Keep the things you use most — such as pens, staplers, and tape — in an easy-to-reach drawer. Don't clutter your desk with items you use only occasionally.

Limit Your Liability At This Year's Holiday Bash

We're closing in on the holiday season, and you know what that means — parties, parties, parties! Unfortunately, along with the fun of Christmas festivities comes the burden of a sponsor's legal liability for everyone in attendance.

Don't cancel this year's gala quite yet, however. Taking the following precautions — courtesy of attorney John S. Foster III (writing in *Meeting Planners Alert*) — will limit your liability if someone drinks too much at your bash:

- Give bartenders written instructions to stop serving partygoers who are noticeably intoxicated.

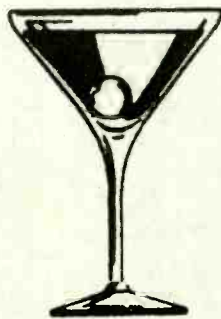
- Limit the length of your cock-

tail receptions, and don't announce the last call.

- Arrange for transportation or a place to stay in advance.

- Designate a responsible staffer to abstain from drinking during the event.

- Buy liquor liability insurance.



SIX STEPS

Improve Employee Quality & Productivity

GMs & PDs: Want to improve the quality and productivity of your on- and off-air staffs? Writing in *Success* magazine, author Russel Wright suggests you take the following steps:

- **Hire and keep the most qualified people.** This task — which may well be your most important duty — requires a lot of research and work. Smart managers are constantly on the prowl for outstanding job candidates (by monitoring other stations, trade papers, reviewing T&Rs, etc.). Once you find someone who meets your qualifications, hire that person and try your best to keep him or her happy.

- **Eliminate poor performers.** When it becomes evident that an employee isn't working out, get rid of that person as soon as possible. It'll save you the time you would've spent correcting his or her errors and open a space in your office for a really good staffer.

- **Communicate instructions clearly.** When describing a job or making an assignment, be sure

your employees know what's considered "a good performance." It's equally essential that your people understand what results you expect.

- **Create a productive environment.** Once you've hired the best people possible and explained what their jobs entail, step back and let them get on with it.

- **Encourage constructive criticism.** Invite all your staffers to share their concerns about the sta-

tion and its various activities (promotions, programming, clients), and listen to their comments. If your best people are reluctant to share their concerns, your company will never be as good as it can be.

- **Be visible.** Don't hide in a closed office. Instead, visit your employees at their work areas. Show your staff you care about them as well as the job they're doing. Your concern will be reflected in the quality of their work.

DATELINE

1991

- **January 17-18** — Chris Beck Management Seminar. Hyatt Regency, Phoenix.

- **January 18-20** — Dan O'Day's Air Personality Plus + seminar. Holiday Inn (Tryon Street), Charlotte.

- **January 20-24** — MIDEM '91. Palais des Festivals, Cannes, France.

- **January 24-27** — RAB Managing Sales Conference. Opryland Hotel, Nashville.

- **January 25-29** — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC.

- **January 27** — Super Bowl XXV. Tampa Stadium.

- **January 28** — American Music Awards. Shrine Auditorium, Los Angeles.

- **January 30-February 2** — Eighth annual Pollack Media Group Programming/Management Conference. Bel Age Hotel, Los Angeles.

- **February 7-9** — Chris Beck Major Account Sales & Development Seminar. Hyatt Orlando, FL.

- **February 10-15** — NAB 26th Annual Management Development Seminar for Broadcast Engineers. University of Notre Dame, South Bend, IN.

- **February 11-13** — Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel, New York City.

- **February 14-16** — Gavin Seminar 1991. St. Francis Hotel, San Francisco.

- **February 15-17** — Southeast Music Conference. Holiday Inn Ashley Plaza, Tampa.

- **February 20** — 33rd Annual Grammy Awards. Radio City Music Hall, New York City.

- **February 25-26** — NAB Radio Group Head Fly-In. Hyatt Regency, Dallas-Ft. Worth.

- **February 27-March 2** — Chris Beck Major Account Sales & Development Seminar. Sheraton Fisherman's Wharf, San Francisco.

- **March 6-9** — Country Radio Seminar. Opryland Hotel, Nashville.

- **March 14** — AWRT National Commendation Awards Program ceremony. Waldorf-Astoria Hotel, New York City.

- **March 22-25** — 1991 NARM Convention. San Francisco Hilton.

- **March 25** — 63rd Annual Academy Awards. Shrine Auditorium, Los Angeles.

- **April 10** — RadioBest Awards. Minneapolis Convention Center.

- **April 15-18** — NAB 1991 Convention. Las Vegas Convention Center.

- **April 21-24** — Broadcast Financial Management Association. Century Plaza Hotel, Los Angeles.

- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

- **May 16-19** — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.

- **May 16-19** — American Women In Radio & Television's 40th National Convention. Omni Hotel, Atlanta.

- **June 9-15** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

- **June 16-19** — BPME & BDA Conference & Exposition. Baltimore Convention Center.

- **June 20-22** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

- **July 11-14** — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.

- **September 11-14** — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.

- **September 25-28** — RTNDA 46th International Conference & Exhibition. Denver Convention Center.

- **October 3-6** — Society of Broadcast Engineers National Convention. Hyatt Regency, Houston.

- **October 14** — CMA Awards. Grand Ole Opry, Nashville.

- **October 23** — John Bayliss Foundation Dinner. Plaza Hotel, New York City.

- **October 24-27** — CMJ Convention. Vista Hotel, New York City.

CHRONICLE

Born To:

KOY-FM/Phoenix APD Monsoon Eddie, wife Dawn, son Wesley Victor, November 1.

Capitol VP/International Artist Development Tom Corson, wife Ann, daughter Anna Colette, November 7.

Reprise VP/Director, Promotion Rich Fitzgerald, wife Mary, daughter Sloane Elizabeth, November 8.

WRCH/Hartford PD Warren Schroeger, wife Barbara, daughter Julianna, November 9.

DGC GM Marko Babineau, wife Colleen, daughter Grace Ejan, November 12.

Chrysalis VP/Black Music Ed Strickland, wife Theresa, daughter Te Alexia, November 16.

Marriages:

WEPP/Pittsburgh announcer Barbara Wyzkoski (Barb Michaels) to David Steinberg, October 20.

KIFM/San Diego air talent Susan DeVincent to Craig Killman, November 10.

AP Radio VP/Sales Rosie Oakley to AP Radio VP/Broadcast Services Jim Williams, November 17.

Condolences:

Former KBLA, KRLA, and KGFJ/Los Angeles air talent Jim Wood (the "Vanilla Gorilla"), 58, November 1.

Former WINS/New York news anchor Stan Z. Burns, 63, November 16.

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MEDIA

'ZINE SCENE

Stern Tells 'Stone' Rock Needs Chemotherapy

Is rock and roll dead? That's the question the December 13 issue of *Rolling Stone* poses to a handful of musicians and assorted industry folk. The answers?

- "The attitude isn't dead, but the music is no longer vital" — **David Byrne**.

- "No, it just smells bad" — **Michael Penn**.

- "Yes" — **Chrissie Hynde**.

- "Rock 'n' roll is not dead, but it is in serious need of chemotherapy. Rock 'n' roll is like a cancer patient — it's sweaty and weak and has few friends" — NYC/Philly/DC morning driver **Howard Stern**.



KID ABOUT IT — This week's *Star* reports that during a luxury cruise to the Bahamas, the *New Kids On The Block* tossed formally clad guests into a pool, mooned fellow cruisers, used foul language, and gambled!

The *Star* also quotes 17-year-old passenger **Vanessa Miller**, who says *New Kid Donnie Wahlberg* told her his very own up close 'n' personal formula for having a good time on a luxury cruise was to "party, eat good food, and get laid."

- Fans of "Hit Men" can find out more about industry super-lawyer **Allen Grubman** in the Winter 1991 issue of *Fame* (The article's titled "Art Of The Spiel").

Lennon Squeezers

The new *Rolling Stone* also marks the tenth anniversary of **John Lennon's** death with a loving look at the musician's legacy. *Entertainment Weekly* tries to hit the same high note with its tribute, but stumbles by including... a graded discography (with none of Lennon's records earning less than a "B-").

Meanwhile, son **Sean Lennon's** sheltered private life has gone bust. According to the *Star*, the 16-year-old has fallen for **Amanda DeCadenet** — a stunning British VJ who stripped naked for the February *Playboy*!

Virgin On Greatness

- "I think he's a virgin" — author **Randy Taraborelli's** opinion of forthcoming subject **Michael Jackson** (*Weekly World News*).

- "I do it with a child's mind" — singer-turned-author **Carly Simon** explains her approach to writing (*People*).

- "I can hear what he's done and know exactly how he did it, but the question is, 'How did he think of it?'" — **Steve Vai** contemplates **Jimi Hendrix's** greatness (*Rolling Stone*).

- **Prince** walked out of a premiere screening of his new film "Graffiti Bridge" after the audience laughed in all the right and wrong places (*Us*).

Raw Deal

A music store in Melbourne, Australia was overrun with hundreds of customers when the owner, **Jeff Harrison**, offered to give free CDs to anyone who would strip naked! "The whole idea was to put fun back into buying music," understated Harrison (*Weekly World News*).

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS

NOVEMBER 19-25

- 1 **60 Minutes**
- 2 **Movie (Tuesday)**
("Stephen King's 'It,' Part 2)
- 3 **Monday Night Football**
(Raiders vs. Dolphins)
- 4 **America's Funniest People**
- 5 **America's Funniest Home Videos**
- 6 **Murder, She Wrote**
- 7 **Murphy Brown**
- 8 **Designing Women**
- 9 **Golden Girls**
- 10 **Empty Nest**

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

- **David Byrne, Neneh Cherry, Erasure, Deborah Harry & Iggy Pop, K.D. Lang, Annie Lennox, Kirsty MacColl & The Pogues, the Neville Brothers, Sinead O'Connor, Lisa Stansfield, U2, and Jody Watley** are among the artists promoting AIDS awareness in video interpretations of **Cole Porter** classics in the **ABC** special "Red, Hot & Blue" (Saturday, 12/1, 11:30pm).

Friday, 11/30

- **Grace Slick**, "The Inside Track With Graham Nash" (A&E, 10pm).
- **Tony! Toni! Tone!**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- **Stephen Stills**, "Into The Night Starring Rick Dees" (ABC, midnight).

Saturday, 12/1

- **Dwight Yoakam**, "Late Night With David Letterman" (NBC, 12:30am).
- **Patti LaBelle**, "Big Break" (syndicated; check local listings).
- **Faith No More**, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 12/2

- **Jimmy Dean, Mickey Gilley, and Sheb Wooley** guest star on "Murder, She Wrote" (CBS, 8pm).

Monday, 12/3

- **Donny Osmond**, "Arsenio Hall."

Tuesday, 12/4

- **Boys**, "Arsenio Hall."
- **Judy Collins**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).
- **Clint Holmes**, "Rick Dees."

Wednesday, 12/5

- **Barry Manilow**, "Arsenio Hall."
- **Randy Travis**, "Johnny Carson."
- **Gary Morris**, "Rick Dees."

Thursday, 12/6

- The video for "Do The Bartman" — the first single from the LP "The Simpsons Sing The Blues" — will premiere on tonight's episode of "The Simpsons" (Fox, 8pm).
- **Robert Cray Band**, "Arsenio Hall."
- **Patti LaBelle**, "Rick Dees."

FILMS

WEEKEND BOX OFFICE

NOVEMBER 21-25

- | | |
|---|---------|
| 1 Home Alone
(Fox) | \$28.67 |
| 2 Three Men & A Little Lady (Buena Vista)* | \$19.10 |
| 3 Predator 2
(Fox)* | \$13.29 |
| 4 Dances With Wolves (Orion) | \$12.65 |
| 5 Rocky V
(MGM/UA/Pathé) | \$11.30 |
| 6 The Rescuers Down Under (Buena Vista) | \$5.28 |
| 7 Ghost
(Paramount) | \$4.57 |
| 8 Child's Play 2
(Universal) | \$3.95 |
| 9 Jacob's Ladder
(Tri-Star) | \$2.72 |
| 10 Quigley Down Under
(MGM/UA) | \$1.23 |

All figures in millions

*First week in release

Note: Figures reflect a five-day weekend

Source: Exhibitor Relations Co.



GROSS! — Macaulay Culkin, star of "Home Alone," learns that the flick has taken in \$48.2 million at the box office in its first two weeks of release.

COMING ATTRACTIONS: No music-related movies opening this week. Only 24 shopping days 'til Christmas. Give the gift of music.

VIDEO

NEW THIS WEEK

• TRIUMPH: A NIGHT OF TRIUMPH LIVE (Video Music Inc.)

This hourlong program captures the Canadian rockers during a Nova Scotia concert, where they perform "Lay It On The Line," "Fight The Good Fight," "Somebody's Out There," and at least eight others. (Street date: 11/30)

• NAZARETH: LIVE FROM LONDON (Video Music Inc.)

Vocalist **Dan McCafferty** leads the veteran rockers through 12 tunes, including "Hair Of The Dog," "Cocaine," "Love Hurts," and "Teenage Nervous Breakdown," in 55 minutes. (11/30)

• FLESH FOR LULU: LIVE FROM LONDON (Video Music Inc.)

Headed by **Nick Nasty**, the **Capitol** outfit performs 14 selections in this 55-minute concert video. Songs include "Cat Burglar," "Girls," "Lame Train," and "I Feel Alright." (11/30)



SCREAM SCENE — Skid Row's home video debut has everything but the kitsch-in-synch.

• SKID ROW: OH SAY CAN YOU SCREAM (A* Vision Entertainment)

The **Atlantic** band's home video debut features loads o' live! footage from their world tour, including a behind-the-scenes look at the raucous rockers. Rounding out the 100-minute longform are four clips: "I Remember You," "Youth Gone Wild," "Piece Of Me," and "18 And Life" — the last two of which are previously unseen, uncut, and uncensored. (12/4)

• GREMLINS 2: THE NEW BATCH (Warner Home Video)

Gizmo and pals (**Zach Galligan** and **Phoebe Cates**) return to battle the title creatures in director **Joe Dante's** sequel. The film's **Varese Sarabande** soundtrack includes songs by **Fats Domino, Jeff Beck, Slayer, the Thompson Twins, Jasmine Guy, Gordon Lightfoot, Damn Yankees, Private Life, and Faith No More.** (12/5)

• SHINDIG! PRESENTS THE RIGHTEOUS BROTHERS (Rhino Home Video)

The duo sing their (recent!) No. 1 hit, "Unchained Melody," plus "You've Lost That Lovin' Feelin'," "Just Once In My Life," "Little Latin Lupe Lu," and many, many more in this half-hour program — the first in a series of live performances originally broadcast on the '60s TV show "Shindig!" (12/6)

MUSIC & MOVIES

CURRENT

- **ROCKY V (Bust It/Capitol)**
Single: Go For It! (Heart And Fire)/Joey B. Ellis & Tynetta Hare
Other Featured Artists: **Elton John, M.C. Hammer, Snap**
- **ARACHNOPHOBIA (Hollywood)**
Single: Swear To Your Heart/Russell Hitchcock
Other Featured Artists: **Sara Hickman, Brent Hutchins, Poorboys**
- **GRAFFITI BRIDGE (Paisley Park/WB)**
Singles: Round And Round/Tevin Campbell
New Power Generation/Prince
Other Featured Artists: **Time**
- **MARKED FOR DEATH (Delicious Vinyl/Island)**
Single: Pick Up The Pace (1990)/Young MC
Other Featured Artists: **Tone Loc, Kenyatta, Jimmy Cliff**
- **THE HOT SPOT (JVA/Antilles)**
Featured Artists: **Miles Davis, John Lee Hooker, Taj Mahal**

UPCOMING

- **MERMAIDS (Geffen)**
Single: The Shoop Shoop Song (It's In His Kiss)/Cher
Other Featured Artists: **Lesley Gore, Four Seasons, Miracles**
- **MY HEROES HAVE ALWAYS BEEN COWBOYS**
Single: (You're My) Soul And Inspiration/Oak Ridge Boys (RCA)

TECHNOLOGY

Telecommunications Today: The Fax And The Figures

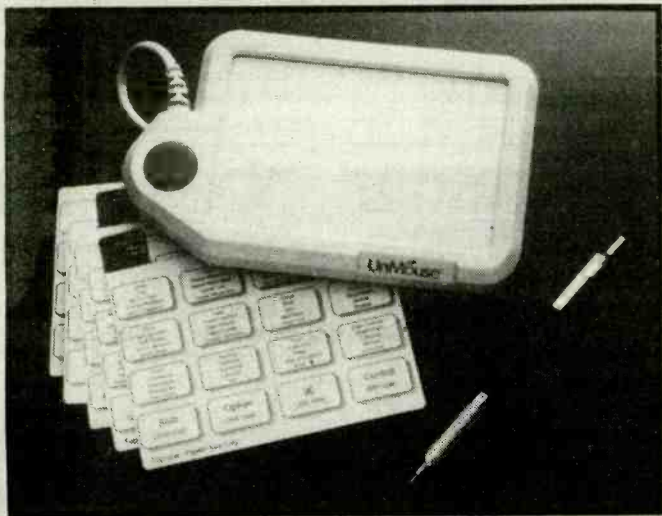
What percentage of small businesses would you say have fax machines? The answer is 31% — plus 8% of telecommuters and 4% of home-based workers, according to a recent report in the *Wall Street Journal*. Here are some additional tidbits:

- One in four consumers surveyed plans to purchase a cellular phone within the next five years. Most (41%) will buy 'em for business; other reasons include convenience (26%), personal calls (7%), and emergencies and safety (6%).

- The average monthly bill for cellular phone subscribers is \$83.95 — down \$13 from three years ago.

- Americans made 48.5 billion long-distance calls last year, followed by the British (26.3 billion), the Chinese (22.8 billion), and the Japanese (20.9 billion). More than a billion of the U.S. calls were made to other countries, mostly to Canada, Mexico, the UK, and Germany.

- More than one-third of those who own answering machines use them to screen calls.



'UnMouse' Takes A Bite Out Of The PC Market

Developed by Wilmington, MA-based **MicroTouch Systems**, the PC "UnMouse" is a touch-sensitive tablet with faster cursor control and more graphic capabilities than the typical computer mouse or trackball.

A stylus is included with the 3- by 4.5-inch device for drawing or tracing. In addition, templates that slide under the glass tablet transform the UnMouse into a 16-key function keypad. Templates for popular programs such as WordPerfect and Lotus 1-2-3 also are included.

The PC UnMouse is designed to be used with **IBM** and compatible PCs (MicroTouch unveiled a similar device for use with **Macintosh** computers last year). Suggested retail price: \$235. For more info, call (800) UNMOUSE or (508) 694-9900.



Omnipotent Remote Control

The new remote control manufactured by L.A.-based **R-TEC Systems** operates practically anything — cart machines, production consoles, coffee makers — from practically anywhere.

Hence its name — the "Practically-Anywhere-Anything" remote. The unit consists of two components, the "MC50" rack-mountable machine controller and the "RK50" battery-operated remote keypad.

The keypad can communicate to the controller via telephone lines, so users can take the RK50 virtually anywhere. The system can control up to five functions or series of functions at the touch of a button. Suggested retail price: \$500. Call (213) 650-5256 for more information.

U CAN'T TOUCH THESE

Latest High-Tech Toys . . . For Japanese Eyes Only

Robots that vacuum your station's halls and palm-sized fax/copier units that sit atop your GM's desk may sound like items on a futuristic Christmas wish list to U.S. programmers. Japanese broadcasters, however, could've cut trade-out deals for these and several other products already.

Following is a look at some high-tech innovations that are currently available in Japan, but not in America:

- **Palm-sized fax/copier.** Fuji Xerox's "Fax Sharaku" allows you to copy a document (via a built-in scanner), then fax it by plugging into a fax adapter base. Printouts can be in one of 18 different user-selected colors and can be enlarged or reduced as desired.

- **Robot vacuum.** The "Home Cleaning Robot" from Panasonic automatically vacuums your home or office. Moving unobtrusively around furniture and other objects, the unit cleans about a foot at a time. The gadget, which also fea-

tures a "fuzzy logic" function to tell it which areas are dirtiest, cleans for 20 minutes per charge.

- **Wireless Walkman.** The Sony "WM-805 Wireless Walkman" links man to music with no wires attached. Instead, the device relies on RF radio signals to link the receiver to the earbud headphones. Also included is a wireless remote control for tape/radio functions.

- **Wireless stereo.** Similar to the Wireless Walkman, Hitachi's "FX-99" model allows you to listen to your stereo through headphones without being plugged into the system. Instead, listeners plug into a remote control. RF radio signals once again provide the magic.

- **Translator pen.** The Epson "Tran Pro-1000 Cyber Translator" recognizes nearly 31,000 English words (in Gothic type). After scanning text, the device displays words on its built-in screen for confirmation, then translates the text into Japanese at the push of a single button. Models that translate from Japanese to English are also available.

Voltage Regulator Suppresses Spikes

Chicago-based **Tripp Lite** recently introduced the "LC-2400 Line Conditioner" — a voltage regulator designed to correct low-power "brownout" conditions and suppress power surges that could harm equipment and affect your on-air sound.



The compact unit features six spike-protected AC outlets (which provide 2400 watts of power), isolated filters, input voltage monitoring lights, and a 20 amp circuit breaker. Furthermore, because the device features built-in spike, line noise, and RFI/EMI filtering, it requires no external surge suppressors.

When not employed in the master control or production rooms, the unit can be used with other sensitive electronic equipment such as personal computers and home stereo systems. List price: \$399. For more info, call (312) 329-1777.

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PEOPLE

L.I.F.E.'s Rich Participants

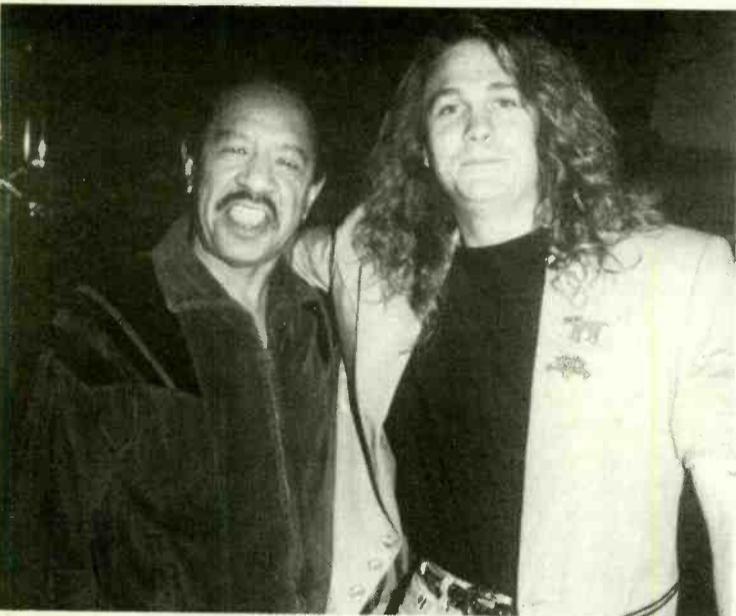


L.I.F.E. (Love Is Feeding Everyone) contributors take a break during the recording of the "Raise The World" track from the forthcoming hunger benefit disc, "Album Of Life." Seen raising consciousness for the effort are (l-r) L.I.F.E. founder/actor Dennis Weaver, Columbia recording artist Lisa Lisa and labelmate/Full Force member Curt Bedeau, living legend Little Richard, Full Force members Lou George and Paul George, and producer Tim Goodwin.



Houston Summit

Arista doyen Whitney Houston pampers guests at a West Coast preview party for her latest LP, "I'm Your Baby Tonight." Seen taking a pause after an advance earful of the album are (l-r) Solar/Epic artist Babyface and L.A. Reid (producers of the LP's title track/current single), Houston, and MCA recording artist Pebbles, whose husband Reid is presumably her baby EVERY night.



George JefferStoned?

Epic rocker Steve Stone (r) huddles with actor Sherman Hemsley backstage at NYC's Cat Club. The "Jeffersons" and "Amen" star, who has recently become a semi-partner in Stone's management team, dropped by to provide some divine inspiration during Stone's showcase performance.

Rock 'N' Roll Life Cycles



Elektra recording artist Jackson Browne (r), Atlantic rocker/Harley enthusiast David Crosby (c) and Muscular Dystrophy poster child Jason Baringer tune up for "Love Ride 7," the nation's largest motorcycle fundraising event. The 100-mile ride, which took place November 11 (prior to Crosby's recent motorcycle mishap), united bikers from all walks of life to benefit the Muscular Dystrophy Association. Crosby, Browne, and other musicians in attendance capped the event — which earned more than \$800,000 — with a concert.

Basketball Benefit Nets Top Country Stars



MCA/Nashville recording artist Vince Gill recently organized a celebrity basketball game and concert to benefit Guitar Town's Belmont College. Gathered at center court are (standing, l-r) Exile's Lee Carroll, Tim Ryan, Asleep At The Wheel's Ray Benson, Gary Chapman, Foster & Lloyd's Rodney Foster, Gary Morris, the Oak Ridge Boys' Duane Allen, Sawyer Brown's Mark Miller, Travis Tritt, Gill, Rodney Crowell, Baillie & The Boys' Michael Bonagura, and Doug Stone; (in the low post, l-r) Baillie & The Boys' Kathie Baillie, the Oak Ridge Boys' Joe Bonsall, Lee Greenwood, the Nitty Gritty Dirt Band's Jeff Hanna, Amy Grant, Restless Heart's Larry Stewart, and Foster & Lloyd's Bill Lloyd.



'Dangerous' Liaisons

Indigo Girls Amy Ray (l) and Emily Saliers (r) visit Dwight Yoakam to listen to a final mix of the country rocker's new tune, "Dangerous Man." The Epic duo sing background vocals on the tune, which appears on Yoakam's recent Reprise LP, "If There Was A Way."

RR

JOHN PARIKHAL

THE COMPETITIVE EDGE

Communicating Your Message

Marketing, Advertising, Promotion Aren't Interchangeable, Play Different Roles

We tend to use the terms marketing, advertising, and promotion interchangeably. However, they don't mean the same thing. Each plays a different part in effectively communicating your message.

A great marketing plan with weak advertising won't work. And if the advertising is strong but the marketing plan is weak, you may get a short-term burst of interest in your product, but you won't be able to follow up effectively. The best marketing and advertising are sustained and regenerated by great promotion.

Marketing The Difference

Marketing's goal is to create a meaningful difference between you and your competitors. One of the greatest marketing strategies ever was conducted by Perrier when it repositioned itself as "Earth's first soft drink."

When Perrier began developing its marketing plan in 1981, it had the snobby, upscale image of a specialty item. The product was positioned as an alcohol replacement; sales were declining.

"The best marketing and advertising are sustained and regenerated by great promotion."

Perrier's first step was to identify its problem. This is the first step in any great marketing plan. Exactly what are you setting out to do? For Perrier, there were three issues:

- Neutralizing negative attitudes toward Perrier
- Attracting new users
- Justifying a high price point

The new marketing strategy was to reposition Perrier as a soft drink, enlarging the product's market beyond that of a specialty item. The strategy would focus on the unique reason for buying Perrier — a healthy beverage that's free of salt, sugar, caffeine, and calories.

At that point, the job was turned over to advertising.

Word Association

- Marketing creates a meaningful difference between you and rivals.
- Advertising is the creative mechanism that generates trial of the product.
- Promotion prompts trial and recall, often by giving away prizes or free samples.

Successful Marketing

- Well-defined problem
- Clear strategy
- Targeted, creative
- Track results

The Ad Factor

Advertising is the creative mechanism that generates trial of the product. Perrier's ad featured a whimsical caveman with a French accent, personifying Perrier's French heritage and its primeval purity.

Film House's Curt Hahn notes that successful radio stations often take the same two-pronged marketing and advertising approach to solving their problem as Perrier did. For example, in 1987 KSCS/Dallas had slipped behind its competitor: Research indicated that clutter and poor musical focus were the reasons. The marketing plan was designed to refocus the station on music, repositioning the competition. At the same time, KSCS moved to shore up its weak morning show by luring crosstown KPLX morning man Terry Dorsey.

So once the marketing strategy was established, advertising kicked in. First came a television campaign showing Dorsey making the switch to KSCS — he literally threw a big switch on a "music machine" representing the station. Follow-up research indicated that the campaign worked. At this point, advertising and promotion were coupled to move KSCS forward.

Promo Ploys

Promotion generates trial and recall, often by giving away prizes or free samples. In KSCS's case, the prize was tied into Film House's direct TV/birthday campaign. Promotional contesting, coupled with effective advertising, moved KSCS to the top of the heap. Both Perrier and KSCS started with strong strategic plans, followed through with effective advertising, and used promotion when necessary.

In both the radio and record industries, it's important to take time in the beginning to plan. The extra thought and effort which go into developing a strong strategic plan will pay for itself over a long period of time.

Dollop Of Luck

Every so often, an extra dollop of luck helps take things over the top. The fall of the Berlin Wall — while CILQ (Q107)/Toronto was running a promotion in the city — helped the station achieve record ratings.

Q107's strategic marketing plan was based on the concept of a radio station that cared about rock 'n roll and stood up for it in the face of massive format switches to Oldies and softer rock formats. GM Don Shafer and his team of PD Gary Aube and MD Joey Vendetta hit on a radical, breakthrough plan. They decided to literally take marketing to the streets by "going to the wall for rock."

"The extra thought and effort which go into developing a strong strategic plan will pay for itself over a long period of time."

They began by having a gigantic rock mural painted on the side of a building which everyone had to pass to get into the city's new baseball Skydome. During the next three months, the station had six more buildings painted with images of different rock artists. A television crew filmed the walls as they were in the process of being painted. The footage was used to create a slick, "street" television ad. Marketing and advertising were working hand-in-hand.

The next step was promotion, with a big on-air contest in which Q107 offered 45 listeners a chance to travel to West Berlin and try a key in the door of a brand new Porsche. All 45 got the trip. One also won a Porsche.

Then luck entered. The best definition of luck is "when preparation meets opportunity." For Q107, that happened when the Berlin Wall came down while the station's listeners were



When CILQ (Q107)/Toronto went "to the wall for rock," the station didn't know the wall would come tumbling down during its visit.

there. Of course, Q107 garnered massive television coverage back home.

The strategic plan continued into the next year, when the station launched the \$107,000 Wall of Rock contest — in which it gave away Pink Floyd's "The Wall" CD every hour. All CD winners qualified for the big drawing, winning a chance to choose from one of ten different prize packages, each worth \$107,000. Packages ranged from the down payment on a house to a trip around the world.

Q107 effectively combined marketing, advertising, and promotion based on clear strategy and a big dollop of luck.

Databasing Decade

Consultants Lee Abrams and Alan Burns reminded me that sometimes strategy can go out the window when a great promotion falls in your lap. Both of them mentioned WLUP/Chicago's Disco Demolition in 1979, when Steve Dahl blew up a pile of disco records in Comiskey Park, ignited a riot, and established instant credibility for WLUP — which went from a four to a seven share (12+) in 90 days.

In the decade since 1979, there have been a number of great, spur-of-the-moment advertising and promotion campaigns. However, these days the tide is running in favor of well-thought-out marketing.

Steve Stockman at Custom Productions is convinced that databasing is one of the most important tools for the next decade. I agree. Digital interactive technology has the potential to combine marketing, advertising, and promotion in an unprecedented way. For the first time, radio and records will be able to effectively track impact and usage with hard numbers. Databases will be invaluable for telemarketing, promotion, and research. The key to interactive technology is the use of digital recording and retrieval techniques.

No matter what techniques you use, keep the following in mind for marketing, advertising, and promotion:

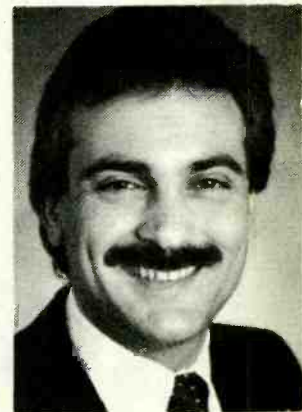
- Determine your target — by age, sex, and product preference.
- Outline the strategic goal. Do you want to increase cume or TSL? Pull listeners into morning drive? Get a PD to sample a record? Each goal needs a different focus and a different set of tools.

• Track the effectiveness of what you do. This small investment in research will tell you whether your direct mail campaign generated listeners or whether a change in music did it. When you consider that changing the music may have cost the price of a music test, but a direct mail campaign cost half a million dollars, it's important to know which one really did the job.

"These days the [advertising and promotion] tide is running in favor of well-thought-out marketing."

• No matter how scientific the plan, don't forget the power of stars for your radio station. Donna Sekulidis of McGhan Radio Productions points out that remotes provide the one thing radio needs, which neither marketing nor advertising can give — the excitement of being there now.

No. 25 in a series



John Parikh is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

Problem:

We Had to Change Format!

...Confidentially

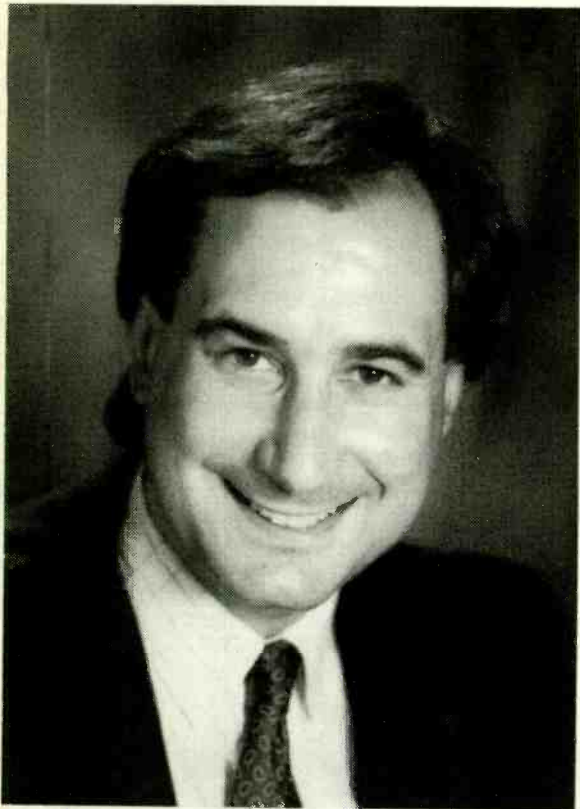
...Correctly

...Quickly

Solution:

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Rick Torcasso

Consultant to
WQAL
Cleveland, Ohio

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MCA

Continued from Page 1

MCA Chairman Lew Wasserman and Matsushita President Akio Tanii jointly announced the agreement, under which Matsushita will pay \$66 for each share of MCA stock in a tender offer to begin no later than Friday (11/30). MCA shareholders will also receive shares (valued at \$5 each) of a new company being spun off to own WWOR-TV/Secaucus, NJ (New York), which cannot legally operate under foreign ownership.

Tanii said he intends to make no changes in MCA's top management, although Matsushita will be naming additional members to MCA's board of directors. "One of the primary reasons for entering into this relationship is our great respect for the wisdom and judgment of MCA management," Tanii said. He hailed MCA officials as "creative individuals whose talent and artistic expression are unrivaled elsewhere in the world."

Several of those executives — including Geffen Records Chairman David Geffen, MCA Music Entertainment Group Chairman Al Teller, and former Entertainment Group Chairman Irving Azoff — received substantial cash payoffs as a result of the deal (see box, Page 1).

'Global Vision' Allays Fears

Wasserman tried to allay fears that Japanese interests are buying too much of America's key industries. "I am pleased that MCA will be joining with a company which has a long history characterized by global vision and a consistent commitment to the enrichment of lives and culture around the world," he said. His joint announcement with Tanii also noted that MCA intends to find an American buyer for its lucrative Yosemite Park concession business, and in the interim will donate all of the unit's profits to the National Park Foundation.

Matsushita's purchase of MCA "should be fairly positive for the record industry," Daiwa Securities America Inc. analyst Nelson Campbell told R&R. "You have a significant corporation with very deep pockets interested in developing the product," he said. Campbell also noted that Matsushita has a strong product distribution system in Japan.

MCA Distributing Now Called Uni Distribution

MCA Distributing Corp. has been renamed Uni Distribution Corp. This new entity will manufacture and distribute product from MCA, Motown, GRP, Varese Sarabande and, beginning in January, Geffen and DGC. Several executive positions will be added in the coming weeks, including Sr. Director/Product Development; Sr. Director/Product Development, Black Music; Director/Merchandising; Director/Advertising; and Director/Single Sales.

Uni Distribution Corp. Exec. VP John Burns said, "As we continue our extraordinary growth pattern of the last decade with the infusion of new major labels into our distribution system, the name change to Uni provides us with an important opportunity to solidify our identity in the marketplace."

MCA Music Entertainment Group Chairman Al Teller commented, "Uni Distribution Corp. is an integral part of the overall development of the MCA Music Entertainment Group. This strength on the domestic front is the perfect complement to our recently enhanced international posture." (See story, Page 1.)



uni
distribution corp.

Uni Distribution Corp. also distributes MCA/Universal Home Video, Rhino Home Video, Rabbit Ears, Hard 'n' Heavy Video Magazine, Inside Country Music Video Magazine, and Live Home Video. Uni is the only major distribution system that handles audio, music video, and home video products.

MCA Records accounted for nearly a quarter of the company's \$3.38 billion in revenues last year. In addition to its distribution system and flagship label, MCA also owns the GRP, Motown, and Geffen labels.

Through the Decca, Uni, ABC/Dunhill, Chess, and Kapp labels — among others — it possesses an extensive catalog of rock, pop, blues, soul, standards, and soundtrack material.

Price Lower Than Expected

Wall Street had apparently expected Matsushita to pay a higher price for the company. MCA's stock closed Monday at \$65.13, down 25 cents for the day, after trading as high as \$69.63 in recent weeks on speculation about the deal. Matsushita's U.S. shares closed Monday at \$128.75, up \$2.25.

"I think the shareholders were expecting a little more," said Campbell. But he said the all-cash deal, plus the TV stock, was "pretty attractive" in the current economic environment. He added, "If Wasserman was ready to sell at

that price, it must have been a pretty full price."

Matsushita, whose consumer electronics brands include Panasonic, Quasar, and Technics, had worldwide sales of \$37.8 billion for its fiscal year that ended March 31, including \$5.4 billion in the U.S. It is Japan's largest electronics manufacturer, although it has tended to move more cautiously than Sony in expanding to new products and markets.

MCA had total sales last year of \$3.4 billion. According to Veronis, Suhler & Associates' Communications Industry Report, recorded music accounted for 26.7% of MCA's total revenues, or nearly \$765 million. That made it the company's second largest operation, behind films at \$1.7 billion, or 60.7%.

In agreeing to buy MCA, Campbell said Matsushita was after the same thing Sony got with its \$2 billion purchase of CBS Records and \$5 billion acquisition of Columbia Pictures — "a way to lock up some of the software that's driving their hardware."

Yankee Panky



Warner Bros. artists Damn Yankees stopped by Westwood One's New York studios to discuss fame and fortune after the release of their self-titled debut LP. Posing for posterity are (l-r) ESP Management's Rich Torinan, Warner Bros. VP Kenny Puvogel, band members Mike Cartellone and Jack Blades, Westwood One Exec. VP Jerry Sharell, and the band's Tommy Shaw.

BLEVINS WFMX OM

Adventure Communications Ups Paxton To Group PD

Adventure Communications has promoted 13-month WKEE-AM & FM/Huntington, WV PD Pat Paxton to Group PD. Adventure President Mike Shott told R&R, "Pat's shown an outstanding ability to relate to the marketplace and to fine-tune our stations. He's a good fund-

amental programmer in more than one format."

Prior to joining Adventure 13 months ago, Paxton spent 15 months as Group PD for LaCrosse, WI-based Vaughn Communications and as PD for WLXR/LaCrosse, WI.

At Adventure's Country WFMX/Statesville, NC, morning man Billy Blevins has been upped to OM, replacing the exiting Bob Grayson.

In addition to the Huntington Gold and CHR combo, Adventure owns WHIS & WHAJ/Bluefield, WV (Gold/CHR); WEEL/Wheeling, WV (Gold); WAXS/Beckley, WV (Gold); and WFMX's Gold sister, WSIC.

WJQI Appoints Graye PD

AC WJQI/Norfolk has chosen former WFBC/Greenville morning co-host Tom Graye to replace PD/morning man Billy Shears, who's departing.

WJQI VP/GM Al Casey told R&R, "I didn't want a 'disc jockey' in AM drive — I wanted a morning show. Tom knows what it takes to put a morning show together and zero in on the community. The rest of the staff is set and solid."

Graye, who was unavailable for comment at presstime, previously programmed Pittsburgh stations WHTX and WMXP, WRKA/Louisville, and KXOA/Sacramento.

Kopelman Takes WCKW GSM Post

Mark Kopelman has been named GSM at WCKW/New Orleans. He replaces Maurice Burch, who recently exited the Classic Rock outlet. "We chose Mark after conducting a nationwide search," noted WCKW VP/GM Steve Levett. "He has an exceptional background and we expect him to do a great job."

Kopelman was most recently GSM at WZZG & WROQ/Charlotte. Prior to that he spent several years in sales at KNIX/Phoenix.

KUNZ WAAF GSM

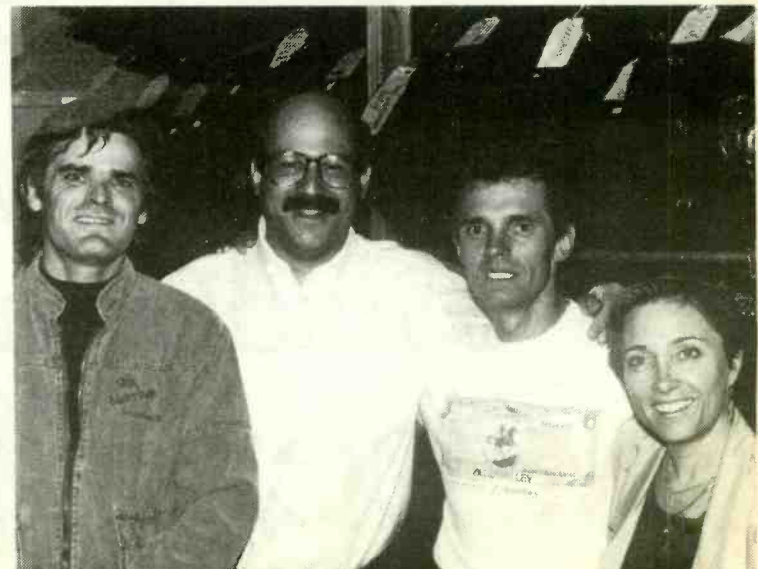
Bogos Named WHK & WMMS GSM

WQAL/Cleveland GSM Kirk Bogos has crossed the street for the same position at Malrite News-Talk/AOR combo WHK & WMMS. He succeeds Dan Kunz, who was named GSM at WAAF/Worcester-Boston Monday.

"Kirk is one of the most respected broadcasters in Northeast Ohio," remarked WHK & WMMS VP/GM Chuck Bortnick. His involvement in both the advertising and civic community has been second to none. He's the perfect leader to manage our sales effort." Bogos spent eight years at WQAL, the last four as GSM.

Regarding Kunz, WAAF & WFTQ GM John Sutherland told R&R, "Dan has an outstanding track record in major market sales and sales management, and he exhibits strong coaching and training skills." Before being GSM at WHK & WMMS, Kunz was LSM and then GSM at KLUW/Dallas.

'Pure' Sounds



Singer/songwriter Iain Matthews (second from right) treated fans to an acoustic set of tunes from his latest Gold Castle LP, "Pure And Crooked." Mellowing with Matthews are (l-r) labelmate David Hayes and the label's VP Jeff Heiman and President Paula Jeffries.

Radio

● **SARAH PATTISON** moves from Asst. Controller to Controller at Summit Communications Group, Inc.



Bruce Goldsen Sue Goldsen

● **BRUCE GOLDBSEN** is named VP/GM and **SUE GOLDBSEN** VP/GSM at WABJ & WQTE/Adrian, MI. He was PD at WIVY-FM/Jacksonville, where she served as a marketing consultant.

● **BRUCE SUPOVITZ** joins WCPT & WCXR/Washington as LSM from the Retail Sales Manager slot at crosstown WWRC & WGAY.

● **JOHN WYMAN** is upped from AE to LSM at KDHT/Denver, where **Bob Lansford**, **Renee Osteen**, **Trish Brady**, and **Dave Valdez** also come aboard as AEs.

● **GWENDOLYN DORSEY** is promoted from Administrative Asst. to Human Resources Director at WHAM & WVOR/Rochester.

Records

● **DAVID FINE** has been elected Chairman of the PolyGram N.V. Supervisory Board. He assumes the new post January 1, 1991; as previously announced, succeeding Fine as President/Board of Management and company CEO is **ALAIN LEVY**.



Bruce Supovitz Adam Block

● **ADAM BLOCK**, formerly a publicity staffer at EMI, moves up to Manager/Marketing. Also at the label: **MICHAEL GREENSPAN** rises to Director/Financial Analysis from Sr. Financial Analyst; **LARRY KANUSHER** comes aboard as Attorney/Business Affairs from the law firm of Gold, Farrell & Marks; and **DEAN BROADHEAD** is elevated from Manager to Director/Accounting.

● **MICHAEL KLEIN** joins Mercury Records as Local Promotion Manager/Denver. He hails from KQKS/Denver, where he was an AE.

● **TERESA FIELD** is elevated to Sr. Marketing Coordinator at CEMA Distribution. She'd been an exec. secretary for the company.

● **JOHN INGRASSIA** and **JONATHAN POLK** have been appointed Directors/Business Affairs at CBS Records. Ingrassia was previously Director/A&R Administration at the label; Polk segued from Sr. Attorney/Legal Affairs at PolyGram Records.

● **BARRY FIEDEL** signs on as Attorney/Legal Affairs at PolyGram Records, coming from the law firm of Kaye, Scholer, Fierman, Hays & Handler. Concurrently, **ANN LATORA** is boosted from Manager/Financial Reporting to Asst. Controller for PolyGram and its associated labels.

● **C.C. EVANS** is upped from Administrative Asst. to Administrative Office/Budget Manager for Warner Bros.' Black Music Department.



Doreen Cappelli-Sofia Lee Arnold

Industry

● **DOREEN CAPPELLI-SOFIA** has been named Regional Manager of HNWH's San Francisco office. She formerly served as Network Manager for Katz Radio Group/Los Angeles.

● **MARK SHIMMEL** joins Kahane Entertainment as a Manager. Previously, he was Sr. VP at Entertainment Service, Inc.

● **JANET THERRIEN**, Katz Hispanic Radio Research Director, has been elected Chairman of the Advertising Research Foundation's Ethnic Radio Committee.

—Barak Zimmerman

Networks

● **ABC RADIO** will present three year-end specials: an eight-hour version of "American Top 40 With Shadoc Stevens"; a special edition of "American Country Countdown," hosted by Bob Kingsley; and "Super Hot Mix 90," produced by Andrew Starr and Dave Rajput. ABC has also launched "Morning Show Prep Produced Comedy," which features topical, pre-produced bits delivered via satellite; (212) 887-5365.

● **BROADCAST PROGRAMMING** has debuted its first all-digital format at KEZQ/Little Rock. Known as Soft Spectrum, the format features light AC music; (800) 426-9082.

● **RADIO EXPRESS** is rolling out Lee Arnold's "Classic Country," a two-hour weekly program featuring traditional country gold. The show can be played in shorter versions and is delivered on reel or DAT; (213) 850-1003.

● **TELEPROGRAMS** is donating use of its long-running "An Original Christmas" series to the LAMBS organization, a residential, vocational, and social support group for mentally retarded children, as well as to Aids Project Los Angeles and St. John's Hospital in Santa Monica, CA; (213) 854-4475.

● **UNISTAR's** "Country Six Pack" series will feature "Christmas Around The Country 1990" during Christmas week. WXTU/Philadelphia personality Mike Brophy will host the three-hour show; (212) 975-6100.

● **WESTWOOD ONE's** holiday programming lineup includes "Christmas From The Heart With Barbara Mandrell," "New Year's Eve Live From Disneyland With Dick Bartley," all-Christmas music programming on Christmas Eve, and the two-hour "The Source Christmas Package"; (213) 840-4244.

PROS ON THE LOOSE

Jeff Baker — MIDDAYS WZZG/Charlotte (704) 398-2407

Randall Bilss — OM WZZG/Charlotte (704) 398-0249

Dorie Fullerton — Data Processing Westwood One (213) 306-1142

Colette Gilbert — MD/middays KHTK/St. Louis (314) 522-0594

Derek Johnson — PD/afternoons KHTK/St. Louis (314) 522-0594

Todd Kelly — Swing talent KGGI/Riverside (818) 887-3657

Bill Mitchell — Asst. PD/MD WXGT/Columbus, OH (614) 848-8114

Beth Rosengard — VP/National Album Promotion Island Records (213) 652-0252

Wendy Steele — MIDDAYS WSHE/Miami (305) 525-0145

CHANGES

Henry Alston and **Patty Dill** are named AEs at WPTF/Raleigh; **Melinda Penkava** becomes a news co-anchor.

Jennifer Stewart is now Director/Procedures and Controls at CBS Records Operations (U.S.)

Cathi Goetz and **Gayla Maloney** join KGEE/Odessa, TX as AEs.

Dana Goldstein joins ASCAP as PR Coordinator/Special Projects.

Mutual Agreement



Radio execs from around the country converged on Scottsdale, AZ recently for the Mutual Broadcasting System's semi-annual advisory board meeting. Among those attending were (seated, l-r) WMIX/Mt. Vernon, IL owner and board Chairman Russ Withers and KAUS/Austin, MN President/GM and board Treasurer Phil Nolan; (standing, l-r) Westwood One VP Jack Clements, KFRC/San Francisco GM Phil Lerza, WGET/Gettysburg, PA GM Rod Burnham, Westwood One President/CFO William Battison, WLKM/Three Rivers, MI GM Dennis Rumsey, WGST/Atlanta VP/GM John Lauer, WNOE/New Orleans Regional VP Tom Kennedy, Jones Eastern Radio President C.J. Jones, KBOI/Boise President Charles Wilson, and Westwood One Chairman/CEO Norm Pattiz.

R&R TIMELINE

1 YEAR AGO TODAY

- Disney launches Hollywood Records with Peter Paterno as President
- Dean Tyler promoted to WPEN & WMGK/Philadelphia VP/GM
- Enigma Records sets Mike Krum as VP/CHR Promotion and Ben Brooks as Sr. Director/CHR Promotion
- Dave Nicholson named WNOE-AM & FM/New Orleans OM
- Tom Marshall appointed WYNF/Tampa PD
- Larry Ryan becomes WOKY/Milwaukee PD

5 YEARS AGO TODAY

- Jack Satter chosen as Manhattan VP/Promotion
- Christopher Claus tapped as KJQY/San Diego GM
- Rick Eytcheson takes KFBK & KAER/Sacramento GM post
- Cliff Blake becomes KFKF/Kansas City PD
- Mike Novak upped to KWLT/San Diego PD

10 YEARS AGO TODAY

- RKO Radio Network chooses Bob Dearborn to host "Night-Time America"
- Bob Hyland III boosted to VP/CBS FM O&O stations
- Don Boyles selected as WKHK/New York GM
- Curt Hansen elevated to WAVZ & WKCI (KC101)/New Haven OM
- Paul Mayer lands PD/mornings glg at WTMA/Charleston, SC
- Denise Westwood joins KROQ/Los Angeles for nights

15 YEARS AGO TODAY

- Ron Engleman named KUPD/Phoenix News Director
- Brad Messer tapped as KMET/Los Angeles News Director

— Hurricane Heeran

2

COOL

RECORDS

THAT

WARRANT

YOUR

ATTENTION



LL COOL J

"Around The Way Girl"

Check Out These Cool Stations:

KIIS-FM

- | | |
|----------|------|
| FM102 | KMEL |
| HOT 94.9 | KOY |
| HOT 97.7 | KTFM |
| I94 | KXXR |
| KDWB | WLOL |
| KGGI | WPGC |
| KKFR | WTIC |
| WXKS | |

... AND MORE!

WARRANT

"I Saw Red"



On Over 150 Top 40 Stations!

**MTV-HEAVY/EXCLUSIVE
ON TOUR WITH POISON!**

... AND THE COLUMBIA COMMITMENT



Columbia



STREET TALK®

IRS Mounting Payola Probe

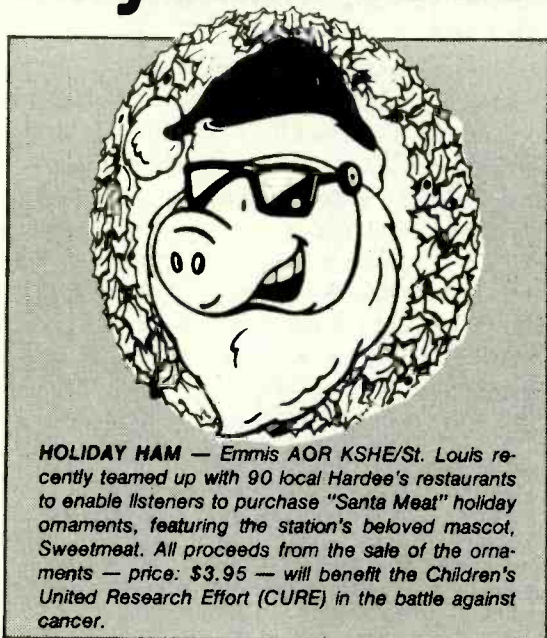
ST has obtained an Internal Revenue Service memorandum dated October 30 that documents a continuing payola investigation, centered out of the agency's L.A. offices.

Whether the investigation is focused on possible vendors or recipients of payola — or whether any of the people under investigation were party to previous payola probes — could not be determined at presstime. When contacted, IRS agents had no comment.

HEAVY rumors on the Street that Atlantic President/COO **Doug Morris** soon will be named co-Chairman of the label, working alongside current Chairman/CEO **Ahmet Ertegun**.

Shockkkkk!!! **WPGC/Washington PD**/morning man **Dr. Dave Ferguson** resigned Tuesday (11/27).

Could the good Doctor have his stethoscope set on the **KJMZ/Dallas PD** chair being vacated by **Elroy Smith**?



HOLIDAY HAM — Emmis AOR **KSHE/St. Louis** recently teamed up with 90 local **Hardee's** restaurants to enable listeners to purchase "Santa Meat" holiday ornaments, featuring the station's beloved mascot, **Sweetmeat**. All proceeds from the sale of the ornaments — price: \$3.95 — will benefit the Children's United Research Effort (CURE) in the battle against cancer.

And . . . is **Smith** gettin' ready to accept the OM slot at **WJMO/Cleveland**?

Semi-precious seconds prior to presstime, ST learned that former **Q105/Tampa APD** **Dennis Reese** had accepted the PD/afternoon post at **WABB/Mobile**. 'ABB APD **Kevin Peterson** and MD **Will Pendarvis** will remain on board.

After nearly seven years at **WAVA/Washington**, VP/GM **Alan Goodman** has resigned to pursue other options . . . possibly station ownership. Expect **Emmis** Exec. VP **Randy Bongarten** to commute from NY to DC a couple of days a week until a permanent VP/GM is tapped.

Wally Clark and **Rick Dees** have formed **CD Media**. The new company will produce and distribute national radio programs, beginning with Dees's countdown show, "Weekly Top 40," which is no longer a **Unistar** property.

Booth American UC WJLB/Detroit morning mainstay **John Mason** has been given a fat new contract, good for a minimum three years.

MTV had been ballyhooing its "world exclusive" of **Madonna's** new video clip, "Justify My Love." Ah, but when the video arrived at the station's studios, insiders tell ST that **MTV** deemed it "too steamy!"

Reportedly, the video pushes the current TV sexual standards envelope. So who will air it? You may have to call your local **Sire/WB** rep for a private screening.

Continued on Page 24

Rumors Du Jour

- PD **Ken Carson** is out at **TK AOR WHTQ/Orlando**. Is he a leading candidate for the **KSEG** (formerly **KROY/Sacramento** PD post)?
- Is former **Columbia** VP/Artist Acquisitions **Larry Hamby** about to become VP/A&R at a Hollywood-based label?
- Are **Capitol/EMI** and **RCA** having conversations with former **PolyGram** Exec. VP/Mktg. & Sales **Bob Jamieson**?
- Is **Atlantic** Dir./Artist Relations, TV & Video **Tony Mandich** about to get his VP stripes?
- Is former **WJR/Detroit** PD **Joe Martelle**, now doing sales at crosstown **WDIV-TV**, about to reclaim his old job? Current **WJR** PD **Jimmy Barrett** resigned a few months back and has been staying on until a replacement is found.
- Is former **Island** Nat'l Dir./Sales **Dave Yeskel** heading to the **PolyGram Label Group** for similar duties?
- Is **Giant** courting **Chrysalis** Cleveland promo rep **Bruce Marek**?
- Will **KKYK/Little Rock** MD/midday maven **Kandy Klutch** follow **Brian Bridgman** to **KHTK/St. Louis**?
- Now that **Power 99/Atlanta** has brought **Domino** back into the fold, will night rocker **The Janitor** move his mop 'n' pail to **WDFX/Detroit**? This may hinge on the sale of **DFX** to **Sherman Broadcasting**, which is set to close within a matter of weeks.
- ST hears **Burkhart/Douglas's** **Don Benson** is actively involved in the PD selection process at **KC101/New Haven** and **WINK/Ft. Myers**. Is **KC101** APD **Tom Poleman** ready to move up? And what does the future hold for current **WINK** PD **Chris Cue**?
- Does **K106/Beaumont** interim PD **Jay Jeter** have the gig locked?

DEBBIE GIBSON

"Anything Is Possible"

CHR 40 - 32
Medium Rotation
LP Already Gold!

On 167 CHRs Including

- | | | | | | | | | | | | |
|------------|------------|-------------|-------------|------------|------------|------------|----------------|----------------|-------------|-----------------|--------------|
| B104 19-17 | WXKS 30-25 | WBLI 24-20 | HOT97 27-23 | WPLJ 20-16 | Z100 18-15 | WEGX 26-22 | B94 deb 27 | PRO-FM 29 | PWR99 29-26 | PWR104 29-20 | |
| B97 24-22 | KISN 33-29 | CK105 21-17 | B96 25 | KPLZ 28-25 | KYRK 12-9 | KDWB 24-22 | WNNK 24-18 HOT | KNOE 27-23 HOT | KKRZ 24 | HOT95 27-19 HOT | XL93FM 15-12 |



INXS

"Disappear"

Heavy Rotation - Exclusive on
LP Platinum-Plus
Tour Starts Jan. 13

#1 Performing
Where Played
A Most Added CHR
149/30 Including



- | | | | | | | | | | | | | |
|----------|-------------|----------------|-------------|----------------|--------------|------------|----------------|--------------|----------|-------------|------|------------|
| WPLJ add | B94 deb 28 | PRO-FM add | Y100 add | KSAQ 32-22 | Q105 | WPHR | WKBQ 29-25 | PIRATE 20-17 | KKRZ add | KISN deb 33 | X100 | WVSR 39-26 |
| WNNK 25 | KZ106 24-20 | KQKQ 26-16 HOT | WZOK deb 24 | KKRD 29-23 HOT | HOT949 28-24 | WLRW 20-18 | KQHT 27-20 HOT | | | | | |

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"... THE RHYTHM OF THE SAINTS [is] a triumph on the order of GRACELAND."
— USA Today

PAUL SIMON

"THE OBVIOUS CHILD"
The New Single

Produced by Paul Simon • Engineered by Roy Halee
From the album *THE RHYTHM OF THE SAINTS*

© 1990 WARNER BROS. RECORDS INC.

WXKS deb 31	KXYQ 30-27
KISN add	KWOD add
WPST deb 37	HOT949 add
WBBQ deb 37	WTHT add
WDJX add	KISR add
99WAYS add	WCIL add
WIXX 32-22	WTBX add
Z99 deb 26	99KG add
WZOK deb 32	KMOK add
KIKX add	

PLUS...

WERZ	G98
KZZB	WBXX
WZYP	KFBQ
WHYH	KTMT
WRVQ	OK95
KZZU	

Continued from Page 23

Look for **WRRM/Cincinnati** PD Pat **Holiday** to return to Canada by year's end and become PD at **CKFM/Toronto**. Holiday was formerly VP/Programming at **CKLW/Windsor (Detroit)**.

Clause And FX

Amidst the fallout from the **Milli Vanilli** debacle comes word that a number of labels are planning to insert a new clause into their recording contracts.

This clause would indicate whether or not the undersigned artists are *actually singing* on their recordings. If not, the situation not only would be noted on the contract, but also on the CDs, cassettes, etc.

And . . . to go with a pair of earlier consumer class-action suits filed against **Milli Vanilli**, a Los Angeles man Wednesday (11/21) filed suit against the group, **BMG, Arista**, producer **Frank Farian**, and MV's former managers under the Racketeer Influenced & Corrupt Organizations Act (RICO) for conspiracy to defraud the public.

The same gentleman also filed a RICO suit against **RCA** recording group **Black Box**, the label, and just about everyone else connected with *that* record.

The act is currently embroiled in a lawsuit with vocalist **Martha Wash**, who contends that she — not **Black Box** frontperson **Katrin**

Desert Shield Donation Information

Radio stations wishing to donate items to U.S. troops serving in the Persian Gulf should be aware of two things: First, no perishable foods, alcohol, pork products, political (or sexually explicit) materials — this includes nude or semi-nude photos — are permitted, because of health or Saudi Arabian custom/postal restrictions. (Radios, games, music videos and cassettes, books and writing supplies, and fitness and sports equipment are suggested substitutes.)

Second, "any servicemember" donations to Army, Air Force, and landbased Marines should be addressed to: Any Servicemember, Operation Desert Shield, APO New York, 09848-0006. For shipboard Marines and Navy personnel, write to: Any Servicemember, Operation Desert Shield, FPO New York, 09866-0006. Videocassettes should go to: HQ USCENTCOM/CCHC-MWR, OPERATION DESERT SHIELD, ATTN: SSGT MIRANDA, APO NEW YORK 09852.

Packages can also be sent to ships and aircraft carriers in bulk for distribution aboard ship. Each package can weigh up to 70 pounds. Donors are responsible for paying shipping costs to a collection point. Call the **Defense Logistics Agency** hotline at (703) 274-3561 to clear items.

Side Orders

- **RCA** Dir./Nat'l AOR Promo **Jeff Laufer** exits to become **SBK's** WC Sr. Dir./Promo, overseeing CHR, AOR, and AC efforts for the label. Look for **Nipper** Dir./Nat'l Alternative Promo **Bruce Flohr** to assume more responsibility while **RCA** VP/AOR **Wynn Jackson** searches for Laufer's replacement.

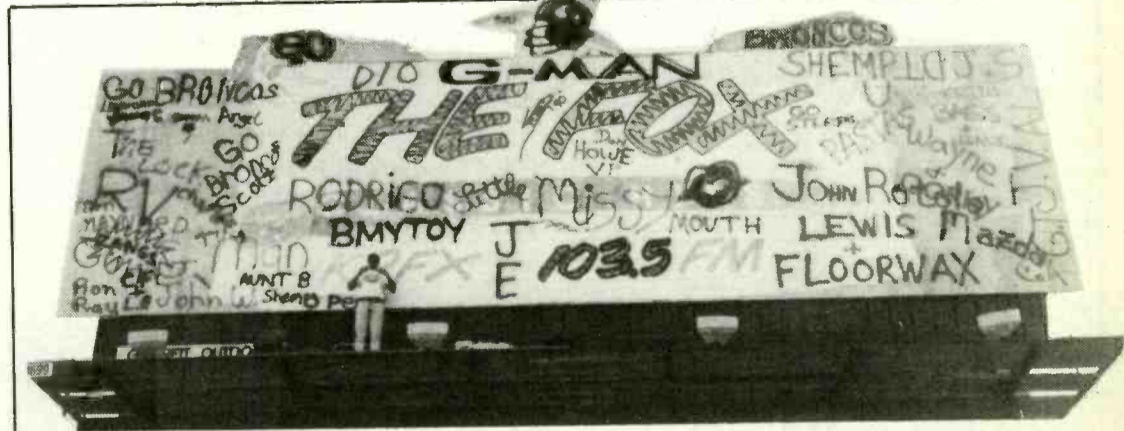
- Look for **Arista** Sr. Nat'l Dir./R&B Promo **Connie Johnson**, EC Nat'l Dir./CHR Singles Promo **Bruce Schoen**, and Dir./Nat'l Rock Promo **Jay Ziskrout** to receive new titles at the label's forthcoming national promo meetings.

- The **PolyGram/Nashville** promo dept. will continue to restructure (see Page 3), adding a pair of national titles. Midwest promo man **Kevin Herring** is expected to relocate to Music City for one of the slots, and **RCA/Nashville** regional rep **Bruce Shindler** is expected to fill the other.

Quintrol — sang on the group's "Dreamworld" album. **Black Box** contends the vocals are the product of **Quintrol** and various session singers.

So just who are the prime candidates for the **WPXY/Rochester** PD gig? ST hears the list includes (*drum roll, please . . .*) **WROK & WZOK/Rockford** OM **John Ivey**, former **KRBE/Houston** PD **Adam Cook**, ex-**KITY/San Antonio** PD **Rick Upton**, former **KCPX/SLC** PD **Jerry Lousteau**, ex-**92X/Columbus** PD **Tom Gilligan**, exiting **British Prime Minister Margaret Thatcher**, **Z95/Chicago** PD **Brian Kelly**, **WVIC/Lansing** PD **Kevin Robinson**, and former **WOMP-FM/Wheeling** PD **Bob Forster**.

Continued on Page 26



BACK IN THE HIGH LIFE — On November 14, **KRFX (The Fox)/Denver Sports Director "The G-Man" (Rich Goins)** set up living quarters on one of the **Jacor Classic Rocker's** billboards, vowing not to come down until the **Denver Broncos** won their next game. The stunt garnered nationwide TV coverage prior to the **Broncos-Bears** contest of November 18 as well as during the **Broncos-Lions** battle on Thanksgiving Day. Since the **Broncs** lost 'em both, the **G-Man** is — as pictured — still experiencing life on the ledge. Meanwhile, **CHR Power Pig/Tampa** overnigher **Jason "Butt Face" Dixon** put himself in a similar position last Wednesday (11/21), agreeing to live on a billboard until the **Tampa Bay Buccaneers** won **THEIR** next game. Given the **Bucs'** seven-games-and-counting losing streak, **Dixon** could be in for a loooooong stay.

The RCA Records Label

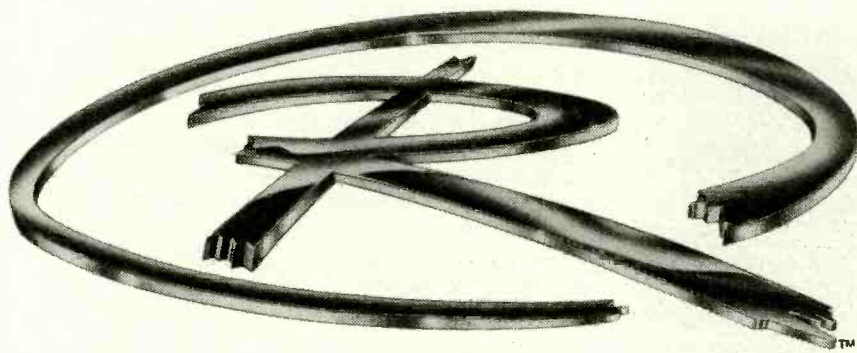
is proud to announce its

association with

Jimmy Jenner

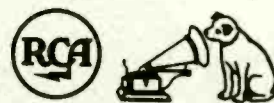
and his

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elis a FIORILLO

“ON THE WAY UP”

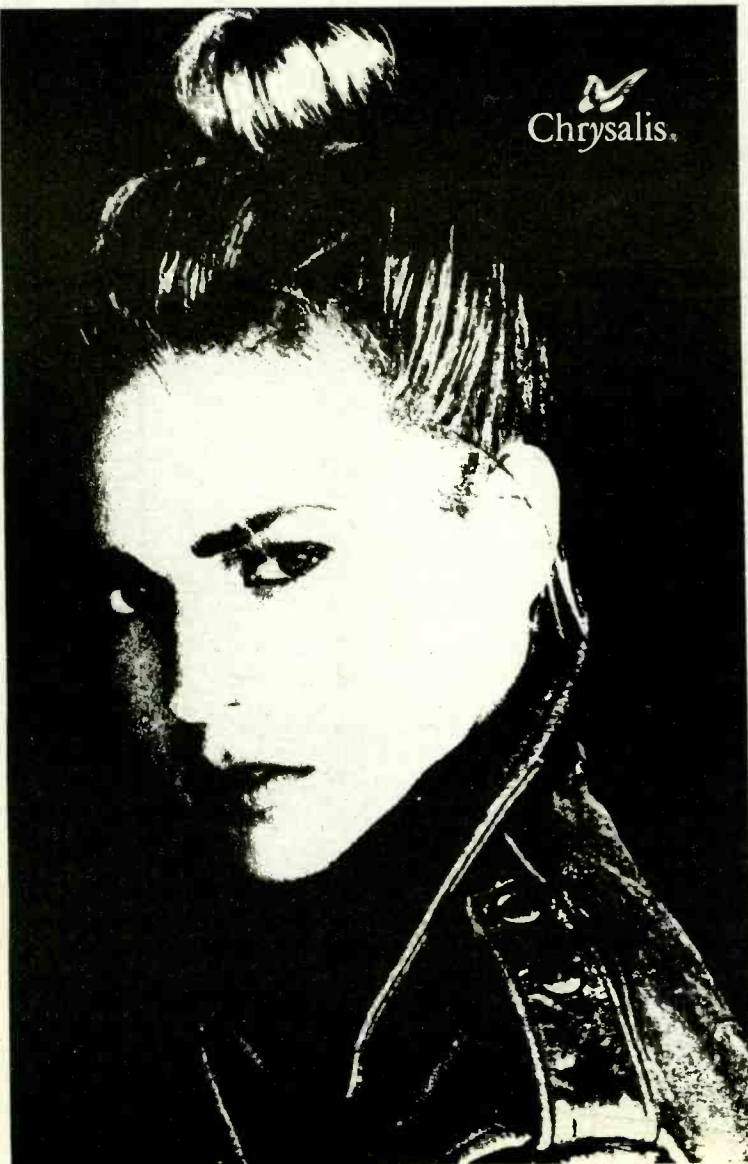
“The story on this record will develop with commitment. We just popped this into powers and the research is fantastic. Real HOT 25-34 female callout and steady calls, again mostly females. This is an adult dance record. Play it in all dayparts and it will appeal to all demos.”

