











### **Dear R&R Reader:**

It has been said that, in order to move forward, we need to have an understanding of where we have been. Twenty-five years ago, Bob Wilson had a vision. As an experienced programmer, he thought it would be helpful for programmers and promotion executives to receive radio airplay information in a timely fashion. R&R was born and set out to revolutionize the way the radio and record industries received news and music information. Twenty-five years later, we remain proud of our heritage, and are equally proud of and encouraged by our future.

It is both an honor and a privilege to be perceived as the objective voice for the professional issues that face all of us in our day-to-day jobs. This is not a responsibility that we take lightly. As we celebrate this special milestone, we are celebrating your success. When you do well, we do well. When you grow, we grow.

We are taking you on a trip down memory lane as we chronicle some of the very best of the last 25 years in words and pictures. Year by year, you will be reminded or, in some cases, introduced to the big news stories, the movers and shakers, the songs and artists that dominated the charts, and some very wonderful moments.

One is judged not by how many things they have, but by who they have around them. I am truly blessed in that I am surrounded by some of the best people I have ever worked with. My predecessors set a standard that challenged me to raise the bar even higher. Our partners allow us the flexibility and the support to provide you with the best possible products that we can. It is incredible to be in a position that allows us to give back to an industry that has been so good to so many of us at R&R.

We will continue to ask you what you want, and, more importantly, we will continue to follow through on our promise to deliver to you the information you want in the form that you want to receive it. Thank you to each and every one of you - our subscribers, our advertisers and sponsors, our suppliers, and all of you who have created and made the news — for helping us celebrate our first 25 years.

General David Sarnoff said it best: "The products of modern science are not in themselves good or bad; it is the way they are used that determines their value." Thank you for all of the memories, and thank you for allowing us to play a part in your past, your present, and your future.

All the best, Quin Haber

### Dear R&R Reader:

It has been said that, in order to move forward, we need to have an understanding of where we have been. Twenty-five years ago, Bob Wilson had a vision. As an experienced programmer, he thought it would be helpful for programmers and promotion executives to receive radio airplay information in a timely fashion. **R&R** was born and set out to revolutionize the way the radio and record industries received news and music information. Twenty-five years later, we remain proud of our heritage, and are equally proud of and encouraged by our future.

It is both an honor and a privilege to be perceived as the objective voice for the professional issues that face all of us in our day-to-day jobs. This is not a responsibility that we take lightly. As we celebrate this special milestone, we are celebrating your success. When you do well, we do well. When you grow, we grow.

We are taking you on a trip down memory lane as we chronicle some of the very best of the last 25 years in words and pictures. Year by year, you will be reminded or, in some cases, introduced to the big news stories, the movers and shakers, the songs and artists that dominated the charts, and some very wonderful moments.

One is judged not by how many things they have, but by who they have around them. I am truly blessed in that I am surrounded by some of the best people I have ever worked with. My predecessors set a standard that challenged me to raise the bar even higher. Our partners allow us the flexibility and the support to provide you with the best possible products that we can. It is incredible to be in a position that allows us to give back to an industry that has been so good to so many of us at **R&R**.

We will continue to ask you what you want, and, more importantly, we will continue to follow through on our promise to deliver to you the information you want in the form that you want to receive it. Thank you to each and every one of you — our subscribers, our advertisers and sponsors, our suppliers, and all of you who have created and made the news — for helping us celebrate our first 25 years.

General David Sarnoff said it best: "The products of modern science are not in themselves good or bad; it is the way they are used that determines their value." Thank you for all of the memories, and thank you for allowing us to play a part in your past, your present, and your future.

All the best,





ears

ഹ

The

V/C NEW/CD

# inside

۲

1973: Then Along Comes R&R	-3
1974: Building Momentum	-4
1975: Conventional Wisdom	-13
1976: Molding An Institution	20
1977: A Blockbuster Year	29
1978: Disco & Deregulation	-38
1979: Revving Up For The Future	-47
1980: Ushering In A New Decade	-54
1981: Reagan Makes His Mark	-63
1982: FM:Flying High On 'Hot Hits'	-70
1983: The Year Of The CD	-79
1984: CHR Fever Hits Los Angeles	-86
1985: Stern Bows On New York's FM Dial	-95
1986: Radio Lends Its Hand	-103
1987: New Format 'Waved' In	-111
1988: R&R Gets Conventional (Again)	-119
1989: Year Of The Format Change	-127
1990: Century Plaza, Part Two	-134)
1991: Suffering The Economic Blues	-143
1992: And Then There Was One	-150
1993: There's A New Sheriff In Town	-159
1994: At The Edge Of Their Seats	-166
1995: Preparing For Consolidation	-175
1996: A New Future	-184)
1997: Let's Make A Deal	-193
1998: A Brand-New Industry	-200

World Radio History

٠

8

•

۲

8

•

٠

۲

2

### Check local listings.

23 VH1 Michael Plen (cc) Senior VP/Promotion becomes a crossover pop success Phone: (310) 288-2430 Fax: (310) 288-2433 25 ESPN2 Jeffrey Naumann (TVPG) VP Field Promotion vs. Billie Jean King Phone: (310) 288-2446 Fax: (310) 288-2433 27 MTV (cc) Al Moinet VP Promotion Pop Radio performs live Phone: (310) 288-2448 Fax: (310) 288-2433 28 FX (cc) Comedy with Pam Pam Marcello VP of Video Promotion Phone: (212) 253-3065 Fax: (212) 253-3059 29 KDOC (cc) Bob Frymire (TVPG-V) VP Promotion Operations uses psychic dog to solve murder. Phone: (310) 288-2469 Fax: (310) 30 KPXN (cc) Dawn Hood (TVG) VP Alternative Promotion runs into old flame. Phone: (310) 288-2456 Fax: (310) 288-2433 31 DISN (cc) Aggie Baghaei (TVG) "Main Street San Francisco" Phone: (510) 814-3119 Fax: (510) 32 CNN (cc) Rae Cline Reports Detroit Phone: (313) 213-0920 Fax: (313) 213-1030 33 CNBC The News with Lisa Giuntoli Los Angeles. Phone: (323) 692-1370 Fax: (323) 692-1385 34 KMEX (cc) Gary Gratzer Edición Nocturna. Carolinas Phone: (704) 483-6844 Fax: (704) 38 TLC Andi Turco in New York Remote healing; lucid dreaming; hypnosis as anesthesia. Phone: (201) 801-9302 Fax: (201) 343-5188 39 BET Midnight Love with Fred Meyers Houston Phone: (512) 418-8280 Fax: (512) 418-8592 40 KTBN Kirsten Bailey Denver Phone: (303) 926-8720 Fax: (303) 926-8721 42 TNT Movie ★ "Ray Gmeiner" (2 hrs.) VP Promotion (Rock/AAA Radio) Phone: (310) 288-2730 Fax: (310) 288-2433

- 43 FOOD Hot off the Grill with Mike Easterlin National Promotion Director (Pop Radio) Phone: (310) 288-2726 Fax: (310) 288-2433 48 MSNBC Tommy Delaney National Director of Alternative Promotion Phone: (212) 253-3278 Fax: (212) 253-3106 49 Movie \*\*\*\* "Cary Vance" (2 hrs. 8mins.) Senior Director Promotion (Crossover/Pop Radio) Phone: (212) 253-3101 Fax: (212) 253-3106 50 Movie \*\* "Sudi Gaasche" (1 hr. 47 mins.) National Promotion Director. Phone: (212) 253-3273 Fax: (212) 253-3106 51 KOCE Patty Morris National Promotion Director Field Operations/Pop NAC Radio (Part 2 of 2) Phone: (212) 253-3201 Fax: (212) 253-3285 52 TVLND (cc) Stephanie Seymour Manager National Video Promotion. A group of brothers plots the death of their sister's boyfriend. Phone: (212) 253-3111 Fax: (212) 253-3059 59 ANML "Newman" Manager National College Promotion Phone: (212) 253-3154 Fax: (212) 253-3106 10:30 pm 12 NICK Elizabeth Gruenewald National College Promotions Manager. The roommates' high school club is now a gang. Phone: (310) 288-2451 Fax: (310) 288-2433 16 LIFE (cc) Brien Terranova National Promotion Manager Test results may decide Tracy's relationship with Rick. Phone: (310) 288-2432 Fax: (310) 288-2433 17 TMC Movie ★"Noel Pierre"
  - National Alternative Promotion Assistant Phone: (310) 288-2497

### Friday

Fax: (310) 288-2433

26 E! Mary White (TV14-L) National Promotion Assistant Phone: (310) 288-2729 Fax: (310)

- 28 FX Jason Kanakis' Big Show National Promotion Assistant Phone: (310) 288-2443 Fax: (310) 288-2433
  - 43 FOOD David Blinn National Promotion Assistant cooks blini. Phone: (212) 253-3289 Fax: (212) 253-3106
  - 52 TVLND Phillip Nieves National Promotion Assistant Phone: (310) 253-3027 Fax: (310) 253-3106

### 11:00 pm

9 KCAL (cc) Jim Davenport In Atlanta with Judge Judy. Phone: (770) 417-4532 Fax: (770) 449-4742

11 KTTV Brett Dumler Show Chicago. Selling 70's style shoes makes Brett's store popular. Phone: (847) 806-7984 Fax: (847)

806-6075 12 NICK (cc) Steve Walker

- Seattle. Lucy wants to be in showbiz; Ricky doesn't let her. Phone: (206) 270-9303 Fax: (206)
- 13 KCOP (cc) Howard Petruziello 270-9313 New England. The staff must take a lie-detector test. Phone: (781) 939-6802 Fax: (781) 939-

14 FSW Kevin Young's SportsTalk Cleveland. Phone: (216) 808-2817

Fax: (216) 808-0052 15 SHOW Diane Lockner (TVMA)

Washington D.C. Phone: (410) 872-2713 Fax: (410) 872-2742 16 LIFE Lee Arbuckle

Dallas. Golden Girls reunion Phone: (972) 969-4506 Fax: (972) 969-4572

35

www.virginrecords.com AOL Keyword: Virgin Records



# Then Along Comes R&R

On October 5, 1973, a new era in trade publications began.

I. SEATTL

Amid a chorus of "Why another tip sheet?" R&R was created "out of a desire to serve the industry with unbiased

news coverage and honest, understandable charts." Country was called Country & Western, AC was Pop/MOR, Rock was Rock, but all of the charts had one thing in common: They were based strictly on actual station airplay.

**R&R** also shattered other industry conventions at the time, incorporating a Friday vs. Monday publishing date and giving subscribers current music information in the same week it was reported. Then there were such distinguishing innovations as the Parallels and airplay acceptance graphs. The 24page weekly was also stocked with editorial covering the latest wild

and crazy promotions (a mass wedding at KMET-FM/Los Angeles; jock levitates audience at WSAI/Chicago), lawyer Jason Shrinsky's guide to understanding the FCC (is that really possible?), Nashville goings-on

DALLAS

GETS NEW FMe with Biff Collie, and upfront interviews with the industry's then-movers and shakers, including Buzz Bennett, Rick Carroll, Ron Jacobs, and John Lennon. All for \$130 a year or \$35 a quarter.

Along for the ride during **R&R's** inaugural efforts: Publisher Bob Wilson, Managing Editor Martin Cerf, Editor Gene Sculatti, Ad Director Dick Krizman, Asst. Editor (and typesetter) Ken Barnes, production staffers Richard Zumwalt and Roger Zumwalt, and Chart Director Nancy (Lecuyer) Hoff. Little did they

know that a quarter of a century later, **R&R** would still be the industry's true information leader.

I met in the '60s, after I had broken several of his Buddah Records hits on the stations I programmed. We became very close. Even after his death, he's still a strong influence. He was the greatest showman I've ever known — with a heart of pure gold."

Catalyst for starting R&R: "In 1973, the existing music information came from Billboard, Cashbox, Gavin, and Bob Hamilton's newer radio publication. None of them shared information or chart methodology. You'd see a record move on *Billboard*'s chart from 11 to 1 to 13, just so it would get a No. 1 spot. I was programming an L.A. AM station [KDAY] with progressive music presented with Top 40 formatics (what became AOR), and we actually tied KHJ 3pm-midnight (with Wolfman at night). No one in the big trades was covering the emerging music, radio PDs, and managers. There was an obvious opening for serious radio information and honest charts - and delivered faster. That's what R&R did. You got to look ahead instead of trying to program out of a two- to threeweek-old rearview mirror. R&R changed the industry perspective. Everyone was able to see what was coming and prepare for it. I picked the newspaper format because newspapers were the perceived information institutions at that time.

"After we were firmly the leader in music and news, we set our sights on *Broadcasting* magazine, formerly the radio GMs' publication. Some transaction data was months old by the time *Broadcasting* finally printed it. We opened a DC bureau and made the buying and selling of radio stations a news beat. Later, **R&R** was the first with news and music info via fax and online."

**Convention flashback:** "**R&R** conventions changed the expectation levels for those kinds of industry events. When we did the first convention in Atlanta, it was a convention of the people. Registration was \$55 with \$35 rooms and all the food you could eat. We planned for 250 people; 1000+ showed up. I never ran the conventions as a business. I always looked at them as giving back to the industry that had been so good to **R&R**."

### **Signs Of The Times**

- WFAA-FM/Dallas bows as market's newest FM
- Chicago's WLS, WCFL will list 20 LPs on surveys in addition to top 40 singles
- Supreme Court refuses to re-examine 1971 decision barring broadcasters from playing "drug-oriented" records
- WBBM/Chicago sets new FM listenership record: over 700,000
- KCBQ/San Diego fined \$10,000 for fraudulent billing
- San Antonio Broadcasting buys KCNW & KMOD-FM/Tulsa for \$1 million
- Drake-Chenault Co. purchases portion of Cosmic Communications; now owns sizable chunk of KIQQ/L.A.

**Current gig:** "I left **R&R** to get involved in emerging technologies. I've since partnered with Jeff Pollack and Mel Karmazin to fulfill the vision of what radio can and must become on the Internet to compete in the new millennium. After two years of research and development, we are about to roll out the product. KROQ will be our prototype station. There's nothing on the 'net like it today. It will blow every major-market manager and PD away.

"I've also identified a music trend that I believe will be prominent in the coming years. I've developed two acts. One is already signed to a major label with a planned January 1999 release; the other will be signed by the time this interview is printed. It will be interesting to see if any of the music I'm involved with reaches No. 1 on the charts I created 25 years ago. That would certainly be taking it full circle."

Most rewarding moments: "Certainly my two daughters are the greatest rewards in my life. Knowing that I created an industry institution that's still going strong is another. Creating an 'institution' was certainly part of my original drive. Presenting one of only three live performances ever by the original Blues Brothers still ranks pretty high on any scale. And having the Eagles' reunion evolve onstage during the Don Henley show at the '90 convention may be one of my personal best moments (they had banned me from rehearsals)."

Funny anecdote: "It was pretty wild in the beginning. What few people know is that, when I started **R&R**, I was also partnered with Wolfman Jack in a syndication company that handled his shows and special-event programming as well as weekly concerts from the Roxy and the Troubador nightclubs. The **R&R** offices housed both operations. When the Wolfman was in town to record, we had to work around his howls and yells. There were no doors in those first offices, so he'd have to yell to everyone that he was going to start recording. Then we'd have to lower our voices while taking reports and getting the news until he came out and gave us the Wolfman all-clear signal."

3

### Reflections



### BOB WILSON, R&R FOUNDER

**Career inspiration:** "I was attracted to radio at an early age growing up in Providence in the early '50s, listening to WPRO. The morning man actually used to sing happy birthday greetings. After he sang my name, I was hooked and became a radio junkie. When my family moved to Los Angeles, my radio influences were KFWB (I used to park cars there; that's how I first met Gary Owens when I was only 16), KRLA, Boss Radio KHJ, and latenight dial tuning to receive Wolfman Jack from Mexico. I played and won contests every chance I could — I was one of those people for whom they eventually established rules about how many times a month you could win."

**Personal influences:** "Gary Owens, who told me how to get into radio school; best friend Sam Riddle, who I met when he was doing 9pm-midnight at KRLA (preceding Bob Eubanks); Wolfman Jack, truly one of the greatest human beings ever, a very insightful man; and Neil Bogart, who

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>



# **Building Momentum**

Often, we think of the "old days" as being simpler times. Not so 1974. It was a year marked by an energy crisis, gasoline shortages, Nixon's resignation, and a new national pastime — streaking.

**RKO Wants Three Minute Hits** 

STEWART

MANDRELL

OLIVIA

Radio continued to do what it does best: capitalize on topical events while keeping listeners informed and entertained. For example, before Mark McGwire and

Sammy Sosa were old enough for Little League, WSB/Atlanta listeners heard the play-by-play of Henry Aaron breaking Babe Ruth's career home- run record.

Newcomer **R&R** was on the scene. chronicling everything from the serious to the sublime, from carpool promotions to WPOP/Hartford's "Streaker Sneakers" giveaway and WRC/ Washington's "The Devil Made Me Do It" contest, a tie-in with box-office champ *The Exorcist*, complete with a Flip Wilson-voiced liner. *The Trouble With Rock*, a CBS-TV news special, focused on alleged Mafia ties in the record industry.

In between, the government was considering asking radio stations to conduct voluntary sign-offs as well as decrease power usage. There was also a prediction that FM cume would zoom in '74 as a result of the energy crisis (because more people were staying home on the weekends, there were fewer of them listening to their car radios, which

TOP LEVEL

CHANGES AT UA

JOHNNY BOND BUSTED AM had a lock on in those days). For whatever reason, FM

cume *did* begin to zoom in '74. and the old-line AM operators of the day saw some of their shares move to the other band, which featured such innovations as music sweeps and eight- minute spot loads.

Meanwhile. **R&R** was busy with a few milestones of its own, introducing the Back Page and Street Talk's predecessor, Radio Rumor Control, and snaring industry luminaries such as WPEZ/Pittsburgh PD (and future MTV founder) Bob Pittman to wax philosophic on timely issues. Reminiscing

about the old days are former RKO programming maestro Paul Drew and veteran record exec and Arista President Clive Davis.

### Reflections



PAUL DREW

**Career inspiration:** "Listening to the DJs on ABC's **WXYZ/Detroit** when I was growing up, I questioned some of the music. This was in the 1950s when DJs programmed their own shows. I worked in Detroit's number one record store, so I had a chance to meet people and make suggestions about buying various records. Combining all that, one day I wanted to be the one who chose the right records to be played on the radio."

First R&R sighting: "While working in my RKO office at 6255 Sunset Boulevard, I was informed that

**R&R** was beginning; they were also on the sixth floor in a very small group of offices with about five or six people. And we developed a good working relationship since we all shared the same men's and ladies' rooms. We did everything we could at RKO to help R&R get started. We thought it was a good idea."

**Personal influences:** "I always liked to hire people who worked for Gordon McLendon. I was also influenced by Chris Lane's more music approach at Bartell's KYA/San Francisco; later by Ron Jacobs at Boss Radio KHJ/Los Angeles and by Jerry Clifton with what he did for us at 99X/New York."

Most rewarding career point: "All the people who came to RKO- who've gone on to have successful

careers. It's just a long list that gives me much pride." Most disappointing: "RKO not being able to change WGMS-AM/Washington from Classical to Top 40 in 1972. "

**Current gig**: "I provide strategic programming analysis to radio station owners. I'm also completing my book about the music business and radio."

Most significant industry change in last 25 years: "The unfortunate overreliance by the major record companies on independent promoters to obtain radio airplay – which gives too much airtime to mediocre music."



- Carpool promotions in high gear nationwide
- Progressive KDAY/L.A. switches to R&B with GM Gary Price, PD Ron Samuels
- FCC fines WBAP/Ft. Worth \$4000 for "conflict of interest among DJs"
- Stereo Rocker WNCR/Cleveland
   goes Country
- FCC wins \$2000 in WDXR contest; Paducah, KY station's contest sounds "suspiciously like a lottery"
- WOIC/Columbia, SC becomes Carolinas' first all-Black AM'er
- Columbia Records puts bounty on tape pirates
- KRUX/Phoenix files \$1 million lawsuit against KUPD for stealing its morning man, Randall Robert Johnson
- More minority hiring ordered in Philly, Minneapolis
- WCFL/Chicago's Larry Lujack files for "Superjock" trademark
- Senate approves AM-FM requirement (radios costing more than \$15 must be able to receive both AM & FM)
- ARB: Major AM rockers lose big shares; FM stronger than ever before
- Wolfman resigns from WNBC/ New York
- Atlantic, Elektra/Asylum merge; Ahmet Ertegun, David Geffen co-Chairmen (later postponed)
- Jack Thayer appointed President of NBC Radio
- RKO wants three-minute hits
- Bell Records becomes Arista (Greek for excellent)
- KWK/St. Louis awarded to
   Doubleday in bankruptcy court
- RBC Associates pays \$3.2 million for WBCN-FM/Boston
- Bartell Media (owner of KCBQ/ San Diego and others) sold to Charter Oil





### **Vinyl Statistics**

1974 was the first year R&R published a year-end wrap-up of music. At the time, there were three formats: Rock (now CHR), Pop (now AC), and Country. Compare that to the 12 formats that exist today.

1974 was song-driven. rather than artist-driven. Seventeen songs topped the Rock chart in '74, including titles that you're more apt to find on a Rhino Records collection than an Oldies station. "Seasons In The Sun' by Terry Jacks, "Kung Fu Fighting" by Carl Douglas, "Hooked On A Feeling" by Blue Swede, "The Night Chicago

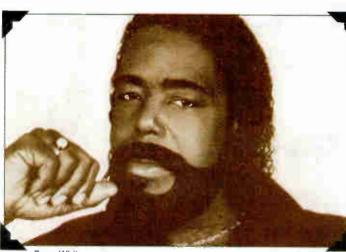


John Denver

Died" by Paper Lace, "I Can Help" by Billy Swan, and "The Streak" by Ray Stevens were among the Rock chart-toppers in '74.

But don't get us wrong: Some very successful recording legends had a big year in 1974. Elton John reached the top 10 four times with "Bennie And The Jets," "Don't Let The Sun Go Down On Me," "The Bitch Is Back," and his rendition of the Beatles' "Lucy In The Sky With Diamonds.'

R&B music, which wasn't represented with an R&R chart



Barry White

of its own in the early days, certainly made its presence felt on the Rock chart. Stevie Wonder and Barry White had three songs that peaked in the top 15 in '74, while Gladys Knight & The Pips had two.

On the Pop chart, singer/ songwriter John Denver was at his high with two No. 1 songs, "Annie's Song" and "Sunshine On My Shoulders." Another, "Back Home Again," peaked at No. 2. A young Australian country/pop singer named Olivia Newton-John made her breakthrough in '74 as well. Her "I Honestly Love You" topped all three charts that year, while "If You Love Me (Let Me Know)" topped the Pop and Country charts and went top 10 at Rock.

Thirty-one songs topped R&R's Country chart in 1974, and Conway Twitty had three of them with "There's A Honky Tonk Angel (Who'll Take Me Back In)," "I'm Not Through Loving You Yet," and "I See The Want To In Your Eyes." Charlie Rich was anything but behind closed doors in '74. He landed six top 15 hits that year.

Classic Rock staples that hit in '74 included "Sweet Home Alabama" by Lynyrd Skynyrd, "I Shot The Sheriff" by Eric Clapton, "You Ain't Seen Nothing Yet" and "Takin' Care Of Business" by Bachman-Turner Overdrive, "Can't Get Enough" by Bad Company, "Radar Love" by Golden Earring, and Grand Funk's cover of Little Eva's "The



Conway Twitty & Loretta Lynn

Loco-Motion," which was the No. 2 song at Rock that year.

Another very notable song from '74 was "Rock The Boat" by the Hues Corporation, which has been credited with starting the disco craze that would dominate much of the mid- to late '70s

Do You Remember ...

ABC/Dunhill ups singles from .98 to \$1.29 in June

### **QUOTABLE QUOTES**

"We were a major force in allowing the nostalgia thing to happen because of our continued exposure of oldies on TV and radio and in the major stores."

- Art "Oldies But Goodies" Laboe

"I get as sick of the same records over and over again as the listeners. A short playlist is boring and monotonous."

> - Rick Sklar, then-PD of WABC/New York

"At KFWB [L.A.] I was at the top. If you remember, I was God in the radio business."

> - Chuck Blore, after returning to radio as KIIS/L.A. PD

"The best way to get rich is to be on the radio."

> - Jay Thomas, then mornings/ part-time PD at WAYS/Charlotte

"I will always be a promotion man, no matter what I am."

- Al Coury, then with Capitol

### Reflections



CLIVE DAVIS

6

Career inspiration: "It's a combination of a love of music, hard work, and an 'ear' that I discovered as an adult. Loving the music and seeing what I believe in can be heard around the world. The fact that discoveries of mine and talent that I work with are being heard all over the world is a tremendous stimulus. It's very gratifying, and the fact that it's still working means that I'm going to be continuing for the foresee able future.

First Arista chart-topper in R&R: Barry Manilow's "Mandy, AC chart, December 13, 1974. (Davis joined Bell Records in May

1974 and changed the label's name soon afterward.) Personal influences:

"Certainly, I owe my career to Goddard Lieberson, who was the head of Columbia Records and gave me my opportunity.

Most rewarding career point: "Seeing Janis Joplin at Monterey in 1967 is very special. She was the first artist I ever signed. Seeing the emergence of Bruce Springsteen and Aerosmith from that era is also gratifying, and I'm still in touch with both.

Most disappointing: "Every artist I've signed who has not become a legend."

Network Briefs

Dr. Demento begins national syndication (44 markets) in October.

# YOU'VE GONE SILVER!

### CONGRATULATIONS R&R on 25 years of hard work.



© 1998 SONY MUSIC ENTERTAINMENT INC





### It's All In A Name

### Editor's note:

For 22 years, Street Talk has ranked as the most widely read of R&R's inside pages, but the column didn't evolve until 1976.

While we wait for Street Talk to arrive, here's a piece from Elizabeth Salazar, wife of cartoonist and voice-and production-wiz extraordinaire Bobby Ocean, who reacquaints us with one of R&R's most popular features of the late '70s, Err Waves.

For this special, Bobby and Elizabeth selected their favorite strips from the series, which we chose to spread throughout this book. Plus, they honored us with a halfdozen strips that were drawn just for this commemorative issue. We're deeply indebted to them both!

I've always been of the opinion that Bobby drew Roger Small as his alter ego, and that Roger's frustrations and adventures were perhaps Bobby's in cartoon form. There's no denying that Roger's facial features were a two-dimensional rendering of Bobby Ocean, just as "Shaune," the



overworked Err Waves secretary, is Shaune Steele, and "Charlie Van Dallas," the aspired-to-majormarket talent, is Charlie Van Dyke. Equally undeniable were some of the allegorical themes reflected in Err Waves through whimsy, wit, and bite.

Bobby concedes that his overall radio experiences were often mirrored in Roger's smallmarket experiences in an unnamed California town. R&R published the strip between 1976-1980, and the Err Waves

gang - Les Talent, Pipes McMouth, Jay Trifle, League Majors (a.k.a. The Stone Don Clone), Roger Small, and Chatty Cathy -became avenues through which the overall tastes of the broadcast day can now be glimpsed.

Many of the characterizations or comical situations may seem quaint by 1998 standards. Additionally, there is nothing abstruse nor penetrative about Err Waves (translation: It ain't brain surgery). We just ask that you bring an open mind and your sense of humor as R&R reels you back 20+ years to an era that may seem very un-PC by today's standards, but was undeniably the status quo. And that's what Err Waves has unwittingly preserved: an authentic, clever, and satirical look at the social climate of a Top 40 radio station in the '70s as seen through the pen of Bobby Ocean.

### **R&R** Retro

- Jonathan Fricke joins as Country Editor
- Mike Kasabo comes aboard as Pop/MOR Editor
- Mark Shipper named Managing Editor
- R&R's infamous Back Page debuts May 10, 1974 • R&R begins experimenting with a color logo on
- August 2, 1974
- Bartell Exec. VP George Wilson pens The Answer Man column
- KSON/San Diego PD Jim Duncan moonlights as Country Editor; goes full-time with R&R in November
- R&R begins its Street Talk forerunner, Radio Rumor Control, which recaps the hottest gossip



Training the new boy: Pete Stone (Salante) trains high-schooler Bob Rivers (sitting) at WAVZ-New Haven.



### **NewsMakers**

RADIO

Dave Sholin swing man at KFRC/SF ... Al Brady Law Asst. PD at WNBC/NY ... Steve Warren PD at WHN/NY ... Jim Price KGB/San Diego GM ... Grease Man (Doug Tracht) mornings at WPOP/ Hartford ... Paul Kirby PD at WRKO/ Boston ... Mel Phillips KQV/Pittsburgh PD ... Bob Shannon KDWB/Minneapolis PD ... Frank Wood GM of WEBN/ Cincinnati ... Rick Devlin GM at 99X/NY Allan Chlowitz KRTH/L.A. GM ... Steve Rivers to RKO Radio ... Gary Stevens PD KAKC/Tulsa ... Dennis Constantine to KTLK/Denver ... Steve Dahl mornings at KSFM/Sacramento ... Don Elliott KKDJ/L.A. all-nights



Scotty Brink afternoons at WLAC/ Nashville ... Rick Sklar Dir./Ops ABC O&O AMs ... Scott Shannon Mooney National PD ... Cousin Brucie takes Wolfman's slot at WNBC/NY ... Jim Carnegie PD at KQV/Pittsburgh ... John Lund WNBC/NY PD ... Mark Driscoll WBBF/Rochester middays ... Steve Rivers, Dan Mason join Z93/ Atlanta ... Don Ste. Johnn PD KFRC-FM/SF ... E. Alvin Davis WAXY/Miami PD ... Dan Vallie to all-nights at WSGA/

Denver PD ... Bob Hamilton National PD for Shepard Broadcasting ... Todd

> **Chuck Buell** takes over PM drive at **KFRC/SF**

Wallace KLIF/Dallas PD ... Lee Abrams joins Kent Burkhart in new syndication venture ... Joel Denver MD at WFIL/ Philadelphia ... Charley Lake joins Bob Pittman, Dick Booth in consultancy ... Scott Shannon now PD at WQXI/ Atlanta; Don Benson is MD ... New KRTH/L.A. PD is Dick Bozzi ... Jerry Clifton now Bartell National PD ... Dan Halvburton Production Dir. at WTGR/ Richmond ... Buzz Brindle WPEZ/ Pittsburgh PD.

### RECOR

Neil Bogart back in business with Casablanca Records ... Eddie Levine Nat'l Promo Dir. at UA ... LeBaron Taylor VP/Special Markets CBS Records ... Stan Cornyn upped to WB Sr. VP ... Gil Beltran new MGM President ... Billy Bass becomes Manager/Nat'l Album Promo at RCA ... Dick Wooley Capricorn VP/Promo ... Marc Nathan Nat'l Promo Dir. for Dick Weber, Asst. Nat'l Promo Dir. Bearsville Records ... Bill Pfordresher

Savannah, GA ... Bobby Rivers KTLK/ 20th Century Asst. Nat'l Promo Dir. ... Al Coury Sr. VP/A&R and Promo, Don Zimmermann Sr. VP/Mktg, Bruce Wendell Nat'l Promo Mgr. at Capitol ... Louie Newman DisCreet Nat'l Promo Dir. ... Clive Davis Bell Records President ... AI Teller to UA President



Rick Blackburn Exec. VP/GM Monument ... Tom Cozzi RCA Div. VP/ Promo ... Ray Anderson UA as VP/Promo Don Whittemore Nat'l Promo Mgr./ Singles at RCA ... Dick Kline Atlantic VP/



Promo ... Ron Alexenburg VP/GM Epic ... Vince Faraci Nat'l Pop Promo at Atlantic ... Tony Martell new VP/East Coast Ops. at ABC



for Epic



# Congratulations On

### FROM THE ARTISTS AND STAFF OF MCA RECORDS NASHVILLE



OLIVIA NEWTON-JOHN



**RAY STEVENS** 

**GEORGE STRAIT** 





MARTY STUART

CHELY WRIGHT

Chart Topping Years!

TRISHA YEARWOOD





### ROCK

- 1 **TERRY JACKS Seasons In The Sun**
- 2 **GRAND FUNK** The Loco-Motion 3 **OLIVIA NEWTON-JOHN | Honestly Love You**
- 4 ELTON JOHN Bennie And The Jets
- PAPER LACE The Night Chicago Died 5
- GORDON LIGHTFOOT Sundown 6
- 7 HUES CORPORATION Rock The Boat
- WINGS Band On The Run 8
- 9 PAUL ANKA (You're) Having My Baby
- 10 BO DONALDSON & THE HEYWOODS Billy Don't Be A Hero 11
- STYLISTICS You Make Me Feel Brand New 12
- BACHMAN-TURNER OVERDRIVE You Ain't Seen Nothing Yet 13 JIM STAFFORD Spiders & Snakes
- BARRY WHITE Can't Get Enough Of Your Love, Babe 14
- BLUE SWEDE Hooked On A Feeling 15
- 16 JOHN DENVER Sunshine On My Shoulders
- BARBRA STREISAND The Way We Were 17
- JOHN DENVER Annie's Song 18
  - 19 JACKSON 5 Dancing Machine
- 20 DAVID ESSEX Rock On

Band on the Run

- 21 RUFUS Tell Me Something Good 22 RAY STEVENS The Streak
- ERIC CLAPTON I Shot The Sheriff 23
- 24 BILLY SWAN I Can Help
- 25 MFSB TSOP (The Sound Of Philadelphia)

### POP

- 1 MARIA MULDAUR Midnight At The Oasis
- HARRY CHAPIN Cat's In The Cradle 2 3
- OLIVIA NEWTON-JOHN I Honestly Love You ANNE MURRAY You Won't See Me 4
- 5 JOHN DENVER Annie's Song
- 6
- **ROBERTA FLACK** Feel Like Makin' Love 7 **DAVE LOGGINS** Please Come To Boston
- PAUL ANKA (You're) Having My Baby 8
- MARVIN HAMLISCH The Entertainer 9
- BOBBY VINTON My Melody Of Love 10
- 11 MAC DAVIS One Hell Of A Woman
- 12 JIMMY BUFFETT Come Monday
- CAT STEVENS Oh Very Young 13
- 14 GORDON LIGHTFOOT Sundown
- 15 SAMI JO Tell Me A Lie
- 16 **NEIL SEDAKA** Laughter In The Rain
- 17 THREE DEGREES When Will I See You Again
- 18
- STEELY DAN Rikki Don't Lose That Number STYLISTICS You Make Me Feel Brand New 19
- 20 JONI MITCHELL Help Me
- OLIVIA NEWTON-JOHN IF You Love Me (Let Me Know) 21
- 22 JIM WEATHERLY The Need To Be
- 23 **DIONNE WARWICK & SPINNERS** Then Came You
- 24 GEORGE FISCHOFF Georgia Porcupine
- 25 CARPENTERS I Won't Last A Day Without You

### COUNTRY

- 1 CAL SMITH Country Bumpkin
- 2 BILLY "CRASH" CRADDOCK Rub It In 3 HANK SNOW Hello Love
- **BILLY SWAN I Can Help** 4
- 5
- 6
- OLIVIA NEWTON-JOHN IF You Love Me (Let Me Know) CONWAY TWITTY There's A Honky Tonk Angel... TANYA TUCKER Would You Lay With Me (In A Field Of Stone) 8 **MICKEY GILLEY ROOM Full Of Roses**
- 9
- CONWAY TWITTY I See The Want To In Your Eyes 10 DON WILLIAMS I Wouldn't Want To Live If You Didn't Love Me
- CHARLIE RICH A Very Special Love Song 11
- 12 MERLE HAGGARD Old Man From The Mountain
- CONWAY TWITTY I'm Not Through Loving Yet 13
- CHARLIE RICH There Won't Be Anymore 14
- 15 MARILYN SELLARS One Day At A Time
- 16 BOBBY BARE Daddy What If
- MICKEY GILLEY I Overlooked An Orchid 17
- 18 OLIVIA NEWTON-JOHN | Honestly Love You
- 19 LORETTA LYNN Trouble In Paradise
- TAMMY WYNETTE Another Lonely Song RONNIE MILSAP Pure Love 20
- 21
- CHARLEY PRIDE Mississippi Cotton Picking Oelta Town 22

maria milde

- JOHN DENVER Back Home Again 23
- 24 CHARLIE RICH She Called Me Baby
- 25 DOLLY PARTON Love Is Like A Butterfly

# In the second se

## The Tom Joyner Morning Show Dominates in Major Markets!

Atlanta	WALR-FM	#2	8.6
Chicago	WVAZ-FM	#1	5.9
Miami	WHQT-FM	#2	8.0
New Orleans	WYLD-FM	#1	9.5
Philadelphia	WDAS-FM	#3	7.6
Washington DC	WHUR-FM	#1	7.4





TITIC







# **Conventional Wisdom**

INSIDE RER

ERA'S WILLIS DUFF INTREVIEWED BAR E OFFICE

While the social in crowd was seeking fulfillment through EST (Erhart Seminar Training), radio and records cognoscenti were seeking their own brand of fulfillment in Atlanta, at **R&R**'s first in its series of infamous conventions.

Just 17 months after hitting the scene, the trade trekked to the Royal Coach Motor Hotel for a mix of panel discussions, seminars, keynote speakers (Geor-

> RUADCASTS TO RUSSIA

gia Lt. Governor Zell Miller did the honors the first time out), and superstar entertainment. In tow, a who's who of more than 800 from the converging worlds of radio (including Jay Thomas, Scott Shannon. Jerry Clifton, Lee Abrams, John Rook, Michael Spears, Buzz Bennett, Bill Tanner) and records (Clive Davis, Joe Smith, Neil Bogart, Al Coury. and Russ Regan, among others). The entertainment lineup - presented by the inimitable Thomas - featured the Pointer Sisters, Jim Stafford, and Paul Davis .... and a backgammon tourna-

ment. Imagine, all that for a mere \$55 registration fee!

But the convention wasn't the only news making noise in 1975. The radio industry also bore witness to other firsts: KKDJ/Los Angeles adopted a new persona as KIIS. WKYS/ Washington – formerly WRC-FM – made history when it debuted as the first major-market Disco station. And more AM Top 40s punched off the dial. Meanwhile, the FCC was still wrestling with WBAI/New York and George Carlin's "Seven Dirty Words," plus debating the ethics of stations

> airing phone calls without alerting listeners beforehand.

On the promotional front, RKO VP/Programming Paul Drew proposed an 11-year precursor to the "Hands Across America" coast-to-coast human chain. To commemorate the country's upcoming bicentennial celebration (July 4, 1976), he asked stations to encourage listeners to link hands across the country and sing "God Bless America" at 3pm ET. Alas, he didn't find much support for the wellintentioned cause.

And, sadly, one of radio's guiding lights was dimmed: Progres-

sive rock pioneer Tom Donahue died at the age of 48.

Our lineup of remembrances this year includes Frankie Crocker, who in 1975 was a staple in front of and behind the mike on WBLS/New York and former UA President Artie Mogull, who was riding high with War, ELO, and other artists.

### Reflections



FRANKIE CROCKER

**Career Inspiration:** "My love of music. When I first started, I was a news director/part-time DJ. The station I worked for had three or four different formats. So I had the influence of jazz (my first love), R&B, rock, gospel, and country & western. As a baty DJ, I had to sit in for all of these shows. When you listened to early WBLS/NY, it was an amalgam of jazz, blues, R&B, rock a lot of different music that was happening."

Current career gig: "I'm doing syndication. I also have my own website. And I'll start seminary school in the fall in L.A., something I wish I'd done years ago to help me live."

Most significant industry change in last 25 y ars: "The lack of creative personality; the DJ not being as integral a part as he used to be. It's not to say that it's a bad thing, but I just miss it."

**Personal influences:** "The perscn who influenced me most was the late [Cleveland DJ] Eddie O'Jay. When I first heard him, it changed my life."

Most rewarding career point: "The people who tell me how the music I played influenced their lives."

Most disappointing: "Some of the language that's allowed on the radio. It's disappointing that I'm not in the middle of it to find the good and praise it, to coin a phrase. If I was in the forefront of the business, I would be able to find music that's positive rather than negative. I think the foul language is what's hurting a lot of the hip-hop. There are some very talented youngsters out there, and their music and culture have crossed all lines. But they need better PR."

### **World Radio History**

### **Signs Of The Times**

- R&R announces first seminar in Atlanta
- Star stations lose licenses; WIFE/Indy among stations
- Commission bars future purchase by newspaper owners of radio/TV stations
- WRC-AM/Washington goes
   all-News
- WKYS/Washington goes Disco
- WNBC/NY suspends Don Imus
- Payola indictments begin; Clive Davis indicted for income tax evasion
- FCC proposes new ratings distortion rules
- Tom Donahue, father of Progressive radio, dies
- WABC/NY broadcasts to Russia
- NAB, RAB join forces for six regional conventions
- Country DJ Hall of Fame selects first nominees, including Connie B. Gay, Bill Anderson, Cliffie Stone
- Arbitron expands overnight telephone measurement to all markets
- Capital Cities cuts of freebles; WKBW/Buffalo staff not allowed to accept lunches, etc.
- Jacksons sign to Epic Records
- Stevie Wonder pens \$13 million Motown pact
- George Wilson-headed grcup buys WADO/NY for \$5 million
- WFIL buys FM sister WPBS for \$1.4 million
- Plough buys WQXM/Clearwater, FL for \$1.25 million
- Combined Comm. signs letterof-intent to buy KIIS-AM/L.A.
- WIBG/Philadelphia sold to Fairbanks

(13)



### • Vinyl Statistics

R&R's format classifications from the early years look funny today, particularly the "Rock" category - that's what we called Top 40 of the day



Barry Manilow

which featured some not-sorockin' year-end finishers: Captain & Tennille, the Bee Gees, Barry Manilow, Neil Sedaka, and KC & The Sunshine Band all appeared in the R&R Rock 75 of '75! There was also Olivia Newton-John, who finished as R&R's Female Vocalist Of The Year for 1975 with three top 10 hits, including "Have You Never Been Mellow," which peaked at No. 1 in February.

AOR Album Airplay for the year featured the biggest artists of the era who would go on to define the Classic Rock format. Literally tens of millions of albums were sold by mega-groups like Fleetwood Mac, the Eagles, **Elton John, Bruce** Springsteen, Pink Floyd, and Aerosmith. Aerosmith (who 23 years later would still be cranking out No. 1 records) landed in the top 20 with Toys In The Attic, which produced "Sweet Emotion" and "Walk This Way," two of the mostplayed tracks in the history of Rock radio.

Nashville influenced the pop world, with hits by B.J. Thomas and Glen Campbell earning top five status on R&R's year-end Pop (AC) chart. Campbell's signature hit, "Rhinestone Cowboy," finished No. 2 in Country and No. 4 in Pop. Many of the legendary Music Row labels still going strong today enjoyed big success including Capitol, Columbia, MCA, RCA, Mercury, and Reprise.

Pop/Adult radio featured many of the same superstars as Pop and Country, including No. 1 hits from John Denver, America, the Eagles, Barry Manilow, and Wings. And who could forget "The Hustle" by Van McCoy? The novelty sensation hit No. 1 on R&R's AC chart on July 4, 1975.

One artist who produced



Elton John

country-flavored rock in the '70s was Linda Ronstadt. Two of her biggest hits came in '75, "You're No Good" and "When Will I Be Loved."

Disco music was beginning to take shape, with many of the genre's biggest hits charting, including the Bee Gees' "Jive Talkin," "Fly, Robin, Fly" by Silver Convention, Gloria Gaynor's "Never



Olivia Newton-John

Can Say Goodbye," "Get Down Tonight" and "That's The Way (I Like It)" by KC & The Sunshine Band, and Labelle's "Lady Marmalade," which would launch Patti Labelle, who later became one of the most powerful and loved singers in pop history and would earn the richly deserved title "diva."

While R&R didn't have an R&B music section in the '70s, its impact was clearly being felt. Consider Barry White's "You're The First, The Last, My Everything"; "Shining Star" by Earth, Wind & Fire; and the Spinners, who hit it big with "(They Just Can't Stop It The) Games People Play."



### **QUOTABLE QUOTES**

"You don't have to wear funky jeans to love progressive music." -Allison "Nightbird" Steele, WNEW-FM/NY

"Radio and record people are very similar in one respect, other than records - insecurity of the business."

-Doug Morris, Big Tree

"I've always been into finding young kids who want to be radio stars and teaching them how to do it."

-Consultant Jerry Clifton

"I don't like the word consultant. It's a negative term, a term used by people who are unemployed."

-Consultant John Rook

### Reflections



ARTIE MOGULL

14

Career inspiration: "I was going to make a lousy accoun-

First exposure to R&R: "Bob Wilson brought me the first issue when I was Sr. VP of MCA. He was

looking for advertising support and got it." Current passion: "I have a joint venture with QVC in the record business.'

Most significant change in the past 25 years: "I recently had lunch with a major record company president and discovered that his 1997 salary and bonus exceeded my gross income for 51

### Events with the most significant bearing on his career: "The signing of Bob Dylan; Peter, Paul,

and Mary; Bill Cosby; and Gordon Lightfoot within the same year. My salary that year: \$250 per

Career highs and lows: "I always divided the working people of the world into categories those who look forward to Monday and those who look forward to Friday. The great thing about the music business is that we always looked forward to Monday. The most disappointing point was whenever an act I believed in laid an egg."

World Radio History

Did You Know ...

Albums accounted for 87.3% of the dollar volume for the industry; singles declined to 12.7%; and 8-tracks had 83% of tape market.

# JONES RADIO NETWORK<sup>™</sup> MEDIAAMERICA, INC.



# Erica and the R&R Staff for 25 Great Years!



### 24 Hour Formats

Adult Hit Radio, CD Country, Classic Hit Country, Good Time Oldies, The Music Of Your Life, La Bonita, La Buena, NAC, Rock Alternative, Rock Classics, Soft Hits, U.S. Country, Z Spanish

### Syndicated Programming

All Access, Country's Most Wanted, Crook & Chase Country Countdown, Fight Back!, hardDrive, The Hit List, Jimmy Carter Entertainment Reports, Ground Zero, McLaughlin Radio Hour, Nashville Nights, Oldies Calendar, Outdoor Life Radio, Personal Notes, Up Close, Weekly Top 30, Your Weekend with Jim Brickman

### **Programming Services**

American Comedy Network, ACN/PDQ, BDS/Preferred Data, Fax Off, Facts Fax, Jones Radio Consulting & Programming, Paragon Research, Rock & Roll Fax

## 303-784-8700





### **Out Of The Closet**

WMAQ/Chicago runs advertisements telling its listeners to come out of the closet and admit they love country music. Speaking of WMAQ, R&R reports the hiring of new weekender Ron Helton. (C'mon Lon, don't tell us you've never made a typo!)

WERC/Birmingham jock Mike St. John elopes with a listener he met a month and half earlier.

Clive Davis will be the first non-performer to host The Midnight Special.

KFMB-FM/San Diego becomes "B100" with 100 hours of "No Commercial Boogie." As guest DJs, the station brings in WCFL/ Chicago's John Driscoll, KUPD/Phoenix's Rich Brother Robbin, and Phil Flower.

Atlanta Mayor Maynard Jackson officially proclaims "Coyote McCloud Weekend" in honor of the WQXI evening jock.

After 30 years of playing R&B music at night, WLAC/Nashville will go straight Top 40 all 24 hours.

KSAN/San Francisco is running editorials from GM Jerry Graham calling for a new investigation of the JFK assassination. Rumor du jour:KRLA/



Pasadena will launch a more contemporary format with Robert W. Morgan, The Real Don Steele, Sweet Dick Whittington, and Johnny Magnus. WLEE/Richmond

Buzz Bennett & Wolfman Jack

sandwich, totaling 796 feet, five inches. It is

raises money for charity by helping to build the world's longest submarine

devoured by 1000 people in just under a quarter-hour. WWCO/Waterbury, CT holds a dance marathon that lasts 73 hours. During that time, 225 couples are reduced to five. The station declares all five winners and gives them each \$500.

Bicentennial promotions begin to spring up as KUGN/Eugene, OR gives away an "early American coat hanger" (a nail). RKO proposes a human chain going across country with links through Boston, New York, and Washington, DC.

WCFL/Chicago aftemoon jock Larry Lujack releases an autobiographical book.

Arbitron expands to cover more cities in its "Black Report." Also. it will introduce a Spanish format to New York and Los Angeles.

KLVE/Los Angeles is being sold to Lieberman, which plans to change the AC station into Spanish-language when the sale is approved.

WQXI/Atlanta taps into the growing CB craze by taking traffic reports from listeners via CB.

WABC/New York gets a 10 share in the Sept./Oct. Pulse, double the No. 2 station's share.

### **R&R** Retro

- First disco coverage debuts biweekly
- Chris Blasé becomes Radio News Editor
- KFRC/SF's Mark McKay begins "Kaleidoscope" artists column
- R&R redefines Parallels, prompted by longer playlists/ dayparting in Rock radio
- Mike Harrison now full-time AOR Editor
- Business News section introduced
- "Electric Weenie" joke service premieres



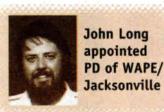
WITL/Lansing's Jim Walton and Narvel Felts



### **NewsMakers**

### RADIO

weekends ... Buzz Bennett forms WEPZ/Pittsburgh MD ... Rick Shaw Dyke KHJ/L.A. PD ... Allan Chlowitz KRTH/L.A. VP/GM ... Robert W. Morgan on KMPC/L.A. ... Bruce Johnson SRO President ... Dwight Case RKO President ... Dick Springfield WPOP/Hartford OM ... Bill Tanner Heftel National PD ...



Charlie Tuna KKDJ/L.A. PD ... Bob Sebastian WAYS/Charlotte afternoons ... Jim Maddox, Walt "Baby" Love form consultancy ... Dick Whittington KFI/L.A. middays ... Todd Wallace KUPD-AM & FM/ Phoenix PD ... Bobby Ocean KHJ/ Dwight Douglas 13Q/Pittsburgh Asst. PD ... Steve Rivers WDRQ/

OM ... Ed Salamon WHN/NY bia VP/Promotion ... Joe Smith Murray The K WLIR/Long Island Program Manager ... Paul Sebastian Chairman Elektra/Asylum ... Paul WFOM/Marietta PD ... John Leader Lovelace 20th Century VP/Promo-L.A. consultancy ... Rick Sklar ABC KHJ/L.A. airstaff ... Les Garland VP/Programming ... Charley Lake CKLW/Detroit PD ... Alan Burns WDAI/Chicago afternoons ... Jeff KLIF/Dallas Asst. PD ... Charlie Van Salgo OK102 1/2 & KU16/Seattle OM



... Lee Douglas WXLO/New York PD ... Don Benson WQXI/Atlanta OM ... Mark Driscoll KSTP/Minneapolis PD Tom Birch WNOE/New Orleans MD/Research Dir. ... Sam Bellamy KMET/L.A. OM ... Bob Hamilton WIFI/Philadelphia PD ... Tom Taylor WPST/Trenton PD ... Jim Ladd joins Anthony to KGW/Portland ... Paul KMET/L.A. ... Don Kelly WFYR/ Chicago PD ... Brian Beirne KFRC-FM/SF PD.

### RECORDS

Walter Yetnikoff Columbia President Thyret WB VP ... Jerry Sharell E/A LA; Rick Shaw to KFRC/SF ... ... Berry Gordy re-assumes Motown VP/International ... Ray Harris RCA presidency ... Irwin Steinberg Presi- Nat'l R&B Promotion ... Lou Simon dent PolyGram ... Steve Popovich PolyGram Exec. VP/GM ... Detroit PD ... Harv Moore WYSL/ Epic VP/A&R ... Chris Crist WB L.A. Jeffries Epic Nat'l Promotion.

Buffalo PD ... Ruth Meyer WMCA/NY promotion ... Stan Monteiro Colum-

ERR WAVES

BY BOBBY OCEAN



tion ... Marc Nathan Casablanca regional promotion ... Sal Licata United Artists VP/GM ... Bunky Sheppard Motown Nat'l R&B Promotion ... Larry Douglas joins Jerry Weintraub's Management III ... Don Anti/Tony Muscolo form Anti/ Muscolo Promotions ... Oscar Fields GRC Records VP/GM ... Russ



Jim

(16)

# Every Sound.

FOR 25 YEARS, YOU'VE BEEN AN IMPORTANT PART OF OUR WORLD. HAPPY ANNIVERSARY, RADIO & RECORDS.

Congratulations from all of us.





### ROCK

- **CAPTAIN & TENNILLE** Love Will Keep Us Together
- **ELTON JOHN** Philadelphia Freedom 2
- OLIVIA NEWTON-JOHN Have You Never Been Mellow 3
- 4 **BEE GEES** Jive Talkin' 5
- **BARRY MANILOW Mandy** K.C. & THE SUNSHINE BAND That's The Way (I Like It)
- 6 7 ELTON JOHN Island Girl
- NEIL SEDAKA Bad Blood 8
- K.C. & THE SUNSHINE BAND Get Down Tonight q
- **DOOBIE BROTHERS** Black Water 10
- **DAVID BOWIE Fame** 11
- **AMERICA** Sister Golden Hair 12
- VAN MCCOY The Hustle 13
- HAMILTON, JOE FRANK & REYNOLDS Fallin' In Love 14

An Campbel

- TONY ORLANDO & DAWN He Don't Love You 15
- 16 MINNIE RIPERTON Lovin' You
- JOHN DENVER I'm Sorry 17
- 18 EAGLES Lyin' Eyes
- **CARPENTERS** Please Mr. Postman 19
- ELTON JOHN Someone Saved My Life Tonight 20
- **EAGLES** One Of These Nights 22
- FRANKIE VALLI My Eyes Adored You 23 MICHAEL MURPHEY Wildfire
- 24 EAGLES Best Of My Love
- 25 PILOT Magic

### COUNTRY

- FREDDY FENDER Before the Next Teardrop Fails
- 2 **GLEN CAMPBELL** Rhinestone Cowboy
- WILLIE NELSON Blue Eyes Crying In The Rain 3
- BILLIE JO SPEARS Blanket On The Ground 4
- JESSIE COLTER I'm Not Lisa 5
- CONWAY TWITTY Linda On My Mind 6 DON WILLIAMS You're My Best Friend
- FREDDY FENDER Wasted Days & Wasted Nights 8
- LORETTA LYNN & CONWAY TWITTY Feelins' 9
- 10 RONNIE MILSAP Daydreams About Night Things
- 11 NARVEL FELTS Reconsider Me
- **GENE WATSON** Love in The Hot Afternoon 12
- WAYLON JENNINGS Are You Sure Hank Done It This Way ... 13
- 14 EMMYLOU HARRIS IF I Could Only Win Your Love
- JOHN DENVER I'm Sorry 15
- TANYA TUCKER San Antonio Stroll 16
- MERLE HAGGARD Always Wanting You JOHN DENVER Thank God I'm A Country Boy 18
- 19 MERLE HAGGARD Movin' On
- MERLE HAGGARD It's All In The Movies/Shades Down 20
- 21 DICKEY LEE Rocky

VENUS AND MARS

- B.J. THOMAS (Hey Won't You Play) Another Somebody ... 22
- CONWAY TWITTY & JONI LEE Don't Cry Joni 23
- STATLER BROTHERS I'll Go to My Grave Loving You 24
- **CONWAY TWITTY** Touch The Hand

### POP

N. I. HAR HISI

(18)

- 1 CAPTAIN AND TENNILLE Love Will Keep Us Together
- B.J. THOMAS (Hey Won't You Play) Another Somebody .... 2
- MICHAEL MURPHEY Wildfire 3
- **GLEN CAMPBELL** Rhinestone Cowboy 4
- **MORRIS ALBERT** Feelings 5
- VAN MCCOY The Hustle 6
- 7
- JOHN DENVER Calypso/I'm Sorry FRANKIE VALLI My Eyes Adored You 8
- **ROGER WHITTAKER** The Last Farewell 9
- OLIVIA NEWTON-JOHN Have You Never Been Mellow 10 JAMES TAYLOR How Sweet It IS (To Be Loved By You)
- 11 JANIS IAN At Seventeen 12
- HAMILTON, JOE FRANK & REYNOLDS Fallin' In Love 13
- WINGS Listen To What The Man Said 14
- BARRY MANILOW Could It Be Magic 15
- MINNIE RIPERTON Lovin' You 16
- **AMERICA** Sister Golden Hair 17
- MELISSA MANCHESTER Midnight Blue 18
- TONY ORLANDO & DAWN He Don't Love You 19
- CAPTAIN AND TENNILLE The Way I Want To Touch You 20
- SPINNERS They Just Can't Stop It The (Games People Play) 21
- PHOEBE SNOW Poetry Man 22
- 23 CARPENTERS Please Mr. Postman 24 GLADYS KNIGHT & THE PIPS The Way We Were
- EAGLES Best Of My Love 25

### **AOR ALBUMS**

- 1 JEFFERSON STARSHIP Red Octopus
- FLEETWOOD MAC Fleetwood Mac 2
- **EAGLES** One Of These Nights 3
- ELTON JOHN Captain Fantastic And The Brown Dirt Cowboy 4
- LED ZEPPELIN Physical Graffiti 5
- BRUCE SPRINGSTEEN Born To Run 6
- 10CC Original Soundtrack
- PINK FLOYD Wish You Were Here 8
- **ZZ TOP** Fandango 9
- 10 BAD COMPANY Straight Shooter 11 JAMES TAYLOR Gorilla
- **AEROSMITH** Toys In The Attic 12
- WINCS Venus & Mars 13
- **OUTLAWS** Outlaws 14

23

24

25

15 JEFF BECK Blow By Blow

**STEPHEN STILLS Stills** 

- 16 GARY WRIGHT Dream Weaver
- 17 STEELY DAN Katy Lied
- 18 LINDA RONSTADT Prisoner in Disguise
- 19 ROD STEWART Atlantic Crossing
- 20 WHO Who By Numbers
- DAVID CROSBY/GRAHAM NASH Wind On The Water 21

MARSHALL TUCKER BAND Searchin' For A Rainbow

**ELECTRIC LIGHT ORCHESTRA Face The Music** 22 JOAN BAEZ Diamonds & Rust

### You're living proof that age and treachery will always overcome youth and skill.



Happy 25th from your friends at





# **Molding An Institution**

Although Progressive radio (a la KSAN/SF, WNEW-FM/NY, KMET/L.A.) had been a staple for nearly a decade, a commercialized version of this format was winning young male audiences almost everywhere it appeared.

The record industry began paying attention to this new breed of FM radio by cranking up the volume of rock releases (cynics would call a lot of this stuff "corporate rock").

The U.S. celebrated its 200th birthday, while radio marked the return of the soon-to-be-ubiquitous KROQ/L.A. following a two-year absence from the airwaves. General Tire & Rubber Co. - in an effort to ward off license challenges stemming from alleged improper payments to foreign governments - opted to spin off its RKO broadcast properties to shareholders. Eight major radio outlets were among the affected holdings. Twelve years later, the spinning-off process was still in gear.

Elsewhere, the CB craze was on. Movers and shakers in the political and musical arenas rubbed elbows: Capricorn Presi-

dent Phil Walden was appointed to the Jimmy Carter inaugural committee. The FCC placed innuendo and double entendre under its indecency microscope (the verdict: neither is patently offensive). FM was becoming increasingly popular with young listeners, prompting a joint FCC/electronics committee to take up the AM stereo cause and begin testing half a dozen systems.

The Rolling Stones raised feminists' ire with a Sunset Strip billboard promoting the group's *Black And Blue* LP. A battered woman in ripped clothes shared space with the following ad

copy: "I'm 'Black And Blue' from the Rolling Stones – and I love it!" The ensuing outcry prompted removal of the billboard ahead of schedule.

While monitoring these goings-on, **R&R** got busy on its own. It added a number of features that became popular staples: Street Talk, P-1 Playlists, Picture Pages, a weekly Top 40 (now CHR) section under the direction of first editor J.J. Jordan, and a Black radio (now Urban) section. Oh, yeah, we also found time to squeeze in a second convention. Atlanta's Peachtree Plaza Hotel played host to keynoters Joe Smith and Dwight Case,

plus entertainers Tony Orlando. Ronnie Milsap, Michael Murphey, and the Spinners. Making their confab debut: separate format meetings and hospitality suites.

Radio's premier Rock consultant Lee Abrams and Rock radio superstar of the day Peter Frampton recall this exciting year for the format.

### Reflections

(20)



LEE ABRAMS

Identifying the Rock revolution source: "AOR's roots can be arguably traced to 1965, when, for the first time, the Top 40 audience started to fragment — primarily the mid-teen guys, who rejected the pop side in favor of new groups like the Byrds, Yardbirds, Animals, and Zombies. This 'movement' grew into a full-blown musical revolution by 1969."

How the Superstars format addressed this revolution: "The idea was to program as familiar as possible without losing the progressive edge by changing the familiarity factor from song title to artist, which allowed a wide range of titles into the mix without sacrificing instant artist awareness. It was the original 'oh wow' factor, where you'd hear Santana, but, 'oh wow,' it wasn't necessarily 'Oye Como Va' again. If the artist was new, we'd institute Top 40-style billboarding techniques." between the self-destructive freeform stations and the Top 40s hinging their lives on the Osmonds. But the key to Superstars' extremely long **run** (the basics are *still* heard on most stations) was how our clients were creatively managed. From those legendary yearly conferences to simply helping develop some amazing PDs, we were able to constantly evolve the format, occasionally suggesting some rather original and drastic moves such as two-person morning shows."

The results: "In most markets we

could waltz in and fill the huge hole

**Current gig:** Head of programming for XM digital satellite radio service. "As I get into the digital satellite world, the most exciting prospect is bringing back the Superstars-style passion. It might be unfashionable, but the listeners are going to love it."

**World Radio History** 

### **Signs Of The Times**

- Arbitron to increase samples in top eight markets
- ACLU hits Cox Broadcasting for Atlanta "monopoly"
- KYA-FM/SF programs "Superstars" Rock format
- FCC submits anti-obscenity legislation
- KROQ/L.A. back on the air
- R&R Convention '77 to Dallas (registration \$100)
- AM stereo tests in fall
- General Tire to spin off RKO to shareholders
- Arbitron discovers diary tampering in Memphis
- Neil Bogart, Peter Guber merger results in Casablanca Record and Filmworks Inc.; Peter Benchley bestseller The Deep is its first film
- FCC Commissioner Benjamin Hooks resigns to head NAACP
- WKBW/Buffalo deletes edited singles
- NAB announces formation of Radio Hall of Fame
- Casablanca enters 12-inch singles field
- NBC scraps all-News network format; flagship WNWS/NY changes calls to WYNY, goes Soft Rock
- ABC buys WMAL-AM & FM/ Washington from Washington Star Comm. for \$16 million
- Starr Broadcasting negotiates to sell KABL-AM & FM/SF for \$10 million
- Combined Communications to sell WSAI-AM & FM/Cincinnati to Affiliated Publications for \$6.3 million
- Heftel sells 13Q
   & WSHH/Pittsburgh to Nationwide for \$3.7 million
- WYOO-AM & FM/Minneapolis to Doubleday for \$1 million
- Buck Owens buys KBIS/Bakersfield
- Football star Willie Davis (All Pro Broadcasting) buys KAGB/L.A. for \$225.000
- KFRC-FM/SF sold to Century Broadcasting

# JUBBLE

Great music is that which penetrates the ear with facility and leaves the memory with difficulty. Magical music never leaves

salutes R&R for 25 years of magical music

- Sir Thomas Beecham



### Vinyl Statistics

It was America's bicentennial year, and disco had a significant impact on the Top 40 chart. "Play That Funky Music" by Wild Cherry,



Willie Nelson

"Boogie Fever" by the Sylvers, "Disco Lady" by Johnnie Taylor, "Right Back Where We Started From" by Maxine Nightingale, "(Shake, Shake, Shake) Shake Your Booty" by KC & The Sunshine Band, and "A Fifth Of Beethoven" by Walter Murphy were some of the biggest hits of 1976. And a 26-year-old DJ from Memphis named Rick Dees took advantage of the craze with his charttopping hit "Disco Duck."

'76 was a big year for the husband-and-wife team of Daryl Dragon and Toni Tennille - better known as the Captain & Tennille. Three of their songs - "Muskrat Love," "Lonely Night (Angel Face)," and "Shop Around" ---peaked at either No. 1 or 2 on the Top 40 and Pop/Adult charts

1976 will be a year remembered for a handful of legendary albums. San Francisco's Winterland was where Peter Frampton recorded Frampton Comes Alive. The top AOR album of '76 featured multiple tracks that received significant airplay, including "Baby, I Love Your Way," "Show Me The Way," and "Do You Feel Like We Do."

One of the biggest-selling debut albums in rock history came out this year as well, Boston's eponymous freshman

effort. Who could forget "More Than A Feeling," "Foreplay/Long Time," and "Peace Of Mind," among others - songs that are still **Classic Rock** staples today? And, a year

before Rumours, Fleetwood Mac's self-titled (released in late '75) album became one of the biggest hits of 1976, featuring "Say You Love Me," "Rhiannon (Will You Ever Win)," and "Over My Head."

Harder-edged rock also



Captain & Tennille

made an impact. Artists such as Aerosmith, Kiss, Thin Lizzy, Blue Oyster Cult, Foghat, and Sweet charted at Top 40.

The hot trend of CB radios and 18-wheelers led to C.W. McCall having a huge Country and Top 40 hit with "Convoy." Three acts that scored four top 15 Country hits in '76 were Mickey Gilley, Willie Nelson, and Conway Twitty.

1976 continued the mid-'70s



Peter Frampton

trend of novelty songs. Along with the aforementioned "Convoy," you couldn't go anywhere without hearing "Afternoon Delight" by Starland Vocal Band, one of the year's biggest hits at Top 40 and Pop/Adult.

Also, the theme songs from two ABC-TV series became hits on the radio. "Welcome Back" by John Sebastian from Welcome Back Kotter and "Theme From S.W.A.T." by Rhythm Heritage both went to No. 1 at Top 40.

1976 produced some unique-sounding pop hits, including Gary Wright's "Dream Weaver" and Eric Carmen's powerful ballad "All By Myself," which was based on a Rachmaninoff melody.



Did You Know...

Only one-half of one percent of licenses in 1976 were held by African Americans; other minorities owned an even smaller percentage.

### **QUOTABLE QUOTES**

"The attitude toward so-called 'Top 40' stations of yesterday is very similar to that taken today toward many successful black radio stations. Blacks have once again been systematically eliminated."

— Jerry Boulding, WCHB/Detroit PD

"You can program on an 18record basis or a 15-record basis, but they've got to be the right records turning over at the correct frequency." — Bill Hennes, WNDE-AM/Indianapolis PD

"The first thing I did was take out all the Donny Osmond records that Buzzy [Bennett] was playing, the Jackson Five, Paper Lace, and all those. I added seven records one week; blew everybody's mind." - John Sebastian, KDWB/Minneapolis PD

"This is a business, but there are certain people who treat it like a lifestyle. I would eventually like to get either into TV programming or a higher level of management."

- Bob Pittman. WMAQ & WNIS-FM/Chicago Program Manager



Clockwise from upper left: Erica Farber and Jay Thomas; The Real Don Steele meets the Ramones; Wonder Woman, PD Dick Bozzi, and Captain K-Earth; radio personalities Aku and Sonny Melendrez; programmer John Sebastian.

# **CONGRATULATIONS** R & R ON 25 YEARS

### LOOKING BACK...LOOKING FORWARD

<REFLECTION FOCUS INSIGHT FORESIGHT CONTINUITY COMMITMENT >



WWW.atlantic-records.com The Atlantic Group @1996 Atlantic recording corp. A time warner company Photography: Adam Weiss



### WMPS Sets Five World Records

WMPS/Memphis shows off five world records: The World's Largest Jelly Donut (225 pounds), World's Largest Lollipop (100 pounds), World's Largest T-shirt, and World's Largest Coat Hanger. The fifth was set by morning man Rick Dees, who broke President Teddy Roosevelt's hand-shaking record of 10,000. For April Fools Day, Memphis Mayor Wyeth Chandler and Dees switch jobs.

WCKY/Cincinnati announces it will go Country, but a protest by a group called "Citizens Committee To Save WCKY" forces the station to keep the launch date a secret.



KLIF/Dallas morning duo Charlie & Harrigan goes to Miami, where they present the Cowboys with a 40-pound telegram from 20,000 fans wishing them well in the Super Bowl.

Dr. Don Rose returns to work in grand style, as a chauffeur-driven, \$16,000 Mercedes brings the morning man to the KFRC/San Francisco studios. Rose had been broadcasting from home after breaking his leg three months earlier.

Charlie Van Dyke

KHJ/Los Angeles PM driver Machine Gun Kelly lands the role of a disc jockey in the remake of A Star Is Born. He later gets another role, that of a militant priest, in Dirty Harry III.

96KX (KHOW-FM)/Denver holds a "Call Girl" promotion: Listeners send their phone numbers to the station, and the 96KX Call Girl calls them to award \$100 or \$500.

WLVA/Lynchburg, VA gives away 899 McDonald's hamburgers in an on-air promotion that has listeners trying to match the right food order. The grand prize is 369 hamburgers.

WXYZ/Detroit gives away 75 trips to the Olympic games in Montreal. Many of the promos done for the contest were voiced by Howard Cosell

### **R&R** Retro

- Linda Whittemore becomes Entertainment Editor
- · Scott Shannon exits WQXI/Atlanta to work on **Convention '76**
- Black/Crossover radio section debuts; KDAY/L.A. PD **Jim Maddox is Editor**
- Mike Harrison promoted to Managing Editor, Mark Shipper to Editor of new monthly magazine, R&R Forum
- · Bobby Ocean's "Err-Waves" cartoon strip bows with first issue of R&R Forum in May
- Infamous "Picture Page" debuts
- First International AOR Convention slated (September 17-19 at Netherland Hilton/Cincinnati; later postponed)
- AOR "Hot Tracks" debuts on Back Page
- J.J. Jordan joins as Top 40 Editor; also writes "Street Talk," which debuts November 26

### Reflections



"At the beginning of 1976, I went away for a short holiday, knowing that a tour to promote Frampton Comes Alive/ was being set up. The only date booked was my first headline show at Cobo Hall, Detroit. While I was away, the album took off, and my one date in Detroit had turned into four sold-out shows. This was the first sign that my world was about to change considerably.

"From then on, every show was sold out, and the record sailed up to No. 1 and seemed to stay there forever. It was No. 1 for 17 weeks straight, becoming, for the time, the biggest selling LP ever made. Wait a minute, let me say that again!

"I was 25 when it was released, and all of the sudden, PETER FRAMPTON everybody wanted me to do everything and anything. Every radio station, every magazine, and every TV show wanted Frampton. The record business seemed to wake up at that time, and everything started to

become much more corporate and big biz, including how they went for and viewed sales. The stakes had been raised forever.

"To have the biggest-selling anything can be good and bad, because everything you put out after that is always compared. It can also be hard to keep from competing with oneself. Sometimes it was difficult when things didn't happen the way I wished after FCA, but it is that album that everyone associates with me and that has enabled me to record and tour whenever I have wanted to since. It is something I am very proud of, and I would not change a thing that I have done. Making music now is just as much fun as ever, and, in fact, I know the best is yet to come - maybe not in sales, but in my own personal satisfaction.



### **NewsMakers**

### RADIO

Lois Gredell WBBM-FM/Chicago GM ... Gary Stevens Doubleday Sr. VP ... Gerry Peterson new KCBQ/San Diego PD ... Jo Interrante KFRC/SF News

**Ron Jacobs** becomes VP/ Programming for KKUA/ Honolulu

Director ... Gary Burbank joins WHAS/ Louisville ... Jerry Clifton WMJX-FM/

Miami PD ... Pat Shaughnessy KIQQ-FM/L.A. VP/GM ... Mason Dixon joins KCBQ/San Diego nights ... Rick Devlin WOR/NY VP/GM ... Frank Cody KBPI/ Denver PD ... Erica Farber 99X/NY GM MogullUnited Artists President ... Bruce Jay Thomas 99X mornings ... Al Brady programs WHDH/Boston ... Dwiaht Douglas DC101/Washington PD ... Les Garland WRKO/Boston PD ... George Klein PD at WHBQ/Memphis ... Art Laboe KRLA/L.A. PD ... Steve Rivers KROY/Sacramento PD ... Buzz Brindle 13Q/Pittsburgh middays ... Rick Carroll KEZY/Anaheim PD ... John Bayliss Combined Comm. President ... Tom Birch KOMA/Oklahoma City PD ... Cleveland Wheeler KUPD/Phoenix aftemoons ... Don Benson WQXI-AM & FM/Atlanta Asst. PD ... Don Geronimo WSPT/Stevens Point nights ... Lee Simonson WFYR/Chicago LSM ... Brian



Beime KRTH/L.A. announcer ... Steve Kingston WZYQ/Frederick ... Dr. Laura Schlessinger KWIZ/Santa Ana talk host

... Shotgun Tom Kelly B100/San Diego momings ... Harvey Mednick RKO VP/ Special Projects ... E. Alvin Davis WSAI/ Cincinnati PD ... Chuck Knapp to PD at WISN/Milwaukee ... John Long PD at WHBQ/Memphis ... Jim Davis KLIF/ Dallas PD ... Fred Winston WMAQ/ Chicago afternoons ... Dick Bozzi CKLW/ Detroit PD...Liz Kiley Z96/Grand Rapids MD ... Allen Shaw ABC FM Group President ... Rochelle Staab Bartell VP/ Programming ... Bruce Johnson heads Starr Broadcasting

### RECORDS

Don Zimmerman Exec. VP/COO; Larkin Arnold VP/GM R&B at Capitol ... Al Courv RSO Records President ... Artie



Lundvall CBS Records President ... Irving Azoff forms Morning Sky Records; Glenn Frev/Don Henley VPs/A&R ... Steve Wax Elektra/Asylum Exec. VP ... Pat McCoy Nat'l Pop Promo; Steve Resnick Nat'l Pop Secondary; Don Eason Nat'l R&B at ABC ... Bernie Sparago Buddah VP ... Ken Kragen Management III VP ... Bob Sherwood Columbia Dir./Nat'l Promo ... Russ Thyret WB VP/Promo Mardi Nehrbass Big Tree GM ... Christy Wright RKO Music Coordinator ... Rich Fitzgerald RSO West Coast A&R ... Jack Hakim 20th VP/Promo ... Ron Alexenburg Epic & Associated Labels VP ... Billy Brill to handle L.A. promo duties for Polydor/MGM ... Charlie Minor



ABC VP/Promo ... Carol Archer Jovce Records Nat'l Promo ... Fred DeMann E/ A Nat'l Promo ... Carson Schreiber UA Western Reg'l Country Promo ... Stan Bly Arista VP/Promo ... Dave Glew Atlantic/ATCO Sr. VP/GM.

(24)



Congratulations to everyone at R&R on 25 wonderful years of service to our great industry.

I had the privilege of being part of this legendary institution for 14 of those years – and it's a time in my life that I still cherish.

Here's to another 25 years of success!

Love – Joel Denver, president All Access Music Group



### **TOP-40**

- CHICAGO IF You Leave Me Now
- ELTON JOHN & KIKI DEE Don't Go Breaking My Heart 2 3
- STARLAND VOCAL BAND Afternoon Delight
- 4 WINCS Silly Love Songs
- WILD CHERRY Play That Funky Music 5 FOUR SEASONS December 1963 (Oh What A Night) 6
- **RHYTHM HERITAGE Theme From S.W.A.T.** 7
- **SYLVERS** Boogie Fever 8
- MANHATTANS Kiss And Say Goodbye 9
- 10 STEVE MILLER BAND Rock 'N Me
- 11 CAPTAIN & TENNILLE Lonely Night (Angel Face)
- 12 GARY WRIGHT Dream Weaver
- 13 HENRY GROSS Shannon
- 14 JOHNNIE TAYLOR Disco Lady
- 15 CLIFF RICHARD Devil Woman
- SEALS & CROFTS Get Closer 16
- ENGLAND DAN & JOHN FORD COLEY 17
- I'd Really Love To See You Tonight
- 18 MAXINE NICHTINGALE Right Back Where We Started From 19 ORLEANS Still The One

ERIC CARMEN

- 20 QUEEN Bohemian Rhapsody 21 K.C. & THE SUNSHINE BAND
- (Shake, Shake, Shake) Shake Your Booty 22 GARY WRIGHT Love Is Alive
- JOHN SEBASTIAN Welcome Back 23
- WALTER MURPHY A Fifth Of Beethoven 24
- 25 ERIC CARMEN All By Myself

### COUNTRY

- 1 CRYSTAL GAYLE I'll Get Over You
- WAYLON & WILLIE Good Hearted Woman 2
- JOHNNY CASH One Piece At A Time 3
- **RED SOVINE Teddy Bear** 4
- **GEORGE JONES & TAMMY WYNETTE** Golden Ring 5
- DON WILLIAMS TIL The Rivers All Run Dry 6
- JOE STAMPLEY All These Things
- JOHNNY DUNCAN Stranger TAMMY WYNETTE You And Me 9
- 10 MARTY ROBBINS El Paso City
- 11 TANYA TUCKER Here's Some Love
- RONNIE MILSAP (I'm A) Stand By My Woman Man 12
- 13 BROWN & CORNELIUS | Don't Want to Have To Marry You
- 14 WILLIE NELSON Remember Me
- 15 C.W. McCALL Convoy
- 16 JOHNNY DUNCAN Thinkin' Of A Rendezvous
- ROY CLARK If I Had To Do All Over Again 17
- 18 DON WILLIAMS Say It Again
- 19 EDDIE RABBITT Drinkin' My Baby (Off My Mind)
- 20 DAVE & SUGAR The Door is Always Open
- EMMYLOU HARRIS Together Again 21
- 22 CONWAY TWITTY The Games That Daddies Play
- CONWAY TWITTY This Time I've Hurt Her More ... 23
- 24 CLEDUS MAGGARD The White Knight
- MERLE HAGGARD 25

LEETWOOD

Cherokee Maiden/What Have You Got Planned Tonight Diana

Frampton Comes Alive!

- **POP ADULT** 
  - STARLAND VOCAL BAND Afternoon Delight
  - ENGLAND DAN & JOHN FORD COLEY
  - I'd Really Love To See You Tonight
  - CHICAGO IF You Leave Me Now
  - BELLAMY BROTHERS Let Your Love Flow 4
  - ELTON JOHN & KIKI DEE Don't Go Breaking My Heart 5
  - 6 LOU RAWLS You'll Never Find Another Love Like Mine
  - **DEVORZON & BOTKIN Nadia's Theme** 7
  - **STARBUCK** Moonlight Feels Right 8
  - FOUR SEASONS December 1963 (Oh What A Night) 9
- WINCS Silly Love Songs 10
- 11 DARYL HALL & JOHN OATES Sara Smile 12
- MAXINE NIGHTINGALE Right Back Where We Started From

World Radio History

- 13 ABBA Fernando
- **CAPTAIN & TENNILLE** Shop Around 14
- 15 FIREFALL You Are The Woman CAPTAIN & TENNILLE Muskrat Love
- 16 ERIC CARMEN All By Myself 17
- RHYTHM HERITAGE Theme From S.W.A.T. 18
- JOHN SEBASTIAN Welcome Back 19
- 20 WALTER MURPHY A Fifth Of Beethoven
- 21 BARRY MANILOW Tryin' To Get The Feeling
- 22 PAUL SIMON 50 Ways To Leave Your Lover
- 23 WINGS Let 'Em In

(26)

- 24 KEITH CARRADINE I'm Easy
- 25 SEALS & CROFTS Get Closer

### **AOR ALBUMS**

- **1 PETER FRAMPTON Frampton Comes Alive!**
- **BOZ SCAGGS** Silk Degrees 2
- **STEVE MILLER BAND Fly Like An Eagle** 3
- **HEART** Dreamboat Annie
- 4
- **ROD STEWART** A Night On the Town 5 FLEETWOOD MAC Fleetwood Mac
- 6 WINGS At The Speed Of Sound 7
- STEELY DAN The Royal Scam 8
- JEFFERSON STARSHIP Spitfire 9
- 10 DOOBIE BROTHERS Takin' It To The Streets
- 11 QUEEN A Night At The Opera
- **AEROSMITH** Rocks 12
- 13 FIREFALL Firefall
- 14 BOSTON Boston
- 15 ELVIN BISHOP Struttin' My Stuff
- CHICAGO Chicago X 16
- 17 BOB DYLAN Desire

21 JEFF BECK Wired

24

23 THIN LIZZY Jailbreak

18 BAD COMPANY Run With The Pack

LED ZEPPELIN Presence

19 ROLLING STONES Black And Blue

JAMES TAYLOR In The Pocket

25 BLUE OYSTER CULT Agents Of Fortune

20 LINDA RONSTADT Hasten Down The Wind



cheers from the A&M family of artists and staff

ears...

ere's

ratu-

ons

enjoy some r&r @ www.amrecords.com

ma

...ar



e FolyGram company World Radio History



# A Blockbuster Year

This was a year shaped by two box-office smashes (*Star Wars* and *Saturday Night Fever*), such TV phenomena as *Roots* and *Charlie's Angels*, and the death of music icon Elvis Presley.

Stations proved the force was with radio as they vied to create listener-grabbing sci-fi promotions, ranging from spaceship mini-battles to contests featuring Princess Leia look-alikes. Then, before the year was out, the nation fell victim to an outbreak of disco fever. That's when the Bee Gees let loose with

the platinum-selling blockbuster soundtrack to the John Travolta flick Saturday Night Fever. How deep would disco penetrate the nation's (and industry's) consciousness? Time would tell.

Station transactions picked up steam, paced by Harte-Hanks' purchase of Southern Broadcasting for \$57 million. Custom label deals also proliferated. Among the bumper crop were EMI America. Prelude, and Parachute. Against this backdrop, a new DJ on-air record was set (211 hours straight), KCBS-AM/San Francisco computerized its newsroom, a major blackout hit New York City, and several companies were toying with a laser beam record player.

By now, the **R&R** Convention was becoming an annual rite of passage. The '77 edition took place at the Fairmont/Dallas in February, and nothing – not even a two-alarm fire in the hotel kitchen – deterred the 3000 registrants from the business

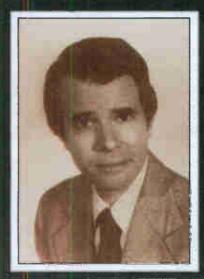
at hand. They were treated to pointed remarks by industry notables Gordon McLendon, David Geffen (his first appearance at such a gathering), and Neil Bogart, who prophetically touched on the forthcoming video revolution and its marketing potential before disappearing in a cloud of

smoke. Tony Orlando shared entertainment MC duties with O.J. Simpson (elected star spokesman of the year by Advertising Age in '77); Emmylou Harris and Boz Scaggs performed. That summer, **R&R** published its first separate special: the full-color, definitive "Top 40 Story."

Sharing his perspectives on the year is former Doubleday President Gary Stevens, the ex-WMCA "Good Guy" whose rise up the station and corporate ladders paved the way for other programmers-turned-managers such as Dan Mason, Bill Figenshu, and John Gehron to find their way to the corner office. And there's E/A Chairman Joe Smith, who piloted his company to success

via the likes of Queen and (through Asylum Records) the Eagles and Linda Ronstadt. Finally, WABC/NY morning man Harry Harrison shares his thoughts about the station, which was embarking on its last five years of greatness.

### Reflections



GARY STEVENS

**Career inspiration:** "My mother took me to a radio snow when I was about 10 years old, and I got the bug. I used to hang around stations as a kid growing up in Buffalc."

**First R&R sighting:** "When I was GM of KRIZ/Phoenix, an AM Top 40. Bob Wilson called and said he was starting a publication. We said, "That's great. Let's take a look at it." Everybody liked it. **R&R** filled a gap."

**Personal influences:** "Working for John Box, who ran the Balaban stations in Dallas, St. Louis, and Milwaukee. I was at WIL — we're talking early '60s. Box was the most incredible guy. In the same breath, he was a broadcaster, a marketer, and a con man. But the whole WIL airstaff ended up in New York guys like myself, Fon Lundy, Dan Ingram. WIL was one of the seminal radio stations in the country."

**Current gig:** "I became a broker out of necessity when they sold Doubleday, and I found the market for used presidents wasn't good. I've been doing this for 12 years." Most rewarding career point: "Be-

ing successful as a broker, which was a majcr transition. When I left radio, I went to work for a Wall Street investment bank, Wertheim Schroder. When I made partner, I felt like a million bucks, because I basically went from a big corner office to a cubicle with a shared secretary. It shows you can be resilient."

Most disappointing career point: "When we shut Doubleday down. The lesson learned was, there's no future in a radio company owned by somebody for whom radio isn't a core business. You see this every day now."

Most significant industry change in last 25 years: "Unquestionably, the last three years of deregulation. It's basically morphed from being a cottage industry to big business. That's not bad; it's inevitable. But I miss the touchy-feely business that it was. You used to know a town by the people who owned the stations."

### **World Radio History**

### **Signs Of The Times**

- NBC<sup>®</sup>s WNIX/Chicago changes to AOR as WKQX
- Storer's proposed \$60 million purchase of Viacom nixed
- Record companies win background music rights
- U.S. Court of Appeals strikes down FCC's cross-ownership rule
- Motown sues CBS, Epic Records for \$20 million over Jackson Five
- U.S. Court of Appeals overturns FCC obscenity ruling
- Greater Media sues Globe Broadcasting, Amaturo Group for \$2.5 million to protect "Magic" service mark
- Temptations leave Motown
- WCAO-FM/Baltimore flips to Disco as WXYV
- Arbitron attacks "diary distortion" contests
- FCC begins inquiry on quadrophonic broadcast standards
- Pay-or-play radio coming: Congressional panel explores radio stations paying royalties to performers
- WB/Sire sign record pact
- NAB asks FCC for minority broadcast credit
- Capitol forms EMI America label
- Frankie Crocker perjury conviction overturned
- Harte-Hanks buys Southern Broadcasting for \$57 million
- ABC buys WMAL-AM & FM/ Washington for \$16 million
- Amway gets Mutual Broadcasting for \$15 million
- Combined buys Globe Broadcasting for \$13.8 million (includes WVON & WGCI/Chicago, WMGC & WDOK/Cleveland, WDEE/Detroit)
- KRLD & KAFM/Dallas sold to Metromedia for \$13 million; Bonneville purchases KAFM for \$2 million
- Outlet buys WTOP/D.C. from
   Washington Post for \$6.7 million

(29)

WOX Cabus • MI K USTRY'S NEWS COMPLETEINDEX IN TO PRESIDENT Wax Named E/A President Staab 'Splits' KIIS DMAL. Big wheels turn and a 25-66 spectrum and the un rates con- countries and the or-spectrum and the operation and the operation of the operatio at R& R'convention HALL Sherwood New Columbia National Promotion VP OATES April op storage WFIL Airs Unrelease ve Beatles Album had a grant with had a grant with **FCC To Appeal Obscenity Ruling** Segment uppf und Asso Rate & Segments Grant Veptified in Net union to 6 deset de ception or April



"Theme From A Star Is Born,"

### Vinyl Statistics

The number of artists and songs being shared between formats reached an all-time high in 1977. Top 40, Country, AOR, and AC witnessed more



Debby Boone

sharing due to the widespread appeal of many of the year's chart-topping acts. **Fleetwood Mac's** *Rumours* album was released in 1977 on Warner Bros. Records and had huge airplay on multiple tracks at every **R&R** format except Country. "Dreams," "Don't Stop," "You Make Lovin' Fun," and "Go Your Own Way" sent the near-decade-old band into the popularity stratosphere.

Music from motion pictures ruled the 1977 charts, as "You Light Up My Life" by **Debby Boone** from the movie of the same name topped the **R&R** 77 Of '77. **Barbra Streisand**'s

Bill Conti's "Theme From Rocky," Carly Simon's "Nobody Does It Better" from The Spy Who Loved Me, and Rose Royce's "Car Wash" contributed to top-selling motion picture soundtracks on the charts. One of the most enduring soundtracks of all time was released in 1977 and was credited with kicking the disco revolution into high gear. The music to Saturday Night Fever starring John Travolta jumped out of Club Odyssey 2001 in Brooklyn, NY and into the mainstream pop culture of the United States. In tandem with the Saturday Night Fever craze, the original WKTU blazed into double-digit ratings in New York City.

The year's biggest Rock debut was unquestionably **Foreigner**, whose selftitled album on Atlantic finished No. 3 on AOR Albums on the strength of "Feels Like The First Time" and "Cold As Ice." Not surprisingly, both tracks continue to be two of the most-played at Classic Rock today. Many other longlasting groups also showed up



Foreigner

### on the AOR year-end chart, including the Eagles; Supertramp; Pink Floyd; Jethro Tull; Cat Stevens; the Kinks; Little Feat; Emerson, Lake, & Palmer; Ted Nugent; and Marshall Tucker.

