

Celine Miles Ahead This Week

Celine Dion grabs Most Added honors at CHR/Pop this week with "I Drove All Night." The Epic single was also second Most Added at AC and Hot AC. And, for good measure, Dion has three songs on R&R's AC chart this week. "I Drove" is featured in a current TV campaign for Chrysler.



N/T Nominees Revealed

Nominees for R&R's News/Talk Industry Achievement awards are identified in this week's issue, with six nominees in six categories. Ballots have been sent to N/T stations and other eligible voters, and winners will be revealed at the R&R Talk Radio Seminar, taking place March 6-8 in Los Angeles.



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CMT

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Finally... The Dial with a Burn Button!

Digital Dial Music Testing – with live listeners in an auditorium setting – works well because you see the raw feelings of your listeners for each song you test, each “Station Pod” you play. You get a second-by-second readout in real time and “The Analyst™” software shows you the results in easy-to-read / easy-to-manipulate form. The Dial methodology makes for a fast turnaround test with solid data. That’s why it’s a lot of good programmers’ preferred music test.

There’s only one problem. Smart programmers have wanted to measure “Burn” of the songs they test. They know that, as much as a listener may “like” a song, that person may be tired of hearing it. PDs need to know which songs those are, so they won’t inadvertently hurt their TSL by over-playing them. But, up until now, the dial systems that have been out there cannot measure burn.



Now, there’s a solution: Moyes Research has designed and developed a new state-of-the-art wireless digital Dial system that’s a real breakthrough. It not only captures second-by-second scoring using the usual rotary dial, but also can measure burn and even unfamiliarity using special buttons. And the respondent’s feelings are measured the right way...one question at a time.

One company has this: Moyes Research. We have worldwide exclusive rights to the system and we’d be happy to make it available to you. And you don’t have to do your

perceptual studies with us to be able to purchase a music test (but, if you want to... that’s OK too). Just call us. We’ll talk through your needs, answer any questions you have, and give you an attractive price for your next music test.

The Digital Dial Test that gets ALL the information you need.

Moyes Research



Music Testing Division (800) 604-9390

VICTORY WITH VIDEO!

After several years of tepid television marketing, the radio industry appears to be mounting a significant effort to advertise itself on the boob tube. R&R Exec. Editor **Jeff Green** spoke with four producers of television campaigns for radio stations about the renewed interest in TV. Jeff also takes a fresh look at direct mail and speaks to two experts on the subject. These three pages of marketing mejo make for great reading as you plan your spring campaigns. Part Two of this series appears next week.

Pages 9-12

CONSOLIDATION CONUNDRUM

Last year a coalition comprising the music, technology, public-policy and intellectual-property sectors was formed. Working on a grant from the Rockefeller Foundation, the Future of Music Coalition released a report that decried the effects of radio deregulation. The NAB fired back with assertions that radio remains "vibrant, diverse and local." **Tony Novia** keeps us abreast of the debate in his column this week.

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Infinity Taps Three New SVPs/Market Managers

Zimmerman to oversee Chicago; Hughes heads to DC; Caffey promoted in Atlanta

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com



Zimmerman Hughes Caffey

Infinity Broadcasting has promoted three station executives to Sr. VPs/Market Managers: **Rod Zimmerman**, in Chicago; **Michael Hughes**, in Washington, DC; and **Rick Caffey**, in Atlanta.

Zimmerman, who has been VP/GM of WBBM-AM & WSCR/Chicago since 1998, will now oversee all seven Infinity stations in the Windy City. Zimmerman reports to Midwest Regional Market Manager

Brian Ongaro and adds responsibilities for WBBM-FM, WCKG, WJMK, WUSN and WXRT.

Although no official announcement was made by the company, Infinity spokesman Dana McClintock told R&R that Zimmerman's promotion

INFINITY ▶ See Page 16

Women In Radio Still Hitting Glass Ceiling

Industry survey: Management, programming ranks overwhelmingly dominated by men

By Ron Rodrigues
R&R Editor-In-Chief
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When the radio industry began consolidating and paring its management ranks, many observers felt that women executives would bear the brunt of the

downsizing. Indeed, according to a survey released by the **Most Influential Women in Radio**, the top ranks of the industry are still dominated by men.

The study, conducted by M Street Publications, revealed that just 17% of radio's general managers, 10% of program directors and 31% of general sales managers are women. Of all management positions surveyed (GM, GSM, national sales manager, local sales manager and PD), covering 11,270 stations in Arbitron and non-Arbitron-rated markets, just 19.3% were occupied by women.

"The analysis, which includes all groups in all markets that own 12 or more stations, clearly shows that the radio broadcasting industry

WOMEN ▶ See Page 3

Radio's Top Groups For Women Managers

(Among groups with 50 or more stations)

Group	GM	GSM	PD
Entravision	35%	43%	4%
HBC	33%	35%	15%
ABC	29%	37%	12%
NextMedia	29%	17%	11%
Cox	26%	29%	6%
Radio One	24%	37%	4%
Entercom	21%	35%	11%
Waite	20%	20%	6%
Citadel	17%	33%	6%
Clear Channel	17%	33%	9%
Regent	17%	33%	7%
Infinity	14%	23%	8%
Cumulus	13%	39%	9%
Saga	5%	30%	10%
Salem	0%	14%	2%

FCC Seeks Concrete Defense Of Media-Ownership Rules

'Give us something we can actually use' is Powell's plea at Columbia University hearing

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com



Powell Martin

In what might have been a preview of the FCC's planned February field hearing in Richmond, FCC Chairman **Michael Powell** and three of his commission colleagues joined several industry notables at Columbia Law School on Jan. 16 to discuss the possible repercussions of further changes to the FCC's media-ownership limits, which are currently under review and scheduled for a rewrite by this spring.

Cutting right to the chase, Powell told the crowd as-

sembled at Columbia's Kernochan Center for Law, Media and the Arts that if they really care about the future of media-ownership limits, they should

FCC ▶ See Page 15

Boberg Exits As MCA President

Jay Boberg, who for the last seven years presided over MCA Records, resigned last week amid a deepening slump in the record industry. Concurrent with the change, MCA has been placed under the supervision of Interscope/Geffen/A&M chief **Jimmy Iovine**, and MCA Sr. VP/Promotion **Craig Lambert** will run the label until an official replacement is named.

In a staff memo Boberg noted, "Few of my peers at major labels have enjoyed a



Boberg

BOBERG ▶ See Page 16

More Fall '02 Arbitrons

Ethnic formats remain strong in Dallas; Talk radio stations still solid in Seattle

Despite the debut of CHR/Rhythmic KKDL and ongoing launch of Urban AC KSOC, Dallas' ethnic contemporary stations remained strong in the fall 2002 Arbitrons. Top-ranked KKDA-FM, for example, strengthened its grip on the market, moving up nearly a half-point, while CHR/Rhythmic KBFB rose a half-share. Only Urban AC KRNB slipped.

RATINGS ▶ See Page 19

Dallas-Ft. Worth				Miami			
Station (Format)	Su '02	Fa '02		Station (Format)	Su '02	Fa '02	
KKDA-FM (Urban)	6.4	6.8		WEDR-FM (Urban)	7.3	6.3	
KPLX-FM (Country)	6.0	6.1		WPOW-FM (CHR/Rhy)	6.0	6.2	
KLNO-FM (Reg. Mex.)	4.5	5.1		WHQT-FM (Urban AC)	4.1	4.6	
KLUV-FM (Oldies)	3.6	4.3		WAQI-AM (Span. N/T)	4.1	4.5	
WBAP-AM (N/T)	4.4	4.3		WLYF-FM (AC)	4.1	4.5	

RESULTS FROM FOUR MAJOR MARKETS: PAGE 19
ALL MARKETS, ALL THE TIME: www.radioandrecords.com

Radio Revenue Climbs 10% In November '02

By Jeff Green
R&R Executive Editor
jgreen@radioandrecords.com

Registering its ninth straight month of increases — and third consecutive month of double-digit gains — radio revenue grew 10% in November 2002 compared to November 2001. National sales maintained the torrid pace, as November's 23% increase matched October's improvement, giving broadcasters three straight 20% year-to-year monthly jumps. Although local business increases slowed a bit the past two months, November was still up a brisk 7%.

On a year-to-date basis, radio revenue remained 4% ahead on

RAB ▶ See Page 15

R&R NUMBER ONES

CHR/POP
• CHRISTINA AGUILERA Beautiful (RCA)

CHR/RHYTHMIC
• B2K 1/P. DIDDY Bump, Bump, Bump (Epic)

URBAN
• R KELLY Ignition (Jive)

URBAN AC
• WHITNEY HOUSTON One Of Those Days (Arista)

COUNTRY
• MARK WILLS Nineteen Somethin' (Mercury)

AC
• PHIL COLLINS Can't Stop Loving You (Atlantic)

HOT AC
• SANTANA 1/M. BRANCH The Game Of Love (Arista)

SMOOTH JAZZ
• BWB Groovin' (Warner Bros.)

ROCK
• 3 DOORS DOWN When I'm Gone (Republic/Universal)

ACTIVE ROCK
• SALIVA Always (Island/IDJMG)

ALTERNATIVE
• SALIVA Always (Island/IDJMG)

TRIPLE A
• COLDPLAY Clocks (Capitol)

CHRISTIAN CHR
• PAUL COLMAN TRID Run (Essential)

CHRISTIAN ROCK
• KUTLESS Run (BEC)

CHRISTIAN AC
• MERCY ME Spoken For (INO)

CHRISTIAN INSPO
• 4HIM Who You Are (Word/Curb/WB)

SPANISH CONTEMPORARY
• RICARDO ARJONA El Problema (Sony Discos)

TEJANO
• INTOCABLE Sueña (EMI Latin)

REGIONAL MEXICAN
• INTOCABLE Sueña (EMI Latin)

TROPICAL
• OLGA TAÑON Asi Es La Vida (Warner M.L.)

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WMBZ/Memphis	WKZN/New Orleans	WOMX/Orlando	WTIC/Hartford
WINK/Ft. Myers	KLCA/Reno	KEZR/San Jose	KNEV/Reno
WRVE/Albany	KVUU/C. Springs	KCDU/Monterey	WMAD/Madison
WMXL/Lexington	WHYN/Springfield	KQIS/Lafayette	KHTO/Springfield
WCDA/Lexington	WKDD/Akron	KOSO/Modesto	KLTG/C. Christi
KMHX/Santa Rosa	WJLQ/Pensacola	WMXA/Louisville	WJLK/Monmouth
WVOR/Rochester	KZPT/Tucson	many... many...	many more...

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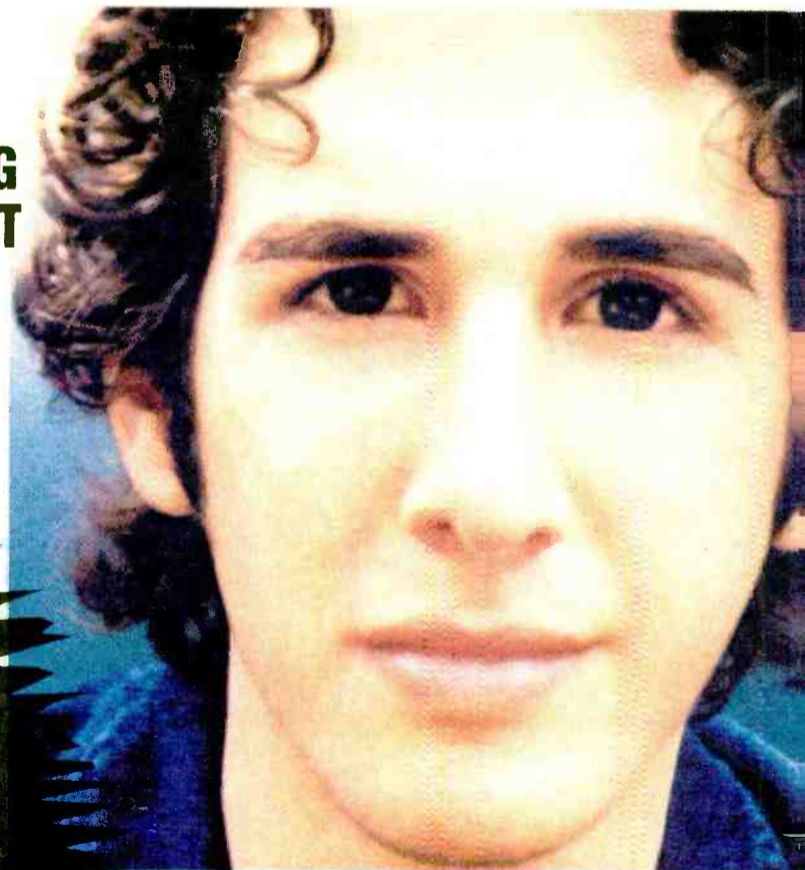
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"YOU'RE STILL YOU"

from his **TRIPLE-PLATINUM**
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#1
MOST
ADDED!



"YOU'RE STILL YOU" can also be seen on his
 live DVD, available in the new DVD+CD package

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Study: Listeners Again Ask Radio To Back-Sell

Majority of respondents say it's 'important' for DJs to identify artist, title of songs played

Radio listeners in overwhelming numbers want radio stations to identify the artists and titles of songs, according to a Paragon Media Strategies survey of 407 radio listeners age 15-64.

About 82% of those surveyed answered that it was "important [vs. "not important"] that radio DJs announce [the] artist and title of the songs you hear on the radio."

More listeners believe radio is paying less attention to the titles and artists of songs these days: Some 27% of listeners said that radio is identifying songs less compared to two years ago, 14% said radio is identifying songs more often, and 51% said it's about the same. A larger percentage — 32% — felt that radio is identifying songs less compared to five years ago.

A majority of the survey respondents (55%) preferred that DJs ID a song after a set of music, while 26% wanted the ID before the set begins. Some 11% wanted IDs before and after a set of music.

Some stations have answered the call for back-selling by posting titles and artists on their websites, but a majority of listeners (53%) still prefer to hear about song titles and artists on the air, as opposed to the 34% who prefer to consult a website for the info; 8% want it both ways.

Finally, while 31% of listeners would be happy to hear IDs just on new songs, twice as many listeners (64%) would prefer to have radio announce the artists and titles of all the songs a station plays.

The survey panel consisted of 47% males and 53% females. More details: www.paragonmediastrategies.com.

Entravision Flips KSSC & KSSD/L.A. To Dance

Dance music has been given a third shot at success at the 103.1 MHz frequencies that serve Southern California. On Jan. 17 Entravision's KSSC/Santa Monica, CA and KSSD/Newport Beach, CA ceased their simulcast of the company's Spanish Contemporary "Super Estrella" format to become "103-1 KDL, The Party Station."

Haz Montana, Entravision Radio VP/Programming and PD of similarly formatted KKDL/Dallas, is overseeing the launch of KDL from the company's Los Angeles offices. KSSC & KSSD are airing 10,000 songs in a row commercial-free as part of their switch back to English.

The move to Dance is the latest in a string of formats for both KSSC and KSSD. Before becoming part of the "Super Estrella" family in mid-2000, the stations were Triple A KACD & KBCD for close to three

years. Prior to that they aired a Dance format as "Groove Radio" and in the early 1990s briefly aired a cutting-edge Dance format as "Mars FM."

The newest Dance format to arrive on the signals is considerably more mainstream than Groove or Mars. Artists in KDL's first hour included Lasgo, Opus III, Nu Shooz, Stardust and Bob Marley & The Wailers.

When asked why Entravision decided on an English-language format for KSSC & KSSD, Montana told R&R, "We felt there was an opportunity for this, and these were the perfect signals among all our assets to throw it on. We've also had some success with a similarly patterned radio station that we started in September in Dallas [KKDL]. In our first book we beat

ENTRAVISION ▶ See Page 15

Kelley Returns To Radio As Radio One/Boston VP/GM

Frank Kelley has been named VP/GM of Radio One's Urban WBOT and Urban AC WILD in Boston. The appointment marks Kelley's return to radio. A 17-year radio veteran, Kelley was most recently District Sales Manager of Kincaid Furniture Co.

Kelley began his radio career as an AE at WHDH/Boston. A year later he started a 16-year run at Greater Media, where he was GSM of WBCS & WMJX/Boston and

held the Director/Sales and VP/GM posts at the Greater Media/Boston cluster, which also included WBOS, WKLB, WROR & WTKK.

In his new job he reports to Radio One/Boston VP/Regional Manager Pam Somers. "We're very excited to have Frank lead our team in Boston," Somers said. "He has a vast understanding of the radio broadcasting industry and the Boston market. I think our stations will benefit from his experience."



WILLIAMS' LEGACY Hank Williams Jr. made a special appearance on CMT's Grand Ole Opry Live on Jan. 4, the 50th anniversary of his father's death. He and his son, Hank Williams III, made history that night by performing together for the first time. Seen here are (l-r) Williams Jr., CMT Sr. VP/GM Brian Phillips and Grand Ole Opry Live host Katie Cook.

Radio Disney Veteran Jones Rises To VP/Programming

Robin Jones, a Radio Disney programming executive since August 1996, has been elevated from Sr. Director/Operations to VP/Programming for the ABC-owned 24-hour children's network. In her new role Jones will be responsible for developing, maintaining and strategically planning all aspects of the network's programming. She continues to report to Radio Disney President/GM J.P. Colaco.



Jones

Colaco commented, "Robin's outstanding creativity, passion, dedication and hard work have been the driving force behind the development and growth of Radio Disney. This promotion recognizes Robin's many accomplishments for the network."

Before joining Radio Disney Jones spent six years as PD of ABC Radio Networks' Hot AC format. She has also held on-air positions at radio stations in Dallas and Columbus, OH.

In related news, Ruth Josenhans has been promoted from Sr. Director/Ad Sales to VP/Ad Sales for Radio Disney. She is now responsible for overseeing a 20-person sales force with offices in New York, Atlanta, Chicago and Los Angeles and for driving revenue for Radio Disney and its corresponding website, RadioDisney.com.

Meanwhile, Sarah Stone has been elevated from Sr. Director/Marketing to VP/Marketing for Radio Disney. Both Josenhans and Stone report to Colaco.

Continued from Page 1

is behind the curve in advancing women to top management spots," said MIW spokesperson and Nassau Media Partners President Joan Gerberding.

The results varied somewhat, depending on the group. Entravision was the industry's best large owner (with 50 or more stations) for female GMs and GSMs, but it came in rather poorly for women PDs, as did most groups.

At the other end of the scale, according to the MStreet survey, Salem employed no women GMs and had 33 male GMs; 14% of its GSMs

and just 2% of its PDs were female.

"The broadcasting industry, for the most part, continues to undervalue the need for the talent, vision and experience of female managers," Gerberding observed. "Competition has heightened, the demand for qualified managers has increased, and yet progress in the development of a gender-diverse broadcast industry is next to nothing."

"Gender diversity promotes the widest range of ideas and solutions, and it ensures a balanced and vibrant work environment that encourages problem-solving and, ultimately, positive growth."

A complete breakout of the results is available at www.radiomiu.com.

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L.A. Radio Ad Veteran Harry Spitzer Dies

Harry Spitzer, a veteran Los Angeles radio advertising executive who later in life moonlighted as an actor in television commercials, died during the week of Jan. 6. He was 85. No cause of death was made public.

Spitzer began his career in New York prior to World War II, when he wrote an advertising campaign for a cigar company as part of a promotion and submitted it in his father's name, as he was too young to smoke or to drive the new Cadillac he won for his family with his efforts.

Throughout the 1950s Spitzer held various positions in marketing and retail establishments in New York. He relocated to Los Angeles in 1961 and soon after launched the Harry Spitzer Network, an ad agency that specialized in retail radio advertising.

His experience with radio led Spitzer to teach, and for 25 years he taught marketing and radio classes at the University of California at Los Angeles, in addition to authoring a textbook on the art of retail advertising. Spitzer also served as VP of the Southern California Broadcasters Assn.

In 1998 Spitzer launched another career by becoming a commercial actor. He was featured in commercials

SPITZER ▶ See Page 15

R&R TALK RADIO SEMINAR SCHEDULE OF EVENTS

LOOK WHO'S COMING TO TRS 2003!

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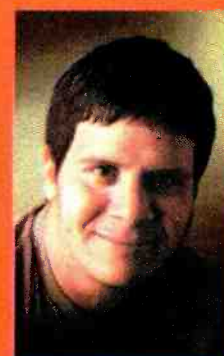
SEAN HANNITY



PAUL HARVEY



GARY HART



TIM SANDERS

Thursday, March 6, 2003

3:30-5:00PM ANNUAL TALK RADIO ROUNDTABLE

Featured Guest Moderator:

SANDY KENYON, PARADE Radio Senior Correspondent

The Line...And Just Where Is It?

An all-star panel of industry executives discusses just how far is too far. Sure to cause a heated debate. This is a highly controversial and important subject for News/Talk broadcasters.

5:30-7:30PM OPENING NIGHT TALKTAIL RECEPTION

Friday Continued

3:30-4:45PM (CONCURRENT SESSIONS)

- **Beyond Politics: Talk Radio For The Other 90% Of Listeners**

Panelists and attendees share their success with nonpolitical programming and brainstorm the kind of nonpolitical topics that will connect with the vast majority of available audience.

- **Why Talent Management Is Job No. 1**

Learn from some of the best talent managers in the business and from those behind the mike about why dealing with talent is so important to your station's success.

- **Why Content Is Still King**

This panel will teach you ways to keep listeners tuning in even on a slow news day and how to target younger demos without sacrificing credibility.

5:00-6:00PM R&R TALK RADIO HAPPY HOUR

9:00-11:00PM R&R TALK RADIO FRIDAY NIGHT PARTY

Friday, March 7, 2003

8:30-9:00AM CONTINENTAL BREAKFAST

9:00-10:15AM GENERAL SESSION

Featured Speaker: **TIM SANDERS, Yahoo! Inc.**

10:30-11:45AM (CONCURRENT SESSIONS)

- **News/Talk Radio's Best Managers II**

A candid conversation with five of News and Talk radio's most successful managers.

- **How To Give Your National Stars A 'Home Court' Advantage**

Use your national stars to enhance your local image by making them part of your station's home team.

- **Holding Their Feet To The Fire!**

Featured Guest Panelist: **GARY HART, former U.S. Senator**

Our special guest panelist details what he has learned about America's homeland security as the co-Chairman of the United States Commission on National Security/Homeland. He'll report on our readiness and what he thinks Americans really need to know.

12:00-1:30PM LUNCHEON

Featured Speaker: **SEAN HANNITY, ABC Radio Networks**

2:00-3:15PM (CONCURRENT SESSIONS)

- **News/Talk Radio's Big Dogs Speak**

The head honchos of News/Talk programming for some of radio's most successful companies discuss challenges the format faces in the year ahead, opportunities for growth and the overall state of Talk radio in 2003.

- **How To Maximize And Monetize Your Station Events**

Learn how to turn your station's promotional and visibility opportunities into listener events that can produce new streams of nontraditional revenue while raising your station's community profile.

- **Are You Ready For The Big One?**

Develop resources and train your news staff to be ready for the inevitable big event. Whether it's a terrorist attack, an earthquake, a major weather event or other breaking news, you cannot be too prepared.

Saturday, March 8, 2003

8:30-9:00AM CONTINENTAL BREAKFAST

9:00-9:45AM GENERAL SESSION

With Featured Speaker

10:15-11:15AM GENERAL SESSION

Annual Arbitron Update

Learn more about all the latest Portable People Meter developments and get an insider's look at some brand-new research from Arbitron.

11:30AM -12:30PM GENERAL SESSION

News/Talk Radio's 10 Most Important People

Want to know what real listeners think about News/Talk radio? Veteran researcher Jon Coleman will conduct a live focus group exclusively for TRS 2003 attendees. Find out what listeners love and loathe about News/Talk radio and what they really think about some of the national personalities your station carries.

1:00-2:30PM

R&R'S ANNUAL NEWS/TALK INDUSTRY ACHIEVEMENT AWARDS LUNCHEON

2003 Lifetime Achievement

Award Honoree:

PAUL HARVEY,
ABC News Radio

Agenda Subject To Change

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R&R

TALK RADIO SEMINAR

MARCH 6-8 2003

DON'T MISS THE MOST IMPORTANT ANNUAL EVENT IN TALK RADIO!

"R&R's Talk Radio Seminar is the most productive and beneficial management and programmer's event we attend in any given year." — *Mickey Luckoff, Pres/GM and Jack Swanson, OM KGO-KSFO/San Francisco*

"I left with five pages of notes about things I will use to make my station better. Maybe you should change the name of the convention — it's not just for talk stations." — *Jim Farley, VP News/Programming, WTOP AM & FM/Washington, DC*

"TRS is still the most valuable thing I go to each year and R&R works hard to make it so." — *Phil Boyce, OM/PD WABC/New York*

"By far the best and most productive broadcast seminar available today. TRS has always attracted the industry's best and brightest." — *Ken Kohl, OM/KFBK-KSTE/Sacramento and Clear Channel Regional Brand Mgr.*

**MARINA BEACH MARRIOTT
LOS ANGELES, CA**

REGISTER NOW!

SEMINAR registration

FAX THIS FORM BACK TO 310-203-8450

OR MAIL TO:

R&R Talk Radio Seminar 2003
P.O. Box 515408
Los Angeles, CA 90051-6703

Please print carefully or type in the form below.
Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

OR REGISTER ONLINE AT www.radioandrecords.com

MAILING ADDRESS

Name _____
Title _____
Call Letters/Company Name _____
Street _____
City _____ State _____ Zip _____
Telephone # _____ Fax # _____
E-mail _____

SEMINAR FEES

BEFORE FEBRUARY 7, 2003	\$399
FEBRUARY 8 - FEBRUARY 28, 2003	\$450
AFTER FEBRUARY 28, 2003	\$500
ON-SITE REGISTRATION ONLY	\$500

There is a \$50.00
cancellation fee.
No refunds after
February 14, 2003

METHOD OF PAYMENT

PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

Amount Enclosed: \$ _____

Visa MasterCard American Express Discover Check

Account Number _____

Expiration Date

_____/_____/_____
Month Date Signature

Print Cardholder Name Here _____

QUESTIONS?

Call the R&R Talk Radio Seminar 2003
Hotline at **310-788-1696**

HOTEL registration

Marina Beach Marriott, Los Angeles, CA

Thank you for requesting reservations at the Marina Beach Marriott. Our staff would like to take the opportunity to extend a warm welcome to you during your upcoming meeting.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail. Deposits will be refunded only if reservation is cancelled at least 14 days prior to arrival.
- Reservations requested after February 10, 2003 or after the room block has been filled are subject to availability and may not be available at the Seminar rate.
- Check in time is 3:00 pm; check out time is 12noon.

TYPE OF ROOM	TALK RADIO SEMINAR RATE
Single / Double	\$179/night

FOR HOTEL RESERVATIONS, PLEASE CALL:

310-301-3000 or 800-228-9290

Or mail to:

Marina Beach Marriott

4100 Admiralty Way, Marina del Rey, CA 90292

www.marriott-hotels.com/laxmb (Group Code radrada)

XM Secures \$25 Million In New Funding

By Joe Howard
R&R Washington Bureau
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M Satellite Radio has secured an additional \$25 million in funding, giving the satcaster an early boost in its effort to attract more than 1 million customers by year's end.

The funding comes from an investment group led by Everest Capital, which itself committed \$15 million, and brings XM's entire funding commitment to \$475 million. Everest also holds some of XM's existing debt and will tender its holdings in an upcoming debt-exchange offer in which XM will trade its \$325 million in outstanding 14% notes due 2010 for new 14% notes due 2009.

That exchange was originally contingent on the approval of holders of 90% of the notes, but XM now has the consent of General Motors and an investor group — which together provided \$450 million in previously announced XM funding — to hold the debt exchange with the OK of only 75% of note holders.

XM Expands Availability

XM is attempting to expand its reach, and to that end it's increasing the availability of its portable receivers and making its service available in more auto models.

On the portable front, the company expects approximately 80,000 of its Delphi XMSKYFi boombox units to ship to retailers in the first half of this year, marking the company's first major move into the home- and portable-audio segments. With available adapter kits, the SKYFi unit can be used in the car, at home and away from home as a portable unit. The boombox package includes a dock for the receiver that connects it to a pair of speakers.

The SKYFi receiver itself offers 20 channel presets and a five-line display that includes the current artist, song title and XM channel name. There's a large-font option, and users can preview XM channels and search by artist and song. The receiver retails for \$130, and the boombox adapter costs another \$100.

Delphi Chairman/CEO J.T. Battenberg III said his company is encouraged by sales of the SKYFi receiver, noting, "This product exceeded our sales goals for 2002, with ap-

proximately 100,000 units sold to retailers. We expect great things from the SKYFi boombox in 2003."

In other news announced recently, XM will be available as standard equipment in the 2004 Acura RL, scheduled to be released in spring of this year. The company's 2004 TL sedan, available this fall, will also feature XM as standard equipment.

Additionally, Honda will offer XM as a dealer-installed option this spring in the 2003 Accord and Pilot and, beginning with the 2004 Accord, plans to offer factory-installed XM in some models. The automaker will offer XM in even more Honda and Acura models during the 2005 model year.

In other XM news, company President/CEO Hugh Panero has been tapped to deliver the keynote address at the Washington, DC Technology Council's fourth annual Early Stage Capital Forum, to be held in the Ronald Reagan Building & International Trade Center on Feb. 7.

The conference will showcase capital availability for the DC area's growing technology industry and include panel discussions on key issues facing technology companies.

Researcher: Radio Ad Spending To Outpace TV In '03

CMR/TNS Media Intelligence has predicted that radio ad spending, including local, network and national spot advertising, will grow 3.8% in 2003, outpacing traditional network TV, which the researcher says will grow 2.7%, and spot TV, which it predicts will rise 1.9%. Newspaper ad spending is expected to grow 2.6% in '03.

CMR/TNS expects the overall ad market will grow 3.3% this year, to \$117.5 billion, and it says Spanish-language television will drive that

growth, forecasting a 9.2% advertising boost for Spanish-language TV this year. The researcher expects the biggest overall growth in the first

half of 2003, saying ad spending will rise 4.2% in Q1, 4.5% in Q2, 2.7% in Q3 and 1.6% in Q4.

"The spending growth seen in the last half of 2002 was clear evidence of a market rebound," CMR/TNS President/CEO Steven Fredericks said. "We believe the current economic upturn, while not robust, will continue to be reflected in the modest growth of advertising."

— Joe Howard

Gaylord Restates Financials For Past Three Years

Harris fiscal Q2 beats estimates

While Harris Corp. treated its investors to better-than-expected financial results on Jan. 15, Gaylord Entertainment investors learned Jan. 17 that the Nashville-based company will restate its financials for the past three years.

After a reaudit of its 2000, 2001 and 2002 financial results, Gaylord announced that its retained earnings at Jan. 1, 2000 will increase by \$41 million, but its reported net

income for 2000 will decrease by \$3 million. Net income will rise by \$1 million for 2001 and decrease \$13 million for the first nine months of 2002.

The restatements resulted primarily from a change to Gaylord's income-tax accrual and a change in how it accounts for its investment in the Nashville Predators. The reaudit was conducted by Ernst & Young, which was hired by Gaylord after Arthur Andersen ceased operations.

GAYLORD • See Page 7

BUSINESS BRIEFS

Rumors Fly About Karmazin's Future

On Jan. 16 the *New York Post* reported that Viacom President/COO **Mel Karmazin** is seeking significant changes to his contract, due to expire at the end of this year, if he is to stay at Viacom. Additionally, sources told the paper that Viacom Chairman Sumner Redstone wants the authority to fire Karmazin, which he does not have under Karmazin's current contract. Viacom spokesman Dana McClintock was unavailable for comment on the *Post* story by R&R's press time. On Jan. 15 the *Post* reported that AOL Time Warner was wooing Karmazin for its CEO post, which AOLTW firmly denied; in fact, it was announced two days later that AOLTW CEO Richard Parsons will keep his CEO duties when he takes over as Chairman after Steve Case's departure on May 16.

Senators Try Again For National Amber Alert

Sens. **Kay Bailey Hutchison** and **Dianne Feinstein** last week reintroduced legislation that would establish voluntary guidelines for state and municipal law-enforcement agencies to follow in enacting Amber Alerts, which use radio, TV and other media to spread information about abducted children. The legislation, which has the backing of President Bush, would establish an Amber Coordinator within the Department of Justice; set voluntary minimum standards to coordinate existing Amber plans, particularly between states; and create a grant program in the Department of Transportation to fund Amber Alert programs on a 50-50 matching basis. The bill would authorize \$20 million in spending immediately and another \$5 million for Amber education, training and equipment. An identical bill passed the Senate last year but stalled in the House.

Smulyan: Emmis' Lower Leverage 'Remarkable'

In a Q&A session on the company website (www.emmis.com), Emmis Communications CEO **Jeff Smulyan** said his company was able to bring down its high leverage "very, very quickly" simply by "being good at operations" — but he nonetheless called the achievement "remarkable." He noted that, for a growth company, debt-to-EBITDA leverage should be in the four- to five-times range and may increase slightly when a company is making acquisitions. He then said, "We got caught with a tremendous amount of acquisitions just as the world turned, and that left us with high leverage in a difficult environment for bringing it back down. We're still working on it, so it will go under six and into the fives in the next fiscal year." Smulyan added that Emmis stock has been "punished because of the leverage" but said it will start to rebound "very quickly, quarter by quarter."

In other Emmis news, investment-advice outlet **Zacks.com** credited Emmis' "tremendous" performance in New York for boosting the company's Q3 results and said the broadcaster "appears to be breaking free from an industry that got its fair share of lumps in this soft market." Zacks added that further improvements from Emmis "could translate into better earnings estimates in the months to come, especially once the economic recovery truly takes hold." Zacks.com is part of Zacks Investment Research, which compiles, analyzes and distributes investment research to institutional and individual investors.

FOX News Pitching Colmes To Radio

Alan Colmes, co-host with Sean Hannity of the cable-TV FOX News Channel's *Hannity & Colmes*, is on his way to radio, FOX News spokesman Robert Zimmerman told R&R last week. Zimmerman said, "We're looking to syndicate a show for Al," but didn't specify a timetable. FOX will self-syndicate Colmes' radio program, in contrast to Hannity's radio show, which is syndicated by ABC Radio Networks, and FOX personality Bill O'Reilly's radio program, syndicated by Westwood One. Before joining FOX in 1996 Colmes had radio talk shows at New York's WABC, WEVD and WMCA. He earlier gained prominence as a national talk host based at WZLX/Boston in the early 1990s.

Sirius Stock Soars On Analyst Upgrade

Sirius shares closed at 79 cents on Monday, Jan. 13, but by R&R's Tuesday press time were up to \$1.18, a 50% rise, a surge that may have been due to the Dec. 14 decision by Salomon Smith Barney analyst Armand Musey to raise the issue's rating from "in-line" to "outperform" and give the stock a \$2 price target. Musey said, "The market is overpenalizing the company for the possibility that it will not be able to

Continued on Next Page

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	1/17/02	1/10/03	1/17/03	1/17/02	1/10/03-1/17/03
R&R Index	237.66	227.96	225.36	-5%	-1%
Dow Industrials	9,891.42	8,785.98	8,586.74	-13%	-2.3%
S&P 500	1,138.41	926.27	901.78	-21%	-2.6%

BUSINESS BRIEFS

complete its proposed financial restructuring" — referring to investor reaction to standard language Sirius included in its SEC filings saying that if it doesn't complete its refinancing, it may have to seek bankruptcy protection. Musey pointed out, however, that Sirius will be in a stronger position if it completes the restructuring, since it will have no debt.

Quantum Exec Won't Confirm Acquisitions

Despite reports this week that upstart radio company **Quantum Communications** is close to striking a major deal with Root Communications, Quantum CFO Mike Mangan wouldn't confirm to **R&R** that anything is in the works. "If we had an announcement, we'd make an announcement," he said, adding, "We're trying to form a new radio company, so we're looking at a number of opportunities."

NAB Outlines 2003 Political Agenda

At its winter meeting last week, the **NAB Radio Board** directed its Copyright Task Force and all NAB staff to make reform of the Digital Millennium Copyright Act a priority in lobbying the 108th Congress, while Radio Board Sr. VP and acting Director/Government Relations John Orlando updated the board on a variety of issues that may challenge the radio industry in the coming year. Orlando said Sen. John McCain will likely hold hearings early in the new session on radio consolidation and government-mandated free political airtime and warned that alcohol advertising and prescription-drug ads could draw the attention of legislators in 2003. Also at the meeting, the board agreed to make permanent a third radio seat on the NAB Executive Committee.

Coalition Slams Urban Radio, Music TV Over Programming

A group of community activists, New York City Council members, educators, clergy and recording artists that met at a Harlem, NY church last week said that Urban radio stations and those TV channels that show hip-hop and urban music programming are "encouraging only the most negative ideas." WBAI/New York talk host Bob Law, who works with the National Leadership Alliance group that attended the meeting, told the *New York Daily News*, "I don't think anyone can deny that things have gone too far. Now we have to understand why they dominate the radio and what we as a community can do about it. Almost all of the messages you hear on the radio are negative. Instead of Aretha Franklin singing about 'Respect,' you hear women being called dogs. Instead of Otis Redding singing 'Try a Little Tenderness,' which is about love, you get just raw lust." Law said the coalition is open to talking with radio programmers but added, "I have my doubts they will respond, based on their attitudes in the past." Law said the Harlem meeting was the beginning of a national campaign.

RealNetworks Chief To Keynote NAB Session

RealNetworks Chairman/CEO **Rob Glaser** will deliver the keynote for the "Internet Broadcasting and Webcasting Super Session" on April 9 at **NAB2003** in Las Vegas. The session will be sponsored by the International Webcasting Association, of which RealNetworks is a founding member. After his speech Glaser will join other industry leaders to demonstrate the latest in webcasting technologies, including applications, content management and marketing.

McDonald's Exec. VP To Keynote Interep Urban Symposium

McDonald's Corp. Exec. VP/head of U.S. marketing **Bill Lamar** is set to address Interep's "Power of Urban Radio" symposium on "What It Means to Be a Market Leader in the 21st Century." His talk will focus on McDonald's multicultural marketing strategies, as well as the company's efforts and successes with Urban radio. Lamar oversees all aspects of national marketing for 13,000 McDonald's restaurants in the U.S., and Interep noted in its announcement that the Urban marketplace is a critical segment of McDonald's consumer base. Interep's fifth "Power of Urban Radio" gathering is set for Feb. 13 in Atlanta; more information is available at www.interep.com.

Judges Set For 2003 Radio-Mercury Awards

Cliff Freeman & Partners President/Exec. Creative Director **Arthur Bijur** and Y&R/New York President/Chief Creative Officer **Jim Ferguson** will serve as chief judges for the 2003 **Radio-Mercury Awards**, set for June 19 in New York. Both men also recently accepted seats on the board of directors of the Radio Creative Fund, the

Continued on Page 16

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's **MEDIA Access Pro**, Chantilly, VA.

- **KWSZ-FM/Lompoc (Santa Maria), CA** \$1.05 million
- **KCDC-FM/Longmont, CO** Undisclosed
- **WMGR-AM/Bainbridge, GA** \$90,000
- **WGLL-AM/Auburn (Ft. Wayne), IN** Undisclosed
- **KCSX-FM/Lee's Summit (Kansas City), MO** \$2.6 million
- **KASZ-FM/Gatesville, TX** \$100,000

Full transactions listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- **WJOB-AM/Hammond, IN (Chicago)**
PRICE: \$3.25 million
TERMS: Asset sale for cash
BUYER: Starboard Broadcasting. It owns 12 other stations, including WWCA-AM/Gary, IN (Chicago).
SELLER: St. George Broadcasting.

2003 DEALS TO DATE

Dollars to Date:	\$188,386,595 <i>(Last Year: \$5,402,769,204)</i>
Dollars This Quarter:	\$188,386,595 <i>(Last Year: \$284,586,711)</i>
Stations Traded This Year:	52 <i>(Last Year: 811)</i>
Stations Traded This Quarter:	52 <i>(Last Year: 114)</i>

Gaylord

Continued from Page 6

Gaylord plans to file reports reflecting the changes in the next six to eight weeks and will report its financial results for 2002 on Feb. 14.

Harris Beats The Street

Harris reported fiscal Q2 earnings that were essentially flat compared to year-ago levels, but that was well ahead of Wall Street expectations.

The communications-equipment maker's per-share profits were flat at 25 cents, with net income down slightly overall, from \$16.4 million to \$16.3 million. But when onetime

items related to previously announced restructuring in its microwave business are excluded, Harris earned 33 cents a share, beating analysts' expectations by 7 cents.

Sales in Harris' broadcast-communications segment increased 19%, to \$94.2 million, mostly due to new international demand. But the division's operating income dropped 38%, to \$6 million. For fiscal 2003, Harris lowered its earnings outlook from \$1.50-\$1.60 per share to \$1.30-\$1.40, citing the weak telecom market.

— Joe Howard

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— *Tony Richards, Regional Director Of Operations/Zimmer Radio Group*

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JEFF GREEN
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Video Polishes The Radio Star

The klieg lights are once again burning late at television production studios around the country. After several years of modest TV marketing, many radio stations have begun reinvesting in their products for the winter and spring books with custom and syndicated television campaigns promoting their morning shows, big-money contests and music programming.

What kinds of commercials are being produced for radio in 2003? Such celebrity spokespeople as Leeza Gibbons and Janine Turner remain popular, especially for AC stations. But **Heather Hall**, Exec. Producer for Dallas-based AMS Production Group, sees more of a trend toward tactical, contest-driven spots than what she calls the "luxury" of attempting overall strategic branding.

"Stations want to make that appointment for 7:20am Thursday," she says, "or increase the TSL by asking people to 'Listen all day, and you could be the fourth caller and win!' You have to give people a reason to sample you."

Sr. VP **Wayne Campbell** of Nashville-based Film House says of his company's evergreen Birthday Game, "If I look at the stations that have had the best success with it, one of the things that's dramatically different from national contests is that it's always a guaranteed prize, with a local winner. There was a flurry when people wanted to do insured

prizes. We did some of those and had a \$2 million winner and a couple of \$1 million winners, but, even there, they were local. That's a huge draw."

The trend toward the testimonial approach, a staple of such major advertisers as Wal-Mart and Home Depot, is returning, observes **Bill Aydelott** of Boston's Waverly Motion Pictures. "One of the basic tenets of advertising is folks who are happy with your product and who are credible," he says. "Picking the right people is really critical."

"We do it by recruiting over the air to get real listeners. You want them to say certain things that the research reveals, but the secret to testimonial campaigns is in the way they are directed — how you get people to volunteer their observations and show their enthusiastic loyalty to the station."

About those ubiquitous music-



Steve Stockman

video spots, Campbell says, "It's a double-edged sword. People always say in focus groups, 'I love seeing the artists,' and that's absolutely true; it's a cost-expedient dynamic you can track. Unfortunately, your competitor can show the same music videos. So unless you do

something to brand those videos for the station, such as shooting station elements, you have to question how effective that is from a marketing standpoint."

Another trend is to present the morning show in humorous, contest-related or reality-style presentations. Says Campbell, "We're in the entertainment business, and there's a certain mystique associated with radio. People like to take that peek behind the veil to see what the personalities look like and what they do."



Heather Hall



BREAKFAST OF CHAMPIONS Among the many clever elements of KIIS-FM/Los Angeles' successful *Austin Powers* parody TV spot and accompanying billboard campaign with Rick Dees and his morning team is the use of product placement, organized by Market Manager Roy Laughlin and VP/Sales Amy Freeman. Shooting on location at one of sponsor IHOP's restaurants helped reduce production costs for Clear Channel executives and for Creative Chaos/Radio Dogs producers Von Freeman and Paul Joseph.

Pre-Production

Before scripts are drafted and before any film is shot by Custom Productions in Santa Monica, CA, Custom President **Steve Stockman** works with a team from the station to develop a 12- to 18-month strategic marketing brief based on station research and keyed to such measurables as ratings and perceptuals. "The result is something they're comfortable with and enthusiastic about using, not only in their TV marketing, but in other aspects of marketing their stations," Stockman says.

Over the course of a few weeks, Custom writes the scripts and, whenever possible, tests them in focus groups. Stockman says, "We will certainly work with the station if they have some ideas, and we'll see how well the ideas accomplish the goals from the strategic brief. We sometimes modify those, but, generally, we will create ideas as well."

Most full-service TV-marketing companies offer comprehensive consulting on campaigns, but Hall says many stations are in too much of a hurry and end up requesting clutter-filled concepts. "The biggest mistake is trying to put too many messages in a 30-second spot," she says. "They want to talk about the morning show fun and the contest, use music videos and show they're not like their competitors. Ideally, you'd like to have one message."



Wayne Campbell

KIIS/Los Angeles' Von Freeman and Paul Joseph make sure all their KIIS TV spots can stand alone as audio and be aired on the station. Hall calls this "imagery transfer"; it lets listeners "see" your TV spot when they hear it on the radio. Making sure the audio can stand alone also works as a tool to reach people who listen to TV as they multitask.

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A Fresh Look At Direct Mail

Specialists in direct mail for radio stations are busier now than they've been in years, producing for ratings-hungry clients a variety of attention-getting packages offering prizes, information and relationships with consumers in ways no other marketing medium can offer.

Direct mail is a combination of personal advertising and promotion that gives recipients a chance to evaluate the offer and respond on their own terms. Point-To-Point principal Rick Torcasso says, "Sometimes people say everyone throws direct mail away. A lot do — unless it's interesting.



Rick Torcasso



Tripp Eldredge

"If it just says, 'Win \$1,000 instantly,' they get enough of that crap in their mailboxes. But if I open my mailbox and see pictures of Faith Hill, Celine Dion and other artists I like or a list of the top 100 pop CDs of all time, I may spend time with

the piece. The real benefit comes when you induce interest that leads to trial and adoption. It's not a TV spot that's off in 30 seconds. People can spend time with it."

About strategy, Torcasso says, "When you do a direct-mail piece, the primary goal is to get people to listen to you — to grow recognition and get people to recall you, which translates to ratings. When we do tactical things, such as Song of the Day calendars, we like that, because you not only have the tactic where people can win something, you're demonstrating the music you play, so you also have the strategy that helps position the station. Direct mail is becoming more of a strategic form of media than a tactical form."



YOUR PLAY-BY-PLAY FANTASY COME TRUE DMR's direct-mail piece for ABC's WMVP (ESPN Radio)/Chicago offered not only cash and tickets to White Sox and Bulls games, but also the priceless chance to join the station's "Dream Team" in the broadcast booth.

The Multifaceted Message

Radio likes direct mail because it's more targeted and efficient than other media. But the complexity of building awareness and loyalty by placing messages directly in the hands of consumers in targeted life-groups and within specific ZIP codes is not to be underestimated, especially if it's a multilayered campaign delivered over a tightly determined time period.

Direct Marketing Results President Tripp Eldredge explains, "In the past you could drop a mail piece in an uncluttered environment and make a difference. What drives success today is multiple and comprehensive contact points: on-air, at personal appearances, on billboards, via the website and e-mail and also through the mail, in different and frequent ways."

Using their expertise at crunching and refining Arbitron incidence rates (diaries returned per 100 households in a particular demo and area), Claritas research and oth-

er proprietary data, direct-mail companies like DMR and Point-To-Point identify audience clusters and build mapping models to help achieve realistic cumulative and TSL goals. Eldredge says this efficient approach "eliminates or minimizes the waste while maximizing the conversion and building the awareness and loyalty."

Generate Awareness And Response

While it's one thing to identify the target audience, says Eldredge, "If you don't send them something that builds their awareness, it's still just as much of a throwaway or ineffective campaign." Therefore, a series of dispatches — for example, a personalized letter with a premium, a colorful card and a self-mailer — is recommended, especially if the pieces are dropped early in the book and around the end and beginning of consecutive months.

While any individual piece may

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MONEY FOR NOTHING, HITS FOR FREE Point-To-Point Direct Marketing Solutions offers sticky solutions through such "keeper" direct-mail items as lists of top all-time albums and Song of the Day contest calendars. This KFRC/San Francisco Hi-Lo game offers the lures of financial gain and favorite songs.

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A Fresh Look At Direct Mail

Continued from Page 11

not generate results, the cumulative effect of a variety of mailings helps the station's message break through.

Torcasso says, "Our job begins when it's in the mailbox. Our job is to get it there, make it look good and make it interesting. But, more important, it's to make sure that the message gets through, that what the radio station needs the prospect to know is clear to the prospect."

Eldredge agrees. "The piece has to be focused and uncluttered and drive home the position for the station and the incentive for participation," he says. "If the station's position can be tied to an incentive, such as hosting your own show, that makes it even more powerful."

Your 15 Seconds Of Fame

According to Torcasso, a mailer has 10 to 15 seconds to attract attention. "That's why it's critical that the two front cover panels are very interesting and compatible with the target," he says. "The biggest mistake is not identifying the core benefit for listening on the mailer; that is, making it purely tactical and not strategic in any way.

"The mailer should reinforce why one should listen to your station over any other. I call it 'hot-branding.' If you were to just glance at the piece, would you know what the station stands for? There's no reason ever to do a piece not totally customized for your relative advantage in the marketplace."

Eldredge maintains that it's key for the call to action to be friendly to prospective listeners' typical behavior and that it not try to force them to change their habits. He suggests using inviting copy, such as "You tell us when it's convenient for you to listen, and we'll call your name at that time. And by the way, if you can't fill

out the card, register on the web." He explains, "That builds customer satisfaction and can be a diary rehearsal by encouraging people to write down when they listen."

Additionally, your direct mail should offer consumers the opportunity to respond and thereby become part of a marketing database that the direct-mail company can train stations to exploit on their own. Eldredge notes that because response levels are predicated on ease of response, campaigns should offer bounce-back reply cards, a web or fax component or a phone number that's answered live at the station or picked up by an interactive voice-response system.

Asked if there's a correlation between accepting direct mail and keeping an Arbitron diary, Torcasso says, "Yes. These people are survey-friendly and tend to be friendly to telemarketing and overall marketing. Otherwise, Arbitron can't reach them. We do a qualified-prospects campaign by ZIP code and find out which people are willing to participate in a phone survey on radio usage. It's about 30% of the homes, and those people are really critical. Fewer people say yes to a survey than say yes to a money-giveaway promotion."

Executed effectively over time, Eldredge says, direct mail should reach multiples of the specific population segment that is likely to include your P1 listeners — or those who are P1s for your competitors and P2s or P3s to you and whom you want to convert to P1s. As Eldredge points out, "The value of a P1 is substantially more than noncore come, as a P1 delivers 17 hours a week to the station. The rest deliver one to three hours per week, maybe four."

Torcasso says, "Once they start getting a bunch of stuff from you, it's



BIRTHDAY BUCKS DELUXE Country leader KYGO/Denver is currently running Film House's DirectTV Birthday Game campaign featuring the station's 2002 CMA Broadcast Personality of the Year morning team, Kelly & Jonathan with Mudflap. Shown celebrating the cause for cash are (l-r) Mudflap McGrew, Kelly Ford and Jonathan Wilde.

Video Polishes The Radio Star

Continued from Page 9

Maximize Your Media Buy

The art of media placement is becoming increasingly complex, and all the executives we interviewed agree on the merits of hiring an expert to stretch the value of your ad dollars. They also advocate combining outdoor with a television campaign. "It's a free replay in the mind of the viewer," says Aydelott. "The billboard is a huge arrow that points straight down to the car radio dial."

Regardless of how many me-

The Leader
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like dating them. If you send them the right stuff, they start to know more about you than they do about their original P1 choice."

dia points a station can afford, Aydelott and Stockman point out that the best spots incorporate some kind of hook — visual, emotional or experiential — that sticks in viewers' minds and perhaps makes people want to see the spot again. "If you're not being zapped, a viewer will look at the worst damned commercial once," says Aydelott, "and it will make some sort of impression on them as to whether they'll pay attention again.

The repetition is worthless if people are not willing to give their attention a second, third or fourth time.

"You've got to have a hook in order to get the viewer to be willing to pay attention again, because when they do, that's when your message is crashing through, regardless of how many GRPs you have. That's great television advertising."



Stockman says, "For music stations, the product isn't about music, it's about how the radio station make people feel about listening. If you're an Urban station, your listeners may come to you to jack up their mood, to feel part of a club, to be hip and to learn the latest trends. None of these things is driven by the music alone, although that's obviously a key ingredient.

"If all you say is, 'Hey, we're Urban,' everybody will just say, 'Yeah, we know.' A supermarket isn't going to get more market share by saying, 'Hey, we have carrots.' The question is, how am I going to feel when I walk out of the supermarket with my carrots?"

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1 - 8 0 0 - 2 6 1 - 0 8 3 1

RIAA, Computer-Industry Groups Set Copy-Protection Policy

Government shouldn't set security standards, groups say

On matters concerning digital-media security, the RIAA is usually found somewhere in the vicinity of the Motion Picture Association of America, the National Music Publishers Association and other content-industry trade groups, all of them demanding tougher enforcement of federal copyright law. The RIAA is also a fierce supporter of the Digital Millennium Copyright Act, which vastly expanded protections for rights-holders.

The RIAA and MPAA both back Rep. Howard Berman's Peer-to-Peer Piracy Prevention Act, which would give copyright owners limited exemption from civil or criminal liability if they use technology to interfere with peer-to-peer networks.

And both groups support a universal "broadcast flag" that would immediately make it impossible to capture streamed music and would eventually limit or block the recording of digital radio and television broadcasts. Though so far the groups have only discussed voluntary flagging, it seems obvious that federal enforcement would be needed for such a system to work.

So the RIAA is not, obviously, averse to government intervention. But last week the recording-industry group turned up in unexpected company: It released a joint statement with the influential Business Software Alliance and computer-industry group Computer Systems Policy Project opposing any government requirement or government-set standard for copy-protection or other security technology in digital media and consumer electronics devices.

Among the BSA's members are Microsoft, Apple, IBM, Intel, Cisco Systems, Dell, Symantec and most of the other big names in the computer and software industries, while the CSPP includes Dell, Intel, Hewlett-Packard, IBM and Motorola. Together with the RIAA, they've released a set of seven key principles that define their public and lobbying positions.

In these principles the groups support programs to educate the public on copyright law and public and private enforcement against copyright infringers. They vow that even as they're battling piracy, they'll make sure their products still meet consumer needs and expectations. They want consumers to enjoy digital media and support clear labeling of protected media and secure devices. None of this is terribly surprising.

So What's New?

The RIAA, BSA and CSPP principles include explicit opposition to "government-imposed requirements for the incorporation of specific functionality in a computer or other device." Though the bill is never mentioned in the groups' joint statement or in the principles, the effect is to put the RIAA in direct opposition to Sen. Fritz Hollings' Consumer Broadband and Digital Television Promotion Act—of which the MPAA is an outspoken supporter.

The RIAA has never publicly supported the Hollings bill, but now it is publicly committed to opposing it — not in favor of doing without digital security, but in favor of a standard negotiated within the affected industries

The Hollings bill would give the technology, consumer electronics and content industries a year to come up with universal security standards, technology and encoding rules. The standards would then be incorporated into digital media and every device that can transmit, record or play it, and the importation of consumer electronics that don't meet the standards would be outlawed. If the industries don't come up with a standard within a year, the job goes to the FCC. (Along with all those rules, the bill has provisions that would protect the right to make personal copies of digital media.)

By Brida Connolly
Associate Managing Editor

The RIAA has never publicly supported the Hollings bill, but now it is publicly committed to opposing it — not in favor of doing without digital security, but in favor of a standard negotiated within the affected industries and not to be limited "in use or effectiveness" by legislation.

The RIAA and the computer groups say government-imposed solutions are inherently impractical and that "the imposition of technical mandates is not the best way to serve the long-term interests of record companies, technology companies and consumers." Their statement continues, "The role of government, if needed at all, should be limited to enforcing compliance with voluntarily developed functional specifications reflecting consensus among affected interests." (Come to think of it, that doesn't sound all that different from what Sen. Hollings has proposed.)

The desire to come up with a private-sector solution doubtless has something to do with the fact that Sony Music Entertainment is owned by one of the world's largest consumer electronics manufacturers. But the best reason the RIAA and the tech groups have to oppose the Hollings bill is the reason they give: It won't work.

Any government specifications would have to be firm and precise so companies could comply. The specs would be part of federal legislation, so they'd also be public. Short of e-mailing hackers corporate passwords, it's hard to imagine how one could make their lives any easier.

The MPAA wants the Hollings bill because it would add the weight of federal law to its efforts to make consumer electronics companies fight its piracy battles. But when the law fails, everybody will be right back where they are now, with piracy rampant and the content industry trying to decide whether suing individual consumers as a deterrent is worth the price of making their customers hate them. (Or hate them more; peer-to-peer propaganda has been very effective that way.)

There's room for debate on whether the content industry's beloved DMCA needs reform or whether the Berman bill is really a license to hack, but Hollings' bill is just a bad idea. And the RIAA, so often accused of being clueless about technology, has taken the advice of the techies and figured that out.



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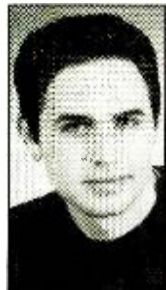
If you play CDs on an Internet-connected computer, Gracenote probably knows about it. Every day Gracenote's CDDB music-recognition service supplies artist and track information to more than 1 million people who play music through CDDB-enabled audio players; at the same time, Gracenote collects information about the music those people are listening to. That data is then anonymously aggregated for Gracenote's charts. Below are last week's 50 most played CDs.

DIGITAL TOP 50SM

LW	TW	ARTIST Album Title	Weeks On
2	1	EMINEM The Eminem Show	36
1	2	NORAH JONES Come Away With Me	39
3	3	VARIOUS ARTISTS 8 Mile	12
6	4	AVRIL LAVIGNE Let Go	32
4	5	COLDPLAY A Rush Of Blood To The Head	21
7	6	CHRISTINA AGUILERA Stripped	11
12	7	RED HOT CHILI PEPPERS By The Way	28
8	8	SHANIA TWAIN Up!	9
11	9	NELLY Nellyville	30
10	10	THE ROLLING STONES Forty Licks	16
9	11	JUSTIN TIMBERLAKE Justified	11
5	12	U2 The Best Of 1990-2000	11
-	13	CHEMISTRY Second To None	1
19	14	JOHN MAYER Room For Squares	42
13	15	NAS God's Son	5
15	16	JAY-Z The Blueprint 2: The Gift & The Curse	10
14	17	ELVIS PRESLEY Elvis 30 #1 Hits	17
17	18	2PAC Better Dayz	8
21	19	JOSH GROBAN Josh Groban	29
24	20	SYSTEM OF A DOWN Toxicity	72
23	21	JENNIFER LOPEZ This Is Me...	8
16	22	PINK Missundaztood	55
22	23	SYSTEM OF A DOWN Steal This Album	8
27	24	NIRVANA Nirvana	12
25	25	TIM MCGRAW The Dancehall Doctors	8
18	26	ELTON JOHN Greatest Hits 1970-2002	5
20	27	JA RULE The Last Temptation	8
32	28	ROBBIE WILLIAMS Escapology	9
26	29	PAUL MCCARTNEY Back In The U.S. Live 2002	7
28	30	SUM 41 Does This Look Infected?	4
29	31	CREED Weathered	61
39	32	PUDDLE OF MUDD Come Clean	59
34	33	MARIAH CAREY Charmbracelet	7
33	34	PINK FLOYD Echoes (The Best Of Pink Floyd)	63
31	35	AUDIOSLAVE AudioSlave	9
30	36	SANTANA Shaman	13
38	37	SHAKIRA Laundry Service	61
44	38	ORIGINAL SCORE The Lord Of The Rings	17
37	39	JACK JOHNSON Brushfire Fairytales	31
41	40	LINKIN PARK Reanimation	25
35	41	DIXIE CHICKS Home	16
36	42	NICKELBACK Silver Side Up	70
42	43	ALICIA KEYS Songs In A Minor	78
45	44	QUEENS OF THE STONE AGE Songs For The Deaf	6
-	45	NEW FOUND GLORY Sticks & Stones	4
-	46	GOOD CHARLOTTE The Young & The Hopeless	1
40	47	ROD STEWART It Had To Be You...	4
-	48	VARIOUS ARTISTS Chicago, Music From The Motion Picture	1
-	49	B'Z The Ballads Love & B'z	1
43	50	THE STROKES Is This It	36

Marion Becomes MCA Nat'l Dir./ Modern Rock

William Marion has become National Director/Modern Rock Promotion for MCA Records. He'll work with MCA's national promotion and East Coast field promotion staff and report to Sr. VP/Promotion Craig Lambert and VP/Modern Rock Promotion Lisa Cristiano.



Marion

"William has an excellent, well-deserved reputation in our industry and has earned the respect of radio, as well as his peers," Cristiano said. "He is the ideal anchor for our modern rock department on the East Coast. The strength of our releases, coupled with the strength of our team with William now on board, makes MCA poised to have a dynamic year on the alternative front."

Marion said, "It's been a long time since I've seen the level of teamwork I find at MCA. Craig Lambert has assembled a group of people dedicated to working together to accomplish our goals. He and Lisa are great to work for because they give the staff a lot of latitude and empower us to get the job done."

Marion most recently served as National Director/Promotion, East Coast for Extasy Records International. He has also served in a variety of senior executive promotion positions at Sire Records, Zoo Entertainment, 57 Records and Vernon Yard Recordings.

Continued from Page 1

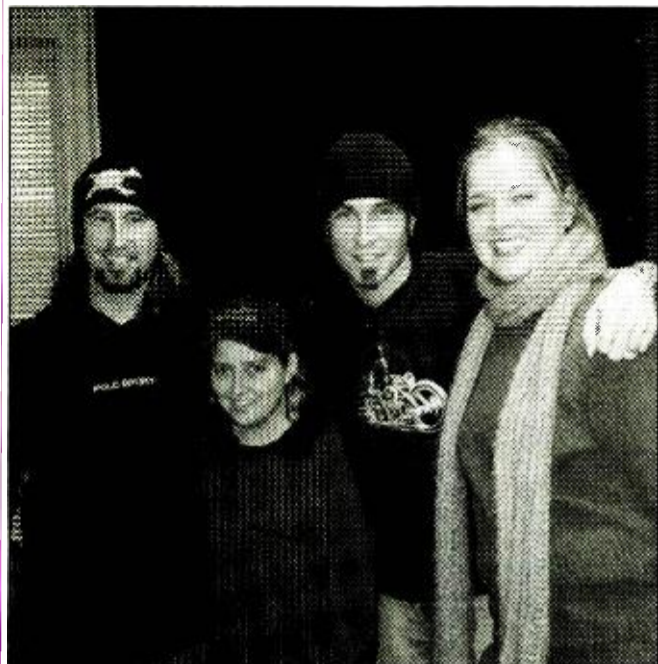
a local level, while national climbed to a new peak of 12% above 2001. That gave the industry a combined 6% bump over '01 — its best position of the year.

Radio's only down month last year was February, and, with the improvements since then, broadcasters can only be happy with their 2002 sales performance — especially after June, when radio's recovery began in earnest.

RAB

RAB President/CEO Gary Fries noted, "Radio has been able to deliver quick turnaround results for its clients in this uncertain and tight economic climate. We expect equally strong numbers for December, regardless of what some forecasters have predicted, and thus a strong ending for 2002. Looking forward into the first quarter, all indications are that this positive growth cycle is continuing."

The full-year 2002 sales figures will be presented at RAB2003 in New Orleans at the end of this month.



BUT THE SONG IS HOT VonRay bandmembers David and Vaughan Rhea recently stopped by the WZYP/Huntsville, AL studios to hang out and sing a few songs. Seen here braving the cold are (l-r) David Rhea, WZYP MD/afternoon host Ally, Vaughan Rhea and WZYP personality Heather Z.

Barnstable Ups McLain To WGVC/Memphis PD

Hendrix adds WROQ programming duties

Bob McLain, a radio veteran who has also enjoyed a successful 20-year career in television, has added PD duties at Barnstable's WGVC (Oldies 106.3)/Greenville, SC. McLain recently joined the station for mornings, having previously handled wakeup responsibilities at former Oldies WOTO/Memphis.

McLain takes programming duties at WGVC that were previously held by Mark Hendrix, who remains PD of co-owned Active Rocker WTPT/Greenville and adds similar responsibilities at Classic Rock WROQ/Greenville. K.C. Carson, who had programmed WROQ for the past 15 years, has left the station to pursue a career in freelance photography.

McLain began his career at WTCB/Greensboro in 1966. He joined then-Top 40 WEAM/Washington in 1969 and two years later

moved to Los Angeles for a job with Capitol Records. He returned to radio in 1973, taking an airshift at Top 40 WMPS/Memphis, and later served as an air talent at such major Top 40s as KROY/Sacramento, WKTQ/Pittsburgh, WHBQ/Memphis, WIBG/Philadelphia and KULF/Houston.

In 1978 McLain gave up his radio career for the Sports Director post at WCIV-TV/Charleston, SC. He then served in a similar post at WSB-TV/Atlanta; worked as a sportscaster for CNN, WJLA-TV/Washington and KDFW-TV/Dallas; and handled morning anchor and weather duties for WMC-TV/Memphis.

McLain returned to radio at WOTO after 15 years at WMC-TV. At the time he remarked, "After nearly 15 years at Channel 5 I have gone back to my first love — telling stupid jokes and playing great oldies."

Entravision

Continued from Page 3

the Infinity CHR [KRBV/Dallas] in the 18-34 demo, debuting with a 3.0.

"But this station is more tailored to Los Angeles and to where we feel the differences might be in Los Angeles. We think we'll do well."

Meanwhile, Super Estrella will

stay on KSSE/Riverside for the immediate future as the company makes its final preparations for a format change. KLYY, KSYY & KYYY — the L.A.-area trimulcast that had been Spanish Contemporary "Viva 107.1" under former owner Big City Radio — will now serve as the permanent home of Super Estrella.

Spitzer

Continued from Page 3

for such companies as AT&T, American Express, Frito-Lay, Hallmark Hall of Fame and Maytag.

Spitzer leaves a wife, Fran, daughters Ruth Rosenfield and Robin Spitzer, and grandchildren Charlotte and Oliver. A memorial service was held Jan. 13 at Temple Kol Tikvah in Woodland Hills, CA.

EXECUTIVE ACTION

Robbins Entertainment Elevates Key Staffers

Three executives at Robbins Entertainment have been given promotions: Paul Mislov has become Sr. VP/Finance, Lisa Levy has been named VP/Sales & Promotion, and John Parker has been elevated to VP/A&R-Dance Promotion.

"Without the contributions of these talented individuals, we simply could not have realized the prosperity or success that we've had over the past year," said Cory Robbins, the label's founder and President. "The diligent efforts of these three people, along with the rest of the Robbins Entertainment team, helped catapult artists like DJ Sammy to the top of the charts."

Mislov was previously VP/Finance for the company. Before joining Robbins he was Director/Finance at Profile Records.

Levy joined Robbins in 1997 as Director/Sales & Production and since 1999 has been Sr. Director/Sales & Production. Prior to working at Robbins she was Director/Operations at Lightyear Entertainment.

Parker has been with Robbins since 1996, first serving as Promotions Manager and most recently as A&R/Promotions Manager. He previously worked at Profile Records as Promotions Coordinator.

FCC

Continued from Page 1

file detailed comments with the FCC that explain how solid rules can be crafted that will hold up to court scrutiny.

"It's not enough to say, 'This is a problem,' or, 'This is what I think,'" Powell said. "I urge all of you to become engaged in this debate and offer more than sound bites. Give us something we can actually use to defend ownership rules."

Powell stressed that the FCC needs complete, informative recommendations so it can "build a solid, legally defensible broadcast-ownership framework." The commission is required by law to review the ownership limits every two years.

"The statute requires the FCC to presume each rule is no longer needed unless we prove otherwise," Powell said. "Unless we can rejustify each broadcast-ownership rule under current market conditions, the rule goes away."

Touching on how some of the FCC's ownership rules have been vacated by the courts, Powell said, "We are working hard to make sure that the broadcast-ownership rules are not completely swept away by the hand of the court. The public interest is about promoting diversity, localism and competition. We can achieve these goals — and the courts will agree with us — if we do it the right way."

And as far as Commissioner Michael Copps is concerned, hearings like the one held at Columbia University are a big part of doing it the right way. For some time Copps has been endorsing holding field hearings to give what he calls "nontraditional stakeholders" a voice in the proceedings.

"While the participation of business representatives is essential, so is the input of consumers; labor, educational, religious and minority organizations; and Americans who have never heard of the FCC," Copps said. "We could pretend that these folks read *The Federal Register* and can afford the lawyers to participate fully in our in-

side-the-Beltway decisionmaking, but we'd be kidding ourselves."

He also raised the issue of how much diversity really exists in today's marketplace, questioning whether the proliferation of new media outlets really equals a diversity of viewpoints. Specifically, Copps noted that while there has been a proliferation of cable TV channels over the years, most of the top channels are owned by the same companies that own the cable providers and TV networks.

He also dismissed the Internet as a viable source of diverse viewpoints, saying it, too, is showing signs of consolidation. Pointing to the top 20 news websites as rated by Nielsen, he presented a chart that indicated that most of those sites are controlled by the same companies that own TV networks and newspapers.

"Is the Internet really giving us new voices," Copps asked, "or just recycling old ones?"

Copps found a new ally in Republican Commissioner Kevin Martin, who has joined Democratic colleagues Copps and Jonathan Adelstein in questioning whether the rampant consolidation that has occurred in radio has led to a surge in more controversial material on the airwaves.

"Are executives more willing to put on questionable programming when they know they won't see you and your family at the local grocery store tonight?" Martin asked during the forum, adding that Copps deserved credit for "raising these questions and keeping us mindful of these decisions."

Martin also repeated his recent criticism of the FCC's method of defining radio markets, which he says "too often treats small towns like big markets" and allows too many stations to be owned by too few owners.

Referring to the media-ownership rule review — which the FCC still plans to complete by May — Martin said, "Clearly, there are no easy answers to the task we confront."

Copps added, "One thing's for sure — each of us is going to live with the results of these decisions for a long time."

National Radio

• **MANNGROUP** debuts *Psychedelic '60s*, a one-hour show for Rock and Classic Rock stations hosted by Gary Crow and featuring classic music and interviews. For more information, contact MannGroup's Jim Manney at 323-512-0144 or ed@mangroupradio.com.

• **AMERICAN URBAN RADIO NETWORKS** debuts the news block *NewsWorld This Morning*, anchored by Kim Lamkins and available live via satellite Monday-Friday. For more information, contact AURN's Tene Croom at 412-456-4035.

Radio

• **RICH RAPITI** joins Superadio Networks as VP/Affiliate Relations. He was most recently Director/Affiliate Relations for Talk America Radio Networks.

CHRONICLE

CONDOLENCES

T Rex percussionist **Mickey Finn**, 56, Jan. 11.

Robert Davis Management principal **Robert Davis**, 59, Dec. 22.

Industry

• **HOWARD LANCE** becomes President/CEO of Harris Corp. He joins from NCR Corp., where he served as President and COO/Retail & Financial Group.



Lance

Infinity

Continued from Page 1

was made known to staffers late last week via an internal memo.

In the memo Ongaro noted that Zimmerman's promotion "will allow our incredible lineup of stations to work more effectively together in an effort to create new and exciting opportunities for our employees and our customers." Ongaro also said that Zimmerman's "leadership skills and proven track record make him the logical choice to build upon the success of our seven outstanding properties in Chicago."

Zimmerman said, "I'm thrilled with the opportunity to work closely with our seven great Infinity radio brands, their management teams and their hard-working staffs to create greater value for our customers."

Zimmerman served as GSM of WBBM-AM from 1985-88 and later served as VP/GM for KMOX/St. Louis.

Hughes, who has been based in Atlanta as GM of Classic Rock WZGC, will now oversee WARW, WHFS, WJFK-FM & WPGC-AM & FM/Washington. Hughes had previously been PD of such Rockers as WKLS/Atlanta and WFBQ/Indianapolis.

Also in Washington, WHFS & WPGC-AM & FM GM **Sam Rogers** has added Sr. VP/Director of Sales duties for the Infinity/DC cluster.

Meanwhile, Caffey has taken Hughes' former duties at WZGC and added them to his responsibili-

Boberg

Continued from Page 1

ties as long as mine at MCA. I came in with a reputation as a maverick, as a champion of groundbreaking artistry and a person with a true love of music. As I walk out of here today, all of

those attributes remain intact."

He also noted that MCA remains "an artistic and music gold mine" and thanked UMG Chairman/CEO Doug Morris for his mentorship.

Boberg was appointed MCA President in 1995, a year after he was named to head MCA Publish-

ing. He started his industry career in 1979, when he joined Miles Copeland in forming IRS Records. Boberg ascended to the presidency of IRS and remained in that position until the label was sold to MCA.

Among his successes at MCA: Sublime, Blink-182, Shaggy and Mary J. Blige.

Morris said in a statement, "I truly respect Jay as a person and record executive and will miss him." Morris also emphasized that he intends to keep MCA a stand-alone, full-service label.

PROS ON THE LOOSE

Allen Beebe, KNFX/Bryan, TX; 713-688-1883.

BUSINESS BRIEFS

Continued from Page 7

governing body of the awards. The Radio-Mercury awards reward the development of effective and creative radio commercials; the entry deadline for this year's honors is Feb. 28. Eligibility criteria and more information are available online at www.radiomercuryawards.com.

Arbitron Sets Annual Shareholders Meeting

Arbitron Co. has scheduled its annual shareholders meeting for May 20 at 9am at the Ritz-Carlton Battery Park in New York. The cutoff date for determining Arbitron shareholders of record for the meeting is April 10.

FCC ACTIONS

FCC Approves Sirius License Transfer To Creditors

The FCC has OK'd **Sirius'** application to transfer its license to its creditors, a move that lets the satcaster proceed with restructuring its debt. Sirius, which recently dropped the "Satellite Radio" portion of its name, previously announced a \$1.2 billion recapitalization plan that will extend its funding into the middle of this year. The plan, which calls for Sirius to convert \$700 million of debt and another \$525 million of preferred stock into common stock, should be completed this quarter.

FCC Red-Flags Clear Channel/Bismarck, ND Buy

The FCC has delayed for further review **Clear Channel Communications'** purchase of KXMR-AM/Bismarck, ND from **Radio Bismarck Mandan**, citing concerns about ad-revenue share and ownership concentration in Arbitron market No. 273. Clear Channel already owns KFYZ & KYYY/Bismarck, while James Ingstad and Cumulus each own four stations in the market. The only other rated commercial broadcaster in Bismarck is Central Dakota, which owns Christian AC KNDR.

FCC Orders KEZK/St. Louis To Change Class

Infinity AC **KEZK/St. Louis** has been directed by the FCC to change its status from class C to class C0 in order to allow the relocation of WIBV-FM/Centralia, IL's tower 23 miles to the east, from Mount Vernon, IL to Okawville, IL. The tower move will place WIBV's transmitter site 43 miles east of St. Louis, and the commission agreed with WIBV owner Benjamin Stratemeyer that any short-spacing between KEZK and WIBV would be eliminated by the class change, since KEZK operates at 102.5 MHz with 100kw at 1,026 feet — below the 1,480 feet required to qualify as a class C. WIBV airs at 102.1 MHz and broadcasts at 10.5kw at 509 feet. Infinity has until March 3 to show cause to the FCC why its license should not be modified.

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EMINEM /DINA RAE Superman
JA RULE /ASHANTI Mesmerize
JENNIFER LOPEZ /ALL COOL J All I Have
JENNIFER LOVE HEWITT Can I Go Now
MARIO C'mon
SHAKIRA The One
SIXPENCE NONE THE RICHER Don't Dream It's Over
STONE SOUR Bothr
TELEPOPUSIK Breathe
VONRAY Inside Out
LUCY WOODWARD Dumb Girls

SOFT ROCK

Seth Neiman

AVRIL LAVIGNE Complicated
JOHN MAYER Your Body Is A Wonderland
ROD STEWART These Foolish Things

R&B & HIP-HOP

Damon Williams

50 CENT In Da Club
GINUWINE Hell Yeah
MISSY ELLIOTT Gossip Folks
R. KELLY Ignition

RAP

Damon Williams

BOOT CAMP CLIK Think Back
KILLER MIKE A.D.I.D.A.S
SNOOP DOGG Pimp Slapp'd
TWISTA Badunkadunk

ROCK

Gary Susalis

PROJECT 86 Hollow Again

TODAY'S COUNTRY

Liz Opoka

ALAN JACKSON That'd Be Alright
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SIXPENCE NONE THE RICHER Don't Dream It's Over
JOHNNY MARR AND THE HEALERS Down On The Corner
JOHN MAYER Why Georgia
U2 Rattle and Hum
ERASUFE Solsbury Hill
JASON MRAZ I'll Do Anything
NO DOUBT Running
TORI AMOS Taxi Ride
AMERICAN HI-FI The Art Of Losing
ZWAN Honestly

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson

BON JOVI Misunderstood
SMILEZ & SOUTHWEST Tell Me

CHR/RHYTHMIC

Mark Shands

50 CENT In Da Club

URBAN

Jack Patterson

MENACE TO SOCIETY I'm Up On It
FAT JOE All I Need

ROCK

Stephanie Mondello

DONNAS Take It Off
BLANK THEORY Middle Of Nowhere
CKY Flesh Into Gear

ADULT ALTERNATIVE

Stephanie Mondello

DANA GLOVER Thinking Over
STEREO FUZE Everything

ADULT CONTEMPORARY

Jason Shiff

SIXPENCE NONE THE RICHER Don't Dream It's Over
SHANIA TWAIN Up!

INTERNATIONAL HITS

Mark Shands

OPERA BABES One Fine Day

COUNTRY

Leanne Flask

PAM TILLIS So Wrong
TRAVIS TRITT Country Ain't Country

RAP/HIP-HOP

Mark Shands

WC Flirt



Lori Parkerson
• 202-380-4425

20on20 (XM20)

Kane

CRAIG DAVID Hidden Agenda
BOWLING FOR SOUP Girl All The Bad...
MISSY ELLIOTT Gossip Folks
V-13 Eyes Closed So Tight

Squizz (XM48)

Charlie Logan

AUDIOSLAVE Like A Stone
BLINDSIDE Sleepwalking
THEORY OF A DEADMAN Make Up Your Mind
PROJECT 86 Hollow Again

The Loft (XM50)

Mike Marrone

PETER MULVEY One Trick Pony

Raw (XM66)

Leo G.

LIL JON & THE EASTSIDE BOYS Throw It Up
CB Live Life

Real Jazz (XM70)

Maxx Myrick

IRVIN MAYFIELD & GORDON PARKS Half Past ...