—BRIAN PATRICK/PD G105

CHR CHART 34 P-2 CHART 34 P-3 CHART 32 NOW ON 121 CHR REPORTERS

INCLUDING:

WXKS	HOT102	WVSR add	194 10-9
WPLJ	KDWB 6-5	WRCK add	KDON 7-5 HOT
WIOQ	WLOL 2-2 HOT	WSSX add	HOT949 9-8
PRO-FM	WKBQ	G105 10-5 HOT	WKPE add
KEGL 15-13	Y108	99WAYS add 30	KYYY add
WNVZ	KKFR 17-14	Y107 13-10	WBNQ add
KSAQ	KZZP	WKZL add	WLRW add
PWRPIG 9	KKRZ 11	KXXR 6-5	KFMW add
WPHR	FM102	Z99 13-10	Z97 add 34
WNCI	KISN 20-15	KKMG 3-3 HOT	AND MANY
KBEQ	X100 add	KSND 16-11	MORE!



Continued from Page 24

Speaking of Forster, ST hears he plans to file a breach-of-contract suit against his former employers, asking for \$20,000 in compensatory and \$250,000 in punitive damages from WOMP-FM's parent, **Baum Broadcast Group**.

WGMS (AM)/Washington GSM **Anthony Rose** died last Saturday (11/24). An investigation revealed Rose doused himself with a flammable liquid and set himself on fire. A suicide note was found at the scene.

Also in our nation's capital: **WTOP** news anchor **David Newton** has been suspended after being arrested for allegedly attempting to distribute crack cocaine.

Dear Diary

CHR **WVKS/Toledo** has been airing a series of promos centered around a woman reading her “Dear Diary” thoughts aloud. One of the promos has her saying, “I’ll write down more soon about the Breakfast Club and my favorite station 92.5 Kiss-FM” — which prompted crosstown CHR **WRQN PD Ken Benson** to contact Arbitron with an aircheck of the offending promo, hoping to see 'VKS listed below-the-line in the forthcoming fall sweep.

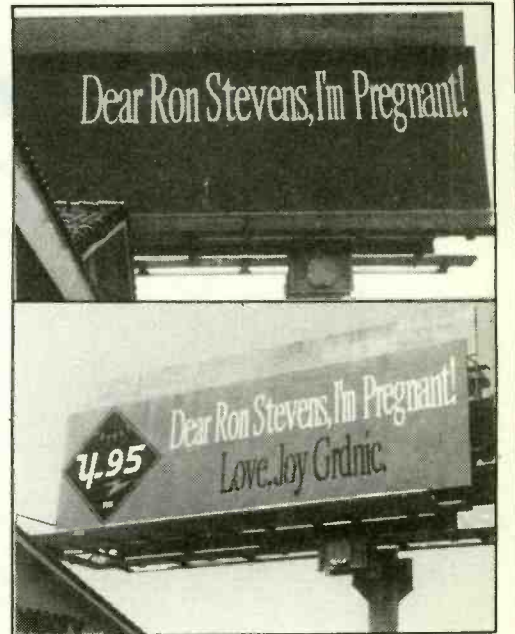
ST's calls to Arbitron's **Nick Green** went unreturned, but WVKS PD **Mike Wheeler** received a letter from Arbitron asking that the abovementioned promo be pulled. However, the other “Dear Diary” promos are still airing.

Former **WMJC/Indianapolis**, **WTMX/Nashville**, **WMXJ/Miami**, and **WWW/M/Toledo** PD **Jerry King** joins **McVay Media** to oversee the consultancy's AC division.

Also at McVay: **Chris Elliott** has been upped to VP/Oldies.

After-Dinner Drinks

- **KRIX/McAllen-Brownsville, TX** flips from AOR to Dance CHR.
- **KKBQ/Houston** off-air MD **Mike Snow** exits over budgetary considerations. Swing shift personality **Cannon** (aka **John Gray**) becomes acting MD.
- **KFAN/San Antonio's** brief progressive rock experiment has ended — the station is now simulcasting crosstown Gold **KONO**.
- **KLZX (AM)/SLC** — which had been simulcasting its FM sister's Classic Rock format — is now running **CNN** Headline News as **KCNR**. **Shella Nardone** joins as PD/ND.
- Country/AOR hybrid **KQOL/SLC** switches to B/EZ under new PD **Mike Parsons**, who joins from crosstown **KZHT**.
- The budgetary axe whacks **WZZG/Charlotte** OM **Randall Bliss**, whose position has been eliminated. 'ZZG midday personality **Jeff Baker** also exits. Baker's replaced by parttimer **Steve Meade**.
- Z-Rock affiliate **WAYL/Minneapolis** hires **Rick Carlson** for OM duties.
- **WFME/Baton Rouge** PD **Johnny A.** has been named Group PD at **Baton Rouge Broadcasting**. He'll oversee **KPRR/EI Paso** and **Hot 95/Jackson**. 'FMF MD/night rocker **Hollywood Harrison** adds APD duties.
- **WTSH/Rome, GA** PD **Scott Stewart** segues to **Southern Broadcasting** Country sister **WPAP/Panama City, FL** as PD. He replaces **Ric Braswell**, who becomes afternoon driver at **WSM-FM/Nashville**.
- **Fred Allen** is the new MD at **WZYC/Coastal NC**.
- Country **WGTC/South Bend** has upped **Doug Montgomery** to MD.



PREGNANT PAUSE — When the “Dear Ron Stevens, I'm Pregnant!” billboard (pictured, top) appeared in the San Diego area, the Y95 morning co-host of the same name started getting 16 tons o' calls from curious listeners . . .

After the local newspapers and TV stations became interested to the point of sending out a camera crew, Stevens's partner — wife **Joy Grdnic** — had her clueless hubby read a statement live! on-air, revealing that the dynamic duo was about to become a terrific trio! Following the surprise announcement, the billboard was amended (bottom) to include the station's logo as well as the tagline indicating the party at least partially responsible for the original message.

Sing It 'Til It Hurts

Ever since the Middle East crisis mushroomed, **Z100/NY** has been doing daily broadcasts of our National Anthem as a tribute to the U.S. forces stationed in the region.

On Wednesday (11/28), **Roseanne Barr** joined the station's Morning Zoo to sing “The Star-Spangled Banner” live! Employing the aid of a voice coach hired by Z100, Barr, we hope, redeemed her rather more infamous rendition that took place before last summer's San Diego Padres game.

A listener who won **KCPX/SLC's** “What would you do for \$5000?” contest had to fork over \$500 for violating Utah's Water Pollution Control Act.

Evan Hanson's stunt involved diving into a station wagon filled with more than 1000 pounds of Jello 'n' whipped cream and driving the car across the station's parking lot.

The fine resulted from his dumping the gooey mixture down a storm drain, clogging a section of the city's sewer system!

Name Is The Fame Of The Game

The hunt for a night rocker at **Y95/Dallas** continues, with the latest on-air audition provided by veteran CHR personality **Famous Amos**.

By the way, ST hears anybody auditioning live for the gig has been instructed to use the nom de air **Joel Denver!**

CELINE DION

"Where Does My
Heart Beat Now?"

MOST ADDED!!

INCLUDING:	KSAQ	WKBQ	KISN
PRO-FM	PWRPIG	Y108	Q106
PWR104	Q105	KKRZ	AC CHART 13

"Celine Dion is really starting to kick in. #8 in requests this week, with a sales story starting!"

Gary Michaels, KISN/Salt Lake City, UT

"Rarely does a singer capture such an emotional rush. Put Celine Dion on the air and you'll know what all the buzz is about!"

Rich Anhorn, KWSS/San Jose, CA

"This lady can flat out sing. Killer vocals, killer hook. You want adult females? Play this record. Celine Dion is a smash."

Andy Shane, WIKZ/Chambersburg, PA

"Don't let this one pass you by. Celine has the makings of a major talent. Ever since we added this record out of the box, our audience has overwhelmingly agreed."

Kevin Chase, KMOK/Lewiston, ID

WILL TO POWER

"I'm Not In Love"

CHR CHART: **37** - **28**

MOST ADDED --
5th WEEK IN A ROW!

NOW ON 203 CHR REPORTERS
INCLUDING 38 P-1 STATIONS!

AC CHART: DEBUT **27**

P-1 CHART **35** - **25**



Thanks

Continued from Page 1

Elsewhere, **WZBH/Ocean City, MD** celebrated the anniversary of the fall of the Berlin Wall by tearing down "The Wall" in Berlin . . . Maryland. A related pledge-a-thon raised funds for nearby Atlantic General Hospital.

WYMG/Springfield, IL morning man **Don Murphy** kicked off the holiday season by ringing a Salvation Army bell for 36 consecutive hours. Murphy, pictured with a Salvation Army official handcuffed to a shopping cart, pledged to raise five tons of food for the Salvation Army's food bank.

KIIS-AM & FM/Los Angeles afternoon personality **Magic Matt Alan** spent 29 hours on the Mayflower last week during his drive to fill the moving van with donations for the L.A. Regional Food Bank. The station's **Hollywood Hamilton** and L.A. Dodgers Manager **Tommy Lasorda** donated the monies needed to completely fill the trailer. Pictured are three executives from the Vons supermarket chain; KIIS personalities **Ellen K.**, **Magic Matt**, and **Vic "The Brick"**; and a rep from the food bank.

At its "Hungerthon '90," **WXRK (K-Rock)/New York** raised an impressive \$100,000 to benefit World Hunger Year with a star-studded fundraiser. Pictured are **E Street Band** drummer **Max Weinberg**, **Gary U.S. Bonds**, **Roger McGuinn**, and "Killer" **Joe Della** backstage at the event.

R&R Airplay Awards

Continued from Page 1

In the December 14, 1990 issue, awards will be presented for Male Artist, Female Artist, and Group or Duo of the year in each of the eight formats R&R charts every week: CHR, UC, AOR, AC, Country, New Rock, NAC, and Contemporary Jazz. Additionally, awards will be presented for Best New Male Artist, Female Artist, and Group or Duo in each of the eight formats.

The Real People's Choice

The R&R Airplay Awards are the most accurate reflection of today's hit artists' stature, as measured by the medium that, more than any other, establishes careers and makes stars — radio. Artists who rise to the top of R&R's airplay charts, calculated solely from the input of approximately 1000 ratings-certified winning radio stations in markets covering more than 80% of the U.S. population, are truly America's favorites. The R&R Awards, in no way subject to the whims of an unbalanced or underqualified voting body, or the "editorial judgment" that affects most award-giving entities, are, in the widest possible sense, the real people's choice.

Bridgman

Continued from Page 3

Prior to KKYK, **Bridgman** was MD at **KIIS-AM & FM/Los Angeles** and **WAVA/Washington, MD**/nights at **KBEQ/Kansas City**, and on-air at **KWK/St. Louis**.

Cafaro

Continued from Page 1

A&M Vice-Chairman **Herb Alpert** added, "Al has worked at every level of the company and has emerged as a natural leader. The artists and staff respect him, and Jerry and I feel that his strong point of view and sensitivity to the creative process complement what we started 30 years ago."

Cafaro told **R&R**, "I've spent my whole record career at **A&M**. I believe in our artists. I believe in our people. My job now is to forge a future based on the best of **A&M's** traditional values and our new competitive team spirit. With great music, the team at **A&M**, and **PolyGram** Group Distribution, I'm confident I'll deliver on the trust **Herb** and **Jerry** have placed in me."

Cafaro, a former radio station GM, joined **A&M** in 1977 as Local Promotion Manager for the Carolinas, later serving in similar capacities in Philadelphia and New York. In 1983 he was named Director/National Album Promotion before relocating to **A&M's** Los Angeles headquarters in 1987 as VP/Promotion. He was elevated to VP/GM the following year and then Sr. VP/GM earlier this year.

Lake

Continued from Page 3

from 1979-82. After working for the group **Men At Work**, **Lake** joined **A&M** in 1984 as Kansas City Local Promotion Manager, then spent four years as Director/National Pop Promotion in Chicago.

Guys Will Be Guys



SBK artists/**NBC-TV** stars **Guys Next Door** paid a visit to **SBK's** New York office during a recent promotional tour. On hand for a little male bonding are (l-r) the band's **Damon Sharpe**, **SBK** Sr. VP **Daniel Glass**, band members **Eddie Garcia** and **Patrick Dancy**, label Chairman/CEO **Charles Koppelman**, the band's **Chris Wolf**, **SBK** President/COO **Martin Bandier**, and the band's **Bobby Leslie**.

Trixter's For Kids



New Jersey rockers **Trixter** ripped through tunes from their self-titled **Mechanic/MCA** debut during a recent L.A. concert, which attracted several label luminaries. Pictured post-performance are (l-r) **MCA** Music Entertainment Group Chairman **Al Teller**, band members **Pete Loran** and **P.J. Farley**, producer **Bill Wray**, the band's **Mark Scott**, **MCA** President **Richard Palmese**, the band's **Steve Brown**, and **Mechanic** President **Steve Sinclair**.

Young

Continued from Page 3

Young added, "It's been an incredible year working with **Paul**, [VP/Creative] **Harold Shedd**, and **Eddie**. The opportunity **Paul** and **Harold** are affording me has long been a goal of mine and I appreciate their support and confidence." He added that a further restructuring of the promotion department is taking place and will be made public next week.

Young has been with **PolyGram** three years, a year-and-a half as head of Southeast promotion and the last 18 months as Director/Promotion.

WQAL

Continued from Page 3

impeccable reputation are great assets. It sends a strong message when you have the bench strength to promote from within."

Ervin's past management credits include VP/OM at **WNIC/Detroit**, OM for **KGON/Portland**, and PD at **WCLR/Chicago** and **WIBA/Madison**. Prior to joining **WQAL**, **Lazerick** spent eight years in sales at crosstown **WMJI**.

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AN INSIDER'S PERSPECTIVE

Perils Of Research

By Roger Wimmer

From an outsider's point of view, conducting research is a simple process. Yet many facets of research projects can cause problems. We've developed a list of ten items we call "Research Elements Beyond Our Control."

- A research project always takes longer than planned. Most radio managers want their information yesterday, but gremlins can creep into even the best-laid plans. For example, telephone study respondents may be harder to find than expected. An estimated 30% incidence rate may in fact turn out to be 10% or less.

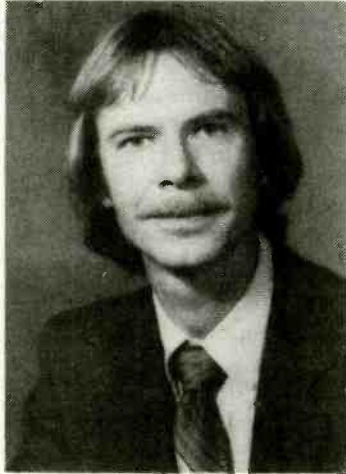
Major local sports or social events can create problems in contacting people. Years ago, movie theater attendance would drop significantly during the "Amos 'n' Andy" radio program. Theater owners eventually gave in to consumer demand and began stopping the film to run the program over their audio systems. Today, TV programs can create problems. Researchers are keenly aware of "Monday Night Football," "The Simpsons," and other programs that might keep people at home. These types of outside influences must be considered when designing a research project, but not every possible problem can be pre-terminated.

"If statistical computations show a sample of 100 is adequate for the project — but 120 'feels better' — then use the larger sample."

The perils of research aren't always the fault of respondents: sometimes clients create problems. More than once, we've started a project with a management-approved questionnaire, only to have the client call to make a "small" change, such as adding or deleting a demographic cell or changing the stations respondents must listen to to qualify for the project. These are *not* small changes. Any change after a project is underway creates a project-abortion — the whole study must start over from the beginning.

- No matter how many people review a research project (the design, sampling plan, or questionnaire) and say it's perfect before the project starts, there's always someone who suggests ways to make the project better once the study's completed. This is especially true for many higher-level executives who say they don't want to be involved in the planning stages of a research project. ("You guys handle that. I'll just show up for the presentation.")

During the presentation of results, the executive questions every



Roger Wimmer

step of the research plan and says, "You should have seen me before this project started." Such post-research intervention causes delays and wastes time, effort, and money. The researcher is usually blamed for not knowing to contact the executive, though the person had clearly stated he didn't want to be involved in the project's planning stages.

- No matter how many respondents say they'll show up for a research project (such as an auditorium music test or focus group), a large percentage will never appear on the day of the study. A research company may recruit 200 people for a music test in hopes that 100 people will show, but on the night of the project only 75 actually do. Where are the others?

Recruiting respondents for a focus group, music test, or other in-person project always involves a significant unknown — the show rate. Researchers can plan every aspect of a study, but there's absolutely no way to predict how many respondents will appear when the study is conducted. Although over-recruiting is one way to try to solve the problem, that's no guarantee either. There will always be several respondents who don't appear when scheduled, and this unpredictability raises research costs.

- A sample is always too small. Though statistical procedures

"Some people who use research expect every person's answers and opinions to be intelligent and clear. It doesn't work that way."

show 25 respondents are adequate for a given project's goals and intended uses, someone will always complain that not enough people are involved to make the study valid. Even if the sample is increased to 100, the same criticism will be voiced.

The problem with sample size is there's no correct number of people required for any type of research project. Adequate sample size depends on the type of project, the statistical methods used to analyze the data, and other considerations. The point is, an adequate sample size should be determined *before* a study is conducted, not during the presentation of results. Once committed to a particular sample size, the research interpreters shouldn't base criticisms on "small sample size."

The best way to avoid sample size problems is to use a comfortable number after considering the necessary statistical calculations. If statistical computations show a sample of 100 is adequate — but 120 "feels better" — then use the larger sample. It will cost more, but it will help eliminate perceptual problems later.

"Because we're dealing with human behavior, much of what we do cannot be predicted or controlled."

- No matter how often a questionnaire is pretested or a project is taken through a dry run to ensure everything is simple to understand, there will always be at least one respondent who doesn't understand the instructions. Most respondents make a concerted effort to provide good information — and do provide usable data — but there's always a handful of people who just never catch on. Their answers look like they were faxed in from "The Twilight Zone." They'll write, "I like to listen to that station because they play many songs I hate." Some people who use research expect every person's answers and opinions to be intelligent and clear. It doesn't work that way.

- Regardless of how questions are approached, some respondents will never tell researchers how they really feel or what they really think or do, but will always think their answers are completely reliable, valid, and clear. What do you like about your favorite radio station? Many people say, "I don't know." Did you listen to a specific station this morning? "I'm not sure." How long have you been listening to this particular station? "I can't recall."

Only Human

You can always count on some respondents to:

- Want more money
- Not show up
- Not tell the truth
- Not know how to write
- Not care

Some people who use research have misguided expectations about what listeners really know. What we take seriously often goes unnoticed by those outside the industry. In a recent survey, respondents were asked why they don't listen to a specific station. One respondent quite logically explained, "I don't listen to that station because my radio doesn't have a light on it."

- In any self-administered questionnaire, there will be at least one person who cannot write in English. This doesn't mean these respondents don't have valid and reliable answers to questions. It means they simply cannot write in the English language. No matter which of many reasons may account for this lack, these types waste time, money, and energy.

- Regardless of what respondents say over the telephone, they always say something different at a focus group or music test (or other in-person project). A person may identify a CHR as his "favorite radio station" on the phone, but then name an AOR, Country station, or something else in person. When asked what answer he gave over the phone, the answer usually is, "I can't remember."

- Regardless of how much co-op (incentive money) is promised to respondents, people will always complain it's not enough. Respondents now demand a higher co-op payment than in previous years because they say their time is valuable. Just a few years ago, respondents gratefully accepted \$20 for participation in an auditorium music test. Today, it's difficult to

"Any change after a project is underway creates a project-abortion — the whole study must start over from the beginning."

get anyone to show up for less than \$35 (and even \$45). Research costs, like almost everything else, have increased dramatically in the past several years.

- Expect anything — be surprised by nothing. A few real-life examples may help prove the case. These things really happened in research projects — proving researchers can't be all-knowing and omniscient.

"Recruiting respondents for a focus group, music test, or other in-person project always involves a significant unknown — the show rate."

Music tests are always good for the unexpected. We once conducted a music test in a hotel that suddenly lost all electricity, which obviously made it impossible to see the answer sheet or play the hooks. The test was delayed for more than two hours, but the respondents waited patiently. Another music test location attracted the unfortunate attention of a passing tornado; people didn't wait patiently that time, and a make-good session was required.

During another music test in California, a woman had an anxiety attack because the room was so crowded. She stood up and screamed at the top of her lungs that she had to get out and completed her test sitting outside. We've seen music tests where inebriated people demanded to get in, where people became violently ill while listening to the hooks, and where fisticuffs almost erupted. Obviously, researchers can't anticipate responses like these.

A radio researcher's job, like all jobs, has good and bad elements. The point of this article isn't to bemoan the difficulties of conducting research, but to point out to those "on the other side" (current or potential research clients) that their expectations — realistic or not — contribute greatly to the success of any research project.

Because we're dealing with human behavior, much of what we do cannot be predicted or controlled. Often, a good deal of patience and acceptance of the limitations of this all-too-human process can make all the difference in a project's success or failure.

Roger Wimmer is President of Paragon Research (303-922-5600), a programming research company which conducts format hole studies, perceptual studies, music tests, and other programming, marketing, and sales research for over 60 radio stations annually.



KEN BARNES

SANG FRAUD THROUGH HISTORY

Musical Masquerades Of The Past

Milli Vanilli, according to its ex-frontmen, means "positive energy" in Turkish, although Turkish scholars disagree. From now on, however, it will be synonymous with "phony singers" or "manufactured group."

But situations like this one are hardly new. Manufactured groups are as old as rock & roll, if not considerably older. What makes the difference in this case, of course, is the Best New Artist Grammy won by, and last week stripped from, Milli Vanilli. All kidding (see "More Interesting Grammy Choices Through The Years") aside, that's never happened before and certainly fuels the public outrage.

Also fueling the public outrage is Rob 'n' Fab's "we're-better-than-Elvis-and-the-Beatles-put-together" arrogance and the usual fire-fanning radio stunts — burning Milli Vanilli CDs (talk about bonfire of the vanities), trade-ins of MV CDs for other artists' discs, etc.



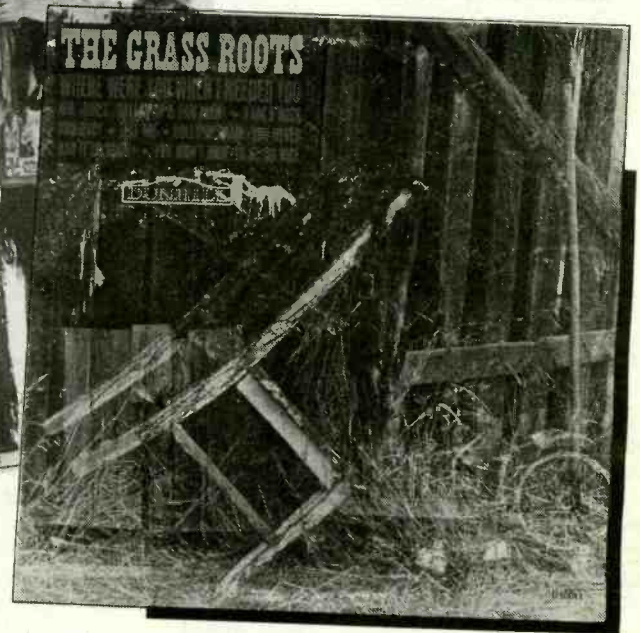
If Milli Vanilli = positive energy in Turkey, does turkey = Milli Vanilli in English?



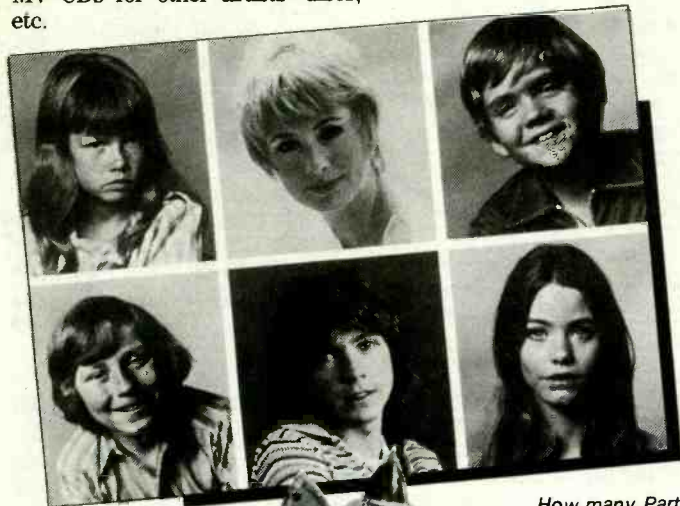
If Milli Vanilli had to give back a Grammy, the 1910 Fruitgum Co. should've given back their Indian.



The Crystals gave off rebellious vibes when Darlene Love (top left) took over their vocal roles.



Why are there no group members pictured on the Grass Roots' first album cover? Because there was no group.



How many Partridges did it take to make a hit record?



As the Banana Splits' 1969 liner notes say, "The most unreal thing is their singing! They sing tough. They rap off their own brand of swingin' songs ... Ahead of their time or what?"

For historical reference, however, here's a brief overview of some similar scams of the past — incidents that incensed the public along with others that no one noticed.

The Early Era

Readers with longer memories than mine may wish to supply some stories from the '50s. The Washington Post's Charles Paul Freund, in an entertaining November 18 piece called "Ontological Rock: A Milli Vanilli Top 10," recounts tales of Bill Parsons ("All American Boy," a case of mistaken identity) and the Drifters (for "There Goes My Baby," an entire group fired and replaced by newcomers who went on to much greater success).

The classic case (Freund rates it No. 1 as well) is the Crystals on "He's A Rebel." In 1962, producer Phil Spector learned the Gene Pitney-composed song was being cut by Vikki Carr, and felt compelled to rush a competing version into the marketplace. It was time for a Crystals record, and the song fit into their nonconformist/outsider-boyfriend bag, but the Crystals were based in New York (or out on tour) while Spector was in L.A. and ready to record. Solution: session singers Darlene Love & The Blossoms; they cut it, the Crystals were credited, it hit No. 1, and Spector even let the Crystals resume singing on their own records for "Da Doo Ron Ron" and follow-ups. (Love was also the lead singer for Bob B. Soxx & The Bluejeans, the non-Spector group the Darlenes, and others as well as a hit solo act — and the singer on the Crystals' "He's A Rebel" follow-up, "He's Sure The Boy I Love." Some Cry-

stals members never got over the slight and at least one actually denied, against all auditory evi-

Best New Artist Hall Of Fame

Since the Best New Artist award was instituted by NARAS, 23 acts have been honored. For your dancing, listening, and judgmental pleasure, here's the roster:

- 1967 Bobbie Gentry
- 1968 Jose Feliciano
- 1969 Crosby, Stills & Nash
- 1970 Carpenters
- 1971 Carly Simon
- 1972 America
- 1973 Bette Midler
- 1974 Marvin Hamlisch
- 1975 Natalie Cole
- 1976 Starland Vocal Band
- 1977 Debby Boone
- 1978 A Taste Of Honey
- 1979 Rickie Lee Jones
- 1980 Christopher Cross
- 1981 Sheena Easton
- 1982 Men At Work
- 1983 Culture Club
- 1984 Cyndi Lauper
- 1985 Sade
- 1986 Bruce Hornsby & The Range
- 1987 Jody Watley
- 1988 Tracy Chapman
- 1989 "Milli Vanilli"

dence, that Love ever sang on a Crystals record.)

Traveling Sloan/Barri

Prolific writer/producers P.F. Sloan and Steve Barri masqueraded under countless artist names (the Trash Cleaners, Willie & The Wheels), but when "Tell 'Em I'm Surfin'" by the Fantastic Baggies scored regional success in mid-1964, they drafted a couple of cronies to flesh out a quartet for visual purposes. (Fellow surf seers Bruce Johnston and Terry Melcher, who recorded as Bruce & Terry as well a variety of aliases, went Sloan/Barri one better by hiring an entire group to go out and perform the Ripchords' "Hey Little Cobra" and other songs after Melcher and Johnston recorded the numbers.)

So when folk-rock came into style and Sloan had already become Bob Dylan's number one emulator by writing "Eve Of Destruction" for Barry McGuire and "Sins Of A Family" for himself, the solution to a little problem with a group called the Grass Roots became obvious. The Northern California band had cut a Dylan song, "Ballad Of A Thin Man" (retitled "Mr. Jones"), and then proved less than responsive to Sloan and Barri's repertoire suggestions. The first record had garnered enough

Musical Masquerades Of The Past

regional support to make the name worth keeping, so the band was dismissed, Sloan and Barri cut a hit called "Where Were You When I Needed You" and an entire album (featuring a no-group-photo cover), and then assembled the Grass Roots of "Let's Live For Today"/"Midnight Confessions"/"Sooner Or Later" fame (produced by Barri) to take over from there.



Their rousing "Sugar Sugar" on their 1990 TV reunion special was the Archies' first "live" performance after decades of masquerading.

Yummy Yummy" and "Chewy Chewy."

Kasnetz has said his other smash act, the 1910 Fruitgum Co., recorded most of their own records — except for the 1969 hit "Indian Giver," quickly assembled on Christmas 1968 by studio hands. The future members of 10cc later cut records as the Ohio Express and Crazy Elephant.

In England, session singer Tony Burrows sang four near-simultane-

ous hits: Edison Lighthouse's "Love Grows," White Plains' "My Baby Loves Lovin'," Brotherhood Of Man's "United We Stand," and the Pipkins' "Gimme Dat Ding." This is probably a record.

TV & Cartoon Tunes

The Monkees at least sang on their records, and after the first two albums, played the bulk of the music as well. (Even groups as revered as the Beach Boys, Byrds, Kinks, and Who were variously

augmented vocally and instrumentally in the studio.)

But after the Monkees raised a public clamor by demanding to control their own records, architect Don Kirshner found a way to ensure his next act wouldn't talk back: he created the Archies, who existed only on TV as a cartoon series (and in the studio as session singers Ron Dante, Toni Wine, and subordinates). Other cartoon or animal acts followed on record: the Banana Splits (featuring song

contributions from Barry White, Gene Pitney, and Al Kooper), Lancelot Link & The Evolution Revolution, Josie & The Pussycats (featuring, on the album, Cheryl Ladd), the Globetrotters, the Wombles, and more.

Then there was the Partridge Family, based on actual family band the Cowsills, but restricted to vocal contributions from David Cassidy and Shirley Jones plus sessioners.

Modern Times

The disco era, as was the girl-group heyday, was a natural medium for song-first, group-later maneuvers. Often an entrepreneur had money enough only to throw together a single in the studio with hired help, only to score a fluke hit and realize an actual act was required.

The Village People were reportedly one such case, with "characters" hired more for visual effect than vocal ability. Boney M, Milli Vanilli producer Frank Farian's first international success, was also assembled post-recording.

Expose started with a couple of danceclub-successful singles, but by the time pop success beckoned, the original singers had been re-

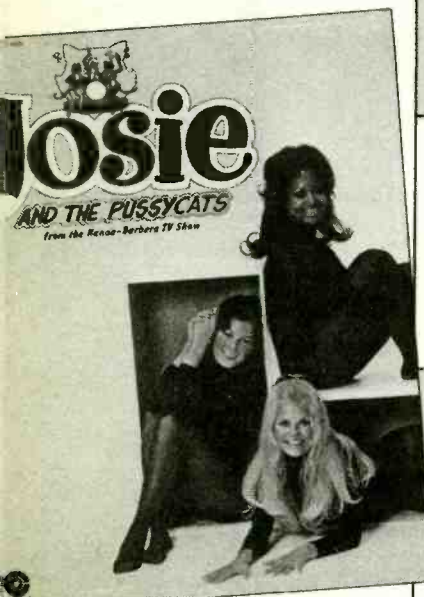
More Interesting Grammy Choices Through The Years

Milli Vanilli is the first act the National Academy of Recording Arts & Sciences (NARAS) has seen fit to strip of a Grammy. But is the dissembling duo the first to deserve such a drastic measure? Below is a selective list of ten past Grammy winners. You make the call . . .

Year	Award	Title/Artist	Cause For Concern
1958	Record & Song of the Year	Nel Blu Dipinto Di Blu (Volare)/Domenico Modugno	Considerable doubt exists as to whether Modugno was singing . . . in English
1958	Best Comedy Performance	The Chipmunk Song/Chipmunks	The Milli Vanilli of the '50s. Did the Academy really think that three small arboreal rodents cut this record?
1959	Best Female Vocal	But Not For Me/Ella Fitzgerald	Or was it Memorex?
1960	Album of the Year	Button Down Mind/Bob Newhart	Exactly what did Newhart sing or play on this album?
1961	Record of the Year	Moon River/Henry Mancini	On what instrument was Mancini featured? Does a baton count?
1965	Best Contemporary (R&R) category	Single: King Of The Road/Roger Miller Male Vcl: King Of The Road/Roger Miller Group Vcl: Flowers On The Wall/Statler Bros.	This was the first year NARAS introduced the "Contemporary (R&R)" category. Realizing the "R&R" couldn't have referred to this publication, still eight years away from conception, I presume it meant "rock & roll." Though judging from these three awards, it must have actually meant "country."
1966	Best Contemporary (R&R) Recording	Winchester Cathedral/New Vaudeville Band	Still a little shaky on the concept. "Best Throwback to the Megaphone Era" might have been more fitting. Incidentally, the New Vaudeville Band may well have been a manufactured studio fiction as well.
1971	Best Album Notes	Hard & Heavy/Sam (The Sham)	Did Sam The Sham really write the liner notes to his one and only post-Pharaohs solo LP? Just asking. (Actually, having gone back and read them, I'm afraid he probably did.)
1978	Best New Artist	A Taste Of Honey	Although they frequently posed with bass and guitar in hand, did they actually play on the song that earned them their Grammy immortality, "Boogie Oogie?" The public has a right to know.
1988	Best Hard Rock/Metal Performance	Crest Of A Knave/Jethro Tull	Certainly no problem here.

Bursting The Bubblegum

Bubblegum masterminds Jerry Kasnetz and Jeff Katz ran a hit-making factory in the late '60s in which a cast of songwriter/producers made records, including many hits, under a multitude of identities. The K-K team had a record called "Beg Borrow & Steal" by the Rare Breed which was a hit in a couple of cities; after experiencing some success in Ohio with a local band called the Music Explosion ("Little Bit Of Soul"), they put out the same version of "Beg Borrow" as the Ohio Express. They did assemble an actual Ohio Express group (Joe Walsh was a member), but sent them out on tour while studio types (notably singer Joey Levine) cut records like "Yummy



More liner notes: "Each week, the girls star as the singing voices of Josie & the Pussycats. Since they really LOOK like Josie & the Pussycats and they truly ARE the group in song, they decided to use the name themselves." Cheryl Ladd (nee Cherie Moor), later a Capitol artist in her own right, at bottom.



Alvin: 32 years later, will he forfeit his Grammy?

placed by a trio. Amusingly, there was a campaign to make Expose eligible a second time for a Best New Artist Grammy, since the group was composed of completely new personnel even though the name was the same.

More recently, Technotronic hired Felly, a model, to front the group for videos, although she didn't sing on the record; subsequently, they dismissed her. And former Weather Girl/session singer Martha Wash has publicly maintained that she sang all of Black Box's first LP (barring one song, reportedly sampled from disco chanteuse Loleatta Holloway) plus a Seduction track.

Will the Milli Vanilli furor end this longstanding industry tradition? With a history of incidents as vast and unnumbered as we have here, it would be foolhardy to predict a sudden cessation. But you can bet that, for some time to come, the "authenticity" issue will be more closely examined, inside and outside the industry, than ever before.

ANSWERS

to frequently asked questions . . .
(or how to get more out
of your R&R).

#8. How can I purchase past issues?

Back issues of R&R are available (also on microfilm) for a nominal fee, payable in advance. They can be ordered by mail or by phone. Some issues previous to 1987 are available only on microfilm, and year-end issues might be priced differently; call R&R at (213) 553-4330 for more information.

#9. Where do I send news releases and photos for publication?

Address them to your format editor or to Gail Mitchell, Executive Editor, R&R, 1930 Century Park West, Los Angeles, CA 90067. Press releases may be faxed to (213) 203-9763. Photos should be black and white, but clear color prints are acceptable.

#10. How can I get permission to reprint an article from R&R?

Send a letter of request to Bob Wilson, Publisher, outlining the purpose of the reprint. There is a charge of \$100.00 to R&R subscribers and \$200.00 to non-subscribers, payable in advance.



Moral Turpitude = No Sex (Pistols)

MONDAY, DECEMBER 10

1959/The four male members of the **Platters** are acquitted of lewdness and abetting prostitution charges. However, the bad publicity generated by the charges ruins the group's career.

1967/**Otis Redding** and four members of the **Bar-Kays** are killed when their tour plane crashes into a Wisconsin lake. Also, **Capitol** signs the **Steve Miller Band**, then known as the Steve Miller Blues Band.

1971/**Frank Zappa** breaks his leg and ankle when a jealous fan pulls him into an orchestra pit. The fan's girlfriend had shouted she loved Zappa.

1973/**Charlie Rich's** "The Most Beautiful Girl" goes gold.

Born: **Nia Peeples** 1961, **Jack Hues (Wang Chung)** 1954, **Johnny Rodriguez** 1951, **Walter Orange (Commodores)** 1946, **Gloria Loring** 1946, **Chad Stuart (Chad & Jeremy)** 1943, **Ralph Tavares** 1948

TUESDAY, DECEMBER 11

1946/**Hank Williams** begins his first recording sessions.

1957/**Jerry Lee Lewis** marries **Myra**, his 13-year-old cousin. Bad press and ensuing controversy bring his escalating career to a grinding halt.

1972/**Genesis**, then a quintet, plays its first U.S. concert.

1988/**Rodney Crowell** and **Rosanne Cash** celebrate the birth of their third daughter, **Carrie Kathleen**.

1989/A fire levels a barn on **Michael Jackson's** ranch in Santa Ynez, CA. None of his animals are harmed.

Born: **Nikki Sixx (Motley Crue)** 1958, **Jermaine Jackson** 1954, **David Gates** 1940, **Booker T. Jones** 1944, **Brenda Lee** 1944

WEDNESDAY, DECEMBER 12

1965/The **Beatles** play their last U.K. concert at Cardiff's Capitol Cinema.

1974/Guitarist **Mick Taylor** leaves the **Rolling Stones**.

1980/Format year-end No. 1s: CHR — **Blondie's** "Call Me"; AOR Album — **Bob Seger's** "Against The Wind"; AC — **Air Supply's** "All Out Of Love"; Country — **Eddie Rabbitt's** "Drivin' My Life Away."

1985/Unofficial Rolling Stones keyboardist **Ian Stewart** dies of a heart attack at 47. Stewart performed with the group at several early concerts and recording sessions.

1989/**Troop** makes its TV debut on "The **Arsenio Hall Show**." After the group performs, members of **New Edition** upstage Troop by leaping in front of cameras and taking bows.

Born: **Frank Sinatra** 1915, **Dionne Warwick** 1941, **Sheila E.** 1959, **Grover Washington Jr.** 1943, **Cy Curnin (Fixx)** 1957, **Dickey Betts** 1943, **Connie Francis** 1938



Dionne Warwick, Nikki Sixx, Randy Owen, Ted Nugent

THURSDAY, DECEMBER 13

1974/**George Harrison** enjoys a lunch date at the White House. President **Ford** offers him a "WIN" election button, then can't find one.

1985/**Phil Collins** makes his U.S. TV acting debut as a sleazy game show host/drug dealer on "Miami Vice."

1988/**Waylon Jennings** undergoes triple bypass heart surgery in Nashville. Six days later he's joined by fellow musician/heart surgery patient **Johnny Cash**. Also, **Bruce Springsteen's** divorce from actress **Julianne Phillips** becomes final.

Born: **Ted Nugent (Damn Yankees)** 1949, **Randy Owen (Alabama)** 1949, **John Anderson** 1954, **Jeff "Skunk" Baxter (Steely Dan, Dooble Brothers)** 1948

FRIDAY, DECEMBER 14

1961/**Jimmy Dean's** "Big Bad John" becomes the first Country single to go gold.

1968/**Iron Butterfly** receives a gold record for "In-A-Gadda-Da-Vida."

1972/**Alexanders** department store in New York opens its doors after-hours so **Alice Cooper** can do his holiday shopping.

1977/"Saturday Night Fever" is released.

1984/**Madonna** bags her first CHR #1 with "Like A Virgin."

Born: **Charlie Rich** 1934, **Joyce Vincent (Dawn)** 1946

SATURDAY, DECEMBER 15

1955/**Johnny Cash** releases "Folsom Prison Blues." He visits the prison in 1968 and records a classic live album there.

1973/**Jermaine Jackson** marries **Hazel Gordy**.

1977/The **Sex Pistols** are denied entry into the U.S. two days before a scheduled appearance on "Saturday Night Live." U.S. Immigration officials reason that **John Lydon's** drug indictment and the "moral turpitude" of **Paul Cook** and **Sid Vicious** caused the denial.

1988/**James Brown** is sentenced to six years in jail for leading police on a late-night, two-state car chase two months earlier.

Born: **Harry Ray (Ray, Goodman & Brown)** 1946, **Carmine Appice** 1946, **Don Johnson** 1949

SUNDAY, DECEMBER 16

1966/**Jimi Hendrix's** first single, "Hey Joe," is released in the U.K.

1968/**Creedence Clearwater Revival's** debut album goes gold.

1987/For the second time, **Madonna** files for divorce from **Sean Penn**. She follows through this time.

1988/Falsetto disco singer **Sylvester** dies of AIDS at 40.

Born: **Robben Ford** 1951, **Tony Hicks (Hollies)** 1945, **Benny Anderson (ABBA)** 1946

Beck & Dudley To Collaborate On Film Score

JEFF BECK is about to start work on a film score with top producer/arranger ANNE DUDLEY, formerly of ART OF NOISE. "He's terrific — one of my favorite musicians," enthused Dudley, who's worked with Beck in the past.

The as-yet-untitled film is being directed by PETER RICHARDSON and stars Scottish actor/comedian ROBBIE COLTRANE as the Pope.

Meanwhile, Dudley is promoting her current album project with JAZ COLEMAN of KILLING JOKE. "Songs From The Victorious City" was inspired by Cairo, the centre of the Middle East music world. Recorded in Cairo with local Egyptian musicians as well as in London, the album is described by Dudley as "our impressions of Arabic music; our melodies coming into contact with musical styles from that area."

Already out in Europe, the record will be released in the U.S. next year, when Coleman is due to tour the States with Killing Joke on behalf of the Jokesters' new "Extremities, Dirt And Other Repressed Emotions" LP.



Jeff Beck — perfecting the Art Of Noise?

In other news from the vaults, JOHN LENNON's interview with the BBC's ANDY PEEBLES, conducted in New York two days before Lennon died, is now being released on vinyl and CD. The commercial release of "John And Yoko — The Interview" has the full support of YOKO ONO, who has contributed a personal message to the liner notes.

Hit Me With Your Rhythm Styx

STYX guitarist GLEN BURT-NICK has written a song called "You Can't Replace My Face" for British rocker LISA DOMINIQUE. It'll be on her album "Angels Don't Fall," due early next year on a yet-to-be-confirmed label, according to *Kerrang*.

A Classical Gas

JOHANN PACHELBEL's "Canon In D Major" is the inspiration behind the FARM's "All Together Now," released this week and likely to follow their last hit ("Groovy Train") into the UK Top 10.

STEVE MILLER's "The Joker" and BOBBY VINTON's "Blue Velvet" recently were helped into the UK charts by their use in TV commercials and the fact that Pachelbel's "Canon" is currently being used in a "Pure New Wool" ad certainly won't harm the Farm

Also this week, the BEAUTIFUL SOUTH follow their No. 1 UK hit "A Little Time" with "My Book" from their "Choke" LP, and SEAL — who was ADAMSKI's vocalist on the UK No. 1 "Killer" — releases his solo debut ("Crazy"), produced by TREVOR HORN.

Meanwhile, DOUBLE TROUBLE's COLLECTIVE EFFORT, led by producers LEIGH GUEST and MICHAEL MANSON, have done a version of KOOL & THE GANG's "Celebrate," using the original chorus with a harder dance beat and male and female rappers.

ANDY TAYLOR's new cover release is "Stone Cold Sober," originally recorded by ROD STEWART, backed with Taylor's version of David Bowie's "Suffragette City."

Most Dire Release Of The Week?

And... if self-promoter, performer, producer of the Brit Awards ceremony, *Sun* gossip column writer, well-known THAT-CHERite, and all-around industry loudmouth JONATHAN KING is to be believed, he's in with a chance at the UK Christmas No. 1 Sweepstakes via the most topical release of the week — a swiftly recorded new version of the 1968 HONEYBUS hit "I Can't Let Maggie Go," which King claims he made in four hours, 45 minutes.

Even that may not be the most dire release of the week, however. How about "A Better World" by ST. WINIFRED'S SCHOOL CHOIR? Or RICK & SHARON singing "I Fancy You," released on the First Night Score label?

Wyman-Smith Split

BILL WYMAN has filed for a legal separation from MANDY SMITH, his 20-year-old wife of less



Mandy Smith — dropping another Stone?

than 18 months. Smith has spent much of their marriage in the hospital suffering from a mystery disease that at one stage took her weight down to five stone (70 pounds).

Wyman spent the evening of the announcement at his Sticky Fingers restaurant in Kensington; Mandy was just down the road at the Cromwell Hospital, where she is still staying — both refused to comment on the separation. The couple have spent only five days together since their much publicized wedding in June 1989.

In other ROLLING STONES news, RON WOOD discharged himself from the aforementioned Cromwell Hospital last week and returned to his home in Wimbledon, walking on crutches from the chauffeur-driven car to his front door. Woody — whose hospital stay was brightened by a diet of champagne, Guinness, and fish 'n' chips — broke both legs in a motorway accident a couple of weeks back.

Meanwhile, congratulations to NENEH CHERRY, who's getting married to her musical partner and manager, CAMERON McVEY, in London on December 7. They'll honeymoon in the Seychelles.



David Bowie — the Tinsmith's tunesmith?

Screen Machine

There's a new TIN MACHINE track included on the soundtrack to the Australian film "The Crossing." Written by DAVID BOWIE and REEVES GABRELS, "Betty Wrong" can be heard alongside CROWDED HOUSE's cover of the ZOMBIES' "She's Not There," PETER BLAKELEY singing "For Your Love," KATE CEBERANO doing "Nature Boy," and the PROCLAIMERS' current UK hit version of "King Of The Road."

Unorthodox Ozzy

OZZY OSBOURNE has a new single out this week, but it's a rather unorthodox release, as he's gotten together with boxer FRANK BRUNO and comedian BILLY CONNOLLY for "The Urpney Song," taken from Central Television's children's cartoon series "The Dreamstone." The single is released on Adventure Records.

Billy Connolly, incidentally, has another release ready — his live

BRITAIN

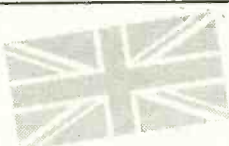
LW TW

- | | | |
|----|----|---|
| 10 | 1 | VANILLA ICE/Ice Ice Baby (SBK) |
| 1 | 2 | RIGHTEOUS BROTHERS/Unchained Melody (Old Gold-Verve/PG) |
| 3 | 3 | KIM APPLEBY/Don't Worry (Parlophone/EMI) |
| 8 | 4 | EMF/Unbelievable (Parlophone/EMI) |
| 14 | 5 | JULEE CRUISE/Falling (WB) |
| 4 | 6 | BLACK BOX/Fantasy (De Construction/RCA) |
| — | 7 | ROD STEWART & TINA TURNER/It Takes Two (WB) |
| — | 8 | PROCLAIMERS/King Of The Road EP (Chrysalis) |
| 5 | 9 | ROBERT PALMER & UB40/I'll Be Your Baby Tonight (EMI) |
| 6 | 10 | 808 STATE/Cubik/Olympic (ZTT) |
| 2 | 11 | GAZZA & LINDISFARNE/Fog On The Tyne (Revisited) (Best) |
| 11 | 12 | JIMMY SOMERVILLE/To Love Somebody (London/PG) |
| — | 13 | DREAM WARRIORS/My Definition Of A Boombastic Jazz Style (4th & B'way/Island) |
| 7 | 14 | BEAUTIFUL SOUTH/A Little Time (Go! Discs/PG) |
| 9 | 15 | LA'S/There She Goes (Go! Discs/PG) |
| — | 16 | SOUL II SOUL/Missing You (10/Virgin) |
| 17 | 17 | MEGABASS/Time To Make The Floor Burn (Telstar) |
| 19 | 18 | JIVE BUNNY & THE MASTERMIXERS/Let's Swing Again (Music Factory) |
| — | 19 | BOMBALURINA /TIMMY MALLETT/Seven Little Girls Sitting In The Back Seat (Carpet) |
| — | 20 | INSPIRAL CARPETS/Island Head EP (Cow/Mute) |

Moving Up

- DEEE-LITE/Power Of Love/Deee-Lite Theme (Elektra)
 DJ DIMPLES D/Sucker (FBI)
 TWENTY 4 SEVEN /CAPTAIN HOLLYWOOD/Are You Dreaming? (BCM)
 PET SHOP BOYS/Being Boring (Parlophone/EMI)
 CHRIS ISAAK/Wicked Game (London/PG)

The Network Chart, courtesy MRIB



AUSTRALIA

LW TW

- | | | |
|----|----|---|
| 2 | 1 | JIMMY BARNES/Let's Make It Last All Night |
| 4 | 2 | SKYHOOKS/Jukebox In Siberia |
| 5 | 3 | SOUTHERN SONS/Heart In Danger |
| 1 | 4 | JOHN FARNHAM/That's Freedom |
| 3 | 5 | ICEHOUSE/Miss Divine |
| 8 | 6 | WENDY MATTHEWS/Token Angels |
| — | 7 | NOISEWORKS/Miles And Miles |
| 10 | 8 | MARGARET URLICH/Number One |
| 6 | 9 | MIDNIGHT OIL/King Of The Mountain |
| 7 | 10 | INXS/Suicide Blonde |

Most Added

- STEPHEN CUMMINGS/Hell (You've Put Me Through)
 DIVINYLS/I Touch Myself
 JOHN FARNHAM/Burn For You
 JENNY MORRIS/Piece Of My Heart

CANADA

LW TW

- | | | |
|----|----|--|
| 1 | 1 | ALIAS/More Than Words Can Say |
| 2 | 2 | CANDI & THE BACKBEAT/World Just Keeps On Turning |
| 3 | 3 | WORLD ON EDGE/Still Beating |
| 4 | 4 | ZAPPACOSTA/Letter Back |
| 6 | 5 | GINO VANNELLI/The Time Of Day |
| 7 | 6 | RIK EMMETT/When A Heart Breaks |
| 5 | 7 | BARNEY BENTALL/Crime Against Love |
| 8 | 8 | COLIN JAMES/Keep On Loving Me Baby |
| — | 9 | BLUE RODEO/Til I Am Myself Again |
| 10 | 10 | SUE MEDLEY/Love Thing |

Most Added

- BARNEY BENTALL/Life Could Be Worse
 PAUL JANZ/Hold Me Tender
 HAYWIRE/Operator Central

Top 10 Canadian CHR hits courtesy The Record (418) 533-9417.

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COMPACT DATA®

Mitchell, Roth LPs Headline '91 Releases

Folk-pop-jazz priestess Joni Mitchell and rawk! showman extraordinaire David Lee Roth will greet the coming year in similar fashion — with new albums.

Mitchell will release her next Geffen LP, "Night Ride Home," on February 5. The ten-track platter, produced by Mitchell and husband/bassist Larry Klein, features guest appearances by vocalist David Baerwald, jazz saxophonist Wayne Shorter, and Innocence Mission vocalist Karen Peris.

Along with the title track, songs include "Slouching Toward Bethlehem," "Cherokee Louise," "The Only Joy In Town," "Passion Play," and "Too Grey Room." "Night Ride Home" is likely to be the first emphasis track.

Meanwhile, Roth's forthcoming Warner Bros. album, "A Little Ain't Enough," is set for release on January 15. Produced by Bob Rock, the disc contains such tunes as "Shoot It," "Hammerhead Shark," "Sensible Shoes," and "Lady Luck."

Sambora's Support Group

Recording sessions for Bon Jovi guitarist Richie Sambora's debut solo LP are under way in Vancouver, Canada with Neil Dorfsman producing. Sambora, who is handling lead vocals, is backed by a band that includes BJ drummer Tico Torres and veteran bassist Tony Levin as well as Dave Bryan and Jeff Bova (keyboards), Gerardo Velez (percussion), and Dean Fasano (support vocals).

Stop, look, and listen for the as-yet-untitled LP to be released on Mercury Records early next year.

drummer Bobby Borg (author of two drumming books). The band's debut Atlantic LP is due on December 4.

Honeymooners, Lucy Combo For Holiday Pro-CDs

To promote the release of CBS/Fox Home Video's "A TV Christmas Present" (a package containing vintage Christmas episodes of "I Love Lucy" and "The Honeymooners"), the company is servicing AOR, CHR, and AC radio stations with limited-edition pro-CDs of yuletide songs and audio excerpts lifted from the programs.

The 21-track disc features such rarities as "Deck The Halls" (with Art Carney's Ed Norton on lead vocals) and three versions of "Jingle Bells": a Cuban cover courtesy of Desi Arnaz and two versions (edit and full-length) performed by the cast of "I Love Lucy." The last two reportedly had been "lost" since they originally aired back in the early '50s. Spoken word comedy bits from both programs are also included.

Ample Samples

- Prince has been added to the "Rock In Rio II" lineup. The nine-night festival takes place in January (see R&R, 10/5, 11/2, and 11/23 for details).

- Congratulations to Mick Jagger and Jerry Hall. The jet-settin' couple were married in a super-secret traditional Indonesian ceremony on the island of Bali on November 21.

- Former Firm bassist Phil Soussan has joined Atlantic's Beggars & Thieves. Other group members include lead singer Louie Merlino (background vocalist on Cher's and Alice Cooper's most recent LPs), guitarist Ronnie Mancuso (formerly of Bang Bang), and

- Roxette's forthcoming EMI LP, "Joyride," is due in music stores on February 18. The disc marks the band's second U.S. release, their third overall.

- Skid Row are set to record their second Atlantic LP in January. Michael Wagener is producing.

- Purple-haired L.A. rockers the Zeros have signed with Enigma Records. The band (consisting of lead singer Sammy Serious, guitarist Joe Normal, stickman Mr. Insane, and bassist Danny Dangerous) are currently working on their label debut LP with Ron Goudie (of Stryper, Death Angel, and GWAR fame) producing.

Off Two Tangier

Vocalist Mike Le Compte and guitarist Doug Gordon have joined Tangier, replacing former lead singer Bill Mattson and riff-slinger Gary Saint. The rockers are working on their next Atco LP, titled "Stranded," with Duane Barron and John Purdell (the engineering team on previous Motley Crue, Poison, and L.A. Guns albums) producing.

Several tunes on the new project are likely to be collaborations between the group and Survivor members Jim Peterik and Bob Halligan (the team who penned Kix's hit "Don't Close Your Eyes"). The LP is due in January.

Early Beach Boys CD Due

On January 3, L.A.-based indie label DCC Compact Classics will release a CD of material the Beach Boys recorded before landing a contract with Capitol Records in 1962.

Titled "Lost And Found 1961-62," the disc sports 16 songs (eight titles — including "Surfin'," "Surfer Girl," and "Surfin' Safari" — with alternate takes of each) as well as excerpts of the band's studio banter (confined to separate tracks). All material was lifted from the original studio master reels, which were found in the closet of the band's early producer, the late Hite Morgan.



51.5 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

BLACK CROWES/Hard To... (Def American/Geffen) . . .	12
JON BON JOVI/Miracle (Mercury) . . .	9
CINDERELLA/Shelter Me (Mercury) . . .	5
DAMN YANKEES/High Enough (WB) . . .	11
JANET JACKSON/Love Will Never Do... (A&M) . . .	6
POISON/Something To Believe In (Enigma/Capitol) . . .	12
IGGY POP w/KATE PIERSON/Candy (Virgin) . . .	14
PAUL SIMON/The Obvious Child (WB) . . .	9
U2/Night & Day (Chrysalis) . . .	ADD
WINGER/Miles Away (Atlantic) . . .	12

EXCLUSIVES

INXS/Disappear (Atlantic) . . .	4
LED ZEPPELIN/Travelling Riverside Blues (Atlantic) . . .	4
GEORGE MICHAEL/Freedom! (Columbia) . . .	5
ROBERT PALMER/You're Amazing (EMI) . . .	2
WARRANT/1 Saw Red (Columbia) . . .	4

BREAKTHROUGH VIDEO

EDIE BRICKELL & NEW.../Mama Help Me (Geffen) . . .	6
--	---

BUZZ BIN

CHARLATANS U.K./Only... (Beggars Banquet/RCA) . . .	4
CURE/Close To Me (Elektra) . . .	3
DNA /SUZANNE VEGA/Tom's Diner (A&M) . . .	5
JANE'S ADDICTION/Been Caught Stealing (WB) . . .	3

ACTIVE

AC/DC/Moneytalks (Atco) . . .	3
DARYL HALL & JOHN OATES/So Close (Arista) . . .	10
BILLY IDOL/Prodigal Blues (Chrysalis) . . .	4
LIVING COLOUR/Devils In My Head (Epic) . . .	3
NELSON/After The Rain (DGC) . . .	7
SCORPIONS/Tease Me, Please Me (Mercury) . . .	7
SLAUGHTER/Spend My Life (Chrysalis) . . .	2
TESLA/Signs (Geffen) . . .	4
TRAVELING WILBURYS/She's My... (Wilbury/WB) . . .	7
TRIXTER/Give It To Me Good (Mechanic/MCA) . . .	9
UB40/The Way You Do The Things You Do (Virgin) . . .	11
VANILLA ICE/Play That Funky Music (SBK) . . .	2
WILSON PHILLIPS/Impulsive (SBK) . . .	10
STEVE WINWOOD/One And Only Man (Virgin) . . .	5

MEDIUM

C&C MUSIC FACTORY/Gonna Make... (Columbia) . . .	2
CHER/Shoop Shoop Song (It's In My Kiss) (Geffen) . . .	3
PHIL COLLINS/Hang In Long Enough (Atlantic) . . .	6
DEPECHE MODE/World In My Eyes (Sire/Reprise) . . .	2
EVERY MOTHER'S NIGHTMARE/Love... (Arista) . . .	ADD
DEBBIE GIBSON/Anything Is Possible (Atlantic) . . .	4
JUDAS PRIEST/A Touch Of Evil (Columbia) . . .	6
KING'S X/It's Love (Megaforce/Antalctic) . . .	7
LYNCH MOB/Wicked Sensation (Elektra) . . .	4
NOTORIOUS/The Swalk (DGC) . . .	4
DONNY OSMOND/My Love Is A Fire (Capitol) . . .	3
OUTFIELD/For You (MCA) . . .	3
QUEENSRÛYCHE/Best I Can (EMI) . . .	3
REMBRANDTS/Just The Way It Is, Baby (Atco) . . .	7
STEELHEART/It'll Never Let You Go... (MCA) . . .	ADD

BREAKOUT

AN EMOTIONAL FISH/Celebrate (Atlantic) . . .	7
CONCRETE BLONDE/Caroline (IRS) . . .	2
INDIGO GIRLS/Hammer & A Nail (Epic) . . .	4
POSIES/Golden Blunders (DGC) . . .	3
REDD KROSS/Annie's Gone (Atlantic) . . .	3
SOUL ASYLUM/Easy Street (A&M) . . .	4

HOT NEW VIDEOS

C&C MUSIC FACTORY/Gonna Make... (Columbia) . . .	2
CHARLATANS U.K./Only... (Beggars Banquet/RCA) . . .	4
ROBERT PALMER/You're Amazing (EMI) . . .	2
U2/Night & Day (Chrysalis) . . .	ADD
VANILLA ICE/Play That Funky Music (SBK) . . .	2

ADDS

EVERY MOTHER'S NIGHTMARE/Love Can... (Arista) . . .	
STEELHEART/It'll Never Let You Go... (MCA) . . .	
U2/Night & Day (Chrysalis) . . .	



36.8 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent
& Artist Relations

Weeks On

FIVE STAR

CHRIS ISAAK/Wicked Game (Reprise) . . .	3
---	---

HEAVY

MARIAH CAREY/Love Takes Time (Columbia) . . .	11
DARYL HALL & JOHN OATES/So Close (Arista) . . .	5
WHITNEY HOUSTON/I'm Your Baby Tonight (Arista) . . .	7
ELTON JOHN/You Gotta Love Someone (DGC) . . .	5
BETTE MIDLER/From A Distance (Atlantic) . . .	6
WILSON PHILLIPS/Impulsive (SBK) . . .	3

DEVELOPMENT

STEVIE NICK/Because I Love You... (LNR/RCA) . . .	1
BREATHES/Does She Love That Man? (A&M) . . .	ADD
PHIL COLLINS/Hang In Long Enough (Atlantic) . . .	3
DEE-LITE/Groove Is In The Heart (Elektra) . . .	1
SARA HICKMAN/I Couldn't Help Myself (Elektra) . . .	ADD
B. HORNSBY w/S. COLVIN/Lost Soul (RCA) . . .	4
JANET JACKSON/Love Will Never Do... (A&M) . . .	1
BILLY JOEL/And So It Goes (Columbia) . . .	4
DONNY OSMOND/My Love Is A Fire (Capitol) . . .	2
CARLY SIMON/Better Not Tell Her (Arista) . . .	8
PAUL SIMON/The Obvious Child (WB) . . .	8
SURFACE/The First Time (Columbia) . . .	ADD
TRAVELING WILBURYS/She's My... (Wilbury/WB) . . .	2
UB40/The Way You Do The Things You Do (Virgin) . . .	3
STEVE WINWOOD/One And Only Man (Virgin) . . .	2
DWIGHT YOAKAM/Turn It On, Turn It Off (Reprise) . . .	ADD

Information current as of November 27.

POLL STAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (In 000s)
1	PHIL COLLINS	\$845.0
2	NEW KIDS ON THE BLOCK	\$709.8
3	Z ZZ TOP	\$327.2
4	ANITA BAKER	\$275.0
5	FLEETWOOD MAC	\$240.2
6	KENNY G/M. BOLTON	\$229.0
7	M.C. HAMMER	\$194.6
8	ANDREW "DICE" CLAY	\$181.8
9	JAMES TAYLOR	\$177.5
10	ROBERT PLANT	\$176.3
11	BONNIE RAITT	\$172.4
12	BILLY IDOL	\$165.8
13	RANDY TRAVIS	\$156.7
14	HEART	\$144.62
15	GEORGE STRAIT	\$144.60
16	POISON	\$137.5
17	LINDA RONSTADT	\$132.3
18	ALLMAN BROS. BAND	\$126.4
19	KISS	\$125.4
20	CROSBY, STILLS & NASH	\$118.8

New Tours

Among this week's new tours:

ADAMSKI
CARLENE CARTER
CHILD'S PLAY
RONNIE EARL &
THE BROADCASTERS
KING'S X
MARY MY HOPE
PIXIES
POSIES
MAXI PRIEST
RICKY VAN SHELTON

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



Buck\$ome Beautie\$

Atco Records cashed in a bid for Promo Item O' The Week by bankrolling select AOR and CHR programmers with custom-designed sacks stuffed with AC/DC dollars in support of the band's new single, "Moneytalks."

The bogus bucks, which can be seen showering fans in concert and in the song's video, feature guitarist/founder Angus Young's friendly face on the front and two familiar AC/DC icons (a Hellish bell and a loaded cannon) on the back. (The moneybag itself is adorned with the band's logo, the song title, and, of course, a dollar sign).

And, friends, don't try to use the counterfeit currency at music stores. The bills were printed simply to give us sum fun, the way promotions were mint to be. . . .



BRAD MESSER

CALENDAR

Do You Have A Plan For The Unthinkable?

The possibility of war has everyone talking and asking questions, none more direct than the question a music station's GM recently put to his PD and News Director: "What do you plan to do if war actually starts?"

What was this, some kind of trick question? The PD allowed as how the staff would probably run the first few bulletins and then pretty much play it by ear.

After all, it might happen in the middle of the night, or on a Sunday afternoon, or even in morning drive. It would be an ad lib situation. How can you plan for something you don't know is even going to happen?

Playing it by ear was precisely what the GM intended to avoid. If an event of extreme magnitude occurred, he didn't want his airstaff "winging it." He knew that some specific decisions would have to be made under extreme pressure and reasoned prior discussion was necessary to focus everyone's thinking.

One, what about the music? If a

real war bulletin comes in, should the station stick to its format while shoehorning war updates inside regular newscasts?

The music question deserves very careful consideration. The consequences of a mistake could be quite embarrassing. What a station says with its music in the midst of an immense event is indeed serious.

History's Lessons

The radio industry learned an important lesson — the hard way, of course — when JFK was assassinated. After broadcasting the terrible news that the President had been shot, some stations went back to rock 'n' roll as usual, at least one played the National Anthem, and others ran to the basement to find appropriately somber music on obscure albums.

With citizens sobbing in the streets, some stations took a good long while to realize business as usual was inappropriate in that particular time of national grief.

Which brings up commercials. Run them as logged? Clear the log for two hours and then make a go/no-go decision?

What exactly do you want your station to be doing during the first hour or two after airing a news bulletin that will change the course of history? What would be the right thing to do?

Just as no war ever proceeded exactly according to strategists' predictions, no plan laid out now by a station will hold up in its entirety if war begins. No one expects it to. Radio plans, just like military battle plans, are aimed at coordinating assets and eliminating as much confusion as possible right at the beginning of the operation.

That GM was doing a fine job of leading when he invited his staff to confront the question straight on.

Most Destructive Earthquake

MONDAY, DECEMBER 10 — Mikhail Gorbachev toured the disaster area in Soviet Armenia in 1988, three days after a 6.9 earthquake leveled more than 30 villages and a town of 250,000. The Gorbachevs had been visiting the White House when the earthquake news arrived; they dropped everything and flew home. The quake is listed in "The Guinness Book of World Records" as the most destructive in recorded history.

Florida repealed a much-opposed tax on advertising in 1987. Angry farmers drove a tractor caravan through Washington, DC in 1977 to demand price supports. Mississippi became the 38th state in 1817.

Birthdays: Raven-Symone Peerman ("The Cosby Show") 5. Susan Dey 38.

Basketball's 98th Anniversary

TUESDAY, DECEMBER 11 — The first public game of Basket Ball was played in 1892 at the School for Christian Workers in Springfield, MA. The students beat the teachers 5-1. Each time a goal was scored, a ladder was used to retrieve the (soccer) ball from the closed-bottomed peach basket. (Specially designed laced basketballs appeared in 1894, but the basket bottoms weren't opened until 1906.)

Fireworks being sold illegally at a market in Mexico City exploded in 1988, setting off a runaway fire in which at least 62 died. The U.S. committed its first combat troops and helicopters in Vietnam in 1961. The Supreme Court ruled in 1950 that no person can be forced to testify against himself or herself in a criminal case (Fifth Amendment decision). Indiana became the 19th state in 1816.

Birthdays: Teri Garr 45. Brenda Lee 46. Donna Mills ("Knots Landing") 47. Tom Hayden 50.

Hotel Queen Offered Free Room

WEDNESDAY, DECEMBER 12 — "Hotel Queen" Leona Helmsley broke into tears in federal court in 1989 after being sentenced to four years in prison for tax evasion. The 68-year-old owner of 26 hotels, convicted of evading \$1.2 million in taxes, remained free pending appeals.

Radio first reached across the Atlantic in 1901. Six environmental groups announced in 1989 that so-called biodegradable plastic trash bags are "rip-offs" and suggested a consumer boycott. Hovercraft technology was patented in 1955. Pennsylvania ratified the Constitution and became the second state in 1787. Hanukkah.

Birthdays: Dionne Warwick 49. Connie Francis 52. Frank Sinatra 75.

Turtles Challenged G.I. Joe

THURSDAY, DECEMBER 13 — Teenage Mutant Ninja Turtles toy sales surpassed \$150 million in 1989, second in action figure sales only to G.I. Joe. Other top sellers in the '89 Christmas season were Nintendo and Barbie dolls.

McDonald's confirmed in 1989 that more than 26,000 Soviets had applied for the 630 jobs available at its new Soviet Union restaurants. Poland imposed martial law in 1981 in response to the Solidarity labor movement. Sir Francis Drake's five ships set sail on their around-the-world voyage in 1577.

Birthdays: Randy Owen (Alabama) 41. Dick Van Dyke 65.

Drug Dogs Cry Wolf

FRIDAY, DECEMBER 14 — School officials in Portland, OR announced in 1989 that drug-sniffing dogs still had public support. This, after the dogs had falsely fingered (or pawed) 75 students by wrongly indicating their high school lockers contained drugs.