RCA/Nashville topped the label derby for 1977 with a total of 15 songs on the year-



Fleetwood Mac

end Country chart. Many of the music's legendary artists from that year called RCA home, including America's beloved **Elvis Presley,** who died in 1977 at his home in Memphis.

**R&R's** Pop/Adult chart, the replacement for AC, was ruled by **Barry Manilow**, who had three hits in the top 15. "Looks Like We Made It," "Weekend In New England," and "Daybreak" all made the top 10, with "Made It" going all the way to No. 1.

1977 was also a big year for singer-songwriter Leo Sayer, who had the huge hits "You Make Me Feel Like Dancing" and "When I Need You." The staff of WAXY/Miami

### **QUOTABLE QUOTES**

"We know how to get higher rates of return. Our return rates now are at 50%, but if the industry thought that 65% or 70% is better, we know how to get 70%. But it would at least double our costs."

- Rick Aurichio, Arbitron Radio VP/GM

"Passive research, or research period, was the greatest thing that was ever invented in radio if you can do it right. If you can't do it right, don't do it."

— Dan Mason, WPGC/Washington PD

"One of the most difficult jobs I have is training jocks in my type of sound to say something and be something because they're used to cue cards, they've been slapped into not saying anything, and their brains haven't been exercised."

- Consultant Mike Joseph

Did You Know...

An Arbitron study revealed that more Country listeners were in the \$50,000+ income bracket than average radio listeners.

### Reflections



JOE SMITH

"1977 marked my second year as Chairman of Elektra-Asylum, having moved from the Warner Bros. presidency. Our roster was a dream ... small and potent. The Eagles, Jackson Browne, Linda Ronstadt, Joni Mitchell, the Cars, Queen, Carly Simon, Judy Collins, and other brilliant talents made for a promotion person's best case.

"Individual promotion, personal contacts, the elusive 'gut feeling' — all were part and parcel of the way it worked in the '70s. The Warner labels, especially, felt in control of their destiny with a corporate philosophy that told us to 'just win, baby.'"

"R&R was a powerful ingredient with the introduction of 'Breakers.' It led to excitement and anticipation throughout every record company. Inevitably, a downside came with the independent promotion world being able to influence those Breakers, but they still served as a road map for our marketing efforts. My DJ background gave me an edge in dealing with radio and the immediacy of results without extensive research.

"The world turned. Radio formats became more fragmented. The logistics of setting up releases were akin to the invasion of Europe. Powerful multinational corporations folded us into their systems. We were divisions of these organizations with quarterly financial goals and pressures.

World Radio History

Positive changes included the national recognition of country music, the emergence of rap music, and a more organized look at our successes and bombs.

"Having lived through the breakout years of the '60s and '70s and working through the 'corporatization' of the late '80s and '90s, much of the joy began to fade. For someone entering the business today, it still is the music: exciting, ever-changing, and rewarding. However, I long for the mornings when the Breakers were released, and for the hype and glory of a business that ran doubledigit growth every year. Perhaps the memory is selective but it sure seemed a time of joy."

# Happy 25th Anniversary from your friends at

11

a.

SU

# RECORDS

Che Jr.

1997 Interscope Records, All Rights Reserved.





### Mr. Dees Goes To Hollywood

In 1977, Rick Dees hadn't officially relocated to Los Angeles, but a series of ST items hinted at his future as a multimedia maven:

• Dees was in town to tape the Brady Bunch Variety Show this week. Will Rick return to L.A. shortly for a much longer stay?

• Dees flies into La-La Land to tape a pilot for a new disco show produced by Robert Stigwood. • Dees has signed to appear in a new movie shooting this summer

in Hollywood. ST understands the flick will be about the record biz. Meanwhile, word is Dees is now the highest-paid lock in the history

of Memphis radio, reportedly pulling in excess of \$100,000. Have Larry Lujack and Dan Ingram each been offered salaries in

excess of \$175,000 to take positions at KFI/L.A.? KFI PD John Rook denies the rumors.

Buzz Bennett is hanging out in Miami. ST understands he's been over at Y100 helping out, but strictly as a visitor, not an employee.

ST hears that Casablanca's Scott Shannon will have a record of his own out in the next few weeks. Wonder if he'll have a hard time finding a label.

Major movement in Florida, as 96X/Miami PD Jerry Clifton and WAPE/Jacksonville's Mark Driscoll both split in the same week. Meanwhile, 96X has a court date to save its license. The station reportedly has had some problems with the FCC over past on-air contests

Too 40 WISM/Madison's Jonathan Little tells ST the station is going to offer its callout research material for sale. The station has been involved with callouts for more than two years.

Y100/Miami PD/moming man BIII Tanner comes up with a bad case of laryngitis, and the entire Y100 staff shows up at the station at 6am to sub for him. K.C. (of The Sunshine Band fame) hears the broadcast and offers his services for the next moming.

Legendary CHR KTNQ (Ten Q)/L.A. signs on with a lineup that includes John Driscoll, Dave Conley, Willle B. Goode, The Real Don Steele, Rich Brother Robbin, and Joe Nasty.

Programmer Kevin Metheny signs on new CHR KDEO/San Diego, while another Kevin Metheny resigns to program WBIG/Philadelphia.

Chris Balley becomes PD at WNDE/Indianapolis. Bill Hennes resigns as WIFI/Philadelphia PD.

Cleveland gets a new Rocker: WZZP.

By playing the album as a bootleg import, WFIL/Philly's Jay Cook and Joel Denver help force the release of the Beatles Live At The Hollywood Bowl LP. Later, MD Denver leaves to program WMJX/ Miami

WPIX/NY flips to AOR under PD Neil McIntyre.

### **R&R** Retro

- International Airplay section featuring English airplay chart debuts
- Ken Barnes rejoins as News Editor
- John Leader joins as Top 40 Editor
- Jeff Gelb joins at AOR Editor
- Dick Krizman becomes VP/Sales & Marketing

### Reflections



Career inspiration: "I was born and raised in Chicago and started in radio there. I had rheumatic fever when I was a teenager. My family and, frankly, my radio helped me get through a full year as a bed patient. Radio was my constant companion. I think the seeds were planted for me to be in radio at that time. When a listener tells me that I helped them get through an illness or a difficult time in their lives, I certainly understand.'

Current gig: Morning host at WCBS-FM/New York.

Most significant industry change: "Definitely, I think the emergence of FM and this duopoly business of ownership changed and expanded our industry significantly."

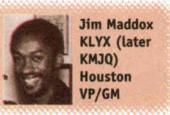
Most rewarding career moment: "I would say coming to New York in 1959 and working at three super radio stations HARRY HARRISON WMCA, WABC, and WCBS-FM. Next year, it will be 40 years. For 30 of those years, I've been a morning man."

Most disappointing: "When the changes were occurring at WABC, that was a shocking disappointment to me and to many other people. I was very sorry to hear about the format change. I was at WCBS-FM at the time, but it brought back a lot of memories. I remember that I and other staff members were a part of that very famous and copied radio station. It was a pleasure to be a part of its success and its history."



### **NewsMakers**

Rick Sklar VP/Prog., ABC Radio Division ... Rochelle Staab programs KIIS-AM & FM/L.A. ... Michael Spears KHJ/L.A. OM ... Rick Aurichio

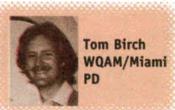


AM/NY VP/GM ...

WNBC/NY PD ... Craig Scott Plough VP/Prog. ... Ken Curtis WXLO (99X)/ NY PD ... Charley Lake Bartell Nat'l PD ... Dene Hallam WFEC/Harrisburg PD ... Bill Garcia WXLO/NY PD .... Bob Hamilton programs KRTH/L.A. ... Bobby Hattrik joins WDGY/Minneapolis ... Neil Sargent KRIZ/Phoenix GM

J.J. Johnson KDAY/LA PD Frank Oxarart KFWB/L.A. GM ... Glen Morgan WABC/NY Ops. Dir. ... Steve Rivers WIFI/Philadelphia PD ... Thom O'Hair KFRC-FM (later KMEL)/SF PD ... Bill Hennes to WIBG/Philadelphia

... Beau Matthews KXKS-FM/Denver PD ... Jeff Pollack KYNO-FM/Fresno PD ... Les Gariand PD at KFRC/SF: Harry Nelson programs WRKO/ Boston ... Jeff Salgo KFXM-KDUA/ San Bernardino Dir./Ops ... Neil Dick Kline Sr. VP/Promo Atlantic ... Rockoff WHN/New York VP/GM ...



Dean Tyler programs WNEW/NY ... Dan Mason WPGC/Washington PD ... National AM Promo ... Ed Gilreath Joel Denver WMJX/Miami PD ... WB Nat'l Album Mktg Dir./Black Music Tommy Hadges WBCN/Boston PD ... Tom Barsanti KCMO/KC PD ... Jhan Hiber joins Arbitron ... John Lander WLCY/Tampa PD ... Bill Moyes forms the Research Group ... Jerry Lyman heads RKO FM division ... Gil Rosenwald WHK & WMMS-FM/ Cleveland VP/GM ... Frank Cody KLOS/L.A. PD ... Bill Gamble to WIFI/ Philadelphia ... Jon Sinton WIOT/ Toledo PD ... Steve Kingston WYRE/ Regional Promo ... Sylvia Rhone Annapolis MD ... Skip Finley Mutual Bareback label Promo ... Chuck Black Network Sales Manager ... Thagard Columbia Dir./Nat'l Promo.

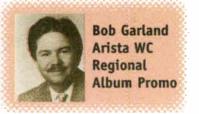
Charlie Van Dyke KLIF/Dallas OM ... Gary Stevens Doubleday President ... Jim Kefford Drake-Chenault Exec. VP ... Dan Halyburton WDGY/ Minneapolis PD ... Mike McVay WCHS/Charleston, WV PD ... Lee Simonson WFYR/Chicago GSM ... John Tyler KLIF/Dallas GM.



### RECORDS

Scott Shannon VP, Bruce Byrd VP/ Promo at Casablanca ... Michael Klenfner Arista VP/Promo ... Mike Atkinson Dir./Epic A&R, West Coast ... Don lenner Millennium Nat'l Promo

... Joe Galante RCA Dir./Nashville Ops. ... Stan Bly Polydor VP/Promo ... Bob Sherwood Columbia VP/Nat'l Promo ... Stan Monteiro Promo VP UA ... Richard Palmese Arista VP/



... Ernie Singleton Fantasy Southern

Arbitron Radio VP/GM ... John Rook

KFI/L.A. PD ... Bill Dalton WNEW-Bob Pittman

They write about our records.

They don't write about Monica Lewinsky.

C. They write about our records.

25 YEARS OF REPORTING ON WHAT MATTERS.

R

seat about

R&R

hat's so

Ongratulations From everyone @ Geffen Records.



#### **TOP-40**

- 1 DEBBY BOONE You Light Up My Life 2
- LEO SAYER When I Need You ANDY CIBB I Just Want To Be Your Everything 3
- FLEETWOOD MAC Dreams 4
- ALAN O'DAY Undercover Angel 5
- BARBRA STREISAND
- Love Theme From "A Star Is Born" (Evergreen) **EAGLES** Hotel California
- 8 DARYL HALL & JOHN OATES Rich Girl
- 9 MECO Star Wars 10 EMOTIONS Best Of My Love
- 11 PETER FRAMPTON I'm In You
- 12 FLEETWOOD MAC Don't Stop
- RITA COOLIDGE 13
- (Your Love Has Lifted Me) Higher And Higher
- MANFRED MANN'S EARTH BAND Blinded By The Light 14
- 15 CARLY SIMON Nobody Does It Better
- 16 MARY MACCRECOR Torn Between Two Lovers
- 17 BEE GEES How Deep Is Your Love
- 18 HEATWAVE Boogie Nights 10CC The Things We Do For Love 19
- 20 EAGLES New Kid In Town
- 21 BARRY MANILOW Looks Like We Made It
- DAVID SOUL Don't Give Up On Us 22
- 23 JAMES TAYLOR Handy Man
- 24 K.C. & THE SUNSHINE BAND I'm Your Boogie Man
- 25 CRYSTAL GAYLE Don't It Make My Brown Eyes Blue

#### COUNTRY

- 1 RONNIE MILSAP It Was Almost Like A Song WAYLON JENNINGS 2
- Luckenbach, Texas (Back To The Basics Of Love)
- CRYSTAL CAYLE Don't It Make My Brown Eyes Blue 3
- THE KENDALLS Heaven's Just A Sin Away
- 5 **KENNY ROGERS** Lucille
- ELVIS PRESLEY Way Down/Pledging My Love 6
- CHARLIE RICH Rollin' With The Flow 8 **GLEN CAMPBELL Southern Nights**
- 9 **KENNY ROCERS** Daytime Friends
- 10 LINDA RONSTADT Blue Bayou
- CONWAY TWITTY I've Already Loved You In My Mind 11
- DON WILIAMS Some Broken Hearts Never Mend 12
- ELVIS PRESLEY Moody Blue/She Thinks I Still Care 13
- CRYSTAL GAYLE I'll Do It All Over Again 14
- MERLE HAGGARD IF We're Not Back In Love By Monday 15
- DON WILLIAMS I'M Just A Country Boy 16
- **GENE WATSON** Paper Rosie 17
- 18 LORETTA LYNN She's Got You
- OAK RIDGE BOYS Y'all Come Back Saloon TOM JONES Say You'll Stay Until Tomorrow 19
- 20
- WAYLON JENNINGS 21
- The Wurlitzer Prize.../Lookin' For A Feeling
- C.W. MCCALL Roses For Mama 22
- DONNA FARCO That Was Yesterday 23
- 24 EDDIE RABBITT I Can't Help Myself
- BARBARA MANDRELL Married But Not to Each Other

FLETWOODMAR RUMQUAS

- POP ADULT
- **1 BARBRA STREISAND**
- Love Theme From "A Star Is Born" (Evergreen) BARRY MANILOW Looks Like We Made It 2
- JAMES TAYLOR Handy Man 3
- **GLEN CAMPBELL** Southern Nights 4
- 5 CARLY SIMON Nobody Does It Better
- RITA COOLIDGE 6
- (Your Love Has Lifted Me) Higher And Higher
- JENNIFER WARNES Right Time Of The Night 8
- CRYSTAL GAYLE Don't It Make My Brown Eyes Blue 9
- DAVID SOUL Don't Give Up On Us DEBBY BOONE You Light Up My Life 10
- LEO SAYER When I Need You 11
- 12
- ANDY GIBB I Just Want To Be Your Everything 13 BARBRA STREISAND My Heart Belongs To Me
- **ABBA** Dancing Queen 14
- B.J. THOMAS Don't Worry Baby 15
- JOHNNY RIVERS Swayin' To The Music (Slow Dancin') JIMMY BUFFETT Margaritaville 16
- 17
- 18 STEPHEN BISHOP On And On
- 19 CROSBY, STILLS & NASH Just A Song Before I Go
- TOM JONES Say You Will Stay Until Tomorrow 20
- FLEETWOOD MAC Dreams 21
- 22 ENGLAND DAN & JOHN FORD COLEY It's Sad To Belong
- 23 **EAGLES New Kid In Town**

(34)

- 24 MARY MACGREGOR Torn Between Two Lovers
- FIREFALL Just Remember | Love You 25

**World Radio History** 

#### **AOR ALBUMS**

- 1 FLEETWOOD MAC Rumours
- EAGLES Hotel California
- FOREIGNER Foreigner 3
- STEVE MILLER BAND Book Of Dreams Δ
- CROSBY, STILLS & NASH Crosby, Stills & nash 5
- ALAN PARSONS PROJECT | Robot 6
- **HEART** Little Oueen 7
- 8 ATLANTA RHYTHM SECTION Rock & Roll Alternative
- 9 BOB SEGER & THE SILVER BULLET BAND Night Moves
- 10 SUPERTRAMP Even In The Quietest Moments
- 11 JAMES TAYLOR JT
- 12 DAN FOCELBERG Nether Lands
- LINDA RONSTADT Simple Dreams 13
- 14 PETER FRAMPTON I'm In You
- **KANSAS** Leftoverture
- 15 16
- YES Going For The One 17
- STYX Grand Illusion
- 18 DOOBIE BROTHERS Livin' On The Fault Line

21 JETHRO TULL Songs From The Wood

**BONNIE RAITT Sweet Forgiveness** 

24 STEVIE WONDER Songs In The Key Of Life

STEELY DAN Aja 19 20 PINK FLOYD Animals

23 KINKS Sleepwalker

25 CAT STEVENS Izitso

22

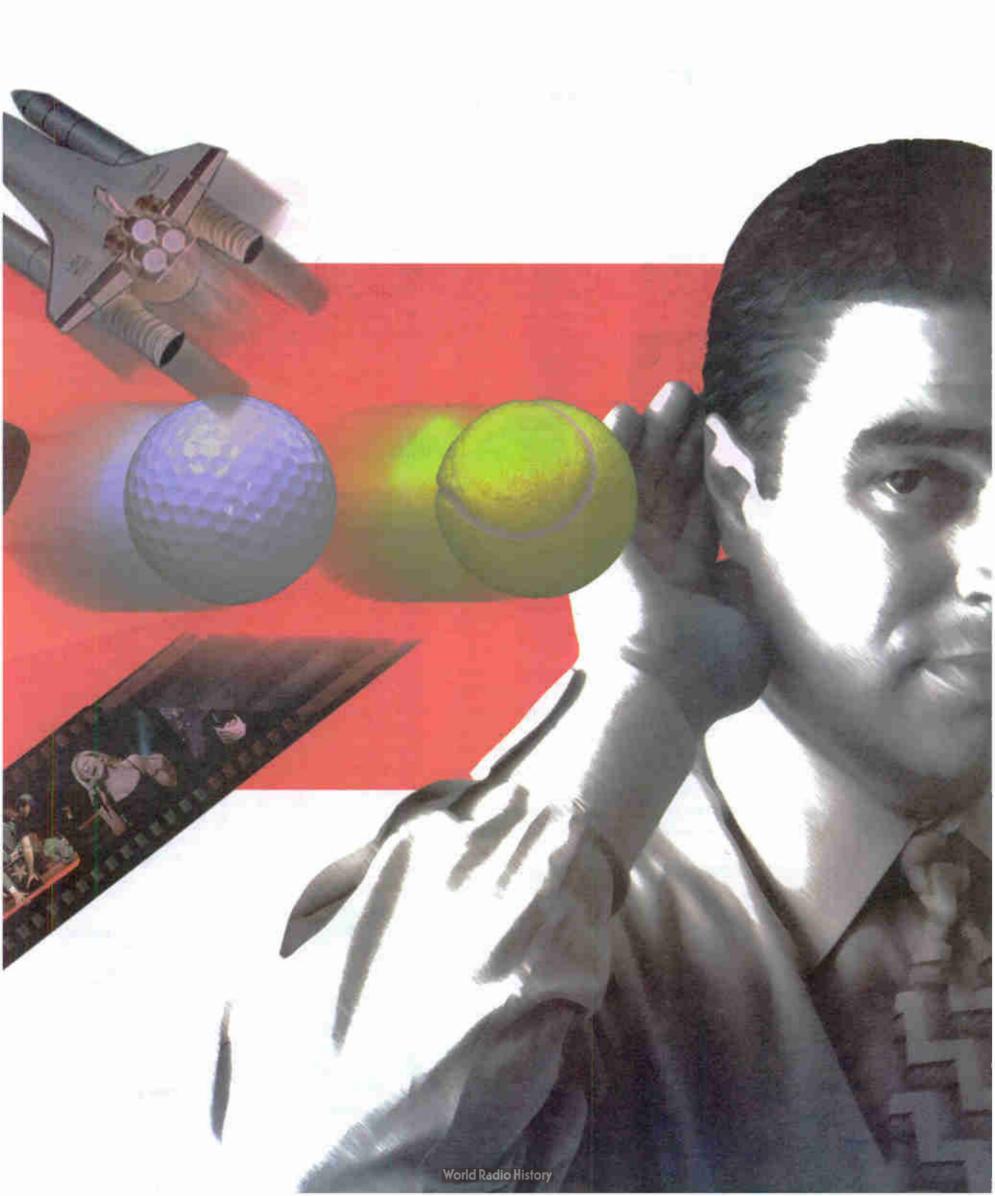
# Jun Vour Stend At 550 Music prossoring At 25th Anniversary



# **Gatch** AP's New Services

Associated Press 1825 K Street, NW Washington, D.C. 800-527-7234

# AP SoundBankAP PowerPrepAP SportsPowerAP PrimeCutsAP NewsPower MAXAP Headlines





# **Disco & Deregulation**

It was a banner year for radio and records. Disco became a full-fledged epidemic – to the chagrin of some – but the radio and record contingents were riding high on the momentum.

K 68

KGB Chicken Adds Color To Station Image

Record sales and new labels soared. Disco formats beat their way onto radio dials thanks to companies like Plough Broadcasting and Burkhart/Abrams & Assoc. Then there was *Grease*. At a time when just about

everyone thought the movie musical was as dead as 78 rpm lacquer, along came the most successful screen adaptation of a Broadway classic since *West Side Story*.

These heady times saw bigger radio deals (Combined and Gannett agreed to a \$362 million merger), the hatching of mascot maverick the KGB Chicken (a.k.a. Ted Giannoulas), picture discs, brewing controversy over the lyrics to the Stones' "Some Girls," and, sadly, the death of Keith Moon. Radio and TV joined forces with the premiere of *WKRP In Cincinnati*, a series about the trials and tribulations

of a mythical Midwest Rock station. And personality Dick Purtan joined the monied ranks after signing a \$1 million pact with CKLW/Detroit.

On the other r&r (rules and regulations) front, Rep. Lionel Van Deerlin (D-CA) fired an early volley in the deregulation battle, proposing a rewrite of the Communications Act. His reforms included such radical notions as virtually permanent license terms and the abolition of the FCC (replaced by the "Communications Regulatory Commission"). But Deerlin's revisionist act didn't make it through Congress. The Supreme Court upheld the "Seven

Dirty Words" ban and approved existing cross-ownerships, while minority tax breaks got the go-ahead.

**R&R** traded its Hollywood digs for swankier surroundings in Century City and also opened its Washington bureau. "The AOR Story" was published, chronicling the format's first decade. Once again, convention fever heated up in Dallas, as media theorist Marshall McLuhan keynoted and the research concept of "focus groups" was spotlighted. Dolly Parton, Steve "King Tut" Martin, and the Nitty Gritty Dirt Band entertained.

This year's recollections feature KGO/San Francisco President/GM Mickey Luckoff, who managed his station into first place during the Fall Arbitron of that year and has kept it there in the 80-odd survey periods since. Then there is one important group fixture on the music side: the Bee Gees, who figured prominently in blockbuster films that contributed *lots* of hits to Top 40 radio.

#### Reflections



MICKEY LUCKOFF

**Career inspiration:** "I was literally born into the business. My family was in the advertising agency business in Detroit since before I was born, and I heard nothing but media conversations from the first day I understood English. It also seemed like a challenging and intriguing industry."

**First R&R sighting:** "Sitting right here in San Francisco by the Bay at KGO Radio."

**Current career gig:** "The same thing I've been doing for the last 40 years - trying to stay ahead in the radio business. I'm celebrating my 40th year in the industry and my 24th year as President/GM of KGO-AM."

Most significant industry change in last 25 years: "Operating this entity under three different owners and working under the change-inownership rules."

**Personal influences:** "My family and Al Racco, Hal Neal, Chuck DeBare, Bud Neuwirth, Harry Lipson, Bob Williamson, John Kluge, and Bruce Johnson."

**Most rewarding career point:** "Winning!"

**Most disappointing:** "Not having gone into business for myself."

#### **World Radio History**

#### **Signs Of The Times**

- Almost out of nowhere, Disco WKTU/NY debuts with 11.3 share
- Arbitron sponsors Radio
   Advisory Council
- Plough Broadcasting to syndicate Disco format
- FCC proposes new taped-call consent rule
- Arbitron bows extended measurement in two markets
- Artie Mogull, Jerry Rubinstein purchase United Artists for \$43 million
- ABC fined \$7000 for WDAI-FM/Chicago logging violations
- Communications Act rewrite unveiled; proposals include indefinite licenses
- Supreme Court upholds existing cross-ownerships
- NAB objects to new
   Communications Act
- Supreme Court upholds "dirty words" ban
- Dick Purtan signs \$1 million deal with CKLW/Detroit
- FCC gives go-ahead to minority tax breaks
- KIIS-FM brings Burkhart Disco format to L.A.
- FCC proposes 120 new AM stations via clear channel restrictions
- GE to acquire Cox for \$440-\$480 million
- Gannett, Combined propose
   \$362 million merger
- Sonderling, Viacom plan \$27.7 million merger
- Disney purchases Starr Broadcasting for \$21.6 million
- Mutual purchases WCFL/Chicago from Chicago Federation of Labor for \$12 million
- Metromedia buys KRLD/Dallas from KRLD Inc. for \$10.8 million

# GET PLUGGER INTO THE LEADING

FORMAT NETWORKS Music News, Show Prep, Audio Clips, Movie Drops, Satellite Interviews & Artists Bios for the following formats:

Modern AC, CHR, Classic/Album Rock, Oldies, NAC, Country, Urban, Talk, AC, Alternative Rock

ENTERTAINMENT NEWS NETWORK Movie, TV, Celebrity News

For Info: SW Networks A Sony Music Entertainment Company 1370 Avenue of the Americas • NY, NY 10019 PH: 212.833.5400 • FAX: 212.833.4994 Web address: www.swnetworks.com





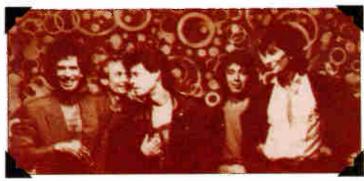
### **Vinyl Statistics**

**RSO Records** dominated the charts in 1978. While the soundtrack to Saturday Night Fever was actually released in 1977, the two biggest hits of '78 came from the collection. "Night Fever" and "Stayin' Alive" by the Bee Gees were 1-2 on the Top 40 chart. Another hit from the soundtrack was "If I Can't Have You" by Yvonne Elliman. The Bee Gees also somehow found time to lend their background vocals to "Emotion," by one-hit wonder Samantha Sang, which was the Top 40 format's ninth biggest hit of the year. RSO had another huge

Gibb had three top 15 hits and the No. 1 smash "Shadow Dancing." In all, RSO amassed 15 top 15 hits in '78, including Eric Clapton's "Lay Down Sally" and Player's "Baby Come Back."

1978 was another huge year for Barry Manilow. He had three top 10 hits at Top 40 and Pop Adult: "Can't Smile Without You," "Ready To Take A Chance Again" from the movie Foul Play, and his disco experiment, "Copacabana (At The Copa)." Manilow had a fourth top 10 at PA with "Even Now."





**Rolling Stones** 

soundtrack in '78 with Grease. The movie, which starred John Travolta & Olivia Newton-John, vielded two sonas performed as duets by the stars, "You're The One That I Want," and "Summer Nights"; Newton-John solo on "Hopelessly Devoted To You"; and, for good measure, the title song of the movie, performed by Frankie Valli.

Now, as if two hit movies with four No. 1 Top 40 songs weren't enough for the Robert Stigwood-led label, RSO also had Andy Gibb - younger brother of Bee Gees Barry, Robin, and Maurice --- signed.

outside of Saturday Night Fever was Some Girls by the Rolling Stones, which had an album cover that caused some controversy with retailers at the time, but clearly didn't hurt album sales or airplay. The album featured the multiformat hits "Miss You," "Beast Of Burden," and "Shattered.'

1978 was also the year a group from Boston called the Cars broke through at AOR with their self-titled debut album. Along with Elvis Costello (who released two albums that year), they pioneered a sound that eventually paved the away for

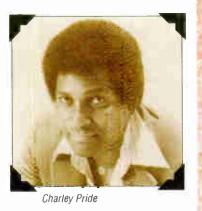


Andv Gibb

new wave and alternative music.

Two songs that would become staples at Classic Rock were also released in '78: Queen's infamous medley of "We Will Rock You" and "We Are The Champions" can still be heard on stadium and arena loudspeakers throughout America

RCA was the year's biggest country label, with 17 titles on the year-end chart, including the biggest hit of the year at the format, "Mammas Don't Let Your Babies Grow Up To Be Cowboys" by Waylon Jennings & Willie Nelson. Other acts who had big years



for RCA included Dolly Parton, Ronnie Milsap, and Charley Pride.

Did You Know... The percentage of women in broadcasting rose from 27.3% to 28.6%.

#### **QUOTABLE QUOTES**

"The jock does not break the format unless he's got a better idea, and he is expected to have a better idea on a regular basis." - Randy Michaels, WDAF-AM/Kansas City PD

"There's no better salesperson than one who just bought a new home."

> – Ted Atkins, WTAE & WKXK (96KX)/Pittsburgh GM

"WMMS music attempts to appeal to the adolescent in all of us." - Kid Leo, WMMS-FM Cleveland MD

"We've endured criticisms from traditionalists about things which happen in country music today ... but I remember some of the oldtimers were critical of Hank Williams."

> — Irving C. Waugh, WSM/Nashville President

"One of the things I've always been into, and I think perhaps that sets our approach apart from other radio people, is I believe the listener is right."

— E. Alvin Davis, WSAI/Cincinnati PD

#### Reflections



THE BEE GEES

there."

Career highlights: (Maurice) "God, tt's hard. Obviously, Fever is one of them. The Main Course album. Working with Barbra Streisand, Kenny Rogers, Dolly Parton. Writing for other people. A lot of highlights - too numerous to mention."

(40)

#### How Saturday Night Fever has

stood up over the years: "It was an albatross for a while. I mean, 'How Deep Is Your Love' went No. 1 a month before the film came out. Then, it was known as an R&B ballad. When the film came out, it was a disco ballad. But when the whole world was going crazy, and everyone wanted to have some fun, suddenly the film represented what everyone would want to do at the time. But even we didn't know what was going on. We were here in Miami. If we would have been in L.A. or New York or London, it might have been different. So we went through the whole huge Fever period totally unaware of some of the things that were going on out

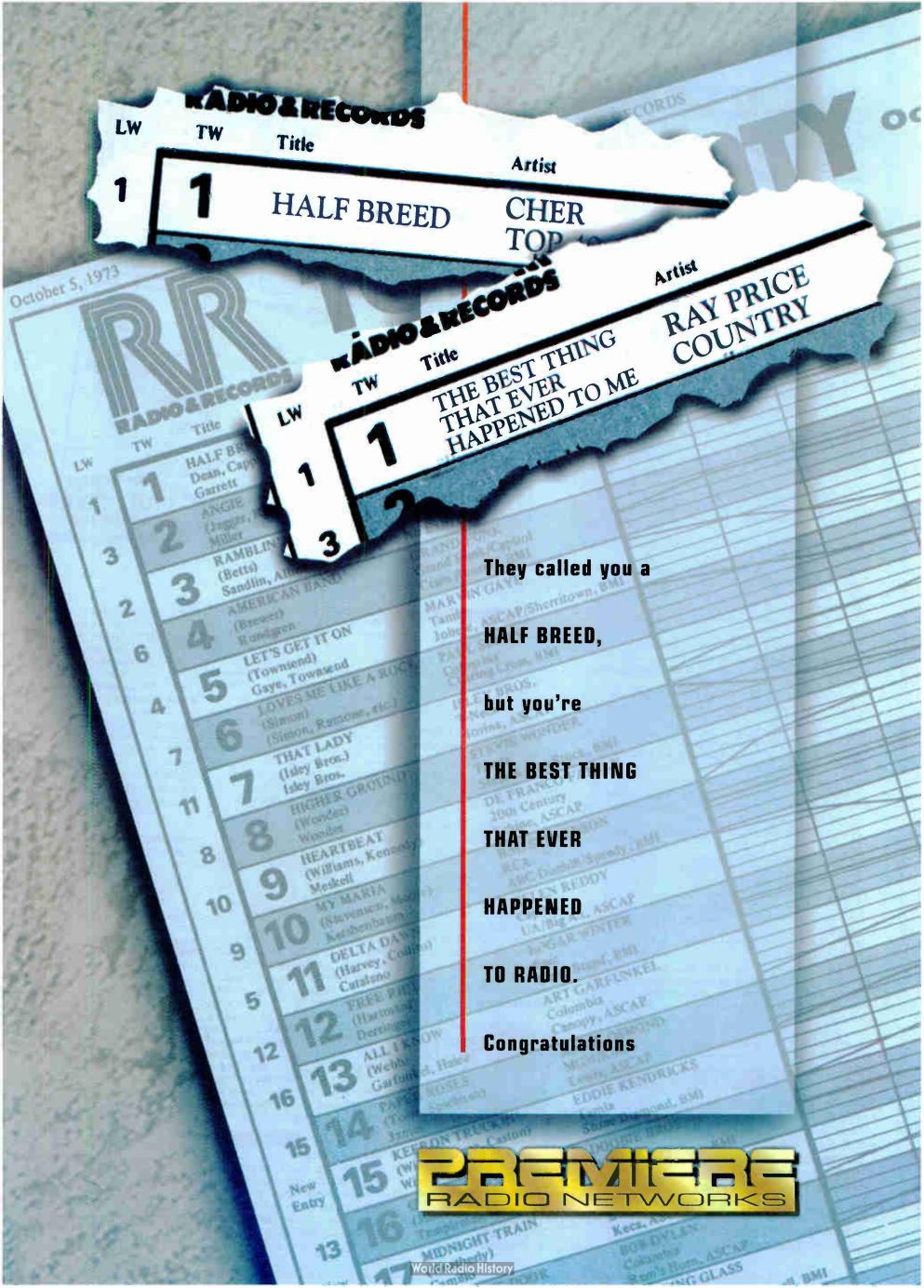
Dealing with saturation coverage: "It was an amazing feeling, an amazing experience, to have five records in the top 10. But when it came to the saturation point, it became very scary. They were having 'Bee Gees Free' weekends on the radio in Chicago and places like that, so it was pretty hairy. The funny thing is, people think we stayed like that, the white pants."

How the hits held up over the years: (Barry) "I thought they were good songs. 'Stayin' Alive,' I thought, was a good social statement. I think 'How Deep Is Your Love' is about as good a love song as you can write, so I'm proud of that. And you can call it what you like, but I'll go and see the film again too."





The cast of WKRP in Cincinnati







#### Police Story

Compared with the second seco

When Q102/Cincinnati newsman Art Botterell decides to resign, he coaxes a friend to come into the station wearing a police uniform, call for Botterell, handcuff him, and drag him off the premises. The idea seemed funny, but a station staffer recognizes the "policeman" as a frequent hanger-on at the station. thinks something's wrong, and calls the real police. Within five minutes, 10 police cars show up at the station. Botterell's friend is apprehended, but not charged. Botterell, however, is charged with "inciting a panic."

Dick Purtan's last show airs on WXYZ/Detroit, and it's a memorable one. When he initially took over mornings 10 years ago, he was "filling in" for the veteran morning team of Martin & Howard. Seems they went on vacation, and Purtan was so good, the pair never returned --- at least not 'til Purtan's "farewell show." In the last 10 minutes of the broadcast, they stroll into the studio, proclaiming, "Hi, Dick, we're back from vacation!"

At the NAB Convention, "Cousin" Brucie Morrow announces that he and partner Robert Sillerman are about to purchase a radio station.

Oops! KHTZ/L.A. interrupts its automated Country format for a live news bulletin. The newsman soberly relates that Pope John Paul I has just passed away and, following the announcement, restarts the automation. The first song up: Bobby Bares "Drop Kick Me Jesus Through The Goal Posts Of Life." Is it any wonder why some programmers still fear automation?

WVBF/Boston isn't hiring a new PD anytime soon. In fact, the station will be programmed by "a coalition of jocks" through the spring book.

Rick Carroll resigns as PD at KEZY/Anaheim to work with his band, Eulogy, and get into a television project.

Rob Sherwood resigns as PD of KSTP/Minneapolis.

Jeff Salgo exits KFXM/San Bernardino to start his own consulting firm

Bob Davis is appointed WGCL/Cleveland PD.

KTLK/Denver PD C.C. McCartney joins B100/San Diego for similar duties.

WIFE/Indianapolis names a new PD, Lee Logan.

Joe Isgro departs Motown Records.

Former WNBC/NY morning personality Don Imus heads back to Cleveland, doing afternoons at WHK.

Joel Denver segues from 96X/Miami to KCBQ/San Diego as PD, and 96X MD Jack Forsythe resigns to program WSNY/ Jacksonville.

Dan Vallie becomes PD at 92Q/Nashville.

KRIZ/Phoenix exits the airwaves as a CHR.

WPEZ/Pittsburgh GM Gil Rozzo exits, and Mike Hankins replaces him as VP/GM.

Is Motown about to purchase PolyGram?

WYNY/NY stunts with "all-Beatles" for two weeks before it officially beomes Soft Rock. WOR/NY PD Dan Griffin crosses the street to WYNY as GM.

ABC Records announces two label heads: brothers Johnny and Dino Barbis.

KIIS-FM/L.A. picks up Kent Burkhart's disco format.

Guy Zapoleon named MD at KRTH/L.A.

Ron Rodrigues hired as KMPC/L.A. MD.

Alan Burns is the new MD at WLS/Chicago. 99X/NY morning man Jay Thomas debuts his stand-up com-

edy routine at NYC's Improv. ST also spots Jay in a small role on the soap opera Love Of Life.

Scotty Brink takes on a full-time partner in mornings at WNBC: comedian Richard Beizer.

"Hey, ya wanna know where Pete Rose is gonna play next year?" That's the question posed to a Q102/Cincinnati jock on the station's request line, and the young voice asking the question is Petey Rose, the superstar's nine-year-old son. Petey called his favorite station to let them know what nobody else knew at the time, that his dad was going to sign with Philadelphia. The jock doesn't believe Petey, so the young Rose comes back with, "Would you like to bet \$3000 that I'm right?" Like father, like son ....

#### **R&R** Retro

- Gary Owens joins as columnist
- Editor Mark Shipper publishes Paperback Writer novel
- R&R moves to Century City
- Jonathan Hall Washington Bureau Chief
- "AOR Story" is published
- Black Radio/Music Section debuts with Editor Bill Speed
- Don Waller joins as Asst. Editor
- Dr. Richard Lutz debuts Media & Marketing column
- Subscription rate rises \$10 to \$140 annually



### **NewsMakers**

#### RADIO

John Driscoll 10Q/L.A. PD ... Gil Rozzo WPEZ/Pittsburgh VP/GM ... E. Alvin Davis Affiliated Nat'l Program Coor. ... Gary Fries KAAY & KEZQ/ Little Rock VP/GM ... Bill Garcia



KNUS/Dallas PD ... Jav Albright KEEN/San Jose Asst. PD ... Moon Mullins WINN/Louisville Ops. ... Carl Brazell KRLD/Dallas VP/GM ... Jimi Fox PD at KCBQ/San Diego ... Bobby Rich 99X/NY PD ... Dave Sholin RKO National Music Coordinator ... George Taylor Morris WPIX-FM/NY PD C.C. McCartney B100/San Diego PD ... Jim Davis WXYZ/Detroit PD ... Frank Felix 96KX/Denver PD ... John

Lynch XTRA/San Diego Exec. VP/GM . Tommy Hadges WCOZ/Boston PD Alan Furst WBAX/Wilkes-Barre PD

... Neil RockoffVP/Radio. Ed Salamon



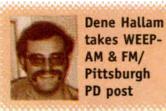
National PD at Storer ... Wally Clark Lin Broadcasting VP ... Dan Halyburton WGBS/Miami PD ... John Lund KHOW/Denver Prog. Manager Gerry DeFrancesco WFIL/Philly MD

... Neal Mirsky WQXM/Tampa PD . Lynn Anderson Metro Radio Sales VP Tony Berardini WBCN/Boston ... Dwight Douglas Burkhart/Abrams ...

ager ... Vic Rumore WKDA & WKDF/ Nashville GM ... Sis Kaplan SIS Radio Inc. GM ... Bob Young KNEW/SF PD Barry Mayo PD, Jim Maddox consults WMAK/Nashville ... Wanda Ramos Charres heads Burkhart/ Abrams Disco/Black Division ... Scotty Brink WNBC/NY ... Johnny Kaye KUZZ/Bakersfield ... Russ Knight WHK/Cleveland PD ... Bobby Christian WMET/Chicago PD ... Kevin Metheny WXKS/Pittsburgh PD ... Jerry Boulding KDIA/Oakland PD ... Dick Bartley WFYR/Chicago middays Bill Parris United Broadcasting

Matt Clenott WKTU/NY PD ... Walt

Tiburski WMMS/Cleveland Station Man-



National PD ... Charlie Cook WGBS/ Miami PD ... Bobby Hattrik KWK/St. Louis PD ... Walter Sabo NBC VP/FM Radio ... Bill Sommers KLOS-FM/L.A. GM ... Bruce Holberg WMMR/ Philadelphia VP/GM ... Tom Hoyt Heftel President ... Dr. Laura Schlessinger KABC/L.A. Dan Griffin WYNY/NY GM ... Dick French KULF/Houston GM ... Vici Williams KYND/Houston GM ... Vic Bremer KIRO-AM/Seattle PD ... Nick Verbitsky WHN/NY VP/GM ... Barry Skidelsky WCOZ/Boston ... Fritz Beesemeyer WCZY/Detroit President/GM.

#### RECORDS

Don Wright Janus Nat'l Promo ... Marc Nathan Sire Nat'l Promo ... Ralph Tashjian Motown Nat'l Promo ... Danny Davis Motown VP ... Larry Harris Sr. VP, Bruce Bird Exec. VP at Casablanca ... Peter Mollica, Steve Resnick UA Nat'l Promo ... Ricky Schultz WB special projects/jazz ...

Doug Morris heads Atco/Custom Labels ... Ken Puvogel WB regional Promo ... Joe Galante RCA/Nashville VP/Mkt'g ... Mike Becce Field Director, Margo Knesz Nat'l singles at RCA ... George Chaltas Columbia Nat'l Singles ... Larry Douglas Portrait Nat'l Promo ... Lori Holder ABC local ... Fred DiSipio Jr. EMI America Promo ... Harold Childs A&M Sr. VP ... Al Moinet A&M VP ... Skip Miller Motown Nat'l Promo ... Bill Cataldo Atlantic Nat'l Secondaries ... Lenny Bronstein A&M Nat'l Roy Wunsch CBS/ Promo ... Mkť g Nashville John Schoenberger Arista Special Projects Nick Hunter MCA Nat'l Country Promo ... Bill McGathy Polydor local ... Harvey Leeds EPA Nat'I LP Promo ... Paris Eley CBS VP/Promo ... Dick Kline Polydor Exec. VP ... John

Jheryl Busby CBS reg'l promo ...

Ron Alexenburg launches Infinity ...

Sykes EPA Chicago rep ... Hank Caldwell Atlantic Nat'l Promo ... Billy Bass Chrysalis VP/Promo ... Chuck Thagard RCA Field Promo ... Ray Harris RCA Black Music Mkt'g ...

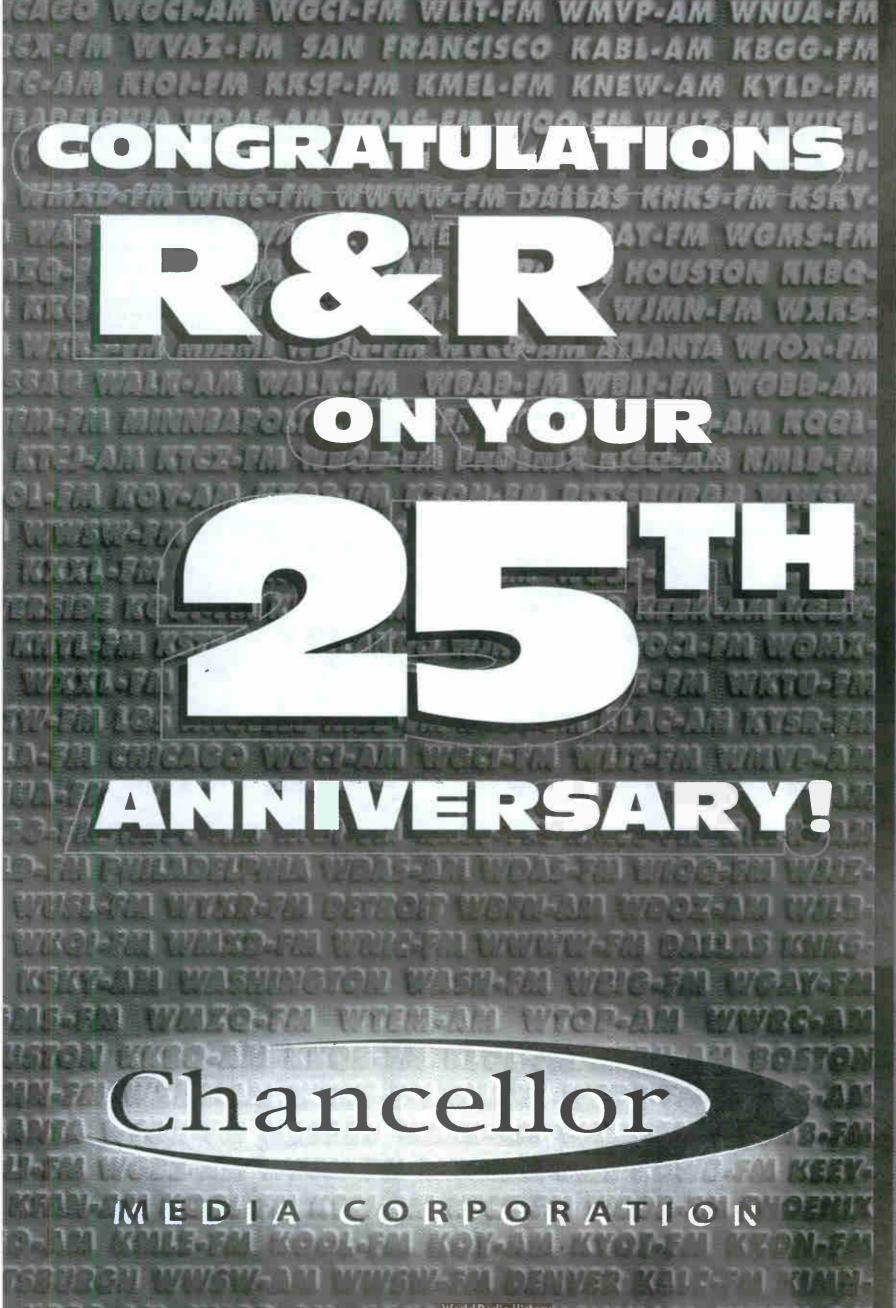


**Hugh Suratt** appointed to local promotion at A&M

Judy Libow Atlantic Nat'l Pop Album Promo ... Howard Rosen Casablanca VP/Promo ... John Fagot Columbia local ... Alan Wolmark Atlantic Nat'l Album Promo ... Louie Newman RCA/Nashville Reg'l ... Jimmy Bowen E/A-Nashville VP/GM ... Ed Rosenblatt, Lenny Waronker WB Sr. VPs.

#### IN MEMORIAM

KLOS/L.A. GM John Winnaman.



11000

161

6C-AM

E 1

SR-EM

KZLA-FM



#### **TOP-40**

- 1 BEE GEES Night Fever
- 2 BEE GEES Stavin' Alive
- EXILE Kiss You All Over 3
- Δ **COMMODORES** Three Times A Lady
- 5 **ANDY GIBB** Shadow Dancing **GERRY RAFFERTY Baker Street**
- 6 NICK GILDER Hot Child In The City 7
- WINGS With A Little Luck 8
- SAMANTHA SANG Emotion 9
- 10 BARRY MANILOW Can't Smile Without You
- 11 YVONNE ELLIMAN IF I Can't Have You
- 12 ROLLING STONES Miss You
- 13 JOHN TRAVOLTA & OLIVIA NEWTON-JOHN You're The One That I Want
- **KENNY LOGGINS** Whenever I Call You "Friend" 14
- 15 FRANKIE VALLI Grease
- 16 ANNE MURRAY You Needed Me
- 17 DAN HILL Sometimes When We Touch
- 18 KANSAS Dust In The Wind
- 19 PABLO CRUISE Love Will Find A Way 20 BOB SEGER & THE SILVER BULLET BAND

SON PRAY

- Still The Same
- 21 FOREIGNER Hot Blooded 22 ANDY GIBB (Love Is) Thicker Than Water
- 23 LITTLE RIVER BAND Reminiscing
- 24 DONNA SUMMER MacArthur Park
- 25 ERIC CLAPTON Lay Down Sally

#### COUNTRY

- WAYLON & WILLIE 1
- Mammas Don't Let Your Babies Grow Up To Be Cowboys
- 2 **CRYSTAL GAYLE** Talking In Your Sleep
- 3 **DOLLY PARTON Heartbreaker**
- **KENNY ROCERS** Love Or Something Like It 4
- EDDIE RABBITT You Don't Love Me Anymore 5
- CHARLEY PRIDE Someone Loves You Honey 6 **KENNY ROGERS & DOTTIE WEST**
- **Everytime Two Fools Collide**
- 8 MARCO SMITH Don't Break The Heart That Loves You
- WILLIE NELSON Georgia On My Mind 9
- WAYLON JENNINGS I've Always Been Crazy 10
- 11 RONNIE MILSAP Only One Love In My Life
- 12 DOLLY PARTON It's All Wrong But It's All Right
- BARBARA MANDRELL Sleeping Single In A Double Bed 13
- CHARLIE RICH W/JANIE FRICKE On My Knees 14
- **EDDIE RABBITT** Hearts On Fire 15
- 16 CRYSTAL GAYLE Ready For The Times To Get Better 17 DON WILLIAMS Rake And Ramblin' Man
- 18 MEL TILLIS I Believe in You
- 19 STATLER BROTHERS Do You Know You Are My Sunshine
- 20 JOHNNY DUNCAN
- She Can Put Her Shoes Under My Bed (Anytime)
- MARGO SMITH It Only Hurts For A Little While 21
- MERLE HAGGARD I'm Always On A Mountain When I Fall 22 **RONNIE MILSAP** 23
- Let's Take The Long Way Around The World 24 DAVE & SUGAR Tear Time
- 25 EMMYLOU HARRIS Two More Bottles Of Wine



- BARRY MANILOW Can't Smile Without You
- ANNE MURRAY You Needed Me
- BILLY JOEL Just The Way You Are 3
- 4 LITTLE RIVER BAND Reminiscing **CHUCK MANGIONE** Feels So Good 5
- **DAVID GATES** Goodbye Girl 6
- **COMMODORES** Three Times A Lady
- OLIVIA NEWTON-JOHN Hopelessly Devoted To You 8
- CARLY SIMON You Belong To Me
- 10 **ROBERTA FLACK & DONNY HATHAWAY**
- The Closer I Get To You
- 11 MICHAEL JOHNSON Bluer Than Blue
- 12 WINGS With A Little Luck
- CHRIS REA Fool (If You Think It's Over) 13
- SAMANTHA SANG Emotion 14
- **GERRY RAFFERTY Baker Street** 15
- BARRY MANILOW Ready To Take A Chance Again 16 **BEE GEES** Night Fever 17
- JOHNNY MATHIS & DENIECE WILLIAMS 18 Too Much, Too Little, Too Late
- **ANDY GIBB** Shadow Dancing 19
- DAN HILL Sometimes When We Touch 20
- YVONNE ELLIMAN If I Can't Have You 21
- KENNY LOCGINS Whenever I Call You " Friend" 22
- **KANSAS** Dust In The Wind 23 24 ART GARFUNKEL Wonderful World

44

25 BARRY MANILOW Copacabana (At The Copa)

**World Radio History** 

#### **AOR ALBUMS**

- **ROLLING STONES** Some Girls
- BOB SEGER & THE SILVER BULLET BAND 2
- Stranger In Town
- FOREIGNER Double Vision 3
- JACKSON BROWNE Running On Empty 4
- **5 JEFFERSON STARSHIP Earth**
- 6 **ERIC CLAPTON Slow Hand**
- 7 JOE WALSH But Seriously, Folks
- 8 BILLY JOEL Stranger
- 9 GERRY RAFFERTY City To City
- 10 BRUCE SPRINGSTEEN Darkness On The Edge Of Town
- 11 WARREN ZEVON Excitable Boy
- 12 PABLO CRUISE Worlds Away
- 13 KENNY LOGGINS Nightwatch
- 14 JOURNEY Infinity
- 15 CARS The Cars
- 16 STEELY DAN Aja
- 17 BOSTON Don't Look Back
- 18 WINCS London Town
- 19 WHO Who Are You

25 SOUNDTRACK FM

23

24

20 ATLANTA RHYTHM SECTION Champagne Jam

**ROD STEWART Foot Loose And Fancy Free** 

LITTLE RIVER BAND Sleeper Catcher

21 KANSAS Point Of Know Return ALAN PARSONS PROJECT Pyramid 22

## We've changed <u>everything</u> except the logo\*



\*We lied !!!

# **CONGRATULATIONS R&R** on 25 years of unchanging service.



# Arbitron applauds Radio & Records on their 25th anniversary





# **Revving Up For The Future**

H Dia Martin

Rec and I

Thayer Named

P Imese Appointed Arista VP Promotion

d GM

The sky was the limit – literally – in 1979. No sooner had the FCC opened the gateway to satellite transmissions, than RKO and NBC (Source) weighed in with national nets signaling the launch of a major industry boom.

WMMR 93.3

Jay Thomas Joins"Mork & Mindy" Cast

sandering similar the second

Meanwhile, it was "heads up" as the country prepared for Skylab's crash landing. During this and other more serious crises (the Iran hostages, Three Mile Island), radio was right

there – informing, allaying fears, providing support.

Mutter Evans became the first African-American woman to own a station (WAAA/Winston-Salem). Jay Thomas moonlighted on TV as a member of the Mork And Mindy cast. WDAI/Chicago, WXKS/Boston, and KTLK/Denver helped lead the Disco charge. But that summer, WLUP/Chicago morning maven Steve Dahl marshaled his anti-disco forces and blew up 20,000 disco albums between games of a White Sox doubleheader. Some 7000 K.C. & The Sunshine Band-hating, rock 'n' roll-loving Midwesterners swarmed the field, forcing

cancellation of the second game and generating nationwide publicity. Disco's true death knell sounded when format pioneer WDRQ/Detroit switched to Top 40. While earlier in the year, John Travolta traded his disco duds for country couture after signing to star in *Urban Cowboy* – another portent of things to come. Mergers (Portrait and Epic, UA and EMI America), shutdowns (ABC, Infinity), and staff cuts caused turmoil on the record side, compounded by an NBC-TV news

segment reporting that the FCC was exploring payola allegations against WDAS/Philadelphia. On the plus column: The first digital mastering machines hit the scene in readiness for a digital disc revolution.

**R&R** came home to L.A. for its '79 convention, the largest to date. Rep. Lionel Van Deerlin made a landmark appearance – live, via satellite – from Washington; co-keynoter John Bayliss outlined radio's future in the '80s; and the Blues Brothers rocked the rafters of the Century Plaza with their special brand of music and mayhem. Four months later, **R&R** was sold to Harte-Hanks for \$12.5 million.

Recalling the year are Bill Moyes, who, as an early advocate of research, found himself a lightning rod among independent-minded programmers: Columbia promotion exec Bob Sherwood, who oversaw highs and lows in 1979; and the aforementioned Steve Dahl, recounting that fateful evening at the ballpark.

#### Reflections



**BILL MOYES** 

**Career motivation:** "When I was in high school, I was into engineering. One day, they made me fill in for a disc jockey who was sick, and I thought that this was pretty cool. Then I got more and more into the business of it, and I actually chose the college I went to by who had the best radio station."

Most significant change of the past 25 years: "When I started the Research Group in 1977, almost nobody was doing perceptual studies, never mind music research. I mean nobody was doing any kind of perceptual studies at all. Today, almost everybody does in any kind of competitive market."

Biggest influence: "When I was 12 years old, I went through a radio station in my hometown owned by sports broadcaster Curt Gowdy. I didn't meet him at that time, but I have talked to Curt and told him that his station was my inspiration." Most rewarding achievement: "To see the innovation of research sweep the industry. I think I had a little something to do with that."

Most disappointing: "Whenever there is a new way of doing some kind of research or a new approach to contesting or whatever, it's kind of disappointing to hear, 'I don't get it; I can't see this.'"

First R&R sighting: "I knew Bob Wilson when he was first thinking of putting the paper together. In his start-up years, we were starting the Research Group as well as a station group, so we were co-entrepreneurs. Over the years I've used **R&R** to monitor the different thought processes that are going on with people in the business who matter. It's not just watching the news, but watching the thoughts behind the news."

#### **Signs Of The Times**

- NBC launches new network: The Source
- Disco trend gathers momentum as stations switch formate, among them WDAI/Chicago, WXKS/Boston, and KTLK/Denver
- NTIA proposes addition of 700 AM stations by reducing band spacing from 10 to 9 khz
- Capitol-EMI acquires United Artists
- MCA absorbs ABC Records, dismisses 300
- RKO forms radio network
- Diary announcements hit the air in DC; 21 stations air "educational" diary announcements
- Mutual to sell black network to Sheridan Broadcasting
- KGB/San Diego Chicken suspended over outside appearances (later fired)
- New Grammy categories set for Rock, Disco, Jazz Fusion
- WFMT/Chicago becomes the first radio "superstation" cable company, offering a Classical station via satellite
- Harte-Hanks acquires
   Radio & Records
- Bertelsmann buys Arista for \$50 million
- Shamrock offers \$68 million for SJR Communications
- Mariner takes WLW-AM & WLWS-FM/Cincy for \$17 million
- Mutual buys Storer's WHN/New York for \$14 million
- Southwestern purchases Retlaw's KOGO/San Diego for \$7 million
- Stevie Wonder buys KJLH/L.A. from Jonn Lamar Hill for \$2.2 million

(47)



### Vinyl Statistics

disco, a new form

of music began to

make noise. The "new wave" genre

was about to take

America by storm,

witness to early hits by Blondie, the

Cars, Cheap Trick,

and 1979 bore

If there was any doubt that 1979 was the year disco music ruled Top 40, look no further than Rod Stewart's "Da Ya Think I'm Sexy," which hit No. 1 on R&R's Top 40 chart on January 26, 1979 and stayed there for six weeks. Donna Summer made her mark with five singles released for the year, including a duet with Barbra Streisand, "No More Tears (Enough Is Enough)." In



Rod Stewart

fact, the music was so prevalent that R&R produced a Top 79 Of '79 year-end chart for Dance Music Radio driven by the likes of WKTU/New York and KUTE/Los Angeles. Other memorable disco hits included "I Will Survive" by Gloria Gaynor and "Ring My Bell" by Anita Ward.

And who could forget Sister Sledge and "We Are Family," a song that will be remembered forever by baseball fans, as it was the theme for the Pittsburgh Pirates, who won the World Series that year.

Coinciding with the peak of

Reflections



Donna Summer

and the Knack. New wave music provided the ammunition for successful breakthroughs by many artists and radio stations in the next decade.

Warner Bros. led 1979 for most albums charted at AOR with 14. Four placed in the top 10, including albums from The **Doobie Brothers, Dire** Straits, Van Halen, Rod Stewart, and Rickie Lee Jones. The No. 1 most-played album of 1979 was Breakfast In America by Supertramp, which garnered airplay on just about every track.

The '70s biggest and most enduring Country superstars finished the decade with big year-end numbers, particularly Kenny Rogers, who landed three songs in the top 10. There were 31 No. 1 hits over the course of the year, and Rogers was at the top four times. RCA. MCA. Columbia, Epic, and United Artists (Rogers's label) were the top five labels on Music Row.

R&R's Pop/Adult format closed 1979

with a plethora of crossover titles from other formats, including hits from Rogers and Anne Murray from Country "Rise" by Herb Alpert topped the year-end Pop/Adult chart. It was a trumpet instrumental that was later used during a key scene in the "Luke and Laura" saga on ABC-TV's toprated soap General Hospital. It was noted in R&R's year-end issue that it appeared the Pop/ Adult format was beginning to take a softer and more mature approach. That's exactly what happened as we turn to 1980 and the changes the new decade brought.



The Knack

Did You Know... ABC Radio agreed to rank PDs on the same corporate level as sales managers.

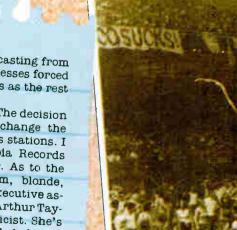
#### **QUOTABLE QUOTES**

"My answer to the people who say, 'AM stereo, who cares?' is that it is just going to explode. It will become the 'in thing.' - Chris Payne, test manager for National AM Stereophonic Radio Committee

"The best an AM Rocker can hope for is a status quo situation." - Consultant Allen Klein

"We all know that within each station lies the capability to do special programming. What isn't available to the station is the time and the money to do it." - Tom Rounds, Watermark founder

"If you're black, the way to get your hands on a radio station is through spinoffs from mergers." — Pluria Marshall, NBMC Chairman



BOB SHERWOOD

Careerinspiration: "The L.A. Dodgers get credit for that. I grew up expecting to be their first baseman. Ultimately, I was informed the only way I would get into Dodger Stadium was via the ticket window.

First R&R sighting: "Your founder, Bob Wilson, and I became friends, and I had the good fortune to be introduced to R&R when it was in the formative stages.

Current gig: "I'm presently a con-sultant to Sony Corporation and involved in the development of Super Audio CD '

Most significant change in 25 years: "Without question, it was turning music portable. The first step was the music cassette (and then the Walkman). A close second was the compact disc. Less obvious but of equal importance is the forced evolu-

tion of music and broadcasting from creative entities to businesses forced to play by the same rules as the rest of the world."

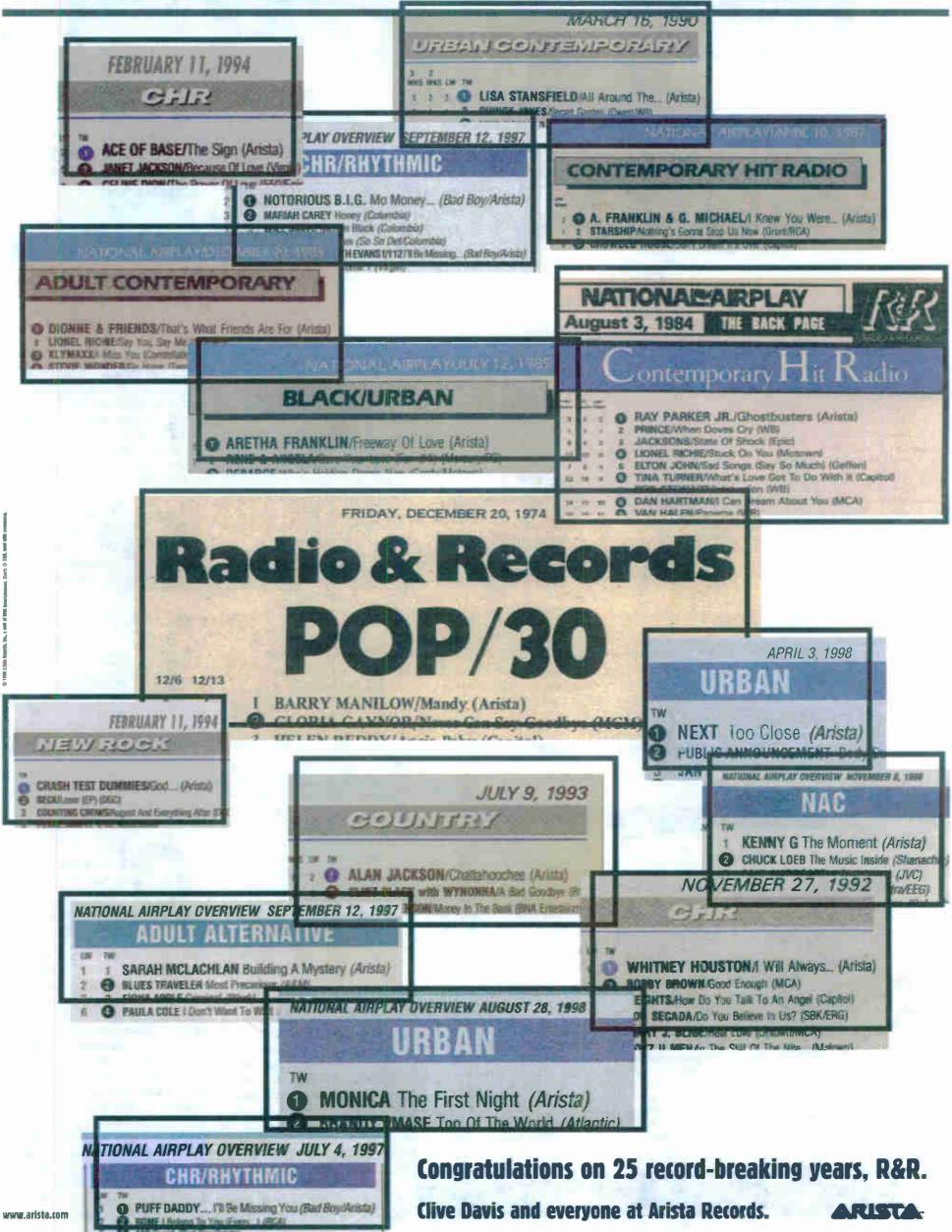
Career influences: "The decision by General Cinema to change the programming of all of its stations. I got a call from Columbia Records that changed my career. As to the person, she was a slim, blonde, former model/actress/executive assistant to CBS President Arthur Taylor and the greatest publicist. She's now Carol Sherwood, and she's had a profound impact on what I've become

Most rewarding career point: "The euphoria and sense of accomplishment when KROY/Sacramento and Columbia Records marketing/promotion surpassed previously significant benchmarks.

**World Radio History** 

The end result of WLUP/Chicago's "Disco Demolition"

### IN OUR 24 YEARS, THERE'S BEEN LOTS OF REASONS WHY YOU'RE #1 WITH US.







#### Who's Next To Catch The 'Fever'?

As disco mania continues to sweep the country, rumors fly in markets from coast to coast that a station will soon start dancing. Those rumors are false at KLOS/L.A., crosstown KZLA, and WZZP/ Cleveland (but true at WDRQ/Detroit). On the other hand, 96X/Miami abandons its dance-music format for straight-ahead Top 40. Meanwhile, 99X/NY takes on crosstown WKTU with a "No Disco Weekend."

More rumors: Is **KRLD/Dallas** flipping to Country? Was **Bob Hamilton** offered the KHJ/L.A. PD gig? Is **Frankie Crocker** considering a departure from Disco-formatted KUTE/L.A.? Is **Infinity Records** about to fold?

RKO Rumors: With WFYR/Chicago PD **Don Kelly** segueing to 99X/ NY as PD, is the station about to revert its call letters to WOR-FM?

And, faced with a possible strike of its DJs at WRKO/Boston, the company brings all of its PDs to Beantown in case they're needed to pull on-air shifts.

**Robert W. Morgan** has been named new morning man at KMPC/L.A. He succeeds Dick Whittinghill, who had been with the station for just about forever. Morgan had been doing swing at the station for the past four years while being groomed for the morning slot. The rest of KMPC's lineup remains the same: **Geoff Edwards** and **Wink Martindale** in middays, **Gary Owens** afternoons, **Roger Carroll** evenings, **Dave Hull** late-nights, and **Sonny Melendrez** overnights.

• Dan Mason resigns from WPGC/Washington and heads to KTSA/ San Antonio as GM.

 John Bettencourt is named National Disco Radio Promotion Managerat Casablanca.

• WROR/Boston suffers a mass exodus of employees as it shifts from Oldies to Pop/Adult.

• More shake-ups at ABC Radio, as Frank Cody and Corinne Baldassano exit KLOS/L.A. and KAUM/Houston, respectively.

• Steve Casey exits KHJ/L.A. to join John Sebastian in Phoenix as PD for KKKQ-AM.

• In the nation's capital, Scott Shannon joins WPGC.

• KGW/Portland PD Mike Phillips joins KYUU/SF as PD and is

replaced at KGW by **Richard Harker**. • WHBQ/Memphis morning monster **Rick Dees** joins KHJ/L.A. for wake-ups.

• WMET/Chicago flips from Top 40 to AOR.

 CKGM/Montreal PD Reg Johns joins CFTR/Toronto for similar duties.

 First Media KOPA/Phoenix GM Charles Giddens joins the company's newly acquired KFMK/Houston. Will KOPA PD Steve Rivers follow him?

• WQAM/MiamiTom Birch resigns.

• Mark Elliot joins Q102/Cincinnati for programming duties.

• Rick Sklar returns to the day-to-day helm of WABC/NY.

• Notable Top 40 Ten-Q disappears from the L.A. AM radio scene and begins broadcasting in Spanish. Ten-Q's staff and programming shift to Country KHTZ-FM. KHJ/L.A. GMTim Sullivan becomes its GM, Bobby Rich joins as PD.

Howard Rosen exits Casablanca.

• John Lander joins KGB-AM/San Diego as PD.

#### Reflection



STEVE DAHL

"What can I tell you? I thought it was going to be a huge flop. There I was at Comiskey Park, July 12, 1979 at five in the afternoon, looking like a complete idiot in my army helmet and my ill-fitting army jacket with the fishing-lure fruit salad on it (for some reason still unclear to me, our anti-disco army was called "The Insane Coho Lips"). The year before it had been WLS Teen Night, but this year they decided to try something different, and they called it Disco Demolition Night (an idea by

Mike Veeck from the White Sox and Dave Logan from the Loop). "When WLS changed to Disco, I was pushed out of ABC-owned WDAI less than a year after being brought to Chicago by them, and they had contractually locked me out of returning to Detroit by having me supply taped bits to the WRIF morning show (lesson learned). This, of course, pissed me off greatly, and after I got hooked up at the Loop thanks to my friend Lee Abrams, I began bashing the station and disco. It apparently hit a resonant chord among my listeners. Duh!

"Harry Carey, who was then the Sox announcer, said the place was 'really starting to fill up.' That turned out to be one of Harry's few understatements (the cops estimated over 70,000 in the park and another 20,000 on the street). I went out on the field, blew up the records, ignored management's orders not to talk about it the next day (they really said that!), and the rest is history and a 20-year career in Chicago. Congratulations to **R&R** on 25 ... they only had to blow up *Billboard*."

FM/Boston PD ... Jim Maddox Amaturo Sr. VP ... Lee Michaels KKSS/St. Louis OM ... Monte Lang Amaturo VP/Radio ... Tom Cuddy WARA/Attleboro, MA MD ... Rick Dees KHJ/L.A. mornings ... Matthew Clenott WDAI/Chicago PD ... Bob Coburn WMET/Chicago PD ... Marty Greenberg ABC-FM President ... Tony Brooks KBPI/Denver GM ... Don Bouloukos WLS/Chicago GM ... Charlie Kendall WIKS/Indy Station Manager ... Tony Berardini WBCN/Boston PD ... Jay Thomas joins Mork And Mindy ... Lee Logan KFMK/Houston PD ... Bob Sherman WNBC/NY GM ... Tom Burchilł RKO Radio Net VP/GM ... Orrin McDaniels WCFL/Chicago GM ... Jim Brown WOKY/Milwaukee PD ... Michael



Sheehy KNX-FM/L.A. PD ... Larry Divney WDAI/Chicago VP/GM ... Corrine Baldassano WSAI-FM/Cincy PD ... Jim Davis KMPC/L.A. PD ... Don Kelly 99X/ NY PD ... Herb McCord Greater Media Radio GM ... Earnest James WVON & WGCI/Chicago President ... Dave Anthony KPPL/Denver ... Howard Bloom KMET/L.A. VP/GM ... Wally Clark WWW/ Detroit GM ... Jo Interrante PD, Dave Cooke ND at RKO Radio Net ... Jay Cook Combined VP/Nat'l Program Manager ... Norm Winer WXRT/Chicago PD ... Russ Knight WNEW/NY PD ... Mike Carta WIL-AM & FWSt. Louis PD ... Tim Sullivan GM, Bobby Rich PD at KHTZ/ L.A. ... Milton Maltz Chairman, Carl Hirsch President at Malrite ... Gary Berkowitz WROR/Boston PD ... AI Brady WABC/NY PD ... Alan Burns WRQX/Washington PD ... Don Benson Western Cities VP/Prog. ... Jay Albright KEEN/San Jose PD ... Pat Shaughnessy TM President ... Ron Jacobs KAHU/ Honolulu PD ... Rob Sisco WPEZ/ Pittsburgh PD ... Marty Rubenstein Mutual President ... George Sosson KCBS-FWSF VP/GM ... Jesse Bullet KPRI & KOGO/San Diego OM ... John Lund WNBC/NY PD ... George Wilson KIQQ/L.A. GM.

#### RECORDS

Bob Sherwood Phonogram President ... Charley Lake, Bert Keane National Promo at WB ... Stan Monteiro EPA VP ... Paul Black Columbia Nat'l Promo / West Coast ... Ray Harris RCA VP/ Black Music Marketing ... Ed Hynes Columbia National Promo VP ... Jim



Jeffries Phonogram/Mercury VP/Promo ... Quincy McCoy Fantasy Nat'l Pop Promo Director ... Michael Papale Island VP ...Danny Buch Atlantic Local Promo/NY ... Vince Faraci, Tunc Erim Atlantic VPs ... Jimi Fox Phonogram/ Mercury Nat'l Promo/West Coast ... Bill Cataldo Atlantic Nat'l Pop ...Jim Fogelsong heads MCA/Nashville ... Don Eason Nat'l Promo at Atlantic ...Bob Garland Columbia Reg'l Promo ... Paul Rappaport Columbia Assoc. Nat'l Promo ... Alan Oreman Columbia



Reg'l Promo ... Al Cafaro A&M Philadelphia rep ... Phil Quartararo A&M DC rep ... Michael Plen A&M Buffalo rep ... Don lenner Millennium VP/Promo ... Tommy Mottola heads NY Int'l ... John Fagot Columbia local promo ... John Betancourt, Chuck Thagard RCA VPs ... Ken Benson EMI/ UA Nat'l Promo Director ... Richard Palmese Arista VP/Promo ... Waymon Jones Polydor East Coast Promo ... Skip Miller VP at Motown ... Vernon Slaughter CBS VP ... Frank Dileo CBS Assoc. Director/Promo ... Danny Davis Casablanca VP/Promo ... Rich Fitzgerald RSO Sr. VP/Promo ... Andrea Ganis Infinity Assoc. Nat'l Promo ... Bill Cataldo Polvdor Nat'l ...

World Radio History



WYSP/Philadelphia ... Dan Mason KTSA & KTFM/San Antonio GM ... Al Brady WRQX/Washington PD ... John Sebastian KUPD & KKKQ/Phoenix PD ... Ben Hoberman ABC Radio President ... Bobby Christian 96KX/Pittsburgh PD ... Kevin Metheny WEFM/Chicago PD ... Scott Shannon WPGC/Washington PD ... Bill Ward Metromedia Sr. VP ... Frank Cody KBPI/Denver PD ... George Green

NewsMakers

Chuck Goldmark WRKO/Boston GM ...

Frankie Crocker WBLS/NY MD ...

Michael Packer KABC/L.A. PD ... Allan

Hotlen KSFO/SF PD ... Trip Reeb to

**Chuck Martin** 

becomes PD

for KHJ/L.A.

Bill Watson Drake-Chenault VP

RADIO

KABC/L.A. VP/GM ... Mike McVay WAKY/Louisville PD ... Al Peterson WQXM/Tampa PD ... Joel Denver KSLQ/St. Louis PD ... John, Young Z93/ Atlanta PD ... Sunny Joe White WXKS-

### THE GODFATHER THE GODFATHER STUDIO 54 ALLMAN BROTHERS CHEECH & CHONG WATERGATE 7 AMS/7 FMS FREE LOVE BOONE'S FARM HITCHHIKER ZIG ZAG CB RADIO





# **1973 1998**

SAVING PRIVATE RYAN STUDIO 54, THE MOVIE MATCHBOX 20 JERRY SEINFELD MONICAGATE MEGA-GROUPS SAFE SEX ROBERT MONDAVI MINI-VAN OWNER MACANUDO THE INTERNET





HAPPY 25TH ANNIVERSARY TO ERICA AND THE ENTIRE STAFF.

FROM YOUR FRIENDS AT

UNITED STATIONS



#### **TOP 40**

- ROD STEWART Da Ya Think I'm Sexy
- **DOOBIE BROTHERS** What A Fool Believes 3 **PEACHES & HERB** Reunited
- Δ **COMMODORES** Sail On
- 5 LITTLE RIVER BAND Lonesome Loser
- **EAGLES** Heartache Tonight 6
- **ROBERT JOHN Sad Eves**
- KNACK My Sharona 8
- **BLONDIE Heart Of Glass**
- **BEE GEES Tragedy** 10
- **HERB ALPERT** Rise 11
- SUPERTRAMP The Logical Song 12
- **GLORIA GAYNOR I Will Survive** 13
- 14 JOHN STEWART Gold
- EARTH, WIND & FIRE After The Love Has Gone 15 **DONNA SUMMER Hot Stuff**
- 16
- STYX Babe 17

THE DOOBLE ENOTED

= 7 P 7 P 1 1 1 1 P 2

(52)

- DIONNE WARWICK I'll Never Love This Way Again 18 19
- **POINTER SISTERS** Fire **ELECTRIC LIGHT ORCHESTRA Shine A Little Love** 20
- **RICKIE LEE JONES** Chuck E's In Love 21
- 22 AMII STEWART Knock On Wood
- **DIRE STRAITS Sultans Of Swing** 23
- KENNY ROGERS She Believes In Me 24
- 25 BARBRA STREISAND The Main Event/Fight

#### COUNTRY

- 1 KENNY ROGERS She Believes In Me
- ANNE MURRAY I Just Fall In Love Again 2
- DON WILLIAMS It Must Be Love 3
- WAYLON JENNINCS Amanda
- **KENNY ROCERS & DOTTIE WEST All I Ever Need Is You**
- **KENNY ROGERS You Decorated My Life** 6
- RONNIE MILSAP Back On My Mind Again 7 8
- ANNE MURRAY Shadows In The Moonlight 9
- DOLLY PARTON You're The Only One
- 10 CHARLIE DANIELS BAND The Devil Went Down To Georgia CONWAY TWITTY I May Never Get To Heaven 11
- ANNE MURRAY Broken Hearted Me 12
- 13 JOHN CONLEE Before My Time
- 14 EDDIE RABBITT Every Which Way But Loose
- **RONNIE MILSAP** Nobody Likes Sad Songs 15
- 16 CRYSTAL GAYLE Half The Way
- 17 MEL TILLIS Coca Cola Cowboy
- 18 LARRY CATLIN All The Gold In California 19 CHARLEY PRIDE Where Do I Put Her Memory
- JOHN CONLEE Backside Of Thirty 20
- BELLAMY BROTHERS If I Said You Had A Beautiful Body... 21
- 22 **DAVE & SUGAR** Golden Tears

LED ZEPPELIN IN THROUGH THE OUT DOO

- 23 T.G. SHEPPARD Last Cheater's Waltz
- 24 CONWAY TWITTY Don't Take It Away
- 25 CHARLEY PRIDE You're My Jamaica



#### POP/ADULT

- **1 HERB ALPERT Rise**
- DIONNE WARWICK I'll Never Love This Way Again 2
- 3 ANNE MURRAY I Just Fall In Love Again
- **KENNY ROCERS** She Believes In Me 4
- BARBRA STREISAND The Main Event/Fight 5
- 6 MAXINE NIGHTINGALE Lead Me On
- 7 RANDY VANWARMER Just When I Needed You Most
- FRANK MILLS Music Box Dancer 8 **PEACHES & HERB** Reunited q
- **ROBERT JOHN Sad Eyes** 10
- 11 EARTH, WIND & FIRE After The Love Has Gone
- LOBO Where Were You When I Was Falling In Love 12
- SUZI QUATRO & CHRIS NORMAN Stumblin' In 13
- 14 MAUREEN McGOVERN Different Worlds
- ANNE MURRAY Shadows In The Moonlight 15
- MICHAEL JOHNSON This Night Won't Last Forever 16
- **KENNY ROGERS You Decorated My Life** 17
- 18 DR. HOOK When You're In Love With A Beautiful Woman
- 19 POCO Crazy Love
- 20 **COMMODORES** Sail On
- BARRY MANILOW Somewhere In The Night 21 22
- **NEIL DIAMOND** Forever In Blue Jeans
- 23 NICOLETTE LARSON Lotta Love
- ENGLAND DAN & JOHN FORD COLEY Love Is The Answer 24 25 **DOOBIE BROTHERS** What A Fool Believes

**World Radio History** 

#### **AOR ALBUMS**

- 1 SUPERTRAMP Breakfast In America
- **DOOBIE BROTHERS** Minute By Minute 2 **BAD COMPANY** Desolation Angels 3
- CARS Candy-O 4
- 5
- KNACK Get The Knack
- 6 **DIRE STRAITS** Dire Straits
- VAN HALEN Van Halen II 7
- 8 **ROD STEWART** Blondes Have More Fun
- 9 **CHEAP TRICK At Budokan**
- **RICKIE LEE JONES** Rickie Lee Jones 10
- LED ZEPPELIN In Through The Out Door 11
- 12 **ROBERT PALMER Secrets**
- **ELVIS COSTELLO & THE ATTRACTIONS Armed Forces** 13
- 14 POCO Legend
- 15 EDDIE MONEY Life For the Taking
- **16 ALLMAN BROTHERS Enlightened Rogues**
- 17 BILLY JOEL 52nd Street
- **18 JOURNEY Evolution**
- 19 NEIL YOUNG & CRAZY HORSE Rust Never Sleeps
- **KANSAS** Monolith 20
- **ELECTRIC LIGHT ORCHESTRA Discovery** 21
- WINCS Back To The Egg 22
- 23 BLUES BROTHERS Briefcase Full Of Blues
- 24 GEORGE HARRISON George Harrison 25 CHARLIE DANIELS BAND Million Mile Reflections



Selling Today...Innovating for Tomorrow

ABC Radio Sales • Allied Radio Partners • Caballero Spanish Media CBS Radio Sales • Clear Channel Radio Sales • D&R Radio McGavren Guild Radio



# **Ushering In A New Decade**

A month after Americans voted Jimmy Carter from the White House, John Lennon was murdered in front of his home on December 8. Stations across the country paid tribute to him with 10 minutes of silence (12/14) at the request of Lennon's widow, Yoko Ono.

The ex-Beatle's death overshadowed an active year for radio and records. Radio deregulation got another push — this time from FCC Chairman Charles Ferris. *Urban Cow*-

*boy* corralled a herd of new Country disciples, among them former "Boss Radio" Top 40 giant KHJ/Los Angeles. The Commission approved the Magnavox AM stereo system as Arbitron initiated quarterly measurement in five markets. Cox backed out of its merger with GE, and Infinity bought a radio triumvirate for \$32 million. The eruption of Mount St. Helens also earned its own share of radio airplay.

The record industry was in full flux: Geffen. Boardwalk, and Handshake enlisted in the label wars, while PolyGram consolidated its Polydor, Mercury, and Casablanca divi-

sions. And Motown's Stevie Wonder — now also owner/operator of KJLH/Los Angeles — pledged his personal support in the crusade to designate Martin Luther King Jr.'s birthday a national holiday.

In answer to growing disfavor with the term Top 40, **R&R** reviewed a litany of imaging descriptions and found the two



most common words were "Contemporary" and "Hit." Hence, CHR was born. We had fully intended to bow out of the convention biz after 1979's blowout while still on top, a la Seinfeld, but the National Radio Broadcasters Association coaxed us out of "retirement." The joint venture dubbed the "American Radio Expo" — focused on the hot topic of deregulation, with Charter Media's Karl Eller. R&R editors moderated the daily format sessions; Paul Simon and Barbara Mandrell wowed the crowd at night. R&R wouldn't re-enter the convention fray until 1988.

Reflecting on the year are radio

proponent and NAB Chairman Eddie Fritts and Vin Scully, the revered Los Angeles Dodgers broadcaster who, in 1980, celebrated his 31st year with the team.

#### Reflections



**EDDIE FRITTS** 

**Career inspiration:** "I suppose one could say I 'grew up' in the business, as my father was manager of a smallmarket radio station. In high school, I spent my summers working as a swimming-pool lifeguard in the day and a radio DJ at night. (Obviously, had dad not been manager, my radio

career would have been short-lived.)" Gratifying professional moments: "Paying off the bank note on my first radio station (WNLA/Indianola, MS) would be the most significant. Working first with the Mississippi Broadcasters Association and then with the NAB has been most gratifying. The people who make our business strong are businesspeople, but they also take their charge to serve communities very seriously, and I hope that I help do the same here in Washington."

Most rewarding career point: "Every broadcaster is keenly aware of the positive impact our industry has on every community in our country. Last year, the NAB aggregated the total amount of public service donated to America's communities by the broadcasting industry. We all knew the contributions were huge, but no one expected it would be \$6.8 billion. That clearly shows that broadcasting is the largest single public service provider to America."

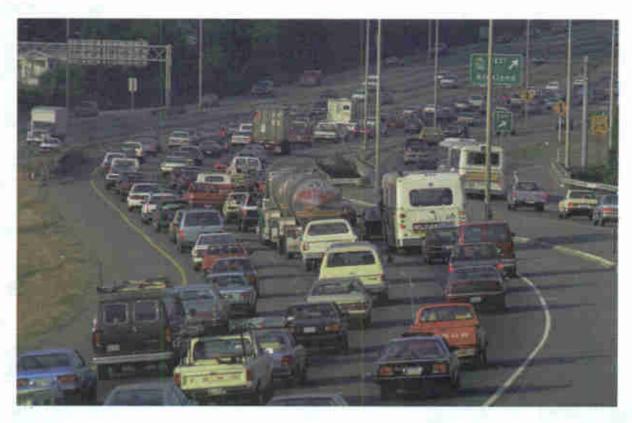
First R&R sighting: "It has been an integral part of every station I've owned. It would be hard to imagine not having R&R in every station, as there's something of interest in R&R for every staffer."

Most significant change in 25 years: "The most significant change is that which hasn't changed. Remember radio's 'Golden Years'? Well, they're still evolving. From its very inception, radio established itself as the local voice for each community. Even as the industry continues to consolidate, radio must always be relevant to diverse local communities. That's what our success has been built upon, and that's the road map for success in the future."

#### **Signs Of The Times**

- Rock world shattered: John Lennon assassinated
- Burke, RAM fold radio ratings efforts
- NRBA, R&R team for America's largest radio convention
- PolyGram discovers
   counterfeits in returns
- RKO license trouble costs them three TV licenses, but FCC refuses to let company spin off radio group
- Commission considers
   more FM stations
- Motown wins suit against Jacksons, CBS
- Karl Eller, Charter Co. team to form Charter Media
- AM stereo approved; FCC chooses Magnavox (later delayed)
- Geffen forms new label, joins WEA family, signs Elton John
- FCC says yes, but Cox says no to GE merger
- KDIA/Oakland airs A's games (first Black station to originate major league baseball)
- Arbitron quarterly measurement starts in top five markets
- RAB launches "Managing Sales Conference"
- Gulf United buys San Juan Racing for \$67 million
- KHJ goes "Country-Oriented Rock" in Los Angeles
- Infinity buys San Juan's WKTU & WJIT/NY, WYSP/Philly for \$32 million
- Combined deals K101/SF to Karl Eller for \$12 million
- Heftel buys WTFM/NY from Friendly Frost for \$8.7 million
- Doubleday buys Trinity's WBFG/Detroit for \$8.25 million

# Your music software just played 5 down-tempo songs in a row. Who do you think they're listening to now?



# MusicMaster. Programming software created by radio people for radio people. Fast to learn. Easy to use.

You provide the information, MusicMaster provides the power. It's your vision and your input that makes your station's sound unique. MusicMaster makes it happen with flawless execution.





#### A-Ware Software, Inc.

20225 Watertower Blvd., Suite 100 • Brookfield, Wisconsin 53045 Phone 414.717.2220 • 800.326.2609 Fax 414.717.2230

WorldWWWWWare.com • info@a-ware.com



### Radio Rewind

1980 was the year **R&R** renamed the Top 40 format CHR (Contemporary Hit Radio) — a name it still has today. It was the post-disco



Air Supply

era, and the format was in flux, as the newly christened CHR was very soft and conservative — and had its taste of country, too.

