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THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY

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TV's Own 'Great Debate'-Can Webs Ever Make Money?

Separate AM, TV, Station Firms Due in CBS Overhaul

By JERRY FRANKEN

NEW YORK, June 16 .- Columbia Broadcasting System this week | sidiary, the National Broadcasting was reported completing its plans Company, still houses its radio and for a corporate reorganization whereby separate companies will be set up for every major CBS operation. In effect, the new CBS pattern is said to call for a set-up somewhat comparable to that of its major competitor, Radio Corporation of America, except that CBS will go RCA one step further, re-

Army-Navy in Grid-TV Revolt

NEW YORK, June 16 .- A new and possibly crushing blow to plans to restrict telecasts of college football may result from "passive acquiescence" of Army and Navy to TV pick-ups of their away-from-home games. On the heels of Notre Dame's open challenge of the National Collegiate Athletic Association's limited TV plan Friday (15), insiders look for new defections from the NCAA bloc by the end of this month, probably headed by Notre Dame

Refusal of the U.S. military and naval academies to line up with schools threatening to cancel scheduled games with Pennsylvania, which has rejected the NCAA plan, gave heart this week to other schools. The feeling is ing teams.

join Penn and Notre Dame, it of the initial telecast back in

Bing Into TV But Film Only

HOLLYWOOD, June 16 .- Bing Crosby will go on TV sometime next year, but it will be definitely on film. Der Bingle, who pioneered use of magnetic tape and was responsible for nets lowering the ban on transcribed shows, will hold out similarly for TV films. Crosby is free to be telefilmed as a result of his latest Paramount

Groaner will test various formats on film this summer. Writer- races from Aqueduct will probproducer Bill Morrow said Crosby ably be shown in color Saturday. has assigned him to script a number of program ideas which will be filmed in an effort to find his lumbia Broadcasting System's the tune on her own and sold the best tele pattern. Morrow said KTSL here will start beaming master to Federal Records, a sub- 30-year stretch, Berle gets \$55,000 The plan is to use at the general idea is to keep the color on a regular schedule by Oc- sidiary of King Records. show light but to avoid variety tober 1, according to net's present | Saroyan detailed the circum- period of \$275,000. lent in New York originations.

portedly, with separate companies

TV activities under the same roof. Information is that following of CBS and Hytron Radio & Elecclusion of yesterday's (Friday) CBS directors' meeting.

Authoritative sources state that the CBS AM-TV split will involve every single department in the company. Earlier it was stated that CBS would follow the NBC pattern of AM-TV separation, with as one department for both AM and TV. Now, however, insiders say that CBS will have duplicate departments right down the line.

24 Bankroll **CBS Tint Debut**

NEW YORK, June 16 .- Some two dozen advertisers will sponsor the initial Columbia Broadcasting System network color telecast, Premiere, when it debuts Monday that Army and Navy, with consid- (25), 4:30-5:30 p.m. The program erable congressional pressure on lines up as sponsored by all the them to televise, have two courses Arthur Godfrey advertisersopen. One is to announce publicly Chesterfield, Toni, Monarch, Lever for televising of home games, Bros.' Pillsbury and National Biswhich they might do following a cuit; all the Garry Moore adverdefinite move by Notre Dame. The tisers-Standard Brands, Procter other is to back in by permitting & Gamble, Cavalier Cigarettes and other schools to televise games in Quaker Oats, as well as Pepsi-Cola, which Army or Navy are the visit- Tintair and Lincoln-Mercury. General Mills will also partcipate be-Either way, should these two cause it was promised sponsorship (Continued on page 9) November This is by no means the final list of advertisers.

On the talent side Premiere will star Arthur Godfrey, Sam Levenson, Faye Emerson, Robert Alda, Isabel Bigley and the New York City Ballet. CBS Board Chairman William S. Paley, Prexy Frank Stanton and Federal Communications Commission head Wayne Coy will also be on hand. Supporting acts will include Bil Baird's Marionettes, Patti Painter and Archie Bleyer ork. The program is to be networked to Was'-ington, Boston, Philadelphia and Baltimore.

The schedule after the initial telecast will be 4:30-5 p.m. Tuesday (26) and then 10:30-11 a.m. and 4:30-5 p.m. the Wednesday, Thursday and Friday following. The

ard Meighan.

The new CBS blueprint is said for both AM and TV. RCA's sub- to call for separate companies for AM, TV, owned-and-operated stations, records (Columbia Records, Inc., already in existence), and continuation of Hytron and Air King products, the last named beapproval in separate meetings ing a Hytron subsid acquired by Wednesday (13) by stockholders CBS in buying Hytron. Lloyd H. Coffin, Bruce A. Coffin and David tronics Corporation, the CBS board H. Cogan, respectively, Hytron of directors began a series of meet- chairman and president and Air ings designed to complete the CBS King president, became CBS v.p.'s reorganization. No official com- effective with the deal being closed ment was forthcoming at the con- via stock exchange. James B. Conkling, president, also has been named a CBS director.

Jack Van Volkenburg, CBS v.-p. in charge of AM and TV sales, will become president of the new CBS-(Continued on page 4)

NOT TOO LITTLE Experts Guess **BUT TOO LATE**

NEW YORK, June 16 .-Henry Dunn, American Guild of Variety Artists topper, returned to his desk from the Detroit convention, read his mail and proceeded to blow his top. There were two wires, one addressed to Dunn, the other to Gus Van, AGVA prexy, reading, "The American Federation of Musicians wishes you a happy convention and reaffirms the cordiality and warm feelings existing between the two organizations. We congratulate you on your fine leadership. James C. Petrillo." The reason for the explosion was that Dunn had hoped to read the wires at the convention. But they came to the New York national office where a secretary took them and carefully laid them aside.

certain department, i.e., press information and other service department's continuing to function AM-TV in Million S Education Slugfest

Foundation Windfalls for Non-Profit Outlets More Than Met by Industry

By SAUL CARSON

NEW YORK, June 16 .- Philanthropic foundations have kicked three months in grants for educatelevision. However, commercial broadcasters are right in there battling for cultural kudos. The National Broadcasting Company alone - plus its owned-and-operated New York TV outlet, WNBT-is spending as much as the highly publicized philanthropic contributions put together. When BERLE-NBC GIMMIX the expenditures of other leading networks and stations are addedincluding such advanced educational TV vanguard leaders as WWJ-TV, Detroit, and WCAU-TV, Philadelphia-the do-good outfits begin to look like pikers.

In one instance—that of a television program scheduled to start Sunday, July 1, 8-8:30 p. m., un-

TRAPEZIST

Saroyan Now Turns Up as Cleffer, Too

NEW YORK, June 16.-William Saroyan, who has hit the top in the short story, drama and novel, Pan Alley.

The Saroyan song entry is a provocative tune called Come On-a to NBC during that period. My House, recorded by Rosemary HOLLYWOOD, June 16. - Co- cently left London Records, cut total of \$990,000.

(Continued on page 16) Berle, consequently during the last of standard acts plus a band of malarial

der the title of American Inventory-the Alfred P. Sloane Foundation has contributed \$75,000 for 26 shows. The total cost, however, in just under \$1 million in the past will run to \$5,500 a week, the difference to be paid by NBC. That tional programs in both radio and will cost NBC \$68,000, only \$7,000 less than the Foundation is tossing into the pot.

The philanthropic outfits, led by the Fund for Adult Education already, and more will be, on film, (Continued on page 7)

Pro & Con But Miss No Bets Some See Profits

Far Beyond Radio; All Still in Red

By JOE CSIDA

NEW YORK, June 16 .- The extremely fluid state of the television industry is probably best demonstrated by the wide divergence of opinion on the part of top network executives on the vital question of whether national video networks as such will ever be profitable enterprises. Estimates range all the way from those of web toppers who are convinced that it will be tougher to earn substantial net profits from TV network operations than it ever was in radio, to others who say national video webs will rack up earnings undreamed of in AM.

Pointing up the uncertainty of the situation is the fact that both camps are putting a foot in every possible TV earning door aside from web operation itself. All webs, for example, now engage in such activities as film syndication, program sales and repping stations. The National Broadcasting Company this week originated the Louis-Savold exclusively theater telecast, and probably will continue such a service as an additional, tho presently insignificant, source of income.

Web toppers who doubt there will be TV web profits point to in support of their theory:

(1) Much video programing is (Continued on page 7)

10 Years for Free, Guest Fees to Web

tional Broadcasting Companyof the most unique and advantageous for both parties ever transacted.

week, for the three-decade span, for a grand total of \$1,660,000. The facts, revealed here for the first time, are:

(1) Berle gets nothing at all may shortly make the grade in Tin during the first 10 years of the contract, even tho he is under exclusive contract for TV and radio

NEW YORK, June 16.-The Na- 20 years of the deal is \$1,265,000. (5) However (and this is a key Milton Berle 30-year deal, first re- clause in the contract), Berle is vealed in The Billboard, and sub- committed to do 62 guest shots on sequently widely and incorrectly any shows NBC designates, whenreported in many publications, has ever NBC wants him to do such provisions previously unknown to shots (and provided he is availshow business, which make it one able). And NBC collects whatever (Continued on page 9)

Early reports had the comic receiving \$1,000 per week, each 30 One-Nighters

NEW YORK, June 19 .- The team of Dean Martin and Jerry Lewis is being set for a series of (2) For the next 15 years, be- 30 one-nighters to start next Sep-Clooney, for Columbia, and by ginning September 1, 1961, the tember and run to November. Kay Armen. Miss Armen, who re- comic gets \$66,000 per year, for a Deals now in the talking stage will call for a \$10,000 guarantee

The plan is to use auditoriums, per annum, for a total for that arenas and other spots capable of holding large audiences. With shows with painted sets so preva- plans, voiced by CBS Veepee How- stances surrounding the composi- (4) Grand total, payable to Martin and Lewis will go a show

- By JOE CSIDA -

and William Paley, to Frank Fol- fusion in the public mind over som and Frank Stanton: Gentlemen:

over the 78-r.p.m. disks and conlong-range benefit to all members of the record industry can certhe market, each of you individu-

in a strikingly similar situation in the television industry. You both have color television systems. Your CBS system, Messrs. Paley and Stanton, has been given Federal Communications Commission's approval, and the Supreme Court maintaining and balancing inven- either records or TV sets. has ruled that the FCC had the right to make the decision in your favor. You have announced that you would aggressively promote your FCC-approved system. Which, of course, is as it should be. And you, General Sarnoff and Mr. Fol- provement in both their record every effort to hold consumer consom, have stanchly insisted that and monochrome TV receiver fusion to a minimum. We don't your compatible color system, when, as and if it is perfected, and also given FCC approval, will introduce color TV into American demonstrations and promotions in record speed evolution. We hope homes with a minimum of dis- full swing. You RCA leaders have you'll be able, individually and location. Many writers have stated that you will hold public collectively, to do a better job of pointed out to you, and you your- demonstrations of your own color minimizing color television conselves have publicly admitted. TV system. In short, the public will fusion.

An open letter to David Sarnoff that there is already great con- be deluged with color demonstrathe color television question.