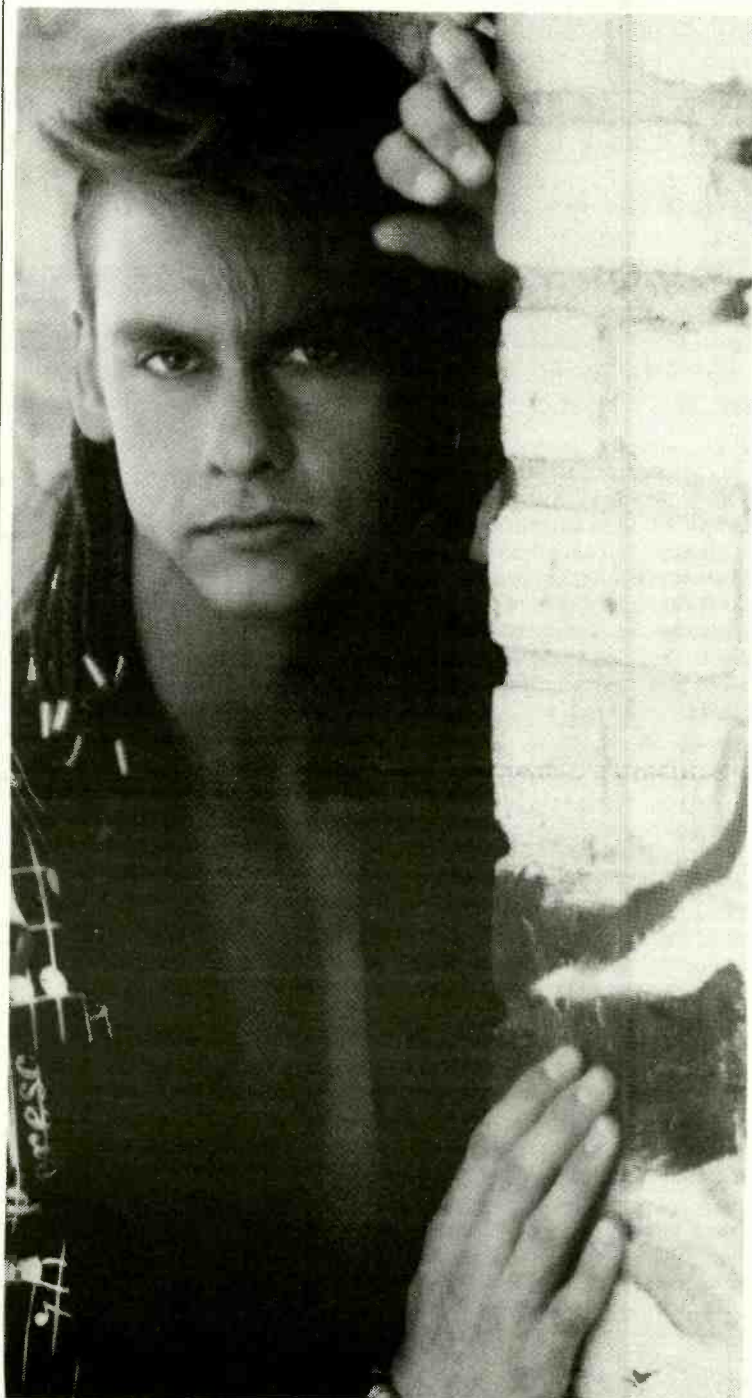
Chrysler admitted in 1987 that odometers had been turned back on some test and executive cars, which were then sold as brand new. Israel annexed the Golan Heights in 1981. Alabama became the 22nd state in 1819. George Washington died in 1799 at age 67. (He and Martha are buried at their Mt. Vernon estate in Virginia).

Birthdays: Patty Duke 44. Lee Remick 55.

Saturday (12/15): Don Johnson 40. Tim Conway 57.

Sunday (12/16): Steven Bochco 47. Arthur C. Clarke 73.

DINO



"Gentle"

Urban Contemporary Chart Debut 40

NOW ON 64 UC REPORTERS INCLUDING:

- WDAS KHYS WZAK
- WUSL KMJQ WTLC
- WAMO K97 KPFS
- WHUR WYLD WMVP
- WKYS WMYK KMJM
- KJMZ WOWI KSOL

...AND MANY MORE!



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JOEL DENVER

Promotional Overkill

Easing The Record Product Crunch With Faxes, Restraint, Common Sense

At last count, 32 major CHR labels are flooding radio and the marketplace with new product every week. Their numbers will swell to 38 in 1991, with each pumping new music into the pipeline. That translates to a lot more competition, a lot more promo calls, and a lot more listening time.

As programmers and record execs begin to feel the squeeze, complaints are coming from both sides. In an effort to make the coming climate more palatable and profitable for all, I solicited ideas from programmers and record execs.

Dene Hallam

KKBQ/Houston PD Dene Hallam describes a recent example of overkill promotion: "Last week, I had calls from seven different people about one record — all in one day. Five were from the distributed label; one was from the parent label; another was from an independent. Several other calls came from indies later in the week on the same record.

"One of the reasons CHR's aren't doing as well in the ratings is that PDs are spending too much time talking to promo reps and not enough time programming the station. Don't misunderstand me. Exchanging good information between knowledgeable people can help you program your station better, but this overkill is harmful."

"Ironically, my friends and I tend to feel a record may be in trouble when we get a full-court press."

—Dene Hallam

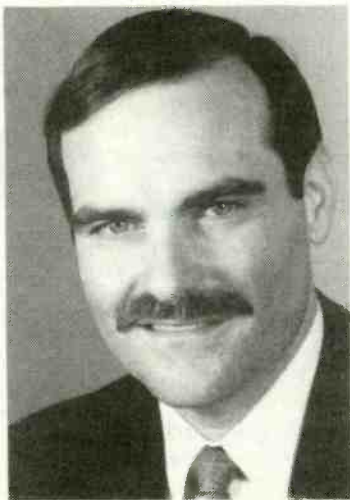
Hallam says it's becoming a time management problem. "If you don't listen to all the product you're apt to miss something. I don't want people to stop calling, but labels should put a game plan together to make more efficient use of their time.

"Between myself, MD Mike Snow, and Ops Director Dave Elliott, we field all these promo calls. If you have a VP, plus national, regional, and local reps calling all three of us over a week's period, it could total up to 12 calls, all for the same group of records. Ironically, my friends and I tend to feel a record may be in trouble when we get such a full-court press.

"Recently, a guy called me every hour on the hour — yet I was out of the building all day. All I'm asking is that labels use good common sense when promoting prod-

many reps aren't working radio professionally, I worry about radio getting sick of record people. I hear horror stories about the rookies, and it's putting a bad connotation on our side of the industry."

"I feel bad for the smaller labels



Dene Hallam

uct. Faxes go a long way toward supplementing information once an initial call is made and completed.

"The unsung hero in the record biz is the local promo rep. Sometimes I get the feeling the national and regional people don't have confidence in their local people. Maybe there should be fewer national calls made to stations unless there is a problem. That might cut down on the excess phone traffic."

Burt Baumgartner

As Columbia's VP/CHR Promotion, Burt Baumgartner has little trouble building bases and relationships at radio, thanks to his years in the business and the label's product flow and artist roster. "My biggest problem with all the new labels coming on-line is that they're attempting to steal my promotion reps. There's a serious shortage of qualified, experienced promotion managers, and many of the newer folks are putting undue pressure on radio and pissing off the whole community."

Otherwise, he says, "I don't feel the new labels are a threat to Columbia in any way, because half the battle of having hit records is getting them heard by the PD or MD. We make sure our records are heard.

"There's a local rep and I assign one national rep per station and that's the end of it. With today's technology, radio often receives information faster than a label can supply it. Why should we become part of the problem?"

Looking around the industry, Baumgartner notes, "Because



Burt Baumgartner

that are having a tough time getting records in the door. They're going to take a beating because of the way the game's being played. You can't stay in business if you can't get records played and sold. The only way some of them can make a dent is to offer splashy pro-

"Because many reps aren't working radio professionally, I worry about radio getting sick of record people."

—Burt Baumgartner

motions. PDs tell other PDs about this. If one of those promotions goes through and the record doesn't get enough exposure, the label loses money."

Reflecting Hallam's observation, Baumgartner observes, "Often, stations don't play these records enough and good records are lost because they get a 'hype stigma.' I'd rather take ten less adds a week and maintain a good relationship with radio. If I have a real record, it will come through."

Charley Lake

At East West America, VP/Promotion Charley Lake is helping launch a new label for 1991, so he's especially interested in working with radio in a meaningful manner. "I understand the anxiety our radio friends have over the glut of new music, new labels, and new

Coping With The Overload

Try to understand each other's goals and needs. Here are some of the main complaints and some constructive remedies:

- Radio: "We get too many calls per record"
- Let labels know whose calls you'll take
- Labels: "Radio is inaccessible"
- Maximize faxes, technology when you pitch records

reps. They've already had a taste of it, but the situation will explode in 1991 — the impact will be seen on their message pads."

Lake says that when he was in radio there were a dozen or so labels to deal with. Not only has that number nearly tripled, PDs now also field calls from program suppliers, networks, jingle companies, research companies, consultants, and ratings services.

"Everyone's vying for the PD and MD's attention. But it behooves today's broadcasting execs to take meaningful calls and return them promptly. I also realize you can't get back to everyone on the same day. However, it makes me unhappy when MDs, whose job it is to take these calls, only give us a two-hour window on Thursday afternoons. While you can't be totally accessible at all times, that's unrealistic."

Lake believes it's up to the labels to do smarter, more efficient business with radio. "We have to condense what we're trying to do. Today's promo person must be efficient and have a better understanding of a station's needs and goals. It's time for us to realize we can't take up people's time on a weekly basis if we have nothing to talk about. There will always be room for the promo person who states the case in a fun, informative manner. If you're not great at what you're doing, prepare to be ignored."

He also feels radio needs to make a few changes. "It's radio's prerogative to choose to talk to several reps about the same record on the same day. Tell the second caller it's already been discussed. Often people in radio wrongly believe the VP and national and regional peo-

ple all get together and plan their calls.

"The sheer nature of promotion encourages anybody who can get through to a programmer to call. If

"The sheer nature of promotion encourages anybody who can get through to a programmer to call. If a PD takes the calls, why wouldn't a person call again the following week?"

—Charley Lake

a PD takes the calls, why wouldn't a person call again the following week? Radio needs to be more specific about who it will talk to. If you only take one call it should be the local person's call. It's time management versus maintaining relationships. That's an individual determination.

"As part of a new label, I'm as curious as anyone about the long-range impact of the product glut. We're already seeing some established labels struggling. It really comes down to the music — the labels with the best music will survive."

Eddie Haskell

WXLK (K92)/Roanoke, VA OM Eddie Haskell says his biggest pet peeve about labels is interference from the national staff. "Hire good

Continued on Page 39



Charley Lake



Eddie Haskell



"close to me"

the new single and video from the album

Mixed Up

**AFTER ONLY THREE WEEKS #14 ON BILLBOARD TOP 200 &
OVER 700,000 ALBUMS SOLD**

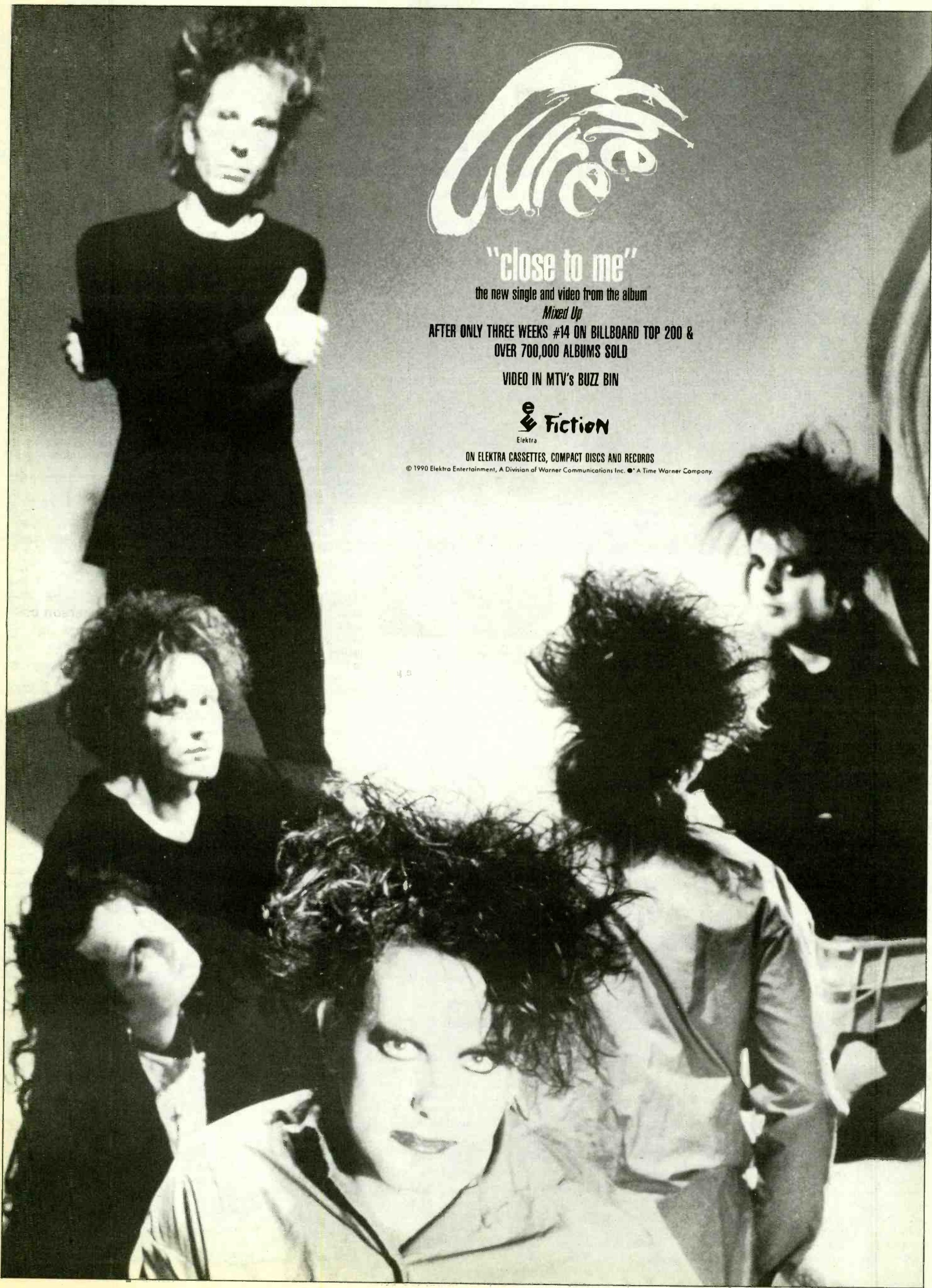
VIDEO IN MTV'S BUZZ BIN

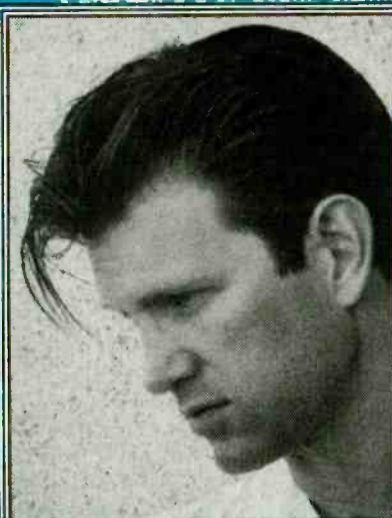


Elektra

ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS

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CHRIS ISAAK

"WICKED GAME"

The New Single From The Album

HEART SHAPED WORLD

VH1 - FIVE STAR ROTATION

NEW & ACTIVE

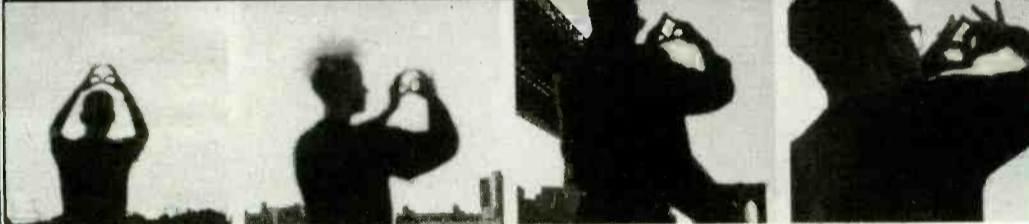
ONE OF THE "MOST ADDED"

- | | | | |
|-------------|-------------|-------------|------------|
| PWR99 7-6 | 999KHI add | WZYP 36-28 | WOMX add |
| KEGL deb 32 | WBBQ 32-27 | WAPE add 30 | WRVQ 27-22 |
| KDWB 30-27 | K106 deb 32 | 99WAYS add | Z102 add |
| KUBE add | I95 22-19 | FM100 22-19 | WIXX 23-17 |
| WERZ add | WCGQ add | Y107 deb 35 | KSND add |
| | | | KXYQ add |
| | | | HOT949 add |
| | | | KRQ 18-15 |
| | | | KFMW 21-15 |

DEPECHE MODE

"World In My Eyes"

The New Single



From The
Multi-Platinum
Album

Violator

NEW & ACTIVE

- | | | | | | |
|-------------|--------------|---------------|-------------|-------------|--------------|
| WXKS 28-23 | KIIS 30-28 | WNNK 30-27 | WKRZ add | KPRR add 28 | KKMG 39-35 |
| PWR104 17-8 | PWR106 28-22 | WKSS deb 30 | WYCR deb 30 | WDJX add | KLUC 25-22 |
| KSAQ 29-21 | Q106 28-26 | WQGN add | B93 add | KBFM add | KCAQ deb 40 |
| B96 17-16 | X100 add | 999KHI deb 37 | WFMF add | KTUX 39-30 | KWNZ deb 35 |
| WHYT 19-18 | WVSR deb 39 | WPST deb 39 | KZZB deb 38 | KKSS add | HOT949 26-22 |

"HOUSE FULL OF REASONS" JUDE COLE

THE FOLLOW-UP SINGLE TO THE HITS
"BABY IT'S TONIGHT" AND "TIME FOR LETTING GO."

FROM THE ALBUM

A VIEW FROM 3RD STREET

NEW & ACTIVE

- | | | | | |
|-------------|--------------|--------------|-------------|-------------|
| PWR99 28-25 | I95 29-26 | KRNQ 29-26 | WOMP add | KQHT deb 21 |
| WNCI 26-24 | KZ106 19-13 | WIXX 34-31 | WQID add | WTBX deb 33 |
| KBEQ 35-32 | 99WAYS 34-28 | WZOK 31-28 | WZZG deb 27 | KKHT deb 29 |
| WERZ add | WOMX add | KIKX 36-32 | Q101 add | KFMW deb 38 |
| 98PXY 30-27 | KTUX deb 35 | KXYQ 23-19 | KNIN add | KMOK add |
| | | 95XXX deb 39 | KLYV add | KZOZ deb 40 |



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Promotional Overkill

Continued from Page 36

local people and let them do their job. Take Madonna's 'Hanky Panky.' I told the local WB person we probably wouldn't play it, but promised to look at the sales and national growth. Yet when I didn't add it that first week, I received a fax from the national rep scolding me for not adding it. If a station added five records a week, you'd end up having to justify to 50 or more other people why you didn't add a record."

While he's located about 100 miles from the Baltimore/Washington area, Haskell sees the local reps quite a bit. "A good local person is the best link between a station and a label. National people who don't know me or the station tend to come on with a heavy attitude, and that really upsets me. The local people know where we are on their records every week because I'm brutally honest. It beats having to talk with several people about one record."

Like Hallam, Haskell would like to see labels use faxes to convey additional positive information, cutting down on what he calls "unnecessary phone calls." "Not only am I in charge of programming, but I work from 6-10pm every night. On Friday afternoons I'm usually setting up a remote for that evening or I'm at a high school pep rally, so I'm not even available.

"A good local person is the best link between a station and a label. National people who don't know me or the station tend to come on with a heavy attitude, and that really upsets me."

—Eddie Haskell

"I'm not concerned about finding the time to listen to product. It's

easier than taking all those calls. Many people are smart and just leave a message asking me to listen to a record they're going for adds on the following week.

"Because there are so many labels and every record is important to them, the add pie is really getting slim. I feel the pressure from the labels and I don't like it. There's been a huge increase in the number of intense phone calls from people saying, 'We have to have it.' Labels need to be conscious of not damaging their credibility. I'd rather have someone use excitement than pressure."

MOTION

- WOHT (Hot95)/Jackson, MS PM driver **Shadow B. Cruze** pulls into the MD chair
- Overnighter **Pete Michaels** named MD at WLAN/Lancaster, PA following **Ted Brandi's** resignation

Donny Walker is upped from late-nights to 6-10pm at WKSE/Buffalo and parttimer **Ken Casey** moves to late nights ... WNYP/Ithaca, NY greets MD/late-nighter **Marc St. John** from afternoons at WKFQ/Hornell, NY ... new WWCK (CK105)/Flint, MI MD/afternoon driver is **Cadillac Cooper** (aka **Mike Tschart**) from parttime at

KEZB/EI Paso replacing **Bob O'Dell** ... KZIO/Duluth, MN PD **John Michaels** needs a promotion director/night talent ASAP as **Hurricane Hamilton** has gone to Z-rock.

KYYQ (Q106)/Wichita, KS welcomes new weekend/swingman **Rob Woolman**, who'll be known as **Andy Travis** ... After nine years at the helm, **Tim Moore** has resigned his OM gig at WKSQ/Bangor, ME. No replacement has been named yet ... Former WAPE/Jacksonville night jock **Cadillac Jack** is now doing nights at WNFI (1100)/Daytona Beach ... WQHT (Hot 97)/New York PM driver **Bill Lee** has been replaced as host of the "Direct Hits" syndicated radio show by Hot 97 midday personality **Al Bandiero** ... KQHT/Grand Forks, ND adds night rocker **Wade Williams** from WDAY (Y94)/Fargo, ND.

BITS

• "I Survived The Summer" — KZIO/Duluth recently concluded its "I Survived The Summer" contest, which saluted parents who survived another summer at home with the kids. The midday promotion featured listener horror stories involving stained carpets, flooded bathtubs, and other household calamities. Each caller received a com-



memorative certificate (pictured), while a daily winner was treated to a lavish night out, including a complimentary dinner and free babysitting.

Coming Next Week

"What The Hell's Wrong With CHR?"

HARRY CHAPIN TRIBUTE

The Friends of Harry Chapin

Perform His Songs

Live At

Carnegie Hall

THE ARTISTS

PAT BENATAR THE HOOTERS

OSCAR BRAND TERRI KLAUSNER

STEPHEN CHAPIN GRAHAM NASH

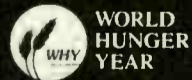
TOM CHAPIN PETE SEGER

JUDY COLLINS THE SMOTHERS BROTHERS

DOLORES HALL BRUCE SPRINGSTEEN

RICHIE HAVENS JOHN WALLACE

STRIKE ANOTHER BLOW AGAINST WORLD HUNGER



Founder, Harry Chapin 1942-1981



ON RELATIVITY CD's & CASSETTES 1047

ALL ROYALTIES GO DIRECTLY TO WORLD HUNGER YEAR



YOU DRIVE ME APE — The stake was \$25,000 in WXKS (Kiss 108)/Boston's Halloween "Gorilla Hunt" promotion. Winner Sherrill Murphy (r) grabs the cash, as the gorilla and Kiss 108's Dale Dorman look on.



HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

Just When You Thought You'd Seen It All . . .

Sisapa Uses Contest To Launch Listener Promotion Scheme

It's not too often that I hear about something in this industry that totally throws me for a loop, but a recent Sisapa stunt did just that. Seems the small label used radio station *contest winners* to work programmers on the Marshall Tucker record.

Here's the deal: Sisapa set up a promotion to send lucky listeners from around the country to Marshall Tucker concerts in Texas. The winners actually got to spend four days with the band, traveling by bus to the shows.

After the promotion, label reps contacted the winners and asked them if they'd like to help their new friends get more Marshall Tucker on the radio. Those who agreed were sent a package which included the latest Marshall Tucker CD, a handwritten thank-you card from the band's Doug Gray, and the following instructions:

The Letter

Thanks so much for your support and for making the bus promotion a huge success! The band had a great time and really enjoyed your company. Now we'd like to ask your help on behalf of the band. We are working on getting the single "County Road" on radio stations across the country. By now, someone from the company has probably contacted you about this to let you know what's going on. Here are a few things to remember when you set up the appointment and go into the station:

"Turning our listeners into record reps is kind of weird."

—Dave Frisina

Setting up the appointment:

1. Ask to speak to the program director. If he/she is in, ask for an appointment to just see them for five minutes.
2. Don't tell them why. Just say that you are the winner of the Marshall Tucker promotion they did and you need to come see them in person.
3. Set up your appointments from 11/8-11/16. This will insure that everyone has the care package from us and that all winners are going into the stations the same week.
4. If you can't get through to the program director, try the music director. Sometimes it takes a few calls to get them. If you've tried a few times and still can't get

"I feel the industry is sleazed by this kind of action. I don't understand what a contest winner has to do with whether a record is played or not."

—Jim Leven

through, call Ginger [National AOR Director Ginger Mackenzie] and we'll figure out how to get in.

At the station:

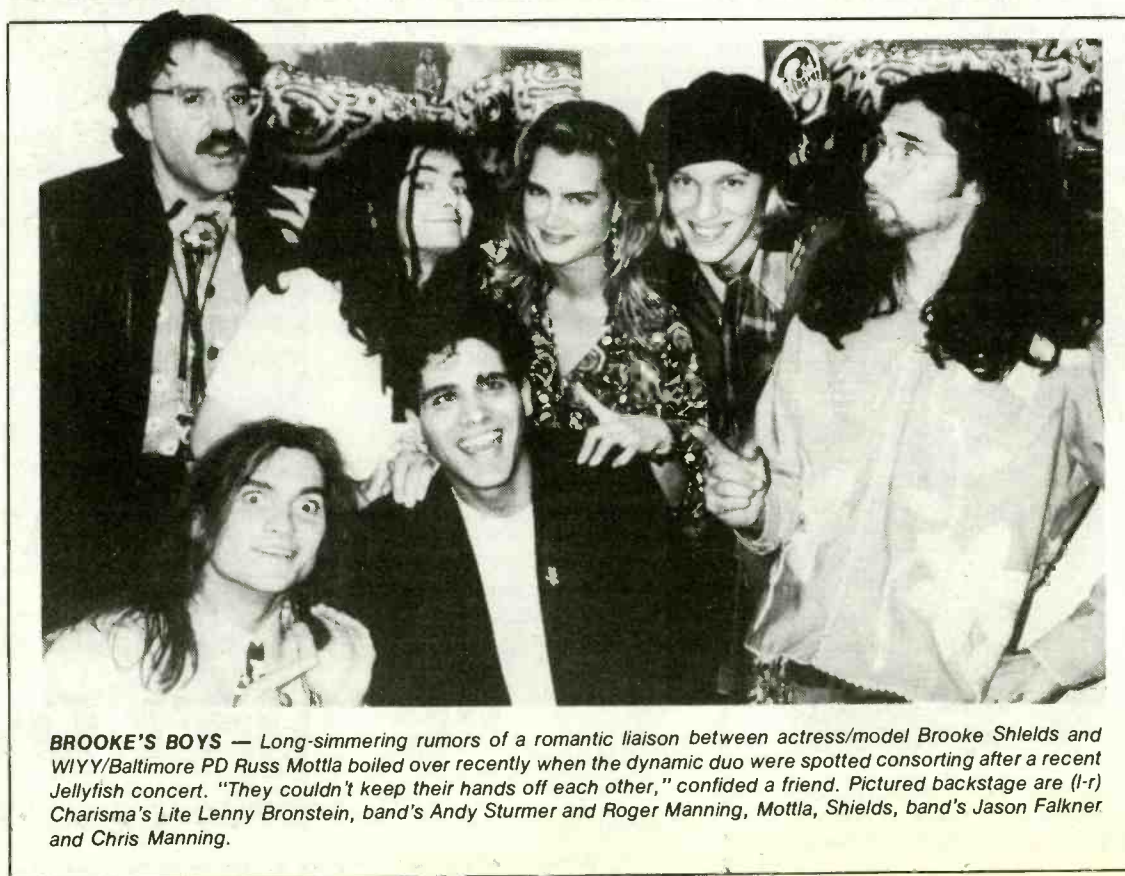
1. Wear your Marshall Tucker T-shirt and take photos of the bus tour with you if you have them. Make sure you have the CD and the card from Doug with you. Also, take a camera if you can and take photos so that we can get them published. We'll reimburse the cost.

2. Tell them about the trip and what you thought of the band's shows. Be enthusiastic (we know you all are)!

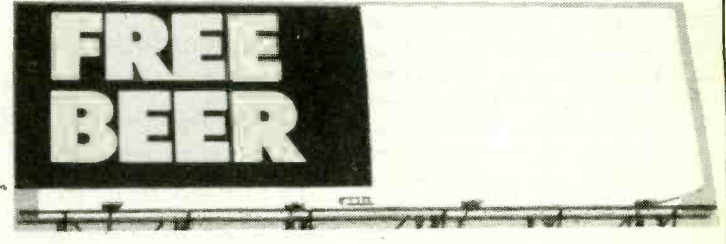
3. Point out that the band has been on the road for nearly a year supporting this album and gets great responses from all across the country.

4. Point out that the first track — "Stay in The Country" — went to No. 39 on the AOR (album-oriented rock) charts and that this track the MTB signature sound [sic]. Also let them know the band has seven gold and three platinum albums. They are a rock heritage band and have a huge fan base in every demographic — especially males 18-35. (This is the age bracket most radio stations target.) The band has been entertaining for over 20 years.

5. This may seem like a lot to remember. Don't worry about it all. Try to be like a lawyer and prepare your case before you go. If you're a salesperson this will give you a good chance to apply your skills in a different field. If you are not a salesperson, have fun. You need to do your best convincing job for the band, and you'll get to learn how radio works. We'll try to basically explain it for you now:



BROOKE'S BOYS — Long-simmering rumors of a romantic liaison between actress/model Brooke Shields and WYYY/Baltimore PD Russ Mottla boiled over recently when the dynamic duo were spotted consorting after a recent Jellyfish concert. "They couldn't keep their hands off each other," confided a friend. Pictured backstage are (l-r) Charisma's Lite Lenny Bronstein, band's Andy Sturmer and Roger Manning, Mottla, Shields, band's Jason Falkner and Chris Manning.



The "free beer" billboard, before and after.



'EBN Does It Again

It's as much a part of Americana as baseball, apple pie, and toxic waste. I'm referring, of course, to **WEBN/Cincinnati's** fall billboard campaign. This year's model was as provocative as ever, garnering the **Jacor** flagship more fabulous free publicity.

The boards began appearing several weeks ago, each bearing a simple, tantalizing phrase on the left side of the board: *frontal nudity*, a *spanking*, *free beer*, *sleazy*, and *naked people*. The other half of each board was covered by a sheet. The *frontal nudity* board received the most attention, since the sheet was draped over a pair of formidable peaks.

Finally, after driving the general populace into a frenzy, 'EBN revealed the full messages:

- *Frontal nudity* . . . encouraged by . . . WEBN
- *A spanking* . . . good time . . . WEBN

- *Free beer* . . . goes better with . . . WEBN

- *Sleazy* . . . but lovable . . . WEBN

- *Naked people* . . . frequently listen to . . . WEBN

The *spanking* board supported a "controversial" TV spot which one station dayparted and another refused to run at all. The commercial shows two people saying WEBN people should be spanked. With that, someone moons them. A black bar, like ones used to hide faces in crime magazines, covers the offending buttocks.

Just biz as usual at the home of the Frog.

a. Radio stations get hundreds of records a year (if not thousands) from record labels.

b. There is only room for a certain amount of new music on a station and they have to decide which best fits their station. It's just like when you go into a store and decide what brand of cereal to buy — you're more likely to buy one you've seen on TV or someone has told you about. The same is true with radio — they're more likely to play a record when they've heard a lot about it, when fans want to hear it, or when record companies push them to play it.

c. Radio stations operate on a playlist. They only have a certain amount of slots on the playlist for new music. Out of 20 or 30 songs a week, they have only a few openings. Competition is stiff. Stations report the new songs they add every week to trade magazines that do charts. The more stations that add a record, the higher it will go on the charts. You can help chart "County Road." What you are doing is trying to get your station to ADD Marshall Tucker's "County Road."

The last thing you do when presenting your case is ask the station to put it on its playlist. You might want to say, "So you can add it this week?" Or, "You'll add it this week, right?" If they say no, ask why (and tell them you won't listen and will tell all your friends not to listen to them anymore if they don't — ha ha). A salesperson's job begins when the consumer says no.

You can be as creative as you like. Remember, your job is to get the station to play the record [sic], add it, and put it on their playlist.

Have a great time. If you need any help please call. If you get the record on the air, we'll send you a Sisapa limited edition poster and a medicine man tank top. Thanks for all your help. Go get 'em, team!

Scheme Revealed

Sisapa's scheme came to light when a member of the label's MTB listener army made an appointment to see WAQX/Syracuse MD Dave Frisina. "I get him in my office, he hands me the CD and asks whether I'm going to play the new single," Frisina recalls. "I tell him, 'Well, we might be able to get that on. We'll have to see.' Then he says, 'I'm supposed to ask you when you're going to be able to add this.' And I say, 'Excuse me?' And he says, 'Look, I'll show you.' And he gives me the letter! I start leafing through it and ask, 'Mind if I make a copy of this?' And he says, 'No, go right ahead.'"

Frisina's reaction? "It's pretty cheesy having listeners being sent

out as drones to hit upon us. It didn't really offend me as much as it was a low-rent way of getting around doing business.

"I thought it was kind of interesting that they explained the whole deal about how radio works: demos, adds, and this and that. It's got to go right over the head of an average listener. They don't know anything about that stuff.

"I guess it's a creative use of resources. That letter was definitely amusing. But it's not something that could work. And turning our listeners into record reps is kind of weird."

"We never dreamed anybody would be upset. The last thing in the world we'd want to do is come across as though we were manipulating somebody."

—Stephanie Timberlake

As you might expect, 'AQX co-owner Jim Leven was astonished when he learned of the incident.

"Dave walked into my office and said, 'You won't believe this letter.' I looked at it and said, 'OK, what's the joke?' And he said, 'It's not a joke.' The guy was just dumb enough to hand us this letter. He

didn't think there was anything wrong with it.

"At first I laughed. The whole thing's so ludicrous. It's the most unbelievable thing I've ever seen. A listener comes in wearing his Caterpillar cap and asks you to add a record?!

"But I became very outraged, because not only does the letter suggest the winner threaten not to listen to the station if the record doesn't get added, but it also mentions trying to coerce their friends into following the example and not listening. That could adversely impact my business.

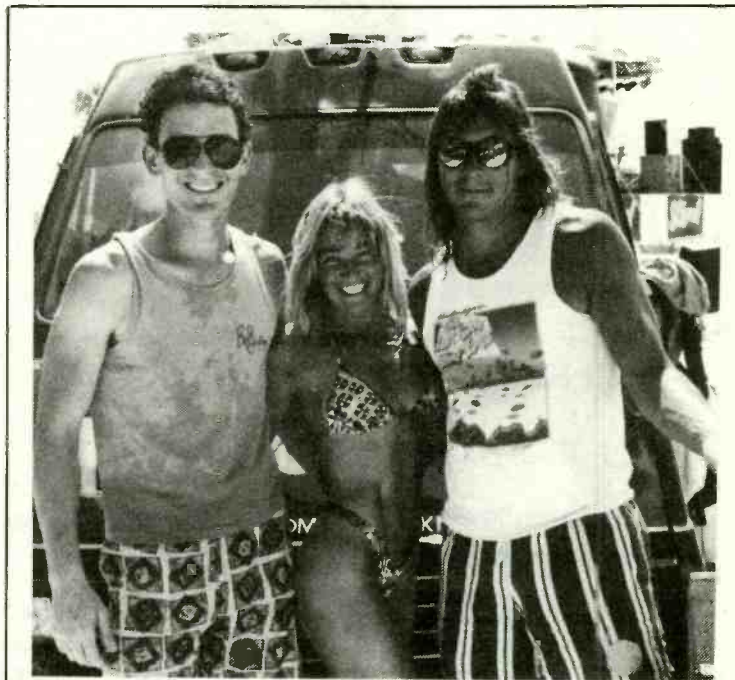
"I feel the industry is sleazed by this kind of action. I don't understand what a contest winner has to do with whether a record is played."

No Manipulation Intended

Sisapa National Promotion Coordinator Stephanie Timberlake, who came up with the idea, was genuinely surprised that anybody might view the promotion as manipulative. "We bounced the idea off several people in the company, and nobody ever dreamed anybody would be upset about it," she told R&R. "As a young label, the last thing in the world we'd want to do is come across as though we were manipulating somebody.

"I get a million resumes a week, and I've had a couple of people take some very creative approaches to get my attention. To me, that shows initiative. I looked at this the same way. We've been trying to come up with different kinds of approaches, and I thought it might be a refreshing change for the PDs, as well as an opportunity for the winners to learn how radio really works.

"This wasn't just a generic letter we sent to everybody. We talked with the winners on the phone beforehand about the whole thing. No one was pressured to do it. In fact,



ATOMIC JOCK — When we first spied this picture of WYNF/Tampa's ubiquitous APD/MD Charlie Logan (r) and engineer Roz Clark, we naturally assumed the stunning woman in the middle was a contestant in some sort of "best bod" contest. Imagine our surprise — and collective envy — when we discovered she's 'YNF personality "Atomic" Amy Newman!

they were very excited about the idea of getting to visit the radio stations.

"We really weren't expecting the listeners to actually get adds. There's no way they could promote a record the way it would need to be promoted to get the add. We were simply trying to use a unique, off-the-wall way to draw attention to the fact that we released the single."

"I don't think it was manipulative," added Mackenzie, who wrote the letter. "It was just a unique, inexpensive, creative way to get recognized. Record companies have done things a lot worse than this. And this gets the listeners involved and makes them feel like they're part of what's going on. All the win-

ners had said, 'Hey, if we can do anything to help, give us a call.'

"It's not like we were trying to set them up as independent promotion people or make it seem as though they didn't know anything. It's obvious the radio people would know it's a connected thing.

"To me, if a winner thinks enough about the label and the music to actually go in and do it, that shows a lot. And if we feel confident enough to send them in after spending four days on the road with them, that says something, too.

"We basically are working with no budget, and we have to be creative. We were just trying to come up with a creative way to get adds on this record without spending a lot of money."

SEGUES

WGCX/Mobile makes it official and names **Lori DuBose** PD and **Charlie Ocean** MD . . . WEXT/Poughkeepsie, NY ups **John Morgan** to OM/PD . . . KDHT/Denver names **Anne Millison** Promotion Director . . . WFNX/Boston promotes **Laurie Gail** to Production As-

sistant and **Mark Alghini** to copywriter . . . Jest in case you missed it: CHR KIXS-FM/Killeen-Temple, TX has flipped to AOR as KLFX (The Fox) under the direction of PD **Christopher Cummings** and MD **Kevin Randall**.



EASY TO HANDLE — Black Crowes lead singer Chris Robinson proved easy to handle when he visited WLAV/Grand Rapids. Hangin' are (l-r) PD Red Noize, Robinson, personality Allison Harte, and MD Robert Chase.

THIS SPACE FREE.

The phone hasn't stopped ringing in reaction to last week's ad for the **ALLMAN BROTHERS BAND**. It has been brought to our attention that many of you felt that ad was not up (or down) to Epic's infamous standards. As a result, Epic has decided to turn next week's ad over to you, the marketing geniuses of radio.

Call or fax us your ideas for this space by Monday, December 3rd, at 12 noon. Help us make "It Ain't Over" the hit it deserves to be! Phone (212) 445-8661. Fax (213) 556-4945.

THE ALLMAN BROTHERS BAND
"It Ain't Over"

A MOST ADDED AOR TRACK

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WALT LOVE

Survival In The '90s

YBPC Conference Targets Promotion, Production, 'Loose' Playlists, And Ratings Strategy

The 13th annual Young Black Programmers Coalition conference took place at Houston's Hyatt Regency Hotel (11/16-18). While sessions were well attended by record label executives, the number of radio people on hand was well under the count of previous years. It's obvious the organization needs an infusion of radio industry personnel to keep it fresh and vibrant.

Attendees were treated to four enlightening workshops held Saturday afternoon, following the organization's annual meeting/installation of new officers and an Arista-sponsored luncheon.

'Funding The Format'

This first panel was moderated by WQMG/Greensboro PD Sam Weaver. Panelists were WPEG/Charlotte MD Frankie Darcell, WZHT (HOT 105)/Montgomery, AL PD Larry Steele, WQMG MD Jim Mitchem, and WGOK/Mobile PD Charles "Madd Hatter" Marrit. Their discussion focused on how to plan creative promotions and contests using a small budget or no budget at all.

Darcell mentioned that her station tries to do events that are exciting, fun — and can be turned into possible sales opportunities. Steele talked about how WZHT does a lot of tie-ins with record companies. "I think it's a good idea to do promotions with artists, depending on what the promotion is. The community likes the excitement [associated] with well-known artists, and we all know it's to our advantage to stay involved with our communities. In conjunction with MCA Records, we recently gave away 105 turkeys for Thanksgiving."



Mitchem noted, "When you're in a small market it's important that you make anything you do sound bigger than life." "Be creative, don't be boring," added the "Madd Hatter," who played an aircheck from his station's Thanksgiving hear-the-duck-sound-and-win contest. "When you don't have much to work with, you have to do whatever you can to be competitive."

Moderator Weaver reminded everyone that the sales department can be extremely helpful in securing clients for on-air promotions. Most radio personnel in the room agreed, but countered that programmers have to be allowed to help shape the promotion/contest so it will sound good and still fit the station's image.

'The Power Of Production'

Mitch Faulkner, President of Atlanta-based On Mic Productions, hosted a very informative session.

After showing the group step-by-step how to build an effective promo, Faulkner warned, "Interest in production at most UC stations is minimal, and that must change if our stations are to survive in the '90s. I've heard winning stations that sound great. But when they go into their stopsets, they also go backwards in time 20 years because of the poor quality of their technical sound."

He recommended several production tips, including: "Personalize your production promos with the term you. For example, 'You can win!' Our stations must learn to use excitement in production techniques. Another way [to create excitement] is by using available stereo effects. Make things move around from channel to channel."

Ratings Methodology, 'Loose Lists'

Unfortunately, the ratings methodology seminar, "Right From The Start," was scheduled at the same time as the playlist workshop. As a result, many attendees didn't get a chance to hear and digest pointed information presented by Arbitron's Julian Davis.

On hand for the "Eliminating Loose Lists" session were: WQUE/New Orleans acting PD Jaye Michaels, *Billboard's* Sean Ross (filling in for the publication's Terri Rossi), Reprise VP/Promotion Hank Spann, *Hits* magazine's Graham Armstrong, and myself. *Urban Network* publisher Jerry Boulding stepped in as moderator for ailing KMJQ/Houston PD Ron Atkins.

As usual there were continued cries for unity between the radio and record industries, plus comments about how to construct a playlist. The large amount of product that's being released was another hot topic, with several PDs and MDs mentioning the pressure they're under to immediately remove a hit song once it reaches No. 1 and add newly released product. UC/Black stations' tendency to "play games with the music" also generated a lively discussion encompassing paper adds and the fact that large playlists aren't helping stations or the industry as a whole.



The YBPC Executive Board shares the spotlight at the Saturday night awards dinner.

WUSL Has The Power

Some 10,000 loyal listeners helped WUSL (Power 99)/Philadelphia celebrate its eighth anniversary during the station's fourth annual Powerhouse concert. Using "power over violence" as its theme, the free concert was held at the local Civic Center and attracted an array of celebrity hosts/performers.

Sharing emcee duties with the station's air personalities were the group Cameo, Teena Marie, the Whispers' Wallace and Walter Scott, Surface's Bernard Jackson, and L.L. Cool J. The Power 99 dancers got things off to a rollicking start, as did the station's "Quiet Storm" host Tony Brown, who surprised the crowd with his version of the Whispers hit "Innocent" (Wallace and Walter Scott also chimed in). Also turning in crowd-pleasing performances were Black Box, Barbara Weathers, Samuelle, Cynda Williams, Brenda Russell, Kwame, and Today. Capping the festivities was an awards ceremony honoring Philadelphia-born artists Miles Jaye and Phyllis Hyman.

Asked how he manages to pull off one successful Powerhouse concert after another, Power 99 PD Dave Allan said, "I think it's because the performers love the reception they receive, and the enthusiasm from the audience tells it like it is — Power 99FM has the power!"



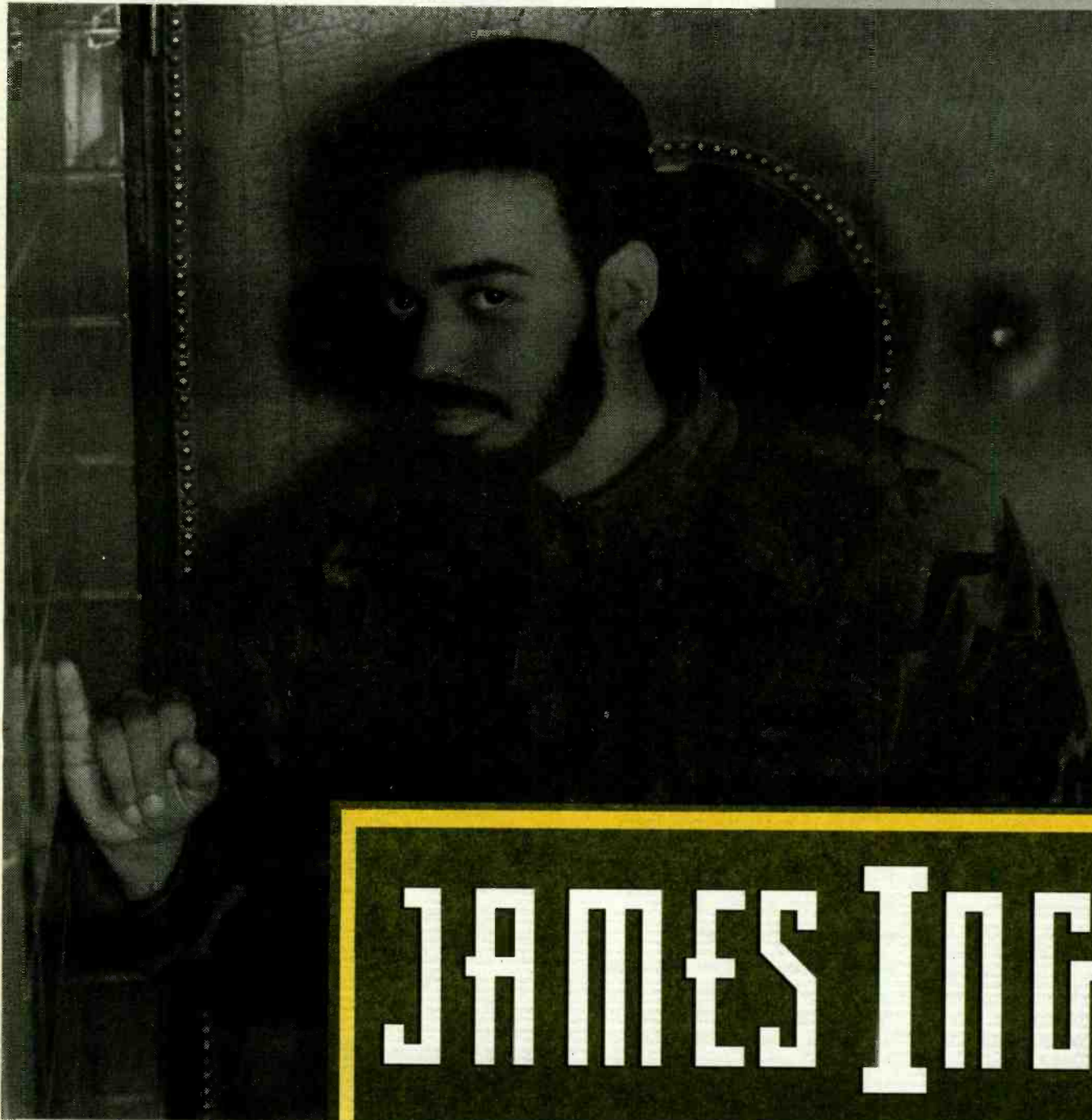
Joining two dancers from Samuelle's entourage are (l-r) Samuelle, WUSL PD Dave Allan, and Atlantic's Buddy Dee.



Chatting after the awards presentation are (l-r) Phyllis Hyman, WUSL's President/GM Bruce Holberg and Programming/Promotions Coordinator Mary Pallotta.



Suite parties attracted the likes of (l-r) singer/actress Jasmine Guy, Bailey Broadcasting President Lee Bailey, artist Barbara Weathers, and Reprise VP/Promotion Hank Spann.



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*The
follow-up
single to
the #1
smash,
"I Don't
Have The
Heart"*

JAMES INGRAM

**"When Was The Last Time
The Music Made You Cry"**

*From the album
It's Real*



Produced by James Ingram (for James Gang Productions) and Dennis Matkosky (for Dennis Matkosky Productions) and Thom Bell (for Bellboy Productions)
Management: Dick Scott Entertainment, Inc.





LON HELTON

DIARY REVIEW RESULTS

Identifying Today's Country Listener

Consultant Jay Albright conducted seven diary reviews on the spring ratings for stations in Albuquerque; Augusta, GA; Evansville, IN; Huntington, WV; Lexington, KY; Oklahoma City; and Vancouver, British Columbia. He looked at the weekly record of listening patterns for 6603 radio listeners, paying special attention to the 1346 "ballots" cast by Country fans in those markets.

Among his findings:

- The mean age of the 1346 Country listeners is 41.5 years. The average female listener is 41; the average male Country radio fan is 42.
- Of these 1346 persons, 44.6% are male; 55.4% female.
- 25-34 females are 31% more likely to be listening to Country radio than men of the same age. But Country's appeal is fairly well-balanced among the sexes in the 35-44 category.

"The mean age of the Country listener is a very attractive 39."

- The mean age in the 25-34 cell is 29.6; the mean age of the 35-44 cell is 39.3; and the mean age of the 45-54 cell is 49.2. The mean age of the Country listener is "a very attractive 39."

Diary Comments

During his review, Albright identified diarykeeper comments that "reflected trends that were new and/or different from past diary reviews." His observations distilled from these comments include:

- There's a growing displeasure with personalities who make crude and dirty comments.
- These folks have no time for



Jay Albright

complicated or confusing radio contests. Make it easy to win; simple to understand.

• Quarter-hour maintenance used to mean sweeping each quarter-hour. Today — in a "10 or 12 in a row," "40-minute music sweep," "50-minute music hour" environment — the old tactics aren't as effective. Albright says he saw diaries that showed listening starting at 11:57am and stopping at 12:33pm. "But for four more minutes of listening, that station lost two full quarter-hours' credit."

• Diarykeepers report listening to tapes and MTV with increasing frequency.

Diary Design & Listening

On the subject of diary design and its effects, Albright notes he believes the new Colram diary has improved response rates. He says two things appear to be happening as a result. First, Arbitron may be lowering sample size targets. Second, the addition of listening location checklists is creating the impression among some diarykeepers that saying they listened to radio from 12:12-12:45, to FM, in a car, is enough information. He noticed some call letter omissions, which adds to "average persons listening to radio" but is credited to "unknown" stations.

Albright also notes the "soft diary" seems to have benefited stations that win the "at work" battle.

"The addition of listening location checklists is creating the impression among some diarykeepers that saying they listened to radio from 12:12-12:45, to FM, in a car, is enough information."

One diary comment: "I hate WXXX, but I listened all day at work at the request of co-workers." And among other at-work entries: "music on hold" and "background in grocery store."

For more information, Albright can be reached at (206) 340-TALK or, outside of Washington state, (800) 237-EARS.



BREAK A LEG — KYGO-FM/Denver PD John St. John (l) and KSON-AM & FM/San Diego OM Mike Shepard were injured in a dispute over who had the most hair. We rushed this to print so neither could claim "skiing accident."

FOLLOW-UP ON THE LEADERS

The Stations You're Watching

Shortly after the column on music leaders appeared (R&R, 11/9), I received a number of responses — two of which I want to share.

The first comes from a research project conducted by one of Nashville's major record labels. The question posed to radio programmers was: "What, in your judgment, are the two leading, trend-setting Country music stations in the country?"

The top 15 stations, ranked in order by number of mentions: WSIX/Nashville, KNIX/Phoenix, WDAF/Kansas City, KPLX/Dallas, WTDR/Charlotte (the poll was taken shortly after the Thunder format was launched and trade publicity was at its height), WSM/Nashville, KIKK/Houston, KMPS/Seattle, WSOC/Charlotte, KSON/San Diego, KZLA/Los Angeles, KSAN/San Francisco, WIVK/Knoxville, KSCS/Dallas, and WMZQ/Washington.

Music Research Revisited

In the same column, I referred to Bob Pittman and Ed Salamon as mid-'70s music leaders when they were programming WMAQ/Chicago and WHN/New York, respectively. I received this letter from Ed, now President/Programming for Unistar Radio Networks:

Bob Pittman and I were among the first in any format to develop the concept of music research, which, believe it or not, was highly controversial at the time. I always



Ed Salamon

felt that listener research is what allowed me to be a "music leader." MD Pam Green and I listened to and got excited by music, then added records that moved us. If we made a wrong decision, our research would point it out immediately, and we could correct it quickly. I don't think anyone's done better with Country radio in the New York market using any other approach, before or since.

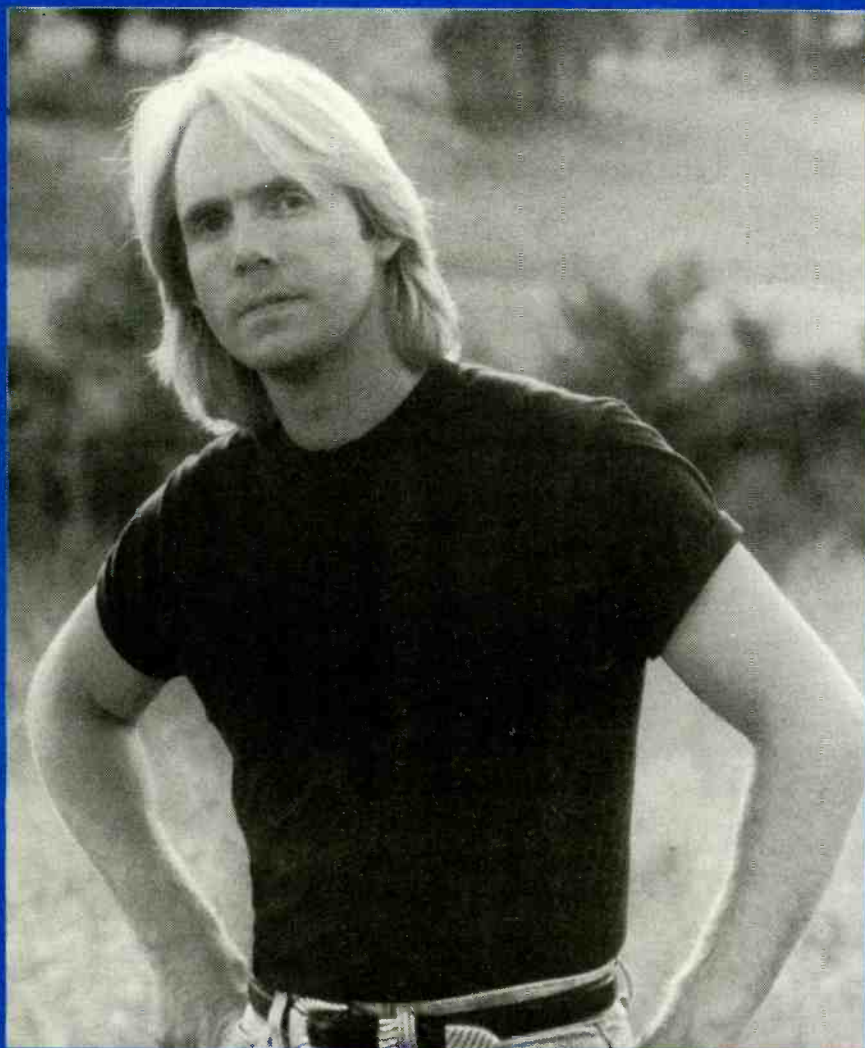
It's ironic that today music research is often used as an excuse to keep records off the air, since it's pretty hard to get accurate feedback from listeners on music they have never heard before.



ATLANTA NOT LEFT UNDONE — Surrounding Matraca Berg following a showcase at the Southeast Regional Handelman conference — where she sang her most recent single, "Things You Left Undone" — are (l-r) WKHK/Atlanta's Nancy Johnson; Amy Madison and hubby Mason Dixon, PD at WSTH/Columbus, GA; RCA/Nashville's Mike Siris; Berg; WUSY/Chattanooga MD Art Sanders; Pat Higdon of Patrick James Music; and the label's Ted Wagner.

TWO ARTISTS SO
RADIO-ACTIVE...

WE HAD TO EVACUATE OUR OFFICES!



ROB CROSBY

PAM TILLIS

**"LOVE WILL BRING
HER AROUND"**

His smash debut single
is bringing in
new believers every week.
From the forthcoming album
Solid Ground.

Produced by Scott Hendricks for Hendricks Productions / Executive Producer: Tim DuBois

**"DON'T TELL ME
WHAT TO DO"**

Her debut Arista single, written by
Harlan Howard and Max D. Barnes,
is taking off like a shot.
From Pam's forthcoming album
Put Yourself In My Place.

Produced by Paul Worley and Ed Seay for Artistic Endeavors Inc.

**CONGRATULATIONS ALAN JACKSON.
HERE IN THE REAL WORLD VOTED
"BEST COUNTRY ALBUM OF THE YEAR" BY TOWER PULSE.**

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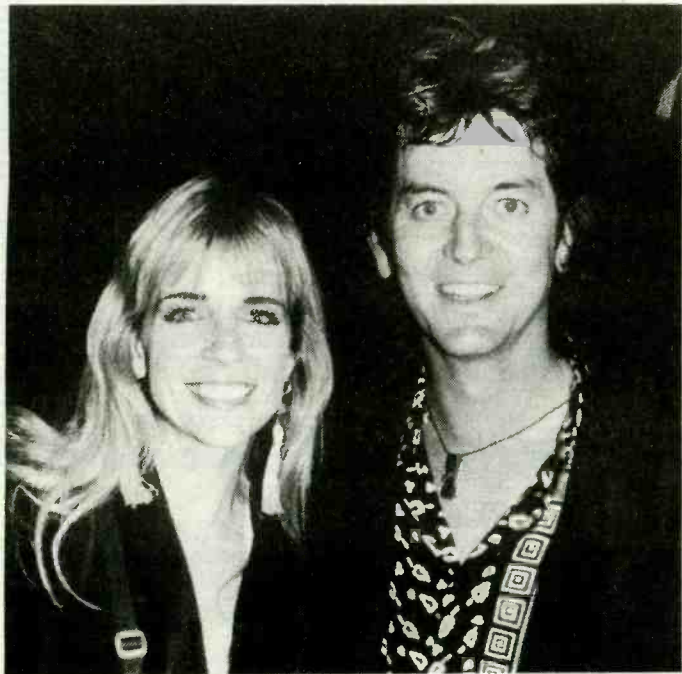
I'm too stuffed to write, too stuffed to jump, and it was too cold at home in Cleveland. (Apologies to Mark Chesnutt and Russell Smith.) A photo page and an Alka Seltzer, please.

— Ken Tucker

Two-Fers



Don Henry (l) and Kevin Welch got together after their recent performance at New York's Delta 88 club.



Carlene Carter (l) recently opened for her step-brother-in-law, Rodney Crowell, at NYC's Marquee club.

FLASHBACK

1 YEAR AGO TODAY

- No. 1: "Two Dozen Roses" — Shenandoah

5 YEARS AGO TODAY

- No. 1: "Morning Desire" — Kenny Rogers (2nd week)

10 YEARS AGO TODAY

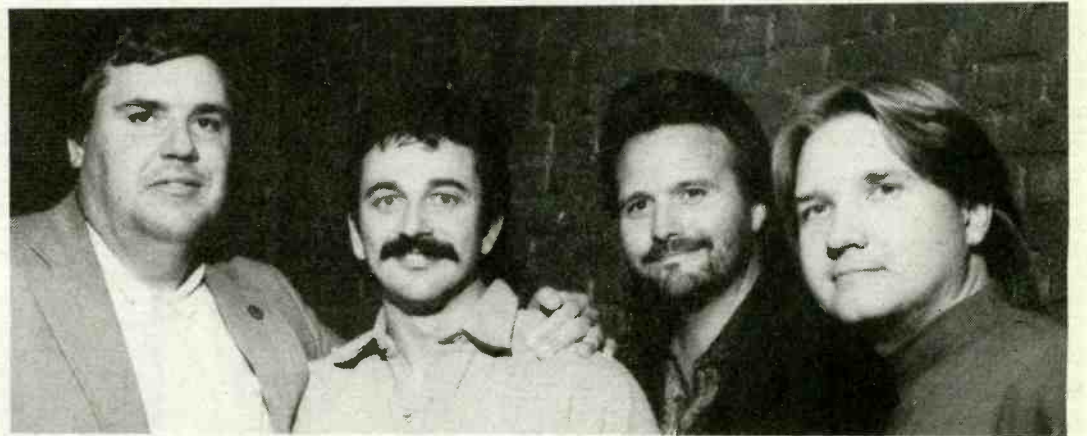
- No. 1: "Smoky Mountain Rain" — Ronnie Milsap (2nd week)
- "Nobody In His Right Mind" by Dean Dillon debuts at No. 48, and peaks six weeks later at No. 26. In '86 it goes No. 1 for George Strait.

15 YEARS AGO TODAY

- No. 1: "Secret Love" — Freddy Fender



HEADS ROLL — PolyGram/Nashville recently honored the Kentucky Headhunters for their "Pickin' On Nashville" LP's new platinum status in the U.S. and Canada. The gala, which featured food and drink galore (but no slawburgers or Ski), was held at Nashville's Cannery. Shown pumpin' precious metal are (l-r) PolyGram/Nashville VP/GM Paul Lucks; Headhunters Richard Young, Ricky Phelps, Doug Phelps and Fred Young; PolyGram/Nashville Creative VP Harold Shedd; Headhunter Greg Martin; and PGD Sr. VP/Sales and Branch Distribution Jim Capparro.



NIPPER & TIPPIN — RCA/Nashville and Starstruck Management recently hosted a showcase for Aaron Tippin. Standing for something (or they'll fall for anything) are (l-r) RCA/Nashville VP/GM Jack Weston, Tippin, and Starstruck's Narvel Blackstock and Trey Turner.

NEW ARTIST FACT FILE

Neal McCoy

Born: 7/30/58 Jacksonville, TX
Place Called Home: Longview, TX
Current Single: "If I Built You A Fire"
Current Album: "At This Moment"; due 3/91
Producer: Nelson Larkin
Label: Atlantic
Management/Booking: Chardon, Inc.
Musical Influences: Michael Jackson, Charley Pride; gospel, jazz, rock

• **Background:** McCoy grew up in a musical family — his mother and father sang in a church choir and his brother and sister played instruments. "I learned to sing every style of music you can imagine while I was still a little kid," McCoy remembered. He sang in choirs and performed in musicals through junior high and high school, and joined a gospel quartet in college. He got together with friends in a variety of garage bands, but "in a small town there just aren't that many clubs to play in."

McCoy later moved to Longview, TX and hooked up with a piano player and a bassist. They played honky-tonks at night while continuing to work their day jobs. McCoy entered a talent contest at Dallas's Bell Star club, and advanced to the finals. Among the judges were Janie Frickle and a representative from Charley



Neal McCoy

Pride's management company. McCoy won. Impressed with his abilities, Pride's management offered him a slot opening for Pride on the road.

• **Signing:** In '87, Pride brought McCoy to the attention of 16th

Avenue Records, which signed him and released several singles. After limited success at radio, McCoy left the label a year later.

McCoy continued to do well on the road, playing clubs and opening for Pride, Frickie, and Ronnie Milsap. In '89, after a Phoenix show, McCoy was approached by Atlantic/Nashville VP/Operation Rick Blackburn and VP/Creative Services Nelson Larkin. He had a new deal.

• **Songs:** McCoy's LP features covers of Earl Thomas Conley's "This Time I Hurt Her More (Than She Loves Me)" and Billy Vera & The Beaters' "At This Moment." Writers include Don Sampson and Monty Holmes (the current single), Ron Reynolds, Mickey Stripling, Wayland Patton, Kostas, Bernie Nelson, Mary Larkin, Ava Aldridge, Ray Aldridge, Bob Moulds, David Wills, Rick West, Pal Rakes, John Alexander, and Wyatt Easterling.

Regarding his goals, McCoy said, "Someday, I would like to receive an Entertainer of the Year award. People pay a lot of money to go to concerts, and so I try to entertain on stage. It would be nice to be recognized among audiences, and also within the industry, as someone who really works hard to put on a good show."



MIKE KINOSHIAN

Doctor! Doctor! WWLI's #1 25-54

WWLI/Providence and WARM/York, PA were among ACs logging #1 Arbitron summer 25-54 stats. The PDs of these two stations theorize how they achieved that status.

WWLI PD Bill George attributed much of WWLI's significant improvement to fine-tuning the music library. Each hour, WWLI usually slots two '60s songs and one or two currents. "We're pretty much of a '70s and '80s-based Lite AC," he reported. "After doing some tightening, I'm dealing with a relatively small library of the safest, softest, most dominant Lite AC music."

Estimating WWLI's present library size to be in the mid-700s (it once approached 1100 songs), George noted, "At one point, we knocked it down to 691, but I built it back up. We took out all the dogs and lots of '60s music - from artists like Elvis Presley, Beatles, and many Motown artists - which didn't properly position us. Songs which might be associated with nostalgia were also cut. They didn't fit our market position because we're not a memories station."

Currents Cut

When George arrived as PD several months ago, WWLI rotated 18 currents. He quickly sliced that number nearly in half. "The station's familiarity aspect had been greatly diminished. The rotations were also too long. Both those problems have now been solved.

"I've come to be a master of the Selector. I go through every hour with a fine-tooth comb. The flow has been modified to make it easier on the ears, and the music now is all very familiar. It's important that our music isn't boring; but, we cross the edge and become intrusive."

Hot Competition

Within the format, only WSNE would seem to offer WWLI the most competition. In the summer Arbitron, WSNE's morning show placed third among 18-34s (WWLI was #5); WWLI was #1 25-54 (WSNE #3); and WWLI was #1 35-54 compared to WSNE's #7.

George, though, minimizes WSNE's impact and claims it isn't a direct competitor. "I don't think we have one. WSNE shares about 50% of its audience with (cross-town CHR) WPRO-FM. I've seen that figure go as high as 65%.

"Over the past six months, WSNE has been getting hotter. I still hear some '70s and '80s gold, but I'm not sure what that means. WSNE's morning show appeals to a totally different audience from ours. Theirs is the closest thing to a 'zoo' you can come to on an AC. WSNE's three-person team does lots of bits and phones."

By contrast, seven-year (17 years in the market) WWLI morning driver Gary De Graide's approach is straightforward. "He's a buddy, a warm guy," George explained. "He relates to the 25-54s as well as - if not better - than any other personality I've ever heard,

WWLI Music Monitor

10am

- GENESIS/In Too Deep
- DOBIE GRAY/Drift Away
- PAUL SIMON/50 Ways To Leave Your Lover
- DIONNE WARWICK/I Say A Little Prayer
- LIONEL RICHIE/Stuck On You
- BARBRA STREISAND/Woman In Love
- MOODY BLUES/Tuesday Afternoon (Forever Afternoon)
- FLEETWOOD MAC/Everywhere
- PAUL DAVIS/I Go Crazy
- CARLY SIMON/You Belong To Me
- GUESS WHO/These Eyes
- LAURA BRANIGAN/Never In A Million Years
- NEIL DIAMOND/Hello Again
- RESTLESS HEART/I'll Still Be Loving You

With our upbeat presentation, it's easy to play Kenny Rogers and Carpenters and still have a fun drivetime."

A major January (1990) format change may have helped WWLI with its upper end: Heritage B/EZ WLKW flipped for Gold. "Frankly, former WLKW listeners had nowhere else to go," George admitted. "We're the lightest thing on the dial. Some people use us like a B/EZ, but we're AC. You could randomly call ten businesses, and eight would have us on hold. If a radio station is on in a restaurant or

grocery store, the odds are probably 85% it's tuned to us."

Two Ways To Win

WWLI's ongoing contest is "Secret Key Song," which airs weekdays at 7:20am. There's a clever twist, though. "The second time we play the 'Secret Song,' caller ten wins \$105 - which reinforces our dial position (105.1). There's one winner a day for the \$105, but callers one through ten are registered and win a secret key. This month, we tied in with a jeweler to give away a \$2500 pair of earrings. All secret key winners (200 per month) are assembled at a nightclub or restaurant. Everybody tries to open a safe with their secret key, but only one opens it and the grand prize is inside."

Consequently, it's possible to win the big monthly prize without nabbing the daily \$105 prize. In addition to the earrings, WWLI has awarded a trip and a \$3000 diamond ring.

WWLI is also involved in a "Storm Watch" cross-promotion with WJAR-TV. George remarked, "During WJAR's 11pm news, their meteorologist reminds viewers that they can get details on winter storms by tuning to WWLI at 5:50 the next morning. We have all the cancellations and give weather information from WJAR-TV's meteorologists."