On the softer side, we find the Australian duo Air Supply. They had the top two Pop/Adult hits of the year with "All Out Of Love" and the title track from their album Lost In Love. The Best New Artist Grammy that year went to Christopher Cross. Cross had three songs go top 10 at CHR and Pop Adult, including "Ride Like The Wind," "Sailing," and "Never Be



Christopher Cross

The Same." He was never able to match this success. With CHR slowing things

down, venerable country superstar Kenny Rogers had

the biggest crossover success of his career — long before his name became synonymous with roasted chicken. The Lionel Richie-penned "Lady"; Rogers' duet with Kim Carnes, "Don't

Fall In Love With A Dreamer"; "Coward Of The County"; and "Love The World Away" all went top 15 at CHR, Country, and Pop Adult.

One of rock's legendary tworecord sets, *The Wall*, by **Pink Floyd**, impacted in 1980, giving the band its biggest CHR hit ever, "Another Brick In

The Wall (Part 2)." Also released in '80 was one of the greatest heavy-metal albums ever recorded, **AC/DC**'s *Back In Black.* Among the tracks that received AOR play were "You Shook Me All Night Long," "Shoot To Thrill," "Hell's Bells," and the title track.

AOR— not unlike CHR had its softer side in 1980. **Dan Fogelberg** went all the way to No. 3 on the chart with his *Phoenix* album. **R&R's** Country chart was full of movie music. The year's top track, "Drivin' My Life Away," by **Eddie Rabbitt,** came from the movie *Roadie*. And no less than four songs on the year-end chart came from the *Urban Cowboy* soundtrack, which finished the year at No. 18 on the AOR chart. Other movies that spawned country hits in 1980 included *Electric Horseman, Honeysuckle Rose*, and *Bronco Billy*.

Big movies from 1980 included *Xanadu*, which spawned hits for Olivia Newton-John and the Electric Light Orchestra, and



American Gigolo, which gave us "Call Me" by **Blondie**.

The year ended in tragedy with the death of former **Beatles** member **John Lennon**, who was gunned down in New York City. Lennon had just released *Double Fantasy*, an album he recorded with wife **Yoko Ono**. Lennon's death came as the first single, "(Just Like) Starting Over," was heading toward the top of the charts.

#### Reflections



(56)

VIN SCULLY

**Career inspirations:** "The roar of the crowd. When I was very small, the only thing we had was radio, and college football on radio. For some reason, I used to crawl under a big radio that we had and listen to the game. The roar of the crowd absolutely intoxicated me. I think that's really what put me in that direction. And then, of course, baseball. I've always loved it, I've always watched it, and I've always played it."

On his appeal: "When I first started in Brooklyn, I was concerned — negative thinking, really — about making mistakes. As you are in the business for a long time, you begin to relax. And when you begin to relax, whatever personality you have suddenly emerges. Over the years, I think I've put more of me into the broadcast than just calling balls and strikes."

Why he still does radio playby-play: "Part of it is, radio keeps you sharp. Radio means you have to bear down on every pitch. On television, you're not sitting on the end of your chair quite as much as you are when you're doing radio."

**Career inspirations:** "Red Barber was like another father to me.

#### Continued on Page 58

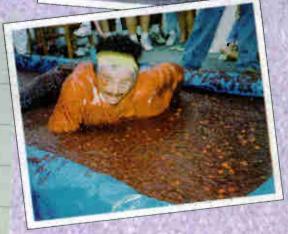
### Did You Know ....

497% more adults spent more time listening to radio than reading newspapers. Minorities owned 138 broadcast stations, 124 of them radio outlets. CBS lowered the list price on new-artist LPs to \$5.98.









Food-based radio promotions were a hot commodity in the '70s and '80s. Shown here: a hungry contestant chows down on a plateful of bugs while others dip themselves in various liquid delights such as chocolate, jello, and cranberries — all to win prizes of various kinds.

# Congratulations R&R on 25 great years from all your friends at Westwood One.





FIRST THE BIONIC DEC JOCKEY, THE LINKNOWN

DISC JOCKEY \_ WELL, MAKE WAY FOR THE WILLIN DISC JOCKEY.

141

IT LOOKS

THAT WAY.

FOR REAL

EO YOU'RE

GONNA BETHE NEW MUSIC DIRECTOR?

2

**NewsMakers** 

Bruce Holberg WMET/Chicago GM ...

John Long opens consultancy ... Lee

Simonson WXLO/NY GM ... Dan

Mason KFMK/Houston GM ... Dean

Tyler KLIF/Dallas PD ... Charlie

Kendali WMMR/Philly PD ... Bruce

Marr KVI/Seattle Ops. Dir. ... Moon

Mullins WDAF/KC PD ... E. Karl

Research Group VP/GM ... Tom Cuddy

RADIO



#### **Garland Bolts For Atlantic!**

KFRC/San Francisco PD Les Garland places the following ad in the San Francisco Chronicle: "If you like piña coladas & getting caught in the rain ... you'll love 610 KFRC." (Later in the year, Garland resigned to accept the West Coast GM job at Atlantic.)

KSWO/Lawton, OK gets the ASPCA riled up when it jokingly suggests on the air that one of the possible uses for its new bumper stickers is to stick them on a cat, pull them off, and hear the cat howl.

KTIM/San Rafael, CA gets a surprise when Saturday Night Live borrows its call letters for a skit about a radio station billed as "K-TIME, your 'all time' radio station," where the jocks' only job is to take calls from listeners wanting to know the correct time.

XL102/Richmond receives a letter from the Henrico County School Board after a board member says several elementary school children are using the station's bumper stickers to get high!

Gerry Peterson, resorting to his real name of Gerry Cagle, fails in his bid to win the Democratic nomination for Congress in his home state of Mississippi.

Meat Loaf has this to say about radio in a Oui magazine article: "To get a record played, you have to give a thousand bucks to the guy's interior decorator.'

> Burkhart, Abrams, Michaels, Douglas & Assoc.'s Dwight Douglasis reportedly working on a new female 25-34 format called "Femme FM. Former WMMR/Philadelphia PD

Jeff Pollack's newly formed consultancy signs its first client: KLOS/L.A.

True Don Bleu becomes the new PM drive personality at KYUU/SF. Don Geronimo exits WDRQ/

Detroit to join WPGC/Washington. A vocal group of Bruce Springsteen fans tries to make his "Born To Run" the official state

song of New Jersey. Joel Denverlands at WITH-FM/ Battimore as PD.

KROQ/Pasadena signs Sly Stone for evenings, allowing him to play whatever he wants.

Don Geronimo

Charlie Minor resigns from EMIA/UA to rejoin A&M as VP/Promo. David Geffen wastes no time in signing top-line talent for his new label. In addition to Elton John, Geffen also pens Donna Summer to a pact. John Lennon & Yoko Ono's Double Fantasy will also be released on his label.

Steve Kingston officially resigns as OM of WYRE/Annapolis. Mike McVay exits WAKY/Louisville.

In the wake of KHJ/L.A.'s switch to Country, morning guy Rick Dees exits; Lon Helton joins.

Paul Drew is hired to consult KNUS/Dallas. KMPC/L.A. is rumored to be moving away from music and becoming all-Talk.

In motion: Harry Lyles WIKS/Indy staffer ... Steve Harris WGCI/ Chicago MD ... Gary Burbank WDAE/Tampa mornings.

#### **R&R** Retro

- R&R discontinues Dancemusic section (but continues Dance chart)
- John Leader, Ken Barnes named Executive Editors
- Joel Denver appointed Washington Editor

#### Reflections

#### VIN SCULLY **Continued from Page 56**

He was a father and a teacher and a friend. The great thing about Red was that he cared. Red wanted me to succeed as a broadcaster, just as a father would like to see his son succeed. As a father, he was a strict disciplinarian, and all of that has helped me over the years.'

Advice to young broadcasters: "First of all, two words: be yourself. I think most young broadcasters have a tendency to try to imitate those who have already made it. That's not necessarily a good idea. You might appreciate the man's work habits, you might appreciate his crisp delivery, but you shouldn't try to have that. You should be yourself. It's really hard to do, especially when you start.

Long KULF/Houston PD ...Tommy Hadges KLOS/L.A. PD ... Thom O'Hair KQFM/Portland PD ... Tom Yates KSAN/

-- YES, PEOPLE.

I'M CONSIDERING HIM

FOR OUR STATION'S

MUSIC DIRECTOR.

YOU'LL FIND MY HIT-PICKING ABILITY

IN MY FILES -- VERY

ACCURATE.

WAS YOUR

WHAT LAST PICK-HIT



200

SF PD ... Jay Clark WABC/NY Ops Dir. ... Jav Cook KCFM/St. Louis VP/Station Mgr. ... John Sebastian WCOZ/Boston PD ... Donna Halper WRKO/Boston PD ... T.J. Donnelly KLIF & KPLX/Dallas GM ... Jim Carnegie KTYN/Minot, SD Station Mgr./ PD ... Bobby Hattrick Doubleday Group PD ... Steve Casey KUPD & KKKQ/ Phoenix Ops. Dir. ... Tom Barsanti WTIC-AM & FM/Hartford OM ... Bob Christy Fairbanks Nat'l PD ... Bruce Kelly 96X/ Miami PD ... Don Kelly KLAC/L.A. VP/GM ... Jim Kime King VP/Radio ... Neil Rockoff KHJ/L.A. VP/GM ... Bob Fish WRKO/Boston GM ... Mike Harvey WPEZ & WWSW/Pittsburgh GM ... Randy Kabrich WZUU-FM & FM/Milwaukee PD Gerry Peterson KFRC/SF PD ... John Lund Sunbelt VP ... Pete Salant WYNY/ NY PD ... Gary Berkowitz WPRO-AM & FM/Providence OM ... Jim Maddox WBMX/Chicago GM ... Gil Rosenwald Malrite VP ... Perry Ury 1080 Corp. President ... Jack Taddeo WSNI/Philly PD ... Tom Bigby WIFI/Philly Ops. Dir. ... Scotty Brink KHOW/Denver PD ... Max Floyd WLUP/Chicago PD ... Tom Owens KTXQ/Dallas PD ... John Driscoll WZUU/Milwaukee PD ... Toney Brooks KBPI/Denver VP/GM ... Charlie Cook KHJ/L.A. PD ... Larry Bruce KGB-FW/ San Diego PD ... Rob Sisco KIOI/SF PD ... Lee Michaels, Dwight Douglas B/A/M/ D Presidents ... Dave Martin WCFL/ Chicago PD ... Gary Taylor KREM/ Spokane GM ... Redbeard WZXR/

Mike Elliott KENR/Houston OM ... Jesse Bullet Southwestern PD ... Dick Bartley WFYR/Chicago PD ... Dan Griffin WJR/ Detroit Ops. Dir. ... John Bayliss Charter President ... Al Brady WYNY/NY GM ... Fred Winston WCFL/Chicago momings ... Norm Schrutt GM, Tom Casey PD at KZLA/L.A. ... Bob Hyland VP/CBS FMs ... Frank Cody Sandusky Program Manager ... Nancy Widmann WCBS-FM/NY VP/GM

#### RECORDS

EXACTLY!

WHY, "THE

LOGICAL SONG".

OF COURSE.

UN-HU

ERR WAVES

**BY BOBBY OCEAN** 

HE'S GOT A

GREAT BET OF EARS

LeBaron Taylor CBS VP ... Nick Hunter E/A-Nashville Dir./Marketing ... Jason Minkler, Michael Dundas RSO Nat'l Promo ... Andrea Ganis Atlantic Dir./Pop



Rappaport takes Columbia Dir./Nat'l LP Promotion

Secondary ... Bruce Bird Casablanca President ... Joel Newman Arista Assoc. Nat'l Promo ... Sal Licata Chrysalis President ... Burt Stein heads E/A Promo

... Bill McGathy Polydor Nat'l Album ... Maurice Warfield CBS Reg'l Promo ... Doug Morris President, Dave Glew Exec. VP at Atlantic ... Les Garland Atlantic GM ... Charlie Minor A&M VP/ Promo ... Sylvia Rhone E/A East Coast



Neil Bogart launches Boardwalk Records

Reg'l ... Steve Resnick, Gary Buttice A&M Nat'l Promo ... Ed Rosenblatt Geffen President ... Michael Plen IRS Memphis PD ... Steve Edwards KNEW/ Nat'l Promo ... Bill McGathy RCA Album SF GM ... Dave Sholin joins Gavin ... Promo.



Sherwin KABC/L.A. PD ... Norm Gregory KZOK/Seattle GM ... Bill Stevens KUTE/L.A. PD ... Al Greenfield President, Bill Figenshu Nat'l PD at



Viacom ... Sandy Beach KYUU/SF PD ... Lee Armstrong WVON/Chicago PD

.. Al Brady WHDH/Boston PD ... Jay Hoker KAUM/Houston VP/GM ... Pat Holiday CKLW/Detroit PD ... John Hare WRIF/Detroit VP/GM ... John

# WARA/Attleboro, MA PD ... Dan Halyburton WQAM/Miami PD ... Wally

# got hits?

No.

dave matthews band before these crowded streets double platinum plus, the tour of the summer continues this fall...the crush is on. .eve 6 turning things inside out with #1 hit from their gold (800,000+) debut alrum. leech up next, on mtv's campus invasion tour this fall...
 natalle imbruglia left of the middle double platinum debut album featuring the #1 song of the year, torn.

wahing (was there and smoke....) And a new artist of the year. \* **nSync** tearin up my heart—and with triple platinum debut album featuring wast you have and god must have spent) a little more time on you christmas album and home video in stores november 10...blanketing ty, radio and the road this fail and winter ... new and now...bruce hornsby • republica • leah andreone • sweetbox • tyrese • kent • babe the blue of agents of good roots • the interpreters • 4KaST • gloritone • III from the road

(p.s. - congrats, R&R, on your 25th!)



#### CHR

- **BIONDIE Call Me** 1
- BILLY JOEL It's Still Rock & Roll To Me 2
- CHRISTOPHER CROSS Sailing 3
- BARBRA STREISAND Woman In Love 4
- PINK FLOYD Another Brick In The Wall (Part 2) 5
- 6 AMBROSIA Biggest Part Of Me **OLIVIA NEWTON-JOHN Magic**
- 8 **QUEEN Crazy Little Thing Called Love**
- Q DAN FOGELBERG Longer
- CHRISTOPHER CROSS Ride Like The Wind 10
- **DOOBIE BROTHERS** Real Love 11
- AIR SUPPLY All Out Of Love 12
- PAUL SIMON Late In The Evening 13
- AIR SUPPLY Lost In Love 14
- 15 KENNY ROCERS Lady
- BETTE MIDLER The Rose 16
- 17 PAUL MCCARTNEY Coming Up
- 18 DIANA ROSS Upside Down **ELTON JOHN Little Jeannie** 19
- **OUEEN** Another One Bites The Dust 20
- **BOB SEGER** Fire Lake 21
- KENNY ROGERS & KIM CARNES

0400

THR CLOPHER

60

- Don't Fall In Love With A Dreamer
- 23 BILLY JOEL You May Be Right
- PURE PRAIRIE LEAGUE Let Me Love You Tonight 24
- 25 SPINNERS Working My Way Back To You/Forgive Me Girl

#### COUNTRY

- EDDIE RABBITT Drivin' My Life Away 1
- 2 DON WILLIAMS I Believe In You
- 3 JOHNNY LEE Lookin' For Love
- 4 **RONNIE MILSAP Smoky Mountain Rain**
- 5 WILLIE NELSON On The Road Again
- CEORGE JONES He Stopped Loving Her Today KENNY ROGERS w/KIM CARNES 6 7
- Don't Fall In Love With A Dreamer MICKEY GILLEY Stand By Me 8
- CRYSTAL GAYLE It's Like We Never Said Goodbye 9
- **KENNY ROGERS** Coward Of The County 10 11
- DON WILLIAMS Good Ole Boys Like Me OAK RIDGE BOYS Trying To Love Two Women 12
- WILLIE NELSON My Heroes Have Always Been Cowboys 13
- 14 BARBARA MANDRELL Years
- OAK RIDGE BOYS Leaving Louisiana In The Broad Daylight 15
- RONNIE MILSAP Why Don't You Spend The Night 16
- MERLE HAGGARD The Way I Am 17
- BELLAMY BROTHERS Sugar Daddy 18
- 19 JOHN CONLEE Friday Night Blues
- EDDIE RABBITT Gone Too Far 20
- DON WILLIAMS Love Me Over Again 21
- 22 **KENNY ROGERS** Lady
- 23 EMMYLOU HARRIS Beneath Still Waters 24 WAYLON JENNINGS | Ain't Living Long Like This
- 25 ANNE MURRAY Could I Have This Dance





#### POP/ADULT

- AIR SUPPLY All Out Of Love
- AIR SUPPLY Lost In Love 2
- **OLIVIA NEWTON-JOHN Magic** 3
- CHRISTOPHER CROSS Sailing Δ
- BETTE MIDLER The Rose 5
- BARBRA STREISAND Woman In Love 6
- DAN FOGELBERG Longer
- 8 **ELTON JOHN Little Jeannie** q
- **NEIL DIAMOND September Morn**
- 10 PURE PRAIRIE LEAGUE Let Me Love You Tonight **KENNY ROGERS** Love The World Away
- 11 **KENNY ROGERS & KIM CARNES**
- 12 Don't Fall In Love With A Dreamer
- 13 BILLY JOEL Don't Ask Me Why
- **KIM CARNES More Love** 14
- 15 **ROBBIE DUPREE Steal Away**
- BOZ SCACCS Look What You've Done To Me EDDIE RABBITT Drivin' My Life Away 16
- 17
- RUPERT HOLMES Him 18
- EAGLES I Can't Tell You Why 19
- AMBROSIA Biggest Part Of Me 20
- PAUL DAVIS Do Right 21
- 22 MICKEY GILLEY Stand By Me
- JOHNNY LEE Lookin' For Love 23
- **PAUL SIMON** Late In The Evening 24
- 25 DIONNE WARWICK No Night So Long

**World Radio History** 

#### **AOR ALBUMS**

- BOB SEGER & THE SILVER BULLET BAND Against The Wind 1
- PINK FLOYD The Wall 2
- **ROLLING STONES Emotional Rescue** 3
- PETE TOWNSHEND Empty Glass 4
- JACKSON BROWNE Hold Out 5
- **GENESIS** Duke 6
- **OUEEN** The Game 7
- BILLY JOEL Glass Houses 8
- **PRETENDERS** Pretenders 9
- 10 PAT BENATAR Crimes Of Passion
- AC/DC Back In Black 11
- TOM PETTY & THE HEARTBREAKERS Damn The Torpedoes 12
- J. GEILS BAND Love Stinks 13
- JOURNEY Departure 14
- **ROSSINGTON COLLINS BAND** Anytime, Anyplace, Anywhere 15
- LINDA RONSTADT Mad Love 16
- **ERIC CLAPTON** Just One Night 17
- 18 SOUNDTRACK Urban Cowboy
- 19 **HEART** Bebe Le Strange
- 20 VAN HALEN Women & Children First

24 PAT TRAVERS BAND Crash And Burn

21 CARS Panorama 22 CLASH London Calling

23 DAN FOGELBERG Phoenix

25 RUSH Permanent Waves

Open your Mind... Create new opportunities for revenue... Expand your audience with innovative ideas... Explore fresh concepts to feature new music... Think of different avenues to touch listeners...

Believe in the power of change

### Bishop Bait & Tackle One Hundred Thousand Watts Of Imagination

54 West 21st Street, Suite 903 • New York City, NY 10010 • 212.627.3199 popcat@aol.com



new skool

# McGathy Promotions, Inc.

Voice: 212.924.7775 Fax: 212.691.8303

Turtle@inch.com



# Reagan Makes His Mark

In the wake of the "Reagan Revolution," radio deregulation won approval. That is, half a dozen key regulations were eliminated or revised. Among them: the abolishment of program logs and the 18-minute-per-hour commercial restriction. Mark Fowler later took the FCC's leadership reins, championing a slate of additional proposals (i.e., changing multiple ownership limits).

Fowler calat Attack On Broadcast Regulation

The second secon

Fran

WAAF Pull Off Stones Club Date Coup

----

a McVay Resign As WWWE Leave KRLA

WAND

Hebo

WREO Adopts All Talk Format

Child a series of energy-steep Ro-backs, states with the energy Ro-tentes which is such the former at testes which he energy where "and testes at out the energy where mergy-true of electronic derive gasts setting electron der to the energy of the energy streng gasts setting electronic der to the energy of the energy of the elec-tronic derived and the electronic derived and derived and the electronic derived derived and the electronic derived and derived and the electronic derived and derived a

Full for a set of the set of the

te groop berne proper g veralet an de DP - , ran uge t interester g veralet an de DP - , ran uge t interester berne de DP - , ran uge t interester de DP - , ran uge t interester e u.g.p) t opperter e u.g.p) t opperter e de DP - , ran uge t interester e u.g.p) t opperter e de DP - , ran uge t interester e u.g.p) t opperter e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de DP - , ran uge t interester e de D

A network radio explosion also generated headlines. Satellite Music Network, RKO, and Transtar offered fulltime formats and other services: ABC fired up three nets

(Rock, Direction, Talkradio) and later nixed its ballyhooed Superadio venture; CBS marched in with RadioRadio; and United Stations was established. Surrey jumped to the head of the sales line with its \$32 million Charter purchase. Quarterly measurement expanded to all Arbitron markets. A baseball strike forced stations to load their programming bases with creative stand-ins. scoring with such alternatives as "Fantasy Baseball." Speaking of scoring, industry watchers needed scorecards to keep track of the steady stream of Urban Cowboy-influenced Country

The "I want my MTV!" anthem rocked the country following the groundbreaking cable channel's August 1 debut under the guidance of radio wunderkind Bob Pittman.

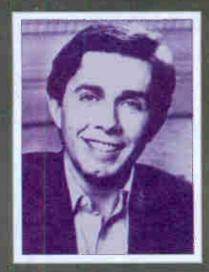
An estimated 2.1 million households witnessed the beginnings of a new era in music marketing, while the term video jock (VJ) rolled its way into our vocabuother labellary. In related activity, Ariola America folded into Arista; TK filed Chapter 11. And three pivotal artists passed on: Bob Marley, Harry Chapin, and Bill Haley.

R&R welcomed several new editors to the family, redesigned the Back Page to include current AC chart info, debuted the Black Radio (later Urban Contemporary) National Airplay/30 rotationbased chart, and raised annual subscriptions to \$195. Reviewing

conversions (WRVR/NY, KZLA/L.A., KSAN/SF, KLIF/ Dallas, WWWW/Detroit ....).

the year that was are RCA/Nashville chief Joe Galante, and veteran WNEW/New York personality Scott Muni.

#### Reflections



JOE GALANTE

Career inspiration: "Inspired, I wasn't. RCA offered me a job out of college, and I didn't know they even had a record company! (I didn't own one in my collection). Once I realized what the company was about, I joined in '71.

Current position: "I'm Chair-man of RCA Label Group Nash-ville. We have two labels, RCA and BNA.

Most significant change in last 25 years: "The speed of-change, radio consolidations, complexity of issues, consumer tastes. Almost everything occurs more quickly and seems not to last as long.

Most influential career event: "When Mel Ilberman told me I was moving to Nashville in '74. don't believe my career would have been the same without it. My

ability to learn the creative process from songs to studio was the turning point for me. It allows me to focus on the artists musical strengths and on the marketplace.

Mostrewarding points: "Every time we break any artist or reach another landmark in their career, that's the high! For instance, Martina McBride's performance of her No. 1 song, 'Broken Wing,' on the Academy of Country Music Awards show brought the industry to their feet with a standing ovation.

First R&R sighting: "Dick Krizman called on me as head of product management in New York. We hit it off right away. Also, our National VP of Pop Promotion, Lou Galliani, thought **R&R** was a great idea, which I agreed with."

#### **Signs Of The Times**

- Reagan names Mark Fowler to head FCC
- Under new Reagan administration, FCC approves, radio welcomes deregulation (includes elimination of ascertainment requirements); White House tells FCC to junk EEO program
- ASCAP, BMI win in-store radio play judgments
- FCC fines WEZC-FM/Charlotte record \$20,000 (fraudulent billing)
- FCC requests indefinite radio licenses, but seven-year license proposal gets congressional negotiators' OK
- Outlet Co. merges into Columbia **Pictures**
- CBS Radio forms young adult network
- ABC launches live satellite talk network
- RKO to debut "America **Overnight**" network all-night show
- FCC ends fling with 9 kHz spacing
- Warner Amex's MTV debuts
- U.S. unveils "Radio Marti"
- Quarterly measurement hits all Arbitron markets
- Surrey purchases Charter for \$32 million
- First Media buys General Cinema's WEFM/Chicago for \$9 million
- Katz acquires Outlet's WDBO-AM & FM/Orlando for \$9.5 million
- Sandusky snags Swanson's KEGL/Dallas for \$8.5 million
- Doubleday buys Heftel's
   WTFM/NY for \$8.4 million, renames it WAPP
- Viacom purchases Storer's WLAK/Chicago for \$8 million



### **Radio Rewind**



**REO Speedwagon** 

As it had with other emerging formats in the past, R&R did not publish a numbered year-end chart for Black radio in 1981. Instead, an alphabetical chart was utilized with some chart notes to provide perspective However, one thing is for sure: Black radio was on the rise. and it was clear that the format would go on to play a pivotal role in the steady growth and popularity of the music.



George Bensor

Looking closely at the A-Z chart, it was an era of tempo, driven by such legends as Earth Wind & Fire, the Gap Band, Chaka Khan, the Commodores, and Aretha Franklin.

"Bette Davis Eyes" by Kim Carnes finished No. 1 for the year at CHR. and while Carnes had subsequent releases. nothing ever came close to matching the

success of "Eyes." Interestingly, a handful of

jazz mainstays had CHR success, with chart entries by Grover Washington Jr., Al Jarreau, and George Benson. Clearly the biggest influence on the chart was the music exploding from AOR by **REO Speedwagon**, Foreigner, the Rolling Stones, the Police, Tom Petty & The Heartbreakers, Pat Benatar, and Eric Clapton, R&R's CHR 81 of '81 was the first R&R yearend chart to explain in print the methodology used in its compilation. A reverse pointvalue system was used, based on radio airplay as reported each week by all of R&R's reporting CHR stations.

The music of AC was as broad as ever, with plenty of crossover from other formats, including Country, CHR, and AOR. Soundtracks continued to play a major part in the music of 1981, with no less than five songs from movies hitting the top. "Endless Love" by Diana Ross & Lionel Richie finished as the No. 1 AC hit of the year, but also notable were Neil Diamond's trio of top three hits from the

Jazz Singer. "Hello Again," "America," and "Love On The Rocks." Christopher Cross' "Arthur's Theme (Best That You Can Do)" and Dolly Parton's "9 To 5" both finished in the top 15.

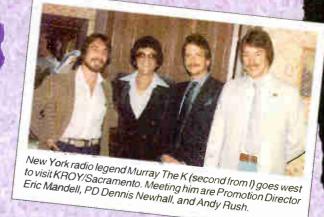
Country crossovers continued to make their mark on other formats, particularly AC, where several tunes actually charted higher than they did at Country. Eddie Rabbitt landed on top for the second consecutive year, as



"Step By Step" enjoyed four weeks at No. 1 on September 18, 1981.

The top AOR artist for the year was the Rolling Stones. as Tattoo You placed No. 1 for 10 straight weeks, yielding big airplay tracks such as "Start Me Up" and "Waiting On A Friend."

1981 was the biggest year ever for Philadelphia's Daryl Hall & John Oates. The duo. best known for their "blueeyed" soul sound, topped the charts with "Kiss On My List" and "Private Eyes." They went on to become one of the biggest recording duos in rock history



#### **QUOTABLE QUOTES**

"It's much easier for a woman to qet a radio job when there's no woman on the air. Once there is, your tape isn't even listened to.' -Denise Oliver, Capitol Broadcasting VP

"AOR is on the verge of becoming the mass-appeal format." —Consultant John Sebastian

"Progressive no longer means esoteric."

-Norm Winer, WXRT/Chicago PD

"The less I know about a subject, the better the interview I do.' -Larry King

"Women who come off on the air as sex objects have always been a real turnoff to me."

-Mary Turner, KMET/L.A. personality

"We're on with every single format with the exception of Spanish and Country. Frank Sinatra is able to participate in every radio format."

-Sid Mark, Sounds Of Sinatra host

#### Reflections



SCOTT MUNI

Career beginnings: "Actually, that goes back to high school. I was sent to a radio station to report school activities --what our sports teams had done and everything else. That ended after six months, when the station went on strike. I was in Armed Forces Radio, which helped me get a job when I got

First R&R sighting: "I think I got the first issue while I was here at WNEW. It read like a good magazine."

Biggest career influence: "Early on in my career, I did 7pm-

midnight at WAKR/Akron right after Alan Freed left. He was an inspiration of mine right till I got to New York, too, and then we became friends. You want to talk about being No. 1? Freed was. When I jumped into that 7pmmidnight show, more than 50% of the audience around Akron, Canton, and Cleveland was listening. He had it.

Most rewarding career point: "My ability to meet and interview superstars. It's always been one of my great fun things. Another was the T.J. Martell Foundation. I

was Man of the Year one year, and we raised \$3 million. Then I guess John Lennon having Sean and me having Tiffany in the same week at the same hospital. One day, he saw me at the hospital and said, 'Scott, what are you doing here?' I said, 'Evidently the same thing you're doing here. We'd known each other before that, but all of a sudden we were talking about babies, which was kind of weird.

Disappointing moment: "One of those was John Lennon getting shot, of course."





#### Imus Re-Ups At WNBC/NY

**Don Imus** inks a new five-year deal with WNBC/NY. "To the best of my knowledge, our new contract appropriately makes him also the most highly rewarded," says VP/GM Robert Sherman. Retorts Imus, "They made me sign."

WMMS/Cleveland wins its legal battle against the International Society for Krishna Consciousness after a year in court. The Krishna folks were using the WMMS call letters to solicit funds.

To challenge the debut of MTV, Inner City Broadcasting will launch Black Music Cable Television Network next year, with Frankie Blue as VP/PD.

After hearing rumors that KZZP/Phoenix morning guy **Jonathon Brandmeier** had been offered the morning spot at crosstown CHR KOPA, current KOPA morning guy **Bob Simpson** resigns.

John Sebastian exits WCOZ/Boston to form his own consultancy again.

• Steve Kingston is upped to PD at WPGC/Washington.

• KROQ/L.A. will take back its AM sister station, which had been Spanish, for simulcasts and live AOR programming.

• Bill Gamble resigns as Nat'l PD/PD of WEFM/Chicago. • Greater Media makes Westinghouse an offer to buy WBZ-FM/Boston.

• Rob Sisco out as PD at K101/SF after eight months.

• CBS Records Division Prez Bruce Lundvall exits to join Elektra/Asylum as Sr. VP of its West Coast offices.

• Dan Ingram celebrates his 20th year on WABC/NY.

• WKTK/Baltimore Ops. Dir. J.J. McKay goes on a hunger strike in protest of the Major LeagueBaseball labor dispute. • RSO Prez Al Coury is

close to signing his own label deal with Elektra/Asylum. • Charley Lake resigns as

WB Nat'l Promo Dir. • WXLO/NY officially be-

comesWRKS-FM. • Jeff Pollack is named

Sandusky National Programming Consultant.

• Mutual Sr. VP Nick Verbitsky, VP Frank Murphy, and WHN PD Ed Salamon, in partnership with Dick Clark,

have formed United Stations.

Walt Love

Joel Denver

• KIIS-FM/L.A.'s experiment with a bilingual personality ends as Val Valentine exits. The station later lures Don Geronimo away from WPGC/Washington.

• Dene Hallam is offered the PD post at WWWW/Detroit.

• Was that **Mike Joseph** involved with the restructuring of the programming of CBS O&O WBBM-FM/Chicago?

• Rick Nuhn KXAM/Phoenix MD ... James Kefford Drake-Chenault President ... John Landecker CFTR/Toronto mornings ... David Brudnoy WRKO/Boston talk host ... Rick Dees KIIS-FM/L.A. mornings ... London & Engelman KWST/L.A. mornings

... Ross Brittain/Brian Wilson WABC/NY mornings ... David Pearlman KJQY/San Diego GSM ... Tom Tradup KCMO/KC Asst. PD.

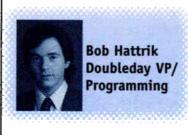
#### **R&R Retro**

- Joel Denver named CHR Editor
- Walt Love Black Radio Editor
- "Inside R&R" front-page contents box appears
- Jeff Green AC Editor
- Carolyn Parks Country Editor
- Fred Seiden helms Easy Listening section
- Brad Woodward new DC Editor
- Jonathan Hall VP/Entertainment
- Gail Mitchell named News Editor
- Barry O'Brien joins as Nat'l Sales Director
- Subscription rate now \$195
- Mike Atkinson Creative Services Director
- Back Page redesigned to include CHR & AC charts

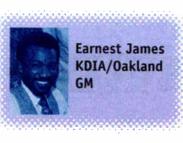


## NewsMakers

Cullie Tarleton Jefferson-Pilot Sr. VP ... Michael O'Shea KBLE/Seattle GM ... Dean Tyler WFIL/Phiły PD ... Al



Petersen WQXM/Tampa PD ... Carey Curelop WABX/Detroit PD ... Scott Shannon Q105/Tampa Ops. Dir. ... John Sebastian launches consultancy ... Rick Balis KSHE/St. Louis PD ... Goff Lebhar DC101/Washington President ... Bob McKay KCBQ/San Diego PD ... Tom Cuddy WARA/Attleboro Station Mgr. ... Gil Rozzo WMZQ/Washington GM ... Bill Tanner Metroplex VP/ Programming ... Rick Candea KILT-FM/ Houston PD ... Beau Weaver KILT-AM PD...Dave Anthony KZZP/Phoenix PD ... Bill Figenshu Viacom VP/Programming ... George Francis WWWE/ Cleveland President ... John Lander WCKX/Tampa GM ... Joel Raab WHK/ Cleveland PD ... Jim Teeson KPPL & KLAK/Denver President ... Corinne Baldassano VP ABC Contemporary Net ... Jeff Lucifer KGB/San Diego PD ...



Walt Tiburski WMMS/Cleveland VP/GM ... Gary Edens Southern President ...

Nick Trigony KIKK/Houston GM ... Dene Hallam WWWW/Detroit PD ... Al Casey Charter VP/Prog. ... Toney Brooks Sandusky Pres. ... Joe Parish WPLJ/NY VP/GM ... George Toulas WLIF/Baltimore GM ... Dwight Case Transtar President ... Jerry Lyman RKO FM President ... Kernie Anderson WBMX/Chicago GM ... Tony Berardini WBCN/Boston GM ... Ted Cramer WMAQ/Chicago PD ... Fred Jacobs WRIF/Detroit PD ... Bert Wahlen Westinghouse VP/FMs ... J.J. Jeffries WBMX/Chicago PD ... Bernie Moody KSOL/San Mateo OM ... Don Benson KIIS-FM/L.A. VP/Ops ... Dave Cooke RKO Nets VP/News ... Jim Davis WVAF/ Charleston GM ... Robert Hall SMN AC PD ... Marv Dyson WVON & WGCI/Chicago VP/GM ... John Gehron WLS/Chicago VP ... George Mills KSDO/San Diego President ... Paul Fiddick Multimedia Sr. VP ... George Johns Southwestern VP ... Jim

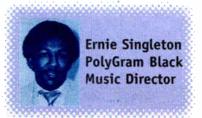


Smith WKQX/Chicago VP/GM ... Jerry Lee KJQY/San Diego VP/GM ... Rick Torcasso WDRQ/Detroit PD ... E. Karl Sunbelt Sr. VP ... Denise Oliver PD ABC Rock Net ... Bill Stedman WLW/Cincy PD Jim de Castro WLUP/Chicago VP/GM Larry Campbell Research Group VP/ GM ... Bob Christy KHOW/Denver PD ... Guy Zapoleon KRQ/Tucson PD ... Mike McVay WABB/Mobile GM ... Chet Redpath WCLR/Chicago President ... Allen Shaw Summit VP ... Dan Halyburton KLIF & KPLX/Dallas OM ... Jim Taszarek KTAR & KBBC/Phoenix VP/GM ... Neil Rogers WNWS/Miami PD ... Randy Bongarten GE VP/Radio ... Herb McCord Greater

Media VP/Radio ... Mel Karmazin Infinity President ...Julian Breen Greater Media VP/Prog.; Tom Milweski VP/Legal ...Liz Kiley WIFI/Philly PD ... Mike Osterhout WRBQ/Tampa GM ... Dene Hallam WHN/NY PD ... Gary Guthrie KOPA & KXAM/Phoenix GM.

#### RECORDS

Larry Douglas E/P/A VP ... Stan Monteiro Columbia VP/Promo ... Jack Craigo RCA VP ... Bruce Shindler E/A Assoc. Dir. ... Polly Anthony Epic Pop Adult Promo ... Jack Forsythe Chrysalis VP/Promo ... Vernon Slaughter CBS VP/Black Music ... Paris Elev E/P/A VP/ Black Music ... Johnny Barbis Geffen Promo Dir. ... Bill Cataldo PolyGram VP/Pop ... Vince Pellegrino PolyGram Promo ... Bonnie Goldner RCA AC Promo ... Dick Asher CBS President ... Al Teller Columbia Sr. VP/GM ... Jack Lameier CBS/Nashville Nat'l Promo ... Jheryl Busby A&M VP/Marketing ... Myron Both CBS West Coast Sr. VP/GM ... Russ Thyret WB Sr. VP/Marketing ... Howard Rosen, Dave Urso WB VPs ... Vince Pellegrino PolyGram VP ... Rick Bleiweiss PolyGram VP ... Vince Faraci Atlantic Sr. VP/Promo ... Bob Catania RCA Nat'l LP Promo ... Billy Bass Motown VP/Pop ... Bob Sherwood Columbia VP/Marketing ... Bill Cataldo



PolyGram Nat'l Promo ... Ray Anderson Columbia VP/Promo ... Don lenner Millennium Exec. VP ... Jerry Sharell E/ A Sr. VP ... Ronnie Jones EMI-A/Liberty Nat'l R&B Promo.

# Congratulations from one leader to another

gp

Acoustic Meherny Marc Antoine

George Bonson Diana Krall Ramsey Lewis and everyone at the GRP Recording Company congratulate R&R on your 25th anniversary.

Cheers!

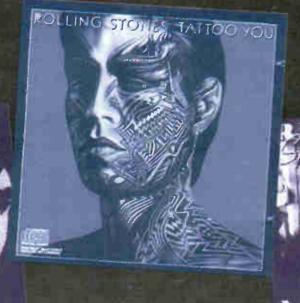


#### CHR

- KIM CARNES Bette Davis Eyes 1
- 2 **DIANA ROSS & LIONEL RICHIE Endless Love**
- CHRISTOPHER CROSS Arthur's Theme (Best That You Can Do) 3
- 4 AIR SUPPLY The One That You Love
- JOURNEY Who's Crying Now 5
- 6 STYX The Best Of Times
- JOHN LENNON Woman
- **DARYL HALL & JOHN OATES Private Eyes REO SPEEDWAGON** Keep On Loving You 9
- **10 POINTER SISTERS Slow Hand**
- 11
- **GROVER WASHINGTON JR. Just The Two Of Us**
- 12 JOEY SCARBURY Theme From "The Greatest American Hero..." SMOKEY ROBINSON Being With You 13
- 14 DARYL HALL & JOHN OATES Kiss On My List
- **GEORGE HARRISON All Those Years Ago** 15
- 16 KENNY ROGERS I Don't Need You
- SHEENA EASTON Morning Train (Nine To Five) 17
- 18 GINO VANNELLI Living Inside Myself
- 19 **REO SPEEDWAGON Take It On The Run**
- 20 DAN FOGELBERG Hard To Say
- 21 DOLLY PARTON 9 To 5
- 22 STEVE WINWOOD While You See A Chance
- 23 FOREIGNER Waiting For A Girl Like You
- 24 COMMODORES Lady (You Bring Me Up)
- 25 LITTLE RIVER BAND The Night Owls

#### COUNTRY

- EDDIE RABBITT Step By Step 1
- 2 T.G. SHEPPARD Party Time
- 3 LACY J. DALTON Takin' It Easy
- 4 RONNIE MILSAP (There's) No Gettin' Over Me
- BARBARA MANDRELL Wish You Were Here 5
- KENNY ROGERS I Don't Need You 6
- 7 OAK RIDGE BOYS Elvira 8
- ALABAMA Feels So Right 9
- MICKEY GILLEY You Don't Know Me 10
- CRYSTAL GAYLE TOO Many Lovers DOLLY PARTON But You Know I Love You 11
- DON WILLIAMS Falling Again 12
- JOHNNY LEE Prisoner Of Hope 13
- CHARLEY PRIDE Never Been So Loved (In All My Life) 14
- **15 DON WILLIAMS Miracles**
- 16 **ROSANNE CASH Seven Year Ache**
- 17 T.G. SHEPPARD I Loved 'Em Every One
- 18 ALABAMA Old Flame
- 19 CONWAY TWITTY Tight-Fittin' Jeans
- 20 OAK RIDGE BOYS Fancy Free
- 21 **ANNE MURRAY Blessed Are The Believers**
- DOTTIE WEST What Are We Doin' In Love 22
- BARBARA MANDRELL I Was Country When Country Wasn't Cool 23 24 WILLIE NELSON Angel Flying Too Close To The Ground
- 25
- DAVID FRIZZELL & SHELLY WEST You're The Reason God Made Oklahoma





#### A/C

68

- **DIANA ROSS & LIONEL RICHIE Endless Love** 1
- KENNY ROGERS I Don't Need You
- DAN FOGELBERG Hard To Say 3
- AIR SUPPLY The One That You Love 4
- 5 JAMES TAYLOR & J.D. SOUTHER Her Town Too
- 6 CHRISTOPHER CROSS Arthur's Theme (Best That You Can Do) 7
- DOTTIE WEST What Are We Doin' In Love RONNIE MILSAP (There's) No Gettin' Over Me 8
- JOHN LENNON Woman 9
- 10 JOEY SCARBURY Theme From "The Greatest American Hero..."
- 11 DOLLY PARTON 9 To 5
- JUICE NEWTON Queen Of Hearts 12
- 13 GROVER WASHINGTON JR. Just The Two Of Us 14 GINO VANNELLI Living Inside Myself
- 15
- DON MCLEAN Crying BARBRA STREISAND & BARRY CIBB What Kind Of Fool 16
- 17 EDDIE RABBITT Step By Step
- 18 NEIL DIAMOND Hello Again
- **NEIL DIAMOND** America 19
- 20 GEORGE HARRISON All Those Years Ago 21
- POINTER SISTERS Slow Hand 22 **CARPENTERS** Touch Me When We're Dancing
- SMOKEY ROBINSON Being With You 23
- 24
- SHEENA EASTON Morning Train (Nine To Five)
- AIR SUPPLY Here I Am (Just When I Thought I Was Over You)

**World Radio History** 

#### **AOR ALBUMS**

- **ROLLING STONES Tattoo You** 1
- 2 FOREIGNER 4
- BILLY SQUIER Don't Say No 3
- 4 **REO SPEEDWAGON Hi Infidelity**
- 5 JOURNEY Escape
- 6 PHIL COLLINS Face Value
- STEVE WINWOOD Arc Of A Diver 7
- 8 **STYX** Paradise Theater
- 9 **TOM PETTY & THE HEARTBREAKERS Hard Promises**
- 10 MOODY BLUES Long Distance Voyager
- STEVIE NICKS Bella Donna 11
- 12 .38 SPECIAL Wild-Eyed Southern Boys
- 13 PAT BENATAR Precious Time
- 14 RUSH Moving Pictures
- 15 SANTANA Zebop!
- 16 GREG KIHN BAND Rockihnroll
- WHO Face Dances 17

23

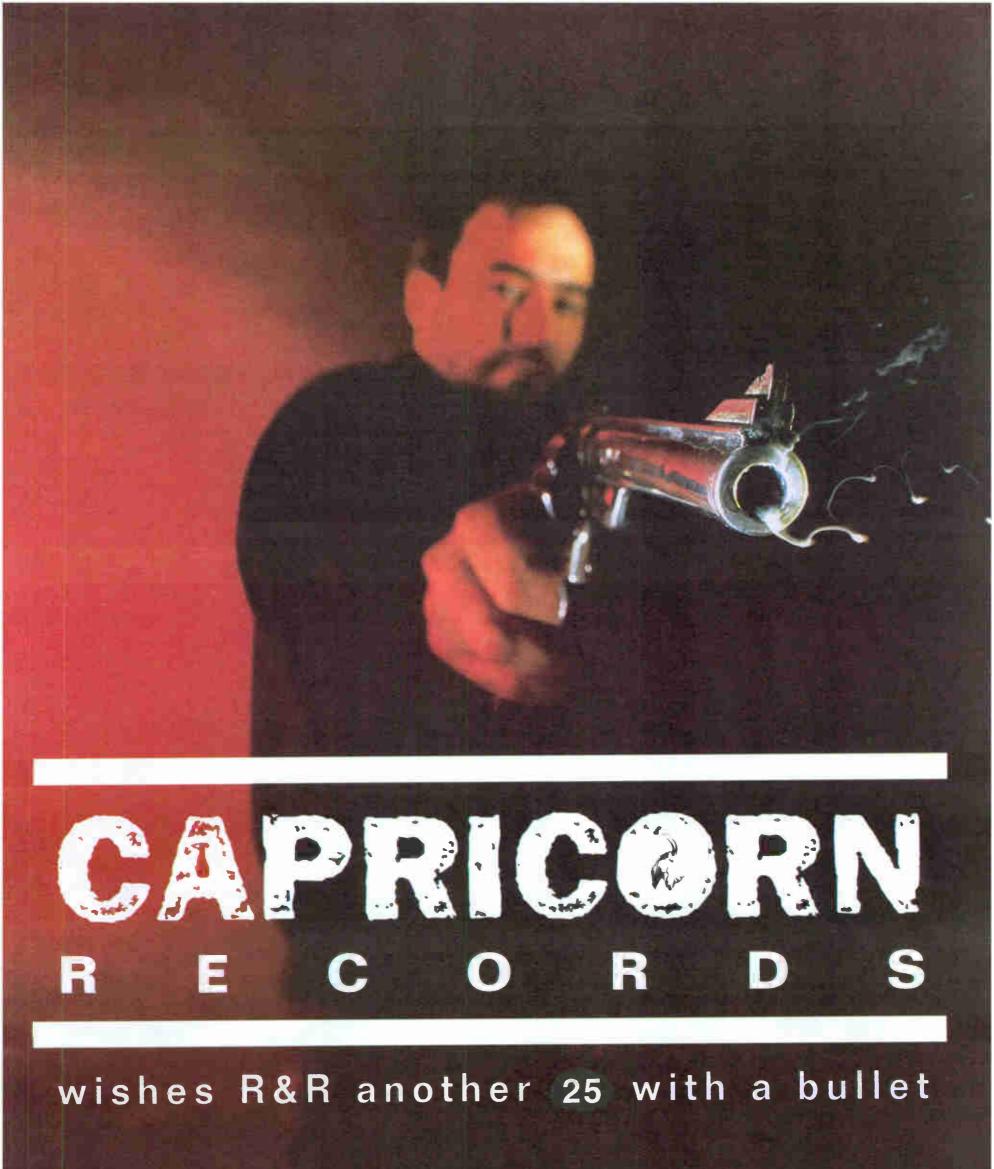
- 18 APRIL WINE Nature Of The Beast
- JOE WALSH There Goes The Neighborhood JEFFERSON STARSHIP Modern Times 19

24 JOHN LENNON & YOKO ONO Double Fantasy

- 20
- BLUE OYSTER CULT Fire Of Unknown Origin 21 LOVERBOY Loverboy 22

**BRUCE SPRINGSTEEN** The River

SOUNDTRACK Heavy Metal





# FM: Flying High On 'Hot Hits'

ABC Acouires Waterm

## As the '80s began to take hold, the always-shifting winds of popularity drifted from Country to CHR.

Dileo, Anderson Promo To VP Posts At E. P. A

**Doubleday Transfers** 

KCBS-FM Become KRQR Will Go AOR

Larson To WAVA

INBIDE BAR

1000

4 N

A STATE OF THE

The catalyst: Mike Joseph's all-current "Hot Hits" format making a splash on FM. Of course, the music had a lot to do with it as well. IRS Records was having a great time with the Go Go's and the Police, Australia's Men at Work were hard

at work, and Duran Duran led a resurgent British Invasion.

Meanwhile. Top 40 was out and Talk was in at AM giant WABC/New York. Ironically, consultant Joseph had been hired in 1960 to forge the station's future status as a format icon. Among the talent who worked inside its hallowed halls: Herb Oscar Anderson, Jack Carney, Scott Muni, Dan Ingram, Ron Lundy, "Cousin" Brucie Morrow, and PD Rick Sklar.

Network expansion was still occurring at a feverish pace. CNN Radio and NBC's Talknet debuted. ABC acquired Watermark for a cool \$4 million (mere pocket

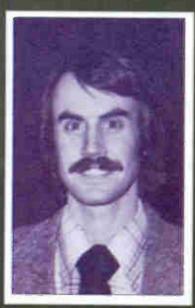
change by today's standards). McGavren Guild gave birth to Interep. linking the MMR, HN&W, and Bernard Howard rep firms. The House designated \$17 million to build Radio Marti, a super Florida facility that would beam anti-Castro sentiments to the Cuban populace. The first AM stereo stations signed on in '82, while President Reagan returned to his old radio stomping grounds with a weekly series of fiveminute broadcasts.

Two out-of-this-world talents teamed up briefly: Michael

Jackson and E.T. And the biggest soundtrack of the year was from that humorous homage to adolescent angst. Fast Times At Ridgemont High. The record industry was also training its sights on the home-taping issue. Bills were introduced in both congressional houses seeking reimbursement: The "millions" in lost revenue were slated to come from the manufacturers and importers of record equipment and blank tapes. The year also found the industry mourning the loss of cutting-edge label exec Neil Bogart and Big Apple air personality Murray "The K" Kaufman. For **R&R**, it was a relatively

quiet period. We opened our Nashville bureau and expanded the Jazz music information to a Top 30 chart. On this year's pages, we hear from radio management veteran John Gehron, producer extraordinaire Quincy Jones, and rockin' personality Jed The Fish.

#### Reflections



JOHN GEHRON

(70)

**Career inspiration:** "Hearing the disc jockeys on the air and really connecting with them. I mean the classic disc jockeys I grew up listening to in New York: Alan Freed, Dick Biondi, and such. They were my window to the world."

**Personal influence:** "Musically, the Beatles, because that was the first time I ever bought an album. I was a 45rpm guy before, but I bought an album for the first time and was just fascinated that there were so many good songs that hadn't been released. That just opened my eyes to what more was out there."

**Role model:** "Rick Sklar. I was competing against him in New York when he sat down with me and told me he respected what I was doing with the basics of radio. He recommended me for the job at WLS/ Chicago."

**Greatest achievement:** "I'd like to think I'm fun to work with and I give talent the chance to be the best that they can be. I hopefully carried that on with other people I worked with when I became a general manager."

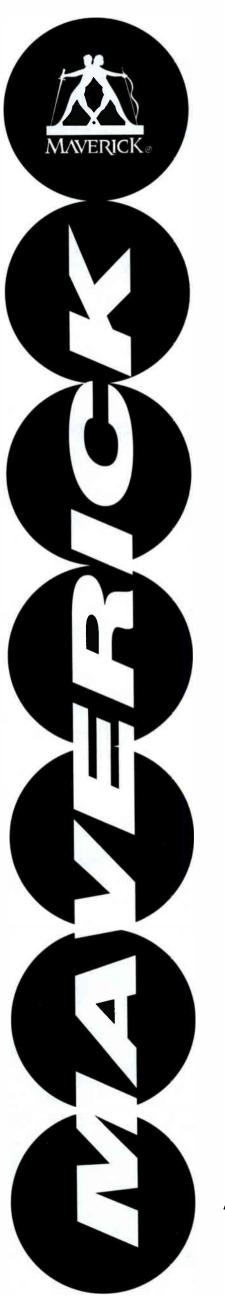
Most profound change in 25 years: "What's happening now. People ask me, 'Are you excited about what's going on in radio? Does it worry you?' And my response is, we always hear about the Golden Age of radio. But we are *now* in the Golden Age of radio. Those of us in the business today are going to determine what radio is all about going forward."

First R&R encounter: "I remember this tabloid-sized newspaper that had all this great news that other people were not covering. I became a fan very early, and it's been fun watching R&R develop from that tabloid into something that has become the voice of our industry. It is the one trade magazine that I make sure I read every week."

#### **World Radio History**

#### **Signs Of The Times**

- · CNN Radio to debut
- ABC acquires Watermark, creator of American Top 40, for \$4 million
- FCC refuses to award new licenses by lottery
- NBC's Talknet given green light
- WABC/NY goes all-Talk
- KROQ/L.A. loses license
- Gap loses radio in-store play case
- WMAL/Washington settles \$20 million sexual harassment suit
- Supreme Court denies RKO's last chance
- WBBM-FM/Chicago debuts Hot Hits
- McGavren Guild creates Interep (MMR, HN&W, Bernard Howarad rep firms linked)
- ABC's Superadio debut delayed "indefinitely"
- KROQ's Rick Carroll takes format nationwide
- AM stereo on the air; Delco chooses Motorola
- Congress prunes FCC from seven commissioners to five; votes new lottery rules
- Pay-for-play bill suffers quiet death (royalty bill proposed stations pay artists for aired songs)
- AFTRA loses \$10.5 million antitrust judgment to Tuesday Prod., files Chapter 11
- GE selling all eight of its radio stations
- Rich Balsbaugh-led group buys WXKS/Boston from Heftel for \$15 million
- Blair buys Media General's WFLA-AM & FM/Tampa for \$14 million
- Doubleday purchases Metromedia's WMET/Chicago for \$9.5 million



happy 25th!

©1998 Maverick Recording Company



## Radio Rewind

Music at CHR was more polarized than ever in 1982 There was still a backlash against music with any kind of rhythm. Only three of the year's top 50 songs at CHR featured



black artists: "The Other Woman," by Ray Parker Jr., and a pair of Stevie Wonder tracks - "That Girl" and his duet with Paul McCartney, "Ebony & Ivory.

But 1982 was also the year R&R started its weekly Black Radio charts and had its first year-end numbered chart for the format. Wonder had a huge year there, as "That Girl" was the format's biggest hit, and the follow-up, "Do I Do," placed sixth. While few of the songs at Black Radio were big CHR hits at the time, many are bigtesting gold titles for multiple formats today, including "Forget

Me Nots" by Patrice Rushen. "Let It Whip" by the Dazz Band, and the late Marvin Gaye's last hit, "Sexual Healing."

In 1982, British rock superstars Steve Howe, Carl

Palmer, Geoff Downes, and John Wetton formed Asia. The band's self-titled debut album. which featured the hit tracks "Heat Of The Moment" and

"Only Time Will Tell," was No. 1 on the AOR chart. New wave music (as it was called back then) was impacting the AOR and CHR charts thanks to

stations like KROQ/Los Angeles, which was at the height of its popularity. Artists in the genre who had big years at AOR included Men At Work, the Cars, and A Flock Of Seagulls. Other big new wave hits from '82 included "Mickey" by Toni Basil, "Tainted Love" by Soft Cell, and "867-5309/Jenny" by **Tommy Tutone** 

Songs from the big screen made their mark too. "Hard To Say I'm Sorry," from the movie Summer Lovers, was the comeback hit for '70s superstars Chicago and the beginning of the band's huge success in the '80s. The song finished No. 2 for the year at

CHR and AC. "Up Where We Belong" by Joe Cocker & Jennifer Warnes, from An Officer And A Gentleman; the theme from Chariots Of Fire by Vangelis; "Somebody's Baby" by Jackson Browne, from Fast Times At Ridgemont High; and "Eye Of The Tiger" by Survivor, from Rocky III, were also big hits in '82.

Country's impact at AC was in full force, with hits by Kenny Rogers, Willie Nelson, Ronnie Milsap, Michael Murphey, and



Juice Newton all in the top 25. It was the year Charlene went top 10 with "I've Never Been To Me," a song that became a hit thanks to a Tampa DJ named Scott Shannon.

Also in '82, Eagles members Glenn Frey and Don Henley began their solo careers, with Frey's "The One You Love" and Henley's memorable "Dirty Laundry" both going top 10.

## Did You Know ....

A Warner Communications survey claims \$2.85 billion was spent on home taping, with blank tape sales racking up \$609 million and 75% of blank tape purchases intended for recording.

#### QUOTABLE QUOTES

"There are probably more mediocre people selling broadcast time than anything else."

-Bob Sherman, Della Femina President

"I believe the consultant field will narrow."

-Consultant Bob Hattrik

"I always thought I needed cocaine to do a good show. Now I realize that when I was high, I was operating at only 30%." -Don Cox, Y100/Miami personality

"We see a network's purpose as being to enhance, not dominate, what a radio station is doing." —Dan Griffin, RKO Radio Networks VP

#### Reflections



QUINCY JONES First ran November 23, 1984

#### Significant industry changes:

"Well, years ago, an album was \$4.78. Actually, an album then was four 78s in little sleeves attached to a big album with a hard board cover. The first 33 1/3s that came out were 10-inch and later 12-inch. In '62, Mer-cury President Irving Green showed me a pink box with a cassette in it and said it was going to revolutionize the record business. You really trust technology when you go from a mo-ment like that to today, when you see billions of cassettes. I just feel blessed that I've been able to live through an evolution like that from 78 rpm to compact discs.

Impact of MTV on radio: "They need and enhance each other. Radio is local, MTV is national. It's like a close-up and a master shot. We personally

felt MTV's impact: Outside of the music, the difference between Off The Walland Thriller was 25 million LPs. It's obvious MTV is reaching more people.

The radio and records relationship: "Radio and records would be in pitiful shape without each other, but they are still trying to figure out if it's the tail wagging the dog. Radio's got a direct antenna that plugs right into the people. And the record industry is the only business in the world where the product is consumed before it's purchased. That's a tall order. You couldn't do that with hot dogs, clothes, movies. Radio gives it to you free right away

Looking ahead: "If I had 200 more years, I still wouldn't have enough time to do all the things I dream about. It's a great challenge that keeps you young."



ABC VP/Radio Programming Rick Sklar cleans house as construction begins on the new ABC Superadio satellite programming center.

# CONGRATULATIONS! R&R



## From all your friends at



©EMI Music Publishing, Amember of The EMI Group



19 82

**NewsMakers** 

Mike Kakoyiannis WNEW-FM/NY GM

Marty Greenberg Belo VP/Radio ...

Lynn Tolliver WZAK/Cleveland PD ...

Charlie Van Dyke KOY/Phoenix PD ...

Andy Lockridge KZEW/Dallas PD ...

Walter Sabo ABC Radio VP/Net Ops

Charlie Colombo Christal Exec. VP

Scott Muni Ops. Dir., Richard Neer

PD at WNEW-FM/NY ... Chuck De

Bare President, Don Bouloukos VP/

Ops at ABC Radio ... Harry Lyles

WBLZ/Cincy PD ... Dan Vallie EZ VP

... John Gehron WLS/Chicago VP/GM

Don Benson WQXI/Atlanta OM .

Drew Hayes WPLP/Tampa PD

. Barry Mardit WWWW/Detroit PD ...

RADIO

Gerry

DeFrancesco

recruited as

KIIS/L.A. PD

27-2000000

HOW LATE

AMIP

#### **Dollar Bill Blues**

44

WWSA/Savannah, GA launches a contest offering \$129 to listeners with dollar bills carrying 1-2-9 consecutively in the serial numbers. Although the station has calculated the odds of winning at several thousand-to-one, it has to stop the contest the same day when phone lines are overloaded and a traffic jam forms when more people than the station bargained for show up to collect their winnings. What was intended to be a \$3000 promo may wind up costing \$40,000!

During a lunch with KMET/L.A., Arista VP/Promo Mike Bone toasts his latest label priority. Haircut One Hundred, so PD Sam Bellamy asks Bone what his commitment is to the band. "Substantial," Bone says, to which Bellamy replies, "Substantial enough to have your hair cut into a blue mohawk?" He says yes, and soon emerges from the station with the sides of his hair colored silver and the top a beautiful shade of blue. And, yes, KMET adds Haircut One Hundred.

WEBN/Cincinnati sends a "heads up" (literally) to crosstown competitor WSKS - the skinned head of a large animal, with the note, "You don't deserve a thoroughbred - you're lucky you didn't get the other end!" 'EBN PD Denton Marr says the gift was a warning to the newcomer, which had been saying nasty things about WEBN.

During a station promo for E/A artist Richard Simmons, Q107/DC's Alan Burns decides to join Simmons onstage for what tums into an impromptu bump-and-grind number, with lots o' garments coming off. What Bums doesn't know is that half of his Q107 staff is on hand to videotape the entire incident...

Robin Quivers, who handled news on Howard Stern's DC101/ Washington show and then went to WCBM/Baltimore, is rejoining Howard at WNBC/NY.

KNX-FM/L.A. VP/GM Robert Nelson stands firm in his statement that the station will not change its Soft Rock format.

The battle heats up in the nation's capital, as WPGC's moming team of Elliot & Woodside jump ship for crosstown Q107 while 'PGC PD Steve Kingston grabs Washington Redskin quarterback Joe Theisman to fill in mornings.

Is Mairite talking with Heftel about acquiring WLUP/Chicago?

ST hears that popular WLUP/Chicago MD/air personality Sky Daniels is about to cross the street to WMET in the same capacities Is Amway getting ready to sell Mutual Radio Networks for \$19 million?

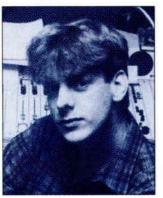
Frank Dileo and Gordon Anderson are elevated to VP/Nat'l Promo for CBS.

WABC/NY changes from CHR to News/Talk under PD Jay Clark. WDRQ/Detroit hires WEFM/Chicago PD Brian White to program the station, squelching rumors that the station would be the first major affiliate of the Satellite Music Network's Black format.

#### **R&R Retro**

- Sharon Allen named Nashville Bureau Chief
- Bruce Johnson bows Management column
- Jazz Top 30 chart introduced
- Bill Clark joins as VP/Marketing

#### Reflections



JED THE FISH

First R&R sighting: "It was 20 years ago. I was the new MD at KROQ. We needed records because all the DJs had stolen the records. When I started there, nobody was getting paid, so everybody was stealing the records and selling them in order to get paid. We called up the record labels, and they said, 'If you were in the trades, particularly if you were an **R&R** reporter, then we could give you record service.' So then I'm trying to get a lunch with [then-AOR Editor] Jeff Gelb.

"His main concern was whether we were going to be around. He wasn't going to make us a reporting station if we weren't going to be around. And there was no evidence whatsoever that KROQ was going to stick around. So we were kind of in a bind. Eventually in the next year or so we convinced him.

Personal influences: "Probably the most influential

people have been Frazier Smith, Andy Schuon, and Kevin Weatherly. Smith, now a DJ on KLSX/L.A., was the crazy man of KROQ in 1978, when I first started. He would just do anything. It impressed the hell out of me. And the other two guys are what really made me a broadcaster. It's like, 'Very good, Jed: Try to say it in one minute instead of seven minutes, and don't pause when you're talking, because it sounds like you have no idea what you're talking about.' I've been able to take their direction and make it something perfectly comfortable for me."

Most rewarding career moment: "To be able to develop my skills as a broadcaster and have them evolve into something that I'm proud of.'

Trip Reeb WMET/Chicago PD ... Jay Hoker KZEW/Dallas GM ... Garry Wall WMC/Memphis PD ... Donna Brake WSB-FM/Atlanta PD ... **Rick Candea** Jeff Trumper KILT/Houston PD ... KSRR/Houston GM ... J.D. Spangler KSAN/SF PD ... Steve Weed KMJM/St. Louis Ops. Dir. ... Monte Lang Amaturo President ... Michael Spears Fairbanks Natil PD ... John Bayliss Surrey President ... Bill Ward Golden West Dave Martin WCLR/ President Chicago PD ... Dwight Douglas BAMD Exec. VP ... Steve Berger Nationwide VP/Radio ... Wally Clark KPRZ & KIIS/ L.A. President/GM ... Steve Goldstein WTIC-FM/Hartford PD ... Buddy Scott WBBM-FM/Chicago PD ... Matt Mills KEZK/St. Louis VP/GM ... Dean Thacker WMMS/Cleveland Station Mgr ... Dave Hamilton Doubleday Group PD ... Paul Fiddick Multimedia President ... Pete Salant WYNY/NY Ops. Dir. ... Harvey Pearlman WYSP/Philly GM ... Zemira Jones WLYT/Cleveland GM ... Jack Swanson KGO/SF Dir./Prog. ... Vic Ives

AMI ON THE

HE JOCK NE

THIS TIME?

FOR

IF YOU WERE A TAPE DELAY

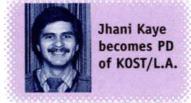
A TAPE DELAY SYSTEM, ALL SEVEN DIRTY WORDS WOULD HAVE BEEN ON THE

AIR BY NOW.

1998 Ocean

OH ..

NO!!



KMJK/Portland GM ... Gary Berkowitz WROR/Boston Program Mgr. ... John Lander KULF/Houston PD ... Charlie Cook KLAC/L.A. PD ... Dan Mason First Media Group PD ... J.B. Stone KJLH/ L.A. PD ... Bruce Holberg WFIL & WUSL/Philly VP/GM ... Bill Steding Station Mgr., John Shomby PD KAAM & KAFM/Dallas ... Tom Bender WFAA/ Dallas OM ... Dave Anthony KHOW/ Denver Program Mgr. ... Lon Helton KHJ/L.A. PD ... Dennis Constantine KBCO & KADE/Boulder OM ... Eddie Fritts NAB President ... Tom Cuddy WPRO/Providence OM ... Nick Trigony Viacom PD ... Gil Rosenwald Malrite Exec. VP ... Steve Kingston WBZZ/ Boston PD ... Barry Mayo WRKS/NY PD ... Jay Cook WJYW/Tampa President/GM ... James Alexander WJLB/ Detroit OM ... Jeff Wyatt WUSL/Philly PD ... Jim De Caro WEAZ/Philly Exec. VP/GM ... Tac Hammer WLOL/Minneapolis PD ... Carl Brazell Metromedia President ... Kevin Methenv WNBC/ NY Dir./Programming ... Steve Dinetz TK Exec. VP ... Jim Haviland WABC/ NY GM ... John Mainelli KCNN/San Diego PD.

ERR WAVES

**BY BOBBY OCEAN** 

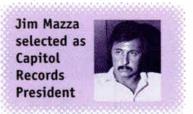
#### RECORDS

Pat McCoy E/A AC Promo ... Lou Galliani E/A Nat'l Singles ... Bill Smith West Coast Nat'l Promo, Mike Becce



East Coast at RCA ... Frank Dileo. Gordon Anderson E/P/A VPs Johnny Musso Scotti Bros. President Joe Morrow E/A NSM ... Phil Quartararo RCA Reg'l Promo .. Joe Margo Casey CBS/Nashville VP ... Knesz Atco GM ... Jack Satter EMI/ Liberty Nat'l Pop ... Billy Brill MCA Reg'l Promo ... Neil Portnow Arista VP ... Michael Abramson Island VP/Promo

.. Alan Wolmark Nat'l LP at Atlantic ... Pat Martine Arista LP Promo/West Coast ... Rick Blackburn CBS/ Nashville Sr. VP/GM ... Eddie Gilreath Island Exec. VP ... Stu Cohen WB Nat'l Promo Dir. ... Dave Urso E/AVP/Promo ... Paul Lovelace Capitol/EMI-Liberty Country Promo ... **Rich Fitzgerald** Geffen Nat'l Promo ... Marc Ratner WB



Nat'l singles ... Oscar Fields WB VP/ Black Music ... Rick Bisceglia Arista AC ... Joe Galante RCA/Nashville VP . Lenny Waronker WB President ... Lou Mann Arista VP.

#### IN MEMORIAM

Neil Bogart ... Ratings pioneer Jim Seiler Murray The K ... Marty Robbins ... Joe Tex.

(74)

Que to an extremely busy 4th Quarter... R.Kelly - Double album featuring "I'm Your angel" duct with Celine Qion Backstreet Boys - New single "all & Have To Give" From the 7 times platinum debut album Britney Spears - Rebut single "... Baby One More Time" by our newest superstar! C a Tribe Called Quest - New album The Love Movement He didn't have time to put together a very creative ad. However, we'd still like to congratulate R&R on 25 years! From Your Friends at The ©1998 Zomba Recording Corporation. Celine Dion appears courtesy of 550 Music/Sony Music Entertainment (Canada) Inc.



(76



#### CHR

- JOURNEY Open Arms 1
- 2 3 CHICAGO Hard To Say I'm Sorry **RICK SPRINGFIELD** Don't Talk To Strangers
- TOTO Rosanna 4
- PAUL MCCARTNEY w/STEVIE WONDER Ebony And Ivory 5
- SURVIVOR Eye Of The Tiger 6
- JOHN COUGAR Jack & Diane MICHAEL McDONALD | Keep Forgettin' (Every Time ...) 8
- Q FLEETWOOD MAC Hold Me
- STEVIE WONDER That Girl 10
- DARYL HALL & JOHN OATES I Can't Go For That (No Can Do) 11
- JOHN COUGAR Hurts So Good 12
- HUMAN LEAGUE Don't You Want Me 13
- OLIVIA NEWTON-JOHN Make A Move On Me 14 STEVE MILLER BAND Abracadabra
- 15
- 16 AIR SUPPLY Sweet Dreams JACKSON BROWNE Somebody's Baby 17
- 18 **VANGELIS** Chariots Of Fire
- 19
- ALAN PARSONS PROJECT Eye in The Sky JOE COCKER & JENNIFER WARNES Up Where We Belong 20
- FLEETWOOD MAC Gypsy 21
- JUICE NEWTON Love's Been A Little Bit Hard On Me 22
- CROSBY, STILLS & NASH Wasted On The Way
- JOAN JETT & THE BLACKHEARTS I Love Rock 'N Roll 24
- 25 PAUL MCCARTNEY Take It Away

## A/C

- PAUL MCCARTNEY w/STEVIE WONDER Ebony And Ivory
- CHICAGO Hard To Say I'm Sorry
- KENNY ROGERS Love Will Turn You Around
- **VANGELIS** Chariots Of Fire 4
- AIR SUPPLY Even The Nights Are Better 5
- CROSBY, STILLS & NASH Wasted On The Way 6 WILLIE NELSON Always On My Mind 7
- BERTIE HIGGINS Key Largo 8
- **RONNIE MILSAP Any Day Now** 9
- **GLENN FREY** The One You Love 10
- 11 AMERICA You Can Do Magic
- **KENNY ROGERS** Through The Years 12
- JUICE NEWTON Love's Been A Little Bit Hard On Me 13
- 14 JOE COCKER & JENNIFER WARNES Up Where We Belong
- **NEIL DIAMOND Heartlight** 15
- ALAN PARSONS PROJECT Eye In The Sky 16
- 17 **ELTON JOHN Blue Eyes**
- DAN FOCELBERG Leader Of The Band 18
- 19 JOURNEY Open Arms
- **ROBERTA FLACK Making Love** 20
- QUINCY JONES featuring JAMES INGRAM One Hundred Ways 21
- PAUL MCCARTNEY Take It Away MICHAEL MURPHEY What's Forever For 22
- 23
- 24 KARLA BONOFF Personally NEIL DIAMOND On The Way To The Sky

#### COUNTRY

- **CONWAY TWITTY The Clown**
- KENNY ROGERS Love Will Turn You Around 2
- CHARLEY PRIDE | Don't Think She's In Love Anymore 3
  - ANNE MURRAY Another Sleepless Night
- 5 MICHAEL MURPHEY What's Forever For
- WAYLON & WILLIE Just To Satisfy You 6
  - 7 BARBARA MANDRELL 'Til You're Gone
  - 8 SYLVIA Nobody
- **GEORGE JONES** Same Ole Me 9
- MERLE HAGGARD Big City 10
- CRYSTAL GAYLE You Never Gave Up On Me 11
- RONNIE MILSAP Any Day Now 12
- WILLIE NELSON Always On My Mind 13 14 CHARLEY PRIDE Mountain Of Love
- 15
- ALABAMA Mountain Music RONNIE MILSAP He Got You 16
- EDDIE RABBITT | Don't Know Where To Start 17
- 18 CHARLEY PRIDE Mountain Of Love
- ALABAMA Take Me Down 19
- 20 OAK RIDGE BOYS Bobbie Sue
- **RICKY SKAGGS I Don't Care**
- MICKEY GILLEY Put Your Dreams Away 22
- 23 RICKY SKAGGS Crying My Heart Out Over You
- 24 ALABAMA Close Enough To Perfect
- 25 MICKEY GILLEY Tears Of The Lonely

#### **AOR ALBUMS**

- 1 ASIA Asia
- 2 JOHN COUGAR American Fool
- LOVERBOY Get Lucky 3
- JOAN JETT & THE BLACKHEARTS I Love Rock & Roll 4
- **38 SPECIAL Special Forces** 5
- ALDO NOVA Aldo Nova 6
- MEN AT WORK Business As Usual
- SAMMY HAGAR Standing Hampton 8
- J. GEILS BAND Freeze-Frame 9
- **BILLY SQUIER Emotions In Motion** 10
- 11 POLICE Ghost In The Machine
- 12 FLEETWOOD MAC Mirage
- **ROBERT PLANT Pictures At Eleven** 13
- CARS Shake It Up 14
- A FLOCK OF SEAGULLS A Flock Of Seagulis 15
- 16 EDDIE MONEY No Control
- SCORPIONS Blackout 17
- **18 GENESIS Abacab**
- 19 DON HENLEY I Can't Stand Still
- 20 WHO It's Hard 21 PRISM Small Change
- 22 VAN HALEN Diver Down
- QUARTERFLASH Ouarterflash 23
- 24 RUSH Signals

3

4

5

6

8

9

10

11

13

14

15

16

22

23

World Radio History

25 MOTELS All Four One

**BLACK RADIO** 

STEVIE WONDER That Girl ARETHA FRANKLIN Jump To It

STEVIE WONDER DO I DO

DAZZ BAND Let It Whip

ZAPP Dance Floor

**19 ATLANTIC STARR Circles** 

25 DIANA ROSS Muscles

21 HOWARD JOHNSON So Fine

18 SKYY Call Me

20 TIME 777-9311

**EVELYN KING Love Come Down** 

GAP BAND Early In The Morning

SMOKEY ROBINSON Tell Me Tomorrow

**PATRICE RUSHEN Forget Me Nots** 

RAY PARKER JR. The Other Woman

17 LUTHER VANDROSS Bad Boy/Having A Party

GAP BAND You Dropped A Bomb On Me

ASHFORD & SIMPSON Street Corner

MARVIN GAYE Sexual Healing

JEFFREY OSBORNE I Really Don't Need No Light

DENIECE WILLIAMS It's Gonna Take A Miracle

JENNIFER HOLLIDAY And I Am Telling You I'm Not Going

12 DONNA SUMMER Love Is In Control (Finger On The Trigger)

RICHARD "DIMPLES" FIELDS If It Ain't One Thing It's Another

TEMPTATIONS f/RICK JAMES Standing On The Top



## RADIO NETWORKS

## We're Proud To Count The Hits With You

contemporary)





3 HOURS/WEEKENDS

rock



FURMUL

CASEY KASEM



90 MINUTES MONDAY NIGHTS



2 HOURS/WEEKENDS





4 HOURS MORNINGS



2 HOURS EACH WEEK

KEVIN BADDN

HOLLYWOOD HAMILION



smooth jazz

Reserver These Shows Forefore Station Meet Call 972.239.6220.

BOB & TOU

A Description Chamcellop Media Composition World Radio History DAVE KO7

# **CONGRATULATIONS** on being an industry leader for 25 years



JMA circa 1989



JMA circa 1994



**JMA 1998** 

"We've both grown through service to the radio and record industry"

Jeff McClusky & Associates R&R's "Independent Promotion Company of 1998"





# The Year Of The CD

It was a record year – in more ways than one. Distribution was the new industry mecca: Chrysalis moved to E/P/A, Arista shifted to RCA, Slash wound its way to WB, and Motown motored to MCA.

Warner Communications even proposed to distribute and own half of PolyGram, but the idea was dropped the following year for lack of government blessing. But

and the state

-----

- W

distribution wasn't the only issue on labels' agendas. This was the year of the CD, with WDHA/ Morristown, NJ touted as the first station to air the new configuration. Michael Jackson thrilled the masses with his latest solo effort and an unforgettable appearance on the Emmy-winning *Motown* 25 special, and Rev. Jesse Jackson rallied forces for a fight that's still making news 15 years later: suggestive song lyrics.

Meanwhile ... the FCC's Docket 80-90 plan opened the door to 1000 new FM opportunities. Speaking of FM, Z100 (WHTZ) took root in the Big Apple and faced competition

from AOR-turned-CHR WPLJ. This while formats adopted more customized personas: John Sebastian bowed "Eclectic Oriented Rock"; Rick Carroll's "Rock Of The '80s" signed up its share of Alternative followers (including WIFI/Philly and 91X/San Diego); and an all-Beatles format made a few waves. Trivia buffs take note: One Dr. W — aka Larry Walton, afternoon jock at WKSI/Eldorado. IL — broke the broadcasting record. He clocked in at 378 hours, 59 minutes

Witting Appointe PD At KDKA

ots Up KWAV,

at

es Ea

mings is Nat to beat the previous record of 373 hours. 35 minutes. Radio also noted the loss of several prominent figures: personality B. Mitchell Reed; pioneer Arthur Godfrey; and Nat D. Williams, the first African-American onair talent.

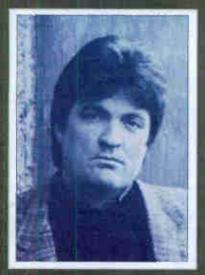
As Bob Wilson pursued other projects, **R&R** welcomed new publisher Dwight Case, plus editors Lon Helton (Country) and the late Steve Feinstein (AOR). The paper also underwent a face lift, adding a blue background to the front-page logo and revamping the Back Page to include the AOR Albums/40 and the top 30

AOR Hot Tracks. Among the year's movers and shakers sharing their recollections are Z100 mainstay Scott Shannon and Sire's Seymour Stein, whose label practically defined the '80s with such diverse artists as Madonna and the Talking Heads.

-

NORS & NGL

#### Reflections



SCOTT SHANNON

**Career inspiration:** "I'm one of those radio rats whose only goal was to be in broadcasting. For as far back as I can remember, I wanted to be on the air and never had a 'Plan B.' In addition to being a radio rat, I was an Army brat and spent my childhood listening to radio in Detroit, St. Louis, Tacoma, San Diego, and Indianapolis. When I was 12, I hijacked my dad's Silvertone record player and Revere reel-to-reel tape recorder and set up shop in the basement with my own make-believe radio station."

**First R&R sighting:** "I remember it well. I was working at 'AM 1300,' WMAK/Nashville. **R&R** came out of the blue in the mail, and I thought it was brilliant. I immediately devoured the whole thing. When I was finished, I went to the masthead, called the name at the top, which was Bob Wilson, and told him to please sign me up as a subscriber. (He later told me that

#### I was the first one to call)." Most significant change in last 25

years: "There's no doubt it's been deregulatio**n**. While realizing that it's not the prevailing opinion, I think deregulation has been horrible. For many people --- including me --- radio isn't as much fun as it used to be. I strongly believe in the concept of serving the community and the spirit of competition. There's nothing like the old radio battles that have taken place over the years. Despite what many big corporate executives want us to believe, the spirit of competition has been severely diminished. While I've always treated radio as a business, it's also been an art to me

Most influential person: "Without question, Bill Drake has had the most powerful impact on my career. I sometimes feel like a stalker, because I

#### Continued on Page 82

#### **Signs Of The Times**

- Elektra/Asylum moves headquarters to New York
- E/A, WB merge in Nashville
- KKGO/L.A. to become Jazz superstation
- Sony sets stations up for compact discs
- RCA buys into Arista
- Dwight Case named President of R&R Companies
- Court upholds 1981 deregulation; strikes down log abolition
- RKO Radio properties draw 149 applications
- Congress weighs mandatory public affairs for radio
- Arbitron plans five-year demo cells
- FBI seizes Wm. B. Tanner documents (affidavit alleges mail fraud, kickbacks, tax evasion, "hidden inventory" of radio and TV ad time)
- Massive shakeups in distribution: WCI buys 50% of PolyGram; MCA to distribute Motown
- "Eclectic Oriented Rock" format set by John Sebastian
- Gaylord Broadcasting buys entire Opryland complex (\$250 million package)
- FCC pulls Harris AM stereo off-air for technical changes
- FCC seeks comments on revising 7-7-7 ownership limit
- Bonneville sells Torbet to Selcom
- FCC opens up call letter free-forall (drops almost all rules)
- Arbitrends hot advisory council issue; rolling monthlies delayed
- Rockefeller Center buys Outlet's five radio, five TV stations for \$332 million
- Blair buys four Fairbanks stations for \$50 million
- Emmis gets Century's KMGG/ L.A. and KSHE/St. Louis for \$20 million

(79)



perfect. One

glance at the top

albums proves

that CHR wasn't

the only format

enjoving a flood

of quality music.

Pyromania by

Def Leppard

was probably

the most "a-

burned" album of 1983, with

two tracks landing in the top

Police, Cuts Like A Knife by

Bryan Adams, Eliminator by

ZZ Top, and War by U2 all

It was a career song for

Parton teamed up on 1983's

top Country song, "Islands In

The Stream," the only song to

consecutive weeks. In fact,

placed in the top 10.

both artists and an

unforgettable duet when Kenny Rogers and Dolly

remain No. 1 for three

five. Synchronicity by the

## Radio Rewind



Police

The new wave boom peaked in 1983 - especially at CHR as evidenced by the onslaught of acts making their debut. Artists like the Eurythmics, Spandau Ballet, Fixx. Madness, Men Without Hats, After The Fire, Thomas Dolby, and Naked Eyes became wellknown with their first-time CHR hits. 1983 is remembered as a banner year for CHR music, and it's no wonder that the format experienced a major surge in national audience. WHTZ (Z100)/New York signed on, and the est is history.

But no act was more outrageous than Culture Club. Led by crossdressing lead singer Boy George (O'Dowd), the group had four top 10 hits. including "Do You Really Want To Hurt Me," "Time (Clock Of The Heart)," "I'll Tumble 4 Ya," and "Church Of The Poison Mind."

1983 was the first year **R&R** produced a Hot Tracks chart for AOR, and the timing was



Culture Club

forward. Taking Rogers' and Parton's lead were other Nashville pairs that found success by recording together, including Willie Nelson and Merle Haggard, Mickey Gilley and Charlie McClain, and T.G. Sheppard and Karen Brooks.

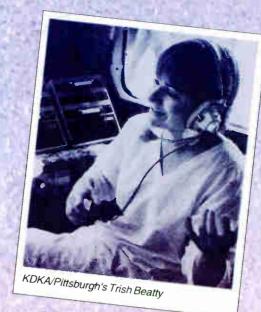
Michael Jackson released Thriller, and "Billie Jean" wrapped up 1983 at No. 1 for the year-end **R&R** Black radio chart. During 1983, it was hard not to notice the influence of



Michael Jackson

rock guitars in black music, particularly those found in "Stay With Me Tonight" by Jeffrey Osborne, "Dead Giveaway" by Shalamar, and "Beat It" by Michael Jackson. Up until 1983, the term Urban had not been used in conjunction with Black radio, and although it didn't officially appear in the name of the format, it was starting to pop up in editorials.

**R&R** produced a year-end chart for Jazz radio in 1983 that featured a diverse range of jazz styles and was the format predecessor to NAC/ Smooth Jazz. NAC icons **George Benson, Joe Sample, Ramsey Lewis, and Grover Washington Jr.** all placed hits in the top 10.



#### **QUOTABLE QUOTES**

"I think AOR radio has ignored black music long enough, and black artists have ignored AOR long enough."

> ---Charlie Kendall, WMMR/Philadelphia PD

"My ultimate pipe dream is to produce records."

-Redbeard, WZXR/Memphis PD

"If you're capable of being humorous two times an hour, you're head and shoulders above everyone else who's attempting to be funny 10 times."

---Ron Chapman, KVIL/Dallas VP/Program Manager and personality

"If we have another period like 1980-81 with interest rates soaring over 20%, there won't be growth in minority ownership. If interest rates hold, you'll see an increase."

---Ragan Henry, Broadcast Enterprises Inc. President

"Radio has allowed themselves to become controllable."

—Erv Woolsey, MCA Nashville VP/Promotion

#### Reflections



SEYMOUR STEIN

(80)

**Career inspiration:** "My first exposure to pop music was in my preteen years in the early '50s. Tin Pan Alley publishers held sway over the business, and a potential hit song was recorded by artists on every label. That taught me the enduring value of great songs. By age 10 I discovered the great AM stations that were exponents of R&B and gospel. R&B, country, and the emerging rockabilly scene moved me more than pop ever did, and I became fascinated with small

labels like Atlantic, Chess, VeeJay, and Sun, which caught the majors off-guard and captured market share in the early days of rock 'n' roll."

Most significant industry change in the last 25 years: "The primary change has been the growth of the industry from a small business to one that dominates the entertainment field. Contributing factors include the decline of the single and the rise of the album as a major configuration. Also, the

World Radio History

bigger role played by accountants and lawyers must be noted. Their impact with regard to the cost of signing talent and doing business cannot be underestimated. Lastly, in the '50s there were four majors. We could be back to four again very soon."

First R&R sighting: "My introduction was, of course, when it started publication. I felt it added a new perspective with its in-depth coverage of radio, honest reporting, and chart coverage."

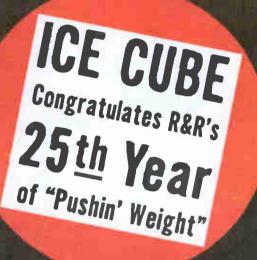
# ICE CUBE

Brings You His New Single "<u>Pushin' Weight</u>" Featuring Mr. Short Khop

From His First Solo Album İn 5 Years

# WAR & PEACE VOLUME I (THE WAR DISC)

The First Episode From The Two Part Album Epic In Stores Nov. 17





1998 Best Side, LLC WAR & PEACE VOLUME 2 (Tworld Radio Stry Disc) ..... EARLY 99





#### **Hostage Situation**

To protest WDBO/Orlando's format change from Beautiful Music to Country, Gary Schaffer, Ron Kocher, and Lon Wagner take the station hostage for three hours. The protest ends quietly and the three announcers, who were already being released, demanded letters of recommendation. Management declined.

Malrite moves its new purchase, WVNJ/Newark, to the Empire State Building and asks the FCC for new calls WHTZ. After WHTZ hires Scott Shannon as PD, word is out that WKHK/NY will abandon its Country format in favor of CHR.

Todd Wallaceannounces a new service called AM Futures, which he says will be dedicated to improving the ratings and profits of AM stations. The first format revealed? Beatles Radio.

Rumors abound that Infinity could become the new owner of Charter's KCBQ-AM & FM/San Diego.

East Coast buzz: NBC has purchased WBOS/Boston for \$4 million. Weeks later, the deal falls through.

Rumors regarding the early departure of KZZP/Phoenix moming man Jonathon Brandmeier to WLUP/Chicago are "totally unfounded," according to 'ZZP PD Randy Stewart. He exits weeks later

Capricorn returns after a three-year absence via a new production agreement with Columbia Records.

WABC/NY cuts several employees loose, prompting rumors that



Send in the clones: Rick Dees is #1

WABC will abandon its Talk format and return to music.

After free-form WHFS/Washington's format flip to News draws massive protests, owner Jake Einstein confirms he's in negotiations to buy an AM or FM in the state to continue the format.

Is CBS Records Prez Walter Yetnikoff headed for the top spot at MCA? Ric Lippincott exits WLS-AM & FM/Chicago after Steve Casey is brought in as OM.

KMJM/St. Louis PD Quincy McCoy resigns.

- Motown and MCA reach an agreement whereby MCA will exclusively
- distribute all Motown product in the U.S. Fred Jacobs resigns as PD of WRIF/Detroit.

ST hears Viacom will move WLAK/Chicago to AC from Beautiful Music.

Frank Felix, Ted Stecker, and Walter Sabo start consultancies.