Millions Wasted

It is hardly necessary for The This same type of confusion on Billboard to recall to you the a far lesser scale dislocated the heyday of the recent and hardly record industry for an unconscionlamented record industry evolu- ably long time during the 33 1/3-45 sumer who has seen a color demontion, during which you folks at evolution. Distributors, thousands stration, who has been told by Columbia, and you at Radio Cor- of dealers and indeed your own both the major networks in the poration of America respectively organizations spent, lost and/or industry that color is here, but firmly established the 331/2 and wasted literally millions of dollars this system is better than that or 45-r.p.m. record speeds. That both before the smoke of the battle vice versa . . . do you think such of these new speed records con- even began to clear. It is conceded, a consumer is going to buy a stituted substantial improvements of course, that introducing and monochrome receiver? In the fog merchandising a new system or of confusion over whether the sequently will prove of great product in any industry must be CBS or the RCA color system is costly. But you will agree, we be- better, and in view of the high lieve, that there is a difference price of the earliest color receivers. tainly not be disputed. For de- between necessary, productive do you think the consumer is going veloping these improvements, and expenditures (however substan- to buy a color set? for displaying the intestinal for- tial) and a competitive squandertitude required to introduce them ing of corporate dollars which Doakes are going to do just what and prosecute their acceptance on achieves or contributes to con- they did during the peak of the sumer confusion. You will admit, record speed situation. They're ally, and all the members of your we hope, that much of the money going to buy no receiver at all! organizations, is to be lauded. spent in promulgating your respec- And if no new receivers are sold, At the moment you are engaged tive 331/3 and 45-r.p.m. stands that's obviously bad for CBS, for bewilderment.

tories in three speeds. Many of We don't know the answer to

tions and claims and counterclaims regarding the merits of compatible versus non-compatible tint TV

Will They Buy?

Do you think a prospective con-

Our guess is that Jane and Joe served only to add to the public NBC, for all video broadcasters and for the entire industry. It's To this day thousands of record terrifying for thousands upon dealers are hampered in their ef- thousands of small and mediumforts to conduct a profitable busi- sized dealers who can take just so ness by the problems of properly long a period of sales stoppage on

these same dealers, and thousands holding this imminent and growing of others, are experiencing great consumer confusion over color difficulty in selling monochrome video to a minimum. We pleaded television sets. They are all look; during the disk situation that ing to the fall for a substantial im- everyone in the industry make think you, nor your organizations, But in the fall, you gents at Co- did too good a job of avoiding lumbia will have your color wasteful confusion during the

EDDIE CANTOR: DOC HUMANITAS

PHILADELPHIA, June 16. -Citation presented by Radio Corporation of America President Frank Folsom to Eddie Cantor, marking honorary degree the comic received from Temple University here this week, represents one of the finest accolades ever given a performer. It reads:

"A great American, endowed with high personal ideals and generosity of spirit, whose innate talents as an entertainer have made him a national institution; whose comedy and songs have enlivened the theater, brightened the screen, made the radio vibrant and captivated television; a doctor of morale who helps to sustain sanity and happiness in a hectic and harried world; a gentle critic who punctures our pretenses and keeps us laughing at our foibles; a great comic artist whose intuitive understanding of the tender, the ludicrous and the universal traits of his fellow man might well be the envy of . philosophers. His great use of life is to spend it for something that outlasts life itself, for his humane activities in bringing pleasure to mankind do not end at the footlights or before the cameras."

SWITCH-KICK

TV Once Drew On Disk Talent, **But Now Look!**

By JOE MARTIN

and r. men at the various record vised." companies. This is, in a sense, a switch on TV's early dip into diskery talent rosters for video performers. Record companies have, for many years, been considered as a major source of talent for all segments of the entertainment industry. Now, the power of TV is apparently such that the record companies are signing video artists

Tho the a. and r. toppers' perusal of TV is not new, a recent flock (Continued on page 14)

AGVA Blast Just a Dud

NEW YORK, June 16 .- The question of organizing circus and outdoor performers was a potenof Variety Artists (AGVA) which began in Detroit, Thursday (7) and ended Monday night (11) But the threatened explosion never happened.

Dewey Barto, board member and former AGVA head, had let it be known he was primed for bear when the circus question (Continued on page 52)

Index

THE PARTY OF THE P
Burlesque 40
Carnival 56
Circus 59
Classified Ads 65
Coin Machines 72
Fairs and Expos 55
Final Curtain 43
General Outdoor 44
Honor Roll of Hits 22
Legitimate 34
Letter List 69
Magic 40
Merchandise 65
Music 10
Music Charts 22
Music Machines 72
Night Clubs 38
Parks and Pools 50
Pipes for Pitchmen 70
Rinks-Arenas 42
Roadshow-Rep 43
Routes 49
Salesboards 71
TV-Radio 4
Vaudeville 38
Vending Machines 77

LONDON, June 16 .- The motion picture bosses' campaign to thwart the tax increase on cinema seats may pay off yet. The up, scheduled to start August 5, has been the focal point of an all-out attack by the picture industry, claiming it singles them out unfairly. Tax

was to add 2 cents to the lower

London

Dispatch

By LEIGH VANCE.

bracket prices. Leader of the fight against Chancellor Hugh Gaitskill's budget was Socialist Member of Parliament Tom O'Brien, secretary of the Theatrical and Kine Employees. Said he: "Already the production end of the (motion picture) industry has become an object of pity and

ridicule thruout the world. If pa-

tronage falls below the 1939 level

the film industry will go bankrupt over night."

BBC Snubs D. Dennis, Bands Kicking, Too . . .

Spare a tear for throb-throated Denny Dennis, One-time fourth in The Billboard popularity poll, Denny was making \$420 a week with Tommy Dorsey and made over 300 broadcasts while in the States. Now back in his native Britain, Denny has been coldshouldered by the British Broadcasting Corporation, given two spots in 12 months. What has he done to upset the all-powerful BBC boys? He doesn't know. Nor do I. So expect him back in New York come Michaelmas.

There's a sad new tune being played down London's Archer Street-center of the danceband world. They call it the TV blues.

In 1946-'47 TV used to screen nearly one band a day, but for two and a half years only three bands have managed to ease past the barrier. Says Bill Sensier, general secretary of the Music Directors' Association: "We have been NEW YORK, June 16 .- Televi- snubbed by the BBC too long. . sion as a source of disk talent is Millions of people enjoy dance mubeing extensively explored by a. sic. We have a right to be tele-

> Counters TV variety chief Ronnie Waldman: "Dance bands just (Continued on page 42)

Paris

PARIS, June 16 .- Henry Dunn, topper of the American Guild of Variety Artists, recently sent a flurry of "I-told-you-so" letters to the French consul in Los Angeles, representatives of the French government in New York, the management of the Cirque Medrano, and lastly, to one of the members of the chorus of the ill-fated Hollywood Rhythm Extravaganzathe show that closed June 4 at tially explosive one at the recent Cirque Medrano. The troupe, when convention of the American Guild it formed last fall, became a controversial issue because, at the time, Jerome Medrano refused to post a bond with AGVA on the grounds that his impeccable reputation was a guarantee that the performers would be paid and that all members of the company would receive transportation to the points where they joined the company. The contract with the seven remaining members of the company is scheduled to run until June 14. At this writing, several members of the company haven't been paid for the past four weeks.

Medrano, when interviewed by The Billboard, stated that he intends to fulfill every clause in the contract. Some members of the company already have their transportation to New York, but they live on the West Coast. Other developments in this case include an offer secured by Medrano for the seven girls to tour Italy and Southern France for the next two months with a ballet company. Indications are that this last proposition will not jell. Girls of the troupe told The Billboard that they will not do any more business with the Cirque until they are paid in full. Medrano, apparently, is making a serious effort to meet his obligations. Paradoxically, with the girls waiting around for their money, the Cirque has reopened with circus acts, running three days a week. Immediate future of the American performers is hazy. One thing is sure. Henry Dunn is right, and no member of AGVA should be permitted to come

(Continued on page 42).

Washington Once-Over -By BEN ATLAS-WASHINGTON, June 16 .- Don't | Miss Hennock will squeak thru, | are required to post ceiling prices

expect National Production Authority to shout this to the skies. but the July 1 start of the agency's controlled materials plan will be little more than a token ceremony. Altho part of the program will limp into operation next month, NPA bigwigs are privately admitting that a solid footing isn't possible before late fall at the earliest. Log jam of paper work is getting chief blame for the delay which Congress Criticizes Census' will have a wide impact on controls affecting most of the amusement industry.

N. Y. Bar Assn. Blast Threat To Hennock Confirmation . . .

ing that President Truman took a reports showing 12 per cent of careful canvas of the Senate Ju- U.S. homes as having TV sets and and author of Marconi's definitive diciary Committee before announc- 96 per cent with radio is being biography. Booklet uncorks fresh ing his bench nomination for Com- criticized as not worth the survey. missioner Frieda Hennock, of the Say Capitol Hill critics: The TV Federal Communications Commis- figures based on Census' 1950 samsion. Nevertheless, palace guards- pling are too "transitory and stale" board chairman, making an all-men are plenty worried about the to be of value, and the radio count night test of the invention after mittee takes its official vote. Altho minder this week that public rela- like to know before I die-why

they're not underestimating the just like beauty parlors and disk damage done by this week's anti- shops do. . . . Peter H. Cousins Hennock blast from the Associa- moves up to information director at tion of the Bar of the City of New Radio - Television Manufacturers' York, which formally went on rec- | Association from assistantship. . ord with the committee against Kefauver bill to rewrite Copyright in hopes of coming up with strong confirmation. Accepting the un- Act is in for some rewriting itself disk sellers. certainty with good humor, the even before it gets a hearing. July lady commissioner quipped to a 1 effective date specified by the friend: "It's harder to get off this bill will have to be stricken and a commission than it is to get on."

Radio-TV Canvass . . .

Congressional economy hounds are sniffing hard at the Census Bureau's door. Census' multi-million dollar survey of radio-TV sets late Guglielmo Marconi are get-White House insiders are insist- is the cause. Census' preliminary ting a bang out of a new booklet fate of the judgeship nomination is nothing new, . . . Office of Price which Marconi remarked to Sarwhen the Senate Judiciary Com- Stabilization came forth with a re- noff: "There is one thing I would Truman's intimates are hoping that | tions experts and publicity counsel | this thing works."

substitute date inserted. Senate judiciary subcommittee is showing no disposition for early action.

Inventor of Radio Wondered Why It Worked . . .

D. C. oldtimers who knew the by Orrin Dunlap, Jr., RCA veepee stories about the inventor of radio. Best yarn tells of Marconi and his friend, David Sarnoff, now RCA

Picture Business

By LEE ZHITO-

day is not too far off when exhibitors will be able to harness the TV medium to collect in the homes for pictures they are showing in their theaters. This unique ramification of the continuing TV-theater battle was explained to us by Carl Lesserman, one of the cofounders of Telemeter. If you recall, that's the pay-as-you-see device which a few weeks ago attracted Paramount Pictures as a 50 per cent partner.

Telemeter system will be made dling the bookkeeping. available for use to theater men, First of all, viewers turning to vention here by pointing to a defi-

HOLLYWOOD, June 16.—The would be able to multiply his take quarters and half dollars. As each considerably.

