NEWSSTAND PRICE $\$ 6.50$
Picture-Perfect!
New York-based Artemis Records lands its first No. 1
 hit in R\&R as "Camera One" by Josh Joplin Group moves to the top spot on the Adult Alternative chart. Congrats to Joplin, his band and the entire staff at the label.


FEBRUARY 16, 2001
Disney Charts Debut
Radio Disney's airplay may have thus far been under your radar, but the petwork has fueled many huge hits on the sales charts. Beginning with this issue.

R\&R lists
Radio Disney's hottest songs
for the week.



R\&R CHR/POP
DEBUT © (4) (+438)

## TONYA MITCHELL

 "Broken Promises"NEW THIS WEEK:

| WDRQ | KKRZ | WPRO | KBFM | WBHT KQAR |
| :--- | :--- | :--- | :--- | :--- | :--- |
| KKXX | WABB | KKDM | WHOT | WYOY KRUF |
| WAYV | WNDV | WFHN | WDBR | and more! |

BREAKING AT THESE STATIONS:

| WHYY | KHTS | KSLZ | WFLZ | WKFS |
| :--- | :--- | :--- | :--- | :--- |
| KDND | WEZB | WQZQ | WKSL | WBBO |
| WLDI | WPXY | WKGS | WDKF | and many more! |

## 3 DOORS DOWN

"Loser"

## CALLOUT AMERICA

|  | Females 25-34 | 3.70 |
| :--- | :--- | :--- |
| \#2 | Females 18-24 | 3.76 |

"This will be huge! It's top 2 callout!" -DUNCAN JAMES, APD, KXXM/SAN ANTONIO
"We just got our first batch of call-out, and we're blown away... 150 spins and it's a home run for WKZL!" -RONNIE ALEXANDER, APD, WKZL/GREENSBORO
"'Loser' is already testing top 5 for us, we're putting the record into power rotation." -DAVID EDGAR, PD, WNOU/INDIANAPOLIS


## 

The recent RAB 2001 conference in Dallas was chock-full of great sessions and seminars for radio sales professionals. Our very own Sales \& Marketing Editor, Pam Baker, buzzed as many sessions as she could and presents some highlights in this issue. Among them: results of a perceptual survey of account executives and a report on a new and innovative way to recruit salespeople. This week's MMS section asso contains the third installment of our glossary of marketing, merchandising and retailing terms. And shining bright in our GM Spotight: KCBS-FMLos Angeles Dave Van Dyke.

Pages 12-15

## WHAT'S UP AT WCBS-FM?

When legendary WCBS-FMNow York PD Joe McCoy began making some lineup and music changes recently, radio's rumor mill began going full-speed that more was happening to the station than met the eye. R\&R OIdies Editor Calvin Glibert caught up with McCoy to get the real deal. And here it is!

Page 27

## IN THENEWS

- XM Satellite Radio flips schedule of launches
- Sam Rogers appointed VP/GM for WPGC-AM \& FMWashington
- Robert Walker becomes PD of WKIS/Miami
- Scott Masteller takes KESNDallas PD post

Page 3

## THIS \# WEEK

CHRPOP

- vematif Lopez love Donit Cost A Thing (Epic)

CHR/RHYTHMIC

URBAN

- Maged exge Promise (SO So Deflotumba)

URBAN AC

- Trem Stranor in My Hosse (EbutareEG)

Country

AC
-Wsuct Tis I Promes You (Nw)
HOT AC
-macreox mwaty y youir cone (lmazalamic)
NAC/SMOOTH JAZZ

- escomer mesoom madicine man (Gfipmug)

ROCK

ACTVE ROCK

alternative
-CNEV Tow Butbrity (Cowmba)
adult alternative

- doen donimemolip camara ona (ntimes)


By liffr RHR WASh yorke日m.
There's
skin a cal than one wa Channel's ful quarter results. Lowry Mays, no. gushing, told an at ence Tuesday ev was the best ye company's history. TI. significant because we to increase our footprit radio business and the sector, domestically as w.at as internationally, and enter the live-entertainment business in a much larger role because of the synergy with other media assets we own."
The financial results, he added, "were achieved in light of some distractions brought on by large integration issues, a large $\$ 4$ billion radio divestiture program and the reinvestment of $\$ 1$ billion in radio stations in a likekind exchange. We were able to successfully grow through the year in spite of some of those distractions."

## KIIS-FM Overtakes WFAN As Nation's Top-Billing Station

- Rado indurty yoweruas umped $21 \%$ from 1999

By loe howand Rer washington buteral howard O rronline.com
Duncan's American Radio released the top 15 rev-enue-generating radio stations for 2000 this week, and, for the first time since 1995, Infinity's Sports/Talk

WFAN(The Fan)/New York was not in the top spot. Instead, it came in second to CHR/Pop KIIS Los Angeles, which took over as the top biller by generating $\$ 66.5$ million for Clear
cmeampeo Page 2

29
30
36


## Radio One Buys Blue Chip <br> 15 stations in five markets fetch $\$ 190$ mil.

Months of intensive courting of Blue Chip founder/CEO Ross Love paid off last week for Radio One President/CEO Alfred Liggins and Deal details: Transactions, Page 6. Exec.VP/CFO Scott Royster when their fast-growing group announced that it will acquire 15 Blue Chip radio stations in five markets for $\$ 190$ million.
The deal - which is for cash, stock and assumption of outstanding debt - does not include Blue Chip's Urban AC WBTF and Oldies WLXO in Lexington. KY. Those are being sold to LM


Ran 0midsee Page 28

## Priority Appoints Maffei SVP/Promo

Priority Records has named Tom Maftel Sr. VP/Promotion. Based in Los Angeles and reporting to President/ CEO Bryan Turner Maffei will oversee radio promotion efforts for all of the artists on Prionity's ros-
 ter, including the label's associated rock im prints. Posthuman Records and Divine Recordings. He will also supervise the label's video promotion and street teams.
"Tom is a seasoned professional who has cut his teeth on an amazing array of superstar artists," Turner said. "His list of

## Court Rejects Napster Appeal

Injunction to be reworked over the next month

BY STEVE WONSEWKCZ
R\&R MUSKC EDTITR
SWROM swoneernmine.com

The major record companies won a key victory in their efforts to protect and license their repertoire on the Internet when a San Francisco federal appeals court on Monday unanimously agreed with a lower court's ruling that Napriter must dramatically curtail the flow of unauthorized music by users of its file-duplicating software.
In its eagerly awaited 58 . page ruling. a three-judge panel of the Ninth Circuit Court of Appeals rejected virtually every argument put forth by Napster. The court
said the company could be "vicariously liable" for copyright infringement and that Napster, "by its conduct; knowingly encourages and assists the infringement of plaintifis' copyrights."
The panel didn't pull the
plug on Nappster ster, but ordered Judge Marilyn Hall Patel to rework her preliminary injunction, "because it places on Napster the entire burden of ensuring that no 'copying, downloading, uploading. transmitting or distributing. of the plaintiffs' works occur on the system." Last October the same three judges overtumed a preliminary injunction issued by Judge Patel
mpstanseo Pope 28

KYSRL.A. Promotes O'Malley, Perelli
By Mixe Kruxilan
R $\& R A C$ EDITOR
mkinosox@ ${ }^{\text {monline.com }}$
Hot AC KYSR (Star 98.7N Los Angeles has promoted Paul


OMancy
Perelli

O'Malley to GM and Angela Perclit to VP/Operations. O'Malley was previously GSM, and Perelli was PD.
*We're excited to recognize the performance of these key

Irrartee Page 22

NEWSSTAND PRICE $\$ 6.50$

## INSIDE management • marketing • sales

The recent RAB 2001 conference in Dallas was chock-full of great sessions and seminars for radio sales professionals. Our very own Sales \& Marketing Editor, Pam Baker, buzzed as many sessions as she could and presents some highlights in this issue. Among them: results of a perceptual survey of account executives and a report on a new and innovative way to recruit salespeople. This week's MMS section also contains the third installment of our glossary of marketing, menctandising and retailing terms. And shining bright in our GM Spotight: KCBS-FMLos Angeles' Dave Van Dyke.

Pages 12-15
WHAT'S UP AT WCBS-FM? When legendary WCBS-FMNew York PD Joe McCoy began making some lineup and music changes recentty, radio's rumor mill began going full-speed that more was happening to the station than met the eye. R\&R Oidies Editor Calvin Gilbert caught up with McCoy to get the real deal. And here it is!

Page 27

## IN THENEWS <br> - XM Satellite Radio flips schedule of launches <br> - Sam Rogers appointed VP/GM for WPGC-AM \& FMWashington <br> - Roben Walker becomes PD of WKIS/Miami <br> - Scoti Mastelier takes KESNDDallas PD post

Page 3

## THIS \# WEEK <br> CHRPOP

- Jemumer Lorez Love Don't cost A Thing (Epic)

CHR/RHYTHMIC
 UPBAM

- Mecen EDSE Promise (So So DelCohumba)

URBAN AC

- Trean Stranger in My House (EwhtraEEG)

COUNTRY

- VGTH Uienw bud for the Grece Or God (Capinil) AC
- W snic This I Promise You (divo)

HOTAC

HAC/SMOOTH JAZZ

ROCK

ACTIVE ROCK

- unvin paiar One Step closer (Whener Bros.)

ALTERNATIVE

- CRNEY Town Butionty (Commoia)

ADULT ALTERNATIVE

- som dorlin croup Camera one (Avioms)



## KIIS-FM Overtakes WFAN As

 Mation's Top-Billing Station Racio inticty revenues pullpod $21 \%$ frem 1999By Joe Howand RaR WASHINGTON BuREA
Thoward
rnonline.com

Duncan's American Radio released the top 15 rev-enue-generating radio stations for 2000 this week, and, for the first time since 1995, Infinity's Sports/Talk

WFAN(The Fan)New York was not in the top spot. Instead, it came in second to CHR/Pop KIIS Los Angeles, which took over as the top biller by generating $\$ 66.5$ million for Clear
cumeampee Pay 22

|  | crucay | Anvenure | Former | Onner |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Kusha. | 58.5 | CHPPPOp | Clear Channel |
| 2 | WFANN.Y. | \$82.4 | Sports | Infinily |
| 3 | WXRKN.Y. | 5612 | An. | Intinity |
| , | WLTWMEY. | \$00.6 | AC | Cliear Channel |
| 5 | WMENT.Y. | \$56.6 | Nows | Infinity |
| 6 | WHITALY, | \$49.4 | CHRIPOP | Croer Channel |
| 7 | Mroola | \$492 | Al. | Infinity |
|  | KTwV/A | 548.0 | Naciss | Infinity |
| 9 | WKTUN.Y. | 547.8 | CHR/Rhy. | Cloar Channel |
| 10 | WCBs-AN.Y. | \$47.5 | News | Infinity |
| 11 | KGOS.F. | \$46.5 | NT | ABC |
| 12 | Wuswich. | \$46.1 | Country | Infinity |
| 13 | KPWPRLA. | 545.5 | CHR1Rhy | Emmis |
| 14 | KRTMLA. | 542.9 | Odies | Intinity |
| 15 | WCBS-FWN.Y. | \$42.8 | Oldies | Infinity |

## 2000: Clear Channel's 'Best'

Net revs double, but eamings miss estimates

By Jefreey Yoake:
RaR WASHINGTUN BURE Ni'ChIEF yorke@rnonline.com
There's more than one way to skin a cat - and perhaps more than one way to look at Clear Channel's full-year and fourthquarter results. Chairman/CEO Lowry Mays, not a man given to gushing, told an analysts' conference Tuesday evening. "This was the best year in the company's history. The year was significant because we were able to increase our footprint in the radio business and the outdoor sector, domestically as well as internationally, and enter the live-entertainment business in a much larger role because of the synergy with other media assets we own."
The financial results, he added, "were achieved in light of some distractions brought on by large integration issues, a large $\$ 4$ billion radio divestiture program and the reinvestment of $\$ 1$ billion in radio stations in a likekind exchange. We were able to successfully grow through the year in spite of some of those distractions."

## Second Hat Ontlock: Overiy Optimistic?

Wall Street analysts chimed in with their reactions to the eamings releases of several rado companies this week, with at least one waming that 2001 outlooks provided by mary companies may be too oplimistic, given the softening advertising market.
Morgan Stanley Dean Witter's Frank Bodenchak worries that some groups may be counting their chickens before they hatch: In his Broadcast \& New Media Weekly, Bodenchak said that most broadcast companies are anticipating a significant improvement in 2001's second hall, but
amurstsisen Pase 8

The 29-year-old company saw annual nel revenues of $\$ 5.3 \mathrm{bil}$ lion, up more than $100 \%$ over 1999, and like-period pro forma net revenues of $\$ 6.9$ billion, up 13\%. After-tax cash flow for the year was $\$ 1.3$ billion. an increase of $70 \%$.

EABivmes/isen Pegt 4

## Radio One Buys Blue Chip

## 15 stations in five markets fetch $\$ 190$ mil.

Months of intensive courting of Blue Chip founder/CEO Ross Love paid off last week for Radio One President/CEO Alfred Liggins and Deat details: Exec.VP/CFO Scott Royster Deal details: Transactions, when their fast-growing group whnounced that it will acquire 15 Blue Chip radio stations in five markets for $\$ 190$ million.
The deal - which is for cash, stock and assumption of outstanding debt - does not include Blue Chip's Urban AC WBTF and Oldies WLXO in Lexington, KY. Those are being sold to LM
mand cmessee Paye 28


## Priority Appoints Maffei SVP/Promo

Priority Records has named Tom Maffei Sr. VP/Promotion. Based in Los Angeles and reporting to President/ CEO Bryan Turner, Maffei will oversee radio promotion efforts for all of the artists on Priority's roster, including
 the label's associated rock imprints. Posthuman Records and Divine Recordings. He will also supervise the label's video promotion and street teams.
"Tom is a seasoned professional who has cut his leeth on an amazing array of superstar artists," Tumer said. "His list of

## Court Rejects Napster Appeal

Injunction to be reworked over the next month

By Stive Wonsawict:
R\&R MUSKC HITTOR swom:erronline.com
The major record companies won a key victory in their efforts to protect and license their repertoire on the Internet when a San Francisco federal on Monday un- $\square$ mapster animously agreed with a lower court's ruling that Napeter must dramatically curtail the flow of unauthorized music by users of its file-duplicating software.

In its eagerly awaited 58 page ruling, a three-judge panel of the Ninth Circuit Court of Appeals rejected virtually every argument put forth by Napster. The court
plug on Nap-
said the company could be "vicariously liable" for copyright infringement and that Napster, "by its conduct, knowingly encourages and assists the infringement of plaintifis' copyrights."

The panel didn't pull the STE ${ }^{\circ}$ ster, but ondered Judge Marilyn Hall Patel to rework her preliminary injunction, "because it places on Napster the entire burden of ensuring that no copying. downloading, uploading, transmitting or distributing' of the plaintiffs' works occur on the system." Last October the same three judges overturned a preliminary injunction issued by Judge Patel
marteixteo Pape $2:$

## KYSR/L.A. Promotes O'Malley, Perelli

By Mike Kimostan
RER AC HiPITO
Hot AC KYSR (Stor 98.7) Los Angeles has promoted Paul

ormancy
O'Malley to GM and Angele Puelli to VP/Operations. O'Malley was previously GSM. and Perelli was PD.
"We're excited to recognize the performance of these key

## LIONELRICHIE RENAISSANCE

 ALBUM IN STORES MARCH 2OTH
## \#1 MOST ADDED FIRST TWO WEEKS OUT!

| WLTW | KOST | WALK |
| :--- | :--- | :--- |
| WPCH | KOSI | KKCW |
| WLTE | KUDL | WRRM |
| WDOK | WLTQ | WTTI |
| KESZ | WWLI | WMGF |

and many many more
Early spins at: WXKS, KIIS, WSTR, and KQKQ.

## Featuring the single ANGEL

"I was in CHR Radio for 'Brick House' and 'All Night Long'... 'Angel' is reacting the same way both of those songs did. Our listeners in New York have voted with instant requests and great early callout potential. When it comes on the radio, you can't help but sing along...Lionel Richie is back!" .Jim Ryan/OM WLTW/IINew York
"Great Early phones...Loved it the first time we heard it..In fact, we stuck it right on the air!!!"-Geronimo WKTUNNew York
"Lionel Richie is back as a pop artist. If you haven't listened past the first 30 seconds of this song, you are missing a mainstream pop hit. Your adult female listeners will love this record." -Michael Seele/MD KIIS/Los Angeles
"This is Cher's 'Believe' for the year 20011...We don't go carly on a lot of records, but Star 94 will be out of the box on this one." -JRAmmons/APD/MD Star 94/Allanta
"The mass appeal feel of 'Angel' illustrates how Lionel continues to reinvent his music with passionate lyrics and modern sound. As soon as your listeners hear the hook, they'll be singing it for the rest of the day! If you haven't listened to it yet, pop it in and see why everybody's talking about it!" -Rob Miller APDMD WALKNew York

## Rogers Rises To WPGC/DC VP/GM

Sam Rogers. a 20 -year radio veteran who has served as GSM and Station Manager of WPGC-AM \& FM/Washington for the past 13 years, has been promoted to VP/GM of the Infinity-owned Gospel and CHR/Rhythmic combo. Rogers succeeds Ben Hill. who retired Jan. 23.
"I'm extremely excited to have this opportunity," Rogers told R\&R. "We've had a lot of great people working here. Ben was a great teacher; he taught me a lot. PD Jay Stevens has been here a long time and knows what he's doing, and Cindy Friedman, who was our LSM for 10 years, is taking my place as GSM. Hopefully, I'll just sit back, let them keep doing what they're doing and try to stay out of the way. But Ben did a great job of teaching me what to do and did a fabulous job of leaving the stations in tremendous working order."
WPGC-FM is the top-rated station in the nation's capital and has been a perennial ratings leader since it launched its African Ameri-can-targeted format in the mid1980s. WPGC-AM is the market's highest-rated religious-oriented station.

## Walker Becomes WKIS/Miami PD

Miami radio veteran and production and imaging company owner Robert Walker has been named PD of Beasley Country outlet WKIS/Miami. The post has been vacant since Bill Wise exited almost three months ago.
Walker, who has been in Miami for 20 years, last worked day-today in radio in 1987. He previously programmed and was on-air at WHYI (Y-100) and was a personality for WPOW (Power 96). Walker won't be on the air at WKIS. although he will do the station's imaging.
"Robert is an incredibly talented

```
WhLKERSee Page 28
```


## R\&R Observes <br> Presidents Day

In observance of the Presidents Day holiday, R\&R's Los Angotes, Nastvilte and Washington, DC offices will be dosed Monday, Feb. 19. However, you can reach the Los Angeles edttorial department that day by calling RaR's NowsTips line at 310-780-1699.

## XM To Send 'Rock' Before 'Roll'

By Jafrety Yorke
R\&R Washmoton Buafiau Chis


XM Setomite Redio, which was schectuled to launch its "RoIf" satellite Feb. 28, after the bind's initial planned launch was scrubbed Jan. 8, announced last week that it will instead launch its second satelitite, "Rock," March 18. RaR was told that concems about wear and tear from shipping froll between launch sites caused the delay. The next leunch attempt for Roll is expected sometime in early May.

News of the delay raised eyebrows on Wall Street. Within an hour of XM's announcement Dain Rauscher Wessels analyst Jonathan Lawrence issued an investor's note in which he called the delay "disturbing" and said $n$
implies "that there may have been some damage to Roll during the falled launch attempt on Jan. 8. A midyear commercial launch of the service is now in doubt, in our opinion. We expect XMSR stock to come under significant pressure today on this news."

The healith of the satelifies, which were manufactured by Boeing, innmediately came into question. Boeing spokesman George Torres told Bloomberg that Roll was nol darnaged. We're taking our time and checking it out, and we'll launch the other satellite first," he said. XM spokesman Chance Patterson added that the delay won't affect the rollout of the service, which is scheduled for this surmmer.

Xursee Page 22

## Urban To Pres./CEO Of Relaunched edel - Leach tapped as EVPM Marketing \& Promotion

As part of its official relaunch, edel Entertainment has named Ron Urban PresidenUCEO and David Leach Exec. VP/Marketing \& Promotion. Utban will direct the company's North American operations, while Leach will oversee all marketing. promotion, sales, press and Intemet functions.
Urban said, "Looking at RED Distribution as a base. I saw the potential to form a company that could cater to every level of project development while maintaining the independent spirit - not necessarily a new concept, but certainly unique in the way we're doing it and we plan to have fun while we're at it. We will continue to look for ways to reinforce and advance the company to achieve its goals."


Urben


Urban has worked at four major labels during his long career. He served most recently as Sr. VP at Sony Music, a post he had held since 1993. He began his career in music in 1974 at RCA Records as Director/Finance.

EDEL/See Page 21

## Doyle To Oversee Interep Indie Fims

McGavren Guild President Peter Doyle has been tapped to become President of Interep's three independent rep firms: Allied Redio Partners, D\&R Radio and McGavren Guild Radio. Each rep firm will retain its own management team, and the presidents of the three companies will report to Doyle.
Interep's independent rep structure includes several major radio groups. Cumulus Radio Sales falls under Allied, while MG/Susquehanna is operated by McGavren Guild.
Doyle cited several reasons for the tightening of the management structure among the rep firms, among them its own rapid growth,
as well as agency consolidation and the trend toward a more innovative and results-driven climate.
"I am eager to work on behalf of Interep's independent client stations across rep firms, just as I have been doing for the independent clients within McGavren Guild for many years," Doyle said. "Under this structure all of our reps can interact in a way that will be mutually beneficial to our client stations and their cuskomers, the advertisers and agencies."
Doyle has been with McGarren Guild for 28 years. Tom Poulos, McGavren Guild Exec. VP and 25year company veteran, will succeed Doyle as President.

FEBRUARY 16, 2001

## NEWS \& FEATURES



## FORMATS \& CHARTS

## Nowertalk

Oldios
CHR
CHR/Callout America
CHR/Pop Chart
CHR/Pop Tuned-In
CHR/Rhythmic Chart
CHR/Rhythmic Tuned $\cdot$ In
Urben
Urban Chart
Urban Action
Urban Tuned-In
Urban AC Chart
Urban AC Tuned-In
Country
Country Chart
Country Indicator
Coumtry Callout
Country Action
Country Tuned-In

## Adult Contemporary

AC Chart
AC Tuned-In
Hot AC Chart
Hot AC Tuned-In
MACrmooth Jaze
NAC/Smooth Jazz Chart
NAC/Smooth Jazz Action
Rock
Rock Chart
Rock Tuned-In
Active Rock Chart
Active Rock Tuned-In
Rock Specialty Show
Alternative
Alternative Chart
Alternative Action
Alternative Tuned-In Atternative Speciatty Show Actult Alternative Adult Alternative Chart

## The Pack Pages 114

## Reichling: Arista VP/West Coast Promo

Arista Records has elevated Joe Reichling to VP/West Coast Promotion. Based in Los Angeles, he reports to Sr . VP Steve Barteis.
"Joe is an integral part of the Arista promotion team." Bartels said. "He represents the future leadership in this area. His work ethic and tenacity have been important parts of the delivery of our music at radio.
Reichling noted. "I am thrilled to be given this incredible opportunity by [Exec. VP] Jerry Blair and Steve


Bartels, who are helping to redefine Arista Records for the future. [Presidend/CEO] Antonio 'L.A.' Reid has assembled an incredible team of senior executives who are up to this challenge while developing some of the most exciting and innovative artists in the industry. Superlative music will always be at the heart of Arista:"
Reichling has served as a regional promotion rep in Los Angeles for four years. Prior to joining Arista he was a San Francisco-

REICMLINGSee Page 28

## ESPN Radio/Dallas Names Masteller PD

KFXX-AM/Portland PD Scott Masteller has been named to a similar post at ABC Radio's recently acquired KESN/Dalles (formerly KEMM), which is slated to debut the ESPN Radio format in mid-March.
KESN Station Manager Tyler Cox, to whom Masteller will report, told $\mathbf{R \& R}$. "The first time I spoke
to Scott on the phone, I sensed right away that he was the guy we were looking for to program this station. Our vision and his for what ESPN Radio can be are very much in synch. By combining the best brand name in sports broadcasting, ESPN, with a great local product
montilenter Poye 2

| HOMTO REACMUS |  |  |  |  |  | WEBSTE: Wmurronilinecom |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Phone | Fax |  |  | hone |  | E-mai |
| crnculations | 310-780-1025 | 310-200-8727 | moreintoe rentine.com |  | 310-780-1621 | 310-203-8727 | krmumew errorme.com |
| muws eesk | 310-760-1000 | 310-203-9763 | newrocm erronmpe.com | Estromal, omum ciste: | 310-553-4330 | 310-200-9763 | melicome rronime.com |
| man omum sminvices | 310-760-1675 | 310-553-4058 | -1/ereronine.com | Easumuarem, de euneal | 202-463-0500 | 202-403-0432 | rricermonine.com |
| Aeventramaralea | 310-563-4330 | 310-203-4450 | hmowry montine.com | macorvile mumays | 615-244-8802 | 615-240-6055 | meton © ronline.com |

# FCC's Furchtgott-Roth Discusses The Future 

## Outgoing commissioner hopes agency will stop 'unseemly' lobbying on Capitol Hill

By Jot: Hewards
Br Joh Howard
R\&R washingion hurial
jhaw
At a Tuesday-morning press gathering FCC Commissioner Harold Furchtgott-Roth shared his thoughts on what the future may hold for him and for the commission as he winds down his tenure on the five-member board and plans his return to the private sector.
Discussing policy changes that may occur at the FCC. Furchigott-Roth talked about the commission's controversial lobbying of Congress. which it has conducted in recent years with regard to low -power FM and other issues. Furchtgot-Roth called such lobbying "extraordinarily unseemly." pointing out that lawmakers on Capitol Hill are provided with a great deal of information by private agencies, academics and other sources: he doesn't believe it is necessary for the FCC to provide additional information.
However. Furchtgott-Roth believes that the commission should be responsive to inquiries from Congress and said, "There's a very big difference between responding to inquiries and organizing information in a manipulative way to get Congress to do something." Furchtgot-
> "There's a very big difference between responding to inquiries and organizing information in a manipulative way to get Congress to do something." Harold Furchtgott-Roth

Roth was the only commissioner to testify before Congress about LPFM.

The commissioner also said tha he hopes to see an improvement in the turnaround time for license transfers - clearing the backlog of applications is an issue he has focused on during his term. He commended former FCC Chairman Bill Kennard for clearing up backlogs in several of the commission's bureaus and said that he is confident that newly named Chairman Michae! Powell will continue to address the matter.
When asked for his thoughts about the FCC setting a specific time within which it will act on licensetransfer applications. FurchtgottRoth replied, "I can only hope." He said that he hasn't heard anything to indicate that such a rule will be implemented, but he believes it would be a sound policy.
Furchtgot-Roth said that he expects to join a think tank after leaving the commission, although he hasn't set a date for his departure. He also plans to write a book about telecommunications. based partly on his experiences at the FCC.

## Earnings

Continued from Page 1
During Q 4 Clear Channel had historical net revenues of $\$ 2$ billion. up $128 \%$ and like-period pro forma net revenues of $\$ 2.1$ billion. an increase of $5 \%$. The company said its historical EBITIDA of $\$ 634$ million was up $94 \%$. and like-period pro forma EBITDA of $\$ 663$ million was up $14 \%$. ATCF increased $90 \%$, to $\$ 479$ million. while ATCF per share was up from 68 cents to 77 cents. beating First Call estimates of 75 cents.

The company's debt increased to more than $\$ 10$ billion by year's end. and so did its loss. First Call analysts called for a 13 -cent carnings per share loss during Q4. but the company's actual loss rocketed to 33 cents per share. The analysts projected a 29 cent loss for the year, but the actual loss was 47 cents per share.
First Union Securities analyst Jim Boyle one of many unusually muted analysts on the Tuesday evening call. later summarized the results for Bloomberg: "For the most part. no surprises to the downside and cautious optimism to the upside."

## Radio One Looks To The Future

Radio One reported that its Q4 numbers soared. with net broadeast revenues up $\mathbf{1 3 5 \%}$. to $\$ 58$ million. while BCF climbed $156 \%$, to $\$ 30$ million. ATCF increased $102 \%$, to $\$ 11.9$ million or 14 cents per share. On a same-station basis, revenues were up $8 \%$, and BCF increased 15\%; the BCF margin rose from $47 \%$ to $50 \%$.
For the full year Radio One's revenues grew from $\$ 81.7$ million to $\$ 155.7$ million, BCF was up from $\$ 37.4$ million to $\$ 78.4$ million, and

ATCF soared from $\$ 16.3$ million to $\$ 48.7$ million. Radio One's net losses were 15 cents per share in Q4 and 16 cents in 2000.

CEO/President Alfred Liggins said the arrival of comedian Steve Harvey at KKBT (The Beat/Los Angeles and Tom Joyner at WMMJ/ Washington has put some wind into Radio One's sails.

While Liggins wasn't ready to discuss publicly any plans the company might have to syndicate Harvey, he said that Harvey's arrival last quarter was in the nick of time, hecause The Beat "was right on the cusp of advertisers saying they didn't helieve the station would turn around. Sure. Rick Dees fon crosstown KIIS-FM] is a radio guy, but Steve Harvey is on TV, in movies. on radio. He's a star."
Not counting the Blue Chip deal (see story. Page 1). Radio One projects net revenues of $\$ 258$ million in 2001; that's $\$ 49.5$ million in Q1. $\$ 67.4$ million in Q2. \$71 million in Q3 and $\$ 70.4$ million in $\mathbf{Q 4}$. BCF should reach $\$ 137$ million: $\$ 21.5$ million in QI, $\$ 36.4$ million in $\mathbf{Q} 2$ and nearly $\$ 40$ million in each of the last two quarters. The company expects per-share net losses of 20 cents in Q1, 8 cents in Q2, 5 cents in Q3 and 5 cents in Q4. ATCF per-share results are forecast in the positive column: 19 cents in Q1. 22 cents in both Q2 and Q3 and 65 cents in Q4.
Cox Reaches Milestone In Q4
For the first time in its history Cox Radio saw quarterly net revenues exceed $\$ 100$ million. Revenues climbed $25 \%$, to $\$ 102.8$ million. BCF increased $30 \%$, to $\$ 42.7$ million. On a same-station basis, $\mathrm{Q4}$ net revenues were up $13 \%$, and BCF increased $23 \%$; the BCF margin rose from $40 \%$
to 44\%. Cox Radio matched First Call's eamings estimate of 5 cents per share.
For the full year net revenues increased $23 \%$. to $\$ 68.9$ million. and BCF was up $27 \%$. to $\$ 147.8$ million. Same-station net revenues grew $16 \%$. and BCF was up $29 \%$. The company beat Firsi Call's 35 -cent estimate by 2 cents in 2000. Cox said that for 2001 it expects pro forma net revenues to grow $10 \%-12 \%$. pro forma BCF to rise $12 \%-15 \%$ and atter-tax cash flow to increase $15 \%-20 \%$.
"We are facing the same softening in general advertising as the rest of the industry." Cox Radio CFO Neil Johnston said during last week's teleconference. "We continue to believe that the fundamentals of the business will improve in the back half of the year." Pro forma net revenues are expected to grow $3 \%$ in Q1 and $3 \%-7 \%$ in Q2. Though BCF is expected to drop "not in excess of $10 \%^{*}$ in Q1. it is expected to grow up to $5 \%$ in Q2. In the last half of 2001 the company expects "accelerating" pro forma net revenue and BCF growth.
"We continue to believe in the fundamental soundness of the radio business." Cox Radio PresidentCEO Bob Neil said, "and we are confident that our prospects for future growth and success remain strong."

HBC 'Pleased' With Progress
While Mac Tichenor said he is disappointed with Hispanic Broadcasting's Q4 results, the group's President is pleased with the progress the company made in 2000 to strengthen its station lineup across the country. Q4 net revenues increased

## Infinity Settles Shareholder Suits

Infinity has reached an agreement with the plaintiffs in 11 lawsuits filed by Infinity sharehoders after parent company Viacom announced that it would buy the balance of outstanding Infinity shares. Each of the suits claimed that stockhotders would be shortchanged in the $\$ 15.5$ billion buyout. Viacom had offered 0.564 shares of class B Viacom stock for each Intinity share, but Bloomberg reported Monday that the swap ratio was increased after negotiation to 0.592 , and lawyers agreed to settle the consolidated suits. According to court documents, "The attendant risks of continued litigation and the uncertainty of the outcome of the action" were major factors in the shareholders' decision to seltie the suits.

A judge must approve the settlement at a later hearing, at which the shareholders'attorneys will ask for $\$ 2.5$ million in expenses. Infinity shareholders are expected to vote on the Viacom buyout next week.

## Jefferson-Pllot Declares Stock Split

efferson-Pilot's board of directors declared a three-for-one stock split Jon Monday. The board said the company will accomplish the split through a 50\% stock dividend, payable April 9 to shareholders of record March 19. Jefferson-Pilot also announced an $11.5 \%$ cash dividend increase, payable June 5 to shareholders of record May 11.

At the same time company directors authorized the repurchase of up to 5 million common shares of stock. Jefferson-Pilot had 103.1 million shares outstanding as of Nov. 14, 2000.

## Iristani Frotuests Dismissals Of Indecency Complalnts <br> ECC Commissioner Gloria Tristani this week issued a statement criti-

 cizing the dismissal of an indecency complaint filed by Angela Woods of Hueytown, AL against WRLR-FM/Brmingham concerning a phone call Woods placed to the Cox Radio-syndicated Lex and Terry morning show after the broadcast of words she termed "houl" and "obscene." According to Woods, after receiving her phone complaint, the radio personalities verbally attacked her on the air, calling her a "bitch" and saying that they hoped she would have "a wreck and get killed on the way to work." Tristani said in her statement that Woods had made a sufficient case for indecency and continued, "A broadcaster owes a duty to handie indecency complaints from citizens without engaging in over-the-air verbal attacks that include expressing a desire for the complainant to wreck her car and die. While I acknowledge that this personal attack does not lall readity within the definition of 'indecent,' I note its utter impropriety and write to distinguish it from legitimate political speech that is surely entitled to protection. I also note my belief that no broadcast license is awarded with the intent that it will become the vehicie for 'personal attacks on listeners merely because they raise statutory compliance issues."Last week Tristani registered her opposition to the commission's dismissal of an indecency complaint filed against Oldies KLOU-FMSt. Louis by listener Anne Shapleigh. Shapleigh alleged that an air personality made "a very offensive, dumb, sexually explicit joke" about a dead man. The complaint was dismissed because the commission said Shapleigh did not provide enough information to determine whether the material was indecent. Tristani said she believed the complaint deserved more consideration since Shapleigh complained that she had thought KLOU was "a good choice for [her] young kid" and had provided the date and.approximate time of the incident.

## FCC Actions

he FCC has fined WCOM-FM/Puerto Rico $\$ 21,000$ for airing indecent material during its morning show on three consecutive days in October 1999. Licensee WLDI Inc. did not dispute that the broadcasts took place but pointed out in its argument that it has been bought out by Spanish Broadcasting System since they aired. The FCC said that the transfer of control of stock does not excuse a licensee for violations and proposed a $\$ 7,000$ fine for each incident. WLDI Inc. can appeal the fines.

- The FCC has fined alleged pirate broadcaster Richard Rowland $\$ 10,000$. In October $\mathbf{2 0 0 0}$ the commission sent Rowland a notice for operating an unlicensed FM station in Longwood, FL. In a response filed a month later Rowland asserted that the director of the FCC's Tampa field office must register a "Fiduciary Tax Return" and "Fiduciary Tax Estimate" with the state of Florida before the director could prove any "financial liability" against Rowland. Rowland later submitted copies of state constitutions, the Magna Carta, the Mayfiower Compact and his own birth certificate to
centinued en Pase 6


## R\&R Stock Index

This weighted index consists of publicty traded companies that derive more than $5 \%$ of gross earnings from radio advertising.

|  | 2800 | 2201 | 2401 | Cherer Since |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2 mol | 2201-2m0/ |
| R\&R Index | 377.36 | 235.74 | 254.37 | 32.6\% | +7.9\% |
| Dow Industrials | 10,689.16 | 10864.10 | 10,781.45 | + 08\% | -8\% |
| Sep 500 | 1411.76 | 134PA | 1314.76 | -69\% | -2.6\% |

## COOMISヨM'888 IIDつ

## 

## ENO COOMLSEM



WOif $\wedge|\partial \wedge!s n| \supset x ə$
a

+4ర!.

## DEAL OF THE WEEK

- Aadio One/Blue Chip Merger $\$ 790$ million
2001 DEALS TO DATE
Dollars to Date:
\$468,363,100
(Last Year: $\$ 24,906,227,133$ )
Dollars Thits Quarter: $\underset{(L a s t}{\$ 1 \text { Year }} \mathbf{\$ 5 9 2 , 9 6 3 , 0 0 0 )}$.
Stations Traded This Year. 118
(Last Year. 1,795)
Stations Traded This Quartor: 118
(Last Year. 238)


## Radio One Buys Blue Chip

## Takes 15 properties for $\$ 190$ million, Laxington devo sold to Lym Martin; Colorado Publlc Radio buys UnC's station

## Deal Of The Week

Multistate Deal

## Radio One/Blue Chip

## Merger

PRICE: $\$ 190$ million
TERMS: Asset sale for cash and stock BUYER: Radio One Inc., headed by President/CEO Alfred Liggins III. Phone:301-306-1111. Howns 48 other stations. This represents its entry into the markets.
SELLER: Blue Chip Broadcasting, headed by President/CEO Ross Love. Phone: 513-679-6006
COMMENT: This deal includes 15 stations in five markets but does not include Blue Chip's two Lexington, KY properties. Those stations have been sold to L.M. Communications (see below). In addition, Radio One will operate WDBZ-AM/Cincinnati via an LMA; ownership of WDBZ will be transferred to a niew company owned principally by Love.

## Indiana

WBLO-FMMCharlestown and WGZB-FMCorydon (Louisville, KY)
FRECUENCY: $104.3 \mathrm{MHz} ; 96.5 \mathrm{MHz}$ POWER: 3 kw at 328 feet; 6 kw at 328 foet
FORMAT: Urban; Urban

## Kentucky WIZF-FWErlanger (Cincinnati, OH), WMMMFW/Jeffersontown (Louisville), WDJX-FM \& WULV-FMLoulsville and WLRS-FMShepardsville (Louisville)

FREQUENCY: 100.9 MHz; 101.3 MHz; 99.7 MHz ; $102.3 \mathrm{MHz} ; 105.1$ MHz
POWER: 1 kw at 509 leet; 2 kw at 194 leet; 24 kw at 715 leet; 4 kw at 285 feet; 2kw at 446 feet
FORMAT: Uban; Uban Oldies; CHR Pop; Soft AC; AC

## Minnesota

## KTTB-FM/Glencoe

 (Minneapolis-St. Paul)FREQUENCY: 96.3 MHz POWER: 100kw at 577 fioet FORMAT: CHPVRMythmic

## Ohio

WCKX-FMColumbus, WING-AMDayton, WGTZ-FM/Eaton (Dayton), WJYD-FM London (Columbus), WING-FWSpringfield (Dayton), WXMG-FW


## Contioned from Pase 4

the FCC. "Our review of the documents revealed nothing responsive to the lacts," the FCC said in its order. Rowland has 30 days to pay the fine.

- The FCC has reduced an $\$ 8,000$ fine it imposed on WTAL-AMTM位hameep for failure to install Emergency Alert System equipment. WTAL owner Rebus inc. asked the FCC to cancel or reduce the fine, because paying in would cause financial hardship. The company acknowiedged thal it had never purchased EAS equipment because of its finencial situation. The FCC lowered the fine to $\$ 1,000$ based on the company's financial records. which indicated that WTAL has suffered losses since 1997.


## Iflome Declaves Divitiond, Himes Now Divector

ate Tuesdey Thioune Co. deciared a $10 \%$ increase, from 10 cents per 5 share of common stock to 11 cents per share, in its regular quarterly dividend. The dividend wiil be paid on March 8 to shareholders of record on Feb. 23.

Tribune also named Enrlque Hemandez Jr. 10 its board of directors. Hernandez filts the vacancy created by the resignation of Donald Rumsteld.

Upper Arlington
(Columbus) and WKSWFMiUJbana (Dayton)
FREQUENCY: $107.5 \mathrm{MHz} ; 1410 \mathrm{kHz}$; 92.9 MHz; $106.3 \mathrm{MHz} ; 102.9 \mathrm{MHz}$; $98.9 \mathrm{MHz} ; 101.7 \mathrm{MHz}$
POWER: 2kw at 413 feet; 5 kw ; 40 kw at 551 leet; 6 kw at 328 feet; 50 kw at 492 feel; 6kw at 328 feet; 3kw at 397 leet
FORMAT: Uban; Nows/Talk; CHR Pop; Gospel; Classic Rock; Urban Oldies; Country

## Multistate Deal

## Shockley/Northern

 Communications DealPRICE: $\$ 160.35$ million
TERMS: Asset sale for cash
BUYER: Northern Communicatlons, headed by President Roger Ohirich. No phone listed. It owns no other stations.
SELLER: Shockley Communicathons Corp., headed by VP Sandy Shockiey. Phone: 608-288-3044 BROKER: Kall a CO.
COMMENT: The radio stations involved in this deal include KRBR, KXTP \& WSMMsuperior, WI and KDAL-AM \& FM E KTCOVDuluth, MN. This deal originally appeared in the Jan. 19, 2001 issue of RaR with a price that has since been amended.

## Colorado

## KUNC-FMGGreeley

PRICE: $\$ 1.9$ milition
TERMS: Asset sale for cash BUYER: Colorado Pubilc Radio, headed by President Max Wyelsk. Phone: 303-871-9191. It owns six Other stations. This represents its entry into the market.
SELLER: Univereity of Northern Covoredo. Phone: 970-351-1765 FRECUENCY: $91.5 \mathrm{MH} / \mathrm{z}$ POWER: 100 kw at 572 teet FORAMAT: Nows/TalkMisc.

## Illinois

## WDDZ-AMZZIon

PRICE: $\$ 100,000$
TERMS: Assel sale for cash
BUYER: WDDZ LLC, headed by
PresidentVirector Robert Jeffers.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KUNC-FM/Greeley, CO $\mathbf{\$ 1 . 9}$ million
- WDOZ-AMZIIOn, IL $\$ 100,000$
- WBTF-FMMMidway and WLXO-FMSStamping Ground
(Lexington-Fayette), KY Undisciosed
-WJZZ-AMKKingeley (Traverse City-Petoskey), MI \$225.000
- KAKK-AMWalker, MN \$40,000
- KPCR-AM \& FM/Bowling Green, MO \$725,000
- WOBC-AMNicksburg, MS \$100,000
- WDDH-FMSt. Marys, PA \$1.18 million

Phone: 262-637-8887. It owns no other stations.
SELLER: ABC Radio line., headed by ABC Broadcast Group Presidemt Robort Cellahan. Phone: 212-456-6118 FREQUENCY: 1500 kHz
POWER: 250 watts
FORMAT: Children's

## Kentucky

WBTF-FMMMidway and WLXO-FMStamping Ground (Lexington-

## Fayette)

PRICE: Undisclosed
TERMS: Unavailable
BUYER: L.M. Communications, headed by President Lynn Martin. Phone: 859-233-1515. It owns seven other stations, inctucing WLXG-AM, WCDA-FM \& WGKS-FML exingtonFayette.
SELLER: Blue Chip Broadcasting. headed by PresidenvCEO Roas Love. Phone: 513-679-6006
FREQUENCY: $107.9 \mathrm{MHz} ; 96.1 \mathrm{MHz}$ POWER: 6 kw at 328 feat; 6 kw at 328 feet
FOPMAT: Uitan AC; Odilies

## Michigan

## WJZZ-AMMKIngsioy

(Traverse City-Potoskey)
PRICE: $\$ 225,000$
TERMS: Asset sale for casti and stock BUYER: Roy Henderson. Phone: 713-227-2600. He owns 13 other stations, inctuding WLDR-FM/Traverse Cily-Petoskey.
SELLER: Redio One inc., headed by PresidenVCEO Alfred Liggins lil. Phone: 301-306-1111
FRECUENCY: 1210 kHz
POWER: 50kw
FORMAT: MISC.

## Minnesota

## KAKK-AMWalker

PRICE: $\$ 40,000$
TERMS: Asset sate for cash BUYER: Doleltum Brondcesting. headed by owner Ed Dolshumt dr. Phone: 218-732-3306. It owns two other stations. This represents ins entry into the market.

SELLER: Kommerstid Communicatlons, headed by VP mlke Overton. Phone: 218-829-2853 FREQUENCY: 1600 kHz POWER: 1kw day/47 watts night FORMAT: Classic Rock

## Missouri

KPCR-AM \& FMBowling Green
PRICE: $\mathbf{5 7 2 5 , 0 0 0}$
TERMS: Asset sala for cash BUYER: Four Him Inc., headed by Michael Fallon. Phone: 314-5956206. It owns one other station. This represents its entry into the market.
SELLER: Indacom lnc., headed by PresidenWDirector Cloyd Cox. Phone: 573-754-5777
FRECUENCY: $1530 \mathrm{kHz} ; 94.1 \mathrm{MHz}$ POWER: 1 kw ; 25 kw at 269 foet
FOPRAAT: Country; Country BROKER: Bill Lytie of Modla Services Group

## Mississippi

## WOBC-AMVicksburg

PRICE: $\$ 100,000$
TERMAS: Asset sale for cash BUVER: Cortey Rushing Communt cationa, headed by President Michael Corley. Phone: 319-9264214. It owns no other stations. SELLER: WOBC Radio inc., headed by President Bill Stanford. Phone: 318-574-1500
FREQUENCY: 1420 kHz
POWER: 1 kw day/500 watts night
FORMAT: NOws/Talk

## Pennsylvania

WDDH-FWSt, Marys
PRACE: 51.18 mmon
TERMS: Ascot salo for cash BUVER: Leurel Merina me., hoaded by President/Secrotary Dennis Halncil. No phone lleted. It owns no other stations.
SELLER: CAM Communications inc., headed by owner Michael 8taplelored Phone: 814-772-9700 FRECUENCY: 97.5 MHIZ POWER: 20kw at 801 feet FORAMAT:Country

exclusively from
WESTWOOD ONE

For The Best Music Programming CALL 888.WESTWOOD
02001 MTV Networks. All rights reserved.

## Earnings

Continued from Page 4

10\%, to $\$ 61.4$ million, but EBITDA fell to $\$ 23.7$ million, and BCF dipped to $\$ 25.6$ million - both down $10 \%$. Net income was $\$ 11.1$ million, or 10 cents per share - virtually identical to last year's Q4 and matching First Call analysts' estimates. ATCF increased $5.5 \%$, to $\$ 24$ million; that's up from 21 cents to 22 cents per share. On a same-station basis, revenues increased $8 \%$, and BCF was up $12 \%$.

For the full year net revenues climbed $20 \%$, to $\$ 237.6$ million; BCF was up $12 \%$, to $\$ 102.6$ million; and EBITDA improved $11 \%$, to $\$ 94.2$ million. ATCF increased $19 \%$. to $\$ 84.2$ million. and from 69 cents to 76 cents per share. Net income improved from $\$ 34.2$ million, or 33 cents per share, to $\$ 41.5$ million. or 38 cents - ahead of analyst estimates by a penny.

- Beasley Broadcast Group reported wider Q4 and full-year losses. The group said Q4 consolidated net revenue increased $\mathbf{8 \%}$, to $\$ 28.3$ million. and BCF rose $20 \%$, to $\$ 9.4$ million. ATCF gained an impressive $251 \%$, to $\$ 4.8$ million or 20 cents per diluted share. EBITDA increased $20 \%$, to $\$ 8.4$ million. Beasley's Q4 net loss widened from $\$ 1.3$ million ( 7 cents per share) to $\$ 2$ million ( 8 cents), which the company said reflects expenses related to station acquisitions, WPTP/Philadelphia's format change and an investment in Findwhat.com.
On a same-station basis, excluding WPTP, revenue increased $9 \%$, and BCF jumped $21 \%$. For the year revenue increased $13 \%$, BCF rose $28 \%$. and ATCF rose $78 \%$. Same-station revenue increased $11 \%$, and BCF was up 18\%. The net loss in 2000 fell to $\$ 29.6$ million, or $\$ 1.26$ per share. which Beasley said is due primarily to a one-time charge from its February 2000 IPO.
- XM Satellite Redio's Q4 and full-year losses grew as well. The company said its $\mathrm{Q4}$ consolidated operating loss fell from $\$ 12.9$ million to $\$ 20.5$ million, while the consolidated net loss available to common shareholders expanded from
$\$ 11.1$ million to $\$ 19.8$ million. The loss per share in $\mathrm{Q4}$ also widened. from 27 cents to 40 cents. For the full year the net loss applicable to commont stockholders increased from $\$ 36.9$ million ( $\$ 2.40$ per share) to $\$ 201.3$ million ( $\$ 4.15$ ).
- Jones Medla Networks' Q4 revenues were up $19 \%$, to $\$ 23.5$ million, while consolidated EBITDA rose from $\$ 4.1$ million to $\$ 5.4$ million. Jones' consolidated net loss decreased $40 \%$, to $\$ 1.3$ million. The acquisition of Broadcast Programming earlier in 2000 helped Jones' total-year earnings: The company reported record consolidated revenues of $\$ 85.8 \mathrm{mil}$ lion, a gain of $33 \%$, while consolidated EBITDA climbed $48 \%$, to a record $\$ 17.6$ million. Consolidated operating income increased $113 \%$, to $\$ 4.3$ million. Net loss for the year was reduced from $\$ 10.1$ million to $\$ 8.9$ million.
- Ackerley Group's revenues rose $18 \%$ in Q4, jumping to $\$ 60.3$ million, while EBITDA climbed from \$11.3 million to $\$ 14.6$ million, and ATCF grew from $\$ 7.6$ million to $\$ 9.3$ million. Still, the company's net loss per share grew from 4 cents to 23 cents. For the year carnings per share increased from 32 cents to $\$ 4.52$. Ackerley's radio broadcasting segment saw drops in revenue (from $\$ 7.3$ million to $\$ 6.4$ million) and operating cash flow (from $\mathbf{\$ 3 . 3}$ million to $\$ 1.6$ million) in Q4.
- Lamar Advertising. which is almost $30 \%$ owned by Clear Channel, saw Q4 net revenues jump 19\%, to $\$ 178.3$ million, and EBITDA climb $26 \%$, to $\$ 88.1$ million. ATCF rose from $\$ 49.1$ million to $\$ 63.1$ million. On a per-share basis, ATCF was up from 52 cents to 62 cents. The company's Q4 net loss improved from $\$ 25.4$ million ( 29 cents per share) to $\$ 25.2$ million ( 27 cents). For the full year net revenues grew 55\%, to $\$ 687.3$ million; EBITDA increased $61 \%$, to $\$ 331.8$ million; and ATCF soared $74 \%$, 10 \$232.2 million. The net loss widened, however, from $\$ 44.5$ million ( 65 cents) to $\$ 94.1$ million ( $\$ 1.04$ ).

R\&R Washington Assoc. Editor Joe Howard contributed to this ston:

## 

Centimed from Pape 8
who has been named Secretary of Defense. Hernandez is Chairman/PresidenVCEO of Inter-Con Security Systems, a Los Angeles-based security firm, and a co-founder and principal partner in interspan Communications.

## M13 Elects fladlo Boand Mombers, Sets Executive Dovelopment Program

The NAB iast week announced the results of its 2001 Radio Board elections. Re-elected to the board were Commonwealth Broadcasting PresidenVCEO Steven Nowberry; Clear ChannelFlorida Sr. VP Peter Ferrara; Radio South Chairman Houston Pearce; MacDonald Garber Broadcasting owner Patricia MacDonald Gerber; WZOE/ Princeton, IL GM Steve Samet; Sunburst Media President/CEO John Borders; Hubbard Radio President Virginio Morris; KGO-AMSan Francisco PresidenvGM Mickey Lucikof; and KXL \& KXJMPortiand GM Tim McNamara.

Newly elected to the board were WKIT \& WZONBangor, ME GSM \& Dir/Sales JoAnn Small Fisher; WBEB/ Philadelphia President Jerry Lee; WVNO 8 WRGMMansfield, OH President Gunther Meisea; and Holston Valley Broadcasting President/Director Ceorge DeVaut. Two-year terms for all board members begin in June.

In other news from the NAB, the organization has scheduled this year's Executive Development Program for Rladio Broadcasters for July 21-24 at Georgetown University in Washington, DC. The Executive Development Program is designed to hetp radio managers build confidence and competence and to assist them in dealing with changes in the radio inclustry. The 2001 curriculum will include such topics as competitive strategy, financial analysis, leadership and negotiation. For more information, visht www. nab. org/radio or call 202-775-3511.

## Valonti To Keymote MUB 2001

ongtime Motion Picture Assn. of America ChairmanCEO deck Valenti. will deliver the opening keynote address at - the NAB's All Industry Opening, to be held April 23 in Las Vegas. Valenti, who has led the MPAA since 1966, cratted the movie ratings system and has fought to open foreign markets to U.S. film and TV progremming. He has also encouraged other countries to adopt legislation against fitm piracy.

## Anajysts

Continued from Pago 1
that he and his wem of enaysts toonsider management expectations iob eggressive, ofven the pace of the ed merkot detarioration in 2001's frsther:
He pointed out that Cox expects 16\% reverue and $27 \%$ BCF growth It the second hel, while Radio One is looking for 19\% reverue and 28\% BCF incresses. He atso charrcterbed Redio Ones 2001 aullook as "eurproingly confidert," considiering that the market is in the midet of continued mecroeconomic uncerteinty. Bodert chak agrees that whits both groupe shoudd benefl from improvement at underperforming stations, These growth rates are higher than any wo have sasumed hour eight yoers covering the sector, which encompesses periods of economic and ed growh fermorechulient then at pricint:
Other analystes atood puif atter the carninge newe from Cox. The stock
 Lynctis Katin Fewceth, who etso reneraed a long-iem buy"reing on the reve. Niraj Gupta at Selomon Smin

Barney reiterated his touy rating at a 12 -month target price of 526 per share, and James Boyte at First Union Securties reiterated a "tuy" rating on Cox and set a 12 -month target price of $\$ 29$.

## Dunay Dades turut

Mormill Lynct reporied Dianey's fiscal O1 results were ahead of the expectations for the company. 1 hed forecest operating income of $\$ 1.16$ bllion, and Disnoy ceme in at $\$ 1.19$ billon. Disney aboo bected Mertirs carninge-per-share extmate of 25 cents by 3 cents. Mernill sald the inproved names were due to matert aly lower intorest expenec and ber-ter-than- expected stuctio entertainment rounts "and that Dimeyt intrest expence dectined 39\%, $10 \$ 118$ milion - wall below has year's inter. cet expense of $\$ 193$ milion end boHow Morrifirs $\$ 160$ milion cectimeso. Sil, Mumill Centioned, theertirmedvertitig trends exe moak:"
Mearnitio, Pruderniel Securtios seld its 700 certy to get agoremetve" on Diency thock end gave it an roo curmulate" rating. Prudential noted
that the compary's now West Coast theme park, Calitornia Adventure, proves that Disnoy can dotiver an experience like no other:
The news wasn't as good for Entravision. whose stock dropped $30 \%$ the day atier ins Feb. 6 eamings announcement. Even though Entravision reported that acquisitions helped boost iss CH and fith-year revenues, Mernill Lynch analysts Jesecta Reit Cohen and Kerth Fawcott said thal, resed on valuation," they were downgreding the levie's near-term rating from "eccumulatio" 10 Theutral." Alhough they meintained Entraviator's long-term 'ouy' reting, they lowered its calendar-yeer 2001 estimates for net seles (from $\$ 244 \mathrm{mi}$ Ion to $\$ 200$ mimion) and EBTTA
 hect stower proforma sales gans and hiderer copportio ovehwed Wedtuwh Morgen's Anvo Thompeon remerated her "eccurmulate" rating on the lesue at a $\$ 23$ target price, and Bear Stearna' Mictive Espostio downgraded Entravioion from "attractive" b 'heitral:'

- Jeftrey Yorke a Joe Hownd

You'll win the precise target demos you select-with talk! Improve your demos in the next book. We invented Targeted Talk Call now, 2128083005

Ven uparion cambon sen


कयाओगयमध
उगub ranco
gavivin
sto！furnuoo／bio＇quu＇mmm

## ethivivfighth

5－1 11

VIdOL－ヨ


3 1002g $\forall N$


1วセル！wo－spu
（1）3．n s 10028 VN
ssəoวns loł le！0 ачł łos

## suogeo！unuwos（ㄹ）

 15



6u！ueans（3）

uobınpoid ©
o！ped（3）

## 



## THURSDAY, MARCH 8, 2001

## Noon

## REGISTRATION OPENS

3:00-5:00pm
ANNUAL TALK RADIO ROUNDTABLE
A panel of the industry's most successful and influential radio executives take part in our annual look at the state of the format.
6:00-8:00pm
OPENING TALKTAIL RECEPTION

## FRIDAY, MARCH 9, 2001

## 8:30-9:00am CONTINENTAL BREAKFAST

## 9:00-10:15am

GENERAL SESSION
Featured Speaker: Talk Radio Network's
MICHAEL SAVAGE

## 10:30-11:45am

CONCURRENT SESSIONS

- Selling Controversy: Don't Take No For An Answer

How to succeed when controversial content and talent make advertisers nervous.

- Don't Kill Your Hot Talk With Cold News

Can your news be both contemporary and credible? This panel says yes, and they'll show you how.

## Noon-1:30pm <br> LUNCHEON <br> Featured Speaker: WOR Radio Network's JOAN RIVERS

1:45-3:00pm
CONCURRENT SESSIONS

- Dueling Business Models: A Reality Check On How The Internet Shapes Your Business Strategy
Get behind the fluff to determine which Internet business model makes the most sense for your station.
- Film At 11: When Your Station Becomes The Story Learn from those who have been there how to be prepared when reporters from other media invade your station.

Friday Continued
3:15-4:30pm
CONCURRENT SESSIONS

- Generation Jones: Are They Talk Radio's Future?

A conversation with pop-culture expert and author Jonathan Pontell about the undertapped potential of $35-44$-year-olds in America.

- The Production Pro's Workshop

Hear from some of the country's best how great production enhances your station's sound and image with listeners.

5:00-6:00pm
TALK RADIO HAPPY HOUR
9:00-11:00pm
TALK RADIO CIGAR SMOKER
SATURDAY, MARCH 10, 2001
8:30-9:00am
CONTINENTAL BREAKFAST
GENERAL SESSIONS
9:00-10:00am
The Real Secrets Behind Successful Talk Stations
An insider's peek behind the Arbitron numbers of some of America's most successful News/Talk stations.

## 10:15-10:45am

Premiere Radio Networks' ART BELL goes live one-onone with MATT DRUDGE.

## 10:45-11:30am <br> Keynote Speaker: Clear Channel Radio CEO RANDY MICHAELS

## 11:45am-12:45pm From Here To Hell And Back

Hitting bottom didn't stop any of these nationally syndicated talkers from reaching the top. An all-star panel of hosts gather for this one-time super-session.

## 1:00-2:30pm

R\&R'S ANNUAL NEWS/TALK INDUSTRY ACHIEVEMENT AWARDS LUNCHEON
With the 2001 News/Talk Lifetime Achievement Award honoree and speaker, EFM Media Chairman/CEO ED McLAUGHLIN.



Featuring keynote speakers and sessions designed to help you increase your Talk radio station's ratings and revenues in the year ahead. Don't miss the most talked about annual event in Talk radio - Ren's Talk Radio Seminar 2001!

## MARINA BEACH MARRIOTT, LOS ANGELES, CA

## 1

## I FAX THIS FORM BACK TO 310-203-8450

## I OR MAIL TO:

I R\&R Talk Radio Seminar
10100 Santa Monica Blvd., 5th Floor Los Angeles, CA 90067-4004

Please print carafully or type in the form below. Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

## I OR REGISTER ONLINE AT www.rronline.com

MAILING ADDRESS
 -BEFORE FEBRUAAYY 9,2004 ENDS FEOMFEBRUARY 10-MARCH 2, 2001 \$425

AFTER MARCH 2, 2001 ON-SITE REGISTRATION ONLY
$\$ 475$

## METHOD OF PAYMENT

pLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION
Amount Enclosed: \$
$\square$ viea masterGerd $\square$ Americen Express Discower acheck
$\square$
Expiration Date


Print Carcholder Name Here
CUESTIONS? Call the ReR Talk Radio Seminar
Hotline at 310-7es-1696


## Marina Beach Marriott, Los Angeles, CA

Thank you for requesting reservations at the Marina Beach Marriott. Our staff would like to take the opportunity to extend a warm weicome to you during your upcoming meeting.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail. Deposits will be refunded only if reservation is cancelled al least 7 days prior to arrival.
- Reservations requested after February 19, 2001 or after the room block has been filled are subject to availability and may not be available at the convention rate.
- Check in time is $3: 00 \mathrm{pm}$; check out time is 12 noon.



## for hotel reservations, please call:

310-301-3000 or 800-228-9290
Or mail to: Marina Beach Marriott, 4100 Admiralty Way, Marina del Rey, CA 90292

# THE SALES MANAGER'S REPORT CARD 

$\square$ Are your salespeople ready to fire you?



At the RAB 2001 conference earlier this month, Arbitron Sr. VP/ GM Scott Musgrave and Center for Online Learning VP/Sales Ray Quinn presented the radio account executives perceptual study "Are Your Salespeople Ready to Fire You?" The results of their study can provide you with tips and insight on what your salespeople want and need to help them reach their sales goals.

Since there is no central directory of radio AEs, Arbitron and coLearn built a sample frame for the survey that considered the percentage of the population living in each market segment. Approximately 300 stations with 72 different owners were contacted, and two AEs in each of the following tenure categories were selected: one year or less, one to three years and more than three years. (Tenure was used so the researchers could survey AEs with all levels of experience.) The interviewers then began calling the AEs. In the end, 350 radio salespeople participated in this study.

## SUMEY MEALIERTS

- Generally, AEs are satisfied with their jobs. Most say they are not likely to move to a new station in the next year.
- Training is an important part of the radio sales business, both in developing and retaining quality salespeople.
- Almost all AEs have access to computers and have some degree of technological literacy when it comes to computers and the Internet.
- A majority of AEs believe that personal hard work and business relationships with clients are the most important influences on their sales managers' assignment of accounts. However, $70 \%$ of the AEs surveyed have had to turn down business at least once because the station was sold out, and they feel that situation erases the gains they have made in the marketplace.
- Slightly more than half of AEs feel that consolidation has had no effect on their careers, and $30 \%$ feel that consolidation has benefited them.
- Various factors contribute to turnover in radio sales, including commitment to training, training effectiveness, compensation and perceived respect, opportunity and fairness.


## RET FINMOSS

Typical AE profile. The typical AE who participated in the study was 35.5 years old and had been selling radio for 3.5 years. The typical AE had been with his or her current station for one to two years and had worked for three different stations over the course of his or her career. Slightly more than half of the AEs surveyed were women. On average, the AEs surveyed reported that they make six face-to-facenew-business calls in a typical week and develop 10 or more presentation proposals for specific clients in a typical month.

Generally, AEs are satisfied with their jobs. When asked about their overall satisfaction with their jobs on a
one-to-seven scale, $57 \%$ of AEs said they are satisfied. In addition, $61 \%$ said they are satisfied with the people to whom they directly report. Eighty-three percent of AEs feel that they are fairly compensated for the work they do and that their budgets and goals are realistic. Almost $60 \%$ reported that they feel "very respected" as professionals by advertisers, agencies and others in the media industry. Eighty percent reported that they have opportunities for professional growth and advancement at their current stations.

## TIE RUCNT MNO CF TMamma

Most sales training at the station level is still focused on the product - that is, station-oriented information rather than on client- or marketing-oriented information. Almost three-quarters of the AEs surveyed in the "Are Your Salespeople Ready to Fire You?"' study said that they receive the right amount of sales training about their station and its programming, ratings, rates, promotions and packages. But only two-thirds of the AEs reported that they receive the right amount of sales training related to advertising, marketing, problemsolving and building client relationships.

## Frequency Of Product-Oriented Training



## Frequency Of Client-Oriented Training



There is a disconnect in perceptions of how radio salespeople think vs. how local advertisers think in at least three areas: whether AEs are "respected as professionals" and "well-trained" and about the effect of cluster selling. In last year's Arbitron-Sales Insights study "Radio's Biggest Local Spenders Speak Up" $57 \%$ of the local advertisers surveyed rated television salespeople as the "most professional," compared to $21 \%$ who said the same of radio salespeople. Fifty-two percent of local advertisers rated television salespeople as the "best-trained" vs. $\mathbf{2 8 \%}$ for radio AEs. Advertisers' perception regarding the professionalism of radio salespeople doesn't seem to fit with the fact that $60 \%$ of AEs said they feel "very respected."

In addition, $70 \%$ of the advertisers surveyed in the "Local Spenders" study reported that cluster selling makes buying radio more difficult. In contrast, $57 \%$ of
radio AEs report that cluster selling makes their jobs easier, and $15 \%$ say that cluster selling doesn't make any difference. This is a compelling discrepancy. Cluster selling is very common: Seventy percent of the AEs surveyed sell more than one station.

## OSERTATIOMS AN RECOMMENOATIOMS

Actively seek new sales talent. Less than $8 \%$ of AEs selling radio today were proactively recruited. Most answered ads or were referred by friends. While sales managers complain about turnover and the lack of salespeople to hire, very few have systems in place to recruit new sales talent.

Make the training commitment. Sellers want more training, and they particularly want to learn about marketing, how advertising works, how to develop new business and nontraditional revenue and how to better solve their clients' problems and meet their clients' needs.

Provide the right nonagency and new-business tools and training. Sellers are yearning for more help on NTR, direct selling and new business. Critical training in these areas includes the NAB's Optimum Effective Scheduling program, copywriting training and access to improved markeing and client information.

Become personally involved in the training process. If you are considering using a consultant or some other form of outside training, make certain that you remain involved. Manager participation amplifies the training's effect and makes it more meaningful and important to the seller. Don't expect great results if all you do is send the sellers to a conference room and make them watch or listen to tapes or read books.

Provide more qualitative training. Radio AEs' desire for qualitative research training ranks just behind their desire for more NTR and new-business training. This is important, because $85 \%$ of AEs surveyed use qualitative information to prepare for sales calls.

Focus on inventory management. Seventy percent of AEs have turned down business because they have sold out their inventory, and a smaller percentage of AEs say they have turned down business "frequently." Poor inventory management frustrates buyers and sellers and sends business to other stations and other media.

Provide your sellers with the latest technology. Although only half of the AEs surveyed have used Internet- or computer-based training, those who have used these training methods clearly preferred them to traditional audio- and videotapes. Your investment in computers and Internet access will not only offer a potentially effective training platform, it will provide a powerful research tool for your sellers.

Noncompete agreements multiply your training challenges. Close to half of the survey respondents are under noncompete agreements. Noncompetes are more common among rookie AEs: Sixty-three percent of AEs hired in the last two years are under noncompete agreements, compared to only $22 \%$ of those with more than 10 years in radio sales. That means that sales managers will need to recruit new sellers from outside the industry - and those new recruits will need more training than ever.

Turnover is costly. Nearly $25 \%$ of all sellers expect to leave or are considering leaving the radio industry within the next two years. Constantly check how your sales staff are feeling and what their intentions are.

For more information on this and other research studies, visit the Arbitron website at unw.artirfon comand the Center for Online Leaming site at uww. coleam.com.
fl am extremely impressed with RateTheMusic.com"
"I am extremely impressed with Rate The Music.com. The respondents really want to take the music test. The data is fast, reliable and accurate. We love it at Z-100!"

- Kidd Kelly, APD, WHTZ Now York


## ATTENTION



NEWAFFILIATE!

MTG
NEW YORK
NEWAFFILIATE!


NEWAFFILIATE!
KDWB-FM
MINNEAPOLIS

NEWAFFILIATE!
WAKQ-FM
NEWYORK
NEWAFFILIATE!
KKRZ-FM
PロATLAND

## PRDGRAMMERS

\} "An essentiaitrooin our patings gains at kis."
"It mirrors callout amazingly well, and is a great interactive tool for our listeners. We absolutely love it!"

- Dan Kielay, PD, KUSFM Los Angeles

"A great way of interacting with your listeners."
"Rate The Music has a tremendous number of programmer friendly controls built right in. It's a great tool to be used in conjunction with callout. We love it!"
- Rob Morris, PD, KDMB-FM Minneapolis

:"The most cutting edge and customizable system of its kind."
"It has excellent predictive qualities and can be up to three weeks ahead on predicting the hits"

- Guy Zapoleon, Zapoleon Media Strategies


Timely • Massive Sample Sizes • Cost Effective RateTheMusic.com DAYE VAN DYXE
UPram of KEES-FiW (Arow s3MLos Aagelos
(mofintit)

## - A classic rock ' $\mathbf{n}$ ' roll success

This week's GM Spotlight pays tribute to $30-$ year radio specialist Dave Van Dyke of Infinity's Classic Rock KCBS (Arrow 93)/Los Angeles. "He has such a passion for the music and the business," e-mails an R\&R reader. An Arrow staffer adds, "Dave can be tough, but he's a great visionary and helps us stay focused on the goals." Congratulations!

## I decided to enter the world of broadcasting because:

"I grew up in the New York City area and was more than just a fan of WABC, WMCA
use the production studio to practice on my audition tapes."

## Career highlights:

"Being among the original 'Superstars' program directors with Lee Abrams, being hired by John Gehron to launch CBS' new WODS-FM in Boston in 1987 and taking it to No. 1 adults 25-54 in its first book and cocreating and launching the Arrow format in Los Angeles."
The most challenging aspect of being a GM:
"The continued personal and corporate
 accomplishment of goals year after year, continually creating and maintaining a positive work environment for all employees and having the ability to and WOR-FM. For some reason I was intrigued by the manner in which they structured their broadcasts, their music rotations and their promotions. I wanted to know how it all worked."