#### **R&R** Retro

- Blue background added to front-page logo
- Back Page revamped to include AOR Albums/40, 30 **AOR Hot Tracks**
- Gail Mitchell adds Easy Listening Editor duties
- Brad Woodward adds News/Talk Editor duties
- Lon Helton named Country Editor
- Exec. Editor Ken Barnes debuts weekly "On The Records" column
- Steve Feinstein new AOR Editor
- John Leader becomes VP/Managing Editor; Ken Barnes supervises all editorial content

#### Reflections

#### SCOTT SHANNON **Continued from Page 79**

know so much about him but have only met him face-to-face once. The first time I was exposed to his Top 40 concepts, a light went on in my head, because it made so much sense. It was so simple to see the genius in his thinking. He didn't take the personality out of radio. Instead, he wanted personalities to be challenged by his concepts. Throughout my career, I've tried to put together disciplined, focused stations with high-profile, high-impact personalities.

Most rewarding career point: As delusionary as it may sound, I really like to

enjoyable things for me is designing a station, putting together the team, and then coaching that team.

Most disappointing: "February 13, 1991 the day I got the call from Norm Pattiz that the plug was being pulled on Pirate Radio/L.A. It was devastating to me, because we had just turned the thing around. Looking back, I don't begrudge Norm for what he did. It was a painful decision for him, and I don't think it was something he wanted to do. But I would've been willing to take a pay cut or done anything else possible to make that situation work. I saw the light at the end of the tunnel, and he didn't.'

Shamrock Radio President ... Steve Casey WLS/Chicago OM ... Joel Raab WHN/NY PD ... Norm Feuer Viacom

WHAT'S GOING ON

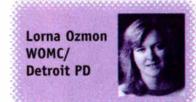
SHOW, ROBER?

TILL TELL

YOU WHAT'S

GOING ON.

DURING THE ALL-NIG



President ... Sandy Beach WKBW/ Buffalo PD ... Barry Skidelsky WBOS/ Boston St. Mgr. ... Trip Reeb WCMF/ Bochester PD ... Jim Snowden KMJQ/ Houston PD ... Bill Stakelin RAB CEO ... Rick Torcasso WYNY/NY PD ... Mike McVay WBBG & WM.II/Cleveland VP ... Bill Stedman WHK/Cleveland PD ... Dave Martin WLW & WSKS/ Cincy VP/GM ... Jon Sinton BAMD VP .. Tony Gray KMJM/St. Louis PD .

Merrell Hansen KSD/St. Louis VP/GM ... Chuck Knapp KSTP-FM/Minneapolis St. Mar. ... Ric Lippincott KHTZ/L.A. PD ... Dean Thacker WHTZ/NY GM ... Randy Bongarten WNBC/NY VP/GM ... Chuck Goldmark WYOR/Miami GM

... Scott Shannon WHTZ/NY PD ... John Tyler SMN Chairman ... Mason Dixon Q105/Tampa Ops. Dir....Bobby Rich WWSH/Philly OM ... Randy Michaels WLW & WSKS/Cincy VP/ Prog. ... Matt Mills WRTH & KEZK/St. Louis Pres./GM ... Steve Goldstein Gerry WHYT/Detroit PD DeFrancesco KIIS/L.A. VP/Prog. Charlie Kendall WNEW/NY PD George Harris WMMR/Philly PD ... Mike Harrison KMET/L.A. PD ... Dan Griffin WRKO/Boston VP/GM ... Jay Hoker Belo VP/Radio ... Marty Greenberg Duffy President ... Dennis Patrick appointed to FCC ... Rick Cumminos Emmis Nat'l PD ... Richard Harker Coleman VP ... Frank Osborn Price Sr. VP/Radio ... Ted Shaker Chairman, Diane Sutter WWSW & WTKN/Pittsburgh VP/GM ... Dan Mason First Media Exec. VP.

#### RECORDS

NOT OF

LONG

VERSION

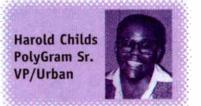
Bob Krasnow Chaiman Bruce Lundvall President at E/A ... Jimmy Bowen WB/Nashville Sr. VP ... Ed Eckstine Qwest Exec. VP/GM ... Jack Craigo Chrysalis President ... Jerry Sharell MCA Sr. VP ... Jose Menendez RCA Exec. VP ... Steve Mever MCA VP/Promo ... Irving Azoff MCA President ... John Schoenberger MCA Nat'l Album Promo ... Walter Winnick, Bill Bennett, Polly Anthony, Jon Kirksey E/P/A Nat'l Promo ... Russ Thyret WB Sr. VP/Promo ... Ewell Roussell WB/

ERR WAVES

**BY BOBBY OCEAN** 



Nashville VP/GM ... Jack Forsythe Boardwalk VP ... Daniel Glass Chrysalis/New Music ... Vicki Leben Motown Nat'l Pop Promo ... Charlie Minor A&M Sr. VP ... Nick Hunter WB/Nashville VP/Promo ... Marko Babineau Geffen



Nat'l AOR ... Roy Lott Arista VP ... Don lenner Arista VP/Promo ... Sandi Lifson MCA Nat'l AC Promo. Richard Palmese MCA Exec. VP ... Rick Bisceglia Arista Nat'l Singles ... Ruben Rodriguez heads Island/Black Music ... Howard Rosen Motown Nat'l Promo ... Tony Anderson Motown Nat'l R&B ... Michael Kidd RCA VP/Black Promo

#### IN MEMORIAM

Personality B. Mitchell Reed ... Radio pioneer Arthur Godfrey.

think of myself as a coach. One of the most

World Radio History



WPEN/Philly PD ... John Barger Clear Channel Sr. VP ... Dave Pearlman KODA/Houston VP/GM ... Steve Edwards Malrite VP ... Ron Jones WHK/Cleveland VP/GM ... Tex Meyer WWKX/Nashville VP/GM ... Greg Solk WLUP/Chicago PD ... Denny Nugent WHAS/Louisville PD ... Jerry Boulding WCHB & WJZZ/Detroit OM ... Bill Clark

**NewsMakers** 

Dave Gariano WLLZ/Detroit PD ... C.C.

Matthews WYYS/Cincy PD ... Bill

Tanner WASH/Washington PD ...

Robert Walker Y100/Miami PD ...

Gregg Lindahl WSM/Nashville OM ...

Alan Sneed WLS/Atlanta PD ... Dave

Hamilton KDWB/Minneapolis PD ...

John Irwin KOSI/Denver VP/GM ...

Dene Hallam WKHK/NY PD ... Andy

Beaubien KSRR/Houston PD ... Mark

RADIO

Randy

Kabrich

WAVA/

PD



**Gary Fries** President and CED



Van Allen Executive VP and Clast Financial Officer



Judy Carlough Executive VP / Marketim



Wayne Cornils Executive VP / Heatings



George Hyde Executive VP - Training



Leading the way into the next

Millennium

Mike Mahone



Ron Ruth Execute VP - Station



Mary Bennett Secial VP Marketing Minhiest



Lynn Christian Senior VP + Stations



Howell Cohen Senior MP / Marketing



Roger Dodson Senior VP / Training



Roann Hale Senior VP Services



Dick Rakovan S new VP y Stations



Lynn Anderson



Tom Barnhardt VP / Information Services



Dave Casper



Mary Malone VP / Educational Services



Andy Rainey VP Research



New York • Los Angeles • Chicago • Detroit • Dallas Phone: 1-800-232-3131 Web Adress: http://www.rab.com Email: rab@rab.com



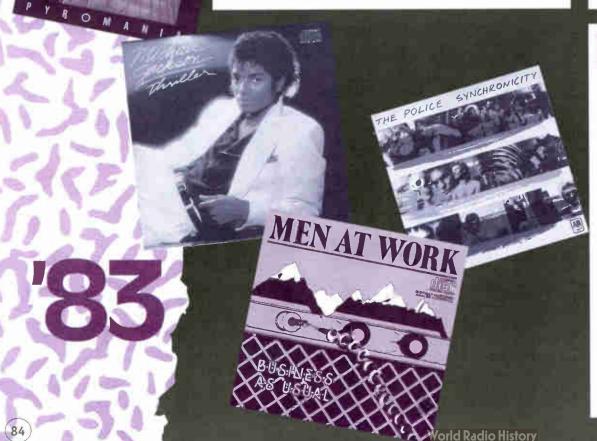


### CHR

- POLICE Every Breath You Take 1
- **IRENE CARA Flashdance...What A Feeling** 2
- 3 **BONNIE TYLER Total Eclipse Of The Heart**
- 4 MICHAEL JACKSON Billie Jean
- MICHAEL SEMBELLO Maniac 5 GREG KIHN BAND Jeopardy
- 6 MICHAEL JACKSON Beat It 7
- 8 LIONEL RICHIE You Are
- 9 MEN AT WORK Overkill
- 10 MEN AT WORK Down Under
- CULTURE CLUB Do You Really Want To Hurt Me 11
- 12 JOURNEY Separate Ways (Worlds Apart)
- 13 POLICE King Of Pain
- 14 BILLY JOEL Tell Her About It
- 15 LIONEL RICHIE All Night Long (All Night)
- EURYTHMICS Sweet Dreams (Are Made Of This) 16
- BOB SEGER & THE SILVER BULLET BAND Shame On The Moon 17
- 18 DAVID BOWIE Let's Dance
- DEXY'S MIDNIGHT RUNNERS Come On Eileen 19
- 20 DARYL HALL & JOHN OATES One On One CULTURE CLUB Time (Clock Of The Heart)
- 21 22 EDDY GRANT Electric Avenue
- SPANDAU BALLET True
- 23 24 KENNY ROGERS w/DOLLY PARTON Islands in The Stream
- 25 STYX Mr. Roboto

## A/C

- SERGIO MENDES Never Gonna Let You Go
- LIONEL RICHIE You Are
- STEPHEN BISHOP It Might Be You 3 a. SPANDAU BALLET True
- LIONEL RICHIE My Love 5
- POLICE Every Breath You Take 6
- KENNY ROGERS w/DOLLY PARTON Islands in The Stream 7
- DAN FOGELBERG Make Love Stay 8
- TOTO I Won't Hold You Back
- 10 LIONEL RICHIE All Night Long (All Night)
- **RITA COOLIDGE** All Time High 11
- LAURA BRANIGAN How Am I Supposed To Live Without You 12
- DARYL HALL & JOHN OATES One On One 13
- PAUL ANKA Hold Me 'Till The Mornin' Comes 14
- **DeBARGE** All This Love 15
- BILLY JOEL Tell Her About It 16
- JARREAU Mornin' 17
- KENNY ROGERS & SHEENA EASTON We've Got Tonight 18
- 19
- IRENE CARA Flashdance...What A Feeling AIR SUPPLY Making Love Out Of Nothing At All 20
- MICHAEL JACKSON Human Nature CHRISTOPHER CROSS All Right 21
- 22
- GEORGE BENSON Lady Love Me (One More Time) 23
- 24 BOB SEGER & THE SILVER BULLET BAND Shame On The Moon
- CULTURE CLUB Time (Clock Of The Heart) 25



#### COUNTRY

- KENNY ROGERS & DOLLY PARTON Islands In The Stream JANIE FRICKE 2
- He's A Heartache (Looking For A Place To Happen) ALABAMA Dixieland Delight 3
- JOHNNY LEE Hey Bartender 4
- WILLIE NELSON & MERLE HAGGARD Pancho And Lefty 5
- JOHN CONLEE Common Man 6
- CONWAY TWITTY Lost In The Feeling
- **CHARLEY PRIDE** Night Games 8
- CRYSTAL GAYLE Our Love is On The Faultline 9
- 10 MICKEY GILLEY Fool For Your Love BELLAMY BROTHERS When I'm Away From You 11
- EDDIE RABBITT You Can't Run From Love 12
- RONNIE MILSAP Don't You Know How Much I Love You 13
- CHARLY MCCLAIN & MICKEY GILLEY Paradise Tonight 14
- **RICKY SKAGGS You've Got A Lover** 15
- EARL THOMAS CONLEY Your Love's On The Line 16
- RONNIE MCDOWELL You're Gonna Ruin My Bad Reputation 17
- 18 OAK RIDGE BOYS American Made
- BARBARA MANDRELL One Of A Kind Pair Of Fools 19
- GEORGE STRAIT A Fire I Can't Put Out 20
- DON WILLIAMS Love Is On A Roll 21
- ALABAMA Lady Down On Love 22
- SHELLY WEST Jose Cuervo 23
- B.J. THOMAS Whatever Happened To Old Fashioned Love
- BARBARA MANDRELL In Times Like These 25

#### **AOR HOT TRACKS**

- POLICE King Of Pain 1
- DEF LEPPARD Photograph 2
- FIXX One Thing Leads To Another 3
- DEF LEPPARD Rock Of Ages 4
- 5 **TUBES She's A Beauty**
- POLICE Every Breath You Take 6
- INXS The One Thing
- TALKING HEADS Burning Down The House 8
- 9
- POLICE Synchronicity II ZZ TOP Gimme All Your Lovin' 10
- JOURNEY Separate Ways (Worlds Apart) 11
- U2 New Year's Day 12
- FIXX Saved By Zero 13
- **GREG KIHN BAND** Jeopardy 14
- 15 ROBERT PLANT Big Log
- **ROBERT PLANT** Other Arms 16 17
- TRIUMPH A World Of Fantasy
- POLICE Wrapped Around Your Finger HEART How Can I Refuse 18
- 19 LOVEBOY Hot Girls In Love
- 20 STEVIE NICKS Stand Back 21

**BLACK RADIO** 

2

3

4

5 6

8

9

10

11

12

13

17

18

20

21

22

23

25

LOVERBOY Queen Of The Broken Hearts 22

GLADYS KNIGHT & THE PIPS Save The Overtime For Me

- BOB SEGER & THE SILVER BULLET BAND Even Now 23
- 24 BIG COUNTRY In A Big Country DAVID BOWIE Modern Love

MICHAEL JACKSON Billie Jean

**RICK JAMES Cold Blooded** 

S.O.S. BAND Just Be Good To Me

GEORGE CLINTON Atomic Dog

**ARETHA FRANKLIN** Get It Right

19 DENIECE WILLIAMS Do What You Feel

KLIQUE Stop Doggin' Me Around

24 IRENE CARA Flashdance...What A Feeling JENNIFER HOLLIDAY I Am Love

HERBIE HANCOCK Rockit

**CHAMPAIGN** Try Again

GAP BAND Party Train

JARREAU Mornin'

WHISPERS Tonight

14 MTUME Juicy Fruit

LIONEL RICHIE All Night Long (All Night)

GEORGE BENSON Inside Love (So Personal) JEFFREY OSBORNE Don't You Get So Mad RUFUS & CHAKA KHAN Ain't Nobody

EARTH, WIND & FIRE Fall In Love With Me

15 DONNA SUMMER She Works Hard For The Money 16 ANCELA BOFILL Too Tough MAZE F/FRANKIE BEVERLY Love Is The Key

KASHIF I Just Gotta Have You (Lover Turn Me On)



IN STORES NOW

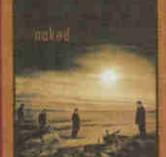




IN STORES NOW



#### IN STORES NOW



IN STORES NOW



10

miti

red

## entertainmen

comie stani

£3£#77\*\*1\*40#2#\*\*4.XP

Lesenseerse encourre

\*\*\*\*\*\*\*\*\*

LENGTH FRANCESCOP

6.000.4

STOR IDURATIO

PEVCHOTICA

-------

NR. TRIN & 1715. TO

uzum, suspectz

CREAL SHORM TRUE LIGHTS CONT



World Radio History



IN STORES NOW



IN STORES 02/99



IN STORES NOW





IN STORES NOW



IN STORES NOW



# **CHR Fever Hits Los Angeles**

## There were plenty of "Big Brother" jokes in 1984. After all, this was the year George Orwell hung his hat on.

But the world survived just fine, and, heck, there weren't even any traffic jams during the L.A. Olympics!

Speaking of L.A., ever since KHJ had begun to fade in the mid-'70s, CHR radio in this town was a mishmash of oddball sounds. Enter KIIS. By 1984, the market was so hungry for a straight-ahead CHR sound as well as an entertaining morning show, that it anointed KIIS (and Rick Dees) as No. 1 with double-digit numbers (the station used Mike Joseph's "Hot Hits" slogan, but Joseph was not an on-site consultant). KIIS' success, combined with that of WHTZ (Z100)/NY, provided the first CHR doublewinners since the WABC/KHJ days of the '60s and '70s.

This was the year stereo broadcasting was supposed to save radio's AM band. Oh, re-

ally? After years of wrangling, AM stereo receivers were finally available. But they were expensive, the consumer had to choose between two systems, and there weren't a lot of music stations left on AM. What AM stereo couldn't do, Rush Limbaugh managed almost singlehandedly. But that's for another year. A shudder rippled through the entire Talk radio industry in 1984, after Alan Berg, the brash and outspoken KOA/ Denver host, was gunned down in front of his home with

supremacist.

large-caliber ammunition. Berg

was a popular personality in Den-

ver — he had a style that many

future hosts would emulate ----

and he had been recently profiled

on 60 Minutes. Authorities would

later find the alleged murder

weapon at the home of a white

CDs were becoming a bigger

factor in both radio stations and

consumers' homes, but a Warner

Bros. ad in R&R exemplified the

issue of the day: At the end of an

ad promoting John Fogerty's

Centerfield album, a disclaimer

warned that the CD could not be

released day-and-date with the

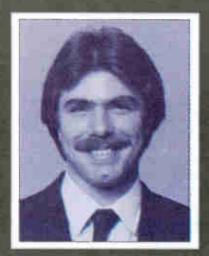
vinyl because "the time required



by foreign CD pressing plants makes simultaneous releases impossible."

Reflecting on the year are a pair of professionals who combined efforts to make KIIS-FM/L.A. the most successful CHR in that market since Boss Radio KHJ of the '60s: Gerry DeFrancesco and Rick Dees.

#### Reflections



GERRY DEFRANCESCO

**Career inspiration:** "My father played bass in a '50s rock 'n' roll band. He inspired my love of music and radio. As a child I used to keep a transistor radio and a flashlight under my pillow and stay up all night listening. In fact, I refused to attend first grade! Unfortunately, my parents took the radio away."

First R&R sighting: "In 1976 I was a college senior participating in Temple University's summer internship program. I was placed at WFIL. And Jay Cook was PD. One of my first assignments was to 'study' the **R&R** charts and report on the playlist activity of various stations. Jay advised me to read **R&R** from cover to cover. To this day, I still try to do so."

day, I still try to do so." **Current gig:** "Since the sale of Gannett's radio division, I've worked with the company in assessing potential radio acquisitions in Gannett TV markets. I'm also doing consulting projects with friends in radio and the Internet." Most significant change in last 25 years: "Consolidation. As a result, radio companies' long-term health will be strong."

**Personal influences:** "I've worked with many brilliant people, but Jay had the most significant bearing on my career. He allowed me to be his partner for nearly 16 years, teaching me how to find a happy balance between the art and the science of radio. More importantly, he had great confidence in me. He created a very liberating environment in an industry that often bites its nails over the next monthly extrapolation."

Most rewarding career point: "The most memorable is the day when 102.7 KIIS-FM went to No. 1 in L.A. — summer '84. We didn't see it coming, and the shock was overwhelming. I was on the phone with Arbitron and was the first to find out. I stepped into the hallway; the staff was waiting. I screamed, "We're No. 1! Everyone went absolutely crazy with excitement."

#### **World Radio History**

#### **Signs Of The Times**

- Both Arbitron and Birch make it official: WHTZ (Z100)/NY is the new No. 1 in the Big Apple
- Transtar launches its fourth 24hour satellite format: Format 41 is named after its median target demo
- Frank Dileo, Epic VP/Nat'l Promo, announces he'll become Michael Jackson's personal manager
- Columbia releases "Do They Know It's Christmas" by Band-Aid
- VH1 signs Don Imus as its first VJ
- WHYI-FM/Ft. Lauderdale-Miami license in jeopardy over EEO policies and its treatment of a former employee who complained of sex discrimination
- Tichenor Spanish Media Group, made up of the company's four Spanish-formatted Texas properties, is formed
- FCC votes to replace the 31-yearold 7-7-7 multiple ownership rule with a 12-12-12 ceiling; unless the commission decides otherwise, the limits will be lifted altogether in 1990
- Former Easy Listening outlet WTTR-FM/Westminster-Baltimore switches to consultant John Sebastian's EOR (Eclectic-Oriented Radio) format; new call letters: WGRX
- Out of the 242 CHR reporters, only 18 are AM; they include: WLS-AM/Chicago, KIMN/Denver, KIKI/Honolulu, KHYT/Tucson, KRSP/Salt Lake City, and CHUM/Toronto
- WKHK/NY discontinues Country for Soft AC hits under new calls WLTW (Lite FM)
- WXTU/Philadelphia switches from Urban to Country
- KHJ/L.A. drops Country for "Car Radio 93," aimed exclusively at the in-car audience; it features current CHR music along with six traffic reports each hour, around the clock





Happy Birthday, R&R! When it comes to accurate reporting and in-depth analysis, baby, you take the cake.

## **Need ratings?**



Contact Broadcast Architecture for the most effective test available. 609-921-1188 www.broadcastarchitecture.com





#### **Mascot Mania!**

## **Radio Rewind**

#### When George Orwell

penned his book 1984, he had no idea that some of the decade's biggest albums would be released, that a blonde bombshell from Michigan would start a music and fashion trend, or that movie music would have such an impact.

"Against All Odds (Take A Look At Me Now)" by Phil Collins, from Against All Odds; Kenny Loggins' title theme



Prince

from Footloose; and two Prince tracks from Purple Rain, "When Doves Cry" and "Let's Go Crazy," were two through five on the year-end CHR chart. For good measure, Ray Parker Jr.'s "Ghostbusters" and another track from Footloose, "Let's Hear It For The Boy," by Deniece Williams, were ninth and tenth, respectively.

1984 will be remembered as a year of albums with multiple hit singles. Who could forget She's So Unusual by Cyndi Lauper, which yielded the hits "Girls Just

Yearbook

(88)

Want To Have Fun," "Time After Time," "All Through The Night," and "She Bop"? Van Halen was so excited about 1984 that they named their album after the year. The final Van Halen collection with David Lee Roth on lead vocal featured "Jump," "Panama," "I'll Wait," and "Hot For Teacher," among others. Bruce Springsteen's most infamous album, Born In The U.S.A., was released in the spring and produced "Dancing In The Dark" and "Cover Me" that year. It would eventually yield seven top 10 hits.

The Pointer Sisters had their biggest year ever with "Jump (For My Love)," "Automatic," and "I'm So Excited" from their album Break Out. Huey Lewis & The News' blue-collar style of rock 'n' roll was huge, and their Sports album featured the hits "I Want A New Drug," "The Heart Of Rock 'N' Roll," "If This Is It," and "Walking On A Thin Line."

And then there was lady Madonna herself. She racked



Cyndi Lauper

up three top 15 hits from her self-titled debut album with "Holiday," "Borderline," and "Lucky Star," plus the title track from her second album, Like A Virgin. You couldn't walk a block



Bruce Springsteen

without seeing young girls and women with the Madonna look.

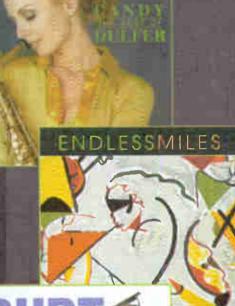
Over at Black/Urban radio, the bunny had big success with Chaka Khan, whose hit "I Feel For You" topped that chart for six weeks, and Prince's "When Doves Cry," which logged seven weeks at the top. A song that was big at Black/Urban and CHR was "Somebody's Watching Me" by Rockwell, who had his thenbrother-in-law Michael Jackson sing on the hook to the song. The format also saw the breakthrough hit from the Boston teen group New Edition, "Cool It Now," which went to No. 1 in November.

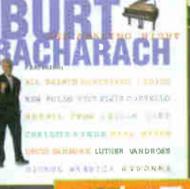
At Country, Alabama was the year's biggest artist with the No. 1 hits "Roll On (Eighteen Wheeler)" and "When We Make Love," which topped the chart for five and four weeks, respectively.

Clockwise from upper left: WNEW-FM/NY's Mark McEwen, Julian Lennon, Ahmet Ertegun, Scott Muni, and Charlie Kendall opening the Hard Rock Cafe in New York; radio vets Les Acree and Les Garland; label exec Step Johnson; AOR radio's Ron Diaz; WDIZ/Orlando staff.

Did You Know... The RAB reports an uprecedented 69.9 million radio sets were purchased in 1983 - better than one receiver for every four Americans.

# N2K ENCODED N/USICI







#### CANDY DULFER The Best of Candy Dulfer

Includes "Lily Was Here", "Pick Up The Pieces" and the #1 NAC hit "For The Love Of You"

#### ENDLESS MILES A Tribute To Miles Davis

A very special live recording that features Miles Davis alumni performing some of his signature classics A truly outstanding tribute

## Dine Amezing Night

An extraordinary salute from today's biggest pop stars. Featuring Sheryl Crow, Wynonna, Luther Vandross. David Sanborn, Barenaked Ladies, Ben Folds Five and many more

#### UNNER SHADE 4 Corners

With Maysa, Mark Whitfield, and introducing vocalist Christopher Ballin Produced by Jean-Paul "Bluey" Maunick Featuring "Tell Me Something", "Heaven" and "What's In The Box"

#### MARCUS JOHNSOM Chacalate City Crossin'

Keyboardist Marcus Johnon gives you a taste of it all with his N2K Encoded Music debut It's soductive smooth jazz with an exciting urban contemporary flavor Featuring The Neck Factor , and Morning Light' (with Alyson Williams)

N2K

Congratulations R& Ron 25 years!

**World Radio History** 



WWW ENCOUT INTERACTOR



RER

OUT! I

MEN

#### Heard It Through The Grapevine

Sparks fly when WGCL/Cleveland announces a concert with Slade, and crosstown WMMS - acting on a rumor that Slade would lip-sync to a tape - broadcast the rumor on the day of the show. Epic promoguy Joe Carroll calls 'MMS and proceeds to tell the moming man what he can do with that info, only to have WMMS replay Carroli's ranting over the airmuch to his chagrin. Months later, WMMS adapts Ray Parker Jr.'s "Ghostbusters" and renames its version "Baboon Busters." One line goes, "I ain't afraid of no lip-syncing baboon."

KRLB/Lubbock, TX runs a promotion that has personalities Steve Sever and Gary Winter racing each other around the world. Steve headed east, Gary headed west. After seven days and 13 hours, Steve arrived first!

Meanwhile, KIQQ/Los Angeles sends its listeners into a "State Of Shock" by playing the new Jacksons single continuously from the time it's released - noon on Wednesday, June 13 - until 10am the following morning!

WHTY/Detroit's TV spot, featuring a bunch of snakes slithering around a scientist who proclaims that even reptiles are calmed by the music on WHTY, gets the can when viewers complain the sight of all those snakes makes their skin crawl. The station changes the commercial to the scientist holding a ferocious ... puppy.

Consultant Walt Sabo dictates a new music policy to the RKO station group: In a nutshell, the stations can no longer discuss music with anyone - label reps, indie promo people, not even the trades.

Rumor has it that Epic VP Frank Dileo will exit the label to become Michael Jackson's personal manager!

Lee Abrams tells those attending the Superstars Convention that AOR has generally become too predictable and encourages programmers to get more creative in their presentations.

At WLS/Chicago, Larry Lujack is signed to an unprecedented 12year contract.

Wolfman Jack returns to L.A. for ovemights on KRLA.

Jimmy Bowen resigns as head of WB's Nashville operations. Word has it that he'll cross over to MCA/Nashville. WNEW/NY celebrates its 50th anniversary

Former WPLR/New Haven GMChris Kampmeier will be named PD at new Phoenix AC KLZL

Will Cox's new WXFM/Chicago become CHR or AC? It becomes CHR WAGO.

Tongues wag that WMET/Chicago will go from AOR to AC. In a somewhat unprecedented move, CBS-owned FM stations hire

Charlie Van Dyke to be "the voice" of their seven stations. New York gets a "Spanish CHR" as WKDM goes on the air with new

management. Rumors fly that B104/Baltimore PD Steve Kingston is being courted

by a major broadcast group to take its flagship station in the nation's top market. Nothing comes of it ... this year, at least.

Rumor has WLUP/Chicago switching formats and owners (from Heftel to EZ Com). Then, weeks later, it appears Malrite is the buyer. A week later, both camps deny any transaction will take place.

#### Reflections



**RICK DEES** first ran September 4, 1998

Career inspiration: "Paul Allen. This thin guy had this huge voice, and did all the announcements at my high school back in Greensboro, NC. I started doing an impression of him, and after a while he said, 'I'm also a licensed broadcaster.' He invited me to his house. His brother was an engineer at a radio station, and they had built a little radio station in their house. I asked him to do a jingle for me, and we all got in front of the microphone and went, '1400 ... Rig Dees.'" [Dees' real name is Rigdon, but everybody thought he was saying "Rick Dees' instead of "Rig Dees," so he eventually stuck with Rick.]

RADIO

takes

Steve Kingston

programming

reins at WBSB

FM/Baltimore

Cleveland VP/Station Manager

Mike McVay resigns to devote full

attention to his McVay Media

consultancy ... John Gorman

rises to OM of WMMS/Cleveland ...

Dick Springfield Research Group

First R&R chart appearance: "Disco Duck," on RSO Records, Breaker, August 20, 1976. The record would peak at No. 7 in early October.

Personal influences: "I'm tempted to say Jesus. I read what he's written every day. A person living today would be Billy Graham. Through all the incredible problems we go through today, he's going

to be the one you look back to and say, 'Never a problem.' I also have a wonderful team that supports me, with Paul Joseph producing the show. Ellen K is the best sidekick anybody could have. And, on Weekly Top 40, Melinda Ellison has a gift for knowing how to make the show run so fast.

Most rewarding career point: "'Disco Duck.' To have the listeners we have is also a wonderful feeling. Having the support of the audience — there's no beginning to tell what a wonderful sense of appreciation I have for that. Also, working on the next generation of electric engine, the Cylindrical Energy Module. And inventing Crystal Breath.'



shift ... WQBK/Albany PD/morning host Tom Leykis accepts WNWS/ Miami evening shift ... Kevin Metheny resigns WNBC/NY for MTV ... Gary Berkowitz is named PD for WHYT/ Detroit ... Mark Driscoll PD at WZPL/Indianapolis ... Ed Salamon and Frank Murphy Executive VPs at United Stations ... KFRC/SF PD Gerry Cagle exits ... RKO Radio Div. Exec. VP Bill Hogan promoted to



RKO Radio Networks President ... Guy Zapoleon PD for WBZZ/Pittsburgh ... KIOI/SF PD Mike Philips crosses street to KFRC ... Alan Mason KGW/Portland VP/GM ... KMPC's Robert W. Morgan moves to crosstown KMGG for mornings ... Ric Lippincott PD at KYUU/SF ... Gary Bryan PD for KKRZ/Portland .. Steve Perun KWK/St. Louis PD ... Cox Exec. VP Jim Wesley assumes presidency of DKM Broadcasting ... Charlie Cook joins McVay Media as VP/Country ... WAVA/Washington PD Randy Kabrich resigns to form consultancy ... Tom Owens WEBN/ Cincinnati as PD ... Charlie Ochs VP/Prog. Broadcast Group ... Jay Clark OM of KHTZ/Los Angeles ... Liz Kiley KFI/Los Angeles PD ... Bobby Rich returns to KFMB-FM/ San Diego as PD Randy Bongarten President NBC Radio ... John Landecker takes morning slot at WAGO/Chicago ... Michael Ellis WAPP/NY PD ... Smokey Rivers WAVA/Washington's PD ... Gamble WMAQ/Chicago PD ... Bob

VP/GM, succeeding Jerry Lee Charlie Quinn Dir./Prog. at WHTT/ Boston ... Al Brady Law WHDH & WZOU/Boston VP/GM ... Dovle Rosenow VP/Regional Manager for Emmis ... Mark Driscoll elevated to Heftel Group PD ... Jerry Lyman RKO Radio Div. President ... Bob Zuroweste KUDL/KC GM ... WAPP/ NY chooses Gerry Cagle as its OM Guy Zapoleon rejoins Western Cities as KZZP/Phoenix PD ... Steve Goldstein VP/Group PD for Josephson Communications ... Rick Torcasso is named PD at WMJI/ Cleveland ... Paul Drew Director/ Radio Marti for Voice of America ... KQEO & KZZX/Albuquerque VP/GM Gary Fries promoted to Sunbelt Communications Sr. VP... Tom Chiusano VP/GM at Infinity's WKTU/ NY ... Tom Bresnahan Sconnix VP/ GM

#### RECORDS

Miles Copeland Chairman, Jay Boberg President of IRS ... Phil Quartararo Island VP/Promo slot ... Polly Anthony Dir./Nat'l AC Promo for Epic/Portrait/Associated ... Dino Barbis Nat'l Promo Dir. for WB ... Bob Catania Nat'l Album Dir. for Island ... Peter Napoliello Nat'i



AOR Promo Dir, for Motown/Morocco... RCA promotes Ed Mascolo to Div. VP/Contemp. Promo ... Tom Zutaut and Howard Thompson VPs/A&R at Elektra/Asylum.

#### IN MEMORIAM

Bill John Bayliss ... Marvin Gave ... KMOX/ St. Louis daytime personality Jack Bolinger joins KJQY/San Diego as Carney... B/A/M/D partner Lee Michaels

# Congratulations on 25 years!

PALM PICTURES

RYKO

1983-1998



#### CHR

- VAN HALEN Jump 1
- PHIL COLLINS Against All Odds (Take A Look At Me Now)
- 3 **KENNY LOGGINS** Footloose
- 4 PRINCE & THE REVOLUTION When Doves Cry
- PRINCE & THE REVOLUTION Let's Go Crazy 5
  - 6 JOHN WAITE Missing You
  - LIONEL RICHIE Hello 7 8
  - CYNDI LAUPER Time After Time 9
- **RAY PARKER JR. Ghostbusters**
- 10 **DENIECE WILLIAMS Let's Hear It For The Boy**
- 11 CHICAGO Hard Habit To Break 12
- TINA TURNER What's Love Got To Do With It STEVIE WONDER I Just Called To Say I Love You 13
- **CULTURE CLUB** Karma Chameleon 14
- 15 BRUCE SPRINGSTEEN Dancing In The Dark
- 16 DURAN DURAN The Reflex
- 17 LIONEL RICHIE Stuck On You
- 18 STEVE PERRY Oh Sherrie
- 19 THOMPSON TWINS Hold Me Now
- 20 YES Owner Of A Lonely Heart
- 21 HUEY LEWIS & THE NEWS The Heart Of Rock & Roll
- 22 LAURA BRANIGAN Self Control
- 23 BILLY OCEAN Caribbean Queen (No More Love On The Run)
- 24 MICHAEL JACKSON Thriller
- 25 WHAM! Wake Me Up Before You Go-Go

## A/C

- LIONEL RICHIE Hello
- LIONEL RICHIE Stuck On You
- STEVIE WONDER I Just Called To Say I Love You
- PEABO BRYSON If Ever You're In My Arms Again
- **CYNDI LAUPER** Time After Time 6
- PHIL COLLINS Against All Odds (Take A Look At Me Now) **CARS** Drive
- ELTON JOHN Sad Songs (Say So Much) 8
- BILLY JOEL Leave A Tender Moment Alone
- 10 **BILLY JOEL** The Longest Time 11
- CHRISTINE MCVIE Got A Hold On Me 12
- CHICAGO Hard Habit To Break 13 KENNY ROGERS This Woman
- LIONEL RICHIE Penny Lover 14
- KENNY ROGERS W/KIM CARNES & JAMES INGRAM 15 What About Me?
- MIKE RENO & ANN WILSON Almost Paradise 16
- 17 KOOL & THE GANG Joanna
- 18
- DAN FOGELBERG Believe In Me JULIO IGLESIAS & DIANA ROSS All Of You 19
- 20 ELTON JOHN I Guess That's Why They Call It The Blues
- BILLY JOEL An Innocent Man 21 22
- PAUL MCCARTNEY So Bad 23
- DENIECE WILLIAMS Let's Hear It For The Boy SHEENA EASTON Almost Over You 24
- 25 JULIO IGLESIAS & WILLIE NELSON
  - To All The Girls I've Loved Before



92

#### COUNTRY

- ALABAMA Roll On (Eighteen Wheeler)
- ALABAMA When We Make Love
- 3 DON WILLIAMS That's The Thing About Love CONWAY TWITTY 4
- Don't Know A Thing About Love (The Moon Song)
- JOHN SCHNEIDER I've Been Around Enough To Know
- CONWAY TWITTY Somebody's Needin' Somebody
- T.G. SHEPPARD Somewhere Down The Line
- WILLIE NELSON City Of New Orleans 9
- NITTY GRITTY DIRT BAND
- Long Hard Road (The Sharecropper's Dream) 10 JIM GLASER You're Gettin' To Me Again
- 11
- OAK RIDGE BOYS I Guess It Never Hurts To Hurt Sometimes 12 **DOLLY PARTON Tennessee Homesick Blues**
- **EXILE** Give Me One More Chance 13
- JOHNNY LEE You Could've Heard A Heart Break
- EARL THOMAS CONLEY Chance Of Lovin' You 15
- RONNIE MILSAP Still Losing You 16
- 17 JULIO ICLESIAS & WILLIE NELSON TO All The Girls I've Loved Before
- ANNE MURRAY Just Another Woman in Love 18
- BARBARA MANDRELL & LEE GREENWOOD TO ME 19
- 20 OAK RIDGE BOYS Everyday
- HEORGE STRAIT Let's Fall To Pieces Together 21
- EARL THOMAS CONLEY Angel In Disguise 22
- 23 BARBARA MANDRELL Only A Lonely Heart Knows
- 24 JANIE FRICKE Your Heart's Not In It
- 25 EDDY RAVEN | Got Mexico

#### **AOR TRACKS**

- BRUCE SPRINGSTEEN Cover Me
- VAN HALEN Panama 2
- CARS Magic 3
- VAN HALEN I'll Wait 4
- **CARS** Drive 5
- JOHN WAITE Missing You 6
- RATT Round and Round
- BRUCE SPRINGSTEEN Dancing In The Dark 8
- SCANDAL F/PATTY SMYTH The Warrior 9
- SCORPIONS Rock You Like A Hurricane 10
- VAN HALEN Jump 11
- 12 U2 Pride (In The Name Of Love)
- 13 CARS You Might Think
- 14 38 SPECIAL Back Where You Belong
- 15 **BILLY SQUIER** Rock Me Tonite
- 16 MANFRED MANN'S EARTH BAND Runner
- 17 SAMMY HAGAR I Can't Drive 55
- 18 ZZ TOP Legs

23

3

4

5

8

q

10 11

12

13

15

16

20

21 22 23

24

**World Radio History** 

- 19 JEFFERSON STARSHIP No Way Out
- 20 DAVID BOWIE Blue Jean

TWISTED SISTER We're Not Gonna Take It

**BLACK/URBAN RADIO** 

**ROCKWELL** Somebody's Watching Me PATTI LABELLE IF Only You Knew

JOYCE KENNEDY & JEFFREY OSBORNE

CHAKA KHAN I Feel For You

**CAMEO** She's Strange

LIONEL RICHIE Hello NEW EDITION Cool It Now

MTUME You, Me And He

The Last Time I Made Love

**O'BRYAN** Lovelite

PRINCE & THE REVOLUTION When Doves Cry

DENIECE WILLIAMS Let's Hear It For The Boy TINA TURNER What's Love Got To Do With It

STEVIE WONDER I Just Called To Say I Love You

PATRICE RUSHEN Feels So Real (Won't Let Go)

DENNIS EDWARDS Don't Look Any Further

S.O.S. BAND Just The Way You Like It
 CHERYL LYNN Encore
 JERMAINE JACKSON Tell Me I'm Not Dreaming

REBBIE JACKSON Centipede BAR-KAYS Freak Show On The Dance Floor

JAMES INGRAM w/MICHAEL McDONALD Yah Mo B There

**BOBBY WOMACK & PATTI LABELLE** 

Love Has Finally Come At Last

SHEILA E. The Glamorous Life 25 RAY PARKER JR. Ghostbusters

BILLY OCEAN Caribbean Queen (No More Love On The Run)

24 HUEY LEWIS & THE NEWS The Heart Of Rock & Roll

- 21 KENNY LOGGINS Footloose
- 22 SURVIVOR I Can't Hold Back

**25 DWIGHT TWILLEY Girls** 



It's not the ads. It's all about the adds! (and rotations)

## Levitation Entertainment A3 Radio Promotion

10850 Wilshire Blvd, Suite 710, Los Angeles, California 90024 Phone: 310-470-3220 Fax: 310-470-1892 E-mail: aaaman259@earthlink.net Harry Levy • Rene Magallon • Sam Russell

**Congratulating Radio & Records** on 25 great years.. as we celebrate our 10th

CKFM WZTA WRRM WEZK KLRX CKGL KSTT WSHE



WSPA KNBR WDIZ WMEZ KPLA WRMF WKOC WJXA KEFM WKZW

(303) 922-5600 email: info@paragon-research.com website: paragon-research.com



## Stern Bows On New York's FM Dial

Westwood One Buys Mutual

ep Launches

Hall Up

Radio '85 Garners Upbeat Reaction

WKTU/New York, the station that in 1978 exploded onto the radio scene with an 11 share, disappeared with a whimper this year. (Of course, there's achaptertwo to the WKTU story ... jump to 1996).

Mel Karmazin made the station the flagship of his Infinity radio chain, flipped the call letters to WXRK (K-Rock), and put it nose-to-nose with WNEW-FM, the enduring Rock station

. ....

-

where Karmazin had earned his first set of GM stripes a decade earlier. At the same time all this was happening. Howard Stern and Robin Quivers fell through the thin ice they were skating on over at WNBC. Precious nanoseconds later. Karmazin had Stern, Quivers. et. al., signed for wake-ups at his station. And the rest, as they say, is history.

Elsewhere in the radio world in 1985, charity events were in vogue. It seemed almost everyone played "We Are The World" at least once during its run early in the year, and there was one moment when thousands of stations played it simultaneously. Needless to say, the fam-

ine in Ethiopia was an unknown issue no more. The song set the stage for a slew of similar charity tunes and concerts later that year and in the future, including the trans-oceanic Live Aid.

Arbitron expanded its measurement activities once again by

Those events showcased harmonious moments between radio, records, and the public. Such was clearly *not* the case with the issue of song lyrics. The Parents Music Resource Center (PMRC), led by Sen Al Gore's wife Tipper, lobbied

announcing that 75 markets would be measured continuously.

Sen. Al Gore's wife Tipper, lobbied askeptical record industry for waming stickers on albums with questionable lyrics. Politicians bellowed, musicians howled, but radio stood on the sidelines because most of the discs in question weren't air-worthy anyway. Another hot-button issue within the industry: paper adds. A yearlong **R&R** campaign highlighted the damage that paper adds can do to a record company's marketing and retailing efforts.

By the way, we all thought radio was big business in 1985. And it was — about \$6.5 billion worth in ad revenues (little did we know

then it would double in just over a decade). This year's reflections are from consultant/Classic Rock disciple Fred Jacobs and Ken Kragen, the manager of Kenny Rogers and the spearheading force behind USA For Africa.

#### Reflections



**FRED JACOBS** 

"My earliest memories of Classic Rock's possibilities are when I was programming WRIF in the early '80s, observing how the Album Rock audience was being stretched to the max. The younger listeners — as always were embracing new music. But our upper demos (at that time 25-34s) were wondering why we weren't playing more of the staples from the '60s, like the Beatles, Stones, and the Who. I started to envision a format that just specialized in the old stuff.

"The music environment at this time was red-hot — the explosion of MTV, Hot Hits radio, and superstar artists like Michael Jackson, Madonna, and Prince. Not exactly the best time to launch a format that essentially stopped in 1978. Because of the spotlight on new music, many AORs had all but stopped playing the Beatles when Classic Rock first be-

came a reality. "One of the big breakthroughs was the brand. When the Coca-Cola folks were forced to save face because of the New Coke debacle, Classic Coke was born, thus ensuring that the format's name was a home run. As the word *classic* came to denote quality and longevity, Classic Rock became more than a format or fad. It quickly developed into a type of music and a bona fide trend. While many radio format names are only used in industry-speak, radio people and the audience refer to this music by the same brand name.

"Classic Rock was the first true fragmenter of AOR (more would surely follow), and its explosion caused many heritage stations to rethink their timehonored strategies. Some fought Classic Rockers head on, others eventually retreated to the younger end, and a few lodged themselves into the precarious middle ground. In an industry littered with two-year formats, I'm gratified that Classic Rock has truly stood the test of time."

#### **World Radio History**

#### **Signs Of The Times**

- "We Are The World," written by Lionel Richie and Michael Jackson, features 45 superstars; Northern Lights' "Tears Are Not Enough" includes Canadian superstars Bryan Adams and Anne Murray.
- Live Aid, held simultaneously at London's Wembley Stadium and Philadelphia's Veterans Stadium, is the premier charity event of the year. Other projects include Farm Aid; Artists United Against Apartheid's "Sun City"; and "That's What Friends Are For", recorded by Dionne Warwick, Elton John, Gladys Knight, and Stevie Wonder on behalf of AIDS research.
- The Parents Music Resource Center, led by Tipper Gore, launches a full-scale media blitz against "sexually explicit" and thematically violent songs, including Sheena Easton's "Sugar Walls."
- FM continues to surge ahead of AM, commanding 71% of all radio listening.
- KFRC/SF strips itself of music and becomes "The Game Zone," constructed by PD Mike Philips and RKO consultant Walter Sabo.
- WWTC/Minneapolis becomes "Weatheradio," featuring weather updates, traffic, and other travel information -including airline arrivals and departures.
- General Electric buys RCA and NBC for \$6.3 billion.
- Capital Cities purchases ABC for \$3.5 billion.
- FCC proposes to end AM-FM simulcast limitations.
- Transtar's "Format 41" debuts on WDRQ/Detroit and KIQQ/L.A.
- WMMS/Cleveland segues from AOR to CHR.
- WKTU/New York flips to AOR as WXRK (K-Rock) with live coverage of the Live Aid concert.
- Sconnix's WCKO/Miami drops AOR for "adult CHR" as WMXJ



## **Radio Rewind**

With six hits in the CHR Top 85 of '85 Madonna ruled the roost, and one of the biggest ballads of her career, "Crazy For You," from the Vision Quest soundtrack, came out on top for the year. Although Madonnamania was in effect throughout



Ronnie Milsap

the middle and late '80s, '85 was perhaps her most visible year, when she performed the controversial "Like A Virgin" on the MTV Video Music Awards in a wedding dress. All of her risks paid off, as she earned a reputation for being able to reinvent herself year after year, exciting her fans and shocking the world in the process.

Clive Davis' Arista exposed the talents of Whitney Houston, and her first two singles, "Saving All My Love For You" and "You Give Good Love," finished Nos. 2 and 3, respectively, at Black/Urban. Since that memorable time, Houston has blazed a long trail of big chart hits at numerous formats.

In response to the famine in Africa, a large group of legendary artists and

newcomers alike banded together under the direction of super-producer Quincy Jones to lay down "We Are The World." The conglomeration recorded as USA For Africa, and the song's proceeds helped relieve the crisis. Michael Jackson, Dionne Warwick, Stevie Wonder, Cyndi Lauper, Bruce Springsteen, Ray Charles, and Bob Dylan were among those who participated in the project

RCA/Nashville's Alabama was the big winner in '85, placing three singles in the yearend top 10. "There's No Way finished No. 1, and "Can't Keep A Good Man Down" and "Forty Hour Week (For A Livin')" at Nos. 7 and 8. RCA held seven of the top 10 positions, with Ronnie Milsap, "Real Love" by Dolly Parton and Kenny Rogers, and "Love Is Alive" by the Judds all contributing to RCA's dominance during the vear

Bryan Adams' "Reckless" topped AOR Albums, and '85 is remembered as a year of blockbuster rock releases. Other multiplatinum superstars found in the year-end album chart include Dire Straits, Phil

Collins, Sting, Bruce Springsteen, and Tom Petty

An album that came out in '85 that still receives significant airplay in multiformats today is Songs From The Big Chair by Tears For Fears, which featured the chart-toppers "Shout" and "Everybody Wants To Rule The World

R&R maintained its Jazz chart throughout 1985, and it clearly served as an overview of the traditional side of the genre.

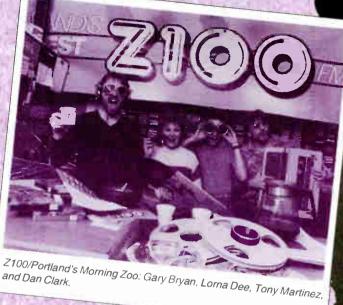


Tears For Fears

Stanley Jordan, Dizzy Gillespie, Wynton Marsalis, and Pat Metheny all placed in the top 15

Whitney Houston, Aretha Franklin, and Freddie Jackson ruled Black/Urban, each placing two songs in the top 10. The year-end No. 1, however, was "Part-Time Lover" by Stevie Wonder, who held at No. 1 on the R&R Black/Urban chart for four weeks





and Dan Clark

#### **QUOTABLE QUOTES**

"We plan to continue operating our 12 radio stations and WHBQ-TV/Memphis, and to defend our licenses before the FCC." - RKO VP Steve Ellis regarding speculation that RKO would pull out of broadcasting following the surprise announcement it was selling KHJ-TV/L.A. (Within five years, the company was out of broadcasting.)

#### INNOVATIONS

· Advanced Design Group creates the "AMS-10," a portable AM stereo receiver with multisystem capacity. These units will be distributed to AM stereo stations, which can then offer them to listeners and thereby improve consumer awareness. Suggested retail price is \$39.95

· Firstcom places an entire production music library on compact disc, reportedly the first of its kind

• The "CDA50," introduced by Sparkomatic, allows you to use a portable CD player through your own car stereo system. It operates by broadcasting an FM stereo signal into the antenna input of the car radio - simply tune your radio to 90.1 mHz, and the adapter's signal does the rest. It's priced at \$20.

## Reflections



KEN KRAGEN

Career inspiration: "I started producing high school dances in Berkeley. Then I produced my first concert (\$.75 tickets) with the Limelighters while in college there.

First R&R sighting: "Seeing a copy on a record promotion executive's desk. Later, R&R became a force for us in organizing the 'We Are The World' and Hands Across America activities.

Current gig: "Same thing I was doing in 1960 - managing artists. It's my 31 st year with Kenny Rogers; my ninth with Trisha Yearwood. Then I have country singer Billy Dean, comedian Ron Lucas, and Broadway's Linda Eder. I'm also about to launch my first feature film, on the life of Galileo. And I'm managing my eight-year-old daugh-

ter. She took the '12 Days Of Christmas' and rewrote it as the '12 Dogs Of Christmas.' A book and CD (featuring 25 of her classmates) came out last month.

Most significant industry change in last 25 years: "We've gone from an artist-driven to a song-driven industry. And the song is driven to a large extent by testing. It's changed the way we promote records, the way we record records. People are unwilling to make mistakes. They want justification for everything, so there's less risk-taking.

Personal influences: "When I was 15, my father left a prestigious job as a senior partner in an L.A. law firm for a \$12,500 a year teaching job at



KFRC/SF morning man Dr. Don Rose with the March of Dimes poster child.

## brian mcknight

debelah morgan

willie wox

BIV 10 PEE WEE ALL STARS

\* \* \* \* \*

## **TEMPTATIONS**

BOYZ II MEN

Miss Jones

Queen Latifah



**PAULA PERRY** 

Will Downing Ottevie Monder

Horace Brown

## **MOTOWN SALUTES R&R ON THEIR 25th Anniversary**



C1998 Motown Record Company, L.P., a Polygram company. www.motown.com



. DOING ALL THESE

COMMERCIALS, I

COULD LOSSE MY

THAT'S WHY

THEY'RE BEING RE-RELORDED

RENEMBER THE

OLD PROVERB

A WATCHED

CART-MACHINE

**NewsMakers** 

John Lander becomes Exec. VP

tions President ... Dan Halyburton

RADIO

VOICE



#### WNEW's Positioning Problem

WNEW/NY OM Scott Muni and PD Charlie Kendall are furious over rock artists cutting positioning statements for new competitor WXRK. When Motley Crue's Nikki Sixx unwittingly cuts such an ID, the band's records immediately disappear from WNEW's airwaves,



per Muni. A week later, the station plays Crue after Kendall claims the group called and apologized. 'XRK VP/GM Tom Chiusano retorts that he has no intention of stopping any rockers from recording IDs.

Howard Stern's sudden departure from WNBC/NY is the talk of the town. No one knows why he exited, but he soon reappears in aftemoons at WXRK.

Promo showdown in L.A. between KIIS and KLOS: Both have song-of-the day contests, with KIIS giving away up to \$5000 and KLOS handing out six Porsches. When KIIS shifts gears into a \$50,000 "Big Birthday Bucks" contest, KLOS calls the winner and puts him in a promo that has him sounding less than impressed with his winnings. Then KIIS has the winner on, telling Rick Dees that he was tricked. Now KIIS is offering \$50,000 in the glovebox of a car - winner's choice of a Jag, Porsche, BMW, or 'Vette. KLOS' countermove? A gold Porsche stuffed with \$100,000!

Rumor: WMET/Chicago will become either CHR or AC.

USA For Africa plans all-star project.

KFRC/SF VP/GM Pat Norman firmly denies rumors that the station will be adopting talk programming for certain dayparts.

KMET/L.A. nabs one of AOR's highest-profile personalities, Sky Daniels, for afternoon drive. Weeks later, he's upped to APD.

It's rumored that WCKG/Chicago's John Landecker is being wooed by crosstown WLS-FM. Those in the know say he's more comfortable with CHR.

Top execs at Infinity, including Radio President Mel Karmazin, are coordinating a stock buyout plan to gain control over the company. Are RCA and MCA off to mergerville? By year-end, nothing comes

of it. Is AI Teller going to be the new CBS Records Prez? Months later, it

comes to pass

Doubleday Radio Group Prez Gary Stevens says the group is not for sale to Sconnix or anyone.

#### **R&R** Retro

- Transactions, a one-page in-depth look at the radio station deals of the week, debuts.
- R&R announces it will drop reporting stations proven to be paper-adding records, culminating discussions with a suspected station's programmer and management.
- . Ken Barnes adds Sr. VP stripes as Adam White joins R&R as New York Bureau Chief/Records Editor. Bill Clark returns as Sr. VP/Sales; Creative Services Director Michael Atkinson is promoted to VP/Sales, West; and National Sales Director Barry O'Brien is named VP/Sales, East.
- Hurricane Heeran is promoted to Sr. Associate Editor.

#### Reflections

#### **KEN KRAGEN Contined from Page 96**

Berkeley. He did it because he loved teaching law. He's still there at 91 years old. He demonstrated to me through action rather than words that you should do in your life whatever makes you happiest and gives you fulfillment."

Most rewarding career point: "The day after I was honored for 'We Are The World.' I was driving my mother to a screening of The Gambler movie. She was in tears. When I asked why, she said, 'Because last night was the best night of my life.'"

**Bill Tanner** 

joins WEZI/

Miami as PD

Most disappointing: "Harry Chapin's death. I was managing Harry in 1981 when he was killed in a car accident. Had he been alive for 'We Are The World' and Hands Across America, he would have been the leader of those efforts. I've often felt he was inside me, orchestrating the whole thing.

**World Radio History** 

Albright takes PD duties at KMPS/ Larry Campbell President ... Gerry Seattle ... Dick Rakovan tapped as VP/GM at WFYR/Chicago ... Ron Rodrigues departs R&R to be OM at

YOU HAVE A

SORTA LIKE PUTTING "THE CART

BEFORE THE HOARSE

EEEAAH

HAW HAW

HAH HAH

DOEST

RE-CYCLE

SOUND ADVICE!

REAL HEAD

FOR HUMOR,

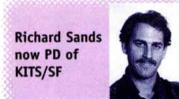
YA KNOW THAT

THAT GUY, LES ... HE'S

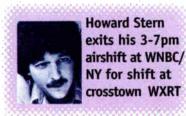
ALWAYS OFFERING

SOUND ADVICE

LES?



Emmis' KMGG-FM/Los Angeles ... Ken Stevens is GM at WYSP/Philly ... Interep Marketing Systems becomes the umbrella organization for Interep, led by VP/GM Erica Farber Mike Kinosian now Dir./Syndicated Services at Drake-Chenault .. Randy Lane takes WRQX/ Washington's PD chair ... Randy Kabrich joins WRBQ-AM & FM/ Tampa as PD ... Bob Reich rises to EZ Corporate VP/GM ... On October 14. KKDA-FM/Dallas morning host Tom Joyner adds afternoon duties at WGCI-FM/Chicago, becoming America's first "Fly Jock" ... Charlie Cook to WMXJ/Miami as PD ... Greg Reed becomes VP/GM at Beasley's



newly acquired WCJX/Miami ... Bob Neil accepts OM duties at WYAY/ founder Bill Gavin ... Former Starr Atlanta ... At The Research Group, Broadcasting owner/operator Don Bill Moyes becomes Chairman,

House inks morning deal at WSM/ Nashville ... Bob McNeil accepts OM duties at WMZQ-AM & FM/ Washington ... Don Kidwell now Exec. VP/Radio at Cox ... Pat Norman named VP/GM at KRTH/ L.A. ... Marty Bender takes PD duties at WSKS/Cincinnati ... Mike Kinosian becomes OM at WHOO/ Orlando ... Mark Driscoll accepts VP/Prog. duties at Statewide.

#### RECORDS

... UNTIL YOU SHOWED UP, I NEVER SAW A PRIME ANY

BIGGER THAN SIX INCHES IN

YEAH -- ABOUT 90%

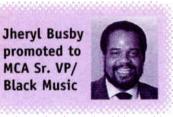
SOUND ... AND ABOUT 1% APAKE.

ERR WAVES

**BY BOBBY OCEAN** 

DIAMETER.

Tom Gorman Nat'l Promo at Capitol ... Abbey Konowitch Arista VP/Video & Artist Dev't ... Gary Gersh Geffen A&R team ... Don lenner Arista VP/Promo ... Bob



Catania Island Nat'l Promo Bonnie Goldner RCA Promo & Trade Relations ... Sylvia Rhone Atlantic Black Promo ... Jeffrey Naumann Nat'l Album Promo at RCA ... AI Teller Columbia Records President ... Dick Asher President of Polygram ... Al Coury Promo and Marketing at Geffen.

#### IN MEMORIAM

IN MEMORIAM: Gavin Report Burden.

for newly formed Mainstream Communications ... WASH/Washington returns to AC from CHR under new PD Tom Durney ... Carey Davis becomes WMCA/NY Station Manager ... Dave Robbins to KHTR/St. Louis as Dir./Program Operations Clarke Brown named VP/GM at KSON/San Diego ... Ed Christian upped to Josephson Communica-

# REPUTABLE RELEVANT,

# RESPECTED Resourceful,

# RELIABLE READ!

Congratulations on 25 years of excellence.





#### CHR

- MADONNA Crazy For You
- **REO SPEEDWAGON Can't Fight This Feeling** 2
- HUEY LEWIS & THE NEWS The Power Of Love 3
- A-HA Take On Me 4
- JOHN PARR St. Elmo's Fire (Man In Motion) 5
- **DIRE STRAITS** Money For Nothing 6 WHAM! Careless Whisper 7
- 8
- PAUL YOUNG Everytime You Go Away **FOREIGNER I Want To Know What Love is** 9
- TEARS FOR FEARS Everybody Wants To Rule The World 10
- SIMPLE MINDS Don't You (Forget About Me) 11
- STEVIE WONDER Part-Time Lover 12
- WHAM! Everything She Wants 13
- 14 PHIL COLLINS Sussudio
- 15 PRINCE Raspberry Beret
- **BRYAN ADAMS Heaven** 16
- **TEARS FOR FEARS** Shout 17
- 18 DURAN DURAN A View To A Kill
- 19 PHIL COLLINS One More Night 20 USA FOR AFRICA We Are The World
- 21 PHIL COLLINS Don't Lose My Number
- **STARSHIP** We Built This City 22
- **COREY HART** Never Surrender 23
- MADONNA Material Girl 24
- 25 WHITNEY HOUSTON Saving All My Love For You

## A/C

2122

- **KOOL & THE GANG Cherish** 1
- WHAM! Careless Whisper
- PAUL YOUNG Everytime You Go Away 3
- PHIL COLLINS One More Night 4
- SURVIVOR The Search is Over 5
- BILLY OCEAN Suddenly 6
- 7 STEVIE WONDER Part-Time Lover
- 8 MADONNA Crazy For You
- WHITNEY HOUSTON Saving All My Love For You 9
- 10 **DEBARGE** Who's Holding Donna Now
- 11 DEBARGE Rhythm Of The Night JULIAN LENNON Too Late For Goodbyes 12
- 13
- CHICACO You're The Inspiration COMMODORES Nightshift 14
- SADE Smooth Operator 15
- **REO SPEEDWAGON Can't Fight This Feeling** 16
- HAROLD FALTERMEYER Axel F 17
- BILLY JOEL You're Only Human (Second Wind) 18
- FOREIGNER I Want To Know What Love Is 19
- DIANA ROSS Missing You 20
- **BILLY JOEL** Keeping The Faith 21
- PHIL COLLINS & MARILYN MARTIN Separate Lives 22
- TEARS FOR FEARS Everybody Wants To Rule The World 23

TELAS POL SEARS

- **STEVE PERRY** Foolish Heart 24
- 25 TINA TURNER We Don't Need Another Hero (Thunderdome)

We Are The World

**World Radio History** 

#### COUNTRY

- ALABAMA There's No Way
- RONNIE MILSAP
- Lost In The Fifties Tonight (In The Still Of The Night) **RONNIE MILSAP** She Keeps The Home Fires Burning
- 3 JUDDS Love Is Alive 4
- LEE GREENWOOD Dixie Road 5
- DOLLY PARTON w/KENNY ROGERS Real Love 6
- ALABAMA Can't Keep A Good Man Down
- ALABAMA Forty Hour Week (For A Livin')
- GARY MORRIS I'll Never Stop Loving You 9
- 10 WILLIE NELSON Forgiving You Was Easy 11 JENNINGS/NELSON/CASH/KRISTOFFERSON Highwayman
- LEE GREENWOOD I Don't Mind The Thorns (If You're The Rose) 12
- HANK WILLIAMS JR. I'm For Love 13
- NITTY GRITTY DIRT BAND Modern Day Romance 14
- 15 MARIE OSMOND w/DAN SEALS Meet Me in Montana FORESTER SISTERS | Fell In Love Again Last Night
- 16 OAK RIDGE BOYS Touch A Hand. Make A Friend 17
- 18 JANIE FRICKE She's Single Again
- DOLLY PARTON Don't Call It Love 19
- BELLAMY BROTHERS | Need More Of You 20
- JUDDS Girls Night Out
- ROSANNE CASH I Don't Know Why You Don't Want Me 22
- SYLVIA Fallin' In Love 23
- 24 CHARLY MCCLAIN Radio Heart
- 25 STEVE WARINER Some Fools Never Learn

#### **AOR TRACKS**

- DIRE STRAITS Money For Nothing 1
- **STING** Fortress Around Your Heart 2
- FOREIGNER That Was Yesterday 3
- JOHN FOGERTY Rock And Roll Girls 4
- SIMPLE MINDS Don't You (Forget About Me) 5
- MR. MISTER Broken Wings 6
- TEARS FOR FEARS Everybody Wants To Rule The World 7
- DON HENLEYAII She Wants to Do is Dance 8
- PHIL COLLINS Don't Lose My Number 9
- JOHN COUGAR MELLENCAMP Small Town 10
- JOHN COUGAR MELLENCAMP Lonely Ol' Night 11
- 12 **DIRE STRAITS** Walk Of Life
- **FIRM** Radioactive 13
- PHIL COLLINS Inside Out 14
- **ROBERT PLANT Little By Little** 15
- TEARS FOR FEARS Shout 16 STING IF You Love Somebody Set Them Free
- 17 TOM PETTY & THE HEARTBREAKERS 18
- Don't Come Around Here No More
- HUEY LEWIS & THE NEWS The Power Of Love BRYAN ADAMS Somebody 19

TOM PETTY & THE HEARTBREAKERS Rebels

WHITNEY HOUSTON Saving All My Love For You WHITNEY HOUSTON YOU Give Good Love

LOOSE ENDS Hangin' On A String (Contemplating) LUTHER VANDROSS 'Til My Baby Comes Home

WILTON FELDER F/B. WOMACK I'll Still Be Looking Up To You

FREDDIE JACKSON Rock Me Tonight (For Old Times' Sake)

**BLACK/URBAN RADIO** 

STEVIE WONDER Part-Time Lover

ARETHA FRANKLIN Freeway Of Love

FREDDIE JACKSON You Are My Lady

ARETHA FRANKLIN Who's Zoomin' Who

JESSE JOHNSON'S REVUE Be Your Man

DEBARCE Who's Holding Donna Now?

23 MORRIS DAY The Oak Tree 24 USA FOR AFRICA We Are The World 25 MAZE F/FRANKIE BEVERLY Back In Stride

TA MARA & THE SEEN Everybody Dance

**READY FOR THE WORLD** Oh Sheila

DIANA ROSS Missing You DEBARGE Rhythm Of The Night

**NEW EDITION Mr. Telephone Man** 

MARY JANE GIRLS In My House

**COMMODORES** Nightshift

**KOOL & THE GANG Cherish** 

18 MARVIN GAYE Sanctified Lady 19 PRINCE Raspberry Beret

- 20 **MICK JAGGER Just Another Night**
- 21 HEART What About Love
- 22
- **DIRE STRAITS** One World 23 HOOTERS And We Danced 24

25

3

4

5

6

7 8

9

10

11

12

13 14

15

16

17

20

21

22

# After 25 years of R&R. isn't it time you get to work?



# Performance.

Worldwide Affiliates. All 50 states throughout the U.S., Canada,Mexico, England and Australia. English-speaking chauffeurs in Western and Eastern Europe, Hong Kong and Japan.

Los Angeles 1-800-255-4444 Orange County 1-714-429-0166



San Francisco 1-415-357-5054 New York 1-800-421-9494

Nobody does better what we do best.<sup>®</sup>



# **Radio Lends Its Hand**

Flush from a year packed with charity songs and concerts, radio moved head-first into Hands Across America, a multitiered, multimedia event organized by Ken Kragen that widened the scope of Ethiopian-famine relief efforts.

In retrospect, Hands Across America may have lacked the kind of spontaneity that "We Are The World" or Farm Aid had, but it nevertheless attracted the

INSIDE

Breter B

-----

THE THE WEIGHT

en turfo en e

DOLS OF THE TRADE

K101

participation of millions of citizens (thanks in large part to radio's mobilization efforts) and brought the issues of poverty and hunger to the front burner.

Back on the home front, a lot of radio and record people were nervously tapping their fingers after NBC-TV aired an expose on independent record promotion. The report managed to name a few names (most notably that of indie Joe Isgro) that caught the attention of the feds, and the labels responded by ending their use of indies. at least for the time being.

On two other regulatory

fronts. the FCC stepped up its pressure on Howard Stern and Infinity Broadcasting, and Tipper Gore's PMRC was unrelenting in its campaign to label albums with questionable lyrics.

Some seeds of radio's new order were sown: Emmis began a major expansion with the purchase of Doubleday's stations in New York and Washington,

RKO Retires KHJ Calls, 'Car Redio'

**Debut In Three Cities** 

Bru

while Infinity purchased what turned out to be one of its crown jewels, KROQ/L.A., for \$45 million (the highest single-station price for the year). And, media mogul John Kluge began the sell-off of his empire by spinning his radio group to one of its executives, Carl Brazell.

CDs had been around for two years by 1986, yet there was still quite a debate over the future of vinyl. A good number of authoritative industry people predicted vinyl had a long life span. Even at the radio-station level, most facilities lacked the ability to play back CDs live.

This year's remembrances come from Ed Salamon, who, at the time, was Exec. VP/Programming for United Stations. and Stern, who began his now-thriving network with a Philadelphia simulcast of his WXRK/NY broadcast.

#### Reflections



ED SALAMON

Career motivation: "A love of radio that started when I was quite young. I listened to personality DJs in Pittsburgh such as Porky Chedwick, Rege Cordic, and Chuck Brickman. It was the personalities who attracted me like a magnet to radio. My first job in radio was Director/Marketing Research at KDKA. I was able to take what I learned from that job and apply it to programming.'

First R&R sighting: "Probably about the time the publication came out, and Jim Duncan was made Country editor. Jim was someone who was very instrumental in the growth of Country radio, and he doesn't get the credit for it. What he actually did was facilitate a lot of networking between Country programmers, just

like the Country Radio Seminar did. And his R&R column really contributed to the sense of community that Country radio still benefits from today."

Events that influenced him most as a professional: "Being in a place to be a contributor to the growth of the Country radio format, and also being able to contribute to network radio as it's entering its second Golden Age. I feel very fortunate to have had the opportunities that let me experience both of those industry high points.

Greatest radio accomplishments: "Staying with the same company for more than 18 years. Less vacuously, it's really being able to spend my life in a business I really love."

#### **Signs Of The Times**

- Metromedia sells its nine stations to Carl Brazell Jr. for \$285 million
- FCC abolishes rules preventing competing stations from joining sales forces or setting combination advertising rates
- Heritage AMs abandon the hits: CKGM/Montreal shifts from CHR to AC, "Car Radio" KHJ/L.A. becomes "Smokin' Oldies" KRTH-AM, KFRC/SF flips to "Classic MOR," and CHUM/ Toronto goes AC; in Dallas, KLIF drops Country — its final music format - for Talk
- Dance-leaning CHRs surge:WCJX/Miami flips to WPOW as "Power 96," Emmis switches AC KMGG/L.A. to KPWR as "Power 106," and WAPP/NY becomes WQHT (Hot 103.5)
- Another new trend: "classic" programming — WPKX/Washington drops Country for Classic Rock as WCXR, KOPA drops CHR for Classic Hits as KSLX. WMXJ/Miami flips from CHR to Classic Hits, and Greater Media's KBZT/L.A. becomes Classic **Rock KLSX**
- KHYI (Y95)/Dallas launches the "Gladiator" format — a "new age, 1980s version of CHR" with such liners as, "Lock it in and jerk your knob off" — under VP/ Programming Mark Driscoll
- Payola rears its head again: Following two NBC Nightly News reports that claim independent radio promotion --- and, by implication, radio - is rife with payola and that several independent record promoters are associated with organized crime, Capitol, MCA, Warner Bros., Geffen, Arista, and RCA halt the use of such firms
- Yet another charity event from the fallout of 1985's USA For Africa efforts: Hands Across America continues Ethiopian-famine relief efforts; radio gets involved with a live nationwide broadcast featuring WPLJ/New York morning host Jim Kerr



## Radio Rewind

The beginning of the freestyle dance craze was in full force in 1986, thanks in large part to the debuts of KPWR (Power 106)/ Los Angeles and WQHT (Hot 103)/New York. When Emmis debuted these dance-based CHR formats on both coasts, it



Janet Jackson

was the beginning of a new division of the CHR format. Artists like the Jets, Regina, Stacey Q, and Nu Shooz began to pop up on stations from coast to coast.

1986 was the year Sammy Hagar replaced David Lee Roth in Van Halen and the band released their album 5150 Three tracks that received multiformat airplay were "Why Can't This Be Love," "Dreams," and "Love Walks In."

While the early-to-mid-'80s were all Michael Jackson, the youngest member of the musical family from Gary, Indiana broke through in '86. Janet Jackson's Control album spawned the hits "What Have You Done For Me Lately," "Nasty," and "When I Think Of You."

Madonna moved to the height of popularity with her True Blue album, which featured

the title track along with "Live To Tell" and "Papa Don't Preach." Steve Winwood released

the biggest album of his career, Back In The High Life, which produced the multiformat smash "Higher Love." Who could forget the Latin-flavored pop of the Miami Sound Machine, with lead singer Gloria Estefan. The group invaded the airwaves in '86 with "Conga," "Bad Boy," and "Words Get In The Way."

1986 saw Peter Cetera leave Chicago for a solo career - a move that was beneficial to both parties. Cetera topped the CHR and AC charts with "Glory Of Love," while the group, with new lead singer Jason Scheff, would have several more hits over the next few years.

ZZ Top followed their multiplatinum album Eliminator with the huge AOR release Afterburner. Among the hits were "Stages," "Rough Boy," and "Sleeping Bag." John Cougar Mellencamp's Scarecrow spawned the hit tracks "Small Town," "Rumbleseat," and "R.O.C.K. In The U.S.A."

1986 produced multiple No.





Madonna

1 Country hits for Alabama, the Bellamy Brothers, the Judds, Ronnie Milsap, Dan Seals, Steve Wariner, and Don Williams.

There was a lot of action this vear for current and former members of Genesis. The band's Invisible Touch album was released and featured the title track and "Throwing It All Away"; member Mike Rutherford and his side band, Mike & The Mechanics hit it big with "Silent Running" and "All I Need Is A Miracle": and former member Peter Gabriel released his multiplatinum So album, which featured "Sledgehammer" and "In Your Eyes.

Bob Seger & The Silver Bullet Band released their album Like A Rock --- the title track of which was used by Chevrolet for the better part of a decade as a theme for their trucks. The band Mr. Mister had two No. 1 songs with "Broken Wings" and "Kyrie," yet the group has never impacted CHR again.



#### **OUOTABLE OUOTES**

"Radio is still overwhelmingly the primary vehicle for exposing recording talent to the public."

-CBS Records President Al Teller (on MTV's influence on the record industry)

"Killing four more would result in getting the rest of the week off."

-DC101/Washington morning man Doug "The Greaseman" Tracht (This on-air comment about the creation of a national holiday for Martin Luther King Jr. raised a furor with Howard University students, who picketed the station for weeks.)

"Whatever changes have occurred in the past, we mean business when we say we're going to make KMET better than its ever been before." -Frank Cody (on his appointment as PD of the Los Angeles Rocker)

#### INNOVATIONS

 R&R's Management column explains the concept of e-mail.

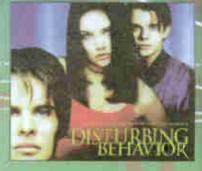


Clockwise from top left: Buddy Howell of KLLL/Lubbock, TX has the latest ratings shaved into his head; Jay Albright; Brian Thomas; Larry Bruce; Rus Regan; Mayor Ed Koch and Joey Reynolds of WNBC/NY; Ray Gmeiner.

## phunk junkeez Happy 25th Anniversary **R&RIII**

disturbing behavior

dreamhouse



#### janus stark



@1998 Trosma Records. All reserves

World Radio History

auma center





Steve Dahl and Garry Meier present WLS/Chicago GM John Gehron with an offer from a competing station. WLS has seven days to match, but Gehron reportedly returns it because the station is not specified, and their WLS contract isn't up until Feb. 16. ST hears the station is WLUP... and Dahl and Meier later leave for WLUP.

"I'm WNBC's worst nightmare. They unleashed me, and now I'm going to deal them the blow they deserve," says **Howard Stern**, now in momings on AOR WXRK.

Rumors circulate that upbeat AC KMGG/L.A. might switch formats. It does a week later, becoming KPWR (Power 106).

Will KVIL/Dallas VP/Programming Ron Chapman step down but maintain his moming show?

Tony Gray steps up to WRKS/NY PD.

Jacksonville gets its first CHR in five years, as Urban WJAX becomes WAPE-FM.

Rumors rise again about the sale of CBS. Possible suitors are oil baron Marvin Davis and Loew's Corp. CBS denies the rumors.

Infinity's purchase of Ken Roberts' KROQ/L.A. is imminent. Word is that Phil Quartararo, who just left Island, will join Arista.

But, later in the year, with Quartararo now Arista VP/Promo, was another exciting opportunity in store for him?

Is Chrysalis VP/Marketing Rick Dobbis headed for a key post at RCA?

KRTH/L.A. VP/GM Allan Chlowitz will step in as GM at AOR leader KROQ upon Infinity's takeover.



WTIC-AM/Hartford morning legend Bob Steele (second from left)celebrates his 50th anniversary at the station.

#### **R&R Retro**

- The Country department, including charts and editorial, moves to the newspaper's Nashville bureau
- Sean Ross upped to Assistant Editor, reporting to Hurricane Heeran
- R&R airplay information now available electronically via dial-up computer
- "Most Active" records that haven't reached Breaker status debut in CHR section
- Dick Krizman elevated to VP/GM
- Brad Burkhart to serve as editor of a new biweekly Contemporary Christian section
- Harte-Hanks puts R&R up for sale

#### Reflections



HOWARD STERN First ran September 11, 1992

**Career inspiration:** "Since I was five years old, I envisioned myself being on the radio and entertaining people with conversation, not necessarily going for a laugh."

**On radio localism:** "I always felt that being local in morning drive was a horseshit concept. Certainly David Letterman out of New York is successful in making people laugh in Milwaukee. You want a good laugh from the radio. And if you can get a top entertainer in the morning, you don't care where the signal emanates from. A great morning show gets people to sample the rest of the station – and that's what you want."

Secret behind success: "My competitors are weak. I don't think any of them has an ounce of talent. I think if I hadn't come into radio, they would all still be doing time and temperature and playing records. I don't think just anyone can go national. There's a lot of guys with three shares who want to go national. Most stations can get a three on their own; they don't need to spend all that money to

get a three. Stations need somebody who can get them into first place." Will radio remain his primary base?: "Absolutely. I'm more turned on by radio now than I ever

will radio remain his primary base?: "Absolutely. I'm more turned on by radio now than I ever was. Every time we go into a new market, it's a charge, because you get this whole wave of f#\$iup newspaper writers who hate you, community people who hate you, and a whole wave of hate mail. That's exciting ... it's dangerous. It has an added energy to it. Even when I'm a big, f\*#\$ movie star, I'll still consider radio my base."

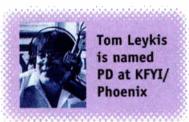
Where do you draw the line?: "I certainly have limits in terms of what I can say on the air and what I can't. I'm concerned for the stations and advertisers. I'm a businessman."



#### NewsMakers

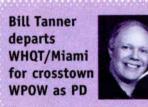
RADIO

WAVA/Washington Production Director Mike O'Meara joins PM driver Don Geronimo for mornings ... Gerry House handed mornings at KLAC/L.A. ... Howard Stern moves to mornings at WXRK/New York ... WZAK/Cleveland PD/afternoons Lynn Tolliver seriously wounded in murder attempt ... Joey Reynolds takes



Howard Stern's former afternoon shift at WNBC/New York ... Frank Wood becomes President/COO of Jacor following the sale of his WEBN/ Cincinnati to the company for \$12.3 million ... Tony Gray grabs PD post at WRKS/New York ... Tony Quartarone PD at WUSL/Philadelphia ... Bill Campbell accepts GM duties at WSNE/ Providence ... Mickey Luckoff now President/GM at KGO/San Francisco

... Ed Christian moves to Saga as President ... John Madison leaves record industry for WXKS/Boston VP/ GM ... Charlie Van Dyke "retires from microphone," now Corporate VP/Prog. for the Broadcast Group ... WHYI/ Miami ups Tony Novia to OM ... KKGO-FM/L.A. moming host Gary Owens joins crosstown KFI for similar duties ... Gary Fries President at

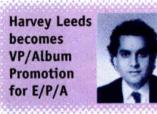


Gerry DeFrancesco Transtar ... Gannett VP ... Gerry Peterson WHLY/ Orlando VP/Ops. ... Bob Reich VP/ GM at WIOD & WAIA/Miami ... Paul Fiddick Heritage Media President ... Frank Cody KMET/L.A. PD ... Erica Farber and Mark Guild Exec. VPs at Interep ... WYSP/Philadelphia shifts to Classic Rock, begins simulcasting Howard Stern's morning show from NY ... Kid Leo WMMS/Cleveland OM ... Al Brady Law VP/GM at KTKS/ Dallas ... Kevin Metheny replaces Chuck Morgan as KTKS/Dallas PD. Morgan takes the PD post at WRQX/ Washington ... Jay Thomas leaves the Big Apple for mornings at KPWR/L.A.

... Mary Catherine Sneed VP/Ops for DKM Broadcasting ... John Gorman VP/OM chair at WNCX/Cleveland ... Norm Feuer Noble Broadcast Group VP/COO ... Bob Kardashian leads radio syndication effort at MCA ... David Gingold new Barnstable VP/ Radio ... Dene Hallam takes PD duties at KCPW/Kansas City.

#### RECORDS

Don lenner Arista Sr. VP/Mktg. & Promo ... Phil Costello to IRS as Midwest Retail & Promotion Director . BMG purchases RCA Records from GE ... Danny Buch Atlantic Dir./ Album Promo ... John Fagot Columbia VP/Promo ... Jerry Blair New England Regional Promo for CBS ... Bob Catania Island VP/Promo ... Sylvia Rhone VP/GM Black Music at Atlantic ... Joe Galante RCA/Nashville VP/GM ... Joe Riccitelli National College Promo for PolyGram ... Phil Quartararo VP/Singles Promo, Rick Bisceglia Sr. Dir./Singles Promo at Arista ... Andrea Ganis Atlantic National Singles ... Michael Plen picked as VP/Field Promotion at Virgin.



#### IN MEMORIAM

Programming consultant **Bob Hattrik** ... America's first full-time DJ, **Harold Arlin** ... KFI & KOST/L.A. VP/GM and Cox VP/Sales, Radio **Don Dalton** ... Top 40 pioneer **Gordon McLendon** ... WNBC/NY traffic reporter **Jane Dornacker.** 

## WITH 183 #1s AND 294 WEEKS AT THE TOP, MORE THAN ANY OTHER COUNTRY LABEL, RCA WOULD LIKE TO SALUTE OUR WINNERS OF YESTERDAY, TODAY AND TOMORROW...

ALABAMA THE OAK RIDGE BOYS THE JUDDS HANK SNOW RONNIE MILSAP CHARLEY PRIDE BOBBY BARE WAYLON JENNINGS EDDY RAVEN GARY STEWART WILLIE NELSON ELVIS PRESLEY JIM ED BROWN HELEN CORNELIUS DICKEY LEE DOLLY PARTON EARL THOMAS CONLEY SYLVIA DAVE & SUGAR AARON TIPPIN CLINT BLACK JUICE NEWTON CHARLIE RICH KENNY ROGERS

> KT OSLIN EDDIE RABBITT RESTLESS HEART

PAUL OVERSTREET DON WILLIAMS JOHN DENVER FOSTER & LLOYD KEITH WHITLEY SHENANDOAH MICHAEL JOHNSON MARTINA MCBRIDE

Jhanks Country Radio

World Radio History

(RCA)

© 1998 BMG ENTERTAINMENT

www.twangthis.com



#### CHR

- HUEY LEWIS & THE NEWS Stuck With You
- STEVE WINWOOD Higher Love 2
- **MADONNA Live To Tell** 3 4
- PETER CETERA Glory Of Love 5 WHITNEY HOUSTON How Will I Know
- **HEART These Dreams** 6
- PET SHOP BOYS West End Girls 7
- 8 MADONNA Papa Don't Preach
- q PETER GABRIEL Sledgehammer
- 10 BILLY OCEAN There'll Be Sad Songs (To Make You Cry)
- 11 LIONEL RICHIE Dancing On The Ceiling
- 12 MR. MISTER Kyrie
- 13 WHITNEY HOUSTON The Greatest Love Of All
- 14 GENESIS Invisible Touch
- 15 HOWARD JONES No One Is To Blame
- PATTI LABELLE & MICHAEL MCDONALD On My Own 16
- 17 DIONNE WARWICK & FRIENDS That's What Friends Are For
- **STARSHIP** Sara 18
- **BOSTON** Amanda 19
- JANET JACKSON When I Think Of You 20
- FALCO Rock Me Amadeus 21
- PRINCE & THE REVOLUTION Kiss 22
- ROBERT PALMER Addicted To Love 23
- **GENESIS** Throwing It All Away 24
- 25 VAN HALEN Why Can't This Be Love

#### AC

- MOODY BLUES Your Wildest Dreams
- PETER CETERA Glory Of Love 2
- BILLY OCEAN There'll Be Sad Songs (To Make You Cry) 3
- HUEY LEWIS & THE NEWS Stuck With You 4
- MIAMI SOUND MACHINE Words Get In The Way 5
- ANITA BAKER Sweet Love HOWARD JONES No One Is To Blame
- **HEART** These Dreams 8
- **STARSHIP Sara** q
- TOTO I'll Be Over You 10
- 11 PATTI LABELLE & MICHAEL MCDONALD On My Own
- WHITNEY HOUSTON How Will I Know 12
- **ELTON JOHN Nikita** 13
- CARL ANDERSON & GLORIA LORING Friends And Lovers 14
- **GENESIS Throwing It All Away** 15
- ATLANTIC STARR Secret Lovers 16
- SIMPLY RED Holding Back The Years 17
- SADE The Sweetest Taboo 18
- WHITNEY HOUSTON The Greatest Love Of All 19
- 20 MADONNA Live To Tell
- CARLY SIMON Coming Around Again 21
- BILLY OCEAN 22

191

108

HOL STON

- When The Going Gets Tough, The Tough Get Going
- PHIL COLLINS Take Me Home 23
- PETER CETERA w/AMY GRANT The Next Time I Fall 24 DIONNE WARWICK & FRIENDS That's What Friends Are For 25

#### **AC FULL-SERVICE**

- PATTI LABELLE & MICHAEL MCDONALD On My Own
- MOODY BLUES Your Wildest Dreams 2
- PETER CETERA Glory Of Love
- CARL ANDERSON & GLORIA LORING Friends And Lovers
- DIONNE WARWICK & FRIENDS That's What Friends Are For 5
- MIAMI SOUND MACHINE Words Get In The Way 6
- HUEY LEWIS & THE NEWS Stuck With You 7 WHITNEY HOUSTON The Greatest Love Of All 8
- **HEART These Dreams** 9
- STEVIE WONDER Overjoyed 10
- 11 SADE The Sweetest Taboo
- **BARBRA STREISAND** Somewhere 12
- BILLY OCEAN There'll Be Sad Songs (To Make You Cry) 13
- TOTO I'll Be Over You 14
- LIONEL RICHIE Love Will Conquer All 15
- LIONEL RICHIE Say You, Say Me 16
- **ELTON JOHN Nikita** 17
- PETER CETERA with AMY GRANT The Next Time I Fall 18
- **GENESIS** Throwing It All Away ATLANTIC STARR Secret Lovers 19
- 20
- **DOUBLE The Captain Of Her Heart** 21
- JEFFREY OSBORNE You Should Be Mine (The Woo Woo Song) 22

**World Radio History** 

- MADONNA Live To Tell 23
- ANITA BAKER Sweet Love 24
- 25 STARSHIP Sara

#### COUNTRY

- EXILE It'll Be Me
  - RONNIE MILSAP Happy Happy Birthday Baby 2
  - **RONNIE MILSAP** In Love 3
  - LEE GREENWOOD 4
  - Hearts Aren't Made To Break (They're Made To Love)
  - 5 JUDDS Grandpa (Tell Me 'Bout The Good Old Days)

  - REBA MCENTIRE Little Rock DON WILLIAMS We've Got A Good Fire Goin' 7
  - TANYA TUCKER Just Another Love 8 DAN SEALS Everything That Glitters (Is Not Bad) g
- ALABAMA She And I 10
- EDDIE RABBITT & JUICE NEWTON
- Both To Each Other (Friends And Lovers)
- 12 TANYA TUCKER One Love At A Time
- JUDY RODMAN Until | Met You 13
- **RESTLESS HEART That Rock Won't Roll** 14
- CRYSTAL GAYLE Cry 15
- CEORCE STRAIT Nobody In His Right Mind Would've Left Her 16

25 EARL THOMAS CONLEY & ANITA POINTER Too Many Times

- CONWAY TWITTY Desperado Love 17
- FORESTER SISTERS Mama's Never Seen Those Eyes 18
- JUDDS Rockin' With The Rhythm Of The Rain 19
- JOHN CONLEE Got My Heart Set On You 20 21
  - **BELLAMY BROTHERS** Feelin' The Feelin'

24 DON WILLAMS Heartbeat in The Darkness

FORESTER SISTERS Lonely Alone 22 STEVE WARINER Life's Highway 23

AOR TRACKS

ZZ TOP Rough boy

**VAN HALEN** Dreams

11 FIXX Secret Separation

INXS What You Need

10 ZZ TOP Stages

2

3

4

5

6

8

9

12

15

16

17

18

19

20

21

22

23

24

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

25

**URBAN** 

PRINCE Kiss

NU SHOOZ I Can't Wait

S.O.S. BAND The Finest

JANET JACKSON Nasty

CAMEO Word Up

TIMEX SOCIAL CLUB Rumors

MELI'SA MORGAN Do Me Baby

FREDDIE JACKSON Tasty Love

**RENE & ANGELA Your Smile** 

**MIDNIGHT STAR Headlines** 

EL DEBARGE Who's Johnny

FORCE MD'S Tender Love

**1 PETER GABRIEL** In Your Eyes

VAN HALEN Love Walks in

**GENESIS Throwing It All Away** 

**GENESIS** Land Of Confusion

PETER GABRIEL Sledgehammer

STEVE WINWOOD Higher Love

14 HONEYMOON SUITE Feel It Again

STEVE WINWOOD Split Decision

13 EDDIE MONEY Take Me Home Tonight

**ROBERT PALMER Addicted To Love** 

**MOODY BLUES Your Wildest Dreams** 

FABULOUS THUNDERBIRDS Tuff Enuff

VAN HALEN Why Can't This Be Love

GTR When The Heart Rules The Mind

HUEY LEWIS & THE NEWS Hip To Be Square

PATTI LABELLE & MICHAEL McDONALD On My Own

JANET JACKSON What Have You Done For Me Lately

BILLY OCEAN There'll Be Sad Songs (To Make You Cry)

ANITA BAKER Sweet Love GWEN GUTHRIE Ain't Nothin' Goin' On But The Rent

MELBA MOORE F/FREDDIE JACKSON A Little Bit More

CHERRELLE & ALEXANDER O'NEAL Saturday Love

NEW EDITION A Little Bit Of Love (Is All It Takes)

JANET JACKSON When I Think Of You

24 LUTHER VANDROSS Give Me The Reason

**GREGORY ABBOTT Shake You Down** 

STEPHANIE MILLS I've Learned To Respect The Power Of Love

JEFFREY OSBORNE You Should Be Mine (The Woo Woo Song)

FIRM All The King's Horses

JOURNEY Girl Can't Help It

BRUCE HORNSBY & THE RANCE The Way It is

MIKE & THE MECHANICS All I Need Is A Miracle

**ROLLING STONES** One Hit (To The Body)

## 2019 ratulations to Radio & Records on 25 YEARS

## doolittle records NOW WITH MAJOR LABEL DISTRIBUTION





a PolyGram company

© 1998 dool the records, inc. All rights reserved. vox: (888) 472-4209 fax: (512) 472-0900 http://www.doolittle.com

## CONGRATULATIONS ON YOUR 25<sup>TH</sup> ANNIVERSARY

## YOUR FRIENDS AT G2 GRAPHIC SERVICE

**G2** 5510



## New Format 'Waved' In

#### In 1987, not all of the good ideas were taken. Just ask Frank Cody and his programming team at KMET/L.A.

By 1987, the station had its back against a wall. Competition was tough, and its numbers were at an alltime low. So Cody took a couple of music genres that were

popular on store shelves, at least, and put them on the air. What resulted was a format that, through slow and steady growth, has blossomed into a 25-54 factor in practically every market it appears in.