He need only acquire time on a TV station and turn the film over to viewers via Telemeter. That portion of the tele audience that wants to see the film on TV would Art for Whose Sake! deposit a specified amount in the Telemeter's slot and the film automatically would come on. Those who do not make the necessary which clears up only when the proper amount is collected. Device has a couple interesting gim-

and for that matter, to promoters the Telemetered channel at a time nite course to be followed hereof any entertainment event seeking when an event is being made after. Films will fall in the folto collect from viewers via the available will see the amount lowing categories: Technicolor muhome box-office device. The way needed for deposit automatically sicals, action pictures, human-init works is simple. An exhibitor registered on the collection box; terest pix or productions whose showing a feature film seeking to A single slot will be able to collect very subject matter lend themsupplement his theater attendance amounts ranging from 5 cents to selves to spectacular pictorial by throwing the film open to TV \$2. Slot will take nickels, dimes, treatment.

coin is deposited, amount shown on the box will automatically decrease continuing to show sum still needed before the show goes on.

Zanuck Won't Buy . . .

In unveiling 20th Century Fox's new production plan, Darryl deposit, get a scrambled picture Zanuck said he'll stress more action and color and less gab in forthcoming films. Zanuck turned thumbs down on arty films and According to Lesserman, the micks which would help in han- whipped up the morale of those attending the studio's sales con-

Showbiz X's Fingers Waiting Tax Bill OK

WASHINGTON, June 16.—House lates that the tax be withheld at floor action is expected next week the source, just as the present on the final version of the House withholding tax operates in con-Ways and Means Committee's new nection with personal incomes. tax bill sharply trimming down President Truman's proposed stiff jected to considerable debate. The hikes in amusement excises. The committee's final product was final version which was sent to more than seven weeks in the the floor late this week incor- making. Fate of tax legislation on porated all previous tentative the Senate side is uncertain. The agreements on giving wide admissions tax exemptions to numerous to begin deliberations as soon as

innovation affecting showbiz is a tically revise the House-passed Chicago. provision—the first in history—for version. a withholding tax on all copyright royalties (see separate story). No previous agreement had been reached on this one, and the provision was installed this week along with a new requirement for the final version of the committee's bill provides the following:

1. Exempts ballrooms and dance halls from paying the 20 per cent promotional impact of WLW-Telecabaret tax.

also exempts free tickets from the ment park, of about 70 per cent.

3. Continues the 10 per cent tax on disks, phonographs, TV sets and musical instruments (Treasury Department had asked for a boost to 25 per cent).

4. Exempts the Metropolitan Opera Company and all other nonprofit music groups from the admissions tax.

from 7 to 8 cents a pack (Treasury) had asked for a boost to 10 cents).

non-profit civic groups, but continues tax coverage of outdoor amusements operated for profit.

copyright royalties.

coin-operated amusement devices from \$150 to \$250 a year.

other hard liquor from \$9 a hundred-proof gallon to \$10.50.

10. Raises wine taxes an average

of 121/2 per cent.

The amusement industry is figured as having received a highly favorable break from the House Ways and Means Committee's final version, especially in view of the Treasury Department's original recommendations for stiff hikes. Also, Treasury has fought in the courts the provision written into the bill exempting ballrooms and 20 per cent admission tax (where serving of food and the like are incidental to furnishing music and dancing privileges). The commit-tee in authorizing the exemption exemption was originally intended contract with the RTDG. by Congress.

The proposed withholding tax on copyright royalties is a completely new feature. The provision stipu-

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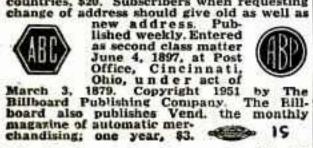
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No. 25

The bill is expected to be sub-Senate Finance Committee is due showbiz activities, including ball- House action is completed, and rooms, non-profit orks and fairs. there is some conjecture here that The new tax bill's sole major the Senate committee may dras-

Credit TV With withholding tax on various classes of dividends. As sent to the floor, the final version of the committee's

CINCINNATI, June 16. - The vision has been credited by Edward 2. Limits the admissions tax to L. Schott, president and general the actual price of an admission manager of Coney Island here, ticket, rather than to the stated with an attendance increase on price, when a discount is given; May 19, opening day of the amuse-

Stating that this year's 14,521 patrons numbered almost twice as many as on opening day of 1950, when the weather was much the same, Schott attributed the gain to what he called the greatest promotional tie-up yet made between a park and TV station in the Midwest. Under the plan announced 5. Raises the tax on cigarettes the park by WLW-T performers during the summer are scheduled, with accompanying fanfare such as 6. Exempts from the admission renaming the pony track after tax all agricultural fairs run by WLW-T's folk singer. Neal Burris.

In a letter to John T. Murphy, TV director for Crosley Broadcasting Corporation, Schott said: "We 7. Requires a withholding tax for at Coney believe that the WLW-T promotion plus the personal ap-8. Raises the federal excise on pearance of Mel Martin and his Breakfast Party cast was responsible for our excellent showing this 9. Hikes the levy on whiskey and year." The promotion included spots, integrated commercials and plugs on many of the station's live programs, including Breakfast Party, Morning Matinee and TV Rangers.

RTDG Weighs **DuMont Strike**

NEW YORK, June 16.—The nadance halls from payment of the tional executive board of the Radio and Television Directors' Guild will meet next week to consider the voting of a strike against the DuMont network. The video meggers' union claims that the web has followed the theory that this is reneging on its pledge to sign a

> DuMont, however, asserts that two recent National Labor Relations Board decisions maintain that TV directors are supervisory employees and consequently it might run afoul of the Taft-Hartley Law were it to sign with the RTDG. Its counter-offer is to agree to a pact covering associate directors. This the RTDG finds unacceptable and thus the council of war.

Reservists Honor Hope for Contribs

HOLLYWOOD, June 16.-Entertainment orgs will be honored Friday (22) by the national convention of Reserve Officers' Association at the Armory, Long Beach, Calif. Comic Bob Hope will receive a special award for his numerous camp shows in this country and overseas. Top military figures will be present.

Hope is recipient of the only individual award, other honors going in behalf of the various orgs. Stan Richardson, Hollywood coordinating committee topper, is lining up entertainment for the celebration.

Review Index

Record Reviews 3	6
Classical Reviews 2	
Legit Reviews 4	
Night Club Reviews 3	9
Radio Reviews8-	
Television Reviews8-	
Vaudeville Reviews 5	9

Highlight Reviews

THEATER-TV

Movie Mobs Cheer Like Ringsiders Over Bigger, Clearer Fight B'dcast

By JACK MABLEY

a success as could be hoped for.

started. When the cartoon was clearly discernible. cut and the picture switched to the telecast from Madison Square Garden, not a single person in had come to see the fight.

TV film equipment which trans- your comfortable theater seats and

Review of theater telecast of fers the picture to film and flashes relax," he told the audience. "The Louis-Savold fight, 10-10:45 p.m., it on the screen about 65 seconds manager won't mind if you yell a Friday (15), State Lake Theater, behind the action. The quality little. And if you don't like the of the picture was far superior decision, let us hear it here in Everything was right about the to that usually obtained on home New York." theater telecast of the Louis- sets. It was a shade below news-Savold fight. From the standpoint reel quality. The ring was empty of picture quality, the crowd, en- for the first five minutes of the thusiasm, announcing and a good telecast, and the camera panned identical and simultaneous to that fight, the experiment was as great the crowd, showing far greater of the crowd on the screen. The detail then commercial telecasts, customers were strongly pro-The State-Lake was sold out At one time there were approxian hour and a half before the fight mately 40 faces on the screen, all those at ringside. Between rounds

Corum Slick

Bill Corum did a slick announcthe audience left. Obviously all ing job. He opened by explaining the fighting. Between rounds he the closed circuit telecast and commented on the fight and de-The State-Lake uses Paramount where it was going. "Sit back in scribed the condition of the boxers.

When the fight got under way, the crowd reaction among the 2,700 in the State-Lake was almost Louis and cheered right along with there was hefty applause, largely for Louis, who carried the fight all the way.

. Corum wisley said little during (Continued on page 8)

BOOKS (RADIO-TV)

Shaw's "Troubled Air" Gives Vivid, Twisted View of Critical Problems

By JOE CSIDA

nately. Shaw sharply and effec- Dr. Fuchs stripe, who believes he the hay with her. tively dramatizes all but two of knows better than God what's best the major points which must be for that poor jerk, the average considered in any intelligent an- man. His worst characteristic whether wife-lover or nymphoalysis of this complex problem.

seems his unnatural lack of loy- maniac, constitutes an active part He fails completely to establish alty to, or consideration for, as of what adds up to a clear and the fact (too frequently proved in good a friend as Archer. And in- present danger to this country's recent years) that home-grown deed Herres' monogamous devo- welfare. And some way must be Communists make meaningful con- tion to his nice wife, Nancy, makes

It is lamentable that Irwin Shaw tributions to a cause whose objec- him, for most of the book, an adis so clever, powerful and engross- tive is to disrupt, if not destroy, mirable young man in this Kinsey ing a writer as he again demon- this country as it now exists. To kind of world. Frances Motherstrates himself to be in The Trou- the contrary, his key Commies well is a neurotic, cruel, the rav-bled Air (Random House). For never come thru as much of a ishingly lovely babe who adopted despite critical hemming and haw-ing over this novel in which he fort and peace of mind of hero flier with whom she slept regutackles the issue of so-called Clement Archer, who directs the larly was a half-baked Bolshevik. blacklist practices in radio and radio show on which they work. She deserts the local Stalinists television, the book is sure to get Cell-leader Vic Herres emerges simply because the faithful (to his wide readership. And, unfortu- strictly as a super-egotist of the frau) Herres refused to climb into

The truth is that a Communist, (Continued on page 9)

RADIO

Lanza Stanza Reaches Fortissimo Heights as Coke's Bergen Sub

By JERRY FRANKEN

best selling pop singles list, his Hammerstein and Ernie Tubbs. Be My Love was still relatively high-14th. His recent concert tour was a sellout from start to finish. All of which makes it fairly obits summer AM replacement for Edgar Bergen.

Lanza fans, and will probably sonality and gave outstanding

According to the June 16 issue make converts of others. He sings treatment to Hello, Young Lover of The Billboard, Mario Lanza had every song as the it were his last and the French folk tune, Le Fiacre. the best selling pop albums in both and belts his pops and semi-pops To the latter type of song she the LP and 45 r.p.m. speeds; the across as tho they were especially brings charm and understanding, best selling classical titles in both and exclusively composed for him without the annoying nasology that speeds, and after 27 weeks on the by Bach, Beethoven, Rodgers, characterizes so much Gallic garg-

Fine Support

Lanza got notable support from Gisele McKenzie, the French Canavious that Coke has got itself one dian singe, of the Campbell Soup of the strongest possible buys as Club 15, and Ray Sinatra's fine orchestra and its well-tailored, lush arrangements. Miss McKentia The show will not disappoint projects a warm and engaging per- McKenzie, Ray Sinatra orchestra.

Coke commercials, as is traditional with this sponsor, are the final word in restraint and brevity.