Watercolors (XM71)

Trinity

FERTILE GROUND Take Me Higher

X Country (XM12)

Jessie Scott

STONE CRYOTES Ride Away From The World
SADIES Stories Often Told
VIA Making Singles Drinking Doubles
BELLYACHERS Heavy In My Hands
RHODES TAVERN TROUBADOURS On The Red Line
DARLIN' & ROSE Tomorrow, Yesterday
WINSOR HARMON Stars Of Texas

XM Café (XM45)

Bill Evans

ERIC JOHNSON Souvenir
PATTY LARKIN Red = Luck
WARREN ZANES Memory Girls
JON BRION Punch Drunk Love

XMLM (XM42)

Jessie Scott

AMON AMARTH Versus The World

BPM (XM81)

110 At The End

KYLIE MINDGUE Come Into My World
SUPERCHUMBO Irresistable
MADELYNE Beautiful Child
LASZLO PANAFLEX Dance To The Music
OSCAR G & RALPH FALCON Dark Beat
LAURA PAUSINI Surrender
LANG /SKYE Drifting Away
NEJA Back 4 The Morning
INTENSO PROJECT Luv Da Sunshine
CASSIUS The Sound Of Violence
JAKATTA /SEAL My Vision
FOGGY Come Into My Dream
SINEAD O'CONNOR Troy
SUZY K Circle
BOOMKAT The Wreckoning
DEBORAH COX Mr. Lonely
DANIEL BEINGFIELO James Dean ...
JUSTIN TIMBERLAKE Like I Love You
SUNSCREAM VS. PUSH Please Save Me
ALIVE /D D KLEIN Alive
AMBER Anyway
RAVEN MAIZE Fascinated
IAN VAN DAHL Try
LOST WITNESS Did I Dream
THUNDERPUSS AND BARNES Head
LASGO Pray
COOLER KIDS All Around The World
MURK VS. KRISTINE W Some Lovin'
MADONNA Die Another Day
ROCKELL Tears
JEWEL Serve The Ego
FUNKY GREEN DOGS Rise Up

Country Coast To Coast

Kris Wilson

KENNY CHESNEY Big Star
FAITH HILL When The Lights Go Down

ALTERNATIVE PROGRAMMING

Gary Knoll • 800-231-2818

Rock

OUTSPOKEN Farther
STEREOMUD Breathing

Alternative

EVERCLEAR Volvo Driving Soccer Mom
THEORY OF A DEADMAN Make Up Your Mind

Triple A

COUNTING CROWS Big Yellow Taxi
DAVID GRAY Be Mine
JOAN OSBORNE Only You Know & I Know

CHR

EMINEM Superman
JENNIFER LOPEZ /ALL COOL J All I Have
STONE SOUR Bothr

Mainstream AC

DAVID GRAY Be Mine
SIXPENCE NONE THE RICHER Don't Dream It's Over
UNCLE KRACKER Drift Away

Lite AC

CELINE DION At Last
GEORGE HARRISON Stuck Inside A Cloud
UNCLE KRACKER Drift Away

NAC

AL JARREAU Random Act Of Love
PIECES OF A DREAM Love's Silhouette

Christian AC

ZOE GIRL Plain

UC

BUSTA RHYMES Make It Clap
MISSY ELLIOTT Gossip Folks
VIVIAN GREEN Emotional Rollercoaster
JENNIFER LOPEZ /ALL COOL J All I Have

Country

KENNY CHESNEY Big Star
TIM MCGRAW She's My Kind Of Rain



Music Programming/Consulting

Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones

AMERICAN HI-FI The Art Of Losing
EVERCLEAR Volvo Driving Soccer Mom
FUEL Won't Back Down
WHITE STRIPES We're Going To Be Friends
USED Buried Myself Alive

Active Rock

Steve Young/Kristopher Jones

DONNAS Take It Off

Heritage Rock

Steve Young/Kristopher Jones

DEFAULT Live A Lie
RED HOT CHILI PEPPERS Can't Stop
SOCIALBURN Down

Soft AC

Mike Bettelli/Teresa Cook
CELINE DION I Drove All Night
REGIE HAMM Babies

Mainstream AC

Mike Bettelli/Teresa Cook
CELINE DION I Drove All Night

Delilah

Mike Bettelli
ROD STEWART These Foolish Things

Dave Wingert Show

Mike Bettelli/Teresa Cook
CELINE DION I Drove All Night
REGIE HAMM Babies

Mainstream Country

Ray Randall/Hank Aaron
DIAMOND RIO I Believe

New Country

Hank Aaron
JESSICA ANDREWS There's More To Me Than You
DIAMOND RIO I Believe

Lia

Ken Moultrie/Hank Aaron
JOE NICHOLS Brokenheartsville

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay

COUNTING CROWS Big Yellow Taxi
LASGO Something

Rock Classics

Adam Fendrich

DEF LEPPARD Four Letter Word

US COUNTRY

Penny Mitchell

DEANA CARTER There's No Limit
PHIL VASSAR This Is God

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700

JESSICA ANDREWS There's More To Me Than You
JERRY DOUGLAS Patrick Meets The Brickbats
MONTGOMERY GENTRY Speed



Charlie Cook • 661-294-9000

Mainstream Country

David Felker

TIM MCGRAW She's My Kind Of Rain

Hot Country

Jim Hays

KENNY CHESNEY Big Star
DIAMOND RIO I Believe
TIM MCGRAW She's My Kind Of Rain

Young & Elder

David Felker

TIM MCGRAW She's My Kind Of Rain
JO DEE MESSINA Was That My Life



Alternative

Chris Reeves • 402-952-7600

AMERICAN HI-FI The Art Of Losing
EVANESCENCE Bring Me To Life
EVERCLEAR Volvo Driving Soccer Mom
FINCH What It Is To Burn

POLLSTAR® CONCERT PULSE

This week's Pollstar is frozen.

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours
1	PAUL MCCARTNEY	\$2,198.9	
2	BRUCE SPRINGSTEEN	\$1,147.2	BADLY DRAWN BOY
3	GEORGE STRAIT	\$846.3	DARYL HALL & JOHN OATES
4	NEIL DIAMOND	\$823.2	HENRY ROLLINS
5	CHER	\$750.1	JAYHAWKS
6	AEROSMITH	\$739.8	STYX
7	SHAKIRA	\$682.5	WILLIE NELSON
8	CREED	\$414.5	
9	RUSH	\$414.5	
10	LUTHER VANDROSS	\$359.6	
11	ALAN JACKSON	\$339.6	
12	GUNS N' ROSES	\$336.5	
13	NO DOUBT	\$330.3	
14	TONY HAWK	\$319.2	
15	NELLY	\$308.6	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.



This week's Movie Tunes is frozen.

WEST

1. TLC Hands Up
2. B*W*B Groovin'
3. ROD STEWART These Foolish Things
4. TIM MCGRAW Tiny Dancer
5. VAN MORRISON Sitting On Top Of The World

MIDWEST

1. TLC Hands Up
2. 702 Still Love You
3. B*W*B Groovin'
4. ROD STEWART These Foolish Things
2. MANNHEIM STEAMROLLER Moonlight In ...

SOUTHWEST

1. TLC Hands Up
2. MANNHEIM STEAMROLLER Moonlight In ...
3. ROD STEWART These Foolish Things
4. TIM MCGRAW Tiny Dancer
5. INDIA Welcome To My Empire

NORTHEAST

1. TLC Hands Up
2. ROD STEWART These Foolish Things
3. VAN MORRISON Sitting On Top Of The World
4. B*W*B Groovin'
5. 702 Still Love You

SOUTHEAST

1. MANNHEIM STEAMROLLER Moonlight In ...
2. TLC Hands Up
3. B*W*B Groovin'
4. ROD STEWART These Foolish Things
5. TIM MCGRAW Tiny Dancer




This week's Radio Disney is frozen.

Artist/Title	Total Plays
AVRIL LAVIGNE Complicated	77
HILARY DUFF I Can't Wait	76
KELLY CLARKSON A Moment Like This	75
JENNIFER LOPEZ Jenny From The Block	74
LAS KETCHUP The Ketchup Song	73
LMNT Juliet	73
PLAY Us Against The World	73
AARON CARTER America A O	71
SIMON AND MILO Get A Clue	55
CHRISTINA MILIAN Call Me, Beep Me	50
A*TEENS Floorfiller	36
BAHA MEN Who Let The Dogs Out	34
JUMPS Beauty And The Beast	33
HAMPTON THE HAMPSTER Sing A ...	32
LIL HOW WOW Basketball	32
PINK Get The Party Started	32
BAHA MEN Move It Like This	31
VANESSA CARTLON A Thousand Miles	31
NINE DAYS Absolutely (Story...)	30
SMASH MOUTH I'm A Believer	29



Playlist for the
week ending Jan. 13.

72 million households
Tom Calderone
VP/Programming




Plays

JUSTIN TIMBERLAKE Cry Me A River	35
JENNIFER LOPEZ I/LL COOL J All I Have	18
AVRIL LAVIGNE I'm With You	26
CHRISTINA AGUILERA Beautiful	29
2 PAC Thugz Mansion	26
GOOD CHARLOTTE Lifestyles Of The Rich...	30
B2K & P. DIDDY Bump Bump Bump	18
EMINEM Lose Yourself	28
FOD FIGHTERS All My Life	26
JAY-Z I/BEYONCÉ '03 Bonnie & Clyde	26
JOHN MAYER Your Body Is A Wonderland	23
SUM 41 Still Waiting	19
EVE Satisfaction	15
DONNAS Take It Off	19
SIMPLE PLAN I Do Anything	14
NAS Made You Look	11
GOOD CHARLOTTE The Anthem	11
MISSY ELLIOTT I/LUDACRIS Gossip Folks	13
MISSY ELLIOTT Work It	13
50 CENT Wanksta	16

Video playlist for the week ending Jan. 14.

75 million households
Paul Marszalek
VP/Music Programming



ADDS

CRAIG DAVID Hidden Agenda	
STONE SOUR Bother	
Plays	
CHRISTINA AGUILERA Beautiful	22
SHANIA TWAIN I'm Gonna Getcha Good!	22
NO DOUBT I/LADY SAW Underneath It All	21
PINK Family Portrait	21
DIXIE CHICKS Landslide	20
AVRIL LAVIGNE I'm With You	18
RED HOT CHILI PEPPERS Zephyr Song	18
MATCHBOX TWENTY Disease	18
JOHN MAYER Your Body Is A Wonderland	17
TLC Girl Talk	17
JENNIFER LOPEZ Jenny From The Block	16
DAVE MATTHEWS BAND Grey Street	16
FAITH HILL Cry	16
MARIAH CAREY Through The Rain	15
CREED Don't Stop Dancing	15
TORI AMOS A Sorta Fairytale	15
KELLY ROWLAND Stole	14
MADONNA Die Another Day	13
BON JOVI Misunderstood	12
SANTANA I/MICHELLE BRANCH The Game Of Love	12
JIMMY EAT WORLD The Middle	11
JOHN RZEZNIK I'm Still Here (Jim's Theme)	11
KID ROCK I/SHERYL CROW Picture	11
PUDDLE OF MUDD She Hates Me	10
PAUL SIMON Father & Daughter	10
AVRIL LAVIGNE Complicated	9
MOBY In This World	8
RED HOT CHILI PEPPERS By The Way	8
UNCLE KRACKER In A Little While	7
BRUCE SPRINGSTEEN Lonesome Day	7
PINK Don't Let Me Get Me	6
COUNTING CROWS I/V. CARLTON Big Yellow Taxi	6
CREED One Last Breath	5
NICKELBACK How You Remind Me	5
3 DOORS DOWN When I'm Gone	4
DAVE MATTHEWS BAND Everyday	3
NORAH JONES Don't Know Why	4
NELLY Hot In Herre	4
NO DOUBT Hey Baby	4
CREED My Sacrifice	4
SHERYL CROW Soak Up The Sun	4
LENNY KRAVITZ Dig In	3
LIFEHOUSE Spin	3
QUEENS OF THE STONE AGE No One Knows	3
SHAKIRA Underneath It All	4
TRAIN Drop Of Jupiter	3

Playlist is frozen.

36 million households
Cindy Mahmoud
VP/Music Programming & Entertainment



VIDEO PLAYLIST

50 CENT Wanksta
NAS Made You Look
DRU HILL I Should Be
JA RULE I/ASHANTI Mesmerize
NELLY Air Force Ones
JENNIFER LOPEZ I/LL COOL J All I Have
JAHEIM Fabulous
B2K & P. DIDDY Bump, Bump, Bump
ERYKAH BADU I/COMMON Love Of My Life
WHITNEY HOUSTON One Of Those Days

RAP CITY TOP 10

50 CENT In Da Club
FIELD MOB Sick Of Being Lonely
JA RULE I/ASHANTI Mesmerize
LL COOL J I/AMERIE Paradise
LIL JON & THA EASTSIDE BOYZ I Don't Give A @#\$%
BABY AKA #1 STUNNA I/CLIPSE What Happened...
2PAC I/NAS Thugz Mansion
BUSTA RHYMES Make It Clap
NELLY Air Force Ones
EVE Satisfaction

Video playlist for the week ending Jan 26.

Please Send Your Photos
R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to:
R&R, c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067
Email: mdavis@radioandrecords.com

65.9 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent



ADDS

SHANIA TWAIN Up!
DIAMOND RIO I Believe

TOP 20

FAITH HILL Cry
EMERSON DRIVE Fall Into Me
TERRI CLARK I Just Wanna Be Mad
STEVE AZAR Waitin' On Joe
SHANIA TWAIN I'm Gonna Getcha Good!
LEANN RIMES Life Goes On
BRUCE SPRINGSTEEN Lonesome Day
MARK WILLIS Nineteen Somethin'
AARON LINES You Can't Hide Beautiful
JENNIFER HANSON Beautiful Goodbye
TOBY KEITH Who's Your Daddy?
TRACE ADKINS Chrome
TIM MCGRAW She's My Kind Of Rain
JOE NICHOLS Brokenheartsville
GEORGE STRAIT She'll Leave You With A Smile
BRAD PAISLEY I Wish You'd Stay
MARTINA MCBRIDE Concrete Angel
RASCAL FLATTS These Days
ALISON KRAUSS & UNION STATION New Favorite
BLAKE SHELTON The Baby

HEAVY

DIXIE CHICKS Travelin' Soldier
EMERSON DRIVE Fall Into Me
FAITH HILL When The Lights Go Down
MARK WILLIS Nineteen Somethin'
TERRI CLARK I Just Wanna Be Mad
TIM MCGRAW She's My Kind Of Rain
TOBY KEITH Who's Your Daddy?

HOT SHOTS

ALAN JACKSON That'd Be Alright
DEANA CARTER There's No Limit
KEITH URBAN Raining On Sunday
KENNY CHESNEY Big Star
KID ROCK I/SHERYL CROW Picture
SHANIA TWAIN Up!

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Playlist is frozen.

19 million households



Jim Murphy, VP/Programming

ADDS

WILLIE NELSON I/JON BON JOVI Always On My Mind
DEANA CARTER There's No Limit
FAITH HILL When The Lights Go Down
SHANIA TWAIN Up!

TOP 10

TRICK PONY On A Mission
TERRI CLARK I Just Wanna Be Mad
MARK WILLIS Nineteen Somethin'
TOBY KEITH Who's Your Daddy?
KEITH URBAN Raining On Sunday
TRACE ADKINS Chrome
BLAKE SHELTON The Baby
SHANIA TWAIN I'm Gonna Getcha Good!
JOE NICHOLS Brokenheartsville

Playlist is frozen.


TELEVISION

Due to the Martin Luther King holiday, the Nielsen Ratings were not available at press time. TV ratings will return next week.

COMING NEXT WEEK

Tube Tops

ABC's presentation of *Super Bowl XXXVII* from San Diego's Qualcomm Stadium will include a pre-game show with **The Dixie Chicks** performing the National Anthem, **Celine Dion** singing "God Bless America" and performances by **Carlos Santana, Michelle Branch, Beyonce Knowles and Styx**; a halftime show with **No Doubt** and **Shania Twain**; and a postgame celebration with **Bon Jovi** (Sunday, 1/26, pm ET/PT).



Dixie Chicks

Friday, 1/24

- Talk radio host **Sean Hannity**, *The View* (ABC, check local listings for time).
- Kid Rock & Sheryl Crow**, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Morcheeba**, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- The Wondermints**, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Snoop Dogg and Interpol**, *Last Call With Carson Daly* (NBC, check local listings for time).
- Glen Campbell**, *The Wayne Brady Show* (check local listings for time and channel).

Saturday, 1/25

- Eve**, *Saturday Night Live* (NBC, 11:30pm ET/PT).
- Avant and Cam'ron**, *Showtime at the Apollo* (check local listings for time and channel).


Sunday, 1/26

- Jimmy Kimmel Live** — hosted by the one-time KROQ/Los Angeles morning sidekick — debuts on ABC tonight after the Super Bowl and a new episode of *Alias* (check local listings for time) and will subsequently air weeknights at 12:05am ET/PT.

Monday, 1/27

- Clipse**, *Carson Daly*.

Tuesday, 1/28



Santana

- Santana & Musiq**, *Jay Leno*.
- Simple Plan**, *Conan O'Brien*.

Wednesday, 1/29

- Santana & Michelle Branch**, *Jay Leno*.
- Morcheeba**, *Carson Daly*.

Thursday, 1/30

- The Doors**, *Craig Kilborn*.
- Jason Mraz**, *Carson Daly*.
- Solange**, *Wayne Brady*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

Jan. 17-20

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Kangaroo Jack</i> (WB)*	\$21.89	\$21.89
2	<i>National Security</i> (Sony)*	\$16.81	\$16.81
3	<i>Just Married</i> (FOX)	\$13.77	\$35.32
4	<i>Catch Me If You Can</i> (DreamWorks)	\$12.52	\$136.31
5	<i>The Lord Of The Rings ...</i> (New Line)	\$12.50	\$300.12
6	<i>Chicago</i> (Miramax)	\$9.74	\$29.40
7	<i>A Guy Thing</i> (MGM/UA)*	\$8.00	\$8.00
8	<i>About Schmidt</i> (New Line)	\$6.82	\$30.68
9	<i>The Hours</i> (Paramount)	\$5.73	\$8.42
10	<i>Two Weeks Notice</i> (WB)	\$4.71	\$85.61

**First week in release. All figures in millions. Source: ACNielsen EDI*

COMING ATTRACTIONS: Moving into wider release this week is *The Slaughter Rule*, starring David Morse. The film's **Bloodshot Records** soundtrack features a score by **Jay Farrar** (of Son Volt and Uncle Tupelo), as well as new songs by **Freakwater, Vic Ches-**

nutt, Cheri Knight & The Blood Oranges and Malcolm Holcombe. Songs by **Ryan Adams, Neko Case, Wylie & The Wild West, Speedy West and The Flatlanders** and a rare track from **Uncle Tupelo** complete the ST.

— Julie Gidlow



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MAILROOM **ROB SPARAGO** • rsparago@radioandrecords.com

A Perry Capital Corporation

12+ Winter 2002 Arbitron Results

Ratings

Continued from Page 1

The market's principal Spanish-language stations also had strong showings, moving up a combined 2.1 shares. Formats that slipped: Active Rock and Classic Rock.

In Seattle, top-rated KIRO lost some of its Space Needle-sized summer ratings but still came in No. 1. Competitor KVI-AM moved into fifth place with a gain of 1.6 shares, and FM talker KQBZ also had a good showing.

Dallas-Ft. Worth - #5

Table with columns: Station (Format), Owner, Su '02, Fa '02. Lists stations like KKDA-FM (Urban), KPLX-FM (Country), KLNO-FM (Reg. Mex.), etc.

* Evolved from Urban in June

** Was KTXQ-FM until June

Miami-Ft. Lauderdale-Hollywood - #12

Table with columns: Station (Format), Owner, Su '02, Fa '02. Lists stations like WEDR-FM (Urban), WPOW-FM (CHR/Rhy), WHQT-FM (Urban AC), etc.

* Was Active Rock until July

** Was Spanish N/T until Sept. 19

Seattle-Tacoma - #14

Table with columns: Station (Format), Owner, Su '02, Fa '02. Lists stations like KIRO-AM (N/T), KMPS-FM (Country), KUBE-FM (CHR/Rhy), etc.

* Evolved from Classic Rock during March

** Was KBTB-FM (Rhythmic/O) until June

Denver-Boulder - #22

Table with columns: Station (Format), Owner, Su '02, Fa '02. Lists stations like KOA-AM (N/T), KYGO-FM (Country), KOSI-FM (AC), etc.

* Was KKKH-FM (Cl. Rock) until May 20

** Was '80s until May 1

*** Was KXUU-FM until June 10

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz, Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.



2003 R&R News/Talk Industry Achievement Award Nominees

Readers to determine winners in six categories

This week we recognize the nominees for the 2003 R&R News/Talk Industry Achievement Awards. Voters will undoubtedly have a tough time choosing this year's winners since the people and stations nominated represent the very best that our format has to offer. Final ballots have already been mailed to our R&R News/Talk subscribers in good standing along with this week's issue. Winners will be announced at our awards luncheon at R&R's Talk Radio Seminar, to be held in Los Angeles, March 6-8. Congratulations to each and every one of our 2003 nominees!

Gary Hart Talks Homeland Security At TRS 2003

Former Colorado Senator Gary Hart recently co-chaired the U.S. Commission on National Security for the 21st Century, which performed the most comprehensive review of national security since 1947. The commission has proposed a sweeping overhaul of U.S. national security structures and policies in the post-Cold War new century and the age of terrorism.



Gary Hart

CNNRadio News VP Robert Garcia will moderate a special discussion with Hart on Friday, March 7 at the R&R Talk Radio Seminar, March 6-8 at the Marina Beach Marriott in Los Angeles. To register and also see the complete TRS 2003 agenda, log on to www.radioandrecords.com and click on "Conventions/Summits." Or fill out the registration form you'll find on Page 4 of this issue.

NEWS/TALK EXECUTIVE OF THE YEAR



Chris Berry
ABC News Radio



Gabe Hobbs
Clear Channel Radio



Brian Jennings
Citadel Communications



Kraig Kitchin
Premiere Radio Networks



John McConnell
ABC Radio



Harvey Nagler
CBS Radio News

NEWS/TALK GM OF THE YEAR



Steve Carver
WGN/Chicago



Scott Herman
WINS/New York



Zemira Jones
WLS/Chicago



Lee Larson
KOA/Denver



Mickey Luckoff
KGO & KSFO/San Francisco



Joel Oxley
WTOP-AM & FM/Washington

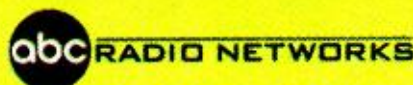
Continued on Page 22

Five Sisters, Four Cities, Two Continents.



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More *Stimulating* Talk Radio

Continued from Page 20

NEWS/TALK PD OF THE YEAR

					
Phil Boyce WABC/New York	Ken Charles KTRH/Houston	Jim Farley WTOP-AM & FM/ Washington	Tom Langmyer KMOX/St. Louis	Kris Olinger KIRO/Seattle	Jack Swanson KGO & KSFO/ San Francisco







NEWS/TALK NATIONAL PERSONALITY OF THE YEAR

					
Glenn Beck <i>The Glenn Beck Show</i> (Premiere Radio Networks)	Jim Bohannon <i>The Jim Bohannon Show</i> (Westwood One Radio Networks)	Sean Hannity <i>The Sean Hannity Show</i> (ABC Radio Networks)	Rush Limbaugh <i>The Rush Limbaugh Show</i> (Premiere Radio Networks)	Dave Ramsey <i>The Dave Ramsey Show</i> (self-syndicated)	Michael Savage <i>The Michael Savage Show</i> (Talk Radio Network)

NEWS/TALK LOCAL PERSONALITY OF THE YEAR

					
Neal Boortz WSB/Atlanta	Bill Cunningham WLW/Cincinnati	Curtis Sliwa and Ror. Kuby WABC/New York	John Kobylt and Ken Chiampou KFI/Los Angeles	Roe Conn and Garry Meier WLS/Chicago	Michael Smerconish WPHT/Philadelphia

NEWS/TALK STATION OF THE YEAR

					
KGO-AM/ San Francisco	KKOB-AM/ Albuquerque	KMOX-AM/ St. Louis	WABC/ New York	WLW/ Cincinnati	WTOP-AM & FM/ Washington

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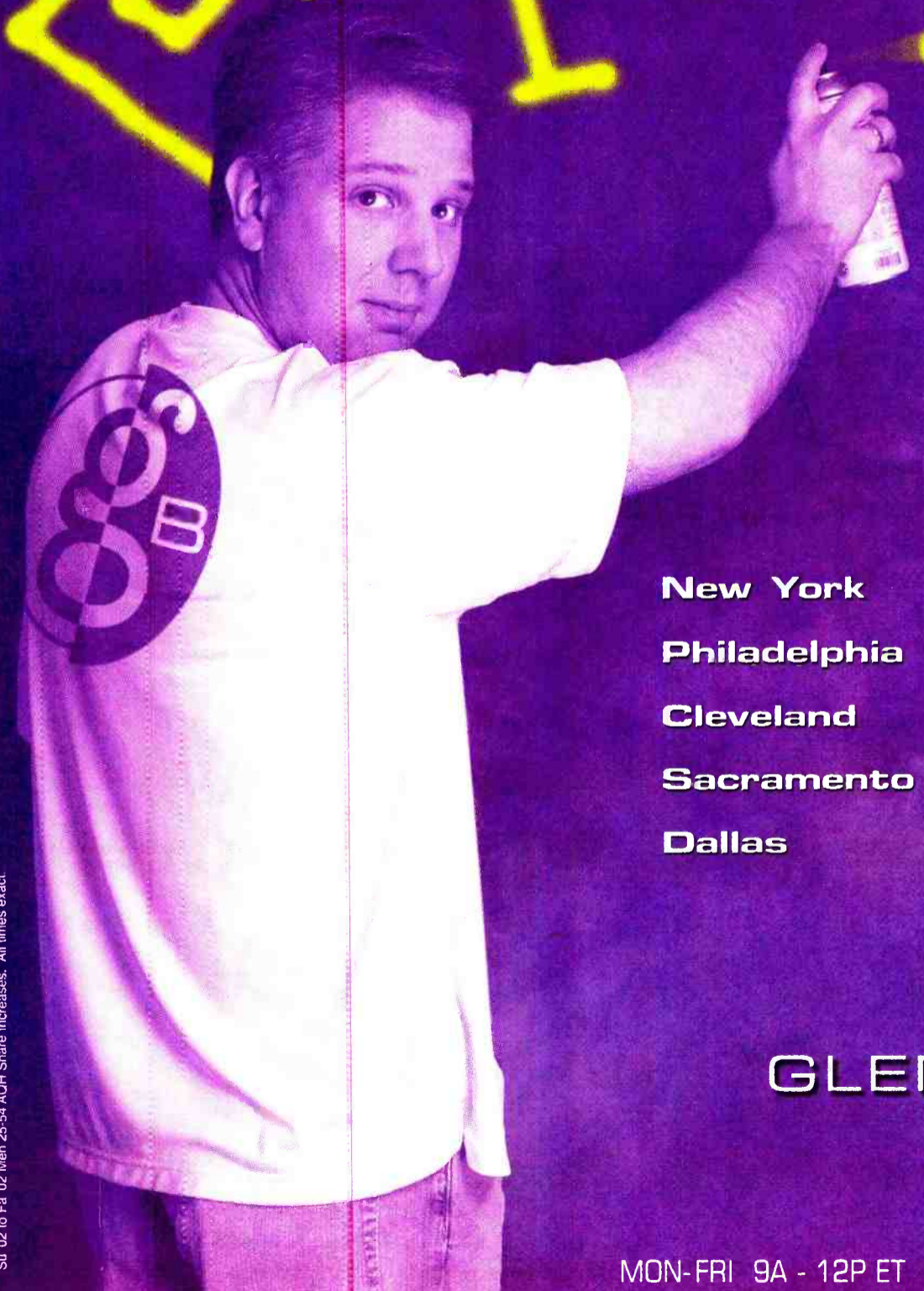
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You Can Call Him Al

From Boss Radio to Young Country

By Bob Shannon

Here's how Al Casey's his name.

He jocked at WNOE/New Orleans and KYNO/Fresno in the '60s and over the next three decades programmed some of America's most influential radio stations, including WHBQ/Memphis, WMYQ/Miami, WDRQ/Detroit, KSLQ/St. Louis, WXLO/New York, KCMO and WHB/Kansas City, KOGO/San Diego, WPGC/Washington and WYCD/Detroit. He was National PD for Charter Broadcasting when the industry was watching that group's every move.

"Al understands radio better than anyone I've ever met," says Spanish Broadcasting System Exec. VP/Programming **Bill Tanner**. "I'm a huge fan, and if I owned a radio station I'd want him to program it."

Read carefully. This is one incredible ride.

Him

Before he became Him, he was Richard and Bill.

After he was Him, he became, first, Bob, then Steve Taylor. If this sounds confusing to you, imagine how his family felt — particularly his brother Don, who wanted him to become a dentist.

Finally, he became Al Casey again; it's his real name, and the name they called out on the radio in 1962 the day he won \$5 from KAOK/Lake Charles, LA (his

hometown station) and decided there must be money in radio.

But let's get back to Him.

By 1965 Al Casey was no beginner. He'd already jocked in Lake Charles, Midland-Odessa and Andrew, TX, up in the Panhandle. He'd gone to Elkins Institute in New Orleans to get his first ticket, and now — thinking he might own a radio station one day — he was back in Lake Charles, studying business at a local college, doing part-time radio and, from time to time, helping his father out.

"My dad had gumball machines throughout southern Louisiana, and I'd go with him to help fill them up," Casey explains. So it was dusk, and Pop Casey and son were driving home, listening to WNOE/New Orleans. Suddenly, perhaps inspired by what he was hearing, the younger man announced, "I'm going to work there one day." Always supportive, his father simply nodded. "OK, son," he said.

"So, on a whim, I sent a tape to WNOE and got hired to do nights," Casey says. But get this: On Casey's first night, WNOE's PD, Greg Mason, said he didn't like the name Al Casey. "Just do the format and play the records," Mason said, "and don't use any name." Four hours later, WNOE morning man Dan Diamond walked in, sat down and said to his audience, "Did you hear him?"

Him sounded pretty good."

"So it stuck," Casey laughs. "They even got me jingles that sang, 'Him, the pronoun sound of the Crescent Town.'"

And that's what Bill Drake heard him.

Drake

"Drake didn't like my name either, so I became Bob Taylor," Ca-



Al Casey

sey says.

By now it was 1966, and Casey — the name we'll use from now on — had been called to Fresno and KYNO, the station Gene Chenault owned and where Bill Drake got his consulting chops together before signing KGB/San Diego and KHJ/Los Angeles.

"The Drake format was so different," Casey explains. How?

"Southern radio was so garbaged up," he replies. "We talked between every element." In fact, at first the streamlined Drake format caught Casey off guard. "It took a while for me to get it," he says.

KYNO was a two-year education. "I was terrible at first, because I had that Southern thing in my voice," says Casey.

Within a year he was named Music Director, and then, during a week when the PD was on vacation, he got his first taste of programming. "I really enjoyed it," he recalls. "Then Drake called and offered me the programming job at WHBQ/Memphis."

Casey says that call flipped him out. "First-time programmers don't get shots like this," he thought.

For Better Or For Worse

WHBQ. Casey remembers that he thought he'd gotten the station to sound pretty good, but he got his butt kicked by WMPS anyway.

Still, there were two bright sides to Memphis. One was meeting KGB/San Diego PD Buzz Bennett, which led to Casey's programming WMYQ/Miami, and the other was meeting **Janie**, his wife of 31 years.

Ms. Casey is the consummate radio wife. "Thirteen major moves in 30 years," she says. "Coast to coast, border to border and several places in between."

"Was it tough?" I ask.

"Well, we've had the time of our lives," Janie replies, "but I would tell young women that if you need to be close to your family, don't get involved in radio."

The newlyweds arrived in Miami on Feb. 14, 1971 and flipped WMYQ to FM Top 40 on March 1. "If I'm not mistaken," says Mr.

Casey, "we were the first FM Top 40 station in the country." The station exploded, but not without some controversy. "People called saying, 'You can't play Top 40 music on FM,'" Casey says. "We said, 'Well, we're doing it!'"

When they weren't doing it at the station, the boys and girls were at the "Q House" in Coconut Grove. "That's where Lee [Abrams], Robert [W. Walker] and I lived," Casey says with a laugh. "It was a party place. I remember waking up one morning and finding Buzz Bennett asleep in a tree."

One Man's Life

Over the years millions of Americans have heard Al Casey's work. "He's done everything from Top 40 to Country, and his stations always sizzle," says Tanner.

"It's because he's great with people," says Point-to-Point Marketing President **Rick Torcasso**. "He's able to see the talent within people that others don't see. Al's the guy who taught me that people come to work wanting to do a good job."

Paul Drew agrees: "He's a good man and a good programmer."

"I've had some great jobs," says Casey. "Some really great jobs."

"Why were the good ones good?" I ask.

"Because the stations were product-driven and we had the tools to do the job."

And that's the gospel. According to Him.

Casey coaches talent and does voiceovers. Reach him at casey@alcasey.com Bob Shannon may be reached at bob.shannonworks.com.

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Classic Songs From The Sky

George Taylor Morris goes deeper at XM

Ask people in the Washington, DC area if they're familiar with satellite radio, and chances are they'll say yes. In most cases, they'll even respond with a brand name: XM. Indeed, throughout the nation's capital, XM Satellite Radio has become synonymous with satellite-delivered digital radio programming.

At a Washington Redskins game at FedEx Field in Laurel, MD, XM was practically everywhere. At one portal outside of the stadium several XM staffers offered football fans a chance to test the product. Inside the venue XM advertisements were displayed prominently in each end zone. And at one point during the game a fan won a Delphi XM SkyFi receiver.

A Radio Veteran

Of course, Washington is XM's hometown. All of XM's offerings originate from a building just north of the Capitol that once served as the publishing house for National Geographic. The old brick building has been completely transformed on the inside, and its 80 ultramodern studios would make any radio veteran salivate.

Upstairs, on the main floor, George Taylor Morris is working on classic rock offerings for Deep Tracks, on channel 40. More mainstream titles can be found on channel 46, Top Tracks, and while that channel is programmed by Bill Hutton, Morris says he puts in his "two cents' worth from time to time."

Morris started in radio at 14 at a 1kw AM in King City, CA, where he read the high school lunch menu. After gigs in Lake Tahoe and Santa Barbara, CA, he thumbed his way east in an attempt to get to England.

He ended up at WHLI/Nassau-Suffolk, where he eventually became News Director. Soon after, Morris got his first PD gig at WLIR/Nassau-Suffolk. He then moved on to program WHCN/Hartford, WCOZ/Boston and WPIX/New York.

In the late 1970s Morris left radio for a year to handle album promotion for RCA in Los Angeles. He returned to radio and joined NBC's the Source for news. He later served as Director/Programming for the now-defunct radio network, and after that was Director/Programming for Westwood One.

He also made a name for himself as host of the syndicated AOR pro-



George Taylor Morris

gram *Reelin' in the Years* and in recent years gained fame for being the first air personality to suggest playing Pink Floyd's *Dark Side of the Moon* as the soundtrack to *The Wizard of Oz*.

New Opportunity

After hosting WZLX/Boston's morning shift from 1995-98 and handling PD duties at WBOS/Boston from 1998-2000 Morris left radio again to take the VP/Programming post at Discjockey.com. That led him to DC — and XM.

Why did Morris decide to join the fledgling satellite-radio firm? For the same reason he decided to enter network radio all those years ago: "I really have done everything that I've wanted to do," he says.

"I've had opportunities to be a GM or enter sales, and that never interested me on the local level. Syndication, I found, was a great way to touch an awful lot of people with one stroke of the pen, so to speak.



SATELLITE RADIO

"When they hear my name, people still say, 'Oh, you're George Taylor Morris from the Source.' I did that for a couple of years, but it was certainly ingrained in people's heads."

Another reason Morris was lured to XM originates from his experiences at WLIR, in its heyday one of the most progressive AORs on the East Coast. "We never knew how good we had it at WLIR until later, when the 'Superstars' format came in and everybody tightened up their playlists," Morris says.

"It didn't dawn on us until after a few years of playing those 400 songs over and over again that there were a lot of other things I remembered somewhere down the line,

which is what I think attracted almost all of us here to XM.

"We traveled from all over the country to move to George's backyard with the promise that we could take radio back to where it should be and the idea that there really are people out there who want to hear more than those 400 songs. That was very attractive to me. I thought, 'I'm never going to have this opportunity again. This thing will fly or it won't.'"

Beyond The Singles

On New Year's Day Morris decided to do "a little light housekeeping" on Deep Tracks by airing an A-to-Z marathon, by song title. By Jan. 10 the channel had just started to play songs beginning with the letter "S."

"This is almost a 15-day project," Morris says. "We're airing 4,000 essential deep tracks, and it's really interesting to go explore. None of it is completely off the wall. This is stuff that got played on the radio at one time or another.

"Basically, Deep Tracks is about careers. We play careers here, which gives us a lot of leeway. I can play Van Morrison stuff from them all the way up to *Down the Road*, the last album he put out.

"And we do actually play new albums. We played everything from Bruce Springsteen & The E Street Band's *The Rising* and almost everything from the Jackson Browne album, which is just excellent."

Boom Box

"This whole thing isn't driven by quarter-hour maintenance," Morris continues. "If people hear something they don't like and they want to move on, they've got 100 other choices here. That's the whole point of XM — they can go to Bluesville or go to the '60s channel or Fine Tuning or listen to classical or comedy.

"I don't expect people to sit here day after day and listen, although we find out that when they first discover it, it's like they put in 16-hour days and won't get out of their cars. And now, with the SkyFi boom box, you can take it anywhere.

"The guys who are running the R&D at this place just blow my mind. The first thing I bought was a Pioneer head unit, which cost me about \$400 and another \$100 to put it in. I was thinking, 'This is some investment,' and that was one year ago.

"Now I have a boom box that I can take anywhere I want with six

Some Sirius Choices

Like XM, New York-based Sirius dishes up two Classic Rock offerings on its menu of "streams," as the company calls its audio channels.

At present, Sirius' Classic Rock duo — Classic Rock and The Vault — can be found on channels 23 and 24, respectively. Beginning Feb. 3, as part of a total lineup overhaul, Classic Rock becomes The Rock and shifts to channel 15. The Vault relocates to channel 16.

Classic Rock offers a music-intensive presentation with limited jock interaction and a heavy dose of familiar favorites. One afternoon featured such titles as Jefferson Airplane's "White Rabbit," Meat Loaf's "Paradise by the Dashboard Light" and Deep Purple's "Hush." Among the station's personalities are legendary New York AOR talent Carol Miller and longtime Long Island programmer Ralph Tortora.

The Vault goes much deeper into the archives but isn't completely obscure: One evening the station played George Thorogood & The Destroyers' "One Bourbon, One Scotch, One Beer." Frank DeSantis is at the helm during the early evening hours; other Vault air talents include Lenny Bloch and Jeremy Savage.

Both Sirius channels are commercial-free.

batteries. That's a pretty good deal, and you know they are going to make this thing for your hip any day now. This is going to be walk-around."

Touching People

If Deep Tracks offers listeners music they might not have heard for several years, Top Tracks is the antithesis of that. "Top Tracks is a jukebox," Morris says. "It's 400 songs, has no live announcers and just cranks them out. It's everything you'd want to hear on a Classic Rock station, with no commercials."

"I've never had a doubt that satellite radio is absolutely going to work. There's too much money; there are too many people involved in it."

But Morris' passion is Deep Tracks. "This is for people who actually bought albums, listened to them front-to-back so many times that they could hear side two through side one and never forgot these songs but haven't heard them on the radio in 20 — or, in some cases, 30 — years," he says.

"These are people who grew up with the initial burst of progressive FM radio, with WNEW/New York, KMPC-FM/Los Angeles and KSAN/San Francisco, where there was some adventure going on.

"This allows us to touch people in a place where there are no pre-made videos. Secondly, it allows us to do fabulous segues. Being able to take people from one place to another

musically is such a rich experience. It's unbelievable. It's a talent that was nurtured for 10 years or even 15 years in radio that has no place to go anymore, and people on the other end hear it and truly appreciate it."

Untapped Audience

Morris believes there are many in DC who are perfect examples of the type of untapped audience Deep Tracks has the potential to attract on a national basis. "Washington is a great place for music, in the sense that everybody comes here," he says. "There are a lot of small clubs, and then there's RFK Stadium and the MCI Center. One week we'll have Dr. John, and then John Mayall will show up, and then Peter Green is here.

"When you go to these shows and look at the audience, these places are full. You end up saying to yourself, 'How do they know who these people are if they don't remember this music somewhere?' That's an audience that's just waiting to be tapped."

Morris is convinced that satellite radio will be a success. "I've never had a doubt that it is absolutely going to work," he says. "It's going to be part of the substream out there. There's too much money; there are too many people involved in it.

"Whether the people who own this company now will ultimately be the people who own this company down the road doesn't bother me, but the fact that you've got 100 digital channels here to work off of is a positive."

Furthermore, Morris says what XM offers the Classic Rock listener isn't a complement to what's on the FM dial — it's a replacement. "Once you get it, there's no reason to go back," he says.

"Why do you listen to radio? You're not listening to an FM station — Rock, in particular — for traffic or news. If you're listening for music with some personality in the Rock neighborhood, I've got 10 stations here that blow everybody else out of the water."

Seacrest: The Greatest American Idol

As if **KYSR (Star 98.7)/Los Angeles** afternoon driver and *American Idol* host **Ryan Seacrest** wasn't busy enough already, he's just inked a new three-year contract extension with Clear Channel that includes this little bonus: Seacrest will now serve as the permanent guest-host for morning institution **Rick Dees** on CHR/Pop sister **KIIS-FM**. "I'm thrilled to extend my relationship with Clear Channel and also increase my responsibilities and duties," the perfectly tousled Seacrest tells **ST**. "Everyone at KYSR and the company has bent over backward to accommodate my production schedules for television, so I'm very happy." Seacrest spent this week doing his afternoon show — with co-host **Lisa Foxx** — from the Sundance Film Festival in Park City, UT — except for Wednesday night, when he flew back to L.A. to guest on *The Tonight Show With Jay Leno*, no doubt to flog *American Idol*.



Perfect hair and teeth sold separately.

Here's a report straight from the *Radio y Música* telenovela room: The former chauffeur of SBS President **Raúl Alarcón Jr.** is suing the girlfriend of his ex-boss, claiming she got him fired for refusing to tell her about another woman Alarcón was seeing. The *Miami Herald* reports that Alarcón's former driver, **Benito Santiago** (not the baseball player), says he unwittingly got caught in the middle of this messy love triangle and ended up losing his \$40,000-a-year job as a result. He emphasizes that he was unfairly fired due to lies told by the jealous girlfriend, **Morena Monge**, and says he remained loyal to Alarcón throughout. "An executive of Spanish Broadcasting System instructed [Santiago] that the executive's intimate relationship with [Monge] was to be kept secret and confidential from the executive's family and others," the suit states. Santiago is now suing Monge for \$2 million on the grounds of "tortious interference of advantageous business relationship, defamation and outrageous conduct."

Clear Channel mainstay **BJ Harris** exits the OM post of CHR/Pop **WKFS** and Hot AC **WVMX** in Cincinnati. Harris is best known for his years at **WFLZ/Tampa** during its "Power Pig" run. **Scott Reinhart**, OM of Clear Channel sisters

WEBN & WOFX/Cincinnati, will help out **WKFS & WVMX** until market GM **Chuck Frederick** names a replacement.

Give The Gift Of Gab

Available now: a chance to own your very own radio station. Give thanks to eBay for this one. Independently owned **WGAB-AM/Evansville, IN** is up for auction, and it can be found on eBay as item No. 2906571964. The owner sold the companion FM and wants to retire. Also included in the deal are the station's tower, building, transmitter, satellite dishes and web page. At press time the high bid was \$100,000. Or, if you would prefer to cut to the chase, you can plunk down a cool \$2 million and buy it now. But hurry — this deal won't last long! The bidding ends Feb. 12.

KCSX/Kansas City, which recently moved its tower into the Kansas City suburb of Lee's Summit, MO, officially signed on at 97.3 MHz last weekend by stunting with an all-Beatles format. KCSX is being run by Union Broadcasting, which owns Sports **WHB-AM** and Talk **KCTE/Kansas City**, and will be half-owned by Union and First Broadcasting Investments. Union President/GM **Chad Boeger** will oversee KCSX, which now enjoys the best FM signal in the Kansas City metro. The *Kansas City Star* is speculating that KCTE morning guy **Randy Miller** might return to the FM band as the new station's morning talent.

Congrats to **KFWB/Los Angeles**, winner of six prestigious Golden Mike awards, including top honors for Best Newscast.

Motivation By Humiliation

WWWQ (Q100)/Atlanta morning guy **Bert Weiss** is still reeling from a phone call he recently received. He tells **ST**: "This woman told us that she desperately needed our help losing weight. She's 5-foot-6-inches and 176 pounds and wants to lose 25 pounds in six months, but she's had no luck trying to lose the weight on her own." The woman also sent Weiss some "before" pictures of her wearing a thong. "If she doesn't lose the weight in six months, we are authorized to

Continued on Next Page

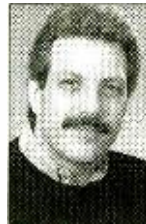
R&R Timeline

1 YEAR AGO

- **Rush Limbaugh** confirms to listeners that his cochlear-implant surgery was a success.
- **David Lebow** promoted to Sr. VP/Operations, Radio Division for Emmis Communications.
- **Tracy Austin** appointed KRBE/Houston PD.
- **Dontay Thompson** joins R&R as CHR/Rhythmic Editor.

5 YEARS AGO

- **Neal Mirsky** moves up to Program Director at WYSP/Philadelphia.
- **David G. Hall** adds VP/Product Development duties at Cox Radio, retaining PD chores at KFI/Los Angeles.
- **Michael Steele** appointed to VP/Pop Promotion at A&M Records.



Michael Steele

10 YEARS AGO

- NAB endorses In-Band DAB.
- **Alan Mintz** named Sr. VP/West Coast for Epic Records.

20 YEARS AGO

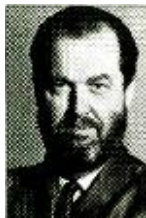
- **John Sebastian** exits WBWW/Washington, DC for "Eclectic Radio" Consultancy.
- **John Cougar Mellencamp** headlines R&R Convention 1988.
- Easy Listening **KLZE/San Jose** flips to CHR/Rhythmic as **KHQT (Hot 97-7)** under PD **Steve Smith**.
- Olympic Broadcasting names **Bill Stairs** PD of KRPM-AM & FM/Seattle.

15 YEARS AGO

- **Alan Sneed** resigns from KSRR/Houston to rejoin WKLS/Atlanta as PD.
- **Dave Hamilton** returns to PD slot at KDWB/Minneapolis.
- **John Irwin** appointed VP/GM of KOSI/Denver.
- **Brad Woodward** becomes News/Talk Radio Editor at R&R. **Gail Mitchell** becomes Easy Listening Editor, while taking on additional duties as News Editor.

25 YEARS AGO

- **WMJX-FM (96X)/Miami** denied license renewal for contest fraud and broadcasting erroneous news dispatches.
- **Bob Buziak** appointed President of Full Moon Records.



Bob Buziak

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post the photos on our website," Weiss says. "Here's the kicker: She also wants us to post her home phone number. She actually wants listeners to call her, yell, 'Fat ass!' and then hang up." Amazingly, Weiss says that some two dozen other women — and a few men — have also come forward to participate. "Everyone is welcome to play," he says. "Your in-thong picture is your admission."

And then there's this unique weight-loss promotion, which begins like this: "Are you or someone you love ... [bleeping] huge?" So begins another tasteful promotion foisted upon an unsuspecting public by **KXJM/Portland, OR's** morning *Playhouse*. Last year the *Playhouse* awarded a boob job as part of its Breast Valentine's Day Ever promotion. This year it's liposuction. "Like the promo says, 'Lose weight without that that annoying dieting and exercise,'" PD **Mark Adams** tells **ST**.

Drunken Celebrity Voice Impersonated

After Diana Ross' recent arrest for "extreme DUI" in Tucson, every media outlet in America was clamoring to get a copy of the arrest video. Last week that video was finally released — minus the audio. That's where **KMXD/Tucson** PD/morning co-host **Bobby Rich** comes in. "As a public service, we announced that we were going to provide the audio," Rich says from the very town where Ross was pulled over. Apparently, the boys did one hell of a job pre-promoting this event, because they soon received a very special phone call. "Ms. Ross' attorneys were very upset and warned us not to play the audio," Rich tells **ST**. "They backed off when we explained that it was a parody and that we would be supplying our own audio." Rich has graciously provided the audio link for anyone wanting to borrow the bit. "If **Dickie Goodman** is dead, he's spinning in his grave," he says. Check out www.tucsonmedia.com/cgi-bin/dirlist?dir=/WF_MP3/DIANA for your own listening enjoyment.



Lady sings the booze.

WSB-AM/Atlanta's **Neal Boortz** bailed out halfway through Phil Donahue's MSNBC show on Jan. 20, evidently frustrated by his inability to squeeze in a coherent word between Donahue and colorful New York Councilman **Charles**

Barron during a discussion on slave reparations. Things started badly — and then got worse. "Donahue's first question was for me," Boortz said in a statement appearing on his website. "He wanted to know about my statement that reparations would 'heap guilt on white people.' The problem is, I had never made such a statement!" Things deteriorated quickly from there, and after Boortz was repeatedly ignored, he walked out.

Here's the new lineup for Clear Channel's Adult Standards **KLAC** (Fabulous 570)/Los Angeles: PD **Brad "Martini" Chambers** is in the 5-9am slot. He's followed by **Jim Duncan**, a.k.a. "Swingin' Jimmy D," from 9am-noon. Market legend **Gary Owens** is on from 1-4pm, while **Daisy Torrie** (Mel's daughter) is on in the 4-7pm slot.

Did you catch *Today* hosts Matt Lauer and Ann Curry talking about **KUBL** (K-Bull 93)/Salt Lake City morning team **Johnson & Johnson** last week? They showed footage of K-Bull's celebration of National Oatmeal Day. Tommy and partner Joe Johnson hosted their first annual Oatmeal Dive. Listeners with the coldest jobs submerged themselves in 450 gallons of oatmeal to warm up — while also feeling around for Toby Keith concert tickets.

Power Sales Pro Tossed By Trista

Last week on ABC's *The Bachelorette*, **Trista** dumped seven more guys. One of the unlucky seven was **Josh Krone**, an account exec for **WPOW** (Power 96)/Miami. "Yeah, it was kinda neat watching a friend get dumped on national TV," says Power 96 PD **Kid Curry**. "My wife loved it."



A pre-dumped Josh

When afternoon co-host **Woody** exited Active Rock **KIOZ/San Diego** over the holidays, PD Shauna Moran-Brown didn't have to look any farther than the front lobby to locate his replacement. **Missi**, the station's receptionist and a **KIOZ** weekender, was quickly pressed into service. The all-new **BC & Missi** show is now on the air.

BILLBOARD OF THE WEEK



Five years ago **WFBQ/Indianapolis' "20 Big Ones"** billboards really stood out, capturing the attention of many as the *Classic Rocker* celebrated two decades on the air. Now that the station is 25 years old, **WFBQ PD Mike Thomas** tells **ST** his station decided to "go bigger."

WTMX/Chicago midday jock **Brian Peck** crosses the hall for afternoons on Bonneville sister **WNND-FM**. He replaces Asst. PD/MD **Haynes Johns**, now in middays. Peck is replaced by **Lisa Berrigan**, former morning personality at **KYPT/Seattle**.

Ryan Cameron, morning talent on **Radio One Urban WHTA/Atlanta**, will host a new TV show on the Turner South cable network tentatively titled *That Comedy Show*.

Condolences

We are saddened to report the death of veteran Bay Area mixer **Mark Christopher**, who died Jan. 14 of heart failure. Christopher was most recently Mix Show Coordinator at former **CHR/Pop KZQZ/San Francisco**.

Actor **Richard Crenna**, who passed away last weekend, happens to be a 2003 Radio Hall of Fame nominee in the Pioneer-Network category for his role on *Our Miss Brooks*. Crenna is the second nominee to die during the RHOF voting process. **Wolfman Jack** also died during the balloting period but was not selected that year. Crenna will remain on the 2003 ballot, along with Gene Autry, Douglas Edwards and Walter Winchell, all of whom are deceased.



Richard Crenna

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Girls Gone Wild

Donnas, Evanescence bring rock to the boys' club

Sugar, spice and everything nice? Talk about being pigeonholed from the get-go. Female-fronted acts have always had it tough at the rock-based formats, but two acts are lending their womanly touch to Active Rock and Alternative.

Leading the charge are The Donnas, who are enjoying a breakout year with their current single, "Take It Off." After slugging it out for years on indie label Lookout Records, the Palo Alto, CA four-piece signed with Atlantic and delivered their strongest effort to date, *Spend the Night*. Steeped in indie cred, The Donnas' AC/DC-meets-Ramones aesthetic is now taking a dip in the mainstream.

Meanwhile, Wind-up is gaining ground with new act Evanescence and their single "Bring Me to Life," featured on the *Daredevil* soundtrack and the group's upcoming debut, *Fallen*. Fronted by the haunting vocals of Amy Lee, the single brings a female touch to the Linkin Park sound that is popular at both Active and Alternative.

An Uphill Battle

Both The Donnas and Evanescence are holding their own on the male-dominated Active Rock and Alternative charts, but it's not the first time that female acts have found success at the formats.

Alternative, in particular, has long been supportive of female acts, ranging from the "Riot Grrrl" invasion of the Lollapalooza years to Lilith Fair singer-songwriters to hip alt pop from No Doubt and punk from The Distillers. Over at Active, however, all's been quiet on the female front for quite some time.

Atlantic Director/Rock Promotion **Jon Nardachone** admits that it's an uphill battle taking a female-fronted act like The Donnas to Active Rock. "The thing you get with a female-fronted band is that PDs don't see it for the rock 'n' roll that it is," he says.

"Programmers are afraid to be laughed at; it's not due to unfamiliarity or anything like that. I've seen it where PDs are scared of being pointed at for playing a female band. I've got male and female programmers who listen to the record in their cars and at home and think it's brilliant, but, at the same time, they don't want the 'Ha, ha, you're



The Donnas

playing a chick' response. That's been the major hurdle, more than anything else."

Nardachone, pointing to early support from Actives like KBPI/Denver, WQXA/Harrisburg and KXXR/Minneapolis, among others, says, "We are really seeing who the aggressive, push-the-envelope programmers are. We've gained enough momentum that people are starting to believe.

"The fear factor is eroding, because there are examples; 55 Active Rock stations are starting to play this now.

"I don't think anybody in their right mind thought we'd get this record at Rock radio; they thought maybe Alternative. I will not be beaten by the Alternative department. If it's got a guitar solo, you better fucking believe it's going to be on Active Rock."

A Common Complaint

"It wouldn't hurt to see more girl acts; that's never a bad thing," says **Dave Wellington**, PD at harder-leaning Alternative KXTE (Extreme 107.5)/Las Vegas. "We've always been open-minded about trying to find and embrace artists and giving artists an equal shot.

"We're all about The Donnas — I love this record. If you grew up on Kiss, how can you not love this record? It's got straightforward screaming guitar riffs with lots of attitude and great lyrics."

Wellington notes that people have always complained about the dearth

of female artists in rock. "That's the one area people always dwell on," he says. "I don't think it's that radio doesn't support them; it's just a question of finding them. If there are artists or groups out there who fit the sound of the station and what we think the audience wants, I play them."

WMRQ/Hartford PD **Todd Thomas**, an early and fervent supporter of the Evanescence single, feels Wellington's pain when it comes to criticism over not playing female acts. "I remember the entertainment reporter from the city newspaper would always rip on the station because we didn't play any female-based artists," he says.

"I remember getting on the phone with him one time and asking why he was always ripping on us. He said that when the station first signed on, we played a ton of female artists. He'd throw out names like Belly, Hole and The Cranberries.

"Not many Alternatives are playing those bands anymore — the reason being the listeners. It's not me coming in saying, 'I hate this music; let's get it off of the air.' It's what our listeners are telling us they want.

"I also don't remember getting many female songs over the past couple of years from the record labels. I don't know if you can blame it on stations, because 99.99% of the stuff I got over the last couple of years was all guys singing."

Active Support

Although **Jimbo Wood**, PD of Active Rocker WRIT/Huntsville, AL, added The Donnas out of the box, he admits that it's the first time he's played a female artist since 1998, before the station was Active. For Wood, however, The Donnas were an undeniable rock act. "Any girls with a *Spend the Night*-like party on the album cover who rock like The Donnas will be played," he says. "It mixes well, and it's got great response.

"They've been around so long, and they've got this great sound down — out-of-the box it sounds like it should be on the radio. I can play it next to Staind without worrying.

"She's sort of talking to men the way we want to be talked to — 'Take it off!' That's part of the appeal, and

Girl Powered

The Donnas aren't the only women cranking up the amps. Here are several other acts to keep an ear out for.

Damone — Fronted by 17-year-old Noelle, this Boston-based four-piece will drop their RCA debut, *From the Attic*, on Feb. 4. The group's indie alt rock is somewhat reminiscent of Veruca Salt and has a punky punch that's edgier than Avril.



Damone

Sahara Hotnights — As good as The Hives and waaaay



Sahara Hotnights

easier on the eyes, this Swedish four-some boast big hooks on a small label. Their Jetset effort *Jennie Bomb* is a concise blast of punk-infused power pop that has been a huge buzz record at college and specialty radio. Tracks like "On Top of Your World" combine enough indie cred with pop hooks to be players at Alternative radio.

Otep, Kittie — Heavier-than-hell headbangers who hold their own in the male-dominated metal underground. Kittie made some inroads at radio with "Charlotte" and "Brackish" from their Artemis debut, *Spit*, before taking the path straight to death metal hell with the followup, *Oracle*. Meanwhile, Otep Shamaya fronts her L.A.-based band with enough fury and inner demons to scare Ozzfest crowds. Otep's Capitol debut, *Sevas Tra*, is out now.

In the "could've been" category are records from former Elektra artist **Aimee Allen** and **The Kidneythieves**, who were signed to the now-defunct Extasy Records. Allen had a slow start at radio, while Kidneythieves never had the opportunity to get off the ground due to the label's closure. *Zerospace*, The Kidneythieves' second indie release, featured a handful of industrial metal nocturnes and an eye-popping video for the title track.

the whole guitar sound. It's just a great sound altogether. It didn't take a whole lot of thinking to add that record."

At mainstream Rock outlet WDHA/Morristown, NJ, PD **Terri Carr** says The Donnas were a god-send. "We were actually really looking for a band like this to break nationally," she says. "We've always had listener feedback about never playing any female artists.

"Being a mainstream heritage station with a little bit of an Active lean, especially at night, there's not a lot that we could claim as our own. I was looking for that next Pretenders-type band to come into the fold — a rock band with women playing instruments that wasn't solely based on image. The timing couldn't be more right with The Donnas for us."

Girl Power

Carr says WDHA dabbled with Hole, but they were a little too Alternative-leaning for the station to own. Artists like Heart and Lita Ford get some play on the station as well. "We try to play the stuff that's edgier and that hasn't crossed over yet into Sheryl Crow territory," she says. "Joan Jett has always been big out here too.

"Being a heritage station for almost 30 years, our listeners are a little quicker to accept things too.

That's a foundation that's allowed us to have such success with The Donnas, right from the get-go."

Since becoming PD of WDHA about three years ago, Carr has implemented a female-based rock specialty show, *The Girl Power Hour*, to satisfy the audience's desire for more female acts. The Tuesday-night show is one of the station's highest-testing features and has had a strong run. Carr thinks the current crop of female artists might also be a long-lasting trend.

"We tend to ebb and flow with women singer-songwriters or women with tremendous image, like Gwen Stefani," she says. "It's hot, hot, hot, then we have a long, long lull. It seems like we have a longer lull for music involving women than for anything else. Unfortunately, I think it will be a trend, but to see anybody pave the way for a trend is a good thing.

"Obviously, for me, as a female, I couldn't be happier to see a band like The Donnas. I was hoping that this whole record would be a 'DHA record, and I think it is. It's a great mainstream rock record with a little bit of a pop feel, and it's all about chicks partying harder than the guys — we never get that. It's been top five phones for us and our most played record for the last three or four weeks."

THE INDUSTRY'S NO. 1 RETAIL CHART January 24, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	NORAH JONES	Come Away With Me	Blue Note/Virgin	114,966	+10%
4	2	AVRIL LAVIGNE	Let Go	Arista	106,638	+35%
-	3	CHICAGO	Soundtrack	Epic	83,400	-
3	4	DIXIE CHICKS	Home	Monument/Columbia	82,792	+2%
2	5	JENNIFER LOPEZ	This Is Me Then	Epic	71,878	-14%
6	6	SOUNDTRACK	8 Mile	Shady/Interscope	66,209	-4%
9	7	MISSY ELLIOTT	Under Construction	Gold Mind/Elektra/EEG	59,625	+6%
8	8	CHRISTINA AGUILERA	Stripped	RCA	57,675	-3%
22	9	GOOD CHARLOTTE	Young & Hopeless	Daylight/Epic	53,891	+39%
11	10	NELLY	Nellyville	Fo' Reel/Universal	51,781	+5%
5	11	JUSTIN TIMBERLAKE	Justified	Jive	51,011	-27%
10	12	EMINEM	Eminem Show	Aftermath/Interscope	49,635	0%
7	13	SHANIA TWAIN	Up	Mercury/IDJMG	47,596	-30%
13	14	AALIYAH	I Care 4 You	Blackground/Universal	47,440	-2%
18	15	JA RULE	Last Temptation	Murder Inc./IDJMG	46,182	+9%
17	16	JOSH GROBAN	Josh Groban	143/Reprise	42,335	-1%
14	17	ROD STEWART	Great American Songbook	J	41,582	-6%
28	18	KID ROCK	Cocky	Atlantic	39,729	+16%
19	19	NAS	God's Son	Columbia	39,534	-4%
20	20	JOHN MAYER	Room For Squares	Aware/Columbia	39,257	-3%
16	21	ROLLING STONES	Forty Licks	Virgin	39,117	-9%
15	22	NOW 11	Various	UTV	38,482	-13%
21	23	2PAC	Better Dayz	Amaru/Tha Row/Interscope	35,593	-10%
12	24	ELVIS PRESLEY	30 #1 Hits	RCA	34,481	-30%
26	25	AUDIOSLAVE	Audioslave	Epic/Interscope	34,475	-5%
23	26	COLDPLAY	Rush Of Blood To The Head	Capitol	34,323	-10%
24	27	SANTANA	Shaman	Arista	33,886	-9%
30	28	TIM MCGRAW	Tim Mcgraw & The Dancehall...	Curb	32,684	-1%
25	29	JAY-Z	Blueprint Vol.2 :The Gift...	Roc-A-Fella/IDJMG	32,457	-12%
32	30	3 DOORS DOWN	Away From The Sun	Universal	32,419	+1%
34	31	ELTON JOHN	Greatest Hits 1970-2002	UTV	31,366	0%
40	32	B2K	Pandemonium	Epic	30,569	+5%
38	33	FAITH HILL	Cry	Warner Bros.	29,684	0%
31	34	PINK	M!\$\$undaztood	Arista	29,430	-11%
-	35	SIMPLE PLAN	No Pads No Helmets...Just Balls	Lava	27,948	-
46	36	QUEENS OF THE STONE AGE	Songs For The Deaf	Interscope	27,814	+23%
27	37	SYSTEM OF A DOWN	Steal This Album	American/Columbia	27,332	-20%
35	38	SOURCE PRESENTS: HIP-HOP VOL.6	Various	Murder Inc./IDJMG	27,089	-11%
49	39	KENNY CHESNEY	No Shoes, No Shirt, No Problem	BNA	26,263	+27%
36	40	MARIAH CAREY	Charmbracelet	Monarc/IDJMG	25,448	-15%
33	41	MATCHBOX TWENTY	More Than You Think You Are	Atlantic	25,320	-20%
29	42	CHEVELLE	Wonder What's Next	Epic	25,128	-25%
42	43	TOBY KEITH	Unleashed	DreamWorks	25,038	+2%
37	44	SNOOP DOGG	Paid Tha Cost To Be Da Boss	Doggy Style/Priority/Capitol	23,703	-21%
44	45	PUDDLE OF MUDD	Come Clean	Flawless/Geffen/Interscope	23,228	-3%
48	46	FOO FIGHTERS	One By One	RCA	22,816	+7%
39	47	NIRVANA	Nirvana	Geffen/Interscope	21,494	-27%
45	48	RED HOT CHILI PEPPERS	By The Way	Warner Bros.	20,446	-10%
-	49	SHERYL CROW	C'mon, C'mon	A&M/Interscope	19,590	-
43	50	SOUNDTRACK	Lord Of The Rings: Twin Towers	Reprise	18,833	-23%

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ON ALBUMS

You Go, Girls

This week's Top 50 Albums chart has an extra supply of estrogen.

Yes, kids, it's all about the girl power as Blue Note's sultry siren Norah Jones spends her third week at No. 1 with a 10% sales jump,



Norah Jones

to 115,000. The spike is undoubtedly due to the album's eight Grammy nominations, including five for the young artist herself.

Jones is followed by fellow (you should excuse the expression) Best New Artist nominee Avril Lavigne, as the Arista teenage thrush sk8tes to No. 2 with 107,000 in sales on a whopping 35% increase. Hoofing in at a surprising No. 3 is Epic's female-skewing Chicago soundtrack, which becomes



Avril Lavigne

the first significant debut of 2003.

With Monument/Columbia's Dixie Chicks (No. 4), Epic's Jennifer Lopez (No. 5), Elektra/EEG's Missy Elliott (No. 7) and RCA's sultry diva Christina Aguilera (No. 8), you have women holding down seven of the top eight slots (the exception being Shady/Interscope's 8 Mile soundtrack at No. 6). Indeed, if only Epic's Good Charlotte (up an impressive 39% with a 22-9 move, thanks to massive MTV exposure) and Fo' Reel/Universal's Nelly (No. 10) looked more like their names, the top 10 would be as female-heavy as the cast of Joe Millionaire.

Other double-digit sales increases are registered by Lava/Atlantic's Kid Rock (28-18, up 16%), Interscope's Queens Of The Stone

Age (46-36, up 23%) and BNA's Kenny Chesney (49-39, up 27%). Lava/Atlantic's Simple Plan, at No.

35, the week's second-highest new-comer behind Chicago, make the most of exposure on MTV

and MTV2's Spankin' New Bands. Notable chart jumps are also made by Epic's B2K (40-32) and Warner Bros.' Faith Hill (38-33).



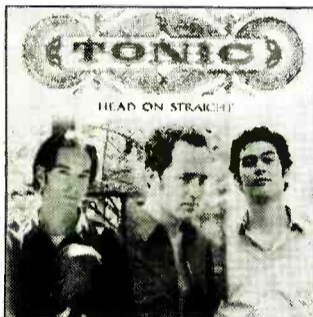
Dixie Chicks

Momentum

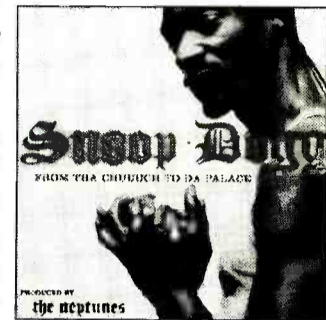
It's all about momentum. The Tampa Bay Buccaneers and the Oakland Raiders (go Raiders!) will be riding the momentum of their NFL Divisional Championship wins this past Sunday as they compete in Sunday's Super Bowl XXXVII in San Diego. Similarly, at radio many artists will be using the momentum built up from recent chart successes to push their upcoming singles.

Snoop Dogg hit the charts hard with "From tha Chuuch." Next week he returns with "Beautiful," produced by The Neptunes and featuring Pharrell and Uncle Charlie Wilson. The video was recently shot in Brazil and will debut at outlets in early February. On Jan. 26 Snoop Dogg will be the co-host of the first *Jimmy Kimmel Show* and will be the show's musical guest on Jan. 31. "Beautiful" is Going for Adds at Urban next week.

More excitement builds at Rhythmic and Urban as dancehall guru **Sean Paul** delivers "Get Busy," the followup to "Gimme the Light." **Jay-Z** always seems to be on a roll, and next week is no



Tonic



Snoop Dogg

different. "Excuse Me Miss" hits both formats, hot on the heels of "'03 Bonnie & Clyde."

No Doubt get a free ticket to the big game, where they will headline the halftime show with Shania Twain. More great things are in store for No Doubt this year as they go up for three Grammys. However, the most exciting No Doubt news for radio is that "Running," the latest

single from *Rock Steady*, goes for adds at Pop next week.

Also debuting at Pop (and Rock, Alternative and Triple A, for that matter) are **Tonic** with "Head On Straight," the title track from their third album. Recorded in Maui with producer Bob Rock (The Cult, Metallica, Our Lady Peace), the album took only six weeks. "The remote location contributed to a great work ethic," says vocalist-guitarist Emerson Hart. "We worked at our own steady pace, and it was just the band and Bob — no distractions." Recording in one of the world's most beautiful locales paid off when Tonic earned Grammy nominations for Best Rock Album and Best Rock Performance by a Duo or Group for "Take Me As I Am."

Stage present "I Will Be Something," from their self-titled March 18 release, at Rock, Active Rock and Alternative. The band formed in 1993 for a one-time performance at their high school talent show but decided to stay together. "We use the word 'Stage' in the verb form, meaning to progress to a higher level," the band says. "We knew growing up that we'd always be able to believe in this name. It's a timeless name, and that is what we aspire to be."

Also debuting at the three formats are **Erase The Grey** with "Rain," from their EP *27 Days*. The EP was named for the time it took to pre-produce, record and mix the five songs it contains. Vocalist Jon Sayre says, "Lyrically, 'Rain' is probably the most important to me. I knew a person who led a troubled life. I wrote a song about her."



Charlotte Church

Finally, **Charlotte Church** returns to AC radio with "Would I Know" from the upcoming musical comedy *I'll Be There*. Church will star as a teen who wants to follow in the footsteps of her father, a former pop star. "Would I Know" was written by Diane Warren and produced and arranged by Walter Afanaseff.

— Mike Trias

R&R Going For Adds™

Week Of 1/27/03

CHR/POP

JA RULE f/ASHANTI Mesmerize (*Murder Inc./IDJMG*)
MISSY ELLIOTT Gossip Folks (*Gold Mind/Elektra/EEG*)
NO DOUBT Running (*Interscope*)
OK GO Get Over It (*Capitol*)
O-TOWN I Showed Her (*J*)
TONIC Head On Straight (*Universal*)
VI-3 Eyes Closed So Tight (*MCA*)

CHR/RHYTHMIC

AKIA California (*Universal*)
GINUWINE Hell Yeah (*Epic*)
JAY-Z Excuse Me Miss (*Roc-A-Fella/IDJMG*)
MR. CHEEKS Crush On You (*Universal*)
SEAN PAUL Get Busy (*VP/Atlantic*)
VI-3 Eyes Closed So Tight (*MCA*)

URBAN

AKIA California (*Universal*)
FLOETRY Say Yes (*DreamWorks*)
GINUWINE Hell Yeah (*Epic*)
JAY-Z Excuse Me Miss (*Roc-A-Fella/IDJMG*)
MARQUES HOUSTON That Girl (*Interscope*)
MR. CHEEKS Crush On You (*Universal*)
SEAN PAUL Get Busy (*VP/Atlantic*)
SNOOP DOGG Beautiful (*Doggy Style/Priority/Capitol*)
SYLEENA JOHNSON Guess What (*Jive*)

URBAN AC

FLOETRY Say Yes (*DreamWorks*)
JOE f/MR. CHEEKS That Girl (*Motown/Universal*)
ROME Do It (*JTJ*)

COUNTRY

ANTHONY SMITH Half A Man (*Mercury*)
HOLLY LAMAR Unkissed (*Universal South*)
JILL KING One Mississippi (*Blue Diamond*)
JOHN MICHAEL MONTGOMERY Country Thang (*Warner Bros.*)
KING COUNTRY 5 Star Dive Bar (*Sun Country*)
PAT WATERS I Knew (*G-Mac*)
RADNEY FOSTER Scary Old World (*Dualtone*)
RASCAL FLATTS Love You Out Loud (*Lyric Street*)

AC

CHARLOTTE CHURCH Would I Know (*Columbia*)
VONDA SHEPARD Rainy Days (*Jacket*)

HOT AC

ERASURE Solsbury Hill (*Mute*)
MACY GRAY When I See You (*Epic*)
SUSAN TEDESCHI Alone (*Artemis*)
UNCLE KRACKER Drift Away (*Lava*)

SMOOTH JAZZ

CHIELI MINUCCI Kickin' It Hard (*Shanachie*)
GERALD ALBRIGHT Old School Jam (*GRP/VMG*)
RUSS FREEMAN Soul Dance (*Peak*)
SPYRO GYRA Getaway (*Heads Up*)

ROCK

30 SECONDS TO MARS Edge Of The Earth (*Immortal/Virgin*)
BLINDSIDE Sleepwalking (*Elektra/EEG*)
CHEVELLE Send The Pain Below (*Epic*)
ERASE THE GREY Rain (*Republic/Universal*)
OLEANDER Hands Off The Wheel (*Sanctuary/SRG*)
SEVENWISER We're Sad (*Kik It*)
STAGE I Will Be Something (*Maverick/WB*)
TONIC Head On Straight (*Universal*)

ACTIVE ROCK

30 SECONDS TO MARS Edge Of The Earth (*Immortal/Virgin*)
BLINDSIDE Sleepwalking (*Elektra/EEG*)
CHEVELLE Send The Pain Below (*Epic*)
ERASE THE GREY Rain (*Republic/Universal*)
OLEANDER Hands Off The Wheel (*Sanctuary/SRG*)
SEVENWISER We're Sad (*Kik It*)
STAGE I Will Be Something (*Maverick/WB*)

ALTERNATIVE

30 SECONDS TO MARS Edge Of The Earth (*Immortal/Virgin*)
BLINDSIDE Sleepwalking (*Elektra/EEG*)
CHEVELLE Send The Pain Below (*Epic*)
ERASE THE GREY Rain (*Republic/Universal*)
FLAMING LIPS Do You Realize? (*Warner Bros.*)
HOT ACTION COP Fever For The Flava (*Lava*)
JOHNNY MARR & THE HEALERS Down On The Corner (*iMusic*)
MUSIC Take The Long Road and Walk It (*Capitol*)
OLEANDER Hands Off The Wheel (*Sanctuary/SRG*)
SEVENWISER We're Sad (*Kik It*)
SIMIAN La Breeze (*Astralwerks*)
STAGE I Will Be Something (*Maverick/WB*)
STEREOMUD Breathing (*Columbia*)
SWITCHFOOT Meant To Live (*Red Ink/Columbia*)
TONIC Head On Straight (*Universal*)
USED Buried Myself Alive (*Reprise*)

TRIPLE A

BOB DYLAN Cross The Green Mountain (*Sony Music Soundtrax*)
CHRISTIAN SIMEON Tye Die Girl (*Mordeb*)
FERNANDA ABREU Eu Quero Sol (*Putumayo*)
GREY EYE GLANCES Big Red Boat (*Sojourn Hills*)
HEM Half Acre (*Waveland*)
JASON MRAZ The Remedy (I Won't Worry) (*Elektra/EEG*)
JESSE MALIN Queen Of The Underworld (*Artemis*)
JOHNNY MARR + THE HEALERS Down On The Corner (*iMusic*)
KASEY CHAMBERS If I Were You (*Warner Bros.*)
MACY GRAY When I See You (*Epic*)
MARY FAHL Going Home (*Sony Music Soundtrax*)
PATTY LARKIN Different World (*Vanguard*)
TONIC Head On Straight (*Universal*)
WES CUNNINGHAM Good Good Feeling (*Pentavariut*)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffe@radioandrecords.com.



Has Consolidation Served Us Well?

The FMC dukes it out with the NAB

On Jan. 15 R&R reported on the appearance of FCC Chairman Michael Powell and the other four commissioners before the Senate Commerce Committee. They faced more than three hours of questioning from many leading senators, including John McCain, Trent Lott, Byron Dorgan and Ron Wyden.

In response to a direct question from Wyden concerning Clear Channel, Powell admitted that he is troubled by Clear Channel's dominance in the radio industry but noted that it was congressional deregulation, not the FCC, that allowed the company to gobble up so many stations.

"We're often criticized as the institution that did that, but much of that deregulation is a consequence of [the Telecommunications Act of 1996]," Powell said. "I am concerned about concentration, particularly in radio."

Will there be new regulations for the broadcast industry? One thing is for sure: There has been a lot of media and consumer noise about loss of competition, diversity and access to programming lately.

Vocal Opponents

One group more than likely smiling at Powell's comments and saying, "I told you so," was the Future of Music Coalition. The FMC is a non-profit collaboration among members of the music, technology, public policy and intellectual property law communities. Its stated mission is to educate media organizations, policymakers and the public about music and technology issues while bringing together diverse voices to develop creative solutions to challenges in this space.

The FMC recently released its comprehensive report "Radio Deregulation: Has It Served Citizens and Musicians?" This study, funded by a grant from the Rockefeller Foundation in the fourth quarter of 2002, documented the effects of radio-station ownership consolidation on musicians and the public.

Immediately responding to the FMC's findings, which received massive media coverage, was the National Association of Broadcasters. The NAB describes itself as a full-service trade association that promotes and protects the interests of radio and television broadcasters in Washington,

DC and around the world. NAB President/CEO Edward Fritts says that the NAB is broadcasters' voice before Congress, federal agencies and the courts.

Has radio deregulation been a positive for the citizens of the U.S. and musicians? It's a classic debate that we'll let you decide after reading the summary of the FMC's major findings below and the NAB's counterpoints.

Evidence Of Consolidation

In published reports the FMC points out that it asked two objective questions: 1) How has radio consolidation affected consumers? and 2) How has radio consolidation affected musicians? Here are some of the FMC's major findings.

"Ten parent companies dominate the radio spectrum, radio listenership and radio revenues. Deregulation has allowed a few large radio companies to swallow many of the small ones. Together, these 10 parent companies control two-thirds of both listeners and revenue nationwide.

"Two parent companies in particular, Clear Channel and Viacom, control 42% of listeners and 45% of industry revenues.

"Consolidation is particularly extreme in the case of Clear Channel. Since passage of the 1996 Telecommunications Act, Clear Channel has grown from 40 stations to 1,240 stations — 30 times more than congressional regulation previously allowed. No potential competitor owns even one-quarter the number of Clear Channel stations. With over 100 million listeners, Clear Channel reaches over one-third of the U.S. population.

"Oligopolies control almost every geographic market. Four firms controlling 70% of market share or greater dominate virtually every geographic market. In smaller markets, consolidation is more extreme. The largest four firms in most small markets control 90% of market share or more.

These companies are sometimes regional or national station groups and not locally owned

"Virtually every music format is controlled by an oligopoly. In 28 of the 30 major music formats nationwide, four companies or fewer control over 50% of listeners."

Effects Of Consolidation

According the FMC study, a small number of companies control the news Americans hear on the radio. "Four parent companies control two-thirds of the nation's News format listeners," the study says. "Two such firms, Viacom and Disney's ABC Radio, also control major television networks.

