

COUNTRY'S TOP 10 SELLING POINTS

WUSN/Chicago VP/ GM **Dave Robbins** is bullish on the Country format, and in this week's Management, Marketing & Sales column he lists the top 10 reasons it's such a great sell.



See Page 11

QUALIFYING THE TRIPLE A AUDIENCE

Listeners to Triple A stations are a desirable audience, sought after by many advertisers. **John Schoenberger** provides the Media Audit stats to prove it in this week's column.

See Page 82

R&R NUMBER 1s



CHRISTIAN AC JEREMY CAMP

Take You Back (BEC/Tooth & Nail)

CHR/POP

GREEN DAY Boulevard Of Broken Dreams (Reprise)

CHR/RHYTHMIC

50 CENT Candy Shop (Shady/Aftermath/Interscope)

URBAN

LIL JON & THE EASTSIDE BOYZ Lovers & Friends (TVT)

URBAN AC

FANTASIA Truth Is (J/RMG)

GOSPEL

SMOKIE NORFUL I Understand (EMI Gospel)

COUNTRY

RASCAL FLATTS Bless The Broken Road (Lyric Street)

AC

KELLY CLARKSON Breakaway (Hollywood)

HOT AC

GREEN DAY Boulevard Of Broken Dreams (Reprise)

SMOOTH JAZZ

SOUL BALLET Cream (215)

ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

ACTIVE ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

ALTERNATIVE

GREEN DAY Boulevard Of Broken Dreams (Reprise)

TRIPLE A

JACK JOHNSON Sitting, Waiting... (Brushkire/Universal)

CHRISTIAN CHR

JEREMY CAMP Take You Back (BEC/Tooth & Nail)

CHRISTIAN ROCK

WEDDING Move This City (Rambler)

CHRISTIAN INSPO

SELAH All My Praise (Curb)

SPANISH CONTEMPORARY

JULIETA VENEGAS Algo Esta Cambiando (Sony BMG)

REGIONAL MEXICAN

INTOCABLE Aire (EMI Latin)

TROPICAL

MARC ANTHONY Se Estuma Tu Amor (Sony BMG)

ISSUE NUMBER 1596

R&R

THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

The ballad balancing act: Page 34

'Less Is More' Is Earnings Season's Hottest Subject

Clear Channel, others discuss plan with Wall St.

By Joe Howard

R&R Washington Bureau Chief
jhoward@radioandrecords.com

Clear Channel's "Less Is More" inventory-reduction plan dominated not only that company's quarterly earnings conference call, but also some of its competitors' calls. While reaction to the program is mostly positive, Clear Channel said it's in no hurry to see its rivals adopt similar initiatives.

During his company's Feb. 25 call, Clear Channel President/CEO Mark Mays said that any reluctance by competitors to adopt the plan only helps Clear Channel. "It is to our long-term benefit the longer they take to adopt it," he said. "If you're a listener, and you have exposure to a brand that has gotten better, then

Q4 At A Glance

- CC, Entercom, Cox meet expectations.
- Viacom, Citadel beat the Street.
- WW1 revenue rises 4%.
- Saga, Univision Radio revenue up 10%.

you are going to be tied in to that brand. And that's what is happening to our 1,200 brands across the U.S."

Still, Mays believes the program's shift to shorter ads and tighter stopsets is important for the industry's future. "We could have continued on

EARNINGS See Page 12

Boden Becomes WJZW & WRQX/DC President/GM

By Adam Jacobson

R&R Radio Editor
ajacobson@radioandrecords.com

Jeff Boden, a veteran sales executive in the Washington, DC and Baltimore radio markets, has been promoted from Director/Sales to President/GM of ABC Radio's Smooth Jazz WJZW and Hot AC WRQX in the nation's capital. He succeeds James Robinson, who was recently named President of ABC Radio Networks.

Boden reports to ABC Radio Station Group President Mitch Dolan, who said, "This well-deserved promotion reflects Jeff's important contributions to the strong growth of WRQX and WJZW during the past 12 years. His business acumen and track record in successfully managing

BODEN See Page 14

Party's Over As KZZA/Dallas Debuts KKDL adopts Latin-flavored Rhythmic format

By Dana Hall

R&R Urban/Rhythmic Editor
dnhall@radioandrecords.com

Entravision's KKDL (The Texas Party Station)/Dallas on Feb. 23 completed its evolution from a Dance-oriented station to a Latin-flavored CHR/Rhythmic and adopted new calls KZZA. The station, using the slogan "Casa 106.7, where Latinos live," is playing a mixture of reggaeton and Latin and mainstream hip-hop and is using an English-language presentation.

Entravision OM/PD Dean James, who oversaw the transition, said, "Casa 106.7 will have a unique presentation that reflects a true un-

derstanding of the Dallas/Ft. Worth marketplace at the street level where Latinos live. This is not a cookie-cutter format. This is a format developed by a Spanish-language media company that truly understands the core audience."

Entravision/Dallas GM Scott Savage said, "[KKDL] had been focusing on this music for the past few months, and, based on the huge response and strong reggaeton movement sweeping the country, we decided to totally remake the station. There's a huge audience of young Latinos who are extremely

KZZA See Page 14

MARCH 4, 2005

CRS TRAVELOGUE

Our annual Country special kicks off on Page 45 with a salute to various towns from those in the industry who live in them. That's followed by a salute to this year's inductees to the Country Music DJ and Country Radio Halls of Fame.



Goldberg To Pilot Air America

By Al Peterson

R&R News/Talk/Sports Editor
apeterson@radioandrecords.com

Veteran music- and record-industry executive Danny Goldberg has been named CEO of New York-based liberal Talk network Air America Radio. Goldberg assumes a position most recently held by Mark Walsh, who stepped down in April 2004. Current board member and network adviser Doug Kreeger succeeded Walsh as acting CEO of the network, but he stepped down from the post at the end of last year.

"Danny Goldberg is truly the best of three worlds," said Air America Chairman Rob Glaser. "He's a successful

GOLDBERG See Page 26



Goldberg

Sledge Earns Clear Channel SVP Stripes

Martinez rises to RVPP for four California markets

By Lon Helton and Keith Berman

R&R Staff Writers
newsroom@radioandrecords.com

Clear Channel has named Alan Sledge Sr. VP/Programming for Arizona, Nevada and Texas, charged with assisting local programmers in that region. Based in Phoenix, he will continue as VP/Country for the company but relinquish his OM duties at Clear Channel's eight-station Phoenix cluster. A search is on for a director of programming operations at CC/Phoenix.

Concurrently, Clear Channel has tapped Dennis Martinez as Regional VP/Programming for

CLEAR CHANNEL See Page 26



Sledge

Schofield To Head Radio One/Philly; 'PLY Goes Gospel

Chester Schofield has been named VP/GM of Radio One's three Philadelphia stations: CHR/Rhythmic WPHI (The Beat), newly launched Gospel WPLY and Urban AC WRNB. He replaces Lynn Bruder, who exited on Feb. 25.

Schofield was previously VP/GM at Clear Channel's crosstown Gospel/Urban AC duo, WDAS-AM & FM. Before that he was AMFM's Philadelphia cluster VP and oversaw the operations of five stations, including Urban WUSL (Power 99).

Prior to his work in Philadelphia Schofield was a manager in New Orleans and Baton Rouge for EZ Communications and Manship Properties. At EZ

SCHOFIELD See Page 14

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Michaels Now PD For WZNR/Norfolk

Sinclair CHR/Pop WZNR (The Zone @ 106.1)/Norfolk has named Jay Michaels PD. Michaels, who has been consulting The Zone since its launch a few weeks ago, comes from the Asst. PD/MD post at KZZA/Dallas, which recently morphed from Dance-leaning CHR/Rhythmic KKDL to a Hispanic-oriented Rhythmic as "Casa 106.7" (see story, Page 1).

The move reunites Michaels with owner Bob Sinclair, with whom Michaels worked when he was PD of KDHT (Hot 93.3)/Austin. Michaels is also well-known

for his 1995-2000 stint as Asst. PD/MD of CHR/Pop KRBE/Houston.

"I'm excited about doing mainstream radio again — it's been a long time," Michaels told R&R. "We saw a huge hole in the market, which is pretty rare these days. Bob Sinclair gives people great tools to get the job done — I know that firsthand. We had a great time at Hot 93.3 in Austin, and I love working for the guy."

Michaels' first order of business is to hire an airstaff, with, he says, a particular emphasis on finding "a superstar night talent who has an MTV kind of vibe."

MOLDING YOUNG MINDS



Label vet Steve Leeds traveled to Nashville last month to be a guest speaker at Belmont College's "Insider's View" seminar series, held at the Curb College of Entertainment & Music Business. Leeds just finished a 12-week lecture series for Belmont students in New York and will also speak at a Recording Academy-sponsored seminar this month at the New York branch of the Museum of Television & Radio. Seen here are (l-r) Leeds, Belmont University Dean of the Curb College of Entertainment Jim Van Hock and Belmont University's Bill Thomas.

Sensitivity To Radio Spotloads Increasing
New Paragon study documents commercial awareness

By Roger Nadel
R&R Exec. Editor
nadel@radioandrecords.com

A new survey measuring the effect of commercials on listening habits concludes that younger listeners are less tolerant of commercial intrusion on the radio. The report by Paragon Media Strategies also indicates that spot length is less an issue than spotload.

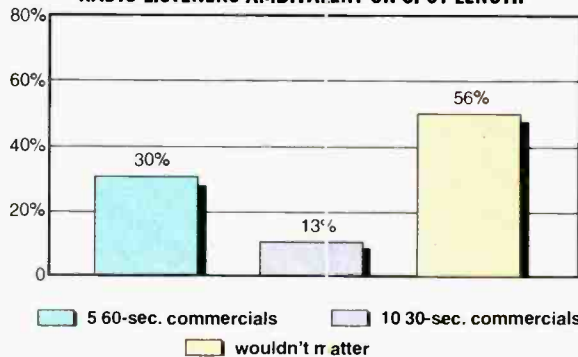
The study of 401 respondents aged 15-64 was conducted in January 2005, the first full month of Clear Channel's new "Less Is

More" commercial initiative. Paragon CEO Mike Henry said, "Less Is More" may be top-of-mind for broadcasters, but listeners have not perceived a reduction in commercial loads on radio. In fact, listeners still perceive more commercials on radio than two and five years ago, not less."

While the number of those surveyed who say they never switch when hearing commercials grew

SPOTLOADS See Page 26

RADIO LISTENERS AMBIVALENT ON SPOT LENGTH



Paragon Media Strategies asked listeners whether they would prefer a radio station to fill a five-minute commercial break with 30- or 60-second spots. Respondents were least interested in the shorter commercials.

Williams Appointed VP/GM For Radio One/Indianapolis

Charles Williams has joined Radio One/Indianapolis as VP/GM, overseeing CHR/Rhythmic WHHH, Gospel WTLC-AM, Urban AC WTLC-FM and Smooth Jazz WYJZ, as well as low-power TV station WDNI (Indy's Music Channel). He replaces Deon Levingston, who is now VP/GM for Inner City Broadcasting's WBSL/New York.



Williams

Williams was most recently VP/GM of Bonneville's WNND/Chicago. He previously worked in the Indianapolis market in the '90s as VP/GM of Sconnix's WKLR. Williams has also spent two terms as President of the board of directors of the Radio Broadcasters of Chicago.

Radio One VP/Operations Zemira Jones said, "This is an exciting time for Radio One. We are thrilled to have someone like Chuck Williams, who brings strong leadership and experience to our team of talented broadcasters in Indianapolis."

Case Becomes PD At Cox/Birmingham

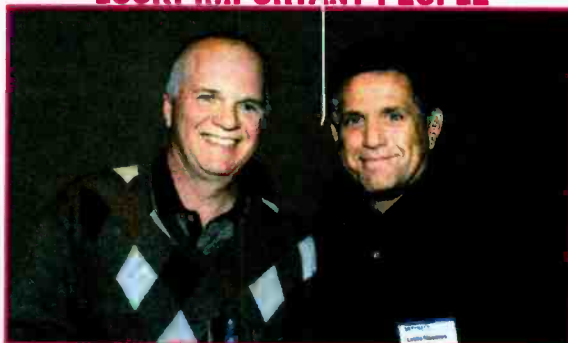
Justin Case has been named PD for Cox/Birmingham's three Country stations: Country WNCB, Classic Country WZZK-AM and Country WZZK-FM. He takes over programming duties from Brian Driver, who exited a few weeks ago. Case comes to the post from the PD chair at WWYZ/Hartford, from which he resigned last week.

Cox/Birmingham VP/GM Ray Nelson said, "Justin has proven he has great programming experience and a winning track record. We are delighted and fortunate to have Justin join the strategic team and Cox Radio."

Case said, "There were times in my career when I almost became a Cox employee. I'm happy that time has finally come. WZZK-FM is a legendary station. I look forward to re-energizing the brand and developing 'New Country' WNCB as well. I look forward to working with Ray Nelson and being part of the talented team in Birmingham."

Case arrived in Hartford in August 2003 after almost four years as PD of WUSN/Chicago. Prior to that he programmed WUSN's Infinity Country sisters WYRK/Buffalo and WDSY/Pittsburgh and was part of the team that in 1990 launched WPKX/Springfield, MA. He started his radio career at WADM/Decatur, IL in 1978 and programmed CHR stations throughout the '80s.

LOOK! IMPORTANT PEOPLE



Infinity execs recently gathered in Miami, where KROQ/Los Angeles VP/GM Trip Reeb (l) enjoyed a candid moment with Viacom co-President/co-CEO Les Moonves.

COUNTDOWN TO CLEVELAND



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Spotlight on Country Music

What do country and the Rock and Roll Hall of Fame have in common? For starters, how about Chet Atkins, Johnny Cash, The Everly Brothers, Brenda Lee, Elvis Presley and Hank Williams? They are the only six performers to have been enshrined in both the Rock and the Country Music Halls of Fame.

The other little commonality country and the Rock Hall share is that both are part of R&R Convention 2005, as the Rock and Roll Hall of Fame & Museum provides the backdrop for the convention's opening-night party. Join us to pay homage to the country stars in the Rock Hall, mingle with some of today's country stars and network with Country's top programming talents.

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Senate Gears Up For Telecom Act Rewrite

Legislators discuss indecency, cross-ownership at NAB event

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com

Senate Commerce Committee Chairman Ted Stevens said Tuesday at the annual NAB Leadership Conference in Washington, DC that he and ranking committee member Daniel Inouye are planning a series of "listening sessions" during this session of Congress so representatives from the media industry can discuss with lawmakers which aspects of the Telecommunications Act of 1996 are working and which may need revision.

Stevens is planning to lead a rewrite of the act, but, speaking with reporters after his conference appearance, he said media ownership is not an area he believes needs to be revisited. "As far as I'm concerned, they are settled," he said of the FCC's ownership regulations. "We have protected the people who needed protecting."

He acknowledged, however, that other members of the Commerce Committee will likely feel different-

ly. "I am sure [the rules] are going to come up," he said.

Indeed, Sen. George Allen — appearing right after Stevens at the conference — said he'd like to see the FCC's cross-media ownership limits loosened in smaller markets. "These rules are stuck in the old times, when people thought color TV was a big deal," Allen said. "Rules ought to change with the times."

While the FCC's June 2003 ownership-rules rewrite loosened cross-

media regulations in larger markets, it tightened the reins in small markets, a move Allen believes crippled small broadcasters' ability to take advantage of the efficiencies to be gained by combining with newspapers. "I don't think small broadcasters should be prohibited from combining," he said.

Fellow Commerce Committee member Sen. Byron Dorgan has also been a critic of the 2003 media-ownership rules and led the charge to have Congress veto the regulations. Dorgan is likely to introduce new media-ownership legislation this year.

Indecency Rules For Cable, Satellite?

To applause from the crowd, Stevens also told broadcasters that

SENATE See Page 9

Infinity's Post-Stern Plans Firm Up

Hollander opens up at Bear Stearns; CC big on 'Less Is More'

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com

Infinity Chairman/CEO Joel Hollander said this week that he's fairly optimistic that the radio arm of Viacom will be able to complete several transactions in the next three to six months.

In a revealing Monday-evening session at Bear Stearns' 18th annual Media Conference in Palm Beach, FL, Hollander went so far as to earmark Fresno, Greensboro and Buffalo as markets in which the company will sell off some, if not all, of its

radio properties. He added that Infinity has no intention of selling properties in Charlotte, Las Vegas or West Palm Beach, all of which he labeled "big cash-flow markets."

When asked by the investment community what Infinity plans to do

with its 27 stations that air the WXRK/New York-based *Howard Stern Show* once Stern joins Sirius Satellite Radio in January 2006, Hollander said not to expect one person to replace Stern nationally.

Among the post-Stern options Infinity is considering are a regional show for stations on the West Coast, including KLSX/Los Angeles, KPLN/San Diego and KITS/San

BEAR STEARNS See Page 9

BUSINESS BRIEFS

XM Hikes Monthly Fee, Expands Basic Lineup

Effective April 2, XM Satellite Radio will raise its monthly service fee from \$9.99 to \$12.95. At the same time, the satcaster will add its High Voltage channel — which carries *The Opie & Anthony Show* — and the XM Online web-based service to its standard package, dropping the added fees of \$1.99 for High Voltage and \$2.99 for XM Online. Current XM subscribers can lock in the \$9.99 rate for one year or get deeper discounts if they sign up for prepaid plans for terms of up to five years. Pricing for XM's family plan, which offers discounts to households with two or more receivers, won't be affected.

XM President/CEO Hugh Panero said, "This new pricing approach will help fund future technology development and enable us to offer more attractively priced radios and maintain our programming excellence. XM is instituting the pricing change in a way that adds value to the basic service and provides existing customers the opportunity to lock in the current lower monthly rate."

Bill Would Prohibit Local Content On Satellite Radio

Rep. Chip Pickering on Tuesday introduced the Local Emergency Radio Service Preservation Act of 2005, which would codify an agreement signed by the NAB and XM Satellite Radio under which XM agreed not to air local programming via its network of terrestrial repeaters. The bill would also direct the FCC to study how satcasters' offering of local weather and traffic may impact local broadcasters.

"I believe in a diverse media with a local, community voice, and I also subscribe to satellite radio for national media and programming," said Pickering, who serves as Vice Chairman of the House Commerce Committee. "This legislation would ensure that consumers continue to have access to both radio types and that our communities continue to receive the emergency services of local broadcasters."

The bill wouldn't affect the local traffic and weather services already being offered by XM and Sirius. "This legislation would only prohibit satellite radio companies from having a 'local channel' that changes depending on where you are in the country by using ground-based transmitters, effectively operating as a separate radio station without the local commitment and responsibilities of actual stations," Pickering said. "When the satellite radio companies received their licenses, they agreed to use ground-based repeaters only to relay their content, not change their content, and this legislation codifies that agreement."

A similar bill was introduced last year but did not pass.

Cox Radio Subpoenaed In Spitzer Investigation

Cox Radio stated in a recent SEC filing that it has received a subpoena in New York Attorney General Eliot Spitzer's ongoing investigation of the relationship between independent promoters and radio. Cox said it received a request for documents and records from Spitzer's office on Feb. 18 and that it intends to cooperate with the inquiry.

Continued on Page 9

Last year stations spent millions of dollars perfecting their sound...

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- Irwin Pollack



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DETROIT WDFN-AM	12.9	14.6	+13.2%
PHOENIX KGME-AM	2.8	5.9	+110.7%
CLEVELAND WKNR-AM	11.4	12.8	+12.3%
ORLANDO WQTM-AM	2.1	5.0	+138.1%
NASHVILLE WGFX-FM	3.5	3.8	+8.6%
CINCINNATI WCKY-AM	4.1	6.2	+51.2%
SALT LAKE CITY KALL-AM	3.5	5.6	+60%
SYRACUSE, NY WHEN-AM	1.0	1.5	+50%

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Senate

Continued from Page 6

while he's ready to follow his House colleagues' lead in passing indecency legislation, he wants to hold cable and satellite services to the same content standards broadcasters must follow.

"In this country there needs to be some standard of decency," Stevens said during a discussion moderated by NAB President/CEO Eddie Fritts. "We've got to reach a conclusion on the subject matter, not just who is carrying it. They should be held to the same standards of decency that apply to you. The rules have to apply to substance."

About proposed legislation that would require the FCC to hold a license-revocation hearing for any station that chalks up three indecency violations, Stevens noted that an indecency action would count toward that tally only after both the FCC and

the courts have ruled that a broadcast was indecent.

He also noted that one provision under review would stipulate that only one violation in any given 24-hour period could count against a station for license-revocation purposes. "It would be really impossible for any responsible broadcaster to lose a license," he said.

"All of these things are under consideration, and we haven't settled any one of these issues in our committee. I consider it one of our greatest challenges to find a way to settle these issues, but we want to leave you with the capability to conduct your business. We want to find a way to help you."

Barton Undecided About LPFM

Also at the NAB Leadership Conference, House Energy & Commerce Committee Chairman Joe Barton said there is "conflicting technical evidence" about low-power FM service.

He told the luncheon crowd that he is keeping an open mind about how the service may impact commercial broadcasters.

An FCC-sponsored study determined that the third-adjacent channel protections currently afforded terrestrial broadcasters are unnecessary, but the NAB has criticized that study.

Reacting to audience concerns about further proliferation of the LPFM service, Barton — after acknowledging that he doesn't know much about LPFM — said he believes it could be beneficial to some underserved areas of the nation or for towns that lack their own broadcast service. However, he also said the FCC should be cautious before opening the floodgates for new LPFM stations.

"It seems to me that there could possibly be a national limit," Barton said. "You don't need 10 of the same thing in any market, and too much of a good thing can be a bad thing. But I do think free markets work better."

company's new attitude on rights agreements. Hollander believes that rights to air Major League Baseball and National Football League games on Infinity's radio stations have been "diluted" by TV, the Internet, satellite radio and, now, iPods and downloadable sports broadcasts.

He said, "For my dime, it's not as exclusive as it was 10 years ago, so I'm not going to pay that amount of money for the rights. We will absolutely renegotiate those deals. And if we don't, we will walk away from many of those deals." Hollander also said that much of the cash Infinity would have spent on sports contracts would go instead to reinforcing its talent pool.

Earlier in the day Viacom Chairman/CEO Sumner Redstone said that 2005 will be remembered as the year Viacom "reinvented itself." He said Viacom is ready to sell off non-core assets and do what is needed to make its core businesses thrive.

"This will be the year in which Viacom will once again begin to emerge — and this is a guarantee — as the fastest-growing media company in the world," Redstone said.

Specifically, he promised that Viacom will prevent any of its companies from becoming "cash-starved,"

pointing specifically to the Infinity radio unit. "We intend to right-size our radio business to focus on the top 25 markets, putting it back on a solid foundation for growth," he said. "It won't happen overnight, but you will see us be aggressive in selling and swapping stations in 2005."

'Less Is More' Far From Static

During Clear Channel's Monday presentation at the Bear Stearns conference, CC CFO Randall Mays said that while the company is currently trying to reinvent how it sells radio advertising through its "Less Is More" inventory-reduction plan, no one in the company believes the changes that are being made now are the last that Clear Channel will make.

As for how advertisers are reacting to the "Less Is More" focus on selling more 30- and 15-second spots, Mays said Clear Channel has successfully pitched advertisers that are already using 60s on converting to shorter spots. And while he said it's hard to predict how long it will take for advertisers to embrace the 30s, experience with 15-second spots has taught Clear Channel that customers can accept change.

— Additional reporting by Joe Howard.

Bear Stearns

Continued from Page 6

Francisco, and something specific to Boston for current Stern affiliate WBCN. Hollander said, "We expect Howard Stern to stay on until the end of the year. Could it be earlier? Yes. But I feel better about our plans now than I did a month or two ago."

Hollander also suggested that Infinity "could potentially change the format" at Alternative WXRK due to continual ratings challenges following Stern's show. According to fall 2004 Arbitron data, *The Howard Stern Show* ranked No. 1 12+ with a 7.0 share during the 6-10am hours. Minus Stern's show, WXRK averages a 2.0 12+ share, putting the station near 20th place in the overall ratings.

From a sales standpoint, Hollander said he is "cautiously optimistic" about life after Stern. He noted that national buys could improve as hang-ups among some advertisers will likely disappear when Stern's controversial show ends its run. He added, "At the end of the day, [Stern is] still less than 5% of the total revenue of the company."

Sports Contracts In Jeopardy?

Infinity's many sports contracts could be in jeopardy, based on the

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WIRP-FM/Pennsuco (Miami), FL \$1.69 million
- WWSY-FM/Seelyville and WMGI-FM/Terre Haute, IN \$3.39 million
- WAMG-AM/Dedham and WLLH-AM/Lowell (Boston), MA \$9 million
- WUPY-FM/Ontonagon, MI \$75,000
- WURB-FM/Windsor, NC \$300,000
- WAAA-AM/Winston-Salem (Greensboro), NC \$235,000
- KURY-AM & KURY-FM/Brookings, OR \$775,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• WGUL-AM/Dunedin (Tampa) and WLSS-AM/Sarasota, FL

PRICE: \$9.5 million

TERMS: Asset sale for cash

BUYER: Salem Communications Corp., headed by President/CEO Ed Atsinger III. Phone: 805-987-0400. It owns 104 other stations, including WTNB-AM & WTWD-AM/Tampa.

SELLER: WGUL FM Inc., headed by CEO/Chairman Carl Marcocci. Phone: 727-442-4027

2005 DEALS TO DATE

Dollars to Date: **\$329,428,811**
(Last Year: \$1,838,392,951)

Dollars This Quarter: **\$329,428,811**
(Last Year: \$493,050,533)

Stations Traded This Year: **145**
(Last Year: 847)

Stations Traded This Quarter: **145**
(Last Year: 230)

FCC ACTIONS

Klein Named Acting FCC Media Bureau Chief

FCC Chief of Staff Deborah Klein will fill in for departing Media Bureau Chief Ken Ferree until a permanent replacement is named. Prior to joining the Media Bureau in 2002 Klein was Chief of the FCC Cable Bureau's Consumer Protection & Competition division. Outgoing FCC Chairman Michael Powell said, "I am confident that Deborah will advance the Media Bureau's examination of the myriad complex issues that confront it. I wish Ken the best, his leadership will be sorely missed, but I expect the transition for the bureau to be seamless."

FCC Reviewing Sale Of Stations By Oklahoma Politician

FCC spokesman David Fiske told R&R that the agency's general counsel is reviewing an FCC Media Bureau decision that approved the sale of three FMs and two AMs in Oklahoma by former state Senator Gene Stipe. Stipe's Little Dixie Radio completed the sales of KNED-AM, KTMC-AM & FM & KMCO-FM/McAlester, OK to Southeastern Oklahoma Radio and KESC-FM/McAlester to KESC Enterprises for a total of \$2.2 million. The sales were allowed despite Stipe's conviction on federal election-law violations, and at issue is whether Stipe — who in 2003 pleaded guilty to making false statements about contributions made to a friend's House of Representatives campaign — should be allowed to profit from the stations' sale.

Adviser To Kathleen Abernathy Leaves FCC

Stacy Fuller, FCC Commissioner Kathleen Abernathy's Media Legal Advisor since 2001, has taken the VP/Regulatory Affairs post at the DirectTV Group. Abernathy said, "I am very sad to see her depart, but I have encouraged my staff to pursue promising career opportunities when they arise, so I am excited that Stacy will be taking on a new challenge. Her work was consistently first-rate, from her legal analysis to her policy judgment. Stacy has been a model adviser, and she will be sorely missed."

BUSINESS BRIEFS

Continued from Page 6

CC, Stern Withdraw Lawsuits

Clear Channel said last week that it and attorneys representing WXRK/New York-based syndicated morning host Howard Stern have agreed to withdraw their respective lawsuits and claims for money damages related to Clear Channel's decision to remove Stern's program from its radio stations a year ago. Citing repeated indecency violations, Clear Channel stopped airing *The Howard Stern Show* in February 2004 on its WBGW/Miami; KIOZ/San Diego; WDXD/Pittsburgh; WTKS/Orlando; WNVN/Rochester, NY; and WTFX/Louisville. "We are pleased to resolve this contractual dispute with Howard Stern without further legal expense and delay," Clear Channel Exec. VP/Chief Legal Officer Andrew Levin said. "Today Clear Channel stations are entertaining listeners without being indecent, and we intend to keep it that way."

At the same time, Levin noted that Clear Channel remains concerned about the disparity in federal regulations concerning media content delivered over various competing platforms. "Congress and the FCC should be troubled that the current law unwittingly creates a safe haven for indecent programming on other media platforms, including satellite radio," Levin said. "Unfortunately, these outlets are fast becoming the Wild West for sexually explicit programming. The law needs to catch up to technology, or our children will be the ultimate victims."

In other Clear Channel news, the company has partnered with Disney for an integrated promotional campaign to mark the 50th anniversary of the opening of Disneyland. Clear Channel Radio CEO John Hogan said his company's national reach provides the perfect platform for the project. More than 400 Clear Channel radio stations will air promotional announcements for the 10 Disney theme parks around the world, and Premiere Radio Networks' *Delliah* and *American Top 40* will also be part of the campaign. Disney, meanwhile, is contributing vacation packages to its theme parks in Anaheim, CA and Orlando.



ROGER NADEL
rnadel@radioandrecords.com

It's All About The Consumer

Marketing expert Warren Kornblum on branding

He may be the guy who brought us Geoffrey, the Toys R Us giraffe. But Warren Kornblum says it's not the giraffe marketers should be paying attention to: The focus should be on the people who respond to Geoffrey.



Warren Kornblum

taking note as though it was the first time you'd heard it.

Before sharing more of what Kornblum imparted to his audience, some background on this branding expert might be helpful. Kornblum has worked in marketing for more than 20 years. He has been CEO of his own advertising agency, Kornblum International, spent time as a managing partner at Bozell Worldwide, then went to work at Toys R Us as Exec. VP/Chief Marketing Officer, responsible for brand management for all facets of the company.

Today Kornblum is Chairman/CEO of Shadow Entertainment Group and its subsidiary Shadow Branding, where the goal is to work with a select group of partners to bring entertainment, intellectual property, major

Some days you wish you had a dollar for every time you've heard someone say, "The only constant is change." In his keynote speech at the RAB2005 sales conference in Atlanta last month, Kornblum said it too. But when he says it, you find yourself

brands and the marketing community together on specific initiatives. Clearly, this is a man who understands how to battle for the hearts and minds of the consumer.

Atlanta, Georgia
RAB2005

And a battle it is — one where the weaponry is changing as quickly and dramatically as on a real battlefield. And, as most successful commanders do, Kornblum understands that real power comes from giving power away.

Marketers Win By Listening

"The best marketers consider themselves irrelevant, because their entire job is trying to communicate with somebody, not trying to force them to do something they don't want to do," Kornblum said. "Consumers make brands. We, as marketing professionals, simply manage them."

That is the big paradigm shift in marketing: listening instead of talking. We hear it more and more when marketing experts speak to radio groups. When you hear Kornblum speak, you hear the word *relevant* a lot. For him, relevance is the key that opens the lock.

LEADERSHIP SPOTLIGHT

Leadership is your ability to let positive experiences, not ego, drive decisions for you and others. It is best communicated by example: You must be rock solid in your convictions but agreeable to evolving your convictions when someone offers a new and effective way to win.



You have to be A) mature enough to realize that someone can be effective, if different in style; and B) strong enough to not allow style alone, when obviously heading for disaster, to drive "change for change's sake."

Leaders are consistent. They are not all-knowing, just experienced and, therefore, fallible — and big enough to admit it.

Leaders are consistent. They are not all-knowing, just experienced and, therefore, fallible — and big enough to admit it.

Victor Sansone, President/GM, ABC Radio/Atlanta & President, Country Music Association

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

Kornblum told the RAB crowd, "Our search as marketers and brand marketers should be for relevant, motivating experiences with the consumers. Frankly, if it's not relevant to the person you're trying to talk to, what happens? They shut down. I don't care how much money you spend. Relevant first, then motivating."

"There have been a lot of cases over the past 50 years where people would spend so much money that they created this avalanche of support for their brand of what they were trying to do, and they forced the relevance. I don't believe that happens anymore today. And if it's happening a little bit today, trust me, it won't be happening tomorrow."

Know Your Consumer

The key to a successful brand, Kornblum said, is insight into your target customer. What does that mean? Once you know you have a business model that makes sense, once you really start to focus on the target consumer, that's where creative skills start to take over.

But with that said, marketing and branding are not exact sciences. Kornblum noted, "Marketing isn't like being a doctor or a lawyer. You can't study it. It's about instinct. It's about un-

derstanding. And at every single point in time, if you come back to an understanding of that person you're trying to talk to, you'll be more successful."

Kornblum is an admitted zealot on behalf of the consumer. But winning over the consumer is not achieved simply by hiring a creative genius. Everyone participates.

"To build a successful brand, to guide its current and future success, you have to energize the organization and rally everyone to the vision for the brand," he explained. "It's not about the chief marketing officer, it's not about the CEO, it's not about any one person in an organization. Successful brand marketers have an organization that believes in the brand, that understands what the brand stands for and then motivates everyone behind it."

As Kornblum sees it, he didn't own Geoffrey The Giraffe during his term as Chief Marketing Officer at Toys R Us. The 9,000 store associates had to believe *they* owned Geoffrey. Kornblum's job was simply to nurture Geoffrey and make sure the employees were proud of what he stood for. Kornblum's responsibility was to the employees.

Continued on Page 11

Nine out of ten doctors recommend **INSIDE THE 60'S WITH GARY BRYAN**
IN FOUR OUT OF THE TOP TEN MARKETS! LISTEN TO WHAT THESE PROFESSIONALS HAVE TO SAY:

"I've got Inside the 60's on twice a weekend and I feel great!" — Dr. Coffey, K-Earth 101, Los Angeles

"I haven't had one listener call in since Inside the 60's debuted. Thanks, Gary!" — Dr. Harlow, KFRC, San Francisco

"Since we kicked off Inside the 60's, my blood pressure has dropped and I'm ready for bear!" — Dr. Brinkman, KLUV, Dallas

"Fever? What fever?" — Dr. Allan, WOMG, Detroit

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RADIO GENIUS PRODUCTIONS

with Gary Bryan

Country's Top 10 Selling Points

Why the format works for advertisers

By Dave Robbins

We are so lucky to be part of the greatest format ever designed: Country has it all! I send a big thank you to all who have gone before us to help grow this format. It is truly a gem. Here are 10 quick reasons Country is a great sell.

1. Country is family-friendly. This is proven, and it's a very powerful message that advertisers have recognized.

2. Country has great artists. Take a look at the new and upcoming superstars. Artists like Gretchen Wilson are the reason this format will continue to grow. Country artists also have the best attitude about working with radio. They are outstanding ambassadors for our format and stations.

3. Country is mass-appeal. While other formats go through musical style changes, one thing endures: Country continues to grow as a mass-appeal genre. Stability rooted in values has served the Country format well through the years. As other formats fractionalize to the outer edges of "extreme," Country stands alone as mainstream America.

4. Country produces results for advertisers. Because the Country format continually attracts a new young audience, having active promotions is no problem. This format is the best way for clients to build a brand, showcase a product or drive traffic to retail. Country is simply effective!

5. Country has loyalty. In Country, clients as well as listeners are extremely loyal, and that adds to the stability of the format. That loyalty also insulates heritage stations and helps make them even more stable through the years.

6. Country has the ability to promote. Country, when programmed correctly, can be a tremendous asset promotionally. Given the young, mass-appeal female lean embraced by today's Country stations, big promotions ca-

pable of moving large segments of the audience to events and retail locations go hand-in-hand with the Country format.



Dave Robbins

7. The Country audience loves NASCAR. America's fastest-growing sport is a natural tie-in for Country stations. Do a cross-tab on Country fans and NASCAR fans and you'll be amazed: It's a perfect match. NASCAR's mass-appeal growth can only support Country's appeal, and NASCAR's ability to showcase and promote products

and retail is a natural fit for the format. This will be Country's biggest growth segment in the coming years.

8. Country draws the best talent. No matter what city or town you're in, you'll find the best talent is drawn to the Country format. If you check up and down the dial, you'll soon agree that America's best jocks, for all dayparts, can be found in the Country format.

9. Country creates passion. Whether it's the audience, the artists or the clients, Country stirs passion like no other format. This is so obvious it needs little elaboration. Just answer the phones in a Country station's studio for an hour, and you'll see for yourself.

10. Country is about emotional relevance. Many recent studies and research projects have been all about why radio advertising is effective. Create an emotional spot that's relevant, and you have a home run. Country is excellent at doing this — for all the reasons listed above!

Dave Robbins is VP/GM of Infinity's Country WUSN/Chicago.



Its All About The Consumer

Continued from Page 10

And so it is, Kornblum said, with radio executives and the people to whom those managers are responsible. Those same needs for energizing, rallying and listening apply.

A Leader's Responsibilities

"In your world," Kornblum reminded the audience, "it's about programming, it's about on-air people, it's about your sales department, it's about your promotion department. And if you really get over the hump, it's about your customers, and it's about your advertisers' starting to embrace what you're trying to do and having the same passion for your brand that you do. If you don't achieve that, here's one of my favorite sayings I keep with me: 'A leader without followers is just a lonely person out for a walk.'"

But don't forget: Good leaders are also good listeners and are good at responding. Kornblum noted with interest the way the Christmas-shopping season has evolved. What may go on for months now only becomes relevant to the consumer in the final days.

Kornblum said that's a case of the customer shifting the paradigm: "Because you've empowered me with lots of mediums — you've empowered me with stores, with direct marketing, with the Internet — I'm going to wait. And also — to the retail community — you've empowered me with the fact that I know you're going to drop your prices as you get closer [to Christmas] because you're scared about your results."

An even more dramatic shift is occurring in what consumers are buying. Americans, Kornblum said, spent more on gift certificates this past holiday season than on the No. 1 retail category, apparel. "What does that say about the consumer?" he asked. "It says that more important than my money is my time."

That being the case, Kornblum said awareness of that kind of change could put radio in the catbird seat. "What [consumers are] saying is that they're prepared to pay for what they want," he said. "But if you can just turn it on and you're going to get what you want anyway, why would you pay for it? Look at it as a competitive opportunity that you have, and, again, I think radio is uniquely positioned

to take advantage of it, more than a lot of the other traditional media."

Kornblum said radio marketers and programmers need to understand and respond to the changing landscape the same as any other type of product marketer. The terminology is changing as the thinking changes.

We are evolving, he said: "It's no longer about the brand promise, it's about the brand experience. It's not about what I'm saying to you or about what you're saying to the people you're trying to sell. What counts is how I take it, how you receive it. It's the experience I have during our time together. It's the experience I get when I do business with you. It's touch; it's feel."

Kornblum's suggested changes in approach include:

- From awareness to engagement (how do I engage my consumer and build a partnership?)

- From shouting louder to listening harder (do the research to find out what the customer wants)

- From creative to creativity (creativity takes into account the person you're trying to talk to)

- From top of mind to share of heart

While Kornblum was at Toys R Us, its share of the domestic toy market was 16%. Wal-Mart held 25%, and Target 15%. So he conceived a worst-case scenario, where his competitors both doubled their share, for a combined 80% of the toy market. As far as he was concerned, that still presented opportunity, because his focus would be on growing Toys R Us from its 16% share to the 20% that was still available. The growth was out there to be had — if his company did its job listening to the consumer.

Kornblum didn't suggest that his is a simple solution, but it's a solution he's happy to define simply: Brands, he said, can be saviors. "I believe that for every single business there's a growth opportunity if you look at it, you capture it, you focus on the person you're trying to sell to, and then you multiply it out," he said. "You capture the opportunity by understanding the market, and that includes the competition."

"It's not about business mechanics, it's about the consumer and their love for your brand and your acknowledging them."

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Earnings

Continued from Page 1

our old course and kept losing listeners, but we chose to make the radical changes necessary to enhance the listening environment."

Clear Channel Radio President John Hogan said that while the division's January revenue was "a little bit weaker" due to the plan's launch, he believes Clear Channel will ultimately reap its benefits.

Hogan said, "Our sales personnel have gotten behind the program and know that giving listeners a better environment and giving advertisers better opportunities will ultimately make them more money. Our sales-compensation plan is tailored for each market, but they have a common characteristic: They're focused on rewarding value rather than volume."

Excluding a \$4.9 million noncash charge, Clear Channel's Q4 net earnings rose from \$187.2 million (30 cents per share) to \$214.3 million (37 cents), right in line with the expectations of Thomson First Call analysts. Q4 revenue rose 1%, to \$2.3 billion, while operating income increased 2%, to \$424.5 million. Operating income before depreciation and amortization and noncash expenses rose 1%, to \$609.4 million.

For the year, net income minus charges improved from \$725.6 million (\$1.17) to \$845.8 million (\$1.38) as revenue increased 5%, to \$9.4 billion. Full-year operating income increased 5%, to \$1.7 billion, while operating income before depreciation and amortization and noncash expenses rose 5%, to \$2.4 billion.

In the radio division, Q4 revenue was flat at \$964.5 million, while operating income declined 1%, to \$359.7 million. Radio operating income before depreciation and amortization and noncash expenses in Q4 was flat at \$405.3 million. Full-year radio revenue rose 2%, to \$3.8 billion, while operating income increased 2%, to \$1.4 billion, and operating income before depreciation and amortization and noncash expenses was up 2%, to \$1.6 billion. Clear Channel did not release guidance for Q1 or 2005.

Growth Forced Changes

During his company's Feb. 24 conference call, Citadel Broadcasting CEO Farid Suleman said the radio industry's rapid growth compelled something like Less Is More to emerge. He noted that while the industry enjoyed an economic boom after passage of the Telecom Act of 1996, it hasn't adjusted to the resulting changes.

"Right after consolidation peaked, we ended up with a lot of inventory, but a lot of demand went away," Suleman said. "If the demand wasn't going to change fast enough, restoring pricing pressure was the only way to reduce supply. I think Less Is More is going back to



SONG MEETS REAL LIFE Recording artist Deborah Gibson (l) — who is featured in the March issue of Playboy and is currently promoting her new single, "Naked" — met up with the legendary Smokey Robinson at WFLA/Tampa. Gibson was in town to perform in Broadway on Ice with skater Brian Boitano.

inventory levels that existed before the expansion that carried through until 2003. Clear Channel has done a great job."

While Suleman said Citadel isn't interested in entering new markets, he said it would be "all over" making strategic acquisitions that would bolster its current platform. "We have enough on our plate," he said. "We want to grow what we have."

Citadel's Q4 EPS of 10 cents was a penny ahead of the Thomson First Call forecast of 9 cents per share, as net income rebounded from a loss of \$13.6 million (11 cents per share) to a profit of \$13.8 million. Citadel's Q4 net revenue increased 7%, to \$109.8 million, while operating income jumped from \$4.9 million to \$27.1 million. Station operating income increased 6%, to \$48.2 million. Free cash flow increased 35%, to \$39 million.

For 2004, Citadel's net income of 54 cents per share was 2 cents ahead of Thomson First Call analysts' forecast of 52 cents, as net income rebounded from a loss of \$89.6 million (83 cents) to a profit of \$74.6 million. 2004 net revenue increased 11%, to \$411.5 million, while operating income rebounded from a loss of \$4 million to a profit of \$41.7 million, and station operating income rose 11%, to \$176.3 million. Looking toward Q1, Citadel forecasts revenue growth of between 3% and 5%.

New Spending Helping Infinity

Viacom co-President/co-COO Les Moonves said during his company's Feb. 24 call that a new Infinity Radio programming and marketing initiative has led to double-digit ratings increases for six of the eight stations involved. He also said the plan is being expanded to other stations.

"The reversal of the chronic trend of underinvestment is working," Moonves said. "Infinity is getting a

lot of my attention, and I am pleased to report that under [Infinity CEO] Joel Hollander's leadership, we're beginning to turn the corner."

Moonves said that Infinity has so far spent \$13 million on the plan and is targeting six or seven stations in New York, Dallas, Detroit and elsewhere to expand the initiative. He also revealed that Infinity will soon act on its plans to divest stations in noncore markets. "There is a lot of interest out there, and we hope to make some announcements in the coming months," he said.

However, he insisted that Viacom is still committed to radio. "We're being realistic about growth expectations in the current environment, yet radio remains a very good business for us," Moonves said.

Infinity Radio's Q4 revenue was essentially flat at \$550 million, as operating income minus charges declined 9%, to \$231 million. Parent company Viacom attributed its higher promo costs to weakness in local advertising and higher talent, advertising and promotional costs.

For 2004, Infinity Radio revenue was flat at \$2.1 billion. Excluding a one-time \$10.9 billion noncash impairment charge, operating income declined 6%, to \$918 million. The company noted that advertising revenue in its top 20 markets improved 1%.

For Viacom overall, Q4 net income minus the impact of a one-time \$18 billion noncash impairment charge rose from \$586.4 million (33 cents) to \$714 million (42 cents), ahead of Thomson First Call's forecast of 38 cents per share. Viacom's Q4 net revenue rose 6%, to \$6.3 billion.

For the year, Viacom's net earnings minus charges rose from \$2.2 billion (\$1.27) to \$2.7 billion (\$1.54), beating by a penny the consensus estimate of \$1.53 per share from Thomson First Call. Viacom's 2004

EXECUTIVE ACTION

Razor & Tie Taps Krumper As SVP/Marketing

Razor & Tie has named Michael Krumper Sr. VP/Marketing, overseeing marketing, promotion, publicity and new-media efforts for the label. He'll start in his new post on March 7.

"Michael is an extraordinarily accomplished and talented executive," said Razor & Tie co-owners Craig Balsam and Cliff Chenfeld. "His background and experience make him a perfect fit for Razor & Tie, and we're thrilled to have him join our company."

Among his other accomplishments, Krumper was the A&R representative for Warren Zevon during his time at Artemis and also executive-produced the Parents' Choice Award-winning children's book-CD combo *Catch the Moon* by Elizabeth Mitchell and Lisa Loeb.

Prior to Artemis, Krumper served as Sr. VP/Marketing at Mercury Records Group and as VP/Product Development for Atlantic Records. He began his music-industry career as National Director/Publicity at Relativity Records and worked as an artist manager at Gold Mountain Entertainment.

"Razor & Tie is an independent media company with vision," said Krumper. "Craig and Cliff have created a new model for an entertainment company combining a record label, brands and a direct-marketing business. I'm thrilled to be a part of this executive team and look forward to making R&T a destination for artists looking for an aggressive, effective label."

revenue increased 8%, to \$22.5 billion, and free cash flow increased 17%, to \$3 billion. For Q1, Viacom expects mid-single-digit growth for revenue and operating income and high-single-digit growth for EPS.

Changes Strengthening Radio's Stance

Entercom President/CEO David Field predicted during his company's Feb. 23 call that the advent of HD Radio and new research will combine to improve radio's image among consumers. On HD Radio, Field suggested that a consortium of radio groups could join forces in developing a nationwide programming platform to compete with new services.

"There will be conversations within the industry on formulating the best strategy to deploy that bandwidth," Field said. "This could open up some interesting opportunities to generate new revenue streams for radio."

Field also believes the Radio Ad Effectiveness Lab's research projects and CC's Less Is More are boosting radio's profile among advertisers. "At a time when some would believe that radio is no longer a growth industry, it is refreshing to see the hundreds of clients converting significant marketing dollars to radio," Field said.

"And Less Is More is clearly making a positive impact on the industry, as we are seeing a growing number of clients requesting and booking 30s and 15s. The tone and activity level are gradually improving, and we believe the industry is starting to accelerate."

Entercom's Q4 EPS of 40 cents was right in line with Thomson First Call expectations, even as net income slipped from \$21.8 million (42 cents) to \$19.4 million. Operating income declined 5%, to \$37.4 million. However, Q4 net revenue rose 5%, to \$110.2 million, while station operating income increased 3%, to \$46 million.

For 2004, Entercom's EPS of \$1.50 was a penny shy of analysts' \$1.51 estimate, although net income rose from \$71.8 million (\$1.39) a year ago to \$75.6 million. Operating income rose 4%, to \$145.2 million. Entercom's 2004 revenue increased 6%, to \$423.5 million, while station operating income rose 6%, to \$178.8 million. For Q1, Entercom expects 5% net revenue growth.

Cox Rejects Shorter Ads

Cox Radio President/CEO Bob Neil said during a Feb. 23 conference call that while some companies are moving toward 30- and 15-second spots, his company's strategy remains focused around 60s. "In most cases, a 60-second commercial is the most effective thing for the client," Neil said. "We haven't seen a lot of demand on the 30s, and we don't intend to price them."

Neil noted that Cox's business model doesn't lend itself to shorter ads. "We operate on a very strict unit and commercial load — 10 units and 10 minutes — so if we price a 30-second spot lower, it takes up one of the units, and we've lost revenue," he said.

However, he noted that Cox is ready to adjust if interest in shorter ads grows. "We'll react to how the customers want to do business, but I think the clients are the ones who have to dictate this, not the radio groups."

Cox's Q4 EPS of 18 cents matched Thomson First Call estimates, although net income declined from \$20.7 million (21 cents) to \$18.3 million. However, operating income rose 4%, to \$37.7 million, and station operating income increased 5%, to \$45.6 million. Cox's Q4 net revenue rose 4%, to \$111.2 million, and free cash flow rose 2%, to \$26.4 million.

For 2004, Cox's EPS of 67 cents met analysts' expectations, and net income rose from \$66.6 million (66 cents) to \$68 million. Cox's full-year operating income rose 3%, to \$143.7

Continued on Page 26

REAL COUNTRY RADIO

SPECIAL EVENTS

CMA Awards • CMA Music Festival

IMAGING/PRODUCTION

America (spot building library) • Brown Bag/Grab Bag
Cookin' Country • Essential Radio
Plug and Play Country • Invasion
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LONGFORM WEEKEND PROGRAMMING

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Radio

• **SAM BENRUBI** and **STEPHEN SMITH** join Sirius Satellite Radio as SVP/Advertising Sales and VP/Advertising Sales, respectively. Benrubi has worked in sales at the local and network level with Infinity and Westwood One. Smith, who reports to Benrubi, has worked at WFAN and WXRK in New York and at Group W Sales.

• **DEBORAH COWAN** is elevated from VP/Finance to SVP/Finance at Radio One.

• **KIM KETCHEL** is promoted to VP/Marketing at Jones Media Group. She joined the company in 2001.

• **JOANN RIORDAN** rises from LSM to GSM at WQAL/Cleveland.

• **RON REVERE** becomes owner/GM of WHTL-FM/Whitehall, WI. He was

previously Station Manager of New Radio Group's Marshfield, WI cluster.

Records

• **GEORGE LEVENDIS** is named SVP for the Sony BMG Global Marketing Group. Since 2002 he served as Managing Director/CEO of Heaven Music/Antenna Entertainment.

• **JOE CALITRI** is appointed VP/Field Marketing at Island Def Jam Music Group. He was most recently Sr. Director/Sales & Field Marketing for Island Records.



Calitri

National Radio

• **UNITED STATIONS RADIO NETWORKS** becomes the exclusive marketing representative for the commercial inventory of Groove Addicts and MannGroup Radio, which will continue to handle their own affiliate marketing efforts.

• **WESTWOOD ONE** announces the national launch of *The Tasting Room*, a weekly two-hour talk program hosted by Tom Leykis that focuses on wine and spirits and airs on weekends at 2pm PT. Leykis, who is based at KLSX/Los Angeles, will continue to host WW1's *The Tom Leykis Show* on weekdays. For more information on *The Tasting Room*, contact Peter Sessa at 212-641-2053.

Industry

• **STACEY SAMPO** is upped from VP/U.S. Broadband to VP/Affiliate Sales & Marketing for DMX Music.

• **TM CENTURY** acquires the representation and marketing rights to the Bitman comedy and show-prep service from Folger Entertainment. Bitman is owned and produced by David Evien.

KZZA

Continued from Page 1
passionate about this music, and as a result Casa 106.7 will be an outstanding advertising platform for businesses seeking to attract this large and fast-growing demographic segment."

At press time the only air personality on KZZA was afternoon drive host Domino.

Schofield

Continued from Page 1
he was the first African American to attain the ranks of GSM, GM and VP.

Schofield's appointment follows WPHI's Feb. 24 move from the 103.9 frequency to 100.3, which had been home to Alternative WPLY (Y100). After the switch the 103.9 frequency aired drops sending listeners to The Beat's new home, and on Feb. 27 it unveiled a Gospel format as "Praise 103.9."

The entire Y100 airstaff was let go, but before they exited they said goodbye on the air and were allowed to direct listeners to www.y100rocks.com, which features a webcast echoing the Y100 programming and a petition to have Radio

Records since 2002. ZLG also ups **Kim Barrajanos** to Associate Director/International Marketing; she joined the International department as Manager in February 2002.

Stuart Rubin, previously Sr. VP of BMG's International Commercial Group, is named SVP/International Catalog Marketing Group for Sony BMG Catalog Worldwide, which also taps U.K.-based **Tim Fraser-Harding** and New York-based **Lyn Koppe** as VPs/Marketing and **Roger Menz** as VP/Strategic Projects. Fraser-Harding was formerly VP/Catalogue Marketing for Sony Music International, while Koppe and Menz were VP/Commercial Marketing and VP/Strategic Marketing, respectively, for BMG's International Catalogue Group.

Warner/Chappell Chairman/CEO **Les Bider** has decided to step down following the appointment of a successor and a transition period. Bider has been Chairman of Warner/Chappell, the music-publishing arm of Warner Music Group, since the 1987 merger of Warner Bros. Music with Chappell Music ... **Ari Taitz** is elevated from Sr. Director/Business & Legal Affairs to VP/Business & Legal Affairs at Atlantic Records.

Industry: *Country Weekly* taps **Bill Gubbins** as Editor-in-Chief, replacing the recently departed **Neil Pond**.

Boden

Continued from Page 1

multiple challenges will be tremendous assets to the stations and the ABC Radio Group going forward."

Boden helped oversee the strong, steady growth that WJZW's sales department has seen since the station's September 1994 flip from Classic Rock WCXR. WJZW billed \$14.3 million in 2003, compared to \$8 million in 1996. Meanwhile, under Boden's supervision WRQX's billing rose from \$14 million in 1996 to \$25.8 million in 2003.

Boden began his career in 1982 as an AE at News WTOP-AM/Washington. He later worked in sales at Crosstown WPGC-AM & FM and then at ABC O&O WMAL/Washington. From 1986-93 he served as NSM of WCAO & WXYV/Baltimore. Boden rejoined ABC Radio/Washington in 1993 as an AE for WRQX and shortly thereafter rose to GSM. He assumed his most recent duties as WJZW & WRQX Director/Sales in 1997.

One bring the Alternative format back.

"Y100 has been a very successful radio station by every measure," WPLY PD Jim McGuinn told R&R. "Our power ratio and our cash flow were strong, and I know that Philadelphia is a market that is primed for the Alternative format, especially with Howard Stern going off the air soon."

— Dana Hall

Concurrently, **Tori Hughes** is upped to VP/Publishing Director ... **Rogers & Cowan** ups **Jason Padgett**, **Karen Sundell** and **Eileen Thompson** to Assoc. VPs in the music division. All most recently served as Directors ... **Michael Greco** is promoted from VP to SVP/Research & Planning for MTV 360, which includes MTV, MTV2, MTV.com and mtvU. Meanwhile, MTV hires **Nicole Vorias** as Sr. Director/Production Development and **Ethan Goldman** as Director/Production Development.

Scott Studios names **Daryl Webster** VP/Customer Support for the company's SS32, SS Flex, Maestro and Protege digital studio lines. Webster recently held similar supervisory positions for five years at Prophet Systems ... The Agency Group ups CFO **Jan Sikorski** to COO and Financial Controller **Paurooshasp Perry** to CFO and welcomes **Corrie Christopher** to its music department. Christopher has owned and operated her own talent music agency, **Fierce Talent**, and most of that firm's roster will join her at TAG.

Scripps Networks has started integrating the recently acquired **Great American Country** video network into its portfolio of media products with the appointment of new executives at GAC. **Scott Durand** is named VP/Operations, **Sarah Trahern** joins as VP/Programming, and **Greg Neal** will oversee creative services.

Changes

Radio: **Marilyn Morai** joins Clear Channel Radio Sales in Montreal, Canada as an AE. She was previously a Canada-based salesperson for Clear Channel's Burlington, VT stations.

The Black Broadcasters Alliance adds five new members to its board: **Kevin Jenkins**, VP/Service Broadcasting, Dallas; **Verna Green**, former President/GM of WJLB & WMXD/Detroit; **Michael Thomas**, Exec. VP/CFO, Fuse Advertising/St. Louis; **Peggy Austin**, VP/Corporate Relations, Danielle Ashley Advertising/Chicago; and **Chester Schofield**, newly named GM of Radio One/Philadelphia. The BBA is an advocate group for the development and growth of African Americans in radio, television and cable.

Former Nassau Media Partners Director/Sales **Michael Panebianco** is appointed to the newly created position of Sr. Account Manager & Digital Media Specialist for Arbitron Outdoor Solutions ... **Premiere** promotes **Stewart Ellner** from Controller to VP/Controller and **Matthew Fern** from Director/Billing to VP/Business Systems Strategy & Director/Billing.

Jones MediaAmerica names **Dave Simon** National Account Manager/Midwest. He was previously Sr. AE at Continental TV Sales/Chicago ... **Gary Bond** joins Reach Media as VP/Business Affairs. He formerly spent time with Belo Corp. and CBS.

Classic Rock: **KMHK**/Billings, MT becomes the 50th affiliate of Zeo Radio Networks' *Monsters of Rock* ... The syndicated *Acoustic Storm* program, hosted by **Jeff Parets**, adds **Mapleton's KHIP**/Monterey and **KXDZ & KXTZ**/San Luis Obispo, CA and **Saga's WXIT**/Champaign, IL as its latest affiliates. All three stations will air the program Sundays from 8-11am ... **KZPS**/Dallas hires **Tony Magoo** for afternoons ... **CJLB/Thunder Bay, ON**, Canada flips from CHR/Pop to Classic Rock as "Giant 105.3."

News/Talk: **WSB-AM**/Atlanta adds

Talk Radio Network's nationally syndicated *Savage Nation* in the 7-10pm slot formerly occupied by local host **Royal Marshall**. Marshall remains with the station as part of *The Neal Boortz Show* ... **ABC Radio Network's Satellite Sisters** add affiliates **WWRC-AM**/Washington, **KNTR-AM**/Phoenix and **WFAW-AM**/Milwaukee.

WHNZ/Tampa replaces the syndicated **Bloomberg Financial News** in morning drive with **Westwood One's Don Imus** ... **Pete McMurray** returns to nights at **WCKG/Chicago**, the station he left nearly five years ago. McMurray, who has since been heard at **Windy City** stations **WLUP** and **WZZN**, will take the evening slot on **WCKG** that was most recently home to the relationship and sex-advice show *Private Lives*.

KPCC/Pasadena, CA celebrates 20 years of the **Larry Mantle**-hosted *AirTalk* the longest continuously airing daily talk program in Southern California. **KPCC** will host events throughout the year to highlight 20 years of *AirTalk*, including live remotes throughout Southern California on the first Friday of each month; publication of the commemorative book *This is AirTalk*; an *AirTalk* 20th anniversary dinner in November; and a live broadcast event from the Museum of Television and Radio on the anniversary, April 1.

Oldies: **Jason Kerr** joins **WWSW**/Pittsburgh as Imaging Director. He'll also serve as Production Director for Sports clustermate **WBGG**.

Triple A: **WFUV**/New York appoints **Jeff Isotalo** Corporate Underwriting Representative. He previously worked as an account manager at **WEFX & WKHL**/Stamford, CT.

Urban: **ABC's** newly syndicated afternoon show *Love, Lust and Lies*, hosted by **Michael Baisden**, picks up affiliates **WDAS-FM**/Philadelphia and, on April 1, **WHUR**/Washington. At **WDAS** the show replaces **Gary Shepard**, who steps down to handle part-time duties; at **WHUR** it replaces longtime afternoon drive duo **Doug Gilmore** and **Lorna Michaels**.

National Radio: **WestStar Talk Radio** Network picks up affiliates for its syndicated *The OtherSide With Steve Godfrey*, including **WNLK & WSTC**/Stamford, CT; **WORD & WYRD**/Greenville, SC; **WGAP**/Maryville, TN; and **WATO**/Oak Ridge, TN. **WestStar's Goddard's Gold**, meanwhile, is added to **KFRG-AM & FM**/San Francisco.

KXL/Portland, OR's weekly *Sports Business Radio* gets a national rollout via the **Sports Byline USA** Network and on **Sirius Satellite Radio** ... *News & Notes With Ed Gordon*, a public-affairs show that focuses on news, trends and topical issues of interest and importance to the African-American community, debuts on **NPR**, which taps **Andi Sporkin** as VP/Communications.

Sirius' Faction channel is now airing **Lance Armstrong's Live Strong Radio** every Sunday at 9pm ET ... **United Stations Radio Networks** extends its agreements with **Lorianne Crook**, **Charlie Chase** and **Jim Owens** Radio to continue distributing **Crook & Chase**-branded radio programming, including *The Crook & Chase Countdown*, *Crook & Chase Updates* and seasonal and holiday specials ... **Rick Horrow** joins **Fox Sports Radio's** Lineup with *Fox Money Ball: The Cost of Winning*, airing Sundays from 9-10pm ET. He's joined by co-host **Mike Goldberg** for the program, which will focus on the business side of professional sports.

Records: **RCA Label Group** promotes Sr. Financial Analyst **Jo Beth Burrell** to Manager/Finance ... **Universal South** ups **Marty Craighead** to Manager/Administration and **Amy Russell** to Manager/A&R Production. Both have been with the label since its launch in January 2002 ... **BMI** promotes **Samantha Cox** from Director to Sr. Director/Writer-Publisher Relations, New York.

Mark Robinson becomes Assoc. Counsel for **Warner Music Group**. He was previously SVP/Business & Legal Affairs at **Koch Entertainment** ... **Max Nichols** is named Sr. Director/Video Production for the **Zomba Label Group**. Nichols has been directing videos for **Jive**



2005 INDUSTRY ACHIEVEMENT AWARDS

Here's your chance to celebrate excellence in the radio and record industries! Nominate your favorite radio stations, as well as radio and record professionals, for R&R's annual Industry Achievement Awards. Your nominations will help our awards committee determine final nominations for each category. The winners will be announced at R&R Convention 2005, June 24 in Cleveland, OH.

Here is the nomination process:

1. Nominations are being accepted for the following formats only: CHR/Pop, CHR/Rhythmic, Urban, Urban AC, Gospel, Country, Smooth Jazz, AC, Hot AC, Rock, Active Rock, Alternative, Spanish Contemporary, Regional Mexican, Tropical, Oldies and Classic Rock.
2. Nominations should be based on the highest standards of industry excellence and professionalism.
3. Any commercial, U.S.-licensed station is eligible for nomination.
4. Nominees must have been employed at the company for which they were nominated between March 1, 2004 and February 28, 2005.
5. You can nominate yourself, your co-workers and your station or record label.
6. Only one form or e-mail per person will be accepted. You must indicate your name and affiliation on the nomination form to qualify. All responses will remain confidential.
7. You do NOT have to make nominations in every category.
8. Deadline: March 18, 2005.

R&R 2005 INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

■ RADIO AWARDS ■

RADIO GROUP EXECUTIVE OF THE YEAR:
(Programming, sales or management at the group level)

Name: _____ Company: _____

RADIO INDUSTRY EXECUTIVE:
(Senior level manager at any company providing a product or service to radio)

Name: _____ Company: _____

MARKET MANAGER/GENERAL MANAGER OF THE YEAR:

Name: _____ Format: _____ Station/Market: _____

PROMOTION/MARKETING DIRECTOR OF THE YEAR:

Name: _____ Format: _____ Station/Market: _____

SYNDICATED PERSONALITY OF THE YEAR:

Name: _____ Program/Network: _____

RADIO STATION OF THE YEAR:
(You may nominate your top three candidates across all market sizes except Latin formats, Oldies, Classic Rock, and Gospel)

Calls: _____ Format: _____ Market: _____
(Large Market) _____ (Medium Market) _____ (Small Market) _____

PROGRAM DIRECTOR OF THE YEAR:

Name: _____ Format: _____ Station/Market: _____

MUSIC DIRECTOR OF THE YEAR:

Name: _____ Format: _____ Station/Market: _____

PERSONALITY OR SHOW OF THE YEAR:

Name: _____ Format: _____ Station/Market: _____

■ RECORD AWARDS ■

RECORD LABEL OF THE YEAR: _____

SENIOR PROMOTION EXECUTIVE OF THE YEAR: (Sr. VP or above) Name: _____ Label: _____

PROMOTION EXECUTIVE OF THE YEAR: (VP or Director level by format) Name: _____ Label: _____

LOCAL PROMOTION EXECUTIVE OF THE YEAR: Name: _____ Label/Market: _____

FILL IN BELOW TO VALIDATE NOMINATION

Your Name: _____

Title: _____

Station or Company: _____

Please mail, fax or e-mail to:
R&R INDUSTRY AWARDS NOMINATIONS
2049 Century Park East, 41st Floor
Los Angeles, CA 90067
310-203-8450 fax
nominations@radioandrecords.com

**PLEASE
REPLY BY
MARCH 18, 2005**

NATIONAL MUSIC

CMT

COUNTRY MUSIC TELEVISION

75.1 million households
Brian Philips, Sr. VP/GM
Chris Parr. VP/Music & Talent

ADDS

JESSI ALEXANDER Canyon Prayer
DIERKS BENTLEY Lot Of Leavin' Left To Do
DEANA CARTER One Day At A Time
BLAKE SHELTON Goodbye Time

TOP 20

Plays	TW	LW
RASCAL FLATTS Bless The Broken Road	28	29
JOSH GRACIN Nothin' To Lose	27	22
ALAN JACKSON Monday Morning Church	26	30
MARTINA McBRIDE God's Will	26	30
BRAD PAISLEY Mud On The Tires	26	29
KENNY CHESNEY Anything But Mine	26	27
LEE ANN WOMACK I May Hate Myself In The	26	27
KENNY CHESNEY Old Blue Chair	25	28
TOBY KEITH Honkytonk U	24	28
LEANN RIMES Nothin' Bout Love Makes ...	24	28
KEITH URBAN You're My Better Half	23	26
SHANIA TWAIN Don't!	23	22
MONTGOMERY GENTRY Gone	22	27
NELLY I/TIM McGRAW Over And Over	19	25
TRACE ADKINS Songs About Me	18	27
SAWYER BROWN Mission Temple Fireworks...	17	24
BLAINE LARSON How Do You Get That Lonely	17	10
ALISON KRAUSS & UNION STATION Restless	15	17
CRAIG MORGAN That's What I Love About...	15	14
SUGARLAND Baby Girl	15	12

Airplay as monitored by Mediabase 24/7
between Feb. 21-27



GREAT AMERICAN COUNTRY™
Jim Murphy, VP/Programming
26.5 million households

ADDS

BLAKE SHELTON Goodbye Time
DIERKS BENTLEY Lot Of Leavin' Left To Do
DEANA CARTER One Day At A Time
WRIGHTS Down This Road

GAC TOP 20

LEE ANN WOMACK I May Hate Myself In The Morning
ALAN JACKSON Monday Morning Church
TRACE ADKINS Songs About Me
BILLY DEAN Let Them Be Little
JOSH GRACIN Nothin' To Lose
SHANIA TWAIN Don't!
TOBY KEITH Honkytonk U
BLAINE LARSON How Do You Get That Lonely
MARTINA McBRIDE God's Will
RASCAL FLATTS Bless The Broken Road
KENNY CHESNEY Anything But Mine
SUGARLAND Baby Girl
CRAIG MORGAN That's What I Love About Sunday
MIRANDA LAMBERT Me And Charlie Talking
BRAD PAISLEY Mud On The Tires
JAMIE O'NEAL Trying To Find Atlantis
JOE NICHOLS What's A Guy Gotta Do
BUDDY JEWELL If She Were Any Other Woman
KEITH URBAN You're My Better Half
KENI THOMAS Not Me

Information current as of March 4.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	BETTE MIDLER	\$750.2
2	CHER	\$640.5
3	YANNI	\$399.8
4	MANNHEIM STEAMROLLER	\$370.0
5	TRANS-SIBERIAN ORCHESTRA	\$288.7
6	PIXIES	\$280.6
7	RASCAL FLATTS	\$255.1
8	GREEN DAY	\$250.3
9	BILL GAITHER & FRIENDS...	\$228.8
10	LARRY THE CABLE GUY	\$224.4
11	KORN	\$214.2
12	AVRIL LAVIGNE	\$213.2
13	DOLLY PARTON	\$209.7
14	MICHAEL W. SMITH	\$185.6
15	SCORPIONS	\$177.6

Among this week's new tours:

3 DOORS DOWN
FIXX
JASON MRAZ
KELLY CLARKSON
SEVENDUST

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

TELEVISION

Friday, 3/4

• **3 Doors Down, The Ellen DeGeneres Show** (check local listings for time and channel).



Christina Milian

• **Christina Milian, Live With Regis & Kelly** (check local listings for time and channel).

• **Silvertide, Jimmy Kimmel Live** (ABC, check local listings for time).

• **Christina Milian, Late Night With Conan O'Brien** (NBC, check local listings for time).

• **Unwritten Law, Late Late Show With Craig Ferguson** (CBS, check local listings for time).

• **Kings Of Leon, Last Call With Carson Daly** (NBC, check local listings for time).

Saturday, 3/5

• **Queen Latifah, Saturday Night Live** (NBC, 11:30pm ET/PT).

Monday, 3/7

• **Gavin DeGraw, The Tonight Show With Jay Leno** (NBC, check local listings for time).

• **Brazilian Girls, Jimmy Kimmel.**

• **Good Charlotte, Conan O'Brien.**

Tuesday, 3/8

• **Michael Bubl , Jay Leno.**
• **The O'Jays** sit in with the house band on *Jimmy Kimmel*.



Solomon Burke

• **Solomon Burke, Conan O'Brien.**

Wednesday, 3/9

• **Ice Cube and French Kicks, Craig Ferguson.**

Thursday, 3/10

• **Joe Cocker, Jay Leno.**
• **Will Smith, Late Show With David Letterman** (CBS, check local listings for time).

• **Regina Spektor, Conan O'Brien.**

— Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 1, 2005.

Top 10 Songs

- 50 CENT Candy Shop
- GREEN DAY Boulevard Of Broken Dreams
- KELLY CLARKSON Since U Been Gone
- GWEN STEFANI I/EVE Rich Girl
- KILLERS Mr. Brightside
- LUDACRIS Get Back (Sum 41 Rock Remix)
- CIARA I/MISSY ELLIOTT 1, 2 Step
- JENNIFER LOPEZ Get Right
- USHER Caught Up
- 50 CENT Disco Inferno

Top 10 Albums

- JACK JOHNSON In Between Dreams (iTunes Version)
- TORI AMOS The Beekeeper
- VARIOUS ARTISTS Garden State ST
- MARS VOLTA Frances The Mute
- KILLERS Hot Fuss
- THIEVERY CORPORATION The Cosmic Game
- GREEN DAY American Idiot*
- JENNIFER LOPEZ Rebirth (iTunes Version)
- IRON & WINE Woman King
- RAY CHARLES Genius Loves Company

72 million households



Plays

JENNIFER LOPEZ Get Right	32
EMINEM Mockingbird	32
50 CENT Candy Shop	25
USHER Caught Up	24
GREEN DAY Boulevard Of Broken Dreams	23
GAME I/50 CENT How We Do	23
KILLERS Mr. Brightside	21
MY CHEMICAL ROMANCE I'm Not Okay (I Promise)	20
KELLY CLARKSON Since U Been Gone	20
TRICK DADDY Sugar (Gimme Some)	19
LIMOSAY LOHAN Over	13
OMARION O	11
SIMPLE PLAN Shut Up	10
JESSE McCARTNEY Beautiful Soul	10
LUDACRIS Number One Spot	10
NAS Just A Moment	10
GWEN STEFANI Rich Girl	9
T.I. You Don't Know Me	9
FRANKIE J. Obsession (No Es Amor)	8
UZ All Because Of You	8

Video playlist for the week of Feb. 21-27



David Cohn
General Manager

2

GAME I/50 CENT How We Do	36
50 CENT Candy Shop	35
EMINEM Mockingbird	34
KILLERS Mr. Brightside	33
DADDY YANKEE Gasolina	32
GREEN DAY Boulevard Of Broken Dreams	32
BRAVERY An Honest Mistake	31
JIMMY EAT WORLD Work	29
JENNIFER LOPEZ Get Right	29
QUEENS OF THE STONE AGE Little Sister	23
TRILLVILLE Some Cut	23
RISE AGAINST Give It All	23
UNWRITTEN LAW Save Me	22
USED All That I've Got	22
MARS VOLTA The Widow (I'll Never Sleep Alone)	22
TRICK DADDY Sugar (Gimme Some)	22
T.I. You Don't Know Me	22
SUM 41 Peeces	21
NAS Just A Moment	19
MIKE JONES... Still Tippin'	16

Video playlist for the week of Feb. 21-27.

75 million households



Rick Kriv
Exec. VP

ADDS

RAY CHARLES Georgia On My Mind
LOW MILLIONS Eleanor
JIMMY EAT WORLD Work

JOHN LEGEND Ordinary People
KELLY CLARKSON Since U Been Gone
GREEN DAY Boulevard Of Broken Dreams
GWEN STEFANI I/EVE Rich Girl
3 DOORS DOWN Let Me Go
EMINEM Mockingbird
KEANE Somewhere Only We Know
ALICIA KEYS Karma
UZ All Because Of You
RAY CHARLES Georgia On My Mind
CROSSFADE Cold
JACK JOHNSON Sitting, Waiting, Wishing
KILLERS Mr. Brightside
MAROON 5 Sunday Morning
QUEEN LATIFAH I/AL GREEN Simply Beautiful
WILL SMITH Switch
SNOW PATROL Run
USHER Caught Up
ASLYN Be The Girl
HOWIE DAY Colide

Video playlist for the week of Feb. 28-March 7.