RADIO-Reviewed Sunday (10) 8-8:30 p.m. over CBS network. Sponsor, Coca-Cola. Agency, D'Arcy. Producer-director, Frank Gill Jr. Cast, Mario Lanza, Gisele

LEGIT

"Courtin' Time" Ain't Quite Happy Time; More Lively Than Musical

By BOB FRANCIS

for hardy competition.

a cast worked so friskily and so of Time. hard to make such a matter tick. But William Roos' book, based on the old play, The Farmer's Wife,

If the last half of Courtin' Time years, works wonders with the role | help him, which puts Brown's kept pace with the first, a pew- of a Maine farmer, by turns gulsitter could make a happy report lible, arrogant and pathetic, who of events at the National. Sad to searches for a second romance say, 90 per cent of the charm of with three candidates, while negthe new song-and-dancer is packed lecting to notice the charms of a into its first stanza, and the final housekeeper who is nearer at hand. segment is a serious let-down. When the book lets him be his Balance-wise, therefore, it is wide-mouthed, flavorsome self, as moderate summer musical enter- when he mentally fights John L. tainment, but hardly has the punch Sullivan or careens thru the satire, Golden Moment, in the first It is too bad, since seldom has is well with the comic department

back to a Stem musical after 25 by Eden Phillpots, has little wit to

comic talents for the most part over a barrel. Nor is Time either tunefully or lyrically distinguished. In fact, its ebb is exceedingly low on the latter count. There is a good specialty number, The Wishbone Song; a fine ballad, I Do, He Doesn't, and an amusing operetta throes of a titanic hang-over, all act. After-intermission items, such as Masculinity and Maine Will Remember the Maine should be tossed out on the score of both melodies and words, altho a ballad

(Continued on page 41) Copyrighted material

Communications to 1564 Broadway, New York 19, N. Y.

NET-REP WAR TURNS HOT; CBS, KATZ TO SELL TELE

Snyder Peddles for Web, Kearney For Agency in Big Sales Campaign

smoldering, but continuing, fight work television. The move is against 72 per cent on station repbetween station representatives doubly significant, since the Katz placed business. and the national networks is be- agency has been and continues to persistent advances by either side billings of any rep. on the other's territory. The two developments were respectively the appointment by the Columbia Broadcasting System's TV network of Clarke (Fritz) Snyder as field representative and by the Katz agency, station reps, of Don Kearney as TV program manager.

The meaning behind these two steps is unmistakable. As "field representative" Snyder will try to clear time on TV stations for CBS-TV commercials. That means, in effect, he'll be trying to wrest away TV time not only from other networks but to clear time in station option time-that is the time station reps sell-and on which both the reps and the stations make most.

Katz's Move

appointment means that Katz is now really out to sell video programs, a sales angle never touched by station reps in radio. Katz had been active in this field before via a program sales deal with John Blair & Company and Free & Peters, but the Kearney designation now means that Katz is mak-

NAM Wants Net Time for Truman Reply

NEW YORK, June 16. - The four major radio networks and the National Association of Manufacturers were yapping at each other this week-end, as a result of President Truman's broadcast Thursday (14) night. During the course of his address the President, by name, criticized the NAM for its position on anti-inflation measures. The President declared the NAM wanted no controls at

The day after Truman's address, the four networks received formal requests from the NAM for time to reply, in line with the broadcasting industry's "equal time" tradition. Altho not set, it's believed most webs will accede to the request.

which get only around 30 per cent situation.

NEW YORK, June 16. - The ing its most direct attack on net- of card rate on web business.

Snyder, via activities with the coming grimmer, with two de- be the No. 1 station rep in the Biow company, is well known in velopments this week highlighting business not only via the best list the station field, having worked the increasing competition and of stations but via the largest TV on the Bulova account, a large spot buyer. He was also in station Katz will sell on the theory that, relations with National Broadwith film placements increasing casting Company. CBS-TV has steadily, there's no need to get lost out on several important web involved with network placements shows because of its inability to and time-clearance problems. This clear network time, with Snyder is especially appealing to stations, now called in to help remedy that

"THE NORTHS" **TURNED SOUTH**

NEW YORK, June 16 .- Reports this week were that the Columbia Broadcasting System's TV programing department had turned down Mr. and Mrs. North, which Colgate had ticketed to go into its recently acquired Wednesday 9-9:30 slot. The rejection was said to be based on the web's desire to put a variety or comedy stanza into the slot to follow Arthur Godfrey.

The Kraft Television Theater is the National Broadcasting Company video opposition in the time period, and the CBS-TV belief is that a vaude show would produce larger audiences. Colgate is now looking at the Sam Levenson show for the slot but the price may be too high.

in order to appease the crowd jam-

Baltimoreans, too, jammed the

Capacity Before Start

Showing a double bill of My For-

business, with the Strand, the big-

out the sound of the fight.

In Albany, N. Y., the Fabian

usual business.

CBS Planning Separate Major **Uuits Companies**

Continued from page 1

TV company, it is reported, with Howard Meighan, CBS v.-p. and general executive, mentioned most prominently as CBS-AM head. J. Kelly Smith is reported slated to head the Columbia owned-and-operated company-he is now veepee for station administration. It's also reported that CBS may have another company for its real estate holdings.

Over-all, of course, would be the parent CBS company-even as RCA is topdog in its corporate layout-with William S. Paley, Frank Stanton and Joseph H. Ream serving in their present capacities as board chairman, president, and exec veepee, respectively.

Oddly enough, when NBC went into its AM-TV separation, CBS went the other way, integrating both functions on the ground of greater economy. Since then, however, CBS has gradually sep-

Whitehall Is Set To Enter Day Field

NEW YORK, June 16. - The Whitehall Pharmacal cancellation of Mr. Keen on Columbia Broadlined up—as well may be done set a new record for the house s.r.o. tickets were sold, and at 9 next fall. Whitehall is considering p.m. the box office had to call it a low budget video soap opera quits. The regular 65-cents admis- which is to be presented over either sion stayed, and business was 150 CBS-TV or National Broadcasting per cent over the Friday night the Company's video web. The Biow week before. Competitors iid Agency will handle the show.

Whitehall and Mr. Keen began keeping radio company in 1937 when the program started on the NBC Blue Network. It moved to CBS under the Whitehall aegis in 1942 and has been there since. CBS. naturally, is searching for another sponsor. Whitehall will continue with its partial bankrolling of NBC radio's "Operation Tandem."

house sold about 1,500 seats more with standees accounting for seats Friday than the previous night, left vacant down front. The box Competitors did regular, mediocre office remained open thruout the evening, and the usual price of gest Fabain competitor, doing only 75 cents was upped to 90 cents so-so with Up Front. The here, from 5 p.m. on. According to astoo, as in Chicago, theater TV was sistant manager, Richard Leathers, not new, capacity crowds for two the Friday night business was previous basketball games were much better than usual, but would topped by the Louis-Savold clash. probably have gone higher had not Audience reaction was thunderous, the fight been postponed. Audience with cheers and toos drowning reaction was high, as in all the other theaters, but only turn-away Not so much at the RKO Palace the theater experienced was an Theater in Cleveland, however, older couple who didn't want to Capacity business was recorded, see the fight.

Turn-Aways, Patron Boos, Cheers Mark Big Success for Theater TV

NEW YORK, June 16 .- Theater the house and over 1,000 turned battle was tremendous. The 2,700television received a boost at least away. Tickets were raised from seat State-Lake was sold out at arated, and now appears to be takas great and certainly more signifi- 50 cents to 74 cents and the box 7:30, and the Tivoli closed its ing the final plunge. cant than that gained by Joe Louis office was forced to close one hour doors at 7 p.m. Usual prices of in his six-round knockout of Lee and forty-five minutes before fight 74 cents at the Tivoli and 98 cents Savold Friday night (15). Coverage time. Sales for the event started at the State-Lake were retained, By the same token, Kearney's of the bout in nine houses spread at 5:30 with the longest line-up but the upsurge in the normally over six cities was received by the of patrons in the theater's history. fair Friday night business came public with far more enthusiasm Audience reaction was tremendous as a direct result of the fight imthan the promoters had dared and the announcement of the pro- mediately after the house was hope. The result is not only that jected Murphy-LaMotta tilt brought cleared following the knockout, two additional bouts definitely are down the house. earmarked for exclusive theater TV coverage, as revealed last week other Washington theater carryin The Billboard, but that sports ing the fight, audience reaction was 3,100-seat Loew's Century, with promoters in general have been similar. The house was filled with 3,600 taken in and over 2,000 left jolted into realization of the 300 standees, and the box office outside. Two lines formed at the casting System's radio network this medium's potentialities when a was forced to close at 9 p.m. Over box office at 6 p.m., running to the week presages the drug company's string of 100 theaters or more are 1,000 were turned away, which ends of the street by 8. At 8:55 move into the daytime TV picture

Turnaway crowds and standing room sales-something most film houses haven't experienced too consistently of late-were the major achievement of the hook-up. Even the the fight itself was rated

a third-class attraction, and even tho the flickeries were, for the most part, carrying second rate film bills, business zoomed while competing houses continued in the usual rut.

With reports indicating perfect reception, clear pictures and a maximun of crowd reaction in the theaters, the event is likely to make itself felt in two ways. On the one hand, it should encourage exhibitors to order theater TV equipment, and on the other, it should encourage sports promoters and others to turn over exclusive rights to events to film houses video circuits.

DC in Air

Washington, with 2.000 jamming

At the 1,850-seat RKO Keith, the ming the sidewalks outside.

Pitt Over Top

In Pittsburgh, the Fulton Theater, seating 1,700, was filled, with over 1,500 turned away. Prices were hiked from 85 cents to \$1.30, and business equalled the full gross for an entire opening day of a top picture, with the evening gross Palace Theater was filled well bequadrupled by the fight. Candy fore the fight started. Raking in and popcorn butchers sold in the the usual 70 cents a head, the aisles, and the entire atmosphere 3,660-seat house admitted 4,000, in the house was that of being at including more than 400 standees. the ring-side.

The theater TV was nothing new bidden Past and The Fighting to the State-Lake and the Tivoli Coast Guard since Wednesday, the theaters in Chicago, both having screened football games before, turnouts for the Louis-Savold

AC, ANA Meet Terrific reaction was noted at the 1,595-seat Lincoln Theater, In Harmony on AM's Problems

NEW YORK, June 16.-Results of the first meeting between the Affiliates' Committee and the Association of National Advertisers, held this week, were described as most encouraging by a radio spokesman. At the same time the AC, which met with execs of the National Association of Radio Station Representatives, reached an understanding to work with the rep group in a continuing effort to stabilize radio and hold off further rate depression.

described as "agreeably impressed" with each other's attitude. This was held to mean that the groups ap-

Most encouraging from the AC point of view was ANA's reaffirmation of faith in radio as an advertising medium and the belief both media. NBC's present code that radio will retain that status permanently. The advertisers are years ago, and its provisions have should be raised lest the FCC feel also understood to have declared been extended, broadly, to telethey intend to continue to use vision. Timing of the code's disradio and under no circumstances closure for the NARTB meeting do they want to impair its serviceability.

While this week's meeting was necessarily almost entirely explorother.

NEW NBC AM-TV CODE BY NARTB SESSION?

National Broadcasting Company is nation and with several of them expected to reveal shortly details making reservations for repreof a new code covering both radio sentation of several staffers. and television programs, it was learned this week. Completion by NBC of its new standards of sible TV code of fair standards for Both ANA and AC officials were practices may coincide with Friday's (22) meeting of a National a working committee will be Association of Radio and Television Broadcasters' Association preciate the problems each face committee, charged with drafting and the need to work them out, an NARTB-TV code. The NARTB if at all possible, on a mutual now has a radio code but none for

NBC will not divulge any of the details of its new code, the first it will have written specifically for was put into effect about three warning that programing standards is viewed as good public relations for the web.