"Format consolidation leads to fewer gatekeepers. A small number of companies control what music is played on specific formats. Coupled with a broad trend toward shorter playlists, this creates few opportunities for musicians to get on the radio. Further, overwhelming consolidation of these formats deprives citizens of the opportunity to hear a wide range of music.

"Increased format variety does not ensure increased programming diversity. From 1996 to 2000, format variety — the average number of formats available in each geographic market — increased in both large and small markets. Yet format variety is not equivalent to true diversity in programming. Formats with different names have similar playlists.

"Data from charts in *Radio & Records* and *Billboard Airplay Monitor* revealed considerable format homogeneity. Playlist overlap between supposedly distinct formats was as much as 76%.

"Furthermore, radio companies regularly operate two or more stations with the same format in the same geographic market. Such format redundancy undermines a common economic assumption that station owners with multiple stations in a market would program differently in order to avoid competing against themselves.

"A 'twin bottleneck' limits musicians' access to radio. Radio's oligopolies interact with a five-company recording-industry oligopoly, hurting musicians and citizens. Eighty to 100% of radio charts are dominated by songs released by the five (previously six) major-label conglomerates.

Continued on Page 36

The NAB Responds

'Radio remains vibrant, diverse and local'

Here is what the National Association of Broadcasters had to say in response to the release of the Future of Music Coalition research report "Radio Deregulation: Has It Served Citizens and Musicians?"

The NAB's fact sheet opens with fervor: "The Future of Music Coalition circulates flawed study containing inaccurate conclusions about the radio industry." It goes on to say, "As reported today by the *Hollywood Reporter* and the *Los Angeles Times*, the Future of Music Coalition has once again circulated a study regarding radio ownership deregulation and consolidation. This study was authored by a public relations professional and a graduate student. It contains very little, if any, news.

"First, a large portion of the substance is based upon a highly flawed public opinion survey that was released and pitched to reporters in May, yielding minimal coverage. This survey was done with a sample of 500 respondents. Some of the results in the survey lead one to question the randomness of the sample.

"We would urge reporters to ask to examine the questionnaire in its entirety. Many questions posed reflect the pre-existing opinions of its authors, a fact that would cause any scientific pollster to disregard the study's results. Since the data is in conflict with a voluminous amount of information put forth by other organizations, it's clear that the questions in the FMC survey were framed in a biased manner. Therefore, this survey has little credibility.

"The inaccurate conclusions made in this report are refuted by numerous governmental and respected research organizations, which we urge you to read, including a November 2002 report by Bear Stearns, a September 2002 Federal Communications Commission white paper and a July 2002 Arbitron/Edison Media survey. Clearly, any critical examination of this issue requires one to examine the entire body of data before drawing conclusions on the issues contained in the FMC 'study.'"

Myths Vs. Facts?

The NAB's response continues, "In its report, the FMC puts forth a number of assertions that other studies have shown to be myths.

Myth: Diversity of programming on radio's airwaves is decreasing.

Fact: Radio diversity has been and is, in fact, increasing.

The FMC study actually makes this point: "From 1996 to 2000, format variety — the average number of formats available in each geographic market — increased in both large and small markets."

An FCC report finds that song diversity has remained largely the same since 1996.

A Bear Stearns paper examining format diversity concludes that the Telecommunications Act of 1996 has led to an increase in format diversity by 7% (1996 to 2001), resulting in more than 250 formats.

An examination of the number of Spanish-language stations before and after the Telecommunications Act of 1996 shows that prior to the Telecommunications Act there were 400 Spanish-language stations. Today, there are more than 600.

Myth: The Telecommunications Act of 1996 has made radio ownership an oligopoly.

"Clearly, there is a preponderance of evidence indicating that radio remains vibrant, diverse and local."

National Association of Broadcasters

Fact: With nearly 4,000 separate companies owning radio stations in America, radio is one of the least consolidated mediums. Consider other mediums:

- Five music labels account for 84% of album sales.
- A handful of movie studios account for 99% of industry revenues.
- In cable TV the top 10 MSOs account for 89% of industry revenues.
- By way of contrast, the top 10 radio station owners account for 49% of industry revenues.

Myth: Consumers are dissatisfied with radio.

Fact: According to Arbitron/Edison Media Research (which uses more reliable samples of 3,000 respondents, compared to the FMC's 500):

- Three-quarters of Americans use radio every day.
- Ninety-five percent of Americans tune in to local radio weekly.
- Almost 70% of consumers say that radio provides them with news and information they value.
- Almost 75% say radio does a good job of playing the kinds of music they like.

Continued on Page 36

CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of December 16-22, 2002.

HP = Hit Potential ®	ARTIST TITLE LABEL(S)	CHR/POP TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
		TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
HP	AALIYAH Miss You (BlackGround/Universal)	4.03	3.98	-	-	90.6	14.0	4.34	3.93	3.82	4.01	4.08	4.00	4.04
HP	B2K and P. DIDDY Bump Bump Bump (Epic)	4.02	3.91	-	-	96.6	18.9	4.38	4.02	3.65	4.02	4.19	3.85	4.04
	EMINEM Lose Yourself (Shady/Interscope)	4.01	3.77	-	-	99.7	38.3	4.28	4.06	3.68	4.03	4.14	3.89	3.97
	NELLY Air Force Ones (Fo' Reel/Universal)	3.90	3.71	-	-	94.9	24.0	4.25	3.96	3.46	3.86	4.26	3.80	3.68
	NIVEA Don't Mess With My Man (Jive)	3.87	3.79	-	-	94.6	21.1	4.22	3.81	3.56	3.77	4.11	3.75	3.88
	JENNIFER LOPEZ fLL COOL J All I Have (Epic)	3.86	3.98	-	-	93.1	21.7	4.05	3.92	3.62	3.92	4.02	3.63	3.87
HP	JA RULE fASHANTI Mesmerize (Murder Inc./IDJMG)	3.86	-	-	-	91.4	21.1	4.06	4.11	3.42	4.02	4.18	3.68	3.57
	JAY-Z fBEYONCE' '03 Bonnie and Clyde (Roc-A-Fella/IDJMG)	3.80	3.73	-	-	96.0	27.1	4.35	3.82	3.21	4.01	3.74	3.66	3.78
	KELLY ROWLAND Stole (Columbia)	3.74	3.69	-	-	87.7	19.1	4.02	3.86	3.29	3.74	3.79	3.78	3.63
	JENNIFER LOPEZ Jenny From The Block (Epic)	3.71	3.60	-	-	95.4	32.6	3.96	3.67	3.48	3.80	3.96	3.31	3.77
	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	3.68	3.63	-	-	94.9	36.9	3.97	3.86	3.17	3.65	3.93	3.48	3.68
HP	MARIAH CAREY Through The Rain (MonarC/IDJMG)	3.67	3.57	-	-	92.3	19.7	4.01	3.52	3.50	3.77	3.86	3.47	3.58
	JUSTIN TIMBERLAKE Cry Me A River (Jive)	3.66	3.48	-	-	90.3	21.7	3.96	3.61	3.35	3.84	3.63	3.59	3.53
	PINK Family Portrait (Arista)	3.66	3.62	-	-	81.4	19.1	3.76	3.70	3.51	3.57	3.83	3.67	3.57
	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	3.64	3.63	-	-	95.4	34.0	3.91	3.81	3.18	3.66	3.77	3.52	3.64
	NO DOUBT Underneath It All (Interscope)	3.64	3.62	-	-	91.7	28.6	3.63	3.51	3.79	3.35	3.65	3.68	3.87
	CHRISTINA AGUILERA Beautiful (RCA)	3.64	3.53	-	-	87.4	18.9	3.67	3.58	3.67	3.44	3.77	3.58	3.78
	JUSTIN TIMBERLAKE Like I Love You (Jive)	3.56	3.48	-	-	94.3	30.6	3.72	3.56	3.40	3.59	3.48	3.46	3.73
HP	DIXIE CHICKS Landslide (Monument/Columbia)	3.51	3.46	-	-	85.4	21.4	3.39	3.48	3.65	3.10	3.77	3.55	3.59
	AVRIL LAVIGNE I'm With You (Arista)	3.42	-	-	-	79.7	22.3	3.62	3.31	3.35	3.41	3.24	3.39	3.65
	KID ROCK fSHERYL CROW Picture (Atlantic)	3.39	3.61	-	-	66.9	14.0	3.31	3.35	3.49	3.23	3.45	3.35	3.56
	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.33	3.42	-	-	74.0	24.9	3.24	3.14	3.63	3.40	3.42	3.15	3.38
	SANTANA fMICHELLE BRANCH The Game of Love (Arista)	3.31	3.33	-	-	83.4	26.3	3.36	3.21	3.37	3.01	3.41	3.19	3.64
	GOOD CHARLOTTE Lifestyles of the Rich and Famous (Epic)	3.30	3.34	-	-	80.0	22.9	3.53	3.20	3.16	3.28	3.02	3.43	3.42
	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	3.26	3.17	-	-	81.1	24.3	3.20	3.35	3.24	3.07	3.08	3.4	3.47
	T.A.T.U. All The Things She Said (Interscope)	3.16	-	-	-	68.9	21.4	3.24	3.03	3.21	3.25	3.27	3.14	3.00
	VANESSA CARLTON Pretty Baby (A&M/Interscope)	3.12	-	-	-	65.4	16.0	3.17	3.13	3.08	3.03	3.20	3.30	3.28
	JC CHASEZ Blowin' Me Up... (Jive)	3.03	-	-	-	53.4	18.0	3.29	2.84	2.96	3.12	3.15	3.04	2.83
	LASGO Something (Robbins)	3.02	-	-	-	64.6	23.4	2.95	2.92	3.15	3.12	3.00	2.85	3.07

CalloUT AMERICA® HOT SCORES

By ANTHONY ACAMPORA

Aaliyah holds on to the top spot on Callout America this week with "Miss You" (Blackground/Universal). It's been nearly 18 months since her tragic passing, but her music lives on. "Miss" ranks third with teens, fifth 18-24 and first 25-34.

B2K and P. Diddy move up to No. 2 with "Bump, Bump, Bump" (Epic). "Bump" ranks No. 1 with teens, third 18-24 and fifth 25-34 as it climbs to No. 1 on R&R's CHR/Rhythmic chart. It's also well into the top 20 on the CHR/Pop chart.

Following their stellar performance at halftime during what turned out to be the Tampa Bay Buccaneers' 27-10 win over the Philadelphia Eagles last Sunday, Ja Rule and Ashanti debut at No. 6 with "Mesmerize" (Murder Inc./IDJMG). The track ranks seventh with teens and is No. 1 with women 18-24.

Mariah Carey ranks No. 12 overall this week with "Through the Rain" (MonarC/IDJMG). Mariah is also top 10 with teens.

Several songs are testing in the 25-34 cell: Dixie Chicks rank No. 5 with "Landslide" (Monument/Columbia), Christina Aguilera's "Beautiful" (RCA) is No. 4, and John Mayer's "Your Body Is a Wonderland" (Aware/Columbia) is No. 7.

In case you haven't tried it out already: Callout America data is now available on the web, thanks to R&R's new partnership with Bullseye Callout. You may have seen Bullseye's weekly callout in the Country pages of R&R, and now Bullseye and R&R have joined forces to roll out weekly national and regional CHR/Pop callout. You'll continue to find callout results in the CHR/Pop pages of R&R each week, and we're adding exclusive web access for radio programmers who subscribe to the R&R newspaper. Check out the website at www.bullsi.com; just log in with your station's call letters and this week's password, *delong*.

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. SOUTH: Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Fresno, Las Vegas, Los Angeles, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, Seattle.

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R&R CHR/POP TOP 50

January 24, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	CHRISTINA AGUILERA Beautiful (RCA)	9118	+181	1059505	9	128/0
3	2	AVRIL LAVIGNE I'm With You (Arista)	8519	+917	1019386	7	131/0
7	3	JUSTIN TIMBERLAKE Cry Me A River (Jive)	6978	+619	853947	6	130/0
2	4	EMINEM Lose Yourself (Shady/Interscope)	6837	-934	684311	16	126/0
5	5	NIVEA Don't Mess With My Man (Jive)	6706	+329	737569	12	125/0
6	6	PINK Family Portrait (Arista)	6057	-306	649085	16	130/0
4	7	JENNIFER LOPEZ Jenny From The Block (Epic)	5933	-1187	610551	14	129/0
8	8	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	5812	-178	612509	12	127/0
10	9	NELLY Air Force Ones (Fo' Reel/Universal)	5378	+50	496221	9	114/0
12	10	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	5199	+559	606313	8	116/0
11	11	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	5032	+339	607089	9	129/0
15	12	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	4671	+783	535597	4	126/1
14	13	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	4646	+367	384248	11	108/5
9	14	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	4415	-1172	486128	16	116/0
18	15	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	4190	+910	516447	5	117/1
13	16	NO DOUBT F/LADY SAW Underneath It All (Interscope)	3940	-538	385865	24	128/0
19	17	T.A.T.U. All The Things She Said (Interscope)	3904	+677	417994	6	127/10
17	18	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3808	+28	368672	15	104/0
16	19	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3373	-436	308378	15	120/0
23	20	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	2952	+531	369604	3	111/9
24	21	LASGO Something (Robbins)	2736	+316	429914	7	80/3
25	22	VANESSA CARLTON Pretty Baby (A&M/Interscope)	2615	+303	234931	4	114/2
34	23	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	2485	+911	329535	3	99/13
27	24	DIXIE CHICKS Landslide (Monument/Columbia)	2394	+345	281600	5	89/7
21	25	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	2338	-478	202938	18	108/0
20	26	KELLY ROWLAND Stole (Columbia)	2122	-698	202125	17	117/0
31	27	SIMPLE PLAN I'd Do Anything (Lava/Atlantic)	2034	+213	240747	5	103/6
28	28	KYLIE MINOGUE Come Into My World (Capitol)	1932	-94	182637	9	97/0
22	29	JUSTIN TIMBERLAKE Like I Love You (Jive)	1926	-496	212003	20	120/0
29	30	MARIAH CAREY Through The Rain (MonarC/IDJMG)	1844	-103	184696	10	109/0
35	31	3 DOORS DOWN When I'm Gone (Republic/Universal)	1703	+219	135328	5	78/2
30	32	MATCHBOX TWENTY Disease (Atlantic)	1644	-191	134061	14	73/0
26	33	AVRIL LAVIGNE Sk8er Boi (Arista)	1564	-586	151223	20	124/0
46	34	EMINEM Superman (Shady/Aftermath/Interscope)	1550	+640	155356	2	99/38
32	35	LIFEHOUSE Spin (DreamWorks)	1310	-300	145073	16	79/0
38	36	DANIEL BEDINGFIELD James Dean (I Wanna Know) (Island/IDJMG)	1225	+79	100145	3	70/0
33	37	MADONNA Die Another Day (Maverick/WB)	1181	-400	90120	14	115/0
43	38	MARIO C'mon (J)	1134	+169	113540	3	79/5
40	39	VONRAY Inside Out (Elektra/EEG)	1081	+39	72594	4	73/0
Debut	40	CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	1078	+571	112420	1	90/15
42	41	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	1077	+107	113750	3	62/7
37	42	CHRISTINA AGUILERA Dirty (RCA)	1056	-111	144142	19	89/0
Debut	43	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	1024	+316	117962	1	71/12
41	44	NORAH JONES Don't Know Why (Blue Note/Virgin)	994	0	117698	11	69/0
45	45	STEREO FUSE Everything (EO/Wind-up)	970	+35	64417	6	43/1
Debut	46	DFDUB Country Girl (Columbia)	958	+575	75802	1	74/28
48	47	STONE SOUR Bother (Roadrunner/IDJMG)	871	+17	60522	2	55/1
49	48	CLIPSE When The Last Time... (Star Trak/Arista)	857	+3	86394	3	45/1
Debut	49	TELEPOPMUSIK Breathe (Capitol)	847	+132	128963	1	62/14
Debut	50	AALIYAH Miss You (Blackground/Universal)	808	+162	96444	1	57/9

131 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to re-entrant after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
CELINE DION I Drove All Night (Epic)	60
EMINEM Superman (Shady/Aftermath/Interscope)	38
LUCY WOODWARD Dumb Girls (Atlantic)	30
DFDUB Country Girl (Columbia)	28
BOOMKAT The Wreckoning (DreamWorks)	27
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	21
AMANDA PEREZ Angel (Powerhouse/Virgin)	18
NO DOUBT Running (Interscope)	16
CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	15
TELEPOPMUSIK Breathe (Capitol)	14
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	13

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AVRIL LAVIGNE I'm With You (Arista)	+917
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	+911
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	+910
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	+783
T.A.T.U. All The Things She Said (Interscope)	+677
EMINEM Superman (Shady/Aftermath/Interscope)	+640
JUSTIN TIMBERLAKE Cry Me A River (Jive)	+619
DFDUB Country Girl (Columbia)	+575
CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	+571
JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	+559

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	2177
CREED One Last Breath (Wind-up)	2088
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	1832
ANGIE MARTINEZ If I Could Go (EastWest/EEG)	1619
AVRIL LAVIGNE Complicated (Arista)	1551
NELLY Hot In Herre (Fo' Reel/Universal)	1324
LINKIN PARK In The End (Warner Bros.)	1285
DJ SAMMY & YANDU Heaven (Robbins)	1239
PINK Just Like A Pill (Arista)	1180
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1121
EVE F/LICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	1094
C. KRUEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	1062
JIMMY EAT WORLD The Middle (DreamWorks)	1049
P. DIDDY F/GINUWINE I Need A Girl (Part II) (Bad Boy/Arista)	1047
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	1017
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	925
MICHELLE BRANCH All You Wanted (Maverick/WB)	891
MARY J. BLIGE Family Affair (MCA)	885
DUR LADY PEACE Somewhere Out There (Columbia)	880
CALLING Wherever You Will Go (RCA)	858
ASHANTI Foolish (Murder Inc./IDJMG)	820
DEFAULT Wasting My Time (TVT)	801
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	796
VANESSA CARLTON Ordinary Day (A&M/Interscope)	765
JOHN MAYER No Such Thing (Aware/Columbia)	717

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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHRISTINA AGUILERA Beautiful (RCA)	3150	+66	90344	8	53/0
2	2	AVRIL LAVIGNE I'm With You (Arista)	3001	+297	84257	7	52/0
3	3	PINK Family Portrait (Arista)	2508	-117	71242	15	51/0
5	4	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2449	+164	67565	11	51/0
8	5	JUSTIN TIMBERLAKE Cry Me A River (Jive)	2422	+281	68314	5	52/1
6	6	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	2304	+62	63367	12	51/0
13	7	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	2156	+287	58145	8	49/0
9	8	NIVEA Don't Mess With My Man (Jive)	2138	+108	62429	9	46/0
4	9	JENNIFER LOPEZ Jenny From The Block (Epic)	2127	-269	53172	12	43/0
7	10	EMINEM Lose Yourself (Shady/Interscope)	1896	-293	49982	14	44/0
11	11	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	1825	-58	54164	15	47/0
12	12	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	1716	-154	49950	15	42/0
10	13	NO DOUBT F/LADY SAW Underneath It All (Interscope)	1691	-227	43146	23	44/0
17	14	T.A.T.U. All The Things She Said (Interscope)	1598	+238	44273	9	50/1
15	15	VANESSA CARLTON Pretty Baby (A&M/Interscope)	1576	+182	44312	4	51/1
16	16	NELLY Air Force Ones (Fo' Reel/Universal)	1524	+150	43135	8	45/1
20	17	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	1415	+322	42484	2	46/1
19	18	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	1336	+131	38028	6	44/0
14	19	MISSY "MISDEMEANOR" ELLIOTT Work It (Gold Mind/Elektra/EEG)	1315	-280	34785	11	43/0
21	20	3 DOORS DOWN When I'm Gone (Republic/Universal)	1231	+173	32829	6	42/1
23	21	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	1079	+157	27311	3	44/2
27	22	LASGO Something (Robbins)	1063	+187	31311	4	39/2
31	23	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	1023	+322	25406	2	40/5
22	24	MATCHBOX TWENTY Disease (Atlantic)	963	-85	29642	13	28/0
18	25	KELLY ROWLAND Stole (Columbia)	863	-471	25587	16	30/0
35	26	DIXIE CHICKS Landslide (Monument/Columbia)	823	+177	19376	4	37/6
33	27	SIMPLE PLAN I'd Do Anything (Lava/Atlantic)	803	+130	22105	3	31/2
29	28	KYLIE MINOGUE Come Into My World (Capitol)	799	-28	22300	9	30/0
28	29	JUSTIN TIMBERLAKE Like I Love You (Jive)	732	-140	23375	18	29/0
25	30	AVRIL LAVIGNE Sk8er Boi (Arista)	728	-164	23664	19	29/0
24	31	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	666	-238	18600	16	25/0
30	32	MARIAH CAREY Through The Rain (MonarC/IDJMG)	630	-160	15739	13	29/0
40	33	CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	612	+217	17711	2	39/5
42	34	JA RULE F/JASHANTI Mesmerize (Murder Inc./IDJMG)	609	+246	19684	2	35/6
37	35	DANIEL BEDINGFIELD James Dean (I Wanna Know) (Island/IDJMG)	603	+62	18419	2	26/1
34	36	MADONNA Die Another Day (Maverick/WB)	595	-52	18015	13	18/0
26	37	LIFHOUSE Spin (DreamWorks)	583	-307	15050	17	25/0
38	38	STONE SOUR Bother (Roadrunner/IDJMG)	517	+82	13955	2	27/1
44	39	BON JOVI Misunderstood (Island/IDJMG)	481	+147	15248	2	30/3
Debut	40	EMINEM Superman (Shady/Aftermath/Interscope)	459	+248	12651	1	45/21
36	41	CREED Don't Stop Dancing (Wind-up)	456	-98	11399	6	23/1
39	42	STERED FUSE Everything (EO/Wind-up)	421	+5	10333	10	18/0
50	43	NO DOUBT Running (Interscope)	390	+145	11327	2	25/10
Debut	44	BOOMKAT The Wreckoning (DreamWorks)	374	+348	9351	1	37/11
32	45	O-TOWN These Are The Days (J)	363	-313	8713	12	13/0
47	46	VONRAY Inside Out (Elektra/EEG)	362	+74	10430	2	23/0
Debut	47	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	360	+147	8641	1	25/9
45	48	NORAH JONES Don't Know Why (Blue Note/Virgin)	284	-25	4911	7	13/0
41	49	CANDY BUTCHERS You Belong To Me Now (RPM)	269	-97	6469	14	8/0
49	50	DJ SAMMY Boys Of Summer (Robbins)	242	-14	9654	2	8/0

53 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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Most Added®

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
EMINEM Superman (Shady/Aftermath/Interscope)	21
LUCY WOODWARD Dumb Girls (Atlantic)	14
CELINE DION I Drove All Night (Epic)	13
BOOMKAT The Wreckoning (DreamWorks)	11
DFDUB Country Girl (Columbia)	11
NO DOUBT Running (Interscope)	10
BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	9
AMANDA PEREZ Angel (Powerhouse/Virgin)	7
LAVA BABY Sex Junkie (Liquid 8)	7
DIXIE CHICKS Landslide (Monument)	6
JA RULE F/JASHANTI Mesmerize (Murder Inc./IDJMG)	6
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	6
JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	5
CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	5
MARIO C'mon (J)	5
TELEPOPMUSIK Breathe (Capitol)	4
BON JOVI Misunderstood (Island/IDJMG)	3
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	2
LASGO Something (Robbins)	2
SIMPLE PLAN I'd Do Anything (Lava/Atlantic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOOMKAT The Wreckoning (DreamWorks)	+348
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	+322
JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	+322
AVRIL LAVIGNE I'm With You (Arista)	+297
GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	+287
JUSTIN TIMBERLAKE Cry Me A River (Jive)	+281
EMINEM Superman (Shady/Aftermath/Interscope)	+248
JA RULE F/JASHANTI Mesmerize (Murder Inc./IDJMG)	+246
T.A.T.U. All The Things She Said (Interscope)	+238
CRAIG DAVID Hidden Agenda (Wildstar/Atlantic)	+217
LASGO Something (Robbins)	+187
VANESSA CARLTON Pretty Baby (A&M/Interscope)	+182
DIXIE CHICKS Landslide (Monument/Columbia)	+177
3 DOORS DOWN When I'm Gone (Republic/Universal)	+173
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+164
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	+157
NELLY Air Force Ones (Fo' Reel/Universal)	+150
BON JOVI Misunderstood (Island/IDJMG)	+147
BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	+147
NO DOUBT Running (Interscope)	+145
JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	+131
SIMPLE PLAN I'd Do Anything (Lava/Atlantic)	+130
TELEPOPMUSIK Breathe (Capitol)	+112
NIVEA Don't Mess With My Man (Jive)	+108
STONE SOUR Bother (Roadrunner/IDJMG)	+82
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+79
VONRAY Inside Out (Elektra/EEG)	+74
AMANDA PEREZ Angel (Powerhouse/Virgin)	+72
CHRISTINA AGUILERA Beautiful (RCA)	+66
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	+64

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ON THE RECORD

With
Nikki Nite
PD, WFBC (B93.7)/
Greenville, SC



Greenville, SC — a lot of people hear that and think, "There can't be anything going on in a little Southern town like that." There's a lot going on in Greenville! • According to an Ernst and Young study, Greenville is the center of the nation's next "mega growth corridor." Michelin's North American headquarters are here, BMW makes the Z3 here, and there are other international businesses like Hitachi that really bring an interesting variety of people to the area. That means, as a mainstream CHR, B93.7 can play a great variety of music.

We play a mix of rhythmic, pop and rock, and it works. • Some of our strongest songs right now are "Picture" by Kid Rock and Sheryl Crow, "Jenny From the Block" by J. Lo, "Po' Folks" by Nappy Roots and "Lifestyles of the Rich and Famous" by Good Charlotte. New songs that are lighting up our phones include "Mezmerize" by Ja Rule f/ Ashanti, "When I'm Gone" by 3 Doors Down and "Blowin' Me Up..." by JC Chasez. • We're excited about all the great new music coming out this year and the opportunity to keep bringing the best of it to our listeners at WFBC in 2003.

Make it three weeks on top for "Beautiful" by Christina Aguilera (RCA) ... Christina's stay at the top may be coming to a close, however, as Avril Lavigne looks to have her third straight chart topper with "I'm With You" (Arista), which climbs from 3-2* ... Surging 7-3* is Justin Timberlake's "Cry Me a River" (Jive) ... Jay-Z returns to the top 10 — this time with some help from Beyoncé, as "'03 Bonnie & Clyde" (Roc-A-Fella/IDJMG) moves 12-10* ... Following their stellar performance during half-time of Tampa Bay's 27-10 win over Philadelphia at the NFC Championship game, Ja Rule and Ashanti move 34-23* with "Mesmerize" (Murder Inc./IDJMG) ... Eminem continues to perform like "Superman." His latest single (Shady/Interscope) is more powerful than a locomotive — it moves 46-34 with a speeding bullet ... Craig David clearly has no "Hidden Agenda" (Wildstar/Atlantic) as he debuts at 40* ... Bowling For Soup make their entry at 43* ... Chrysler goddess and Epic superstar Celine Dion grabs Most Added honors with "I Drove All Night" ... Have you checked out DFDUB's "Country Girl" (Columbia)? Definitely the current buzz song, it debuts at 46*.



— Anthony Acampora, Director/Charts

ON THE RISE

ARTIST: **Telepopmusik**

LABEL: **Capitol**

By **MIKE TRIAS**/ASSISTANT EDITOR



Mitsubishi not only makes automobiles, it also creates hits. Its commercials for the Eclipse spawned the Dirty Vegas hit "Days Go By." The latest television spot for the "Wake Up and Drive" advertising campaign, featuring the Outlander SUV, once again digs into the European music world to introduce Telepopmusik's "Breathe" to American audiences.

"Breathe" is the brainchild of Paris-based trio Telepopmusik, consisting of Stephan Haeri, Christophe Heiter and Fabrice Dumont. Ironically, the group are considered an English band in their homeland because their music is sung in English. Having already made names for themselves with other bands, the trio came together in 1997 when legendary French label SourceLab asked them to contribute a song to the upcoming *SourceLab 3* compilation. Their success prompted the formation of Telepopmusik, named after a secondhand music shop called Telepopmusic. The "c" at the end was replaced by a "k" in honor of electronic pioneers Kraftwerk, who have greatly influenced Haeri, Heiter and Dumont.

Though based in electronica, the music of Telepopmusik is a conglomeration of different styles. Their aptly titled debut album, *Genetic World*, is a mixture of different musical elements — jazz, dance, blues, euro pop, hip-hop and almost anything else you can imagine. The sound of the CD is comprised primarily of samples from the group's own live playing tweaked in the studio to create a unique sound.

Guest artists lend their vocals to *Ge-*

netic World, including a standout performance by Angela McCluskey of The Wild Colonials. Heiter met Scottish emigrant and current NYC dweller McCluskey at a club in New York where both of their respective bands were performing. At the end of her band's set, McCluskey sang a Billie Holiday tune, and Heiter brought her to the attention of his bandmates. McCluskey's vocals add a surreal feel to tracks such as "Love Can Damage Your Health," "Smile," "Yesterday Was a Lie" and "Breathe."

There are several versions of the single "Breathe" available to the public. An upbeat edit of the song is delighting club-goers around the world, and a slightly slower version is featured in the video.

Amazingly, the album version creates the most compelling effect simply by slowing down the tempo. It's almost as if this slower version is meant to be played only late at night as something to enhance the chill mood and create a dream-like state. You could easily fall into a hypnotic state as the record plays, but at the last second another instrument is added to the soundscape to snap you out of the trance. The words "another day" and "just believe," delivered in McCluskey's raspy, provocative voice, also dominate the track, and when she utters the words "Just breathe," it's almost as if she's reminding you to take a breath, lest you fall under the song's spell.

TOP 5 CALLOUT AT:

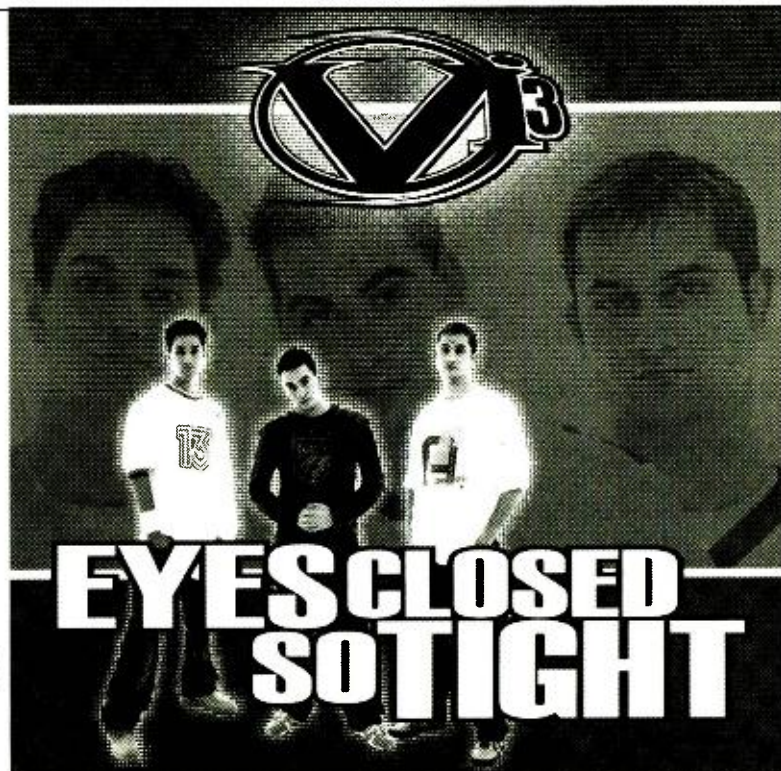
B96/Chicago KLUC/Las Vegas WXSS/Milwaukee

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KSLZ/St. Louis	KFMD/Denver
KCHZ/Kansas City	WXSS/Milwaukee



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America's Best Testing CHR/Pop Songs 12+ For The Week Ending 1/24/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
AVRIL LAVIGNE I'm With You (Arista)	4.22	4.09	93%	15%	4.17	93%	16%
EMINEM Lose Yourself (Shady/Interscope)	4.01	4.00	97%	46%	4.09	98%	47%
GOOD CHARLOTTE Lifestyles Of The Rich And Famous (Epic)	3.99	4.07	89%	21%	3.84	86%	24%
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	3.98	4.06	94%	28%	3.97	92%	28%
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3.98	3.94	94%	31%	3.96	96%	34%
MATCHBOX TWENTY Disease (Atlantic)	3.93	3.90	82%	16%	3.95	85%	15%
CHRISTINA AGUILERA Beautiful (RCA)	3.92	3.97	95%	27%	3.97	95%	26%
AVRIL LAVIGNE Sk8erBoi (Arista)	3.84	3.77	98%	47%	3.76	98%	49%
KELLY ROWLAND Stole (Columbia)	3.77	3.82	82%	26%	3.67	84%	27%
DIXIE CHICKS F/SHERYL CROW Landslide (Monument/Columbia)	3.75	-	79%	20%	3.86	85%	21%
JUSTIN TIMBERLAKE Cry Me A River (Jive)	3.74	3.71	93%	28%	3.87	95%	26%
T.A.T.U. All The Things She Said (Interscope)	3.74	3.66	50%	8%	3.46	46%	10%
PINK Family Portrait (Arista)	3.72	3.72	94%	36%	3.71	94%	39%
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.72	3.70	91%	29%	3.86	90%	26%
KID ROCK F/SHERYL CROW Picture (Atlantic)	3.72	3.76	67%	16%	3.84	74%	14%
JC CHASEZ Blowin' Me Up (With Her Love) (Jive)	3.67	-	62%	12%	3.82	61%	8%
NIVEA Don't Mess With My Man (Jive)	3.62	3.79	78%	28%	3.62	79%	28%
LASGO Something (Robbins)	3.62	3.63	44%	13%	3.64	42%	11%
NO DOUBT Underneath It All (Interscope)	3.61	3.70	98%	56%	3.69	98%	57%
JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	3.61	3.52	84%	27%	3.61	84%	25%
VANESSA CARLTON Pretty Baby (A&M/Interscope)	3.59	-	60%	12%	3.53	61%	12%
JENNIFER LOPEZ FILL COOL J All I Have (Epic)	3.52	3.55	72%	17%	3.56	74%	16%
JENNIFER LOPEZ Jenny From The Block (Epic)	3.50	3.58	96%	50%	3.50	97%	51%
B2K AND P. DIDDY Bump, Bump, Bump (Epic)	3.49	3.62	79%	24%	3.51	79%	23%
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	3.48	3.36	93%	48%	3.55	94%	46%
JUSTIN TIMBERLAKE Like I Love You (Jive)	3.47	3.55	93%	46%	3.67	95%	43%
NELLY Air Force Ones (Fo' Reel/Universal)	3.47	3.53	81%	30%	3.49	82%	30%
KYLIE MINOGUE Come Into My World (Capitol)	3.45	3.34	63%	17%	3.33	66%	20%
CAM'RON Hey Ma (Roc-A-Fella/IDJMG)	3.23	3.23	83%	47%	3.32	80%	46%
MARIAH CAREY Through The Rain (MonarC/IDJMG)	3.15	3.22	81%	32%	3.11	83%	33%

Total sample size is 987 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

BON JOVI Misunderstood (Island/IDJMG)
Total Plays: 793, Total Stations: 68, Adds: 10

SHAKIRA The One (Epic)
Total Plays: 790, Total Stations: 51, Adds: 1

AMANDA PEREZ Angel (Powerhouse/Virgin)
Total Plays: 778, Total Stations: 65, Adds: 18

MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)
Total Plays: 694, Total Stations: 52, Adds: 21

NO DOUBT Running (Interscope)
Total Plays: 543, Total Stations: 40, Adds: 16

ANGIE MARTINEZ F/KELIS Take You Home (Elektra/EEG)
Total Plays: 474, Total Stations: 26, Adds: 4

BOOMKAT The Wreckoning (DreamWorks)
Total Plays: 441, Total Stations: 71, Adds: 27

FAITH HILL Cry (Warner Bros.)
Total Plays: 317, Total Stations: 22, Adds: 7

VI-3 Eyes Closed So Tight (MCA)
Total Plays: 158, Total Stations: 21, Adds: 12

CELINE DION I Drove All Night (Epic)
Total Plays: 103, Total Stations: 62, Adds: 60

Songs ranked by total plays

Has Consolidation....

Continued from Page 31

"This 'twin bottleneck' makes access to the airwaves even more difficult for musicians — and reduces choice for citizens."

Citizens' Views On Radio And Consolidation

"Radio reaches a large portion of adults on a weekly basis, but time spent listening is at a 27-year low," the report continues. "In September 2002 *Duncan's American Radio* reported that the 'average persons rating' — the percentage of the U.S. population listening to the radio in any average quarter-hour — has experienced a near-17% drop in listening over the last 13 years.

"Citizens favor preservation of independent and locally owned stations. Eighty percent of survey respondents support action to prevent further consolidation. Thirty-eight percent would go a step further, supporting congressional action that encourages more local ownership of radio stations.

"Radio listeners want less advertising. Industrywide, the amount of advertising per hour has increased significantly over the last several years. A 2000 study found that advertising 'clutter' had increased 6% nationwide in 1999, though by 2000 the number of ads had leveled off. When asked about the quantity of ads, 60% of survey respondents said that radio has too much advertising.

"Radio listeners want to hear a wider range of music that includes local musicians. Twenty-five percent of survey respondents said they hear too little of the music they like; 38% said that local artists are underexposed on the radio.

"Radio listeners want longer playlists with more variety. Seventy-eight percent of those surveyed would rather hear programming from a longer playlist — one with more songs — than from a shorter one. Fifty-two percent of those surveyed said that less repetition, more new music or more local acts would make radio more appealing.

"Citizens support action to stop 'indie'

The NAB Responds

Continued from Page 31

- Sixty-six percent say that radio is where they turn first for new music.
- Thirty percent of respondents are using radio 'more frequently' compared to other media.
- Radio trails only TV as the medium consumers cite as 'most essential' to their lives.

"The coalition asserts that radio listenership is in rapid decline due to consolidation. Clearly, however, Americans continue to value radio even as the arrivals of cable and satellite television, the Internet, VCRs, DVDs, personal video recorders and other new mediums have vastly widened consumers' range of entertainment choices. All of these points are further evidenced in the following studies. [For a list of those studies go to www.nab.org.]

"Clearly, there is a preponderance of evidence indicating that radio remains vibrant, diverse and local. Bottom line: The Future of Music Coalition's study was written to promote an activist agenda with a disregard for objectivity."



AVRIL IN THE MIX Arista recording artist Avril Lavigne recently stopped by WMXV/Kansas City, MO. While at the station Avril took some calls from listeners and promoted her new single, "I'm With You." Seen here are (l-r) WMXV PD Jon Zellner, Lavigne, Arista VP Joe Reichling and Local Chad Coleman.

"Two parent companies in particular, Clear Channel and Viacom, control 42% of listeners and 45% of industry revenues."

Future of Music Coalition

promotion. Sixty-eight percent of those surveyed support congressional involvement to curb the use of payola-like systems that use third parties to let record companies pay radio stations for airplay.

"Citizens support efforts to grow low-power FM radio. Seventy-five percent of survey respondents said they would welcome low-power radio stations into their communities."

FMC Study Conclusions

As part of its major findings, the FMC says, "The radical deregulation of the radio industry allowed by the Telecommunications Act of 1996 has not benefited the public or musicians. Instead, it has led to less competition,

fewer viewpoints and less diversity in programming. Deregulation has damaged radio as a public resource.

"This research makes an overwhelming case that the market consolidation intended by the act does not serve the diverse needs of American citizens. Substantial ethnic, regional and economic populations are not provided the service to which they are entitled. The public is not satisfied, and possible economic efficiencies of industry consolidation are not being passed on to the public in the form of improved local service."

Source: *The Future of Music Coalition's "Radio Deregulation: Has It Served Citizens and Musicians?" study.*

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Albany, OH; Albany, MI) with their respective program directors and current/previous adds.

Monitored Reporters
184 Total Reporters
131 Total Monitored
53 Total Indicator



America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 1/24/03

Table with 8 columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top 50 songs including Aaliyah, Justin Timberlake, Eminem, Christina Aguilera, etc.

Total sample size is 864 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

HEAD RUSH

ARTIST: Mariah Carey LABEL: MonarC/IDJMG

By MIKE TRIAS/ASSISTANT EDITOR



Mariah Carey's "Through the Rain" is an apt symbol of the best-selling female artist of all time's emergence from her recent troubles.

Mariah's "Boy" is a remake of Cam'ron's "Oh Boy," and Cam'ron joins Carey on her version of the smash that catapulted the rapper to the upper levels of hip-hop stardom.

Charbracelet, which marks a new beginning for Carey, was created from a formula made up of equal parts of her proven strengths. Sweeping, emotional ballads reminiscent of her early work showcase the vocal range that made her a star.

Carey was recently honored by the RIAA with an award commemorating her more than 100 Gold, Platinum and multi-Platinum certifications, but don't look for her to stop there.

Reporters

- KKSS/Albuquerque, NM
KYLZ/Albuquerque, NM
WBTS/Atlanta, GA
WZBZ/Atlantic City, NJ
KQBT/Austin, TX
KXMG/Austin, TX
KISV/Bakersfield, CA
KKXX/Bakersfield, CA
WXY/Baltimore, MD
WJNH/Baton Rouge, LA
WBHJ/Birmingham, AL
WJMN/Boston, MA
WRVZ/Charleston, WV

- WVWB/Charleston, SC
WCHH/Charlotte, NC
WJMH/Chattanooga, TN
WBBM-FM/Chicago, IL
KNDA/Corpus Christi, TX
KZFM/Corpus Christi, TX
KBFB/Dallas-Ft. Worth, TX
KISV/Bakersfield, CA
WJNH/Baton Rouge, LA
WBHJ/Birmingham, AL
WJMN/Boston, MA
WRVZ/Charleston, WV

- KSEQ/Fresno, CA
WJMH/Chattanooga, TN
WBBM-FM/Chicago, IL
WZBZ/Atlantic City, NJ
KQBT/Austin, TX
KXMG/Austin, TX
KISV/Bakersfield, CA
KKXX/Bakersfield, CA
WXY/Baltimore, MD
WJNH/Baton Rouge, LA
WBHJ/Birmingham, AL
WJMN/Boston, MA
WRVZ/Charleston, WV

- KLUC/Las Vegas, NV
KVEG/Las Vegas, NV
KWLD/Las Vegas, NV
KHTE/Little Rock, AR
WZMX/Hartford, CT
KDBB/Honolulu, HI
KIKI/Honolulu, HI
KXME/Honolulu, HI
KBXX/Houston-Galveston, TX
KPTY/Houston-Galveston, TX
WHMH/Indianapolis, IN
WXIS/Johnson City, TN

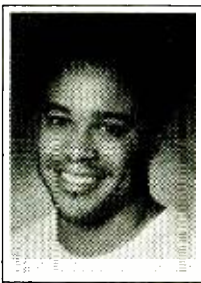
- KDON/Monterey-Salinas, CA
WJWZ/Montgomery, AL
WKUU/Monterey-Salinas, CA
WPKF/Poughkeepsie, NY
WVWV/Norfolk, VA
KMRK/Odessa-Midland, TX
KKWO/Oklahoma City, OK
KWYO/Olando, FL
KCAQ/Oxnard-Ventura, CA
KKUU/Palm Springs, CA
WPHI/Philadelphia, PA

- KKFR/Phoenix, AZ
KZZP/Phoenix, AZ
KXJM/Portland, OR
WPKF/Poughkeepsie, NY
WVWV/Norfolk, VA
KMRK/Odessa-Midland, TX
KKWO/Oklahoma City, OK
KWYO/Olando, FL
KCAQ/Oxnard-Ventura, CA
KKUU/Palm Springs, CA
WPHI/Philadelphia, PA

- WCCO/Salisbury, MD
KUUU/Salt Lake City, UT
KBBT/San Antonio, TX
KWNV/Stockton-Modesto, CA
WLLD/Tampa, FL
KMEL/San Francisco, CA
KYLD/San Francisco, CA
KWWV/San Luis Obispo, CA
WMBX/West Palm Beach, FL
KSGS/Wichita, KS

- KBBT/Shreveport, LA
KYWL/Spokane, WA
KXJM/Portland, OR
KWNV/Stockton-Modesto, CA
WLLD/Tampa, FL
KMEL/San Francisco, CA
KYLD/San Francisco, CA
KWWV/San Luis Obispo, CA
WMBX/West Palm Beach, FL
KSGS/Wichita, KS

* Monitored Reporters 91 Total Reporters 81 Total Monitored 10 Total Indicator 7 Current Indicator Playlists Did Not Report, Playlist Frozen (3): KFAT/Anchorage, AK KSPW/Springfield, MO KBLZ/Tyler-Longview, TX



'Wild' Competition In Vegas

KWID PD Tom 'Jammer' Naylor gets edgy in Sin City

Radio just got more interesting in Las Vegas. In a market with numerous stations, including two Rhythmic, Infinity's KLUC and Kemp's KVEG, there couldn't possibly be another radio station to add to the mix, could there?

It seems so. After a fairly unsuccessful run as a CHR/Pop, KFMS recently flipped to CHR/Rhythmic as KWID (Wild 102) with PD Tom "Jammer" Naylor taking charge. In a city filled with people who party around the clock, Wild 102 looks to bring that party to a different level. "It will be a very focused music image," says Naylor. "At Wild 102, we're going to be wild."

With the competition in Vegas shifting into overdrive thanks to three Rhythmic stations, I talked to Jammer about his experiences in radio and what's in store for Wild 102.

R&R: What caused you to go into broadcasting?

TN: I grew up in Philadelphia with Power 99 [WUSL] and WCAU-FM. Both were amazing stations. I wanted to be like them. I was 10 years old, and I said to myself, "I'm going to be in radio. I don't know where, I don't know what, but I'm going to do it."

R&R: Key us in on your radio background.

TN: I started at WILQ (Q102) in Philadelphia back in 1989 as an intern. I was with Mark Driscoll and Elvis Duran. I was on the air doing late-nights when I left Q102. Then it was off to Providence at KIX 106 [WKXX], which is now Hot 106. That was 1992, and I was MD/nights. From there I went to Charlotte, working at 95.1 The Edge [now WNKS] with Steve Rivers, Mike Donovan and Brian Bridgeman. From there it was off to New Orleans, where I worked at Mix 104.1 [KUMX]. I was doing afternoons and was Asst. PD/MD. That was in 1995 or 1996.

R&R: Who were some of the people who mentored you along the way?

TN: Mark Driscoll, Elvis Duran. Bill O'Brien had a lot to do with it.

R&R: Overall, what kind of mentoring did these people give you?

TN: They taught me how to be edgy, how to be creative and how to be out there. How to make a big splash in the market. Mark Driscoll and Elvis Duran were instrumental in doing that.

R&R: The last few stations you've worked at have been Pop and Rhythmic. What formats were the stations you got your start at?

TN: The Edge was top 40 Alternative. Everything else was Pop and Rhythmic. In New Orleans we started out as an Oldies/AC station and eventually made it CHR/Rhythmic.

R&R: Did you eventually become the PD of Mix 104.1 in New Orleans?

TN: I was going to, but they hired Kandy Klutch instead. She and I worked together very well for a

That was 1999 through 2001.

R&R: What led you to leave KYLZ and program for a competitor in the market?

TN: After a management mix-up, the rumor was that I was going to be let go. I didn't have a contract. KKSS called me twice to come over there. I was like, "No thank you. Good luck with everything. I don't really want to do that. If I move, it's going to be out of state." I eventually did go across the street. It was with Simmons Media. That's where I have been for 2 1/2 years.

R&R: You're a programmer who's held down an airshift at every station you've worked for. Do you see yourself ever getting tired of wearing both hats?

TN: If you can get away with a shortened midday shift, that's a really good thing, because you have to keep your foot in the water all the time. I would love to come off the air, but I think you're more valuable when you can do both. You can do the club nights and all that stuff. You can lead by example.

R&R: Every PD has a philosophy he or she sticks to. Some people say it's the music, marketing and mornings. What is your philosophy? Is it being edgy?

TN: I have a very easy one: Play the right music, and make people talk. Create the buzz; create the vibe, the sizzle.

R&R: What's the most important thing that makes a radio station successful?

TN: If you ask somebody on the street, "What do you think of Wild 102?" and they're not saying, "Holy shit, I love that!" then you're not doing your job. It takes everything from music to mornings, but it's about an attitude. It's about the vibe. It's about making people sit up and say, "What the heck is that station doing?" Any station that doesn't have that will lose, like the station that used to be here, KFMS. Nobody was talking about it, nobody cared, and we had no ratings.

R&R: Was the move to Rhythmic the idea of Clear Channel Sr. VP Steve Smith. There are two other Vegas stations that are Rhythmic.

TN: Obviously, Steve Smith is very well known for his hip-hop and R&B thing. KFMS came to the end of its lifetime. There was a hole in this market for a very outrageous Top 40 that

"I would love to come off the air, but I think you're more valuable when you can do both."

while. I knew I had to be a PD somewhere. It was absolutely the right time, so I went to a small market, because if I made any mistakes, it wouldn't be life-threatening. That's when I went out to KWWV/San Luis Obispo, CA, which was only 4 months old at the time.

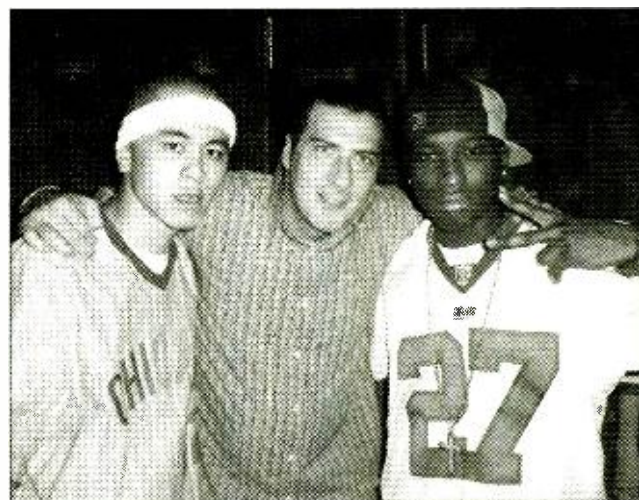
It was an amazing time, because the company was great. The GM said, "I want you to do whatever you have to do to win; just don't lose the license." That's when I do the best. I did that station for a year, then the PD position at KYLZ/Albuquerque opened. The same company wanted me to transfer out there. I was the PD of KMMG, the "Jammin' Oldies" station, and a little over KLVO, the Spanish station, too. I have no damn idea how to speak Spanish, but it was all about formatting.

R&R: How long were you working at KYLZ?

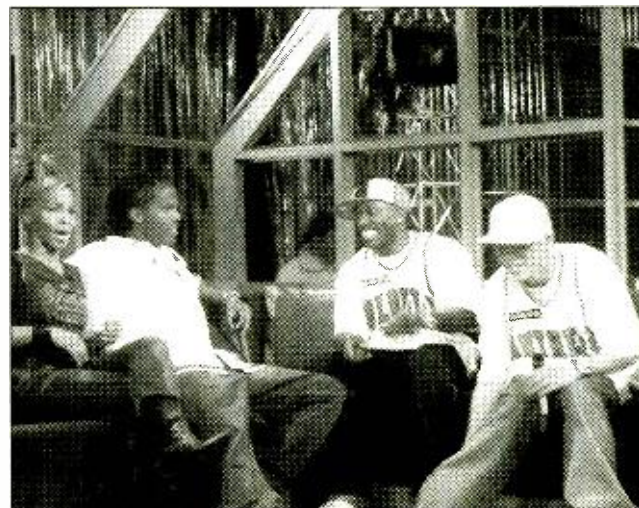
TN: I was there for two years.

Smilez & Southstar On The Road

On a recent road trip to promote their single "Tell Me," ARTISTdirect artists Smilez & Southstar made numerous stops at radio and retail, as well as at BET. Below are a couple of photos from that trip.



OUT OF THE BOX Seen here are (l-r) Smilez, KBXX (The Box)/Houston PD Tom Calococci and Southstar.



ROCKIN' BET Here are (l-r) BET's Free and AJ, Southstar and Smilez on the set of 106 & Park.

plays hip-hop and R&B. I respect Cat Thomas. KLUC has done well in this market, but it's time for the new generation of Top 40.

R&R: What are you going to do to make your station sound different from the other stations?

TN: We are going to have that "Oh wow!" factor all the time. I tell my jocks to get ready — this is Las Vegas, and let's act like it. You have to have that attitude. It's like New York and Los Angeles, almost. A station that has an attitude and crazy-ass promotions and makes people talk is going to win.

R&R: Do you know the ethnic make-up of the market?

TN: It's 10% African American and 22%-28% Hispanic. It's not a huge Hispanic population. Albuquerque is like 42%. Las Vegas is growing every minute.

R&R: Do you foresee any special challenges or obstacles in achieving the goals that you set for Wild 102?

TN: We have a great signal, we have a great company, we have a

great Sr. VP, and we have a great staff.

R&R: Are you in the process of looking for an airstaff?

TN: Right now it's the morning show. They can send tapes and resumes to 1130 East Desert Inn Road, Las Vegas, NV 89109. If you're a DJ, please do not apply. If you're a personality, talk to me.

R&R: Once the jocks and everything else are in place, are you going to do specialty programming?

TN: I'd rather not say.

R&R: Where would you like your station to be two or three years from now?

TN: Ratingswise, I would like to have an eight share and be No. 1 12+ and No. 1 18-24 and 18-34. I would like to be known throughout the city as a bomb-ass station.

R&R: Do you have any closing comments that you want to add?

TN: I've waited all this time to be part of a company like this, to be part of an inner circle like we have with Steve Smith and Doc Winter — let's go!



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	5003	+156	577355	9	78/0
1	2	NELLY Air Force Ones (Fo' Reel/Universal)	4586	-291	523331	13	77/0
3	3	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	4189	-608	463816	13	75/0
7	4	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	4097	+577	534065	5	74/3
9	5	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	3918	+659	514232	5	75/0
6	6	AALIYAH Miss You (BlackGround/Universal)	3837	+270	541315	9	70/0
5	7	2PAC Thugz Mansion (Amaru/Death Row/Interscope)	3703	-95	473214	8	71/0
4	8	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	2985	-847	357167	19	78/0
14	9	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	2937	+458	353032	4	75/0
8	10	EMINEM Lose Yourself (Shady/Interscope)	2687	-604	380545	16	72/0
12	11	BABY F/P. DIDDY Do That... (Cash Money/Universal)	2679	+97	326027	11	68/0
10	12	NIVEA Don't Mess With My Man (Jive)	2484	-383	337165	25	52/0
19	13	50 CENT Wanksta (Shady/Interscope)	2391	+583	349600	7	55/5
13	14	EVE Satisfaction (Ruff Ryders/Interscope)	2330	-157	318052	11	66/1
29	15	EMINEM Superman (Shady/Aftermath/Interscope)	2236	+1040	224607	3	69/6
11	16	CLIPSE When The Last Time... (Star Trak/Arista)	2110	-588	293063	18	65/0
18	17	JUSTIN TIMBERLAKE Cry Me A River (Jive)	2091	+213	262405	5	52/1
30	18	50 CENT In Da Club (Shady/Aftermath/Interscope)	2037	+856	428473	3	75/15
17	19	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	1831	-114	214700	16	60/1
16	20	AMANDA PEREZ Angel (Powerhowse/Virgin)	1823	-168	190595	15	49/0
21	21	TRINA F/LUDACRIS B R Right (Slip 'N Slide/Atlantic)	1741	+134	166259	10	60/1
22	22	LL COOL J F/AMERIE Paradise (Def Jam/IDJMG)	1650	+191	255767	5	62/2
15	23	SEAN PAUL Gimme The Light (VP/Atlantic)	1548	-448	180907	18	71/0
25	24	NAS Made You Look (Columbia)	1501	+213	342982	7	59/2
28	25	TYRESE How You Gonna Act Like That (J)	1452	+234	170694	7	57/5
23	26	ANGIE MARTINEZ F/KELIS Take You Home (Elektra/EEG)	1332	+7	198156	10	50/0
20	27	JENNIFER LOPEZ Jenny From The Block (Epic)	1300	-358	191842	14	59/0
24	28	CHRISTINA AGUILERA Beautiful (RCA)	1286	-36	177120	8	35/0
33	29	R. KELLY Ignition (Jive)	1246	+270	190254	6	34/6
27	30	BUSTA RHYMES Make It Clap (J)	1090	-150	186953	9	56/0
34	31	FIELD MOB Sick Of Being Lonely (MCA)	1079	+142	164251	13	43/8
32	32	DRU HILL I Should Be... (Def Soul/IDJMG)	1060	+52	158370	4	35/1
26	33	LL COOL J Luv U Better (Def Jam/IDJMG)	978	-279	146529	20	61/0
39	34	BLU CANTRELL Breathe (Arista)	951	+128	69960	6	44/4
35	35	WAYNE WONDER No Letting Go (VP/Atlantic)	872	-61	128352	6	40/3
31	36	ISYSS Single For The Rest Of My Life (Arista)	864	-247	82384	20	32/0
36	37	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	787	-129	138015	11	23/0
37	38	TRICK DADDY Thug Holiday (Slip 'N Slide/Atlantic)	737	-117	69332	4	21/0
Debut	39	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	662	+395	111929	1	48/16
Debut	40	GINUWINE Hell Yeah (Epic)	640	+248	74058	1	28/16
44	41	COMMON F/MARY J. BLIGE Come Close To Me (MCA)	630	+21	69390	2	32/3
43	42	JAHEIM Fabulous (Divine Mill/WB)	615	-12	95277	8	21/0
Debut	43	MARIO C'mon (J)	577	+138	60562	1	38/3
38	44	WC The Streets (Def Jam/IDJMG)	561	-271	59351	17	25/0
49	45	NAPPY ROOTS Headz Up (Atlantic)	542	+41	46734	2	34/1
42	46	XZIBIT Multiply (Loud/Columbia)	510	-118	64561	19	21/0
40	47	JA RULE Thug Lovin' (Murder Inc./IDJMG)	505	-261	50962	11	32/0
46	48	NATE DOGG F/EVE Get Up (Elektra/EEG)	480	-98	44316	3	31/0
48	49	MUSIQ Dontchange (Def Soul/IDJMG)	474	-38	116221	20	18/0
Debut	50	CHOPPA Choppa Style (No Limit/Universal)	469	+100	38922	1	17/3

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
KILLER MIKE A.D.I.D.A.S. (Aquemini/Columbia)	21
LIL' KIM The Jump Off (Queen Bee/Undeas/Atlantic)	19
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	16
GINUWINE Hell Yeah (Epic)	16
NIVEA Laundromat (Jive)	16
50 CENT In Da Club (Shady/Aftermath/Interscope)	15
SARAI Pack Ya Bags (Epic)	14
KELLY ROWLAND Can't Nobody (Columbia)	13
SEAN PAUL Get Busy (VP)	11
BABY What Happened To That Boy? (Cash Money/Universal)	10
FIELD MOB Sick Of Being Lonely (MCA)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Superman (Shady/Aftermath/Interscope)	+1040
50 CENT In Da Club (Shady/Aftermath/Interscope)	+856
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	+659
50 CENT Wanksta (Shady/Interscope)	+583
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	+577
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	+458
KILLA MIKE Dupe (Columbia)	+415
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	+395
AALIYAH Miss You (BlackGround/Universal)	+270
R. KELLY Ignition (Jive)	+270

New & Active

NAAM BRIGADE What You Doin' Wit Dat (ARTISTdirect) Total Plays: 452, Total Stations: 29, Adds: 2
BENZINO Rock The Party (Elektra/EEG) Total Plays: 397, Total Stations: 26, Adds: 0
DMX X Gon Give It To Ya (Ruff Ryders/IDJMG) Total Plays: 395, Total Stations: 34, Adds: 5
CLIPSE F/FAITH EVANS Ma, I Don't Love Her (Star Trak/Arista) Total Plays: 364, Total Stations: 29, Adds: 4
BABY What Happened To That Boy? (Cash Money/Universal) Total Plays: 341, Total Stations: 16, Adds: 10
SOLANGE' F/N.O.R.E. Feelin' You (Columbia) Total Plays: 325, Total Stations: 23, Adds: 3
TELEPDMUSIK Breathe (Capitol) Total Plays: 248, Total Stations: 8, Adds: 1
LIL' JON & THE EASTSIDE BOYZ I Don't Give A @#%\$ (TVT) Total Plays: 215, Total Stations: 13, Adds: 0
XZIBIT Symphony In X Major (Loud)
Total Plays: 195, Total Stations: 16, Adds: 1
CRAIG DAVID Hidden Agenda (Wildstar/Atlantic) Total Plays: 174, Total Stations: 14, Adds: 1

Songs ranked by total plays

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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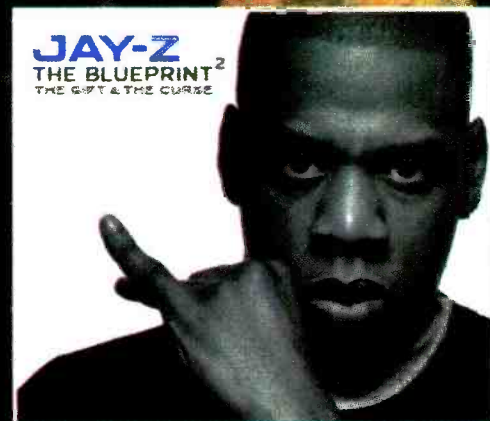
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January 24, 2003

RANK ARTIST TITLE LABEL

- 1 **50 CENT** In Da Club (*Shady/Aftermath/Interscope*)
- 2 **NAS** Made You Look (*Columbia*)
- 3 **BABY f/P. DIDDY** Do That (*Cash Money/Universal*)
- 4 **B2K f/P. DIDDY** Bump, Bump, Bump (*Epic*)
- 5 **JA RULE f/ASHANTI** Mesmerize (*Murder Inc./IDJMG*)
- 6 **50 CENT** Wanksta (*Shady/Interscope*)
- 7 **MISSY ELLIOTT** Work It (*Gold Mind/Elektra/EEG*)
- 8 **2PAC** Thugz Mansion (*Amaru/Tha Row/Interscope*)
- 9 **JENNIFER LOPEZ f/LL COOL J** All I Have (*Epic*)
- 10 **MISSY ELLIOTT f/LUDACRIS** Gossip Folks (*Gold Mind/Elektra/EEG*)
- 11 **NELLY** Air Force Ones (*Fo' Reel/Universal*)
- 12 **BUSTA RHYMES** Make It Clap (*J*)
- 13 **JAY-Z f/BEYONCE '03** Bonnie & Clyde (*Roc-A-Fella/IDJMG*)
- 14 **CLIPSE** When The Last Time... (*Star Trak/Arista*)
- 15 **EVE** Satisfaction (*Ruff Ryders/Interscope*)
- 16 **DMX X Gon' Give It To Ya** (*Ruff Ryders/IDJMG*)
- 17 **SNOOP DOGG** Beautiful (*Doggy Style/Priority/Capitol*)
- 18 **SMILEZ & SOUTHSTAR** Tell Me (*ARTISTdirect*)
- 19 **LL COOL J f/AMERIE** Paradise (*Def Jam/IDJMG*)
- 20 **SEAN PAUL** Gimme The Light (*VP/Atlantic*)
- 21 **NIVEA** Don't Mess With My Man (*Jive*)
- 22 **BABY** What Happened To That Boy? (*Cash Money/Universal*)
- 23 **KILLER MIKE** A.D.I.D.A.S. (*Aquemini/Columbia*)
- 24 **WAYNE WONDER** No Letting Go (*VP*)
- 25 **FIELO MOB** Sick Of Being Lonely (*MCA*)
- 26 **EMINEM** Lose Yourself (*Shady/Interscope*)
- 27 **ANGIE MARTINEZ f/KELIS** Take You Home (*Elektra/EEG*)
- 28 **AALIYAH** Miss You (*BlackGround/Universal*)
- 29 **2PAC f/TRICK DADDY** Still Ballin' (*Amaru/Tha Row/Interscope*)
- 30 **BENZINO** Rock The Party (*Elektra/EEG*)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/13-1/20/03.
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PHAT MIX SIX

- GINUWINE f/BABY** Hell Yeah (*Epic*)
50 CENT In Da Club (*Shady/Aftermath/Interscope*)
BABY f/CLIPSE What Happened To That Boy (*Cash Money/Universal*)
TALIB KWELI Quality (*Rawkus/MCA*)
DMX X Gon' Give It To Ya (*Ruff Ryders/IDJMG*)
SNOOP DOGG Beautiful (*Doggy Style/Priority/Capitol*)



Keith Murray comes back crazy with that shit on "Yeah, Yeah U Know It" (Def Jam/IDJMG).

He teams up with the entire Def Squad to bring the heat, and it's got that "Full Cooperation" vibe that'll make you sick! Ginuwine's "Hell Yeah" (Epic), featuring Baby of Cash Money, is hands down the No.1 R&B record in the club, and it's not even getting heavy airplay yet. It has the beat, vibe and lyrics that'll make everyone at the bar bob their heads while the freaks on the dance floor get a lil' dirty. My last pick is Sean Paul's "Get Busy" (VP/Atlantic). We all know that Diwali Riddim set it off when Wayne Wonder rocked it. Now reggae's No. 1 superstar is stepping up to the plate with his version. It's classic Sean Paul.

DJ Yoshi



Erick Sermon's "Love Is" (J) is a good record. The album is incredible, and on this song he samples Al Green's "Love and Happiness." This cut has been getting reaction in the clubs from people young and old. It's a good, familiar beat! Talib Kweli's "Get By" (Rawkus/MCA) is a record that just makes you feel good. We've been banging this on the airwaves, and it's been getting great reaction in the clubs as well. It's a very positive record. Look for "Get By" to be his next single. Also, I'm feeling this Baby record "What Happened to That Boy" (Cash Money/Universal). The Neptunes are doing their thang once again on this production, and it's blazin' my turntables.

DJ Hideo, KKBT/Los Angeles, CA



HONOLULU WELCOMES ASHANTI KXME (Xtreme)/Honolulu held a listener lunch with Murder Inc./IDJMG songstress Ashanti. The enthusiastic listeners go a chance to get close to the star and ask her for intimate details about her career and stardom. Pictured with Ashanti is KXME PD K.C. (in the yellow shirt) and the rest of the Xtreme radio staff.

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ON THE RECORD

This Week's Hottest Music Picks

Jesse Duran

PD, KGGI/Riverside

Snoop Dogg's "Beautiful" (Doggy Style/Priority/Capitol): He's not beautiful, but the hook is.

Ginuwine featuring Baby's "Hell Yeah" (Epic): It's gonna be big, baby.

Preston Lowe

MD, KQBT/Austin

Kelly Rowland's "Can't Nobody" (Columbia): I liked her first one, and I love this one.

50 Cent's "In da Club" (Shady/Interscope): New add for us. Great record in da club and on da radio.

Pattie Moreno

PD, KBOS/Fresno

Busta Rhymes featuring Mariah Carey's "I Know What You Want" (J): It is so melodic!

50 Cent's "In da Club": This has exploded and is every female's favorite song in Fresno.

Missy Elliott featuring Ludacris' "Gossip Folks" (Gold Mind/Elektra/EEG): The bomb! Old school is back, baby!

R Dub

PD, KOHT/Tucson

Ashanti's "Dreams" (Murder Inc./IDJMG): This track is deep, and I know our audience will feel it. The drops from children throughout the song set this one apart from your everyday R&B jam. I'm gettin' into this one.

Jinx's "U & I" (Independent): Jinx is formerly of Nu Flavor. This is a remake of the "U & I" from Jodeci's *Forever My Lady* album. Nu Flavor have a lot of fans in the Southwest, and this is another track I think our people will get into.

Killer Mike's "A.D.I.D.A.S." (Aquemini/Columbia): Damn, man, everybody's talkin' about this one! Our mixers are all over it,

and I think the catchy hook and lyrics make this the song that will put Mike on the map.

Pablo Sato

MD, KWID/Las Vegas

Killer Mike's "A.D.I.D.A.S.": Looking for big things out of this one.

Busta Rhymes featuring

Mariah Carey's "I Know What You Want": This one should blow up.

Vi3's "Eyes Closed So Tight" (MCA): For pop-leaning Rhythmics, this record is a pop smash.

Chris Cannon

PD, KSPW/Springfield, MO

50 Cent's "In da Club": Could he be the next Nelly? This thing is smoking!

Mario's "C'mon" (J): You gotta play the remix. It just adds that thump to an already tight song.

Daniel Bedingfield's "James Dean (I Wanna Know)" (Island/IDJMG): If your audience is women and they like to dance, this is the record to be playing.

Jimi Jam

PD, WFKP & WPKF/Poughkeepsie, NY

Marques Houston's "That Girl" (Interscope): This track brings a nice Usher-type vibe to the radio, with relatable lyrics.

Craig David's "Personal" (Wildstar/Atlantic): It's already heating up our *Quiet Storm* show.

Fabulous' "Damn" (Elektra/EEG): A club banger that has our station's vibe all over it.

Steve Kicklighter

PD, KYWL/Spokane

Snoop Dogg's "Beautiful": That's hot! Killer Mike's "A.D.I.D.A.S.": My new anthem! It's what we all have in common.

Ja Rule featuring Ashanti's "Mesmerize" (Murder Inc./IDJMG): No. 1 phones!

Telepopmusik's "Breathe" (Capitol): The Mitsubishi commercial came on, and I watched the girls freak out. They've been looking for this song; tells me I should buzz it.

Alexa

MD, KXJM/Portland, OR

Eminem's "Superman" (Shady/Aftermath/Interscope): We jumped on this one

before the break — hot shit! Came back No. 1 first time in callout. Em can be sexy and condescending at the same time, and we're not mad.

Snoop Dogg's "Beautiful": Snoop does a cut for the honeys! We like — less than 75 spins and already top six phones in Portland.

Killer Mike's "A.D.I.D.A.S.": This combination with the old skool reference makes it the perfect addition as a night record for us. "All Day I Dream About Sex" — it's what you do anyway, and you know you want to sing along!

Renee Roberts

PD, KHNT/Merced, CA

Craig David's "Personal": This is off the new CD, and it's the best song from the CD so far. It's worth a listen.

50 Cent's "Wanksta" (Shady/Aftermath/Interscope): Continues to grow and grow. No. 3 requests this week.

Clipse's "Ma, I Don't Love Her" (Star Trak/Arista): Another great jam from these guys.

Fisher

PD, WHZT/Greenville, SC

Missy Elliott featuring Ludacris' "Gossip Folks": Hot! I love this song!

Wayne Wonder's "No Letting Go" (VP/Atlantic): Tight!

Fabulous featuring Mike Shorey & Lil Mo's "Can't Let You Go" (Elektra/EEG): It's hot!

Trina featuring Ludacris' "B R Right" (Slip-N-Slide/Atlantic): Awesome record! Great response from our listeners.

John E. Kage

MD, KQKS/Denver

Tyrese's "How You Gonna Act Like That" (J): I really have high hopes for this track. Definitely a pop flavor to it, and I have high expectations for it at KS 107.5.

50 Cent's "In da Club": No. 1 phones in less than a week. I'm more excited about this than any other song right now.

Killer Mike's "A.D.I.D.A.S.": How great is this jam? Full-time rotation the same day we got it in the mail.

Scooter B. Stevens

PD, KQBT/Austin, TX

Snoop Dogg's "Beautiful": This is so smooth, you could put it on your toast.

50 Cent's "In da Club": Huge street vibe here.

Dana Cortez

PD/MD, KMRK/Odessa, TX

Snoop Dogg's "Beautiful": It's been a while since Snoop's put something out I really loved. This one will put Snoop back on top of the game.

Eminem's "Superman": Damn, can this man do wrong? Now he's got me thinking nasty thoughts about him. Anyway, it's a smash.

Justin Timberlake's "Cry Me a River" (Jive): I was very hesitant about this record, but it's a great song, and my audience loves it.

Mark Adams

PD, KXJM/Portland, OR

Nas' "I Can" (Columbia): This is totally, completely, utterly, incontrovertibly, insanely hot. Without a doubt this will be the biggest and most important record of his career.

Killer Mike's "A.D.I.D.A.S.": Hot ish. Basically a bomb OutKast cut.

Busta Rhymes featuring Mariah Carey's "I Know What You Want": Love this cut from Busta's CD. Great hooks and vocals. I almost forgave Mariah for *Glitter*.

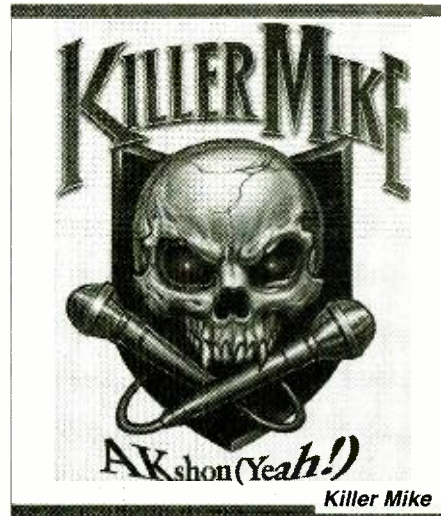
50 Cent's "In da Club" and "Wanksta": Hottest street-level hip-hop records out. Bangin' 'em both.

Ant Dog

PD, KKUU/Palm Springs, CA

Snoop Dogg's "Beautiful": The shit! Plus, Danny C lost his bet to me — go, Raiders!

Aaliyah's "I Care for U" (BlackGround/Universal): Need I say more?



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Making Tracks

The St. Louis duo who will be the next hot producers

The Trackboyz. That's a name you will be seeing more and more — just as often as you see The Neptunes' name or Timbaland's. The Trackboyz are Joe "Capo" Kent and Mark "Tarboy" Williams, and they are quickly becoming one of the most sought-after production teams today. They are the masterminds behind two recent smashes, Nappy Roots' "Po' Folks" and Nelly's "Air Force Ones."

Joe and Mark formed their songwriting and production team when they met in St. Louis at the age of 17. Mark was a rapper in a hip-hop group, and Joe was a keyboardist in an R&B band. "We hooked up through a mutual friend," Mark says.

"We were both doing our production thing separately, but our friend thought it would be nice if we got together. He introduced us, and from there we grew together. It seems like a deep story, but it's really simple."

The Love Of Music

Mark became interested in the production side of the business when his cousin, a drummer for Kid Rock, showed him how to use studio equipment. Joe says he started writing and producing because he was tired of paying for tracks from local producers. He realized that not only could he do the tracks himself, but there was more money in producing than in performing.



Joe 'Capo' Kent

The love of music, though, was what finally motivated him to become a producer. "I think we were just born to do it," he says. "It was our destiny."

With so many people wanting to be rappers, singers and producers, it's a tough job just trying to get record executives to listen to your music. "It was difficult, because nobody really thought St. Louis had talent," Mark says. "With New York, Los Angeles and Atlanta being the meccas for music, people weren't really convinced about St. Louis."

"We worked for 11 years to get our break. We were grabbing hold of any little string that could swing us to the next tree. Because we were from St. Louis, we didn't know what to expect. We didn't know if they would think our music was good, because we had nothing to compare it to."

Joe adds, "During that time we were really getting ourselves ready. When the opportunity did present

itself, we wanted to make sure that we were good enough."

Success Stories

The Trackboyz have a nonexclusive song deal with Atlantic Records, and the Nappy Roots record was their first project under that deal. Nappy Roots' debut was a strong one, and one that surprised many in the industry — but not their production team. "I thought Nappy Roots had a chance because when we first met them, I saw their work ethic," Mark says.

"I knew they wanted success bad enough and that they were striving hard enough to get it. I didn't know the level of success they would reach the first time out, but I knew they had a chance. From being around other artists you learn to easily weigh people's work ethics, and they had what it takes."

"I knew they had the talent and that it was their chance," Joe says. "I also knew that a lot of their success would depend on how Atlantic Records got behind the project."

Another notch on The Trackboyz's belt is Nelly's radio hit "Air Force Ones." The duo's first project with Nelly was "Breathe In," on the *Bad Company* sound-track. "Nelly is a longtime friend of ours," Mark says. "We've known him since long before his albums came out — since high school days."

"When he signed to Universal Records there was a system he had to go through for the production on his album. He had some control, but not a lot, over the production. When Nelly was getting ready to do his second album, he came to us and told us that he liked what we'd been doing and that he wanted to work with us, but we've always been friends."

New Sounds

There was a time not so long ago in the music business when, if your music wasn't from a particular coast, it was difficult to get the ears of the masses. Mark gives Dr. Dre credit for breaking that barrier and giving people new and innovative sounds other than what was coming from New York.

"I would also have to say that OutKast, along with Scarface and, now, Ludacris, helped shift the sound of music to the South," Mark says. "Everyone has their day and time. We're hoping that we can help shift it to the Midwest more, with Nelly and other projects that we're working on."

As if their days and nights weren't busy enough, The Trackboyz also have an imprint label with Atlantic Records, Rag Doll Music. The first group on that label, Abyss, have a project set for release in mid-2003.

"With Abyss, you can expect to hear many different flavors," Joe says. "We had a lot of control with their album, and we're doing a lot of different things. Their album is going to be a treat, and it's going to have something on there for everyone."

Mark says, "We also did a couple of songs for Pretty Tony, a singer from Little Rock who's coming out soon on J Records. This guy is magnificent. He's a guitar player, a singer and a rapper. He can play the guitar and rap at the same time."

"He switches from rapping to singing while he's playing," Joe says. "When you hear his music, you'll probably think it's two different people."

Work Ethic

Some people probably don't know the long hours producers devote to their craft. Oftentimes they only get sleep while taking short breaks in the studio. "We live in the studio," Mark says. "Our studio is in the house, so when we wake up, we're there."

"When you get into this, you have to make a decision. The music business is not normal life, but we knew what we were

walking into when we chose this career, and we accept the long hours. We don't consider this work, because this was a hobby that eventually became a job.

"At the same time, it's something that we love to do. We never complain. When it's time to get up and work, we're there."

Asked what artists they would like to work with, both name the same one: Prince. "His music reaches every end of the spectrum; it's not just one direction," says Mark. "I'd like to work with anyone who's creating new sounds and isn't scared to take a chance."

When he's not surrounded by his own music, Mark says he likes to listen to everything — rap, alternative, rock and R&B. "Everything blends, one way or another," he points out. "There are no boundaries anymore."

"When you listen to Limp Bizkit, you hear hip-hop in the music. Justin Timberlake has crossed over from pop to R&B. Who'd have thought that would happen? The

lines are getting very thin. One way or another, it's going to all mix together."

Gotta Have Faith

Both Joe and Mark say the thought of working a regular 9-to-5 job every day for the rest of their lives was great motivation for them. "I worked for Coca-Cola, General Motors and the electric company in St. Louis, but those jobs were too much of a system," Mark says.

"I knew Nappy Roots had the talent and that it was their chance."