First job in broadcasting:
"WFUN-AM in Miami. I was a paid intern who worked evenings cleaning up the studios. At the end of my shift I was able to
plan and execute the station's future in this moving-target business."
My most unforgettable moment at a radio station:
"The launch of Arrow 93 on Sept. 10, 1993. We intentionally launched while the entire industry was in Dallas at a convention. The buzz created around the station, Southern California and the industry was instantaneous and one of the best
natural highs one could ask for. A close second: our first Arrow Arbitron, when the station moved from 23rd to fourth adults 2554."


I'm most proud of:
"The staff and management at KCBS-FM and the manner in which this team works together. The entire group are so proud of what we have accomplished, and they never take a day of it for granted. It's the best group of people I could ever have hoped to work with."
The best words of advice I've ever received were:
"Recall your best and worst radio work experiences, create a station environment where you take the best of the best and eliminate the worst, and you've got the foundation of a great business."
You'd be surprised to know that....
"I built a radio station in the attic of my house when I was 12 and broadcast to my neighborhood over a one-tenth-watt Radio Shack intercom transmitter that was boosted to 10 watts."

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.


# A gLossary Of MARKETING, MERCHANDISING AND RETALLING TERMS 

## Part three of a four-part series

The language spoken by retailers and manufacturers can be confusing and misleading if you're not in those industries, and frustration can run high. But don't worry - R\&R and the RAB have compiled a list of marketing, merchandising and retailing terms to help make your life easier. Now when the Nabisco Territory Manager says, "I'd love to see a shipper for this promotion," you won't think she's looking to hire a UPS driver! If you missed parts one and two, visit R\&R ONLINE (wwzv.rronline.com), go to the Sales \& Marketing Format Room, and click on "News."
Product tum: The selling out of all inventory.
Proof of performance: Evidence that a retailer ran a coop schedule as agreed.

Proof of product purchase: Documentation used by retailers to claim co-op accrual. Normally a document filled out by the distributor or a copy of the retailer's invoice.
Proof of purchase: Proof, such as a box top, a UPC code or a cash-register tape, submitted by a consumer to qualify for a manufacturer or retailer's offer.

Purchase cycle: The frequency with which consumers buy a product or service.

Purchase with purchase (PWP): A promotion in which consumers are offered an additional product at a reduced price when a particular product is purchased.
Redemption program: A program, similar to crosspromotion, that asks consumers to redeem proof of purchase of one product to get a discount on another product or service. For example, a consumer might redeem candy wrappers to get a discount on a ski-lift ticket.

Register to win (RTW): A promotion designed to increase store traffic and product sales by having consumers visit a retailer's locations to register for a contest.
Reimbursement: The amount a retailer receives from a manufacturer's accrual fund to subsidize its advertising costs.

Return on investment (ROI): A ratio calculated by comparing the amount of money made from incremental sales to the amount invested in a promotion. Used to measure a promotion's success.
Sampling: A promotion in which consumers receive free samples of products through the mail, in a store or at an event.

Scanner: A computerized device used at retail checkouts to record prices and other data by reading products' UPCs.

Scanner data: Data obtained by retail scanners. Scanner data can be used to track sales of particular products, control inventory and break down sales by category,
brand, size, store location and time of day. The data can also measure the effect of a coupon or promotion.
Sell-in: The process of a manufacturer selling goods to a retailer.
Sell-through: The process of a retailer selling goods to a consumer.

Shelf extender: A point-of-sale fixture that holds additional product beyond normal shelf stock. A shelf extender gives a product extra visibility.

Shelf talker: A small sign displayed with a product. It may give suggestions on how to use the product, announce a contest or include a tear-off coupon for customers.
Shipper: A freestanding display, usually cardboard, filled with a product and sold as a package to retailers.
Shrink allowance: The amount deducted from a manufacturer's billing to cover anticipated loss or damage to products.
Shrinkage: Loss of merchandise due to theft.
Signage: Banners, billboards, electronic messages, decals and other displays with a sponsor's identification.
Single: A display that appears at the end of a store aisle.
Sign over. A process by which a retailer releases its co-op funds to a wholesaler or manufacturer. The funds then go into a pool to be used for group advertising.
Slotting allowances: A setup charge billed to a manufacturer by a retailer. The charge includes data entry, shelf or fixture space, floor space and such other items as shelf talkers and POP displays.
Sole sponsor: An entity that has paid to be the only sponsor of a property.

Space management: The science of analyzing product movement potential and allocating shelf inventory. A planogram is a space-management tool.

Split out or force out: How a retailer distributes product among the stores in its chain. For example, a company with 20 stores may purchase 10,000 cases of toothpaste from a manufacturer, then split out the product by sending 500 cases to each store.

Sponsor: An entity that pays a property for the right to promote itself and its products or services in association with the property.
Sponsorship: The relationship between a sponsor and a property. The sponsor pays a cash or in-kind fee in return for access to the exploitable commercial potential of the property.
Sponsorship fee: A payment made by a sponsor to a property.
Sports marketing: A promotional strategy linking a company to sports through sponsorship of a competition, team, league, etc.

Spread: The difference between wholesale and retail price, expressed as a percentage.
Stock-keeping unit (SKU): A number assigned to a product to help a retailer track it. Every variation of a product, such as color, size or flavor, has a different SKU number.
Street money: Money given to a retailer by a manufacturer to obtain its support and get a higher sell-in on a product or a better store position.
Temporary price reduction (TPR): A promotion used by manufacturers in which they temporarily reduce the price of a product to increase sales.

Title sponsor: A sponsor that has its name incorporated into the name of a sponsored property. For example, the Tostitos Fiesta Bowl.
Trade: The term manufacturers use for their retail accounts.
Trade dollar: Money paid by manufacturers to retailers to obtain price features, displays and other trade-sponsored, consumer-targeted promotions.
Turnkey: A packaged event that includes all the materials needed for a wholesaler or retailer to field a promotion.

Under the crown (UTC): A promotion technique used by the beverage business in which game pieces are printed on the underside of bottle caps.
Unique user: Each separate individual who visited a website within a certain period of time.
Universal Product Code (UPC): A symbol, consisting of numbers and a bar code, that can be read by a scanner.
Vertical co-op: A co-op program that combines a retailer's accruals from various manufacturers to fund an ad schedule.

Visit: A unit of measurement for a user's activity on a website during a set period of time. If the user makes no requests from the site during the time -30 minutes is usual - that user's next hit on the site is the start of a new visit.
Voluntary group retailer: A retailer that belongs to a voluntary merchandising group.
Voluntary merchandising group: A group of separately owned retailers that operate under a single company name and receive wholesale and manufacturer discounts and considerations.

Warehousf store: A large retail outiet that operates with a "no-frills" theme and that may carry everything from general merchandise to perishables. For example,Sam's Wholesale Clubs, Price Clubs and Costcoare warehouse stores. Such stores feature casequantity pricing and may charge consumers a membership fee.

## SALES

# THE RECRUTTMENT CHALLENGE 

## An approach for finding tomorrow's top sellers

## By Pan Eater

The room was packed, and there was a buzz in the air for the RAB 2001 session "How to Get All the Great Salespeople You Can Use in 27 Days." Moyes Research President Bill Moyes took the podium, and everyone listened intently to his pitch. By the end of his presentation the majority of GMs and GSMs present believed that his strategy would produce excellent results. But they were shocked by the price, and many thought Moyes' approach was a very expensive way to secure sales talent.

I thought his concept was brilliant - and very cost-effective. Now you're thinking. "What on earth did he say?" Well, let me share with you the elements of the Moyes Research Sales Upgrade Research Services program.

## HOW IT WORIS

The purpose of the Sales Upgrade Research program is to search for, find, screen and deliver salespeople who have the ability to raise the effectiveness of your sales team. There are three main parts to the process.

Profiling the type of salesperson.you need. A profile of the perfect salesperson for your station is integrated into the qualifying, interviewing and testing of candidates. Creating the profile is similar to designing a perceptual research questionnaire. Moyes considers the profile the most important step in the research process.

Searching for the right candidates and developing a pool to choose from. The candidate search is done through advertising on the Intemet and commercials on the station. Moyes says, "It's important to find people with successful selling experience from other industries. The key is to find people who are serious about a career in sales."

Qualifying candidates through interviews, then testing the best people. The qualifying interviews weed out the candidates who, in one way or another, don't have the attributes or experience your station needs. Particularly, comments Moyes, "You need to eliminate people with 'money weaknesses.' These people have self-limiting beliefs, such as the belief that it's impolite to talk about money, and a tendency to become emotionally involved." The qualifying interviews bring the pool down to 10 or 15 prefinalists, who are then tested.

Candidate testing is based on the profile Moyes Research has developed with the station, and all evaluation is done online so it can be handled without delay. The testing narrows the field to six finalists.

Moyes Research then presents the station with a report that includes an analysis of each candidate's strengths and weaknesses based on the test results. The report suggests approaches for interviewing each individual that will help you discover whether an identified weakness would pose a problem if that person was hired.


If your station uses the Sales Upgrade Research Service program, you'll have to do some work. Here are the major requirements.

Spending time with Moyes Research to design the ideal candidate's profile. This process involves answering 19 questions and normally takes no more than 30 minutes.

Airing Moyes' advertisements. Moyes Research will write and produce a 60 -second advertisement that the station must run in key dayparts over $71 / 2$ days.

Seeing candidates quickly. When Moyes presents candidates, the station should make an appointment with each person as soon as possible. Good people don't stay available for long.

## THE PRICE TAG

How much does all this cost? Moyes Research charges from $\$ 12,000$ to $\$ 15,500$ per study. Whom you choose to hire is totally up to you, as is how many of the candidates you want to add to your team. Whether you decide to employ none, one or all six of the finalists, the cost is the same.

Does it work? "My first reaction was kicking and screaming, and I gave Bill Moyes a hard time," recalls Dick Broadcasting/Greensboro GSM Jennifer Hart. "I felt like I did a good job of interviewing and selecting candidates, but my challenge, as a GSM, was finding time to do it." After her GM convinced her to try the service, Hart became a true believer. "It felt like Christmas. I was so excited to meet the candidates, because, up until the interviews, I knew nothing about them. It was exciting and energizing to meet people from other industries who were interested in joining radio."

WBEB/Philadelphia GM Blaise. Howard credits station owner Jerry Lee with making him consider the process. "Every penny I paid, I've goten back," says Howard. "I can't tell you how seriously the candidates took this process."

In my opinion, the Moyes process makes sense. Radio sales managers today must deal with salespeople working under noncompete agreements and with trying to find candidates who will embrace NTR and new-business development. This program can not only save time and resources, in the long run it can save (or even help you make) lots of money. If your station hired four finalists, that would amount to an investment of less than $\$ 4,000$ for each candidate. Headhunters charge anywhere from $\$ 4,000$ to $\$ 20,000$ per hire.

You can easily waste time and money on people whoaren't right for your station or who don't possess the desire, commitment, responsibility and positive outlook needed for a career in sales. With your responsibilities, can you afford to waste time and money?

For more information on Sales Upgrade Research Service, contact Bill Moyes at 719-540-0100.

# HOW TO RECRUIT AND Retaln TOP TALENT 

Dy Dick Karan

Walt Disney said, "You can dream, create, design and build the most wonderful place in the world, but it requires people to make the dream a reality." It's also people who will determine how successful you and your business become. Therefore, it's crucial that you recruit, retain and motivate the best employees. Here are five tips to help you do so.

1. Talent is where you find it. Your next great employee may be right in front of you. Two years ago in a popular restaurant, there was an energetic, friendly young man from Mexico who cleaned tables. He was learning English while working two jobs to support his family. At first the managers were unaware of his drive and talent, but, once they'd noticed, they used slow nights
 to train the young man as a waiter, with excellent results. Today he is not only one of the restaurant's top food servers, he's one of the managers.
2. Recruit constantly. You and your employees regularly meet capáble people. Encourage everyone to actively recruit and to share their excitement about your firm. List what makes your company special, then reduce it to two or three key items that can be easily expressed. Keep brochures handy, and follow up with promising candidates quickly. Doing these things will slash your recruitment costs and help you find top candidates when you need them.
3. Invest in education. Some businesspeople cut costs by not training their employees, then justify themselves by saying that the employees won'tstay anyway. But then they have uninformed and unmotivated workers to serve their customers and operate their businesses. Think of your employees as partners, and invest in them. Then they'll be able to perform at their best and help you get ahead.
4. Communicate. Montgomery Ward is in the midst of a shutdown that will close 250 stores and leave 28,000 people unemployed. Some of those people learned that they'd be losing their jobs when they heard about it in the media. It's far better to keep everybody informed, especially when you have bad news. Without communication, the rumor mill will take over and destroy trust, leaving people to doubt what you say (and circulate their resumes). So if you're in a difficult predicament, be candid and ask for input. That will motivate everyone to work together, and you may be able to solve the problems.
5. Let your employees know you care. Over a century ago author and psychologist William James said, "The deepest principle in human nature is the craving to be appreciated." Satisfy that craving in your employees, and you'll reap the benefits. A few years ago Kmart Corporation was having serious problems, and The Wall Stred lournal interviewed its CEO. Though the CEO had impressive credentials, the tenor of the WS) article was that he was out of touch with employees. That CEO was soon fired. But at WalMart, a cornerstone of Sam Walton's enormous success was the fact that he visited the stores four days a week to express his appreciation to employees. Walton said, "Nothing else can quite substitute for a few well-chosen, welltimed, sincere words of praise. They're absolutely free and worth a fortune." Praise also gives people the feeling that what they think and do really matters. That's a powerful approach to recruitment, retention and motivation.

Next week: What we can learn from the incredible success of 99 Cents Only stores.

Dlick Kazan is a successful entrepreneur who founded what became one of the largest computer leasing corporations in the United States and is a successful real estate entrepreneur. E-mail your questions or comments to him at preneur. E-mail your quan.

# The ZeeSounds ZeePad: 'Net Tuner With A Difference 

© A new appreach to taking online audie off the computer



Intemet radio at the touch of a button! Thousands of options on any stereo in your home! You've heard it before, right? IM Networks' IM Tuner, Akoo's Kima and other appliances both existing and upcoming all promise to allow you to enjoy the diversity and excitement of Internet audio without tying yourself to your computer.
be in the living room listening to the hi-fi, and the kids could be listening upstairs. Of course, your entire family would have to agree to listen to the same thing, but at least it's technically feasible. Also, the radio with which you choose to listen doesn't have to have an input jack. Just dial up the appropriate frequency.

Of course, not all of these are unique to the ZeePad. The Kima can be used without a tuner and doesn't need RCA inputs, and the iM Tuner and soon-to-bereleased Kerbango can be used without a radio at all. (One other minor point: The Kima also uses a very lowpower FM signal, but only to send from the receiving unit to a stereo - just a couple of feet.) But it's the combination of advantages that makes the ZeePad
We were recently able to check
 cool.
Another advantage, probably a huge one, will be the price. When the product hits the market, look for it to retail between $\$ 60$ and $\$ 80$. It stands to reason that consumers will be more likely to take a chance on a product in that price range than on a radio appliance that may cost hundreds of dollars. ZeeSounds consultant and board member Floyd Gelini tells R\&R that if the company can secure the necessary

capital to fund additional research and development. the price may drop significantly.

ZeeSounds also intends to make the product even smaller than the prototype we saw, perthaps taking it down to the size of a mouse. And, in what may be the key to a real future for the product, ZeeSounds is negotiating deals with computer companies to have the ZeePad installed as standard equipment in PCs.

## FCC Approval

The biggest development issue ZeeSounds faces right now is getting its product approved by the FCC. The fact that the ZeePad transmits an FM signal that could potentially interfere with broadcast reception could prove a real barrier to the approval process. Gelini, however, says that he and the company are


## DasWehradio Appeals To American Ears

Die Hitz im Netz, or "the hits on the 'Net," are available at Berlinbased internet-only dasWebradio.de (www.dasweb radio.de). Luckily, German is close enough to English - and the context of an Internet-radio website is sulficiently familiar - to allow non-German-speaking visitors like me to figure out almost everything on the site.

DasWebradio.de combines an upbeat, Top 40-type music mix, high-energy personalities and a simple but elegant interface. The music mix I heard seemed to drift from material familiar to CHR/POD and Urban listeners in the U.S. - Ricky Martin, Christina Aguilera, Will Smith and Lil Bow Wow - to stretches of electronica and techno and sets of artists more familiar to fans of Europe's pop scene. At 10 pm Berlin time the station goes to a daily techno mix specialty show.

The site offers a top-10 list of the week's biggest hits, and

clicking the "Playlist" link shows the song currently playing. the preceding song and the artist and title of the next selection. (The latter is a DMCA no-no for U.S.-based stations.) All the information has associated images, along with links where visitors can purchase and vote on the music.
There's also a handy little "Now Playing" window that stays in the lower right as you wander through the site. I heard some well-produced sweepers and what sounded like short promos, but no commercials. The hosts, or Moderatoren, seem personable, upbeat and enthusiastic.

While you'll have to know German to understand the stream's personalities, produced promos and most of the text elements of the website, much of the music will be familiar to American ears. No matter how often I'm exposed to European music radio, it always seems a litte strange to hear so much English-language music. Of course, most folks there probably never give it a thought. But imagine listening to a radio station in your hometown on which half or more of the music is from another continent and another culture, with lyrics in another language.
Beyond the music, dasWebradio features more news than typical American radio websites. Clicking "News" on the left-side menu brings up six separate news areas, undoubtedty stocked with syndicated or other third-party information. There's music news, 'Net news, gossip, a misceillanedus section and web tips, along with the statir is own "Webradio.newz," which features info or events, such as artist interviews, on the stati-

Also never more than a click away dasWebradio's partner sites: portale a chat service and a site with ind DragWalk parade - you $\sqrt{ }$


In Assaciatian With
Radio And Internet Newsietter

## Is TV Technology The Wireless Solution?

It's widely acknowledged that the wireless revolution won't truly begin until the problem of low data speed is overcome. High data content on PDAs and, of course, Internet radio in the car are simply out of reach because of the low ceiling on wireless data transfer.

There are various approaches to overcoming Internet traffic congestion in use today. including satellites that beam fat content to "edge" servers with the idea of getting the data as close to the end user as possible. Such wireless providers as DirectPC and EchoStar Communications' DISH Network use this approach. But another solution to bandwidth bottlenecks may be coming in the form of a wireless technology, and an old-school one at that: television.

Several companies are developing the technology to use broadcast television frequencies to make data transfers. In such "datacasting" a data signal of up to 4.5 megabytes per second is carried in the unused space in an analog television signal without impairing the quality of that signal. As digital television broadcasts become more prevalent, the capacity to carry extra data will increase to about 10 megabytes per second. Most systems will be used in large part for downloads of software or music and videos, but streaming audio and video are also possible.

Datacasting systems will be "one-way"; users will still have to rely on Internet connections to upload

information, including data users will need to send to the network, such as programming choices. The choice of content won't be as extensive as it is on the Internet, and it will not be a truly "on-demand" service - as in any movie, anytime. Consumers will sign up for scheduled content downloads, and the data will then be stored on their systems to be viewed or used when convenient.

One company hoping to use such a model is Dotcast. According to the company's website, "With the Dotcast network, digital content - including entertainment, data, information, software applica-
tions and educational and training materials - is distributed from a network operations center to individual broadcast facilities for local over-the-air transmission to businesses and consumers. Unlike the Internet's point-to-point communications, this allows content to be sent once to millions of receivers simultaneously."
In "Stations Turn on High-Speed 'Net Downloads," a Jan. 17 CNet News article about datacaster iBlast, John Borland opines that these new technologies are television broadcasters' "attempt to reinvent themselves in the Internet age." He goes on, "They're seeing their revenues being drained away as viewers increasingly go to satellite and

## dotcast

cable television networks, and they want a way to tap into the benefits of data distribution. The digitalTV rules produced by federal regulators have given them a large chunk of the airwaves to do just that." According to the article, iBlast has begun testing its services at five television stations, in California, Arizona and Florida.

IBlast, which will require the use of a set-top box containing a large hard drive, counts Disney, GE Equity, Quantum and Intel among its investors. It hopes to have its system up and running late this year. The company says that it has assembled a nationwide network of 246 television stations in 154 markets that will effectivety cover $93 \%$ of the population. Some free content is planned, and other offerings will be pay-per-use or subscription-based.

Geocast Network Systems is another company with similar plans. Its system is centered around the GeoBox, a personal broadband server that connects to a PC and, the company says, "receives and stores personalized content for on-demand retrieval from the hard drive" - like an Internet TiVO. The Geoband network will use satellite TV, digital TV or local cable television networks to transmit its data.
-Paul Maloney

## ZeeSounds

Continued from Page 17
confident that there won't be any problems.
The unit's limited range and the fact that its signal is carried on seldom-used frequencies should address most interference concerns. But with the ZeePad's reported range of up to 50 meters, it appears that there's still a possibility of problems in densely populated areas and in places with more than a few
noncommercial radio stations at the low end of the dial.

In our tests the ZeePad worked very well, and it sounded fine. Gelini says that there will be ample opportunity in the future for promotion and branding, spinoff products and a ZeeSounds Internet-radio portal, but right now the company wants to concentrate on the ZeePad's design and production. Check out the prototype at the ZeeSounds website, http:// home.earthlink.net\%7Ephilippeny/homepage.html, and watch for a product launch soon.

## READERFEEDBACK

This week BigRadio.com air personality Jordan James "J.J." McKay responds to what he sees as advertisers' unreasonable demands on webcasters.

I don't understand why advertisers are not biting on Internet radio. Instead of the unpredictable wortd of Arbitron numbers, with Internet radio they can get tangible evidence of actual listeners vs. the extrapolation method of weighted diaries.
Advertisers are asking Internet radio to jump through unrealistic hoops, such as producing evidence of clickthroughs on ads, to get a buy. I would like advertisers to start telling terrestrial radio that they will pay 5 cents for each person who actually comes through their doors to look around, instead of using the reach-and-frequency branding advertising that's traditionally been done on broadcast radio.

I put a lot of credence in branding, but can radio prove that an ad has actually been heard? Listeners in the car will punch the button at the first sign of a commercial. If a person is listening to an Internet station at work, chances are they won't change the station at a commercial break. They would have to stop what they're doing, maximize the player, then search for another station. That's too much of a hassle for most people.

On my Internet stations, "Hot Country Hits" and "Hot Hit Radio," I do a lot of imaging with promos and sweepers and even jingles, and people just plain do not tune out. We ran some ads for a credit card company as a test, and, again, there was no drop-off in listenership. Couple that with the fact that you can get concrete evidence of how many people actually heard the spot, and it seems like a win-win situation for the advertiser. But because it's the Internet, they look at it with a raised eyebrow.
We're not kids doing this for fun; we're radio pros who have discovered the potential of the Intemet to reach an audience with a product that over-the-air radio won't touch. What we're finding is that our stations at BigRadio.com are not only growing an audience from the ground up, they're growing a very loyal audience that

Continued on Page 19


Continued from Page 17
The "Home4Bands" section appears to be a place for unslgned bands to get their music exposed and for newmusic enthusiasts to find something to suit their tastes. Visitors hear 30 -second song clips arranged by artist name or genre ( 1 checked out a band called Naked Eskimo). If you make your own music, you can get your ant exposed by uploading your files to the site.
You can listen to the dasWebradio stream with an MP3 or Quicktime player. Unfortunately, the stream is only available at 28 kbps , and the quality isn't great, which was my main complaint with the site - that and the overlong Flash intro. Nonetheless, between the music, the presentation and the pleasant graphic design, dasWebradio makes for an enjoyable visit, no matter what your mother tongue.
-Paul Maloney

# IIIITIDBITS 

## Surfervetwork Awarded BroadcastAmerica Assets

SurferNetwork has been awarded the assets of BroadcastAmerica for $\$ 1$ million. SurferNetwork agreed in November 2000 to pay $\$ 1$ million to merge with BroadcastAmerica, pending BroadcastAmerica's successfully exiting Chapter 11. But that deal fell through, BroadcastAmerica laid off its staff, and a federal bankruptcy judge approved the company's plan to auction its assets (R\&R $1 / 19$ ). No bidders beat the offer of $\$ 1$ million made by BA Funding, the shell company created by SurferNetwork to complete the merger, so the judge awarded the assets - including BroadcastAmerica's 750 radio-station contracts - to SurferNetwork. In related news, SurferNetwork has completed its purchase of GlobalMedia's radio assets, giving SurferNetwork streaming rights to more than 1,000 radio stations.

## Real Names Larry Jacobson PresidenyCOO

Larry Jacobson has been named PresidenUCOO of RealNetworks. He arrives from a similar post at Ticketmaster Corp.; before that he was President of the FOX Television Network. In his new poet Jacobson will be responsible for day-to-day management of RealNetworks' core operations.

## Clear Channel Conilims Enigma Acquistition

As was rumored last week, Clear Channel has purchased Internet radio network Enigma Digital. The network will be incorporated into the Clear Channel Internet Group. No price was disclosed, but CCIG taps Enigma Chairman/CEO Bob Ezrin as Vice Chairman and Enigma President Michael Abrams as Presidenv Operations. Enigma operates Intemet-only stations KNAC.com, Groove Radio, Acaza.com and Luxuria Music.com.


Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information supertighway.

## Net Chats

- Dust off your copy of Frampton Comes Alive because the man's very much alive, with a new album in the works and an upcoming tour with Journey. Chat with Peter Framption on Friday (2/16) at 7pm ET, 4pm PT (chat.yahoo.com).
- If you are a fan of Weacer's screwy-but-brilliant songwriting and roaring-guitars assault, log on for a chal with the band on Tuesday (2/20) at 9pm ET, 6pm

PT (chat. yahoo.com).

- The kid's got thythm: Aaron Carter is taking over the world with his catchy pop, and you can talk to him on Thursday (2/22) at 6:30pm ET, 3:30pm PT (www.amuznet.com).


## On The Web

- Catch that killer R\&B quartel Destiny's Child in a soulful performance on Tuesday (2/20) at 9pm ET, 6pm PT (www. hob.com).
- Kid Rock is a rapper extraordinaire, and he rocks, too. See him perform on Wednesday (2/21) al 3pm ET, noon PT (www. nob.com).
- Michael Anderson


## Will The Napsler Decision Help 'Nee Radio?

It this week's court decision (see story, Page 1) does shut Napster down, could a new audience be driven to streaming audio? It you are a webcaster, do you have a plan to grab that audience's
 attention? We'd tove to hear your input. E-mail us at fecdbackehurthanson.com. RANN: Radio And Intemet Newsketer is available every day at www.kurthanson.com.

## Radio Scholarships Available Now!

If you meet these criteria, contact the Bayliss Foundation for an application form.

- junior, senior or graduate student
- GPA 3.0
- extensive radio-related activities

You will need:

- college transcript
- letters of recommendation
- descriptive essay

The application deadline is April 30, 2001.

## Taking Stock of Digital Music.

We tend to get all wrapped up in our radio and digital music cocoon and forget that when a ffnancial analyst says something derogatory about the radio or lech sector or the digital music space, the or she isn't dumping on Howard or Rick or Rush or on MP3 as a format. It's just a job. their musings about things that make their clients more moncy - or, lately, lose them less.


One person who has David Lawrence his feet firmly planted in both the music and financial worlds is Joe Cantafio. Sr. VP/Corporate Finance at One Financial Center Brokerage in Chicago (wwwof conline. com). Cantafio has spent most of his weekends over the past few decades onstage. playing music in various hands. Sunday night the turns in early for a good night's sleep, then slaps on a tie Monday moming and heads for the Loop to be Mr. Financial Dude. His take on things financial is. if anything, levelheaded.
"Basically, I'm not a panic person," he says. "I stay on both sides of the fence. The reason the tech sector has taken such a beating is because of panic. "It was like. 'Oh, my god. The tech thing is over.' The mutual funds needed to show a profit, and so they cut every one of those companies."

Cantafio says that this is a great decade in which to be a musician. "Right now the music business is more exciting than it's been in a long time," he opines. "The '60s were awesonne. The '70s were repetilive for me. The '80s? They were a bit 100 DX7. Don't get me wrong though: I toured with the Kansases and Styxes and Bostons of the world, and I got to see the music busimess from backstage. I was Dick Clark's guitar player on his Good Old Rock and Roll show and played all ower the couniry.
"The '90s got really cool. A lot of the new arnists are sampling around the arists of my era. Smash Mouth and The Wallfowers sound like enhanced '60s bands with that Farfisa and B3, Leslied sound, you know?r.

Cantafio's voice has been heard on countless jingles, including McDonald's (he was the "hos" and "cool" sides of the McDLT; Jason Alexander was the lip-synch antist in that spot). He was the voice of the rock ' $n$ ' roll soda. Shasta, and crooned "You sweet talker, Betty Crocker." And he is stoked about the future. "The portals are the key". he says. "The MP3.coms and the Musichanks and the latels, if they're smart. will hand over control of the tools needed to get to listeners to the artists. Then they'll make money with the winners."

Questions? Comments? david@nemmusiccoum donwi.com. or post to the Intemet folder on the иหw rronline.com neessage bxard.

David Lawrence is heard on WGMChicago; is the host of Online Today and Online Tonight, syndicated high-lech/pop culture radio talk shows from Dame-Gallagher; and is the host of the "Net Music Countoown radio shows from United Stations. A 25 -year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on internet entertainment.

Being a stockbroker gives musician Joe Cantafio a practical business eye as well. He says that the basics still hold: Delivering profit to the stockholders is the company's management's No. 1 responsibility. "You can get as excited as you want as a performer or an artist about a sound or atechnology, but as management, your first responsibility has to be to the investors, public sector or not," he says.

Cantafio also sees disintermediation as happening sooner than later. "Being an artist, I always felt I got the short end of the stick from the labels," he says. "We got invited by Warner to their offices in the "80s. We understood the business side of things. The guy
they assigned to us listened to our tape, looked us in the eye with his Mr. T starter kit hanging around his neck - and told us, with a straight face, we'd be bigger than The Beatles. We knew we were doomed."

Cantafio, who still plays clubs and sings on projects, figures he can make more money as an artist with the 'Net as his secret weapon. "The Internet has taken the b.s. out of business, because pretty soon guys like that won't even make it into the conference room," he says.

- Onvid Lawrace


## CHR/Pop

## LW Tw ARTIST COTTUE

shacey MotShol "Wasn't"
2 LEwTY KRAVIZ Graatest Hits/"Again"
3. CREED Human Clay/"Arms"

- 3 DOORS OOwn The Better Life/"Kryptonite"

5 MATCH OX TWENTY Mad Season" "Gone"
c madomman Music/ "Tel"
7 DNDO Ao Angal "Thankyou"

- uTh foer OI Fying/"Ex"
- Le all That You Cant Lave Banind" "Beautiful"

1) Pwiw Con't Tate Me Home "Sick"

11 N-EAS $1000 X^{\prime}$ "Cracy"
12 Destimrs CumLo Charie's Angets Soundirack/ Women"
is Davo eray Whiv Ladder/"Babyion"
4 DiEAM if Was All A Draam/"Lowes"
t5 Mony Play/"Southside"

* Sacistrieet cors black \& Bra/ "Can"

17 FANTH MLL Breathe/"Love"
1 remmprlope J.Lo"Cost"
11 1s Eailicy Spencs Oops! ... IDid It Again/ "Stronger"
2 mell PFIRTADO WhoaAelly!/"Bird"

## Country

LV TW MnTIST COTTH

## 1 Duxe Cureus fyd Without"

2 Tim mcenaw Place in The Sun "Thity"
3 LEE Aww womacx I Hope You Dance/"Ashes"
4 FNTHIML Brathe Wings"
5 Manc D'MCAL Shiver/"Arizona"

- DO DEE MEssma Burn/"Burn"

7 BRAD PAMSLEY Who Needs Pictures/"Danced"

- WEITH URTAW Keith Urtan/ "Grace"
- sara evaus Bom To Fy/"Fly"
to alil sucrson When Somebody Loves You" "Memory"
11 Luaraia When $H$ AM Goes Soutth "South"
12 LOMESTAR Lonely Grill "Tell"
13 TOeY ketri How Do You Like Me Now/"Kiss"
14 PMil vastar Phil Vassa//"Paradise"
15 REwn CHEswey Greatest Hits/ "Lost"
16 TERBiA Clapia fearness/ "Gasoline"
17 EEssicaANDREWS WholAm/ Who"
if Rascal flatis Rascal Flatts/ "Everyday"
19 Shetuasy the Whote SheBang/"Lucty"
20 TRAMS TRITT Down the Road 1 Go/"Intentions"


## Hot AC

## Lw Tw ARTISTCOTTHE

1 CREED HumanClay/"Arms"
2 DIDO No Angel "Thankyou"
3 LEw NY MRAYIT Greatest Hits/"Again"
4 U2 All That You Can't Leave Behind/"Beautiful"
5 DAVID GRAY White Ladder/"Babylon"
6. MATCHEOX TWENTY Mad Season/"Gone"

7 CORRS in Blue/"Breathless"
8. 3000RS DOWH Better Lifer "Kryptonite"

9 FANTHHILL Breathe/"Love"
10 madonma Music/ "Tell"
11 BAREMAKED LADIES Maroon/"Pinch"
1512 MELLY FURTADO Whaa Nelly!/"Bird"
1213 MOBY Play/ "Southside"
1314 EVAN AND JaRDN Evan And Jaron/ "Crazy"
1415 BACKSTREET BOYS Black \& Blue/"Shape"
1616 VERTICAL HORIZON Everything You Want/"God"
1717 EVERCLEAR Songs From An American Movie Pt. 1/"AM"
19 DAVE MATTHEWS BAND Everyday/"Did"
2019 STING Brand New Day/"Desert"
18. 20 'N SYNC No Strings Attached/"Promise"

## Urban

Lw IW ARTBT COTtue

| LW TV | ARTBST COTTIU |
| :---: | :---: |
| 32 | mil scott Who is dill Scolt?/ Walk" |
| - 3 | EnYuri endu Mama's Gur/ "Know" |
| 24 | OUTKusT Stankonia/"Jackson" |
| 1 5 | AVAMT My Thoughts/ "First* |
| 5 | Carir thumis emotional "Emotional" |
| 77 | Musia Nutty Professor 2 Soundtrack/ "Friends" |
| 10 | DAVE HOUSSTER Chicago 65: The Rlovie/"Woman" |
| 41 | R. MELLY IP-2.com ${ }^{\text {WWish" }}$ |
| - 1 |  |
| 1811 | JOE Ay Name is dav* "Stutter" |
| $11 \quad 12$ | LY-2 the Dynesty: Roc La famita 2000"Love" |
| 65 13 | MWrstuxl Ler's Gel Ready/"Danger" |
| 14 | dapule Rue 3:36/"Put" |
| \% | LHecen EDGE JE Hearthreak "Promise" |
| 14 | 112 Room 112/"Over* |
| 217 | TAMAA Nu Day/"Stranger" |
| 1511 | Heame MMM Art \& Lite "Girts" |
| 1215 | WYCLEF JEAN The Ecteftic: 2 Sides $/ 1$ A Book "911" |
| 17 2 | MEwPHis PLEEX Understanding "Chick" |

## NAC/Smooth Jazz

## LW Tw AmTISTCOTHE

1 I sune Lovers Rock-Sida"

3 fouprlar res, Plases "Double," -Robo
4 Cwal mmucci Sweet on Yow "Sunday"
5 cumaters One SpecialMoment "Grove"

- CRMs chanuico Panorama/"Canivar"

7 cuncxloes Listen/ Bive"
: RIPPw
2 Dos umes joy Ride- Ripht"
11 JOE MCBRDEE Texas Rhythm Club/"Texas"
11 JEFF rastrwin Another Door Opens/"Hyde"
12 Dandecewort Prolessional Draamer/"Miles"
13 MORIMNN EROWN Cetebration/"Paradise"
u dave koz the Dance/ "Way"
15 Bram Efomicerg Retentless/ "Relentless"
1215 LaARY Cual Iow Fingerprints/"Fingerprints," "Gracias"
17 WALEER BEASLEY Won' You Let Me Love You"'Comin"


- 19 eROVE WASHMGTOw, H. ALoveAlair: The Music./-Chameteon

2 WALER BEASLEY for Your Pleasure/"Nice"

## Altemative

## LW Tw ARTET COTTHE

11 mosy Play/"Southside"
2 U2 All That You Cant Leave Behind "Walk," "Beautitul"
3 COLDPLAY Parachutes "Yellow"
3 COLDPLAY Parachutes/"Yellow"
4 Lewir Mravir Graatest Hits/"A
5 RRODHENO KidA Optimistic"
6 LIFEHOUSE No Mame Face/"Hanging"
7 3DOORS DOWN Benter Lites"LOSer"

- davio gray Whit Ladder/ "Babyion-
, FuEl Something Like Human" "Hemorthage"

1011 LIMaN PARK Hebrid Theory/ "Step"
1312 race agaust tie machume Renegades/"Funk"
1513 IIcusus Make Yourset// "Drive"
714 LIMP BuzuT Chocolate Starfish. /"Rolin'"
18 is davemathhews sand Everyday/"Did"
16 green day Warning/ Warning"
19 MARON LEWIS \& FRED DURST Family Values Tour 1999/"Outside"
17 18 Offspming Conspiracy OiOne/"Want"
- 19 STRATUP Strait $U \rho /$ "Angel's"

20 20 Bu lux-182 The Mark. Tom \& Fravis Show/ "Overboard"

E-charts are based on weekly rankings of CD sales, downloads and streams of antists online complied and tabulated directry from the log ties of reporting websites Reporters include Amaron com


 Namusic Countown.

## WBZS/Washington Names Negron PD

Alejandro Negron has been promoted to PD of Mega Communications’ Tropical WBZS-FM (Mega 92.7)/Washington. Negron will continue as host of WBZS's moming show, El Vacilón. and focus his efforts on targeting the station to young Hispanics in the greater Washington area.
"I'm programming again. and I love it." Negron told R\&R. "It's nice here, and this market is completely different in every way. The majority of the Latino population here is Central American and South American. although I was surprised to find that they love bachata music here a lot, and that's a rhythmic merengue from the Dominican Republic. But we're not only a Tropical station, and we do play a lot of pop artists, like Paulina Rubio and Shakira."

WBZS, which recently migrated from 730 kHz , is presently based on a suburban signal located in the far southeastern portion of the Washington metro. When ásked if the signal limitations present a challenge. Negron said, "To a certain extent, yes. But Mega is everywhere, and there haven't been many complaints. Where we target. and where our listeners are, we're in there fine." The Washington area's Hispanic population is centered in northwest Washington. northem Virginia and Montgomery County. MD.

Before joining WBZS Negron was MD and Promotions Director for WNUE/Orlando. He's also been PD for WAMG \& WBPS/Boston.

## Greenberg Pres./ CEO As Mirage Label Re-Forms

Music-industry veteran and entrepreneur Jerry Greenberg has relaunched Mirage Records, the record company he co-founded with his brother Bob in 1980 that was home to such acts as Whitesnake, The System, Brenda K. Start and Shannon. Based in Los Angeles, Greenberg will serve as President/ CEO of Mirage Music Entertainment, an entertainment company that includes Mirage Records and Dream Street Theatrical Group.

Commenting on the new venture, Greenberg said, "It's a great time for new artists and small independent labels. Just look at the charts these days and see how many small companies are coming up with the new talent."

Greenberg was most recently PresidenU/CEO of MJJ/Sony, where he oversaw all departments for the label. including A\&R and Promotions. Before joining MJJ Records Greenberg was President of Atlantic Records.

## Edel

Continued from Page 3 Leach previously served as Exec. VP at Island Def Jam. Prior to that he was Exec. VP/GM of the Mercury Group.


Capitol recording artists Protyte visited R\&R's L.A. offices recently white promoting their latest album, Nothin' but Drama. Pictured (1-r) are R\&R Urban Sales Rep Robert Taylor, Protyle's L Jai and Baby Boy, R\&R GM Sky Daniels and Profyde's Face and Hershey.

## Codikow Becomes Immortal Pres./COO

Immortal Entertoinment Group has tapped veteran music attomey David Codikow as President/ COO. Based in Los Angeles and reporting to IEG founder/CEO Happy Walters, Codikow will oversee Immortal Records. Immortal Films, Immortal Television, Sidewinder Music. Immortal Management and Immortal Properties, the company's live-music division. Immortal Records will continue to be run by GM Dana Millman DuFine.
"lt took me eight months to convince David this was the right move for him to make," Walters said. "I can't imagine anyorie bet-ter-suited to take Immortal to the next level."

Codikow noted, "It's amazing. This is an incredible new opportu-
nity for all of us. Happy is a visionary. He's assembled an extraordinary team of executives who are capable of endless opportunities in all areas of enterainment."

Codikow was most recently a partner in the law firm of Codikow, Carroll, Guido \& Groffman, which he co-founded 13 years ago. Past and present clients of the firm include Sugar Ray, The Dave Mathews Band. Ben Harper, Hole, Nirvana, OutKast, Marilyn Manson. Jay-Z, Pantera and Patti Smith. as well as key music-industry execs.

Concurrently, IEG has named Kevin Lyman President of Immortal Properties. A 20 -year music industry veteran, Lyman previously owned 4 fini inc., a full-service music and entertainment company that helped create the Vans Warped Tour.

## Surf's Up As PD At WRVQ/Richmond

Billy Surf, PD/middayer at Clear Channel's WQEN/Birmingham, has been named PD/afternoon driver at co-owned WRVQ (Q94) Richmond. He replaces Lisa McKay, who exits, and will join the station in March.
"Until a few years ago Billy Surf was the No. 1 night host in Richmond. but he left to pursue a programming career," remarked Clear Channe/Rictmond VPMarket Manager Reggic Jordan. "His proven track record as a PD and air talent makes him uniquely qualified to return to Richmond and grow Q-94."
Clear Channel/Richmond Director/FM Programming Bill Cahill added. "When Billy's name was brought up, it instantly felt right. I
know what he accomplished here and elsewhere, and I'm thrilled that we were able to make this happen."
Surf has programmed WSSX/ Charleston, SC and KQAR/Little Rock and was Asst. PD/MD at WRVQ, overnighter at WAVA/ Washington and nighttimer at WZYQ/Frederick, MD. He began his career at WMJR/Manassas, VA.
"I am excited to have the opportunity to program such a great radio station." Surf told R\&R. "I met Bill Cahill years ago and have always wanted to work with him. With the new resources Clear Channel provides and the great staff at WRVQ, we will be able to take the station to new heights. It will be great to be home again:'

## Paul Adds WYRK/Buffalo PD Duties

Oldies WBUF/Buffalo PD John Paul has added similar duties at Infinity Country sister WYRK. He relinquishes his WBUF airshift and succeeds Mark Lindow, who exits. Paul was PD of WKKG \& WINN/Columbus, IN before he joined WYRK as Asst. PD/MD in

July 1998. He became WBUF's PD in July 1999.
Concurrently. WYRK MD/night talent Chris Keyzer is promoted to Asst. PD and replaces Lindow in afternoons. Filling the night shift on WYRK is Wendy Lynn, who segues from nights at WBUF.

## EXECUTIVE ACTION

## Jones Appoints Regional Afililiate Sales Mgrs. <br> - Ones Radio Networks has tapped Rick Honea, Michelle Jasko and <br> - Greg Allen as Regional Affiliate Sales Managers. Honea comes from the Regional Format Manager post al Westwood One, where he spent 19 years; Jasko was Assoc. Editor at M Street Jouma/; and Allen, who has a regular program on JRN's NAC/Smooth Jazz network, was JRN's Affiliate Relations Specialist.

Taking over Alten's previous post is Frances Padilta, who returs to JRN from the OM post at Classical Public Radio. Honea is based in Los Angeles, Jasko is in Nashville, and Allen and Padilla are based in Denver. We are thriled to have people of this caliber joining JRN," NSM Pat Crocker commented. Their expertise in affiliate sales and reiations will be an incredible benefit to the company."

## Satenstein Set As MCA Executive VP

MCA Records has named Paul Satenstein Exec. VP. Based in Los Angeles and reporting to President Jay Boberg. Satenstein will oversee finance and strategic planning, new-media marketing and informa-tion-technology development and production and administration.
"Paul Satenstein has been a full partner and key player in the surging success of MCA Records over the past several years," Boberg stated. "It is rare to

find senior management talent of Paul's caliber. and I know that this company will continue to prosper with his leadership."

Satenstein joins MCA Records from MCA Music Publishing after a year as that company's CFO. From 1992-95 he was Director/Finance Business Development at EMI Music Worldwide. He also spent nine years with Price Waterhouse.

## WWCS/Pittshurgh Now Radio Disney

Birach Broadcasting's WWCS-AM/Pittsburgh, located about 20 miles southwest of downlown Pittsburgh in Canonsburg, PA. has become the latest station to adopt ABC's Radio Disney children's format. The format change occurred Feb. 11, replacing the station's "World Mix" format of ethnic programming. Sima Birach Jr., who is based in Washington, DC. will oversee WWCS' foray into the preteen radio arena. Including WWCS. Radio Disney is now heard in 49 radio markets nationwide.

When asked why his company opted for Radio Disney, Birach told R\&R. "I love the format and think there's enough negative programming out there. We have the international niche in broadcasting in the markets we have, and we want to stand out from the crowd and provide a familyfriendly niche with this station. I've never heard anyone coniplain about 'The Mouse,' and I'm proud to have Radio Disney. I hope to do the same thing in other markets soon." Birach owns six other radio stations in such cities as Youngstown, NY; Pocomoke City, MD; Valparaiso, IN; and Dearborn Heights, MI, a Detroit suburb.
Birach had originally planned to switch the station's format in March. but the unauthorized addition of Oldies programming by two WWCS employees prompled Birach's decision to make the change early. "It is an early sign-on, because programming that was supposed to be there was nor. It was a case of two people getting the 'microphone bug.'" The two employees have since been terminated.

## Fox OM For Blue Chip/Louisville

Blue Chip Broadcasting has elevated Barry Fox to OM for the company's six Louisville FM stations: Urbans WBLO and WGZB, CHR/ Pop WDJX, Alternative WLRS, Rhythmic Oldies WMJM and AC WULV. Fox was most recently PD/middayer at WDJX.
"Fox has been an outstanding leader and Program Director for "DJX," Blue Chip/Louisville VP/Market Manager Dale Schaefer said. "I am confident that each of our stations will benefit from his leadership and experience."
Fox told R\&R. "I am qurilled to be given such a huge responsibility and ready to meet the challenge of overseeing the Louisville cluster. Each station is at a different growth level and will need individual attention. I'm only two weeks into the gig and having a blast.

Fox has more than 25 years of radio experience, having worked in programming and as an air personality. Fox has been with WDJX for two years and has also worked for WMXL/Lexington, KY; WMC-FM/Memphis; WWKX/Nashville; WVLK-AM/Lexington; WEKY-AM/Richmond. KY; and WWKY-AM/Winchester, KY. He began his radio career in 1975, at WCYN/Cynthiana. KY.

## National Radio

- WESTWOOD ONE presents Backstage at the Grammys, broadcast live from the Staples Cenler in Los Angeles on Feb. 19-20, leading up to the 43rd annual Grammy Awards cerernony. For more information, contact Todd Goodman al 212-641-2177: Igoodman 0 westwoodone.com.


## Radio

- Katz Radio makes the following promotions:
TERRY VOLBERT is upped to SVP/ Dir. of Sales. He rises from VP/Stations. West Coast Division.
JOHN HESANO rises to VP/Dir. of Sales. He was most recently Mgr/Dir. of Sales.
- SRN NEWS launches the five-minute "Faith Beyond the Game" feature on athleles and religion, airing Fridays at 2:06pm and 6:06pm ET. For more inormation, contact SRN at 972-8311920.


## Records

- MCA Nashville announces the following promotions:

PAM RUSSELL rises to VP/Nat' Sales. She was previously Sr. Dir. Sales \& Marketing


STEVE ARMSTRONG is upped to Sr. Dir./Consumer Marketing. He rises from Mg./ - Advertising \& Creative Marketing.

Armatrong

- marrilyn batchelor is elevated 10 VP/Strategic Marketing for MCA. She was most recently Sr. Dir.MMarketing.


## PROS ON <br> THE LOOSE

WAMO/Pittsburgh afternoon host Toss Swald; 412-512-5104; tsw37 Chotmail.com
KTBL/Abuquerque morning host Dale Tyson; 502-332-7201; dalet24 Oxcilte.com.

WFLCMiamimorninghost Deve Sincletr; 954-370-3569.

## Industry

THE 2001 RADIO MERCURY awarDs appoints Bob Scarpelw Chier Judge.

## Products \& Services

- COLEMAN launches InsightsCall, a series of conference calls on topics of interest to radio executives. The calls are open to all who register at muw.colemaninsights.com. For more information, contact Warren Kurtzman at 919-571-0000.


## Changes

CHR: Brandon Edwards is appointed MD/midday host at WIOC/ Saginaw, M1 ... WZNY/Augusta, GA taps Jay Cruze as MD ... Brian Chase segues to interim MD/afternoon host at WDBR/ Springfield, IL ... WSSX/Charleslon, SC morning show co-host Joe Malone exits ... At KXHT/Mem-

## CHRONICLE

## Brms

Live 365 EVP/Corporate Strategy a General Counsel John def. frey, wife Jaimi, daughter Emilie
Nichole, Feb. 12.

## Condolences

Ammada Sherden, 12, deughter of KRQC/Omaha PD/moming host Tim Sheridan, Feb. 4.
Songwriter Hell Bxatr, 85, Feb. 2.

## KYSA

Continued from Page 1 managers of one of America's high-est-performing stations," remarked Clear Channe//Los Angeles Market President Roy Laughlin. "We fully expect them to continue Star's phenomenal growth."
O'Malley succeeds Laughlin, who had been VP/GM of KCMG, KIIS \& KYSR/Los Angeles before rising to Market President last month (R\&R I/19). "I view this as an exciting opportunity and look forward to working with Roy and Market Manager Charlie Rahilly and building upon Star's success" said O'Malley, who became KYSR's GSM in October 1997. He had previously spent eight years with Katz Radio in New York, St. Louis and Atlanta, eventually climbing to VP/Southeast Diyision.
Perelli added, "It's boen six years of watching the station grow and the format evolve. I'm thrilled to work with Roy, Charlie, Paul and the most talented programming and on-air staff." After programming
phis, Jay Knight segues to mornings, and Boogaloo shifts to nights .. KQAR/Little Rock moming cohost Krista Cochran exits ... WKHQTraverse City, Ml morning show Captain \& the Q Morming Zoo exits ... WLAN/Lancaster, PA taps Holly Love as Music Coordinator/ morning co-host ... WHHY/Montgomery, AL ups Lance LaParty to nights, and Joey D segues to middays ... J.B. Wid joins WFLY/ Albany for nights ... Al WBFACColumbus, GA, Wes Carroll shifts to aftermoons as Amanda McVay is upped to middays.

NAC/Smooth Jazz: WOCD/New York adds Diane Acciavattl for weekends.

News/Talk: WGN/Chicago names Todd Manley APD ... KABC/Los Angeles adds Wall Street Journal Radio Network's hourly businessnews reports.

Rock: WXRX/Rockford, IL ups

Hot AC KIOI/San Francisco Perelli joined KYSR in March 1995 as Asst. PD/MD. She succeeded Dave Beasing as Star's PD in 1997.
In a related move, LSM Cindy Abreu has been named to succeed O'Malley as GSM

## XW

Continued from Page 3
But Lawrence's forecast proved correct XM shares fell about $5 \%$ on Feb. 9 , down $\$ 1$ to $\$ 17.56$, in heavy trading. Whila trading was lighter on Monday and Tuesday, the share price continued to drop, with Monday's closing price hitting \$16.50 and Tuesday's \$15.625.
Still, the news dich't prevent other analysts from inliating coverage on the evolving satellite broedcasting sector. Goldman Sachs analyst Adam Simon began coverage on XMM with a buy' rating and Sirius Satellite Radio with a "market outperform" rating, while CE Unterberg Towbin's Winam Kidd reiterated XM as "strong buy,"

Captain Jack to middays and Yelling Man to overnights as middayer Tim Crull exits ... John Bloodwell is now Mgr/Ptomotion at WBAB Nassau-Suffolk ... WROR/Wilming on, NC APD Gina Scott exits, and MD Gregs Stapp takes APD duties WIOT/Toledo PD Don Davis adds MD responsibilities as MD Will Worster exits.

Records: BMG Special Products ups Jim Moreno to Sr. Dir/Music Licensing ... Lauren Schneider is named Mgr/Media \& Artist Relations for Island Def Jam Music Group ... At Jive Records, Tol Green rises to Dir/A\&R, David Stamm segues to Dir/A\&R, Jennifer Sobbe is upped to Assoc. Dir」 National Singles Sales \& Sales Administration, and Micki Boas joins as Dir./Teen Marketing ... Zomba Records appoints Steve Savoca Dir/Intemet Marketing, taps Chris Melvin as Creative Dir/New Media and makes Donna Ferrentino Mgr/Intemet Production.

## Meftel

Continued from Page
mentors is a who's who of successful record executives, and if feel very fortunate to have him here at Priority."
Maffei noted, "Priority has proven its incredible strength on the street for the last 15 years and is now set to expand into the pop and rock arenas. I am thrilled to be working with Bryan Turner and io be a part of taking Priority to the next level.'
Before joining Priority Maffei was VP/Crossover Promotion al Arista Records. He began his career 11 years ago in the Sony Records mailroom while simultaneously nunning a•number of urban-music nightclubs. He then worked with Grammy Award-winning song writer Diane Warren and held various promotion positions at Relativity/Ruthless Records, Capito Records and'Elektra Entertainmen Group.

## NATIONAL RADIO <br> FORMATS

LIETETTIE PROBRAMMMMO
stow frell - (600) 231-2018
Eary Hodl
Dock
sucuchenar ridin'
a Perfect cmele ina Holow
Ahternathe
collo no One
ump maxt my was
Gncy Opticon
En
3 D00R5 00wn Loser
wiw Mo More (Eaby I'ma Do Right
8 CLle 7 Mover Hed A Drem Coma True souldecision Ooh li's Kinde Crazy
memestrem as
COLLETNE SOLK Perfoct Day DELERUM Trasan meLachan Swanco
Lite AC
Deleanm vearan melacuinan stenco
WThiE LEE Hoart Of A Women
Luawe michie Angel
40
cownt maxc wes who
deff Lonien Snaktion
5
case misuing You
EWe Whos that Gir
mancth Get To Know K
CuMa Bizounce



## Alemative

Fernese Geat

aothe foct
Stev Yementriv Memelor
nerromes Digitel Buth
cleamaen are You thore
a Penfect cincel the hollow
Murituse llect

Thaw Drops of dupiter (TAM Ma)
man ZMTI Ger Whar You Got Com
Mot MS
Stow Youmh hat Mopior
mun conimom Mow I Cm Die
$\operatorname{cma}$
 Gurt Pism One More Tim
LIFEADLEE thanging By A Momment
8cull 7 Nown Hata Drom Come True

Raythaic can
Steve Yamellest Hoder
atc around The worta (LI La..)
WTCLEF SEM Partrat Gentemen
Then Stranger in Miy House

## Soft AC

Whe Bottelll
nol stewant I Cont Damy
Mahestrean ac
wilke Eettelll
Llowl Richere Anpel
Dellish
alike Bettolll
clorin esteral You Cant Walk Away From Low

## somes Rano metwone

Jow Hollidy - (B00) 784-8700
Adult Mit Redle
U Metlay
CMREMNED LADES TOO Luth T00 Late

Meck Clasedes
Bich Eryan
van zant ger wha you gat Comin'
soft Mits
Rict Erady
Mo Ados

## anco cie maturnes <br> (187) 240-385 <br> Chelee AC <br> Yrume Duy <br> moo stemarticonidowy in <br> sume Atum The Rein ities fulton <br> maf nicien follow Mo <br> Mom laet <br> Stove LeIft <br> cocco 100 Om <br> a PENFECT CMELE Tha Holow <br> coves cuat The Sun

westuron oue pand netwanas
Ctarlif Codt - (1051) 2s4-5000
Cat Placttonnt

## adotit Rect a Boll

defl Eamer
Enic cuarrow Superman Inside
Wam zant get whan rou got comin
Soft 16
Ambr Feller
clom EsTEFim You Cant Whalm Away from Love

erimac
dindion
No Adas

Atisetre


Mnow canter That's How I Beat Shaq
W 8YMC Bye Bye Bye
'N sYuc lt's Gonna Be Me
BRITMEY SPEARS Stronger
DREAM He Loves U Not
BRTMEY SPEARS Lucky
MCXSTREET BOYS Shape Of My Heart
BAHA MEN Who Let The Dogs Out
MRON CARTER Aaron's Party (Come...)
A*TEENS Bouncing Off The Celling
dEMMIFER LOPEZ Love Don't Cost A Thing
EHFEL 65 Blue (Da Ba Dee)
CHRTSTIMA AGUILERA Come On Over Baby (All I...)
MMMPTON THE HNWPSTER The Hampsterdance 2
8MASH mOUTH AN Star
OESTIMY'S CHMD Independent Women Part
MRON CARTER I Want Candy
'N syic This I Promise You
3LW No More (Baby I'ma Do Right)
cosson One In A Million

## Datr=800

1989/ Ian Anderson says that criticism of Grammy voters for giving Jethro Tull the first Hard Rock/Heavy Metal award is unwarranted, noting, "Hard rock is a very broad category."
1992/Antitheft "Iongbox" packaging for CDs, a target of environmentalists' complaints for its wastefulness, is abandoned by U.S. labels. Retailers that had redesigned their shelves for the boxes are not pleased.
Born: Brian Jones (Rolling Stones) 1942-1969, CIndy Wilson (ex-B-52's) 1957

## THURSDAY, MARCH 1

National Fruit Compote Day
1969/ Mickey Mantle announces his retirement from baseball.
1987/Hershey voluntarily recalls 2.8 million chocolate-covered granola bars because they contain peanuts, which weren't listed on their labels.
1987/S\&H Green Stamps, which are tradable for merchandise, become S\&H Green Seals, which have a peel-off, rather than lickable, backing.
Born: Catherine Bach 1954, Russell Wong 1963

1972/ Merle Hagyard, who served prison time in the '50s for burglary, is granted a full pardon by California Governor Ronald Reagan.
1977/Bot Dylan and Sara Lowndes' divorce becomes final. The pair had four children, including Waliflowers' frontman Jakob Oylan.
1991/Oliver Stone's The Doors, starring Val Kilmer as Jim Morrison, opens nationwide.
1995/R.E.M. drummer Bill Berry leaves the stage midway through a Lausanne, Switzerland show with a severe headache. He's diagnosed with an aneurysm and has successful surgery two days later.
Born: Harry Belafonte 1927, Roger Dailtrey (The Who) 1944, Bill Leen (ex-Gin Blossoms) 1962

## friday march 2

Old Stuff Day


Seger. Take those ald records off the sheff?

1972/NASA launchies the Pioneer 10 probe. It reaches its target, Jupiter, after traveling 620 million miles.
1974/First-class U.S. postage stamps rise from 8 cents to 10 cents.
1998/Apple Computer discontinues its Newton handheid computer

1960/Elvis Presiey makes his only visit to the U.K. - a brief refueling stop in Scotiand on the way back from his Army post in West Germany.
1986/Night Ranger are banned from future shows in Tyler, TX after
a woman jumps onstage and begins taking off her clothes.
1994/Janet Jackson is forced to cancel a number of U.S. tour dates when she comes down with an upper-respiratory infection.
Born: Doc Watson 1923, Larry Carlton 1948, Eddie Money 1949, Dale Bozlo (ex-Missing Persons) 1955, Karen Carpenter 1950-1983

## SATURDAY, MARCH 3

## Cold Cuts Day

1959/Perry Come signs a two-year TV contract for $\$ 25$ million the largest such contract to date.
1986/The President's Commission on Organized Crime calls for drug testing of all federal employees.
1994/The IRS launches an investigation of major-league baseball player Darryl Strawberry.
Born: Harschel Walker 1962, David Faustino 1975

1931/Cab Calloway records his signature "Minnie the Moocher." It becomes the first million-selling jazz record.
1993/Van Halen play the tiny Whisky-A-Go-Go in L.A. Three thousand fans show up at the 200 -seat club, and streets have to be blocked. The city later bills the band $\$ 10,000$ for police and cleanup.
1994/ Nirvana's Kurt Cotain is hospitalized in Italy atter ingesting tranquilizers and champagne.

## SUNDAY, MARCH 4

National Poundcake Day
1960/Lucille Ball files for divorce from Desi Arnaz.
1958/The U.S. atomic submarine Nautilus reaches the North Pole by passing beneath the Arctic ice cap.
1976/John Pazzia bowis 33 consecutive strikes in Toledo, OH .
Born: Adrian Lyne 1941, Chastity Bono 1969

1966/John Lennen says critically (and hyperbolically) that The Beatles are "more popular than Jesus now." The remark leads to an international outcry, and Lennon soon apologizes.
1969/The Foumdations get their one and only gold record, for "Build Me Up, Buttercup."
1990 Headiner Tanye Twever is unable to play at the Strawberry Festival in Plant City, FL due to the flu. A vacationing George Jones steps up from the audience and plays a full set for the no-longer-disappointed crowd.


Jones: Filing Tanya's shoes.
Born: Bobby Womack 1944, Chris Rea 1951, Jason Newsted (Metallica) 1963, Evan Dando (ex-Lemonheads) 1968

- Michoel Anderson
$\&$ Brida Connolly


## Whitney's Secret Terror

Tt looks like Whitney Houston's drug bust In Hawaii is coming back to haunt her. The Globe reports that the slap-on-the-wrist plea agreement she recently reached with prosecutors in Ha waii after her Jan. 11, 2000 bust for possessing marijuana at Keahole-Kona International Airport has gone up in smoke, so to speak, because she failed to keep her part of the bargain. Us Weekly reports that, in order to avoid prosecution, Houston pleaded "no contest" to the charge and paid more than $\$ 4,000$ in fines.
She also agreed to submit a substance abuse assessment by Feb. 1 - which the 'zines report she failed to do. So now the singer must face the music: Prosecutors say that they have withdrawn Houston's "no contest" plea, and the singer could end up behind bars if she visits the Aloha State again.

Terror of a different sort stalked Houston - literally. The Globe reports that Desiree Weeks, who stalked Houston for years claiming to be her "supernatural reincarnated daughter" and called Houston's daughter Bobbi a "devil child," escaped from a mental hospital and eluded authorities for 11 hours before she was recaptured.

At least Houston can breathe easy now, sort of. Not so Jennifer Lopez and Sean "Puffy" Combs. The Globe's cover story reports that "the chilling words that drove them apart" are death threats delivered by letter to Pulfy at the Beverly Hills mansion he owns. Lopez is frightened that since Pufty has so many enemies in the gangsta rap world, anyone who targets Puffy could harm her too.

## - Poth Irbas

Barbra Streleand's terror is that she's starting to pack on weight - and she's blaming President George W. Bush. The Globe reports that the diva is so angry about the recent election, she rushes to the refrigerator for a comforting snack whenever she sees the new president on TV. Her husband, James Brolin, steers conversations away from politics and quickly tums off the TV whenever Bush's face pops up.

Carnie Wlison is half the woman she used to be, says the National Enquirer, and the newly svelte singer is proudly shedding her clothes and baring it all in a new nude antifur ad for the animarrights group PETA.

Rolling Stone's cover features animat-rights activist (and Grammy nominee) Paut MeCartney and his former bandmates The Beaties and reveals the inside stories behind their No. 1 hits.

The Star claims that McCartney believes he has finally contacted his late wife, Linda,


TELL THE TRUTH - Pink tolls interview that her menacing attitude sometimes gets her into trouble. "I don't think a day has gone by where I don't piss somebody off. People hate to hear the truth. I love it. II I ask somebody if I look fat, damn it, I want a yes' it I do. I almost get off on telling the truth, because it is too much for people sometimes."
through a London psychic. The singer has told pals that Linda has communicated many personal messages to him and given him permission to wed his present girtfriend, Heather Mills.

## Hreminin Im

Us Weekly and Entertainment Weekly preview the upcoming Grammy Awards and comment on who may win the coveted prizes.
Britney Spears and Christina Aguilera are not only vying for the same Grammy award (Best Fe. mate Pop Vocal), they are also realestate rivals. People reports that both singers recently bought mul-timillion-dollar homes in the Los Angeles area.
Speaking of real-estate buys, the Globe reports that Garth Brooks has made a secret bid to buy the Grand Ole Opry and return it to historic Ryman Auditonum in Nashville.

Lionel Ritchie and Grammy nominees The Backstreet Boys recorded the Ritchie tune "Cinderella" as a duet to be featured on Ritchie's upcoming album, Renaissance (due out March 20). However, Entertainment Weokly reports that the boy band's vocals have vanished from the song on the album because the Boys' label, Jive, refused to allow them to participate on another artist's project that would be released so close to the release of their own new album.

Beck tells Us Weekly that while recording his Grammy-nominated album Midnite Vuttures, he created an alter ego known to the studio musicians as "Cerelius": "The record was made as this character who was a cross between Rick James and Serge Gainsbourg. Cerelius was a freak, an outlaw, a funky pervert. It was because I started doing these songs that completely didn't sound like one of my records. Cerelius took over."

- Deborah Overman



# How To Be An Office Survivor 

 <br> Unspoken rules to help you make it in the real world of work}As radio broadcasting has evolved these past few years into a more typically corporate business model, so has the physical environment of many of the workplaces in which broadcasters find themselves. And while newcomers to the business may have no preconceptions about it, to many veterans today's radio-station workplace can seem downright unfamiliar.

## Many of us

 grew up working at radio stations that really did look like the one on the television series WKRP in Cincinnati. But for the casual observer today, if it weren't for the occasional studio window, many modern-day radio stations could be mistaken for the average corporate insurance office. Loni Anderson's uluracool Jennifer has been replaced at the receptionist's desk by an automated answering service that transfers callers into voice-mail-menu hell.

And PD Andy Travis no longer shares one big "bullpen" right off the main studio with Johnny Fever and the rest of the gang. Instead, cubicles
have been erected, and corporate ant decorates walls where old Grateful Dead posters used to hang. Still, no matter how much the workplace changes, the unspoken rules for survival within it tend to remain pretty consistent whether you're working at a radio station or for that insurance company.

## Cubicle Reality

Someone who has spent years studying the workplace and how to succeed in it is Stephen Viscuss. Viscusi, President of the Viscusi Group. a New York City-based intemational execulive-search firm, is also host of the weekly nationally syndicated talk show On the Job (distributed by Syndicated Solutions). He's written a new book with a title that explains pretly succinctly what it's all about: On the Job: How to Make It in the Real World of Work (Three Rivers Press).

## "A love relationship between a supervisor and subortinate is always a terible idea."

In the book Viscusi reveals the unspoken rules and dynamics of the everyday workplace that really determine who makes it to the lop - and who doesn't. "ll's a big shock for most people to discover that the working field is not level," says Viscusi. "Things that don't make sense happen all the time. Randomness, chaos and irrationality yank the rug out from under you over and over. In other words, work, like life, is not al. ways fair."

Viscusi tries to address what he believes most career-development books ignore: that the single most important principle in a prosperous and gratifying work life is realizing that a successful career is not just the sum of your broad-stroke accomplishments. Rather, it is a series of day-today victories, personal interactions and ethical choices, as well as maneuvering through obstacles and hazands.
Viscusi writes that no amount of career counseling can teach you the things you really need to know in order to survive and thrive in today's office environment, things like how to keep your co-worker from snooping through your e-mail, how to deal with an "underground" romance that suddenly becomes public knowledge

## TiS 2001 Takes You 'From Here To Hell And Back'!

"From Here to Hell and Beck" is the title of our special, one-time-only gathering of some of Talk radio's most successful "comeback kids" at RaR's upcoming Talk Radio Seminar. They've all seen the radio bustness from both the top and the bottom, and along the way they've leamed that they can succeed no matter what the obstacles and that winners never olve up on their dreams.
 Join our very special guest moderator, Westwood One Chaiman Norm Patiz, for an exclusive conversation with an all-star lineup of national talkers including Mike Gallagher, Phil Hendrie, Tom Leykis, Joey Reynolds and Ed Tyll. It's an hour guaranteed to offer fireworks, laughs and inspiration ... and li's exclustively for attendees of R\&R's Talk Radio Seminar

Regieter Nowl Log on to ReR OMLnE (www.fronline.com) for easy end secure onine registration, holel information and the complete TRS 2001 agenda. You'll also find a registration form on Page 10 of this week's issue. Don't miss News/Talik radio's blggest annual event, the ReR Talk Radio Seminer, which will be hoid March 8-10 at the Marina Beach Marioti Hotel in Los Angeles.
or learning to regroup and save face following a disastrous meeting.

## Focus On Today

At just under 300 pages, Viscusi's book is an easy read as he explains what he believes to be some basic principles that will lead to succèss in today's workplace. "Your career begins with whatever job you are doing today," he says. "Basically, what that means is that it's important to learn to be happy with what you are doing today, as opposed to spending a lot of time worrying about the next step or what your next job will be. It is better to focus your energy on the job you are doing today and on doing it well.
"In radio I've noted that programmers and hosts are often so busy focusing on their next step that they sometimes lose their balance in the job that they are doing today. If you do a good
job at the job you are doing today. you will no doubt go to the next level. But you place all that in jeopardy when you spend a lot of your time and energy focusing on your next move or on being too ambitious with your own self-promotion."

Viscusi also recognizes that most workplace environments have aspects that are unfair, exhausting and sometimes even bizarre. "Work is what it is," he says. "Your job is your job, and you need to avoid things that distract you from doing it well." Asked for examples, Viscusi cites self-pity. "OK, so you have a terrible boss," he says. "Stop feeling sorry for yourself about it or trying to make others feel sorry for you. Either learn to deal with it, or go get another job."

Viscusi says that there's one kind
Continued on Page 26


## How To Be An Office Survivor

Continued from Page 25
of employee that nobody likes to have around the workplace in any business. "Nobody wants HMEs around the office," he says. "High Maintenance Employees. This is the person who is constantly complaining about the temperature at the office or that their cubicle or office isn't in the right location.
-They whine about the perfume a co-worker is wearing and have 500 questions for you about anything you want to do. These people may very well have excellent skills and even be brilliant at their jobs. but when push comes to shove and the boss has to lay someone off and all things are equal. it's the HME that is going to go."