WASHINGTON, June 16. - The logs from the nation's stations is atory, it is hoped that it will lead biggest meeting of its kind is Chances are there will be no ultimately to a meeting in which anticipated for the TV programing analysis at NARTB in readiness replacement for Witting as Du-Mont general manager, since he all industry levels—agencies and sponsorship of the NARTB. A some doubt is felt as to whether will hold on to most of those same advertisers on the one side and all turnout of well over 250 is fore- anything more than a "prelimiresponsibilities and shift others in elements of broadcasting on the cast, with at least one representa- nary" analysis can be given at the tive having registered from each session.

NEW YORK, June 16. - The | of the going 107 TV stations in the

The general feeling is that the group will tee off toward a posprograming. Expectations are that organized with instructions to report back with a blueprint in a few months.

Coy To Speak

Chairman Wayne Coy, of the Federal Communications Commission, in one of the main talks to the session is expected to voice his encouragement along with a compelled to make an examination. Sen. Edwin C. Johnson, chairman of the Senate Interstate and Foreign Commerce . Committee, will also be a principal speaker.

A sampling of TV programing being compiled and prepared for

Further DuMont Changes Due As Witting Takes Top Spot

NEW YORK, June 16.-Changes of rumors of impending changes among top departmental execs are at DuMont. Last Friday (8), top expected at the - DuMont video DuMont execs forcefully denied network following designation that such changes were due. The this week of Chris J. Witting as switches, however, were confirmed director of the web. Witting, who at a board meeting Thursday (14). had been general manager, succeeds Mortimer Loewi, who reverts to his former position as the video network on a sustaining executive assistant to Allen B. DuMont, boss of both the network show a profit, it breaks even, and and manufacturing divisions.

that Carlos Franco, a top ad agency figure for years, may move into the DuMont organization in a top was previously with Young & Rubicam. Loewi's retirement ends weeks

THIS IS NO POULTRY SUM

NEW YORK, June 16 .- The TV version of The Egg and I will cost some loot-happy bank-roller \$22,000 a week, if present Columbia Broadcasting System budgetary plans are maintained. Expected to be kined shortly, the poultry show will feature Eddie Albert and Diana Lynn.

in the second second second

Witting's main assignments, it is held in the trade, are to put basis, whereby even if it doesn't at the same time to effect such It was also reported this week exec changes he figures may be required to do that job. The Du-Mont web ranks behind its three competitors in trems of commersales post. Franco, who resigned cial sales and program ratings, recently from the Kudner agency, altho the latter fact stems largely from a program budget that's only a fraction of those of other webs.

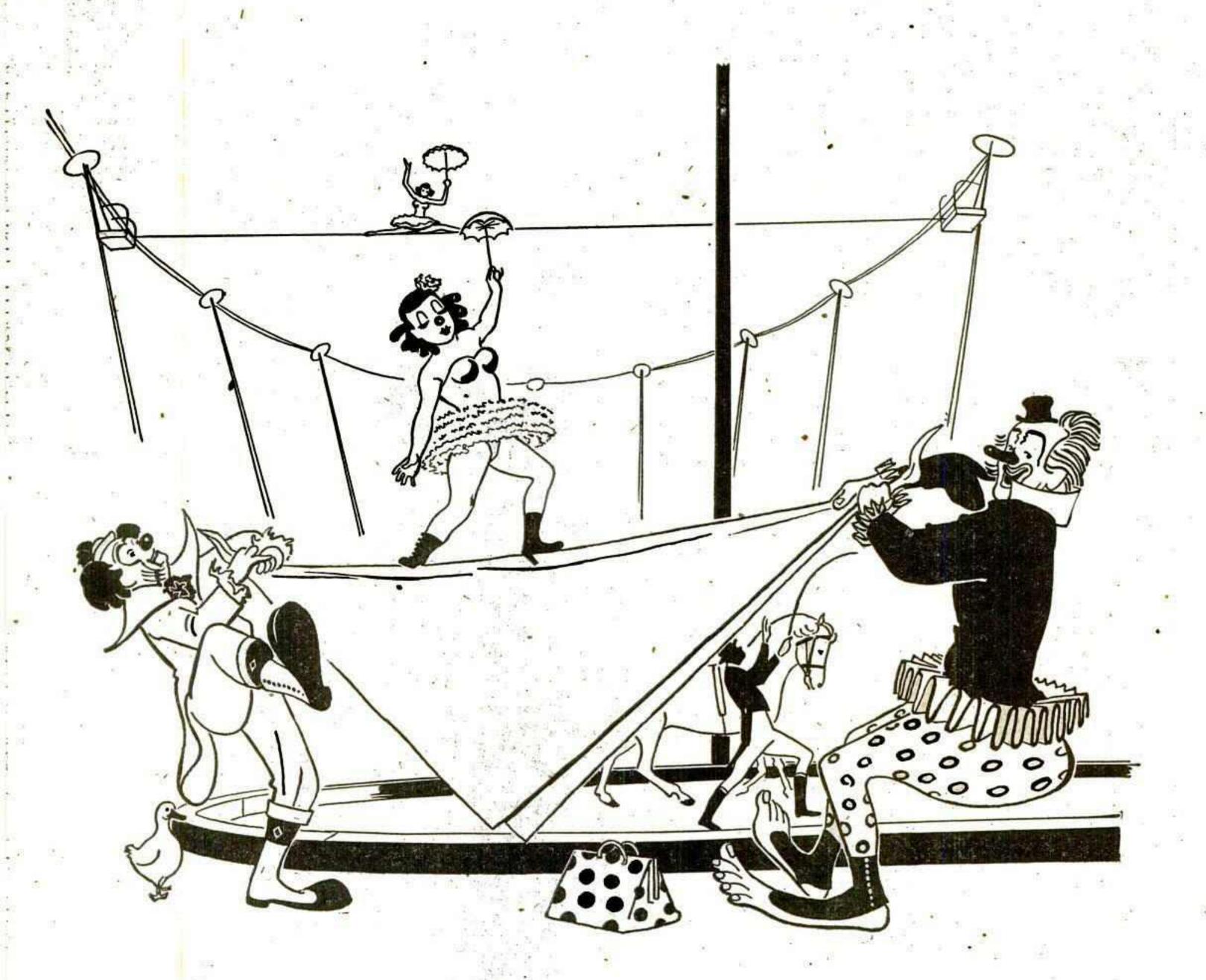
Long Association

Loewi has been closely associated with Allen B. DuMont since the latter's early days as an inventor and is reported to have considerable financial interest in the operation. Witting joined Du-Mont in 1947, having previously served with Price, Waterhouse Company, Camp Shows and his accounting firm.

his organizational revamp.

www.americanradiohistory.com

JUNE 23, 1951 THE BILLBOARD TELEVISION-RADIO



Don't Stretch a Good Thing Too Far!

HIGH-WIRE Hannah is the sensation of the Big Top because everybody knows that if the high wire goes haywire, Hannah's name will be sawdust. But Midget Molly only gets a laugh because everybody knows she can't go wrong on a SPRINGMAID® sheet, whether she rolls it up in P. T. Barnum's circus or rolls it back in Washington, D. C. Molly's SPRINGMAID sheet will keep its shape better than Molly, and still have more bounce than the trained kangaroo. Don't be a rube... buy SPRINGMAIDS and act on your own.

1951 The Springs Cotton Mill

The Springs Cotton Mills Lancaster, South Carolina



Challenge Legality Of Allocations Plan

TELEVISION-RADIO

move which may have a major im- course of the entire allocations pact on the Federal Communica- proceeding. In announcing the tions Commission's time-table for June 28 hearing, the FCC made no the lifting of the TV freeze and on the future of educational TV, the FCC will hold a hearing here tion be immediately clarified lest June 28 on the question of whether its proposed city-by-city TV allocations plan is legal and whether educational TV channels can be legally reserved.

The commission late yesterday announced the hearing as an aftermath of a series of challenges from the broadcast industry as well as from Sen. Edwin C. Johnson (D., Colo.) chairman of the Senate Interstate and Foreign Commerce Committee. The legality hearing, slated to be held little more than a week in advance of the muchdeferred July 9 start of the cityby-city TV allocations hearing, is

US Army Buys Stern; ABC's Football Sked

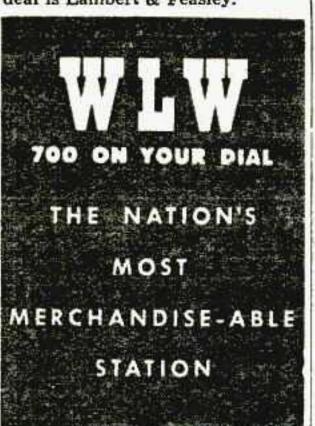
NEW YORK, June 16 .- The U. S. Army this week bought two network radio sports schedules, the Bill Stern show on National Broadcasting Company, and the fall footbal schedule on American Broadcasting Company. Purchase of the Stern show, which airs at 10:30 p.m. Fridays, was regarded as interesting because the stanza had just been canceled a few days before by Colgate and was snapped up almost before the NBC sales force had time to get around on the

In picking up the ABC airing of the grid games, the Army and Air Force was continuing a deal which it has bankrolled over the past few seasons. The Grant agency in Chicago placed the business.

Kaye In for Big Splurge Over 3 Nets.

NEW YORK, June 16. - Sammy Kaye, bought this week by Listerine for a fall TV series, is in for one of the widest network plays around. Kaye will be getting exposure on three different webs, with the pacting of So You Want To Lead a Band, which goes into the Sam Levenson time slot of 7 p.m. Saturdays on the Columbia Broadcasting System.

Kaye also signed recently for a radio series on the American Broadcasting Company. During the summer his band is booked for five performances on the DuMont TV network's show, Cavalcade of Bands. The agency on the Listerine deal is Lambert & Feasley.





WASHINGTON, June 16 .- In a viewed likely to determine the reference to Johnson's letter which requested that the legality questhe FCC's final TV plan be challenged later in court. The commission is expected to send Johnson a reply calling his attention to the upcoming June 28 hearing.

> Chiefly under question is whether the FCC has legal authority to issue blanket allocations on a city-by-city basis. The FCC Bar Association for example, has charged that the commission's plan would result in waste and unfair loss of frequencies due to the fact that so many of the proposed channel allocations would go to pint-sized communities which wouldn't use the channels because of lack of economic support. It has been pointed out that the commission is under obligation instead to allot channels where economic demand is demonstrated.

> One of several groups to challenge the proposed allocations plan, the FCCBA has as its main purpose a desire to lift the freeze

LEGISLATORS OR JUST HAMS?

WASHINGTON, June 16 .-Congressmen will be sending TV film strips free to local video stations if a program outlined here Friday (15) before a congressional committee is fulfilled by Robert Coar, superintendent of the Capitol's radio-TV room.

Testifying before a House appropriations sub-committee, Coar said he hopes to make it possible for congressmen to be filmed so that the film can be sent to local TV stations without charge. Coar said that the equipment he is planning to use would make it possible to produce the film at a cost of \$5 a minute.