**R&R** called that format New Adult Contemporary, or NAC. And it wasn't the only format to blossom in '87. Stations around the country began to emulate the instant success of Emmis' KPWR (Power 106)/ L.A., which put a decided ethnic slant on traditional CHR. As if to prove this format was about the *music* and not about the ethnicity of the audience,

the CHR/Rhythmic format. as it would eventually be labeled, penetrated such *non*-ethnic markets as Seattle.

Broadcasting's Fairness Doctrine, which had been at the center of bitter debate ever since it was invoked, was finally struck down by a Reagan-appointed FCC. Station operators complained that the doctrine, which had required broadcasters to present both sides of any controver-

yet?

sial issue, was unfair, consider-

ing that other nonregulated me-

dia were subject to no such rules.

This action paved the way for

more focused and entertaining

Talk radio, among other things.

Rush Limbaugh, are you here

In 1987, the NAB reported

the average PD salary as

\$25,162, while the average GSM

salary was \$44,097. (Eleven

years later, those figures would

rise to \$82,589 and \$126,640.

More payola dirt: A Rolling

Stone article details how one

indie conducted business with



the help of Federal Express! This year's reflections come from Cody, who remembers those heady days back in 1987, and Tom Joyner, who made headlines when he decided to accept offers to work locally in Dallas *and* Chicago daily!

respectively.)

#### Reflections



FRANK CODY

"Over 10 years have passed since The Wave was launched and Smooth Jazz became part of our radio landscape.

"In early '87, times were good, and the baby boom generation was flexing its economic muscle. Yet, somehow, commercial radio failed to recognize several popular musical genres: contemporary jazz, new age, and vocalists like Sade and Sting. Paul Simon's watershed, Grammy-winning *Graceland* was virtually ignored by radio. But most everyone I knew was not only aware of this music, but listened to it and loved it. We thought, 'Surely adults deserve something to listen to that is relaxing, but not sleepy; sophisticated, yet not elitist; soothing, but not sappy.' The times were right to take a risk.

Wave was born. "Without disc jockeys, The Wave was hailed as a 'post-modern deconstructionist' format. Perhaps, but we merely recognized that without DJs The Wave would be vividly differentiated from competitors. Adults who didn't believe the typical radio hype of 'more music, less talk' might actually trust a station with 'no disc jockeys.' It served as a powerful point of entry. Eventually, the passion and interest led to the addition of announcers to identify the music. Today, there is a successful Smooth Jazz station in nearly every major market.

"As a team, we maintained an optimistic vision of the future and believed in our right and responsibility to create it. Could another new format happen sometime soon? It's just a matter of time. After all, luck is the confluence of preparedness and opportunity.

preparedness and opportunity. "Fannie Hurst said it best, 'It takes a clever man to turn cynic and a wise man to be clever enough not to.'"

#### **Signs Of The Times**

- After 19 years as a heritage AOR, KMET/L.A. becomes KTWV, "The Wave," in February; the presentation initially features musical interludes and vignettes (without DJs or IDs) to break song blocks
- More stations adopt the "Wave" forma — including WNUA/Chicago, KOAI/ Dallas, and KKSF/SF — and SMN starts a 24-hour network based on the concept
- RCA closes its Indianapolis vinyl pressing plant, placing 700 on the unemployment line; the label states that records account for less than 25% of their business
- Radio stations are lukewarm in their response to the U.S. Surgeon General's call for broadcasters to air advertising for condoms as a preventive measure against AIDS
- WHN/NY drops Country for all-Sports as WFAN. Ten days later, WYNY drops AC in favor of Country
- Heftel merges with Statewide to become H&G Communications
- Sumner Redstone wins a bitter takeover fight for control of Viacom, including eight major market radio stations and MTV Networks.
- Infinity buys KVIL/Dallas for \$82 million
- Taft sold in \$230 million deal
- Westwood One acquires NBC Radio Networks
- Cassette singles debut as the successor to the 45rpm record and 12-inch single, with Arista the first to launch the medium
- Washington radio stations put aside their battles upon learning that a marimpersonating WAVA morning co-hos Don Geronimo has raped a 14-year-ol girl
- Sony acquires CBS Records
- FCC "clarifies" indecency standards following complaints about WYSP/ Philly's Howard Stern broadcasts
- FCC kills staff recommendation to change 12/12 ownership rule to 24/24 maintains duopoly ban
- FCC urges judge to strip RKO of broadcast licenses



#### Radio Rewind

Whitney Houston headed up the 1987 dance era at CHR, as "I Wanna Dance With Somebody (Who Loves Me)" finished No. 1 at the format for the year. Another artist helping to drive the beat was a sustaining Madonna,



Steve Winwood

who landed four songs in the year-end chart. Lisa Lisa, Expose, and the Jets each had two songs in the Top 87 of '87. A good balance of rock also appeared on the yearend chart, as five of the top 10 were crossovers from R&R's AOR Tracks. The heavy-duty corporate rock sounds of Bon Jovi, Ann and Nancy Wilson's reinvented Heart, and Starship all landed in the top five.

U2 dominated the year at AOR, as *The Joshua Tree*, named for a plant that grows in the Southern California desert, had the top two positions on the AOR Tracks breakout. *Joshua* held the No. 1 Album position for 14 weeks during 1987. Plenty of classic rock artists were recording and found big success, including Fleetwood Mac,

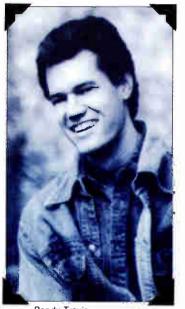
Yearbook

Eric Clapton, Gregg Allman, the Grateful Dead, David Bowie, and Boston. Interestingly, "Midnight Blue" by Lou Gramm, the former lead singer of Foreigner, spent the same amount of time at No. 1 on AOR Tracks as "With Or Without You" by U2.

"Forever & Ever, Amen" by **Randy Travis** was the No. 1 Country song of '87, fueled by four weeks spent at the top, peaking May 22. Four weeks was far and away the longest run at No. 1 by any artist. Not surprisingly for Country, there were 43 No. 1 hits during the **R&R** chart year. MCA/ Nashville and RCA topped the label performance derby, with MCA finishing with five songs in the year-end top 10.

1987 was another big year for tempo-driven music at Urban Contemporary. "Looking For A New Love" by Jody Watley; "Diamonds" by Herb Alpert, featuring Janet Jackson on vocals; "Fake" by Alexander O'Neal; and charttoppers from Janet Jackson and Michael Jackson all placed top 20. Warner Bros. Black Music continued to be a hit factory, and the bunny earned the top spot for Urban Contemporary with "Always" by Atlantic Starr.

'87 was a big year for many of AC's most enduring superstars, including Chicago — with a No. 1 finish with

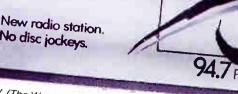


Randy Travis

"Will You Still Love Me?" — Whitney Houston, Lionel Richie, Journey, Steve Winwood, Kenny G, and Fleetwood Mac. "Songbird" by Kenny G landed at No. 15 for the year and, interestingly, didn't chart at all on R&R's year-end Jazz breakout.



Bon Jovi



Patrick

THE WAVE

KTWV (The Wave)/L.A.'s first billboard.

#### **INNOVATIONS**

• A "Communications" column by Hurricane Heeran explains "desktop publishing — a new type of computer software that lets the user choose from a series of preselected art pieces to enhance anything the operator wants."

 NAB calls it the "Ultimate Radio," and when it works, the new receiver could put AM on a par with FM in stereo capability and on a linear dial.

• Cassette singles debut as the successor to the 45 rpm record and 12-inch single, with Arista the first to launch the medium.

#### **QUOTABLE QUOTES**

"I'd rather hire someone with a little less ability but an overwhelming desire to win. You can develop talent, but you can't buy desire." —KFRX/Lincoln, NE PD Tracy Johnson

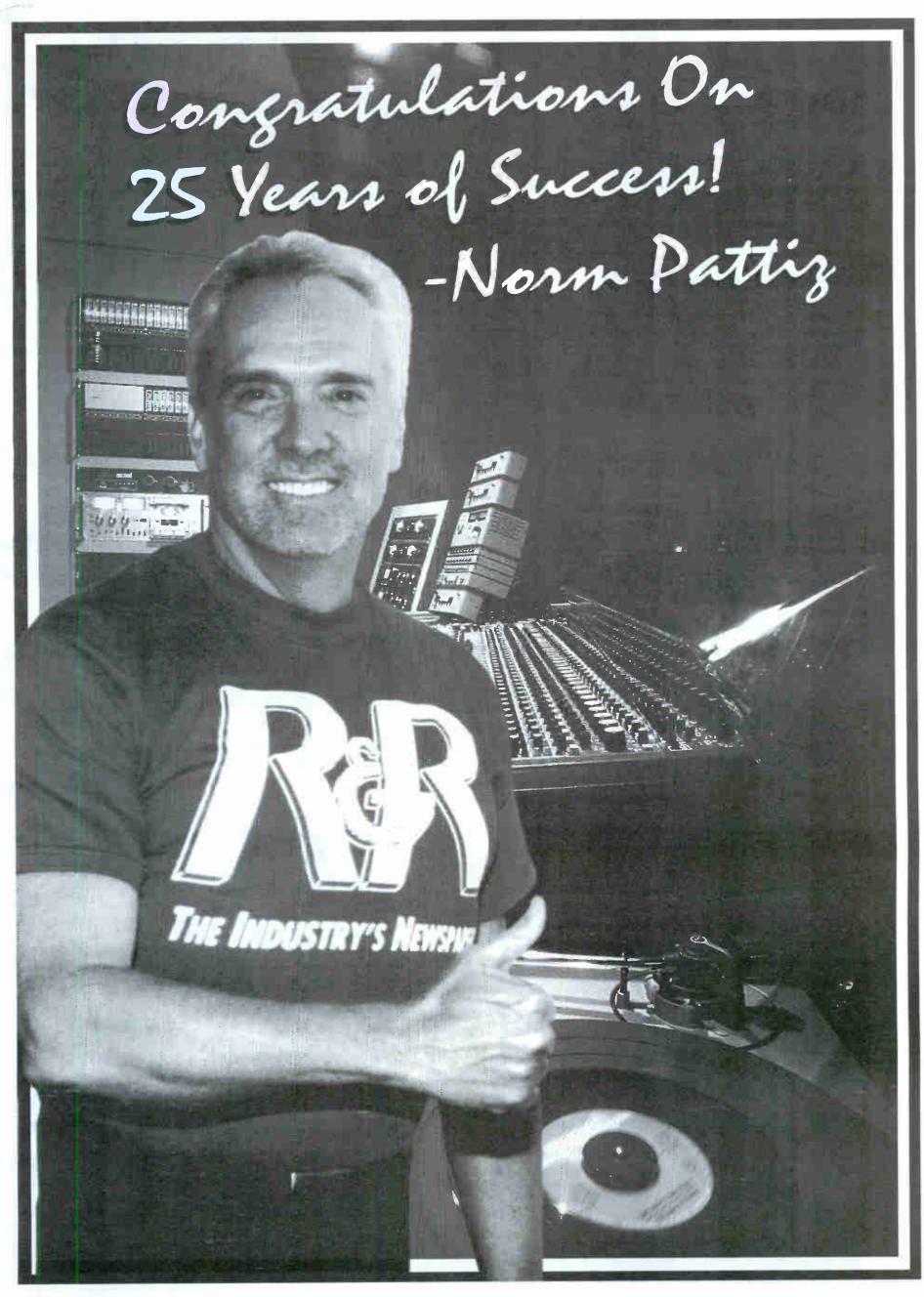
"When the corporations who own these stations discover they can't sell these guys, it'll probably turn out to be a fad."

> —WNBC/NY morning man Don Imus on the proliferation of "shock jocks"

"I had never been in ethnic radio, but it was evident that with five million to six million Hispanic citizens in L.A., and the prospect for immigration amnesty to add as many as another three million to five million, serving those people in the same manner as we serve our Anglo audience in English radio was a huge opportunity. So I bought KTNQ & KLVE for \$40 million."

—Cecil Heftel

Clockwise from upper left: Alan Colmes' (at mic) WNBC/NY debut (behind, I-r: Rabbi Joseph Potasnik, producer Roland Woerner, Cousin Brucie Morrow, Father Kevin Ashe, and Dan Ingram); Sally Jessy Raphael; Paul Goldstein and Adrienne Barbeau (KTWV/L.A.); WFOX/Atlanta morning team of Stasia Kelly and J.J. Jackson on top of Stone Mountain; Bell Broadcasting's Marcellus Alexander; WMIX/Baltimore cement mixer.





#### **The Great Ketchup Caper**

Local sources say an experiment with a ketchup bottle is the motivation for KMET/Los Angeles to chuck its legendary calls for KTWV. PD Frank Cody apparently squeezed all the Heinz ketchup from a bottle and — anticipating great puzzlement — replaced it with French's mustard. The next day, he presented disbelievers with the bottle and asked them how they could change the station's content without the package. The next week, KTWV becomes a soft rock/jazz/ new age mix that critics refer to as "the world's longest Michelob commercial."

Washington radio stations put aside their battles in March after learning that a man - impersonating WAVA moming co-host Don Geronimo - had called a 14-year-old girl, told her she won a trip to Hawaii, and instructed her to receive the prize at a parking lot, where she was raped. Geronimo and co-host Mark O'Meara devote an entire "Morning Zoo" to the matter to educate the public about radio station contest rules. Four other stations also discuss the incident, and ask those with knowledge of the crime to contact police.

WYHY/Nashville busts out of the usual giveaways with a contest to award free breast enlargement surgery. The winner - and her husband - are thrilled.

"They told me Michael wouldn't even talk to Dan Rather. But when was the last time Rather played one of Michael's songs on 60 Minutes?" KIIS/L.A. moming star Rick Dees on why he's boycotting Michael Jackson's latest single.

KPWR/L.A. morning mouth Jay Thomas takes heat for his on-air comments about the bear that mauled an 11-year-old boy in a NY zoo. He tells the L.A. Herald-Examiner, "The bear only did what was natural. He thought he'd had a particularly nice meal and wondered why nobody threw him a toothpick.'

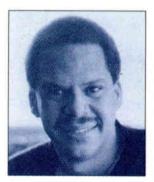
With Pyramid buying WRXR/Chicago (call letters will become WTKS), could principal and WXKS-AM & FM/Boston PD Sunny Joe White be thinking of a new direction for the Gold outlet? It finally goes with WNUA calls and a mix of new age and light jazz similar to KTWV/ L.A.'s format.

Spanish-language KTNQ-AM becomes the first station in L.A. to award a lucky winner \$1 million.

#### **R&R Retro**

- Mike Kinosian named AC Editor
- Pat Clawson becomes Washington Bureau Chief
- R&R is purchased by Westwood One. Bob Wilson returns as Publisher/CEO, following the departure of **Dwight Case**
- Don Waller becomes editor of the Overview section, and Ron Rodrigues rejoins as Editor
- Dance- and modern rock-oriented stations are reclassified as P1A reporters

#### Reflections



TOM JOYNER

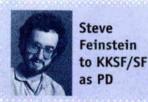
Career inspiration: My first job came out of protest. I came from a small town in Alabama, an all-black town (Tuskeegee), and it had one radio station, which was owned by a white man, and all they played was white music. On Saturdays, we protested just about anything --- voter registration, any kind of discrimination. So we protested in front of this radio station to give us a show. A man came out and said, 'OK, enough of this protest. Who wants to do this?' I said, 'All right, I'll do it.' And that's how I got into this."

Influential person: "John H. Johnson, the publisher of Ebony and Jet magazines. I worked at his station in Chicago, and he put me in Jet magazine every week just to advertise my show to the readers in Chicago, even though Jet magazine goes everywhere. Readers across the country thought I was the biggest DJ in the world. Little did they know I was on a daytime radio station in Chicago. He taught me how to market to black consumers."

Length of time he thought his Dallas-Chicago daily commute could last before he physically gave out: "I checked with the doctors. I paid \$900 dollars for a physical and consultation. They said I could make it if I drank a lot of water and got rest. That's what I did."

Greatest professional achievement: "Of all the great things that have happened, having my sons join me on the show. My oldest is CEO of the Tom Joyner Foundation. We started in March and have raised almost a half-million dollars. My other son just graduated with an MBA, and he is working with ABC in marketing our show."

Program Manager ... Bill Stedman OM at KNEW & KSAN/SF ... Dave Crowl VP/GM at WBCS-AM & FM/ Milwaukee, which flips formats to AOR "Lazer 103" WLZR ... Garrison Keillor to close A Prairie Home Companion after 13 years ... Harvey Kojan KLOL/ KTWV/Los Angeles ... Trip Reeb Houston MD... Tom Tradup OM for becomes PD at XETRA-FM (91X)/San KRLD/Dallas ... Steve Kingston WHTZ/ NY OM ... Fleetwood Groover PD at WQXI-AM & FM/Atlanta ... Scott



的问题

Shannon upped to VP/Prog. & Ops at WHTZ/NY ... Charlie Quinn WEGX NY local ... Scott Borchetta MTM (Eagle 106)/Philadelphia PD ... John Nat'l Album Rock Promo ... Al Cafaro Lander at KKBQ/Houston VP/Prog. ... elevated to VP/Promo at A&M ... Buzz Brindle PD of WGY/Albany-Schenectady ... Don Bouloukos, Norm Schrutt Group Presidents at Cap Cities/ABC ... Joel Folger KJYO/ Oklahoma City PD at ... Greg Strassell (a.k.a. Eddie Ashton) PD at WROK/Rockford, IL ... John Gehron WMRQ/Boston VP/GM ... Norman Rau President of Sandusky Radio ... Sam Bellamy KMPC-FM/L.A. PD ... Lee Logan KNEW & KSAN/S.F. OM ...



Steve Perun WHYI/Miami PD ... Mike Kakoyiannis Exec. VP of Metropolitan Broadcasting ... Wayne Vriesman VP of Tribune Broadcasting radio group ... Tony Novia WHYI/Miami VP/Ops ... Allan Chlowitz named VP/GM at Diego.

ERR WAVES

**BY BOBBY OCEAN** 

#### RECORDS

BLESS ME, CHAPLAIN, FOR I HAVE BLOWN THE FORMAT... HERE ARE MY DISCREPANCIES

HE DOESN'T LIE ABOUT ANYTHING BUT HIS SHOW, HIS RATINGS. AND HIS SALARY ....

ANY

©1977, 1 Bobl

HERE COMES PIPES MCMOUTH, THE APTERNOON-DRIVE JOCK....

OH WELL, HE'S

IN THE HALL FROM the GRATION CHAPLAIN

ON NO

ACTUALLY, PADRE, I HAD A

GOOD WEEK ... ONLY MISSED TWO'N REDS", FOUR'YELLONS", AND FINE "CODE-3. STASH-HITBOUNDS" BUT I DID THIS GREAT PHONE BIT ON TUESDAY... BLAH-BLAH-BLAH...

3

**NewsMakers** 

David Ross Exec. VP at Metroplex

... KQKS/Denver debuts with AC

format ... Stu Olds Katz Radio

... Ken Kohl KFI/L.A.'s

becomes

President

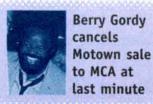
**Bill Figenshu** 

**Viacom Radio** 

RADIO

President

Jeffrey Naumann Virgin Nat'l Dir./ Album Promo ... Ed Mascolo RCA Sr. VP ... Bruce Tenenbaum Atco Dir./ Nat'l Singles Promo ... Butch Waugh VP/Nat'l Promo at RCA ... John Fagot Capitol VP/Promo ... Tom Gorman Capitol VP/Pop Promo ... Bruce Lundvall President at EMI-Manhattan ... Monte Lipman Arista



Peter Napoliello Geffen CHR ... Sony acquires CBS Records.

#### IN MEMORIAM

Veteran promoter George Furness ... Legendary WABC/NY, WLS/Chicago, KQV/Pittsburgh, and WHYI/Miami PD Sam Holman ... WMGM/NY nighttimer and WABC/NY overnighter Bob Lewis ... Blue Note Records founder Alfred Lion.





# <section-header>



#### CHR

- WHITNEY HOUSTON
- I Wanna Dance With Somebody (Who Loves Me) BON JOVI Livin' On A Prayer 2
- **HEART** Alone 3 4
- U2 With Or Without You STARSHIP Nothing's Gonna Stop Us Now 5
- 6 **BOB SECER** Shakedown
- 7
- WHITESNAKE Here I Go Again HUEY LEWIS & THE NEWS Jacob's Ladder 8
- CUTTING CREW (I Just) Died in Your Arms
- 10 MADONNA Open Your Heart
- U2 | Still Haven't Found What I'm Looking For 11
- 12 LOS LOBOS La Bamba
- ATLANTIC STARR Always ARETHA FRANKLIN & GEORGE MICHAEL 13
- 14 Knew You Were Waiting (For Me)
- CROWDED HOUSE Don't Dream It's Over
- TIFFANY I Think We're Alone Now 16
- 17 EUROPE Carrie 18 BILLY IDOL Mony Mony T'PAU Heart And Soul 19
- WHITNEY HOUSTON Didn't We Almost Have It All CHICAGO Will You Still Love Me? 21
- 22 KIM WILDE You Keep Me Hangin' On
- 23
- LISA LISA & CULT JAM Head To Toe LISA LISA & CULT JAM Lost In Emotion 24
- 25 CLUB NOUVEAU Lean On Me

#### AC

- CHICAGO Will You Still Love Me?
- BRUCE HORNSBY & THE RANCE Mandolin Rain
- DAN HILL Can't We Try? SMOKEY ROBINSON Just To See Her 4
- 5 WHITNEY HOUSTON
- I Wanna Dance With Somebody (Who Loves Me)
- WHITNEY HOUSTON Didn't We Almost Have It All 6
- STARSHIP Nothing's Gonna Stop Us Now
- JETS You Got It All 8 9
- LIONEL RICHIE Ballerina Girl 10 STEVE WINWOOD Back In The High Life Again
- 11
- JOURNEYI'll Be Alright Without You STEVE WINWOOD The Finer Things 12
- **KENNY LOGGINS Meet Me Half Way** 13
- 14 DIONNE WARWICK & JEFFREY OSBORNE Love Power
- 15
- 16
- KENNY G Songbird ATLANTIC STARR Always CUTTING CREW I've Been In Love Before 17
- FLEETWOOD MAC Little Lies 18
- DAN FOGELBERG Lonely In Love 19
- **HEART** Alone 20

Tiffany

- 21 **GENESIS In Too Deep**
- LINDA RONSTADT & JAMES INGRAM Somewhere Out There ARETHA FRANKLIN & GEORGE MICHAEL 22 23
- Knew You Were Waiting (For Me) 24
- **SMOKEY ROBINSON** One Heartbeat 25 **BILLY JOEL** This Is The Time



#### COUNTRY

- **RANDY TRAVIS Forever & Ever, Amen**
- 2 WAYLON JENNINCS Rose In Paradise
- 3 ROSANNE CASH The Way We Make A Broken Heart
- 4 RESTLESS HEART Why Does It Have To Be (Wrong Or Right) 5
- **GEORGE STRAIT** Ocean Front Property 6
- OAK RIDGE BOYS It Takes A Little Rain (To Make Love Grow) D. PARTON/L. RONSTADT/E. HARRIS To Know Him Is To Love Him
- OAK RIDGE BOYS This Crazy Love 8
- NITTY GRITTY DIRT BAND Fishin' In The Dark q
- 10 BELLAMY BROTHERS Kids Of The Baby Boom
- **DAN SEALS** Three Time Loser 11
- ALABAMA (You've Got) The Touch 12
- MICHAEL JOHNSON The Moon Is Still Over Her Shoulder 13
- T. GRAHAM BROWN Don't Go To Strangers 14
- 15 DAN SEALS I Will Be There
- **REBA MCENTIRE** One Promise Too Late 16 STEVE WARINER The Weekend 17
- **CONWAY TWITTY Julia** 18
- **KENNY ROGERS** Twenty Years Ago 19
- RANDY TRAVIS 20 I Won't Need You Anymore (Always And Forever)
- EXILE She's Too Good To Be True
- HOLLY DUNN Love Someone Like Me 22
- 23 FORESTER SISTERS You Again
- 24 O'KANES Can't Stop My Heart From Lovin' You
- 25 MICHAEL MARTIN MURPHEY A Long Line Of Love

#### **AOR TRACKS**

- U2 | Still Haven"t Found What I'm Looking For 1
- 2 U2 Where The Streets Have No Name
- 3 WHITESNAKE Here I Go Again
- 4 HEART Who Will You Run To
- LOU GRAMM Midnight Blue
- FLEETWOOD MAC Seven Wonders
- R.E.M. The One | Love
- 8 GRATEFUL DEAD Touch Of Grey
- **RICHARD MARX** Don't Mean Nothing
- 10 BON JOVI Livin' On A Prayer
- U2 With Or Without You 11
- 12 ROBERT CRAY BAND Smoking Gun
- 13 LOU GRAMM Ready Or Not
- 14 WORLD PARTY Ship Of Fools
- WHITESNAKE IS This Love 15
- 16 FROZEN GHOST Should | See
- PINK FLOYD Learning To Fly 17
- 18 GREGG ALLMAN BAND I'm No Angel
- JOHN COUGAR MELLENCAMP Paper In Fire 19
- **GRATEFUL DEAD Hell In A Bucket** 20
- TOM PETTY & THE HEARTBREAKERS Jammin' Me 21
- 22 DEF LEPPARD Animal

25 PINK FLOYD One Slip

ATLANTIC STARR Always

LEVERT Casanova

HERB ALPERT Diamonds

PRINCE Sign O' The Times

ALEXANDER O'NEAL Fake

MELBA MOORE Falling

17 MICHAEL JACKSON Bad 18 MARLON JACKSON Don't Stop

O'JAYS Lovin' You

19 CAMEO Candy

FORCE MD'S Love Is A House

JODY WATLEY Looking For A New Love

STEPHANIE MILLS I Feel Good All Over

SMOKEY ROBINSON Just To See Her

SURFACE Happy JANET JACKSON The Pleasure Principle

LUTHER VANDROSS F/GREGORY HINES There's Nothing Better Than Love

20 ISLEY BROTHERS Smooth Sailin' Tonight

22 LISA LISA & CULT JAM Head To Toe

ANGELA WINBUSH Angel

25 NATALIE COLE Jump Start

FREDDIE JACKSON Have You Ever Loved Somebody

FREDDIE JACKSON I Don't Want To Lose Your Love

SYSTEM Don't Disturb This Groove

**REGINA BELLE Show Me The Way** 

URBAN

2

3

5

6

7 8

9

10 11

12

13

14

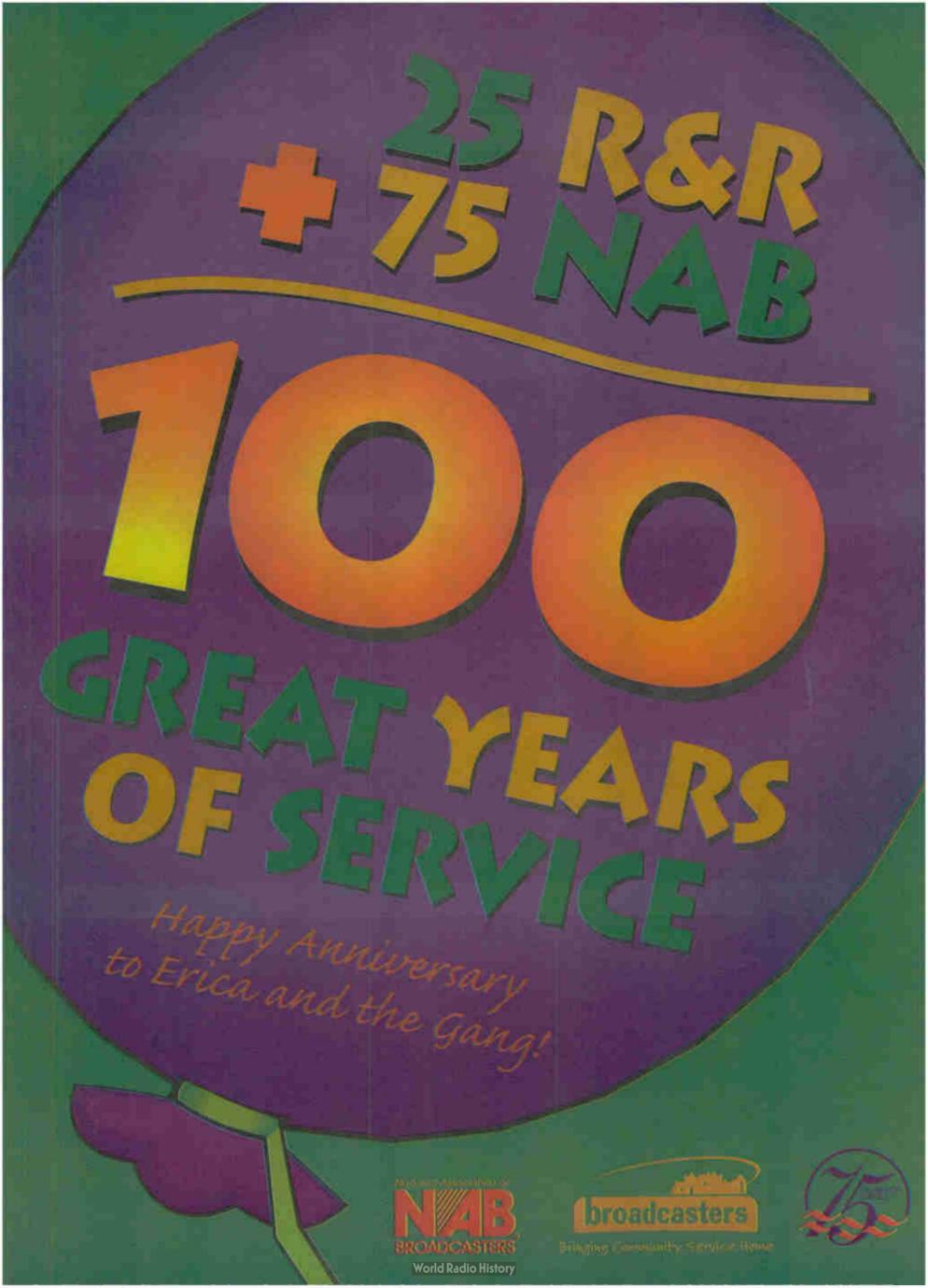
16

21

23

24

- TOM PETTY & THE HEARTBREAKERS Runaway Trains 23
- 24 CUTTING CREW (I Just) Died In Your Arms



### Need we say more?



## JUNE 10-12, 1999



## **R&R Gets Conventional (Again)**

#### After a nine-year absence, **R&R** was back in the convention business.

N S I D E:

Knowing the kind of toll these events took on our staff, Bob Wilson decided to schedule them every other year. The first of these would happen in the massive and impressive Loews

Anatole Hotel in Dallas. Aside from a full slate of learning and inspiration, the hotel's Texas-sized rooms allowed for plenty of entertainment, such as the huge casino operated by Columbia Records, and the blockbuster performance by John Mellencamp in the main ballroom. A good time was had by all.

An up-and-coming talk host from KFBK/Sacramento took a dream job at fledgling Talker WABC/NY in 1988. Soon after, Ed McLaughlin, a former ABC executive, decided to syndicate him to a country full of AM stations that were no longer playing music. Within a year, Rush Limbaugh was heard in hundreds of markets (including most of the

major ones) and had revitalized an AM band that was considered useless by a good number of under-54s.

The already crowded lineup of syndicated Top 40 countdown shows became downright stifling in 1988, after Westwood One announced it had picked up Casey Kasem's services from ABC/Watermark. ABC then tapped Shadoe Stevens to assume

Kasem's position as host of *American Top 40*. Additional countdowns were hosted by Rick Dees, Scott Shannon, and Dave Sholin.

Payola investigations moved into high gear and resulted in the arrests of three people. The feds then set their sights on even bigger fish.

On the regulatory front, the Reagan administration dealt many good hands to broadcasters over its eight years, including two stages of deregulation, elimination of the Fairness Doctrine, and relaxed ownership rules. But, in a yearend blast at broadcasters. Surgeon General C. Everett Koop detailed a list of proposals designed to curb alcohol advertising, including on the radio. The proposal never went anywhere, however.

Consumer studies showed the vinyl LP to be "alive and well," but

RIAA statistics pointed in a different direction. For the first time since its introduction four years earlier, sales of CDs surpassed LPs. Both formats trailed cassette sales by a large margin.

Reflecting on the year: Limbaugh and producer Jimmy Jam, who was riding high via the success of Janet Jackson and many others.

#### Reflections



**RUSH LIMBAUGH** 

**Career philosophy:** "People listen to the radio for three things: to be entertained, to be entertained, and to be entertained. The reason people listen to the show is that it is fun. My attitude when I go into the studio is to get ratings. I go into the studio to attract and hold — with entertainment — the largest possible audience for as long as possible."

**Biggest Transaction Week Y** 

Career turning point: "When I realized that the sole purpose for us in radio is to sell advertising. I used to think radio was for me to become a star and get my ego thrills. I wasn't listener-oriented, I was meoriented."

Was also known as: Jeff Christie, "Star DJ," nights, ABC-owned Top 40 KQV/Pittsburgh, 1972. Catalyst for "Rushdom": "My

**Catalyst for "Rushdom":** "My approach to how talk should be done hasn't changed in 17 years, but KFBK/Sacramento was the first place where I was granted the freedom to actually be true to myself. When I got that freedom, the responsibility hit me. You can't blame a lack of success on the record rotation or the spot load — it's all on you."

Advice to talk programmers: "Rather than stifling hosts by making them afraid to cross the line, encourage them to take chances. If they cross the line, so what? You can always bring them back."

Advice to talk hosts: "Get numbers. To do that, you have to push the outside of the envelope. You have to get fired five times. You have to lose a couple of accounts because of your controversial nature in order to find out how far you're willing to go. You can't whimper around, assuming everyone above you knows what they're doing."

#### **World Radio History**

#### **Signs Of The Times**

- NBC makes exit from radio complete; sells Emmis its O&Os for \$122 million
- After 66 years of broadcasting, WNBC-AM/NY signs off the air, becoming the new home for Sports WFAN
- RKO sells all but KFRC/SF for \$230 million
- Albimar buys WKYS/Washington for \$50 million
- Metropolitan Broadcasting to merge with Sillerman Acquisition Corp. in \$300 million transaction
- Westwood One buys WYNY/New
  York for \$39 million
- Noble to purchase KMJQ/ Houston for \$65 million, the largest price ever paid for an FM stand-alone
- SBS swaps WFAN's 1050 kHz signal with heritage Ethnic WEVD-FM, placing a full-time Spanish-language FM in New York for the first time; WSKQ bows as "La Primera"
- WIYY (98 Rock)/Baltimore morning man Bob Rivers agrees to remain on the air until the hapless Orioles win one baseball game. The seemingly endless ordeal stretches a grand total of 258 hours, or a painful 21 consecutive losses
- KFI/L.A. shifts to all-Talk with the slogan, "Talking Southern California like it's never been talked before"
- WPIX/NY drops AC for Contemporary Jazz (NAC) as WQCD-FM
- Religious KMLE/Phoenix shifts to Country
- KHTR/St. Louis drops CHR for Oldies as KLOU-FM
- WMC-AM/Memphis to drop Country for News/Talk in early 1989
- The Tandy Co. completes work on a prototype for its compact disc recorder, set to begin mass production within 18-24 months





#### **Radio Rewind**

Hair bands, teen-targeted pop, and solo careers for the lead singers of successful '80s groups were prevalent in 1988.

The hard-edged-rock, hairband craze dominated. Def Leppard's Hysteria, the longawaited follow-up to 1983's



Pyromania, spawned the hits "Love Bites, "Pour Some Sugar On Me," and the title track. Poison rocked its way to a multiplatinum album thanks to the hits "Nothin' But A Good Time," "Fallen Angel," and "Every Rose Has Its Thorn." The L.A. band Guns N' Roses hit it big with "Sweet Child O' Mine" and "Welcome To The Jungle," and, from the female side, we had Lita Ford's "Kiss Me Deadly."

There was also an abundance of teen-targeted pop released in '88 from the likes of Tiffany, who hit with "Could've Been"; Rick Astley, who had two No. 1 hits with "Never Gonna Give You Up" and "Together Forever" plus the top-10 hit "It Would Take A Strong Strong Man"; and Long Island's Debbie Gibson, who,

by age 18, had already posted four top 10 hits. Michael Jackson's Bad album, the long-awaited follow-up to Thriller, produced four No. 1 hits at Urban and three at CHR. And dance/pop singer Taylor Dayne exploded onto the scene with her hits "Tell It To My Heart," "Prove Your Love," and the ballad "I'll Always Love You."

It was a great year for artists going solo. Wham's George Michael's debut album, Faith, produced the four No. 1 hits that spent a total of 14 weeks atop the CHR chart. Former Go-Go's lead singer Belinda Carlisle had three top 10 hits from her second solo release, and New Edition's Bobby Brown went on his own to the tune of the hits "Don't Be Cruel" and "My Prerogative."

Atlantic Records landed the top two AOR albums with INXS' Kick and Robert Plant's Now And Zen. Plant's album spent 11 weeks atop the album chart with the hit tracks "Heaven Knows," "Tall Cool One," "Ship Of Fools," and "Dance On My Own." Kick produced multiformat success stories with "Need You Tonight," "Devil Inside," "Never Tear Us Apart," and "New

Sensation." Country radio saw 38 different No. 1 songs in '88,



George Michael

with no song topping the chart for more than two weeks. Randy Travis and Tanva Tucker each made it to No. 1 three times.

1988 saw the introduction of R&R's first-ever year-end NAC Albums chart, which was topped by Sade's Stronger Than Pride

A couple of key artists still making great music today debuted first at Urban radio. The Deele — led by Kenneth "Babyface" Edmonds came on the scene with "Two Occasions." Also, Keith Sweat topped the chart in January with "I Want Her."



"Two



#### **QUOTABLE OUOTES**

"With Neil Rogers on the air [at WZTA], there's really no place for Joey Reynolds. He's still using the same jingle he had at WKBW in 1965. It's ludicrous. It's embarrassing to our industry."

on WSHE-FM's crosstown morning man

"We're DJs, not Michael Jackson. Having money in the bank is more important than anything else. Ten years ago I did middays at PRO-FM in Providence for \$145 a week and thought that was great money, but I still couldn't make a car payment." -WAVA/Washington morning co-host Don Geronimo

"Black radio has made improvement in every area but one — how to get our fair share of ad dollars.'

> -All-Pro Broadcasting Exec. VP **Jim Maddox**

"I was a pretty wild-livin' free spirit for a while. I was Keith Richards, man, running the streets of Chicago, having a good old time. But I was getting the job done, and I wasn't doing anything different than what anyone else in my peer group was doing."

-KISW/Seattle PD Sky Daniels on his days at WLUP in the late '70s

#### Reflections



JIMMY JAM

#### Career inspirations: things: One, my dad was a

musician, so there was always music around the house. Second, I always thought that what I do in life should be something I could do well and what I really enjoy, and that was music."

First R&R sighting: "It would have been '81, when we did the first Time record, 'Get It Up.'"

Current career pursuits: "We just finished working with Boyz II Men for the Prince Of Egypt soundtrack, we were just in the

studios with the Isley Brothers doing a couple of songs, and we're getting ready to also do a duet with Elton John and Janet." Significant career event:

"That's easy, when Terry and I were producing the S.O.S. Band down in Atlanta, in January of '83. We got caught in a snowstorm during a break from touring with the Time, and we weren't able to get a flight out. Subsequently, at the end of the tour, we got fired. The same night we got fired, we mixed 'Just Be Good To Me.' That

turned out to be our first hit. We were producers, and we never looked back."

Most rewarding/disappointing part of career: "Being able to touch people and influence people. The most frustrating part is trying to stay creative in a corporate environment that isn't always very creative. The reward is sticking to your guns, believing in it, and having something break through - not only at the chart level, but also on the human level."

## From Our Family to Yours



Lee Ann Wemack • Chris Knight • Shane Stockton • Mark Chesnutt • Dolly Parton • Gary Allan • Danni Leigh • Rhett Akins

CONGRATULATIONS!





#### **Dees Takes Some Heat**

KIIS-FM/L.A. morning man Rick Dees is taken to task for his onair comments about the homeless who frequent the local beaches. L.A. Times columnist Patrick Goldstein, in particular, scolds Dees, who subsequently dedicates his song, "Eat My Shorts" to Goldstein. Dees claims he was referring to the "drug pushers on the beach."

Z100/NY service-marks the phrase, "Serving the universe from the top of the Empire State building." When Hot 103 became Hot 97, it, too, began transmitting from the top of the Empire State Building -30 feet above Z100 - using the liner, "From the top of the Empire State Building, this is 97.1 WQHT/NY Hot 97." Says PD Joel Salkowitz about Z100's C&D order, "You can't service-mark a location. Since they're not really on top, maybe they should tell folks the truth."

It's definite: Casey Kasem will not be hosting American Top 40 after January '89. Among those ST hears are auditioning: Donny Osmond, Ron Reagan Jr., and Shadoe Stevens. (Stevens eventually gets the gig.)

Noble's deal to buy EZ is off. EZ claimed the price tag was \$100 million; Noble VP Norm Feuer confirms it was in the region of \$160 million-\$180 million.

Beasley Broadcast Group purchases KRTH/L.A. for close to \$87 million

General Electric sells KNBR/SF to Century Broadcasting for a  $reported \$27 \, \text{million} - \text{marking the second-biggest AM deal in history}.$ KRLD/Dallas was first, selling for \$40 million.

WB reactivates Reprise, MCA rekindles Uni, and soon CBS will launch a West Coast label to be headed by former Atco Prez Jerry Greenberg. Also, PolyGram will reactivate Mercury as a freestanding label. CBS announces its label months later, WTG Records. Meanwhile, CBS' sale to Sony is finalized.

KKCY/SF announces another format switch - after only three weeks as Big Band - to CHR and the calls KHIT.

WHTQ/Orlando OM Neal Mirsky resigns after only three months He describes working for TK Communications as a "daily root canal."

KFOG/SF MD/PM driver Sky Daniels is rumored to be a candidate for several jobs, including KISW/Seattle PD and the WRIF/Detroit morning gig.

WMMS/Cleveland OM Kid Leo has "no comment" regarding rumors of his departure for a label A&R gig. Months later, he exits for a newly created post at Columbia.

Motown loses the last of its CHR staff when VP/Pop Promo Michael Lessner exits.

CBS Records Prez Al Teller announces his company's commitment to the three-inch CD single. Parent company Sony will unveil a three-inch CD player.

Four high-placed sales managers at Cap Cities/ABC Radio Network are bounced for allegedly submitting guestionable business expense reports.

Dave Glew exits his Exec. VP/GM post after 19 years with Atlantic Records.

Look for MCA to make a label deal with a major Japanese company.

IRS' Barry Lyons lays claim to having world's first all-female promo staff - the ladies call themselves "Barry's Bitches."

Is Pyramid considering a switch in format at New AC WNUA/ Chicago?

Is WBMW/Washington PD John Sebastian thinking about hanging out his consulting shingle ... in a different locale?

Z100 MD Frankie Blue not only meets Michael Jackson backstage at the Meadowlands Arena, but steps on his foot right before he goes on stage.

Andy Schuon, 23, becomes the youngest P1 AOR PD in the country at KAZY/Denver following Trip Reeb's departure. WRQX/Washington names Kevin McCabeMD.

#### **R&R** Retro

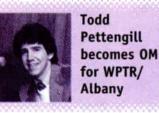
- Jim Dawson promoted to News Editor, replacing Valerie Geller
- After a nine-year absence, the R&R Convention returns with headline performances by John Cougar Mellencamp and Buster Poindexter in Dallas
- World Music Overview debuts, featuring the biweekly charts of the alternative music journal CMJ: Australian, Canadian, and British charts; and Dance Music Report chart information
- Gail Mitchell promoted to VP/Exec. Editor





#### RADIO

AI Brady Law KKBQ/Houston VP/GM ... Gene Romano WDVE/ Pittsburgh PD ... Paul Goldstein



VP/Dir. Program Ops for Wave

Network ... Rick Torcasso WMJI/

Cleveland OM/PD ... Dan Mason

Cook Inlet Radio President ... Bill

Program Manager at

Andy Schuon

follows Trip

**Reeb** as PD

of KAZY/

Denver

WKQX/Chicago ... David Gingold

Barnstable President ... WRKO/

Boston VP/GM Dan Griffin adds

WROR ... Dave Robbins WNCI/

Columbus PD ... Dick Rakovan

H&D Broadcast Group Exec. VP

lando PD ... Steven Dinetz

resigns TK Communications to

pursue station ownership ... Drew

Hayes PD of WKRC/Cincinnati ...

Gerry Peterson WHTQ/Or-

Gamble

Tanner WPOW/Miami VP/Asst. GM ... Mel Karmazin Infinity President Bob Lawrence and Randy Michaels Jacor Exec. VPs ...Val

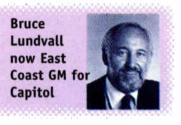
... EZ Communications VP/Prog.

Maki Emmis Dir./Corporate Sales Dev't ... Sky Daniels named KISW/ Seattle PD ... Mike Kakoyiannis Westwood One EVP/Radio ... Tonv Novia GM at WXDJ-FM/Miami ... Lee Hansen OM of SMN's "Wave" format ... John Sebastian KTWV/ Promo Epic/Portrait/Associated la-L.A. PD ... Phil Newmark, Alan Goodman, and Jeff Wyatt upped to VPs at Emmis ... KMEL/SF MD Kevin Weatherly joins KIIS-AM & FM/L.A. for similar duties ... Randy Bongarten VP at Emmis ... Kevin Metheny GM of WAEV & WSOK/ Savannah, GA ... Guy Zapoleon East Coast ... Richard Palmese Nationwide National PD... Judy Ellis WQHT/NY Station Mgr. .. Steve Rivers PD at KIIS-AM & FM/ LA

#### RECORDS

Steve Schnur Elektra Nat'l Dir./ Video Marketing ... Jerry Greenberg Atco President ... Rick Bisceglia Arista VP/Pop Prom ... Jerry Blair Chrysalis Dir./West Coast Promo ... Andrea Ganis Atlantic VP/Promo ... Sylvia Rhone IN MEMORIAM: Atlantic Sr. VP ... Don lenner Arista Records and Warner Bros. Records Exec. VP/GM ... Danny Buch President Mike Maitland.

John Mainelli WABC/NY Ops. Dir. Atlantic VP/Album Promo ... Phil Quartararo Sr. VP at Virgin ... Al Dan Vallie resigns to form Teller MCA President, which consultancy ... Bobby O'Jay OM at finally purchases Motown for \$61 WDIA & WHRK/Memphis .... Bill million ... Polly Anthony VP/Pop



bels ... Hilare Brosario Mgr./West Coast Rock Promo for Arista ... Jheryl Busby Motown President/ CEO ... Jack Isquith E/P/A Nat'I Album Promo ... Mark DiDia Geffen for national AOR Promo ... Bruce Schoen Arista Nat'l Singles/ MCA Exec. VP/GM.



#### IN MEMORIAM

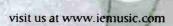
Onetime MCA

### Happy 25th Anniversary to Radio & Records

FROM YOUR FRIENDS AT VERVE, VERVE FORECAST AND I.E. MUSIC



visit us at www.verveinteractive.com



© 1998 PolyGram Records, Inc.



#### CHR

- BILLY OCEAN Get Outta My Dreams, Get into My Car
- STEVE WINWOOD Roll With It 2
- 3 GEORGE MICHAEL One More Try
- MICHAEL JACKSON Man In The Mirror 4 **CHEAP TRICK The Flame** 5
- 6 **GEORGE MICHAEL** Father Figure
- GLORIA ESTEFAN & MIAMI SOUND MACHINE Anything For You
- TIE **TIFFANY** Could've Been
- 9 RICK ASTLEY Never Gonna Give You Up TIE
  - **DEBBIE CIBSON** Foolish Beat 9
  - 11 EXPOSE Seasons Change
  - **BREATHE** Hands To Heaven 12
  - TERENCE TRENT D'ARBY Wishing Well 13
  - 14 GUNS N' ROSES Sweet Child O' Mine
  - GEORGE MICHAEL Monkey 15
  - WHITNEY HOUSTON Where Do Broken Hearts Go? 16
- 17 ESCAPE CLUB Wild, Wild West
- **18 DEF LEPPARD** Love Bites
- DEF LEPPARD Pour Some Sugar On Me 19 20
- **INXS** Need You Tonight JOHNNY HATES JAZZ Shattered Dreams 21
- PHIL COLLINS A Groovy Kind Of Love 22
- RICHARD MARX Hold On To The Nights 23
- 24 ROBERT PALMER Simply Irresistible
- 25 CHICAGO | Don't Wanna Live Without You

#### AC

- TAYLOR DAYNE I'll Always Love You 1
- ELTON JOHN | Don't Wanna Go On With You Like That 2 3
- **BEACH BOYS** Kokomo JETS Make It Real
- **BREATHE Hands To Heaven** 5
- 6 **RICHARD MARX Endless Summer Nights**
- STEVE WINWOOD Don't You Know What The Night Can Do 7
- GLORIA ESTEFAN & MIAMI SOUND MACHINE Anything For You 8 **RICK ASTLEY Never Gonna Give You Up**
- 9 CHICAGO I Don't Wanna Live Without Your Love 10
- BREATHE How Can I Fall 11
- JOHNNY HATES JAZZ Shattered Dreams 12
- BRUCE HORNSBY & THE RANGE The Valley Road 13
- 14 WHITNEY HOUSTON Where Do Broken Hearts Go?
- 15
- ERIC CARMEN Hungry Eyes **GLORIA ESTEFAN & MIAMI SOUND MACHINE** 16 Can't Stay Away From You
- PETER CETERA One Good Woman 17
- **GEORGE MICHAEL** Father Figure 18
- DARYL HALL & JOHN OATES Everything Your Heart Desires 19
- 20 STEVE WINWOOD Roll With It
- GLORIA ESTEFAN & MIAMI SOUND MACHINE 1-2-3 21
- 22 PATRICK 5WAYZE She's Like The Wind
- 23 EXPOSE Seasons Change
- GEORGE MICHAEL One More Try 24
- 25 BOZ SCAGC5 Heart Of Mine

#### COUNTRY

- KEITH WHITLEY Don't Close Your Eves 1
- **ROSANNE CASH If You Change Your Mind** 2
- 3 **RESTLESS HEART** Bluest Eyes In Texas
- 4 SOUTHERN PACIFIC New Shade Of Blue
- 5 ALABAMA Fallin' Again
- T. GRAHAM BROWN Darlene 6
- TANYA TUCKER Strong Enough To Bend 7 8 **RANDY TRAVIS Too Gone Too Long**
- **GEORGE STRAIT Baby Blue** 9
  - 10 EDDY RAVEN Joe Knows How To Live
  - ALABAMA Face To Face 11
  - RANDY TRAVIS Honky Tonk Moon 12
  - EARL THOMAS CONLEY & EMMYLOU HARRIS 13 We Believe In Happy
  - 14 ROSANNE CASH Runaway Train
  - 15 HIGHWAY 101 (Do You Love Me) Just Say Yes
- 16 DAN SEALS Addicted

124

- 17 DESERT ROSE BAND Summer Wind TANYA TUCKER If It Don't Come Easy 18
- EDDY RAVEN I'm Gonna Get You 19
- EDDIE RABBITT The Wanderer 20
- 21 RANDY TRAVIS I Told You So
- OAK RIDGE BOYS Gonna Take A Lot Of River 22
- 23 K.T. OSLIN I'll Always Come Back
- 24 STEVE WARINER I Should Be With You 25 RODNEY CROWELL & ROSANNE CASH It's Such A Small World

**World Radio History** 

#### **AOR TRACKS**

- VAN HALEN Finish What Ya Started 1
- 2 **ROBERT PLANT Ship Of Fools**
- 3 MIDNIGHT OIL Beds Are Burning 4
- ROBERT PLANT Tall Cool One 5
- GUNS N' ROSES Sweet Child O' Mine VAN HALEN When It's Love
- 6 7 CHURCH Under The Milky Way
- BRUCE HORNSBY& THE RANGE Look Out Any Window 8
- **INXS** Devil Inside 9
- HENRY LEE SUMMER I Wish I Had A Girl 10
- 11 AEROSMITH Angel
- JERRY HARRISON Rev It Up 12
- **ROBERT PALMER** Simply Irresistible 13
- TOMMY CONWELL & THE YOUNG RUMBLERS I'm Not Your Man 14
- STEVE WINWOOD Don't You Know What The Night Can Do 15
- CHEAP TRICK The Flame 16
- **SMITHEREENS** Only A Memory 17
- BRUCE SPRINGSTEEN One Step Up 18
- 19 STEVE WINWOOD Roll With It GEORGE HARRISON When We Was Fab 20
- PAT BENATAR All Fired Up 21 22
- BRUCE HORNSBY & THE RANGE The Valley Road 23 U2 Desire
- **ROBERT PLANT** Heaven Knows 24
- 25 VAN HALEN Feels So Good

#### URBAN

3

4

5

6

7

9

10

11

12

13

14

15

16

17

18

19

21

22

23

24

1

3

4

5

6

8

9

11

13

15

17

19

21

23

25

TIE

FREDDIE JACKSON Nice 'N' Slow 2 **PEBBLES** Girlfriend

JEFFREY OSBORNE She's On The Left

KARYN WHITE The Way You Love Me

TERENCE TRENT D'ARBY Wishing Well

AL B. SURE! Off On Your Own (Girl)

MICHAEL COOPER TO Prove My Love

TERENCE TRENT D'ARBY Sign Your Name

CHERYL "PEPSII" RILEY Thanks For My Child

20 BILLY OCEAN Get Outta My Dreams, Get Into My Car

MIDNIGHT STAR F/ECSTACY Don't Rock The Boat

LEVERT Addicted To You KA5HIF & MELI'5A MORGAN Love Changes

ANITA BAKER Giving You The Best That I Got

**KEITH SWEAT I Want Her** 

TEDDY PENDERGRASS JOY

LUTHER VANDROSS Any Love

TEENA MARIE Ooo La La La

AL B. SURE! Rescue Me

25 PEBBLES Mercedes Boy

NAC ALBUMS

SADE Stronger Than Pride

**RIPPINGTONS** Kilimanjaro

PATRICK O'HEARN River's Gonna Rise

ALPHON5E MOUZON Early Spring

TOM GRANT The Night Charade

MANHATTAN TRANSFER Brasil

12 SPYRO GYRA Rites Of Summer

14 SUZANNE CIANI Neverland

18 ROB MULLINS 5th Gear

**20 TOM SCOTT Streamlines** 

24 HERBIE MANN Jasil Brazz

**KENNY G Silhouette** 

22 WINDOWS Mr. Bongo

LATITUDE 40 Degrees North

MAX LASSER'S ARK Earthwalk

TUCK AND PATTI Tears Of Joy

SPECIAL EFX Double Feature

STING Nothing Like The Sun

10 DAVID BENOIT Every Step Of The Way

TRACY CHAPMAN Tracy Chapman

16 JOAN ARMATRADING The Shouting Stage

SHADOWFAX Folk Songs For A Nuclear Village

**DAN SIEGEL** Northern Nights

**ACOUSTIC ALCHEMY Natural Elements** 

2 DAVID SANBORN Close-Up

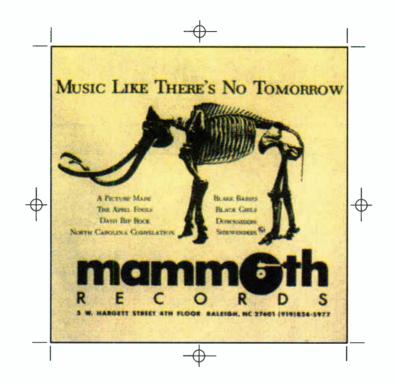
BOBBY BROWN Don't Be Cruel

**BOBBY BROWN** My Prerogative

EVELYN "CHAMPAGNE" KING Flirt

**TROOP** Mamacita

**MORRIS DAY** Fishnet



Ten years ago we ran this, our first ad. A tiny, tenth of a page dedicated to artists and projects we believed in. Over the years a great deal has changed. We've grown from a staff of five to fifty, built an active roster of twenty-five acts and taken two to platinum status. The vision, however, has remained constant—to find artists whose talent is matched by desire and do right by them by creatively exposing their music to an audience that we hope will be as captivated as we are. The only difference is that now we can take a full page to say it.

#### HAPPY 25TH R&R!



1988-1998 A Sound Decade.







he Four Seasons



**Bellamy Brothers** 



T. G. Sheppard





Sanimy Davis, Jr



The Mike Curb gregatio



Hank Williams Jr.



Shaun Cassidy

#### **Curb Records salutes** the 25th Anniversary of R&R and thanks our artists for over 100 No. 1 Records

Paper Roses Marie Osmond

Party Time<sup>®</sup> 7.G. Sheppard

Puppy Love Donny Osmond

Redneck Girl Bellamy Brother

Slow Burn T.G. Sheppard

Some Girls Do

Step That Step

Sawyer Bre Strong Heart LG, Sheppard

Sugar Daddy Bellanny Brother

Summer Wind Desert Rose Band

Thank God For You

Manyer Bro

wrenger Breen

To Be Loved By You

Ireat Her Right

Turn It Loose

War Is Hell

**Ewellah Of Never** 

ormy O.a

Unchained Melody

in Hebri

Falling In Love

When Fm Away From You Bellamy Brothers

Where The Green Grass Grows

Where Were You When I Was

Too Much Is Not Friendh Bellany Brothers of For

There's Just No Stopping Your Heart Haric Osmond

Trying To Beat The Morning Home EG. Sheppard

rreater Sister

Texas Women Hank William

The Proud One

This Time

Sawyer Brown Somewhere Down The Line T.G. Sheppard

She Is His Only Need?

Small Town Saturday Night Hal Ketebam

Rockin' With The Rhythm Of The Rain

She Never Let's It Go To Her Heart *Tim McGenw* 





Tim McGraw









Hal Ketchu

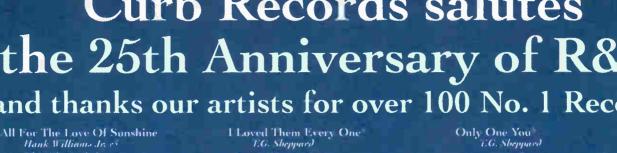


Lyle Lovet





Exile



I Need More Of You Bellamy Beathers

I Saw The Light I Still Believe In You Desert Rose Band If I Never Stopped Loving You David Kerab If I Said You Had A Beautiful Body Would You Hold It Against Me Bellamy Brothera I'll Be Coming Back For More T.G. Sheppard I'm Alright Jo Dec Hessána

I'm For Love Hank Williams Jr.

Inside Whitebeart

Kids Of The Baby Boom Bellamy Brothers

Let Your Love Flow Bellamy Brothers

Liverpool Jimmy Ormand es The Nike Curb Congregation

Love Is Alive

Mama He's Crazy

Maybe Your Baby's Got The Blues

Misbehavin' Hank Williams Jr. Morning Side Of The Mountain Donny co Marie Comond

My Strongest Weakness No One Flse On Earth

Not A Moment Too Soon Tim Metiraw

Not On Your Love

One Of These Days Tim HeGrave

One Way Ticket







**Desert Bose Band** 

No 1 R&R

**Righteous Bros** 

CURB

**World Radio History** 

You're Still New To Me Marie Osmond & Past Dave Young Love Young Love Donny Osmond



**Jonathan Pierce** 

Loving Me Again Debby Boone Blue Le fan Rimer Born to Boogie Hank Williams Jr. Burning Bridges The Wike Curb Congregation

The Mike Curb Congregation

All My Rowdy Friends Are

Coming Over Tonight Hank Williams Jr.

We You On The Road To

All These Years Sawyer Brown

Candy Man Sammy David Jr. et The Hike Curb Congregation Can't Be Really Gone Tim Hetirase

Change Of Heart

Crazy From the Heart Bellamy Brothers Cry Myself To Sleep Judda

Da Do Ron Ron Dancin' Cowboys Rellamy Brothe Devil In The Bottle T.G. Sheppard Different Worlds aureen MeGovern Dirt Road awyer Brown Dixie On My Mind Hank Williams Ji Do You Love As Good As You Look Belliony Brothers Do You Want To Go To Heaven' I.G. Sheppard Don't Take The Girl Tun HeGraw Everywhere Tim McGraw Faking Love T.G. Sheppard & Karen Brooks Feelin' That Feelin' Bellamy Brothera Linally? I.G. Sheppard For All the Wrong Reasons Bellamy Brothers Girls Night Out Go Away Little Girl Grandpa Have Mercy He's Back And Pm Blue Desert Rose Band

Healing Hands Ionathan Pierce Honky Tonkin' Hank Williams Jr.

How Do I Live Letun Pimer I Feel Like Loving You Again EG. Sheppard 1 Know Where I'm Goin' Judda Llike It LLove It Tim M.Gra

**Debby Boone** 

Only Love

**Michael English** 

I'm Leavin' It All Up To You Donny of Marie Comand It's Your Love Tim McGraw Just To See You Smile *Lim McGraw* 

Last Cheater's Waltz T.G. Sheppined

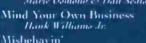
Let Me Tell You About Love

Lie To You For Your Love Bellamy Brathers

Long Haired Lover From

Love Me For A Reason

Meet Me In Montana Harie Qonond e' Dan Sealo



Oh What A Night

One Bad Apple

One Love Jonathan Pierce

One Step Forward Desert Rose Band

Whiskey Bent & Hell Bound Hank Williams Jr. Why Not Me You Light Up My Life Debby Boone



## Year Of The Format Change

Azoff Sets New Label With Warner Bros.

Just a few years earlier, nearly every market in the country boasted a thriving Beautiful Music/Easy Listening station. But no more.

RADIO & RECORDS

FCC Indecency Campaign

Raches New Climax

It began in late '88 with a surprising switch by Jerry Lee's WEAZ/Philadelphia. The station was top five 12+ and 25-54, but Lee saw that the format's appeal among the buying community was on a slow decline, so he flipped it

INSIDE:

to AC before any more erosion occurred. Then, in a firestorm of defections, stations across the country followed his lead. The most notable of those was KJOI/ Los Angeles. Only a few years earlier, the station had set a record for its \$44 million transaction, yet station management felt a more upbeat presentation was called for. By the early '90s, it became Pop/Alternative KYSR (Star 98.7), and Beautiful/EZ was relegated to niche format status.

Lots of other activity in Los Angeles that year as well: Scott Shannon, who in 1989 was enjoying six years of success at

Z100/NY, moved west for a high-profile programming gig at Westwood One's first radio acquisition. Indeed, Pirate Radio made quite a splash, and all of a sudden radio observers wondered if so-called "Rock 40" was a format waiting to blossom (it never did). At the same time, Rhythmic CHRs were

thriving, creating a chasm between the two forms of CHR. In 1988, none of the records that charted achieved 100% acceptance at our reporting stations.

Also in L.A., Evergreen Media made its first foray onto the West Coast with the big-bucks

purchase of Classical KFAC. A format that could best be described as Hot AC failed to move the needle, so the station eventually became L.A.'s first full-market Urban ignal(KKBT), and it hasn't looked back since.

Payola investigations, which began in 1986 following an NBC-TV investigative news report. peaked this year with the indictments of independent record promoter Joe Isgro and an associate, and former Columbia Records executive Ray Anderson. Their trial would be held in 1990.

The industry also mourned the death of pioneering radio program-

mer Rick Carroll, who adapted the freewheeling style of college radio into a successful format at KROQ/L.A.

Reflections this year are supplied by Evergreen (now Chancellor) head Jim de Castro and Def American Records founder Rick Rubin.

#### Reflections



JIM DE CASTRO

Career inspiration: "One weekend I was at the Bing Crosby Golf Tournament in Carmel. I looked at all these trucks and the millions of dollars the television company was spending and thought, 'My word! How the heck do they make money at this?' I found all of these network sales brochures on buying golf tourna-ments. That was the first time I ever heard about a commercial advertise ment. I got 18 resumes together and became the very first retail salesperson at KSFO/San Francisco. They gave me a yellow pages and said, 'Call up every single retailer between here and San Jose.' I foolishly did it. Two years later, I was writing more business than any AE on staff."

Length of time to first GM job: "Five years. I first went to Boston as a general sales manager. Then, a year and half later, I went to Chicago as GM of WLUP."

Greatest career influences: "I would have to say it was the two people who hired me into the business: Austin Walsh and Brent Osborne."

Most rewarding career point: "Hiring and recruiting the incredible talent that is part of this company. Then it was convincing Scott Ginsburg and the board of directors to issue a stock plan for our employees.

Most significant change in last 25 years: "The Telecommunications Act of '96. The dovetail of that was obviously the duopoly rules of '91."

First R&R sighting: "I was part of a group of people who got together in Los Angeles for your convention. I was so impressed with R&R's ability to tie the radio and record industries together. More importantly, the information that R&R disseminates every week is the kind of information that helped me become a general manager and senior executive in radio today.

#### **Signs Of The Times**

- Following Pirate Radio's debut, a Rock 40 vs. AOR debate ensues, thanks to the success of such Rock 40 stations as WXGT/Columbus. WROQ/Charlotte, and WZZU/Raleigh-Durham
- Jacor Gold outlet WFLZ/Tampa flips to CHR "Power 93, The Power Pig," featuring such on-air liners as "Power 93, The Power Pig, Eat Me"; topples heritage WRBQ after just one head-to-head battle
- KFAC-FM/L.A. sold for \$55 million; becomes "Rock With A Beat" KKBT
- L.A.'s KJOI-FM drops Beautiful Music in an attempt to lure younger listeners to the station; "The Touch 98.7" will now offer progressive AC/light jazz.
- FCC grants Cap Cities/ABC a permanent waiver of the one-to-amarket rule, allowing it to retain common ownership of radio and TV stations in NY, L.A., Chicago, and SF
- Cap Cities/ABC acquires Satellite Music Network for \$55 million
- Hot format flips: WZGC-FM/Atlanta drops CHR for Classic Rock .. WIOQ/Philadelphia drops Gold for dance-leaning CHR ... WQXI-FM/ Atlanta shifts from CHR to Hot AC as WSTR-FM (Star 94)
- FCC slaps broadcasters with 24hour ban on "indecent" programs, begins crackdown with fines
- FCC judge clears payola allegations, throws out license challenge against Y100/Miami
- Two Hispanic rights groups file to block license renewals of Miami's WLYF, WTMI, and WPOW
- Cat Stevens' support of Salman Rushdie death decree leads stations to pull all music by former A&M star
- KKYY/San Diego attracts 1500 to protest Exxon Valdez arrival in SD harbor
- PolyGram Purchases Island for close to \$300 million, then acquires A&M for nearly \$500 million
- Transtar, United Stations merge into Unistar



#### Radio Rewind

"Miss You Much" by Janet Jackson closed out the funfilled '80s at No. 1 on the yearend CHR chart. "Much" held at the top for three weeks, but it was Jackson's former choreographer and former L.A. Laker



Tom Petty

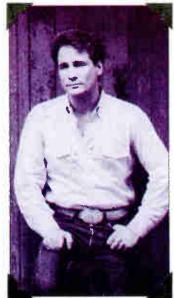
cheerleader **Paula Abdul** who ruled CHR in 1989. With three hits in the top 10, Abdul spent five weeks at No. 1 with "Cold Hearted," "Forever Your Girl," and "Straight Up." An earlier release, "(It's Just) The Way That You Love Me," was later reserviced and made it to No. 2 on November 24, 1989. "Lost In Your Eyes" by Debbie Gibson held on for the longest amount of time, with four weeks at No. 1.

Tom Petty grabbed the top two positions at AOR Tracks with "Runnin' Down A Dream" and "Free Fallin'," which put Petty's first solo album, *Full Moon Fever*, at No. 1 for the year. Although *Steel Wheels* by the **Rolling Stones** lasted 12 weeks in the top album spot, the two Petty tracks were bigger in airplay and endured longer both in the short and long term.

RCA/Nashville continued its lock on the R&R Country chart, and superstar Clint Black finished with the top two songs for the year with "Better Man" and "Killin' Time." Many of today's Nashville superstars recorded in 1989, including George Strait, Reba McEntire, Alabama, Steve Wariner, and Garth Brooks, who was in the early stages of his phenomenal rise to becoming the biggest-selling male performer in the history of music.

**R&R** produced both NAC Albums and Contemporary Jazz Albums charts throughout 1989, with jazz icon **Pat Metheny** topping both with *Letter From Home.* 

The biggest AC hits of 1989 included several songs that have become format staples over the last decade, including "Second Chance" by **Thirty Eight Special**, "The End Of The Innocence" by **Don Henley**, "Right Here Waiting" by **Richard Mar**x, "Living



Clint Black

Years" by **Mike & The Me**chanics, and **Bette Midler**'s unforgettable "Wind Beneath My Wings."



Babyface

'89 was also a big year for AC superstar **Michael Bolton**, who went to No. 1 with "Soul Provider" and No. 2 with his rendition of **Laura Branigan**'s "How Am I Supposed To Live Without You."

Over at Urban radio, **Babyface** broke through as a solo artist with his No. 1 hit "It's No Crime," a song that topped the chart for three weeks. His follow-up, "Tender Lover," which charted at the end of '89, would eventually follow it to the top in early 1990.

But former New Edition member Bobby Brown had the biggest year of all, as his *Don't Be Cruel* album yielded three top five (and two No. 1) hits. His theme to the movie *Ghostbusters II*, "On Our Own," topped the chart as well.

#### **QUOTABLE QUOTES**

Car Crazy

"I think it's an early April Fool's joke myself. What we're hearing is not what the real deal is all about. So I reserve comment until they put the true format on the air." —KIIS-FM/L.A. PD Steve Rivers when asked about the debut of "Pirate Radio" on KQLZ/L.A.

"We in Black radio shouldn't turn our backs on what's ours. If we want to see our music's image enhanced, we must take the responsibility."

- WZAK/Cleveland PD Lynn Tolliver

#### Reflections



RICK RUBIN

**Career inspiration:** "It was really a series of coincidences. I never expected to be in this business. My involvement in music was purely a hobby. It all just kind of happened naturally. I've always loved music."

First R&R sighting: "When I was 14, I used to go to the newsstand. I was hungry for anything related to music, reading all the fan-type magazines and *Rolling Stone*. And I would always pick up **R&R** and *Billboard*. I was just a little kid looking for any little thing about any music that I liked."

**Current gig:** "I'm completing the soundtrack to the TV show *South Park* and working on a new Tom Petty record."

Most significant industry change in last 25 years: "Rap music was a pretty significant change as far as the way people perceived music. It's played so much of a role in the way records sound. Even non-hip-hop music has more of a hip-hop flavor these days. I think it's one of the bigger revolutions in music."

Personal influences: "Listening to the Beatles' records. From a producer's point of view, listening to records made by George Martin inspired me musically. His records sound perfect."

Most rewarding career point: "Getting to work with a lot of different artists, being involved in all different genres of music. and not having to do the same thing day after day. That's a very exciting aspect of my job."







#### Shannon Says, "Ahoy!"

Z100/NY VP/Programming/morning zookeeper Scott Shannon announces his resignation, deciding not to renew with Malrite. Then, on Friday, March 17, at 5am, Shannon signs on KQLZ-FM/Los Angeles, affectionately known as "Pirate Radio." The station quickly becomes the talk of the town, with Westwood One Radio Chairman/ CEO Norm Pattiz boasting, "As far as I'm concerned, what we have here is a screaming Ferrari with no rearview mirror. It's exciting as hell - Pirate Radio may very well be the prototype for the rock 'n' roll radio of the future."

In one of the most stunningly vicious station launches ever, Jacor Gold outlet WFLZ/Tampa made good on threats to flip formats to CHR and go up against crosstown CHR market leader WRBQ-AM & FM if it did not receive a cash ransom. On September 22, after the ransom was upped to \$4 million, WFLZ changed to Urban for an hour at 5pm before reverting to Gold for the weekend. The following Monday, WFLZ morning-team members Jack Harris and Dr. Don Carpenter reportedly called Edens Chairman Gary Edens at a hotel room in Napa, CA at 5:15am PT, waking him up and offering him one last chance to put up the money. Edens declined. The station became "Power 93, The Power Pig," and would topple WRBQ after just one head-to-head battle.

ClassicalKFAC-FM/Los Angeles sells to Evergreen Media for \$55 million, which says it "intends to keep the current format and airstaff intact." However, the station indeed drops its format in favor of an eclectic, Urban-slanted adult- rock approach with new calls KKBT. Meanwhile, longtime Beautiful Music outlet KJOI-FM drops the format in an attempt to lure younger listeners to the station. "The Touch 98.7" will now offer a progressive AC/light jazz format.

A 7.0 quake rocks the SF area 20 minutes before game three of the World Series, KCBS and KRQR return to the airwayes after just a halfhour, using diesel generators.

The fall of the Berlin Wall brought a swift reaction from American radio: KKBQ/Houston morning guyJohn Lander does his show live from Brandenburg Gate.

KSJO/San Jose morning maniac Perry Stone is suspended for 10 days after swearing at a couple of 9-year-old Brownies on-air and suggesting the girls pocket some of their cookie cash.

L.A. News station KNX starts rumors that Sony is negotiating to buy the entire MCA operation.

Will Universal Prez Jimmy Bowen reassume the MCA/Nashville presidency?

Former KROQ/L.A.PD Rick Carroll returns to the station a third time to make some "bold" moves to bolster ratings.

John Sebastian "waves" goodbye to KTWV/L.A. PD post to enter radio station ownership.

Fleetwood Gruver III hired as PD of WBCY/Charlotte, which segues from CHR to AC.

Lee Chesnut joins WAPW-FM/Atlanta as Music Coordinator.

Variety reports that Japanese media conglomerate Fujisankei is close to purchasing A&M for around \$500 million - a week later the deal is kaput. Meanwhile, Virgin principal Richard Branson denies reports that Fujisankei's on the verge of buying 49% of his company.

VP/Promo Daniel Glass will now run the promo efforts of SBK.

Rumors fly that Arista Exec. VP/GMDon lenner will exit to be Prez at Columbia, Meanwhile, Arista PrezClive Davis is said to be making a move into Country. Tim DuBois signs on to head up Arista's entry into Nashville.

Negotiations between Motown and Solar end.

Michael Jackson splits with his manager of five-and-a-half years, **Frank Dileo** 

Word is MCA Records Chairman Irving Azoff will start his own label/entertainment division within the company

Peter Paterno heads new Disney label Touchstone.

Geffen sues, then settles with KHTY/Santa Barbara. CA for the station's unauthorized playing of the new Whitesnake album, Slip Of The Tongue

PolyGram Prez/CEO Dick Asher exits the label.

#### **R&R** Retro

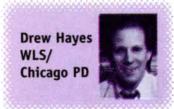
- R&R HOT FAX debuts on July 12
- Mike Schaefer joins as News Editor; Jim Oawson rises to **Editorial Director**
- R&R HOTFAX debuts a new service exclusively for the country music community: "Country Update"



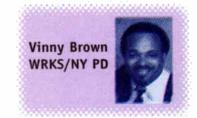
#### **NewsMakers**

RADIO

Dean Thacker Malrite President/ Radio Div.: Gary Fisher VP/GM at flagship WHTZ/NY ... Joel Salkowitz



Emmis Regional VP/Prog.; Steve Ellis PD at WQHT/NY; Kevin McCabe MD ... Steve Candullo WRKS/NY VP/GM ... Larry Berger KIOI/SF PD ... Randy Kabrich KIQQ-FM/L.A. OM ... Gary Berkowitz VP/Prog. for WCZY-FM/Detroit ... Gary Bryan WPLJ/NY PD ... Ted Utz Legacy Broadcasting Regional PD ... Mike Phillips WCLR/Chicago PD ... Steve Kingston WHTZ/NY VP ... Matt Farber PD, Don Geronimo Prog. Coordinator at WAVA/Washington ... Randy Bongarten Emmis Sr. VP/Ops. ... Kernie Anderson acquires WDAS-AM & FM/Philadelphia GM duties ... Greg Gillispie Exec. VP/Product Development at B/ D&A ... Chris Brodie KTWV/L.A. PD ... Jim de Castro Exec. VP of Evergreen Media ... Don Benson B/ D&A Exec. VP/Ops ... Elvis Duran WIOQ/Philadelphia PD ... John DeBella OM at WMMR/Philadelphia ... Shirley Maldonado WXDJ/Miami PD ... Frank Cody Pyramid Broadcasting programming ... Dan Griffin WHDH/Boston President/GM ... Paul Buffalo PD... Tom Tradup WLS/ Chicago President/GM ... Charles Warfield WRKS/NY VP/GM ... Trip Reeb KROQ/L.A. GM ... Dr. Dave Ferguson WPGC-FM/Washington PD ... Bobby Rich VP/GM at KIXI & KMGI/ Seattle ... Bobby Reich TK Communications President ... John Gehron WNUA/Chicago GM ... Liz Kiley KFAC/L.A. ops ... Clarke Brown Sr. VP/GM at WQXI/Atlanta ... Lee Hansen WNUA/Chicago PD ... Andy Schuon KROQ/L.A. PD ... Mike Crusham WWSW/Pittsburgh PD ... Jack Evans OM of WYHY/Nashville, Louis Kaplan



PD ... Charlie Quinn KHYI/Dallas PD Steve Kingston Malrite Regional Bill Gamble Emmis VP/Prog. ... Regional VP/Prog. ... Clarke Ingram WBZZ/Pittsburgh PD ... Steve Rivers WZOU/Boston PD ... Steve Perun to program WBSB/Baltimore ... Mike Glickenhaus XETRA-FM (91X)/San Diego Station Mgr. ... Steve Ellis KLSX/L.A. PD ... Judy Ellis WQHT/NY VP/GM ... George Toulas Reg. VP American Media.

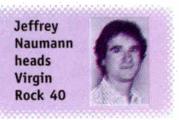
#### RECORDS

Al Coury Geffen GM ... Bruce Tenenbaum Atco Nat'l Promo ... Tony Martell Sr. VP/GM at CBS Associated Don lenner President Columbia Records ... Al Cafaro A&M VP/GM ... Tom Gorman to Chrysalis as VP/ Association founder Connie B. Gay.

Promo ... Daniel Glass newly formed SBK Sr. VP/Promo ... Matt Pollack Nat'l Album Promo at Atco ... Ray



**Gmeiner VP/Album Promo at Elektra** ... Ed Mascolo PolyGram/Nashville VP/Nat'l Promo ... Steve Schnur Chrysalis AOR & Video Promo ... Lisa Velasquez Island Nat'l Singles ... Chris Blackwellsells Island Records to PolyGram ... Sky Daniels Epic Sr. Dir./Album Promo ... Doug Morris Atlantic President/COO ... Irving Azoff resigns at MCA. Al Teller assumes Azoff's position ... Val



DeLong Atco Nat'l Singles ... Michael Plen Virgin VP/Promo ... Disney goes "Hollywood" with new label.

#### IN MEMORIAM

KMOX/St. Louis PD Bob Osborne .... "Rock Of The '80s" pioneer and longtime KROQ/L.A. PD Rick Carroll ... Atlantic Records principal and former WEA Int'l head Nesuhi Ertegun ... Country Music

"Boom Boom" Cannon WKSE/



#### CELEBRATING 25 YEARS OF SUCCESS IN THE MUSIC INDUSTRY CONGRATULATIONS!!!

THE JERRY BRENNER GROUP 1998

50 Cross Street Winchester, MA 01890 T 781-729-9076 F 781-729-1080

Interviewing Service of America is proud to congratulate R&R on this tremendous accomplishment.

25 years of informative, thought-provoking publishing, dedicated to the betterment of the business and art of music, worldwide!



INTERVIEWING SERVICE of AMERICA, INC.



#### CHR

- JANET JACKSON Miss You Much
- 2 PAULA ABDUL Cold Hearted 3
- PAULA ABDUL Forever Your Girl NEW KIDS ON THE BLOCK I'll Be Loving You (Forever) 4
- SIMPLY RED IF You Don't Know Me By Now 5
- **DEBBIE GIBSON Lost in Your Eyes** 6
- GLORIA ESTEFAN Don't Wanna Lose You 7
- PAULA ABDUL Straight Up 8
- **ROXETTE Listen To Your Heart** 9
- 10 MADONNA Like A Prayer
- MILLI VANILLI Girl I'm Gonna Miss You
- 12 RICHARD MARX Right Here Waiting
- 13 MARTIKA Toy Soldiers
- BON JOVI I'll Be There For You FINE YOUNG CANNIBALS She Drives Me Crazy 14
- 15
- **ROXETTE** The Look 16
- WARRANT Heaven 17 18
- MICHAEL DAMIAN Rock On
- **BANGLES Eternal Flame** 19 20
- BOBBY BROWN On Our Own 21 **RICHARD MARX Satisfied**
- MIKE & THE MECHANICS The Living Years 22
- FINE YOUNG CANNIBALS Good Thing 23
- MADONNA Cherish 24
- CHER If I Could Turn Back Time

#### AC

- THIRTY EIGHT SPECIAL Second Chance
- MICHAEL BOLTON Soul Provider 2 3 DON HENLEY The End Of The Innocence
- **RICHARD MARX** Right Here Waiting
- MIKE & THE MECHANICS The Living Years 5
- VANESSA WILLIAMS Dreamin' 6
- 7 **ROY ORBISON** You Got It
- CHER & PETER CETERA After All 8
- **BETTE MIDLER** Wind Beneath My Wings 9
- NATALIE COLE Miss You Like Crazy 10
- SIMPLY RED IF You Don't Know Me By Now 11
- GLORIA ESTEFAN Don't Wanna Lose You ROD STEWART My Heart Can't Tell You No 13
- 14
  - HOWARD JONES Everlasting Love LINDA RONSTADT F/AARON NEVILLE Don't Know Much 15
  - **CHER If I Could Turn Back Time** 16
  - **ELTON JOHN Healing Hands** 17
  - **CUTTING CREW** Everything But My Pride 18
  - ANITA BAKER Just Because 19
  - 20 **BEE GEES** One
  - 21 DONNA SUMMER This Time I Know It's For Real
  - 22 SWING OUT SISTER Waiting Game
  - FLEETWOOD MAC As Long As You Follow 23
  - 24 PHIL COLLINS Two Hearts
  - **BANGLES Eternal Flame**

#### COUNTRY

THE DAILS ROAD

132

- **CLINT BLACK Better Man**
- **CLINT BLACK Killin' Time**
- RODNEY CROWELL Above And Beyond 3
- GEORGE STRAIT What's Going On In Your World TIE<sup>4</sup>
- **RICKY VAN SHELTON Living Proof** 4
- KEITH WHITLEY I'm No Stranger To The Rain 6 **REBA MCENTIRE** Cathy's Clown
- RICKY SKAGGS Lovin' Only Me 8
- 9 EARL THOMAS CONLEY Love Out Loud
- 10 JUDDS Let Me Tell You About Love
- ALABAMA If I Had You 11
- HOLLY DUNN Are You Ever Gonna Love Me 12
- 13 GEORGE STRAIT Baby's Gotten Good At Goodbye
- STEVE WARINER I Got Dreams 14
- **RODNEY CROWELL** After All This Time 15
- STEVE WARINER Where Did I Go Wrong 16
- ROSANNE CASH I Don't Want To Spoil The Party 17
- 18 PATTY LOVELESS Timber I'm Falling In Love
- EDDY RAVEN IN A Letter To You SHENANDOAH Sunday In The South 19
- 20
- WILLIE NELSON Nothing I Can Do About It Now 21 **KATHY MATTEA** Come From The Heart
- 22
- 23 **RANDY TRAVIS** Is It Still Over
- CONWAY TWITTY She's Got A Single Thing In Mind 24

**World Radio History** 

ALABAMA High Cotton 25

#### **AOR TRACKS**

- TOM PETTY Runnin' Down A Dream
- TOM PETTY Free Fallin'
- **GUNS N' ROSES** Patience 3
- CALL Let The Day Begin 4
- DON HENLEY I Will Not Go Quietly 5
- STEVIE RAY VAUGHAN & DOUBLE TROUBLE Crossfire 6
- **ROLLING STONES** Rock And A Hard Place
- **GREAT WHITE Once Bitten Twice Shy** 8
- CHRIS REA Working On It 9
- 10 REPLACEMENTS I'll Be You
- 11 **CULT** Fire Woman
- WINGER Headed For A Heartbreak 12 **FIXX** Driven out
- 13 **STEVIE NICKS** Rooms On Fire 14
- TOM PETTY I Won't Back Down 15
- 16 WARRANT Heaven
- 17 R.E.M. Stand
- DOOBIE BROTHERS Need A Little Taste Of Love 18
- 19 ALARM Sold Me Down The River
- 20 BAD ENGLISH Forget Me Not
- POCO Call it Love 21
- 22 BILLY SQUIER Don't Say You Love Me
- THIRTY EIGHT SPECIAL Second Chance 23
- AEROSMITH Janie's Got A Gun 24
- 25 DON HENLEY The End Of The Innocence

**REGINA BELLE** Baby Come To Me

JANET JACKSON Miss You Much

SURFACE You Are My Everything

**BOBBY BROWN Every Little Step** 

TEDDY RILEY F/GUY My Fantasy

VANESSA WILLIAMS Dreamin'

**ERIC GABLE** Remember The First Time

LUTHER VANDROSS She Won't Talk To Me

18 MAZE f/FRANKIE BEVERLY Can't Get Over You

SURFACE Shower Me With Your Love

JERMAINE JACKSON Don't Take It Personal

STEPHANIE MILLS Something In The Way (You Make Me Feel)

**VESTA** Congratulations

**SKYY Start Of A Romance** 

BABYFACE It's No Crime

JODY WATLEY Real Love

**KARYN WHITE** Love Saw It

AL JARREAU So Good

SHARON BRYANT Let Go

SOUL II SOUL Back To Life

JODY WATLEY Everything

NAC ALBUMS

**ENYA** Watermark

**HIROSHIMA East** 

JOE SAMPLE Spellbound

SPYRO GYRA Point Of View

SCOTT COSSU Switchback

16 DAVID BENOIT Urban Daydream

18 BILLY JOE WALKER JR. Painting

FREE FLIGHT Slice Of Life

20 LEE RITENOUR Festival

**TOM SCOTT** Flashpoint

SAM CARDON Impulse

23 JOHN JARVIS Whatever Works

24 DAN SIEGEL Late One Night

**SPECIAL EFX** Confidential

PEABO BRYSON Show And Tell

Z-LOOKE Can U Read My Lips CHUCKII BOOKER Turned Away

**PAT METHENY Letter From Home** 

ANDREAS VOLLENWEIDER Dancing With The Lion

AL JARREAU Heart's Horizon

ACOUSTIC ALCHEMY Blue Chip

LARRY CARLTON On Solid Ground

EARL KLUCH Whispers And Promises

**RIPPINGTONS** Tourist In Paradise

WINDOWS The French Laundry

JULIA FORDHAM Julia Fordham

**RICHARD ELLIOT Take To The Skies** 

TIM WEISBERG Outrageous Temptations

KIARA w/SHANICE WILSON This Time

#### URBAN

3

4

5

8

q

10

11

12

13

14

15

16

17

19

20

21

22

24

25

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

17

19

21

22

## CAPITOL RECORDS

CONGRATULATES YOU ON 25 GREAT INFORMATIVE YEARS



## Century Plaza, Part Two

The last time the **R&R** Convention had played L.A., Jimmy Carter was president, the Blues Brothers headlined the Superstar show, and the learning quotient was as intense as usual.