Joe 'Capo' Kent

"I couldn't imagine going in every day and doing the same thing. I also didn't like my check when I saw it."

Joe says: "I hated punching a timecard."

To anyone who wants to have the job these guys have, Mark says, "Keep working, don't be discouraged, and don't be scared to take a chance. You already have 'no' in your pocket. If you don't take a chance, you already know the answer is no. You have to keep on striving and constantly work hard at it."

"If you really want to do it, you have to give it 100%. You get out of it what you put into it. If you only put one hour's work into it, that's all you're gonna get out of it. If you put your life behind it, you will get your life out of it."

Joe says, "Regardless of how many times someone tells you no, you must have faith in yourself and keep on going. In addition to that, you have to be willing to get out and work and travel to places. You have to be persistent and do what you have to in order to get to where you want to be."

The Trackboyz don't want to fall into the same categories as other producers. Mark says, "Each of the songs we're involved with has its own sound and style and unique tracks, even if it's recorded by the same artist. We want to create the wave of the future, not follow it."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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IN DA BASSMENT Rap duo Smilez & Southstar recently hung out on the set of BET's Bassment. Seen here (l-r) are Southstar, BET's Big Tigger and Smilez.



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R&R URBAN TOP 50

January 24, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	R. KELLY Ignition (Jive)	3266	+289	518945	13	67/0
2	2	B2K AND P. DIDDY Bump, Bump, Bump (Epic)	2911	+17	418683	9	67/0
4	3	AALIYAH Miss You (BlackGround/Universal)	2838	+248	469713	9	13/0
5	4	NELLY Air Force Ones (Fo' Reel/Universal)	2484	-85	340721	14	61/0
3	5	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	2392	-345	380308	22	64/0
8	6	DRU HILL I Should Be... (Def Soul/IDJMG)	2273	+10	387197	13	62/0
7	7	JAHEIM Fabulous (Divine Mill/WB)	2247	-37	364716	15	58/1
6	8	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	2078	-343	299337	18	68/0
10	9	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	2075	+256	306541	4	58/0
11	10	50 CENT Wanksta (Shady/Interscope)	1948	+202	294809	9	57/1
26	11	50 CENT In Da Club (Shady/Aftermath/Interscope)	1796	+564	319180	3	59/49
14	12	BUSTA RHYMES Make It Clap (J)	1688	+8	221852	11	61/0
15	13	FIELD MOB Sick Of Being Lonely (MCA)	1662	+14	229844	14	47/1
12	14	2PAC Thugz Mansion (Amaru/Death Row/Interscope)	1646	-98	230830	8	58/0
23	15	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	1633	+210	238230	4	67/0
20	16	TYRESE How You Gonna Act Like That (J)	1625	+107	242607	10	60/0
17	17	LL COOL J F/AMERIE Paradise (Def Jam/IDJMG)	1611	+54	253723	6	60/0
9	18	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)	1590	-353	207615	13	63/0
16	19	BABY F/P. DIDDY Do That... (Cash Money/Universal)	1563	+5	204565	10	54/0
22	20	NAS Made You Look (Columbia)	1560	+117	257964	7	53/0
24	21	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	1506	+158	210540	4	61/2
18	22	AMERIE Talkin' To Me (Rise/Columbia)	1408	-125	183426	14	56/0
27	23	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	1282	+51	158461	10	57/2
29	24	COMMON F/MARY J. BLIGE Come Close To Me (MCA)	1255	+80	183570	7	48/3
28	25	EVE Satisfaction (Ruff Ryders/Interscope)	1180	-6	145719	10	44/0
25	26	SEAN PAUL Gimme The Light (VP/Atlantic)	1117	-229	160936	19	19/0
21	27	EMINEM Lose Yourself (Shady/Interscope)	1087	-367	137901	12	50/0
41	28	JUSTIN TIMBERLAKE Cry Me A River (Jive)	1019	+441	176261	2	52/4
30	29	TRICK DADDY Thug Holiday (Slip 'N Slide/Atlantic)	990	-66	112248	8	43/0
32	30	WHITNEY HOUSTON One Of Those Days (Arista)	905	-75	102515	9	46/0
34	31	BLACKSTREET Deep (DreamWorks)	885	+73	91305	6	58/1
38	32	NIVEA Laundromat (Jive)	778	+145	136304	3	51/46
31	33	JA RULE Thug Lovin' (Murder Inc./IDJMG)	758	-254	89073	10	53/0
33	34	CLIPSE When The Last Time... (Star Trak/Arista)	709	-146	112082	19	46/0
36	35	VIVIAN GREEN Emotional Rollercoaster (Columbia)	704	-26	92063	8	38/1
46	36	BABY What Happened To That Boy? (Cash Money/Universal)	663	+175	123124	3	3/0
39	37	LIL' JON & THE EASTSIDE BOYZ I Don't Give A @#\$\$% (TVT)	658	+45	90718	6	22/1
40	38	K-CI & JOJO This Very Moment (MCA)	627	+26	63767	4	43/0
37	39	BENZINO Rock The Party (Elektra/EEG)	624	-81	95800	14	43/0
44	40	WAYNE WONDER No Letting Go (VP/Atlantic)	552	+38	74041	5	34/25
43	41	NEXT Imagine That (J)	543	-17	53298	7	36/0
Debut	42	DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)	539	+222	61150	1	47/2
35	43	ERICK SERMON F/FREDMAN React (J)	507	-233	99136	15	50/0
47	44	CLIPSE F/FAITH EVANS Ma, I Don't Love Her (Star Trak/Arista)	506	+33	50674	2	45/5
Debut	45	CHOPPA Choppa Style (No Limit/Universal)	470	+98	37497	1	24/1
Debut	46	MARQUES HOUSTON That Girl (Interscope)	463	+258	78064	1	1/0
Debut	47	SYLEENA JOHNSON Guess What (Jive)	458	+72	54259	1	13/0
48	48	OOBIE F/LIL' JON... Nothin's Free (TVT)	378	-88	34359	8	20/0
Debut	49	NAPPY ROOTS Headz Up (Atlantic)	375	+36	25676	1	27/0
49	50	SWIZZ BEATZ Bigger Business (DreamWorks)	360	-48	24317	5	27/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
50 CENT In Da Club (Shady/Aftermath/Interscope)	49
NIVEA Laundromat (Jive)	46
KELLY ROWLAND Can't Nobody (Columbia)	28
WAYNE WONDER No Letting Go (VP/Atlantic)	25
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	11
CLIPSE F/FAITH EVANS Ma, I Don't Love Her (Star Trak/Arista)	5
FAT JOE All I Need (Terror Squad/Atlantic)	5
NAAM BRIGADE What You Doin' Wit Dat (ARTISTdirect)	5
JUSTIN TIMBERLAKE Cry Me A River (Jive)	4
COMMON F/MARY J. BLIGE Come Close To Me (MCA)	3
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	2
SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)	2
DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)	2
TRINA F/LUDACRIS B R Right (Slip 'N Slide/Atlantic)	2
ROOTS F/MUSIQ Break You Off (MCA)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT In Da Club (Shady/Aftermath/Interscope)	+564
JUSTIN TIMBERLAKE Cry Me A River (Jive)	+441
R. KELLY Ignition (Jive)	+289
MARQUES HOUSTON That Girl (Interscope)	+258
JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)	+256
AALIYAH Miss You (BlackGround/Universal)	+248
DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)	+222
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	+210
50 CENT Wanksta (Shady/Interscope)	+202
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	+189

New & Active

TRINA F/LUDACRIS B R Right (Slip 'N Slide/Atlantic)	Total Plays: 353, Total Stations: 26, Adds: 2
FAT JOE All I Need (Terror Squad/Atlantic)	Total Plays: 326, Total Stations: 31, Adds: 5
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	Total Plays: 317, Total Stations: 25, Adds: 11
ROOTS F/MUSIQ Break You Off (MCA)	Total Plays: 296, Total Stations: 21, Adds: 2
KIZZY ROCK Twurkulator Part 2 (Koch)	Total Plays: 273, Total Stations: 23, Adds: 1
BLU CANTRELL Breathe (Arista)	Total Plays: 260, Total Stations: 20, Adds: 1
SLUM VILLAGE F/MS. JADE... Disco (Barak/Capitol)	Total Plays: 247, Total Stations: 18, Adds: 0
SOLANGE' F/M.O.R.E. Feelin' You (Columbia)	Total Plays: 246, Total Stations: 19, Adds: 0
NAAM BRIGADE What You Doin' Wit Dat (ARTISTdirect)	Total Plays: 187, Total Stations: 30, Adds: 5
NATE DOGG F/EVE Get Up (Elektra/EEG)	Total Plays: 149, Total Stations: 14, Adds: 0

Songs ranked by total plays

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69 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY *
 PD/MO: Sugar Bear
 APD: Marie Cristal
 15 NIVEA "Laundromat"
 13 SEAN PAUL "Busy"
 1 ROOTS FMUSIQ "Break"
 KELLY ROWLAND "Nobody"

KTCX/Beaumont, TX *
 OM: Jim West
 PD/MO: Kim Stevens
 3 50 CENT "Club"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

WIZF/Cincinnati, OH *
 PD/MO: Terri Thomas
 23 50 CENT "Club"
 10 SNOOP DOGG "Beautiful"
 7 NIVEA "Laundromat"
 5 DMX "X"

WJLB/Detroit, MI *
 PD: KJ Holiday
 APD/MO: Kris Kelley
 37 50 CENT "Club"
 1 FIELD MOB "Lonely"
 WAYNE WONDER "Letting"

WJBT/Jacksonville, FL *
 PD: Mike Williams
 MO: G-Wiz
 2 50 CENT "Club"
 2PAC F/TRICK DADDY "Ballin"
 NIVEA "Laundromat"

WBB/Macon, GA
 PD: Mike Williams
 APD: Ava Blakk
 29 TYRESE "Gonna"
 24 BABY FIP. DIDDY "That"
 24 SYLEENA JOHNSON "What"
 20 SMILEZ AND SOUTHSTAR "Tell"
 17 50 CENT "Club"
 16 FLOETRY "Yes"
 2 JUSTIN TIMBERLAKE "River"
 2 KELLY ROWLAND "Nobody"

WBLS/New York, NY *
 PD: Vinny Brown
 MO: Deneen Womack
 12 WAYNE WONDER "Letting"

WRHH/Richmond, VA *
 PD: J.D. Kunes
 MO: Alvin "Big Nat" Smalls
 1 50 CENT "Club"
 SMILEZ AND SOUTHSTAR "Tell"

WFUN/St. Louis, MO *
 PD: Mo Shay
 APD: Craig Black
 MO: Koa Koa Thai
 44 50 CENT "Club"
 NIVEA "Laundromat"

KBCE/Alexandria, LA
 APD/MO: Dell Banks
 3 GANG STARR "Skills"
 2 FAT JOE "Need"
 2 RUSTY WATERS "Cornbread"
 2 TRINA FLUDACRIS "Right"
 WAYNE WONDER "Letting"

WJZD/Biloxi-Gulfport, MS *
 OM/PO: Rob Neal
 MO: Tabari Daniels
 9 50 CENT "Club"
 3 SNOOP DOGG "Beautiful"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"
 WAYNE WONDER "Letting"

WENZ/Cleveland, OH *
 OM/PO: Hurricane Dave Smith
 MO: Lexx Ali
 21 50 CENT "Club"
 16 NIVEA "Laundromat"
 8 KIZZY ROCK "Twunk"
 5 JUSTIN TIMBERLAKE "River"

WJNN/Dothan, AL
 OM/PO: JR Wilson
 MO: Jamar Wilson
 No Adds

KPRS/Kansas City, MO *
 APD/MO: Myron Fears
 20 50 CENT "Club"
 18 NIVEA "Laundromat"
 8 SNOOP DOGG "Beautiful"
 4 NAAM BRIGADE "What"
 WAYNE WONDER "Letting"

WHRK/Memphis, TN *
 OM/PO: Nate Bell
 APD: Eileen Collier
 MO: Devin Steel
 48 50 CENT "Club"
 37 NIVEA "Laundromat"

WWPR/New York, NY *
 PD: Michael Saunders
 64 50 CENT "Club"
 51 WAYNE WONDER "Letting"

WDKX/Rochester, NY *
 OM/PO: Andre Marcel
 MO: Kala O'Neal
 1 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"

WPHR/Syracuse, NY *
 PD: Butch Charles
 MO: Kenny Dees
 30 50 CENT "Club"
 10 NIVEA "Laundromat"
 1 BLU CANTRELL "Breathe"
 KELLY ROWLAND "Nobody"
 NAAM BRIGADE "What"

KEGQ/Alexandria, LA
 OM/PO: Jay Stevens
 MO: Wade Hampton
 5 KELLY ROWLAND "Nobody"
 3 WAYNE WONDER "Letting"

WBOT/Boston, MA *
 PD: Steve Gousby
 APD: Lamar Robinson
 MO: T. Clark
 4 CLIPSE F/FAITH EVANS "Ma"
 2 NAAM BRIGADE "What"
 1 KELLY ROWLAND "Nobody"

WHXT/Columbia, SC *
 PD: Chris Connors
 APD: Harold Banks
 MO: Shanik Mincie
 29 50 CENT "Club"
 21 WAYNE WONDER "Letting"
 NIVEA "Laundromat"

WZFX/Fayetteville, NC *
 PD: Jeff Anderson
 APD: Garrett Davis
 MO: Taylor Morgan
 31 50 CENT "Club"
 1 COMMONMARRY J. BLIGE "Close"
 1 NIVEA "Laundromat"

KIIZ/Killeen-Temple, TX
 PD/MO: Mychal Maguire
 15 50 CENT "Club"
 13 CHOPPA "Choppa"
 13 TYRESE "Gonna"
 12 BUSTA RHYMES "Know"
 12 ERICK SERMON "Love"
 10 KELLY ROWLAND "Nobody"
 10 TLC "Hand"

WEDR/Miami, FL *
 OM/PO: Cedric Hollywood
 7 SNOOP DOGG "Beautiful"
 3 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"

WOWI/Norfolk, VA *
 OM/PO: Daisy Davis
 APD/MO: Michael Mauzone
 66 50 CENT "Club"
 36 WAYNE WONDER "Letting"
 1 KELLY ROWLAND "Nobody"

WTLZ/Saginaw, MI *
 PD: Eugene Brown
 1 50 CENT "Club"

WTMP/Tampa, FL
 MO: Big Money Ced
 25 50 CENT "Club"

WHTA/Atlanta, GA *
 PD: Jerry Smokin' B
 APD: Ryan Cameron
 MO: Ramona Debraux
 1 J LOPEZ FALL COOL J "Have"
 KILLER MIKE "Adidas"

WBLK/Buffalo, NY *
 PD/MO: Skip Oillard
 29 50 CENT "Club"
 17 WAYNE WONDER "Letting"
 10 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

WVDM/Columbia, SC *
 PD/MO: Mike Love
 APD: Vernessa Pendergrass
 29 50 CENT "Club"
 11 FAT JOE "Need"
 7 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"

WZZZ/Flint, MI *
 PD/MO: Chris Reynolds
 No Adds

WTMG/Gainesville-Ocala, FL *
 PD/APD: Chris Ryan
 24 WAYNE WONDER "Letting"
 12 50 CENT "Club"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

WKKW/Milwaukee, WI *
 PD: Jamillah Muhammad
 MO: Doc Love
 26 NIVEA "Laundromat"
 10 50 CENT "Club"
 WAYNE WONDER "Letting"
 KELLY ROWLAND "Nobody"

KVSP/Oklahoma City, OK *
 OM/PO: Terry Monday
 MO: Eddie Brasso
 12 50 CENT "Club"
 5 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

WEAS/Savannah, GA
 PD: Sam Nelson
 MO: Jewel Carter
 18 NIVEA "Laundromat"
 8 50 CENT "Club"
 7 WAYNE WONDER "Letting"
 KELLY ROWLAND "Nobody"

WJUC/Toledo, OH *
 PD: Charlie Mack
 MO: Nikki G.
 33 50 CENT "Club"
 32 NIVEA "Laundromat"
 WAYNE WONDER "Letting"
 KELLY ROWLAND "Nobody"

WVEE/Atlanta, GA *
 OM/PO: Tony Brown
 APD/MO: Tosha Love
 31 50 CENT "Club"
 15 NIVEA "Laundromat"
 14 JUSTIN TIMBERLAKE "River"
 9 50 CENT "Wanksta"

WWWZ/Charleston, SC *
 OM/PO: Terry Base
 MO: Yonni O'Donohue
 30 NIVEA "Laundromat"
 18 50 CENT "Club"
 14 WAYNE WONDER "Letting"
 6 SNOOP DOGG "Beautiful"
 3 NAAM BRIGADE "What"
 KELLY ROWLAND "Nobody"

WFXX/Columbus, GA
 PD: Michael Soui
 26 NIVEA "Laundromat"
 19 DMX "X"
 14 50 CENT "Club"
 7 WAYNE WONDER "Letting"
 6 SNOOP DOGG "Beautiful"
 3 NAAM BRIGADE "What"

WIKS/Greenville, NC *
 PD/MO: B.K. Kirkland
 CLIPSE F/FAITH EVANS "Ma"
 WAYNE WONDER "Letting"

WQHH/Lansing, MI *
 PD/MO: Brant Johnson
 30 NIVEA "Laundromat"
 3 SNOOP DOGG "Beautiful"
 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

WBLX/Mobile, AL *
 PD/MO: Myrona Reuben
 15 50 CENT "Club"
 NIVEA "Laundromat"

WUSL/Philadelphia, PA *
 PD: Glenn Cooper
 MO: Coca Lani
 AMO: Cosmic Kev
 52 50 CENT "Club"
 38 NIVEA "Laundromat"

KDKS/Shreveport, LA *
 PD/MO: Quenn Echols
 27 NIVEA "Laundromat"
 4 50 CENT "Club"
 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

KJMM/Tulsa, OK *
 OM: Bryan Robinson
 PD: Terry Monday
 APD/MO: Aaron Bernard
 29 50 CENT "Club"
 9 KELLY ROWLAND "Nobody"
 7 NIVEA "Laundromat"

WFXA/Augusta, GA *
 OM/PO: Ron Thomas
 APD: Mojo
 9 50 CENT "Club"
 4 COMMONMARRY J. BLIGE "Close"

WPEG/Charlotte, NC *
 PD: Terri Avery
 APD/MO: Nate Quick
 56 50 CENT "Club"
 32 WAYNE WONDER "Letting"
 28 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"

WCKX/Columbus, OH *
 PD: Paul Strong
 MO: Warren Stevens
 9 SNOOP DOGG "Beautiful"
 5 FAT JOE "Need"
 3 CLIPSE F/FAITH EVANS "Ma"

WJMG/Greenville, SC *
 PD/MO: Doug Davis
 16 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"

WBTF/Lexington-Fayette, KY *
 PD/MO: Jay Alexander
 23 50 CENT "Club"
 FAT JOE "Need"

WZHT/Montgomery, AL
 PD: Darryl Elliott
 MO: Michael Long
 33 SOLANGE F/N.O.R.E. "Feelin"
 21 50 CENT "Club"

WAMO/Pittsburgh, PA *
 Interim PD/MO: DJ Boogie
 17 50 CENT "Club"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

KMJJ/Shreveport, LA *
 PD: Long John
 13 NIVEA "Laundromat"
 12 50 CENT "Club"
 8 NAAM BRIGADE "What"
 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

WESE/Tupelo, MS
 PD/MO: Pamela Aniese
 JUSTIN TIMBERLAKE "River"
 MISSY ELLIOTT "Gossip"
 NIVEA "Laundromat"
 SNOOP DOGG "Beautiful"

WPRW/Augusta, GA *
 PD: Tim Snell
 MO: Nightrain
 28 50 CENT "Club"
 12 WAYNE WONDER "Letting"
 7 NIVEA "Laundromat"

WJTT/Chattanooga, TN *
 PD: Keith Landecker
 MO: Magic
 26 50 CENT "Club"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"
 WAYNE WONDER "Letting"

KKOA/Dallas-Ft. Worth, TX *
 PD/MO: Skip Cheatham
 31 50 CENT "Club"
 11 CHOPPA "Choppa"
 4 SMILEZ AND SOUTHSTAR "Tell"
 1 NIVEA "Laundromat"
 BLACKSTREET "Deep"

WEUP/Huntsville, AL *
 PD/MO: Steve Murry
 41 NIVEA "Laundromat"
 6 50 CENT "Club"

KIPRA/Little Rock, AR *
 OM/PO/MO: Joe Booker
 21 50 CENT "Club"
 2 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

WUBT/Nashville, TN *
 PD/MO: Kiki Henson
 No Adds

WQOK/Raleigh-Durham, NC *
 PD: Cy Young
 MO: Sean Alexander
 31 50 CENT "Club"

KATZ/St. Louis, MO *
 PD: Eric Mychaels
 20 JAHEIM "Fabulous"
 16 TRINA FLUDACRIS "Right"
 8 NIVEA "Laundromat"

WKYS/Washington, DC *
 PD: Darryl Huckaby
 MO: P-Stew
 8 NIVEA "Laundromat"
 2 CLIPSE F/FAITH EVANS "Ma"
 B2K "Girlfriend"

WERQ/Baltimore, MD *
 PD: Dion Summers
 APD/MO: Neke At Night
 9 LIL'JON "Give"
 8 ROOTS FMUSIQ "Break"

WGCI/Chicago, IL *
 OM/PO: Eroy Smith
 APD/MO: Tiffany Green
 No Adds

WROU/Dayton, OH *
 PD: Marco Simmons
 MO: Theo Smith
 21 50 CENT "Club"
 3 SNOOP DOGG "Beautiful"
 1 FAT JOE "Need"
 KELLY ROWLAND "Nobody"
 NIVEA "Laundromat"

WJMI/Jackson, MS *
 OM/PO/MO: Stan Branson
 13 50 CENT "Club"
 9 NIVEA "Laundromat"
 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

KKBT/Los Angeles, CA *
 PD: Rob Scorpio
 MO: Dorsey Fuller
 No Adds

KNOU/New Orleans, LA *
 PD: Lamonda Williams
 48 WAYNE WONDER "Letting"
 43 50 CENT "Club"
 15 NIVEA "Laundromat"
 9 SNOOP DOGG "Beautiful"

WBTJ/Richmond, VA *
 PD: Aaron Maxwell
 MO: Mike Street
 24 J LOPEZ FALL COOL J "Have"
 24 DMX "X"
 16 NIVEA "Laundromat"
 11 JUSTIN TIMBERLAKE "River"

* Monitored Reporters
 80 Total Reporters
 69 Total Monitored



WEMX/Baton Rouge, LA *
 OM: Don Gosselin
 PD/MO: Adrian Long
 22 50 CENT "Club"
 1 KELLY ROWLAND "Nobody"
 WAYNE WONDER "Letting"

WPWX/Chicago, IL *
 PD: Jay Alan
 MO: Traci Reynolds
 31 50 CENT "Club"

WDTJ/Detroit, MI *
 PD: Lance Patton
 MO: Spudd
 26 NIVEA "Laundromat"
 5 TRINA FLUDACRIS "Right"
 1 FAT JOE "Need"

WRJH/Jackson, MS *
 PD: Steve Poston
 MO: Lil' Homie
 31 50 CENT "Club"
 NIVEA "Laundromat"
 SNOOP DOGG "Beautiful"
 WAYNE WONDER "Letting"

WGZB/Louisville, KY *
 PD: Mark Gunn
 MO: Gerald Harrison
 5 NAAM BRIGADE "What"
 5 CLIPSE F/FAITH EVANS "Ma"
 1 SNOOP DOGG "Beautiful"

WQUE/New Orleans, LA *
 OM: Caria Boatner
 PD: Angela Watson
 30 50 CENT "Club"
 23 NIVEA "Laundromat"
 COMMONMARRY J. BLIGE "Close"
 VIVIAN GREEN "Emotional"

WCOX/Richmond, VA *
 PD: Terry Fox
 MO: Reggie Baker
 20 50 CENT "Club"
 12 JUSTIN TIMBERLAKE "River"

11 Total Indicator
 10 Current Indicator Playlists
 Did Not Report, Playlist Frozen (1):
 WFXM/Macon, GA

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MUSIQ Dontchange (Def Soul/IDJMG)	1470
LL COOL J Luv U Better (Def Jam/IDJMG)	1121
ASHANTI Baby (Murder Inc./IDJMG)	732
GINUWINE Stingy (Epic)	623
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	607
LUDACRIS Move Bitch (Def Jam South/IDJMG)	514
AALIYAH I Care 4 U (BlackGround)	512
NAPPY ROOTS Po' Folks (Atlantic)	509
N.O.R.E. Nothin' (Def Jam/IDJMG)	442
ASHANTI Foolish (Murder Inc./IDJMG)	312
MUSIQ Halfcrazy (Def Soul/IDJMG)	312
BIG TYMERS Still Fly (Cash Money/Universal)	311
USHER U Don't Have To Call (LaFace/Arista)	310
NELLY Hot In Herre (Fo' Reel/Universal)	303
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	298
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	286
P. DIDDY F/GINUWINE I Need A Girl (Part I) (Bad Boy/Arista)	284
EVE F/ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope)	284
MARIO Just A Friend 2002 (J)	273
NIVEA Don't Mess With My Man (Jive)	257

Indicator

Most Added*

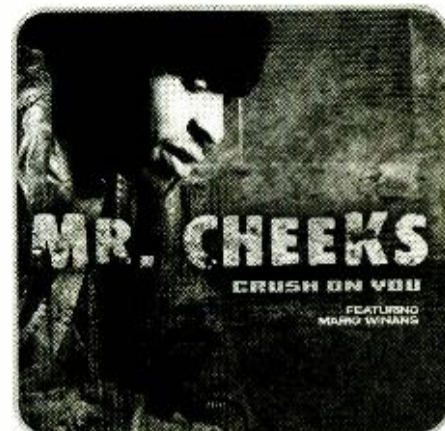
- 50 CENT In Da Club (Shady/Aftermath/Interscope)
- WAYNE WONDER No Letting Go (VP/Atlantic)
- KELLY ROWLAND Can't Nobody (Columbia)
- NIVEA Laundromat (Jive)
- TYRESE How You Gonna Act Like That (J)
- SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)
- JUSTIN TIMBERLAKE Cry Me A River (Jive)
- FAT JOE All I Need (Terror Squad/Atlantic)
- TRINA FLUDACRIS B R Right (Slip 'N Slide/Atlantic)
- RUSTY WATERS Cornbread (Virgin)
- BABY FIP. DIDDY Do That... (Cash Money/Universal)
- SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)
- MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)
- GANG STARR Skills (Virgin)
- CHOPPA Choppa Style (No Limit/Universal)
- DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)
- SYLEENA JOHNSON Guess What (Jive)
- SOLANGE' F/N.O.R.E. Feelin' You (Columbia)
- NAAM BRIGADE What You Doin' Wit Dat (ARTISTdirect)

PHUNDAMENTALLY
phat

ARTIST: Mr. Cheeks

LABEL: Universal

By KASHON POWELL / URBAN EDITOR



Terrence Kelly, or, as he's better known in the hip-hop world, Mr. Cheeks, is back with his sophomore solo effort. You know him from his solo hit "Lights, Camera, Action!" You also might know him as the former frontman of The Lost Boyz, who brought us bangers like "Renee," "Music Makes Me High" and "Lifestyles of the Rich and Shameless."

Mr. Cheeks and cousins, Freaky Tah, Pretty Lou and Spigg Nice (a.k.a. The Lost Boyz), began rapping as young teens in Queens, NY. After a few years of trying to get into the music business, they signed a deal with Uptown Records in 1995. Although they had success with "Lifestyles...." and "Jeeps, Lex Coups, Bimaz and Benz," their album debut was repeatedly delayed for various reasons. A year later, after they signed a new deal with Universal Records, *Legal Drug Money* was released. Their debut effort sold over 500,000 copies.

We all remember the tragic loss the hip-hop world and the members of The Lost Boyz suffered when Freaky Tah was murdered almost four years ago. The remaining members of the group were committed to finishing *LB IV Life*, the followup to their sophomore album, *Love,*

Peace & Nappiness. LB IV Life was their tribute to Freaky Tah.

Fast-forward to 2003, and you'll find that Mr. Cheeks, who now makes Miami his home, has been hard at work on his forthcoming album, *Death B4 Dishonor*. The lead single, "Crush on You," features Bad Boy's Mario Winans. Winans produced the song as well. *Death B4 Dishonor* is Mr. Cheeks' followup to his debut solo album, *John P. Kelly*.

"Crush on You" has all of the ingredients of a hit record. Mr. Cheeks' lyrics, as always, are tight, real and entertaining. Add Winans' smooth vocal style, and you have a record that you can't get out of your head. This record is just what the title suggests: a man expressing his interest in a woman. He's telling her all of the reasons he's feelin' her. "Crush on You" is a hip-hop love poem to a young man's dream woman.

Mr. Cheeks says, "I'm making an album, and it doesn't feel like nothing without being around Lou, Spigg and Tah. I could do all of this, I got my LB fam with me, but I ain't got Lou, Spigg and Tah here. But it's still a blessing. God didn't take everything away from us. He took his angel back, so we gonna hold it down for him. He's looking over us."

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.radioandrecords.com and click the Message Boards button.

ON THE RECORD

With **Doug Davis**
PD, WJMZ/Greenville, SC



The "Ignition" remix is really big here at WJMZ. Ja Rule's "Mesmerize" is doing its thizzel. "How You Gonna Act" by Tyrese is blowin' up. • Syleena Johnson is making a lot of noise with "Guess What." Greenville is one of those fish-and-grits towns, so this song is a perfect fit. I think with a slicker remix on the production tip, this record could get more action at mainstream. Whitney is also doing the damn thing here with "One of Those Days." • Records that are sizzlin' down under include Aaries' "Friends & Lovers," Nivea's "Laundromat" and Deborah Cox's "The Morning After." I also like the new Marques Houston record, "That Girl." The women are crushing on the R&B tip, but we need some more male uptempo R&B jamz.

Two format staples top the charts this week: R. Kelly stays in high gear as "Ignition" (Jive) remains on top at Urban, while Whitney Houston moves to the top of the Urban AC chart with "One of Those Days" (Arista) ... 50 Cent's "In da Club" (Shady/Aftermath/Interscope) completes a triple play: It's Most Added, wins Most Increased honors and surges 26-11* ... Justin Timberlake's "Cry Me a River" (Jive) is right behind 50 Cent for Most Increased and moves 41-28* ... DMX makes his debut with "X Gon Give..." (Ruff Ryders/IDJMG) at 42* ... Another debut comes from Choppa, whose "Choppa Style" (No Limit/Universal) enters the Urban chart at 45* ... IMX member Marques Houston's "That Girl" (Interscope) also debuts this week, coming in at 46* ... Over at Urban AC, Kim Waters is Most Added with "You Know That I Love You" (Shanachie) ... Gerald Levert's "Closure" (Elektra/EEG) debuts this week at 24* and is Most Increased, up 132 plays, while Syleena Johnson's "Guess What" gains 111 spins and moves 6-5* ... Tony Terry's "In My Heart" (Golden Boy) debuts at 29* ... Another debut: Aaliyah's "Miss You" (Blackground/Universal), coming in at 30* ... Next's "Imagine That" (J Records) moves 22-18*, and Vivian Green's "Emotional Rollercoaster" (Columbia) moves 10-8*.



— Kashon Powell, Urban Editor

Urban AC Reporters

Stations and their adds listed alphabetically by market

<p>WALR/Atlanta, GA * DM: Trudia Charmont PD: Ron Davis No Adds</p> <p>WVBN/Baltimore, MD * VP/Prog.: Kathy Brown PD: Tim Watts MD: Keith Fisher 5 LATTIMORE & MOORE "Loveable"</p> <p>KOXL/Baton Rouge, LA * DM: Don Gosselin PD/MD: Mya Vernon 1 GERALD LEVERT "Closure" SANTANA FMUSIQ "Nothing" TONY TERRY "Heart"</p> <p>WBHK/Birmingham, AL * PD: Jay Dixon MD: Darryl Johnson 15 AL JARRAU "Secrets" 11 LATTIMORE & MOORE "Loveable" 9 GERALD LEVERT "Closure"</p> <p>WMGL/Charleston, SC * PD: Terry Base APD/MD: Belinda Parker KIM WATERS "Know" MIDNIGHT STAR "15th" SANTANA FMUSIQ "Nothing"</p> <p>WBAV/Charlotte, NC * PD/MD: Terri Avery KIM WATERS "Know"</p>	<p>WLDV/Chattanooga, TN * PD/MD: Sam Terry KIM WATERS "Know"</p> <p>WVAZ/Chicago, IL * PD: Elroy Smith APD: Armando Rivera 4 JAH-EM "Woman" KIM WATERS "Know"</p> <p>WZAK/Cleveland, OH * PD: Kim Johnson No Adds</p> <p>WLXC/Columbia, SC * Int. PD: Doug Williams MD: Tre Taylor 8 MIDNIGHT STAR "15th" KIM WATERS "Know" SANTANA FMUSIQ "Nothing"</p> <p>WAGH/Columbus, GA PD: Rasheda MD: Ed Lewis No Adds</p> <p>KRNB/Dallas-Ft. Worth, TX * OM/MD: Sam Weaver MD: Rudy V DEBORAH COX "After"</p> <p>WMMX/Detroit, MI * PD/MD: Onell Stevens MD: Sheila Little No Adds</p>	<p>WUKS/Fayetteville, NC * PD/MD: Garrett Davis MD: Calvin Pee 11 AALIYAH "Miss" 5 JOE "Girl" MCCLURKIN/FADAMS "Prayer"</p> <p>WFLM/Ft. Pierce, FL * PD/MD: Michael James 1 KIM WATERS "Know" SANTANA FMUSIQ "Nothing"</p> <p>WQMG/Greensboro, NC * PD: Alvin Stowe 5 JAH-EM "Fabulous"</p> <p>KMJQ/Houston-Galveston, TX * PD: Carl Connor MD: Sam Choice No Adds</p> <p>WTLC/Indianapolis, IN * OM/MD: Brian Wallace MD: Garth Adams No Adds</p> <p>WKXJ/Jackson, MS * PD/MD: Stan Branson No Adds</p> <p>WSOL/Jacksonville, FL * PD: Mike Williams APD/MD: K.J. LL COOL J "Better"</p>	<p>KMJK/Kansas City, MO * PD: Greg Love MD: Trey Michaels 1 MCCLURKIN/FADAMS "Prayer" KIM WATERS "Know"</p> <p>KNEK/Lafayette, LA * PD/MD: John Kinnit KEM "Cals" SANTANA FMUSIQ "Nothing"</p> <p>KVGS/Las Vegas, NV * PD: Vic Clemens MD: Adrian Wagers No Adds</p> <p>KOKY/Little Rock, AR * PD: Mark Dylan MD: Jamal Quarles 5 KIM WATERS "Know" MIDNIGHT STAR "15th"</p> <p>KHHT/Los Angeles, CA * PD: Michelle Santososso 19 DONNIE "Cloud" 11 FRANKIE J "Wanna" 6 J LOPEZ FALL COOL J "Hate"</p> <p>KJLH/Los Angeles, CA * PD/MD: Andrea Russell No Adds</p>	<p>WRBV/Macon, GA PD/MD: Lisa Charles No Adds</p> <p>KJMS/Memphis, TN * OM/MD: Nate Bell APD/MD: Eileen Collier No Adds</p> <p>WHQT/Miami, FL * PD: Derrick Brown APD/MD: Karen Vaughn No Adds</p> <p>WJMR/Milwaukee-Racine, WI * PD/MD: Lauri Jones KEM "Cals"</p> <p>WDLT/Mobile, AL * PD: Steve Crumbley MD: Kathy Barlow SANTANA FMUSIQ "Nothing"</p> <p>WQOK/Nashville, TN * PD/MD: D.C. KEM "Cals"</p>	<p>WYBC/New Haven, CT * DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P No Adds</p> <p>WYLD/New Orleans, LA * DM: Caris Beaton PD/MD: Aaron "A.J." Apple DEBORAH COX "After"</p> <p>WRKS/New York, NY * PD: Toya Beasley MD: Julie Gustines No Adds</p> <p>WVVY/Norfolk, VA * PD/MD: Michael Mauzone No Adds</p> <p>WVKL/Norfolk, VA * DM: Don London PD/MD: DC No Adds</p> <p>WCFB/Orlando, FL * OM/MD: Steve Holbrook MD: Joe Davis No Adds</p>	<p>WDAS/Philadelphia, PA * Stn. Mgr./PD: Joe Tamburo MD: Joann Gamble No Adds</p> <p>WFXC/Raleigh-Durham, NC * OM/MD: Cy Young APD/MD: Jodi Berry 1 TYRESE "Gonna"</p> <p>WKJS/Richmond, VA * PD/MD: Kevin Gardner K-CI & JIGU "Moment"</p> <p>WVBE/Roanoke-Lynchburg, VA * PD: Walt Ford KIM WATERS "Know" SANTANA FMUSIQ "Nothing"</p> <p>KMJM/St. Louis, MO * OM/MD: Chuck Atkins 4 K-CI & JIGU "Moment"</p>	<p>WLVH/Savannah, GA PD: Gary Young 9 KEM "Cals" 7 K-CI & JIGU "Moment"</p> <p>WIMX/Toledo, OH * PD: Rocky Love MD: Denise Brooks 19 SYLEENA JOHNSON "What" MIDNIGHT STAR "15th" SANTANA FMUSIQ "Nothing" KIM WATERS "Know"</p> <p>WHUR/Washington, DC * PD/MD: David A. Dickinson 16 DONNIE "Cloud" 1 SANTANA FMUSIQ "Nothing" KENNY G "MIDNIGHT STAR"</p> <p>WMMJ/Washington, DC * PD: Kathy Brown MD: Mike Chase K-CI & JIGU "Moment" TYRESE "Gonna"</p>
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*Monitored Reporters

48 Total Reporters

44 Total Monitored

4 Total Indicator

3 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WMCS/Milwaukee-Racine, WI





LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	WHITNEY HOUSTON One Of Those Days (Arista)	1064	+72	159617	10	42/0
1	2	MUSIQ Dontchange (Def Soul/IDJMG)	1043	-101	163742	20	41/0
4	3	JAHEIM Fabulous (Divine Mill/WB)	957	+66	128601	13	40/1
2	4	HEATHER HEADLEY He Is (RCA)	955	-163	124628	15	41/0
6	5	SYLEENA JOHNSON Guess What (Jive)	949	+111	132217	9	40/1
5	6	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	877	+30	137454	17	25/0
7	7	GERALD LEVERT Funny (Elektra/EEG)	739	-80	122525	24	39/0
10	8	VIVIAN GREEN Emotional Rollercoaster (Columbia)	689	+32	84331	11	39/0
9	9	RUFF ENDZ Someone To Love You (Epic)	681	-30	105926	43	36/0
8	10	INDIA.ARIE Little Things (Motown)	667	-56	89642	19	38/0
12	11	TYRESE How You Gonna Act Like That (J)	531	+15	72361	10	32/2
11	12	LUTHER VANDROSS I'd Rather (J)	503	-43	88894	51	34/0
13	13	DRU HILL I Should Be... (Def Soul/IDJMG)	491	-8	65687	11	29/0
14	14	AALIYAH I Care 4 U (BlackGround)	467	-1	78245	17	11/0
15	15	DEBORAH COX The Morning After (J)	402	+4	55303	7	29/2
20	16	SOUNDS OF BLACKNESS Don't You Ever Give Up (Sounds Of Blackness)	302	+26	27908	8	12/0
16	17	ANGIE STONE More Than A Woman (J)	298	-59	43755	20	33/0
22	18	NEXT Imagine That (J)	288	+19	26187	7	20/0
17	19	BRIAN MCKNIGHT Let Me Love You (Motown)	282	-61	35374	14	31/0
21	20	KENNY LATTIMORE/CHANTE' MOORE Loveable (From Your Head...) (Arista)	275	+4	26790	12	21/2
18	21	AL JARREAU Secrets Of Love (GRP/VMG)	266	-22	21200	16	19/1
23	22	GINUWINE Stingy (Epic)	226	-19	34108	9	5/0
26	23	JEFF MAJORS Somebody Bigger (Music One)	225	+38	28812	2	12/0
Debut	24	GERALD LEVERT Closure (Elektra/EEG)	221	+132	37427	1	28/2
25	25	TONI BRAXTON A Better Man (Arista)	220	+26	21834	3	18/0
24	26	BLACKSTREET Deep (DreamWorks)	220	+23	24937	5	18/0
28	27	K-CI & JOJO This Very Moment (MCA)	207	+24	23583	2	19/3
19	28	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	189	-97	30037	13	5/0
Debut	29	TONY TERRY In My Heart (Golden Boy)	151	+31	4602	1	12/1
Debut	30	AALIYAH Miss You (BlackGround/Universal)	150	+5	33418	1	6/1

44 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

KEM Love Calls (Motown/Universal)
Total Plays: 133, Total Stations: 16, Adds: 3

MARIAH CAREY Through The Rain (Monarc/IDJMG)
Total Plays: 130, Total Stations: 9, Adds: 0

MUL-TY Looking For Love (Universal)
Total Plays: 74, Total Stations: 5, Adds: 0

QUESTION I'm Feeling You (Independent)
Total Plays: 69, Total Stations: 11, Adds: 0

BRAXTON BROTHERS What Did I Say (Peak)
Total Plays: 64, Total Stations: 4, Adds: 0

DDNNIE MCCLURKIN F.Y. ADAMS The Prayer (Verity)
Total Plays: 58, Total Stations: 9, Adds: 2

DDNNIE Cloud 9 (Independent)
Total Plays: 52, Total Stations: 4, Adds: 2

RUSSELL Rich Man (Independent)
Total Plays: 48, Total Stations: 6, Adds: 0

KENNY G F/BRIAN MCKNIGHT All The Way (Arista)
Total Plays: 42, Total Stations: 8, Adds: 1

MIDNIGHT STAR 15th Avenue (Epic)
Total Plays: 34, Total Stations: 7, Adds: 4

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
KIM WATERS You Know That I Love You (Shanachie)	10
SANTANA F/MUSIQ Nothing At All (Arista)	9
MIDNIGHT STAR 15th Avenue (Epic)	4
K-CI & JOJO This Very Moment (MCA)	3
KEM Love Calls (Motown/Universal)	3
TYRESE How You Gonna Act Like That (J)	2
DEBORAH COX The Morning After (J)	2
GERALD LEVERT Closure (Elektra/EEG)	2
KENNY LATTIMORE/CHANTE' MOORE Loveable... (Arista)	2
DDNNIE MCCLURKIN F.Y. ADAMS The Prayer (Verity)	2
DDNNIE Cloud 9 (Independent)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GERALD LEVERT Closure (Elektra/EEG)	+132
SYLEENA JOHNSON Guess What (Jive)	+111
KEM Love Calls (Motown/Universal)	+74
WHITNEY HOUSTON One Of Those Days (Arista)	+72
INDIA.ARIE Video (Motown)	+69
JAHEIM Fabulous (Divine Mill/WB)	+66
JEFF MAJORS Somebody Bigger (Music One)	+38
DDNNIE Cloud 9 (Independent)	+36
VIVIAN GREEN Emotional Rollercoaster (Columbia)	+32
TONY TERRY In My Heart (Golden Boy)	+31
QUESTION I'm Feeling You (Independent)	+31
DDNNIE MCCLURKIN F.Y. ADAMS The Prayer (Verity)	+31

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MAXWELL Lifetime (Columbia)	368
DDNELL JONES You Know That I Love You (Untouchables/Arista)	356
LUTHER VANDROSS Take You Out (J)	307
MARY MARY In The Morning (Columbia)	268
GERALD LEVERT Made To Love Ya (EastWest/EEG)	248
YOLANDA ADAMS The Battle Is The Lords (Verity)	243
JAHEIM Anything (Divine Mill/WB)	220
JILL SCOTT The Way (Hidden Beach/Epic)	215
JDE What If A Woman (Jive)	209
MUSIQ Halfcrazy (Def Soul/IDJMG)	198
MAXWELL This Woman's Work (Columbia)	196
YOLANDA ADAMS Open My Heart (Elektra/EEG)	176
JAHEIM Just In Case (Divine Mill/WB)	175

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Country Ready For Resurgence?

Leading Pop consultant says our turn is coming

By Guy Zapoleon

One of Pop and Rock radio's pre-eminent consultants says that Country is ready for a comeback. And because Guy Zapoleon works with almost every format except Country, his remarks about this format and the way it meshes with the cycles of other music genres are especially interesting.

Look at the sales charts. Who do you see riding the top? Elvis Presley and The Rolling Stones. *The American Idol* album is top five, and it features a lot of great oldies remakes. Pop music, after a very lengthy seven years of health, has fallen on hard times.

Pop alternative music, which was so popular in the mid- to late '90s and started the pop music rebirth with Lilith Fair ladies Alanis Morissette and Natalie Merchant and pop rock acts like Matchbox 20 and The Goo Goo Dolls, now appeals mainly to the 25+ demo.

Teen pop, which made CHR/Pop so successful over the past four years, has virtually dried up. What replaced it, and what now fills out the rest of the top 10 sales list, are rock alternative and hip-hop.

The 10-Year Musical Cycle

Is this state of music unusual? Absolutely not. It's part of a 10-year music cycle that has repeated since the beginning of the rock 'n' roll era in 1955. The state of music we're in right now is the last phase of this three-phase cycle, a phase I call "The Doldrums."

In 1991 Nationwide Communications commissioned me to figure out why CHR/Pop radio was in a downward spiral. When I studied the format, I identified an even bigger issue, which was that music repeated in a 10-year cycle and that pop music was in a lull.

We're in a period similar to 1991 right now. As there is now, there was a lot of uncertainty 10 years ago. The Gulf War was beginning with Saddam Hussein and Iraq. The U.S. was under the leadership of the elder President Bush. On TV there was a slew of established, traditional franchises — especially cops-and-robbers shows. Now we have *Law and Order* (which now has three different versions) and *CSI* and its spinoffs. Add to this the awful state of the economy.

When things seem shaky, as they did then and do now, you'll see a large group of Americans begin to gravitate

to familiar and more traditional forms of music.

This happened in 1961, 1971, 1981 and 1991 and started again toward the end of 2001. You'll see on the chart on this page that during these periods soft rock, in some form, has had a big resurgence, and Country crossovers enjoy a lot of success.

In 1980 it began with *Urban Cowboy*, and in 1991 it started with Billy Ray Cyrus and his multimillion-selling single "Achy Breaky Heart." Also at that time a lot of hot young country artists were beginning to emerge and sell tons of CDs.

The Three Phases of the Music Cycle

Here's what happens during each of the three phases of the music cycle. These changes depend largely on what happens to the three core sounds of CHR/Pop music radio — pop, rock and R&B — during the course of this 10-year cycle. The changes, I might add, have little to do with how CHR/Pop radio reacts to the cycles.

The Rebirth: Since 1995 — and especially during 1998-2000 — we may have had the greatest variety of musical genres that radio has had since its birth cycles in the mid-'50s and mid-'60s. We've had a cornucopia of hits in musical styles including pure pop, Latin dance, AC ballads, country crossovers, pop rock, alternative rock, R&B, hip-hop and even mambo.

The CHR/Pop format is all about a musical variety of hits — and that means big ratings. The secret is that all three of its core sounds — pop, rock and R&B — are pop enough to play on the same station.

The Extremes: At the end of this Rebirth cycle, however, the leading edge — the truly active music consumer — starts to tire of the pop, pop rock and pop R&B sound and begins to desire more extreme rock and R&B. This begins to make the hits more extreme. At the same time pop music begins to dry up at other formats. This allows edgier rock and R&B to be played on one station.

Generally, the Extremes period

comes during the end of the decade. What happened in the late '80s with Guns N' Roses and the hip-hop explosion has happened again over the last few years with hip-hop artists and rock alternative artists dominating CD sales.

The cycle is also repeating itself at radio. Rhythmic crossover stations have popped up everywhere, replacing the heritage CHR/Pop stations in the leadership position. And, as in the past, a great number of CHR/Pops have revamped themselves in the crossover stations' Urban image. At the same time, formats featuring newer rock, like Alternative, are experiencing unprecedented success — check out KROQ/Los Angeles.

During this period, as the CHR/Pop format gets edgier as it plays the available hits, adults begin to abandon ship for traditional formats like AC, Country and Oldies, as well as the hot new adult niche formats like Hot AC and '70s and '80s formats.

The Doldrums: Throughout history, CHR/Pop radio has softened to get the adults back. It also begins to add in more of what's left of mass- (and adult-) appeal music: more traditional forms of music from Country and AC, and even jazz and remakes of oldies.

In addition, CHR's playing nonexclusive music from these formats causes AC, Country and Oldies to experience even bigger ratings. The big mistake most CHR/Pops make during this period is overreacting and abandoning their focus on the core CHR/Pop demo — 15-24 females. That causes a mass exodus of mainstream CHR/Pop stations from the format, where almost 50% of all mainstream CHR/Pop stations changed format between 1990-1995.

Country Music Explosion?

Why haven't Country radio and country music experienced the boom they did during the early '90s? Some of it has to do with the willingness of other formats to play this music.

CHR/Pop radio hasn't reacted like it did during the last two Doldrums cycles by dropping more extreme music and thus abandoning teens and young adults. It's holding on to whatever pop music is left to create glue between the extremes of rock and rap while also learning from the mistakes

Continued on Page 54

Zapoleon's 10-Year Cycles of CHR/Pop

In a comprehensive study of radio and music trends, radio consultant Guy Zapoleon has identified a number of musical cycles. Here is his "10 Year Cycle," which CHR/Pop radio has been going through since the birth of the format in the mid-'50s. He notes that the changes depend largely on what happens to the three core sounds of CHR/Pop music radio — pop, rock and R&B — during the course of this 10-year cycle. The changes, he adds, have little to do with how CHR/Pop radio reacts to the cycles.

Cycle 1

Rebirth	Extremes	Doldrums
1956 Pop/Rock/R&B	1960 Dance	1961 Chicken Rock
Elvis	Chubby Checker	The Bobbys: Vinton, Rydell and Vee
Chuck Berry	Little Eva	Country Crossovers
		The Drifters
		Johnny Cash/Patsy Cline

Cycle 2

Rebirth	Extremes	Doldrums
1964 Pop/Rock/R&B	1969 Acid Rock	1971-73 Soft Rock
Beatles	Jimi Hendrix	Helen Reddy
Rolling Stones	Cream	James Taylor
Motown	Led Zeppelin	Country Crossovers
Lovin' Spoonful	Deep Purple	John Denver/Anne Murray
Beach Boys	Doors	Golden Oldies Revival (1972)
		Oldies Format

Cycle 3

Rebirth	Extremes	Doldrums
1974 Pop/Rock/R&B	1978 Disco	1980-81 AC
Fleetwood Mac	Chic	Barry Manilow
Eagles	Donna Summer	Neil Diamond
Stevie Wonder		Barbra Streisand
		Country Crossovers
		Urban Cowboy
		Kenny Rogers
		Eddie Rabbitt
		Oldies Format flourishes

Cycle 4

Rebirth	Extremes	Doldrums
1982-83	1989	1991
Pop/Rock/R&B/MTV	Rap/Funk	Soft Rock Crossovers
Eurythmics	Hammer	by Adult Artists
Culture Club	Public Enemy	Elton John
Bruce Springsteen	Bell Biv DeVoe	Billy Joel
John Mellancamp		Gloria Estefan
Michael Jackson		Country Crossovers
Madonna		Garth Brooks
Teen Pop 1987-88		Billy Ray Cyrus
Debbie Gibson		Birth of the '70s format;
New Kids On The Block		'60s Oldies still does well
Tiffany		

Cycle 5

Rebirth	Rebirth Continues	Extremes
1995-1998	1998-2000	2001
Pop+Modern AC+	Teen Pop+Pop Rock+	Pop+R&B+Modern+
Pop R&B	Pop R&B	Rock+Rap
Mariah Carey	Backstreet Boys	Destiny's Child
La Bouche	Britney Spears	Pink
Madonna	'N Sync	Jennifer Lopez
Alanis Morissette	Matchbox 20	Creed
Natalie Merchant	Third Eye Blind	Red Hot Chili Peppers
Collective Soul	Goo Goo Dolls	Blink-182
Boyz II Men	Will Smith	Jay-Z
TLC	TLC	Nelly
Janet Jackson	Brandy	Eminem

Doldrums 2001-2003
Soft Pop: Norah Jones, *American Idol* and gold catalog: The Rolling Stones, Elvis
Country Crossovers: Waiting to happen.
Oldies: '80s stations



Steve Wariner Steals Another Day

The country vet takes the reins

Since walking away from his deal with Capitol Records, Steve Wariner hasn't exactly been spending all of his leisure time learning how to knit. In fact, Wariner has been busier than ever making a new record and forming his own label, Selectone Records.

This isn't exactly what Wariner had planned. Two years ago, when he went to newly named Capitol Records/Nashville President Mike Dungan, "I was at the point where I needed to step away, needed to write some songs," Wariner says. "I wanted to get away from the wars, go write songs and work for our publishing company."

Slowing The Pace

The decision to slow his pace also had a great deal to do with a new love in Wariner's life: his newly built, 2,000-square-foot home studio. "I wanted to go off and play in my brand-spanking-new studio," he says. "Being an artist was getting in the way of that. I didn't want to be on the road."

And being at a major label can sometimes get in the way of being an artist, as Wariner found while creating his new CD, *Steal Another Day*. "I did this project knowing there wouldn't be somebody looking over my shoulder," he says.



Steve Wariner

"It's not that that happened a lot at the label, but there are a few songs that you know might not make it on the record if you're at a label. You think, 'I'm going to have to fight for that one to make it on the record.'"

"A lot of this new project was songs I'd been sitting on a while, not even thinking in my mind that they would someday be an album. The fans are going to see some things they would not otherwise have seen if I had been on a big label."

That isn't to say that Wariner felt stifled at Capitol. He says former label head Pat Quigley "just gave me a budget and said, 'Go make your records.' I had some fights with him after I made the record, which is, honestly, the worst time to have fights. I'd have to say, 'Pat, it's already finished.'"

"Some folks call him 'the madman of Music Row,' but I will say this for him: He let me have the creative range to go off and make my music. I didn't have a lot of people looking over my shoulder."

"I wanted to go off and play in my brand-spanking-new studio. Being an artist was getting in the way of that. I didn't want to be on the road."

Self-Employed

Being his own boss on this new project, Wariner discovered a greater creative scope. He didn't have to be concerned about cuts not being commercial or radio-friendly enough.

"I was itching to get live players out and try out my studio," he says. "We decided to bring some players out, finish these songs and make them available on our own little label. At least we thought we could sell them on the Internet and sell them through our fan club."

After playing the CD for friends, though, Wariner decided to broaden his focus. "Some of my buddies said, 'Oh, man, this is turning out really cool,'" he says. "Everybody was saying, 'You need to talk to so-and-so,' and it started mushrooming from there. We thought, 'Maybe this is bigger than the Internet thing. Maybe it's something we can take a run at radio with. We have two or three things that could be hits here.'"

That run at mainstream radio starts with the single "Snowfall on the Sand," which is being worked by new GrassRoots Promotion Managing Partner Nancy Tunick and her staff.

Wariner says, "We're taking a run at this because we believe we have some things. A lot of artists have done the independent-label thing, but I don't know if anybody else has gone for the throat like this. We're going to try it. When I say I'm go-

ing to go at radio, I know their agendas are not what ours are.

"I really respect Country radio. It's been wonderful to me over the years. I don't take that for granted. If they just give me a shot, that's all I'm asking for. We're very realistic. We know we're the little ant up against the giants. I love the challenge. At the very least, we have good, fresh stuff out there for the fans."

More Than Meets The Ears

For years Wariner was content not to worry about the money side of the business. "My wife, Caryn, has always been into the business side of it," he says. "She's run our publishing business for years. That's her thing. I hate that stuff. But it's a whole different thing when you're dealing with your money."

In fact, Wariner has become very involved in the business side of matters. "I've rolled up my sleeves and put on the marketing and label hats. It's fun to be involved in that stuff too; it's fun to oversee that."

Wariner even got his way in the packaging of *Steal Another Day*, a tri-fold package with a 12-page booklet in the center. "I've been trying to talk every record label in town into doing this," he says. "Now that we can do it, we decided to spend more money on the package. If we don't sell 10 copies, I'll still be proud. I really believe in the music, and we have a great package too."

Wariner credits some of the best-known industry vets with helping him learn what he needed to know for his current role — including the legendary Chet Atkins, who signed Wariner to his first recording contract, with RCA, in 1977.

"I've been doing this thing for about 25 years," Wariner says. "Certainly, I've learned working with Chet Atkins and some of the great producers like Tony Brown. I need to get out of it if I don't know how to make records by now."

"And I actually learned a lot from Pat Quigley, who probably told me more than I needed to know about the underbelly of the record business. We're really watching that stuff closely."

Old Friends

Ironically, Wariner's love of his new studio and being home to write and work will be the very things that force him back into the public eye: He's now scheduling media campaigns and public appearances for the new record. "I'm going to be traveling this year, working the promotion stuff," he says. "We're going to work the retail end of it."

"Mike Dungan is going to think I'm crazy, because I told him I wanted to go off and write songs and now I'm going to be back doing interviews and working it — and

wearing a different hat on top of that."

The next step comes Feb. 4, when *Steal Another Day* hits store shelves. It will be distributed by EDC Music, based in Atlanta. The project includes 16 tracks: 11 new songs and five of Wariner's greatest hits — remade, but true to the originals.

"It's a pet peeve of mine when I hear people redo songs with a modern take," he says. "I have never liked when people strayed from the original licks. I want to hear it as it was a hit."

With that in mind, Wariner used the original musicians, studios and, sometimes, instruments that were used in recording the original hits. "It's fun re-creating these things," he says. "At the same time, it's a double-edged sword doing the vocals. 'We've got to go sing these again?' I picked out five I really love the most, ones I get asked about over and over. People ask about them on the road."

"I actually learned a lot from Pat Quigley, who probably told me more than I needed to know about the underbelly of the record business. We're really watching that stuff closely."

Those recut hits include "Some Fools Never Learn," "The Weekend" and "Where Did I Go Wrong."

"It's fun reliving the old things, revisiting old friends," Wariner says. And he's having fun finally being at the helm of his own label. "I had talked about doing the record-label thing when I left Arista and went to Capitol," he explains. "We toyed with the idea of being independent, but at that time not many artists had stepped out and done their own labels."

"At this point I'm enjoying it. Once we get it off the ground I'll feel better. Each step of the way I feel better."



BAREFOOT IN L.A. Arista's Carolyn Dawn Johnson celebrated her win as Favorite New Country Artist at the American Music Awards at Barefoot in Los Angeles. Seen here (l-r) are RCA Label Group Exec. VP Butch Waugh, Johnson and RCA Label Group Chairman Joe Galante.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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R&R COUNTRY TOP 50

January 24, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARK WILLS 19 Somethin' (Mercury)	18128	+506	6388	+220	16	149/0
3	2	EMERSON DRIVE Fall Into Me (DreamWorks)	14993	+465	5411	+140	27	148/0
4	3	BLAKE SHELTON The Baby (Warner Bros.)	14977	+1216	5348	+497	12	149/0
2	4	GEORGE STRAIT She'll Leave You With A Smile (MCA)	14649	-591	5089	-230	20	148/0
5	5	TERRI CLARK I Just Wanna Be Mad (Mercury)	14275	+1112	5050	+367	21	148/0
6	6	AARON LINES You Can't Hide Beautiful (RCA)	12814	+974	4515	+431	22	147/0
8	7	GARY ALLAN Man To Man (MCA)	11010	+888	4061	+300	16	148/2
9	8	BRAD PAISLEY I Wish You'd Stay (Arista)	9360	+409	3527	+131	21	146/1
11	9	JOE NICHOLS Brokenheartsville (Universal South)	8728	+1429	3046	+504	12	138/6
10	10	LONESTAR Unusually Unusual (BNA)	8664	+592	3273	+190	20	141/1
16	11	SHANIA TWAIN Up! (Mercury)	7533	+1422	2693	+527	6	130/5
12	12	TRACE ADKINS Chrome (Capitol)	7527	+799	3021	+362	16	135/1
18	13	DIXIE CHICKS Travelin' Soldier (Monument)	7033	+2186	2391	+760	14	136/14
13	14	KELLIE COFFEY At The End Of The Day (BNA)	6886	+387	2551	+167	23	138/2
17	15	TRICK PONY On A Mission (H2E/WB)	6785	+681	2582	+225	19	135/0
15	16	VINCE GILL Next Big Thing (MCA)	6642	+506	2477	+183	10	135/3
14	17	JENNIFER HANSON Beautiful Goodbye (Capitol)	6510	+162	2495	+83	22	129/1
20	18	ALAN JACKSON That'd Be Alright (Arista)	6142	+1554	2084	+551	4	129/14
21	19	FAITH HILL When The Lights Go Down (Warner Bros.)	5458	+909	1909	+296	9	121/6
24	20	KEITH URBAN Raining On Sunday (Capitol)	5347	+910	2011	+302	6	128/8
22	21	DIAMOND RIO I Believe (Arista)	5266	+805	2022	+308	7	124/5
19	22	DEANA CARTER There's No Limit (Arista)	4825	+234	1927	+137	12	132/2
23	23	DARRYL WORLEY Family Tree (DreamWorks)	4791	+337	1800	+176	14	121/3
26	24	MARTINA MCBRIDE Concrete Angel (RCA)	4478	+537	1661	+184	9	118/6
25	25	CHRIS CAGLE What A Beautiful Day (Capitol)	4354	+322	1476	+130	9	106/6
30	26	KENNY CHESNEY Big Star (BNA)	3996	+1313	1373	+458	3	112/20
27	27	ANDY GRIGGS Practice Life (RCA)	3211	-215	1297	-77	17	116/0
28	28	STEVE AZAR Waitin' On Joe (Mercury)	3069	-321	1252	-95	24	101/0
31	29	JEFF BATES The Love Song (RCA)	2786	+488	1007	+170	3	99/9
Breaker	30	PHIL VASSAR This Is God (Arista)	2771	+695	1026	+207	3	95/22
40	31	TIM MCGRAW She's My Kind Of Rain (Curb)	2742	+1278	853	+410	3	86/40
Breaker	32	TOBY KEITH Rock You Baby (DreamWorks)	2698	+962	1023	+367	2	95/18
32	33	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	2228	-21	554	-17	6	45/8
35	34	TRACY BYRD Lately (Dreamin' Bout...) (RCA)	1732	-239	741	-91	9	72/0
Breaker	35	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1693	+111	730	+67	3	90/7
45	36	JO DEE MESSINA Was That My Life (Curb)	1608	+517	447	+226	2	62/20
44	37	MONTGOMERY GENTRY Speed (Columbia)	1587	+359	717	+154	3	76/11
39	38	CRAIG MORGAN Almost Home (Broken Bow)	1539	+54	698	+17	12	69/4
41	39	PINMONKEY I Drove All Night (BNA)	1435	+5	611	+23	7	82/5
46	40	TIM MCGRAW FELTON JOHN Tiny Dancer (Curb)	1271	+188	279	+50	5	5/0
42	41	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	1252	-71	340	-15	14	14/1
36	42	TANYA TUCKER A Memory Like I'm Gonna Be (Tuckertime/Capitol)	1160	-772	439	-318	18	56/0
34	43	LEE ANN WOMACK Forever Everyday (MCA)	1140	-838	467	-295	12	65/0
49	44	TAMMY COCHRAN Love Won't Let Me (Epic)	1138	+273	527	+115	2	75/10
47	45	TOBY KEITH Beer For My Horses (DreamWorks)	1079	+66	148	+21	6	1/1
43	46	KEVIN DENNEY It'll Go Away (Lyric Street)	1026	-242	456	-138	10	65/0
Debut	47	TRAVIS TRITT Country Ain't Country (Columbia)	915	+555	329	+186	1	48/18
50	48	AARON TIPPIN FITHEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	873	+248	403	+105	2	57/7
Debut	49	RASCAL FLATTS Love You Out Loud (Lyric Street)	709	+359	268	+155	1	35/26
48	50	TEBEY We Shook Hands (Man To Man) (BNA)	643	-283	273	-73	2	35/1

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW She's My Kind Of Rain (Curb)	40
RASCAL FLATTS Love You Out Loud (Lyric Street)	26
SAMMY KERSHAW I Want My Money Back (Audiom)	24
PHIL VASSAR This Is God (Arista)	22
KENNY CHESNEY Big Star (BNA)	20
JO DEE MESSINA Was That My Life (Curb)	20
TOBY KEITH Rock You Baby (DreamWorks)	18
TRAVIS TRITT Country Ain't Country (Columbia)	18
DIXIE CHICKS Travelin' Soldier (Monument)	14
ALAN JACKSON That'd Be Alright (Arista)	14
MONTGOMERY GENTRY Speed (Columbia)	11
TAMMY COCHRAN Love Won't Let Me (Epic)	10
JEFF BATES The Love Song (RCA)	9

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIXIE CHICKS Travelin' Soldier (Monument)	+2186
ALAN JACKSON That'd Be Alright (Arista)	+1554
JOE NICHOLS Brokenheartsville (Universal South)	+1429
SHANIA TWAIN Up! (Mercury)	+1422
KENNY CHESNEY Big Star (BNA)	+1313
TIM MCGRAW She's My Kind Of Rain (Curb)	+1278
BLAKE SHELTON The Baby (Warner Bros.)	+1216
TERRI CLARK I Just Wanna Be Mad (Mercury)	+1112
AARON LINES You Can't Hide Beautiful (RCA)	+974
TOBY KEITH Rock You Baby (DreamWorks)	+962

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS Travelin' Soldier (Monument)	+760
ALAN JACKSON That'd Be Alright (Arista)	+551
SHANIA TWAIN Up! (Mercury)	+527
JOE NICHOLS Brokenheartsville (Universal South)	+504
BLAKE SHELTON The Baby (Warner Bros.)	+497
KENNY CHESNEY Big Star (BNA)	+458
AARON LINES You Can't Hide Beautiful (RCA)	+431
TIM MCGRAW She's My Kind Of Rain (Curb)	+410
TERRI CLARK I Just Wanna Be Mad (Mercury)	+367
TOBY KEITH Rock You Baby (DreamWorks)	+367

Breakers

PHIL VASSAR
This Is God (Arista)
22 Adds • Moves 33-30

TOBY KEITH
Rock You Baby (DreamWorks)
18 Adds • Moves 37-32

JESSICA ANDREWS
There's More To Me Than You (DreamWorks)
7 Adds • Moves 38-35

Songs ranked by total plays

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
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149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/12-1/18. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



Country Radio's #1 Overnight Program



AFTER MIDNITE'S TOP COP
Blair Garner gives some tough love to Reba McEntire on After Midnite.

January 24, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARK WILLS 19 Somethin' (Mercury)	3456	-31	2739	-13	16	75/0
2	2	BLAKE SHELTON The Baby (Warner Bros.)	3445	+199	2706	+145	12	75/0
5	3	TERRI CLARK I Just Wanna Be Mad (Mercury)	2996	+130	2383	+101	21	68/0
6	4	GARY ALLAN Man To Man (MCA)	2995	+281	2373	+207	18	73/0
7	5	AARON LINES You Can't Hide Beautiful (RCA)	2903	+227	2323	+176	24	73/0
3	6	EMERSON DRIVE Fall Into Me (DreamWorks)	2892	-146	2311	-108	30	68/0
8	7	BRAD PAISLEY I Wish You'd Stay (Arista)	2791	+185	2173	+143	25	73/1
4	8	GEORGE STRAIT She'll Leave You With A Smile (MCA)	2622	-254	2071	-217	22	65/0
10	9	LONESTAR Unusually Unusual (BNA)	2419	+53	1918	+66	22	72/1
11	10	TRACE ADKINS Chrome (Capitol)	2335	+241	1862	+189	17	73/1
13	11	JOE NICHOLS Brokenheartsville (Universal South)	2310	+299	1876	+239	13	67/1
12	12	TRICK PONY On A Mission (H2E/WB)	2149	+57	1697	+34	22	71/0
14	13	VINCE GILL Next Big Thing (MCA)	2034	+120	1617	+92	10	70/0
15	14	KELLIE COFFEY At The End Of The Day (BNA)	1922	+60	1488	+38	24	70/0
16	15	JENNIFER HANSON Beautiful Goodbye (Capitol)	1909	+144	1548	+122	22	71/2
17	16	SHANIA TWAIN Up! (Mercury)	1872	+252	1515	+196	5	71/3
21	17	ALAN JACKSON That'd Be Alright (Arista)	1839	+353	1465	+278	5	72/1
18	18	KEITH URBAN Raining On Sunday (Capitol)	1836	+259	1462	+208	7	74/1
24	19	DIXIE CHICKS Travelin' Soldier (Monument)	1716	+346	1374	+273	5	69/2
20	20	DIAMOND RIO I Believe (Arista)	1702	+150	1346	+108	9	70/1
19	21	DARRYL WORLEY Family Tree (DreamWorks)	1547	-12	1266	+2	16	62/1
22	22	MARTINA MCBRIDE Concrete Angel (RCA)	1545	+130	1212	+98	8	68/4
23	23	DEANA CARTER There's No Limit (Arista)	1490	+109	1197	+85	13	69/4
26	24	CHRIS CAGLE What A Beautiful Day (Capitol)	1174	+76	944	+70	8	59/6
25	25	ANDY GRIGGS Practice Life (RCA)	1174	-43	915	-35	19	53/0
27	26	FAITH HILL When The Lights Go Down (Warner Bros.)	1138	+98	910	+93	8	53/5
31	27	KENNY CHESNEY Big Star (BNA)	1128	+454	909	+345	2	66/13
32	28	TOBY KEITH Rock You Baby (DreamWorks)	1064	+414	867	+324	2	68/15
33	29	PHIL VASSAR This Is God (Arista)	988	+394	740	+302	2	58/14
35	30	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	766	+177	633	+135	4	53/5
29	31	STEVE AZAR Waitin' On Joe (Mercury)	718	-68	563	-65	27	34/1
28	32	TRACY BYRD Lately (Dreamin' Bout...) (RCA)	690	-173	566	-130	10	39/1
39	33	JEFF BATES The Love Song (RCA)	670	+219	524	+169	3	42/9
37	34	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	574	+51	485	+46	6	36/4
Debut	35	TIM MCGRAW She's My Kind Of Rain (Curb)	540	+449	462	+375	1	50/37
38	36	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	507	+47	404	+42	2	33/0
40	37	MONTGOMERY GENTRY Speed (Columbia)	483	+76	398	+59	2	29/4
36	38	LEE ANN WOMACK Forever Everyday (MCA)	475	-110	369	-96	14	27/0
42	39	TAMMY COCHRAN Love Won't Let Me (Epic)	462	+99	369	+73	2	29/3
34	40	KEVIN DENNEY It'll Go Away (Lyric Street)	432	-158	355	-145	10	26/0
43	41	PINMONKEY I Drove All Night (BNA)	345	-7	299	-8	9	25/1
44	42	DARON NORWOOD In God We Trust (H2E/Lofton Creek)	337	+8	294	+9	8	21/1
50	43	TRAVIS TRITT Country Ain't Country (Columbia)	318	+186	264	+152	2	23/10
Debut	44	RASCAL FLATTS Love You Out Loud (Lyric Street)	316	+230	247	+183	1	27/17
47	45	JO DEE MESSINA Was That My Life (Curb)	312	+129	249	+117	2	30/15
45	46	CHARLIE DANIELS/TRAVIS TRITT Southern Boy (Blue Hat/Audium)	308	-10	271	-11	5	22/0
41	47	TANYA TUCKER A Memory Like I'm Gonna Be (Tuckertime/Capitol)	234	-157	182	-137	19	11/0
46	48	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	213	-18	182	-17	6	9/1
48	49	CROSS CANADIAN RAGWEED 17 (Universal South)	175	+16	164	+14	2	14/2
Debut	50	JAMIE LEE THURSTON It Can All Be Gone (H2E/Lofton Creek)	164	+40	142	+36	1	13/2

75 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW She's My Kind Of Rain (Curb)	37
RASCAL FLATTS Love You Out Loud (Lyric Street)	17
TOBY KEITH Rock You Baby (DreamWorks)	15
JO DEE MESSINA Was That My Life (Curb)	15
PHIL VASSAR This Is God (Arista)	14
KENNY CHESNEY Big Star (BNA)	13
TRAVIS TRITT Country Ain't Country (Columbia)	10
JEFF BATES The Love Song (RCA)	9
CHRIS CAGLE What A Beautiful Day (Capitol)	6
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	5
FAITH HILL When The Lights Go Down (Warner Bros.)	5
SAMMY KERSHAW I Want My Money Back (Audium)	5
DEANA CARTER There's No Limit (Arista)	4
MARTINA MCBRIDE Concrete Angel (RCA)	4
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	4
MONTGOMERY GENTRY Speed (Columbia)	4
SHANIA TWAIN Up! (Mercury)	3
TAMMY COCHRAN Love Won't Let Me (Epic)	3
ANTHONY SMITH Half A Man (Mercury)	3
STEVE HOLY Rock-A-Bye Heart (Curb)	3

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Big Star (BNA)	+454
TIM MCGRAW She's My Kind Of Rain (Curb)	+449
TOBY KEITH Rock You Baby (DreamWorks)	+414
PHIL VASSAR This Is God (Arista)	+394
ALAN JACKSON That'd Be Alright (Arista)	+353
DIXIE CHICKS Travelin' Soldier (Monument)	+346
JOE NICHOLS Brokenheartsville (Universal South)	+299
GARY ALLAN Man To Man (MCA)	+281
KEITH URBAN Raining On Sunday (Capitol)	+259
SHANIA TWAIN Up! (Mercury)	+252

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW She's My Kind Of Rain (Curb)	+375
KENNY CHESNEY Big Star (BNA)	+345
TOBY KEITH Rock You Baby (DreamWorks)	+324
PHIL VASSAR This Is God (Arista)	+302
ALAN JACKSON That'd Be Alright (Arista)	+278
DIXIE CHICKS Travelin' Soldier (Monument)	+273
JOE NICHOLS Brokenheartsville (Universal South)	+239
KEITH URBAN Raining On Sunday (Capitol)	+208
GARY ALLAN Man To Man (MCA)	+207
SHANIA TWAIN Up! (Mercury)	+196
TRACE ADKINS Chrome (Capitol)	+189
RASCAL FLATTS Love You Out Loud (Lyric Street)	+183
AARON LINES You Can't Hide Beautiful (RCA)	+176
JEFF BATES The Love Song (RCA)	+169
TRAVIS TRITT Country Ain't Country (Columbia)	+152
BLAKE SHELTON The Baby (Warner Bros.)	+145
BRAD PAISLEY I Wish You'd Stay (Arista)	+143
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	+135
JENNIFER HANSON Beautiful Goodbye (Capitol)	+122
JO DEE MESSINA Was That My Life (Curb)	+117
DIAMOND RIO I Believe (Arista)	+108
TERRI CLARK I Just Wanna Be Mad (Mercury)	+101
MARTINA MCBRIDE Concrete Angel (RCA)	+98
FAITH HILL When The Lights Go Down (Warner Bros.)	+93

Country Crossroads

Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living.

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 24, 2003

CalloUT AMERICA® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of December 16-22, 2002

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
GEORGE STRAIT She'll Leave You With A Smile (MCA)	52.3%	82.0%	10.9%	98.9%	3.4%	2.6%
EMERSON DRIVE Fall Into Me (DreamWorks)	53.1%	79.1%	12.3%	99.4%	3.7%	4.3%
TERRI CLARK I Just Want To Be Mad (Mercury)	28.6%	72.6%	19.7%	98.9%	4.0%	2.6%
KENNY CHESNEY A Lot Of Things Different (BNA)	34.6%	70.3%	16.3%	95.1%	7.1%	1.4%
DIXIE CHICKS Travelin' Soldier (Monument)	32.3%	68.6%	14.9%	91.4%	6.0%	2.0%
MARK WILLS Nineteen Something (Mercury)	32.3%	66.6%	22.9%	98.0%	4.9%	3.7%
KELLIE COFFEY At The End Of The Day (BNA)	21.1%	62.9%	24.0%	93.7%	6.3%	0.6%
TRICK PONY On A Mission (H2E/WB)	26.3%	58.6%	19.4%	92.9%	8.6%	6.3%
TRACE ADKINS Chrome (Capital)	23.4%	58.3%	13.4%	88.9%	12.6%	4.6%
GARY ALLAN Man To Man (MCA)	22.0%	56.3%	23.1%	89.4%	8.0%	2.0%
KEITH URBAN Raining On Sunday (Capitol)	13.4%	56.3%	23.4%	87.4%	6.3%	1.4%
BLAKE SHELTON The Baby (Warner Bros.)	25.4%	56.0%	25.7%	96.3%	11.7%	2.9%
BRAD PAISLEY I Wish You'd Stay (Arista)	24.3%	54.9%	32.6%	96.3%	6.6%	2.3%
JOE NICHOLS Brokenheartsville (Universal South)	20.0%	53.7%	25.4%	92.0%	10.0%	2.9%
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	21.7%	52.6%	22.9%	86.3%	9.1%	1.7%
LONESTAR Unusually Unusual (BNA)	16.6%	52.3%	30.0%	92.0%	7.7%	2.0%
STEVE HOLY I'm Not Breaking (Curb)	14.9%	51.7%	25.1%	90.0%	11.1%	2.0%
JENNIFER HANSON Beautiful Goodbye (Capitol)	18.0%	51.4%	26.3%	85.4%	6.0%	1.7%
TRACY BYRD Babies (RCA)	13.4%	49.4%	28.6%	85.7%	6.6%	1.1%
TOBY KEITH Rock You Baby (DreamWorks)	16.6%	48.0%	26.9%	84.0%	8.6%	0.6%
SHANIA TWAIN Up (Mercury)	18.0%	47.7%	29.1%	88.6%	8.6%	3.1%
ALAN JACKSON That'd Be Alright (Arista)	16.6%	46.3%	29.1%	84.6%	5.7%	3.4%
MARTINA MCBRIDE Concrete Angel (RCA)	15.4%	44.9%	31.1%	88.9%	11.1%	1.7%
KENNY CHESNEY Big Star (BNA)	13.7%	44.6%	20.0%	75.4%	9.1%	1.7%
AARON LINES You Can't Hide Beautiful (RCA)	19.1%	44.0%	31.7%	90.0%	12.3%	2.0%
VINCE GILL Next Big Thing (Unspecified)	19.4%	41.7%	33.7%	85.7%	7.4%	2.9%
JEFF BATES The Love Song (RCA)	14.3%	38.9%	29.1%	80.0%	9.7%	2.3%
DARRYL WORLEY Family Tree (DreamWorks)	14.3%	37.1%	33.4%	90.6%	16.0%	4.0%
PHIL VASSAR This is God (Arista)	12.6%	37.1%	29.1%	73.7%	5.1%	2.3%
DIAMOND RIO I Believe (Arista)	10.0%	35.1%	33.1%	77.1%	7.4%	1.4%
CHRIS CAGLE What A Beautiful Day (Capitol)	6.9%	35.1%	26.0%	77.1%	13.1%	2.9%
FAITH HILL When The Lights Go Down (Warner Bros.)	11.7%	32.9%	40.3%	85.1%	9.7%	2.3%
DEANA CARTER There's No Limit (Arista)	9.1%	32.9%	33.1%	76.0%	8.9%	1.1%
STEVE AZAR Waitin' On Joe (Mercury)	10.3%	30.6%	39.4%	83.4%	10.9%	2.6%
ANDY GRIGGS Practice Life (RCA)	7.4%	28.0%	34.3%	82.6%	18.6%	1.7%

CalloUT AMERICA® HOT SCORES

By KEVIN McCABE

Password of the Week: Case Question of the Week: Over the holidays, did you purchase any gifts over the Internet? If so, what was the dollar amount of your Internet purchases?