After 7 Years WSB Inks AFRA Pact

ATLANTA, June 16. - After seven years of negotiations the American Federation of Radio WSB-TV. The agreement covers 15 AM-TV announcers working for the broadcasting stations.

a pact with the radio outlet in

Last-Min. Plea Halts Richards Wind-Up

three-year-old G. A. Richards case that, on the contrary, the Commisbefore the Federal Communications sion's firm policy as stated in an Commission took a new turn late earlier memorandum and order in yesterday (15) when the FCC the case and as affirmed by Ex-Broadcast Bureau and general aminer Cunningham in an earlier counsel petitioned the Commission report specifies that the FCC "will to set aside a hearing examiner's not consider transfer applications initial decision that had sought to until it has disposed of the issues write finis to the case a few days in the pending proceedings." The

questioned the propriety of the initial decision filed by Hearing Ex- Plummer, chief of the FCC's aminer James D. Cunningham, who Broadcast Bureau, General Counbased his proposed dismissal of the sel Benedict P. Cottone and Counproceedings on the premise that sel Frederick W. Ford. Richards' death late last month had rendered "moot all the questions presented under the issues aminer's authority to issue a "purof the proceedings." The petition ported initial decision" at the opposing Cunningham's action de- present stage of the case based on clared that Cunningham's decision complaints that Richards allegedly was issued even in advance of an had ordered news slanting in proapplication for involuntary trans- grams over his three stations fer of ownership, and went on to KMPC, Hollywood; WJR, Detroit, Artists this week signed a contract state: "It is firmly established in and WGAR, Cleveland. The petiwith WSB here and its TV affiliate, Commission policy that a proposed tion stated that Cunningham's actransfer, whether voluntary or in- tion leaves in suspension the status voluntary, does not render moot the issues in any pending proceed-AFRA originally tried to sign ing for renewal of licenses, notwithstanding the fact that the as soon as possible without threat 1944. From then on there was a transfer would remove from the afof a subsequent tie-up in the continual struggle, marked by fairs of the licensee the person or courts. The FCC bar case will be litigation both in the courts and persons whose conduct is involved argued at the hearing by Leonard before the National Labor RelaH. Marks, D. C. radio legalist. House Board. House tions Board.

WASHINGTON, June 16.-The The petition went on to state petition, which places the issue Yesterday's petition strongly squarely in the lap of the Commission, was signed by Curtis B.

The Plummer-Cottone-Ford petition questioned the hearing ex-(Continued on page 9)

KFI Program Video's Power

HOLLYWOOD, June 16 .- To fight tele's inroads into radio's audience, KFI has reshuffled its programing sked and added new shows in an effort to offer listeners at certain time periods type of material unavailable on TV. Shifts were made only after station execs studied rating charts to see what AM shows are holding up face of TV competition. Station has also leveled heavy promotional campaigns on behalf of its nighttime net (National Broadcasting Company) shows to combat video's

Station, for example, has found gab paying off rating-wise. Burritt Wheeler's 4:30-5 p.m. daily patter period has been going up in ratings, while general trend during that period has been downward. Feeling is TV doesn't give audience general interest patter material, hence radio's filling the need is welcomed. As a result of this thinking, KFI added ex-WLW (Cincinnati) commentator Michael Hinn to its evening line-up, putting him in the 10:15-10:30 slot, following 10 o'clock news.

Station bought Music Corporation of America's MGM transcription series, Lionel Barrymore and John Nesbitt programs, filling the 10:30 and 10:45 slots, thus filling a full hour of straight gab.

KFI similarly follows block programing principal in the AM hours, (Continued on page 9)

Gen. Foods Renews "Father" on NBC

NEW YORK, June 16.-General Foods this week renewed Father Knows Best on the National Broadcasting Company, after a period of considerable doubt about the future of the show. Father, which features Robert Young, airs in the 8:30 p.m. period Thursdays.

Pitching for the business was the American Broadcasting Company, which had offered the sponsor The Sheriff, its 9:30 p.m. Friday stanza which Procter & Gamble is due to relinquish shortly. General Foods had an option on The Sheriff, but renewal of Father put the quietus on the ABC deal,

Ryan WPTR Gen. Mgr.; Grabhorn to NARTSR

ALBANY, N. Y., June 16 .-Morgan Ryan this week was named general manager of Station WPTR, Albany, while Murray Grabhorn, previously designated for the post, became managing director of the National Association of Radio and Television Station Representatives. Ryan is former national sales

Grabhorn, who also was with soaper, its participation in Stop April, 1951, reports of the A. C. same hour, the figure is 22.0. American Broadcasting Company the Music and The Sheriff, and Nielsen Company. The reports Between 10 and 11 a.m., the as a veepee in charge of ownedfive-minute newscasts at 8 p.m. analyze the average audience per figure is 18.6 in radio homes, as and-operated stations, replaced Thursday and at 8:25 p.m. Wednes- minute. The comparison of radio compared with 28.0 in TV homes. Tom Flanagan, who headed use in AM-only and in TV homes Between 11 a.m. and noon, the NARTSR since its formation in Philip Morris next Wednesday would seem to indicate that there radio-only figure is 20.1 as against 1948. Flanagan recently resigned because of ill health.

Pro-Education Stance Seen Fading As FCC Revamps Point to New Era

By BEN ATLAS

WASHINGTON, June 16 .- An important new era is due at Federal Communications Commission which is in the throes of its biggest overhauling in years. To seasoned observers inside and outside the commission, events appear to spell out a new middle-of-theroadism veering further than ever from the FCC's once-vaunted Blue Bookism, and possibly putting restraints for the first time on all-out educational TV channel reservations.

This trend, perceptible in recent weeks, was thrown into sharp focus by the timing of two longexpected moves this week-President Truman's Federal District Court bench appointment for Commissioner Frieda B. Hennock, arch crusader for educational TV channels, and the resignation of Assistant General Counsel Harry M. Plotkin, perhaps the ablest and most forceful liberal on the commission staff.

order taking shape at FCC is of the City of New York. top importance. A re-examination of the issue of educational TV

nels for use by non-commercial istrative aid to Senate Majority upcoming session, which will be Speaker Sam Rayburn (D., Tex.) Committee, represents the industry's initiative to set up programing standards rather than foster a recurrence for TV of the FCC's Blue Book.

Who'll Succeed

Question of successors to Miss Hennock and Plotkin is holding top speculative interest here, altho there is some uncertainty whether the Senate Judiciary Committee will confirm Miss Hennock's nomination to the Federal District Court judgeship in New York City in view of the opposition voiced To the TV industry, the new by the Association of the Bar of

being mentioned as Miss Henchannels appears about to be taken nock's possible successor should Co-Operative, Inc., that the outfit by FCC which yesterday an- she be confirmed. Among these is mulling plans to enter the menounced a June 28 hearing on the are Neville Miller, former presi- dium on a more regular basis, question of not only whether the dent of the National Association possibly starting early next year. commission has legal authority for of Broadcasters; Benedict Cottone, Chances are the first step will be its proposed city-by-city TV chan- general counsel to the FCC; Gen- the airing of some six shows next nel assignments, but also whether eral Telford Taylor, spearhead of the commission has overstepped the joint committee on educational its authority by reserving chan-television; Edward Cooper, admin-

educational TV stations. Further Leader Ernest McFarland . (D. significance is attached to the tim- Ariz.). Others include Morris Noing of this series of moves in view vik, consultant, who had a comof next Friday's (22) TV program- missionship before and would do ing conference here, sponsored by so again; Fannie Litvin, FCC hearthe National Association of Radio ing examiner, and Robert T. Bartand Television Broadcasters. The ley, administrative aid to House addressed by FCC Chairman Plotkin's successor is expected to Wayne Coy and Chairman Edwin be chosen from the legal staff. C. Johnson (D., Col.) of the Senate | Plotkin has joined ex-FCC Chair-Interstate and Foreign Commerce | man Paul A. Porter in the law firm of Arnold, Fortas & Porter.

1-SHOT SOLID

Bakers Try ABC Once; Want More

NEW YORK, June 16.—Results achieved by a one-shot radio net-More than a score of names are work show proved so satisfactory to the Quality Bakers of America

The first stanza, a semi-documentary drama on the 10th anniversary of the incorporation of thiamin into bread, was an industry promotion job costing the co-op about \$25,000 for airing on some 75 outlets of the American Broadcasting Company June 7. It featured Frederic March and Deborah Kerr. The web carried it sustaining on many additional NEW YORK, June 16 .- A re- newal of its morning Walter Kier- outlets, since the co-op only rector for the co-op.

P&G, Philip Morris **Review Commitments**

at the American Broadcasting morning soap opera line-up. Company, while the cigarette firm is due to make a decision next week on an ABC show and is considering buying The Shadow on the Mutual Broadcasting System.

P&G, which recently dropped a veteran soap opera, Lorenzo Jones, this week also exited from three five-minute newscasts by Larry LeSuer on CBS. These were aired at 10-30 p.m. Tuesdays and Thursdays, and at 7:25 p.m. Saturdays. The soap outfit's short-term deal

examination of their radio commit- nan strip on ABC. The sponsor reaches into about 40 States. Rements was under way this week also is weighing buying into The action from listeners and dealers by Procter & Gamble and Philip Shadow on MBS, and the possi- has convinced the co-op that radio Morris, with the former dropping bility of switching from its Johnny can do an educational and selling three newscasts on the Columbia Olsen 15-minute show at noon on job for the industry and addi-Broadcasting System and winding ABC to a soaper, When a Girl tional use of the medium now is up its 13-week run on six stanzas Marries, to tie into the web's new projected. Jack Coffee is radio di-

Nielsen Finds Pre-Noon Radio Liveliest in Television Homes

NEW YORK, June 16 .- Consid- | TV, in video homes than in non erably more television homes use their radios between 9 a.m. and with ABC also is running out on noon than do radio-only homes. dio only homes show an average manager of the American Broadthe Dick Haymes five-minute day- This anomaly came to light this audience of 17.9 per minute list- casting Company. time strip, the David Amity week in a study deriving from the ening. In video homes during the

TV homes.

Between the hours of 9 and 10 a.m., according to the report, ra-

(23) will reach a decision on re- is more activity, both AM and 28.3 in television homes.

AM-Television In Million \$ **Education** Tilt

Continued from page 1

Ford Foundation) are far from stingy in meeting the ante. The Ford grants to date total \$700,000, almost half of it for radio rather han television. The latest of the big grants has just been announced by Seymour N. Seigel, president of the National Association of Educational Broadcasters, which ot \$245,350 from the W. K. Kellogg Foundation. That money, too, is for radio, and will finance the NAEB's tape network, covering at present 52 educational sta-

"Frontal Lobe"

Against these sizable sums are stacked the monies being spent by commercial broadcasters, with NBC and WNBT being a case in point. NBC's "Operation, Frontal Lobe" is just getting going. In addition to doing American Inven-tory, Davidson Taylor, who heads "Lobe" for NBC, is working with the United States Navy, the U. S. Marine Corps and the British Admiralty on a series of film-TV shows that will trace the history of the American Navy from the beginning of World War II to the present. It is known that the tab will run well into six figures, totaling probably between \$150,000 and \$200,000 a year. It will also cost NBC revenue by preempting commercial time.

Upcoming Shows

Upcoming, also, are audition shots for two more television shows, one to be done in co-operation with the New York County Medical Society. The other will be a network version of WNBT's weekly Treasures of New York. The web version will be called Treasures of America and, like the local Gotham package, will have John Kiernan as emsee.