## Leave Some Of You At Home

Viscusi feels that it is important to learn to separate your work persona from the rest of your identity. "When at work you want to try to be the person the company expects you to be." he says. "For example, maybe you wear a nose ring, but that's not typically the look you'd see around your workplace. Don't bring that part of your personal persona to work.
"It's not that you shouldn'I be yourself, but you do need to understand that there is generally a bit of difference between your workplace persond and who you are outside the office. Don't go out of your way to be strange or bizarre at the office."

But does that rule apply in radio or other industries where those who consider themselves to be creative types often take pride in looking or acting different to stand out from the crowd? "That might be what some think is necessary," says Viscusi, "But let's take a look at reality. Sure, every personality has his or her shtick. but the great ones have leamed how to separate it from the workplace.
"Take a look at some of radio's most high-profile personalities, people like Howard Stern, Rush Limbaugh or Dr. Laura. The reality is that they are all really very normal people on so many different levels. If you want to succeed in the radio business. you need to understand that no matter how creative you are. most of the people you are going to deal with in your job every day are exceedingly normal personalities.
"The PD, the GM, the corporate CEO - they all want pretty normal
people around the office, not crazy HME types. And the higher up in the corporate ranks you go, the more obvious this fact becomes. While most of them will buy a personality's shtick on the air, they're not as comfortable with it one-on-one."

## Can't We All Just Get Along?

Viscusi says that one of the problems he hears about most from callers to his program is getting along with co-workers at the office. "Most people seem to have problems with at least some of the people they work with every day, and they really don't know how to deal with them," he says. "One thing I always tell my clients who are beginning a new job in a new office is to observe my threemonth rule.
"That is, for the first three months. keep your eyes and ears open and your mouth shut. Observe the work environment around you, and learn how people interact with one another there. I also think it is very important to find yourself a mentor someone who can be a guide and counsel you from their experience. Learn what it takes to get along in your particular workplace situation."

"If you want to succeed in the radio business, you need to understand that no matter how creative you are, most of the people you are going to deal with in your job every day are exceedingly normal personalities."

Viscusi points out that learning to manage up is as important as managing down when it comes to your career progress. "Don't forget that every boss has a boss too." he says. "So you have to learn to manage your manager. He or she needs to know that they can count on your loyalty and that you expect their loyalty in return.
"If your boss takes credit for one of your ideas now and then, that's OK. If it's a co-worker, that's a very different story. When you find yourself working with someone who is a backstabber - someone who is constantly making your job more difficult or who seems to constantly try to make him- or herself look good at your expense - take your complaint directly to that person. Don't go to their boss; go right to them. and be very direct in letting them know your problem with them and that you have no intention of letting them get away with their behavior."

## Office Romance Not Always Taboo

In today's politically correct work world it may come as something of a surprise to many to hear that Viscusi does not necessarily advise against that age-old dangerous liaison, the office romance. "I have never been in any workplace where I didn't know or see people who were involved in romantic relationships at the office." he says. "Companies have rules and regulations regarding sexual harassment. but that's very different from having a romance at work.
"The workplace is full of single people who spend more time with each other than they do at home. It's a logical place for you to meet other people with whom you have things in common. There is nothing wrong with thinking of work as a potential arena for meeting your mate or sexual partner as long as you follow certain guidelines once you have met that person."

Viscusi points out in his book that. when it comes to office romance. "The rule of rules is: Be careful! That means venturing into those waters with open eyes. There's more on the line here than meets the eye. Even if a relationship works out beautifully, it still generally imposes strains on the participants' work lives and involves anxieties and limitations others don't share. And if a relationship goes bad, what's on the line isn't merely broken hearts and hurt feelings. Your professional credibility is an stake as well the reapect you elicit at your compeny and your extricompany repuration." And while Viscusi seems looser
than some regarding ronlance between co-workers, he's far more cautious when it comes to relationships with the boss. "A love relationship between a supervisor and subordinate is always a terrible idea." he warns. "In fact. many companies fortid this sort of affiliation. Once co-workers know about a relationship between a manager and a reporting worker, everything becomes suspect.
"Any positive feedback. promotions or other favorable treatment for the underling will be seen as favoritism. even if it's completely legitimate. Plus. the power differential puts the junior persona at a horrible disadvantage professionally - and it's not too good for most relationships either!"

## E-Mall Is Forever

Viscusi points out that, in today's fast-paced worid, a lot of what would have been personal communication between co-workers in years gone by has been replaced with the technologies of voice mail and e-mail. "People love the idea of these technologies, but they often accidentally get themselves in trouble by misusing them." he says. "You need to always remember that e-mails and voicemails are forever.
"People call in after hours and leave voice-mails when they've had a few 100 many drinks. or they fire off an email when they re angry. And just about everyone knows someone who has mistakenly forwarded a very personal e-mail message to 100 co -workers with one keystroke. So stop and think twice before you send any e-mail or leave someone a voice-nail that can later come back to haunt you. I can't emphasize this point highly enough."
Finally. Viscusi urges those who want to succeed in today's workplace to learn to share credit, show grace under pressure and promote their personal ambitions in appropriate ways. "Be careful about those people in the office who are overly ambitious about self-promotion," he says.
"They"re usually the dangerous ones, because they frequently know how to steal credit and fool the boss. even if they aren't fooling you and your co-workers. Those who are the biggest political animals at the office are generally chameleons - they know how to present themselves one way to you and another way to the boss. Don't think that just because you think that person is a jerk. your boss necessarily agnees."

Reach Stephen Viscusi at stephene viscusi.com, or in his New York affice ar 212-595-381I.


# What's Up At WCBS-FM? 

## 困 Joe McCoy sets the record straight on programming changes

we could really sensationalize this column by running a headline proclaiming, "WCBS-FM/ New York Plays Music From the '80s." And while that's the truth, it doesn't tell the real story that longtime PD Joe McCoy is trying to convey to the station's legions of devoted listeners.

Sure, MoCoy has added a handful of 'sos tites to the playlist. However, that music only accounts for about $3 \%$ of what you're likely to hear in a 24 -hour period. And when you listen closely, you realize that the tives include The Beach Boys' "Kokomo" (1988) and Billy Joel's "The Longest Time" (1984). When you talk about acts who emerged in the '80s appearing on the station, you're mainly talking about Huey Lewis \& The News.
This week we calk to McCoy aboun what's going on af WCBS-FM, one of the nation's most respected Oldies stations. In the process, McCoy dispels some of the rumors that have been circulating.

## Only at Night

The newest developments started when air personality Norm Nite announced that he was returning to Cleveland to be closer to his family and friends on a full-time besis. "He had been commuting from New York to Cleveland once a week, which has got to be a bit much," McCoy says. "He's got his family there, and I think he just wants to stay in Cleveland from now on. I certainly understand that. Norm has left and come back to the station three times in his carcer. He's a great guy."


To fill Nite's position, McCoy promoted "full-time part-imer" Mike Fitzgerald. He also decided to discontinue several specialty shows, including a Monday night '70s show, Wednesday's Soul of the Ciry (devoted to soul music), Thursday's '60s show, Friday's Heart of Rock \& Roll (devoted to music from 1955-63) and Saturday's Jukebor Saturday Night (featuring old rock ' $n$ ' roll and doo-wop). McCoy made the decision after waching the mightuime ratings for the pest year. listening to the station and considering Arbitron diary entries.
This station is very successful playing the gremest hits of the ' 50 s , '60s and '70s throughout the day, so why shouldn't we do it at night?" McCoy asks. Refening to the speciality programs, he says, "There's a small niche of people who really enjoy that stuff. A great number of those people are now over 55. They're afraid that the music they like is going to go away from the radio station.
"I hesically try to say, 'We're still playing that stuff dering the day, and we're still going to play it at night. lt's just that there's not going to be four hours of it.' This way everybody gets to hear the best oldies 24 hours a day and not just one type of oldies
on a paricular nigh."
The specially shows McCoy retained include Cousin Brucie's Wednesday-night Yearbook, the Sun-day-night Don K. Reed's Doo Wop Shop and the Top 20 Oldies Countdown on weekends. Also still in the lincup is the station's "Hall of Fame" feature, which spotlights a specific artist, playing two to four of their songs an hour from $8-11 \mathrm{pm}$.
"We're still going to do a 'Hall of Fame' feature on Fats Domino or Buddy Holly once in a while," McCoy says. "We'll still do a 'Shake. Ratke and Roll' '50s and early '60s weekend once in a while. The music will be there: it just won't be concentrated in four-hour chumps anymore."

## Beyond the '60s

The bull: of WCBS-FM's music is from the mid--60s, but another rumor is that McCoy is placing a stronger emphasis on music from the '70s. He responds, "At night we've added one more '70s song an hour, and than's besically it.
"We're still an Oldies station. We're very successful at what we do, so we'd be crazy to change it. We're changing nothing during the day, when we get the biggest numbers. The big change will be at night, when our numbers aren't that huge."

As for the smatering of '80s titles, McCoy says, "If we were playing any more than that, it would be crazy.
"We're making a slight tum here, and it's something that may only be noticeable to that supercore that is very cognizant of anything we do that's a little different.".

We're playing what make sense." And where do '50s titles stand? "As far as WCBS-FM is concemed, we're going to play '50s music, but it's going to be the high-profile '50s stuff that means the most," McCoy explains. "I really believe that an Oldies station should not act or react based on what anytody else does. They should find out what's right for their market and go with that. I don't think you can just lake that ' 50 s music off. There is no audience that is more hard-core and more loyal than those " 50 s people."
Admitting that music lesting is not a priority, McCoy says, "The last music test we did was almost two years ago. We're about to do one this spring. We don't really rely $100 \%$ on music testing, and we don'I do them twice a year.
There are some people who believe tha you need to do one or two teass a yemr. That's fine. It's their belief that they need to do that to program their radio station. And some of those people are not is successful as we are."

## Natural Evolution

Of course, pert of the reason for the changes is the aging of Oldies core demo. While McCoy says tha WCBS-FM sccount executives can still successfully sell the $\mathbf{5 5 - 6 4}$ demo, he notes, "lt would be wonderful if Madison Avenue and Arbitron took that 35-64 demo and made it the real selling demo. When
you look at it, the baby boomers are the people who have the most money and spend the most money. Will Artitron and the advertising agencies ever realize that? I don't know. The Oldies community has been hoping that it will take place. It hasn't yet."
Tying this topic to the recent changes at WCBS-FM, McCoy says, "Let's face it, it's a natural evolution. and you have to make some adjustments on your radio station. But we're not going from point A to point B. We're making a slight tum here, and it's something that may only be noticeable to that supercore that is very cognizant of anything we do that's a litule different.
"Hopefully, we'll be able to bring part of that younger group to the radio station. We really want to spread somet of that good feeling and good sound into our nightime, which has been niche-formatted for a little bit too long. It's served its purpose, but this is 2001. When I came here in 1981, we had to make some changes.
"Anytime we make any changes - which is not very often - the core audience gets a litule unsettled, because they think that it's going away. They love this redio station. We don't want them to get crazed in any way. We want them to realize that this is our format. This is how we make money. We've been doing it now for 29 years. We will continue to do it. Every once in a while we just have to make edjustments."

Mapetor

## Continued from Page 1

that would have shut down Napster. Judge Patel's new ruling is expected within a month.
As expected, the music business hailed the decision. RIAA President/CEO Hilary Rosen said, "American intellectual property is our nation's grealest trade asset. We cannot stand by idly as our rights and our nation's economic assets are put in jeopardy or dismissed by those who would negate their value for their own enrichment. Thal's why the decision is soespecially im portant. The court's decisive and unanimous ruling is a victory for all creators."
Not surprisingly, Napster will continue its legal battle. CEO Hank Barry said in a news conference following the verdict, "We are disappointed in today's ruling. Under this decision Napster could be shut down - even before a trial on the merits. The court ruled on the hasis of what il recognized was an incomplete record before it. We look forward to getuing more facts into the record. While we respect the court's decision, we believe, contrary to the court's ruling, that Napster users are
not copyright infringers, and we will pursue every legal avenue to keep Napster operating.
"In the meantime, we intend to continue our discussions with the record companies. We have been saying all along that we seek an in-dustry-supported solution that makes payments to artists, songwriters and other rights-holders while preserving the Napster filesharing community experience ... We have been engaged in serious negotiations with several major record labels. These efforts will continue."
Bertelsmann, which recently partnered with Napster for a planned paid version of the service, said, "Today's decision is another step in the process of accommodating the legitimate rights of copyright holders and the important interests of Napster users. Bentelsmann is committed to implementing a win-win strategy, one that secures and compensates the rights of artists, copyright holders and the music industry while also enabling Napster to provide music lovers with a firstclass file-sharing system. That is why Berrelsmann did the deal with Napsler in the first place and why we will redouble our efforts to reach a mutually satisfactory solution."

Mastolior
Continued from Page 3
product and local talents for Dallas sports fans, we will become a major factor in this market. I'm very excited to have Scott join us to help. build Dallas' first FM Sports/ Talker:"
Masteller, a 25-year broadcast veteran, got his first shot at programming Sports/Talk at WLAPAM/Lexington, KY in 1994. From there he segued to KISN-AM/Sall Lake City in 1996 before assuming his current position,al KFXX three years ago.
"Sports/Talk always seemed to be where I belonged," Masteller told R\&R. "I love sports, and I'm passionate about radio, so it's been a good fit for me. I think that launching a Sports format on FM will expose us to a lot of listeners who don't often use the AM dial. They're going to hear something that is new, fresh and fun and that has the established credibility of ESPN to make them stick anound and check us out. Any programmer would jump at a challenge like this, and I'm very excited and grateful to all the people at ABC Radio and ESPN for giving me this opportunity."

## Radla One

Continued from Page 1
Communications, Lexington's only local commercially owned, radio company, for an undisclosed price. But the deal does call for Radio One to operate WDBZ-AM/Cincinnati via an LMA. Ownership of 'DBZ will be transferred to a new company owned principally by Love.
Liggins said the deal is "of huge strategic importance" to his group. because Blue Chip is a company with great assets and strong management and is complementary to Radio

One's existing business. Love will be nominated to serve on Radio One's board of directors. The deal is expected to close sometime in the thind quarter, a Radio One spokeswoman told R\&R.
Blue Chip's broadcast cash flow is expected to be about $\$ 11.5$ million in 2001, with BCF margins in the low $-40 \%$ range. (That's prior to the inclusion of cash flow from a recently acquired radio station in Minneapolis, which is valued at approximately $\$ 30$ million.) That means the Blue Chip sale price is less than 14 limes projected 2001 BCF. Radio

One says it does not expect the deal to have significant impact on its 2001 after-tax cash flow per-share forecast.

Radio One also did some selling last week. The Lanham, MD-based group said it will sell WJZZ-AM/ Kingsley, MI for $\$ 225,000$ to Fort Bend Broadcasting. The station, which is about 300 miles from Detroit, was acquired about $21 / 2$ years ago from Bell Broadcasting but has been dark for quite some time, a Radio One spokeswoman told R\&R. Radio One will retain the call letters for future use.

- Jeflicy Yorke


## Oncman

Continued from Page 1
Channel. Of the top 15 billers, Infinity stations accounted for $59 \%$ of the $\$ 773$ million total - and that total was $21 \%$ higher than 1999.
Duncan's President Jim Duncan told R\&R that radio-station revenues saw a steep decline after September 2000, a trend that carried on through December. "A lot of markets went negative," he said. However, Duncan's VP/Managing Director
J.T. Anderton pointed out, "Even a soft Q4 wasn't enough to knock [the year] out of the record books." He said the decline in dot-com advertising was felt mostly in large college and such high-tech markets as Austin, Raleigh and Madison, WI and didn't have a hirsh effect on smaller markets that never got a lot of dotcom advertising.
Anderton noted that CHR stations. especially those that are "Ubbanleaning." are doing well. As for The Fan dropping from the top spot, Anderton said. "It's amazing it had
the run that it did. It's not like The Fan is on hard times. It's more like a West Coest team won the World Series for a change instead of the Yankees."

Regarding trends in the advertising market, Anderton has noticed advertisers ere sometimes weiting longer to place adk, which he said may be a negotiation strategy to gat lower rates. But he said that advertisers turn to radio when they want a quick response. "When they're on the line to get fast results," he said, "they come to radio with chockbooks open."

## Walker

Continued from Page 3
guy," WKIS VP/GM Joe Bell told R\&R. "We talked with a lot of programmers and just kept coming back to the fact that we couldn't find anybody who matches the station like Robert does. Miami is a unique market, especially when it comes to Country. Getting someone who understands this market was crucial;".
Walker told R\&R, "I wasn't really
looking to get back into radio. But after talking to Joe about WKIS, everything just fell into place, and it made sense for both of us, so we said, 'Let's do it.' The timing was just right. Plus, it's a very good fit forme. The Beasleys are the greatest people. It's a responsive, one-on-one company, which, in this era of consolidation, is not always the case. Joe is an absolutely great guy, and there's a very talented, solid airstaff - many of whom have been here for a long
time. It's an honor and a privilege for me to be at Kiss, a station with a long heritage that has done excellent things in this market."

## Rolchling

Continued Irom Page 3 based local promotion rep for Allantic Reconds. He began his music career as a locial promotion rep for EMI Records in Denver, San Francisco and Los Angeles.


FULFILLMENT MANUGER KCELLEY SCHEFFFLLIM • Movinio Tronimo.com CIPCULATION COOPDDMATOA SMI MANEON - Meneon © monine.com

DIRECTOA SMEID AVAMAM - sivenio monine.com SVSTEM ADIMN JOAE DE LEON. devon Mronlipe.com COMPUTER SERVICES SANYY LOU DOWNinEQ - midowning Om
 OMPUTER SERVICES METWORKM ADMIN COMPUTEA SERNICES CECM PMLLDE - phillps Arronline.com
 CARLOS REVES - Crever montine.com

DIRECTOR KUEMT THOMAS - Athome


CRAPHCS DELIA PUVEO 0 drubio montine com

| DIRECTOA MANHER graptecs graprecs GRapatcs | KEMT THOMAS - Kithomase rontine.com Roosen $2 U$ miwal 7 - roger atmonline.com ANDNEW CHEOV • echizov Omoninep.com FRINX LOPE2 - mopaz montme.com DELMA RUENO - drubio Montine cam |
| :---: | :---: |
|  | $1{ }^{1}$ |
| DRECTOR DESNGM ELECTHONMC PUES DEESCN DESVGN AD DESVGN MANGGER DESION |  micE GAMciA - mgarcip forine.com CARL HAMMON - dideaign O rontine.com Tim KUMMEROW - kummevow erronline.com <br>  DEFF STELIEAN - woodoo Mrontine.com |
|  |  |
|  | HENAY HOWHY - hmown erronline.com MANCY MOFF • Aholl P montine.com <br> PAUL COCEEAT - colbertemonine.com DAWH GAMAETT • garrefterrontine.com JESBCA HARRELL - jassica Omonfine coḿ CANY MVIL1 - gnuellorrontine.com MCWTY REEVES - kreeves Omonline.com BEVERLY STYCOS - betycos 0 montne.com <br>  PuAROMA Writt e swhite-erronine.com KANEM MMMAW • kmumawerronline.com DEBORAH GARDNER - deborah erronline com |
|  | M1: |
|  |  |
|  | Askuptita |
| CONTROLLER ACCOUNTMG MANAGER ACCOUNTING accounting accountimg ACCOUNTMG | MUCHAEL SCHMOEPFER • mschroep © rronine com MARAA AllUIVSA - marla eronine.com MACDA LZZADD - mapda O ronline.com WHITNEY MOLL AHAM - whitney 9 ronulte.com EMMESTMA RUBLO - antbio ©rronine.com GLEMDA VICTORES • giende Fronime.com |
|  | gamin 5 thation |
| PUBUSHERMCEO <br> GENERAL MAMMGER OPERATIONS MANAGER LEGAL COUNSEL DIRECTOR OF CONVENTIONS DIRECTOR HLMAN AESOUPCES EXECUTIVE ABSISTANT AOMMLSTRATVE ASSISTANT RECEPTIONIST manROOM | EAMCA FAREER • efarber rroninne.com EKY DANIELS • sky monine.com PAGE BEAVER • pbeaver frontino.com LSEE DEARY - Mse Convine.com JACOUELINE LEMWON - lemnon ©ronine.com LZ CUARETT - ygeroffe monine.com TED KOZLOWSKI - HKaztow Prroniline.com Lisa linarse - fige Oronwne.com <br>  BOE spanaco inperago montine.com Tin waltens - mpmore monime.com |
|  | wry Cepinel Corporation |

# Soul/Black/Urban 

## Jany Bouldines "The color of the guy presenting it wasn't important."

Jerry Boulding goes back so far, he's in front of you. By this I mean that he's so focused on what he does now that he comes close to dismissing his history. I wouldn't let him.
He programmed 16 major-market radio stations. He put the first Urban format on the bird. He ran the black division (it wasn't called urban yet) of a major record label. And, after grea success at WWRL/New York during the '70s, where he was also National PD of Sonderling Broadcasting, he became a consultant at a time when industry skeptics labeled consultants out-of-work programmers. He wasn't.
Today he is VP/Programming for the American Urban Radio Network, based in Atlanta. "I wanted to end my career in an African-American company," he says, "and AURN is that company." In June AURN will unveil a project it's been sweating over for years: A Century of Soul. Look for it on a radio station near you

## WHERE THE MUSIC WAS

Boulding grew up in Beaver Falls, PA, a steel town about 40 miles northwest of Pittsburgh. "I knew guys who worked in the mills who made a lot of money but hated what they did," he says. "I didn't want to go in the steel mills, and radio seemed like fun."
In the early ${ }^{\prime} 60$ s, when Boulding got interested in radio, Pittsburgh was a good-sized radio market, but at night Boulding listened to signals from down South. "I listened to WLAC/Nashville when the skip patterns took over, and I could hear Hoss Man Bill Allen and John R, two white guys, playing thythm and blues.

Like kids all over the country with radios under their pillows, Boulding was sucked in by artists like Ruth Brown, Lloyd Price and The Drifters and by songs that you couldn't hear in western Pennsylvania. "You went to where the music was," he says, "and the color of the guy presenting it wasn't important."

## SOUL RADIO

"In the early stages it was called Soul radio, and you had black jocks playing music for a black audience, Boulding explains. These stations, he says, were mostly in the South. "But in a lot of markets black programming just didn't exist, except for rhythm and blues shows on weekends." A change was gonna come, however.
"A guy at WIXY/Cleveland found a Sam Cooke
record and started playing it," says Boulding. "The next thing you know, it spread. Alan Freed, at another Cleveland station, heard Cooke's record on the radio and said, 'Oh, man, I'm gonna find all of this music I can."' Freed, says Boulding, really got it and then went to New York, "where he got big, got caught with payola and died broke." A story for another time.
Let's skip ahead. After his first job at Pittsburgh daytimer WILY Boulding got his bachelor's degree at Duquesne University - "So I could have some career options" he says - and then it was off to Korea to pay back Uncle Sam and ROTC obligations. He did a little Armed Forces Radio, but not much. "There were very few blacks in Armed Forces Radio," he says.

When the Army let him loose in Ft. Riley, KS, he got a job at KJCK/Junction City. "It was the perfect transition, one of those little stations where you do everything," he recalls. "I picked up some skills - production and formatics - that I probably wouldn't have gotten if I'd stayed in black radio.

## ORIGINAL SOUL BAOTHER

From KJCK, he jumped to WHB/Kansas City, and it's there that the National PD of Sonderling Broadcasting, Dave McNamee, found him.
"I worked Top 40 and a lot of AC before I went to WOL/Washington," says Boulding. "Interestingly enough, when I started doing black radio, they said, 'You know, you don't sound black.' 'What is black supposed to sound like?' I asked.
"I started doing things that made me sound like either the hippest white boy you ever heard or a black guy who wasn't going to go too far out." Boulding recalls that during the interview for WOL, McNamee asked him if he was black. His answer was, "Yes. I can't fake that."

He was off to DC and on the air as Jolly Jerry B. "I was one of the original Soul Brothers at WOL," says Boulding, and he laughs as he remembers the perks: "We'd go to a remote at a shoe store, sign an $8 \times 10$ glossy and walk out with ten pairs of shoes - and nobody felt bad about it."
Boulding wanted to program, and he parlayed his success at WOL into PD jobs along the Eastern seaboard: Roanoke, Richmond and Baltimore. Sonderling then called him with an offer to program WWRL/ New York

## black radio

The change that was gonna come came. By the time Boulding hit New York, black Americans were seeing themselves in a different light.

James Brown had this song out, 'Say It Loud, I'm Black and I'm Proud,' and the whole black thing started to happen," says Boulding. "Martin Luther King, Malcolm and Bobby Kennedy were dead. There was a lot of anger."

He also remembers that the phrase "right on" was magic. While today the words may seem trivial, at the time they were an expression of solidarity. WWRL/ New York became a force to be reckoned with, and what had been called Soul radio became Black radio.

At WWRL Boulding and his staff - including Frankie Crocker and Enoch Hawthorn Gregory, a.k.a. The Dixie Drifter - created what Boulding called "black Boss Radio." The only difference between WWRL and WABC, he says, "was that we played some songs they didn't, but the formatics were there." Of course, he minimizes it. You should hear the airchecks.
Boulding left WWRL to consult and then joined MCA Records to run their black division - it still wasn't called urban, not yet. "I thought I'd see how that game worked," he says, "but the problem with record promotion for me is that at some point you have to tel radio to play a record that you know isn't a hit, and I couldn't do that.
He returned to radio, and eventually the hands-on chapter of his programming career closed at WBMX/ Chicago.

## UREAN RADIO

Boulding laments how the job of a program director has changed. "PDs don't make the decisions they used to make," he says. "Consultants do: The difference is that some Urban consultants are light years away from the shallowest black experience, and they make mistakes. They're aliens from another format."
Boulding is quick, however, to point out exceptions to this rule. "Don Kelly, Jerry Clifton and Dean Landsman figured it out," he says.
As he looks back at the evolution of Urban radio, Boulding comments, "The white guys taught us formatics, but we taught them that hipness was part of what we did and that, beyond the music, it was the hipness that a lot of white folks came to black radio to hear."

When I ask Boulding what he thinks about the future of our medium, he says, "I'd like to think about that answer before I give it to you." After a pause, he continues: "I believe in what radio is and what I know it can be."
He pauses again. "That's the short version."
Next week: Tom Donahue
Bob Shannion writes, voices, produces and consults from his Bainbridge Island, WA-based based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bobeshannonworks.com.


30 - ReR february 16, 200


When you're ready to take it to the streets, the Thunder Truck ${ }^{\text {TM }}$ is a great, customized remote vehicle. Built-in remote studio, custom graphics, LED message signs .... create an impact when your station vehicle pulls up to a remote! Call for more information - this vehicle can be completely customized for you.

P.O. BOX 2500 ELKHART, IN 46515 USA (219) 293-4700 1-800-433-8460

TOM LEM ПLXM JWOX SNXM 2 Spanish Exec Pleads
Guilty In Payola Probe

Homero Campos, former VP/Program ming for Z Spanish Radio, pleaded guilty Tuesday to a șingle felony tax count for failure to report payola eamings on his tax returns, the Los Angeles Times reports. He was charged with taking more than $\$ 200,000$ in kickbacks in return for airplay on the company's 32 radio stations and its syndicated networks, which air on 46 affiliates nationwide. Campos accepted the payments between 1995 and 1997 and may have received as much as $\$ 15,000$ per month from Fonovisa Records, the U.S. arm of the Mexico-based multimedia conglomerate Grupo Fonovisa. The offense could cost Campos up to $\$ 250,000$ and three years in prison. Campos' attomey tells the Times that Campos cooperated with the investigation, thereby avoiding a direct charge of payola, and that Campos didn't think his actions were illegal, since they would have been accepted practice in Mexico. Z Spanish is now wholly owned by Entravision.

The Times' Chuck Philips also reports that the Justice Department is investigating alleged cash payments by independent promoters at Urban stations across the Southern U.S. These kickbacks may involve the urban-music divisions of some of the world's largest record conglomerates, and Philips quotes radio and record-label sources who say more than a dozen third-party "quarterbacks" who operate in such markets as New Orleans and Attanta are providing PDs with under-the-table cash to gain airplay at particular radio stations. No specific radio stations or record companies were mentioned in the article.

Is the reign of teen queens and boy bands approaching its apex? Another L.A. Timespennéd piece - also spotted in Tuesday's Omaha World-Herald, no less - claims that the youth.pop wave has begun to ebb. "It's as if there's a sense by a lot of radio programmers that now is the time that they're supposed to end the cycle," RAR GM Sky Daniels told the Times. "il's definitely out there; you can see it in the numbers." But consultant Jeff Pollack doubts that there's an
all-around cooling-off of pubescent pop. "It's hard to say it's cooling off, because it's still so enormously successful: the tours, the album sales, everything else. But if it's leveling off at radio, I think the reason is that some Top 40 stations want to show more of a multidimensional sound so listeners aren't hearing the same thing every time they turn the radio on." Jive promotion master doe Riccitelli counters. "The way I learned it, pop radio was supposed to refiect pop culture. But I think sometimes programmers overthink things and lose their way. That's where we are with Britney Spears. I don't see anyone questioning the trend right now, except for pop radio."

Last week ST told you about Premiere Radio Networks' decision to cancel 20 programs and services as part of a consolidation effort. A listing of those programs and services was released by Premiere Feb. 9. Among the first to go is talk host Llonel, who will air his final show March 2. The other canceled features will air their final programs the weekend of March 9. The canceled shows and services are: Club Country Live, Custom Morning Music; Cutier Country Comedy Network; Fitth Floor Production Libraries and Noise Generator Production Library from BRg; Reality Prep Service; Reelin' in the Years; The Extra Report Whth Leeza Gibbons; The Country Plain Wrap Countoown; The Motorman; The Scoop Comedy Network; and the rock program House of Hair, hosted by former Twisted Sister frontman Dee Snyder.

Bonneville has dropped the Classical format from WNIB/Chicage and simulcast partner WNIZKenosha, WI. WNIZ.is now simulcasting Hot AC sister WTMX, While WNIB spent Monday stunting with all-Barbra Streisand tunes. What format will 'NIB take? Stay tuned....

In other Bonneville news, KZQZ/San Francisco hires former KZLAL.A. moming team Gene \& Julle for wakeups, beginning Feb. 26. The pair were hired by Bonneville to work at KZLA, but they ended up losing their jobs when Emmis purchased the station weeks

Continued on Page 3z


## SILLER SHIFTER

## THE SLEEK ПEW SIПGLE FRDII



Their debut is packed with tight melodies anchored by punchy guitar hooks and whimsical harmonies. Bowie-meets-Cheap Trick-meets-Oasis!
-Los Angeles Times


Continued from Page 30
later. They've also worked at KBFB/Dallas-Ft Worth.

What's up at Clear Channel's highly successful Oldies WMJVCleveland? Longtime PD Denny Sanders has left the building, as have veteran afternoon host Scott Howitt, midday host Bob McKay and News Director Ed Richards. Mike lvers, from crosstown Country WGAR, is set to take afternoons at 'MJI, while WGAR PD Meg Stevens is handling nights.

## -WSSR's Valontine Vasectomy!

For Valentine's Day Clear Channel Hot AC WSSF/Trampa decided to award one lucky couple a trip to Las Vegas to see Bon Jovi in concert. Following the show the couple visited a chapel to renew their vows with Jon Bon Jovi and Richie Sambora providing the entertainment. The newly reaffirmed husband may have procrastinated about boarding the return flight to Tampa, however: He'll be receiving a
 complimentary vasectomy, courtesy of resident specialist "Dr. Cockbum." At least the man will have something in common with WSSR PD Scott Chase: Chase got his tube tied live on the air Tuesday morning during the Jeff \& Jen show!

## Rumbles

- Former CitadeVCharleston, SC Market Manager Ray Raybourne takes similar duties for Cumulus' Myrte Beach, SC properties.
- Tracey Lee is named PD al WAMO-AM \& WPGR/Pitstburgh.
- EN. Tyter takes PD duties at Hot AC KLLYI Bakersfield.
- Chris Reynolde is named PD of WFMKLLaneing, MH. He had been PD of KOXT/San Amtonio.
- Former KOKOOmaha Asst. PDMD JJ. Morgin heads to Journal Hor AC KMXWWIchita as PD, effective Feb. 19.
- David Brower departs the VP/GM chair at Clear Channel's Chico, CA properties to become Regional VP for Primebyte.com.
- Brien Hert takes the PD chair al WZEWMMobile. Linda Woodworth continues as MD, while former PD Catt Sinen remains host of the station's Sunday Brunch jazz show.
- KHTO \& KZRQ/Springfield, MO PD Ray Micheols resigns.
- Jumpin' Joe becomes PD/morning host at Country KTTX/Bryan-College Station, TX.
- Jeanmine Jersey-Jomes joins WTIC-FMHAarford as Asst. PDMD.
- Gina D. exits the MD/midday post at KGGI/Riverside.
- KUBE/Seathe MD Julie Pliat adds Asst. PD duties.
- Chris Grittin becomes interim MD at Adull AItemative noncommerctal WYEP/Pittsburgh.
- Former RaR Radio Editor Dr. Cary Heller is named Research Director at KNX/Los Angetes.
- WFLC/Miami morning host Dave Sinclalr's contract has not been renewed, and he'll depart the Cox Hot AC in April.
- WFIV/Kissimmee-St. Cloud, FL changes its calls to WHOO fotlowing its flip to Adult Standards.


## Records

- Eplc ups San Francisco regional Jonathan Klime to Dir./Operations \& Promo. Concurrently, Promo Asst. Amancto Walk segues to Kine's post.
- J Records taps former KMEL/San Francisco PO and ex-Hits Crossover Editor Michelle Sentosuosso as its new head of crossover promo.
- MCA names former KDONMonterey PD Dan Whesen its now DC-based rep.
- Epitaph promo goddess Chrietina Whitutrath becomes heed $\alpha$ promo following Kim White's resIgnation.

Meanwhile, sister CHR/Pop monster KIISLos Angeles celebrated Valentine's Day by offering couples the opportunity to exchange vows - at the drive-through window of a Krispy Kreme Doughnuts shop! Each couple received a five-minute in-car ceremony, then friends and family joined in the festivities as Atlantic recording artist Edwin McCain provided a live in-store performance. Three lucky couples received wedding ring sets from a jeweler, while aptly named KHS afternoon host Valentine paid for the honeymoons. Krispy Kreme provided a four-layer wedding cake made of its delicious doughnuts for the special occasion.

## - B.J., Domino Say Bye-Bye To 'FLZ

B.J. Harris, OM of WFLZ \& WSSR/ Tampa and co-host of the syndicated MJ \& BJ morning show, heard on WFLZ, KSLZSI. Louis and WKFF/Ft. Myers, has decided to step down. Harris told Clear Channel/Tampa VP/Market Manager Dave Reinhart earlier this week that it was time to come off the air after a decade of waking up at 4am. "WFLZ has been my home, my family and my life," Harris said. "lt's been a great ride, but I have another home, family and life that need some attention right now."

Meanwhile, WFLZ PD Domino has decided to step down to accept programming duties at Susquehanna's KRBE/Houston. Reinhart is accepting applications for Domino's former post.

Veteran radio programmer John Sebastian tells ST that he's putting the finishing touchies on a brand-new Class C, set to sign on in Tucson. The station will take the KCMT calls and offer a Country format.

The simulcast of Urban Oldies WSVV \& WSVY/Norfolk has ceased. WSVY becomes Urban AC as "Vibe 107.7," while WSVV adopts a CHR/Rhythmic format as "The Beat." Michael"Heart Attack" Mauzone, MD for top-rated Urban sister WOWI, takes PD/ MD duties at The Beat, which flips calls to WBHH.

Recently elected Radio Hall of Fame member Dick Bartley inks a new multiyear contract with ABC Radio Networks. Bartley hosts, writes and produces the weekly American Gold and Rock \& Roll's Greatest Hits programs for the network.

Just when we thought we'd seen enough Survivor-themed radio contests, along comes WWDC (DC101)/Washington's Sewer-vivor.
"The real hits don't always happen in 6 weeks or even 6 months, smart record companies realize that sometimes it takes longer. That's why after 7 months of finding believers Sarina Paris is now proving to be a hit where it's played!"

- GUY ZAPOLEON/ZAPOLEON MEDIA

Top 40 Rhythmic Monitor 27*-23* R\&R CHR/Rhythmic ${ }^{33}$

Most Added:

| WBLI | WKSL | WFKS | WKRZ |
| :--- | :--- | :--- | :--- |
| WFHN | WGZO | KSXY | WCIL |
| WSNX | WSSX | KBFM | WWKZ |
| WJMX | KLRS | WWXM | WJYY |
| WRTS | KLZR | WXXX | KQID |
| WSPK | WHTF |  |  |

## "IOOK AT US"

KHKS 20x \#6 Most Requested Dallas Singles \#14-\#10

KKRZ 34x \#3 Most Requested Portland Singles \#50-\#24

KZZP 30x Top 10 Most Requested Phoenix Singles \#32-\#16

## KHTS 20x San Diego

Singles\#44-\#27

## WKTU 31x Calling Out...

 New York Singles \#23-\#17Already Added and On the Air:
KIIS/24x KDND/34x KSMB/12x WBFA/15x KCHZ/42x


- Dave Sholin tapped as VP'Pop Promotion for Capitol Records.
- Terry Hardin returns to Chicago as VP/GM of WLIT-FM.
- Casey Keating becomes PD of KZQZ/San Francisco.
- Kipper McGee accepts the PD chair at KTRS/St Louis.
- New Telecom rules go into effect; Jacor and SFX become the first companies to exceed the 50 -station mark.
- Steve Crumbley chosen as Ops. Director of WCAO \& WXYV/Baltimore.
- Dave Stewart set as PD of WSHE/Miami.
- Steve Candullo lands at Metro Networks as VP/ GM for the New York Region.
- Country WYNY/New York becomes CHR/Rhythmic WKTU; Scott Elberg named GSM. images, such as this one captured Tuesday night, can be seen at www.dc101.com.

The Feb. 2 death of San Antonio police officer John "Rocky" Riojas - the 43rd SAPD officer to die in the line of duty in the past two years - prompted KTFM/San Antonio air personality Rewind to raise funds for and awareness of the SAPD's Officers' Association. Upon learning of Riojas' death, Rewind took up residence on a rodeo Ferris wheel and will stay there until Tuesday.

The Orlando Sentinel reports that former WTKS/Orlando midday co-host Bo Rhodes is being held without bond in an Orange County, FL jail. Rhodes is awaiting a court appearance on a third-degree felony probation violation stemming from a Dec. 8 DUI arrest.

Fisher Entertainment's Glenn Fisher tells ST that his company is expanding and is looking to hire producers for shows and services. Although Fisher is based in Santa Cruz, CA, the candidates' locations are unimportant. Interested parties may contact Fisher at glenn $O$ fisherentertainment.com.

AP reports that outdoor firm Van Wagner has signed a contract to rent space on the side of National Public Radio's Washington, DC headquarters. House Commerce Committee Chairman Billy Tauzin criticized the plan because NPR is prohibited by law from selling ad space, but NPR says it's not doing that in the traditional sense and characterized the commercial display as "wall art" and "mural space."

Condolences to the friends and family of

## Rumors

- Is a radio station in the nation's capital considering a flip to '80s? Is it asking people by phone whether they like DC AC WASH-FM?


# New Strategies For New Age 

# $\square$ With NAC's door closed to New Age music, labels look to AC and Adult Alternative to expose artists 

0ne fun thing about writing this column is the opportunity to watch how programming and promotion pros deal with the ebb and flow of music, how they seek to capitalize on genres and subgenres when the music rises from the streets and into the mainstream or crosses over from one demo to another.

These thoughts certainly weren'i top-of-mind when Reprise Records Sr. VP/Promotion Phil Costello called one day to talk about the strategy behind Enya's song "Only Time." yet they quickly surfaced as he discussed the ups and downs of trying to break a New Age single during a time when pop, rap rock, hard rock and hip-hop dominate the airplay and sales charts.

As you would
 expect. Reprise faced - and still faces - quite a challenge when it came to promoting Enya. NACISmooth Jazz is now the domain of pop-friendly jazz and mythmic-favored urban music with wide demographic appcal. It long ago moved away from the lush, laycred stylings of New Age, ambient and electronica.
With opponunities few and far beiween at NAC, Reprise began knocking on AC's door late last year and initially found just a few programmen willing to give "Only Time" a shot. Since then many more PDs have come abcard. and the resulas have boen impressive.

Reprise's success is important to note. because it reinforces the upper demo's importance and power when it comes to breaking new adult records and sustaining the shelf life of those that stared at oher formals. It also supports the notion that upper-demo listeners, those aging baby boomens. still desire a wide range of music.

## 'Time' Is On AC's Side

"Every now and then, no matter what format you're working, a record comes down the pike that seems like it has no business getting played on a parlicular format." Costello says. "Yet the demographic and psychographic match up. and it gets played and connects with the audience. This is one of those records, because I've seen the reaction that takes place when mainstream AC puls it on."

Costello has seen his fair stare of reactions in working "Only Time," notably when he brouched the idea of going to $A C$ with it to his staff. "They kind of rolled their eyes when I firs started talking abour
it - before they heard the record." be says. "But when they gol a chance to hear in. they realizad the poternial."
Radio, however, took more convincing. "Most mainstream AC programmers kept telling me they weren't an Enya station, that they hadn't played Enya since 'Orinoco Flow' |from the 1988 album Watermark]." Costello says. "I reminded them that their audience has continued to buy Enya reconds in their market since then, even though she isn't on the radio.
"We've already scanned over 1 mil limn copies of the new album. A Day Wishour Rain, with very liuke airplay. To sell that kind of volune with litule suppont from radio is prety surprising. but once we convinced them to put it on. they saw how well it reacted and sold."
"The promo staff kind of rolled their eyes when I first started talking about it - before they heard the record. But when they got a chance to hear it, they realized the potential."

Phil Costello

## Finding Believers

Reprise also targeted select Adult Altemative stations in its promo effors. "This is aboun finding believers in each format spreading the word and keeping things moving forward." Costello says. "Our goal is to get Enya back on adult radio, because even though we've scanned over a million, we think there's an even bigger upside."
Oher labels with New Age acts will undoubtedly watch Reprise's progress closely. After all, the genre could use a boost. Sales of New Age music, according to the RIAA's yearly: "Consumer Profile" survey, have fallen $21 \%$ over the past decade, to $\$ 73$ million in 1999, the last year for which data is
available. New Age's share of the re-corded-music marke (survey participants classify their own music) was $1.6 \%$ in 1989 vs. $0.5 \%$ in " 99 . Conversely, the entire music market has jumped $122 \%$ during the same period.

Higher Octave Music VPMMarketing Scot Bergatein can relate to Costello's - and the entire New Age genre's challenges. "Because of the lack of airplay for these types of artists, we're very dependent on things like listening posts, targeting retailers who specialize in the music and working with a publication called New Age Voice, whose label, as a part of Virgin Records. has excelled at marketing New Age, ambiemt and electronica acts." he says.
"New Age Vbice has its own panel of stations, but that list is composed primarily of college stations and specialty shows. NAC hasn't played this type of music in a long time, maybe five to seven years. There's always hope, but NAC is pointed in a different direction. and that's pretty much toward smooth jazz or songs with vocals that have crossed over from other adult formats. like AC and Uban AC."
With thal in mind, Bergstein knows he has to pick his banles when it comes to going for airplay, and that means picking the right songs and stations. "There's no point in going to radio AC or Adull Alternative - unless you have something that's so out of the ordinary, it's undeniable." he says.

## Choose Your Shots

That's certainly truc at Adult Alternative, and especially so at KINK/Porland, where PD Dennis Constantine has had tremendous success with "Only Time." Other acts, however. haven't fared so well. "Over the years we've tried to get behind several New Age acts, but we haven't had anywhere near the results we've had with Enya. who has a long history with this station," Constantine says. "She's a big artist for us, and a loc of her hits, like 'Orinoco Flow,' are big testers for KINK."

For AC KYMX/Sacramento PD Bryan Jackson, however, having an Enya record in high rotation is something entirely new. He admits to having been a lintle nervous at first about adding the song. "It has been a long time since an artist like Enya has done


EMI Music and Amazon.com celebrated their partnership at a recent meeting at the Capitol Tower in Los Angeles. EMI presented the online seller with a plaque commemorating sales of over two million albums at Amazon.com. EMI Music Distribution was the first major distributor to trade directly with Amazon.com. Pictured (l-r) are Amazon.com GM/Music Jennifer Cast and Chairman/President/CEO/COO Jeff Bezos, EMI Recorded Music President/CEO Ken Berry, EMI Music Distribution President/CEO Richard Cottrell and Amazon,com Director/Music Merchandising 8ob Douglas.
well at mainstream $A C$, so we were kind of anxious there at the beginning." he says.
"When we firss listened to it back in mid-November, we thought it had a
 good holiday feel to it. It had strong merits of its own beyond that, but since it was the holiday season, we decided to put it on the air. Once we did. it got the best response l've seen for any record l've added in the past six months. Every time we play it, we still get slammed with calls, and we've had it in power rotation for the past two months.".

At the other end of the spectrum, Jackson also recently added Creed's "With Arms Wide Open," to similar raves from listeners. Add it all up, and it provides more proof that older listeners are open to more sounds than most people think.
"In one way. I was surprised by both reconds, because they' re out of the box for AC in gencral." notes Jackson. "In another way, however, I wasn't surprised about cither record; because over the years l've seen our audience respond to records that I didn't think fit the format. I keep getting less surprised each time. If anything, their tastes are getting more contemporary, as we're seeing with Creed."

## Market By Market

That's good news for Nettwerk Records Group President/CEO Terry MeBride. whose label is home to Delerium, a dance-leaning act with ambient. electronic and New Age stylings. McBride's label, Netwerk Records in conjunction with Arista Records is currenty working two Delerium singles: "Daylight" at Adult Alternative and "Silence," which features Sarah McLachlan, at Hot AC. McLachlan is managed by McBride and signed to Neuwerk Records.

As with Reprise, other labels will be watching Nettwerk's progress, especially since "Silence" leans decidedly
toward dance. McBride comments. "We've had dance remixes for several Sarah McLachlan tracks, because it's a side of her we want poople to see. The great thing aboun her is that she appeals to ravers and kids as well as older adulks."

McBride, like Costello, is taking a sta-tion-by-station, market-by-market approach to each song. "We haven't seen any doubles [two stations in one market] yer." he says. "I can gea WBMXBoston. but I can't get WXKS or WBOS. But the album is selling about 4,000 pieces a week, and we continue to get more airplay and are geuing research and request stories.
> "There's no point in going to ratio - AC or Adult Altemative unless you have something that's so out of the ordinary, it's undeniable."

Scott Bergstein
"What we're doing is not even micromarketing, it's 'microradio' markering. We're not going after one specific format and then crossing it over to another. We're picking $25 \%$ of the panel at Hot AC that might play her record. fully realizing that we may not get the other 75\%."

As for the char-watchers, McBride says, "We haven'i gouen them yet. Will we? Maybe, but you know what, 'Silence' has a great chance to go the distance. Normally, you start out with the secondary markets, build a story and then get the major stations. We're doing the opposite, because we have some adventurous programmers out there who are taking a chance. We have enough major-market stations to get things going, to get the spins and research needed to convince the smaller markets."

## ROCK THE VOTE AND MTV PRESENT

# THIUIUNUMI priver lipein W: <br> TVRESE 

## howorees carloos Santana panalex Ippeti awaid MARY J. BLIGE PATBIEX IPPETTI AMMARD reverend JESSE JACKSON ROBK THE NaIIOW AWMARD JUDY MCGRATH FOUMERG AWMRD 

# "ex revien Black fyeptis III SGUII 

## 

FOR TICKETS AIDD ADDITIONAL IIFORMATION, GALL HARYIW ROGAS, KIDD AND CO. AT $310 / 559.9334$

LAUNCHING PAD

# Saliva's 'Disease' Spreadiny At Alternative, Active Rock And Rock 

A hometown hoedown in Memphis on Feb. 8 for local favorites Saliva was just the tonic Island Def Jam Music Group needed to officially kick off the promotion and marketing efforts behind the band's new single. "Your Disease."

That was in October '99. Unfortunately, Marlette was booked until May 2000 so the band spent the downtime working on new material and doing some touring. Around the beginning of July 2000 the band turned in their album. "We couldn't be more happy with the re-
 sults." Stevenson says. "Marlette and the band really see eye-to-eye musically and personally. But as much as we wanted to get the album out. we knew we had to hold it so it wouldn't get lost in the fourth-quarter rush. This is such a special band that we wanted to make sure everything was in place."

Despite having to wait to release the full-length in early 2001. IDJMG didn't sit still. The label placed "Your Disease" on the soundtrack to the movie Dracula 2000, which was released last year, and released samplers of Saliva music to consumers in 2000. The IDJMG promotion team also started visiting radio and talking up the record.
In many respects the party had already begun. as "Your Disease" picked up a before-the-box chain add at Infinity's Alternative stations (WXRK/New York, KROQ/ os Angeles, WBCN/Boston. WHFS/Washington, et. al.), as well as early adds from Active Rock stations KBPI/Denver. KUPD/Phoenix, WRIF/Detroit, WLZR/Milwaukee. WCCC/Hartford. KRXQ/Sacramento. KIOZSan Diego. KUFO/Portand, KILO/Colorado Springs, WRLR/Birmingham and WMFS/Memphis. IDJMG officially went for adds on Feb. 13.

Saliva's career started gathering steam in 1997, when they were runners-up to the SoCal ska band Save Ferris in the NARAS Grammy Showcase Competition. When nothing really happened after that, the band hit the studio and self-released a 13 -song, self-litled debut album that same year. The disc caught the attention of former WMFS MD Dave Clapper, who began spinning the song "Greater Than, Less Than" (which also appears on Saliva's forthcoming IDJMG debut) in late '97-early '98. WMFS also supported the track "Cellophane" from the indie release.
That activity eventually caught the attention of IDJMG Sr. Dir./A\&R Rob Stevenson, who recalls, "I first heard about them around June ' 99 from our rock promotion department. I went down to Memphis and saw them at the New Daisy Theater. They rocked a packed house, and the kids were singing all of the words to their songs. That's not something a lor of local bands can do. even in Memphis."

While Stevenson was impressed by the band's following and live performance, he still believed the group needed more time to work on their songwriting. "What the band accomplished in a relatively short time was incredible," he says. "They already had some great material, hut they just needed more fime to work on their craft."

Stevenson hooked the band up with producer Bob Marlette and let them record some demos. "We wanted to see what they were really capable of. If it didn't work. then the hand still had some great demos that they could shop around. But when we heard what they had accomplished, we immediately went about signing them."

IDJMG VP/Promotion Stu Bergen comments, "We primed the pump in two ways. On the consumer level we focused on the Dracula 2000 soundtrack, the samplers and using online marketing and street teams. And late last year we started gauging interest from radio. Then in mid-January we released a three-song sampler to metal radio to get the ball rolling."

The Memphis show, says Bergen, tied everything together. "This is definitely a band whose music fits all three formats - Active Rock, Rock and Alternative. Having talked with radio. we're confident the music will fit each format. But. more importantly, we want programmers to see Saliva as a band and not just a collection of hit songs. We want to put a face to the band, and the Memphis show is a perfect way to do that, especially since they worked so hard to develop a strong following in the area."

One programmer who has witnessed the band's development is KFMA PD John Michael, who was MD at the now-defunct Alternative WRXQMemphis when Saliva released their debut album. Having witnessed what the band had accomplished in Memphis. Michael began playing "Your Disease" from the Dracula 2000 soundtrack last year.

As to why he came on board early. Michael comments. "We aren't early on a lot of new bands, but when we are. we look for the total package - bands that have more than one hit, have the goods live and are ready to be stars. Saliva fit the bill. Those guys have an excellent live show, have a history of selling records. and they write songs that people really like. That's why we're giving them a shot."

Michael says "Your Disease" requested "really well when we first started playing it and continues to get good phones. When it comes to new music, our audience has the biggest appetite for rock-based stuff. They're the first to call to find out more about bands and cleeck out our and the bands' websites."

Going forward, IDJMG is close to finalizing the band's tour plans and radio shows. Saliva's IDJMG debut album, Every Six Seconds, will be released March 27.
-Steve Wonsiewicy

## MUSIC NEWS \& VIEWS <br> Bjork, Dylan, Nowman and Sting in Oscar Bid

Here are the Best Original Song nominees for the 73rd Annual Academy Awards, which were announced on Feb. 13: Bjork, Lars Von Trier and Sion Sigurdsson for "l've Seen It All" (from the movie Dancer in the Dark); Bob Dylan for "Things Have Changed" (Irom Wonder Boys); Jorge Calandrelli, Tan Dun and James Schamus for "A Love Before Time" (from Crouching Tiger, Hidden Dragon);
 Randy Newman for "A Fool in Love" (from Meet the Parents); and Sting, along with David Hartiey, for "My Funny Friend and Me" (from The Emperor's New Groove). The Oscars will be handed out March 25. Dylan's "Thing Have Changed" took home a Best Original Song trophy at the 58th Golden Globe Awards.

## Go-Gos Ready Now Disc

The Go-Gos have set May 15 as the release date for their reunion album on Beyond Records, God Bless The Go-Gos. It's the group's first new album of original material since the mid-'BOs and was produced by Paul Kolderie and Sean Slade. The first single, "Unforgiven," features Green Day's Billie Joe Armstrong. In other major-release news, Aerosmith will drop their first studio album in four years, Just Push Play, March 6. The disc was produced by Steven Tyler and Joe Perry, along with Mark Hudson and Marti Fredericksen ... Platinumplus hip-hop queen Missy Elliott will release her new album May 15. Featured guests on the disc include Jay-Z, Eve, Ginuwine, Da Brat, Memphis Bleek, Method Man and Redman.
This ' $n$ ' that: The Associated Press reports that Eagles guitarist Don Folder has sued the group's founding members, Don Henley and Glenn Frey, claiming he was wrongly fired from the band ... Motown Records has inked a worldwide marketing and distribution pact with University Records, which was founded by Haqq Islam and is home to artists Dru Hill and Mya. The first release under the venture will be the urban male quartet Majusty, whose disc is slated to hit retail this summer ... Chris Blackwell's label Palm Pictures has signed former Island Records rock band Local H:.. Trip-hop-
 per Tricky has inked a recording deal with Hollywood.
Tour update: The Dave Matthews Band kick off their national tour in their hometown of Charlottes ville, VA April 21 ... The OzzFest tour taps Disturbed as the headlining act on its second stage and adds Crazy Town to the bill on the main stage ... 'N Sync launch their summer tour May 12 in Miami in support of their as-yetuntitled album, which they have been recording over the past few months ... O-Town embark on their first U.S. tour Feb. 22 in San Diego ... Ex-Dire Straits frontman Mark Knopfler begins a national headlining tour April 23 in Boston ... Rapper Xziblt starts a headlining tour Feb. 27 in Chicago ... 98 Degrees hit the road March 22 in Lexington, KY. Opening for the group are Dream.

| Pos. Artisf 1 N SYMC | CONCERT PULSE |  |
| :---: | :---: | :---: |
|  | Avge Grose |  |
|  | in 0000) | Among this wooke now tours: |
|  | \$1,070.4 |  |
| 2 TMAA TUPNER | S833.2 |  |
| 3 tmmecraw/fatth hill | \$776.9 |  |
| 4 dixie cmins | \$564.0 | 2 LIVE CREW |
| 5 LIMP BIZKT | \$554.2 | 8.8. KING |
| - BON Jovi | S532.1 | shawn colvin |
| 7 CREED | \$384.7 | Oavioc |
| - christina aguilera | \$339.9 | oaviogay |
| - Mannhem steamroller | \$337.5 | LMMP BIZKIT |
| 10 afarmaked Lades | 5307.1 | midespread panic |
| 11 COUNTING CROWSSLIVE | \$224.2 |  |
| 12 Saran brightman | \$200. 8 |  |
| 13 STONE TEMPLE PILOTS | 5169.1 | The CONCERT PULSE is countesv of Polisara a oudicato ot Promolers |
| 14 matcheox Twenty | \$150.6 | On-Line listings 800-344.7383: |
| 15 tragically mip | \$155.1 | Caitiomia 209.271-7900. |

# Twenty Years And Still Going Strong 

$\square$ A salute to No. 1-rated Boston morning man Matt Siegel

Here's a rarity in any radio format: For the past 20 years Matt Siegel has hosted Matty in the Morning at WXKS (Kiss 108)/Boston. Not only has this Boston radio legend survived, he has thrived at the top of the Arbitron ratings almost from the day he hit the air. Matt is Kiss 108's cash cow; book after book he's been behind the success of one of America's truly great heritage CHR radio stations.

Like many in our industry, Malt a job on WCVB-TV/Boston's 5 All caught the radio bug in high school, Night. when the reportedly "quiet and reserved" student auditioned to MC the school's talent show and got the gig. Later, a college professor who was amused by Matt's student-teaching style directed him toward show business, and in 1972 Matt got a job with KWFM-FM/Tucson, a radical Progressive Rock station. He followed that up with jobs as a freelance producer and a commercial voicesover announcer for Warner Records.
Then - talk about fate and timing - during a vacation in Boston in 1977 Matt stumbled into a job opening at WBCN when longtime morning driver Charles Laquidera took a leave of absence. Just 60 days into the interim gig the station hired Matt for middays, where he spent the next $21 / 2$ years. It was during his stint at WBCN that Matt's call-in spoof "Dr. Matt's Advice to the Lovelorn" led to


That was followed by a national appearance on Life's Most Embarrassing Moments, with host Steve Allen. In 1980 former Kiss 108 owner Richie Balsbaugh picked up the phone and offered Matt mornings on Kiss, and, as they say. the rest is history.
As a salute to Matt's 20 years on Kiss 108, we reached out to a few of the people who have worked with him throughout the years and asked them for their fondest memories (see sidebar, right). But first, Matt gives us a little Q\&A.

R\&R: What was the driving force that got you into this business?
MS: I started during the infancy of FM radio, when guys like Jonathan Schwartz at WNEW in New York would tell stories on the air. I thought. "Hey, I can do that." R\&R: Discuss some of the ob-


Matty and legendary WXKSS (Kiss 108)/Boston programmer Sunny Joe White team up for another Kiss gig back in the day.
stacles you faced along the way and how you overcame them.
MS: I always felt that the most important part of my job was showing up. Pulling it together during two divorces in 20 years was tough though. It turned out that laughing was the best medicine. Having a great staff was the key.
R\&R: Do you remember the people who bold you you'd never make it? What kind of impact did they have on you?
MS: My parents didn't understand why anyone with a college degree would work for $\$ 75$ a week. Of course. I'm doing a little better now.
R\&R: Who were some of the mentors who influenced and encouraged you along the way?
MS: l've had a great string of PDs here at Kiss 108: Sunny Joe White, Steve Rivers and John Ivey. Even though they are three very different guys, their message was always the same: "Relax. have fun and be funny."
R\&R: What was your most memorable show in the past 20 years?
MS: This is a lough one. There have been so many, from meeting Oprah Winfrey to sending one of my guys, dressed in shackles and prison garb, to stand in front of the prison in Concord, MA and try to hitch a ride.

R\&R: Most memorable listener phone call?

MS: A caller called in to the show and said that they had picked up a voice on a police scanner saying that a guy in the tower of the prison had my guy in the sights of his rifle.

R\&R: Show you would most like

## to forget?

MS: A year or so ago I was nominated for an NAB Marconi Award. Howard Stem was complaining on his show that I was nominated and he wasn'I. I thought it would be fun to call him. Well, it didn't go well. Howard got all serious and got pissed off at me. l've never cared

## Momings With Matty

## Richle Balsbaugh, Former Owner, WKKS (Kiss 108)/Boston

I remember a certain Kiss concert afterparty at which Matt Slegel was denied admission because he didn't have his invitation or'the proper ID. Boy, did the shit ever hit the fan that night. He was, after all, Matt Siegel. As he put it, "I am the guy who made Kiss 108." He was right, to a small degree, and it was a bonehead move on the part of security not to have admitted him, but it happened, and Matt made sure everyone at the party suffered his indignation that night. As I look back at it, it was kind of comical. Here's the star of the radio station being hassted and not allowed in while dozens of crashers are sneaking in all over the place.
Ifigured that it only took him a couple of years to get over the incident, until recently, when he got remarried, and I wasn't invited. Then I thought about it and realized that Mat1 Siegel wouldn't act like that. No, the Matt I know would definitely have invited me - then denied me admission at the door! I still love you, Matty. Congratulations on a brilliant radio career, and I meen that sincerely.

## John Ivey, PD WXKSMBoston

Matty is an original. To me, the most interesting part of Matty's success is that he has an edge. He's won the 18-49 femaie demo since the Carter administration by consistently offending them. They love him for itl They like the edge; thal's why they histen. He's very smart and very funny and probably the best interviewer i've ever heard.
He can have a tough interview with a major star like Madonna or Oprah and, with the very first offibeal question, break the barrier, relax them and settie into a great interview. Within 15 seconds they realize he's funny and smat, making what they thought would be just another interview fun for them. That's his genius. Matty's not a DJ, he's a humorist. I set my alam for Gam every monning so I don'l miss a break.

## Jake Kargor, am <br> WJINH a wXKEveston and Exec. VP Clear Channol/Boston

Matt Shegel is the real ting. in his 20 years of phenomenal success, I beitove that being real has been his secret weapon. Yes, he is a funny

Continued on Page 42
about Howard, and I can't believe he ever gave me a second thought. He's No. 1 with men, I'm No. I with women. Where's the problem?

R\&R: A phone call that wasn'! supposed to get on the air?

MS: There was an incident with an undercover cop. That's all I can tell you without getting jammed up again.

R\&R: Something you said on the air, then said io yourself. "Afier this show they're going to fire me!"
MS: I once referred to one of our sponsors as Nazis goose-stepping their way into the conference room to create one of their hideous ads. I had to write a lot of letters to fix that one. [The product was a German automobile.] Another time we were scheduled to interview political consultant Dee Dee Myers, who had recently been arrested for DWI. Naturally, I made some tasteless joke waiting for her to call, not knowing she was on hold, listening to the show.
R\&R: What's been the key to surviving the past 20 years?
MS: About a week into the job my PD. Sunny Joe White, called at about 6:20am and said, "You sound like you're not having any fun." Well, first off, that's an odd sort of criticism to get from your boss. But.
more importantly, 1 realized that if I try to amuse myself. it all sort of works - regardless of format, music, etc. Of course, one must be careful not to cross the line to selfabuse. My mother said you can go blind that way.
R\&R: What's the reason you've never left Boston and Kiss ios?
MS: Every time wanderlust struck, I either got a big raise or a divorce.

R\&R: What are your thoughts on the other members of the Matty in the Morning team and their importance to the show's success and longevity?

MS: Billy Costa, my news guy. and Corinne Ciano, my producer. are without question the best in the business.
R\&R: What are your plans for the next 20 years?
MS: All I really want is to get my golf handicap under 10 before I die.
R\&R: Any advice for baby air talent who would like to have the same kind of success and longevity you've had at Kiss?
MS: Do it for the love, not the money.
R\&R: That will come in handy for Clear Channel during your next contract negotiation!

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES FObruary 16, 2001
Callout Americas song selection is based on the top 25 titles from the R\&R CHRPPop charf for the airplay week of January 21-27.

| ARTST TITLE LABELS | CHR/POP <br> TOTAL AVERAGE AVORAB |  |  |  |  |  | DEMOGRAPYICS |  |  | RtGIONS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | EAST | SOUTH | MID. WEST | WEST |
|  | TW |  |  |  |  |  | 12.17 | 18:24 |  |  |  |  | 25-34 |
|  | 3.8 | 3.92 | 3.98 | 3.4 |  | 54.8 | 10.7 | 4.17 | 3.63 | \$3.33 | 4. 12 | 3.95 | 3.75 | 3.72 |
| His DIDO Thankyou (Arista) | 3.86 | 3.79 | 3.82 | 3.91 | 79.5 | 20.7 | 3.84 | 3.99 | 3.74 | 3.96 | 3.87 | 3.75 | 3.86 |
| Hic JOE IMWYSTIKAL Stutter,(Jive) | 3.83 | 3.66 | - | - | 39.5 | 7.3 | -3.90 | 3.94 | 3.54 | 3.85 | 3.83 | 3.59 | 3:94 |
| SHAGGY Angel (MCA) | 3.80 | 4.02 | 3.92 | 3.90 | 70.5 | 16.8 | 3.99 | 3.90 | 3.35 | 3.88 | 3.71 | 3.96 | 3.66 |
| $H_{i}>$ R. KELLY ${ }^{\text {W Wish (Jive) }}$ | 3.75 | 3.80 | 3.95 | 3.65 | 51.7 | 13.9 | 3.85 | 3.71 | 3.85 | 3.91 | 3.87 | 3.80 | 3.42 |
| Hir MYSTIKAL INIVEA Danger (Been So Long) (Jive) | 3.74 | 3.76 | 3.77 | - | 55.1 | 12.7 | 3.84 | 3.74 | 3.50 | 3.74 | 3.77 | 3.67 | 3.75 |
| K-CI\& JOJO Crazy (MCA) | 3.69 | 3.84 | 3.77 | 3.80 | 60.7 | 13.7 | 4.01 | 3.74 | 2.94 | 3.69 | 3.74 | 3.70 | 3.62 |
| LEE ANN WOMACK I Hope You Dance (MCAUniversal) | 3.68 | 3.68 | 3.68 | 3.79 | 45.1 | 10.2 | 3.83 | 3.53 | 3.68 | 3.54 | 3.62 | 3.77 | 3.83 |
| CRAZVTOWM Butterfly ${ }^{\text {a }}$ (Potumbia) | 3.67 | 3.66 | - | - | 58.0 | 15.1 | 3.71 | 3.94 | 3.14 | 3.25 | 4.02 | 3.83 | 3.59 |
| OUTKAST Ms. Jackson (LaFace/Arista) | 3.65 | 3.96 | 3.76 | 3.82 | 71.5 | 24.9 | 3.64 | 3.70 | 3.57 | 3.56 | 3.66 | 3.70 | 3.69 |
| 98 DECREES My Everything tuniversal). | 3.63 | 3.63 | 3.55 | 3.75 | 60.0 | 17.1 | 3.72 | 3.60 | 3.45 | 3.68 | 3.84 | 3.47 | 3.49 |
| AEROSMITH Jaded (Columbia) | 3.59 | - | - | - | 42.4 | 7.8 | 3.66 | 3.52 | 3.55 | 3.77 | 3.42 | 3.65 | 3.45 |
| Hil 3000RS DOWM Loser (Republic/Universal) | 3.57 | 3.65 | 3.80 | 3.71 | 47.8 | 10.7 | 3.38 | 3.76 | 3.70 | 3.65 | 3.69 | 3.60 | 3.27 |
| Creed With Arms Wide Open (Wind-up) | 3.55 | 3.71 | 3.86 | 3.79 | 81.5 | 37.1 | 3.49 | 3.55 | 3.63 | 3.67 | 3.66 | 3.44 | 3.41 |
| LEWWY Kailviz Again (Vargin) | 3.54 | 3.24 | 13.63 | 3.67 | 70.5 | 28.8 | 2.58 | 3.51 | 3.45 | 3.74 | 3.54 | 3.48 | 3.29 |
| MATCHBOX Twenty if You're Gone (Lava/Atantic) | 3.54 | 3.40 | 3.54 | 3.59 | 70.5 | 24.4 | 3.30 | 3.74 | 3.65 | 3.53 | 3.59 | 3.56 | 3.40 |
| *(1) Sruc This I Promico You (utw) | 3.22 | 8.71 | 3.2 | 8.00 | 74.1 | 31.8 | 3.0 | 8.28 | 3.43 | 3.45 | 3.4 | 8.57 | 3.6 |
| JEmwifth Lopez Love Don't Cost A Thing (Epic) | 3.51 | 3.65 | 3.65 | 3.54 | 79.5 | 29.8 | 3.72 | 3.44 | 3.31 | 3.53 | 3.ct | 3.35 | 3.55 |
| ambeor $n$ Wessit Me (MCA) | 3.64 | 8.77 | 8.12 | 3.71 | 81.2 | 55.6 | des | 3.42 | 8.47 | 2.7 | 3.20 | 8.05 | 3.50 |
| DREAM He Loves U Hot (Rad Boy/Arista) | 3.49 | 3.4 | 3.65 | 3.54 | 79.5 | 28.3 | 3.77 | 3.41 | 3.20 | 3.61 | 3.50 | 3.47 | 3.38 |
| DESTWr's Cilo independent Women (Pati) (Catimita) | 8.47 | 3.50 | 2.0゙ | 3.72 | 112 | 25 | 3.4 | 281 | 3.40 | 2.0 | 8.45 | 8.3 | 3.8 |
| R. MARTM IC. AOULERA Nobody Wants To Be Lonoty (Cotumbia) | 3.47 | - | - | - | 59.2 | 12.9 | 8.01 | 3.10 | 3.55 | 3.54 | 3.65 | 3.31 | 3.28 |
|  | 8.60 | 2.01 | 2.7 | 8.67 | 07.3 | 21.9 | 2:02 | 2.82 | 8.18 | 2.8 | 8.EA | 828 | 8.23 |
| $f$ FUEL Hemoritage (In My Hands) (Epic) | 3.45 | 3.69 | 3.51 | 3.57 | 50.5 | 12.2 | 3.40 | 3.47 | 3.51 | 3.78 | 3.58 | 3.17 | 3.14 |
| Thim You Meves Mo Sick (Lafaco/Ahista) | 3.44 | 8.53 | 8.7 | 8.61 | 52 | 2.2 | 8.41 | 2.55 | 8.19 | 2.87 | 3.4 | 8.45 | 3.80 |
| MADONMA Dorit Tell Me (MaverickWB) | 3.41 | 3.24 | 3.54 | 3.38 | 62.7 | 17.3 | 3.32 | 3.32 | 8.68 | 3.45 | 3.57 | 8.12 | 3.52 |
| MCHSTEEET COV' The Cum (five) | 3.30 | - | - | - | 83.4 | 16.8 | 2.65 | 2.29 | 3.60 | 2.0. | 3.31 | 3.12 | 2.21 |
| mamax Still On Your Side (Hollywood) | 3.38 | 3.45 | 3.38 | . 3.45 | 48.3 | 15.4 | 3.40 | 3.62 | 2.5 | 3.28 | 3.32 | 3.48 | 3.36 |
| WVa Case of The Ex (Whatcha Gonna Do) (University/nterscopo) | 3.20 | 1.45 | 3.51 | 3.05 | 0.5 | 32.4 | 3.4 | 3.6 | 3.13 | 9.5 | 3.51 | 8.17 | 3.38 |
| U2 Beautiful Day (Interscope) | 3.30 | 3.22 | 3.23 | 3.31 | 50.7 | 15.4 | 3.23 | 3.15 | 3.62 | 3.29 | 3.32 | 3.49 | 3.16 |

## Gallout Americao Mot Scores

By Kevin MaCabe

Each week R\&R's Callout AmerLica sample of 400 females is split evenly in thirds among teens. 18-24s and $25-34 \mathrm{~s}$. We continue to see a good number of hip-hop titles pertiorming among the younger demos. This week "Pullton Me" by Ja Rule flili' Mo \& Vita (Murder Inc/Def Jam/IDJMG) grabs the top spot with a 3.88 overall score. It's No. 1 among teens and No. 6 among $18-24$ women and is the nost-prefered song in the East region.
"Sunter" by Joe fMystikal (Jive) leaps to No. 3 overall with a 3.83 total score and just squeezes by with the minimum $40 \%$ familiarity required to appear in print. Ja Rule's "Put" and Joe's "Stutter" are in top rotation at MTV.
"Thankyou" by Dido (Arista) moves to No. 2 in rank with a 3.86 total score, driven by No. 1 finishes among women 18-24 and 25-34.
Each week R\&R tags a group of songs on Calloum America with HP, or Hit Potential. These are songs that have noc yec chartod in the lop 25 on R\&R's CHR/Pop airplay chart (the point at which all songs are automatically tested.)
Hit Pocenial contimes to be a valuable tool for programmers and record executives to get an early gurge on calloux. and, more often than now, it proves to be a catalyst todrive airplay momentum. Hit Potential was cremed to allow songs an early opportunity to develop in callout, and this week eight songs eam the HP tag: Ja Rule, Dido, Joe \%/Mystikal, Mystikal E/Niven, Lee Ann Womack, 3 Doors Down and Fuel.