So would **R&R** pull off a repeat performance?

You bet! After 11 years away from L.A.'s famous Century Plaza Hotel, **R&R** Convention '90 featured a session agenda

designed to prepare radio and record professionals for the tumultuous decade ahead of them. On closing night, another institution that had been away for 11 years reunited - the Eagles! After performing several numbers from his recent solo albums, Don Henley was joined onstage by Glenn Frey, Joe Walsh, and Timothy B. Schmit. Together they performed their most memorable numbers, including "Desperado," "Life In The Fast Lane," and "Hotel California." The show was said to have provided the foundation for the group's formal reunion several years later.

Ever since Howard Stern had joined WXRK/NY four years

earlier, the station and its affiliates had been in constant scrapes with the FCC over indecency issues. In what seemed to be the final straw for Infinity President Mel Karmazin, the commission fined the company \$6000 for "dwelling on sexual matters." Karmazin promised to fight the fines and force the FCC to be explicit in its definition of indecency. The federal government's payola investigations came to a crashing halt in 1990, when an L.A. judge suddenly dismissed payola charges against record promoters Joe Isgro



gainst record promoters Joe Isgro and Ray Anderson. The judge accused prosecutors of gross misconduct for hiding evidence that could have been helpful to Isgro's and Anderson's defense.

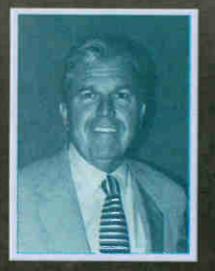
By the way, that flood of Beautiful Music/EZ defections turned into a downright torrent in 1990. San Francisco, Pittsburgh, Baltimore, Denver, Cleveland, Miami, Atlanta, and many other majors joined the list of markets losing a Beautiful Music station.

The record industry saw the debut of several key labels. Producer Jimmy Iovine and partner Ted Field formed Interscope Records, which

turned out to be the most successful start-up label of the <sup>°</sup>90s. And Disney threw its hat into the recording ring with Hollywood Records. MCA, successful on its own, wrote a big check to buy Geffen Records.

Helping us relive the year are Larry Wilson, who sowed the seeds of Citadel Broadcasting in 1990, and Mercury's major domo Ed Eckstine.

#### Reflections



LARRY WILSON

**Career inspiration:** "My love for the radio business."

First R&R sighting: "It was many years ago, when I worked for Combined Communications."

**Current gig:** President of Citadel Communications Corp. **Most significant industry** 

change in last 25 years: "The loosening of radio ownership caps by the Telecommunications Act of 1996. The telecommunications law changes have made this a much, much better business. We're much more profitable, and it's a lot more fun than it used to be."

**Personal influences:** "My dad. That's trite, but we were great buddies. He had a tremendous influence on me — my work ethic, setting goals, and all that stuff." Most rewarding career point: "Probably the biggest high I've had in radio – and my wife shared it with me – was when we opened trading on the NASDAQ. It was the most exciting three hours I've ever seen. We both ended up with tears in our eyes. We had this little company that started with two stations in Tucson, and here we are."

Most disappointing: "The only disappointment was that I didn't figure out earlier what I wanted to be when I grew up. I was a CPA, then went to law school, then practiced law, then was counsel for a company. It's really been a beautiful thing since 1984 when I realized this was my destiny. This is where I'm supposed to be. I've loved it. It's the best business I've ever been in."

#### Signs Of The Times

- Florida<sup>®</sup>s governor asks state prosecutor to consider whether the state's obscenity and racketeering laws have been violated by 2 Live Crew's As Nasty As They Wanna Be; the record was removed from Lee County stores after authorities deemed it possibly obscene
- Ted Field and Jimmy lovine form Interscope Records; Atlantic to distribute
- Maryland investigators determine WHFS/Annapolis announcer Damian Einstein, who suffers from halting speech as a result of a 1975 traffic accident, was discriminated against when he was removed from the air; he is reinstated
- R&R Convention 1990 returns to Century Plaza Hotel in L.A. after an 11-year absence.
   Among the notable events: the reunion of Don Henley, Glenn Frey, Joe Walsh, and Timothy B. Schmit as the Eagles perform a seven-song set
- Infinity President Mel Karmazin vows to fight a \$6000 indecency fine and force the FCC to explain exactly why The Howard Stern Show was ruled as such; at issue: a bit in which Stern discussed "the guy who plays the piano with his penis" and a "big black lesbian who is out of her mind with lust"
- Big Flips: WCAU/Philadelphia signs off the air after 68 years, simulcasting Oldies WOGL ... WOMC/Detroit from AC to Oldies ... XHTZ/San Diego from Rock 40 to CHR/Rhythmic ... NAC KKCY-FM/Portland to AOR with new calls KUFO ... Soft AC KQLH/Riverside-San Bernardino becomes Country KFRG (K-Frog)
- CHR takes it on the chin: WGH-FM/Norfolk flips to Country ... WRQX/Washington drops "Q107" for Hot AC "Mix 107.3" ... KITY/San Antonio to AC ... KCPX/Salt Lake City flips to AC ... KROY/Sacramento to Classic Rock KSEG

## EOR 25th

**HAPPY ANNIVERSARY R&R** 





#### **Compact Discoveries**

1990 was a when men dominated country. Of the year's top 25 country songs, 24 of them were performed by male solo singers or groups helmed by a male singer. The one exception was "You Really Had Me Going" by Holly Dunn at No. 23.



Mariah Carey

'90 was a huge year for Garth Brooks. Brooks had five top 10 hits, and three No. 1 songs, including "The Dance," which was the year's biggest hit. Clint Black and Alan Jackson matched Brooks with three No. 1 songs of their own.

The start of a new decade brought us the birth of a superstar. Mariah Carey hit the airwaves for the first time with her two No. 1 hits, "Vision Of Love" and "Love Takes Time." R&R's New Rock Albums

chart debuted in 1990 Depeche Mode's Violator led the way and featured the hit tracks "Personal Jesus," "Enjoy The Silence," and "Policy Of Truth." Jane's Addiction finished fifth with their legendary Ritual De Lo Habitual album, 1990 brought short-lived success for Sinead O'Connor, who topped the chart with the

Prince-penned "Nothing Compares 2 U." Controversy would eventually do O'Connor in a short time later, leaving that as her only major hit.

Wilson Phillips consisted of Carnie and Wendy Wilson (daughter of the Beach Boys' Brian) and Chynna Phillips (daughter of John and Michelle Phillips of the Mamas And The Papas). Their debut album produced three top five hits: "Hold On." "Release Me," and "Impulsive."

Janet Jackson had five top 10 hits at CHR and four at Urban, thanks to the success of her Rhythm Nation 1814 album. Additionally, Babyface had his breakthrough year as a solo artist with three No. 1 songs at Urban radio: "Tender Lover," "My Kinda Girl," and "Whip Appeal."

It was a good year for current and former members of New Edition. Johnny Gill captured three No. 1 hits at



Depeche Mode

Urban radio, while Ricky Bell, Michael Bivins, and Ronnie Devoe (better known as Bell Biv DeVoe) posted three top 10 hits at the format. Also,



Sinead O'Connor

member Ralph Tresvant scored with his solo hit, "Sensitivity."

1990 brought us another rock supergroup with Damn Yankees, which featured Styx's Tommy Shaw and guitar superstar Ted Nugent, along with Night Ranger's Jack Blades and drummer Michael Cartellone. The band's freshman album created three of the year's top 25 AOR tracks: "Coming Of Age,"

"Come Again," and "High Enough."

**Robert Plant's** Manic Nirvana and Eric Clapton's Journeyman both topped the AOR Albums chart for 13 weeks, combining to dominate it for half of 1990. Clapton's album yielded four top 10 tracks, including two No. 1s. And we can't

forget rapper M.C. Hammer was a huge part of the music scene with his hits "U Can't Touch This," "Have You Seen Her," and "Pray."



#### **QUOTABLE QUOTES**

"We're not changing the format anytime soon. Pirate Radio will be successful, and Scott Shannon isn't leaving until it is successful."

> -Westwood One VP/Programming and KQLZ/ L.A. morning man Scott Shannon

"PDs will be given more respect and make more money than sales managers, as owners realize even a poor sales staff can sell great ratings, while even the greatest sales staff has a tough time selling no numbers."

-One of Jacor chief Randy Michaels' predictions for radio in the 1990s. which also included, "By the end of the decade, direct broadcast satellite radio will be developed"

"We use the vernacular of the market. The popular terms here are 'homeboy' or 'girlfriend' and 'homeboy-ee.' We live close to the streets and suck 'em dry for whatever we can find. A winning station in the '90s has to sound different between the records."

> -WIOQ/Philadelphia OM Mark Driscoll

#### Reflections



ED ECKSTINE

(136)

Career influences: "First and foremost was my father, Billy Eckstine. There was always something musical around our house. Dad spent a lot of time on the road, and during the summer my brothers and I would join him and perform different jobs. That early exposure demystified the process, but set me off nonetheless. Another one was hearing Stevie Wonder's 'Fingertips' on KHJ. Then there was the Beatles on Sullivan, and seeing the girls screaming and playing cool guitars ... I knew I these guvs wanted in.

Most significant changes in

the past 25 years: "On a technical level, the advent of digital technology and the cyberworld clearly have had the most profound effect on the business. On a media level, it is MTV and the proliferation of multiformat radio. On a social level, integration has brought black music to the suburbs and redefined the marketplace for pop and R&B. On a business level, it's the takeover of the 'suits' and the departure of the creative people in the big-label environment."

Personal influences: "Regina Jones, publisher of the late and

legendary Soul magazine, who hired me as a contributor in 1973; Quincy Jones, who mentored me from 1974-1984; and Dick Asher, who brought me to PolyGram in 1986 and gave me the freedom to do my thing creatively, which ultimately led to me becoming President of Mercury Records from 1990-1995."

Most rewarding career point: "Two things that stick out would be the success enjoyed by Vanessa Williams and the growth of a number of young black male executives who got their start at Mercury while interns under my tutelage.'

## Mark Your Calendar

ENAB

## August 31–September 3, 1999 Orange County Convention Center • Orlando, Florida

For show information stay connected at WWW.nab.org/conventions or call 1.800.342.2460 or 1.202.429.4194

THE NAB	GREAT RADIO! HOT TOPICS! I NEED Fax this completed form to 202.429.5343		TO BE THERE!	Send me more info right away!			R
SHOW	Name		Title				
August 31-	Company		Call Letters			M D FM	
September 3,1999	Address		City		State	Zip	
Orlando, Florida	Country	Email		Phone		Fax	
		World Dudie H	toto ma				



#### **Isgro In The Clear**

A motion by indie record promoter **Joe Isgro's** attorney to dismiss payola, fraud, and racketeering charges is dismissed.

The IRS will launch its own investigation of KMEL/SF PD Keith Naftaly for unreported income, according to the *San Francisco Chronicle*. IRS gears up its payola probe.

Amidst the fallout from the **Milli Vanilli** debacle, a number of labels will insert a new clause in their recording contracts that would indicate whether the undersigned artists are actually singing their recordings.

A major music labeling bill continues to march through the Louisiana legislature that would require the labeling of all music deemed "dangerous to minors."

KLOS/L.A. morning mavens Mark & Brian become the firstradio personalities to broadcast live to the U.S. from the Persian Gulf. KMJQ/Houston PD Mike Stradford lands the KKBT/L.A. gig.

KKBQ/Houston PDBill Richards is set to take the PD gig at KIIS/L.A. Marc Benesch joins Jimmy Iovine's new Interscope label as Head/ Promo.

David Geffen says the rumors regarding him selling the Geffen empire to Paramount are "completely untrue."

MCA is definitely interested in exploring merger or global distribution possibilities with BMG.

**Matsushita** is talking with MCA about buying the U.S. company for between \$6.7 billion and \$7.5 billion, according to *Wall Street Journal* reports.

Polydor U.S. President/CEORick Dobbis picks the name Alliance to replace Polydor Records domestically.

Former CBS Records CEO Walter Yetnikoff reportedly hammers out a \$20 million-plus exit deal.

KBTS/Austin MD Tracy Austin adds APD duties.

Paul "Cubby" Bryant joins KRBE/Houston for nights. WQHT/ NY MD

Kevin McCabe adds APD duties.

GII Friesen resigns as A&M President .

KISS/San Antonio drops AOR for Oldies



KROQ's Kevin & Bean floating to the top.

#### **R&R** Retro

- Jack Messmer joins the Washington bureau as Asst. Editor
- Don Waller upped to Senior Editor, Ron Rodrigues upped to Managing Editor, Jodie Renk joins as Dir./Marketing Services



Consultant Tommy Hadges, Epic VP/Album Promo Harvey Leeds, and consultant Jeff Pollack.



**NewsMakers** 

Randy Kabrich KHYI/Dallas Station

Manager ... John Madison Sr. VP at

Pyramid Broadcasting ... Cathy Meloy

WGMS/Washington GM ... Valerie

Geller WABC/NY PD ...Steve Smith

Broadcast Group VP/Prog., KKFR/

Phoenix PD ... Mitch Dolan WPLJ/

New York Pres./GM ... Tom Calderone

WHFS/Washington-Baltimore ... Guy

Zapoleon KNRJ/Houston program-

ming ... Tom Milewski Exec. VP at

Greater Media ... Doug Sorensen

KATT/Oklahoma City PD ... Frank

Wood resigns as Jacor Communica-

tions President/COO... Tom Cuddy

WPLJ/New York VP/Prog. ... Jim de

Castro COO for Evergreen Media ...

James Thomas WEDR/Miami PD ...

Dean Thacker Legacy Broadcasting

Exec. VP ... Randy Lane WMC-AM &

FM/Memphis OM ... Steve Candullo

Weatherly PD at KKLQ-FM/San Di-

ego, Garry Wall VP of parent Edens

Broadcasting ... G. Michael Donovan

now VP/GM of KTAC-AM & KBRD-FM/

Seattle ... Larry Berger KOFY-FM/SF

PD ... Fleetwood Gruver WFLC/

Miami PD ... Tony Novia OM of WQXI-

AM & WSTR-FM/Atlanta ... Todd Pettingill Albany Broadcasting Corp.

VP/Prog. & Ops ... Michael Luczak

WMMS/Cleveland PD ... Stu Olds

Katz Radio Group EVP ... Mason

Dixon WKXX/Birmingham VP/Prog.,

Callahan Jr. ABC Radio Nets Presi-

dent ... Rod Calarco to head CBS' FM

stations ... Gerry DeFrancesco VP/

Brian Christopher PD ...

WKQI/Detroit Pres./GM ...

Les Garland

becomes VP/

Programming

**Jukebox** Net

Kevin

Boh

at Video

RADIO



Liz Kiley promoted to

OM of KKBT/

Los Angeles

dency ...

OM at WSNI/Philadelphia ... Shirley

Maldonado WQCD/NY OM ... Steve

Godofsky assumes Metroplex presi-

Charlie Ochs

WMZQ/

Washington VP/GM ... Marty Bender WFBQ/Indy PD ... Bill Richards KIIS/ L.A. PD, Dene Hallam PD at KKBQ/ Houston ... Corinne Baldassano VP/ Prog. for ABC Radio Nets ... Dave Beasing WLTI/Detroit PD ... Drew Hayes WLS/Chicago OM ... Tom Rivers WQYK/Tampa PD ... Frankie Crocker VP/Entertainment & Prog. of Inner City Broadcasting ... Jack Evans KRFX/Denver OM ... Louis Kaplan WYHY/Nashville OM ... Charles Banta Greater Media Group VP/Radio ...

John Mainelli WABC/NY Ops. Dir./PD ... Richard Sands upped to OM at KITS/San Francisco ... Mike Phillips KRTH/L.A. PD ... Stef Rybak KZZP/ Phoenix PD ... Pat Fant VP/GM at KLOL/Houston.

#### RECORDS

Polly Anthony Sr. VP at Epic Records ... Mark Benesch Columbia Sr. VP/Promo ... Phil Costello Nat'l Promo for Virgin ... Kid Leo Columbia Alternative, Dance, Jazz, and Metal ... Ken Lane SBK Nat'l Singles Promo ... Phil Quartararo Charisma President ... Jack Satter EMI



SVP/Promo ... Bob Catania Charisma VP/Promo, "Heavy" Lenny Bronstein Nat'l /Album Promo, Al Moinet Nat'l Pop Promo ... Rick Bisceglia Sr. VP/Promo at Arista ... Lisa Velasquez Island VP/ Promo ... Greg Thompson Nat'l Pop Promo, Steve Schnur AOR/Video Promo at Chrysalis ... Burt Baumgartner upped to VP/Promo at Columbia ... Richard Palmese RCA President ... Hilare Brosario upped to Dir./Rock Promo at Arista ... Lou Maglia BMGassociated President ... AI Cafaro A&M Sr. VP/GM ... Mel Lewinter Atlantic CFO/Sr. VP ... Steve Zap, Irene Vargas Nat'l AC Promo at WB ... Tommy

**BY BOBBY OCEAN** 



LiPuma Elektra Sr. VP/A&R ... Skip Bishop RCA Creative Dev't/Pop Promo Alain Levy upped to PolyGram President/CEO...Dawn HoodCharisma Nat'l Alternative Promo ... Suzanne Berg Elektra VP/AC Promo ... Roy Wunsch President of CBS/Nashville ... Tom Gorman Chrysalis Sr. VP ... Andrea Ganis Atlantic ... Ernie Singleton MCA President ... Steve Schnur Chrysalis VP/ Album, Alt. & Video Promo ... Matt Farber Arista Planning, Special Projects ... Joe Galante RCA President ... Sylvia Rhone President/CEO at EastWest America ... Mark DiDia Def American VP/GM ... Al Cafaro A&M President ... Ed Mascolo BCA/Nashville VP/Promo.

#### IN MEMORIAM

IN MEMORIAM: KOA/Denver play-byplay announcer "Bronco Bob" Martin ... WGRQ/Buffalo and WDVE/Pittsburgh programmer and the Source PD John McGhan ... Strawberries retail chain founder and Roulette Records principal Morris Levy.

## RUTHLESS RECORDS CONCRATULATES RAR ON 25 YEARS OF EXCELLENCE

## malume ane

akuus-u-haumonu

#### THE ULTIMATE MUSIC AND VIDEO PACKAGE

Featuring many of your favorite Bone tracks, hard to find songs, landmark collaborations, and previously unavailable videos all in one Limited Edition Package.

ALSO AVAILABLE FROM RUTHLESS RECORDS:

DECADE OF GAME and MC REN 20446644 FOR DIFE



#### CHR

- MARIAH CAREY Vision Of Love 1
- 2 JANET JACKSON Escapade WILSON PHILLIPS Hold On 3
- 4
- **ROXETTE It Must Have Been Love** 5
- 6 MADONNA Vogue
- GLENN MEDEIROS F/BOBBY BROWN She Ain't Worth It 7
- 8
- 9

- JANE CHILD Don't Wanna Fall In Love
- 16
- 19
- 20
- TIE 21
- 21
- 23
- 24
- 25

#### AC

Bur Cornes

- PAUL YOUNG Oh Girl
- 2 JAMES INGRAM I Don't Have The Heart
- WILSON PHILLIPS Release Me 3
- ELTON JOHN Club At The End Of The Street 4 MARIAH CAREY Vision Of Love 5
- PHIL COLLINS Do You Remember 6
- GLORIA ESTEFAN Cuts Both Ways
- **ROXETTE It Must Have Been Love** 8
- WILSON PHILLIPS Hold On 9
- 10 **GLORIA ESTEFAN Here We Are**
- 11 ROD STEWART w/RONALD ISLEY This Old Heart Of Mine
- TAYLOR DAYNE Love Will Lead You Back 12
- CHICAGO What Kind Of Man Would I Be? 13
- MICHAEL BOLTON When I'm Back On My Feet Again 14
- 15 BILLY JOEL And So It Goes
- LUTHER VANDROSS Here And Now 16
- 17 LINDA RONSTADT f/AARON NEVILLE All My Life
- PHIL COLLINS Something Happened On The Way To Heaven 18
- 19 JANET JACKSON Come Back To Me
- DON HENLEY The Heart Of The Matter 20
- DAN FOGELBERG Rhythm Of The Rain/Rain 21
- 22 ROD STEWART | Don't Wanna Talk About It
- 23 **BETTE MIDLER From A Distance**
- MARIAH CAREY Love Takes Time 24
- **ROD STEWART** Downtown Train

#### COUNTRY

- GARTH BROOKS The Dance 1
- CLINT BLACK Walkin' Away
- JOE DIFFIE Home 3
- ALAN JACKSON Here In The Real World
- GARTH BROOKS Not Counting You 5
- **RANDY TRAVIS He Walked On Water**
- LEE GREENWOOD Holdin' A Good Hand **GEORGE STRAIT Love Without End, Amen**
- DAN SEALS Love On Arrival
- 10 VINCE GILL When I Call Your Name
- TRAVIS TRITT Help Me Hold On
- ALAN JACKSON Wanted 12
- 13 KEITH WHITLEY I'm Over You
- 14 CLINT BLACK Nothing's News
- 15 T. GRAHAM BROWN IF You Could Only See Me Now
- 16 **RONNIE MILSAP Stranger Things Have Happened** 17
- RANDY TRAVIS Hard Rock Bottom Of Your Heart
- 18 **GARTH BROOKS Friends In Low Places** 19 ALABAMA Jukebox In My Mind
- 20
- RICKY VAN SHELTON I've Cried My Last Tear For You RICKY VAN SHELTON I Meant Every Word He Said MARK CHESNUTT Too Cold At Home 21
- 22
- 23 HOLLY DUNN You Really Had Me Going
- DOUG STONE I'd Be Better Off (In A Pine Box) 24
- EXILE Nobody's Talking 25

(140)

- M.C. HAMMER U Can't Touch This

- WILSON PHILLIPS Release Me SINEAD O'CONNOR Nothing Compares 2 U
- 10 TAYLOR DAYNE Love Will Lead You Back
- 11 PAULA ABDUL Opposites Attract
- SWEET SENSATION IF Wishes Came True 12
- JAMES INGRAM I Don't Have The Heart 13
- 14
- 15 PHIL COLLINS Something Happened On The Way To Heaven
- MAXI PRIEST Close To You
- 17 MICHAEL BOLTON How Am I Supposed To Live Without You
- BELL BIV DEVOE Poison 18
- JANET JACKSON Alright
  - MARIAH CAREY Love Takes Time

#### CALLOWAY I Wanna Be Rich

- JOHNNY GILL Rub You The Right Way
- **ROD STEWART** Downtown Train
- HEART All I Wanna Do Is Make Love To You
- JANET JACKSON Come Back To Me

DAMN YANKEES Coming Of Age 6 **AEROSMITH** The Other Side 8 BILLY IDOL Cradle Of Love

2

3

4

5

13

14

15

16

17

18

19

20

21

22

23

24

25

3

4

5

8

10

11

12

13

14

15

16

18

18

20

21

22

23

24

25

2

6

8

9

5

8

9

10

**World Radio History** 

URBAN

9 **ERIC CLAPTON Bad Love** 

**AOR TRACKS** 

**AEROSMITH** What It Takes

**BLACK CROWES** Jealous Again

ERIC JOHNSON Cliffs Of Dover

ALANNAH MYLES Black Velvet

JUDE COLE Baby It's Tonight

BAD COMPANY Holy Water 10

ZZ TOP Doubleback

**HEART** Wild Child

ERIC CLAPTON NO Alibis

WINGER Can't Get Enuff

DAMN YANKEES Come Again

DAMN YANKEES High Enough

JON BON JOVI Blaze Of Glory

**BABYFACE My Kinda Girl** 

AFTER 7 Ready Or Not

TONY! TONI! TONE! Feels Good

MIKI HOWARD Under New Management

LISA STANSFIELD All Around The World

LALAH HATHAWAY Heaven Knows

TODAY Why You Get Funky On Me?

TROOP Spread My Wings REGINA BELLE Make It Like It Was

JOHNNY GILL MY, MY, MY QUINCY JONES F/TEVIN CAMPBELL

Tomorrow (A Better You, Better Me)

SAMUELLE So You Like What You See

MARIAH CAREY Vision Of Love

GERALD ALSTON Slow Motion

KEITH SWEAT Make You Sweat

AL B. SURE Missunderstanding

KEITH SWEAT Merry Go Round

STACY LATTISAW F/JOHNNY GILL

**NEW ROCK ALBUMS** 

MIDNIGHT OIL Blue Sky Mining

**JESUS & MARY CHAIN Automatic** 

CONCRETE BLONDE Bloodletting

CHARLATANS U.K. Some Friendly

**ACOUSTIC ALCHEMY Reference** 

**MICHAEL FRANKS Blue Pacific** 

PETER WHITE Reveillez-vous

JULIA FORDHAM Porcelain

**KENNY G Kenny G Live** 

SAM RINEY At Last

BASIA London Warsaw New York

**RIPPINGTONS F/RUSS FREEMAN** 

Welcome To The St. James Club

**RICHARD ELLIOT What's Inside** 

10 WORLD PARTY Goodbye Jumbo

JANE'S ADDICTION Ritual De Lo Habitual

SINEAD O'CONNOR ! Do Not Want What I Haven't Got

EVERYTHING BUT THE GIRL The Language Of Life

JOHNNY GILL Fairweather

DEPECHE MODE Violator

PETER MURPHY Deep

IGGY POP Brick By Brick

NAC ALBUMS

Where Do We Go From Here

MARIAH CAREY Love Takes Time

SMOKEY ROBINSON Everything You Touch

**EN VOGUE** Lies

**BOYS** Crazv

ALLMAN BROTHERS BAND Good Clean Fun 11 **ROBERT PLANT** The Hurting Kind 12

DON HENLEY The Heart Of The Matter

PHIL COLLINS I Wish It Would Rain Down

JEFF HEALEY BAND I Think I Love You Too Much

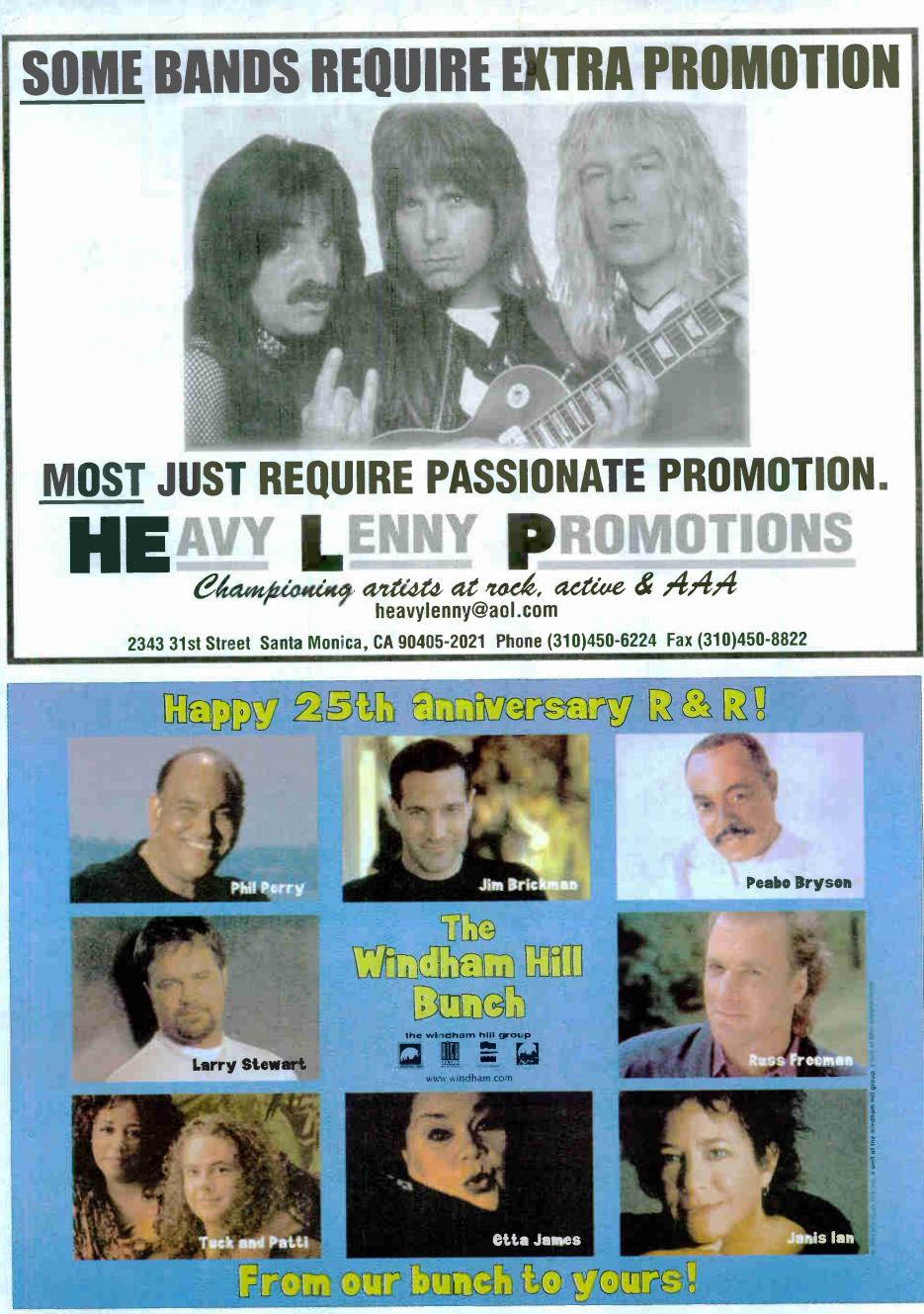
BELL BIV DEVOE B.B.D. (I Thought It Was Me)?

PEBBLES Giving You The Benefit Of The Doubt

JOHNNY VAN ZANT Brickyard Road

BRUCE HORNSBY Across The River

**GIANT I'll See You In My Dreams** 





OVER THE YEARS, ROADRUNNER BANDS AND STAFF HAVE HIT THE ROAD TO BRING HOME ARTIST DEVELOPMENT STORIES TIME AND TIME AGAIN.

OUR ROSTER INCLUDES:





# Suffering The Economic Blues

Let's face it, 1991 was a pretty crummy year for the economic side of the radio business. Not only that, America was in its first full-scale war since Vietnam.

An ongoing recession finally hit radio in a big way. And the Gulf War didn't help. The uncertainty of both the military conflict and our economic blues were all that was

needed for consumers to stop buying things and retailers to pull back on their advertising.

Stations responded by cutting back themselves ... on marketing, pay raises, and travel. So many stations cut back on travel that the RAB saw its lowest attendance in years at its annual Managing Sales Conference. This was also the same year Gary Fries joined the RAB as its president. It looked like a kamikaze mission back then, but both Fries and the radio industry have been able to ride an amazing crest of revenue increases each year since then.

Back to the Gulf War for a second ... although much of the conflict was broadcast on live TV, radio certainly earned its share of audience too. News/Talk's numbers boomed during that period. The format has held onto those numbers, and a prodigious number of stations have switched to News/ Talk since then. Station trading was affected by the economy, but Mel Karmazin decided to take Infinity Broadcasting public once again (the company was publicly traded earlier in its life, but

Karmazin conducted a leveraged

buyout, taking it private). He

used a portion of the proceeds to

buy WFAN/NY from Emmis

Broadcasting for \$70 million - a

record price for a stand-alone AM

station. The investment firm of

Kohlberg Kravis Roberts

partnered with Herb McCord to

the tune of \$50 million to buy

radio stations. (Five years later,

McCord would sell those stations

to Infinity at about nine times

Deregulation was still a few

years away, but LMAs were

coming into vogue. The concept

of controlling the programming

and sales for a non-owned station

what he paid for them.)



never took hold, however, probably because the FCC was about to make a major decision. Stay tuned!

Joining us this year with their reflections are the RAB's Fries, Capitol Records President Gary Gersh, and Casey Kasem, who was celebrating his 21st year in the countdown business.

#### Reflections



**GARY FRIES** 

**Career inspiration:** "I started by accident, when I was in college. I was offered a position selling radio part-time. When I graduated with my degree in property and casualty insurance, I found that I could not do as well in the insurance industry as I was selling radio parttime while going to college."

**Timeline to his first GM position:** "I was very fortunate; it was four years after I started. I was a GM at 24 years old at KRGI/Grand Island, NE, working for Dick Chapin."

How he became RAB President: "I actually became involved in talking to them because I was probably their biggest critic. I felt the RAB had a lot more to offer to this industry, but I had no interest in taking the position as the president. But one day I thought to myself, 'Rather than complain, why don't you do something about it?' I also felt the RAB needed to be an 'on-the-street' type of organization that was made up of executives who were part of the industry rather than people who had been outside the industry looking in."

About joining the RAB during the depths of radio's recession in 1991: "It was scary, because there were a lot of people predicting doom and gloom. I did not share that feeling. I had been in it for such a long time, I knew the potential for recovery was there. Fortunately, that recovery started shortly after I started. I don't want to imply that it was me that caused that, because that is not true. It's just that the recovery process gave me the ability to make the RAB grow."

First R&R sighting: "I can honestly tell you I don't remember. It seems like it's always been there for me. I don't know how a person can really keep up with all the facets, the players, and the philosophies of our business without having R&R as part of the agenda."

#### **World Radio History**

#### **Signs Of The Times**

- Gulf War! Listeners flock to N/T radio for information
- Indecency complaints down 26% from 1989 to 1990
- AC rated leading format in top 30 markets, followed by CHR
- NAB Board asked to endorse digital audio broadcasting
- Interep's Ralph Guild creates "Radio 2000" to increase radio's revenue share from 7% to 9% by the year 2000
- FCC considers boosting ownership limits
- Spectrum auction bill introduced
- Broadcast Programming acquires Drake-Chenault
- Janet Jackson signs worldwide deal with Virgin
- Kohlberg Kravis Roberts & Co. formalizes \$50 million partnership with Herb McCord to buy radio stations
- Thorn EMI buys SBK Records for \$400 million
- Motown files multimillion-dollar misconduct suit against MCA; MCA countersues over "malicious actions"
- KSHE/St. Louis draws \$25,000
   FCC fine for airing mock
   nuclear attack warning
- FCC threatens to implement formal rule to prohibit on-air radio hoaxes
- Activists protest Stern's addition to KLSX/L.A. lineup
- Subscribers reject Arbitron's three-survey, 16-week proposal
- Federal Trade Commission: No basis for radio ownership limits
- Arrakis Systems introduces "Digilink" digital studio system
- Chrysalis, EMI, SBK labels merge
- Satellite CD Radio displays prototype
- Infinity buys Emmis' Sports WFAN/NY for \$70 million, reuniting Howard Stern with Don Imus under a corporate umbrella
- Infinity goes public for second time to raise \$124 million

(143)



### **Compact Discoveries**

Many of the artists heard on the radio in 1991 have been unable to match the success they achieved in that year. **Color Me Badd** landed three top 10 hits with "I Wanna Sex You Up," "All 4 Love," and "I Adore Mi Amor."

Contemporary Christian singer Amy Grant's Heart In



Amy Gran

Motion was a breakthrough for her. Who could forget hearing "Baby Baby," "Every Heartbeat," or "That's What Love Is For" on CHR and AC radio?

C+C Music Factory recorded the dance anthem "Gonna Make You Sweat (Everybody Dance Now)" along with "Things That Make You Go Hmmm..." and "Here We Go, Let's Rock And Roll" — all top 10 CHR hits. '91 produced three top 10 CHR hits for Cathy Dennis, including the No. 1 hit "Touch Me (All Night Long)."

Paula Abdul's second album, *Spellbound*, yielded "Rush Rush," "The Promise Of A New Day," and "Blowing Kisses In The Wind." The dancer/singer would never see such success again. And Wilson Phillips was still going strong with the latter three singles from their debut album.

1991 had its share of huge hits with staying power as well. The No. 1 song at CHR and AC was **Bryan Adams'** "Everything I Do (I Do It For You)" from the movie *Robin Hood: Prince Of Thieves.* One of **R.E.M.**'s most memorable albums was 1991's *Out Of Time,* which featured the band's biggest hit ever, "Losing My Religion," along with "Shiny Happy People."

Mariah Carey had hits from two different albums: "Someday" and "I Don't Wanna Cry" from her self-titled freshman effort, and "Emotions," the title track from her sophomore release.

Rock radio had a strong variety of music to pick from as well. The era of the hair bands was coming to a close with **Queensryche's** *Empire*, the **Scorpions** *Crazy World*, and **Cinderella's** *Heartbreak* 



Paula Abdul

campaign. One track, which received airplay at New Rock and AOR stations, would change Rock radio for the rest of the decade, as "Smells Like Teen Spirit" by **Nirvana** charted for the first time.

Garth Brooks had five No. 1 Country hits — something he would accomplish again later in the decade. Alabama had a strong year with four No. 1s of their own. All in all, 43 different songs topped the Country chart in '91.

Bryan Adams wasn't the only Canadian to impact radio



Station. Van Halen released For Unlawful Carnal Knowledge, which yielded what became the band's most recognizable '90s hit, "Right Now" — a song that Pepsi would use for a major ad in '91. Singer **Celine Dion** charted for the first time with "Where Does My Heart Beat Now," which would be the prelude to her success as one of the decade's most popular and biggest-selling artists.

#### Radio Exotica



"Stations must be more careful not to blindly copy formats, but to tailor them specifically to the age and racial makeup of their marketplaces."

-Consultant John Parikhal

"The key to consistency and spontaneity is creating a framework for your goals and then inspiring talent to maximize."

-Consultant Lee Abrams

"The trend is obvious. This alternative music is good for the format, but I fear a backlash if we overreact — just like with rap and dance."

-Tom Poleman, KRBE/Houston

#### Reflections



GARY GERSH

(144)

Career inspiration: "In 1964, when I was 9 years old, I heard a few songs — one of them by Smokey Robinson & The Miracles made me feel differently than ever that before in my life. It also was around the same time Motown and the Beatles were happening. I was so energized that I ended up being an avid singles collector. The more I learned about Motown, the more I learned about other styles of music, from the burgeoning English scene to what was coming out of Stax and Atlantic. By the time I was 11 or 12 years old, I never wanted to do anything else. It grabbed me and never let go."

First R&R sighting: "I was the head buyer at the West Coast record chain Licorice Pizza, and we received R&R. I started reading it and discovered there was more to the radio picture than just putting a disc on the radio. **R&R** helped me see in which direction the music was changing. Now it's evolved into a milestone publication that gives me a better understanding of records, how they react in the marketplace, and what they mean to radio and retail."

Most significant industry change in the last 25 years: "Back then, the business was built by entrepreneurs who had vision, people like Jerry Wexler, Berry Gordy, Ahmet Ertegun, and David Geffen. Today, it's much more of a corporate business, one that has few standalone music companies. The big record companies have become music divisions of multinational conglomerates, and that's changed the focus immensely. At the same

World Radio History

time, we're seeing fewer and fewer acts that develop long-term careers, and we haven't yet been able to find the exact reasons why."

**Personal influences:** "The single most influential person is David Geffen. Getting to work closely with him for nine years and being a part of his business was probably the greatest undergraduate and graduate school education anybody could have."

Most rewarding career point: "Helping build Geffen Records and EMI America."

Lowest point: "Kurt Cobain's death. We were friends, cared deeply for each other, and had come a long way with each other. It was so depressing that such a giant talent flashed through our lives so quickly."

# Congratulations, R&R on 25 years of excellence!

your friends at edison media research



Andy Bloom's move to KLSX/L.A. refuels rumors that the Classic Rocker will begin broadcasting Howard Stern in AM drive. KLSX will have to pay Infinity major money for the privilege of broadcasting Stern, who wants to compete against KLOS' Mark & Brian (who he claims stole his act).

Stern Takes On L.A.

A wild on-air exchange between Stern and **Power 106/L.A.'s** Jay Thomas takes place. Among the highlights: *Thomas*: "This is a very religious town, and they've been waiting for the anti-Christ to arrive. You're an evil, evil individual." *Stern*: "Maybe I have a small penis, but I've got bigger rat-



ings than you." Mainstream CHR WYTZ/ Chicago drops virtually all of its rock'n' pop discs in favor of a Dance CHR presentation, featuring recorded liners in Spanish. (The liners are insults directed at crosstown Dance CHR B96 and its staffers.) OM Ric Lippincott denies a music change is coming. It later debuts its new approach as "Hell 94.7."

station. Emmis execs' denials that **WAVA/Washington** is for sale prove wrong as Exec. VP Randy Bongarten confirms bidding is under way. Consequently, morning duo Don Geronimo & Mike O'Meara amicably part ways with WAVA and, weeks later, land at crosstown Rocker WJFK.

Lippincott eventually exits the

After KQLZ/L.A. flips to AOR, Scott Shannon returns

to NYC as WPLJ (Mojo Radio) PD/morning man. Sexual harassment charges are leveled at numerous industry execs, including former DGC GMMarko Babineau, music industry attorney Abe Somer, RCA VP/A&R Jeff Aldrich, and former Mercury co-President Mike Bone.

Rhody Bosley exits his longtime post at Arbitron.

CHR KXXX/SF flips to KFRC-FM, playing the Top 100 oldies of all time.

EMI and Left Bank Management sever their relationship. After more than a decade of CHR, WKXX/Birmingham flips to satellite-delivered Country and new calls WBMH.

Heritage mainstream CHR KKBQ/Houston shifts to a more focused CHR niche, but weeks later becomes "Easy Country 92.9."

Jeff Wyatt exits KPWR/L.A. as PD, then becomes the afternoon man at crosstown KIIS-AM & FM.

#### Reflections



**Career inspiration:** "When I was young and my parents were going to get a divorce, I gave a speech to them to try to bring them back together. I realized the power of public speaking. It seemed that I had a flair for being able to stand in front of a audience, feel comfortable, and do something entertaining or otherwise. I got to high school and realized I wasn't going to make it as a baseball player, playing for the Detroit Tigers. I fell back on the next thing I loved, and that was radio. I was in the radio club in high school. When I went to college, my first semester I started acting professionally on the Lone Ranger radio show."

Role model: "Probably my parents. They boosted my self-esteem and made me believe I can do anything."

Number of years he thought his countdown show would last: "I absolutely knew the show would have 20 years. We had certain basic things we were doing that I knew were hot: We dealt in trivia. We are talking 1970

— trivia was not Trivial Pursuit yet. We dealt in biography. Biography was not what biography is today. We dealt in human interest stories. And we did long-distance dedications that people could identify with. We took the time to read an actual letter from a listener and play their dedication. Not 10 seconds, not a rushed 15 seconds, but as long as they needed to get their point across. Now we are in our 29th year."

**Greatest professional achievement:** "I would like to think I am a role model for those people who want to go into broadcasting. And they recognize me for what Casey has done, or what he tried to do, to give a positive image to the people in the United States and around the world."



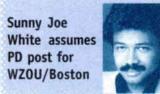
#### NewsMakers

RADIO

Jane Bartsch WHLI & WKJY/Long Island VP/GM ... Steve Rivers to program WXKS/Boston ... Andy Bloom KLSX/L.A. PD ... Robert Benjamin



WHFS/Annapolis PD ... Bob Moore Exec. VP/WW1 Stations Group ... B.J. Harris WFLZ/Tampa PD; Marc Chase Dir./FM Ops....Dave Van Dyke VP/GM at KODJ/L.A.; Bennett Zier replaces Van Dyke at WODS/Boston ... Frank Miniaci KHYI/Dallas PD ... John Lander WEGX/Philadelphia as OM/ moming man, Brian Philips PD ... Phil Boyce WJR/Detroit PD ... Carey Curelop PD KQLZ/L.A. ... Greg Solk VP/Prog. at Evergreen Media ... Kurt Johnson to program WLTW/NY ... Larry Wexler WKSZ/Philly Exec. VP/GM ... Rick Balis WLUP/Chicago PD ... Don Nelson WYNY/NY VP/GM ... Gregg Cassidy named PD at WYTZ/Chicago ... Doug Clifton KBCO/Denver PD ... Dan Kieley WLUM/Milwaukee PD ... Ron O'Brien KGB/San Diego PD ... Brian Thomas WEZB/New Orleans PD ... John Clay KHMX/Houston OM ... Ken Stevens WLIF/Baltimore VP/GM ... Tom Bigby WIP/Philadelphia Stn. Mgr. ... William Blackwell Jefferson-Pilot President, Clarke Brown J-P Radio President ... Gene Knight KFMB/San Diego OM ... Don Trout KKBQ/Houston Exec. VP/Radio ... Ken Beck named PD at KFWB/L.A. ... Pat Duffy VP/GM at KRTH/L.A. ... Larry Snider KRQR/SF PD ... Kris McClendon WMXD/Detroit OM ... John Hart WXTU/ Philly PD ... Mike Love WBLS/NY PD ... Gerry DeFrancesco KIIS/L.A. Pres./GM ... Rick Torcasso Alliance Broadcasting



Sr. VP/Ops...**Don Bouloukos** WABC/NY Pres./GM ... **Jerry Bobo** Pres./GM of KODZ/Dallas.

#### RECORDS

Barry Weiss Jive/Silvertone Sr. VP/GM ... Craig Lambert Atco Sr. VP ... Ed Eckstine, Mike Bone co-Presidents at Mercury ... Lisa Velasquez Atlantic VP/ Pop ... Steve Schnur Elektra VP/Album Promo ... Andy Allen Island Sr. VP/GM ... Al Moinet Charisma VP/Pop Promo ... Davitt Sigerson Polydor/U.S. President ... Val Azzoli Atlantic VP ... Jeffrey





Lenny Bronstein now VP/Pop Promo at Charisma

Crossover Promo ... **Roy Lott** Arista Exec. VP/GM ... **Mel Lewinter** Atlantic Vice Chairman ... **Jack Rovner** Arista Sr. VP ...**James Stroud** Giant/Nashville President ...**Michael Plen** rises to Virgin



Al Cafaro upped to EVP of PolyGram Holdings

Sr. VP/Promo ... John Barbis PLG Sr. VP ... Rick Stone A&M Sr. VP/Promo ... Charlie Minor Giant President ... John Fagot Capitol Sr. VP/Promo ... Burt Baumgartner Columbia Sr. VP/Promo ... Rich Fitzgerald Reprise Sr. VP / Promo ... Kevin Carroll Chrysalis VP/ CHR Promo. Dave Ross Nat'l AOR ... Bill Pfordresher Curb VP/CHR ... Butch Waugh, Randy Goodman RCA Sr. VP/Promo, Sr. VP/Mktg. ... Sky Daniels PLG VP/Promo ... Bill Bennett DGC Promo ... Greg Thompson SBK Sr. VP/Promo ... Jerry Blair VP/Top 40. Lisa Wolfe Nat'l Singles at Columbia ... Harry Palmer Atco President ... Ritch Bloom Capitol VP/Promo ... Martha Thomas-Frye MCA VP/Promo, Black Music ... At Columbia: Paul Rappaport VP/Artist Dev't, Kid Leo VP/AOR, Jim Delbalzo VP/Album Promo. Pam Edwards West Coast Promo ... Arista/ Nashville: Tim DuBois Sr. VP/GM; Allen Butler VP/Promo: Mike Dungan to Sr. Dir. ... Joe Riccitelli PLG Nat'l Promo.

#### IN MEMORIAM

Bill Graham dies in helicopter crash.

# 

Jerl'se Jerl'se

#### GUESS YOU DO....

YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER YEAR AFTER



#### CHR

- BRYAN ADAMS (Everything I Do) I Do It For You
- PAULA ABDUL Rush Rush
- AMY GRANT Baby, Baby MARIAH CAREY Someday 4
- **KARYN WHITE Romantic**
- COLOR ME BADD I Adore Mi Amor 6
- MARIAH CAREY I Don't Wanna Crv
- **EXTREME More Than Words** 8
- CATHY DENNIS Touch Me (All Night Long) 9
- AMY GRANT Every Heartbeat 10
- COLOR ME BADD I Wanna Sex You Up 11
- MARIAH CAREY Emotions 12
- TARA KEMP Hold You Tight 13 14
- **EMF Unbelievable**
- LONDONBEAT I've Been Thinking About You 15
- GLORIA ESTEFAN Coming Out Of The Dark 16 WILSON PHILLIPS You're In Love 17
- WHITNEY HOUSTON All The Man That I Need 18
- PAULA ABDUL The Promise Of A New Day 19
- SURFACE The First Time 20
- HHFIVE I Like The Way (The Kissing Game) 21
- 22 TIMMY T. One More Try
- **ROD STEWART Rhythm Of My Heart** 23
- 24 MICHAEL BOLTON Time, Love And Tenderness
- 25 **ROXETTE** Jovride

#### AC

CO. CO.

- BRYAN ADAMS (Everything | Do) | Do It For You 1
- **GLORIA ESTEFAN** Coming Out Of The Dark 2
- 3 **RICK ASTLEY Cry For Help**
- WHITNEY HOUSTON All The Man That I Need 4 AMY CRANT Baby, Baby 5
- 6 PAULA ABDUL Rush Rush
- WILSON PHILLIPS You're In Love MARIAH CAREY I Don't Wanna Cry 8
- MICHAEL BOLTON Love Is A Wonderful Thing 9
- 10 GLORIA ESTEFAN Can't Forget You
- **CATHY DENNIS Too Many Walls** 11
- **ROD STEWART** The Motown Song 12
- AARON NEVILLE Everybody Plays The Fool 13
- 14 **ROD STEWART Rhythm Of My Heart**
- STYX Show Me The Way 15
- AMY GRANT Every Heartbeat 16
- LUTHER VANDROSS Power Of Love/Love Power 17
- MICHAEL W. SMITH Place In This World 18
- BONNIE RAITT Something To Talk About 19
- 20 CELINE DION Where Does My Heart Beat Now
- MICHAEL BOLTON Time, Love And Tenderness 21
- **OLETA ADAMS Get Here** 22
- DARYL HALL & JOHN OATES Don't Hold Back Your Love 23
- 24 **EXTREME More Than Words**
- NATALIE COLE w/NAT "KING" COLE Unforgettable 25

#### COUNTRY

- HAL KETCHUM Small Town Saturday Night
- **REBA MCENTIRE** Fallin' Out Of Love
- 3 LORRIE MORGAN We Both Walk
- **DIAMOND RIO Mirror, Mirror** Δ 5
- **RICKY VAN SHELTON I Am A Simple Man**
- 6 TANYA TUCKER Down To My Last Teardrop BROOKS & DUNN Brand New Man
- SAWYER BROWN The Walk 8
- 9 **DIAMOND RIO Meet In The Middle**
- 10 **BILLY DEAN Somewhere In My Broken Heart**
- **CARTH BROOKS** The Thunder Rolls 11
- 12 ALAN JACKSON Someday
- 13 ALAN JACKSON Don't Rock The Jukebox
- TRAVIS TRITT Drift Off To Dream 14
- JOE DIFFIE New Way (To Light Up An Old Flame) 15
- LIONEL CARTWRIGHT Leap Of Faith 16
- 17 **DOUG STONE** In A Different Light 18
- **GEORGE STRAIT YOU KNOW ME Better Than That**
- JOE DIFFIE If The Devil Danced. 19
- 20 MARY-CHAPIN CARPENTER Down At The Twist... 21 LORRIE MORGAN A Picture Of Me (Without You)
- 22

(148)

- PAM TILLIS One Of Those Things 23
- LEE GREENWOOD w/SUZY BOCGUSS Hopelessly Yours DWIGHT YOAKAM You're The One 24

World Radio History

TRISHA YEARWOOD She's In Love With The Boy

#### **AOR TRACKS**

- **OUEENSRYCHE** Silent Lucidity
- SCORPIONS Wind Of Change 2
- **EXTREME** Hole Hearted 3 4
- R.E.M. Losing My Religion
- 5 **BLACK CROWES** She Talks To Angels
- VAN HALEN Runaround 6
- VAN HALEN Top Of The World
- TOM PETTY & THE HEARTBREAKERS Out In The Cold 8 g
- YES Lift Me Up 10 QUEENSRYCHE Jet City Woman
- **RUSH** Dreamline 11
- 12 LAW Laying Down The Law
- 13
- JESUS JONES Right Here, Right Now TOM PETTY & THE HEARTBREAKERS Learning to Fly 14
- SCHOOL OF FISH 3 Strange Days 15
- BLACK CROWES Seeing Things 16
- **STING All This Time** 17
- 18 METALLICA Enter Sandman
- 19 .38 SPECIAL The Sound Of Your Voice
- **EXTREME** More Than Words 20
- 21 SCORPIONS Send Me An Angel
- 22 **ALLMAN BROTHERS End Of The Line**

TRACIE SPENCER Tender Kisses

WHITNEY HOUSTON Miracle

**GLADYS KNIGHT Men** 

LEVERT Baby I'm Ready

JODECI Forever My Lady

**BOYZ II MEN Motownphilly** 

**MARIAH CAREY** Emotions

O'JAYS Keep On Lovin me

**VESTA Special** 

EN VOCUE Don't Go

PEABO BRYSON Can You Stop The Rain

**RUDE BOYS** Written All Over Your Face

JOHNNY GILL Wrap My Body Tight

FREDDIE JACKSON Do Me Again

10 BEBE & CECE WINANS Addictive Love

DAMIAN DAME Right Down To It

LUTHER VANDROSS Power Of Love/Love Power

TEDDY PENDERGRASS It Should Have Been You

BOYZ II MEN It's So Hard To Say Goodbye To Yesterday

LUTHER VANDROSS Don't Want To Be A Fool

HI-FIVE I Like The Way (The Kissing Game)

RALPH TRESVANT Stone Cold Gentlemen

25 KEITH SWEAT I'll Give All My Love To You

**NEW ROCK ALBUMS** 

**BIG AUDIO DYNAMITE II The Globe** 

**PSYCHEDELIC FURS** World Outside

EARL KLUCH Midnight In San Juan

SPECIAL EFX Peace Of The World

BILLY JOE WALKER, JR. The Walk

**GRANT GEISSMAN** Flying Colors

JOE SAMPLE Ashes To Ashes

**RIPPINGTONS Curves Ahead** 

DAN SIEGEL Going Home

**ACOUSTIC ALCHEMY Back On The Case** 

SIOUXSIE & THE BANSHEES Superstition

10 ROBYN HITCHCOCK & THE EGYPTIANS Perspex Island

R.E.M. Out Of Time

**EMF** Schubert Dip

JESUS JONES Doubt

NAC ALBUMS

DAVE KOZ Dave Koz

**DOTSERO** Jubilee

**ELECTRONIC Electronic** 

**CROWDED HOUSE** Woodface

HI-FIVE I Can't Wait Another Minute

LISA FISCHER How Can I Ease The Pain

- **ROGER MCGUINN King Of The Hill** 23
- MARC COHN Walking In Memphis 24
- 25 **CINDERELLA Heartbreak Station**

#### URBAN

2

3

4

5

6

8

9

11

12

13

14

15

16

17

18

19

20

21

22

23

24

1

2

3

4

5

6

8

q

Δ

5

8

9

10

LA'S La's



"Do It"

## EVERYTHING

"Hooch" "Good Thing"

### MORCHEERA

"Let Me See" "Part Of The Process"

# RIALTO.

D. Ting & The P

Tina & The B-Sides 'Fall From Grace'

The Tragically Hip

"Poets"

Bite This.

Congratulations to Radio & Records on twenty-five years of success from your friends at Sire Records in our first year.

World Radio History



# And Then There Was One

Arbitron always had competition, and never more serious than that from Birch Research. The latter company had a national telephone-based system that earned respect from its customers.

But Birch could no longer bear the weight of a sagging economy, and it shut its doors in 1992 after 13 years in business. That meant Arbitron was alone in the radio ratings

business, and that left managers uneasy over their prospects at contract renewal time. That was good enough for Kurt Hanson, head of Strategic Media Research, to debut AccuRatings. The effort is still around, but has yet to catch on with the agency community.

The FCC took its first steps toward massive deregulation when it relaxed its duopoly rules. Companies were now allowed to own two AMs and two FMs in a market, and companies immediately began to seize the opportunity. Despite this being the first time year-to-year industry revenues declined since the birth of radio advertising, radio stations were valuable. Jacor Communications fell

into the Zell/Chilmark fund. Premiere Radio Networks went public, as did Saga Communications. And Infinity Broadcasting shelled out \$100 million for the Cook-Inlet radio properties.

All was not quiet on the record industry front, either. Richard Branson sold his Virgin Music Group for nearly a half-billion dollars to Thorn-EMI. Madonna and her manager Freddy DeMann created Maverick and cemented ties with Time-Warner. Digital radio continued its development in 1992. Although the

> NAB had previously endorsed the Eureka-147 system, which operates on a band different from AM and FM, it switched gears and stood behind in-band, on-channel technology. If it worked, it would theoretically allow broadcasters to go digital without giving up their current spectrum.

And, believe it or not, 1992 was the year Arbitron took the wraps off its "People Meter." The company said the device, when worn by a "survey respondent," would monitor radio-listening habits. It was targeted for use in 1994.

Alas, 1992 was to be **R&R**'s last year in the convention business for awhile. Garth Brooks and ZZ Top headlined an explosive superstar show, while General H. Norman Schwartzkopf delivered a

rousing keynote address. We asked Clear Channel CEO Lowry Mays for his reflections. Joining him are PolyGram executive Johnny Barbis and

Country radio personality Gerry House.

#### Reflections



L. LOWRY MAYS

**Personal influences:** "[Sons] Mark and Randall Mays, because I'm constantly amazed at the capacity they have for creating ideas and managing people and the growth of our company. They are extremely valuable — certainly more valuable than I. They probably have had more to do with the success of the company in the last five years than I have."

**First Clear Channel property:** KEEZ-FM/San Antonio, an AOR station with 13 employees.

Advice for the young in radio: "This is the most marvelous industry. If you are in sales, there is great fun solving the customers' problems. Programming is a daily challenge, and it is selffulfilling. The more creative you are, the more likely the industry is to be a great long-term career for you."

Advice for the worried in radio: "The industry is still in need of strong leadership in every phase of operations. There will always be a great need for good people. Keep doing what you do — just make sure that you are doing it better."

Most satisfying job experience: "KEEZ. All I knew was that somehow I needed to generate some revenue, because they didn't have any ratings. In those days, the majority of the listening was being done on the AMs, and we were trying to create revenue by showing the customers that their listeners actually bought products. The important part of those early days was trying to create something for the customer that didn't have any visual means."

Most disappointing job experience: "If it ain't fun, I don't do it!" Corporate philosophy: "We re-

ally try to stay close to the customer to measure their performance and concentrate on their business a- at the local level."

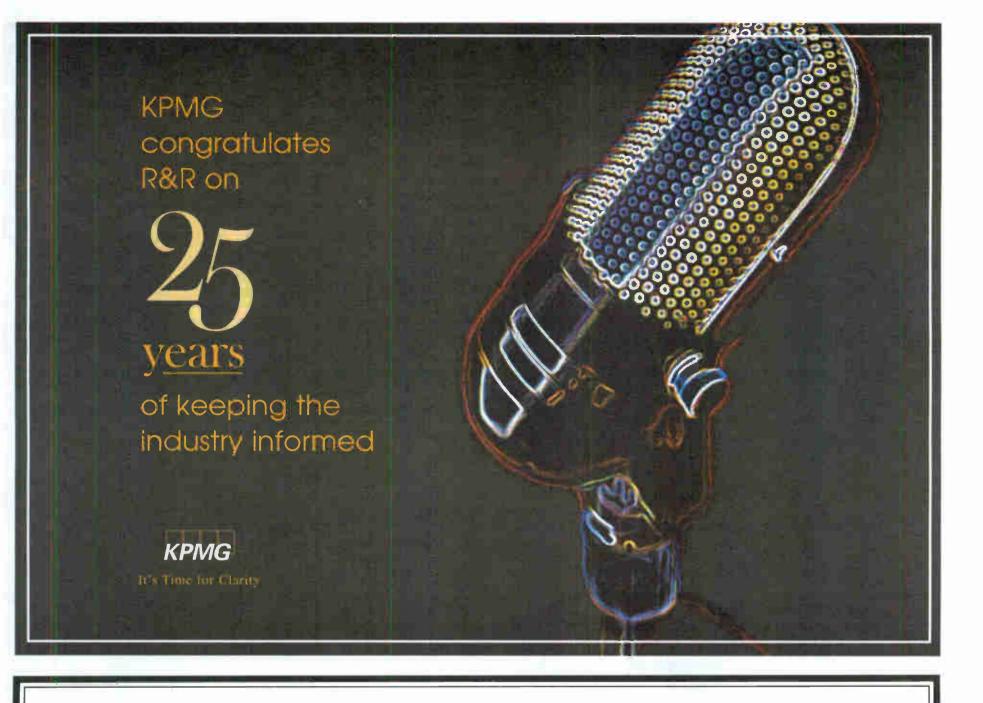
#### **World Radio History**

#### **Signs Of The Times**

- Recession blues. Radio suffers first year-to-year decline in ad revenues since industry began
- Birch shuts doors on ratings service after 13 years
- KMPC/L.A. flips to all-Sports
- RAB Managing Sales Conference attendance up 65%
- Thorn-EMI buys Virgin Music
- Premiere Network goes public for \$7.5 million
- Madonna, Time-Warner, and Freddy DeMann form multimedia entertainment company Maverick
- Saga Communications files \$28 million stock offering
- Evergreen buys Century's KMEL/SF for \$44 million
- Kurt Hanson debuts AccuRatings
- FCC Commissioner Barrett warns broadcast deregulation may hurt career opportunities
- Tough times in network radio business; CBS Radio Net lays off 15% of its staff, blames recession, sports rights
- Stern shares soar on both coasts
- Commission mulls
   step-increase ownership plan
- Commission relaxes ownership limits, "duopoly" now permitted; station trading blitz begins
- Infinity buys Cook Inlet for \$100 million
- President Bush signs measure limiting "indecent" programming to midnight-6am safe harbor
- Jacor majority control sold to Zell/Chilmark fund
- ABC Radio considers kids
   radio network with Disney
- FCC to wage all-out assault against Stern, hits L.A. affiliate with \$105,000 fine
- Industry groups stage attack on Satellite CD Radio plan
- Al Sikes resigns as FCC Chairman







#### Michael N. Burlant and Vincent E. Pellerito

of



Congratulate



on 25 years of extraordinary success!

Cushman Realty Corporation, a national real estate brokerage firm serving the entertainment industry for 20 years, is proud to represent Radio & Records, the leader in reporting the industry's hottest news!



## **Compact Discoveries**

1992 was a ballad-heavy year. "End Of The Road" by Boyz II Men, "Save The Best For Last" by Vanessa Williams, "Sometimes Love Just Ain't Enough" by Patty Smyth & Don Henley, and "I'll Be There" by Mariah Carey were the top four songs of the



Pearl Jan

year at CHR. The Williams and Smyth/Henley tracks were also Nos. 3 and 4, respectively, at AC as well.

The grunge sound broke through at Rock radio in 1992, courtesy of Seattle-based Nirvana, who landed three top 10 tracks at AOR, including the format's biggest hit, "Come As You Are." Another band from the great Northwest was Pearl Jam, whose album Ten produced the hits "Even Flow" and "Jeremy," among others. Eddie Vedder and company created a mystique that's still prevalent today.

U2's Achtung Baby --- one of the band's biggest albums ever - topped the New Rock album chart and featured the hit tracks "Mysterious Ways," "Even Better Than The Real Thing," and "One," to name a few

But the biggest rock group in

'92 had to be the Black Crowes, who had four No. 1 tracks at AOR - "Remedy," "Sting Me," "Thorn In My Pride," and "Hotel Illness" from their album The Southern Harmony And Musical Companion. With the ballad glut of '92,

it's no surprise that it was a huge year for Celine Dion. The Canadian-born singer had three chart-topping AC hits with "If You Asked Me To." "Nothing Broken But My Heart," and the theme from the movie Beauty & The

Beast — a duet with Peabo Bryson.

1992 was the year Jon Secada burst onto the music scene. First played by then-WSTR/Atlanta OM Tony Novia and MD Lee Chesnut. Secada had two huge AC and CHR hits with "Just Another Day" and



"Do You Believe In Us?" And who could forget Eric Clapton's powerful "Tears In Vanessa Williams

Heaven," a song recorded in memory of his son, who died tragically after falling out of a high-rise window? The song was a hit at CHR, AOR, and AC.

On the Urban side, '92 was the debut year for Chicagoborn R. Kelly, who, with his group Public Announcement, topped the chart twice, once with the year's biggest hit, "Honey Love," and again with "Slow Dance (Hey Mr. DJ)." TLC came onto the scene in '92, too, with their debut album, Oohh...On The TLC Tip. Hits

from that album included "Ain't 2 Proud 2 Beg," "Baby-Baby-Baby," and "What About Your Friends." Over at Country, Brooks & Dunn, Tracy Lawrence, and Wvnonna each had three No. 1 hits at the format in a year

that saw a lot of chart activity, as 44 different songs reached the top spot.



#### **QUOTABLE QUOTES**

"It's amazing that in 1992 we have some of the best-sounding technical stations yet the worst humansounding stations."

> Robbins

"I think it's uncertain how digital audio broadcasting is going to develop. I believe overall there will be fewer stations 10 years from now than exist today."

-FCC Chairman Al Sikes

"We never do live spots or advertise anything. Why would we whore the relationship we've fought so hard to make with the listener?" —KLOS/L.A.'s Mark & Brian

"Rappers brought back R&B. They're helping us remember that we sang the blues and other things besides love songs one after another."

> - Russell Simmons, Def Jam Chairman/Founder

#### Reflections



JOHNNY BARBIS

"I started in the music business in 1971 in San Francisco, working in the mail room at H.R. Bassford, a local independent record distributor. I ran errands, ran records across town, and everything else for \$25 a week. Not long after, I started working for Denny Cordell's and Leon Russell's Shelter Records in SF.

"J.J. Cale was one of the first records I worked. Dave Sholin, who was at KLIV then, said he couldn't play the A side but loved the B side, 'Crazy Mama.' I barely

knew what an A side was, but I called Cordell and told him that Dave thought the B side was a great record. Cordell said if Dave wanted to play 'Crazy Mama,' it was all right by him. I called up, got the add, and the song quickly became a hit.

"Record promotion has changed a lot since then. In those days, people drew much more from the gut. You could walk into the radio station and work your records in. By the time you walked out of the station and got into your car, you could hear the

World Radio History

artist on the radio. It's much tougher these days. There are so many format niches, so much research, so many charts, consultants. And it takes much longer to see if a record is a hit or not.

Believe me, starting out as I did helps me immensely in my job as Island Records President. I can relate to the people who work with us on the street because I was there. And it was there that I learned to fight for your artists and that's what Davitt Sigerson and I are doing every single day at Island."

# Congratulations R&R on Your 25<sup>th</sup> Anniversary

# From Your Business News Source

# Bloomberg N E W S

BLOOMBERG NEWSRADIO®

BLOOMBERG® Market Minutes • BLOOMBERG Morning Show

BLOOMBERG Urban Report • BLOOMBERG Spanish Report • BLOOMBERG Classical Format Newscast.



#### So Long, Arbitron

يىلىيىنى ئىرىلىيىلى قىرىر ئىرىلى بىرىلى ئى مەنلىرىلى قى قىرىر بىلى قى قى <sup>2</sup>ارىچىكى قى ئۇلۇرلى قەرلىكى قى

Citing "ridiculous" prices and "lousy" service, EZ Communications and Golden West dump Arbitron.

Z100/NY night guy Chio The Hitman and Dr. Judy Kuriansky begin co-hosting a Loveline-style show. KROQ/L.A. Loveline co-host/creator Jim "Poorman" Trenton launches an on-air tirade against Z100, accusing the station of "ripping off" his concept. Mel Karmazin threatens to sue, while Z100 owner Malrite czar Milton Maltz claims the station's use of Love Lines back in '83. The battle is settled after Z100 opts for the Lovephones title. Meanwhile, Karmazin and KROQ VP/GM Trib Reeb talk about an in-house syndication deal for the station's Loveline show.

Saga suspends VP/GM Joe Schwartz and four WNOR/Norfolk staffers over an April Fool's Day hoax that led listeners to believe a local recreation area was about to explode

Speculation is rampant regarding WNEW-FM/NY VP/GMTed Utz's reassignment as VP/Programming; some see it as a demotion.

Howard Stern is set to debut in Chicago, but the station is unnamed. Speculation is it will be WLUP. Meanwhile, Stern debuts in Dallas on KEGL and promises not to set foot in Big D until he's No. 1, at which time he'll - among other promises - "have a picnic on the infamous grassy knoll.

Morton Downey Jr. shakes things up at WWRC/DC: One hour into his debut, he screams at a carping oldster, "If you don't like my show, take your gnarled fingers and twist the knob to another station."

KROQ/L.A. PDAndy Schuon leaves for MTV. Q106/San Diego PD Kevin Weatherly and Power Pig/Tampa PD Marc Chase remain the front-runners for the KROQ PD gig. Gene Sandbloom scores the station's MD gig.

Mainstream CHR WPHR/Cleveland flips to what one record rep dubs "white bread alternative pop rock."

Close to a year after dumping CHR for Easy Country, Gannett's KKBQ/Houston makes a major shift to a Hot Country-type approach. Susquehanna CHR Power 99/Atlanta incorporates New Rock direction as 99X.

KSCS/Dallas PD Ted Stecker resigns for personal reasons.

Keith Isley is hired at Y100/Miami as PD, then fired two days later,

**R&R** Retro

- R&R Convention '92 draws nearly 3000 to hear keynote speakers Gen. Norman Schwarzkopf and Dr. Roger Blackwell; entertainment includes Garth Brooks and ZZ Top
- Erica Farber joins as Sr. VP/Sales & Marketing

#### Reflections



GERRY HOUSE

Career inspiration: "Just being a goon for music. When I was young, I grew up near Cincinnati and listened to WLW and WSAI. Cincinnati was one of the last strongholds of really big star personalities. I thought these guys were gods — James Francis, Patrick O'Neal, Richard King, and Ron Brittain."

ERR WAVES

THESE CREATURES

**NewsMakers** 

Norm Schrutt WKHX/Atlanta Pres./

GM ... John McConnell KGO/SF

Ops Dir. ... Alan Goodman WWRC

& WGAY/Washington GM ... Bob

Visotcky KHIH/Denver VP/GM ...

Roy Sampson WCAO-AM & WXYV/

Baltimore OM ... Doug Sorenson

KRVK/KC PD ... Kevin Smith

WNEW/NY VP/GM ... Dave Lange

WCKG/Chicago PD ... Greg Tantum

Exec. Editor KFWB/L.A. ... Gerry

DeFrancesco President/Gannett

Radio Div.; Jay Cook WDAE &

**Elroy Smith** 

becomes PD

for WGCI-

FM/Chicago

RADIO

THEIR

DIGITAL REVOLUTION IS CHANGING RADIO, BUT...

First introduction to R&R: "I can remember reading it in the lounge of WSIX one day, and I was amazed that people were paying that much attention to the industry. I can honestly remember thinking, 'Is this important enough for us to have our own little magazine?' As it turned out, it was."

Current gig: Host of WSIX/Nashville's House Foundation morning show since 1988. A successful country songwriter, House also operates a music publishing company.

Most significant industry change: "I think it might be the reliance on research for everything. Although it's good, it seems like it's just squeezed the life out of so much of radio. It's as if nobody has an opinion

unless it says so in a statistical book somewhere. It's not radio like I used to listen to. There are

only a few guys doing real breakout personality stuff, and I think it's because of research and that mind-set.

Person who impacted career: "Steve Hicks brought me back from Los Angeles to Nashville. Everything else pales compared to that. I was doing well, but I wasn't that happy in Los Angeles. Steve did a research project — I just contradicted myself, didn't I? — Steve ran a research project that said, 'What should this station [WSIX] have?' and it said to bring me back. So, forget whatever I said about research. It's the best thing there is. I'm against research unless it rescues me from hell. Steve Hicks was smart enough to look at that and bring me back."

Most rewarding and disappointing career moment: "The most rewarding and the most disappointing are the same thing. In '73, I thought I'd gotten a job at WHAS/Louisville. I'd moved to Nashville and went up there to interview with the PD. When I called, they thought I said 'Gary,' instead of 'Gerry.' They thought I was Gary Burbank calling. I drove all the way up there and thought I had the job. When I got there, they said, 'You're not Gary Burbank. We hired Gary, not Gerry.' I was absolutely crushed. So Gary got the job at 'HAS, and I came back to Nashville.'

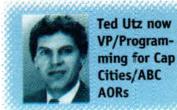
WUSA/Tampa Pres./GM; Marc Kaye KIIS/L.A. Pres./GM ... Craig Wilbraham KKBT/L.A. GM ... Rod Zimmerman KMOX/St. Louis VP/GM

THEY STIL

SOUND TOO BOTTOM HEAVY

TOO MUCH BASS.

... Steve Goldstein WTEM/Washington part owner/GM ... Joel Hollander WFAN/NY GM ... Kevin Weatherly ioins KROQ/L.A. as PD ... Tracy Johnson KKLQ/San Diego PD ... Robert Neil Cox Exec. VP/Radio ... Bob Hamilton Dir./Prog. KFRC/SF ... Kevin Metheny KQQL/Minneapolis PD ... Chris Claus KTWV VP/GM ... Bill Bungeroth WPNT/Chicago GM ... Pat St. John NEW-FM/NY PD ...



Richard Penn WRKO/Boston VP/GM Dan Griffin VP/GM WCBS/New York ... Capstar ups John Cullen to Promo ... Sr. VP, John King to WSIX/Nashville Maverick VP ... Hale Milgrim VP/GM ... Lloyd Roach WKSZ/ Philadelphia VP/GM ... Mike Glickenhaus XTRA/San Diego Exec. ... Nick Hunter joins Giant/ VP/GM ... John Fullam WKQI/ Nashville as GM; Bill Mayne VP/ Detroit Pres./GM ... Lee Logan Malrite Regional PD ... Alan Goodman WHTZ/NY VP/GM ... Michael Disney WCKG/Chicago VP/GM ... Dave Logan WLUP/ Chicago PD ... Steve Rivers Pyramid Broadcasting VP/Prog. ... Jeff Wyatt KIIS/L.A. PD ... Dave Robbins and Bob Moody Nationwide Group Program Managers ... Steve Goldstein Colfax Communications President ... David Kantor, Black Music ... Bob Catania Bart Catalane Exec. VPs ABC Elektra VP/Pop Promo ... Jim Radio Nets ... Greg Batusic WWI Network Radio Div. Prez ... Tom McKinley WTOP & WASH/Washington Exec. VP/GM ... Stephen Morris new Arbitron President ... Dave Van Stone KHMX/Houston PD ... Bill Pasha Paxson Corporate PD ... Randy Bongarten WNCN/ NY President/GM.



... Bruce Tenenbaum MCA Sr. VP/ legend Roy Acuff.



By Bobby Ocean

I DON'T CARE WHAT ANYONE ELSE SAYS,

THESE COS SOUND TOO TINNY

ERK

Elaine Locatelli becomes Columbia Nat'l Dir./AC Promo

WAVES

**BY BOBBY OCEAN** 

Promo ... Jeffrey Naumann Virgin VP/Radio Promo ... Kyle Lehning Asylum/Nashville Exec. VP/GM ... Mark Golick MCA VP/Promos ... Steve Tipp VP/Contemporary Promo at WB/Reprise ... Danny Goldberg Sr. VP Atlantic ... Benny Medina WB Black Music Division Sr. VP/GM ... Jerry Lembo Columbia VP/AC Promo ... Jack Satter Jive Sr. VP/Pop Promo ... Danny Buch Atlantic VP/Promo ... Dave Ross PLG Nat'l AOR ... Phil Quartararo Virgin President ... Michele Santosuosso RCA Dance Promo Jeffrey Blalock Capitol Pop Abby Konowitch Capitol President/CEO ... Phil Costello Def American VP/Promo



Promo ... Geffen, DGC merge promo staffs; Bill Bennett GM ... Jean Riggins Capitol VP/GM, Elliott Arista VP/Top 40 Promo ... Bryan Switzer Atlantic/Nashville VP/Promo.

#### IN MEMORIAM

WAPW/Atlanta VP/GMBill Phippen ... WMAL/Washington morning cohost Jackson Weaver ... Odell Charles White, former All-Pro Broadcasting Corporate VP ... Skip Bishop RCA VP/Pop Promo Roger Miller ... Country music





#### CHR

- BOYZ II MEN End Of The Road
- VANESSA WILLIAMS Save The Best For Last 2 PATTY SMYTH W/DON HENLEY 3
- Sometimes Love Just Ain't Enough
- MARIAH CAREY I'll Be There 4
- TLC Baby, Baby, Baby 5
- EN VOGUE My Lovin' (You're Never Gonna Get It) 6
- **RED HOT CHILI PEPPERS Under The Bridge**
- 8 JON SECADA Just Another Day **CELINE DION IF YOU Asked Me To** 9
  - MICHAEL JACKSON Remember The Time 10
  - **SHANICE I Love Your Smile** 11
- **ELTON JOHN** The One 12
- MARIAH CAREY Make It Happen 13
- 14 PM DAWN I'd Die Without You
- TOM COCHRANE Life Is A Highway BOBBY BROWN Humpin' Around 15
- 16 **ERIC CLAPTON Tears In Heaven**
- 17 ATLANTIC STARR Masterpiece
- 18 PRINCE & THE NEW POWER GENERATION 19 Diamonds And Pearls
- MADONNA This Used To Be My Playground 20
- 21 **GUNS N' ROSES November Rain**
- HI-FIVE She's Playing Hard To Get 22
- FIREHOUSE When I Look Into Your Eyes 23 JOE PUBLIC Live And Learn
- 24 MR. BIG To Be With You

#### AC

- **ELTON JOHN** The One
- 2 **PETER CETERA Restless Heart**
- **VANESSA WILLIAMS** Save The Best For Last 3 PATTY SMYTH W/DON HENLEY 4 Sometimes Love Just Ain't Enough
- **GENESIS** Hold On My Heart 5
- JON SECADA Just Another Day 6
- **CELINE DION IF YOU Asked Me To**
- **ERIC CLAPTON Tears In Heaven** 8
- **RICHARD MARX Hazard (The River)** 9
- K.D. LANG Constant Craving ATLANTIC STARR Masterpiece 10
- 11 **CELINE DION** Nothing Broken But My Heart
- 12 RICHARD MARX Take This Heart
- 13 AMY GRANT I Will Remember You
- 14 15 MICHAEL BOLTON Missing You Now
- **KENNY LOCCINS** The Real Thing 16
- PAUL YOUNG What Becomes Of The Brokenhearted 17
- **CELINE DION & PEABO BRYSON Beauty And The Beast** 18
- 19 MARIAH CAREY I'll Be There
- VANESSA WILLIAMS Just For Tonight 20
- 21 **BONNIE RAITT Not The Only One**
- 22 LIONEL RICHIE Do It To Me
- SWING OUT SISTER Am I The Same Girl 23
- 24 WILSON PHILLIPS You Won't See Me Cry
- MARIAH CAREY Can't Let Go 25

#### COUNTRY

- 1 DIAMOND RIO Norma Jean Riley
- JOE DIFFIE Ships That Don't Come In
- 3 MCBRIDE & THE RIDE Sacred Ground TRISHA YEARWOOD The Woman Before Me 4
- SHENANDOAH Rock My Baby 5
- JOHN ANDERSON When It Comes To You 6
  - VINCE CILL Take Your Memory With You
  - BROOKS & DUNN Neon Moon
  - **REBA MCENTIRE Is There Life Out There**
  - ALAN JACKSON Dallas 10

92

(156)

- 11 BILLY DEAN IF There Hadn't Been You
- 12
- TRACY LAWRENCE Today's Lonely Fool LEE ROY PARNELL What Kind Of Fool Do You Think I Am 13

**World Radio History** 

- RANDY TRAVIS IF I Didn't Have You 14
- MARK CHESNUTT I'll Think Of Something 15
- SAWYER BROWN Some Girls Do 16
- 17 VINCE GILL I Still Believe In You 18
- BROOKS & DUNN Boot Scootin' Boogie **GEORGE STRAIT SO Much Like My Dad** 19
- 20 **DOUG STONE** Warning Labels
- WYNONNA No One Else On Earth 21
- TRAVIS TRITT Nothing Short of Dying 22
- 23 **RICKY VAN SHELTON Backroads**
- 24 **COLLIN RAYE Every Second**
- **BILLY DEAN** Only The Wind

#### **AOR TRACKS**

- NIRVANA Come As You Are 1
- 2 PEARL JAM Even Flow
- **BLACK CROWES Thorn In My Pride** 3
- SPIN DOCTORS Little Miss Can't Be Wrong 4
- **OZZY OSBOURNE** Mama, I'm Coming Home 5
- **RED HOT CHILI PEPPERS** Under The Bridge 6
- TOM COCHRANE Life Is A Highway 7
- 8 U2 One ARC ANGELS Living In A Dream
- 9 **TESLA** What You Give
- 10 **BLACK CROWES Remedy** 11
- BAD COMPANY How About That 12
- 13 BLACK CROWES Sting Me
- 14 MEN Church of Logic, Sin, & Love
- 15 OZZY OSBOURNE Road To Nowhere
- **PEARL JAM Jeremy** 16
- **GENESIS | Can't Dance** 17
- SAIGON KICK Love is On The Way 18
- **GUNS N' ROSES November Rain** 19
- **METALLICA Nothing Else Matters** 20
- 21 RUSH Ghost Of A Chance
- **EXTREME** Rest In Peace 22
- 23 UGLY KID JOE Everything About You
- 24 TEMPLE OF THE DOG Hunger Strike
- 25 U2 Even Better Than The Real Thing

#### URBAN

3

4

5

8

9

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

3

4

5

6

8

3

4

5

6

8

- R. KELLY & PUBLIC ANNOUNCEMENT Honey Love
- PATTI LABELLE Somebody Loves You Baby 2

MICHAEL JACKSON Remember The Time

KEITH SWEAT w/L.L. COOL J Why Me Baby

EN VOGUE My Lovin' (You're Never Gonna Get It)

VANESSA WILLIAMS Save The Best For Last

TRACIE SPENCER Love Me

**TROOP** Sweet November

**CHUCKII BOOKER Games** 

JODECI Come & Talk To Me

TLC Baby, Baby, Baby

AL B. SURE Right Now

TEVIN CAMPBELL Goodbye

10 MIKI HOWARD Ain't Nobody Like You

**HFFIVE** She's Playing Hard To Get

TEVIN CAMPBELL Alone With You

AARON HALL Don't Be Afraid

JOE PUBLIC Live And Learn

LIONEL RICHIE Do It To Me

BOYZ II MEN Uhh Ahh

U2 Achtung Baby

B-52'S Good Stuff

**CRACKER** Cracker

**NIRVANA** Nevermind

NAC ALBUMS

PAT METHENY Secret Story

PETER WHITE Escusez-Moi

AL JARREAU Heaven And Earth

**RIPPINCTONS** Weekend In Monaco

BOBBY CALDWELL Stuck On You

TOM GRANT In My Wildest Dreams

**CROVER WASHINGTON JR. Next Exit** 

10 RANDY CRAWFORD Through The Eyes Of Love

**ENYA Shepherd Moore** 

SAM RINEY Talk To Me

**10 SOUP DRAGONS Hotwired** 

MORRISSEY Your Arsenal

CURE Wish

MARY J. BLICE You Remind Me

BOYZ II MEN End Of The Road

**TONY TERRY Everlasting Love** 

**NEW ROCK ALBUMS** 

**INXS Welcome To Wherever You Are** 

CHARLATANS U.K. Between 10th And 11th

SOCIAL DISTORTION Somewhere Between Heaven And Hell

CHAKA KHAN Love You All My Lifetime

**CLENN JONES Here I Go Again** 

### Congratulations R&R on your 25 year partnership with country radio

A HALLAND

(Leta idada



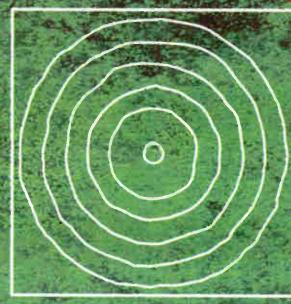
### **Country Radio Broadcasters, Inc.**



The 30th Country Radio Seminar in Downtown Nashville, March 10-13, 1999 www.crb.org

# Get Real. Real Music, from Rounder Records





ROUNDER®

Distributed by Mercury/PGD

# CONGRATULATIONS R&R

beat

### **On Your Twenty-Fifth Anniversary**

**Best Wishes For Many Years To Come** 

From your friends at GIPSON HOFFMAN & PANCIONE



## There's A New Sheriff In Town

A MA Shi

Bill Clinton was sworn into the Oval Office in 1993. How could those in the radio business have predicted that this Democrat and the FCC commissioners he appointed would be the driving force behind the deregulation that would revolutionize the industry?

RADIO & RECORDS

KLAX/LA Skyrockets 21st To First

ALLING THE ALL

Apre 164

Los Aq

November Radio Re Up 3% In RAB State

Your to theigh with 2% gain; RAB's Free

Mel Karmazin could have. In 1993, **R&R** reported that Karmazin was already sowing the seeds of deregulation in meetings with key members of Congress and the FCC. The

ID

relaxation of duopoly rules in '92 was a nice start, but Karmazin and many of his contemporaries felt radio could only have an equal footing with other media if it were drastically deregulated. In the meantime, the Clinton administration (particularly at the behest of VP Al Gore) had its own agenda for telecommunication reform ... so the wheels were in motion.

Meanwhile Karmazin wasn't waiting for the government to give the green light to expand. He assumed control of Unistar, invested in Westwood One, and merged the two operations. Clear Channel, meanwhile, acquired

Metroplex Communications, but it had to divest some of its stations in order to stay under the FCC limit. It attempted to spin off 11 stations to Jim Snowden, one of its African-American owners, but the FCC didn't take kindly to the deal, considering that Clear Channel planned to finance it. The proposal was eventually dropped.

R&R's Alternative department — it was called New Rock

in 1993 — exploded. No fewer than 18 stations signed on, including key outlets in Phoenix, St. Louis, Cincinnati, Atlanta, and Cleveland.

News/Talk also continued its stunning success. Rush Limbaugh might have supported George Bush in the '92 election, but he couldn't have been happier that Clinton won. He now had someone to rail against for the upcoming midterm elections. Meanwhile, his second-largest affiliate, KFI/Los Angeles, surpassed heritage Talker KABC for the first time. Another affiliate, WWDB/Philadelphia, had a stellar year thanks in part to

Limbaugh. It held on to six shares throughout the year.

Joining us with their reflections this year are Marv Dyson, President/GM of WGCI-AM & FM/Chicago, and Polly Anthony, who, in 1993, started Sony 550 Music.

#### Reflections



MARV DYSON

**Career inspiration:** "My mom and dad were both in it, and it was a natural progression. They were both on-air announcers. I didn't want to do that, so I ended up on the sales side and ultimately on the management side."

First R&R sighting: "Right here when I joined WVON & WGCI 20 years ago."

**Career path:** "When I first got into the business, I was an account executive. Now I am the President/General Manager of an AM and FM here in Chicago, and I am fortunate enough to be running the No. 1-rated FM station in the market. We are in the process of changing our AM, so that's what I am doing now."