WWLI has generated favorable exposure by associating itself with a drugstore chain. George recalled, "Consumer Value Stores (CVS) asked us to get involved with its Good Samaritan Van, which helps the state police and offers assistance to those with road problems. The Good Samaritan now supplements our traffic reports. This type of promotion is right up our alley."

WARM Front Hits With Hot Numbers

WARM/York, PA is one of a select group of stations posting #1 25-54 finishes in two different Arbitron markets. PD Kelly West isn't shy about explaining why her Soft AC is so prolific.

"We're damn good," she boasted. "We give 25-54 listeners what they want: lots of music without lots of clutter. The music we play is carefully researched through auditorium tests and weekly callouts. We do well across the board. But our bread and butter is with in-office listening, which we guard very carefully. There's the right amount of personality, contesting, and fun. We're a soft station, but we ain't dead."

WARM Spots

In addition to being York's pace-setting 25-54 station, WARM also appears in several other books, including those in Lancaster and Harrisburg. "It doesn't pose any problems for us," West reported. "We're number one in Lancaster and, in some cases, the Lancaster numbers are actually better than

WARM Music Monitor

10am

- SUPREMES/Baby Love
- FLEETWOOD MAC/Everywhere
- WHITNEY HOUSTON/How Will I Know?
- RIGHTOUS BROTHERS/Unchained Melody
- JIM CROCE/I Got A Name
- MADONNA/Cherish
- ROD STEWART/I Don't Wanna Talk About It
- BEACH BOYS/Good Vibrations
- LEO SAYER/When I Need You
- MARIAH CAREY/Love Takes Time
- PURE PRAIRIE LEAGUE/Let Me Love You Tonight
- PAUL SIMON/Slip Slidin' Away
- ROBBIE DUPREE/Steal Away
- SEDUCTION/Could This Be Love?

the York ratings. The reception is a bit spotty in Harrisburg."

In York's (summer) and Lancaster's (spring) most recent Arbitron books, WARM, ironically, had identical demo rankings: #1 among 25-54s, #2 18-34 and 12+, and #3 35-64.

West mixes topical contests with a long-running favorite. "When the gas crisis first hit, we did 'The Heck With OPEC' and gave away free gas.

"Our biggest claim to fame is the 'WARM 103 Payoff Song.' When people identify our featured song, we give them dinners for two. All dinner winners qualify for monthly prizes worth \$1500-\$2000, and those winners become eligible to win the yearly grand prize. This year's prize is a \$40,000 Mercedes. So far in 1990, we've given away about \$100,000 in prizes."

WARM's recent reliance on outside media has been minimal. "We had a Harrisburg bus painted to

show our logo and the Mercedes we're giving away. We're planning to do a similar thing later in York and Lancaster. Other than that, though, we haven't had any billboards up or done any mailers."

Big Guns Required

In what could be a case of the rich getting richer, West envisions further growth potential for WARM. "Every time I hear CHRs getting louder and louder, or playing more dance music, I can just see those dials turning to WARM 103," she declared. "We haven't had a direct competitor in the eight years I've been here. From time to time, the CHRs adjust their music to give us a run for the money, but it's never worked. CHRs just can't do it. There's lots of thought put into everything we do. People know they'd have to have big guns to go up against us." Our 25-54 competition comes from Country (WGTY and WRKZ).

The Number One Club

Stations appearing below finished #1 25-54 in this summer's Arbitron sweeps. AC accounted for 25.3% of the total 25-54 #1s.

The first two columns note a station's Arbitron 25-54 summer-summer fluctuation and summer '89 market rank. The next two columns list the Birch summer '90 25-54 share and summer '90 market rank. Stations with an asterisk (*) are Full-Service ACs (FSAs).

	Arbitron		Birch	
	Fluc	Rk	Share	Rk
WLEV/Allentown	+2.2	#1	15.1	#2
WJYE/Buffalo	+1.3	#1	8.4	#5
WLW/Cincinnati*	+2.7	#2	15.0	#4
WWSN/Dayton	-0.8	#2	8.9	#3
WLHT/Grand Rapids	+2.5	#2	6.7	#6
WMYI/Greenville	+1.5	#1	16.4	#1
WTIC(AM)/Hartford*	+0.4	#2	6.8	#6
KSSK(AM)/Honolulu*	-4.9	#1	NA	NA
KOST/Los Angeles	-0.2	#1	6.0	#2
WRVR/Memphis	+3.6	#4	14.0	#2
WCCO/Minneapolis*	-0.8	#1	10.3	#3
WALK/Nassau	-0.3	#1	NA	NA
KKCW/Portland	-1.2	#1	8.3	#3
WWLI/Providence	+3.2	#2	8.1	#4
KFMB/San Diego	+1.9	#2	6.2	#6
KFMB/San Diego No. Cty	+1.6	#2	NA	NA
WHYI/Springfield	+0.6	#1	12.4	#2
WYYY/Syracuse	-4.3	#1	16.4	#1
WRMF/West Palm Beach	-1.3	#1	14.6	#1
WARM/York, PA	-0.4	#2	12.6	#1

- Fifty-five percent (55%) of Arbitron-rated summer #1s were also #1 last summer; 40% advanced from #2-#1.
- In terms of ranking, WWLI/Providence made the largest summer-summer jump - improving to the top spot from #4.
- More than half of this summer's 25-54 Arbitron #1s bettered last year's numbers. WRVR/Memphis (+3.6) notched the biggest gain. The average improvement among #1s was +1.9.
- Arbitron's average #1 25-54 share was 12.3, compared to 10.9 in Birch.
- WLEV/Allentown nailed down the highest Arbitron 25-54 share; top Birch honors were shared by WMYI/Greenville and WYYY/Syracuse (both with 16.4).
- Only five stations (WLW/Cincinnati, WMYI, WYYY, WRMF/West Palm Beach, and WARM/York, PA) were #1 in both Arbitron and Birch.
- According to Arbitron, WLHT/Grand Rapids, WTIC(AM)/Hartford, and KFMB/San Diego held the top spots (25-54) in their respective markets, while Birch pegged them at #6.

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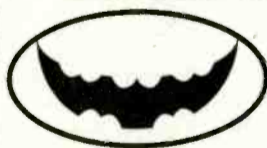
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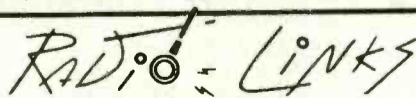
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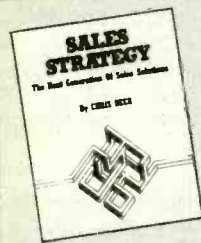
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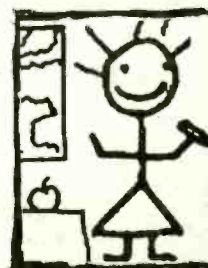


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We produce non-union radio spots and TV sound tracks for agencies, radio stations and telephone on hold promotions. Send non-returnable cassette to: Chris Larko Productions, 916 Fairfield Ave., Ft. Wayne, IN 46802. No calls please.

EAST

Up tempo AC accepting T&R's for possible future on-air openings. T&R: WWOC, PD, Box 94, Avalon, NJ 08202. (N-11/30) EOE

New Jersey station seeks a talk/music Host totally versed in the NJ issues. T&R: Jay Sorenson, Box 5698, Trenton, NJ 08638. (R-11/30) EOE

WKYE/WJC, Johnstown, PA seeks creative copywriter/promotions-production assistant. RESUMES: Jack Michaels, 109 Plaza Drive, 15905. (N-11/30) EOE

Seeking FT/PT AT's for future openings, also seek entry level afternoon Producer/Host for News/Talk radio. T&R: WAMJ, Box 888, State College, PA 16804. (N-11/30) EOE

Northern NJ combo seeks Anchor/Reporter. College degree, experience preferred, sports knowledge helpful. T&R: WNNJ A/F, Paul Mencher, Box 40, Newton, NJ 07860. (N-11/30) EOE

METAL JOCKS/AIR TALENT

Are you ready to go fulltime on an exciting new Pure Rock FM in the Baltimore area? Males and females encouraged. T&R to: Radio & Records, 1930 Century Park West, #125, Los Angeles, CA 90067. EOE

ATTENTION MATURE DJs

New AM in Baltimore area is seeking a few "hosts" for unique format geared to ages 35-plus. Here's your chance to get back to the way radio was. T&R to: Radio & Records, 1930 Century Park West, #127, Los Angeles, CA 90067. EOE



92.7 WDRE, one of America's most successful progressive album rock stations has a rare opportunity. We seek a program director with first rate musical and management skills. All correspondences, resumes, tapes, etc. should be sent to: Abe Goren, WDRE Radio, 1600 Stewart Avenue, Westbury, NY 11590. 516-832-9400. WDRE is an equal opportunity employer.

PROMOTIONS DIRECTOR

Promotions Director sought by exciting new AOR FM in Baltimore area. Must be an innovative thinker with ability to relate to youth oriented issues and marketplace. Excellent opportunity for young person seriously committed to career development. Female applicants encouraged. T&R to: Radio & Records, 1930 Century Park West, #124, Los Angeles, CA 90067. EOE

OPENINGS

NEWS DIRECTOR

Sought by new combo in Baltimore area. On-air and selective versatility required to fit both cutting edge AOR on FM and unique 35-plus format on AM. Females encouraged. T&R to Radio & Records, 1930 Century Park West, #126, Los Angeles, CA 90067. EOE

NEWS ANCHOR/REPORTER

Mid-Atlantic combo needs enthusiastic journalist with warm, conversational delivery, top-notch writing ability and excellent street reporting skills. College degree and minimum three years experience required. T&R: Radio & Records, 1930 Century Park West, #138, Los Angeles, CA 90067. EOE M/F

PRODUCTION DIRECTOR

We need a creative person with a "killer edge." Great voice, innovative attitude and copywriting a must for compelling spots and promos. Exciting new FM AOR in the Baltimore area. T&R to: Radio & Records, 1930 Century Park West, #128, Los Angeles, CA 90067. EOE

SALES MANAGER

Exciting new FM AOR in Baltimore area seeks innovative, creative kick-ass star player to quarterback sales team. Prior radio sales experience required, Baltimore area experience preferred. Unique opportunity. Males and females encouraged. T&R to: Radio & Records, 1930 Century Park West, #123, Los Angeles, CA 90067. EOE

WXTU PHILADELPHIA

is looking for morning show communicators, If you can make your show sound like your city and if you respect and want to meet your listeners, please send your tape and resume to:

**Bob Young, WXTU,
23 West City Avenue,
Bala Cynwyd, PA 19004.**

If your track record transcends format and market size, let us hear from and about you. EOE. No Phone calls, PLEASE!

SOUTH

Florida CHR seeks great 7m-12mid Talent. Solid station/company with major market sound and attitude. T&R: WTHZ, Kevin Gossett, Box 13549, Tallahassee 32317. (R-11/30) EOE

Top rated CHR seeks quality afternoon drive Talent. Winning attitude a must! Experienced only. T&R: KOYE-FM, Steve Chase, Box 1638, Laredo, TX 78044 (R-11/30) EOE

Oldies giant seeks AT/production/copy. Must do killer voices and production. Minimum three years' experience. CALL: Rich Gates, (512) 882-4394. (N-11/30) EOE

WINK-FM/Ft. Myers seeks Production Director with good voice and promo production skills. T&R: Box 331, Ft. Myers, FL 33901. (N-11/30) EOE

South Carolina AC seeks AT/production Director with strong writing skills. T&R: WAJY, Chuck Whitaker, Box 313, Aiken, SC 29802. (N-11/30) EOE

Metro traffic in Dallas seeking local Talent with good pipes and knowledge of area for future openings. T&R: MTC, Gail Lee, 2700 Stemmons Freeway, Suite 1001, TX 75240. (N-11/30) EOE

OPENINGS

Myrtle beach area Country seeks AT with hot on-air approach and strong production. T&R: WYAK-FM, Dave Priest, Box 15401, Surfside Beach, SC 29587. (N-11/23) EOE



WSM Radio, "The Legend" in country music, located in Nashville, Tennessee, has openings for an AM midday and FM morning air personality.

These positions require three years on-air experience to include working knowledge of audio, studio and remote broadcasting equipment, FCC rules and regulations and multi-track production skills.

We're seeking candidates who can continue our "Legend" by igniting the phones, exciting Nashville on-air and in person, and those who possess a warm and friendly delivery, and a real desire to win and want to work in Music City. If this is you, let us hear from you!

WSM offers a competitive salary, excellent benefits and an organizational atmosphere that is challenging, professional and rewarding.

Qualified candidates should send resume and air check along with salary requirements in confidence to:

OPRYLAND BROADCAST HUMAN RESOURCES

ATTN: Frances E. Pratt
Employment Manager
2806 Opryland Drive
Nashville, TN 37214

WSM IS AN EQUAL OPPORTUNITY EMPLOYER.



Powerhouse Adult CHR seeks PD/AT. Legacy calls. The most well known market personality. We need a winner who loves challenge...understands the synergy between sales and programming and whose passion is radio. Send tape and resume to Mike Rosen, Vice President/General Manager, KKYK, 425 West Capitol, Suite 3104, Little Rock, AR 72201. EOE



Seeking 7PM-12Midnight "Love Song Show" Host. Applicants should be able to relate with adults, interact via telephone and create a relationship with listeners. If you're hosting a successful love song show, regardless of market size, send tape, resume and photo to Steve LaBeau, KUDL, 8500 W. 63rd St., St. 210, Shawnee Mission, KS 62202. M/F EOE

Major market AOR needs intelligent news with an edge. Must be quick thinking and ready to interact with Morning Show Host. Females and Minorities encouraged. Radio & Records, 1930 Century Park West, #133, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR MORNING PERSONALITY

Two immediate openings at a Medium Market Sunbelt CHR. T&R to: Radio & Records, 1930 Century Park West, #129, Los Angeles, CA 90067. EOE

OPENINGS

OLDIES

PD/air talent for Class C Southern FM. Top position, but must have demonstrated track record of winning. Only the best apply. Tape and resume to: Radio & Records, 1930 Century Park West, #121, Los Angeles, CA 90067. EOE

MIDWEST

WRQN/Toledo seeks CHR Talents for swing and weekend duties. One year experience minimum. T&R: Ken Benson, 1315 Dussell, Maumee, OH 43537. (N-11/30) EOE

FT entry level Announcer sought. T&R: WABJ, PD, 121 W. Maumee, Adrian, MI 49221. (N-11/30) EOE

Attention station Promotion Directors! Seeking two on-site event producers. Nationwide travel, experienced only. RESUMES TO: FAX:(513) 745-9097. (N-11/30) EOE

WBWB/Bloomington, a top rated station has an immediate opening for a morning newperson/sidekick. T&R: Jim Cerone, Box 7797, IN 47407. (N-11/30) EOE

WEMP/Milwaukee, one of America's most successful AM Oldies stations, is looking for an operations manager to start December, 1990. Responsibilities: supervising and maintaining all broadcast operations including coordination of satellite programming from Unistar's "Oldies Channel." Position also involves short daily air shift; automation programming and troubleshooting; and working with our full-time promotions director to coordinate outside station activities. Previous experience in similar position and format preferred. Send tape, resume, references and salary requirements to: Jim Schaefer, WEMP/WMYX, 11800 W. Grange Ave., Hales Corners, WI 53130. No calls please. EOE M/F

PRODUCTION DIRECTOR

WMGG/WMNI seeks production director. Minimum 3 years experience medium/large market. Creative writing and production skills a must! Be ready to rock n roll! Production samples and resume to: General Manager, 1458 Dublin Rd., Columbus, OH 43215. EOE

MORNING TALENT SOUGHT

Rare morning opening at leading AC in top 100 Southeastern market. Must be warm, relatable, entertaining to 30 to 49 year old adults -- and have good production skills. You'll be filling some big shoes. Minimum 3 years experience. Send T&R and salary history to: Radio & Records, 1930 Century Park West, #135, Los Angeles, CA 90067. EOE

OLDIES PD

Major broadcast group seeks Oldies' experienced Program Director for large market opportunity. Qualified candidates possess an extensive background in Oldies, computer scheduling, research and marketing. Excellent people management skills a must. All replies held in strictest confidence. Radio & Records, 1930 Century Park West, #137, Los Angeles, CA 90067. EOE

OPENINGS

CHIEF ENGINEER

wanted for a medium-market, legendary AM/FM combo located in the Midwest. Must be hard working and have at least five years experience in maintaining studio/production equipment, transmitters, etc... Computer knowledge is important. Salary commensurate with experience. Send resume to: P. John Mitchell, 212 Orienta Point, Altamonte Springs, FL 32701. EOE

McvAY MEDIA

Program Director and on-air personalities wanted for adult CHR, AC and oldies clients. Small, medium and major markets. T&R only . . . no calls . . . Send to McVay Media, 24650 Center Ridge Road, Suite 148, Cleveland, OH 44145. EOE

Top 200 Market - Midwest Country Leader

Seek creative, experienced morning talent. Needs to be topical and involved, do phones and remotes. Send T&R to: Radio & Records, 1930 Century Park West, #120, Los Angeles, CA 90067. EOE

WEST

Lite AC K-TIDE seeks AT for future openings. Minimum five years' on-air, no phone calls. T&R: Bob Gowa, 1623 Fifth Avenue, San Rafael, CA 94901. (N-11/30) EOE

PBP Announcer sought. If you can combine sales or news to your on-air Talent, send your T&R: Russ Baldwin, Box 890, Lamar, CO 81052. (N-11/30) EOE

Afternoon open at KWOD. Super production a must! T&R: KWOD, Adam Smasher, 1425 River Park Drive, Sacramento, CA 95815. (N-11/30) EOE

KCRW 89.9

MUSIC DIRECTOR: KCRW \$2925. - \$3564./Mo

KCRW is the NPR flagship station in the Los Angeles/Orange County area, and is located in Santa Monica.

This position requires anchoring a daily 3-hour eclectic music program, with emphasis on world music but integrating jazz, classical and pop. Director will also administer a staff of volunteer music programmers and act as liaison between the station and LA's music scene.

Req. training/experience equal to 4 yrs. professional experience producing diverse music programming and two years college coursework. **FILING DEADLINE FOR COMPLETED APPLICATIONS: 12/11/90.** Resumes alone will not be accepted - call for applications now for RADIO PROGRAMMING COORDINATOR-MUSIC. Apply to Santa Monica College, 1900 Pico Blvd., Santa Monica, CA 90405, (213) 450-5150 x9410, (213) 452-9321 job line. EOE/AA

RARE OPPORTUNITY

The Southwest's only Accredited hands-on Broadcast training facility is looking for a Chief Instructor. Good administrator, people skills a must. Minimum 5 years on air experience required. Southern California residents preferred. Tapes and resumes to:

Tom King

The Academy of Radio Broadcasting
8907 Warner Ave. #115
Huntington Beach, CA 92647
(714) 842-0100

POSITIONS SOUGHT

Full and part time openings at Heritage AOR in fastest growing market in CA. **Production skills and music smarts a must.** Women encouraged. T&R to Willobee, KKDJ, 1525 E. Shaw Ave., Fresno, CA 93710. No calls. EOE



Move to Alaska in the wintertime? Now we know you have a sense of humor. Juneau's top FM/KSUP is looking for morning drive talent CHR/AOR. A.C.N./ABC's morning show prep & the best salmon fishing & skiing are waiting for someone.....T&R's to: KSUP, 1107 W. 8th St., Suite #2, Juneau, AK 99801.....Hurry.

EOE



If you're an honest-to-goodness Country programmer, we'd like to talk. Must have experience and know how to delegate and motivate. Confidentiality respected. Radio & Records, 1930 Century Park West, #136, Los Angeles, CA 90067. EOE

Medium market CHR Powerhouse seeks major talent! Must be team player, bright, fun, appeal to adults, great on phones, & love personal appearances. Winning company with opportunity for advancement. T&R ASAP. Radio & Records, 1930 Century Park West, #132, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Northern California AT seeks on-air position of responsibility with area station. Team player, takes direction well. BARRY: (408) 458-2366. (N-11/30)

Tired of being a PT AT. Seeking any fulltime shift in any small/medium market. MATT: (716) 881-0595. (R-11/30)

College and broadcasting school graduate with advertising and management experience seeks on-air position. Energetic team player. CHARLIE: (619) 546-8772. (N-11/30)

If you seek an Air Talent, call AT's are Us. If you are seeking the Nastyman from WLS, B-96, Q-104, and a whole lot more, call. (913) 677-5328. (R-11/30)

Seeking AT, board op, promotions or research relationship with Oklahoma radio station. MICHAEL: (405) 720-6943. (R-11/30)

Seeking fulltime graveyard board shift or news position. Four years' commercial experience in live, live assist, automation. WADE COMBS: (419) 943-2525. (R-11/30)

Funny morning show. Team or solo, seeking medium, large or majors. JIM: (914) 965-5079. (N-11/30)

Broadcasting school graduate with three years' on-air, production and MD experience seeking first break on AC/AOR/CHR. PHIL: (708) 670-9126. (N-11/30)

Broadcasting school graduate with seven months at 100,000 watt station. Seeking relocation, prefer South. JOE: (906) 643-9212. (R-11/30)

My breakfast club, a gathering of friends for morning fun and companionship. Shouldn't you add it to your morning menu? GERALD (818) 986-8443. (N-11/30)

Talk Talent. New, good, but no one knows, so get me cheap! 15-years' AT, news, 9 majors. Seek medium to major. DAVE: (619) 279-3119. (R-11/30)

Young creative workaholic female. Experienced News Director, copywriter/AT. Time to move up. KIM: (717) 742-3597. (R-11/30)

News Director, news Anchor seeking FT position. Ten years' experience in a variety of formats. For T&R, call. KAAREN: (206) 938-0539. (R-11/30)

No dead air with this outgoing, witty Personality possessed with honest charm. Brown graduate seeks on-air position in Western Mt. states. JEFF: (612) 753-6373. (N-11/30)

Hard charger who loves overnights, weekends and holiday shifts seeks to win for you. Any area. TOMMY: (205) 647-9267. (R-11/30)

POSITIONS SOUGHT

AT great production/remotes, professional seeks next career move at Midwest station with a winning attitude. RIC: (816) 886-2937. (R-11/30)

Over 20 years' TV sports Anchor. Radio news reader WGN Chicago, WJR Detroit. Now AC music Host, Detroit. BOB LOUIS: (313) 293-2785. (R-11/30)

Experienced entry level Talent seeks a break. Will do anything! Anxiously waiting to jumpstart my career. MICHAEL: (800) 327-5555, ext 16. (R-11/30)

I'm filling for free agency, pinch hitting in Peoria and seeking to play everyday for any interested medium market AC or CHR. ANDY: (309) 693-3785. (R-11/30)

Seeking middays or PMD on P3/small market station. Currently, nights at P2 Hot AC. Team player, production, love promos and appearances. MIKE: (215) 844-7731. (R-11/30)

LOOKING FOR A TEAM PLAYER?

10-year pro, currently PM Drive. Priced to move! CHR/Oldies/AC.

Let's talk!

KEVIN (717) 888-5516

Dave "Matthews in the morning" Orlando, Little Rock, Rochester seeking CHR/AC in medium to major market. Proven numbers. (407) 679-7966. (R-11/30)

CHR programmer, veteran, pro team player. (205) 663-4678. (N-11/30)

Former radio Announcer PD/MD with recent music industry artist development experience seeks record company promotion or A&R department. (213) 934-2975. (N-11/30)

Return to Florida. Group PD/AOR/CHR/AC/OM/PD. 35 years' old/lots of experience/lots to learn/will consider any job in FL. PD/AT/Promotions? (302) 537-0549. (N-11/30)

Talk show Host. Bright/witty/intelligent/informed. Mature ratings winner available now. For T&R. FRED MARX: (414) 793-5640. (R-11/30)

Articulate, bright, 22-year old college graduate with six years' radio experience relocating to the Atlanta area soon. KIMBERLY DOBSON: (912) 232-0492. (R-11/30)

Seeking production, promotion or airshift. Had two year self-produced show at WKPX-FM. Now in LA, and willing to relocate on West Coast. ED: (213) 391-8819. (N-11/30)

Three stations at a time! Can't remember my call letters! Seeking job at one station. Country/AC, Five years' experience. MIKE: (914) 962-0174. (N-11/30)

HOMESICK CAJUN...

Nashville PD seeks PD or AT position, in (or near) Louisiana. Strong background in programming & engineering, plus ten years multi-format AT experience. Intelligent, creative, dedicated, inspired. Dennis, (615) 331-3383.

Newsman available, 25-years' experience, some network, aggressive professional. B.A. Degree, Loyola. Major markets only. (513) 421-6532. (N-11/30)

Advertising marketing executive with 15-years' experience, TV/radio/print seeks to improve client billing, market share and image. DARRYL: (305) 429-1724. (R-11/30)

Denver broadcaster/producer of Dance Mix DJ's, former KS-104 AT seeks to produce or program your hot mix show. RANDALL: (303) 444-1071. (N-11/30)

12 year pro, last 6 in Top 30 market, experience in all formats, all shifts, prefer AOR or AC. ROBYN EVANS: (816) 454-1608. (R-11/30)

Jingle my bells this holiday season. Warped 5-year professional seeks PD/mornings at small/P3 market CHR or MD/nights at P2/P1 CHR. BILL: (614) 384-3873. (R-11/30)

AT/Production pro seeks new challenge anywhere in NE or SW. Currently at very up tempo/Oldies station. ANDY: (718) 979-3171. (R-11/30)

Personality radio on the endangered list? Not yet. Win and have fun at the same time. P2 AT/MD ready to party. CHRIS: (717) 285-4975. (N-11/30)

HELP THIS PSYCHIC PLEASE!

I know, if I were a really good psychic, I would know where the openings are. I am and I don't. I've been hosting a weekly call-in radio show for four years. Love the work, need a change of city. I travel the country and guest on radio and TV talk shows in major and medium markets. There are airchecks, telescopes, videotapes, and print write-ups available. Call Jan Martin, (608) 274-0444.

POSITIONS SOUGHT

Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you two days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.



HotLine

Metro NYC 10-year AT seeks local job. Will provide your listeners with entertainment/companionship and smiles. Production work ok. ZAL: (718) 871-5419. (N-11/30)

Reliable, flexible, hardworker seeks on-air AT/production in medium or small market station. ROB: (216) 883-0846 or 341-6517. (R-11/30)

14-year pro. PD/MD AMD/PMD, great production. Dedicated team player seeks opportunity CHR/Hot AC/CR. JONATHAN: (501) 624-2467. (N-11/30)

WDVE/Pittsburgh seeks Production Director. T&R: Gene Romano, 200 Fleet Street, Pittsburgh, PA 15220. (R-11/30)

Top ranked Talent/MD. First in breaking new music. First in winning new listeners! Don't wait! Call now! MICK: (708) 614-8600. (N-11/23)

Experienced entry level Talent seeks break. Will do anything, anxious to jumpstart my career. MICHAEL: (800) 327-5555, ext 16. (R-11/23)

Turn on, tune in and crank it up. Production Director with tons of network experience available. BRUCE RANES: (718) 526-6501. (R-11/23)

NAC PD/MD/AT with excellent contacts. Five years' NAC programming experience. RCS with over 600 CD's. B.F. HAL-LIHAN: (209) 634-0318. (N-11/23)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

KIARA

Every Little Thing (Arista)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 8/0, Light 57/10, Total Adds 10, WAMO, WGZB, WHQT, KPRS, KMJM, WPEG, KIIZ, WJJS, WTUG, KDAY.

ANOTHER BAD CREATION

Iesha (Motown)

66% of our reporting stations on it. Rotations: Heavy 2/0, Medium 25/0, Light 35/8, Total Adds 8, KMJQ, WGCI, WUJM, WHJX, WALT, KMJJ, WTMP, WTUG.

TEDDY PENDERGRASS

Make It With You (Elektra)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 7/0, Light 55/17, Total Adds 17 including WYLD, WOWI, KJLH, OC104, WATV, WPAL, Z93, WQMG, Z16, XHRM.

DNA I/SUZANNE VEGA

Tom's Diner (A&M)

62% of our reporting stations on it. Rotations: Heavy 14/0, Medium 22/4, Light 22/9, Total Adds 13 including KJMZ, WGZB, K97, WHQT, KQXL, WFXE, KFXZ, WLOU, WJJS, HOT105. Debuts at number 31 on the Urban Contemporary chart.

MICHEL'LE

Something In My Heart (Ruthless/Atco)

62% of our reporting stations on it. Rotations: Heavy 6/0, Medium 20/0, Light 32/12, Total Adds 12 including WILD, WHUR, KMJQ, WMVP, WUJM, WJJS, WIKS, WPLZ, WDZZ, WVOI. Debuts at number 39 on the Urban Contemporary chart.

NEW & ACTIVE

RUDE BOYS "Written All Over Your Face" (Atlantic) 55/10

Rotations: Heavy 1/0, Medium 18/0, Light 36/10, Total Adds 10, WAMO, WMYK, WTLC, WHJX, KFXZ, WLOU, WFXM, HOT105, WQOK, WTUG. Heavy: WZAK. Mediums include: WDAS, WGZB, KBCE, WPAL, WPEG.

FORCE MD'S "Somebody's Crying" (Tommy Boy/Reprise) 53/7

Rotations: Heavy 2/0, Medium 23/0, Light 28/7, Total Adds 7, WHQT, WYLD, WOWI, Z93, WBLX, WTMP, WVOI. Heavy: WMYK, Z16. Mediums include: WXYV, WILD, WDAS, WAMO, WKYS.

SOUL II SOUL "Missing You" (Virgin) 52/13

Rotations: Heavy 0/0, Medium 10/0, Light 42/13, Total Adds 13 including WMVP, KMJM, WATV, WUJM, WQFX, WHJX, U102, WJJS, WFXM, WBLX. Mediums include: WDAS, WHUR, K97, WXOK, WPAL.

KIPPER JONES "Poor Elaine" (Virgin) 50/4

Rotations: Heavy 0/0, Medium 21/0, Light 29/4, Total Adds 4, WUJM, WQMG, WANM, KKFZ. Mediums include: K97, KJLH, WJIZ, KQXL, WENN.

JOEY B. ELLIS & TYNETTA HARE "Go For It (Heart & Fire)" (Capitol) 48/20

Rotations: Heavy 0/0, Medium 4/1, Light 44/19, Total Adds 20 including WUSL, WKYS, KJLH, WRKE, WJIZ, KBCE, WATV, WUJM, WJTT, WFXE. Medium: WAGH, WPGA, WTLZ.

RUN-DMC "What's It All About" (Profile) 48/12

Rotations: Heavy 0/0, Medium 4/0, Light 44/12, Total Adds 12 including WUSL, WOWI, KPRS, KJLH, WUJM, Z93, WFXE, WZFX, KFXZ, HOT105. Medium: K97, WYLD, WZAK, KDAY.

BIG DADDY KANE "Cause I Can Do It Right" (Cold Chillin'/Reprise) 48/7

Rotations: Heavy 1/0, Medium 14/0, Light 33/7, Total Adds 7, WBLX, WHQT, WQFX, WQIS, U102, WCDX, KBUZ. Heavy: WYLD. Mediums include: KHYS, KMJQ, K97, WZAK, WJIZ.

MONIE LOVE "Monie In The Middle" (WB) 46/6

Rotations: Heavy 2/0, Medium 18/0, Light 26/6, Total Adds 6, WRKE, WUJM, Z93, WQMG, WJHM, WDZZ. Heavy: WXYV, KDAY. Mediums include: K104, KMJQ, WGZB, K97, WHQT.

TRACIE SPENCER "This House" (Capitol) 43/16

Rotations: Heavy 0/0, Medium 5/0, Light 38/16, Total Adds 16 including WOWI, WGCI, WJLB, WJIZ, WATV, WENN, WQMG, U102, WJJS, WPGA. Medium: WDAS, WWDN, WAGH, WALT, XHRM.

BELL BIV DEVOE "When Will I See You Smile Again" (MCA) 40/39

Rotations: Heavy 0/0, Medium 2/2, Light 38/37, Total Adds 39 including WILD, WDAS, WUSL, WAMO, KMJQ, K97, WYLD, WZAK, WJLB, KPRS.

JONATHAN BUTLER "Sing Me Your Love Song" (Jive/RCA) 38/3

Rotations: Heavy 0/0, Medium 14/1, Light 24/2, Total Adds 3, WKYS, WAGH, WEUP. Mediums include: KMJQ, WTLC, WXOK, KFXZ, Z16.

DEEE-LITE "Groove Is In The Heart" (Elektra) 36/5

Rotations: Heavy 6/0, Medium 16/1, Light 14/4, Total Adds 5, KMJQ, K97, WPAL, WPEG, KIPR. Heavies include: WBLX, WAMO, WOWI, OC104, WRKE. Mediums include: WRKS, WHUR, WKYS, WHQT, WGCI.

LOVE & LAUGHTER "I Surrender" (SBK One) 35/3

Rotations: Heavy 0/0, Medium 5/0, Light 30/3, Total Adds 3, WTLC, WIKS, WANM. Medium: WHUR, WOWI, U102, WCDX, KDAY.

CHIMES "True Love" (Columbia) 33/5

Rotations: Heavy 0/0, Medium 9/0, Light 24/5, Total Adds 5, KMJM, Z93, WAGH, KDKS, KKFZ. Mediums include: WDAS, KFXZ, WLOU, WPGA, WIKS.

MAXI PRIEST "Just A Little Bit Longer" (Charisma) 33/5

Rotations: Heavy 0/0, Medium 5/0, Light 28/5, Total Adds 5, WMVP, WJTT, HOT105, WIKS, XHRM. Medium: WDAS, WAMO, WOWI, WWDN, Z16.

CARON WHEELER "U.K. Blak" (EMI) 32/17

Rotations: Heavy 0/0, Medium 1/1, Light 31/16, Total Adds 17 including WILD, WHUR, K97, WYLD, WMYK, WMVP, WAGH, WZFX, WQFX, KFXZ.

TEN CITY "Whatever Makes You Happy" (Atlantic) 32/1

Rotations: Heavy 1/0, Medium 19/0, Light 12/1, Total Adds 1, WFXE. Heavy: WBLX. Mediums include: K97, WTLC, WJIZ, WATV, WPAL.

MAC BAND "Love U 2 The Limit" (MCA) 30/5

Rotations: Heavy 0/0, Medium 2/0, Light 28/5, Total Adds 5, WMYK, WMVP, WEUP, WQOK, WVOI. Medium: KPRS, KMJJ.

SYBIL "Make It Easy On Me" (Next Plateau) 30/3

Rotations: Heavy 0/0, Medium 7/0, Light 23/3, Total Adds 3, WHUR, WOWI, WZFX. Mediums include: K97, WZAK, WPEG, WQIS, WLOU.

MOST ADDED

HOTTEST

TOP 10

- BELL BIV DEVOE (39)
- ELLIS & HARE (20)
- VANILLA ICE (19)
- TEDDY PENDERGRASS (17)
- CARON WHEELER (17)
- TRACIE SPENCER (16)
- SAMUELLE (15)
- TONY TERRY (15)
- BERNADETTE COOPER (14)
- DNA I/SUZANNE VEGA (13)
- SOUL II SOUL (13)

- WHITNEY HOUSTON (80)
- RALPH TRESVANT (68)
- TEVIN CAMPBELL (51)
- GUY (46)
- TONY! TONII TONE! (30)
- WHISPERS (30)
- LEVERT (20)
- HI FIVE (17)
- FREDDIE JACKSON (17)
- AL B. SURE! (17)

RECURRENTS	
LW	TW
1	1 J. GILL/Fairweather
3	2 SAMUELLE/So
4	3 K. SWEAT/Merry
8	4 M.C. HAMMER/Pray
2	5 PEBBLES/Giving
7	6 M. PRIEST/Close
6	7 M. CAREY/Love
9	8 A. BAKER/Soul
5	9 C. WHEELER/Livin'
—	10 BELL BIV DEVOE/B.B.D.

QUINCY JONES I/SIEDAH GARRETT & CHAKA KHAN "The Places You Find Love" (Qwest/WB) 28/10
Rotations: Heavy 0/0, Medium 2/0, Light 26/10, Total Adds 10, WDAS, WRKE, WJIZ, WATV, WENN, WAGH, KIIZ, WALT, WTMP, KKFZ. Medium: Z16, KDAY.

GERALD ALBRIGHT "My, My, My" (Atlantic) 27/11
Rotations: Heavy 0/0, Medium 1/0, Light 26/11, Total Adds 11 including WDAS, WTLC, WMVP, WJIZ, WEUP, WALT, WIKS, WQOK, WEAS, WVOI. Medium: WHUR.

TRES "Let Me Feel Your Body" (Priority) 26/2
Rotations: Heavy 0/0, Medium 5/0, Light 21/2, Total Adds 2, WTUG, XHRM. Medium: WTLC, WXOK, WCDX, WTMP, WJFX.

SIGNIFICANT ACTION

CRAIG T. COOPER "I Dedicate My Love" (Valley Vue) 24/0
Rotations: Heavy 0/0, Medium 3/0, Light 21/0, Total Adds 0. Medium: WPAL, KFXZ, K98-FM.

HOWARD HEWETT "Let Me Show You How To Fall In Love" (Elektra) 23/0
Rotations: Heavy 0/0, Medium 9/0, Light 14/0, Total Adds 0. Mediums include: K104, WZAK, WJIZ, WPGA, WALT.

ABSOLUTE "Cheap Shot" (Solar/Epic) 22/3
Rotations: Heavy 0/0, Medium 2/0, Light 20/3, Total Adds 3, WRKE, KIIZ, WTLZ. Medium: WEUP, WQIS.

AFROS "Kickin' Afrolistics" (RAL/Columbia) 20/4
Rotations: Heavy 0/0, Medium 0/0, Light 20/4, Total Adds 4, Z16, KDKS, KMJJ, WJFX.

VANILLA ICE "Play That Funky Music" (SBK) 19/19
Rotations: Heavy 0/0, Medium 1/1, Light 18/18, Total Adds 19 including WAMO, KMJQ, WGZB, K97, WZAK, KSOL, KBCE, KQXL, WAGH, WQFX.

SNAP "Mary Had A Little Boy" (Arista) 18/9
Rotations: Heavy 0/0, Medium 1/0, Light 17/9, Total Adds 9, K97, WOWI, WPEG, WEUP, Z16, WCDX, WEAS, WDZZ, WVOI. Medium: WATV.

WHISTLE "Do You Care" (Select) 18/5
Rotations: Heavy 0/0, Medium 1/0, Light 17/5, Total Adds 5, KMJQ, WPAL, WQIS, WFXM, KDKS. Medium: WIZF.

MADONNA "Justify My Love" (Sire/WB) 17/4
Rotations: Heavy 1/0, Medium 3/0, Light 13/4, Total Adds 4, KJMZ, WOWI, WHJX, KIPR. Heavy: WJHM. Medium: WBLX, OC104, WQOK.

SAMUELLE "Black Paradise" (Atlantic) 16/15
Rotations: Heavy 0/0, Medium 1/0, Light 15/15, Total Adds 15 including WHUR, KMJM, KBCE, WENN, WPEG, Z104, WQFX, Z16, WQIS, WPGA. Medium: K97.

MICHAEL FRANKS "Speak To Me" (Reprise) 16/4
Rotations: Heavy 0/0, Medium 0/0, Light 16/4, Total Adds 4, KFXZ, WFXM, WEAS, WJFX.

TRINERE "I Wanted You" (Pandisc) 16/3
Rotations: Heavy 0/0, Medium 6/0, Light 10/3, Total Adds 3, WJIZ, WQFX, XHRM. Mediums include: WAGH, WQIS, WEDR, WBLX, WEAS.

CATHY DENNIS "Just Another Dream" (Polydor) 15/1
Rotations: Heavy 0/0, Medium 2/0, Light 13/1, Total Adds 1, WPAL. Medium: WOWI, OC104.

BERNADETTE COOPER "Stupid" (MCA) 14/14
Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14 including WTLC, WJIZ, KBCE, KQXL, Z16, WIKS, KDKS, KMJJ, WANM, WTMP.

GEORGE MICHAEL "Freedom" (Columbia) 14/0
Rotations: Heavy 1/0, Medium 5/0, Light 8/0, Total Adds 0. Heavy: OC104. Medium: Z16, WQOK, WEAS, WANM, KKFZ.

LORENZO SMITH "Let Me Show You" (Alpha International) 13/3
Rotations: Heavy 0/0, Medium 2/1, Light 11/2, Total Adds 3, WDAS, Z16, WJFX. Medium: WAGH.

SIR MIX-A-LOT "I Got Game" (Nastymix) 13/1
Rotations: Heavy 0/0, Medium 2/0, Light 11/1, Total Adds 1, XHRM. Medium: WBLX, KDAY.

A TRIBE CALLED QUEST "Can I Kick It" (Jive/RCA) 11/2
Rotations: Heavy 0/0, Medium 0/0, Light 11/2, Total Adds 2, K97, WPAL.

BODY "Body" (MCA) 10/1
Rotations: Heavy 1/0, Medium 1/0, Light 8/1, Total Adds 1, WVOI. Heavy: WJMI. Medium: WPGA.

NEW ARTISTS

	Reports/Adds
1 JOEY B. ELLIS & TYNETTA HARE/Go For It (Heart & Fire) (Capitol)	48/20
2 MONIE LOVE/Monie In The Middle (WB)	46/6
3 DEEE-LITE/Groove Is In The Heart (Elektra)	36/5
4 LOVE & LAUGHTER/I Surrender (SBK One)	35/3
5 TRES/Let Me Feel Your Body (Priority)	26/2
6 CRAIG T. COOPER/I Dedicate My Love (Valley Vue)	24/0
7 ABSOLUTE/Cheap Shot (Solar/Epic)	22/3
8 KIM WATERS I/ISSAC HAYES/Just Be My Lady (Warlock)	22/0
9 MICHAEL FRANKS/Speak To Me (Reprise)	16/4
10 CATHY DENNIS/Just Another Dream (Polydor)	15/1

New artists have not yet had a UC Breaker.

MICHELLE

"SOMETHING IN MY HEART"



URBAN CONTEMPORARY **BREAKERS**

NOW ON 58 UC REPORTERS — 62%

INCLUDING:

WILD	WHUR	KMJQ	WOWI	WMVP
WDAS	WKYS	K97	WGCI	KSOL
WUSL	WVEE	WYLD	WZAK	
WAMO	KHYS	WMYK	KPRS	

... AND MANY MORE!

RUDE BOYS

"WRITTEN ALL OVER
YOUR FACE"



NOW ON 55 URBAN CONTEMPORARY REPORTERS --
AND BREAKER-BOUND!

CHECK THIS POWERPLAY:

WDAS	KMJQ	WOWI	KPRS
WAMO	WGZB	WZAK	KMJM
WHUR	K97	WTLC	
K104	WMYK		

... AND MANY MORE!



UC ADDS & HOTS

EAST

WXV/Baltimore

Roy Sampson
OLETA ADAMS
KEITH SWEAT
SPECIAL GENERATIO
Hottest:
RALPH TRESVANT
WHITNEY HOUSTON
WHISPERS
PEBBLES
FREDDIE JACKSON

WILD/Boston

Hill/Hall
MICHEL'LE
C & C MUSIC FACTO
CARON WHEELER
BELL BIV DEVOE
LOOSE ENDS
Hottest:
RALPH TRESVANT
FREDDIE JACKSON
BELL BIV DEVOE
TONY TONI TONE
WHITNEY HOUSTON

WBLK/Buffalo

Hurricane Dave
none
Hottest:
AL B. SURE
TAKE 6
HI FIVE
LEVERT
WHITNEY HOUSTON

WRKS/New York

Brown/Beasley
C & C MUSIC FACTO
BLACK BOX
TONY TERRY
RALPH TRESVANT
WHITNEY HOUSTON
MARIAH CAREY
BELL BIV DEVOE
KEITH SWEAT

WBLN/New York

Crocker/Buggs
TOO SHORT
PEBBLES
BIG DADDY KANE
GEOFF McBRIDE
BOYS
C & C MUSIC FACTO
Hottest:
GERALD ALSTON
BELL BIV DEVOE
RALPH TRESVANT
TONY TONI TONE
WHITNEY HOUSTON

OC104/Ocean City

Scott Jantzen
BELL BIV DEVOE
TEDDY PENDERGRASS
LALAH HATHAWAY
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
SURFACE
PEBBLES

MIDWEST

WGCI/Chicago

James Alexander
ANOTHER BAD CREAT
TONY TERRY
TRACIE SPENCER
Hottest:
RALPH TRESVANT
TONY TONI TONE
MICHEL'LE
TEVIN CAMPBELL
WHITNEY HOUSTON

WIZF/Cincinnati

Lewis/Turner
BELL BIV DEVOE
NAJEE
Hottest:
TONY TONI TONE
RALPH TRESVANT
GUY
BELL BIV DEVOE
KEITH SWEAT

WZAK/Cleveland

Tolliver/Rush
BELL BIV DEVOE
OLETA ADAMS
LOOSE ENDS
VANILLA ICE
SALIM & THE TEAM
Hottest:
TONY TONI TONE
RUDE BOYS
WHISPERS
RALPH TRESVANT
WHITNEY HOUSTON

WKOL/Columbus

Jones/Coles
WINANS
OLETA ADAMS
KEITH SWEAT
Hottest:
RALPH TRESVANT
GUY
WHITNEY HOUSTON
FREDDIE JACKSON
TONY TONI TONE

WJLB/Detroit

Steve Hegwood
TRACIE SPENCER
BELL BIV DEVOE
OLETA ADAMS
BLACK BOX
TONY TERRY
Hottest:
RALPH TRESVANT
PEBBLES
WHITNEY HOUSTON
TONY TONI TONE
WHISPERS

WRKE/Ocean City

Quartarone/Mena
DNA F/SUZANNE VEG
ELLIS & HARE
QUINCY JONES
BLACK BOX
C & C MUSIC FACTO
KEITH SWEAT
ABSOLUTE
MONIE LOVE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
DEEE-LITE
FREDDIE JACKSON
GERALD ALSTON

WUSL/Philadelphia

Allan/Stevens
ELLIS & HARE
DINO
RUN D.M.C.
BELL BIV DEVOE
Hottest:
MARIAH CAREY
TEVIN CAMPBELL
MAXI PRIEST
RALPH TRESVANT
WHITNEY HOUSTON

WDAS/Philadelphia

Joe Tamburro
LORENZO SMITH
QUINCY JONES
BELL BIV DEVOE
GERALD ALBRIGHT
Hottest:
WHISPERS
WHITNEY HOUSTON
TEVIN CAMPBELL
RALPH TRESVANT
SURFACE

WAMO/Pittsburgh

Falson/Goewey
BELL BIV DEVOE
RUDE BOYS
KIARA
VANILLA ICE
Hottest:
RALPH TRESVANT
DNA F/SUZANNE VEG
TONY TONI TONE
WHITNEY HOUSTON
GERALD ALSTON

WKYS/Washington

Simpson/Diggs
MARVIN GAYE
JONATHAN BUTLER
ELLIS & HARE
Hottest:
WHITNEY HOUSTON
AL B. SURE
TEVIN CAMPBELL
GERALD ALSTON
BELL BIV DEVOE

WHUR/Washington

Bennett/Archie
CARON WHEELER
MICHEL'LE
SAMUELLE
SYBILL
Hottest:
WHITNEY HOUSTON
DNA F/SUZANNE VEG
GUY
JEFFREY OSBORNE
TONY TONI TONE

SOUTH

WJZ/Albany

Tony Wright
ELLIS & HARE
GERALD ALBRIGHT
TRACIE SPENCER
QUINCY JONES
TRINERE
LALAH HATHAWAY
BERNADETTE COOPER
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
TONY TONI TONE
WHISPERS
FREDDIE JACKSON

KBCE/Alexandria

Donnie Taylor
SAMUELLE
ELLIS & HARE
EN VOGUE
DINO
READY FOR REALITY
VANILLA ICE
BERNADETTE COOPER
Hottest:
WHITNEY HOUSTON
GUY
TONY TONI TONE
RALPH TRESVANT
SURFACE

WPAJ/Charleston

Don Kendrick
TEDDY PENDERGRASS
CATHY DENNIS
WHISTLE
A TRIBE CALLED QU
WINANS
DEEE-LITE
Hottest:
TEVIN CAMPBELL
GERALD ALSTON
RALPH TRESVANT
WHITNEY HOUSTON
RALPH TRESVANT

WVEE/Atlanta

Roberts/Bacote
none
Hottest:
TEVIN CAMPBELL
GERALD ALSTON
RALPH TRESVANT
WHITNEY HOUSTON
RALPH TRESVANT

WFXA/Augusta

Carl Conner
none
Hottest:
GUY
WHITNEY HOUSTON
AL B. SURE
LEVERT
HI FIVE

KOXL/Baton Rouge

Welch/Clay
BERNADETTE COOPER
DNA F/SUZANNE VEG
MARVIN GAYE
VANILLA ICE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
GUY
WHISPERS

WXOK/Baton Rouge

Wallace/Mitchem
none
Hottest:
GERALD ALSTON
AL B. SURE
HI FIVE
TEVIN CAMPBELL
WHITNEY HOUSTON

WMVP/Milwaukee

Billy Young
DINO
JANET JACKSON
MAXI PRIEST
SOU II SOUL
MAC BAND
CARON WHEELER
EN VOGUE
GERALD ALBRIGHT
MICHEL'LE
Hottest:
WHITNEY HOUSTON
TONY TONI TONE
RALPH TRESVANT
GUY
PEBBLES

WTLZ/Saginaw

Crockett/Drake
POINTER SISTERS
BELL BIV DEVOE
L.L. COOL J
BERNADETTE COOPER
ABSOLUTE
TRACIE SPENCER
Hottest:
GUY
RALPH TRESVANT
WHISPERS
WHITNEY HOUSTON
TEVIN CAMPBELL

KNJM/St. Louis

Atkins/Wynter
BELL BIV DEVOE
CHIMES
KIARA
SAMUELLE
SOU II SOUL
Hottest:
TONY TONI TONE
WHITNEY HOUSTON
LEVERT
TAKE 6
GUY

WWOT/Toledo

McMichals/Price
SNAP
FORCE MD'S
BELL BIV DEVOE
MICHEL'LE
BODY
GERALD ALBRIGHT
TONY TERRY
MAC BAND
Hottest:
SURFACE
WHITNEY HOUSTON
RALPH TRESVANT
LEVERT
TONY TONI TONE
RALPH TRESVANT

WVON/Toledo

McMichals/Price
SNAP
FORCE MD'S
BELL BIV DEVOE
MICHEL'LE
BODY
GERALD ALBRIGHT
TONY TERRY
MAC BAND
Hottest:
SURFACE
WHITNEY HOUSTON
RALPH TRESVANT
LEVERT
TONY TONI TONE
RALPH TRESVANT

WENN/Birmingham

Donnell/Starr
TRACIE SPENCER
BELL BIV DEVOE
QUINCY JONES
SAMUELLE
KOOL G RAP & D.J.
MARVIN GAYE
Hottest:
WHITNEY HOUSTON
GUY
TONY TONI TONE
FREDDIE JACKSON
RALPH TRESVANT

WATV/Birmingham

Ron January
TRACIE SPENCER
BLACK BOX
FATHER MC
ELLIS & HARE
QUINCY JONES
BELL BIV DEVOE
TEDDY PENDERGRASS
SOU II SOUL
Hottest:
WHITNEY HOUSTON
FREDDIE JACKSON
WHISPERS
GUY
RALPH TRESVANT

WZFX/Fayetteville

Tony Lype
KEITH SWEAT
BELL BIV DEVOE
ELLIS & HARE
RUN D.M.C.
SYBILL
TOO SHORT
CARON WHEELER
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
RALPH TRESVANT
GUY
LEVERT

WUJM/Charleston

Casey/Jackson
none
Hottest:
ANOTHER BAD CREAT
MICHEL'LE
ELLIS & HARE
SOU II SOUL
QUINCY JONES
MONIE LOVE
RUN D.M.C.
Hottest:
RALPH TRESVANT
WHITNEY HOUSTON
WHISPERS
GERALD ALSTON
TEVIN CAMPBELL

WQMG/Greensboro

Weaver/Mitchem
MICHEL'LE
MONIE LOVE
TRACIE SPENCER
MARVIN GAYE
TEDDY PENDERGRASS
KIPPER JONES
BELL BIV DEVOE
Hottest:
WHITNEY HOUSTON
WHISPERS
TEVIN CAMPBELL
TONY TONI TONE
GUY

WPEG/Charlotte

Saunders/Darrell
SNAP
TONY TONI TONE
SAMUELLE
KIARA
DEEE-LITE
Hottest:
TEVIN CAMPBELL
SPECIAL GENERATIO
WHITNEY HOUSTON
RALPH TRESVANT
CANDYMAN

WJTT/Chattanooga

Landecker/Rankin
MAXI PRIEST
LALAH HATHAWAY
TEDDY PENDERGRASS
TOO SHORT
BELL BIV DEVOE
ELLIS & HARE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
GUY
TONY TONI TONE

WVDM/Columbia

Carson/Hill
none
Hottest:
AL B. SURE
FREDDIE JACKSON
RALPH TRESVANT
TEVIN CAMPBELL
GUY

WFKD/Columbia

Philip David March
LOOSE ENDS
DINO
TEN CITY
RUN D.M.C.
TONY TERRY
BELL BIV DEVOE
DNA F/SUZANNE VEG
ELLIS & HARE
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
WHISPERS
HI FIVE
RALPH TRESVANT

WUJL/Houston

Holland/Weber
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
TOO SHORT
GUY
SURFACE

WEUP/Huntsville

Steve Murry
JONATHAN BUTLER
BELL BIV DEVOE
MAC BAND
GERALD ALBRIGHT
LONNIE LISTON SM
SNAP
ELLIS & HARE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
AL B. SURE
TEVIN CAMPBELL
JEFFREY OSBORNE

KRUZ/Wichita

James McFadden
BERNADETTE COOPER
BELL BIV DEVOE
CARON WHEELER
BIG DADDY KANE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
GUY
AL B. SURE

WAGH/Columbus

Darrell J. Smith
CARON WHEELER
BELL BIV DEVOE
VANILLA ICE
CHIMES
JONATHAN BUTLER
QUINCY JONES
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
HI FIVE
LEVERT
RALPH TRESVANT

K104/Dallas-Ft. Worth

Avery/Anderson
MARION MEADOWS
C & C MUSIC FACTO
Hottest:
WHITNEY HOUSTON
TONY TONI TONE
CANDYMAN
WHISPERS
GUY

KJMJ/Dallas-Ft. Worth

Smith/Jammer
MADONNA
DNA F/SUZANNE VEG
Hottest:
WHITNEY HOUSTON
HI FIVE
MARIAH CAREY
TEVIN CAMPBELL
PEBBLES

WZVX/Fayetteville

Tony Lype
KEITH SWEAT
BELL BIV DEVOE
ELLIS & HARE
RUN D.M.C.
SYBILL
TOO SHORT
CARON WHEELER
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
RALPH TRESVANT
GUY
LEVERT

WJMH/Greensboro

Douglas/J.D.
SIMPSONS
MARVIN GAYE
Hottest:
VANILLA ICE
MARIAH CAREY
DNA F/SUZANNE VEG
MICHEL'LE
MADONNA

WQMG/Greensboro

Weaver/Mitchem
MICHEL'LE
MONIE LOVE
TRACIE SPENCER
MARVIN GAYE
TEDDY PENDERGRASS
KIPPER JONES
BELL BIV DEVOE
Hottest:
WHITNEY HOUSTON
WHISPERS
TEVIN CAMPBELL
TONY TONI TONE
GUY

Z104/Greenville

Walker/Valentine
SAMUELLE
Hottest:
RALPH TRESVANT
GUY
TEVIN CAMPBELL
BELL BIV DEVOE
FREDDIE JACKSON

WOFX/Gulfport-Bloxl

Al Luv
ELLIS & HARE
TONY TERRY
SOU II SOUL
BIG DADDY KANE
VANILLA ICE
SAMUELLE
CARON WHEELER
WINANS
TRINERE
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
WHISPERS
GUY

KMJQ/Houston

Atkins/Reynolds
WHISTLE
WINANS
MICHEL'LE
ANOTHER BAD CREAT
VANILLA ICE
BELL BIV DEVOE
DEEE-LITE
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
TOO SHORT
GUY
RALPH TRESVANT

WHYS/Houston

Holland/Weber
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
TOO SHORT
GUY
SURFACE

WUJL/Houston

Holland/Weber
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
TOO SHORT
GUY
SURFACE

WUJL/Houston

Holland/Weber
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
TOO SHORT
GUY
SURFACE

WJMI/Jackson

Todd/Jones
none
Hottest:
GUY
TODAY
RALPH TRESVANT
LEVERT
FREDDIE JACKSON

WHJX/Jacksonville

Clark/Bell
ANOTHER BAD CREAT
SOU II SOUL
NAJEE
RUDE BOYS
MADONNA
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
LEVERT
TONY TONI TONE

KIIZ/Killeen

Jimi Carrow
VANILLA ICE
KIARA
QUINCY JONES
ABSOLUTE
Hottest:
WHITNEY HOUSTON
WHISPERS
GUY
AL B. SURE
JASMINE GUY

KFXZ/Lafayette

Harrison/Byrd
RUDE BOYS
DNA F/SUZANNE VEG
RUN D.M.C.
MICHAEL FRANKS
CARON WHEELER
Hottest:
RALPH TRESVANT
HI FIVE
TEVIN CAMPBELL
WHITNEY HOUSTON
GEOFF McBRIDE

KXZZ/Lake Charles

Rob Neal
NAJEE
LORENZO SMITH
TEDDY PENDERGRASS
VANILLA ICE
SAMUELLE
GERALD ALSTON
WHISPERS
TEVIN CAMPBELL

WALT/Meridian

Steve Poston
PEBBLES
KEITH SWEAT
L.L. COOL J
MARVIN GAYE
ANOTHER BAD CREAT
BLACK BOX
VANILLA ICE
QUINCY JONES
GERALD ALBRIGHT
K SOLO
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
TEVIN CAMPBELL
GERALD ALSTON
HI FIVE

WHQT/Miami

Isley/Neely
DNA F/SUZANNE VEG
LOOSE ENDS
KIARA
FORCE MD'S
TONY TERRY
BIG DADDY KANE
Hottest:
VANILLA ICE
WHITNEY HOUSTON
RALPH TRESVANT
CANDYMAN
MARIAH CAREY

KIPR/Little Rock

Booker/See
L.L. COOL J
DEEE-LITE
MADONNA
BELL BIV DEVOE
Hottest:
WHITNEY HOUSTON
HI FIVE
WHISPERS
TEVIN CAMPBELL
GUY

WLOU/Louisville

Ange Canessa
DNA F/SUZANNE VEG
C & C MUSIC FACTO
RUDE BOYS
Hottest:
RALPH TRESVANT
GERALD ALSTON
WHITNEY HOUSTON
LEVERT
FREDDIE JACKSON

WQZB/Louisville

Del Spencer
TONY TERRY
DNA F/SUZANNE VEG
KIARA
VANILLA ICE
Hottest:
RALPH TRESVANT
GUY
LEVERT
MARIAH CAREY
WHITNEY HOUSTON

WJJS/Lynchburg

Lad Goins
DNA F/SUZANNE VEG
TONY TERRY
MARVIN GAYE
KIARA
SOU II SOUL
MICHEL'LE
TRACIE SPENCER
BELL BIV DEVOE
TEDDY PENDERGRASS
Hottest:
RALPH TRESVANT
AL B. SURE
GERALD ALSTON
RALPH TRESVANT
BELL BIV DEVOE

WQQK/Nashville

Dubard/Sanders
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
GERALD ALSTON
RALPH TRESVANT
BELL BIV DEVOE

WFXM/Macon

Big George Threat
RUDE BOYS
MICHAEL FRANKS
WHISTLE
MAZE
BELL BIV DEVOE
SOU II SOUL
Hottest:
WHITNEY HOUSTON
TEVIN CAMPBELL
RALPH TRESVANT
JASMINE GUY
AL B. SURE

WPGA/Macon

Brian Kelly
BELL BIV DEVOE
MARION MEADOWS
TRACIE SPENCER
SAMUELLE
CARON WHEELER
Hottest:
WHITNEY HOUSTON
AL B. SURE
HI FIVE
RALPH TRESVANT
WHITNEY HOUSTON
GERALD ALSTON

K97/Memphis

O'Jay/Bell
DEEE-LITE
CARON WHEELER
BELL BIV DEVOE
VANILLA ICE
A TRIBE CALLED QU
SNAP
Hottest:
DNA F/SUZANNE VEG
WHITNEY HOUSTON
LEVERT
RALPH TRESVANT
WHISPERS
GUY

KHUL/Memphis

Alexander/St. James
MAZE
JANET JACKSON
MAC BAND
RUDE BOYS
CARON WHEELER
Hottest:
RALPH TRESVANT
WHITNEY HOUSTON
FREDDIE JACKSON
FORCE MD'S
PEBBLES

WJHM/Orlando

Lindsey/Hollywood
TRACIE SPENCER
MONIE LOVE
ATOGI
Hottest:
SPECIAL GENERATIO
KEITH SWEAT
PEBBLES
TEVIN CAMPBELL
RALPH TRESVANT

WQOK/Raleigh

Cy Young
SAMUELLE
BELL BIV DEVOE
MAC BAND
RUDE BOYS
GERALD ALBRIGHT
Hottest:
WHITNEY HOUSTON
RALPH TRESVANT
GUY
TONY TONI TONE
PRINCE

WHQT/Miami

Isley/Neely
DNA F/SUZANNE VEG
LOOSE ENDS
KIARA
FORCE MD'S
TONY TERRY
BIG DADDY KANE
Hottest:
VANILLA ICE
WHITNEY HOUSTON
RALPH TRESVANT
CANDYMAN
MARIAH CAREY

WEDR/Miami

James Thomas
none
Hottest:
TEVIN CAMPBELL
RALPH TRESVANT
AL B. SURE
WHISPERS

WBLX/Mobile

Cheatum/Sinclair
JOHANNA
RAINBOW GIRLS
TONY TERRY
FORCE MD'S
SOU II SOUL
CARON WHEELER
BELL BIV DEVOE
Hottest:
SPECIAL GENERATIO
WHITNEY HOUSTON
GUY
RALPH TRESVANT
PEBBLES

HOT105/Montgomery

Larry Steele
DNA F/SUZANNE VEG
TAKE 6
MAXI PRIEST
ELLIS & HARE
DINO
Hottest:
RALPH TRESVANT
MARVIN GAYE
BELL BIV DEVOE
CARON WHEELER
RUDE BOYS
RUN D.M.C.
TEVIN CAMPBELL
AL B. SURE
CANDYMAN
TOO SHORT
WHISPERS

WQOK/Nashville

Dubard/Sanders
none
Hottest:
WHITNEY HOUSTON
AL B. SURE
GERALD ALSTON
RALPH TRESVANT
BELL BIV DEVOE

WTKS/Shreveport

Bill Sharp
JANET JACKSON
BELL BIV DEVOE
TEDDY PENDERGRASS
DNA F/SUZANNE VEG
AFROS
C & C MUSIC FACTO
CHIMES
WHISTLE
RUN D.M.C.
SAMUELLE
BERNADETTE COOPER
Hottest:
RALPH TRESVANT
WHITNEY HOUSTON
TONY TONI TONE
FREDDIE JACKSON

WYLD-FM/New Orleans

Wallace/Ross
TEDDY PENDERGRASS
BELL BIV DEVOE
FORCE MD'S
CARON WHEELER
Hottest:
WHITNEY HOUSTON
AL B. SURE
RALPH TRESVANT
TEVIN CAMPBELL
GUY

WOWI/Norfolk

Crumbly/Richard
TEDDY PENDERGRASS
SNAP
MADONNA
RUN D.M.C.
LALAH HATHAWAY
FORCE MD'S
TRACIE SPENCER
SYBILL
Hottest:
DNA F/SUZANNE VEG
WHITNEY HOUSTON
TEVIN CAMPBELL
DEEE-LITE
JEFFREY OSBORNE

WMYK/Norfolk

Davis/Benton
MAZE
JANET JACKSON
MAC BAND
RUDE BOYS
CARON WHEELER
Hottest:
RALPH TRESVANT
WHITNEY HOUSTON
FREDDIE JACKSON
FORCE MD'S
PEBBLES

WJHM/Orlando

RUBÁIYÁT

Elektra's 40th Anniversary

Artists from today's Elektra reinterpret
38 classic songs from Elektra's past.



TEDDY PENDERGRASS

"Make It With You"

BREAD 1970

**Urban Contemporary
*BREAKERS***

**62 UC Reporters — 66%
MOST ADDED
AGAIN!**



On Elektra Cassettes and Compact Discs

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3 2
WKS WKS LW TW

NOVEMBER 30, 1990

Total
Reports/Adds Heavy Medium Light

Rank	WKS	WKS	LW	TW	Artist/Title (Label)	Total Reports/Adds	Heavy	Medium	Light
12	7	2			1 GEORGE STRAIT/I've Come To Expect It From You (MCA)	206/0	190	16	0
5	4	3			2 SHENANDOAH/Ghost In This House (Columbia)	204/0	177	23	4
10	6	5			3 VINCE GILL/Never Knew Lonely (MCA)	206/0	173	31	2
8	5	4			4 CLINT BLACK/Put Yourself In My Shoes (RCA)	205/0	172	32	1
6	2	1			5 ALAN JACKSON/Chasin' That Neon Rainbow (Arista)	200/0	173	20	7
17	9	7			6 GARTH BROOKS/Unanswered Prayers (Capitol)	206/0	163	43	0
18	13	9			7 RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	205/0	123	77	5
24	15	11			8 ALABAMA/Forever's As Far As I'll Go (RCA)	206/0	99	100	7
27	19	14			9 TANYA TUCKER/It Won't Be Me (Capitol)	203/3	67	121	15
14	11	10			10 HIGHWAY 101/Someone Else's Trouble Now (WB)	178/0	99	64	15
31	21	16			11 CARLENE CARTER/Come On Back (Reprise)	204/2	48	130	26
19	16	13			12 PATTY LOVELESS/The Night's Too Long (MCA)	187/1	72	103	12
16	14	12			13 WILLIE NELSON/Ain't Necessarily So (Columbia)	180/1	73	87	20
20	17	15			14 KENTUCKY HEADHUNTERS/Rock 'N' Roll Angel (Mercury)	186/0	60	100	26
2	1	8			15 K.T. OSLIN/Come Next Monday (RCA)	157/1	85	58	14
33	27	20			16 KATHY MATTEA/A Few Good Things Remain (Mercury)	196/4	20	137	39
25	22	19			17 DWIGHT YOAKAM/Turn It On, Turn It Up, Turn Me Loose (Reprise)	194/2	25	129	40
4	3	6			18 CONWAY TWITTY/Crazy In Love (MCA)	143/1	87	42	14
29	25	21			19 MARY-CHAPIN CARPENTER/You Win Again (Columbia)	185/4	31	122	32
30	26	22			20 RODNEY CROWELL/Now That We're Alone (Columbia)	185/6	28	121	36
44	34	23			21 DOUG STONE/These Lips Oon't Know How To Say Goodbye (Epic)	189/15	15	117	57
—	40	27			22 REBA McENTIRE/Rumor Has It (MCA)	196/25	7	109	80
—	39	29			23 PAUL OVERSTREET/Daddy's Come Around (RCA)	189/25	7	94	88
38	31	26			24 AARON TIPPIN/You've Got To Stand For Something (RCA)	172/9	10	99	63
40	35	28			25 LEE GREENWOOD/We've Got It Made (Capitol)	181/15	6	100	75
1	8	18			26 DON WILLIAMS/Back In My Younger Days (RCA)	92/0	31	44	17
39	36	31			27 SHELBY LYNNE/Things Are Tough All Over (Epic)	150/5	11	92	47
41	37	32			28 ROB CROSBY/Love Will Bring Her Around (Arista)	159/10	5	80	74
45	38	33			29 STEVE WARINER/There For A While (MCA)	154/14	2	80	72
BREAKER					30 MARK CHESNUTT/Brother Jukebox (MCA)	169/72	4	39	126
—	48	36			31 MIKE REID/Walk On Faith (Columbia)	158/25	0	67	91
—	49	37			32 OAK RIDGE BOYS/(You're My) Soul And Inspiration (RCA)	145/22	1	62	82
BREAKER					33 JUDDS/Love Can Build A Bridge (Curb/RCA)	159/75	0	39	120
46	42	38			34 RAY KENNEDY/What A Way To Go (Atlantic)	139/13	3	59	77
BREAKER					35 FOSTER & LLOYD/Can't Have Nothin' (RCA)	127/10	4	57	66
11	24	30			36 HOLLY DUNN/You Really Had Me Going (WB)	55/1	24	20	11
13	12	17			37 T. GRAHAM BROWN/Moonshadow Road (Capitol)	80/0	14	40	26
3	10	25			38 EXILE/Yet (Arista)	56/0	10	32	14
50	46	43			39 PIRATES OF THE MISSISSIPPI/Rollin' Home (Capitol)	110/7	1	49	60
23	29	35			40 JOE DIFFIE/Home (Epic)	50/0	25	15	10
49	47	44			41 DANIELE ALEXANDER & BUTCH BAKER/It Wasn't You, It Wasn't Me (Mercury)	112/12	1	41	70
—	—	48			42 LIONEL CARTWRIGHT/Say It's Not True (MCA)	116/23	0	30	86
21	20	24			43 TRAVIS TRITT/Put Some Drive In Your Country (WB)	64/1	6	30	28
DEBUT					44 PAM TILLIS/Don't Tell Me What To Do (Arista)	78/14	0	15	63
34	32	34			45 KEVIN WELCH/Praying For Rain (Reprise)	51/0	4	21	26
22	30	40			46 RANDY TRAVIS & GEORGE JONES/A Few Ole Country Boys (WB)	40/0	18	10	12
DEBUT					47 JOE DIFFIE/If You Want Me To (Epic)	66/63	2	9	55
DEBUT					48 ASLEEP AT THE WHEEL/That's The Way Love Is (Arista)	67/5	0	18	49
DEBUT					49 TIM RYAN/Breakin' All The Way (Epic)	66/7	0	19	47
DEBUT					50 NEAL McCOY/If I Built You A Fire (Atlantic)	70/7	0	12	58

MOST ADDED

- JUDDS (75)
- MARK CHESNUTT (72)
- JOE DIFFIE (63)
- EXILE (32)
- VERN GOSDIN (31)
- REBA McENTIRE (25)
- MOLLY & THE HEYMAKERS (25)
- PAUL OVERSTREET (25)
- MIKE REID (25)
- LIONEL CARTWRIGHT (23)

HOTTEST

- GEORGE STRAIT (134)
- CLINT BLACK (125)
- GARTH BROOKS (105)
- ALAN JACKSON (104)
- VINCE GILL (84)
- SHENANDOAH (70)
- ALABAMA (38)
- K.T. OSLIN (31)
- RICKY VAN SHELTON (31)
- CONWAY TWITTY (27)

NEW ARTISTS

Reports/Adds

- 1 PAM TILLIS/Don't Tell... (Arista) 78/14
- 2 NEAL McCOY/If I Built You A Fire (Atl.) 70/7
- 3 CLINTON GREGORY/Couldn't Love... (SOR) 63/9
- 4 MOLLY & HEYMAKERS/Chasin'... (Reprise) 47/25
- 5 BLACK TIE/Learning The Game (Bench) 46/9
- 6 DAWN SEARS/San Antone (WB) 32/0
- 7 BILLY DEAN/Only Here For... (Cap.) 28/10
- 8 J. ANDREW PARKS/Veronica (Curb/Cap.) 19/7
- 9 BOBBY VINTON/Mr. Lonely (Curb) 15/4
- 10 DeWAYNE PHILLIPS/Don't Want To... (WB) 13/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

MARK CHESNUTT Brother Jukebox (MCA)

On 82% of reporting stations. Rotations: Heavy 4, Medium 39, Light 126, Total Adds 72 including WCAO, WPOC, WDSY, WPOR, WKAK, WWNC, KSCS, WUBE, WHOK, KFKF, KRST, KASH, KSN, KMPS. Moves 45-30 on the Country chart.