Total
Made Internet purchases: 21%
Over \$150: 6%
\$101-\$150: 3%
\$51-\$100: 9%
Less than \$50: 3%

P1
Made Internet purchases: 21%
Over \$150: 4%
\$101-\$150: 9%
\$51-\$100: 9%
Less than \$50: 3%

P2
Made Internet purchases: 22%
Over \$150: 11%
\$101-\$150: 2%
\$51-\$100: 7%
Less than \$50: 2%

Male
Made Internet purchases: 21%
Over \$150: 7%
\$101-\$150: 3%
\$51-\$100: 9%
Less than \$50: 2%

Female
Made Internet purchases: 22%
Over \$150: 6%
\$101-\$150: 5%
\$51-\$100: 8%
Less than \$50: 3%

25-34
Made Internet purchases: 22%
Over \$150: 9%
\$101-\$150: 4%
\$51-\$100: 7%
Less than \$50: 2%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+ For The Week Ending 1/24/03.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
MARK WILLS Nineteen Somethin' (Mercury)	4.35	4.41	97%	17%	4.31	97%	19%
RASCAL FLATTS These Days (Lyric Street)	4.27	4.30	98%	29%	4.28	98%	28%
GARY ALLAN Man To Man (MCA)	4.22	4.25	88%	12%	4.13	88%	13%
DIAMOND RIO I Believe (Arista)	4.19	4.22	69%	6%	4.12	67%	7%
GEORGE STRAIT She'll Leave You With A Smile (MCA)	4.17	4.16	98%	29%	4.04	99%	33%
BRAD PAISLEY I Wish You'd Stay (Arista)	4.15	4.16	95%	15%	4.10	93%	16%
JOE NICHOLS Brokenheartsville (Universal South)	4.13	4.17	87%	8%	4.14	87%	10%
ALAN JACKSON That'd Be Alright (Arista)	4.11	-	74%	8%	3.92	73%	11%
EMERSON DRIVE Fall Into Me (DreamWorks)	4.08	4.09	93%	22%	4.11	94%	23%
TERRI CLARK I Just Wanna Be Mad (Mercury)	4.07	4.15	99%	21%	4.01	98%	23%
MARTINA MCBRIDE Concrete Angel (RCA)	4.07	-	80%	11%	4.11	79%	10%
DIXIE CHICKS Travelin' Soldier (Monument)	4.06	4.02	88%	15%	4.02	88%	17%
BLAKE SHELTON The Baby (Warner Bros.)	4.05	4.11	96%	25%	3.95	94%	27%
KEITH URBAN Raining On Sunday (Capitol)	4.05	4.10	71%	7%	4.12	72%	7%
AARON LINES You Can't Hide Beautiful (RCA)	3.97	4.09	93%	17%	4.01	93%	17%
CHRIS CAGLE What A Beautiful Day (Capitol)	3.97	4.01	65%	9%	4.06	65%	8%
KENNY CHESNEY A Lot Of Things Different (BNA)	3.95	3.89	97%	28%	3.80	97%	32%
TOBY KEITH Who's Your Daddy (DreamWorks)	3.94	4.02	100%	43%	3.82	99%	44%
TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	3.93	3.92	99%	32%	3.68	98%	37%
DARRYL WORLEY Family Tree (DreamWorks)	3.91	3.84	84%	13%	3.83	85%	16%
TRICK PONY On A Mission (H2E/WB)	3.84	3.80	89%	24%	3.76	90%	27%
KELLIE COFFEY At The End Of The Day (BNA)	3.80	3.84	87%	19%	3.73	87%	24%
LONESTAR Unusually Unusual (BNA)	3.77	3.84	92%	29%	3.79	92%	27%
JENNIFER HANSON Beautiful Goodbye (Capitol)	3.75	3.64	80%	19%	3.65	81%	22%
ANDY GRIGGS Practice Life (RCA)	3.74	-	64%	9%	3.75	64%	10%
TRACE ADKINS Chrome (Capitol)	3.71	3.63	92%	22%	3.62	92%	25%
VINCE GILL Next Big Thing (MCA)	3.70	3.68	80%	16%	3.53	79%	18%
DEANA CARTER There's No Limit (Warner Bros.)	3.63	3.71	69%	11%	3.67	70%	12%
FAITH HILL When The Lights Go Down (Warner Bros.)	3.49	3.59	86%	25%	3.54	86%	22%
SHANIA TWAIN Up! (Mercury)	3.15	3.16	84%	33%	3.21	84%	31%

Total sample size is 749 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

CHARLIE DANIELS/TRAVIS TRITT Southern Boy (Blue Hat/Audium)
Total Plays: 243, Total Stations: 34, Adds: 0

SAMMY KERSHAW I Want My Money Back (Audium)
Total Plays: 140, Total Stations: 29, Adds: 24

STEVE WARINER Snowfall On The Sand (Selectone)
Total Plays: 128, Total Stations: 10, Adds: 5

Songs ranked by total plays

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Country Ready For....

Continued from Page 49

of the past and working extremely hard to maintain a balance of music.

Hot AC, which has, in the past, gravitated toward playing Country crossovers, is in an over-niched state, playing mostly pop alternative music and preferring to play Rhythmic crossover hits from CHR/Pop instead of playing Country crossovers or mainstream AC hits.

Mainstream AC, which is usually first on the Country crossover bandwagon, is being more careful and not playing as many of these hits as it could. It waits for CHR/Pop and Hot AC to establish pop, pop alternative and R&B hits for it first instead of playing Country crossovers without any support from these formats.

for Hot AC or AC in the past few years has seen that they had several hits from their CDs — like "Wide Open Spaces" — that Hot AC and AC chose not to play. Faith Hill and Shania Twain also experienced a lot of success during the end of the Birth cycle and have new CDs out.

There is a revolutionary new predictive music-testing site called Promosquad that has begun testing music for the major labels. It identifies hits by age and format with nearly 100% accuracy. Several of the Nashville labels have used Promosquad to test the appeal of Country crossovers, and a number of songs have shown not only Hot AC and mainstream AC appeal, as one would expect, but CHR/Pop appeal among 13-24 females.

This is an untapped area for Country right now, but nothing will happen until the labels and radio accept that the mainstream audience out there has a huge interest in country music again.

What's perplexing is why Country radio hasn't experienced the mutations of its format that other formats have gone through — like CHR/Pop with Hot AC, Oldies with '70s and '80s formats and Rock with Active Rock, Classic Rock and Alternative. With it now taking smaller shares to create successful radio stations, it's still a surprise to me that we haven't seen "Male Country" and "Traditional Country Oldies" formats pop up everywhere.

If acts like The Dixie Chicks explode on formats outside of Country this year (as they should), and a few owners realize that there is room for more than one or two Country stations per market, Country will have the same kind of sales and radio explosion that it has had during all the Doldrums phases of the past decades.

The state of music we're in right now is the last phase of this three-phase, 10-year cycle, a phase I call "The Doldrums."

Is there a country boom coming? Absolutely. The Dixie Chicks are one of the greatest mass-appeal groups to come along in years. Anyone who has tested their music in auditorium music tests

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
RASCAL FLATTS These Days (Lyric Street)	4168
TOBY KEITH Who's Your Daddy? (DreamWorks)	4151
KEITH URBAN Somebody Like You (Capitol)	3395
KENNY CHESNEY A Lot Of Things Different (BNA)	3036
DIAMOND RIO Beautiful Mess (Arista)	2849
TIM MCGRAW Red Ragtop (Curb)	2542
DIXIE CHICKS Landslide (Monument)	2540
KENNY CHESNEY The Good Stuff (BNA)	1986
JOE NICHOLS The Impossible (Universal South)	1873
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1716
MONTGOMERY GENTRY My Town (Columbia)	1457
DARRYL WORLEY I Miss My Friend (DreamWorks)	1443
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	1428
GEORGE STRAIT Living And Living Well (MCA)	1405
TOBY KEITH Courtesy Of The Red, White... (DreamWorks)	1398
MARTINA MCBRIDE Where Would You Be (RCA)	1370
ALAN JACKSON Drive (For Daddy Gene) (Arista)	1326
ALAN JACKSON Work In Progress (Arista)	1313
TRAVIS TRITT Strong Enough To Be Your Man (Columbia)	1233
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	1161

Stations and their adds listed alphabetically by market

<p>KEAN/Abilene, TX PD: Marisa Bailey No Adds</p> <p>WQMX/Akron, OH * DM/PM/MD: Kevin Mason KEITH URBAN "Raining" MARTINA MCBRIDE "Concrete" PHIL VASSAR "God" TRAVIS TRITT "Country"</p> <p>WGN/Albany, NY * DM/PM/MD: Buzz Brindley MD: Bill Earley No Adds</p> <p>KBOI/Albuquerque, NM * PD: Tommy Carrera MD: Sammy Cruise TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>KRST/Albuquerque, NM * PD: John Richards 4 PHIL VASSAR "God" 2 JO DEE MESSINA "Life" 2 CRAIG MORGAN "Almost" 1 SAMMY KERSHAW "Money"</p> <p>KRRV/Alexandria, LA PD/MD: Steve Casey 35 LONESTAR "Unusual" 15 JEFF BATES "Song" 15 RANDY TRAVIS "Crosses" 10 BRAD PAISLEY "Miss" 10 TOBY KEITH "Rock" 2 MARTINA MCBRIDE "Concrete" 2 SHANIA TWAIN "Up" 2 TIM MCGRAW "Rain"</p> <p>WCTO/Allentown, PA * PD: Chuck Geiger APD/MD: Sam Malone 10 GARY ALLAN "Man" 3 BRAD PAISLEY "Miss" 2 SHANIA TWAIN "Up"</p> <p>KGNC/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 16 KENNY CHESNEY "Star" 10 JEFF BATES "Song" 10 TIM MCGRAW "Rain"</p> <p>WWW/Ann Arbor, MI PD: Barry Maridit MD: Tom Baker 10 TRAVIS TRITT "Country" 5 STEVE WARINER "Sand" 4 TOBY KEITH "Rock" 2 KENNY CHESNEY "Star" 2 TIM MCGRAW "Rain"</p> <p>WNCY/Appleton, WI * OM: Jeff McCarthy PD: Randy Shannon MD: Marci Braun 1 TRAVIS TRITT "Country" 1 PHIL VASSAR "God" 3 RASCAL FLATTS "Loud"</p> <p>WKSF/Asheville, NC DM/PM/MD: Jeff Davis MD: Andy Woods 15 TRAVIS TRITT "Country" 10 JO DEE MESSINA "Life" 10 TIM MCGRAW "Rain"</p> <p>WKHX/Atlanta, GA * MD: Johnny Gray 3 ALAN JACKSON "Bright" JESSICA ANDREWS "More" KENNY CHESNEY "Star" STEVE HOLY "Heart"</p> <p>WYAY/Atlanta, GA * PD: Steve Mitchell MD: Johnny Gray 5 LONESTAR "Unusual" 5 VINCE GILL "Thing" 1 DEANA CARTER "Limit"</p> <p>WPU/Atlantic City, NJ * PD/MD: Joe Kelly 14 RASCAL FLATTS "Loud" 7 SAMMY KERSHAW "Money" 1 ANTHONY SMITH "Half" 1 JOHN M. MONTGOMERY "Thang" 1 TIM MCGRAW "Rain" 1 STEVE WARINER "Sand" 1 JIMMY WAYNE "Gone"</p> <p>WKXC/Augusta, GA * OM/PM/MD: "T" Genby APD/MD: Zach Taylor 2 MARTINA MCBRIDE "Concrete" 1 DIXIE CHICKS "Soldier" 1 JO DEE MESSINA "Life"</p> <p>KASE/Austin, TX * PD: Jason Kane MD: Bob Pickett 9 ALAN JACKSON "Bright" 8 SHANIA TWAIN "Up" 4 KENNY CHESNEY "Star"</p> <p>KUZZ/Bakersfield, CA * PD: Evan Bridwell MD: Adam Jeffries JOHN M. MONTGOMERY "Thang" PINMONKEY "Drove"</p> <p>WTGE/Baton Rouge, LA * PD: Randy Chase 1 JOE NICHOLS "Broken" 1 JESSICA ANDREWS "More" 1 SAMMY KERSHAW "Money"</p> <p>WYNK/Baton Rouge, LA * PD: Paul Orr APD/MD: Austin James 2 TOBY KEITH "Rock" 1 JESSICA ANDREWS "More" 1 JO DEE MESSINA "Life"</p> <p>WNWN/Battle Creek, MI PD: P.J. Lacey MD: Phil D'Reilly 3 TIM MCGRAW "Rain" 2 JO DEE MESSINA "Life" 2 PHIL VASSAR "God"</p> <p>WJLS/Beckley, WV PD/MD: David Willis 18 RASCAL FLATTS "Loud" 18 TOBY KEITH "Rock" 11 JAMIE LEE THURSTON "Gone" 11 PHIL VASSAR "God" 11 TRAVIS TRITT "Country"</p>	<p>WKNN/Biloxi-Gulfport, MS * PD: Kipp Gregory MD: DeAnna Lee 3 KENNY CHESNEY "Star" 3 DIXIE CHICKS "Soldier" 2 PINMONKEY "Drove"</p> <p>WHWK/Binghamton, NY PD/PM/MD: Ed Walker 21 TOBY KEITH "Rock" 12 JENNIFER HANSON "Goodbye" 11 TIM MCGRAW "Rain" 10 PHIL VASSAR "God" 10 RASCAL FLATTS "Loud"</p> <p>WZZK/Birmingham, AL * PD/MD: Brian Driver 3 DIXIE CHICKS "Soldier" 2 ALAN JACKSON "Bright" 1 JESSICA ANDREWS "More" 1 TOBY KEITH "Rock"</p> <p>WPSK/Blacksburg, VA PD: Jack Douglas APD/MD: Nicole Williams 25 TIM MCGRAW "Rain" 15 STEVE HOLY "Heart" 14 JAMIE LEE THURSTON "Gone" 10 DARON NORWOOD "Country" 5 CROSS CANADIAN "17"</p> <p>WBWN/Bloomington, IL PD: Lon Westhoff MD: Buck Stevens 10 RASCAL FLATTS "Loud" 10 TIM MCGRAW "Rain"</p> <p>WHKX/Bluefield, WV PD/MD: Doug Dillon 10 TIM MCGRAW "Rain" 8 FAITH HILL "Lights" 7 TAMMY COCHRAN "Let" 6 KENNY CHESNEY "Star"</p> <p>KIZN/Boise, ID * OM: Rich Summers PD/MD: Spencer Burke 5 TOBY KEITH "Rock"</p> <p>KDFC/Boise, ID * OM: Rich Summers PD: Lance Tidwell MD: Cory Mikals 10 RASCAL FLATTS "Loud" 1 SAMMY KERSHAW "Money"</p> <p>WKLB/Boston, MA * PD: Mike Brophy APD/MD: Ginny Rogers 5 JOE NICHOLS "Broken" 4 ALAN JACKSON "Bright" 7 TIM MCGRAW "Rain" 2 TIM MCGRAW "Rain"</p> <p>KAGG/Bryan, TX PD/MD: Jennifer Allen 20 TIM MCGRAW "Rain" 20 TOBY KEITH "Rock"</p> <p>WYRK/Buffalo, NY * PD: John Paul TAMMY COCHRAN "Let" TIM MCGRAW "Rain"</p> <p>KHAK/Cedar Rapids, IA PD: Bob James MD: Dawn Johnson 10 TRACY BYRD "Ten" 9 JOE NICHOLS "Impossible" 7 KENNY CHESNEY "Good" 5 JEFF BATES "Song" 5 JESSICA ANDREWS "More"</p> <p>WIXY/Champaign, IL PD/MD: R.W. Smith 14 JOE NICHOLS "Impossible" 13 DARRYL WORLEY "Friend" 6 DARRYL WORLEY "Tree" 6 DIXIE CHICKS "Soldier" 6 FAITH HILL "Lights" 6 KD ROCKS/ERYL CROW "Picture"</p> <p>WEZL/Charleston, SC * PD: T.J. Phillips MD: Gary Griffin 5 DIXIE CHICKS "Soldier" 5 SAMMY KERSHAW "Money" 3 TRAVIS TRITT "Country" 1 ANTHONY SMITH "Half" 1 RANDY TRAVIS "Crosses"</p> <p>WNKT/Charleston, SC * PD: Lloyd Ford MD: Hufford 17 TIM MCGRAW "Rain" 16 TOBY KEITH "Rock" 13 KENNY CHESNEY "Star" 1 ALAN JACKSON "Bright" 1 JOE DEE MESSINA "Life" 1 SAMMY KERSHAW "Money"</p> <p>WQBE/Charleston, WV DM/PM/MD: Jeff Whitehead MD: Bob Pickett 18 JOE NICHOLS "Broken" 17 RASCAL FLATTS "Loud" 9 TIM MCGRAW "Rain"</p> <p>WKKT/Charlotte, NC * PD: John Roberts 21 JOE NICHOLS "Broken" 4 FAITH HILL "Lights" 2 DIXIE CHICKS "Soldier"</p> <p>WSDC/Charlotte, NC * DM/PM/MD: Jeff Roper MD: Rick McCracken 2 JIMMY WAYNE "Gone" 2 JOE DEE MESSINA "Life"</p> <p>WUSY/Chattanooga, TN * PD: Clay Hunnicutt MD: Bill Poindexter 3 DIXIE CHICKS "Soldier" 3 JOE DEE MESSINA "Life" 3 TRAVIS TRITT "Country"</p> <p>WUSN/Chicago, IL * OM: Eric Logan PD: Justin Case APD/MD: Evan Kraft 1 RANDY TRAVIS "Crosses"</p> <p>WUBE/Cincinnati, OH * DM/PM/MD: Tim Closson APD: Kathy D Connor MD: Duke Hamilton 5 ALAN JACKSON "Bright"</p> <p>WYGY/Cincinnati, OH * PD: Dave Stewart APD/MD: Dawn Michaels 2 FAITH HILL "Lights" 1 ANTHONY SMITH "Half"</p>	<p>WGAR/Cleveland, OH * PD: Meg Stevens MD: Chuck Collier 3 DARRYL WORLEY "Tree" 3 JESSICA ANDREWS "More"</p> <p>KCCY/Colorado Springs, CO * PD/MD: Travis Daily 10 TIM MCGRAW "Rain" 9 MONTGOMERY GENTRY "Speed" 8 RANDY TRAVIS "Crosses" 8 CHRIS CAGLE "Day" 12 TRAVIS TRITT "Country"</p> <p>KKCS/Colorado Springs, CO * PD: Shannon Stone MD: Stix Franklin PHIL VASSAR "God"</p> <p>WCOS/Columbia, SC * DM/PM/MD: Ron Brooks MD: Glen Garrett TOBY KEITH "Rock"</p> <p>WCDC/Columbus, OH * PD: John Crenshaw MD: Dan E. Zuko 1 DIXIE CHICKS "Soldier"</p> <p>WHOK/Columbus, OH * DM/PM/MD: George Wolf 1 PHIL VASSAR "God" RASCAL FLATTS "Loud"</p> <p>WGSQ/Cookeville, TN PD: Gator Harrison MD: Stewart James CHRIS CAGLE "Day" KENNY CHESNEY "Star" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>KYVS/Corpus Christi, TX * PD: Clayton Allen MD: Cactus Lou TOBY KEITH "Rock"</p> <p>KPLX/Dallas-Ft. Worth, TX * PD: Paul Williams APD: Smokey Rivers MD: Cody Alan RASCAL FLATTS "Loud"</p> <p>KSCS/Dallas-Ft. Worth, TX * OM/Interim PD: Ted Stecker APD/MD: Chris Huff 4 RASCAL FLATTS "Loud" 3 PHIL VASSAR "God" 2 TOBY KEITH "Rock"</p> <p>WGNE/Daytona Beach, FL * PD: Jeff Davis RASCAL FLATTS "Loud" SAMMY KERSHAW "Money"</p> <p>KYGO/Denver-Boulder, CO * PD: Joel Burke MD: Tad Svendsen 4 JOE NICHOLS "Broken"</p> <p>KHKI/Des Moines, IA * PD: Jack O'Brien APD/MD: Jim Olsen No Adds</p> <p>WYCO/Detroit, MI * PD: Mac Daniels APD/MD: Ron Chatman DIAMOND RIO "Believe"</p> <p>WJUR/Dothan, AL OM: Jerry Broadway PD: Brett Mason APD: The Frogman 14 KENNY CHESNEY "Star" 14 RASCAL FLATTS "Loud" 13 TIM MCGRAW "Rain" 8 JEFF BATES "Song" 8 TRAVIS TRITT "Country" 7 PHIL VASSAR "God"</p> <p>KKCB/Duluth, MN PD: Tom Bishop MD: Pat Puchalla KD ROCKS/ERYL CROW "Picture" RASCAL FLATTS "Loud" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>WAXX/Eau Claire, WI PD: George House MD: Tim Wilson 4 TIM MCGRAW "Rain" 1 JOE DEE MESSINA "Life"</p> <p>KNEY/EI Paso, TX * PD: Steve Gramzay MD: Stacie Kaye 4 DIXIE CHICKS "Soldier" PINMONKEY "Drove"</p> <p>WXTA/Erie, PA PD: Fred Horton 15 RASCAL FLATTS "Loud" 15 SAMMY KERSHAW "Money" 5 JEFF BATES "Song" 5 FAITH HILL "Lights"</p> <p>WQWZ/Fargo, ND PD: Eric Hoyer MD: Scott Winston 3 JOE DEE MESSINA "Life" 3 PINMONKEY "Drove" 3 TIM MCGRAW "Rain"</p> <p>KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Jake McBride E PHIL VASSAR "God" 6 RASCAL FLATTS "Loud" 6 TRAVIS TRITT "Country"</p> <p>WKML/Fayetteville, NC * PD: Mac Edwards APD/MD: Andy Brown 2 JOE DEE MESSINA "Life" 2 RANDY TRAVIS "Crosses" 2 TEBEY "Hands" 2 TIM MCGRAW "Rain"</p>	<p>KAFF/Flagstaff, AZ PD: Chris Halstead MD: Hugh James 17 CHRIS CAGLE "Day" 4 ANTHONY SMITH "Half" 4 TEBEY "Hands" 3 JIMMY WAYNE "Gone" 3 STEVE HOLY "Heart"</p> <p>WFBE/Flint, MI * PD/MD: Steve Duncan 10 AARON/THEA TIPPIN "Tomorrow"</p> <p>WXFL/Florence, AL PD/MD: Gary Murdock 6 PHIL VASSAR "God" 3 RASCAL FLATTS "Loud"</p> <p>KUAD/Ft. Collins, CO * PD: Mark Callaghan MD: Brian Gary 1 CHRIS CAGLE "Day" JEFF BATES "Song" SAMMY KERSHAW "Money" TIM MCGRAW "Rain"</p> <p>WCKT/Ft. Myers, FL * PD: Jerry Byers MD: Dave Logan 1 JEFF BATES "Song" JO DEE MESSINA "Life" TRAVIS TRITT "Country"</p> <p>WWGR/Ft. Myers, FL * PD: Mark Phillips MD: Steve Hart 3 ALAN JACKSON "Bright" 1 TIM MCGRAW "Rain"</p> <p>WYZZ/Ft. Walton Beach, FL PD: Laura Hussey MD: Cindy Blake 9 KENNY CHESNEY "Star" 8 JESSICA ANDREWS "More" 7 DIAMOND RIO "Believe"</p> <p>WQHK/Ft. Wayne, IN * DM/PM/MD: Dean McNeil APD/MD: Mark Allen JEFF BATES "Song" RASCAL FLATTS "Loud" TAMMY COCHRAN "Let"</p> <p>KSKS/Fresno, CA * PD: Mike Peterson MD: Steve Montgomery 27 TIM MCGRAW "Rain" MONTGOMERY GENTRY "Speed"</p> <p>WBCT/Grand Rapids, MI * OM/PM/MD: Doug Montgomery APD/MD: Dave Tait 2 TRAVIS TRITT "Country" 1 RASCAL FLATTS "Loud" 1 JEFF BATES "Song"</p> <p>WTOR/Greensboro, NC * PD: Bill Ostton MD: Angie Ward 1 MONTGOMERY GENTRY "Speed" FAITH HILL "Lights" TIM MCGRAW "Rain"</p> <p>WRNS/Greenville, NC * PD: Wayne Carlyle APD: Mike Farley MD: Boomer Lee 5 RASCAL FLATTS "Loud" 1 PHIL VASSAR "God" 1 JOHN M. MONTGOMERY "Thang" PINMONKEY "Drove"</p> <p>WESC/Greenville, SC * DM/PM/MD: Bruce Logan APD/MD: John Landrum 6 TRAVIS TRITT "Country" 5 KENNY CHESNEY "Star"</p> <p>WSSL/Greenville, SC * DM/PM/MD: Bruce Logan APD/MD: Kix Layton 4 TRAVIS TRITT "Country" 4 TRAVIS TRITT "Country" 1 PHIL VASSAR "God"</p> <p>WAYZ/Hagerstown, MD PD/MD: Don Brake 4 TOBY KEITH "Rock" 2 PHIL VASSAR "God"</p> <p>WRBT/Harrisburg, PA * PD: Shelly Easton MD: Joey Dean 8 TIM MCGRAW "Rain" 2 KENNY CHESNEY "Star" 1 CHRIS CAGLE "Day" TAMMY COCHRAN "Let" TOBY KEITH "Rock"</p> <p>WCAT/Harrisburg, PA * PD: Sam McGuire MD: Dandelion 1 PHIL VASSAR "God" TIM MCGRAW "Rain"</p> <p>WYVZ/Hartford, CT * PD: Jay McCarthy MD: Jay Thomas ALISON KRAUSS "Lucky" RASCAL FLATTS "Loud"</p> <p>KILT/Houston-Galveston, TX * APD/MD: John Trapane 3 TOBY KEITH "Rock" 2 JO DEE MESSINA "Life"</p> <p>KKBO/Houston, TX * OM/PM/MD: Michael Cruise APD: Johnnie Ray MD: Christi Brooks 27 TIM MCGRAW "Rain" 26 FAITH HILL "Lights" 17 GARY ALLAN "Man"</p> <p>WTCR/Huntington, KY PD: Judy Eaton MD: Dave Faton 10 TIM MCGRAW "Rain" 5 JILL KING "One" 5 JOE DEE MESSINA "Life" 5 JOHN M. MONTGOMERY "Thang" 5 SAMMY KERSHAW "Money"</p> <p>KSSN/Little Rock, AR * PD: Chad Heritage PHIL VASSAR "God" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>WORM/Huntsville, AL * DM/PM/MD: Wes McShay APD: Stuart Langston MD: Dan McClain 10 TRACE ADKINS "Chrome" 8 DIAMOND RIO "Believe" 8 SHANIA TWAIN "Up" 4 PHIL VASSAR "God"</p>	<p>WFMS/Indianapolis, IN * PD: Bob Richards MD: J.D. Cannon 1 JEFF BATES "Song" SAMMY KERSHAW "Money" KENNY CHESNEY "Star" PHIL VASSAR "God" TIM MCGRAW "Rain"</p> <p>WMSI/Jackson, MS * PD: Rick Adams MD: Van Haze KD ROCKS/ERYL CROW "Picture"</p> <p>WQIK/Jacksonville, FL * MD: John Scott No Adds</p> <p>WRDD/Jacksonville, FL * MD: Dixie Jones No Adds</p> <p>WXBQ/Johnson City, TN * PD/MD: Bill Hagy No Adds</p> <p>WMTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby 2 RASCAL FLATTS "Loud" 1 DEANA CARTER "Limit" JEFF BATES "Song" MONTGOMERY GENTRY "Speed"</p> <p>KIXQ/Joplin, MO PD/MD: Cody Carlson 5 KD ROCK "Picture" 5 TAMMY COCHRAN "Let"</p> <p>KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire 1 TAMMY COCHRAN "Let"</p> <p>KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens SAMMY KERSHAW "Money" TRAVIS TRITT "Country"</p> <p>WDOA/Kansas City, MO * PD/MD: Ted Cramer 8 DIXIE CHICKS "Soldier" 2 TIM MCGRAW "Rain" 2 PHIL VASSAR "God" 2 KENNY CHESNEY "Star"</p> <p>WIVK/Knoxville, TN * OM/PM/MD: Michael Hammond MD: Colleen Addair 14 JOE NICHOLS "Broken" 5 DIXIE CHICKS "Soldier" 1 TAMMY COCHRAN "Let" 1 TRAVIS TRITT "Country" 1 KEITH URBAN "Raining" 1 SAMMY KERSHAW "Money"</p> <p>KKXC/Lafayette, LA * PD: Renee Revett MD: Sean Riley 3 TRAVIS TRITT "Country" 3 RASCAL FLATTS "Loud" 2 JO DEE MESSINA "Life"</p> <p>KMDL/Lafayette, LA * PD: Mike James MD: T.D. Smith 6 SAMMY KERSHAW "Money" PINMONKEY "Drove" TIM MCGRAW "Rain"</p> <p>WKOA/Lafayette, IN PD/MD: Charlie Harrigan No Adds</p> <p>WPCV/Lakeland, FL * OM: Steve Howard PD: Dave Wright MD: Jeni Taylor 3 VINCE GILL "Thing" 1 DIXIE CHICKS "Soldier" 1 JEFF BATES "Song" SAMMY KERSHAW "Money"</p> <p>WIOV/Lancaster, PA * PD: Dick Raymond MD: Missy Cortright RASCAL FLATTS "Loud" TIM MCGRAW "Rain"</p> <p>WITL/Lansing, MI * PD: Jay J. McCrae MD: Chris Taylor 4 ALISON KRAUSS "Lucky" 1 PHIL VASSAR "God"</p> <p>KWNR/Las Vegas, NV * OM/PM/MD: John Marks APD/MD: Brooks D'Brian 12 FAITH HILL "Lights"</p> <p>WBBN/Laud-Hagerstown, MS PD: Larry Blakeney MD: Alyson Scott 13 TIM MCGRAW "Rain" 10 JEFF BATES "Song" 10 MONTGOMERY GENTRY "Speed" 10 TRAVIS TRITT "Country"</p> <p>WBU/Lexington-Fayette, KY * OM: Barry Fox PD/MD: Craig Larson CRAIG MORGAN "Almost"</p> <p>WUW/Lexington-Fayette, KY * PD: Dale D. Curtis APD/MD: Karl Shannon 3 JOHN M. MONTGOMERY "Thang" 1 CHRIS CAGLE "Day"</p> <p>KZXX/Lincoln, NE PD: Brian Jennings MD: Carol Turner 3 TRACE ADKINS "Chrome" 2 TOBY KEITH "Rock" 1 JOE DEE MESSINA "Life" 1 TIM MCGRAW "Rain"</p> <p>KSSN/Little Rock, AR * PD: Chad Heritage PHIL VASSAR "God" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>KZLA/Los Angeles, CA * DM/PM/MD: R.J. Curtis APD/MD: Tanya Campos 4 KEITH URBAN "Raining" 3 DIAMOND RIO "Believe" 2 DARRYL WORLEY "Tree" 2 ALISON KRAUSS "Lucky"</p>	<p>WAMZ/Louisville, KY * PD: Coyote Calhoun MD: Nightrain Lane 17 TIM MCGRAW "Rain"</p> <p>KLLL/Lubbock, TX DM/PM/MD: Jay Richards MD: Kelly Greene 20 TIM MCGRAW "Rain" 18 KEITH URBAN "Raining" 13 RASCAL FLATTS "Loud" 12 TOBY KEITH "Rock"</p> <p>WDEN/Macon, GA PD: Gerry Marshall APD/MD: Laura Starling 1 CHRIS CAGLE "Day" 1 TIM MCGRAW "Rain"</p> <p>WWOM/Madison, WI * PD: Mark Grantin MD: Mel McKenzie RAONEY FOSTER "Scary" STEVE HOLY "Heart" RASCAL FLATTS "Loud"</p> <p>KIAT/Mason City, IA PD/MD: J. Brooks SAMMY KERSHAW "Money"</p> <p>KTEX/McAllen, TX * PD: Jojo MD: Patchtes No Adds</p> <p>KRWQ/Medford, OR PD: Larry Neal MD: Scott Schuler 11 DIAMOND RIO "Mess" 16 DARRYL WORLEY "Friend" FAITH HILL "Lights" PHIL VASSAR "God" RASCAL FLATTS "Loud" SHANIA TWAIN "Up" TIM MCGRAW "Rain"</p> <p>WGKX/Memphis, TN * PD: Chip Miller MD: Mark Billingsley MARTINA MCBRIDE "Concrete" MONTGOMERY GENTRY "Speed" TRAVIS TRITT "Country"</p> <p>WOKK/Meridian, MS PD/MD: Scotty Ray 9 CHRIS CAGLE "Day"</p> <p>WKIS/Miami, FL * PD: Bob Barnett MD: Darlene Evans MARTINA MCBRIDE "Concrete" TAMMY COCHRAN "Let"</p> <p>WML/Milwaukee, WI * DM/PM/MD: Kerry Wolke APD: Scott Dolphin MD: Mitch Morgan MD: Mitch Morgan 5 TIM MCGRAW "Rain" 4 KENNY CHESNEY "Star" 1 JEFF BATES "Song" 1 JESSICA ANDREWS "More"</p> <p>WKSJ/Mobile, AL * PD/MD: Bill Black APD: Steve Kelley 5 KEITH URBAN "Raining" 1 KENNY CHESNEY "Star" TIM MCGRAW "Rain"</p> <p>KATM/Modesto, CA * PD: Randy Clark APD: D.J. Walker MD: Joe J. Walker 5 MONTGOMERY GENTRY "Speed" 1 SAMMY KERSHAW "Money" STEVE HOLY "Heart"</p> <p>KJLD/Monroe, LA PD/MD: Mike Blakeney 15 TIM MCGRAW "Rain"</p> <p>KTDM/Monterey, CA * DM/PM/MD: Jim Orman 4 KEITH URBAN "Raining" 2 STEVE WARINER "Sand" SAMMY KERSHAW "Money" JEFF BATES "Song"</p> <p>WLWI/Montgomery, AL PD: Bill Jones MD: Darlene Dixon 7 DIXIE CHICKS "Landslide" 7 TIM MCGRAW "Rain"</p> <p>WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Joey D. 15 TIM MCGRAW "Rain" 13 RASCAL FLATTS "Loud" STEVE HOLY "Heart"</p> <p>WKDF/Nashville, TN * PD: Dave Kelly MD: Eddie Fox AARON/THEA TIPPIN "Tomorrow" JO DEE MESSINA "Life" KELLIE COFFEY "End" TAMMY COCHRAN "Let"</p> <p>WSIX/Nashville, TN * PD: Mike Moore APD/MD: Billy Greenwood No Adds</p> <p>WSM/Nashville, TN * DM: Kyle Cantrell PD: Kevin D'Neal APD: Frank Seres 2 STEVE WARINER "Sand" SAMMY KERSHAW "Money" TRAVIS TRITT "Country"</p> <p>WCTY/New London, CT PD/MD: Jimmy Lehn 17 TIM MCGRAW "Rain" 7 JEFF BATES "Song"</p> <p>WNDE/New Orleans, LA * PD: Les Acree APD/MD: Casey Carter No Adds</p> <p>WCMS/Norfolk, VA * DM: John Shomby PD: Jack Prater 3 ALAN JACKSON "Bright"</p>	<p>WGH/Norfolk, VA * DM: John Shomby MD: Mark McKay 5 ALAN JACKSON "Bright" 3 FAITH HILL "Lights"</p> <p>KNFM/Odessa-Midland, TX PD: John Moesch MD: Dan Travis No Adds</p> <p>KTST/Oklahoma City, OK * PD/PM/MD: Crash Asst. MD: Anthony Allen No Adds</p> <p>KXXY/Oklahoma City, OK * PD: L.J. Smith APD/MD: Bill Reed 9 JENNIFER HANSON "Goodbye" 1 PHIL VASSAR "God"</p> <p>KKKT/Omaha, NE * PD: Tom Goodwin MD: Craig Allen 4 TIM MCGRAW "Rain" 1 PHIL VASSAR "God" JO DEE MESSINA "Life" RANDY TRAVIS "Crosses" STEVE WARINER "Sand"</p> <p>WWKA/Oriando, FL * PD: Len Shackelford MD: Shadow Stevens 3 DIXIE CHICKS "Soldier" 2 ALAN JACKSON "Bright"</p> <p>KHAY/Dxnard, CA * PD/MD: Mark Hill No Adds</p> <p>KPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kory James 11 TOBY KEITH "Rock" 7 JO DEE MESSINA "Life" 7 MARTINA MCBRIDE "Concrete" 7 TIM MCGRAW "Rain"</p> <p>WXBM/Pensacola, FL * PD/MD: Lynn West 1 TRAVIS TRITT "Country" 1 AARON/THEA TIPPIN "Tomorrow" 1 TIM MCGRAW "Rain"</p> <p>WXCL/Peoria, IL PD/MD: Dan Demko 10 JOE DEE MESSINA "Life" 10 TIM MCGRAW "Rain" 18 TRAVIS TRITT "Country" 18 CRAIG MORGAN "Almost" 18 JIMMY WAYNE "Gone"</p> <p>WXTU/Philadelphia, PA * DM/PM/MD: Cadillac Jack APD/MD: Cadillac Jack 1 MONTGOMERY GENTRY "Speed"</p> <p>KMLE/Phoenix, AZ * PD: Shaun Hollis MD: Gwen Foster 1 PHIL VASSAR "God"</p> <p>WDSY/Pittsburgh, PA * DM/PM/MD: Keith Clark APD/MD: Stoney Richards 1 KENNY CHESNEY "Star"</p> <p>WPOR/Portland, ME PD: Rick Jordan MD: Glori Marie JO DEE MESSINA "Life" KENNY CHESNEY "Star" PHIL VASSAR "God" RASCAL FLATTS "Loud"</p> <p>KUPL/Portland, OR * OM: Lee Rogers PD: Cary Rolfe MD: Rick Taylor 3 ALAN JACKSON "Bright" 2 MARTINA MCBRIDE "Concrete" 1 KENNY CHESNEY "Star" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>KAJA/San Antonio, TX * DM/PM/MD: Keith Montgomery APD/MD: Jennie James No Adds</p> <p>KWJJ/Portland, OR * OM: Bruce Agler PD: Ken Boesen APD/MD: Craig Lockwood 1 DEANA CARTER "Limit" 1 TIM MCGRAW "Rain"</p> <p>WOKQ/Portsmouth, NH * PD: Mark Jennings APD/MD: Dan Lunnie 3 RANDY TRAVIS "Crosses" 2 PHIL VASSAR "God"</p> <p>WCTK/Providence, RI * PD: Rick Everett MD: Sam Stevens 6 PHIL VASSAR "God" 5 CRAIG MORGAN "Almost" 2 TIM MCGRAW "Rain" 1 TAMMY COCHRAN "Let" 1 AARON/THEA TIPPIN "Tomorrow"</p> <p>WLLR/Quad Cities, IA-IL * PD: Jim D'Hara MD: Ron Evans 5 KENNY CHESNEY "Star" 4 CHRIS CAGLE "Day"</p> <p>WODR/Raleigh-Durham, NC * PD: Lisa McKay APD/MD: Mike Biddle AARON/THEA TIPPIN "Tomorrow"</p> <p>KOUT/Rapid City, SD PD/MD: Mark Houston No Adds</p> <p>KBUL/Reno, NV * OM/PM/MD: Tom Jordan APD: JJ Christy MD: Chuck Reeves 23 ALAN JACKSON "Bright" 7 TOBY KEITH "Rock" 7 KENNY CHESNEY "Star" 6 SAMMY KERSHAW "Money" 5 TIM MCGRAW "Rain" 5 TRAVIS TRITT "Country"</p>	<p>WJCL/Savannah, GA PD/MD: Bill West TIM MCGRAW "Rain"</p> <p>KMPS/Seattle-Tacoma, WA * PD: Becky Brenner MD: Tony Thomas ALISON KRAUSS "Lucky"</p> <p>KRMO/Shreveport, LA * MD: Bob Shannon MD: James Anthony 2 CHRIS CAGLE "Day" TIM MCGRAW "Rain"</p> <p>KKKS/Shreveport, LA * DM: Gary McCoy PD/MD: Russ Winston 4 SHANIA TWAIN "Up" 1 KENNY CHESNEY "Star" TIM MCGRAW "Rain" TOBY KEITH "Rock"</p> <p>WBEE/Rochester, NY * DM: Dave Symonds PD: Chris Keyzer JO DEE MESSINA "Life"</p> <p>WXXQ/Rockford, IL DM/PM/MD: Jesse Garcia MD: Kathy Hess CHRIS CAGLE "Day" TIM MCGRAW "Rain"</p> <p>KNCI/Sacramento, CA * Dir./Prog.: Mark Evans APD: Greg Cole MD: Jennifer Wood APD/MD: Tony Trovato 1 TIM MCGRAW "Rain" 1 RASCAL FLATTS "Loud" SAMMY KERSHAW "Money"</p> <p>KIXZ/Spokane, WA * PD: Al Gordon APD/MD: Kory James 11 TOBY KEITH "Rock" 7 JO DEE MESSINA "Life" 7 MARTINA MCBRIDE "Concrete" 7 TIM MCGRAW "Rain"</p> <p>WOCO/Salisbury-Ocean City, MD PD: Wookie MD: Deelite 50 CENT "Club" DMX "X"</p> <p>WICD/Salisbury, MD PD/MD: EJ Fox 10 JOE DEE MESSINA "Life" 10 RASCAL FLATTS "Loud"</p> <p>KSO/St. Louis, MO * MD: Mark Langston No Adds</p> <p>WIL/St. Louis, MO * PD: Greg Mizingo APD/MD: Danny Montana No Adds</p> <p>KKAT/Salt Lake City, UT * PD: Eddie Haskell 12 DIXIE CHICKS "Soldier" 1 ALAN JACKSON "Bright" 4 RASCAL FLATTS "Loud" AARON/THEA TIPPIN "Tomorrow" MONTGOMERY GENTRY "Speed"</p> <p>KSOP/Salt Lake City, UT * PD: Shaun Hollis APD/MD: Debby Turpin 11 JOHN M. MONTGOMERY "Thang" 3 SAMMY KERSHAW "Money" 2 ANTHONY SMITH "Half" 1 PHIL VASSAR "God" 1 DEANA CARTER "Limit" MARTINA MCBRIDE "Concrete"</p> <p>WDSY/Salt Lake City, UT * DM/PM/MD: Keith Clark APD/MD: Stoney Richards 1 KENNY CHESNEY "Star"</p> <p>KUBL/Salt Lake City, UT * OM/PM/MD: Ed Hill APD/MD: Pat Garrett 2 MONTGOMERY GENTRY "Speed" 1 SAMMY KERSHAW "Money" 2 RASCAL FLATTS "Loud" 1 JOE DEE MESSINA "Life"</p> <p>KGKL/San Angelo, TX PD/MD: David Hellebeke 3 ANTHONY SMITH "Half" 3 HOLLY LAMAR "Unkissed" 3 JIMMY WAYNE "Gone" 3 PHIL VASSAR "God" 3 RENEE MCCRARY "Angel"</p> <p>KAJA/San Antonio, TX * DM/PM/MD: Keith Montgomery APD/MD: Jennie James No Adds</p> <p>KRYT/San Jose, CA * PD/MD: Julie Stevens APD: Nate Deaton JESSICA ANDREWS "More" PHIL VASSAR "God" RASCAL FLATTS "Loud" SAMMY KERSHAW "Money"</p> <p>KKJG/San Luis Obispo, CA 28 ALAN JACKSON "Bright" 28 DEANA CARTER "Limit" 28 DIXIE CHICKS "Soldier" 17 JESSICA ANDREWS "More" 17 TIM MCGRAW "Rain" 17 TOBY KEITH "Rock" 17 TRACY BYRD "Babes" 10 TEBEY "Hands" 10 MONTGOMERY GENTRY "Speed" FAITH HILL "Lights" 11 ANTHONY SMITH "Half" 8 RASCAL FLATTS "Loud" 8 SAMMY KERSHAW "Money"</p> <p>KRAZ/Santa Barbara, CA PD/MD: Rick Barker 13 JILL KING "One" 13 JOE DEE MESSINA "Life" 11 ANTHONY SMITH "Half" 8 RASCAL FLATTS "Loud" 8 SAMMY KERSHAW "Money"</p> <p>KSNI/Santa Maria, CA PD/MD: Tim Brown 11 KENNY CHESNEY "Star"</p>	<p>KIIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins 24 TIM MCGRAW "Rain" 9 TOBY KEITH "Rock" 1 MONTGOMERY GENTRY "Speed" PHIL VASSAR "God"</p> <p>KVOD/Tulsa, OK * DM: Moon Mullins APD/MD: Scott Woodson No Adds</p> <p>WWVZ/Tupelo, MS PD/PM/MD: Paul Stone 7 MARTINA MCBRIDE "Concrete" 6 TOBY KEITH "Rock" 5 DEANA CARTER "Limit" 5 JENNIFER HANSON "Goodbye" 3 CHRIS CAGLE "Day"</p> <p>KNUE/Tyler-Longview, TX PD/MD: Larry Kent TOBY KEITH "Rock"</p> <p>KJUG/Visalia, CA * PD/MD: Dave Daniels 24 KEITH URBAN "Raining" 14 RASCAL FLATTS "Loud" 11 TAMMY COCHRAN "Let" 1 SAMMY KERSHAW "Money" ALISON KRAUSS "Lucky" STEVE WARINER "Sand"</p> <p>WAGO/Waco, TX PD/MD: Zack Owen 10 KENNY CHESNEY "Star" 10 PHIL VASSAR "God" 10 TOBY KEITH "Rock"</p> <p>WWMQ/Washington, DC * DM/PM/MD: Jeff Wyatt APD/MD: Jon Anthony 7 KENNY CHESNEY "Star" 7 TIM MCGRAW "Rain"</p> <p>WDEZ/Wausau, WI PD/MD: Jess Caffrey 16 KENNY CHESNEY "Star" 8 PHIL VASSAR "God" 8 RASCAL FLATTS "Loud" 8 TIM MCGRAW "Rain" 8 TOBY KEITH "Rock" 8 TRAVIS TRITT "Country"</p> <p>WPKX/Springfield, MA * MD: Jessica Tyler 3 SHANIA TWAIN "Up" ALISON KRAUSS "Lucky" JO DEE MESSINA "Life" MONTGOMERY GENTRY "Speed"</p> <p>WFKB/West Palm Beach, FL * PD: Mitch Mahan APD/MD: J.R. Jackson 13 DIAMOND RIO "Believe" 1 JOHN M. MONTGOMERY "Thang"</p> <p>WQVK/Wheeling, WV PD/MD: Jimmy Elliott 17 STEVE AZAR "Joe" 4 JOE DEE MESSINA "Life" 4 PHIL VASSAR "God" RASCAL FLATTS "Loud"</p> <p>KFD/Wichita, KS * PD: Beverlee Brannigan APD/MD: Pat James JOE NICHOLS "Broken"</p> <p>KZSN/Wichita, KS * OM/PM/MD: Jack Oliver MD: Dan Holiday 15 TIM MCGRAW "Rain" 7 RASCAL FLATTS "Loud" 5 TOBY KE</p>
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Maintaining Harmony

The delicate art of balance in a demanding industry

This column is dedicated to balance. When you're able to achieve the proper balance, an overall feeling of contentment occurs. It's been described as a feeling of wellness. It's what's essential for a rewarding life and career.

Without the proper balance of personal and professional relationships, family and friends, exercise and nutrition, you're likely to have a feeling that something is missing or to feel out of the groove. Balance is both working and playing hard. The world is a perfectly balanced ecosystem, and your personal world should be as well.

This week **Charese Frugé**, Asst. PD/MD at KMXB & KMZQ/Las Vegas, and **Amy Navarro**, Asst. PD/MD and air talent at WRMF/West Palm Beach, check in with their views on the balance that works in their professional and personal lives.

Charese Frugé

Recently, I spent the weekend in the Big Apple with one of my best friends in the industry, Yvonne Velazquez, who is the Asst. PD of MTV's satellite-radio station. As we drove through the Lincoln Tunnel under the Hudson River, she skidded to a halt and nearly caused a five-car pileup when I mentioned to her that I was thinking about settling down.

Knowing that I've been married to my radio career since I was 14, she was curious to know what the hell happened. So was I. It's kind of hard not to start thinking about such things when you're staring 30 in the eye and all of your friends and colleagues are either getting married or having babies. It also doesn't help to have a boyfriend threatening to fire your ass because you're never home.

Oh, and then there's that whole thing about catching the bouquet at Bobbie Hach's wedding. Hello! Do you need any more signs, Charese? My main concern with settling down is the same as everyone else's in the industry: How do you balance a family and a career? Especially when you're always working?

Industry folk are a different breed. Radio people bleed music and record people bleed radio (just kidding). Record people bleed music too. It never ends. Even on days off, the phone rings.



Charese Frugé

After spending the weekend with Yvonne, who commutes at least one hour back and forth by train to the city every day to program her channel, I have discovered that a successful balance between family and career is definitely possible. Have I mentioned that she has a 1-year-old and a 1-month-old?

The Ultimate Goal

As with everything in life, the ultimate goal is the "perfect balance," especially in radio and records — undoubtedly two aspects of the business that go hand in hand. We, as programmers, rely heavily on the labels to provide us with the perfect balance records.

Let's face it, it's at least a 12-hour day, and, quite frankly, I wouldn't change it for anything in the world, because I love what I do.

Amy Navarro

I'll use KMXB/Las Vegas as a prime example. If you know the history of the market, you know it's a rock market. We could bang Nickelback and Incubus until we're blue in the face, but without the perfect balance, we would end up backing ourselves into a corner and becoming a direct competitor for our sister station, KXTE.

In the past year we have often been referred to as the "Female Extreme." I have often been hesitant to play records that are not rock-based on Mix. Columbia artist John Mayer's "No Such Thing" is a prime example. It took me a while — and Columbia's tactful full-court press — to see that it was a great record for Mix.

To this day I'm eating crow about that record. In a recent top-of-mind perceptual designed to determine our active P1s' three favorite songs, "No Such Thing" came back as No. 1. This radio station's callout still ranks Nickelback's two singles and Chad Kroeger's hit as the other top-scoring records on the station.

Now that "Your Body Is a Wonderland" has kicked in, I'm baffled at the success of this pop rock sound on Mix. Quite frankly, I learned a lesson from this experience. I would not be playing records like Pink's "Just Like a Pill" and the latest from John Mayer, "Why Georgia" — which, despite being the best song on the album, would not have had a snowball's chance in hell on KMXB a year ago — if I hadn't seen the kind of success on Mix that these "balance" records have given us.

Other Successes

The good news is that we have managed to completely destroy our only competitor in the Vegas market. The "Kiss" station — KFMS — flipped to hip-hop and R&B on Jan. 6. We did it by breaking new artists, yet maintaining the integrity of the station. We own the Grammys this year.

Other great balance records that were proven successes for Mix in Vegas last year include Arista's Avril Lavigne and "Complicated," Atlantic's Seven In The Sun and "Walk With Me," Interscope artist Vanessa Carlton's "A Thousand Miles" and Columbia's Marc Anthony, with "I've Got You."

I read an article on Vegas that said the largest ethnic population in the city is Latin, and, because I'm a die-hard Marc Anthony fan, I figured that was a great excuse to play the record. In the short time that we did (about two months) 13,000 new listeners tuned in to KMXB. No, it certainly wasn't just Marc Anthony, but I guarantee you he helped.

The rock tracks keep us consistently on top with our demo, and the balance records help us with the cume — again, a prime example of the perfect balance. It's a goal we continually strive for in all aspects of our lives. Is it possible? It definitely is in radio and records. As for the personal side, I'll let you know when I walk down the aisle and successfully give birth to a baby that doesn't weigh 94.1 pounds.

Amy Navarro

I usually get into work between 7 and 7:30am, and the first thing I do is hand-schedule the music for the following day. I know that Selector is meant to do that for you after you've established your rules and priorities, but I feel that hand-scheduling is the best way to make sure that all your currents are rotated correctly, especially when there's any specialty programming.

Our music flow is a piece of art, and so is maintaining the balance of the radio station. I find great satisfaction in being able to put out the best possible log every single day and stepping back to say, "That's perfect, and that's exactly what I want to hear tomorrow."

After that I start answering e-mails. I usually log between 30 and 50 e-mails per day from industry people and listeners. WRMF receives both comments and requests for information from listeners, and I respond swiftly. I make sure to respond to all e-mails within 24 hours. I feel that our listeners appreciate that, plus it's an opportunity to make a personal impression. Then I set aside an hour for prepping my midday show.

I go through the newspaper to get current events and local info that pertain to our target demo and listeners; I make sure I know what's going on around town, as well as what's going on in the entertainment business.

My PD is Russ Morely. Russ is fantastic and just as busy as I am, since he also does a great job of hosting our morning show. We have a five-minute interval where we are able to sit down and talk between the changeover at 10am. This is the point in my day when we get to go over our priorities.

At 3pm, in between answering phone calls from record-industry people and the reps and talking



Amy Navarro

about new music and returning phone calls, I also meet with our promotions department.

As an Asst. PD/MD/air talent, balancing my time can be difficult; I must be precise, and that means budgeting time wisely. This industry has changed so much, it's no longer one job or one position; it's really about carrying the weight of other positions and responsibilities too.

My main concern with settling down is the same as everyone else's in the industry: How do you balance a family and a career? Especially when you're always working?

Charese Frugé

I end my day between 7 and 7:30pm. It's a 12-hour day, but in this industry you can no longer "do your four and hit the door." It's not even about 9 to 5. Let's face it, it's at least a 12-hour day, and, quite frankly, I wouldn't change it for anything in the world, because I love what I do, I love where I work, and I love everything about this business, as crazy as it can sometimes be.

When I get home, I sometimes collapse, but I do so knowing that I put in a good day and worked hard and that everything will be fine tomorrow, when I'll start all over again.



MAYER AT THE MIX Eric & Kathy, the morning team at Bonneville's WTMX (The Mix)/Chicago, recently hosted a special morning show broadcast at the House of Blues featuring Columbia recording artist John Mayer and Aware recording artist Alice Peacock. Pictured here, basking in the post-show glow, are (l-r) WTMX PD Mary Ellen Kachinske, Mayer, Aware's Gregg Latterman, Peacock, House of Blues/Chicago Talent Buyer Michael Yerke, Mayer Manager Michael McDonald, HOB/Chicago GM Jim Jablonski and Columbia's Mike Scheid.

R&R AC TOP 30

January 24, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PHIL COLLINS Can't Stop Loving You (Atlantic)	2559	+109	340397	16	113/0
1	2	FAITH HILL Cry (Warner Bros.)	2438	-88	344672	19	113/0
4	3	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	2278	-22	315774	15	106/0
3	4	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2206	-127	278652	37	109/0
6	5	DIXIE CHICKS Landslide (Monument/Columbia)	2184	+285	315443	10	114/12
5	6	KELLY CLARKSON A Moment Like This (RCA)	1777	-203	209755	18	95/0
7	7	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1614	-45	200978	60	111/0
8	8	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1589	-57	202175	35	98/0
9	9	ENRIQUE IGLESIAS Hero (Interscope)	1494	-10	195431	64	115/0
10	10	CELINE DION A New Day Has Come (Epic)	1285	-126	155798	48	107/0
12	11	SHANIA TWAIN I'm Gonna Getcha Good! (Mercury/IDJMG)	1264	+35	171515	10	98/3
11	12	DARYL HALL & JOHN OATES Forever For You (U-Watch)	1258	-45	135208	11	96/2
15	13	CELINE DION At Last (Epic)	967	+68	129841	7	52/1
13	14	LEANN RIMES Life Goes On (Curb)	937	-104	82878	21	82/0
14	15	JOHN MAYER No Such Thing (Aware/Columbia)	886	-28	131133	33	67/0
17	16	CHRISTINA AGUILERA Beautiful (RCA)	820	+117	146047	5	67/11
18	17	ROD STEWART These Foolish Things (J)	768	+180	105944	8	81/3
20	18	PAUL SIMON Father And Daughter (Nick/Jive)	457	+1	41156	8	59/0
19	19	MARIAH CAREY Through The Rain (MonarC/IDJMG)	456	-72	44612	14	58/0
22	20	DJ SAMMY & YANOW Heaven (Candlelight) (Robbins)	441	+34	75596	12	29/0
21	21	TAMARA WALKER If Only (Curb)	425	-2	34333	9	65/1
25	22	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	385	+38	67473	7	26/1
24	23	JAMES TAYLOR Whenever You're Ready (Columbia)	337	-32	33338	13	44/0
26	24	REGIE HAMM Babies (Refugee)	318	+38	31375	2	44/13
23	25	BENNY MARDONES I Went It All (Crazy Boy/Go-Kart)	283	-91	35447	11	34/0
29	26	UNCLE KRACKER In A Little While (Lava)	220	+36	57297	5	16/0
28	27	GARFUNKEL/SHARP/MONDLOCK Bounce (Manhattan)	195	+11	16262	5	40/6
27	28	CHRIS EMERSON All Because Of You (Monomoy)	169	-70	13511	15	25/0
-	29	KENNY G F/CHANTE MOORE One More Time (Arista)	132	+33	13077	17	7/0
Debut	30	CELINE DION I Drove All Night (Epic)	119	+106	53504	1	49/45

119 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003. The Arbitron Company). © 2003. R&R, Inc.

New & Active

DANA GLOVER Thinking Over (DreamWorks)
Total Plays: 99, Total Stations: 41, Adds: 16

GLORIA GAYNOR I Never Knew (Logic)
Total Plays: 93, Total Stations: 18, Adds: 4

GEORGE HARRISON Stuck Inside A Cloud (Capitol)
Total Plays: 90, Total Stations: 38, Adds: 11

JOSH GROBAN You're Still You (143/Reprise)
Total Plays: 42, Total Stations: 56, Adds: 52

Songs ranked by total plays

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ARTIST TITLE LABEL(S)	ADDS
JOSH GROBAN You're Still You (143/Reprise)	52
CELINE DION I Drove All Night (Epic)	45
DANA GLOVER Thinking Over (DreamWorks)	16
REGIE HAMM Babies (Refugee)	13
DIXIE CHICKS Landslide (Monument/Columbia)	12
CHRISTINA AGUILERA Beautiful (RCA)	11
GEORGE HARRISON Stuck Inside A Cloud (Capitol)	11
SANTANA F/MUSIQ Nothing At All (Arista)	7
GARFUNKEL/SHARP/MONDLOCK Bounce (Manhattan)	6
KEITH URBAN Somebody Like You (Virgin)	5
GLORIA GAYNOR I Never Knew (Logic)	4

Shania Twain
"I'M GONNA GETCHA GOOD!"
Top 10 at Monitor Mainstream Adult!
Album sold over 3 Million!
See her on the Superbowl
Halftime Show on 1/26
From her new album UP!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS Landslide (Monument/Columbia)	+285
ROD STEWART These Foolish Things (J)	+180
DARYL HALL & JOHN OATES Do It For Love (BMG/Heritage)	+132
CHRISTINA AGUILERA Beautiful (RCA)	+117
BON JOVI Thank You For Loving Me (Island/IDJMG)	+114
PHIL COLLINS Can't Stop Loving You (Atlantic)	+109
CELINE DION I Drove All Night (Epic)	+106
JIM BRICKMAN/REBECCA L. HOWARD Simple... (Windham Hill)	+103
DANA GLOVER Thinking Over (DreamWorks)	+93
GEORGE HARRISON Stuck Inside A Cloud (Capitol)	+82
CELINE DION At Last (Epic)	+68

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

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America's Best Testing AC Songs 12+ For The Week Ending 1/24/03

Table with 8 columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top AC songs like Phil Collins, Daryl Hall & John Oates, Santana, etc.

Total sample size is 374 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total burn represents the number of respondents who said they are tired of hearing the song.

Indicator

Most Added

- CHRISTINA AGUILERA Beautiful (RCA)
JOSH GROBAN You're Still You (143/Reprise)
CELINE DION I Drove All Night (Epic)
SHERYL CROW Soak Up The Sun (A&M/Interscope)

Recurrents

- MATCHBOX TWENTY If You're Gone (Lava/Atlantic) 1195
LEE ANN WOMACK I Hope You Dance (MCA/Universal) 1125
JOSH GROBAN To Where You Are (143/Reprise) 1042

Songs ranked by total plays

Reporters

Grid of reporter information for various markets including Albany, Boise, Corpus Christi, Ft. Wayne, Indianapolis, McAllen, Oklahoma City, Raleigh-Durham, Seattle-Tacoma, Tucson, etc.

Monitored Reporters 136 Total Reporters 119 Total Monitored 17 Total Indicator



ON THE RECORD

With **Sharon Kelly**
MD, WDAQ/Danbury, CT



WDAQ (98Q) is a Hot AC in Danbury, CT, in the shadow of New York City. Being this close to the country's largest market is a challenge. We have listeners who commute to the city and some who commute here from New York. It is imperative to strike a balance with the music and presentation of the station. • Timing is key when it comes to music. We can't be too hip

for the room, but we can't afford to be too far behind. While we used to be more aggressive in taking chances on songs, now a song has to have No. 1-hit potential before we'll even consider it for unrestricted play on 98Q. We'll give different format extremes a chance in our 7pm-midnight show, but only smash hits will get their turn on the market's No. 1 station. • Songs working well for us this year are Norah Jones' "Don't Know Why" and Kid Rock's "Picture." The biggest gainers for us this year are Vanessa Carlton's "Pretty Baby," along with Nivea's "Don't Mess With My Man." They both get bigger every time we play them. We round out our playlist with Jennifer Lopez, Good Charlotte, Lasgo, Matchbox Twenty and Avril Lavigne. • When people tune in to 98.3 in Danbury, they can be assured they'll hear a hit every time. We are what a Hot AC should be — the hottest hits of each format for adults.

The Dixie Chicks look like they're closing in on the top spot on the Hot AC chart as "Landslide" (Monument/Columbia), featuring Sheryl Crow, moves 3-2* ... Avril Lavigne climbs 9-7* with "I'm With You" (Arista) ... Crow is also featured on Kid Rock's "Picture" (Atlantic), which soars 13-9* ... Christina Aguilera remains on top of R&R's CHR/Pop chart and has one of her biggest Hot AC hits to date with "Beautiful" (RCA), which moves 22-17* ... Coldplay's very melodic "Clocks" (Capitol) is this week's prime mover, surging 39-27* ... Uncle Kracker's "Drift Away" (Lava) and Lucy Woodward's "Dumb Girls" (Atlantic) are this week's Hot AC debuts ... Over at AC, behind door No. 1 is Phil Collins' "Can't Stop Loving You" (Atlantic). Collins has been trading places recently with Faith Hill's "Cry" (Warner Bros.), this week at No. 2 ... Dixie Chicks climb into the top five ... Paul Simon's "Father & Daughter" (Nick/Jive) continues its momentum, moving 20-18* ... Meanwhile, we're having '60s flashbacks as Simon's old partner, Art Garfunkel, moves up to 27* with "Bounce" (Manhattan).

AC/Hot AC
ON THE RADIO

— Anthony Acampora, Director/Charts

artistactivity

ARTIST: **Celine Dion**

LABEL: **Epic**

By **MIKE TRIAS**/ASSISTANT EDITOR



What great timing for Celine Dion. Just after winning Favorite Artist — Adult Contemporary at the American Music Awards, she presents to adoring fans "I Drove All Night," the lead single from her March 25 release, *One Heart*. Dion's cover of the Roy Orbison classic — written by Billy Steinberg and Tom Kelly — was produced by Peer Astrom and Vito Luprano.

Born to musician parents in Charle-magne, a small French Canadian town east of Montreal, Celine Dion was the youngest of 14 children. She and her family often performed together, but it was soon apparent that there was something special about young Celine. In 1981, when she was just 13, Celine met her manager and future husband, Rene Angelil. Angelil immediately agreed to manage her career, and he even mortgaged his house to finance her debut album.

But it wasn't until Dion recorded the theme song for Disney's *Beauty and the Beast* that she attained international stardom; the duet with Peabo Bryson won multiple Grammys in 1992. Later another blockbuster film, *Titanic*, also made use of Dion's voice, and "My Heart Will Go On" won several Grammys of its own in 1998.

After her husband was diagnosed with cancer, Dion decided to retire after one last performance, on New Year's Eve 1999 in Montreal. Fortunately, with treatment, Angelil's cancer went into remission, and the couple were soon expecting. On Jan. 25, 2001, Dion and Angelil welcomed son Rene-Charles into the world.

In March 2002 Dion officially ended her two-year break from the music business

with the release of *A New Day Has Come*, and since then it's been business as usual. Dion and Chrysler recently announced that she'll be featured in the automaker's upcoming television campaigns for the new Pacifica station wagon and Crossfire sports coupe. The black-and-white commercials are aimed at creating a more upscale image for Chrysler and will feature "I Drove All Night." Perhaps the commercials will air during Super Bowl XXXVII in San Diego, where Dion is scheduled to sing "God Bless America" before the kickoff.

Perhaps the biggest thing coming up for Dion is her Las Vegas show, *A New Day*, which premieres at Caesars Palace on March 27 — the same day *One Heart* arrives in stores. Scheduled for a three-year run with five shows a week, *A New Day* combines song, theater and special effects centered around Dion and has a cast of 60 dancers, musicians and other artists. The extravagant show is under the direction of Cirque du Soleil's Franco Dragone.

Equally impressive is the Caesars Palace Coliseum, specially built for Dion's performances. The three-tiered, 4,000-seat venue contains a 22,450-square-foot stage, one of the largest in the world. Onstage are five separate, cable-driven lifts and an enormous video screen, the largest indoor screen in North America. It all adds up to an impressive and appropriate setting for an international superstar.



Alan Kabel
Hot AC's **Night Guy**

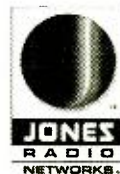
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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3602	-36	356897	16	88/0
3	2	DIXIE CHICKS Landslide (Monument/Columbia)	3252	+153	312726	11	78/0
2	3	NO DOUBT F/LADY SAW Underneath It All (Interscope)	3169	-26	314127	16	83/0
4	4	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3083	+21	307751	22	81/0
5	5	MATCHBOX TWENTY Disease (Atlantic)	2776	-33	274587	15	80/0
7	6	UNCLE KRACKER In A Little While (Lava)	2368	-42	209090	21	75/0
9	7	AVRIL LAVIGNE I'm With You (Arista)	2365	+374	242729	8	86/7
6	8	CREED One Last Breath (Wind-up)	2250	-270	205043	33	74/0
13	9	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2102	+200	210167	9	77/8
8	10	AVRIL LAVIGNE Complicated (Arista)	2031	-303	194635	39	88/0
10	11	NORAH JONES Don't Know Why (Blue Note/Virgin)	1987	+7	212722	29	64/0
11	12	DAVE MATTHEWS BAND Where Are You Going (RCA)	1903	-77	221622	34	68/0
14	13	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1816	-82	170088	45	74/0
12	14	JOHN RZEZNIK I'm Still Here (Jim's Theme) (Walt Disney/Hollywood)	1737	-191	184274	13	72/0
16	15	TORI AMOS A Sorta Fairytale (Epic)	1708	+118	197302	14	66/2
17	16	LIFEHOUSE Spin (DreamWorks)	1334	-137	131895	19	60/0
22	17	CHRISTINA AGUILERA Beautiful (RCA)	1288	+197	107620	5	50/7
20	18	3 DOORS DOWN When I'm Gone (Republic/Universal)	1286	+131	102993	7	59/4
19	19	FAITH HILL Cry (Warner Bros.)	1212	+37	108860	15	47/2
21	20	DAVE MATTHEWS BAND Grey Street (RCA)	1138	-12	133214	8	51/1
18	21	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	1079	-217	109432	12	56/0
24	22	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	939	+26	92427	7	51/7
23	23	DANA GLOVER Thinking Over (DreamWorks)	827	-154	55711	18	49/0
25	24	CREED Don't Stop Dancing (Wind-up)	809	+22	67550	6	47/0
26	25	STEREO FUSE Everything (EO/Wind-up)	782	-1	73603	12	47/4
27	26	BON JOVI Misunderstood (Island/IDJMG)	744	+107	86651	4	51/2
39	27	COLDPLAY Clocks (Capitol)	569	+236	89158	2	36/7
29	28	STONE SOUR Bother (Roadrunner/IDJMG)	547	+13	50406	4	31/1
28	29	JACK JOHNSON Bubble Toes (Enjoy/Universal)	495	-77	75677	9	24/1
32	30	PAY THE GIRL Freeze (TVT)	490	+62	40977	3	33/5
30	31	SHANIA TWAIN I'm Gonna Getcha Good! (Mercury/IDJMG)	480	-17	42450	5	27/1
31	32	FROU FROU Breathe In (MCA)	457	+8	52206	5	27/1
35	33	VONRAY Inside Out (Elektra/EEG)	449	+30	30500	3	31/1
38	34	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	425	+67	34420	2	13/1
34	35	VANESSA CARLTON Ordinary Day (A&M/Interscope)	416	-9	70642	14	10/0
36	36	PHIL COLLINS Can't Stop Loving You (Atlantic)	367	-23	33826	5	18/0
40	37	PINK Family Portrait (Arista)	332	+9	16417	3	7/0
37	38	SHERYL CROW C'mon, C'mon (A&M/Interscope)	331	-51	29597	5	29/0
Debut	39	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	325	+77	26288	1	21/13
Debut	40	LUCY WOODWARD Dumb Girls (Atlantic)	279	+173	16897	1	30/5

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)	29
CELINE DION I Drove All Night (Epic)	18
JOHN MAYER Why Georgia (Aware/Columbia)	15
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	13
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	8
AVRIL LAVIGNE I'm With You (Arista)	7
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	7
CHRISTINA AGUILERA Beautiful (RCA)	7
COLDPLAY Clocks (Capitol)	7
SANTANA F/MUSIO Nothing At All (Arista)	7
PAY THE GIRL Freeze (TVT)	5
LUCY WOODWARD Dumb Girls (Atlantic)	5
MACY GRAY When I See You (Epic)	5

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27*-25* at Monitor Top 40 Adult
27-26 at R&R Hot AC
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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AVRIL LAVIGNE I'm With You (Arista)	+374
COLDPLAY Clocks (Capitol)	+236
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+200
CHRISTINA AGUILERA Beautiful (RCA)	+197
LUCY WOODWARD Dumb Girls (Atlantic)	+173
DIXIE CHICKS Landslide (Monument/Columbia)	+153
SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)	+150
JOHN MAYER Why Georgia (Aware/Columbia)	+141
3 DOORS DOWN When I'm Gone (Republic/Universal)	+131
TORI AMOS A Sorta Fairytale (Epic)	+118

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003. The Arbitron Company). © 2003, R&R, Inc.