**Biggestchangeofthepast25years:** "The two changes, and they affect everything in terms of radio, are the Telecommunications Act and the consolidation that has come about as a result of that. Consolidation is the biggest thing that has happened in this industry. Personally, I think it is going to be good for the industry."

**Big influences:** "My mom and dad would be first, because they kind of got me involved in radio vicariously through them. John Johnson, editor and publisher of *Jet* and *Ebony* magazines, had the second-most effect. He gave me the opportunity to manage his radio stations, and that's where I really learned what radio was all about."

Most rewarding, disappointing career points: "I suppose the most rewarding was the first time WGCI beat WGN in the ratings — not bringing them to their knees necessarily, but beating the radio station that everybody thought could never be beaten. The most disheartening was that we gave up the WVON call letters and made both stations WGCI. If I had that to do over, I would have retained the WVON call letters."

#### World Radio History

#### **Signs Of The Times**

- KLAX skyrockets 21st to first, first Spanish-language station to lead L.A.
- Karmazin in control at Unistar
- Some radio stations reported editing Stern show
- Evergreen Media files \$64 million stock offering
- IBM/Blockbuster to develop "Instant" CDs
- KSOL/SF morning man Mancow Muller suspended over hair stunt at Bay Bridge toll plaza
- Thomas Mottola-Mariah Carey
   wed
- Terry Jacobs exits Jacor chair in management shakeup
- EMRC discredits Atlanta Arbitron
- Station trading brisk again, but financing still scarce
- PolyGram purchases Motown for \$325 million
- Westwood One acquires Unistar; Infinity buys portion of WW1
- \$45 million suit over Stern
   cancellation on WLUP/Chicago
- Survey says ... boomers switch stations most
- Sony takes wraps off Sony 550 Music; Polly Anthony to serve as GM
- Karmazin wants owner caps lifted; efforts draw skepticism
- Court strikes down indecency law
- Republicans relent: Senate approves Hundt as FCC Chair; Hundt sworn in
- NY, L.A. stations announce curbs on questionable songs



#### **Tumbling Towers**

### **Compact Discoveries**

#### Whitney Houston was the

big story in 1993, as the music from the movie she co-starred in, The Bodyguard, dominated the charts. The biggest song was "I Will Always Love You," a cover of Dolly Parton's Country hit. Other hits from the movie included "I Have Nothing" and Houston's cover of Chaka Khan's 1978 smash "I'm Every Woman."

Houston's Arista labelmate Kenny G's Breathless album was one of the year's biggest. It featured the CHR, AC, and



NAC hits "Forever Love" and "By The Time This Night Is Over" - a song that featured vocals by Peabo Bryson

Janet Jackson moved over to Virgin after a long, successful run at A&M, and her winning streak continued. Her Janet album featured the hits "That's The Way Love Goes" which spent six weeks atop the CHR chart and two weeks atop Urban - "If" and "Again."

'93 was the comeback year for Duran Duran, as the band topped the CHR chart with "Ordinary World" and peaked at No. 2 with "Come Undone."



Speaking of comebacks, Meat Loaf landed his first hit in 15 years with "I'd Do Anything For Love (But I Won't Do That)' from his Bat Out Of Hell II album.

While Toni Braxton first charted in '92, her self-titled debut album was released in 1993, which signaled the start of a career that is still going strong today. '93 was the year Braxton had the multiformat hits "Another Sad Love Song" and "Breathe Again."

The year's biggest AOR album was Soul Asylum's Grave Dancer's Union, which topped the chart thanks to the tracks "Runaway Train," "Somebody To Shove." and



Sou! Asylum

"Black Gold." The band also saw success at Alternative with several tracks, and "Train" crossed them to CHR

Aerosmith came in second with their Get A Grip album. The album delivered three No. 1s to the AOR Tracks chart -"Cryin'," "Livin' On The Edge," and "Eat The Rich" - the first two topping the chart for six and seven weeks, respectively.

Two of the decade's biggest rock and alternative songs were released in '93. Most Active Rock and Alternative stations will find the Stone Temple Pilots' "Plush" and "Are You Gonna Go My Way" by Lenny Kravitz in their power gold category. 1993 was also the year a band from Arizona called the Gin Blossoms hit the airwaves with "Hey Jealousy" and "Found Out About You?

On the Country chart, Alan Jackson, Reba McEntire, Alabama, and George Strait each had three No. 1 hits. But nobody had a bigger year than Garth Brooks, who topped the Country chart five separate times with tracks from his That Summer and In Pieces albums.



"It's certainly possible that my good numbers are a wobble and Howard's down book is a wobble, but I think people are curious about evil, and I think he's evil."

-Rick Dees, KIIS-AM & FM personality

#### Reflections



POLLY ANTHONY

Career inspiration: "It's the music. I've always been a huge music fan - live, recorded, any way I could get it! But an interesting thing happened: The business side started tugging at me like the creative side.

First R&R sighting: "One of my first music jobs was promotion assistant. R&R was embryonic at that point - maybe three or four years old — but it was clear that my bosses used it as their bible. At the end of the week, when they were done with their bible, I'll never forget sneaking it off their desks, taking it home, studying it, and quizzing myself about call letters and MDs' and PDs' names. It was my promotion primer." Most significant industry

#### change in the last 25 years: "When

I entered the business, there was far more of a 'Wild, Wild West' atmosphere. I've seen the emphasis switch from the music to the business. I've also seen women start to get their due respect over the past five to 10 years."

Personal influences: "From a very personal perspective, John Lennon. He was a continuous source of inspiration; his music set me on my path. And there are two people to whom I owe it all. The first is Larry Douglas, who saw this smart-mouthed kid with a lot of energy and a bit of talent. He trusted me, mentored me, and put up with me! Then, 10 years ago, the mentoring baton was handed to David Glew. His

tremendous support and patience have meant the world to me

Most rewarding career point: Starting 550 Music five years ago - being given the opportunity to develop a label and executive talent and, most importantly, to find amazing artists and successfully develop their careers.'

Most disappointing: "I'm an eternal optimist, so my disap-pointments have been few. Some are obvious: when your vision for a band or artist doesn't translate to the masses, or a band you love and want to sign chooses another label. However, the music business brings new opportunities to begin again.

(160)

25 years. Are those detected years or reported years?



A Regency Enterprises Company

Happy Anniversary from the wiseguys at Restless.





KSOL/SF morning dude Mancow Muller and three others are cited for two misdemeanors following a haircut stunt that stops morning rush-hour traffic. Mancow later escapes incarceration, but goes on three years' probation, and must pay a \$500 fine and \$500 to enroll in a community service program that will require 100 hours of his time.

Rumors abound that Mairite and Shamrock will merge. Speaking of Malrite, will WEGX/Philly morning man John Lander and his entire staff soon shift to Z100 to simulcast on both stations? Malrite VP/Prog. Steve Kingtson says there's no truth to that. Weeks later, Lander and 'EGX PD Brian Philips exit.

And more: Z100/NY demands that Z100/Philly give up its moniker. Following an out-of-court settlement, WKSZ (Z100)/Philly will change its on-air moniker. Malrite is banking on the change to clear the way for a much-speculated John Lander simulcast from WHTZ (Z100) back to Philly.

Twenty minutes into the two-hour KROQ/L.A. Loveline show, co-host Jim "Poorman" Trenton abruptly exits, citing tension with station management creating an "unworkable environment."

WBCN/Boston becomes Howard Stern's 14th affiliate and the first to air the shockmeister at night. A week later, KOME/San Jose welcomes Stern - also at night.

An upcoming meeting at Sony/Nashville conducted by Sony Prez Thomas Mottola will center on finding a new top-level management person. ST hears Arista/Nashville Sr. VP Tim DuBois will be asked. Weeks later, DuBois stays with Arista with a President title and expanded duties

Howard Stern is pulled from WLUP-AM/Chicago after 10 months. Word follows he'll sue Evergreen for the unceremonious vank — for \$20 million!

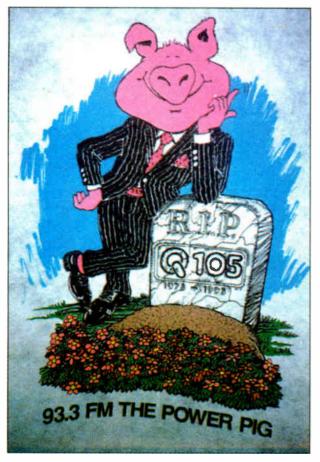
KROQ/L.A. morning duo Kevin & Bean - who contend that competitor **Rick Dees** tapes the first half of his AM show - sent Michael The Maintenance Man to spy on Dees to see if he really gets up that early. Furious, Dees alleges he saw a gun and refers to a "stalker" on-air.

Charles Koppleman named Chairman/CEO at EMI Records Group, North America; Daniel Glass becomes President/CEO of EMI Records Group

KRLD/Dallas in center of hostage storm; radio reacts to New York blast.

#### **R&R** Retro

**R&R** expands DC operations AOR Editor Harvey Kojan named PD at WNOR/Norfolk R&R to launch nationwide airplay monitor system Cyndee Maxwell becomes R&R AOR Editor **R&R** enters 21st year of service



Power Pig propaganda from WFLZ/Tampa.





#### **NewsMakers**

#### RADIO

J.D. Freeman VP/GM at KLAC & KZLA/L.A.; Eddie Esserman VP/ GM at KABL, KNEW & KSAN/SF ... Dave Shakes KMEL/SF PD ...



Todd Cavanaugh WBBM/Chicago PD ... Mary Catherine Sneed Summit Comm. Exec. VP/ Radio ... Frank Cody CEO, Brian Stone COO at Broadcast Architecture ... Paul Marszalek KFOG/ SEPD... Steve Smith WOHT/NY PD ... Clancy Woods WFOX/ Atlanta GM ... Scott Herman VP/ GM of WINS/NY ... Greg Solk WLUP-AM/Chicago VP/Prog. ... Andv Bloom Greater Media VP/ Prog. ... Robert Hall Sr. VP/ Prog. at ABC Radio Nets .. Bruce Reese Bonneville Int'l President ... Charlie Seraphin KRLD/Dallas VP/GM ... Allan Hotlen KOIT/SF PD ... Kevin Stapleford VP/Prog. at XTRA-FM/San Diego; Mike Halloran PD/MD ... Mark Chernoff WFAN/ NY PD ... Garett Michaels

Lawrence Tanter VP/PD, as KQBR/ Sacramento goes NAC ... Ted Utz WIBF/Philly VP/GM ... Mike Summers KXRK/SLC VP/Ops. & Prog.

... Brian Philips 99X/Atlanta PD ... Tom Joyner joins ABC Radio Nets. ... KMEL/SF ups Dick Kelley to VP/ GM ... Keith Naftaly now Evergreen VP/Prog. ... Gregg Steele OM at KRXX & KMZZ/Minneapolis Dave Ervin KBIG/L.A. PD ... Greg Stevens KKLQ/San Diego PD ... Dave Beasing KXEZ/L.A. PD ... Steve Streit WASH/DC PD ... Dan



Seeman KFAN/Minneapolis Stn. Mgr. ... Al Peterson VP/Ops, PAR Broadcasting ... Tom Poleman PD at KRBE/Houston.

#### RECORDS

Jon Leshav Elektra Sr. VP/Promo ... Ralph Simon Capitol Exec. VP ... Fred Davis Exec. VP, Ken Lane Sr. VP/Promo at EMI ... Bob Catania DGC/Geffen promo ... Ron Gregory VP/Pop Promo at Elektra ... Shelia Shipley Decca Sr. VP/ WPLY/Philly PD ... Ricky Tatum GM ... Rick Blackburn Atlantic/ Pres./GM, Mary White VP/Sales, Nashville President ... Phil DuBois Arista/Nashville President.



Vicki Leben now VP/CHR of PolyGram Label Group

Costello, Bruce Reiner Capitol VP/Promo, Nat'l Pop Promo, respectively ... Ron Urban Sony Sr. VP ... Atlanta sets Jazz div., Michelle Taylor Sr. Dir. ... Bill Pfordresher Zoo VP/Promo ... Harvey Leeds, Barbara Seltzer Epic VPs/Promo ... John Barbis PLG Exec. VP ... Bruce Hinton Chairman, Tony Brown President at MCA/Nashville ... Arif Marden Atlantic Sr. VP ... Joe Riccitelli PLG VP/CHR ... Kyle Lehning Asylum President ... Dave Loncao RCA VP/Album Rock Promo ... **Clarence Avant Motown Chairman** ... Phil Quartararo President/CEO of Virgin Records America ... Val



Azzoli Atlantic Exec. VP/GM Thomas Mottola President/COO Sonv Music Entertainment ... Jerry

Greenberg MJJ President ... Tim

## CALEALAN A 5 5 0 C I A T E 5

Vision...Talent...Integrity...Commitment

# TOM GALLAHAN

Providing Quality Service to Adult Demo Stations and Major Labels as an Indie for 7 years.

#### tel 303.545.0232 fax 303.545.0239 tac@diac.com

Please Note Our New Address: 1600 38th Street, Ste. 203 Boulder, CO 80301





1600 38th Street, Suite 203

Boulder, CO 80301

(303) 545-9990

FAX (303) 545-9993

E-MAIL: mazpromo@diac.com

TOM MAZZETTA

He charms. He cajoles. He persists. He's tenacious. He's relentless. He can be really annoying.

He's Mazzetta. Whatever it takes, he'll get you airplay.



#### CHR

- MARIAH CAREY Dreamlover
- JANET JACKSON That's The Way Love Goes 2
- UB40 Can't Help Falling In Love 3
- 4 SWV Weak
- PM DAWN Looking Through Patient Eyes 5
- VANESSA WILLIAMS & BRIAN MCKNIGHT Love Is 6
- WHITNEY HOUSTON I Have Nothing SPIN DOCTORS Two Princes 8
- TONY TONI TONE IF I Had No Loot 9
- JANET JACKSON IF 10
- SHAI Baby I'm Yours 11
- 12 SILK Freak Me
- 13 TONI BRAXTON Another Sad Love Song
- 14 DURAN DURAN Come Undone
- DURAN DURAN Ordinary World 15
- WHITNEY HOUSTON I WILL Always Love You 16
- 17 JADE Don't Walk Away
- 18 SWV Right Here/Human Nature
- **ROD STEWART Have I Told You Lately** 19
- 20 BILLY JOEL The River Of Dreams 21
- SOUL ASYLUM Runaway Train
- 22 WHITNEY HOUSTON I'm Every Woman
- 23 PEABO BRYSON & REGINA BELLE A Whole New World
- BOY KRAZY That's What Love Can Do 24
- 25 SNOW Informer

#### AC

lanJackson

- VANESSA WILLIAMS & BRIAN MCKNIGHT Love is
- RESTLESS HEART f/WARREN HILL Tell Me What You Dream **KENNY G Forever In Love** 3
- BILLY JOEL The River Of Dreams
- 5 PEABO BRYSON & REGINA BELLE A Whole New World
- KENNY G w/PEABO BRYSON By The Time This Night Is Over 6
- AARON NEVILLE Don't Take Away My Heaven
- 8 **ROD STEWART** Reason To Believe
- EXPOSE I'll Never Get Over You (Getting Over Me) 9
- **RICK ASTLEY Hopelessly** 10
- **ROD STEWART Have I Told You Lately** 11
- TINA TURNER I Don't Wanna Fight 12 13
- **STING** Fields Of Gold
- 14 ELTON JOHN Simple Life
- 15 **CELINE DION & CLIVE GRIFFIN When I Fall In Love**
- 16 JON SECADA Angel
- JON SECADA I'm Free 17
- WHITNEY HOUSTON I Have Nothing 18
- PETER CETERA Even A Fool Can See 19 20
- MARIAH CAREY Dreamlover **GLORIA ESTEFAN I See Your Smile** 21
- 22 DAVID CROSBY & PHIL COLLINS Hero
- 23
- GO WEST What You Won't Do For Love WENDY MOTEN Come In Out Of The Rain 24
- **RESTLESS HEART** When She Cries

#### COUNTRY

- VINCE GILL NO Future In The Past
- TRACY LAWRENCE Can't Break It To My Heart
- CLAY WALKER What's It To You ξ 4
- DWIGHT YOAKAM Ain't That Lonely Yet 5
- **COLLIN RAYE** That Was A River
- 6 LITTLE TEXAS What Might Have Been PATTY LOVELESS Blame It On Your Heart
- ALAN JACKSON Tonight I Climbed The Wall 8
- BILLY RAY CYRUS In The Heart Of A Woman 9
- 10 TOBY KEITH Should've Been A Cowboy
- JOHN MICHAEL MONTGOMERY I Love The Way You Love Me 11 12

**World Radio History** 

- DOUG SUPERNAW Reno MARK CHESNUTT It Sure is Monday 13
- GEORGE STRAIT Easy Come, Easy Co 14
- 15 ALABAMA Reckless
- 16 ALAN JACKSON Chattahoochee
- HAL KETCHUM Hearts Are Gonna Roll 17
- DOUG STONE Made For Lovin' You 18
- 19 TRACY BYRD Holdin' Heaven
- 20 BROOKS & DUNN We'll Burn That Bridge
- 21 WYNONNA Only Love

164

- 22 TRACY LAWRENCE Alibis
- BROOKS & DUNN She Used To Be Mine 23
- 24 CLINT BLACK No Time To Kill **GARTH BROOKS** That Summer 25

#### **AOR TRACKS**

- 1 STONE TEMPLE PILOTS Plush
- 2 BROTHER CANE Got No Shame
- LENNY KRAVITZ Are You Gonna Go My Way ζ.
- 4 AEROSMITH Crvin'
- **BLIND MELON NO Rain** 5
- 6 CRY OF LOVE Peace Pipe
- **CIN BLOSSOMS** Hey Jealousy
- SPIN DOCTORS Two Princes 8
- SOUL ASYLUM Runaway Train 9
- 10 PEARL JAM Black
- AEROSMITH Livin' On The Edge 11
- **ROBERT PLANT 29 Palms** 12
- AC/DC Big Gun 13
- STING If I Ever Lose My Faith In You 14
- JOHN MELLENCAMP Human Wheels 15
- COVERDALE/PAGE Pride And Joy 16
- SOUL ASYLUM Black Gold 17
- **URGE OVERKILL** Sister Havana 18
- BIG HEAD TODD & THE MONSTERS Broken Hearted Savior 19
- 20 **AEROSMITH Eat The Rich**
- COVERDALE/PAGE Shake My Tree 21 22 **GARY HOEY HOCUS POCUS**
- 23
- ALICE IN CHAINS Rooster
- 24 RED HOT CHILI PEPPERS Soul To Squeeze
- R.E.M. Man On The Moon

MEN AT LARGE So Alone

SILK Girl U For Me

LEVERT Good Ol' Davs

**BIG BUB Tellin' Me Stories** 

**REGINA BELLE IF I Could** 

JADE Don't Walk Away

JANET JACKSON IF

SWV I'm So Into You

**NEW ORDER** Republic

NAC ALBUMS

DAVE KOZ Lucky Man

PETER WHITE Promenade

LEE RITENOUR Wes Bound

10 JEFF LORBER Worth Waiting For

RICHARD ELLIOT Soul Embrace JAZZMASTERS The Jazzmasters TOM GRANT The View From Here

**KENNY G Breathless** 

SADE Love Deluxe

SILK Freak Me

SWV Weak

U2 Zooropa

**BELLY Star** 

II D EXTREME Cry No More

TONY TONI TONE IF I Had No Loot

TONY TONI TONE Anniversary

**NEW ROCK ALBUMS** 

**TEARS FOR FEARS Elemental** 

9 R.E.M. Automatic For The People 10 STING Ten Summoner's Tales

PORNO FOR PYROS Porno For Pyros

**GEORGE BENSON Love Remembers** 

CHANTE' MOORE It's Alright

SADE Kiss Of Life

JADE One Woman

JODECI Lately

U.N.V. Something's Goin' On

BRIAN MCKNIGHT One Last Cry

TONI BRAXTON Another Sad Love Song

BELL BIV DEVOE Something In Your Eyes

JANET JACKSON That's The Way Love Goes

R. KELLY & PUBLIC ANNOUNCEMENT Dedicated

DEPECHE MODE Songs Of Faith And Devotion

MIDNIGHT OIL Earth And Sun And Moon

MICHAEL COOPER Shoop Shoop (Never Stop Givin' You Love)

CRANBERRIES Everybody Else Is Doing It, So Why Can't We?

VERTICAL HOLD Seems You're Much Too Busy

URBAN

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

3

5

8

3

4

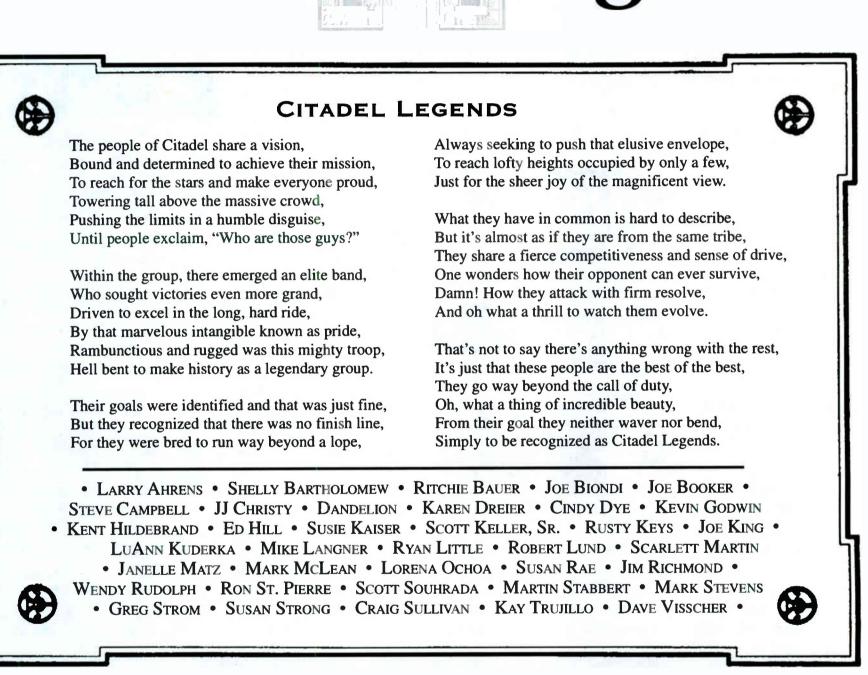
5

6

8



Salutes Our Legends



# **Congratulations** *KK* on 25 years of legendary service to the radio industry

#### **Citadel Communications Corporation**

Albuquerque • Allentown/Bethlehem • Billings • Boise • Colorado Springs • Eugene • Harrisburg/York • Johnstown • Little Rock •
 Medford • Modesto • Providence • Reno • Salt Lake City • Spokane • State College • Tri-Cities • Wilkes-Barre/Scranton •



# At The Edge Of Their Seats

White House Mulls Major FCC User Fee Increase

The scent of deregulation was in the air, and managers, programmers, and even air talent were openly wondering where their place would be in the new order.

The Clinton administration was on a march to reorganize America's telecommunications priorities — you know, all that "information superhighway" stuff. What most radio broadcast-

INSIDE

ers didn't know was the extent to which their industry was to be affected by all this. Many companies were setting themselves up for expansion through various methods. Heftel Broadcasting went public, Bud Paxson was poised to build a Florida empire by merging with publicly traded American Network Group and changing the name of the company to Paxson Communications. Mel Karmazin ended months of speculation by affiliating all of his Infinity stations with Interep, which created a division called Infinity Radio Sales.

Business turned out to be great for radio: The economy was roaring back, and it was the industry's first \$10 billion year, putting it in the

same ranks as the recording and movie theater industries.

Relationships between the radio industry and the government weren't good, however. FCC Chairman Reed Hundt frequently hinted at stronger regulation of broadcasters by way of EEO and indecency rules, and he floated the possibility of imposing spectrum fees. The FCC and Infinity had been nose-tonose with each other for years, thanks to Howard Stern fines (he racked up a million dollars worth in '93 alone), but the commis-

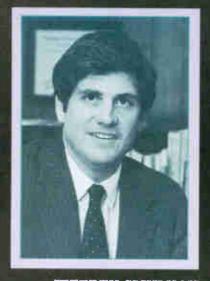
sion approved the purchase of KRTH/L.A. and WPGC/Washing-ton anyway.

The record industry proved to be in a tumultuous state in 1994. Warner Bros. Records President Mo Ostin left the label with just about everyone speculating that he would join the new Spielberg-Katzenberg-Geffen movie-music venture. Ostin's heir apparent, Larry Waronker, accepted, then declined to succeed Ostin. Meanwhile, two companies known for their formidable record labels and not their radio industry experience, Sony and Time-Warner, banded together to form SW Networks.

There was big news at R&R

too: 14-year editor Joel Denver left the company and was replaced by Tony Novia, and Kevin McCabe signed on as Director/Charts & Formats. Sharing their reflections of the past 25 years are Emmis Communications Chairman Jeffrey Smulyan and veteran Nashville executive Bruce Hinton.

#### Reflections



JEFFREY SMULYAN first ran October 2, 1998

**Career inspiration:** "I always wanted to go off on my own. I worked for my dad for a couple of years out of law school. I had a distant cousin who owned a small station, and my dad had a chance to invest in it. It was his way to convince me that I should go into business with him. In '79, I put together some investors and bought a small FM in Shelbyville, which became WNTS. It went on the air in '81. That was my first station in Emmis."

**Personal influences:** "I was close to my dad, who has passed away, and I'm very close to my mother. I've been fortunate to have a great family and very, very good friends."

**Current growth strategy:** "We are going to make opportunistic acquisitions. This company has the same idea today about acquisitions that it did 20 years ago. If we see a property that we think we can improve significantly and we have an idea, we will buy it. We'll buy it if the multiple is 300 times or four times."

Surprising company insight: "The thing that would surprise people is you can build a major communications company in this era and not lose sight of the fact that you do it listener by listener, advertiser by advertiser, and employee by employee. To me, that's what matters."

Most rewarding career point: "Business — just all of it! Building a company. We give away watches to 10-year employees. When we give those watches out, you see that you've really created an enterprise that has value and has made a difference in a lot of areas. There's not one moment, there are thousands of moments."

Most disappointing: "It doesn't take a rocket scientist to figure out that buying the Seattle Mariners wasn't the most brilliant move I've ever made."

#### **Signs Of The Times**

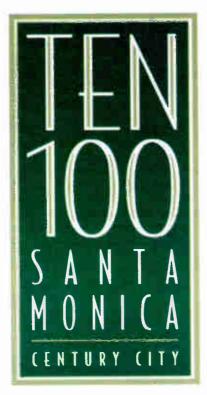
- Infinity FCC go nose-to-nose on indecency fines, but the commission approves acquisitions of KRTH/L.A., WPGC/DC deals anyway
- '93 music sales: \$10 billion
- Liberty to buy Beck-Ross Communications
- FCC staffers to recommend new ownership rule changes
- Sony, Warner band together for radio network
- Radio, fans mourn Kurt Cobain
- Pearl Jam takes to radio to bypass traditional ticketing
- Howard Stern wins nomination as the Libertarian party's candidate for NY governor
- Whopper of spectrum fee proposed by White House
- FCC nominees Ness & Chong earn Senate Committee nods
- NAB turns up the heat on spectrum royalty
- Hundt promises tough female, minority employment policies
- Radio revenues surpass \$1 billion in May
- \$13 billion radio business predicted by end of decade
- Auto lease bill could net radio \$50 million
- Stu Olds new President of Katz Group
- Ostin leaving WB "with a blaze"; Waronker reverses course, declines WB CEO position
- Elektra, Asylum, EastWest merge
- Time-buying giant Western Media sold to Interpublic
- RAB Board votes to retain Fries into next century
- Arbitron acquires stake in Scarborough Research

the date of the part of the state Page VE MUS Response Rates Hold Up In Winter Ratings And the second An o Mai Jan (1) of Massage Part Mas 1 anys it get Till, mare mare Eagles Ready For Road Page 2 Dailas /L 1 . DC Hauston ( Page 2 Stern Wins N

M

# **CONGRATULATIONS** on your 25 year milestone

We are proud to have *Radio & Records* as a valuable tenant at the 10100 Santa Monica Building and We wish you continued success





### **Compact Discoveries**

The early '90s success of producers Kenneth Babyface" Edmonds and Antonio "L.A." Reid led to the formation of their own label, LaFace. One of the first acts the duo signed was singer Toni Braxton. Braxton's selftitled debut album made a huge impact in 1994 with the multiformat hits "Breathe Again" and "You Mean The World To Me."

LaFace's product was worked by the staff of Arista Records, who had a huge year

No. 1 songs), BlackHawk, and Brooks & Dunn, to name a few. Artists with a trio of charttopping Country hits included Mary Chapin Carpenter and Vince Gill.

Long before Scott Weiland made headlines with his drug and alcohol problems, his group Stone Temple Pilots was making news on the newly named R&R Rock (formerly AOR) and Alternative (formerly New Rock) charts. The band had three top 10 hits at Alternative and four at Rock,



Janet Jackson

Collective Soul, who were No. 1 for nine weeks with their freshman effort, "Shine." Geffen's Counting Crows debuted strong with the likes of "Mr. Jones," "Round Here," and "Rain King.'

There was a punk infusion at Alternative - led by the indie label Epitaph and their act the Offspring. The Southern California band had two huge hits with "Come Out And Play" and "Self Esteem." And the grunge sound was as hot as ever with the likes of Soundgarden, Pearl Jam, and Candlebox all part of Rock radio.

At Urban radio, Janet Jackson's debut album for yielded three No. 1 songs and four top 10 hits. Teen Tevin Campbell — who was discovered by Quincy Jones - managed to match

Speaking of teen discoveries, 1994 was the year R. "Back & Forth" and "At Your



A Bunch Of Billboards

#### QUOTABLE QUOTES

"Broadcasters and reporters have a right to be wrong. They have a right to criticize and ridicule government officials. They have a right to be insufferable smartasses. They don't have a right to violate established rules on indecency. And that's where Stern gets in trouble."

-FCC Commissioner James Quello

"I am neither resigning nor retiring. I am, however, moving on.'

-WB Chairman Mo Ostin "The one thing I hate hearing from record people is that so-and-so is a core artist. I have to ask, 'A core artist for whom?"

-KKJZ/Portland MD Shaun Yu

FATHER KNOWS BEST. THE FOX



of their own. Newcomers Ace Of Base grabbed four top 10 hits: "All That She Wants," "Living In Danger," "Don't Turn Around," and "The Sign." But the big winner was "I'll Make Love To You" by Boyz II Men, which set what was then a record by topping the CHR chart for 12 weeks. Only nine different titles made it to the top of that chart in '94.

A trend that was very popular in the '70s returned in 94: John Michael Montgomery had the year's biggest Country hit with "I Swear." Then, the pop vocal group All-4-One spent nine weeks atop the CHR chart with their version of the song.

Arista Nashville had a huge vear, thanks to the success of Alan Jackson (who had three



John Michael Montgomery

Also on the Rock chart.

Atlantic Records had a big

year thanks to STP and

Song," which topped the Rock

including "Interstate Love

Virgin Records, Janet, Jackson's top 10 total.

Kelly found a young lady named Aaliyah and she impacted Urban radio with Best (You Are Love).'

#### Reflections



BRUCE HINTON

Careerinspiration: "Not having the God-given talent to be a great musician, I figured out while still in college that if I were on the business side of music, my life could still revolve around music.

First R&R sighting: "I had a promotion and production company based in Los Angeles in the high-rise building at Sunset and Vine, and when R&R opened its doors, it was in the same building. Bob Wilson and Dick Krizman were old friends, and I was glad to be supportive of a trade paper that was filling a void. My production partner in that building, by the way, was Jim Ed Norman. Peter

Svendsen was my promotion partner (based in Texas)."

Current position: Chairman MCA/Decca Nashville. Oversees every activity at MCA/Decca and liaisons with the corporate offices in Los Angeles, New York, and internationally.

Biggest change in the past 25 years: "The conglomeration of the two industries."

Major influence: "As the student house manager for Indiana University Auditorium, I put together a major reception for jazz artist Errol Garner when he was performing at the campus. I innocently did it out of my love for his music, but his manager, Martha

Glaser, was impressed. The next day she called Columbia Records in New York and asked them if they had a training program for young potential executives. They said no, and she said you need to start one, and I have your first candidate.

Career highlight: "Seeing MCA Nashville evolve into the No. 1 operation in country music."

The most disappointing moment: "In the '70s I went to work for a small multimedia company that seemed to provide endless and broad opportunities. I left in six weeks, upon discovering that the president of the company was not quite mentally balanced - to say the least."

# Congratulations

on 25 years of excellence publishing "The Industry's Newspaper"

> As your printer, we are proud to be a partner in your continued success!



/isit our website: www.swop.com

13630 GRAMERCY PLACE . GARDENA, CA 90249-2465 . TEL (310) 323-0112 . FAX (310) 323-6927



#### We Want The Funk

Inner City Broadcasting's WBLS-FM/NY begins airing the following promo aimed squarely at Emmis-owned crosstown UC WRKS: "WBLS is and continues to be a black-owned and operated radio station ... there are some radio stations out there that are faking the funk and are just the opposite, you know what I'msaying?" WRKS GM Judy Ellis tells the New York Daily News, "I would have expected more class from them ['BLS]."

It's a big year for Howard Stern: He conquers pay-per-view, racking up an estimated \$12 million in his first foray; he announces he'll run for governor of New York as a Libertarian; and his moming show is picked up by E! Entertainment Television. "The best part of all this," says Stem, "is my genius will be seen in so many more homes now."

Steve & D.C. return to their old stomping grounds in St. Louis, at CHR WKBQ, which is set to switch frequencies with sister Country WKKX

CHR KPLZ/Seattle introduces the "Star 101.5" handle, taking a more adult approach

Word is Z100/NY Dir./Ops & Programming Steve Rivers might not make the rumored move to WXKS/Boston as GM. He doesn't. Cap Cities/ABC makes it official: It's buying Golden West's

KMPC/L.A. KFMB begins "San Diego's Great Radio Experiment," changing

formats regularly to get listener feedback. Six weeks later, it becomes Hot AC

SF newspapers say Group W is preparing a N/T format for recently acquired Classical KKHI-AM & FM.

American Top 40, after 24 years, ends its run on 200 domestic affiliates

L.A.'s first modern-day Progressive station is set to debut. Dennis Constantine is consultant. ST hears it's KLIT. It eventually adopts the **KSCA** calls

WWBZ/Chicago is set to flip to Rock 103.5.

Will Z100/NY APD/MD Frankie Blue to become Dir./Programming for the Box? He does, becoming VP/Programming. Pop CHR WLUM/Milwaukee adopts a "New Rock 102.1" han-

dle and leans toward Alternative. Steaming over a parody of himself on the ABC-TV replacement series

SHE TV, Rush Limbaugh tells listeners to boycott ABC programs. BDS Top 40 Monitor Editor Kevin McCabe joins RCA as Dir./ Research.

Looks like Island VP/PromoSky Daniels will step up to Sr. VP/Promo. Prince changes his name to a sign, and Paisley Park ends its distribution deal with WB.

Peter Napoliello is EMI's new Sr. VP/Promo.

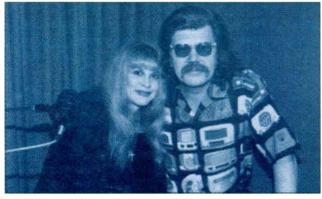
Rumors fly that Sylvia Rhone will chair a combined Elektra and EastWest.

After nearly 15 years at Geffen as an A&R exec. John Kalodner resigns

Lisa Worden gets the nod as KROQ/L.A. MD

#### **R&R** Retro

- R&R acquired by Perry Media
- Alternative, Progressive music changes: Alternative format converts to song-based plays-per-week; **Progressive format debuts**
- Erica Farber becomes COO
- "Play Rank" added to Country and Alternative charts
- Music changes accelerate: new Back Page debuts, CHR/Top 40 expands, Adult CHR/Hot AC bows, AOR
- charts become Rock
- Carol Archer joins as NAC Editor
- Charley Lake joins as Sr. VP
- Kevin McCabe appointed Dir./Charts & Formats
- Erica Farber honored at AWRT
- CHR Editor Joel Oenver resigns after 14 years and is succeeded by Star 94/Atlanta PD Tony Novia



Stevie Nicks and WNEW/NY's Pat St. John

(170)





THANKYOOC THANKYOO

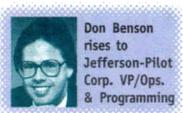
### NewsMakers

RADIO



becomes co-COO of American **Radio Systems** 

Infinity Radio Sales President . Bob Hamilton KYLD & KYLZ/SF-San Jose PD . Larry Wert Evergreen Media/Chicago President; Mike Fowler, Dave Richards VP/GM, PD at WWBZ/Chicago ... Michael Fischer SW "Smooth FM" PD ... Marty Loughman to CEO of Shamrock Radio Group ... Michelle Mercer KPWR/L.A. PD ... Weezie Kramer WMAQ/Chicago VP/GM ... Bob Visotcky KYLD/SF GM ... Tom Calderone joins Jacobs



Media ... Dave Shakes Evergreen/ SF OM; Michelle Santosuosso KMEL PD ... Charlie Seraphin KJQY & KYXY/San Diego VP/GM ... John Sebastian KSLX/Phoenix PD ... Tom Olson Katz Corp. President . Gary Fisher SW Net VP/Sales; Paul Goldstein joins as Exec. Producer ... Matt Mills WXKS/

World Radio History

WEEI/Boston Stn. Mgr. ... Michael Atlantic President; Mel Lewinter Packer WXYT/Detroit VP/GM ... Tom President/COO (Goldberg later Owens Jacor VP/Prog. ... Ted moved to Atlantic) ... Harold Shedd ... Marc Edwards WNEW/NY PD Kaye President/GM at WDAE-AM & WUSA-FM/Tampa; Roy Laughlin VP/Station Manager at KIIS-AM & Bob McNeill WW1 FM/L.A. ... Format VP/Prog. ... Frankie Blue The Box Dir./Prog. ... Steve Perun KIIS/L.A. PD ... Lee Chesnut VH1 VP/Music Prog. ... Judy McGrath MTV President ... Sam Benrubi WW1 Exec. VP/Dir. of Sales ... Dick Clark, Nick Verbitsky revive United Stations Networks

#### RECORDS

Dave Glew Epic Records Group Chair: Mel Ilberman Sonv Music Int'l Chairman: Michele Anthony Sonv Music Ent. Exec. VP: Richard Griffiths Epic President ... Herb Bob Pfeifer to Exec. VP Hollywood Alpert, Jerry Moss return to record business with Almo Sounds ... Doug Morris President/COO of Warner-U.S.; Bob Krasnow exits ... Mel Lewinter Warner Music Group Exec. Russ Thyret, David Altschul WB Vice Chairmen ... Bill Mayne WB/ RLG Sr. VP/GM ... Polly Anthony Nashville Sr. VP/Promo ... Davitt now Sony 550 President, Sr. VP Sigerson EMI President/CEO Joe Galante RCA/Nashville Chairman ... Strauss Zelnick to oversee BMG North American Music ... Skv Daniels Sr. VP/Promotion at Island

Seymour Stein President of Elektra ... Ray Gmeiner Zoo VP/ Rock Promo ... Stu Cohen WB Sr. VP/Promo... Peter Napoliello EMI Sr. VP/Promo ... Tommy LiPuma GRP President ... Steve Leeds VP/ Alternative Promo at PLG ... Al Teller MCA Exec. VP ... Morris Chairman/CEO of Warner Music; Danny Goldberg Chairman/ Fields Motown Exec. VP/GM.

Boston Sr. VP/GM ... Bev Tilden CEO of WB label; Val Azzoli



President, Steve Miller VP/GM, Buddy Cannon VP/A&R at revived Polydor/Nashville ... RCA establishes Rock Dept. ... Rick Bisceglia Arista Sr. VP ... Steve Backer GM at Giant ... Tony Anderson Columbia Sr. VP/Black Music ... John Barbis President at Island ... Bryan Switzer Atlantic Nashville VP/GM ... Larry Stessel EMI Sr. VP/GM ...

Sylvia Rhone Elektra/EastWest Chairman ... Jean Riggins Arista Sr. VP/Black Music ... Greg Thompson EastWest Sr. VP/Promo . Scott Borchetta MCA/Nashville VP/Nat'l Promo ... Randy Goodman



Epic ... Randy Miller MCA Exec. VP/Mktg ... Dale Turner RCA/ Doug Nashville VP/Country ... Missy Worth Sr. VP Columbia .. Oscar

The History OF Rock n Roll Music Conveniently Available At One Location

CMCINTERNATIONA

Congratulations **R&R** On Your 25<sup>th</sup> Anniversary!

t was our pleasure to host Radio & Records for their convention in 1998 and look forward to having them back next year.

We wish R&R the greatest success on their 25th Anniversary.

The Century Plaza

HOTEL & TOWER



STONE TEMPLE PILOTS Interstate Love Song

**ROCK TRACKS** 

**COLLECTIVE SOUL** Shine

**PINK FLOYD Keep Talking** 

SOUNDGARDEN Black Hole Sun

**STONE TEMPLE PILOTS** Vasoline

STONE TEMPLE PILOTS Big Empty

TOAD THE WET SPOCKET Fall Down

HOOTIE & THE BLOWFISH Hold My Hand

**ROLLING STONES** You Got Me Rocking

ALICE IN CHAINS NO Excuses

**MEAT PUPPETS Backwater** 

SOUNDGARDEN Spoonman

**CANDLEBOX** Far Behind

**PEARL JAM** Dissident

LIVE Selling The Drama

**PINK FLOYD Take It Back** 

**NIRVANA All Apologies** 

ALICE IN CHAINS I Stay Away

**COUNTING CROWS** Rain King

AEROSMITH Deuces Are Wild SMASHING PUMPKINS Disarm

COUNTING CROWS Mr. Jones

**COUNTING CROWS Round Here** 

JOHN MELLENCAMP Wild Night

BOYZ II MEN I'll Make Love To You

TONI BRAXTON You Mean The World To Me

**TEVIN CAMPBELL** Always In My Heart

JANET JACKSON Any Time, Any Place

AALIYAH At Your Best (You Are Love)

**ARETHA FRANKLIN Willing To Forgive** 

SWV f/WU-TANG CLAN Anything

2 R. KELLY Your Body's Callin'

AARON HALL I Miss You

AALIYAH Back & Forth

ZHANE' Sending My Love

**TEVIN CAMPBELL** I'm Ready

CRACKER LOW

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

3

4

S

6

8

9

10

11

URBAN

#### CHR

- BOYZ II MEN I'll Make Love To You
- ACE OF BASE The Sign
- ALL-4-ONE | Swear 3
- 4 ACE OF BASE Don't Turn Around S PRINCE The Most Beautiful Girl In The World
- LISA LOEB & NINE STORIES Stay (I Missed You) 6
- **COUNTING CROWS Mr. Jones** 7
- 8 TONI BRAXTON You Mean The World To Me
- 9 BIG MOUNTAIN Baby, I Love Your Way 10 BABYFACE When Can I See You
- **11 MADONNA I'll Remember**
- **COLLECTIVE SOUL** Shine 12
- JANET JACKSON Any Time, Any Place 13
- 14 JOHN MELLENCAMP Wild Night
- **CELINE DION** The Power Of Love 15
- JON SECADA IF YOU GO 16
- MARIAH CAREY Without You 17
- AALIYAH Back & Forth SALT-N-PEPA f/EN VOGUE Whatta Man 18
- 19 **TEVIN CAMPBELL** I'm Ready 20
- ELTON JOHN Can You Feel The Love Tonight 21
- 22 SHERYL CROW All I Wanna Do
- 23 **CRYSTAL WATERS 100% Pure Love**
- JANET JACKSON Because Of Love 24
- 25 ALL-4-ONE So Much In Love

#### AC

- **RICHARD MARX** Now And Forever 1
- 2 TONI BRAXTON You Mean The World To Me
- 3 PHIL COLLINS Everyday
- JON SECADA IF YOU GO 4
- **ELTON JOHN Can You Feel The Love Tonight** 5
- **CELINE DION** The Power Of Love 6 JOSHUA KADISON Beautiful In My Eyes
- TONI BRAXTON Breathe Again 8
- MADONNA I'll Remember 9
- MARIAH CAREY Without You 10
- MARIAH CAREY Anytime You Need A Friend 11
- AMY GRANT Lucky One 12
- MICHAEL BOLTON Completely 13
- **ELTON JOHN Circle Of Life** 14
- WET WET WET Love Is All Around 15
- 16 BRUCE SPRINGSTEEN Streets Of Philadelphia
- BONNIE RAITT YOU 17
- ALL-4-ONE | Swear 18
- JOHN MELLENCAMP Wild Night 19
- MICHAEL BOLTON Said I Loved You...But I Lied 20
- KATHY TROCCOLI Tell Me Where It Hurts 21
- 22 BRYAN ADAMS Please Forgive Me
- BONNIE RAITT Love Sneakin' Up On You ROD STEWART w/RONNIE WOOD Having A Party 23
- 24 BRYAN ADAMS/ROD STEWART/STING All For Love

#### COUNTRY

- JOHN MICHAEL MONTGOMERY I Swear
- VINCE GILL Tryin' To Get Over You 2
- LEE ROY PARNELL I'm Holding My Own 3 **BLACKHAWK Every Once In A While** 4
- TRAVIS TRITT Foolish Pride 5
- 6
- SAMMY KERSHAW I Can't Reach Her Anymore
- **COLLIN RAYE Little Rock**
- 8 MARY CHAPIN CARPENTER He Thinks He'll Keep Her
- 9 JOHN BERRY Your Love Amazes Me
- NEAL MCCOY Wink 10
- **VINCE GILL** Whenever You Come Around 11 BROOK5 & DUNN She's Not The Cheatin' Kind 12
- ALAN JACKSON Livin' On Love 13
- TIM MCGRAW Don't Take The Girl 14 15
- JOHN MICHAEL MONTCOMERY Be My Baby Tonight
- 16 BROOKS & DUNN That Ain't No Way To Go 17
- **ALAN JACKSON Summertime Blues** 18
- BOY HOWDY They Don't Make 'Em Like They Used To NEAL MCCOY No Doubt About It 19
- MARY CHAPIN CARPENTER Shut Up And Kiss Me
- 20 21 LITTLE TEXAS My Love

(172)

- **GEORGE STRAIT** The Man In Love With You 22 23
- BROOKS & DUNN Rock My World (Little Country Girl) MARY CHAPIN CARPENTER I Take My Chances 24

**World Radio History** 

25 TRACY LAWRENCE | See It Now

#### 12 JODECI Feenin' 13 14

- **CHANGING FACES** Stroke You Up
- 15 **BABYFACE** When Can I See You
- ANITA BAKER Body & Soul 16
- HEAVY D & THE BOYZ Got Me Waiting 17 18
- ANGELA WINBUSH Treat U Rite
- PRINCE The Most Beautiful Girl In The World 19 **CECE PENISTON I'm Not Over You** 20
- **GERALD LEVERT** I'd Give Anything 21
- PATTI LABELLE The Right Kinda Lover 22
- H-TOWN Part-time Lover 23
- 24 BRANDY I Wanna Be Down
- 25 ZHANE' Groove Thang

#### ALTERNATIVE

#### LIVE Selling The Drama

- PEARL JAM Daughter 2
- MORRISSEY The More You Ignore Me ... 3
- 4 TOAD THE WET SPROCKET Fall Down 5
- **GREEN DAY Basket Case**
- CRASH TEST DUMMIES MMM MMM MMM MMM 6 **SOUNDGARDEN Black Hole Sun**
- **GREEN DAY** Longview 8
- R.E.M. What's The Frequency, Kenneth? **CRANBERRIES** Zombie 10

#### NAC ALBUMS

**BOB JAMES** Restless

TOM SCOTT Reed My Lips

**BASIA** The Sweetest Illusion

5

6

8

9

- EARL KLUCH Move 1
- **BOBBY CALDWELL** Where Is Love 2
- PAUL HARDCASTLE Hardcastle 3 BONEY JAMES Backbone

NORMAN BROWN After The Storm

DAVID BENOIT/RUSS FREEMAN Benoit/Freeman Project PATTI AUSTIN That Secret Place

### 25 years ago today, Sgt. Pepper taught the band to play...







### Dan Vallie







## Jim Richards



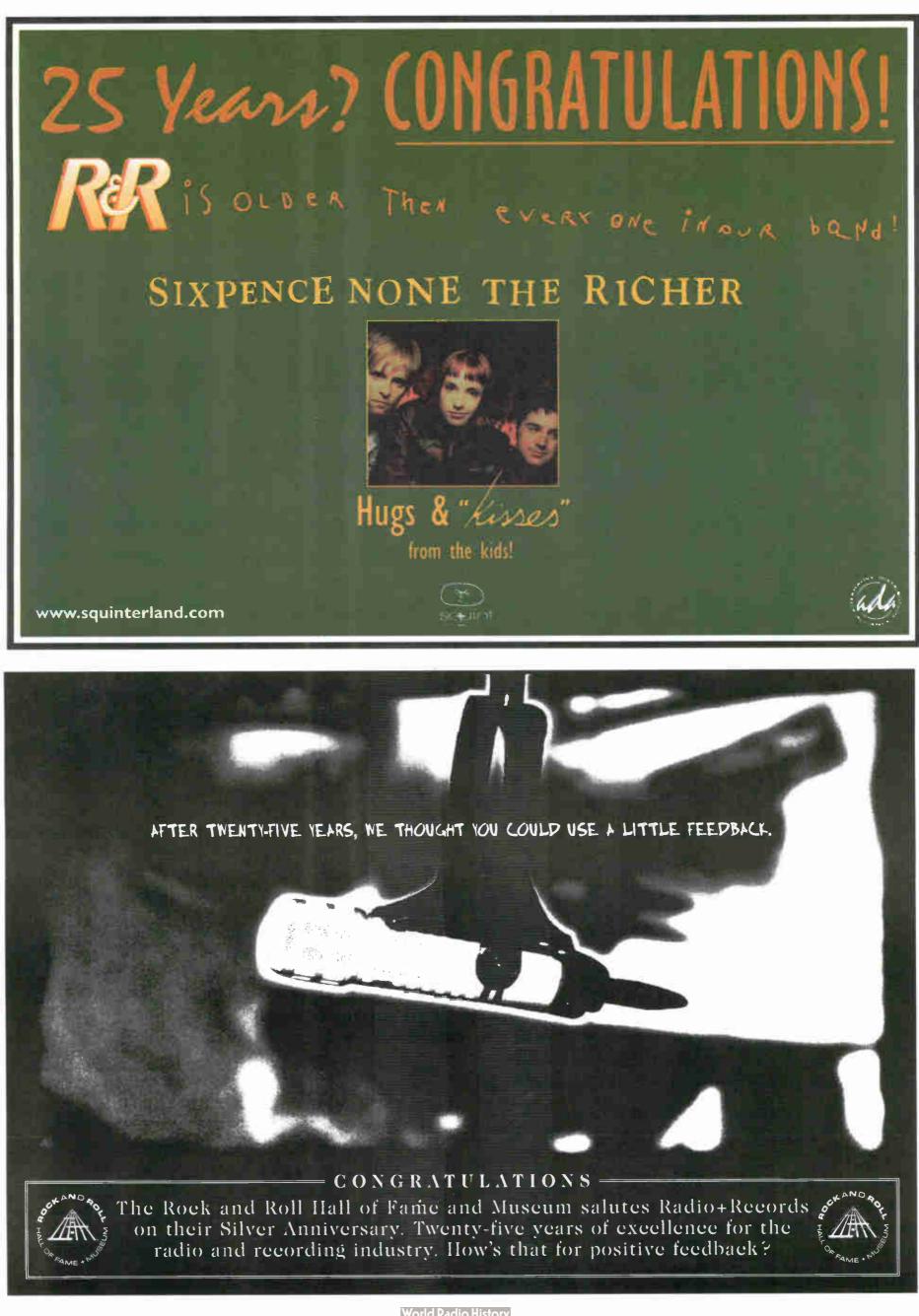


### Mike Donovan

We love to take you home with us, we love to take you home...



(828)262-3919 E-mail valirich@aol.com





# **Preparing For Consolidation**

Negotiations over the Telecommunications bill left little doubt that the radio industry was about to be changed forever.

The only question: To what degree would that change occur? Lawmakers in Washington dickered all year over the issue. The most libertarian of them wanted practically all ownership

restrictions lifted, while the regulation-oriented wanted to change little. Even a small group of broadcasters rallied to keep current ownership limits.

But the tide was clearly swinging toward massive change, and operators weren't waiting for Congress to act: Group W and CBS completed their merger, creating a potent radio group led by former programmer Dan Mason. Later in the year, the Walt Disney Company purchased Cap Cities/ABC for a cool \$19 billion, Evergreen Media bought Pyramid Broadcasting, and Citicasters and OmniAmerica merged.

As things turned out, both

houses of Congress ended up passing versions of the Telecom bill, but a breakdown in negotiations over the differing versions kept the legislation from being voted on and ultimately signed into law until the following year.

Events in the record industry were certainly tumultuous. Changes in management at the media conglomerates and the creation of new, key labels kept the corner offices at many of the major labels busy. Mo Ostin and Lenny Waronker, who left Warner Bros. the previous year, landed

at DreamWorks/SKG. An en-

tirely new management team was

installed at the Warner labels.

Doug Morris, who left his posi-

tion at Warner Music in uncer-

emonious fashion, sued his former

employer before landing as head

of Rising Tide Entertainment. He

was later named to head MCA's

Music Entertainment Group as

MCA was being acquired by

But nothing in the record in-

dustry made as many waves as

the shocking death of veteran

record promoter Charlie Minor,

who was gunned down by a fe-

male acquaintance at his Malibu

home one sunny Sunday after-



Register ein 1668 = Talk Hadel Revised ? .......

noon. The former A&M Records executive was eulogized by hundreds of radio and record industry figures at his Hollywood funeral.

Seagram.

Sharing their reflections are Chancellor Media programming chief Steve Rivers, Elektra Entertainment's Sylvia Rhone, and artist/producer extraordinaire Babyface.

#### Reflections



STEVE RIVERS

Career inspiration: "Hearing Gary Burbank talk up 'Satisfaction' by the Stones on WAKY/Louisville in 1965." First R&R encounter: "When I

was a jock. We used to sneak into the PD's office at night to read it and make copies of the articles. Or was that *Playboy*?"

Most significant change in last 25 years: "Companies being able to form market clusters by purchasing competing stations. If someone would have mentioned that as an idea 25 years ago, we would have sworn he had to be on medication." Significant influence: "While

I've had the good fortune to be associated with incredible programming and management talent over the years, it was spending night after night DXing great radio stations like WLS, WCFL, CKLW, WABC, and others as a kid that captured my imagination and sparked the desire to somehow get on the radio."

Most rewarding, disappointing career points: There have been many rewarding points, too many to mention, but the most disappointing was having to rush to the bank to get my paycheck cashed (before the funds ran out) every pay period when I was working in San Antonio, and then having the request lines turned off because the station didn't pay the bill."

Current gig: Chief Programming Officer, Chancellor Media.

#### World Radio History

#### **Signs Of The Times**

- Radio investment advisor Sonny Bloch pleads not guilty to fraud charges, then flees country
- EMI's Jimmy Bowen cites health problems, retires
- House of Reps. lifts national ownership ceiling; still in debate: local owner caps
- Group W signals desire to expand radio holdings
- Medium-market duopolies grow
   big-time
- Industry in shock over fatal shooting of veteran record promoter Charlie Minor
- Seagram buys 80% of MCA
- Hispanic groups have Howard Stern's advertisers in their sights
- Talk Show Association award to G. Gordon Liddy sparks controversy
- Capitol Nashville reborn as Liberty, Patriot merge
- Small radio coalition comes out against radio deregulation
- Cash-rich DreamWorks/SKG labels sign with Geffen
- Doug Morris sues Warner Music Group for \$50 million
- Infinity Broadcasting inducted into the New York Stock Exchange
- Heritage Rocker WNEW becomes "New York's Rock Alternative"
- Evergreen Media becomes supergroup with purchase of Pyramid Broadcasting
- Walt Disney Company buys Cap Cities/ABC for \$19 billion
- Chancellor Broadcasting absorbs
   Shamrock chain
- Citicasters-OmniAmerica merge in \$200 million deal
- Infinity settles indecency battles by paying cash to clear way for expansion plans
- Talk radio abuzz with O.J., OKC bombing

(175)



### **Compact Discoveries**

1995 was an important year in **R&R's** 25-year history, as no less than three formats split later in the year, the year-end Rock chart was a combined overview of the most-played



Hootie & The Blowfish

(CHR, Urban, and Rock), the Adult Alternative section debuted, and **R&R** rolled out the first national callout research chart of its kind, Callout America.

The year started off with CHR/Pop and CHR/Rhythmic being divided into separate formats. The formats were becoming more and more different from each other, with CHR/Rhythmic being more like Urban than CHR/Pop.

Urban and Urban AC rolled out later that year as well. Many owners began finding that their audience was changing, and that there was now an opportunity to target 12-34 with mainstream Urban that included rap music, and 25+ with a format that featured a good mix of ballads and oldies. Big acts at Urban included TLC and new teenage sensation **Brandy**.

**R&R** also uncovered a growing difference in musical style in the Rock format and, as a result, introduced Active Rock as a separate format. The response from both the radio and record communities was overwhelming. Due to the fact that the split did not occur until Rock tracks. "December" by **Collective Soul**, a hit in both formats, landed at No. 1 for the



year. Atlantic Records took top label honors on the strength of Collective Soul, **Stone Temple Pilots**, and **Seven Mary Three** at Active stations and **Hootie &** 

Although Alanis Morissette's first release, "You Oughta Know," finished at No. 6 on the 1995 year-end Alternative chart, this was really just the beginning for the Canadian-bom artist in the United States, Just about every song on Jagged Little Pill got played at Alternative radio and spread quickly to CHR/Pop and Hot AC. In fact, the Pop/Alternative boom that started in Southern California at KYSR/Los Angeles and KFMB-FM/San Diego was fueled by the Alanis phenomenon and her

The Blowfish at mainstream

reporters.

tremendous appeal to young adult females. 1995 was the year of the long-awaited **Eagles** reunion and live album, *Hell Freezes Over.* One of the studio tracks from the album, "Love Will Keep Us Alive," was the biggest hit of the year at AC.

**R&R**'s newly created Adult Alternative chart was the starting point for many artists who would achieve multiformat success, including the **Dave Matthews Band** and **Joan Osborne**.

Alternative radio had a strong year, as the number of sign-ons came at a rapid pace, thanks largely to a strong group of core artists such as **Better Than Ezra, Live, Oasis,** and the first album from the **Foo Fighters**.



Live



TRAFFIC REPOR

#### **QUOTABLE QUOTES**

"The government should not be in the position to micromanage someone's license and how that license is used."

> ---Rep. Jack Fields (R-TX), Chairman of the House Commerce Telecommunications Subcommittee

Traffic. More

KNX's "handy" way of branding itself.

"I've always had a problem with people at the forefront of technology."

---KDGE/Dallas engineer Andy Pickard "The Wolfman wrapped his arms around life and pulled it close to him like a great big bear hug."

#### -Wolfman Jack's comedy writer and close friend Wes Johnson

"What killed Rock radio — which at one time was a great format — was that it started playing only Foreigner, Journey, and a million sound-alikes." —WMMS/Cleveland PD John Gorman

"Your station has to be an emotional powerhouse and constantly affect people's lives. If it doesn't, you can play any kind of music you want, and you're still gonna suck."

#### —Scott Shannon

"Women don't like listening to women DJs was an excuse made up by male managers for not putting women on the air."

-KLOL/Houston PD Andy Beaubien

#### Reflections



SYLVIA RHONE first ran May 29,1998

#### Significant industry changes: "Music divisions were always thought of as cash cows, but things have changed dramatically over the last four years in terms of signing artists their sector.

artists, their contracts, and executive packages. Marketing costs have doubled and tripled. They are no longer as controllable as they once were. And because prices have remained flat, we've been unable as an industry to increase our margins. It's important for boardrooms to understand these changes and that it's going to be tough. I don't think record companies are facing a new profit situation because of the cost of doing business. It's not so much the top-line revenue as it is the overhead, marketing, and the cost of talent. That's where we're getting hurt. The top-line revenue is pretty good; we're holding on "

is pretty good; we're holding on." Industry outlook: "Can the record business correct itself like Wall Street? I hope so. If we don't, we're either going to need a dramatic increase in price or we will be a business that constantly loses money. And nobody wants to be a part of that. Something has to give, because it has reached a point where every company is concerned about their financials. Independent record companies are never going to be able to compete, because they aren't going to have the dollars the majors have. That's the sad part when you look to the future, because it will cut off a lot of the discovery and the risk-taking."

**Career highs:** "We didn't have viable commercial alternative acts, so we brought them to the label – like Third Eye Blind and Better Than Ezra. Overall, I like to think we brought a more commercial artistic attitude to alternative music. Those – and taking Tracy Chapman from 250,000 units to 3.5 million on her last album – are the kinds of things of which I'm very proud."



E-mail: pabloho@en.com



ERR WAVES

ROG, AM I HIGH TECH'S LEADING EDGE? WELL, I HATE TO TELL YOU BUT THAT PAGER OF YOURS IS TRES PASSE IT'S AS BIG AS A BOOKI

YOU ARE THE STONE DON CLONE



#### Mancow Vs. Stern

After WRCX/Chicago wakeup guy **Mancow Muller** places a fullpage ad in **R&R** knocking **Howard Stern**, Stem goes on a rampage against Mancow and Evergreen/Chicago Prez **Larry Wert**. A sample of Stem's wishful thinking, "I hope you [Wert] are in a bathroom on a tumpike, and three gay bikers walk in, and they bend you over the sink and take you, and you get the AIDS virus." Responds Wert: "Howard has lost it. Wishing AIDS and death on my children over the airwaves for two weeks is just plain wrong."

Stem also offends Dallas radio listeners, who are up in arms over his treatment of the murder of 23-year-old Tejano superstar Selena. Among the reported antics: playing Selena's music under sound effects of pistol shots. Meanwhile, Stem goes on the air at 91X/San Diego, the 18th station to syndicate the show.

As evidence of its firm commitment to Country, WBCS-FM/Boston guarantees \$1 million to the first listener who calls the station in the unlikely event the outlet flips formats.

Meanwhile, WLW/Cincy offers O.J. Simpson a cool \$1 million if he'll wear a T-shirt featuring his booking number and the station's "700 AM" logo during the closing arguments of his trial.

KROQ/L.A. moming guys **Kevin & Bean** are not pleased with *Billboard* after learning that their sixth annual charity cassette, *How The Juice Stole Christmas*, was excluded from the 'zine's 200 Album chart. Says **Gene "Bean" Baxter**, "It makes us wonder if everything Casey Kasem told us was a lie!"

For two weeks, **WKQX/Chicago** was promoting that it would announce the lineup for its Christmas concert. Then, surprise ---- crosstown WRCX aftermooner **Lou Brutus** spills the beans a day before. He even gave away 100 pairs of tickets to the show!

WYNY/NY VP/GM Steve Candullo exits over philosophical differences.

In a surprise move, **Susquehanna** buys KHQT (Hot 97.7) and plans to simulcast its Progressive KFOG/SF on the outlet.

Cap Cities/ABC Radio Group II Prez Norm Schrutt tells ST he will end WLS-AM & FM/Chicago's Talk simulcast.

91X/San Diego VP/Ops Kevin Stapleford exits after 13 years. Rumors circulate that he'll get into the consulting biz.

Bennett Zier exits his WBIG-FM/DC VP/GM post. Look for KYCY/SF PD Larry Pareigis to join Almo Sounds.

**R&R** Retro

- Founder Bob Wilson steps away from his day-to-day responsibilities as Publisher
- Callout America debuts
- Calvin Gilbert joins Nashville Bureau as Assoc. Editor
- Randall Bloomquist returns as Washington Bureau Chief
- Rock panel divides into Active Rock and Rock
- Urban panel divides into Urban and Urban AC
- First Talk Radio Seminar set
- Steve Wonsiewicz joins as Music Editor
- Pop/Alternative Top 20 and Hip-Hop Top 20 charts debut
- Jeff Gelb upped to Info Services Dir./Sales & Marketing
- "Sound Decisions" debuts
- R&R Online website up and running
- Exec. VP/GM Dick Krizman exits

#### Reflections



**Career inspiration:** "Music has always been what I love to do. For me, music was do or die. It's who I am. The only other thing I could've possibly done was be a counselor; I like working with kids. There were several times throughout my career when I wondered if this was going to happen, but never did I think, 'I should've done this instead.'"

**Musical influences:** "Stevie Wonder, the Beatles, Jackson Five, Aretha Franklin, Temptations — everybody good. I was probably more into the Temptations and Stevie in my earlier years. Then I started getting into Cameo — my tastes got a little funkier."

Where urban music will be in next five years: "I couldn't tell you. I've never been one to predict, I've never been one to lead. I've just stayed in the game. I just hope it's in a good space. The more '60s and '70s music that unexposed kids get to hear, the better music will be in the future. That's where the best music came from."

first ran May 29, 1998 future. That's where the best music came from." **Most fun production:** "That always becomes a cloudy area after working with so many people. I think probably working with Stevie Wonder. I idolize him. We did 'How Come, How Long' [on *The Game* album]. Being able to work with him would be my highlight."

WLS-AM/Chicago Pres./GM ... Ken Christensen KXEZ & KYSR/L.A. VP/GM ... Larry Pareigis KHTK, KNCI & KRAK/ Sacramento PD ... Bruce Blevins to KABL, KNEW, KBGG & KSAN/SF GM ... Michael Martin PD/MD at Wild 107 ... Pierre Bouvard GM at Arbitron ... Greg Lindahl WLS-FM/Chicago President/GM ... Bob Turner Shamrock Radio Sales President ... Owen Weber KILT & KIKK/

THAT'S PART OF ITS CHARM. EMME SHOW YOU HOW IT WORKS...

Houston VP/GM... Ron Valeri WAXQ/NY PD ... Kevin O'Neal WXTU/Philly PD ... Phil Boyce WABC/NY PD ... Rick Caffey WAOK & WVEE/Atlanta GM ... Nell Sargent TM Century President/CEO ... Jeff Lawenda WW1 News and Formats President ... Nationwide changes: Dan Morris, Clancy Woods VPs/Radio; Dave Robbins WNCI/Columbus GM ... Allan



Chlowitz GM of KNEW & KSAN/SF ... Norm Feuer launches Triathlon Broadcasting ...Jim McGuinn adds WVRV/St. Louis OM duties ... Ted Stecker WLS-FM/Chicago Ops Dir./PD ... Eric Logan KYCY/SF PD ... Bob Hamilton KABL & KBGG/SF PD.

#### RECORDS

Lenny Waronker, Mo Ostin, Michael Ostin form DreamWorks/SKG Music team ... Mel Lewinter MCA Music Ent. Group Vice Chairman, Zach Horowitz President, Jay Boberg MCA Records President ... Russ Thyret WB Chairman/CEO ... Steven Baker, Howie Klein WB, Reprise Presidents, respectively ... Ed Rosenblatt Geffen Chairman/CEO ... Ron Shapiro Atlantic Sr. VP/GM ... David Ross Capitol VP/ Rock Promo ... Alan Voss Elektra Exec. VP/GM ... Bill Pfordresher Elektra VP/Promo ... Ken Levitan Rising Tide/Nashville President Larry Pareigis Almo Sounds/Nashville promo ... Lou Mann Capitol Sr. VP/GM: Phil Costello Sr. VP/Promo ... John Fagot Sr. VP/Promo Hollywood Dave Darus Polydor/Atlas VP/Promo &

Artist Dev't ... Scott Borchetta MCA/ Nashville Sr. VP/Promo ... Scott Hendricks Liberty President/CEO ... Manny Bella Capitol VP/Urban Promo & Mkt'g ... Burt Baumgartner Work

ERR WAVES

**BY BOBBY OCEAN** 

By Bobby Ocean

IT IS A BOOK ...

AND YOU'VE JUST



Doug Morris to head up Rising Tide Entertainment

Group Sr. VP/Promo ... Jerry Blair Columbia Sr. VP/Promo ... MCA, Jacobs form Way Cool Music ... Jack Lameier Epic/Nashville Sr. VP/Nat'I Country Promo ... Craig Kallman now TAG President, Atlantic Sr. VP ... Bob Pfeifer to Hollywood President; Richard Leher Exec. VP ... Robert Jamieson RCA President ... Greg Peck Sr. VP/Mkt'g & Promo for WB Black Div. ... Joe Riccitelli Island Sr. VP ... Doug Morris MCA Music Ent. Group Chairman/CEO ... Daniel Glass Rising Tide Exec. VP ... Richard Nash Elektra Sr. VP/Black Music Div. ... Jeff Gold Exec. VP/GM at WB, Rich Fitzgerald same title at



Reprise ... Mark Gorlick to MCA Sr. VP/Promo ... David Leach Exec. VP at Mercury, Danny Goldberg President/CEO.

#### IN MEMORIAM

Former NBC Chief Jack Thayer ... ACM Exec. Director Bill Boyd ... Legendary record man Denny Cordell ... Wolfman Jack ... Charlie Rich ... Jerry Garcia ... 30-year WJR/Detroit moming personality J.P. McCarthy ... Pioneering woman announcer Alison "Nightbird" Steele ... Nationwide VP/Radio Mickey Franko.



NewsMakers

Dan Mason CBS Radio Group Presi-

dent ... Benjamin Hill to oversee CBS

Detroit, Chicago, Atlanta, Houston ..

RADIO

Dave Beasing KXEZ/L.A. PD ... Jim McGuinn WDRE Network OM ... Sam Weaver Carter Broadcast Group Ops. Dir. ... Phil Manning WNRQ/Pittsburgh PD ... Steve Hicks SFX CEO ... David Bernstein WOR/NY PD ... Steve Hegwood Radio One VP/Prog., Contemporary Stations ... Frankie Crocker WBLS/NY PD ... Roy Laughlin to KIIS/ L.A. President/GM; Steve Perun Gannett Nat'l PD ... Clancy Woods WHTZ/NY GM ... Sally Beamer WFOX/ Atlanta GM ... WMTX/Tampa's Mason Dixon adds VP/Ops ... Zemira Jones

# It takes more than hard work to survive in the music business. It takes R&R.

Thanks for being the newspaper we have come to rely on for the past 25 years.



SOUTHWESTALBUMNETWORK

Ronnie Raphael 6123 Lakehurst Ave., Dallas, TX 75230 Phone (214) 691-1908 Fax (214) 360-0251 rjrswan@aol.com



Mike VanOrsdale 9351 Otchipwe Avenue N., Stillwater, MN 55082 Phone (651) 430-9980 Fax (651) 430-2342 mmamail@pobox.com



#### CHR/POP

- **DIONNE FARRIS | Know**
- BLUES TRAVELER Run-Around 2 SEAL Kiss From A Rose
- **BLESSID UNION OF SOULS I Believe** 4
- BOYZ II MEN Water Runs Dry 5
- HOOTIE & THE BLOWFISH Let Her Cry 6
- **GREEN DAY** When I Come Around
- REMBRANDTS I'll Be There For You
- **TLC** Waterfalls 9 10
- MADONNA Take A Bow
- 11 ALL-4-ONE I Can Love You Like That 12 HOOTIE & THE BLOWFISH Hold My Hand
- SHERYL CROW Strong Enough 13
- HOOTIE & THE BLOWFISH Only Wanna Be With You 14
- JAMIE WALTERS Hold On 15
- **REAL MCCOY** Another Night 16
- NICKI FRENCH Total Eclipse Of The Heart 17
- 18 LIVE Lightning Crashes
- 19 BRYAN ADAMS Have You Ever Really Loved A Woman? 20 COLLECTIVE SOUL December
- **REAL MCCOY Run Away** 21
- MARTIN PACE In The House Of Stone And Light 22
- 23 SOPHIE B. HAWKINS As I Lay Me Down
- DES'REE You Gotta Be 24
- 25 BOYZ II MEN On Bended Knee

#### **CHR/RHYTHMIC**

- **TLC** Waterfalls
- MONTELL JORDAN This Is How We Do It
- BOYZ II MEN Water Runs Dry
- ADINA HOWARD Freak Like Me 5
- MONICA Don't Take It Personal... SOUL FOR REAL Candy Rain 6
- TLC Red Light Special
- TLC Creep
- SOUL FOR REAL Every Little Thing I Do
- **MOKENSTEF** He's Mine 10
- JON B. & BABYFACE Someone To Love 11
- 12 **BROWNSTONE IF YOU LOVE ME**
- MARIAH CAREY Fantasy 13
- MICHAEL JACKSON You Are Not Alone 14
- BOYZ II MEN On Bended Knee 15
- **BRANDY** Baby 16
- SUBWAY This Lil' Game We Play 17
- ALL-4-ONE I Can Love You Like That 18
- MADONNA Take A Bow 19
- **COOLIO** Gangsta's Paradise 20
- BLACKSTREET Before I Let You Go 21

Boyz

cen stone

**World Radio History** 

- 22 **GROOVE THEORY** Tell Me
- JANET JACKSON Runaway 23
- DIANA KING Shy Guy 24
- SHAGGY Boombastic

95

(180)

#### AC

- 1 EAGLES Love Will Keep us Alive
- **ELTON JOHN Believe** 2
- MADONNA Take A Bow 3
- BRYAN ADAMS Have You Ever Really Loved A Woman? 4
- 5 MARTIN PACE In The House Of Stone And Light
- **VANESSA WILLIAMS** Colors Of The Wind 6 ALL-4-ONE I Can Love You Like That
- 7 8 SEAL Kiss From A Rose
- SOPHIE B. HAWKINS As I Lay Me Down 9
- 10 BOYZ II MEN Water Runs Dry
- **VANESSA WILLIAMS** The Sweetest Days 11
- FOREIGNER Until The End Of Time 12
- DES'REE You Gotta Be 13
- 14 BOYZ II MEN On Bended Knee
- AMY GRANT & VINCE GILL House Of Love 15
- **BLESSID UNION OF SOULS I Believe** 16
- TAKE THAT Back For Good 17 **SELENA I Could Fall In Love** 18
- 19 EAGLES Learn To Be Still
- PETER CETERA W/CRYSTAL BERNARD Forever Tonight 20
- JON SECADA Mental Picture 21
- BRUCE HORNSBY Walk In The Sun 22
- 23 **GLORIA ESTEFAN Everlasting Love**
- 24 REMBRANDTS I'll Be There For You
- 25 BONNIE RAITT You Got It

#### HOT AC

- MARTIN PACE In The House Of Stone And Light
- **DIONNE FARRIS I Know** 2
- SEAL Kiss From A Rose 3
- BRYAN ADAMS Have You Ever Really Loved A Woman? 4
- **REMBRANDTS** I'll Be There For You 5
- HOOTIE & THE BLOWFISH Hold My Hand 6
- MADONNA Take A Bow
- DES'REE You Gotta Be 8
- 9 SOPHIE B. HAWKINS As I Lay Me Down
- 10 **EAGLES** Love Will Keep Us Alive
- 11 ELTON JOHN Believe 12 BLUES TRAVELER Run-Around
- AMY GRANT & VINCE CILL House Of Love
- 13
- **BLESSID UNION OF SOULS I Believe** 14 ALL-4-ONE | Can Love You Like That 15
- HOOTIE & THE BLOWFISH Let Her Cry 16
- HOOTIE & THE BLOWFISH Only Wanna Be With You 17
- 18 VANESSA WILLIAMS Colors Of The Wind
- 19 MELISSA ETHERIDGE I'm The Only One
- BOYZ II MEN Water Runs Dry TAKE THAT Back For Good 20
- 21
- JAMIE WALTERS Hold On 22
- 23 DEL AMITRI Roll To Me
- ANNIE LENNOX No More "I Love You's"

DAVID LEE MURPHY Party Crowd JEFF CARSON Not On Your Love TRISHA YEARWOOD Thinkin' About You **BRYAN WHITE Someone Else's Star** 

TY HERNDON What Mattered Most

**RHETT AKINS That Ain't My Truck** 

LEE ROY PARNELL A Little Bit Of You COLLIN RAYE IF I Were You

ALAN JACKSON Song For The Life

ALABAMA Give Me One More Shot

TRACY BYRD The Keeper Of The Stars

NEAL MCCOY They're Playin' Our Song

MARTINA MCBRIDE Safe in The Arms Of Love

CLINT BLACK Summer's Comin' SHENANDOAH Darned If I Don't (Danged...)

PERFECT STRANCER You Have The Right To

**BLACKHAWK That's Just About Right** 

VINCE GILL You Better Think Twice

TRACY LAWRENCE IF The World Had A Front Porch

**PAM TILLIS In Between Dances** 

TRAVIS TRITT Tell Me I Was Dreaming

CLAY WALKER This Woman And This Man

JOHN MICHAEL MONTGOMERY I Can Love You Like That

JOHN MICHAEL MONTGOMERY Sold (The Grundy County ... )

LORRIE MORGAN I Didn't Know My Own Strength

25 BON JOVI Always

#### COUNTRY

4

5

6

10 11

12 13

14

15

16

17

18

19 20

21 22

23

24



**World Radio History** 



#### ROCK

- **COLLECTIVE SOUL** December 2
- LIVE Lightning Crashes 3 PEARL JAM Better Man
- BROTHER CANE And Fools Shine On 4
- TOM PETTY You Wreck Me 5
- VAN HALEN Can't Stop Lovin' You 6
- **CREEN DAY** When I Come Around
- BETTER THAN EZRA Good 8
- **COLLECTIVE SOUL** Gel 9 **10 SILVERCHAIR Tomorrow**
- 11 LIVE All Over You
- 12 DAVE MATTHEWS BAND What Would You Say 13 HOOTIE & THE BLOWFISH Only Wanna Be With You
- SOUL ASYLUM Misery 14
- 15 **BLUES TRAVELER Run-Around**
- 16 **TOADIES** Possum Kingdom
- MAD SEASON River Of Deceit 17
- 18 **BUSH Everything Zen**
- **19 BUSH Comedown**
- 20 U2 Hold Me, Thrill Me, Kiss Me, Kill Me
- VAN HALEN Don't Tell Me (What Love Can Do) 21 22 HOOTIE & THE BLOWFISH Let Her Cry
- GOO GOO DOLLS Name 23
- 24 STONE ROSES Love Spreads
- WHITE ZOMBIE More Human That Human 25

#### ALTERNATIVE

- SILVERCHAIR Tomorrow
- **GOO GOO DOLLS Name** 2 BETTER THAN EZRA Good
- 4 **BUSH Comedown**

1

- ALANIS MORISSETTE You Oughta Know 5
- PRESIDENTS OF THE UNITED STATES OF AMERICA Lump 6
- LIVE Lightning Crashes
- 8 **COLLECTIVE SOUL** December
- LIVE All Over You 9 SPONGE Molly 10
- 11 **ELASTICA** Connection
- BETTER THAN EZRA In The Blood 12
- TOADIES Possum Kingdom 13
- ALANIS MORISSETTE Hand In My Pocket 14
- 15 MATTHEW SWEET Sick Of Myself
- 16 BUSH Little Things
- WEEZER Say It Ain't So 17
- **18 OASIS Live Forever**
- U2 Hold Me, Thrill Me, Kiss Me, Kill Me 19
- 20 NATALIE MERCHANT Carnival
- 21 **RED HOT CHILI PEPPERS My Friends**
- 22 SPONCE Plowed
- 23 FOO FIGHTERS This Is A Call
- 24 BLUES TRAVELER Run-Around 25 BUSH Everything Zen



182

#### **ADULT ALTERNATIVE ALBUMS**

- DAVE MATTHEWS BAND Under The Table And Dreaming
- HOOTIE & THE BLOWFISH Cracked Rear View 2
- 3 **TOM PETTY Wildflowers**
- NATALIE MERCHANT Tigerlily 4 5
- **CHRIS ISAAK Forever Blue** 6 JOAN OSBORNE Relish
- 7 **DEL AMITRI** Twisted
- JAYHAWKS Tomorrow The Green Grass 8 SOUNDTRACK Empire Records 9
- 10 **BRUCE SPRINGSTEEN Greatest Hits**
- 11 SONIA DADA A Day At The Beach
- VAN MORRISON Days Like This 12
- SOUNDTRACK Boys On The Side 13
- 14 BLUES TRAVELER Four
- 15 **ANNIE LENNOX** Medusa
- **COLLECTIVE SOUL** Collective Soul 16
- R.E.M. Monster 17
- SOUL ASYLUM Let Your Dim Light Shine 18
- **BRUCE HORNSBY Hot House** 19
- SIMPLE MINDS Good News From The Next World
- LITTLE FEAT Ain't Had Enough Fun 21
- 22 **BETTER THAN EZRA Deluxe**
- 23 BILLY PILGRIM Bloom
- 24 SONNY LANDRETH Sount Of I-10
- 25 ALANIS MORISSETTE Jagged Little Pill

#### URBAN

- MONTELL JORDAN This Is How We Do It
- MONICA Don't Take It Personal...
- RAPHAEL SAADIQ Ask Of You
- TLC Waterfalls 5
- **MOKENSTEF He's Mine** 6
- SOUL FOR REAL Candy Rain **BRANDY Best Friend** 7
- 8 ADINA HOWARD Freak Like Me
- **BRANDY** Baby 9
- 10 BROWNSTONE Grapevyne
- BOYZ II MEN Water Runs Dry 11
- BROWNSTONE IF You Love Me 12
- **TLC** Red Light Special 13
- 14 KUT KLOSE I Like
- 15 TOTAL F/NOTORIOUS B.I.G. Can't You See
- 16
- BRIAN MCKNIGHT Crazy Love GROOVE THEORY Tell Me 17
- JON B. & BABYFACE Someone To Love 18
- 19 FAITH EVANS You Used To Love Me
- MICHAEL JACKSON You Are Not Alone 20
- 21 **TLC** Creep

3 4

5

6

9

10

11 12

13

14

15

16

17 18

21

22 23

25

**World Radio History** 

- 22 BRANDY F/WANYA MORRIS Brokenhearted
- 23 SUBWAY This Lil' Game We Play

JAZZMASTERS Walkin' To Freedom **COUNT BASIC M.L. In The Sunshine** 

DAVID SANBORN This Masquerade HEAVY SHIFT 90 Degrees In The Shade

STEVIE WONDER For Your Love

**GREG ADAMS Smooth Operator** 

JOE TAYLOR Delphin's Daughter

TOM SCOTT Don't Get Any Better

JON B. & BABYFACE Someone To Love

AARON NEVILLE Can't Stop My Heart From ...

20 ANITA BAKER & JAMES INGRAM When You Love Someone

**INCOGNITO After The Fall** 

**CHRIS BOTTI Worlds Outside** PAT METHENY Here To Stay

PAUL TAYLOR Exotica

SPYRO GYRA Ariana

**NELSON RANGELL** Grace

JIM BRICKMAN Angel Eyes BRIAN CULBERTSON Midnight Sun

**KEVIN TONEY Celebration** 

SLIM MAN Faith In Us

**KEIKO MATSUI Safari** 19 CHIELI MINUCCI Phat City

24 RICK BRAUN Cadillac Slim **AVENUE BLUE Stockholm** 

- 24 USHER Think Of You
- **D'ANGELO** Brown Sugar

#### NAC TRACKS

# CONGRATULATIONS

# R&R

On The Celebration Of Your **25th** Anniversary.

Our Hats Are Off To You And Your Marvelous Staff.

The Jesus Garber Company

**World Radio History** 



# **A New Future**

NSIDE

2 40

and anyon path and State Pathon without the res. M. By all

a a ....

BETTER RADIO, NOT SECURE LET TO COUNTRY'S & ISCORD The project Country Country of Country Country of Country Country of Country Country Country To Note The Country The Co

Mail Party rates

Bab Restaut Income

Party Blood ormad SPEAd

Con Balandy Laterates

Harter Strengt a

-

THE REAL PROPERTY.

-

The O'Carner Inc.

What was destined to be a historic vote on the Telecommunications bill was delayed for the first eight weeks of the year, thanks to a budget impasse that shut down the government. But as soon as things got back to normal, the Telecommunications bill quickly became the Telecommunications Act of 1996, and an **R&R** headline said it all: "Let The Deals Begin!" And begin they did.

Suit Raises E-Mail's Red Flag

GET OFF OF MY CLOUD

-----

A

KRFX/Denver's Billboard: Throwing Stones Over Who's Next

1.3

Infinity Broadcasting wasted no time in purchasing Granum Communications for \$410 million ... Cox bought NewCity

for \$250 million ... Clear Channel bought a sizable portion of Heftel Broadcasting ... ARS took EZ Communications.

But that wasn't enough. Heftel then merged with Tichenor to create a Hispanic supergroup of stations. And, in the mother of all deals. Infinity's Mel Karmazin engineered the \$4.9 billion merger of his company with **CBS** (which, only a year earlier, merged with Group W). The new **CBS** would be assured of massive reach in the top 10 markets. including dominance in the N/T and Oldies formats in the majors.

All this acquisition activity, however, attracted the attention of

the Department of Justice and the Federal Trade Commission. These agencies, neophytes to the ways of the broadcasting industry, stepped in and required divestitures from Jacor and ARS for starters. Frantic group owners — whose stock prices tumbled 30% during this period — scrambled to convince the DOJ that a radio station's revenues should be compared against all ad spending and not just that in the radio

SEPTEMBER 20. 1998

r, Kaplan, Arase Radie Shows Inventory Pacing

industry. The DOJ relented, and consolidation went rather smoothly after that.

The fortunes of News/Talk stations continued to rise, thanks in part to the O.J. Simpson trial. N/T executives also welcomed the first industry convention designed just for them. The **R&R** Talk Radio Seminar featured a coming out of sorts for Dr. Laura Schlessinger. The incredibly popular radio personality addressed her first industry audience at that event.

And if groups couldn't be bought, they would be started. Tom Hicks, who owned a sizable portion of Chancellor Broadcasting, went into partnership with his brother

Steve to seed Capstar Broadcasting. The company would spend \$1 billion in medium and small markets, which had largely been ignored by the major groups.

. Reflecting on the year are Jacor's Randy Michaels and Atlantic Records' Val Azzoli.

#### Reflections



RANDY MICHAELS

of an accident. I'd always been a huge fan of radio ever since I was big enough to remember. My dream was to maybe visit a station. Then I got a radio job in college, first at the college station, then at the one in town. I thought I was getting away with something, kind of playing at it while I went to school, studying something that would prepare me for a real job and a real life. At some point it dawned on me that I might get away with not growing up, not ever getting

Career motivation: "It was sort

That's a wonderful life." **First R&R sighting:** "In J.J. Jordan's office at WGRQ/Buffalo. I was doing nights on WGR-AM in Buffalo. At one time I was also doing Top 40 on WGRQ-FM, middays with Chuck Stevens. So I was doing two five-hour airshifts a day and going

a real job, and staying in radio.

#### to college too."

**Personal influences:** "From the radio side, I've just always listened a million hours a day and soaked it up. From the business side, Sam Zell is the best thing that's happened to me. He's taught me how to synthesize the magic of what we do with the business opportunity."

Greatest radio accomplishments: "Never being fired, staying employed, getting away with it all, and actually making it work; having the good fortune to work with just the most fabulous people. The crew that's been assembled at Jacor is just so special, so terrific. We've established a culture where we play off each other's strengths and do a lot of things that wouldn't otherwise be possible. I am really proud of, and often humbled by, the talent I get to work with."

#### World Radio History

#### **Signs Of The Times**

- NY gets first full-market Alternative: WXRK/NY abandons Classic Rock
- L.A. GMs cause stir over Arbitron's Hispanic measurement
- Interep forms rep firm for Clear Channel stations
- An old NY favorite returns: Evergreen flips WYNY to Dance WKTU
- Infinity buys Granum in \$410 million megadeal
- SFX, Multi-Market merge
- Sinclair buys River City for \$1.2 billion
- Tom and Steve Hicks relaunch Capstar Broadcasting
- Cox buys NewCity for \$250 million
- Clear Channel makes significant investment in Heftel Broadcasting
- Westinghouse-Infinity transaction creates all-time radio superpower
- Heftel, Tichenor combine for Spanish supergroup
- ARS continues acquisition spree with takeover of EZ Communications
- AAAA wants FCC to tighten
   radio ownership ceiling
- Industry consolidation means stronger GMs but fewer jobs
- Jacor gets Gannett's KIIS
- SFX buys concert promoter
- Stern warnings issued over hard-liquor ads on radio
- Arbitron to query Hispanic listeners on language use



## **Compact Discoveries**

Arista Records took top label honors in 1996, thanks in part to superstars Whitney Houston and Toni Braxton, the soundtrack to *Waiting To Exhale*, and Brooks & Dunn whose version of "My Maria" topped R&R's year-end Country chart.