JUDDS Love Can Build A Bridge (Curb/RCA)

On 77% of reporting stations. Rotations: Heavy 0, Medium 39, Light 120, Total Adds 75 including WPOC, WOKO, WWYZ, KRRV, KASE, WYNK, WZZK, WAMZ, WHOK, WONE, KFKF, KCCY, KIIQ, KKAT. Moves 47-33 on the Country chart.

FOSTER & LLOYD Can't Have Nothin' (RCA)

On 62% of reporting stations. Rotations: Heavy 4, Medium 57, Light 66, Total Adds 10, WPOR, WMZQ, KEAN, KKIX, WCKT, WTNT, WWQM, KASH, KUAD, KFMS. Moves 47-43-39-35 on the Country chart.



"BLUE ANGEL"

BILLY HILL



NEW & ACTIVE

LIONEL CARTWRIGHT "Say It's Not True" (MCA) 116/23
Rotations: Heavy 0, Medium 30, Light 86, Total Adds 23, WQCB, WOKO, WIOV, WPOR, WYNN, KTCS, KSSN, WSIX, WPAP, KKYR, KHAK, WHOK, WFMS, KIXO, WDAF, KXXY, WFMB, KASH, KDEO, KFMS, KCKC, KKAT, KDRK. Moves 48-42 on the Country chart.

PIRATES OF THE MISSISSIPPI "Rollin' Home" (Capitol) 110/7
Rotations: Heavy 1, Medium 49, Light 60, Total Adds 7, KPLX, KHEY, KYKX, WWKA, WKYQ, WPAP, KKYR. Heavy: WTVY. Medium: WYYZ, WCTK, KASE, WRNS, WVLK, KZEU, KVOX, KEEY, KXXY, KRKT, KFMS, KCKC. Moves 50-46-43-39 on the Country chart.

PAM TILLIS "Don't Tell Me What To Do" (Arista) 78/14
Rotations: Heavy 0, Medium 15, Light 63, Total Adds 14, WVAM, WCAO, WQCB, WYYZ, WKAK, WMSI, KYKX, WAMZ, WHOK, WASKFM, WFMB, KWHT, KSOP, KDRK. Medium: WWNC, WIVK, WSIX, KHAK, WDAF, KALF. Debuts at number 44 on the Country chart.

NEAL McCOY "If I Built You A Fire" (Atlantic) 70/7
Rotations: Heavy 0, Medium 9, Light 55, Total Adds 63 including WPOC, WYYZ, WRKZ, KEAN, WYAY, KASE, WSOC, KPLX, WESC, KIKK, WIVK, WAMZ, WKSJ, WCMS, WQDR, KLUR, WDAF, KTTS, KCCY, KRAK. Debuts at number 47 on the Country chart.

ASLEEP AT THE WHEEL "That's The Way Love is" (Arista) 67/5
Rotations: Heavy 0, Medium 18, Light 49, Total Adds 5, WCAO, WAYZ, WBKR, WKKQ, WWJO. Medium: WWNC, KASE, WXBO, WSTH, WNOE, WKYQ, WTOR, KFGO, KCJB, KXXY, KTTS, WTCM, KFDD, KWOX, KUUY, KALF, KEKB, KIIQ. Debuts at number 48 on the Country chart.

JOE DIFFIE "If You Want Me To" (Epic) 66/63
Rotations: Heavy 2, Medium 9, Light 55, Total Adds 63 including WPOC, WYYZ, WRKZ, KEAN, WYAY, KASE, WSOC, KPLX, WESC, KIKK, WIVK, WAMZ, WKSJ, WCMS, WQDR, KLUR, WDAF, KTTS, KCCY, KRAK. Debuts at number 47 on the Country chart.

TIM RYAN "Breakin' All The Way" (Epic) 66/7
Rotations: Heavy 0, Medium 19, Light 47, Total Adds 7, WTCR, KRRV, WBKR, WTNT, KJNE, WCUZ, WWJO. Medium: WOKO, WWVA, WWNC, WTVY, KLUR, KTTS, KVOO, WDEZ, KRKT, KRST, KGHL, KVOC, KIIQ. Debuts at number 49 on the Country chart.

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SQR) 63/9
Rotations: Heavy 2, Medium 9, Light 51, Total Adds 9, WTCR, WIOV, KHEY, WMSI, WKHK, KZEU, KCJB, WWJO, KASH. Heavy: WSTH, WTVY. Medium: WCTK, WWNC, WFLS, WCMS, KVOX, KTTS, KVOO, KFDD.

SIGNIFICANT ACTION

JAMES HOUSE "You Just Get Better All The Time" (MCA) 58/3
Rotations: Heavy 5, Medium 16, Light 37, Total Adds 3, WDEZ, KWHT, KRAK. Heavy: WTVY, KRKT, KUUY, KALF, KNCQ. Medium: WPOC, WYYZ, WCTK, KEAN, WPCV, KZEU, KLUR, WAXX, KTTS, WTCM, KFDD, KIIQ.

RONNIE McDOWELL "Unchained Melody" (Curb) 51/13
Rotations: Heavy 1, Medium 11, Light 39, Total Adds 13, WTCR, WPOR, KMML, WXBO, KZEU, WUSQ, WGEE, WFMB, KTPK, KVOC, KALF, KEKB, KNCQ. Heavy: WSTH. Medium: WYYZ, WRNS, WWKA, KLUR, WDAF, WOW.

SUZIE BOGGUSS "All Things Made New Again" (Capitol) 48/2
Rotations: Heavy 1, Medium 16, Light 31, Total Adds 2, WIOV, WPCV. Heavy: WIVK. Medium: WAJR, KMML, WWNC, WSTH, WTVY, WCMS, KLUR, KCJB, KTTS, KVOO, WDEZ, KFDD, KVOC, KALF, KEKB, KIIQ.

MOLLY & THE HEYMAKERS "Chasin' Something Called Love" (Reprise) 47/25
Rotations: Heavy 0, Medium 3, Light 44, Total Adds 25, WCAO, WPOC, WYYZ, WRKZ, WAJR, KTCS, WESC, WMSI, WPCV, KZEU, WAVC, WKKQ, KVOX, WTSO, WOW, WWJO, WTCM, KWOX, KASH, KVOC, KUUY, KALF, KEKB, KRWQ, KCCY.

ANNE MURRAY "Bluebird" (Capitol) 46/22
Rotations: Heavy 0, Medium 6, Light 40, Total Adds 22, WTCR, WDL, WKML, WFLS, WPCV, WDXE, WCMS, WQDR, WUSQ, WYNG, KVOX, WGEE, KCJB, WOW, KTTS, WTCM, WDEZ, KWOX, KASH, KVOC, KUUY, KCKC.

BLACK TIE "Learning The Game" (Bench) 46/9
Rotations: Heavy 1, Medium 13, Light 32, Total Adds 9, WCAO, WTVY, WQDR, KWMT, KEEY, WFMB, KGHL, KUUY, KUGN. Heavy: WSTH. Medium: WOKO, WYYZ, WCTK, WXBO, KLLL, KLUR, KFGO, WCUZ, WOW, KVOO, KFDD, KSOP.

JOHN CONLEE "Doghouse" (Curb) 46/8
Rotations: Heavy 0, Medium 12, Light 34, Total Adds 8, WCAO, WBEE, WICO, WFLS, KIKK, KWMT, KRWQ, KDRK. Medium: WAJR, WSTH, WTVY, WVLK, WCMS, KFGO, WCUZ, WOW, KFDD, KGHL, KALF, KNIX.

VERN GOSDIN "Is It Raining At Your House" (Columbia) 45/31
Rotations: Heavy 0, Medium 3, Light 42, Total Adds 31 including WAYZ, WRKZ, WTCR, KEAN, WUSY, WESC, KYKX, WGKX, WKSJ, WLWI, WSIX, WCMS, WTOR, WAXX, WFMS, WOW, KTTS, WTCM, KDEO, KCKC.

DOLLY PARTON "Slow Healing Heart" (Columbia) 44/1
Rotations: Heavy 0, Medium 10, Light 34, Total Adds 1, KDEO. Medium: WICO, WWNC, KWMT, WNNW, WDAF, WTCM, KFDD, KRKT, KALF, KCKC. Light: WDSY, KRRV, WHLZ, KIKK, WVLK, KNFM, WCMS, KLUR, WTHI.

EXILE "There You Go" (Arista) 39/32
Rotations: Heavy 0, Medium 4, Light 35, Total Adds 32 including WYYZ, WDL, KEAN, WRNS, WSTH, WVLK, KYKX, WAMZ, KLLL, WKSJ, WYAK, WOWW, WQDR, WFMS, KIXO, WMUS, WOW, KTTS, KGHL, KUAD.

SOUTHERN PACIFIC "Memphis Queen" (WB) 36/0
Rotations: Heavy 0, Medium 9, Light 27, Total Adds 0. Medium: WKAK, WXBO, WSTH, KLUR, WNNW, KFDD, KWOX, KRKT, KALF. Light: KRRV, KMML, KAYD, KLLL, WSM, KZEU, WOW, KVOO, KIK-FM, KIIQ, KSOP.

GATLIN BROTHERS "Country Girl Heart" (Capitol) 35/4
Rotations: Heavy 0, Medium 6, Light 29, Total Adds 4, WAYZ, WRKZ, KRRV, KNCQ. Medium: WOKO, WSTH, WXCL, KVOO, KALF, KNIX. Light: KMML, KAYD, WTVY, WBKR, KZEU, KJNE, KLUR, WOW, KRKT, KIK-FM.

DAWN SEARS "San Antone" (WB) 32/0
Rotations: Heavy 0, Medium 6, Light 26, Total Adds 0. Medium: WTVY, WOW, WXCL, KTTS, WTCM, KFDD. Light: WAYZ, WDSY, WWVA, WYNN, WKML, WAXX, WDAF, WITL, KRKT, KGHL, KEKB, KDEO, KRWQ, KEEN.

CHARLEY PRIDE "Whole Lotta Love On The Line" (16th Ave./Curb) 30/0
Rotations: Heavy 0, Medium 11, Light 19, Total Adds 0. Medium: WKAK, WWNC, WSTH, WTVY, WAXX, WNNW, KVOO, KRKT, KUUY, KALF, KNCQ. Light: WVAM, WYYZ, WDSY, KMML, WOWW, WOW, WXCL, KFDD, KGHL.

BILLY DEAN "Only Here For A Little While" (Capitol) 28/10
Rotations: Heavy 0, Medium 5, Light 23, Total Adds 10, WYYZ, WWNC, KNFM, KLUR, KFGO, KXXY, WOW, KTPK, KNCQ, KIIQ. Medium: WPCV, WTNT, WDAF, KUZZ. Light: WKAK, KMML, WFLS, WIVK, WBKR, WOYK.

LACY J. DALTON "Lonesome (As The Night Is Long)" (Capitol) 24/6
Rotations: Heavy 0, Medium 0, Light 19, Total Adds 8, WIOV, WICO, WDXE, WAXX, WWJO, WTCM. Medium: WSTH, KFDD, KASH. Light: WRKZ, KRRV, WTVY, KLUR, WDAF, WOW, KTTS, WTHI, KVOO, KALF, KIIQ.

STATLER BROTHERS "Nobody Else" (Mercury) 24/1
Rotations: Heavy 0, Medium 7, Light 17, Total Adds 1, KDEO. Medium: WSTH, WONE, KWMT, KTTS, KFDD, KRKT, KCKC. Light: WRKZ, WZPR, WICO, WKAK, WFLS, KIKK, WDXE, WAXX, WOW, KTPK, KVOO, KEKB.

SWEETHEARTS OF THE RODEO "You Look At Love That Way" (Columbia) 23/3
Rotations: Heavy 0, Medium 1, Light 22, Total Adds 3, WOW, WTCM, KNCQ. Medium: KALF. Light: WICO, WKAK, KRRV, KMML, WSTH, WKML, WFLS, WDXE, KYKX, KLUR, WUSQ, KFGO, KTTS, KVOO, KFDD, KWOX, KRKT, KJWJ, KIIQ.

DAVID LYNN JONES "I Feel A Change Comin' On" (Mercury) 22/5
Rotations: Heavy 0, Medium 0, Light 19, Total Adds 5, WPCV, KUUY, KALF, KNCQ, KIIQ. Light: WYYZ, WICO, WDL, WKAK, KRRV, WRNS, WSTH, WKML, WFLS, WDXE, WSLR, WAXX, KFGO, KWMT, KTTS, KVOO, KFDD.

JOHN ANDREW PARKS "Veronica" (Curb/Capitol) 19/7
Rotations: Heavy 0, Medium 0, Light 22, Total Adds 7, WYYZ, WRKZ, WRNS, WUSQ, WXCL, KVOC, KUUY. Light: WICO, WKAK, KRRV, WSTH, WKML, WFLS, WDXE, KLUR, WSLR, KFGO, KFDD, KRKT.

BOBBY VINTON "Mr. Lonely" (Curb) 15/4
Rotations: Heavy 1, Medium 0, Light 13, Total Adds 4, KRRV, WRNS, KWMT, KIIQ. Heavy: WXBO. Medium: WCAO. Light: WYYZ, WICO, WSTH, WKML, WCMS, KLUR, KFGO, KVOO, KRKT.

BILLY HILL "Blue Angel" (Reprise) 14/9
Rotations: Heavy 0, Medium 0, Light 14, Total Adds 9, KMML, WKML, WDXE, WCMS, WUSQ, KTTS, WTCM, KVOO, KIIQ. Light: WSTH, KFGO, KFDD, KRKT, KALF.

DeWAYNE PHILLIPS "I Don't Want To Know Your Name" (WB) 13/1
Rotations: Heavy 1, Medium 2, Light 10, Total Adds 1, WKNN. Heavy: KTCS. Medium: WTNT, KFDD. Light: WYYZ, KMML, WSTH, KFGO, WOW, KVOO, KALF, KRWQ, KIIQ.

BUCK OWENS "Kickin' In" (Curb/Capitol) 11/9
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 9, KMML, WSTH, WTVY, KLUR, KFGO, KTTS, KVOO, KUZZ, KNIX. Light: KFDD, KRKT.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
CLINT BLACK/This Nightlife (RCA)	Put Yourself In My Shoes
GARTH BROOKS/Two Of A Kind, Working On A Full House (Capitol)	No Fences
CLINT BLACK/One More Payment (RCA)	Put Yourself In My Shoes
MARK COLLIE/Another Old Soldier (MCA)	Hardin County Line
MARSHALL TUCKER BAND/Closer Today (Sisapa)	Southern Spirit
GARTH BROOKS/Wild Horses (Capitol)	No Fences
CLINT BLACK/The Good Night Loving (RCA)	Put Yourself In My Shoes
DWIGHT YOAKAM/Let's Work Together (Reprise)	If There Was A Way
ALABAMA/Here We Are (RCA)	Pass It On Down
GARTH BROOKS/The Thunder Rolls (Capitol)	No Fences
RANDY TRAVIS/Heroes And Friends (WB)	Heroes And Friends
CLINT BLACK/The Old Man (RCA)	Put Yourself In My Shoes
DON WILLIAMS/Lord Have Mercy On A Country Boy (RCA)	True Love

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A

ALABAMA "Forever's As Far As I'll Go" (RCA 2706-7)
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Mike Reid Pub: Almo Music/Brio Blues Music (ASCAP) Mgr: Dale Morris
DANIELE ALEXANDER & BUTCH BAKER "It Wasn't You, It Wasn't Me" (Mercury 878 256)
Prod: Harold Shedd Wr: Daniele Alexander, Austin Gardner Pub: PRI Music/Cadda Music (ASCAP; BMI) Mgr: Sound Seventy; Jim Zumwalt
ASLEEP AT THE WHEEL "That's The Way Love Is" (Arista 2122)
Prod: Barry Beckett, Ray Benson Wr: Leroy Preston Pub: Bug Music/Whiskey Drinkin' Music (BMI) Mgr: Benson Vale Management

B

BILLY HILL "Blue Angel" (Reprise 7-19482)
Prod: Billy Hill Wr: Bob DiPiero Pub: Little Big Town Music/American Made Music (BMI) Mgr: Refugee Management
CLINT BLACK "Put Yourself In My Shoes" (RCA 2678-2)
Prod: James Stroud Wr: Clint Black, Hayden Nicholas, Shake Russell Pub: Howlin' Hits Music; Red Brazos Music (ASCAP; BMI) Mgr: Bill Ham
BLACK TIE "Learning The Game" (Bench/NSD BR-2-7)
Prod: Reggie Fisher Wr: Buddy Holly Pub: Peer International (BMI) Mgr: Unknown
SUZY BOGGUSS "All Things Made New Again" (Capitol 79380)
Prod: Jimmy Bowen, Suzy Bogguss Wr: Rafe Vanhoy, Dan Seals Pub: Unichappell Music/Van Hoy Music, Pink Pig Music (BMI) Mgr: BBJO Entertainment Group
GARTH BROOKS "Unanswered Prayers" (Capitol 79381)
Prod: Allen Reynolds Wr: Pat Alger, Larry B. Bastain, Garth Brooks Pub: Bait and Beer Music/Forerunner Music/Mid-Summer Music/Major Bob Music (ASCAP) Mgr: Bob Doyle, Pam Lewis
T. GRAHAM BROWN "Moonshadow Road" (Capitol 79269)
Prod: Barry Beckett, T. Graham Brown Wr: T. Graham Brown, Verlon Thompson, Gary Nicholson Pub: EMI April/Ides Of March Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Spurlock

C

MARY-CHAPIN CARPENTER "You Win Again" (Columbia 38 73567)
Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music (ASCAP) Mgr: John Simson, Tom Carrico
CARLENE CARTER "Come On Back" (Reprise 7-19564)
Prod: Howie Epstein Wr: Carlene Carter Pub: Carlooney Tunes/Chrysalis Music Group (ASCAP) Mgr: Bill Carter
LIONEL CARTWRIGHT "Say It's Not True" (MCA 53955)
Prod: Tony Brown, Steuart Smith Wr: Lionel Cartwright Pub: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox
MARK CHESNUTT "Brother Jukebox" (MCA 53965)
Prod: Mark Wright Wr: Paul Craft Pub: Screen Gems-EMI/Black Sheep Music (BMI) Mgr: BDM Management
JOHN CONLEE "Doghouse" (Curb 70447)
Prod: Bud Logan Wr: Kenny Beard, John Bicknell, Michael Grady Pub: Sheddhouse Music/Loggy Bayou Music (ASCAP) Mgr: Dave Roberts
ROB CROSSBY "Love Will Bring Her Around" (Arista 2124)
Prod: Scott Hendricks Wr: Rob Crosby, Will Robinson Pub: Grand Coalition Music/Maypop Music (BMI) Mgr: Steve Small
RODNEY CROWELL "Now That We're Alone" (Columbia 38 73569)
Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music/Granite Music (ASCAP) Mgr: Bill Carter

D

LACY J. DALTON "Lonesome (As The Night Is Long)" (Capitol 79370)
Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton Wr: Hillary Kanter, Even Stevens Pub: ESP Music (BMI) Mgr: Teri Brown
BILLY DEAN "Only Here For A Little While" (Capitol/SBK 79424)
Prod: Chuck Howard, Tom Shapiro Wr: Wayland Holyfield, Richard Leigh Pub: EMI April Music/Ides Of March Music/Lion-Hearted Music (ASCAP) Mgr: None
JOE DIFFIE "Home" (Epic 34 73447)
Prod: Bob Montgomery, Johnny Slate Wr: Andy Spooner, Fred Lehner Pub: Texas Wedge Music (ASCAP) Mgr: Danny Morrison, Johnny Slate
JOE DIFFIE "If You Want Me To" (Epic 34 73637)
Prod: Bob Montgomery, Johnny Slate Wr: Lonnie Williams, Joe Diffie Pub: Songwriters Ink/Forrest Hills Music (BMI) Mgr: Danny Morrison, Johnny Slate
HOLLY DUNN "You Really Had Me Going" (WB 7-19756)
Prod: Holly Dunn, Chris Waters Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Careers Music; Edge O'Woods Music/Moline Valley Music/Kinetic Diamond Music (BMI; ASCAP) Mgr: Refugee Management

E

EXILE "There You Go" (Arista 2139)
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Donny Lowery Pub: With Any Luck Music; Almo Music/Micropterus (BMI; ASCAP) Mgr: Gallin-Morey-Addis
EXILE "Yet" (Arista 2075)
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music, Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

F

FOSTER & LLOYD "Can't Have Nothin'" (RCA 2635-7)
Prod: Josh Leo, Rodney Foster, Bill Lloyd Wr: Rodney Foster, Bill Lloyd Pub: BMG Songs/Muckleroy Music; Careers Music/Kung-Fu Music (ASCAP; BMI) Mgr: Vector Management

G

GATLIN BROTHERS "Country Girl Heart" (Capitol 79378)
Prod: Jimmy Bowen, Gatlin Brothers Wr: Larry Gatlin Pub: Kristoshua Music (BMI) Mgr: BBJO Entertainment Group
VINCE GILL "Never Knew Lonely" (MCA 53892)
Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley

VERN GOSDIN "Is It Raining At Your House" (Columbia 38 73632)
Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, Dean Dillon Pub: Hookem Music, Jessie Jo Music/MCA Music; Tree Publishing (ASCAP; BMI) Mgr: Eddie Tickner
LEE GREENWOOD "We've Got It Made" (Capitol 79343)
Prod: Jerry Crutchfield Wr: Sandy Ramos, Bob Regan Pub: Wrensong Publishing/Miller's Daughter Music/AMR Publications (ASCAP) Mgr: Jerry Bentley

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SOR 422)
Prod: Ray Pennington Wr: Curly Putman, Sonny Throckmorton Pub: Tree Publishing; Cross Keys Publishing (BMI; ASCAP) Mgr: John Dorris

HIGHWAY 101 "Someone Else's Trouble Now" (WB 7-19593)
Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Gary Nicholson Pub: Tree Publishing; Cross Keys Publishing (BMI; ASCAP) Mgr: Chuck Morris
JAMES HOUSE "You Just Get Better All The Time" (MCA 53934)
Prod: Tony Brown Wr: Tony Joe White, Johnny Christopher Pub: Tennessee Swamp Fox Music/April Music (ASCAP) Mgr: Evelyn Shriver

ALAN JACKSON "Chasin' That Neon Rainbow" (Arista 2095)
Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson, Jim McBride Pub: Mattie Ruth Music, Seventh Son Music/SBK April Music (ASCAP) Mgr: Barry Coburn

DAVID LYNN JONES "I Feel A Change Comin' On" (Mercury 878 254)
Prod: Richie Albright, David Lynn Jones Wr: David Lynn Jones Pub: Mighty Nice Music/Skunk DeVille Music/Victrola Music (BMI) Mgr: Richie Albright
JUDDS "Love Can Build A Bridge" (Curb/RCA 2708-7)
Prod: Brent Maher Wr: Naomi Judd, John Jarvis, Paul Overstreet Pub: Kentucky Sweetheart Music, Scarlet Moon Music; Inspector Barlow Music (BMI; ASCAP) Mgr: Ken Stitts

RAY KENNEDY "What A Way To Go" (Atlantic 87960)
Prod: Ray Kennedy Wr: Jim Rushing, Bobby David, Ray Kennedy Pub: PolyGram International Publishing (ASCAP) Mgr: Dale Morris
KENTUCKY HEADHUNTERS "Rock 'N' Roll Angel" (Mercury 878 214)
Prod: Kentucky Headhunters Wr: Richard O. Young Pub: Head Cheese Music/PRI Music (ASCAP) Mgr: Mitchell Fox

PATTY LOVELESS "The Night's Too Long" (MCA 79076)
Prod: Tony Brown Wr: Lucinda Williams Pub: Lucy Jones Music (BMI) Mgr: G. Gerald Roy
SHELBY LYNNE "Things Are Tough All Over" (Epic 34 73521)
Prod: Bob Montgomery Wr: Lisa Silver, Trey Bruce Pub: MCA Music (ASCAP) Mgr: Mark Rothbaum

KATHY MATTEA "A Few Good Things Remain" (Mercury 878 246)
Prod: Allen Reynolds Wr: Jon Vezner, Pat Alger Pub: Sheddhouse Music/PolyGram International Publishing, Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Bob Tittley

NEAL MCCOY "If I Built You A Fire" (Atlantic 87833)
Prod: Nelson Larkin Wr: Don Sampson, Monty Holmes Pub: Co-Heart Music; Golden Reed Music/New Clarion Music (BMI; ASCAP) Mgr: Dan Hexter
RONNIE McDOWELL "Unchained Melody" (Curb 76850)
Prod: Buddy Killen Wr: Alex North, Hy Zarek Pub: Frank Music (ASCAP) Mgr: Joe Meador

REBA MCENTIRE "Rumor Has It" (MCA 53970)
Prod: Tony Brown, Reba McEntire Wr: Bruce Burch, Vern Dant, Larry Shell Pub: Ensign Music/Sheddhouse Music/Millhouse Music (BMI) Mgr: Narvel Blackstock
MOLLY & THE HEYMAKERS "Chasin' Something Called Love" (Reprise 7-19517)
Prod: Paul Worley, Ed Seay Wr: Molly Scheer, Gary Burr Pub: Tree Publishing; MCA Music Publishing/Gary Burr Music (BMI; ASCAP) Mgr: Steve Knill
ANNE MURRAY "Bluebird" (Capitol 79423)
Prod: Jerry Crutchfield Wr: Ron Irving Pub: Minkey Music/Zoomik Music (PROCAN; BMI) Mgr: Leonard Rambeau

WILLIE NELSON "Ain't Necessarily So" (Columbia 38 73518)
Prod: Fred Foster Wr: Beth Nielsen Chapman Pub: Warner/Refuge Music, Macy Place Music (ASCAP) Mgr: Mark Rothbaum

OAK RIDGE BOYS "(You're My) Soul And Inspiration" (RCA 2665-7)
Prod: Richard Landis Wr: Barry Mann, Cynthia Weil Pub: Screen Gems, EMI Music (BMI) Mgr: Jim Halsey

K.T. OSLIN "Come Next Monday" (RCA 2667-7)
Prod: Joe Scalfie, Jim Cotton Wr: K.T. Oslin, Rony Michael Bourke, Charlie Black Pub: Tri-Chappell Music; Chappell & Co., Chappell & Co./Serenity Manor Music (SESAC; ASCAP) Mgr: Mores, Nanas, Golden, Peay
PAUL OVERSTREET "Daddy's Come Around" (RCA 2707-7)
Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI; ASCAP) Mgr: Bobby Roberts

BUCK OWENS "Kickin' In" (Curb/Capitol 79395)
Prod: Jimmy Bowen Wr: Roger Murrah, Keith Stegall Pub: Tom Collins Music/Murrah Music/Warner-Tamerlane Publishing (BMI) Mgr: Jack McFadden

JOHN ANDREW PARKS "Veronica" (Curb/Capitol 79352)
Prod: Jerry Crutchfield Wr: John Andrew Parks Pub: Hialou Publishing (BMI) Mgr: Dan Cleary

DOLLY PARTON "Slow Healing Heart" (Columbia 38 73498)
Prod: Ricky Skaggs Wr: Jim Rushing Pub: Maypop Music (BMI) Mgr: Sandy Gallin

DEWAYNE PHILLIPS "I Don't Want To Know Your Name" (WB 7-19519)
Prod: Glen Pace, DeWayne Phillips Wr: Micheal Smotherman Pub: Seventh Son Music/If Eyes Inc./RL August Music/Coppelman Family Music/Bandier Family Music (ASCAP) Mgr: None
PIRATES OF THE MISSISSIPPI "Rollin' Home" (Capitol 79368)
Prod: James Stroud, Rich Alves Wr: Rich Alves, Bill McCorvey, Gary Harrison Pub: Flawfactor Music/Great Cumberland Music/Patrick Joseph Music/Warner-Tamerlane Publishing (BMI) Mgr: Ken Stitts

CHARLEY PRIDE "Whole Lotta Love On The Line" (16th Ave./Curb 70446)
Prod: Ray Baker Wr: Aaron Tippin, Donny Kees Pub: Acuff-Rose Music (BMI) Mgr: Dan Hexter

MIKE REID "Walk On Faith" (Columbia 38 73623)
Prod: Steve Buckingham Wr: Mike Reid, Allen Shamblin Pub: Almo Music/Brio Blues Music/Hayes Street Music (ASCAP) Mgr: None
TIM RYAN "Breakin' All The Way" (Epic 34 73578)
Prod: Buddy Killen Wr: Red Lane, Hutson Brock Pub: Tree Publishing, Hutson Brock Productions (BMI) Mgr: Bill Carter

DAWN SEARS "San Antone" (WB 7-19556)
Prod: Barry Beckett Wr: Jeff Pennig, Tony Cotton, Michael Noble Pub: WB Music/Pennig Music/Suddenly Music (ASCAP) Mgr: Bill Carter
RICKY VAN SHELTON "Life's Little Ups And Downs" (Columbia 38 73587)
Prod: Steve Buckingham Wr: M.A. Rich Pub: Makamilion Music/Warner-Tamerlane Publishing (BMI) Mgr: Michael Campbell

SHENANDOAH "Ghost In This House" (Columbia 38 73520)
Prod: Rick Hall, Robert Byrne Wr: Hugh Prestwood Pub: Careers Music (BMI) Mgr: Bill Carter

SOUTHERN PACIFIC "Memphis Queen" (WB 7-19518)
Prod: Southern Pacific, Jim Ed Norman Wr: John McFee, Kurt Howell Pub: Long Tooth Music; U-Do-2 Music/Warner-Refuge Music (BMI; ASCAP) Mgr: BBJO Entertainment Group
STATLER BROTHERS "Nobody Else" (Mercury 878 386)
Prod: Jerry Kennedy Wr: Don Reid Pub: Statler Brothers Music (BMI) Mgr: Anne Peters

DOUG STONE "These Lips Don't Know How To Say Goodbye" (Epic 34 73570)
Prod: Doug Johnson Wr: Harlan Howard Pub: Tree Publishing (BMI) Mgr: John Dorris, Phyllis Bennette

GEORGE STRAIT "I've Come To Expect It From You" (MCA 53969)
Prod: Jimmy Bowen, George Strait Wr: Dean Dillon, Buddy Cannon Pub: Jessie Jo Music/MCA Music; Buddy Cannon Music/PRI Music (BMI; ASCAP) Mgr: Erv Woolsey
SWEETHEARTS OF THE RODEO "You Look At Love That Way" (Columbia 38 73608)
Prod: Steve Buckingham, Janis Gill Wr: Skip Ewing, Don Sampson Pub: Acuff-Rose Music; Golden Reed Music/New Clarion Music Group (BMI; ASCAP) Mgr: Chuck Flood

PAM TILLIS "Don't Tell Me What To Do" (Arista 2129)
Prod: Paul Worley, Ed Seay Wr: Harlan Howard, Max D. Barnes Pub: Tree Publishing (BMI) Mgr: Mike Robertson

AARON TIPPIN "You've Got To Stand For Something" (RCA 2664-7)
Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brock Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment
RANDY TRAVIS & GEORGE JONES "A Few Ole Country Boys" (WB 7-19586)
Prod: Kyle Lehning Wr: Troy Seals, Mentor Williams Pub: WB Music/Two Sons Music/Bamatuck Music/Mentor Williams Music (ASCAP) Mgr: Lib Hatcher, Nancy Jones

TRAVIS TRITT "Put Some Drive In Your Country" (WB 7-19715)
Prod: Gregg Brown Wr: Travis Tritt Pub: Tree Publishing/Post Oak Publishing (BMI) Mgr: Ken Kragen

TANYA TUCKER "It Won't Be Me" (Capitol 79338)
Prod: Jerry Crutchfield Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music/Moline Valley Music (ASCAP) Mgr: Beau Tucker

CONWAY TWITTY "Crazy In Love" (MCA 79067)
Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Even Stevens, Randy McCormick Pub: Screen Gems-EMI Music (BMI) Mgr: Dee Henry

BOBBY VINTON "Mr. Lonely (Letter To A Soldier)" (Curb 76848)
Prod: Michael Lloyd Wr: Bobby Vinton, Gene Allen Pub: Ripley Music (BMI) Mgr: Mike Pick

STEVE WARINER "There For A While" (MCA 53936)
Prod: Tony Brown Wr: Curtis Wright, Anna Lisa Graham Pub: David 'N' Will Music/Sheddhouse Music (ASCAP) Mgr: Vector Management
KEVIN WELCH "Praying For Rain" (Reprise 7-19585)
Prod: Paul Worley, Ed Seay Wr: Chris Waters, Don Cook Pub: Cross Keys Publishing (ASCAP) Mgr: BBJO Entertainment Group
DON WILLIAMS "Back In My Younger Days" (RCA 2677-7)
Prod: Don Williams, Garth Fundis Wr: Danny Flowers Pub: Danny Flowers Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

DWIGHT YOAKAM "Turn It On, Turn It Up, Turn Me Loose" (Reprise 7-19543)
Prod: Pete Anderson Wr: Kostas, Wayland Patton Pub: Songs Of PolyGram International; PolyGram International Publishing/Amanda-Lin Music (BMI; ASCAP) Mgr: Gary Borman

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MOST ADDED Mark Chesnut (MCA) Judds (Curb/RCA) Joe Diffie (Epic)	EAST	HOTTEST Clint Black (RCA) Garth Brooks (Capitol) George Strait (MCA)
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MOST ADDED Judds (Curb/RCA) Joe Diffie (Epic) Mark Chesnut (MCA)	SOUTH	HOTTEST George Strait (MCA) Clint Black (RCA) Garth Brooks (Capitol)
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MOST ADDED Judds (Curb/RCA) Mark Chesnut (MCA) Joe Diffie (Epic)	MIDWEST	HOTTEST George Strait (MCA) Alan Jackson (Arista) Clint Black (RCA)
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MOST ADDED Mark Chesnut (MCA) Judds (Curb/RCA) Joe Diffie (Epic)	WEST	HOTTEST Clint Black (RCA) George Strait (MCA) Garth Brooks (Capitol) Alan Jackson (Arista)
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WONA Albany, NY Notable: None	WQKQ Dodgeville, WI Notable: None	WYNS Portersburg, WV Notable: None	KEAN Abilene, TX Notable: None	WBGO Bristol, VA Notable: None	WYYY Dothan, AL Notable: None
WVAM Albany, PA Notable: None	WYAZ Waynesboro, PA Notable: None	WXTU Philadelphia, PA Notable: None	WPAK Abilene, TX Notable: None	WZLZ Chattanooga, TN Notable: None	WYTF Charlotte, NC Notable: None
WCAO Baltimore, MD Notable: None	WVNY Hartford, CT Notable: None	WYDS Pittsburgh, PA Notable: None	KARV Alexandria, LA Notable: None	WTOE Charlottesville, VA Notable: None	KKX Fayetteville, AR Notable: None
WCOB Bangor, ME Notable: None	WVYV Providence, RI Notable: None	WVCT Providence, RI Notable: None	WVNC Asheville, NC Notable: None	WVLA Fredericksburg, VA Notable: None	WVLE Lexington, KY Notable: None
WCRW Charlotte, NC Notable: None	WVWF Rochester, NY Notable: None	WVWF Rochester, NY Notable: None	WVWF Rochester, NY Notable: None	WVWF Rochester, NY Notable: None	WVWF Rochester, NY Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None
WTKY Jackson, TN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None	WRWA St. Cloud, MN Notable: None	WQKX Memphis, TN Notable: None	WVKA Orlando, FL Notable: None

206 Current Reporters 187 Current Playlists

Called In Frozen Playlist (11):

- KAYD/Beaumont, TX
- KCCY/San Antonio
- KFDI/Wichita
- KRKT/Albany, OR
- KWEN/Tulsa
- WBVE/Cincinnati
- WBCV/Providence
- WRXD/Atlanta
- WRXD/Poughkeepsie
- WSM-FM/Nashville
- WSSL/Greenville, SC

Did Not Report, Playlist Frozen (8):

- KBMR/Bismarck, ND
- KIK-FM/Anshark
- KRYG/San Jose
- KYGO/Denver
- KZLA/Los Angeles
- WNN/Los Angeles
- WTHI/Terre Haute
- WZPR/Meadville-Erie, PA

BREAKERS

TEDDY PENDERGRASS Make It With You (Elektra)

55% of our reporters on it. Rotations: Heavy 0, Medium 18, Light 27, Total Adds 8, WXTC, KELT, WRMF, WGLL, WKSJ, KEZA, KZLT, KIDX. Debuts at number 30 on the AC chart.

STYX

Show Me The Way (A&M)

51% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 26, Total Adds 16 Including WLTF, KLSI, WMYX, KLSY, WEBC, WOBM, WMGS, WIVY, WRMF, KTID. Debuts at number 29 on the AC chart.

VAN MORRISON

Real Real Gone (Mercury)

50% of our reporters on it. Rotations: Heavy 1, Medium 20, Light 20, Total Adds 6, WLEV, WOBM, WXTC, WMGN, WTWR, KIDX.

NEW & ACTIVE

WILL TO POWER "I'm Not In Love" (Epic) 35/11

Rotations: Heavy 0, Medium 17/0, Light 18/11, Total Adds 11, WMYX, KAER, WEBC, KELT, WECQ, WAFL, WGSV, KSCB, WTWR, WLDR, KAYN. Medium: WNSR, KLSI, KXLT, KESZ, WMGS, WTCB, WRVR, WEIM, WSUL, WSKI, WSGY, KRLB, WKCX, KVIC, KKLK, KBLQ, KWSI. Light including WKYE, WZNY.

GEORGE MICHAEL "Freedom '90" (Columbia) 35/1

Rotations: Heavy 5/0, Medium 18/0, Light 12/1, Total Adds 1, WAHR. Heavy: KS95, WKYE, WSUL, WFRO, KKLK. Medium: WALK, WMGS, KMJC, WMGN, WHAI, WSKI, WSGY, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, KSCB, KBLQ, KAYN, KCMJ, KWSI. Light including KLCY, B100, WLEV, WEBC, WEIM, WECQ.

DAVE KOZ "Castle Of Dreams" (Capitol) 34/5

Rotations: Heavy 1/0, Medium 10/0, Light 23/5, Total Adds 5, WRVC, WAHR, KMJC, WKCX, KTID. Heavy: KKLK. Medium: WOBM, 3WM, WEIM, WGSV, WNMB, WFRO, KZLT, KSCB, WLDR, KWSI. Light including WLTS, WKYE, WTCB, WIVY, WRVR, WLHT, WFMK, WMGN, WECQ, WHAI, WGLL, WYKZ, KVIC, WMTFM, WTWR.

UB40 "The Way You Do The Things You Do" (Virgin) 33/8

Rotations: Heavy 3/0, Medium 17/2, Light 13/6, Total Adds 8, WALK, WNNK, WNIC, WEBC, WSUL, WGSV, KRLB, WNMB. Heavy: KVIC, KKLK, KCMJ. Medium including KAER, B100, WKYE, WMGS, KELT, WEIM, WAFL, WSKI, WSGY, WFRO, KZLT, WLDR, KBLQ, KAYN, KWSI. Light including 2WD, KS95, KYKY, KLCY.

PAUL SIMON "The Obvious Child" (WB) 33/1

Rotations: Heavy 1/0, Medium 13/0, Light 19/1, Total Adds 1, WTWR. Heavy: KKLK. Medium: WEBC, WOBM, WEIM, WECQ, WHAI, KEZA, WGSV, WKCX, WCMJ, WFRO, KZLT, KSCB, KWSI. Light including KLSI, KLCY, WLEV, WRVC, WKYE, WXTX, WAHR, WGLL, WAFL, WSUL, WSKI, WNMB, KTYL, KVIC, WMTFM, WLDR, KBLQ, KAYN.

BRENT BOURGEOIS "Time Of The Season" (Charisma) 32/4

Rotations: Heavy 1/0, Medium 18/0, Light 13/4, Total Adds 4, KAER, WRVC, WXTC, WKSJ. Heavy: KKLK. Medium: KESZ, WKYE, WEIM, WECQ, WHAI, WGLL, WSKI, WGSV, WNMB, WKCX, KVIC, WFRO, KZLT, KSCB, KBLQ, KAYN, KTID, KWSI. Light including KLSY, WLEV, KMJC, WAFL, WSUL, KTYL, WCMJ, WLDR, KIDX.

QUINCY JONES I/S. GARRETT & C. KHAN "The Places You Find Love" (Qwest/WB) 28/5

Rotations: Heavy 1/0, Medium 5/0, Light 22/5, Total Adds 5, WRVC, 3WM, WECQ, WAFL, WSUL. Heavy: KKLK. Medium: WEIM, WKCX, WFRO, KBLQ, KWSI. Light including WNL, KESZ, WEBC, KELT, WHAI, WSKI, WGSV, WNMB, KTYL, KVIC, WCMJ, KZLT, KSCB, WTWR, WLDR, KAYN, KTID.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ALIAS	77/1	70	7	0
2 WILSON PHILLIPS	80/0	64	14	2
3 ELTON JOHN	80/2	64	10	6
4 DARYL HALL & JOHN OATES	71/0	60	11	0
5 WHITNEY HOUSTON	63/0	47	14	2
6 STEVIE NICK	72/6	33	32	7
7 DON HENLEY	66/2	38	24	4
8 HEART	59/1	44	11	4
9 BRUCE HORNSBY w/SHAWN COLVIN	63/2	38	13	12
10 CARLY SIMON	59/0	35	18	6
11 BETTE MIDLER	54/0	33	15	6
12 STEVE WINWOOD	62/2	27	30	5
13 CELINE DION	59/2	25	31	3
14 CHER	59/2	18	32	9
15 SARA HICKMAN	60/5	20	28	12
16 MARIAH CAREY	47/0	28	14	5
17 OLETA ADAMS	61/3	8	42	11
18 SURFACE	62/5	6	37	19
19 DAN FOGELBERG	32/0	11	17	4
20 KENNY ROGERS	52/7	3	30	19
21 BREATHE	50/5	1	35	14
22 ROD STEWART	26/0	8	14	4
23 JUDY COLLINS	44/0	7	28	9
24 DAVID CASSIDY	37/0	4	27	6
25 OUTFIELD	44/3	4	25	15
26 UB40	33/8	3	17	13
27 WILL TO POWER	35/11	0	17	18
28 GLENN MEDEIROS I/STYLISTICS	38/0	1	25	12
29 STYX	42/16	0	16	26
30 TEDDY PENDERGRASS	45/8	0	18	27

MOST ADDED

- JAMES INGRAM (20)
- STYX (16)
- MARVIN GAYE (12)
- TIFFANY (12)
- NATASHA'S BROTHER (11)
- WILL TO POWER (11)
- TEOY PENDERGRASS (8)
- UB40 (8)
- JON BON JOVI (7)
- KENNY ROGERS (7)

HOTTEST

- ALIAS (59)
- ELTON JOHN (54)
- WILSON PHILLIPS (54)
- HALL & OATES (49)
- WHITNEY HOUSTON (26)
- CARLY SIMON (22)
- BETTE MIDLER (21)
- HEART (19)
- MARIAH CAREY (17)
- DON HENLEY (15)

DEBBIE GIBSON "Anything Is Possible" (Atlantic) 27/4

Rotations: Heavy 0, Medium 10/1, Light 17/3, Total Adds 4, KS95, KESZ, WMGS, KTID. Medium including WALK, WIVY, WAFL, WSKI, KZLT, KKLK, KBLQ, KAYN, KWSI. Light including B100, WEIM, WECQ, WSUL, WYKZ, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WTWR, WLDR.

NATASHA'S BROTHER "Always Come Back To You" (Atlantic) 26/11

Rotations: Heavy 0, Medium 4/2, Light 22/9, Total Adds 11, WOBM, KMJC, WEIM, WECQ, WGLL, WNMB, WKCX, WCMJ, WFRO, KSCB, KBLQ. Medium including KKLK, KWSI. Light including WLEV, WRVC, WKYE, WZNY, WTCB, WRVR, 3WM, WHAI, WYKZ, WGSV, KTYL, KVIC, WLDR.

SIGNIFICANT ACTION

PEBBLES I/BABYFACE "Love Makes Things Happen" (MCA) 24/3

Rotations: Heavy 0, Medium 3/0, Light 21/3, Total Adds 3, WKYE, KELT, KCMJ. Medium: WKCX, KBLQ, KWSI. Light including WLEV, WRVC, 3WM, WEIM, WSKI, WGSV, WNMB, KTYL, KVIC, WMTFM, WFRO, KZLT, KSCB, WTWR, WLDR, KKLK, KAYN, KTID.

JAMES INGRAM "When Was The Last Time Music Made You Cry" (WB) 20/20

Rotations: Heavy 0, Medium 1/1, Light 19/19, Total Adds 20, WKYE, WTCB, WRVR, KELT, KMJC, WEIM, WGLL, WSUL, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WLDR, KKLK, KIDK, KBLQ, KWSI.

PHIL COLLINS "Hang In Long Enough" (Atlantic) 19/2

Rotations: Heavy 0, Medium 8/0, Light 11/2, Total Adds 2, KHLT, KAYN. Medium: WKYE, WSUL, WKSJ, WSGY, KRLB, WKCX, KVIC, KKLK. Light including KYKY, WRVC, WMGS, KELT, KMJC, WGLL, KEZA, WNMB, WCMJ.

JON BON JOVI "Miracle" (Mercury) 17/7

Rotations: Heavy 0, Medium 3/0, Light 14/7, Total Adds 7, B100, WGLL, WSGY, KRLB, WNMB, WFRO, KSCB. Medium: WSKI, KVIC, KBLQ. Light including WYKZ, WRVC, WHAI, WKCX, WCMJ, KKLK, KWSI.

ROSANNE CASH "What We Really Want" (Columbia) 16/4

Rotations: Heavy 0, Medium 5/0, Light 11/4, Total Adds 4, 3WM, WECQ, WKCX, KZLT. Medium: WAHR, WEIM, WFRO, KKLK, KWSI. Light including WTCB, WRVR, WHAI, WGSV, KVIC, WLDR, KBLQ.

MARVIN GAYE "My Last Chance" (Motown) 13/12

Rotations: Heavy 0, Medium 0, Light 13/12, Total Adds 12, WRVC, WKYE, 3WM, WEIM, WGLL, WGSV, WNMB, WFRO, KSCB, WLDR, KBLQ, KWSI. Light including WARM98.

DINO "Gentle" (Island) 13/3

Rotations: Heavy 0, Medium 2/0, Light 11/3, Total Adds 3, B100, KZLT, WTWR. Medium: KKLK, KBLQ. Light including WEIM, WSKI, WGSV, WCMJ, WFRO, KSCB, KAYN, KWSI.

TOMMY JAMES "You Take My Breath Away" (A&M) 13/3

Rotations: Heavy 1/0, Medium 3/1, Light 9/2, Total Adds 3, WRVC, KZLT, KWSI. Heavy: KKLK. Medium including WFRO, KBLQ. Light including WLEV, WKYE, 3WM, WEIM, WHAI, WMTFM, KSCB.

DONNY OSMOND "My Love Is A Fire" (Capitol) 13/1

Rotations: Heavy 0, Medium 7/0, Light 6/1, Total Adds 1, KHLT. Medium: B100, WIVY, WSKI, WSGY, WKCX, KVIC, KAYN. Light including WNNK, WMGS, KELT, WAFL, KRLB.

TOTO "Out Of Love" (Columbia) 13/0

Rotations: Heavy 0, Medium 5/0, Light 8/0, Total Adds 0. Medium: WHAI, WFRO, KKLK, KBLQ, KWSI. Light: WLEV, WEIM, WSKI, WGSV, WNMB, KTYL, KVIC, KAYN.

TIFFANY "Here In My Heart" (MCA) 12/12

Rotations: Heavy 0, Medium 1/1, Light 11/11, Total Adds 12, KELT, 3WM, WEIM, WGSV, WNMB, WKCX, KVIC, KZLT, KSCB, WLDR, KBLQ, KWSI.

SONNY SOUTHWORTH "Another Day" (Charisma) 12/1

Rotations: Heavy 0, Medium 2/0, Light 12/1, Total Adds 1, KVIC. Light including WEIM, WGSV, WNMB, WKCX, KTYL, WCMJ, WFRO, KZLT, KKLK, KBLQ, KWSI.

JANET JACKSON "Love Will Never Do (Without You)" (A&M) 9/2

Rotations: Heavy 1/0, Medium 3/0, Light 5/2, Total Adds 2, KRLB, KCMJ. Heavy: KKLK. Medium: B100, KBLQ, KAYN. Light including WHAI, WSUL, WKCX.

ERIC JOHNSON "40 Mile Town" (Capitol) 9/2

Rotations: Heavy 0, Medium 2/0, Light 7/2, Total Adds 2, WLDR, KAYN. Medium: KBLQ, KWSI. Light including WEIM, KVIC, WFRO, KSCB, KKLK.

INDIGO GIRLS "Hammer And Nail" (Epic) 9/1

Rotations: Heavy 0, Medium 2/0, Light 7/1, Total Adds 1, WEIM. Medium: KKLK, KBLQ. Light including WHAI, WGLL, WAFL, WKCX, WFRO, KWSI.

TOMMY JAMES

"You Take My Breath Away"

AC SIGNIFICANT ACTION

Already WLEV 3WM WMTFM KSCB KBLQ
On: WRVC WEIM WFRO KKLK KWSI
WKYE WHAI KZLT



Sand Instead of Snow... Combat Boots not Stockings...

*Share the compassion with
Marjorie-Jean,
on Carmel Records.*

To the men and women
in fatigues, in foreign lands at
unstable times, Marjorie-Jean dedicates
"Bring Him Home." Featuring popular
guitarist Grant Geissman.*

Watch for
"Bring Him Home"
and Marjorie-Jean's other
new release "Slumber Song,"
coming this Holiday Season!

*Courtesy of Mesa Blue Moon Recording.
Photography by Weinberg & Clark.

TIM TOMLINSON, KXLV/CAMBRIDGE, MN: "Very timely . . . perfectly suited for the holiday season . . . her singing keeps the issue on everyone's mind."
JERRY KATZ, WJCL/SAVANNAH, GA: "Her song definitely fits the current mood in the community."
ROBERT HEINLEIN, WGCD/CHESTER, SC: "We have dedicated the song to our troops overseas."
LESLIE ANN KNIGHT, KCSM/SAN MATEO, CA: "Grant Geissman's guitar is like the sounds of souls whose sons have been called to war."
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CURRENT-BASED

EAST

P1

WALK/Long Island
Edwards/Lombardo

UB40
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
WHITNEY HOUSTON

WNSR/New York
Bob Dunphy

none
Hottest:
TAYLOR DAYNE
GEORGE MICHAEL
HALL & OATES
ALIAS
BETTE MIDLER

WSNI/Philadelphia
Gerry DeFrancesco

ELTON JOHN
Hottest:
MARIAH CAREY
BETTE MIDLER
MAXI PRIEST
WILSON PHILLIPS

WLTJ/Washington
Chuck Morgan

ALIAS
SARA HICKMAN
Hottest:
BETTE MIDLER
WILSON PHILLIPS
RIGHTEOUS BRO/PO
ELTON JOHN
MARIAH CAREY

P2

WLEV/Allentown
Jeff Silvers

VAN MORRISON
Hottest:
CARLY SIMON
ELTON JOHN
HALL & OATES
ALIAS
WILSON PHILLIPS

WJLK/Asbury Park
Holcomb/Guida

BREATHE
STEVIE B
Hottest:
ALIAS
WILSON PHILLIPS
CARLY SIMON
ELTON JOHN
HALL & OATES

WEBC/Bridgeport
Hansen/Norman

STYX
KENNY ROGERS
WILL TO POWER
UB40
Hottest:
WILSON PHILLIPS
HALL & OATES
CARLY SIMON
ALIAS
HEART

WRVC/Huntington
Hayes/Swan

MARVIN GAYE
DAVE KOZ
QUINCY JONES
BRENT BOURGEOIS
TOMMY JAMES
Hottest:
HEART
ALIAS
WILSON PHILLIPS
ELTON JOHN
BRUCE HORNSBY

WKYE/Johnstown
Jack Michaels

JAMES INGRAM
MARVIN GAYE
PEBBLES
Hottest:
ALIAS
WILSON PHILLIPS
ELTON JOHN
HALL & OATES
STEVIE B

WOBM/Monmouth
Downs/Devoti

NATASHA'S BROTHER
STYX
VAN MORRISON
Hottest:
ELTON JOHN
DON HENLEY
HALL & OATES
ALIAS
WILSON PHILLIPS

WMGS/Wilkes Barre
Norton/Marriott

DEBBIE GIBSON
DAMN YANKEES
STYX
Hottest:
HALL & OATES
ALIAS
STEVE WINWOOD
WILSON PHILLIPS
ELTON JOHN

P3

WEIM/Fitchburg
Jack Raymond

NATASHA'S BROTHER
JAMES INGRAM
MARVIN GAYE
GARTH BROOKS
TIFFANY
INDIGO GIRLS
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
WHITNEY HOUSTON

WECQ/Geneva
Anthony/Smith

NATASHA'S BROTHER
WILL TO POWER
ROSANNE CASH
FLEETWOOD MAC
QUINCY JONES
Hottest:
WILSON PHILLIPS
ALIAS
HALL & OATES
BRUCE HORNSBY
ELTON JOHN

WHAI/Greenfield, MA
Deane/Archer

none
Hottest:
ALIAS
WILSON PHILLIPS
HALL & OATES
DON HENLEY
ELTON JOHN

WGLL/Mercersburg
Meyer/Burns

TEDDY PENDERGRASS
JAMES INGRAM
JON BON JOVI
MARVIN GAYE
NATASHA'S BROTHER
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
WHITNEY HOUSTON

WAFI/Milford, DE
Tim Brough

DNA f/SUZANNE VEG
STYX
WILL TO POWER
QUINCY JONES
Hottest:
CARLY SIMON
HALL & OATES
WILSON PHILLIPS
ELTON JOHN
WHITNEY HOUSTON

WSUL/Monticello, NY
Rob Dillman

JAMES INGRAM
UB40
QUINCY JONES
Hottest:
HALL & OATES
ALIAS
DON HENLEY
WHITNEY HOUSTON
ELTON JOHN

WKSJ/Montpelier
Jim Severance

STYX
Hottest:
HEART
BETTE MIDLER
HALL & OATES
WILSON PHILLIPS
STEVIE B

WKSJ/Williamsport
Tom Benson

STEVIE B
KENNY ROGERS
BREATHE
OUTFIELD
BRENT BOURGEOIS
TEDDY PENDERGRASS
Hottest:
WILSON PHILLIPS
ALIAS
STEVE WINWOOD
HEART
HALL & OATES

SOUTH

P1

WSB-FM/Atlanta
LoCasco/McCoy

none
Hottest:
ROD STEWART
ELTON JOHN
BREATHE
MARIAH CAREY
DAN FOGELBERG

KVIL/Dallas
Rhodes/Eberhart

none
Hottest:
WILSON PHILLIPS
ELTON JOHN
ALIAS
CHER
SARA HICKMAN

WLTS/New Orleans
Bob Mitchell

STEVIE B
DON HENLEY
Hottest:
CARLY SIMON
ELTON JOHN
DAN FOGELBERG
ALIAS

2WD/Norfolk
Bill Curtis

SURFACE
Hottest:
ALIAS
CARLY SIMON
WILSON PHILLIPS
WHITNEY HOUSTON
ELTON JOHN

WNLJ/Tampa
Schaeffer/Austin

none
Hottest:
WILSON PHILLIPS
WHITNEY HOUSTON
BETTE MIDLER
MARIAH CAREY
ROD STEWART

P2

WRMF/West Palm Beach
Dave Parks

STYX
TEDDY PENDERGRASS
Hottest:
DAN FOGELBERG
ELTON JOHN
ALIAS
CHER
BETTE MIDLER

WZNY/Augusta, GA
John Patrick

none
Hottest:
ELTON JOHN
HALL & OATES
WILSON PHILLIPS
ALIAS
STEVIE B

WXTC/Charleston
John Quincy

KENNY ROGERS
TEDDY PENDERGRASS
VAN MORRISON
BRENT BOURGEOIS
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
HEART

WTCB/Columbia, SC
Doug Spets

JAMES INGRAM
JEFFREY OSBORNE
BREATHE
Hottest:
STEVIE B
ELTON JOHN
KENNY ROGERS
CARLY SIMON
CELINE DION

WAHR/Huntsville
Susan Richards

GEORGE MICHAEL
DAVE KOZ
SLYCE
DAVID BENOIT
Hottest:
CARLY SIMON
WILSON PHILLIPS
ALIAS
HALL & OATES
DON HENLEY

WIVY/Jacksonville
Matthews/Mann

STYX
DNA f/SUZANNE VEG
Hottest:
RIGHTEOUS BRO/PO
HEART
ALIAS
BETTE MIDLER
WHITNEY HOUSTON

WTFM/Johnson City
Mark McKinney

BOBBY VINTON
STEVIE B
CHER
Hottest:
ELTON JOHN
WILSON PHILLIPS
ALIAS
DON HENLEY
HALL & OATES

U102/Knoxville
Larry Trotter

KENNY ROGERS
OLETA ADAMS
Hottest:
WILSON PHILLIPS
ALIAS
HALL & OATES
CARLY SIMON
ANITA BAKER

KHLT/Little Rock
Ramsey/Pollitt

PHIL COLLINS
DONNY OSMOND
Hottest:
HEART
ALIAS
BETTE MIDLER
WILSON PHILLIPS
HALL & OATES

WRVR/Memphis
Mark Hamlin

BREATHE
JAMES INGRAM
JEFFREY OSBORNE
Hottest:
CARLY SIMON
KENNY ROGERS
JUDY COLLINS
ELTON JOHN
BRUCE HORNSBY

KELT/McAllen
Greg Ramblin

PEBBLES
TEDDY PENDERGRASS
WILL TO POWER
TIFFANY
JAMES INGRAM
Hottest:
HEART
ALIAS
WILSON PHILLIPS
WHITNEY HOUSTON
SURFACE

WLMC/Nashville
Bryan Sargent

KENNY ROGERS
Hottest:
ALIAS
MARIAH CAREY
HEART
JAMES INGRAM
BETTE MIDLER

WRCX/Rome
Randy Quirk

TIFFANY
JAMES INGRAM
DAVE KOZ
ROSANNE CASH
NATASHA'S BROTHER
Hottest:
WHITNEY HOUSTON
ELTON JOHN
DON HENLEY
STEVIE B

KTYL/Tyler
Janie Baker

none
Hottest:
MARIAH CAREY
BETTE MIDLER
DAN FOGELBERG
CARLY SIMON
HEART

KVIC/Victoria
Tony Davis

JAMES INGRAM
FLEETWOOD MAC
TIFFANY
SONNY SOUTHON
Hottest:
BRUCE HORNSBY
ALIAS
ELTON JOHN
WHITNEY HOUSTON
HEART

KEZA/Fayetteville, AR
Turner/Snow

SURFACE
STYX
TEDDY PENDERGRASS
Hottest:
ALIAS
ELTON JOHN
WILSON PHILLIPS
WHITNEY HOUSTON
HALL & OATES

WTKK/Gainesville
Nick Allen

SURFACE
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
CELINE DION

WGSV/Guntersville
Jackson/Mason

WILL TO POWER
JAMES INGRAM
MARVIN GAYE
UB40
TIFFANY
Hottest:
WILSON PHILLIPS
ELTON JOHN
HALL & OATES
WHITNEY HOUSTON
DON HENLEY

KRLB/Lubbock
Michaels/Ramone

CELINE DION
BRUCE HORNSBY
SURFACE
JANET JACKSON
OLETA ADAMS
JON BON JOVI
OUTFIELD
UB40
Hottest:
WILSON PHILLIPS
HALL & OATES
HEART
ELTON JOHN

WNMB/No. Myrtle Beach
Thompson/Adams

JAMES INGRAM
UB40
MARVIN GAYE
JON BON JOVI
NATASHA'S BROTHER
TIFFANY
Hottest:
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
ALIAS
DON HENLEY

MIDWEST

P1

WNIC/Detroit
Bob Kucken

UB40
CELINE DION
KENNY ROGERS
Hottest:
STEVIE B
MARIAH CAREY
HALL & OATES
WHITNEY HOUSTON
ALIAS

WNNK/Cincinnati
Matthews/McCullough

UB40
Hottest:
BETTE MIDLER
HEART
JAMES INGRAM
ALIAS
HALL & OATES

WLTF/Cleveland
Popovich/Kennedy

STYX
STEVE WINWOOD
SARA HICKMAN
Hottest:
ALIAS
BETTE MIDLER
WHITNEY HOUSTON
MARIAH CAREY
STEVIE B

WSNY/Columbus
Hallett/Nunnally

CHER
SARA HICKMAN
Hottest:
MARIAH CAREY
DAN FOGELBERG
BETTE MIDLER
ELTON JOHN

KS95/Minneapolis
Kim Jeffries

HEART
DEBBIE GIBSON
Hottest:
MARIAH CAREY
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
WHITNEY HOUSTON

WNYC/Columbus
Hallett/Nunnally

CHER
SARA HICKMAN
Hottest:
MARIAH CAREY
DAN FOGELBERG
BETTE MIDLER
ELTON JOHN

KS95/Minneapolis
Kim Jeffries

HEART
DEBBIE GIBSON
Hottest:
MARIAH CAREY
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
WHITNEY HOUSTON

WEST

P1

WARM98/Cincinnati
Michael Grayson

none
Hottest:
DAN FOGELBERG
HALL & OATES
MARIAH CAREY
WILSON PHILLIPS
ALIAS

WNNK/Cincinnati
Matthews/McCullough

UB40
Hottest:
BETTE MIDLER
HEART
JAMES INGRAM
ALIAS
HALL & OATES

WLTF/Cleveland
Popovich/Kennedy

STYX
STEVE WINWOOD
SARA HICKMAN
Hottest:
ALIAS
BETTE MIDLER
WHITNEY HOUSTON
MARIAH CAREY
STEVIE B

WSNY/Columbus
Hallett/Nunnally

CHER
SARA HICKMAN
Hottest:
MARIAH CAREY
DAN FOGELBERG
BETTE MIDLER
ELTON JOHN

KS95/Minneapolis
Kim Jeffries

HEART
DEBBIE GIBSON
Hottest:
MARIAH CAREY
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
WHITNEY HOUSTON

WNYC/Columbus
Hallett/Nunnally

CHER
SARA HICKMAN
Hottest:
MARIAH CAREY
DAN FOGELBERG
BETTE MIDLER
ELTON JOHN

KS95/Minneapolis
Kim Jeffries

HEART
DEBBIE GIBSON
Hottest:
MARIAH CAREY
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
WHITNEY HOUSTON

KYKY/St. Louis
Weed/Hewitt

none
Hottest:
BETTE MIDLER
ALIAS
MARIAH CAREY
JAMES INGRAM
PAUL YOUNG

P2

KMJC/Davenport
Chuck O'Brien

JAMES INGRAM
DAVE KOZ
NATASHA'S BROTHER
Hottest:
ALIAS
HALL & OATES
WHITNEY HOUSTON
ELTON JOHN
WILSON PHILLIPS

WLHT/Grand Rapids
Dirksen/Brown

none
Hottest:
WILSON PHILLIPS
LAURA BRANIGAN
ALIAS
HALL & OATES
WHITNEY HOUSTON

WFMK/Lansing
Tom Knight

none
Hottest:
WILSON PHILLIPS
WHITNEY HOUSTON
ALIAS
HALL & OATES
CARLY SIMON

WMGN/Madison
Pat O'Neill

STEVIE B
VAN MORRISON
Hottest:
CARLY SIMON
WHITNEY HOUSTON
ELTON JOHN
BRUCE HORNSBY
HALL & OATES

3WMT/Toledo
Mark Roberts

QUINCY JONES
TIFFANY
MARVIN GAYE
ROSANNE CASH
Hottest:
WILSON PHILLIPS
HALL & OATES
ELTON JOHN
ALIAS
BRUCE HORNSBY

P3

WCMJ/Cambridge, OH
Mike Ruble

NATASHA'S BROTHER
JAMES INGRAM
Hottest:
WILSON PHILLIPS
ALIAS
HEART
HALL & OATES
ELTON JOHN

WMT-FM/Cedar Rapids
Dennis Green

none
Hottest:
CARLY SIMON
HALL & OATES
MARIA MCKEE
WILSON PHILLIPS
ELTON JOHN

WFRW/Fremont, OH
Larry Ziebold

JAMES INGRAM
LAMOND & STARR
MARVIN GAYE
JON BON JOVI
NATASHA'S BROTHER
Hottest:
HALL & OATES
ALIAS
ELTON JOHN
WHITNEY HOUSTON
DON HENLEY

KZLT/Grand Forks
Hennen/Ebertz

STEVE WINWOOD
TIFFANY
TEDDY PENDERGRASS
TOMMY JAMES
DINO
ROSANNE CASH
Hottest:
ALIAS
HALL & OATES
ELTON JOHN
WILSON PHILLIPS
DON HENLEY

KSCB/Liberal
Mark David

WILL TO POWER
JAMES INGRAM
TIFFANY
NATASHA'S BROTHER
MARVIN GAYE
JON BON JOVI
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
WHITNEY HOUSTON

WTWR/Monroe
Lori Demick

VAN MORRISON
STYX
KENNY ROGERS
WILL TO POWER
DINO
PAUL SIMON
Hottest:
WILSON PHILLIPS
ALIAS
HALL & OATES
HEART
ELTON JOHN

WLDR/Traverse City
Angle Honda

WILL TO POWER
MARVIN GAYE
JAMES INGRAM
TIFFANY
ERIC JOHNSON
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
STEVIE B

WEST

P1

KESZ/Phoenix
Carla Foxx

DON HENLEY
DEBBIE GIBSON
OLETA ADAMS
Hottest:
MARIAH CAREY
JAMES INGRAM
BETTE MIDLER
CARLY SIMON

KAER/Sacramento
Austin/Garcia

WILL TO POWER
BRENT BOURGEOIS
SURFACE
Hottest:
WILSON PHILLIPS
BETTE MIDLER
ELTON JOHN
WHITNEY HOUSTON
ALIAS

KBIG/Los Angeles
Edwards/Verdery

SARA HICKMAN
STEVIE B
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
DON HENLEY
CELINE DION

KOST/Los Angeles
Kaye/Amidon

BARRY MANILOW
Hottest:
CARLY SIMON
DAVID CASSIDY
BETTE MIDLER
CELINE DION
MARIAH CAREY

KLCY/Salt Lake City
Michael O'Brien

none
Hottest:
ELTON JOHN
CARLY SIMON
WILSON PHILLIPS
ALIAS
HALL & OATES

72 Current Reporters
71 Current Playlists

Called In Frozen Playlist (7):
KYKY/St. Louis
KTYL/Tyler
KXLT/Denver
WARM98/Cincinnati
WFMK/Lansing
WLHT/Grand Rapids
WNSR/New York

Did Not Report, Playlist Frozen (4):
WHAI/Greenfield
WMT-FM/Cedar Rapids
WNLJ/Tampa
WSB-FM/Atlanta

NEW ARTISTS

	Reports/Adds
1 DAVE KOZ/Castle Of Dreams (Capitol)	34/5
2 UB40/The Way You Do The Things You Do (Virgin)	33/8
3 NATASHA'S BROTHER/Always Come Back To You (Atlantic)	26/11
4 PEBBLES/Love Makes Things Happen (MCA)	24/3
5 JON BON JOVI/Miracle (Mercury)	17/7
6 TOMMY JAMES/You Take My Breath Away (Aegis)	13/3
7 SONNY SOUTHON/Another Day (Charisma)	12/1
8 ERIC JOHNSON/40 Mile Town (Capitol)	9/2
9 BOBBY VINTON/Mr. Lonely (Curb)	7/2
10 NELSON/After The Rain (DGC)	7/0

New artists have not yet had an AC Breaker.