20 ON 20 (XM 20)

Michelle Boros

Akon Lonely

AMERICAN HI-FI The Geeks Get The Girls

BPM (XM 81)

Alan Freed

IAN VAN OAHN Inspiration

UNITING NATIONS Out Of Touch

KATE RYAN Only If I

DAVID MORALES Here I Am

REFLEKT Need To Feel Loved

MORILLO What Do You Want

HIGHWAY 16 (XM 16)

Ray Knight

BRIAN McCOMAS The Middle Of Nowhere

AMBER DOTSON I'll Try Anything

SHELLY FAIRCHILD Tiny Town

BRET MICHAELS All I Ever Needed

GEORGE CANYON My Name

SQUIZZ (XM 48)

Charlie Logan

SLIPKNOT Before I Forget

SHADOWS FALL Inspiration On Demand

MODERN DAY ZERO Sick Inside

SEEMLESS Lay My Burden Down

U-POP (XM29)

Zach Overking

MOBY Lift Me Up

NEW ORDER Kratky

KINGS OF CONVENIENCE Know How

SOUNDTRACK OF OUR LIVES Heading For A Breakdown

VERBALICIOUS Don't Play Nice

THE LOFT (XM50)

Mike Marrone

INARA GEORGE Fools In Love

JASON FALKNER Moving Up

KEREN ANN Roses & Hips

KEREN ANN La Forme Et Le Fond

KEREN ANN Greatest You Can Find

KRISTIN MOONEY Boyfriend

KRISTIN MOONEY Better Than Ever

RAUL MIDON Stittin' In The Middle

REDBIRD Patience

REDBIRD Hold On

REDBIRD You Are The Everything

REDBIRD Ithaca

REDBIRD Buckets Of Rain

TORI AMOS Power Of Orange Knickers

TORI AMOS Barons Of Suburbia

RAW (XM66)

Leo G.

BUSTA RHYMES High

50 CENT Ski Mask Way

X COUNTRY (XM12)

Jessie Scott

MARY GAUTHIER Mercy Now

CIGAR STORE INDIANS Built Of Stone

KATHLEEN EDWARDS Back To Me

TOM RUSSELL Hotwalker

SARAH LEE GUTHRIE & JOHNNY IRION Exploration

JIMMY LAFAVE Blue Nightfall

XM CAF  (XM45)

Bill Evans

WONDER STUFF Escape From Rubbish Island

THIEVERY CORPORATION The Cosmic Game

IVY In The Clear

JEM Finally Woken

36 million households



Cindy Mahmoud,
VP/Music Programming
& Entertainment

VIDEO PLAYLIST

50 CENT Candy Shop
GAME I/50 CENT How We Do
T.I. You Don't Know Me
USHER Caught Up
AMERIE One Thing
OMARION O
NVEA It's OK
TRILLVILLE I/CUTTY Some Cut
JOHN LEGEND Ordinary People
FANTASIA Truth Is
T.I. Bring 'Em Out

RAP CITY

TRILLVILLE Some Cut
T.I. Bring 'Em Out
NAS I/QUAN Just A Moment
MIKE JONES I/S. THUG & P. WALL Still Tippin'
GAME I/50 CENT How We Do
LUDACRIS Get Back
TRICK DADDY Sugar (Gimme Some)
50 CENT Candy Shop

Video playlist for the week of Feb. 28.



AL PETERSON
apeterson@radioandrecords.com

Chattin' With The Chicks

Duo targets everyone from singles to soccer moms

At the 10th annual R&R Talk Radio Seminar next week in Los Angeles, one thing you can be sure that Talk radio executives will talk about is growing the format's audience, ratings and revenue. Traditional issues-oriented Talk radio has evolved into a number of other takes on the format over the years, most notably Sports Talk and the edgy, male-oriented programming that is often referred to as "Hot Talk" or FM Talk.

One target that has often been discussed yet only marginally addressed by Talk radio in the past few years is women. Since women outnumber men in America today, the idea of developing talk programming and even entire stations that will attract them to a format that is overwhelmingly male in its overall makeup would seem like a good idea to even the casual observer. Yet there have been precious few efforts made toward that goal, and even fewer have met with success.



Lara Dyan

Two women with their eyes on what they're confident will be a successful future for radio talk shows by and for women are Heidi Hanzel and Lara Dyan. A few years ago the two friends — one single and living in New York City, the other married with children and re-

siding in suburban Washington, DC — teamed up to create *Chick Chat Radio*.

Dyan and Hanzel gave up their day jobs in corporate America to pursue full-time an idea that both think it's the right time for: Talk radio that attracts women and the advertisers who want to reach them.

R&R: What was the genesis of *Chick Chat Radio*?

HH: My husband, who at the time was in radio, came back from an R&R Talk Radio Seminar several years ago with the sense that there was a big void out there when it came to talk shows for women. I thought about how when Lara and I would be out together in a bar or somewhere like that, people would be tripping over themselves to eavesdrop on what we were talking about because our conversations were always so much fun. I said to Lara, "Hey, we could do a talk show," and that's literally how we started *Chick Chat*. We

went into a studio and sat down together and talked for two hours, and we've now been doing the show for three years.

"I think the reason our conversations interest people is because, although we are very good friends, we have very different perspectives on life."

Lara Dyan



TRS 2005 Update

The R&R Talk Radio Seminar is all set for March 10-12 at the Loews Santa Monica Beach Hotel near Los Angeles. Since it's our 10th annual gathering, you can be sure we'll have even more special guests and the kind of format-focused program that attendees have come to expect from TRS over the past decade.

Some of the famous faces you'll be seeing at TRS 2005 include ABC Radio Networks' Sean Hannity, with a special guest; Westwood One's Joe Scarborough; Air America Radio's Al Franken; and Radioactive President and former Clear Channel Radio CEO Randy Michaels, who will receive the 2005 R&R News/Talk Radio Lifetime Achievement Award.

Others scheduled to participate at TRS 2005 are Premiere Radio Networks' Phil Hendrie, Westwood One's Tom Leykis, Talk Radio Network's Erich "Mancow" Muller and Twisted Radio's Bob Rivers. Additional national Talk radio personalities appearing at TRS 2005 include Westwood One *Loveline* co-hosts Adam Carolla and Dr. Drew Pinsky, Premiere Radio Networks' Glenn Beck, Jones Radio Networks' Stephanie Miller and ABC Radio Satellite Sister Liz Dolan.

You can register on-site for TRS 2005 at the R&R Talk Radio Seminar registration desk beginning at noon on Thursday, March 10, at the Loews Santa Monica Beach Hotel, located at 1700 Ocean Avenue in Santa Monica, CA. Don't miss News/Talk radio's biggest annual gathering, TRS 2005, March 10-12 in Los Angeles.

R&R: Neither of you had direct experience in radio before starting the show?

HH: No, we were both in marketing at the time.

R&R: So you're just two friends who like to chat?

HH: Come on, we're women. Actually, after we started this I often wondered why there are men in Talk radio, because it is really women who are infamous for talking, right?

R&R: What is it about each of you that provides the yin and yang of *Chick Chat*?

LD: When Heidi suggested the idea to me, the first thing that flashed through my mind was one time when we were doing after-work cocktails together. We were sitting on a sofa talking right next to the hostess stand, and the hostess was leaning so far over the back of the

Continued on Page 20

abc NEWS RADIO

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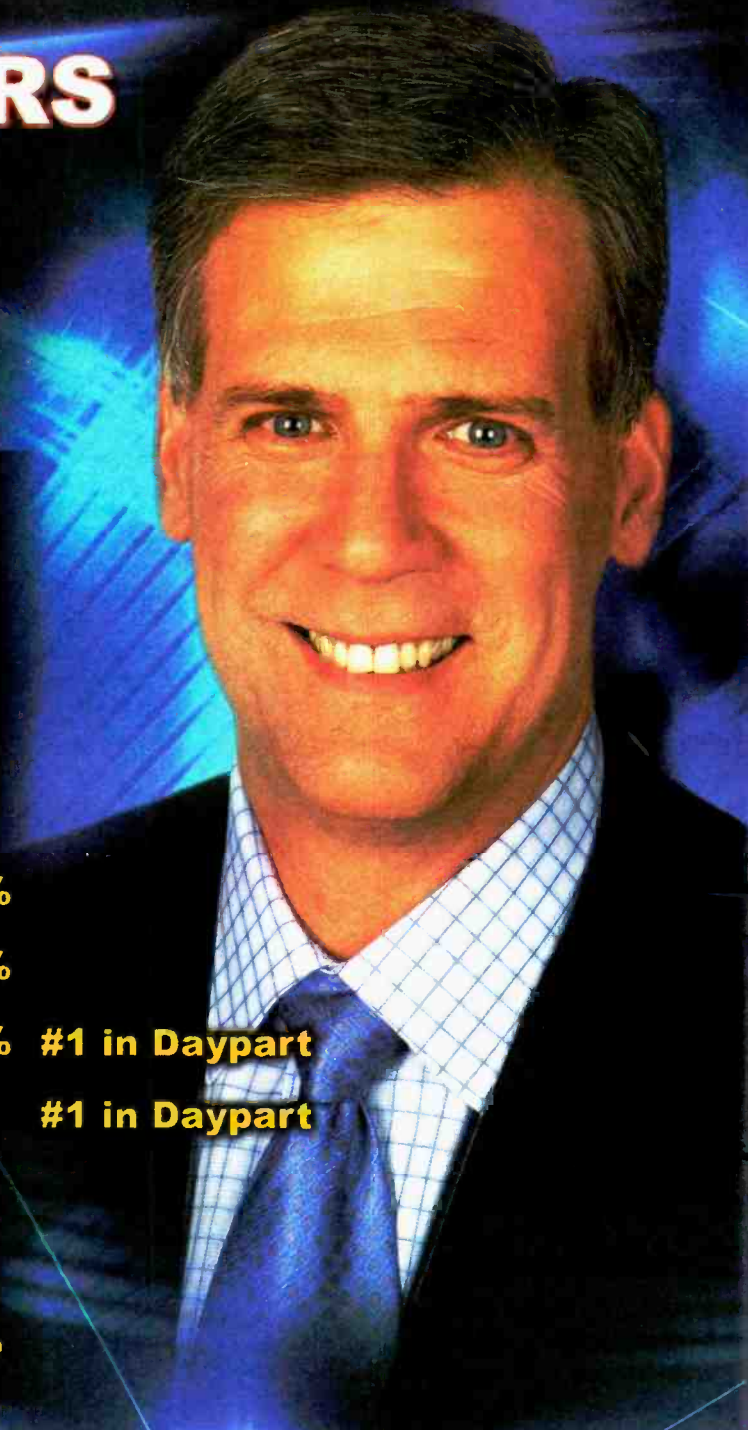
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ARE YOUR
P1 LISTENERS**

P 25-54 Ratings Surge

		Summer 2004	Fall 2004		
WLS-AM	Chicago	0.9	1.5	+67%	
KLIF-AM	Dallas	1.1	1.8	+64%	
KPRC-AM	Houston	2.3	3.1	+35%	
KVI-AM	Seattle	0.9	2.3	+156%	
KFTK-FM	St. Louis	2.0	4.4	+120%	
KXL-AM	Portland	2.7	6.0	+122%	#1 in Daypart
KFMB-AM	San Diego	2.6	3.4	+34%	#1 in Daypart
KCMO-AM	Kansas City	3.0	3.6	+20%	
KFAQ-AM	Tulsa	2.7	4.3	+59%	
KWKY-AM	Des Moines	0.2	1.1	+450%	



**The
Tony Snow
Show**

9am-12pm ET Weekdays

Affiliate Sales: 212-301-5439



YOU CAN HEAR THE DIFFERENCE

Chattin' With The Chicks

Continued from Page 18

sofa to try to listen to our conversation that she almost fell in our laps.

When Heidi and I get together in a public place it always seems like people want to hear our conversation, and often they join right in. I think the reason our conversations interest people is because, although we are very good friends, we have very different perspectives on life.

R&R: *So you bring different opinions to your discussions?*

LD: Absolutely. We certainly respect each other and listen to what the other one has to say, but we often have different views on a wide range of topics, whether that topic is cremation or dating or just everyday stuff like grocery shopping.

R&R: *How did you two meet?*

LD: We met over the phone. We were working in different cities and really had a great phone relationship, but any time we had an opportunity to get together face to face it was always fun and really special.

R&R: *You quit your day jobs to create Chick Chat, right?*

HH: Well, to be honest, I got fired the day we were talking about the whole idea, so that made it pretty easy for me.

LD: I was actually in a job where I was making more money than I'd ever made and working with people I really liked, but the idea of creating something like this show was really enticing and appealing. I feel there's a need for women on the radio who are not talking politics or giving advice about relationships, women who talk like real women do every day at the coffeeshop, at lunch or at the bar after work. I believed in the idea so much that it only took me about two seconds to think it over, and that was three years ago.

R&R: *What do you think the other person brings to this relationship that helps to make the show what it is?*

LD: I think Heidi's commitment to win the



Heidi Hanzel

war on frumpiness is one of her most endearing qualities. She is dead-set against being typecast with the suburban-housewife, soccer-mom stereotype, and that influences everything she does. She always brings a fresh perspective to whatever it is that we are talking about, and she is always looking for new ways to remain an interesting woman and not fall into the routine of just talking about her kids and home life all the time. She brings to the show personal experiences that paint a picture of what life is like in the country suburbs, especially for someone like me, who is a city dweller.

HH: Lara puts up with me. She's the nicest person I have ever met. She's someone who is always thinking about other people — sometimes to a fault — and what they think and how they feel. She also has a good sense of humor about being 36 and still single.

LD: And thank you for bringing that up.

HH: No, really, she's happy to give her advice about dating, although she's not exactly a model example. I love her willingness to share the world of a single woman dating in Manhattan and keep a sense of humor about it all. That's something I admire. I'm not sure that I could talk on that as freely as she can.

"After we started this I often wondered why there are men in Talk radio, because it is really women who are infamous for talking, right?"

Heidi Hanzel

R&R: *How do you prep for the show?*

LD: I read several newspapers every morning and surf the Internet. I watch all the morning shows and have a number of regular contacts I tap in to to find out the hot topic on peo-

ple's minds today. We look for subjects and topics that we have an opinion about, something we can bring a fresh perspective to. Even if it's a story that people may have heard a dozen times already, if we can bring a fresh perspective or a different angle to it, we can make it interesting for listeners.

R&R: *Since you are in different cities, do you prep together at all?*

LD: We certainly talk to each other before the show about the different topics we might want to cover that day, but the show is completely unscripted. I like to try to guess what Heidi's take will be on a given topic, but we don't get into any details in advance of the show so that the conversation sounds fresh, because it really is.

R&R: *What sorts of topics interest each of you?*

HH: One of my favorite subjects is death.

LD: Do you notice how she laughs when she says that?

HH: No, really, one of my favorite guests is Lara's friend who is a funeral-home director. He lives in what was his grandparents' house, which is also the funeral home, and they prepare the bodies in the basement. He's a guy in his early 30s, single, adorable and successful. He doesn't at all fit the stereotype of what you'd expect from a funeral-home director.

R&R: *Sounds like a potential candidate to me, Lara.*

LD: Oh, no, he's one of my brother's good friends — we're friends too — but, no, not for me. Plus, I'd have to move to western Massachusetts and live upstairs in the funeral home.

HH: Hey, I already told him if something ever happens to my husband...

LD: See, she's already got him signed up for a backup plan.

R&R: *Aside from you hitting on the single guy who runs the funeral home in Massachusetts, what are some other things we might hear on Chick Chat?*

HH: Another favorite topic for me is the war on frumpiness. Just because you get married and have kids doesn't mean you have to drive a minivan and become someone both kids and adults point to and say, "Yep, she's a mom."

LD: We also like to talk a lot about popular shows and pop-culture stuff — TV shows like *The Apprentice* and *Desperate Housewives*. And I like dating stories; there are so many of them out there. I like to try new things — like speed

"Even if it's a story that people may have heard a dozen times already, if we can bring a fresh perspective or a different angle to it, we can make it interesting for listeners."

Lara Dyan

dating, which became so popular — and then talk about the experience with listeners.

HH: Our goal is to keep things on the lighter side. We like to stay away from getting stereotyped as a "women's issues" show that's heavy or preachy. I've never heard a show like that myself, but I've heard the fear in the voices of radio people. We are not that kind of show.

R&R: *Who are some of your influences?*

HH: Oprah rules! And Katie Couric is my idol.

LD: Yeah, I'd have to say Oprah and also Ellen DeGeneres.

R&R: *Finally, how would you describe the essence of Chick Chat for someone who has never heard the show?*

LD: We like to describe it as *Cosmopolitan* magazine meets *Sex and the City* and maybe a little *Desperate Housewives*. You'll get a little laughing and maybe a little learning about how women think, but mostly we just want it to be fun for listeners. The best part of all this is that I get to talk to one of my closest friends in the whole world every day for a couple of hours almost completely spontaneously. I actually hate it when the show comes to a close. We could keep going on forever.

Heidi Hanzel and Lara Dyan will moderate a panel titled "Have You Seen Oprah and Ellen's Ratings?" at next week's R&R Talk Radio Seminar at the Loews Santa Monica Beach Hotel near Los Angeles.

Doug Stephan Gets Results

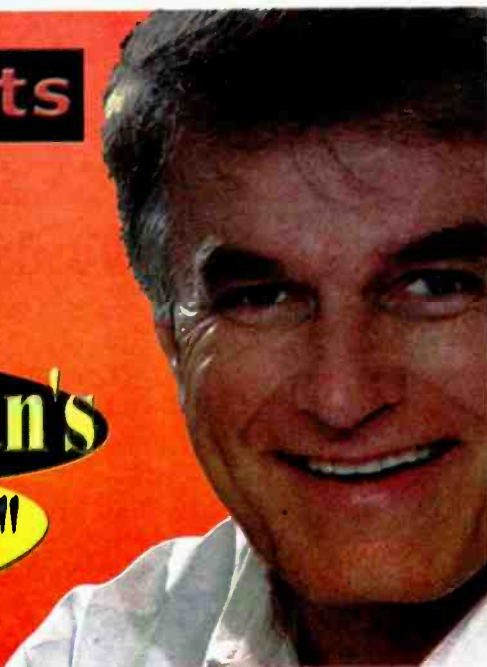
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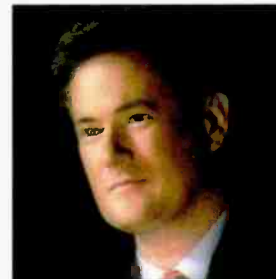
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- Reservations requested after February 18, 2005, after the room block has been filled, are subject to availability and may not be available at the Seminar rate.
- Check in time is 3:00 pm; check out time is 12noon.

TYPE OF ROOM	TALK RADIO SEMINAR RATE
Single / Double	\$199/night

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PLEASE VISIT OUR WEBSITE FOR OTHER HOTEL RECOMMENDATIONS

Just What Hot 97 Needed

Great. Perfect. As **WQHT (Hot 97)/New York** struggles to recover from the PR nightmare caused by the recent "Tsunami Song" scandal, more drama erupted late Monday night as a man was shot outside the station while 50 Cent was on the air with Funkmaster Flex. During the interview, 50 publicly announced that The Game, his former G-Unit colleague, had been "excommunicated" from G-Unit. The *New York Post* identified the shooting victim as **Kevin Reid**, who was hit in the leg but expected to fully recover. Police say that four shots were fired from two guns. After the shooting the gunmen unsuccessfully tried to commandeer a passing snowplow and fled on foot.

According to several sources, the shooting apparently happened amid a growing rift between 50 Cent and The Game.



Hope this doesn't hurt my new CD sales.

The two worked together on The Game's debut album, *The Documentary*, but their relationship has deteriorated of late. Police also confirmed that, on the same night, the office of Violator Management, which handles 50 Cent and other hip-hop stars, was riddled with gunfire. No one was injured in that shooting.

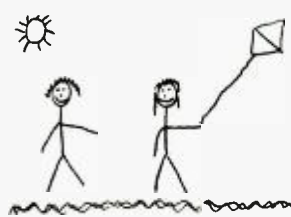
Like Some Demented Ventriloquist Act

Shortly before the demise last week of **WPLY (Y100)/Philadelphia**, it was announced that morning team **Preston & Steve** would cross the street to Greater Media's **WMMR** after sitting out a six-month noncompete. That didn't stop **WMMR** from holding a news conference on the morning of Feb. 28 to make the official announcement of P&S's move. Pushing his way past three TV crews, **WMMR PD Bill Weston** joined midday legend **Pierre Robert** to introduce the new show. Although P&S are barred from being on the radio, they were still in-studio. Cleverly working their way around the noncompete, Robert interviewed the duo — who were represented on the air by two 11-year-old girls serving as their diminutive proxies. **ST** mysteriously obtained a copy of the scripted exchange between Robert and the two girls. [Ed. note: Mr. Weston would like you to know that the following, no matter how tasteless or hilarious, was pre-approved by the girls' proud parents, who are fans of the show.] Enjoy these excerpts....

Pierre asked, "Any observations on coming to **WMMR**? Steve?"

"Steve" (11-Year-Old Girl No. 1) responded, "Well, Pierre, it's actually kind of funny.... This morning as I was shaving, the whole thing finally hit me, and I ended up nicking myself like crazy. I tell you, the last time I bled like that, a Russian prostitute was attacking me with a box cutter."

Not to be outdone, "Preston," a.k.a. 11-Year-Old Girl No. 2, offered his/her equally compelling response: "I had my moment of clarity last night. The wife and I had just knocked nasties in a major way — you know, the way they do it in prison movies. And she turned to me and said, 'This moving to **WMMR** thing makes me feel like a little girl.' I said, 'Honey, I know exactly what you mean.'"



Artist's rendition of Preston & Steve.

After a much needed shower, Weston said, "Can you imagine these two guys taking advantage of two 11-year-old girls on the radio like that? I guess this type of sick

and twisted shenanigans is a sign of things to come." And there's more good news: Preston & Steve's noncompete will not prevent them from making off-air appearances on behalf of **WMMR** during their hiatus.

The Programming Dept.

- After 33 years with Susquehanna, programmer **Rick McDonald** retired this week. McDonald, who joined the company in 1972 as PD/air personality at **WLQR/Toledo**, went on to hold regional and national programming positions at Susquehanna over the years. According to Susquehanna Sr. VP/GM, Group Operations **Dan Halyburton**, there are no immediate plans to replace McDonald.

- **KDWB/Minneapolis PD Rob Morris** weeps a little on the inside as his protege of six years, Asst. PD/MD/midday guy **Derek Moran**, ventures out of the nest, moving farther into snow country as the newly anointed OM of Clear Channel/Duluth, MN.

- **KWIE/Riverside PD Chris Loos** is headed to the big city as the new Asst. PD/MD of **Styles Media** sister **KDAY/Los Angeles**. Loos will also handle the noon-3pm airshift.

- A man known simply as **Willabee** is the new PD of Alternative **WEQX/Albany, NY**. After cutting his radio teeth at **WLIR/Nassau-Suffolk**, Willabee also served as MD of **KEDJ/Phoenix**. Most recently he programmed **Classic Rocker WEFX/Norwalk, CT**.

- The new **KXBT (104.3 The Beat)/Austin** is starting to staff up: Former **WNPL/Nashville** night jock **DJ Tazz** joins as Asst. PD/middays, while former **WMIB/Miami** afternoon talent **Nina Chantele** takes the same shift at The Beat.

- **Chuck Geiger**, PD of Clear Channel Country **KZSN/Wichita**, doubles his pleasure by annexing PD duties at **Classic Rock clustermate KTHR (107.3 The Road)**.

- **Chris Squires**, last seen programming **Mondosphere/Fresno's Classic Rock KJFX**, Alternative **KFRR** and Oldies **KTSX**, resurfaces as PD of **Christian Teaching & Talk KDAR/Oxnard, CA**.

- With **WPTE (94.9 The Point)/Norfolk MD** Jason Goodman now Asst. PD/afternoon guy at **WKZL/Greensboro**, Point PD **Steve McKay** taps midday jock **Mark McCarthy**, his former MD at **WBHT/Wilkes Barre**, to handle music duties on an "interim" basis. Gotcha.

Oldies A Four-Letter Word?

Infinity's **WJMK/Chicago** has ditched any on-air references to "Oldies," opting to go with just plain "104.3 WJMK" in all promos and sounders, according to the *Chicago Sun-Times*. **WJMK PD Charley Lake** says market research and perceptual studies found that "the word 'oldies' was poison to listeners under 45," making them feel like they should be driving some big-ass Cadillac with the left-turn signal perpetually on.

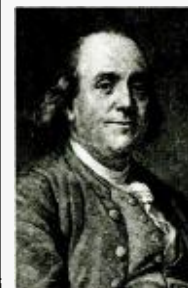
Los Formats You'll Flip Over

After a year doing Triple A, Clear Channel's **KABQ/Albuquerque, NM** joins the "Hurban" collective as "Mega 104.1 (Latino & Proud)" under new PD **Omar Romero**.

Quick Hits

- Changes are afoot at **KBIG/Los Angeles**: First, midday talent **Josh Escandon** exits after 3 1/2 years. Next, the station expands the brand of its successful Sunday-night "beyond the grave" show, *Angels in Waiting*, hosted by **Shaun Valentine**. The show is changing its name to *Radio Medium* and will now add two-hour versions Monday-Thursdays from 10pm-

midnight featuring guest mediums. Why the name change? We hear *Radio Medium* tested better than some of the other titles



'Hello, I'm dead. Call now!'

considered, like *I Hear Dead People*, *God's Waiting Room* and our favorite, *Phyllis Diller's Dance Party*.

- **Artie The One Man Party**, former night jock at **WXKS-FM (Kiss 108)/Boston**, lands in afternoons at Infinity **CHR/Pop WNKS/Charlotte**. He replaces **Adam Smasher**, who exits after six years to explore his TV options.

- Clear Channel Urban **WMIB (103.5 The Beat)/Miami** late-night talent (and former **Fat Boy!**) **Prince**

Markie Dee is boosted to afternoons, replacing **Nina Chantele**, who exited late last year. Former **WKYS/Washington** night jock **K.K. Holiday** will fill late-nights.

RR TIMELINE

1 YEAR AGO

- **Ellen Flaherty** appointed PD of **KCPX/Salt Lake City**.
- **Nick Allen** assumes PD duties at **WWMG/Charlotte**.
- **Steve Allen** named PD of **Oldies WOMC/Detroit**.

5 YEARS AGO

- **Ted Edwards** named PD of **WBAB/Nassau-Suffolk**.
- **Shaun Holly** selected to program Clear Channel's **KESZ-FM/Phoenix**.
- **Ray De La Garza** promoted to Sr. VP/Programming at **Premiere Radio Networks**.

10 YEARS AGO

- **Kevin O'Neal** named PD of **WXTU/Philadelphia**.
- **Jim Ryan** tapped to program **WBEB/Philadelphia**.
- **Jim Del Balzo** elevated to Sr. VP/Rock Promotion at **Columbia**.

15 YEARS AGO

- **Harry Anger** named COO of **Motown Records**.
- **Steve Smith** moves to the Broadcast Group as VP/Programming.
- **Brew Michaels** elevated to PD at **KXRX/Seattle**.

20 YEARS AGO

- **Jay Lasker** named President of **Motown Music Group**.
- **Arthur Kriemelman** appointed VP/Director of Marketing at **Westwood One**.
- **Cindy Weiner** advances to Station Manager/National Sales Manager at **WNYS & WEZO/Rochester, NY**.



Jay Lasker

25 YEARS AGO

- **Joe Dorton** appointed President of the **Gannett Radio Division**.
- **Vic Faraci** named VP/Director of Marketing at **Elektra/Asylum**.
- **Don Nelson** resigns as VP of **Mid American Radio** to form **Don N. Nelson & Associates**.



Joe Dorton

30 YEARS AGO

- **Capt. John Lodge** resigns from **WXLO (99X)/New York** to form a consultancy.
- **Billy Bass** joins **United Artists** as National Promotion Head.
- **Jim Brown** takes over programming duties at **WOKY/Milwaukee**.



Billy Bass

STREET TALK

• Speaking of WKYS, night jock **Zxulu "The Big Lip Bandit"** (may not appear on birth certificate) "is no longer on the air," according to station sources.

• Former KDAY/Los Angeles afternoon talent **CK** (where he was known as "CJ") is the new morning anchor at Clear Channel CHR/Rhythmic KOHT (Hot 98.3)/Tucson. The shift has been vacant since The Mexicanz left to do mornings at "Hurban" KLOL/Houston.

• After six years in middays at KLUC/Las Vegas, **Tim Stevens** is leaving for what those in the civilian ranks describe as "a real job" in the lucrative mortgage industry. Overnight guy **Chris Tracy** moves to middays, and weekender **Lumpy The Boy Toy™** moves up to overnights.

• Mornings are once again populated at Citadel Active Rocker WAQX (95X)/Syracuse, much to the delight of local schoolchildren: Please welcome **Beamer & Ken**, last seen and heard at WANZ (Z100.5) in the urban paradise of Tuscaloosa, AL. The duo replaces Howard Stern, who was recently dumped by Citadel.

• WMBX/West Palm Beach morning show co-host/mixer **Pretty Boy Jay** departs for family reasons, leaving his co-host, PD Mark McCray, in immediate need of an equally pretty and/or talented replacement. Send your stuff to McCray at 701 North Point Parkway, Suite 500, West Palm Beach, FL 33407.



Damn! He was pretty!

• The **Kidd Kraddick** syndicated empire expands to 33 stations with the show's debut on **KWNZ/Reno, NV**, which recently made the move from CHR/Rhythmic to Pop.

• After 2 1/2 years away, **Randi West** has agreed to return to middays at **WVKS/Toledo**. Just one minor glitch: She's perfectly happy as Asst. PD/afternoon talent at **WDCG (G105)/Raleigh**, so her return to Toledo will occur via the magic of a little-known process referred to by scientists as "voicetracking."

Some Serious Coin

Congrats to Motor City morning legend **Dick Purtan**, not to mention an extremely generous audience, as **WOMC (Oldies 104.3)/Detroit** and the Salvation Army broke a one-day fundraising efforts with the station's 18th annual Dick Purtan Radiothon on Feb. 25. WOMC listeners and sponsors helped raise an amazing \$1,723,088 in just 16 hours, beating last year's total by nearly a quarter-million dollars! All proceeds benefit the Salvation Army Bed and Bread Program.



Once again, Dick rules!

News/Talk Topics

• Longtime KVI/Seattle PD **Paul Duckworth** exits the Fisher Talk station as the result of what VP/GM Rob Dunlop told **ST** was a "management restructuring." Fisher/Seattle AM Group PD **Dennis Kelly** will now oversee KVI and News Clustermate KOMO.

• **Suzyn Waldman**, a 15-year veteran of WFAN/New York, will become the first-ever full-time female color commentator in Major League Baseball history when she joins John Sterling in the Yankees broadcast booth this season.

• Boston sports journalist **Michael Holley** is the new midday co-host on **WEEI-AM/Boston**, joining Dale Arnold. Holley's experience includes a decade at the *Boston Globe*. In September 2004 Holley released *Patriot Reign*, which became a *New York Times* bestseller.

• Thanks to the cancellation of the 2004-2005 NHL season, Boston Bruins announcer **Dave Shea** is changing sports, inking a one-year deal to become the radio play-by-play voice of MLB's new Washington Nationals, working alongside former Tampa Bay Devil Rays announcer Charlie Slowes. The games will be carried on Bonneville's **WFED, WWVZ & WWZZ/Washington**.

Farewell To The Shark

We must pay our respects to the family and friends of Philadelphia radio vet **Mark "The Shark" Drucker**, who passed



away Feb. 23 after a long battle with melanoma. He was 48. Drucker broke into radio out of college in 1978 when he was hired by Howard Stern, then PD of **WRNW/Westchester, NY**. He later gained fame as "The Shark" during his long tenure as John DeBella's sidekick on **WMMR/Philadelphia's Morning Zoo**. Since 1997 Drucker had been a news and entertainment reporter on clusterbuddy **News KYW-AM**. He leaves behind his mother; his sister; his 11-year-old daughter, Kendall; and his fiancée, Jill LeClair.

FILMS

BOX OFFICE TOTALS

February 25-27

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Diary Of A Mad Black ...</i> (Lions Gate)*	\$21.90	\$21.90
2	<i>Hitch</i> (Sony)	\$20.42	\$121.42
3	<i>Constantine</i> (WB)	\$12.04	\$50.97
4	<i>Cursed</i> (Miramax)*	\$9.63	\$9.63
5	<i>Man Of The House</i> (Sony)*	\$8.91	\$8.91
6	<i>Million Dollar Baby</i> (WB)	\$7.34	\$64.85
7	<i>Because Of Winn-Dixie</i> (Fox)	\$6.82	\$22.27
8	<i>Are We There Yet?</i> (Sony)	\$4.11	\$76.47
9	<i>Son Of The Mask</i> (New Line)	\$3.82	\$14.01
10	<i>The Aviator</i> (Miramax)	\$3.73	\$93.64

*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Be Cool*, co-starring **Christina Milian**, Aerosmith's **Steven Tyler** and OutKast's **Andre 3000** and showcasing **Wyclef Jean**, **Fred Durst**, **Sergio Mendes**, **Gene Simmons**, **The RZA**, **The Black-Eyed Peas**, **The Pussycat Dolls** and the rest of Aerosmith as themselves. Milian contributes "Ain't No Reason" and "Believer" to the film's TVT soundtrack, which also contains The Black Eyed Peas' "Sexy," **Baby Bash's** "Suga Suga (Reggae Remix)" and cuts by **Earth, Wind & Fire**; **Kool & The Gang**; **James Brown**; film co-star **The Rock**; and more.

Also opening this week is *The Jacket*, co-starring recording artist **Kris Kristofferson**.

Playing in limited release is *Imaginary Heroes*, starring **Sigourney Weaver**. The film's **Milan** soundtrack contains **The Postal Service's** "The District Sleeps Alone Tonight," **Slim Harpo's** "Baby Scratch My Back," **Chris Logan's** "It's Alright" and more.

— Julie Gidlow

TELEVISION

TOP 10 SHOWS

Total Audience
(109.6 million households)

- 1 *Academy Awards*
- 2 *American Idol (Tues.)*
- 3 *CSI*
- 4 *Oscar Countdown 2005*
- 5 *American Idol (Wed.)*
- 6 *American Idol (Mon.)*
- 7 *Survivor: Palao*
- 8 *Without A Trace*
- 9 *Lost*
- 10 *CSI: Miami*

Feb. 21-27
Adults 18-49

- 1 *Academy Awards*
- 2 *American Idol (Tues.)*
- 3 *American Idol (Wed.)*
- 4 *American Idol (Mon.)*
- 5 *CSI*
- 6 *Oscar Countdown 2005*
- 7 *Survivor: Palao*
- 8 *E.R.*
- 9 *Lost*
- 10 *Without A Trace*

Source: Nielsen Media Research

A PROGRAMMER'S DREAM

LEX & TERRY

JACKSONVILLE	#1	M25-54	21.9
SAVANNAH	#1	M25-54	12.7
AUGUSTA	#1	M25-54	11.9
SARASOTA	#1	M25-54	11.2
PENSACOLA	#1	M18-49	27.5
TALLAHASSEE	#1	M25-54	12.1
PANAMA CITY	#1	M18-49	14.5
FARGO	#1	M18-34	17.1
BILOXI	#1	A18-34	12.7
MORGANTOWN	#1	M25-54	15.2
HUNTINGTON	#1	M18-49	13.5
HILTON HEAD	#1	M25-54	15.8

2004 MARCONI AWARD NOMINEE -
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FALL 2004 ARBITRON

HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART March 4, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	OMARION	O	Epic	180,120	—
1	2	RAY CHARLES	Genius Loves Company	Concord	113,128	-50%
2	3	GREEN DAY	American Idiot	Reprise	109,915	-48%
3	4	GAME	The Documentary	Aftermath/G-Unit/Interscope	104,937	-19%
7	5	JOHN LEGEND	Get Lifted	Columbia	78,469	-17%
—	6	KIDZ BOP 7	Various	Razor & Tie	72,809	—
—	7	TORI AMOS	The Beekeeper	Epic	67,436	—
8	8	EMINEM	Encore	Shady/Interscope	67,371	-13%
6	9	3 DOORS DOWN	Seventeen Days	Republic/Universal	65,754	-36%
9	10	KELLY CLARKSON	Breakaway	RCA/RMG	62,837	-19%
5	11	USHER	Confessions	LaFace/Zomba Label Group	61,207	-43%
12	12	KILLERS	Hot Fuss	Island/IDJMG	53,613	-19%
16	13	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	51,870	-16%
4	14	GRAMMY NOMINEES 2005	Various	Capitol	51,296	-55%
14	15	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	50,433	-21%
19	16	FANTASIA	Free Yourself	J/RMG	49,425	-14%
11	17	MAROON 5	Songs About Jane	Octone/J/RMG	47,812	-34%
13	18	RAY!	Soundtrack	WSM Soundtracks	46,680	-27%
27	19	LUDACRIS	The Red Light District	Def Jam/IDJMG	46,264	-7%
26	20	CIARA	Goodies	LaFace/Zomba Label Group	41,318	-17%
32	21	T.I.	Urban Legend	Atlantic	39,892	-16%
22	22	TINA TURNER	All The Best	Capitol	39,141	-27%
25	23	RASCAL FLATTS	Feels Like Today	Lyric Street	38,541	-24%
10	24	ALICIA KEYS	The Diary Of Alicia Keys	J/RMG	35,291	-52%
34	25	TOTALLY COUNTRY IV	Various	BNA	34,527	-24%
39	26	JESSE MCCARTNEY	Beautiful Soul	Hollywood	34,226	-15%
15	27	KENNY CHESNEY	Be As You Are	BNA	34,055	-45%
24	28	DESTINY'S CHILD	Destiny Fulfilled	Columbia	33,919	-34%
17	29	JOHN MAYER	Heavier Things	Aware/Columbia	33,634	-45%
30	30	SHANIA TWAIN	Greatest Hits	Mercury	33,588	-31%
23	31	NOW VOL. 17	Various	Capitol	32,586	-37%
35	32	MARIO	Turning Point	J/RMG	32,081	-29%
37	33	SNOOP DDGG	R&G (Rhythm & Gangsta)	Geffen	32,025	-22%
28	34	GRETCHEN WILSON	Here For The Party	Epic	31,351	-37%
18	35	MICHAEL BUBLE	It's Time	143/Reprise	30,251	-48%
38	36	NELLY	Suit	Derrty/Fo' Reel/Universal	30,157	-26%
36	37	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	30,149	-28%
31	38	BRIAN MCKNIGHT	Gemini	Motown/Universal	30,139	-38%
21	39	LOS LONELY BOYS	Los Lonely Boys	Epic	29,089	-46%
29	40	TIM MCGRAW	Live Like You Were Dying	Curb	28,932	-41%
—	41	CROSSFADE	Crossfade	Columbia	28,660	—
40	42	MOTLEY CRUE	Red, White & Crue	Hip-o	28,122	-29%
42	43	JAY-Z/LINKIN PARK	Collision Course	Warner Bros.	26,702	-28%
41	44	JOSS STONE	Mind, Body & Soul	S-Curve/EMC	26,238	-33%
20	45	U2	How To Dismantle An Atomic Bomb	Interscope	26,214	-54%
48	46	GARDEN STATE	Soundtrack	Epic	26,213	-18%
44	47	LEE ANN WOMACK	There's More Where That Came...	MCA	26,140	-24%
49	48	DISNEYMANIA 3	Various	Walt Disney	24,451	-21%
—	49	DADDY YANKEE	Barrio Fino	Universal Music Latino	24,213	—
46	50	TOBY KEITH	Greatest Hits 2	DreamWorks	23,936	-27%

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ON ALBUMS

Omarion On Top, Grammy Spikes Wane

Epic's Omarion, the first member of B2K to go solo, sees his debut effort, *O*, rise to the top. In the week following this year's post-Grammy sales surge, Omarion claims the No. 1 album-chart berth on sales of just over 180,000.



Tori Amos

Last week's chart monsters, Ray Charles and Green Day, cool this week by 50% and 48%, respectively, to land *Genius Loves Company* (Concord) at No. 2 and *American Idiot* (Reprise) at No. 3.



Crossfade

The Game (*Aftermath/G-Unit/Interscope*) eases up by 19%, to move into No. 4, while the top five is rounded out by Grammy performer John Legend (*GOOD/Columbia/Sony Urban*), who takes No. 5 on 78,000 sold for the week, a 17% decline.

Other Grammy beneficiaries see significant

settlement as well, including LaFace/Zomba's Usher (No. 11 on 61,000 sold, down 43%), Interscope's Gwen Stefani (No. 15, 50,000, down 21%), Octone/J/RMG's Maroon 5 (No. 17, 48,000, down 34%), J's Alicia Keys (No. 24, 35,000, down 52%) and Interscope's U2 (No. 45, 26,000, down 54%).

As for debuts, aside from Omarion at No. 1, two other albums make it into the top 10 in their first week of release: Razor & Tie's *Kidz Bop 7*, which lands at No. 6 on sales of 73,000, and Epic's Tori Amos, debuting at No. 7 based on 67,000 sold.

The fourth debut for the week is reggaeton buzz artist Daddy Yankee, whose Universal Latino debut nabs No. 49 on sales of 24,000. And the sole re-debut for the week belongs to Columbia's

Crossfade, who, thanks to multiple cuts at radio gaining critical mass, see their sales jump to 29,000 from around 21,000 last week, bouncing them onto the chart at No. 41.

Next week:

Look for debuts from Jennifer Lopez (Epic), Jack Johnson (Enjoy/Universal) and Mars Volta (Universal), each of whom streeted as scheduled on March 1. But look out for 50 Cent (*G-Unit/Aftermath/Interscope*), whose release moves up to March 3 and who'll come in a strong No. 1.



O'marion



MIKE TRIAS
mtrias@radioandrecords.com

Legend In The Making?

Born John Stephens, Columbia recording artist John Legend will be on his way to the artistic status of his stage name. A protege of Kanye West, Legend has quickly become one of the players to watch in R&B. But this isn't your typical protege scenario. Whereas West is a rapper, Stephens is a bona fide singer-songwriter with piano skills to match.

Next week he shows off his talent on the ivories as he goes for adds at Pop with "Ordinary People," a ballad taken from his debut album, *Get Lifted*. The cut lands at No. 6* at both Urban and Urban AC this week and jumps to No. 39* on the Rhythmic chart. WSTR/Atlanta; WKST/Pittsburgh; WPRO/Providence; WNCI/Columbus, OH; and WSNX/Grand Rapids have all added the track early at Pop. Legend says that the song is a composite of experiences. "It's about love, not as a fantasy or fairytale, but as it really goes down between two people," he says.

Currently, Legend is opening for Alicia Keys' nationwide *Diary tour* to much acclaim. He can also be heard on the soundtrack to *Hitch*, performing Stevie Wonder's "Don't You Worry 'Bout a Thing."

Guitarist Norman Brown goes for adds with "West Coast Coolin'," a Paul Brown-produced track that also doubles as the title track of Norman Brown's latest album, *West Coast Coolin'*. This is the guitarist's third album in the last five years and follows hot on the heels of his Grammy-winning *Just Chillin'*.

Continuing his evolution as a musical force, Norman also makes his debut as a vocalist on his latest CD. "My fans kept asking me to do more singing," he says. "At the same time I wanted to go further into some of the great soul and R&B sounds that have been such a tremendous influence on me. I tried to bring those two goals together on this new album."

Though the track officially arrives at Smooth Jazz radio next week, KSSJ/Sacramento and KJZY/Santa Rosa, CA are already "West Coast Coolin'."

Marcus Congleton (vocals, guitar, songwriting), Benji Lysaght (guitarist), Darren Beckett (drums) and Matt Dublin (bass, backing vocals), otherwise known as **Ambulance LTD.**, are Going for Adds at Alternative and Triple A next week with "Stay Where You Are," taken from their debut album, *LP*. Says Congleton about the four-some's sound, "We don't kick ass volumewise. Conceptually, poetically, we kick ass. Atmospherically, we kick ass. A lot of our stuff has '70s undertones to it, not so much the punk side, but the indulgent side that punk was rebelling against. I already did my punk time in high school."

Ambulance have joined the likes of such tastemakers as The Killers, The Thrills, Stellastarr, Elefant and The Dears on tour. They continue to live like road warriors as they tour North America, culminating with a performance at the Coachella Music & Arts Festival in Indio, CA on April 30.

The New Jersey-based outfit My Chemical Romance named their band after being inspired by the work of author Irvine Welsh. Next week they hope to erupt onto Alternative radio with their musical concoction "Helena." The single is from My Chemical Romance's sophomore CD, *Three Cheers for Revenge*, which lead singer Gerard Way describes as "violent, unsafe pop music." Producer Howard Benson was one of the main catalysts that gave *Three Cheers* its kick.



John Legend



Norman Brown



Ambulance LTD

R&R Going For Adds™

Week Of 3/07/05

CHR/POP

- JASMIN DJ (*Caliber*)
- JOHN LEGEND Ordinary People (*Columbia*)
- RYAN CABRERA 40 Kinds Of Sadness (*E.V.L.A./Atlantic*)

CHR/RHYTHMIC

- J-KWON fIPETEY PABLO & EBONY EYEZ Get XXX'd (*Jive/Zomba Label Group*)

URBAN

- J-KWON fIPETEY PABLO & EBONY EYEZ Get XXX'd (*Jive/Zomba Label Group*)

- JASMIN DJ (*Caliber*)

URBAN AC

- No Adds

GOSPEL

- No Adds

COUNTRY

- BRANDY LYNN When The Other Woman (*Caliber*)

AC

- CELINE DIDN In Some Small Way (*Epic*)
- JASMIN DJ (*Caliber*)
- RONAN KEATING If Tomorrow Never Comes (*Universal*)

HOT AC

- AFTERS Beautiful Love (*Epic*)
- KELLY CLARKSON Since U Been Gone (*RCA/RMG*)
- MNRTH Let Me In (*Uninhibited*)

SMOOTH JAZZ

- ACOUSTIC ALCHEMY Say Yeah (*Higher Octave*)
- BEBE WINANS Love Me Anyway (*Hidden Beach*)
- MADELEINE PEYROUX Dance Me To The End Of Love (*Rounder*)
- NORMAN BROWN West Coast Coolin' (*Warner Bros.*)

ROCK

- MAGNA-FI This Life (*Aezra*)
- SLIPKNOT Before I Forget (*Roadrunner/IDJMG*)
- U2 Sometimes You Can't Make It On Your Own (*Interscope*)

ACTIVE ROCK

- MAGNA-FI This Life (*Aezra*)
- SLIPKNOT Before I Forget (*Roadrunner/IDJMG*)
- U2 Sometimes You Can't Make It On Your Own (*Interscope*)

ALTERNATIVE

- AMBULANCE LTD. Stay Where You Are (*TVT*)
- FALL AS WELL Dead & Growing Older (*Imprint*)
- MY CHEMICAL ROMANCE Helena (*Reprise*)
- SLIPKNOT Before I Forget (*Roadrunner/IDJMG*)
- SMOKE OR FIRE California's Burning (*Fat Wreck Chords*)

TRIPLE A

- AMBULANCE LTD. Stay Where You Are (*TVT*)
- GLORIOUS California (*Toucan Cove*)
- MAVIS STAPLES Step Into The Light (*Alligator*)
- ROBBERS ON HIGH STREET Spanish Teeth (*New Line*)

CHRISTIAN AC

- JASON MORANT We Lift You Up (*Integrity/Vertical*)
- SCOTT RIGGAN Great Is The Lord (*Spinning Plates*)
- SWIFT I Need You (*Flicker*)

CHRISTIAN CHR

- FOREVER CHANGED Encounter (*Floodgate*)
- JACI VELASQUEZ With All My Soul (*Word/Curb/Warner Bros.*)
- KRYSTAL MEYERS The Way To Begin (*Essential/PLG*)
- MOURNING SEPTEMBER Closer To Closure (*Floodgate*)

CHRISTIAN ROCK

- FOREVER CHANGED Encounter (*Floodgate*)
- KRYSTAL MEYERS The Way To Begin (*Essential/PLG*)
- MOURNING SEPTEMBER Closer To Closure (*Floodgate*)
- RAE Vicious Cycle (*Independent*)
- ROOSEVELT'S Can't End This Way (*Word Of Mouth*)
- SANCTUS REAL The Fight Song (*Sparrow/EMI CMG*)

INSPO

- JASON MORANT We Lift You Up (*Integrity/Vertical*)
- SCOTT RIGGAN Great Is The Lord (*Spinning Plates*)
- SWIFT I Need You (*Flicker*)

CHRISTIAN RHYTHMIC

- No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.



RADIO AND RECORDS

2049 Century Park East, 41st Floor • Los Angeles CA 90067-3215
Tel 310-553-4330 • Fax 310-203-9763
www.radioandrecords.com

EDITORIAL

EXECUTIVE EDITOR	ROGER NADEL • rnadel@radioandrecords.com
MANAGING EDITOR	RICHARD LANGE • rlange@radioandrecords.com
ASSOCIATE MANAGING EDITOR	BRIDA CONNOLLY • bconnolly@radioandrecords.com
NEWS EDITOR	JULIE GIDLOW • jgidlow@radioandrecords.com
RADIO EDITOR	ADAM JACOBSON • ajacobson@radioandrecords.com
ASSOCIATE RADIO EDITOR	KEITH BERMAN • kberman@radioandrecords.com
ASSOCIATE EDITOR	CARRIE HAYWARD • chayward@radioandrecords.com
ASSOCIATE EDITOR	MICHAEL TRIAS • mtrias@radioandrecords.com
AC/HOT AC EDITOR	JULIE KERTES • jkertes@radioandrecords.com
ALTERNATIVE EDITOR	KEVIN STAPLEFORD • kstapleford@radioandrecords.com
CHR/POP EDITOR	KEVIN CARTER • kcarter@radioandrecords.com
CHRISTIAN EDITOR	KEVIN PETERSON • kpeterson@radioandrecords.com
COUNTRY EDITOR	LON HELTON • lhelton@radioandrecords.com
LATIN FORMATS EDITOR	JACKIE MADRIGAL • jmadrigal@radioandrecords.com
NEWS/TALK/SPORTS EDITOR	AL PETERSON • apeterson@radioandrecords.com
ROCK EDITOR	KEN ANTHONY • kantony@radioandrecords.com
SMOOTH JAZZ EDITOR	CAROL ARCHER • carcher@radioandrecords.com
TRIPLE A EDITOR	JOHN SCHOENBERGER • jschoenberger@radioandrecords.com
URBAN/RHYTHMIC EDITOR	DANA HALL • dhall@radioandrecords.com
ASST URBAN/RHYTHMIC EDITOR	DARNELLA DUNHAM • ddunham@radioandrecords.com

MUSIC OPERATIONS

SR. DIRECTOR/DIGITAL INITIATIVES	JOHN FAGOT • jfagot@radioandrecords.com
DIRECTOR/SPECIAL PROJECTS	AL MACHERA • amachera@radioandrecords.com
DIRECTOR/MUSIC OPERATIONS	JOSH BENNETT • jbennett@radioandrecords.com
CHARTS & MUSIC MANAGER	ROB AGNOLETTI • ragnoletti@radioandrecords.com
CHART COORDINATOR/LATIN	MARCELA GARCIA • margarci@radioandrecords.com
COORDINATOR	MARK BROWER • mbrower@radioandrecords.com

BUREAUS

7900 Wisconsin Avenue, #400 • Bethesda, MD 20814 • Tel 301-951-9050 • Fax 301-951-9051	JOE HOWARD • jhoward@radioandrecords.com
1106 16 th Avenue South • Nashville, TN 37212 • Tel 615-244-8822 • Fax 615-248-6655	LON HELTON • lhelton@radioandrecords.com
NASHVILLE BUREAU CHIEF	CHUCK ALY • caly@radioandrecords.com
ASSOCIATE COUNTRY EDITOR	KYLE ANNE PAULICH • kpaulich@radioandrecords.com
OFFICE MANAGER	

CIRCULATION

CIRCULATION MANAGER	JIM HANSON • jhanson@radioandrecords.com
---------------------	---

INFORMATION TECHNOLOGY

DIRECTOR	SAEID IRVANI • sirvani@radioandrecords.com
LEAD DEVELOPER	CECIL PHILLIPS • cphillips@radioandrecords.com
APPLICATION DEVELOPER	HAMID IRVANI • hirvani@radioandrecords.com
WEB/APPLICATION DEVELOPER	AMIT GUPTA • agupta@radioandrecords.com
NETWORK ADMINISTRATOR	KEITH HURLIC • khurlic@radioandrecords.com
SYSTEM ADMINISTRATOR	JOSE DE LEON • jdeleon@radioandrecords.com
DATABASE ADMINISTRATOR	PUNEET PARASHAR • pparashar@radioandrecords.com

PRODUCTION & DESIGN

PRODUCTION DIRECTOR	KENT THOMAS • kthomas@radioandrecords.com
PRODUCTION MANAGER	ROGER ZUMWALT • rzumwalt@radioandrecords.com
GRAPHICS	DELIA RUBIO • drubio@radioandrecords.com
DESIGN DIRECTOR	TIM KUMMEROW • tkummerow@radioandrecords.com
DIRECTOR/DIGITAL PRODUCTS	SUSAN SHANKIN • sshankin@radioandrecords.com
AD DESIGN MANAGER	EULALAE C. NARIDO II • bnando@radioandrecords.com
DESIGN	GLORIOSO FAJARDO • gajardo@radioandrecords.com
DESIGN	SONIA POWELL • spowell@radioandrecords.com
DESIGN CONSULTANT	GARY VAN DER STEUR • gvdsleur@radioandrecords.com
DESIGN CONSULTANT	CARL HARMON • charmon@radioandrecords.com

ADVERTISING

DIRECTOR/SALES	HENRY MOWRY • hmowry@radioandrecords.com
ADVERTISING COORDINATOR	NANCY HOFF • nhoff@radioandrecords.com
SALES REPRESENTATIVE	GABRIELLE GRAP • ggraf@radioandrecords.com
SALES REPRESENTATIVE	MEREDITH HUPP • mhupp@radioandrecords.com
SALES REPRESENTATIVE	ERN LLAMADO • ellamado@radioandrecords.com
SALES REPRESENTATIVE	KAREN MUMAW • kmumaw@radioandrecords.com
SALES REPRESENTATIVE	MARIA PARKER • mparker@radioandrecords.com
SALES REPRESENTATIVE	KRISTY REEVES • kraeves@radioandrecords.com
SALES REPRESENTATIVE	STEVE RESNIK • sresnik@radioandrecords.com
SALES REPRESENTATIVE	JEANNETTE ROSARIO • jrosario@radioandrecords.com
SALES REPRESENTATIVE	MICHELLE RICH • mrich@radioandrecords.com
SALES REPRESENTATIVE	BROOKE WILLIAMS • bwilliams@radioandrecords.com
SALES ASSISTANT	VALERIE JIMENEZ • vjimenez@radioandrecords.com

FINANCE

CHIEF FINANCIAL OFFICER	FRANK COMMONS • fcommons@radioandrecords.com
COMPTROLLER	MARIA ABUIYSA • mabuiysa@radioandrecords.com
ACCTG. SUPERVISOR/PAYROLL MGR.	MAGDA LIZARDO • mlizardo@radioandrecords.com
CREDIT & COLLECTIONS	SUSANNA PEDRAZA • spedraza@radioandrecords.com
BILLING ADMINISTRATOR	ERNESTINA RODRIGUEZ • erodriguez@radioandrecords.com
BILLING ADMINISTRATOR	GLENDA VICTORES • gvictores@radioandrecords.com

ADMINISTRATION

PUBLISHER/CEO	ERICA FARBER • efarber@radioandrecords.com
VP/EDITORIAL & MUSIC OPERATIONS	CYNDEE MAXWELL • cmxwell@radioandrecords.com
DIRECTOR/OPERATIONS	PAGE BEAVER • pbeaver@radioandrecords.com
GENERAL COUNSEL/HR DIRECTOR	LISE DEARY • ldeary@radioandrecords.com
DIRECTOR/CONVENTIONS	JACQUELINE LENNON • jlennon@radioandrecords.com
EXECUTIVE ASSISTANT	AMANDA ELEK • aelek@radioandrecords.com
OFFICE ADMIN/RECEPTION	JUANITA NEWTON • jnewton@radioandrecords.com
MAILROOM	ROB SPARAGO • rsparago@radioandrecords.com

A Perry Capital Corporation

Spotloads

Continued from Page 3

slightly, from 22% to 25%, since the last study two years ago, the number saying they switch after just one commercial jumped from 14% to 20%. Younger listeners are significantly more likely to switch before a stopset begins (15-24, 19%; 25-34, 16%), while older listeners tend to stay through the commercial break (45-59, 38%; 55-65, 39%).

As you would expect, a majority of radio listeners (57%) say they would listen more if stations noticeably cut commercial loads. However some 39% say their listening habits would not change if spotloads were reduced.

The keys to the "Less Is More" strategy are a combination of reduced commercial minutes per hour and more 30-second spots. But Henry said listeners are focused less on spot length and more on stopset length (see chart, Page 3). He said, "Most listeners don't care

Clear Channel

Continued from Page 1

San Francisco, San Jose, Monterey and Fresno. Martinez retains his duties programming the company's KYLD (Wild 94.9)/San Francisco.

Sledge joined Clear Channel in July 1999 as Director/Regional Country Programming and KNIX/Phoenix PD. He was upped to Director/Programming Operations for CC/Phoenix in April 2000; to Clear Channel Regional VP/Programming, Southwest in 2001; and to VP/Country for the company last month.

"Alan's multiformat expertise and notable success in building market-leading clusters of radio stations made him a natural for this role," Clear Channel/Sunbelt Region Sr. VP Charlie Rahilly said. "This strategic appointment demonstrates our confidence that Alan's expertise will benefit an expanded group of stations."

Sledge said, "I'm very excited about beginning this new role. We are fortunate to have great radio stations and great employees within this region, and I very much look forward to continued success there."

Before joining KYLD as PD earlier this year Martinez served as PD of CC's KDON/Monterey. In his new position he replaces Michael Martin, who was promoted to Sr. VP/Programming, West Coast in November 2004.

"Dennis has proved himself to be one of those programmers you don't want to be across the street from," said Martin, to whom Martinez reports. "I'm proud to have him on our team."

Martinez said, "It's been my pleasure to work with Michael Martin since programming KDON and now as PD of KYLD. I look forward to a continued close working relationship and working closely with

if a station plays 30- vs. 60-second commercials if the total commercial time is the same.

"For the minority of listeners who do care, the appeal of 30-second commercials is dependent upon the placement of that 30-second commercial in the context of the other commercials aired around it. When filling one minute of time, two 30-second spots are slightly preferred over one 60-second ad. However, when filling five minutes of time, 60s are preferred by a two-to-one margin."

This is the sixth time in 14 years that Paragon has surveyed listeners about their tolerance for commercials. Henry said, "Radio listening among younger listeners under 25 has been most affected by a perception of increased commercial loads. The good news is that it is this same group, [43% of] the under-25 listeners, who say they would listen more to radio if commercial loads were noticeably reduced."

the extraordinary programming professionals we have from Salinas to Fresno, San Jose to San Francisco."

Two other Regional VPs/Programming were named this week: Keith Royer gets responsibilities for Bakersfield, Santa Maria, San Luis Obispo, Santa Barbara, Lancaster and Victorville, CA; and Rob Harder takes over Anchorage and Fairbanks, AK and Spokane, Tri-Cities and Yakima, WA.

Royer will keep his programming duties at KIST/Santa Barbara, CA. Harder remains Director/Programming for Clear Channel/Spokane, where he also serves as PD of KKZX. A 31-year radio vet, Harder began his career with KING Broadcasting and has also worked in Seattle; San Francisco; and Portland, OR.

"Rob is a very experienced, successful and talented programmer, and I'm pleased to have him lead our efforts in the Pacific Northwest," said Martin.

"It's a great compliment from Michael Martin to allow me to oversee this region," Harder told R&R. "It's great to work for a company like Clear Channel where you can climb the corporate ladder without having to move from the area you love."

Goldberg

Continued from Page 1

media entrepreneur who has repeatedly made his mark on American culture, one of the smartest and most creative media executives of his generation and a man who deeply believes in the mission of Air America. On behalf of our staff, affiliates and investors, I am delighted to welcome Danny to Air America."

A longtime political activist, Goldberg is a well-known record executive who has been Chair-

Earnings

Continued from Page 12

million, and 2004 station operating income increased 6%, to \$177.4 million. 2004 net revenue was up 3%, to \$438.2 million, and free cash flow increased 8%, to \$95.6 million. For Q1, Cox forecasts revenue growth in the low-single-digit range.

• Elsewhere, Westwood One's Q4 EPS of 31 cents was 2 cents shy of the forecast of 33 cents per share from Thomson First Call. Net income came in at \$29.6 million, compared to \$31.1 million (31 cents) a year ago. Westwood One's Q4 net revenue rose 4%, to \$151.6 million, but operating income slid 3%, to \$51.1 million.

For 2004, WW1's net income per share of 97 cents fell short of the expectation of \$1 per share by Thomson First Call, as net income came in at \$95.5 million, compared to \$100 million (97 cents) a year ago. However, net revenue grew 4%, to \$562.2 million, while operating income declined 3%, to \$165.6 million. For 2005, Westwood One forecasts low- to mid-single-digit growth in revenue and mid-single-digit growth in operating income.

• Due to higher corporate expenses, Saga Communications' Q4 net income declined from \$4.5 million (21 cents) to \$4.1 million (20 cents), although net operating revenue rose 10%, to \$36.1 million, and operating income increased 1%, to \$8.7 million. For the year, net income increased from \$13.9 million (65 cents) to \$15.8 million (75 cents), as net operating revenue increased 11%, to \$134.6 million, and operating income rose 10%, to \$31.4 million.

• Univision's radio division saw Q4 revenue surge 10%, to \$84.1 million. The good performance came as Univision Radio's gross same-station revenue climbed 10% in the quarter — solidly outperforming the average gross revenue growth of 1% for the industry, as reported by the RAB. For 2004, Univision Radio's revenue climbed from \$83.6 million to \$328.4 million.

man/CEO of Artemis Records, President/CEO of Sheridan Square Entertainment, Chairman/CEO of the Mercury Records Group and Chairman/CEO of Warner Bros. Records. From 1983-1992 Goldberg was principal owner and President of Gold Mountain Entertainment, a personal management firm whose clients included Bonnie Raitt, Nirvana, Hole, Sonic Youth, Rickie Lee Jones and The Beastie Boys.

"I have admired Air America since its inception, and I am profoundly impressed by the cultural and business accomplishments of its board, staff and on-air talent in the past year," said Goldberg. "Joining in their efforts is one of the greatest honors of my professional life."



ADAM JACOBSON
ajacobson@radioandrecords.com

Just Don't Call It Oldies

Syndicated host weighs in on format concerns

By Tom Kent

There seems to be a lively and healthy debate among Oldies programmers regarding the direction Oldies stations should take. Should we play more or less music from the 1970s? Should we play anything from the 1980s? Should Oldies still call itself "Oldies"?

Veteran air personality and syndicated host Tom Kent says these are all good questions. "We, being the programming geniuses we are, will always be questioning and analyzing research and asking more questions as we are collectively gathered in our programming laboratories splitting the proverbial radio atom," he says.

This week R&R turns its Oldies column over to Kent, who weighs in on the state of Oldies by examining the listener and advertiser demographics of the format.

Move Forward Or Perish

Most people come of age musically as teenagers. This usually happens between the ages of 12 and 16, when we not only become musically aware, but also arrive at a time where music takes a place of priority and importance in our lives.

Consider this fact: If you were 14 years old in 1980, you're 39 years old today. If that's your age, then you're right in the middle of the most important advertising demographic out there, the coveted 25-54s. And, interestingly, you are not being served by Oldies radio.



Tom Kent

The mean average year at Oldies radio today is 1969. Is it any wonder this format is not growing? It's not growing because it's not moving forward and it's aging with its audience.

Conversely, there is no better format for the cultivation and future growth of the coveted adult demo than what we have termed Oldies. Witness WMJI/Cleveland under former PD Dave Popovich and incoming PD Meg Stevens. WMJI is consistently No. 1 in the market because the station has grown with its audience. They're playing titles from 1989!

That doesn't mean programmers should go out and start adding titles from the 1980s. One thing radio people love to do is go overboard with every new and developing idea. How many stations will start to go to all Christmas music right around Halloween?

Careful Branding

As far as branding goes, sometimes your biggest asset can be your biggest liability. A

case in point is the name "Oldies." The term describes the product perfectly, but it's also the biggest negative you can drive home to your listeners. For many, the name "Oldies" means the station is saying, "We play old music, and you are listening, so you must be old." Even folks who are old are in denial. They don't want to feel old or be reminded that they are old.

If you're 39 years old, you're right in the middle of the most important advertising demographic, the coveted 25-54s. And, interestingly, you are not being served by Oldies radio.

Here's a great story: Last summer I was enjoying a beautiful day in Cleveland. I was out in my convertible with the top down, loving life and living large. It was a Saturday morning, and I drove up to the McDonald's drive-through. I had the hat turned backward, the shades on and the radio cranked up loud. I was feeling about 22, and everything was great. After all, nice days in Cleveland really are rare.

Anyway, the girl at the window took my money, looked at me and smiled. It was a very condescending smile, because she was looking at me with that "Who are you trying to kid?" look. You see, she'd just read my T-shirt, which said "Oldies 106.1." I was cooked. When I got home, I tossed the T-shirt.

People naturally associate "Oldies" with the word "old." It's not a good image, and I'm in denial!

Tom Kent hosts the syndicated programs Hall of Fame Coast to Coast and Into the '70s With Tom Kent, both syndicated and distributed by the TKO Radio Network. Visit www.truckintom.com for more on Kent.

Countdown To Cleveland

OK, it's only early March, but Meg Stevens and the rest of the crew at Oldies WMJI/Cleveland are eagerly awaiting R&R Convention 2005, set for June 23-25 at the Renaissance Cleveland Hotel.

Those who attend this year's convention will have the luxury of tuning in to WMJI at 105.7 MHz, and what they hear may surprise them. It may also lead them to forget about listening to any other Cleveland radio station — it's just that damn good.

Of course, if you can't make it to Cleveland, the Clear Channel Oldies giant can bring Cleveland to you via your computer: WMJI is streaming at www.wmji.com.

WMJI has been a top-rated radio station book after book. The station scored an 8.5 12+ share in Arbitron's fall 2004 book, and it's winning with a very contemporary sound and a super-strong morning show.

Legendary Personalities

John Lanigan and Jimmy Malone have one of the most-listened-to morning shows in Cleveland. From taking listener calls to giving away makeovers for both male and female listeners, the Lanigan and Malone program offers music and fun each morning. And, of course, there is the long-running "Knuckleheads in the News" feature, a signature part of the show.



Lanigan & Malone

WMJI's airstaff also features Mike Ivers and Don "Action" Jackson in the afternoon hours, Daune Robinson in evenings and Doc Thompson in overnights.

The station takes things a step further by branding each air personality's time slot. Robinson helms *The Majic Music Magazine*, which includes a nightly Rock & Roll Hall of Fame spotlight, a "Top 10 at 10" from a random year and an Artist of the Day. An Elvis Presley twin-spin airs at 11pm, while a Beatles feature airs at 11:30pm as "Majic After Dark" gets underway.

Additionally, WMJI offers top-of-the-hour newscasts during daylight hours, giving the station a truly full-service image.

Wide Variety

Here's a peek at what WMJI played from 11:30pm on Feb. 22 to 12:30am on Feb. 23. As R&R staffers prepared for their big office move, the sounds of WMJI's audio stream filled the hallways.

JOHNNY NASH I Can See Clearly Now
LESLEY GORE Maybe I Know
ROD STEWART You're In My Heart
LOVIN' SPOONFUL Do You Believe In Magic
LOGGINS & MESSINA Your Mama Don't Dance
FIVE STAIRSTEPS O-O-H Child
GARY LEWIS & THE PLAYBOYS Count Me In
R. DEAN TAYLOR Indiana Wants Me
TURTLES Elenore
BRENTON WOOD Gimme Little Sign
EAGLES Take It To The Limit
CROSBY, STILLS, NASH & YOUNG Teach Your Children
JIMMY RUFFIN What Becomes Of The Brokenhearted
RICKY NELSON Travelin' Man
BEACH BOYS California Girls
BEATLES While My Guitar Gently Weeps



MONKEE BUSINESS WCBS-FM/New York recently lured legendary Monkee member Micky Dolenz (r) as its main man in morning drive. To welcome Micky to the Infinity Oldies station, NYC & Company President Cristyne Nicholas presented him with his very own New York street sign, pointing to "Micky Dolenz Way." We still haven't found it on the map, but it's a safe bet it's located somewhere in midtown Manhattan.



SAT BISLA
sat@radioandrecords.com

Canadian Music Network

Trade paper covers the industry up north

Canadian Music Network is a weekly trade magazine serving and reporting on the Canadian music industry. The debut issue appeared in May of 2001, and, with the magazine gearing up for its fourth year of publication, its vibrant content mirrors the exciting changes and developments afoot in the Canadian music industry. Spearheading the publication are Editor Barry Walsh and VP/Managing Director Samantha Pickard. I spoke with both about the magazine and its focus and impact on the Canadian market.

The Content Focus

"We're constantly listening to what our readership has to say about what we're doing —



Barry Walsh

what we're doing right and where we can improve," says Walsh. "Especially these days, with the global music industry experiencing a variety of changes, we want to report on those changes and how they affect the players within the Canadian community. Sometimes the transitions are painful and full of uncertainty, and other times the potential is readily apparent and exciting."

The magazine keeps its subscription-based readership informed with a mix of content that includes airplay charts from R&R and BDS Canada, adds reported by radio stations across the country, top 10 charts from national and regional retailers, a national Urban chart, a national Dance chart, tour listings, and sales charts provided by Nielsen SoundScan Canada.

"Our readership is made up of all aspects of the music industry," Pickard says. "We're read by radio, retail, artist managers, major labels, independent labels, promoters, representatives from national venues, publishers, agents, PR firms, print media, festivals, conferences, recording studios, associations and many other sectors of the Canadian music industry."

In addition to the charts, *Canadian Music Network* reports news and events in its Networking section, while weekly Q&As shine the spotlight on a variety of music-industry players.

"We rotate the subject matter of the Q&A in order to keep it fresh for the reader," says Walsh. "So it's not always going to be an interview with a PD or an A&R director. Sometimes it'll be with a producer who's just started his own studio or who has worked on the biggest new album in the country, or an agent who's had a particularly great touring season. Sometimes it'll be with someone who's celebrating a milestone anniversary with his or her company. We try to showcase as many of the stories behind what makes this all tick as possible."

One of the more popular weekly columns in *Canadian Music Network* is Indie Update, encapsulating the week's big news from the country's burgeoning indie community.

Influences & New Artists

Walsh says, "Over the last two years, we've seen incredible growth in Canada's independent sector, in terms of new labels such as MapleMusic Recordings [home to Sam Roberts and distributed by Universal Music Canada], Arts & Crafts [distributed in Canada by EMI Music Canada and home to Feist, Stars and Broken Social Scene], Distort Entertainment [home to screamo stars Alexisonfire, now distributed by Universal] and Last Gang [also Universal-distributed and home to Metric and Death From Above 1979] making huge inroads, both at home and internationally."

"With the global music industry experiencing a variety of changes, we want to report on those changes and how they affect the players within the Canadian community."

Barry Walsh

"We've been reporting on those bands — sometimes long before other national media outlets and certainly before a lot of the international media gets to them — and, as a result, the indie labels and artists across the country are very interested in receiving coverage."

"In Canada, a majority of majors are taking a close look at the independents and often establish [promotion and distribution] deals or other partnerships with some great labels. Aggressive labels like Distort are really making headway

nationally, thanks to the added bit of marketing muscle a major can provide, and tastemaker labels like the aforementioned Arts & Crafts and Toronto's Paper Bag Records and Six Shooter Records [distributed by Universal Music Canada and Warner Music Canada, respectively] are getting much wider exposure via our national music-video channel, MuchMusic, and via radio than perhaps they might've received on their own."

Walsh says independent distributors in Canada — among them Koch Entertainment Canada, FusionIII, Sonic Unyon, F.A.B. and Outside Music — are also making gains with retail and in artist signings. "Most of the indie distributors I've talked to that attended MIDEAM said it was the best year for them thus far," he says. "And we'll see the fruits of that in the coming year."

Canadian Music Network's Influence

Beyond the weekly Indie Update column by new editorial team member Sean Carrie, the magazine runs a monthly Q&A with an independent artist, headed "The Buzz Starts Here." The feature puts an artist, selected from among submissions to *Canadian Music Network* by bands, managers, publishers and labels across the country, in front of some of the most influential people in the Canadian music industry.

"I know for a fact that major-label presidents read the magazine cover to cover, and when there's a new band in that section, they're getting noticed," Walsh says. "I try to get as much input as I can from people in the industry with their ears to the ground, and when I mention a tiny band from Halifax, Nova Scotia that has people talking over there, they'll get e-mails from A&R and label heads in Toronto and Vancouver."

Because of the size of the country, Walsh says it's particularly important to make sure the content of the magazine is not too "Toronto-centric" and reflects the diversity of the regional scenes in Canada.

"It's a simple fact that what goes down a storm in Calgary, Alberta is sometimes unheard of in Toronto," he says. "The size of the country has always been one of the major challenges for a touring and recording artist here."

"With national media outlets like ourselves, it's really our responsibility to make sure that we have coverage of things like the East Coast Music Awards in Atlantic Canada or the Canadian Country Music Awards in Alberta. Exposing the rest of the country to these pockets of music and music-industry activity results in a richer publication for us, and it directly facilitates communication."

The diversity of the musical landscape in Canada is perhaps best illustrated by the Quebec music industry and its relation to the rest of the country. It's not uncommon for Quebec artists to sell hundreds of thousands of copies in their home province and internationally and to be relatively unknown — or completely unknown — in other parts of the country.

Canadian Music Network runs a weekly column on French-language music from Quebec, a Francophone spins chart from BDS and retail charts from Nielsen SoundScan Canada that provide a window on the Quebec music industry for the rest of the country and the magazine's international readers. "We plan on having more Francophone content in the months ahead," Walsh says.

As mentioned earlier, the pace of change in the music industry means there's rarely a dull moment around the *Canadian Music Network* offices. Walsh says that going in-depth with such big stories as the Sony BMG merger, ever-simmering copyright issues, the marriage of mobile technology and music and the potential arrival

of satellite radio in Canada are of paramount importance to the magazine and its readers.

"When we attend a Digital Music Summit like the one held in Toronto this month, we are essentially the eyes and ears for everyone who wasn't on the list or who wasn't able to make it," he says. "It's the same as when we cover the Juno Awards [presented to the cream of the Canadian music crop by the Canadian Academy of Recording Arts & Sciences] or the upcoming MusExpo conference in Los Angeles. We'll do our best to give the whole story from a multitude of angles."

Walsh says the magazine also welcomes op-ed pieces from people in the music industry. "If you've got a particularly strong point of view about an issue affecting the industry, we want to hear it," he says, adding jokingly, "Provided it's not libelous."

New Focus

Meanwhile, says Pickard, "The success and reputation of *Canadian Music Network* has allowed the company as a whole to grow. In January 2002 *Canadian Entertainment Network*, a biweekly trade magazine for the home-entertainment industry, was born. *CEN* is the direct result of the urging of our music-magazine retail readership for more information on the DVD format."