Mariah Carey had a huge year in '96. "Always Be My Baby" finished in the year-end top 15 in no less than *six* R&R formats. Carey's powerful duet with Boyz II Men, "One Sweet Day," finished top 20 at five



Donna Lewis

formats. The song spent seven weeks at No. 1 at CHR/Pop, eight weeks at CHR/Rhythmic, and nine weeks atop both the AC and Hot AC charts.

Plays per week and the increase in available research to radio slowed down many of the **R&R** charts. Hence, AC saw three songs with remarkable stays at the top of the chart. "Because You Loved Me" by **Celine Dion** and "Change The World" by **Eric Clapton** (a song produced by **Babyface**) topped the chart for 17 and 13 weeks, respectively. Other double-digit runs at the top included **Keith Sweat**'s "Twisted," with 14 weeks at CHR/Rhythmic, and "Seduction" by **Special EFX**, with 10 weeks atop the NAC Tracks chart.

At Urban radio, **R. Kelly** had three No. 1 songs, and another peaked at No. 2. **Keith Sweat**, **SWV**, **Monica**, Whitney Houston, and **New Edition** all had a pair of chart-toppers.

Atlantic Records was the runner-up label of '96, led by "Missing" from Everything But The Girl. Atlantic also had a huge year at the Rock-based formats with Stone Temple Pilots and Seven Mary Three.

The label's new-artist development was also strong, as **Donna Lewis** burst onto the scene, with her mass-appeal hit "I Love You Always Forever" finishing strong at CHR/Pop, CHR/Rhythmic, AC, and Hot AC.

**Dishwalla** made a huge multiformat impact with their single "Counting Blue Cars." "Counting" peaked at No. 1 at Rock, Active Rock, and Alternative while going top 10 at CHR/Pop, Hot AC, and Adult Alternative.

Country's revolving door of No. 1 songs continued in '94,



R. Kelly

with 42 different songs scaling the heights. Alan Jackson, George Strait, and Shania Twain all had three charttoppers. Only one song, Strait's "Carried Away," spent three weeks at No. 1, with all the others peaking for one or two.

1996 was the year **Bob Dylan**'s son **Jakob** and his band the **Wallflowers** burst onto radios. "6th Avenue Heartache" and "One Headlight" started at Adult Alternative radio and spread to the other formats. Eventually "Headlight" became a fixture at CHR/Pop and Hot AC as well. '96 also saw the release of the second **Hootie & The Blowfish** album. The first single, "Old Man & Me," spent nine weeks atop the Adult Alternative chart.



Dishwalla

ing." —WOR/NY PM driver Bob Grant "I feel radio is such a wonderful

MUULUI

Tori Amos performs on-air with KOME/San Jose's Radley.

QUOTABLE QUOTES

"Up to now, we've been regulat-

"I'll make a confession: I don't

I find it boring. Absolutely bor-

listen to Talk radio. As a listener,

Gunsmoke-style regulations."

ing in a Star Trek era saddled with

"I feel radio is such a wonderful escape from reality. Why would anyone want to do anything else?"

#### -Jacor CEO Randy Michaels

-FCC Commissioner

Rachelle Chong

"My advice to anyone who wants to be a GM: You have to be prepared to take risks, and it's best to take those risks when you're hot. Remember — no one will hire you when you're cold." —CBS Radio President Dan Mason

#### Reflections



VAL AZZOLI

Career inspiration: "I was inspired by the music. That may sound obvious, but I loved music long before I knew there was a music industry. As a kid, music was my way of escaping. I used to listen to AM radio under the covers in my bedroom all night long. Later, I got into the great rock bands being played during the heyday of progressive FM radio. Of course, I was buying records, but it wasn't until a friend asked me to manage his band that I realized you could actually make a living from this thing called the music business. It seemed almost too good to be true,

and I instantly knew that this was what I was going to do."

Most significant industry change over the past 25 years: "The biggest difference in the music industry today from when I started is the enormous cost of doing business - what it takes to sign. market, tour, and break artists. There is far more competition for the consumer's attention not just from other labels, but from the whole entertainment world. On top of that, radio is so fragmented that we have to be much more targeted with our releases, and we have to work each record for a much longer time

**World Radio History** 

to generate the momentum that translates into a real hit. A couple of years ago, we decided to release a lot fewer records than we had been so we could take as much time as needed to lay the foundation for long-term careers for our new artists. At the end of the day, that makes for a healthier company and, I believe, a healthier industry."

Most rewarding career point: "Being appointed co-Chairman of the Atlantic Group in 1996. To be able to work alongside Ahmet. Ertegun and to follow the legacy of Doug Morris is a true honor and privilege."



#### You're Outta Here!

After WABC/NY Alan Dershowitz calls WABC aftermoon host Bob Grant a racist, Dershowitz's weekly show is dropped from the station. Grant himself is later ousted and shifts to afternoons at crosstown WOR. KKJZ & KUPL/Portland wind up in the middle of a hostage crisis when

a gunman enters their building looking for workers on another floor. CBS-owned FM Stations VP Rod Calarco exits after 24 years.

KIIS/L.A. PD Steve Perun shocks the market by resigning his post. (Pres./GM Roy Laughlin, however, notes in a staff memo that Perun didn't resign.)

PD Dan Fabian resigns from WGN-AM/Chicago.

WMZQ-AM & FM, WJZW-FM & WBZS-AM/Washington OM Gary McCartie exits.

WMMS/Cleveland taps Bob Neumann as PD.

Leave the driving to us (er, maybe not):KBFM/McAllen's bright yellow van smashes into two apartments, causing \$15,000 in damage. New WKTU/NY PD Frankie Blue begins to musically evolve the

station. WTOP-AM & WASH-FM/DC's Tom McKinley resigns.

Hot AC WKQI/Detroit picks Danny Bonaduce for morning drive.

ST hears Steve Tipp will become Sr. VP/Promo for Reprise. A trial is set for Suzette McClure, accused killer of promo domo Charlie Minor.

Following KYLD/SF's purchase by crosstown competitor KYLD for \$44 million, will both remain CHR/Rhythmic?

Par Broadcasting OM AI Peterson exits to restart his consultancy. KITS/SF VP/ProgrammingRichard Sands takes a three-month leave of absence.

KVI/Seattle yakmeister **Mike Siegel** issues an on-air apology to Mayor Norman Rice for spreading rumors that Rice was once shot by his wife.

Baka Boyz return to KPWR/L.A. after a dispute with management keeps them off the air for months.

Cox sells WIOD/Miami to Paxson for a rumored \$13 million. WDRE-FM & WMRW-FM/Long Island shift to a 25-34-targeted Alternative approach.

Steve Dahl returns to the Windy City airwaves on WCKG.

KLAC-AM/L.A. & KMEN-AM/Riverside pick up the Don Imus Show. Ex-WMTX/Tampa stafferRockie Don Reigle Jr. files a lawsuit alleging physical abuse by Mason Dixon. Jo Jo Walker, and others.

WMMS & WMJI/Cleveland PD John Gorman and Promo Dir. Mark Bishop resign.

Jim "Poorman" Trenton is hit with a C&D claiming ownership infringement when he attempts to take his *Loveline* act to KACD & KBCD/L.A.

Look for former WLUM/Milwaukee PDVince Edwards to resurface in the Clear Channel chain.

ABC Radio Networks to shut down Z-Rock format.

The new Rising Tide label is rechristened **Universal Records**. Is **Doug Morris** *thisclose* to acquiring 50% of Interscope Records for the second time?

Lava, TAG, and Big Beat fold into Atlantic Records.

Payola charges against indie record promoter **Joe Isgro** are tossed out of federal court again.

**R&R** Retro

- Sky Daniels joins R&R as Alternative Editor and Adult Alternative Editor
- First R&R Talk Radio seminar attracts format's elite
- Michael Atkinson named VP/Advertising
- N/T Editor Randall Bloomquist set to join WBT-AM & FM/ Charlotte as PD
- Jeffrey Yorke takes over as R&R Washington Bureau Chief
- R&R sets second Talk seminar
- John Mainelli tapped as News/Talk Editor
- R&R debuts daily online news service



93.3 FLZ's Morning Show Gang greets Olympic gold medalist Brooke Bennett (second from right).





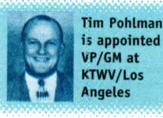
#### NewsMakers

#### RADIO

Jim Meltzer WFLN/Philly GM ... Tom Cuddy Cap Cities/ABC VP/ Music Prog. ... Tim Closson Chancellor VP/Country Prog. ... George Toulas Chancellor Sr. Exec. VP ... Lee Hansen KKSF/SF OM ... Charlie Cook WWI VP Prog./ Formats ... Lorna Gladstone WMAQ/Chicago OM ... John Cook KIIS-AM & FM/L.A. PD ... Gene Bryan GM at WXLX-AM, WPAT-FM & WSKQ-FM/NY ... Greg Solk VP/ Prog. at WLUP-FM/Chicago ... Jim Ryan WLTW/NY PD ... Dennis Begley WPEN & WMGK/Philly VP/ GM ... Ronna Woulf Paxson Miami Prez ... Bruce Raven-Stark VP/GM at KLAC-AM & KZLA-FM/L.A. ... Dave Cooke OM/PD at ABC/L.A. Talkers ... Mike Elder WLS-AM/ Chicago OM ... Don Bouloukos ARS co-COO ... Kent Phillips KPLZ/Seattle PD ... Allan Hotlen Bonneville/DC GM ... John Fullam WKTU/NY VP/GM ... Gabe Hobbs Jacor/Tampa Dir./Prog. ... Mason Dixon WUSA/Tampa PD ... Tom Sly VP/GM at WWNK/Cincy ... Kevin Peterson WSTR/Atlanta PD .. Marie Kordus GM at KPWR/L.A.

Bob Callahan becomes President of Cap Cities/ ABC Radio

... David Kantor ABC Radio Nets Prez ... Mark Mason WINS/NY Exec. Editor ... Ed Goldman CBS VP/AM Stations ...Kevin Weatherly VP/Prog. at KROQ/L.A. ... Harold Austin KKBT/L.A. PD ... Dave Juris VP/GM at KEZW-AM, KOSI-FM & KVOD-FM/Denver ... Steve Young PD at WNEW/NY ... Steve Kingston WXRK/NY PD ... Tom Poleman



WHTZ/NY PD ... Sil ScaglioneWJJZ/ Philly as VP/GM ... Ted Jordan VP/ GM at WBZ-AM/Boston ... Tim Dukes XTRA-FM/San Diego OM ... Steve Swenson VP/GM at WTOP-AM/ Washington ... Mark Krieger WSHE/ Miami VP/GM ... Michael Fischer KOAI/Dallas PD ... Janet "Jake" Karger VP/GM at WXKS/Boston ... John Sebastian KLAC & KZLA/L.A. PD ... Garett Michaels PD at WHYT/ Detroit ... Dave Stewart WSHE/Miami as PD ... Frankie Blue PD for WKTU/ NY ... Jon Zeliner KMXV/Kansas City PD ... Chris Claus CBS VP/Station Ops; Roger Nadel VP/GM post at KFWB-AM & KTWV-FM/L.A. ... Kenneth O'Keefe Evergreen Exec. VP/ Ops ... Paul Goldstein WNUA/ Chicago OM ... John Peake appointed PD at KRBE/Houston ... Mary June Rose WGN/Chicago PD ... Chris Mays Station Mgr. at KMTT/ Seattle ... Bruce Reese Prez/CEO Bonneville/Int'I ... Chuck Tisa PD at WPLY/Philly ... Marc Chase Dir./ Cincy Prog. Ops for Jacor ... Kid Curry WPOW/Miami PD.

#### RECORDS

Stu BergenEpic VP/Alt.RichardVP/Black MPalmeseArista Sr. VP/PromoSkipVP/GM UniBishop Sr. VP/Promo at MCABobExec. VP aCatania Geffen head/promoWarrenExec. VP aChristensenGeffen rock promoImmediateChristensenGeffen rock promoImmediateBonnie GoldnerRCA VP/Nat'l PromoImmediate... Dwight Bibbs Noo Trybe/Virgin VP/Minnie PerPromo... David Massey Epic Sr. VPIegend SuNancy Levin Red Ant Sr. VP... RichardWMJJ/BirmBranson forms V2 label... Jeffreyson ... FormNaumann Virgin VP/Field Promo... FormpioneeringCharles Warfield and Lewis TuckerFeinstein.

Sr. VP/GM and VP, respectively, at Uptown ... A.D. Washington WB Black Music Sr. VP/Marketing & Promo ... John Boulos Epic Sr. VP/Promo ... Lea Pisacane VP/Rock Promo Atlantic ... Al Moinet VP/Promo, Dawn Hood VP/ Alt Promo, Scott Douglas Sr. Dir./ Promo, Albums at Virgin ... Dave Rosas





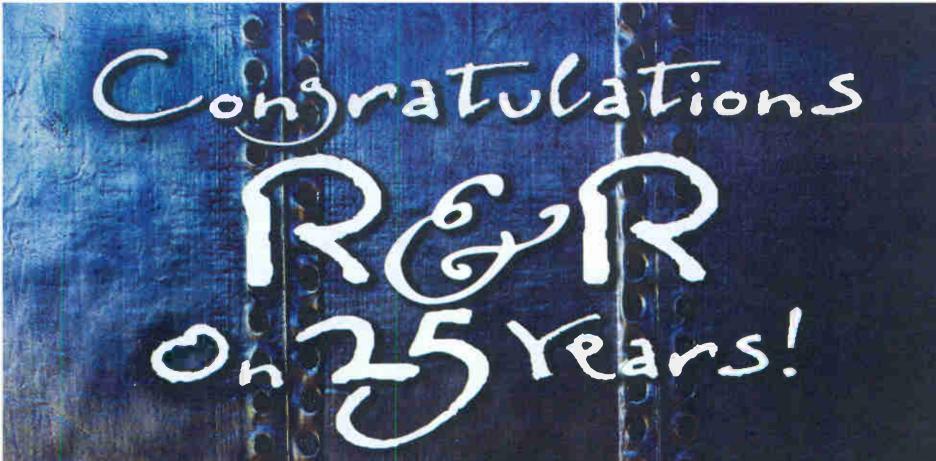
EMI Sr. VP/R&B Promo ... Andrea Ganis Atlantic Exec. VP/Promo ... Craig Lambert Epic Sr. VP ... Joe Mansfield co-President/CEO at Asylum ... Ritch Bloom Capitol VP/Promo ... Lionel Ridenour Arista VP/R&B Promo ... Steve Tipp Sr. VP/Promo at Reprise ... Bill Bennett Geffen/DGC Prez ... Al Cafaro A&M Chairman/CEO ... John Lytle VP/Nat'I Promo at Decca ... Danny Buch Sr. VP/Promo at Atlantic ... Mike

Monte Lipman upped to VP/ Promotion at Universal

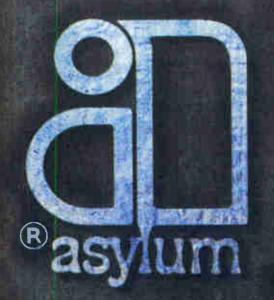
Bernardo Mercury VP/Urban Promo ... Marc Benesch Interscope Sr. VP/ Promo & Mktg ... Ray Harris Epic Sr. VP/Black Music ... Daniel Glass Exec. VP/GM Universal ... Abbey Konowitch Exec. VP at MCA.

#### IN MEMORIAM

Minnie Pearl ... Boston programming legend Sunny Joe White ... Former WMJJ/Birmingham PD/MD Joe Madison ... Former R&R AOR Editor and pioneering radio programmer Steve Feinstein.



# And we thought we were CRAZY!



2222001

# Asylum Records Committed to Country

Asylum Records @1998 Elektra Entertainment Group a division of Warner Communications Inc., a Time Warner Company



#### CHR/POP

- EVERYTHING BUT THE GIRL Missing
- TONY RICH PROJECT Nobody Knows **DONNA LEWIS I Love You Always Forever**
- 4 ALANIS MORISSETTE Ironic
- TRACY CHAPMAN Give Me One Reason 5
- **CELINE DION** Because You Loved Me 6
- ALANIS MORISSETTE You Learn
- MARIAH CAREY Always Be My Baby 8
- **GOO GOO DOLLS Name** 9
- 10 FUGEES Killing Me Softly
- 11 JEWEL Who Will Save Your Soul
- LA BOUCHE Be My Lover 12
- 13 14
- JANN ARDEN Insensitive ERIC CLAPTON Change The World COLLECTIVE SOUL The World I Know 15
- 16 NATALIE MERCHANT Wonder
- **GIN BLOSSOMS** Follow You Down 17
- 18 LA BOUCHE Sweet Dreams
- 19 MARIAH CAREY & BOYZ II MEN One Sweet Day
- 20 DISHWALLA Counting Blue Cars
- 21 COLOR ME BADD The Earth, The Sun, The Rain
- TONI BRAXTON You're Makin' Me High 22 NO MERCY Where Do You Go
- 23 **BODEANS** Closer To Free 24
- 25 JOAN OSBORNE One Of Us

#### **CHR/RHYTHMIC**

- MARIAH CAREY Always Be My Baby
- **KEITH SWEAT Twisted** 2 3
- FUGEES Killing Me Softly 1
- BRANDY Sittin' Up In My Room TONI BRAXTON You're Makin' Me High 5
- BONE THUCS-N-HARMONY Tha Crossroads 6
- CHOST TOWN DJ'S My BOO
- 8 TONY RICH PROJECT Nobody Knows
- QUAD CITY DJ'S C'mon 'N Ride It (The Train) 9
- 10 R. KELLY I Can't Sleep Baby (If I)
- 11 MARY J. BLIGE Not Gon' Cry
- 12 **CELINE DION** Because You Loved Me
- 13 SWV You're The One 14
- DONNA LEWIS I Love You Always Forever 15
- MARIAH CAREY & BOYZ II MEN One Sweet Day
- L.L.COOL J Loungin 16
- 2PAC f/DR. DRE California Love 17
- 18 R. KELLY Down Low (Nobody Has To Know)
- 19
- 20
- L.L. COOL J Hey Lover GROOVE THEORY Tell Me EVERYTHING BUT THE GIRL Missing 21
- 22 TOTAL Kissin' You
- 23 MONICA Before You Walk Out Of My Life 24
- **3T** Anything LA BOUCHE Be My Lover 25

#### AC

CHAPMA

96

(188)

- **CELINE DION Because You Loved Me**
- 2 TONY RICH PROJECT Nobody Knows
- 3 ERIC CLAPTON Change The World
- MARIAH CAREY & BOYZ II MEN One Sweet Day 4
- ROD STEWART SO Far Away 5 JANN ARDEN Insensitive 6
- SEAL Don't Cry
- MARIAH CAREY Always Be My Baby 8
- 9 **GLORIA ESTEFAN** Reach
- 10 MARIAH CAREY Forever ELTON JOHN Blessed
- 11 12
- TRACY CHAPMAN Give Me One Reason CELINE DION It's All Coming Back To Me Now 13
- 14
- WHITNEY HOUSTON & CECE WINANS Count On Me
- 15 VANESSA WILLIAMS Where Do We Go From Here
- 16 WHITNEY HOUSTON Exhale (Shoop Shoop)
- MADONNA You'll See 17
- EVERYTHING BUT THE CIRL Missing 18
- DONNA LEWIS I Love You Always Forever 19
- 20 TAKE THAT Back For Good 21
- LIONEL RICHIE Don't Wanna Lose You 22
- MICHAEL ENGLISH Your Love Amazes Me 23
- WHITNEY HOUSTON Why Does It Hurt So Bad 24 ELTON JOHN You Can Make History (Young Again)
- 25 SOPHIE B. HAWKINS As I Lay Me Down

#### **HOT AC**

- TRACY CHAPMAN Give Me One Reason
- **CELINE DION Because You Loved Me** 2
- 3 **ERIC CLAPTON Change The World**
- 4 JANN ARDEN Insensitive
- NATALIE MERCHANT Wonder 5
- DONNA LEWIS I Love You Always Forever 6 **GOO GOO DOLLS Name**
- GIN BLOSSOMS Follow You Down 8
- TONY RICH PROJECT Nobody Knows 9
- 10 EVERYTHING BUT THE GIRL Missing
- ALANIS MORISSETTE You Learn 11
- 12 MARIAH CAREY Always Be My Baby
- 13 CELINE DION It's All Coming Back To Me Now
- SEAL Don't Crv 14
- 15 HOOTIE & THE BLOWFISH Time
- NATALIE MERCHANT Jealousy 16
- MARIAH CAREY & BOYZ II MEN One Sweet Day 17
- ALANIS MORISSETTE Ironic 18
- 19 DEL AMITRI Roll To Me
- 20 MELISSA ETHRIDGE | Want To Come Over
- 21 **DEEP BLUE SOMETHING Breakfast at Tiffany's**
- 22 **BODEANS** Closer To Free
- **ELTON JOHN Blessed** 23
- 24 JEWEL Who Will Save Your Soul

BROOKS & DUNN My Maria

BILLY DEAN It's What I Do

**GEORGE STRAIT Blue Clear Sky** 

SAWYER BROWN Treat Her Right

TRACY LAWRENCE Time Marches On

JAMES BONAMY | Don't Think | Will

CLAY WALKER Hypnotize The Moon

**COLLIN RAYE | Think About You** 

**GEORGE STRAIT** Carried Away

**RICOCHET** Daddy's Money

DIAMOND RIO Walkin' Away

**TY HERNDON** Living In A Moment

**RHETT AKINS** Don't Get Me Started

PATTY LOVELESS You Can Feel Bad

**RICK TREVINO** Learning As You Go

NEAL MCCOY You Gotta Love That

LEE ROY PARNELL Heart's Desire

25 FAITH HILL Someone Else's Dream

DISHWALLA Counting Blue Cars

**COLLECTIVE SOUL** The World I Know

WALLFLOWERS 6th Avenue Heartache

SOUNDGARDEN Burden In My Hand

ALICE IN CHAINS Heaven Beside You

DAVE MATTHEWS BAND Too Much

25 KENNY WAYNE SHEPHERD Deja Voodoo

**COLLECTIVE SOUL** Where The River Flows

TOM PETTY & THE HEARTBREAKERS Walls

SEVEN MARY THREE Cumbersome

**SPACEHOG In The Meantime** 

METALLICA Until It Sleeps

TONIC Open Up Your Eyes

**SMASHING PUMPKINS 1979** 

VAN HALEN Humans Being

**BLACK CROWES** Good Friday

**BUSH** Machinehead

SON VOLT Drown

**NIXONS** Sister

**BUSH** Glycerine

PEARL JAM I Got Id

**RUSH Test For Echo** 

LONESTAR No News

ALAN JACKSON Home

TOBY KEITH Does That Blue Moon Ever Shine On You

BRYAN WHITE I'm Not Supposed To Love You Anymore

TIM MCGRAW She Never Lets It Go To Her Heart

18 DAVID LEE MURPHY Every Time I Get Around You

MARK CHESNUTT It Wouldn't Hurt To Have Wings

EVERCLEAR Santa Monica (Watch The World Die)

STONE TEMPLE PILOTS Trippin' On A Hole In A Paper Heart

JOHN MELLENCAMP Key West Intermezzo (I Saw You First)

25 **DISHWALLA** Counting Blue Cars

#### COUNTRY

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

19

20

21

22

23

24

1

6

8

q

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

**World Radio History** 

ROCK

# CONGRATULATIONS R&R ON 25 YEARS!

<u>WE'RE THE ONLY</u> independent promotion company with accountability and integrity. We will not represent two companies in one market.

Contact us for the non-traditional promotion revenue you are looking for.

#### NATIONAL MUSIC MARKETING INC.



17200 Ventura Blvd., Suite 305, Encino, CA 91316 Phone: 818-501-8111 Fax: 818-386-2390 grossman@natmusic.com www.natmusic.com

Price, Raffel & Lowman Insurance An Employee Benefit Corporation

SERVING THE ENTERTAINMENT INDUSTRY FOR OVER 35 YEARS

lagoon...gentle sounds of the island haby grand piano...this is the Grand Hyatt Washington, Washington's spectacular landmark of luxury. Superb Location • Incomparable Accommodations • Exceptional Meeting & **Banquet** Facilities 1000 H Street, NW, Washington, DC 20001 or reservations or more information, call 800-233-1234 or 202-582-1234. Inquire about our special weekend rates " pac lages Proud host of "R&R Talk Radio '99 congratulations! congratulations! congratulations! congratulations! congratulations! congratulations! congratulations! congratulations congratulations! congratulations! congratulations! congratulations! congratulations! congratulations! congratulations! **Robert Michelson Inc.** 1550 Brvant Street, Suite 200 San Francisco CA 94103 Phone 415-626-6862 Fax 415-626-8480 e-mail: rm@rmitv.com

loonlight shining through the glass roof of

the 12-story atrium lobby...the 2-story waterfall cascading into the tranquil



#### **ACTIVE ROCK**

- STONE TEMPLE PILOTS Trippin' On A Hole In A Paper Heart EVERCLEAR Santa Monica (Watch The World Die)
- 3 **DISHWALLA** Counting Blue Cars
- **SPACEHOG** In The Meantime 4
- 5 **BUSH** Machinehead
- 6 SOUNDGARDEN Burden In My Hand
- TONIC Open up Your Eyes METALLICA Until It Sleeps
- 8
- 9 **NIXONS Sister**
- 10 ALICE IN CHAINS Heaven Beside You 11
- **SMASHING PUMPKINS 1979** 12
- STABBING WESTWARD What Do I Have To Do? 13
- SOUNDGARDEN Pretty Noose 14 SEVEN MARY THREE Cumbersome
- 15
- **GREEN DAY Brain Stew** 16
- **COLLECTIVE SOUL** Where The River Flows PEARL JAM I Got Id 17
- 18 HUNGER Vanishing Cream
- 19 SEVEN MARY THREE Water's Edge
- STABBING WESTWARD Shame 20
- ALICE IN CHAINS Over Now 21
- 22 ALICE IN CHAINS Again
- 23 BUSH Glycerine
- STONE TEMPLE PILOTS Big Bang Baby 24
- 25 METALLICA Hero Of The Day

#### ALTERNATIVE

- **DISHWALLA Counting Blue Cars**
- BUTTHOLE SURFERS Pepper 2
- 3 STONE TEMPLE PILOTS Trippin' On A Hole In A Paper Heart **NO DOUBT** Spiderwebs 4
- 5 **BUSH Machinehead**
- 311 Down 6
- **SPACEHOG** In The Meantime
- GARBAGE Stupid Girl 8
- 9 EVERCLEAR Santa Monica (Watch The World Die) **10 PRIMITIVE RADIO GODS**
- Standing Outside A Broken Phone Booth ... **TRACY BONHAM Mother Mother** 11
- SOUNDGARDEN Burden In My Hand 12
- SMASHING PUMPKINS Tonight, Tonight 13 14
- FOO FIGHTERS Big Me
- 15 OASIS Champagne Supernova
- SUBLIME What I Got 16 17
- **EELS Novacaine For The Soul**
- 18 **SMASHING PUMPKINS 1979**
- BECK Where It's At 19
- ALANIS MORISSETTE Ironic 20
- 21 **GREEN DAY Brain Stew**
- 22 **CRANBERRIES** Salvation
- **GOLDFINGER** Here In Your Bedroom 23 VERVE PIPE Photograph 24
- 25 STONE TEMPLE PILOTS Big Bang Baby

#### **ADULT ALTERNATIVE**

- WALLFLOWERS 6th Avenue Heartache
- **DUNCAN SHEIK Barely Breathing** 2 3
- TRACY CHAPMAN Give Me One Reason 4
- DAVE MATTHEWS BAND So Much To Say DCC'S EYE VIEW Everything Falls Apart 5
- JARS OF CLAY Flood 6
- GIN BLOSSOMS Follow You Down
- JOHN MELLENCAMP Key West Intermezzo (I Saw You First)
- HOOTIE & THE BLOWFISH Old Man & Me 9
- 10 **COWBOY JUNKIES A Common Disaster**
- 11 DAVE MATTHEWS BAND Too Much PRIMITIVE RADIO GODS 12
- Standing Outside A Broken Phone Booth ... NATALIE MERCHANT Jealousy 13
- 14 SHERYL CROW If It Makes You Happy
- 15 WHY STORE Lack Of Water
- 16 STING You Still Touch Me

96

(190

- 17 **DISHWALLA** Counting Blue Cars
- 18 **CRANBERRIES** Free To Decide
- 19 JEWEL Who Will Save Your Soul
- COLLECTIVE SOUL The World I Know 20
- 21 ERIC CLAPTON Change The World
- 22 MELISSA ETHERIDGE Nowhere To Go
- 23 ALANIS MORISSETTE You Learn
- TOM PETTY & THE HEARTBREAKERS Walls 24
- 25 JOAN OSBORNE Ladder

- URBAN
- R. KELLY Down Low (Nobody Has To Know)
- JOE All The Things (Your Man Won't Do)
- 3 BRANDY Sittin' Up In My Room
- 4 D'ANGELO Lady
- 5 MONICA Why I Love You So Much
- R. KELLY I Can't Sleep Baby (if I) 6
- CASE F/FOXY BROWN Touch Me Tease Me
- 8 TONI BRAXTON You're Makin' Me High
- KEITH SWEAT Twisted
- 10 112 Only You 11 **CHANTAY SAVAGE I Will Survive**
- 12 TOTAL Kissin' You
- 13 MARY J. BLIGE Not Gon' Cry
- 14 MARIAH CAREY Always Be My Baby
- SWV You're The One 15
- DRU HILL Tell Me 16
- 17 FUGEES Killing Me Softly
- **AZ YET Last Night**
- 19 MONICA Before You Walk Out Of My Life
- 20 JODECI Get On Up
- 21 H-TOWN A Thin Line Between Love & Hate
- 22 **GINUWINE** Pony
- 23 BLACKSTREET No Diggity
- 24 MINT CONDITION What Kind Of Man Would I Be
- BONE THUCS-N-HARMONY Tha Crossroads

#### **URBAN AC**

D'ANGELO Lady

Δ

5

6

8

9

11

12

13

15

16

17

18

19

20

21

22

23

24

25

2

3

4

5

6

7

8

9

11

13

15

17

19

20

21

22

23

25

World Radio History

- JOE All The Things (Your Man Won't Do)
- TONI BRAXTON You're Makin' Me High

LUTHER VANDROSS Your Secret Love

ANN NESBY I'll Do Anything For You

MARIAH CAREY Always Be My Baby

**ISLEY BROTHERS** Let's Lay Together

KENNY LATTIMORE Never Too Busy

MARY J. BLIGE Not Gon' Cry

**TONI BRAXTON Let It Flow** 

**KEITH SWEAT** Twisted

**QUINCY JONES** Slow Jams

COUNT BASIC Joy And Pain

DOC POWELL Sunday Mornin'

DOC POWELL Laid Back

**RIPPINGTONS Hideaway** 

BRYAN SAVAGE Cat Food

12 VIBRAPHONIC Can't Get Enough

**BILL EVANS** The Sunday After

CHUCK LOEB The Music Inside

DAVID SANBORN Spooky

**AVENUE BLUE Naked City** 

24 COUNT BASIC On The Move

BONEY JAMES Lights Down Low 18 PAUL HARDCASTLE Bird Island

**BONEY JAMES Ain't No Sunshine** 

**GEORGE JINDA Just My Imagination** 

RANDY CRAWFORD Give Me The Night

PAUL TAYLOR 'Til We Meet Again

10 ED HAMILTON Gray Day

14 RAMSEY LEWIS Les Fleur

**16 SPECIAL EFX Seduction** 

NAC TRACKS

CHANTAY SAVAGE I Will Survive

R. KELLY | Can't Sleep Baby (If I)

MAXWELL Ascension (Don't Ever Wonder)

R. KELLY Down Low (Nobody Has To Know)

14 MINT CONDITION What Kind Of Man Would I Be

MARIAH CAREY & BOYZ II MEN One Sweet Day

WHITNEY HOUSTON Exhale (Shoop Shoop)

WHITNEY HOUSTON Why Does It Hurt So Bad SOLO Where Do U Want Me To Put It

LIONEL RICHIE Don't Wanna Lose You

HERBIE HANCOCK Thieves In The Temple

NORMAN BROWN Better Days Ahead

PETER WHITE Caravan Of Dreams

JOE SAMPLE Hippies On A Corner

DAVE KOZ Let Me Count The Ways

JOHNNY GILL Let's Get The Mood Right

WHITNEY HOUSTON & CECE WINANS Count On Me

10 BRANDY, TAMIA, GLADYS KNICHT, CHAKA KHAN Missing You

POWERFUL RESEARCH + PERSONAL SERVICE

= GULLESS STRATEGIES

For more than a decade, my firm has delivered **The Most Powerful**, **Advanced Research in Radio...** Multi-Variate analysis tools that provide a clearer picture of your station, competitors, listeners.

But statistics alone (no matter how advanced) never helped any station. Success requires the application of research into easy-to-understand, actionable strategies.

At Mark Kassof & Co., we give your station much more than statistics...

- We deliver our findings in a clear, graphic, easy-to-understand way.
- We work with you to turn research into a decisive "plan of action," customized to your station and focused on your market situation.

We are "on your team" exclusively in your market for a full year...to answer questions, evaluate airchecks, and provide additional input based on the research.

Most importantly, this combination of powerful research and personal service works for our clients' success! In fact, Mark Kassof & Co. has worked in partnership with some of the biggest successes in North American radio.

Let us show you how Mark Kassof & Co.'s powerful research and personal service can dramatically increase *your* success. **Call me at 734-662-5700.** 



734-662-5700 • www.kassof.com



#### The Past



Cliff Gorov 1971

#### The Present



Jason Gorov, Suzy Peters Adam Leibovitz, Cliff Gorov 1998

#### The Future



Jordan Ian Gorov Born 6/9/98



**World Radio History** 



# Let's Make A Deal

Consolidation frenzy hit fever pitch in 1997. And radio stations weren't the only real estate changing hands. Merger mania swept through related industry sectors --- namely towers, billboard companies, networks, concert promoters, and TV stations - as major groups bid for a piece of the action.

STRY'S NEWSPAPER

De Castro, Ginsburg Kick Off Their New Venture

Radio Salaries Level Off

Career inspiration: "Voices were

in the family. My uncle was an actor

and staff announcer at WKBN/Young-

stown, my hometown. Jack Paar and

Alan Freed also worked there. I stud-

ied pre-law in college [at Cleveland's

Western Reserve], but upon gradua-

tion decided to go into radio. My

future was confirmed when, at 21, I

was made America's youngest PD, the

first consultant at 31, and an NBC VP

sulting in Cleveland at WHK and

WMMS. WMMS was ready to be

switched to pop, but I convinced them

to stay Rock. WHK went from tradi-

last 25 years: "Talk radio's tremendous

growth, which has brought back AM."

Most significant change in the

First R&R sighting: "I was con-

at age 36.

tional MOR to AC.

The year's biggest deal was forged when Mel Karmazin surprised NAB conventioneers with news that CBS would purchase ARS' 98 stations for \$2.6 billion. This capped

INSID

THIS . WEEK

what had been an action-packed year for Karmazin, who a few months earlier had assumed the management reins at CBS. SFX, in the meantime, opted to spin off its stations and focus strictly on concert promotion. Tower sites took on a new luster as such prospectors as Clear Channel: ARS; and Hicks, Muse surveyed the payback potential. Clear Channel also upped its outdoor display quotient while Hicks, Muse embraced television in a major way with its LIN chain purchase.

Jacor jumped into the hot commodity of networks, paying \$165 million for Premiere

Radio and NSN Network Services; \$50 million for EFM Media (home of Rush Limbaugh and Dr. Dean Edell); and \$71.5 million for the services of talk host Dr. Laura Schlessinger. Not to be upstaged, Chancellor Media created its own - AMFM Radio Networks - and enticed Casey Kasem to come aboard.

#### Reflections



**MIKE JOSEPH** 

In other industry activity: Howard Stern invaded Canada, consolidation ushered in the concept of virtual radio, and the FCC made history by swearing in its first

GEPTENBER 18, 1987

Nistani Officially

For Class Channel's Mark Mays, It's Not Just 'Family Business'

African-American Chairman, William Kennard

The record executive shuffle continued with several key players making headlines. Among them: Ken Berry, head of EMI's North America operations: Johnny Barbis. A&M Associated President: Polly Anthony. Epic/550 President; Danny Goldberg, Mercury Group Chairman; and Phil Quartararo at the Warner Bros. helm.

R&R staged its second annual Talk Radio Seminar (February 27-March 1) in Washington, DC, which attracted the likes of Larry King, MADD National President Katherine

Prescott, former White House Press Secretary Mike McCurry (whose address opened the proceedings), and luncheon keynoter Dick Morris. Sharing their recollections are veteran consultant/Mike Joseph, popular author/talk personality Dr. Laura Schlessinger, and songmaster Diane Warren.

An event that had a significant bearing on his career: "Consulting the ABC-owned stations, and WABC/ New York's tremendous turn-around."

Most rewarding career mo-ment: "In addition to being the first consultant, the chance to consult/ program all three major network 0&Os. In my 51 years in broadcasting and 40 years as a consultant, I've enjoyed working with great call letters at some legendary facilities." Most disappointing: "NBC hired

me to take their New York, Chicago, and San Francisco stations Top 40, but the chairman and president didn't allow me to go all the way. They'd rather sell the stations than go rock and roll. When they eventually had to modernize, they did sell.

#### **World Radio History**

#### Signs Of The Times

- FCC clears Westinghouse-Infinity merger
- DOJ investigating Citadel-Triathlon joint sales deal
- ESPN strikes five-year pact with Major League Baseball
- National Radio Hall of Fame enshrines Murray The K, Lynn Harvey
- Reed Hundt resigns as FCC Chairman
- CBS contests \$6000 fine against WXRK-FM/New York for allegedly indecent Howard Stern broadcasts
- Congress set to hold hearings on alcohol ads
- KSCA/L.A. flips to Regional Mexican
- Gene Autry leaves radio biz
- FCC clears way for digital radio auctions
- Free political airtime to be applied to radio
- Jacor acquires EFM Media
- Westwood One, CBS Radio Net merge
- CD Radio, AMRC get DAR licenses via auction
- Capstar, GulfStar combine into superstar conglomerate
- ABC Radio Nets to debut Radio Disney nationally
- Paxson sells stations to Clear Channel
- Evergreen/Chancellor buy Katz Media for \$373 million
- Jacor buys Dr. Laura program for \$71.5 million
- Children's Broadcasting to cease Radio Aahs operation
- American Radio Systems to CBS for \$2.6 billion
- SFX Broadcasting to Capstar for \$2.1 billion
- Heritage Media to News Corp. for \$1.4 billion
- Viacom to Chancellor/Evergreen Media for \$1.1 billion
- Heritage to Sinclair for \$630 million



## **Compact Discoveries**

Jewel, Spice Girls, Hanson, Matchbox 20, Dru Hill, Deana Carter, and Third Eve Blind ruled the R&R yearend airplay charts, and perhaps more impressive was the fact that each act reached platinum status with a debut album.



Jewei

"You Were Meant For Me" by Jewel (Atlantic) was just one of a number of songs topping several R&R year-end charts, a trend throughout the year. "Meant" finished top five at CHR/Pop, AC, and Hot AC, and Jewel helped give Atlantic Records a first-place finish overall for 1997. Exec. VP Andrea Ganis and her team powered Atlantic into the No. 1 spot in CHR/Pop, Hot AC, Active Rock, and Rock.

Also contributing to Atlantic's success was the Florida-based rock group Matchbox 20. Their breakthrough hit, "Push," finished top 10 for the year at Active Rock, Rock, Alternative, and Adult Alternative and top

25 at CHR/Pop and Hot AC. Jewel and Matchbox 20

were among the benefactors of the rise of Pop/Alternative as an emerging format. Realizing a need for a separate breakout of this type of station, R&R debuted a Pop/Alternative subchart on May 9, 1997. Other artists riding the Pop/Alternative wave included Elektra's Third Eye Blind, Columbia's Shawn Colvin (who won a Grammy for "Sunny Came Home"), Interscope's Wallflowers, Arista's Sarah McLachlan, and Imago/Warner Bros. recording artist Paula Cole. Atlantic's Duncan Sheik was more than noticed, by spending the entire year on the Hot AC chart with "Barely Breathing."

Christopher "The Notorious B.I.G." Wallace (Bad



Notorious B.I.G

Boy/Arista) was the biggest artist in hip-hop music upon the release of a dual disc set, Life After Death, which debuted at No. 1 in national album sales, only weeks after he was murdered in Los



George Strait

Angeles. "Mo Money Mo Problems" became the hip-hop anthem of 1997 at CHR/ Rhythmic and Urban. It seemed that "I'm Coming Out" by Diana Ross was the last disco hit to be sampled in a hiphop record, and it worked magic for "Money," which is now destined for classic status.

George Strait continued to prove his Country superstar status with two consecutive No.1 hits that finished at Nos. 2 and 3 for the year. "Carrying Your Love With Me" and "One Step At A Time" were both co-produced by Strait and MCA/Nashville President Tony Brown

Although Adult Alternative remained at the low end of the spectrum in terms of total number of stations reporting to R&R, the format continued to demonstrate its powerful ability to break new artists into the mainstream. A sample of acts that emerged from the format included Sister Hazel. Fiona Apple, Abra Moore, Tonic, Jonny Lang, and Duncan Sheik.





When heavyweights collide.... (I-r) Dick Springfield, Steve Streit, Steve Rivers, Paul Drew, Guy Zapoleon, Steve Davis,

#### **QUOTABLE QUOTES**

"Consolidation has created enormous opportunity, and I think the radio business is going to reap the benefits." - Capstar COO Steve Dinetz

#### Reflections



DR.LAURA SCHLESSINGER

Career inspiration: "My destiny came and got me. I had no clue I would end up on radio. In 1975 I did a Sunday-night interview in Santa Ana. It was a Rock station; I think it's Korean Talk now. And the host, I don't know whether he thought he was being funny, but he was real mean, and it was embarrassing. So I left during one of the news breaks. I was 28, a little shy at the time. I would have handled it differently today. Well, he got fired that night, and I got his job. That was my audition." First R&R sighting: "The R&R

Talk Seminar in 1996. I was shown the newspaper and told I had been invited to give the

luncheon talk. I was very honored and awed. I was a nervous wreck when I was up there, trying to look cool, but it was a wonderful experience.

Current activities: "I have four books on the best-seller list. The newest one is The Ten Commandments: The Significance Of God's Law In Everyday Life, co-authored with Rabbi Stewart

Most significant industry change in last 25 years: "The loss of class. Trash talk, vulgar talk, hysteria for its own sake — it seems the bottom line is sales, elevating, informing, clarifying." or

Personal influences: "Family

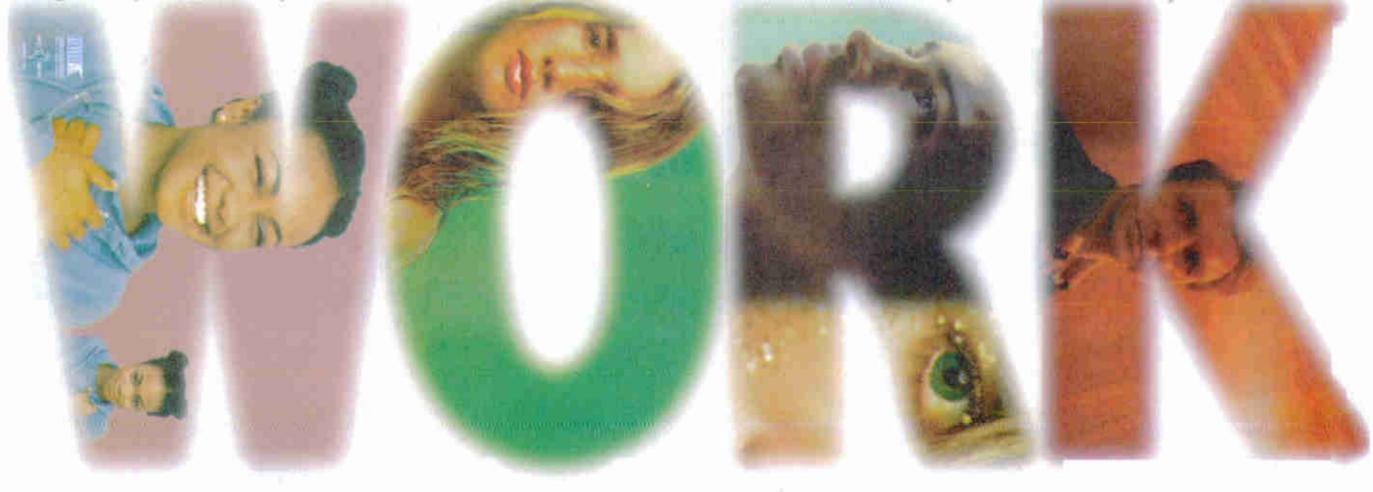
and God. Life is a series of millions of building blocks. You take any little one out, and the whole thing falls. That I have my husband, my child; that I finally came to embrace God these things moved me through all of life, therefore the show.

Most rewarding career point: "I get to matter on the face of the earth to people's lives. This ain't just entertainment. If it were, I'd sing and dance. I'm really serious about what I'm doing, even though I can be a little wacky on the air."

Most disappointing: "The ugly stuff that seems to come with 'celebrity': envy, resentment, lying, character assassination."



eagle-eye cherry esthero heather nova neil finn tatyana ali mary lou lord



### happy 25th anniversary, r&r!





Jerry Seinfeld phones Jacor COO Randy Michaels and requests that WFLZ/Tampa morning pranksters MJ & BJ be fired, according to MJ Kelli. Apparently, Seinfeld was tired of the duo phoning him early in the AM. While Michaels wouldn't fire the duo, he did bar the two from calling Seinfeld. Meanwhile, rumors of Jacor merging with American Radio Systems "have been blown way out of proportion," says Michaels.

Seinfeld Fed Up With MJ & BJ

Mel Karmazin announces at the American Assoc. of Advertising Agencies that there's a proposal out to a personality in L.A. that would make Don Imus' and Howard Stern's paychecks look insignificant — if they agree to come to radio. ST conducts a contest to name possible personalities. Among the guesses: O.J. Simpson, David Letterman, Robin Williams, Johnny Carson, and Oprah Winfrey! Interest ends when there is no forthcoming announcement.

Jeff & Jerand staff segue from KKLQ/San Diego to crosstown KFMB-FM. KFMB morning drivers Dan Smiley, Kim Morrison, and producer Matt McWhiter head to KKLQ.

WEBN/Cincinnati plans a "virgin sacrifice" promo for Halloween morning. Contestants must be at least 18, female, and a virgin (a gynecologist will be on hand to verify the latter). The "winner" gets to bring the partner of her choice to the station's production room, where they will be miked for the deflowering. She'll also score \$1000.

Y107/L.A. tri-cast PD  $\mbox{Phil}$   $\mbox{Manning}$  exits for similar duties at KNDD/Seattle.

WXYV-FM/Baltimore PD Steve Crumbley exits.

KACD & KBCD (Groove Radio)/L.A. GM Jeff Wyatt exits. Months later, the stations unveil a revamped CHR/Rhythmic format. KIIS-AM/L.A. unveils its new all-Sports format as XTRA Sports 1150.

A *Philadelphia Tribute* report says WDAS/Philly GM Kernie L. Anderson will take similar duties at WBLS/NY.

Jacor/Cincinnati GM Jaqui Brumm retires after 25 years. Former KIIS-FM/L.A. PD John Cook lands at KKPN/Houston

and will oversee SFX's Houston properties. Steve Cochran succeeds Danny Bonaduce in afternoons at

WMVP/Chicago.

Ron Diaz exits the syndicated Ron & Ron Show.

RCA Label Group/Nashville Sr. VP/GM Randy Goodman resigns after 15 years. VP/Promo Butch Waugh replaces him. Jimmy lovine wraps up his deal to become COO of Universal

Music Group. Bob Pfeifer resigns as Hollywood Records Prez.

Twenty-one Twin Cities radio stations join together to aid flood victims in Grand Forks, ND.

Suzette McClure, the 29-year-old confessed killer of record promoter Charlie Minor, receives a sentence of 19 years to life.

CHOM/Montreal becomes the first Canadian station to broadcast Howard Stern.

SFX signs a deal with **Jeff Pollack** to become group consultant. NAB rumors have **Jaye Albright** leaving her consultancy to join

Jacor as Dir./Country Programming. Is Mel Karmazin next in line to replace current Westinghouse Chairman Michael Jordan?

**R&R** Retro

• R&R Today daily fax debuts

• CHR/Pop chart debuts

#### Reflections

**DIANE WARREN** 

**Career inspiration:** "I always loved music and was determined to be a songwriter."

**First R&R sighting:** "Checking out the charts on one of my first hits — I can't remember which one — and finding out that people didn't just pay attention to the *Billboard* charts."

**Current gig:** "What I've always done: write songs — just better ones!"

Most significant industry change in last 25 years: "As far as in the song world, it's more like the lack of change. It all comes down to the song. That was true 25 years ago and will be 25 years from now." **Personal influences:** "My dad and everyone else who had faith in me."

Most rewarding career point: "Being able to do what I love." Most disappointing: "When a song I love doesn't go all the way."





#### NewsMakers

#### RADIO

Tom Hicks Chairman, Scott Ginsburg Pres./CEO, Steve Dinetz & Jim de Castro co-COOs at Evergreen/Chancellor ... Jonathon Brandmeier leaves Chicago radio ... Mike D'Ambrose Sr. VP WW1 ... Bill Sommers returns to L.A. as President/GM of KABC, KTZN & KLOS ... David Kantor, Marty Raab exit ABC Radio Nets to helm new AMFM Radio Nets ... Gary McCartie OM/PD at WXTU/Philly ... WVAZ/ Chicago PD Maxx Myrick now OM ... Dave Richards assumes Station Manager duties at WRCX/Chicago ... Jim McGuinn named WPLY/Philly PD ... Darryl Trent VP/GM at WDRE/Philly ... Bruce Masterson CEO/Prez of Strategic Media Research ... Doug Sterne named VP/GM at KKSF/SF ... John

#### Lynn Andrews new President of ABC Radio Networks

Gorman PD at WYST/Detroit ... Brian Philips upped to WNNX/Altanta;Leslie Fram now PD ... John Duncan PD at KLOS/L.A. ... Chuck Fee named WPHT/Philly PD ... B.J. Harris becomes Dir./CHR Programming at Jacor ... Gene Romano now Jacor Nat'l Dir./ Programming ... Ben Hill adds GM duties at WCAO & WXYV/Baltimore ...



Jacquie Haselrig PD at WGCI-AM/ Chicago ... Michael Hughes PD at KLOL/ Houston ... Bill Gamble now PD at newly flipped Country WKXK/Chicago ... Jack Evans and Marc Chase now Regional VPs/Prog. West and East, respectively, at Jacor ... Toya Beasley PD at WRKS/NY .. Michelle Campbell PD at WBLS/NY ... Kernie Anderson WBLS/NY VP/GM; Lee Michaels PD ... Alan Furst VP/ Programming at GulfStar ... Dan Kieley now KIIS-FM/L.A. PD ... Drew Horowitz Bonneville Prez/Chicago Radio Div.; Chuck Williams VP/GM WPNT; Cristina Wilson-Ohr VP/GM WLUP ... Gerry Boehme Sr. VP/Info Services & Strategic Support at Katz Media Group ... Mike Edwards PD at KOYT/SF ... John Cook now SFX/Houston OM, KKPN PD ... Alex Luke now PD at WKQX/Chicago ... Joe Bayliss GM of Chancellor/SF; Bob Hamilton PD at KABL, KNEW & KIOI ... Tim Roberts PD at WWWW/Detroit .. Rob Morris named PD at KDWB/ Minneapolis ... Lee Hansen now KKSF/ SF VP/OM ... Jimmy Steal named PD at KDMX/Dallas ... Ed Krampf GM at KIBB/ L.A. ... Kathy Stinehour named VP/GM at WAXQ-FM/NY ... Jeff Dinetz VP at Connoisseur Comm. ... Jaye Albright Dir./Country Programming at Jacor Rob Roberts adds PD duties at WPLL/ Miami ... Dave Martin GM for KHVN. KOAI & KRBV/Dallas ... John Hook returns to KHKS/Dallas as OM ... Eric Neumann Sr. VP at Capstar ... Bill Weston WAXQ/NY PD ... Steve Kosbau adds WRQX/DC OM/PD duties ... Mike Marino KKPN/Houston PD ... Bennett Zier VP/GM at WNSR/NY ... Bob Visotcky GM, Harold Austin PD at KIBB/L.A.; Michelle Santosuosso PD at KKBT/L.A. ... Jeff Kapugi KSLZ/St. Louis PD ... Cruze PD at WFNX/Boston ... Jeff Laird GM at WGRX/Baltimore ... Larry Wert Sr. VP/Reg. Ops, Chicago/Detroit for Chancellor ... Vincent Fruge named VP/GM for WTLC-AM & FM/Indy ... Rick Peters Pres./CEO Southern Star Comm.

Paul Goldstein now VP/Prog. at WNUA/ Chicago ... Vern Anderson PD at WGAY-FM/ Washington ... Amy Doyle PD at WQRS/ Detroit ... Mark Edwards VP/Prog. at WLIT/Chicago ... Tim Dukes Dir./FM Prog. for Jacor/San Diego.

#### RECORDS

Bob Merlis now Sr. VP/Worldwide Corp. Comm. at WB ... Johnny Barbis now Prez of A&M Associated labels .\_ Rick Bisceglia Prez of new Crave ... Allen Butler upped to Prez of Sony/Nashville Desiree Schuon now VP/Pop Promo 550 Music ... Heavy D upped to Universal Music Group Sr. VP ... Ron Geslin now RCA Sr. VP ... Butch Waugh Sr. VP/GM RCA Label Group/Nashville ... Ken Berry to head EMI No. American ops ... Pat Quigley now Exec. VP/GM Capitol/ Nashville ... Bonnie Goldner VP/Nat'l Promo at MCA ... Doug Johnson named Prez/partner at Giant/Nashville ... Hollywood launches Nashville label; Randy Goodman Prez ... Craig Kallman Exec. VP/Office of the Chairman at Atlantic ... Bruce Tennebaum senior exec at DreamWorks ... Disney buys Mammoth Records ... Carson Schreiber Sr. VP/



Promo & Product Dev. at Disney/ Nashville ... Mark Gorlick Head/Promo at DreamWorks ... Nancy Levin named Sr. VP at MCA ... Tom Owens upped to Sr. VP/Prog. ... Dave Rosas appointed Sr. VP/Urban Promo at A&M ... Danny Goldberg Chairman of Mercury Group ... Polly Anthony Pres. Epic/550; David Massey Exec. VP/GM; Kaz Utsonomiya Sr. VP/A&R at Epic ... Nancy Berry Vice Chairman Virgin Records America & Virgin Music Group Worldwide ... Peter Napoliello Sr. VP/Promo at A&M ... Ron Shapiro Exec. VP/GM Atlanta ... Michael Mauldin Pres./Black Music Columbia ... Val DeLong VP at Universal ... Denny Mosesman Giant Head/Promo ... George Jackson Pres./CEO Motown ... Pat Quigley Pres./CEO Capitol ... Seymour Stein Pres./CEO Sire Records Group; Randy Miller Exec. VP/GM ... Ray Carlton VP/Top 40 Promo at RCA ... Liz Heller, Charles Goldstuck Capitoi Exec. VPs ... Bill Mayne Sr. VP/GM Reprise/ Nashville; Bob Saporiti Sr. VP/GM WB/ Nashville ... Ray Gmeiner VP/Promo at Virgin ... Scott Douglas VP/Rock Promo Epic ... Scott Borchetta to head promo at DreamWorks/Nashville.

Burps, Barks and Meows.

# Call for service: (800) 962-7228





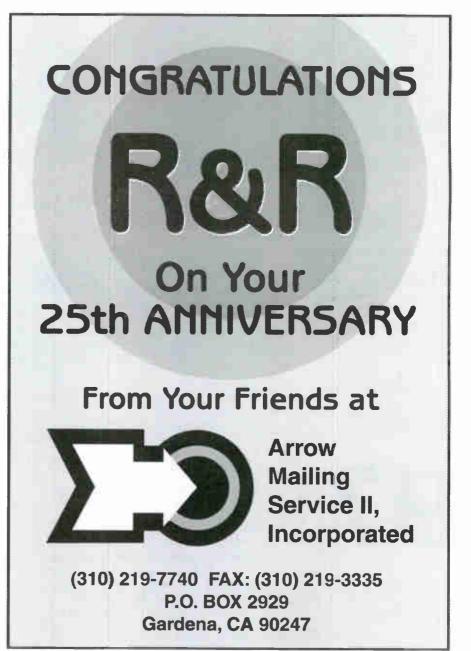
7801 Beechmont Ave., Suite 12, Cincinnati, OH 45255 Ph: 513.474.4904 Fx: 513.474.4905





The Voice Of FOX, CBS and Radio & TV Worldwide

## Vox: (310) 454-8905 Fax: (310) 454-3247 WWW.joecipriano.com





#### CHR/POP

- JEWEL YOU Were Meant For Me
- CARDIGANS Lovefool NO DOUBT Don't Speak
- WALLFLOWERS One Headlight
- THIRD EYE BLIND Semi-Charmed Life
- SAVAGE GARDEN I Want You 6
- **OMC** How Bizarre
- BACKSTREET BOYS Quit Playing Games (With My Heart) 8
- 9 EN VOGUE Don't Let Go (Love)
- SHAWN COLVIN Sunny Came Home 10
- SISTER HAZEL All For You 11 **ROBYN** Do You Know (What It Takes)
- 12 **DUNCAN SHEIK Barely Breathing** 13
- HANSON Mmm Bop 14
- 15 **JEWEL** Foolish Games
- MARK MORRISON Return Of The Mack 16
- 17 MATCHBOX 20 Push
- 18 MEREDITH BROOKS Bitch
- SUGAR RAY Fly 19
- TONI BRAXTON UN break My Heart 20
- 21 GINA G Ooh Aah...Just A Little Bit
- PAULA COLE Where Have All The Cowboys Gone? 22
- SPICE GIRLS Say You !! Be There 23 24 SPICE GIRLS Wannabe
- 25 VERVE PIPE The Freshmen

#### CHR/RHYTHMIC

- MARK MORRISON Recurn of The Mack
- 2 BLACKSTREET DON'T Leave ME
- PUFF DADDY & FAITH EVANS f/112 I'll Be Missing You
- NOTORIOUS B.I.G. Mo Money Mo Problems
- ROME | Belong To You (Every Time | See Your Face) WILL SMITH Men In Black
- USHER You Make Me Wanna...
- 8 **KEITH SWEAT Nobody**
- MONICA For You I Will 9
  - EN VOGUE Don't Let Go (Love) 10
  - 112 Cupid 11
- TONI BRAXTON Un-break My Heart 12
  - 13 SWV Can We
- DRU HILL In My Bed 14
- AALIYAH One In A Million 15
- 16 BLACKSTREET No Diggity
- 17 AZ YET Hard To Say I'm Sorry
- CHANGING FACES G.H.E.T.T.O.U.T. 18
- MARIAH CAREY Honey 19
- BABYFACE Every Time I Close My Eyes 20
- SPICE GIRLS Wannabe 21
- NOTORIOUS B.I.G. Hypnotize 22
- MARY J. BLIGE Everything 23
- SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! 24
- **INOJ** Love You Down 25

#### AC

chbos 20

97/

(198)

- **TONI BRAXTON Un-break My Heart**
- **KENNY LOCGINS** For The First Time 2
- JEWEL You Were Meant For Me 3
- SHAWN COLVIN Sunny Came Home 4
- BRYAN ADAMS I'll Always Be Right There 5
- LEANN RIMES How Do I Live 6
- CHICAGO Here In My Heart
- JIM BRICKMAN w/MARTINA MCBRIDE Valentine 8 9
- MICHAEL BOLTON Go The Distance
- 10 R. KELLY I Believe I Can Fly 11 BARBRA STREISAND & BRYAN ADAMS I Finally Found Someone
- ELTON JOHN Something About The Way You Look Tonight 12
- WHITNEY HOUSTON I Believe In You And Me 13

World Radio History

- TONI BRAXTON I Don't Want To 14
- BACKSTREET BOYS Quit Playing Games (With My Heart) 15
- 16 **RICHARD MARX Until I Find You Again**
- 17 **CELINE DION All By Myself**
- 18 MONICA For You I Will
- JOURNEY When You Love A Woman 19
- PETER CETERA Do You Love Me That Much? 20
- ROD STEWART IF We Fall In Love Tonight 21
- 22 **BOB CARLISLE Butterfly Kisses**
- AMY GRANT Takes A Little Time 23
- PAUL CARRACK For Once In Our Lives 24 25
  - **ERIC CLAPTON** Change The World

#### HOT AC

- DUNCAN SHEIK Barely Breathing
- SISTER HAZEL All For You
- WALLFLOWERS One Headlight
- SHAWN COLVIN Sunny Came Home JEWEL You Were Meant For Me
- NO DOUBT Don't Speak 6
- THIRD EYE BLIND Semi Charmed Life
- 8
- JEWEL Foolish Games SAVAGE GARDEN I Want You 9
- 10 PAULA COLE Where Have All The Cowboys Gone?
- CARDIGANS Lovefool 11
- 12 PAULA COLE | Don't Want To Wait
- SHERYL CROW Everyday Is A Winding Road 13
- DAVE MATTHEWS BAND Crash Into Me 14
- 15 **OMC** How Bizarre
- VERVE PIPE The Freshmen 16
- SARAH MCLACHLAN Building A Mystery 17
- 18 SHERYL CROW A Change Would Do You Good

TIM MCGRAW W/FAITH HILL IE'S YOUR LOVE

GEORGE STRAIT One Night At A Time KENNY CHESNEY Shes Got It All

KEVIN SHARP She's Sure Taking It Well

PAM TILLIS All The Good Ones Are Gone

**KENNY CHESNEY** When I Close My Eyes

MARK WILLS Places I've Never Been

LORRIE MORGAN Good As I Was To You

TRACY LAWRENCE Better Man, Better Off

23 TIM MCGRAW Everywhere 24 MICHAEL PETERSON Drink, Swear, Steal & Lie

**COLLIN RAYE** What The Heart Wants

TRISHA YEARWOOD How Do I Live

TRACE ADKINS I Left Something Turned On At Home

JOHN MICHAEL MONTGOMERY How Was I To Know

REBA MCENTIRE I'd Rather Ride Around With You

TY HERNDON Loved Too Much **DEANA CARTER Count Me In** 

LONESTAR Come Cryin' To Me

LEE ANN WOMACK The Fool

DAVID KERSH Another You

COLLIN RAYE On The Verge

CLAY WALKER Rumor Has It

TONIC IF You Could Only See

MATCHBOX 20 Push

WALLFLOWERS One Headlight

WALLFLOWERS The Difference

COLLECTIVE SOUL Listen

JONNY LANG Lie To Me

U2 Staring At The Sun

**VERVE PIPE** The Freshmen

METALLICA King Nothing

15 BLUES TRAVELER Carolina Blues

**METALLICA Hero Of The Day** 

**AEROSMITH Hole In My Soul** 

LIVE Turn My Head

SAMMY HAGAR Little White Lie

**OUEENSRYCHE** Sign Of The Times

**COUNTING CROWS A Long December** 

JOHN MELLENCAMP Just Another Day

**MIGHTY JOE PLUM Live Through This** 

STONE TEMPLE PILOTS Lady Picture Show

**AEROSMITH** Pink

10 OFFSPRING Gone Away 11 LIVE Lakini's Juice

COLLECTIVE SOUL Precious Declaration

12 DAYS OF THE NEW Touch, Peel, And Stand

AEROSMITH Falling In Love (Is Hard On The Knees)

GEORGE STRAIT Carrying Your Love With Me

DIAMOND RIO How Your Love Makes Me Feel

- **TONI BRAXTON Un-break My Heart** 19
- TONIC IF You Could Only See 20
- HOOTIE & THE BLOWFISH I Go Blind 21
- 22 **COUNTING CROWS** A Long December
- 23 MATCHBOX 20 Push
- 24 HANSON Mmm Bop SUGAR RAY FIV

#### 25

COUNTRY

4

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

ROCK

4

5

6

8

9

13

14

16

17

18

19

20

21

22

23

24



#### **ACTIVE ROCK**

- **OFFSPRING** Gone Away
- **TONIC IF You Could Only See** 2
- DAYS OF THE NEW Touch, Peel, And Stand 3 4
- LIVE Lakini's Juice 5 MATCHBOX 20 Push
- **COLLECTIVE SOUL** Precious Declaration
- **METALLICA** King Nothing
- 8 WALLFLOWERS One Headlight
- 9 **VERUCA SALT** Volcano Girls
- 10 BUSH Greedy Fly
- MEGADETH Trust COLLECTIVE SOUL Listen 11 12
- FOO FIGHTERS Everlong 13
- 14 CREED My Own Prison
- **VERVE PIPE** The Freshmen 15
- 16 SILVERCHAIR Abuse Me
- **OFFSPRING I Choose** 17
- 18 **QUEENSRYCHE** Sign Of The Times
- 19 SOUNDGARDEN Blow Up The Outside World
- **METALLICA Bleeding Me** 20
- FOO FIGHTERS Monkey Wrench 21 WALLFLOWERS The Difference 22
- 23 U2 Staring At The Sun
- AEROSMITH Falling In Love (Is Hard On The Knees) 24 25 AEROSMITH Pink

#### **ALTERNATIVE**

- THIRD EYE BLIND Semi-Charmed Life
- **MIGHTY MIGHTY BOSSTONES** The Impression That I Get 2
- TONIC IF You Could Only See 3 SMASH MOUTH Walkin' On The Sun 4
- SUGAR RAY Fly 5
- MATCHBOX 20 Push 6
- **VERVE PIPE** The Freshmen
- 8 WALLFLOWERS One Headlight
- 9 **SUBLIME** Santeria
- FOO FIGHTERS Everlong 10
- SUBLIME Wrong Way 11
- 12 **SNEAKER PIMPS 6 Underground**
- LIVE Turn My Head 13
- VERUCA SALT Volcano Girls 14
- 15 K'S CHOICE Not An Addict
- 16 BLUR Song 2 FIONA APPLE Criminal 17
- 18 WALLFLOWERS The Difference
- LIVE Lakini's Juice 19
- 20 BUSH Greedy Fly
- CHUMBAWAMBA Tubthumping 21
- 22 SARA MCLACHLAN Building A Mystery
- 23 U2 Staring At The Sun
- DAVE MATTHEWS BAND Crash Into Me 24
- 25 OFFSPRING Gone Away

#### ADULT ALTERNATIVE

- WALLFLOWERS One Headlight
- SHAWN COLVIN Sunny Came Home 2
- 3 SARAH MCLACHLAN Building A Mystery
- 4 **DAVE MATTHEWS BAND Crash Into Me**
- SISTER HAZEL All For You 5
- **VERVE PIPE** The Freshmen 6
- MATCHBOX 20 Push
- 8 WALLFLOWERS The Difference
- 9 SHERYL CROW A Change Would Do You Good
- 10 FIONA APPLE Criminal
- INDIGO GIRLS Shame On You 11 12
- **BLUES TRAVELER Most Precarious** 13 **THIRD EVE BLIND Semi-Charmed Life**
- 14 U2 Staring At The Sun
- ABRA MOORE Four Leaf Clover 15
- FAULA COLE | Don't Want To Wait 16
- 17 **COUNTING CROWS A Long December**
- 18 SHERYL CROW Everyday Is A Winding Road
- **COUNTING CROWS** Daylight Fading 19
- TOAD THE WET SPROCKET Come Down 20
- 21 WALLFLOWERS Three Marlenas
- 22 **DAVE MATTHEWS BAND Tripping Billies**
- PAULA COLE Where Have All The Cowboys Gone? 23
- JEWEL You Were Meant For Me INXS Elegantly Wasted 24
- 25

#### **URBAN**

- DRU HILL In My Bed
- ROME I Belong To You (Every Time I See Your Face)
- 112 Cupid
- CHANGING FACES G.H.E.T.T.O.U.T. 4 5
- USHER You Make Me Wanna 6
- **REFUGEE CAMP ALL-STARS** The Sweetest Thing **ERYKAH BADU Next Lifetime**
- **BLACKSTREET Don't Leave Me** 8
- SOMETHIN' FOR THE PEOPLE My Love is The Shhh! 9
- **GOD'S PROPERTY** Stomp 10
- 11 702 Get It Together
- 12 **DRU HILL Never Make A Promise**
- SWV Can We 13
- 14 AALIYAH One In A Million
- 15 KENNY LATTIMCRE For You
- 16 MARY J. BLIGE Everything
- MONICA For You I Will 17 MONTELL JORDAN What's On Tonight 18
- MARK MORRISON Return Of The Mack 19
- 20 **TOTAL** What About Us
- 21 **NEXT Butta Love**
- 22 ERYKAH BADU On & On
- 23 JOE The Love Scene
- 24 JOE Don't Wanna Be A Player
- 25 MARY J. BLICE Love Is All We Need

KENNY LATTIMORE For You

**ERYKAH BADU Next Lifetime** 

BLACKSTREET Don't Leave Me

**DIONNE FARRIS Hopeless** 

MONICA For You I Will

**ISLEY BROTHERS Tears** 

**GOD'S PROPERTY Stomp** 

ERYKAH BADU On & On

**ANN NESBY** This Weekend

R. KELLY | Believe | Can Fly

24 MILESTONE | Care 'Bout You

CHANGING FACES G.H.E.T.T.O.U.T.

**BROWNSTONE 5 Miles To Empty** 

**BOYZ II MEN 4 Seasons Of Loneliness** 

**GATO BARBIERI** Straight Into The Sunrise

DANCING FANTASY When Dreams Come True

**BRAXTON BROTHERS** When Love Comes Around

NELSON RANGELL Turning Night Into Day

SPECIAL EFX Since You've Been Away

LEE RITENOUR Water To Drink

PAUL TAYLOR Pleasure Seeker

**BONEY JAMES Nothin' But Love** 

ERIC MARIENTHAL Easy Street

**GOTA European Comfort** 

AVENUE BLUE Nightlife

WARREN HILL U R The 1

15 CHRIS BOTTI The Way Home

PHILLIPE SAISSE Moanin'

SOUL BALLET N.Y.C. Tripin

CHUCK LOEB Cruzin' South

25 URBAN KNIGHTS The Promise

**World Radio History** 

**RICK BRAUN Missing In Venice** 

JIM BRICKMAN You Never Know

JOYCE COOLING South Of Market

STEVE WINWOOD Plenty Lovin'

PAUL HARDCASTLE Jokers Wild

PAUL HARDCASTLE Peace On Earth

**3RD FORCE In The Full Moonlight** 

JOE The Love Scene

**AFTER 7** Sara Smile

NAC TRACKS

**RICK BRAUN Notorious** 

10 DRU HILL In My Bed

**BABYFACE Every Time I Close My Eyes** 

LUTHER VANDROSS I Can Make It Better

PATTI LABELLE When You Talk About Love

REFUGEE CAMP ALL-STARS The Sweetest Thing

ROME | Belong To You (Every Time | See Your Face)

MINT CONDITION What Kind Of Man Would I Be

WHITNEY HOUSTON I Believe In You And Me

HOUSE

27/

(199)

TONY TONI TONE Thinking Of You

#### **URBAN AC**

2

3

4

5

6

8

9

11

12

13

14

15

16

17

18

19

20

21

22

23

3

4

5

6

8

9

10

11

12

13

14

16

17

18

19

20

21

22

23

24



# **A Brand-New Industry**

If, by chance, you slept through the last two years, let us be the first to inform you that the radio and record industries you knew are dead.

HE LEADER IN

ADULT/SMOOTH

Thanks to the Telecommunications Act of 1996, radio's found itself on the same playing field as every other industrial conglomerate. The reasons we do things are different now.

And sadly for some, the reasons that drew us to this business may now be gone too. But for the (shrinking) few who remain, the challenges of keeping this industry thriving and relevant resemble those of 50 years ago when television appeared. Radio has survived just fine, and its revenues rival those of the recording or motion picture exhibition businesses. Only now it faces new competitors, including the Internet, video games. direct satellite, and myriad entertainment and information options.

Those challenges exist in the music business too. Just about every major label has undergone significant ownership or upper-manage-

ment changes several times over in the R&R era - many in just the last couple of years.

6

A few of 1998's big headlines: Capstar was publicly traded for only a few months before sister company Chancellor announced it would absorb the company: Clear Channel won the derby for Jacor Communications; SFX morphed from a radio company into the premier concert promotion concern,

having consolidated the vast majority of major concert companies (and quite a few venues) around the country.

Sadly, radio lost one of its old guard in 1998. Robert W. Morgan, who woke up Angelenos

for more than 30 years, lost his battle with cancer. He died just a year after his afternoon partner from KHJ and KRTH, The Real Don Steele, lost a similar fight.

After a six-year absence, R&R re-entered the convention business with a meeting described by many as our most successful ever. We felt good about it too. In fact, we'll see you at Convention '99 at L.A.'s Century Plaza Hotel in Los Angeles, June 10-12.

So, here we are, a quartercentury after we started, and we're simply dazzled at all the change and progress. It's been quite a ride, hasn't it? We'll con-

tinue to be there every day for you and will be back with another of these special issues in about five years ... or whenever we recover from this one!

We chose Mac Tichenor to provide this year's reflection, because his company, Heftel Communications, represents the fastest-growing radio format in the United States and a clear window on the future of our business.

#### Reflections



MAC TICHENOR

Career inspiration: "I remember growing up as a kid and listening to Gordon McClendon's KLIF/Dallas with Kevin McCarthy. They were just start-ing Top 40 and '20/20 news,' and it was really exciting radio to listen to. I used to know all the names, but I forgot some of them.

First R&R sighting: "We used to see it with the programmers in our company, Tichenor Media System. It was always sitting there. I'd be walking around the studio, see it, and I'd pick it up and look at all the corporate battles going on. This is when I first started back in 1981-82."

Personal influences: "Primarily, both of my grandfathers, one of whom was the founder of our company. They both had just a tremendous influence on my business sense and my philosophy of life." Most rewarding career point:"Be-

sides being featured on the cover of R&R?" (He laughs.) "It would have to be that Clear Channel and the Mays family gave me the implicit vote of turning over control of this trust, \$500-\$600 million investment they made to myself and my team.

Most disappointing: "There have certainly been disappointments, but I don't know if anything really stands out

Current gig: CEO of Heftel Broadcasting Corp. "I work on building the team and keeping it focused on achieving our mission — to be the premier marketing company serving Hispan-ics in the United States."

#### Signs Of The Times

- Chancellor flips WNSR/NY to WBIX
- Jacor pays \$9 million to add Art Bell show to superstar talk lineup
- Sky Daniels becomes R&R GM. Jim Kerr Alternative Editor
- Chancellor swaps for 11 SFX major-market stations, gets DC101/Washington, and reaches limit in nation's capital
- Westwood One's Casey Kasem bolts for AMFM Networks and is reunited with American Top 40 name once again; WW1 files suit against Kasem and AMFM.
- McCain/Feingold campaign finance bill dead; it had provisions for free airtime from broadcasters
- Details of pay-for-play revealed at CRS/Nashville
- Tapscan takes wraps off MobilTrak in-car measurement svstem
- Legendary L.A. radio figure Robert W. Morgan succumbs to lung cancer
- R&R Convention '98 draws 2000: Garth Brooks (with guest Trisha Yearwood) and Paula Cole headline; Richard Branson, Edgar Bronfman, Chris Carter, Rick Pitino address show; first R&R Industry Achievement Awards given out
- Mel Karmazin rises again in CBS heirarchy: to become CEO on January 1, 1999
- Boston metro expands; Puerto Rico becomes nation's No. 11 metro
- Shocker! Chancellor's Scott Ginsburg resigns suddenly; exits board of directors too.
- ABC Radio buys Radio Today Entertainment. Stable includes Rick Dees Weekly Top 40 countdown show
- Former cable TV magnate Jeffrey Marcus becomes President/CEO of Chancellor Media

# Happy 25th Anniversary R&R and thanks to Radio for making this a truly remarkable year.





# STRETCH PRINCESS

# finger eleven

Wind-up Records
Developing Career Artists. Delivering Core Acts.



ning soon;



## R&R's Unsung Heroes Over the past 25 years, R&R has

managed to find the greatest, most dedicated and gifted professionals we could have hoped for.

Take Dan Cole, our Sr. VP of Information Services. When he joined our company 20 years ago, he was charged with the task of finding a computer system powerful enough to process **R&R**'s vast amount of weekly music data. Computing was primitive and expensive in those days, but Dan managed to string a bunch of terminals up to a Texas Instruments mini-computer (in those days, "mini" meant the size of about three filing cabinets) that did the job with aplomb.

Or Hurricane Heeran. He's our ratings brain who, like a baseball fanatic who knows, say, the batting average of everyone in the National League, routinely works marathon days in order to keep tabs on all 265+ Arbitron markets and the five platforms that we publish those numbers on: The **R&R** newspaper, fax, website, e-mail, and **R&R Directory**.

Or Carl Harmon, who started with **R&R** 10 years ago as a 17-year-old high school intern and has blossomed into a world-class graphic designer whose work you see in many of our format specials and the **R&R ONLINE** website.

Or Nancy Hoff, who was with **R&R** from issue No. 1 and has done just about everything here, from taking music reports and tabulating charts by hand to now serving as our continuity director. She is the kind of person we would have no idea how to function without.

These are just four examples, and there's a great story or two or three like that for every one of our 100+ employees in Los Angeles and our bureaus in Nashville and Washington.

This is the same crew that tirelessly gets out our flagship weekly newspaper, which averages 124 pages. There's also our three-page daily fax, **R&R TODAY**, which has become the industry leader after only 18 months in existence. And our nine different weekly **R&R HOTFAX** publications targeted to specific segments of our customer base, a news service delivered by e-mail, and the **R&R ONLINE** website, which attracts more than 750,000 hits per week from 20,000 users in the United States and 47 other countries around the globe.

These and other services come from a group of people that knows its business well. Before joining **R&R**, three of our staffers were major-market general managers, eight were major-market program directors, and a dozen had full-time on-air shifts. Four of us held major record company promotion or management titles; four worked in radio syndication; and others had major rep firm, consulting, and sales experience.

Of course, most of you know us through our editors and columnists. They form the backbone of our company, and we simply couldn't exist without them. But many other people make the "R&R engine" run too. There are our assistant editors and part-timers, who talk to more than 1100 radio stations each week to find out what music they're playing, and our associate editors, who proofread and edit more than 50,000 words of copy each week.

Our extremely dedicated MIS department is composed of several operators who keep more than a half-dozen local area networks and a wide area network operating around the clock; programmers who create custom computer applications at a furious pace; and developers who come up with Internet and other communications tools that ensure we will remain state-of-the-art beyond the year 2000.

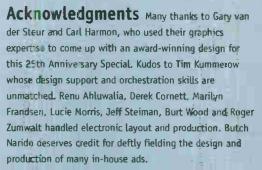
Then there are our design and production departments. Just like in radio, they are the last people who touch our product before it reaches our customers. Thank goodness for them. No matter what challenges editorial or sales throw at them – and we throw a lot – they get it done with poise and the highest professional standards.

Our fine sales force, in survey after survey, has been rated as providing the most caring and finest customer service in our business. And we must also acknowledge what our circulation, accounting, and administrative departments, as well as our Nashville and Washington bureaus, bring to "Team **R&R**."

And we must also express our gratitude to all of the past R&R staffers for helping us to become what we are today.

Ron Rodrigues Editor-In-Chief





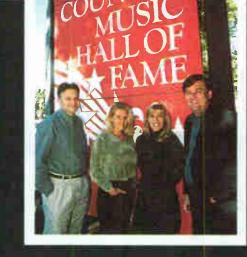
A big tip of the editorial hat to Gail Mitchell, who provided editorial research, gathered a good many of the "Reflections" pieces, and wrote many of the elements in this special. Her 17 dedicated years with R&R were crucial for this publication, and we were thrilled to have her back for this project. Also, kudos to Margo Ravel, who did most of the research for our News and Street Talk columns. Other News research was conducted by Adam Jacobson and Matt Spangler. Music elements were researched and written by Kevin McCabe and Anthony Acampora. Other reflections were compiled by Ron Rodrigues, Erica Farber, Sky Dawiels. Steve Wonsiewicz, Mike Kinosian, Tony Novia, Walt Love, Cyndee Maxwell, Jeffrey Yorke, Carol Archer, and Calv n Gilbert. Street Talk was edited by Jeff Axelrod. Archival photos and research were by Hurricane Heeran. Transcribing by Mike Thacker and Kathy DeRouville. Our Managing Editor, Richard Lange, provided editorial supervision.

We are eternally grateful to Bobby Ocean and Elizabeth Salazar for taking the time to pick the classic "Err Waves" strips and for drawing the '90s versions. Roger Small survived consolidation, and he'll work forever! A great big thanks to the 60 or so radio, record, and music professionals who responded to our request for a reflection on the last 25 years. Many thanks to GM Sky Daniels, Sales Manager Henry Mowry, and the greatest sales department in the business. Without them, we are without a voice!

And. finally, to founder Bob Wilson, who had the vision to start R&R, and Dwight Case, who kept it alive during his time as publisher.

"R&R, The First 25 Year?" in published by Radio & R. cords Inc., 10100 Santa Monica Blvd., Los Angeles, "La B0657. All reaconable care taken, but no responsibility assumed for incorrect information. R&R reserves all rights in material accepted for publication. Nothing may be reproduced in whole or part without written permission from the Publisher.
 "1998 Racio & Records Inc. • A Perry Capital Company





#### **R&R ROSTER BY YEAR OF HIRE**

RENU AHLUWALIA, 1996 FRANK CORREIA, 1996 SKY DANIELS, 1996 **RICH MICHALOWSKI, 1996** TONY MUNOZ, 1996 SHANNON WEINER, 1996 JEFFREY YORKE, 1996 RENEE BELL, 1997 MARV KUBGTA, 1997 RICHARD LANGE, 1997 BUTCH NARIDO, 1997 AL PETERSON, 1997 **ROBERT PAU, 1997** MARK SOLOVICOS, 1997 MATT SPANGLER, 1997 **JACQUELYN YOUNG, 1997 KEVIN WILLIAMS, 1997 DIANE FREDRICKSON, 1998 JESSICA GILBERT, 1998 JILL HEINILA, 1998** SCOTT KAMINS, 1998 JIM KERR, 1998 MARY KOHL, 1998 DIANE MANUKIAN, 1998 MIKE SCHROEPFER, 1998 JEREMY SHWEDER, 1998 **BEVERLY SWAN, 1998** MIKE THACKER, 1998 HEIDI VAN ALSTYNE, 1998 DENA WRISHT, 1998

DANIEL HOLCOMBE, 1990 SAEID IRVANI, 1991 JEFF STEIMAN, 1991 MARIA ABUIYSA, 1992 JEFF AXELROD, 1992 ERICA FARBER, 1992 JULIE GIDLOW, 1992 LANETTA KIMMONS, 1992 JACQUELINE LENNON, 1992 **KRISTY REEVES, 1992** PAGE BEAVER, 1993 JIM HANSON, 1993 TED KOZLOWSKI, 1993 CYNDEE MAXWELL, 1993 **CECIL PHILLIPS, 1993** MARGO RAVEL, 1993 CAROL ARCHER, 1994 DEREK CORNETT, 1994 LISE DEARY, 1994 MARKO KIRIC, 1994 MAGDA LIZARDO, 1994 **KEVIN MCCABE, 1994** TONY NOVIA, 1994 TANYA O'QUINN, 1994 **JENNIFER SCRUGGS**, 1994 TIM WALTERS, 1994 CALVIN GILBERT, 1995 MELISSA HAFFLEY, 1995 ADAM JACOBSON, 1995 **JAY LEVY. 1995** STEVE WONSIEWICZ, 1995

ROGER ZUMWALT, 1975 **MARILYN FRANDSEN, 1977** JEFF GELB, 1977 DAN COLE, 1978 KENT THOMAS, 1979 GARY VAN DER STEUR, 1979 WALT LOVE, 1981 BARRY O'BRIEN, 1981 LUCIE MORRIS, 1982 JOHN ERNENPUTSCH, 1983 LON HELTON, 1983 **RON RODRIGUES, 1983** HURRICANE HEERAN, 1984 **KELLEY SCHIEFFELIN, 1985** MIKE ONUFER, 1985 TIM KUMMEROW, 1986 PAUL COLBERT, 1987 MIKE KINOSIAN, 1987 HENRY MOWRY, 1987 KAREN MUMAW, 1987 JUANITA NEWTON, 1987 ROBERT SPARAGO, 1987 JILL BAUHS, 1988 MARY LOJ DOWNING, 1988 CARL HARMON, 1988 MARJCN SHABANPOUR, 1988 NALINI KHAN, 1989 DEEORAH GARDNER, 1989 DAWN GARRETT, 1989

ANTHONY ACAMPORA, 1990

NANCY HOFF, 1973

# **The Evolution of The Universe...**



**World Radio History** 



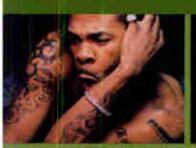
METALLICA

THIRD EYE BLIND

AC/DC

VAST

PHISH



**BUSTA RHYMES** 

MISSY ELLIOTT



NICOLE



**KEITH SWEAT** 



FLIPMODE SQUAD



**GERALD LEVERT** 

NANCI GRIFFITH



**EN VOGUE** 



SILK

**BILLY BRAGG** 



FREEDY JOHNSTON

LINDA RONSTADT



DAKOTA MOON

NATALIE MERCHANT



NADA SURF



**BETTER THAN EZRA** 

TRACY CHAPMAN



SCOTT THOMAS BAND



ALANA DAVIS



THE CURE



PANTERA



**JACKSON BROWNE** 



OLD 97's



FEEDER



LUNA



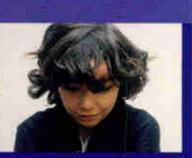
**STEREOLAB** 



#### DREAM THEATER



WEEN

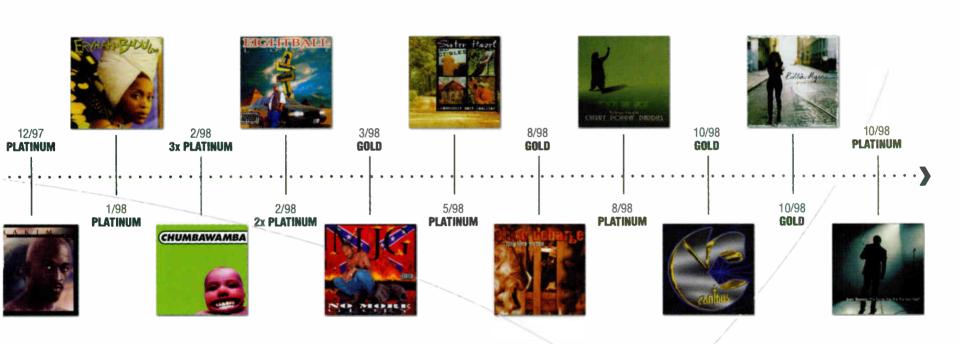


**BJÖRK** 

# ELEKTRA ENTERTAINMENT GROUP.

REBEKAH





# **Thank You R&R For Tracking This Phenomenon.**







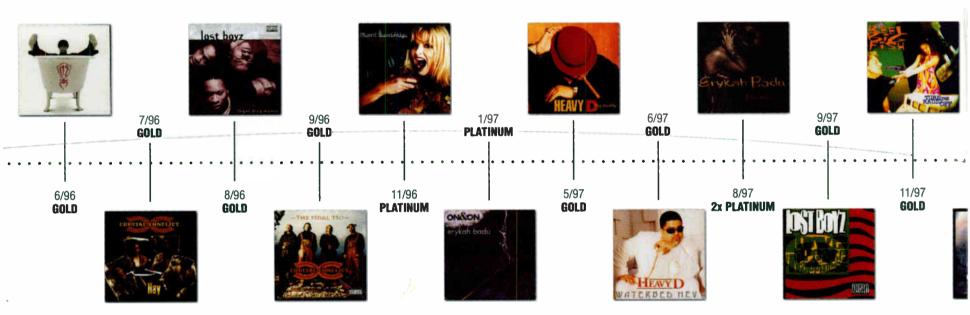








World Radio History





World Radio History

## **RADIO & RECORDS,**

FOR YEARS YOU HAVE HELPED US BRING OUR MUSIC TO THE WORLD. NOW, A QUARTER CENTURY INTO THE RELATIONSHIP, WE'D LIKE TO RE-INTRODUCE OURSELVES...

# HI. HOW YA DOIN'?