AC ADDS & HOTS

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FULL-SERVICE AC

MOST ADDED

SARA HICKMAN (3)
ELTON JOHN (3)
SURFACE (3)
CHER (2)
NATASHA'S BROTHER (2)
OUTFIELD (2)
KENNY ROGERS (2)

HOTTEST

BETTE MIDLER (14)
CARLY SIMON (13)
WILSON PHILLIPS (13)
ELTON JOHN (10)
HALL & OATES (7)
ALIAS (6)
MARIAH CAREY (6)
WHITNEY HOUSTON (6)
DON HENLEY (3)

GOLD-BASED AC

MOST ADDED

STEVIE B (4)
HALL & OATES (4)
WILL TO POWER (4)
ELTON JOHN (3)
OLETA ADAMS (2)
CELINE DION (2)
BRUCE HORNSBY (2)
SURFACE (2)
WILSON PHILLIPS (2)

HOTTEST

BETTE MIDLER (27)
WILSON PHILLIPS (21)
CARLY SIMON (20)
ELTON JOHN (19)
MARIAH CAREY (16)
ALIAS (13)
HALL & OATES (12)
DAN FOGELBERG (7)
JAMES INGRAM (7)
STEVIE B (6)

EAST

P1

WBZ/Boston
David Bernstein
CHER
Hottest:
CARLY SIMON
HALL & OATES
WILSON PHILLIPS
BOBBY VINTON
ELTON JOHN

WBEN/Bufalo

Kevin Keenan
none
Hottest:
BETTE MIDLER
MARIAH CAREY
HALL & OATES
WHITNEY HOUSTON
MAXI PRIEST

P2

WICC/Bridgeport

Stormin' Norman
KENNY ROGERS
CHER
Hottest:
HALL & OATES
WILSON PHILLIPS
ALIAS
ELTON JOHN
CARLY SIMON

WELI/New Haven

Gross/McCormick
SURFACE
SARA HICKMAN
Hottest:
DON HENLEY
WILSON PHILLIPS
BRUCE HORNSBY
BETTE MIDLER
CHER

P3

WFMD/Frederick, MD

Fieseler/Watson
SARA HICKMAN
NATASHA'S BROTHER
PEBBLES
Hottest:
WILSON PHILLIPS
BETTE MIDLER
CARLY SIMON
DON HENLEY
DAVID CASSIDY

EAST

P1

WWMX/Baltimore
Greg Dunkin
none
Hottest:
JAMES INGRAM
BETTE MIDLER
PHIL COLLINS
GO WEST

WKJY/Nassau

Scott/Cunningham
MARIAH CAREY
CARLY SIMON
GEORGE MICHAEL
STEVIE B
Hottest:
MARIAH CAREY
HALL & OATES
WILSON PHILLIPS
WHITNEY HOUSTON
CARLY SIMON

P2

WKLI/Albany

Knott/Holmberg
none
Hottest:
CARLY SIMON
MARIAH CAREY
ELTON JOHN
HALL & OATES
DAN FOGELBERG
WAEB/Alentown
Chris Balley
WHITNEY HOUSTON
Hottest:
BETTE MIDLER
WILSON PHILLIPS
CARLY SIMON
MARIAH CAREY
ELTON JOHN

WMRV/Binghamton, NY

Keller/Schwartz
none
Hottest:
JAMES INGRAM
MARIAH CAREY
BETTE MIDLER
ALIAS
WILSON PHILLIPS

WMAS-FM/Springfield

Ed Kelly
none
Hottest:
DAN FOGELBERG
BETTE MIDLER
WILSON PHILLIPS
ALIAS
CARLY SIMON

WYYY/Syracuse

Lauber/Langmyer
HALL & OATES
Hottest:
BILLY JOEL
PHIL COLLINS
MAXI PRIEST
WILSON PHILLIPS
MARIAH CAREY

WJBR/Wilmington, DE

Bill Kaye
SURFACE
Hottest:
CARLY SIMON
ALIAS
WILSON PHILLIPS
ELTON JOHN
STEVIE B

SOUTH

P2

WRVA/Richmond

Farley/Stevens
NATASHA'S BROTHER
Hottest:
MARIAH CAREY
SARA HICKMAN
CARLY SIMON
KENNY ROGERS
BETTE MIDLER
NATASHA'S BROTHER

P3

WKYX/Paducah

Cook/Millier
SARA HICKMAN
Hottest:
WILSON PHILLIPS
ALIAS
CARLY SIMON
WHITNEY HOUSTON
DAN FOGELBERG

WSTU/Stuart

Barry Grant
SURFACE
PAUL SIMON
Hottest:
WILSON PHILLIPS
CARLY SIMON
WHITNEY HOUSTON
HALL & OATES
ELTON JOHN

20 Current Reporters

18 Current Playlists
Called In Frozen Playlist (1):
WIBA/Madison

Did Not Report, Playlist Frozen (1):
KHOU/Denver

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (7):
5SKRC/Cincinnati
KDKA/Pittsburgh
KEX/Portland
WDBO/Orlando
WGY/Albany
WHAS/Louisville
WLW/Cincinnati

SOUTH

P1

KMGC/Dallas

Chales Daly
STEVIE B
BREATHE
SARA HICKMAN
WILL TO POWER
Hottest:
CELINE DION
HEART
DON HENLEY
BRUCE HORNSBY
STEVE WINWOOD

WLMG/New Orleans

Ferrara/Murphy
OLETA ADAMS
Hottest:
ELTON JOHN
CELINE DION
CARLY SIMON
BETTE MIDLER
STEVIE B

WJQI/Norfolk

Tom Graye
ALIAS
WILSON PHILLIPS
BRUCE HORNSBY
Hottest:
BETTE MIDLER
ROD STEWART
WILSON PHILLIPS
MARIAH CAREY
RIGHTIOUS BRO/PO

KLTR/Houston

Scarborough/Matt
none
Hottest:
MARIAH CAREY
BETTE MIDLER
CARLY SIMON
ELTON JOHN
WILSON PHILLIPS

WUSA/Tampa

Johnny Williams
none
Hottest:
MARIAH CAREY
BETTE MIDLER
WILSON PHILLIPS
LAURA BRANIGAN
ELTON JOHN

P2

WMXC/Charlotte

Robb Stewart
none
Hottest:
PHIL COLLINS
MARIAH CAREY
BETTE MIDLER
JAMES INGRAM
ELTON JOHN

WMJJ/Birmingham

Brad Ellis
none
Hottest:
HALL & OATES
ALIAS
ELTON JOHN
CARLY SIMON
WILSON PHILLIPS

WLWX/Chattanooga

Allen/Howard
STEVIE B
VAUGHAN BROTHERS
SURFACE
BRUCE HORNSBY
WILL TO POWER
Hottest:
CARLY SIMON
HALL & OATES
ELTON JOHN
ALIAS
WHITNEY HOUSTON

WMAG/Greensboro

John Jenkins
STEVIE B
Hottest:
WILSON PHILLIPS
HALL & OATES
WHITNEY HOUSTON
BETTE MIDLER
ELTON JOHN

WMXB/Richmond

Bevins/Jasper
none
Hottest:
AFTEF 7
BASIA
STEVIE B
STEVE WINWOOD
ALIAS

WSLO/Roanoke

Dick Daniels
HALL & OATES
Hottest:
HEART
BETTE MIDLER
WILSON PHILLIPS
STEVE WINWOOD
HALL & OATES

KVKI/Shreveport

Ryan/Waldon
none
Hottest:
CARLY SIMON
HALL & OATES
WHITNEY HOUSTON
STEVE WINWOOD
CHER

MIDWEST

P1

WTVN/Columbus

John Lane
ALIAS
WHITNEY HOUSTON
Hottest:
WILSON PHILLIPS
ELTON JOHN
BETTE MIDLER
STEVE WINWOOD
HALL & OATES

P2

WOOD/Grand Rapids

Robb Westaby
ELTON JOHN
Hottest:
CARLY SIMON
WHITNEY HOUSTON
BETTE MIDLER
ALIAS
WILSON PHILLIPS

WIBA/Madison

Reed/Kay
none
Hottest:
CARLY SIMON
BETTE MIDLER
LAURA BRANIGAN
MARIAH CAREY
SARA HICKMAN

WROK/Rockford

Ivey/Grout
none
Hottest:
BETTE MIDLER
BILLY JOEL
WILSON PHILLIPS
ELTON JOHN
CARLY SIMON

P3

KFSB/Joplin

Robin Wells
STEVE WINWOOD
JUDY COLLINS
SURFACE
Hottest:
ALIAS
HALL & OATES
HEART
ELTON JOHN
DON HENLEY

KFOR/Lincoln

Cathy Blythe
DAVE KOZ
TOMMY JAMES
Hottest:
ELTON JOHN
CARLY SIMON
BETTE MIDLER
SARA HICKMAN

KELO/Sioux Falls

Spanky
ELTON JOHN
OUTFIELD
Hottest:
WILSON PHILLIPS
WHITNEY HOUSTON
MARIAH CAREY
ALIAS
BETTE MIDLER

WEST

P1

KHOW/Denver

Murphy Huston
none
Hottest:
DAN FOGELBERG
WILSON PHILLIPS
BETTE MIDLER
ROD STEWART
ELTON JOHN

KFMB/San Diego

Larson/Robertson
OUTFIELD
Hottest:
WILSON PHILLIPS
ELTON JOHN
CARLY SIMON
HALL & OATES
BETTE MIDLER

P2

KBOI/Boise

Drew Harold
OLETA ADAMS
KENNY ROGERS
Hottest:
WILSON PHILLIPS
CARLY SIMON
BETTE MIDLER
MARIAH CAREY
CELINE DION

KUGN/Eugene

Annie Mac
MIKE STEVENS
MARVIN GAYE
Hottest:
none

KSSK/Honolulu

Phil Abbott
ELTON JOHN
ANITA BAKER
Hottest:
BETTE MIDLER
CARLY SIMON
BOBBY VINTON
MARIAH CAREY
WILSON PHILLIPS

MIDWEST

P1

WLTJ/Detroit

Beasing/Sommers
KENNY ROGERS
ELTON JOHN
Hottest:
CARLY SIMON
BETTE MIDLER
JUDY COLLINS
MARIAH CAREY
DAN FOGELBERG

WENS/Indianapolis

Grey/Eagan
WILSON PHILLIPS
Hottest:
CARLY SIMON
ELTON JOHN
ALIAS
BETTE MIDLER
GLENN MEDEIROS

KUDL/Kansas City

Don Bender
WILL TO POWER
Hottest:
ELTON JOHN
JAMES INGRAM
STEVIE B
ALIAS
WILSON PHILLIPS

WLTO/Milwaukee

Fred Brennan
none
Hottest:
KENNY ROGERS
BETTE MIDLER
ELTON JOHN
CARLY SIMON
MARIAH CAREY

P2

WCRJ/Flint

Patrick/Downey
OUTFIELD
STYX
Hottest:
WILSON PHILLIPS
ALIAS
ELTON JOHN
HALL & OATES
HEART

KEFM/Omaha

Albertson/Lane
HALL & OATES
Hottest:
STEVE WINWOOD
WILSON PHILLIPS
BETTE MIDLER
HEART
HALL & OATES

WGLO/Peoria

Jerry Jay
HALL & OATES
Hottest:
DAN FOGELBERG
BETTE MIDLER
WILSON PHILLIPS
STEVE WINWOOD
ALIAS

WMGI/Terre Haute

Bryan Thomas
none
Hottest:
CARLY SIMON
WILSON PHILLIPS
ALIAS
BETTE MIDLER
ELTON JOHN

KRAV/Tulsa

Couch/Lee
none
Hottest:
CARLY SIMON
AFTEF 7
MAXI PRIEST
WILSON PHILLIPS
HALL & OATES

KXLK/Wichita, KS

Greg Gann
ROSANNE CASH
CELINE DION
Hottest:
CARLY SIMON
BETTE MIDLER
WILSON PHILLIPS
MARIAH CAREY
HALL & OATES

WEST

P1

KKCW/Portland

Bill Minckler
none
Hottest:
BETTE MIDLER
CARLY SIMON
ELTON JOHN
ANITA BAKER
MARIAH CAREY

KXOA-FM/Sacramento

Casey/Clem
none
Hottest:
MARIAH CAREY
JAMES INGRAM
BETTE MIDLER
PAUL YOUNG
DAN FOGELBERG

P2

KLLY/Bakersfield

Russ Davidson
ELTON JOHN
Hottest:
CARLY SIMON
WILSON PHILLIPS
DAN FOGELBERG
BETTE MIDLER
MARIAH CAREY

KCIX/Boise

Don Jennings
none
Hottest:
CARLY SIMON
DAN FOGELBERG
BETTE MIDLER
ELTON JOHN
ALIAS

KOSO/Modesto

Dalton/Mack
OLETA ADAMS
ELTON JOHN
Hottest:
BETTE MIDLER
MARIAH CAREY
WILSON PHILLIPS
STEVIE B
HEART

39 Current Reporters

27 Current Playlists

Did Not Report, Playlist Frozen (9):
KCIX/Boise

KISC/Spokane
KLTR/Houston
WKLI/Albany
WMAS/Springfield
WMJJ/Birmingham
WMXB/Richmond
WMXC/Charlotte
WUSA/Tampa

KISC/Spokane

Rob Harder
none
Hottest:
MARIAH CAREY
BETTE MIDLER
JAMES INGRAM
WILSON PHILLIPS
CARLY SIMON

KKLD/Tucson

John Grappone
none
Hottest:
ANITA BAKER
BETTE MIDLER
ROD STEWART
ELTON JOHN
CARLY SIMON

Called In Frozen Playlist (3):
KKCW/Portland
KKLD/Tucson

WMGI/Terre Haute

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (4):
WFAS/White Plains
WHTX/Pittsburgh
WLTJ/Pittsburgh
WRAL/Raleigh

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NATIONAL AIRPLAY®

LW	TW	ARTIST/Album	TRACKS
2	1	FATBURGER/Come & Get It (Enigma)	"Night" "Almost"
1	2	THOM ROTELLA/Without Words (DMP)	"Carnaval" "Since"
3	3	JOE SAMPLE/Ashes To Ashes (WB)	"Road" "Strike"
5	4	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Solar" "Cuba"
4	5	DAVID BENOIT/Inner Motions (GRP)	"Six" "Every"
6	6	STRUNZ & FARAH/Primal Magic (Mesa)	"Bola" "Anochecer"
8	7	BETH NIELSEN CHAPMAN/Beth Nielsen Chapman (Reprise)	"Walk" "Life"
9	8	PAUL SIMON/The Rhythm Of The Saints (WB)	"Coast" "Born" "She"
7	9	RIPPINGTONS 1/RUSS FREEMAN/Welcome To... (GRP)	"Welcome" "Affair" "Soul"
12	10	DAVE KOZ/Dave Koz (Capitol)	"Castle" "Emily"
14	11	BOBBY CALDWELL/Heart Of Mine (Sin-Drome)	"Real" "Saying"
16	12	MARK ISHAM/Mark Isham (Virgin)	"Blue" "Songs"
13	13	RICHARD SOUTHER/Twelve Tribes (Narada)	"Simple" "Companero"
15	14	CHARLES MICHAEL BROTMAN/Mango Cooler (Global Pacific)	"Mango" "Merchant"
10	15	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Reference" "Homecoming" "Cuban"
19	16	NELSON RANGELL/Nelson Rangell (GRP)	"Tomorrow" "Givin'" "Stone"
22	17	T-SQUARE/Natural (Epic)	"Wind" "Control"
17	18	BREATHE/Peace Of Mind (A&M)	"Where" "Hello"
23	19	MARION MEADOWS/For Lovers Only (RCA)	"Lovers" "Wonderland" "Personal"
11	20	JONATHAN BUTLER/Heal Our Land (Jive/RCA)	"Heal"
25	21	GEORGE MICHAEL/Listen Without Prejudice (Columbia)	"Cowboys"
21	22	NARADA ARTISTS/Wilderness Collection (Narada)	"Wonderland" "Ocala" "White"
18	23	EMILY REMLER/This Is Me (Justice)	"Deep" "Around"
26	24	KIM PENSYL/Pensyl Sketches #3/Emerald Sunrise (Optimism)	"Emerald"
20	25	LALAH HATHAWAY/Lalah Hathaway (Virgin)	"Somethin'" "I'm"
29	26	RIC FLAUDING/Letters (Spindletop)	"Time" "Comes"
DEBUT	27	OTTMAR LIEBERT/Poets & Angels (Higher Octave)	"Poets" "Starry"
DEBUT	28	KRISTEN VIGARD/Kristen Vigard (Private Music)	"Waiting"
BREAKER	29	DON HARRISS/Shell Game (Sonic Atmosphere)	"Blue" "White"
BREAKER	30	BASIA/Brave New Hope (Epic)	"Come" "Masquerade"

LW	TW	ARTIST/Album	TRACKS
1	1	JOE SAMPLE/Ashes To Ashes (WB)	"Road" "Ashes"
2	2	JON HENDRICKS/Freddy Freeloader (Denon)	"Freddie"
5	3	MULGREW MILLER/From Day To Day (Landmark)	"From"
8	4	LOU RAWLS/It's Supposed To Be Fun (Blue Note)	"Supposed"
4	5	GEORGE BENSON/Big Boss Band f/Count Basie Orchestra (WB)	"Baby"
6	6	MARK WHITFIELD/The Marksman (WB)	"Blues"
3	7	MICHAEL BRECKER/Now You See It... (Now You Don't) (GRP)	"Ode"
10	8	RALPH MOORE/Further More (Landmark)	"Dawn"
7	9	BETTY CARTER/Droppin' Things (Verve Forecast/PolyGram)	"Love"
12	10	BRIAN MELVIN TRIO/Standards Zone (Global Pacific)	"Moon"
14	11	ART BLAKEY & THE JAZZ MESSENGERS/One For All (A&M)	"One"
15	12	MONTE CROFT/Survival Of The Spirit (Columbia)	"Dedicated"
9	13	EMILY REMLER/This Is Me (Justice)	"You"
16	14	KENNY GARRETT/African Exchange Student (Atlantic)	"Someday"
23	15	KELLYE GRAY/Standards In Gray (Justice)	"Malaga"
30	16	RENEE ROSNES/For The Moment (Blue Note)	"Malaga"
11	17	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Toucan"
20	18	THE MANHATTAN PROJECT/The Manhattan Project (Blue Note)	"Toucan"
29	19	DAVE CATNEY/First Flight (Justice)	"Wishing"
BREAKER	20	JAY LEONHART/Life Out On The Road (Nesak International)	"God"
22	21	KIM PENSYL/Pensyl Sketches #3/Emerald Sunrise (Optimism)	"Emerald"
27	22	PASSPORT/Balance Of Happiness (Atlantic)	"Balance"
DEBUT	23	BOBBY MCFERRIN/Medicine Music (EMI)	"Sweet"
24	24	CLARK TERRY/Having Fun (Delos)	"Sweet"
BREAKER	25	WARREN BERNHARDT/Ain't Life Grand (DMP)	"Sarah's"
BREAKER	26	STAN GETZ/Billy Highstreet Samba (MRC)	"Sarah's"
25	27	FATBURGER/Come & Get It (Enigma)	"Sarah's"
13	28	NINO TEMPO/Tenor Saxophone (Atlantic)	"Sarah's"
21	29	MACEO PARKER/Roots Revisted (Verve Forecast/PolyGram)	"Them"
DEBUT	30	DANNY HEINES/One Heart Wild (Silver Wave)	"Derie"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
SAM RINEY (5) TANGERINE DREAM (5) KURT BESTOR (3) SUZANNE DEAN (3) DON HARRISS (3)	JOE SAMPLE (16) PAUL SIMON (13) DAVID BENOIT (12) FATBURGER (11) RIPPINGTONS (9) STRUNZ & FARAH (9) BETH NIESEN CHAPMAN (8) THOM ROTELLA (7)	FATBURGER/Night

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GAL COSTA (7) GERALD ALBRIGHT (4) DANNY HEINES (4) VINCENT HERRING (4) PARIS ALL-STARS (4) SAM RINEY (4)	JON HENDRICKS (18) JOE SAMPLE (18) MARK WHITFIELD (8) BRIAN MELVIN (7) GEORGE BENSON (6) ART BLAKEY (6) FATBURGER (6) MULGREW MILLER (6) RALPH MOORE (6)	No Tracks Qualified This Week.

NEW & ACTIVE

****DANNY HEINES "One Heart Wild" (Silver Wave) 24/1**
Rotations: Heavy 4/0, Medium 7/0, Light 13/1, Total Adds 1, WNND. Heavy: BRZ, KOPT, KKSF, WFAE. CHART EXTRA this week.

***SAM RINEY "Playing With Fire" (Spindletop) 23/5**
Rotations: Heavy 2/0, Medium 8/0, Light 13/4, Total Adds 4, WGMC, KWVS, KEYV, WVAY. Heavy: WHRL, KLTR. BREAKER this week.

****TOM BORTON "Dancing With Tigers" (Bluemoon) 23/0**
Rotations: Heavy 3/0, Medium 12/0, Light 8/0, Total Adds 0, Heavy: WHRL, WVAY, KTCZ. CHART EXTRA this week.

MICHAEL PAULO "Fusebox" (GRP) 22/2
Rotations: Heavy 2/0, Medium 8/0, Light 12/2, Total Adds 2, KKSF, WVAY. Heavy: KOAI, JZTRAX.

BOBBY MCFERRIN "Medicine Music" (EMI) 21/2
Rotations: Heavy 7/0, Medium 6/0, Light 8/2, Total Adds 2, WAMX, KEZL. Heavy: KKNW, WFAE, WOTB, KBIA, KTCZ, KBCO, JZTRAX.

THE AGENDA COLLECTION "Of Things To Come" (Agenda) 21/0
Rotations: Heavy 2/0, Medium 10/0, Light 9/0, Total Adds 0, Heavy: KOPT, KSNO.

DAVID LANZ "Skyline Firedance" (Narada) 20/0
Rotations: Heavy 2/0, Medium 5/0, Light 13/0, Total Adds 0, Heavy: KLSK, JZTRAX.

SHAKATAK "Perfect Smile" (Verve Forecast) 19/0
Rotations: Heavy 3/0, Medium 8/0, Light 8/0, Total Adds 0, Heavy: WNUA, KIFM, WHRL.

KOFI "Harlem Nocturne" (Warlock) 18/1
Rotations: Heavy 2/0, Medium 4/0, Light 12/1, Total Adds 1, WNND. Heavy: KOAI, WHRL.

PASSPORT "Balance Of Happiness" (Atlantic) 18/1
Rotations: Heavy 2/0, Medium 6/0, Light 10/1, Total Adds 1, WNND. Heavy: WHRL, WFAE.

MICHAEL KAMEN "Concerto For Saxophone" (WB) 16/2
Rotations: Heavy 1/0, Medium 1/0, Light 14/2, Total Adds 2, WNND, KEYV. Heavy: KIFM.

SUSAN J. PAUL "Human Factor" (Vantage) 16/1
Rotations: Heavy 1/0, Medium 3/0, Light 12/1, Total Adds 1, KEYF. Heavy: KSNO.

****THE AGENDA COLLECTION "Of Things To Come" (Agenda) 24/0**
Rotations: Heavy 7/0, Medium 9/0, Light 8/0, Total Adds 0, Heavy: KPLU, CJ, WSTR, KSLU, KCLC, KTCL, KJOY. CHART EXTRA this week.

SUZANNE DEAN "I Wonder" (Nova) 20/2
Rotations: Heavy 1/0, Medium 10/0, Light 9/2, Total Adds 2, KLCC, KSBR. Heavy: KPLU.

GARRY DIAL & DICK DATTS "Brassworks" (DMP) 20/0
Rotations: Heavy 6/0, Medium 7/0, Light 7/0, Total Adds 0, Heavy: KXPR, WFPL, KUOP, WSIE, WVPE, KCLC.

HOT SPOT "Soundtrack" (Antilles) 20/0
Rotations: Heavy 3/0, Medium 11/0, Light 6/0, Total Adds 0, Heavy: WDET, KSDS, WTEB.

BRIAN BROMBERG "Bassically Speaking" (Nova) 19/2
Rotations: Heavy 3/0, Medium 10/0, Light 6/2, Total Adds 2, WDET, KSLU. Heavy: WFPL, WMOT, KCLC.

LONNIE PLAXICO "Plaxico" (Muse) 19/1
Rotations: Heavy 3/0, Medium 12/0, Light 4/1, Total Adds 1, WVPE. Heavy: WMNX, WSIE, KCLC.

TOM SCHUMAN "Extremities" (GRP) 19/1
Rotations: Heavy 7/1, Medium 5/0, Light 7/0, Total Adds 1, WVPE. Heavy: KLCC, WEBR, WSTR, WTEB, KSLU, KCLC.

FRANK MANTOOTH "Per-se-vere" (Optimism) 19/0
Rotations: Heavy 3/0, Medium 9/0, Light 7/0, Total Adds 0, Heavy: WNOP, KUOP, WSIE.

VINCENT HERRING "American Experience" (Music Master) 18/4
Rotations: Heavy 3/0, Medium 9/1, Light 6/3, Total Adds 4, WRTI, WEBR, KSLU, KCLC. Heavy: WBGO, WNOP, WSIE.

ABBEY LINCOLN "The World Is Falling Down" (Verve) 18/3
Rotations: Heavy 6/0, Medium 2/0, Light 10/3, Total Adds 3, KMHD, WFPL, CJ. Heavy: WBGO, WRTI, WDET, KXPR, KJAZ, WUSF.

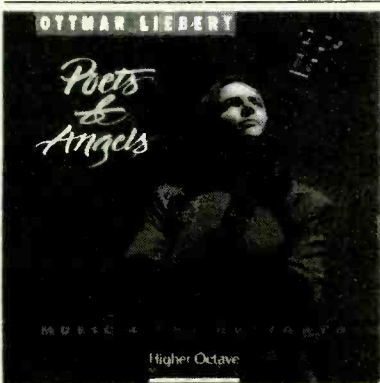
HARVIE SWARTZ "In A Different Light" (Bluemoon) 18/2
Rotations: Heavy 7/0, Medium 4/0, Light 7/2, Total Adds 2, KLCC, WFSS. Heavy: WRTI, KXPR, KJAZ, WFPL, WMOT, KUOP, KTCL.

CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 18/1
Rotations: Heavy 1/0, Medium 14/0, Light 3/1, Total Adds 1, WCPN. Heavy: KSLU.

SHAKATAK "Perfect Smile" (Verve Forecast) 18/1
Rotations: Heavy 4/0, Medium 5/0, Light 9/1, Total Adds 1, WTEB. Heavy: KJZZ, CJ, JCITY, WSTR.

NELSON RANGELL "Nelson Rangell" (GRP) 18/0
Rotations: Heavy 4/0, Medium 6/0, Light 8/0, Total Adds 0, Heavy: KJZZ, WAER, WVPE, KCLC.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.



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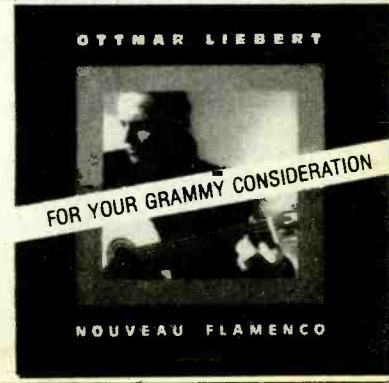


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GAVIN AA 34*-30* R&R NAC 27 MACPAC 39*-34*

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EAST		MIDWEST		P3		WEST		KZZL/Peano		KSNQ/Aspen	
P1 WDCJ/Boston Blake Lawrence	WGMC/Rochester Eric Gruner	P1 WNAA/Chicago Hansen/Logan	The Breeze Rob Moore	KBIA/Columbia Darran Holtwege	KRFJ/San Francisco Dore Steinberg	KTWV/Los Angeles Chris Brodie	KESF/San Francisco Dore Steinberg	KEYL/Vegas Keith/Sally	KEYF/Spokane Anderson/Thompson	KRCO/Denver-Boulder Cihon/Ray	
P2 WHRL/Albany Michelle/Rochelle	WOTB/Providence Bernie Perry	P2 WAME/Ann Arbor Allen/Williams	WZZM/Milwaukee Herring/Curry	WMOJ/Madison O'Neill/Paige	P2 KPFM/San Diego O'Connor/Schondel	P2 KLSK/Albuquerque Walsh/Hubbard	P2 KLSK/Albuquerque Walsh/Hubbard	KJZZ/Phoenix Gardner/Johnson		KRCO/Denver-Boulder Cihon/Ray	
P3 WVIA/Albany Michelle/Rochelle	WVIA/West Dover Stacey McCoy	P3 WZZM/Milwaukee Herring/Curry	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	KFMY/San Diego O'Connor/Schondel	P3 Soundscapes Paul Hunter	P3 Soundscapes Paul Hunter	KJZZ/Phoenix Gardner/Johnson		KRCO/Denver-Boulder Cihon/Ray	
SOUTH		P1		P2		P3		P3		P3	
P1 KOA/Dallas Baker/Hart	P2 KGSX/Austin Bill Herman	P2 WLOO/Orlando Church/Wells	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough
37 Current Reporters		22 Current Playlists		Called In Frozen Playlist (11):		Musical Starstreams		Musical Starstreams		Musical Starstreams	
Called In Frozen Playlist (11):		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams	
Called In Frozen Playlist (11):		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams	
Called In Frozen Playlist (11):		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams		Musical Starstreams	

CONTEMPORARY JAZZ

EAST		MIDWEST		P3		WEST		KJZZ/Phoenix		KSNQ/Aspen	
P1 WBGO/Newark Thurston Briscoe	P3 WERN/Albany Al Wallace	P2 WFLA/Louisville Leslie Stewart	P1 WVOT/Providence Scott Brown	P1 WVOT/Providence Scott Brown	P1 WVOT/Providence Scott Brown	P1 WVOT/Providence Scott Brown	P1 WVOT/Providence Scott Brown	P1 WVOT/Providence Scott Brown	P3 KJZZ/Phoenix Gardner/Johnson	P3 KJZZ/Phoenix Gardner/Johnson	P3 KJZZ/Phoenix Gardner/Johnson
P2 WVIA/Albany Michelle/Rochelle	WVIA/West Dover Stacey McCoy	P2 WVIA/Albany Michelle/Rochelle	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	WVIA/West Dover Stacey McCoy	P3 KJZZ/Phoenix Gardner/Johnson	P3 KJZZ/Phoenix Gardner/Johnson	P3 KJZZ/Phoenix Gardner/Johnson
SOUTH		P1		P2		P3		P3		P3	
P1 KOA/Dallas Baker/Hart	P2 KGSX/Austin Bill Herman	P2 WLOO/Orlando Church/Wells	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough	P3 KLTR/Houston Ed Scarborough
37 Current Reporters		22 Current Playlists		Called In A Frozen Playlist (7):		Jazz From The City		Jazz From The City		Jazz From The City	
Called In A Frozen Playlist (7):		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City	
Called In A Frozen Playlist (7):		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City	
Called In A Frozen Playlist (7):		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City		Jazz From The City	

INTRODUCING TO NAC RADIO THE GUITAR MAGIC OF ...

ADRIAN LEGG

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The Breeze, KKNW, WHRL, KGSR, KEYF, KLTR, KTCZ, KBCO, Jazz Trax, KQPT, KSNO, WGMC.

ALL JOIN IN!

On Relativity Records, Cassettes and Compact Discs

Radio Contact: Michele Clark (609) 589-4229

36 Current Reporters

27 Current Playlists

Called In A Frozen Playlist (7):

Jazz From The City
KKLD/Tucson
KSOS/San Diego
KTCJ/Minneapolis
KTCL/Ft. Collins
WSIE/Edwardsville
WUSF/Tampa

Did Not Report, Playlist Frozen (2):

The Jazz Show
WSTR/Atlanta

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (3):

WZZJ/Detroit
WKRY/Key West
WSHA/Raleigh

NEW ARTISTS

Reports

1	EVERY MOTHER'S NIGHTMARE/Love... (Arista)	87
2	CHARLATANS U.K./The Only One I... (Beggars Banquet/RCA)	73
3	JANE'S ADDICTION/Been Caught Stealing (WB)	63
4	NELSON/After The Rain (DGC)	56
5	NOTORIOUS/The Swalk (DGC)	46
6	RIK EMMETT/Big Lie (Charisma)	44
7	EXTREME/Get The Funk Out (A&M)	36
	MAGGIE'S DREAM/Love & Tears (Capitol)	36
9	HAND OF FATE/Good Life (WTG/Epic)	35
10	STEELHEART/I'll Never Let... (MCA)	31
11	POSIES/Golden Blunders (DGC)	25
12	AN EMOTIONAL FISH/Celebrate (Atlantic)	19
13	BEGGARS & THIEVES/Beggars And Thieves (Atlantic)	18
14	CONNELLS/Stone Cold Yesterday (TVT)	17
15	JAY AARON/Misery's Edge (WB)	16
	BLUE TEARS/Crush (MCA)	16
17	INDIGO GIRLS/Hammer And A Nail (Epic)	15
18	DIRTY WHITE BOY/Let's Spend Momma's Money (Polydor)	14
19	METALLICA/Stone Cold Crazy (Elektra)	13
20	HEAVENS EDGE/Find Another Way (Columbia)	11
	JELLYFISH/That Is Why (Charisma)	11

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



"BEGGARS & THIEVES"

ALREADY ON

- | | | |
|------|------|------|
| WBAB | KWIC | KICT |
| WDVE | WIMZ | KSQY |
| WSHE | WLRS | KWHL |
| WLZR | WQMF | KZOQ |
| WCMF | KEZO | KCHV |
| WAQX | | KFMU |

AOR NEW ARTIST **13**

Management: Q-Prime



AOR TRACKS

176 REPORTERS

3	2	WKS	WKS	LW	TW		Reports/Adds	Heavy	Medium
5	4	3	1			1 ZZ TOP/My Head's In Mississippi (WB)	164+/3	138+	21-
2	1	1	2			2 STEVE WINWOOD/One And Only Man (Virgin)	160-/0	140-	17-
1	2	2	3			3 BLACK CROWES/Hard To Handle (Def American/Geffen)	143-/2	127-	16+
10	7	5	4			4 BAD COMPANY/If You Need Someone (Atco)	154+/6	111+	37-
14	8	6	5			5 ROBERT PALMER/You're Amazing (EMI)	156=/3	80+	67-
3	3	4	6			6 TRAVELING WILBURYS/She's My Baby (Wilbury/WB)	137-/0	93-	38-
19	12	8	7			7 VAUGHAN BROTHERS/Telephone Song (Epic)	149+/5	72+	67-
21	16	10	8			8 CINDERELLA/Shelter Me (Mercury)	161+/4	56+	71-
11	9	7	9			9 SCORPIONS/Tease Me Please Me (Mercury)	164-/0	48+	69-
24	13	12	10			10 INXS/Disappear (Atlantic)	143+/3	59+	79-
28	18	15	11			11 AC/DC/Moneytalks (Atco)	158+/7	40+	68=
15	15	14	12			12 OUTFIELD/For You (MCA)	132-/2	61+	60-
-	28	19	13			13 TESLA/Signs (Geffen)	144+/11	35+	79+
16	14	16	14			14 ALARM/The Road (IRS)	139-/4	41+	78-
13	11	11	15			15 WINGER/Miles Away (Atlantic)	108-/0	56-	43-
6	6	9	16			16 POISON/Something To Believe In (Enigma/Capitol)	98-/0	60-	28-
18	17	17	17			17 BYRDS/Love That Never Dies (Columbia)	125-/1	23=	82-
33	24	21	18			18 KING'S X/Its Love (Megaforce/Atlantic)	138+/9	19+	65+
31	25	22	19			19 REMBRANDTS/Just The Way It Is, Baby (Atco)	125+/9	10+	86+
37	29	23	20			20 JEFF HEALEY BAND/Full Circle (Arista)	117+/14	11+	88+
4	5	13	21			21 DEEP PURPLE/King Of Dreams (RCA)	85-/1	41-	37-
8	10	18	22			22 GARY MOORE/Still Got The Blues (Charisma)	81-/0	35-	39-
59	39	33	23			23 ERIC JOHNSON/Righteous (Capitol)	112+/29	10+	66+
22	20	20	24			24 COLIN JAMES/Keep On Loving Me Baby (Virgin)	100-/1	18-	58-
34	31	27	25			25 EDIE BRICKELL & NEW BOHEMIANS/Mama Help Me (Geffen)	104+/10	15+	63+
27	26	25	26			26 DON HENLEY/New York Minute (Geffen)	84-/2	23+	54-
36	32	29	27			27 LYNCH MOB/Wicked Sensation (Elektra)	105-/4	4+	47+
40	34	32	28			28 EVERY MOTHER'S NIGHTMARE/Love Can Make You Blind (Arista)	87+/9	10+	38+
38	33	31	29			29 JUDAS PRIEST/A Touch Of Evil (Columbia)	94-/3	2=	31+
-	-	50	30			30 DAMN YANKEES/Runaway (WB)	78+/38	8+	47+
25	23	26	31			31 ERIC JOHNSON/Climbs Of Dover (Capitol)	43-/0	29-	11-
46	38	35	32			32 BILLY IDOL/Prodigal Blues (Chrysalis)	77+/10	6-	45+
-	51	38	33			33 SLAUGHTER/Spend My Life (Chrysalis)	82+/13	2=	37+
-	-	44	34			34 VAN MORRISON/Real Real Gone (Mercury)	71+/23	6+	41+
42	37	36	35			35 NELSON/After The Rain (DGC)	56=/2	19+	26=
7	19	28	36			36 DAMN YANKEES/High Enough (WB)	39-/0	30-	5-
-	52	41	37			37 WARRANT/I Saw Red (Columbia)	69+/12	4+	34+
-	-	51	38			38 QUEENSRYCHE/Best I Can (EMI)	71+/32	4+	21+
49	40	39	39			39 LIVING COLOUR/Pride (Epic)	70+/3	3=	25=
51	44	40	40			40 JANE'S ADDICTION/Been Caught Stealing (WB)	63+/3	4+	29+
60	50	42	41			41 CHARLATANS U.K./The Only One I Know (Beggars Banquet/RCA)	73+/7	2=	35+
23	22	24	42			42 TRIXTER/Give It To Me Good (Mechanic/MCA)	63-/0	7-	28-
-	57	43	43			43 ROBERT CRAY/Consequences (Mercury)	65+/10	4=	38+
9	21	30	44			44 HOUSE OF LORDS/Can't Find My Way Home (Simmons/RCA)	42-/0	18-	17-
26	30	34	45			45 HEART/Stranded (Capitol)	35-/0	19-	12-
12	27	37	46			46 LED ZEPPELIN/Travelling Riverside Blues (Atlantic)	31-/0	15-	13-
-	-	57	47			47 TOMMY CONWELL &.../Let Me Love You Too (Columbia)	47+/17	2+	26+
-	-	54	48			48 NEIL YOUNG & CRAZY HORSE/Over And Over (Reprise)	52+/22	2=	34+
-	-	54	49			49 STYX/Show Me The Way (A&M)	39+/6	6+	24+
50	45	45	50			50 VIXEN/Love Is A Killer (EMI)	45-/0	1=	21-
-	56	52	51			51 JUDE COLE/House Full Of Reasons (Reprise)	38+/4	3-	24+
-	-	54	52			52 RIK EMMETT/Big Lie (Charisma)	44+/31	2+	14+
56	54	55	53			53 ZZ TOP/Lovething (WB)	25+/2	2-	19+
-	-	58	54			54 HOUSE OF LORDS/Remember My Name (Simmons/RCA)	42+/18	3+	10+
-	58	58	55			55 NOTORIOUS/The Swalk (DGC)	46+/9	0=	13+
-	59	59	56			56 EXTREME/Get The Funk Out (A&M)	36+/6	2-	8+
52	48	48	57			57 U2/Night & Day (Chrysalis)	31-/2	2=	20-
32	42	47	58			58 PAUL SIMON/The Obvious Child (WB)	22-/0	10-	8-
41	36	46	59			59 ROGER WATERS 1/PAUL CARRACK/Hey You (Mercury)	25-/0	5-	9-
54	49	49	60			60 HAND OF FATE/Good Life (WTG/Epic)	35-/0	1-	15-

BREAKERS

JEFF HEALEY BAND
Full Circle (Arista)
66% of our reporters on it.

ERIC JOHNSON
Righteous (Capitol)
64% of our reporters on it.

Continued on Page 67

NATIONAL AIRPLAY

LW	TW	
1	1	CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)
5	2	VARIOUS ARTISTS/Red Hot & Blue (Chrysalis)
2	3	REPLACEMENTS/All Shook Down (Sire/Reprise)
3	4	PUBLIC IMAGE LIMITED/The Greatest Hits So Far (Virgin)
4	5	JANE'S ADDICTION/Ritual De Lo Habitual (WB)
7	6	SISTERS OF MERCY/Vision Thing (Elektra)
12	7	MORRISSEY/Bona Drag (Sire/Reprise)
6	8	CURE/Mixed Up (Elektra)
8	9	COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
11	10	TRASH CAN SINATRAS/Cake (Go! Discs/Polydor)
10	11	CONNELLS/One Simple Word (TVT)
9	12	LIVING COLOUR/Time's Up (Epic)
15	13	ALARM/Standards (IRS)
16	14	DARLING BUDS/Crawdaddy (Columbia)
18	15	INXS/X (Atlantic)
14	16	SOUL ASYLUM/Soul Asylum & The Horse They Rode In On (A&M)
13	17	AN EMOTIONAL FISH/An Emotional Fish (Atlantic)
24	18	ECHO & THE BUNNYMEN/Reverberation (Sire/WB)
19	19	VARIOUS ARTISTS/Rubaiyat (Elektra)
20	20	IGGY POP/Brick By Brick (Virgin)
17	21	BRIAN ENO & JOHN CALE/Wrong Way Up (Opal/WB)
26	22	EDIE BRICKELL & NEW BOHEMIANS/Ghost Of A Dog (Geffen)
30	23	INSPIRAL CARPETS/Life (Mute/Elektra)
28	24	VARIOUS ARTISTS/...Roky Erickson (Sire/WB)
25	25	HAPPY MONDAYS/Pills, Thrills, And Bellyaches (Elektra)
21	26	WATERBOYS/Room To Roam (Ensign/Chrysalis)
27	27	PRIMAL SCREAM/Come Together (EP) (Sire/WB)
23	28	REDD KROSS/Third Eye (Atlantic)
DEBUT	29	BUCK PETS/Mercuriones (Island)
22	30	POSIES/Dear 23 (DGC)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
MISSION U.K. LUSH POGUES EDIE BRICKELL &... KMFD	CURE RED HOT & BLUE JANE'S ADDICTION CHARLATANS U.K. MORRISSEY SISTERS OF MERCY	JANE'S ADDICTION CURE RED HOT & BLUE SISTERS OF MERCY PUBLIC IMAGE LIMITED

AOR TRACKS

Continued from Page 66

MOST ADDED	HOTTEST	MOST REQUESTED
OAMN YANKEES/Runaway (38) QUEENSRYCHE/Best (32) RIK EMMETT/Big (31) ERIC JOHNSON/Righteous (29) ALLMAN BROS BAND/Over (23) VAN MORRISON/Real (23) NEIL YOUNG &.../Over (22) HOUSE OF LORDS/Remember (18) TOMMY CONWELL &.../Let (17) JEFF HEALEY BAND/Circle (14)	STEVE WINWOOD/One (140) ZZ TOP/Head's (138) BLACK CROWES/Hard (127) BAD COMPANY/Need (111) TRAVELING WILBURYS/Baby (93) ROBERT PALMER (80) VAUGHAN BROS/Telephone (72) OUTFIELD/For (61) POISON/Something (60) INXS/Disappear (59)	BLACK CROWES/Hard (58) TESLA/Signs (42) AC/DC/Moneytalks (38) CINDERELLA/Shelter (34) ZZ TOP/Head's (34) WINGER/Miles (26) SCORPIONS/Tease (25) GARY MOORE/Still (23) BAD COMPANY (20) JANE'S ADDICTION/Caught (15) KING'S X/Love (15)

NEW & ACTIVE

MAGGIE'S DREAM "Love & Tears" (Capitol) 36/3 (36/7)

Adds including WKLS, WZZO, WOLF, Medium 8: WSTZ, KRZQ, KLPX, WIZN, WWTR, KWHL, KCNA, KCHV.

STEELHEART "I'll Never Let..." (MCA) 31/9 (21/6)

Adds including WLZR, WTPA, KBAT, KRZQ, WKIT, WWTR, KZOO, KXFX. Medium 4: WXTB, WQFM, WAZU, KZRR.

ALLMAN BROTHERS BAND "It Ain't Over" (Epic) 25/23 (2/0)

Adds including WKLS, WZZO, WOUR, WRXR, WAVF, WRFX, WRXK, WSTZ, KBAT, KLCX. Heavy 1: WIMZ. Medium 15 including WFYV, WLAV.

POSIES "Golden Blunders" (DGC) 25/2 (25/2)

Adds including KZRR, WCIZ. Heavy 2: KXRX, KCNA. Medium 9 including WBAB, WMMS, KLDS, KISW, KEZE, KFMH, KWHL, KZOO.

DON DOKKEN "Stay" (Geffen) 23/9 (16/14)

Adds including WTPA, KEYJ, WXLN, KKDJ, KGMG, WKIT, KZOO. Heavy 1: KBER. Medium 5: WAZU, WLAV, KRZQ, WXQR, KWHL.

AN EMOTIONAL FISH "Celebrate" (Atlantic) 19/2 (17/2)

Adds including WIZN, WPGU. Heavy 2 including WTPA. Medium 5: WHFS, KEZO, KICT, WKIT, KCNA.

BEGGARS & THIEVES "Beggars And Thieves" (Atlantic) 18/10 (8/8)

Adds including WSHE, WCMF, WAQX, KWIC, WIMZ, KZRR, KWHL, KZOO, KCHV. Medium 6 including KEZO, KSOY.

TRAVELING WILBURYS "Wilbury Twist" (Wilbury/WB) 18/1 (19/2)

Adds including WKLT. Heavy 4: WMMR, WPDH, WTUE, WGIR. Medium 11 including WNEW, WLLZ, KXRX, WTPA, WAQY, WXLN, KEZO, WIOT, WIZN, WZXL.

ZZ TOP "Give It Up" (WB) 17/3 (15/4)

Adds including WKLC, WZXL, KSOY. Heavy 3: WHCN, WPDH, WKQQ. Medium 13 including WDVE, WKLS, WEBN, KDKB, WZBH, WVRK, KMJX, WROV.

LONDON QUIREBOYS "Hey You" (Capitol) 15/5 (11/8)

Adds including WRIF, WLZR, WDHA, WFYV, WKQZ. Medium 2: WPDH, KWHL.

LOS LOBOS "I Can't Understand" (Slash/WB) 15/2 (13/3)

Adds including WHFS. Medium 10 including WDVE, KKDJ, KLPX, WIZN, KWHL, KRKX, KCNA, KZOO.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

THE TRASH CAN SINATRAS CAKE

Featuring "Only Tongue Can Tell"

(Already in rotation on KROQ KITS & WDRE)

Produced by John Leckie, Roger Behirian and The Trash Can Sinatras IMPORT CD ON YOUR DESK NOW. On Go! Discs/London

Compact Discs & Chrome Cassettes

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AOR ALBUMS

NATIONAL AIRPLAY®

3 2
WKS WKS LW TW

180 REPORTERS

NOVEMBER 30, 1990

Reports/Adds Heavy Medium

1	1	1	1	1	ZZ TOP /Recycler (WB)
3	2	2	2	2	STEVE WINWOOD /Refugees Of The Heart (Virgin)
2	4	4	3	3	BLACK CROWES /Shake Your Money Maker (Def American/Geffen)
4	3	3	4	4	TRAVELING WILBURYS /Traveling Wilburys/Vol. 3 (Wilbury/WB)
8	6	5	5	5	BAD COMPANY /Holy Water (Atco)
10	8	6	6	6	VAUGHAN BROTHERS /Family Style (Epic)
—	9	7	7	7	ROBERT PALMER /Don't Explain (EMI)
—	—	12	8	8	CINDERELLA /Heartbreak Station (Mercury)
17	12	8	8	9	INXS /X (Atlantic)*
12	14	14	10	10	AC/DC /Razor's Edge (Atco)
15	11	10	11	11	SCORPIONS /Crazy World (Mercury)
13	15	15	12	12	ERIC JOHNSON /Ah Via Musicom (Capitol)
18	17	17	13	13	OUTFIELD /Diamond Days (MCA)
—	30	21	14	14	TESLA /Five Man Acoustical Jam (Geffen)
—	16	16	15	15	ALARM /Standards (IRS)
14	13	13	16	16	WINGER /In The Heart Of The Young (Atlantic)
6	7	9	17	17	POISON /Flesh & Blood (Enigma/Capitol)
7	18	20	18	18	DAMN YANKEES /Damn Yankees (WB)
19	19	18	19	19	BYRDS /Byrds Box Set (Columbia)
23	22	22	20	20	JEFF HEALEY BAND /Hell To Pay (Arista)
28	25	24	21	21	REMBRANDTS /Rembrandts (Atco)
31	28	25	22	22	KING'S X /Faith Hope Love (Megaforce/Atlantic)
5	5	11	23	23	DEEP PURPLE /Slaves And Masters (RCA)
9	10	19	24	24	GARY MOORE /Still Got The Blues (Charisma)
21	20	23	25	25	COLIN JAMES /Sudden Stop (Virgin)
29	29	28	26	26	EDIE BRICKELL & NEW BOHEMIANS /Ghost Of A Dog (Geffen)
25	24	26	27	27	DON HENLEY /The End Of The Innocence (Geffen)
11	21	29	28	28	HOUSE OF LORDS /Sahara (Simmons/RCA)
30	—	35	29	29	QUEENSRYCHE /Empire (EMI)
35	31	30	30	30	LYNCH MOB /Wicked Sensation (Elektra)
39	32	31	31	31	EVERY MOTHER'S NIGHTMARE /Every Mother's Nightmare (Arista)
—	—	36	32	32	SLAUGHTER /Stick It To Ya (Chrysalis)
DEBUT	DEBUT	DEBUT	DEBUT	33	VAN MORRISON /Enlightenment (Mercury)
37	35	32	34	34	JUDAS PRIEST /Painkiller (Columbia)*
38	34	33	35	35	LIVING COLOUR /Time's Up (Epic)*
—	39	34	36	36	ROBERT CRAY /Midnight Stroll (Mercury)*
—	40	38	37	37	BILLY IDOL /Charmed Life (Chrysalis)
40	37	37	38	38	NELSON /After The Rain (DGC)*
DEBUT	DEBUT	DEBUT	DEBUT	39	WARRANT /Cherry Pie (Columbia)
DEBUT	DEBUT	DEBUT	DEBUT	40	JANE'S ADDICTION /Ritual De Lo Habitual (WB)

"Head's" (164)	"Lovethin'" (25)	"Give" (17)	174-2	145+	28-
"One" (160)	"Another" (9)	"Running" (8)	166-0	144-	20-
"Hard" (143)	"She" (6)	"Twice" (3)	143-2	127-	16+
"She's" (137)	"Wilbury" (18)	"Inside" (7)	146-0	98-	42-
"If" (154)	"Walk" (1)	"Boys" (1)	154+5	111+	37-
"Telephone" (149)	"Tick" (6)	"Long" (5)	157+5	75+	73-
"You're" (156)	"I'll" (1)		158-3	80+	69-
"Shelter" (161)	"More" (3)	"Love's" (3)	162+4	57+	71-
"Disappear" (143)	"Suicide" (4)	"Lately" (2)	147+3	61+	81-
"Money" (158)	"Thunder" (15)	"Mistress" (4)	161+3	43+	68-
"Tease" (164)	"Send" (7)	"Don't" (2)	165-0	48+	71-
"Righteous" (112)	"Cliffs" (43)	"Trademark" (2)	140+15	37-	74+
"For" (132)	"Magic" (1)	"Burning" (1)	134-2	61+	61-
"Signs" (144)	"Way" (1)	"Love" (1)	145+11	35+	79+
"Road" (139)			142-4	41+	79-
"Miles" (108)	"Can't" (2)	"Easy" (2)	111-0	57-	44-
"Something" (98)	"Flesh" (1)	"Ride" (1)	98-0	61-	28-
"Runaway" (78)	"High" (39)	"Come" (1)	110+24	39-	48+
"Love" (125)	"Friend" (1)		128-2	24-	83-
"Full" (117)	"While" (8)		123+13	16+	88+
"Just" (125)			128+10	11+	88+
"Its" (138)"			138+9	19+	65+
"King" (85)	"Fire" (4)	"Breakfast" (1)	89-1	41-	40-
"Still" (81)	"Walking" (1)	"King" (1)	84-0	38-	39-
"Keep" (100)	"Just" (1)	"Cross" (1)	101-1	18-	58-
"Mama" (104)			106+10	16+	64+
"New" (84)			85-2	23+	55-
"Can't" (42)	"Remember" (42)		77+14	20-	25-
"Best" (71)	"Empire" (15)	"Silent" (11)	83+23	11+	27+
"Wicked" (105)			105-4	4+	47+
"Love" (87)			87+9	10+	38=
"Spend" (82)	"Fly" (11)		87+11	5-	38+
"Real" (71)	"Enlightenment" (1)	"So" (1)	74+23	8+	42+
"Touch" (94)	"Night" (1)		94-3	3=	30+
"Pride" (70)	"Type" (7)	"Love" (2)	78=3	5-	31-
"Consequences" (65)	"Forecast" (9)		73+8	6-	45+
"Prodigal" (77)	"Pumping" (1)		79+10	6-	46+
"After" (56)			56=2	19+	26=
"Saw" (69)	"Cherry" (3)	"Blind" (2)	73+11	5+	35+
"Been" (63)			63+3	4=	29+

ENLIGHTENMENT
VAN MORRISON
Featuring "Real Real Gone"

VAN'S BACK
Track 44 - 34
After Just Two Weeks!
A Most Added AOR

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BREAKERS

No Albums Qualified For Breaker Status This Week.

MOST ADDED

- DAMN YANKEES (24)
- QUEENSRYCHE (23)
- VAN MORRISON (23)
- NEIL YOUNG & CRAZY HORSE (22)
- ALLMAN BROTHERS BAND (20)
- TOMMY CONWELL &... (17)
- ERIC JOHNSON (15)
- HOUSE OF LORDS (14)
- JEFF HEALEY BAND (13)
- SLAUGHTER (11)
- TESLA (11)
- WARRANT (11)

HOTTEST

- ZZ TOP (145)
- STEVE WINWOOD (144)
- BLACK CROWES (127)
- BAD COMPANY (111)
- TRAVELING WILBURYS (98)
- ROBERT PALMER (80)
- VAUGHAN BROTHERS (75)
- INXS (61)
- OUTFIELD (61)
- POISON (61)

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
a — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000.
Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.



WHSF/Annapolis
(301) 306-0091
GM: TOM CALDERONE
MD: HEASLE

Heavy
EDDIE BRICKELL & NE ALARM
HINDU LOVE GODS JAMES ADDICTION
ROBERT PALMER PAUL SIMON
TRAVELING WILBURYS MEDIUM
ALARM AN EMOTIONAL FISH
BLUES TRAVELER WINGER
CAVEGODS CHARLATANS U.K.
COCTEAU TWINS CONNELLIS
ROBERT CRAY
DREAM ACADEMY DREAMS SO REAL
ENO & CALE INDIGO GIRLS
LIVING COLOUR LORNA BOWEN
VAN MORRISON MJOJ NIXON
POL DOO RACING PUBLIC IMAGE LIMIT
ROXY ERICKSON RED HOT & BLUE
REBRANDITS REPLACEMENTS
SOUL ASYLUM TRASHCAN SINATRAS
STEVE WINWOOD
a LOS LOBOS
a SCOPIONS ALARM
a BUCK PETS
a FALLING JOYS
a LISH
a BOB HOULD

WYYD/Baltimore
(301) 889-0096
PD: ROSS HOFFLA
MD: JOHN KOPP

Heavy
BLACK CROWES POLICE
SLAUGHTER(M) DAMN YANKEES
WINGER HOUSE OF LORDS
WINGER RIK EPHRETT
TRIXTER CHILD'S PLAT
CINDERELLA MOTLEY CRUE
NIXON a SCOPIONS
ALARM TRAVELING WILBURYS
ROBERT PALMER ERIC JOHNSON
EXTREME EVERY MOTHER'S NIG
LODY POP
a REBRANDITS WARRANT
Medium
BILLY JOEL JUDAS PRIEST
JAMES ADDICTION AC/DC
HEAVENS EDGE LYNCH MOB
a QUEENSRYCHE
a SUFFICIAL TENDRICHIE
Light

WMMR/Philadelphia
(215) 561-0933
PD: JUD BOWMAN
MD: ERIN RELAY

Heavy
TRAVELING WILBURYS TOMMY CONNELL
INXS STEVE VAI
LED ZEPPELIN BLACK CROWES
STEVE WINWOOD POISON
ROBERT PALMER CINDERELLA
ZZ TOP Medium
RED HOT & BLUE ROBERT CRAY
ERIC JOHNSON AC/DC
VAN MORRISON JON BON JOVI
GARY MOORE VAUGHAN BROTHERS
TRAVELING WILBURYS(M)
LIVING COLOUR
a BAD COMPANY
a BILLY IDOL

WNEW/New York
(212) 286-1027
PD: DAVE LOGAN
MD: LORNAIE CARUSO

Heavy
BLACK CROWES JEFF HEALEY BAND
LIVING COLOUR a BAD COMPANY
a BILLY IDOL
Medium
ALARM EDDIE BRICKELL & NE a TOMMY CONNELL
a BILLY IDOL
LIVING COLOUR VAN MORRISON
AC/DC a CINDERELLA

WHJY/Providence
(401) 438-6110
PD: BILL WESTON
MD: PHIL MARLOWE

Heavy
DANN YANKEES BLACK CROWES
POISON BAD COMPANY

RUBALYAT
HINDU LOVE GODS JAMES ADDICTION
JUDAS PRIEST JUTFIELD
LED ZEPPELIN TRAVELING WILBURYS
WINGER
BAD COMPANY LIGHT
a ELECTRIC BOYS
a LOS LOBOS

WWDC/Washington
(301) 587-7100
VP/PG: DAVE BROWN
MD: DUSTY SCOTT

Heavy
ERIC CLAPTON JEFF HEALEY BAND(M)
INXS(M) Heavy
BRUCE HORNSBY LIVING COLOUR(L)
VAUGHAN BROTHERS ONE LOVES JEZEBEL
STEVE WINWOOD ALLMAN BROTHERS B
Medium
BLACK CROWES HEART
ZZ TOP HOUSE OF LORDS
TRAVELING WILBURYS BROS
DAYS OF THUNDER ROBERT PALMER
NEIL YOUNG POISON
KING'S X JUDAS PRIEST
ALARM GARY MOORE
Light
a TESLA
a TOMMY CONNELL

WZWO/Allentown
(215) 694-0511
PD: RICK STRAUSS
MD: TODD HEFT

Heavy
VAUGHAN BROTHERS TRAVELING WILBURYS
HOUSE OF LORDS (M)
TESLA INXS
a JEFF HEALEY BAND
a ALLMAN BROTHERS B
a BAD COMPANY
a OUTFIELD
a RIK EPHRETT
a DAMN YANKEES
a VAN MORRISON
Light
a BEGGARS & THIEVES

WLC/Charleston
(304) 722-3308
PD: MARK SAVAGE
MD: JEFF DUGAN

Heavy
BLACK CROWES STEVE WINWOOD
ZZ TOP(M) CINDERELLA
TRAVELING WILBURYS
TESLA
Medium
a JUDAS PRIEST
a RIK EPHRETT
Light
a EVERY MOTHER'S NIG

WBCN/Boston
(617) 266-1111
PD: OEDIPUS
MD: CARTER ALAN

Heavy
1 BLACK CROWES
2 JODI POP
3 INXS
4 ZZ TOP
5 ROGER WATERS
6 DON HENLEY
7 DEEP PURPLE
8 BYRDS
9 TRAVELING WILBURYS
10 ROBERT PALMER
Medium
11 MASTERS OF REALITY
12 RED HOT & BLUE
13 PAUL MCCARTNEY
14 TESLA
15 JEFF HEALEY BAND
16 CHARLATANS U.K.
17 AC/DC
18 HARRY CHAPIN THIRU
19 ERIC JOHNSON
20 SEE NO EVIL
21 VAUGHAN BROTHERS
22 LIVING COLOUR
23 ALARM
24 NEIL YOUNG
25 COLIN JAMES
Light
26 VAN MORRISON
27 ROBERT CRAY
28 AN EMOTIONAL FISH
29 TITANICS
30 ROXY ERICKSON
31 NEIGHBORHOOD
32 DAVID BERNALD
33 STYX
34 EXTREME
35 REBRANDITS
36 MOLLIE'S DREAM
37 SCOPIONS
38 HAND OF FATE
39 REBRANDITS
40 REPLACEMENTS
41 TOMMY CONNELL
42 ELTON JOHN
43 JUDE COLE
44 KING'S X
45 EDDIE BRICKELL & NE
46 OUTFIELD
47 JELLYFISH

WBAB/Long Island
(516) 587-1023
PD: JEFF LEVINE
MD: RAUL TORTORA

Heavy
STEVE WINWOOD(M)
TRAVELING WILBURYS(L)
POISON WINGER
DANN YANKEES HEART
DANN SIMON(M)
HALL & OATES ROBERT PALMER
JON BON JOVI BLACK CROWES
ZZ TOP INXS
PHIL COLLINS VAUGHAN BROTHERS(M)
ZZ TOP(M)

WYD/Pittsburgh
(412) 937-1441
PD: GENE ROMANO
MD: HERSCHEL

Heavy
MOVE PITTSBURGH (M)
TOMMY CONNELL VAUGHAN BROTHERS
TESLA ZZ TOP(M)
TRAVELING WILBURYS(M)
BLACK CROWES BAD COMPANY
COLIN JAMES AC/DC(M)
Medium
CINDERELLA STEVE WINWOOD
DON HENLEY QUEENSRYCHE
DANN YANKEES SCOPIONS
LIVING COLOUR LOS LOBOS
a ERIC JOHNSON
a JEFF HEALEY BAND
Light

WCCV/Hartford
(203) 233-4426
PD: TED SELLERS
MD: LISA TRAXLER

Heavy
ZZ TOP TRAVELING WILBURYS
STEVE WINWOOD BILLY IDOL
INXS
CINDERELLA DEEP PURPLE
ALARM AC/DC
SCOPIONS ROBERT PALMER
OUTFIELD

WVPE/Pittsburgh
(412) 937-1441
PD: GENE ROMANO
MD: HERSCHEL

Heavy
MOVE PITTSBURGH (M)
TOMMY CONNELL VAUGHAN BROTHERS
TESLA ZZ TOP(M)
TRAVELING WILBURYS(M)
BLACK CROWES BAD COMPANY
COLIN JAMES AC/DC(M)

WNEW/New York
(212) 286-1027
PD: DAVE LOGAN
MD: LORNAIE CARUSO

Heavy
BLACK CROWES JEFF HEALEY BAND
LIVING COLOUR a BAD COMPANY
a BILLY IDOL
Medium
ALARM EDDIE BRICKELL & NE a TOMMY CONNELL
a BILLY IDOL
LIVING COLOUR VAN MORRISON
AC/DC a CINDERELLA

WPYX/Albany
(516) 785-9061
PD: STEVE BECKER
MD: JOHN COOPER

Heavy
GARY MOORE

HEART
BLACK CROWES STEVE WINWOOD
BAD COMPANY ROBERT PALMER
TRAVELING WILBURYS
VAUGHAN BROTHERS
OUTFIELD
ZZ TOP
Medium
a NEIL YOUNG
Light
a QUEENSRYCHE

WZWO/Allentown
(215) 694-0511
PD: RICK STRAUSS
MD: TODD HEFT

Heavy
VAUGHAN BROTHERS TRAVELING WILBURYS
HOUSE OF LORDS (M)
TESLA INXS
a JEFF HEALEY BAND
a ALLMAN BROTHERS B
a BAD COMPANY
a OUTFIELD
a RIK EPHRETT
a DAMN YANKEES
a VAN MORRISON
Light
a BEGGARS & THIEVES

WLC/Charleston
(304) 722-3308
PD: MARK SAVAGE
MD: JEFF DUGAN

Heavy
BLACK CROWES STEVE WINWOOD
ZZ TOP(M) CINDERELLA
TRAVELING WILBURYS
TESLA
Medium
a JUDAS PRIEST
a RIK EPHRETT
Light
a EVERY MOTHER'S NIG

WBCN/Boston
(617) 266-1111
PD: OEDIPUS
MD: CARTER ALAN

Heavy
1 BLACK CROWES
2 JODI POP
3 INXS
4 ZZ TOP
5 ROGER WATERS
6 DON HENLEY
7 DEEP PURPLE
8 BYRDS
9 TRAVELING WILBURYS
10 ROBERT PALMER
Medium
11 MASTERS OF REALITY
12 RED HOT & BLUE
13 PAUL MCCARTNEY
14 TESLA
15 JEFF HEALEY BAND
16 CHARLATANS U.K.
17 AC/DC
18 HARRY CHAPIN THIRU
19 ERIC JOHNSON
20 SEE NO EVIL
21 VAUGHAN BROTHERS
22 LIVING COLOUR
23 ALARM
24 NEIL YOUNG
25 COLIN JAMES
Light
26 VAN MORRISON
27 ROBERT CRAY
28 AN EMOTIONAL FISH
29 TITANICS
30 ROXY ERICKSON
31 NEIGHBORHOOD
32 DAVID BERNALD
33 STYX
34 EXTREME
35 REBRANDITS
36 MOLLIE'S DREAM
37 SCOPIONS
38 HAND OF FATE
39 REBRANDITS
40 REPLACEMENTS
41 TOMMY CONNELL
42 ELTON JOHN
43 JUDE COLE
44 KING'S X
45 EDDIE BRICKELL & NE
46 OUTFIELD
47 JELLYFISH

WBAB/Long Island
(516) 587-1023
PD: JEFF LEVINE
MD: RAUL TORTORA

Heavy
STEVE WINWOOD(M)
TRAVELING WILBURYS(L)
POISON WINGER
DANN YANKEES HEART
DANN SIMON(M)
HALL & OATES ROBERT PALMER
JON BON JOVI BLACK CROWES
ZZ TOP INXS
PHIL COLLINS VAUGHAN BROTHERS(M)
ZZ TOP(M)

WYD/Pittsburgh
(412) 937-1441
PD: GENE ROMANO
MD: HERSCHEL

Heavy
MOVE PITTSBURGH (M)
TOMMY CONNELL VAUGHAN BROTHERS
TESLA ZZ TOP(M)
TRAVELING WILBURYS(M)
BLACK CROWES BAD COMPANY
COLIN JAMES AC/DC(M)

WNEW/New York
(212) 286-1027
PD: DAVE LOGAN
MD: LORNAIE CARUSO

Heavy
BLACK CROWES JEFF HEALEY BAND
LIVING COLOUR a BAD COMPANY
a BILLY IDOL
Medium
ALARM EDDIE BRICKELL & NE a TOMMY CONNELL
a BILLY IDOL
LIVING COLOUR VAN MORRISON
AC/DC a CINDERELLA

WPYX/Albany
(516) 785-9061
PD: STEVE BECKER
MD: JOHN COOPER

Heavy
GARY MOORE

WZBH/Ocean City
(302) 856-2567
PD: CEPH MICHAELS

Heavy
BLACK CROWES PHIL COLLINS
BAD COMPANY INXS
ERIC JOHNSON(L)
LED ZEPPELIN ROBERT PALMER
POISON TRAVELING WILBURYS(M)
STEVE WINWOOD
Medium
a VAN MORRISON
Light
a ROBERT CRAY(L)
a VAUGHAN BROTHERS

WCMF/Rochester
(716) 262-4330
PD: STAN MAIN
APD/MD: DAVE KANE

Heavy
QUENSRYCHE(L) ZZ TOP(M)
STEVE WINWOOD BABYLON A.D.
WINGER DON DOCKEN
ROBERT PALMER CINDERELLA
Medium
a RIK EPHRETT
a DAMN YANKEES
Light
a BEGGARS & THIEVES

WBLM/Portland
(207) 774-6364
GM: JOSE DIAZ
MD: TED PAPPADOPOULOS

Heavy
JEFF HEALEY BAND CONCRETE BLONDE
ERIC JOHNSON CINDERELLA
DANN YANKEES ROBERT CRAY
LIVING COLOUR BLACK CROWES
VAUGHAN BROTHERS EDIE BRICKELL & NE ALARM
BILLY IDOL PAUL MCCARTNEY
DEEP PURPLE VAN MORRISON
ZZ TOP AC/DC
CINDERELLA
Medium
Light
a KING'S X

WQAQ/Syracuse
(315) 472-0200
MD: DAVE PRISMA

Heavy
TRAVELING WILBURYS STEVE WINWOOD
BAD COMPANY DEEP PURPLE(L)
BLACK CROWES HOUSE OF LORDS
ERIC JOHNSON ZZ TOP
Medium
a BEGGARS & THIEVES
Light
a RIK EPHRETT