Total sample size is 400 respondents with a $+1-5$ margin of error. Tetal averape favorability estimates are based on a scale of $1-5(1=$ dislike very much, $5=$ like very much). Total familiarity represents the percentage of respondents who recognized the song. Total bura represents the number of respondents who said they are tired of hearing the song. Songs must reach $40 \%$ tamiliarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R\&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded tavorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York. Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroil, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portand, Sacramento, San Diego, San Francisco, Seattle. © 2001, heß Ine.


On Tour In February With Matchbox 20 \& Everclear!

| Wera min wex | Matist mil ubel(s) | \%um | *if | - | cmam | (1) | Most Actect |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | JENAIFER LOPEZ Love Don't Cost A Thing (Epic) | 10734 | +556 | 1138372 | 10 | 176/0 | antist tine weils) | 2005 |
| 1 | LENNY KPAVITZ Again (Virgin) | 10717 | +436 | 1120212 | 17 | 176/0 | GREEN OAY Warning (Reprise) | 40 |
| $3 \quad 3$ | DREAM He Loves U Not (Bad Boy/Arista) | 8613 | -414 | 894427 | 21 | 167/0 | LIFEHOUSE Hanging By A Moment (DreamWorks) | 31 |
| - | SHAGGY Angel (MCA) | 8195 | +1636 | 960146 | 6 | 165/3 | S CLUB 7 Never Had A Dream Come True (Intersco | cope) 27 |
| 50 | MADONMA Don't Tell Me (MaverickWB) | 8167 | +246 | 768023 | 10 | 175/0 |  <br>  | cape) 22 DMG) 18 |
| 46 | DESTIFY'S CHILD Independent Women Pt. 1 (Columbia) | 7685 | -838 | 798809 | 19 | 167/0 | ASHLEY BALLARD Hottie (Atlantic) | 18 |
| 6 \% | MATCHBOX TWENTY If You're Gone (Lava/Atlantic) | 7430 | -423 | 757733 | 19 | 166/1 | SARIMA PARIS Look At Us (Playland/Prionit) | 18 |
| 10 ? | K-CI \& JOJO Crazy (MCA) | 7037 | +997 | 640236 | 9 | 158/1 | HELLY Ride Wit Me (Fo' ReelUniversal) | 18 |
| 9 | CRAZY TOWN Butterlly (Columbia) | 6498 | +690 | 676018 | 6 | 174/0 | TONYA MITCHELL Broken Promises (Universal) DAFT PUUKK One More Time (Virgin) | 17 |
| 7 10 | SHaggy it Wasn't Me (MCA) | 6494 | -1146 | 717007 | 15 | 153/0 |  |  |
| 16 (1) | Prexy martin F/C. Agurlera Nobody Wants To Be Lonely (Columbia) | 5832 | +837 | 625579 | 4 | 176/1 |  |  |
| 13 (13) | PINK You Make Me Sick (LaFace/Arista) | 5770 | +171 | 541605 | 8 | 166/4 |  |  |
| 17 (13) | AEROSMITH Jaded (Columbia) | 5492 | +634 | 547980 | 5 | 164/3 |  |  |
| 14 | MYA Case Of The Ex (Whatcha...) (University/Interscope) | 5345 | -1005 | 556182 | 20 | 156/0 |  |  |
| 12.15 | EVAN AND JARON Crazy For This Girl (Columbia) | 5092 | -692 | 523092 | 26 | 153/0 |  |  |
| 18. | OUTTMST Ms. Jackson (LaFace/Arista) | 4959 | +174 | 536670 | 7 | 147/1 |  |  |
| 220 | ATC Around The Wordd (La La La...) (Republic/Universal) | 4835 | +541 | 542420 | 6 | 164/5 |  |  |
| 18 | CREED With Arms Wide Open (Wind-up) | 4654 | -44 | 503465 | 25 | 146/0 |  |  |
| 21 (9) | BACKSTREET BOYS The Call (Jive) | 4580 | +257 | 44714 | 5 | 170/0 |  |  |
| $14 \quad 20$ | 98 DEGREES My Everything (Universal) | 4384 | -971 | 398337 | 12 | 147/0 | Host Mrenser |  |
| 26 | DIDO Thankyou (Arista) | 4140 | +819 | 446133 | 5 | 146/4 |  |  |
| ${ }^{20}$ | U2 Beautiful Day (Interscope) | 4060 | -305 | 354107 | 13 | 153/0 |  |  |
| 24 | FUEL Hemorrhage (In My Hands) (Epic) | 3534 | +100 | 328103 | 10 | 143/0 | artist tile cheelis) |  |
| 29 | 3LW No More (Baby l'ma Do Right) (Epic) | 3390 | +481 | 359257 | 9 | 146/11 | SHagGY Angel (MCA) | +1636 |
| ${ }_{3}{ }^{5}$ | 0-TOWH Liquid Dreams (J) | 3090 | -290 | 272950 | 11 | 152/0 | K-CI \& JOJO Crazy (MCA) | +997 |
| Eramer 26 | MYA Free (RuffnationWB/University/Interscope) | 2987 | +825 | 327576 | 3 | 156/9 | S CLIB 7 Never Had A Oream Come True (Interscope) | +855 |
| 29 | BON JOVI Thank You For Loving Me (Island/IDJMG) | 2743 | +105 | 278872 | 11 | 130/2 | R. MARTIN F/C. AGUILERA Nobody... (Columbia) WYA Free (RuffnationWB/University/Interscope) | $\begin{aligned} & +837 \\ & +825 \end{aligned}$ |
| 2 | B8MAK Still On Your Side (Hollywood) | 2722 | -1342 | 226001 | 13 | 134/0 | OlOO Thankyou (Arista) | +819 |
| 33 | UNCLE KRACKER Follow Me (Top Dog/ava/Atlantic) | 2380 | +288 | 186651 | 7 | 118/13 | CRAZY TOWM Buttertly (Columbia) | +690 |
| 33 | VERTICAL HORIZOM Best I Ever Had (Grey Sky...) (RCA) | 2341 | +228 | 198762 | 4 | $119 / 2$ | LIFEHOUSE Hanging By A Moment (DreamWorks) | +644 |
| (3) | S CLUB 7 Never Had A Dream Come True (Interscope) | 2326 | +855 | 273339 | 2 | 157/27 | AEROSMTTH Jaded (Columbia) | $+634$ |
| 3 | NELLY E.I. (Fo' Reel/Universal) | 2280 | -609 | 249124 | 12 | 112M | Jewnifer Lortz Love Don't Cost A Thing (Epic) |  |
| $30 \quad 33$ | DEXTER FREEBISH Leaving Town (Capitol) | 2115 | -120 | 141764 | 13 | 91/0 |  |  |
| 37 | THE CORRS Breathless (143/Lava/Atlantic) | 1965 | +368 | 187131 | 11 | 123/12 |  |  |
| 34 | MOBY F/GWEN STEFANI Southside (V2) | 1883 | +74 | 189055 | 6 | 99/7 |  |  |
| 36 | LEE ANN WOMACK I Hope You Dance (MCAUniversal) | 1841 | +146 | 147668 | 6 | 108/5 |  |  |
| 38 | NELLY FURTA00 l'm Like A Bird (DreamWorks) | 1705 | +158 | 193983 | 8 | $112 / 8$ |  |  |
| 30 | R. KELIY I Wish (Jive) | 1638 | +92 | 196731 | 6 | 111/9 |  |  |
| 0313 | SOULDECISION Ooh It's Kinda Crazy (MCA) | 1604 | +284 | 130075 | 2 | 114/12 |  |  |
| 3 | LUDACRIS What's Your Fantasy (Def Jam SouthIDJMG) | 1564 | -137 | 15759 | 8 | 75/0 |  |  |
| 4 (1) | BARENAKED LADIES Too Litle Too Late (Reprise) | 1456 | +190 | 107119 | 3 | 93/3 |  |  |
| Debut 9 | LIFEHOUSE Hanging By A Moment (DreamWorks) | 1431 | $+644$ | 126224 | 1 | 113/31 |  |  |
| 16 | 3 DOORS DOWH Loser (Republic/Universal) | 1311 | +124 | 96545 | 2 | 93/7 |  |  |
| 450 | BLESSID UNION OF SOULS F/3XL Storybook Life (V2) | 1251 | +23 | 90759 | 4 | 85/0 | Sreatrerse |  |
| 0 - 6 | DAVID GRAY Babylon (ATO/RCA) | 1068 | -478 | 116960 | 12 | 85/0 |  |  |
| - * | BRITNEY SPEARS Stronger (Jive) | 887 | -458 | 121472 | 14 | 108/0 |  |  |
| Debut 6 | JOE F/MYSTIKAL Stutter (Jive) | 884 | +354 | 90571 | 1 | 64/15 | Free (Ruffnation/WB/Lniversity/ntersc | cope) |
| Debut ${ }^{\text {d }}$ | OAFT PUNK One More Time (Virgin) | 872 | +160 | 89151 | 1 | 69/17 | TOTN PLAVSMCREASE TOTLL STATOHSADOS 2987/825 156/9 | chart |
| Debut 6 | TONYA MITCHELL Broken Promises (Universal) | 857 | +438 | 58933 | 1 | 98/17 | 2987/025 150/9 |  |
| Debut 50 | VITAMIN C As Long As You're Loving Me (Elektra/EEG) | 837 | +198 | 59045 | 1 | 79/6 |  |  |
|  | 177 CHP/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays tor the aiplay week of Sunday $2 / 4$-Saturday $2 / 10$. Bullets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays. the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent atter 20 weeks. Gross impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001. The Aibitron Company). © 2001. R\&R Inc. |  |  |  |  |  |  |  |



| THEY MIGHT BE GLants Boss Of Me (Restless) | ASHLEY BALLARO Hottie (Atantic) |
| :---: | :---: |
| Total Plays: 837, Total Stations: 62, Adds: 0 | Total Plays: 300, Total Stations: 48, Adds: 18 |
| JA RULE... Putit OnMe (Murder inc.Jef JamiluMG) | IWCUBUS Drive (ImmortalEpic) |
| Total Plays: 739, Total Stations: 68. Adds: 18 | Total Plays: 297, Total Stations: 33, Adds: 10 |
|  | OUTSIOERZ4 LIFE Not Enough (BlackGroundVirgin) |
| Total Plays: 557, Total Stations: 45, Adds: 1 | Total Plays: 269, Total Stations: 25, Adds: 0 |
| melanie CI Turn To You (Virgin) | JaMa More Than Life (London Sire/Curb) |
| Total Plays: 549, Total Stations: 18, Adds: 3 | Total Plays: 256, Total Stations: 26, Adds: 0 |
| W. HOUSTOMG. MICHAEL IfI Told You That (Arista) | TOW 00wn Country Rap Tune (Dime/EEG) |
| Total Plays: 519, Total Stations: 47, Adds: 5 | Total Plays: 138, Total Stations: 21, Adds: 7 |
| SARIMA PARIS Look At Us (PlaylandPriority) | FREDRO STARR Shining Through (Hollywood) |
| Total Plays: 518, Total Stations: 36, Adds: 18 | Total Plays: 122, Total Stations: 21, Adds: 12 |
| MELLY Ride Wit Me (Fo'ReelUniversal) | GREEN DAY Waming (Reprise) |
| Total Plays: 461, Total Stations: 28, Adds: 18 | Total Plays: 71, Total Stations: 41, Adds: 40 |
| MIMA GORDON Now I Can Die (Wamer Bros.) | RICHARO LUGO Boom (Elehtra/EEG) |
| Total Plays: 432. Total Stations: 46. Adds: 4 | Total Plays, 63, Total Stations: 18, Adds: 15 |
| monica Just Another Girl (Epic) | LEMS ${ }^{\text {a }}$ DURST Outside (Flawless/Geftem/nterscope) |
| Total Plays: 401, Total Stations: 22, Adds: 1 | Total Plays: 38, Total Stations: 23, Adds: 22 |

Songe raened by tetal plays


Celebrating another successful Kiss Concert are (l-r) legendary WXKS (Kiss 108)/Boston afternoon driver Dale Dorman, PD John Ivey and Matty.

## PLEASE SEND YOUR PHOTOS

R\&R wants your best snapshots (color or black and white).

Please include the names and titles of everyone pictured and send photos to:

## Renee Bell c/o R\&R:

 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067
## Twouty Years And Still Goliag Strong

Continued from Page 39
guy and has great timing, but consistently laking the risk of reality is what has made his show stand out. The ups and downs of his life are openly discussed and joked about with sidekick Billy Costa, the moming crew and, of course, the audience.
Matt rarely uses bits, and the ones that make it on the air usually spring from real-life incidents. The spontaneity can be a little scary, but those are the times the audience loves it even more. Matt is also very locused on the future; he's not a nostalgic guy, clinging to the past. Team members come and go, and he knows how to keep the show moving forward. He is as focused on winning as he was 20 years ago, and the proof is his success.

## dotn Merticon, Former CM, WXXKS and Former VPopporatione, anarm

In the early history of Kiss 108 the success or failure of the station rested squarely on Matty's shoulders. There was a time when 61\% of the station's revenue was generated by his show. Book in and book out he continued to grow his audience, thus giving the station the much-needed stimulus to develop into the giant it is today. His impact was much more far-reaching, however: As Matty's show went, so went the success of Kiss. And, at the beginning, as the success of Klss went, so went the success of [then-owner] Pyramid Broadcasting.

Matty's staying power and resilience against competition in a major market like Boston are truly remarkable. If you check around the country, you will find very few air personalities, if any, who have lasted 20 years at one station in the same market and who remain on top. He's had many opportunitles to leave for bigger markets in his career. I can assure you that his huge audience in Boston, along with the Kiss 108 family, are gratefui to this day that he's chosen to stay. I am. Congratulations on an incredible career.

## 

I had the pleasure of working with Matt Siegel for two years, 1994-96, while I was GM of Kiss 108, and I truly enjoyed my time spent with Matty. I especially enjoyed our almost daily conversations in my office, while he lay on the couch and I sat at my desk. We talked about people, life, money and lots of things, but we mainly talked about golf.

Matty is a very decent (but frustrated) golier who is constantly trying to lower his handicap, with very little success. I know someday he will succeed at thai as well. I want to congratulate Matty on his 20th anniversary, and I want him to know that he is the most talented air personality l've ever had the pleasure of working with during my 32 -year broadcasting career.

## Stove Rhrers, Former Chiof Progranming Oflicer, AMFM

Before I came to Boston to program WZOU [now WJMN], I had heard of Matty, but I had never actualiy heard him on the radio. I must admit, the first time I tuned in, I didn't get it. Matty in the Morning, like Seinfeld, is a "show about nothing." So perthaps Jerry Soinfold copied Matty - who knows? Matt's show is extremely local and, like TV sitcoms, you've got to pay close attention as you get to know the players. Once you do, you become a lifelong tan. Today, whenever I come to Boston and get a chance to listen, it's like coming home.

The show hes been reinvented many times over the years, much to Matt's credt', but the one thing that nover changes is Matt's dry sense of humor and his ability to poke fun at himself: In my opinion, there is no better interviower on the redio than Matt. On top of that, when Matty is teamed with neweman Bill Costa, as he is every moming, that's great radio. To Matty, and the entire Matty in the Morning team, here's wishing you the best on your 20th anniversary, and to another great 201. Of course, that will make Matt nearly 90 , but who's counting? (By the way, ail this sucking up is making me ill.)

## Eov Tidion, Former Se. Vphlorkoting, AMPM

I have fond memories from my very first day at Kiss of when Matt came into my office and told me that all I had to do was listen to him and do It his way and everything would be fine. He'd sit down and tell me how we should give away all the money and all the great prizes on his show. The amazing part is, he was rightl The audience responds best when Matt's behind a promotion, and some of the most fun ones were the Matty-themed contests that we worked on together, like the Matty Prom or the Matty Pajama Party - and who could forget the Matty 10th Anniversary, when everyone from Bruce Homseby to The Hat Sisters paid their respects?

Matt has his soft side too. I accompanied him on a trip to visit kids in Children's Hospital, and to regularty valits Franciscan Children's Hospital. He just has a way of making people anile, no matter how they're feeling. I guess. being the oldeat lling redio marketing director and having worked with many other moming personallties, that I can honestly say that Matt is an original. His spontandity and wht make his show diferent from any other. Matt's talents koep Kiss 108 strong and allow the ctation to be as consletently successful as in is, Kesp rockn', Mattyl
Thenics to Kles 100 Markoting Monager Josaph Mazzel for his assistence on thits project.

|  |
| :---: |
| 3 DOORS DOWM Kryptonite (Republic/Universal) |
| PINK Most Girls (LaFace/Arista) |
| SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor//nterscope) |
| 'N SYNC This I Promise You (Jive) |
| debelah morgan Dance With Me (DAS/Atlantic) |
| SOULDECISION Faded (MCA) |
| FAITH HILL The Way You Love Me (Warner Bros.) |
| MADONMA Music (MaverickWB) |
| KANDI Don't Think l'm Not (So So Def/Columbia) |
| CREED Higher (Wind-up) |
| DESTINY'S CHILD Jumpin' Jumpin' (Columbia) |
| MATCHBOX TWENTY Bent (Lava/Atlantic) |
| VERTICAL HORIZON Everything You Want (RCA) |
| NELLY Country Grammar (Fo' ReelVUniversal) |
| PINK There You Go (LaFace/Arista) |
| TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) |
| NINE DAYS Absolutely (Story Of A Girl) (Epic) |
| CHRISTIIA AGUILERA Come On Over (All I Want...) (RCA) |
| 'N SYNC It's Gonna Be Me (Jive) |
| VERTICAL HORIZON You're A God (RCA) |

## 

american hi-FI Flavor of the Weak (Island/IDJMG)
amastacu I'm Outta Love (Epic)
COLDPLAY Yellow (NettwerkCapitol)
LIMKIN PARK One Step Closer (Warner Bros.)
mR. CTHE SLIDE maN Cha-Cha Slide (M.O.B.Universal)
samantha mumba Baby Come Over... (Wildcard/Polydor/Interscope)
Register now for Music Meeting, the industry's No. 1
online destination for new music: www.rronllim.com

kIIS/Los Angeles and SEAP (School Entertainment and Activities Program) honored students from the 116th Street School for their excellence in academics. More than 40 students received certificates, posters and CDs. They also enjoyed a special performance by Laker Kobe Bryant's new group, Da Babies, at the SEAP JAM (Joining Academics with Music) pep rally in Los Angeles. Pictured with the honorees are (back row) Miguel and Shawndale from the KIIS street team and (front row) Jesse and Justin of Da Babies.

## TUNED-TN $C H R / P O P$

## WYCRNork <br> 3am

GIW BLOSSOMS Hey Jealousy
PIWK You Make Me Sick GAREMAKED LADHES PINCh Me matalie mernuella Wishing I Was There 600600 dolls Broadway
JEMMIFER LOPEZ Love Don't Cost A Thing $\$ 3$ OEGREES My Everything TOWYA MITCHELL Broken Promises DES'REE You Gotta Be BACKSTREET BOYS The Call SIXPEWCE NONE THE RICHER There She Goes third eve blind deep inside or You EYAN AND ALPON Crazy For This Girl CHARTIMA AGUKERA I TUTH TO YOU LISA LOES IDO

## 11am

## SMASH MOUTH All Star

SAMANTMA mumas Gotta Tell You
FOO FIBHIERS Learn TO Fy
LEMNY GRAVIZ Again
LASA LLSA © CUIT TAM Head To Toe VERTICAL HORIZOW Best I Ever Had... AEROSMTH Jaded
ALL SMWTS Never Ever
LA BOUCHE Be My Lover
EVAN AND JMRON Crazy for This Girl
WHLL SMTHH Witd Witd West

## 4 pm

TH STuc Bye Bye Bye
w sunc I Orive Myseff Crazy
WMLLRIOWERS ONe Hasdigig
Macommi Dont Tew Me
AEROSMITH Jaded
EDONE mow
weur flithan I'm Lite A aind
shacey I Wesnt Mo
cuich batiove
samantin mumen gotid Tow You
EVE © instion Out
MATCHMOX TWENTY IH You're Gone
$8 m$

LIFEHOUSE Hanging By A Moment
LUGO Boom
Traw Orops Of Jupiter
BACKSTREET BOVS The Call
MATCHEOX IWEWTY II You're Gone
eLEsSiD Uwow or souls uax Storybook Lite GRAKY TOWW Butterfly
DRENW He Loves U Not
VERTICLL MOREZON Bost I Ever Had
Pwir You Make Me Sick
R. MELLYI Wish

## KKDM/Des Moines

 $39 m$600600 DOLLS Iris
LEMWY KRAVITZ Again
backstaeet bors the Call
K-C1\& JaNO Crazy
3 DOORS DOWN Loser
3LW No More (Baby I'ma Do Right)
BOW JOV Thank You For Loving Me JENMHER LOPEZ Love Don't Cost A Thing LIFEHOUSE Hanging By A Moment SOULDECISION FAded VERTICNL HORIZON Best IEver Had madomma Don't Tell Me U2 Beautiful Day 0. Town Liquid Dreams CREED With Arms Wide Open CRATY TOWN Buttertly

## 11am

matcheor nwewtr if You're Gone
 oESTIWr'S CHMLO independent Women Part 1 G00 600 DOLLS Slide
DRENW He Loves U Not
BACKSTREET The Call
maoown Music
sLGar RaY Every Morning
Shacgrangel
EYAW ANO SAROW Crazy For This Girt
sclus 7 Never Had A Dream Come True
LEWUY KRAVITZ Again
VERTCAL HORILON Everything You Want
SRITWEY SPEARS STronger
ALNWS MORISSETTE YOU Leam 47II
GRATV TOWW Buttertly
Conas Breathloss
mun kumoze Here Comes The Hotstapper
matcrimor Iwewry if You're Gone
EDITUY \&PEAAS Stronger
DETER FREEMEH Loaving Town
mownal Touch If
FUEL Hemorrhage (In My Hends)
DRENTH He Low $U$ NOT
GreED With Ams Wida Open
-W SYNC Bye Bye Bye
shacey Angel
aEROSMTH Ledod

DPEAM He Loves U No VERTCAL HORILOW You're A God
meure.i.
SOULDECISION Faded
AEROSNTTH Jaded
semen Still On Your Side
coocho 1, 2, 3, 4 (Sumpin' New)
ATC Around The World
LEMTY KGAYITZ Again
0.TOWW Liquid Dreams

3000 as down Kryptonite
LEWNAFER LOPES Love Don't Cost A Thing
U2 Beautiful Day
MOTOANOUS 8.I.6. Mo Money Mo Problems


CHR/Pop Playlists


FWND COMPLETE PLAYLSSTS FOR ALL CXRPPOP REPORTERS ON RER OMLNE MUESC TRACNNG

|  |  |  |
| :---: | :---: | :---: |
|  | atisma |  |
|  | masmima |  |
|  |  | ${ }_{1200}^{1260}$ |
|  |  | ${ }^{104}$ |
|  |  | ${ }^{11008}$ |
|  | swecrimer | 912 |
|  | merinticimeramodes mens | ${ }^{880}$ |
|  |  | 88 |
|  | ${ }_{\text {cosem }}$ |  |
|  | moworsyitee, | 600 |
|  | cavriommanay | ¢90 |
|  |  | 560 |
|  | A | Stin |
|  | Womserer | 512 |
|  |  | ${ }_{40}$ |
|  | 3wnowter (exy | -00 |
|  |  | ${ }_{36} 3$ |
|  |  | ${ }_{352}^{368}$ |
|  | stumumates | 352 |
|  | sotaratismminmomo | 356 |
|  | anmssimu bison | 304 |
|  | Wilymatmme | 304 |
|  | trumachas ionatrovie | 280 |
|  |  | 220 |
|  |  | ${ }^{256}$ |
|  |  |  |
|  |  | ${ }_{3}^{200}$ |
|  | ${ }_{\text {a }}$ | ${ }_{200}^{200}$ |
|  | Stucomam |  |
|  | somitasiowia | 208 |
|  | Tomewtioutimalua | \% |


\section*{ <br> |  |  |
| :---: | :---: |



| Marty |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  | \% amparmie |  |
| ${ }_{16} 17$ | 4 | ${ }^{2078}$ |
|  | - shamitionzi | ${ }_{\text {l }} 12855$ |
| \% ${ }^{15}$ | - | \% |
|  |  | 196 |
|  |  | ${ }^{12285}$ |
| ( ${ }_{51}^{50}$ | (i) |  |
| 边 3211 | $1{ }^{\text {a }}$ | ${ }^{11298}$ |
|  |  | ${ }^{60} 8$ |
|  |  | 2028 |
|  |  | Wats- $\quad 1828$ |
|  |  |  |
|  | 隹 |  |
|  |  | - |
|  | Stanswmulima | \%190 |
|  | Mruerinmo funonm | . |
|  | In |  |
|  | Acideourdinemore | ${ }^{272}$ |
| ${ }_{22}^{27}$ |  | (1006 |
|  |  | cana $\quad \begin{aligned} & 5733 \\ & 5730\end{aligned}$ |
| is ${ }^{18}$ | sicareror | S118 |
| ${ }^{15}$ | jupurso | monovoo ${ }^{9914}$ |
|  | Ifumomment | ${ }^{914}$ |
|  |  | Tou |
|  | 1700min | 368 |
|  | - momerimat | (368 |
|  |  |  |
|  | Offiturimancurom | cose |



| marke sec |  |  |
| :---: | :---: | :---: |
|  |  | 7 |
| Men |  |  |
|  | mmantionzua donica | ${ }_{141685}$ |
| ${ }^{56}$ | sumainom | ${ }^{14165}$ |
|  | Tuilyel limuma | ${ }^{131558}$ |
|  | Oestims ammonmma | 1000 |
|  | ${ }_{\text {kas }}$ | 200 |
| 29 |  | 20020 |
| ${ }^{8}$ | uncomorimer | Sex |
|  | cmintomamer | Se9 |
| 69.1 | succormemili | 7356 |
| ${ }_{33}^{41}{ }_{3}^{48}$ | amocsmumens | ${ }_{603}$ |
| ${ }^{43} 8$ | amstrinborstaca | mes |
| ${ }^{39} 818$ | cmeraytimsi | \%ree |
| 20 | savirimmmandom- | 640 |
| ${ }_{38}{ }^{3}$ |  | ${ }_{5} 5$ Scs |
|  | nsmucrimitoniou | ${ }_{5}^{5035}$ |
| ${ }_{38}$ ม | moommonivaim | 504 |
| (13 21 |  |  |
|  | minersinssomen | 3730 |
| ${ }_{20}^{28}$ | Neuraminum |  |
| ${ }^{2} 818$ |  | 320 |
| ${ }^{12} 10$ |  | 200 |
| ${ }_{34}^{21} 10$ |  | 00 |
| $4{ }_{4}$ |  | ${ }^{2080}$ |
| 19 | oromusmores | 231 |
| ${ }_{20}^{17}{ }^{18}$ |  | crex |
| ${ }^{23}{ }^{20} 18$ | Mraticem mix | coir |
| 13. ${ }^{18}$ |  | 276 <br> 274 <br> 24 |
|  | ovamma | 192 |


|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | minimnt | 15008 |
|  | Lamercanizioin | 15015 |
|  | STuccramenile | ${ }_{1}^{14300}$ |
|  | mactamimiz | 14000 |
|  | arcmand im war | ${ }^{8075}$ |
|  | Oestios crummamermm | 8780 |
|  |  | 8550 |
|  | Dfetumbloru | ${ }_{\text {cosem }}$ |
|  |  | ${ }_{6}^{81805}$ |
|  | ${ }_{\text {cosem }}$ | Sseso |
|  | Oncosimman | soro |
|  | caurromioasa) | 4003 |
|  |  | 4650 |
|  | Uinechlumiom | 45 |
|  | Omstimacultancom | ms |
|  | nooorsoommeneme | 300 |
|  | O.romumatime | 3900 |
|  | macmmawnmelorem | ${ }_{3705}$ |
|  |  | ${ }^{3705}$ |
|  | Oestrsomanmisme | 3730 |
|  | mecormseme | S310 |
|  | moomver | 3510 |
|  | Hurbl | 3510 |
|  | Remmornomat | 3s10 |
|  |  | 3510 |
|  | wrieatimervers | -315 |
|  | somountrisocan | ${ }^{3120}$ |
|  |  | 203 |
|  |  | 2ees |






|  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |



|  |  |
| :--- | :--- | :--- |



| WSEX MEEX | antist mil laelis) | ${ }^{\text {H0/ }}$ | Hin | cmas | cagrom | Trystinam |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  | 4345 | +176 | 641877 | 7 | 680 |
| 22 | SHAGGY Anget (MCA) | 3663 | -97 | 422235 | 12 | 58\% |
| $4{ }^{3}$ | K-CI \& JOWO Crazy (MCA) | 3290 | -63 | 355111 | 16 | 580 |
| (1) | JOE F/MYSTIKCL Stutter (Jive) | 3287 | +328 | 41447 | 6 | 683 |
| 35 | OUTMAST Ms. Jackson (LaFace/Arista) | 3254 | -231 | 454788 | 14 | 680 |
| 6 | JENMFER LOPEZ Love Don't Cost A Thing (Epic) | 3144 | +106 | 365161 | 18 | 56/1 |
| 57 | WYSTIKAL F/WiVEA Danger (Been So Long) (Jive) | 2938 | -100 | 465653 | 8 | 65\% |
| 10 | NELLY Ride Wit Me (Fo' ReelUniversal) | 2568 | +293 | 332127 | 8 | 58/3 |
| 8 9 | dAY-Z I Just Wanna Love U... (Roc-A-Folla/DJMG) | 2367 | -359 | 365575 | 16 | 61/0 |
| 15 13 | JaGGED EDGE Promise (So So Def/Columbia) | 2157 | +244 | 313117 | 7 | 58/1 |
| 911 | LUDACRIS What's Your Fantasy (Def Jam South/IDMM) | 2053 | -246 | 342895 | 23 | 590 |
| 13 | MYA Free (RuffnationWB/University/nterscope) | 1985 | -65 | 181628 | 10 | 55/0 |
| 113 | Shacgy li Wasn't Me (MCA) | 1895 | -299 | 435490 | 19 | 580 |
| 14.14 | Dream He Loves U Not (Bad Boy/Arista) | 1812 | -236 | 213403 | 20 | 47/10 |
| $12 \quad 15$ | DESTIIY'S CHHLD Independent Women PL: 1 (Columbia) | 1688 | -377 | 268704 | 22 | 580 |
| 20 | LUDACRIS Southern Hospitality (Def Jam SouthIOJMG) | 1634 | +231 | 305531 | 5 | 51/0 |
| 16 17 | 3LW No More (Baby l'ma Do Right) (Epic) | 1633 | -176 | 258690 | 22 | 480 |
| 21 | MONICA Just Another Girl (Epic) | 1595 | +185 | 232056 | 4 | 57/1 |
| 19 | PINK You Make Me Sick (LaFace/Arista) | 1556 | -141 | 130449 | 8 | 480 |
| $18 \quad 20$ | CASH MONEY MMLOMNRES Project Chick (Cash Money/Universal) | 1482 | . 140 | 235639 | 11 | 47N |
| 26 | EVE Who's That Girl (Ruff Ryders/Interscope) | 1411 | +126 | 234272 | 4 | 59/2 |
| 24 | JON 8 Don't Talk (Edmonds/Epic) | 1231 | +130 | 137162 | 3 | 51/1 |
| Erasker (3) | CRAZY TOWN Butterfly (Columbia) | 1209 | +455 | 108598 | 4 | 32/6 |
| $19 \quad 24$ | LIL BOW WOW Bow Wow (That's My Name) (So So DefCColumbia) | 1140 | -358 | 118466 | 12 | 48\% |
| $27 \quad 25$ | 112 It's Over Now (Bad Boy/Arista) | 892 | -26 | 211359 | 10 | 38/1 |
| 23 | R. KELLY I Wish (Jive) | 951 | -244 | 164775 | 19 | 420 |
| 23 | RICNY MARTIN F/C. AGLULERA Nobody Wants To Be Lonety (Columbia) | 942 | $+49$ | 140236 | 4 | 33/1 |
| 26 | SNOOP DOGG Snoop Dogg (No LimitPriority) | 928 | -128 | 166873 | 9 | 3910 |
| 25 | XZIET X (Loud/Columbia) | 907 | -176 | 176019 | 8 | 420 |
| 38 | TAMLA Stranger In My House (Elektra/EEG) | 827 | +211 | 142689 | 2 | 48/4 |
| 30 | KOFFEE BROWN After Party (Arista) | 815 | +51 | 123821 | 5 | 37/1 |
| 3 3 | MODSO Lady (Hear Me Tonight) (Barclay/MCA) | 811 | +51 | 121058 | 6 | 30/10 |
| 36 | SARIMA PARIS Look At Us (Playland/Priority) | 765 | $+63$ | 90344 | 8 | 22010 |
| 29 | OUTSIDERZ 4 LIFE Not Enough (BlackGroundNirgin) | 784 | -109 | 57628 | 11 | 34/0 |
| ${ }^{34}$ | MR. C THE SLIDE MAN Cha-Cha Slide (Universal) | 698 | - 12 | 74800 | 5 | $36 / 2$ |
| 3936 | WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia) | 681 | +70 | 66552 | 3 | 26/6 |
| 48 (3) | GINUWINE There it is (Epic) | 627 | +215 | 63041 | 2 | 44/7 |
| 38 | DAFT PUNK One More Time (Virgin) | 627 | +43 | 115239 | 4 | 29/3 |
| 30 | OUTKAST So Fresh, So Clean (LaFace/Arista) | 617 | -4 | 119785 | 5 | 17/6 |
| 3640 | MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG) | 593 | - 131 | 152245 | 7 | 29/0 |
| (1) | ATC Around The World (La La La...) (Republic/Universal) | 590 | +139 | 63345 | 2 | 20/3 |
| (42) | CASE Missing You (Def Soullipumg) | 563 | +118 | 125585 | 2 | 29/5 |
| $37 \quad 3$ | LOUCHIE LOU \& MICHIE DNE 10 Out Of 10 (Interscope) | 546 | -72 | 34174 | 5 | 27/0 |
| 43 (1) | ICONZ Get Crunked Up (Elektra/EEG) | 519 | +13 | 75217 | 4 | 22/0 |
| Debut) 4 | BLACK EYED PEAS Request line (Interscope) | 500 | +237 | 58781 | 1 | 43/7 |
| Debut ${ }^{\text {d }}$ | SILKK THE SHOCXER That's Cool (No Limit/Priority) | 469 | +179 | 42843 | 1 | 29/4 |
| Debut (1) | PHILLY'S MOST WANTED Cross The Border (Atlantic) | 468 | +107 | 50300 | 1 | 30/1 |
| 48 | MOS DEF/NATE DOGG Oh No (Rawkus/Priority) | 455 | -65 | 142060 | 6 | 20/0 |
| 49 | MADONMA Don't Tell Me (MaverickWB) | 450 | -124 | 63261 | 9 | 17/0 |
| Debut 50 | OLIVIA Bizounce (J) | 438 | +264 | 48822 | 1 | 40/12 |

mat Tite waer/s
ITick panoy Take it To Da House (Sip N Sida/Atantic) OLMA Bizounce (J) FREDRO STARR Shining Through (Holhwood) RUNTD.M.C. It's Over (Arista) GMWWMNE There it is (Epic) BLACX EYED PEAS Request Line (Imterscope) 8woop DOGG Lay Low (No LimitPrionity) cRaYy TOWN Butterfly (Columbia) AStLEY BALLARD Hottie (Altantic) INDM.ABIE Video (MotownUniversal) WYCLEF IEMM Perfect Gentieman (Ruffhouse/Columbia) OUTMUST So Fresh. So Clean (LaFace/Arista) daHEbM Could it Be (Divine MillWB) 0s's FwEsT FMMS Oochie Wally (Columbia)


## Most Increased Plays

aktist titue cheels
CRAZY TOWW Butterfly (Columbia) JOE F/MYSTIKAL Stutter (Jive)
WELLY Ride Wit Me (Fo' Ree/Universal) OLIMA Bizounce (J)
LUGGED EDGE Promise (SO SO Def/Columbia) BLACK EYED PEAS Request Line (Interscope) LUDACRiss Southem Hospitality (Dof lam SouthVuMG) +231 GIMWWME There it is (Epic)
TAMM Stranger in My House (Elektra/EEG)
mOMCA Just Another Girl (Epic)

Breakers.

|  | CRAZY TOWN Buttertly (Columbia) |
| :---: | :---: |
| Totn marsmenesase | ( Tom stanomanos |
| 1209/455 | 32/6 | Welgtiod chant appeers on ReR ONLNE MUSIC TRACKING.



## Maximize Visibility (gax

 $x$ Cost effective plastic banners for your station. $X$ We print any logos or designs in up to four spot colors. $x$ Perfect for concerts, public appearances, expos \& giveaways. $X$ Packaged on a roll and easy to use.P.O. Box 750250

Houston, Texas 77275-0250 713/507-4200
713/507-4295 FAX
riereefindustries.com www.reefindustries.com


## CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market



RER

## Mix Show Top 30

## - Fobruary 16, 2001

1 IA RULE ULL' MO... Put It On Me (Murder Inc./Def JamMOMMGL
2 JaY-Z I Just Wanna Love U (Give It...) (Roc-A-Fella/DJMG)
JOE TMMSTIKCL Stuttor (Jiva)
4 MYSTIKAL tMNEEA Danger (Been So Long) (Jive)
5 LUDACRIS Southem Hospitality (Dof Jam SouthiDNMG)
OUTKAST Ms. Jackson (LaFace/Arista)
EVE Who's That Girl (Ruff Ryders/imterscope)
XZIBIT X (Loud)

- WDNCRis What's Your Fantasy (Dof Jam SoutthIDMMG)

10 MELLY Ride Wit Me (fo'ReelUniversal)
11 LL BOW WOW Bow Wow (That's My Name) (So So DeffColumbia)
Ja RULE I/C. MILLN Between Me And You (Murder Inc.Dof JamiDNMG)
13 shacgy it Wasn't Me (MCA)
14 DESTINY'S CHILD Independent Women Part 1 (Columbia)
15 NELCY E.I. (Fo' ReelUniversal)
16 SHagGY Angel (MCA)
17 3LW No More (Baby I'ma Do Right) (Epic)
18 JENMIFER LOPEZ Love Don't Cost A Thing (Epic)
19 DR. DRE The Next Episode (Aftermath/interscope)
20 MOS DEFMMTE DOGG Oh No (Rawkus/Priority)
21 DNTI PLMK One More Time (Virgin)
22 DARUDE Sandstorm (Groovilicious/Stricty Rhythm)
23 KOFFEE BROWN Atter Party (Avista)
24 JaY-Z Change The Game (Roc-A-Fella/DJMG)
25 MODJO Lady (Hear...) (BarclayMCA)
26 K-CI \& JOJO Crazy (MCA)
27112 It's Over Now (Bad Boy/Arista)
28 LIL' KIM fisisoo How Many Licks (Queen Bee/Undeas/Atlantic)
29 SMOOP DOGG Snoop Dogg (No LimitPrionity)
30 DREAN He Loves U Not (Bad Boy/Arista)
37 CHARAMythmic Mivs Show Aoporters:


| KKSS/ilbunuernue, Mim | neos/frosm, CA | noommomeroy Serims.CA | KEMLSsermomo. CA |
| :---: | :---: | :---: | :---: |
| ковt/ausilin, TX | KSEOFFreso. CA | wortmow reh. MY |  |
| misv/ieterstioce. CA | KIKJHendels. HI | munzmerem, va | ITFMrem mavie. $7 X$ |
|  | KXMEAEmelath, HI | roch/omale, ME |  |
| wammeettom, ma | Hondmamim, DR | Wproporsede. Fi | MMELSEM Fracizeo;"CA <br> MrLOPso Frietrea. CA |
| Wemmenicaso. 11 | kluchas Vepas, My |  | nUEESEastle-Tmema, wa |
|  | KPwRhes Amples. CA | Mxfapmenix, at | wLD/tampa, FL |
| KPRA/EI Pose, TX | KXHT/Mompins, TH | cremperuses, of |  |
| wdfuft. Wayme, Im | wpowmand, fl | WwIXProvidemen, 用 | WPGC/wravivituex. DC |



During my usual daily snoop through Tony's mail I found a CD single, "Miss Calitomia," teaturing Pras, but I didn't recognize the artist, Dante Thomas. I left the CD on my desk to check out later, because it was the day we go to press. Atter dealing with several label reps (who shall remain nameless) and my tavorite radio peopte, who call ... often, 6 pm rolled around, and I was ready to listen. Although this is difficult to say about most singles atter a first listen, I actually liked this one. Born in Satt Lake City, Thomas' dream of becoming a recording artist led him to the Big Apple, where he met the talented pro-ducer-lyricist Pras. Recognizing his ind isputable talents, Pras signed the 23 -year-old to his own label, Rat Pack, and soon atter the dream became reality. But Pras' decision wasn't solely based on Thomas' talents - it was Thomas' patience that won him over. I read in Thomas' bio that he and his manager waited for several hours to present Thomas' package to Pras. It was worth the wait. -"Miss California" is the first single from Thomas' debut album, Fly, which was produced by Vada Nobles. "Miss California" creates a fresh new soulful and pop sound with its Latin beat and spicy lyries by Pras. In the single Thomas creatively describes an encounter with a beautiful young California princess who impresses him with her charm and sexuality. Did I mention that she was wealthy too? Thomas opens with. "She's a rich gir/From the top of the food chain/ove in material things." It seems that gittriend heals her heart by charging up the gold card. "She's Miss Calitornia/Hottest thing in West L.A.House down by the water/Selizer yacht across the bay." sings Thomas. Though she's caught up in her Beverly Hilts dreamland. Thomas expresses his lack of concern for her status by telling her that material possessions mean nothing to him — it's her that he wants. - I have a good feeling about this one. With the caginess of "Miss Califomia." not to mention the power players he has on his team, Pras and Vada Nobles, Dante Thomas will surely be a succoss. I'm both anxious and curious to hear what other great tunes his album possesses, but, like Thomas, I guess I'll have to be patient.
-Romes Ball
Aest. Chir Eathor

## /INDUSTRY/認न/4E.

Big Kırd Boolz Asst. PD
KBMB Sacramento

Going For Adds Feb. 19th \& 20th

## "Slo Burn"

 debut single from the new albumRUBE TAUGHTY



RUBENTAUGHTY THEALBUM

Already Playing At: HOT 97 KMEL KBMB KUUU KUBE

> Visit ls: www.BoSHO(f.com

Fobruary 16, 2001

| …............................................. |
| :---: | :---: | :---: |

J. RULE F/C. MILLAN Between... (Murder Inc./Def Jam/IDJMG) HELLY E.I. (Fo' ReelUniversal)
MYA Case Of The Ex (Whatcha...) (University/Interscope) RUFF EMDZ No More (Epic) PINK Most Girls (LaFace/Arista) MLIYAH Try Again (BlackGroundNirgin)
DR. DRE The Next Episode (Aftermath/interscope) JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
NELLY Country Grammar (Fo' Reel/Universal)
JAGGED EDGE Let's Get Married (So So Def/Columbia)
KANDI Don't Think I'm Not (So So Def/Columbia)
'N SYNC This I Promise You (Jive)
DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
JOE I Wanna Know (Jive)
SIS00 Thong Song (Dragon/Def Soul/ID.JMG) mystikal Shake Ya Ass (Jive)
DR. DRE F/EMIMEM Forgot About Dre (Aftermath/Interscope) JUVENILE Back That Thang Up (Cash Money/Universal)
LIL' KIM F/SISOO How Many Licks (Queen Bee/Undeas/Atlantic)

## 

BIG TYMERS 10 Wayz (Cash Money/Universal)
DANTE THOMAS 1/PRAS Miss California (Rat Pack/EastWest/EEG)
DARK BLU Quit Tellin' (Hi-Rise/Capitol)
LIL BOW WOW Puppy Love (So So Def/Columbia)
maxwell Get To Know Ya (Columbia)
P.Y.T. Same Ol' Same Ol' (Epic)

RC Slo Bum (Dombrowski \& Glasker)
SAMANTHA MUMBA Baby Come Over... (Wildcard/Polydor/Interscope)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com cuesbunco

## TUNED-IN

Chr/Rhythmic

## BEAT

## 11am

## $x$-C1 3 sano Crazy

mowich sust Another Girl
SPW On My My
MGGED EDGE Promise
K.P. 8 EWVY Swing My Way

SHAGGY Angel
Puw Most Girts
CASH WOWEY... Project Chick
112 It's Over Now
Di. DRE USNOOP DOGG... The Next Episode

LUDNCATS Southern Hospitality
SASOO Thong Song
M RULE ILL' MO \& VTA Put $I$ On Me Trike Pull Over

## $49 m$

3 3W No More (Baby I'ma Do Right)
DA. DRE USWOOP DOGG... The Mext Episode
k-cies davo Crazy
Kumein Kwgs say it
LIMP ETZXIT 2 Gether Now LAGGED EDGE Promise
SHagGY Angel
1.12 It's Over Now

DESTWr's cmul independent Women Part 1
mell Country Grammar
CASH MONEY... Project Chick
D.J. LAZ Bounce To This

SFsco Theng Song

## 8011

JOE IMTSTHML Stutter
CASH HONEY... Project Chick
R-C1\& JONO Thug in Me, Thug in You
H BULE IRN' MO \& VITA Put It On Me
LUDACALS What's Your Fantasy
JENWHER LOPEZ Love Don't Cost A Thing
MOTOPLOUS B.1.6. Hypnotize
LMGGED EDGE PTomise
PUFF DNDOY UA. MELLY Satisfy You
La RULE IC. MILICN Between Me And You
JOW DON't Talk
MrsTivil LWIVEA Danger (Been So Long) Stse0 Thong Song

区remberz KTFM/San Antonio 11am

72 Where My Girs At?
RICKY Martw She Bangs
Shacer It Wasn't Me
112 Anywhere
ATC Around The Worlo
R-CI 15010 Crazy
JON SECADA Just Another Day
DESnWr's CHLD Say My Name
mиdомиа Music
LNUAYW HILL Ex-factor
JEWUNFER LOPEZ Love Don Y Cost A Thing

## $4 p m$

EATMEY SPEARS Stronger
oESTMV'S CHMLD Jumpin' Jumpin'
R-C18 1010 Crazy
AICKY MARTMW She Bangs
LuDucais What's Your Fantasy
mooso Lady (Hear...)
JEMUNER LOPEZ Love Don't Costa Thing
deELE Two Occasions
SARIMA PARIS LOok AI US
uner Doesn't Really Matter
JOE EMNSTIKAL Stutter
DESTMY'S CHLD Independent Women Part 1

## $8 p m$

dar-2 I Just Wanna Love U(Give It To Me)
$3 L$ W No More (Baby I'ma Do Right)
112 Anywhere
AZUL ATUL La Bomba
YEMIIFER LOPEZ Love Don't Cost A Thing
SMOOP DOGG Who Am I (What's My Name)?
BRITMEY SPEARS Stronger
HRULE MLA' MO \& WTA Put $H$ On Me
aLITYAH Try Again
Kumain kwas Say 11
CASH MOMEY... Project Chick
SARIMA PARIS Look At Us

## Hey Clear Channel Stations


call for the New TV Campaign Demo Tape from Bob Igoe \&


FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R\&R ONLINE MUSIC TRACKING

Livis mantimit

| (17) 7 | мпияtmint | $\mathrm{GH}_{1}(\mathrm{~mm})$ |
| :---: | :---: | :---: |
| 64.7 | InNiphtapziom Domicost | 83013 |
|  | sucgy masilime | ${ }^{79296}$ |
| 58 |  | 71652 |
| 4256 |  | 69384 |
| 5456 | smenitra mumamiosa lef You | ${ }^{69384}$ |
| 60.12 | OESTMrs Cata a moseencorn Women. |  |
| 45 | monomay (tiel |  |
| 3738 |  | 47002 |
|  | miomemilont lefim | 4664 |
|  |  | 39648 |
| ${ }^{22} 32$ | Shachranad | ${ }^{33648}$ |
| ${ }^{28} 31$ | DNT PAMKOne Mor Ime | 33409 |
| 2630 | Offormicoximem krem | ${ }^{37170}$ |
|  | nswhitims litonse rou | 29736 |
|  | Prumbosicirs | 224977 |
| ${ }^{21} 23$ | TMunstripea in Hy Hose | ${ }_{20497}$ |
| 1920 | MMAC Antionv rou Smp To ite | 24780 |
|  | mraczeos imata | 24780 |
| $16 \%$ | tralchis my Paty | 24780 |
| 1618 | trimich nfarmy heot coes | ${ }^{23302}$ |
|  | alciacomed inewtior | 23 |
| 17.18 | OUTHuSTAL badson | ${ }^{23300}$ |
| 1618 |  | $\underline{19824}$ |
| 18 | Sowouimiomsocood | 19824 |
| 13.18 |  | ${ }^{1855}$ |
| $\begin{array}{ll}14 & 14 \\ 5 & 14\end{array}$ | LIONy Mrimsine bags | 1736 |
| 1613 | TOw Braxtown Wasi Mam | 16107 |
| 13 | umatree | 16107 |
| 1012 | 3 3/momore (ixioy | 14868 |
| 1112 | Merersenal luition | 148688 |
| ${ }_{5} 12$ | maine Coithmi ontow | 14868 |
| 1612 | houston sigis | 14068 |
| ${ }^{13} 11$ |  | 13689 |
| 11 |  | +13629 |
| 1518 |  | 112390 |
| 1116 | Ematur lifisusbemos | 12350 |
| ${ }^{7} 18$ | 18. |  |
| 16 | R |  |



# trouble In The Valley Of The Sun 

The saga of KMJK (Majik 106.9)/Phoenix

This week we'll look at an unfortunate situation involving Syncom's KMJK (Majik 106.9) Phoenix. The short story is that, back in December, Entravision took over the station under an LMA and announced its plan to buy it from African American-owned Syncom. Entravision then dropped Majik's Urban AC format and began simulcasting the Spanish AC format of the company's KVVA/Phoenix.

This is unfortunate in a number of ways, but most obvious is that the voice of the Afri-can-American community has been silenced in Phoenix when it comes to radio. The Friends of Majik, a group that includes members of the African-American and Hispanic
 communities of Phoenix, are displeased with Syncom's actions and have filed a Petition to Deny with the FCC.

## Starting At The Top

In the course of researching this situation, I called Herb Wilkins, PresidentCEO of Maryland-based Syncom. After I introduced myself and explained why I had called, Wilkins said, "I'm not prepared to comment." Yep, it was just that quick and cold. But I shook the dust off my sandals and kept moving, searching for more truth about this manter.
It took former Majik GM Art Mobley to shed some light on what happened and where things are at present. "Besides Syncom financing Majik, it also financed Z-Spanish, which is owned by Amador Bustos, President of Entravision," Mobley explained. "What seems to be happening in the Western part of the United States is a trade-off of African Amer-ican-based formats for Spanish-language formats. The reason for this is the advertising dollars going to Span-ish-language stations."

Mobley, who, prior to the sale announcement, had an offer on the table to purchase KMJK, continued: "Unfortunately African-American
ownership suffers. I've seen similar situations,.although not as profound as the one here in Phoenix. I've seen it happen in Los Angeles, San Diego and up in Sacramento. As I said before, it seems to be a trend in the West, primarily because of demographics and geography."
I asked Mobley to comment on the outrage of the African-American and Hispanic communities related to the loss of KMJK as a voice in Phoenix. "The African-American community was profoundly hurt by what happened with this surprise hostile takeover," he said. "The people's response was to go to the FCC and initiate a petition so that their voices will be heard in this matter.
"They discussed the petition with me and let me know about it because of their concern. We've been partuers with the community for nine years, in the sense that we always worked with the people in the community to serve them more effectively. We worked very hard at building our relationship with the people of Phoenix, specifically the African-American community and the Hispanic community.
"This station was designed to fill the void for an underserved portion of the population of Phoenix. All of this happened under the FCC provisions of Docket 80-90, and now these folks have stepped away from that with this sale. We are trying to do all we can to convince Syncom and Entravision that this sale is not in the public interest and does not facilitate a public need."

## The Facts Of The Matter

Is there any way to resolve this situation with Syncom? "We've had a group of investors for over two years, and we have been trying to put together a deal that would be acceptable to Syncom," Mobley said. "These inves-
"The African-American community was profoundly hurt by what happened with this surprise hostile takeover."

Art Mobley
tors want this radio station to stay in the community, if Syncom will allow that to occur. li can be done very quickly, and this situation could be a winwin for everyone involved.
"Entravision owns three other stations in this market and is buying a fourth, KPTY, as we speak. That sale was announced two weeks ago. I understand consolidation, I understand the need for folks to build blocks of ownership in specific markets, but hopefully this type of maneuvering will not be allowed at the expense of the African-American community and the needs and concerns of the people of that community."

I noticed in the petition from the Friends of Majik that Mobley has made a total of six offers, ranging from \$5 million to $\$ 10$ million, for the 106.9 frequency. I asked Mobley to address this point. "The last offer we submitted was at Syncom's request," he said. "But because they had a contract in place with Entravision, their position is that they can't take that contract off the table unless they have the blessing of Entravision. Perhaps the petition before the commission will give them the opportunity that they need to back out.
"I think that ownership of communications properties by African Americans is essential if we are to look for any type of progress in our communities. We are prepared to sit down with Syncom and find a compromise that works fonour community, as well as for our mutual business interests. I also think that, ultimately, we will even see a solution that will make Entravision happy."
When I mentioned that the call letters KMJK have been awarded to an Urban Oldies outlet in Kansas City and probably couldn't be reacquired at this point, Mobley said, "What's most important to us is being able to continue with the frequency of 106.9 here in Phoenix."

## A Community Tragedy

Next I spoke with Phoenix City Council member Cody Willams. He had this to say about the dilemma: "I liken Mobley's and 106.9's situation to that of Martin Luther King Jr. While those on the outside thought
"What seems to be happening in the Westem part of the United States is a trade-off of African Americanbased formats for Spanish-language formats. The reason for this is the advertising dollars going to Spanish-language stations."

Art Mobley
that King stood only for issues facing black America at the time, he really stood for those things that represented everyone in this country. Majik while many looked at it as being an African-American station - really represented the interests of a broad category of individuals of different races, religions and creeds.
"Art would devote station time to the Hispanic listening audience. He had a very interesting outlet for public discussion, On the Front Porch, where he would talk about the important issues facing this community. It is a tragedy for this community to lose this voice that was there for the entire community's betterment."
I asked Williams if he was involved in the Friends of Majik petition. "Absolutely!" he responded. "I have actually asked our city's lobbyist to try to create a relationship beiween me and the FCC, because I will be in Washingion, DC in March 2001, and we will hopefully be speaking with the hierarchy on this subject.
"As a community, we are supporing An Mobley in any way that we possibly can. All he has to do is ask us for things, and we will respond positively. It's important for us as a community to recognize that we have to support someone whose whole purpose and whole goal was to be a voice for an underserved population, yes, but also the voice for an educated and strategic population that plays an important role in the Phoenix metropolitan area.
"Our community is in mourning, so o speak, when it comes to not having KMJK to listen to. It is extremely important for us to have a conversation with the FCC to pass that along to them so they know what has happened out here. They are clearly aware of the fact that we need to replace that station. Whether we can get those call letters back or get the frequency back or not. we need to have a radio station that has African-American ownership and programming back in this market."

## Hispanic Support

I also spoke with Arizona State Representative Leah Landrum, who represents the 23 rd district, which encompasses south and central Phoenix. I asked Representative Landrum to explain her involvement with and interest in this issue. "Why am I . as a state legislator, involved in something that seems to be more of a private business interest?" she replied. "Well, to me it goes much deeper than that. It's about an opportunity for communication that has been cut off.
"This was the only African Amer-ican-owned, Urban-formatted station that we had broadcasting throughout all of Arizona. The interesting thing to note is the fact that it isn't just African Americans who are supporting the effort to get this station back on. We have a large population of Hispanics in the Arizona, and they're very concerned as well. Why? Because it's a community-oriented station.
"When this radio station went off the air, my phones were ringing like crazy. My e-mail was jammedpacked and continues to be. When it became a situation of concern to my constituency, I had to respond. After careful research and investigation and speaking to all of the entities involved, it looked to me like there was something that was not equitable and fair going on. When there is injussice, my role as a legislator is to step in."
I asked Representative Landrum if she'd had any conversations with anyone at the FCC at this point, and she said, "I did make a phone call to the FCC, and there is a file number there for Majik. I definitely voiced my concerns regarding this situation and the Friends of Majik, who are concerned about having their communication base cut off and wondering what can be done. They have worked very hard to make sure petitions were circulated, and we've worked with different agencies from organizations like the 100 Black Men, the NAACP and Chicanos for la Causa."

## A National Problem

"There are a number of agencies involved with this effort 10 get petitions and calls to the FCC," Landrum continued. "Petitions and calls can come from anyone anywhere in the nation who wants to talk about how this can and will affect them, even though it's happening here in Phoenix.
"This is a national problem, the number of Urban radio stations that are being taken off the air; it's not just happening in Phoenix. If we don't start addressing this issue here and now, we will lose the stations we have that help us do things in our communities.
"We need these stations for communication and to help sustain our businesses, as well as to let people know aboun some of the concerns we should have in our community. A good example is the recent presidential election and voting. Because of

February 16, 2001

|  | artst tile lasel(s) | RTM | Hins | ${\underset{\sim}{n}}^{\text {cenos }}$ | Mexam | T0^, minome |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | JAGGED EDGE Promise (So So Def/Columbia) | 3530 | +54 | 482302 | 14 | 82/3 |
| ? | A RULE FALL' Mo AND VTA Put it On Me (Murder Inc.Det damiDMG) | 3436 | +102 | 445984 | 6 | 82/2 |
| 3 | JOE F/MYSTIKML Stutter (Jive) | 3197 | +78 | 368718 | 9 | 82/1 |
| 3 4 | MYSTIKAL F/NIVEA Danger (Been So Long) (Jive) | 2971 | -161 | 401674 | 11 | 76/2 |
| 5 | TAMIA Stranger In My House (Elektra/EEG) | 2650 | +90 | 319669 | 12 | 79/2 |
| 6 | LUDACRIS Southem Hospitality (Def Jam South/D.JMG) | 2512 | +229 | 326582 | 5 | $79 / 2$ |
| 8 | 112 It's Over Now (Bad Boy/Arista) | 2511 | +111 | 315557 | 10 | 80/1 |
| 128 | KOFFEE BROWH After Party (Arista) | 2283 | +291 | 269244 | 6 | 78/1 |
| $7 \quad 9$ | SHAGGY It Wasn't Me (MCA) | 2261 | -236 | 272362 | 10 | 60/2 |
| 10 (1) | JAHEIM Could It Be (Divine MillwB) | 2228 | +76 | 212497 | 16 | 77/3 |
| 11 | DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks) | 2219 | -280 | 302970 | 16 | 76N |
| 13 (12) | TANK Maybe I Deserve (BlackGround) | 2133 | +161 | 203321 | 9 | 56/4 |
| 16 (13) | JILL SCOTT A Long Walk (Hidden BeachEpic) | 2014 | +202 | 242958. | 8 | 70/1 |
| 14 | JaY-2 I Just Wanna Love U... (Roc-A-Fella/DJMG) | 1761 | -326 | 247771 | 16 | 75/0 |
| 23 | JỜ 8 Don't Talk (Edmonds/Epic) | 1547 | +121 | 194383 | 4 | 76/0 |
| $17 \quad 16$ | AVANT My First Love (Magic JohnsonMCA) | 1608 | -196 | 265699 | 20 | 71/0 |
| $15 \quad 17$ | CARL THOMAS Emotional (Bad Boy/Arista) | 1604 | -228 | 237887 | 15 | 62/0 |
| $14 \quad 18$ | OUTKAST Ms. Jackson (LaFace/Arista) | 1599 | -297 | 204463 | 15 | 70/0 |
| Eraoker 19 | MUSIQ Love (Def SoulliDJMG) | 1534 | $+660$ | 232710 | 4 | 74/72 |
| 1920 | MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDMMG) | 1457 | -143 | 176729 | 8 | 65/0 |
| ${ }^{21} \quad 21$ | MR. C THE SLIDE MAN Cha-Cha Slide (Universal) | 1441 | -93 | 160859 | 7 | 39\% |
| (2) | EVE Who's That Girl (Ruff Ryders/Interscope) | 1423 | +334 | 156748 | 3 | 78/6 |
| $18 \quad 23$ | SNOOP DOGG Snoop Dogg (No LimitPriority) | 1410 | -217 | 123691 | 9 | 69/0 |
| 25 (2) | PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia) | 1395 | +110 | 132018 | 4 | 56/1 |
| 2 | MUSIO Just Friends (Sunny) (Def SoulIDJMG) | 1388 | -179 | 216496 | 20 | 71/0 |
| 26) | CASE Missing You (Def Soul/IOJMG) | 1311 | +224 | 156313 | 3 | 74/3 |
| $23 \quad 27$ | ERYKAH BADU Didn't Cha Know (Motown) | 1215 | -160 | 137016 | 9 | 59/0 |
| 32 | ICONZ Get Crunked Up (Elehtra/EEG) | 1203 | +128 | 103547 | 5 | 65/5 |
| Brosker 29 | MaXWELL Get To Know Ya (Columbia) | 1146 | +303 | 141527 | 2 | 75/3 |
| ${ }^{27} \quad 30$ | MASTER P Bout Dat (No LimitPriority) | 1081 | -118 | 99083 | 7 | 47/0 |
| Eramker 31 | MONICA Just Another Girl (Epic) | 1076 | +87 | 87171 | 4 | 57/2 |
| Eranker 32 | OUTKAST So Fresh, So Clean (LaFace/Arista) | 1068 | +146 | 156372 | 3 | 4/2 |
| Breaker 3 | OLIVIA Bizounce (J) | 1039 | +251 | 95262 | 2 | 65/2 |
| Bramker 3 | PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA) | 1002 | +237 | 110705 | 2 | 73/1 |
| Debut 35 | GINUWINE There it Is (Epic) | 954 | +334 | 108706 | 1 | 73/5 |
| 36 | LIL B0w WOW Bow Wow (That's My Name) (So So Def/Columbia) | 935 | -278 | 90997 | 12 | 62/0 |
| ${ }^{28} \quad 37$ | CASH MONEY millionarkes Project Chick (Cash Money/Universal) | 934 | -187 | 99998 | 13 | 57/0 |
| $29 \quad 30$ | R. KELLY I Wish (Jive) | 874 | -230 | 140349 | 20 | 64/0 |
| Debut | KEITH SWEAT Real Man (Elektra/EEG) | 776 | +228 | 55273 | 1 | 59/3 |
| Debut (10 | SILKK THE SHOCKER That's Cool (No LimilPriority) | 770 | +208 | 65334 | 1 | 55/4 |
| 48 | CO-ED Sumthin' On U (Rubicon/Universal) | 763 | +107 | 48259 | 3 | 48/1 |
| Debut) (12) | india.arie Video (Motown) | 747 | +413 | 99991 | 1 | 66/7 |
| 49 | LIL' ZANE None Tonight (Wordwwide/Priority) | 743 | +93 | 66988 | 2 | 58/3 |
| 4 | CHANGING FACES Ladies Man (Allantic) | 742 | -274 | 48130 | 8 | 45/0 |
| $39 \quad 45$ | NELLY E.I. (Fo' Reel/Universal) | 719 | -118 | 96291 | 19 | 47/0 |
| 46 | JESSE POWELL If I (Silas/MCA) | 711 | +51 | 59788 | 3 | 54/2 |
| Debut (1) | CHANTE' MOORE Bitter (Silas/MCA) | 709 | +133 | 74179 | 1 | 50/3 |
| 438 | XZIBIT X (Loud/Columbia) | 702 | -51 | 73893 | 7 | 47/0 |
| Debut 9 | TRICK DADDY Take It To Da House (Slip $N$ S Slide/Atlantic) | 695 | +306 | 55555 | 1 | 72/5 |
| Debut 50 | AAY-2 Change The Game (Roc-A-Fella/IDJMG) | 647 | +127 | 104006 | 1 | 34/4 |

84 U体的 reponters. Montored aiplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays lor the airplay week of Sunday $2 / 4$-Saturday $2 / 10$. Bullets appear on songs gaining plays or remaining flat from previous week. II two songs are ted in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more tor the first time. Songs below No. 20 are moved to recurrem ather 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (imes 100). Averape Ouarter Hour Persons used herein with permission from The Atbitron Compary (Copyrigtt 2001, The Arbitron Company). © 2001, R\&A inc.

Most Addod.
aRTST TITE Lasel/is
musia Love (Def SoulIDJMG)
nelly Ride Wit Me (Fo' Ree(Universal) FIELD M08 My Main Roni (MCA) LIBERTY CITY FLA. I Met Her In Miami (HarrellJive) FREDRO STARR Shining Through (Hollywood) RUN-D.M.C. It's Over (Arista) TALIB KWEVIAI TEK The Blast (Rawkus/Prionity) L-BURMA Make My Day (Ruthless/Epic) SHYNE F/B. LEVY Bonnie \& Shyne (Bad Boy/Arista) IMDIA.ARIE Video (Motown)

## Most Increased Plays

amst tile chaels)
MUSID Love (Det SoulIDJMG)
INDUA.ARIE Video (Motown)
EVE Who's That Girl (Ruff Ryders/interscope) GINUWMME There It Is (Epic)
Thicx OADOY Take it To Da House (Sip N Sideatantic) +300
Manwell get To Know Ya (Columbia)
KOFFEE BROWN After Party (Arista) SUMSHME Heard It All Before (Independent) ouma Bizounce (J)
plaic amiouncement Man Aint Suppose To... (RCA) +237


MAXWEIL
Get To Know Ya (Columbia)

| fotm maysmicheise | total statowsados |
| :---: | :---: |
| 1146/303 | 75/3 |

MOMCA
Just Another Girl (Epic)

| Total maysmichease | total statonsados |
| :---: | :---: |
| 1076/87 | 57/2 |

## OUTKAST

So Fresh, So Clean (LaFace/Arista)

| total plarsmchease | total statomsiados |  |
| :---: | :---: | :---: |
| $1068 / 146$ | $4 / 2$ | Chant |

OLNM
Bizounce (J)

| TOTM Marsmcmense | TOTL Statowsados |  |
| :---: | :---: | :---: |
| $1039 / 251$ | $65 / 2$ | CHART |


|  |  |
| :---: | :---: |
| Man An'l Suppose To Cry (RCA) |  |
| TOTL Marsmemease | тотL statomsados |
| 1002/237 | 73/1 |



 -


## Maximize Visibility

$x$ Cost effective plastic banners for your station.
$X$ We print any logos or designs in up to four spot colors.
$X$ Perfect for concerts, public appearances, expos \& giveaways.
$X$ Packaged on a roll and easy to use.
1/800-231-6074
P.O. Box 750250 Houston, Texas 77275-0250 713/507-4200 713/507-4295 FAX riereefindustries.com www.reefindustries.com

## ARTIST <br> BREAKDOwN

INDIA.ARIE "VIDEO"<br>MOTOWN

"Tanya, have you listened to my Iedta.Arie necord?' questions Motown VP Sandra Sullivan. "I can' t hear you. What? There is static on the line."I say as I crumple paper in from of the mouthpiece. Sandra laughs, apparently understanding that $I$ just want to shoot the $\mathrm{s}^{* * t} \mathrm{and}$ not talk records. About a week later I hear the buzz about this India. Arie woman from adifferenk source. Then WHUR/Washington MD David Dickinson gives me an opinion on India.Arie for this page. He just toves the V.V.I.P. sampler he received. And whike e-mail chatting with WHBX/Tallahascee. FL. PD Kevin Gardner, he also expresses admiration for the same sampler. What's all the hoopla about?