Treasures, incidentally, is one of the items on which WNBT is thus minimizing the necessity for even educators agree that it is a starts airing Author Meets the Critics, costing \$900 per week, natural web advantage. Next week (24) the same station preems the television version of video stations, and consequently a week.

NBC, WNBT Sock

Ted Cott, has spent sums ranging cut down. from \$7,300 to upward of \$10,000 per week for shows rightly called "educational." Among these have been the "Freedom Is Everybody's Business" film-TV spots, that ran for three months at \$2,600 a week; Uncle Sam's Story, a documentary on United Nations personalities, which went on two months, December to February, at \$254 a have stations or they can't deliver week; Unfinished Business, U.S.A., key markets to advertisers, and being aired in co-operation with consequently unhealthy (from a the New York City Young Men's web profit standpoint) patterns Christian Association and Ameri- are being set today in affiliation can Jewish Committee, at a cost of deals. This situation was further \$254 a week; Pal Show, illustrating the work of the Police Athletic League, at \$1,305 a week; the UN Stamp Club, which ran all season, at \$865 a week; Musical Playtime, \$555 a week; Headquarters New Mother, across-the-board, 20-min- say: ute show mornings, during "soap opera" time, at 10:40, costing \$1,250 a week, and Wages and Prices, which nicks Cott's operation for \$300 a week.

NBC's and WNBT's examples are being repeated by responsible stations across the country. All the costs are being tabulated and will be presented to the Federal Communications Commission to back the contention of commercial broadcasters that they are not only capable but willing to put on educational programs.

Camels Near on Caesar Show Buy

NEW YORK, June 16.-Camel Cigarettes this week was reported virtually set to buy the 9 to 9:30 p.m. period of the Sid Caesar show on the National Broadcasting Comsegment next season, on the Saturday night show.

Camel's agency is William Esty. Columbia Broadcasting System.

MAYBE HE CAN USE ANALYSIS

HARTFORD, Conn., June 16. -Don't bother asking Jack Brooks, WCCC announcer, about analysis. Brooks, WCCC's Man About Mason, interviews women shoppers at a downtown store, Mason's, with quizzes on work, etc. One lady shopper turned the tables the other day by starting to analyze him. Line that topped the interview just before Brooks managed to switch to music was: "If we had a sofa here I could really analyze you!"

Lilli Palmer May Wipe Off

NEW YORK, June 16.-Indications this week were that Lilli Palmer may not be back on TV next season for Ponds. It had been planned to make the 15-minute local show on WCBS-TV here into a network program, but stage star has signed to do a film beginning in September. She will be featured in Stanley Kramer's production of Fourposter.

Meanwhile, Ponds thru its advertising agency, J. Walter Thompson, is trying to ascertain whether the video stanza can be filmed without costing too much. In the event that no arrangement can be devised with Miss Palmer, Ponds will probably look for another fesimilar show.

Dues From All Members Is Top On Agenda for TVA Meeting

agenda of the next membership meeting of Television Authority here Thursday (21) at the Hotel Astor. Most vital is the raising of funds from TVA members who also belong to sister Associated Actors and Artistes of America union and who pay their dues

Kate Signs Up **Night Sponsor**

NEW YORK, June 16.-Congoleum-Nairn this week became the first sponsor to sign for the new hour-long nighttime Kate Smith TV show to debut in September on National Broadcasting Company. Congoleum is winding up sponsorship of the Dave Garroway show on NBC-TV this season, with Armour taking over the program in the fall.

NBC is selling the new Smith program in alternate weekly half hours, with Congoleum taking the first half hour every other week. The show is to start September 19.

Meanwhile, plans to air Kate Smith Speaks on NBC's AM network appear to have been abandoned because of Miss Smith's busy schedule with five daily hour telecasts and the one weekly nighttime hour. No one has yet figured out how she'll manage to rehearse male headliner to replace her in a the two hour shows on Wednes-

NEW YORK, June 16. - Dues | there, but who, as yet, do not | has been rapidly eaten up for will be the primary subject on the financially support the video administrative expense. organization.

> The plan most favored by TVA execs and most likely to be adopted is to have these members pay \$9 each quarter they work on video, even if it consists only of a single assignment. Members who do not Pitt Pirates even if it consists only of a single belong to other 4A unions now only pay a nominal sum to TVA, but it is far from enough, according to insiders, to keep the union

Since the overwhelming majority of work on video is done by TVA members who are dues payers in other 4A unions, TVA has found that the initial \$230,000 contributed by the other unions

Coax Boosts WLW-T Bally

CINCINNATI, June 16 .- Three major cities were tied together by coaxial cable this week, in one of the first closed-circuit sales meetings held via TV. Sessions were transmitted from studios of WLW-T, Cincinnati, to salesmen gathered at National Broadcasting Company studios in New York and Chicago. Purpose of the unique cable conclave was to tell salesmen about AM and TV sales plans for Crosley stations in Cincinnati, Dayton and Columbus, O., and to explain a sales incentive plan (Continued on page 9)

faced with the problem of finding a more constant income, all the members of the union will have to ante up.

OK Games on Road for TV

PITTSBURGH, June 16.—Pittsburgh was a step nearer major league baseball television this week when the Pittsburgh Pirates gave an undisclosed advertising agency the go-ahead sign to sell seven Saturday and Sunday remaining road games on the 1951 schedule. Permission now must be obtained from each opposing team and then a sponsor found to pick up the tab, reportedly very

Two sponsors, Atlantic Refining and Sealtest, have first refusal rights, but neither has indicated a desire to take the games due to the big cost. Donovan Faust, assistant general manager of WDTV, sole TV outlet here, said the station has been trying to get the games on for two years and that baseball television here is now almost a certainty. A definite announcement should be due next week, he added.

Ennds Move to CBS Helps Fill TV Sked

NEW YORK, June 16.—Reports were this week that Stars Over Hollywood will be moved into the 10:30-11 p.m. Friday night slot on the Columbia Broadcasting System TV network by Ennds Chlorophyl Pill. Sponsored by Armour, the film show is now on the National Broadcasting Company but has been canceled in favor of Dave Garroway next fall.

If Ennds goes to Friday, it will leave CBS-TV with only Tuesdays 8-9:30; alternate half hours Thursday at 10:30, and Saturdays from 10:15 to 11 p.m. for sale. Indicacasting Company, for 1951, may Tuesday evening 8-9 slot opposite break even on its video web op- Milton Berle and even that may eration. If it does, it will, of go, as a deal is currently hanging course, be the first web to have fire with Food Store Products. Harry B. Cohn is the agency.

CAN WEBS EVER MAKE MONEY?

Experts Guess Pro and Con on TV's "Great Debate" But Miss No Bets

Continued from page 1

spending a nice sock of dough, a station to pick up live network running to \$1,450 per week-and shows. Network radio, it is pointed out, went along for most of its program worthy of the tag "edu- life with a strictly enforced ban cational." Tomorrew (17) WNBT against broadcasting disks or transcriptions. TV has never had this

Mind Your Manners, costing \$1,100 there is a need for many more web TV stations to reach the same number of people as radio. Thus, proportionately, income per affil-WNBT, under General Manager late and dough left for the web is

> (3) Interconnection costs, well as all other costs in video are far greater than in radio. Time rates charged can go just so high before many advertisers are priced right out of network TV purchases.

> (4) Stations today are making much tougher affiliation deals than they ever did in radio. Webs must aggravated by the stations' tougher attitude brought on by recent radio web rate cuts.

The Answers

programing is far less expensive than film show producing. But vision network operation has made even live program costs for shows which will attract and hold audiences are so great that stations cannot afford to do any substantial amount of programing locally. (2) There are no 50,000-watt than ever before.

> (2) Conceded that there are no 50,000 watters in television and more stations will be needed to reach the same audience, the answer is simply that video webs will concentrate on heavily populated markets, skip sparsely settled areas. Thus, while they won't be able to deliver 100 per cent of all markets, they will be able to deliver major portions of all key markets.

> (3) Conceding, too, that costs are great, TV's impact has already proved itself so much greater than any other medium that tremendous rates will be justified. Rates will be so great that, despite high costs, there will still be a good profit margin for both web and stations. Advertisers won't necessarily require full webs in video: they will be able to afford such portions of the web as they need.

(4) While stations are making The network executives who some tough deals today, this situafeel Ty web operations will be tion is purely temporary. When great money-makers have answers the freeze ends, more stations will York, \$350 a week; Bringing Up to all the above positions. They come on the air and affiliation deals will automatically straighten out. Stations in video will find (1) Most TV programing will network affiliations far more valunot be done on film, but will be able on many counts than they live for the simple reason that live ever found their AM affiliations.

The fact is that, to date, no telea dime. All have lost substantial amounts of money, the this is understandable in the face of tremendous capital investments necessary in many directions. There tions are that it will be completely Thus they will need webs more are reports that National Broad- sold out next fall, except for its made the black.

OUCH! 35,000 BERLES

TV-Propelled MacLevy Does It at 85 Smackers a Year

equally prominent in the child tal- MacLevy "talent scouts" ring ent school business in the short space of 18 months, thru concentrated use of TV. Beginning with a single amusement of that kind, he has expanded to 39. Six more are building, and expectations are that 50 will be operating by the end of the year. MacLevy plans to go national by the spring of

The gimmick is simple; Mac-Levy has two current local TV a video packaging operation, shows, one on WJZ-TV, and one headed by ex-public relations exec on WPIX. Two more are ready to debut in July on WOR-TV and WATV. This insures that mother's kids, but has the jump on other little Willie won't have to look far packagers because he can televise if he can entertain-MacLevy can

NEW YORK, June 16.—Already | showcase him. These schools curhousehold name among women rently tutor 30,000 to 35,000 youngfighting the battle of the bulge, sters for \$85 for a year's course of Montague MacLevy has become one lesson weekly. Seventy-five doorbells to uncover the Milton Berles of the future. MacLevy spends \$4,000 a week

> for video time, but by fall his budget will be between \$8,000 and 10G weekly. Six of the heads of his talent

> departments at the schools, after intensive TV courses, now produce his video shows:

> MacLevy's newest enterprise is Clyde Matthews. He intends to specialize in programs featuring (Continued on page 9)

ABC Soapers Near Set For Early July Kick-Off

soap opera radio line-up on the titled Lone Journey. The conclud-American Broadcasting Company ing period, noon to 12.15 p.m., also was nearing completion this week, is not firm yet. with a couple of spots still uncertain and awaiting sponsor ac-tion. The shows, which probably will kick off the first week of a.m. to 12:15 p.m.

NEW YORK, June 16.—The new yet to be set, and by a soaper

Slots Not Yet Set

The unsettled 11:30 slot is being pitched at General Foods July, are slated to run from 10:45 for Portia Faces Life, which the bankroller recently yanked from First of the line-up is Modern the National Broadcasting Com-Romances, which remains in its pany. A decision is due early next pany TV web next fall. This period 10:45 period. It will be followed week. The noon to 12:15 p.m. formerly was occupied by Crosley, by The Romance of Evelyn Win-period is likely to get When a which is shifting into the 10 p.m. ters (which ran on the Columbia Girl Marries, which once also ran Broadcasting System a couple of under the General Foods banner season back). At 11:15 David at NBC and racked up top soar r Amity would stay put. The 11:30 ratings. This may be picked up by The sponsor has just dropped the to noon time slot, currently oc- Philip Morris in place of its cur-Vaughn Monroe TV show on the cupied by the departing Quick as a rent Johnny Olsen opus, which Flash, will be filled by one show is now in the noon period.