WUR/Utica
(315) 797-0803
PD: PETER HISSA
GM/MD: TOM STARR

Heavy
STEVE WINWOOD BLACK CROWES
ZZ TOP TRAVELING WILBURYS
STEVE WINWOOD
MEDIUM
a JUDAS PRIEST
a QUEENSRYCHE
a REBRANDITS
Light
a STYX
a DAMN YANKEES
a VAN MORRISON
Light
a REPLACEMENTS
a DON DOCKEN
a STEELHEART
a SISTERS OF MERCY

WKIT/Bangor
(207) 990-2800
PD: BOBBY RUBELL
MD: MIKE O'HARA

Heavy
ZZ TOP TRAVELING WILBURYS
BROS ROBERT PALMER
STEVE WINWOOD COLIN JAMES
OUTFIELD ALARM
CINDERELLA BAD COMPANY
INXS AC/DC
REBRANDITS
Medium
a STYX
a DAMN YANKEES
a VAN MORRISON
Light
a REPLACEMENTS
a DON DOCKEN
a STEELHEART
a SISTERS OF MERCY

WGR/Bufalo
(716) 881-4555
PD: JOHN HAGER
MD: BOB RICHARDS
MD: TODD MCCARTHY

Heavy
BLACK CROWES STEVE WINWOOD
ZZ TOP TRAVELING WILBURYS
POISON BAD COMPANY
ROBERT PALMER SCOPIONS
INXS
CINDERELLA WINGER
Medium
Light
a RIK EPHRETT
a JUDAS PRIEST
a HOUSE OF LORDS

WZBN/Burlington
(802) 877-5800
PD: STEVE CORNER
MD: TOM VAN SANT

Heavy
TRAVELING WILBURYS(M)
OUTFIELD
MEDIUM
a VAN MORRISON
a ZZ TOP
Light
a KING'S X

WPLR/New Haven
(203) 287-9070
PD: JOHN GRIFFIN
MD: TOM BASS

Heavy
BLACK CROWES ROBERT PALMER
TRAVELING WILBURYS STEVE WINWOOD
ZZ TOP ALARM
BAD COMPANY CINDERELLA
DEEP PURPLE a SHAUGHTER
a VAN MORRISON
INXS COLIN JAMES
LIVING COLOUR

GARY MOORE
OUTFIELD PAMEL SIMON
VAUGHAN BROTHERS WINGER
Medium
Light

WHEB/Portsmouth
(603) 436-7300
PD: GLEN STEWART
MD: SCOTT LAUDANI

Heavy
BLACK CROWES STEVE WINWOOD
TRAVELING WILBURYS BAD COMPANY
GARY MOORE ZZ TOP
VAUGHAN BROTHERS TRAVELING WILBURYS
ALARM EXTREME
Medium
a DAMN YANKEES
a KING'S X
a QUEENSRYCHE
a TOMMY CONNELL

WPDH/Poughkeepsie
(914) 471-1500
PD: BILL PALMER
MD: JERD O'BRIEN

Heavy
ERIC JOHNSON POISON
HALL & OATES BLACK CROWES
INXS ROBERT PALMER
STEVE WINWOOD HEART
WINGER TRAVELING WILBURYS
TESLA LIVING COLOUR
GARY MOORE CINDERELLA
ZZ TOP VAUGHAN BROTHERS
EDIE BRICKELL & NE ALARM
BILLY IDOL PAUL MCCARTNEY
DEEP PURPLE VAN MORRISON
ZZ TOP AC/DC
CINDERELLA
Medium
Light
a KING'S X

WEZX/Scranton
(717) 961-1842
PD: JIM RISING
MD: JACK MEYERS
FM/SN

Heavy
DEEP PURPLE INXS
OUTFIELD SCOPIONS
TRAVELING WILBURYS STEVE WINWOOD
ZZ TOP
Medium
Light
a KING'S X

WVDE/Portsmouth
(603) 436-7300
PD: GLEN STEWART
MD: SCOTT LAUDANI

Heavy
BLACK CROWES STEVE WINWOOD
TRAVELING WILBURYS BAD COMPANY
GARY MOORE ZZ TOP
VAUGHAN BROTHERS TRAVELING WILBURYS
ALARM EXTREME
Medium
a DAMN YANKEES
a KING'S X
a QUEENSRYCHE
a TOMMY CONNELL

WZBN/Burlington
(802) 877-5800
PD: STEVE CORNER
MD: TOM VAN SANT

Heavy
TRAVELING WILBURYS(M)
OUTFIELD
MEDIUM
a VAN MORRISON
a ZZ TOP
Light
a KING'S X

WPLR/New Haven
(203) 287-9070
PD: JOHN GRIFFIN
MD: TOM BASS

Heavy
BLACK CROWES ROBERT PALMER
TRAVELING WILBURYS STEVE WINWOOD
ZZ TOP ALARM
BAD COMPANY CINDERELLA
DEEP PURPLE a SHAUGHTER
a VAN MORRISON
INXS COLIN JAMES
LIVING COLOUR

WZXL/Atlantic City
(609) 522-1416
INT PD: STEVE RAYMOND

Heavy
BLACK CROWES PHIL COLLINS
INXS

ERIC JOHNSON
LED ZEPPELIN ROBERT PALMER
POISON TRAVELING WILBURYS(M)
STEVE WINWOOD
BAD COMPANY
Medium
a VAUGHAN BROTHERS
a ZZ TOP(L)
Light
a TESLA
a ROBALYAT
a PAUL MCCARTNEY

WGIR/Manchester
(603) 625-6915
GM/MD: JEN EBRALL
APD: B. MCWILLIAMS

Heavy
BAD COMPANY BLACK CROWES
GARY MOORE STEVE WINWOOD(M)
ALARM BYRDS
ERIC CLAPTON JERRI COLLIE
DANN YANKEES DON HENLEY
ROBERT PALMER OUTFIELD
REBRANDITS TRAVELING WILBURYS
VAUGHAN BROTHERS WINGER
ZZ TOP SCOPIONS
ERIC JOHNSON COLIN JAMES
STYX
a BILLY IDOL

WPXC/Hyannis
(508) 778-2888
PD: JEFF SANDERS
MD: TRAFF MOORE

Heavy
GARY MOORE PAUL SIMON
TRAVELING WILBURYS EDIE BRICKELL & NE ALARM JAMES
ZZ TOP TOY MATINEE
STEVE WINWOOD VAUGHAN BROTHERS
DON HENLEY
Medium
Light
a JEFF HEALEY BAND
a AC/DC

WWTR/Ocean City
(301) 289-4545
GM/MD: SKIP LESLEY
MD: COLLEEN CAREM

Heavy
OUTFIELD HEART

WSHE/Miami
(305) 581-1580
PD: BRIAN KRYSZ

Heavy
ZZ TOP WINGER
STEVE WINWOOD NELSON
OUTFIELD PHIL COLLINS
AC/DC
Medium
QUENSRYCHE MICHELLE MALONE & BAD COMPANY
CONNELLS ALARM
JEFF HEALEY BAND BROS
SCOPIONS TRIXTER
BLOND VAUGHAN BROTHERS
LYNCH MOB INXS
CINDERELLA ROBERT PALMER
LIVING COLOUR JUDAS PRIEST
a KEATYCK HEADUNTE
a ERIC JOHNSON
a ALLMAN BROTHERS B
Light
a SLAUGHTER

KTXQ/Dallas
(214) 528-5500
PD: ANDY LOCKRIDGE
APD: RICK RAB

Heavy
BLACK CROWES EDIE BRICKELL & NE ALARM
GARY MOORE BYRDS
TRAVELING WILBURYS VAUGHAN BROTHERS(M)
STEVE WINWOOD(L) ZZ TOP(M)
Medium
LIVING COLOUR BAD COMPANY
CINDERELLA ROBERT CRAY
JEFF HEALEY BAND COLIN JAMES
VAN MORRISON REBRANDITS
NEIL YOUNG OUTFIELD
Light
a NOTORIOUS

KLQL/Houston
(713) 526-6855
PD: KEN ANTHONY
MD: PATTY MARTIN

Heavy
BLACK CROWES POISON
ZZ TOP WINGER
BAD COMPANY OUTFIELD
Medium
ROBERT PLANT KING'S X
ALARM SCOPIONS
VAUGHAN BROTHERS EDIE BRICKELL & NE
HOUSE OF LORDS GARY MOORE
ROBERT PALMER
CINDERELLA ERIC JOHNSON
JANE'S ADDICTION AC/DC
INXS
a JEFF HEALEY BAND
a HOUSE OF LORDS
a REBRANDITS
a DAMN YANKEES
a QUEENSRYCHE

WYMF/Tampa
(813) 228-5800
PD: TOM MARSHALL
APD: CHARLIE LOGAN

Heavy
BLACK CROWES STEVE WINWOOD
GARY MOORE SCOPIONS
BAD COMPANY DEEP PURPLE
CINDERELLA KING'S X
INXS WINGER
ROBERT PALMER TRIXTER
OUTFIELD
Medium
a VAN MORRISON
a JANE'S ADDICTION
a ERIC JOHNSON
a KING'S X
a QUEENSRYCHE(M)
a SCOPIONS
a TESLA
a ERIC JOHNSON
a ERIC JOHNSON TRAVELING WILBURYS
HOUSE OF LORDS LIVING COLOUR
AC/DC LYNCH MOB
STEVE VAI COLIN JAMES
FAITH NO MORE VAUGHAN BROTHERS
JUDAS PRIEST RUBALYAT
EDIE BRICKELL & NE ALARM
a CHARLATANS U.K.
a QUEENSRYCHE

WXTB/Tampa
(813) 227-9808
PD: GREG HULL

Heavy
BABYLON A.D. BLACK CROWES
CINDERELLA FAITH NO MORE
JANE'S ADDICTION ERIC JOHNSON
KING'S X QUEENSRYCHE(M)
SCOPIONS TESLA
Medium
AC/DC BEAR SNAKES
EVERY MOTHER'S NIG EXTREME
LYNCH MOB ROBERT PALMER
RATT REDD CROWES
TRAVELING WILBURYS
SLAUGHTER STEELHEART
WARRANT
Light
a RIK EPHRETT
a LYNCH MOB
a SLAUGHTER

STEVE WINWOOD
BLACK CROWES GARY MOORE
WINGER HALL & OATES
DANN YANKEES POISON
Medium
a CHARLATANS U.K.
a HOUSE OF LORDS
a BILLY JOEL
Light
a AC/DC
a QUEENSRYCHE
a STEELHEART

WCIZ/Watertown
(315) 782-6540
PD: TED BELLEAU
APD: RANDY MOORE

Heavy
STEVE WINWOOD ZZ TOP
BAD COMPANY TRAVELING WILBURYS
ROBERT PALMER ALARM
VAUGHAN BROTHERS OUTFIELD
CINDERELLA INXS
Medium
Light
a DAMN YANKEES
a STYX
a ROBERT CRAY
a RIK EPHRETT
a HOUSE OF LORDS
a POSTES

WXRJ/Augusta
(404) 722-9696
PD: BOB EDWARDS

Heavy
BLACK CROWES TRAVELING WILBURYS
STEVE WINWOOD(L) DEEP PURPLE
ZZ TOP(M) VAUGHAN BROTHERS
Medium
Light
a VAN MORRISON
a QUEENSRYCHE
a ERIC JOHNSON
a MOTHER LOVE BONE

WRXK/Austin
(512) 832-4000
PD: JEFF CARROLL
MD: LORIS LOWE

Heavy
AC/DC BLACK CROWES
KING'S X TRAVELING WILBURYS
STEVE WINWOOD(M) ZZ TOP(M)
Medium
Light
a ALARM
a BAD COMPANY
a NOTORIOUS

WVFD/Beaumont
(409) 866-1869
PD: PAUL KEEL
APD/MD: TIM KELLEY

Heavy
STEVE WINWOOD AC/DC(M)
BYRDS BAD COMPANY
HEART ROBERT PALMER
STEVE WINWOOD(L) DEEP PURPLE
ZZ TOP(M) VAUGHAN BROTHERS
LYNCH MOB INXS
CINDERELLA ROBERT PALMER
LIVING COLOUR JUDAS PRIEST
a KEATYCK HEADUNTE
a ERIC JOHNSON
a ALLMAN BROTHERS B
Light
a SLAUGHTER

WRXK, Ft. Myers
(813) 332-3696
PD: BILL TYLER
MD: ARVETTE

Heavy
AC/DC(M) BYRDS
BAD COMPANY HEART
ROBERT PALMER STEVE WINWOOD
ZZ TOP(M) MEDIUM
Light
a ALLMAN BROTHERS B
a QUEENSRYCHE

WVAF/Charlotte
(803) 554-4401
PD: STEVE KOSBAU
MD: DAVE ROSSI

Heavy
DANN YANKEES STEVE WINWOOD
BAD COMPANY BLACK CROWES
ZZ TOP WINGER
Medium
ROBERT PALMER TRAVELING WILBURYS
DEEP PURPLE ZZ TOP
ALARM NELSON
BAD COMPANY VAUGHAN BROTHERS
INXS
Light
a LEE ROGERS
a BILL WALKER

WVFX/Charlotte
(704) 338-9970
PD: JEFF KENT

Heavy
INXS ZZ TOP
BAD COMPANY STEVE WINWOOD
BLACK CROWES DEEP PURPLE
ZZ TOP WINGER
Medium
a VAN MORRISON
a ALLMAN BROTHERS B
Light
a JUDAS PRIEST

WVFX/Columbia
(80

REGIONAL AOR ACTIVITY

SOUTH (Continued)

ROBERT PALMER
WINGER
HEART
ALARM
BLACK CROMES
DEEP PURPLE
NELSON
ZZ TOP
BAD COMPANY
VAUGHAN BROTHERS
Medium
a RIBUJAT
a EDIE BRICKELL & NE
Light
a RIK EMETT

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
MD: ZACK LOGAN

WGDX/Mobile
(205) 626-9600
PD: LOBI DUBOSE
MD: CHARLIE OCEAN

DANN YANKEES
HEART
BLACK CROMES
DEEP PURPLE
POISON
STEVE WINWOOD
OUTFIELD
WINGER
NELSON
ROBERT PALMER
ZZ TOP
VAUGHAN BROTHERS
BAD COMPANY
INXS
Medium
a HOUSE OF LORDS
a ERIC JOHNSON

KBAT/Odesse
(915) 563-2121
PD: FRANK HALL
MD: DREW DAMSON

Heavy
STEVE WINWOOD
ZZ TOP
BLACK CROMES
LITTLE CAESAR
POISON
DEEP PURPLE
GARY MOORE
BAD COMPANY
TRAVELING WILBURYS
SCORPIONS
VAUGHAN BROTHERS
CINDERELLA
WINGER
TRIXTER
EDIE BRICKELL & NE
ROBERT PALMER
Medium
a VAN MORRISON
a DAMN YANKEES
a ALLMAN BROTHERS B
Light
a STEELHEART
a EXTREME

WHTO/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

Heavy
POLSON
STEVE WINWOOD
WINGER
JOHN BON JOVI
SCORPIONS
OUTFIELD
CINDERELLA
ROBERT PALMER
NELSON
PHIL COLLINS
AC/DC
Medium
a SLAUGHTER

WIZI/Orlando
(407) 682-7876
PD: NEAL MERSKY
MD: LEE RANDALL

Heavy
BLACK CROMES
ZZ TOP
TRAVELING WILBURYS
ROBERT PALMER
OUTFIELD
WINGER
NELSON
STEVE WINWOOD
INXS
ERIC JOHNSON
CINDERELLA
BAD COMPANY
NELSON
Medium
a DAMN YANKEES
a REBRANDTIS
Light

WTKX/Pensacola
(904) 438-7543
PD: MIKE ONATKO
MD: STEPHEN

Heavy
BAD COMPANY
GARY MOORE
OUTFIELD
POISON
TRAVELING WILBURYS
VAUGHAN BROTHERS
WINGER
STEVE WINWOOD
ZZ TOP
Medium
a PHIL COLLINS
a VAN MORRISON
Light
a DAMN YANKEES
a ERIC JOHNSON
a QUEENSRYCHE
a EXTREME

WRDU/Raleigh
(919) 876-1061
PD: BOB WALTON
MD: TOM GUILD

Heavy
BLACK CROMES
JANE'S ADDICTION
DEEP PURPLE
CINDERELLA

TRAVELING WILBURYS
ZZ TOP(L)
GARY MOORE
STEVE WINWOOD
ROBERT PALMER
Medium
a NEIL YOUNG
Light
a ROBERT CRAY
a VAN MORRISON
a QUEENSRYCHE

WRXL/Richmond
(804) 756-6400
PD: BOB NEUMANN
MD: PAUL SHUGRUE

Heavy
ERIC JOHNSON
BLACK CROMES
GARY MOORE
TRAVELING WILBURYS
ZZ TOP
NEIL YOUNG
VAUGHAN BROTHERS
STEVE WINWOOD
ROBERT PALMER
OUTFIELD
Medium
a TOMMY CONNELL
a REBRANDTIS
Light

WROV/Roanoke
(703) 343-4444
PD: MIKE BELL
MD: ELLEN FLAHERTY

Heavy
STEVE WINWOOD
TRAVELING WILBURYS
BAD COMPANY
ZZ TOP(M)
JEFF HEALEY BAND
a VAN MORRISON
Medium
a NEIL YOUNG
Light

WIXV/Savannah
(912) 897-1529
PD: CURT GARY
MD: JAT SISSON

Heavy
BLACK CROMES
STEVE WINWOOD
BAD COMPANY
WINGER
ZZ TOP
DON HENLEY
AC/DC
Medium
a JEFF HEALEY BAND
a ERIC JOHNSON
Light
a LOOT POP
a QUEENSRYCHE

KTAL/Shreveport
(318) 425-2422
PD: JOHN SHEPARD
MD: TOM MICHAELS

Heavy
STEVE WINWOOD
ZZ TOP
BLACK CROMES
LITTLE CAESAR
POISON
DEEP PURPLE
GARY MOORE
BAD COMPANY
TRAVELING WILBURYS
SCORPIONS
VAUGHAN BROTHERS
CINDERELLA
WINGER
TRIXTER
EDIE BRICKELL & NE
ROBERT PALMER
Medium
a VAN MORRISON
a DAMN YANKEES
a ALLMAN BROTHERS B
Light
a STEELHEART
a EXTREME

WKGW/West Palm Beach
(407) 686-9505
PD: RAY HESSICK
MD: MIKE LEE

Heavy
BLACK CROMES
DON HENLEY
ERIC JOHNSON
TRAVELING WILBURYS
STEVE WINWOOD
ZZ TOP
GARY MOORE
Medium
a PHIL COLLINS
a AC/DC
a VAN MORRISON
Light

KNCN/Corpus Christi
(512) 289-1000
PD: GARY WINTER
MD: NATT VAUGHAN

WVMO/Cleveland
(216) 781-9667
PD: MICHAEL LUCZAK
MD: BRAD HANSON

WVWG/Columbus
(614) 224-1271
PD: NUZZ KNIGHT-
MD: JO ROBINSON

WVWV/Charlottesville
(804) 971-4057
OM: JAY LOPEZ
MD: DEBBIE GILBERT

WVWX/Pensacola
(904) 438-7543
PD: MIKE ONATKO
MD: STEPHEN

WVWZ/Richmond
(804) 756-6400
PD: BOB NEUMANN
MD: PAUL SHUGRUE

WVWG/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

WVWZ/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

WVWZ/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

BLACK CROMES
BAD COMPANY
JUDAS PRIEST
CURE
Medium
a ROBERT PALMER(L)
a KING SHARPLETT
a JIMMY BARNEYS
Light
a EDIE BRICKELL & NE

WZYC/Coastal NC
(919) 247-6343
ON/PD: BELL CANNON

Heavy
BAD COMPANY
BLACK CROMES
TRAVELING WILBURYS
STEVE WINWOOD
ZZ TOP
VAUGHAN BROTHERS
GARY MOORE
INXS
ROBERT PALMER
OUTFIELD
Medium
a DAMN YANKEES
a TESLA
Light
a QUEENSRYCHE

KZKZ/Ft. Smith
(501) 646-6700
PD: DAVE ROBERTS
MD: MARK HOKMAN

WVWG/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

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PD: KEN CARSON
MD: ANNIE SOMMERS

WVWG/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

WRUF/Gainesville
(904) 392-0771
PD: HARRY GUSCOIT
MD: KRISTI CLARK

Heavy
BLACK CROMES
EVERY MOTHER'S NIG
STEVE WINWOOD
ZZ TOP
Medium
a TOMMY CONNELL
a DAMN YANKEES
a RIK EMETT
Light
a ALLMAN BROTHERS B
a LYNCH MOB
a NEIL YOUNG

KFMX/Lubbock
(806) 747-1224
PD: JON MCGANN

Heavy
DEEP PURPLE
ALARM
ZZ TOP
STEVE WINWOOD
WINGER
BAD COMPANY
TRAVELING WILBURYS
BLACK CROMES
Medium
a JANE'S ADDICTION
a DAMN YANKEES
a RIK EMETT
a BILLY IDOL
a ROBERT CRAY

WVWG/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

WVWG/Orlando
(407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

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MD: ANNIE SOMMERS

WVWG/Orlando
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PD: KEN CARSON
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STYX
BAD COMPANY
NELSON
Medium
a ROBERT PALMER
a KING'S X
a AC/DC
a SCORPIONS
a CINDERELLA
a BLACK CROMES
a REBRANDTIS
a JUDAS PRIEST
a TRIXTER
a BYRDS
a INXS
a ROBERT CRAY
Light
a NOTORIOUS
a ALARM
a BILLY IDOL

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CHR P1 PLAYLISTS

EAST

WBSB
Baltimore
B104 WBSB-FM
Baltimore's Best Hits!

PD: Steve Perun
APD/MD: Pam Trickett

M 1	1 BETTE MIDLER/From A Distance
M 2	3 JAMES INGRAM/Don't Have The Heart
M 3	4 ALIAS/More Than Words Can Say
M 4	5 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 5	6 HEART/Stranded
M 6	7 MARLAH CAREY/Love Takes Time
M 7	8 PHIL COLLINS/Someone In The Heart
M 8	9 HALL & DATES/So Close
M 9	10 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 10	11 DANNY VANDERBEEK/High Enough
M 11	12 DONNY OSKIND/My Love Is A Fire
M 12	13 POISON/Something To Believe
M 13	14 VANILLA ICE/Ice Ice Baby
M 14	15 HEART/Stranded
M 15	16 INFORMATION SOCIETY/Think
M 16	17 MELBON/After The Rain
M 17	18 JAMES INGRAM/Don't Have The Heart
M 18	19 STEVE WINWOOD/One and Only Man
M 19	20 DANA F/BUZANNE VED/Ten's Diner
M 20	21 PHIL COLLINS/Someone In The Heart
M 21	22 HEART/Stranded
M 22	23 C & C MUSIC FACTORY/Donna Make You Sweat
M 23	24 MELBON/After The Rain
M 24	25 STEVE WINWOOD/One and Only Man
M 25	26 DANA F/BUZANNE VED/Ten's Diner
M 26	27 PHIL COLLINS/Someone In The Heart
M 27	28 HEART/Stranded
M 28	29 INFORMATION SOCIETY/Think
M 29	30 MELBON/After The Rain

Pittsburgh
94 FM

PD: Danny Clayton
APD: Zak Szabo
MD: Lori Campbell

M 1	1 HEART/Stranded
M 2	2 MINOR/Mixes
M 3	3 JAMES INGRAM/Don't Have The Heart
M 4	4 DEE-LITE/Dance Is In The Heart
M 5	5 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 6	6 MARLAH CAREY/Love Takes Time
M 7	7 VANILLA ICE/Ice Ice Baby
M 8	8 HEART/Stranded
M 9	9 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 10	10 DANNY VANDERBEEK/High Enough
M 11	11 DONNY OSKIND/My Love Is A Fire
M 12	12 POISON/Something To Believe
M 13	13 VANILLA ICE/Ice Ice Baby
M 14	14 HEART/Stranded
M 15	15 INFORMATION SOCIETY/Think
M 16	16 MELBON/After The Rain
M 17	17 JAMES INGRAM/Don't Have The Heart
M 18	18 STEVE WINWOOD/One and Only Man
M 19	19 DANA F/BUZANNE VED/Ten's Diner
M 20	20 PHIL COLLINS/Someone In The Heart
M 21	21 HEART/Stranded
M 22	22 C & C MUSIC FACTORY/Donna Make You Sweat
M 23	23 MELBON/After The Rain
M 24	24 STEVE WINWOOD/One and Only Man
M 25	25 DANA F/BUZANNE VED/Ten's Diner
M 26	26 PHIL COLLINS/Someone In The Heart
M 27	27 HEART/Stranded
M 28	28 INFORMATION SOCIETY/Think
M 29	29 MELBON/After The Rain
M 30	30 JON BON JOVI/Miscredo

Boston
WFKS-FM
108 FM

PD: Sunny Joe White
MD: Jerry McKenna

M 1	1 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 2	2 BETTE MIDLER/From A Distance
M 3	3 PAT & MICHAEL/It's You, Hear It Out
M 4	4 DEE-LITE/Dance Is In The Heart
M 5	5 TOMMY TONIT TOME/It's A Wonderful Life
M 6	6 JAMES INGRAM/Don't Have The Heart
M 7	7 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 8	8 HEART/Stranded
M 9	9 C & C MUSIC FACTORY/Donna Make You Sweat
M 10	10 CATHY DENNIS/Just Another Dream
M 11	11 RALPH TRESVANT/Sensitivity
M 12	12 MADONNA/Justify My Love
M 13	13 WILSON PHILLIPS/Impulsive
M 14	14 PHIL COLLINS/Someone In The Heart
M 15	15 JAMIE JACKSON/Love Will Never Do It
M 16	16 HOLLYN CLARKE/Sister, Strayed, So
M 17	17 ELISA FIORILLO/On The Way Up
M 18	18 JOHNNY DILL/Fatherhood Friends
M 19	19 STEVE WINWOOD/One and Only Man
M 20	20 CHER/If I Had My Way
M 21	21 BREATHE/It's About That Thing
M 22	22 DEBBIE GIBSON/Anything Is Possible
M 23	23 JON BON JOVI/Miscredo
M 24	24 ELISA FIORILLO/On The Way Up
M 25	25 JON BON JOVI/Miscredo
M 26	26 DEBBIE GIBSON/Anything Is Possible
M 27	27 JON BON JOVI/Miscredo
M 28	28 JON BON JOVI/Miscredo
M 29	29 WALKER/Where Does My Heart Beat
M 30	30 JON BON JOVI/Miscredo

New York
WQHT
97.7 FM

OM: Joel Salkowitz
APD/MD: Kevin McCabe

M 1	1 INFORMATION SOCIETY/Think
M 2	2 DEE-LITE/Dance Is In The Heart
M 3	3 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 4	4 CATHY DENNIS/Just Another Dream
M 5	5 STEVE WINWOOD/One and Only Man
M 6	6 JAMES INGRAM/Don't Have The Heart
M 7	7 MARLAH CAREY/Love Takes Time
M 8	8 VANILLA ICE/Ice Ice Baby
M 9	9 BILLY JOEL/And So It Goes
M 10	10 DEE-LITE/Dance Is In The Heart
M 11	11 CONCEPT ONE/The Question
M 12	12 DONNY OSKIND/My Love Is A Fire
M 13	13 RALPH TRESVANT/Sensitivity
M 14	14 VANILLA ICE/Ice Ice Baby
M 15	15 JOHNNY DILL/Fatherhood Friends
M 16	16 JAMIE JACKSON/Love Will Never Do It
M 17	17 BILLY JOEL/And So It Goes
M 18	18 JON BON JOVI/Miscredo
M 19	19 DEBBIE GIBSON/Anything Is Possible
M 20	20 CHER/If I Had My Way
M 21	21 AFTER 7/Can't Stop
M 22	22 DEBBIE GIBSON/Anything Is Possible
M 23	23 GEORGE MICHAEL/Freezone '90
M 24	24 BLACK BODY/Everybody Everywhere
M 25	25 BLACK BODY/Everybody Everywhere
M 26	26 SURFACE/The First Time
M 27	27 DEBBIE GIBSON/Anything Is Possible
M 28	28 JON BON JOVI/Miscredo
M 29	29 JON BON JOVI/Miscredo
M 30	30 VANILLA ICE/Play That Funky Music

95.5 FM
Continous Music

Washington, D.C.
PD: Dave Ferguson
MD: Albie D

M 1	1 BELL, BIV DEVOE/S.D. (I Thought It
M 2	2 RALPH TRESVANT/Sensitivity
M 3	3 JOHNNY DILL/Fatherhood Friends
M 4	4 CATHY DENNIS/Just Another Dream
M 5	5 DANA F/BUZANNE VED/Ten's Diner
M 6	6 MARLAH CAREY/Love Takes Time
M 7	7 VANILLA ICE/Ice Ice Baby
M 8	8 DEE-LITE/Dance Is In The Heart
M 9	9 TOMMY TONIT TOME/It's A Wonderful Life
M 10	10 ANITA BAKER/From A Distance
M 11	11 C & C MUSIC FACTORY/Donna Make You Sweat
M 12	12 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 13	13 KEITH SWEAT/It's All About Me
M 14	14 BLACK BODY/Everybody Everywhere
M 15	15 DEE-LITE/Dance Is In The Heart
M 16	16 FATHER MCKENZIE/Do For You
M 17	17 DON VOUGL/Link
M 18	18 SURFACE/The First Time
M 19	19 PEBBLES/Love Makes Things Happen
M 20	20 JAMIE JACKSON/Love Will Never Do It
M 21	21 MADONNA/Justify My Love
M 22	22 TEVIN CAMPBELL/In The Round
M 23	23 JOHNNY DILL/My Love
M 24	24 L.L. COOL J/You're Still Here
M 25	25 VANILLA ICE/Ice Ice Baby
M 26	26 M.I.L.L.T.O. POWER/It's Not In Love
M 27	27 SURFACE/The First Time
M 28	28 SURVIVORS/Don't Give Up On Love
M 29	29 CATHY DENNIS/Just Another Dream
M 30	30 QUETTA ADAMS/Out Here

KRBE
Houston
Power 104

PD: Steve Wyrostok
MD: Cheryl Broz

M 1	1 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 2	2 BETTE MIDLER/From A Distance
M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WILSON PHILLIPS/Impulsive
M 5	5 MADONNA/Justify My Love
M 6	6 DANA F/BUZANNE VED/Ten's Diner
M 7	7 MARLAH CAREY/Love Takes Time
M 8	8 STEVE WINWOOD/One and Only Man
M 9	9 VANILLA ICE/Ice Ice Baby
M 10	10 DEE-LITE/Dance Is In The Heart
M 11	11 INFORMATION SOCIETY/Think
M 12	12 GEORGE MICHAEL/Freezone '90
M 13	13 LONGBREATH/We've Been Thinking About
M 14	14 CATHY DENNIS/Just Another Dream
M 15	15 HALL & DATES/So Close
M 16	16 INFORMATION SOCIETY/Think
M 17	17 SURFACE/The First Time
M 18	18 PAT & MICHAEL/It's You, Hear It Out
M 19	19 BILLY JOEL/And So It Goes
M 20	20 DEBBIE GIBSON/Anything Is Possible
M 21	21 DINA/You're Still Here
M 22	22 M.I.L.L.T.O. POWER/It's Not In Love
M 23	23 VANILLA ICE/Ice Ice Baby
M 24	24 JAMIE JACKSON/Love Will Never Do It
M 25	25 SURVIVORS/Don't Give Up On Love
M 26	26 JOOPY/Party
M 27	27 HALL & DATES/So Close
M 28	28 PAT & MICHAEL/It's You, Hear It Out
M 29	29 BILLY JOEL/And So It Goes
M 30	30 WALKER/Where Does My Heart Beat

WASH DC
WAAA

PD: Chuck Beck
APD: Brett Dumlner
MD: Chris Taylor

M 1	1 VANILLA ICE/Ice Ice Baby
M 2	2 ALIAS/More Than Words Can Say
M 3	3 DANA F/BUZANNE VED/Ten's Diner
M 4	4 MARLAH CAREY/Love Takes Time
M 5	5 ALIAS/More Than Words Can Say
M 6	6 BETTE MIDLER/From A Distance
M 7	7 POISON/Something To Believe
M 8	8 DAVID L. RYAN/Swinging
M 9	9 RIGHTeous BRO/Prohibited Melody
M 10	10 HALL & DATES/So Close
M 11	11 BILLY JOEL/And So It Goes
M 12	12 C & C MUSIC FACTORY/Donna Make You Sweat
M 13	13 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 14	14 MADONNA/Justify My Love
M 15	15 DEBBIE GIBSON/Anything Is Possible
M 16	16 STEVE WINWOOD/One and Only Man
M 17	17 R.M.C. HAMMER/Prag
M 18	18 RIGHTeous BRO/Prohibited Melody
M 19	19 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 20	20 WILSON PHILLIPS/Impulsive
M 21	21 HALL & DATES/So Close
M 22	22 JAMIE JACKSON/Love Will Never Do It
M 23	23 RALPH TRESVANT/Sensitivity
M 24	24 SURFACE/The First Time

Boston
WJOL
94.5 FM

PD: Steve Rivers
APD/MD: Cadillac Jack McCartney

M 1	1 STEVIE NICK/Because I Love You
M 2	2 MARLAH CAREY/Love Takes Time
M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 5	5 ALIAS/More Than Words Can Say
M 6	6 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 7	7 DEE-LITE/Dance Is In The Heart
M 8	8 JAMES INGRAM/Don't Have The Heart
M 9	9 ALIAS/More Than Words Can Say
M 10	10 GEORGE MICHAEL/Freezone '90
M 11	11 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 12	12 DONNY OSKIND/My Love Is A Fire
M 13	13 MADONNA/Justify My Love
M 14	14 VANILLA ICE/Ice Ice Baby
M 15	15 WILSON PHILLIPS/Impulsive
M 16	16 DANA F/BUZANNE VED/Ten's Diner
M 17	17 HALL & DATES/So Close
M 18	18 DANNY VANDERBEEK/High Enough
M 19	19 C & C MUSIC FACTORY/Donna Make You Sweat
M 20	20 BILLY JOEL/And So It Goes
M 21	21 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 22	22 HALL & DATES/So Close
M 23	23 JAMES INGRAM/Don't Have The Heart
M 24	24 STEVIE NICK/Because I Love You
M 25	25 RALPH TRESVANT/Sensitivity
M 26	26 JAMIE JACKSON/Love Will Never Do It
M 27	27 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 28	28 MADONNA/Justify My Love
M 29	29 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 30	30 RALPH TRESVANT/Sensitivity

Boston
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94.5 FM

PD: Steve Rivers
APD/MD: Cadillac Jack McCartney

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M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 5	5 ALIAS/More Than Words Can Say
M 6	6 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 7	7 DEE-LITE/Dance Is In The Heart
M 8	8 JAMES INGRAM/Don't Have The Heart
M 9	9 ALIAS/More Than Words Can Say
M 10	10 GEORGE MICHAEL/Freezone '90
M 11	11 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 12	12 DONNY OSKIND/My Love Is A Fire
M 13	13 MADONNA/Justify My Love
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M 15	15 WILSON PHILLIPS/Impulsive
M 16	16 DANA F/BUZANNE VED/Ten's Diner
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M 18	18 DANNY VANDERBEEK/High Enough
M 19	19 C & C MUSIC FACTORY/Donna Make You Sweat
M 20	20 BILLY JOEL/And So It Goes
M 21	21 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 22	22 HALL & DATES/So Close
M 23	23 JAMES INGRAM/Don't Have The Heart
M 24	24 STEVIE NICK/Because I Love You
M 25	25 RALPH TRESVANT/Sensitivity
M 26	26 JAMIE JACKSON/Love Will Never Do It
M 27	27 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 28	28 MADONNA/Justify My Love
M 29	29 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 30	30 RALPH TRESVANT/Sensitivity

New York
WJOL
94.5 FM

VP/Programming: Bill Terry
APD: Mike Larkin
MD: Mark Label

M 1	1 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 2	2 MARLAH CAREY/Love Takes Time
M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WILSON PHILLIPS/Impulsive
M 5	5 STEVIE NICK/Because I Love You
M 6	6 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 7	7 BETTE MIDLER/From A Distance
M 8	8 HALL & DATES/So Close
M 9	9 DANNY VANDERBEEK/High Enough
M 10	10 HEART/Stranded
M 11	11 HEART/Stranded
M 12	12 ALIAS/More Than Words Can Say
M 13	13 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 14	14 DEE-LITE/Dance Is In The Heart
M 15	15 MADONNA/Justify My Love
M 16	16 DAVID CROWLEY/You're Amazing
M 17	17 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 18	18 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 19	19 MADONNA/Justify My Love
M 20	20 GEORGE MICHAEL/Freezone '90
M 21	21 NEW RIDES ON THE BEAT/It's All About Me
M 22	22 DON HENLEY/New York Minute
M 23	23 OUTFIELD/For You
M 24	24 GEORGE MICHAEL/Freezone '90
M 25	25 DANA F/BUZANNE VED/Ten's Diner
M 26	26 GEORGE MICHAEL/Freezone '90
M 27	27 JAMIE JACKSON/Love Will Never Do It
M 28	28 SURFACE/The First Time
M 29	29 SURFACE/The First Time
M 30	30 WHITNEY HOUSTON/My Love Will Save Me Tonight

New York
WJOL
94.5 FM

VP/Programming: Bill Terry
APD: Mike Larkin
MD: Mark Label

M 1	1 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 2	2 MARLAH CAREY/Love Takes Time
M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WILSON PHILLIPS/Impulsive
M 5	5 STEVIE NICK/Because I Love You
M 6	6 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 7	7 BETTE MIDLER/From A Distance
M 8	8 HALL & DATES/So Close
M 9	9 DANNY VANDERBEEK/High Enough
M 10	10 HEART/Stranded
M 11	11 HEART/Stranded
M 12	12 ALIAS/More Than Words Can Say
M 13	13 WHITNEY HOUSTON/My Love Will Save Me Tonight
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M 25	25 DANA F/BUZANNE VED/Ten's Diner
M 26	26 GEORGE MICHAEL/Freezone '90
M 27	27 JAMIE JACKSON/Love Will Never Do It
M 28	28 SURFACE/The First Time
M 29	29 SURFACE/The First Time
M 30	30 WHITNEY HOUSTON/My Love Will Save Me Tonight

KSAQ/San Antonio
95.5 FM

PD: Leo Vela
APD: Lee Cruze
MD: Rikko Ollervidez

M 1	1 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 2	2 MARLAH CAREY/Love Takes Time
M 3	3 DEE-LITE/Dance Is In The Heart
M 4	4 WILSON PHILLIPS/Impulsive
M 5	5 STEVIE NICK/Because I Love You
M 6	6 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 7	7 BETTE MIDLER/From A Distance
M 8	8 HALL & DATES/So Close
M 9	9 DANNY VANDERBEEK/High Enough
M 10	10 HEART/Stranded
M 11	11 HEART/Stranded
M 12	12 ALIAS/More Than Words Can Say
M 13	13 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 14	14 DEE-LITE/Dance Is In The Heart
M 15	15 MADONNA/Justify My Love
M 16	16 DAVID CROWLEY/You're Amazing
M 17	17 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 18	18 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 19	19 MADONNA/Justify My Love
M 20	20 GEORGE MICHAEL/Freezone '90
M 21	21 NEW RIDES ON THE BEAT/It's All About Me
M 22	22 DON HENLEY/New York Minute
M 23	23 OUTFIELD/For You
M 24	24 GEORGE MICHAEL/Freezone '90
M 25	25 DANA F/BUZANNE VED/Ten's Diner
M 26	26 GEORGE MICHAEL/Freezone '90
M 27	27 JAMIE JACKSON/Love Will Never Do It
M 28	28 SURFACE/The First Time
M 29	29 SURFACE/The First Time
M 30	30 WHITNEY HOUSTON/My Love Will Save Me Tonight

New York
93.5 WFUP

VP/Programming: Tom Cuddy
MD: Mike Preston

M 1	1 MARLAH CAREY/Love Takes Time
M 2	2 POISON/Something To Believe
M 3	3 ALIAS/More Than Words Can Say
M 4	4 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 5	5 STEVIE NICK/Because I Love You
M 6	6 BETTE MIDLER/From A Distance
M 7	7 JON BON JOVI/Miscredo
M 8	8 TOMMY TONIT TOME/It's A Wonderful Life
M 9	9 DEE-LITE/Dance Is In The Heart
M 10	10 WILSON PHILLIPS/Impulsive
M 11	11 GEORGE MICHAEL/Freezone '90
M 12	12 HEART/Stranded
M 13	13 MADONNA/Justify My Love
M 14	14 BILLY JOEL/And So It Goes
M 15	15 WHITNEY HOUSTON/My Love Will Save Me Tonight
M 16	16 DEBBIE GIBSON/Anything Is Possible
M 17	17 DONNY OSKIND/My Love Is A Fire
M 18	18 STEVE WINWOOD/One and Only Man
M 19	19 DANA F/BUZANNE VED/Ten's Diner
M 20	20 PHIL COLLINS/Someone In The Heart
M 21	21 HEART/Stranded
M 22	22 C & C MUSIC FACTORY/Donna Make You Sweat
M 23	

Miami 100.7 FM The Best Music Mix PD: Frank Amadeo MD: Johnna Ceccoli

POWER 107 FM Atlanta PD: Rick Stacy MD: Lee Chesnut APD: Leslie Fram

WPOP Miami VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

Cincinnati WKRC-FM PD: Dave Allen MD: Brian Douglas

Minneapolis KDWB 101.3 PD: Brian Phillips APD/MD: "Mr. Ed" Lambert

WPBH/Cleveland PD: Cat Thomas MD: Ed Brown

- 1 MARIAM CAREY/Love Takes Time
2 ALIAS/More Than Words Can B
3 HEART/Stranded
4 BETTE MIDLER/From A Distance
5 DANNY VAN ZANEN/High Enough
6 CANDYMAN/Another Dream
7 MARIAM CAREY/Love Takes Time
8 PAT & MICHAEL/You're My Best Friend
9 VANILLA ICE/Play That Funky Music
10 WHITNEY HOUSTON/In Your Best Years
11 URBAD/The May You Do The Th
12 STEVE WINDWOOD/One And Only Man
13 BILLY JOEL/And So It Goes
14 NICKI PRIEST/Close To You
15 PHIL COLLINS/Hang In Long Enough
16 GEORGE MICHAEL/Freezone '90
17 DEBBIE GIBSON/Anything Is Possible
18 JONNY DINKEL/Play That Funky Music
19 DONNY OSMOND/My Love Is A Fire
20 PHIL COLLINS/Hang In Long Enough
21 DANNY VAN ZANEN/High Enough
22 CANDYMAN/Another Dream
23 STEVE WINDWOOD/One And Only Man
24 JONNY DINKEL/Play That Funky Music
25 DEBBIE GIBSON/Anything Is Possible
26 JONNY DINKEL/Play That Funky Music
27 DANNY VAN ZANEN/High Enough
28 PHIL COLLINS/Hang In Long Enough
29 DANNY VAN ZANEN/High Enough
30 PHIL COLLINS/Hang In Long Enough

- 1 STEVIE NICK/Because I Love You
2 MADONNA/Justify My Love
3 BETTE MIDLER/From A Distance
4 WILSON PHILLIPS/Impulsive
5 DANNY VAN ZANEN/High Enough
6 CANDYMAN/Another Dream
7 MARIAM CAREY/Love Takes Time
8 PAT & MICHAEL/You're My Best Friend
9 VANILLA ICE/Play That Funky Music
10 WHITNEY HOUSTON/In Your Best Years
11 URBAD/The May You Do The Th
12 STEVE WINDWOOD/One And Only Man
13 BILLY JOEL/And So It Goes
14 NICKI PRIEST/Close To You
15 PHIL COLLINS/Hang In Long Enough
16 GEORGE MICHAEL/Freezone '90
17 DEBBIE GIBSON/Anything Is Possible
18 JONNY DINKEL/Play That Funky Music
19 DONNY OSMOND/My Love Is A Fire
20 PHIL COLLINS/Hang In Long Enough
21 DANNY VAN ZANEN/High Enough
22 CANDYMAN/Another Dream
23 STEVE WINDWOOD/One And Only Man
24 JONNY DINKEL/Play That Funky Music
25 DEBBIE GIBSON/Anything Is Possible
26 JONNY DINKEL/Play That Funky Music
27 DANNY VAN ZANEN/High Enough
28 PHIL COLLINS/Hang In Long Enough
29 DANNY VAN ZANEN/High Enough
30 PHIL COLLINS/Hang In Long Enough

- 1 VANILLA ICE/Play That Funky Music
2 STEVIE NICK/Because I Love You
3 ALIAS/More Than Words Can B
4 BETTE MIDLER/From A Distance
5 DANNY VAN ZANEN/High Enough
6 CANDYMAN/Another Dream
7 MARIAM CAREY/Love Takes Time
8 PAT & MICHAEL/You're My Best Friend
9 VANILLA ICE/Play That Funky Music
10 WHITNEY HOUSTON/In Your Best Years
11 URBAD/The May You Do The Th
12 STEVE WINDWOOD/One And Only Man
13 BILLY JOEL/And So It Goes
14 NICKI PRIEST/Close To You
15 PHIL COLLINS/Hang In Long Enough
16 GEORGE MICHAEL/Freezone '90
17 DEBBIE GIBSON/Anything Is Possible
18 JONNY DINKEL/Play That Funky Music
19 DONNY OSMOND/My Love Is A Fire
20 PHIL COLLINS/Hang In Long Enough
21 DANNY VAN ZANEN/High Enough
22 CANDYMAN/Another Dream
23 STEVE WINDWOOD/One And Only Man
24 JONNY DINKEL/Play That Funky Music
25 DEBBIE GIBSON/Anything Is Possible
26 JONNY DINKEL/Play That Funky Music
27 DANNY VAN ZANEN/High Enough
28 PHIL COLLINS/Hang In Long Enough
29 DANNY VAN ZANEN/High Enough
30 PHIL COLLINS/Hang In Long Enough

- 1 DANNY VAN ZANEN/High Enough
2 VANILLA ICE/Play That Funky Music
3 HALL & OATES/Close
4 ALIAS/More Than Words Can B
5 BETTE MIDLER/From A Distance
6 DONNY OSMOND/My Love Is A Fire
7 VIKEN/How Much Love
8 POISON/Something To Believe
9 DAVID GILBERT/You're My Best Friend
10 WILSON PHILLIPS/Impulsive
11 WHITNEY HOUSTON/In Your Best Years
12 URBAD/The May You Do The Th
13 STEVE WINDWOOD/One And Only Man
14 DEBBIE GIBSON/Anything Is Possible
15 PRINCE/Power Generation
16 GEORGE MICHAEL/Freezone '90
17 HALL & OATES/Close
18 ALIAS/More Than Words Can B
19 JONNY DINKEL/Play That Funky Music
20 JONNY DINKEL/Play That Funky Music
21 HEART/Stranded
22 TOMMY TONIT/TOMIT/Play That Funky Music
23 STEVE WINDWOOD/One And Only Man
24 BETTE MIDLER/From A Distance
25 DEBBIE GIBSON/Anything Is Possible
26 DANNY VAN ZANEN/High Enough
27 JONNY DINKEL/Play That Funky Music
28 DANNY VAN ZANEN/High Enough
29 JONNY DINKEL/Play That Funky Music
30 JONNY DINKEL/Play That Funky Music

- 1 MARIAM CAREY/Love Takes Time
2 WHITNEY HOUSTON/In Your Best Years
3 URBAD/The May You Do The Th
4 MADONNA/Justify My Love
5 WHITNEY HOUSTON/In Your Best Years
6 DEBBIE GIBSON/Anything Is Possible
7 HEART/Stranded
8 DANNY VAN ZANEN/High Enough
9 GEORGE MICHAEL/Freezone '90
10 STEVE WINDWOOD/One And Only Man
11 WILSON PHILLIPS/Impulsive
12 JONNY DINKEL/Play That Funky Music
13 NICKI PRIEST/Close To You
14 JONNY DINKEL/Play That Funky Music
15 JONNY DINKEL/Play That Funky Music
16 JONNY DINKEL/Play That Funky Music
17 JONNY DINKEL/Play That Funky Music
18 JONNY DINKEL/Play That Funky Music
19 JONNY DINKEL/Play That Funky Music
20 JONNY DINKEL/Play That Funky Music

- 1 STEVIE NICK/Because I Love You
2 URBAD/The May You Do The Th
3 MARIAM CAREY/Love Takes Time
4 MADONNA/Justify My Love
5 WHITNEY HOUSTON/In Your Best Years
6 DEBBIE GIBSON/Anything Is Possible
7 HEART/Stranded
8 DANNY VAN ZANEN/High Enough
9 GEORGE MICHAEL/Freezone '90
10 STEVE WINDWOOD/One And Only Man
11 WILSON PHILLIPS/Impulsive
12 JONNY DINKEL/Play That Funky Music
13 NICKI PRIEST/Close To You
14 JONNY DINKEL/Play That Funky Music
15 JONNY DINKEL/Play That Funky Music
16 JONNY DINKEL/Play That Funky Music
17 JONNY DINKEL/Play That Funky Music
18 JONNY DINKEL/Play That Funky Music
19 JONNY DINKEL/Play That Funky Music
20 JONNY DINKEL/Play That Funky Music

100.7 FM PD: Frank Amadeo MD: Johnna Ceccoli

POWER 107 FM Atlanta PD: Rick Stacy MD: Lee Chesnut APD: Leslie Fram

WPOP Miami VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

Cincinnati WKRC-FM PD: Dave Allen MD: Brian Douglas

Minneapolis KDWB 101.3 PD: Brian Phillips APD/MD: "Mr. Ed" Lambert

WPBH/Cleveland PD: Cat Thomas MD: Ed Brown

B97 FM New Orleans PD: Greg Rolling APD/MD: Joey Giovingo

103.7 FM San Antonio OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

104 The #1 Hit Music Station OM/MD: Chris Bailey MD: Ellis B. Feaster

WLUM-FM Milwaukee PD: Gregg Cassidy MD: Dana London

WKBQ St. Louis PD: Lyndon Abell APD: Chris Knight MD: Jim Atkinson

WYZZ Chicago PD: Ric Lippincott MD: Brian Kelly

B97 FM New Orleans PD: Greg Rolling APD/MD: Joey Giovingo

103.7 FM San Antonio OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

104 The #1 Hit Music Station OM/MD: Chris Bailey MD: Ellis B. Feaster

WNCI 97.9 Columbus PD: Dave Robbins MD: John Cline APD: Dan Bowen

WKBQ St. Louis PD: Lyndon Abell APD: Chris Knight MD: Jim Atkinson

WYZZ Chicago PD: Ric Lippincott MD: Brian Kelly

71.1 KEGL Dallas PD: Joel Folger D/MD: Jimmy Steal

KHYI Dallas Station Mgr: Randy Kabrich APD: J.J. McKay MD: Mike Easterlin

WZPL Indianapolis OM/MD: Don London MD: Michael J. Powers

FOX 96.5 Detroit WDFX Interim PD: John McFadden

Chicago PD: Dave Shakes MD: Todd Cavanah

Q104 Kansas City PD: Karen Barber APD/MD: Jon Anthony

71.1 KEGL Dallas PD: Joel Folger D/MD: Jimmy Steal

KHYI Dallas Station Mgr: Randy Kabrich APD: J.J. McKay MD: Mike Easterlin

WZPL Indianapolis OM/MD: Don London MD: Michael J. Powers

FOX 96.5 Detroit WDFX Interim PD: John McFadden

Chicago PD: Dave Shakes MD: Todd Cavanah

Q104 Kansas City PD: Karen Barber APD/MD: Jon Anthony

CHR F1 PLAYLISTS



PD: Rick Gillette Detroit
APP/MD: Mark Jackson

- 1 STEVIE B/Because I Love You
2 MADONNA/Justify My Love
3 POLINA/Beaching To Believe
4 WHITNEY HOUSTON/My Love



Quadruples the Music!
KGGI/Riverside
OM/PA: Larry Martino
APP: Steve Craig
MD: Harley Davidson

- 1 STEVIE B/Because I Love You
2 TOMMY TONIT/TOMT/Feels Good
3 BETTE MIDLER/From A Distance



Denver
PD: Mark Bolke
APP/MD: Dom Testa

- 1 MARIAN CAREY/Love Takes Time
2 TOMMY TONIT/TOMT/Feels Good
3 BETTE MIDLER/From A Distance



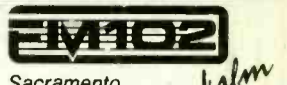
KKFRI/Phoenix
VP/Programming: Steve Smith
APP: Paco Lopez
Prog Coord: Christopher Lance

- 1 STEVIE B/Because I Love You
2 TOMMY TONIT/TOMT/Feels Good
3 WHITNEY HOUSTON/My Love



Salt Lake City
PD: Gary Waldron
MD: Gary Michaels

- 1 STEVIE B/Because I Love You
2 TOMMY TONIT/TOMT/Feels Good
3 WHITNEY HOUSTON/My Love



Sacramento
OM/PA: Brian White
MD: Andrea Pentrack

- 1 KEITH BREATHER/11 Give All My Love
2 STEVIE B/Because I Love You



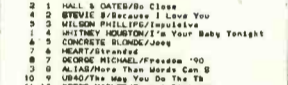
Minneapolis
OM: Gregg Swedberg
PD: Greg Strassel

- 1 STEVIE B/Because I Love You
2 ELISA FIORILLO/Don't Leave Me This Way
3 MADONNA/Justify My Love



Seattle
OM/PA: Casey Keating
APP/MD: Mark Allan

- 1 STEVIE B/Because I Love You
2 WHITNEY HOUSTON/My Love
3 BETTE MIDLER/From A Distance



San Francisco
PD: Dan O'Toole
MD: Mike Reilly

- 1 HALL & OATES/Close
2 STEVIE B/Because I Love You
3 WHITNEY HOUSTON/My Love



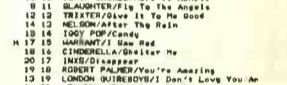
Power 106 FM
KPWR/Los Angeles
PD: Jeff Wyatt
APP/MD: Al Tavera

- 1 DEE-LITE/Drive In In The Heat
2 VANILLA ICE/Play That Funky Music



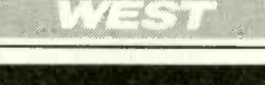
San Francisco
PD: Keith Naftaly
MD: Hosh Gureli

- 1 KEITH BREATHER/11 Give All My Love
2 WHITNEY HOUSTON/My Love



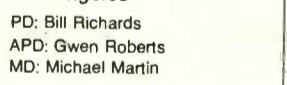
Los Angeles
VP/Programming: Scott Shannon
OM: Mark Todd
MD: Denise Lauren

- 1 POISON/Beaching To Believe
2 DAMN YANKEES/High Enough



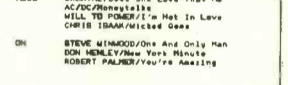
Los Angeles
PD: Bill Richards
APP: Gwen Roberts
MD: Michael Martin

- 1 STEVIE B/Because I Love You
2 TOMMY TONIT/TOMT/Feels Good
3 WHITNEY HOUSTON/My Love



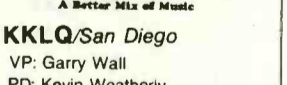
Los Angeles
PD: Bill Richards
APP: Gwen Roberts
MD: Michael Martin

- 1 MARIAN CAREY/Love Takes Time
2 TOMMY TONIT/TOMT/Feels Good



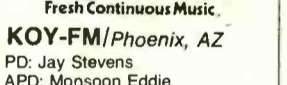
Seattle
OM/PA: Bob Case
APP: Barry Beck
MD: Vic Orlando

- 1 VANILLA ICE/Play That Funky Music
2 BETTE MIDLER/From A Distance



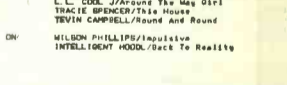
San Diego
A Better Mix of Music
KKLQ/San Diego
VP: Garry Wall
PD: Kevin Weatherly
MD: Michelle Santosuosso

- 1 STEVIE B/Because I Love You
2 RALPH TRESWANT/Beaching To Believe



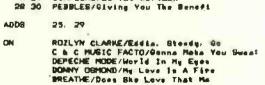
Phoenix, AZ
PD: Jay Stevens
APP: Monsoon Eddie
MD: Dena Yasnier

- 1 STEVIE B/Because I Love You
2 DEE-LITE/Drive In In The Heat



Phoenix, AZ
PD: Stef Rybak
MD: Darcy Sanders

- 1 BETTE MIDLER/From A Distance
2 STEVIE B/Because I Love You



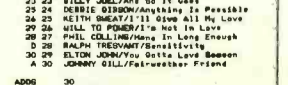
Denver
PD: Dave Van Stone
APP/MD: Stacy Cantrell

- 1 STEVIE B/Because I Love You
2 TOMMY TONIT/TOMT/Feels Good



Los Angeles
PD: Bill Richards
APP: Gwen Roberts
MD: Michael Martin

- 1 MARIAN CAREY/Love Takes Time
2 TOMMY TONIT/TOMT/Feels Good



Portland's Hottest Music
KQRZ
Portland
PD: Mark Capps
MD: Bill Kezley

- 1 POISON/Beaching To Believe
2 STEVIE B/Because I Love You



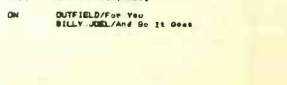
San Diego
A Better Mix of Music
KZZP 104.7 FM

- 1 STEVIE B/Because I Love You
2 RALPH TRESWANT/Beaching To Believe



Phoenix, AZ
PD: Jay Stevens
APP: Monsoon Eddie
MD: Dena Yasnier

- 1 STEVIE B/Because I Love You
2 DEE-LITE/Drive In In The Heat



Phoenix, AZ
PD: Stef Rybak
MD: Darcy Sanders

- 1 BETTE MIDLER/From A Distance
2 STEVIE B/Because I Love You

CHR ADDS & HOTS

MIDWEST

MOST ADDED
SIMPSONS (28)
RALPH TRESVANT (13)
CINDERELLA (12)
AC/DC (10)
VANILLA ICE (9)

BREAKOUTS
STYX (6)



WKDD/Akron, OH
 Clark/Nichols

HOTTEST:
 JANET JACKSON (dp)
 ELLIS & HARE (dp)
 HEART 1-1
 MARIAH CAREY 6-3
 WHITNEY HOUSTON 7-5
 DAVID CASSIDY 10-7
 STEVIE B 11-9

WPXR/Davenport, IA
 John Austin

none
 HOTTEST:
 ALIAS 1-1
 GLEN HEAVENLOS 2-2
 DAVID CASSIDY 3-3
 HEART 4-4
 DAMN YANKEES 5-5

WTZJ/Dayton, OH
 Ballantyne/Ross

SIMPSONS
 C & C MUSIC FACTO
 ELLIS & HARE (dp)
 MAXI PRIEST
 HOTTEST:
 HEART 1-1
 WHITNEY HOUSTON 2-2
 POISON 3-3
 DAMN YANKEES 5-5
 STEVIE B 10-8
 MADONNA 18-11

KRNQ/Des Moines, IA
 Knight/Austin

SIMPSONS
 DON HENLEY
 WHITNEY HOUSTON 13-8
 WHITNEY HOUSTON 14-11
 JANET JACKSON 15-12
 VANILLA ICE 18-15
 POISON 20-16

CK106/Flint, MI
 St. Michaels/Cooper

VANILLA ICE
 SIMPSONS
 CINDERELLA
 PEBBLES
 WARRANT
 HOTTEST:
 JON BON JOVI 3-2
 WHITNEY HOUSTON 9-5
 UB40 13-10
 SURFACE 16-14
 DNA F/SUZANNE VEG 37-28

WMEE/Flint, MI
 Jeff Davis

SURFACE
 VANILLA ICE
 WILL TO POWER
 HOTTEST:
 MARIAH CAREY 2-1
 POISON 3-3
 BETTIE MIDLER 5-4
 STEVIE B 8-5
 MADONNA 19-14

WGRO/Grand Rapids, MI
 Ron Brandon

JANET JACKSON
 DNA F/SUZANNE VEG
 CATHY DENNIS
 CELENE DION
 KEITH SWEAT
 HOTTEST:
 DAN POESLER 1-1
 POISON 8-7
 DAMN YANKEES 9-8
 DEE-LITE 12-10
 2 IN A ROOM D-29

W1XX/Green Bay, WI
 Coy/Crain

TRIXTER
 TONY JAMES
 DEE-LITE
 HOTTEST:
 BETTIE MIDLER 3-1
 DAMN YANKEES 2-2
 STEVIE B 18-12
 CHRIS ISAAK 23-17
 PAUL SIMON 32-22

KXXR/Kansas City, MO
 Douglas/Wheeler

L.L. COOL J (dp)
 CELINE DION
 INXS (dp)
 TRACIE SPENCER
 HOTTEST:
 WHITNEY HOUSTON 5-3
 BAD COMPANY 17-10
 MADONNA 28-16
 JANET JACKSON 27-18

WVIC/Lansing, MI
 Robinson/Kelley

none
 HOTTEST:
 MARIAH CAREY 18-7
 STEVIE B 21-12
 WHITNEY HOUSTON 22-20
 BAD COMPANY 25-23
 MADONNA D-24

WTFX/Madison, WI
 Gillen/Kelly

RALPH TRESVANT
 C & C MUSIC FACTO
 WHITNEY HOUSTON 4-1
 POISON 3-2
 DAMN YANKEES 5-5
 STEVIE B 10-8
 MADONNA 18-11

WYOT/Youngstown, OH
 Dick Thompson

HOTTEST:
 WHITNEY HOUSTON 2-1
 POISON 3-3
 GEORGE MICHAEL 11-9
 MADONNA 13-10

KJ103/Oklahoma City, OK
 McCoy/Kidd

none
 HOTTEST:
 BETTIE MIDLER 4-2
 WILSON PHILLIPS 14-8
 STEVIE B 15-10
 MADONNA 18-11
 SORT CELL 26-23

Z99/Oklahoma City, OK
 Bill Bailey

none
 HOTTEST:
 BETTIE MIDLER 2-1
 AL B SUREI 15-5
 STEVE WINWOOD 23-11
 JOHNNY GILL 20-15
 SURFACE 24-16
 TOO SHORT D-31

KKYY/Bismarck, ND
 Bob Beck

SIMPSONS
 RALPH TRESVANT
 NOTORIOUS (dp)
 AC/DC (dp)
 ATOTZI (dp)
 ELTON JOHN (dp)
 HOTTEST:
 BETTIE MIDLER 3-1
 GEORGE MICHAEL 12-5
 OUTFIELD 15-7
 MADONNA 25-15
 WINGER 22-18

KZ93/Poorie, IL
 Edwards/Stem

SURFACE
 SURFACE
 WILL TO POWER
 HOTTEST:
 VANILLA ICE 2-1
 WILSON PHILLIPS 4-3
 BETTIE MIDLER 5-4
 WHITNEY HOUSTON 6-5
 STEVIE B 11-6

WZOK/Rockford, IL
 Ivey/Ziha

SIMPSONS
 AC/DC (dp)
 MAXI PRIEST
 LAMOND & STARR
 HOTTEST:
 STEVIE B 2-1
 MARIAH CAREY 4-2
 DNA F/SUZANNE VEG 11-9
 MADONNA 18-10
 WILL TO POWER 19-11

KNTK/St. Louis, MO
 Johnson/Gibart

none
 HOTTEST:
 MARIAH CAREY 1-1
 TONY TONII TONEI 2-2
 STEVIE B 4-4
 DNA F/SUZANNE VEG 9-9
 SURFACE 13-13

WRQNT/Toledo, OH
 Benson/Riley

SIMPSONS (dp)
 AC/DC (dp)
 HOTTEST:
 MARIAH CAREY 2-1
 DAMN YANKEES 3-2
 MADONNA 19-10
 DEE-LITE 18-15
 STEVIE B 22-16

WVKS/Toledo, OH
 Mike Wheeler

none
 HOTTEST:
 MARIAH CAREY 2-2
 DAMN YANKEES 9-9
 STEVIE B 11-11
 DON HENLEY 12-12
 MADONNA 17-17

KAY107/Tulsa, OK
 Jan Dean

SIMPSONS
 BAD COMPANY
 KEITH SWEAT
 HOTTEST:
 MARIAH CAREY 1-1
 HEART 4-3
 UB40 10-8
 STEVIE B 12-10
 WINGER 19-11

KMYZ/Tulsa, OK
 Myers/Smith

none
 HOTTEST:
 MARIAH CAREY 18-7
 STEVIE B 21-12
 WHITNEY HOUSTON 22-20
 BAD COMPANY 25-23
 MADONNA D-24

WTFX/Madison, WI
 Gillen/Kelly

RALPH TRESVANT
 C & C MUSIC FACTO
 WHITNEY HOUSTON 4-1
 POISON 3-2
 DAMN YANKEES 5-5
 STEVIE B 10-8
 MADONNA 18-11

WBWB/Bloomington, IN
 Jim Carona

BREATHE
 INXS
 SIMPSONS (dp)
 HOTTEST:
 STEVIE B 6-3
 DEE-LITE 9-7
 MADONNA 23-18
 DNA F/SUZANNE VEG 26-21
 2 IN A ROOM 28-29
 BETTIE MIDLER 16-10
 GEORGE MICHAEL 18-11

WCIL/Carbondale, IL
 Tony Waitkus

ROBERT PALMER (dp)
 RALPH TRESVANT
 CHRIS ISAAK (dp)
 PAUL SIMON
 URBAN DANCE SQUAD
 SIMPSONS (dp)
 HOTTEST:
 BETTIE MIDLER 4-1
 DNA F/SUZANNE VEG 20-6
 MADONNA 24-10
 WINGER 31-15
 SURFACE 28-22

KCQR/Cedar Rapids, IA
 Dixon/Gravid

SIMPSONS
 BLACK BOX
 STEVIE B
 RALPH TRESVANT
 WILL TO POWER
 VANILLA ICE
 HOTTEST:
 STEVIE B 2-1
 DEE-LITE 4-3
 WHITNEY HOUSTON 5-4
 MADONNA 11-8
 DONNY OSMOND 16-9

WLRW/Champaign, IL
 McCann/Cox

ELISA FIORILLO
 ROBERT PALMER (dp)
 SIMPSONS (dp)
 HOTTEST:
 WHITNEY HOUSTON 2-1
 WILSON PHILLIPS 4-3
 POISON 4-3
 DEE-LITE 13-8
 STEVIE B 14-9

WTFX/Mibbing, MN
 Kleproth/O Brian

DEE-LITE
 UB40
 CINDERELLA (dp)
 PAUL SIMON
 HOTTEST:
 DAMN YANKEES 4-1
 WILSON PHILLIPS 6-3
 STEVIE B 8-5
 BETTIE MIDLER 16-10
 GEORGE MICHAEL 18-11

WKFR/Kalamazoo, MI
 Anthony/Britain

CONCRETE BLONDE (dp)
 SIMPSONS (dp)
 CHER (dp)
 ELTON JOHN
 JOHNNY GILL (dp)
 WARRANT
 HOTTEST:
 DAMN YANKEES 3-1
 UB40 4-2
 MARIAH CAREY 6-3
 WILSON PHILLIPS 9-5
 STEVE WINWOOD 27-19

WAZJ/Lafayette, IN
 Mark Callaghan

SIMPSONS (dp)
 INXS (dp)
 BREATHE
 CATHY DENNIS
 HOTTEST:
 WHITNEY HOUSTON 1-1
 STEVIE B 6-2
 DEE-LITE 11-10
 GEORGE MICHAEL 13-11
 MADONNA 22-17

KFRX/Leicester, NE
 Sonny Valentine

SIMPSONS (dp)
 RALPH TRESVANT
 STYX
 HOTTEST:
 WILSON PHILLIPS 6-2
 POISON 10-9
 UB40 10-9
 STEVIE B 16-11
 WINGER 17-13

WFR/Terra Haute, IN
 Kevin Webb

JANET JACKSON
 KEITH SWEAT
 CATHY DENNIS
 NOTORIOUS
 INXS (dp)
 HOTTEST:
 DEE-LITE 13-5
 GEORGE MICHAEL 14-8
 OUTFIELD 18-10
 TONY TONII TONEI 23-14
 MADONNA 39-24

KFWW/Waterloo, IA
 Mark Hansen

STYX
 CINDERELLA
 ELISA FIORILLO
 HOTTEST:
 WINGER 2-1
 WILSON PHILLIPS 3-2
 POISON 8-6
 OUTFIELD 12-8
 IGGY POP 17-12

WFCM/Veausau, WI
 Duff Damos

WILL TO POWER
 CINDERELLA
 AC/DC (dp)
 CHRIS ISAAK
 MADONNA
 MAXI PRIEST
 HOTTEST:
 STEVIE B 4-1
 BETTIE MIDLER 2-2
 AFTER 7 6-3
 MARIAH CAREY 10-4
 WILSON PHILLIPS 7-6

KQMH/Honolulu, HI
 Akana/Hart

PHIL COLLINS (dp)
 GUY (dp)
 SIMPSONS
 CHRIS ISAAK
 MADONNA
 MAXI PRIEST
 HOTTEST:
 STEVIE B 4-1
 BETTIE MIDLER 2-2
 AFTER 7 6-3
 MARIAH CAREY 10-4
 WILSON PHILLIPS 7-6

HT0348/Salt Lake City, UT
 Simon/Griffin

VANILLA ICE
 SIMPSONS
 PAUL SIMON
 CHRIS ISAAK
 SIMPSONS
 TRACIE SPENCER (dp)
 HOTTEST:
 STEVIE B 1-1
 DEE-LITE 2-2
 AFTER 7 6-3
 DNA F/SUZANNE VEG 3-3
 MADONNA 10-8
 ROCKAPPELLA 20-11

KWSS/San Jose, CA
 Morgan/Anhorn

SIMPSONS
 INXS
 STEVIE B
 HOTTEST:
 DAMN YANKEES 2-1
 HEART 4-2
 UB40 6-3
 POISON 7-4
 BETTIE MIDLER 11-5

KZZU/Spokane, WA
 Hopkins/Matheison

none
 HOTTEST:
 URBAN DANCE SQUAD
 ELLIS & HARE (dp)
 CHER (dp)
 BLACK BOX
 L.L. COOL J
 TIMMY T.
 P.C. QUEST (dp)
 HOTTEST:
 STEVIE B 16-3
 HEART 21-7
 DNA F/SUZANNE VEG 19-8
 KEITH SWEAT 29-19
 JANET JACKSON 30-22

KFTZ/Idaho Falls, ID
 Summers/O'Brian

CELINE DION
 CINDERELLA (dp)
 DEE-LITE (dp)
 ELTON JOHN (dp)
 SIMPSONS
 HOTTEST:
 STEVIE B 5-3
 WHITNEY HOUSTON 8-5
 BLACK CROWES 16-12
 MADONNA 21-16
 JANET JACKSON 37-31

KMOK/Lewiston, ID
 Hevans/Chase

SIMPSONS
 CINDERELLA (dp)
 ELTON JOHN (dp)
 SIMPSONS
 HOTTEST:
 MARIAH CAREY 3-1
 WINGER 2-2
 STEVIE B 4-3
 POISON 4-4
 WHITNEY HOUSTON 6-5

WEST

MOST ADDED
SIMPSONS (30)
VANILLA ICE (14)
CINDERELLA (7)
AC/DC (6)
BLACK BOX (6)
CHRIS ISAAK (6)

BREAKOUTS
TEVIN CAMPBELL (5)
PAUL SIMON (5)



KKSS/Albuquerque, NM
 John Jaynes

BLACK BOX
 NELSON
 BREATHE
 INXS
 LAMOND & STARR
 URBAN DANCE SQUAD (dp)
 ATOTZI
 ROBERT PALMER
 DEPECHE MODE
 HOTTEST:
 STEVIE B 1-1
 JANET JACKSON 14-13
 MADONNA 15-14
 WILL TO POWER 22-18
 RALPH TRESVANT 21-20
 MADONNA 26-14

KKMG/Colorado Springs, CO
 Stevens/Fricke

VANILLA ICE
 CANDYMAN
 EN VOICE
 BLACK BOX
 HOTTEST:
 STEVIE B 2-1
 ELISA FIORILLO 3-3
 KEITH SWEAT 8-5
 2 IN A ROOM 13-9
 MADONNA 18-10

KSNDE/Eugene, OR
 Chris Ruh

CHRIS ISAAK
 KEITH SWEAT
 VANILLA ICE
 DNA F/SUZANNE VEG
 URBAN DANCE SQUAD
 HOTTEST:
 STEVIE B 3-2
 WILSON PHILLIPS 10-7
 DEE-LITE 18-15
 DINO 22-19

KYQY/Portland, OR
 Ryan/Naganuma

JANET JACKSON
 CHRIS ISAAK (dp)
 CELINE DION (dp)
 SIMPSONS
 HOTTEST:
 BILLY JOEL 1-1
 MARIAH CAREY 2-2
 WILSON PHILLIPS 4-4
 BETTIE MIDLER 5-5

KNWZ/Reno, NV
 Keluse/Carter

SIMPSONS
 RALPH TRESVANT (dp)
 HOTTEST:
 WILSON PHILLIPS 7-1
 UB40 10-6
 WINGER 12-9
 TONY TONII TONEI 13-10
 MADONNA 21-17
 SIMPSONS 36-25

KWOD/Sacramento, CA
 Cagle/Morgan

WINGER
 BETTIE MIDLER
 JOHNNY GILL
 AL B SUREI
 VANILLA ICE
 DINO
 HOTTEST:
 STEVIE B 1-1
 JAMMIE GUY 3-2
 AL B SUREI 9-8
 KEITH SWEAT 11-9
 MADONNA 28-25

K90Z/Santa Barbara, CA
 Steve Gunner

TRIXTER (dp)
 WILL TO POWER
 SIMPSONS (dp)
 URBAN DANCE SQUAD (dp)
 CHRIS ISAAK
 HOTTEST:
 WINGER 12-9
 WHITNEY HOUSTON 14-10
 BETTIE MIDLER 15-12
 GEORGE MICHAEL 19-15
 DNA F/SUZANNE VEG 28-22

K20Z/Santa Barbara, CA
 Jackson/Andrews

JANET JACKSON
 SURFACE
 PHIL COLLINS
 SIMPSONS
 AC/DC (dp)
 HOTTEST:
 WHITNEY HOUSTON 10-8
 STEVIE B 14-10
 MICK JAGGER 15-13
 MADONNA 19-14
 2 IN A ROOM 22-18

KB9B/Boise, ID
 Kasper/Med Mex

BLACK BOX
 TRIXTER (dp)
 SIMPSONS (dp)
 HOTTEST:
 WHITNEY HOUSTON 3-2
 BETTIE MIDLER 5-4
 STEVIE B 10-6
 GEORGE MICHAEL 15-7
 NELSON 17-13

KATM/Colorado Springs, CO
 Jennifer Bell

DOM HENLEY
 HOTTEST:
 JON BON JOVI 3-3
 ROBERT PALMER 10-5
 BLACK CROWES 12-9
 IGGY POP 23-20
 WARRANT D-24

KB9F/Breno, CA
 Davis/Parker

VANILLA ICE
 L.L. COOL J
 EN VOICE
 TRACIE SPENCER
 SIMPSONS
 HOTTEST:
 STEVIE B 1-1
 JAMMIE GUY 3-2
 AL B SUREI 9-8
 KEITH SWEAT 11-9
 MADONNA 28-25

KB9W/Sacramento, CA
 Cagle/Morgan

WINGER
 BETTIE MIDLER
 JOHNNY GILL
 AL B SUREI
 VANILLA ICE
 DINO
 HOTTEST:
 STEVIE B 1-1
 JAMMIE GUY 3-2
 AL B SUREI 9-8
 KEITH SWEAT 11-9
 MADONNA 28-25

KB9Z/Santa Barbara, CA
 Steve Gunner

TRIXTER (dp)
 WILL TO POWER
 SIMPSONS (dp)
 URBAN DANCE SQUAD (dp)
 CHRIS ISAAK
 HOTTEST:
 WINGER 12-9
 WHITNEY HOUSTON 14-10
 BETTIE MIDLER 15-12
 GEORGE MICHAEL 19-15
 DNA F/SUZANNE VEG 28-22

KB9Z/Santa Barbara, CA
 Jackson/Andrews

JANET JACKSON
 SURFACE
 PHIL COLLINS
 SIMPSONS
 AC/DC (dp)
 HOTTEST:
 WHITNEY HOUSTON 10-8
 STEVIE B 14-10
 MICK JAGGER 15-13
 MADONNA 19-14
 2 IN A ROOM 22-18

KFBW/Boise, ID
 Kasper/Med Mex

BLACK BOX
 TRIXTER (dp)
 SIMPSONS (dp)
 HOTTEST:
 WHITNEY HOUSTON 3-2
 BETTIE MIDLER 5-4
 STEVIE B 10-6
 GEORGE MICHAEL 15-7
 NELSON 17-13

KATM/Colorado Springs, CO
 Jennifer Bell

DOM HENLEY
 HOTTEST:
 JON BON JOVI 3-3
 ROBERT PALMER 10-5
 BLACK CROWES 12-9
 IGGY POP 23-20
 WARRANT D-24

KB9F/Breno, CA
 Davis/Parker

VANILLA ICE
 L.L. COOL J
 EN VOICE
 TRACIE SPENCER
 SIMPSONS
 HOTTEST:
 STEVIE B 1-1
 JAMMIE GUY 3-2
 AL B SUREI 9-8
 KEITH SWEAT 11-9
 MADONNA 28-25

KB9W/Sacramento, CA
 Cagle/Morgan

WINGER
 BETTIE MIDLER
 JOHNNY GILL
 AL B SUREI
 VANILLA ICE
 DINO
 HOTTEST:
 STEVIE B 1-1
 JAMMIE GUY 3-2
 AL B SUREI 9-8
 KEITH SWEAT 11-9
 MADONNA 28-25

KB9Z/Santa Barbara, CA
 Steve Gunner

TRIXTER (dp)
 WILL TO POWER
 SIMPSONS (dp)
 URBAN DANCE SQUAD (dp)
 CHRIS ISAAK
 HOTTEST:
 WINGER 12-9
 WHITNEY HOUSTON 14-10
 BETTIE MIDLER 15-12
 GEORGE MICHAEL 19-15
 DNA F/SUZANNE VEG 28-22

KB9Z/Santa Barbara, CA
 Jackson/Andrews

JANET JACKSON
 SURFACE
 PHIL COLLINS
 SIMPSONS
 AC/DC (dp)
 HOTTEST:
 WHITNEY HOUSTON 10-8
 STEVIE B 14-10
 MICK JAGGER 15-13
 MADONNA 19-14
 2 IN A ROOM 22-18

KB9Z/Santa Barbara, CA
 Steve Gunner

TRIXTER (dp)
 WILL TO POWER
 SIMPSONS (dp)
 URBAN DANCE SQUAD (dp)
 CHRIS ISAAK
 HOTTEST:
 WINGER 12-9
 WHITNEY HOUSTON 14-10
 BETTIE MIDLER 15-12
 GEORGE MICHAEL 19-15
 DNA F/SUZANNE VEG 28-22

KB9Z/Santa Barbara, CA
 Jackson/Andrews

JANET JACKSON
 SURFACE
 PHIL COLLINS
 SIMPSONS
 AC/DC (dp)
 HOTTEST:
 WHITNEY HOUSTON 10-8
 STEVIE B 14-10
 MICK JAGGER 15-13
 MADONNA 19-14
 2 IN A ROOM 22-18

We Produce The Software Our Competition Hates.