Then whike driving to the Jon B listening party (which was cool; I just couldn't vibe with the bougic food). I hear India.Arie's debut single, "Video." on the radio. This is a good song. I hadn't really listened to it, because I couldn ' 1 lind my copy of the Acoustic Soul sampler. However, once 1 did find the CD. I was like. "Yeah. - Video" is goxd. but 'Brown Skin,' now that's what I'm feelin'!"'
"I'm nox the average girl from your video/And I ain't buill like a supermodel/Bur I've keamed to love myself unconditionally/Because 1 am a queen." exclaims this self-confident, strong-willed sista in "Video." Expressing a belief that many young ladies should share. India.Arie doesn't apologize for her physical differences. but rather celebrates them while acknowkedging ther own majesty.
"Sometimes I shave my legs and sometimes I don'USometimes I comb my hair and sometimes I won it." proclaims this down-to-carth artist. (Sbe's expressing exactly how I feel six days a week. That's why I wear pants and braids!) India.Arie's powerful vocals and blunt lyries offer strength, white the track - complemented by the dancing of guitar strings - provides an uplifting. ceketratory vibe.
"Brown skin, I can't tell where yours begins/I can' l tell where mine ends." from "Brown Skin." is the line that intensifies a momantic encounter between two African-American individuals. This is one of
those songs that subconsciously ignites the spark between two companions into a full-grown blaze between two lovers. Of course. they'd have to he more than companions to begin with.

As the smooth, delicate pigmentation of one soul blends into another, a sensual vibe flows underneath India.Arie's authoritatively seductive vocals. This song can be the sole molivation in a night of intense passion. With the organ playing softly, yet domi nating the groove, I'm vibin' to this tune really hard Did she say. "You make me wanna Hershey kiss your licorice""!

India.Arie offers to be dude's Almond Joy. and he declares he'll be her Sugar Daddy. (Seduction can be oh so sweet!) Now I'm entranced, thinking of my own sugary treats. I'll be dude's Kit Kat, and he can be my Heahh bar - king-size. of course. This song celetrates all of my hrown-skinned brothas from the vanilla-splashed to the honey-glazed to the deep, dark chocolate-dipped. "Brown Skin" acknowledges the hue within them all, no matter the degree of shading.

India Arie sounds much like a cross between two other Motown artists. Her strong voice reminds me of the jazeysounding Grenique. while her profoumd and sensitive lyries nemind me of the freespirited Erykah Badu. This young lady joins a club that includes Badu. Jill Scott. Pru. Amel Larricux, Kina and Cherokee. (Where is she?) This new breed of "carthy" divas use their apt vocals to transmit thought-provoking and empowering lyrics to the masses as the music plays second fiddle. li's not all about materialism. sex or autituck with these ladies. nor do they follow some universal rule of how to record a hit.

Creativity, spiritual awareness and autonomy flow from the mourhs of these women, whose physical images are not developed in a doctor's office and whose self-esteem is not affected adversely by the male population. This is not to say that my sistas don"t want to be desired by certain men in their lives, but to them, it seems that true beauty comes when the spirit deems it is so. Yes, "earhy" best describes India.Arie. She (like the others I mentioned) is wellgrounded and very capable of giving life to those who seek her type of nourishment. Peace.

- Tanya O'Quinn Asst. Urban Editor


## INMYOPINON

Dark Blu "Quit Tellin" (Capitol)

with

Dorsey Fuller III
APD - KKBT/Los Angeles

If drama-filled ballads from male quartets are the key to success, a la "Liar" by Profyle and "Get Gone..." by Ideal, "Quit Tellin'," from new Capitol recording artists Dark Blu, is destined for higher ground. The record describes a relationship between a man and woman as the woman discusses with her girffriend the details of her lover's ability to perform between the sheets. As a result, the girlfriend wants to find out firsthand if the gossip is true. But more important than the subject matter, this is a good record overall. The performance by the group, both on lead vocals and bockground harmonies, is solid, the track is light, and the chorus is very catchy. So start tellin' some folks about Dark Blu. You wan't be disoppointed.


| GINUWIME There It Is (Epic) <br> Total Plays 620, Total Stations: 71, Adds: 71 | JaY-2 Change The Game (Roc-A-FellanDJMG) Total Peess 520. Total Statoons. 34 . Adoss 34 |
| :---: | :---: |
| CHANTE' MOOAE Bitter (Silas:MCA) Total Plays: 576 . Total Stations 46 , Adds 2 | saill s MIG Pimp Hard (Independent) Total Plays 509. Total Stations: 24. Adats 0 |
| SILKK THE SHOCMER That's COOI (NO LimitPrionity) <br> Total Plys 562 . Total Stations 54 . Adds 6 | LIL' MO Superwoman (Gold MindEastWestEEG) Total Plyss 496. Total Stations 45. Adds 0 |
| KEITH SWEAT Real Man (Elehtra/EEG) Total Plays. 548, Total Stations 53, Adds 3 | PERSEY AVE. Beautitul Girl (MCA) Total Plays 436, Total Stations 22, Adots. 1 |
| PHILLY'S MOST WANTED Cross The Border (Atlantic) Total Piays 527. Total Stations 40, Adds? | PROFYLE Damn JJam (Motown) <br> Totw Plays 426, Towal Sutions: 40. Adds ? |

Semps ranied by total plays


## TUNED-IN

RER/MEDIABASE 24/7

## URBAN



## Trouble In The Valley of The Sun Continued from Page 53

Urban radio stations and their 'get out the vote' campaigns. African-American voters made a good showing throughout the country.
"Urban radio is a very direct platform to be able to get your message out to the people, and it's also an excellent place to get responses from the people and receive messages from the community about what's going on. That is why this is a concem. I also feel that the station's GM, Art Mobley, was not dealt with in an appropriate, fair or professional manner."

## The African-American Dollar

David Hemphill, Executive Director of the Black Theater Troupe of Phoenix, happened to be in Representative Landrum's office when I called. His organization receives funding from the Arizona State Arts

Commission and the City of Phoenix Art Commission, as well as funding from other local municipalities. He made a very interesting comment about how Majik had helped his dance troupe not only gain more of the African-American audience in Phoenix, but also more total audience that was multicultural and multiracial.
"The station was instrumental in our growth process, and we've been experiencing a high rate of growth the last five seasons," Hemphill said. "We made a very specific strategic growth plan that prominently included Majik, and we met all of our targeted goals. We're very nervous about what's going to happen without the station's presence in the community. Our company is 31 years old, and for a good portion of those years Art Mobley or the radio station has been involved.
"I also think about local advertisers who want their messages to speak to the AfricanAmerican community who are consumers of
their products. Those people want the Afri-can-American dollar. I can only imagine what those people feel with no radio station like Majik to adverise their products or services. There's no other entity in our area that reaches the numbers of African-American consumers that Majik did.
"Our organization is in a horrible predicament, because we've written proposais for funding for two major productions, and those funding organizations are going to be asking what we are doing to do to replace Majik's influence in gaining audience from the Afri-can-American segment of the community."

## The Bottom Line

Representative Landrum then said, "The bottom line is that it was a corporate takeover, and there were over 20 families affected by this right before the holidays because they went in and closed the doors on them. I know there is a big concern at the FCC about making sure that the airwaves are culturally sen-
sitive, and right now, in the entire state of Arizona, there is not one radio station that focuses on African-American issues.
"For anyone out there who is interested in helping us with this fight, the FCC file number, which you need to know if you want to give them a call, is BTC ${ }^{20001130 A C P}$. You're also welcome to call Herb Wilkins, who is one of the people responsible for selling Majik. His number is 301-608-3203. extension 222."
I sure hope something positive happens for Art Mobley, his family, his investor group, the African-American citizens of Phoenix and the entire community of Phoenix. I also think it is quite interesting how the Hispanic community has rallied behind the cause. How many times have all of us heard "It's only business"? Well, this is more than business. because it is devastating an entire community's means of communication. We'll keep you informed and updated as we receive more information.
 The most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate! R\&R's Industry VIP Package

E-mail updates of breaking stories
The most comprehensive resource guide available

[^0]

| $\underset{\text { Wutek }}{\substack{\text { unt }}}$ | antist title lubel(s) | man | Mim | 200 |  | ${ }^{\text {maxmem }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11 | TAMMA Stranger In My House (Elehtra/EEG) | 929 | -25 | 124848 | 13 | 390 |
| 22 | DAVE HOLLISTER One Woman Man (Def SquadDreamWorks) | 894 | -16 | 123810 | 14 | 39,0 |
| $3{ }^{3}$ | CARL THOMAS Emotional (Bad Boy/Arista) | 823 | -2 | 104810 | 15 | 36/1 |
| 4. | AVANT My First Love (Magic Johnson/MCA) | 756 | -46 | 91575 | 20 | 35/0 |
| (3) | JILL SCOTT A Long Walk (Hidden Beachepic) | 617 | +85 | 112789 . |  | 27/3 |
| 6 | PRU Candles (Capitol) | 598 | +24 | 63733 | 15 | 2911 |
| - | ERYKAH BADU Didn't Cha Know (Motown) - | 578 | +33 | 95496 | 8 | 30,0 |
| $5{ }^{8}$ | musia Just Friends (Sunny) (Def SoullDJMG) | 563 | -26 | 6847 | 11 | 28/0 |
| (9) | YOLANDA ADAMS Open My Heart (Elehtra/EEG) | 532 | +39 | 84929 | 39 | 31/0 |
| (1) | CHARLIE WILSON Without You (Major Hits) | 524 | +16 | 64226 | 23 | 31/0 |
| (1) | JOE FAMYSTIKAL Stutter (Jive) | 484 | +33 | 67765 | 8 | 25/1 |
| (1) | RACHELLE FERRELL I Forgive You (Capitol) | 453 | +2 | 41543 | 9 | 29,0 |
| 13 | BOYZ II MEN Thank You in Advance (Universal) | 427 | -4 | 48965 | 12 | 28/0 |
| Brosker (1) | MAXWELL Get To Know Ya (Columbia) | 419 | +168 | $6119{ }^{*}$ | , | 36/5 |
| 15 | BABYFACE Reason For Breathing (Arista/Epic) | 417 | -170 | 42136 | 13 | 34/0 |
| (1) | JESSE POWELL If ( (SilasMCA) | 415 | +49 | 48474 | 7 | 270 |
|  | R. KELLY I Wish (Jive) | 370 | . 33 | 47494 | 18 | 30/0 |
| $13 \quad 18$ | SADE By Your Side (Epic) | 329 | -125 | 29764 | 18 | 34/0 |
| (1) | Jahelm Could it Be (Divine Millwb) | 326 | +26 | 47157 | 5 | 23/1 |
| (1) | YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG) | 310 | +15 | 32622 | 2 | $29 / 1$ |
| (2) | CHANTE' MOORE Bitter (Silas MCA) | 288 | +41 | 47843 | 2 | 23/1 |
| Debut) ${ }^{\text {a }}$ | GLADYS KNIGRT If I Were Your Woman II (MCA) | 285 | +90 | 29055 | 1 | 29/3 |
| (3) | SPOOKS Sweet Revenge (Antra/Artemis) | 285 | +3 | 43383 | 6 | 19/2 |
| (1) | TaNK Maybe I Deserve (BlackGround) | 276 | +50 | 20021 | 4 | $14 / 2$ |
| Debut ${ }^{\text {a }}$ | PUBLIC ANWOUNCEMENT Man Ain't Suppose To Cry (RCA) | 268 | +89 | 35754 | 1 | 25/2 |
| \% | JagGed edge Promise (So So Def/ Columbia) | 258 | 4 | 54858 | 5 | 17/0 |
| - | INCOGNITO FMMrsa Change (Talkin LoudBlue ThumbNMG) | 248 | +5 | 24492 | 10 | 180 |
| Debut (1) | KOFFEE BROWN After Party (Arista) | 231 | +46 | 39694 | 1 | 16/4 |
| ${ }^{2}$ | damita Won't Be Afraid (Atantic) | 230 | -11 | 21841 | 5 | 220 |
| Dabut (3) | TONI BRAXTOW Maybe (LaFace/Arista) | 212 | +87 | 23884 | 1 | $22 / 2$ |

"The most exquisite voice I have ever heard."

- Jill Scott
"I heard this girl, Kim Burrell...Yes, honey. My God! Now, she's my biggest hero. I listen to her and I could learn from her. I'm so happy she is around."
- Chaka Khan
"Kim is a gospel artist and my spiritual mirror image. She's all that I'm not and wish I was!"
- Angie Stone
"As a producer, I've worked with everyone from pop to rap artists and I can say that it's rare to hear a voice that has the power to move everybody no matter what kind of music they like. Kim is that kind of artist. She can rock a congregation and the streets!"
- Sean "Puffy" Combs
"Kim Burrell is simply the...TRUTH!"
-Tyrese


## KIM BURRELL LIVE • MARCH 2001

Fabruary 16, 2001


## 

DONMIE MCCLURKIN We Fall Down (Jive)
R.C. Slo Burn (Dombrowski \& Glasker)

Register now for Music Meeting, the industry's No. 1 MOSSO. online destination for new music: www.rronline.com


Jive recording artist E-40 stopped by ReR recently for a visit. Along with a crew of fellas (and a brown bag that was suspiciously shaped like a 40 bottle), the lyrical bandit from the bay toured our office and took pics with the staff. Seen here with the newly popular Music Meeting crew are (l-r) West Coast rep. DJ Minus, E-40, E-Commerce Administrator Diane Ramos, Dir/Marketing (Urban \& Smooth Jazz) Herb Jones and Encoding/Media Coordinator Mike Trias.

## TUNED-IN URban ac

WHIIR


## WHUR/Washington <br> $3 a m$

Stamley clarixe east River Drive
D. Hamaway e h. Facx the Closer I Get To You rownie Laws friends And Strangers
ANGELA SOHNSON Ordinary things.
EEEE WMUNS Tonight. Tonight
ENRTH, WIDD \& Fine Thar's The Way Oit The Word
GAP EAMD Outstanding
Duerface Reason for Breathing
dERAY EUTLER Aint Understanding Metlow
DELLS Stay in My Corner
WOUA.AAIE Video
L. VAMOROSS \& 6. HINES There's Nothing..

## 17am

JOE Treat Her Like A Lady JOHwnr "GUITAR" WATSON A Real Mother.. desmono paingle With Arms Wide Open GLAOYS KNIGHT II I Were Your Woman PT. II L.T.D. Where Did We Go Wrong amel Larrieux Swoet Misery chace khaw so Crazy for This Love LUTHER VANDROSS Don't You Know That saoe by Your Side
sorz II meN Thank You In Advance

## $4 p m$

ANGELA JOHMSON Ordinary Things
DOWELL SOWES Where I Wanna Ba STEVE WOWDER Superstition desmono pamele With Arms Wide Open maxwell get To Know ya
 OLU Baty Gany Leave It Atone
TMM TLIRWER What's Love Got To Do With I SY SWITH Good N Strong

## $8 p m$

donny hathaway a Song for You GLADYS KMIGHT If I Were Your Woman PT. II COMmODORES Still
D.J. hogers say You Love Me musia love
PHYLLES HTMANW Waiting for The Last.
L.T.D. Concentrate On You DELFOWCS Didn't (Blow Your Mind...) TEEMM MAAIE Dear Lover
JODECI Cry For You

##  $3 a m$

ISLEY 8ROTHERS Footsteps in The Dark CARL THOMAS Emotiona JaGGED EDGE Promise GLADYS KNIGNT... Midnight Train To Georgia D'dars for The Love Of Money KOFFEE BROWW After Party GEOPGE DUKE No Rhyme, No Reason
A. OTENL YOHERAEL Never Know Love Like Th's xelu Y Parce You Should've Told Ne GLAOYS KMOHT... HI Were Your Woman PT. II oown To The sowe Staten island Groove marviw gave Stubbom Kind Or follow

## 11am

SMDE Smooth Operator OELLS Always Together LUTMER VANOROSS Any Love Tamia Stranger in My House LOU RAWLS Lady Love STrLLSTICS Hurry Up This Way Again MAIY IMGREDVEWT JUst Don't Want To Be Lonet'y S. O.S. BAND Tell Me If You Still Care mL scorta Long Walk
MMPRESSHOMS It's All Right

## 4011

LUTHER VANDROSS BAd BOY... TaMin Stranger in My House WHASPERS Just Gets Better. EARTH, WWDD \& FIRE Sing A SOND FOUR TOPS Ask The Lonaly JEFF MuNOAS Pretty Litte Baby DRU mill These Are The Times RUFUS Everlasting Love STEVE WONDER Don't Worry 'Bout A Thing SANTAMA IPRODUCT GAB Maria Maria

## 8pm

teEma matie Deja Vu EARTH, WIND \& FIRE Reasons tamu Stranger in My House STEPHANE MULLS HOTE MOAMMN CONNORS You Are My Starship ANITA BAKER Giving You The Best... BLUE MAGIC What's Come Over Me O'UAYS Forever Mine whisperas lady

Monitored airplay data supplied by Mectiabase Research. a division of Premiere Radio Networks. Tunec-In is based on sample hours taken from Monday $2 / 5$. © 2001, R\&R inc.


# Play The Hits, No Matter Who Sings Them 

## $\square$ Are songs by noncurrent artists still viable?

some of this format's biggest hits belong to artists who no longer have a major-label record deal, to bands who are no longer together or to singers who are no longer living. Are these songs still viable? Should they be played on your station?

For this discussion. I'm excluding hits by the format's legendary artists, who have experienced a renaissance in last few years as part of the "spectrum" Country format that's been doing rather well. The focus this week is on the plethora of hits from the last decade or so, many of which helped fuel the Country boom of the early '90s.

## Good As Gold

The idea for this week's topic came to me while I was backstage at a multiartist jam session during a WWKANOlando charity event. On the bill were Daryle Singletary and Rhett Akins, fine singer-songwriters who haven't had new singles in a couple of years. That didn't scem to bother the huge crowd. who went wild over Singletary's "I Let Her Lic" and "Too Much Fun" and Akins" "That Ain't My Truck."

I wondered whether songs that got that much reaction should be relegated to a station's "dead file" just because an artist isn"t in a position to release new music, and I set out to see how many of those type of songs are played on Country radio.

A study of Mediabase's top 400 gold songs shows that only 67 of them - $17 \%$ - belong to antists who fit the description in the opening paragraph. (Again, the count does not include classic tunes from the legends of the ${ }^{\circ} 60$ s and ${ }^{\circ} 70$ s that ranked in the top 400.)

The most-played of those songs, Sammy Kershaw's "She Don't Know She's Beautiful," is played on 158 of the 163 Mediabase stations. No. 400 of the top 400 gold hits was Restess Heart's "I'll Still Be Lovin ${ }^{\circ}$ You." with 51 stations and 94 plays. For comparison's sake, the last song on our top 25 list else where on this page - Lee Roy Pamell's "What Kind of Fool Do You Think I Am" - got 306 plays from 86 sta-

## "If it tests well, why

 shouldn't you play it? Should Rock stations not play The Beatles?" Mark Wilsontions. As you can see, by the time you get to No. 25 on this list, fewer than half of the stations are playing the song. and the plays have dropped by almost $60 \%$.

## Songs Listeners Want To Hear

Perhaps it was just happenstance, but all four of the PDs I talked with are advocates of playing hits regardless of whether or not the artist is producing current music on a major label.
WXBQ/Tri-Cities, VA OM Bill
 KASE 101 in Austin, TX had a private performance with Arista recond-
ing artist Pam Tilis, who was in town promoting her upcoming CD
release. Pictured (l-r) are Arista Regional Ken Rush, KASE PD Mac Daniels
and morning show host Gary Dixon, Tillis and KASE morning show KASE 101 in Austin, XX had a private performance with Arista record-
ing artist Pam Tilis, who was in town promoting her upcoming CD
release. Pictured (l-r) are Arista Regional Ken Rush, KASE PD Mac Daniels
and morning show host Gary Dixon, Tillis and KASE morning show KASE 101 in Austin, XX had a private performance with Arista record-
ing artist Pam Tilis, who was in town promoting her upcoming CD
release. Pictured (l-r) are Arista Regional Ken Rush, KASE PD Mac Daniels
and morning show host Gary Dixon, Tillis and KASE morning show KASE 101 in Austin, TX had a private performance with Arista record-
ing artist Pam Tilis, who was in town promoting her upcoming CD
release. Pictured (l-r) are Arista Regional Ken Rush, KASE PD Mac Daniels
and morning show host Gary Dixon, Tillis and KASE morning show host Rob Mason and APD Bob Pickett.

Hagy says, "I feel fine playing 'odd' songs, and I wonder why the format as a whole can't accept those songs and artists. To my way of thinking. this is one reason we do research to find those songs and artists that the Country listener wants to hear."

WFMB/Springfield, IL. PD Dave Shepet is another programmer who includes songs such as these in his library. "We've been pretty successful in this market with solid gold around the great new music Nashville sends us." he says. "If the song tests well. I have played it, and I haven't worried too much about the current status of the artist. I am careful, though. about the frequency of aimlay for those songs and the placement.
"More important now, though, is what you put around them and how you package the music. It also depends on what you are trying to accomplish and what your competitors are doing. I can't speak for my colleagues, but I haven't heard too many stations that don't play some of those songs. Even an older song by an artist not considered viable today is a new song to somebody. It could be the standout song that draws them to the station."
Concurring with the consensus is WCTQ/Sarasota, FL PD Mark Wilson, who notes, "When it comes to artists who haven't had any recent success. we'll consider their past songs on a song-by-song basis. If it's a hit, we'll play it. Some of the big. ger artists haven't exactly been buming up the charts lately, but they still have past hits. If it tests well, why shouldn't you play it? Should Rock stations not play The Beatles?'
KUPL/Portland PD Cary Rolfe is another advocate of playing songs that test, regardless of the artist. "If an artist had some powerful records, and they continue to test well, I will play them until the audience tells us otherwise." he says. "Listeners don't know when an artist does or doesn't have a contract; why should we, as programmers, put that hurdle up?
"If an artist is without a deal for an extended period of time, we will get calls asking what happened to them. Good songs stick around, although I believe over a period of time any artist who's not in front of the listeners can lose top-of-mind

## Top 25 Hits From Unsigned Acts

Here are the top 25 most-played gold songs by artists who are no longer producing current music on a major Label, as determined by a recent week's play-count from Mediabase. The first number in parentheses is the song's rank in the top 400 of all gold songs; the second number is the year the song was a hit.

awareness. At some point their music is requested less, and the passion for the songs decreases."

## Past Hits Provide Variety

These PDs all cite variety as one reason to keep these types of songs on the air. "I have often wondered how centain artists get branded as uncool and unhip," says Hagy. "The hipness factor is a big issue for some other formats, but Country? Variety has always been a drawing card for the Country audience."

True to his words, Hagy's gold list includes a number of these tunes. He notes, "Probably the 'oddest' would be Mila Mason's 'Dark Horse,' which still tests recurrent for me."
Shepel and Rolfe also see these songs as adding a degree of variety to the musical mix. Notes Rolfe, "I have songs that fit into each category in rotation; they all test and are good, viable options to break up the sound."

Shepel adds, "Our audience has shown a great appetite for variety.

It's hard to get that with the top five or 10 artists we have today.
"I believe Country stations should play country hits. Test them, sure, but don't be afraid of them. The artist may be gone or may not have had any commercial success recently, bui many of our core listeners have been fans for a long time. Many of the younger or new listeners in our area may be unfamiliar with the history of the artists, but they have shown us through their calls that they like the songs nonetheless."
Among the artists of the type in question played by Shepel are Boy Howdy, The Kentucky Headhunters and Doug Stone. He adds. "And I haven't seen too many studies lately where The Tractors and Alison Krauss don't show up."

White this week's participants all happen to be in agreement. I'd certainly be interested in contrary opinions on this or any other subject. Let me know what you think by sending me an e-mail at lhelton@ rronline.com.

# Fan Fair Goes Downtown 

## Improved outlook highlights Fan Fair concerts' shift to stadium

With Fan Fair moving to downtown Nashville in four months, tickets have been moving briskly. Internet sales started out strong, and that was before organizers started selling tickets by phone last week.

This year's Fan Fair, set for June 14-17, is the first to be held in its new venues, the Nashville Convention Center and Adelphia Coliseum, home to the NFL's Tennessee Titans. The move follows a 17-year run at the Tennessee State Fairgrounds.

## A New Slant

Fan Fair activities actually kick off June 13 with registration at the Gaylord Entertainment Center, home of the Nashville Predators hockey leam and the TNN/Country Weekly Music Awards - at least that's the current name of the awards show, although TNN severed most of its remaining country ties last year when Viacom, owner of CBS, placed it under MTV Networks and changed its name from The Nashville Network to The National Network.

During the day artist and fan club booths will be located at the convention center for autograph sessions. Adelphia Coliseum will provide the venue for the evening concerts, which for the first time are being presented not by labels, but by distribution companies.
Therefore, nothing has changed with the June 14 Sony Music show featuring acts from the Columbia, Epic and Monument imprints. Acts scheduled to perform include Billy Ray Cyrus, Joe Diffie, Billy Gilman, The Kinleys, Patty Loveless, Montgomery Gentry, Collin Raye and Travis Tritt.

A new slant comes June 15 with the WEA/EMI show featuring acts from Asylum, Allantic, Curb, Giant, Warner Bros., Reprise and Capitol. Initial acts confirmed for the show include Tracy Lawrence, Jo Dee Messina, Bryan White. Tim Rushlow, South Sixty-Five, Craig Morgan and John Michael Montgomery.

The June 16 UNI show will include acts from the rosters of MCA, Mercury, DreamWorks and Lyric Street. So far, only MCA has released even a partial list of its performers, who include Vince Gill, Trisha Yearwood and Gary Allan.
The RCA Label Group show, set for June 17, will mark the first year

Arista has been included with RCA and BNA. In fact, last year's Arista show served as label President Tim DuBois' last public event after exiting the label, which immediately moved under RLG's control. This year's RLG show will feature two Arista artists - Alan Jackson and Brad Paisley - along with Tracy Byrd, Kenny Chesney, Bill Engvall, Sara Evans, Andy Griggs, Lonestar and Martina McBride.
Moving the concerts to a larger venue means that a larger stage will be needed for the production. Officials are promising that fans will still have plenty of access to take photos of their favorite stars in action, with plans reportedly underway to bring in the stage used for the George Strait Country Music Festival.
Fan Fair ticket prices are now divided into three categories, each corresponding to a different level of seating at Adelphia. All seating is general admission, with tickets priced between $\$ 90$ and $\$ 115$. They're slightly less for those 18 and under.
Additionally, a series of smaller daytime concerts will take place at Riverfront Park. Perhaps inspired by the "Straitland" area of Strait's stadium tour, a Fan Fair carnival will be set up on the grounds outside Adelphia. Tickets may be purchased through Ticketmaster or by phoning toll-free 866-326-3227. Tickets may also be purchased through the redesigned website at wwwfanfair.com.

## Industry News

- Curb Records Chairman Mike Curb has made a $\$ 10$ million donation to Nashville's Belmont University through the Mike Curb Family Foundation. In addition to expanding the Mike Curb School of Music Business, the gift will finance construction of the Curb Events Center on the Belmont campus.
The center will be part of a larger complex that will include a student center and a multilevel parking facility. The 5,000 -seat Curb Events Center will provide a new venue for athletic events, graduation ceremonies and con-
certs. The center will be designed with superior acoustics and equipment for recording live performances.
- Randy Travis has signed a recording contract with Relentless/ Nashville. The independent label is a unit of Madacy Entertainment, a division of the Handleman Company. The Relentless roster also includes T. Graham Brown, Asleep At The Wheel, Tracy Nelson, Valerie De La Cruz and Irene Kelly. Travis' first album for the label will include at least six new tracks and several songs from his film and television projects. It's being produced by Kyle Lehning, who produced Travis' early albums for Warner Bros.
- Veteran artist manager Ken Kragen has parted company with Dreamcatcher Entertainment. Concurrently. Dreamcatcher Artist Management VP Ted Greene has been elevated to Sr. VP. Kragen served as President of Dreamcatcher Management, which handles the careers of Diamond Rio, Sara Evans and Kragen's longtime management client Kenny Rogers. A Dreamcatcher spokesperson termed Kragen's split "amicable." Before joining Dreamcatcher Greene worked at International Artist Management and Ten Ten Management.
- Gaylord Cable Networks last week launched MusicCountry, a 24hour music video channel, that will initially be available to more than 1.6 million subscribers throughout Brazil. MusicCountry replaces Gaylord's CMT Intemational brand. The channel's programming offers a mix of rock, R\&B, country, pop and contemporary Brazilian music appealing to a target audience of 25 54 -year-olds.
- Toby Keith and manager T.K. Kimbrell have teamed with Rob Hendon to open a new publishing company, Paddock Music. Hendon will serve as Creative Director.
- Clint Black has signed a new management deal with veteran manager Jim Morey of the Morey Management Group.
- Humorist T. Bubba Bechtol has signed with MCA/Nashville.


## Tyler England

## NEW ARTIST FACT FILE

Current Single: "I Drove Her to Dallas"
Current Album, Label: Highways and Dancehalls, Capito Influences: Keith Whitley, Merle Haggard, James Taylor, Don Williams

## Beelkground

In the stricteat sense of the term, Tyler England isn't a new artist. After leaving Garth Brooks' band in 1994, England released two albums on RCA 1995's Ty England (which yielded the hit "Should've Asked Her Faster') and 1996's two Ways to Fall. Relerring to the Latter, England tells ReR, "It's where I leamed that I can never be a pop singer. I'm one of those guys who's definitely country. Our focus wasn't to cut a pop album, but to catch the sound up to where things were going. It's not a bad album, bul it doesn't define me as an artist very well."

After losing his deal with RCA, England returned to his home state of Oklahoma and continued to. Tyler Engtand
 perform approximately 50 dates a year.

## Capltol Move

By late 1997 England was ready to start working on a new album. Signed by then-Capito/Nashville President Pat Quigley, England released his label debui, Highways and Dancehalls. The disc was produced by England's former college buddy and boss, Garth Brooks. England says, "He knew me from our youth. The first song I ever sang with him the day we met was 'Listen to the Radio' by Don Williams. He knew where my mind was and where my vocals should be."

Part of that knowledge resulted in a change in England's approach 10 vocals. He explains, "Having sung high harmony with Garth for six years and then going into the studio on my own, I was singing in a higher range than I really should be."

During the recording process Brooks kept telling his friend, "I want to hear you like you sound sitting on my sola, singing to me." England says "fif you're doing your music right, it's not supposed to be an effort; it's something that just comes out of you. It look me a couple of weeks in the studio, even with Garth, to be reminded of that. I had treated it like a job."

Brooks has sold 100 million albums, but he had never produced one until Highways and Dancehalls. England says, "I think what I had to be nervous about was the simple fact that I knew Garth had never taken on a production role. Not that he couldn't handie it, but could I deliver for him? I didn't want to let him down."

Noting the Iraditional country sound of Highways and Dancehalls, England says, There are no excuses in any capacity. I'm not a wondertul vocalist or anything, but l am so malched to these songs. This is me. I'm a country singer. You can put me on any pop song in the wortd, and people are going to say. 'That guy's a hick.'

We made an album that people will hopefuly listen to and find that every single track that comes on will feel different. We almost calied the album Jukebox because of that. Hopelully everybody will get to the end of the 12 th track and want to go back to the first one because it kept them entertained throughout. That was the whole goal of the album."

The current single, "4 Drove Her to Dallas," was written by Tony Martin and Mark Narmore. Explaining that he found the song in 1997, England says, When we were working on the album, I played it for Garth. He listened to H , tumed his head sideways a littie and said, "You know, I don't think this is where we're gonna go."' England visited Brooks' home two weeks later, and says, "He was in the kitchen, making a pizza and singing the chorus to this song. I poked my head around the comer and said, 'Buddy, you remember that song?' He said, 'I can'tget Hout of my head.'

Same Face, Now Name
During England's radio tour the mosi trequently asked question was why he now goes by the name of Tyter rather than Ty. The change was made simply to differentiate himself from Ty Herndon. England says, "I've been introduced as him innumerable times by D.Js. They're just more used to saying his name. I've also heard from his camp that he's been confused with me at times. Probably not as often. We' re going with a totally new inage, a lotally new sound. Everybody considers me a new artiat, so there's no better time to put a new name on it."

England has noticed the changes that have taken place at Country radio since he was on the road in the '90s. He says, "Everywhere I go, I see people who were one place and are now at another. Every time I go into a station, they've ether just been taken over by a corporation or there's talk that they're gonna be taken over. Things have changed immensely at radio. The one thing that hasn't changed is that there are a lot of people who want good music ... and want country music."

February 16, 2001

| $\text { Wist }_{W \in E X}$ | ${ }_{\text {THEEK }}^{\text {THIS }}$ | aftist Title label(S) | Total points | totalmars | mpRess | WEESS ON | ${ }_{\text {cotal sition }}^{\text {ajos }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4 | (1) | KEITH URBAN But For The Grace Of God (Capitol) | 25648 | 5204 | 570110 | 16 | 146/1 |
| 13 | (2) | TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks) | 25376 | 5067 | 576527 | 15 | 147/0 |
| 2 | 3 | JaMIE O'NEAL There Is No Arizona (Mercury) | 24383 | 4931 | 545617 | 25 | 146/0 |
| 3 | (1) | JO DEE MESSINA Burn (Curb) | 24347 | 4950 | 540350 | 17 | 146/0 |
| 6 | 5 | LEE ANN WOMACK Ashes By Now (MCA) | 22814 | 4673 | 502726 | 18 | 146/1 |
| 8 | 6 | DIAMOND RIO One More Day (Arista) | 22167 | 4478 | 495449 | 14 | 145/1 |
| 7 | 1 | GARTH BROOKS Wild Horses (Capitol) | 21598 | 4368 | 482616 | 11 | 144/0 |
| 10 | 8 | JESSICA ANDREWS Who I Am (DreamWorks) | 20519 | 3985 | 481279 | 12 | 144/0 |
| 5 | 9 | LONESTAR Tell Her (BNA) | 19756 | 4033 | 437079 | 20 | 146\%0 |
| 9 | 10 | RASCAL FLATTS This Everyday Love (Lyric Street) | 19275 | 3928 | 428298 | 21 | 139/0 |
| 12 | (1) | FAITH HILL If My Heart Had Wings (Warner Bros.) | 17074 | 3406 | 389397 | 6 | 143/0 |
| 13 | 12 | DARRYL WORLEY A Good Day To Run (DreamWorks) | 15790 | 3228 | 350301 | 18 | 140/1 |
| 14 | 13 | Alabama When It All Goes South (RCA) | 13942 | 2899 | 300528 | 15 | 140/0 |
| 16 | (1) | SHEDAISY Lucky 4 You (Tonight l'm...) (Lyric Street) | 13630 | 2847 | 295066 | 15 | 134/1 |
| 15 | 15 | GEORGE STRAIT Don't Make Me Come Over There (MCA) | 12813 | 2610 | 285299 | 9 | 136/0 |
| 21 | (16) | TRAVIS TRITT It's A Great Day To Be Alive (Columbia) | 12511 | 2465 | 291145 | 6 | 136/5 |
| 19 | (1) | TIM RUSHLOW She Misses Him (Atlantic) | 11916 | 2368 | 270945 | 14 | 129/5 |
| 18 | (18) | MARTINA MCBRIDE It's My Time (RCA) | 11710 | 2342 | 265110 | 7 | 133/2 |
| 20 | (19) | WARREN BROTHERS Move On (BNA) | 11394 | 2373 | 246580 | 16 | 135/2 |
| 2 | (20) | TRICK PONY Pour Me (H2EWB) | 10091 | 2083 | 219468 | 14 | 118/6 |
| 23 | ${ }^{21}$ | CAROLYN DAWN JOHNSON Georgia (Arista) | 8961 | 1909 | 189139 | 19 | 122/0 |
| 24 | 22 | DWight Yoakan What Do You Know About Love (RepriseWB) | 8440 | 1741 | 185216 | 18 | 111/3 |
| 26 | 23 | KENNY CHESNEY Don't Happen Twice (BNA) | 8332 | 1657 | 191083 | 5 | 125/14 |
| 27 | (2) | GARY ALLAN Right Where I Need To Be (MCA) | 6896 | 1417 | - 154461 | 19 | 100/5 |
| 25 | 25 | PAM TILLIS Please (Arista) | 6852 | 1419 | 148166 | 8 | 102/2 |
| 20 | 23 | STEVE HOLY The Hunger (Curb) | 5803 | 1214 | 123662 | 11 | 106/2 |
| 28 | ${ }^{27}$ | ERIC HEATHERLY Wrong Five O'Clock (Mercury) | 5447 | 1137 | 118469 | 13 | 95/3 |
| 2 | 28 | PHIL VASSAR Rose Bouquet (Arista) | 5288 | 1085 | 118460 | 6 | 101/12 |
| Breaker |  | PATTY LOVELESS The Last Thing On My Mind (Epic) | 5054 | 1027 | 110699 | 6 | 89/2 |
| Broaker |  | BROOKS \& DUNN Ain't Nothing 'Bout You (Arista) | 4976 | 900 | 125089 | 2 | 100/55 |
| 33 | 31 | KIMLEYS I'm In (Epic) | 4453 | 960 | 93336 | 13 | 80/3 |
| 34 | (32) | CLAY DAVIDSON Sometimes (Capitol) | 4161 | 885 | 89548 | 4 | $84 / 7$ |
| 3 | (33) | AARON TIPPIN People Like Us (Lyric Street) | 4068 | 873 | 84980 | 6 | 83/7 |
| 36 | 35 | CHALEE TENNISON Go Back (Asylum/WB) | 3873 | 818 | 82751 | 10 | 72/0 |
| 37 | 35 | VINCE GILL Shoot Straight From Your Heart (MCA) | 3855 | 794 | 84695 | 5 | 72\% |
| 40 | 35 | MARK MCGUINN Mrs. Steven Rudy (VFR) | 3681 | 656 | 93987 | 4 | 54/18 |
| 39 | 37 | KENNY ROGERS There You Go Again (Dreamcatcher) | 2749 | 596 | 57442 | 4 | 72/6 |
| Debut | 38 | DIXIE CHICKS If I Fall You're Going With Me (Monument) | 2705 | 475 | 70598 | 1 | 73/63 |
| 4 | 39 | MONTGOMERY GENTRY She Couldn't Change Me (Columbia) | 2300 | 470 | 51447 | 3 | 64/17 |
| 38 | 40 | BILLY RaY CYRUS Burn Down The Trailer Park (Monument) | 2219 | 465 | 47937 | 5 | 51/1 |
| 0 | (11) | JONW M. MONTGOMEEPY That's What I Like About You (Attantic) | 2055 | 413 | 45686 | 4 | 37/0 |
| ( | (9) | TERRI CLARK No Fear (Mercury) | 1936 | 415 | 41480 | 2 | 55/16 |
| 4 | 0 | SAWYER BROWN Looking For Love (Curb) | 1687 | 373 | 33854 | 6 | 44/0 |
| Debut | 3 | SONS OF THE DESERT What I Did Right (MCA) | 1665 | 362 | 33653 | 1 | 465 |
| 50 | (9) | NEAL MCCOY Beatin' It In (Giant) | 1595 | 380 | 29761 | 2 | 60/12 |
| 47 | (16) | LORRIE MOPRGN \& SAMMY KERSHAW He Drinks Tequila (RCA) | 1396 | 322 | 26892 | 2 | 30/5 |
| 46 | (1) | MEREDITH EDWARDS A Rose Is A Rose (Mercury) | 1390 | 307 | 28887 | 4 | 50/4 |
| Debut | (18) | CHRIS CAGLE Laredo (Capitol) | 1352 | 225 | 39023 | 1 | $8 / 3$ |
| Debut | 5 | Sara evaws I Could Not Ask For More (RCA) | 1234 | 243 | 29857 | 1 | 39/28 |
| 4 | (50) | TYLER ENGLNDD I Drove Her To Dallas (Capitol) | 1055 | 212 | 25100 | 3 | 288 |

147 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks Songs ranked by total points for the airplay week of Sunday $2 / 4$-Saturday $2 / 10$. Bullets appear on songs gaining points/plays or remaining flat Irom previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at $60 \%$ of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Artitron Company (Copyright 2001, The Arbitron Company). © 2001, R\&R Inc.

## Most Added

antist tile lageus)
CHicks if I Fall You're Going With Me (Monument) 63 BROOKS \& DUNN Ain't Nothing 'Bout You (Arista) SARA EVANS I Could Not Ask For More (RCA) MARK MCGUINN Mrs. Steven Rudy (VFR) HAL KETCHUM She Is (Curb) MONTGOMERY GENTRY She Couldn't Change... (Columbia) TERAI CLARK No Fear (Mercury)
KENNY CHESNEY Don't Happen Twice (BNA) PHIL VASSAR Rose Bouquet (Arista) NEAL MCCOY Beatin' It In (Giant) COLLIN RAYE You Still Take Me... (Epic)

# Most Increased Points 

ahtist pithe label(S)
total $\underset{\text { imCREASE }}{\substack{\text { POALT }}}$

BROOKS \& DUNN Ain't Nothing 'Bout You (Arista) +2991 TRANF TRITT It's A Great Day To Be Alve (Columbia) +2407 KENNY CHESNEY Oon't Happen Twice (BNA) DUXE CHICXS If I Fall You're Going... (Monument) DIAMOND RIO One More Day (Arista)

# Most Increased 

Plays

RROOKS \& OUNN Ain't Nothing 'Bout You (Arista) +548 TRAMS TRITT It's A Great Day To Be Alive (Columbia) +484 KENNY CHESNEY Don't Happen Twice (BNA) +448 DDEE CHCAS If I Fall You're Going With Me (Monument) +333 DIAMONO RID One More Day (Arista) KEITH URBAN But For The Grace Of God (Capitol) +296 JESSICA ANOREWS Who I Am (DreamWorks) +278 MONTGOMERY GENTRY She Couldn't... (Columbia) +215 MARK MCGUNN Mrs. Steven Rudy (VFR) GARTH BRODKS Wild Horses (Capitol)

Breakers.
BROOKS \& DUM
Ain'I Nothing 'Bout You (Arista) $66 \%$ ol our reporters on it (100 stations) 55 Adds - Moves 42.30

## PATTY LOVELESS

The Last Thing On My Mind (Epic) 61\% of our reporters on it (89 stations) 2 Adds - Moves 32-29


RRP'S EXCLUSIVE REPORTED OUEPYIEH OF NMTIOMML AMAPLAY

| antat tixe neell toin | $\begin{aligned} & \text { rotm stanowe } \end{aligned}$ | $\begin{gathered} \text { roiral } \\ \text { romis } \end{gathered}$ | $\begin{aligned} & \text { ropas } \\ & \text { Mars } \end{aligned}$ | 50. | $\omega$ | 300 | 2080 | 10-19 | 14 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ALABAMA When it All Goes South (RCA) | 3501 | 3028 | 908 | 0 | 3 | 8 | 19 | 5 | 0 |
| GARY ALLAN Right Where I Need To Be (MCA) | 29010 | 1439 | 452 | 0 | 0 | 1 | 6 | 16 | 6 |
| JESSICA ANDREWS Who I Am (DreamWorks) | 37/0 | 3296 | 991 | 1 | 1 | 10 | 20 | 5 | 0 |
| LISA ANGELLE I Will Love You (DreamWorks) | $4 / 2$ | 97 | 24 | 0 | 0 | 0 | 0 | 1 | 3 |
| GARTH 8ROONS Wild Horses (Capitol) | 37/0 | 4058 | 1238 | 1 | 5 | 22 | 7 | 1 | 1 |
| TERRI CLARK No Fear (Mercury) | 15/2 | 454 | 146 | 0 | 0 | 1 | 0 | 8 | 6 |
| BILLY RAY CYRUS Burn Down The... (Monument) | $12 / 2$ | 521 | 143 | 0 | 0 | 0 | 1 | 8 | 3 |
| CLAY DAVIDSON Sometimes (Virgin) | 27/1 | 1032 | 318 | 0 | 0 | 0 | 2 | 18 | 7 |
| DIXIE CHICKS If I Fall You're Going... (Monument) | 15/15 | 233 | 68 | 0 | 0 | 0 | 1 | 2 | 12 |
| MARSHALL DYLLON Live It Up (DreamCatcher) | 2/0 | 119 | 35 | 0 | 8 | 0 | 1 | 1 | 0 |
| meredith edwaros a Rose is a Rose (Mercury) | 7/0 | 257 | 71 | 0 | 0 | 0 | 0 | 5 | 2 |
| TYLER ENGLAND I Drove Her To Dallas (Capitol) | 40 | 133 | 46 | 0 | 0 | 0 | 0 | 3 | 1 |
| Sara evans I Could Not Ask For More (RCA) | 9/5 | 221 | 69 | 0 | 0 | 1 | 0 | 1 | 7 |
| VINCE GILL Shoot Straight From Your Heart (MCA) | 2990 | 1452 | 443 | 0 | 0 | 0 | 8 | 19 | 2 |
| ERIC HEATHERLY Wrong Five O'Clock (Mercury) | 2311 | 1156 | 345 | 0 | 0 | 0 | 7 | 13 | 3 |
| STEVE HOLY The Hunger (Curb) | $20 / 2$ | 1053 | 289 | 0 | 0 | 1 | 6 | 9 | 4 |
| CAROLYN DAWN JOHNSON Georgia (Anista) | 300 | 1667 | 511 | 0 | 0 | 2 | 8 | 17 | 3 |
| JOLIE \& THE WANTED Boom (DreamWorks) | 1/0 | 36 | 12 | 0 | 0 | 0 | 0 | 1 | 0 |
| TOBY KEITH You Shouldn't Kiss Me... (DreamWorks) | s) $37 / 0$ | 4535 | 1380 | 1 | 8 | 26 | 2 | 0 | 0 |
| HAL KETCHUM She is (Curb) | 211 | 133 | 35 | 0 | 0 | 1 | 0 | 0 | 1 |
| KINLEYS I'm In (Epic) | 10\% | 512 | 138 | 0 | 0 | 1 | 1 | 6 | 2 |
| LONESTAR Tell Her (BNA) | 340 | 3756 | 1147 | 0 | 6 | 22 | 3 | 2 | 1 |
| PATTY LOVELESS The Last-Thing On My Mind (Epic) | c) $33 / 0$ | 1480 | 457 | 0 | 0 | 1 | 4 | 21 | 7 |
| MARTMu MCBRIDE It's My Time (RCA) | 340 | 2420 | 735 | 0 | 0 | 1 | 22 | 11 | 0 |
| NEAL MCCOY Beatin' It In (Giant) | 100 | 230 | 75 | 0 | 0 | 0 | 0 | 4 | 6 |
| JOHN M. MONTGOMERY That's What I... (Atlantic) | 25/0 | 1055 | 337 | 0 | 0 | 0 | 7 | 10 | 8 |
| MONTGOMERY GENTRY She Couldn't... (Columbia) | 12/4 | 432 | 120 | 0 | 0 | 0 | 0 | 7 | 5 |
| MORGAN \& KERSHAW He Drinks Tequila (RCA) | $6 / 2$ | 24 | 66 | . 0 | 0 | 0 | 1 | 2 | 12 |
| JaMIE O'MENL There is No Arizona (Mercury) | 340. | 3950 | 1220 | 1 | 7 | 20 | 5 | 1 | 0 |
| RASCAL FLATTS This Everyday Love (Lyric Street) | 370 | 3712 | 1127 | 2 | 4 | 16 | 9 | 5 | 1 |
| COLLIN RAYE You Still Take Me There (Epic) | 2/2 | 7 | 2 | 0 | 0 | 0 | 0 | 0 | 2 |
| KENHY ROGERS There You Go Again (Dreamcatcher) | r) $13 / 1$ | 506 | 150 | 0 | 0 | 0 | 0 | 10 | 3 |
| Tim rushlow She Misses Him (Atlantic) | 340 | 2336 | 714 | 0 | 3 | 0 | 15 | 15 | 1 |
| SAWYER BROWN Looking For Love (Curb) | 16\% | 656 | 199 | 0 | 0 | 1 | 1 | 11 | 3 |
| SHEDASY Lucky 4 You... (Lyric Street) | 36\% | 2612 | 801 | 0 | 1 | 2 | 23 | 9 | 1 |
| SONS OF THE DESERT What I Did Right (MCA) | 100 | 340 | 91 | 0 | 0 | 0 | 0 | 5 | 5 |
| SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic) | ) 3/0 | 124 | 34 | 0 | 0 | 0 | 0 | 2 | 1 |
| GEORGE STRAIT Don't Make Me Come... (MCA) | 36/0 | 2937 | 907 | 0 | 2 | 7 | 18 | 9 | 0 |
| CHALEE TENNISON Go Back (AsylumWB) | 19/0 | 950 | 260 | 0 | 0 | 0 | 4 | 12 | 3 |
| PAM TILLIS Please (Arista) | 29/2 | 1401 | 429 | 0 | 0 | 1 | 8 | 13 | 7 |
| TRICK PONY Pour Me (H2EWB) | 32/0 | 1889 | 577 | 0 | 0 | 0 | 12 | 18 | 2 |
| TRAVIS TRITT It's A Great Day (Columbia) | 36/0 | 2394 | 721 | 0 | 0 | 4 | 13 | 17 | 2 |
| KEITH URBAN But For The Grace... (Capitol) | 37/0 | 4482 | 1368 | 1 | 8 | 25 | 2 | 1 | 0 |
| WARREN BROTHERS Move On (BNA) | 36/0 | 2235 | 679 | 0 | 1 | 1 | 14 | 18 | 2 |
| HaNK WILLLAMS III I Don't Know (Curb) | 5/0 | 195 | 60 | 0 | 0 | 0 | 1 | 2 | 2 |
| DARRYL WORLEY A Good Day To...(DreamWorks) | 360 | 3044 | 911 | 1 | 2 | 3 | 27 | 3 | 0 |
| BILLY YATES What Do You Want... (Columbia) | 3/0 | 116 | 35 | 0 | 0 | 0 | 0 | 2 | 1 |
| DWIGHT YOAKAN What Do You Know...(Reprise) | 280 | . 1468 | 464 | 0 | 0 | 0 | 7 | 20 | 1 |

37 Country Indicator reporters in markets 124-202. Songs ranked atphabetically for the airplay week of Sunday 2/4-Saturday 2/10. C 2001. R\&R Inc.

## Most Addod.

Antist tile lagelis)
DIXEC Cracks if I Fall You're Going... (Monument) BROOKS \& DUWN Ain't Nothing 'Bout You (Arista) SARA EVAWS I Could Not Ask For More (RCA) marix mCGU:min Mrs. Steven Rudy (VFR) MONTGONERY GENTRY She Couldn't... (Columbia) KEwnY CHESHEY Don't Happen Twice (BNA) PAM TILLAS Please (Arista) STEVE HOLY The Hunger (Curt) TERAI CLARK No Fear (Mercury) BILLY RAY CYRUS Burn Down The... (Monument) L. MORGAN \& S. KERSHAW He Drinks Tequia (RCA) LISA AMGELLE I Will Love You (DreamWorks) COLLUN RAYE You Still Take Me There (Epic)

## Most Increased points

amtist tile ubels)
BROONS 4 DUWW Ain' Nothing 'Bout You (Arista) DIAMOND RID One More Day (Arista) PHIL Vassar Rose Bouquet (Arista) KENWY CHESWEY Don't Happen Twice (BNA) TRAVIS TRITT It's A Great Day... (Columbia) martima mcraide it's My Time (RCA) DIXE CHMCNS II I FAB You're Going... (Monument) MONTCOMERY EENTIY She Couldrit.. (Coumbia) JEssica andiews Who I Am (DreamWorks) PAITY LOVELESS The Last Thing On... (Epic) FATH HML H My Heart Had Wings (Wamer Bros.) Till Rusillow She Misses Him (Attantic) TOAY KEIH You Shouldn't Kiss... (DraamWorks) CLAY OAMISSON Sometimes (Capitol) TBICX PONY Pour Me (H2EWB)

Most Increased Plays

## antist mLe labelis

8ROOKS \& DUNN Ain't Nothing 'Bout You (Arista)
DIANOND RID One More Day (Arista)
KENNY CHESNEY Don't Happen Twice (BNA) PHIL VASSAR Rose Bouquet (Arista) TRAVIS TRITT It's A Great Day... (Columbia) MARTIMA MCBRIDE It's My Time (RCA) JESSICA ANDREWS Who I Am (DreamWorks) DIXIE CHICKS If I Fall You're Going... (Monument) PATTY LOVELESS The Last Thing On... (Epic) TOBY KEITH You Shouldn't Kiss... (DreamWorks) TIM RUSHLOW She Misses Him (Atlantic) FANTH HILL If My Heart Had Wings (Wamer Bros.) MRON TIPPIN People Like Us (Lyric Street) TRICK PONY Pour Me (H2EWB)
CLAY DAVIDSON Sometimes (Capitol)

## EXCLUSIVE MATIONAL MUSIC RESEARCH ESTMMATES Fobruary 16, 2001

Builseres song selection is based on the top 35 titles from the R\&R Country chart for the airplay week of January 21-27.

| Antist Tate (Label) T03Y Kelli You Shouldri't Kass Me Like This (DreamiWorks). | LIKE A LOT $\mathbf{3 8 . 3 \%}$ | total POSITIVE 70.0\% | Meutral 15.6\% | FMMILIARITY 97.5\% | DISLIIE 9.3\% | BURN <br> $2.5 \%$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DIXE CHICXS Without You (Monument) | 33.0\% | 67.3\% | 18.6\% | 98.5\% | 5.8\% | 6.8\% |  |
| Duamowo Rio Ona More Day (Ardsta) | 31.8\% | 03.0\% | 28.3\% | 50.15\% | 6.6\% | 3.6\% |  |
| JESSICA ANDREWS Who I Am (DreamWorks) | 29.3\% | 65.0\% | 27.5\% | 98.5\% | 3.3\% | 0.8\% | Purcell |
| LEE ANW WE\#MEX Ashes By Now (MCA) | 24.8\% | 6.5\% | 26.5\% | 99.0\% | 5.5\% | 2.3\% | Question of the week: Does a |
| CARTH BROOKS Wild Horses(Capitol) | 26.5\% | 64.0\% | 26.5\% | 93.3\% | 5.0\% | 2.8\% | chance to win cash and prizes make |
| CEIH URaN But For the Grace Of God (Cespiti) | 29.6\% | 63.0\% | 25.0\% | 97.5\% | 6.5\% | 3.0\% | more often? |
| DARAYL WORLEY A Good Day To Run (DreamWorks) | 20.5\% | 62.5\% | 25.8\% | 97.3\% | 7.8\% | 1.3\% | Total Sample |
| FATH M LL If Ny Heart Had Wings (Wamer Bros.) | 20.3\% | 61.8\% | 24.5\% | 9.3\% | 6.5\% | 2.6\% | Will listen much more: 23\% |
| 10 DEE MESSNA Bum (Curb) | 27.3\% | 61.0\% | 25.3\% | 97.0\% | 7.3\% | 3.5\% | Will listen about the same: $\mathbf{3 4 \%}$ |
| LowEstan Tell Her(BNA) | 20.8\% | 60.5\% | 27.3\% | 53.5\% | 6.5\% | 4.0\% | Will listen somewhat less: $\mathbf{4 \%}$ |
| DWIGHT Yoaxam What Do You Know About Love (Reprise/WB) | 23.8\% | 59.3\% | 29.0\% | 98.3\% | 8.3\% | 1.8\% | Will listen much less: 22\% |
| Rascn Flats This Everyday Love (Lyric Streot) | 22.0\% | 50.0\% | 30.0\% | 83.8\% | 4.8\% | 3.1\% | Will listen much more: $\mathbf{2 3 \%}$ |
| JamIE O'NEAL There is No Arizona (Mercury) | 26.3\% | 56.8\% | 28.5\% | 99.5\% | 7.0\% | 5.3\% | Will listen somewhat more: $16 \%$ |
| TMW RISHLOW She Misses Him (Attantic) | 28.5\% | 57.5\% | 28.0\% | 83.3\% | 8.8\% | 2.6\% | Will listen about the same: $\mathbf{3 6 \%}$ |
| TRICK PONY Pour Me (H2E WB) | 26.3\% | 56.5\% | 25.0\% | 56.5\% | 10.0\% | 4.0\% | Will listen somewhat less: 4 Will listen much less: 21\% |
| SHEDASY Lucky 4 You (Tonight I'm Just Mo) (Lyric Streot) | 21.0\% | 53.0\% | 28.5\% | 94.5\% | 5.5\% | 4.5\% | Female |
| ALABama When It All Goes South (RCA) | 17.8\% | 55.0\% | 30.0\% | 97.0\% | 9.3\% | 2.8\% | Will listen much more: $\mathbf{2 3 \%}$ |
| 5 yndy bribes You Mado Mo That Way (RCA) | 18.5\% | 7 | 81.5\% | 95.6\% | 7.e\% | 3.0\% | Will listen somewhat more: $19 \%$ Will listen about the same: $\mathbf{3 2 \%}$ |
| GARY ALLAN Right Where I Need to Be (MCA) | 18.5\% | 52.8\% | 32.3\% | 97.5\% | 9.8\% | 2.0\% | Will listen somewhat less: 4\% |
| BMLY BMMN Odahoma (Epic) | 22.3\% | 52.5\% | 31.3\% | 50.5\% | 6.3\% | 5.5\% | Will listen much less: 22\% |
| TRAVS TRITT It's A Great Day To Be Alve (Columbia) | 20.5\% | 51.3\% | 29.0\% | 90.0\% | 6.3\% | 3.5\% | Will listen much more: 27\% |
| ERIC HEATHEDRY Wrong 5 O'Clock (Mercury) | 19.3\% | 51.\%\% | 29.3\% | 8.8\% | 11.5\% | 3.0\% | Will listen somewhat more: $12 \%$ |
| PatTY LOVEless The Last Thing On My Mind (Epic) | 15.8\% | 50.8\% | 34.5\% | 90.5\% | 3.3\% | 2.0\% | Will listen about the same: $45 \%$ |
| Mrinn Tliper People Like Us (Lyric Street) | 21.3\% | 50.5\% | 31.5\% | 8.6\% | 11.5\% | . $1.5 \%$ | Will listen somewhat less: $\mathbf{2 \%}$ |
| CAROLYN DAWN JOHMSON Georgia (Arista) | 24.0\% | 50.0\% | 33.3\% | 95.3\% | 7.8\% | 5.3\% | 35-446 |
| GEORAE STRMT Don't Make Me Come Over There And... (MCA) | 17.5\% | 49.0\% | 34.3\% | 97.0\% | 9.0\% | 4.6\% | Will listen much more: 30\% |
| CLAY DAVIDSON Sometimes (Capitol) | 17.0\% | 48.0\% | 39.0\% | 93.5\% | 5.5\% | 1.0\% | Will listen somewhat more: $17 \%$ |
| KENHY CHE8NEY Don't Happen Twice (BNA) | 16.1\% | 48.0\% | 32.8\% | 87.5\% | 6.0\% | 0.8\% | Will listen somewhat less: $4 \%$ |
| WARREN BROTHERS Move On (BNA) | 15.8\% | 48.0\% | 36.3\% | 94.8\% | 8.5\% | 2.0\% | Will listen much less: 22\% |
| KMEEY I'min (Epic) | 18.7\% | 47.5\% | 38.8\% | 3.6\%敉 | 6.3\% | 1.3\% | 45-54s |
| PHIL VASsAR Rose Bouquet (Arista) | 14.0\% | 47.0\% | 28.5\% | 82.5\% | 3.5\% | 3.5\% | Will listen somewhat more: $\mathbf{2 1 \%}$ |
| PNN THLB Ploase (Arista) | 17.5\% | 42.0\% | 32.8\% | 05.0\% | 8.0\% | 1.5\% | Will listen about the same: $\mathbf{2 8 \%}$ |
| martina merride it's My Time (RCA) | 15.8\% | 42.0\% | 31.8\% | 91.3\% | 13.5\% | 4.0\% | Will listen somewhat less: 6\% |
| STEVE HDLY The Hunger (Curb) | 18.7\% | 41.0\% | 36.5\% | 03.6\% | 8.3\% | 1.0\% |  |

Total sampla size is 400 persons weekly with a $+1-5 \%$ margin of error. Scoring is done each week using live interviewers conducting the interview with each respondem. Scores are: a) (Like II A Lot, In Fact $I$ 's One $O$ My favorites o)
 is composed of $40025-54$ year-otd persons who idemity Country as their tavorite music and who listen datity to comperitive coumry radio in the sample markets. The sample is $50 \%$ majefemale ... $1 / 3$ steach in the $25-34,35-44$, and 45 54 demos. The sample is balinccod by ragion, and markets within that ragion. Bullseye Caloun is conducted in these regions and markets. Market selection is determined by Bullseye. MORTHEAST: Washington, DC., Harrisburg, PA., Providence,
 City, Lansing, MI., FI Wayne, IN., Roctrord, IL., Indianapolis. soutriwest: Dallas-FF. Worth, Tucson, Atuquuerque, Oklahoma City, Housion-Gaveston, Phoenix, Lalayent LA. San Antonio. WEST: Portand, OR., Salt Lake City, Fresno, Bakerstield, Spokane, WA. Aiverside-San Bernardino. Boise, Demver, Monterey-Salinas. © 2001 R8R Inc. © 2001 Buliseye Marketing Research Inc.

# Tim Rushlow 

 "she Mísses Hím"
## The New Album Gallery



## Billy Hoffman

## All I Wanted Was You (Critter)

Playing 200 nights a year, Oklahoma-based Billy Hoffman has spent the past four years cultivating a regional fan base. Along the way, while appearing at clubs, fairs and festivals, Hoffman found himself opening shows for numerous acts including Toby Keith, Merle Haggard, Lee Ann Womack, Tracy Lawrence and Diamond Rio. His musical influences run the gamut from Glen Campbell and Roy Clark to ZZ Top and Lynyrd Skynyrd. That range got the attention of Joe Stampley, an artist who has never been timid about mixing musical styles either. Stampley, who produced Hoffman's debut album, says, "When I saw him perform, the energy of his live show - and the way he relates to an audience - blew me away. I was truly impressed. Those are the things that we wanted to capture with this record." Explaining the music on All / Wanted Was You, Hoffman says. "My music has to be real. It has to be able to relate to the fun, the excitemént, the love and the disappointments of life's journey. They must be songs that get into the living of life." Whether it's singing ballads or high-energy songs such as "One Bad Habit," Hoffman's experience onstage translated well when he went to the studio to record. Stampley notes. "He's just got such believability in his vocals. you believe he's actually in the situation of the song. All you have to do is listen to his incredible version of [Paul Davis' pop hit] 'I Go Crazy' to hear the power he has to take a song and make it his own."
Whon I firwt hoard the Marl MoGuinn mampler, I
wre immodiately Moored. Mocuinn hae prit to-
gether some amaning music. Apter I put "Mre.
Eterren Rudy" on The Wioll, I collod TiPR Recorde
immediately and cald, "Congrate, 'MTres. Rudy' is
gonna be hage. Ploepe releace it to redio now, rether
than later." I beliewe strongly that radio thould
latah onto this gry like we did with The Dixfe
Chicte. Lite the Chiche, Eocratmo'e mueto ts ort at
mal and genaine - Fith amique, cool eound wre'w
never heard before on Country radio. Bince The
wolf eterted pieying "Mru. Dtoren Rudy," the ro-
queste, inquimice and e-malls harren't stopped. It'0
got all the ranidngeofe geantic mane h hit: relatable
lypice, a catoliy hook, Ifller production - and oren
ebanjo! "工ire. Elerren IRudy" already hae may vote for
Sincie of the Year ... and tt'e onity February!

## FLASHBECEX

## yEAR MCO

## - Ma. I: "Cowboy Talke Me Away" - Divie Chicks (thind week)

 YERES ACOO- No. I: "Not That Dinierent" - Colin Reye
yennes nao


## - Mo. I: "uryou Want Me To" - Joe Divie

## yeness sao

- Ma. I: "Whats A Memory Lise You .." - John Scdmeider
yentes hao
- Ma. I: "Southem Beins" - Mel Tivis
reness nao
- Ma. I: "Cood Hearted Woman" - Wajon is Wilie



HANX WILUNWS III I Don't Know (Curb)
Total Stations: 12; Adds: 0, Points: 918, Plays: 185 ( -5 )
SOUTH SIXTY FNE The Most Beautiful Girl (Atlantic) Total Stations: 11, Adds: 0, Points: 910, Plays: 163 (+12)

LSA ANGELLE I Will Love You (DraamWorks)
Total Stations: 19, Adds: 7, Points: 656, Plays: 150 (+94)
HAL KETCHUM She Is (Curt)
Total Stations: 28, Adds: 18, Points: 414, Plays: 84 (+17)
COULN RAYE You Still Take Me There (Epic)
Total Stations: 12, Adds: 12, Points: 222, Plays: 39 (+14)

Songs ranted ty lotal points.


WFMS/Indianapolis held an e-mail-only contest recently to win a private hour-long performance with Randy Owen in the WFMS Pickin' Parlor. Pictured (l-r) are WFMS MD J.O.Cannon, Owen and WFMS PD Bob Richards.


During a rare visit to Nashville, Public Radio's Mountain Stage recorded a Valentine's Day special featuring music from Warner Bros. artist Leslie Satcher's debut album, Love Letters. Pictured (l-r) are Jim Lauderdale, Mountain Stage host Larry Groce, Harley Allen, Satcher, Vince Gill and keith urban.

## PLEASE SEND YOUR PHOTOS

## R\&R wants your best snapshots

 (color or black \& white).Please include the names and titles of all pictured and send them to:

R\&R clo Heidi Van Alstyne: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067


## MBCRNDOMITMOAS

Coad-To-Cead
Mant Edwands • (972) 991-9200
adde:
Broous 8 Dum Aint Hotring 'Bout You Doxe cheres if I fal You're Going Down...

Esech Amprisis Who 1 Am
Dumomo hro ora More dey WEWHY CHESNEY Don't Happon Twice

Stowe Kroll • (600) 251-2818
Gay Knoll
eroous a oum Ainy Hothing 'Bout You L. MORGM \& 8. MERAMW He Drinks Tequila ottent:
Thicx powy Pour Me
aumomo hno One More Day

Kon Moultrie - (800) 426-9082

## Retestran Ematry

Ray Randall/tant Aaron
Ades:
Drectices Ant Nothing Bout You ane cimest in I Fall You're Going Down.

Hettent:
WEITH UREMM But for The Grace or God
Lice
one More Day
deserica AMOREWS Who I Am
Now Comilty
L.d. Smith Hant Aaron
daxe chers if I Fall You're Going Down.
taice pony Pour Me
Hettert:
vett URBaN But For The Grace Of God
LCHE O'MEAL There is No Arzona
DUAMOND RIO One More Day
JESSICA AMDREWS Who I Am
Lis
Ken Moultrie/Hank Aaron

## Mottuest

Gith urean Bur for the Grace of God JUMIE D'WENL There Is No Arizona LEE ANN wOMACX Ashes By Now DIAMDNO RIO One More Day
JESSICA ANDREWS Who I Am

## а ESRABOL ETMOP:

CO CONTIRY
John Hendricks
Adds:
Hottest:

DARRYL WORLEY A Good Day To Run KENHY CHESHEY I LOSI It

## GREAT AMERICAN COUNTRY

## ADDS

2ma cmins I Cound hiot Asch For More mingecemfro A ed Thenowerd

## TOP 10

ferecamonaws wholam TEXY Lerin You Shoutariciss Me Like this soccememan SAMA Emis Bom Tofy bevecmexp Whan You ywis Owere Then is Ho Areona Burcamanathome LEF Cum wemicx Actros By Now Sicenary Luchy 4 You (Tonigtilim Jusina)

information curnent as of feorvary 15. 200?


42 mivion households
Chris Parr, Director: Programming Paul Hastadas VPIGM

## ADDS

werm unem But for Tin Grase 01 GOO Rascal FLars This Evindey Love 50CE MEstimatum BNAM Womiry good Day To Run minc O'men There is No Aviona Dweht rougua what Do You Krow Aboul Low TOAY KEITH You Shoutdnt Kiss Me Like This Duncmin Ruo One More Day Jesichandarews Wholam Gart Mulay Ripot Where I Need To Be ausonnourssmate Chatw inum jomeon cerga heavy
nesom krauses Mape
Caroum omm romeon Georga
 dumowo Rwo nemore Day dnoe chicus wator You OWCHI YOAMM What Do You Know Abor Love cary allan Rign Where I Need To Be ymin OMEAL There is Ho Anvona EESECAMDREWS Wholat soder mesema Bum KETTH URBAN Bet By The Grace Of God LEE ANN WOMACXAShes By Now RASCAL FLATS Ths Everctay Love TogY keith You Snoulant Kiss Me Like This

## HOT SHOTS

CLAY Davosom someimes
CABOCW anm samson George KEMNY CHESUEY Y Doni Happen Twce MARK MCCCUIMN MIS. Steven Rudy mEREDITH EDWAROS A Rose is A Rose monicomery cemtry she Coulont Cnanpe Me Micxel CREEK When You Come Back Down PATTY LOVELESS The Last Thing OnMy Mind SHERACMUSTW Jome
terriclafin nofeat
thavis Thitt it's a Great Day To Be Aive
Heaw rotation songs receve 28 plars per week. Hot Shots receive 21 plays per week


TIM MCGRAW My Next Thirty Years(Curb) DDXIE CHICKS Without You(Monument) SARA EVANS Bom To Fy(RCA)
PHIL VASSAR Just Another Day In Paradise(Arista)
TRAMS TRITT Best Of Intentions(Columbia)
BRAD PANSLFY We Danced(Arista)
KEMNY CHESNEY I LOSt It(BNA)
JOHN MICHAEL MONTGOMERY The Little Girl(Atantic)
LONESTAR What About Now(BNA)
ANDY GRIGGS You Made Me That Way (RCA)
MRRON TIPPIW Kiss This (Lyric Street)
CHAD BROCK Yes! (Wamer Bros.)
LeE ANN WOMACX I Hope You Dance (MCAUniversal)

## ALAM JCKSON it Must Be Love(Arista)

TOBY KEITH How Do You Like Me Now? (DreamWorks)
GEORGE STRAT Go On(MCA)
ALAN JACKSON www.Memory(Arista)
FANTH HILL The Way You Love Me(Warmer Bros.)
VINCE GILL Feels Like Love(MCA)
Jo DEE MESSIMA That's The Way(Curb)

## 

CHRIS CAGLE Laredo (Capitol)
CLAY WALKER Say No More (Giant)
CRAIG mORGAN I Want Us Back (Atlantic)
KORTMEY KAYLE Don't Let Me Down (Lyric Street)
K.T. OSLIN Live Close By (And Visit Often) (BNA)

MARSHALL DYLLON You (Dreamcatcher)
Register now for Music Meeting, the industry's No. 1 online destination for new music: mww.rronline.com


ASCAP Nashville threw a party recently to honor Brad Paisley \& Chris DuBois for their No. 1 song "We Danced." Pictured (l-r) are producer Frank Rogers, RCA Label Group Chairman Joe Galante, Paisley, ASCAP's Connie Bradley, DuBois, Arista's Bobby Kraig and RCA Sr. VP/GM Butch Waugh.