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— Tony Richards, Regional Director Of Operations/Zimmer Radio Group

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America's Best Testing Hot AC Songs 12+
For The Week Ending 1/24/03.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
3 DOORS DOWN When I'm Gone (Republic/Universal)	4.07	4.09	76%	13%	4.06	78%	14%
AVRIL LAVIGNE I'm With You (Arista)	4.03	3.88	89%	18%	4.19	92%	14%
JOHN RZEZNIK I'm Still Here (Jim's Theme) (Walt Disney/Hollywood)	4.03	3.88	69%	11%	4.05	68%	9%
STONE SOUR Bother (Roadrunner/IDJMG)	4.01	4.03	51%	8%	4.07	52%	9%
LIFEHOUSE Spin (DreamWorks)	3.99	4.04	77%	14%	4.06	78%	14%
MATCHBOX TWENTY Disease (Atlantic)	3.97	4.04	89%	19%	4.01	91%	22%
STEREO FUSE Everything (EO/Wind-up)	3.92	3.75	38%	5%	4.00	39%	6%
CALLING Wherever You Will Go (RCA)	3.88	-	95%	46%	3.93	95%	47%
SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)	3.88	3.94	93%	33%	3.92	97%	35%
DAVE MATTHEWS BAND Grey Street (RCA)	3.87	3.75	59%	11%	3.94	64%	11%
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.74	3.81	92%	36%	3.83	95%	36%
COUNTING CROWS F/VANESSA CARLTON Big Yellow Taxi (Geffen/Interscope)	3.74	3.70	48%	8%	3.86	52%	8%
DAVE MATTHEWS BAND Where Are You Going (RCA)	3.71	3.65	89%	36%	3.74	92%	39%
TORI AMOS A Sorta Fairytale (Epic)	3.71	3.59	56%	12%	3.86	59%	10%
BON JOVI Misunderstood (Island/IDJMG)	3.66	3.69	53%	8%	3.73	55%	7%
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	3.65	3.62	79%	25%	3.57	80%	28%
JACK JOHNSON Bubble Toes (Enjoy/Universal)	3.64	3.44	50%	12%	3.71	54%	12%
AVRIL LAVIGNE Complicated (Arista)	3.63	3.69	99%	61%	3.66	99%	65%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.62	3.66	96%	54%	3.69	97%	53%
CREED One Last Breath (Wind-up)	3.62	3.67	92%	44%	3.60	92%	48%
CREED Don't Stop Dancing (Wind-up)	3.61	3.65	60%	13%	3.57	58%	13%
DIXIE CHICKS FISHERYL CROW Landslide (Monument/Columbia)	3.60	3.64	84%	26%	3.68	87%	26%
CHRISTINA AGUILERA Beautiful (RCA)	3.58	3.43	88%	29%	3.66	90%	30%
NO DOUBT Underneath It All (Interscope)	3.55	3.65	96%	50%	3.71	99%	51%
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.54	3.65	80%	30%	3.74	82%	30%
DANA GLOVER Thinking Over (DreamWorks)	3.46	3.25	37%	10%	3.61	36%	7%
FAITH HILL Cry (Warner Bros.)	3.45	3.40	83%	28%	3.56	86%	29%
KID ROCK FISHERYL CROW Picture (Lava/Atlantic)	3.40	3.66	64%	18%	3.49	69%	19%
UNCLE KRACKER In A Little While (Lava)	3.37	3.45	81%	31%	3.45	83%	30%
SHANIA TWAIN I'm Gonna Getcha Good! (Mercury/IDJMG)	3.23	-	75%	27%	3.10	77%	29%

Total sample size is 852 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator

Most Added

- UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)
- JOHN MAYER Why Georgia (Aware/Columbia)
- SANTANA F/MUSIQ Nothing At All (Arista)
- NO DOUBT F/LADY SAW Underneath It All (Interscope)
- TORI AMOS A Sorta Fairytale (Epic)
- DAVE MATTHEWS BAND Grey Street (RCA)
- COLDPLAY Clocks (Capitol)
- PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)
- SISTER HAZEL Your Mistake (Sixth Man)
- SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)
- CELINE DION I Drove All Night (Epic)
- ALICIA KEYS Fallin' (J)
- NO DOUBT Running (Interscope)
- T.A.T.U. All The Things She Said (Interscope)

New & Active

- JOHN MAYER Why Georgia (Aware/Columbia)
Total Plays: 227, Total Stations: 23, Adds: 15
- SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)
Total Plays: 218, Total Stations: 43, Adds: 29
- BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)
Total Plays: 205, Total Stations: 13, Adds: 1
- SISTER HAZEL Your Mistake (Sixth Man)
Total Plays: 192, Total Stations: 11, Adds: 0
- LUCE Good Day (Nettwerk)
Total Plays: 163, Total Stations: 10, Adds: 2
- PETER STUART With My Heart In Your Hands (Vanguard)
Total Plays: 146, Total Stations: 17, Adds: 1
- DAVID GRAY Be Mine (ATO/RCA)
Total Plays: 81, Total Stations: 16, Adds: 3
- CELINE DION I Drove All Night (Epic)
Total Plays: 31, Total Stations: 18, Adds: 18

Songs ranked by total plays

Reporters

<p>WKDD/Akron, OH * PD: Keith Kennedy MD/Promo Dir: Lynn Kelly CELINE DION "Night" SIXPENCE "Dream"</p> <p>WRVE/Albany, NY * PD: Randy McCartney MD: Tred Hulse COLDPLAY "Clocks" SIXPENCE "Dream"</p> <p>KPEK/Albuquerque, NM * PD: Mike Parsons MD: Deeya APD: Jeffrey Barneras 1. UNCLE KRACKER "Drift" 2. JOHN MAYER "Georgia" 3. DAVID GRAY "Mine"</p> <p>KMXS/Anchorage, AK PD: Roxy Lennox MD: Monika Thomas No Adds</p> <p>KAMX/Austin, TX * PD: Scooter B. Stevens MD: Clay Culver 1. UNCLE KRACKER "Drift" 2. PETER STUART "Hands" 3. SHANIA TWAIN "Nothing"</p> <p>KLLY/Bakersfield, CA * PD/MD: E.J. Tyler APD: Erik Fox 40. CHRISTINA AGUILERA "Beautiful" 1. JOHN MAYER "Georgia" 2. CELYNE DION "Night" 3. SHANIA TWAIN "Nothing"</p> <p>WWMX/Baltimore, MD * VP/Prog: Bill Pasha PD: Steve Konz MD: Ryan Sempson 66. UNCLE KRACKER "Drift" CELINE DION "Night" SIXPENCE "Dream"</p> <p>WMLJ/Birmingham, AL * PD/MD: Tom Hanahan No Adds</p> <p>WBMX/Boston, MA * VP/Prog: Greg Strossell MD: Mike Mullaney UNCLE KRACKER "Drift" LUCE "Good"</p> <p>WTSS/Buffalo, NY * PD: Sue O'Neil MD: Rob Lucas 4. TORI AMOS "Sorta" CELINE DION "Night" 5. UNCLE KRACKER "Drift"</p> <p>WCOD/Cape Cod, MA OM: Gregg Cassidy MD: Cheryl Park 14. NO DOUBT "Running" 11. SISTER HAZEL "Mistake" 5. UNCLE KRACKER "Drift"</p>	<p>WALC/Charleston, SC * PD: Brent McKay No Adds</p> <p>WLNK/Charlotte, NC * OM: Tom Jackson PD: Neal Sharp APD: Chris Allen MD: Derek James 4. STEREO FUSE "Everything" COLDPLAY "Clocks"</p> <p>WTMX/Chicago, IL * PD: Mary Ellen Kachinske Station Mgr.: Barry James No Adds</p> <p>WKRC/Cincinnati, OH * OM: Chuck Finney PD: Tommy Frank APD: Grover Collins MD: Brian Douglas MACY GRAY "See" SUSAN TEDESCHI "Alone"</p> <p>WVMX/Cincinnati, OH * PD: Steve Bender MD: Storm Bennett 3 DOORS DOWN "Gone" SIXPENCE "Dream"</p> <p>WVMX/Cleveland, OH * PD: Dave Popovich MD: Jay Hudson COUNTING CROWS "Taxi"</p> <p>WQAL/Cleveland, OH * PD: Allan Fee MD: Rebecca Wilde SIXPENCE "Dream"</p> <p>KVUU/Colorado Springs, CO * PD: Kevin Callahan APD/MD: Andy Carlisle SIXPENCE "Dream"</p> <p>WBNS/Columbus, OH * PD: Jeff Ballentine MD: Robin Cole 18. PUDDLE OF MUDD "Hates" 4. JOHN MAYER "Georgia" MACY GRAY "See"</p> <p>KKPN/Corpus Christi, TX * PD: Jason Hillery MD: Derek Lee 2. UNCLE KRACKER "Drift" CELINE DION "Night" 3 DOORS DOWN "Gone"</p> <p>KDMX/Dallas-Ft. Worth, TX * PD: Pat McMahon MD: Lisa Thomas 1. FAITH HILL "Cry"</p>	<p>WBAQ/Danbury, CT PD: Bill Trotta MD: Sharon Kelly 30. UNCLE KRACKER "Drift" 8. T.A.T.U. "Things"</p> <p>WMMX/Dayton, OH * PD: Jeff Stevens MD: Shaun Vincent CELINE DION "Night" COLDPLAY "Clocks" UNCLE KRACKER "Drift"</p> <p>KALC/Denver-Boulder, CO * OM: Mike Stern PD: Tom Gjerdrum APD/MD: Kozman 11. AVRIL LAVIGNE "With" 8. COLDPLAY "Clocks" 7. KID ROCK/SHERYL CROW "Picture"</p> <p>KIMN/Denver-Boulder, CO * PD: Ron Harrell APD/MD: Michael Gifford BON JOVI "Misunder" JOHN MAYER "Georgia"</p> <p>KSTZ/Des Moines, IA * OM/VP: Jim Schafer MD: Jimmy Wright CALLING "For" UNCLE KRACKER "Drift" VONRAY "Inside"</p> <p>WDVD/Detroit, MI * Interim PD: Alex Tear APD: Rob Hazleton MD: Ann Delisi 20. TORI AMOS "Sorta"</p> <p>WQAL/Cleveland, OH * PD: Allan Fee MD: Rebecca Wilde SIXPENCE "Dream"</p> <p>WKMV/Dothan, AL OM/MD: Phil Thomas 11. COLDPLAY "Clocks"</p> <p>WENS/Indianapolis, IN * OM/VP: Greg Dunkin MD: Jim Cerone No Adds</p> <p>KSII/El Paso, TX * OM/VP: Courtney Nelson MD: Chris Elliott 1. KYLIE MINOGUE "World" 1. COLDPLAY "Clocks" 1. NO DOUBT "Running" 1. CELYNE DION "Night" GRAND DAVID "Hidden"</p> <p>WINK/Ft. Myers, FL * CM/VP/MD: Bob Grissinger CELINE DION "Night" CHRISTINA AGUILERA "Beautiful" SIXPENCE "Dream" SANTANA F/MUSIQ "Nothing"</p> <p>WMEE/Ft. Wayne, IN * PD: John O'Rourke MD: Chris Cage No Adds</p>	<p>KALZ/Fresno, CA * OM/VP: E. Curtis Johnson APD: Laurie West MD: Chris Blood 32. KID ROCK/SHERYL CROW "Picture" NO DOUBT "Running" LUCE "Good"</p> <p>WVTI/Grand Rapids, MI * PD: Jeff Andrews MD: Ken Evans 1. AVRIL LAVIGNE "With"</p> <p>WZLN/Greensboro, NC * PD: Steve Williams MD: Eric Gray BOWLING FOR SOUP "Bad" PUDDLE OF MUDD "Hates" UNCLE KRACKER "Drift" TORI AMOS "Sorta"</p> <p>WIKZ/Hagerstown, MD PD: Jeff Roteman MD: Jeff Roteman PUDDLE OF MUDD "Hates" TORI AMOS "Sorta"</p> <p>WNNK/Harrisburg, PA * PD: John O'Dea MD: Denny Logan COUNTING CROWS "Taxi"</p> <p>WTIC/Hartford, CT * PD: Steve Salfany APD/MD: Jeannine Jersey JOHN MAYER "Georgia" SIXPENCE "Dream"</p> <p>KHMV/Houston-Galveston, TX * PD: Marc Sherman 1. LUCY WOODWARD "Girls" 1. CHRISTINA AGUILERA "Beautiful"</p> <p>WENS/Indianapolis, IN * OM/VP: Greg Dunkin MD: Jim Cerone No Adds</p> <p>WZPL/Indianapolis, IN * PD: Scott Sands MD: Dave Decker 1. SALIVA "Always" JOHN MAYER "Georgia" UNCLE KRACKER "Drift"</p> <p>KMXB/Las Vegas, NV * APD/MD: Charese Fruge 2. MACY GRAY "See"</p> <p>WMLX/Lexington-Fayette, KY * PD: Jill Meyer CELINE DION "Night" FRUITS "Breathe" SIXPENCE "Dream"</p>	<p>KURB/Little Rock, AR * PD: Randy Cain APD: Aaron Anthony MD: Chris Blood 6. KELECY COFFEY "Like" 2. CELYNE DION "Night" CHRISTINA AGUILERA "Beautiful" JOHN MAYER "Georgia"</p> <p>KYSR/Los Angeles, CA * APD/MD: Chris Parry MD: Ken Evans 3. SIXPENCE "Dream" LUCY WOODWARD "Girls"</p> <p>WMAD/Madison, WI * PD: Mike Ferris MD: Laura Ford JOHN MAYER "Georgia" SIXPENCE "Dream"</p> <p>WMBZ/Memphis, TN * OM: Jerry Dean PD/MD: Kramer SIXPENCE "Dream"</p> <p>WMCN/Memphis, TN * PD: Chris Taylor MD: Toni St. James 31. UNCLE KRACKER "Drift" 21. JOHN MAYER "Georgia" 4. KELLIE COFFEY "Like"</p> <p>WTKT/Milwaukee, WI * OM: Rick Belcher MD: Bob Walker 11. SIXPENCE "Dream"</p> <p>WMYX/Milwaukee, WI * PD: Brian Kelly APD/MD: Mark Richards 1. 3 DOORS DOWN "Gone" AVRIL LAVIGNE "With" COUNTING CROWS "Taxi" FAITH HILL "Cry"</p> <p>KSTP/Minneapolis, MN * OM: Leighann Peck MD: Jill Roen No Adds</p> <p>KOSO/Modesto, CA * PD: Max Miller MD: Donna Miller 14. SIXPENCE "Dream" 10. NO DOUBT "Running" 2. STEREO FUSE "Everything" 1. PAY THE GIRL "Freeze" SANTANA F/MUSIQ "Nothing" DAVID GRAY "Mine"</p> <p>WJLK/Monmouth-Ocean, NJ * OM/VP: Lou Russo MD: Debbie Mazella SIXPENCE "Dream"</p>	<p>KCDU/Monterey-Salinas, CA * PD/MD: Mike Skott CELINE DION "Night" SIXPENCE "Dream" STEREO FUSE "Everything" LUCE "Good"</p> <p>WKZN/New Orleans, LA * OM/VP: John Roberts APD: Duncan James MD: Steve G. JOHN MAYER "Georgia" SIXPENCE "Dream"</p> <p>WPLJ/New York, NY * VP/Prog: Tom Cuddy PD: Scott Shannon APD/MD: Tony Maccaro CHRISTINA AGUILERA "Beautiful" COUNTING CROWS "Taxi"</p> <p>WPTF/Norfolk, VA * PD: Steve McKay MD: Steve McKay 1. COUNTING CROWS "Taxi" PAY THE GIRL "Freeze"</p> <p>KYIS/Oklahoma City, OK * OM: Chris Baker PD/MD: Ray Kalusa 18. SHANIA TWAIN "Nothing"</p> <p>KSRZ/Omaha, NE * PD: Erik Johnson No Adds</p> <p>WOMX/Olando, FL * Interim PD/APD: Jeff Cushman MD: Laura Francis CHRISTINA AGUILERA "Beautiful" SIXPENCE "Dream" STONE SOUR "Bother"</p> <p>KBBY/Oxnard-Ventura, CA * MD: Darren McPeake JOHN MAYER "Georgia" CELINE DION "Night"</p> <p>WJLO/Pensacola, FL * OM/VP: Cat Thomas PD: Jonathan Lund APD/MD: Blake @ Night 4. COUNTING CROWS "Taxi" CELINE DION "Night" SIXPENCE "Dream"</p> <p>WMMX/Philadelphia, PA * OM/VP: Gerry DeFrancesco APD/MD: Joe Proke No Adds</p> <p>KMXP/Phoenix, AZ * PD: Ron Price AVRIL LAVIGNE "With" SIXPENCE "Dream"</p>	<p>WZPT/Pittsburgh, PA * PD: Keith Clark APD/MD: Jonny Hartwell No Adds</p> <p>WMMX/Portland, ME PD: Rendi Kirshbaum APD/MD: Ethan Minton ALICIA KEYS "Fallin" DAVE MATTHEWS BAND "Street" "DOUBT" "Running" SANTANA F/MUSIQ "Nothing"</p> <p>WPLI/New York, NY * VP/Prog: Tom Cuddy PD: Scott Shannon APD/MD: Tony Maccaro CHRISTINA AGUILERA "Beautiful" COUNTING CROWS "Taxi"</p> <p>KRSK/Portland, OR * PD: Dan Persigelli MD: Sheryl Stewart 5. MACY GRAY "See" 3. NO DOUBT "Running" CHANTAL KREVEZ/IK "Life"</p> <p>WRFY/Reading, PA * PD/MD: Al Burke No Adds</p> <p>WSNE/Providence, RI * PD: Bill Hess MD: Gary Trust CELINE DION "Night" COLDPLAY "Clocks" KID ROCK/SHERYL CROW "Picture" SUSAN TEDESCHI "Alone"</p> <p>KLCA/Reno, NV * PD: Beej MD: Connie Wray SIXPENCE "Dream"</p> <p>KNEV/Reno, NV * OM/VP/MD: Carlos Campos JOHN MAYER "Georgia" KID ROCK/SHERYL CROW "Picture" SANTANA F/MUSIQ "Nothing" SIXPENCE "Dream" STACIA "Angel" STEREO FUSE "Everything"</p> <p>KNVQ/Reno, NV * PD: Carmy Ferreri MD: Heather Combs CHRISTINA AGUILERA "Beautiful" DAVID GRAY "Mine" PAY THE GIRL "Freeze"</p> <p>WMBX/Richmond, VA * PD: Tim Baldwin MD: Michele Prosser No Adds</p> <p>WVOR/Rochester, NY * PD: Dave LeFrois MD: Joe Bonacci KID ROCK/SHERYL CROW "Picture" SIXPENCE "Dream" UNCLE KRACKER "Drift"</p>	<p>KZZO/Sacramento, CA * Dir/Prog: Mark Evans PD: Ed Lambert APD/MD: Jim Matthews UNCLE KRACKER "Drift"</p> <p>WVVV/Savannah, GA PD: Bob Neumann MD: John Mayer "Georgia"</p> <p>KYKY/St. Louis, MO * PD: Smokey Rivers APD/MD: Greg Hewitt 3 DOORS DOWN "Gone" LUCY WOODWARD "Girls"</p> <p>WVRV/St. Louis, MO * PD: Marty Linck MD: David J. PAY THE GIRL "Freeze"</p> <p>KQMB/Salt Lake City, UT * OM: Alan Hague PD: Mike Nelson APD/MD: J.J. Riley SIXPENCE "Dream" MELISSA ZEMER "Taxi"</p> <p>KFMB/San Diego, CA * VP/MD: Tracy Johnson APD: Jen Sewell No Adds</p> <p>KMYI/San Diego, CA * PD: Duncan Payton APD/MD: Mel McKay 7. SHANIA TWAIN "Getcha" 6. KID ROCK/SHERYL CROW "Picture" 4. AVRIL LAVIGNE "With"</p> <p>KIOI/San Francisco, CA * PD: Michael Martin MD: James Baker CELINE DION "Night"</p> <p>KLCC/San Francisco, CA * PD: John Peake MD: Derek Madden JOHN MAYER "Georgia" MACY GRAY "See"</p> <p>KEZR/San Jose, CA * PD: Jim Murphy APD/MD: Michael Martinez 25. UNCLE KRACKER "Drift" 16. TELEPOP/MUSIQ "Breathe" 11. ERASURE "Sobriety" SIXPENCE "Dream"</p> <p>KRUZ/Santa Barbara, CA MD: Mandye Thomas 15. CELYNE DION "Night"</p>	<p>KMHX/Santa Rosa, CA * PD: Mark Thomas 32. TELEPOP/MUSIQ "Breathe" 24. JACK JAKSON "Bubble" 13. ERASURE "Sobriety" 1. SIXPENCE "Dream" 1. PAY THE GIRL "Freeze" BON JOVI "Misunder"</p> <p>KPLZ/Seattle-Tacoma, WA * PD: Kent Phillips MD: Alesia Hashimoto COUNTING CROWS "Taxi" JOHN MAYER "Georgia"</p> <p>WHYN/Springfield, MA * MD: Dave J. DAVE MATTHEWS BAND "Street" LUCY WOODWARD "Girls" SIXPENCE "Dream"</p> <p>WSSR/Tampa, FL * OM: Jeff Kapagi PD: Rick Schmidt APD: Kurt Schreiner MD: Kristy Knight SIXPENCE "Dream"</p> <p>WVWM/Toledo, OH * OM: Tim Roberts PD: Steve Marshall APD/MD: Jeff Wicker 10. KID ROCK/SHERYL CROW "Picture" CELINE DION "Night"</p> <p>WKPK/Traverse City, MI PD: Rob Weaver MD: Heather Leigh JOHN MAYER "Georgia" SANTANA F/MUSIQ "Nothing" SIXPENCE "Dream"</p> <p>WXLQ/Worcester, MA * APD/MD: Becky Nichols CELINE DION "Night"</p> <p>WMXY/Youngstown-Warren, OH * OM/VP: Dan Rivers MD: Mark French No Adds</p>	<p>KZPT/Tucson, AZ * PD: Carey Edwards APD/MD: Leslie Lois 15. JOHN MAYER "Georgia" SIXPENCE "Dream"</p> <p>KIZS/Tulsa, OK * Interim PD/MD: Kim Gower 6. COLDPLAY "Clocks" 4. VANESSA CARLTON "Pretty"</p> <p>WRQX/Washington, DC * Dir/Ops: Steve Kosbau OM/VP: Kenny King MD: Carol Parker 4. AVRIL LAVIGNE "With"</p> <p>WVZZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers 1. NO DOUBT "Running"</p> <p>WFMF/West Palm Beach, FL * PD: Russ Morley APD/MD: Amy Navarro CELINE DION "Night" SANTANA F/MUSIQ "Nothing"</p> <p>KFBZ/Wichita, KS * PD: Barry McKay MD: Sunny Wyde UNCLE KRACKER "Drift"</p>
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*** Monitored Reporters**
101 Total Reporters

90 Total Monitored

11 Total Indicator
9 Current Indicator Playlists

Did Not Report For Two Consecutive Weeks; Data Not Used (2):
WMTK/Cedar Rapids, IA
WNKI/Elmira-Corning, NY



The Smooth Jazz Steering Committee

Chairman Mark Wexler explains the new ad hoc group's role as an advocate of win-win solutions

When the going gets tough, the tough get going. If you need proof, look no further than the smooth jazz record community, which recently took a significant step toward counteracting dwindling CD sales when it formed the Smooth Jazz Steering Committee during R&R's Label Summit in October 2002. Summit attendees identified a need to improve communication between the two sides of the business, and veteran record executive and music-industry consultant Mark Wexler was elected the committee's Chairman to facilitate that goal.

Smooth Jazz Steering Committee members don't pay dues or attend formal meetings. Instead, they maintain an ongoing dialogue on a range of concerns and work with industry colleagues to achieve their goals.

The committee evolved spontaneously as a grass-roots response to the mounting challenges facing the music industry, but it would be a mistake to confuse the group's origins or its ad hoc nature with disorganization or a lack of passion. Indeed, the smooth jazz music community is remarkably proactive, determined and creative in its quest for solutions.

Wexler outlines the nascent committee's intentions: "The music business as a whole is facing tremendous challenges today, based on the fact that the general consuming public has decreased dramatically due to downloading and the allure of other media, among other factors. This affects ev-

ery genre of music, and smooth jazz is no exception.

"The steering committee was formed in recognition of two general needs: to increase consumer awareness of smooth jazz artists and to find new, exciting ways to expose those artists. Exposure of new music, not just new artists, by radio is also vital for our businesses to flourish and prosper. The emphasis of the steering committee is to concentrate on all the key issues in smooth jazz. Its work will cross boundaries."

Live From L.A.!

Most smooth jazz professionals agree that there is an urgent need to increase mainstream awareness of the format's artists if they are ever to reach the level of success that certain

vocalists, notably Diana Krall and Norah Jones, have achieved. But record executives agree that, aside from Kenny G, it's far more difficult to reinforce the identity of an instrumentalist in the audience's minds than a vocalist.

For that reason, label executives consider the fourth annual National Smooth Jazz Awards Show — which will be held June 18 in Los Angeles, the night before R&R's 30th-anniversary convention begins — a potential milestone in format history. There is no doubt that if the awards show is broadcast on national TV, as is hoped, it will have a profound impact on smooth jazz in general and CD sales in particular.

Wexler says the steering committee fervently hopes to serve in an advisory capacity to Smooth Jazz Awards producer Sho-Corp. "Over the three years of the awards' existence, we've seen simultaneous growth for the format as a result," he says. "Obviously, this year's event represents a potentially tremendous breakthrough for the entire format in its importance to the smooth jazz community, and everyone on the committee is willing and eager to serve as a resource in the show's success.

"This year the Smooth Jazz Awards present a golden opportunity for several reasons. First, the show is in L.A., a global media capital. Not only that, it takes place at the start of the R&R Convention, which makes it a prime magnet for Smooth Jazz programmers and listeners. This is a great opportunity to send a message to the general public that smooth jazz is for everyone.

"The steering committee's mandate is to create synergy with the producers to facilitate getting both sides of the community involved and to make the awards as enormously successful as possible by rallying the stars to participate. For the mainstream media to become interested in smooth jazz, our brightest stars must shine on the awards.

"Smooth jazz's stars certainly include Norah Jones, Diana Krall, Natalie Cole, Al Jarreau and such gold artists as Dave Koz and Boney James. But our stars extend even further into

the mainstream, since SJ radio plays Phil Collins, Anita Baker and Luther Vandross.

"There is no reason not to look toward them to take part in this event if the show is to reach a mass audience. Not only that, why not have someone like Andy Garcia, who is a huge fan of smooth jazz? Why not showcase celebrities who have that kind of stature to present awards and perform?"

The Razor & The Blade

Wexler continues, "Renewing the synergy between Smooth Jazz radio and records is critical in the committee's thinking. It's like the razor and the blade: The record business makes the blades, and radio is the razor. Razor blades must continue to be manufactured, but with the economic downturn, and given the current state of the music business, it's getting harder and harder to sign and market new artists, because levels of exposure open to them have diminished precipitously over the years.

"Our proposition is to work in close cooperation with radio stations to increase exposure levels for all new music, not only new artists. Communication among radio stations and leaders in the music community has to step up, because we are really in a crisis mode. Survival depends on it.

"There are different approaches radio might explore to increase its exposure of new music without taking a lot of risks. If it's unrealistic for radio stations to add more slots for currents to their clocks across the board, it may be practical to create special destinations that would satisfy ardent listeners' hunger for new music and expose new music to P2s and P3s — destinations such as a nighttime new-music hour, special live concert broadcasts that include hot new acts, and specialty shows.

"If we create more excitement, radio will get new listeners and records will get new consumers. It's a food chain that must be bolstered and supported."

"KIFM/San Diego is using new-music promos to great effect in that market. The promos work on every level, from imaging the station as a cutting-edge leader to enhancing the familiarity of new material. The whole concept is to create additional excitement. If we create more excitement, radio will get new listeners and records will get new music consumers.

"It's a food chain that must be bolstered and supported, and each link in the chain must be involved in order for us all to succeed. To guarantee the future, we must satisfy our existing audience and attract new listeners in the next generation of fans by exposing them to new music."

"The steering committee was formed in recognition of two general needs: to increase consumer awareness of smooth jazz artists and find new, exciting ways to expose those artists."

Call To Action

Wexler says he recognizes that the Smooth Jazz Steering Committee's call to action represents a request for an unprecedented level of professional cooperation. "The key will be to enlist key Smooth Jazz programmers to sit down with leaders in the format's record community," he says.

"With that goal in mind, I ask committee members to communicate openly with each other, and also to take action within their own companies. We aren't looking to change the world overnight, but if we take small steps collectively, we can effect incremental change. I ask our colleagues in Smooth Jazz radio to provide an open, receptive ear so that change can take place.

"We're faced with a unique opportunity in one particular regard: Although the music business as a whole has really taken a hit right now on its integrity because there is a sense of entitlement among younger consumers that music is free, we're lucky that consumers in our genre don't feel that way yet.

"I'm convinced that radio's passivity will hurt the medium in the long run, but we can shore up our defenses against that possibility. We'll need reinvigorated creativity and an added sense of excitement to attract new, younger listeners at the same time as we're growing more mainstream. That's not a contradiction; it's a win-win."

Both branches of the smooth jazz family are invited to attend a general meeting of the Smooth Jazz Steering Committee that will convene during the R&R Convention, June 18-21 in Los Angeles.



Mark Wexler



THE BEST GIFTS Come in the tiniest packages. Just look at this precious newborn, Alexia Grace Aasheim, nestled under her family's Christmas tree. Alexia was born Dec. 14, 2002 to Verve Director/Smooth Jazz Promotion Laura Chiarelli and her husband, Tommy Aasheim. She tipped the scales at six pounds, 14 ounces. Mazel tov!

January 24, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BWB Groovin' (Warner Bros.)	923	+16	131970	15	42/0
4	2	BOB JAMES Morning, Noon & Night (Warner Bros.)	780	+51	115473	16	41/0
3	3	STEVE OLIVER High Noon (Native Language)	754	-9	90947	19	36/0
2	4	RICHARD ELLIOT Q.T. (GRP/VMG)	753	-33	102841	23	36/0
5	5	PETER WHITE Who's That Lady? (Columbia)	704	+1	110620	17	38/0
7	6	BONEY JAMES Grand Central (Warner Bros.)	604	+36	89691	13	40/0
6	7	STEVE COLE Off Broadway (Warner Bros.)	597	+21	97091	17	39/0
8	8	JEFF GOLUB Cold Duck Time (GRP/VMG)	535	-27	92064	23	34/0
10	9	N. BROWN & M. MCDONALD I Still Believe (Warner Bros.)	527	-4	58853	11	35/0
9	10	DIANA KRALL Just The Way You Are (Verve/VMG)	526	-9	56557	12	35/1
11	11	NATALIE COLE Tell Me All About It (GRP/VMG)	506	+5	63061	19	35/0
13	12	DAVE KOZ & JEFF KOZ Blackbird (Rendezvous/WB)	463	+16	64164	8	40/0
16	13	KENNY G Paradise (Arista)	420	+6	69277	10	35/1
15	14	FOURPLAY Rollin' (Bluebird/RCA Victor)	408	-10	46457	27	25/0
19	15	MICHAEL LINGTON Still Thinking Of You (3 Keys)	403	+41	38256	9	33/1
17	16	MICHAEL MANSON Outer Drive (A440 Music Group)	375	-18	61291	20	31/0
18	17	CRAIG CHAQUICO Afterglow (Higher Octave)	364	-9	20197	10	28/0
21	18	MARION MEADOWS Tales Of A Gypsy (Heads Up)	334	+17	48634	15	26/0
20	19	JOAN OSBORNE I'll Be Around (Compendia)	327	+5	26165	13	25/1
Debut	20	MINDI ABAIR Lucy's (GRP/VMG)	290	+199	51165	1	36/9
22	21	JEFF LORBER Chopsticks (GRP/VMG)	282	-8	36033	6	22/1
23	22	DONNA GARDIER How Sweet It Is (Dome Records Limited)	280	+33	14067	5	18/0
28	23	BOB BALDWIN The Way She Looked At Me (Narada)	263	+57	41142	4	24/3
24	24	GREGG KARUKAS Your Sweet Smile (N-Coded)	257	+18	13179	7	21/1
26	25	GREG ADAMS 'Sup With That (Ripa/Blue Note)	221	-1	35356	3	22/5
27	26	BONA FIDE Willie Don (N-Coded)	203	-8	28027	8	15/0
25	27	MAYSA Friendly Pressure (N-Coded)	173	-50	25020	18	15/0
Debut	28	NESTOR TORRES Watermelon Man (Shanachie)	161	+24	18854	1	13/0
30	29	NORAH JONES Come Away With Me (Blue Note/Virgin)	156	+4	8429	2	15/3
-	30	LEE RITENOUR Module 105 (GRP/VMG)	143	-2	19630	8	13/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MINDI ABAIR Lucy's (GRP/VMG)	9
KIM WATERS Waterfall (Shanachie)	6
GREG ADAMS 'Sup With That (Ripa/Blue Note)	5
BOB BALDWIN The Way She Looked At Me (Narada)	3
NORAH JONES Come Away With Me (Blue Note/Virgin)	3
AL JARREAU Random Act Of Love (GRP/VMG)	3
CHIELI MINUCCI Kickin' It Hard (Shanachie)	3
DAVID LANZ Romantica (Decca)	3
JOE MCBRIDE Keeping It Real (Heads Up)	2
BLAKE AARON F/DAVID BENOIT One Moment With You (Innervation)	2
GATO BARBIERI Last Kiss (Peak)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MINDI ABAIR Lucy's (GRP/VMG)	+199
KIM WATERS Waterfall (Shanachie)	+63
BOB BALDWIN The Way She Looked At Me (Narada)	+57
BOB JAMES Morning, Noon & Night (Warner Bros.)	+51
AL JARREAU Random Act Of Love (GRP/VMG)	+45
MICHAEL LINGTON Still Thinking Of You (3 Keys)	+41
BONEY JAMES Grand Central (Warner Bros.)	+36
DONNA GARDIER How Sweet It Is (Dome Records Limited)	+33
PAUL HARDCASTLE Desire (Trippin' 'n Rhythm)	+28
BLAKE AARON F/DAVID BENOIT One Moment With You (Innervation)	+25

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHUCK LOEB Sarao (Shanachie)	397
KENNY G F/CHANTE MOORE One More Time (Arista)	321
EUGE GROOVE Slam Dunk (Warner Bros.)	320
GERALD ALBRIGHT Ain't No Stoppin' (GRP/VMG)	255
NORMAN BROWN Just Chillin' (Warner Bros.)	254
LARRY CARLTON Morning Magic (Warner Bros.)	207
SPECIAL EFX Cruise Control (Shanachie)	144
KIM WATERS In The House (Shanachie)	141
LUTHER VANDROSS I'd Rather (J)	127
JOE SAMPLE X Marks The Spot (PRA/GRP/VMG)	122
DAVID BENOIT Then The Morning Comes (GRP/VMG)	101
NORAH JONES Don't Know Why (Blue Note/Virgin)	83
DOWN TO THE BONE Electra Glide (GRP/VMG)	72
CHRIS BOTTI Lisa (Columbia)	59
CRAIG CHAQUICO Luminosa (Higher Octave)	57
GREG ADAMS Roadhouse (Blue Note)	55
JONATHAN BUTLER Wake Up (Warner Bros.)	51
AL JARREAU & JOE COCKER Lost And Found (GRP/VMG)	44
JEFF KASHIWA 3-Day Weekend (Native Language)	42
JOE MCBRIDE Woke Up This Morning (Heads Up)	39

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003. The Arbitron Company). © 2003. R&R, Inc.

New & Active

AL JARREAU Random Act Of Love (GRP/VMG)
Total Plays: 137, Total Stations: 13, Adds: 3

PIECES OF A DREAM Loves Silhouette (Heads Up)
Total Plays: 123, Total Stations: 11, Adds: 0

JONATHAN BUTLER Pata Pata (Warner Bros.)
Total Plays: 117, Total Stations: 13, Adds: 1

PAUL HARDCASTLE Desire (Trippin' 'n Rhythm)
Total Plays: 112, Total Stations: 10, Adds: 1

KIM WATERS Waterfall (Shanachie)
Total Plays: 102, Total Stations: 16, Adds: 6

KEN NAVARRO Healing Hands (Shanachie)
Total Plays: 68, Total Stations: 8, Adds: 1

JOE MCBRIDE Keeping It Real (Heads Up)
Total Plays: 66, Total Stations: 8, Adds: 2

BLAKE AARON F/DAVID BENOIT One Moment With You (Innervation)
Total Plays: 63, Total Stations: 7, Adds: 2

LIQUID SOUL Sun Ra (Shanachie)
Total Plays: 61, Total Stations: 5, Adds: 0

GROUP 3 Roll With It (GRP/VMG)
Total Plays: 59, Total Stations: 4, Adds: 0

Songs ranked by total plays

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Reporters

ON THE RECORD

Paul Goldstein
VP/Programming,
KTWV/Los Angeles



Remember the old days, when stations would add weak uptempo songs without a melody just so they could infuse more energy into the format? Thank God those days are over! The new Norah Jones single, "Come Away With Me," is slower than molasses, but it is *sooooo* good. Could "Come Away With Me" be a Smooth Jazz success in the same way the

slower-than-slow but exquisite ballad "Angel" by Sarah McLachlan succeeded for AC? • Speaking of ballads, I really like Greg Adams' cover of The Police's "Wrapped Around Your Finger." It would sound great at night. Also, I'm still losing bladder control over the Natalie Cole record and looking forward to adding her new single, a duet with Diana Krall, once the delicious "Tell Me All About It" runs its course. • From a ratings standpoint,

last year was the most successful in the history of Smooth Jazz, and this year is shaping up to be an extraordinary one from a musical standpoint, with new releases coming from Steve Cole, Rick Braun, David Sanborn, Brian Culbertson, Kirk Whalum and Marc Antoine, just to name a few!

Congrats to Deborah Lewow and the staff at Warner Bros., who have a stranglehold on the Smooth Jazz chart this week with five of the top 10 songs. First, BWB hold on to the top spot with "Groovin'." The superstar trio are 143 plays ahead of their nearest competitor — who happens to be labelmate Bob James, leaping 4-2* with "Morning, Noon & Night." The other Warner Bros. artists in the top 10: Boney James, who climbs 7-6* with "Grand Central"; Steve Cole, who moves 6-7* with "Off Broadway"; and Norman Brown & Michael McDonald, up 10-9 with "I Still Believe" ... What a great start for Mindi Abair. She has a third stellar add week and explodes onto the chart at No. 20 with "Lucy's" (GRP/VMG) ... Michael Lington posts a four-point jump with "Still Thinking of You" (3 Keys), up 19-15* ... Kudos to the staff of Blue Note as Norah Jones has now sold more than 3 million copies of *Come Away With Me*, which reached No. 1 in album sales for the first time last week. Meanwhile, the title cut picks up three more adds this week ... Bob Baldwin moves 28-23* with "The Way She Looked at Me" (Narada).



— Carol Archer, Smooth Jazz Editor

WZMR/Albany, NY
PD/MD: Tim Durkee
9 AL JARREAU "Random"
5 GATO BARBIERI "Last"
3 NORAH JONES "Come"
DAVID LANZ "Romantica"

KRQS/Albuquerque, NM
PD: Paul Lavoie
MD: Jeff Young
11 RUSS FREEMAN "Soup"
10 GERALD ALBRIGHT "School"
7 SAMANTHA SIVA "Masquerade"

KNIK/Anchorage, AK
DM/MD: Aaron Wallender
No Adds

WJZZ/Atlanta, GA
PD/MD: Nick Francis
2 AL JARREAU "Random"
2 MINDI ABAIR "Lucy's"

KSMJ/Bakersfield, CA
PD/MD: Chris Townshend
No Adds

WNUA/Chicago, IL
DM: Bob Kaake
PD: Steve Stiles
No Adds

WNWV/Cleveland, OH
PD/MD: Bernie Kimble
JOE MCBRIDE "Keeping"

WJZA/Columbus, OH
DM/MD: Bill Harman
APD: Gary Wolter
DAVID LANZ "Romantica"
MINDI ABAIR "Lucy's"

KJCD/Denver-Boulder, CO
PD/MD: Michael Fischer
GREG ADAMS "Wim"

KVJZ/Des Moines, IA
PD: Mike Blakemore
MD: Becky Taylor
KIM WATERS "Waterfall"
MINDI ABAIR "Lucy's"

WWMV/Detroit, MI
PD: Tom Sleeker
MD: Sandy Kovach
6 KEM "Cells"
MICHAEL LINGTON "Thinking"

KUJZ/Eugene, OR
PD: Chris Crowley
AARON F-BENOIT "Moment"
JOE MCBRIDE "Keeping"

KEZL/Fresno, CA
DM: Scott Keith
PD/MD: J. Weidenheimer
JONATHAN BUTLER "Pata"

WYJZ/Indianapolis, IN
PD/MD: Carl Frye
No Adds

KCIY/Kansas City, MO
PD: Mark Edwards
MD: Michelle Chase
11 BOB BALDWIN "Looked"
CHELI MINUCCI "Kickin"
GREG ADAMS "Wim"
JEFF LORBER "Chopsticks"

KOAS/Las Vegas, NV
DM: Vic Clemons
PD/MD: Erik Foxx
AARON F-BENOIT "Moment"
GREG ADAMS "Wim"
AL JARREAU "Random"

KTWV/Los Angeles, CA
PD: Paul Goldstein
APD/MD: Ralph Stewart
MINDI ABAIR "Lucy's"
NORAH JONES "Come"

WLVE/Miami, FL
PD: Rich McMillan
GREG ADAMS "Wim"

WJZI/Milwaukee, WI
DM/MD: Steve Scott
6 BOB BALDWIN "Looked"

KSBR/Mission Viejo, CA
DM/MD: Terry Wedel
MD: Susan Koshbay
1 CHELI MINUCCI "Kickin"
1 KIM WATERS "Waterfall"

KRVR/Modesto, CA
PD: Jim Bryan
MD: Doug Wulff
No Adds

WQCD/New York, NY
DM: John Mullen
PD/MD: Charley Connolly
CHELI MINUCCI "Kickin"

WJCO/Norfolk, VA
DM: Daisy Davis
APD/MD: Larry Hollowell
No Adds

WLOQ/Orlando, FL
PD: Dave Kosh
MD: Patricia James
5 KIM WATERS "Waterfall"
DIANA KRALL "Way"

WJZ/Philadelphia, PA
PD: Michael Tozzi
No Adds

KYOT/Phoenix, AZ
PD: Shaun Holly
APD/MD: Angie Handa
BOB BALDWIN "Looked"
MINDI ABAIR "Lucy's"
SPYRO GYRA "Getaway"

KJZS/Reno, NV
9 GREGG KARJUKAS "Sweet"
9 KEN NAVARRO "Healing"
9 KENNY G "Paradise"
9 MINDI ABAIR "Lucy's"

WJZV/Richmond, VA
DM/MD: Reid Snider
No Adds

KSSJ/Sacramento, CA
PD: Lee Hanson
APD: Ken Jones
KIM WATERS "Waterfall"

WSSM/St. Louis, MO
PD: David Myers
No Adds

KBZN/Salt Lake City, UT
PD/MD: Rob Riesen
No Adds

KIFM/San Diego, CA
PD: Mike Vasquez
APD/MD: Kelly Cole
1 KIM WATERS "Waterfall"

KKSF/San Francisco, CA
PD: Steve Williams
APD/MD: Samantha Wiedmann
No Adds

KMGQ/Santa Barbara, CA
PD: Mark De Anda
APD/MD: Steve Bauer
MINDI ABAIR "Lucy's"

KJZY/Santa Rosa, CA
PD: Gordon Zlot
APD/MD: Rob Singleton
2 KIM WATERS "Waterfall"
2 MINDI ABAIR "Lucy's"
2 NORAH JONES "Come"
1 JOAN OSBORNE "Around"

KWJZ/Seattle-Tacoma, WA
PD: Carol Handley
MD: Dianna Rose
11 PAUL HARCASLE "Desire"
10 EUGIE GROOVE "Stam"
2 JOYCE COOLING "Daddy"
8 JONATHAN BUTLER "Wake"
MINDI ABAIR "Lucy's"

WEIB/Springfield, MA
PD: Ben Casey
MD: Darrel Cutting
12 MIKE PHILLIPS "Comes"
DAVID LANZ "Romantica"
MARK ADAMS "Asceticism"
GATO BARBIERI "Last"

WJZW/Washington, DC
DM: Kenny King
PD: Carl Anderson
GREG ADAMS "Wim"

JRN/(Jones NAC)/National
PD: Steve Hibbard
MD: Cheri Marquart
No Adds

42 Total Reporters

39 Current Playlists

Did Not Report, Playlist Frozen (3):
KOA/Dallas-Ft. Worth, TX
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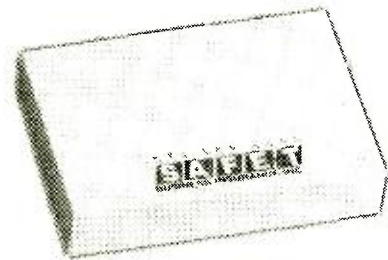
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Post-Holiday Playlist Survey

The currents that radio keeps or throws out with the tree

After the Christmas break I was asked whether the end of the year was an excuse for radio to purge its playlists. If so, what determines which records survive and have a chance to break out? And which of the brand-new bands, like Ra, Trapt, The Exies and Socialburn, have a chance to be the new Disturbed, System Of A Down and Puddle Of Mudd, or at least a chance to rise to slightly higher baby-band status, like Seether, Taproot and Chevelle?

When I asked Rock and Active Rock program and music directors these questions, 95% said they do not purge their current playlists at the end of the year. Here are some typical comments from those in that camp.



Rick Schmidt

House Already Clean

Alex James, PD of WHEB/Portsmouth, NH, remarks, "If there's any time I'm most picky about playlists, it's right around the holidays. During those high-TSL periods we need to have our most solid stuff to carry us through. If it's strong enough to carry us in, it's strong enough to carry into January. Of course, that's all in theory, but this year we only had to make three adjustments."

WAMX/Huntington, WV PD Paul Oslund says, "It all depends on the quality of the music. There

were two or three tunes that were starting to look like they'd run their course, so they were gone. That freed up room to get the new Fuel and Stereomud tunes on earlier than their add dates. There are still two or three tunes that managed to hang on through the break, even if they may not be around much longer."

Rick Schmidt, PD of WXTB/Tampa, notes, "Purge is probably not the correct way to look at it. There are fewer releases at the end of the fourth quarter, and as the songs that you've been playing establish themselves as hits or stiffs, you keep or eliminate them. In mid-November there are fewer songs to add, so tightening up is natural at the end of the year."

The Chart Game

On the other hand, WCCC/Hartford Asst. PD/MD Mike Karolyi says, "At the end of the year WCCC holds on to songs longer than we might during the first three quarters. Some would look at it as dangerous to keep songs spinning that may be 'over.' We feel that keeping a song in longer simply makes us more familiar to our listeners."

"Radio tends to get caught up in the chart game too much. We see a song down 60 spins and react by dropping the song. As we all know, when we in the business are getting sick of a song, our listeners are just starting to get to know it."

"The end of the year doesn't have anything to do with the cycle of a song."

Blake Patton

WXRX/Rockford, IL PD Jim Stone points out, "Just because the year changed doesn't mean my listeners' music tastes have changed."

Many programmers noted that weeding through currents is a continuous, yearlong process. KLBJ/Austin OM Jeff Carrol explains, "We do not purge our current list at the end of the year. It is an ongoing process based on how a song is doing and not just that the calendar date flipped. We keep the ones that are still testing and reacting well and discard the rest."



Jeff Carrol

WJJO/Madison Asst. PD/MD Blake Patton wonders about the sense of purging. "The end of the year doesn't have anything to do with the cycle of a song," he says. "Seems like that would

be a move for someone who added the wrong song in the first place."

A handful of programmers say they do purge at the end of the year, including WMZK/Wausau, WI PD Nick Summers. "Certain titles are purged, and I do revamp for each new month, including the new year," he says. "I look at local sales, regional sales and airplay. Plus, I love to watch jukeboxes. You can learn a lot by watching what people are playing and if they are still playing it in a social setting."

What's The Criteria?

While most programmers say they do not purge their lists at the end of the year, they did share how

they decide what to cut and what to keep throughout the year. Brian Rickman, NextMedia's Director/Rock Programming for the Carolinas, offers an interesting point of view about these decisions: "It's not unusual for us to return from our holiday break and discover that a quiet — no listener response — track is suddenly receiving calls."

"While our listeners are very busy during the holidays, they take us with them during their shopping sprees and use us as an escape from family, holiday parties, etc. Because of this, they might suddenly discover a song they had missed before — especially dayparted records."

"A guy who doesn't typically listen after 5pm might catch a nighttime song during the holidays and then call us to hear it again. We're seeing a couple of records with that reaction right now. The listeners determine our playlist more than ever during this time as the charts and research fall to a whisper."

WNOR/Norfolk PD Harvey Kojan says, "The criterion for cutting is a combination of research, listener reaction, feedback from other stations and good old-fashioned gut. With the continued glut of good new music — never a problem, just a challenge to assimilate — something's got to give, and we often have to make some hard choices."

"We keep the songs that are working on various levels and use gut, research, national profile and other secret weapons to determine that."

Pat Martin

"We only have so much room for new music, because we need to maintain balance. That's really the only time when chart numbers come into play: to help us decide which songs are 'politically correct' to drop. We'll never drop something if we truly believe in it, but often there's no way of really knowing if something can be a hit without hitting it 500 times. It's just not feasible to give every worthy song that kind of shot."

Secret Weapons

Pat Martin, PD of KRXQ/Sacramento, explains, "We keep the songs that are working on various

levels and use gut, research, national profile and other secret weapons to determine that. The bottom line is, the song has to help us accomplish our strategic mission. If it doesn't, it's out."

"In mid-November there are fewer songs to add, so tightening up is natural at the end of the year."

Rick Schmidt

KRZR/Fresno MD Rick Roddam says, "We watch the national charts, monitor the best Rock stations in our region, factor in research and, in



Rick Roddam

some cases, trust our gut feeling to separate the proverbial wheat from the chaff."

KLPX/Tucson PD Jonas Hunter explains, "This year it was the response from the listeners on our top 500 of 2002. Some songs I thought would go had a great response, so I'll keep them until I get the results from my auditorium test. We are just setting up research on currents for this year, whereas before I tested only library material, so my criteria will be much different come next December."

Mitch Cry, MD of WCPR/Biloxi, MS, says, "We are in a very unique position here. Being part of a corporation, they give us enough rope to hang ourselves, and they trust our judgment as far as the station goes. This is my 12th year and PD Scot Fox's 16th year in the business. If we don't know what we are doing by now, then smack my ass and call me Sally."

In two weeks we'll continue with this subject and find out which specific bands programmers are betting on to make the grade. In next week's radio sales theme issue I'll have an interview with a sales pro who sold \$1 million in inventory in 2002 — a first-time achievement in his market.

This is my 12th year and PD Scot Fox's 16th year in the business. If we don't know what we are doing by now, then smack my ass and call me Sally.

Mitch Cry

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Table with columns: LAST WEEK, THIS WEEK, ARTIST, TITLE, LABEL(S), TOTAL PLAYS, +/- PLAYS, GROSS IMPRESSIONS (00), WEEKS ON CHART, TOTAL STATIONS/ADDS. Lists top 30 songs including 3 Doors Down, Stone Sour, Creed, Audioslave, Saliva, Puddle of Mudd, Foo Fighters, Nirvana, Seether, Nickelback, Chevelle, Pearl Jam, System of a Down, Socialburn, Disturbed, Def Leppard, Queens of the Stone Age, Red Hot Chili Peppers, Taproot, Gov't Mule, Disturbed, Fuel, Exies, Zwan, System of a Down, Trapt, Theory of a Deadman, Mudvayne, Jackyl, and RA.

Most Added

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Table with columns: ARTIST, TITLE, LABEL(S), ADDS. Lists songs like Audioslave, Foo Fighters, Bon Jovi, Styx, Theory of a Deadman, Outspoken, Donnas, Chevelle, Saliva, Fuel, and Oleander.

Most Increased Plays

Table with columns: ARTIST, TITLE, LABEL(S), TOTAL PLAY INCREASE. Lists songs like Theory of a Deadman, Foo Fighters, Saliva, Audioslave, Outspoken, Creed, Fuel, Queens of the Stone Age, Disturbed, and 3 Doors Down.

Most Played Recurrents

Table with columns: ARTIST, TITLE, LABEL(S), TOTAL PLAYS. Lists songs like Nickelback, Puddle of Mudd, Godsmack, Red Hot Chili Peppers, Puddle of Mudd, Creed, Staind, Nickelback, Theory of a Deadman, Linkin Park, Default, Staind, Tommy Lee, Primus, 3 Doors Down, and Creed.

37 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

SAMMY HAGAR Things've Changed (33rd Street) Total Plays: 119, Total Stations: 9, Adds: 0
OUTSPOKEN Farther (Lava) Total Plays: 117, Total Stations: 18, Adds: 3
DONNAS Take It Off (Lookout/Atlantic) Total Plays: 115, Total Stations: 12, Adds: 3
AUDIOSLAVE Like A Stone (Interscope/Epic) Total Plays: 111, Total Stations: 23, Adds: 14
FOO FIGHTERS Times Like These (Roswell/RCA) Total Plays: 99, Total Stations: 23, Adds: 11

PACIFIER Bulletproof (Arista) Total Plays: 88, Total Stations: 11, Adds: 0
OLEANDER Hands Off The Wheel (Sanctuary/SRG) Total Plays: 47, Total Stations: 6, Adds: 2
BLANK THEORY Middle Of Nowhere (New Line) Total Plays: 46, Total Stations: 7, Adds: 1
BDN JDVI Bounce (Island/IDJMG) Total Plays: 45, Total Stations: 13, Adds: 9
STEREDMUD Breathing (Columbia) Total Plays: 38, Total Stations: 5, Adds: 0

Songs ranked by total plays

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

Reporters

Grid of reporter information including station name, location, and contact details for reporters across various markets like Akron, TX, Dayton, OH, Philadelphia, PA, etc.

Monitored Reporters 57 Total Reporters

37 Total Monitored

20 Total Indicator

18 Current Indicator Playlists

Did Not Report, Playlist Frozen (2): WKLC/Charleston, WV WQBZ/Macon, GA

R&R ACTIVE ROCK TOP 50

January 24, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SALIVA Always (Island/IDJMG)	1955	+45	174950	17	58/0
2	2	3 DOORS DOWN When I'm Gone (Republic/Universal)	1803	+8	158154	16	57/0
3	3	CHEVELLE The Red (Epic)	1796	+55	152813	28	57/0
6	4	SEETHER Fine Again (Wind-up)	1586	+119	143416	27	54/0
4	5	AUDIOSLAVE Cochise (Interscope/Epic)	1470	-208	126051	15	55/0
8	6	TAPROOT Poem (Velvet Hammer/Atlantic)	1442	+16	117547	20	57/0
5	7	FOO FIGHTERS All My Life (Roswell/RCA)	1407	-86	125715	19	55/0
7	8	DISTURBED Prayer (Reprise)	1347	-110	121133	23	58/0
10	9	QUEENS OF THE STONE AGE No One Knows (Interscope)	1157	+79	88783	16	53/0
12	10	SYSTEM OF A DOWN Inner Vision (American/Columbia)	1068	+25	85496	10	55/0
14	11	MUDVAYNE Not Falling (No Name/Epic)	1048	+49	88792	15	56/0
17	12	DISTURBED Remember (Reprise)	1043	+114	84654	8	56/0
20	13	TRAPT Headstrong (Warner Bros.)	995	+95	74635	15	54/1
15	14	RA Do You Call My Name (Republic/Universal)	981	+14	81830	17	54/1
13	15	CREED Weathered (Wind-up)	952	-57	71183	10	52/0
9	16	NIRVANA You Know You're Right (Geffen/Interscope)	948	-189	82040	15	48/0
19	17	SOCIALBURN Down (Elektra/EEG)	944	+21	81863	9	58/0
11	18	STONE SOUR Bother (Roadrunner/IDJMG)	933	-128	67795	23	52/0
16	19	SYSTEM OF A DOWN Aerials (American/Columbia)	892	-69	71914	33	57/0
22	20	ZWAN Honestly (Reprise)	845	+28	63689	7	52/2
21	21	EXIES My Goddess (Virgin)	826	-6	59554	13	54/0
27	22	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	715	+168	62537	6	46/2
23	23	CINDER Soul Creation (Geffen/Interscope)	646	+15	56803	12	50/1
28	24	FUEL Won't Back Down (Wind-up)	573	+93	42786	4	44/3
24	25	TRUSTCOMPANY Running From Me (Geffen/Interscope)	560	-57	46751	12	48/0
26	26	PEARL JAM Save You (Epic)	501	-53	41246	5	35/0
29	27	PACIFIER Bullitproof (Arista)	461	+3	37188	11	43/1
25	28	KORN Alone I Break (Immortal/Epic)	379	-182	32162	13	41/0
30	29	NOISE THERAPY Get Up (Redline)	337	-18	26366	9	35/0
32	30	OUTSPOKEN Farther (Lava)	320	+43	26363	4	33/0
33	31	DONNAS Take It Off (Lookout/Atlantic)	316	+41	27026	6	24/0
Debut	32	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	310	+251	29659	1	41/7
36	33	STEREOMUD Breathing (Columbia)	284	+58	23272	4	31/1
34	34	BLANK THEORY Middle Of Nowhere (New Line)	249	-17	16750	5	27/0
49	35	AUDIOSLAVE Like A Stone (Interscope/Epic)	238	+168	23476	2	44/31
35	36	SPARTA Air (DreamWorks)	232	-12	16913	7	23/0
48	37	FOO FIGHTERS Times Like These (Roswell/RCA)	230	+160	17735	2	44/21
38	38	SUM 41 Still Waiting (Island/IDJMG)	160	-8	13925	10	15/1
31	39	CRAZY TOWN Drowning (Columbia)	144	-165	9378	13	22/0
44	40	BLINDSIDE Sleepwalking (Elektra/EEG)	134	+43	9379	2	13/2
40	41	LEISUREWORLD I'm Dead (41/ARTISTdirect)	126	+20	14880	3	15/4
37	42	CKY Flesh Into Gear (Island/IDJMG)	125	-87	11539	12	21/0
Debut	43	(HED) PLANET EARTH Blackout (Volcano/Jive)	116	+81	12324	1	10/7
43	44	AUDIOSLAVE Show Me How To Live (Interscope/Epic)	112	+17	21123	7	7/0
Debut	45	FINCH What It Is To Burn (Drive-Thru/MCA)	110	+77	10070	1	17/4
Debut	46	OLEANDER Hands Off The Wheel (Sanctuary/SRG)	99	+65	9665	1	17/11
Debut	47	LOUDERMILK Rock 'N' Roll & The Teenage... (DreamWorks)	96	+58	5758	1	14/2
Debut	48	CHEVELLE Send The Pain Below (Epic)	84	+77	6391	1	22/16
Debut	49	PROJECT 86 Hollow Again (Atlantic)	75	+46	4592	1	22/18
39	50	SEVENDUST Xmas Day (TVT)	63	-65	5593	8	12/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
AUDIOSLAVE Like A Stone (Interscope/Epic)	31
FOO FIGHTERS Times Like These (Roswell/RCA)	21
PROJECT 86 Hollow Again (Atlantic)	18
CHEVELLE Send The Pain Below (Epic)	16
OLEANDER Hands Off The Wheel (Sanctuary/SRG)	11
THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	7
(HED) PLANET EARTH Blackout (Volcano/Jive)	7
D4 Get Loose (Flying Nun/Hollywood)	5
FINCH What It Is To Burn (Drive-Thru/MCA)	4
LEISUREWORLD I'm Dead (41/ARTISTdirect)	4
FUEL Won't Back Down (Wind-up)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	+251
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	+168
AUDIOSLAVE Like A Stone (Interscope/Epic)	+168
FOO FIGHTERS Times Like These (Roswell/RCA)	+160
SEETHER Fine Again (Wind-up)	+119
DISTURBED Remember (Reprise)	+114
TRAPT Headstrong (Warner Bros.)	+95
FUEL Won't Back Down (Wind-up)	+93
(HED) PLANET EARTH Blackout (Volcano/Jive)	+81
QUEENS OF THE STONE AGE No One Knows (Interscope)	+79

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	769
GODSMACK I Stand Alone (Republic/Universal)	599
KORN Thoughtless (Immortal/Epic)	539
KORN Here To Stay (Immortal/Epic)	486
STAIN'D For You (Flip/Elektra/EEG)	476
NICKELBACK Never Again (Roadrunner/IDJMG)	474
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	461
LINKIN PARK In The End (Warner Bros.)	457
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	439
SYSTEM OF A DOWN Toxicity (American/Columbia)	387
DISTURBED Down With The Sickness (Giant/Reprise)	376
DEFAULT Wasting My Time (TVT)	374
LINKIN PARK One Step Closer (Warner Bros.)	369
P.O.D. Youth Of The Nation (Atlantic)	366
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	366
TOOL Schism (Volcano)	365
P.O.D. Alive (Atlantic)	351
LINKIN PARK Crawling (Warner Bros.)	321
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	320
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	310

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
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America's Best Testing Active Rock Songs 12+ For The Week Ending 1/24/03

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top active rock songs like MUDVAYNE, DISTURBED, TAPROOT, CHEVELLE, SEETHER, STONE SOUR, SALIVA, SYSTEM OF A DOWN, etc.

Total sample size is 763 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

New & Active

No Songs Qualified This Week

Indicator

Most Added

- FOO FIGHTERS Times Like These (Roswell/RCA)
AUDIOSLAVE Like A Stone (Interscope/Epic)
PROJECT 86 Hollow Again (Atlantic)
CHEVELLE Send The Pain Below (Epic)
LEISUREWORLD I'm Dead (41/ARTISTdirect)
D4 Get Loose (Flying Nun/Hollywood)
STEREOMUD Breathing (Columbia)
BLINDSIDE Sleepwalking (Elektra/EEG)
OLEANDER Hands Off The Wheel (Sanctuary/SRG)
(HED) PLANET EARTH Blackout (Volcano/Jive)
CINDER Soul Creation (Geffen/Interscope)
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)
THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)
BLANK THEORY Middle Of Nowhere (New Line)
LOUDERMILK Rock 'N' Roll & The Teenage... (DreamWorks)
FINCH What It Is To Burn (Drive-Thru/MCA)
12 STONES Crash (Wind-up)
AFI Girl's Not Grey (Nitra/DreamWorks)
MUSIC Take The Long Road And Walk It (Capitol)
STONE SOUR Inhale (Roadrunner/IDJMG)

Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

Email: mdavis@radioandrecords.com

Reporters

Grid of reporter information including station call letters, location, and contact details for various markets like Albany, NY; Chico, CA; Flint, MI; Harrisburg, PA; Lexington-Fayette, KY; Modesto, CA; Phoenix, AZ; San Antonio, TX; Springfield, MA; etc.

* Monitored Reporters

74 Total Reporters

58 Total Monitored

16 Total Indicator



ON THE RECORD

Alex James
PD/MD, WHEB/Portsmouth, NH



We had The Exies roll through town to start off the year. They're a great project to work with; everyone at Virgin is very cool. We were looking forward to getting these guys in because they're from Southern California. Plus, there was three feet of snow outside, and we needed something to do. We had them in a club downtown and packed the place — those guys can definitely rock a room. We've heard "My Goddess" on the radio, but it was nice to see them deliver onstage. • Cinder's "Soul Creation" hasn't caught on up here yet, but I think it could really take off. When I was in Sarasota they were called Jesus Gun and were based out of Ft. Myers. My local MD passed me "Soul Creation" and asked me to check it out. I thought it was a cool track, so it's great to see that Geffen/A&M/Interscope signed them. The song has an incredible hook, and I'm hoping it will work in other markets as well as it does here. We had them play here very early on, when they opened for Sevendust, and we're looking forward to seeing them again. • Ra are doing very well throughout the Northeast. They're a Massachusetts band, and they've been more than willing to help us out with promotion. We did a ski event with them, and they came on the morning show and played acoustic. It's nice to have a big band from the Northeast again, and they're cool guys. "Do You Call My Name" has moved into afternoons and middays in the last few weeks, and it continues to grow.

Audioslave lead the Most Added with 45 adds (31 Active, 14 Rock) on "Like a Stone." At Active the song is also the No. 1 Most Increased Plays with +168. This is a no-brainer. Don't forget that when Audioslave start touring, your Alternative counterparts will want a piece of the band too. Don't let them co-opt what rightfully belongs to you! ... The Foo Fighters had another good week with 32 more adds (21 Active, 11 Rock) on "Times Like These." Radio just loves the Foos; they're such a feel-good band. With +160 new spins, they have a nice edge up the Active chart from 48-37 ... One day last week I woke up with a hook in my head that I couldn't shake. By the looks of radio this week, the same thing happened to at least 18 Active Rock programmers, who all added Project 86's "Hollow Again" ... Another hook that's lodged in my mind is Chevelle's "Send the Pain Below." Good thing I like the song! Sixteen Actives gave it the nod this week ... Oleander return with "Hands Off the Wheel," and 11 Actives give it a quick thumbs up. MAX PIX: BLINDSIDE "Sleepwalking" (Elektra/EEG)

Rock/Active Rock
ON THE RADIO

— Cyndee Maxwell, Active Rock/Rock Editor

Record Of The Week

ARTIST: Amon Amarth
TITLE: *Versus The World*
LABEL: Metal Blade



Did the Helm's Deep battle in *Lord of the Rings: The Two Towers* get you all charged up? Prefer a loincloth to more traditional underwear? Is your 12-sided die telling you to attack? If so, Metal Blade has the soundtrack for you, young warrior. Charging out of Sweden like an invading army, Amon Amarth bring forth the medieval metal and slay all in their path with the aptly titled *Versus the World*. Death metal growls, thunderous double-bass kicks, war-hammer-heavy riffs and triumphant leads herald Amon's arrival. Che Brooks, host of KRXQ/Sacramento's *Ear Whacks*, has knighted the group with the "Whack of the Month" award, and with songs like "Death in Fire," Amon Amarth will be riding high at Rock Specialty for quite some time.

— Frank Correia, Rock Specialty Editor

active
INSIGHT

ARTIST: Stereomud

LABEL: Columbia

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



Sylvester and Frank Stallone; Bill and Roger Clinton; Alec and (fill in blank) Baldwin — notice a trend here? One brother produced and starred in *Rocky*, the other had a dismal recording career. Bill may have had some problems around the Beltway (and the belt), but he was still President; Roger had his own problems. And a comparison of the Baldwins would just be too painful.

Fortunately, the brothers Lowery don't have that problem. Although they have nothing to do with Lawry's steak seasoning (a fine product in its own right), these Lowerys dish out rock harder than that T-bone you got from Denny's last week.

First, there's Clint Lowery, guitarist for Sevendust, who have earned Gold albums for each of their releases. Next is Corey Lowery, bassist for the band **Stereomud**, who made a solid impact in 2001 with their Loud/Columbia debut, *Perfect Self*. The lead single, "Pain," went top 10 at Active Rock and top five at Rock Specialty. Now the group are ready to reach

even higher, perhaps into that Gold record range or further, with their sophomore effort, *Every Given Moment*.

They are certainly off to a good start. The lead single, "Breathing," is puffing its way up the Active Rock chart, thanks to support from spin-leading Actives like KILO/Colorado Springs and WQXA/Harrisburg. Lend an ear to the track and you'll notice a decidedly cleaner sound this time around. While a variety of producers had their hand in *Perfect Self*, John Travis (Buckcherry, Dope, Kid Rock) was the sole producer of *Every Given Moment*.

The cohesive tone is captured on "Breathing," a track that retains the guitar crunch and solid rhythms Stereomud built their sound upon but gives them a more accessible tilt this time out. With such a solid band, Corey Lowery may give brother Clint a run for his money. Of course, if you'd rather listen to The Bacon Brothers....

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.radioandrecords.com and click the Message Boards button.

TOP 20 SPECIALTY ARTISTS

1. (HED) P.E. (*Volcano/Jive*) "Blackout"
2. MUDVAYNE (*Epic*) "Not Falling"
3. GRADE 8 (*Lava*) "Brick By Brick"
4. OPETH (*Koch*) "Deliverance"
5. ERASE THE GREY (*Republic/Universal*) "Pariah"
6. TAPROOT (*Atlantic*) "Myself"
7. SWORN ENEMY (*Elektra/EEG*) "My Misery"
8. PROJECT 86 (*Atlantic*) "Hollow Again"
9. PRONG (*Locomotion*) "Snap Your Fingers, Snap Your Neck (Live)"
10. SYSTEM OF A DOWN (*Columbia*) "I-E-A-I-A-I-O"
11. UNLCD (*Reprise*) "Bruises"
12. AUDIOSLAVE (*Interscope/Epic*) "Cochise"
13. AMON AMARTH (*Metal Blade*) "Death In Fire"
14. BATHORY (*Black Mark*) "Vinterblot"
15. STONE SOUR (*Roadrunner/IDJMG*) "Blotter"
16. NAPALM DEATH (*Spitfire*) "Icing On The Hate"
17. LACUNA COIL (*Century Media*) "Swamped"
18. OPEN HAND (*Trustkill*) "In Your Hands"
19. DEMON HUNTER (*Solid State*) "Infected"
20. SHADOWS FALL (*Century Media*) "Destroyer Of Senses"

Ranked by total number of shows reporting artist.



PART ONE OF A TWO-PART SERIES

91X Turns 20. Still Too Young To Drink.

The yearlong celebration starts with a challenge

I know what you're thinking: All you're going to hear out of me are old war stories about XTRA-FM (91X)/San Diego. 91X this, 91X that. Week after excruciating week. Until I get fired. Believe me, I didn't plan it this way. I didn't mean to be writing about 91X in my second week of employ at R&R. It just turns out that my start at this publication coincides with the 20th anniversary (to the week, almost) of a very important station in the Alternative format.

In The Beginning

There was a brief moment in time when an entire city held its breath. That moment was a span of about five days leading up to Jan. 11, 1983. To this day I'm still not sure why the format flip was such a big deal. Small-city mentality? Changes in the radio landscape that were few and far between?

Let's try some background. In the early '80s conventional wisdom held that San Diego was really three cities: a Navy city, a cowboy city and a retirement city. A city far removed from the hustle and bustle of that polluted metropolis to the north. A city where Rock ruled and Top 40 feared to tread. San Diego was market No. 20. Three, yes *three*, Rock stations served the populace. Most markets topped out at two.

The true heritage Rocker at that time was KPRI, traditionally the ratings winner. Eventually, KGB stole the flag and was the one perceived to be hip and happening in San Diego. KGB had the "cool" jocks and the *Rolling Stone* attitude. Then 91X showed up, playing a very, very tight list of the biggest hits of AOR—maybe 200 songs, tops.

The station's unique selling proposition was very little chatter and Block Party Weekends nearly every weekend. All of this courtesy of then-PD and consultant Frank Felix, who had started this whole thing at my other alma mater, KBPI/Denver. But that's another long story.

Early Viral Marketing

KGB, KPRI and 91X. Each battling for its share of the Rock pie. By 1982 KGB was the consistent

winner. 91X had started strong, but there was no second act, and people began to tire of the repetition and lack of vibe. And KPRI sounded lost in the woods.

As I said earlier, San Diegans tried to stay out of the affairs of those dirty northerners. But this little pissant radio station with a handful of watts broadcasting out of a closet above a dry cleaner in Pasadena was turning L.A. upside down.

No Zeppelin, no Van Halen, no Foreigner. Instead, a steady diet of The Cure, X, U2, Pretenders, Sex Pistols, XTC, New Order, Teenage Enema Nurses In Bondage, etc. This was unheard of in L.A., and what no one in mainstream radio realized at the time was that there was a format hole large enough to fly the space shuttle through. And the virus spread.

According to **Marty Schwartz**, the only surviving member of the original consulting team of Carroll, Schwartz and Groves (Rick Carroll and Larry Groves, original PD and MD, respectively, of KROQ/Los Angeles, are now enjoying Bauhaus in the Great Beyond. We miss them terribly), the buzz in San Diego was palpable. In the wake of KROQ's early ratings success it was Marty's job to go out and line up stations for Rick Carroll to consult—a "Rock of the '80s" franchise expansion, so to speak.

Schwartz lined up KYYX in Seattle, and when he got to San Diego, "You could smell it in the streets," claims Marty. Skateboarders, surfers, punks—there was an untapped underground, and the city was ripe for the picking.

When Marty met with 91X GM John Lynch, he got to the point rather quickly. According to Marty, what he said to Lynch was, "I promise you, within six months Rock of the '80s will have a tower in San Diego, and we will win." A few secret meetings later, and the decision was made.

Jed The What?

So the scene was set. Three boring Rock stations, a revolution nearby in Los Angeles and a ton of



WHO SAYS WE'RE SLACKERS? The XTRA-FM (91X)/San Diego family recently welcomed Coldplay. Seen here (l-r) are 91X's Chris Muckley and Bryan Schock, Coldplay's Chris Martin and Johnny Buckwell and 91X's Robin Roth and morning stud Chris Cantore.

music floating around that no one was touching. Twenty-four hours after all the jocks were pulled off the air at 91X and the only thing running between songs other than spots and legal IDs were drops teasing a major change in San Diego radio, the city was going crazy with anticipation.

I remember the first staff meeting with Rick and Larry during the five-day countdown to the flip. I was just a jock, doing 8pm-1am six days a week. **Bryan Schock**, who joined the station in November of 1982, followed me for overnights. He remembers those days with loving fondness: "No more Pat Benatar! Another block of Loverboy? *Shit!* We were getting killed in the ratings."

I remember my knees going weak and the bottom of my stomach dropping out. I had never done that kind of radio.

Anyway, there was no MD at the time, only a PD, Jim Gelaro. The first thing Rick said to us was that no one was being fired. They wanted to give us a chance to be part of the new format. But we had to be different. You see, at the time, we were just "time and temp" jocks. 91X had hired announcers with no personality required. AOR radio was like that in those days.

We had ordinary Rock airmames. Very ordinary. Rick suggested we all think about changing them. He gave us some examples of names being used on the air at KROQ: Jed The Fish, Sam Freeze, Raymondo, Poorman, Freddie Snakeskin. Oh, and the delivery? Very energized, CHR-like. Push it. But more smart-alecky. Become a personality.

I remember my knees going weak and the bottom of my stomach dropping out. I had never done that kind of radio. And I also wasn't that familiar with the music; no one on the airstaff really was. I did know who Oingo Boingo were though.

OK, Breathe

Ah, so many, many stories about the early days and not enough attention span to deal with it all. A few gems stick out though. Like the first staff meeting after we changed. Carroll was doing little mini-airchecks with each of us and told me that I might have to be the first to get fired, since I wasn't fitting in with the new sound of 91X.

I tried very hard to fit in after that. (Many of us were drinking beer during our airshifts to relax and get in the mood. I also never sat down again for an airshift for the rest of my days at the station.)

Also, in a constant demonstration of how clueless we were, myself included, many were the times when the 12-inch vinyl version of The Thompson Twins' "Lies" was spun at 33 1/3 instead of 45. Now *that's* comedy!

But the point is this: The city held its breath waiting for something completely different to happen in San Diego, and the station delivered. It's truly impossible to overstate the impact.

Of course, I realize that all of this is truly historic only to the people who lived it, but those of you who deal with ratings day in and day out and the constant battle to make them go ever upward can appreciate what it means to go from a 3.5 to a 6.2 12+ in less than one book. With no contesting and no advertising.

You know what that means, don't you? It was like striking a nerve with a cattle prod. When the city exhaled, all the old notions of what San Diego was were blown away. And so began the work of finding out what the city was *really* all about.

Next week: More from Bryan Schock and GM Mike Glickenhau on the pitfalls and opportunity of being a heritage station and what to do about those pesky ratings.



PASS THE SUNBLOK SPF 354 XTRA-FM (91X)/San Diego's Chris Muckley (l) and Robin Roth broadcast live from the first nuclear power plant core meltdown in California.

R&R ALTERNATIVE TOP 50

January 24, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SALIVA Always (Island/IDJMG)	2952	+98	320016	17	74/1
3	2	QUEENS OF THE STONE AGE No One Knows (Interscope)	2882	+108	336452	18	77/1
1	3	FOO FIGHTERS All My Life (Roswell/RCA)	2810	-107	316980	19	75/1
5	4	3 DOORS DOWN When I'm Gone (Republic/Universal)	2679	+170	272250	15	68/1
4	5	CHEVELLE The Red (Epic)	2581	-12	306700	28	73/1
6	6	SEETHER Fine Again (Wind-up)	2377	+8	271887	27	73/1
7	7	SUM 41 Still Waiting (Island/IDJMG)	2219	+24	277262	13	74/1
9	8	ZWAN Honestly (Reprise)	2132	+24	226464	6	77/1
8	9	NIRVANA You Know You're Right (Geffen/Interscope)	2002	-202	261772	15	73/0
14	10	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	1941	+366	232347	7	77/3
10	11	TAPROOT Poem (Velvet Hammer/Atlantic)	1908	-18	167981	18	71/1
11	12	SYSTEM OF A DOWN Inner Vision (American/Columbia)	1723	+48	216107	10	70/1
12	13	DISTURBED Prayer (Reprise)	1498	-165	150005	23	67/1
18	14	COLDPLAY Clocks (Capitol)	1448	+126	209000	9	60/1
13	15	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	1431	-216	174994	24	71/1
19	16	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	1378	+142	159307	6	65/3
15	17	AUDIOSLAVE Cochise (Interscope/Epic)	1269	-299	144713	15	64/1
16	18	STONE SOUR Bother (Roadrunner/IDJMG)	1266	-152	103522	22	62/1
22	19	TRANSPLANTS Diamonds & Guns (Epitaph)	1213	+89	164852	8	53/3
17	20	JIMMY EAT WORLD A Praise Chorus (DreamWorks)	1202	-190	132175	14	57/1
24	21	UNWRITTEN LAW Rest Of My Life (Lava)	1145	+85	97103	4	61/1
23	22	SOCIALBURN Down (Elektra/EEG)	1140	+77	95977	6	61/1
21	23	TRUSTCOMPANY Running From Me (Geffen/Interscope)	1053	-90	68769	10	59/0
20	24	EMINEM Lose Yourself (Shady/Interscope)	1009	-227	140578	15	52/1
31	25	DONNAS Take It Off (Lookout/Atlantic)	1002	+209	136238	7	64/6
26	26	DISTURBED Remember (Reprise)	999	+126	90919	3	60/1
38	27	FOO FIGHTERS Times Like These (Roswell/RCA)	960	+441	146474	2	71/9
28	28	TRAPT Headstrong (Warner Bros.)	927	+80	69536	12	49/3
29	29	EXIES My Goddess (Virgin)	850	+25	66732	11	56/1
42	30	GOOD CHARLOTTE The Anthem (Epic)	814	+375	121521	2	61/13
33	31	PEARL JAM Save You (Epic)	750	+10	56245	4	43/1
27	32	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)	747	-114	74555	20	45/1
30	33	CREED Weathered (Wind-up)	745	-76	58217	8	38/1
40	34	AUDIOSLAVE Like A Stone (Interscope/Epic)	722	+253	128353	3	65/32
36	35	EVANESCENCE Bring Me To Life (Wind-up)	720	+106	67994	3	38/10
25	36	VINES Outtathaway (Capitol)	643	-395	46188	13	59/1
37	37	MUDVAYNE Not Falling (No Name/Epic)	614	+3	40842	11	39/1
48	38	EVERCLEAR Volvo Driving Soccer Mom (Capitol)	563	+254	52515	2	36/5
32	39	USED The Taste Of Ink (Reprise)	562	-183	51036	19	40/0
34	40	NEW FOUND GLORY Head On Collision (MCA)	543	-178	76819	12	41/0
45	41	MAROON 5 Harder To Breathe (Octone)	527	+110	43317	3	33/1
41	42	FUEL Won't Back Down (Wind-up)	509	+64	34643	3	34/2
35	43	BREAKING BENJAMIN Polyamorous (Hollywood)	498	-131	43326	12	34/0
Debut	44	AMERICAN HI-FI The Art Of Losing (Island/IDJMG)	475	+201	41538	1	39/2
46	45	PACIFIER Bulletproof (Arista)	429	+25	39919	8	43/3
43	46	DAVE MATTHEWS BAND Grey Street (RCA)	391	-46	41100	7	22/0
44	47	HOOBASTANK Remember Me (Island/IDJMG)	348	-66	37218	17	21/0
47	48	AUTHORITY ZERO One More Minute (Lava)	291	-45	20310	17	18/0
Debut	49	FINCH What It Is To Burn (Drive-Thru/MCA)	278	+169	28110	1	31/4
49	50	KORN Alone I Break (Immortal/Epic)	251	-51	48544	11	18/1

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
AUDIOSLAVE Like A Stone (Interscope/Epic)	32
GOOD CHARLOTTE The Anthem (Epic)	13
O4 Get Loose (Flying Nun/Hollywood)	13
SOUNTRACK OF OUR LIVES Sister Surround (Republic/Universal)	13
USED Buried Myself Alive (Reprise)	11
EVANESCENCE Bring Me To Life (Wind-up)	10
AFI Girl's Not Grey (Nitro/DreamWorks)	10
FOO FIGHTERS Times Like These (Roswell/RCA)	9
PROJECT 86 Hollow Again (Atlantic)	8
CHEVELLE Send The Pain Below (Epic)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Times Like These (Roswell/RCA)	+441
GOOD CHARLOTTE The Anthem (Epic)	+375
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	+366
EVERCLEAR Volvo Driving Soccer Mom (Capitol)	+254
AUDIOSLAVE Like A Stone (Interscope/Epic)	+253
DONNAS Take It Off (Lookout/Atlantic)	+209
AMERICAN HI-FI The Art Of Losing (Island/IDJMG)	+201
3 DOORS DOWN When I'm Gone (Republic/Universal)	+170
FINCH What It Is To Burn (Drive-Thru/MCA)	+169
AFI Girl's Not Grey (Nitro/DreamWorks)	+166
ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	+142

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SYSTEM OF A DOWN Aerials (American/Columbia)	1056
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	853
HOOBASTANK Running Away (Island/IDJMG)	827
JIMMY EAT WORLD Sweetness (DreamWorks)	786
LINKIN PARK In The End (Warner Bros.)	720
TRUSTCOMPANY Downfall (Geffen/Interscope)	674
HOOBASTANK Crawling In The Dark (Island/IDJMG)	667
INCUBUS I Wish You Were Here (Immortal/Epic)	660
JIMMY EAT WORLD The Middle (DreamWorks)	625
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	617
STAINED For You (Flip/Elektra/EEG)	593
INCUBUS Warning (Immortal/Epic)	570
P.O.D. Alive (Atlantic)	558
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	512
RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	485
LINKIN PARK Crawling (Warner Bros.)	477
P.O.D. Youth Of The Nation (Atlantic)	476

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ON THE RECORD

With
Gina Guliano
PD, WARQ/Columbia, SC

A new year is upon us, and that can only mean awesome new rock is on the way — or so we would hope. I think 2003 is off to a promising start with unique sounds that may be changing, or at least expanding, the current state of music. * One group in particular is Evanescence. Their new track, "Bring Me to Life," is amazing and incredibly different.

channel
93.5

We're getting a lot of reaction from it so far. Also, the new Fuel, "Won't Back Down," is killer. As you can see, I'm looking forward to the release of the new *Daredevil* movie soundtrack. Also, the Maroon 5 is all over the request lines. It's a personal favorite as well. * One group that I

think is going to be around for a while is Audioslave. Their new CD has to be one of my absolute favorites of 2002. I think "Like a Stone" is going to be huge. * The new Foo Fighters, "Times Like These," sounds great, and I think it will do well, but what I'm really looking forward to is the new Linkin Park. Can you really top *Hybrid Theory*?

Just thinking aloud here, but why do I need to do color commentary on a chart that anyone with an eighth-grade education can figure out on their own? OK, I'm sure there's a good reason. Here we go. Saliva go to No. 1 (hoo yah!), knocking The Foo Fighters down to the third position. Queens Of The Stone Age catch Saliva's tail wind and move to No. 2 ... Every top 10 record has a bullet, so the fight continues for dominance in the stratosphere. Who will take the place of The Foo Fighters, Chevelle and Nirvana as they head for soft landings? The Red Hot Chili Peppers, System Of A Down and Coldplay are ready for the challenge ... If you're smart, though, you'll keep an eye on the rearview mirror, because The Transplants cracked the top 20 this week, moving 22-19; The Donnas move 31-25; Good Charlotte go 42-30; and Finch sneak on to the chart at No. 49 ... Those who hang tough include Socialburn, Trapt, All-American Rejects, Disturbed, Maroon 5, Mudvayne and The Exies ... Also, Howie M-I-U-R-A is slipping another hit on to the chart with American Hi-Fi ... Most Added this week include The D4 (going to see them tonight with Geordie and the Hollywood crew), Audioslave, Good Charlotte, The Used, Soundtrack Of Our Lives (love the meatballs) and AFI. Read the column this week, dammit!

Alternative
ON THE RADIO

— Max Tolkoff, *Alternative Editor*

COMING UP RIGHT

ARTIST: **Finch**

LABEL: **Drive-Thru/MCA**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR

Birds of a feather flock together, or so the saying goes. But the pop punk/emo rock collision of the past few years has had mixed results. Everything from baggy-pants poseurs to the genuine article has graced Warped Tour stages and Alternative playlists nationwide.

While most of the current so-called "punk" crop isn't worth the newspaper in your birdcage, **Finch's** *What It Is to Burn* is a compelling, intelligent album that merges the urgency of their punk and post-hardcore forebears with today's pop sounds.

Although the album is undoubtedly a team effort, the tenacity award certainly goes to guitarist Randy Strohmeier. A longtime fan of the Drive Thru Records label, he struck up a friendship with owner Richard Reines through a series of fan letters and band pitches. When Reines finally agreed to meet with Finch, the band rented a studio. Strohmeier's persistence paid off: Reines was so impressed that he called his sister Stefanie, the label's co-owner, and offered Finch a deal on the spot.

After recording four songs for 2001's *Falling Into Place* EP, Finch went back to the studio with producer Mark Trombino (Blink-182, Jimmy Eat World) for *What It Is to Burn*. To say it was a success is an understatement. There's not a song on this album that doesn't command attention. The title track is currently taking flight at Alter-



native, where stations like KWOD/Sacramento have heard Finch's call.