Hot on the heels of the launch of *CEN*, the Canadian Entertainment Network Awards debuted. The Canadian Entertainment Network Awards is the only awards show of its kind in Canada, celebrating the best in the Canadian home-entertainment industry and, in particular, the DVD format, which has grown exponentially over the last five years.



The awards are dedicated to acknowledging the success of DVD sales and rentals, which in 2004 accounted for over \$25 billion in consumer spending. This year's event is already sold out and promises to solidify the CENAs as one of Canada's premier entertainment-awards shows.

As for moving ahead in 2005, Walsh says *Canadian Music Network*, published by music-industry magnates Donald Tarlton and John Woodruff and sister magazine to *Australia's Music Network*, will be adding more international content from a variety of sources, both to inform the Canadian readership of what's happening around the world and to keep readers at home and beyond aware of the inroads being made by Canadian artists in other territories.

"This new millennium has proven to be just bursting with potential for the Canadian music industry, and it's our job to talk about it," he says.

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Beverly Hills, CA 90212, USA



KEVIN CARTER
kcarter@radioandrecords.com

PART TWO OF A TWO-PART SERIES

Fall '04 Ratings Rodeo Roundup

More fresh and delicious numbers from the Pop world

Last week we took a look at some of the big winners in the fall '04 episode of *Wheel of Arbitron*. This week the extravaganza continues as we visit four more of your Pop favorites to examine what went right for them in the fall book.

KHKS (106.1 Kiss FM)/Dallas

Kiss PD Patrick Davis is a humble man: He gives a lot of credit for the station's 3.4-4.0 12+ jump to his airstaff. "*Kidd Kraddick in the Morning* is the backbone of what we've done for the past five years," Davis says. "He still has double-digit 18-34, 18-24 and teen numbers. He's No. 1 25-54 as well, so he dominates women 12-54. When you're starting with a base like that, you really can't go wrong."

Davis even gives props to Asst. PD/MD/midday dude Fernando Ventura, despite the fact that Ventura just left for mornings at KNGY (Energy 92.7)/San Francisco (that bastard!), and he says afternoon driver JJ Kincaid has been rising steadily in every book he's been at KHKS. New night guy Billy The Kidd has done a phenomenal job, according to Davis — so good, in fact, that Davis just installed interim MD stripes on Mr. The Kidd's sleeve in the wake of Ventura's departure.

"I don't think the music cycle hurt us either," Davis says. "Having Kelly Clarkson, Avril Lavigne, Jojo, Maroon 5 and even the Nelly & Tim McGraw — which was very pop-sounding — those records were huge for us in the fall. The music cycle swung back around so that Pop had some artists to own again."

"When eight out of the top 10 songs in the country are hip-hop, it makes it difficult to get

any Pop attribution when people cross-cume between you and the hip-hop station. As much as you want to and do play those songs, who's really getting credit for them?"

"We can all live with a little hip-hop, but when we have no artists we own, it's tough to be top-of-mind. I heard only 35% of the hits in 2004 were pop and 65% were either hip-hop or urban. That makes it very tough for us to cut through."



Patrick Davis

KHKS also had a runaway promotion that helped tie up the fall book. "What's in the Box?" was an updated version of radio's classic "black box" promotion. The station hoisted a 20-foot-square box above Six Flags Over Texas and gave away clues on the air as to, well, what was in the box.

Davis says almost half a million people a week saw the box, and that fueled rampant hysteria throughout the market about what the box contained. (Turns out it was Usher's Mercedes — with \$10,000 cash in the glove compartment.)

"That went really, really well and helped us cut through a lot of the Christmas clutter," Davis says. "We were happy with that one, and it was one of those things where the longer it went on, the more people talked about it and the more interest it created."

"Being able to physically see the box every day was another big thing, especially when it was somewhere like Six Flags Over Texas. We got instant credibility from tying in with the biggest theme park."

All that translated into a killer book for KHKS: Persons 18-34 doubled, and teens nearly doubled as well. Kiss was also No. 2 women 18-34 and 25-54 — the latter being highly unusual for a CHR.

KHHT (106.9 K-Hits)/Tulsa

What, exactly, was in the water in Tulsa that led to KHHT's rocket-powered 4.8-6.3 jump to No. 3 in the fall book? Like Patrick Davis, KHHT PD Tod Tucker quick-ly spins in his chair and

points down the hall. "I am blessed to have one of the most talented staffs in America!" he yells.

"I also believe our success was due in large part to the fact that we're live and local. We keep our fingers on the pulse of what's going on in Tulsa and not any other market. What works in Los Angeles works in Los Angeles, but it might not work in Tulsa, and vice versa."

Tucker also found that cash — surprise! — is king, with the station's "Phrase That Pays" promotion, and K-Hits gave away a \$2,000 shopping spree right before Christmas with a "Guess Who's in the Sleigh to Win the Pay" contest.

In terms of the musical makeup, Tucker had to walk a pretty tricky line, but it appears to have paid off. He says, "K-Hits is a mainstream CHR that has always leaned a little rhythmic, and we're being squeezed at both ends, by a 'Churban' across town and their sister station that goes between Hot AC and CHR, depending on the week. But we've been able to maintain our position as *the* station for hit music in Tulsa."

Between music, mornings, marketing and money, K-Hits hit the jackpot: No. 1 persons and women 18-34 and 18-49, No. 1 teens and a big jump 25-54. "We did very well, from the cradle to the workplace," Tucker says. "I also have to give major props to our consultants and my good friends Mark St. John and Guy Zapoleon; my GM, Pat Bryson; and our owner, Tony Renda, who allows me to do what I love to do most."

KWTX/Waco, TX

We spoke to KWTX PD Darren Taylor only a couple of days after Waco's mayor died, but he sounded pleased that his station helped immortalize the mayor in its "12 Days of Christmas" promotion. "We had 12 local celebrities each doing a line from the '12 Days of Christmas,'" Taylor says.

"Ted Nugent lives here, so we got him and his wife, Shemaine, in on it, along with the late mayor. Each day we'd play one. Listeners had to keep up with them, and after the 12th day

"When eight out of the top 10 songs in the country are hip-hop, it makes it difficult to get any Pop attribution when people cross-cume between you and the hip-hop station."

Patrick Davis

we took the 97th caller, who had to name back all 12 celebrities in order. When Ted came in, he was yelling about how on the fifth day of Christmas, "my true love gave to me an Uzi, so I could kill something and eat it!"

Taylor says being local and doing "fun, old-school, goofy-radio stuff" is what helped power KWTX 8.6-9.5 12+ to a dizzying No. 2 in the market — something the station's never been

able to do before. And it did so despite the presence of a new Hot AC competitor.

"The biggest thing to us is that the station has been No. 3 for several years, and it didn't look like we were ever going to be No. 2," says Taylor. "Then, all of a sudden, we beat our sister Oldies station." In women 25-54, KWTX went 9.8-12.1, and persons 25-54 rose 7.7-8.5.

"We gave away turkeys for Thanksgiving, and we stayed focused on the community and delivered a good product," Taylor says. "The staff worked on doing good breaks, and the morning show has a commercial-free hour at 9am. We're holding our ground pretty well."

"It's about being out there and meeting people, which is a chance for you to put a name and a face to the station and sway opinions."

Scotty Mac

Musically, Taylor was able to play a little of everything — a nice goulash of pop, hip-hop and rock — but he'd especially like to thank Nelly & Tim McGraw for their mass-appeal hit "Over and Over." "Being No. 2 is neat!" he says.

WSPK (K104)/Poughkeepsie, NY

"We saw really nice cume growth." That's Scotty Mac, PD of WSPK, who saw his station post a healthy 4.2-5.8 gain in the fall book to plant its flag in the Land of Top Fivedom. It's a nice birthday present for K104, which is celebrating its 25th year as a CHR/Pop station.

"Basically, what we did was increase rotations, tighten up the playlist, get some great music from the industry — like Ryan Cabrera, The Killers and Gavin DeGraw — that worked out for our market quite well, and really re-committed to localism," Mac says. "It's about being out there and meeting people, which is a chance for you to put a name and a face to the station and sway opinions."

With the K104 Supersticker Patrol on call 24 hours a day, the station was blowing out prizes in every direction — concert tickets, tickets to Broadway shows, movie passes, blah, blah, blah. In other words, CHR 101. Plus, there was some serious trip action going on.

Mac says, "We've always been the strong-branded 'vacation station,' so we did 'Trips Gone Wild,' where we had a wheel of trips and people qualified for a Bahamas getaway, a trip to the Grammys, a trip to Mohegan Sun, a weekend at a ski resort and trips to New York."

All that recommitting to localism gave K104 a nice ratings payoff. "We were very healthy 18-34, and we really hit our money targets," Mac says. "We had big jumps, and the cume is continuing to rise over the past two books. But just when you think you've done enough, you have to re-evaluate."



FIDDY AND THE NEW G-UNIT 50 Cent dropped in on the unsuspecting folks at WDCG (G105)/Raleigh, where, in lieu of joining 50's entourage, G105 Asst. PD/afternoon goddess Randi West settled on having her picture taken with him.

CHR/POP TOP 50

March 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 GREEN OAY Boulevard Of Broken Dreams (Reprise)	8819	+338	763855	10	119/0
	2	2 KELLY CLARKSON Since U Been Gone (RCA/RMG)	8310	+254	731927	13	118/0
	3	3 CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	7679	-349	655727	15	116/0
	4	4 MARIO Let Me Love You (J/RMG)	6888	-705	530325	15	117/0
	6	5 GWEN STEFANI f/EVE Rich Girl (Interscope)	6030	+477	567937	11	118/1
	5	6 JESSE MCCARTNEY Beautiful Soul (Hollywood)	5858	-732	447015	18	118/0
	8	7 USHER Caught Up (LaFace/Zomba Label Group)	5829	+645	506834	9	117/0
	7	8 EMINEM Mockingbird (Shady/Aftermath/Interscope)	5686	+208	402836	11	115/0
	11	9 FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	5578	+677	488221	6	117/0
	10	10 GAVIN DEGRAW I Don't Want To Be (J/RMG)	4674	-251	378553	23	115/0
	13	11 50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4586	+487	372301	10	106/4
	9	12 DESTINY'S CHILO Soldier (Columbia)	4490	-675	331915	14	111/0
	12	13 LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	4067	-543	291219	11	80/2
	15	14 GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3547	+355	274498	6	88/4
	14	15 RYAN CABRERA True (E.V.L.A./Atlantic)	3500	-293	301854	17	109/0
	21	16 ROB THOMAS Lonely No More (Atlantic)	3348	+679	245121	3	105/8
	24	17 MARIAH CAREY It's Like That (Island/DJMG)	3058	+497	213504	5	109/3
	23	18 SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	3040	+465	215214	5	108/6
	28	19 NATALIE Goin' Crazy (Latium/Universal)	2979	+936	275382	4	100/16
	16	20 JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	2942	-211	297986	13	110/0
	25	21 ALICIA KEYS Karma (J/RMG)	2844	+386	192871	11	104/3
	17	22 NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	2763	-361	235504	20	103/0
	20	23 NELLY N Day Say (Derrty/Fo' Reel/Universal)	2387	-336	136011	9	89/0
	33	24 50 CENT Candy Shop (Shady/Aftermath/Interscope)	2347	+589	229446	3	83/26
	22	25 MARDON 5 Sunday Morning (Octone/J/RMG)	2323	-329	182568	13	107/0
	27	26 BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	2310	+182	136138	7	98/0
	31	27 EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	2210	+279	228995	8	70/6
	19	28 ASHANTI Only U (Murder Inc./DJMG)	2075	-658	120617	9	97/0
	34	29 3 DOORS DOWN Let Me Go (Republic/Universal)	1953	+321	114289	8	79/1
	29	30 AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1869	-162	175597	16	103/0
	32	31 JOHN MAYER Daughters (Aware/Columbia)	1640	-194	105442	19	76/0
	30	32 SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1618	-323	113318	16	104/0
	39	33 JET Look What You've Done (Atlantic)	1490	+304	156397	6	71/9
	44	34 WILL SMITH Switch (Interscope)	1434	+474	77908	2	71/8
	41	35 KILLERS Mr. Brightside (Island/DJMG)	1334	+234	71690	4	82/10
	26	36 JENNIFER LOPEZ Get Right (Epic)	1317	-956	91243	8	102/0
	38	37 TYLER HILTON When It Comes (Maverick/Reprise)	1247	+11	39711	10	62/1
	37	38 LUDACRIS Get Back (Def Jam South/DJMG)	1166	-256	78746	10	53/0
	46	39 TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1136	+209	72126	4	57/4
	35	40 LENNY KRAVITZ Lady (Virgin)	1136	-448	71160	17	87/0
	43	41 KEANE Somewhere Only We Know (Interscope)	1110	+108	71677	8	71/5
	40	42 EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	1108	-40	106865	14	71/0
	45	43 SIMPLE PLAN Shut Up (Lava)	1055	+126	50815	3	68/2
	47	44 CROSSFAOE Cold (Columbia)	922	+84	39368	5	50/5
	42	45 LINDSAY LOHAN Over (Casablanca/Universal)	919	-152	60012	9	69/0
	50	46 TIM MCGRAW Live Like You Were Dying (Curb)	897	+169	65431	2	37/2
	36	47 GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	858	-666	38959	12	97/0
	49	48 PAPA ROACH Scars (Geffen)	814	+48	32782	2	58/7
Debut	49 HOWIE OAY Collide (Epic)	769	+140	47244	1	48/4	
Debut	50 AKON Lonely (SRC/Universal)	758	+225	61296	1	38/10	

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
50 CENT Candy Shop (Shady/Aftermath/Interscope)	26
GAVIN DEGRAW Chariot (J/RMG)	22
NATALIE Goin' Crazy (Latium/Universal)	16
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	16
SUM 41 Pieces (Island/DJMG)	15
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	15
TOBYMAC Gone (ForeFront/EMI CMG)	12
KILLERS Mr. Brightside (Island/DJMG)	10
AKON Lonely (SRC/Universal)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NATALIE Goin' Crazy (Latium/Universal)	+936
ROB THOMAS Lonely No More (Atlantic)	+679
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+677
USHER Caught Up (LaFace/Zomba Label Group)	+645
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+589
MARIAH CAREY It's Like That (Island/DJMG)	+497
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+487
GWEN STEFANI f/EVE Rich Girl (Interscope)	+477
WILL SMITH Switch (Interscope)	+474
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+465

NEW & ACTIVE

T.J. Bring 'Em Out (Grand Hustle/Atlantic)	Total Plays: 653, Total Stations: 30, Adds: 1
OMARION O (Epic)	Total Plays: 622, Total Stations: 44, Adds: 8
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	Total Plays: 593, Total Stations: 49, Adds: 16
JOJO Not That Kinda Girl (BlackGround/Universal)	Total Plays: 537, Total Stations: 44, Adds: 4
ASLYN Be The Girl (Capitol)	Total Plays: 469, Total Stations: 38, Adds: 2
FANTASIA Truth Is (J/RMG)	Total Plays: 349, Total Stations: 33, Adds: 2
GAVIN DEGRAW Chariot (J/RMG)	Total Plays: 335, Total Stations: 63, Adds: 22
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	Total Plays: 317, Total Stations: 16, Adds: 4
LUDACRIS Number One Spot (Def Jam South/DJMG)	Total Plays: 294, Total Stations: 24, Adds: 5
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	Total Plays: 260, Total Stations: 16, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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CHR/POP TOP 50 INDICATOR

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	4401	+108	84082	10	67/0
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	4166	+104	80164	13	66/0
3	3	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4006	+54	78408	14	65/0
5	4	MARIO Let Me Love You (J/RMG)	3584	-59	66229	14	61/0
4	5	JESSE MCCARTNEY Beautiful Soul (Hollywood)	3569	-184	69306	17	65/0
7	6	GWEN STEFANI f/EVE Rich Girl (Interscope)	3365	+341	66552	11	66/1
6	7	DESTINY'S CHIL0 Soldier (Columbia)	2806	-312	53011	14	61/0
11	8	USHER Caught Up (LaFace/Zomba Label Group)	2663	+408	48736	9	63/0
10	9	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2642	+190	49869	9	64/0
8	10	GAVIN DEGRAW I Don't Want To Be (J/RMG)	2631	-201	47477	19	55/0
13	11	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	2568	+440	52904	6	62/0
9	12	RYAN CABRERA True (E.V.L.A./Atlantic)	2278	-180	43059	17	55/1
16	13	ROB THOMAS Lonely No More (Atlantic)	2045	+563	40264	3	62/2
12	14	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUOACRIS Lovers & Friends (TVT)	2042	-140	38480	10	55/0
15	15	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	1534	+39	27721	8	51/2
19	16	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1530	+127	27513	9	53/0
24	17	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1519	+242	27209	8	56/1
23	18	3 DOORS DOWN Let Me Go (Republic/Universal)	1485	+183	29153	9	54/3
14	19	NELLY f/TIM MCGRAW Dver And Over (Derrty/Fo' Reel/Curb/Universal)	1408	-224	23911	19	46/0
29	20	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1386	+325	24615	4	53/4
26	21	MARIAH CAREY It's Like That (Island/IDJMG)	1343	+185	26362	6	52/4
17	22	MAROON 5 Sunday Morning (Octone/J/RMG)	1335	-105	26477	14	45/0
28	23	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1197	+125	22731	5	49/1
34	24	NATALIE Goin' Crazy (Latium/Universal)	1192	+479	25295	4	56/17
22	25	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1121	-186	23204	16	33/1
21	26	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1117	-238	20713	13	38/0
31	27	ALICIA KEYS Karma (J/RMG)	1071	+167	22961	11	42/5
18	28	ASHANTI Only U (Murder Inc./IDJMG)	1014	-418	18552	9	38/0
25	29	JOHN MAYER Daughters (Aware/Columbia)	999	-179	17007	18	33/0
20	30	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	903	-479	15937	11	25/0
30	31	JENNIFER LOPEZ Get Right (Epic)	792	-260	15074	8	36/0
43	32	WILL SMITH Switch (Interscope)	670	+349	12580	2	40/11
36	33	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	658	+78	12448	5	32/2
35	34	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	644	+50	12800	6	31/2
39	35	50 CENT Candy Shop (Shady/Aftermath/Interscope)	598	+162	11322	3	35/7
40	36	JET Look What You've Done (Atlantic)	593	+158	13077	7	29/5
38	37	KILLERS Mr. Brightside (Island/IDJMG)	571	+106	10426	4	31/7
33	38	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	517	-256	8624	15	27/2
32	39	LENNY KRAVITZ Lady (Virgin)	512	-289	8691	18	19/0
42	40	PAPA ROACH Scars (Geffen)	378	+24	6922	3	21/2
41	41	TIM MCGRAW Live Like You Were Dying (Curb)	377	+18	6294	5	16/1
44	42	KEANE Somewhere Only We Know (Interscope)	376	+59	7508	9	21/0
37	43	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	376	-135	7060	12	16/0
Debut	44	JOJO Not That Kinda Girl (BlackGround/Universal)	368	+183	7391	1	20/4
45	45	STYX I Am The Walrus (New Door/UMe)	283	-3	5140	4	11/0
49	46	HOWIE DAY Collide (Epic)	282	+31	4356	3	15/1
47	47	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	278	+15	5276	3	19/3
Debut	48	SIMPLE PLAN Shut Up (Lava)	271	+51	5175	1	19/7
50	49	TYLER HILTON When It Comes (Maverick/Reprise)	249	+25	4931	3	17/2
48	50	LINOSAY LOHAN Over (Casablanca/Universal)	228	-32	5721	8	12/0

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NATALIE Goin' Crazy (Latium/Universal)	17
GAVIN DEGRAW Chariot (J/RMG)	15
AKON Lonely (SRC/Universal)	14
WILL SMITH Switch (Interscope)	11
AARON CARTER Saturday Night (Trans Continental Records)	10
50 CENT Candy Shop (Shady/Aftermath/Interscope)	7
KILLERS Mr. Brightside (Island/IDJMG)	7
SIMPLE PLAN Shut Up (Lava)	7
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	7
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	7
DESTINY'S CHILD Cater 2 U (Columbia)	7
ALICIA KEYS Karma (J/RMG)	5
JET Look What You've Done (Atlantic)	5
KIMBERLEY LOCKE Coulda Been (Curb/Reprise)	5
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	4
MARIAH CAREY It's Like That (Island/IDJMG)	4
JOJO Not That Kinda Girl (BlackGround/Universal)	4
OMARION O (Epic)	4
3 DOORS DOWN Let Me Go (Republic/Universal)	3
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROB THOMAS Lonely No More (Atlantic)	+563
NATALIE Goin' Crazy (Latium/Universal)	+479
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+440
USHER Caught Up (LaFace/Zomba Label Group)	+408
WILL SMITH Switch (Interscope)	+349
GWEN STEFANI f/EVE Rich Girl (Interscope)	+341
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+325
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	+242
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+190
MARIAH CAREY It's Like That (Island/IDJMG)	+185
3 DOORS DOWN Let Me Go (Republic/Universal)	+183
JOJO Not That Kinda Girl (BlackGround/Universal)	+183
ALICIA KEYS Karma (J/RMG)	+167
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+162
JET Look What You've Done (Atlantic)	+158
AKON Lonely (SRC/Universal)	+134
GAVIN DEGRAW Chariot (J/RMG)	+128
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+127
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+125
JIMMY EAT WORLD Work (Interscope)	+110
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+108
KILLERS Mr. Brightside (Island/IDJMG)	+106
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+104
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	+78
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	+63
KEANE Somewhere Only We Know (Interscope)	+59
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	+54
SIMPLE PLAN Shut Up (Lava)	+51
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	+50
OMARION O (Epic)	+50

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March 4, 2005



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 3/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.33	4.30	99%	24%	4.43	4.38	4.41
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.16	4.28	98%	29%	4.39	4.07	3.97
KELLY CLARKSON Breakaway (Hollywood)	4.03	4.09	100%	48%	3.85	4.01	4.31
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.98	3.96	98%	32%	4.04	3.76	4.17
RYAN CABRERA True (E.V.L.A./Atlantic)	3.98	4.06	96%	29%	4.01	4.14	3.95
MARDON 5 Sunday Morning (Octone/JRMG)	3.93	3.86	95%	24%	3.94	3.83	4.00
ALICIA KEYS Karma (JRMG)	3.84	3.70	82%	18%	3.89	3.79	4.00
CIARA ft. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.81	3.77	96%	35%	4.17	3.63	3.82
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	3.81	3.63	73%	13%	3.94	3.72	3.74
GAVIN DEGRAW I Don't Want To Be (JRMG)	3.80	3.75	98%	46%	3.64	3.65	4.06
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.79	3.69	97%	39%	3.90	3.68	3.86
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	3.78	3.84	90%	22%	3.99	3.53	3.76
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.75	3.92	98%	37%	3.71	3.67	3.85
USHER Caught Up (LaFace/Zomba Label Group)	3.66	3.66	90%	29%	3.75	3.71	3.88
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.63	3.73	92%	29%	4.07	3.57	3.56
GWEN STEFANI #EVE Rich Girl (Interscope)	3.58	3.61	96%	34%	3.54	3.43	3.87
MARIO Let Me Love You (JRMG)	3.56	3.53	96%	43%	3.54	3.46	3.70
NELLY ft. MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3.52	3.49	100%	58%	3.13	3.27	3.98
MARIAH CAREY It's Like That (Island/IDJMG)	3.36	3.27	60%	17%	3.24	3.31	3.70
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	3.35	3.32	79%	26%	3.27	3.18	3.63
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.34	3.34	83%	28%	3.29	3.55	3.65
JOHN MAYER Daughters (A&W/Columbia)	3.33	3.39	95%	43%	3.46	3.35	3.46
JENNIFER LOPEZ Get Right (Epic)	3.33	3.10	86%	29%	3.52	3.20	3.35
LENNY KRAVITZ Lady (Virgin)	3.30	3.26	93%	42%	3.09	3.27	3.40
DESTINY'S CHILD Soldier (Columbia)	3.26	3.33	96%	49%	3.37	3.26	3.19
S. DOGG ft. J. TIMBERLAKE Signs (Doggystyle/Geffen)	3.25	-	55%	15%	3.12	3.30	3.67
LIL' JON & THE EASTSIDE BOYZ... Lovers & Friends (TVT)	3.23	3.16	87%	37%	3.41	3.28	3.22
ASHANTI Only U (Murder Inc./IDJMG)	3.23	3.29	83%	33%	3.27	3.09	3.49
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.11	3.00	78%	32%	3.20	3.24	3.23

Total sample size is 330 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GWEN STEFANI #EVE Rich Girl (Interscope)	531	+35	9	5/0
2	2	MARIO Let Me Love You (JRMG)	481	+12	12	5/0
4	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	477	+12	9	5/0
5	4	USHER Caught Up (LaFace/Zomba Label Group)	467	+41	6	7/0
3	5	CIARA ft. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	436	-30	13	7/0
6	6	KELLY CLARKSON Since U Been Gone (RCA/RMG)	431	+10	11	7/0
7	7	K-OS Man I Used To Be (Astralwerks/EMC)	424	+15	9	7/0
9	8	SUM 41 Pieces (Island/IDJMG)	368	+41	6	7/0
8	9	JENNIFER LOPEZ Get Right (Epic)	324	-32	7	7/0
12	10	MARIAH CAREY It's Like That (Island/IDJMG)	300	+13	4	7/0
16	11	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	264	+16	17	5/0
14	12	SIMPLE PLAN Shut Up (Lava)	256	-8	4	4/0
20	13	EMINEM Mockingbird (Shady/Aftermath/Interscope)	255	+32	4	5/0
10	14	DESTINY'S CHILD Soldier (Columbia)	255	-69	12	6/0
11	15	LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)	251	-60	8	4/0
18	16	SHAWN DESMAN Let's Go (Vik/Sony BMG)	246	+12	3	5/0
29	17	50 CENT Candy Shop (Shady/Aftermath/Interscope)	235	+72	2	3/0
13	18	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	235	-45	9	5/0
15	19	JESSE MCCARTNEY Beautiful Soul (Hollywood)	233	-23	11	4/0
19	20	50 CENT Disco... (G-Unit/Shady/Aftermath/Interscope)	227	+2	9	6/1
25	21	S. DOGG ft. J. TIMBERLAKE Signs (Doggystyle/Geffen)	225	+43	2	5/0
22	22	GAME #50 CENT How...o (Aftermath/G-Unit/Interscope)	223	+22	5	6/1
17	23	KALAN PORTER Single (Sony BMG)	219	-18	6	5/0
27	24	ROB THOMAS Lonely No More (Atlantic)	214	+36	2	6/1
Debut	25	FRANKIE J. #BABY BASH Obsession... (Columbia)	210	+70	1	6/0
24	26	NELLY ft. MCGRAW Over... (Derrty/Fo' Reel/Curb/Universal)	193	+4	17	8/0
23	27	MARDON 5 Sunday Morning (Octone/JRMG)	189	-9	4	6/0
21	28	ASHANTI Only U (Murder Inc./IDJMG)	160	-55	8	5/0
30	29	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	157	-5	2	4/0
Debut	30	MASSARI Smile For Me (Independent)	155	+5	1	1/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records ♣ indicates Cancon.



AND THEY SAY IT NEVER RAYNES Frankie J (l) dropped in on the cool peeps at KHTT/Tulsa, where he bonded with MD/night guy Rayne over an acoustic performance of Mr. J's hit song "Obsession."

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ARTIST: Jimmy Eat World

LABEL: Interscope

By MIKE TRIAS/ASSOCIATE EDITOR

Now that Jimmy Eat World feel they've put enough work into "Work" to make it a hit at Alternative, they are hard at work making it an equally formidable hit at Pop. Says frontman Jim Adkins, "The demo sounded like 'Divorce Song,' that old Liz Phair track from *Exile in Guyville*. So I sort of jokingly thought, 'Why not just co-opt the song completely and get her to sing on it?'" As fate would have it, Phair agreed and lent backing vocals to "Work," just one of many highlights from the band's current disc, *Futures*.



The way that Adkins, Tom Linton, Rick Burch and Zach Lind derived the name Jimmy Eat World was also something you can attribute to fate: Linton's younger brothers Jimmy and Ed were fighting one day, and Ed resorted to drawing a picture of his older brother eating the world with the words "Jimmy eat world" inscribed underneath.

However, one thing that you can't attribute to fate is the band's path to

stardom — that was all hard work. After being cut from a major-label roster, the band decided to record their 2001 album *Bleed American* (subsequently re-titled *Jimmy Eat World*) on their own. The CD proved to be their breakthrough disc, spawning the hits "The Middle" and "Sweetness" and achieving platinum status.

Jimmy Eat World also put a lot of work into the followup CD, *Futures*. "We've always felt that when you're putting your name on something, you have to make sure it's the absolute best work possible," says Adkins. "This time it took a while to achieve what we wanted. We had to get our heads into the zone where we were ready to kill ourselves to finish this — and did."

Adkins partially credits the band's home state of Arizona for inspiring them to finish the CD. "It's a grounding force for us, living here," he says. "The music scene consists of people who care about satisfying themselves through their creative ambitions and not trying to be anything more than that. We wanted to get back to that idea where you just forget about everything except writing songs."

In the end, Adkins says Jimmy Eat World had one purpose in mind when it came to *Futures*: "to make a record for people who've always liked us." He adds, "We wanted this to be their favorite Jimmy Eat World record. We'll see how that goes."

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>KCDD/Abilene, TX OM/PO: Brad Elliott 1. 102.1 2. 94.9 3. 95.1 4. 97.1 5. 97.9</p>	<p>WKXS/Boston, MA OM/PO: David Goss AP/MD: David Goss 1. GAME 150 CENT 2. RYAN CARPENA AMERICAN H-F I 3. GAVIN DEGRAAM 4. KILLERS 5. JOHN LEGEND 50 CENT</p> <p>KNDE/Bryan, TX OM/PO: Lesley K 1. KILLERS 2. CROSSFADE 3. TRICK DADDY 4. OMBRON 5. JENNER LOPEZ H-F I JOE</p>	<p>WJYY/Concord (Lake Regions), NH OM/PO: AJ Dulatis 1. KILLERS 2. SIMPLE PLAN 3. 50 CENT 4. KILLERS</p>	<p>WXXB/Ft. Myers, FL OM/PO: Matt Johnson AP/MD: Randy Shawryn 50 CENT AARON CARTER</p>	<p>KSNN/Joplin, MO OM: Jay Ruppert AP/MD: Steve Kruse GAVIN DEGRAAM KILLERS DESTINY'S CHILD ACON</p>	<p>WABB/Mobile, AL OM: Jay Ruppert AP/MD: Steve Kruse 1. LUDACRIS 2. AMORIC CARTER 3. JAY-Z 4. R. KELLY 5. DESTINY'S CHILD ACON</p>	<p>WIOG/Philadelphia, PA OM: Jay Ruppert AP/MD: Marlan Neuzome 5. GAME 50 CENT KILLERS</p>	<p>KELZ/San Antonio, TX OM: Jay Ruppert AP/MD: John Legend 50 CENT</p>	<p>KHTT/Tulsa, OK OM/PO: Ted Tucker AP/MD: Matt Hoyer 1. DESTINY'S CHILD 2. TRICK DADDY 3. R. KELLY 4. JOHN LEGEND 5. DESTINY'S CHILD</p>
<p>WFLY/Albany, NY OM: Kevin Callahan AP/MD: John Facci 1. CHRIS TAYLOR 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. 50 CENT</p>	<p>WKWF/Albany, NY OM: Kevin Callahan AP/MD: John Facci 1. GAME 2. JAY-Z 3. WUSA H-I: JON & YOUNGBLOODZ 4. 50 CENT</p>	<p>WGIC/Cozbyville, TN OM: Mary McFly AP/MD: Randy Shawryn 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>KSRF/Smith, AR OM/PO: 'Big Dog' Rick Hayes AP/MD: Michael Osham 1. SIMPLE PLAN 2. AMORIC CARTER 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WFRF/Kalamazoo, MI OM: Mike Salavsky AP/MD: Big Rich GAVIN DEGRAAM KIMBERLY LOEKE ACON NATLIE</p>	<p>WYOK/Mobile, AL OM: Tom Barry AP/MD: Scott Adams 1. AMERICAN H-F I 2. BRITAIN SAYS 3. GAME 4. AMERICAN H-F I</p>	<p>KZZP/Phoenix, AZ OM: Mark Medina AP/MD: Mike Adams 1. GAME 2. 50 CENT 3. KILLERS 4. YING YANG THWIS</p>	<p>WXXM/San Antonio, TX OM: Jay Ruppert AP/MD: John Legend 50 CENT</p>	<p>KZS/Tulsa, OK OM: Jay Ruppert AP/MD: John Legend 50 CENT</p>
<p>WKFB/Albany, NY OM: Kevin Callahan AP/MD: John Facci 1. GAME 2. JAY-Z 3. WUSA H-I: JON & YOUNGBLOODZ 4. 50 CENT</p>	<p>WKSE/Buffalo, NY OM: Brian White AP/MD: Randy Shawryn 1. NATLIE 2. LUDACRIS 3. OMBRON</p>	<p>WKKS/Dallas, TX OM/PO: Patrick Davis AP/MD: Fernando Ventura 1. TRICK DADDY 2. JAY-Z 3. WUSA H-I: JON & YOUNGBLOODZ 4. 50 CENT</p>	<p>KZBB/Ft. Smith, AR OM/PO: Lee Matthews AP/MD: Ted Chase 6. WFLY 7. WUSA H-I: JON & YOUNGBLOODZ 8. DESTINY'S CHILD 9. JAY-Z</p>	<p>KCHZ/Kansas City, MO OM: Mike Salavsky AP/MD: Maurice Devito ACON NATLIE</p>	<p>KHOP/Modesto, CA OM: Richard Perry AP/MD: Steve Kruse 1. JIMMY EAT WORLD 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. AMERICAN H-F I AARON CARTER</p>	<p>WKST/Pittsburgh, PA OM: Mike Salavsky AP/MD: Mark Allen 1. MILEY 2. GAME 3. YING YANG THWIS</p>	<p>WKST/San Diego, CA OM: Brian Lora AP/MD: Roman Haza 1. DESTINY'S CHILD 2. DESTINY'S CHILD 3. ROB THOMAS</p>	<p>WVVK/Tupelo, MS OM: Steve Saylor AP/MD: Mark Allen 5. NATLIE 6. MARSH CARNEY 7. AMORIC CARTER 8. 21 SAVATYRE</p>
<p>KKOB/Albuquerque, NM OM: Eddie Hebble AP/MD: John Facci 1. CHRIS TAYLOR 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. 50 CENT</p>	<p>WKXC/Burlington, VT OM: Mike Salavsky AP/MD: Bob Hoyer 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WKXC/Burlington, VT OM: Mike Salavsky AP/MD: Bob Hoyer 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>KXKB/Kansas City, MO OM: Jay Ruppert AP/MD: Steve Kruse 1. AMERICAN H-F I 2. BRITAIN SAYS 3. KILLERS 4. CROSSFADE 5. DESTINY'S CHILD 6. AMORIC CARTER 7. GAVIN DEGRAAM</p>	<p>WWSW/Knoxville, TN OM: Rich Salavsky AP/MD: Scott Robinson 1. KEANE 2. AMERICAN H-F I 3. AMORIC CARTER</p>	<p>WNYK/Montgomery, AL OM: Bill James AP/MD: Steve Smith 1. GAVIN DEGRAAM 2. AMERICAN H-F I 3. AMORIC CARTER</p>	<p>WBOJ/Portland, ME OM/PO: Tim Moore AP/MD: Mike Adams 1. AMORIC CARTER 2. JAY-Z 3. WUSA H-I: JON & YOUNGBLOODZ 4. 50 CENT</p>	<p>KSJY/San Luis Obispo, CA OM: Craig Hester AP/MD: John Legend 50 CENT</p>	<p>KSJY/Hydr, TX OM: Craig Hester AP/MD: John Legend 50 CENT</p>
<p>KQOB/Alexandria, LA OM: Ron Roberts AP/MD: John Facci 1. CHRIS TAYLOR 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. 50 CENT</p>	<p>WZLZ/Canton, OH OM: John Stewart AP/MD: John Stewart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WZLZ/Canton, OH OM: John Stewart AP/MD: John Stewart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>KXII/Grand Forks, ND OM/PO: Rick Archer AP/MD: Dave Andrews 1. TREVOR D. 2. ALICIA KEYS 3. NATLIE 4. MARSH CARNEY 50 CENT</p>	<p>WVVA/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVWQ/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WSPK/Poughkeepsie, NY OM: Mike Salavsky AP/MD: Steve Kruse 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVAV/Palm Beach, FL OM: Dave Denver AP/MD: Steve Kruse 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVAV/Savannah, GA OM: Brad Kelly AP/MD: Chris Alan 1. NATE 2. 21 SAVATYRE 3. AMORIC CARTER 4. 50 CENT</p>
<p>WAEB/Allentown, PA OM: Laura St. James AP/MD: Mike Kelly 1. WUSA H-I: JON & YOUNGBLOODZ 2. 50 CENT 3. AMORIC CARTER</p>	<p>WRZC/Cape Cod, MA OM: Steve Blue AP/MD: Steve Blue 1. OMBRON 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. 50 CENT 5. WUSA H-I: JON & YOUNGBLOODZ 6. JAY-Z 7. JAY-Z 8. WUSA H-I: JON & YOUNGBLOODZ 9. WUSA H-I: JON & YOUNGBLOODZ 10. WUSA H-I: JON & YOUNGBLOODZ 11. WUSA H-I: JON & YOUNGBLOODZ 12. WUSA H-I: JON & YOUNGBLOODZ 13. WUSA H-I: JON & YOUNGBLOODZ 14. WUSA H-I: JON & YOUNGBLOODZ 15. WUSA H-I: JON & YOUNGBLOODZ 16. WUSA H-I: JON & YOUNGBLOODZ 17. WUSA H-I: JON & YOUNGBLOODZ 18. WUSA H-I: JON & YOUNGBLOODZ 19. WUSA H-I: JON & YOUNGBLOODZ 20. WUSA H-I: JON & YOUNGBLOODZ</p>	<p>WRZC/Cape Cod, MA OM: Steve Blue AP/MD: Steve Blue 1. OMBRON 2. SNOOP DOGG JUSTIN TIMBERLAKE 3. GAVIN DEGRAAM 4. 50 CENT 5. WUSA H-I: JON & YOUNGBLOODZ 6. JAY-Z 7. JAY-Z 8. WUSA H-I: JON & YOUNGBLOODZ 9. WUSA H-I: JON & YOUNGBLOODZ 10. WUSA H-I: JON & YOUNGBLOODZ 11. WUSA H-I: JON & YOUNGBLOODZ 12. WUSA H-I: JON & YOUNGBLOODZ 13. WUSA H-I: JON & YOUNGBLOODZ 14. WUSA H-I: JON & YOUNGBLOODZ 15. WUSA H-I: JON & YOUNGBLOODZ 16. WUSA H-I: JON & YOUNGBLOODZ 17. WUSA H-I: JON & YOUNGBLOODZ 18. WUSA H-I: JON & YOUNGBLOODZ 19. WUSA H-I: JON & YOUNGBLOODZ 20. WUSA H-I: JON & YOUNGBLOODZ</p>	<p>WWSX/Kansas City, MO OM: Jay Ruppert AP/MD: Steve Kruse 1. AMERICAN H-F I 2. BRITAIN SAYS 3. KILLERS 4. CROSSFADE 5. DESTINY'S CHILD 6. AMORIC CARTER 7. GAVIN DEGRAAM</p>	<p>WVWQ/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVWQ/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVWQ/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	<p>WVWQ/Morgantown, WV OM: Holly Kaveloff AP/MD: Lacy Hart 1. DESTINY'S CHILD 2. SIMPLE PLAN 3. LUDACRIS 4. AMORIC CARTER 5. JENNER LOPEZ H-F I JOE</p>	
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DANA HALL
dhall@radioandrecords.com

Breaking Ballads

Programmers weigh in on both sides

There's no question that the Rhythmic format is dominated by hip-hop. The genre has reached new heights in records sales and popularity even in the general marketplace. But does that success mean that it's harder to get ballads played at Rhythmic?

More than a few label executives have said that it's much more difficult today to break a ballad at Rhythmic than it has been in years past. But they admit that once a ballad does break there — for example, Usher's "Confessions" and "Burn" or Mario's "Let Me Love You" — the track simply won't go away.

Artist-Driven

In the last year five ballads have hit No. 1 at Rhythmic. Three were from Usher ("Confessions" and "Burn," as well as "My Boo" with Alicia Keys). Then there was Mario's "Let Me Love You" and the hip-hop-laced slow jam "Lovers and Friends" by Lil Jon featuring Usher and Ludacris.

Currently, the Lil Jon and Mario tracks are still in the top five on the Rhythmic chart, while five new ballads are working their way up: Frankie J's "Obsession," Omarion's "O," Natalie's "Goin' Crazy," Fantasia's "Truth Is" and John Legend's "Ordinary People."

"Part of the problem ballads face is that once a ballad works at the format, it tends to stay a really long time."

Tom Calococci

Then there are what I call "the bass ballads": ballads with a hip-hop beat, like 112's "U Already Know" or Bobby Valentino's "Slow Down." That's nine songs out of R&R's top 50 most-played tracks at Rhythmic — and that's not bad.

So, is it a misperception that the format doesn't play ballads, or is it truly more difficult to get these songs played at Rhythmic?

Mickey Johnson, PD of WBHJ/Birmingham, says, "It may be more difficult to get a ballad to break at Rhythmic. Just look at the name of the format — we are trying to be rhythmic or upbeat in tempo. This format also tends to be more artist-driven, so Usher, who is a core act for us, will probably get more ballads on than an unknown artist.

"Sometimes you get a record like 'Ordinary People' by John Legend. Honestly, when it first came out, I really wasn't looking to break it. But the song has proven itself at other formats, and now it's slowly working its way up on the Rhythmic side."

Tom Calococci, OM of KBXX/Houston, says, "It's like any other type of record: Some ballads have a hard time while others don't. The Rhythmic format is geared to the hip-hop lifestyle, and therefore hip-hop music dominates. That's why we hear more ballads with the hip-hop beat underneath.

"Part of the problem that ballads face is that once a ballad works at the format, it tends to stay a really long time. Look at Mario's 'Let Me Love You.' When you already have three power ballads, it makes it harder to look at new ballads coming up. It's a balance issue."

The Waiting Game

Calococci continues, "Promotion people need to understand that sometimes it's simply about timing, balance and competition. You might have a good record that's a ballad, but if



THEIR OBSESSIONS Columbia recording artist Frankie J stopped by KDGS (Power 93.9)/Wichita to promote his new single, "Obsession (No Es Amor)." Pictured here are (l-r) KDGS MD Mac Payne and PD Greg Williams, KDGS's J.R. Gonzalez, Frankie J and KDGS's Tony D and Chase Taylor

we're already playing several strong ballads, it's going to take longer to get that new one in."

Johnson agrees, saying, "The number of ballads that are working for you now will definitely dictate how many new ballads you will consider adding into rotation. For tempo and texture, that new ballad will just have to wait. It's not like playing a hip-hop track. We can play as many of those as we want without worrying about texture."

Sony Urban Exec. VP/GM Lisa Ellis says, "All formats tend to be a little slower with ballads, not just Rhythmic." She attributes this to the fact that "over the past few years hip-hop has become the dominant music at several formats — Urban, Rhythmic and even CHR/Pop radio."

She continues, "Listeners are hearing those records more often, and they become more familiar sooner. Take a 50 Cent record, for example. When it's released, Urban, Rhythmic and Pop radio might all start to play it out of the box. Therefore, you're hearing 150 spins in a market in the first week.

"A ballad, however, will probably start at the Urban format, and it could take much longer to get the same familiarity in the market. Therefore, ballads have a disadvantage. Hip-hop reacts faster because listeners become familiar with it sooner."

Weird Science

Johnson says, "The texture of a record also makes a difference. Yes, I'm going to say it: Some Rhythmic stations will not play certain ballads because they say they sound too black. That wouldn't be the case here in Birmingham, but it might be an issue for a station in Albuquerque.

"We played Anthony Hamilton's 'Charlene' because it has that dirty South, gritty, soulful feel. It's perfect for the heart of the South, like Birmingham. But I would have to

"Ballads will have less spins compared to their hip-hop counterparts, which get played in all dayparts."

Mickey Johnson

"I've never once had a listener tell me that a song was too slow or that we shouldn't play a record because it's a ballad."

Kid Curry

wonder if KPWR/Los Angeles would be able to get away with playing it."

Johnson also brings up a very important point: At Rhythmic, you see more dayparting of ballads. "This means the songs will have less spins compared to their hip-hop counterparts, which get played in all dayparts," he says. "I'm sure there are some Rhythmic stations that won't play a lot of ballads at night, unless they are powers."

Kid Curry, PD of WPOW (Power 96)/Miami, argues that sometimes we, as programmers, make programming too much of a science. "When I've done music research, I've never once had a listener tell me that a song was too slow or that we shouldn't play a record because it's a ballad," he says. "They either love a record or they don't."

"It's a cliché, but it has to be said: A hit is a hit. I don't think it matters if you have 10 ballads in power as long as they are all hits and the most popular records for your listeners.

"A lot of programmers say they have concerns about tempo or texture, but that's crap. Natalie's 'Going Crazy' is my biggest-testing record this week, and Mario's 'Let Me Love You' and Lil Jon's 'Lovers and Friends' get more requests than any other tracks. Since all three are ballads, does that mean I should play any one of them less? Hell no."

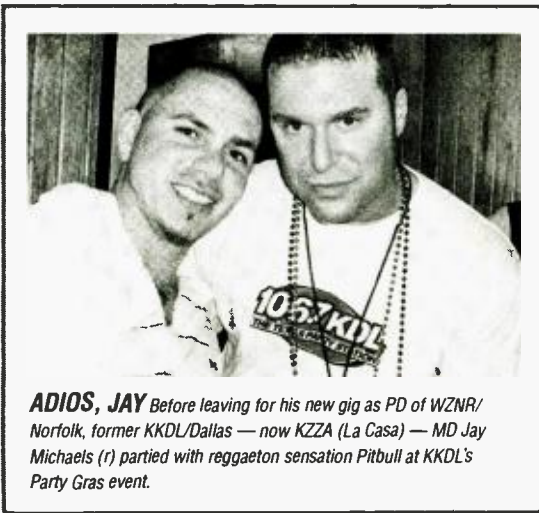
Calococci feels there may be a light at the end of the tunnel. "We're seeing ballads come back stronger at the Rhythmic format," he says. "We've had more big ballad hits in the past two years. Artists like Usher, Anthony Hamilton and John Legend are bringing singing back with really good records. Maybe that's the key that labels should look at: great artists with great records."



Kid Curry



Mickey Johnson



ADIOS, JAY Before leaving for his new gig as PD of WZNR/Norfolk, former KKDL/Dallas — now KZZA (La Casa) — MD Jay Michaels (l) partied with reggaeton sensation Pitbull at KKDL's Party Gras event.



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ROCK
Doug Podell
WRIF/Detroit



AC/HOT AC
Greg Strassell
Infinity



RHYTHMIC
Kid Curry
WPOW/Miami



SMOOTH JAZZ
Bob Kaake
WNUA & WLIT/Chicago



CHR/POP
Tom Poleman
WHTZ/New York



AC/HOT AC
Linde Thurman
Curb



ALTERNATIVE
Leslie Fram
WNNX/Atlanta



SMOOTH JAZZ
Allen Kepler
Broadcast Architecture



CHR/POP
Dave Reynolds
Universal



ALTERNATIVE
Kevin Weatherly
KROQ/Los Angeles



ROCK
Ray Gmelner
Virgin



ALTERNATIVE
Robble Lloyd
Interscope



AC/HOT AC
Jim Ryan
WLTW/New York



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Michael Williams
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CHR/RHYTHMIC TOP 50

March 4, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
3	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)	6284	+714	754080	7	81/1
1	2	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	5352	-422	670719	16	75/1
2	3	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	5135	-610	594530	14	39/1
5	4	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	5102	-180	664584	12	79/1
4	5	MARIO Let Me Love You (J/RMG)	4899	-414	614153	17	83/1
8	6	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	4215	+339	388263	8	63/0
6	7	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3750	-293	407470	20	82/1
9	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)	3447	+65	326337	13	64/0
11	9	MARIAH CAREY It's Like That (Island/IDJMG)	3321	+274	322853	7	78/0
10	10	USHER Caught Up (LaFace/Zomba Label Group)	3196	+149	360379	9	81/1
7	11	DESTINY'S CHILD Soldier (Columbia)	3162	-769	286797	14	74/0
14	12	NATALIE Goin' Crazy (Latium/Universal)	2762	+240	234470	12	55/0
15	13	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2673	+179	204193	10	71/3
12	14	T.J. Bring 'Em Out (Grand Hustle/Atlantic)	2655	-274	333157	14	76/1
13	15	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	2638	-252	309296	24	78/1
16	16	BABY BASH Baby I'm Back (Universal)	2351	+349	217202	7	60/4
19	17	TRILLVILLE Some Cut (BME/Warner Bros.)	2202	+482	248393	11	64/4
17	18	OMARION O (Epic)	2166	+293	212651	8	62/3
21	19	YING YANG TWINS Wait (TVT)	2022	+484	203970	4	67/13
29	20	GAME Hate It Or Love It (Aftermath/G-Unit/Interscope)	1986	+680	348495	4	52/21
28	21	AKON Lonely (SRC/Universal)	1856	+525	185988	4	65/7
22	22	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	1830	+314	168458	5	63/4
27	23	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	1563	+209	144851	12	61/1
25	24	PITBULL f/LIL' JON Toma (TVT)	1548	+133	125619	5	55/1
31	25	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1516	+378	122797	3	49/2
23	26	TORI ALAMAZE Don't Cha (Universal)	1499	-17	108623	12	41/0
20	27	DADDY YANKEE Gasolina (VI Music)	1431	-229	191637	14	21/0
18	28	LUDACRIS Get Back (Def Jam South/IDJMG)	1403	-320	116860	17	70/1
24	29	LLOYD BANKS Karma (Interscope)	1392	-69	170198	17	52/1
34	30	FANTASIA Truth Is (J/RMG)	1274	+200	137821	6	59/3
35	31	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1270	+197	140955	3	56/6
40	32	LUDACRIS Number One Spot (Def Jam South/IDJMG)	1250	+411	131012	2	69/7
32	33	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1190	+101	74257	4	59/5
26	34	ASHANTI Only U (Murder Inc./IDJMG)	1087	-295	123816	17	65/0
37	35	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	1005	-14	150816	19	55/1
36	36	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	892	-131	77076	20	54/0
38	37	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	848	-18	62282	6	38/0
41	38	GWEN STEFANI f/EVE Rich Girl (Interscope)	822	+61	133555	10	26/0
43	39	JOHN LEGEND Ordinary People (Columbia)	813	+80	105541	4	38/1
39	40	ALICIA KEYS Karma (J/RMG)	796	-55	66255	14	41/0
Debut	41	MARIO How Could You (J/RMG)	773	+375	50686	1	58/6
30	42	JENNIFER LOPEZ Get Right (Epic)	767	-392	97980	8	52/1
50	43	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	615	+144	61325	2	27/4
47	44	AMERIE One Thing (Columbia)	609	+82	123694	2	26/5
48	45	112 U Already Know (Def Soul/IDJMG)	587	+65	65023	2	34/2
45	46	BABY Shyne On (Cash Money/Universal)	567	-9	27916	4	45/0
42	47	CHINGY f/JANET JACKSON Don't Worry (Capitol)	561	-177	42650	7	36/0
Debut	48	K YOUNG Happy Together (Treacherous)	522	+187	38497	1	26/2
46	49	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	466	-72	60585	9	11/0
Debut	50	FANTASIA Baby Mama (J/RMG)	438	+77	77729	1	7/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	28
GAME Hate It Or Love It (Aftermath/G-Unit/Interscope)	21
NB RIDAZ f/ANGELINA Notice Me (Upstairs)	21
YING YANG TWINS Wait (TVT)	13
LUDACRIS Number One Spot (Def Jam South/IDJMG)	7
AKON Lonely (SRC/Universal)	7
MASHONDA Back Of The Club (J/RMG)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+714
GAME Hate It Or Love It (Aftermath/G-Unit/Interscope)	+680
AKON Lonely (SRC/Universal)	+525
YING YANG TWINS Wait (TVT)	+484
TRILLVILLE Some Cut (BME/Warner Bros.)	+482
LUDACRIS Number One Spot (Def Jam South/IDJMG)	+411
SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	+378
MARIO How Could You (J/RMG)	+375
BABY BASH Baby I'm Back (Universal)	+349
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+339

NEW & ACTIVE

MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin' (SwishaHouse/Asylum/Warner Bros.)
Total Plays: 400, Total Stations: 23, Adds: 6

CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)
Total Plays: 294, Total Stations: 34, Adds: 28

SLY BOOGY It's Nuthin' (J/RMG)
Total Plays: 292, Total Stations: 9, Adds: 6

TWEAPONZ Mira Mira (Defiant)
Total Plays: 281, Total Stations: 14, Adds: 2

LIL' JON f/ICE CUBE Roll Call (TVT)
Total Plays: 274, Total Stations: 14, Adds: 1

NB RIDAZ f/ANGELINA Notice Me (Upstairs)
Total Plays: 261, Total Stations: 24, Adds: 21

MASHONDA Back Of The Club (J/RMG)
Total Plays: 253, Total Stations: 29, Adds: 7

JOJO Not That Kinda Girl (BlackGround/Universal)
Total Plays: 253, Total Stations: 16, Adds: 0

WILL SMITH Switch (Interscope)
Total Plays: 224, Total Stations: 14, Adds: 0

JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)
Total Plays: 193, Total Stations: 29, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 3/4/05

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top CHR/Rhythmic songs.

Total sample size is 301 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



ARTIST: Czar-Nok LABEL: Capitol

By MIKE THIAS/Associate Editor



For those who demand the funk, Capitol recording duo Czar-Nok are out to give it to them. Hayczar and E-Nok are creeping onto the airwaves with "Hercules," a smooth-yet-crunk cut that introduces their rhythmic and articulate lyrical delivery.

The Cincinnati natives got into the game thanks to encouragement from their families and friends. They met in high school, with Hayczar deciding to use his street name (a play off the word "czar") as his handle and E-Nok deriving his moniker from that of a biblical figure.

The two decided to pattern their style after 8 Ball and MJG, whom they idolize. "That's how we see ourselves, like them," says Hayczar. "They're some real cats. They don't sound like clowns. They're about heavy pimping and are in the streets, but they stand for something."

Czar-Nok's debut album, That One Way, is tentatively scheduled to drop on July 7. Three 6 Mafia not only lent their production skills to the track "Throw Me That Pack," they also laid down some vocals for it. And if the track "G.A.M.E." on the CD-pro is any indication, That One Way promises to be one funky LP.

"Our songs have real feelings," says E-Nok. "People may look to us for the pimping, but we also bring a lot of important subjects to the music. We talk about life. It's street, and you can find out what's going on out there. We give you life lessons in the process."

REPORTERS

Stations and their ads listed alphabetically by market

Large table listing radio stations and their advertising spots across various markets like Atlanta, Boston, Chicago, Dallas, etc.

POWERED BY MEDIABASE logo and text: 107 Total Reporters, 85 Total Monitored, 22 Total Indicator

Did Not Report, Playlist KOJN(1); KRUJ(1)



DANA HALL
dhall@radioandrecords.com

How We Do: The Big Winners

Urban radio's fall '04 ratings success stories

Last week we spotlighted the Urban AC format in the fall '04 ratings race, shouting out several of the top-rated stations in the format, as well as those that made impressive debuts. This week's column focuses on the Urban format, as well as a rising star among formats, Gospel.

Not only were there a number of Urban stations that were No. 1 overall or the No. 1 music station in their markets, there were more than a few Urban clusters — Urban, Urban AC and Gospel sister stations — that saw all the stations go top five. This happened in markets like New Orleans and Memphis, where Clear Channel dominated; Little Rock, where Citadel was on fire; and Mobile, where Cumulus had the top dogs.

In fact, there were so many markets where the Urban format dominated that there's not enough room here for everyone to have their say. So let me give props now to heritage powerhouses WGCI-FM/Chicago, WVEE (V103)/Atlanta; WQUE/New Orleans; KPRS/Kansas City; WWVZ/Charleston, SC; and KTCX/Beaumont, TX, which all ranked No. 1.

"Who remembers the silver-medal winner at the Olympics? It's always about the gold."

Skip Cheatham

There were also several markets where Urban stations that are challenging the market's "big stations" are making significant headway. Take New York, where WWPR (Power 105.1) went 4.2-4.6 (No. 3), gaining on CHR/Rhythmic WQHT (Hot 97), which went 4.9-4.7 (No. 2). But the real point is this: The Urban format is as competitive as any other and continues to grow.

Gospel is on the rise in the ratings game, making impressive showings in several key Urban clusters. With companies like Radio One and Clear Channel committing to the format with full-power FM signals, we're also seeing growth in Gospel's revenue-generating power. Stations like WNNL/Raleigh; WPZE/Atlanta; WHLH/Jackson, MS; and WFMV/Columbia, SC have made impressive strides in ratings and, more often than not, topped their Urban competitors in the market.

Here are a few of the Urban and Gospel formats' fall '04 ratings success stories.

Urban Leaders

KKDA (K104)/Dallas
PD: Skip Cheatham
Summer '04-Fall '04: 6.2-6.1 (No. 1)

"We've been very fortunate to have had such a long run at No. 1," Cheatham says. "The key to our success is not only the fact that we have the best personalities, but it's just as important in this day and age to play the right music. Over the last year we really tightened up our playlist to be the most music-intensive we can be. You have to when there is so much competition. If you look at our playlist a year ago, our top spins were about 65. Now we're at 105 spins a week.

"The radio game used to be about TSL; now it's about cume. Radio is competing for listeners' time, not just their ears. We compete against TV and the Internet and iPods. TSL is going down in all formats. So, in order to win the ratings battle, you have to win the cume battle. When you are trying to build cume, that means hotter songs in hotter rotations.

"It's ironic that we're playing fewer songs more often, but in our research we find that we're hearing that old complaint 'You're playing the same songs over and over' less often.

"We're also a station that is truly a part of the community. We don't just do events in the community, we are the community. I've never wanted to be like those politicians who only come out to meet the folks when it's election time. You have to be in the streets and meeting people every day. If you ask anyone about the hip-hop community in Dallas, they will always mention K104 as a major part of it.

"We've accomplished all this in a market that is only 15% African-American. That means the white and Hispanic population is the majority, yet we still win. Our morning show, *Skip Murphy & Company*, is top-rated in the city over all formats.

"I have to give props to our entire staff for working so hard. Also our leaders, [GM] Ken Dowe and [Service Broadcasting owner] Hyman Childs, for giving us the opportunity to accomplish all we have. Lastly, I have to thank our competition, KBFB (The Beat). Any time you have a good competitor, you work harder



Skip Cheatham

to be better. They are a good station, and I think they just had a bad book this time around.

"They dropped to No. 4, but just a few books ago they had moved up to No. 2, behind us. So I will never ignore them. I'm a very competitive person. People say it's not about winning, but I hate losing. I mean, who remembers the silver-medal winner at the Olympics? It's always about the gold."

WPRW (Power 107)/Augusta, GA
PD: Tim "Minnesota Fattz" Snell
Spring '04-Fall '04: 6.3-6.5 (No. 3)

"In our core demo, 18-34, we had a 15.8 share," Snell says. "Power was No. 1 18-34 in every daypart. The big question everyone wanted to know was, how would *The Star & Buc Wild Morning Show* fare in the Bible Belt? Well, the proof is in, and it's doing very well. It was the star daypart.

"We had talked about making a change in mornings for a while. Previously, myself and Cher handled mornings, but with the market changing and more competition in the race, we decided to move *The Fattz & Cher Show* over to [Urban AC clustermate] WKSP, where we dominated in the 25-54 demo.

"Star & Buc is a very controversial morning show. A lot of folks didn't think it would work here in the South. I even had my concerns. But what they do is, they make the station top-of-mind for the listeners. Even if people don't like them, they know who they are and they stick in their heads. The show is very compelling. People talk about it, which makes other people want to listen. Even the people who say they hate the show will tune in to listen.

"This market is one of the few in the country that has all the major syndicated morning shows competing against each other: Russ Parr is on WIIZ, Tom Joyner is on WAKB, Doug Banks is heard on WFXA, and we have Star & Buc on Power. They debuted right before the fall book and took our mornings back to No. 1 in just three months — we had dipped in the spring '04 ratings. It's an interesting case study in syndicated morning shows.

"I have to give big kudos to our VP/GM, Barry Kaye, and OM, Mike Kramer, who had the vision to see that Star & Buc could work here. Without a doubt, [Clear Channel VP/Urban Programming] Doc Wynter has been instrumental in the success of the entire Urban cluster.

"I also have to thank my co-host, Cher Best, and Power 107 Asst. PD Tu Tu for all their hard work. The entire team is tight, from the production staff to the on-air folks to our street team."

Gospel Grows

WHAL (Hallelujah)/Memphis
PD: Eileen Collier
Summer '04-Fall '04: 7.5-7.5 (No. 1)

Collier says, "WHAL is No. 1 for its second consecutive book, and it has previously reached No. 1 on several occasions since launching two years ago. The station is consistently in the top five, often battling it out with sister stations Urban AC KJMS and Urban powerhouse WHRK.



Eileen Collier

some significant changes in the market recently. The Smooth Jazz station in the market flipped to CHR/Rhythmic as WMPW, and the classic Oldies station, WRBO, began playing more recent oldies. They were playing only music up to the '70s until last year, and now they will play something as recent as 2000. Those changes really made a difference in the overall ranking of the stations in our cluster: KJMS was No. 2, while WHRK was No. 3.

"At KJMS, we gained in middays and afternoons, where we took the No. 1 spot in those dayparts 25-54. We remained No. 1 in mornings, where we have *The Tom Joyner Show*. Nikki French is in middays, and she has a huge and loyal following. She is our *sista-girl* next door. Our afternoon man, Stan Bell, has been a staple in the community for years, and they have an old-school party with him every day. These are our KJMS stars.

"Nothing can be achieved without a well-executed plan and competent people to carry it out. [Clear Channel Regional VP/Programming and WHRK PD] Nate Bell is the visionary leader, I'm the middleman who makes sure things are going as planned, and our very talented airstaff makes it run like a well-oiled machine. And, of course, you have to acknowledge the listeners."

WXOK (Heaven 1460)/Baton Rouge
PD: Kerwin Fealing

Summer '04-Fall '04: 6.5-9.2 (No. 1)

"First of all, WXOK gives all of the glory to God," Fealing says. "Our station is programmed to reach people with a passion for Christ. Our fall success and our overall ratings consistency are attributable to just that: consistency.

"I take the liberty of playing the best and most logical gospel music. It helps that we have an ear for the people and we give them just what they want and need. We are always looking for exciting and innovative promotions. We are a vital part of the community, and they are a part of us. And, once again, we say, to God be the glory.

"Competition is a wonderful thing, and for a 5,000-watt station like ours to be in competition with higher-powered stations only makes it more impressive. We press harder, and work harder to maintain our position in the market.

"We are family in our cluster, and we applaud each other in our accomplishments. The in-house competition is also great for productivity. We complement one another by being able to offer each segment of the community everything they need. The wonderful and rewarding thing about it is that we work together.

"I am blessed with a wonderful staff of air personalities. We have a very strong morning show with Carolyn Gee, and our afternoon drive is strong, hosted by yours truly. These are two of our strong dayparts, but, as mentioned, all our jocks hold down their airshifts. They are all creative and great team workers. Our target demo of 35-64 is a loyal group unparalleled by any other. They listen longer to our station than to any other in the market.

"I want to take a moment to thank all industry personnel for providing us with quality material to share with our listening audience and to thank the listening audience for remaining so faithful. And, again, to God be the glory."



Tim Snell



Kerwin Fealing

URBAN TOP 50

POWERED BY
MEDIA BASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS <i>Lovers & Friends (TVT)</i>	3610	-231	458445	13	9/0
3	2	GAME f/50 CENT <i>How We Do (Aftermath/G-Unit/Interscope)</i>	3406	+119	430884	13	60/0
4	3	TRILLVILLE <i>Some Cut (BME/Warner Bros.)</i>	3070	0	352768	16	65/0
7	4	50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	3016	+417	374913	6	68/1
2	5	MARIO <i>Let Me Love You (J/RMG)</i>	2982	-366	404446	19	69/0
6	6	JOHN LEGEND <i>Ordinary People (Columbia)</i>	2976	+230	293855	11	63/1
5	7	FANTASIA <i>Truth Is (J/RMG)</i>	2957	-15	359623	12	65/0
12	8	T.I. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	2409	+337	271414	10	67/0
14	9	NIVEA f/LIL' JON & YOUNGBLOODZ <i>Okay (Live/Zomba Label Group)</i>	2208	+260	213984	13	61/1
11	10	OMARION <i>O (Epic)</i>	2181	+47	219491	11	57/1
9	11	T.I. <i>Bring 'Em Out (Grand Hustle/Atlantic)</i>	2172	-303	289909	14	68/0
8	12	DESTINY'S CHILD <i>Soldier (Columbia)</i>	2167	-318	247602	15	68/0
10	13	50 CENT <i>Disco Inferno (G-Unit/Shady/Aftermath/Interscope)</i>	1983	-193	287698	11	25/0
15	14	USHER <i>Caught Up (LaFace/Zomba Label Group)</i>	1876	-52	186012	8	66/0
13	15	CIARA f/MISSY ELLIOTT <i>1, 2 Step (LaFace/Zomba Label Group)</i>	1716	-288	188653	17	70/0
24	16	FANTASIA <i>Baby Mama (J/RMG)</i>	1710	+479	174860	5	65/1
20	17	MARIAH CAREY <i>It's Like That (Island/IDJMG)</i>	1659	+103	175687	7	66/0
16	18	SNOOP DOGG f/PHARRELL <i>Drop It Like It's Hot (Doggystyle/Geffen)</i>	1583	-63	192055	22	65/0
18	19	FABOLOUS <i>Baby (Atlantic)</i>	1566	-14	164999	9	59/0
22	20	AMERIE <i>One Thing (Columbia)</i>	1533	+136	194935	6	57/5
19	21	TYRA <i>Country Boy (GG&L)</i>	1504	-60	112646	14	44/0
21	22	TWISTA f/FAITH EVANS <i>Hope (Atlantic/Capitol)</i>	1486	-70	134232	11	48/0
17	23	SNOOP DOGG <i>Let's Get Blown (Doggystyle/Geffen)</i>	1430	-153	156923	9	53/0
31	24	YING YANG TWINS <i>Wait (TVT)</i>	1351	+367	125237	4	57/10
26	25	M. JONES f/S. THUG & P. WALL <i>Still Tippin' (SwishaHouse/Asylum/Warner Bros.)</i>	1329	+225	122100	7	61/0
29	26	112 U <i>Already Know (Def Soul/IDJMG)</i>	1255	+209	137014	4	57/0
27	27	BROOKE VALENTINE f/BIG BOI & LIL' JON <i>Girlfight (Virgin)</i>	1202	+123	94729	6	57/2
25	28	TRICK DADDY <i>Sugar (Gimme Some) (Slip-N-Slide/Atlantic)</i>	1198	+33	92010	7	61/2
35	29	LUDACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	1116	+399	117944	3	64/0
23	30	LUDACRIS <i>Get Back (Def Jam South/IDJMG)</i>	980	-296	92529	15	64/0
32	31	R. KELLY <i>In The Kitchen (Live/Zomba Label Group)</i>	912	+108	110959	5	3/1
36	32	FAITH EVANS <i>Again (Capitol)</i>	850	+160	76688	3	54/4
28	33	LLOYD BANKS <i>Karma (Interscope)</i>	847	-227	156467	18	42/0
30	34	ALICIA KEYS <i>Karma (J/RMG)</i>	769	-272	103589	14	42/0
44	35	BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	748	+263	82309	2	49/6
34	36	TWEET f/MISSY ELLIOTT <i>Turn Da Lights Off (Atlantic)</i>	743	+11	85805	5	44/1
Debut	37	MARIO <i>How Could You (J/RMG)</i>	648	+276	61785	1	51/4
37	38	URBAN MYSTIC <i>Long Ways (Sobe)</i>	627	-43	32600	6	37/0
38	39	BABY SHYNE <i>Dn (Cash Money/Universal)</i>	614	-39	32678	8	44/0
43	40	LIL' JON f/ICE CUBE <i>Roll Call (TVT)</i>	555	-12	41352	3	43/2
33	41	JA RULE f/R. KELLY & ASHANTI <i>Wonderful (Murder Inc./IDJMG)</i>	554	-206	53048	20	47/0
39	42	ASHANTI <i>Only U (Murder Inc./IDJMG)</i>	537	-100	66331	17	53/0
Debut	43	GAME <i>Hate It Or Love It (Aftermath/G-Unit/Interscope)</i>	521	+163	125160	1	4/2
49	44	CASSIDY <i>I'm A Hustla (J/RMG)</i>	500	+84	76351	2	42/40
48	45	MARQUES HOUSTON <i>All Because Of You (T.U.G.)</i>	496	+62	37580	3	40/16
50	46	LYFE JENNINGS <i>Must Be Nice (Columbia)</i>	482	+97	24722	2	37/4
41	47	JADAKISS f/MARIAH CAREY <i>U Make Me Wanna (Interscope)</i>	470	-107	51745	17	41/0
42	48	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY <i>What U Gon' Do (TVT)</i>	457	-117	47280	18	51/0
Debut	49	N2U f/JERMAINE DUPRI <i>Baby Mama Love (Virgin)</i>	436	+54	19372	1	40/1
47	50	RAHEEM DEVAUGHN <i>Guess Who Loves You More (Live/Zomba Label Group)</i>	428	-20	36343	3	39/1

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
CASSIDY <i>I'm A Hustla (J/RMG)</i>	40
CUBAN LINK f/IMYA <i>Sugar Daddy (MDB)</i>	26
C-MURDER f/B.G. <i>'Y' All Heard Of Me (Tru/Koch)</i>	17
MARQUES HOUSTON <i>All Because Of You (T.U.G.)</i>	16
YING YANG TWINS <i>Wait (TVT)</i>	10
JENNIFER LOPEZ f/FAT JOE <i>Hold You Down (Epic)</i>	9
BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	6
AMERIE <i>One Thing (Columbia)</i>	5
JA RULE f/LLOYD <i>Caught Up (Murder Inc./IDJMG)</i>	5
LIL' MO <i>Yeah Yeah Yeah (Cash Money/Universal)</i>	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FANTASIA <i>Baby Mama (J/RMG)</i>	+479
50 CENT <i>Candy Shop (Shady/Aftermath/Interscope)</i>	+417
LUDACRIS <i>Number One Spot (Def Jam South/IDJMG)</i>	+399
YING YANG TWINS <i>Wait (TVT)</i>	+367
T.I. <i>You Don't Know Me (Grand Hustle/Atlantic)</i>	+337
JA RULE f/LLOYD <i>Caught Up (Murder Inc./IDJMG)</i>	+282
MARIO <i>How Could You (J/RMG)</i>	+276
BOBBY VALENTINO <i>Slow Down (DTP/Def Jam/IDJMG)</i>	+263
NIVEA f/LIL' JON & YOUNGBLOODZ <i>Okay (Live/Zomba Label Group)</i>	+260
JOHN LEGEND <i>Ordinary People (Columbia)</i>	+230

NEW & ACTIVE

JA RULE f/LLOYD <i>Caught Up (Murder Inc./IDJMG)</i> Total Plays: 391, Total Stations: 44, Adds: 5
NAS <i>Just A Moment (Columbia)</i> Total Plays: 375, Total Stations: 31, Adds: 0
YOUNGBLOODZ f/YOUNG BUCK <i>Datz Me (So So Def/Zomba Label Group)</i> Total Plays: 312, Total Stations: 28, Adds: 1
BEANIE SIGEL <i>Feel It In The Air (Roc-A-Fella/IDJMG)</i> Total Plays: 291, Total Stations: 20, Adds: 0
TORI ALAMAZE <i>Don't Cha (Universal)</i> Total Plays: 286, Total Stations: 9, Adds: 0
ALCHEMIST f/NINA SKY <i>Hold You Down (Koch)</i> Total Plays: 258, Total Stations: 22, Adds: 2
JENNIFER LOPEZ f/FAT JOE <i>Hold You Down (Epic)</i> Total Plays: 257, Total Stations: 38, Adds: 9
S5 <i>Ooh That A** (J/RMG)</i> Total Plays: 160, Total Stations: 29, Adds: 1
RED CAFE <i>All Night Long (Capitol)</i> Total Plays: 131, Total Stations: 20, Adds: 2
MASHONOA <i>Back Of The Club (J/RMG)</i> Total Plays: 129, Total Stations: 17, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

CARLTON BLOUNT

The New Single "My Wife"

Going for Adds
March 14th & 15th!!!