## TUNED-IN country

## KJUGNIsalla, CA

## sam

alacamil Im in A Hurry (And Don't..)
RASCAL FLATTS This Everyday Love maptima mcaptos ti's My Time GEDReE STIATT You Know we Betier Than That LUME O'WENL There is No Arizona SAWYER EROWW Lootin' for Love SAPA EVINS BOOM TO Fy
WE OUFFE PTop ME Up Beside... (M...)
C. BLACNS. WARimen Boen There Toer Kerth You Shoulont Kiss Me Like This DEMu CARTER Wo Danced Anyway CLAY WheKER This Woman And This Man Tim mcoraw my Next Thirty Years ownert raway hhat Do You Know About Love LOMESTAR TEN Her
ALAW Lacrsew Who's Chatin' Who WADE HAYES DONY STOD

## 

ALAN MCHSOW Who's Cheatin' Who CAROC YW OAWW SOHMSOW Georgia montrow ery eriliy dadty wont sel the farm CLAY DAVMOSOW Sometimes
TERAI CLARAX Emotional Girt
PHM. VASSAR Just Another Day in Paradise NEITH UPBAN But for The Grace Of God I. TRTITM. STuart the Whiskey Ain't Worting MARX WULS Dont Laugh Ai Me OARRYZ WORLEY A Good Day To Run GEORGE STRATT Dont Make Me Come Over... MARTMM MCBRIOE It's My Time
TMM MCGRAW Maybe We Should Just Sleep.. LOMESTAA Everthing's Changed

## $4 p m$

RASCML FLATTS Prayin' For Daylight CAROL YW DAWW JOHMSOW Georpia KEWNY CHESWEY How Forever Foels KENWY ROGEAS There You Go Again WEAL MCCOY You Gotta Love That MROW TPPPW Kiss This
KETIT Uasaw But for The Grace of God
 LOwESTAR Smile
GEORGE STRAT Don' Make Me Come Over... JO DEE MESSIMA Burn
thavis Tartr it's A Great Day To Be Alive TRASHA YENRWOOD Walkaway Joe MARK WLLLS Almost Doesn't Count REEA MCENTIRE Take II Back

## 8pm

## LOMESTAR Tell Her

FAITH HILL The Way You Love Me GABY ALLCN Right Where I Need To Be tracy Lawrence Texas Tomado odre Chicks Wide Open Spaces Toey kerth You Shouldn't Kiss Me Like This mark collie even The Man in The Moon is.. GEORGE STRAIT The Best Day DARRYL WORLEY A Good Day To Run JO DEE MESSINA BuTm
VINCE GILL Shoot Straight From Your Heart JOHN M. MONTGOWEAY Cover You in Kisses REEA MCENMPE Why Haven't I Heard from You KEWWY CHESNEY Don't Happen Twice CLMTT ALACK Nothin' But The Taillights

RER/MEDIABASE 24/7

## $\ldots . . . . . . . . . . . . . . . . . . . . . .$.

## KATM/Stockton, CA

## $3 a m$

FANTH hill II My Heant Had Wings GABTH EROONS To Make You Feel My Love TOEY KEITH Who's That Man
dO DEE MESSEMA BUTM
Dure ctincus Without You
coll mave I Con still foel You
Tiw mceraw My Next Thirty Years
dymowo ano One More Day
Sumun Twaw don' Be Stupid (You Know I...) DAVD KERAH WOndertu Tonight
LEANW ames One Way Tricket (Bocause I Can)
LOWESTAR Tell Her
TRACY Brio Dont Take Her She's All I Gor
mel mconvire Louisiana Saturday Night

## 11 am

rawoy thavis doeper Than The Holler nuw mCGBAW Something Like That
A. MCEWIMEA. OAVES Does He Love You

DARAV WOPLEY A Good Day To Run
ALAW MCKSOW Litte Bity
LOMESTAR Tell Her
THiCK powy Pour Me
JOHW M. MONTGOWEAY Lite's A Dance
SHANHA TWAW Love Gets Me Every Time LAMIE O'WEAL There is No Arizona
GARTH BROOKS The River
montcomery gentry Lonely And Gone
$4 p m$
vuce gnl One More Last Chance ShaviA Twaw That Dont /mpress Me Much FANTH HRL II My Heart Had Wings ~LAN LACKSOW Who's Cheatin' Who JUWE O'WEML There is No Arizona allasama Tennessee River
CLAY WLLENER Say No More
Doxese chicus you Were Mine
TRASHA YENBWDOD Walkaway Joe
TOBY KEITH You Shouldn't Kiss Me Like This PATTY LOVELEsS How Can I Hat You Say Goodtye REBA MCENIIRE The Greatest Man I Never Knew

## $8 p m$

mastmen mcbride lt's My Time
BILLY GLIMAN OKkahoma
LOWESTAR What About Now
SheDMsY Lucky 4 You (Tonight I'm...)
JOHW M. MONTICOMERY Satd (The Grindy County...) LONESTAR Tell Her
david Lee muaphy dust On The Bottle
TIM RUSHLOW She Misses Him
dixie Chicks Wide Open Spaces
shanu nwaw Don't Be Stupid (You Know I...) SLMME O'WEAL There is No Arizona GARTH BROOKS Two Of A Kind, Working On... george stant go on

Montored aiplay data supplied by Mediabase Research. a division of Premiere Radio Notworks. Tunedtin is besed on sample hours taken from Monday $2 / 5.0$ 2001. RsR inc.

## Stations and their adds listed alphabetically by martet



## Country Playlists

FAND CONPLEIE PUYLESTS FOR ALL COUNIEXY REPORIERS ON REA OMLME MUSNC TRMCKNG



|  |  |
| :---: | :---: |
|  |  |


|  |  |
| :---: | :---: |
|  |  |



|  |  |
| :---: | :---: |
|  |  |



|  |  |
| :---: | :---: |
|  |  |








# Nominees Include <br> Smith And Jones 

# $\square$ Conversations with Grammy nominees Michael W. Smith and Rickie Lee Jones 

t's a huge thrill just to be nominated." It's a sure bet those words will be uttered at least once on Feb. 21, when CBS-TV airs the Grammy Awards from Los Angeles' Staples Center. The list of categories and nominees seems endless. In fact, I counted awards up for grabs in no fewer than 100 separate categories. Even on such an incredible laundry list, several names jump out for a variety of reasons. We'll focus on two such nominees here this week.
"Over the course of my career I think I've been nominated 10 or 11 times, but I'm not really sure." reports Michaed W. Smith, whose This Is Your Time is in competition for the Best Pop/ Contemporary Gospel Album award. Smith's I'll Lead You Home captured 1996's Grammy in that category, and he also walked away micheol W. Smith with the hardware
 in 1984 for Best Male Gospel Performance.
"I don't expect to win, bun if it happens, it's icing on the cake." he says. "When you think you have a good shot at winning, you don't." The others vying for this year's Pop/Contemporary Gospel Album award are Avalon, Jars Of Clay, Crystal Lewis and Jaci Velasquez.

## Mainstream Respect

Christian-music groups like Sixpence None The Richer and Jars Or Clay have recently broken into the mainstream. but. Smith points out. "It was like pulling teeth back in the 1980s, when Amy Grant and I were trying to get a break."

Smith admits that there were moments back then when he was discouraged. "You were put in a box and thought to be from only one realm and not to belong in the industry," he recalls. "They thought the music wasn't cool or that we'd be preaching. It was very hard to get any kind of respect. I just wanted to be known as a singersongwriter and musician. Take me for what I am - don't prejudge me before you hear my music."
Quick to heap praise on the Geffen Records executive who was working his records at the time. Smith assers, "Claire West [now Parr] basically put her life on the line. She told programmers they were nuts if they didn't at least listen to 'A Place in This World.'
"It always seemed to come down to the wire on whether we'd be able to keep our bullet with that song, but after six or seven weeks at AC, it finally got some momentum. There were times when we wondered if it was all worth
it, but I've always felt that I'm viable in the mainstream."
Though he's been frustratod and discouraged at times, Smith has never wanted to quit. "You're not going to hit it out of the park every time, but the key is finding someone who's really passionate about what you do," he says "That's why I keep thinking back to Claire and what she did. My goal is to make the biggest recond I've ever done.'

## Imner Peace

Unlike in the past, when Smith's work on Reunion Records was distributed by Geffen, his product is now handled by Jive. "l love them, and they're great people," he says. "It's the most powerful pop record company in the industry right now. l'il consistently sell between 500,000 and I million records, so i don't have anything to cry dact
He says it's important to remain true to himself. "I've tried being someone else in order to sell a lot of reconds, and that's just a miserable place to be," comments the 43 -year-old father of five. "Everyone seems to want to chase the next greatest thing, but I'm glad not to do that. Ultimately, people who do that aren't very happy. Peace comes with doing what you're called to do. It's great if, at the end of the day, it sells a lot of records, but if it doesn't life goes on; it's not the end of the world.
"I have so much to be thankful for, and there's a part of me that makes me feel that the next record could be the very beginning. I don't know if I'll be out rocking when I'm 60, but I'm not at the end right now.
"I still get huge tears in my eyes when I watch Elton John in concert. Every song he does is a hit. and it's one standing ovation after another. It's encouraging to see people like Elton and Paul McCantney still performing, and they're still very good at it."

## Singing Freedom's Praises

The brilliant John Williams has been another major influence on Smith's career. "I can hum every melody from all his movics," remarks Smith. "From Saving Private Ryan to Svar Wars, he catches you every time."
Smith's favorites among the songs he's written aren't the pop songs with
lyrics. "They"re instrumentals," he says. "I finally talked my record company into letting me do an instrumental CD. Freedom, and I think it's the most passionate thing I've ever done. It was recorded in Dublin with the Irish Film Orchestra, and there isn't one word on the CD. I've been working on it for years, and we were able to knock it out in about four months. Most of my energy and time are spent making sure the songs are right."

Feedback from those aware of the Freedom CD has been extremely positive. "Someone called and told me they bought 15 copies and gave them away as Christmas presents," says Smith whose middle initial, incidentally, stands for Whitaker, a family name. "I've never had the kind of response that l've had with this record. Once people hear it, i hope they'll have good things to say about it. There might be a cut or two that ACs could play. It's very melodic music, but it's also very deep. I just want people to hear it."

## Philosophical Attitude

Grammy nominations can carry mixed blessings for some entertainers. "You can't say that it doesn't feel good to be noticed by people in power," ex-

plains Rickie Lee Jones, who has a Best New Artist Grammy to her credit. "Nominees should just take it for what it is and enjoy it. Don't take it too hard or make too big a deal out of it if you win or lose."
But Jones is both thankful and. glad to be recognized in the Traditional Pop Vocal Album calegory this year. Her Artemus CD /i's Like This is competing against works from Bryan Ferry. George Michael, Joni Mitchell and Barbra Streisand. "There've been many years of hand work, so it's good to see my name in there," says Jones. "But it's by no means a divine decree. Of course, if you lose, you join a more prestigious club than if you win. Looking at it that way, there's an even more distinguished group who've never been nominated at all."

## AC No. 1 Among Women 25-54

In more than one of every three cases - 38\% - ACs ranked first in summer 2000 among women 25-54. Country, at 24\%, and CHR/Pop, at $11 \%$, were the only other formats that registered double-digit percentages.

Rounding out the fiedd of No. 18 in the derno were Urban AC, $8 \%$; Hot AC, $7 \%$; Uben, $5 \%$; Spanish-language formets, 2\%; CHR/Rhythmic, 1\%; Contemporary Christian, 1\%; Oldies, 1\%; Uiben Oldes, 1\%; and Variety, 1\%.

These ACs and Hot ACs (Hot ACs are designated by an asterisk) finished first this summer among females 25-54. Stations are listed in market order and are fillowed by their summer women 25-54 share. Percentages at the right refiect summer-summer market-share fluctuation.

| aract | Camaruy W | $\begin{aligned} & \text { Summer to } \\ & \text { women } 25-6 e^{8} \text { shere } \end{aligned}$ | Change <br> Su' 3e-9u' 0 |
| :---: | :---: | :---: | :---: |
| 1 | WLTW/itow York | 8.1 | -17\% |
| 4 | KOTHFMEen Frenciseo | 6.2 | +22\% |
| 7 | Whicioperoit | 15.2 | +13\% |
| 14 | RLSY/sentit | 7.6 | +4\% |
| 15 | KYXY/8en Digeo | 8.5 | -10\% |
| 18 | WMLM ${ }^{\text {cong fatand }}$ | 8.5 | -17\% |
| 19 | KEINSEL Louls | 11.5 | .3\% |
| 23 | KOSuDumer | 11.0 | +8\% |
| 24 | WDOK/Cleveland . | 10.4 | +8\% |
| 2 | KKCWWPortiand | 9.4 | -14\% |
| 28 | WRRM/Cincinneti | 11.2 | +35\% |
| 27 | KSaxsen doee | 6.0 | +20\% |
| 20 | KYMXSecramento | 10.2 | +50\% |
| 81 | WKTMMIweukee* | 9.7 | +10\% |
| 33 | WWLProvidence | 14.5 | +22\% |
| 34 | WenY/Columbus, OH | 13.8 | +6\% |
| 35 | KSFMSatt Late City | 112 | 3\% |
| 36 | WWDE/Norfoll | 11.0 | -8\% |
| 37 | WLYTChertote | 9.4 | -8\% |
| 30 | WOMX/Ortando* | 9.2 | +14\% |
| 40 | KSNERLe Veges | 10.6 | -11\% |
| 42 | WMAC/Gireensboro | 12.1 | +3\% |
| 43 | WJXA/Nashville | 12.6 | +11\% |
| 44 | WRCH/Hartford | 16.9 | +1\% |
| 45 | WTSS/Buthalo* | 11.5 | +8\% |
| . 40 | KKMM/Austin | 9.4 | +13\% |
| 50 | WEAT-FIWWeat Pawn Buach | h .-15.6 | -2\% |
| 52 | WRMMRRochester | 10.5 | +11\% |
| 56 | WMAXDayton* | 19.1 | +26\% |
| 58 | WSPA-FMVGreenville, SC | 12.7 | +63\% |
| 59 | WYJE/Abany | 14.6 | -5\% |
| 6 | KRTR-FWHonolulu | 13.7 | +21\% |
| 62 | KxOW/Tulas | 10.2 | +89\% |
| 0 | WKCDO/Akron* | 11.9 | +4\% |
| 70 | KTSMM-FMEI Pato | 13.7 | +26\% |
| 73 | KEFMOmme | 13.2 | +19\% |
| 74 | KWAVMmonterey | 8.7 | +10\% |
| 0 | WMAS-FMNSpringfleld, MA | 17.0 | +1\% |
| 84 | Krbaw ichin | 14.1 | +18\% |
| 87 | WSUY/Charleston, 8C | 8.9 | +6\% |
| 81 | KXLY-FiMspolene | 11.7 | +22\% |
| 9 | KLJPDDes Molnes* | 10.2 | +44\% |
| 103 | WARM-FMMork, PA | 14.8 | +13\% |
| 100 | WNHF/Munteville, AL | 14.4 | -2\% |
| 115 | WFMK/Lansing, *m | 15.3 | -19\% |
| 12.1 | Whicnemedieon, WI | 19.0 | +3\% |

- Seventrano percent of No. is inproved their sheres from summer 1999.
- Hot AC WMMDXDeyton grabe the honors for higheet share, with 19.1.
- Sbity-three percert of the stations ligted above were theo No. 1 this pest turnmer ainong women 35-94. The exceptions: KLSY/Seatio; WDON pest turnmer among women 35-64. The exceptions: KLSY/Seatula WDOK
 AC WTSS AC WISS/Buthalo; KRIR-FWHonolulu; KXQWuise; Hot AC WICD/Akron: KTSM-FMEI Paso; KEFMOmaha; WSUYIChartetion, SC; Hot AC KMXD' Des Moines; and WAHR/Huntsville, AL.
- Conversely, ACs that ranked frest annong wornen 35-64 in the summer That were not lope among femalos $25-54$ included KOST/Los Angeles, WBEB/ Philadolphia, WMJX/Boston, KOOAHouston, WDUVTampa, WLTMNiwau kee, KOXTISen Antonio. KOSRMO/dahoma Ciy, WTVR-FMFRichmond, KSSKFM/Honohilu, KBE2/Tusa, WMGSNWikes Barre, KSOF/Freeno, WDOK Clevaland (Akron book), KMGANBuquerque and WRVF/Toledo.
- Hot AC KMXDDes Moines has tranalioned to an '80s formal.


## Hits Here For You

Arranged by peak position, here are Michael W. Smith's RaR AC chart appearances. They are tollowed by Ricki Lee Jones' 1979 AC hit.

| Song "I Will Be Here for You" | $\text { Na. } 1$ | $\begin{aligned} & \text { Ver } \\ & 1992 \end{aligned}$ |
| :---: | :---: | :---: |
| "Place In This World" | No. 4 | 1991 |
| "Somebody Love Mie" | No. 7 | 1993 |
| "For Vou" | No. 16 | 1991 |
| "This to Your Time" | No. 22 | 2000 |
| "Till Lead You Home" | No. 24 | 1996 |
| "Metier of Time" | No. 29 | 1998 |
| "Chuck E.re in Love" | No. 3 | 1979 |

Fobruary 16, 2001

| ${ }_{\text {Wex }}^{\text {Liss }}$ |  | artist Tile lasel(s) | 唯 | 蚛 | ${ }^{\text {comom }}$ |  | \%400 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| , | 1 | 'W SWWC This I Promise You (Jive) | 2588 | -18 | 307946 | 19 | 115/0 |
| 2 | 2 | backstreet bors Shape of My Heart (Jive) | 2361 | -13 | 289249 | 17 | 1110 |
| 3 | 3 | FANTH HILL The Way You Love Me (Wamer Bros.) | 2313 | -45 | 280168 | 24 | 113/0 |
| 6 | ( 5 | LEE ANW womack I Hope You Dance (MCAUniversal) | 1974 | +80 | 217958 | 12 | 108/1 |
| 4 | 5 | BBMak Back Here (Hollywood) | 1974 | $-160$ | 211857 | 25 | 106, |
| 5 | 6 | HUEY LEWIS \& GWYMETH PALTROW Cruisin' (Hollywood) | 1927 | -7 | 222484 | 20 | 1040 |
| 8 | 7 | manc anthony My Baby You (Columbia) | 1699 | -177 | 216221 | 22 | 101/1 |
| 9 | (3) | DON HENLEY Taking You Home (Warner Bros.) | 1677 | +7 | 184487 | 40 | 103/1 |
| 7 | 9 | LEAMW RIMES I Need You (Sparrow/Curt/Capitol) | 1674 | -203 | 203266 | 45 | 104/0 |
| 12 | (1) | MATCHBOX IWENTY If You're Gone (Lava/Atlantic) | 1424 | +93 | 185949 | 9 | 83/2 |
| 10 | 1 | FANTH HILL Breathe (Warner Bros.) | 1371 | -18 | 191296 | 55 | 103/0 |
| " | 12 | SAVAGE GARDEN I Knew I Loved You (Columbia) | 1337 | 6 | 162209 | 68 | 98/0 |
| 14 | (3) | LONESTAR Amazed (BNA) | 1299 | +97 | 166670 | 72 | 100/0 |
| 13 | 14 | manc anthony you Sang to Me (Columbia) | 1283 | -30 | 163858 | 50 | 106/0 |
| 15 | (15) | CELIME DIOW That's The Way it is (Epic) | 1210 | +32 | 148399 | 65 | 970 |
| 16 | (6) | THE CORRS Breathess (143/Lava/Atlantic) | 1098 | +52 | 113334 | 22 | 79/2 |
| 18 | (1) | BRIAN MCKNIGHT Back At One (Motown/Universal) | 934 | +73 | 123431 | 59 | 80\% |
| ${ }^{17}$ | 18 | CHRISTIMA AGUILERA I Turn To You (RCA) | 871 | -60 | 102681 | 40 | 91/1 |
| 19 | (1) | BON JOVI Thank You for Loving Me (Island/IDJMG) | 853 | +103 | 98695 | 6 | 79/3 |
| ${ }^{24}$ | (10) | R. MARTIN F/C. AgUILERA Nobody Wants To Be Lonely (Columbia) | 806 | +141 | 119823 | 3 | 84/8 |
| ${ }^{1}$ | (1) | ROD STEWART I Can't Deny It (Atlantic) | 799 | +85 | 89901 | 3 | 88/5 |
| $x$ | (2) | SADE By Your Side (Epic) | 798 | +56 | 114158 | 14 | 84/1 |
| $x$ | (3) | SEAL This Could Be Heaven (London Sire) | 715 | +38 | 55799 | 5 | $84 / 1$ |
| 2 | (2) | DON HENLEY Everything Is Different Now (Warner Bros.) | 679 | +11 | 71684 | 8 | 72/0 |
| ${ }^{2}$ | (3) | gloria estefan You Can't Walk Away From Love (Epic) | 534 | +37 | 75929 | 3 | 71/5 |
| 30 | (2) | ENYA Only Time (Reprise) | 463 | +73 | 41437 | 2 | 64/4 |
| 2 | (3) | DAVID GRAY Babylon (ATO/RCA) | 463 | +29 | 27468 | 3 | 49/2 |
| 2 | ${ }^{2}$ | TON BRNXTON Spanish Guitar (Laface/Arista) | 420 | -208 | 38519 | 13 | 56/0 |
| Debut | (2) | 98 DEGREES My Everything (Universal) | 410 | +52 | 53308 | 1 | 56/10 |
| ${ }_{6}$ | 30 | Matalie COLE Angel On My Shoulder (ElektraEEG) | 367 | -214 | 34922 | 13 | 67/0 |

[^1]
## Now \& ACtM

EVAN AND JARON Crazy For This Girl (Columbia)
Tolal Plays 335 , Total Stations: 22. Ados 0
LIONEL RICHIE Angel (IslandIOUMG)
Total Pays 298, Total Statons 54, Ados 18
JENNIFER DAY Completely (BNA)
Total Plays: 154. Total Stations: 25, Adas 0
SASHA ALEXANDER Let Me Be The One (Reprise)
Total Plays: 141, Total Sethons: 29, Aats 2
SHAWN COLVIN Whole New You (Columbia)
Total Plays: 130, Total Stations: 26. Adds 5
머00 Thankyou (Arista)
Tola Pliys 116. Tota Stations 12. Adat 5

HEsse Coon Fall at Your Feet (Narada)
Tota Plays: 7, rowe Sutions: 18, Ados: 2
suZY K Broken Wings (Vellum)
Totai Pligs 77 , Total Stations: 18, Aats 2
JOW SECADA Break The Walls (Epic)
Toter Pliys: 62 , Total Steions: 14, Aods 5
TMARA wALKER Didn't We Love (Curt)
Tote Plays: 49. Totel Stations: 15. Ados 4

## Most Addod.

MAIITT TITE LABELS)

LONEL RICHIE ANges (IStand/IOMMG)
JOURMEY Al The Way (Columbia) S8 DEGREES My Evertthing (Universal) BETIE MIDLER Love TKO (Warmer Bros.) VITAMM C AS LONO AS You're Loving Me (Eterta R. MAFTIN FCC. AGUILERA Nobooty Wants... (Columbia) 8 ROD STEWART I Can't Deny It (AAtantic)
clopin estefan You Cant Walk Away from Love (Epic) 5
SHAWM COLVIN Whole New You (Columbia)
JON SECADA Break The Walls (Epic)
DIDO Thankyou (Arista)

## Most Increased Plays

ARTST TItLE LABEL(S)
LIONEL RICHIE Angel (Island/IDJMG) R. MMTIN F/C. AEIMERA Nobody Wants... (Columbia) +141 BON JOY Thank You For Loving Me (Island/IDJMG) +103 LONESTAR Amazed (BNA) MATCHBOX TWENTY If You're Gone (Lava/Attantic) +93 ROD STEWART I Can't Deny It (Atlantic)
$+85$
LEE ANW WOMACK I Hope You Dance (MCAUniversal) +80 SARAH MCLACHLAN I Wilf Remember You (Arista) +77 BRIAN MCKNIGHT Back At One (Motown/Universal) +73 ENYA Only Time (Reprise)

## Breakers.

Mo Songs qualified For Breaker Status This Weok







## COCO LEE "A Love Before Time"

Academy Award Nominee BEST ORIGINAL SONG
From the Original Motion Picture Soundtrack CROUCHING TIGER HIDDEN DRAGON

ON YOUR DESK NOW! For Airplay Commitments $2 / 20$

## FILM ACHIEVEMENTS

10 Academy Award Nominations!
Including:

- Best Film
- Best Director
- Best Foreign Film
- Best Score
- Best Original Song
- Most Successful Foreign Film Ever!
- 2x Golden Globe Award Winner!


## Most Played Recurrents

PHIL COLLINS You'll Be in My Heart (Hollywood)
BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)
Sarah mclachlan I Will Remember you (Arista)
SANTANA I/ROB THOMAS Smooth (Arista) CHER Believe (Warner Bros.)
bACKSTREET BOYS I Want It That Way (Jive)
98 OEGREES I Do (Cherish You) (Universal)
98 0EGREES The Hardest Thing (Universal)
SIXPENCE NONE THE RICHER Kiss Me (SquintColumbia)
'N SYNC (God Must Have Spent) A Little More Time On You (RCA)
EOWIN McCAN I Could Not Ask For More (Lava/Atlantic)
MARC ANTHONY I Need To Know (Columbia)
W. HOUSTON \& E. IGLESLAS Could I Have This Kiss Forever (Arista)

ENRIOUE IGLESUS Bailamos (Overbrookinterscope)
Lara fabuan Love By Grace (Columbia)
macy gray I Try (Epic)
SHaNLA Twann Man! I Feel Like A Woman! (Mercury/IDJMG)
STING Desert Rose (A\&MMinterscope)
bRITMEY SPEARS Sometimes (Jive)
'N SYNC w/GLORLA ESTEFAN Music Of My Heart (Epic)

## PLEASE SEND YOUR PHOTOS

R\&R wants your best snapshots (color or black \& white).

Please include the names and titles of all pictured and send them to:

R\&R c/o Mike Kinosian:
10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

## TUNED-IN

## $A C$

##  <br> KBAY San Jose <br> 3 am

backstreet bors as Long As You Love Me HOOTIE \& THE BLOWFISH I Go Blind
MARC ANTHONY My Baby You
U2 I Still Haven't Found What I'm Looking For
GICKY MARTIN Livin'La Vida Loca
ERIC CLAPTON Layla
VANESSA WILLINMS Colors Of The Wind oavio gray babylon
U840 Red Red Wine
SARAH MCLACHLAN Building A Mystery
ввмах Back Here
EURYTHMICS Sweet Dreams (Are Made Of This)
SADE By Your Side
JOHN WANTE Missing You
M.D. LANG Constant Craving

## 11am

MaRC ANTHOWY You Sang To Me
TOWI BRAXTOW Breathe Again
 CrWOH LAUPER All Through The Night
SARAH MCLACHLN Building A Mystery anckSTREET BOYS Shape Of My Heart PRETEWDERS 'II STand By You KENWY LOGGMS Footloose
BRIW MCKMIGHT Back At One
fastracl Out Or My Head
ELTOW SOHN Blessed
GOOGOODOLLS ITS

## $40 m$

ERUCE SPAMGSTEEW Dancing in The Oank george michuel faith
SEwEL DOWn So Long
LEAMN RMEES I Noed You
MATCHEOX 293 AM
R.D. Laws Constant Craving
'W SVuc (God Must Have Spent) A Litite...
PAULA COLE IDon't Want To Wait
DOW MEMEY Tabing You Home
ACE OF CASE DonY Tum Around
prie collus you'll Be in My Heart

## $8 p m$

GLORMA ESTEFAW DON't Wanna Lose You ROD STEwART So Far Away
remur logems this is it
FREDOE MICKSOW You Are My Lady
sOYZ W MEW On Bended Knee
LOMESTAR Amazed

GWYWETH PALTROW \& HUEY LEWIS Cruisin'
DOMMA LEWIS I Love You Always Forever

## 965"koit KOIT/ San Francisco 3am

backstaeet bors all I Have To Give HALL \& OATES You've Lost That Lovin' Feelin' JAMES INGRAM I Don't Have The Hean BEITE MIDLER Wind Beneath My Wings MARVIN GAYE I Heard It Through The Grapevine LEANN RIMES I Need You
JOURMEY Open Arms
MATULECOLE\& MATKMG COLE WhenIfalinLove
 CHICAGO Just You 'N' Me atLantic stahr Masterpiece JOHN WAITE Missing You

## 11am

TRACY CHAPMAN Fast Car
SHawLA Twaw from This Moment On HOMEYDRIPPERS Sea Of Love MICHAEL AACKSON You Are Not Alone CHICAGO Will You Still Love Me? SUPREWES Come See About Me LEANW RMEES I Need You CTWOI LAUPER Time After Time TMM TUPMER I Don't Wanna Fight ELTOW JOHW Circle Or Lite TEMPTATIOWS Just My Imagination (Running...)

## $4 p m$

MABLLH CABEY I'I Be There
FOREVBMER Waiting For A Girl Like You GAYE \& TERAELL Ain't Nothing Like The Real. BACNSTREET BOVS I Want It That Way whami Careless Whisper pall anys I Go Cray dewel You Were Meant for Me
 MUEY LEWH \& TME MEWS But It's A Iright EETTE MOMLEA From A Distance chacheo Just You 'N Me

## 8 pm

## spamonu sullet True

demmfer paice Crush
O'aurs Use Ta Be My Girt
 WHITMEY HOUSTOW / Will Ahways Love You ambsosin You're The Only Woman LEANH RWESS I Need You
LUTHER VANDROSS Aways And Forever
 BRYAW ADAMS (Everything IDo) 100 It.. KEMHY G Silhouette

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 2/5. © 2001. R\&R inc.


LIONEL RICHIE Angel (ISland/IDJMG)
PLUS ONE Last Flight Out (143/Atlantic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com


## RTR Hot Ac top 30

## Fobruary 16, 2001



Thain Drops of Jupiter (Tell Me) (Aware/Columbia) Total Perys 460, Total Suboms: 3. Adds: 7

LIFEHOUSE Hanging By A Moment (DreamWorks) Total Plass 436. Total Stabons: 35. Adds 9
SADE By Your Side (Epic)
Total Pters. 381, Total Statoons: 22. Ados ?
JENNIFER LOPEZ Love Don't Cost A Thing (Epic) Total Pless: 300. Total Stabons: 12, Ados 3
3 DOORS DOWN Loser (Republic/Universal) Total Pleys 269, Total Stabons: 18, Alas. 0
BLESSN UNION OF SOULS IBXL Storybook Lite (V2) Toted Ploss 260. Tota Statoms. 22. Ades: 0

FASTBALL Love Is Expensive And Free (Hollywood) Total Pers: 24, Total Stations: 23. Ados 3
IMCUBUS Drive (Immortal/Epic)
Totad Plays: 187. Total Stations: 19, Ados: :
ROD STEWART I Can't Deny It (Atlantic) Total Peys. 172. Total Stabons. 14, Ados. 0
COLLECTIVE SOUL Perfect Day (Atlantic)
Toteal Plays: 160. Totar Statoms: 19. Ados: 6
THEY might 8e gIants boss of Me (Restless) Tota Plass: 156. Total Stations: 11. Adds 0
GREEN DAY Warning (Reprise) Total Plays: 76. Toter Statons 20. Ados 19

## Hexsor

| Hin | Hexes |  |  |
| :---: | :---: | :---: | :---: |
| +1 | 398856 | 19 | 89/0 |
| +120 | 369183 | 16 | 89010 |
| +157 | 325593 | 11 | 84/1 |
| -101 | 301663. | 23 | 85/0 |
| -117 | 302813 | 25 | 820 |
| +43 | 286273 | 17 | 82/0 |
| -253 | 234202 | 24 | 82/0 |
| +125 | 230172 | 7 | 691 |
| -34 | 208818 | 16 | 78/0 |
| -123 | 209377 | 21 | 69/0 |
| -59 | 214522 | 21 | 57/0 |
| . 71 | 197453 | 29 | 63/0 |
| +113 | 170176 | 9 | 69/2 |
| +140 | 152798 | 5 | 75/1 |
| -116 | 153559 | 42 | 76/0 |
| -169 | 149461 | 29 | 61/0 |
| +175 | 144478 | 3 | 60/4 |
| -129 | 160648 | 31 | 64/0 |
| +99 | 124181 | 4 | 71/1 |
| -51 | 139607 | 58 | 75/0 |
| -154 | 94621 | 15 | 52/0 |
| +55 | 132644 | 5 | 43/1 |
| +121 | 101106 | 3 | 46/2 |
| +63 | 116074 | 6 | 57/2 |
| +109 | 93439 | 5 | 34/0 |
| +43 | 88435 | 6 | 38/4 |
| -18 | 66723 | 10 | 28/0 |
| +113 | 85049 | 1 | 35/2 |
| +57 | 56240 | 1 | 43/1 |
| +20 | 51610 | 2 | 42/3 |

## Most Added.

ammet jite lusel(s)
GREEN DAY Waming (Reprise)
LIFEHOUSE Hanging By A Moment (DreamWorks)
COLDPLAY Yellow (Nettwerk/Capitol)
INCUBUS Drive (ImmortalEpic)
TRNN Drops of Jupiter (Tell Me) (Aware/Columbia)
COLLECTIVE SOUL Pertect Day (Attantic)
STING After The Rain Has Fallen (A\&MIInterscope) AEROSMITH Jaded (Columbia)
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia) 4 FIVE FOR FIGHTING Easy Tonight (Aware/Columbia) 3 FASTBALL Love is Expensive And Free (Hollywood) JENWIFER LOPEZ Love Don't Cost A Thing (Epic) VITAMNIN C As Long As You're Loving Me (Elehtra/EEG) 3

Most Increased Plays

aftist tite lasel(S)<br>total

TRAN Drops Of Jupiter (Tell Me) (Aware/Columbia) +185
AEROSMITH Jaded (Columbia)
$+175$
COLDPLAY Yellow (Nettwerk/Capitol) +167
OIDO Thankyou (Arista)
$+157$
VEATICNL HORIZON Best I Ever Had (Grey Sky...) (RCA) +140 LIFEHOUSE Hanging By A Moment (DreamWorks) +135 MADONHA Don't Tell Me (MaverickWB) +125
LEE ANW WOMACX I Hope You Dance (MCANniversal) +121 LENNY KRAVITZ Again (Virgin) DELERMMM FSS. MCLACHLAN Sikence (NettwervArista) +119

## Breakers.

|  | AEROSMIT |
| :---: | :---: |
|  | Jaded (Columbia) |
| Total marsucmese | total statonsados |
| 1386/175 | 60/4 |

moet Added is the lotel number of now adde officiely reported to ABA Woe Added is the loter number of new edde onlicielly reported to fiah by ach nporing stion. Songs unriported as ade do not court
 Wrighod chert appeere on RER OMUNE MUSIC TRACKING.

# "I'm Wrong About Everything" 

Also Featured on the Grammy Nominated Soundtrack, High Fidelity

"I've been a fan of John Wesley Harding since my days playing him at KHMX, :I'm Wrong About Everything' is a very infectious track from a great movie, High Fidelity" -Guy Zopoleon, Zopoleon Media Strotegies
"I'm Wrong About Everything is one of those songs with great lyrics and a melody that slowly grows on you. Once it grabs you it doesn't let go. By the third or fourth listen, I couldn't get the hook out of my head!" -Lorrin Palagi, Zapoleon Media Strategies

roduced by Gary Eurnete
and Rob Seldombery
Enghocered by foe Baldridy
Musod by Arad Machnol
From the allum
From the allom
The Cenfonion of SLAct

Already On!
WKZN - New Orleans
KVUU - Colorado Springs
WCDA - Lexington
KCDU • Monterey

|  |
| :---: |
| STING Desert Rose(A\&M/Interscope) |
| CREED Higher(Wind-up) |
| NINE DAYS Absolutely (Story Of A Girl) (Epic) |
| SANTANA /ROB THOMAS Smooth(Arista) |
| THIRD EYE BLIND Never Let You Go(Elektra/EEG) |
| SmASH MOUTH Then The Morning Comes(Interscope) |
| Macy Gray I Try(Epic) |
| SISTER HAZEL Change Your Mind(Universal) |
| BON JOVI It's My Life(Island/IDJMG) |
| SUGAR RAY Someday(Lava/Atlantic) |
| TRANN Meet Virginia(Aware/Columbia) |
| G00 600 dolls Black Balloon(Wamer Bros.) |
| SMASH MOUTH All Star(Interscope) |
| EVERCLEAR AM Radio(Capitol) |
| BBMAK Back Here(Hollywood) |
| SIXPENEE NONE THE RICHER Kiss Me(Squint/Columbia) |
| TAL BACHMAN She's So High(Columbia) |
| Backstreet bors Shape of My Heart(Jive) |
| MARC ANTHONY I Need To Know(Columbia) |
| MIMA GORDON Tonight And The Rest Of My Life(Warner Bros.) |

## HOT AC Going For lidels amaot

LIONEL RICHIE Angel (Island/IDJMG)
SHAWN COLVIN Whole New You (Columbia)
VIBROLUSH The Joker (V2)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com


## PLEASE SEND YOUR PHOTOS

R\&R wants your best snapshots (color or black \& white).

Please include the names and titles of all pictured and send them to:

R\&R clo Mike Kinosian:
10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

TUNED-IN
RAR/MEDIABASE 24/7

## Mix1063 KEZR/San Jose

-3am
EYAN AND LARON Crazy for This Girt
OMC How Bizarre
JEWEL Who Will Save Your Soul
SARAH MCLACHLAN Angel MINE DAYS Absolutely (Story Of A Girf) FANTH HILL The Way You Love Me JESUS JONES Right Here, Right Now DAVE MATTHEWS EAND I DId It EVERLAST What It's Like VERTICML HORIEOW YOU'TE A GOd MERRM BAMBBRIDGE Mouth CREED Higher
GOOGOO DOLLS Slide
MELLY FURTADO I'm LME A Bird Romantics What I Like About You

## 11am

CITLZEW KING Better Days (\& The Bottom...)
LENNY KAAVITZ Again
CRAMBERRIES Dreams
SMASH MOUTH All Star
FAITH HRLL The Way You Love Me MEW ORDER True Faith
MIMA GORDOW Tonight And The Rest Of My Lite TOW PETTY Free fallin"
SIXPEWCE NONE THE RICHER KISS Me
DAVID GRAY Babyton
GIW BLOSSOMS Hey Jealousy

## $4 p m$

3 DOORS DOWW Kryptonite
EURYTMMICS Here Comes The Rain Again
COUWHMG CROWS Hanginaround MATLLE MERCHANT Jealousy FANTH HILL The Way You Love Me dave matthews bano Crash into Me CREED With Arms Wide Open SHERYL CROW Everyday is A Winding Road SARAH MCLACHLAN AngeI MATCHBOX TWEWTY Bent

## 8pm

sugar bay fly
CREEO With Arms Wide Open
CAROIGANS Lovefool
SMASH MOUTH Then The Morning Comes AEROSMITH Jaded
4 NON BLONOES What's Up maOONLA DOn't Tell Me RED HOT CHILI PEPPEAS Scar Tissue Romantics talking in Your Sleep COLOPLAY Yellow
MIMA GORDON Tonight And The Rest Of My Lite U2 Beautiful Day

## Alice Kllçan Francisco <br> $3 a m$

MOBY UGWEN STEFANI Southside
FATBOY SLIM The Rockafeller Skank
STING Atter The Rain Has Fallen
everclear Wondertul
DAviD GRAY Babylon
CREED With Arms Wide Open G00 G00 DOLLS Black Balloon
PEARL LAM Daughter
FIVE FOR FIGHTMG Easy Tonight
STwG Desert Rose
MEW ORDEA Blue Monday
SEmISOWIC Chemistry
SHAWW COLVIN Get Out Of This House
TRAMSLATOA Everywhere That I'm Not

## 11am

TRAMW Drops Of Jupiter (Tell Me) BLIWO MELOW No Rain
DIDO Thank You
BAREMAKED LADIES Pinch Me
COARS Breathless
ANME LENWOX Why
Matchbox TWEwTY If You're Gone no doubr Simple Kind Of Life GREEN DAY Warning CRANBERAIES DTREams MIMA GORONN Now I Can Die BETH MARTL LA SOng

## 4pm

EVAN ANO JAROW Crazy For This Gir PEARL JAM Better Man TRAN Drops Of Jupher (Tell Me) BAREMAKEO LADIES Pinch Me OLME Smile
MEW RADICALS You Get What You Give MATCHBOX 203 AM
Smash mouth Then The Morning Comes
R.E.M. Losing My Religion

CORAS Breathless

## 8pm

LENNY KRAvITZ Again
SARAH MCLACHLAN ice Cream
STING Desert Rose IWCUBUS Drive
MATCHBOX TWEWTY Bent MOBYIGWEN STEFAMI Southside
8STOP7 Question Everything FIONA APPLE Criminal
bafenakeo ladies Too Little Too Late EVERYTHING BUT THE GIRL Missing MIWE DAYS Absolutely (Story Of A Girl)



# A Call For Jaz's Continued Evolution 

> You know what excites me? The thought of a kind of jazz that sounds nothing like the jazz of the 20th century, that is an entirely different thing, a new kind of amimal, but one that is still unmistakably connected to the larger jazz tradition.

## Legendary guitarist champions adventurous thinking as key to the genre's future


#### Abstract

Iraditional jazz and smooth jazz artists alike are known to be outspoken advocates for their respective genres, and perhaps no one is more eloquent than legendary guitarist Pat Metheny. Metheny delivered a powerful and inspiring keynote address before last month's International Association of Jazz Educators (IAJE) meeting in New York. With permission, I've provided you with an edited version of his remarks.


As we stand here at the beginning of this new century as jazz musicians. we find ourselves living in a culture that often seems to be oblivious, if not outright hostile, to musical creativity as most rom would define it. A millennium-era musicians and educators, we find ourselves with some major challenges ahead of us as a community and as individuals.
But in spite of these challenges in fact, it may wind up being because of some of these very challenges and the real pressures they will put on us to redefine ourselves for even our very survival - jazz will likely continue to thrive, although possibly in unexpected ways.

## A Powerful Idea

Jazz is an idea that is far more powerful than the details of its history, a concept bigger than any single one that its partisans could ever hope to define. It is jazz's very nature to change, develop and adapt to the circumstances of its environment. The evidence of this lies in the incredible diversity of music and musicians that have evolved, lived and flourished under the wide umbrellia of the word "jazz" itself from the very beginning
However, as a participant in the
cause. retaining one's optimism can be a difficult task in a culture that often appears to be indifferent to the kind of personal creativity that is embodied in the quest for excellence in jazz. As I talk to other musicians and members of the larger community, 1 keep hearing these somewhat gloomy forecasts for the music's fulure as the sand beneath our feet continues to shift in these changing times, particularly in the last couple of years.

We must stay vigilant in our efforts to address that most difficult task that faces each and every generation of jazz musicians, regardless of their era or stylistic bent: the task of coming up with musical goods that are challenging and uncompromising yet fully and utterly compelling to our audiences and, even in this era of increasingly shor attention spans, to cause listeners to seek out the musical universe that we are hoping to get them hip to.

With the centennial of this music approaching and the beginning of a new century, we have spent a lot of time basking in the glory of the achievements of the masters in this form: tribute records, films, reissues, reissues of reissues, more tribute records, tribute records in tribute to other tribute reconds - you name it! There are great things about that. There's a certain comfort in that kind of activity, a sense of feeling more connected to the past, a sense of genuine appreciation on all of our parts of amazing accomplishments and, hope-

My contention has always been that jazz is, and I hope will always be, a form of folk music, but a very, very serious and sophisticated folk music.
fully, an always renewed awareness of the incredibly high slandards that have been set throughout jazz's history.

But to spend too much time doing that can also breed a certain kind of complacency toward one of the major elements that has historically been a primary ingredient in the success and survival of this music.

## An Unforgiving Form

Whether it was caused by the invention and evolution of the drum set. the impulse to expand the forms and cadences of the popular songs of the day to accommodate new ways of playing or the desire to incorporate the newest folk instruments of the time (like the electric guitar) or nowadays, possibly even the wild new sounds that permeate an entire culture, there has often been a group of young musicians somewhere saying "What if?" to the status quo of jazz culture - sometimes even saying stronger (wo-word phrases than that, but always in the name, and the natural spirit, of moving the music to a new place.

As much as I encourage and value the need to understand the roots of this music in the most specific and detailed ways possible, it is worth noting that most altempts to re-creme the past in jazz, even by musicians attempling to re-create their own pasts, while often enjoyable, have rarely been made of the fabric of that elusive material that seems to be present whenever and wherever there are musicians who are pushing and remaking the boundaries of the music in the likeness of their own generation.
In this sense. the form is actually somewhat unforgiving. It seems to demand, in fact, that each new generation make peace with something specific that is uniquely theirs. There is something about that particular
negotiation that informs the music with a kind of living, breathing molecular structure than can never be recreated or even accurately simulated by any other means.

Whether it is addressing a newly invented technique or technology for a musical instrument or a reaction to something from the previous generation that they aren't crazy about, this is an essential element that all of the most successful generations in jazz have had in common: They have sophisticatedly illuminated some aspect of their culture in a way that could not be found in any other form - or at any other time - and thenefore have naturally drawn an audience to it that was altracted to jazz to find out, in return, something about themselves.

My contention has always been that jazz is, and I hope will al ways be. a form of folk music. but a very. very serious and sophisticated folk music. almost a kind of scientific folk music. When I say folk music, I am talking about the tradition of musicians using every aspect. all the materials, all the sounds and moves and vibes and spirits, of their time in a musical way.

The attempts to make jazz something more like classical music, such as baroque music. for instance, with a defined set of rules and regulations and boundaries and qualities that must be present and observed and respected at all times, have always made me uncomfortable. That's not because I am not all for jazz being given that kind of respect, but because I feel that the basic desire for self-expression - in whichever of its manifestations that its participants care to address at a given time - is such a primary presence in the fabric of what makes "jazz" jazz that it is crazy to not take advantage of that fact by relegating it to some predetermined model of supposed authenticity.

And, please, let's never forget that this is a genre built to harbor irteverence, or even dissent. in addition to eamest devotion. The diversity of jazz is a big part of what makes the form so vital.

## Creation Or A New Tradition

In my own work, 1 love playing standards and the blues and working on trying to make sense of the infinite details that all of my favorite musicians throughout history have
laid out so generously for our examination and enrichment. But I also know that for every hour I spend working on those essential, fundamental materials. I need to spend three more hours working on how to reconcile those materials with the vital information that has to do with the things that I see and feel and hear around me each day, things that are real to me right now, right this second. I also humbly acknowledge and accept that my reality is, for better or for worse, different from and incomparable 10 any one else's - no the least, probably, my biggest heroes in jazz history.

We all have to rise to this challenge. and it's a big one: the challenge to re-creale and reinvent the music to a new paradigm resonant to this era, a new lime. lt's simply not going to cut it to just keep looking back and emulating what has already been done with a slightly different spin on it. We have to get to work to a degree that we haven't seen for a while now on a broad level within the jazz community; we have to get our collective imagination working hand on a vision that is more concerned with what this music can become than what it has already been.

You know what excites me? The thought of a kind of jazz that sounds nothing like the jazz of the 20th century, that is an entirely different thing. a new kind of animal. but one that is still unmistakably connected to the larger jazz tradition.
The challenge for us is to discover what that new thing might be through our own individual research, by rising to the occasion of the upcoming centennial of this music's birth with ideas thal honor the premise of resonank, organic innovation that has been the hallmark of the form from Day One, the kind of innovation tha springs naturally from the curiosity that is embedded in everyone who gets hooked on jazz.
Along the way, mistakes will be made. Not all things tried will work out. But that impulse - the impulse to try things! - is perthaps the most attractive, exciting and sometimes most underutilized. intrinsic quality that the promise of jazz itself offers.

The complete text of Metheny's speech can be found on his website. www.patmethenygroup.com.



# The voice ... UNMISTAKABLE The song ..."Open The Door" 

THE NEW SINGLE FROM
MICHAEL MCDONALD

## Going for Adds 2/26/01

Early Adds - WNUA-Chicago KJCD-Denver WJPL-Peoria

# NAC notes 



George Benson's "Medicine Man" (GRP/VMG) tied Bona Fide for No. I in total plays two weeks ago, but Bona Fide carned iwo adds - adds are our criteria for tie-breaking in such a case - and they held on to No. I. But Benson powers to the top this week. proof that you can't keep a great record down. especially one by an artist whose gifts are as limitless as Benson's. Congratulations to VMG's Laura Chiarelli and everyone else involved in another in the long line of successes by one of contemporary music's greatest treasures. George Benson.

It was another great week for The Rippingtons" "Caribbean Breezc" (Peak/ Concord), which leaps 18-13* and carns two new adds, including one at WLVE (Love 94)/Miami. Yulara's "Flyin' High" (Higher Octave) jumps 19-15* and also
picks up an add at WLVE.
You'd better test your studios' automatic sprinkler systems. because Rick Braun's "Kisses in the Rain" (Warner Bros.) is combustible! Braun explodes 24-16* and earns the week's top Most Increased status with a 117-play gain.

Jeff Lorber's "Snakebite" (Samson) debuts at 25* and is third Most Increased with a gain of 81 plays. Five new adds include WNUA/Chicago. WVMV/Detroit and KWJZ/Scatle. (Please see Under the Radar for KWJZ MD Dianna Rose's comments about Lorber.)

The Most Added track is Count Basic's "Wes Who?" (Instinet), with nine adds. From the sime of his 1996 debul the Count's contributions to NAC/Smooth Jazz through his fresh. grooveladen guitar chops and soulful songs have been important in furthering the format's acceptance. Now he's done it again. Early believers include WNUA. WJZW/Washington. WNWV/Cleveland and WJZI/Milwaukee. New adds include JRN, KKJZ/Portland and WSIZ/New Orlcans.

There's a national picture forming on Tim Bowman's "Smile" (Insync). A number of majors, including WQCD/New York, WJJZ/Philadelphia. WVMV and KYOT/Phoenix, have the track in or approaching medium rotation. Check it out.


## KWIZSeatte enjoys a reputation

 for musical intognty and for playing music sulitabio for both its market and ths audionce - oven when that music is a thtto outside NAC. SI's usual boundaries. And that's aan's exclusive banowiten pon wew music a bosuthul thig. KWJZ MD and air personality Diaman Rose discusses this wourts sods and ghes us her thinking on the curremt state of the format and its music.

When Kew Mevario was looking for teedback from PD Carol Handloy and me on our suggestion for his next single, "Dellcioso" (Positho) was the one that stood out to us. It flows well, and, of course, it has that Latin feel that is doing so well for us, even though we're in Seattle rather than Miami or L.A. It's a great guitar track that isn't generrc. Deflilerter's "Snakebite" (Samson) has that retro thing and that efectric-keyboard thing going. This is another one that stood out to us. There are those certain NAC tracks you feel you can't 90 wrong with, in the sense that they're safe, and there are others that stand out in a positive way. This one stood out. There seem to be two musical themes at play in the format nolt now - a Latin, bossa nova, Brazilian feel and a 70s feel. Our adds this week are one of each. Last weok we added deain's vocal
 "I'\% Be Fine" (Carport); now she's got 16 spins. I think we're one of only two
 stations on this track. She's from Finland, but her music sounds as if she could be from Brazil. It's got a definite Latin feel, but not too hard-core and very palatable. It's bright and peppy, with positive tyrics. It's one of those songs that makes my lob excfing, when something comes across my desk that makes me say, "Let's just 90 for tt ." I' live noticed that some reporting stations don't add new music for several weeks in a row. How can you keep this format fluid if you only add one song a month? Plus, as some stations tighten up their libraries and rotations, that may help P2s be more familiar with the music, but I think it risks the bumout factor. I still believe this is a PI format. The format has become more popular because people's ears are accepting the music, not
 because we're diluting the format - at least, I hope that's not Dianme Rose why. I've heard the theory that we can become a little riskier once we've gotten P2s and P3s established as listeners, but when are we going to start doing that? Vie've gol cume and TSL compettove with other formats in radio now.

Hey Clear Channel Stations

# BIIT TIIDT? 

call for the New TV Campaign Demo Tape from Bob Igoe \&



## NAC/SMOOTH JAZZ COIUE FOr 4 Cle

If you would like to have your artists listed here, please contact Asst. NAC/ Smooth Jazz Editor Peter Petro at 310-788-1647, or by e-mail at petro@rronline.com.

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

National Specialty Programming

## Art Cood's Jantirax

Added This Week

## Untes Stanma

212-869-1111

| Bob dames | Alone Together |
| :--- | :--- |
| doff Lorber | The Bijou |
| Ed Calle | Spanish Rose |
| Bryan Savage | Zuma Beach |

## Res Mione <br> 952-259-6734 <br> Freddie Raval

Sunny Side Up

## Dave Koz Radio Show

## Rence DePuy

609-921-1188
Count Basic Wes Who

## NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R\&R ONLINE MUSIC TRACXING


# WCCC's Hometown Celebration 

## 图 Irreverence punctuates stationality in state founded by a Hooker

While gargantuan corporations own much of the radio environment today, there are still a number of stations operating independently. WCCC-FM/Hartford is an Active Rocker owned by Marlin Broadcasting, which, in addition to WCCC-AM \& FM, owns WBOQ/ Beverly, MA and Beethoven.com, "The World's Classical Radio Station." WCCC-AM simulcast the FM signal until recently, but it has flipped to Classical.

One of the more interesting things about 'CCC is that virtually all of its airstaff is from Connecticut. bringing a whole new meaning to the concept of localism. The station's irreverent tone serves to remind listeners that it's the hometown station, but without taking it all too seriously. Some examples are these slogans that "the Department of Tourism has rejected":

- "Connecticut. we must love it. because it costs so much to live here."
- "Connecticut. it's really pretty before Christmas, but then the snow and cold are merely annoying."
- "Connecticut. it was founded by a Hooker." [Thomas Hooker]


## In Your Face

The early days of PD Michael Picoze's career laid the groundwork for the stationality he's put in place at WCCC. He says that 'CCC is an "in-your-face radie station." "That's a technique 1 learned in Philadelphia." he goes on. "I used to work at WMMR, doing mormings, and then I went to WYSP for mornings."
Picozzi was promoted to PD at WYSP and eventually relinquishod his moming duties to focus on the war between 'YSP and WMMR. 'Than batte is still raging over there, and I am happy to say I did all I could to fuel it," he says. "It got out of hand - there were fistrights. I remember my MD, Mark DiDia, being pulled of the stage when we stole an event. The competition hadn't been attending their events, so we would just show up. go onstage and start announcing our jocks.
"No one at WMMR knew for weeks. but they apparently got wind of it. Someone from 'MMR grabbed DiDia's ankle and tried to pull him off the stage, and he was elbowed in the face. I'm not saying those antics were a good thing, just that I'm used to that kind of radio.
"We have a similar situation here, very in-your-face and talking about the competition. However, it's all longue-in-cheek and done with a sense of humor. We have liners that say, 'All radio stations suck. we just suck less.' We don't try to say to the audience. 'How dare you listen to those people?' We just make fun of them. We've made fun of competitors' jocks on the air. One of them recently left, and he called me up laughed and said, "Thanks, it was funny. It was painful sometimes, but it was funny."

## Things Get Ugly

"As you know, concerts are very political in terms of which station gets what," Picozzi continues. "The Aternative station in town, WMRQ, is owned by Clear Channel, which also owns the concert venue through SFX. That makes it difficult for anyone else to worm their way in.
"SFX gave 'MRQ permanent signage in the center court of the Hartford Civic Center. We did a banner contest at a Limp Bizkit Godsmack show, since we couldn't go onstage. II got way out of hand. We had plenty of banners being held up by the listeners, and the competition had maybe two. So they got onstage and staned berating our listeners.
"We've always made fun of the radio station, but not the listeners. You never do that. They listen to both stations; no one has exclusive cume anymore. But WMRQ totally thrashed the listeners, and it got very ugly. The listeners didn't like it, and, by the time the night was over, WMRQ's station van's tires had been slashed.
"That situation led to something had never heand of before: The GM and PD of WMRQ called up and had a conference with me and my boss. They actually cried uncle and said.
"We did agree to let up on WMRQ. That's the first time I've ever agreed to anything like that. Now I'm left wondering — what do I make fun of now?" Michael Picozzi

Stop, this is way out of hand.' We said. 'You're the ones who made fun of the listeners. You're lucky you got away with your lives.' li's like, boy, 1 guess I won that one. We did agree to let up on them. That's the first time I've ever agreed to anything like that. Now l'm left wondering - what do I make fun of now?"

Live, Local And Ass-Kicldin'
Picozzi is a native of Connecticul, and though he has worked in other markets, he's happy to be back in his home state. He explains his approach in hiring local personalities: "Who can better sell your radio station on the air than people who are from the

## "A lot of us don't know what-it's like at other stations, because we've been here so long. Im sure we wouldn't have the same freedoms at many or most other stations." <br> Mike Karolyi

market? I'm not a genius: it should occur to everybody.
"When I moved to Philadelphia. tried to leam the area. That doesn't happen all that often in these days of corporate radio. You don't move to Hartford and say, I'm going to love it here and live here the rest of my life.' It's more like. 'l'm going to try to correctly pronounce the names of some of these towns before I leave,' And you move on to another station.
"I hire local people. I just think that's good for radio. Sometimes a new PD inherits people, and you don't get rid of them because they're from somewhere else. But everybody here is from Connecticut, so we've been playing that up on the air. Some of the promos are: 'We didn't just drop into town for a job, we grew up here,' 'We know what you want, be-

## Connecticut Bom And Bred

 from Connecticut. Asst. PDMD Mike Karolyi has been at the station longest - 14 years. PD Michael Picozzi started out in the market in 1978, though he's had stints in other states as well. Here is a list of 'CCC personalities and their hometowns.

Don Stoele - Vemon, CT<br>Mike Kanolyi - Winsted, CT<br>Michael Picozzi - Bloomfield, CT<br>Kevin The Atrerroon Guy - Coventry, CT<br>J. Raven - Middletown, CT<br>Stater - Glastonbury, CT<br>Stephen Wayne - Hartiord, CT<br>Mo - Hartiord, CT<br>Phino - Meridan, CT<br>Kidd - Hanwinton, CT<br>Mike D.- East Hartiord, CT<br>Craig The Porn Star - South Windsor, CT<br>Any The Tree Hugger - Simsbury, CT<br>Suatio Guy - Vemon, CT<br>Beel Stow - Manchester, CT<br>Hokden Johnson - South Windeor, CT

cause we're from here' and 'Live, local and ass-kickin'?
"We recently took those off the air, but we will run other incamations of them. They were really successful for us, especially up against corporate stations, because the first thing they do is pool their talent from other areas of the country. In this age of voicetracking from other cities, they are on the air mispronouncing towns and trying to do a national show.
"Radio survived television because radio was local. The corporate stations that decide that local is not important are making a huge error. They would have you believe that being local does not matter, but I think it does.

## Playing The Angles

"We play up the local angle every time we can. We've had promos on the air exposing national contesting. such as reading the names of all the stations involved in a contest.
"You read in R\&R where someone is espousing the virtues of sophisticated voicetracking, and he says something like, 'We can maximize the localization of the blah, blah, blah....' He goes in circles to say. 'We're going to make it sound local.' Well, you know what? Just hire a local guy. In the long run it will end up being cheaper anyway. Come on, this is radio. We don't do this for the money."
On the air WCCC stresses that its contest winners are local by naming their towns. Picozzi says the station thas explained to the audience that the other stations in the market never say where their winners are from because the winners are in other states.
"Our listeners are now trained to pick that up, he observes. "For example, one of the other stations was giving away Super Bowl tickets, and one of our listeners called us and said. -Hey, I heard them give an 800 number for Super Bowl tickets, so I knew it was a scam."
Most in the industry probably
know that WCCC is where Howard Stem worked before he hit it big, and the station now carries Stern's syndicated show, How does Picozzi reconcile the local angle with broadcasting Stem from New York? "That's why 1 have the 'Live, local and ass-kickin' liner," he says. "Howand is not local, but he's live, and he did work at WCCC once. We make sure the audience knows that, and it hasn't been an issue."

## The VP Rocks

Asst. PD/MD/middayer Mike Karolyi provides additional perspective on the station's ownership. which took over in May '98. "Marlin Broadcasting is based in Boston, but it is, in essence, a local owner." he begins. "By that I mean that I'm able to contact VP Alan Tolz with one phone call, and I can actually communicate with the owner of this radio station through e-mail or a phone call.
"Alan is here at least every other week. He'll go out on sales calls, or he'll meet with me or Picozzi. We'll discuss programming, and he'll ask if we have any concerns or criticisms or if there's anything we want to talk about. It's nice to be able to have that access to the top of the line within our ownership chain.
"Everybody from the owner to the VP to the general manager is within one phone call - if they're not in the building. We can get things done immediately. If we have a promotion or a contest we want to do, we can get it approved in minutes without a lot of paperwork. Nine times out of 10 they say. 'It's greal, run with it.' You can get things done right away. That's why we can be reactive on the air. When this whole Survivor thing became such a big deal, we could put together a Survivor-type contest if we wanted to and execute it almost immediately.

Continued on Page 90

## Fobruary 16, 2001

| 細 | minst mie ueel(S) | Han | inin |  |  |  | Most Added |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - | AEROSIMTH Jaded (Columbia) | 1698 | +45 | 114913 | 5 | 6610 |  |
| 22 | FUEL Hemorrtage (In My Hands) (Epic) | 1351 | -36 | 92188 | 25 | 81/0 | ERIC CLAPTOW Superman Inside (DuckReprise) 26 |
| - | TANTRIC Breakdown (Maverick) | 1141 | +109 | 7044 | 6 | 69/0 | SPACEHOG I Want To Live (Attemis) 21 |
| 3. | 3 DOORS DOWN Loser (RepublicNuniversal) | 1103 | -98 | 89289 | 35 | 65/0 |  |
| - | LIFEHOUSE Hanging By A Moment (DreamWorks) | 1084 | +64 | 69054 | 15 | 5911 | Jounary Higher Place (Columbia) |
| (6) | 3 DOORS DOWM Duck And Run (RepublicNUniversal) | 1067 | $+47$ | 62627 | 5. | 68/0 | LIMP BILKIT My Way (Fip/Interscope) |
| 71 | GODSmaCK Awake (Republic/Universal) | 973 | 41 | 68387 | 18 | 55/0 |  |
| 9 - | CREED Are You Ready (Wind-up) | 840 | -60 | 60764 | 22 | 4900 | COLLECTIVE SOUL Vent (Atlantic) col ${ }^{\text {No O O O }}$ (fip/Geffer/nterscope) |
| (3) | INCUBUS Drive (Immorta/Epic) | 801 | +41 | 46454 | 10 | 50/1 | TRAN Drops Of Jupiter (Tell Me) (Aware/Columbia) |
| (1) | DAVE MATTHEWS BAND I Did It (RCA) | 783 | +29 | 48917 | 5 | 47/0 | OUR LADY PEACE Lite (Columbia) |
| $8{ }^{1}$ | SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond) | 759 | -163 | 44382 | 10 | 53/0 |  |
| (1) | U2 Walk On (Interscope) | 749 | +38 | 44892 | 5 | 49/0 |  |
| 12.13 | LINKIN PaRK One Step Closer (Warner Bros.) | 712 | -6 | 40031 | 21 | 52/0 |  |
| $15 \quad 14$ | PrIMUS W/OZZY N.I.B. (Divine/Priority) | 662 | -26 | 60090 | 31 | 47/0 |  |
| 16 15 | STRAIT UP FLAJON OF SEVENDUST Angel's Son (ImmortaVirgin) | 642 | -27 | 34862 | 15 | 42/2 |  |
| (16) | A. LIWS OF STAMD WF. OURST Outside (Fawmess/Eefterniterscope) | 633 | +68 | 46953 | 8 | 2900 |  |
| 17 | GEDDY LEE Grace To Grace (Atlantic) | 621 | -20 | 38376 | 5 | 49/0 |  |
| (8) | FUEL Innocent (Epic) | 582 | +59 | 38244 | 4 | 52/3 | Dincreas |
| arosker (19) | OLEANDER Are You There? (Republic/Universal) | 562 | +223 | 30710 | 2 | 60/2 | Plays |
| 14 \% | DUST FOR LIFE Step Into The Light (Wind-up) | 557 | -131 | 34395 | 18 | 45/0 |  |
| $x^{2}$ | NICKELBACK Old Enough (Roadrunner) | 502 | -51 | 25519 | 9 | 42/0 | amist tite lasels) menelse |
| 20 | GREEN DAY Warning (Reprise) | 495 | -31 | 30983 | 8 | 370 | BUCKCHERAY Ridin' (DreamWorks) +298 |
| (3) | UNION UNDERGROUND Killing The Fly (PortraitColumbia) | 452 | +38 | 22695 | 6 | 44/2 | OLENNDER Are You There? (RepublicUniversal) +223 |
| (1) | COLLECTIVE SOUL Vent (Atlantic) | 437 | +13 | 19394 | 4 | 38/4 | ERIC CLAPTON Superman Inside (DuckReprise) +147 |
| Erasker (3) | BuckCherry ridin' (DreamWorks) | 426 | +298 | 29846 | 1 | 56/13 | TRawn Drops Of Jupiter (Tell Me) (Aware/Columbia) +134 |
| - | DIFFUSER Karma (Hollywood) | 380 | -47 | 23775 | 13 | 36/0 | A PERFECT CIRCLE The Hollow (Virgin) <br> TANTRIC Breakdown (Maverick) |
| - | VAN 2NNT Get What You Got Comin' (CMC/SRG) | 361 | +52 | 17243 | 3 | 27/2 | COLD No One (fip/Geften/interscope) +82 |
| (2) | A PERFECT CIRCLE The Hollow (Virgin) | 309 | +112 | 21000 | 2 | 340 |  |
| (2) | TRNM Drops Of Jupiter (Tell Me) (Aware/Columbia) | 298 | +134 | 22681 | 2 | 28/4 | LIFEHOUSE Hanging By A Moment (DreamWorks) +64 |
| (10) | OfFSPRING Want You Bad (Columbia) | 295 | +40 | 15720 | 3 | 31/1/ | FUEL Innocent (Epic) - +59 |
| (1) | MAITHEW GOOD BAND Hello Time Bomb (Atlantic) | 290 | +8 | 15981 | 7 | 351/ |  |
| $0 \times$ | DISTURBED Voices (GiantReprise) | 289 | -2 | 16241 | 9 | 31/0 |  |
| (3) | COLD No One (Flip/Geffien/interscope) | 226 | +82 | 10967 | 2 | 3014 |  |
| 3 | CREED Riders On The Storm (Elektra/EEG) | 220 | -37 | 25381 | 13 | 13/0 |  |
| ${ }^{2} \quad 3$ | EVERCLEAR When It All Goes Wrong Again (Capitol) | 217 | -173 | 14923 | 13 | 21/0 |  |
| (1) | DOUBLE TROUBLE Rock And Roll (Tone-Cool) | 199 | +46 | 9014 | 2 | 17M |  |
| 3 | JOSH JOPLIN GROUP Camera One (Artemis) | 192 | -56 | 9932 | 11 | 220 |  |
| $\cdots$ | IOMMI F/DAVE GROHL Goodbye Lament (DivinePriority) | 188 | -45 | 13536 | 20 | 18/0 |  |
| ${ }_{7} \quad 30$ | OFFSPRING Original Prankster (Columbia) | 184 | -50 | 17063 | 17 | 15/0 |  |
| (1) | MOTHINGFACE Bleeder (IVT) | 181 | +19 | 7204 | 4 | 21/2 | Ereatrers. |
| $3 \times$ | DAVID COVERDALE Slave (Dragonshead) | 153 | -122 | 8830 | 11 | 120 |  |
| - | VAST I Don't Have Anything (ElektraEEG) | 152 | 4 | 6301 | 2 | 19/0 | manmer |
| Debut ${ }^{\text {a }}$ | ERIC CLAPTON Superman Inside (DuckReprise) | 147 | +147 | 10880 | 1 | 26/28 | Are You There? (Republic/Universal) |
| 단 | SKRAPE Waste (RCA) | 14 | +7 | 5607 | 2 | 21/1 |  |
| 4. | LIMP BIZNIT Rollin' (Flip/nterscope) | 141 | -16 | 13083 | 13 | 10\% | 562/223 60/2 (19) |
| * | MARVELOUS 3 Get Over (HifiVElektraEEG) | 132 | -62 | 6314 | 7 | 15/0 | Buckereray |
| Debut (1) | DEFTOWES Digital Bath (Maverick) | 132 | +13 | 5667 | 1 | 13/0 | Ridin' (DreamWorts) |
| - 0 | FIVE FOR FIGHTING Easy Tonight (AwareCOlumbia) | 124 | -19 | 10042 | 8 | 11/0 |  |
| Debut ${ }^{\text {a }}$ | mark SElbY She's Like Mercury (Vanguard) | 122 | +19 | 4565 | 1 | 121 | 426/298 56/13 (25 |
| $3{ }^{3}$ | ISLE OF 0 Bag of Tricks (Universal) | 120 | -155 | 7713 | 11 | 12\% |  |
|  | 72 Rock reporters. Moritored ainplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $2 / 4$-Saturday $2 / 10$. Butbets appear on songs gaining plays or remaining flat from previous week. It two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyngit 2001, The Arbitron Company). © 2001, R\&R Inc. |  |  |  |  |  |  <br>  <br>  |

## THRES YEARS AGO..

RADIO FELT VAN ZANIS RAGE?
"GET WHAT TOU GOT COMDNM



## Celebration

## Continued from Page 88

"For me that's the most attractive thing about Marlin, along with the fact that the owner, the VP and the GM know every single person at this station. They know what we like or don't like. Our GM went to see Black Sabbath with our airstaff. He jumped into one of our three Hummers and rode up to Boston to see Sabbath at the Fleet Center.
"Our VP was also one of the concertgoers. side by side with our 7 pm -lo-midnigh guy, our overnight guy and some of our promotions staff. Not too many VPs hang out with the guys for a night at a Sabbath concert. It sets a nice tone for the station."