"Letters to You" boasts the kind of radio-friendly riffs that would make it the perfect followup single, and any station fond of Jimmy Eat World would do well to give "Stay With Me" an extended listen. Watery guitars and subtle beats support Nate Barcalow's sublime vocals in the verses of "Without You Here," then the dam breaks and emotion pours out in a chorus that flows stronger than the Colorado River. And while most of the Vans 'n' Dickies crowd favors wacky stories or insincere whining, Barcalow brings actual poignancy to his lyrics.

A major feather in Finch's cap is the fact that their sound, while drawing upon obvious influences, is entirely their own. Check out the spastic energy of the perfectly titled "Project Mayhem," where Glassjaw's Daryl Palumbo provides the scream-core to Barcalow's countermelody. The Deftones-like vibe of the song then collapses into a techno-beat deathmatch between emo and electronica. In a year of safe sounds, Finch aren't afraid to live dangerously.

"Sweet!"

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America's Best Testing Alternative Songs 12+ For The Week Ending 1/24/03

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CHEVELLE The Red (Epic)	4.16	4.12	88%	23%	4.08	91%	24%
SUM 41 Still Waiting (Island/IDJMG)	4.02	3.98	87%	15%	3.91	86%	16%
JIMMY EAT WORLD A Praise Chorus (DreamWorks)	4.01	3.99	81%	17%	3.96	81%	18%
SEETHER Fine Again (Wind-up)	4.01	4.11	81%	18%	3.94	84%	21%
TAPROOT Poem (Velvet Hammer/Antalctic)	4.01	4.07	79%	14%	3.91	82%	17%
FOO FIGHTERS All My Life (Roswell/RCA)	4.00	4.09	93%	28%	3.99	95%	28%
QUEENS OF THE STONE AGE No One Knows (Interscope)	3.99	4.02	87%	22%	3.92	89%	23%
STONE SOUR Bother (Roadrunner/IDJMG)	3.98	3.82	87%	31%	3.97	89%	32%
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.91	4.01	93%	23%	3.84	94%	25%
DISTURBED Prayer (Reprise)	3.91	3.93	85%	25%	3.86	87%	26%
DISTURBED Remember (Reprise)	3.91		63%	10%	3.81	68%	11%
SALIVA Always (Island/IDJMG)	3.88	3.97	84%	23%	3.74	89%	28%
TRUSTCOMPANY Running From Me (Geffen/Interscope)	3.88	3.88	70%	11%	3.78	73%	13%
TRAPT Headstrong (Warner Bros.)	3.88	3.92	44%	6%	3.77	42%	7%
UNWRITTEN LAW Rest Of My Life (Lava)	3.87	3.94	54%	7%	3.70	53%	10%
NIRVANA You Know You're Right (Geffen/Interscope)	3.85	3.89	92%	31%	3.82	95%	33%
GOOD CHARLOTTE Lifestyles Of The Rich... (Epic)	3.84	3.78	96%	36%	3.64	96%	40%
SOCIAL BURN Down (Elektra/EEG)	3.84	3.76	45%	5%	3.74	44%	7%
ALL-AMERICAN REJECTS Swing, Swing (DreamWorks)	3.84	3.85	42%	5%	3.68	43%	7%
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	3.67	3.70	78%	20%	3.66	79%	20%
SYSTEM OF A DOWN Aerials (American/Columbia)	3.66	3.79	97%	47%	3.64	97%	46%
SYSTEM OF A DOWN Innervision (American/Columbia)	3.64	3.71	76%	21%	3.56	82%	24%
PUDDLE OF MUDD She... (Flawless/Geffen/Interscope)	3.61	3.67	99%	53%	3.49	99%	55%
ZWAN Honestly (Reprise)	3.60	3.56	59%	13%	3.58	62%	14%
COLDPLAY Clocks (Capitol)	3.59	3.54	71%	19%	3.67	72%	18%
AUDIOSLAVE Cochise (Interscope/Epic)	3.58	3.60	80%	26%	3.64	86%	28%
TRANSPLANTS Diamonds And Guns (Epitaph)	3.58	3.67	46%	11%	3.50	47%	11%
EMINEM Lose Yourself (Shady/Interscope)	3.56	3.53	98%	57%	3.61	99%	57%
VINES Outtathaway (Capitol)	3.23	3.32	72%	24%	3.09	74%	27%
CREED Weathered (Wind-up)	2.98	3.09	80%	36%	2.87	83%	40%

Total sample size is 757 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

TOP 20 SPECIALTY ARTISTS

1. DATSUNS (V2) "In Love"
2. INTERNATIONAL NOISE CONSPIRACY (Epitaph) "A Textbook Example"
3. HOT ROD CIRCUIT (Vagrant) "The Pharmacist"
4. (HED) P.E. (Volcano/Jive) "Blackout"
5. TREBLE CHARGER (Virgin) "Hundred Million"
6. JOHNNY MARR & THE HEALERS (iMusic) "Down On the Corner"
7. USED (Reprise) "Buried Myself Alive"
8. REVIS (Epic) "Caught In the Rain"
9. PALOALTO (American/Columbia) "Fade Out/In"
10. D4 (Hollywood) "Get Loose"
11. LOUDERMILK (DreamWorks) "Rock 'N' Roll And The Teenage..."
12. WE REGAZZI (Self-Starter) "Forever Surrender"
13. THEY WALK IN LINE (Unsigned) "This Is Life"
14. MUSIC (Capitol) "Take the Long Road"
15. LEISUREWORLD (ARTISTdirect) "I'm Dead"
16. ATARIS (Columbia) "In This Diary"
17. STAGE (Maverick) "I Will Be Something"
18. JOSEPH ARTHUR (Real World/Universal) "Redemption's Son"
19. DELGADOS (Beggars) "All You Need Is Hate"
20. SONIC TORPEDOES (Fatsounds) "Crooked Hill"

Ranked by total number of shows reporting artist.

Record Of The Week

ARTIST: Bluebird
TITLE: Hot Blood
LABEL: Dim Mak



A seasoned player in the SoCal indie scene, Bluebird take to the skies with their latest LP, *Hot Blood*. Everyone from T. Rex and MC5 to Queens Of The Stone Age and The Foo Fighters is referenced here, and it's all creatively warped into a cohesive package. "Get In" features a sinewy groove and sultry melodies, while "Bang the Drum" amps up the energy with amphetamine-induced bravado. "Lies Disappear" could be a hidden track from QOTSA's debut, and on "Beautiful Believer" Bluebird score major street cred with a guest appearance by former MC5 guitarist Wayne Kramer. The band's refusal to adhere to hard-and-fast rules is best captured in "Forms," where a snakey bass line, reverberating guitars and spaced-out vocals create a psychedelic, Manson family vibe throughout the verse. The chorus spouts a big rock eruption before the group wanders off into a free-form jam featuring both trumpet and tripped-out guitars. Let it bleed...

— Frank Correia, Rock Specialty Editor

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Stations and their adds listed alphabetically by market

Reporters

<p>WHRL/Aibany, NY * DM/PO/AD/MD: Lisa Biello No Adds</p> <p>KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley</p> <p>42 QUEENS OF "Knows" 41 3 DOORS DOWN "Gone" 41 SALVA "Always" 41 FOO FIGHTERS "Life" 40 RED HOT CHILI "Song" 40 STONE SOUR "Bother" 39 PUDDLE OF MUDD "Hates" 33 CHEVELLE "Red" 26 ZWAN "Honesty" 25 VINES "Free" 25 GOOD CHARLOTTE "Famous" 25 SEETHER "Fine" 24 COLDPLAY "Clocks" 24 SUM 41 "Shit" 24 JIMMY EAT WORLD "Praise" 23 WHITE STRIPES "Fall" 23 CRED "Weathered" 23 AUDIOSLAVE "Coache" 22 PEARL JAM "Save" 22 SYSTEM OF A DOWN "Inner" 22 VINES "Outta" 21 RED HOT CHILI "Stop" 19 P.O.D. "Youth" 19 LINKIN PARK "Crawling" 18 LINKIN PARK "End" 18 STROKES "Me" 18 LINKIN PARK "Close" 18 311 "Amber" 17 NO DOUBT "LADY SAW "Underneath" 17 JIMMY EAT WORLD "Sweet" 17 PAPA ROACH "Last" 16 NICKELBACK "Remind" 16 ALL-AMERICAN REJECTS "Swing" 16 STAINED "Outside" 16 P.O.D. "Alive" 15 SYSTEM OF A DOWN "Aerials" 15 DONNAS "Oh" 15 AUDIOSLAVE "Stone" 15 INCUBUS "Drive" 14 JIMMY EAT WORLD "Middle" 14 EXES "Goddess" 14 COLDPLAY "Place" 13 STAINED "Awful" 13 SUM 41 "Fat" 12 INCUBUS "Here" 12 WHITE STRIPES "Leaves" 12 HOBBASTANK "Running" 12 INCUBUS "Me" 12 PUDDLE OF MUDD "Blurry" 11 BLINK-182 "First" 11 HOBBASTANK "Crawling" 11 BLINK-182 "Rock" 10 JACK JOHNSON "Flake" 10 TRANSPALANTS "Diamonds" 10 STAINED "Tide" 10 STROKES "Explain" 10 SYSTEM OF A DOWN "Toxicity" 10 DEFAULT "Wasting" 10 ALIEN ANT FARM "Criminal" 10 WEEZER "Fishes" 10 EMINEM "Lose" 10 HINES "Hate" 9 WEEZER "Sun" 9 TRAPT "Headstrong" 9 TAPROOT "Poem" 9 DISTURBED "Prayer" 9 DASHBOARD "Screaming" 9 CRED "Sacrifice" 9 3 DOORS DOWN "Loser" 9 WEEZER "Heav" 8 PUDDLE OF MUDD "Drift" 8 3 DOORS DOWN "Kryptonite" 7 NO DOUBT "Girtnend" 7 WEEZER "Nose" 7 DISTURBED "Remember" 7 GREEN DAY "Warning" 7 GRILLAZ "Dint" 6 NO DOUBT "Hela" 6 PAPA ROACH "Broken" 5 STAINED "For" 5 DISTURBED "Down" 4 TOOL "Schism" 4 MOBY "GIVEN STEFANI "Southside" 4 RED HOT CHILI "Way" 4 GOOSMACK "Alone" 3 DROWNING POOL "Bodies" 3 SYSTEM OF A DOWN "Spiders" 2 NO DOUBT "Baby" 2 SYSTEM OF A DOWN "Chop" 2 INCUBUS "Warning" 2 A PERFECT CIRCLE "Judith" 2 NO DOUBT "bathtwater" 2 LIMP BIZKIT "Rollin" 1 FOO FIGHTERS "Times" 1 KORN "Break" 1 311 "Champaign" 1 FUEL "Won't" 1 GOOD CHARLOTTE "Anthem"</p>	<p>KTEG/Albuquerque, NM * PD: Ellen Flaherty MD: Adam 12</p> <p>AUDIOSLAVE "Stone" AUDIOSLAVE "Oh" BURNING BRIDES "Snow" DONNAS "Oh"</p> <p>WNNX/Atlanta, GA * PD: Leslie Fram APD/MD: Chris Williams MD: Jay Harren</p> <p>22 EDDIE VEDDER F/ZEKE "Miracles" AFI "Grey" AUDIOSLAVE "Stone"</p> <p>WJSE/Atlantic City, NJ * DM: Lou Romanini PD: Al Parinello MD: Jason Ulanet</p> <p>7 AUDIOSLAVE "Stone" 1 SOUNDTRACK OF OUR... "Sister" D4 "Get" PROJECT 86 "Hollow"</p> <p>KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan</p> <p>6 OLEANDER "Wheel" 6 AUDIOSLAVE "Stone" 1 (HED) PLANET EARTH "Blackout" PROJECT 86 "Hollow"</p> <p>KNXX/Baton Rouge, LA * PD/MD: Randy Chase APD/MD: Bill Jackson</p> <p>AFI "Grey" D4 "Get" FINCH "Burn" N.E.R.D. "Lapdance" PROJECT 86 "Hollow" SOUNDTRACK OF OUR... "Sister"</p> <p>WRAX/Birmingham, AL * PD: Susan Groves APD: Hurricane Shane MD: Mark Lindsey</p> <p>4 HOT ACTION COP "Fever" BURNING BRIDES "Snow" EVANESCENCE "Life" USED "Myself"</p> <p>KQXR/Boise, ID * PD: Jacent Jackson APD/MD: Kallao</p> <p>13 SOCIALBURN "Down" 12 USED "Myself" 10 EVANESCENCE "Life" FOO FIGHTERS "Times"</p> <p>WBCN/Boston, MA * DM: Tony Berardini VP/Programming: Dedigup APD/MD: Steven Strick</p> <p>2 GOOD CHARLOTTE "Anthem" CORAL "Dreaming" AFI "Grey" EVANESCENCE "Life" SOUNDTRACK OF OUR "Sister"</p> <p>WFNX/Boston, MA * PD: Cruze APD/MD: Kevin Mays</p> <p>No Adds</p> <p>WEDG/Buttalo, NY * PD: Lenny Diana MD: Ryan Patrick</p> <p>9 EDDIE VEDDER F/ZEKE "Miracles" 5 FOO FIGHTERS "Times" 1 D4 "Get" 1 PROJECT 86 "Hollow"</p>	<p>WAVF/Charleston, SC * PD: Greg Patrick APD/MD: Danny Villalobos</p> <p>AUDIOSLAVE "Stone" FOO FIGHTERS "Times" GOOD CHARLOTTE "Anthem" UNWRITTEN LAW "Life"</p> <p>WEND/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Honeycutt</p> <p>1 STAGE "Something" 1 FINCH "Burn" 1 CHEVELLE "Pain" 1 FOO FIGHTERS "Times" 1 AUDIOSLAVE "Stone" MUDVAYNE "Falling"</p> <p>WKQX/Chicago, IL * PD: Lou Romanini APD/MD: Mary Shuminas AMD: Nicole Chuminato</p> <p>12 USED "Myself" 10 STREETS "Forward" CHEVELLE "Pain"</p> <p>WZZN/Chicago, IL * PD: Bill Gamble APD: Steve Levy MD: James VanOsdol</p> <p>EDDIE VEDDER F/ZEKE "Miracles" EVANESCENCE "Life" EVERCLEAR "Volvo"</p> <p>WAQZ/Cincinnati, OH * PD: John Michael APD/MD: Shaggy</p> <p>No Adds</p> <p>WXTM/Cleveland, OH * PD: Kim Monroe APD: Dom Nardella MD: Pete Schiecke</p> <p>14 AARON LEWIS "Black" 2 BLINDSIDE "Sleepwalk" GOOD CHARLOTTE "Anthem" RA "Call"</p> <p>WARD/Columbia, SC * DM/PO: Gina Juliano MD: Dave Farra</p> <p>1 STEREDMUD "Breathing" BEFORE BRAILLE "Spine" N.E.R.D. "Lapdance" STAGE "Something"</p> <p>WWCO/Columbus, OH * PD: Andy Davis MD: Jack DeVoss</p> <p>No Adds</p> <p>KDGE/Dallas-Ft. Worth, TX * PD: Duane Doherty APD/MD: Alan Ayo</p> <p>AUDIOSLAVE "Stone" FAGS "Take" USED "Myself"</p> <p>WXEG/Dayton, OH * PD: Steve Kramer MD: Boomer</p> <p>9 CHEVELLE "Pain" 9 PROJECT 86 "Hollow" 5 GOOD CHARLOTTE "Anthem" 5 DONNAS "Oh" 5 (HED) PLANET EARTH "Blackout"</p> <p>KTCL/Denver-Boulder, CO * PD: Mike O'Connor MD: Sabrina Saunders</p> <p>TELEPOPUSIK "Breathe"</p>	<p>CIMX/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin</p> <p>THEORY OF A DEADMAN "Make" UNWRITTEN LAW "Life"</p> <p>KWRQ/Eugene-Springfield, OR PD: Chris Crowley APD/MD: Stu Allen</p> <p>AUDIOSLAVE "Stone" CHEVELLE "Pain" THEORY OF A DEADMAN "Make"</p> <p>KXNA/Fayetteville, AR PD: Dave Jackson</p> <p>No Adds</p> <p>WJBX/Ft. Myers, FL * PD: John Rozz APD: Fitz Madrid MD: Jeff Zito</p> <p>1 GOOD CHARLOTTE "Anthem" AUDIOSLAVE "Stone" BURNING BRIDES "Snow"</p> <p>KFRR/Fresno, CA * PD: Chris Squires MD: Reverend</p> <p>3 TRANSPALANTS "Diamonds" 3 AUDIOSLAVE "Stone" TRAPT "Headstrong"</p> <p>WGRD/Grand Rapids, MI * PD: Bobby Duncan MD: Michael Grey</p> <p>3 AUDIOSLAVE "Stone" AMERICAN HI-FI "Losing" USED "Myself"</p> <p>WXNR/Greenville, NC * PD: Jeff Sanders APD: Turner Watson</p> <p>AUDIOSLAVE "Stone" DONNAS "Oh" OLEANDER "Wheel"</p> <p>WEEO/Hagerstown, MD PD: Brad Hunter APD: Dave Roberts</p> <p>30 LINKIN PARK "December" 1 AUDIOSLAVE "Stone" 1 STAGE "Something"</p> <p>WMRQ/Hartford, CT * PD: Todd Thomas MD: Chaz Kelly</p> <p>2 D4 "Get" 1 SOUNDTRACK OF OUR "Sister" MUSIC "Road"</p> <p>KUCD/Honolulu, HI * PD: Jamie Hyatt MD: Ryan Sean</p> <p>No Adds</p> <p>KTZB/Houston-Galveston, TX * PD: Vince Richards APD: Eric Schmidt MD: Boomer</p> <p>5 SOUNDTRACK OF OUR "Sister" AFI "Grey" FINCH "Burn" TRAPT "Headstrong"</p> <p>WRZX/Indianapolis, IN * PD: Scott Jameson MD: Michael Young</p> <p>8 PACIFER "Built" EVANESCENCE "Life" RED HOT CHILI "Stop"</p>	<p>WPLA/Jacksonville, FL * PD: Bo Matthews APD/MD: Chad Clumley</p> <p>1 N.E.R.D. "Lapdance" ALL-AMERICAN REJECTS "Swing"</p> <p>WRZK/Johnson City, TN * VP/Prog. Ops.: Mark E. McKim AUDIOSLAVE "Stone" RA "Call"</p> <p>KRBZ/Kansas City, KS * DM/PO: Mike Kaplan APD: Andy West MD: Todd Violette</p> <p>12 HOT ACTION COP "Fever" 1 USED "Myself" AUDIOSLAVE "Stone"</p> <p>WNFZ/Knoxville, TN * PD: Dan Boyzk APD/MD: Anthony Proffitt AMD: Opie Hines</p> <p>No Adds</p> <p>KFTE/Lafayette, LA * PD: Scott Perrin MD: Chris Oliver</p> <p>1 EVANESCENCE "Life" AUDIOSLAVE "Stone" GOOD CHARLOTTE "Anthem"</p> <p>WWDX/Lansing, MI * PD: John Boyle MD: Kelly Bradley</p> <p>6 GOOD CHARLOTTE "Anthem" 1 AUDIOSLAVE "Stone" D4 "Get" LOUDERMILK "Teenage"</p> <p>WRRV/Newburgh, NY PD/MD: Andrew Boris</p> <p>CHEVELLE "Pain" DONNAS "Oh" EVANESCENCE "Life"</p> <p>KKND/New Orleans, LA * DM: Jim Patrick PD/MD: Russ Schenck</p> <p>1 PROJECT 86 "Hollow" 1 AUDIOSLAVE "Stone" D4 "Get" LOUDERMILK "Teenage"</p> <p>WRRV/New York, NY * PD: Steve Kingston MD: Mike Peer</p> <p>18 QUEENS OF... "Flow" 6 SYSTEM OF A DOWN "I-E-A-I-A" 5 USED "Myself"</p> <p>WROX/Norfolk, VA * MD: Michele Diamond MD: Mike Powers</p> <p>AUDIOSLAVE "Stone" D4 "Get" EVANESCENCE "Life" THEORY OF A DEADMAN "Make"</p> <p>KQRX/Odessa-Midland, TX PD: Michael Todd Mobley</p> <p>ATARIS "Dary" BEFORE BRAILLE "Spine" BLINDSIDE "Sleepwalk"</p> <p>WJRR/Orlando, FL * PD: Lance MD: Anrae Fitzgerald</p> <p>AUDIOSLAVE "Stone" GOOD CHARLOTTE "Anthem"</p> <p>WOCL/Orlando, FL * PD: Alan Smith APD/MD: Bobby Smith</p> <p>5 EVERCLEAR "Volvo"</p>	<p>WZTA/Miami, FL * PD: Troy Hanson APD/MD: Lee Daniels</p> <p>1 CHEVELLE "Pain" AUDIOSLAVE "Stone" FOO FIGHTERS "Times" THEORY OF A DEADMAN "Make"</p> <p>WLUM/Milwaukee, WI * PD: Tommy Wile MD: Kenny Neumann</p> <p>7 TRANSPALANTS "Diamonds" AUDIOSLAVE "Stone" LEISUREWORLD "Dead" SOUNDTRACK OF OUR... "Sister"</p> <p>WHTG/Monmouth-Ocean, NJ * PD: Brian Smith MD: Brian Zanyor</p> <p>22 AUDIOSLAVE "Stone" 4 BECK "Lost"</p> <p>KMBY/Monterey-Salinas, CA * PD: Kenny Allen APD/MD: Opie Taylor</p> <p>AFI "Grey" EVERCLEAR "Volvo" FUEL "Won't" FLAMING LIPS "Realize" USED "Myself"</p> <p>WBWZ/Nashville, TN * DM: Jim Patrick PD/MD: Russ Schenck</p> <p>1 PROJECT 86 "Hollow" 1 AUDIOSLAVE "Stone" D4 "Get" LOUDERMILK "Teenage"</p> <p>WRRV/Newburgh, NY PD/MD: Andrew Boris</p> <p>CHEVELLE "Pain" DONNAS "Oh" EVANESCENCE "Life"</p> <p>KKND/New Orleans, LA * DM: Jim Patrick PD/MD: Russ Schenck</p> <p>1 PROJECT 86 "Hollow" 1 AUDIOSLAVE "Stone" D4 "Get" LOUDERMILK "Teenage"</p> <p>WRRV/New York, NY * PD: Steve Kingston MD: Mike Peer</p> <p>18 QUEENS OF... 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JOHN SCHOENBERGER
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The New Role Of The Asst. PD/MD

KMTT/Seattle's Shawn Stewart offers her insight

One of the most well-attended and talked-about sessions at last August's Triple A Summit in Boulder, CO was "The New Role of the Asst. PD/MD." The panel was moderated by KMTT (The Mountain)/Seattle's Shawn Stewart, who is Asst. PD/MD at the Entercom Triple A outlet. I thought we'd revisit the subject this week with Stewart.

After a stint as Music Director at KJJO/Minneapolis, Stewart furthered her radio career by working for a company called the National Alternative Network, which produced syndicated shows. She was a writer and a producer for a show at the Spin Radio Network and was involved with two additional shows.

The creative team that Stewart worked with became involved in launching a new Alternative station in Minneapolis, KREV (Rev105). She hosted a Sunday-night show called *Moonlight Meditations*, a mix of ambient music, space pop, lo-fi indie rock, trip-hop, spoken-word and interviews. She eventually became Music Director and was a full-time DJ at the station until it was sold to Disney.

Stewart's next stop was Triple A noncomm leader WXPN/Philadelphia. In her three years at the station she was Music Director (then promoted to Asst. PD/MD), an air personality and Associate Producer of the station's nationally syndicated show *World Cafe*.

In December of 1999 Stewart followed her heart to Seattle. Upon arriving, she first worked in Amazon.com's music department but soon began filling in on weekends at KMTT. By April of the following year she had joined the station as MD and midday host. Not long after she was promoted to Asst. PD/MD.

Balancing Act

As mentioned earlier, Stewart moderated the Asst. PD/MD session at the Boulder Summit in 2002. The panel consisted of KFOG/San Francisco's Haley Jones, WBOS/Boston's Michele Williams, WYEP/Pittsburgh's Chris Griffin, KTCZ/Minneapolis' Mike Wolf and WRLT/Nashville's Keith Coes, all of whom hold the Asst. PD/MD title at their respective stations.

"When I started to think about what I wanted to talk about, it really

became a spy mission for me," Stewart says. "I'm very curious about how other stations get things done, and I was certain that everyone in this industry, both at radio and at the record labels, wanted more insight into the process too."

"How do you choose music, and how do you decide what to take in to the music meeting? How do you use research, and what research tools do you have at your disposal? And what do you do if you don't have the research tools I have — such as weekly callout or auditorium testing? How do you work with your consultants and your indies?"

She also felt that it was important that people understand the enormous volume of work that an MD or Asst. PD has these days. They are not just sitting around waiting for music calls and spending hours at a time listening to all the new music that comes in each day. These things are important and part of the job, but they also have many other chores that demand their attention.

"It's a real balancing act, especially when you need to have a life away from the station too," Stewart says. "It's very easy to be swept up in it all and lose any kind of quality personal time. I have set pretty serious boundaries for myself so I can enjoy my life as well as my career. If you don't have a balance, it'll burn you out faster than anything. I can't imagine doing something every day that I no longer enjoyed — that would be hell."

The Art Of Multitasking

As radio consolidation has accelerated over the past six years, the PD's role has changed dramatically. These days a program director may have to oversee more than one station in the local cluster, work much more closely with sales and marketing or fulfill the roles of both GM and PD, as station veteran Chris Mays does at KMTT.

Because of this setup and Mays' consequent heavy involvement on the managerial side, Stewart's position carries a lot of weight in terms of programming decisions. "One of the things that came out during the Asst. PD/MD panel at the Summit — and it's certainly true for me — is that we all go way beyond what it used to be like for a music director," Stewart says.

"We still have to schedule music and keep the logs up to date, prioritize the new releases we need to consider, listen to new music, coordinate library choices to complement events going on in town and so on, but we also do many more things now."

"I am sorry my accessibility is more limited when it comes to the record industry, but my radio station has to come first."

Stewart says she feels like a booking agent and tour manager sometimes, due to all the logistics she has to get involved in with bands coming by the station for on-air performances or to town for special Mountain events.

She also manages the airstaff in terms of scheduling their shifts and meets with them over airchecks and gets directly involved with the follow-through of many of the station's promotions — especially when they involve the record labels.

"I do a tremendous amount of wheeling and dealing with the record labels," Stewart says. "I am the one getting the trips, the artists for our shows, the artists in the studio, the special giveaways and the other things that used to be the program director's job."

"Plus, I still have to pull my five-hour airshift every day. I am pretty much wired in the studio now — I schedule music while I'm on the air,



TWO SURFERS Enjoy/Universal recording artist Jack Johnson recently performed in Seattle. Caught in a shot backstage discussing their favorite beaches for waves are (l-r) KMTT/Seattle's Shawn Stewart and Johnson.

as well as attend to many other duties during the songs. I do voicetracking over the weekends and on Wednesday so I can take music calls. I feel like I am Tori Amos playing several keyboards at once sometimes."

Maintaining Focus

With all the music responsibilities, which are ongoing and very maintenance-oriented, and programming duties now under her control, Stewart has to remain focused to ensure that everything gets done.

"One certainly tries to stay on top of things, and anything that directly has to do with the station's on-air product cannot be left undone; however, certain things do suffer," she says.

"Those days of me shutting my door late in the afternoon and dedicating several hours to listening to music are gone. Now I am forced, more often than not, to just listen to the singles and suggested tracks as opposed to listening to entire albums to figure out what other songs we should consider playing."

"I also wish I could return more phone calls; I wish I could have those half-hour conversations like I used to, discussing music with a promotion person before we even get to their priorities, but I just don't have the time anymore."

"I am sorry my accessibility is more limited when it comes to the record industry, but my radio station has to come first."

Increased Demands

Stewart knows that pressures on record-company promotion people are also on the rise. She understands that they wish they had more time to sit down and make those phone calls but now have many more duties to perform than their counterparts of years past.

"Last year was a very intense year for all of us," she says. "If anything positive has come out of consolidation — on both sides of the fence — it's that we all have increased sympathy for each other and a deeper understanding of the demands of our respective jobs."

In Stewart's case, she feels very lucky to have Programming Assistant Michelle Marques and is well aware that many of her counterparts at other Triple A stations don't have some-

one like Marques to help.

"Michelle picks up a lot of that slack for me," Stewart says. "She saves me time by posting our adds each week, for example, as well as scheduling the weekly features, listening to most of the local music we are given — which we are very interested in — helping me with my column on the station's website and writing spot copy and other liners."

"She's our secret weapon in helping to keep important things from slipping through the cracks."

Looking Ahead

There's no doubt that having an expanded role at The Mountain will make a huge difference for Stewart as her career progresses. "Speaking for myself, and I'd say it's probably true for most of my peers, you are very proud when you get your Asst. PD stripes," she says. "You work harder, and you see yourself differently and tend to think more about what's ahead for you."

At the same time, you have to ask yourself if you have what it takes. Do you really want to be in a position where you are less protected from the politics and the pressure? "Chris is the person who fields much of what comes down from the top and shields me and others on my level from much of that so we can remain focused and productive," Stewart says.

"At the same time, when you begin to move up, you are exposed to more of that. She keeps me in the loop in terms of the expectations of working with the sales staff, aligning ourselves with our sister stations and reaching our goals, but she also distances me from certain things that I shouldn't feel responsible for."

"But I do understand more what it's like to run a large corporately owned radio station in a major market these days, and I will one day be ready to face more of those challenges head on. I now appreciate that it takes a tremendous amount of skill, savvy and acumen to be a PD — or higher — in the modern radio world."

If you like to talk to Shawn Stewart about this article, she can be reached at 206-233-1037 or sstewart@kmtt.com. Check out The Mountain's website at www.kmtt.com.



Shawn Stewart



January 24, 2003

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	COLDPLAY	Clocks	(Capitol)	566	+5	34443	8	25/0
2	2	TORI AMOS	A Sorta Fairytale	(Epic)	551	+8	33036	18	23/0
5	3	BECK	Lost Cause	(Geffen/Interscope)	421	+24	22262	8	23/0
4	4	MATCHBOX TWENTY	Disease	(Atlantic)	382	-51	23137	14	18/0
3	5	RED HOT CHILI PEPPERS	Zephyr Song	(Warner Bros.)	370	-77	21940	19	19/0
10	6	DAVE MATTHEWS BAND	Grey Street	(RCA)	364	+70	15167	4	11/2
6	7	TRACY CHAPMAN	You're The One	(Elektra/EEG)	345	-39	24486	17	20/0
9	8	SUSAN TEDESCHI	Alone	(Tone-Cool/Artemis)	326	+29	24058	9	21/0
12	9	WALLFLOWERS	How Good It Can Get	(Interscope)	317	+61	19941	3	23/0
11	10	PAUL SIMON	Father And Daughter	(Nick/Jive)	292	+11	25694	5	19/0
8	11	JACK JOHNSON	Bubble Toes	(Enjoy/Universal)	276	-31	19927	22	15/0
17	12	BRAD	Shinin'	(Redline)	261	+45	16484	9	19/1
29	13	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)	253	+89	18162	2	15/1
13	14	PRETENDERS	Complex Person	(Artemis)	243	-12	16038	10	21/0
19	15	RHETT MILLER	Come Around	(Elektra/EEG)	239	+23	13612	4	17/0
16	16	SANTANA F/MICHELLE BRANCH	The Game Of Love	(Arista)	234	+4	14236	15	13/1
14	17	STONE SOUR	Bother	(Roadrunner/IDJMG)	223	+4	7261	5	9/1
26	18	SOUNDTRACK OF OUR LIVES	Sister Surround	(Republic/Universal)	217	+44	10577	2	18/2
24	19	NORAH JONES	Come Away With Me	(Blue Note/Virgin)	202	+21	13570	11	17/0
21	20	BRUCE SPRINGSTEEN	Lonesome Day	(Columbia)	198	-13	13663	16	17/0
7	21	DAVID GRAY	The Other Side	(ATO/RCA)	195	-122	11215	14	22/0
23	22	GEORGE HARRISON	Stuck Inside A Cloud	(Capitol)	186	-23	9335	7	18/0
27	23	SHERYL CROW	C'mon, C'mon	(A&M/Interscope)	178	+24	10723	3	18/0
15	24	PEARL JAM	I Am Mine	(Epic)	177	-48	6429	16	14/0
20	25	DAVE MATTHEWS BAND	Grace Is Gone	(RCA)	165	-35	12116	15	15/0
18	26	U2	Electrical Storm	(Interscope)	162	-46	8490	18	15/0
Debut	27	ZWAN	Honestly	(Reprise)	158	+15	8804	1	9/0
25	28	MAROON 5	Harder To Breathe	(Octone)	158	-9	5286	3	9/1
22	29	WALLFLOWERS	When You're On Top	(Interscope)	145	-58	4678	18	12/0
Debut	30	KIM RICHEY	Circus Song	(Can't Let Go) (Lost Highway/IDJMG)	144	+6	3825	1	13/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/12-1/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

DAVID GRAY Be Mine (ATO/RCA)
Total Plays: 141, Total Stations: 19, Adds: 4

BIG HEAD TODD & THE MONSTERS Julianna (Big)
Total Plays: 119, Total Stations: 13, Adds: 1

RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)
Total Plays: 97, Total Stations: 5, Adds: 0

3 DOORS DOWN When I'm Gone (Republic/Universal)
Total Plays: 91, Total Stations: 3, Adds: 0

SISTER HAZEL Your Mistake (Sixth Man)
Total Plays: 80, Total Stations: 3, Adds: 0

VAN MORRISON Down The Road (Universal)
Total Plays: 72, Total Stations: 4, Adds: 0

JOAN OSBORNE Only You Know & I Know (Compendia)
Total Plays: 71, Total Stations: 7, Adds: 1

FROU FROU Breathe In (MCA)
Total Plays: 62, Total Stations: 3, Adds: 0

WARREN ZANES Where We Began (Dualtone)
Total Plays: 55, Total Stations: 7, Adds: 2

GOV'T MULE Beautifully Broken (ATO)
Total Plays: 55, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST	TITLE	LABEL(S)	ADDS
JOHN MAYER	Why Georgia	(Aware/Columbia)	15
SONNY LANDRETH	Hell At Home	(Sugar Hill/Vanguard)	8
DAR WILLIAMS	I Saw A Bird Fly Away	(Razor & Tie)	7
JEFFREY GAINES	Over & Over	(Artemis)	6
DAVID GRAY	Be Mine	(ATO/RCA)	4
KELLER WILLIAMS	Kidney In A Cooler	(SCI-Fidelity)	4
SOUNDTRACK OF OUR LIVES	Sister Surround	(Republic/Universal)	2
DAVE MATTHEWS BAND	Grey Street	(RCA)	2
KATHLEEN EDWARDS	Six O'Clock News	(Zoe/Rounder)	2
WARREN ZANES	Where We Began	(Dualtone)	2
LUCE	Long Way Down	(Nettwerk)	2

Most Increased Plays

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
DAVID GRAY	Be Mine	(ATO/RCA)	+97
COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)	+89
DAVE MATTHEWS BAND	Grey Street	(RCA)	+70
WALLFLOWERS	How Good It Can Get	(Interscope)	+61
WARREN ZANES	Where We Began	(Dualtone)	+49
JOAN OSBORNE	Only You Know & I Know	(Compendia)	+47
KATHLEEN EDWARDS	Six O'Clock News	(Zoe/Rounder)	+46
BRAD	Shinin'	(Redline)	+45
SOUNDTRACK OF OUR LIVES	Sister Surround	(Republic/Universal)	+44
MARK SELBY	Back Door To My Heart	(Vanguard)	+32

Most Played Recurrents

ARTIST	TITLE	LABEL(S)	TOTAL PLAYS
NORAH JONES	Don't Know Why	(Blue Note/Virgin)	271
JOHN MAYER	Your Body Is A Wonderland	(Aware/Columbia)	233
DAVE MATTHEWS BAND	Where Are You Going	(RCA)	230
JACK JOHNSON	Flake	(Enjoy/Universal)	224
JOHN MAYER	No Such Thing	(Aware/Columbia)	179
COLOPLAY	In My Place	(Capitol)	155
JIMMY EAT WORLD	The Middle	(DreamWorks)	125
PETE YORN	Strange Condition	(Columbia)	124
PETE YORN	Life On A Chain	(Columbia)	111
SHERYL CROW	Steve McQueen	(A&M/Interscope)	110
HOOBASTANK	Running Away	(Island/IDJMG)	107
U2	Beautiful Day	(Interscope)	105
DAVID GRAY	Babylon	(ATO/RCA)	99
NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)	99
311	Amber	(Volcano)	98

R&R Station Playlists have moved to the web.
See all of our monitored reporters at
www.radioandrecords.com.

SHERYL CROW

"C'mon, C'mon"

R&R TRACKS 27 - 23

BDS Monitor Debut 18*

TV:

5 Grammy nominations, 60 Minutes,
AMA Award, NHL All Star Game

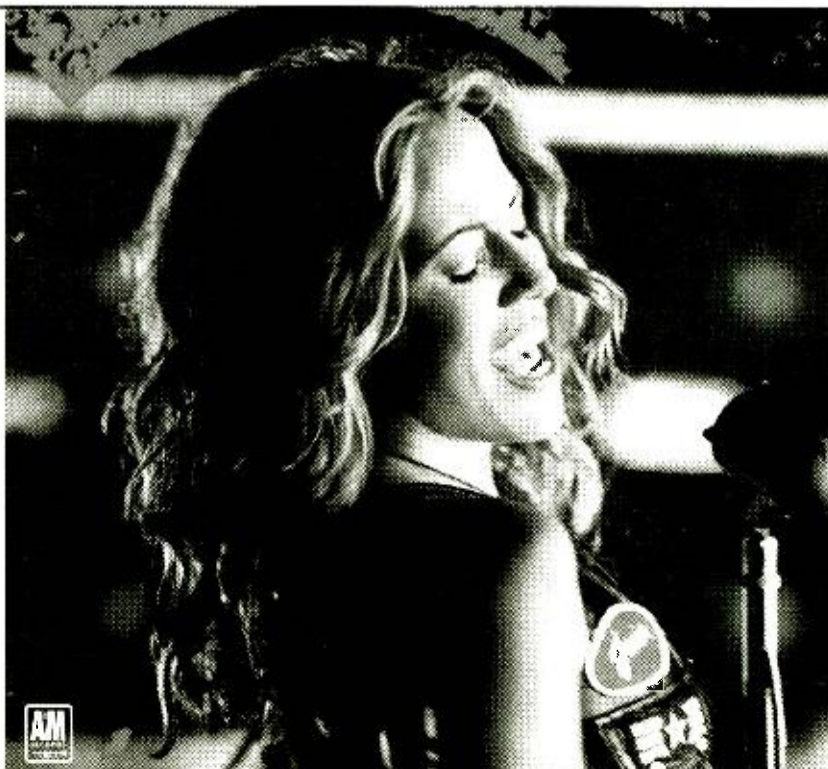
SALES:

Double Platinum (for the 4th record in a row!)

RADIO:

KBCO, WXRT, KMTT, KTCZ, WBOS, WXPB & many more

Management: W Management - Scooter Weintraub, Pam Wertheimer, Chris Hudson
Written and Produced by: Sheryl Crow



R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	COLDPLAY Clocks (Capitol)	286	+12	6623	8	19/0
3	2	SUSAN TEDESCHI Alone (Tone-Cool/Artemis)	278	+18	7833	10	20/0
1	3	GEORGE HARRISON Stuck Inside A Cloud (Capitol)	250	-30	7287	9	20/0
6	4	BECK Lost Cause (Geffen/Interscope)	239	+18	6556	11	17/1
5	5	TRACY CHAPMAN You're The One (Elektra/EEG)	224	-3	4395	17	17/0
4	6	PRETENDERS Complex Person (Artemis)	222	-24	4532	11	16/0
9	7	TORI AMOS A Sorta Fairytale (Epic)	211	+2	5301	18	16/0
7	8	PETER GABRIEL More Than This (Geffen/Interscope)	194	-23	6252	7	16/0
13	9	KIM RICHEY Circus Song (Can't Let Go) (Lost Highway/IDJMG)	188	+20	5861	4	18/0
11	10	PAUL SIMON Father And Daughter (Nick/Jive)	182	-3	5253	9	17/0
12	11	SHERYL CROW C'mon, C'mon (A&M/Interscope)	178	+3	2816	9	12/0
Debut	12	DAVID GRAY Be Mine (ATO/RCA)	176	+108	5959	1	17/1
14	13	WALLFLOWERS How Good It Can Get (Interscope)	170	+10	5522	3	17/2
8	14	BRUCE SPRINGSTEEN Lonesome Day (Columbia)	165	-48	4724	14	14/0
17	15	PHISH 46 Days (Elektra/EEG)	164	+12	5281	3	16/1
15	16	MAIA SHARP Crimes Of The Witness (Concord)	136	-20	2983	11	12/0
23	17	NEIL FINN Human Kindness (Nettwerk)	133	+13	3666	2	14/0
Debut	18	KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	131	+61	6542	1	15/2
30	19	NORAH JONES Come Away With Me (Blue Note/Virgin)	130	+24	2521	11	10/0
Debut	20	BIG HEAD TODD & THE MONSTERS Julianna (Big)	121	+21	1399	1	10/1
22	21	PEARL JAM I Am Mine (Epic)	121	-6	1051	15	9/0
20	22	RHETT MILLER Come Around (Elektra/EEG)	121	-8	2095	22	10/0
18	23	STEVE EARLE Jerusalem (E-Squared/Artemis)	118	-31	2879	6	12/0
24	24	ANDY STOCHANSKY Stutter (Private Music/RCA Victor)	115	-3	3013	3	14/0
19	25	MARK KNOPFLER Why Aye Man (Warner Bros.)	112	-30	4441	14	13/0
26	26	SOUNDTRACK OF OUR LIVES Sister Surround (Republic/Universal)	111	0	2437	2	12/1
29	27	BADLY DRAWN BOY You Were Right (XL/ARTISTdirect)	108	+1	2916	4	11/0
25	28	BONNIE RAITT Time Of Our Lives (Capitol)	101	-11	2479	8	10/0
27	29	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)	97	-14	669	8	7/0
Debut	30	JOHNNY MARR Down On The Corner (iMusic)	94	+67	4586	1	12/3

20 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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Most Added®

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
DAR WILLIAMS I Saw A Bird Fly Away (Razor & Tie)	13
SONNY LANDRETH Hell At Home (Sugar Hill/Vanguard)	9
JEFFREY GAINES Over & Over (Artemis)	8
JOHN MAYER Why Georgia (Aware/Columbia)	8
AIMEE MANN Pavlov's Bell (SuperEgo/United Musicians)	4
JOHNNY MARR Down On The Corner (iMusic)	3
MARK SELBY Back Door To My Heart (Vanguard)	3
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	3
WALLFLOWERS How Good It Can Get (Interscope)	2
KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	2
RICHARD ASHCROFT Science Of Silence (Hut/Virgin)	2
WARREN ZANES Where We Began (Dualtone)	2
WES CUNNINGHAM Good Good Feeling (Pentavariet)	2
ROGER GLOVER Queen Of England (Spitfire)	2
NICK CAVE & THE BAD SEEDS Bring It On (Anti/Epitaph)	2
BECK Lost Cause (Geffen/Interscope)	1
DAVID GRAY Be Mine (ATO/RCA)	1
PHISH 46 Days (Elektra/EEG)	1
SOUNDTRACK OF OUR LIVES Sister Surround (Republic/Universal)	1
JOAN OSBORNE Only You Know & I Know (Compendia)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID GRAY Be Mine (ATO/RCA)	+108
JOHNNY MARR Down On The Corner (iMusic)	+67
KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	+61
DAR WILLIAMS I Saw A Bird Fly Away (Razor & Tie)	+57
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	+50
DAVE MATTHEWS BAND Grey Street (RCA)	+43
JOAN OSBORNE Only You Know & I Know (Compendia)	+38
RICHARD ASHCROFT Science Of Silence (Hut/Virgin)	+33
SHEMOKIA COPELAND Sholanda's (Alligator)	+31
WARREN ZANES Where We Began (Dualtone)	+29
DARIUS RUCKER Exodus (Hidden Beach)	+26
NORAH JONES Come Away With Me (Blue Note/Virgin)	+24
TORI AMOS Taxi Ride (Epic)	+22

Reporters

WAPS/Akron, OH
PD: Bill Gruber
1 DAR WILLIAMS "Bird"
1 JEFFREY GAINES "Over"
1 JOHN MAYER "Georgia"
1 JOHNNY MARR "Pealers' Corner"
1 MARK SELBY "Heart"
1 PRETENDERS "Complex"
1 RICHARD ASHCROFT "Science"
1 TIM EASTON "Pool"
1 CONNOR OBRIEN "Promise"

KGSR/Austin, TX *
DM: Jeff Carroll
PD: Jody Denberg
APD: Jyl Herschman-Ross
MD: Susan Castle
10 KATHLEEN EDWARDS "News"
9 BOB SCHNEIDER "Murder"
9 ALISON KRAUSS "Slay"
9 STEVE EARLE "Anemone"
7 SONNY LANDRETH "Home"
6 PATTY GRIFFIN "Bless"
5 KASEY CHAMBERS "Were"
4 GRANT LEAP "Stream"
4 RON SEXSMITH "Blony"
4 JON PETERSON "Home"

WRNR/Baltimore, MD
DM: Jon Peterson
PD: Alex Cortright
MD: Damon Einstein
1 JEFFREY GAINES "Over"
1 JASON MRAZ "Remedy"
1 JOHN MAYER "Georgia"

KRVB/Boise, ID *
DM/PD: Dan McCollay
1 JOHN MAYER "Georgia"
1 BRAD SHAW "Shan"
1 MARCUS EATON/OBRY "World"

WBOS/Boston, MA *
PD: Chris Herrmann
APD: Michele Williams
1 KATHLEEN EDWARDS "News"
1 JOHN MAYER "Georgia"

WXRW/Boston, MA *
PD: Joanne Orszul
MD: Dana Marshall
1 DAVE MATTHEWS BAND "Street"

WNCS/Burlington, VT
PD/MD: Mark Abazzahab
1 DAR WILLIAMS "Bird"
1 JOHNNY MARR "Pealers' Corner"
1 SONNY LANDRETH "Home"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
1 AIMEE MANN "Bel"
1 JOHN MAYER "Georgia"

WOOD/Chattanooga, TN *
DM/PD/MD: Danny Howard
1 EVERCLEAF "Voice"

WXRT/Chicago, IL *
PD: Norm Winer
APD/MD: John Farneda
1 SONNY LANDRETH "Home"

KBXR/Columbia, MO
PD/MD: Lana Trezise
13 DAR WILLIAMS "Bird"
1 BRUCE SPRINGSTEEN "Sunny"
1 JOHN MAYER "Georgia"

KBCO/Denver-Boulder, CO *
PD: Scott Arbouh
MD: Kiefer
1 BRUCE SPRINGSTEEN "Sunny"
1 DAVID GRAY "Mine"
1 JOHN MAYER "Georgia"

WDET/Detroit, MI
PD: Judy Adams
MD: Martin Bandyte
AM/D: Chuck Horn
1 AIMEE MANN "Bel"
1 DAR WILLIAMS "Bird"
1 ROGER GLOVER "England"
1 SOUNDTRACK OF OUR "Sister"
1 JEFFREY GAINES "Over"
1 SONNY LANDRETH "Home"

WVOD/Elizabeth City, NC
PD: Matt Cooper
MD: Tad Abbey
1 CROSS CANADIAN "Need"
1 JASON MRAZ "Remedy"

WNCW/Greenville, SC
PD: Mark Kaele
APD/MD: Kim Clark
1 DAR WILLIAMS "Bird"
1 HEBER "Tab"
1 MARK SELBY "Heart"
1 ROD PICO "T-Baby"
1 SONNY LANDRETH "Home"
1 WES CUNNINGHAM "Feeling"
1 JASON MRAZ "Bonn"
1 LUCIE WEST "Sometime"
1 NICK CAVALLA/BAD SIEDES "Bring"

WTTN/Indianapolis, IN *
PD: Brad Holtz
MD: Todd Berryman
1 DICK HAD TO "Juggernaut"
1 JOHN MAYER "Georgia"
1 DAR WILLIAMS "Bird"

WOKI/Knoxville, TN *
PD: Shane Cox
MD: Sara McClune
1 JOHNNY MARR "Pealers' Corner"
1 JOHN MAYER "Georgia"
1 MARC RONS "Breeze"
1 STONE ISLAND "Bother"

KMTN/Jackson, WY
PD/MD: Mark Fishman
1 BRUCE SPRINGSTEEN "Sunny"
1 DAR WILLIAMS "Bird"
1 DAVID GRAY "Mine"
1 JEFFREY GAINES "Over"
1 WARREN ZANES "Began"

WFPK/Louisville, KY
PD: Dan Reed
APD: Stacy Owen
1 AIMEE MANN "Bel"
1 ALISON KRAUSS "Atlanta"
1 BECK "Loser"
1 DAR WILLIAMS "Bird"
1 JASON MRAZ "Remedy"
1 PAUL WELLS "Spir"
1 WALLFLOWERS "Good"
1 RHETT MILLER "Love"
1 NICK CAVALLA/BAD SIEDES "Bring"

KTBG/Kansas City, MO
PD: John Hart
MD: Byron Johnson
13 SONNY LANDRETH "Home"
1 JOHN MAYER "Georgia"
1 PHISH "Days"

WMMM/Madison, WI *
PD: Tom Teuber
MD: Gabby Parsons
1 DAR WILLIAMS "Bird"
1 PATRICK JARVIS "Ramona"
1 SONNY LANDRETH "Home"
1 JOHN MAYER "Georgia"
1 FLAMING LIPS "Reelze"

WMPN/Memphis, TN *
PD: Steve Richards
MD: Alexandra Imer
1 DAVID GRAY "Mine"
1 JOHN MAYER "Georgia"

KTCZ/Minneapolis, MN *
PD: Lauren MacLachlan
MD: Mike Wolf
11 SOUNDTRACK OF OUR "Sister"
1 JOHN MAYER "Georgia"

WGTX/Minneapolis, MN *
DM: Dave Hamilton
PD: Jeff Collins
14 JOAN OSBORNE "Only"
12 WARREN ZANES "Began"
12 JEFFREY GAINES "Over"
12 DAVE MATTHEWS BAND "Street"
12 SONNY LANDRETH "Home"
12 AMERICAN HIP HOP "Losing"
12 JOHN MAYER "Georgia"
12 KELLER WILLIAMS "Kidney"
12 MARK SELBY "Heart"
12 ROSEY "Beautiful"
12 WALLFLOWERS "Good"

WZEW/Mobile, AL *
PD: Brian Hart
MD: Lee Ann Konik
No Adds

KPIG/Monterey, CA
PD/MD: Laura Ellen Hopper
1 BILLY JOE SHAVER "She"
1 TAYLOR & RODRIGUEZ "Blues"
1 SONNY LANDRETH "Home"
1 DAR WILLIAMS "Bird"

WRIT/Nashville, TN *
DM/PD: David Hall
APD/MD: Keith Coes
1 JEFFREY GAINES "Over"
1 JONNY MARR "Pealers' Corner"
1 KELLER WILLIAMS "Kidney"
1 MARK SELBY "Heart"
1 SONNY LANDRETH "Home"
1 WARREN ZANES "Began"

WFUV/New York, NY
PD: Chuck Singleton
MD: Rita Houston
AM/D: Russ Borris
1 DAR WILLIAMS "Bird"
1 AIMEE MANN "Bel"
1 ALICE PEACOCK "Heart"
1 HOBEB "Moby"
1 JASON MRAZ "Anything"
1 SONNY LANDRETH "Home"
1 WARREN ZANES "Began"

WKOC/Norfolk, VA *
PD: Paul Shugrue
MD: Kristen Croot
1 DAR WILLIAMS "Bird"
1 DARIUS RUCKER "Exodus"
1 JEFFREY GAINES "Over"
1 KELLER WILLIAMS "Kidney"
1 LUCIE "Long"
1 SONNY LANDRETH "Home"
1 PATTY GRIFFIN "Rise"

KCTY/Omaha, NE *
PD: Brian Burns
MD: Ryan Morton
1 DAVID GRAY "Mine"
1 JASON MRAZ "Remedy"
1 JOHN MAYER "Georgia"

WXPB/Philadelphia, PA
PD: Bruce Warren
APD/MD: Helen Leicht
15 JOHNNY MARR "Pealers' Corner"
1 WES CUNNINGHAM "Wax"
1 DAR WILLIAMS "Bird"
1 SHEMOKIA COPELAND "Wax"
1 NICKEL CREEK "Only"
1 JOAN OSBORNE "Only"
1 TIM EASTON "Hearted"
1 JEFFREY GAINES "Over"
1 JOHN MAYER "Georgia"
1 SONNY LANDRETH "Home"

WYEP/Pittsburgh, PA
PD: Rosemary Welsch
APD/MD: Chris Griffin
1 PAUL WELLS "Spir"
1 ALISON KRAUSS "Goodbye"
1 DAR WILLIAMS "Bird"
1 JOHN MAYER "Georgia"
1 SONNY LANDRETH "Home"

WCLZ/Portland, ME
PD: Herb Ivy
MD: Brian Jones
1 JOHN MAYER "Such"
1 PETE YORN "Strange"
1 BETH BRITTON "Concrete"
1 JACK JOHNSON "Bubble"
1 JOHN MAYER "Body"
1 TREVY "Anastasia"
1 WALLFLOWERS "Too"
1 HOWIE DAY "Ghost"
1 COUNTING CROWS "Miami"
1 NORAH JONES "Know"
1 SHERYL CROW "Steve"
1 DAR WILLIAMS "Bird"
1 JEFFREY GAINES "Over"
1 KELLER WILLIAMS "Kidney"
1 MARK SELBY "Heart"
1 ROSEY "Beautiful"
1 WALLFLOWERS "Good"

KINK/Portland, OR *
PD: Dennis Constantine
MD: Kevin Welch
1 JOHN MAYER "Georgia"

WDSW/Poughkeepsie, NY
PD: Greg Gattine
APD: Christine Martinez
MD: Roger Menell
13 DAVE MATTHEWS BAND "Street"
1 JEFFREY GAINES "Over"
1 JOHN MAYER "Georgia"
1 KELLER WILLIAMS "Kidney"
1 RED HOT CHILI "Stop"
1 RICHARD ASHCROFT "Science"
1 TEGAN & SARA "Noses"

KTHX/Reno, NV *
PD: Harry Reynolds
MD: Dave Herold
1 SONNY LANDRETH "Home"
1 DAR WILLIAMS "Bird"
1 JEFFREY GAINES "Over"
1 KELLER WILLIAMS "Kidney"
1 RICHARD ASHCROFT "Science"
1 TEGAN & SARA "Noses"

KENZ/Salt Lake City, UT *
DM/PD: Bruce Jones
MD: Kari Bushman
1 SOUNDTRACK OF OUR "Sister"
1 JOHN MAYER "Georgia"

KPRI/San Diego, CA *
PD/MD: Dona Shaieb
1 JOHN MAYER "Georgia"

*Monitored Reporters
46 Total Reporters
26 Total Monitored
20 Total Indicator

Note: KTZO/Albuquerque, NM moves from Triple A to Alternative.

National Programming

Added This Week



Ali Castelinni 215-898-6677

DELGADOS All You Need Is Hate
HEM (The Angels Wanna Wear My) Red Shoes
JOAN OSBORNE Only You Know And I Know
JEFFREY GAINES Over And Over
JESSE MALIN Quenn Of The Underground
KATHLEEN EDWARDS Six O'Clock News
SONNY LANDRETH Hell At Home



Rob Reinhart 734-761-2043

VARIOUS ARTISTS Slaughter Rule

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R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to: jschoenberger@radioandrecords.com

ON THE RECORD

With

By Pam Long
MD, KRSH/Santa Rosa, CA

Who is this Beck guy? What do we really know about him? We never see pictures of him cavorting with movie stars. Don't know if he has many body piercings, but if he did, we haven't seen them in *Rolling Stone* on his half-naked body adjacent to the latest Abercrombie & Fitch vacuous babe ad. And, as far as I know, he isn't sleeping with J. Lo. Wait a minute! Could he really be an *artist*? A seriously talented song crafter? See, we really don't know much about him. In the pop culture sense, Beck has kept an admirably low profile and allowed his music to find its own audience in its own sweet time. • It is artists like Mr. Beck who keep Triple A fresh and unique. He's been around long enough that your older demo is hip to him, and he's hip enough that your younger demo digs him. He is revered because, over the past decade, his music has been a crucial influence on how we listen to and accept "new" music in our lives and on our playlists. • Several months ago an EP of new Beck music quietly landed on my desk. There was so little hype that I couldn't wait to listen and then get the whole album. "Lost Cause," along with the rest of *Sea Change*, is stunning and accessible. With gut feeling — and many listener requests to hear "the new Beck" — the decision to bring the single front and center proved to be a good (and organic) move for KRSH. It looks like many other Triple A stations are now doing the same.

Several new songs see action in the Most Added category this week: The new John Mayer track is the big winner with 23 total adds (No. 1 monitored, No. 3 Indicator). Dar Williams also has a good week with 20 total (No. 1 Indicator, No. 3 monitored), as well as Sonny Landreth with 17 total (No. 2 on both panels) and Jeffrey Gaines with 14 total (No. 3 Indicator, No. 4 monitored) ... Luce, Aimee Mann, Jason Mraz and Keller Williams are off to good starts ... David Gray, Dave Matthews Band, The Soundtrack Of Our Lives, Warren Zanes, Richard Ashcroft, Mark Selby, Kathleen Edwards and Johnny Marr + The Healers close some important holes ... On the monitored chart, Coldplay remain at 1* for the third week. Tori Amos is right behind them at 2*, Beck moves up to 3*, DMB are now 6*, Susan Tedeschi is 8*, the new Wallflowers is now 9*, and Paul Simon also moves into the top 10 at 10* ... Brad take a big jump from 17*-12*, Counting Crows leap 29*-13*, Rhett Miller gains 19*-15*, Soundtrack move 26*-18*, Norah Jones climbs 24*-19*, and Sheryl Crow advances 27*-23* ... Zwan and Kim Richey debut ... On the Indicator chart, Coldplay are 1*, Tedeschi weighs in at 2*, Beck is 4*, Amos is 7*, and Richey is now top 10 at 9*, with Crow knocking on the door at 11* ... Gainers include Phish (17*-15*), Neil Finn (23*-17*) and Badly Drawn Boy (29*-27*) ... Lots o' debuts: Gray at 12*, Edwards at 18*, Big Head Todd & The Monsters at 20* and Marr at 30* ... Keep an eye on Joan Osborne, Shemekia Copeland and Zanes.



— John Schoenberger, Triple A Editor

AAA ARTIST
OF THE WEEK**ARTIST: Soundtrack Of Our Lives****LABEL: Republic/Universal**By **JOHN SCHOENBERGER** / TRIPLE A EDITOR

Near the end of last year Universal started to make significant inroads with a band called *The Soundtrack Of Our Lives*. As we make the transition into a new year it's clear that this project is showing strong potential at Triple A.

Hailing from Sweden, TSOOL formed in 1994, rising from the ashes of a regionally successful band called Union Carbide Productions. Their debut album was an instant success in their homeland, but it didn't garner much interest in the rest of Europe and the U.K. However, the band felt certain they were onto a sound that could appeal to audiences abroad and released a second album a few years later.

But it wasn't until their third album, *Behind the Music*, that things started to click for them internationally. The album was praised in Sweden and the U.K., and TSOOL were soon touring vigorously in support of the project. After completing two successful tours of England in spring 2001, they opened for Oasis on an extensive European summer tour. Before long the song "Sister Surround" was on the lips of every self-respecting music fan. The buzz started drifting across the Atlantic in early 2002, and, after a couple of showcase runs, the label was ready to fully promote the band to U.S. radio.

The *Soundtrack Of Our Lives* consists of Ebbot Lundberg (vocals), Ian Person (guitar, vocals), Mattais Bjared (guitar, vocals), Martin Hederos (keys, vocals), Karl Gustafsson (bass, vocals) and Fredrik Sandsten (drums, percussion). The band has influences ranging from '60s pop, soul and psychedelia to high-energy '70s rock 'n' roll. What separates TSOOL from contemporaries mining the same musical his-

tory is their unique way of combining these elements into a sound that is fresh and modern.

As you listen to *Behind the Music*, you'll hear bands like The Who, Thunderclap Newman, The Rolling Stones and The Beatles lurking in the shadows. But unlike fellow countrymen The Hives, TSOOL opt for lyrical meaning and musical substance over attitude and theatrics.

The band's more mature mindset has only developed over time. Early on, founding member and guitarist Bjorn Olsson held strong sway over the band's direction. It wasn't until his departure that things really picked up for TSOOL. At that point all the members of the band, including new guitarist Bjared, began to take a more active role in songwriting and arranging. This collaborative approach led to *Behind the Music*.

"There was a time of confusion after Bjorn left, but now we've buried all the bullshit and the personal hang-ups from the past," says singer Lundberg. "This has led to a much more focused and strong group."

Listening to "Sister Surround," "Mind the Gap," "21st Century Rip Off," "Never More," "In Someone Else's Mind" or "Still Aging," it is quite clear that TSOOL appeal mostly to adults who'll appreciate the nods to the past while acknowledging the legitimate creativity behind the music.

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We'll Be Back After These Messages

Six ways to make your stopsets sound great

By Peter Oleshchuk, Prairie Radio Consulting

One of the major things that good radio stations can miss the mark on is production. Promos, liners and commercials can make or break a station. Many times I've listened to a station with a great format playlist and then shook my head in disbelief at the lack of energy or professionalism in a stopset. This week Peter Oleshchuk of Prairie Radio Consulting shares a few ways to make your station sound the best it can by cleaning up those commercial breaks.

"We'll be back after these messages" is a phrase that we have come to know mostly from television. Talk shows, game shows, news programs and others are always pointing out that something different will be coming up and that the host will be going away to somewhere unseen. I have always been a firm believer that you should not draw attention to your commercial breaks or treat them as something that you have no control over as a programmer.

Get Creative

While it is good to promote that you have more quality programming coming up after a set of commercials or a stopset, be creative and try to develop new ways of doing so. Turn that negative into a positive. Point out that there is a reward for sticking around through the commercial

break. Make your commercial breaks as unobtrusive as possible.

Commercials and commercial breaks are a part of survival in this business, but they are seen as a negative by a majority of radio listeners. Most air talent and programmers treat commercial breaks as something other than part of the station's programming. I assert that commercial breaks are a big part of your programming.



Peter Oleshchuk

Think about it from the listeners' point of view: They see the whole picture and, in radio, hear the whole sound. They don't differentiate between every little element on your station. As a programmer, you should care about the entire sound of your station. You should make sure that your liners, sweepers, promos and jingles fit that overall sound. You should also care about the transitions from song to song and from programming elements into

songs. Thus, you also need to watch how your commercials and breaks are handled.

Six Suggestions

Here are six suggestions for how to improve those breaks.

1. Set up your breaks by the length of your spots. Most people sense change rather than time. When you are in a break, most listeners won't notice the length of the individual commercials, but they will sense when the commercials change from one advertiser or message to another. This is why you should stack your commercials by length. The 60-second ones should go first, then the 30-second spots, and, finally, the 15-second and 10-second commercials. This way you avoid having a great deal of change at the opening of a commercial break.

2. Play your best-produced commercials first in each break. It is less abrasive for listeners to hear a commercial featuring a gentle announcer with a nice music bed or jingle than a screaming used-car salesman yelling, "No money down!" Try to play your voice-only, unproduced commercials late within each break as well. In other words, hide the poorly produced commercials.

Often, but not always, your best-produced commercials are the ones you receive from agencies and production companies. Typically, these are regional or national clients. I recommend that you meet with your production personnel and devise an easy-to-understand code system for your air talent in regard to spot lineup. This way you can decide and control which commercials you prefer to have played first or last in each break. If you're using carts, try using different-colored labels. If you are on a digital system, make a simple code using letters or numbers.

3. If your station runs barter commercials and you air them as piggy-back spots, place them between your 60-second and 30-second spots.

4. Keep your breaks tight. Make the commercial break seem as though it is one continuous event. Dead-air holes just help to draw more negative attention to the commercial break.

5. Avoid airing commercials produced with the same voice talent back to back. Also, avoid playing commercials back to back from advertisers doing the same type of business or selling the same product.

6. If you play station promos, make sure you either open or close your breaks with those promos. That way the message won't get lost in the mid-

Dove Award Nominations

The 34th annual Dove Awards show will take place at the Gaylord Entertainment Center in downtown Nashville on April 10. Below is a list of some of the notable nominations in various categories. For a full list of nominees, check out www.gospelmusic.org.

Male Vocalist of the Year

- Bebo Norman
- Mac Powell
- Mark Schultz
- Michael W. Smith
- Steven Curtis Chapman

- Living Sacrifice "Symbiotic" (*Solid State*)
- P.O.D. "Boom" (*Atlantic*)
- Pax217 "Tonight" (*ForeFront*)
- Pillar "Fireproof" (*Flicker*)
- Skillet "Vapor" (*Ardent*)

Female Vocalist of the Year

- Joy Williams
- Natalie Grant
- Nichole Nordeman
- Nicole C. Mullen
- Rebecca St. James

Rock Recorded Song of the Year

- 12 Stones "Broken" (*Wind-up*)
- Daily Planet "Tangled Web" (*Reunion*)
- Elms "Speaking in Tongues" (*Sparrow*)
- Third Day "40 Days" (*Essential*)
- Third Day "Get On" (*Essential*)

Group of the Year

- Audio Adrenaline
- MercyMe
- Selah
- Sixpence None The Richer
- Third Day

Pop/Contemporary Recorded Song of the Year

- Audio Adrenaline "Ocean Floor" (*ForeFront*)
- Bebo Norman "Great Light of the World" (*Essential*)
- Mark Schultz "Back in His Arms Again" (*Word/Curb/Warner Bros.*)
- Nichole Nordeman "Holy" (*Sparrow*)
- Patty Cabrera "Love Someone Like Me" (*Patrona*)

Artist of the Year

- MercyMe
- Michael W. Smith
- Steven Curtis Chapman
- Third Day
- TobyMac

Inspirational Recorded Song of the Year

- 4Him "Who You Are" (*Word/Curb/Warner Bros.*)
- FFH "Before It Was Said" (*Essential*)
- Michael W. Smith "Purified" (*Reunion*)
- Nicole C. Mullen "Come Unto Me" (*Word/Curb/Warner Bros.*)
- Tim Hughes "Here I Am to Worship" (*Worship Together*)

New Artist of the Year

- Big Daddy Weave
- Daily Planet
- Jeff Deyo
- Paul Colman Trio
- Souljahz
- Rock 'N' Roll Worship Circus

Urban Recorded Song of the Year

- Israel "Get Up" (*Integrity Gospel*)
- Mary Mary "Ordinary People" (*Integrity/Columbia*)
- Out Of Eden "Meditate" (*Gotee*)
- Smokie Norful "It's All About You" (*EMI Gospel*)
- Trin-I-Tee 5:7 "Holla" (*B-Rite*)

Rap/Hip-Hop/Dance Recorded Song of the Year

- Andy Hunter "Amazing" (*Sparrow*)
- Gritz Here "We Go" (*Gotee*)
- Souljahz "All Around the World" (*Squint/Curb/Warner Bros.*)
- TobyMac "Irene" (*ForeFront*)
- TobyMac w/Kirk Franklin "J-Train" (*ForeFront*)

Modern Rock/Alternative Recorded Song of the Year

- David Crowder Band "Our Love Is Loud" (*Sixsteps/Sparrow*)
- Jars Of Clay "Revolution" (*Essential*)
- Lifehouse "Spin" (*Sparrow/DreamWorks*)
- Rock 'N' Roll Worship Circus "Blood of Jesus" (*Vertical*)
- Sixpence None The Richer "Breathe Your Name" (*Squint/Curb/Reprise*)
- TobyMac "Get This Party Started" (*ForeFront*)

Hard Music Recorded Song of the Year

- G.S. Megaphone "Electric" (*Spindust*)

Contemporary Gospel Recorded Song of the Year

- Cece Winans "For Love Alone" (*WellSpring/Sparrow*)
- Donald Lawrence & The Tri-City Singers "The Best Is Yet to Come" (*EMI Gospel*)
- Kirk Franklin "Brighter Day" (*GospoCentric*)
- Kirk Franklin "Hosanna" (*GospoCentric*)
- Mary Mary "In the Morning" (*Integrity/Columbia*)

the swift on tour with audio adrenaline and mercy me spring 2003

more than gold' ac single
'under the sun' chr single
going for immediate adds

spinning at: WBVM, WJLF, WCFL, WONJ, WGFL, WYSZ, WYLY, KADI, KWOF, WNCB, KLYT, KSPB, KYX

contact: aj keatts
615.771.7179
aj@flickerrecords.com

dle of a commercial break. At the same time, your promotional message is placed closer to your station's product, also known as your programming — whatever format that might be. If you want people to listen and keep listening, avoid giving them an opportunity to tune out. Remember that everything you put on the air, from music to your talent, jingles, promos and even

commercials, is your product. From the listeners' point of view, all these items are a piece of your radio station. If even one piece suffers or seems out of synch, they will hit the button and find something else to listen to.

You can reach Peter Oleshchuk of Prairie Radio Consulting at petero@prairie-radio.com.

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The CCM Update

Executive Editor

Rick Edwards

Editor

Lizza Connor

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McKeehan, Smith Nab Nine Dove Noms

Kirk Franklin, Nicole Nordeman, Bebo Norman close behind

By Lizza Connor

NO artists MercyMe and Columbia/Integrity artists Mary Mary, along with Gospel Music Association President Frank Breedon, on Jan. 14 announced nominees in 42 categories for the 34th annual Dove Awards. The announcements were made at Nashville's Gaylord Entertainment Center.

Last year's Dove Awards Producer of the Year, Toby McKeehan — also known as tobyMac — and veteran artist Michael W. Smith each pull in nine Dove nominations this time around, with 2002 Stellar Awards Artist of the Year Kirk Franklin garnering eight, including a nod for Contemporary Gospel Album of the Year for *The Rebirth of Kirk Franklin*.



Michael W. Smith

Folk pop favorite Bebo Norman draws nominations for seven Dove Awards, including first-time accolades for Male Vocalist of the Year and Pop/Contemporary Song and Album of the Year. Sparrow artist Nichole Nordeman, who

earlier this year broke R&R Christian AC chart records with "Holy," also garners seven nods, including Female Vocalist, a title she held in 2001.

Third Day, who appeared on two of *Pollstar* magazine's 100 top-grossing tours of 2002, earn nominations for five awards, including Group of the Year (which they hold from last year) and Artist of the Year. And the nominations' announcers also did well: Mary Mary pick up three Dove nods, while MercyMe grab four.

Overall, the list of nominees includes few surprises this year: Third Day, Audio Adrenaline, MercyMe,

Selah and Sixpence None the Richer score nominations for Group of the Year, and Artist of the Year nods include such core CCM artists as Steven Curtis Chapman, Third Day, tobyMac, MercyMe and last year's prize holder, Michael W. Smith.

The reigning Female Vocalist of the Year, Nicole C. Mullen, has another chance to carry the banner in 2003. Her competition includes Rebecca St. James, Nichole Nordeman, Natalie Grant and the CCM MAGAZINE readers' choice for Best New Artist of 2002, Joy Williams.

The Male Vocalist of the Year category yields a few new faces as Word Records artist Mark Schultz and Essential's Bebo Norman make the list. Third Day's Mac Powell, who currently holds the Male Vocalist distinction, makes the cut as well, along with the perennially nominated Michael W. Smith and Steven Curtis Chapman.

In the New Artist category, Aussie favorites Paul Colman Trio, who

SPINWORTHY

Turn Up The Ruckus

Royal Ruckus *Royal Ruckus* (Flicker)
File under: Hip-hop



If one were to try to guess the next hotbed of hip-hop, one could probably not settle on a less likely location than Bakersfield. Its best known musical export heretofore has been the roadhouse honky-tonk perfected by country legends Buck Owens and Merle Haggard. Nonetheless, wherever you find teenagers — in the California desert or the heart of the city —

you'll find hip-hop. Enter Jamey Bennett and Michael Walker, whose mission as *Royal Ruckus* is apparently to save disaffected youth from drowning in a pool of self-pity and angst.

Armed with creative beats and quirky rhymes, Bennett and Walker quickly prove they are up to the task of finding the humor in situations both dark and light, a key ability if one is trying to convince a young audience that things are never quite as bad as they seem. These latte-swilling MCs specialize in pointing out the absurd in pop culture — imagine Barenaked Ladies without the self-conscious nerdiness or The Beastie Boys with faith-based messages.

Though some may find it disingenuous to take potshots at such easy targets as MTV and *Total Request Live*, pop priestess Mandy Moore and the ubiquity of coffee shops, Bennett and Walker are never mean-spirited, and their criticisms are, more often than not, well earned.

While such tracks as "Let's Start a Boy Band" and "Geeky Music 4 Kidz" lose a little of their luster after a few spins, "The Latte Show," "Next Best Thing" and "Wink & a Nudge" are the best among several tracks that stand up to repeated listens.

— Bruce Brown

enjoyed broad exposure last year as guests on the Third Day Come Together tour, seem well positioned to pull in the award. Hip-hop/R&B trio Souljahz also make the list, and, given the group's outstanding performance at last year's Gospel Music Week, where they garnered several standing ovations, they could be strong contenders. Former Big Tent Revival frontman Jeff Deyo, Daily Planet, Big Daddy Weave and The Rock 'N' Roll Worship Circus are also nominated for New Artist.

Up for the prestigious Producer of the Year award are studio staples Monroe Jones, Brown Bannister, Charlie Peacock and Steve Hindalong, as well as Watermark's Nathan Nockels.

The Song of the Year category includes many artist-penned tunes, including Nichole Nordeman's radio hit "Holy," Bebo Norman's moving ballad "Great Light of the World," Nicole C. Mullen's "Come Unto Me," Mark Schultz's AC chart favorite "Back in His Arms Again," Audio Adrenaline's rock anthem "Ocean Floor," P.O.D.'s

"Youth of the Nation" and MercyMe's "I Can Only Imagine" followup, "Spoken For." Michael W. Smith's "Breath," written by Marie Barnett, as well as "Yes, I Believe" by Joel Lindsey and Tony Wood, "Above All" by Lenny LeBlanc and Paul Baloche and "Here Am I to Worship" by Time Hughes are also nominated.



TobyMac

More Dove nominations appear on Page 79, and a complete list of nominees is available at www.doveawards.com. The 34th annual Dove Awards will take place April 10 at the Gaylord Entertainment Center, following Gospel Music Week in Nashville. The awards show's hosts will be announced soon.

In The News....

Signings

- Nashville-based hard rock band **Seventh Day Slumber** have signed with Crowne Music Group. Probably best known for their work with Acquire The Fire, Seventh Day have received critical acclaim through constant touring and ministering to America's youth. *Picking Up the Pieces* will be released April 8, and the album's first single, "I Know," is set for Feb. 3. The 1-year-old Crowne Music Group is owned by Gary Chapman and David Byerley and distributed by WEA.

- Liquid 8 signs **James Grear & Company**. The nine-member vocal ensemble was nominated for a Stellar Award in 1999.

- Third Coast Artist Agency signs Rocketown artist **Ginny Owens**.

Industry News

- One of the music industry's creative imaging leaders, **Christie Carothers**, launches a new company, **Everything Visual**. Carothers will maintain offices in downtown Franklin, TN and can be reached at 615-591-4712, by fax at 615-591-4742 and by e-mail at everythingvisual@comcast.net.

- Third Day** appear twice in *Pollstar* magazine's list of the top 100 tours of 2002, published in *Pollstar's* Jan. 13 issue. The concert industry's leading weekly trade publication compiles the list at the end of each year to highlight top-grossing tours across all music genres. Third Day ranked No. 83 in 2002 for their Come Together tour and No. 94 as co-headliners of the Come Together and Worship tour with Michael W. Smith.

- The concept of making a global impact for Christ is not a new one for **Audio Adrenaline**, and with *Worldwide*, their ninth ForeFront Records release, the band is taking a bolder approach. While Audio Adrenaline have always touched on themes of missions and outreach, they have never been more aggressive in communicating this message than on *Worldwide*, set for release Feb. 25. As a gift to their fans, each CD contains a backstage pass that provides access to an exclusive reception with the band before each show on their upcoming spring tour, The Go Show, kicking off in Springfield, MO on Feb. 20. The Go Show will be co-headlined by MercyMe and include special guests Kutless and The Swift.

For the record: In last week's CCM Update, the photo of Rocketown recording artist Chris Rice was misidentified.

TALK BACK TO CCM!

Do you have questions, comments or feedback regarding this column or other issues?