Follow up to the smash hit
"Acting Like You're Free"
from the album,
(From) A Man's Point of View



Promo copies, call Jesus Garber: 323-469-1504 • Track dates, call Maurice B. Dixon: 212-315-1000

URBAN AC TOP 30

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FANTASIA Truth Is (J/RMG)	1543	+142	203461	12	51/0
3	2	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	1201	+104	115988	24	47/0
2	3	JILL SCOTT Whatever (Hidden Beach/Epic)	1178	-34	114763	16	49/0
5	4	ANITA BAKER How Does It Feel (Blue Note/Virgin)	1058	+9	109426	20	48/0
4	5	MARIO Let Me Love You (J/RMG)	1057	-33	153285	10	13/0
6	6	JOHN LEGEND Ordinary People (Columbia)	1016	+180	126446	8	21/3
8	7	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	967	+154	95206	10	47/0
9	8	KEM I Can't Stop Loving You (Motown/Universal)	917	+105	104206	7	54/1
7	9	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	804	-25	113543	37	39/0
10	10	LUTHER VANDROSS Think About You (J/RMG)	732	-12	104349	65	45/0
14	11	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	660	+75	71705	5	47/2
13	12	PRINCE Call My Name (Columbia)	627	+31	91979	40	40/0
11	13	JOSS STONE Spoiled (S-Curve/Virgin)	604	-54	78743	22	43/0
12	14	BRIAN MCKNIGHT What We Do Here (Motown/Universal)	603	-28	57004	34	41/0
15	15	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/DJMG)	500	-79	56308	29	38/0
16	16	GERALD LEVERT One Million Times (Atlantic)	460	-61	31782	18	45/0
17	17	O'JAYS Make Up (Music World/SRG)	429	-28	40387	20	28/1
18	18	TINA TURNER Open Arms (Capitol)	405	+31	38093	6	36/1
21	19	EARTH, WIND & FIRE f/RAPHAEEL SAADIQ Show Me The Way (Sanctuary/SRG/351)	351	+31	28636	16	19/0
24	20	FAITH EVANS Again (Capitol)	306	+54	20617	3	35/6
19	21	ALICIA KEYS Karma (J/RMG)	302	-42	38476	13	21/0
22	22	RAHSAAN PATTERSON Forever Yours (Artistry Music)	275	+4	14303	4	27/2
23	23	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	263	+2	19918	6	22/0
25	24	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	221	-27	12506	13	19/0
Debut	25	MINT CONDITION I'm Ready (Image)	216	+85	14364	1	23/3
26	26	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	205	-28	10405	6	24/2
27	27	AL GREEN Perfect To Me (Blue Note/Virgin)	195	-16	6878	2	25/4
29	28	SAMSON Atmosphere (Five Eight's)	157	0	6788	2	13/0
Debut	29	FANTASIA Baby Mama (J/RMG)	152	+32	17371	1	1/0
30	30	QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)	150	-2	6484	15	9/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TEMMDRA f/HOWARD HEWETT There's No Me (LEG)	15
FAITH EVANS Again (Capitol)	6
AL GREEN Perfect To Me (Blue Note/Virgin)	4
MINT CONDITION I'm Ready (Image)	3
JOHN LEGEND Ordinary People (Columbia)	3
RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	3
ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN LEGEND Ordinary People (Columbia)	+180
BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	+154
FANTASIA Truth Is (J/RMG)	+142
KEM I Can't Stop Loving You (Motown/Universal)	+105
LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	+104

NEW & ACTIVE

R. DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	Total Plays: 147, Total Stations: 7, Adds: 0
R. STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	Total Plays: 142, Total Stations: 17, Adds: 3
KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)	Total Plays: 137, Total Stations: 15, Adds: 0
TROY JOHNSDN It's You (Sought After Entertainment)	Total Plays: 96, Total Stations: 14, Adds: 0
MICHAEL B. SUTTON Nobody (Little Dizzy)	Total Plays: 90, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA OM: Bill Jones PD: Neke Mack 11 BRIAN MCKNIGHT	WBVA/Charlotte* PD/M: David Hart, Wind & Fire AL GREEN RAHSAAN PATTERSON FAITH EVANS	WROU/Dayton, OH* PD/M: J.D. James No Adds	WSQL/Jacksonville, FL* PD/M: KJ Brooks No Adds	WDLT/Mobile, AL* PD: Steve Crambley MD: Kelly Barlow TEMMDRA f/HOWARD HEWETT	WYK/Norfolk, VA* OM: Dick Lamb MD: Don London No Adds	Sirius Heart & Soul/Satellite OM: B.J. Stone MD: Charles Anthony APD: Michelle Miller JAY-EL	WTUG/Tuscaloosa, AL OM: Greg Thomas PD/M: Charles Anthony APD: Michelle Miller JAY-EL
KSYU/Albuquerque, NM* OM: Bill Wiley PD: Tim Jones APD: Jamey Barreras No Adds	WQNC/Charlotte* PD: Alvin Stacey MD: Kim Stevens 13 GERALD LEVERT	WUXX/Detroit, MI* OM: Khalid Muhammad APD: Omid Stevens MD: Shavita Little No Adds	KJMK/Kansas City, MO* PD: Jerome Jackson No Adds	KJMG/Monroe, LA PD: Chris Collins 30 KEM 11 TINA TURNER 9 TROY JOHNSDN	KRMP/Oklahoma City, OK* PD: Terry Monday MD: Cedric Briscoe 2 TEMMDRA f/HOWARD HEWETT	Sirius Slow Jamz/Satellite OM: B.J. Stone PD: Tonye Byrd 19 BAR-KAYS 6 TROY JOHNSDN	WHUR/Washington, DC* MD: Tred LaTrelle No Adds
WAKB/Augusta, GA* OM/PD: Ron Thomas 4 FAITH EVANS	WSCR/Chicago, IL* MD: Tracie Reynolds 4 RUBEN STUDDARD f/MARY MARY 4 MINT CONDITION	WUWS/Fayetteville, NC* PD: Garrett Davis MD: Catherine Pate TEMMDRA f/HOWARD HEWETT	KNEK/Lafayette, LA* PD: B-Rod TEMMDRA f/HOWARD HEWETT	WWMG/Montgomery, AL PD/M: Darryl Elliot 10 KEM 2 TROY JOHNSDN 9 BRIAN MCKNIGHT	WCFB/Oriando, FL* OM/PD: Steve Holbrook 7 GERALD LEVERT 1 MINT CONDITION	The Touch/Satellite OM: Phil Hill PD: Stan Beaton APD/M: Hollywood Hernandez No Adds	WMMJ/Washington, DC* PD: Kelly Brown MD: Mike Evans AL GREEN FAITH EVANS
WVAF/Augusta, GA* OM/PD: Erny Smith APD/M: Amanda Rivers No Adds	WVZZ/Ft. MI* PD: Troy Michaels MD: Yvonne Daniels No Adds	WUWS/Louisville, KY* PD/M: Tim General Girton 2 JOHN LEGEND KEM	KOKY/Little Rock, AR* OM: Joe Butler PD/M: Mark Dylan 8 TEMMDRA f/HOWARD HEWETT ISRAEL AND NEW BREED	WQOK/Nashville, TN* PD/M: Derrick Corbett No Adds	WDAS/Philadelphia, PA* OM: Theo Mitchell PD: Joe Tombera APD/M: Jo Ganible No Adds	WM The Flow/Satellite OM: Lori Parsonson PD: Maxx Myrick No Adds	WQCS/Wilmington, NC APD: LuThenee Fless 7 RUBEN STUDDARD f/MARY MARY 8 RAHSAAN PATTERSON 6 MINT CONDITION 4 FAITH EVANS 4 GERALD LEVERT 3 CHUCK STRONG 3 VIVIAN GREEN
WVAF/Augusta, GA* OM/PD: Erny Smith APD/M: Amanda Rivers No Adds	WZAK/Cleveland, OH* OM/PD: Kim Johnson MD: Bobby Rush No Adds	WUWS/Memphis, TN* PD/M: James T. APD: Tamara Gant 1 RUBEN STUDDARD f/MARY MARY	KULH/Los Angeles, CA* PD/M: Jennifer Russell AL GREEN	WYBC/New Haven, CT* OM: Wayne Schmitt PD: Joan Castillo APD: Angela Roberts 4 FAITH EVANS AL GREEN	WFYC/Raleigh, NC* APD/M: Judi Berry 1 FAITH EVANS	WLVH/Savannah, GA OM: Brad Kelly PD/M: Gary Young APD: Jewel Carter 28 PATTI LABELLE 16 MELISSA 14 R. KELLY 9 KEM	WUWS/Wilmington, NC APD: LuThenee Fless 7 RUBEN STUDDARD f/MARY MARY 8 RAHSAAN PATTERSON 6 MINT CONDITION 4 FAITH EVANS 4 GERALD LEVERT 3 CHUCK STRONG 3 VIVIAN GREEN
WVAF/Augusta, GA* OM/PD: Erny Smith APD/M: Amanda Rivers No Adds	WVZZ/Ft. MI* PD: Troy Michaels MD: Yvonne Daniels No Adds	WUWS/Memphis, TN* PD/M: James T. APD: Tamara Gant 1 RUBEN STUDDARD f/MARY MARY	WUWS/Memphis, TN* PD/M: James T. APD: Tamara Gant 1 RUBEN STUDDARD f/MARY MARY	WYBC/New Haven, CT* OM: Wayne Schmitt PD: Joan Castillo APD: Angela Roberts 4 FAITH EVANS AL GREEN	WYBE/Roanoke, VA* PD/M: Walt Ford 4 MINT CONDITION 2 KEM f/JOHN LEGEND ISRAEL AND NEW BREED	WUWS/Wilmington, NC APD: LuThenee Fless 7 RUBEN STUDDARD f/MARY MARY 8 RAHSAAN PATTERSON 6 MINT CONDITION 4 FAITH EVANS 4 GERALD LEVERT 3 CHUCK STRONG 3 VIVIAN GREEN	
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POWERED BY
MEDIABASE

*Monitored Reporters

74 Total Reporters

56 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (2)

WCMG/Florence, SC

WVXU/Columbus, MS

Kierra 'Kiki' Sheard "You Don't Know"

#1 single 2004 R&R Year End Chart - Gospel

- First NEW artist to debut on Billboard Gospel Chart @ #1
- 10 weeks at #1 @ R&R Gospel - 8 weeks consecutive
- Currently, 34 consecutive weeks in top 10 on R&R Gospel

NOW IMPACTING AT URBAN AC!!

Contact Cheryl Brox EMI CMG 815-371-4063 / Ebony Funderburk Grimes EMI GOSPEL 615-371-6690



GOSPEL TOP 30

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SMOKIE NORFUL I Understand (EMI Gospel)	963	+36	39173	16	33/0
2	2	J MOSS We Must Praise (Gospo Centric)	892	-7	36452	26	31/0
3	3	ONNIE MCCLURKIN I Call You Faithful (Verity)	881	+15	35594	15	31/0
4	4	DETRICK HADDOON God Is Good (Verity)	676	+7	26390	28	24/0
5	5	BISHOP TO JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel)	566	-5	25273	21	24/0
6	6	DONALD LAWRENCE Healed (Verity)	547	+21	18796	23	19/0
7	7	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	498	+11	18427	12	22/0
9	8	BENITA WASHINGTON Thank You (Light)	484	+5	18009	15	17/0
10	9	LASHUN PACE For My Good (EMI Gospel)	461	+20	15388	7	20/0
11	10	GMWA MASS CHOIR Only A Test (Gospo Centric)	446	+15	18922	18	20/0
8	11	NEW BIRTH TOTAL PRAISE CHOIR Suddenly (EMI Gospel)	423	-64	20431	31	17/0
14	12	BISHOP MICHAEL V. KELSEY... Run And Tell That (Safari Sound)	406	+8	11618	21	19/1
12	13	KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel)	405	-16	16308	31	21/0
13	14	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	396	-5	11169	6	18/0
17	15	TIM BOWMAN My Praise (Liquid 8)	371	+3	16369	11	18/0
18	16	BEBE WINANS Safe From Harm (Still Waters/TMG)	361	+1	15055	5	20/1
16	17	ONETRIA CHAMP Go On Through It (JDI)	359	-18	16960	14	16/1
19	18	RUBEN STUDDARD I Need An Angel (J/RMG)	356	+6	12628	8	13/0
20	19	FORTITUDE He's Alright (Word/Curb/Warner Bros.)	329	+13	13960	15	14/0
22	20	JAMES FORTUNE You Survived (World Wide Gospel)	326	+55	16030	4	23/4
21	21	MEN OF STANDARD Just Like You (Muscle Shoals Sound Gospel)	315	+21	13500	16	14/1
24	22	STEPHEN HURO Lead Me To The Rock (Integrity Gospel)	289	+37	12528	8	14/1
26	23	DAMON LITTLE Do Right (World Wide Gospel)	261	+21	13501	5	12/0
25	24	LORI PERRY I Found It In You (Music One)	261	+17	13919	10	13/1
29	25	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	251	+23	6320	3	11/0
23	26	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis)	247	-6	8921	4	13/1
28	27	TWINKIE CLARK He Lifted Me (Verity)	239	+10	10221	8	12/0
30	28	JOE PACE We've Come To Praise Him (Integrity Gospel)	237	+21	10970	19	12/0
27	29	KURT CARR Let God Arise (Gospo Centric/Interscope)	234	+1	5489	4	11/0
Debut	30	JONATHAN BUTLER Don't You Worry (Maranatha!)	201	+7	10750	1	11/1

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ANointed Gonna Lift Your Name (Sony Urban)	9
JAMES FORTUNE You Survived (World Wide Gospel)	4
BISHOP PAUL S. MORTON... A Mighty Good Friend (Tehillah/Light)	3
ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	2
MICAH STAMPLEY War Cry (EMI Gospel)	2
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	2
CALVIN SUGGS Lord I'm Sorry (Juana)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ANointed Gonna Lift Your Name (Sony Urban)	+65
JAMES FORTUNE You Survived (World Wide Gospel)	+55
STEPHEN HURO Lead Me To The Rock (Integrity Gospel)	+37
SMOKIE NORFUL I Understand (EMI Gospel)	+36
BISHOP PAUL S. MORTON... A Mighty... (Tehillah/Light)	+29
CHARLES LASTER II Breath Of God (Tyscot)	+28
OT. STUDDARD II Stop Praying For Me (Independent)	+27
R. STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	+26
FIRST CREATION Don't Want To Go Back (Independent)	+25
BISHOP LEONARD SCOTT Highway To Heaven (Tyscot)	+25

NEW & ACTIVE

CHOIR BOYZ It's Alright (Music One)
Total Plays: 201, Total Stations: 8, Adds: 0

MIAMI MASS CHOIR Glory, Glory (Independent)
Total Plays: 183, Total Stations: 10, Adds: 1

ISRAEL AND NEW BREED & BYRON CAGE Give Thanks (Gospo Centric)
Total Plays: 179, Total Stations: 8, Adds: 0

BISHOP PAUL S. MORTON... A Mighty Good Friend (Tehillah/Light)
Total Plays: 169, Total Stations: 10, Adds: 3

ONETRIA CHAMP I Really Love You (JDI)
Total Plays: 169, Total Stations: 9, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
OM: Frank Johnson
PD: Pamela Flish
20 STEPHEN HURO
17 JAMES FORTUNE
17 WINNIE PARKER
ANointed

WXOK/Baton Rouge, LA
OM: Jeff Jarrigan
PD/MD: Kerwin Feeley
No Adds

WMPZ/Chattanooga, TN
OM: Keith Landecker
PD: Andrea Perry
5 RALPH ALLEN GROUP f/KIRK FRANKLIN
5 MICAH STAMPLEY

WJYD/Columbus, OH
OM: Jerry Smith
PD: David Masley
12 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER
ANointed

KHVN/Dallas, TX
PD/MD: Warren Brooks
16 YASHAWN MITCHELL
14 MISSISSIPPI MASS CHOIR
12 FIRST CREATION

WCHB/Detroit, MI
PD: Spauld
ANointed

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Harwell
13 BEBE WINANS
12 ANointed

WHLU/Jackson, MS
OM: Steve Kelly
PD: Jennell Roberts
MD: Torrez Harris
AP/MD: Monica Washington
15 MEN OF STANDARD
4 CALVIN SUGGS
3 JAMES FORTUNE

WQAD/Jackson, MS
OM: Stan Brinson
PD: Perry Davis
MD: Stacie Hunter
4 JONATHAN BUTLER
3 ONETRIA CHAMP

KPRT/Kansas City, MO
OM: Andre Carson
PD: Byron Fears
AP: Freddie Bell
MD: Debbie Johnson
12 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER

WHAL/Memphis, TN
PD: Eileen Collier
AP/MD: Tracy Bethes
No Adds

WLOK/Memphis, TN
PD/MD: Kim Harper
18 KAREN CLARK-SHEARD
18 TONEX

WMBM/Miami, FL
OM: E. Charlotte Freeman
PD/MD: Greg Casner
28 CHARLES LASTER II
25 FIRST CREATION
25 BISHOP LEONARD SCOTT

WGOK/Mobile, AL
OM: Don Balla
PD/MD: Felicia Albritton
4 LORI PERRY
4 TROY SNEED
4 MISSISSIPPI MASS CHOIR
3 NICOLE C. MULLEN

WPRF/New Orleans, LA
PD: LaBrea "LBJ" Joseph
AP: Kite "Cap'n Kite" McCoy
14 JAMES FORTUNE

WYLD/New Orleans, LA
OM: Carla Boucher
PD: AJ Appleberry
MD: Lonnie Post
27 TITUS JOSEPH
26 BISHOP MICHAEL V. KELSEY & NEW BIRTH f/MICAH STAMPLEY
26 FRED HAMMOND

WXEZ/Norfolk, VA
OM: John Shonty
PD: Dale Hurley
No Adds

WDAS/Philadelphia, PA
PD: Jon Tambaro
AP/MD: Jo Gamble
No Adds

WNNL/Raleigh, NC
OM: Penny Smith
AP: Dennis Lee
MD: Melissa Wade
12 ANointed

WPZZ/Richmond, VA
OM: Jerry Smith
PD: Reggie Baker
30 RICKY DILLARD
10 RUDOLPH JACKSON
10 FRED HAMMOND
10 ISRAEL AND NEW BREED
10 JEFF MALORS
ANointed

ABC's Rejoice/Satellite
PD: Willie Mae McIver
21 MISSISSIPPI MASS CHOIR

WYCB/Washington, DC
PD: Ron Thompson
12 ANointed
11 BEYOND MEASURE
ANDERSON SANCTUARY CHOIR

34 Total Reporters

34 Total Indicator

Did Not Report. Playlist Frozen (4):
KVLO/Little Rock, AR
Sheridan Gospel Network/Satellite
WJNU/Charleston, SC
WPGC/Washington, DC

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COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KBCY/Ahlsene, TX OM: Brad Elliott PD/M: JB Cloud APD: Doc Alexander 5 JAY YETER	WDXB/Birmingham, AL* PD: Tom Haershan APD/M: Jay Cruze No Adds	KKCS/Colorado Springs, CO* PD: Cathy Carlson GEORGE CANTON BOBBY PRISON BRIAN MCCOY JEANNE KENDALL	KAFF/Ft. St. John, AZ PD: Chris Hulse APD/M: Hal James 8 JED HUGHES 9 HANNA-MCCLEEN 10 DIAMOND RIO 11 TRAVIS TRITT 12 J MICHAEL WARTER	WTCR/Huntington PD: Judy Calton MD: Dave Eaton 5 DAVID BALL	WLUX/Lexington, KY PD/M: Eric Larson No Adds	WSK/Nashville, TN* OM: Clay Hancock PD/M: Keith Kaufman BIG & RICH	WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans 22 TAM MCGRAW 13 BLAKE LARSEN 12 JEFF BATES 9 GRETCHE WILSON 8 DARRYL WORLEY	WCTQ/Sarasota, FL* OM: Paul Wilson APD: Heidi Decker 2 GRETCHE WILSON SHEEDNY	WVBT/Topeka, KS OM: Ed O'Donnell PD: Rick Bowers APD/M: Stephanie Lynn 8 KETH ANDERSON 8 BOBBY PRISON
WOMD/Akron, OH* OM: Kevin Mason APD: Ken Steel 1 TAM MCGRAW 12 JEFF BATES 9 GRETCHE WILSON	WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/M: Buck Stevens 10 KETH ANDERSON 10 AARON LILES	WCOS/Columbia, SC* PD: LJ Smith APD/M: Glen Garrett No Adds	WFBE/Ft. St. John, MI PD: Coyote Collins APD/M: Dave Geromino HARMA-MCCLEEN DIAMOND RIO	WDRM/Huntsville, AL OM: Tom Berry MD: Dan McClain 11 JOE MESSRA 4 JED HUGHES 2 TAM MCGRAW 1 TRAVIS TRITT JEFF BATES	WLWX/Lexington, KY OM: Robert Lindsey PD: C.C. Matthews MD: Karl Shannon 1 JOE MESSRA 9 GRETCHE WILSON PHIL VASSAR	WSM/Nashville, TN* No Adds MD: Frank Seros No Adds	WOOD/Raleigh, NC* PD: Lisa Mickey APD/M: Mike Maddaway Biddle 1 TAM MCGRAW 1 JOE MESSRA GRETCHE WILSON	WJCL/Savannah, GA OM: Pat Garrett PD: Boomer Lee No Adds	WTCM/Traverse City, MI OM: Jack O'Malley APD/M: Ryan Dobry 11 HANNA-MCCLEEN 5 TRAVIS TRITT 5 TRICK POYR
WGNA/Albany, NY* PD: Buzz Brindle MD: Bill Earley 1 KATHY LILES 1 BOBBY PRISON	WHKC/Bluefield, WV PD/M: Joe Jarvis No Adds	WCOL/Columbus, OH* PD: John Crenshaw APD/M: Dan E. Zuko 2 GRETCHE WILSON BRIAN MCCOY	WXFL/Florence, AL PD/M: Gary Murdock 11 HANNA-MCCLEEN 7 BOBBY PRISON 7 DAVID BALL	WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 4 GRETCHE WILSON 3 AMBER DOTSON 1 DIAMOND RIO 1 DARRYL WORLEY	WJOL/Lexington, KY OM: Jim Steal PD: Brian Jennings APD/M: Carol Turner 2 TAM MCGRAW 2 DARRYL WORLEY	WCTY/New London, CT PD/M: Jimmy Lehn APD: Dave Elder 3 TRAVIS TRITT 5 BOBBY PRISON 3 TRICK POYR 5 HANNA-MCCLEEN	KOUT/Rapid City, SD PD/M: Mark Houston 18 BRYAN MCCOY 16 BIG & RICH	KRMG/Shreveport, LA PD: Les Acres APD/M: James Anthony No Adds	KJIM/Tucson, AZ* OM: Herb Crowe PD/M: Buzz Jackson AMBER DOTSON
KBQI/Albuquerque, NM* PD: Tom Jones MD: Jeff Jay 9 JAMES TERRY GRETCHE WILSON BLAINE LARSEN	WKIZ/Boise, ID OM/PD: Rich Summers APD/M: Spencer Burke No Adds	WGSQ/Cookeville, TN OM: Gary Harrison APD: Philip Gibbons MD: Stewart James 15 KATHY LILES GEORGE CANTON	KSXS/Fresno, CA* PD: Steve Piest MD: Jason Huest 1 BLAKE SHELTON 1 JULIE ROBERTS	WWSU/Jackson, MS PD: Rick Adams MD: Marshall Stewart DARRYL WORLEY	KXOX/Odessa, TX OM: Mike Lawrence APD/M: Kelley Peterson DARRYL WORLEY HARMA-MCCLEEN BOBBY PRISON	WGH/Norfolk, VA* OM/PD: John Shomby APD/M: Mark McKay 1 BLAKE SHELTON DARRYL WORLEY AMY DALLEY	KFRG/Riverside, CA* OM: Lee Douglas PD/M: Don Jeffrey 4 GRETCHE WILSON	KKKS/Shreveport, LA OM: Gary McCoy PD: Russ Winston No Adds	WNZZ/Tupelo, MS PD: Bill Stevens 16 JIM ROBERTS 8 TRACE ADAMS 8 BRYAN MCCOY 1 KETH ANDERSON 1 SHEDDY 1 BLAKE SHELTON
KRST/Albuquerque, NM* OM/PD: Eddie Haswell MD: Paul Bailey HARMA-MCCLEEN	WKLB/Boston, MA* PD: Mike Brophy APD/M: Ginny Rogers 3 GRETCHE WILSON 1 DEBBY STEELE 1 TRICK POYR	KRYS/Corpus Christi, TX PD: Frank Edwards MD: Deena Blake 1 PAT GREEN	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary 22 TONY FORD 18 TAM MCGRAW 18 TRACE ADAMS 5 DARRYL WORLEY 3 AMBER DOTSON 1 DIAMOND RIO 1 DARRYL WORLEY	WUSJ/Jackson, MS PD: Tom Freeman No Adds	KNHX/Odessa, TX PD: Mike Lawrence APD/M: Kelley Peterson DARRYL WORLEY HARMA-MCCLEEN BOBBY PRISON	WGH/Norfolk, VA* OM/PD: John Shomby APD/M: Mark McKay 1 BLAKE SHELTON DARRYL WORLEY AMY DALLEY	WSLC/Roanoke, VA PD: Brett Sharp MD: Robyn Jaymes BIG & RICH 10 TRACE ADAMS 8 DARRYL WORLEY 8 DIAMOND RIO 12 PAT GREEN 3 BRIAN MCCOY	KSUX/Sioux City, IA PD: Bob Rounts APD/M: Tony Michaels No Adds	KNUE/Tyler, TX OM/PD: Michael Cruise No Adds
KRRV/Alexandria, LA PD/M: Steve Casey 2 DARRYL WORLEY	KAGG/Bryan, TX PD: Jennifer Allen MD: Colby Alan 11 JED HUGHES 20 GRETCHE WILSON 20 BIG & RICH	KSCS/Dallas, TX* OM/PD: Larin Palagi APD/M: Chris Huff No Adds	WKFT/Fl. Myers, FL* APD: Steve Arari APD/M: Dave Logan No Adds	WROO/Jacksonville, FL* OM: Gail Austin PD: Casey Carter 3 GRETCHE WILSON 1 BLAINE LARSEN 1 TRACE ADAMS JEFF BATES	KTST/Oklahoma City, OK* PD: Anthony Allen 4 LOBESTAR	KCKT/Omaha, NE* PD: Tom Goodwin MD: Craig Allen No Adds	WSDN/Macon, GA PD: Bob Raleigh APD/M: Laura Starling 10 GRETCHE WILSON	KHAY/Oxnard, CA OM: Buddy Van Arsdale No Adds	WRFG/Utica, NY OM/PD: Tom Jacobsen 17 BOBBY PRISON 16 JULIE ROBERTS 16 KETH ANDERSON
WCTO/Allentown, PA* PD: Shelby Easton APD/M: Sam Malone DARRYL WORLEY TRICK POYR	WYRK/Butte, MT* PD: John Paul APD/M: Wendy Lynn BIG & RICH BRIAN MCCOY	WYCD/Detroit, MI* PD: Chip Miller APD/M: Ron Chaitman PAT GREEN DIAMOND RIO 1 GRETCHE WILSON 1 BOBBY PRISON 1 HANNA-MCCLEEN	WYZZ/W. Walton Beach, FL OM: Scratch Malone PD: Todd Nixen MD: John Sykes No Adds	WQXQ/Jacksonville, FL* OM: Gail Austin PD: Casey Carter 3 GRETCHE WILSON 1 BLAINE LARSEN 1 TRACE ADAMS JEFF BATES	WVPA/Altoona, PA OM: Steve Walker MD: Lara Mosby 1 TRACE ADAMS	WDFW/Dallas, TX* PD: Steve Hart 4 PAT GREEN	WVVO/Madison, WI* PD: Mark Grantin MD: Mel McKenzie TRICK POYR HARMA-MCCLEEN	KJAL/Mason City, IA PD/M: J. Brooks 3 TRACE ADAMS 4 JED HUGHES 3 BRIAN MCCOY 2 HANNA-MCCLEEN	WVJR/Wichita, KS* OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADAMS 8 JED HUGHES 4 GRETCHE WILSON
WGNC/Anniston, TX OM: Dan German PD: Tim Butler APD/M: Patrick Clark 5 PAT GREEN	WYRK/Butte, MT* PD: John Paul APD/M: Wendy Lynn BIG & RICH BRIAN MCCOY	WYZZ/W. Walton Beach, FL OM: Scratch Malone PD: Todd Nixen MD: John Sykes No Adds	WZLX/Lubbock, TX OM/PD: Jeff Scott APD/M: Kelly Greene 1 BOBBY PRISON	WDFW/Dallas, TX* PD: Steve Hart 4 PAT GREEN	WVVO/Madison, WI* PD: Mark Grantin MD: Mel McKenzie TRICK POYR HARMA-MCCLEEN	WVPA/Altoona, PA OM: Steve Walker MD: Lara Mosby 1 TRACE ADAMS	KJAL/Mason City, IA PD/M: J. Brooks 3 TRACE ADAMS 4 JED HUGHES 3 BRIAN MCCOY 2 HANNA-MCCLEEN	WPAP/Panama City, FL OM/PD: Jim Radford APD/M: Shane Collins 15 JOE MESSRA 15 TRICK POYR	WVJR/Wichita, KS* OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADAMS 8 JED HUGHES 4 GRETCHE WILSON
WVHA/Atlanta, GA* OM/PD: Mark Richards MD: Johnny Gray No Adds	WZLX/Charleston, SC* PD/M: Terry Cooler 3 EDIE BASH	WYCD/Detroit, MI* PD: Chip Miller APD/M: Ron Chaitman PAT GREEN DIAMOND RIO 1 GRETCHE WILSON 1 BOBBY PRISON 1 HANNA-MCCLEEN	WVVO/Madison, WI* PD: Mark Grantin MD: Mel McKenzie TRICK POYR HARMA-MCCLEEN	WVPA/Altoona, PA OM: Steve Walker MD: Lara Mosby 1 TRACE ADAMS	KJAL/Mason City, IA PD/M: J. Brooks 3 TRACE ADAMS 4 JED HUGHES 3 BRIAN MCCOY 2 HANNA-MCCLEEN	WPAP/Panama City, FL OM/PD: Jim Radford APD/M: Shane Collins 15 JOE MESSRA 15 TRICK POYR	WVJR/Wichita, KS* OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADAMS 8 JED HUGHES 4 GRETCHE WILSON	WVJR/Wichita, KS* OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADAMS 8 JED HUGHES 4 GRETCHE WILSON	WVJR/Wichita, KS* OM: Jeff Wyatt PD: George King MD: Shelley Rose 8 TRACE ADAMS 8 JED HUGHES 4 GRETCHE WILSON

POWERED BY
MEDIABASE
Monitored Reporters
224 Total Reporters
116 Total Monitored
108 Total Indicator
Did Not Report.
Playlist Frozen (7):
KLUR/Wichita Falls, TX
KNFM/Odessa, TX
WDEZ/Wausau, WI
WJDR/Dotson, AL
WJLS/Beckley, WV
WSPK/Blacksburg, VA
WWWV/Ann Arbor, MI

Rascal Flatts

AND

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R&R GREETINGS FROM

MY TOWN

A CRS TRAVELOGUE



Lon Helton

With nods to Montgomery Gentry, Reed Nielson and Jeffrey Steele, R&R's Nashville Bureau brings you our annual Country Special, beginning with this CRS Travelogue. This year will bring Country radio and the record industry together in several disparate venues, including Las Vegas (ACM Awards), Cleveland (R&R Convention) and New York

City (CMAs), just to name a few. To prepare us all for these hot destinations, and with an eye toward some more remote locales, we asked industry pros and artists to tell us about their hometowns. And since the reason for this special is the Country Radio Seminar in Nashville, let's start there.



Chuck Aly

Randy Goodman

Lyric Street Nashville

Event you should come to town for: Thursday during this year's CRS, at Ocean Way Studios, Lyric Street presents The Ragsdales. Country, commercial and cool, presented in the magical environment of Ocean Way, where, at Country Radio Seminars past, we launched Rascal Flatts and Josh Gracin. It should be fun.

Where to stay on an expense account: The Hermitage Hotel.

Where to stay on your own dime: With me. I have an extra bedroom.

Best restaurant when someone else is picking up the tab: The Hermitage Hotel's Capitol Grill.

Best restaurant when you're footing the bill: Subway.

Favorite country bar or nightclub: Station Inn.

Best concert venue: The Ryman.

Hottest nightspot: I have no idea; I'm in bed by 10pm.

Must-see sights: Country Music Hall of Fame, the Grand Ole Opry, the Ryman, Hatch Show Prints on Broadway.

Neatest spot only a resident knows about: On a gorgeous day, the Natchez Trace.

Don't waste your time on this tourist trap: The Boat Show.

Best golf course: Putt Putt in Cool Springs.

Best time of year to visit: Spring or fall.

Time of year to avoid: Late summer.

Great side trips within an hour of town: Run or walk at Radnor Lake. Visit Andrew Jackson's home, the Hermitage; James K. Polk's home in Columbia, TN; or the Jack Daniel's distillery in Lynchburg, TN; or ask Alan Jackson to take you to his home on Center Hill Lake. If you have twice the time or a free day, I recommend a trip to Bardstown, KY, where you can see Stephen Foster's home and visit the Abbey of Gethsemane.

The one thing you must do: Visit the Grand Ole Opry on a Saturday night.

The one thing you'll want to take home with you: If you want to make friends but don't care about cholesterol, bring back a case of Goo Goo Clusters.



Randy Goodman

Gerry House

WSIX Nashville

Event you should come to town for: Tony Brown's New Year's Eve party. Steve Winwood and Steve Earle singing, Tony playing piano and Donna Summer and Rodney Crowell doing background vocals. Tough ticket.

Where to stay on an expense account: Hermitage Hotel. I love the Boots Randolph room, which they call the Toot Suite.

Where to stay on your own dime: Where everybody in town stays when they are finally on their own dime home.

Best restaurant when someone else is picking up the tab: For "their" money, the Sunset Grille is still pretty fab. Also, Midtown Cafe and Park Cafe aren't that expensive, but good for foodies.

Best restaurant when you're footing the bill: Look, a couple of extra spins, and you're at the Palm. What's the big deal?

Favorite country bar: No doubt about it, the Sutler. Owned by an ex-radio guy and the most fabulous beer selection and vibe. Also has a bowling alley next door for those visitors from Canada.

Best concert venue: I haven't been out since Prince played the Exit Inn, so don't ask me.

Hottest nightspot: I always see a line outside the Pancake Pantry. Must be a great place, to line up that early in the day for the concert that night.

Must-see sights: Alan Jackson's garage, Kenny Chesney's hat barn and Ronnie Dunn's collection of black leather pants.

Neatest spot only a resident would know about: The trout farm in Pegram, TN. Stay away.

Don't waste your time on this tourist trap: The pyramids. I know they're in Egypt, but I went, and they're a half-mile from the Holiday Inn in Giza. I felt ripped off.

Best golf course: No doubt about it, Richland. I live a driver and a 7-iron from the first tee.

Best time of year to visit: Spring, when the new artists are just coming out of their eggs. It's fun to watch them stretch and get their legs and form into living beings. Some learn to fly, and others get eaten.

Time of year to avoid: Fan Fair, or whatever it's called now. It's an "I dated my sister" festival.

Great side trips: Pegram. Stay away.

The one thing you must do: Go to the Bluebird and scream "Freebird" over and over during Don Schlitz's set.

The one thing you'll want to take home with you: The CRS special edition of R&R with Lon Helton on the cover.



Gerry House

Continued on Page 46



A CRS TRAVELOGUE

Continued from Page 45

Rusty Walker

Radio Consultant Iuka, MS

Event you should come to town for: The Iuka Heritage Festival in early September. About 12,000 people crowd into a town of 2,500 (with maybe 100 total motel rooms available). We eat greasy food; listen to locally performed country, gospel and Christian music; watch Cherokee and Choctaw Indian tribes dance; hear Civil War re-enactments; and give away lots of local-sponsor-provided cash and prizes. We do some pretty spectacular stuff, especially for a minuscule, and really poor, town. The other alternative is the Slugburger Festival in August, in nearby Corinth, MS.

Where to stay on an expense account: The Victorian Inn, about \$39 a night. Guaranteed to have a sink and sanitary facilities in every room. Ask Bill Mayne; he hunts in the area and stays there a lot.

Where to stay on your own dime: The Iuka Motel, about \$29 a night, or my lake house, free. I invited Mayne to stay there, but he didn't take me up on it. I think he may be a Communist.

Best restaurant when someone else is picking up the tab: The Country Squire, home of the best steak and fish in northeast Mississippi. If you don't like either rib eye or catfish, you're SOL.

Best restaurant when you're footing the bill: Ellie's Snack Bar. Slugburgers are 50 cents for the "little-uns," 99 cents for a jumbo. There's also Norma's Country Cupboard, where Jerry Phillips (Sam's son) is a frequent customer. Incidentally, we do have folks who work for radio stations in our neck of the woods, but, trust me, they aren't in the radio business.

Favorite country bar or nightclub: We're a dry county; they don't exist. But if you go north or east five miles into Tennessee or Alabama, you'll find clubs where Darryl Worley, Mark Collie, Baker & Myers and more played on their way up.

Best concert venue: Crossroads Arena in Corinth will seat 10,000 and has decent to really good acoustics. It's managed by Nashville booking vet Reggie Churchwell.

Hottest nightspot: El Picante Mexican restaurant. It's open until 10pm, so it's really the *only* nightspot.

Must-see sights: Iuka's world-famous Mineral Springs Park. Seven natural springs, each with a different medicinal quality. It won first prize at the 1904 World's Fair in St. Louis.

Neatest spot only a resident knows about: Eastport on Pickwick Lake. Great water, fantastic fishing, good people, reasonable prices and not a lot of congestion.

Don't waste your time on this tourist trap: Folks in our area are way too scrupulous (or not near intelligent enough) to try to trap anybody.

Best time of year to visit: Is there a good or bad time to go to heaven? Come any time. We'll treat you so many ways you'll have to like some of 'em.

The one thing you must do: Eat a Slugburger!

The one thing you'll want to take home with you: If not a sense of peace and understanding from a smaller, simpler, more pure and less frantic time, at least a Slugburger. They don't have to be refrigerated, they're biodegradable, and their shelf life is forever. Just ask John Marks, but that, really, is another story....



Rusty Walker

Brooks O'Brian

KWNR Las Vegas

Event you should come to town for: Besides the ACM Awards, definitely the National Finals Rodeo. Country concerts, rodeo and enough alcohol to lure Nick Nolte to town.

Where to stay on an expense account: The Four Seasons. It's the most out-of-control, high-priced hotel in Vegas. And, hey, if Michael Jackson stays there.... Hmm, maybe the Bellagio instead.

Where to stay on your own dime: My house — everybody else does.

Best restaurant when someone else is picking up the tab: Prime at Bellagio, Charlie Palmer's at the Four Seasons or Aqua at Mandalay Bay — they'll charge you \$300 for a bottle of wine and smile while they do it.

Best restaurant when you're footing the bill: In & Out Burger. There's no better burger in town, and they'll give it to you protein-style for you carb-watchers.

Favorite country bar or nightclub: Gotta say Gilley's. Not that they make me; I've just been there a lot, and there may be some things that shouldn't get out. Let's leave it at that.

Best concert venue: Any Station casino.

Hottest nightspot: Better say Gilley's again. A lot of things have happened there that I don't remember, but I do vaguely recall it being fun.

Must-see sights: Ten, Jack, Queen, King, Ace of the same suit and preferably on a dollar machine.

Neatest spot only a resident knows about: We're not telling.

Don't waste your time on this tourist trap: Skip the roller coaster on the top of the Stratosphere Tower; it sucks. Instead, while you're up there, ride X-Scream and the Big Shot. They might actually make your head explode.

Best golf course: Silverstone. And not just because my friend runs it. Really.

Best time of year to visit: Mid-August, when it's 115 degrees. (OK, I'm just trying to keep the tourists out of my city during the nice weather.)

Time of year to avoid: March. It's a disgusting 70 to 80 degrees. You'd hate it.

Great side trips within an hour of town: Mount Charleston during the worst heat of the summer. It's 20 degrees cooler up there.

The one thing you must do: Go to Gilley's. Seriously. And not just because of all the free drinks they've given me.

The one thing you'll want to take home with you: Winnings from playing in the casinos. It makes you feel a lot better about that \$300 they charged for the wine at dinner.



Brooks O'Brian

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**BE SURE TO CATCH
TOBY KEITH THURSDAY
3/3 9AM —
CRS KEYNOTE SPEAKER**

from the forthcoming album **“Honkytonk University”** in stores May 17



OF BEE EYE

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PEOPLE

EACH WEEK OVER 11 MILLION

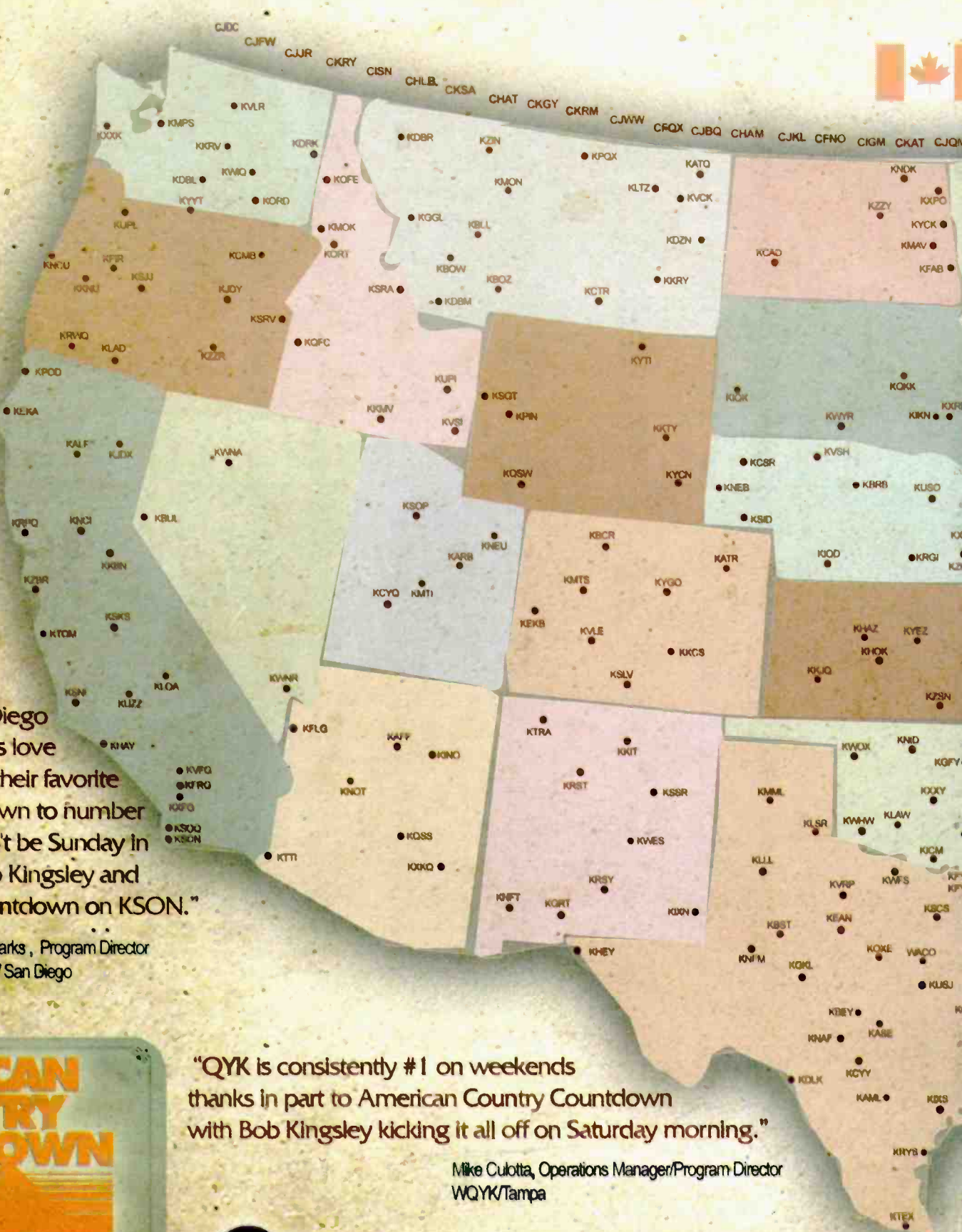
And these stations make us #1



KTKU AK
KIAK -AK
KGTW AK
KASH AK
KIFW AK

KHCM HI

Pacific Ocean



"KSON and American Country Countdown with Bob Kingsley are two San Diego traditions. Our listeners love the information about their favorite artists and counting down to number one.. It simply wouldn't be Sunday in San Diego without Bob Kingsley and American Country Countdown on KSON."

John Marks, Program Director
KSON / San Diego

"QYK is consistently #1 on weekends thanks in part to American Country Countdown with Bob Kingsley kicking it all off on Saturday morning."

Mike Culotta, Operations Manager/Program Director
WQYK/Tampa

**AMERICAN
COUNTRY
COUNTDOWN**

WITH BOB KINGSLEY



LISTEN

FROM AROUND THE WORLD HEAR BOB KINGSLEY!

"Bob continues to be a star in the WMIL FM 106.1 talent line-up. Our listeners can't wait for Saturday night to find out what's new on American Country Countdown and what's going to be at the top. Our Sales Staff loves to sell his numbers!"

Kerry Wolfe, Operations Manager
WMIL/Milwaukee

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"Nashville insiders and fans alike listen to Bob Kingsley and American Country Countdown not only for the top 40 hits of the week but to stay up to date with their favorite Country Artists. Bob also pays tribute to Country's roots with his weekly calendar salute, which fits us very well. We're proud to have ACC and Bob on staff at 103 WKDF, #1 for New Country and the Legends!"

Dave Kelly, Program Director
WKDF/Nashville



RADIO CAYMAN

Atlantic Ocean

The Gulf of Mexico



For market exclusivity contact Shawn Studer at 817-599-4099 ext. 2238



A CRS TRAVELOGUE

Continued from Page 48

Gretchen Wilson

Pocahontas, IL

Where to stay on an expense account: The Powhatan Motel. Call early: They only have 12 rooms.
Where to stay on your own dime: See above!
Best restaurant when someone else is picking up the tab: Powhatan Restaurant.

Best restaurant when you're footing the bill: See above.
Favorite country bar or nightclub: Hoosier Daddy's — formerly Big O's — just outside of town.
Hottest nightspot: See above.
Great side trips within an hour of town: St. Louis.
The one thing you must do: Go to a St. Louis Cardinals baseball game.
The one thing you'll want to take home with you: A St. Louis Cardinals cap.



Gretchen Wilson

R.J. Curtis

**KZLA
Los Angeles**

Event you should come to town for: Pasadena, CA's Doo-Dah Parade.
Where to stay on an expense account: Regent Beverly Wilshire, Beverly Hills.
Where to stay on your own dime: Sahara Motel, Burbank.
Best restaurant when someone else is picking up the tab: Spago, Beverly Hills.
Best restaurant when you're footing the bill: East Coast Dogs & Deli, Burbank.
Favorite country bar or nightclub: J.R.'s Palace, Chatsworth.
Best concert venue: Greek Theatre.
Hottest nightspot: Sky Bar, Hollywood.

Must-see sights: Griffith Park Observatory.
Neatest spot only a resident knows about: Franklin Canyon, above the Hollywood Hills.
Don't waste your time on this tourist trap: Disneyland.
Best golf course: Based on my skills, Studio City Golf Course. Par three, nine holes, no sand, no water, \$9 per round. Good for my game and my budget!
Best time of year to visit: Hellooooo! This is L.A. Any time!
Time of year to avoid: The week between Christmas and New Year's. Too many tourists.
Great side trips within an hour of town: With this traffic, you'll never get out of town in an hour or less.
The one thing you must do: Drive Mullholland.
The one thing you'll want to take home with you: A KZLA keychain.



RJ Curtis

Steve Blatter

**Sirius Satellite Radio
New York City**

Event you should come to town for: The Feast of San Gennaro Festival.
Where to stay on an expense account: Mandarin Oriental.
Where to stay on your own dime: Hudson Hotel.
Best restaurant when someone else is picking up the tab: Peter Luger's in Brooklyn.
Best restaurant when you're footing the bill: Gray's Papaya.
Favorite country bar or nightclub: Coyote Ugly.
Best concert venue: CBGB's.

Hottest nightspot: Marquee.
Must-see sights: Central Park — go now and see the Gates.
Neatest spot only a resident knows about: The Lower East Side of Manhattan.
Don't waste your time on this tourist trap: Anything in Times Square.
Best golf course: Chelsea Piers driving range.
Best time of year to visit: Christmas.
Time of year to avoid: August.
Great side trips within an hour of town: The Coney Island Freak Show.
The one thing you must do: Ride the subway.
The one thing you'll want to take home with you: Your wallet.



Steve Blatter

Continued on Page 52

COUNTRY'S MOST WANTED WANTS YOU!

TUESDAY, MARCH 1

10:00 PM - 12:00 AM

TEXAS NIGHT

SONY SUITE - Renaissance Hotel - Suite #1813

Performances by Jace Everett, Miranda Lambert,
Jon Randall and Trent Willmon

WEDNESDAY, MARCH 2

7:00 PM - 10:00 PM

ACM MUSIC CITY JAM

Convention Center

Featuring the MuzikMafia with Gretchen Wilson

8:00 PM - 12:00 AM

SONY SUITE - Renaissance Hotel - Suite #1813

Performance by Travis Tritt

THURSDAY, MARCH 3

12:00 PM - 1:50 PM

SONY/CMA LUNCHEON

CMA Performance Hall

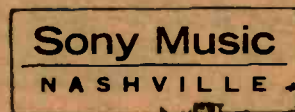
Performances by Gretchen Wilson
and Montgomery Gentry

10:00 PM

COUNTRY'S MOST WANTED PARTY

BB King's Blues Club

Performances by Shelly Fairchild,
Miranda Lambert and Van Zant



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A CRS TRAVELOGUE

Continued from Page 50

Pam Green

Westwood One New York City

Event you should come to town for: If you are a tennis fan, there's the U.S. Open Tennis tournament in Queens at the end of August. But, hands down, there's nothing like NYC around the Christmas holidays.

Where to stay on an expense account: Four Seasons or the Carlyle Hotel.

Where to stay on your own dime: Midtown Suites.

Best restaurant when someone else is picking up the tab: Per Se in the Time Warner Center.

Best restaurant when you're footing the bill: Hunan Szechuan Cottage. It's a chain, but one of the best is on the Upper East Side.

Favorite country bar or nightclub: There aren't many left. CBGB's is a favorite. That's where Big & Rich played last June, but it's definitely not a country bar, even though CBGB stands for Country, Bluegrass and Blues. This is the legendary, funky venue where Blondie and The Ramones got their starts in the '70s.

Best concert venue: Radio City Music Hall.

Hottest nightspot: Bungalow 8.

For cocktails: Bemelman's Bar in the Carlyle Hotel. After cocktails, head into another room to see Woody Allen and his band — they only play on Monday nights.

Must-see sights: Central Park, Times Square.

Neatest spot only a resident knows about: I can't tell you; I want to keep it a secret.

Don't waste your time on this tourist trap: Going to the top of the Empire State Building.

Best golf course: Donald Trump's course in Westchester, NY.

Best time of year to visit: Around Christmas, fall or spring.

Time of year to avoid: Summer.

Great side trips within an hour of town: See a Mets or Yankees game.

The one thing you must do: Take in a Broadway show.

The one thing you'll want to take home with you: H&H Bagels or a pie from Famous Ray's Pizza.



Pam Green

Gregg Swedberg

KEYE Minneapolis

Event you should come to town for: The Minneapolis Aquatennial during our two weeks of summer. In winter, the St. Paul Winter Carnival, which is the most fun you can have in 10-below weather.

Where to stay on an expense account: Hotel Meridien in downtown Minneapolis. It's got a fancy French name — must be opulent.

Where to stay on your own dime: You can hole up in Camp Snoopy in the Mall of America and go undetected for weeks, I hear.

Best restaurant when someone else is picking up the tab: What? Other people will buy you dinner? I have never had a bad meal at Tejas, a creative Southwestern place, and I eat there all the time. Manny's is the best steakhouse, Palomino has great food from all cuisines, JD Hoyt's pork chops are as good as they get, and, for Italian, Ciao Bella.

Best restaurant when you're footing the bill: Our Mexican cuisine has really picked up, and two of the best are La Cucaracha and Boca Chica in St. Paul. Some stick-to-your-ribs German food is at Black Forest Inn. Sawatdee has the best Thai, and historic Mickey's Diner in St. Paul is the definition of a neighborhood diner.

Favorite country bar or nightclub: We don't have a good one. Wanna drink and listen to country music? Go over to Mick Anselmo's house.

Best concert venue: Big: Xcel Energy Center, St. Paul. Small: Orpheum Theatre, Minneapolis.

Hottest nightspot: Any of the many bars in Minneapolis' Warehouse District.

Must-see sights: The Mall of America, if you like eight versions of the Gap. First Avenue —

Prince isn't there, but he used to be. Travis Moon's Chuck Taylor collection.

Neatest spot only a resident knows about: The Minneapolis Park system is gorgeous. There's more parkland set aside here than in any major market in America. Check out Hidden Falls Park in St. Paul. Even most residents don't know how cool it is.

Don't waste your time on this tourist trap: Don't bother seeing any sporting event in the Metrodome. It's the single worst sports facility ever made for any sport at any time.

Best golf course: Hazeltine, in nearby Chaska, MN, hosted the U.S. Open and the PGA. Interlachen in Edina, MN; Minnikhada in Minneapolis; Rush Creek in Maple Grove, MN; and the TPC in Blaine, MN. All these courses have asked me nicely to never play there again.

Best time of year to visit: July 22, from 1:18pm to 3:52pm. That's our summer. It's gorgeous.

Time of year to avoid: Look, it gets cold here. Suck it up. If you can't, we'll see you in May.

The one thing you must do: Sit on a boat in the middle of Lake Minnetonka on a June evening and look at the stars with KEYE on the radio, especially if you have a diary.

The one thing you'll want to take home with you: One of those snappy Viking helmets with the blond braids.



Gregg Swedberg

Terri Clark

Medicine Hat, Alberta, Canada

Event you should come to town for: The Medicine Hat Stampede in July. The Nitty Gritty Dirt Band and Diamond Rio are there this year. There's a rodeo, arts and crafts, a stock dog show (the dogs ranchers use) and a horse show. The Burger King Challenge (not a burger-eating contest) is not to be missed. It's the jumpers, and they're unbelievable.

Where to stay on an expense account: Medicine Hat Lodge, home of the largest indoor waterslide in southern Alberta. I know it sounds crazy, but think Opryland Hotel meets the wave pool. With the long winters, waterslides seem to be the hotspot for activity. When it's cold you can freeze them and bobsled. Just kidding.

Where to stay on your own dime: After that description, where else?

Best restaurant when someone else is picking up the tab: The Vineyard — wonderful Italian food and a great wine list. Perfect for a celebration or a nice romantic dinner for two.

Best restaurant when you're footing the bill: Mario's Restaurant — great food and atmosphere. Your friends will think you're really splurging.

Favorite country bar or nightclub: Ralph's Texas Bar and Grill. Just like it sounds: the north-of-the-border version of Billy Bob's, except no bull-riding and slightly smaller. But lots of Wranglers, hats and boots. Did I mention Wranglers?

Best concert venue: The Arena. The Esplanade performing arts center is opening soon with numerous events planned.

Hottest nightspot: Ralph's Texas. Did I mention the Wranglers?

Must-see sights: If you've ever wondered where the world's largest teepee is, it's in Medicine Hat. A must-see for every family vacationer. Not sure why. On the more cultural side, the museum and art gallery has a huge permanent art collection, as well as national and international touring exhibits. They also have a wonderful collection of artifacts recounting the history of Medicine Hat.

Neatest spot only a resident knows about: Zucchini Blossom Cafe, and that's all I can tell you. Anything else, and it won't be our local secret anymore.

Don't waste your time on this tourist trap: The world's largest teepee. Go to Terri Clark Park instead, where there is a new set of swings, from what I understand.

Best time of year to visit: If you're not a true northerner, the winters might be a little tough, so probably summer or autumn. But every season has something to offer.

Time of year to avoid: January and February, unless you own snowshoes and a large shovel and think that the Jim Carrey look on the back of the motorcycle from the movie *Dumb & Dumber* suits you.



Terri Clark

Continued on Page 54

Deana Carter

"one day
at a time"

FROM THE ALBUM
the story
of my life

"I listened to it 3 times in a row - I liked it better each time. Very catchy and Deana sounds fresh and playful. Also, it doesn't sound like ANYTHING out there right now. It is not a chick anthem and has no anger in it. I really like it."

- TONYA CAMPOS KZLA

"It's great to have Deana Carter back on the radio! No one has that unique sound she possesses. She's back, and The Wolf in Nashville is thrilled!" - JOHN SEBASTIAN THE WOLF/WSM

The new song is AMAZING, and Deana is, in my humble opinion, one of the most UNDERRATED country artists in the format. There is simply no escaping the country in her voice, and it's obvious in the songs she writes as well. - BILLY KIDD WBEE

"The new Deana Carter is kick ass! One of the best projects to land on my desk in this first qtr.. WGGY will be a leader on this, you can be sure!" - MIKE KRINIK WGGY

"I love the new Deana Carter single 'One Day At A Time' and I've already added it. She's reached another level and contributes to the 'hip factor' that keeps my station sounding fresh. Deana's back!!!"

- ED WALKER WHWK

Catch Deana at CRS on Thursday,
March 3rd as part of the panel
"Size Does Matter - But Bigger
Isn't Always Better"

Look for Deana's new video on **CMT**

Appearing March 16th on The Late Late
Show with Craig Ferguson

Week of release reviews in Rolling
Stone, USA Today, People, and
Entertainment Weekly
among others

deana.com

Vanderbilt



A CRS TRAVELOGUE

Continued from Page 52

Keith Urban

Queensland, Australia

- Event you should come to town for:** Gympie Muster
- Where to stay on an expense account:** Sheraton Noosa.
- Where to stay on your own dime:** The old Royal on the Park near the Botanic Gardens.
- Best restaurant when someone else is picking up the tab:** Watt Modern Dining at the Powerhouse in New Farm Park. Fantastic dining on the riverfront with a sense of seclusion.
- Best restaurant when you're footing the bill:** Breakfast Creek Hotel in Brisbane. Best steaks that side of Rockhampton.
- Favorite country bar or nightclub:** The Cattlemen's Bar at the Brisbane Ekka, which is held each August.
- Best concert venue:** Brisbane Entertainment Centre or the Tivoli in the Valley.
- Hottest nightspot:** Again, the Tivoli. I saw Powderfinger's debut album launch, and the place went off!
- Must-see sights:** River Festival fireworks. They basically set the whole bloody city on fire. If you didn't know what was happening, you'd swear it was World War III.
- Neatest spot only a resident knows about:** Just up from the Royal Brisbane Hospital, on

- the corner of Bowen Bridge Road and St Paul's Terrace, you'll find the old museum building. It's a fantastic building from the Victorian era.
- Don't waste your time on this tourist trap:** The Sunday craft markets at Riverside Place in the CBD.
- Best golf course:** If I golfed, I'd tell ya.
- Best time of year to visit:** It's Queensland, so anytime between Jan. 1 and Dec. 31 seems to work. It's just beautiful there.
- Time of year to avoid:** I would say April. Queensland is dead then, and most things seem to be shut down.
- Great side trips within an hour of town:** A boat trip to St. Helena Island in Moreton Bay. It's a former penal colony and absolutely fascinating. No one ever escaped.
- The one thing you must do:** Take a promenade along the river from New Farm Park to the Regatta Hotel in Toowong. Great exercise, great views and a nice reward at the end.
- The one thing you'll want to take home with you:** That laid-back Queensland attitude.



Keith Urban

Meg Stevens

**WGAR
Cleveland**

- Event you should come to town for:** The R&R Convention, June 23-25.
- Where to stay on an expense account:** The Ritz. I hang out there trying to find a husband.
- Where to stay on your own dime:** Residence Inn Independence — cheap, clean, and you can visit the nearby Clear Channel offices.
- Best restaurant when someone else is picking up the tab:** Morton's, Hyde Park, Mallorca. Great wine lists.
- Best restaurant when you're footing the bill:** Same. Good food is good food.
- Best concert venue:** House of Blues is new and cool. Tower City Amphitheater puts you near where the lake was on fire.
- Hottest nightspot:** Spy Bar on Thursday, Traffic Night Club, the Blind Pig on Saturday.

- You just gotta go to a place called the Blind Pig, don't you? Just to see?
- Must-see sights:** Rock and Roll Hall of Fame, Jacobs Field and Lake Erie. They're all we've got.
- Neatest spot only a resident knows about:** Little Italy has the best Italian food you'll ever have.
- Best golf course:** Westfield Country Club. It's private, so it really shows how cool you are.
- Best time of year to visit:** Summer is the only time to visit.
- Time to avoid:** October through April.
- Great side trips within an hour of town:** If you like rides, the Cedar Point and Geauga Lake amusement parks. And don't forget Cheese World, about 50 minutes west of Cleveland.
- The one thing you must do:** Boating on Lake Erie.



Meg Stevens

Chuck Collier

**WGAR
Cleveland**

- Where to stay on an expense account:** Ritz Carlton.
- Where to stay on your own dime:** Travel Lodge.
- Best restaurant when someone else is picking up the tab:** Morton's.
- Best restaurant when you're footing the bill:** Characters in Parma, OH.
- Favorite country bar or nightclub:** Blind Pig.

- Best concert venue:** House of Blues.
- Hottest nightspot:** I haven't found it.
- Must-see sights:** Rock and Roll Hall of Fame.
- Neatest spot only a resident knows about:** Edgewater Park.
- Don't waste your time on this tourist trap:** It's all good!
- Great side trips within an hour of town:** Cedar Point Amusement Park — summer only.
- The one thing you must do:** Eat a pierogi.
- The one thing you'll want to take home with you:** More pierogis.



Chuck Collier



Going for airplay
on March 14th

Glenn Cummings

"Good Old Days" the new single
from his current CD, **Big**

Radio is already talking....

"On the first spin, we were in!"
*Colleen Addair, Music Director -
WIVK/Knoxville, TN*

**"Good Old Days' is a great choice
for next single. I loved the song
the first time I heard it and even
more this time"** – *Larry Daniels -
Daniels Country Radio Resources -
Phoenix, AZ*

**"It was a great experience hear-
ing Glenn perform. He has unlim-
ited potential. Thanks for the visit
and we'll definitely be adding
'Good Old Days' on March 14th.
Very good song that has a great
hook."** *Joe Jarvis, Program Direc-
tor - KICKS Country -
WKHX/Bluefield, WV*

For more information contact:
Nina Rossman
National Director of Promotion
(239) 592-5276





The COUNTRY MUSIC DJ and COUNTRY RADIO Halls Of Fame, Class of 2005

A salute to this year's inductees

Induction into the Country Radio Broadcasters' Country Music DJ Hall of Fame and Country Radio Hall of Fame are the highest honors bestowed on Country radio personalities and broadcasters. Admission reflects a commitment to the format, the genre, the community and, most important, the Country listener.

Country radio's greatest night now kicks off the annual Country Radio Seminar with an awards dinner. This year's inductees into the CMDJHOF are Lonnie Bell, Coyote Calhoun, Dan Hollander, Johnny K and Bob Mitchell. The Country Radio hall is graced posthumously by two executives who advanced Country radio during their storied careers, Mack Sanders and Bill Ward.

Lonnie Bell

Lonnie Bell, like many Country radio pioneers, was a country music performer before he slid behind a radio mike as a DJ. Influenced by his mother and grandmother, both of whom were professional singers, Bell started singing at age 9 as part of a neighborhood band.

His first gig was the opening of a bar in his hometown in Boone County, VA. The event, Bell recalls, came right after Prohibition was repealed. "If you weren't around when Prohibition broke, you missed a big party," he says. "Everyone partied for five years."

High Times In Hawaii

Bell joined the Navy in 1940, at age 17. He was sent to Pearl Harbor 27 days after it was bombed by Japan. The war put his music career on hold for a few years, and it wasn't until he was transferred stateside in 1943 that he was able to put a band together again.

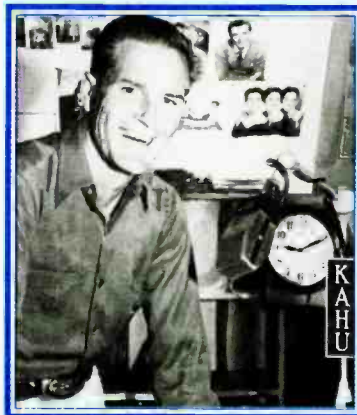
The Navy kept moving him, and he kept forming new bands. He landed back in Hawaii in 1949 and formed a band that played in a number of area servicemen's clubs on the weekends. That led to Bell's bands performing on the radio, with a Tuesday-night show on KAHU/Honolulu and a Saturday-night show on KGMB/Honolulu.

In 1953 KAHU's owner asked Bell if he'd like to host a show on the station, and Bell became the first Country DJ in the Hawaiian Islands, with his 11am-noon show. "It became so popular — we had almost 70,000 people in the service and their families who loved country music — that we expanded to two hours," Bell says. "Within nine months we had a 29 share in the ratings."

Bell also played the first Elvis Presley record on the radio in the Hawaiian Islands — a move he feared would get him fired. He says, "I had never heard of Elvis, didn't even know how to say his last name, but I knew the song, 'Blue Moon of Kentucky.' It was an old Bill Monroe song that was on the flip side of 'That's Alright Mama.'"

"Well, I figured that Elvis would have done it like Bill, so I put it on — and, of course, it was nothing like the way Bill Monroe did it. I was looking up and down the halls for the GM to come and fire me, but no one ever said a word. That was July 1954, and by that fall Elvis was on fire."

Bell returned stateside in 1957 and got a job at KAGT/Anacordis, WA. It was there that he



Here's Lonnie Bell behind the mike at KAHU/Honolulu, circa 1953, and a more recent picture.

heard Loretta Lynn singing in a local American Legion club and hired her to sing in his band for \$35 a night. Bell recorded Lynn's club performances with his band and replayed them on his radio show. He recalls that he worked with Loretta's husband, Mooney, making calls, sending out promotional tapes and introducing her to other Country DJs.

A Lifelong Dream

Bell was discharged from the Navy in 1960 and left KAGT in 1961 for KPEG/Spokane. A year later it was on to KFHA/Lakewood Center, WA. In 1963 he returned to KPEG for a one-year stint. He joined KOYN/Billings, MT in 1964, went to KSPD/Spokane in 1967 and back to KOYN in 1969.

In 1972 he was hired to launch KBMY/Billings as a Country station. He worked there for three years and returned to KOYN in 1975. In 1983 he went back to KBMY, moved on to KLCY/Laurel, MT in 1984, to KGHL/Billings in 1985, to KCTR/Billings in 1988 and returned to KGHL in 1999, where he still works.

Continued on Page 60

Coyote Calhoun

Coyote Calhoun was born to be in radio. Literally. Up until about 1984 his father owned KBIX/Muskogee, OK. Even before Calhoun got on the air there, he answered the phones after school. As he got older he started going for lunch or coffee with the jocks and absolutely loved all the radio talk.

He finally got on the air at KBIX in 1969 and stayed there about a year. Then he was, well, let go. "My dad figured that I had gone as far as I could there and that I should go out and learn what the real radio world was all about," Calhoun says. "He thought that unless I was pushed out, I might not make the move as soon as I needed to. He also said that he got tired of being both my father and my boss. So he fired me."

A New Name

Calhoun did short stints at several other stations until he landed at the legendary WAKY/Louisville, KY in 1973, where he spent six years on the air. It was there that he was anointed "Coyote Calhoun" by then-PD John Randolph, who got the name — sort of — from personality Gary Burbank. Prior to that Calhoun had been "Jack Diamond," a name he derived from two jocks he admired, Jack Armstrong and Dave Diamond.

Explaining the name change, Calhoun says, "I was extremely high-energy. I was a yeller and a screamer, and I don't know how anyone over 16 could ever have listened to me. They wanted a name that no one could forget. Jack Diamond was kind of forgettable, so we were looking. Burbank suggested 'Coyote McCloud' to Randolph, and that's what we were thinking about going with."

"About that time an old PD friend of mine from Chattanooga, TN was moving to Nashville to take a new air gig, and he told Burbank that he needed a name. Burbank suggested 'Coyote McCloud' to him too. The Nashville PD was Scott Shannon, who loved the name, and Coyote McCloud is still on

the air in Nashville today. Everybody loved 'Coyote,' so Burbank came up with 'Calhoun.'

"Little did I know at the time that the name change was the best thing that happened in my career. I can't imagine being called anything else."

Goin' Country

After WAKY came a year as a CHR jock at KULF/Houston. And then Calhoun got an offer that would change his life forever. He was asked to return to Louisville to program and be the first live personality on WAMZ. It wasn't a surprise that he was lured back to the city where he had made such a huge name for himself. What may have seemed a little odd, however, was that he was asked to do Country. After all, he had spent the vast majority of his career in CHR.

Calhoun says, "I had been into country music for a long time. I really got into it around '75, when Waylon's 'Dreamin' My Dreams' and Willie's 'Red Headed Stranger' came out. When I was in Houston I listened to KIKK as much as I did KULF. I loved and knew the music and had a solid radio background, so I really didn't have any problems making the transition."

That may be the understatement of the decade. When Calhoun got to WAMZ, it was automated. His was the lone live voice. Within a year of his 1980 arrival, the station had been transformed into



Coyote Calhoun

Continued on Page 60

CURB / ASYLUM

Welcomes you to CRS 2005



LeAnn Rimes

Thank you country radio for LeAnn's first Top 5 Single in over 5 years with, "Nothin'Bout Love Makes Sense." Be sure to catch her live debut performance of her next country SMASH, "Probably Wouldn't Be This Way" at the CRS luncheon Wednesday 3/2 at 12:00.



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You've Welcomed Us With Open Arms **THANK YOU**

Blue County

Live at the CRS New Faces Show debuting their new SMASH single that everyone's been waiting on, "That Summer Song."



Trick Pony

"It's A Heartache"

It's on the way to being a SMASH!!!!

Cowboy Crush

Don't miss this electrifying new group debuting for the first time during the CRS luncheon opening for LeAnn. They'll debut their explosive first single, "Nobody Ever Died Of A Broken Heart" releasing in March.

RR The **COUNTRY MUSIC DJ** and **COUNTRY RADIO Halls Of Fame,**
Class of 2005

Dan Hollander

Dan Hollander began his broadcasting career at age 10 — that's right, 10. Not many people heard his shows, but that didn't matter to Hollander; he was on the radio.

The radio bug bit Hollander hard at that tender age after he visited a local station. Shortly after that his father, Nick, built a real live working radio station in the attic of the family's Lawrenceburg, TN home. Hollander called it "WLN" and spent hours broadcasting to a three-block radius. As one of Hollander's neighbors — former WVOK/Birmingham personality Jim Allen — puts it, "The Sacred Heart Catholic church's bell that rang out calls to morning Mass had more listeners by far than WLN."

When he wasn't broadcasting, Hollander hung out at the local station. "I swept floors, got coffee for the jocks and just watched them and tried to learn everything I could about broadcasting," he says.

Professional Accomplishments

WLN and his odd jobs at the local station were the beginning of a broadcast career that has now spanned more than 36 years in Lawrenceburg. About the only time Hollander lived away from Lawrenceburg was when he moved to Nashville in 1964 to attend Mid-South Electronics School. While there, he worked part-time at WKDF. His only other radio experience outside of his hometown was in Iceland, where he was stationed while in the Navy and was on Armed Forces Radio in 1969.

Following his discharge, Hollander headed home, where he went to work for WDXE in 1969. He worked there for 18 years, serving as the station's PD and MD. In 1987 he moved crosstown to WLLX as PD/MD, posts he still holds today. He's also still on the air, holding down middays.

His professional accomplishments include being named ACM DJ of the Year in 1985, being a three-time finalist for *Gavin* PD of the Year, being a finalist for the CMA DJ of the Year and MD of the Year (twice) and winning numerous awards from the AP and UPI for public affairs programs. He has also won more than 20 School Bell awards from the Tennessee Education Association for programming excellence on educational issues.

The epitome of a local broadcaster, Hollander has also devoted countless hours to his community. The former Eagle Scout has served as a Scoutmaster for Troop 349 for more than 25 years (talk about creating listeners one at a time). He is also the current Boy Scouts of America District Chairman in his area.

Hollander is also a member of the Lawrence County High School Academic Booster Organization, serves on the board of directors of the Lawrence County unit of the American Cancer Society and has served as the Grand Knight of the Knights of Columbus, Council 2246.



A young Dan Hollander (r) chats with Charlie Daniels somewhere in the '70s, and Hollander today.

Among the many honors he has received are the City of Lawrenceburg Volunteer Service Award and the city's Certificate of Commendation for service and the Boy Scouts of America's Leadership Recognition Award and its Long Rifle Award, the highest honor given to leaders in scouting.

A Hometown Hero

A talented and dedicated broadcaster, Hollander had numerous offers to leave Lawrenceburg for jobs in larger markets, but he chose to remain in his hometown. Explaining his decision, he says, "It is my hometown. I like the people here. I like living in the kind of community where you know your neighbors and you all take care of one another. I never wanted to get into the radio game of moving around a lot. I'm comfortable here, and the older I get, the more uncomfortable I get when things around me aren't relaxed. I didn't want to go to work every day wondering if it was going to be my last day on the job.

"Years ago, when I was trying to decide what I was going to do, I asked several people who had moved around what they had gained. Was it more money, more fame, what? They all said they really hadn't gained that much, which made me wonder why in the world I would want to do it."

Talking with Hollander, you get the feeling that his decision to remain in his hometown was not only Lawrenceburg's gain, but his as well. "We've had a lot of bad weather here recently," he says. "To be able to go on the radio and get out in the community and work with the Red Cross to help those who lost homes and had no food or clothes was an amazing experience. Helping the folks in this community with something besides music was the best feeling ever."

Johnny Koval

Johnny Koval — better known as Johnny K to Country-radio aficionados around America — has spent more than 50 years in radio. His passion for the medium was kindled by a chance meeting with a local DJ. "All of the kids I went to school with listened to Jerry Sanders on WOSC/Fulton, NY," Koval says. "We talked about him all the time.

"Then one night I met him at the local drugstore. It was an ice cream parlor that also sold beer. All the kids hung out there. I asked him if I could come watch him work. I got up at 5am to go to the morning show. I pulled records for him and watched him run the board. I even called him when he overslept and was late. Then, when he got drafted, I applied for the job and got it."

A career in radio might have been Koval's first choice, but it wasn't high on his father's list. "My dad owned a grocery store, and he wanted me to work with him," says Koval. "He hated it when I worked with Jerry. He said I didn't need that radio business. But it was all I could think of doing."

A Radio Odyssey

After Fulton, Koval's radio odyssey took him to WMBO/Auburn, NY. He was drafted into the military in 1956 and joined the airstaff at WAUG/Augusta, GA, which was near Ft. Gordon, where he was stationed.

From there he moved on to WACL/Waycross, GA; WTJH/Eastpoint, GA; and the legendary WPLO/Atlanta. Then it was on to Nashville, where he worked at WENO, WSIX, WSM-AM, the Music Country Radio Network and the Nashville Network Radio.

His national syndication work has included stints with *The Nashville Record Review*, *Country Today*, *Country Calendar*, *Mini-View*, *Music Row Profile* and *Friends in the Country*. He's also served as an announcer for the Grand Ole Opry.

In addition to his long radio career, Koval spent some time on the record side of the business, serving as VP/Promotion for the Con Brio, RPA and DPI labels. He also did promotion for Cookie Crumbles Promotion and Nationwide Record Distributors.

You may also have seen Koval in the Sawyer Brown video for "Cafe on the Corner." He has also appeared in vids for songs by Larry Gatlin and Hoyt Axton. Plus, he did voiceover narration for documentaries on Patsy Cline, The Mamas & The Papas, Waylon Jennings, Ernest Tubb, Jerry Lee Lewis, Loretta Lynn and George Jones.



Here's Johnny Koval spinnin' 78s at WOSC/Fulton, NY in 1955 and Koval today.

He also has a couple of movie credits: *WW & the Dixie Dance Kings* with Burt Reynolds and *Framed* with Joe Don Baker.

Koval has interviewed more country stars than all but a handful of people. In fact, he has more than 1,000 interviews that he has done since he began saving them in 1969. He counts among his favorite memories the interviews he did as host of *Opry Star Spotlight* on WSM-AM. "That was such fun," he says. "And it was such an honor to follow Ralph Emery and Tex Ritter as hosts of that show."