## Wise Investments

Karolyi is also impressed by Marlin's investment in WCCC. "They put a lot of time and thought and money into it when they took over this station," he says. "They moved us into a beautiful facility, a restored Victorian house. They made it into a brand-new, state-of-the-art facility.
"All of the equipment in the studio is brandnew. We have two production rooms, three Hummers and a van, and we sponsor a NASCAR race car that has our call letters all over it. The driver brings it to appearances when he's not racing. and it's amazing how many people come out to see it."
The investments give the staff the sense that the company believes in them, Karolyi says. "That was great. because the airstaff always fell that we were the best airstaff in Connecticut; we just didn't have the tools to make it happen. When the new company took over, we finally had the tools we needed.
"In this format you have to be very active on the street and very visible. Along with all the station vehicles. Marlin put money into banners and all of the things that make us look good to the listeners. and that gave us even more confidence. You feel good about driving to a concert with an awesome station vehicle - or three! Any other station in southern New England that comes to that same concert cannot compare to that. Before we even pull out of the driveway, we've won in that respect."

## No Consultants Needed

Another unusual aspect of WCCC is the fact that it's never had a consultant. Karolyi is among a handful of Asst. PD/MDs who are totally responsible for music decisions on their stations. "Ever since Picozzi became PD, he
has let me do it all," Karolyi explains. "I talk to all of the record contacts, listen to all of the songs, figure out the rotations, do all of the Selector and make the decisions on all of the adds.
"Initially, when he became PD, he would sit in with me, and we would listen to a lot of music. Then he developed a lot of confidence in me. and he now just lets me do everything. In three years he hasn't had a problem with anything I've added.
"I'm very lucky. You don't always get a situation where the PD or GM will let the MD just do their thing. I see the restrictions other MDs around the country have. This has to be one of the best MD positions in the country. It's a pretty nice spot to be in."

Karolyi still seeks music input from Picozzi, as well from as the rest of the air personalities, who, he says, "are all heavily into our music and our format." "They 'll volunteer before I even ask them half the time," he notes. "We have a couple of new-music feature shows. We have the Hit List, which runs from 7pm-midnight, Monday through Friday. It's kind of like a cage match. where songs are pit against one another. That's a pretty good way to get feedback on songs.
"We also do another rock show Saturday nights - the host calls it Hit or Shit. l's basically the same thing, just with a different name. So we have a couple of different outlets to test music with. It's good for me to hear how it sounds on the air, which is a litte different, sometimes, than when you are sitting in your office. Those three sources - Picozzi, the airstaff and the new-music shows - all contribute feedback to me on the music."

## Let Freedom Ring

"It sounds like we are gushing about this place, but it really is a good place to work." Karolyi concludes. "Picozzi is great, and, as far as the airstaff goes, we're really allowed a lot of leeway with what we do and say on the radio. A lot of us don't know what it's like at other stations, because we've been here so long. I'm sure we wouldn't have the same freedom at many or most other stations.
"It's a testament to Picozzi, Alan and all of those guys. They've really tet us do our stuff, and it's worked. Since they've taken over and let us have fun ori the air, within reason, it really has shown in the ratings. We haven't lost to adny Rock station in this market since Marlin took over. We've had our ups and downs, but we have never lost to any of our competitors."

TUNED-IN
rar/meolabase 24/7 TUNED-IN roc

WRXR/Chatlanooga
$4 p m$

3 000Rs DOWW Duck: And Run
TEMPLE OF THE DOG Hunger Strike AEROSWITH Jaded
brother cane and fools Shine On
metall
STOWE TEWPLE PLLOTS Creep
BOILER ROOM DO II Again
BLACK SABMATH War Pigs
DISTURBED Voices
LIMP BIZXIT Break Stuff

goosmack Groed
muovarwe dig
AEROSNTH Anget's Eye
BUSH Gycerine
3 DOORS DOWW Duck And Run
Eyenclend when it AH Goes Wrong Again
alice wi CHams Down in A Hole
sTasume westwario What Do I Have To Do
EOMER ROOW DO HAgoin
meveus Drve
sEvEw mary thaze Cumbersome UNOW UMBendiouno Kiwing The Fiy slamwor Wah And Btead

WCFM/Rochester
$4 p m$

LED ZEPPELIN Good Times Bad Times
stever rar vaughaw Pride And Joy
BUCKCHERAYLIUUP
DEREK $\&$ DOMINOS Layla
TAIUMPH Lay it On The Line
STRNT UP ULAOO OF SEVENDUST Anger's SOO
VAN MULEN Mean Street
VAN HALEN I'II Wait
GOLOEN EARAIMG Radar Love
GUNS N'ROSES Knockin' On Heaven's Door
spm
sammy hment Let Sally Drive LED IEPMELW Trampled Under foor nownu Goodeye Lament REO SPEEDWAGON Ridin' The Storm Out 3 Doors DOWW Duck And Run STEVE MMLER Swingtown
Pmin FLOTD Comfortably Numb
WHIESHUKE Slow And Easy

Moniored aiplay dima supplied by Mactiabaso Research, a division of Premiere Redio Notworks. Tuned-In is based on semple hours taken from Monday 25.02001 . R\&R Inc.

PAPA ROACH Between... (DreamWorts) Totel Pays: 119, ToulStions: 13. Atat: 2
ALIEN ANT FARM Movies (DrsamWorks) Total Pars: 107. Totel Sthions: 12.Ader: 0
OPigY Opticon (ElementreeaReprise)

WOMPOPITT What A Day (MCA)
Totel Ptoy: 87. Totel Stelions: 16 . Adder 2
BLLE OCTOQER Breakdast After 10 (Universal)


CPNY TOwM Butterfy (COlumbia)

TAPROOT 1 (Vover Hammer/Alantic) Totel Peys: EA. Towstitions: 15, Ades: 1
coc Diablo Bivd. (Sanctuan/SRG)
Tow Plays: 88. Tow Steions: 10. Ados:?
OUR LADY PEACE Life (Columbia)
Total Plyss: 71. Totel Stuione: 12, Adds 4
Spmisstunim New Disease (Roadrunner) Towal Peys: ©3. Towl Stuions: 9, Acos: 2
sompr rated iy total pelya


Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com
 Cusevinc

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON RER ONLIME MUSIC TRACKIMG


|  | MLEN |  | manter ${ }^{\text {m }}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cume 359． 14 |  | Muswreame－tceena Entercom （200）265－7625 Ryaw zulliner 12．Cume 2eflem |  | YST |
| \％urn |  |  | ${ }_{\text {mar }}$ | miammer |  |
| ${ }^{6} 6$ | memiswarvais |  | ${ }^{30}$ |  | 4760 |
|  | Premmareme | 28 |  | enosmumas | ${ }_{8}^{2588}$ |
|  |  | 4623 |  | stranlup inom mansa | 4108 |
| 138 13 | cricsumy |  | ${ }_{19}^{20} 218$ |  | 3318 <br> 3150 |
| 12. |  | 2814 |  |  | 3160 |
| \％ 1312 | （zacoifary | $\underset{\substack{2613 \\ 2211}}{\substack{21}}$ |  | mileminfrem | 边 |
| 9 | coosmoxrmep may | 2211 |  | 1． | ${ }_{20} 204$ |
| 10 | \％тнichoma | ${ }_{211}^{211}$ |  | － | 1428 |
| 10 11 |  | ${ }_{2}^{2010}$ |  |  | $\underset{1}{1264}$ |
| ${ }_{9}^{16} 18$ | cametm sountem | $2010^{\circ}$ |  |  | ${ }_{128}^{1294}$ |
| $10:$ |  | 1209 |  | INHCamam | ${ }_{126}$ |
| 9 |  | ＋1099 |  |  | $\underset{\substack{1264 \\ 1264}}{\substack{\text { che }}}$ |
|  | colectim soumyrar | ${ }_{1600}$ |  |  | ${ }_{1}^{1204}$ |
| 9 |  | 1600 |  |  | 12 |
|  |  | 1600 |  |  | ${ }^{11060}$ |
| 9 |  | － |  |  | ＋106 |
|  | cantionar |  |  | Nucssinlupa | ${ }^{30}$ |
| $\bigcirc{ }^{1}$ |  | ${ }_{\text {cose }}^{\substack{\text { cos }}}$ |  | cafotitu | $\xrightarrow{790}$ |
| 1 |  | － |  |  | ${ }_{6}^{68}$ |
|  |  | ${ }_{201}^{201}$ |  | － | 774 |


| manket eis |  |
| :---: | :---: |
|  | $983$ |
| Mary |  |
| ${ }^{19} 978$ | 3120 |
| ${ }_{\text {ig }}{ }_{\text {it }}{ }^{\text {a }}$ | $\cdots \quad{ }^{3120}$ |
|  | －${ }^{2000}$ |
|  | 2000 |
| $1{ }_{15}$ it ummon | ${ }_{265}$ |
|  | ${ }_{246} 296$ |
|  | 11 |
| ${ }^{17} 14$. | ${ }_{\text {2180 }}$ |
|  | ${ }_{214}^{214}$ |
|  | ${ }_{20 \mathrm{c}}^{8}$ |
|  |  |
| 13，${ }^{15}$ | 180 |
| ${ }^{12}$ \％ |  |
| caucim sountis |  |
|  | （eat |
|  | $\underset{6}{624}$ |
| Grohoromu scar reas | ${ }_{66} 6$ |
| ¢0¢ ¢pperomorem | 边 |
| \％romot | ${ }_{312}^{468}$ |
|  | 边 |



Stritions and their ader listed alphabetically by maintut


|  | Fobruary 16, 2001 <br> artist time labels) | mous | Hu'is | crimsimus |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | LIMKIN PARK One Step Closer (Warner Bros.) | 2056 | +52 | 161613 | 23 | 680 |
| , 2 | GODSmacx Awake (Republic/universal) | 2040 | 69 | 174918 | 18 | 680 |
| - |  | 2040 | +37 | 162083 | 13 | 66/0 |
| (2) | TANTRIC Breakdown (Maverick) | 1575 | +134 | 110446 | 7 | 67/0 |
| - | InCUBUS Drive (Immorta/Epic) | 1471 | +15 | 99097 | 11 | 65/0 |
| $6{ }^{6}$ | STRAT UP FRANOW OF SEVEwOUST Angee's Son (ImmortalVinoin) | 1402 | -39 | 97746 | 16 | 63/0 |
| 8 - | 3 DOORS DOWN Duck And Run (Republic/Universal) | 1397 | +67 | 102955 | $g$ | 66/0 |
| 18 | AEROSwTIH Jaded (Columbia) | 1350 | -17 | 9749\% | 5 | 590 |
| - | LIFEHOUSE Hanging By A Moment (DreamWorks) | 1227 | +41 | 78261 | 15 | 52/2 |
| 910 | FUEL Hemorrtage (In My Hands) (Epic) | 1134 | -147 | 85271 | 25 | 570 |
| 121 | DISTURBED Voices (GiantReprise) | 1128 | -35 | 83042 | 11 | 680 |
| 10.12 | LIMP BIZKIT Rollin' (Fip/Interscope) | 1066 | -194 | 78734 | 21 | 56/0 |
| $13 \quad 13$ | 3 DOORS DOWN Loser (Republic/Universal) | 1032 | -71 | 87433 | 38 | 59\% |
| (1) | UNION UNDERGROUND Killing The Fly (PortraitColumbia) | 1018 | +52 | 82842 | 8 | 6,1/ |
| 14.15 | RAGE AGANST THE MACHINE Renegades Of Funk (Epic) | 916 | -132 | 69485 | 12 | 52\% |
| (1) | OLENDDER Are You There? (Republic/Universal) | 907 | +301 | 63584 | 2 | 67/4 |
| - | FUEL Innocent (Epic) | 892 | +137 | 51893 | 4 | 56/3 |
| Srasker (18) | A PERFECT CIRCLE The Hollow (Virgin) | 791 | +203 | 56764 | 3 | 61/5 |
| 17 | DISTURBED Stupity (Giant/Reprise) | 730 | -61 | 64110 | 45 | 51/0 |
| (21) | CRAZY TOWN Butterfly (Columbia) | 729 | +103 | 47691 | 7 | 45/3 |
| 18. | DIFFUSER Karma (Hollywood) | 674 | -106 | 41227 | 14 | 52/0 |
| 16 | mickelsack Old Enough (Roadrunner) | 670 | -136 | 41766 | 7 | 53/0 |
| Eranker 33 | OFFSPRING Want You Bad (Columbia) | 667 | +91 | 53242 | 4 | 49/3 |
| ${ }^{21} \quad 24$ | GREEN DAY Waming (Reprise) | 600 | -74 | 32099 | 8 | 420 |
| (3) | PAPA ROACH Between Angels And Insects (DreamWorks) | 575 | +187 | 33288 | 2 | 49/5 |
| (1) | SKRAPE Waste (RCA) | 546 | +46 | 41912 | 5 | 57M |
| - | COLD No One (Flip/Geffen/Interscope) | 523 | +135 | 38630 | 3 | 51/7 |
| (3) | DEFTONES Digital Bath (Maverick) | 522 | +32 | 38986 | 4 | 49/2 |
| (29) | BUCKCHERRY Ridin' (DreamWorks) | 521 | +340 | 48531 | 2 | 53/9 |
| (30) | NOTHINGFACE Bleeder (TVT) | 504 | +27 | 36975 | 5 | 54/2 |
| (1) | SPMEESHANK New Disease (Roadrunner) | 489 | +39 | 35705 | 4 | 47/2 |
| (32) | COLLECTIVE SOUL Vent (Atlantic) | 438 | +9 | 21234 | 4 | 28/0 |
| (3) | NOMPOINT What A Day (MCA) | 388 | +97 | 33389 | 4 | 43/3 |
| $\pi \quad 3$ | DUST FOR LFE Step Into The Light (Wind-up) | 370 | -155 | 21363 | 19 | 29,0 |
| (35 | MATTHEW GOOD BAND Hello Time Bomb (Atlantic) | 345 | +8 | 17470 | 7 | 31/1 |
| ${ }_{3} \times$ | DAVE MATTHEWS BAND I Did it (RCA) | 285 | -28 | 11530 | 5 | 19/0 |
| Debut (1) | LIMP BIzXIT My Way (Flip/interscope) | 282 | +145 | 25931 | 1 | 51/30 |
| (3) | (HED) PLANET EARTH Killing Time (Volcano/Jive) | 250 | +16 | 14497 | 2 | 31/2 |
| Debut (3) | ORGY Opticon (Elementree/Reprise) | 246 | +99 | 14607 | 1 | 30/3 |
| 30 | OFFSPRING Original Prankster (Columbia) | 239 | -113 | 15278 | 17 | 24,0 |
| (1) | U2 Walk On (Interscope) | 237 | +13 | 18833 | 4 | 19/0 |
| - | AT THE DRIVE-NW One Armed Scissor (Grand RoyalWirgin) | 215 | -11 | 20095 | 7 | 25/1 |
| ${ }^{3}$ | Everclear When It All Goes Wrong Again (Capitol) | 203 | -190 | 11251 | 13 | 19/0 |
| Debut (1) | SALNA Your Disease (Island/DJMG) | 193 | +81 | 15393 | 1 | 52/35 |
| $4{ }^{4}$ | CREED Riders On The Storm (Elektra/EEG) | 188 | -47 | 20663 | 11 | 14/0 |
| Debut (1) | TAPROOT I (Velvet Hammer/Atlantic) | 183 | +86 | 13630 | 1 | 23/0 |
| $4{ }^{4} 1$ | GRAND THEFT AUOIO Stoopid Ass (London Sire) | 175 | - 6 | 12736 | 5 | 16/0 |
| Debut (1) | SLAVES ON DOPE Inches From The Mainline (Divine/Priority) | 173 | +52 | 9449 | 1 | 21/4 |
| * | 6GIG Hit The Ground (Ultimatum) | 169 | -55 | 14463 | 13 | 16/0 |
| Debut) 30 | ALIEN ANT FARM Movies (DreamWorks) | 162 | +34 | 12521 | 1 | 18/1 |


| KRRC | 18x | WJJO | 17x | KXXR | 13x (Phones!) |
| :--- | :--- | :--- | :--- | :--- | :--- |
| WAAF | $14 x$ | KRXO | $12 x$ | KRZR | $13 x$ |
| KHTQ | 16x | WHFS | $14 x$ | KZRQ | $17 x$ |

Mose Added is the totel number of newe edele officiallyy mporved to Rat by
 win the smations pleying a song. Moee mervesed plays lats the songs Mcpers on RAR ONLEE MUSKC TRACKMG.

|  | arilit titl lnell(s) |  |  | siatioms |
| :---: | :---: | :---: | :---: | :---: |
| 1 | LINKIN PARK One Step Closer(Warner Bros.) 1 | 1657 | 1650 | 49/0 |
| 22 | A. LEWIS W/F. OURST Outside(Flawless/Geffen/nterscope) | 1560 | 1556 | 48/0 |
| 33 | GDOSMACK Awake(Republic/Universal) 1 | 1284 | 1282 | 47/0 |
|  | CRAZY TOWN Butterily(Columbia) | 1276 | 1223 | 44/1 |
| 55 | INCUBUS Drive(Immorta/Epic) 1 | 1191 | 1177 | 49/0 |
| 66 | RAGE AGAINST THE maChine Renegades Of Funk(Epic) | 1031 | 1113 | 45/0 |
| 7 | FUEL Hemorrhage (in My Hands)(Epic) | 883 | 1076 | 47/0 |
| 98 | LIFEHOUSE Hanging By A Moment(DreamWorks) | 864 | 937 | 34/1 |
| 89 | LIMP BIZKIT Rollin'(Flip/Interscope) | 815 | 937 | 45/0 |
| 1010 | DISTURBEO Voices(GiantReprise) | 788 | 821 | 46/0 |
| 1211 | OFFSPRING Want You Bad(Columbia) | 746 | 773 | 38/0 |
| 1512 | 3 000RS DOWN Duck And Run(Republic/Universal) | 713 | 690 | 40/1 |
| 1113 | 3 DOORS ODWN Loser(Republic/Universal) | 679 | 805 | 46/0 |
| 16 (14) | MDBY F/GWEN STEFANI Southside(V2) | 669 | 668 | 23/1 |
| 1415 | DISTURBEO Stupity(GiantReprise) | 656 | 690 | 42/0 |
| 2416 | A PERFECT CIRCLE The Hohow(Virgin) | 618 | 510 | 45/7 |
| 2317 | FUEL Innocent(Epic) | 618 | 520 | 40/1 |
| 29 (18) | DLEANOER Are You There?(Republic/Universal) | 616 | 371 | 44/4 |
| 1719 | COLOPLAY Yellow(Nettwerk/Capitol) | 612 | 660 | 27/0 |
| 1320 | STRAIT UP F/LANON Angel's Son(ImmortalVirgin) | 581 | 697 | 38/0 |
| 1821 | OEFTONES Digital Bath(Maverick) | 577 | 624 | 39/1 |
| 22 22 | TANTAIC Breakdown(Maverick) | 568 | 525 | $37 / 2$ |
| 2123 | UNIDN UNOERGROUND Killing The Fly(PortraitColumbia) | 522 | 535 | 39/1 |
| 2024 | dave matthews bano I Did it(RCA) | 500 | 556 | 27/0 |
| - 25 | CDLD No One(Flip/Geffen/Interscope) | 458 | 313 | 39/3 |
| 3026 | LIMP BIZKIT My Way(Flip/Interscope) | 453 | 342 | 40/17 |
| 2527 | DIFFUSER Karma(Hollywood) | 418 | 446 | 33/1 |
| 1928 | GREEN DAY Warning(Reprise) | 415 | 612 | 29/0 |
| 2629 | at the ORIVE-IN One Armed Scissor(Grand RoyalWirgin) | ) 407 | 413 | 38/1 |
| - 30 | ALIEN ANT FARM Movies(DreamWorks) | 378 | 304 | 27/1 |

Monitored airplay data supplied by Mediabase Research. a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays tor the airplay week Sunday 2/4-Saturday 2/10. © 2001, R\&R Inc.


PAPA RDACH Last Resort(DreamWorks)
PRIMUS w/OZZY N.I.B. (Divine/Priority)
A PERFECT CIRCLE Judith(Virgin)
CREED Are You Ready(Wind-up)
INCUBUS Pardon Me(Immorta/Epic)
METALLICA I Disappear(Hollywood)
3 DOORS DOWN Kryptonite(Republic/Universal)
DEFTONES Change (In The House of Flies) (Maverick)
PAPA ROACH Broken Home(DreamWorks)
UNION UNDERGROUND Turn Me On "Mr. Deadman"(PortraitColumbia)

## TUNED-IN ACtive rock

## FOMAG:7 KCAL/Riverside <br> 11am

SCORPIONS Rock You Like A Hurricane
ALICE IN CHANWS Man In The Box
COLLECTIVE SOUL Why Pt. 2
NEW AMERICAN SHIAME Under II AII
KENHY W. SHEPHERD Blue On Black
ACJOC You Shook Me All Night Long 3 DOORS DOWN LOSer
DEF LEPPARO Too Late For Love
OFFSPRING Want You Bad
BLACK SABBATH Paranoid
PEARL dMM Evenfiow

## $4 p m$

SOUNOGARDEN Outshined
METALLICA Fade To Black
OFFSPRING Gotta Get Away
KLSS Rock \& Roll All Night
AEROSMITH Janis's Got A Gun
CREED Are You Ready?
OZZY OSBOURNE I Don't Know
FOO FIGHTERS Leam TO Fly
AED HOT CHII PEPPERS SOul To Squeaze

## 8pm

metallica Sad But True
ROB 20mbie Dragula

## AEAOSMITH Rag DOII

CREED Are You Ready?
JuNE'S ADDICTION Been Caught Stealing
VAN HALEN Panama
LIMKIN PAFK One Step Closer
IROM MADEN The Wicker Man
QUEENSAYCHE Jet City Woman
PAPA ROACH Last Resort
SEVEN MARY THREE Cumbersome
OZZY OSBOURNE Mama, I'm Coming Home

## WLZX/Springfield

## 11am

CAEED With Arms Wide Open
AEROSMITH Back In The Saddle
metallica Until It Sleeps
TANTAC Breakdown
DEF LEPPARD Bringin' On The Heartbreak
BUCKCHERRY Lit Up
LED ZEPPELIN Immigrant Song
LENWY KRAVITZ American Woman
JaME'S ADOICTIDN Been Caught Stealing
GODSmACK Awake
TESLA Little Suzi
KID ROCK Bawitdaba
BLACK SABBATH Paranoi
BLACK SABBATH Paranoid
WHTTE ZOMBIE Thunder Kiss '65

$$
40 m
$$

STOME TEMPLE PLIOTS Sex Type Thing
falt Shame Shame Shame
JUDAS PAIEST Delivering The Goods
A PEAFECT CIRCLE 3 Libras
CULI Widd flower
IMCUBUS Drive
LED LEPPELIW Rock \& Roll
OLEMMDER I Walk Alone
AEROSMITH Jaded
FLIER Hey Man, Nice Shot
murvain Smells Like Teen Spirit

## 8pm

GOOSmaCK Awake
STONE TEMPLE PILOTS Sour Girf
CCDC Shoot To Thrill
COLLECTVE SOUL Where The River Flows
3 DOORS DOWN Duck And Run
CULT Fire Woman
KID ROCK Wasting Time
LED ZEPPELIN Ocean
LIMP BIZKIT My Way
PEARL JAN Black
AEROSMITH Jaded
DEF LEPPARD Armageddon it DEFEEPPARD A
CFEED Higher

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuneo-ln is based on sample hours taken from Monday 215. © 2001, R\&A inc.

GEDDY LEE Grace To Grace (Attantic)
Total Plays: 146, Total Stations: 13, Adds: 0
OUR LADY PEACE Lite (Columbia)
Total Plays: 118, Total Stations: 13, Adds: 2
SYSTEM OF A DOWM Metro (DV8Columbia)
Total Plays 115 , Total Stations: 9 . Adots: 0
BOILER ROOM Do It Again (Tommy Boy)
Total Plyys: 99, Total Stations: 11, Ados: 1

COC Diablo Blvd. (Sanctuary/SRG)
Total Plays: 87, Total Stations: 12. Adds: 0
Rase... How I Could Just Kill A Man (Epic)
Total Plays: 58, Total Stations: 25.Adds: 22
MOHSTER MAGMET Heads... (A\&M/nterscopa) Total Pays 43 , Total Stations 8 , Adds: 6
SPACEHOG I Want To Live (Artomis)
Towal Pleys: 29. Total Stations: 28.Adds: 27

## Songs ratrided by watal plays

## ACTIVE ROCK

CHRONIC FUTURE The Majik (Beyond)
DAVID COVERDALE She Give Me (Dragonshead)
ERIC CLAPTON Superman Inside (Duck/Reprise)
FACTORY 81 Nanu (Mojo/Universal)
GODHEAD The Reckoning (Posthuman/Priority)
LIQUID GANG Closer (Gotham/Lava/Atlantic)
MONSTER MAGNET Heads Explode (A\&M/Interscope)
MUDVAYME Dig (No Name/Epic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com
fIMD COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R\&R ONLIME MUSIC TRACKING


| mankel 12 |  |  |
| :---: | :---: | :---: |
| WLTAMAMisi <br> Clear Channel <br> (305) 65A-9494 <br> SiveleOaneets/iimbas <br> 12+ Cume 46.200 |  | 7 |
| Mars | mastue |  |
| ${ }_{26} 40$ |  | 5650 |
| ${ }^{30} 36$ | codsmoximate | 612 |
| ${ }^{23} 32$ |  | 54 |
| 1721 |  | 442 |
| 19 19 15 23 |  | 391 <br> 34 <br> 1 |
| 135 22 | Caremplider On the Storm | 374 |
| 2322 |  | 374 357 35 |
| 2421 | Disiurax Oislupary | 337 |
| 1321 |  | 357 |
| 1919 | mhosminkishas | 33 |
| 1513 |  | 306 |
| ${ }^{16} 18$ | futimmome | 306 |
| 1518 | FMixponoul | 306 |
| 1715 | Thwiricerabioum | 235 |
| 1214 | mourusime | 238 |
| ${ }^{13} 13$ | Futilimmantioge | 221 |
| ¢ 11013 |  | 221 |
| 1012 | mcurus Priconte | 204 |
| 1112 | Mewfoundionamor mis | 204 |
| 1112 |  | 200 |
| 1011 | Pagt Achisi Mesty | 187 |
| ${ }^{8} 11$ |  | 187 |
|  |  | 187 |
|  | LINP BIDCIIMY Wor | 170 |
| 10 | OLENOERANe tou theos | ${ }_{13} 3$ |
| 8 | Merinicaniesome | ${ }^{153}$ |



## Mivikit <br> Cherri Valentine <br> VP/hock Premotion Epic Recorts

Iam beyond excited to work our new band Mudvayne. We've scanned over 90,000 pieces to date off of the underground metal and specialty shows, college shows, touring. mom-and-pop retail work and our college reps. Mudvayne's live show (as any witness can attest) is beyond riveting. You're captivated from the moment they begin, because they are a total thing. I had already seen the band perform five times before 1 even stared this gig.

Not only are they totally credible to the underground fans. but once you "get" this band, you get their songs and why they're becoming so enormous with such limited exposure. Their press has been phenomenal. and they're already being written up in all the musician mags for their incredible artistry and their ability to play like muthas.

Our exciting add at WAAF/Boston on "Dig" came on Jan. 30 (off the Mudvayne full-length $L . D .50$ ), and 18 first-week spins resulted in sáles increases. Newbury Comics sold 123 pieces, up from 38, and the Boston SoundScan moved up to 139 pieces from 75.

Mrdvayae

Last week L.D. 50 scanned 5.538 units and debuted in the top 200 . We're ranked at No. 87 on the sales chart in Madison. WI, where WJOO has been banging "Dig" and getting top-two research for months. Yeah, baby!

Stations that aren't even playing Mudvayne are already getting requests, and the band is selling out shows all over the country. Once kids see them live, they turn a lot of friends on to them, and they all come in droves for the next local gig. I'm excited about Mudvayne, because they're the real deal, and the kids will tell you that themselves via the phone lines, concert sales and retail action.


## Top 20 Specialty Artists

Fobruary 16, 2001

| 2 | CLUTCH (Atlantic) "Pure Rock Fury," "Smoke Banshee," "Sinkemlow" DOWNER (Roadrunner) "Last Time" |
| :---: | :---: |
| 3 | EARTH CRISIS (Victory) "Children...," "Paint...," "Wonton Song" |
| 4 | RAMMMSTEIN (Mutter/Republic/Universal) "Links 23 4," "Mutter" |
| 5 | BOY hits CAR (Wind-up) "I'm A Cloud," "Lovecore..." |
| 6 | SOULFLY (Roadrunner) "Son Song" |
| 7 | AMMONG THIEVES (Independent) "My Mistake," "Feels Like Failure" |
| 8 | Flybanger (Columbia) "Cavaly" |
| 9 | melvins (Mans Ruin) "Revolver" |
| 10 | COC (Sanctuary) "Diablo Blvd.," "Congratulations Song" |
| 11 | saliva (Island/D.MGG) "Your Disease" |
| 12 | G0DHEAD (Posthuman) "Eleanor Rigby" |
| 13 | DISTURBED (Giant/Reprise) "God Of The Mind" |
| 14 | SLAYER (Columbia) "Bloodline" |
| 15 | MUDVAYNE (Epic) "Dig" |
| 16 | PANTERA (Eleatra/EEG) "Avoid The Light" |
| 17 | diecast (Now Or Never) "Singled Out" |
| 18 | LINKIN PARK (Wamer Bros.) "Pushing Me Away" |
| 19 | NONPONT (MCA) "What A Day" |
| 20 | LINING SACRIFICE (Solid State) "Bloodwork" |
|  | Aanked by total number of shows reporting the artist, with tithes Ilsted in order of most alrplay. |

## Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

```
WOBNALbany, MY
```





```
Compar to inam:
```



WWHL/ABClorage, AK


| WPXC/Cape Ced, MA <br> To The Extrowe <br> smory 9:30-10:3090 <br> Efil Stintion <br> Arge Aganst The "How Cowdl." <br> Sarget Whesti <br> Papa hosch Retruen Angis: <br> Rumanstem "Ints $234^{\circ}$ <br> Sina Your Ceseat |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


acons sompurar.

WhLCGract Rapits, MI WKLOCraid Rapit

 San moner
 and was hodify
WPXC/Fape Cod, ma
To he Estrome


路

 Dimer


| Weaklem bland, MY <br> pimpers motas shep <br> stiver 19pa-10ix Pinem: <br> Moverione Thercosynthess <br> Whatwed Wishrussim <br> Iren thaidon Can I Ply with <br> Orgy Opticon" <br>  |
| :---: |
| WTFXRLewisvilik, XY <br> Mo Minde Hotait <br>  <br> Orad $2000^{\circ}$ anod The Ligti" <br> Earth Crise Werno Seap <br> Fyempe Bland Worta <br> Arihtor "trown <br> Mencent Vicim |
|  |


| KUPO/PMenaix, NL <br> Fou have loderyumen <br> Smander 7.ent <br> Lemp tix <br> pammation Thyor <br> Satat Pinte-"Brand" <br> Ounch Sinmper <br>  <br> Frecty Tlingion Accunotstrof |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

##  <br> min ${ }^{\circ}$ <br>  asod smone brstay <br>  <br> 

WHEB/Portsmouth, MH

Provilion wrow Pardyono Wingor Trdy tray camp

| unxasaernmento, CA ty mactis Smaty ${ }^{-8,340}$ Cno frows, foll wine cuan Sirientiow thencerme. "astcmind Faver Heaced for the 0 cam ancer Smomar. onows sompin. | cznesprimptiald, mo nevervice <br> $\operatorname{com}_{5 \rightarrow 0} 0 . \mathrm{mbe}$ <br> Tuble Th Don? Dio Pymara *inod tia Lifir Fybunge Civaty Nonport imal 1 Dar Lnog Sicrita "Bloobmot" |
| :---: | :---: |
| MISW/Seathe, Wh $\square$ <br> Aleo chate <br> Downe Fie <br>  Suputurn fietewhersi Soviny Brani 5 <br> Fexy ${ }^{-S t o n d}$ Up And Shew | KlpXIucsen, NL Ames 51 <br> Friticiten-midnight semer <br> Stuan Tour Dime <br>  <br>  wandoce 8 |
|  |  |

#  

## $\square$ After a phenomenal summer book, the format took some lumps in the fall

we probably should have expected a fall like this one. After two straight Arbitron books of increasingly strong ratings, a slip back wasn't unexpected. When you also consider that the summer book was arguably the best in the format's history, a slight drop isn't that big of a deal.

The question is: Was this indecd a slight drop, or was the damage more substantial? Well, in pure $12+$ terms Alternative took a major hit, but when you look at the format's 18 - 34 results. the fall book wasn't quite as horrific.
A good example of deceiving results is WAQZ/Cincinnati. This station has a crystal-clear focus on the 18-34 demographic. Its $12+$ share of 2.5 is nothing to write home about, but when you look at the station's target demo. you get an entirely different story. WAQZ has a healthy 6.5
share 18-34, which is good enough for the top five in the markel. Even severe $12+$ drops can be deceiving. WJBX/Ft. Myers lost almost a full share $12+$ and yet remains al the top 18-34.

Still, there was clearly some erosion in listenership, even in the 18-34 demo. As I said, this wasn't entirely unexpected after the format put together an extremely strong summer. Luckily, the immediate losses don't appear to be as bad as they first appeared, especially when you consider
the demographic focus of the format. Overall, Altemative continues to find the bulk of its stations solidly in the key position of top five 18-34. Indeed, this format still has its fair share of stations sitting at the top of the 18-34 pack.

The following are results for markets 1-120. I'll run details from the remaining markets along with a comparison to the summer book in next week's column. All numbers quoted are from Monday-Sunday, Gam-midnight.


Cypress Hill's B Real posed for a quick pick with KOTE/Las Vegas' Promotion Director Carly Reisman, Program Dirèctor Dave Wellington and Promotion Coordinator Drew Vertiz at a "Smoke Out" themed party thrown for station listeners at the Vegas House of Blues: Seen here (l-r) are B Real, Reisman, Wellington and Vertiz.


Tomas from the Hollywood act Diffuser ( $(\mathrm{l}$ ) poses with WARQ/Columbia, SC's PD/MD Gina Juliano at a recent show at the Elbow Room.

| and | Camechy | $\begin{gathered} \text { Res } \\ \text { (Renk) } \end{gathered}$ | $\begin{gathered} \text { Sum } \\ \text { Sit } \end{gathered}$ | $\begin{aligned} & \text { Fall } \\ & 12+ \end{aligned}$ | $\begin{gathered} 12+ \\ c \mathrm{cmmo} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | WXRIKNow York | 7.6 (No.2) | 3.6 | 3.7 | 1,491,000 |
| 2 | KROOL | 8.3 (No.1) | 4.9 | 4.4 | 1,381,000 |
| 3 | WKOXCChicago | 6.9 (No.3) | 4.0 | 2.9 | 808,700 |
| 4 | KITSPen Francleco | 4.9 (No.3) | 2.7 | 2.7 | 507.200 |
| 5 | WPLY/Ptiladelphia | 6.5 (No.5) | 3.3 | 3.1 | 472,100 |
| 6 | KDGE/Demes | 4.4 (No.8) | 2.9 | 2.6 | 395,500 |
| 7 | CMXXDetrot | 5.1 (No.6) | 3.0 | 2.5 | 377,000 |
| - | WBCNBoston | 8.1 (No.2) | 4.0 | 4.0 | 504,600 |
| - | WFNXPBoston | 2.7 (No. 12) | 1.4 | 1.2 | 181,300 |
| - | WWOCN Washington | 6.3 (No.5) | 3.9 | 3.6 | 536,300 |
| 9 | WHFSW, Washington | 4.1 (No. 7 ) | 2.5 | 22 | 394,200 |
| 10 | KTBZHouston | 7.8 (No.4) | 4.5 | 4.3 | 438,000 |
| 12 | WNNX/Atienta | 7.3 (No.4) | 4.6 | 4.0 | 383,700 |
| 14 | KNDDSeattle | 7.9 (No. 2) | 4.3 | 3.8 | 341,500 |
| 14 | KFNKSeattle | 1.9 (No. 18) | 1.2 | 1.2 | 123,800 |
| 15 | KEDUPhoenix | 5.6 (No.5) | 3.0 | 3.1 | 266,200 |
| 18 | XTRASen Diego | 9.8 (No.1) | 4.1 | 4.7 | 371,400 |
| 19 | KPNT/SL Louls | 7.5 (No.3) | 2.9 | 3.3 | 245,300 |
| 22 | WXDXPPteburgh | 15.0 (No. 1) | 6.7 | 5.6 | 300,600 |
| 28 | KTCLIDenver | 4.2 (No. 10) | 2.7 | 2.0 | 172,600 |
| 28 | KNRKPPortiend, OR | 5.4 (No.6) | 3.6 | 3.0 | 173,100 |
| 28 | WAOZ/Cincimed | 6.5 (No.5) | 2.6 | 2.5 | 131,500 |
| 28 | WOXY/Cinchnned | 0.2 (No. 17) | 0.2 | 0.3 | 1,900 |
| 27 | KWODSecrmmento | 6.2 (No.5) | 3.3 | 33 | 177,100 |
| 2 | KCXX/Riversida | 4.8 (No.4) | 3.1 | 22 | 104,000 |
| 34 | WWCD/Columbue | 3.7 (No.8) | 2.2 | 1.6 | 79,200 |
| 35 | WERUProvidence | 7.1 (No.3) | 4.3 | 4.0 | 173,200 |
| 36 | KXRKSSalt Lake City | 10.2 (No. 1) | 6.4 | 5.4 | 171,300 |
| 37 | WENDICharlotte | 8.2 ( No .3 ) | 4.0 | 4.1 | 118.500 |
| 38 | WROXNTortom | 6.0 (No. 6) | 2.5 | 2.9 | 114,700 |
| 30 | KXTER es Veges | 13.8 (No. 1) | 5.6 | 6.4 | 177.900 |
| $\pm$ | WREXAndianapolis | 11.5 (No.1) | 4.6 | 4.9 | 141,900 |
| $\omega$ | WED/Andianepolis | 2.0 ( N .13 .13$)$ | 0.8 | 0.9 | 31,500 |
| 4 | KKNDONew Ortems | 9.5 ( No .2$)$ | 4.4 | 4.6 | 102,800 |
| 4 | WZPCNeshville | 7.6 (No.3) | 4.0 | 3.7 | 116,300 |
| 4 | WMRO/tartiord | 7.9 (No.4) | 3.8 | 3.3 | 110,900 |
| 47 | KROXVAustion | 10.0 ( $\mathrm{No.2}$ ) | 4.4 | 4.8 | 141,300 |
| 50 | WEDC/Butfalo | 12.4 (No.3) | 5.1 | 4.9 | 139,700 |
| 51 | WPBZZNest Pamm Beach | 8.9 (No. 2) | 3.2 | 3.1 | 79,700 |
| 5 | WPLNJecksonville | 11.6 ( No .2 ) | 5.9 | 5.3 | 120,200 |
| 5 | WLRSRLoulsville | 6.2 ( NO .5 ) | 2.7 | 2.5 | 74,300 |
| 58 | WXEG/Dayton | 6.5 (No. 6) | 3.5 | 3.1 | 103,600 |
| 57 | WRAXBriminghem | 11.7 (No. 2) | 6.0 | 5.5 | 114,300 |
| 58 | WOYL/Richmond | 5.6 (No. 7 ) | 2.4 | 23 | 56,400 |
| 61 | Whrialbery | 4.9 (No. 8) | 3.4 | 2.5 | 63,700 |
| 61 | WEOX/Abeny | 3.7 (No.9) | 1.6 | 1.8 | 56,800 |
| 61 | KFMAATucson | 15.1 ( $\mathrm{No.1)}$ | 5.0 | 6.4 | 116.800 |
| 64 | KMYZTulsa | 5.8 (No. 8) | 4.5 | 3.2 | 74.800 |
| 6 | WGRD/Grand Raplds | 10.1 (No. 4) | 8.0 | 5.5 | 103,800 |
| 67 | KFRR/Fresno | 5.9 (No. 5) | 3.4 | 3.6 | 69,200 |
| 70 | WNF2/Knoxville | 7.8 (No. 4) | 3.9 | 3.3 | 56,300 |
| 72 | WJBXFL. Myers* | 12.7 (No. 1) | 5.3 | 4.5 | 62.000 |
| 74 | KTEG/Albuquerque | 4.7 (No.5) | 3.2 | 2.2 | 48.000 |
| 7 | KMBY/Monterey | 3.1 (No.8) | 2.2 | 1.8 | 37.000 |
| 78 | WKRLSyracuse | 10.7 ( No .3 ) | 6.6 | 4.6 | 54,700 |
| 63 | WXNR/Greenville, NC | 8.2 (No. 4) | 4.4 | 4.0 | 54,900 |
| 85 | KLECRItile Rock | 9.4 (No. 4) | 3.8 | 5.3 | 51,500 |
| 86 | WAVF/Charloston, SC | 10.4 (No. 2) | 6.0 | 5.0 | 7,000 |
| 92 | KCCO/Des Moines | 3.1 (No.9) | 1.4 | 1.8 | 28,000 |
| 93 | WAROCOLumbia, SC | 9.5 (NO. 3) | 5.6 | 4.8 | 57,200 |
| 94 | KAEP/Spokane | 7.2 (No.5) | 4.0 | 4.9 | 56,200 |
| 90 | WRZK/Johnson City | 12.2 ( $\mathrm{No.3}$ ) | 4.8 | 4.7 | 46,500 |
| 102 | KFTELafayette, LA | 6.7 ( No .4 ) | 6.2 | 3.8 | 44,900 |
| 108 | WEJE/FL. Wayne, IN* | 8.2 (No. 5) | 3.4 | 3.1 | 38,700 |
| 100 | WXZZRexington, KY* | 5.1 (No.8) | 5.1 | 3.1 | 46,900 |
| 100 | WZZIRoanoke, VA* | 10.1 (No.3) | 3.2 | 4.1 | 34,300 |
| 117 | WWDXRaneing, IM | 8.5 ( NO .4$)$ | 5.0 | 3.8 | 60,900 |

- Trends for these markets are spring 2000-fall 2000.
- 2001 the Arbitron company. May not be quoled or reproduced without prior permission of Arbitron.


## PONDERFINGER



Powderfinger My Happiness


## the sincie

"My Happiness"
from the nest album

## \#1 MOST ADDED!

## Five

"I absolutely love, love this record. I haven't been this excited about a song for a long time!' -Kim Monroe/KKND
"We had to get on this record early. It has all the elements that define 91 X \& real alternative radio.
-Bryan Schock/91X

|  | ammet mil lasels) | N4\% | Hin |  | \% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Craty TOwN Buttefly (Columbia) | 2988 | +37 | 314848 | 14 | 840 |
| 3 | MCUBUS Drive (Immortal/Epic) | 2957 | +58 | 208775 | 11 | 83.0 |
| 4 | A. LEWS OF STAMD Wr. Dlist Outside (Hawless/GefferViterscope) | 2923 | +94 | 294227 | 12 | 770 |
|  | LFEHOUSE Hanging By A Moment (DreamWorks) | 2717 | -148 | 221671 | 17 | 802 |
| 5 5 | LINKN PARK One Step Closer (Wamer Bros.) | 2434 | -75 | 263323 | 21 | 730 |
| $6 \quad 6$ | COLDPLAY Yellow (NettwerkCapitol) | 2427 | -32 | 217438 | 11 | 800 |
| 7 | MOBY F/GWEN STEFAN Southside (V2) | 2414 | $+69$ | 251397 | 16 | 73/0 |
| 8 8 | DAVE MATTHEWS BAND I Did It (RCA) | 2197 | -33 | 181858 | 6 | 7800 |
| 12 | OffSPRIING Want You Bad (Columbia) | 1893 | $+40$ | 192780 | 6 | 77/1 |
| $9 \quad 10$ | FUEL Hemorthage (In My Hands) (Epic) | 1893 | -237 | 207438 | 25 | 77/0 |
| 111 | RAGE Agannst the machine Renegades Of Funk (Epic) | 1700 | -162 | 186990 | 12 | 73/0 |
| 16 | FUEL Innocent (Epic) | 1615 | +248 | 129805 | 4 | 73/1 |
| 14 (13) | U2 Walk On (Interscope) | 1567 | +25 | 131245** | 6 | 73/0 |
| 10 | GREEN OAY Warning (Reprise) | 1542 | -550 | 113607 | 11 | 68/0 |
| 15 | GODSmACK Awake (Republic/Universal) | 1479 | -58 | 153189 | 18 | 63/0 |
| 19 | 3 DOORS DOWN Duck And Run (Republic/Universal) | 1410 | +103 | 105931 | 5 | 64/2 |
| 13 | 3 DOORS DOWN Loser (Republic/Universal) | 1381 | -231 | 139840 | 30 | 69/0 |
| ( | OISTURBEO Voices (Giant/Reprise) | 1346 | +26 | 107199 | 9 | 66/0 |
| 20 | OEFTONES Digital Bath (Maverick) | 1296 | +25 | 127786 | 6 | 68/0 |
| ${ }^{2}$ | LIMP BIZKIT Rollin' (Flip/Interscope) | 1206 | -154 | 138148 | 22 | 68/0 |
| ${ }^{21} \quad 21$ | NICKELBACK Breathe (Roadrunner) | 1128 | -121 | 73955 | 14 | 54/0 |
| Breaker 6 | AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG) | 1071 | +92 | 95164 | 5 | 65/2 |
| 230 | DIFFUSER Karma (Hollywood) | 1025 | -32 | 59490 | 10 | 55/1 |
| $24 \quad 24$ | EVERLAST I Can't Move (Tommy Boy) | 1015 | -32 | 75452 | 6 | 56/1 |
| Browker 25 | ALIEN ANT FARM Movies (DreamWorks) | 1000 | +166 | 120327 | 4 | $63 / 7$ |
| 22 | STRAIT UP F/LANON OF SEVENDUST Angel's Son (ImmortaWirgin) | 969 | -253 | 61050 | 12 | 53/0 |
| $(2$ | OLEANDER Are You There? (Republic/Universal) | 949 | +322 | 81117 | 2 | 587 |
| $26 \quad 28$ | AT THE DRIVE-IN One Armed Scissor (Grand RoyalWirgin) | 886 | -59 | 110620 | 9 | 55/1 |
| 30 | A PERFECT CIRCLE The Hollow (Virgin) | 823 | +270 | 86566 | 2 | 59/8 |
| 30 | OUR LADY PEACE Lile (Columbia) | 811 | $+68$ | 61501 | 3 | 47/3 |
| $30 \quad 31$ | LENNY KRAVITZ Again (Virgin) | 741 | -53 | 108994 | 19 | 35/1 |
| 33 | MATTHEW g000 BaND Hello Time Bomb (Atlantic) | 739 | +37 | 36182 | 7 | 45/0 |
| 33 | NEW FOUnd Glory hit Or Miss (Waited Too Long) (Drive ThruMCA) | 721 | +128 | 116911 | 3 | 54/6 |
| 50.6 | ORGY Opticon (Elementree/Reprise) | 659 | +284 | 37074 | 2 | 59/11 |
| ${ }^{26}$ | BLINK-182 Man Overboard (MCA) | 654 | -169 | 83887 | 20 | 520 |
| 40 | VAST I Don't Have Anything (Elektra/EEG) | 620 | +72 | 25898 | 3 | 488 |
| Debut | LIMP BIZXIT My Way (Flip/nterscope) | 597 | +237 | 94454 | 1 | carz2 |
| $37 \quad 3$ | JOSH JOPLIN GROUP Camera One (Artemis) | 594 | -13 | 23191 | 8 | 3500 |
| Debut | PAPA ROACH Between Angels And Insects (DreamWorks) | 584 | +192 | 51845 | 1 | 50/11 |
| Debut | COLD No One (Flip/Geffer/interscope) | 576 | +215 | 105778 | 1 | 498 |
| 34 | DAYID GRaY Babyion (ATO/RCA) | 542 | -105 | 46423 | 13 | 300 |
| 0 | COLLECTIVE SOUL Vent (Adtantic) | 537 | +8 | 28884 | 4 | 3200 |
| 30 | PAPA ROACH Broken Home (DreamWorks) | 510 | -248 | 41828 | 20 | 35,0 |
| 15 | NOTHINGFACE Bleeder (TVT) | 492 | +30 | 20202 | 5 | 380 |
| Debut | TRAN Drops Of Jupiter (Tell Me) (Aware/Columbia) | 484 | +179 | 54352 | 1 | 35/10 |
| 3 | OFFSPRMG Original Prankster (Columbia) | 484 | -129 | 28352 | 17 | 35/0 |
| 0 | SEEmSONIC Chemistry (MCA) | 454 | -48 | 26047 | 4 | 290 |
| - | GRaND THEFT AUDIO Stoopid Ass (London Sire) | 451 | -21 | 22241 | 7 | 320 |
| - | TheY MIGHT EE GMNTS Boss Of Me (Restless) | 413 | -12 | 16371 | 4 | 320 |
| 50 | RADHOHEAD Optimistic (Capitol) | 398 | -35 | 55446 | 18 | 270 |


| Mantot mic luels | 4008 |
| :---: | :---: |
| POWDERFIMGER My Happiness (Republic/Universal) | 38 |
| salnh Your Disease (Islandio.mg) | 27 |
| RAEE MRMEST TE MMCline How I Coudd Juat Ki... (Epic) | 25 |
| Lamp EizuT My Way (Fip/niterscope) | 22 |
| 84RAPE Waste (RCA) | 15 |
| ORGY Opticon (Elementree/Reprise) | 11 |
| PAPA PRaCH Beween Angets And Insects (DraamWorks) | ) 11 |
| SPACEHOG I Want To Live (Artemis) | 11 |
| TRan Drops Of Jupiter (Tell Me) (Aware/Columbia) | 10 |
| A PERFECT CIRCLE The Hollow (Virgin) | 8 |
| COLD No One (Fip/Geffen/lnterscope) | 8 |
| VAST I Don't Have Anything (Elehtra/EEG) | 8 |
| BUCXCHERRY Ridin' (DreamWorks) | 8 |

## American Hi $/$ Fi <br> "Hlavor of the weak"青•ADD <br> KROQ - ADD <br> LIVE 105 . ADD

## Most Ancreased

 Plays
## artet mic label(s)

OLEAMDER Are You There? (Republic/Universal) A PERFECT CIRCLE The Hollow (Virgin) ORGY Opticon (Elementree/Reprise) FUEL Innocent (Epic) LUMP BIZXIT My Way (Fip/nterscope) COLD No One (Flip/Geffen/interscope) total Papa poimi +215 PAPA ROACH Between Angels And Insects (DramWorks) +192
TRMM Drops. Of Jupiter (Tell Me) (Aware/Columbia) +179 ALIEN ANT FARM Movies (DreamWorks) $+166$ HEW FOUMD GLORY Hit Or Miss... (Drive-ThruMCA) +128

## Breakers

AMEMCAM M-FI
Flavor Of The Waak ( $B$ /and/DD/ing)

| TOTN MAYSMCMESE 1071/92 | TOTN STATOMBADOS 85/2 | cumm |
| :---: | :---: | :---: |



87 Ahernative roporters. Monitored alrplay data suppled by Mediabese Research, a division of Premiere Redio Notworks. Songs ranked by total plays for the sipplay weok of Sunday $2 / 4$-Saturday $2 / 10$. Bultets appear on songs gaining playe or remaining fiat from previous woek. If two songs are tied in totel playe. the song being played on more slations is pleced firs. Broeker status is assigned to songs reacting 1000 plays or more for the first time. Songs bolow, No. 20 are moved to recurrent atter 20 weoks. Gross impressions equala Average Quarter Hour Persons limes number of plays (itimes 100). Average Ouarter Hour Persons used herein with permisesion from The Artifron Company (Copyright 2001, The Atbitron Company). © 2001, RaA Inc.


 whithed chet appers on Rap onvive muac Thucrove

# BreakThrough <br> <br> Artist 

 <br> <br> Artist}

KILLING HEIDI Trock "MASCARA" LP: REFLECTOR Labe: 3:33JUNIVERSAL

By<br>Dayna Talley<br>Asst. Alternalive Editior

essentials: Killing Heidi vocalist Ella Hooper says that she knew from an early age that she would be doing something out of the ordinary. Well, if being a superstar at the age of 17 counts. she was certainly on point with her prediction. Decked out in,waist-length, multicolored dreadlocks and space-age apparel, this beautiful young songstress belts out some very riveting vocals and spreads a message of independence and individuality through her songwriting.

This Australian band was formed by Ella and her older brother. Jesse Hooper. Bored with living in the middle of nowhere (Violet Town. population 2,000). they turned to their parents' massive record collection of 60 s and 70 s music and began writing songs and playing insiruments at a very young age. Their musical passion developed as they grew older, and their yearning for success grew as well. The lighthearted young duo decided to enter one of their early songs. "Kettle." into a radio competition. It won. and 13 -year-old Ella and 15 -yearold Jesse had a song being played all over radio and found themselves being invited to play rock festivals. Producer Paul Kosky (Crowded House. The Clouds) was in the audience at one such fest and was immediately drawn to the brother-sister duo. He could see their real star quality and suggested that they team up with bassist Warren Jenkins and drummer Adam Pedreti.

Once Killing Heidi's lineup was rounded out. they went into the studio with Kosky to put their creativity and musicianship into a

Killing Heidi
debut album, Reflector. The record was released in Australia in March 2000. It miraculously debuted at No. 1 on local charts and remained there for two consecutive months. They were featured in the Australian edition of Rolling Stone as "Best New Artist," as well as in numerous other 'zines (including many in the U.S.). With their latest single. "Mascara." hitting the playlists of such stations as KWOD/ Sacramento and WGRD/Grand Rapids. programmers and fans alike are catching on. Killing Heidi have a really good chance of bringing a strong new female voice to Alternative - just give them a listen.

Artist POV: (Ella Hooper on her songwriting.) "My weird thing as a writer is that I change my lyrics. I've only stopped now. because we had to record them for the CD. 'Mascara' is a staple, but other songs I change unconsciously during a gig. $1^{1} \mathrm{~m}$ sort of a literary and verbal person. and communication is my forte. Words are my thing, and my dad's great English teaching and vocabulary rubbed off on me. Not to pick on anyone else, but I use my lyrics to put out messages that are important to me. like about body image for girls and guys. empowerment. being confident. When 'Mascara' became a No. I single in Australia, it's a positive song about doing your own thing, and it made me happy that it succeeded and people responded to the words."


## Kristen Honeycutt, APD/MD

 WEND/CharlotteCrazy Town's "Butterfly" and the Aaron Lewis/Fred Durst track
"Outside" are both huge for us right now. The Coldplay record is blowing up the phone lines, while the new 3 Doors Down and Dave Matthews

## Kristen Honeycutt ON THE RECORD

third for requests and reaction for us. I really love
Coldplay, toa, but in the same vein, Unified Theory is one of my personal faves. I hope they eatch on. They are a great band. Oh. and lid like to hear more "chicks" on the air again. New Garbage would be good, or anything from Tori Amos or Republica. Just no more Gwen Stefani or chicks who think they can cover The Sinichs and The Cure. please. As far as new releases go. isn't there a new Cheap Trick album on the horizon? Just kidding! (Not really.)

It was a gieat week for new acts as Powderfinger grabbed Most Added honors this week with "My Happiness. In the runner-up slot was Saliva's "Your Disease". Also geting, 20+ adds wee format vets Rage Against The Machine and Limp Bizkit Skrape nabbed 15 adds with "Wastc" The batele for the top spot went rigit down to the wirc. as Crazy Town held on by fust a hair with "Bucterfly." whale Incubus "Drive" ralliced to finish second . The race for No \& appears to be intensifying as "Outside." by Aaron Lewis of Staind and Fred Durst, closed in on the top two. traling by less than 50 plays. There's a buzz begnining on "Catch the Sum" by Doves The song received an early add at XTRA (9|X) San Dicgo and ethis week got

## ON THE

RADIO
by Jim Kerr
plays from KROQ Los Angeles.. Have you heard "Ciawlong by Linkin Park yci KROQ WXRK New York. KXTE Las Vergas and KED Phocnix are all over this and if sounc's fike a cant
RECORD OF THE WEEK: Living End's "Rull On"

$$
\begin{aligned}
& \text { CATCHORGY'S VAPOR TRANSMISSION TOUR WITH COLD } \\
& \text { THE FOLLOW-UP FROM THE GOLOALBUM } \\
& \text { VAPOR TRANSMISSION }
\end{aligned}
$$

R\&R: 34 fROM 50 , E95 PLAYS, +2E4 BDS: 450x ${ }^{\text {+119 }}$

CATCH ORGY ON:


CRIBS 2/22

- FARM cluB performing "opticon"
- BEHIND THE SCENES PARTY LIFE WITH CRAZYTOWN ON $3 / 2,3 / 3,3 / 4$
- THE WB'S CHARMED LIVE PERFORMANCE OF "OPTICON" $4 / 19$

MOST ADDED FOR THE 3RD WEEK IN A ROW!:

| KDGE | KITS | S1X |
| :--- | :--- | :--- |
| CIMX | WMRE | KTEG |
| WZPC | WJEX | WETZ |
|  | WIX | WZZZ |

KDGE KITS $91 \times$ CIMX WMRE WJEX WBTZ

- AND ON THE RAID THE NATION TOUR W/PAPA ROACH

AND ALIEN ANT FARM MARCH 17TH • APRIL 12TH

- ALSO FEATURED IN AND AVAILABLE ON THE

SOUNDTRACK AND MOTION PICTURE VALENTINE

## Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)
U2 Beautiful Day (Interscope)
DISTURBED Stupify (Giant/Reprise)
A PERFECT CIRCLE 3 Libras (Virgin)
A PERFECT CIRCLE Judith (Virgin)
3 DOORS DOWM Kryptonite (Republic/Universal)
INCUBUS Pardon Me (Immorta/Epic)
SR-71 Right Now (RCA)
IMCUBUS Stellar (ImmortaVEpic)
BLINK-182 Adam's Song (MCA)
RED HOT CHILI PEPPERS Otherside (Warner Bros.)
DEFTOMES Change (In The House Of Flies) (Maverick)
BLINK-182 All The Small Things (MCA)
GREEN DAY Minority (Reprise)
CREED Higher (Wind-up)
STONE TEMPLE PILOTS Sour Girl (Atlantic)
RED HOT CHILI PEPPERS Californication (Warner Bros.)
LIT My Own Worst Enemy (RCA)
BLINK-182 What's My Age Again? (MCA)
KORM Make Me Bad (ImmortaVEpic)

## alternative Going for Adds ena01

TANTRIC Breakdown (Maverick)
VIBROLUSH The Joker (V2)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

## KNSMRMPOrtland 11am

6000 CMURLOTTE Littte Things cocorlar yellow
SOUNDGADEEN Spoonman
ARROW LEWS 8 FRED DURST OUISide
Offspanuc Self Esteem
3 000RS DOWH LOSer
ALIEW ANT FARM Movies
Lewry kravir Are You Gonna Go My Way
CRMZY TOWW Butterity
CREED What's This Lite for
U2 Wath On
sLum-122 Au The Small Things
411
Bumi-122 Dammit
AT THE DRME-M One Armed Scissor VOLEWT FEmines Enister in The Sun moor South Side
Eush The Chemicats Between Us
ALIEN ANT FARM Movies
EEASTE EOVS (You Gota) Fight for Your..
CAMAR Tangerine Spoedo
LWEHOUSE Henging By A Momem
ELECTRACY Moming Afterglow
Su 8 Pm.
ARBOW LEWS \& FRED OUAST OUTSide
ITUM. DOUGHTY Mever Gonna Come Back Down GREEW DAY Waming
FANTH MO MORE EDIC
DAVE MATTHEWS BAMD I Did It
DFFSPRIMG She's Got Issues
KILLIMG HEIDI Mascara
meveus Pardon Me
fUEL Hemormage (In My Hands)
m0ay Body Rock
MICKEL BACK Breathe

## XTRASan Diego

11am

## LLCE IM CHANS Would?

cLMT-182 Aliens Exist
UR in A Little While
CMXE Frank Sinatra
InT Over My Head
moor South Side
EVERLAST I Can' Move
SMASHMG PYmpxuws 1979 Offsprame Original Prankster Flizl Hemorthage (In My Hands) PATII ROTHEERG Inside A FERFECT CMCLE 3 Libras Greew our Castaway
$4 m$
42 Boautitul Day
PJ MARVEY Good fortune Unwfitiew Law Cainn
BECX Loser
meveus Pardon Me
meveus Drive
Mitcieax 20 Long Day
311 flowing
davoy warhols godibss
PEARL UM Daughter

## 8pm

RACE AGMAST THE MACMME Guertila Radio vo Yo's Time of Your Lite нияvama in Bloom
6. LOVE \& SPECUL SAUCE Rodeo Clowns acubus Drive
GET-UP KIDS Close To Me
LIMP BIZKIT Re-Arranged dave mathews band I Did it
OFFSPRIMG Want You Bad zIGGY MARLEY Tommorow People GREEN OAY Minority
at THE DAIVE-IN One Armed Scissor STOME TEMPLE PILOTS Interstate Love Song

Monitored aiplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuneo-in is based on sample hours taken from Monday 2/5. © 2001, R\&R Inc


## Stations and their adds listed alphabetically by market

## New \& Active

PJ HARVEY Good Fortune (Island/IDMMG)
Toial Piays: 393. Total Stations: 33. Adds: 0
UNION UNOERGROUNO Killing The Fly (PortrailCOlumbia)
Total Plays: 374, Total Stations: 30, Adds: 2
TANTRIC Breakdown (Maverick)
Total Plays: 348, Total Stations: 27, Adds: 7
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
Total Plays: 275, Total Stations: 13, Adds: 0
TAPROOT I (Velvet Hammer/Atlantic)
Total Plays: 214, Total Stations: 18, Adds: 1
RADHOHEAD Idioteque (Capitol)
Total Plays: 212. Total Stations: 17. Adds: 1

## NONPOINT What A Day (MCA)

Total Plays: 202. Total Slations: 17. Adds: 0
(HED) PLANET EARTH Killing Time (Volcano/Jive)
Total Plays: 200, Total Stations: 18, Adds: 1
gOOO Charlotte The Motivation Proclamation (Epic)
Total Plays: 199, Total Stations: 22, Adds: 2
SALIVA Your Disease (Island/IDJMG)
Total Plays: 125, Total Stations: 38, Adds: 27
KILLMG HEIOI Mascara (3:33 Universal)
Total Plays: 114, Total Stations: 12, Adds: 3
POWDERFIMGER My Happiness (Republic/Universal)
Total Piays: 110. Total Stations: 43, Adds: 36

SPACEHOG I Want To Live (Artemis)
Total Plays: 107. Total Stations: 18. Adds: 11
' $A$ ' Old Folks (Mammoth)
Total Plays: 100; Total Stations: 15, Adds: 3
BUCKCHERRY Ridin' (DreamWorks)
Total Plays: 94, Total Stations: 15, Adds: 8
RAGE AGAinST THE MACHINE How I Could Just Kill A Man (Epic) Total Plays: 87, Total Stations: 29, Adds: 25
SXRAPE Waste (RCA)
Total Plays: 67, Total Stations: 19, Adds: 15
Songs ranted ty total plays



## Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R\&A ONLINE MUSIC TRACKING

| maknet 1 |  | market $*$ ? |  |  | market 3 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WXRMMEW Yort Infinty <br> (212) 314.9930 Kingstons Bocker Peen <br> 12+ Cumt 2.24.200 |  | whoor Infinity (bid) 56 wesmet 12. | 5s Ampatiss <br> $\cdot 1067$ SancoboomWorden <br> ime 1,504,760 |  | wrex |  |  |
|  |  | Mars |  |  |  | matisimite |  |
| 3732 futurnomme | 33960 |  | crucy iowneenty | 38136 | 4313 |  | 19393 |
| 2232 Lenerkraviziagn | 39360 | 37 |  | 35112 | 1042 |  | 10972 |
|  | ${ }^{30130}$ | ${ }^{25} 3$ | madus ${ }^{\text {anem }}$ | ${ }^{34504}$ | ${ }^{40} 5$ | ImCM PMAx | 18040 |
|  | 36900 | 353 |  | 34504 | ${ }^{30} 80$ |  | 17730 |
| ${ }^{31}{ }^{21}$ mavus ${ }^{31}$ ine | ${ }^{35670}$ | 3138 | cadparim | 31780 | 3030 | CREPDTommanimer | 17338 |
| ${ }_{21} 27$ vasamamidor | 33210 | 243 | NEWfowoglorymormes. | 29954 | 3637 | moer fiwn St imusanme | 16687 |
|  | 33210 | ${ }^{29} 38$ |  | 29056 | ${ }_{34}{ }^{3} 37$ |  | 16867 |
| ${ }^{23} 26$ NENANTANSMMOVES | 31900 | ${ }^{29} 38$ |  | 27240 | 173 | OLPLDOY FACEAEA | 16236 |
|  | ${ }^{319000}$ | 3927 | amk-18/2mambore | 24515 | ${ }^{37} 27$ |  | 14332 |
| ${ }_{17} 88$ cosomarnm | 30750 | ${ }^{25} 77$ | 1 man Prax ${ }^{\text {amama }}$ | ${ }^{24516}$ | ${ }^{27} 38$ |  | 13330 |
|  | 30750 | ${ }^{20} 28$ | MEMNT TMAMMOVİ | 23508 | 2338 | maxasome | 13330 |
|  | ${ }^{29520}$ | 18 | 1 Impazainami | 22700 | ${ }^{38} 28$ |  | 12628 |
|  | 20920 | ${ }^{34} 28$ |  | 22700 | ${ }^{17} 27$ | Armig inosmosmam | 11275 |
|  | 22050 | 1629 12 | ${ }^{\text {cosem }}$ | $\xrightarrow{21789}$ |  | Lefrowesamiam | crese |
| ${ }^{21} 21$ Ruk | 24600 | 15 20 | isturemosmet | 18160 | is it | OSTuresondes | 8559 |
| 2121 impposioian wor | 24600 | 158 | cooswaryme | 18150 | 17 |  | 7216 |
|  | 22140 | 168 | Offrpmicmur youbad | 18180 | 1818 |  | 216 |
|  | 22140 |  | Rabrichandit | ${ }^{181800}$ |  |  | 6314 |
| 18.18 mcrussum | 27140 | ${ }^{20} 26$ | PNax rowichermmort | ${ }^{18160}$ | 1314 | davematrews bmondier | 6344 |
|  | 22140 | 212 | APffictichals Lors | 181890 | ${ }^{15} 18$ | uentionon | 5043 |
|  | 22140 20910 | ${ }^{6} 818$ | Offiousimme. | ${ }_{15436}^{1634}$ | ? ${ }^{\text {P }} 18$ |  | S412 |
| 2011 30000s 00 Vmh | 20910 | 1217 |  | ${ }_{15436}$ | ${ }_{9} 11$ | cincuissism | 4961 |
|  | ${ }^{19580}$ | ${ }^{5} 17$ | mavessine | 15438 | 1116 | Pnpa Poacteromen Home | 4510 |
| 22 16 mClousprdonm | 19680 | 1616 |  | 14528 | ${ }^{8} 16$ | CPPatss inlusiomet | 1510 |
|  | 18350 | 78 |  | 13620 | 118 | apfffict craticue | 4510 |
|  | 177220 | 1278 |  | 13620 | 10 |  | 4039 |
|  | 17720 <br> 17200 | [13 $\begin{aligned} & 13 \\ & 15 \\ & 15\end{aligned}$ |  | H1809 |  |  | ${ }_{4059}$ |



|  |  |
| :---: | :---: |
| Radio One (610) $565-5900$ 12. Cume ate. 10 |  |
| Mums |  |
|  |  |
| ${ }^{43} 11.14{ }^{\text {a }}$ |  |
| ${ }^{31}{ }^{3 \%}$ \% ${ }^{\text {an }}$ |  |
|  | 000 |
| ${ }^{30} 830$ |  |
|  |  |
| Mericum mivmo |  |
| conournious |  |
| ${ }^{36}{ }^{32}{ }_{3}^{32}$ |  |
| 2930 dmocharemen |  |
|  | +00 |
|  |  |
| ${ }^{30}$ |  |
| ${ }_{22} 27$ maxasiomm | 20 |
|  | 500 |
| ${ }^{23} 2348$ | 50 |
|  |  |
| ${ }_{30}^{23} 22.80$ | 50 |
|  | ${ }_{\infty}$ |
|  | + |
|  | 420 |
|  |  |


| manket of |  |  |
| :---: | :---: | :---: |
| LDGEDallas-FI. Wert Char Channel Donemty/Ayo 12. Cume 418, en |  | ) |
| morn |  |  |
| 40 | 3000as 0 Omm | 72038 |
|  |  | ${ }^{65000}$ |
| ${ }^{31} 420$ | Litroushmomoramoman | 6850 |
| ${ }^{34} 37$ | Uum.renimm | 603 |
| ${ }_{3}^{32} 37$ |  | ${ }_{6034}$ |
| ${ }^{24} 38$ | Ceftomb | 5160 |
| ${ }_{26} 21$ | Comvimemmssmos | ( 3150 |
| ${ }^{26}$ | , Moixifor | 2900 |
| ${ }_{10}^{23}$ |  | 迷 4816 |
| ${ }_{25}^{23} 28$ | ITMVust | ${ }^{4}$ |
| ${ }_{20}{ }^{25}$ | Hobichinishemmbiy | 4300 |
| ${ }^{21} 28$ |  | 4300 |
|  | 边 | ${ }_{120}$ |
| ${ }^{21} 24$ | filtersmatarr | ${ }^{122} 6$ |
| 2023 | Stookr mom | 3356 |
| , 2123 | , |  |
| ${ }_{22} 21$ | Thatritamplo manim | 3612 |
| ${ }_{20}^{22} 21$ |  | ${ }^{3612}$ |
|  |  |  |
| 2020 | faltatmosx mose | 340 |


FIMD COMPLETE PLAYLLSTS FOR ALL ALTERMATIVE REPORTERS ON R\&R OMLINE MUSIC TRACKIMG

| manke se? |  |  | manktr ${ }^{\text {2 }}$ S |  |  | manket $=25$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | C4NN5 |
| mem |  |  | Murim |  |  |  |  |  |
|  | caur iow |  |  | anmor |  |  | ${ }^{\text {Intan }}$ | 3655 |
| ${ }^{4} 437$ | Lumm Maxine Smp | ${ }_{7} 804$ |  | maveusion | 432 <br> 424 <br> 1 | 27 | Offspmamen raum |  |
| - 36 | Itm | 7200 | ${ }^{41} 4$ |  | \%204 |  | Hocessome | cen 3315 |
| ${ }^{40} 438$ | Limouschernex Mamex | $\underset{\substack{720 \\ 6780}}{7}$ | ${ }^{41} 48$ | Spritimithow | +108 |  | Moorffum Nifiwssumsce | 3315 <br> 3145 |
| 3131 | futicmantios. | ${ }_{6} 6572$ | 403 | aux-180momsmon | 3532 |  | Hilituminame | $\underset{ }{31950}$ |
| 192 | cinsmuxmuc | 6148 4876 4 |  |  | come |  | ${ }^{\text {Paghtion frim }}$ | cos |
| ${ }_{28}^{23}$ | miociliciokrabe | 4876 | ${ }_{36} 3$ |  | 3304 |  | Hititasymmona Nambuil | ${ }_{2 r 20}$ |
| ${ }_{\text {a }}^{24} 28$ |  |  | - 38 | Ifmswoursiosser |  |  |  | ${ }_{223}^{223}$ |
| 1922 | Dssturat Momas | 4664 | ${ }_{36} 21$ | colvenarneom | ${ }^{2780}$ | ${ }^{6}$ |  | 2210 |
| 27 |  |  |  | Owior | ${ }_{2016}^{2966}$ |  | NITANW | ${ }_{2123}^{2128}$ |
| 2020 | Dusis foriutesmomo imu iom | 420 | ${ }^{18} 22$ | mory fomensitem Sautso | 2016 | ${ }^{26} 23$ |  |  |
| ${ }^{22} 28$ | Onorradem |  | ${ }_{17} 17$ | Evis bor mer boor Amin |  | ${ }_{n}$ | Stuminuina simum | cos |
| ${ }_{16}^{26}$ |  | ${ }_{\substack{4028 \\ 4028 \\ 408}}$ | ${ }_{17}^{22}$ | cowr rownamen |  | ${ }_{20}^{26} 8$ |  | , 1985 |
| ${ }^{27}{ }^{26} 19$ | зocors ommio | 1028 | 2018 |  | ${ }_{120}^{1220}$ | ${ }_{24}^{24} 21$ | ciemason | 17175 |
| " | malumin mimor | ${ }^{1028}$ | 2117 | Cuwerimexm |  | ${ }_{20}$ | 3DOOS Doun | ${ }_{1700}$ |
| 20.10 | опtusfram | 3392 | 10.14 |  | 134 | 2019 | ¢LED) | 1130 |
| ${ }_{17} 18$ |  |  |  | Untemen | (1288 | 1217 | ${ }^{\text {a }}$ | ${ }_{145}^{145}$ |
| ${ }_{12}^{15} 18$ |  |  |  |  | ${ }_{11152}^{115}$ | 1717 | mavispranhe |  |
| ${ }^{20} 18$ |  | 边 | $1{ }^{12}$ |  | ${ }_{1158}^{11086}$ | ${ }_{3}$ |  | ${ }_{13}^{143}$ |
| 3914 |  | 2968 | 1011 |  | $\begin{aligned} & 1066 \\ & \hline 1065 \\ & \hline \end{aligned}$ | 1816 | mosrabation | 1360 |


| mank |  |
| :---: | :---: |
| Wanazimimanath Intrinty (513) 679.5102 L2me:Mzosur <br> 12+ Cume 111.00 |  |
| Mar |  |
|  | 3024 |
| ${ }^{4} 171$ Immprax ${ }^{\text {a }}$ |  |
|  | 109 |
|  | 029 |
|  | (107 |
|  | 1701 |
| ${ }^{15} 2.28$ nutimosem | ${ }^{1088}$ |
|  | ${ }_{1515}^{1238}$ |
| ${ }_{25}{ }^{25}$ \% | ${ }_{1573}$ |
|  | ${ }^{1537}$ |
|  | 149 <br> 149 <br> 1 |
|  | 149 |
|  | ${ }^{1249}$ |
|  | (1398 |
|  | 112 |
|  | $\xrightarrow{1124}$ |
|  |  |
| ${ }^{13}$ Lumperixiram war |  |
|  | ${ }_{756}$ |
|  | \% ${ }_{60}^{69}$ |
|  | ${ }_{60} 6$ |



## New Music Specialty Shows

## Rafis Evelmatrv Loot At Mo Cutting Elios or Attomative

# Doves fly High <br> 9 <br> Layma Talloy <br>  

Just the other day, as 1 was going through the mountains of Post-Its and papers on my desk, I came across a concert flier for a band I saw a few months back with former R\&R Asst. Alternative Editor Jeanette Grgurevic. The band's name is BRMC (or, to break it down for you, Black Rebel Motorcycle Club). While reminiscing about that amazing show, I e-mailed Geordie over at Virgin and begged him to send me a copy of the group's album. Geordie, being the absolute darling that he is, sent me a copy hot from the plant. Some of you may actually remember me going on about the band right after I attended their gig, but let me rant a littie more. This is a great record! A must-listen record. Sexy, moody and everything inbetween. Keep your ears and eyes open for this one, which is sure to be a specially fave. Another album that I have been into is UItimatum's new release, Electric Pocket Radio, by The lacredible Moses Leroy. This offbeat record brings a unique sound to altemative
specialty that can only be described as delightfully eclectic. You must listen to the whole record to get a real feel for the talent this band possesses. To hear all about it, call my boy Dan Kauffiman at 310-558-0555.