E-mail:

lconnor@ccmcom.com

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	PAUL COLMAN TRIO Run (Essential)	960	+42	12
2	2	JOY WILLIAMS Surrender (Reunion)	918	+18	17
4	3	JEREMY CAMP Understand (BEC)	901	+44	13
3	4	SIXPENCE NONE THE RICHER Breathe... (Squint/Curb/Reprise)	861	-31	16
6	5	THIRD DAY 40 Days (Essential)	805	+53	17
5	6	NICHOLE NORDEMAN Holy (Sparrow)	738	-13	18
8	7	TREE 63 No Words (Inpop)	704	-9	11
9	8	MERCY ME Spoken For (INO)	695	-13	11
10	9	LIFEHOUSE Spin (Sparrow/DreamWorks)	665	+3	18
11	10	DELIRIOUS? Touch (Furious?)	664	+22	7
14	11	JARS OF CLAY Revolution (Essential)	657	+102	5
7	12	JEFF DEYO More Love, More Power (Gotee)	589	-72	19
16	13	EVERYDAY SUNDAY Stand Up (Flicker)	524	+36	19
15	14	BEBO NORMAN Great Light Of The World (Essential)	521	+39	18
17	15	DC TALK Let's Roll (ForeFront)	488	-4	15
19	16	KUTLESS Run (BEC)	479	+61	4
12	17	AUDIO ADRENALINE Ocean Floor (ForeFront)	467	-33	25
13	18	GINNY OWENS With Me (Rockettown)	464	+9	16
25	19	SWITCHFOOT More Than Fine (Sparrow)	446	+110	2
Debut	20	NEWSBOYS He Reigns (Sparrow)	430	+266	1
Debut	21	PLUMB Sink-n-Swim (Curb)	409	+117	1
24	22	DAILY PLANET Everything Revolves (Reunion)	396	+70	3
23	23	SHAUN GROVES Should I Tell Them? (Rockettown)	390	+62	2
22	24	BENJAMIN GATE Lift Me Up (ForeFront)	378	+31	3
18	25	RELIENT K Less Is More (Gotee)	369	-1	12
30	26	BIG DADDY WEAVE Audience Of One (Fervent)	357	+48	2
29	27	SWIFT Under The Sun (Flicker)	352	+38	2
20	28	SARAH SADLER Beautiful (Essential)	334	-7	20
-	29	CHRIS RICE The Other Side Of The Radio (Rockettown)	324	+42	3
26	30	SANCTUS REAL Say It Loud (Sparrow)	321	-10	3

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	KUTLESS Run (BEC)	374	+25	10
1	2	12 STONES The Way I Feel (Wind-up)	350	-14	12
3	3	JUSTIFIDE To Live (Ardent)	315	+5	9
4	4	LIFEHOUSE Spin (Sparrow/DreamWorks)	298	-7	16
5	5	SANCTUS REAL Say It Loud (Sparrow)	267	-6	10
11	6	JARS OF CLAY Revolution (Essential)	245	+34	6
7	7	PAX217 I'll See You (ForeFront)	245	+31	14
6	8	DC TALK Let's Roll (ForeFront)	242	-5	16
9	9	BENJAMIN GATE Lift Me Up (ForeFront)	226	-3	12
8	10	CADET Change My Name (BEC)	213	-12	12
12	11	P.O.D. Satellite (Atlantic)	209	+3	14
10	12	OC SUPERTONES Superfly (Tooth & Nail)	199	+2	9
15	13	THIRD DAY 40 Days (Essential)	192	+17	18
17	14	LAST TUESDAY Right Here (DUG)	189	+10	3
Debut	15	38TH PARALLEL Hear My Cry (Squint/Curb/Warner Bros.)	183	+67	1
13	16	PILLAR Echelon (Flicker)	183	-6	19
19	17	BILLIONS Never Felt This Way Before (Northern)	182	+17	2
21	18	HALO FRIENDLIES Sellout (Tooth & Nail)	176	+21	2
14	19	EAST WEST Superstar (Floodgate/Epic)	172	-10	12
16	20	SUPERCHICK So Bright (Stand Up) (Inpop)	165	-28	19
26	21	CURBSQUIRRELS Dependance Day (DUG)	163	+17	4
28	22	BLINDSIDE Pitiful (Elektra/EEG)	161	+27	12
20	23	ELMS Speaking In Tongues (Sparrow)	161	+2	8
23	24	SKILLET Will You Be There (Ardent)	157	+3	2
22	25	ACQUIRE THE FIRE Lift (Inpop)	157	+2	5
30	26	STAVESACRE If Not Now (Nitro)	152	+21	6
25	27	POOR OLD LU Revolve (Tooth & Nail)	152	+3	3
Debut	28	238 Modern Day Prayer (Tooth & Nail)	150	+28	1
27	29	DELIRIOUS? Fire (Furious?)	145	+11	2
24	30	PHIL JOEL Resolution (Inpop)	137	-12	3

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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44 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	MERCY ME Spoken For (INO)	1848	-6	17
3	2	JANNA LONG Greater Is He (Sparrow)	1529	+22	13
4	3	4HIM I Know You Now (Word/Curb/Warner Bros.)	1528	-8	15
2	4	JODY MCBRAYER To Ever Live Without Me (Sparrow)	1497	-26	17
10	5	STEVEN CURTIS CHAPMAN All About Love (Sparrow)	1492	+240	3
6	6	THIRD DAY Nothing Compares (Essential)	1471	+56	15
7	7	CHRIS RICE The Other Side Of The Radio (Rocketown)	1453	+77	10
5	8	NICHOLE NORDEMAN Holy (Sparrow)	1401	-16	22
9	9	JOY WILLIAMS Surrender (Reunion)	1232	-22	16
11	10	MARK SCHULTZ Think Of Me (Word/Curb/Warner Bros.)	1209	+73	14
8	11	BEBO NORMAN Great Light Of The World (Essential)	1192	-58	20
12	12	SIXPENCE NONE THE RICHER Breathe... (Squint/Curb/Reprise)	1168	+51	10
13	13	MICHAEL W. SMITH Lord Have Mercy (Reunion)	1022	+99	9
16	14	NATALIE GRANT I Will Be (Curb)	819	+165	4
15	15	BIG DADDY WEAWE Audience Of One (Fervent)	794	+109	7
14	16	GINNY OWENS With Me (Rocketown)	764	+3	18
17	17	CAEDMON'S CALL Only Hope (Essential)	760	+136	3
21	18	JARS OF CLAY The Valley Song (Essential)	665	+129	3
18	19	KARA Beautiful Moment (Vertical)	651	+88	7
Debut	20	NEWSBOYS He Reigns (Sparrow)	612	+376	1
28	21	PHILLIPS, CRAIG & DEAN My Praise (Sparrow)	596	+156	2
19	22	PHIL JOEL I Adore You (Inpop)	542	0	9
25	23	ZOEGIRL Plain (Sparrow)	533	+61	3
24	24	FREDDIE COLLOCA You Chose My Heart (One Voice)	475	-10	4
22	25	NEWSBOYS Million Pieces (Sparrow)	428	+30	30
29	26	KATINAS Eagle's Wings (Gotee)	413	+29	6
23	27	POINT OF GRACE Yes, I Believe (Word/Curb/Warner Bros.)	413	-9	23
20	28	PAUL COLMAN TRIO Fill My Cup (Essential)	408	+2	23
26	29	AVALON Undeniably You (Sparrow)	397	-1	25
27	30	SARAH SADLER Beautiful (Essential)	385	-33	19

60 AC reporters. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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Inspo Top 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	4HIM Who You Are (Word/Curb/Warner Bros.)	336	-2	13
2	2	KATINAS Eagle's Wings (Gotee)	321	+16	12
4	3	MICHAEL W. SMITH Lord Have Mercy (Reunion)	317	+60	8
3	4	MERCY ME Spoken For (INO)	311	+17	15
5	5	AL DENSON Holy Is The Lord/He Is Exalted (Spring Hill)	278	+23	6
9	6	GO FISH Savior (Inpop)	233	+44	3
6	7	MARTINS You Are Holy (Spring Hill)	230	+1	14
7	8	BROOKLYN TABERNACLE CHOIR This Is How... (M2.O)	228	+5	8
8	9	SCOTT KRIPPAYNE My Everything (Spring Hill)	197	-4	11
16	10	RAY BOLTZ In Your Name (Spindust)	188	+39	3
14	11	NICHOLE NORDEMAN Holy (Sparrow)	175	+17	15
11	12	CHARLES BILLINGSLEY The Way... (Discovery House)	171	+4	8
12	13	CHRIS RICE The Other Side Of The Radio (Rocketown)	170	+7	3
13	14	ALLEN ASBURY In The Light Of That City (Doxology)	168	+8	5
Debut	15	SHANNON WEXELBERG From The Rising (Doxology)	155	+57	1
10	16	MARK SCHULTZ Holy One (Word/Curb/Warner Bros.)	151	-23	12
Debut	17	PHILLIPS, CRAIG & DEAN My Praise (Sparrow)	145	+31	1
20	18	JIM WITTER Forgiveness (Curb)	144	+26	6
17	19	WAYNE WATSON Cry Of My Heart (Spring Hill)	136	+8	2
15	20	RIVER You Remind Me (Ingrace)	135	+5	9

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 1/12-Saturday 1/18.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	JOHN REUBEN Doin' (Gotee)
2	PLAYDOUGH Seeds Of Abraham (Uprok)
3	T-BONE Blazing Microphones (Flicker)
4	KNOWDAVERBS What You Rock Now (Gotee)
5	DJ MAJ Street Credibility (Gotee)
6	KJ-52 Dear Slim (Uprok)
7	GRITS Here We Go (Gotee)
8	TRIN-I-TEE 5:7 Dance Like Sunday (B-Rite/Live)
9	RIGHTEOUS RIDERS Me & You (Tyscot)
10	MICHELLE WILLIAMS Heart To Yours (Music World/Columbia)

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It's All Texas In Tejano

Will Tejano survive the Regional Mexican invasion?

Tejano music has long been the symbol of Hispanics in Texas. It is not only music, it's a way of life for many Tejanos, who are usually second-, third- and fourth-generation Mexican Americans who live on the borderline between their American and Mexican cultures. Although they hang on to their Mexican roots, their primary language is English — or a very original version of Spanglish. Tejano music reflects this.

While we can argue whether music goes through cycles, it is a fact that Tejano music is not in the best state at the moment. After the death of Selena, Tejano has not been able to produce a superstar to take the genre outside of the state, much less showcase it internationally.

Even more worrisome is the fact that we see fewer and fewer radio stations catering to Tejano, and the ones that do carry the Tejano format are more of a mix of Tejano and Regional Mexican, or specifically norteño, a style of music within the Regional Mexican genre.

The Evolution Of Tejano

Tejano music has been around for a very long time, says **Gus González**, Promoter at Crown Records, and its evolution has been significant. "Tejano music is a blend of traditional 'conjunto' sounds mixed with modern instruments like the electric guitar," he says.

"Later they started adding brass and developed an orchestral sound." He explains that 11 and 13 chords started being used and brought about a sound with a blues feel. The accordion was added later, giving it the norteño sound.

With more and more bands blurring the lines between Tejano and Regional Mexican, we wondered what the differences are at this point. The music of Selena, possibly the greatest Tejano artist the genre has ever had, was cumbia-based. Cumbia is a style of music that is also considered a part of the Regional Mexican world.

According to González, the differences between Tejano and Regional Mexican are very slight. "To me, this was just music we lis-

tened to with our family," he says. "All of a sudden we get into the industry, and there's this fine line dividing these styles of music. Then they started crossing each other, and everyone began wondering what to label them."

KKPS/McAllen PD **Mano San Roman** says, "It's really hard to define what Tejano is. I think it's more of a culture and not really music. There's a gray line right now."

Most people agree with him. Tejano is much more than a music genre; it's a lifestyle, one that is rarely accepted in the Regional Mexican world. As an example, air personalities on Tejano stations speak Spanglish on the air, but a Regional Mexican DJ would never do so.

Too Tejano

Why should Tejano artists look to Regional Mexican for acceptance? Because Tejano stations have not been able to expand beyond the state of Texas. There are fewer and fewer Tejano stations, and more and more Regional Mexican stations. However, getting the Regional Mexican format to accept the Tejano sound is not easy.

"We've always had a hard time getting Tejano music played at the Regional Mexican stations," González says. "Because of that, Tejanos don't want to allow too much of the Regional Mexican sound into Texas." Tejanos don't want to lose their identity or their culture, he explains, but he agrees that change is good and natural.

González recalls that when he was promoting Siggno in California, the Regional Mexican stations

there told him that the band was too Tejano. In turn, Tejano stations in Texas said the band was too Mexican.

"I've seen situations where Regional Mexican stations play a Tejano artist, and as soon as the band says one word in English, they pull the song off the air because that tells their audience that it is a Tejano act," González says. There are a few open-minded PDs, he says, but there is also a lot of resistance to Tejano even at Regional Mexican stations in Texas.

Crossover Success

On the other hand, labels like EMI Latin and Freddy Records are examples of companies that have had great success with Tejano artists. To do so, says **Miguel Trujillo**, VP/Regional Mexican & Tejano at EMI Latin, it's necessary to understand that, for Tejano programmers, Tejano artists are those who came out of Texas.

"Many of the artists may or may not play traditional Tejano music, but as long as it's an artist with Tejano culture, they will program it," he says. That's the case with Intocable and Control, Tejano artists who have managed to chart in the Regional Mexican market as well.

Marc Martínez, Freddie Records' National Director/Promotions, admits that at this point Tejano bands have some limitations because of the lack of Tejano stations. "There are some Tejano bands left out in the cold, and we, as a label, are trying to prevent that as much as we can," he says.

They have been successful. **Jimmy González** and **Ramón Ayala**, for example, have constant airplay at Tejano radio. Ramón has also charted at Regional Mexican. The irony here is that

Ayala is Mexican and yet very accepted in the Tejano world.

For EMI, the crossover has been complete. Acts like Kumbia Kings, considered Tejano because they come from Texas rather than because of their sound, Intocable and Control have all charted at both Tejano and Regional Mexican. According to Trujillo, the key is not

to forget to target the smaller markets — for example, stations in Abilene, TX and Lubbock, TX.

"Many companies don't work with the smaller markets, so Tejano artists don't have an opportunity to develop," he says. "It's true that the Tejano market is not very healthy right now, but Tejano music is still selling. There are some artists who only sell in Texas. What we've done is take our artists out of Texas, and we've expanded their market to Regional Mexican."

Latin Music

Not all labels can manage such feats, and the fact remains that more and more Tejano stations are blending in Regional Mexican music. San Roman says, "It's the evolution of music; it happens in all genres."

"What we've done is take our artists out of Texas, and we've expanded their market to Regional Mexican."

Miguel Trujillo

"Should Tejano stations incorporate Regional Mexican? To an extent, yes. If you look at our playlist, there is some crossover. Do I see the need for it? Yes, but at the same time we should maintain the Tejano format.

"Norteño acts have incorporated some of the Tejano sounds, and some of the Tejano acts have incorporated the norteño sound. Now it's more of a blend."

Teo Peña, PD at KUKA/Corpus Christi, TX, says, "There are a lot of die-hard Tejano programmers who feel that the music we're programming right now, like songs from *Límite* or *El Poder del Norte*, is not Tejano.



Gus González

"Unfortunately, that's the music people are listening to. I'm a Tejano, and I enjoy that music. I think we need to get away from being labeled Tejano. This is Latin music."

Hard-core Tejano artists are left with very few radio stations and wind up searching for alternative means to get their music out. The Internet is one option for artists and listeners, with websites like www.bandidoradio.com.

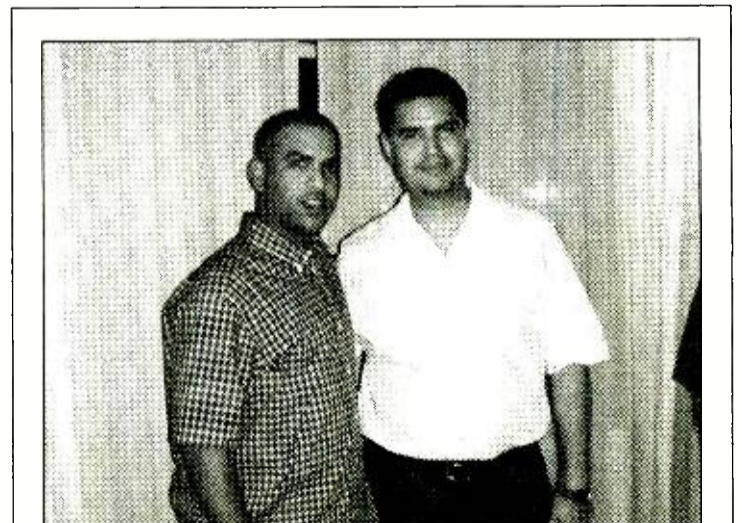
Another answer is for Tejano artists to incorporate norteño flavor in their music, says Peña. If they did that, "they would get more airplay," he says.

"This is a different age," Peña continues. "The older audience doesn't spend money, and that's why advertisers look at our demographic. The 12-to-49 listeners are the ones spending money on CDs and going to the dances. The old, hard-core Tejano sound is not appealing to the younger crowd."

Eventually, says González, Tejano will become almost an underground movement, but it will make a comeback. "I don't know if we've hit the bottom yet, and that's a scary thing," he says. "We just keep on hoping that things will start improving."

The bottom line is this: No one thinks that Tejano is in danger of extinction; however, they all agree that it must go through the evolution that all music genres are going through.

"I don't think it's fully gone," San Román says. "It has revolutionized into what it is now. Tejano artists will bounce back. There's a niche for everything, and there is a thirst for this kind of music."



A DIP IN THE RECORD POOL Here's Caché Record Pool President **Franklin Reyes** (l) sharing a moment with **Factoría de Sonido CD Manufacturing & Mastering** President **Robert Barrera** at the first annual National Latin Record Pool Directors and Labels Summit. The event was held recently in Miami.

RADIO MÚSICA™

This Week In Spanish-Language Music

News

• Univision Music Group has signed Mexican singer **Pepe Aguilar**. Aguilar is the son of Mexican singing and acting legends Antonio Aguilar and Flor Silvestre. In the past few years Aguilar has become an icon in the world of Mexican music with his ranchera ballads, such as "Por Mujeres Como Tú," "Perdóname," "Corazón Estéril," "Ya Vete" and "Me Vas A Extrañar."



Pepe Aguilar

"To be part of this new family is a breath of fresh air and a new beginning," Aguilar said. "My priority is to take Regional Mexican music to new heights and to a new public. I'm very happy with this opportunity, and I promise to continue making the best Regional Mexican music in the world."

Aguilar's first album for UMG is set for release this spring. José Behar, UMG President/CEO, said, "It's an honor to have Pepe as part of the Univision Music Group family, and I sincerely hope to personally work with him for many years to come."

However, according to our sources, Aguilar's contract with his former record company, Balboa Records/Discos Musart, is still in effect. Aguilar had much success with Balboa/Musart and is said to have four years left on his contract with the label, calling for two albums per year. Litigation related to the contract dispute is in process in Mexico.

• **Universal Music Publishing Group** signed an exclusive agreement to administer the publishing interests of Foreign Imported Productions & Publishing, Estefan Music Publishing, **Gloria Estefan** and **Emilio Estefan Jr.** for the world, except North America (the U.S. and Canada). UMPG Worldwide President David Renzer, Sr. VP/UMPG Latin America Ivan Alvarez, Gloria Estefan and Estefan Enterprises Chairman Emilio Estefan Jr. made the announcement.

Sony/ATV previously administered FIPP and EMPI, while Gloria Estefan was previously published through EMI. This deal consolidates the Estefans' publishing companies and Gloria Estefan's publishing under one roof.

"Gloria and Emilio have not only built a very substantial publishing operation, but they continue to create new and exciting hits that are traveling the globe," said Renzer. "It's a pleasure and honor for us to be in business with them and to help them grow these exciting publishing catalogs."



Milly Quezada

Emilio Estefan Jr. added that both he and Gloria feel fortunate to make music and share it with the world. "We have always believed that music transcended all languages and cultural barriers," he said. "We are proud to become affiliated with UMPG, as we believe



SIGN ON THE DOTTED LINE Seen here celebrating the agreement between Universal Music Publishing Group and various companies associated with Gloria and Emilio Estefan Jr. are (front row, l-r) UMPG Sr. VP/Latin America Ivan Alvarez and Worldwide President David Renzer, Gloria Estefan, Estefan Enterprises Chairman Emilio Estefan Jr., Universal Music Group President/COO Zach Horowitz (back row, l-r) and UMPG Sr. VP/Business Affairs Michael Petersen, Director/Business & Legal Affairs Brad Shenfeld and Exec. VP/CFO Michael Sammis.

See Them Live Alex Syntek

February

- 14 Aragon Ball Room, Chicago (with Alejandra Guzmán)
- 17 House of Blues, Los Angeles
- 19 4th & B, San Diego
- 20 JC Fandango, Anaheim, CA
- 21 Club Monaco, San Jose
- 22 Fort Cheyenne Casino, Las Vegas
- 27 El Angel, Dallas
- 28 Planeta Mexico, San Antonio

March

- 1 Verizon Wireless Amphitheater
- 2 Villareal Nightclub, McAllen



Alex Syntek

that its global platform will create new and exciting opportunities for our very talented songwriters."

With this deal UMPG will administer more than 3,000 titles, including scores of hit songs recorded by American and international artists, as well as hits by Gloria Estefan and Miami Sound Machine.

• On the Sony Discos front, the legendary **Milly Quezada** is promoting "Me Duele El Alma," a song written by Claudia Brant and produced by another legend, Gilberto Santa Rosa. Marc Anthony's *Libre* is still going strong. The latest single from it is "Barco A La Deriva." And, after causing much media controversy in the Latin world, **Las Ketchup** return with the new single "Kusha Las Playas," hoping to score another big worldwide hit.



Marc Anthony

• Fonovisa band **Los Guadianes Del Amor** are starting the new year with a new video. The band just finished filming the video for "Te He Querido Olvidar," the first single from their upcoming album *Me Enamoré De Un Angel*. As is the trend nowadays in the Latin record industry, the band is releasing four versions of the single: ballad, cumbia, norteña and salsa. And, to accompany each version, the band also filmed four versions of the video.



Los Guadianes

• **Jaci Velásquez** and **Pablo Portillo** have a hit on their hands with the theme song to Telemundo's popular reality show *Protagonistas De La Música*. "No Me Rendiré" was the song faithful fans heard every time they watched the show. The *protagonistas*, or winners, of the TV show — picture a

cross between *Big Brother* and *American Idol* — are Barbara and Miguel, who each won a record contract with Sony Discos.

• **Urban Latino TV**, a weekly half-hour nationally syndicated television show that highlights the diversity in Latino culture from the Hispanic-American point of view, has added seven new markets: Hartford-New Haven (WCTX-UPN); Seattle-Tacoma (KBCD-Ind.); Laredo, TX (KVTV-CBS); Yakima, WA (KAPP-ABC); Kansas City (KCWE-UPN); Honolulu (KIKU-Ind); and Sioux City, IA (KTIV-NBC).



Jaci Velásquez

ULTV is seen on 36 stations in 33 markets and in more than 7.4 million Hispanic homes.

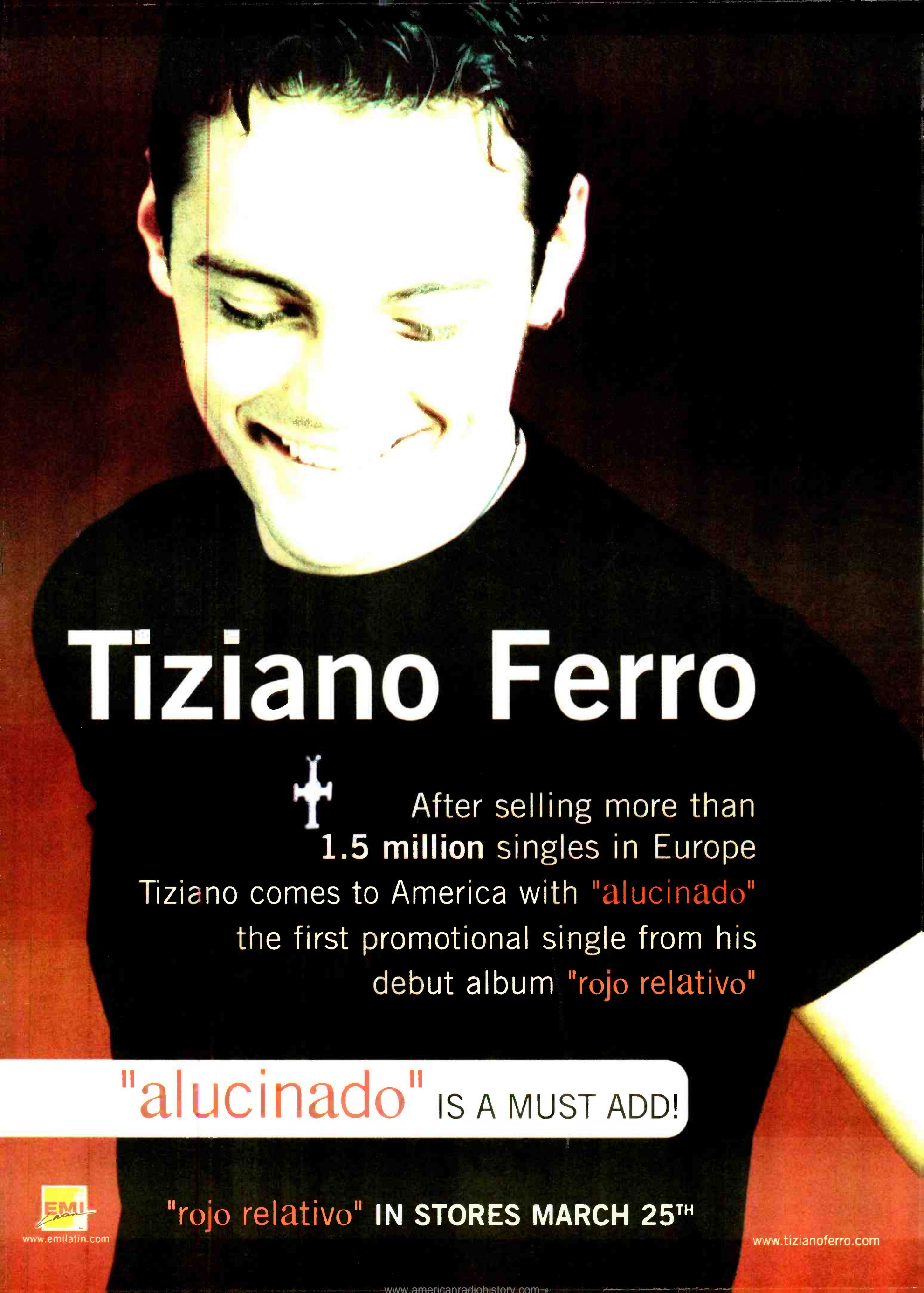
• **ASCAP** has announced its participation at the Sundance Film Festival, where it produces concerts featuring well-known artists, as well as artists in development and unsigned artists. Alejandro Lerner, Paul Brady, Nicolai Dunger, Frou Frou, Vivian Green and Jonny Lang are among those who will bring music to the famous film festival during the eight-night event, called the Sundance Music Café.



Alejandro Lerner

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www.emilatin.com

www.tizianoferro.com

Contemporary Top 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS
1	RICARDO ARJONA El Problema (Sony Discos)	461
2	THALIA No Me Enseñaste (EMI Latin)	391
3	JUANES Es Por Ti (Universal)	329
4	SIN BANDERA Entra En Mi Vida (Sony Discos)	258
5	CRISTIAN Cuando Me Miras Así (BMG)	248
6	LAS KETCHUP Aserejé (Sony Discos)	244
7	MANA Eres Mi Religión (Warner M.L.)	239
8	JENNIFER PEÑA El Dolor De Tu Presencia (Univision)	220
9	JUANES A Dios Le Pido (Universal)	214
10	MARCO A. SOLIS Dónde Estará Mi Primavera (Fonovisa)	213
11	ENRIQUE IGLESIAS Quizás (Universal)	209
12	PAULINA RUBIO Todo Mi Amor (Universal)	191
13	CHAYANNE Y Tú Te Vas (Sony Discos)	172
14	SHAKIRA Que Me Quedes Tú (Sony Discos)	171
15	RICARDO MONTANER Si Tuviera Que Elegir (Warner M.L.)	153
16	JON SECADA Si No Fuera Por Ti (Crescent Moon)	131
17	ALEJANDRO MONTANER Dímelo (Sony Discos)	126
18	JORDI Tú No Sospechas (Sony Discos)	108
19	LUIS MIGUEL Hasta Que Vuelvas (Warner M.L.)	105
20	ALBERTO Y ROBERTO Tu Forma De Ser (Disa)	104
21	CONJUNTO PRIMAVERA Perdóname Mi Amor (Fonovisa)	103
22	MANA Angel De Amor (Warner M.L.)	103
23	SIN BANDERA Kilómetro (Sony Discos)	96
24	JOAN SEBASTIAN Qué Bonita Pareja (Balboa)	95
25	SIN BANDERA Sirena (Sony Discos)	94

Data is compiled from the airplay week of January 12-18.
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Tropical Top 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS
1	OLGA TAÑÓN Así Es La Vida (Warner M.L.)	212
2	GILBERTO S. ROSA Un Montón De Estrellas (Sony Discos)	193
3	VICTOR MANUELLE En Nombre De Los Dos (Sony Discos)	166
4	NUEVA ERA Amor Eterno (J&N)	155
5	INDIA Sedúceme (Sony Discos)	141
6	BACILOS Mi Primer Millón (Warner M.L.)	122
7	RICARDO ARJONA El Problema (Sony Discos)	112
8	SON DE CALI Tan Buena (Univision)	109
9	TITO NIEVES La Salsa Vive (Warner M.L.)	103
10	DOMINGO QUIÑONEZ A Que No Te Atreves (Universal)	100
11	AREA 305 Si No Estás (Univision)	99
12	GRUPO MANIA Un Beso (Universal)	90
13	JERRY RIVERA Vuela Muy Alto (BMG)	86
14	GISSELLE Márchate (BMG)	75
15	EL GENERAL La Mecedora (Mock & Roll)	74
16	SHAKIRA Que Me Quedes Tú (Sony Discos)	73
17	FRANCISCO CESPEDES Te Soñé Lluvia De Abril (Warner M.L.)	66
18	JOSEPH FONSECA Que Levanten La Mano (Karen)	65
19	ANTHONY SANTOS Ay De Mi, Ay De Ti (Plátano)	62
20	MELAO CRIOLLO Tu Boca (J&N)	60
21	RICARDO CASTILLON Esclavo De Tu Piel (Fonovisa)	59
22	JOYCE OTERO Bandido (Blue)	58
23	LIMI-T 21 Arranca En Fa (EMI Latin)	57
24	EL GRAN COMBO Se Nos Perdió El Amor (Combo)	57
25	RAY LOPEZ Falso Amor (RM)	56

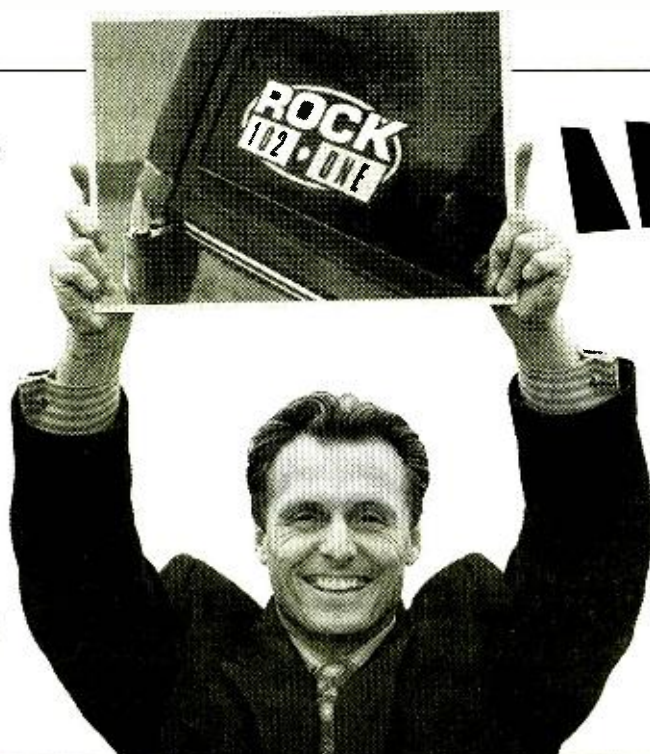
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Going For Adds

TIZIANO FERRO Alucinado (EMI Latin)
AMARAL Sin Ti No Soy Nada (EMI Latin)
BACILOS Mi Primer Millón (Warner M.L.)
CAROLINA Prefiero Estar Sola (Warner M.L.)
LOS RABANES Bam Bam (Crescent Moon)
NICOLE Viaje Infinito (Maverick Música)
VILMA PALMA Vuelve A Comenzar (Balboa)

Going For Adds

LIMI-T 21 Arranca En Fa (EMI Latin)
LOS ILEGALES Siento (EMI Latin)
TITO NIEVES Dime Que Sí (Warner M.L.)
TOÑO ROSARIO Yerba Mala (Warner M.L.)



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Regional Mexican Top 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS
1	INTOCABLE Sueña (EMI Latin)	1089
2	TEMERARIOS Comer A Besos (Fonovisa)	926
3	LIMITE Papacito (Universal)	881
4	PALOMO De Uno Y De Todo Los Modos (Disa)	822
5	JOAN SEBASTIAN Afortunado (Balboa)	691
6	TIGRES DEL NORTE La Reina Del Sur (Fonovisa)	676
7	GERMAN LIZARRAGA Donde Vayas (Disa)	660
8	CONJUNTO PRIMAVERA Perdóname Mi Amor (Fonovisa)	653
9	TUCAMES DE TIJUANA La Chica Sexy (Universal)	618
10	LA ONDA Aserejé (EMI Latin)	618
11	BANDA EL RECODO Las Vías Del Amor (Fonovisa)	588
12	CUISILLOS Eres Imposible De Olvidar (Balboa)	469
13	BANDA MACHOS La Suegra (Warner M.L.)	397
14	LIBERACION Niña Y Mujer (Disa)	345
15	AROMA Querido Ladrón (Fonovisa)	337
16	PODER DEL NORTE Enamórate De Alguien (Disa)	287
17	COYOTE Y SU BANDA El Amor No Tiene Edad (EMI Latin)	270
18	JENNIFER PEÑA El Dolor De Tu Presencia (Univision)	248
19	ANGELES DE CHARLY Por Un Minuto De Tu Amor (Fonovisa)	238
20	LUPILO RIVERA Te Solté La Rienda (Sony Discos)	218
21	JOEL HIGUERA El Baile De La Toalita (Disa)	208
22	RIELEROS DEL NORTE Capricho Maldito (Fonovisa)	179
23	SOCIOS DEL RITMO Amor De Internet (Fonovisa)	177
24	TEMERARIOS Una Lágrima No Basta (Fonovisa)	172
25	BANDA EL RECODO No Se Mé Rajar (Fonovisa)	171

Data is compiled from the airplay week of January 12-18.
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Tejano Top 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS
1	INTOCABLE Sueña (EMI Latin)	910
2	LIMITE Papacito (Universal)	695
3	JIMMY GONZALEZ Yo Te Voy A Amar (Freddie)	648
4	KUMBIA KINGS La Cucaracha (EMI Latin)	569
5	BIG CIRCO La Maquinita (EMI Latin)	551
6	JENNIFER PEÑA El Dolor De Tu Presencia (Univision)	546
7	DUELO El Amor No Acaba (Univision)	494
8	IMAN Me Has Robado El Corazón (Univision)	456
9	LA ONDA Aserejé (EMI Latin)	427
10	CONTROL Carita De Angel (EMI Latin)	390
11	SIGGNO Sin Tu Amor (Crown)	368
12	RAMON AYALA Quedó Triste El Jacal (Freddie)	367
13	FRIJOLE ROMANTICOS No Me Asustan (Río Grande)	362
14	MARCOS OROZCO El Parrandero (Catalina)	340
15	EMILIO A Medias De La Noche (BMG)	311
16	MICHAEL SALGADO Mi Ultima Parranda (Sony Discos)	305
17	JAY PEREZ Quiero Ser Viejo (Sony Discos)	278
18	HOMETOWN BOYS Echame A Mí La Culpa (Tejas)	269
19	VIDA Cuando, Cuando (Tejas)	244
20	CARLOS Y SUS CACHORROS Me Dejaste Solo (Univision)	239
21	DESPERADOZ La Bailadora (Tejas)	229
22	PALOMO De Uno Y De Todos Los Modos (Disa)	216
23	LA CONTRA Por Amarte A Ti (Univision)	213
24	CONTROL No Que No (EMI Latin)	193
25	PRISCILLA Y SUS BALAS DE PLATA Corazoncito (Univision)	178

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Going For Adds

- A.B. QUINTANILLA & KUMBIA KINGS FEATURING JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)
- ORIGINALES DE SAN JUAN Las Mujeres Más Bellas (EMI Latin)
- MARCOS OROZCO El Parrandero (Catalina)
- RAMON AYALA/PEDRO INFANTE Mira Nada Más (Warner M.L.)
- PESADO No Valgo Nada (Warner M.L.)
- JOAN SEBASTIAN Afortunado (Balboa)
- LA BANDA PIRINOLA Con Mis Propias Manos (Balboa)

Going For Adds

- GRUPO TRUENO Cuando Vas Al Baile (Seven Rivers)
- CLAUDIA LOPEZ Abrázame (MP)

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RADIO PRODUCER, New York

Major national news operation is looking for a Producer to take charge of a new talk radio program. Ideal candidate must have experience in all production aspects of talk radio programming, including guest booking and call screening. Position will be required to perform guest and topic research and generate ideas for daily/weekly features. Individual should be aggressive and creative with strong organizational skills. Must have at least 3-5 years producing experience with heavy emphasis on news. We offer a competitive salary and benefit package. Please email resume and salary history to: ProducerPosition@yahoo.com. EOE.

Network Producer/ Creative Services Genius

National radio network has immediate opening for a network producer for long- and short form programs. Requires extensive knowledge and experience in producing nationally syndicated programs and experience in a digital environment. As soon as possible, send CD(s) and resume with your best production/imaging work to: Jay Silvers, Director of Production American Urban Radio Networks 960 Penn Avenue, Suite 200 Pittsburgh, PA 15222-3811. EOE.

SOUTH

DJ - Full time position - small market country radio. Experience required. Send tape & resume - P.O. Box 179, Carthage, TN 37030. EOE

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South Central Communications
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No phone calls please

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Large Market looking for Morning Team for Country station. Please send tapes, resumes, and track record to Radio & Records, 10100 Santa Monica Blvd., 3rd Floor, #1068, Los Angeles, CA 90067. EOE.

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 +CURRENT #270, KFRC/Bobby Ocean, KMXV/Matthew Blades, KSON/Deb Spring, KYSR/Ryan Seacrest, KOST/Mark & Kim, KIIS/Valentine, WZPL/Dave Smiley. \$10.
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 +ALL COUNTRY #CY-126, KSON, XHCR, WUSN, WCOL, WFFV. \$10.00.
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 +ALL CHR #CHR-96, Z100, WKTU, WJMN, WXKS, WDKF, WGTZ, WNCI. \$10.00.
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CHR/POP

LW	TW	
1	1	CHRISTINA AGUILERA Beautiful (RCA)
3	2	AVRIL LAVIGNE I'm With You (Arista)
2	3	JUSTIN TIMBERLAKE Cry Me A River (Jive)
7	4	EMINEM Lose Yourself (Shady/Interscope)
5	5	NIVEA Don't Mess With My Man (Jive)
6	6	PINK Family Portrait (Arista)
4	7	JENNIFER LOPEZ Jenny From The Block (Epic)
8	8	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)
10	9	NELLY Air Force Ones (Fo' Reel/Universal)
12	10	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)
11	11	GOOD CHARLOTTE Lifestyles Of The Rich And... (Epic)
15	12	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)
14	13	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)
9	14	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)
18	15	B2K AND P. DIDDY Bump, Bump, Bump (Epic)
13	16	NO DOUBT F/LADY SAW Underneath It All (Interscope)
19	17	T.A.T.U. All The Things She Said (Interscope)
17	18	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)
16	19	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)
23	20	JC CHASEZ Blowin' Me Up (With Her Love) (Jive)
24	21	LASGO Something (Robbins)
25	22	VANESSA CARLTON Pretty Baby (A&M/Interscope)
34	23	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)
27	24	DIXIE CHICKS Landslide (Monument/Columbia)
21	25	CAM'RON Hey Ma (Roc-A-Fella/IDJMG)
20	26	KELLY ROWLAND Stole (Columbia)
31	27	SIMPLE PLAN I'd Do Anything (Lava/Atlantic)
28	28	KYLIE MINOGUE Come Into My World (Capitol)
22	29	JUSTIN TIMBERLAKE Like I Love You (Jive)
29	30	MARIAH CAREY Through The Rain (MonarC/IDJMG)

#1 MOST ADDED

CELINE DION I Drove All Night (Epic)

#1 MOST INCREASED PLAYS

AVRIL LAVIGNE I'm With You (Arista)

TOP 5 NEW & ACTIVE

BON JOVI Misunderstood (Island/IDJMG)

SHAKIRA The One (Epic)

AMANDA PEREZ Angel (Powerhouse/Virgin)

MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)

NO DOUBT Running (Interscope)

CHR/POP begins on Page 31.

CHR/RHYTHMIC

LW	TW	
2	1	B2K AND P. DIDDY Bump, Bump, Bump (Epic)
1	2	NELLY Air Force Ones (Fo' Reel/Universal)
3	3	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)
7	4	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)
9	5	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)
6	6	AALIYAH Miss You (BlackGround/Universal)
5	7	2PAC Thugz Mansion (Amaru/Death Row/Interscope)
4	8	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)
14	9	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)
8	10	EMINEM Lose Yourself (Shady/Interscope)
12	11	BABY F/P. DIDDY Do That... (Cash Money/Universal)
10	12	NIVEA Don't Mess With My Man (Jive)
19	13	50 CENT Wanksta (Shady/Interscope)
13	14	EVE Satisfaction (Ruff Ryders/Interscope)
29	15	EMINEM Superman (Shady/Aftermath/Interscope)
11	16	CLIPSE When The Last Time... (Star Trak/Arista)
18	17	JUSTIN TIMBERLAKE Cry Me A River (Jive)
30	18	50 CENT In Da Club (Shady/Aftermath/Interscope)
17	19	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)
16	20	AMANDA PEREZ Angel (Powerhouse/Virgin)
21	21	TRINA F/LUDACRIS B R Right (Slip 'N Slide/Atlantic)
22	22	LL COOL J F/AMERIE Paradise (Def Jam/IDJMG)
15	23	SEAN PAUL Gimme The Light (VP/Atlantic)
25	24	NAS Made You Look (Columbia)
28	25	TYRESE How You Gonna Act Like That (J)
23	26	ANGIE MARTINEZ F/IKELIS Take You Home (Elektra/EEG)
20	27	JENNIFER LOPEZ Jenny From The Block (Epic)
24	28	CHRISTINA AGUILERA Beautiful (RCA)
33	29	R. KELLY Ignition (Jive)
27	30	BUSTA RHYMES Make It Clap (J)

#1 MOST ADDED

KILLER MIKE A.D.I.D.A.S. (Aquemini/Columbia)

#1 MOST INCREASED PLAYS

EMINEM Superman (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

NAAM BRIGADE What You Doin' Wit Dat (ARTISTdirect)

BENZINO Rock The Party (Elektra/EEG)

DMX X Gon Give It To Ya (Ruff Ryders/IDJMG)

CLIPSE F/FAITH EVANS Ma, I Don't Love Her (Star Trak/Arista)

BABY What Happened To That Boy? (Cash Money/Universal)

CHR/RHYTHMIC begins on Page 38.

URBAN

LW	TW	
1	1	R. KELLY Ignition (Jive)
2	2	B2K AND P. DIDDY Bump, Bump, Bump (Epic)
4	3	AALIYAH Miss You (BlackGround/Universal)
5	4	NELLY Air Force Ones (Fo' Reel/Universal)
3	5	ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)
8	6	ORU HILL I Should Be... (Def Soul/IDJMG)
7	7	JAHEIM Fabulous (Divine Mill/WB)
6	8	MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)
10	9	JA RULE F/ASHANTI Mesmerize (Murder Inc./IDJMG)
11	10	50 CENT Wanksta (Shady/Interscope)
26	11	50 CENT In Da Club (Shady/Aftermath/Interscope)
14	12	BUSTA RHYMES Make It Clap (J)
15	13	FIELD MOB Sick Of Being Lonely (MCA)
12	14	2PAC Thugz Mansion (Amaru/Death Row/Interscope)
23	15	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)
20	16	TYRESE How You Gonna Act Like That (J)
17	17	LL COOL J F/AMERIE Paradise (Def Jam/IDJMG)
9	18	JAY-Z F/BEYONCE '03 Bonnie & Clyde (Roc-A-Fella/IDJMG)
16	19	BABY F/P. DIDDY Do That... (Cash Money/Universal)
22	20	NAS Made You Look (Columbia)
24	21	JENNIFER LOPEZ F/LL COOL J All I Have (Epic)
18	22	AMERIE Talkin' To Me (Rise/Columbia)
27	23	SMILEZ AND SOUTHSTAR Tell Me (ARTISTdirect)
29	24	COMMON F/MARY J. BLIGE Come Close To Me (MCA)
28	25	EVE Satisfaction (Ruff Ryders/Interscope)
25	26	SEAN PAUL Gimme The Light (VP/Atlantic)
21	27	EMINEM Lose Yourself (Shady/Interscope)
41	28	JUSTIN TIMBERLAKE Cry Me A River (Jive)
30	29	TRICK DADDY Thug Holiday (Slip 'N Slide/Atlantic)
32	30	WHITNEY HOUSTON One Of Those Days (Arista)

#1 MOST ADDED

50 CENT In Da Club (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

50 CENT In Da Club (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

TRINA F/LUDACRIS B R Right (Slip 'N Slide/Atlantic)

FAT JOE All I Need (Terror Squad/Atlantic)

SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)

ROOTS F/MUSIQ Break You Off (MCA)

KIZZY ROCK Twurkulator Part 2 (Koch)

URBAN begins on Page 44.

AC

LW	TW	
2	1	PHIL COLLINS Can't Stop Loving You (Atlantic)
1	2	FAITH HILL Cry (Warner Bros.)
4	3	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)
3	4	VANESSA CARLTON A Thousand Miles (A&M/Interscope)
6	5	DIXIE CHICKS Landslide (Monument/Columbia)
5	6	KELLY CLARKSON A Moment Like This (RCA)
7	7	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
8	8	SHERYL CROW Soak Up The Sun (A&M/Interscope)
9	9	ENRIQUE IGLESIAS Hero (Interscope)
10	10	CELINE DION A New Day Has Come (Epic)
12	11	SHANIA TWAIN I'm Gonna Getcha Good! (Mercury/IDJMG)
11	12	DARYL HALL & JOHN OATES Forever For You (U-Watch)
15	13	CELINE DION At Last (Epic)
13	14	LEANN RIMES Life Goes On (Curb)
14	15	JOHN MAYER No Such Thing (Aware/Columbia)
17	16	CHRISTINA AGUILERA Beautiful (RCA)
18	17	ROD STEWART These Foolish Things (J)
20	18	PAUL SIMON Father And Daughter (Nick/Jive)
19	19	MARIAH CAREY Through The Rain (MonarC/IDJMG)
22	20	DJ SAMMY & YANOU Heaven (Candlelight) (Robbins)
21	21	TAMARA WALKER If Only (Curb)
25	22	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)
24	23	JAMES TAYLOR Whenever You're Ready (Columbia)
26	24	REGIE HAMM Babies (Refugee)
23	25	BENNY MARDONES I Want It All (Crazy Boy/Go-Kart)
29	26	UNCLE KRACKER In A Little While (Lava)
28	27	GARFUNKEL/SHARP/MONDLOCK Bounce (Manhattan)
27	28	CHRIS EMERSON All Because Of You (Monomoy)
—	29	KENNY G F/CHANTE MOORE One More Time (Arista)
—	30	CELINE DION I Drove All Night (Epic)

#1 MOST ADDED

JOSH GROBAN You're Still You (143/Reprise)

#1 MOST INCREASED PLAYS

DIXIE CHICKS Landslide (Monument/Columbia)

TOP NEW & ACTIVE

DANA GLOVER Thinking Over (DreamWorks)

GLORIA GAYNOR I Never Knew (Logic)

GEORGE HARRISON Stuck Inside A Cloud (Capitol)

JOSH GROBAN You're Still You (143/Reprise)

AC begins on Page 56.

HOT AC

LW	TW	
1	1	SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)
3	2	DIXIE CHICKS Landslide (Monument/Columbia)
2	3	NO DOUBT F/LADY SAW Underneath It All (Interscope)
4	4	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)
5	5	MATCHBOX TWENTY Disease (Atlantic)
7	6	UNCLE KRACKER In A Little While (Lava)
9	7	AVRIL LAVIGNE I'm With You (Arista)
6	8	CREED One Last Breath (Wind-up)
13	9	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)
8	10	AVRIL LAVIGNE Complicated (Arista)
10	11	NORAH JONES Don't Know Why (Blue Note/Virgin)
11	12	DAVE MATTHEWS BAND Where Are You Going (RCA)
14	13	VANESSA CARLTON A Thousand Miles (A&M/Interscope)
12	14	JOHN RZEZNIK I'm Still Here (Jim's Theme) (Walt Disney/Hollywood)
16	15	TORI AMOS A Sorta Fairytale (Epic)
17	16	LIFHOUSE Spin (DreamWorks)
22	17	CHRISTINA AGUILERA Beautiful (RCA)
20	18	3 DOORS DOWN When I'm Gone (Republic/Universal)
19	19	FAITH HILL Cry (Warner Bros.)
21	20	DAVE MATTHEWS BAND Grey Street (RCA)
18	21	RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.)
24	22	COUNTING CROPPS Big Yellow Taxi (Geffen/Interscope)
23	23	DANA GLOVER Thinking Over (DreamWorks)
25	24	CREED Don't Stop Dancing (Wind-up)
26	25	STEREO FUSE Everything (EO/Wind-up)
27	26	BON JOVI Misunderstood (Island/IDJMG)
39	27	COLDPLAY Clocks (Capitol)
29	28	STONE SOUR Bother (Roadrunner/IDJMG)
28	29	JACK JOHNSON Bubble Toes (Enjoy/Universal)
32	30	PAY THE GIRL Freeze (TVT)

#1 MOST ADDED

SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)

#1 MOST INCREASED PLAYS

AVRIL LAVIGNE I'm With You (Arista)

TOP 5 NEW & ACTIVE

JOHN MAYER Why Georgia (Aware/Columbia)

SIXPENCE NONE THE RICHER Don't Dream It's Over (Reprise/Curb)

BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)

SISTER HAZEL Your Mistake (Sixth Man)

LUCE Good Day (Nettwerk)

AC begins on Page 56.

ROCK

LW	TW	
1	1	3 DOORS DOWN When I'm Gone (Republic/Universal)
2	2	STONE SOUR Bother (Roadrunner/IDJMG)
5	3	CREED Weathered (Wind-up)
3	4	AUDIOSLAVE Cochise (Interscope/Epic)
8	5	SALIVA Always (Island/IDJMG)
4	6	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)
6	7	FOO FIGHTERS All My Life (Roswell/RCA)
7	8	NIRVANA You Know You're Right (Geffen/Interscope)
9	9	SEETHER Fine Again (Wind-up)
10	10	NICKELBACK Never Again (Roadrunner/IDJMG)
11	11	CHELLE THE RED (Epic)
14	12	PEARL JAM Save You (Epic)
12	13	SYSTEM OF A DOWN Aerials (American/Columbia)
15	14	SOCIALBURN Down (Elektra/EEG)
13	15	DISTURBED Prayer (Reprise)
16	16	DEF LEPPARD Four Letter Word (Island/IDJMG)
18	17	QUEENS OF THE STONE AGE No One Knows (Interscope)
17	18	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)
20	19	TAPROOT Poem (Velvet Hammer/Atlantic)
19	20	GOV'T MULE Drivin' Rain (ATO)
22	21	DISTURBED Remember (Reprise)
27	22	FUEL Won't Back Down (Wind-up)
23	23	EXIES My Goddess (Virgin)
25	24	ZWAN Honestly (Reprise)
21	25	SYSTEM OF A DOWN Inner Vision (American/Columbia)
26	26	TRAPT Headstrong (Warner Bros.)
—	27	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)
28	28	MUDVAYNE Not Falling (No Name/Epic)
24	29	JACKYL Kill The Sunshine (Humidity)
—	30	RA Do You Call My Name (Republic/Universal)

#1 MOST ADDED

AUDIOSLAVE Like A Stone (Interscope/Epic)

#1 MOST INCREASED PLAYS

THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)

TOP 5 NEW & ACTIVE

SAMMY HAGAR Things've Changed (33rd Street)

OUTSPOKEN Farther (Lava)

DONNAS Take It Off (Lookout/Atlantic)

AUDIOSLAVE Like A Stone (Interscope/Epic)

FOO FIGHTERS Times Like These (Roswell/RCA)

ROCK begins on Page 65.

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
3	1	WHITNEY HOUSTON	One Of Those Days	Arista
1	2	MUSIQ	Duntchange	Def Soul/IDJMG
4	3	JAHEIM	Fabulous	Divine Mill/WB
2	4	HEATHER HEADLEY	He Is	RCA
6	5	SYLEENA JOHNSON	Guess What	Jive
5	6	ERYKAH BADU	FCOMMON Love Of My Life	Magic Johnson/MCA
7	7	GERALD LEVERT	Funny	Elektra/EEG
10	8	VIVIAN GREEN	Emotional Rollercoaster	Columbia
9	9	RUFF ENOZ	Someone To Love You	Epic
8	10	INDIA.ARIE	Little Things	Motown
12	11	TYRESE	How You Gonna Act Like That	J
11	12	LUTHER YANDROSS	I'd Rather	J
13	13	DRU HILL	I Should Be...	Def Soul/IDJMG
14	14	AALIYAH	Care 4 U	BlackGround
15	15	DEBORAH COX	The Morning After	J
20	16	SOUNDS OF BLACKNESS	Don't You Ever Give Up	Sounds Of Blackness
16	17	ANGIE STONE	More Than A Woman	J
22	18	NEXT	Imagine That	J
17	19	BRIAN MCKNIGHT	Let Me Love You	Motown
21	20	KENNY LATTIMORE/CHANTE' MOORE	Loveable...	Arista
18	21	AL JARREAU	Secrets Of Love	GRP/VMG
23	22	GINUWINE	Stingy	Epic
26	23	JEFF MAJORS	Somebody Bigger	Music One
-	24	GERALD LEVERT	Closure	Elektra/EEG
25	25	TONI BRAXTON	A Better Man	Arista
24	26	BLACKSTREET	Deep	DreamWorks
28	27	K-CI & JJJ	This Very Moment	MCA
19	28	NELLY F/KELLY ROWLAND	Dilemma	Fo' Reel/Universal
-	29	TONY TERRY	In My Heart	Golden Boy
-	30	AALIYAH	Miss You	BlackGround/Universal

#1 MOST ADDED

KIM WATERS You Know That I Love You (Shanachie)

#1 MOST INCREASED PLAYS

GERALD LEVERT Closure (Elektra/EEG)

TOP 5 NEW & ACTIVE

KEM Love Calls (Motown/Universal)

MARIAH CAREY Through The Rain (Manac/IDJMG)

MULTY Looking For Love (Universal)

QUESTION I'm Feeling You (Independent)

B.RAXTON BROTHERS What Did I Say (Peak)

URBAN begins on Page 44.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
1	1	MARK WILLS	19 Somethin'	Mercury
3	2	EMERSON DRIVE	Fall Into Me	DreamWorks
4	3	BLAKE SHELTON	The Baby	Warner Bros.
2	4	GEORGE STRAIT	She'll Leave You With A Smile	MCA
5	5	TERRI CLARK	I Just Wanna Be Mad	Mercury
6	6	AARON LINES	You Can't Hide Beautiful	RCA
8	7	GARY ALLAN	Man To Man	MCA
9	8	BRAD PAISLEY	I Wish You'd Stay	Arista
11	9	JOE NICHOLS	Brokenheartsville	Universal South
10	10	LONESTAR	Unusually Unusual	BNA
16	11	SHANIA TWAIN	Up!	Mercury
12	12	TRACE ADKINS	Chrome	Capitol
18	13	DIXIE CHICKS	Travelin' Soldier	Monument
13	14	KELLIE COFFEY	At The End Of The Day	BNA
17	15	TRICK PONY	On A Mission	H2E/WB
15	16	VINCE GILL	Next Big Thing	MCA
14	17	JENNIFER HANSON	Beautiful Goodbye	Capitol
20	18	ALAN JACKSON	That'd Be Alright	Arista
21	19	FAITH HILL	When The Lights Go Down	Warner Bros.
24	20	KEITH URBAN	Raining On Sunday	Capitol
22	21	DIAMOND RIO	I Believe	Arista
19	22	DEANA CARTER	There's No Limit	Arista
23	23	DARRYL WORLEY	Family Tree	DreamWorks
26	24	MARTINA MCBRIDE	Concrete Angel	RCA
25	25	CHRIS CAGLE	What A Beautiful Day	Capitol
30	26	KENNY CHESNEY	Big Star	BNA
27	27	ANDY GRIGGS	Practice Life	RCA
28	28	STEVE AZAR	Waitin' On Joe	Mercury
31	29	JEFF BATES	The Love Song	RCA
33	30	PHIL VASSAR	This Is God	Arista

#1 MOST ADDED

TIM MCGRAW She's My Kind Of Rain (Curb)

#1 MOST INCREASED PLAYS

DIXIE CHICKS Travelin' Soldier (Monument)

TOP NEW & ACTIVE

CHARLIE DANIELS/TRAVIS TRITT Southern Boy (Blue Hat/Audium)

SAMMY KERSHAW I Want My Money Back (Audium)

STEVE WARNER Snowfall On The Sand (Selectone)

COUNTRY begins on Page 49.

SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
1	1	BWB	Groovin'	Warner Bros.
4	2	BOB JAMES	Morning, Noon & Night	Warner Bros.
3	3	STEVE OLIVER	High Noon	Native Language
2	4	RICHARD ELLIOT Q.T.		GRP/VMG
5	5	PETER WHITE	Who's That Lady?	Columbia
6	6	BONEY JAMES	Grand Central	Warner Bros.
7	7	STEVE COLE	Diff Broadway	Warner Bros.
8	8	JEFF GOLUB	Cold Duck Time	GRP/VMG
10	9	N. BROWN & M. MCDONALD	I Still Believe	Warner Bros.
9	10	DIANA KRALL	Just The Way You Are	Verve/VMG
11	11	NATALIE COLE	Tell Me All About It	GRP/VMG
13	12	DAVE KOZ & JEFF KOZ	Blackbird	Rendezvous/WB
16	13	KENNY G	Paradise	Arista
15	14	FOURPLAY	Rollin'	Bluebird/RCA Victor
19	15	MICHAEL LINGTON	Still Thinking Of You	3 Keys
17	16	MICHAEL MANSON	Outer Drive	A440 Music Group
18	17	CRAIG CHAQUICO	Afterglow	Higher Octave
21	18	MARION MEADOWS	Tales Of A Gypsy	Heads Up
20	19	JOAN OSBORNE	I'll Be Around	Compendia
-	20	MINDI ABAIR	Lucy's	GRP/VMG
22	21	JEFF LORBER	Chopsticks	GRP/VMG
23	22	DONNA GARDIER	How Sweet It Is	Dome Records Limited
28	23	BOB BALDWIN	The Way She Looked At Me	Narada
24	24	GREGG KARUKAS	Your Sweet Smile	N-Coded
26	25	GREG ADAMS	'Sup With That	Ripa/Blue Note
27	26	BONA FIDE	Willie Don	N-Coded
25	27	MAYSA	Friendly Pressure	N-Coded
-	28	NESTOR TORRES	Watermelon Man	Shanachie
30	29	NORAH JONES	Come Away With Me	Blue Note/Virgin
-	30	LEE RITENOUR	Module 105	GRP/VMG

#1 MOST ADDED

MINDI ABAIR Lucy's (GRP/VMG)

#1 MOST INCREASED PLAYS

MINDI ABAIR Lucy's (GRP/VMG)

TOP 5 NEW & ACTIVE

AL JARREAU Random Act Of Love (GRP/VMG)

PIECES OF A DREAM Loves Silhouette (Heads Up)

JONATHAN BUTLER Pata Pata (Warner Bros.)

PAUL HARDCASTLE Desire (Trippin' 'n Rhythm)

KIM WATERS Waterfall (Shanachie)

Smooth Jazz begins on Page 62.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	SALIVA	Always	Island/IDJMG
2	2	3 DOORS DOWN	When I'm Gone	Republic/Universal
3	3	CHEVELLE	The Red	Epic
6	4	SEETHER	Fine Again	Wind-up
4	5	AUDIOSLAVE	Cochise	Interscope/Epic
8	6	TAPROOT	Poem	Velvet Hammer/Atlantic
5	7	FOO FIGHTERS	All My Life	Roswell/RCA
7	8	DISTURBED	Prayer	Reprise
10	9	QUEENS OF THE STONE AGE	No One Knows	Interscope
12	10	SYSTEM OF A DOWN	Inner Vision	American/Columbia
14	11	MUDVAYNE	Not Falling	No Name/Epic
17	12	DISTURBED	Remember	Reprise
20	13	TRAPT	Headstrong	Warner Bros.
15	14	RA	Do You Call My Name	Republic/Universal
13	15	CREED	Weathered	Wind-up
9	16	NIRVANA	You Know You're Right	Geffen/Interscope
19	17	SOCIALBURN	Down	Elektra/EEG
11	18	STONE SOUR	Bother	Roadrunner/IDJMG
16	19	SYSTEM OF A DOWN	Aerials	American/Columbia
22	20	ZWAN	Honestly	Reprise
21	21	EXIES	My Goddess	Virgin
27	22	RED HOT CHILI PEPPERS	Can't Stop	Warner Bros.
23	23	CINDER	Soul Creation	Geffen/Interscope
28	24	FUEL	Won't Back Down	Wind-up
24	25	TRUSTCOMPANY	Running From Me	Geffen/Interscope
26	26	PEARL JAM	Save You	Epic
29	27	PACIFIER	Bullitproof	Arista
25	28	KORN	Alone I Break	Immortal/Epic
30	29	NOISE THERAPY	Get Up	Redline
32	30	OUTSPOKEN	Farther	Lava

#1 MOST ADDED

AUDIOSLAVE Like A Stone (Interscope/Epic)

#1 MOST INCREASED PLAYS

THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)

TOP NEW & ACTIVE

No Songs Qualified This Week

ROCK begins on Page 65.

ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
2	1	SALIVA	Always	Island/IDJMG
3	2	QUEENS OF THE STONE AGE	No One Knows	Interscope
1	3	FOO FIGHTERS	All My Life	Roswell/RCA
5	4	3 DOORS DOWN	When I'm Gone	Republic/Universal
4	5	CHEVELLE	The Red	Epic
6	6	SEETHER	Fine Again	Wind-up
7	7	SUM 41	Still Waiting	Island/IDJMG
9	8	ZWAN	Honestly	Reprise
8	9	NIRVANA	You Know You're Right	Geffen/Interscope
14	10	RED HOT CHILI PEPPERS	Can't Stop	Warner Bros.
10	11	TAPROOT	Poem	Velvet Hammer/Atlantic
11	12	SYSTEM OF A DOWN	Inner Vision	American/Columbia
12	13	DISTURBED	Prayer	Reprise
18	14	COLDPLAY	Clocks	Capitol
13	15	PUDDLE OF MUDD	She Hates Me	Flawless/Geffen/Interscope
19	16	ALL-AMERICAN REJECTS	Swing Swing	DreamWorks
15	17	AUDIOSLAVE	Cochise	Interscope/Epic
16	18	STONE SOUR	Bother	Roadrunner/IDJMG
22	19	TRANSPLANTS	Diamonds & Guns	Epitaph
17	20	JIMMY EAT WORLD	A Praise Chorus	DreamWorks
24	21	UNWRITTEN LAW	Rest Of My Life	Lava
23	22	SOCIALBURN	Down	Elektra/EEG
21	23	TRUSTCOMPANY	Running From Me	Geffen/Interscope
20	24	EMINEM	Lose Yourself	Shady/Interscope
31	25	DONNAS	Take It Off	Lookout/Atlantic
26	26	DISTURBED	Remember	Reprise
38	27	FOO FIGHTERS	Times Like These	Roswell/RCA
28	28	TRAPT	Headstrong	Warner Bros.
29	29	EXIES	My Goddess	Virgin
42	30	GOOD CHARLOTTE	The Anthem	Epic

#1 MOST ADDED

AUDIOSLAVE Like A Stone (Interscope/Epic)

#1 MOST INCREASED PLAYS

FOO FIGHTERS Times Like These (Roswell/RCA)

TOP 5 NEW & ACTIVE

AFI Girl's Not Grey (Nitra/DreamWorks)

USED Buried Myself Alive (Reprise)

TREBLE CHARGER Hundred Million (Virgin)

N.E.R.D. Lapdance (Virgin)

BECK Lost Cause (Geffen/Interscope)

ALTERNATIVE begins on Page 70.

TRIPLE A

LW	TW	ARTIST	SON	RECORD LABEL
1	1	COLDPLAY	Clocks	Capitol
2	2	TORI AMOS	A Sorta Fairytale	Epic
5	3	BECK	Lost Cause	Geffen/Interscope
4	4	MATCHBOX TWENTY	Disease	Atlantic
3	5	RED HOT CHILI PEPPERS	Zephyr Song	Warner Bros.
10	6	DAVE MATTHEWS BAND	Grey Street	RCA
6	7	TRACY CHAPMAN	You're The One	Elektra/EEG
9	8	SUSAN TEDESCHI	Alone	Tone-Cool/Artemis
12	9	WALLFLOWERS	How Good It Can Get	Interscope
11	10	PAUL SIMON	Father And Daughter	Nick/Jive
8	11	JACK JOHNSON	Bubble Toes	Enjoy/Universal
17	12	BRAD SHININ'	Redline	
29	13	COUNTING CROWS	Big Yellow Taxi	Geffen/Interscope
13	14	PRETENDERS	Complex Person	Artemis
19	15	RHETT MILLER	Come Around	Elektra/EEG
16	16	SANTANA	F/MICHELLE BRANCH The Game Of Love	Arista
14	17	STONE SOUR	Bother	Roadrunner/IDJMG
26	18	SOUNDTRACK OF OUR LIVES	Sister Surround	Republic/Universal
24	19	NORAH JONES	Come Away With Me	Blue Note/Virgin
21	20	BRUCE SPRINGSTEEN	Lonesome Day	Columbia
7	21	DAVID GRAY	The Dther Side	ATO/RCA
23	22	GEORGE HARRISON	Stuck Inside A Cloud	Capitol
27	23	SHERYL CROW	C'mon, C'mon	A&M/Interscope
15	24	PEARL JAM	I Am Mine	Epic
20	25	DAVE MATTHEWS BAND	Grace Is Gone	RCA
18	26	U2	Electrical Storm	Interscope
-	27	ZWAN	Honestly	Reprise
25	28	MAROON 5	Harder To Breathe	Octone
22	29	WALLFLOWERS	When You're On Top	Interscope
-	30	KIM RICHEY	Circus Song	Can't Let Go (Lost Highway/IDJMG)

#1 MOST ADDED

JOHN MAYER Why Georgia (Aware/Columbia)

#1 MOST INCREASED PLAYS

DAVID GRAY Be Mine (ATO/RCA)

TOP 5 NEW & ACTIVE

DAVID GRAY Be Mine (ATO/RCA)

BIG HEAD TODD & THE MONSTERS Julianna (Big)

RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)

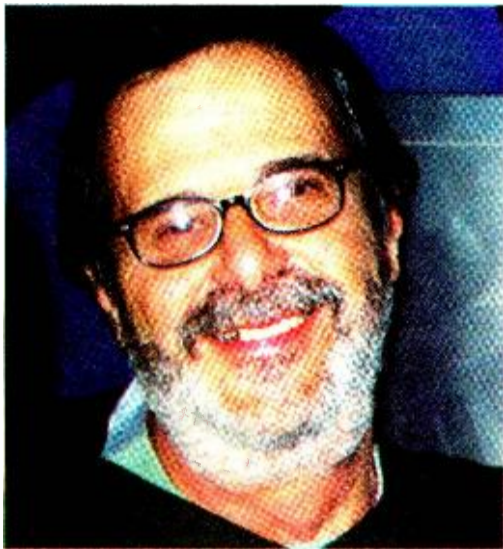
3 DOORS DOWN When I'm Gone (Republic/Universal)

SISTER HAZEL Your Mistake (Sixth Man)

TRIPLE A begins on Page 75.

Publisher's Profile

By Erica Farber



ED SCHULTZ

National Manager/Media Promotions, March of Dimes

One of radio's strengths has been its lengthy relationships with many charitable and nonprofit organizations. One of these is the March of Dimes: Radio has been involved with the March of Dimes since the organization was founded in 1938.

Ed Schultz, National Manager/Media Promotions at the March of Dimes, manages the organization's Achievement in Radio Awards program, an outgrowth of this partnership. Currently running in 12 markets, the event is a competition that promotes excellence in radio broadcasting.

Getting into the business: "My first ambition was to be in broadcasting. When I was much younger, I thought of myself as a future network television correspondent. I went to school for it and worked in that area. Then, at a certain time in my life, I took a step back and said, 'Am I doing what I really wanted to do?' I was a news writer at WLS-TV here in Chicago, and I was working long days and holidays. I was a lot younger, with a young family, and I figured I should probably get into something that would be more stable. I sent a resume to an ad I saw in the *Tribune*. It happened to be the March of Dimes, looking for someone in the public relations area. That was back in 1980, and I've been here ever since."

His current responsibilities: "I work mainly with radio, managing the Achievement in Radio Awards around the country — training our staffs, developing volunteers and seeking sponsorships, etc. I also work in other areas of radio promotion, developing relationships with radio networks, distributing our public service announcements and trying to set up working relationships with other media organizations, like the NAB and RAB."

The history of the A.I.R. Awards: "They started in 1986 in Washington, DC. Our communications staff person there at the time, Suzanne Kale Young, was in charge of that chapter's communications. She developed the idea. About 10 years later, as she rose in the organization, she thought it might be good to expand it. At that time I was with the Greater Illinois chapter. Chicago being a good radio market, I was asked to start the A.I.R. Awards there. We were the third or fourth chapter to jump on board."

How the program works: "It is mainly a way to forge relationships with radio around the country. We know, at the March of Dimes, that so many of our programs are successful because of our relationship with radio in publicizing our fundraising events and airing our public service announcements and public affairs programming. Radio also provides on-air celebrities to our events to help make them more exciting and fun."

"We started the A.I.R. Awards to make those relationships stronger and to establish relationships in cities where they weren't as strong as they were in other cities. They also became a way to raise money for our mission, the prevention of birth defects and infant mortality. We've done a good job of that since 1986, raising over \$5 million for our programs."

Determining markets: "It takes two things: First, there must be a March of Dimes communications staff

person in the market. Some chapters are staffed only with program and fundraising personnel. We need that staff person there because we need the event to be coordinated by people who are knowledgeable about the media. We also need the buy-in by the radio industry. In many markets they jump at it, because they know there's a void in their market for such an awards event. In other markets it's a little more challenging to get radio's investment and participation."

The next step: "I ask the volunteers on our national board of governors to provide the names of radio broadcast management people in the different areas. I'll use those contacts and our local staff person to sound out the broadcasters on their feelings about having A.I.R. Awards in their market. We ask them to participate on the local board of governors and begin recruiting other members for the committees and start planning the event. From the time a market says yes it usually takes about a year before the event actually happens. It takes a lot of planning."

Why the program has been so successful: "It's been a good promotion because of the volunteers who join us in planning and implementing the events. There's a great investment by not only the people who work in the various departments in radio stations, but by the general managers and group market managers, who see it as a way to make their industry stand out in their markets. Also, it's something that employees who work for stations relish and enjoy. It makes them better and more productive."

"Already this year we have two events coming up: New York on Feb. 10 and Milwaukee on Feb. 27. They have both had big increases in the number of entries received. This comes after last year, when most of the markets had decreases in the number of entries. The categories range from Best Commercial Produced by a Station to Best Morning Show Host, Best News Reporter, Best Coverage of a News Series, Best Spot News Coverage, Best Traffic Reporter, Best Station Promotion, Best Audience Promotion and Best Public Service Affairs Programming. It runs the gamut from sales and marketing to programming."

Biggest challenge: "The challenge I'm facing right now is replacing the corporate sponsorship we lost when Ford Motor Company dropped out a year ago because of the business climate. I have to make potential corporate sponsors understand that we're not looking for philanthropy, we're offering a marketing program. A business decision is what we're looking for, rather than a donation. A lot of times when we go to a company, they'll say their charitable budget is nonexistent. I'll tell them that we're not looking for charity, we're looking for a business decision. By investing in the A.I.R. Awards, they will receive benefits for their company in the way of visibility, sales and promotion opportunities and, perhaps, branding or naming rights."

"Another challenge we have is the judging component of the awards. What gives the A.I.R. Awards their greatest credibility is that all entries are judged outside the market. We are always looking for ways to ensure the judging system is as fair as it can be. It's continuing to evolve; we're improving every year. We have a national task force working to improve that."

State of the radio industry: "There are some good signs, from where I sit. The volunteers are very enthusiastic and excited about the A.I.R. Award events. To me, that points to hopefulness and optimism within the radio industry itself. Then there is the fact that we have had these increases in our first two events of the year. I hope that will continue as we get into the events in the fall."

Why radio should partner with the March of Dimes: "The March of Dimes is a very accomplished organization. We also have a long history with radio. The name March of Dimes was even born on radio, when the old vaudevillian Eddie Kantor asked his listeners for a 'March of Dimes' to the White House to fight polio. Now we're working to give every baby a fighting chance to be born healthy and happy."

"We're focusing on a new campaign that will be launched Feb. 1. On Jan. 30 we will have news conferences around the country, launching our next campaign for the prevention of prematurity. This is a campaign that everyone can identify with. I think everyone knows a family that's had a baby born too soon or with a low birth weight. There are 460,000 of these babies born each year. We're going to rely on radio quite a bit to promote the programs."

"The March of Dimes was founded by President Roosevelt in 1938, and its success in the fight against polio signifies its outstanding achievements over the years."

Something about the organization that would surprise our readers: "The March of Dimes led the funding to fight polio back in the 1950s and made funding available to Dr. Jonas Salk, who discovered the polio vaccine. It might surprise readers to learn that we still fund research at the Salk Institute for Biological Studies in Southern California for the prevention and treatment of genetic birth defects."

Career highlight: "I'm proud of getting the A.I.R. Awards off the ground here in Chicago and working with people like Weezie Kramer at Entercom; Dick Rakovan of the RAB; Mike Disney, who was with WCKG here; Drew Horowitz of Bonneville; and Zemira Jones of ABC. These are all great Chicago people who helped get the A.I.R. Awards off the ground here and made it one of the most successful programs in the country."

"When it comes down to it, last year, in the face of everything, radio and the A.I.R. Awards raised more than \$500,000. How did we do it? Through the hard work of our volunteers in radio and all the great participants."

Career disappointment: "I wish we could have kept Ford as our national sponsor. We have other wonderful national sponsors helping to fill that gap: Arbitron, Westwood One, Metro Networks, Katz Media Group. We're very fortunate to have them involved. And, of course, we're hoping to get more."

Most influential individual: "The late Al Parker was a radio and voiceover legend here in Chicago. He was my teacher at Columbia College, then a mentor and friend throughout the years. He was my inspiration to enter broadcasting after graduation. Years later, when I was news writer at WLS-TV, he was the staff announcer. Every day I would find time to spend with him up in the announcing booth, still getting his advice."

"At the March of Dimes I have many heroes: the families who have been saddled with the tragedy of birth defects but are working very hard every day to overcome their problems and difficulties. I am inspired by them and their stories."

Favorite radio format: "Classic Rock."

Favorite television show: "The West Wing and The Late Show With David Letterman."

Favorite song: "Still the Night," by The Bodeans."

Favorite book: "In the Time of the Butterflies," by Julia Alvarez. It's about three sisters who fight a revolution in the Dominican Republic."

Favorite movie: "Casablanca."

Favorite restaurant: "Moby Dick's in Wellfleet, MA, on Cape Cod."

Beverage of choice: "Diet Pepsi, and gin and tonic on late summer afternoons."

Hobbies: "Golf and reading. My wife and I enjoy snorkeling."

E-mail address: "eschultz@modimes.org."

Advice for broadcasters: "Radio provides a tremendously worthwhile service. It entertains us and informs us. But I hope broadcasters never lose sight of one thing they provide: community and public service — not only for the March of Dimes, but for everybody. I'm probably biased on the point of community and public service from radio, but it's crucial for the well-being and health of all the stations' audiences and all of our communities. It's also mutually beneficial to be invested in the communities. It impacts on their audience, their advertising sales and so forth."

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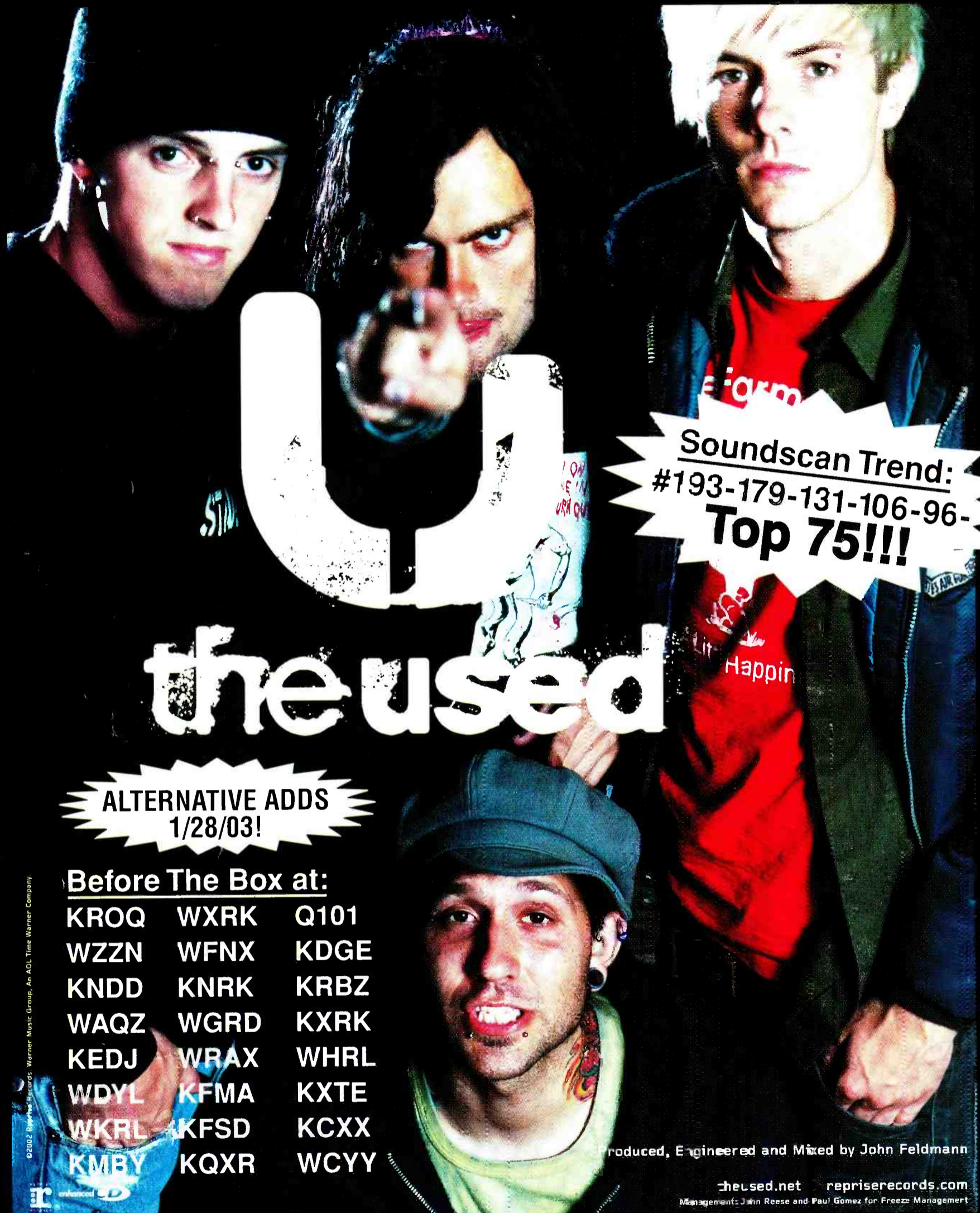
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