Honored And Humbled

Koval is still in radio, although his schedule isn't quite as hectic as it once was. He's currently the producer and board op for the overnight show at WWTN/Nashville.

Accolades for his long tenure at Country are now coming Johnny K's way. In 1998 he was honored with the North American Country Music Association's Legendary Disc Jockey award, and he received the Media Award from ROPE, the Reunion of Professional Entertainers, in 2003.

Koval says he's honored and humbled to be entering the CMDJHOF. "I was shocked, and I teared up when [CMDJHOF founder] Chuck Chellman called me with the news," he says. "After more than 50 years in Country, I finally feel like I've arrived. What a great feeling."

R&R The **COUNTRY MUSIC DJ** and **COUNTRY RADIO Halls Of Fame,**
Class of 2005

Bob Mitchell

Bob Mitchell says his is the story of "a little Mennonite boy who wanted to be a DJ." So much so that he greatly disappointed his father, a deacon in the Mennonite church, who wanted Bob to join him in the family painting business.

"I was the oldest son and was in line to inherit the business," Mitchell says. "It really broke his heart when I told him I was going into radio. I probably would have made a whole hell of a lot more money in the painting business than I ever made being a DJ, but radio was all I wanted to do."

The radio bug bit Mitchell — born Walter Detweiler in Soudertown, PA — at a very young age. "I listened to WIBG/Philadelphia growing up — what a great radio station. They had Joe Niagara, Humble Harv and Bobby Mitchell — whose name I stole."

A Long Road

It was a long road from Soudertown to Mitchell's first radio gig. A conscientious objector during the Vietnam War era, he was assigned to spend two years as an attendant in the closed ward of a mental hospital in Denver. Near the end of his time there he did some research and found his first radio job, at KSAL/Salina, KS, in 1960. He was 24 and had just gotten married. He says it was also the only job from which he was fired. Why? "Because I really sucked," he says.

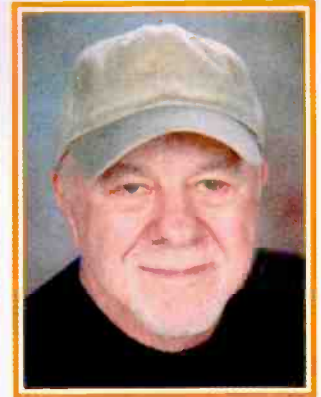
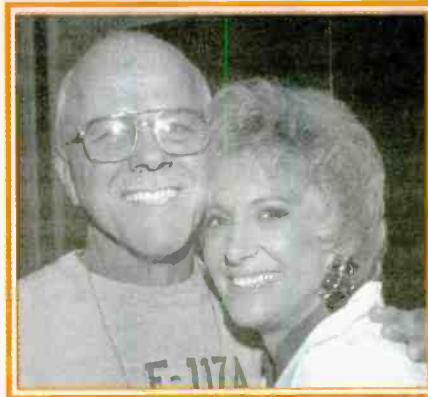
Mitchell was there about a year before the ax fell, then moved on to his first Country station, KVWO/Cheyenne, WY. From there it was on to Albuquerque and a Country station whose calls he can't remember, then to KINT/El Paso, and then to a Phoenix-area station, KRDS/Tolleson, AZ.

Mitchell worked there until he received an offer he couldn't refuse. Harry Trenner, who had been a GM at RKO's KHJ/Los Angeles and KFRC/San Francisco, had bought a station in San Bernardino, CA that he was going to turn Country, and he wanted Mitchell to come aboard as PD.

Mitchell said yes and stayed there for 27 years. KCKC quickly became one of the market's top stations and, in the process, grew to legendary status. "We kicked ass in that market for so many years," Mitchell says. "For the longest time our Pulse ratings were 17-19 shares."

Close Relationships

Mitchell worked at KCKC from 1966-1993 as PD and on the air. During his tenure he developed personal relationships with country stars and label execs alike, having many over to his house for dinner — among them Charley Pride, Johnny Rodriguez and Joe Galante.



Here's Bob Mitchell with Tammy Wynette at the CRS in the early '80s and Mitchell today.

Mitchell says he also enjoyed a close relationship with legendary producer Billy Sherrill. "We used to talk all the time, and we still do," he says. "Here's a story from a few years ago: When I found out that George Jones was coming out with a new gospel album that Bill was going to produce, I called Billy and asked why he wasn't going to include the George Jones classic 'Family Bible.' He called me back later and said, 'Mitchell, that was a hell of an idea. We went back in the studio and recorded it, and it's now on the album.'"

Mitchell recalls another time he made a call on a record: "Just after Barbra Streisand and Neil Diamond released 'You Don't Bring Me Flowers,' I called someone at RCA — I think it was Chet Atkins — and suggested that it would be a hell of a song for Jim Ed Brown and Helen Cornelius. They recorded it based on my suggestion, and it became a hit for them. They even included that story on the back of their album."

Mitchell says that many record people considered him difficult to get adds from. "I was just doing my own thing and was often off the wall," he says. "I remember playing Stevie Wonder's 'I Just Called to Say I Love You' in heavy."

"We also played Rick Nelson's 'Garden Party,' Neil Diamond's 'Song Sung Blue' and Gordon Lightfoot's 'Wreck of the Edmund Fitzgerald.' I was always looking for songs that I felt our audience wanted to hear, and they just loved those songs."

Continued on Page 60

Mack Sanders

Mack Sanders was born John Bozeman, Aug. 23, 1923 in Boothton, AL. He hit the stage as a country singer while still in his teens. In fact, that was the impetus for his legally changing his name at age 16. The switch from Bozeman to Mack Sanders came at the urging of his father, a local politician, who didn't think it appropriate for a politician's son to use the family name in such a public way. Sanders later used the name "Kansas Mack" on a syndicated TV show he hosted in the mid-'50s.

Like many Country radio personalities of his era, Sanders got into radio to promote his concert appearances. He first slid behind a radio mike at age 19, working at WSGN/Birmingham, AL. From there it was on to KMA/Shenandoah, IA, where he was one of more than 40 entertainers who were part of the airstaff. Also on the air at KMA was Ike Everly — father of The Everly Brothers — who played guitar for Sanders. "The Everly Brothers sang their first song on my show," Sanders once told R&R.

A Country Specialist

In 1951 Sanders moved to KFBI/Wichita. By 1958 the rockabilly craze had Country stations jumping on the rock 'n' roll bandwagon. KFBI's format flip drove Sanders to station ownership. Along with Cy Blumenthal, he became one of the first radio owners to specialize in Country.

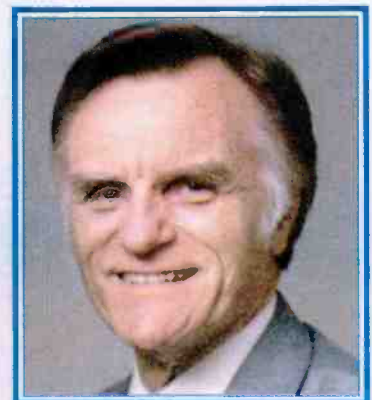
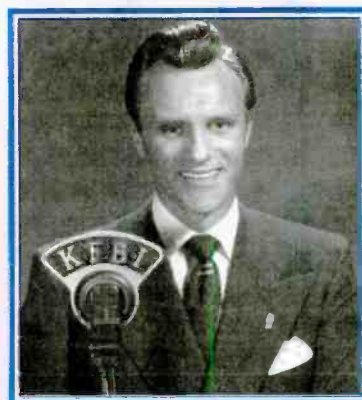
In a 1996 interview for R&R's "Legends of Country Radio" series, Sanders recalled, "They told me if I wanted my own Country station, go build one. They gave me every country record they had, and I went out and built KSIR/Wichita."

That was the first in what was to become a chain of Country stations that included K000/Omaha, KFRM-AM & FM/Wichita and KBIL/Kansas City. Later Sanders owned KGOW & KTOW/Tulsa, WJKZ & WJRB/Nashville, WNOX-AM & FM/Knoxville and WVOK/Birmingham.

As you might imagine, things weren't easy for Country stations in the late 1950s. Sanders told R&R in 1996, "Top 40 dominated the markets. I tried not to call it Country if I could. If I called it Country, I had a hard time selling it. I had a hell of a time trying to make that first station go. It was tough sledding for about two years."

"The worst memories are of just starting up. I was a pilot. When I built my first station I had to sell my airplane. I sold my car. I had to sell everything I could sell to get the money to put KSIR on the air. And when I did, I had no money to pay salaries. I said to a few advertisers, 'I need some extra money. You'll need me a lot more than I need you in one year.' They paid me on the 15th so I could pay my people."

In addition to his radio shows and concert appearances, Sanders pioneered country music on TV. In the '50s he hosted a TV show, *Proud Country*, that was syndicated in 18 markets.



This is Mack Sanders in a publicity shot from KFBI/Wichita, KS in the mid-1950s and a picture of him before his passing in 2003.

Sanders' daughter Janet Bozeman has been involved in the Country radio and music business most of her adult life. She said of her dad's induction into the Country Radio Hall of Fame, "Our entire family is thrilled. It's such a wonderful way to honor his life and career. He was truly a pioneer in Country radio and loved the format."

"He had several radio chains, and no matter what the market or station, he always changed it to a Country music station — sometimes even against the advice of his trusted colleagues. He was very faithful to radio and country music, so we are very appreciative that the industry has acknowledged his hard work in promoting the format with this honor from the Country Radio Broadcasters."

Offering a personal glimpse of Sanders, Bozeman said, "His favorite pastimes were spending time with family and watching football. His passions were children and animals, and he would work with organizations to help promote those two causes."

Sanders worked in Country radio right up until the time of his death in October 2003. Ms. Bozeman said, "Dad always said he would keep working until the day he died, and that's exactly what happened. He retired by owning only one radio station — KBHS-AM/Hot Springs, AR — where he did the morning show Monday-Saturday, 6am-noon."

"He was a radio favorite with his warm personality and compassion for the Hot Springs community. When he passed away people put flowers and crosses at the front door of KBHS to honor a man who had become their friend and neighbor."

It seems appropriate to end this piece the same way Sanders ended his radio shows for more than 63 years. He would tell his listeners, "It takes 66 muscles to frown and only 16 to smile. Until tomorrow, keep smiling. We'll see you then."



The COUNTRY MUSIC DJ and COUNTRY RADIO Halls Of Fame, Class of 2005

Bill Ward

As Hall of Fame careers go, Bill Ward's tenure in Country was relatively short. His impact, however, was huge. While Country radio surely would have boomed in Los Angeles sooner or later, Ward's guidance and passion made it happen sooner.

Growing up in Italy, TX, Ward had been exposed to country music, but he spent the first 12 years of his radio life in Top 40, at one point working with legendary programmer and Top 40 architect Gordon McLendon. Ward's first radio job came in 1955, at KBEC/Waxahatchie, TX. From there it was on to WRR/Dallas, WAKY/Louisville, WPRO/Providence, WPLO/Atlanta and KBOX/Dallas.

During his years in Texas radio Ward tried unsuccessfully to convince a couple of radio owners to go Country. Ironically, when he finally did get the owner of KBOX to try the format in January 1967, Ward was demoted to jock status to make room for a Country PD.

Within a few months KBOX had caused quite a stir, and Ward was invited to L.A. to meet with the owner of KBLA/Ventura, CA, George Cameron. Cameron hired Ward to flip KBLA to KBBQ — "K-Bar-B-Que" — in the summer of 1967. Ward was PD until January 1970, when he was fired. He returned to the station four months later as GM, a post he held until mid-1971.

That same summer Ward interviewed for the GM post at Metromedia-owned KLAC/Los Angeles, which had flipped to Country in the fall of 1970. He didn't get that job, but new GM Bruce Johnson hired him as PD in August of 1971.

A Touch Of Hollywood

In a 1998 interview for R&R's continuing series "The Legends of Country Radio," Ward described the sound he created for KBBQ and KLAC. "We applied Top 40 principles," he said. "We were formatted — we had the news on the hour and did traffic reports — but the music list was much broader than the Top 40 stations. This was not 'Boss Radio.' The playlist was long enough that it wasn't boring."

Indeed, the music covered everything from the Western swing of Bob Wills to the smooth croon of Dean Martin. "We would do things that were out of character," Ward said. "Nobody played Bob Wills back in those days, not even Country stations. I grew up listening to Bob Wills, and [overnighter] Larry Scott knew about Bob Wills, so we just did it.

"We would also tie in Hollywood stuff with country. We sponsored Walk of Fame stars for Rex Allen, The Sons Of The Pioneers, Stuart Hamblen — all of those old cowboys who were part of the history. We promoted the artists, and we treated them with respect. If somebody came into town, we had them on the air whenever they could be on."

Ward also wasn't afraid to take chances. "Jim Healey did a 30-minute sports program in the middle of the afternoon," he said. "Now nobody would break from country music for a half-hour of

sports. And soon after Tex Ritter died we aired a one-hour special saluting him at 6pm. Nobody ever put an hour special in drivetime."

Speaking about KLAC's jingles, Ward said, "Our jingles were tied in with the patriotism of the time. In the early '70s there was this patriotic 'Love our country' thing, and we were right in with that. We also used 'The best damn country in the whole wide world.' We used that one sparingly, but we did use it."

One Of The Giants

Ward's legacy is as much about the people he hired and trained as the Country radio success he enjoyed in Los Angeles. His KBBQ staff included programming and air talent who would later move to KLAC with him, including Don Hinson, Bob Jackson, Don Langford, Corky Mayberry, Harry Newman, Carson Schreiber and Country Music DJ Hall of Famer Larry Scott.

Other KBBQ notables who went on to long careers in L.A. radio include Charles Arlington, Stan Brown, Buck Buchanan, Jim Carson, Don Elliot, Phil Jennrich, Jim O'Brien, Dick Spangler and John Swaney.

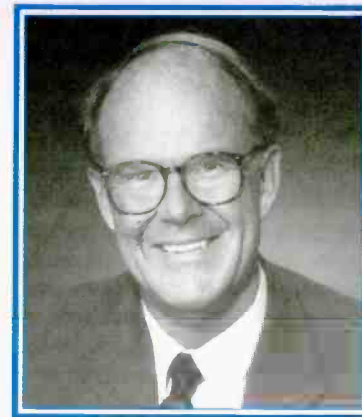
The list of people who passed through KLAC during Ward's leadership reads like a who's who of Country radio. In addition to the aforementioned, the names include CMDJHOF talent Dick Haynes, Larry Alper, Sam Benson, Ed Calucci, Hugh Cherry, Cathy Hahn, Jim Healy, Mike Horn, Sammy Jackson, Ed Knight, Jay Lawrence, Stuart Levy, John McAdams, Jose Molina, Art Nelson, Jim Noble, John North, J. Ray Padden, Bill Patterson, Bill Pearl, Gene Price, Dean Sander, Hal Smith, Chuck Sullivan, Steve Thrap and Rudy Uribe.

By mid-1972 Ward had been promoted to GM at KLAC. For a brief time in 1974 he also served as GM of the company's KNEW/San Francisco and aided in its switch to Country. He was promoted to Exec. VP of Metromedia in 1979 and moved to the corporate offices in New York City. It was during his tenure there that KSAN-FM/San Francisco adopted Country.

In 1982 Ward returned to Los Angeles as President of Gene Autry's Golden West Broadcasters and GM of KMPC. The company also owned Country WCXI-AM/Detroit.

In 1985 Ward bought KUTE/Los Angeles from Golden West and owned it until 1997 (as KSCA), when he retired. Ward died July 31, 2004. He was 65.

To understand what Bill Ward meant to those who worked with him and to get a sense of what he meant to radio, visit www.laradio.com. There, a number of notable broadcasters have posted their thoughts about a man who was truly one of the giants of this industry.



Bill Ward

Coyote Calhoun

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the powerhouse that it is today. By the fall of 1980 WAMZ hit double-digit 12+ shares for the first time, and it was also No. 1 12+ in Louisville. In the last 25 years WAMZ has rarely, if ever, fallen out of the top two in the city.

Calhoun's amazing success on both the programming and personality sides has made him one of the most honored people in Country radio. Among his numerous honors and accolades:

- **R&R:** Industry Achievement Award for Country PD of the Year, 2000 and 2003.
- **ACM:** Personality of the Year in 1984. He has served on its board of directors since 2003.
- **Billboard:** PD of the Year in 1987, 1989, 1990, 1992, 1993, 1994 and 2000. MD of the Year in 1987, 1990 and 1994. Personality of the Year in 1987, 1989, 1990, 1991, 1992, 1993 and 1994.
- **CMA:** Personality of the Year in 1986. He served on the board of directors from 1988-98.
- **Gavin:** PD of the Year in 1999, 2000, 2001 and 2002. Personality of the Year in 1986. WAMZ was Station of the Year in 1992, 1993 and 1999.

Lonnie Bell

Continued from Page 56

Bell was the Gold Voice Radio Award winner in 2002. He was nominated for the Montana Broadcasters Association Hall of Fame in 1993 and 1994 and nominated four times for CMA Disc Jockey of the Year. He was also honored by the Western Swing Society in 1994. He gave up

Bob Mitchell

Continued from Page 59

Trust And Integrity

In 1993 Mitchell moved to KHOZ/Harrison, AR, in the heart of the Ozarks near Branson, MO, home to a number of theaters that feature country stars performing for thousands of vacationers. While Mitchell has relinquished his PD post at the station, he still does middays and serves as Promotions Director. "I was burned out on the PD thing and decided that I wanted to do the two things I enjoy the most — my airshift and interviews," he says. "I do a lot of interviews with the folks who come into Branson."

- **NAB:** Marconi Award for Personality of the Year in 1994 and 1996.
- **Radio Music Award:** Country PD of the Year In 1999.

A year ago Calhoun received one of the highest honors of his career when he became only the second broadcaster to be elected to the Kentucky Music Hall of Fame.

True success, however, comes from being part of the community. Calhoun has been involved with numerous charities through the years and this year is serving as the spokesman for the Alzheimer's Memory Walk. He takes part in this year's event with a special purpose and heavy heart: His father had Alzheimer's and passed away in May 2004.

Calhoun's induction into the CMDJHOF is especially rare and notable in that very few people have met the required length of Country radio service criteria (25 years) while working at *one* radio station. Describing what entering the hall means to him, Calhoun says, "This means so much because it's the culmination of what you have accomplished over your entire career; it's not just for having some success over the last couple of years.

"I'm really thrilled to get in the first year my application was submitted, too, while I'm still on top of my game and an active part of this industry. It might not have meant as much 10-15 years from now, but coming now, it's the defining moment of my career."

fronting bands in 1973. "I was playing until 2am and then going in to do the morning show," he says. "I just couldn't do it anymore."

Bell, now 80, hasn't retired from radio. In fact, far from it: He sells time for New Northwest's five-station cluster in Billings and still does a Sunday-morning *Classic Country* show on KGHL.

For Bell, induction into the CMDJHOF is a lifelong dream come true. "I was stunned when I got the news," he says. "I'm very happy and honored to be among that group of people. I've always loved radio. That and the Navy are the only things I've ever done."

Asked his thoughts upon hearing that he would be entering the CMDJHOF, Mitchell says, "It didn't hit me with the force it deserved until I checked the CRB website and noticed that, since 1974, fewer than 90 people have been inducted into the CMDJHOF. All of it sudden it was, 'Holy cow! This is a big deal.'"

"Now I know how singers and artists and people inducted into the music halls of fame feel. This is my chosen profession, and to be honored like this is incredible."

As he looks back on his career and the relationships he's developed through the years, Mitchell says, "What I value most is that I have gotten a reputation for trust and integrity, and that's what people think of me. When I give my word on something, they know they can book on it. Integrity is my most prized possession, if you will. It's something you can't buy, but must earn."

As for any thoughts of retiring, Mitchell says, "As long as I can talk, I'm gonna do radio. I love it."



2005 Readers' Poll



Performer Of The Year: Kenny Chesney

The reigning CMA Entertainer of the Year has taken a firm hold on his position as one of country music's premier superstars. As if to prove the point, Chesney released a no-single, no-tour, acoustic-leaning singer-songwriter project that promptly debuted with 311,000 first-week scans, dominating both country and overall album sales. However, *Be As You Are: Songs From an Old Blue Chair* doesn't supplant Chesney's current mainstream album, the triple-platinum CMA Album of the Year *When the Sun Goes Down*.

On the awards front, Chesney was the fan-voted American Music Awards Favorite Artist of the Year, beating out Usher, OutKast, Evanescence and Norah Jones. His box-office-busting 2004 tour sold 1.2 million tickets, and he's gearing up to do it again in 2005 with the Somewhere in the Sun tour, which kicks off March 9 in Houston before a two-night stand in Green Bay, WI. At radio, Chesney's career has been buoyed of late by multiweek No. 1s including "There Goes My Life" and "When the Sun Goes Down."

Male Vocalist Of The Year: Keith Urban

Quickly moving into the ranks of country's elite, Keith Urban has taken a huge step forward over the past year. His current album, *Be Here*, went double-platinum in only six weeks. "Days Go By," the disc's first single, spent three weeks at No. 1 last September, and "You're My Better Half" followed it into the top five.

Urban completed his first headlining tour in 2004 and heads out with a worldwide headlining tour this year, dubbed *Alive in '05*. Urban's last album, *Golden Road*, also reached double-platinum certification. Last fall he was named Male Vocalist of the Year by the Country Music Association.



Female Vocalist Of The Year: Martina McBride

Major media appearances, industry recognition and continuing success on the singles chart highlight the ongoing momentum and relevance of McBride's latest release, *Martina*, which came out in September 2003. The album, certified platinum, powered McBride to her third consecutive CMA Female Vocalist win, and her fourth overall. She is also the reigning ACM Top Female Vocalist.

The Valentine's Day release *My Heart*, available exclusively in Hallmark stores, sold more than 500,000 units in only three weeks. McBride's support of charitable efforts and worthy causes has earned her recognition from the ACM and Lifetime Television, among others. She has another big release on tap for summer, as she and husband John McBride welcome their third child in June. This is her third consecutive Female Vocalist of the Year award from R&R's readers.

Group Of The Year: Rascal Flatts

Rascal Flatts received this honor last year, and if their current career path is any indication, they will likely contend for it for years to come. *Feels Like Today*, their current release, has spawned hits including the title track and the multiweek No. 1 "Bless the Broken Road." Already platinum after a September 2004 release, the album is adding to their 6 million career sales total. Their previous release, *Melt*, is double-platinum.

Rascal Flatts have taken home the CMA and ACM Vocal Group trophies two years running and were the CMA's Horizon Award winners in 2002. Their Here's to You tour kicked off in 2004 and has been playing to packed houses in 2005. The guys are also national spokesmen for the American Red Cross.



Duo Of The Year: Brooks & Dunn

Besides hosting the 2004 CMA Awards, Brooks & Dunn also took home their 12th Vocal Duo of the Year trophy. That industry acknowledgement is just one indication of the continued vibrancy of their music, the hallmark of their remarkable longevity.

Kix and Ronnie's most recent release, *Greatest Hits Collection II*, spawned the top five hit "That's What It's All About" and the current single "It's Getting Better." The duo earned their fourth American Music Award last year in the Favorite Country Band, Duo or Group category. With more than 27 million career album sales to date, Brooks & Dunn are the second-best-selling duo of all time, behind only Simon & Garfunkel.

Single Of The Year: "Live Like You Were Dying," Tim McGraw

From the Sept. 8, 2004 R&R Country Hotfax: "There's no way to overstate the accomplishment achieved this week by Tim McGraw, the Curb promotion team and everyone involved with the longest-running No. 1 Country single in the history of R&R. Heartiest congratulations to all on 10 weeks atop the mountain, and may the record stand another 30 years."

This single powered the album *Live Like You Were Dying* to an astonishing 765,000 first-week unit sales and on to triple-platinum certification. It won Single of the Year honors at the 2004 CMA Awards and earned McGraw the Best Male Country Vocal Performance Grammy last month.



Album Of The Year: *Horse Of A Different Color*, Big & Rich

Kenny, John, Leroy and Cowboy Troy now find themselves leading a 2 million-strong freak parade, as *Horse of a Different Color* has been certified double-platinum and is still going strong. And this remarkable achievement has come without a top five single: "Save a Horse (Ride a Cowboy)" peaked at No. 7 in August, and "Holy Water" topped out at No. 12 in January.

All of which is a testament to the word-of-mouth power of an album the *New York Times* called "an excellent debut ... mischievous, shape-shifting." The *Village Voice* said it's "the most unabashedly and forward-thinkingly dance-oriented top 10 country album since Western swing." *Rolling Stone* praised it for "dragging country into the 21st century."

Best New Artist: Gretchen Wilson

With all the success Gretchen Wilson has had and all the accolades she has received, it's easy to forget that her album *Here for the Party* came out less than a year ago. Since May 11, 2004 the record has been certified triple-platinum, and it has earned Wilson a slew of awards. She won the CMA's Horizon Award last year, as well as the American Music Award for Breakthrough Favorite New Artist. Her debut single, "Redneck Woman," topped R&R's charts for five weeks and helped Wilson to a Grammy win for Best Country Female Vocal Performance.

Her media appearances included *The Tonight Show With Jay Leno* and being profiled on *60 Minutes*. She also co-headlined a tour with MuzikMafia mates Big & Rich. Most impressive, Wilson was the best-selling debut artist in any genre for 2004. And that's just the first act in what looks to be a long career.



COUNTRY TOP 50

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOTAL AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
	1	RASCAL FLATTS	Bless The Broken Road	(Lyric Street)	12639	18	4602	-8	439488	11812	17	116/0
3	2	JOSH GRACIN	Nothin' To Lose	(Lyric Street)	11340	544	4225	+156	383191	21616	24	116/0
2	3	KEITH URBAN	You're My Better Half	(Capitol)	11189	-797	4015	-286	381354	-25421	18	115/0
5	4	CRAIG MORGAN	That's What I Love About Sunday	(BBR)	10977	1427	4109	+542	379633	48754	17	116/0
8	5	SUGARLAND	Baby Girl	(Mercury)	9527	788	3478	+324	336086	29343	30	115/0
6	6	ALAN JACKSON	Monday Morning Church	(Arista)	8858	-643	3381	-318	281201	-26427	20	116/0
11	7	KENNY CHESNEY	Anything But Mine	(BNA)	8596	935	3040	+279	296930	39723	9	115/1
10	8	BILLY DEAN	Let Them Be Little	(Curb)	8442	259	3213	+155	286388	6424	24	116/0
12	9	BROOKS & DUNN	It's Getting Better All The Time	(Arista)	8349	792	2961	+211	288357	34989	13	115/2
14	10	MONTGOMERY GENTRY	Gone	(Columbia)	7999	663	2873	+205	257893	23639	14	114/1
7	11	LEANN RIMES	Nothin' Bout Love Makes Sense	(Asylum/Curb)	7746	-1228	2835	-569	253535	-43965	25	116/0
13	12	LEE ANN WOMACK	I May Hate Myself In The Morning	(MCA)	7391	-54	2774	+33	237757	1913	18	115/0
15	13	JO DEE MESSINA	My Give A Damn's Busted	(Curb)	7277	222	2585	+114	239276	10869	9	110/2
17	14	TOBY KEITH	Honkytonk U	(DreamWorks)	6799	960	2457	+309	224393	26640	5	115/0
16	15	ANDY GRIGGS	If Heaven	(RCA)	6556	80	2442	+28	213022	6432	18	114/0
9	16	REBA MCENTIRE	He Gets That From Me	(MCA)	5892	-2428	2239	-811	184293	-92344	26	113/0
18	17	JOE NICHOLS	What's A Guy Gotta Do	(Universal South)	5612	337	2087	+155	178638	13771	14	111/3
19	18	JAMIE O'NEAL	Trying To Find Atlantis	(Capitol)	5513	313	2092	+89	165890	12164	20	108/2
22	19	TIM MCGRAW	Drugs Dr Jesus	(Curb)	4994	991	1835	+328	162305	33468	5	111/5
20	20	MARTINA MCBRIDE	God's Will	(RCA)	4879	192	1834	+91	150746	4891	12	103/4
21	21	TRACE ADKINS	Songs About Me	(Capitol)	4358	234	1718	+68	132501	8829	11	107/4
23	22	BLAINE LARSEN	How Do You Get That Lonely	(Giantslayer/BNA)	4273	470	1539	+157	141774	23547	16	102/5
25	23	LONESTAR	Class Reunion (That Used To Be Us)	(BNA)	3744	676	1424	+239	110703	18186	8	100/5
34	24	GRETCHEN WILSON	Homewrecker	(Epic)	3277	1561	1212	+630	107376	51539	4	102/24
28	25	SHANIA TWAIN	Don't! (Mercury)		3252	452	1249	+165	93673	13620	7	91/3
27	26	PHIL VASSAR	I'll Take That As A Yes (The Hot Tub Song)	(Arista)	3135	181	1115	+45	97541	6179	13	82/1
29	27	DIERKS BENTLEY	Lot Of Leavin' Left To Do	(Capitol)	3125	432	1119	+160	95150	14013	7	96/10
26	28	MIRANDA LAMBERT	Me And Charlie Talking	(Epic)	3113	45	1255	+11	88185	1606	19	96/0
24	29	JEFF BATES	Long, Slow Kisses	(RCA)	3093	-35	1194	+15	94765	43	20	92/3
31	30	AMY DALLEY	I Would Cry	(Curb)	2328	63	881	+38	63920	285	16	75/1
Breaker	31	BIG & RICH	Big Time	(Warner Bros.)	1998	597	634	+205	64504	18116	4	76/19
Breaker	32	KEITH ANDERSON	Pickin' Wildflowers	(Arista)	1969	142	787	+70	43708	1575	10	73/4
	32	MARK CHESNUTT	I'm A Saint	(Vivaton)	1890	-62	720	-54	52413	1734	17	64/0
	36	BLAKE SHELTON	Goodbye Time	(Warner Bros.)	1642	387	687	+144	45927	10517	5	77/7
	38	SHEDAISY	Don't Worry 'Bout A Thing	(Lyric Street)	1359	248	580	+103	36518	5127	6	68/6
	40	BOBBY PINSON	Don't Ask Me How I Know	(RCA)	1313	448	405	+172	34876	7592	4	47/13
	30	TERRI CLARK	The World Needs A Drink	(Mercury)	1194	-1104	444	-425	31986	-32572	15	74/0
	39	ALISON KRAUSS & UNION STATION	Restless	(Rounder)	968	-7	379	-5	26392	-120	10	34/0
	42	TRICK PONY	It's A Heartache	(Asylum/Curb)	909	133	366	+64	25885	3518	5	53/10
	41	BUDDY JEWELL	If She Were Any Other Woman	(Columbia)	854	19	384	+18	23572	2639	4	50/4
	43	JULIE ROBERTS	Wake Up Older	(Mercury)	845	130	352	+49	21748	1834	4	47/1
	49	DARRYL WORLEY	If Something Should Happen	(DreamWorks)	810	374	409	+176	19356	7895	2	58/14
	37	BLUE COUNTY	Nothin' But Cowboy Boots	(Asylum/Curb)	796	-428	322	-230	17959	-12360	9	53/0
	45	AARON LINES	Waitin' On The Wonderful	(BNA)	663	114	291	+41	17357	2620	4	42/5
	50	TRAVIS TRITT	I See Me	(Columbia)	641	207	275	+95	19282	7077	2	38/8
	46	TRENT WILLMON	The Good Life	(Columbia)	597	70	146	+25	18150	2111	21	9/0
Debut	47	PAT GREEN	Baby Doll	(Universal/Republic/Mercury)	575	350	215	+147	11974	6845	1	26/22
	44	RANDY ROGERS BAND	Tonight's Not The Night	(Smith Entertainment)	567	7	157	+27	15915	-1426	9	11/0
	48	KENI THOMAS	Not Me	(Moraine)	520	66	221	+35	14146	2783	7	26/1
Debut	50	HANNA-MCEUEN	Something Like A Broken Heart	(MCA)	504	145	181	+56	10999	5186	1	44/10

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
GRETCHEN WILSON	Homewrecker	(Epic)	24
PAT GREEN	Baby Doll	(Universal/Republic/Mercury)	22
BIG & RICH	Big Time	(Warner Bros.)	19
DARRYL WORLEY	If Something Should Happen	(DreamWorks)	14
BOBBY PINSON	Don't Ask Me How I Know	(RCA)	13
DIERKS BENTLEY	Lot Of Leavin' Left To Do	(Capitol)	10
TRICK PONY	It's A Heartache	(Asylum/Curb)	10
HANNA-MCEUEN	Something Like A Broken Heart	(MCA)	10
BRIAN MCCOMAS	The Middle Of Nowhere	(Lyric Street)	10

MOST INCREASED POINTS

ARTIST	TITLE	LABEL(S)	TOTAL POINT INCREASE
GRETCHEN WILSON	Homewrecker	(Epic)	+1561
CRAIG MORGAN	That's What I Love About Sunday	(BBR)	+1427
TIM MCGRAW	Drugs Dr Jesus	(Curb)	+991
TOBY KEITH	Honkytonk U	(DreamWorks)	+960
KENNY CHESNEY	Anything But Mine	(BNA)	+935
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	+792
SUGARLAND	Baby Girl	(Mercury)	+788
LONESTAR	Class Reunion (That Used To Be Us)	(BNA)	+676
MONTGOMERY GENTRY	Gone	(Columbia)	+663
BIG & RICH	Big Time	(Warner Bros.)	+597

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
GRETCHEN WILSON	Homewrecker	(Epic)	+630
CRAIG MORGAN	That's What I Love About Sunday	(BBR)	+542
TIM MCGRAW	Drugs Dr Jesus	(Curb)	+328
SUGARLAND	Baby Girl	(Mercury)	+324
TOBY KEITH	Honkytonk U	(DreamWorks)	+309
KENNY CHESNEY	Anything But Mine	(BNA)	+279
LONESTAR	Class Reunion (That Used To Be Us)	(BNA)	+239
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	+211
MONTGOMERY GENTRY	Gone	(Columbia)	+205
BIG & RICH	Big Time	(Warner Bros.)	+205

BREAKERS

BIG & RICH
Big Time (Warner Bros.)
19 Adds • Moves 35-31
KEITH ANDERSON
Pickin' Wildflowers (Arista)
4 Adds • Moves 33-32

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 2/20-2/26. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records



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Special thanks to Manuel Rodriguez, Rob Williams, Gene Romano & Alan Sledge



COUNTRY TOP 50 INDICATOR

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	RASCAL FLATTS	Bless The Broken Road	(Lyric Street)	5165	-122	4068	-124	123421	-3064	17	106/0
3	2	JOSH GRACIN	Nothin' To Lose	(Lyric Street)	4584	81	3629	+85	107694	927	25	102/0
9	3	CRAIG MORGAN	That's What I Love About Sunday	(BBR)	4319	534	3540	+386	105837	13570	16	103/0
7	4	SUGARLAND	Baby Girl	(Mercury)	4166	141	3358	+174	95976	3210	31	105/0
8	5	BROOKS & DUNN	It's Getting Better All The Time	(Arista)	4040	163	3237	+171	93563	3432	13	106/0
12	6	KENNY CHESNEY	Anything But Mine	(BNA)	3749	413	2997	+283	88237	10545	10	106/0
10	7	LEE ANN WOMACK	I May Hate Myself In The Morning	(MCA)	3653	24	2986	+31	85785	284	18	104/1
4	8	ALAN JACKSON	Monday Morning Church	(Arista)	3521	-839	2778	-701	87704	-18361	20	94/0
11	9	BILLY DEAN	Let Them Be Little	(Curb)	3517	114	2802	+113	84450	3570	22	100/1
13	10	MONTGOMERY GENTRY	Gone	(Columbia)	3268	195	2625	+158	77905	4719	14	101/0
15	11	TOBY KEITH	Honkytonk U	(DreamWorks)	3145	264	2509	+212	72854	6320	5	107/1
14	12	ANDY GRIGGS	If Heaven	(RCA)	3137	104	2544	+103	76714	2882	19	100/0
16	13	JOE NICHOLS	What's A Guy Gotta Do	(Universal South)	2826	131	2268	+102	66816	3575	15	99/1
17	14	JO DEE MESSINA	My Give A Damn's Busted	(Curb)	2798	232	2239	+180	67693	4760	8	92/6
19	15	TIM MCGRAW	Drugs Or Jesus	(Curb)	2628	295	2132	+233	60171	7580	6	101/3
18	16	JAMIE O'NEAL	Trying To Find Atlantis	(Capitol)	2554	40	2080	+22	60030	1291	20	97/0
20	17	MARTINA MCBRIDE	God's Will	(RCA)	2432	151	1983	+137	58585	3954	12	88/0
21	18	TRACE ADKINS	Songs About Me	(Capitol)	2272	46	1850	+86	53574	2015	11	95/4
23	19	LONESTAR	Class Reunion (That Used To Be Us)	(BNA)	1932	152	1564	+111	45533	4448	8	89/0
25	20	BLAINE LARSEN	How Do You Get That Lonely	(Giantslayer/BNA)	1805	163	1540	+135	42805	4669	13	80/1
22	21	MIRANDA LAMBERT	Me And Charlie Talking	(Epic)	1758	-64	1403	-30	40860	-1631	19	89/1
24	22	SHANIA TWAIN	Don't!	(Mercury)	1706	63	1354	+56	40254	1751	8	81/1
30	23	GRETCHEN WILSON	Homewrecker	(Epic)	1550	591	1254	+445	36026	14347	3	85/13
26	24	DIERKS BENTLEY	Lot Of Leavin' Left To Do	(Capitol)	1540	136	1288	+114	35265	3755	7	80/2
27	25	MARK CHESNUTT	I'm A Saint	(Vivaton)	1303	7	1043	+14	27717	-375	18	75/2
28	26	PHIL VASSAR	I'll Take That As A Yes (The Hot Tub Song)	(Arista)	1266	46	1049	+43	30709	911	14	65/3
29	27	BLAKE SHELTON	Goodbye Time	(Warner Bros.)	1193	121	1001	+96	27685	3382	8	79/5
34	28	BIG & RICH	Big Time	(Warner Bros.)	922	263	773	+235	20602	5206	4	69/14
31	29	SHEDAISY	Don't Worry 'Bout A Thing	(Lyric Street)	809	29	654	+31	19057	780	6	56/1
33	30	AMY DALLEY	I Would Cry	(Curb)	686	12	553	+1	15628	235	15	40/0
38	31	DARRYL WORLEY	If Something Should Happen	(DreamWorks)	677	137	563	+100	15382	3325	3	59/13
36	32	KEITH ANDERSON	Pickin' Wildflowers	(Arista)	576	23	450	+18	13474	308	10	37/1
35	33	ALISON KRAUSS & UNION STATION	Restless	(Rounder)	564	-34	458	-14	13720	-880	12	39/1
39	34	JULIE ROBERTS	Wake Up Older	(Mercury)	542	95	441	+81	10852	1996	6	42/3
40	35	BUDDY JEWELL	If She Were Any Other Woman	(Columbia)	530	100	470	+117	13147	3428	4	43/7
37	36	BLUE COUNTY	Nothin' But Cowboy Boots	(Asylum/Curb)	440	-111	345	-97	10287	-2077	10	26/0
46	37	TRICK PONY	It's A Heartache	(Asylum/Curb)	390	170	281	+111	8349	3579	3	28/10
Debut	38	BOBBY PINSON	Don't Ask Me How I Know	(RCA)	341	194	268	+158	8367	5162	1	27/12
42	39	AARON LINES	Waitin' On The Wonderful	(BNA)	332	38	259	+50	7821	1322	7	24/3
41	40	S. BROWN f/R. RANDOLPH	Mission Temple Fireworks Stand	(Curb)	320	-9	264	-4	6901	-102	8	21/0
43	41	JEDD HUGHES	Soldier For The Lonely	(MCA)	312	21	250	+19	5729	396	5	23/2
47	42	TRAVIS TRITT	I See Me	(Columbia)	306	100	258	+81	6747	2464	2	31/7
49	43	HANNA-MCEUEN	Something Like A Broken Heart	(MCA)	301	110	223	+101	6749	2814	2	33/17
44	44	KATRINA ELAM	I Want A Cowboy	(Universal South)	288	4	257	+2	5361	-22	4	24/1
45	45	KENI THOMAS	Not Me	(Moraine)	273	29	209	+15	5636	816	9	18/2
Debut	46	GEORGE CANYON	My Name	(Universal South)	217	64	179	+43	4128	1429	1	19/4
48	47	ZONA JONES	Two Hearts	(D/Quarterback)	217	25	223	+24	5013	467	2	22/2
Debut	48	PAT GREEN	Baby Doll	(Universal/Republic/Mercury)	201	146	157	+112	4430	3384	1	15/10
-	49	REBECCA LYNN HOWARD	That's Why I Hate Pontiacs	(Arista)	163	4	120	+1	3975	-93	3	14/0
Debut	50	BRIAN MCCOMAS	The Middle Of Nowhere	(Lyric Street)	159	43	140	+44	3295	651	1	16/10

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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MOST ADDED*

ARTIST	TITLE	LABEL(S)	ADDS
HANNA-MCEUEN	Something Like A Broken Heart	(MCA)	17
BIG & RICH	Big Time	(Warner Bros.)	14
GRETCHEN WILSON	Homewrecker	(Epic)	13
DARRYL WORLEY	If Something Should Happen	(DreamWorks)	13
BOBBY PINSON	Don't Ask Me How I Know	(RCA)	12
TRICK PONY	It's A Heartache	(Asylum/Curb)	10
BRIAN MCCOMAS	The Middle Of Nowhere	(Lyric Street)	10
PAT GREEN	Baby Doll	(Universal/Republic/Mercury)	10
BUDDY JEWELL	If She Were Any Other Woman	(Columbia)	7
TRAVIS TRITT	I See Me	(Columbia)	7

MOST INCREASED POINTS

ARTIST	TITLE	LABEL(S)	TOTAL POINT INCREASE
GRETCHEN WILSON	Homewrecker	(Epic)	+591
CRAIG MORGAN	That's What I Love About Sunday	(BBR)	+534
KENNY CHESNEY	Anything But Mine	(BNA)	+413
TIM MCGRAW	Drugs Or Jesus	(Curb)	+295
TOBY KEITH	Honkytonk U	(DreamWorks)	+264
BIG & RICH	Big Time	(Warner Bros.)	+263
JO DEE MESSINA	My Give A Damn's Busted	(Curb)	+232
MONTGOMERY GENTRY	Gone	(Columbia)	+195
BOBBY PINSON	Don't Ask Me How I Know	(RCA)	+194
TRICK PONY	It's A Heartache	(Asylum/Curb)	+170

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
GRETCHEN WILSON	Homewrecker	(Epic)	+445
CRAIG MORGAN	That's What I Love About Sunday	(BBR)	+386
KENNY CHESNEY	Anything But Mine	(BNA)	+283
BIG & RICH	Big Time	(Warner Bros.)	+235
TIM MCGRAW	Drugs Or Jesus	(Curb)	+233
TOBY KEITH	Honkytonk U	(DreamWorks)	+212
JO DEE MESSINA	My Give A Damn's Busted	(Curb)	+180
SUGARLAND	Baby Girl	(Mercury)	+174
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	+171

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COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 4, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 20-26.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
CRAIG MORGAN That's What I Love About Sunday (BBR)	47.3%	83.3%	4.27	12.8%	99.5%	3.3%	0.3%
JOSH GRACIN Nothin' To Lose (Lyric Street)	34.3%	79.5%	4.08	14.3%	99.0%	4.0%	1.3%
BRAD PAISLEY Mud On The Tires (Arista)	38.0%	79.0%	4.13	14.5%	98.0%	2.3%	2.3%
ALAN JACKSON Monday Morning Church (Arista)	40.5%	78.5%	4.14	14.8%	98.5%	4.0%	1.3%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	34.0%	74.5%	4.00	15.3%	98.0%	6.3%	2.0%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	33.3%	68.3%	3.92	20.0%	97.8%	7.3%	2.3%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	26.5%	67.8%	3.89	20.3%	96.0%	7.3%	0.8%
ANDY GRIGGS If Heaven (RCA)	22.3%	67.5%	3.83	17.8%	94.5%	7.3%	2.0%
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	26.3%	67.0%	3.88	18.3%	93.8%	6.0%	2.5%
SUGARLAND Baby Girl (Mercury)	28.5%	65.8%	3.86	21.0%	96.3%	7.3%	2.3%
BROOKS & DUNN It's Getting Better All The Time (Arista)	29.0%	65.5%	3.89	17.3%	92.5%	7.8%	2.0%
MARK CHESNUTT I'm A Saint (Vivaton)	23.0%	65.3%	3.86	20.5%	93.0%	6.0%	1.3%
REBA MCENTIRE He Gets That From Me (MCA)	31.0%	65.3%	3.82	21.5%	98.3%	7.8%	3.8%
KENNY CHESNEY Anything But Mine (BNA)	26.8%	65.0%	3.83	18.8%	94.8%	8.8%	2.3%
KEITH URBAN You're My Better Half (Capitol)	22.0%	64.3%	3.79	25.5%	97.0%	4.8%	2.5%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	23.0%	63.3%	3.73	20.0%	95.8%	9.0%	3.5%
TRACE ADKINS Songs About Me (Capitol)	21.3%	59.8%	3.74	22.0%	92.0%	8.0%	2.3%
MONTGOMERY GENTRY Gone (Columbia)	18.0%	56.0%	3.59	25.8%	95.0%	9.0%	4.3%
BILLY DEAN Let Them Be Little (Curb)	24.8%	55.5%	3.68	26.3%	94.5%	9.8%	3.0%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	19.3%	54.3%	3.59	26.0%	95.0%	11.8%	3.0%
TOBY KEITH Honkytonk U (DreamWorks)	20.0%	53.8%	3.68	21.0%	86.5%	8.8%	3.0%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	16.5%	51.3%	3.54	26.0%	91.3%	9.8%	4.3%
MARTINA MCBRIDE God's Will (RCA)	25.5%	50.5%	3.62	23.5%	89.5%	10.5%	5.0%
JEFF BATES Long, Slow Kisses (RCA)	17.3%	49.8%	3.61	34.3%	92.0%	5.5%	2.5%
TERRI CLARK The World Needs A Drink (Mercury)	12.5%	49.3%	3.55	31.0%	90.8%	8.8%	1.8%
KEITH ANDERSON Pickin' Wildflowers (Arista)	19.8%	49.0%	3.55	24.8%	89.5%	11.8%	4.0%
JO DEE MESSINA My Give A Damn's Busted (Curb)	18.3%	48.3%	3.58	22.5%	84.3%	9.0%	4.5%
LONESTAR Class Reunion (That Used To Be Us) (BNA)	13.8%	47.3%	3.53	30.0%	89.0%	9.5%	2.3%
AMY DALLEY I Would Cry (Curb)	10.3%	45.5%	3.50	26.8%	83.3%	8.0%	3.0%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	13.3%	45.0%	3.40	30.3%	92.3%	12.8%	4.3%
BLAKE SHELTON Goodbye Time (Warner Bros.)	12.0%	44.0%	3.60	25.0%	77.3%	6.8%	1.5%
BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	11.5%	43.3%	3.45	24.5%	81.8%	10.3%	3.8%
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	10.5%	41.0%	3.49	26.0%	78.0%	8.8%	2.3%
TIM MCGRAW Drugs Or Jesus (Curb)	10.5%	37.0%	3.34	26.8%	79.0%	10.3%	5.0%
SHANIA TWAIN Don't! (Mercury)	12.3%	34.3%	3.29	19.3%	72.0%	11.3%	7.3%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Looks like Country radio listeners are excited about the new wave of young male artists. Those listeners speak clearly on Craig Morgan's "That's What I Love About Sunday" as it spends its third week as both the No. 1 song overall and the No. 1 passion song in this week's Callout America sample. Morgan has the No. 1 song overall in all demos, a feat rarely accomplished and a clear indication of this song's strength.

Josh Gracin moves strong inside the top five with "Nothin' to Lose," from No. 4 to the No. 2 spot overall, and he has the No. 4 passion song. Gracin's is the No. 2 song with females and the No. 3 song with males.

Blaine Larsen's "How Do You Get That Lonely" lands inside the top 10 titles for the first time at No. 9, up from No. 11. This song is the No. 12 passion song for the week. The strength of this song is with core 35-44 listeners, who rank "How Do You Get That Lonely" as the No. 7 song in the demo.

Two songs 10 weeks of age or younger are developing inside the top 20. Kenny Chesney's "Anything But Mine" is 8 weeks old with this data; it ranks as the No. 14 song for the week and the No. 10 passion song. The song is No. 7 with younger, 25-34 listeners.

Trace Adkins' "Songs About Me" is 10 weeks old and ranks as the No. 17 song overall, up from No. 19, and it's the No. 19 passion song.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha, Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

How Tim McGraw spent his big gambling win.

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America's Best Testing Country Songs
12 + For The Week Ending 3/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
BRAD PAISLEY Mud On The Tires (Arista)	4.18	4.26	99%	25%	4.13	4.09	4.15
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.17	4.27	98%	22%	4.08	4.14	4.04
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.13	4.28	94%	19%	4.10	4.13	4.09
KEITH URBAN You're My Better Half (Capitol)	4.10	4.21	99%	22%	4.02	3.96	4.06
SUGARLAND Baby Girl (Mercury)	4.10	4.12	95%	23%	4.07	3.97	4.12
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.09	4.15	95%	15%	4.07	3.89	4.17
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.09	4.17	87%	14%	4.10	4.03	4.14
BLAINE LARSEN How Do You... (Giantslayer/BNA)	4.09	4.14	83%	11%	4.06	4.21	3.97
ANDY GRIGGS If Heaven (RCA)	4.06	4.12	93%	17%	4.06	4.11	4.03
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.01	4.13	93%	16%	3.97	4.00	3.95
MARTINA MCBRIDE God's Will (RCA)	4.01	4.19	90%	19%	4.02	4.04	4.00
KENNY CHESNEY Anything But Mine (BNA)	3.98	4.11	88%	20%	3.87	3.69	3.96
ALAN JACKSON Monday Morning Church (Arista)	3.96	4.03	99%	29%	4.01	3.97	4.03
LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb)	3.94	3.93	98%	31%	3.96	3.99	3.95
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3.91	3.95	96%	20%	3.93	4.03	3.88
TRACE ADKINS Songs About Me (Capitol)	3.90	3.92	85%	13%	3.92	3.88	3.94
JEFF BATES Long, Slow Kisses (RCA)	3.90	3.93	61%	10%	3.91	4.20	3.78
BILLY DEAN Let Them Be Little (Curb)	3.89	3.99	96%	28%	4.00	4.16	3.92
MONTGOMERY GENTRY Gone (Columbia)	3.88	4.11	93%	22%	3.78	3.72	3.82
REBA MCBENTIRE He Gets That From Me (MCA)	3.87	3.96	99%	37%	3.94	3.89	3.97
JO DEE MESSINA My Give A Damn's Busted (Curb)	3.84	4.00	76%	16%	3.85	3.85	3.84
TIM MCGRAW Drugs Or Jesus (Curb)	3.84	3.92	72%	10%	3.85	3.84	3.86
AMY DALLEY I Would Cry (Curb)	3.83	-	46%	5%	3.83	3.55	3.97
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.77	3.85	79%	17%	3.69	3.67	3.70
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.74	3.93	95%	28%	3.70	3.61	3.74
LOWESTAR Class Reunion (That Used To Be Us) (BNA)	3.70	3.89	63%	11%	3.68	3.71	3.66
TERRI CLARK The World Needs A Drink (Mercury)	3.66	3.85	83%	19%	3.66	3.52	3.74
PHIL VASSAR I'll Take That As A Yes... (Arista)	3.63	3.93	86%	24%	3.60	3.49	3.66
TOBY KEITH Honkytonk U (DreamWorks)	3.60	3.79	72%	17%	3.62	3.49	3.69

Total sample size is 289 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 810-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	547	+9	11	12/0
3	2	JOSH GRACIN Nothin' To Lose (Lyric Street)	514	+29	11	11/0
2	3	KEITH URBAN You're My Better Half (Capitol)	468	-55	15	11/0
11	4	KENNY CHESNEY Anything But Mine (BNA)	430	+85	5	9/0
4	5	SHAMIA TWAIN Don't! (Mercury)	421	+8	5	13/0
7	6	AARON LINES Waitin' On The Wonderful (BNA)	412	+22	5	10/0
10	7	BROOKS & DUNN It's Getting Better All The Time (Arista)	391	+40	9	13/0
8	8	LEE ANN WOMACK I May Hate Myself... (MCA)	382	-3	7	12/0
6	9	PAUL BRANDT Home (Orange/Universal)	381	-13	5	9/0
19	10	SUGARLAND Baby Girl (Mercury)	363	+94	3	11/1
5	11	BRAD PAISLEY Mud On The Tires (Arista)	352	-52	19	14/0
17	12	GEORGE CANYON My Name (Universal South)	347	+40	4	11/0
12	13	MONTGOMERY GENTRY Gone (Columbia)	341	+2	6	11/0
16	14	BILLY DEAN Let Them Be Little (Curb)	333	+30	7	9/0
21	15	JO DEE MESSINA My Give A Damn's Busted (Curb)	321	+63	2	6/1
14	16	LISA BROKOP Hey, Do... (Curb/EMI Music Canada)	309	-4	9	8/0
18	17	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista)	301	+23	3	11/1
15	18	DEAN TUFTIN Wide Open Highway (Stolen Horse)	295	-10	11	8/0
13	19	LEANN RIMES Nothin' Bout Love... (Asylum/Curb)	279	-48	20	15/0
9	20	GRETCHEN WILSON When I Think About Cheatin' (Epic)	244	-141	14	13/0
Debut	21	TIM MCGRAW Drugs Or Jesus (Curb)	239	+50	1	11/1
23	22	GORD BAMFORD My Heart's A Genius (GWB)	236	-22	9	7/0
Debut	23	TOBY KEITH Honkytonk U (DreamWorks)	232	+63	1	10/2
26	24	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	230	-3	9	7/0
20	25	DOC WALKER Forgive Me... (Open Road/Universal)	225	-45	15	10/0
22	26	AARON PRITCHETT John Roland Wood (Royalty)	220	-31	8	7/0
Debut	27	TRACE ADKINS Songs About Me (Capitol)	219	+38	1	8/1
Debut	28	MARTINA MCBRIDE God's Will (RCA)	219	+38	1	5/1
27	29	ANDY GRIGGS If Heaven (RCA)	217	-13	5	7/0
25	30	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	217	-33	14	10/0

18 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. Indicates Cancon.

C O U N T R Y
FLASHBACK

- 1 YEAR AGO
 - No. 1: "American Soldier" — Toby Keith
- 5 YEARS AGO
 - No. 1: "My Best Friend" — Tim McGraw
- 10 YEARS AGO
 - No. 1: "As Any Fool Can See" — Tracy Lawrence
- 15 YEARS AGO
 - No. 1: "Seein' My Father In Me" — Patty Loveless
- 20 YEARS AGO
 - No. 1: "Seven Spanish Angels" — Ray Charles & Willie Nelson
- 25 YEARS AGO
 - No. 1: "My Heroes Have Always Been Cowboys" — Willie Nelson
- 30 YEARS AGO
 - No. 1: "Before The Next Teardrop Falls" — Freddy Fender

NEW & ACTIVE

- KATRINA ELAM I Want A Cowboy (Universal South)
Total Plays: 175, Total Stations: 30, Adds: 3
- LILA MCCANN Go Easy On Me (BBR)
Total Plays: 167, Total Stations: 27, Adds: 2
- GEORGE CANYON My Name (Universal South)
Total Plays: 165, Total Stations: 30, Adds: 4
- JEDD HUGHES Soldier For The Lonely (MCA)
Total Plays: 148, Total Stations: 25, Adds: 1
- DIAMOND RIO One Believer (Arista)
Total Plays: 116, Total Stations: 24, Adds: 7
- SHELLY FAIRCHILD Tiny Town (Columbia)
Total Plays: 103, Total Stations: 18, Adds: 0
- BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)
Total Plays: 92, Total Stations: 31, Adds: 10
- AMBER DOTSON I'll Try Anything (Capitol)
Total Plays: 49, Total Stations: 18, Adds: 8



JULIE KERTES
jkertes@radioandrecords.com

PART TWO OF A TWO-PART SERIES

Radio Stalkers

WALK afternoon host tells her story

This week I continue my conversation with WALK/Nassau-Suffolk afternoon host K.T. Mills. In my Feb. 18 column she described her 12-year ordeal with an obsessed fan. This week Mills talks about taking action against stalkers and the fate of the man who stalked her, Alexander Rousseau.

R&R: When Rousseau first contacted you, how did you know he wasn't just an enthusiastic fan?

KM: I knew immediately that he wasn't operating on all cylinders. This sounds cliché, but he thought that every song I was playing was just for him, that the radio was talking to him. Nothing I said or did deterred him, even if I mentioned a boyfriend or fiancé. He fictionalized, in this fantasy world of his, a whole relationship with me. He thought that I had a baby with him. His letters were full of references to the

K.T. Mills

baby. I always thought that if he was ever to corner me in a dark alleyway, I would use that against him. I'd say, "I've got to get home to the baby. The baby needs me."

R&R: Do you live in fear now?

KM: When you're stalked, your life is not your own. You're looking over your shoulder, you're paranoid, and every noise, every bump in the night, frightens you. Then you say to yourself, "Come on, get a grip here!" You can't go around like you're 6 years old and fearful of every little thing, yet it kind of makes you that way.

When you're in radio, you rely on the anonymity. You're just a voice, not a face. But now my picture is right on the website so listeners

"When you're stalked, your life is not your own. You're looking over your shoulder, you're paranoid, and every noise, every bump in the night, frightens you."

can get a feel for what I look like and who I am. That's brought the part that was previously hidden and kept away from the public eye out into the open. People now recognize me, especially with all the media coverage I'm getting out of this. It makes one more vulnerable.

R&R: How have the actions of Rousseau affected day-to-day activities at WALK?

KM: This entire experience has affected not only me, but the whole building. Because of this stalker we have upgraded our security system. We now have an A+-rated security system with cameras, video surveillance and double-locked doors. This protects everyone in the building, not just me. But I do feel bad that my co-workers have been drawn into this with me. There are many women who work here who are just as fearful for their lives as for mine, thinking that he might decide to take it out on someone else.

R&R: Your bill, the "Mills Bill," changed New York stalking laws to better protect the victim. Changing a law is not an easy feat. How did you do it?

KM: When you get angry enough, you take action, and it inspires you to



SOUP AND A SANDWICH WQAL/Cleveland Asst. PD/afternoon host Fig is sandwiched by Jaret Reddick and Erik Chandler of Bowling For Soup during a recent station visit.

try to make something better. I tell people who ask me about this, "Look, if I can change the laws, anyone can." If you see a loophole in our society and in our laws and you know it's not serving the public to its full extent and you can substantiate that claim, contact your local legislators.

People are afraid of the government. They don't know where to begin. I didn't, either, but I found out how to do it and went through the proper channels. I approached my legislators with this cause with urgency, and the minute I explained the situation they said, "You're right." I thought, "How many other laws need to be re-examined and changed?"

R&R: What advice can you give someone in a similar situation?

KM: Contact authorities. Fortunately, there are support groups springing up all over the nation because of stalking issues. One right here in Suffolk County is called the Victims' Information Bureau of Suffolk. It is an organization formed to reach out to women who are being stalked and or abused. If you look in the Yellow Pages — even if you dial 911 — you can be referred to some of these groups. Victims need to seek support. It helps to have a close circle of friends who understand and can be there for you. Seeking help from professionals is beneficial as well.

My advice is, don't let it get you down and don't think less of yourself. You are not to blame. You can reach out and protect yourself. You'll feel better after taking this action. Contact the police and, if necessary and if mandated, get that restraining order in place so you feel better protected.

Don't sit back. Don't be afraid. Don't be a victim. Be your own advocate. Make your own changes if you feel they need to be made. At least try. My whole attitude was, "Even if I don't accomplish this, I will know deep down inside that at least I tried." I never dreamed that I could actually change a law within a year's time.

Assemblywoman Pat Eddington, of the Third District, and I were told at the time, "Forget about it. This will never pass. This will never fly. You won't be able to do this in under 2 1/2 years, if at all." A year later we had a brand-new bill on the books, and we were so proud. If that's my legacy, so be it.

R&R: Is it difficult to get a restraining order?

KM: Not if you can substantiate what is going on. It's a good idea to keep a diary or log.

Every time this individual contacts you, write it down. If possible, get a tap for your phone or record the messages yourself. If you have e-mails, print them out. Keep them in a file.

You can also take self-defense classes. Empower yourself — you'll feel more in control. Because that's what stalking does: It takes away your control. It takes away your life, and you need to seize it back by any means that you can. There are a lot of overzealous fans, but you have to ask yourself, "Am I afraid of this person?"

R&R: Rousseau was arraigned last month. What happened?

"If you see a loophole in our society and in our laws and you know it's not serving the public to its full extent and you can substantiate that claim, contact your local legislators."

KM: Authorities upped his bail, which was originally set at a paltry \$3,000, to a \$300,000 bond or \$30,000 cash. He is charged with stalking — to which degree, I do not know — harassment and two counts of criminal contempt. But this still qualifies only as a misdemeanor. I didn't go to court last month per the request of the district attorney's office, but I am needed for the next court date, on Feb. 28. This will be the fifth time I have faced him in court in 12 years.

I'm ready to go again to address the court and the judge. I'm prepared to tell my story, and maybe this time he'll get some time in a mental institution. I want to see him get treatment. I hope that, with medication, he can carve out a semi-normal existence for himself — as can I. Because once he's taken care of, I can live my life again.



HIT ME 3 Doors Down played a mean game of blackjack with some contest winners before their show at the Palms Casino in Las Vegas. Standing behind the gambling foursome are (l-r) KMXB/Las Vegas Programming Asst. Summer Schaper, Asst. PD Justin Chase and Promotions Director Jen Difazio.

AC TOP 30

March 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	KELLY CLARKSON Breakaway (Hollywood)	2300	+110	223947	22	102/0
2	2	LOS LONELY BOYS Heaven (OR Music/Epic)	2263	+127	200025	37	104/0
3	3	JOHN MAYER Daughters (Aware/Columbia)	2115	+99	182642	18	111/2
7	4	TIM MCGRAW Live Like You Were Dying (Curb)	1737	+87	115801	21	97/1
5	5	MAROON 5 She Will Be Loved (Octone/JRMG)	1690	-43	162025	19	84/0
4	6	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1688	-88	149063	25	106/0
6	7	KEITH URBAN You'll Think Of Me (Capitol)	1623	-60	128125	39	105/0
8	8	HALL & OATES I'll Be Around (U-Watch)	1377	-40	92613	24	102/3
10	9	MAROON 5 This Love (Octone/JRMG)	1075	-10	108245	43	91/0
11	10	HOOBASTANK The Reason (Island/IDJMG)	1049	+85	78405	35	61/1
9	11	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	1038	-89	80391	23	95/0
14	12	MICHAEL BUBLE Home (143/Reprise)	974	+217	81340	5	96/3
12	13	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	964	+107	93700	7	86/4
13	14	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	950	+155	134018	9	63/1
15	15	ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG)	628	-71	72749	17	58/1
16	16	TINA TURNER Open Arms (Capitol)	557	+41	23678	7	63/3
17	17	RYAN CABRERA True (E.V.L.A./Atlantic)	518	+93	48874	6	53/5
19	18	MERCYME Homesick (IND/Curb)	455	+76	9950	4	58/3
18	19	MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal)	360	-46	24712	20	40/0
20	20	KATRINA CARLSON Drive (Kataphonic)	311	-33	8695	19	50/0
21	21	RICHARD MARX Ready To Fly (Manhattan/EMC)	292	+15	6545	10	40/0
22	22	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	283	+22	8784	9	43/4
23	23	SCOTT GRIMES Sunset Blvd. (Velocity)	276	+21	7984	5	46/5
27	24	FIVE FOR FIGHTING If God Made You (Aware/Columbia)	225	+55	11020	3	32/1
30	25	ROB THOMAS Lonely No More (Atlantic)	212	+79	54953	2	23/9
26	26	VANESSA WILLIAMS You Are Everything (Lava)	206	+26	6002	3	34/5
29	27	ELTON JOHN All That I'm Allowed (Universal)	179	+46	6200	2	27/5
Debut	28	MAROON 5 Sunday Morning (Octone/JRMG)	148	+28	21878	1	16/2
25	29	JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG)	142	-45	4094	12	31/0
28	30	FINGER ELEVEN One Thing (Wind-up)	141	+7	9915	6	7/1

117 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
HOWIE DAY Collide (Epic)	10
ROB THOMAS Lonely No More (Atlantic)	9
RYAN CABRERA True (E.V.L.A./Atlantic)	5
SCOTT GRIMES Sunset Blvd. (Velocity)	5
VANESSA WILLIAMS You Are Everything (Lava)	5
ROD STEWART Blue Moon (J/RMG)	5
ELTON JOHN All That I'm Allowed (Universal)	5
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BUBLE Home (143/Reprise)	+217
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+155
LOS LONELY BOYS Heaven (OR Music/Epic)	+127
JOSH GROBAN To Where You Are (143/Reprise)	+115
KELLY CLARKSON Breakaway (Hollywood)	+110
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+107
JOHN MAYER Daughters (Aware/Columbia)	+99
CHRISTINA AGUILERA Beautiful (RCA/RMG)	+93
RYAN CABRERA True (E.V.L.A./Atlantic)	+93
MATCHBOX TWENTY Unwell (Atlantic)	+91

NEW & ACTIVE

ROD STEWART Blue Moon (J/RMG)	Total Plays: 132, Total Stations: 33, Adds: 5
JOE COCKER One (New Door/UMe)	Total Plays: 109, Total Stations: 23, Adds: 3
CROSBY & NASH Lay Me Down (Sanctuary/SRG)	Total Plays: 102, Total Stations: 18, Adds: 1
HOWIE DAY Collide (Epic)	Total Plays: 98, Total Stations: 21, Adds: 10

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	1116	MATCHBOX TWENTY Unwell (Atlantic)	930
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1020	TRAIN Calling All Angels (Columbia)	913
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	995	MARTINA MCBRIDE This One's For The Girls (RCA)	868
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	954	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	851
DIDO White Flag (Arista/RMG)	943	SEAL Love's Divine (Warner Bros.)	842
		COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	783
		SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	725

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AC TOP 30



America's Best Testing AC Songs 12+ For The Week Ending 3/4/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top 30 AC songs including Kelly Clarkson, Michael Buble, Tim McGraw, Maroon 5, etc.

Total sample size is 263 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists AC Top 30 songs with weekly movement and station counts.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26.

REPORTERS

Stations and their ads listed alphabetically by market

Table listing radio stations and their advertising spots across various markets including Albany, Albuquerque, Allentown, Anchorage, Atlanta, etc.

Table listing radio stations and their advertising spots across various markets including Manchester, McAllen, Miami, Minneapolis, Modesto, Norfolk, etc.



141 Total Reporters, 117 Total Monitored, 24 Total Indicator, Old Not Report, Playlist Frozen (3), KEZF/Fayetteville, AR, WHOF/Fredrick, MD, WASH/Washington, DC

artist activity

ARTIST: **Kenny G**
 LABEL: **Arista/RMG**

By **JULIE KERTES/AC/HOT AC EDITOR**

Since his self-titled debut release on Arista in 1982, Kenny G has put out a series of memorable top-selling albums including *G-Force*, *Gravity* and *Duotones*. He is the best-selling instrumental musician in the world, having sold more than 70 million records in 20 years. His 1992 release, *Breathless*, is the best-selling instrumental album of all time, and *Miracles*, released in 1994, is the best-selling Christmas album ever.

Last November Kenny G released his 15th album on Arista Records, *At Last ... The Duets Album*, featuring an impressive lineup of Kenny G's musical heroes, such as Burt Bacharach; Earth, Wind & Fire; LeAnn Rimes; Daryl Hall; Richard Marx; Brian McKnight; Barbra Streisand; Gladys Knight; David Benoit; Yolanda Adams; Chaka Khan; David Sanborn; and Arturo Sandoval.

The concept was originally an album of duets with other instrumentalists, but in a conversation between Kenny G and CEO of BMG Music Group Clive Davis—who also served as Executive Producer for the CD—Davis suggested that Kenny G not limit himself to instrumentalists. Davis, along with producer Walter Afanasieff and Kenny G, selected the songs, choosing recognizable hits from yesterday and today. The result is a creative collection of well-known songs by some unexpected performers.

The track currently at AC is OutKast's 2003 hit "The Way You Move," performed

by Earth, Wind & Fire. Kenny G says, "When I was in high school, I used to buy Earth, Wind & Fire records and listen to them all the time. I could have never dreamed that one day they would be playing on one of my albums."

Radio has shown its loyalty to Kenny G, with the majority of ACs in the country supporting the single. The list of AC stations includes WLTW/New York, WMJX/Boston, KOST/Los Angeles, WALK/Nassau-Suffolk, WMGC/Detroit, WHUD/Westchester, WRVR/Memphis, WLTE/Minneapolis and KVIL/Dallas. WHUD/Westchester PD Steven Petrone tells R&R, "We are getting a very good response from our listeners. The combination of Kenny G and Earth, Wind & Fire has really clicked."

WRVR/Memphis MD Larry Wheeler says, "Not only is this song good for us, but it's the only Kenny G song that's ever been on my iPod. This song appeals across the board to teens and moms alike. A very refreshing collaboration from Kenny G and Earth, Wind & Fire."

The entire record is soothing and reminds me why Smooth Jazz is such a widely embraced format. Kenny G does a number with fellow saxophonist David Sanborn, covering the Average White Band hit "Pick Up the Pieces," which is the first song Kenny G has ever performed with another saxophonist. But the record is a perfect fit for AC as well. Each vocalist was carefully chosen and paired with the perfect track. From the anthemic delivery of "(Everything I Do) I Do It for You" with LeAnn Rimes to Chaka Khan's welcome rendition of "Beautiful," *At Last ... The Duets Album* has something for everyone.



ON THE RECORD

With

Jeff Pohjola
 Asst. PD/MD,
 KONA/Tri-Cities, WA



My job combines everything I love about working in radio. I am deeply involved with the music, news, sports, programming and promotions that find their way to our air. Not only do I hold a regular airshift, but I also help create a successful, good-sounding radio station as part of the programming team. I'm also very involved with our News/Talk sister station, KONA-AM, which allows me to fulfill my love of sports as I travel to do play-by-play for high school football. Our AM just obtained the rights to broadcast the games for our community's new National Indoor Football League team, and I am excited to be a part of the broadcast team as we gear up for the season opener this March. I credit our ratings success to our PD, Todd Nevard. What has given us such a successful trend over the last four books is our company's philosophy of community involvement, which is an ideology that is lost on many corporate radio stations. We are a music-intensive radio station, but that is not all that we do. We also cover news and traffic on a regular basis, as well as high school athletics. I spend most of my free time fulfilling my other love: sports. I am a referee at the college level and below, most notably football and hockey. Of course, this can sometimes give rise to odd situations, since my PD is a coach! But our working relationship is good enough that I can kick him out if need be and not worry about my job Monday morning.

No changes among AC's top three: **Kelly Clarkson's** "Breakaway" (Hollywood) is No. 1, **Los Lonely Boys' "Heaven"** (Or Music/Epic) remains at No. 2, and **John Mayer's "Daughters"** (Columbia) is No. 3 ... Most Increased Plays goes to **Michael Buble's "Home"** (143/Reprise), with +217. It goes from 14 to 12. Second Most Increased Plays goes to **The Goo Goo Dolls' "Give a Little Bit,"** with +155. It now ranks at No. 14 ... **Tim McGraw's "Live Like You Were Dying"** (Curb) breaks into the top five and jumps from No. 7 to No. 4. **Maroon 5's "Sunday Morning"** (Octone/J/RMG) debuts at No. 28 ... Most Added this week are **Howie Day's "Collide,"** with 10 adds, and **Rob Thomas' "Lonely No More"** (Atlantic), with nine ... At Hot AC, **Green Day** hold the No. 1 slot with "Boulevard of Broken Dreams" (Reprise). The Goo Goo Dolls stay at No. 2, and Clarkson's "Breakaway" remains at No. 3 ... Big jumps for both Thomas, who goes from No. 9 to No. 4, and Maroon 5, who go from No. 7 to No. 5. Most Increased Plays goes to Clarkson's "Since U Been Gone" (RCA/RMG), with +272 plays. Second Most Increased Plays goes to **U2's "Sometimes You Can't Make It on Your Own"** (Interscope), with +246 ... Debuts this week at Hot AC are **Collective Soul's "Better Now"** (E1 Music Group) at No. 34, **Carbon Leaf's "Life Less Ordinary"** (Vanguard) at No. 38 and **Good Charlotte's "I Just Wanna Live"** (Daylight/Epic) at No. 40 ... Most Added are **Gavin DeGraw's "Chariot"** (J/RMG), with 13 adds, and **Ingram Hill's "Almost Perfect"** (Hollywood), with 12.