Astralwerks' Doves really bring in the big numbers this week, holding onto a very strong No. 1, while Spacehog bring home the proverbial bacon for Artemis and take the No. 2 position. Rammstein find themselves at No. 8, up from last week's No. 11 spot, while Beggars Banquet's Brassy climb up a few spots to land at No. 15. Epitaph has been doing quite well with its latest releases. Droptick Murphy's make a huge leap up the chart - to No. 6 from No. 19 last week - while the new Tricky track. "Mission Accomplished,", debuts at No. 4. Other debuts this week are Steplem Malkmus at No. 12. Old 97's at No. 17, Powderfinger at No. 18 and Propagandhi at No. 20. Records of the Week: Black Rebel Motorcycle Club and Lhama Farmers

## Pif Top 20 Artists <br> (February 16, 2001

1 DOVES (Heavenly/Astra/werks $N_{i v g}$ in) "Catch The Sun"
2 SPACEHOG (Artemis) "I Want To Live"
3 BS2000 (Grand Royal) "Scrappy"
4 TRICKY (Anti/Epitaph) "Mission Accomplished"
5 DONMAS (Lookout) " 40 Boys in 40 Nights"
6 DROPKICK MURPHY'8 (Epitaph) "The Gauntlet"
7 CHRONIC FUTURE (Beyond) "The Majik"
8 RammsteIn (Motor/Republic/Universal) "Links $234^{\text {" }}$
9 CREEPER LAGOON (SpinArt/DreamWorks) "Wrecking Ball"
10 IDLEWILD (Odeon/Capitol) "Little Discourage"
11 OLEMDER (Republic/Universal) "Are You There?"
12 STEPHEN MALKMUS (Matador) "Discretion Grove"
13 GODHEAD (Posthuman/Priority)"The Reckoning"
14 COLD (Fip/A\&M/nterscope) "No One"
15 BRAssy (Beggars Banquet) "Work It Out"
16 HE\&HER (Warmer Bros.) "Things"
17 OLD g7's (Elektra/EEG) "King Of All The World"
18 POWDERFIMGER (RepublicUniversal) "My Happiness"
19 TMFED (Third RailHollywood) "Drop"
20 PROPAGANDH (Fat Wreck Chords) "Today's Empires, Tomorrow's Ashes" Rended by totel number of shows reporting watiter.

Specilatit Show Reportors


## The R\&R Ammal Smbscription Paclinge Bellvers The Most For Your Momey



The mousner's Mowspacer

# 30ilin schotmotren <br> jschoenbergeverronlinceom <br> The People's Republic Of KPIG 

$\square$ Audience loyalty helps station squeal its way to the top

KPIG "one-oh-seven-oink-five" in Monterey-Salinas-Santa Cruz has been delivering its downhome, singular style of radio since the late ' 80 s. And, through perseverance, consistency, a sense of humor and a couple of signal upgrades, it has just scored big in the most recent ratings period.

From The Ashes Of KFAT
KPIG PD Laura Ellen Hopper. who has been at the helm since Day One. believes that her station owes much of its inspiration to KFAT, an carly Alt-Country station on the air from 1976-82. In fact, Hopper among others at KPIG - is a KFAT alumna.
KPIG, especially in its current incarnation, is much less Couniry than KFAT was, but the desire to reach the odder Rock radio audience certainly carried over. "KFAT appealed to the Rock audience who grew up on the freeform format, even though it was basically a Country station." Hopper explains.
"Once we realized we were targeting the 25 -54-year-old male, we started adding more classic rock artists to the mix. But we don't play those same old tired songs; we go much deeper into classic albums. This allows us to use the element of familiarity without using thurned-our material.
"Don't get me wrong - we are very much a new music station, but we've come to grips with the notion that at one time we had a very high percentage of unfamiliarity when it came to the new artists we were playing. They were great artists playing good music, but I think we expected the audience to get it quicker than they really could.
"If you have jocks who know their music, you can blend the old with the new and interesting very nicely. Let's face it: We're all over the map musically, but if you listen to the station, it has a really nice flow, and all the music seems to fit together well. because it all has a roots feel to it."

## Trusting Your Talent

What makes KPIG so unique as a commercial station today is its more traditional approach to doing radio. It has a very large library, which is available for the on-air staff to use anytime they want. In addition, the staff doesn't have preprogrammed music. Instead, things are based more on an hourly category clock from which they are asked to choose.
'This is as close to freeform as you can get in this day and age," marvels Hopper. "The jocks walk into the studio, and there's nothing that they have to play, but they do have to make choices from each of the categories. Our smallest category may be $\mathbf{2 5 - 3 0}$
tiles. while our largest may be a couple thousand.
"Rather than all the programming resting on me, I put it back to the disc jockeys. It's my job to hire people who are good at what they do and have interesting personalities. It's their responsibility to take the raw materials and make something out of it. What I do is daypart people rather than music. I know each jock's preferences and therefore can determine the best time stox for them."

As a result, KPIG has a life of its own. From the IDs to the way it markets itself to the on-air staff's names - Dallas Dobro, Ellie May, Travus T. Hipp, just to name a few there's no doubt which station you're listening to. "Personality is a big part of our sound and, I believe, our success," confirms Hopper. "It has evolved as time has gone along.
"I wish I could take credit for all the crazy stuff we call ourselves and the names we atribute to things, but it has pretty much grown organically, and it's a lot of fun. Plus, it keeps this place on an even keel. I really hate stations that talk down to their listeners, and I think we do a good job of just being regular folk."

## Adding To The Mix

Like any successful staxion, speciatty shows play an important rote in rounding out KPIG's persona, bun the trick is to make sure they fit into the fabric of the radio station.

According 10 Hopper, each of these programs adds a certain element to the station that its regular programming doesn't always cover. "We have a live music show on Sunday mornings, which has become very successful for us," she says. "It started out with mosily local antists -- there are quite a few musicians in our general area because we weren't giving them much exposure on the air. II's now broadened a bit to include touring artists who are in the area. Sleepy John, who's a wellknown personality in town, is the show's host.
"We also have our craditional bluegrass and blues shows on Sunday night. Both shows have been around for a long time - Cuzin AI has been producing his bluegrass show for 32 years! And we've recently started a
new Salurday-night show called The Diry Boogie, which in many ways is all about who we are.
"The show, simply pur, is dirty or risque songs - most of them funny. Uncle Sherman, who has always been that sort of character, just naturally fell into doing this show. He uses a mixture of all kinds of music focused on a single theme.
"Needless to say, the show has caught on rather quickly. Promoting it on the air all week long is almost as much fun as the show itself. More people will probably hear the promos than will ever hear the show, and they'll go, 'KPIG ... that's them all right!"'

## A Better Signal

An improved signal, coupled with market iongevity, can certainly hetp in the batte for ratings. and Hopper feels this had much to do with the station's increased ratings performance. From summer 2000 to fall 2000 it jumped to fourth place $12+$ with a 4.8 , and it catapulted to No. 1 among $25-54 \mathrm{~s}$ with a 7.1.
"Part of the problem is that our terrain is so varied, it was hard to get our signal in everywhere." Hopper explains. "So we did a signal upgrade a few years back, and we recently bumped the power up again.
"For the second upgrade, we actually got the power increase based on a waiver from another station. KPIG is known for these kinds of firsts with the FCC.
"I. like everyone else, steer my promotions toward the morning, which works best for us, but Ramblin' Ror's show in the afternoon did incredibly well. That's when I knew there was a difference."

## Internet Success Story

KPIG got involved with the Intermet very early and was the first station to stream audio 247. "As far as terrestrial radio' stations on the 'Net go, I think why we're still No. I has to do with the fact that we were first, and so people know about us," Hopper says. "But I also feel it's because we're unduplicated. Many streaming stations don't do well in that medium because they don't offer anything the listener can't already ger.
"What a trip it is to do a show here. because we are listened to around the

world. Although we don't program with that in mind, we can't help but be aware of it from the e-mails we get. Remember, ovemights on the West Coast are middays in Europe!
"But keep in mind that streaming is very expensive. The more people who lune in, the broader the bandwidth we need, and that increases the cost to do it - literally thousands of dollars per month. So we've now contracted with Hiwire, which will substituse ads to run on the ' Net .
"The interesting thing is that a lot of our local advertising is actually part of the programming - we create many of the spots or promos on the air ourselves. It's too bad that some of that may be filtered out, but if it keeps us on the web, it guess it's worth the trade-off."

## Community Spirit

Like everything else they do, the folks al KPIG have made their advertising an integral part of the station's overall sound. "What it really comes down to, at least on the local level. is that we have such a great reputation for producing spors," Hopper says. "Our clients will often say, 'We want a KPIG commercia!!'
"This really helps us in the long run. because it keeps us close to our listeners, and they feel like we're part of the community. It also has to do with the fact that we like our clients and that we do things with our local adverisers on a personal as well as professional level. This builds an audience loyalty that only a noncommercial station is usually able to boast about."
Of course, KPIG does all the concert presents and other standard initiatives that put it into the community mainstream_bul Hopper wants 10 go further. "One of the goals I want to accomplish this year is to get more behind community nonprofit and charity projects." she says. "I think that's very important.
"For example, we just tied in with the John Stcinbeck Center that brought in the Woody Guthrie exhibit. "This Land Is Your Land." That was perfect thing for KPIG to get behind. Our listeners feel like this is their radio station. It's kind of like the Peope's Republic of KPIG."

You can chase domn Lauma Ellen Hopper at 831-722-9000, or e-mail her at laura@kpig.com. Check out the station's wehsite at www.kpig.com.

## JIMMY SMITH

"Only In It For The Money"
\#1 New and Active New At: WXRT-Chicago Also Playing On:

| WFUV | 'WXPN | WDET |
| :--- | :--- | :--- |
| WRNR | WYEP | KBAC |
| KPIG | WRNX | KRSH |
| WMMM | KTHX | KOTR |
| WMVY | And Many More... |  |

JOSH JOPLIM GROUP Camera One(Artemis)
DAVE MATTHEWS BAND I bid It (RCA)
U2 Walk On(Interscope)
DIDO Thankyou(Arista)
LENNY KRAVITZ Again(Virgin)
COLDPLAY Yellow(Nettwerk/Capitol)
FIVE FOR FIGHTING Easy Tonight(Aware/Columbia)
trann Drops Of Jupiter (Tell Me)(Aware/Columbia)
TRACY CHAPMAN It's OK(Elektra/EEG)
PAT MCGEE BAND Rebecca(GiantWB)
david gray Babylon(ATO/RCA)
GREEN DAY Warning(Reprise)
DAVID GRAY Please Forgive Me(ATO/RCA)
WALLFLOWERS Letters From The Wasteland(Interscope)
JOAN OSBORME Running Out Of Time(Interscope)
U2 Beautiful Day(Interscope)
bARENAKED LADIES Too Little Too Late(Reprise) MATCHBOX TWENTY If You're Gone(Lava/Atlantic)
SHAWN COLVIN Whole New You(Columbia)
SEMISONIC Chemistry (MCA)
COLLECTIVE SOUL Perfect Day(Atlantic) MOBY F/GWEN STEFANI Southside(V2) EVERLAST I Can't Move(Tommy Boy) JOHN HIATT Lift Up Every Stone(Vanguard) ERIC CLAPTON Superman Inside(DuckReprise) BOB SCHNEIDER Metal \& Steel(Universal) JONATHA BROOKE Linger(Bad Dog) CREED With Arms Wide Open(Wind-up) STEVE EARLE Everyone's In Love With You(E-Squared/Artemis) JEB LOY NICHOLS Heaven Right Here(Rykodisc)


34 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $2 / 4$-Saturday $2 / 10$. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equats Average Quarter Hour Persons times number of plays (times 100). Average Ouarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R\&R Inc.

## Now \& Active

JIMMY SMITH Only In It For The Money (Blue Thumb/VerveNMG) Total Plays: 133, Total Stations: 14, Adds: 1
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) Total Plays: 112, Total Stations: 10, Adds: 0
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA) Total Plays: 107, Total Stations: 6, Adds: 0
AMY CORREIA Life is Beautiful (Capitol)
Total Plays: 106, Total Stations: 15, Adds: 2
JIM WHITE Handcufted To A Fence In... (Luaka Bop/Virgin)
Total Plays: 103, Total Stations: 13, Adds: 3

SADE By Your Side (Epic)
Total Plays: 101, Total Stations: 5, Adds: 0
SARAH HARMER Weakened State (Zoe/Rounder)
Toial Plays: 94, Total Stations: 11, Adds: 0
DELERIUM Daylight (Nettwerk)
Total Plays: 92. Total Stations: 11, Adds: 0
RODNEY CROWELL Why Don't We Talk About It (Sugar Hill Wanguard) Total Plays: 84, Total Stations: 9, Adds: 0
SHAWN. MULLINS Up All Night (SMG/Columbia)
Total Plays: 76, Total Slations: 12, Adds: 4

## Most Added.

amisit Tite laells) a00s
ERIC CLAPTON Superman Inside (DuckReprise) 28
OLO 97'S King Ot All The Worid (Elektra/EEG)
JOHN HIATT Litt Up Every Stone (Vanguard) SHAWN mULLIMS Up All Night (SMG/Columbia) JIM WhatE Handcutted To A Fence In... (Luaka BopNirgin) 3
DANDY WARHOLS Godless (Capitol) 3 DLNCAN SHEm A Mirror In The Heart (NonesuctVAtantic) 3 ELIZA CARTHY Train Song (Warner Bros.) BOB SCHNEIDER Metal \& Steel (Universal) ANY CORREIA Life Is Beautiful (Capitol)
PAUL PEMA Jet Airiner (Hybrid)
ST GERMANN Sure Thing (Blue Note)
ENTRAN Letter To The Worid (Dolphin Safe)
JOHN WESLEY HARDING I'm Wrong... (Malt/Mammoth) 2

## Most Increased Plays

ARTST TITLE LABELISI

| total |
| :---: |
| pLay |

ERIC CLAPTON Superman Inside (DuckReorise) +171
TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia) +124 JOHN HIATT Litt UD Every Stone (Vanguard) $\quad+100$ JOSH JOPLIN GROUP Camera One (Aremis) SHAWN MULLINS Up All Night (SMG/Columbia) BOB SCHNEIDER Metal \& Sleel (Universal) david gray Please Forgive Me (ATO/RCA) WALLILOWERS Letters From The Wasteland (Interscopee) DUNCAN SHEIK A Mirror in The Heart (Nonesuctratartic) +37 תM WHTTE Handcutted To A Fence In... (Luaka Boovirgin) 34 DAMDY WARHOLS Godless (Capitiol) U2 Walk On (Interscope)

ENTRAIN Letter To The World (Dolphin Safe) | +33 |
| :--- |
| +30 | RODWEY CROWEL Why Dont We... Sugar HilVanguard) +26 UNCLE KRACKER Follow Me (Top Dog/LavaAAtantic) +24

## Breakers.

No Songs Qualified For Breaker Status This Week

Most Added in the tocel mumber of now adde ofliclelly reported to RAR by anch reporing station. Songs unraported as adde do not count




## Stations and their adds listed alphabetically by market




22001
EMER KENNY Useless Thing (Triloka/Gold Circle)
GLEN PHILLIPS Fred Meyers (Brick Red/Gold Circle)
MDE New York City (Fatboy/Red Ink)
OVER THE RHINE Give Me Strength (Back PorchVirgin)
V/A 3,000 Miles To Graceland OST (IVT)
Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rroillme.com
 vicerolocun

## National Programming

Added This Weok

## Bruce WarrenAtelen Leicht 215-898-6677

modave 3 My Life In Art
OVER THE RHME Give Me Strength
FINLEY QUAYE Feeling Blue
ERIC CLAPTON Superman Inside
LOS SUPER SEVEN Teresa
PAUL PEMA Jet Airliner


Acoustic Cato

## Rob Reinhart 734-761-2043

DEB PASTERMAK Willomena
PUSH STARS Millionaire
GREAT BIG SEA Everything Shines

Mleole Sandler 310-158-1031
ERIC CLAPTON Superman Inside
cos schiveider metal \& Steel
sose sopum aroup Camera One
Llferouse Hanging By A Moment


## bob schneider "metal and steel"

Already On: WXPN WDET KTCZ WYEP WRLT WMPS







Openings
Openings
Openings

## SW' Virginia Group (market \#216) is ex-

News Reporter Wanted panding their news department. Write, anchor, and cower news. Excellent writing, onair, and computer akills a must. NO "RIP AND READ" news anchors. Experience AND READ news anchors, Experience
required. T $\because R$ : Christine MacKinnon, required. T\&R: Christine MacKinnon,
News Director; NRV Radio Partness, 7080 Lee Highway, Radford, VA 24141. EOE
96.5 The Point in Philadelphia, is searching for its next Promotions Director. Potential candidates will be aggressive, able to work with our sales dept., and possess great organizational skills. Must have at least 3 vears experience with a proven track record. Please send resume \& information to Chuck Tisa, PD, 96.5 The Point, 166 E. Levering Mill Rd., Bala Cynwyd, PA 19004. No calls, please. EOE
96.5 The Point in Philadelphia is looking to build its on-air staff with the best talent in the country! We are looking for dynamic individuals who have knowledge of 80 's music at least 3 years on-air experience with a proven track record. Knowledge of AudioVault is helpful. Please sendT\&R to Chuck Tisa.PD, 96.5 The Point. 166 E. Levering Mill Rd., Bala Cynwyd, PA 19004. No calls, please. EOE

## SOUTH

## Adult CITRNEAV/SAVAMMAH

Top rated Mix 97.3 has an immediate opening for Afternoon drive $3 p-7 p$ and Image Director. Appearances, production and rotating weekend shift required. A minimum of 2 years experience in radio is required. Send tapes and resumes to: Scotty Snipes c/o Kenyetta Harris, Clear Channel, 245 ALFRED STREET, Garden City, GA 31408. Clear Channel is an Equal Opportunity employer.

## Nows Director

Dominant station group, University market. Strong air presence. Five years experience in news. Excellent opportunity. Resume and tape to: Radio \& Records, 10100 Santa Monica Blvd., Fes2, 5th Floor, Los Angeles, CA 90067. EOE

## OPS Manager Needed

Live, work and grow with us in New En. gland - Vermont area. OPS Manager needed for multi-atation opportunity. Ability to promote, manage and thrive in a constantly changing environment. This is a take charge position. Good pipes essential, position includes a key shift. Fax resume to B. Holly at Northcast Broadcasting (603) 668-6470. Women and minority candidates encouraged to apply.

## News Director

The Hudson Valley Dominant Radio Company, Pamal Broadcasting Led., is looking for a News Director to oversee the news operation of four stations and to be a part of a mainstream AC morning show. Good news skills, hard worker, and a personality to fit top rated morning team a must Tapes and resume to Steven Petrone, VP Operations, Pamal Broadeasting Lid., Box 310. Beacon, NY 12508. EOE.


## Openings

## MIDWEST

## King Country, 93.3

Ohlahoma's Classic Country station is looking for an experienced news anchor/ reporter. Five years experience is required. Females and minorities are encouraged to apply. Writing samples and references are required. Send tape and resume' to Ken Johnson, KKNG Radio, 5101 S. Shields Blvd., Oklahoma City, OK 73129-3217. KKNG is an Equal Opportunity Employer.

## Building a new team

Work and play on the Lakeshore! Midwest Communications, Michigan is looking for a programmer, momings, and air talent for our new FM in Holland. For all positions, send tape, resume, and programming philosophy to: Jeff McCarthy, P.O. Box 23333, Green Bay, WI 54305. EOE.

## WEST

HAC on the sunny centrel coast of CA seeks new morring star. Must be aggressive, sell-motivated. W25-54 relatable. a bit edgy TSR: STAR 92.5. Jeremty Pyan, 4
Otispo, CA 93401. EOE (02/16)

## Which one are you?

A creative genius, a great talent coach, a leader, impressive organizational and management skills, the ability to scizc opportunities enhancing on-air product, a sports fan; all of the ahove! Join Entercom, one of the few radio companies that helieves in a strong local programning as PD of The Fan-Portland. Previous mediun/large market program ming experience, degree preferred. Entercom, an equal opportunity employer. Resume/philosophy to Rick Scott, RSA Sports, 1309 114th Ave. SE, Suite 110, Bellevue, WA 98004 Inquires confidential.

## R\&R Today: the leading management daily fax

 rronline.com: Radio's Premiere Web Site$R \& R$ : The Industry's Newspaper with the largest help wanted section

## Contact Karen Mumaw at kmumaw( $(1$ rronline.com or (310)788-1621 for information.

Positions Sought
Positions Sought

PD/OPS over 25 years pro experience seeks next real

## Have Talent - Will Travel

Looking for a dedicated, passionate onair personality with a sizzling, high energy delivery who is bright, entertaining. lethal on the phones and very fun to listen to! Read on. In addition to being a smokin' top 40/CHR Jock, I've won awards for excelience in radio pro motions and a gold medalion from the New York International Radio Festival lor ourstanding creative copy writing. seek an afternoon drive position with an established company in a U.S. major market. Overnight tape/resume/references on request. Tim Bradley (204) 269-9045 or bradleytim@usa.net

Great on alr talent! I'm seeking a fullime job in radio near Nastrville, TN. Willing to team production. TONY: (765) 456-3209. (02/16)

10 yeers in radio-broadcasting, (Market f7). Promotion, DJ. Producer. Music Director. Big or small stations! Bags are packed and ready! e-mail me: djmartin88e notmail.com. (02/16)

15 year radio vet, good pipes, currently cooling heels in U.K., seeks on-air position. WiH relocate, hold U.K. \& Canadian passpont All formats. E-mail: steve4591e aol.com. (02/16)

Beach bum or son of a beach morning guy searching tor Oldies, Hot AC, Country, Classic Hits challenge. Pro vet Resume at: www.angelfire.com/mi2/siroad page500.html. (02/16)

Lock N Lond Radio Dude wants to fire warning shots over competitions head! PD/MD background, Midwest, Southeast or Southwest. Email: catsun2 y yahoo.com. (02/16)

20 year pro seeks non-corporate situation mornings PD, Country or Otdies only. Must be fun. All markets considered. (319) 586-2040. (02/16)

Positions Sought

## Positions Sought

challenge. ACLite, AC/OIdies, Selector, \& ail digital disciplines, ready now! VIN LEWIS: (508) 883-1946, VINLEWIS2001@AOL.COM. (02/16)

Let's win big togethert Successtul PO with proven track record. Fluent with Selector \& Scott Studios. Comfortable with Prophet. Excellent coach \& manager. Supert leadership skills. mweston_2001@yahoo. com. (02/16)

Winning PD available. Variety of formats, excellemt track record and reterences. Computer, marketing, management skills. PAUL WILSON: (801) 299-0810, paulw_99@hotmail.com. (02/16)

Redio vet with all the tools. Knows Smooth Jazz, Adult R\&B. Oldies, AC. RickWiseman@ prodigy.net, RICK: (954)430-7016. (02/16)

My '50s a '60s Rock ' $n$ ' Roll weakend whow will make your weekends special. 35 years of radio experience. Aircheck: OtdiesApple a aol.com. (02/16)

Rookle seeking employment in Oklahoma for Sports, Nows, board operations, on-air opportunities. ADAM STORM: (405) 447-0049, ASM6123-AOL. COM. (02/16)

Are you geenching for freeh air talent? Do you play RsB and Classic Soul? II you've answered yes, I can hetp. Call KENNY D: (310)676-4398. (02/16)

18 Yeer AlWRock veteran. 7 years programming, all 18 in promotions and on-air. $91 \mathrm{X}, \mathrm{XHRM}, \mathrm{KCXX}, \mathrm{Y} 107.1$ have $2,000+$ artist interviews spanning 20 years. (760) 751-4330, owightarnoklinedia © yahoo.com. (02/16)

Talented Morning Show gal: show prep, production. remotes, interviews, backstage, bits. Must hear tape! Rock, MS Top 40. KRISTA: (501) 312-0923. (02/16)

## Payable In Advance

Opportunities Advertising orders must be typewritIten on company/station letterhead and accompanied by advance payment. Ads are accepted by tax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and
phone number. Blind box responses are sent to advertisers every Friday by first-class mall.

## Deadline

To appear in the folfowing week's issue, your ad must be received by Thursday noon (POT) eigh days prior to issue date. Address all ads to:R\& Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles. CA 90067.

## www.rronline.com

## R\&R Opportunities Free Advertising

Radio \& Records provides tree (20 words maximum) listings to radio stations ON A SPACE AVALLABLE BASIS in Opportunities. Free listings of the same length are also availabie to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by Tharsday noon (PST). aight days prior to is sue date. Free Opportunities listings should be typewritten or printed on $81 / 2^{\circ} \times 11^{-}$company/ station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw erronline.com Address all 20 $k$ mumawerronine.com Address and
word ads to R\& Free Opportunities, 10100 word ads to R\&A Free Opportunities, 10100
Santa Monica Blvo., Fifth Floor, Los AngeSanta Monica
les, CA 90067.

## R\&R Opportunities Advertising



Rates are per week (maximum 35 word per inch in cluding heading). Includes generic border. If logo custom border or larger heading are required, add $1 / 2$ inch ( $\$ 60$ for 1x, $\$ 50$ for 2 x ) in addition, a ads appear on R\&R's website. ( www . rronline.com).

## Blind Box: add \$50

The R\&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a $\$ 50$ service charge is added for shipping and handling.

## Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate o \$50/inch.

## Marketplace

FEATURES
MARKETING \& PROMOTION

AUDIO \& VIDEO AIRCHECKS! =



 Bataza \& Pestos. WMGKDedbie Caytion cassette sioco





tALL AC AACES3, KOT, KTRT, WASH. KBGG, KOST KSSA S10.00
qALLCHR CCHP-75, KIIS. KPWR. KBKS, KUSEC $\$ 10.00$

PPROFLLE OS 433 LOS ANGELES CHAC AC AOR GON UC $\$ 10.00$





 meson-1975. $\mathbf{5 1 3 . 5 0}$




- Lepes marted with + may ba ordered on CD for $\$ 0$ atomiona
 CALIFORNIA AIRCHECK
Box 4408. Son Diogo, CA 92164 - (619) 460-6104


YOU JUST READ THIS


## PUELICITY PRINTS


 PICTURES moviblapictures.com

## VOIGEO VER SER VIGES

Flippin' 80's?
80sVoicelmage.com 1-941-282-8488


Great Voice Guy. Great Imaging Liners. Great Production.

Great Jingles.

## Now What?

- 

www.rcsworks.com
bripnkelsey
jok proftictims
www jox prodict lans com 703.8728106 $\qquad$ $\sum_{n \in a}^{n}$
increments of oneinch. Rates for R\&R marketplace (per inch):


## Markotplace

(310) 553-4330 Fax: (310) 203-8450
e-mail: knumawerroaline.com

## VOICEO VER SER VICES

## Take a Virtual Tour

 (of our studios)www.johndriscoll.com • click on voiceoyer studtos

> Dici Ininiscoi

US 8888.766.2049 415.388 .8701 ISDN \& MP3 Irei deliven



| ancurcmanac <br> .Rapid Serice .High Digitial Onatit Listen Now! www.talentserver.com/DonnaMac DMMacdj@AOL.com 508-252-4126 for audio sample Adult Contemporary Specialist |
| :---: |

AMERICA'S NUMBER 1 VOICE the voice of FOX, CBS and The Grammys Call Us.
(877)-473-7643
www.joecipriano.com

Want the BEST Voice Talent? RANDIOVO.cOM
On Line voice Casting made yuick, easy and FREE:

$$
\begin{aligned}
& \text { "This site is a 'must hear' for all programmers. The } \\
& \text { best voice talent in America are ALL available at } \\
& \text { one location." } \\
& \text { Jay Stevens/PD, WPGCCWashington, DC }
\end{aligned}
$$

## Don LaFontaine

Call 1-800-867-9532 for rates and info

## Mark McKay Media <br> "POWERFUL... YET MATURALI" Jim 0'Hara, OM wLlaquad Cities, ia <br> DRY TRAX or PRODUCED <br> AFFORDABLE! <br> PHONE DEMO: 913-345-2381 <br> MP3 Delivery FAX 345-2351 WEB DEMO: mckaymedia.net

MARKETPLACE ADVFRTISING

Payable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEx/Discover accepted. One inch minimum, additional space up to six inches available in


## IDETNHEO <br> PROMOS

 (877)-473-7643

CARTER DAVIS CUTS THROUGH
(901)681-0650

## CHR/POP

## Jemurfer Lopez Love Donit cost a Thing (EDic)

LEMTY KRAVTTZ Again (Viroin)
DREM He Lowes U Not (Bad Boy/Arista)
shagGY Anoel (MCA)
madoomma Donit Toll Me (MaverictwB)
6 DESTIMY'S CHILD Independent Women P. 1 (Columbia)
7 matcheox Twentr if youre Gone (LavaAtiantic)
K-Cle 50.50 Crazy (MCA)
CRAKY TOWM Butterfly (Columbia)
10 shacgY II Wasn't Me (MCA)

PIMX You Make Me Sick (LaFace/Arista)
3 AEROSMITH Jaded (Columbia)
14 WVIA Case Of The Ex (Whatcha...) (University/interscope)
15 EVAN ANO JMROM Crazy For This Girl (Columbia)
OUTKMST Ms. Jackson (Laface/Arista)

- ATC Around The World (La La La...) (Republic/Universal)

18 CREED With Arms Wide Open (Wind-up)
17 BacIsTREET BOYs The Call (Jive)
ss DECREES My Everything (Universal)

- DIDO Thankyou (Arista)

22 UE Beautiful Day (Interscope)
FUEL Hemormape (In My Hands) (Epic)
3 3LW No More (Baty I'ma Do Right) (Epic)
25 D-TOWM Liquid Dreams (J)
MYA Free (Rufthation/WB/University/interscope)
$\therefore$ BOW JOHI Thank You For Loving Me (1sland/IDMMG)
28 Benax Still On Your Side (Hollywood)
UWCLE KRACKER Follow Mo (Top Dog/ava/Atantic)
VERTICNL MOARZM Best I Ever Had (Grey Siy...) (PCA)
© 1 MOST ADDED
GREEW DAY Warning (Reprise)
\#1 MOST INCREASED PLAYS
SHagGY Angel (MCA)
TOP 5 NEW \& ACTIVE
THEY MIGHT BE GLANTS Boss Of Me (Restless)
A RULE F/LIL' mO AMD VITA Put It On Me (Murder Inc. Dof Jamilama LOUCHIE LOU \& MICHIE ONE 10 Out Of 10 (Interscope) WELANIE C I Tum To You (Virgin) WHITMEY HOUSTOM/GEORGE MICHAEL If I Told You That (Arista) Crin made an Puge 35.

| 4 A |  |
| :---: | :---: |
| LW | Tw |
| 1 | 1 'W SYIC This I Promise You (Jive) |
| 2 | 2 Bhcrstrieet eors Shape Of My Heart (Jvo) |
| 3 | 3 FATH MILL The Way You Love Me (Wamer Bros.) |
| 6 | (1) LEE ANM WOMACK I Hope You Dance (MCAMniversal) |
| 4 | 5 Bemmu Back Here (Hollywood) |
| 5 | 6 HUEY LEWI $\%$ GWYMETM PALTROW Cruisin' (Hollywood) |
| 8 | 7 MARC ANTHOWY My Baby You (Columbia) |
| 9 | DON HENLEY Taking You Home (Wamer Bros.) |
| 7 | 9 LENNM RIME8 I Need You (Sparrow/Curb/Capitol) |
| 12 | MATCHEOX TWENTY If You're Gone (Lava/Attantic) |
| 10 | 11 FATH MILL Breathe (Wamer Bros.) |
| 11 | 12 sAVMGE GRIDEX I Know I Loved You (Columbia) |
| 14 | LOwEst/n Amazed (Bna) |
| 13 | 14 manc anthowy You Sang To Me (Columbia) |
| 15 | CELUIE DION That's The Way it is (Epic) |
| 16 | THE CORRS Breathless (143/Lava/Attantic) |
| 18 | Brua mexunat Back At One (Motown/Universal) |
| 17 | 18 CHinistima mbulura I Tum To You (RCA) |
| 19 | BOM dOw Thank You for Loving Me (Island/IOMMG) |
| 24 | R. MATTM FIC. MEUMEPA Nobody Wants To... (Cohmbia) |
| 21 | R00 stewnar I Can't Deny lt (Attantic) |
| 20 | 8anE By Your Side (Epic) |
| 22 | 8ENL This Could Be Heaven (London Sirs) |
| 23 | DON HEMLEY Everything is Different Now (Wemer Bros.) |
| 27 | BLOPM EsTEFMM You Can't Walk Away From Love (Epic) |
| 30 | ExYA Only Time (Reprise) |
| 28 | Davd rRay Babyion (ATORCA) |
| 25 | 28 T0m cantion Spanish Gutar (Laface/drista) |
|  | Deapeze My Everything (Uhiversel) |
| 26 | 30 MATALE COLE Angal On My Shoulder (Exaldra/EEG) |

- 1 MOST ADDED

LIONE RICMIE Angel (Island/IO/MG)
骨 1 MOST MCREASED PLAYS
LIONEL RICHIE Angel (Island/IDMG)
TOP 5 NEW \& ACTIVE
EVAM AND JARON Crazy For This Girl (Cohmbia) LIONEL AICHIE Anget (Istend/IDMMG) JENNIFER DAY Completaty (BNA)
SASHA ALEXANDER Let Me Be The One (Reprise) SHAWN COLVIN Whole Now You (Columbia)

## CHR/RHYTHMIC

TW

## 

 sHMesy Ango (MCA)K-CH s 30NO Crazy (MCA)
d0e FinYsTuial Stutter (Jive)
OUTIUST Ms. Jactison (LaFace/Arista)
JEMHFER LOPEZ Love Don't Cost A Thing (Epic)
MTSTIML F/WWEA Danger (Been So Long) (Jive)
MElLY Ride Wit Me (Fo'Reel/Universal)
AY-Z I Just Wanna Love U... (Roc-A-FomanDMMG)
dabered ebee Promise (So So DetColumbia)
11 LUMCCets What's Your Fantasy (Dof Jam South hDMMG)
WV/ Free (Ruffnation/WBMhiversity/Interscope)
sHacey It Wasn't Me (MCA)
14 DREAM He Loves U Not (Bad Boy/Arista)
15 DESTMY's CHILD Independent Women PL. 1 (Columbia)
LUDACRHS Southem Hospitality (Def Jam South/OJMG)
SUWNCRB Southem Hospitaity (Dor Jam
monich Just Another Girl (Epic)
19 Pulk You Make Me Sick (LaFaca/Arista)
20 Caselmoneymunnuriss Project Chick (Cash Money/hiversai)
EVE Who's That Girl (Ruff Ryders/Interscope)
JOM $B$ Don't Talk (Edmonds/Epic)
23 CRNIY TOWW Butterlly (Columbia)
24 LLLeOWWOWBOw Wow (That's My Name) (SOSODatCoumbia)
25112 It's Over Now (Bad Boy/Arista)
26 R. MELLY I Wish (Jive)
R. MARINFF. AEMMERANobody Wants ToBe Lonely (Cohmbia)

28 sun0p DOes Snoop Dogo (Mo LimitPriority)
29 xeili X (LoudColumbia)
3829 Tami Stranger In My House (Eteitra/EEG)

## - 1 MOST ADDED

TRICK DAODY Take if To Da House (Slip 'N Slide/Atantic)

## 1 MOST INCREASED PLAYS

 CRAZY TOWN Buttertly (Columbia)TOP 5 NEW \& ACTIVE
DARUDE Sandstorm (Groovinicious/Strictly Rhythm) BACKSTREET BOYS The Call (Jive) ASHLEY BALLARD Hottie (Atlantic)
JAY-Z Change The Game (Roc-A-Fella/lOJMG)
PROJECT PAT Chickentead (Hypnotize MindsLoud/Columbia)

## 

## HOT AC

M MTEH20X TwEITY If You're Gone (Lava/Attontic)
LENHY KPAVITZ Again (Virgin)
DDO Thankyou'(Arista)
4 CREED With Arms Wide Open (Wind-up)
5 EVAN AND JARON Crazy For This Gir (Columbia)
U2 Beautiful Day (Interscope)
BMiEMMED LNDHES Pinch Me (Reprise)

- MMOONMA Don't Tell Me (MaverickWB)

9 DAMD GRAY Babyion (ATO/RCA)
10 Coniss Breathless (143/Lava/Attantic)
11 FATH HMLL The Way You Love Me (Wamer Bros.)
123000 ns DOWHKryptonite (Republic/Universal)
: WELLY FURTADO I'm Like A Bird (DreamWorks)
(1) VERTICAL HORIZOM Best I Ever Had (Grey Sky...) (RCA)

15 MATCHBOX TMENTY Bent (Lava/Adantic)
16 VERTICAL HORIZON You're A God (RCA)

- AEROSMITH Jaded (Columbia)

18 EVERCLEAR Wonderful (Capitol)
(. BAREMAKED LADIES Too Litile Too Late (Reprise)

20 VERTICAL HORIZOW Everything You Want (RCA)
21 DEXTER FREEBISH Leaving Town (Capitol)
DMVE MATTHEWS PAND I Did It (RCA)
LEE GMW WBMMCX I Hope You Dance (MCAWniversal)
80W LOWI Thank You For Loving Me (lstand/ADJMG)
movY F/GWEA 8 TEFMH Southside (V2)
FUEL Homorrtage (In My Hands) (Epic)
27 'W EYMC This I Promise You (the)
Unme MrMerer follow Mo (Top Dog/Lava/Atantic)
dien dixm eroup Cunera One (Artionis)
Whit
Firis Fon Founal Emy Tonight (AwarehColumbia)
? 1 MOST ADDED
GREEN DAY Warning (Reprise)
MOST INCREASED PLAYS
TRNW Drops Of Jupiter (Teil Me) (Awane/Columbia)
TOP 5 NEW \& ACTIVE
SENISOWIC Chemistry (MCA)
DELEṘIUM FSSARAH MCLACHLAM Silence (Nettwerk/Arista)
NIMA GORDON Now I Can Die (Wamer Bros.)
COLDPLAY Yollow (NettwerkCapitol)
STING Atter The Rain Has Fallen (A\&MMnterscope)

URBAN

Mecet enec Promise (So So DellColumbia)
 soE F/imYsimul Stutter (Jive)
4 mYSTlital F/wivis Danger (Been So Long) (Jive)
TAmin Stranger In My House (Elektra/EEG)
LUDNCRAS Southern Hospitality (Def Jam South/IOMMG)
112 It's Over Now (Bad Boy/Arista)
KOFFEE EROWW After Party (Arista)
sMasey It Wasn't Me (MCA)
dXYEin Could it Bo (Divine MillwB)
OAVE HOLLETER One Woman... (Der Squad/DreamWorks)
TAMX Maybe I Deserve (BlackGround)
dill 8COTT A Long Walk (Hidden Baact/Epic)
daY- I I Just Wanna Love U... (Roc-A-Fella/IDMMG)
JOM B Don't Talk (Edmonds/Epic)
16 AVMT My First Love (Magic JohnsonMCA)
17 CAML THOMAS Emotional (Bad Boy/Arista)
18 OUTLUST Ms. Jackson (LaFaca/Arista)
19 Musia Love (Def SouhDMMG)
20 MEMPHIS BLEEX is That Your Chick (Roc-A-Fella/IDMMG)
21 Mn. C TIE SLDE MMN Cha-Cha Slide (Universal)
EVE Who's That Girl (Ruff Ryders/laterscope)
23 sM00P 00cg Snoop Doge (No LimitPriority)
2. PRONECT PAT Chickenheed (Hypnotice Minds/LoudColumbia)

25 musia Just Friends (Sunny) (Dof Sou/IOUMG)

- case Missing You (Dof Soullo MMG)

27 EnYMM LaDU Didn't Cha Know (Motown)

- ICOMZ Get Crunked Up (ElatrtaEEG)

MMrizll Get To Know Ya (Columbia)
30 matter P Bout Dat (No LimitPriority)
? 1 MOST ADDED
MUSIO Love (Def SOUVIDMMG)

* 1 MOST INCREASED PLAYS MUSIO Love (Dof SounDMMG) TOP 5 NEW \& ACTIVE
K-CI \& JOJO Wanna Do You Right (MCA) PADFYLE Damn/Jam (Motown)
LIL' MO Superwoman (Gold Mind/EastWest/EEG) YOLANDA ADAMS I Believe I Can Fly (ElektraEEG) TONI BRAXTON Maybe (LaFaca/Arista)


## 



## 1 MOST ADDED

ERIC CLAPTON Superman Inside (DuctrRaprise)
G MOST INCREASED PLAYS
BUCKCHERRY Ridin' (DraamWorks)
TOP 5 NEW \& ACTIVE
PAPA ROACH Between Angets And Insects (DraamWorks) ALIEN ANT FARM Movies (DreamWorks) ORGY Opticon (Elementret/Reprise)

MONPOINT What A Day (MCA)
BLUE OCTOBER Breakfast Atter 10 (Universal)

## URBAN AC

LIW Tw
1 TAMMA Stranger In My House (Elektra/EEG)
DAVE HOLLBTER One Woman... (Def Squad/DreamWorks)
CAAL THOMAS Emotional (Bad Boy/Arista)
AVANT My First Love (Magic Johnson/MCA)
JIL SCOTT A Long Walk (Hidden Beach/Epic)
PRU Candles (Capitol)
ERYKCh BaOU Didn't Cha Know (Motown)
MUSIO Just Friends (Sunny) (Def SoulIDJMG)
YOLANDA ADAMS Open My Heart (Elektra/EEG)
CHNRLIE WILSON Without You (Major Hits)
JOE F/AMYSTIKAL Stutter (Jive)
RACHELLE FEARELL I Forgive You (Capitol)
BOYZ II MEN Thank You In Advance (Universal)
MAXWELL Get To Know Ya (Columbia)
BABYFACE Reason for Breathing (Arista/Epic)
JESSE POWELL If I (Silas/MCA)
R. KELLY I Wish (Jive)

SADE By Your Side (Epic)
JAHEIM Could it Be (Divine MitwB)
YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)
CHANTE' MOORE Bitter (Silas/MCA)
GLADYS KNIGHT If I Were Your Woman II (MCA)
SPOOKS Sweet Revenge (Antra/Artemis)
TAMK Maybe I Deserve (BlackGround)
PUBLIC ANMOUNCEMENT Man Ain't Suppose To Cry (RCA)
JAGGED EDGE Promise (So So Del/Columbia)
mCOENTO FRMYEA Change (Tailin LoudBive ThumbMGG)
KOFFEE BROWN After Party (Arista)
DAMITA Won't Be Afraid (Adtantic)
TOM BRAXTON Maybe (Laface/Arista)
\#1 MOST ADDED
MIKI HOWARD Nobody (Peak/Concord)
\#1 MOST INCREASED PLAYS
maxwell Get To Know Ya (Columbia)
TOP 5 NEW \& ACTIVE
KEITH SWEAT Real Man (Elektra/EEG)
MR. C THE SLIDE MAN Cha-Cha Slide (Universal) JERSEY AVE. Beautiful Girl (MCA) INDIA.ARIE Video (Motown)
OONNIE MCCLURKIN We Fall Down (Verity)

## unany acyme an Page 65.

## ACTIVE ROCK

## LUNXN PARX One Step Closer (Wamer Bros.)

G00Smacx Awake (Republic/Universal)
A. LEWH OF STAMD W/F. DUnsT Outside (Fawess)Getieninterscope)

TAMTRIC Breakdown (Maverick)
INCUBUS Orive (ImmortaVEpic)
STRANT UPFAANMOF SEVEMDUST Anger's Son (ImmortaWirgin)
3 DOORS DOWH Duck And Run (Republic/Universal)
MEROSMITH Jaded (Columbia)
(9) LIFEHOUSE Hanging By A Moment (DreamWorks)

10 FUEL Hemorrhage (In My Hands) (Epic)
11 DISTURBED Voices (Giant/Reprise)
12 LIMP BIZXXT Rollin' (Flip/interscope)
133 DOORS OOwW Loser (Republic/Universa)
(1) UNION UNDERGROUND Killing The Fly (PortraitColumbia)

RAGE MGAMAST THE MACHINE Renegades O' Funk (Epic)
OLEANOER Are You There? (Republic/Universal)
FUEL Innocent (Epic)
A PERFECT CIRCLE The Hollow (Virgin)
19 OISTUREEO Stupity (Giant/Reprise)
20 CRAZY TOWN Butterfly (Columbia)
21 DIFFUSER Karma (Hollywood)
22 NICXELBACX Old Enough (Roadrunner)
23 OFFSPRING Want You Bad (Columbia)
24 GREEN OAY Warning (Reprise)
PAPA ROACH Between Angets And Insects (DreamWorks)
SKRAPE Waste (RCA)
COLD No One (Flip/Geffen/interscope)
DEFTONES Digital Bath (Maverick)
BUCXCHERAY Ridin' (DreamWorks)
NOTHINGFACE Bleeder (TVT)

## \#1 MOST ADDED

SALIVA Your Disease (Island/IDJMG)
\#1 MOST INCREASED PLAYS
BUCKCHERRY Ridin' (DreamWorks)
TOP 5 NEW \& ACTIVE
GEDDY LEE Grace To Grace (Atlantic) OUR LADY PEACE Life (Columbia) SYSTEM OF A DOWN Metro (DV8/Columbia) BOILER ROOM Do lt Again (Tommy Boy) CDC Diablo Blvd. (Sanctuary/SRG)

## COUNTRY

Menth Uneam But For the Grace Of God (Capitol)
TUPY MEITH You Shouldn't Kiss Me Like... (DreamWorks) damie o'meal There is No Arizona (Mercury)
DO DeE MEssinM Bum (Curb)
LEE ANH WOMACX Ashes By Now (MCA)
DLAMOND A1O One More Day (Arista)
GARTH BROOXS Wild Horses (Capitol)
EESSICA ANDREWS Who I Am (DreamWorks)
9 LONESTAR Tell Her (BNA)
10 RASCAL FLATTS This Everyday Love (Lyric Street)
11 FATH HILL If My Heart Had Wings (Warner Bros.)
12 DARRYL WOALEY A Good Day To Run (DreamWorks)
13 ALABAMA When It All Goes South (RCA)
(1) SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)

15 GEORGE STRAIT Don't Make Me Come Over There (MCA)
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)

1) TIM RUSHLOW She Misses Him (Atlantic)

3 MARTIMA MCBRIDE It's My Time (RCA)
WARREN BROTHERS Move On (BNA)
(20) TRICK PONY Pour Me (H2ENB)

21 CAROL YN DAWN JOHNSON Georgia (Arista)
DWICHT YOAKAM What Do You Know About... (RepriseWB)
KENNY CHESNEY Don't Happen Twice (BNA)
2) GARY ALLAN Right Where I Need To Be (MCA)

PAM TILLIS Please (Arista)
STEVE HOLY The Hunger (Curb)
27 ERIC HEATHERLY Wrong Five O'Clock (Mercury)
PHIL VASSAR Rose Bouquet (Arista)
PATTY LOVELESS The Last Thing On My Mind (Epic)
8ROOK8 \& DUNW Ain't Nothing 'Bout You (Arista)

* 1 MOST ADDED

DIXIE CHICKS If I Fall You're Going With'Me... (Monument) \#1 MOST INCREASED PLAYS
bROOKS \& DUNN Ain't Nothing 'Bout You (Arista)
TOP 5 NEW \& ACTIVE
HANK WILLIAMS IIf I DOn't Know (Curb)
SOUTH SIXTY FIVE The Most Beautiful Girl (Ailantic) LISA ANGELLE I Will Love You (DreamWorks) HAL KETCHUM She Is (Curb) COLLIN RAYE You Still Take Me There (Epic)
coumint tugime en Fope ce.
ALTERNATIVE
(1) CaNZY TOWM Butterfly (Columbia) Micuous Orive (Immorta/Epic)
A. LEWiS OF STAMD W/F. OUPisT Outside (Alawiess/Gefieninterscope) LFEHOUSE Hanging By A Moment (DreamWorks) LNIKIN PARK One Step Closer (Wamer Bros.)
COLDPLAY Yellow (Nettwerk/Capitol)
MOBY F/GWEN STEFANI Southside (V2)
DAVE MatTHEWS Bamb i Did it (RCA)
OFFSPRMWG Want You Bad (Columbia)
10 FUEL Hemorrhage (In My Hands) (Epic)
11 RAGE AGANST THE MACHINE Renegades Of Funk (Epic)
FUEL Innocent (Epic)
U2 Walk On (interscope)
4 GREEN DAY Warning (Reprise)
15 GQDSMACX Awake (Republic/Universal)
3 000RS DOWN Duck And Run (Republic/Universal)
3 000RS DOWW Loser (Republic/Universal)
OISTURBED Voices (Giant/Reprise)
DEFTOMES Digital Bath (Maverick)
20 LIWP EIZKIT Rollin' (Fip/Interscope)
21 NICMELAACK Breathe (Roadrunner)
american Hi-FI Flavor of The Weak (Island/IDJMG)
23 DIFFUSER Karma (Hollywood)
24 EVERLAsT I Can't Move (Tommy Boy)
(25) MLEN ANT FARM Movies (DreamWorks)

26 STRNT UPFA AON OF SEVENDUSTAngol'sSon (ImmortaWirgin)
2. DLEANDER Are You Thare? (Republic/Universal)

28 AT THE DANE-IN One Armed Scissor (Grand RoyaWirgin) A PEAFECT CIRCLE The Hollow (Virgin)
OUR LAOY PEACE Life (Columbia)
\#1 MOST ADDED
POWDERFINGER My Happiness (Republic/Universal)
\#1 MOST INCREASED PLAYS
DLEANDER Are You There? (Republic/Universal)
TOP 5 NEW \& ACTIVE
PJ HARVEY Good fortune (island/IDJMG)
UNIDN UNDERGROUND Killing The Fly (Portrait Columbia)
TANTRIC Breakdown (Maverick)
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA) TAPROOT I (Velvet Hammer/Atlantic)

## NAC/SMOOTH JAZZ

GEORGE eEwsow Medicine Man (GRPMMG)
BOnA FIVE X-Ray Hip (N-Coded)
3 dEFF GOLUB Drop Top (GRPNNG)
( XIRK WHALUW Now TII Forever (Warner Bros.)
5 BONEY JAMES \& RICR BRAUN R.S.V.P. (Wamer Bros.)
6 GROVER WASHINGTON dR. Chameleon (Telarc)

- RICHARD ELLIOT Who? (Blue Note)

8 CHELI MINLICEI My Girl Sunday (Shanachie)
9 DAVE KOZ Love Is On The Way (Capitol)
10 STING She Walks This Earth (Telarc)
11 SADE By Your Side (Epic)
12 RIN WATERS In The Groove (Shanachie)
RIPPNGGTONS Caribbean Breeze (PeakConcord)
14 BETTE MIDLER Love T'KO (Wamer Bros.)
YULARA Flyin' High (Higher Octave)
RICK BRAUN Kisses in The Rain (Warner Bros.)
1 RONWIE LAWS OId Days/Old Ways (HOH)
(18) JONATHAN BUTLER Forever Tonight ( $N$-Coded)

GREGG KaRUKAS Chasing The Wind ( $N$-Coded)
20 JOE MCBRIDE Texas Rhythm Club (Heads Up)
21 CHUCK LOEB Blue Kiss (Shanachie)
22 JAZZMASTERS Shine (Hardcastle/Trippin 'N' Rhythm)
23 BRLAN BROMBERG Relentless (Native Language)
4) GARDEN PARTY Rikki Don't Lose That Number (Samson)

JEFF LORBER Snakebite (Samson)
26 BRENDA RUSSELL You Can't Hide... (Hidden Beach/Epic)
TIM Bownan Smile (Insync)
28 JOYCE COOLMG COasting (Heads Up)

- 29 mCOENIO FMMYEA Change (Tallin Loud Btue ThumbVMG)
seal This Could Be Heaven (London Sire)
\#1 MOST ADDED
COUNT BASIC Wes Who? (Inslinct)
\#1 MOST INCREASED PLAYS
RICK bRaUn kisses in The Rain (Wamer Bros.)
TDP 5 NEW \& ACTIVE
EUGE GROOVE Romeo \& Juthet (Warner Bros.)
FOURPLAY Double Trouble (Warner Bros.)
JIM BRICKMAN Glory (Whindham Hin)
KOMBO Tip Of The Hat (GRPNMG)
COUNT BASIC Wes Who? (Instinct)
Mac trogine ea fage 8 s.


## ADULT ALTERNATIVE

U2 Walk On (Interscope)
DIDO Thankyou (Arista)
LENNY KRAVITZ Again (Virgin)
COLDPLAY Yellow (Neftwerk/Capitol)
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
TRANN Drops Of Jupiter (Tell Me) (Aware/Columbia)
TRACY CMMPMMN It's OK (Elektra/EEG)
10 PAT MCGEE BAND Rebecca (GiantWB)
11 DAVID GRAY Babylon (ATO/RCA)
2 GREEN DAY Warning (Reprise)
DAVID GRAY Please Forgive Me (ATO/RCA)
WALLFLOWERS Letters From The Wasteland (Interscope) JOAN OSBORNE Running Out Of Time (Interscope)
U2 Beautiful Day (Interscope)
BARENAKED LADIES Too Little Too Late (Reprise)
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
SHAWH COLVIN Whole New You (Columbia)
SEMISONIC Chemistry (MCA)
COLLECTIVE SOUL Perfect Day (Atlantic)
MOBY F/GWEN STEFANI Southside (V2)
23 EVERLAST I Can't Move (Tommy Boy)
JOHN HIATT Lift Up Every Stone (Vanguard)
EAIC CLAPTON Superman Inside (Duck/Reprise)
808 SCHNEIDER Metal \& Steel (Universal)
JOMATHA BROOKE Linger (Bad Dog)
28 CREEO With Arms Wide Open (Wind-up)
STEYE EAPLE Everyone's in Love Wit You (E-Squarod/Atternis)
JEB LOY WICHOLS Heaven Right Here (Rykodisc)
\#1 MOST ADDED
ERIC CLAPTON Superman Inside (Duck/Reprise)

## \#1 MOST INCREASED PLAYS

ERIC CLAPTON Superman Inside (DuckReprise)
TOP 5 NEW \& ACTIVE
JImmy Smith Only in it For The Money (Blue ThumbNerveNMG)
UNCLE KRACKER Follow Me (Top Doghava/Atlantic)
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA
AMY CORREIA Life Is Beautiful (Capitol)
JIM WHITE Handcuffed To A Fence In... (Luaka BooNVirgin)


en Hill has been one of the most recognized managers in radio. He helped create a format that is considered by the industry to be the standard by which CHR/Rhythmic stations are measured.

On top of the world throughout the '90s under Hill's leadership, WPGC AM 8 FM were No. 1 in 34 out of 40 Arbitrons. Last year the stations had a recordsmashing year in terms of revenue and cash flow, and then Hill made an announcement that shocked the radio community: He was retiring. Inspirational, or the craziest guy around?

Getting into the business: "My great grandmother owned a newspaper in Cape Canaveral, FL, and a radio station did its local newscasts from the newsroom. I used to watch in awe. I was probably 10 years old at the time. Years later I was in veterinary school, but my roommate was a DJ. Here I am over in the large-animal facility, sticking my hand up cows' rear ends, and my roommate is talking to gorgeous girls on the phone and is the most popular guy in school. I said. What's wrong with this story?

I went to the journalism school at the University of Georgia. In the middle of the night, when everybody else was partying, I was learning how to talk over If You Really Love Me' by Stevie Wonder. I got hired at a Gospe station and eventually became the PD. I remember going to Atlanta and applying for a job at WZGC (293) with Dan Mason, when he was the PD. He didn't return my phone call. About 15 years later he hired me."

Aising through the programming ranks: "I was PD at some really great stations. We put a station on the air in Cocoa Beach, FL, ny hometown. It was Mike Joseph's first or second Hot Hits station, where we played 22 songs over and over again with jingles between every record. I always give credit for my being discovered to Pen. It did a story on how successful that station was. I started getting calls and went to IIOA and CMGX in Des Moines.

I joined Metromedia in the late 70 s in Baltimore at WCBM. When they bought TJR in Seattle. I was the PD. It was there that Dan Mason started talloing to me again We teamed up at IFPII in Houston, then he sent me to PCC as PD. A couple of months later, when I convinced him how screwed up the station was and that I had a solution, he made me GM."

The culture of Infintty: "Since deregulation there are many different cultures that have to be assimilated, but Infinity is a very tight-knit group of managers. The culture is kind of take no prisoners, accept no excuses, make no excuses, offer no excuses, and hire the best. I just can't imagine being in radio and not wanting that

## BEN HILL

Former President and GM of WPGC AM \& FM/Washington
kind of accountability and support. Mel Karmazin once said, It's your bat, it's your ball, it's your butt.' That kind of explains it."

A description of WPGC: "The market describes it. We, as an industry, feel like we must put labels on what we do. I remember brainstorming this format with Jerry Clifton and a couple other people. We were going to play what Washington wanted musically. At the time we had two strong CHR stations. We knew we needed to have an African-American strength at the station.

The station evolved into defining what the hits were and what the research showed. The CHR stations call us Urban, and the Urban stations call us something else. Personally, I wish PGC was recognized for the wor Jay Stevens and his staff have done. After 15 years we still have to justify how Caucasian guys could possibly be successful in a format predominantly listened to by African Americans. It's incredibly racist to me. I let the ratings speak for themselves. We let advertisers define our format, we let trades define our format, we let listeners define our format. I don't ever recall heaning listeners, in a focus group. go. That's not really ChiR; it's not really Urban."

Announcing his retirement: "I didn't know the right word to use. Sabbatical sounds too short, and retire sounds too long. Im only 47. Im too young to not work. What I really think is that it's time to do for myself. My heart says, Take some time, and make your family No. 1: I think the staff was very surprised. There was a close circle of people who kind of smelled that things were changing. Dan Mason once told me at one of our managers' meetings, You have a life sentence at PGC. Youll finish your useful years at 'PGC. That's pretty much what everyone expected.

T'm the Sr. GM here in Washington, with Jim Watkins at WHUR. He and I have seen just about every possible combination of management.change at every other station. I?l pass the baton to him exclusively."

What he will mise most: That's a question I'm going to have to answer in a few months. Selfishly, I'm going to miss the power, the prestige and getting my calls returned. My niece called me and asked for backstage tickets for The Backstreet Boys in Charlotte. I can pick up the phone and do that now."

State of the industry: Nobody could argue that the business hasn't changed. Radio is now big business. At WPGC, we've gone from being part of a five- or sixstation group owned by a Native-American group to being part of Viacom. It boggles the mind - the size. the promotional opportunities and the synergies. Remember the dinosaurs. At one time they were the biggest, baddest creatures on the planet. One problem, though, is that they didn't adapt

Radio is no different. There's no use whining about it: We must leam new skills, or we're going to become extinct. Im troubled by managers I run into - whether they're PDs, sales managers or general managers - who thought that once they got their jobs, they could stop leaming. Radio's share of the advertising pie is finally growing. There's more growth coming, and I think it's going to come quickly."

Wife ater melo: I don't know what life is like without radio. I am a true radio geek. I worked my way up through radio. Ive never had another job. I want to be back in this business, but I don't want to compete with Infinity; so when I come back, I hope Infinity will talk to me. for the next year I'm going to read Int every week and stay up on the industry. I don't want to close any doors, but I also don't want to make any commitments People think that Im just tired of being at PCC. That's not the case. I just want to take some time.

We sold our house and bought a condo on wheels. We have an in-motion satellite system. We gave our car to each of our mothers and called the kids together and told them what we were doing. After they got over the initial shock of Dad not being able to send them money whenever they need it, we said, 'Go through the house take whatever you want: Then we donated the rest. We put the essentials in storage - bedroom, dining room etc.

Wherever we do end up, we will have a more manageable lifestyle. I have two Harley motorcycles in a trailer and a 42 -foot-long bus that's nicer than where a ot of people live normally. It's not like one of these retirements where you sit home and play golf every day and wish life wasn't passing you by. Im going to be a type $\mathbf{A}$ retired person for a year."

Most influential individual: Two people. My greatgrandmother. In 1917 she had to support her family. This was before women could vote. She started a newspaper and built a successful operation and eventually sold it to Gannett in the '60s. She taught me a work ethic and was a great role model. Later in life I'd have to say Mel Carmazin. He is the most dedicated, passionate and intelligent broadcaster on the planet."

Career highlight: "Becoming President of a radio group, Cook Inlet, when Dan Mason left for Group W. still help them. They have a noncommercial station in Anchorage that serves the rural Native-American population, and I help strategize and program it

Also, I feel really good about leaving at No. 1. In terms of revenue, except during the Redskins season, when our sister station beats us, we take No. 1 money out of the market and are by far the most profitable operation.

A recent career highlight, one I never expected, are the touching messages I'm getting from people who used to work with me, acknowledging that I had some major role in their lives. That brings tears to my eyes."

Career disappointment: "Going back to the judgment that is made about whether PGC is fish or fowl, that's always been a sore spot for me."

Favorite radio format: "Tve discovered Country."
Favorite television show: "Judging Amy."
Favorite song: "My Next 30 Years' by Tim McGraw."
Fivorite movie: "Lost in America."
Favorite book: "Zig Zigler's Top Performance and
Tom Peters' Passion for Excellence."
Favorite Internet site: "www refdesk.com."
Favorite restamant: The Palm in DC."
Beverage of choice: "Tanqueray martini and any kind of sparkling water."

Hobbies: "Tm going to leam to play the guitar. My goal is to be able to sing some campfire songs to my two grandkids at the end of this year. Also, cooking outside on the grill, especially salmon."

E-mill addrese "ebhillireaol.com."
Advice to breadensters: "Don't ever compromise your integrity. There's never any glory in being average. You've got to be good at what you do and what you set out to do. A lot of people try to hide behind soft issues. To me, radio is easy to measure. You can't hide from the numbers. My formula for success is r-squared - ratings and revenue.
"To the PDs, be No. 1 in your target demo. To the sales managers, make your number, grow your share, and outperform the market. If you just want to be average, don't waste my time. Ive been hard on people over the years, and I've made some mistakes in hiring, but overall most people would say, It was a great experience, and I learned a lot;' even the people I had to terminate. When I make a decision, I don't let the sun set before I act on it."


1. SELECT Your format


# ONLINE. 

A "Safe Haven" for you to hear all your format's new music

No Hype. Mo Contests. Mo llassles.
Just the most organized way to hear songs in CD quality sound

For electronic registration, go now to Www.rronline.com and click on Music Meeting
RR main ant

"This is a very special band.....we have had Top 5 phones since we put the sucker on.... What a fine $F^{*}$ ckin day!" - Gregg Steele. P.D.. WZ "I dig this song! It's going to do great for us. Phones started ringing almost instantly!" . Ryan Cassle, MD, kxxR

## nompoint



From The Debut Album statement

## On Tour With Mudvayne

$\frac{1-5 \cdot}{\text { ander }}$


[^0]:    SAVE OVER $30 \%$ ! RRR'S INDUSTRY VIP PACKAGE IS $\$ 41900$
    (Regular rate $\$ 601.50$ )
    e-mall R\&R at:
    U. S. Only
    moreinfo@rronline.com
    Call R\&R'at:
    310-788-1625
    Fax Credit Card Payments To: 310-203•8727

    Subscribe online: www.rronline.com

[^1]:    116 AC reporters. Monitored airplay data suppled by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday $2 / 4$-Saturday $2 / 10$. Bullets appear on songs gaining plays or remaining llat from previous week. If two songs are lied in total plays, the song being played on more stations is placed firs. Breaker stalus is assigned to songs Avering 1075 plays or Porsons times nume Songs bebw 100). Avorage O Average The Arbitron Company (Copyright 2001. The Arbitron Company). © 2001, R\&R Inc