Several software companies have music scheduling systems. And like everything else, some are better than others. But only one can be the best. Let us introduce you to MusicSCAN. The most sophisticated yet simple to use music scheduling system around. If you're in doubt, check out these features: MusicSCAN can save (and report on) 99 days of history. MusicSCAN can daypart songs differently each day of the week. MusicSCAN can control tempo/intensity segues and balance. MusicSCAN will automatically report on each day's performance. MusicSCAN will give you help information when you need it. Did we mention it's also the world's fastest and most flexible?

By the way, if your competition uses anything other than MusicSCAN software, chances are we produce the software your competitors hate.



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

252 REPORTS

A

AC/DC Moneytalks (Atco) LP: The Razor's Edge

Total Reports 75 30%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

B

STEVIE B Because I Love You (LMR/RCA) LP: Love & Emotion

Total Reports 235 93%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

Continued On Next Column

Stevie B. Continued

Table with columns: Station, P1, P2, P3, Tot

BAD COMPANY If You Needed Somebody (Atco) LP: Holy Water

Total Reports 76 30%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

BLACK CROWES Hard To... (Def American/Geffen) LP: Shake Your Money Maker

Total Reports 57 23%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

Continued On Next Column

Black Crowes Continued

Table with columns: Station, P1, P2, P3, Tot

JON BON JOVI Miracle (Mercury) LP: Blaze Of Glory

Total Reports 198 79%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Continued On Next Column

Breathe Continued

Table with columns: Station, P1, P2, P3, Tot

C & C MUSIC FACTORY Gonna Make You Sweat (Columbia)

Total Reports 95 38%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Table with columns: Station, P1, P2, P3, Tot

Continued On Next Column

CINDERELLA Shelter Me (Mercury) LP: Heartbreak Station

Total Reports 51 20%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

JUDE COLE House Full Of Dreams (Reprise) LP: A View From 3rd Street

Total Reports 60 24%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

PHIL COLLINS Hang In Long Enough (Atlantic) LP: ...But Seriously

Total Reports 186 74%

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot, Parallel Reach, P1 P2 P3 Tot

Table with columns: Station, P1, P2, P3, Tot

Parallels Continued on Page 78

F

Phil Collins Continued
P2
Regional Reach
E 85%
S 94%
M 87%
W 85%

DEE-LITE
Groove Is In The Heart (Elektra)
LP: World Circuit
Total Reports 223 88%

CATHY DENNIS
Just Another Dream (Polydor)
LP: Move To This
Total Reports 168 67%

DINO
Gentle (Island)
LP: Swingin'
Total Reports 88 35%

ELISA FIORILLO
On The Way Up (Chrysalis)
LP: I Am
Total Reports 121 48%

DAMN YANKEES
High Enough (WB)
LP: Damn Yankees
Total Reports 198 79%

Regional Reach
E 77%
S 85%
M 87%
W 60%

Regional Reach
E 73%
S 74%
M 84%
W 75%

Regional Reach
E 25%
S 28%
M 27%
W 64%

Regional Reach
E 42%
S 49%
M 51%
W 49%

Regional Reach
E 77%
S 85%
M 87%
W 60%

Regional Reach
E 23%
S 26%
M 19%
W 40%

Regional Reach
E 87%
S 90%
M 79%
W 69%

Regional Reach
E 87%
S 90%
M 79%
W 69%

Regional Reach
E 79%
S 67%
M 67%
W 53%

Regional Reach
E 19%
S 39%
M 21%
W 38%

Regional Reach
E 23%
S 26%
M 19%
W 40%

Regional Reach
E 23%
S 26%
M 19%
W 40%

Regional Reach
E 87%
S 90%
M 79%
W 69%

Regional Reach
E 79%
S 67%
M 67%
W 53%

Regional Reach
E 19%
S 39%
M 21%
W 38%

Regional Reach
E 23%
S 26%
M 19%
W 40%

Regional Reach
E 87%
S 90%
M 79%
W 69%

Regional Reach
E 87%
S 90%
M 79%
W 69%

Regional Reach
E 79%
S 67%
M 67%
W 53%

Debbie Gibson Continued
WKRC 34-33
WYCR 24-23
SOUTH
WBQ 29-22
99.3 29-26

JOHNNY GILL
Fairweather Friend (Motown)
LP: Johnny Gill
Total Reports 126 50%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 2 1 0 3

Regional Reach
E 50%
S 59%
M 38%
W 51%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 2 1 0 3

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 35%
S 46%
M 37%
W 42%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 1 0 0 1

Regional Reach
E 92%
S 95%
M 90%
W 96%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 23%
S 24%
M 10%
W 27%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

WHITNEY HOUSTON
I'm Your Baby Tonight (Arista)
LP: I'm Your Baby Tonight
Total Reports 245 97%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 24 54 28 106

Regional Reach
E 100%
S 96%
M 97%
W 96%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 1 0 0 1

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 92%
S 95%
M 90%
W 96%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 54%
S 68%
M 69%
W 51%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 54%
S 68%
M 69%
W 51%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 54%
S 68%
M 69%
W 51%

INXS Continued
KLSN d-33
X100 on

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 10%
S 33%
M 11%
W 20%

Janet Jackson Continued
WEST
KS104 21-18
Y108 25-23

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 94%
S 90%
M 89%
W 95%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

MADONNA
Justify My Love (Sire/WB)
LP: The Immaculate Collection
Total Reports 231 92%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 23 38 22 134

Regional Reach
E 94%
S 90%
M 89%
W 95%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

Chart Summary
Pos P1 P2 P3 Tot
National Summary
2-5 0 0 0 0

Regional Reach
E 37%
S 39%
M 29%
W 31%

George Michael Continued

Chart and regional data for George Michael's 'I Wanna Be'.

BETTE MIDLER From A Distance (Atlantic)

Chart and regional data for Bette Midler's 'From A Distance'.

NOTORIOUS The Swalk (DGC)

Chart and regional data for Notorious B.I.G.'s 'The Swalk'.

OUTFIELD Far You (MCA)

Chart and regional data for Outfield's 'Far You'.

POISON Something To Believe In (Capitol)

Chart and regional data for Poison's 'Something To Believe In'.

SIMPSONS Do The Bartman (Geffen)

Chart and regional data for The Simpsons' 'Do The Bartman'.

NELSON After The Rain (DGC)

Chart and regional data for Nelson's 'After The Rain'.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

DONNY OSMOND My Love Is A Fire (Capitol)

Chart and regional data for Donny Osmond's 'My Love Is A Fire'.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

OUTFIELD Continued

Chart and regional data for Outfield's 'Far You'.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

POISON Continued

Chart and regional data for Poison's 'Something To Believe In'.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

EAST

Regional chart for East.

SOUTH

Regional chart for South.

WEST

Regional chart for West.

Simpsons Continued... KREL a KFLZ a... WEST KKKX a... EAST FLY92 a...

SURFACE The First Time (Columbia) LP: 3 Deep

Chart Summary Table for SURFACE. Regional Reach: E 90%, S 83%, M 63%, W 82%. National Summary: UP 130, DEBS 28, SAME 23, DOWN 1, ADDS 18.

22 Total Reports 200 79% Parallel Reach P1 81%, P2 81%, P3 76%. Chart Summary: Pos 1, P1 0, P2 0, P3 0.

P1 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 999H1 16-14... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

Continued On Next Column

Keith Sweat Continued... KFER 32-22... MIDWEST CK105 31-29... WEST WJLJ 33-29...

TONY! TONII TONE! Feels Good (Wing/Mercury) LP: The Revival

Chart Summary Table for TONY! TONII TONE!. Regional Reach: E 77%, S 70%, M 52%, W 60%. National Summary: UP 112, DEBS 3, SAME 28, DOWN 18, ADDS 2.

15 Total Reports 163 65% Parallel Reach P1 67%, P2 67%, P3 59%. Chart Summary: Pos 1, P1 0, P2 0, P3 0.

P1 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 PWR92 29-27... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

Continued On Next Column

Ralph Tresvant Continued... KDWB 28-25... WEST KS104 7-5... MIDWEST WJLJ 33-29...

2 IN A ROOM Wiggle It (Cutting/Charisma)

Chart Summary Table for 2 IN A ROOM. Regional Reach: E 56%, S 50%, M 46%, W 51%. National Summary: UP 86, DEBS 8, SAME 22, DOWN 8, ADDS 3.

25 Total Reports 127 50% Parallel Reach P1 63%, P2 49%, P3 43%. Chart Summary: Pos 1, P1 0, P2 0, P3 0.

P1 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P3 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 MAAL 23-22... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

Continued On Next Column

UB40 Continued... KSAO 19-14... WEST WJLJ 33-29... MIDWEST WJLJ 33-29...

VANILLA ICE Play That Funky Music (SBK) LP: To The Extreme

Chart Summary Table for VANILLA ICE. Regional Reach: E 27%, S 30%, M 14%, W 33%. National Summary: UP 105, DEBS 34, SAME 38, DOWN 0, ADDS 26.

N&A Total Reports 66 26% Parallel Reach P1 44%, P2 25%, P3 15%. Chart Summary: Pos 1, P1 0, P2 0, P3 0.

P1 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 KREL a... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

Continued On Next Column

WARRANT I Saw Red (Columbia) LP: Cherry Pie

Chart Summary Table for WARRANT. Regional Reach: E 35%, S 33%, M 25%, W 25%. National Summary: UP 15, DEBS 18, SAME 26, DOWN 0, ADDS 16.

Chart Summary Table for WARRANT. Regional Reach: E 35%, S 33%, M 25%, W 25%. National Summary: UP 15, DEBS 18, SAME 26, DOWN 0, ADDS 16.

P1 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P1 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

P2 I95 4-28... EAST WXS on... SOUTH WJLJ 33-29... WEST WJLJ 33-29...

Parallels Continued on Page 82

SIGNIFICANT ACTION

WILSON PHILLIPS Impulsive (SBK) LP: Wilson Phillips Total Reports 234 93%

Regional Reach E 94% S 97% M 97% W 84% Chart Summary Pos P1 P2 P3 Tot

STEVE WINWOOD One And Only Man (Virgin) LP: Refugees Of The Heart Total Reports 203 81%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

Winger Continued WEST EAST SOUTH MIDWEST

STEVE WINWOOD One And Only Man (Virgin) LP: Refugees Of The Heart Total Reports 203 81%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 177 70%

OLETA ADAMS Get Here (Fontana/Mercury) LP: Circle Of One

AFTER 7 Heat Of The Moment (Virgin) LP: After 7

ATOOZI Calling Out Your Name (EMI)

BLACK BOX I Don't Know Anybody Else (RCA) LP: Dreamland

TEVIN CAMPBELL Round And Round (Paisley Park/WB) LP: "Graffiti Bridge" ST

TEVIN CAMPBELL Round And Round (Paisley Park/WB) LP: "Graffiti Bridge" ST

CANDYMAN Melt In Your Mouth (Epic) LP: Ain't No Shame In My Game

CHARLATANS U.K. The Only... (Beggars Banquet/RCA) LP: Some Friendly

CONCRETE BLONDE Caroline (IRS) LP: Bloodletting

JOEY B. ELLIS & TYNETTA HARE Go For It (Heart And...)(Bust It/Capitol) LP: "Rocky V" ST

JOEY B. ELLIS & TYNETTA HARE Go For It (Heart And...)(Bust It/Capitol) LP: "Rocky V" ST

GUY I Wanna Get With U (MCA) LP: The Future

GUY I Wanna Get With U (MCA) LP: The Future

GUYS NEXT DOOR I've Been Waiting For You (SBK) LP: Guys Next Door

BILLY IDOL Prodigal Blues (Chrysalis) LP: Charmed Life

JAYA One Kiss Per Minute (RCA) LP: Jaya

JAYA One Kiss Per Minute (RCA) LP: Jaya

LL COOL J Around The Way... (Def Jam/Columbia) LP: Mama Said Knock You Out

LL COOL J Around The Way... (Def Jam/Columbia) LP: Mama Said Knock You Out

PARTY I Found Love (Hollywood) LP: The Party



CHR NATIONAL AIRPLAY®

P1

LW	TW	ARTIST/SONG	Label
2	1	WHITNEY HOUSTON/I'm Your Baby Tonight	(Arista)
3	2	STEVIE B/Because I Love You (The Postman Song)	(LMR/RCA)
4	3	DEEE-LITE/Groove Is In The Heart	(Elektra)
1	4	MARIAH CAREY/Love Takes Time	(Columbia)
6	5	MADONNA/Justify My Love	(Sire/WB)
7	6	WILSON PHILLIPS/Ampulsive	(SBK)
8	7	UB40/The Way You Do The Things You Do	(Virgin)
14	8	DNA I/SUZANNE VEGA/Tom's Diner	(A&M)
10	9	POISON/Something To Believe In	(Capitol)
11	10	BETTE MIDLER/From A Distance	(Atlantic)
12	11	GEORGE MICHAEL/Freedom '90	(Columbia)
9	12	TONY! TONII TONEI/Feels Good	(Wing/Mercury)
5	13	VANILLA ICE/Ace Ice Baby	(SBK)
19	14	JANET JACKSON/Love Will Never Do (Without You)	(A&M)
13	15	ALIAS/More Than Words Can Say	(EMI)
15	16	2 IN A ROOM/Wiggle It	(Cutting/Charisma)
20	17	HEART/Stranded	(Capitol)
26	18	SURFACE/The First Time	(Columbia)
23	19	DAMN YANKEES/High Enough	(WB)
21	20	JON BON JOVI/Miracle	(Mercury)
25	21	RALPH TRESVANT/Sensitivity	(MCA)
18	22	DONNY OSMOND/My Love Is A Fire	(Capitol)
17	23	DARYL HALL & JOHN OATES/So Close	(Arista)
30	24	CATHY DENNIS/Just Another Dream	(Polydor)
35	25	WILL TO POWER/I'm Not In Love	(Epic)
27	26	STEVE WINWOOD/One And Only Man	(Virgin)
39	27	C & C MUSIC FACTORY/Gonna Make You Sweat...	(Columbia)
28	28	JOHNNY GILL/Fairweather Friend	(Motown)
24	29	CANDYMAN/Knockin' Boots	(Epic)
16	30	JAMES INGRAM/I Don't Have The Heart	(WB)
40	31	NELSON/After The Rain	(DGC)
29	32	ELISA FIORILLO/On The Way Up	(Chrysalis)
36	33	WINGER/Miles Away	(Atlantic)
22	34	M.C. HAMMER/Pray	(Capitol)
DEBUT	35	DEBBIE GIBSON/Anything Is Possible	(Atlantic)
DEBUT	36	DINO/Gentle	(Island)
DEBUT	37	PHIL COLLINS/Hang In Long Enough	(Atlantic)
34	38	BELL BIV DEVOE/B.B.D. (I Thought It Was Me)	(MCA)
DEBUT	39	KEITH SWEAT/If I Give All My Love To You	(Vintertainment/Elektra)
37	40	BILLY JOEL/And So It Goes	(Columbia)

57 REPORTERS

MOST ADDED

HOTTEST

- SIMPSONS (28)
- VANILLA ICE (19)
- AC/DC (8)
- SURFACE (7)
- CELINE DION (6)

- STEVIE B (39)
- MADONNA (25)
- POISON (18)
- WHITNEY HOUSTON (17)
- DEEE-LITE (15)

P2

LW	TW	ARTIST/SONG	Label
2	1	WHITNEY HOUSTON/I'm Your Baby Tonight	(Arista)
3	2	STEVIE B/Because I Love You (The Postman Song)	(LMR/RCA)
4	3	BETTE MIDLER/From A Distance	(Atlantic)
5	4	WILSON PHILLIPS/Ampulsive	(SBK)
1	5	MARIAH CAREY/Love Takes Time	(Columbia)
7	6	POISON/Something To Believe In	(Capitol)
30	7	DEEE-LITE/Groove Is In The Heart	(Elektra)
11	8	GEORGE MICHAEL/Freedom '90	(Columbia)
9	9	HEART/Stranded	(Capitol)
12	10	UB40/The Way You Do The Things You Do	(Virgin)
13	11	DAMN YANKEES/High Enough	(WB)
19	12	MADONNA/Justify My Love	(Sire/WB)
14	13	DONNY OSMOND/My Love Is A Fire	(Capitol)
15	14	JON BON JOVI/Miracle	(Mercury)
17	15	STEVE WINWOOD/One And Only Man	(Virgin)
6	16	VANILLA ICE/Ace Ice Baby	(SBK)
18	17	TONY! TONII TONEI/Feels Good	(Wing/Mercury)
20	18	WINGER/Miles Away	(Atlantic)
8	19	ALIAS/More Than Words Can Say	(EMI)
23	20	DNA I/SUZANNE VEGA/Tom's Diner	(A&M)
26	21	JANET JACKSON/Love Will Never Do (Without You)	(A&M)
24	22	OUTFIELD/For You	(MCA)
25	23	PHIL COLLINS/Hang In Long Enough	(Atlantic)
29	24	SURFACE/The First Time	(Columbia)
27	25	NELSON/After The Rain	(DGC)
16	26	DARYL HALL & JOHN OATES/So Close	(Arista)
35	27	WILL TO POWER/I'm Not In Love	(Epic)
36	28	CATHY DENNIS/Just Another Dream	(Polydor)
33	29	2 IN A ROOM/Wiggle It	(Cutting/Charisma)
39	30	DEBBIE GIBSON/Anything Is Possible	(Atlantic)
34	31	JOHNNY GILL/Fairweather Friend	(Motown)
21	32	JAMES INGRAM/I Don't Have The Heart	(WB)
28	33	BILLY JOEL/And So It Goes	(Columbia)
40	34	ELISA FIORILLO/On The Way Up	(Chrysalis)
DEBUT	35	RALPH TRESVANT/Sensitivity	(MCA)
22	36	M.C. HAMMER/Pray	(Capitol)
DEBUT	37	ROBERT PALMER/You're Amazing	(EMI)
DEBUT	38	BREATHE/Does She Love That Man	(A&M)
DEBUT	39	DON HENLEY/New York Minute	(Geffen)
37	40	CHEAP TRICK/Wherever Would I Be	(Epic)

116 REPORTERS

MOST ADDED

HOTTEST

- SIMPSONS (54)
- VANILLA ICE (28)
- RALPH TRESVANT (18)
- INXS (17)
- CINDERELLA (16)

- STEVIE B (82)
- WHITNEY HOUSTON (53)
- MADONNA (50)
- BETTE MIDLEY (40)
- POISON (32)

P3

LW	TW	ARTIST/SONG	Label
2	1	WHITNEY HOUSTON/I'm Your Baby Tonight	(Arista)
1	2	POISON/Something To Believe In	(Capitol)
4	3	WILSON PHILLIPS/Ampulsive	(SBK)
9	4	STEVIE B/Because I Love You (The Postman Song)	(LMR/RCA)
7	5	DAMN YANKEES/High Enough	(WB)
8	6	BETTE MIDLER/From A Distance	(Atlantic)
5	7	HEART/Stranded	(Capitol)
10	8	JON BON JOVI/Miracle	(Mercury)
11	9	GEORGE MICHAEL/Freedom '90	(Columbia)
3	10	MARIAH CAREY/Love Takes Time	(Columbia)
14	11	WINGER/Miles Away	(Atlantic)
15	12	UB40/The Way You Do The Things You Do	(Virgin)
13	13	DONNY OSMOND/My Love Is A Fire	(Capitol)
17	14	DEEE-LITE/Groove Is In The Heart	(Elektra)
18	15	STEVE WINWOOD/One And Only Man	(Virgin)
19	16	OUTFIELD/For You	(MCA)
22	17	MADONNA/Justify My Love	(Sire/WB)
20	18	NELSON/After The Rain	(DGC)
21	19	PHIL COLLINS/Hang In Long Enough	(Atlantic)
6	20	DARYL HALL & JOHN OATES/So Close	(Arista)
31	21	JANET JACKSON/Love Will Never Do (Without You)	(A&M)
16	22	VANILLA ICE/Ace Ice Baby	(SBK)
30	23	DNA I/SUZANNE VEGA/Tom's Diner	(A&M)
25	24	TONY! TONII TONEI/Feels Good	(Wing/Mercury)
12	25	ALIAS/More Than Words Can Say	(EMI)
33	26	SURFACE/The First Time	(Columbia)
35	27	ROBERT PALMER/You're Amazing	(EMI)
28	28	BILLY JOEL/And So It Goes	(Columbia)
26	29	CATHY DENNIS/Just Another Dream	(Polydor)
36	30	CHEAP TRICK/Wherever Would I Be	(Epic)
37	31	DEBBIE GIBSON/Anything Is Possible	(Atlantic)
34	32	ELISA FIORILLO/On The Way Up	(Chrysalis)
40	33	WILL TO POWER/I'm Not In Love	(Epic)
DEBUT	34	BREATHE/Does She Love That Man	(A&M)
DEBUT	35	INXS/Disappear	(Atlantic)
38	36	2 IN A ROOM/Wiggle It	(Cutting/Charisma)
39	37	DON HENLEY/New York Minute	(Geffen)
24	38	SOHO/Hippychick	(Atco)
23	39	M.C. HAMMER/Pray	(Capitol)
DEBUT	40	JOHNNY GILL/Fairweather Friend	(Motown)

79 REPORTERS

MOST ADDED

HOTTEST

- SIMPSONS (45)
- CINDERELLA (28)
- RALPH TRESVANT (18)
- AC/DC (13)
- CELINE DION (13)

- STEVIE B (56)
- MADONNA (40)
- WHITNEY HOUSTON (35)
- POISON (33)
- DAMN YANKEES (25)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
INXS/Disappear (Atco)	149	59%	59%	0%
ROBERT PALMER/You're Amazing (EMI)	141	56%	70%	2%
BREATHE/Does She Love That Man (A&M)	140	56%	69%	4%
RALPH TRESVANT/Sensitivity (MCA)	135	54%	74%	21%
2 IN A ROOM/Wiggle It (Cutting/Charisma)	127	50%	94%	35%
JOHNNY GILL/Fairweather Friend (Motown)	126	50%	82%	26%
ELISA FIORILLO/On The Way Up (Chrysalis)	121	48%	83%	24%
DON HENLEY/New York Minute (Geffen)	102	40%	79%	6%
C & C MUSIC FACTORY/Gonna Make You Sweat (Columbia)	95	38%	63%	17%
DINO/Gentle (Island)	88	35%	72%	16%
ELTON JOHN/You Gotta Love Someone (MCA)	86	34%	59%	0%
BAD COMPANY/If You Needed Somebody (Atco)	76	30%	62%	12%
BLACK CROWES/Hard To Handle (Def American/Geffen)	57	23%	75%	30%
IGGY POP w/KATE PIERSON/Candy	51	20%	61%	10%
SOUP DRAGONS/I'm Free (Mercury)	43	17%	67%	0%
PEBBLES I/BABYFACE/Love Makes Things Happen (MCA)	40	16%	55%	5%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15 is determined by dividing the total of the charted reports by the number of Top 15 reports.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

NEW ARTISTS

Rank	Artist/Song/Label	Reports
1	RALPH TRESVANT/Sensitivity (MCA)	135
2	SIMPSONS/Do The Bartman (Geffen)	127
	2 IN A ROOM/Wiggle It (Charisma)	127
4	ELISA FIORILLO/On The Way Up (Chrysalis)	121
5	C & C MUSIC COMPANY/Gonna Make You Sweat (Columbia)	95
6	CELINE DION/Where Does My Heart Beat Now? (Epic)	76
7	AC/DC/Moneytalks (Atco)	75
8	BLACK CROWES/Hard To Handle (Def American/Geffen)	57
9	NOTORIOUS/Swank (DGC)	52
10	IGGY POP w/KATE PIERSON/Candy (Virgin)	51

New artists have not yet had a CHR Breaker.

"I guess Neil Young is the king of rock & roll. I don't see anybody else on the scene standing anywhere near this tall nowadays."

--Kurt Loder
Rolling Stone

NEIL YOUNG ✖
CRAZY HORSE

"Over And Over"

THE NEW SINGLE

"In terms of immediacy, 'Over and Over' ranks with such enduring Young compositions as 'Down By The River,' 'Southern Man' and 'The Needle and the Damage Done'."

--Philadelphia Inquirer

"Young cooks up his best set in years...all the fury is intact..."

--Time



Produced by David Briggs and Neil Young

Management: Elliot Roberts



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BREAKERS

No Records Qualified For Breaker Status This Week.

NEW & ACTIVE

- INXS "Disappear" (Atlantic)**
Reports: 149. Moves: Up 36, Debuts 48, Same 35, Down 0, Adds 30 including WPLJ, PRO-FM, Y100, KKRZ, WERZ, K96.7, 195, G105, XL1067, WRVQ, KSAQ 32-22, WKBO 29-25, PIRATE 20-17, WWSR 39-26, WINK 35-30.
- ROBERT PALMER "You're Amazing" (EMI)**
Reports: 141. Moves: Up 73, Debuts 19, Same 40, Down 0, Adds 9, WERZ, KC101, KZZB, PWR945, KKSS, WBXX, WCIL, WLRW, KBOZ, KSAQ 37-33, WWSR 32-27, PWR92 34-29, KZ106 21-17, WZYP 27-20, WOKI 26-21, KTUX 31-26. See *Parallels, debuts at number 39 on the CHR chart.*
- BREATHE "Does She Love That Man" (A&M)**
Reports: 140. Moves: Up 62, Debuts 27, Same 33, Down 1, Adds 17 including Y108, KUBE, WNNK, PWR92, PWR945, WDJX, WZKS, Y107, WRVQ, WBXX, WKXS 26-21, KISN 27-23, X100 30-26, WAAL 34-25, KZ106 17-11. See *Parallels, debuts at number 40 on the CHR chart.*
- RALPH TRESVANT "Sensitivity" (MCA)**
Reports: 135. Moves: Up 65, Debuts 21, Same 9, Down 0, Adds 40 including Z100, WEGX, KSAQ, Z95, FLY92, WMJQ, Y102, KZZB, KIX106, 99WAYS, HOT97 18-13, WPGC 4-2, PWRPIG 13-10, WKBO 40-30, Q106 7-2. See *Parallels, moves 39-30 on the CHR chart.*
- SIMPSONS "Do The Bartman" (Geffen)**
Reports: 127. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 127 including WXKS, Z100, WEGX, WIOQ, WAVA, WPGC, Y95, PWR96, WNVZ, Q105, B96, WDFX, KBEO, WLOL, KS104, KOY-FM, KMEL.
- 2 IN A ROOM "Wiggle It" (Cutting/Charisma)**
Reports: 127. Moves: Up 39, Debuts 19, Same 22, Down 8, Adds 3, WMJQ, Q101, KWTX, WEGX 14-8, WIOQ 3-1, PRO-FM 15-11, KEGL 8-7, KKBO 28-23, PWR104 12-11, WNVZ 19-15, HOT102 10-7, PWR106 4-2, TIC-FM 3-2, PWR92 40-33, WTFX 10-8. See *Parallels, moves 25-25 on the CHR chart.*
- JOHNNY GILL "Fairweather Friend" (Motown)**
Reports: 126. Moves: Up 65, Debuts 15, Same 28, Down 6, Adds 12 including KKRZ, WNNK, Y102, WZYP, WAPE, KTUX, KWOD, XL93FM, KSAQ 40-35, KTFM 17-14, KS104 13-9, PWR106 16-13, WAAL 24-19, WNOK 17-13, KPRR 11-9. See *Parallels, moves 35-31 on the CHR chart.*
- ELISA FIORILLO "On The Way Up" (Chrysalis)**
Reports: 121. Moves: Up 66, Debuts 12, Same 26, Down 4, Adds 13 including WPLJ, X100, WWSR, WRCK, WSSX, 99WAYS, WKZL, WKPE, WLRW, KDWB 6-5, KKFR 17-14, KISN 20-15, G105 10-5, Y107 13-10, Z99 13-10. See *Parallels, moves 36-34 on the CHR chart.*
- KEITH SWEAT "I'll Give All My Love To You" (Vintertainment/Elektra)**
Reports: 109. Moves: Up 39, Debuts 19, Same 31, Down 0, Adds 20 including WXKS, PRO-FM, WHYT, KOY-FM, WKSE, WCGQ, WOVV, KAY107, WKPE, WPFM, WPGC 17-13, PWRPIG 33-26, Q105 16-13, FM102 2-1, KMEL 2-1. See *Parallels, debuts at number 37 on the CHR chart.*
- DON HENLEY "New York Minute" (Geffen)**
Reports: 102. Moves: Up 58, Debuts 10, Same 29, Down 0, Adds 5, Q102, HOT95, WOVV, KRNO, KATM, WBLI 25-22, Y100 9-5, KISN 31-28, WERZ 27-22, B93 39-35, WCGQ 27-18, WHHY 26-21, Y107 22-19, WKDD 24-15.
- C & C MUSIC FACTORY "Gonna Make You Sweat (Everybody Dance Now)" (Columbia)**
Reports: 95. Moves: Up 46, Debuts 12, Same 28, Down 0, Adds 9, KEGL, KC101, B93, WAPE, WGTZ, WTFX, KQIZ, KCHX, KCMQ, WXKS 12-9, WZOU 23-17, HOT97 10-6, WPGC 15-11, PWR104 30-25, KPRR 16-10. See *Parallels, debuts at number 36 on the CHR chart.*
- CHER "The Shoop Shoop Song (It's In His Kiss)" (Geffen)**
Reports: 89. Moves: Up 30, Debuts 9, Same 41, Down 0, Adds 9, B93, WZYP, 99WAYS, WHOT, KYRK, WWFX, B98, WVBS, WKFR, WXKS 24-20, Y100 22-19, WLAN 31-25, Z104 31-27, WHTO 29-25, KISR 39-34.
- DINO "Gentle" (Island)**
Reports: 88. Moves: Up 46, Debuts 10, Same 25, Down 2, Adds 5, FLY92, 999KHI, KWOD, KZIO, KTMT, HOT97 23-19, KTFM 18-15, WHYT 18-15, WKBO 36-32, KS104 30-26, KGGI 10-8, HOT97 5-3, KZFM 27-21, KKMG 29-19, I94 27-19. See *Parallels, debuts at number 38 on the CHR chart.*
- ELTON JOHN "You Gotta Love Someone" (MCA)**
Reports: 86. Moves: Up 30, Debuts 17, Same 29, Down 0, Adds 10, JET-FM, KC101, KQKQ, WTHY, KWTX, KZIO, WKFR, KBOZ, KMOK, KZOO, KISN 28-18, 999KHI 34-29, WBBQ 30-25, WZOK 28-18, KXYQ 24-18, KZII 24-17.
- CELINE DION "Where Does My Heart Beat Now?" (Epic)**
Reports: 76. Moves: Up 9, Debuts 7, Same 29, Down 0, Adds 31 including PRO-FM, PWR104, PWRPIG, Q105, WKBO, KKRZ, WFMF, HOT95, KZOU, WGRD, KISN 34-30, KZFM d-37, WDBR 38-33.
- BAD COMPANY "If You Needed Somebody" (Atco)**
Reports: 76. Moves: Up 34, Debuts 8, Same 27, Down 0, Adds 7, PIRATE, KZFM, XL1067, WGRD, KAY107, WIKZ, KISR, Q102 26-22, WMJQ 28-24, JET-FM 28-21, KZ106 18-15, WCGQ 28-25, Z102 28-24, KTUX 18-13, KMYZ 1-1, WPRR 24-18.
- AC/DC "Moneytalks" (Atco)**
Reports: 75. Moves: Up 1, Debuts 13, Same 27, Down 0, Adds 34 including B94, WNVZ, KSAQ, WDFX, WHYT, PIRATE, KPLZ, KUBE, WAAL, WRCK, KIX106, WKQB d-30, WZYP d-38, WIXX 25-18.
- WARRANT "I Saw Red" (Columbia)**
Reports: 75. Moves: Up 15, Debuts 18, Same 26, Down 0, Adds 16 including WKSE, JET-FM, PWR92, KIX106, WOKI, K92, CK105, WKPE, WZZG, WYKS, WILN, WDFX 20-15, WAAL 38-35, WPST 37-34, KTUX 35-29, WOMP 30-20.
- DEPECHE MODE "World In My Eyes" (Sire/Reprise)**
Reports: 67. Moves: Up 17, Debuts 13, Same 21, Down 0, Adds 16 including X100, WQGN, WKRZ, B93, WFMF, KPRR, WDJX, 95XXX, KCMQ, KZIO, WXKS 28-23, PWR104 17-8, KSAQ 29-21, PWR106 28-22, KTUX 39-30.
- VANILLA ICE "Play That Funky Music" (SBK)**
Reports: 66. Moves: Up 3, Debuts 3, Same 1, Down 0, Adds 59 including WXKS, WZOU, HOT97, WPLJ, B94, PRO-FM, KEGL, B97, PWRPIG, B96, WHYT, WKBO, PWR106, Q106, KMEL, KKFR 36-24, KOY-FM 25-18.
- JUDE COLE "House Full Of Reasons" (Reprise)**
Reports: 60. Moves: Up 18, Debuts 9, Same 24, Down 0, Adds 9, WERZ, WOMX, KZ93, WOMP, WQID, Q101, KNIN, KLYV, KMOK, PWR99 28-25, KZ106 19-13, 99WAYS 34-28, WZOK 31-28, KIKX 36-32, KXYQ 23-19.
- BLACK CROWES "Hard To Handle" (Def American/Geffen)**
Reports: 57. Moves: Up 28, Debuts 4, Same 21, Down 3, Adds 1, WBXX, PIRATE 11-10, WBBQ 15-10, WOKI 14-11, 99WAYS 11-9, KTUX 25-19, KATM 12-9, WOMP 28-24, YES97 8-6, KISR 21-16, WCIL 16-11, KFTZ 16-12.
- GEORGE LAMOND & BRENDA K. STARR "No Matter What" (Columbia)**
Reports: 53. Moves: Up 7, Debuts 7, Same 20, Down 0, Adds 19 including PWR104, B96, Y108, WWSR, TIC-FM, WRCK, Y107, KKSS, KCAQ, PWR96 6-4, WMJQ 29-25, KPRR 29-25, B95 38-35.
- NOTORIOUS "The Swalk" (DGC)**
Reports: 52. Moves: Up 10, Debuts 5, Same 30, Down 0, Adds 7, Q102, WZYP, KTUX, KQKQ, KIKX, B98, WPFM, WAAL 36-33, KATM 30-26, WOMP 40-36, 99KG 40-36, KFMW 30-24.
- CINDERELLA "Sheila Me" (Mercury)**
Reports: 51. Moves: Up 3, Debuts 0, Same 2, Down 0, Adds 46 including KKBO, KSAQ, WKSE, WWSR, 999KHI, WPST, WBBQ, KZ106, WAPE, WOKI, K92, CK105, PIRATE 18-16, KATM 17-12, FM104 29-26.
- IGGY POP w/KATE PIERSON "Candy" (Virgin)**
Reports: 51. Moves: Up 22, Debuts 5, Same 19, Down 0, Adds 5, HOT102, X100, WBBQ, WNNY, KTMT, KSAQ 23-19, WKBO 31-27, Q106 20-17, WAAL 32-29, WERZ 40-36, K106 32-27, KFMW 17-12.
- CHRIS ISAAK "Wicked Game" (Reprise)**
Reports: 50. Moves: Up 10, Debuts 5, Same 14, Down 0, Adds 21 including KUBE, WERZ, 999KHI, WCGQ, WAPE, 99WAYS, WOMX, Z102, HOT949, G98, WJMX, PWR99 7-6, KDWB 30-27, WBBQ 32-27, WZYP 36-28, WRVQ 27-22, WIXX 23-17.

MOST ADDED

- SIMPSONS (127)
- VANILLA ICE (59)
- CINDERELLA (46)
- RALPH TRESVANT (40)
- AC/DC (34)
- CELINE DION (31)
- INXS (30)
- WILL TO POWER (26)
- DNA (21)
- CHRIS ISAAK (21)
- STYX (21)

HOTTEST

- STEVIE B (177)
- MADONNA (115)
- WHITNEY HOUSTON (105)
- POISON (83)
- BETTE MIDLER (68)
- DAMN YANKEES (57)
- DEEE-LITE (56)
- WILSON PHILLIPS (51)
- MARIAH CAREY (49)
- DNA (41)

SIGNIFICANT ACTION

- STYX "Show Me The Way" (A&M)**
Reports: 49. Moves: Up 4, Debuts 11, Same 13, Down 0, Adds 21 including WNVZ, WWSR, WERZ, 999KHI, WKRZ, WBBQ, HOT95, WOKI, 95XIL, KQIZ, KQCR, KZ93 d-22, WZOK d-20, KPAT 29-25.
- AFTER 7 "Heat Of The Moment" (Virgin)**
Reports: 49. Moves: Up 19, Debuts 4, Same 12, Down 0, Adds 14 including PWR104, HOT102, KDWB, FM102, FLY92, WWSR, JET-FM, G105, WTHY, B98, PWRPIG 26-21, WLOL 24-20, Y108 23-13, KKFR 33-23, WCKZ 23-19.
- MAXI PRIEST "Just A Little Bit Longer" (Charisma)**
Reports: 49. Moves: Up 11, Debuts 11, Same 22, Down 0, Adds 5, WKEE, WGTZ, WZOK, KQMQ, WZKK, PWR106 d-34, 999KHI 35-32, KTUX 40-32, KLUC 28-25, HOT949 29-26, WPFM 38-35, Z97 32-29.
- SOUP DRAGONS "I'm Free" (Mercury)**
Reports: 43. Moves: Up 18, Debuts 1, Same 23, Down 1, Adds 0, KKBO 29-26, PWR104 26-19, WKBO 27-23, KZZB 40-31, KMYZ 24-20, KISR 37-32, KBOZ 39-36.
- TRIXTER "Give It To Me Good" (Mechanic/MCA)**
Reports: 41. Moves: Up 8, Debuts 3, Same 23, Down 0, Adds 7, WZYP, WIXX, KF95, WKSF, KYYY, KCMQ, Y97, WPST 27-24, KATM 28-23, YES97 26-18, KISR 32-27, KNIN 35-32, WKFR 35-32, OK95 39-35.
- JOEY B. ELLIS & TYNETTA HARE "Go For It (Heart And Fire)" (Bust It/Capitol)**
Reports: 41. Moves: Up 3, Debuts 7, Same 26, Down 0, Adds 5, WPLJ, 999KHI, WGTZ, KYRK, WTHY, HOT97 7 d-31, WCKZ d-32, CK105 38-36, KKMG 37-29, KISR d-40.
- PEBBLES & BABYFACE "Love Makes Things Happen" (MCA)**
Reports: 40. Moves: Up 11, Debuts 8, Same 13, Down 0, Adds 8, KTFM, KKRZ, 999KHI, WZYP, CK105, KKMG, KLUC, KFFM, HOT97 33-30, WPGC 21-19, PWRPIG 37-31, KS104 18-14, KKFR 38-26, FM102 26-22, WCKZ 27-22, KMCK 39-36.
- BLACK BOX "I Don't Know Anybody Else" (RCA)**
Reports: 36. Moves: Up 2, Debuts 4, Same 14, Down 0, Adds 16 including HOT102, KKFR, WMJQ, WQGN, WFMF, Y107, WOVV, KF95, KYRK, KQCR, HOT97 29-25.
- PAUL SIMON "The Obvious Child" (WB)**
Reports: 30. Moves: Up 2, Debuts 5, Same 11, Down 0, Adds 12 including KISN, WDJX, 99WAYS, KIKX, KWOD, HOT949, WCIL, 99KG, WIXX 32-22, KXYQ 30-27.
- L.L. COOL J "Around The Way Girl" (Def Jam/Columbia)**
Reports: 30. Moves: Up 7, Debuts 1, Same 10, Adds 12, WXKS, KIIS, HOT97 7, KZFM, KPRR, WOKI, KXXR, B95, KYRK, KQIZ, WZZG, WILN, WPGC 28-24, KKFR 35-25, KMEL 13-10.
- CHARLATANS U.K. "The Only One I Know" (Beggars Banquet/RCA)**
Reports: 26. Moves: Up 0, Debuts 0, Same 16, Down 0, Adds 10, K106, WZYP, 99WAYS, WNNY, KAKS, KISR, KCHX, WILN, KNIN, KFTZ.
- P.C. QUEST "After The Summer's Gone" (Geffen)**
Reports: 22. Moves: Up 7, Debuts 1, Same 9, Down 0, Adds 5, FM102, WCGQ, KPRR, KYRK, WWFX, KGGI 4-2, KJ103 25-22, KKXX 21-18, B95 37-34, Q104 15-10.
- PARTY "I Found Love" (Hollywood)**
Reports: 21. Moves: Up 10, Debuts 0, Same 7, Down 3, Adds 1, WAVA, B96 8-7, WSPK 16-11, KF95 40-37, KIKX 18-15, WTHY 26-20, WOMP 38-34.
- URBAN DANCE SQUAD "Deeper Shade Of Soul" (Arista)**
Reports: 20. Moves: Up 0, Debuts 4, Same 6, Down 0, Adds 10, KSAQ, Q105, WKSS, KZZB, KKSS, KSND, KYRK, KQIZ, WCIL, Y97, KKFR d-35, WCKZ d-35, Y107 d-33, KG95 d-40.
- BILLY IDOL "Prodigal Blues" (Chrysalis)**
Reports: 20. Moves: Up 5, Debuts 2, Same 12, Down 0, Adds 1, WOMP, KATM 27-25, YES97 38-35, KYYY 40-38, KGOT 35-33, KFFM d-33.
- ATOOTI "Calling Out Your Name" (EMI)**
Reports: 19. Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 7, WFMF, KZFM, KQKQ, KKSS, KAKS, KCHX, WVBS, WNVZ on.
- AL B SURE! "Missunderstanding" (WB)**
Reports: 18. Moves: Up 8, Debuts 0, Same 6, Down 3, Adds 1, KWOD, KIIS on, PWR106 32-28, Z99 15-5, B95 9-8, I94 14-12, KDON 13-11.
- TOMMY PUETT "Kiss You All Over" (Scotti Bros)**
Reports: 18. Moves: Up 8, Debuts 0, Same 10, Down 0, Adds 0, WXKS 34-32, WIOQ 34-33, WERZ 39-38, 95XIL 26-24, WOMP 31-30.
- TKA w/MICHELLE VISAGE "Crash" (Tommy Boy/WB)**
Reports: 17. Moves: Up 9, Debuts 2, Same 5, Down 0, Adds 1, PWR106, B96 18-17, WLOL 28-26, WSPK 38-32, KZFM 40-35, I94 d-29, KCAQ d-39.
- GUY "I Wanna Get With You" (MCA)**
Reports: 17. Moves: Up 11, Debuts 1, Same 4, Down 0, Adds 1, KQMQ, WPGC d-28, KS104 14-10, PWR106 25-20, KKFR 14-9, KOY-FM 23-19, Q106 25-23, KMEL 14-12.
- TRACIE SPENCER "This House" (Capitol)**
Reports: 16. Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 8, HOT97, FLY92, KXXR, B95, HOT949, KAKS, KISR, KFBQ, WKSS d-24, B93 d-39.
- OLETA ADAMS "Get Here" (Fontana/Mercury)**
Reports: 15. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 13, WXKS, PRO-FM, WNVZ, KMEL, FLY92, WKSS, K106, KZFM, Y107, WKPE, G98, KISR, WFHT, WPGC d-30, Y100 29-27.
- CANDYMAN "Melt In Your Mouth" (Epic)**
Reports: 15. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 12, WPGC, PWRPIG, WDFX, WHYT, K106, WCKZ, XL1067, KXXX, KKMG, I94, KAKS, KZOO, KKFR 22-17, KOY-FM d-29, HOT97 21-19.
- TEVIN CAMPBELL "Round And Round" (Paisley Park/WB)**
Reports: 12. Moves: Up 5, Debuts 0, Same 1, Down 0, Adds 6, KTFM, FM102, HOT97, I94, KCAQ, KDON, WPGC 26-22, WLOL 31-28, PWR106 34-30, KGGI on, WCKZ 25-18, WFHT 20-17.
- GUYS NEXT DOOR "I've Been Waiting For You" (SBK)**
Reports: 12. Moves: Up 0, Debuts 2, Same 6, Down 0, Adds 4, HOT97, KIKX, KLUC, WHTO, KKFR d-33, WJAD d-27.
- JAYA "One Kiss Per Minute" (LMR/RCA)**
Reports: 12. Moves: Up 6, Debuts 0, Same 6, Down 0, Adds 0, PWRPIG 32-30, WKSS 26-22, WSPK 39-34, KZFM 33-31, B95 32-30.
- CONCRETE BLONDE "Caroline" (IRS)**
Reports: 11. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 8, KTUX, WPRR, WJAD, WILN, KNIN, WKFR, WDBR, KFTZ, YES97 d-36.
- PAT & MICK "Use It Up, Wear It Out" (Charisma)**
Reports: 11. Moves: Up 6, Debuts 0, Same 3, Down 0, Adds 2, WIOQ, WQGN, WXKS 3-3, PWR99 11-8, PWR104 21-18, TIC-FM 38-33, WKSS 24-21, WANS on, WDJX 17-13, XL1067 on, WKZL 22-19.
- SPECIAL GENERATION "Love Me Just For Me" (Capitol)**
Reports: 10. Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 0, WPGC on-dp, KTFM 13-9, Q105 26-24, KKFR 26-19, KOY-FM 13-5, Q106 23-22.

SLAUGHTER

**THE
BREAKTHROUGH
ROCK BAND
OF THE YEAR
UNLEASHES**

SPEND MY LIFE



The new single
from the album approaching double platinum **STICK IT TO YA**
featuring the hits and #1 MTV Anthems **UP ALL NIGHT & FLY TO THE ANGELS**

CD SINGLE ON YOUR DESK NOW • VIDEO ON MTV

Produced and arranged by Dana Strum and Mark Slaughter
Management: Budd Carr/ The Carr Company

Chrysalis®



NATIONAL AIRPLAY OVERVIEW

CHR

3	2	1	WKS	WKS	LW	TW
4	3	2	1			1 WHITNEY HOUSTON /I'm Your Baby... (Arista)
6	5	3	2			2 STEVIE B /Because I Love You... (LMR/RCA)
11	7	4	3			3 WILSON PHILLIPS /Impulsive (SBK)
10	8	6	4			4 BETTE MIDLER /From A Distance (Atlantic)
7	6	5	5			5 POISON /Something To Believe In (Capitol)
2	1	1	6			6 MARIAH CAREY /Love Takes Time (Columbia)
13	10	8	7			7 DEE-LITE /Groove Is In The Heart (Elektra)
16	13	9	8			8 GEORGE MICHAEL /Freedom '90 (Columbia)
14	12	10	9			9 UB40 /The Way You Do The Things You Do (Virgin)
—	23	17	10			10 MADONNA /Justify My Love (Sire/WB)
12	11	11	11			11 HEART /Stranded (Capitol)
20	17	14	12			12 DAMN YANKEES /High Enough (WB)
19	15	13	13			13 DONNY OSMOND /My Love Is A Fire (Capitol)
22	18	16	14			14 JON BON JOVI /Miracle (Mercury)
18	16	15	15			15 TONY! TONI! TONE! /Feels Good (Wing/Mercury)
27	22	19	16			16 STEVE WINWOOD /One And Only Man (Virgin)
35	26	20	17			17 DNA I/SUZANNE VEGA /Tom's Diner (A&M)
1	2	7	18			18 VANILLA ICE /Ice Ice Baby (SBK)
28	24	21	19			19 WINGER /Miles Away (Atlantic)
—	—	24	20			20 JANET JACKSON /Love Will Never Do... (A&M)
3	4	12	21			21 ALIAS /More Than Words Can Say (EMI)
—	36	26	22			22 SURFACE /The First Time (Columbia)
—	35	27	23			23 PHIL COLLINS /Hang In Long Enough (Atlantic)
—	34	28	24			24 NELSON /After The Rain (DGC)
30	27	25	25			25 2 IN A ROOM /Wiggle It (Cutting/Charisma)
39	32	29	26			26 OUTFIELD /For You (MCA)
9	9	18	27			27 DARYL HALL & JOHN OATES /So Close (Arista)
—	—	37	28			28 WILL TO POWER /I'm Not In Love (Epic)
—	40	34	29			29 CATHY OENNIS /Just Another Dream (Polydor)
—	—	39	30			30 RALPH TRESVANT /Sensitivity (MCA)
—	39	35	31			31 JOHNNY GILL /Fairweather Friend (Motown)
—	—	40	32			32 DEBBIE GIBSON /Anything Is Possible (Atlantic)
36	31	30	33			33 BILLY JOEL /And So It Goes (Columbia)
40	38	36	34			34 ELISA FIORILLO /On The Way Up (Chrysalis)
8	19	22	35			35 JAMES INGRAM /I Don't Have The Heart (WB)
DEBUT			36			36 C & C MUSIC FACTORY /Gonna Make You... (Columbia)
DEBUT			37			37 KEITH SWEAT /I'll Give All My... (Vintertainment/Elektra)
DEBUT			38			38 OINO /Gentle (Island)
DEBUT			39			39 ROBERT PALMER /You're Amazing (EMI)
DEBUT			40			40 BREATHE /Does She Love That Man (A&M)

Parallel Chart Analysis Pg. 84

N&A Pg. 86; Playlists Pg. 72; Parallels Pg. 77;

ADULT CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
4	3	2	1			1 ALIAS /More Than Words Can Say (EMI)
3	2	1	2			2 WILSON PHILLIPS /Impulsive (SBK)
7	5	3	3			3 ELTON JOHN /You Gotta Love Someone (MCA)
8	6	5	4			4 DARYL HALL & JOHN OATES /So Close (Arista)
14	8	6	5			5 WHITNEY HOUSTON /I'm Your Baby Tonight (Arista)
28	18	12	6			6 STEVIE B /Because I Love You... (LMR/RCA)
20	12	9	7			7 DON HENLEY /New York Minute (Geffen)
10	7	7	8			8 HEART /Stranded (Capitol)
15	11	10	9			9 BRUCE HORNSBY w/SHAWN COLVIN /Lost Soul (RCA)
2	1	4	10			10 CARLY SIMON /Better Not Tell Her (Arista)
1	4	8	11			11 BETTE MIDLER /From A Distance (Atlantic)
24	14	13	12			12 STEVE WINWOOD /One And Only Man (Virgin)
22	15	14	13			13 CELINE DIDN /Where Does My Heart Beat Now? (Epic)
—	25	17	14			14 CHER /The Shoop Shoop Song... (Geffen)
25	21	16	15			15 SARA HICKMAN /I Couldn't Help Myself (Elektra)
9	9	11	16			16 MARIAH CAREY /Love Takes Time (Columbia)
30	26	18	17			17 OLETA ADAMS /Get Here (Fontana/Mercury)
—	30	21	18			18 SURFACE /The First Time (Columbia)
5	10	15	19			19 DAN FDGELBERG /Rhythm Of The Rain (Full Moon/Epic)
—	—	25	20			20 KENNY ROGERS /Crazy In Love (Reprise)
—	—	26	21			21 BREATHE /Does She Love That Man (A&M)
13	19	22	22			22 ROD STEWART /I Don't Wanna Talk About It (WB)
26	24	23	23			23 JUDY COLLINS /Fires Of Eden (Columbia)
23	20	20	24			24 DAVID CASSIDY /Lyn' To Myself (Enigma)
—	—	30	25			25 OUTFIELD /For You (MCA)
DEBUT			26			26 UB40 /The Way You Do The Things You Do (Virgin)
DEBUT			27			27 WILL TO POWER /I'm Not In Love (Epic)
29	27	27	28			28 G. MEDEIROS I/STYLISTICS /Me — You... (Amherst/MCA)
BREAKER			29			29 STYX /Show Me The Way (A&M)
BREAKER			30			30 TEDDY PENDERGRASS /Make It With You (Elektra)

AC Music Begins Pg. 60

URBAN CONTEMPORARY

3	2	1	WKS	WKS	LW	TW
5	2	1	1			1 WHITNEY HOUSTON /I'm Your Baby... (Arista)
10	4	2	2			2 RALPH TRESVANT /Sensitivity (MCA)
14	8	6	3			3 GUY /I Wanna Get With U (MCA)
6	5	3	4			4 TEVIN CAMPBELL /Round And Round (Paisley Park/WB)
17	13	9	5			5 FREDDIE JACKSON /Love Me Down (Capitol)
14	9	8	6			6 TONY! TONI! TONE! /It Never Rains... (Wing/Mercury)
8	7	7	7			7 WHISPERS /My Heart Your Heart (Capitol)
19	15	11	8			8 SURFACE /The First Time (Columbia)
22	18	13	9			9 JEFFREY OSBORNE /Only Human (Arista)
13	10	10	10			10 LEVERT /Rope A Dope Style (Atlantic)
32	21	15	11			11 PEBBLES I/BABYFACE /Love Makes Things... (MCA)
15	14	12	12			12 HI-FIVE /Just Can't Handle It (Jive/RCA)
27	22	18	13			13 SPECIAL GENERATION /Love Me Just... (Bust It/Capitol)
38	33	19	14			14 TEENA MARIE /I Were A Bell (Epic)
1	1	4	15			15 AL B. SURE /Missunderstanding (WB)
—	37	26	16			16 JANET JACKSON /Love Will Never Do... (A&M)
3	3	5	17			17 GERALD ALSTON /Slow Motion (Taj/Motown)
39	32	22	18			18 LOOSE ENDS /Don't Be A Fool (MCA)
23	19	17	19			19 GEOFF MCBRIDE /No Sweeter Love (Arista)
31	29	24	20			20 BOYS /Thing Called Love (Motown)
—	35	23	21			21 EN VOGUE /You Don't Have To Worry (Atlantic)
29	24	21	22			22 STEVIE WONDER /Keep Our Love Alive (Motown)*
20	16	14	23			23 JASMINE GUY /Try Me (WB)
34	27	27	24			24 PRINCE /New Power Generation (Paisley Park/WB)
—	—	32	25			25 KEITH SWEAT /I'll Give All My... (Vintertainment/Elektra)
36	31	28	26			26 TOO SHORT /The Ghetto (Jive/RCA)
28	23	20	27			27 TAKE 6 /L-o-v-e You (Reprise)
—	39	36	28			28 OLETA ADAMS /Get Here (Fontana/Mercury)
—	—	37	29			29 L.L. COOL J /Around The Way Girl (Def Jam/Columbia)
—	36	34	30			30 WINANS /When You Cry (WB)
BREAKER			31			31 DNA I/SUZANNE VEGA /Tom's Diner (A&M)
—	—	40	32			32 C & C MUSIC FACTORY I/FREEDOM /Gonna... (Columbia)
—	—	38	33			33 FATHER MC /I'll Do For You (MCA)
DEBUT			34			34 MARVIN GAYE /My Last Chance (Motown)
DEBUT			35			35 TONY TERRY /Head Over Heels (Epic)
2	6	16	36			36 BELL BIV DEVOE /B.D. (I Thought It Was Me)? (MCA)
DEBUT			37			37 LALAH HATHAWAY /Baby Don't Cry (Virgin)
—	—	39	38			38 NAJEE /Cruise Control (EMI)
BREAKER			39			39 MICHEL'LE /Something In My Heart (Ruthless/Atco)
DEBUT			40			40 DINO /Gentle (Island)

*Keeps bullet due to continued growth.

New & Active, TOP 10 Recurrents Pg. 52

NEW ROCK

1	TW
1	1 CHARLATANS U.K. /Some... (Beggars Banquet/RCA)
5	2 VARIIDUS ARTISTS /Red Hot & Blue (Chrysalis)
2	3 REPLACEMENTS /All Shook Down (Sire/Reprise)
3	4 PUBLIC IMAGE LIMITED /The Greatest Hits So Far (Virgin)
4	5 JANE'S ADDICTION /Ritual De Lo Habitual (WB)
7	6 SISTERS OF MERCY /Vision Thing (Elektra)
12	7 MORRISSEY /Bona Drag (Sire/Reprise)
6	8 CURE /Mixed Up (Elektra)
8	9 COCTEAU TWINS /Heaven Or Las Vegas (4AD/Capitol)
11	10 TRASH CAN SINATRAS /Cake (Go Discs!/Polydor)

Complete TOP 30 New Rock Chart Pg. 67

NAC

1	TW
2	1 FATTBURGER /Come & Get It (Enigma)
1	2 THOM ROTELLA /Without Words (DMP)
3	3 JOE SAMPLE /Ashes To Ashes (WB)
5	4 LEO GANDELMAN /Solar (Verve Forecast/PolyGram)
4	5 DAVID BENOIT /Inner Motions (GRP)
6	6 STRUNZ & FARAH /Primal Magic (Mesa)
8	7 BETH NIELSEN CHAPMAN /Beth Nielsen Chapman (Reprise)
9	8 PAUL SIMON /The Rhythm Of The Saints (WB)
7	9 RIPPINGTONS I/RUSS FREEMAN /Welcome To The... (GRP)
12	10 DAVE KOZ /Dave Koz (Capitol)

Complete TOP 30 NAC Chart Pg. 64

CONTEMPORARY JAZZ

1	TW
1	1 JOE SAMPLE /Ashes To Ashes (WB)
2	2 JON HENDRICKS /Freddy Freeloader (Denon)
5	3 MULGREW MILLER /From Day To Day (Landmark)
4	4 LOU RAWLS /It's Supposed To Be Fun (Blue Note)
8	5 GEORGE BENSON /Big Boss Band I/Count Basie... (WB)
6	6 MARK WHITFIELD /The Marksman (WB)
3	7 MICHAEL BRECKER /Now You See It... (GRP)
10	8 RALPH MOORE /Further More (Landmark)
7	9 BETTY CARTER /Droppin' Things (Verve Forecast/PolyGram)
12	10 BRIAN MELVIN TRIO /Standards Zone (Global Pacific)

Complete TOP 30 Contemporary Jazz Chart Pg. 64

AOR TRACKS

3	2	1	WKS	WKS	LW	TW
5	4	3	1			1 ZZ TOP /My Head's In Mississippi (WB)
2	1	1	2			2 STEVE WINWOOD /One And Only Man (Virgin)
1	2	2	3			3 BLACK CROWES /Hard To Handle (Def American/Geffen)
10	7	5	4			4 BAD COMPANY /If You Need Someone (Atco)
14	8	6	5			5 ROBERT PALMER /You're Amazing (EMI)
3	3	4	6			6 TRAVELING WILBURYS /She's My Baby (Wilbury/WB)
19	12	8	7			7 VAUGHAN BROTHERS /Telephone Song (Epic)
21	16	10	8			8 CINDERELLA /Shelter Me (Mercury)
11	9	7	9			9 SCORPIONS /Tease Me Please Me (Mercury)
24	13	12	10			10 INXS /Disappear (Atlantic)
28	18	15	11			11 AC/DC /Moneytalks (Atco)
15	15	14	12			12 OUTFIELD /For You (MCA)
—	28	19	13			13 TESLA /Signs (Geffen)
16	14	16	14			14 ALARM /The Road (IRS)
13	11	11	15			15 WINGER /Miles Away (Atlantic)
6	6	9	16			16 POISON /Something To Believe In (Enigma/Capitol)
18	17	17	17			17 BYRDS /Love That Never Dies (Columbia)
33	24	21	18			18 KING'S X /Its Love (Megaforce/Atlantic)
31	25	22	19			19 REMBRANDTS /Just The Way It Is, Baby (Atco)
BREAKER			20			20 JEFF HEALEY BAND /Full Circle (Arista)
4	5	13	21			21 DEEP PURPLE /King Of Dreams (RCA)
8	10	18	22			22 GARY MOORE /Still Got The Blues (Charisma)
BREAKER			23			23 ERIC JOHNSON /Righteous (Capitol)
22	20	20	24			24 COLIN JAMES /Keep On Loving Me Baby (Virgin)
34	31	27	25			25 EDIE BRICKELL & NEW... /Mama Help Me (Geffen)
27	26	25	26			26 DON HENLEY /New York Minute (Geffen)
36	32	29	27			27 LYNCH MOB /Wicked Sensation (Elektra)
40	34	32	28			28 EVERY MOTHER'S NIGHTMARE /Love Can... (Arista)
36	33	31	29			29 JUDAS PRIEST /A Touch Of Evil (Columbia)