— Julie Kertes, AC/Hot AC Editor



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HOT AC TOP 40

March 4, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3742	+171	255252	12	93/1
2	2	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3364	-89	222587	19	94/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	2973	-41	213498	28	79/0
9	4	ROB THOMAS Lonely No More (Atlantic)	2616	+197	180541	4	94/0
7	5	MAROON 5 Sunday Morning (Octone/J/RMG)	2593	+64	169124	13	95/1
5	6	FINGER ELEVEN One Thing (Wind-up)	2457	-100	175489	41	90/0
6	7	MAROON 5 She Will Be Loved (Octone/J/RMG)	2432	-109	181010	34	93/0
4	8	LENNY KRAVITZ Lady (Virgin)	2394	-187	194189	24	86/0
8	9	JOHN MAYER Daughters (Aware/Columbia)	2322	-155	168231	26	85/0
10	10	HOWIE DAY Collide (Epic)	2213	+39	126829	27	84/1
11	11	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	1890	-271	94378	22	71/0
12	12	KEANE Somewhere Only We Know (Interscope)	1851	+59	88036	18	80/3
17	13	KELLY CLARKSON Since U Been Gone (RCA/RMG)	1785	+272	129018	10	65/8
13	14	RYAN CABRERA True (E.V.L.A./Atlantic)	1753	+60	103314	9	80/3
16	15	3 DOORS DOWN Let Me Go (Republic/Universal)	1709	+155	73855	9	77/1
18	16	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1542	+93	75797	9	70/3
20	17	LIFEHOUSE You And Me (Geffen)	1368	+164	68881	4	75/5
19	18	JET Look What You've Done (Atlantic)	1337	-3	65946	17	65/6
21	19	ANNA NALICK Breathe (2am) (Columbia)	1326	+138	62606	13	67/5
24	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)	1184	+86	75932	7	49/7
22	21	NELLY ft/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1107	-27	76657	15	41/0
25	22	DURAN DURAN What Happens Tomorrow (Epic)	1012	+106	46804	7	62/6
26	23	LOW MILLIONS Eleanor (Manhattan/EMC)	666	-128	20410	17	39/0
28	24	TIM MCGRAW Live Like You Were Dying (Curb)	663	+99	44247	8	31/3
33	25	U2 Sometimes You Can't Make It On Your Own (Interscope)	630	+246	37029	2	52/9
29	26	VELVET REVOLVER Fall To Pieces (RCA/RMG)	626	+77	22427	4	38/1
27	27	ASLYN Be The Girl (Capitol)	623	+22	12762	13	38/2
30	28	KILLERS Mr. Brightside (Island/IDJMG)	575	+47	22425	5	33/2
31	29	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	443	+5	8890	5	38/3
35	30	GWEN STEFANI f/EVE Rich Girl (Interscope)	405	+79	25573	3	10/3
32	31	JOSS STONE Right To Be Wrong (S-Curve/EMC)	394	-17	13809	6	27/1
36	32	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	345	+19	26552	16	7/0
38	33	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	319	+53	9711	3	30/2
Debut	34	COLLECTIVE SOUL Better Now (El Music Group)	289	+114	9473	1	25/4
39	35	JEM 24 (ATO/RCA/RMG)	288	+55	7169	2	24/2
37	36	SIMPLE PLAN Welcome To My Life (Lava)	244	-38	12585	14	18/0
40	37	MARC BROUSSARD Where You Are (Island/IDJMG)	236	+19	6616	8	20/0
Debut	38	CARBON LEAF Life Less Ordinary (Vanguard)	228	+13	4502	1	22/2
34	39	HOOBASTANK Disappear (Island/IDJMG)	214	-164	6560	17	18/0
Debut	40	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	165	+3	6896	1	7/0

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GAVIN DEGRAW Chariot (J/RMG)	13
INGRAM HILL Almost Perfect (Hollywood)	12
U2 Sometimes You Can't Make It On Your Own (Interscope)	9
KELLY CLARKSON Since U Been Gone (RCA/RMG)	8
JESSE MCCARTNEY Beautiful Soul (Hollywood)	7
JET Look What You've Done (Atlantic)	6
DURAN DURAN What Happens Tomorrow (Epic)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+272
U2 Sometimes You Can't Make It On Your Own (Interscope)	+246
ROB THOMAS Lonely No More (Atlantic)	+197
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+171
LIFEHOUSE You And Me (Geffen)	+164
3 DOORS DOWN Let Me Go (Republic/Universal)	+155
ANNA NALICK Breathe (2am) (Columbia)	+138
GAVIN DEGRAW Chariot (J/RMG)	+128
COLLECTIVE SOUL Better Now (El Music Group)	+114
DURAN DURAN What Happens Tomorrow (Epic)	+106

NEW & ACTIVE

GAVIN DEGRAW Chariot (J/RMG)
Total Plays: 159, Total Stations: 33, Adds: 13
TEARS FOR FEARS Closest Thing To Heaven (New Door/UMe)
Total Plays: 147, Total Stations: 12, Adds: 0
ARI HEST They're On To Me (Columbia/Red Ink)
Total Plays: 130, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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HOT AC



America's Best Testing Hot AC Songs 12+ For The Week Ending 3/4/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W-34, W-18-24, W-25-34. Lists top songs like Green Day's 'Boulevard Of Broken Dreams' and Maroon 5's 'She Will Be Loved'.

Total sample size is 281 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



HOT AC TOP 30



Table with columns: Last Week, This Week, Artist Title, Label(s), Total Plays, +/- Plays, Weeks On Chart, Total Stations. Lists top 30 songs including Green Day, Kelly Clarkson, and Maroon 5.

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market abbreviations and reporter names, such as WDDZ/Albion, OH; WRNY/Binghamton, NY; WKRC/Cincinnati, OH; etc.



Monitored Reporters

114 Total Reporters

95 Total Monitored

19 Total Indicator

Did Not Report. Playlist Frozen (4): KRZU/Santa Barbara, CA; WDAQ/Danbury, CT; WMT/Cedar Rapids, IA; WSPW/Wausau, WI



CAROL ARCHER
carcher@radioandrecords.com

'Everything That's Good About People'

Rendezvous Entertainment applies time-tested values to today's business model

In the tradition of illustrious trios like Huey, Dewey and Louie; Harpo, Groucho and Chico; Jarrett, Peacock and DeJohnette; and Kukla, Fran and Ollie, saxophonist and radio personality Dave Koz teamed with two other industry luminaries — Smooth Jazz founding father Frank Cody and former Unity Records GM Hyman Katz — to form Rendezvous Entertainment. The independent label's impressive ratio of hits to releases over the ensuing four years has propelled Rendezvous to prominence.

The alliance hit the ground running with *Golden Slumbers: A Father's Lullaby*, which was nominated for a Grammy. Its debut single, "Blackbird," went to No. 2 on R&R's Smooth Jazz chart. Spending three consecutive weeks at No. 1, Dutch multi-instrumentalist Praful's electrifying debut single, "Sigh," became America's first chill hit, and his CD *One Day Deep* sold over 60,000 units. Marc Antoine's "Mediterraneo" went to No. 1, as did Michael Lington's "Show Me" and Wayman Tisdale's "Ain't No Stoppin' Us Now" (for four consecutive weeks). Rendezvous' most recent signing is beloved vocalist-guitarist Jonathan Butler.

Looking back with some amusement, Rendezvous' primary investor and Chairman of the Board, Howard Diamond, says that having the luxury to make a nontraditional decision led to his involvement with Koz and company. "I'm a technology guy," he says. "In March 2001 I had just sold my company, Corporate Software, which was a sales partner of Microsoft's and had revenue of \$1.2 billion. A mutual friend of Hyman Katz's and mine, Frank Juska, introduced me to Hyman.

"When I met with Hyman, Frank and Dave, I thought their vision was brilliant. I loved that they were so passionate and cared so much, and I thought they deserved a chance. I didn't assume that it would turn out to be a great financial investment, but it may turn out to be the best investment I've ever made."

The Same Values

Koz traces his motivation to launch Rendezvous: "The time felt right to create an environment where artists come first and artist development is a primary focus, both of which once made the music business unique among other kinds of commerce.

"There are so many new and established artists deserving of a label home where their ideas are encouraged and their needs are met. I hoped to create a company that would embody and embrace values the creative community is hungry for.

"Rendezvous grew organically. I'd known

Hyman for years and always wanted to work with him. People laughed when we said we wanted to start a label at the worst possible time, but little did we know that, as a result of the changes taking place in the business, there was never a better time to start a niche-oriented music company.

"We felt our way through until Frank joined us, then all the pieces really fell into place: A great record person, a radio maven-tastemaker-visionary and an artist with a lot of experience, all coming together. Our backgrounds were different, but we share the same values, and that like-mindedness serves Rendezvous well."

In addition to Koz's career as a top-tier musician and radio host, he is a relentless and effective advocate for smooth jazz. He led the campaign to persuade the Recording Academy to add a Pop Instrumental category to the Grammys and has been responsible for organizing numerous fundraisers for charity, including KTWV/Los Angeles' star-studded Wave of Peace for the American Red Cross following 9/11, a concert in Bali to support tourism after a devastating terrorist attack on a nightclub and, more recently, a benefit concert for tsunami relief, so it's no surprise that Koz brings the same altruism and idealism to his Rendezvous endeavors.

Not Business As Usual

"I want Rendezvous to be a brand name for quality, for music that people can count on," Koz continues. "There is so much that takes away, that diminishes goodness; I want our company to add culture and depth to the world and to be known for making a positive contribution.

"We've made a lot of decisions that on paper



Dave Koz



Hyman Katz

might not look like great business moves, but we've gone the other way because it's not about numbers, but about treating people — our artists, community and customers — with respect on every level."

Katz, who heads Rendezvous' label division, outlines the critical thinking and mission that inspire the company's day-to-day and long-range goals: "In envisioning this business, one of our goals has been to reinvent the best values of another era, like long-term artist development, combined with what the potential of the business can be when people connect with great music by genuine stars.

"We've looked to the past for things that record labels used to do that, for different reasons, they've stopped doing and incorporated those values into our current business model as we go forward.

"We've been very fortunate that the tracks we've had go No. 1 really resonated with the audience. That is combined with a multipronged approach to the marketplace. There's airplay, but there's also retail visibility, press, contesting and other promotions with radio — all the things that need to happen. All these things need proper timing so that airplay and our sales programs and campaigns are working in sync.

"We also have an incredibly dedicated distribution partnership arrangement with Red. These are veterans who are passionate about music and passionate about what Rendezvous is doing. They share our vision, and they are out there hustling. The partnership with Red has been tre-

"One of our goals has been to reinvent the best values of another era, like long-term artist development, combined with what the potential of the business can be when people connect with great music by genuine stars."

Hyman Katz

mendously important to Rendezvous' growth. Because they know we won't take no for an answer, they don't take no for an answer.

"It's not just that we are dogged and believe in what we do; we also deliver what we say we're going to deliver. After a while a level of trust develops between the label, the distributor and the buyer at retail about what we're doing, our consistency in terms of our commitment to excellence and our ability to identify new sounds and emerging trends.

"One of the things I learned through my relationship with Red several years ago, when I was with Unity, is that their philosophy under Ken Antonelli was to handle fewer, but hand-picked, labels. They cut their label roster from 75 to 23 labels. Everyone thought Ken was crazy, because this is a volume business, but it worked because Red focused.

"That lesson stayed with me. Rendezvous doesn't release a lot of product, but the product we do release, we believe in, support and stay with. It is by design that we have a streamlined

"There is so much that takes away, that diminishes goodness. I'd like our company to add culture and depth to the world and to be known for making a positive contribution."

Dave Koz

roster, so our distribution company knows what our priorities are."

Human Capital

Katz believes that human capital is the primary factor in Rendezvous' dramatic successes. "Frank Cody is such a genius at identifying musical trends, and we all credit him for finding Praful," he says. "We couldn't find a major label to joint-venture with us except those that asked whether we could guarantee sales of 7,000 units. I asked myself if I wanted to be in business with a company that would settle for sales of 7,000 units.



Frank Cody

"It was Rendezvous' perseverance and confidence that this kind of music belonged at the Smooth Jazz format and our making sure that we didn't forget all the fringe-marketing aspects — after-hours dance clubs, for example, and exposing Praful at multiple genres — that convinced us that we're at the beginning of mass-appeal acceptance of what chill can be, kind of like what Windham Hill did for New Age. *One Day Deep* has sold over 60,000 units

"Dave Koz sets the tone for the way this company treats its peers and our community in every aspect of his life. He inspires me, and everyone who works here moves that energy and spirit forward. That's infectious, and people in this industry are starved for people who love what they do and express a spirit of love and joy. I feel honored to work with Dave and Frank because these guys embody everything that is good about people."

Cody didn't think twice when Koz and Katz invited him to join them in forming Rendezvous Entertainment. "In the blink of an eye, I realized the opportunity of a lifetime — to fulfill my dreams and put to best use my skills and knowledge," he says. "As Bob Dylan said, 'He not busy being born is busy dying.'

"It's said that the secret of happiness is doing what you love. Well, every day here is an adventure — soulful, expansive and very satisfying. We're getting quality music to thirsty fans, working on video and film projects, developing artists, nurturing stars, exploring new technology and having a hell of a lot of fun doing it.

"Dave and Hyman have the vision, thought, intention, mindfulness, experience and dedication to make good things happen in the lives of everyone they touch. Koz, Katz, Cody and Rendezvous? It's not just synergy, it's pure alchemy."

SMOOTH JAZZ TOP 30

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SOUL BALLET Cream (215)	695	-17	77620	26	35/0
2	2	TIM BOWMAN Summer Groove (Liquid 8)	685	+6	80273	28	31/0
3	3	MINOI ABAIR Come As You Are (GRP/VMG)	621	-12	57012	25	34/0
5	4	DAVE KOZ Let It Free (Capitol)	597	+22	80496	18	31/0
4	5	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	581	-23	68006	29	32/0
6	6	MARION MEADOWS Sweet Grapes (Heads Up)	562	-2	61569	33	30/0
7	7	KENNY G. Pick Up The Pieces (Arista/RMG)	556	+43	70224	10	31/1
9	8	PAUL BROWN Moment By Moment (GRP/VMG)	468	0	65915	21	33/0
8	9	RICHARD ELLIOT Your Secret Love (GRP/VMG)	468	-15	48739	30	33/0
12	10	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	448	+19	71975	9	33/0
11	11	QUEEN LATIFAH California Dreamin' (Vector)	407	-30	42937	18	30/0
10	12	CHRIS BOTTI Back Into My Heart (Columbia)	405	-60	55781	41	32/0
13	13	GERALD ALBRIGHT To The Max (GRP/VMG)	388	-36	53854	40	33/0
14	14	WAYMAN TISOALE Ain't No Stoppin' Us Now (Rendezvous)	371	+2	42297	35	31/0
15	15	EUGE GROOVE XXL (Narada Jazz)	370	+2	37898	18	30/0
16	16	RAY CHARLES f/OIANA KRALL You Don't Know Me (Concord)	365	+17	32764	18	23/0
17	17	MICHAEL LINGTON Two Of A Kind (Rendezvous)	331	-14	34838	12	32/0
18	18	SEAL Walk On By (Warner Bros.)	313	+1	28275	13	22/0
19	19	CHRIS BOTTI No Ordinary Love (Columbia)	307	+9	27298	13	28/0
21	20	HALL & OATES I'll Be Around (U-Watch)	270	+9	21595	11	22/0
23	21	ANITA BAKER How Does It Feel (Blue Note/Virgin)	250	+50	29039	3	21/2
22	22	DAVID SANBORN Tin Tin Deo (GRP/VMG)	241	+28	38788	7	23/3
24	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)	226	+26	28398	14	21/1
30	24	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	205	+69	23328	6	18/2
20	25	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	201	-69	12883	19	19/0
26	26	JEFF LORBER Ooh La La (Narada Jazz)	174	+35	15077	3	17/1
29	27	3RD FORCE Believe In Me (Higher Octave)	169	+33	16477	5	18/3
28	28	NILS Pacific Coast Highway (Baja/TSR)	168	+50	18762	1	18/2
29	29	VANESSA WILLIAMS You Are Everything (Lava)	157	+39	18016	1	13/1
27	30	PAMELA WILLIAMS Fly Away With Me (Shanachie)	148	+10	12617	6	15/1

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

ALEXANDER ZONJIC Leave It With Me (Heads Up)
Total Plays: 109, Total Stations: 8, Adds: 0

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal Classic Group)
Total Plays: 107, Total Stations: 8, Adds: 1

ADANI & WOLF Daylight (Rendezvous)
Total Plays: 106, Total Stations: 10, Adds: 0

CHUCK LOEB Tropical (Shanachie)
Total Plays: 103, Total Stations: 12, Adds: 0

PAUL TAYLOR Nightlife (Peak)
Total Plays: 68, Total Stations: 9, Adds: 1

KEN NAVARRO You Are Everything (Positive)
Total Plays: 66, Total Stations: 6, Adds: 0

O'2L Riders On The Storm (Peak/Concord)
Total Plays: 54, Total Stations: 4, Adds: 0

MARC ANTOINE Cubanova (Rendezvous)
Total Plays: 48, Total Stations: 5, Adds: 0

PAUL JACKSON, JR. Never Too Much (GRP/VMG)
Total Plays: 46, Total Stations: 5, Adds: 2

DAVID LANZ Kal-E-Fornia (Decca/Universal)
Total Plays: 34, Total Stations: 4, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	AOS
DAVID SANBORN Tin Tin Deo (GRP/VMG)	3
3RD FORCE Believe In Me (Higher Octave)	3
STEVE COLE Thursday (Narada Jazz)	3
AVERAGE WHITE BAND Work To Do (Liquid 8)	3
ANITA BAKER How Does It Feel (Blue Note/Virgin)	2
NILS Pacific Coast Highway (Baja/TSR)	2
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	2
PAUL JACKSON, JR. Never Too Much (GRP/VMG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+69
PAUL TAYLOR Nightlife (Peak)	+58
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+50
NILS Pacific Coast Highway (Baja/TSR)	+50
KENNY G. Pick Up The Pieces (Arista/RMG)	+43
VANESSA WILLIAMS You Are Everything (Lava)	+39
JEFF LORBER Ooh La La (Narada Jazz)	+35
PAUL JACKSON, JR. Never Too Much (GRP/VMG)	+35
3RD FORCE Believe In Me (Higher Octave)	+33
DAVID SANBORN Tin Tin Deo (GRP/VMG)	+28

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICK COLIONNE It's Been Too Long (3 Keys Music)	303
KIM WATERS In Deep (Shanachie)	275
PIECES OF A DREAM It's Go Time (Heads Up)	275
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	269
PETER WHITE How Does It Feel (Columbia)	255
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	237
DAVE KOZ All I See Is You (Capitol)	200
BONEY JAMES Here She Comes (Warner Bros.)	193
MARC ANTOINE Mediterraneo (Rendezvous)	189
PAUL TAYLOR Steppin' Out (Peak)	188
MICHAEL LINGTON Show Me (Rendezvous)	179
RICK BRAUN Daddy-O (Warner Bros.)	179
PAUL BROWN 24/7 (GRP/VMG)	175
DAN SIEGEL In Your Eyes (Native Language)	175
NICK COLIONNE High Flyin' (3 Keys Music)	171

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SMOOTH JAZZ INDICATOR TOP 30

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MINDI ABAIR Come As You Are (GRP/VMG)	170	-3	979	24	14/0
2	2	SOUL BALLET Cream (215)	163	+4	913	27	12/0
4	3	NILS Pacific Coast Highway (Baja/TSR)	159	+17	728	6	14/0
3	4	JEFF LORBER Ooh La La (Narada Jazz)	156	-2	549	6	14/0
6	5	PAMELA WILLIAMS Fly Away With Me (Shanachie)	145	+10	583	5	12/0
5	6	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	144	+2	703	29	11/0
8	7	QUEEN LATIFAH California Dreamin' (Vector)	132	0	1200	17	10/0
7	8	EUGE GROOVE XXL (Narada Jazz)	131	-2	767	20	11/0
9	9	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	124	-3	792	8	10/0
10	10	DAVE KOZ Let It Free (Capitol)	121	+5	664	20	8/0
13	11	CHUCK LOEB Tropical (Shanachie)	114	+10	371	3	11/1
12	12	JAMES GABRIANO Red Teddy (Gabriano Productions)	109	+2	499	6	10/0
14	13	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	103	0	978	15	7/0
25	14	KENNY G. Pick Up The Pieces (Arista/RMG)	100	+17	548	8	7/0
11	15	3RD FORCE Believe In Me (Higher Octave)	100	-8	248	3	12/1
15	16	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	94	-1	658	13	8/0
18	17	GARRY GOIN Don't Ask My Neighbors (Compendia)	93	+3	984	20	8/0
27	18	DAVID SANBORN Tin Tin Deo (GRP/VMG)	92	+9	295	6	9/0
21	19	BOBBY WELLS Bayside (BW Music)	89	+2	375	4	8/0
16	20	RICHARD ELLIOT Your Secret Love (GRP/VMG)	86	-9	291	29	9/0
17	21	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	85	-6	444	18	8/0
26	22	GRADY NICHOLS Tuesday Morning (Compendia)	84	+1	911	23	7/0
24	23	GREG ADAMS Firefly (215)	84	-1	442	21	9/0
20	24	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	84	-4	455	33	6/0
Debut	25	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	82	+7	479	1	5/1
Debut	26	NELSON RANGELL That's The Way Of The World (Koch)	81	+17	438	1	11/1
28	27	CAROL DUBOC Use Me (Gold Note)	81	-1	306	5	7/0
29	28	KEN NAVARRO You Are Everything (Positive)	80	+2	228	4	8/0
Debut	29	HALL & OATES I'll Be Around (U-Watch)	78	+3	580	1	7/0
30	30	JOYCE COOLING Camelback (Narada Jazz)	78	+1	423	7	8/0

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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MOST ADDED*

ARTIST TITLE LABEL(S)	AOS
AVERAGE WHITE BAND Work To Do (Liquid B)	3
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal Classic Group)	2
GABRIEL MARK HASSELBACH Take That (Wind Tunnel)	2
GEORGE DUKE T-Jam (BPM)	2
STEVE COLE Thursday (Narada Jazz)	2
JONATHAN SIGEL Inner Space (Independent)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE DUKE T-Jam (BPM)	+34
EVERETTE HARP When Can I See You Again (A440)	+28
LISA LAUREN Here Comes The Rain Again (Planet Jazz)	+25
FRANK CATALANO Street Jazz (A440)	+25
PAUL TAYLOR Nightlife (Peak)	+23
GABRIEL MARK HASSELBACH Take That (Wind Tunnel)	+22
LIN ROUNTREE f/TIM BOWMAN For Your Love (BOK)	+21
ANDY SUMMERS f/STING 'Round Midnight (Fuel 2000)	+18
GARRY GOIN Ain't No Sunshine (Compendia)	+18

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANITA BAKER You're My Everything (Blue Note/Virgin)	69
PETER WHITE How Does It Feel (Columbia)	52
GLADYS KNIGHT f/EDSIO ALEJANDRO Feelin' Good... (Pyramid)	46
BONEY JAMES Here She Comes (Warner Bros.)	44
CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz)	42
STEVE OLIVER Chips & Salsa (Koch)	42
KIM WATERS In Deep (Shanachie)	37
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	25
JOYCE COOLING Expression (Narada Jazz)	24
PAUL TAYLOR On The Move (Peak)	23
HIL ST. SOUL For The Love Of You (Shanachie)	21
DAVE KOZ All I See Is You (Capitol)	19

REPORTERS

Stations and their adds listed alphabetically by market

<p>KAJZ/Albuquerque, NM* DM: Jim Walton PD/MD: Paul Laviole 2 FOURPLAY 2 3RD FORCE KENNY G. /EARTH, WIND & FIRE</p> <p>WJZZ/Atlanta, GA* PD/MD: Dave Kosh 16 ALICIA KEYS 8 KENNY G. 4 JEFF LORBER</p> <p>KSMJ/Bakersfield, CA* DM/MD: Chris Townshend APD: Rick Novak NILS AVERAGE WHITE BAND</p> <p>WEAA/Baltimore, MD DM/MD: Maxie Jackson MD: Kayona Brown 1 MATT BIANCO f/BASIA</p> <p>WJZA/Columbus, OH* PD/MD: Bill Harman KENNY G. /EARTH, WIND & FIRE</p> <p>KOAI/Dallas, TX* DM/MD: Kurt Johnson MD: Mark Sanford No Adds</p> <p>KJCO/Denver, CO* PD/MD: Michael Fischer 2 VANESSA WILLIAMS 1 STEVE COLE</p>	<p>WSMJ/Baltimore, MD* PD/MD: Lori Lewis 11 PAUL JACKSON, JR.</p> <p>WVSU/Birmingham, AL PD/MD: Andy Parrish 10 TEKNEK 3RD FORCE JONATHAN SIGEL AVERAGE WHITE BAND STEVE COLE WILL DONATO</p> <p>WNUA/Chicago, IL* DM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse LUTHER VANDROSS</p> <p>WNWV/Cleveland, OH* DM/MD: Bernie Kimble NILS AVERAGE WHITE BAND</p> <p>WJZ/Columbus, OH* PD/MD: Bill Harman KENNY G. /EARTH, WIND & FIRE</p> <p>KOAI/Dallas, TX* DM/MD: Kurt Johnson MD: Mark Sanford No Adds</p> <p>KJCO/Denver, CO* PD/MD: Michael Fischer 2 VANESSA WILLIAMS 1 STEVE COLE</p>	<p>WVWV/Detroit, MI* DM/MD: Tom Sleeker MD: Sandy Kovach 1 KEM</p> <p>KEZL/Fresno, CA* DM: E. Curtis Johnson PD/MD: J. Weidenheimer DAVID SANBORN</p> <p>WZJZ/Ft. Myers, FL* DM: Steve Amari PD: Joe Turner MD: Randi Bachman No Adds</p> <p>WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards No Adds</p> <p>WQTH/Hartford, CT PD/MD: Stewart Stone 8 GEORGE DUKE</p> <p>KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan 3RD FORCE</p> <p>KPVU/Houston, TX PD: Wayne Turner 18 GARRY GOIN 15 AL JARREAU 13 MARION MEADOWS 12 EARTH, WIND & FIRE 7 MOCEAN WORKER</p>	<p>WYJZ/Indianapolis, IN* DM/MD: Carl Frye ANITA BAKER</p> <p>KJLU/Jefferson City, MO PD/MD: Dan Turner No Adds</p> <p>KDAS/Las Vegas, NV* DM/MD: Erik Foxx 1 MATT BIANCO f/BASIA</p> <p>KUAP/Little Rock, AR PD/MD: Michael Nelums No Adds</p> <p>KSBR/Los Angeles, CA DM/MD: Terry Wedel MD: Enid Cogswell 1 VLAD 1 STEVE COLE</p> <p>KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha Pascual No Adds</p> <p>WJZL/Louisville, KY* DM: Rob Roberts APD: Ron Fisher ANITA BAKER</p> <p>WLVF/Miami, FL* DM: Rob Roberts PD/MD: Rich McMillan No Adds</p>	<p>WJZ/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott 1 3RD FORCE DAVID SANBORN</p> <p>KJZ/Minneapolis, MN* PD: Lauren MacLeash MD: Mike Wolf No Adds</p> <p>KRVR/Modesto, CA* DM/MD: Doug Wulf PD: Jim Bryan ANDY SUMMERS f/STING</p> <p>WVAS/Montgomery, AL MD: Eugenia Ricks 16 EVERETTE HARP 16 ANDY SUMMERS f/STING 16 JONATHAN SIGEL 15 FRANK CATALANO 15 GABRIEL MARK HASSELBACH</p> <p>WFSK/Nashville, TN MD: Chris Nochowicz 8 QUINTIN GERARD</p> <p>WJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs PAUL JACKSON, JR. EVERETTE HARP AVERAGE WHITE BAND</p>	<p>KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angie Handa No Adds</p> <p>KJZS/Reno, NV* PD/MD: Robert Dees No Adds</p> <p>KSSJ/Sacramento, CA* PD/MD: Lee Hansen NORMAN BROWN</p> <p>KBZN/Salt Lake City, UT* DM/MD: Dan Jessop 8 STEVE COLE</p> <p>KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole STEVE COLE</p> <p>KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones No Adds</p> <p>KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton No Adds</p> <p>Jones Radio Network/Satellite* DM: J.J. McKay PD: Steve Hubbard MD: Laurie Cobb SHADES OF SDUL GEORGE DUKE</p>	<p>Music Choice Smooth Jazz/Satellite APD: Will Kinnally MD: Gary Susatis 8 JEFF KASHIWA 8 MINDI ABAIR 7 GABRIEL MARK HASSELBACH 7 CHUCK LOEB 7 LALAH HATHAWAY 7 PAUL TAYLOR 7 AVERAGE WHITE BAND 6 REGINA BELLE 6 CRAIG CHAQUICO 5 STEVE OLIVER 5 SPYRO GYRA 5 DOTSERO 5 ERIC ESSIX 5 PETE BELASCO 4 FOURPLAY 4 DAVID BOSWELL 4 O'EL 4 NELSON RANGELL 3 STEVE OLIVER BIRDS OF A FEATHER</p> <p>Sirius Jazz Cafe/Satellite PD: Teresa Kincaid MD: Rick Laboy 16 MATT BIANCO f/BASIA 16 GEORGE DUKE</p> <p>KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose No Adds</p> <p>KCDZ/Springfield, MO DM: Jae Jones PD/MD: Courtney Hutton 17 LIN ROUNTREE f/TIM BOWMAN 13 LISA LAUREN 10 AVERAGE WHITE BAND</p> <p>WSSM/St. Louis, MO* PD: David Myers 13 BLAKE AARON 2 DAVID SANBORN</p> <p>WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis No Adds</p> <p>WJZW/Washington, DC* DM: Kenny King PD: Carl Anderson MD: Renee DePuy No Adds</p>
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KEN ANTHONY
kanthony@radioandrecords.com

The Seven Deadly Sins Of A Morning Show

Commit these at your own risk

By Keith Cunningham

Mornings are the most important radio daypart. Regardless of musical format or morning show type, there are critical fundamentals that winning shows employ and many, many sins that bad shows commit, including being indecent, playing bad music and being boring. Below are the seven deadliest of these sins. If you're committing them, it's time to repent.

No. 1: Kitchen Sinking

"Kitchen sinking" means the hosts have thrown too much into a break for the listener to digest — everything but the kitchen sink. Unless the show is all talk or features content segments that can last up to 20 minutes, each break should have a singular focus. The topic or content can be broad in nature, but the focus itself should not be broad.

If a show is doing an entertainment report, they should stick to that and not go off course by talking about their pets. Many listeners are passive and don't hang on every word. When a break is all over the map, it leads to a lost listener.

No. 2: Not Recycling Bits

Not recycling bits, setting appointments or establishing forward momentum are common sins that feed off each other. Listeners channel surf. If a morning show has something great coming up, wouldn't they want their audience to hear it? If so, they'd better tell the audience, or else it may surf by and miss it. Here are three techniques to help avoid this.

- **Leapfrogging:** This is when the hosts start a break by verbally leaping over what they're going to do now in an attempt to make sure the cume sticks around for what's coming up next. This builds quarter-hour TSL and establishes forward momentum.

- **Vertical Recycling:** This means setting an appointment for later in today's show. Many 6am listeners might not ordinarily listen at 8am. If there's something great at 8am, the 6am and 7am cume should know about it. Listeners don't read minds.

- **Horizontal Recycling:** This is an attempt to set appointments for the following day or later in the week. It's more difficult than vertical recycling because the appointment window is farther off; however, this technique should not be ignored.

It's most effective for A+ content and for similar listening windows. If it's 7:15am and there's something great coming up tomorrow in the 7am hour, let the audience know about it. The members of the 7am audience probably have patterns that will allow them to listen tomorrow. Make the effort to ensure that they do.

There's an important rule for the above techniques: They must all be related to compelling content and include an attractive invitation. Leapfrogging to the weather forecast isn't enough to keep anyone around unless the perfect storm is on its way.

And in that case, just saying, "The forecast is next," isn't good enough. Make a compelling case by saying something like, "Flooding, a foot of rain and street closures are expected today. Find out if your area is in danger. The forecast is next." Listeners will stick around for something they think will be great or important. A generic sell doesn't signify greatness.

This goes for all recycling attempts. Don't be lazy like this: "Coming up, an interview with Teri Hatcher." Make it more enticing: "Up next, we'll get the backstage scoop on the Golden Globes, and we'll hear about upcoming plot secrets from *Desperate Housewives* as we speak with Teri Hatcher."

Also, avoid ambiguity like this: "The headlines are next." Instead, offer compelling hints: "Suspected terrorists may be headed to Boston, find out which movie raked in 11 Oscar nominations, and will Terrell Owens play in the Super Bowl? The headlines are next."

Not recycling good content is also a sin. A great bit should be replayed at least once, if not two or three times. Listeners' morning patterns are generally the same each day, based on their schedules. Some aren't awake until 7am, while others are already at work and can't listen after 7am. If a great bit airs at 7am, it can be aired again at 9:30am or at 6am the following morning. Not doing so is a disservice to the audience.

No. 3: Not Preparing

Highly rated shows have one thing in common: relentless preparation. They're mentally working 24/7. The mind-set is that every experience leads to a potential piece of content.



DEADMAN IN DES MOINES Theory Of A Deadman hang with the staff of Active Rock KAZR/Des Moines. Seen here are (l-r) Theory's Dave Brenner and Tyler Connolly, KAZR MD Andy Hall, KAZR's Moose and Theory's Dean Back.

Whether it's watching TV, reading a magazine, running errands, attending a game or dealing with a personal situation, almost everything we do is relevant on some level to a wide cume.

And although some bits sound as if they were done on the fly, the best rarely are. Each break should be planned out in advance so the hosts know how it's going to work, where the arc will be, and where the ending point is. Do you think David Letterman does segments without carefully planning in advance?

Here are three preparation rules that I advocate.

- **The Noon Show:** If the morning show is asked at 11:45am to fill in for an hour, will they have content prepared that could be used? If not, there isn't enough advance preparation being done.

- **You're Not Done Till You're Done:** Show hosts aren't done for the day until tomorrow's show is completely mapped out and prepared. I've never seen hosts be able to effectively prep a full show from 4am to 5:30am. Early morning prep should be an enhancement to what's already been planned or used to prepare for report-style breaks like headlines and weather or for breaking news that needs to be added.

- **The Hot List:** Keep an ongoing list of all the hot stories, local and national, from pop culture to politics. Use this list to help plan the show and to determine what opportunities are being overlooked.

No. 4: Not Having An Identifiable Personality

Bland and boring need not apply. Even if a show is music-intensive, host personality is extremely important. In addition to great content, music and service, the most effective way to build loyalty is by having an identifiable and likeable personality. Otherwise, the host will soon be forgotten.

Many radio people don't appreciate references to Howard Stern these days, but every host and programmer can learn from him. The lesson is not in duplicating his content, but in realizing that a major part of his success is based on his personality and opinions. The audience knows Howard — his life story; his likes, dislikes and quirks; and where he stands on issues. It's like he's their friend, and friends are loyal to friends. Does your show have lots of friends?

Be careful though. Although personality and opinion are important, a show that becomes all about the hosts is also a sin, which leads to the next sin.

No. 5: Ignoring The Audience

Everything a show does is for the audience. If we entertain ourselves and love our jobs in the process, great, but listener interests and expectations come first. Does your show know its au-

dience? The audience is the boss. Will it fire us and not listen, or hire us and listen frequently?

Cume and TSL reflect how well a show is paying attention to and serving the audience. If there's more of "me" and "I" and less of "you" on the air, it's a sign that a show is drinking their own Kool-Aid, and there's trouble ahead.

No. 6: Not Having Balance

Morning shows have different goals, depending on many variables. One logical goal is for the content to transcend the musical appeal of the station. How else will a morning show outperform a music station?

One way to achieve this is to have balance among content, service and music. Think in terms of "service" being nonexclusive elements (traffic, weather, headlines), "content" being nonmusic and nonservice entertainment, and music being a strength or weakness, depending on the show's strategy.

Is your show well-rounded? Outside of music and service, do they offer content that fits the P1 profile and is also widely accessible and compelling for listeners who may be only P2, P3 or P4 music fans? Pick a core artist who is played during your morning show — say, Linkin Park. Is the show entertaining enough to make a non-Linkin Park fan want to listen? If not, Linkin Park's musical appeal is about as big as the morning cume will get.

No. 7: Not Being Compelling

A big news story will likely be dealt with on top-ranked morning shows. That's what being local, topical and relevant is about. However, just reading a headline doesn't cut it. That leads to the bigger challenge: being compelling. A great show takes the big, relevant and even predictable stories and offers a unique and compelling perspective that has a definitive point. They avoid just relaying the information that everyone already knows; they make it compelling and uniquely their own.

Being compelling requires intense scrutiny. Each bit of content must be analyzed prior to being aired. Is it compelling? Is it informative, interesting, engaging, controversial or funny enough that a listener who may not care much for the subject will listen to and enjoy the content anyway?

Let's say that a show is considering a Johnny Carson tribute. Will it be compelling enough that non-Johnny fans will enjoy it? If not, punt.

Avoid these seven deadly sins to win.

Keith Cunningham is the founder of Media Positioning, a programming, media marketing, and positioning consultancy that specializes in Rock formats and morning shows. Contact him at 310-452-7126 or keith@mediapositioning.com.



Keith Cunningham

ROCK TOP 30

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	911	+3	49239	15	27/0
2	2	SHINEDOWN Burning Bright (Atlantic)	602	-6	31838	18	26/0
5	3	THREE DAYS GRACE Home (Jive/Zomba Label Group)	529	+9	20281	18	24/0
3	4	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	519	-36	24003	10	25/0
4	5	VELVET REVOLVER Fall To Pieces (RCA/RMG)	518	-16	28404	29	27/0
6	6	3 DOORS DOWN Let Me Go (Republic/Universal)	460	-11	21781	12	24/0
7	7	PAPA ROACH Scars (Geffen)	401	-10	15265	15	23/0
9	8	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	395	+26	16444	9	23/1
8	9	U2 All Because Of You (Interscope)	366	-12	21341	9	19/1
11	10	PAPA ROACH Getting Away With Murder (Geffen)	307	-11	19682	31	17/0
12	11	BREAKING BENJAMIN So Cold (Hollywood)	303	+27	14375	37	16/0
13	12	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	300	+29	17440	43	25/0
10	13	ALTER BRIDGE Find The Real (Wind-up)	288	-73	8576	13	21/0
14	14	BREAKING BENJAMIN Sooner Or Later (Hollywood)	285	+34	13464	8	19/1
17	15	BILLY IDOL Scream (Sanctuary/SRG)	255	+21	10956	6	20/2
18	16	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	252	+29	8708	5	19/1
16	17	CROSSFADE So Far Away (Columbia)	218	-23	7272	15	14/0
20	18	COLLECTIVE SOUL Better Now (EI Music Group)	216	+11	9525	5	20/1
21	19	MUDVAYNE Happy? (Epic)	207	+16	9405	3	14/2
19	20	SLIPKNOT Vermilion (Roadrunner/IDJMG)	192	-17	3571	15	11/0
22	21	CHEVELLE The Clincher (Epic)	166	0	6920	7	15/1
23	22	JUDAS PRIEST Revolution (Epic)	165	-1	4296	7	15/0
27	23	A PERFECT CIRCLE Passive (Virgin)	143	+14	4429	4	13/2
26	24	QUEENS OF THE STONE AGE Little Sister (Interscope)	139	+10	4529	4	12/1
24	25	KORN Another Brick In The Wall (Epic)	131	-24	8191	14	9/0
25	26	SUBMERSED Hollow (Wind-up)	129	-5	2899	11	13/0
Debut	27	SILVERTIDE Blue Jeans (J/RMG)	116	+42	2090	1	14/1
30	28	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	112	+16	3375	2	14/1
28	29	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	107	-17	2210	5	10/0
Debut	30	TRUST COMPANY Stronger (Geffen)	71	+1	1070	1	10/1

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
OZZY OSBOURNE Mississippi Queen (Epic)	11
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	6
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	5
BECK E-Pro (Interscope)	3
BILLY IDOL Scream (Sanctuary/SRG)	2
MUDVAYNE Happy? (Epic)	2
A PERFECT CIRCLE Passive (Virgin)	2
PORCUPINE TREE Shallow (Lava)	2
GREEN DAY Holiday (Reprise)	2
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DZZY OSBOURNE Mississippi Queen (Epic)	+43
SILVERTIDE Blue Jeans (J/RMG)	+42
JET Are You Gonna Be My Girl (Atlantic)	+35
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+34
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	+29
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	+29
BREAKING BENJAMIN So Cold (Hollywood)	+27
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	+26
SHINEDOWN Simple Man (Atlantic)	+23

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
VELVET REVOLVER Slither (RCA/RMG)	240
CROSSFADE Cold (Columbia)	235
JET Cold Hard Bitch (Atlantic)	222
U2 Vertigo (Interscope)	202
JET Are You Gonna Be My Girl (Atlantic)	183
GREEN DAY American Idiot (Reprise)	173
NICKELBACK Figured You Out (Roadrunner/IDJMG)	168
LINKIN PARK Breaking The Habit (Warner Bros.)	164
AUDIOSLAVE Like A Stone (Interscope/Epic)	153
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	144

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

DROWNING POOL Killin' Me (Wind-up)
Total Plays: 69, Total Stations: 7, Adds: 1

NO ADDRESS When I'm Gone (Sadie) (Atlantic)
Total Plays: 57, Total Stations: 14, Adds: 5

PROM KINGS Alone (Three Kings)
Total Plays: 49, Total Stations: 5, Adds: 0

OZZY OSBOURNE Mississippi Queen (Epic)
Total Plays: 43, Total Stations: 11, Adds: 11

MADSID Enemy (Eva)
Total Plays: 31, Total Stations: 5, Adds: 1

SLIPKNOT Before I Forget (Roadrunner/IDJMG)
Total Plays: 30, Total Stations: 4, Adds: 1

TESLA What A Shame (Sanctuary/SRG)
Total Plays: 22, Total Stations: 3, Adds: 1

ROBERT PLANT Shine It All Around (Sanctuary/SRG)
Total Plays: 21, Total Stations: 6, Adds: 6

BECK E-Pro (Interscope)
Total Plays: 14, Total Stations: 4, Adds: 3

PORCUPINE TREE Shallow (Lava)
Total Plays: 12, Total Stations: 3, Adds: 2

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Civerolo VELVET REVOLVER CHEVELLE A PERFECT CIRCLE NO ADDRESS MUDVAYNE OZZY OSBOURNE	KIOC/Beaumont, TX* PD/M/D: Mike Davis 10 DROWNING POOL 4 BREAKING BENJAMIN 2 BILLY IDOL NO ADDRESS OZZY OSBOURNE MADSID	WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott 9 BLACK LABEL SOCIETY 9 QUEENS OF THE STONE AGE 7 THEORY OF A DEADMAN	WRCQ/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MD: Al Field GREEN DAY NO ADDRESS OZZY OSBOURNE ROBERT PLANT	KFZX/Odessa, TX PD/M/D: Steve Driscoll 2 GOV'T MULE	WHLY/Providence, RI* PD: Scott Laudani APD: Doug Palmieri MD: John Laursen 10 OZZY OSBOURNE 3 ROBERT PLANT	KSRX/San Antonio, TX* OM/PD: John Cook APD: Ed "Mister Ed" Lambert MD: Mark Landis POWERS/FINGER MARS VOLTA	KBRQ/Waco, TX PD/M/D: Brent Henslee REDLIGHTMUSIC
WZZO/Allentown, PA* PD: Rick Strauss MD: Chris Line 1 BECK	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocal APD/M/D: Monty Foster 11 TRUST COMPANY 11 MUDVAYNE	KNGN/Corpus Christi, TX* OM/PD: Paula Newell APD/M/D: Monte Montana No Adds	WBZT/Greenville, SC* OM: Scott Johnson PD: Craig DeWolf 8 MUDVAYNE 7 A PERFECT CIRCLE 2 GOV'T MULE OZZY OSBOURNE	WVVC/Huntington OM/PD: Jay Nunley APD/M/D: Reeves Kirtner 5 ROBERT PLANT	WBBB/Raleigh, NC* PD/M/D: Jay Natchis 1 U2	KZOO/San Luis Obispo, CA PD/M/D: David Alwood 1 U2 1 OZZY OSBOURNE	WMZK/Wausau, WI PD/M/D: Nick Summers 6 OZZY OSBOURNE 4 FUTURE LEADERS OF THE WORLD
KWHL/Anchorage, AK PD: Jen Shelvin APD/M/D: Brad Stennett 2 OZZY OSBOURNE	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews 1 OZZY OSBOURNE ROBERT PLANT SLIPKNOT GREEN DAY	KLAQ/El Paso, TX* OM/PD: Courtney Nelson APD/M/D: Glenn Garza BILLY IDOL TRUST COMPANY	WRKR/Kalamazoo, MI PD: Mike McKelty PD/M/D: Jay Deacon No Adds	WVCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall MY CHEMICAL ROMANCE	KCAL/Riverside, CA* PD: Steve Hoffman APD/M/D: Daryl Norstell No Adds	KTUX/Shreveport, LA* PD: Kevin West MD: Ryan Stone No Adds	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/M/D: Vicki Vox 4 SUBMERSED 4 MARILYN MANSON 1 NO ADDRESS
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 10 OZZY OSBOURNE	WPXC/Cape Cod, MA OM: Steve McVie PD/M/D: Suzanne Tonaire APD: James Gallagher 5 SUBMERSED OZZY OSBOURNE	WMTT/Elmira, NY PD: George Harris MD: Stephen Skimer No Adds	KZZE/Medford, OR PD: Marty McGuire MD: Rob King No Adds	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler BECK OZZY OSBOURNE	WROV/Roanoke, VA* PD: Aaron Roberts APD/M/D: Heidi Krummer-Tate No Adds	WWOG/Syracuse, NY* OM: Rich Lauber PD: Scott Olson 5 U2 5 COLLECTIVE SOUL 4 NO ADDRESS	WKLK/Traverse City, MI PD/M/D: Terri Ray 6 OZZY OSBOURNE 2 A PERFECT CIRCLE
KLBJ/Austin, TX* OM/PD: Jeff Carol MD: Loris Lowe 1 ROBERT PLANT TESLA	WRLC/Charleston, WV OM/PD: Bill Knight 3 ROBERT PLANT 1 OZZY OSBOURNE	WOHA/Morrisstown, NJ* PD/M/D: Terrie Carr 7 OZZY OSBOURNE 5 ROBERT PLANT 2 SILVERTIDE	WRKX/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson No Adds	WVWB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell 9 OZZY OSBOURNE	WVWB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell 9 OZZY OSBOURNE	KMOD/Tulsa, OK* OM/PD: Don Crist ALTER BRIDGE PORCUPINE TREE ROBERT PLANT	KRTQ/Tulsa, OK* OM: Steve Hunter PD/M/D: Chris Kelly APD/M/D: Kelly Gamott NO ADDRESS OZZY OSBOURNE
KOOJ/Baton Rouge, LA* OM: Jeff Jamison PD: Paul Carnell MD: Jay Burns 3 BECK 2 PORCUPINE TREE 3 DOORS DOWN	WEBN/Cincinnati, OH* OM/PD: Scott Reinhardt MD: Rick Vaska No Adds	WXMM/Norfolk, VA* OM: John Shorby PD/M/D: Jay Slater OZZY OSBOURNE	KRXQ/Sacramento, CA* OM: Jim Fox PD: Pat Martin No Adds	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/M/D: Helen Powers No Adds	KRTQ/Tulsa, OK* OM: Steve Hunter PD/M/D: Chris Kelly APD/M/D: Kelly Gamott NO ADDRESS OZZY OSBOURNE	* Monitored Reporters	
						50 Total Reporters	
						30 Total Monitored	
						20 Total Indicator	

POWERED BY
MEDIABASE

ACTIVE ROCK TOP 50

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1884	-72	92181	16	57/0
2	2	THREE DAYS GRACE Home (Live/Zomba Label Group)	1838	-87	83216	20	56/0
3	3	SHINEDOWN Burning Bright (Atlantic)	1676	-44	81170	20	57/0
4	4	CROSSFADE So Far Away (Columbia)	1549	+27	66631	18	56/0
6	5	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1352	+66	55789	9	59/0
5	6	PAPA ROACH Scars (Geffen)	1349	-46	53630	16	53/0
9	7	CHEVELLE The Clincher (Epic)	1201	+67	49101	8	59/1
11	8	MUDVAYNE Happy? (Epic)	1175	+90	53510	4	58/0
7	9	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	1131	-38	42101	11	56/0
8	10	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	1074	-93	48593	10	51/0
13	11	EXIES Ugly (Virgin)	951	+5	28830	18	53/0
10	12	ALTER BRIDGE Find The Real (Wind-up)	933	-158	38796	14	51/0
14	13	A PERFECT CIRCLE Passive (Virgin)	926	+33	33345	8	52/0
12	14	3 DOORS DOWN Let Me Go (Republic/Universal)	912	-112	32746	13	45/0
15	15	BREAKING BENJAMIN So Cold (Hollywood)	894	+8	52372	43	56/0
18	16	QUEENS OF THE STONE AGE Little Sister (Interscope)	836	+3	30600	7	54/1
16	17	CROSSFADE Cold (Columbia)	815	-41	43826	55	52/0
17	18	PAPA ROACH Getting Away With Murder (Geffen)	805	-35	49678	32	52/0
19	19	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	778	+28	26919	6	50/0
21	20	SUBMERSED Hollow (Wind-up)	712	+47	23414	21	41/2
23	21	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	561	+34	22877	7	41/2
22	22	SLIPKNOT Vermilion (Roadrunner/IDJMG)	553	-93	21626	19	43/0
27	23	TRUST COMPANY Stronger (Geffen)	503	+56	10561	4	45/2
25	24	JUDAS PRIEST Revolution (Epic)	491	0	25743	9	35/0
28	25	FUTURE LEADERS OF THE WORLD Everyday (Epic)	483	+42	10900	6	43/2
29	26	SKINDRED Pressure (Lava)	428	+20	8903	6	41/0
24	27	KORN Another Brick In The Wall (Epic)	396	-114	19235	18	32/0
36	28	DROWNING POOL Killin' Me (Wind-up)	388	+160	10700	3	38/5
30	29	PROM KINGS Alone (Three Kings)	384	+32	9769	6	39/1
26	30	U2 All Because Of You (Interscope)	365	-99	12120	9	24/0
42	31	SILVERTIDE Blue Jeans (J/RMG)	321	+146	7472	2	35/4
34	32	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	316	+81	9423	5	33/2
33	33	CRAZY ANGLOS Fade (Atlantic)	304	+8	6906	6	31/0
32	34	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	249	-76	7979	9	28/0
45	35	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	248	+109	13775	2	28/11
31	36	SEVENDUST Face To Face (TVT)	236	-106	7921	20	20/0
47	37	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	233	+99	8437	2	37/9
38	38	SYSTEM OF A DOWN Cigaro (American/Columbia)	219	-2	15969	6	9/0
37	39	STRATA Never There (Wind-up)	201	-21	3637	5	21/1
Debut	40	OZZY OSBOURNE Mississippi Queen (Epic)	199	+199	22800	1	31/30
41	41	BILLY IDOL Scream (Sanctuary/SRG)	181	+4	7613	4	21/3
35	42	SHADOWS FALL What Drives The Weak (Century Media)	180	-51	5547	15	20/0
40	43	MEGADETH Of Mice And Men (Sanctuary/SRG)	151	-49	2512	7	20/0
46	44	COLLECTIVE SOUL Better Now (El Music Group)	148	+12	3461	4	14/1
44	45	ATREYU Right Side Of The Bed (Victory)	144	+1	3635	3	19/0
49	46	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	138	+10	4827	4	18/1
39	47	LOSTPROPHETS I Don't Know (Columbia)	133	-72	4097	16	17/0
48	48	FULL SCALE Party Political (Columbia)	132	0	2147	3	16/2
50	49	JIMMY EAT WORLD Pain (Interscope)	113	-1	6927	14	6/0
Debut	50	BECK E-Pro (Interscope)	110	+65	2445	1	17/13

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005, Radio & Records

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
OZZY OSBOURNE Mississippi Queen (Epic)	30
BECK E-Pro (Interscope)	13
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	11
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	9
PORCUPINE TREE Shallow (Lava)	6
DROWNING POOL Killin' Me (Wind-up)	5
GREEN DAY Holiday (Reprise)	5
SILVERTIDE Blue Jeans (J/RMG)	4
KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OZZY OSBOURNE Mississippi Queen (Epic)	+199
DROWNING POOL Killin' Me (Wind-up)	+160
SILVERTIDE Blue Jeans (J/RMG)	+146
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	+109
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	+99
MUDVAYNE Happy? (Epic)	+90
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+81
CHEVELLE The Clincher (Epic)	+67
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+66
BECK E-Pro (Interscope)	+65

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
VELVET REVOLVER Fall To Pieces (RCA/RMG)	635
SLIPKNOT Duality (Roadrunner/IDJMG)	583
CHEVELLE Vitamin R (Leading Us Along) (Epic)	540
THREE DAYS GRACE Just Like You (Live/Zomba Label Group)	455
VELVET REVOLVER Slither (RCA/RMG)	454
LINKIN PARK Lying From You (Warner Bros.)	443
JET Cold Hard Bitch (Atlantic)	401
NICKELBACK Figured You Out (Roadrunner/IDJMG)	353
LINKIN PARK Breaking The Habit (Warner Bros.)	333
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	306

NEW & ACTIVE

MADSIDE Enemy (Evo)	Total Plays: 102, Total Stations: 14, Adds: 2
KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	Total Plays: 82, Total Stations: 13, Adds: 4
PORCUPINE TREE Shallow (Lava)	Total Plays: 80, Total Stations: 18, Adds: 6
FALL AS WELL Dead & Growing Older (Imprint)	Total Plays: 71, Total Stations: 8, Adds: 0
EIGHTEEN VISIONS I Let Go (Epic)	Total Plays: 70, Total Stations: 11, Adds: 1
GREEN DAY Holiday (Reprise)	Total Plays: 64, Total Stations: 6, Adds: 5
REDLIGHTMUSIC Say It Again (DMI)	Total Plays: 40, Total Stations: 8, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Active Rock Songs
12+ For The Week Ending 3/4/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
BREAKING BENJAMIN So Cold (Hollywood)	4.41	4.31	95%	23%	4.30	4.31	4.29
CROSSFADE Cold (Columbia)	4.37	4.33	95%	23%	4.28	4.31	4.23
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.32	4.14	98%	35%	4.09	4.17	3.97
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.26	4.17	79%	8%	4.08	4.15	3.96
CHEVELLE The Clincher (Epic)	4.25	4.15	67%	5%	4.35	4.31	4.43
PAPA ROACH Scars (Geffen)	4.23	4.19	88%	14%	3.95	3.98	3.90
PAPA ROACH Getting Away With Murder (Geffen)	4.21	4.21	96%	26%	4.15	4.09	4.24
EXIES Ugly (Virgin)	4.20	4.24	66%	6%	3.96	3.97	3.95
THREE DAYS GRACE Home (Jive/Zomba Label Group)	4.19	4.20	93%	21%	4.04	4.04	4.03
MUDVAYNE Happy? (Epic)	4.19	-	49%	4%	4.20	4.23	4.13
SEVENDUST Face To Face (TVT)	4.18	4.12	67%	7%	4.26	4.06	4.59
SHINEDOWN Burning Bright (Atlantic)	4.13	4.13	73%	9%	3.88	3.79	4.04
CROSSFADE So Far Away (Columbia)	4.12	4.10	81%	13%	4.01	3.93	4.14
SLIPKNOT Vermilion (Roadrunner/IDJMG)	4.07	4.05	80%	11%	4.02	3.82	4.30
A PERFECT CIRCLE Passive (Virgin)	4.01	3.90	58%	6%	4.03	3.98	4.15
3 DOORS DOWN Let Me Go (Republic/Universal)	3.96	3.89	87%	18%	3.76	3.71	3.83
KORN Another Brick In The Wall (Epic)	3.79	3.75	87%	26%	3.86	3.94	3.75
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.76	3.70	91%	33%	3.51	3.48	3.55
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.69	3.63	89%	15%	3.47	3.46	3.48
ALTER BRIDGE Find The Real (Wind-up)	3.68	3.80	63%	13%	3.61	3.54	3.73
SKINDEAD Pressure (Lava)	3.59	-	44%	8%	3.64	3.21	4.33
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	3.53	3.48	64%	18%	3.40	3.37	3.45
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.30	3.23	52%	14%	3.21	3.16	3.31
JUDAS PRIEST Revolution (Epic)	3.18	3.30	42%	13%	2.88	2.48	3.64

Total sample size is 288 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	U2 All Because Of You (Interscope)	629	+3	12	12/0
2	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	567	-32	18	15/0
4	3	3 DOORS DOWN Let Me Go (Republic/Universal)	500	+9	11	13/0
3	4	SUM 41 Pieces (Island/IDJMG)	488	-5	10	9/0
5	5	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	457	+15	9	12/0
6	6	THEORY OF A DEADMAN No Surprise (604/Universal)	422	-13	6	12/0
7	7	JET Look What You've Done (Atlantic)	382	-6	13	12/0
8	8	KILLERS Mr. Brightside (Island/IDJMG)	379	-2	15	13/0
10	9	PAPA ROACH Scars (Geffen)	352	+12	9	10/1
9	10	TEA PARTY Stargazer (EMI Music Canada)	345	-21	15	13/0
12	11	QUEENS OF THE STONE AGE Little Sister (Interscope)	320	+35	6	9/1
11	12	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	311	-6	7	9/1
13	13	TREWS Fleeting Trust (Sony BMG)	274	-5	16	6/0
16	14	BOY Up In This Town (MapleMusic/Universal)	272	+64	3	9/1
14	15	THORNLEY Beautiful (604/Universal)	240	+12	6	11/0
17	16	COLLECTIVE SOUL Better Now (E1 Music Group)	236	+30	4	11/0
18	17	JIMMY EAT WORLD Work (Interscope)	227	+22	5	8/0
19	18	WAKING EYES Beginning (Warner Music Canada)	206	+1	10	10/0
20	19	COLLECTIVE SOUL Counting The Days (E1 Music Group)	174	-27	20	15/0
25	20	BECK E-Pro (Interscope)	173	+32	2	5/2
21	21	THREE DAYS GRACE Wake Up (Jive/Zomba Label Group)	168	-17	15	8/0
22	22	BILLY TALENT Nothing To Lose (Atlantic)	166	-4	13	7/0
23	23	SILVERTIDE Ain't Comin' Home (J/RMG)	151	-11	17	11/0
28	24	CROSSFADE So Far Away (Columbia)	149	+34	2	7/2
Debut	25	MATT MAYS Cocaine... (Sonic/Warner Music Canada)	144	+128	1	11/4
Debut	26	GREEN DAY Holiday (Reprise)	137	+40	1	5/1
24	27	LENNY KRAVITZ Lady (Virgin)	130	-16	4	5/0
27	28	HOBBASTANK Disappear (Island/IDJMG)	120	+1	4	3/0
Debut	29	FINGER ELEVEN Thousand Mile Wish (Wind-up)	107	+9	1	6/0
Debut	30	BREAKING BENJAMIN Sooner Or Later (Hollywood)	100	+10	1	4/1

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005, Radio & Records. * Indicates Cancun.

REPORTERS

Stations and their ads listed alphabetically by market

<p>KEY/Abilene, TX OM: James Cameron PD/M: Frank Pan 1 OZZY OSBOURNE 2 SUPERBOWL</p> <p>WOMK/Albany, NY PD/M: Dan Walker 14 FUTURE LEADERS OF THE WORLD 1 OZZY OSBOURNE KILLSWITCH ENGAGE</p> <p>KZPR/Amarillo, TX PD/M: Eric Slayter 5 GREEN DAY 5 OZZY OSBOURNE</p> <p>WWWX/Appleton, WI PD/M: Guy Darr 1 GREEN DAY 1 BECK NO ADDRESS</p> <p>WCHZ/Augusta, GA OM: Harley Drew PD/M: Chuck Williams DROWNING POOL BLACK LABEL SOCIETY NO ADDRESS</p> <p>KOOX/Bakersfield, CA PD: John Boyle MD: JJ Prewitt 14 OZZY OSBOURNE SLIPKNOT NO ADDRESS</p> <p>KRAB/Bakersfield, CA PD/M: Danny Spantz 6 BECK</p> <p>WYY/Baltimore, MD OM: Kerry Placemeyer PD: Dave Hill AP/M: Rob Heckman NO ADDS</p> <p>WCPR/Biloxi, MS OM: Jay Taylor PD: Scott Fox MD: Mitch Cry NO ADDS</p> <p>WGBR/Birmingham, NY PD/M: Jim Free AP/M: Tim Boland NO ADDS</p>	<p>WAAR/Boston, MA OM: Mike Allen PD/M: Melissa Carr 1 OZZY OSBOURNE ROBERT PLANT</p> <p>WYBB/Charleston, SC OM: Mike Allen 20 CHEVELLE 9 FULL SCALE 4 FUTURE LEADERS OF THE WORLD KILLSWITCH ENGAGE FUTURE LEADERS OF THE WORLD RED LIGHTS AMERICAN HEAD CHARGE</p> <p>WRXR/Chattanooga, TN OM: Kris Van Dyke PD: Steve 1 OZZY OSBOURNE DROWNING POOL BECK</p> <p>WZZM/Chicago, IL PD: Bill Samard AP: Steve Levy MD: James VanDusen 13 OZZY OSBOURNE 15 MOTLEY CRUE IN FLAMES</p> <p>KROR/Chicago, CA OM: Ron Woodward PD/M: Dan Sandoval 5 OZZY OSBOURNE</p> <p>KILO/Colorado Springs, CO OM: Rich Harris PD: Ross Ford TRUST COMPANY BECK OZZY OSBOURNE</p> <p>KBBM/Columbia, MO OM: Jack Lawson PD: Brad Savage BECK</p> <p>WBZC/Columbus, OH PD: Neil Fox AP/M: Ron Hunter 6 BECK</p> <p>KRPX/Corpus Christi, TX OM: Scott Holt AP/M: Dave Ross PD/M: Brock Kings SLIPKNOT</p>	<p>KBP/Denver, CO OM: Paul Roberts PD/M: Dennis Arvino 2 SLIPKNOT ALTER BRIDGE SALVA</p> <p>KAZR/Des Moines, IA OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hays SUBMERSED TRUST COMPANY</p> <p>WRIF/Detroit, MI OM: Doug Podell AP/M: Mark Pennington 2 OZZY OSBOURNE</p> <p>KRBR/Duluth OM: Mark Flescher PD/M: Mark Flescher 2 QUEENS OF THE STONE AGE 2 MUDVAYNE</p> <p>KNRQ/Eugene, OR PD/M: Al Scott GREEN DAY GARBAGE</p> <p>WGBF/Evansville, IN OM: Mike Sanders PD: Fobby AP/M: Nick Nick 1 SLIPKNOT OZZY OSBOURNE</p> <p>WVBN/Flint, MI OM: Jay Patrick PD: Brian Bedard AP/M: Tony Labrie 1 KILLSWITCH ENGAGE PORCUPINE TREE</p> <p>KRZR/Fresno, CA OM: P. Curtis Johnson AP: Don De La Cruz MD: Rick Robinson 1 KILLSWITCH ENGAGE PORCUPINE TREE</p> <p>WRCZ/Ft. Myers, FL PD: Landon MD: Shawn "Mike" Fennell DROWNING POOL</p> <p>WBVFR/Ft. Wayne, IN PD: Cindy Miller MD: Siller 1 OZZY OSBOURNE</p>	<p>WRUF/Gainesville, FL OM: Harry Desepp AP/M: Mike Hays MD: Matt Lubala 2 QUEENS OF THE STONE AGE 1 BECK</p> <p>WRLD/Grand Rapids, MI OM: Brent Albert PD/M: Dennis Arvino 2 SLIPKNOT ALTER BRIDGE SALVA</p> <p>WZDR/Green Bay, WI PD/M: Rebecca Steele 1 NO ADDRESS</p> <p>WXQR/Greenville, NC AP/M: Bill Lee 12 BECK 11 SLIPKNOT SILVERTIDE PORCUPINE TREE OZZY OSBOURNE</p> <p>WTPG/Greenville, SC PD: Paul O'Brien MD: Smack Taylor GARBAGE ACCEPTANCE</p> <p>WQMG/Hagerstown OM: Rick Alexander PD/M: Mike Holder AP: Shawn Darr SUBMERSED</p> <p>WQXA/Harrisburg, PA PD: Claudine Delorenzo MD: Nelson 5 OZZY OSBOURNE 2 BECK SLIPKNOT GREEN DAY</p> <p>WCCB/Hartford, CT PD: Michael Pozzo AP/M: Mike Karolyi 1 MAJORS 1 OZZY OSBOURNE KILLSWITCH ENGAGE</p> <p>WAWX/Huntington PD: Paul O'Brien 4 OZZY OSBOURNE 1 SLIPKNOT 1 AMERICAN MINOR</p> <p>WRTT/Huntsville, AL OM: Rob Harder PD/M: Jimbo Wood 6 OZZY OSBOURNE</p> <p>WRXW/Jackson, MS PD: Johnny Wize AP: Big Johnson MD: Brad Stevens 3 OZZY OSBOURNE</p>	<p>KQPC/Kansas City, MO PD: Bob Edwards AP/M: Steve Fritz 14 OZZY OSBOURNE MOTLEY CRUE NO ADDRESS BREAKING POINT</p> <p>KLFX/Kleen, TX PD/M: Bob Fonda NO ADDS</p> <p>WJXD/Lansing, MI PD: Bob Olson MD: Carolyn Glass 1 OZZY OSBOURNE</p> <p>KOMP/Las Vegas, NV PD: John Griffin MD: Big Marty 1 OZZY OSBOURNE</p> <p>KZCD/Lawton, OK PD: Dan "Chick" Brown AP/M: David Daniels 9 OZZY OSBOURNE 4 NO ADDRESS</p> <p>WXZZ/Lexington, KY OM: Robert Lindsay PD: Jerome Fischer AP: Twitch 3 NO ADDRESS PORCUPINE TREE OZZY OSBOURNE GREEN DAY BILLY IDOL</p> <p>KIBZ/Lincoln, NE OM: Jim Sirel PD: Tim Sheridan AP/M: Sparty DROWNING POOL ALTER BRIDGE FROM KINGS</p> <p>KDEJ/Little Rock, AR OM: Mike Hays MD: Marty 5 SILVERTIDE 1 BECK</p> <p>WTFX/Louisville, KY PD: Michael Lee MD: Frank Webb 3 COLLECTIVE SOUL MOTLEY CRUE</p> <p>KFMX/Lubbock, TX OM: Wes Neesemann 15 BREAKING BENJAMIN 13 EXIES 7 OZZY OSBOURNE</p> <p>WJJO/Madison, WI PD: Randy Hester AP/M: Brad Patton 1 MAJORS BURDEN BROTHERS</p>	<p>WGR/Manchester, NH PD: Alex Edwards AP: Becky Potholoby OZZY OSBOURNE</p> <p>KFRQ/McAllen, TX OM: Alex Derran AP: Gil Edwards 1 OZZY OSBOURNE BURDEN BROTHERS SILVERTIDE</p> <p>KRPE/Merced, CA OM: Willy Martinez MD: Jason LeChance GILLSWITCH ENGAGE SLIPKNOT BECK OZZY OSBOURNE</p> <p>WLZR/Milwaukee, WI PD: Sean Elliott MD: Matthew Ross SUBMERSED</p> <p>KOOR/Minneapolis, MN OM: Dave Hamilton PD: Wade Linder AP/M: Pablo 16 OZZY OSBOURNE</p> <p>KMRQ/Modesto, CA OM: Max Miller PD/M: Jack Paper AP: Matt Foley 2 MARS VOLT A</p> <p>WRAT/Monmouth, NJ OM: Carl Crut AP/M: Robby Lane 13 OZZY OSBOURNE 1 MARS VOLT A</p> <p>WCLG/Morgantown, WV OM: Jeff Miller PD: Steve Hanson AP/M: Tom Foster 3 DOORS DOWN OZZY OSBOURNE</p> <p>WNOR/Norfolk, VA PD: Randy Kagan AP/M: Shawn Moran-Brown 4 SLIPKNOT 3 EIGHTEEN VISIONS</p> <p>KATT/Oklahoma City, OK OM: Chris Bator MD: Jake Danesh 1 BURDEN BROTHERS FULL SCALE NO ADDRESS</p> <p>WTKO/Pensacola, FL PD: Jeff Sams AP/M: Mark The Shark NO ADDS</p>	<p>KSW/Seattle, WA PD: Dave Richards AP: Ryan Castle MD: Ashley Wilson 5 OZZY OSBOURNE STRATA</p> <p>WYSP/Philadelphia, PA OM: Tim Sabean AP: Gil Edwards MD: Salie 2 BLACK LABEL SOCIETY BECK</p> <p>KLJP/Phoenix, AZ MD: Larry McFarlane NO ADDS</p> <p>WLPD/Quad Cities, IA OM: Darrin Piers PD: Dave Layors MD: Bill Stage 3 GREEN DAY 3 NO ADDRESS 2 SLIPKNOT OZZY OSBOURNE BILLY IDOL</p> <p>KDOT/Reno, NV PD: Sean Linder AP/M: Pablo PD/M: Jave Patterson 4 OZZY OSBOURNE DROWNING POOL SLIPKNOT NO ADDRESS</p> <p>WKQZ/Saginaw, MI PD: Jerry Tarrants AP/M: Meason Lucas NO ADDS</p> <p>WZBH/Salisbury, MD OM: Shawn Murphy AP/M: Mike Hunter AMERICAN HEAD CHARGE BILLY IDOL PORCUPINE TREE</p> <p>KISS/San Antonio, TX PD: Kevin Vargas MD: C.J. Cruz NO ADDS</p> <p>KIOZ/San Diego, CA OM: Jim Richards PD/M: Shawn Moran-Brown 4 SLIPKNOT 3 EIGHTEEN VISIONS</p> <p>KURD/San Luis Obispo, CA OM: Paul Foster MD: Stephanie Bell DROWNING POOL GREEN DAY 3 DOORS DOWN</p> <p>KCFX/Santa Rosa, CA PD: Dan Harrison MD: Todd Pyle 6 SLIPKNOT 1 PORCUPINE TREE OZZY OSBOURNE SILVERTIDE</p>	<p>WHLZ/Sheboygan, WI PD: Russ Schmitt 30 PAPA ROACH 19 GREEN DAY 17 VOROPBOX 18 ALANIS MOORE 18 LAMBDA 18 NICKELBACK 17 SHINEDOWN 17 ALTER BRIDGE 17 CHEVELLE 16 COLLECTIVE SOUL 16 BREAKING BENJAMIN 12 THEORY OF A DEADMAN 3 KENNY WAYNE SHEPHERD 3 MUDVAYNE 2 QUEENS OF THE STONE AGE 1 BECK OZZY OSBOURNE BILLY IDOL</p> <p>WBRB/South Bend, IN PD: Mike 2 OZZY OSBOURNE 1 SLIPKNOT 1 NO ADDRESS 1 TRUST COMPANY</p> <p>KHTO/Spokane, WA PD/M: Gary Burnett 5 OZZY OSBOURNE SLIPKNOT MAGNIFI BECK</p> <p>WZLX/Springfield, MA PD: Neal Mistry MD: Courtney Quinn 2 OZZY OSBOURNE 1 NO ADDRESS</p> <p>KZRO/Springfield, MO OM: Brad Hanson PD: Adam Johnson Barnes AP: Jason Budman NO ADDS</p> <p>WADZ/Syracuse, NY OM: Tom Mitchell PD: Akas PORCUPINE TREE</p> <p>WXTB/Tampa, FL OM: Brad Martin AP/M: Brian Melvin GREEN DAY 3 DOORS DOWN</p> <p>KORX/Tri-Cities, WA PD: Carl Carter MD: Steady Steele 17 SHINEDOWN 14 ALTER BRIDGE 11 CROSSFADE 1 OZZY OSBOURNE</p>	<p>KFRW/Waterloo, IA OM: Paul 12 MOTLEY CRUE 10 NO ADDRESS 10 SILVERTIDE 8 TRUST COMPANY 4 OZZY OSBOURNE</p> <p>WKOH/Wausau, WI OM: Jeff Andrews AP/M: Sammy S. Batts 20 SKINDEAD 20 CHOCOLATE COVERED WORLD 17 CHOCOLATE COVERED WORLD 15 SNOT</p> <p>KCTC/Wichita, KS OM: Rick Thomas MD: Rick Thomas 4 SLIPKNOT OZZY OSBOURNE</p> <p>WBSK/Wilkes Barre, PA OM: Jules Riley PD: Chris Lyle MD: James McKay 35 OZZY OSBOURNE 3 DOORS DOWN BREAKING POINT</p> <p>KATS/Yakima, WA OM: Paul 3 SLIPKNOT 3 OZZY OSBOURNE</p>
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Monitored Reporters

89 Total Reporters

59 Total Monitored

30 Total Indicator

Did Not Report,
Playlist Frozen (1):
WYYX/Panama City,
FL



KEVIN STAPLEFORD
kstapleford@radioandrecords.com

Rethinking MTV2

What's the deal with the two-headed dog?

Image is everything. When you don't have one, it's tough to incite passion, encourage recall or even get a date to the prom. While MTV2 didn't necessarily have an image problem, it certainly has had a difficult time crawling out from under the shadow of its vaunted sister channel (you know, the one without the "2" tacked on to its name). Earlier this year the creative team at MTV took some steps to change all that, and in doing so they answered the age-old question "Who let the dogs out?"

MTV2 needed some clarity — just like a lot of Alternative radio stations now settling for middling ratings and an ambivalent audience. A more extreme focus was called for in terms of demographic targeting and a strategic creative approach. Starting the day after the Super Bowl, that's exactly what MTV2 set out to do, and this week MTV Networks Exec. VP/Music & Talent Programming Tom Calderone tells us all about it.



of what we've done. I know it's a more passive word than "relaunch," but we knew that we were on the right track. We're just making the track more obvious now.

For the music industry, this is not the MTV2 that people remember. It's not the Radiohead, Beth Orton, alternative rock channel that it was maybe five years ago. As far as the rock stuff is concerned, we're going in a different direction.

R&R: Define it.

TC: Well, it's rock that's got a great male/female split. Jimmy Eat World, Simple Plan, The Killers, The Bravery, Sum 41, Green Day, My Chemical Romance — those types of bands.

R&R: And that stuff mixes well with hip-hop?

TC: If the question is "Does it mix well together back to back?" the short answer is no, but it absolutely mixes well in terms of the psychographics that we're going after. You can have a rock show and then a hip-hop show, and it works.



Tom Calderone

TC: On MTV2 we had found over the past year and a half that our most consistent audience was men 12-24. Any time we featured hip-hop programming or a Tony Hawk special or anything like that, the numbers went through the roof. When we tried to go in other directions, whether it was pop stuff or anything that leans really female, the connection wasn't there.

R&R: So you made a concerted effort to maximize your existing audience?

TC: Yes. We felt that it made the most sense to go to the people who were paying the most attention to us. In reality, we've been doing this for the last year or so in terms of the music and programming philosophy. Since it takes longer to get packaging together, we figured that we would officially relaunch MTV2 the day after the Super Bowl with the new packaging, the two-headed dog and everything else.

R&R: We'll get to the dog in a second. First, I have a boring demographic question.

TC: OK, bore me.

R&R: Many radio stations are wary of teens, and targeting 12-24 has become problematic for a lot of sales staffs. How is it different for you guys?

TC: Television is bought differently than radio. Radio seems like more of a 25-54 business. For us, though, there are a lot of clients interested in the demographic that we're going after, in particular video games and movies. On the sales side of things, we've gotten several accounts that complement the brand, so that's not a fear factor for us at all.

R&R: Earlier you used the word "relaunch," but it sounds more like you changed the packaging instead of the product itself.

TC: I think "evolution" is a better description

"When you come up with the most bizarre concept here, that's the one that rises to the top."

We don't create an environment where people just tune in for 12 hours. That would be nice, but the world doesn't work that way. What we've found, though, is that more kids who like rock will go to hip-hop than the other way around. The rock kids hang out for the hip-hop, but the hip-hop kids don't really hang out for the rock.

R&R: Do you look at 12-24 as one demo, or do you view it as teens and 18-24?

TC: It's two demos. There are some things we do, particularly during the day, that will lean toward the teen audience, because that's what's available. That's *Monster Mix* and *The Hip-Hop Countdown*. Then at night we lean more male with the new lineup that we have of *Sick'en Fridays* and some of the repurposed stuff we've taken from MTV, like *Jackass*, and the new original

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Homeless In Riverside

KCXX hits the streets and strikes a chord

KCXX (X103.9)/Riverside's Brand X morning team recently spent the night on the mean streets. PD and morning co-host Jake Weber tells the story behind their impressive homeless outreach efforts.

I'm from the Midwest, and I've never seen the type of homelessness that has become part of the landscape around here. Ever since I arrived last September I've been giving people a couple of bucks here and there outside of stores and gas stations.

My morning show partner, Broady, was saying that it was all a scam, but the other day I saw a family sitting by an interstate. The dad was standing there holding a sign, and I couldn't believe that it wasn't for real. I've been told that it's something that you have to live with in Southern California, but we decided to check it out and see if there was anything we could do.

Trading Places

Part of the deal was that we were going to swap lives with one guy who was homeless. We hooked up with a place called Oasis, which is one of the local outreach centers that Tom Morello from Audioslave donates money to. We asked them to help us, and they found a really cool guy named Irvin. We put him up in a hotel, bought him some clothes, got him a haircut — the whole bit.

On Feb. 22 we started at Oasis, and they gave us a pretty good overview of what it's like to be on the streets. They told us where to go, where the mission is and the safe places to sleep. And then we just walked downtown.

There are some scary dudes out there. We learned that a whole bunch of gang people are actually living off the homeless who are begging for food or money. It's like a syndicate. If a guy raises \$200, he gives the gang \$175 in order to avoid getting beat up. It's really terrible, and we don't think the police know about it — yet.

At the end of the night we found sort of a clearing area in front of an old, run-down department store to set up camp. We were freezing cold. A bunch of homeless people came by, and we recorded some interviews. A lot of them asked if we needed help or if we needed ideas on where to go.

Making A Difference, One By One

We had Irvin on the air with us the next morning, listening to some of the interviews that we had recorded on the street, and our listeners started calling left and right, wanting to help. There's this really cool club in town called Angels, and they offered Irvin a job. We raised almost a thousand dollars for him, too, and we're going to put him up in a hotel while he's getting back on his feet.

This experience hit us pretty hard. It made for good radio, but I felt so bad for our guy Irvin. We seriously wanted to make something happen for him, because I didn't want to take him back to Oasis after 24 hours of having a comfortable life. So we decided on a new goal: As a radio station, we're going to work with our listeners to get people off the street, one by one.

We feel the need to do something because the thing that scares me the most after being out there is, how do these people go on? Do they feel like they even matter? We're not going to pretend that they don't exist, and we hope that we can open the eyes of our listeners as we move forward. We'll see what happens.



MAKING A DIFFERENCE Here are (l-r) KCXX morning show producer Cisco, Irvin and station PD/morning co-host Jake Weber

ALTERNATIVE TOP 50

March 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2427	-130	181778	21	72/0
4	2	QUEENS OF THE STONE AGE Little Sister (Interscope)	1850	+143	126908	7	67/0
3	3	KILLERS Mr. Brightside (Island/IDJMG)	1690	-50	123703	21	56/0
2	4	PAPA ROACH Scars (Geffen)	1678	-168	96420	16	58/0
8	5	BECK E-Pro (Interscope)	1664	+282	114395	4	72/3
5	6	UNWRITTEN LAW Save Me (Lava)	1605	-35	78984	12	63/0
10	7	JIMMY EAT WORLD Work (Interscope)	1380	+86	82022	11	66/2
7	8	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1346	-41	75885	19	46/0
13	9	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	1305	+130	91888	8	67/2
9	10	CROSSFADE Cold (Columbia)	1287	-21	88872	39	51/0
6	11	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	1241	-275	70979	20	62/0
14	12	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1207	+65	56700	9	53/2
11	13	MUSE Hysteria (EastWest/Warner Bros.)	1180	-114	71695	26	58/0
15	14	A PERFECT CIRCLE Passive (Virgin)	1166	+37	75315	9	59/2
12	15	JIMMY EAT WORLD Pain (Interscope)	1149	-28	98313	25	52/0
17	16	3 DOORS DOWN Let Me Go (Republic/Universal)	1066	+30	60523	12	45/1
16	17	SUM 41 Pieces (Island/IDJMG)	1042	-15	57765	13	58/0
18	18	BREAKING BENJAMIN So Cold (Hollywood)	935	+50	83297	42	46/0
20	19	CHEVELLE The Clincher (Epic)	928	+91	37067	7	53/1
23	20	GREEN DAY Holiday (Reprise)	923	+170	90605	8	47/12
42	21	GARBAGE Why Do You Love Me (Geffen)	872	+553	64149	2	65/11
19	22	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	855	-29	34612	10	49/0
26	23	CROSSFADE So Far Away (Columbia)	806	+129	27299	6	45/4
25	24	EXIES Ugly (Virgin)	748	+52	34372	14	40/1
22	25	JET Look What You've Done (Atlantic)	670	-106	47459	19	34/0
36	26	MUDVAYNE Happy? (Epic)	632	+110	34717	3	40/4
28	27	SHINEDOWN Burning Bright (Atlantic)	612	-27	26293	13	25/0
27	28	KASABIAN Club Foot (RCA/RMG)	611	-41	25092	10	45/0
33	29	TRUST COMPANY Stronger (Geffen)	595	+62	18816	4	46/1
29	30	SYSTEM OF A DOWN Cigarro (American/Columbia)	575	+4	40652	6	17/0
30	31	ZUTONS Pressure Point (Epic)	559	-1	21318	9	43/1
34	32	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	558	+26	40468	7	31/2
21	33	USED All That I've Got (Reprise)	558	-234	27034	13	45/0
35	34	INTERPOL Evil (Matador)	540	+16	30250	7	33/1
24	35	U2 All Because Of You (Interscope)	479	-264	21559	12	36/0
31	36	SLIPKNOT Vermilion (Roadrunner/IDJMG)	445	-113	19910	18	27/0
38	37	KINGS OF LEON The Bucket (RCA/RMG)	428	+47	19421	4	37/5
40	38	BRAVERY An Honest Mistake (Island/IDJMG)	408	+62	20772	3	35/5
39	39	RISE AGAINST Give It All (Geffen)	358	+7	21270	16	24/1
46	40	KAISER CHIEFS I Predict A Riot (Universal)	343	+49	17257	4	33/1
41	41	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	343	+7	23438	8	20/1
Debut	42	HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	325	+131	18567	1	28/7
45	43	SNOWPATROL Chocolate (A&M/Interscope)	325	+28	16220	4	26/0
43	44	KORN Another Brick In The Wall (Epic)	312	+6	30812	13	10/0
44	45	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	293	-4	17361	6	15/1
32	46	LOSTPROPHETS I Don't Know (Columbia)	281	-277	10238	15	29/0
48	47	SKINOREO Pressure (Lava)	276	+22	7542	5	24/0
Debut	48	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	274	+70	12130	1	26/7
Debut	49	KILLERS Smile Like You Mean It (Island/IDJMG)	239	+60	35952	1	12/2
Debut	50	U2 Sometimes You Can't Make It On Your Own (Interscope)	237	+156	20692	1	30/8

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ACCEPTANCE Different (Columbia)	19
GREEN DAY Holiday (Reprise)	12
GARBAGE Why Do You Love Me (Geffen)	11
U2 Sometimes You Can't Make It On Your Own (Interscope)	8
HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	7
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	7
MY CHEMICAL ROMANCE Helena (Reprise)	6
KINGS OF LEON The Bucket (RCA/RMG)	5
BRAVERY An Honest Mistake (Island/IDJMG)	5
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARBAGE Why Do You Love Me (Geffen)	+553
BECK E-Pro (Interscope)	+282
GREEN DAY Holiday (Reprise)	+170
U2 Sometimes You Can't Make It On Your Own (Interscope)	+156
QUEENS OF THE STONE AGE Little Sister (Interscope)	+143
HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	+131
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+130
CROSSFADE So Far Away (Columbia)	+129
MUDVAYNE Happy? (Epic)	+110
CHEVELLE The Clincher (Epic)	+91

NEW & ACTIVE

THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	Total Plays: 217, Total Stations: 14, Adds: 1
GRATITUDE Drive Away (Atlantic)	Total Plays: 207, Total Stations: 21, Adds: 2
LONG-VIEW When You Sleep (Columbia)	Total Plays: 205, Total Stations: 22, Adds: 1
ARCADE FIRE Neighborhood #3 (Power Out) (Merge)	Total Plays: 199, Total Stations: 11, Adds: 1
MY CHEMICAL ROMANCE Helena (Reprise)	Total Plays: 160, Total Stations: 15, Adds: 6
MODEST MOUSE World At Large (Epic)	Total Plays: 158, Total Stations: 13, Adds: 3
PROM KINGS Alone (Three Kings)	Total Plays: 137, Total Stations: 11, Adds: 0
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	Total Plays: 129, Total Stations: 11, Adds: 5
SOCIAL DISTORTION Highway 101 (Time Bomb)	Total Plays: 125, Total Stations: 7, Adds: 0
F-UP'S All The Young Dudes (Capitol)	Total Plays: 122, Total Stations: 11, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

73 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.). © 2005, Radio & Records

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JUNE 23-25 • 2005



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America's Best Testing Alternative Songs 12+
For The Week Ending 3/4/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
KILLERS Mr. Brightside (Island/IDJMG)	4.40	4.28	93%	14%	4.38	4.28	4.49
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.28	4.39	99%	39%	4.30	4.29	4.30
JIMMY EAT WORLD Work (Interscope)	4.26	4.10	79%	10%	4.26	4.18	4.37
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	4.23	4.03	88%	13%	4.11	3.96	4.26
JIMMY EAT WORLD Pain (Interscope)	4.21	4.20	94%	23%	4.10	3.93	4.27
SUM 41 Pieces (Island/IDJMG)	4.12	4.03	85%	13%	4.04	3.93	4.14
UNWRITTEN LAW Save Me (Lava)	4.11	3.92	74%	7%	4.13	4.00	4.26
USED All That I've Got (Reprise)	4.10	3.89	66%	8%	4.02	3.87	4.18
SOCIAL DISTORTION Reach For The Sky (Time Bomb)	4.08	3.96	80%	18%	4.09	4.19	3.99
PAPA ROACH Scars (Geffen)	4.05	3.99	90%	21%	3.91	3.72	4.09
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.01	3.95	79%	13%	4.00	3.85	4.15
LOSTPROPHETS I Don't Know (Columbia)	3.90	3.83	77%	15%	3.91	3.96	3.86
BREAKING BENJAMIN So Cold (Hollywood)	3.87	3.98	92%	34%	3.85	3.80	3.89
JET Look What You've Done (Atlantic)	3.86	3.97	94%	27%	3.84	3.70	3.96
CHEVELLE The Clincher (Epic)	3.86	3.90	50%	7%	3.92	3.98	3.87
EXIES Ugly (Virgin)	3.84	3.98	49%	7%	3.79	3.71	3.87
CROSSFADE Cold (Columbia)	3.82	3.97	91%	33%	3.76	3.64	3.88
MUSE Hysteria (EastWest/Warner Bros.)	3.80	3.84	70%	17%	3.80	3.71	3.90
A PERFECT CIRCLE Passive (Virgin)	3.72	3.54	46%	9%	3.83	3.78	3.88
CROSSFADE So Far Away (Columbia)	3.70	3.60	59%	14%	3.69	3.39	4.00
3 ODORS DOWN Let Me Go (Republic/Universal)	3.68	3.85	86%	23%	3.66	3.51	3.82
SHINEDOWN Burning Bright (Atlantic)	3.68	3.70	50%	12%	3.67	3.62	3.71
THREE DAYS GRACE Home (Live/Zomba Label Group)	3.67	3.67	86%	26%	3.62	3.50	3.73
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.61	3.48	59%	13%	3.57	3.48	3.66
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.59	3.57	55%	8%	3.58	3.71	3.46
BECK E-Pro (Interscope)	3.47	-	40%	10%	3.62	3.73	3.48
SLIPKNOT Vermilion (Roadrunner/IDJMG)	3.07	3.26	64%	26%	3.09	3.23	2.94

Total sample size is 332 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Rethinking MTV2

Continued from Page 79

shows like *From Wack to Mack* or *Hip-Hop's Toughest Lyrics*. That's more geared toward 18+.

R&R: I like it when you say "Wack to Mack."

TC: Thanks.
R&R: So what's the deal with the two-headed dog? When you went in to develop a new package for MTV2, what were the goals?

TC: We knew what we wanted to be, and we just needed to find a logo to match it. The two-headed dog was one of the first things that came from the marketing team, and everybody was sold.

R&R: Get out of here.

TC: No, really. The dog is a big part of it, but what we really wanted to do was create a whole new on-air environment. They have these things called "shirts," which stands for "short art." It's animation and random clips that run between the videos and everything else. The environment has been created to have a sort of video-game feel. You're always being assaulted with different images, almost like an online experience. It's pretty cool.

R&R: And the goal in doing all this was to differentiate MTV2 from MTV?

TC: Yes. We want to make sure that you know what you're watching—and that it's not merely the sister channel to MTV. It's really important that we differentiate the two. When you think about that iconic block logo that MTV has, a lot of people couldn't get past it, which means that a lot of people weren't getting that MTV2 is a different product.

R&R: With your target demo, were you concerned that MTV was being viewed as their older brother's video channel, and did you decide that you needed to make a break in order to connect with a younger audience?

TC: No. What we kept hearing back

from the audience were things like, "Yeah, MTV2 is good," as opposed to, "Wow, MTV2 is great because of all these things that are separate from MTV." We wanted our audience to come back and say that MTV2 was something different.

R&R: I'm curious to know what the dialogue was like when somebody said, "Hey, how about a two-headed dog?"

"What we've found is that most kids who like rock will go to hip-hop than the other way around. The rock kids hang out for the hip-hop, but the hip-hop kids don't really hang out for the rock."

TC: The interesting thing about this place is that when you come up with the most bizarre concept, that's the one that rises to the top. In this case, we kept going back to the idea that the channel was hip-hop and the channel was rock, that it was about two sensibilities. I think that's why on-air marketing came up with it. It kind of matches what we are.

R&R: MTV2—the two-headed beast.

TC: Yes. The logo has bite, it can morph into different things, and it also blinks when we want to tell you that something was happening, and...

R&R: Hey, that was funny.

TC: What?

R&R: You said the dog logo "has bite."

TC: Oh. Well, it does.

REPORTERS

Stations and their ads listed alphabetically by market

WHLR/Albany, NY* PD: John Cooper PD: Lisa Bialto ZUTONS	WAVF/Charleston, SC* PD: Dave Rossi APD: Rich Rubin KEANE CHELLE UZ	KTCL/Denver, CO* PD: Mike O'Connor APD: Rich Rubin KEANE CHELLE UZ	WEEQ/Magerstown, MD* PD: AJ Meyer HOT HOT HEAT	KXTE/Las Vegas, NV* PD: Chris Ripley MD: Gary Brown 3 UNWRITTEN LAW	KKND/New Orleans, LA* PD: Sig MD: Mike Lewis 1 EXIES 1 ACCEPTANCE	KZON/Phoenix, AZ* PD: Chris Payne MD: Mike Lewis GRATITUDE	KWOD/Sacramento, CA* OR: Carissa Johnson OR: Ben Bruce APD/MD: Violet 14 MY CHEMICAL ROMANCE 3 NO ADDRESS 3 MUSIC	WKRL/Syracuse, NY* PD: Scott Pellone APD/MD: Tim Noble JIMMY EAT WORLD ACCEPTANCE
WNNX/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WEND/Charlotte* OR: Bruce Logan PD/MD: Jack Daniel MUDVAYNE	CIMX/Detroit, MI* PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin No Ads	KUCO/Honolulu, HI* PD: Jamie Hyatt 23 GREEN DAY 21 HOT HOT HEAT MY CHEMICAL ROMANCE KINGS OF LEON	KROQ/Los Angeles, CA* PD: Kevin Weadly APD: Gene Sandblom MD: Matt Smith 7 SOCIAL DISTORTION 1 JACK JOHNSON	WXRK/New York, NY* PD: Robert Cross MD: Mike Peer No Ads	WDX/Pittsburgh, PA* PD: John Michalski MD: Vinson F 14 GARBAGE 1 TRUST COMPANY GREEN DAY 3 DOORS DOWN	KXKR/Salt Lake City, UT* MD: Alan Hooper PD: Todd Noker MD: Arlie Feltin 5 KILLERS HOT HOT HEAT	WXSJ/Tallahassee, FL MD: Jeff Horn PD: Paul Citano MD: Kirsten Wingquist 1 NO ADDRESS
WYZZ/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WAZQ/Cincinnati, OH* PD/MD: Jeff Nagel MY CHEMICAL ROMANCE	WYSL/Fredricksburg, VA OR: Paul Johnson APD/MD: Frank Wells KAISER CHIEFS GARBAGE	KTZB/Houston, TX* PD: Vince Francis MD: Don Jantzen No Ads	WLRS/Louisville, KY* PD: Andrew Fitzgerald MD: Green Day GREEN DAY GARBAGE	WRRY/Newburgh, NY PD: Andre Boris MY CHEMICAL ROMANCE HOT HOT HEAT	WCYY/Portland, ME PD: Herb Ivy MD: Brian Jones MY CHEMICAL ROMANCE STRATA THEORY OF A DEADMAN SYSTEM OF A DOWN ACCEPTANCE HEADSTART PARANOID SOCIAL CLUB	KBZT/San Diego, CA* PD: Garth Michalski APD/MD: Mike Halloran 5 UNWRITTEN LAW BRIGHT EYES DOVES IVY PAUL WESTERBERG	WSUN/Tampa, FL* 1 GARBAGE 1 CROSSFADE BRAVEYR GREEN DAY
WASE/Atlantic City, NJ* PD: Scott Healy MODEST MOUSE MY CHEMICAL ROMANCE EMBRACE ACCEPTANCE THORNBIRDS	WQDX/Chicago, IL* PD: Mike Stern APD/MD: Jason Jackson LOUIS XIV INTERPOL	KXHA/Fayetteville, AR PD/MD: Dave Jackson 10 NO ADDRESS 7 SLIPKNOT	WRZQ/Indianapolis, IN* PD: Lewy Draz MD: Michael Young 9 GARBAGE 6 GREEN DAY 4 A PERFECT CIRCLE	WMAD/Madison, WI* MD: Mike Ferris PD: Brad Savage 7 BECK 1 MUDVAYNE THEORY OF A DEADMAN	WRRY/Newburgh, NY PD: Andre Boris MY CHEMICAL ROMANCE HOT HOT HEAT	WBYZ/Portland, ME PD: Herb Ivy MD: Brian Jones MY CHEMICAL ROMANCE STRATA THEORY OF A DEADMAN SYSTEM OF A DOWN ACCEPTANCE HEADSTART PARANOID SOCIAL CLUB	KBZT/San Diego, CA* PD: Garth Michalski APD/MD: Mike Halloran 5 UNWRITTEN LAW BRIGHT EYES DOVES IVY PAUL WESTERBERG	KFMA/Tucson, AZ* PD: Matt Spry APD/MD: Stephen Kallio BILLY IDOL GARBAGE
WYZZ/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WQDX/Chicago, IL* PD: Mike Stern APD/MD: Jason Jackson LOUIS XIV INTERPOL	WYSL/Fredricksburg, VA OR: Paul Johnson APD/MD: Frank Wells KAISER CHIEFS GARBAGE	WPLA/Jacksonville, FL* OR: Gail Austin APD/MD: Chad Chelmsley No Ads	WMFS/Memphis, TN* PD: Rob Chelmsley MD: Sydney Nabors UZ BREAKING POINT MUDVAYNE	KORX/Odessa, TX PD: Michael Todd APD: Dave 24 GARBAGE 17 A PERFECT CIRCLE 7 SLIPKNOT	KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley No Ads	XTRA/San Diego, CA* PD: Jim Richards MD: Marty Whitney 1 LOUIS XIV GREEN DAY	KMYZ/Tulsa, OK* PD: Corbin Pierce 1 ACCEPTANCE LONG-VIEW
WYZZ/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WQDX/Chicago, IL* PD: Mike Stern APD/MD: Jason Jackson LOUIS XIV INTERPOL	WYSL/Fredricksburg, VA OR: Paul Johnson APD/MD: Frank Wells KAISER CHIEFS GARBAGE	WRZK/Johnson City* PD/MD: Scott Ontz CROSSFADE KINGS OF LEON	WLUM/Milwaukee, WI* PD: Keny Heumann No Ads	KORX/Odessa, TX PD: Michael Todd APD: Dave 24 GARBAGE 17 A PERFECT CIRCLE 7 SLIPKNOT	WBRU/Providence, RI* PD: Seth Kester APD: Sarah Rose MD: Chris Howells 1 CROSSFADE 1 BRAVEYR 1 NEW ORDER UZ EMBRACE PRESIDENTS OF THE UNITED STATES	KBZT/San Diego, CA* PD: Garth Michalski APD/MD: Mike Halloran 5 UNWRITTEN LAW BRIGHT EYES DOVES IVY PAUL WESTERBERG	WPBZ/W. Palm Beach, FL* PD: Jim Richards MD: Na Rivers 1 ACCEPTANCE HOT HOT HEAT
WYZZ/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WQDX/Chicago, IL* PD: Mike Stern APD/MD: Jason Jackson LOUIS XIV INTERPOL	WYSL/Fredricksburg, VA OR: Paul Johnson APD/MD: Frank Wells KAISER CHIEFS GARBAGE	WRZK/Johnson City* PD/MD: Scott Ontz CROSSFADE KINGS OF LEON	WHTG/Monmouth, NJ* PD: Mike Gavin APD/MD: Brian Phillips No Ads	KORX/Odessa, TX PD: Michael Todd APD: Dave 24 GARBAGE 17 A PERFECT CIRCLE 7 SLIPKNOT	WBRU/Providence, RI* PD: Seth Kester APD: Sarah Rose MD: Chris Howells 1 CROSSFADE 1 BRAVEYR 1 NEW ORDER UZ EMBRACE PRESIDENTS OF THE UNITED STATES	KBZT/San Diego, CA* PD: Garth Michalski APD/MD: Mike Halloran 5 UNWRITTEN LAW BRIGHT EYES DOVES IVY PAUL WESTERBERG	WPBZ/W. Palm Beach, FL* PD: Jim Richards MD: Na Rivers 1 ACCEPTANCE HOT HOT HEAT
WYZZ/Atlanta, GA* MD: Leslie Fram MD: Jay Harris 1 HOT HOT HEAT ACCEPTANCE RED LETTER AGENT BREAKING BENJAMIN ARCADE FIRE	WQDX/Chicago, IL* PD: Mike Stern APD/MD: Jason Jackson LOUIS XIV INTERPOL	WYSL/Fredricksburg, VA OR: Paul Johnson APD/MD: Frank Wells KAISER CHIEFS GARBAGE	WRZK/Johnson City* PD/MD: Scott Ontz CROSSFADE KINGS OF LEON	WHTG/Monmouth, NJ* PD: Mike Gavin APD/MD: Brian Phillips No Ads	KORX/Odessa, TX PD: Michael Todd APD: Dave 24 GARBAGE 17 A PERFECT CIRCLE 7 SLIPKNOT	WBRU/Providence, RI* PD: Seth Kester APD: Sarah Rose MD: Chris Howells 1 CROSSFADE 1 BRAVEYR 1 NEW ORDER UZ EMBRACE PRESIDENTS OF THE UNITED STATES	KBZT/San Diego, CA* PD: Garth Michalski APD/MD: Mike Halloran 5 UNWRITTEN LAW BRIGHT EYES DOVES IVY PAUL WESTERBERG	WPBZ/W. Palm Beach, FL* PD: Jim Richards MD: Na Rivers 1 ACCEPTANCE HOT HOT HEAT
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JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

Who Listens To Triple A, Anyway?

A qualitative look at our audience

Anyone who is involved with the Triple A format is quick to point out that the people who call a given Triple A station their favorite have very desirable qualitative characteristics. We say they have active lifestyles, good educations, higher incomes and so on. But what do we base this on?

I began to look for some specific information to back up these claims and found that much of the evidence that most Triple A sales and programming departments act upon is anecdotal. To see if I could provide some real statistical data, I got in touch with Phil Beswick, Exec. VP for the Media Audit, a national research company based in Houston.

The company's primary product is a syndicated local-market qualitative audience survey, currently conducted in 86 markets throughout 37 states and sold as the Media Audit in annual subscriptions to members of the communications industry. Clients include radio stations, television broadcasters, cable television operators, Internet service providers, daily newspapers, weekly and monthly local-market print publications, outdoor media, advertising agencies and advertisers.

The information I will be referring to in this column is based on data collected from January through December 2004. It was garnered from Triple A audience information in the 22 Media Audit markets where a commercial Triple A station is present. Out of a potential 785,000 Triple A-listening adults (18+), these results came from information from almost 300,000 respondents across the country.

I also refer to a 2003 study conducted by Simmons Research (see sidebar) that surveyed over 20,000 Triple A listeners.

Some General Stats

It's no secret that the majority of Triple A listeners fit into the 25-54 demo, and the stats bear this out. However, when you look a bit deeper, the results are also strong for the 18-49 and 25-64 cells. The median age of the Triple A listener is 42, with the largest percentage falling into the more specific 35-44 group.

In spite of the fact that Triple A station programming varies dramatically from market to market and the audience's gender makeup varies accordingly, it was somewhat surprising to discover that, overall, the Triple A audience is two-thirds male and only one-third female, as opposed to an almost 50-50 split in the general population.

Furthermore, not surprisingly, the overwhelming majority of listeners to Triple A are classified as white (77.5%), but there were

larger percentages of black, Hispanic, Asian and other listeners than I expected.

Gender Breakout	
Male	68%
Female	32%
General Age-Group Listenership	
18-24	8%
18-34	30%
18-49	70%
25-49	63%
25-54	73%
25-64	83%
35-54	51%
35-64	62%
35+	71%
50+	30%
65+	9%
Specific Age-Group Listenership	
18-20	3%
21-24	5%
25-34	22%
35-44	26%
45-49	15%
50-54	10%
55-64	11%
65-74	5%
Ethnic Listenership	
White (non-Hispanic)	78%
Black (non-Hispanic)	6%
Hispanic	7%
Asian	4%
Other	5%

Income & Occupation Insights

The expectations we have of the income and buying power of the Triple A audience also fit the facts. Over half of all Triple A listeners make more than \$50,000 a year, and 44% make over \$75,000 per year. Interestingly, compared to the general population, these figures are well above the norm.

Just about 50% of Triple A listeners have desirable occupations, too, falling into the categories of professional, technical, proprietor and manager. Again, this is well above the national average. I was also surprised to see that one-fifth of Triple A listeners are not employed, either because they are homemakers, retired, students or between jobs.

Most Triple A listeners have also had at least

some college education, with a whopping 60% earning a bachelor's degree or higher.

Income Breakout (Individual, Per Year)

Under \$15,000	2%
\$15,000-\$24,999	4%
\$25,000-\$34,999	8%
\$35,000-\$49,999	19%
\$50,000-\$74,999	24%
\$75,000-\$99,999	17%
\$100,000-\$149,999	16%
Above \$150,000	11%
Income Breakout (Two-Income Families, Per Year)	
More than \$50,000, age 18-34	20%
More than \$50,000, age 18-49	50%
More than \$50,000, age 25-49	46%
More than \$50,000, age 25-54	53%
More than \$50,000, age 25-64	60%
More than \$50,000, age 35-64	45%
More than \$50,000, age 50+	18%

Occupational Breakout

Professional, technical	24%
Proprietor, manager	25%
Clerical worker	11%
Sales worker	3%
Blue-collar worker	15%
Military	less than 1%
Non-employed	21%
Education Breakout	
Some high school	2%
High school graduate	18%
Some college	22%
College graduate	38%
Advanced degree	20%

General Lifestyle Insights

A large majority of Triple A listeners are married, and many of these couples have children. Sixty-five percent are currently married, while 21% have yet to take the plunge. Of those who are married, more than half have children.

Of these families, 68% of the husbands are employed full-time, and 39% of the wives also have full-time jobs. Another 7% of these wives have part-time occupations.

Eighty percent of these couples or families are also homeowners, with 75% owning a house and 21% owning a townhouse or condo.

Triple A listeners are also very active. Their involvement in domestic as well as social activities is way above the national average. They are 20%-80% more likely to go out and do things, depending on the activity.

Interesting Facts

Below I've listed some interesting facts about the Triple A listener that were gleaned from the Simmons 2003 "Private Eye Target Report" for the Triple A format.

Compared to the average U.S. adult, a Triple A listener is:

- 164% more likely to make a charitable contribution to an environmental cause
- 104% more likely to make a charitable contribution to public radio or TV
- 128% more likely to belong to a human-rights organization
- 100% more likely to belong to a health club
- 86% more likely to have graduated from college
- 111% more likely to have attended graduate school
- 109% more likely to have an individual income above \$100,000 per year
- 127% more likely to have a household income above \$250,000 per year
- 152% more likely to be self-employed than the average U.S. adult
- 204% more likely to have a youngest child leaving home this year
- 147% more likely to rent or own a vacation home

Marital Status

Married	65%
Separated	2%
Widowed	3%
Divorced	8%
Never married	22%

Family Size

1 person	11%
2 people	32%
3-4 people	40%
5 or more people	15%

Children

Single, under 35, no children	12%
Married, under 35, no children	6%
Married, children at home	45%
Married, children under 6	19%
Married, children 6-13	33%
Married, children over 13	22%
Married, over 35, no children at home	20%
Single, over 35, no children at home	15%

Activities In Past 12 Months

Lawn/gardening/maintenance	75%
Winter sports	14%
Golf	28%
Biking/hiking	31%
Gambling casino	33%
Bars/nightclubs	54%
Sporting events	45%
Rock/pop concerts	38%
Theater/opera/symphony	43%
Major theme park	25%
Health club	32%

Tidbits

Many Triple A households have pets — 38% have a dog, and 29% have a cat. Over 70% own an SUV, a pickup truck or a van. More than 75% vote in local, state or national elections. Close to half say they read books regularly. Sixty-eight percent read the newspaper. Thirty-three percent say they are Democrats, 28% say they're Republicans, and 31% claim to be Independent.

On the financial-planning side, almost 30% have liquid assets over \$100,000, 53% have an IRA or Keogh account, 32% have money in CDs or savings accounts, 55% participate in a 401(k) plan, 31% trade stocks and bonds, 38% have a car loan, and 28% have a home equity loan. More than 80% have a cell phone.

Finally, 77% of Triple A listeners log on to the Internet from home, and 54% log on from work.

In about a month I will revisit this topic and get into some more specifics about Triple A listeners, particularly their buying habits and how they use the media.

TRIPLE A TOP 30

POWERED BY
MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/AOS
2	1	JACK JOHNSON	Sitting, Waiting, Wishing (Brushfire/Universal)	537	+19	27363	8	25/0
1	2	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	471	-60	26940	17	24/0
3	3	JET	Look What You've Done (Atlantic)	413	+13	19488	18	19/0
5	4	BLUE MERLE	Burning In The Sun (Island/IDJMG)	362	-10	17439	7	23/1
6	5	TORI AMOS	Sleeps With Butterflies (Epic)	356	+8	17648	8	23/0
4	6	U2	All Because Of You (Interscope)	336	-44	17229	12	21/0
10	7	MADELEINE PEYROUX	Don't Wait Too Long (Rounder)	321	+34	14548	11	18/0
7	8	LENNY KRAVITZ	Lady (Virgin)	316	-21	15026	18	22/0
11	9	MARC BROUSSARD	Home (Island/IDJMG)	281	-1	13006	12	16/0
12	10	HOWIE DAY	Collide (Epic)	279	0	12845	14	15/0
14	11	COLLECTIVE SOUL	Better Now (EI Music Group)	278	+29	15474	5	19/1
22	12	U2	Sometimes You Can't Make It On Your Own (Interscope)	274	+82	19667	2	21/1
8	13	KEANE	Somewhere Only We Know (Interscope)	274	-50	16072	25	20/0
9	14	LOW MILLIONS	Eleanor (Manhattan/EMC)	265	-58	16827	21	19/0
17	15	JOSS STONE	Right To Be Wrong (S-Curve/EMC)	255	+46	12653	6	17/1
13	16	SHORE	Hard Road (Maverick/Reprise)	253	-7	7790	12	18/0
16	17	SNOW PATROL	Chocolate (A&M/Interscope)	226	+9	11557	4	16/1
15	18	JOHN MAYER	Daughters (Aware/Columbia)	221	-22	8066	16	17/0
20	19	BECK	E-Pro (Interscope)	219	+18	10513	3	16/1
25	20	MOBY	Beautiful (V2)	218	+54	12703	4	21/3
19	21	ANNA NALICK	Breathe (2am) (Columbia)	214	+12	9720	10	10/0
23	22	JOHN FOGERTY	Wicked Old Witch (DreamWorks/Geffen)	212	+34	6543	4	17/1
21	23	JOHN BUTLER TRIO	Zebra (Lava)	209	+16	5475	4	16/0
18	24	KENNY WAYNE SHEPHERD	Let Go (Reprise)	200	-2	10661	7	13/0
-	25	MAROON 5	Sunday Morning (Octone/J/RMG)	145	+17	7006	2	7/0
30	26	OZOMATLI	Love & Hope (Concord)	144	+11	5656	2	12/1
Debut	27	KATHLEEN EDWARDS	Back To Me (Zoe/Rounder)	140	+7	7184	1	10/0
29	28	BRUCE HORNSBY	Circus On The Moon (Columbia)	138	-3	3680	6	14/0
26	29	ALISON KRAUSS & UNION STATION	Restless (Rounder)	134	-21	2476	6	9/0
27	30	RAY CHARLES f/IVAN MORRISON	Crazy Love (Concord)	131	-23	9808	17	13/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.). © 2005, Radio & Records

MOST ADDED*

ARTIST	TITLE	LABEL(S)	AOS
MOBY	Beautiful (V2)		3
KEANE	Everybody's Changing (Interscope)		2
FEATURES	Blow It Out (Cherry/Universal)		2
KYLE RIABKO	What Did I Get Myself Into (Aware/Columbia)		2
BETTER THAN EZRA	A Lifetime (Artemis)		2
ADAM RICHMAN	The Loneliness Song (OR Music)		2
BILLY MILES	Sunshine (Aezra/EMI)		2

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
U2	Sometimes You Can't Make It On Your Own (Interscope)		+82
MOBY	Beautiful (V2)		+54
JOSS STONE	Right To Be Wrong (S-Curve/EMC)		+46
KEANE	Everybody's Changing (Interscope)		+46
GARBAGE	Why Do You Love Me (Geffen)		+45
CARBON LEAF	What About Everything? (Vanguard)		+40
MADELEINE PEYROUX	Don't Wait Too Long (Rounder)		+34
JOHN FOGERTY	Wicked Old Witch (DreamWorks/Geffen)		+34
COLLECTIVE SOUL	Better Now (EI Music Group)		+29
BRIGHT EYES	First Day Of My Life (Saddle Creek)		+23

MOST PLAYED RECURRENTS

ARTIST	TITLE	LABEL(S)	TOTAL PLAYS
RAY LAMONTAGNE	Trouble (RCA/RMG)		202
CARBON LEAF	Life Less Ordinary (Vanguard)		166
U2	Vertigo (Interscope)		164
SARAH MCLACHLAN	World On Fire (Arista/RMG)		150
LOS LONELY BOYS	Heaven (OR Music/Epic)		141
JOHN MELLENCAMP	Walk Tall (Island/IDJMG)		135
SNOW PATROL	Run (A&M/Interscope)		132
BRUCE HORNSBY	Gonna Be Some Changes Made (Columbia)		131
FINGER ELEVEN	One Thing (Wind-up)		117
MARK KNOPFLER	Boom, Like That (Warner Bros.)		110

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

CARBON LEAF What About Everything? (Vanguard)
Total Plays: 128, Total Stations: 11, Adds: 0

MAIA SHARP Something Wild (Koch)
Total Plays: 126, Total Stations: 10, Adds: 0

KEANE Everybody's Changing (Interscope)
Total Plays: 125, Total Stations: 10, Adds: 2

JEM 24 (ATO/RCA/RMG)
Total Plays: 119, Total Stations: 9, Adds: 0

BEN LEE Catch My Disease (New West)
Total Plays: 107, Total Stations: 10, Adds: 0

MARK KNOPFLER The Trawlerman's Song (Warner Bros.)
Total Plays: 102, Total Stations: 10, Adds: 1

GOO GOO DOLLS Give A Little Bit (Warner Bros.)
Total Plays: 100, Total Stations: 5, Adds: 0

BRIGHT EYES First Day Of My Life (Saddle Creek)
Total Plays: 99, Total Stations: 6, Adds: 1

MODEST MOUSE Ocean Breathes Salty (Epic)
Total Plays: 99, Total Stations: 6, Adds: 0

TEGAN & SARA Walking With A Ghost (Vapor/SRG)
Total Plays: 94, Total Stations: 11, Adds: 1

Songs ranked by total plays

★★★★★★

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TRIPLE A TOP 30 INDICATOR

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JACK JOHNSON	Sitting, Waiting, Wishing	(Brushfire/Universal)	673	-1	7351	7	39/0
2	2	TORI AMOS	Sleeps With Butterflies	(Epic)	583	+9	7348	7	38/0
3	3	BLUE MERLE	Burning In The Sun	(Island/IDJMG)	519	+6	5496	8	35/0
6	4	JOSS STONE	Right To Be Wrong	(S-Curve/EMC)	392	-23	4043	9	29/0
7	5	MARC BROUSSARD	Home	(Island/IDJMG)	386	-8	4189	14	27/0
8	6	KATHLEEN EDWARDS	Back To Me	(Zoe/Rounder)	381	+13	6193	3	36/1
5	7	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)	369	-40	2710	15	20/0
11	8	MAIA SHARP	Something Wild	(Koch)	357	+16	4056	7	32/0
17	9	U2	Sometimes You Can't Make It On Your Own	(Interscope)	356	+74	5794	2	32/5
4	10	U2	All Because Of You	(Interscope)	355	-64	2660	11	19/0
12	11	JOHN BUTLER TRIO	Zebra	(Lava)	351	+25	3449	5	30/2
14	12	BEN LEE	Catch My Disease	(New West)	323	+15	4749	5	34/4
19	13	SNOW PATROL	Chocolate	(A&M/Interscope)	318	+41	2863	3	22/0
9	14	SHIVAREE	I Close My Eyes	(Zoe/Rounder)	313	-30	3429	8	28/0
15	15	ANI DIFRANCO	Studying Stones	(Righteous Babe/Music Allies)	292	-5	4567	6	28/1
24	16	BEN FOLDS	Landed	(Epic)	287	+35	3783	3	28/0
23	17	JOHN FOGERTY	Wicked Old Witch	(DreamWorks/Geffen)	287	+33	2255	4	25/1
18	18	RACHAEL YAMAGATA	Letter Read	(RCA Victor/RMG)	285	+3	2666	4	27/0
13	19	R.E.M.	Aftermath	(Warner Bros.)	280	-41	3162	10	20/0
16	20	JET	Look What You've Done	(Atlantic)	279	-15	1672	17	17/0
22	21	HOWIE DAY	Collide	(Epic)	265	+1	1885	9	16/0
10	22	LOW MILLIONS	Eleanor	(Manhattan/EMC)	265	-66	1534	24	18/0
21	23	MARK KNOPFLER	The Trawlerman's Song	(Warner Bros.)	264	-2	3606	4	27/0
29	24	BECK	E-Pro	(Interscope)	249	+37	5098	2	28/3
Debut	25	COLLECTIVE TAP	Better Now	(El Music Group)	239	+26	737	1	16/0
27	26	MADELINE PEYROUX	Oon't Wait Too Long	(Rounder)	237	+13	2485	23	16/1
Debut	27	MOBY	Beautiful (V2)		232	+77	3220	1	29/9
26	28	SHORE	Hard Road	(Maverick/Reprise)	221	-23	1845	10	16/1
30	29	CHUCK PROPHET	Pin A Rose On Me	(New West)	220	+6	1873	4	21/1
20	30	BRUCE HORNSBY	Circus On The Moon	(Columbia)	219	-56	1372	11	19/1

43 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.

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MOST ADDED*

ARTIST/TITLE	LABEL(S)	ADDS
SOLOMON BURKE	I Need Your Love In My Life (Shout Factory)	10
MOBY	Beautiful (V2)	9
U2	Sometimes You Can't Make It On Your Own (Interscope)	5
EARLMART	The Hidden Track (Palm)	5
KYLE RIABKO	What Did I Get Myself Into (Aware/Columbia)	5
BILLY MILES	Sunshine (Aezra/EMI)	5
BEN LEE	Catch My Disease (New West)	4
RAY LAMONTAGNE	Forever My Friend (RCA/RMG)	4
ADAM RICHMAN	The Loneliness Song (DR Music)	4

MOST INCREASED PLAYS

ARTIST/TITLE	LABEL(S)	TOTAL PLAY INCREASE
KEANE	Everybody's Changing (Interscope)	+112
MOBY	Beautiful (V2)	+77
U2	Sometimes You Can't Make It On Your Own (Interscope)	+74
GARBAGE	Why Do You Love Me (Geffen)	+61
BETTER THAN EZRA	A Lifetime (Artemis)	+46
SNOW PATROL	Chocolate (A&M/Interscope)	+41
BECK	E-Pro (Interscope)	+37
BEN FOLDS	Landed (Epic)	+35

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677

DOVES Back & White Town
MARC BROUSSARD Rock Steady
MARY GAUTHIER Wheel Inside The Wheel
RINGSIDE Spanishfaster
ROBERT PLANT Shine It All Around
SOLOMON BURKE I Need Your Love In My Life

Acoustic Cafe - Rob Reinhart 734-761-2043

Acoustic Cafe (logo) Rob Reinhart 734-761-2043
JUDITH OWEN Enough
MARY GAUTHIER I Drink
TORI AMOS Orange Knickers

REPORTERS

Stations and their adds listed alphabetically by market

<p>WAPS/Akron, OH PD/MD: Bill Gruber 11 U2 7 BETTER THAN EZRA 2 DEVLINS 2 BECK 1 MOBY 1 ADAM RICHMAN 1 KYLE RIABKO</p> <p>WOKL/Ann Arbor, MI OM/MD: Rob Walker 11 KEANE 5 RAY CHARLES IVAN MORRISON 5 KATHLEEN EDWARDS 4 TEARS FOR FEARS 3 BECK 3 MOBY 3 SHORE 2 ANI DIFRANCO</p> <p>KSPN/Aspen, CO PD/MD: Sam Schell 1 MARC BROUSSARD 1 EARLMART 1 YOUNG DUBLINERS</p> <p>WZGC/Ahanta, GA* PD: Michelle Engel APD: Chris Branham MD: Margal Smith No Adds</p> <p>KQSR/Austin, TX* OM: Jeff Carroll PD: Jody Denberg APD: JH Herberman-Ross MD: Susan Cardin 4 LOS LOVELY BOYS SONNY LANDRETH</p> <p>WRNR/Baltimore, MD OM: Bob Waugh PD/MD: Alex Corright 18 MIDEAN WORKER 16 MOBY 3 GLEN PHILLIPS 2 FEATURES</p> <p>WTMD/Baltimore, MD APD/MD: Mike "Matthews" Vasilakis 6 BRAVERY 5 U2 5 SUSIE SUH VIRGINIA COALITION MARIA GEORGE BEN LEE SOLOMON BURKE</p> <p>KLRR/Bend, OR OM/MD: Doug Donoho APD: Davi Donoho BEN LEE MOBY</p> <p>KRVB/Boise, ID* OM/MD: Dan McColly BLUE MERLE MOBY</p> <p>WBDS/Boston, MA* OM: Buzz Knight APD/MD: David Ginsberg 1 GAVIN DEGRAW</p>	<p>KMMS/Bozeman, MT OM/MD: Michelle Wolfe 5 OZOMATLI 5 GARBAGE</p> <p>WNCS/Burlington* PD/MD: Mark Abuzabab 1 JOHN BUTLER TRIO 1 PAUL BRADY 1 MOBY</p> <p>WMMV/Cape Cod, MA PD/MD: Barbara Dacey MD: Ray Charles 1 JOHN BUTLER TRIO 1 PAUL BRADY 1 MOBY</p> <p>WNRN/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tapelo 5 I AM KLOOT 4 EISELY 3 SOLOMON BURKE 3 BLUERUNNERS 3 AMOS LEE 2 FRAMES 2 ED HARCOURT 2 CARBON LEAF 1 U2 1 DANIELA COTTON</p> <p>WDDO/Chattanooga, TN* OM/MD: Danny Howard 8 JOHN FOGERTY</p> <p>WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer 6 ROBERT PLANT 3 KYLE RIABKO</p> <p>KRKR/Columbia, MD OM: Jack Lawson APD: Jeff Sweetman MOBY</p> <p>WCBC/Columbus, OH OM: Tammy Allen PD: Dan Michaelis MD: Maggie Brennan 9 AL GREEN 6 MOBY 6 JIMMY LAFAYE 6 SOLOMON BURKE 6 BLUERUNNERS 3 MERRY CREEK 3 ROBBERS ON HIGH STREET</p> <p>WMMV/Conway, NH PD/MD: Mark Johnson 6 BECK 4 SOLOMON BURKE 4 CHIARA CIVELLO 4 JEM 4 RAY LAMONTAGNE 4 EARLMART 4 ERIC LOWEN & DAVE NAVARRO</p> <p>KBCO/Denver, CO* PD: Scott Arbough No Adds</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke 7 SOLOMON BURKE 7 THE VERY CORPORATION 2 KYLE RIABKO 2 BILLY MILES 2 K D LANG 2 EARLMART</p> <p>WVOD/Elizabeth City, NC MD: John Matthews MD: Ted Akley BILLY IDOL YOUNG DUBLINERS</p> <p>KRVI/Fargo OM: Mike "Big Dog" Kapei PD: Ryan Kelly MD: David Black No Adds</p> <p>KOZT/Fl. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes 4 VIRGINIA COALITION</p> <p>WEHM/Hampton, NY PD: Brian Cosgrove MD: Lauren Stone No Adds</p> <p>WVVV/Hilton Head, SC OM/MD: Bob Reumann APD: Gene Murrill 3 MADELINE PEYROUX</p> <p>KSUT/Ignacio, CO PD: Steve Raworth MD: Stasia Lanier 7 SOLOMON BURKE 5 JIMMY LAFAYE 5 U2 3 TOMMY CASTRO 3 INARA GEORGE</p> <p>WTTS/Indianapolis, IN* PD: Brad Holtz MD: Laura Duncan No Adds</p> <p>KMTN/Jackson, WY OM: Scott Anderson PD/MD: Mark "Fish" Fishman 1 KYLE RIABKO 1 BILLY MILES 1 CHUCK PROPHET 1 ADAM RICHMAN</p> <p>KTBC/Kansas City, MO PD: Jon Hart MD: Bryan Johnson K D LANG TOMMY CASTRO SOLOMON BURKE JIMMY LAFAYE ROBERT PLANT</p> <p>KZPL/Kansas City, MO* OM: Nick McCabe PD: Ted Edwards MD: Bryan "Stash" Morton 3 BETTER THAN EZRA</p>	<p>WEBK/Killingly, VT OM/MD: Mitch Terricciano PD: Lisa Wilhane BILLY MILES FEATURES ADAM RICHMAN</p> <p>WOKI/Knoxville, TN* PD: Joe Statler GARBAGE</p> <p>WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen NATHANIEL MAYER</p> <p>WMMW/Madison, WI* PD: Tom Truesher MD: Gabby Parsons No Adds</p> <p>KTCZ/Minneapolis, MN* OM: Mike "Big Dog" Kapei APD/MD: Mike Wolf 11 JOSS STONE</p> <p>WGVX/Minnneapolis, MN* OM: Dave Hamilton PD: Jeff Collins 30 U2 13 HOT HOT HEAT 12 F U P S</p> <p>WZEW/Mobile, AL* OM: Tim Camp PD: Jim Mahoney MD: Lee Ann Knik 2 TEGAN & SARA 1 SOLOMON BURKE</p> <p>WBEB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe JOSH ROUSE MARY GAUTHIER NEW ORDER TONY FURTADO JOSH RITTER</p> <p>KPIG/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Alison Mackery 5 JIMMY LAFAYE 4 JOE PAQUIN 3 ERIC LOWEN & DAVE NAVARRO 2 SOLOMON BURKE</p> <p>WRIT/Nashville, TN* OM/MD: David Hall APD/MD: Rev. Keith Coes FEATURES KINGS OF LEON</p> <p>WFUV/New York, NY MD: Rita Houston ROBBERS ON HIGH STREET DEVLINS KELVIN AIN BLIND BOYS OF ALABAMA</p>	<p>WXPW/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren BILLY MILES 1 SARAH LEE GUTHRIE & JOHNNY IRON 1 GARBAGE 1 ROBERT PLANT DOVES SONNY LANDRETH KYLE RIABKO JOSS STONE SONNY LANDRETH</p> <p>WYEP/Pittsburgh, PA PD: Rosemary Walsh MD: Mike Sauter K D LANG PINBACK SOLOMON BURKE CHARANGA CAKEWALK</p> <p>WCLZ/Portland, ME PD: Bob Ivy MD: Brian James OZOMATLI BRUCE HORNSBY BEN LEE BRIGHT EYES</p> <p>KINK/Portland, OR* PD: Dennis Constantine MD: Kevin Welch 3 BECK 1 OZOMATLI</p> <p>WXRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Catie Wilber 3 MARK KNOPFLER</p> <p>WOST/Poughkeepsie, NY OM: Greg Caffine PD: Jimmy Buff MD: Rick Schneider No Adds</p> <p>KSQY/Rapid City, SD PD/MD: Chad Carlson 7 JOHN BUTLER TRIO</p> <p>KTHX/Reno, NV* OM: Rob Brooks APD/MD: Dave Herald No Adds</p> <p>KENZ/Salt Lake City, UT* OM/MD: Bruce Jones MD: Karl Bushman COLLECTIVE SOUL MOBY STEREOPHONICS</p> <p>KPRI/San Diego, CA* OM: Bob Bush PD/MD: Dana Shaub KEANE</p> <p>KFOG/San Francisco, CA* OM/MD: David Hanson APD/MD: Hatty Jones No Adds</p> <p>KBAC/Santa Fe, NM PD: Ira Gordon 4 BILLY MILES PINBACK JOSH ROUSE MOBY BRIGHT EYES MARY GAUTHIER SOLOMON BURKE DAVID STEELE GRIP WEEDS</p>	<p>KRSH/Santa Rosa, CA* OM/MD: Sam Kattari PD: Steve Warren BETTER THAN EZRA ADAM RICHMAN</p> <p>OMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan 13 JESS KLEIN 13 ANDREW BIRD 7 RAY LAMONTAGNE 7 JOHN FOGERTY BEN LEE DUHKS DEVLINS</p> <p>Music Choice Adult Alternative/Satellite PD: Liz Opoka 10 GAVIN DEGRAW 10 MOBY 10 AQUALUNG</p> <p>Sirius Spectrum/Satellite PD: Gary Schoenwetter MD: Jessica Bassack 3 GREEN DAY</p> <p>XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain IAN BROWN 13 CHRIS BROWN BILL PAYNE BILL PAYNE BLACKFIELD PARIS COMBO PARIS COMBO</p> <p>KEXP/Seattle, WA OM: Tom Mars PD: Kevin Cole APD: John Richards MD: Don Yates 7 DUB SYNDICATE 6 MCGWAI SOUNDTRACK OF OUR LIVES</p> <p>KMTT/Seattle, WA* OM/MD: Chris Mays APD/MD: Shawn Stewart 4 BRIGHT EYES</p> <p>WNCW/Spindale, NC OM: Elton Firmman PD: Kim Clark APD/MD: Martin Anderson 10 AL GREEN 10 JOSH ROUSE 5 TONY FURTADO 5 ASSEMBLY OF DUST 3 MCKEAL WORKER HYPNOTIC CLAMBAKE MERCY CREEK MIC ARMSTRONG ROSCCO GORDON DTIS CLAY MENAGE JACK JOHNSON SOLOMON BURKE WIDESPREAD PANIC CHIEFTANS RON LEVY'S WILD KINGDOM SOEL</p>	<p>WRNX/Springfield, MA* OM: Tom Davis APD: Dennis Moorhouse MD: Lisa Wilhane BILLY MILES FEATURES ADAM RICHMAN</p> <p>KCLC/St. Louis, MO PD: Rich Raighard MD: Steve Chenoweth 20 GREEN DAY 10 YOUNG DUBLINERS 10 INTERPOL 10 JOSEPH ARTHUR</p> <p>KFMU/Steamboat Springs, CO PD/MD: John Johnson 1 KYLE RIABKO 1 SOLOMON BURKE</p> <p>KTAD/Taos, NM OM: Mitch Miller PD: Brad Heilmeyer MD: Paddy Mac 8 MARY GAUTHIER 7 OZOMATLI 6 EARLMART 6 KEANE 5 BETTER THAN EZRA 5 ADAM RICHMAN</p> <p>KWMT/Tucson, AZ* OM/MD: Tim Richards MD: Blake Rogers 14 GLEN PHILLIPS 4 KEANE KYLE RIABKO</p> <p>WXPX/Westchester, NY PD: Chris Herrmann APD/MD: Rob Lipschitz No Adds</p> <p>WLIN/Wilmington, NC PD: Mark Keefe MD: Jerry Gerard 2 RAY LAMONTAGNE 2 EARLMART 2 U2 2 GREEN 2 SOLOMON BURKE 2 JIMMY LAFAYE</p>
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Monitored Reporters
69 Total Reporters
26 Total Monitored
43 Total Indicator

ON THE RECORD

With
Kevin Welch
MD, KINK/Portland, OR



Gaining control of the music has long been seen as the Holy Grail for musicians. While a big record company can quickly unlock doors for a band, creative freedom to build a record from the ground up and send it out into the world is still the gold standard in the industry. Many have tried to achieve success in this arena, but without guidance they've slowly turned from international

stars to regional acts. • For Collective Soul, their seventh album is their first without creative constraints. Their previous releases on Atlantic have garnered two multiplatinum albums, two platinum albums and one gold album. So, without Atlantic's promotion machine, how will *Youth* fare? Consider this: Collective Soul mastermind Ed Roland writes, sings and produces again, just like in the past; the band doesn't throw unnecessary filler tracks on the album in order to have 18 or 20 songs (though with a break of four years, they surely could have); and *Youth* does not contain an epic, self-indulgent nine-minute song to show off guitar or drum artistry. In fact, only one song on *Youth* breaks the four-minute length barrier. • What's this all add up to? A band that knows what it takes to compete in the industry today. Expect nothing less from Collective Soul's *Youth* than the perfection they've brought to the scene for more than 11 years. Every song feels like a radio-ready track, with hook after hook vying for and grabbing your attention. Are Collective Soul still relevant? They've got a list of sold-out stops on their current tour, so someone thinks they are. That being said, I expect another platinum album from Collective Soul.

We have a new No. 1 song on the monitored chart this week with Jack Johnson's "Sitting, Waiting, Wishing" ... Also in the bulleted top 10 are Jet at 3*, Tori Amos at 5*, Madeleine Peyroux at 7* and Howie Day back in at 10* ... Collective Soul and U2 are in line to enter next, at 11* and 12*, respectively ... Other gainers this week include Joss Stone, Snow Patrol, Beck, Moby, Anna Nalick, The John Butler Trio, John Fogerty and Ozomatli ... Kathleen Edwards debuts ... On the Indicator chart, Johnson is also at the top, with Amos and Blue Merle right behind him ... Edwards jumps 8*-6*, and Maia Sharp and U2 move into the top 10 ... Other movers include John Butler, Ben Lee, Snow Patrol, Ben Folds (with a 24*-16* jump!), Rachael Yamagata and Beck ... Collective Soul and Moby debut ... Keep an eye on the new Keane single, Carbon Leaf, Jem, Glen Phillips, Tegan And Sara, Bright Eyes, Better Than Ezra, The Devlins and Mark Knopfler ... In the Most Added category, it seems that much of radio took a breather this week. However, several new projects got off to a good start, including Kyle Riabko, Solomon Burke, Billy Miles, Adam Richman and Earlimart ... Moby, U2, Beck, Lee and Ozomatli close some important holes.

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST OF THE WEEK

ARTIST: Kathleen Edwards

LABEL: Zoe/Rounder

By JOHN SCHOENBERGER / TRIPLE A & AMERICANA EDITOR



Every now and again an artist comes along who is so pure and so natural, you begin to wonder how such talent can actually be for real. That's the way I felt when I first met Kathleen Edwards and heard her music in a hotel room in L.A. a few years back. Rounder's Paul Langton and Katrinka Suydam were doing a bit of pre-promotion on Edwards' debut album, *Failer*, and I must say I was instantly smitten by Edwards and her music.

I guess I wasn't the only one, as Edwards has become a darling of the press since the release of that album in 2003. She's appeared on *The Tonight Show With Jay Leno* and *Late Show With David Letterman*; toured with such notable acts as The Rolling Stones and Bob Dylan, as well as headlining her own shows around the world; and enjoyed a tremendous amount of airplay at both Triple A and Americana radio.

With such achievements, Edwards has certainly created high expectations for her sophomore effort, and with *Back to Me* she has clearly met the challenge. "*Failer* was really made without preconceptions or expectations," says Edwards. "I was just working with my friends and trying to make the best record I could. I don't think in my wildest dreams I imagined it would do as well as it has. When it came time to make *Back to Me*, I tired to put all my success aside and really focus on the job at hand, which is writing and recording songs that say what I want to say and making music with the people I trust and admire."

The album was recorded in Toronto — Edwards moved there recently from her hometown of Ottawa — and was mixed in Los Angeles by Jim Scott. The core players on the record are Edwards' touring band of Colin Cripps on guitar, Keven McVarragher on bass and Joel Anderson on drums. Cripps also handled the production chores for the project. Several guest players were involved, including My Morning Jacket's Jim James on backing vocals and keyboardists Benmont Tench, Pierre Marchand and Richard Bell. In addition, friend and Ottawa-based singer-songwriter Jim Bryson sang on the album, and Edwards also covered Bryson's song "Somewhere Else."

Being displaced is something that Edwards knows only too well — not only from her relentless touring over the past couple of years, but also from her formative years. Her father was a Canadian diplomat, and she lived in such places as Korea and Switzerland in addition to Canada. This understanding informs much of her music. Songs like "Away" and "Copied Keys" reflect that insight, while tracks like "Back to Me" and "In State" express her feistiness and self-confidence.

You can expect Edwards to be on that lonely road again soon as she supports her new album.

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AMERICANA TOP 30 ALBUMS



March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
2	1	NANCI GRIFFITH Hearts In Mind (New Door/UME)	568	+57	2430
3	2	RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rounder)	561	+61	2448
1	3	ALISON KRAUSS... Lonely Runs Both Ways (Rounder)	538	-44	9882
4	4	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	515	+68	2196
6	5	DUHKS The Duhks (Sugar Hill)	477	+51	2038
8	6	CLAY DUBOSE These Days (Lazy River)	393	+34	1998
5	7	WILLIE NELSON It Always Will Be (Lost Highway)	391	-44	9313
10	8	HAYES CARLL Little Rock (Highway 87 Music)	371	+29	1197
13	9	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	368	+79	1000
17	10	MARY GAUTHIER Mercy Now (Lost Highway)	353	+90	778
7	11	TOM GILLAM Shake My Hand (95 North/Hayden's Ferry)	349	-22	7637
11	12	JOHN FOGERTY Deja Vu (All Over Again) (Geffen)	337	+8	3576
9	13	KASEY CHAMBERS Wayward Angel (Warner Bros.)	335	-19	13338
15	14	HACIENDA BROTHERS Hacienda Brothers (Koch)	315	+39	839
19	15	S. LEE GUTHRIE & J. IRIDON Exploration (New West)	308	+57	1256
12	16	BUDDY MILLER Universal United House Of Prayer (New West)	299	-16	10621
14	17	CHARLIE ROBISON Good Times (Dualtone)	273	-9	9563
20	18	MANDO SAENZ Watertown (Carnival)	258	+25	1278
16	19	JESSE DAYTON Country Soul Brother (Stag)	240	-23	4319
27	20	JOHN HAMMOND In Your Arms Again (Back Porch/EMC)	224	+36	735
18	21	SONNY LANDRETH Grant Street (Sugar Hill)	221	-32	1618
Debut	22	VARIDUS ARTISTS Because Of Winn Dixie (Nettwerk)	216	+41	864
25	23	BILLY DON BURNS Heroes, Friends & Other... (IndieMafia)	213	+14	751
28	24	RANDY ROGERS BAND Rollercoaster (Smith Entertainment)	205	+22	1907
21	25	NEKO CASE The Tigers Have Spoken (Anti/Epiphany)	203	-22	5563
23	26	RICKY SKAGGS... Brand New Strings (Skaggs Family)	196	-16	7538
22	27	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	193	-24	13478
24	28	TIFT MERRITT Tambourine (Lost Highway)	187	-24	9288
26	29	ANI DIFRANCO Knuckle Down (Righteous Babe)	176	-19	1237
Debut	30	LARRY SPARKS 40 (Rebel)	166	+86	246

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger
Artist: Reckless Kelly
Label: Sugar Hill



There are plenty of bands that call Austin home, and plenty of them are damn good too. But when you get right down to the bands that regular folks who actually live there like, Reckless Kelly are right there near the top of the list. Although the members of this band all hail from points considerably further West than Texas, their musical sensibilities were a perfect fit for the Austin scene back in 1997 when they moved there. *Wicked Twisted Road* is Reckless Kelly's fifth outing, and even though their previous four efforts have shown many sides to their musical personality, this album probably brings it all together better than ever before. Working with producer Ray Kennedy, they say they "have made a record that goes from country to country rock and back to country again." It's hard to narrow the choices down on this album — they're all so good — but I like the title track, "Dogtown," "Motel Cowboy Show" and "Nobody Haunts Me Like You."

AMERICANA NEWS

The Americana Music Association welcomes five new reporters: KZLA/Los Angeles' Sunday evening *Altville* show; non-comm WYOU/Norfolk; WGRX/Fredericksburg, VA; simulcast combo KZAM/Victoria, TX & KGUL/EI Campo, TX; and Sirius's Outlaw Channel. The AMA reporting roster now includes 71 stations ... MSN has launched a new Americana channel under the guidance of longtime radio veteran Ray Randall. Music service to Randall should be sent to 2661 North Pearl St., PMB 310, Tacoma, WA 98407; MP3 files can be e-mailed to raybobrandall@gmail.com ... Music webcaster Radioio has brought aboard Americana pioneer Rob Bleetstein as Music Director/streamhost for its Americana channel RadioioCountry. Reach him at 415-482-9377 or rob@radioio.com. Call times are Mondays and Tuesdays, noon-3pm PT. Service product to 112 Belle Ave., San Rafael, CA 94901 ... Michelle Shocked will simultaneously release three albums — *Don't Ask Don't Tell*, *Baby Mine* and *The Memphis Minnies* — on June 7 through her Mighty Sound label ... Loretta Lynn is the subject of an exhibit at the Country Music Hall of Fame and Museum in Nashville that celebrates her career upswing following last year's critically acclaimed album *Van Lear Rose*. The exhibit opened Feb. 4 and runs for three months ... The International Bluegrass Music Association (IBMA) will hold its annual awards show at the Ryman Auditorium on Oct. 27 during its World of Bluegrass week. This marks the first time the IBMA has held its conference in Nashville.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JIMMY LAFAVE Blue Nightfall (Red House)	12
LARRY SPARKS 40 (Rebel)	12
SHOOTER JENNINGS Put The D Back In Country (Universal South)	10
CHATHAM COUNTY LINE Route 23 (Yep Roc)	10
REDBIRD Redbird (Signature Sounds)	9
BLUERUNNERS Honey Slides (Bayou Vista)	9
SOLOMON BURKE Make Do With What You Got (Shout Factory)	7

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The Fall Numbers Are In!

Christian AC continues to grow

A year ago 16 Christian AC stations made the top five in their markets with women 25-54. In the spring that number grew to 22 stations, and in the fall 2004 ratings there are 24 stations in the top five. KXOJ Tulsa is once again No. 1 in the demo. Continuing its transition from Inspo to AC, KTIS Minneapolis climbed into a tie for first.

Check out the numbers for Christian AC, CHR and Rock stations below. Next week we'll look at the Inspo numbers. All numbers are Monday-Sunday 6am-midnight. The station's rank in its market is in parentheses. Ties are represented by a "t." These numbers were generated in Maximiser with all stations in the Total Survey Area selected.

Christian AC			
Market No.	Calls/City	12+ Share (Rank)	W25-54 Share (Rank)
2	KFSH/Los Angeles	.9 (33t)	1.3 (26t)
5	KLTY/Dallas	2.9 (12t)	4.2 (7t)
7	KSBJ/Houston	3.3 (10t)	5.6 (4)
8	WGTS/Washington	1.4 (22t)	2.4 (13t)
8	WPER/Washington	.1 (57t)	.2 (47t)
11	WFSH/Atlanta	3.0 (12)	4.2 (9)
11	WVFI/Atlanta	.9 (27)	1.3 (21t)
12	WMCU/Miami	1.5(25)	2.5 (16)
14	KCMS/Seattle	4.1 (7)	7.3 (2)
15	KLVA/Phoenix	1.4 (23t)	2.6 (15)
16	KTIS/Minneapolis	5.7 (4)	9.7 (1)t
19	KHZR/St. Louis	.3 (30t)	.5 (26t)
22	KLDV/Denver	2.9 (13)	4.4 (6t)
24	KFIS/Portland, OR	2.5 (18t)	3.6 (11t)
25	WFHM/Cleveland	3.0 (12)	3.8 (11)
26	KKFS & KOSL/Sacramento	2.2 (19t)	3.0 (14t)
27	WAKW/Cincinnati	1.5 (18)	2.3 (15)
28	KSGN/Riverside	2.4 (14)	3.6 (9)
29	KLJC/Kansas City	2.8 (18)	3.2 (13)
32	WFZH/Milwaukee	1.1 (19t)	1.9 (15)
35	WCVO/Columbus, OH	3.0 (12t)	5.7 (6)
36	WRCM/Charlotte	2.8 (14t)	4.7 (8)
37	WAWZ/Middlesex	1.7 (23)	2.0 (20t)
39	WPOZ/Orlando	3.5 (13)	7.0 (3)

Christian AC			
Market No.	Calls/City	12+ Share (Rank)	W25-54 Share (Rank)
41	WISG/Indianapolis	2.4 (14)	4.5 (9)
41	WIJY/Indianapolis	.3 (28t)	.6 (22)
44	WFFH & WFFI/Nashville	1.9 (18t)	3.5 (12t)
45	WBFJ/Greensboro	.8 (27t)	1.2 (18t)
46	WBSN/New Orleans	1.0 (21)	1.1 (18t)
50	WBGB/Jacksonville	2.6 (15)	5.0 (8t)
53	KYLV/Oklahoma City	4.2 (12)	8.2 (2t)
54	WRCL/Rochester, NY	.7 (25t)	1.2 (16t)
55	WRVI/Louisville	1.5 (20)	2.7 (13t)
55	WJIE/Louisville	.9 (25t)	1.5 (16t)
57	WDJC/Birmingham	6.0 (4)	9.9 (2)
59	WLJF/Greenville, SC	5.4 (6)	9.4 (3)
60	KVMV/McAllen	2.6 (10)	4.2 (7)
61	KAIM/Honolulu	1.9 (18t)	3.1 (13t)
64	KXOJ/Tulsa	4.5 (9)	9.1 (1)
66	WCSG/Grand Rapids	4.4 (7)	6.5 (4)
66	WJQK/Grand Rapids	3.1 (11)	5.8 (5)
74	WXHL/Wilmington, DE	.5 (34t)	.5 (28t)
75	WJIS/Sarasota	2.5 (13t)	4.3 (7)
83	WQCK/Baton Rouge	1.8 (15t)	3.4 (9t)
89	WMHK/Columbia, SC	3.5 (14)	6.0 (7)
94	KTLI/Wichita	3.3 (12t)	5.6 (8t)
96	KBIQ/Colorado Springs	4.1 (10t)	8.0 (3t)
98	WCQR/Johnson City	4.5 (5)	10.9 (3)
104	WLAB/Ft. Wayne, IN	4.8 (9)	8.8 (4)
106	WBDX/Chattanooga, TN	1.2 (17t)	1.9 (13t)
109	WAFJ/Augusta, GA	5.4 (7)	6.6 (3t)
112	WJTL/Lancaster, PA	6.3 (5t)	10.6 (2t)
114	KTSY/Boise, ID	3.9 (11)	4.4 (7t)
115	WPAR/Roanoke, VA	1.5 (16t)	2.1 (11t)
137	KBNJ/Corpus Christi, TX	1.8 (22t)	1.7 (16t)
143	KWND/Springfield, MO	5.9 (4t)	11.0 (3)
144	KLRC/Fayetteville, AR	4.9 (10t)	8.6 (4)
148	WCIC/Peoria, IL	5.3 (7)	9.0 (2)
149	KHPE/Eugene, OR	.3 (28t)	0
149	KYTT/Eugene, OR	.3 (28t)	1.2 (14t)
155	WTCR-AM/Huntington, WV	.6 (24t)	1.2 (13t)
165	WMSJ/Portland, ME	1.2 (20t)	2.4 (13t)
166	WCTL/Erie, PA	1.0 (15t)	1.2 (11t)
177	WFRN/South Bend, IN	2.4 (13)	3.9 (5t)
177	WHPZ/South Bend, IN	2.1 (14t)	3.9 (5t)
178	KZKZ/Ft. Smith, AR	1.9 (16t)	2.8 (11t)
194	KJTY/Topeka, KS	.8 (20t)	1.4 (13t)
209	WCVK/Bowling Green, KY	2.0 (12t)	3.2 (7t)
215	WBGL/Champaign, IL	3.9 (11t)	7.0 (3t)
218	KKJM/St. Cloud, MN	1.2 (20t)	3.4 (7t)
222	WPSM/Ft. Walton Beach, FL	4.4 (6t)	6.7 (4t)
235	KOBC/Joplin, MO	10.0 (2)	15.7 (2)
242	WWIB/Eau Claire, WI	1.1 (14t)	0
253	KBMQ/Monroe, LA	4.2 (8)	5.0 (7t)
267	WBJY/Albany, GA	2.2 (13)	2.7 (7t)
268	WGRC/Williamsport, PA	1.5 (10t)	0
271	KSLT/Rapid City, SD	7.6 (4)	12.1 (2)

Christian CHR And Rock			
Market No.	Calls/City	12+ Share (Rank)	W18-34 Share (Rank)
3	WONU/Chicago	.1 (56t)	.1 (52t)
5	KVRK/Dallas	.2 (48t)	.3 (38t)
12	WMKL/Miami	.1 (48t)	.1 (38t)
21	WBVM/Tampa	1.3 (23t)	3.1 (11)
22	KXWA/Denver	.5 (34t)	.7 (24t)
35	WUFM/Columbus, OH	.6 (30t)	.4 (27t)
44	WAYM/Nashville	2.0 (17)	4.8 (6t)
44	WNAZ/Nashville	.3 (37t)	5 (22t)
53	KOKF/Oklahoma City	.6 (28t)	.5 (19t)
64	KCXR/Tulsa	.7 (25)	2.4 (14t)
70	KLYT/Albuquerque	1.0 (32t)	.8 (22t)
71	WYLV/Knoxville	2.8 (13)	4.9 (7)
84	WYSZ/Toledo	1.1 (18t)	2.0 (11t)
91	KZZQ/Des Moines	1.7 (17t)	4.5 (7t)
92	KTSL/Spokane	1.8 (20)	3.5 (11t)
102	KDUV/Visalia, CA	2.4 (13t)	2.0 (14t)
105	WSCF/Ft. Pierce, FL	1.0 (21t)	0
120	WLGH/Lansing, MI	2.8 (12t)	7.9 (3t)
130	WPRJ/Saginaw, MI	.2 (37t)	0
143	KADI/Springfield, MO	1.3 (19t)	3.3 (8t)
152	WQFL/Rockford, IL	2.5 (13)	2.3 (9t)
168	WCLQ/Wausau, WI	.9 (19t)	0
171	KAFC/Anchorage, AK	.7 (24t)	2.6 (9t)
173	KLFF/San Luis Obispo, CA	1.7 (20t)	2.3 (10t)
184	WAYK/Kalamazoo, MI	3.9 (10t)	4.9 (6t)
188	WORQ/Green Bay, WI	2.3 (13t)	2.5 (10t)
204	WJRF/Duluth, MN	1.6 (15t)	3.7 (8t)
213	KWOF/Cedar Rapids, IA	1.3 (16t)	2.9 (8t)
214	WHMX/Bangor, ME	.9 (20t)	0

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CHRISTIAN AC TOP 30

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MEDIABASE

March 4, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	①	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1165	+56	9	37/0
1	2	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	1109	-48	20	38/0
3	③	MERCYME Homesick (INO/Curb)	1054	+37	15	37/0
4	4	SALVADOR Heaven (Word/Curb/Warner Bros.)	933	-23	18	36/0
5	5	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	822	-10	15	32/1
6	6	MONK & NEAGLE Dancing With The Angels (Flicker)	782	-50	17	35/0
7	7	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	695	-18	28	37/0
9	⑧	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	657	+13	14	25/0
10	9	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	630	-7	8	29/1
15	⑩	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	617	+94	5	26/1
13	⑪	BEBO NORMAN Nothing Without You (Essential/PLG)	617	+65	6	29/3
8	12	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	596	-60	24	32/0
12	⑬	BY THE TREE Beautiful One (Fervent)	580	+21	28	29/0
11	14	THIRD DAY You Are Mine (Essential/PLG)	570	-9	18	29/0
14	15	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	539	-12	21	27/0
18	⑯	SELAH All My Praise (Curb)	445	+39	8	21/1
16	17	NEWSONG When God Made You (Reunion/PLG)	426	-85	13	20/0
17	⑱	NATALIE GRANT Live For Today (Curb)	418	+5	18	25/0
22	⑲	SONICFLOOD Your Love Goes On Forever (INO)	405	+76	4	17/0
24	⑳	AVALON I Wanna Be With You (Sparrow/EMI CMG)	343	+38	7	16/0
21	㉑	PAUL COLMAN Gloria (All God's Children) (Inpop)	342	+8	8	14/2
20	㉒	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	340	+2	8	16/3
23	㉓	TOBYMAC Gone (ForeFront/EMI CMG)	329	+1	13	17/0
19	24	ANDY CHRISMAN Complete (Upside/SHELTER)	317	-42	12	17/0
25	25	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	295	-2	5	15/1
28	㉔	MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	269	+22	3	15/0
26	27	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	244	-14	9	19/1
Debut	㉕	ZOEGIRL About You (Sparrow/EMI CMG)	227	+114	1	19/6
29	29	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME I See Love (Last Keyword)	223	-12	19	13/0
30	㉖	SUPERCHICK Pure (Inpop)	202	+16	2	9/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

NEW & ACTIVE

RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)
Total Plays: 195, Total Stations: 8, Adds: 0

BRIAN LITTRELL In Christ Alone (Reunion/PLG)
Total Plays: 178, Total Stations: 9, Adds: 4

SHAWN MCDONALD All I Need (Is Your Love) (Sparrow/EMI CMG)
Total Plays: 175, Total Stations: 9, Adds: 0

EXIT EAST All Of This (Fervent)
Total Plays: 171, Total Stations: 11, Adds: 1

NATALIE GRANT Held (Curb)
Total Plays: 151, Total Stations: 10, Adds: 2

KUTLESS It's Like Me (BEC/Tooth & Nail)
Total Plays: 151, Total Stations: 7, Adds: 1

OVERFLOW Cry On My Shoulder (Essential/PLG)
Total Plays: 149, Total Stations: 9, Adds: 2

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)
Total Plays: 139, Total Stations: 8, Adds: 0

JOEL ENGLE Louder Than The Angels (Doxology)
Total Plays: 137, Total Stations: 8, Adds: 1

TODD AGNEW Still Here Waiting (Ardent)
Total Plays: 117, Total Stations: 6, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ZOEGIRL About You (Sparrow/EMI CMG)	6
BRIAN LITTRELL In Christ Alone (Reunion/PLG)	4
BEBO NORMAN Nothing Without You (Essential/PLG)	3
SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	3
JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	3
NEWSBOYS Devotion (Sparrow/EMI CMG)	3

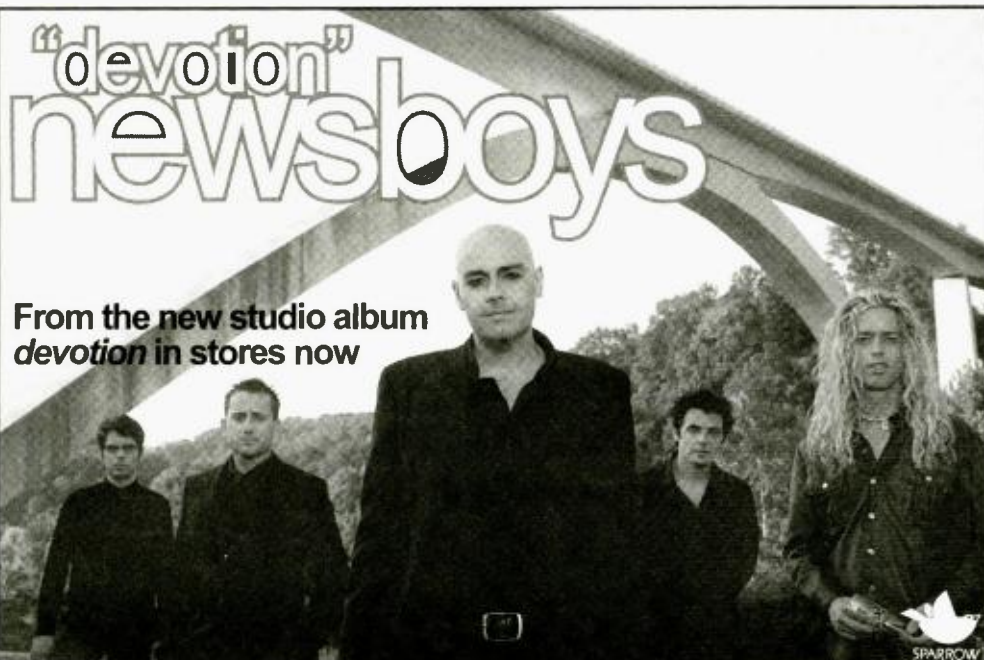
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TREE63 Maker Of All Things (Inpop)	+157
BRIAN LITTRELL In Christ Alone (Reunion/PLG)	+115
ZOEGIRL About You (Sparrow/EMI CMG)	+114
CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	+94
SONICFLOOD Your Love Goes On Forever (INO)	+76
BEBO NORMAN Nothing Without You (Essential/PLG)	+65
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	+56
NATALIE GRANT Held (Curb)	+51
FFH You Drive, I'll Ride (Essential/PLG)	+48
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	+41

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	506
MATTHEW WEST More (Universal South/EMI CMG)	465
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	451
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	439
MERCYME I Can Only Imagine (INO/Curb)	383
NEWSBOYS He Reigns (Sparrow/EMI CMG)	378
MERCYME Here With Me (INO/Curb)	372
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	356
MERCYME Word Of God Speak (INO)	323
NICOLE NORDEMAN Holy (Sparrow/EMI CMG)	316

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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EMI Music
Christian Music Group

CHRISTIAN

March 4, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1227	+2	15	29/0
2	2	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	1151	+14	17	27/0
9	3	SUPERCHICK Pure (Inpop)	973	+60	8	28/0
7	4	SANCTUS REAL Things Like You (Sparrow/EMI CMG)	958	+29	11	26/0
6	5	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	950	+15	16	24/2
4	6	SKILLET A Little More (Ardent/Lava)	917	-55	15	25/0
5	7	RELIENT K Be My Escape (Capitol/Gotee)	883	-87	18	22/0
10	8	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	869	+38	13	23/0
3	9	BARLOWGIRL Mirror (Fervent)	844	-137	17	20/0
11	10	AFTERS You (Simple/INO)	809	+67	8	26/2
17	11	TOBYMAC Atmosphere (ForeFront/EMI CMG)	695	+141	3	24/1
8	12	MAT KEARNEY Undeniable (Inpop)	695	-225	20	17/0
12	13	KUTLESS It's Like Me (BEC/Tooth & Nail)	674	-6	11	18/0
13	14	BY THE TREE Hold You High (Fervent)	647	+18	8	20/0
14	15	MATTHEW WEST You Know... (Sparrow/EMI CMG)	637	+25	8	20/0
15	16	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	636	+29	7	19/0
16	17	SEVEN PLACES Even When (BEC/Tooth & Nail)	627	+26	10	17/0
18	18	THIRD DAY You Are Mine (Essential/PLG)	547	+72	16	16/0
22	19	ZOEGIRL About You (Sparrow/EMI CMG)	488	+61	3	20/1
19	20	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	486	+15	6	18/0
21	21	SEVENTH DAY SLUMBER Caroline (BEC)	473	+30	6	20/2
20	22	SALVADOR Heaven (Word/Curb/Warner Bros.)	460	-5	17	13/0
23	23	OVERFLOW Cry On My Shoulder (Essential/PLG)	383	+34	4	14/2
25	24	JEFF ANDERSON Open My Eyes (Gotee)	346	+22	6	13/3
24	25	EXIT EAST All Of This (Fervent)	326	-19	10	9/0
29	26	TREE63 Maker Of All Things (Inpop)	291	+25	2	12/1
28	27	RACHAEL LAMPA Outrageous (Word/Curb/Warner Bros.)	282	+7	3	13/0
26	28	PAUL COLMAN Gloria (All God's Children) (Inpop)	262	-31	9	8/0
30	29	STORYSIDE:B More To This Life (Silent Majority)	250	+15	2	10/1
Debut	30	MERCYME Homesick (INO/Curb)	245	+14	1	10/0

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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NEW & ACTIVE

CHARITY VON Shine (Slanted)
Total Plays: 242, Total Stations: 11, Adds: 3
STELLAR KART Spending Time (Word/Curb/Warner Bros.)
Total Plays: 221, Total Stations: 10, Adds: 0
KJ-52 Are You Real (BEC/Tooth & Nail)
Total Plays: 210, Total Stations: 11, Adds: 1
THIRD...STEVEN C. CHAPMAN/MERCY... I See Love (Lost Keyword)
Total Plays: 209, Total Stations: 5, Adds: 0
CHICA Then You Came (Independent)
Total Plays: 152, Total Stations: 7, Adds: 0

DELIRIOUS? Inside Outside (Sparrow/EMI CMG)
Total Plays: 137, Total Stations: 6, Adds: 2
SONICFLOOD This Generation (INO)
Total Plays: 133, Total Stations: 6, Adds: 0
BIG DADDY WEAVE... You're Worth Of My Praise (Fervent)
Total Plays: 123, Total Stations: 4, Adds: 1
JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)
Total Plays: 106, Total Stations: 9, Adds: 9
FURTHER SEEMS FOREVER Hide Nothing (Tooth & Nail)
Total Plays: 101, Total Stations: 4, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	WEDDING Move This City (Rambler)	358	+8	10	30/1
2	2	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	324	+21	15	19/1
5	3	PILLAR Hypnotized (Flicker/Virgin/EMI CMG)	287	+9	14	30/0
4	4	STELLAR KART Spending Time (Word/Curb/Warner Bros.)	287	+5	7	31/1
3	5	FALLING UP Escalates (Tooth & Nail)	280	-22	14	25/1
7	6	SUPERCHICK Pure (Inpop)	263	+9	8	21/0
8	7	TOBYMAC Slam (ForeFront/EMI CMG)	262	+9	7	30/0
9	8	SEVENTH DAY SLUMBER Caroline (BEC)	260	+8	5	24/0
15	9	ANBERLIN Paperthin Hymn (Tooth & Nail)	258	+55	3	25/4
13	10	12 STONES Photograph (Wind-up)	250	+22	10	26/0
11	11	SPOKEN How Long (Tooth & Nail)	246	+9	5	22/2
6	12	OLIVIA THE BAND Shut It Out (Essential/PLG)	245	-9	11	25/1
14	13	DAY OF FIRE Detainer (Essential/PLG)	214	-6	5	27/1
16	14	PROJECT 86 A Shadow On Me (Tooth & Nail)	212	+15	3	19/4
19	15	POOR MAN'S RICHES Break Me (Word Of Mouth)	204	+26	4	15/1
17	16	KJ-52 Are You Real (BEC/Tooth & Nail)	203	+10	3	19/1
10	17	SEVEN PLACES Even When (BEC/Tooth & Nail)	200	-45	16	13/0
12	18	HAWK NELSON Letters To The President (Tooth & Nail)	192	-45	17	18/0
21	19	FLYLEAF Red Sam (Octone)	179	+13	2	20/6
20	20	SUBSEVEN Free To Conquer (Flicker)	175	+7	2	17/5
24	21	ADELAIDE Hard To Find (Word Of Mouth)	173	+16	11	7/0
26	22	AFTERS You (Simple/INO)	157	+4	6	18/1
18	23	BARLOWGIRL On My Own (Fervent)	157	-22	7	22/0
25	24	KUTLESS It's Like Me (BEC/Tooth & Nail)	153	-2	11	13/0
Debut	25	MONDAY MORNING Dear You (3.1)	147	+38	1	18/2
28	26	EVER STAYS RED Blue (Wrinkle Free)	147	-1	8	12/0
29	27	EMERY Fractions (Tooth & Nail)	143	+1	11	13/3
23	28	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	139	-22	15	17/1
Debut	29	EXIT EAST The Way You Are (Fervent)	134	+11	1	13/2
Debut	30	DEAD POETIC Bury The... (Solid State/Tooth & Nail)	126	+4	1	3/0

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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NEW & ACTIVE

FADED ME Free (Independent)
Total Plays: 119, Total Stations: 9, Adds: 1
GRAND PRIZE It's Not Over (A'postrophe)
Total Plays: 115, Total Stations: 15, Adds: 1
CASTING PEARLS Weighted (Big Box)
Total Plays: 111, Total Stations: 13, Adds: 0
JEREMY CAMP Take You Back (BEC/Tooth & Nail)
Total Plays: 110, Total Stations: 5, Adds: 0
FURTHER SEEMS FOREVER Like Someone You Know (Tooth & Nail)
Total Plays: 109, Total Stations: 7, Adds: 4

SCHEMA Maybe (Independent)
Total Plays: 94, Total Stations: 8, Adds: 1
ME WITHOUT YOU January 1979 (Tooth & Nail)
Total Plays: 93, Total Stations: 3, Adds: 0
SONICFLOOD This Generation (INO)
Total Plays: 91, Total Stations: 10, Adds: 1
MENDING POINT Through The Stars (Word Of Mouth)
Total Plays: 79, Total Stations: 3, Adds: 0
WINKLE Standing Here (Independent)
Total Plays: 78, Total Stations: 7, Adds: 1

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INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	SELAH All My Praise (Curb)	352	-30	14	19/0
3	2	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	334	+34	13	17/0
2	3	MERCYME Homesick (INO/Curb)	334	+2	12	18/0
5	4	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	284	+4	13	16/0
6	5	AMANDA OMARTIAN Worthy Is... (Integrity/Vertical)	256	+14	8	16/0
4	6	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	250	-47	20	15/0
9	7	WATERMARK Knees To The Earth (Rocketown)	238	+35	6	18/2
10	8	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	233	+32	7	17/1
8	9	BEBO NORMAN Nothing Without You (Essential/PLG)	225	+11	5	17/0
12	10	JENN WEBER One Pure... (Creative Trust Workshop)	189	+32	8	12/1
7	11	PAUL BALOCHE Offering (Integrity/Vertical)	179	-46	18	11/0
13	12	VARIOUS ARTISTS Extraordinary God (Discovery House)	146	-2	5	11/0
16	13	RUSS LEE Sweetest Sound (Vertical Vibe)	144	+8	2	12/1
19	14	C. BILLINGSLEY In Your... (Perpetual Entertainment)	138	+9	5	9/0
15	15	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	132	-5	20	8/0
-	16	NEWSONG When God Made You (Reunion/PLG)	128	+4	4	7/0
-	17	ALLEN ASBURY f/RUSS TAFF We Will Stand (Doxology)	126	+1	2	13/1
20	18	MONK & NEAGLE Dancing With The Angels (Flicker)	123	-3	3	9/0
-	19	PAUL COLMAN Gloria (All God's Children) (Inpop)	119	-5	2	8/0
18	20	BABBIE MASON Jesus is (Spring Hill)	119	-12	8	9/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	FLYNN f/SHARLOCK POEMS Get Up (Illect)
2	FLAME Open My Heart (Cross Movement)
3	GRITS We Don't Play (Gotee)
4	KJ-52 Are You Real (BEC/Tooth & Nail)
5	LEGACY Green Light (Flavor Alliance/Leg-up)
6	DISCIPLES OF CHRIST (D.O.C) Flow (Rapsical)
7	RAWSRVNT Shake Sum'than (Soul Deep)
8	PHANATIK Shot Clock (Cross Movement)
9	APT.CORE I Am A Temple (Rocketown)
10	CROSS MOVEMENT Lord You Are (Cross Movement)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME Homesick (INO/Curb)	1074	+30	16	37/2
3	2	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	987	+71	9	37/2
2	3	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	899	-33	21	31/1
4	4	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	847	+4	17	30/0
8	5	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	716	+89	16	29/3
10	6	BIG DADDY WEAVE... You're Worthy... (Fervent)	681	+97	6	30/3
7	7	SALVADOR Heaven (Word/Curb/Warner Bros.)	646	-18	17	24/0
5	8	THIRD DAY You Are Mine (Essential/PLG)	635	-135	20	24/0
14	9	BEBO NORMAN Nothing Without You (Essential/PLG)	606	+103	5	29/4
9	10	SELAH All My Praise (Curb)	587	-1	11	22/0
16	11	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	561	+84	5	28/3
6	12	MONK & NEAGLE Dancing With The Angels (Flicker)	554	-155	18	22/0
13	13	NEWSONG When God Made You (Reunion/PLG)	542	+3	17	20/1
12	14	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	536	-40	24	21/0
11	15	ANDY CHRISMAN Complete (Upside/SHELTER)	536	-46	13	20/1
17	16	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	503	+89	7	21/2
15	17	AVALON I Wanna Be With You (Sparrow/EMI CMG)	472	-17	9	21/0
18	18	SONICFLOOD Your Love Goes On Forever (INO)	433	+27	8	19/2
20	19	BY THE TREE Hold You High (Fervent)	411	+10	6	19/0
22	20	MATTHEW WEST You Know... (Sparrow/EMI CMG)	373	-1	10	15/0
19	21	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	358	-47	13	18/1
21	22	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	344	-39	11	18/0
25	23	OVERFLOW Cry On My Shoulder (Essential/PLG)	331	+26	4	16/1
26	24	CHRIS RICE Me & Becky (Rocketown)	313	+27	3	17/2
23	25	SCOTT KRIPPAYNE Gentle Revolution (Spring Hill)	278	-54	7	12/0
Debut	26	ZOEGIRL About You (Sparrow/EMI CMG)	267	+100	1	17/4
29	27	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	267	+22	3	11/1
28	28	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	262	+17	2	14/0
24	29	NATALIE GRANT Live For Today (Curb)	256	-87	16	12/0
Debut	30	FFH You Drive, I'll Ride (Essential/PLG)	235	+95	1	13/2

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 2/20 - Saturday 2/26.
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NEW & ACTIVE

NATALIE GRANT Held (Curb) Total Plays: 215, Total Stations: 13, Adds: 2	OUT OF EDEN Fairest Lord Jesus (Gotee) Total Plays: 143, Total Stations: 11, Adds: 0
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG) Total Plays: 178, Total Stations: 12, Adds: 2	KUTLESS It's Like Me (BEC/Tooth & Nail) Total Plays: 143, Total Stations: 10, Adds: 1
JOEL ENGLE Louder Than The Angels (Doxology) Total Plays: 159, Total Stations: 7, Adds: 0	JADON LAVIK What If (BEC/Tooth & Nail) Total Plays: 143, Total Stations: 8, Adds: 2
RUSS LEE Sweetest Sound (Vertical Vibe) Total Plays: 152, Total Stations: 10, Adds: 1	PINNACLE PROJECT f/VARIOUS ARTISTS Hosanna (Pinnacle) Total Plays: 143, Total Stations: 5, Adds: 0
EXIT EAST All Of This (Fervent) Total Plays: 148, Total Stations: 6, Adds: 0	KARA WILLIAMSON Where You Are (INO) Total Plays: 141, Total Stations: 7, Adds: 0

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jmadrigal@radioandrecords.com

Radio For The People

Zenon Ferrufino on how KBNO/Denver does radio

When in Denver, tune in to KBNO (Qué Bueno 1480 AM) not only to catch some of the best regional Mexican music, but also to listen to a station that prides itself on being community-oriented. Spanish-language radio is known for taking care of its listeners, but some stations do it better than others, and KBNO is one of the best.

Qué Bueno is in a market with a large Hispanic population, competing with other Spanish-language stations that happen to be FMs. Yet this AM station beats these other stations in the ratings by a mile. Taking the pulse of the community and giving the audience what it needs is something this station does extremely well, and this week Latino Communications owner and CEO Zenon Ferrufino tells us how they go about it.



Zenon Ferrufino

R&R: Tell us about KBNO and what it does.

ZF: KBNO was one of the first Spanish-language stations in the country — it was founded in 1954. It has always been an independent local station. We have shows and services that no other station has, like GED classes in Spanish. We have *Derecho Total*, a show to help the consumer, and *Campalache*, a show where people can buy, sell or trade things; place a job offer; or ask for a job.

We're also the official station for the Denver Broncos and the Nuggets, so we're very community-oriented. We also have a nonprofit organization called Robby's Friends, where we help children with cancer at Children's Hospital.

R&R: How can you be so community-oriented in this day and age, when everything is a fight for ratings?

ZF: I own the station, and I have always

"KBNO was one of the first Spanish-language stations in the country — it was founded in 1954. It has always been an independent local station."

"All Hispanic radio stations have the obligation to educate our audience, to inform them of what's happening, to make them participate and to show them the way."

thought not only about making money, but also about serving the community. There's time for everything. When you help the community, the audience is faithful to the station.

Last weekend we had a Valentine's Day dance with Montéz De Durango, and we had to close the doors because 10,000 people came to the show. People attend the station's events because they feel like part of the station because of the many community-oriented shows we do. Since we are a local station, where the other stations are syndicated, we know what's happening in the community and what they need.

R&R: It's not often that we see an AM station beat FMs in the ratings.

ZF: A lot of it has to do with being a local station and the many shows we do for the community. We also have a good signal — 5,000 watts day and night. Toward the south we almost reach Colorado Springs, and Greeley, CO toward the north. The FMs have the same coverage.

This station is a source of information for the audience. If they need a doctor, a lawyer or a hospital, we recommend where they should go. We have a receptionist ready to answer any question. Other stations don't do that.

R&R: What is the Hispanic makeup in Denver?

ZF: There are 5 million people in Colorado, and about 1 million are Hispanic. Of that million, about 75% are of Mexican origin. And we are very politically active and aware. We have



NEW VENTURE Universal Music Latino and Emilio Estefan have joined forces to create, distribute and market Telemundo's new reality show *Nuevas Voces De América*. Seen here are (l-r) Universal Music Latin America and Iberian Peninsula Chairman Jesús López, Estefan and Universal Music Latino President John Echevarría.

Hispanics in the state government, and we just elected a Hispanic senator and representative. The only other state to have a Hispanic senator is Florida.

We did a great campaign to register people to vote. We don't tell them who to vote for, but we do make a point of telling them to vote, because their vote is their voice. We want people to participate, to vote and to become U.S. citizens. It's sad that radio stations in California don't help to do things like this for the large Hispanic population there. No one participates or votes. We have no representation there.

R&R: What about local government? How does it work with the Hispanic community?

ZF: We have a lot of support from the mayor. He's against the many propositions that target Hispanics, like Proposition 200 in Arizona and California's Proposition 187. Any time we get one of those propositions in this area, we're going to fight against it.

R&R: Should radio not only entertain, but also educate? Is that radio's responsibility?

ZF: All Hispanic radio stations have the obligation to educate our audience, to inform them of what's happening, to make them participate and to show them the way. That's the only way people will participate in the process, like they did in Colorado. I would hope that Colorado can be an example to the rest of the states and that their radio stations do the same things we have been doing.

R&R: Having so much community support translates into success not only for the station's ratings, but also its sales.

ZF: We have a lot of local sales. Most of our revenue is local. I'd say that 80% is local and 20% is national. Businesses advertise on the station because they feel the station is part of them. We make them feel like they are part of the station and we are part of their business.

R&R: How important is the DJ's role at KBNO?

ZF: The most important thing is for them to know the listeners and participate with them. Most of the DJs here know the community. Their children go to the same schools that the audience's children go to and they eat at the same restaurants. It's all about being part of the community and knowing their needs.

R&R: The station is very pro-localism, but you have a syndicated show in the mornings, *Piolin Por La Mañana*. How does that work for you?

ZF: It works because Piolin is very popular, and he identifies with the working class. He's good, and people like listening to his show. As long as most of the station's programming is local, it works, and people perceive it differently. If you have most of your programming from syndication, it's a different story.

R&R: What station events are coming up?

ZF: We have an event every month. On March 26 we have a dance with Los Tigres Del Norte and Horóscopos De Durango. We have

"There are 5 million people in Colorado, and about 1 million are Hispanics. Of that million, about 75% are of Mexican origin. And we are very politically active and aware."

them at Denver's Coliseum. And we do the largest Cinco De Mayo event in the country. The attendance for the two-day event is over half a million people.

This year we're having our Cinco De Mayo event on May 7 and 8. And we also have a two-day event for Mexican Independence Day. We want to be involved in everything. The audience is loyal to our stations because we do so many things for them.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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RADIO Y MÚSICA™ R&R

Radio Y Música News

• Montéz De Durango are worth gold — or, at least, their latest album, *Y Sigue La Mata Andando*, is. The band has earned a gold record for the album, which includes the single “Adiós Amor Te Vas,” for sales of over 500,000. And, like an album that keeps on giving, so does duranguense music, which Montéz De Durango are credited with popularizing.



Montéz De Durango

• Miguel Bosé’s latest work, *Valentina*, is so hot in Spain that it has landed in the No. 1 sales position in that country and went gold in Mexico just one day after its release. Bosé is currently on the Latin American *Valentina* 2005 tour, which has taken him to countries like Guatemala, El Salvador, Chile and Venezuela and will be soon be in Nicaragua and Colombia.

• Control have left EMI Latin and signed with Univision Records. The band’s new album, *Más Control*, is scheduled to be released on March 15 and will include songs by such artists as Rigo Tovar and Juanes.

• Costumbre presented their new album, *Fantasia*, to their fans during a Valentine’s Day performance in Houston. The album includes 11 tracks, and the single “Fantasia” was written by Miguel Mendoza, who has written hits for such bands as Intocable and Pesado.



Vico C

• Spain’s best-known hip-hop artist, Mala Rodríguez, appears as a special guest on Vico C’s new album, *Desahogo*, joining Vico on the song “Vámonos Por Encima.” The first singles off the album are “Desahogo” and “Se Escaman,” which will be launched simultaneously. *Desahogo* is a followup to *En Honor A La Verdad*, which went double gold.

• For you Latin rock lovers and New York admirers, good news: The LAMC is heading back to the Big Apple. The annual Latin Alternative Music Conference will be held Aug. 3-6 and will feature free concerts in Central Park and at Celebrate Brooklyn at Prospect Park.

• Univision Communications and Time Warner Cable have joined in a multiyear agreement to offer all of Univision’s television products — Univision Network, Telefutura Network and Galavision Network — to Time Warner cable customers nationwide. Time Warner will offer Telefutura’s programming in

Corpus Christi, TX; Raleigh; San Diego; Harlingen, TX; Laredo, TX; Palm Springs, CA; and Philadelphia. Galavision will be offered in Waco, TX;

Rochester, NY; Raleigh; Milwaukee; Greensboro; northeast and western Ohio; and Nebraska. Univision’s programming will air in key markets like Los Angeles, New York, Houston, San Antonio and San Diego.



NEW HOME, NEW BEGINNING Singer-songwriter Ricardo Montaner just joined EMI Latin. Seen here as he signs on the dotted line are (l-r) EMI Latin President/CEO Jorge A. Pino, Montaner and EMI Music Latin America President/CEO Marco Bissi.



ALL IN THE FAMILY Music great Vicente Fernández performed at Auditorio Nacional in Mexico City, and the public got a treat when he sang “Al Mayor De Los Fernández” with his sons Alejandro and Vicente Jr. Seen here are (l-r) Vicente, Alejandro and Vicente Jr.



LIKE A MODEL Paulina Rubio strutted down the catwalk during Fashion Week in New York wearing a design by Alvin Valley. She’s seen here with the designer.



HARD AT WORK Akwid are seen here in action, filming the video for “Cómo, Cuándo Y Dónde,” the second single from their latest CD, KOMP 104.9 Radio Compa.

REGIONAL MEXICAN TOP 30

March 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	INTOCABLE Aire (EMI Latin)	1480	+81	7	34/0
2	2	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1447	+69	7	39/1
3	3	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	1292	+30	14	37/0
4	4	K-PAZ DE LA SIERRA Volveré (Univision)	999	+15	20	36/1
7	5	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	959	+231	2	3/3
5	6	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	795	+37	7	24/1
6	7	LALO MORA Si Me Vas A Dejar (Edimonsa)	758	+5	11	22/0
10	8	LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	729	+71	5	4/2
9	9	BANDA EL RECODO Ya Soy Feliz (Fonovisa)	681	+7	12	24/1
8	10	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	670	-54	20	34/0
12	11	LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	610	+31	3	2/1
15	12	LOS TEMERARIOS Sombras (Fonovisa)	572	+74	18	19/0
16	13	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	550	+52	4	2/1
11	14	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	542	-39	17	27/0
17	15	LOS INVASORES DE NUEVO LEON Si Por Mi Fuera (EMI Latin)	518	+21	2	1/0
21	16	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	503	+41	6	15/1
13	17	DIANA REYES Rosas (Universal)	503	-9	15	21/1
20	18	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	502	+32	9	16/1
18	19	KUMBIA KINGS Fuego (EMI Latin)	499	+4	20	25/0
14	20	GRUPO BRYNDIS La Ultima Canción (Disa)	489	-22	13	17/0
19	21	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	487	0	7	20/0
Debut	22	TOÑO Y FREDDY Lo Lindo De Ti (Disa)	448	+128	1	3/2
22	23	BETO Y SUS CANARIOS A Usted (Disa)	448	+11	6	18/0
-	24	EL PODER DEL NORTE En Tu Basura (Disa)	435	+77	2	9/0
28	25	DUELO Bienvenido Al Amor (Univision)	422	+53	7	13/0
29	26	JOAN SEBASTIAN Cómo Olvidar (Balboa)	409	+48	2	5/1
Debut	27	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	404	+163	1	2/2
25	28	LOS RIELEROS DEL NORTE Tu Nuevo Cariño (Fonovisa)	391	-5	20	23/0
Debut	29	JENNI RIVERA Amiga, Si Lo Ves (Univision)	374	+112	1	8/1
Debut	30	EZEQUIEL PEÑA Beso A Beso (Fonovisa)	374	+48	1	1/1

50 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	3
ORO NORTEÑO Lobo Domesticado (Fonovisa)	2
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	2
TOÑO Y FREDDY Lo Lindo De Ti (Disa)	2
GRUPO MONTEZ DE DURANGO Adiós Amor Te Vas (Disa)	2
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	+231
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	+163
TOÑO Y FREDDY Lo Lindo De Ti (Disa)	+128
JENNI RIVERA Amiga, Si Lo Ves (Univision)	+112
INTOCABLE Aire (EMI Latin)	+81
EL PODER DEL NORTE En Tu Basura (Disa)	+77
LOS TEMERARIOS Sombras (Fonovisa)	+74
CONJUNTO ALACRAN Duele El Amor (Universal)	+73
EL CHALINILLO Celoso (La Sierra)	+73
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	+71

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PESADO Ojalá Que Te Mueras (Warner M.L.)	509
PATRULLA 81 No Aprendí A Olvidar (Disa)	443
LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	354
RAMON AYALA Y Bailando (Freddie)	274
LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	257
BANDA EL RECODO Delante De Mi (Fonovisa)	251
PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	249
LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	241
PALOMO Miedo (Disa)	228
GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	219

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)
Total Plays: 372, Total Stations: 9, Adds: 0
LA ORIGINAL BANDA EL LIMON Abeja Reina (Edimonsa)
Total Plays: 275, Total Stations: 12, Adds: 1
ORO NORTEÑO Lobo Domesticado (Fonovisa)
Total Plays: 256, Total Stations: 6, Adds: 2
VIOLENTO No Me Quiero Enamorar (Disa)
Total Plays: 211, Total Stations: 7, Adds: 0

PAQUITA LA DEL BARRIO Las Rodilleras (Balboa)
Total Plays: 187, Total Stations: 5, Adds: 1
LOS ANGELES AZULES Ella Se Olvidó De Mi (Disa)
Total Plays: 162, Total Stations: 7, Adds: 0
ADAN CHALINO SANCHEZ Amor Del Alma (Univision)
Total Plays: 149, Total Stations: 9, Adds: 1
GRUPO MONTEZ DE DURANGO Esperanzas (Disa)
Total Plays: 135, Total Stations: 5, Adds: 1
SOLIDO Contigo (Freddie)
Total Plays: 109, Total Stations: 5, Adds: 0
VICENTE FERNANDEZ No Creo Que Tú (Sony BMG)
Total Plays: 93, Total Stations: 6, Adds: 0

Songs ranked by total plays

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CONTEMPORARY TOP 30

March 4, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	735	-26	11	19/0
2	2	JUANES Volverte A Ver (Universal)	659	-71	10	21/0
3	3	CRISTIAN Te Buscaría (Sony BMG)	616	-5	13	20/0
10	4	JUANES La Camisa Negra (Universal)	599	+139	3	3/0
4	5	JUANES Nada Valgo Sin Tu Amor (Universal)	587	+1	21	27/0
5	6	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	559	-1	21	22/0
6	7	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony BMG)	520	-17	21	22/0
7	8	PAULINA RUBIO Dame Otro Tequila (Universal)	475	-52	18	20/0
8	9	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	452	-22	13	18/0
12	10	LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	414	+16	4	7/0
9	11	KALIMBA Tocando Fondo (Sony BMG)	392	-75	9	14/0
15	12	REYLI BARBA Amor Del Bueno (Sony BMG)	378	+18	6	12/1
13	13	PEPE AGUILAR Miedo (Sony BMG)	367	+3	21	20/0
17	14	FEY La Fuerza Del Destino (EMI Latin)	352	-4	9	10/0
19	15	ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	351	+32	4	6/0
11	16	OBIE BERMUDEZ Todo El Año (EMI Latin)	348	-55	17	16/0
18	17	CARLOS VIVES Voy A Dividarme De Mi (EMI Latin)	339	+16	10	8/0
14	18	DAVID BISBAL Esta Ausencia (Universal)	322	-39	13	13/0
16	19	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	289	-69	18	17/0
28	20	YAHIR Te Amaré (Warner M.L.)	279	+41	2	5/0
24	21	TOMMY TORRES Dame Esta Noche (Ole Music)	275	+11	4	2/0
20	22	PEPE AGUILAR El Autobús (Sony BMG)	273	-19	7	12/0
21	23	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	264	-14	19	14/0
29	24	N.O.R.E. f/NINA SKY & DADDY YANKEE Dye Mi Canto (Roc-A-Fella/IDJMG)	253	+17	7	7/0
23	25	GLORIA TREVI En Medio De La Tempestad (Sony BMG)	249	-15	17	9/0
22	26	SIN BANDERA De Viaje (Sony BMG)	246	-32	16	12/0
27	27	DADDY YANKEE Gasolina (VI Music)	242	+1	5	9/0
26	28	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	236	-7	2	6/0
30	29	ENANITOS VERDES Tu Cárcel (Universal)	219	-12	15	12/0
Debut	30	LA 5A. ESTACION Algo Más (Sony BMG)	214	-2	1	5/0

32 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/20-2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, Radio & Records

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
LA OREJA DE VAN GOGH Rosas (Sony BMG)	395	KALIMBA No Me Quiero Enamorar (Sony BMG)	322
JULIETA VENEGAS Andar Conmigo (Sony BMG)	375	JULIETA VENEGAS Lento (Sony BMG)	321
FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony BMG)	348	FRANCO DE VITA Tú De Qué Vas (Sony BMG)	260
SIN BANDERA Que Llora (Sony BMG)	330	MANA Mariposa Traicionera (Warner M.L.)	253
		OBIE BERMUDEZ Antes (EMI Latin)	247
		CHAYANNE Cuidarte El Alma (Sony BMG)	232

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
REYLI BARBA Amor Del Bueno (Sony BMG)	2
RICARDO ARJONA La Mujer Que No Soñé (Sony BMG)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JUANES La Camisa Negra (Universal)	+139
BACILOS Guerras Perdidas (Warner M.L.)	+108
LAURA PAUSINI Viveme (Warner M.L.)	+80
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+77
FRANCO DE VITA Ay Dios (Sony BMG)	+75
OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	+73
DAVID DEMARIA Precisamente Ahora (Warner M.L.)	+73
SIN BANDERA Que Llora (Sony BMG)	+51
JOAN SEBASTIAN Cómo Dividir (Balboa)	+51
JIMENA En Soledad (Univision)	+43

NEW & ACTIVE

SORAYA Llévame (EMI Latin)
Total Plays: 205, Total Stations: 6, Adds: 0

JUAN LUIS GUERRA Para Ti (Vene Music/Universal)
Total Plays: 179, Total Stations: 5, Adds: 0

VICTORIA Ni Ahora Ni Nunca (Universal)
Total Plays: 71, Total Stations: 4, Adds: 0

SERRALDE Vida De Mi Vida (Universal)
Total Plays: 69, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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MDA
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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	214
2	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	207
3	MONCHY & ALEXANDRA Perdidos (J&N)	188
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	147
5	TITTO ROJAS Quiero (MP)	108
6	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	106
7	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	104
8	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	87
9	GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG)	85
10	OBIE BERMUDEZ Todo El Año (EMI Latin)	84
11	DOMENIC MARTE Ven Tú (J&N)	76
12	ELVIS CRESPO Pan Comió (Die Music)	75
13	AVENTURA La Boda (Premium)	72
14	LOS TOROS BAND Perdóname La Vida (Universal)	69
15	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	66
16	OSCAR D'LEON Enamorito (Sony BMG)	63
17	TOÑO ROSARIO Resistiré (Universal)	61
18	DADDY YANKEE Gasolina (VI Music)	60
19	KINITO MENDEZ Hony Tú Sí Jony (J&N)	57
20	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	52
21	LA GRAN BANDA Chiquilla (DAM Productions)	51
22	JUANES Volverte A Ver (Universal)	51
23	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/DJMG)	49
24	JULIO VOLTIO Julito Maraña (Sony BMG)	49
25	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)	47

Data is compiled from the airplay week of 2/20/05-2/26/05, and based on a point system.
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ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	MOLOTOV Amateur (Universal)
2	STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
3	ENJAMBRE Biografía (Oso/V&J)
4	LIQUITS Chido (Surco)
5	VOLUMEN CERO Autos (Warner M.L.)
6	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
7	IGNACIO PEÑA Dónde Estabas (Everywhere Music)
8	ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
9	VICENTICO Los Caminos De La Vida (Sony BMG)
10	LUCYBELL Hoy Soñé (Warner M.L.)
11	ELY GUERRA Te Amo, I Love You (Higher Octave)
12	RABANES & DON OMAR Rockton (Sony BMG)
13	ANDREA ECHEVERRI A Emé O (Nacional)
14	A.N.I.M.A.L. Combativo (Universal)
15	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 11 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST Title Label(s)
1	BANDA GORDA Traigo Fuego (MP)
2	TITTO ROJAS Quiero (MP)
3	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
4	EDDIE SANTIAGO Loco Por Tu Amor (MP)
5	DOMINGO QUIÑONES El Más Buscado (Universal)
6	IVY QUEEN Dile (Perfect Image)
7	TOÑO ROSARIO Resistiré (Universal)
8	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
9	DON OMAR Reggaetón Latino (Urban Box Office)
10	OBIE BERMUDEZ Todo El Año (EMI Latin)
11	NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
12	JULIO VOLTIO Julito Maraña (Sony BMG)
13	CONJUNTO IMAGEN Suéltala (Muziq)
14	GEORGE DELGADO Tu Guarachita (Rumba Jams)
15	CALI ALEMAN La Victoria (Empire)

Songs ranked by total number of points. 22 Record Pool reporters.

R&R Going For Adds™

CONTEMPORARY

No Going for Adds for this Week

REGIONAL MEXICAN

CONJUNTO ALACRAN Duele El Amor (Universal)
LOS KAPSI Mariposa (Universal)

TROPICAL

VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)

ROCK/ALTERNATIVE

No Going for Adds for this Week

¡Qué Pasa Radio!

At Regional Mexican the top four positions remain the same. Julio Preciado (Sony BMG) continues to move up the chart with "Lo Mejor Fue Perderte" landing this week at No. 13, while Grupo Innovación's "Mañana Que Ya No Esté" (Fonovisa) takes a big jump from No. 21 to No. 16. There are four debuts this week: Toño Y Freddy's "Lo Lindo de Ti" (Disa), at No. 22; Kumbia Kings "Na Na Na (Dulce Niña)" (EMI Latin), at No. 27; Jenni Rivera's "Amiga si Lo Ves" (Univision), at No. 29; and Ezequiel Peña's "Beso a Beso" (Fonovisa), at No. 30.

On the Contemporary side of things, Juanes' latest single, "La Camisa Negra" (Universal), takes a big jump to No. 4, while Yahir's "Te Amaré" (Warner M.L.) also moves up, landing at No. 20. And La 5a Estación (Sony BMG) enter the chart at No. 30, with "Algo Más."

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

OPPORTUNITIES

EAST

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MIDWEST

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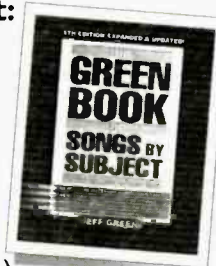
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THE BACK PAGES

March 4, 2005

POWERED BY
MEDIABASE

CHR/POP

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)
3	3	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
4	4	MARIO Let Me Love You (J/RMG)
6	5	GWEN STEFANI #EVE Rich Girl (Interscope)
5	6	JESSE MCCARTNEY Beautiful Soul (Hollywood)
8	7	USHER Caught Up (LaFace/Zomba Label Group)
7	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)
11	9	FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)
10	10	GAVIN DEGRAW I Don't Want To Be (J/RMG)
13	11	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
9	12	DESTINY'S CHILD Soldier (Columbia)
12	13	LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)
15	14	GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)
14	15	RYAN CABRERA True (E.V.L.A./Atlantic)
21	16	ROB THOMAS Lonely No More (Atlantic)
24	17	MARIAH CAREY It's Like That (Island/IDJMG)
23	18	SNOOP DOGG #JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)
28	19	NATALIE Goin' Crazy (Latium/Universal)
16	20	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)
25	21	ALICIA KEYS Karma (J/RMG)
17	22	NELLY #TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)
20	23	NELLY N Day Say (Derry/Fo' Reel/Universal)
33	24	50 CENT Candy Shop (Shady/Aftermath/Interscope)
22	25	MAROON 5 Sunday Morning (Octone/J/RMG)
27	26	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)
31	27	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)
19	28	ASHANTI Only U (Murder Inc./IDJMG)
34	29	3 DOORS DOWN Let Me Go (Republic/Universal)
29	30	AVRIL LAVIGNE Nobody's Home (Arista/RMG)

#1 MOST ADDED

50 CENT Candy Shop (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

NATALIE Goin' Crazy (Latium/Universal)

TOP 5 NEW & ACTIVE

T.I. Bring 'Em Out (Grand Hustle/Atlantic)

OMARION D (Epic)

JENNIFER LOPEZ #FAT JOE Hold You Down (Epic)

JOJO Not That Kinda Girl (Blackground/Universal)

ASLYN Be The Girl (Capitol)

CHR/POP begins on Page 29.

CHR/RHYTHMIC

LW	TW	
3	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)
1	2	GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)
2	3	LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)
5	4	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
4	5	MARIO Let Me Love You (J/RMG)
6	6	FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)
8	7	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
9	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)
11	9	MARIAH CAREY It's Like That (Island/IDJMG)
10	10	USHER Caught Up (LaFace/Zomba Label Group)
7	11	DESTINY'S CHILD Soldier (Columbia)
14	12	NATALIE Goin' Crazy (Latium/Universal)
15	13	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)
12	14	T.I. Bring 'Em Out (Grand Hustle/Atlantic)
13	15	SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)
16	16	BABY BASH Baby I'm Back (Universal)
19	17	TRILLVILLE Some Cut (BME/Warner Bros.)
17	18	OMARION D (Epic)
21	19	YING YANG TWINS Wait (TVT)
29	20	GAME Hate It Or Love It (Aftermath/G-Unit/Interscope)
28	21	AKON Lonely (SRC/Universal)
22	22	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)
27	23	NIVEA #LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)
25	24	PITBULL #LIL' JON Toma (TVT)
31	25	SNOOP DOGG #JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)
23	26	TORI ALAMAZZA Don't Cha (Universal)
20	27	DADDY YANKEE Gasolina (V1 Music)
18	28	LUDACRIS Get Back (Def Jam South/IDJMG)
24	29	LLOYD BANKS Karma (Interscope)
34	30	FANTASIA Truth Is (J/RMG)

#1 MOST ADDED

CIARA #LUDACRIS Oh (LaFace/Zomba Label Group)

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

M. JONES #S. THUG & P. WALL Still Tippin' (Swishahouse/Asylum/Warner Bros.)

CIARA #LUDACRIS Oh (LaFace/Zomba Label Group)

SLY BOOGY It's Nuthin' (J/RMG)

TWEAPONZ Mira Mira (Defiant)

LIL' JON #ICE CUBE Roll Call (TVT)

CHR/RHYTHMIC begins on Page 34.

URBAN

LW	TW	
1	1	LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)
3	2	GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)
4	3	TRILLVILLE Some Cut (BME/Warner Bros.)
7	4	50 CENT Candy Shop (Shady/Aftermath/Interscope)
2	5	MARIO Let Me Love You (J/RMG)
6	6	JOHN LEGEND Ordinary People (Columbia)
5	7	FANTASIA Truth Is (J/RMG)
12	8	T.I. You Don't Know Me (Grand Hustle/Atlantic)
14	9	NIVEA #LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)
11	10	OMARION D (Epic)
9	11	T.I. Bring 'Em Out (Grand Hustle/Atlantic)
8	12	DESTINY'S CHILD Soldier (Columbia)
10	13	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
15	14	USHER Caught Up (LaFace/Zomba Label Group)
13	15	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
24	16	FANTASIA Baby Mama (J/RMG)
20	17	MARIAH CAREY It's Like That (Island/IDJMG)
16	18	SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)
18	19	FABOLOUS Baby (Atlantic)
22	20	AMERIE One Thing (Columbia)
19	21	TYRA Country Boy (GG&L)
21	22	TWISTA #FAITH EVANS Hope (Atlantic/Capitol)
17	23	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)
31	24	YING YANG TWINS Wait (TVT)
26	25	M. JONES #S. THUG & P. WALL Still... (Swishahouse/Asylum/Warner Bros.)
29	26	112 U Already Know (Def Soul/IDJMG)
27	27	BROOKE VALENTINE #BIG BOI & LIL' JON Girlfight (Virgin)
25	28	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)
35	29	LUDACRIS Number One Spot (Def Jam South/IDJMG)
23	30	LUDACRIS Get Back (Def Jam South/IDJMG)

#1 MOST ADDED

CASSIDY I'm A Hustla (J/RMG)

#1 MOST INCREASED PLAYS

FANTASIA Baby Mama (J/RMG)

TOP 5 NEW & ACTIVE

JA RULE #LLOYD Caught Up (Murder Inc./IDJMG)

NAS Just A Moment (Columbia)

YOUNGBLOODZ #YOUNG BUCK Datz Me (So So Def/Zomba Label Group)

BEANIE SIEGEL Feel It In The Air (Roc-A-Fella/IDJMG)

TORI ALAMAZZA Don't Cha (Universal)

URBAN begins on Page 38.

AC

LW	TW	
1	1	KELLY CLARKSON Breakaway (Hollywood)
2	2	LOS LONELY BOYS Heaven (OR Music/Epic)
3	3	JOHN MAYER Daughters (Aware/Columbia)
7	4	TIM MCGRAW Live Like You Were Dying (Curb)
5	5	MAROON 5 She Will Be Loved (Octone/J/RMG)
4	6	MARTINA MCBRIDE In My Daughter's Eyes (RCA)
6	7	KEITH URBAN You'll Think Of Me (Capitol)
8	8	HALL & OATES I'll Be Around (U-Watch)
10	9	MAROON 5 This Love (Octone/J/RMG)
11	10	HOBBASTANK The Reason (Island/IDJMG)
9	11	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)
14	12	MICHAEL BUBLE Home (143/Reprise)
12	13	KENNY G. #EARTH, WIND & FIRE The Way You Move (Arista/RMG)
13	14	GOOD DOLLS Give A Little Bit (Warner Bros.)
15	15	ROD STEWART #STEVIE WONDER What A Wonderful World (J/RMG)
16	16	TINA TURNER Open Arms (Capitol)
17	17	RYAN CABRERA True (E.V.L.A./Atlantic)
19	18	MERCYME Homesick (INO/Curb)
18	19	MICHAEL McDONALD Reach Out, I'll Be There (Motown/Universal)
20	20	KATRINA CARLSON Drive (Kataphonic)
21	21	RICHARD MARX Ready To Fly (Manhattan/EMC)
22	22	RAY CHARLES #DIANA KRALL You Don't Know Me (Concord)
23	23	SCOTT GRIMES Sunset Blvd. (Velocity)
27	24	FIVE FOR FIGHTING If God Made You (Aware/Columbia)
30	25	ROB THOMAS Lonely No More (Atlantic)
26	26	VANESSA WILLIAMS You Are Everything (Lava)
29	27	ELTON JOHN All That I'm Allowed (Universal)
25	28	MAROON 5 Sunday Morning (Octone/J/RMG)
29	29	JIM BRICKMAN #ROCH VOISINE My Love Is Here (Windham Hill/RMG)
28	30	FINGER ELEVEN One Thing (Wind-up)

#1 MOST ADDED

HOWIE DAY Collide (Epic)

#1 MOST INCREASED PLAYS

MICHAEL BUBLE Home (143/Reprise)

TOP 4 NEW & ACTIVE

ROD STEWART Blue Moon (J/RMG)

JOE COCKER One (New Door/UMe)

CROSBY & NASH Lay Me Down (Sanctuary/SRG)

HOWIE DAY Collide (Epic)

AC begins on Page 66.

HOT AC

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	GOOD DOLLS Give A Little Bit (Warner Bros.)
3	3	KELLY CLARKSON Breakaway (Hollywood)
9	4	ROB THOMAS Lonely No More (Atlantic)
7	5	MAROON 5 Sunday Morning (Octone/J/RMG)
5	6	FINGER ELEVEN One Thing (Wind-up)
6	7	MAROON 5 She Will Be Loved (Octone/J/RMG)
4	8	LENNY KRAVITZ Lady (Virgin)
8	9	JOHN MAYER Daughters (Aware/Columbia)
10	10	HOWIE DAY Collide (Epic)
11	11	SWITCHFOOT Oare You To Move (Red Ink/Columbia)
12	12	KEANE Somewhere Only We Know (Interscope)
17	13	KELLY CLARKSON Since U Been Gone (RCA/RMG)
13	14	RYAN CABRERA True (E.V.L.A./Atlantic)
16	15	3 DOORS DOWN Let Me Go (Republic/Universal)
18	16	AVRIL LAVIGNE Nobody's Home (Arista/RMG)
20	17	LIFEHOUSE You And Me (Geffen)
19	18	JET Look What You've Done (Atlantic)
21	19	ANNA NALICK Breathe (2am) (Columbia)
24	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)
22	21	NELLY #TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)
25	22	DURAN DURAN What Happens Tomorrow (Epic)
26	23	LOW MILLIONS Eleanor (Manhattan/EMC)
28	24	TIM MCGRAW Live Like You Were Dying (Curb)
33	25	U2 Sometimes You Can't Make It On Your Own (Interscope)
29	26	VELVET REVOLVER Fall To Pieces (RCA/RMG)
27	27	ASLYN Be The Girl (Capitol)
30	28	KILLERS Mr. Brightside (Island/IDJMG)
31	29	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)
35	30	GWEN STEFANI #EVE Rich Girl (Interscope)

#1 MOST ADDED

GAVIN DEGRAW Chariot (J/RMG)

#1 MOST INCREASED PLAYS

KELLY CLARKSON Since U Been Gone (RCA/RMG)

TOP 3 NEW & ACTIVE

GAVIN DEGRAW Chariot (J/RMG)

TEARS FOR FEARS Closest Thing To Heaven (New Door/UMe)

ARI HEST They're On To Me (Columbia/Red Ink)

AC begins on Page 66.

ROCK

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	SHINEDOWN Burning Bright (Atlantic)
5	3	THREE DAYS GRACE Home (Jive/Zomba Label Group)
3	4	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
4	5	VELVET REVOLVER Fall To Pieces (RCA/RMG)
6	6	3 DOORS DOWN Let Me Go (Republic/Universal)
7	7	PAPA ROACH Scars (Geffen)
9	8	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
8	9	U2 All Because Of You (Interscope)
11	10	PAPA ROACH Getting Away With Murder (Geffen)
12	11	BREAKING BENJAMIN So Cold (Hollywood)
13	12	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)
10	13	ALTER BRIDGE Find The Real (Wind-up)
14	14	BREAKING BENJAMIN Sooner Or Later (Hollywood)
17	15	BILLY IDOL Scream (Sanctuary/SRG)
18	16	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
16	17	CROSSFADE So Far Away (Columbia)
20	18	COLLECTIVE SOUL Better Now (El Music Group)
21	19	MUDVAYNE Happy? (Epic)
19	20	SLIPKNOT Vermilion (Roadrunner/IDJMG)
22	21	CHEVELLE The Clincher (Epic)
23	22	JUDAS PRIEST Revolution (Epic)
27	23	A PERFECT CIRCLE Passive (Virgin)
26	24	QUEENS OF THE STONE AGE Little Sister (Interscope)
24	25	KORN Another Brick In The Wall (Epic)
25	26	SUBMERSED Hollow (Wind-up)
28	27	SILVERTIDE Blue Jeans (J/RMG)
30	28	BLACK LABEL SOCIETY Suicide Messiah (Artemis)
28	29	KENNY WAYNE SHEPHERD The Place You're In (Reprise)
29	30	TRUST COMPANY Stronger (Geffen)

#1 MOST ADDED

OZZY OSBOURNE Mississippi Queen (Epic)

#1 MOST INCREASED PLAYS

OZZY OSBOURNE Mississippi Queen (Epic)

TOP 5 NEW & ACTIVE

DROWNING POOL Killin' Me (Wind-up)

NO ADDRESS When I'm Gone (Sadin) (Atlantic)

PROM KINGS Alone (Three Kings)

OZZY OSBOURNE Mississippi Queen (Epic)

MADSIDENEMY Enemy (Eva)

ROCK begins on Page 75.

URBAN AC

LW	TW	
1	1	FANTASIA Truth Is (J/RMG)
3	2	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
2	3	JILL SCOTT Whatever (Hidden Beach/Epic)
5	4	ANITA BAKER How Does It Feel (Blue Note/Virgin)
4	5	MARIO Let Me Love You (J/RMG)
6	6	JOHN LEGEND Ordinary People (Columbia)
8	7	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)
9	8	KEM I Can't Stop Loving You (Motown/Universal)
7	9	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)
10	10	LUTHER VANDROSS Think About You (J/RMG)
14	11	GERALD LEVERT So What (If You Got A Baby) (Atlantic)
13	12	PRINCE Call My Name (Columbia)
11	13	JOSS STONE Spoiled (S-Curve/Virgin)
12	14	BRIAN MCKNIGHT What We Do Here (Motown/Universal)
15	15	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)
16	16	GERALD LEVERT One Million Times (Atlantic)
17	17	O'JAYS Make Up (Music World/SRG)
18	18	TINA TURNER Open Arms (Capitol)
21	19	EARTH, WIND & FIRE f/IR. SAADIQ Show Me The Way (Sanctuary/SRG)
24	20	FAITH EVANS Again (Capitol)
19	21	ALICIA KEYS Karma (J/RMG)
22	22	RAHSAAN PATTERSON Forever Yours (Artistry Music)
23	23	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)
25	24	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)
—	25	MINT CONDITION I'm Ready (Image)
26	26	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
27	27	AL GREEN Perfect To Me (Blue Note/Virgin)
29	28	SAMSON Atmosphere (Five Eight's)
—	29	FANTASIA Baby Mama (J/RMG)
30	30	QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)

#1 MOST ADDED

TEMMORA F/HOWARD HEWETT There's No Me (LEG)

#1 MOST INCREASED PLAYS

JOHN LEGEND Ordinary People (Columbia)

TOP 5 NEW & ACTIVE

RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)

RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)

KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)

TROY JOHNSON It's You (Sought After Entertainment)

MICHAEL B. SUTTON Nobody (Little Dizzy)

URBAN begins on Page 38.

COUNTRY

LW	TW	
1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)
3	2	JOSH GRACIN Nothin' To Lose (Lyric Street)
2	3	KEITH URBAN You're My Better Half (Capitol)
5	4	CRAIG MORGAN That's What I Love About Sunday (BBR)
8	5	SUGARLAND Baby Girl (Mercury)
6	6	ALAN JACKSON Monday Morning Church (Arista)
11	7	KENNY CHESNEY Anything But Mine (BNA)
10	8	BILLY DEAN Let Them Be Little (Curb)
12	9	BROOKS & DUNN It's Getting Better All The Time (Arista)
14	10	MONTGOMERY GENTRY Gone (Columbia)
7	11	LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb)
13	12	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)
15	13	JO DEE MESSINA My Give A Damn's Busted (Curb)
17	14	TOBY KEITH Honkytonk U (DreamWorks)
16	15	ANDY GRIGGS If Heaven (RCA)
9	16	REBA MCENTIRE He Gets That From Me (MCA)
18	17	JOE NICHOLS What's A Guy Gotta Do (Universal South)
19	18	JAMIE O'NEAL Trying To Find Atlantis (Capitol)
22	19	TIM MCGRAW Drugs Or Jesus (Curb)
20	20	MARTINA MCBRIDE God's Will (RCA)
21	21	TRACE ADKINS Songs About Me (Capitol)
23	22	BLAINE LARSEN How Do You Get That Lonely (Giant Slayer/BNA)
25	23	LONESTAR Class Reunion (That Used To Be Us) (BNA)
34	24	GRETCHEN WILSON Homewrecker (Epic)
28	25	SHANIA TWAIN Don't! (Mercury)
27	26	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)
29	27	DIERKS BENTLEY Lot Of Leafin' Left To Do (Capitol)
26	28	MIRANDA LAMBERT Me And Charlie Talking (Epic)
24	29	JEFF BATES Long, Slow Kisses (RCA)
31	30	AMY DALLEY I Would Cry (Curb)

#1 MOST ADDED

GRETCHEN WILSON Homewrecker (Epic)

#1 MOST INCREASED PLAYS

GRETCHEN WILSON Homewrecker (Epic)

TOP 5 NEW & ACTIVE

KATRINA ELAM I Want A Cowboy (Universal South)

LILA MCCANN Go Easy On Me (BBR)

GEORGE CANYON My Name (Universal South)

JEDD HUGHES Soldier For The Lonely (MCA)

DIAMOND RIO One Believer (Arista)

COUNTRY begins on Page 45.

SMOOTH JAZZ

LW	TW	
1	1	SOUL BALLET Cream (Z15)
2	2	TIM BOWMAN Summer Groove (Liquid 8)
3	3	MINDI ABAIR Come As You Are (GRP/VMG)
5	4	DAVE KOZ Let It Free (Capitol)
4	5	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)
6	6	MARION MEADOWS Sweet Grapes (Heads Up)
7	7	KENNY G. Pick Up The Pieces (Arista/RMG)
9	8	PAUL BROWN Moment By Moment (GRP/VMG)
8	9	RICHARD ELLIOT Your Secret Love (GRP/VMG)
12	10	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)
11	11	QUEEN LATIFAH California Dreamin' (Vector)
10	12	CHRIS BOTTI Back Into My Heart (Columbia)
13	13	GERALD ALBRIGHT To The Max (GRP/VMG)
14	14	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)
15	15	EUGE GROOVE XXL (Narada Jazz)
16	16	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)
17	17	MICHAEL LINGTON Two Of A Kind (Rendezvous)
18	18	SEAL Walk On By (Warner Bros.)
19	19	CHRIS BOTTI No Ordinary Love (Columbia)
21	20	HALL & OATES 'I'll Be Around (J-Watch)
23	21	ANITA BAKER How Does It Feel (Blue Note/Virgin)
22	22	DAVID SANBORN Tin Tin Deo (GRP/VMG)
24	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)
30	24	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
20	25	MICHAEL McDONALD Tracks Of My Tears (Motown/Universal)
26	26	JEFF LDBER Ooh La La (Narada Jazz)
29	27	3RD FORCE Believe In Me (Higher Octave)
—	28	NILS Pacific Coast Highway (Baja/TSR)
—	29	VANESSA WILLIAMS You Are Everything (Lava)
27	30	PAMELA WILLIAMS Fly Away With Me (Shanachie)

#1 MOST ADDED

DAVID SANBORN Tin Tin Deo (GRP/VMG)

#1 MOST INCREASED PLAYS

KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)

TOP 5 NEW & ACTIVE

ALEXANDER ZONJIC Leave It With Me (Heads Up)

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal Classic Group)

ADANI & WOLF Daylight (Rendezvous)

CHUCK LOEB Tropical (Shanachie)

PAUL TAYLOR Nightlife (Peak)

SMOOTH JAZZ begins on Page 72.

ACTIVE ROCK

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
2	2	THREE DAYS GRACE Home (Jive/Zomba Label Group)
3	3	SHINEDOWN Burning Bright (Atlantic)
4	4	CROSSFADE So Far Away (Columbia)
6	5	BREAKING BENJAMIN Sooner Or Later (Hollywood)
5	6	PAPA ROACH Scars (Geffen)
9	7	CHEVELLE The Clincher (Epic)
11	8	MUDVAYNE Happy? (Epic)
7	9	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
8	10	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
13	11	EXIES Ugly (Virgin)
10	12	ALTER BRIDGE Find The Real (Wind-up)
14	13	A PERFECT CIRCLE Passive (Virgin)
12	14	3 DOORS DOWN Let Me Go (Republic/Universal)
15	15	BREAKING BENJAMIN So Cold (Hollywood)
18	16	QUEENS OF THE STONE AGE Little Sister (Interscope)
16	17	CROSSFADE Cold (Columbia)
17	18	PAPA ROACH Getting Away With Murder (Geffen)
19	19	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
21	20	SUBMERSED Hollow (Wind-up)
23	21	BLACK LABEL SOCIETY Suicide Messiah (Artemis)
22	22	SLIPKNOT Vermilion (Roadrunner/IDJMG)
27	23	TRUST COMPANY Stronger (Geffen)
25	24	JUDAS PRIEST Revolution (Epic)
28	25	FUTURE LEADERS OF THE WORLD Everyday (Epic)
29	26	SKINORED Pressure (Lava)
24	27	KORN Another Brick In The Wall (Epic)
36	28	DROWNING POOL Killin' Me (Wind-up)
30	29	PRDM KINGS Alone (Three Kings)
26	30	U2 All Because Of You (Interscope)

#1 MOST ADDED

DZZY OSBOURNE Mississippi Queen (Epic)

#1 MOST INCREASED PLAYS

DZZY OSBOURNE Mississippi Queen (Epic)

TOP 5 NEW & ACTIVE

MADSIDE Enemy (Evo)

KILLSWITCH ENGAGE Rosa Of Sharyn (Roadrunner/IDJMG)

PORCUPINE TREE Shallow (Lava)

FALL AS WELL Dead & Growing Older (Imprint)

EIGHTEEN VISIONS I Let Go (Epic)

ROCK begins on Page 75.

ALTERNATIVE

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
4	2	QUEENS OF THE STONE AGE Little Sister (Interscope)
3	3	KILLERS Mr. Brightside (Island/IDJMG)
2	4	PAPA ROACH Scars (Geffen)
8	5	BECK E-Pro (Interscope)
5	6	UNWRITTEN LAW Save Me (Lava)
10	7	JIMMY EAT WORLD Work (Interscope)
7	8	THREE DAYS GRACE Home (Jive/Zomba Label Group)
13	9	MARS VOLTA The Widow It'll Never Sleep Alone (Strummer/Universal)
9	10	CROSSFADE Cold (Columbia)
6	11	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)
14	12	BREAKING BENJAMIN Sooner Or Later (Hollywood)
11	13	MUSE Hysteria (EastWest/Warner Bros.)
15	14	A PERFECT CIRCLE Passive (Virgin)
12	15	JIMMY EAT WORLD Pain (Interscope)
17	16	3 DOORS DOWN Let Me Go (Republic/Universal)
16	17	SUM 41 Pieces (Island/IDJMG)
18	18	BREAKING BENJAMIN So Cold (Hollywood)
20	19	CHEVELLE The Clincher (Epic)
23	20	GREEN DAY Holiday (Reprise)
42	21	GARBAGE Why Do You Love Me (Geffen)
19	22	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
26	23	CROSSFADE So Far Away (Columbia)
25	24	EXIES Ugly (Virgin)
22	25	JET Look What You've Done (Atlantic)
36	26	MUDVAYNE Happy? (Epic)
28	27	SHINEDOWN Burning Bright (Atlantic)
27	28	KASABIAN Club Foot (RCA/RMG)
33	29	TRUST COMPANY Stronger (Geffen)
29	30	SYSTEM OF A DOWN Cigar (American/Columbia)

#1 MOST ADDED

ACCEPTANCE Different (Columbia)

#1 MOST INCREASED PLAYS

GARBAGE Why Do You Love Me (Geffen)

TOP 5 NEW & ACTIVE

THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)

GRATITUDE Drive Away (Atlantic)

LONG-VIEW When You Sleep (Columbia)

ARCADE FIRE Neighborhood #3 (Power Out) (Merge)

MY CHEMICAL ROMANCE Helena (Reprise)

ALTERNATIVE begins on Page 79.

TRIPLE A

LW	TW	
2	1	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
1	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)
3	3	JET Look What You've Done (Atlantic)
5	4	BLUE MERLE Burning In The Sun (Island/IDJMG)
6	5	TORI AMOS Sleeps With Butterflies (Epic)
4	6	U2 All Because Of You (Interscope)
10	7	MADELEINE PEYROUX Don't Wait Too Long (Rouder)
7	8	LENNY KRAVITZ Lady (Virgin)
11	9	MARC BROUSSARD Home (Island/IDJMG)
12	10	HOWIE DAY Collide (Epic)
14	11	COLLECTIVE SOUL Better Now (EJ Music Group)
22	12	U2 Sometimes You Can't Make It On Your Own (Interscope)
8	13	KEANE Somewhere Only We Know (Interscope)
9	14	LOW MILLIONS Eleanor (Manhattan/EMC)
17	15	JOSS STONE Right To Be Wrong (S-Curve/EMC)
13	16	SHORE Hard Road (Maverick/Reprise)
16	17	SNOW PATROL Chocolate (A&M/Interscope)
15	18	JOHN MAYER Daughters (Aware/Columbia)
20	19	BECK E-Pro (Interscope)
25	20	MOBY Beautiful (V2)
19	21	ANNA NALICK Breathe (2am) (Columbia)
23	22	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)
21	23	JOHN BUTLER TRID Zebra (Lava)
18	24	KENNY WAYNE SHEPHERD Let Go (Reprise)
—	25	MARON 5 Sunday Morning (Octone/J/RMG)
30	26	OZOMATLI Love & Hope (Concord)
—	27	KATHLEEN EDWARDS Back To Me (Zoe/Rouder)
29	28	BRUCE HORNSBY Circus On The Moon (Columbia)
26	29	ALISON KRAUSS & UNION STATION Restless (Rouder)
27	30	RAY CHARLES f/VAN MORRISON Crazy Love (Concord)

#1 MOST ADDED

MOBY Beautiful (V2)

#1 MOST INCREASED PLAYS

U2 Sometimes You Can't Make It On Your Own (Interscope)

TOP 5 NEW & ACTIVE

CARBON LEAF What About Everything? (Vanguard)

MAIA SHARP Something Wild (Koch)

KEANE Everybody's Changing (Interscope)

JEM 24 (ATQ/RCA/RMG)

BEN LEE Catch My Disease (New West)

TRIPLE A begins on Page 82.

PUBLISHER'S Profile

BY ERICA FARBER

this week the Country radio and record industries will meet in Nashville to attend the 36th annual Country Radio Seminar, produced by the Country Radio Broadcasters. Overseeing the CRB this year as President is RJ Curtis. Curtis is OM/PD for KZLA/Los Angeles, America's most-listened-to Country station.

Getting into the business: "I was a radio geek. I listened to a lot of radio growing up in L.A. I was also friends with Rick Minyard, whose dad is Ken Minyard. I was fascinated with what he did, and I pointed my sights in that direction. Any time anybody would ask me what I was thinking about doing when I grew up, I said, 'I'm gonna be in radio.'

"I went to college, played football and took all kinds of radio courses. I got a job my first semester at KBIG/Los Angeles, answering the music line. KBIG was a Beautiful Music station, and they hired college kids to sit by the phones. Listeners would call in with questions about the music. I did that for nine or 10 months, and then I got a part-time job in San Bernardino, CA at an AM-FM combo, KDUO & KFXM. I did weekends and then went full-time for close to two years.

"In 1980 I got a part-time job at KZLA two weeks after it had switched to Country. I did weekends for nine months, overnights for two years and evenings for a month. Then Fritz Coleman was hired at KNBC-TV. He had been doing mornings at the time under the name Jay Coleman. I got the morning show in November '82. I did mornings until July '87, when I went to KNIX/Phoenix.

Returning to KZLA: "I was at KNIX for six years and then was hired back to KZLA by Bill Mayne in February '93. I programmed the station to the end of '95. The station was sold to Chancellor, and everybody got cleaned out. I spent 10 months in syndication at After Midnight Entertainment. I really wanted to get back into day-to-day radio, and I took a job in San Antonio as OM of KCYX & KKYX. In 2000 I got a call from the KZLA GM at the time, who asked me to come back, and I've been here ever since.

"It's been five years now, and it's gone so quickly. Six months into my third time here, the station changed hands again: Emmis bought it. That's always a very unsettling time. You're worrying about your future and your stability. But it's turned out to be great. This is a great company. They're an impressive group of people. They treat their people well.

"The first time I met [Emmis Radio President] Rick Cummings, he was describing the company. He said, 'We are really careful about the people we hire. We want to make sure they are right for the job and that they are qualified. And once we decide who we're going to hire, we let them do their job. We ask a lot of people, but we're not assholes about it.' And that's pretty much the way it's been since I've worked for them. They are demanding, and they challenge you every day. It's never status quo. It has helped me become a better programmer, a better thinker and a better manager."

His involvement with the Country Radio

Broadcasters: "I was brought to the CRS the first time in '85, by Bill Mayne. I had no idea what it was, and I hung around him for three days. I went every year after that and got more involved. I got involved with the Agenda Committee in 1998, and I was elected to the board in '99. After I served a year Ed Salamon asked me to become a member of the Executive Committee, and then I ran for re-election. I was elected, and then last year I ran for President."

Why it's important to attend the CRS: "It's the most unique conference out there. It's a great place to make business contacts and friendships that can last your entire career. The radio and the record industries get together every year to address the problems, challenges and issues. They sit down together and try to figure it out, and they are great caretakers of this industry. When the CRS comes around, the radio and record industries use each other's perspectives to help out the greater cause."

Biggest challenge facing the organization: "Right now there's not a lack of willingness to come to the CRS, but there's a lack of budget. It's harder and harder to convince people's management that it's an important tool for their business and that when they attend the CRS, they come home with actual ideas and information."

"We're also seeing radio groups meet around the same time that the CRS is happening, and that grabs the attention of those programmers. Their companies are asking a lot of them in the two or three days before the CRS. Then add in the changing ways that business is being done. We've got to deal with issues such as satellite. Are we going to be the Country Radio Broadcasters or the Country Broadcasters Convention?"

State of radio: "I don't think it's as messed up as people accuse it of being. It's gotten a lot of unfair and undeserved criticism. It's still the most viable form of communication and the best way to reach listeners. It's the most personal medium out there, and people still use it more than any other medium."

State of Country radio: "Right now we should be optimistic. In the last year, if I'm a label, I'm feeling pretty good. They had a 15%-20% increase in sales. They were able to break two new artists on a big level: Gretchen Wilson and Big & Rich. If you look at the score card for radio from the fall, it's not great, but some other factors are involved, like the election. Generally speaking, though, I think 2004 was headed in the right direction, and I see some stations gaining momentum and going in the right direction."

Something about the CRB that would surprise our readers: "A lot of people don't know that the CRB is a nonprofit organization. Unlike the CMA and the ACM, we don't have a TV show to anchor our organization. The biggest thing we do all year is the CRS."

Most influential individual: "My parents were very, very influential, because they were very supportive of my pursuing radio. I remember them saying to me, 'If you are really going to do this, you've got to go for it and do the best you can.' My mother still says to me, 'Don't underestimate yourself.' Once I got into the business, the first person who was very influential was Bill Mayne. He was the guy who told me that I wasn't going

to be a radio star but that he thought I had some skills that could potentially be helpful for me in the world of programming.

"At some point he kind of handed me off to Larry Daniels, and Larry was tremendously influential. Working directly with him was like receiving a Rhodes Scholarship — it was incredible. A lot of the core beliefs I have and a lot of the things I think are important, I learned from Larry."

Career highlight: "I'm proud that I was able to come back to KZLA not once, but twice. It's a challenging situation in this market, but I think we've done a good job of branding the station and making it a product that people are loyal to and that they rely on. It's consistent, and I'm very proud of the things we do."

Career disappointment: "The most disappointing thing that's ever happened to me was being fired by KZLA. It happened on Pearl Harbor Day: Dec. 7, 1995. A date that, for me, personally, will live in infamy. We were being consistent, we were starting to brand ourselves, and the station changed hands. It was devastating. It was as if I came home tonight and Social Services decided that I had been a horrible parent and took my children. I was literally the first guy in the building. I'd turn the lights on, and, because I was the last guy to leave, I'd turn them off at the end of the day. You put so much of yourself into it. To have that taken away is tough."

Favorite radio format: "Country and Alternative."

Favorite television show: "Curb Your Enthusiasm."

Favorite song: "Reelin' in the Years" by Steely Dan."

Favorite movie: "It's a Wonderful Life."

Favorite book: "I've been fixated on the Founding Fathers. I've read everything about Jefferson, I just finished reading about Alexander Hamilton and His Excellency, George Washington, and now I'm moving on to something about James Madison."

Favorite restaurant: "East Coast Dogs and Deli. It's a little hole in the wall across the street from the station."

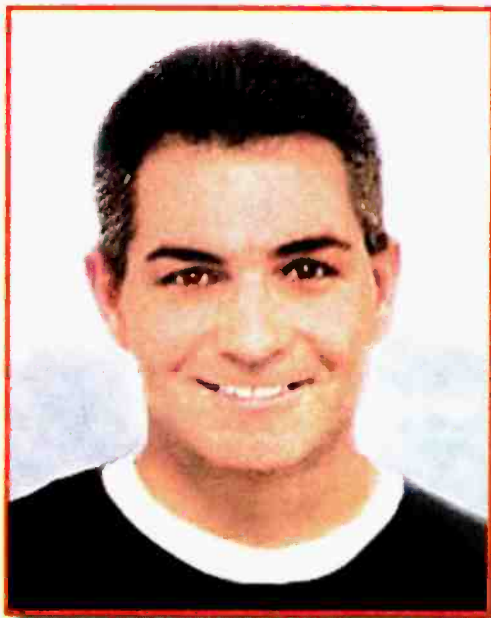
Beverage of choice: "Usually, it's water, but if I'm gonna have a drink, a shot of Cuervo 1800 with a Heineken."

E-mail address: "rcurtis@kzla.com."

Hobbies: "My hobbies are pretty much working out. I'm a cycling nut. Also, I swim. I'm doing a lot of cross-training stuff now. I lift two days, swim three and cycle four. And eat seven. It's all to justify my gargantuan appetite."

Advice for broadcasters: "I'm going to paraphrase John Adams, who said, 'The journey is better than the end.' I've always treated my career like a marriage. I decided when I was 18 that I was going to be in radio, and a year into it I decided that I was sticking to it for better, for worse, for richer, for poorer. I love the business no matter what it brings, and it brings you a lot of good things and a lot of challenging things."

"My advice is to look at it as a long-term commitment. Stay with it, go to your job every day with enthusiasm, and try to have a good time. As Bill Clarke told me once, if you're not having a good time in this thing, get the hell out, because it's not worth it!"



RJ CURTIS

OM/PD, KZLA/Los Angeles