Your Top TV Sales Opportunity



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Television-Radio Reviews

TV Teen Club

TELEVISION-Reviewed Saturday (9) 8-9 p.m. EDT over ABC-TV. Presented by Nash for its various divisions thru Geyer, Newell & Ganger. Producer Walter Wagenhurst. Director, Chuck Bishop, Script, Skipper Dawes Stage manager, Nat Elkitz. Announcer, Bob Sherry. Cast: Junie Keegan and Cheerleaders. Co-emsees. Paul Whiteman and Nancy Lewis.

The two alternatives open to this program are either to remain an amateur combination of hit or miss kid acts or to whip together a teen-age variety show which has enough polish, production and entertainment to rate its spot in the big time Saturday night programing picture. From its current entertainment values, the show might readily be shifted to perhaps, a Monday or Tuesday night with still better audience results.

Aside from its amusement content, the program's production needs tightening badly. An applause-meter which was always out of whack, contestants not ready for reprises and several camera fluffs did not help to project many of the positive aspects of the stanza. Of the eight acts, two were bands, but instead of slotting them in different half hours, they were skedded in the same segment. This obvious error, by making the last 30 minutes top heavy with music, smacked of careless pacing.

Competitors

Billy Tregressor, a terrible tot with the sticks in his tiny mitts, won the evening's competition by giving the skins a workout. Among his talented cohorts were a young weight lifter who seemingly could have spotted Joe Bonomo a handicap in spite of the fact all you saw as he made his lifts and jerks were ribs; Niles Rogers and Company, a six-piece combo which relied too much on rhythm; Jerry Hartley, amazingly adept with his puppets, and Pat Adams, a concert pianist, who took off on the inevitable Flight of the Bumblebee.

There are several bobby-sox entertainers used as regulars. A production number featuring Junie Keegan doing It Might As Well and was well done, even if it ran too long. In a search for a "groaner" Teen Club came up with Bob Snyder whose Be .My laughter from the males. The youngster needs more individuality. The Cheerleaders, six-girl dancing unit, uses three of the females for well handled singing.

Emseeing Split -

The emseeing work was split between Paul Whiteman and Nancy Lewis. Pops is ideal because of his smooth way with kids, but Miss Lewis has to learn what to do during the minor crises; in other words to ad lib. She also sings, but her Too Young was paced too slow for comfort. Among the other | Pearl. Pearl elected to play the so-called attractions was a contest by aspiring teen-age-announcers. There may be some entertainment in this feature, but it won't sell cars, and, as may be is shortly to touch off a new radio guessed, there's precious little en- series of his own. He will be astertainment.

Nash loses no opportunity to plug like mad, but with indifferent results. Instead of firing several rounds of heavy gauge shot, the commercials scatter their messages with piddling pellets. The usual announcer-handled plug was well done. Whiteman also spieled for Dolls. It came over splendidly and the product and was most effective. He should be featured.

Leon Morse.

The Longines-Wittnauer Chronoscope

TELEVISION-Reviewed Monday (11), 11-11:15 p.m. Sponsored by Longines - Wittnauer Watch Company, Inc., via CBS-TV. Agency, Victor A. Bennett Company, Inc. Producer-director, Alan R. Cartoun. Cost, Frank W. Taylor and Henry Hazlitt regularly. Guest, Admiral Blandy. Announcer, Frank Knight.

The Chronoscope is a dignfied discussion program, giving thoughtful treatment of topical themes. racy, elegance, usage of the product The format presents a panel of by governmental observatories, experts. These are Frank W. Tay- and awards at world's fairs. Knight lor, journalist, and Henry Hazlitt, used some stills to illustrate. His business affairs consultant. A third presentation was dignified, in party, a guest, fills the panel and keeping with the program. brings to the discussion specific

Nose for News

TELEVISION - Reviewed Monday (11), 10:45-11 p.m. EDT. Sponsored by Lathercap via WOR-TV. Produced by Sid Robbins. Cast: Fred Darwin, master of ceremonies.

The most interesting-and inexplicable-part of this show is the commercial plugging Lathercap, a shaving aid which screws onto tubes of shaving cream. Illustrating the product is a beauteous model, Jackie Joyce. Miss Joyce certainly doesn't need a shave, but she certainly attracts the male eye. C'est la vie. Anyway, she shows how Lathercap works by lathering the palm of her hand. Meanwhile, an offstage male voice tells what the product will do for the male shrubbery. It's all indirect and somewhat sexy in a devious way.

The program itself? Well, Darwin shows photos which grabbed front page space in metropolitan dailies. The photogs were in some instances staffers and in others free lancers. They all had a "nose for news," as was apparently evident by their being in the right place at the right time to snap the news pictures. The photogs appear as guests on the show and discuss the circumstances attached to the pictures. Shutter speeds, exposures, film, etc.-all undoubtedly of interest to camera bugs-are matters of conversation.

Kenny Cut

Nick Kenny guested on the show and attempted to explain the news aspects of photography. Before he could finish he was cut off, owing to bad timing.

Photogs appearing on the show get some Lathercap, a subscription to Modern Photography and \$10 worth of equipment from the Peerless camera stores.

Methinks this program stresses too heavily the news aspect of photography. It strains to get the the series' announced policy of point over. Why not make it more presenting "highly dramatic plays general, less forced, and retain adapted from contemporary books news photography as one facet of which face the issues of current the over-all subject?

I believe Miss Joyce was due for one more appearance but couldn't Paul Ackerman.

Curtain Call

TELEVISION - Reviewed Sun-Be Spring had plenty of movement day (10), 10:45-11 p.m. EST. Sponsored by Regent Lighter Corporation via WOR-TV, New York. Agency Silverstein and Goldsmith. Producers, Vernon Becker and Love brought combined groans of Milton Schwartz. Director, Vernon female appreciation and howls of Becker. Cast: Ethel Colby and Jack Pearl.

> WOR's new late-Sunday-night seg features Ethel Colby, drama critic for The N. Y. Journal of Commerce, in a news review of the stem theatrical scene. Format is familiar, comprising comments erator-emsee. Bergen Evans, and on local legit happenings, highlighted with a guest interview. Miss Colby has had long experience on radio, and registers as soundly at home before a TV cam-

Tee-off program guested Jack interview straight, and could have perked up the proceedings via the injection of a little of his familiar dialect. He let it be known that he sisted by his old straight man of Baron Munchausen era, Cliff Hall, as well as by Russ Emory and Mimi Benzell.

Miss Colby took the curse off the usual interview routine by singing a number of her own, If I Were a Bell, from Guys and is a twist to be encouraged permanently on the program.

Plugs for Regent Lighters were crisp and to the point without undue interruption of a short seg. Bob Francis.

knowledge of the subject scheduled for discussion.

The guest this trip was Admiral Blandy, who outlines his views on Russia's naval strength, her aspirations and techniques, and ways and means of defeating her policy. The men held to sensible levels, presenting their points with clarity and logic.

Frank Knight, doing the commercials, was excellent. The copy emphasized the aspects of accu-

Paul Ackerman.

NBC Theater

RADIO-Reviewed Sunday (10). 7:30-8:30 p.m. EST. Sustaining via NBC-AM Network, New York. Director, Ed King, Produced by Hugh Kent. Writer, Ernest Kinoy. Cast: Eva Le Gallienne, Wendell Holmes, Joan Alexander, Norman Rose, Bill Griffis, James Stevenson and Joseph Boland.

NBC Theater went back on the air Sunday (10) for a weekly summer sustaining series presented by Eva La Gallienne. The Disenchanted was skedded as bow-in production, but reported scripting difficulties caused a switch to an adaptation of the old Ernest Hemingway yarn The Short, Happy Life of Francis McComber. The substitution wasn't too happy. The story line seemed frequently blurred and the dialog soapoperaish.

As far as the script permitted, however, it was exceedingly wellacted, and Ed King's direction gave it good pace and atmosphere. Norman Rose got across admirably the pitiful contraditions of the coward who eventually finds himself, and Joan Alexander was properly waspieh and hard as the wife who finally kills him, either by accident or design. Wendell Holmes gave a fine account of himself as the he-man African big game hunter, hired to wet-nurse a rank amateur, and thereby bringing about an emotional impasse. Suitable native background was provided by Bill Griffis, James Stevenson and Joseph Boland.

It seems unfortunate in these days of hot competition, that NBC Theater found it necessary to go back to a real oldie, which is pretty sticky melo at best, for its summer opener. The saga of the unfortunate safari of poor Mr. McComber hardly registers up to living squarely." Bob Francis.

Down You Go

TELEVISION - Reviewed Wednesday (13) 9-9:30 p.m. over DuMont TV Network, Producer— Louis G. Cowan. Director, Barry McKinley. Writers-Gail Compton, Jay Sheridan. Cast-Bergen Evans, Francis Coughlin, Toni Gilman, Carmelita Pope, Robert Breen. Announcer, John Mallow.

Altho it's one of the simplest of current TV panel games, Down You Go is also one of the most engaging. The reason is not so much the device, which is elemental and may, after a while, tend to become repetitious, but because it has an excellent moda panel of quick and perceptive people. The five of them contrive to give the show a large portion of entertainment, altho in the very nature of things, scarcely any of it is visual. Actually, this is no drawback, since the show's enjoyment is on the cerebral rather than sight side.

The gimmick is simple: A series of dashes, representing the letters in the words of a saying, title, etc., are flashed on a screen. Dr. Evans gives the panel an elusive and usually completely oblique clue and the word clue is used in its loosest form. After each panelist asks one question in pursuit of the words, they guess as to letters which belong in the unidentified phrase. If a panelist calls a letter that doesn't belong, he or she is eliminated. There are prizes, of course, for those submitting phrases used. Viewers are tipped off as to the words sought.

Panelists are Francis Coughlin, Toni (Miss) Gilman-a particularly attractive woman, Carmelita Pope and Robert Breen. They, as well as Dr. Evans, give the show a good fast pace. Show sums up as a superior entry in its field. Jerry Franken.

Doodles Weaver Show

TELEVISION-Reviewed Saturday (9), 10 to 10:30 p.m. Sponsored on participating basis by Lysol and Etiquet Deodorant, 10 to 10:15 p.m., via NBC. Producer, Mort Werner; director, Warren Jacober. Writers, Fred Fox and Bob Quigley. Cast, Doodles of the music with the sketches and weaver, Peanuts Mann, Dick Dana, Some fresh solo material for Red Marshall, Marion Colby, Milton De Lugg Trio.

This stanza is filling in the last 30 minutes regularly occupied by

Another Look

Brief criticism and comment re tv shows previously reviewed in detail

Alan Young

Thursday (14) CBS-TV

Unquestionably, Alan Young remains one of the brighter young stars of television with scarcely a sign of wear after more than a year of service. His excessively pre-occupied air, his clever way of understating a laugh line, and his sympathetically clownish dumbness add up to a performer of stature who ranks with the craftmen of comedy. One of the skits featured him

as a father whose huge brood of children stubbornly refused to recognize the fact it was Father's Day in spite of his numerous hints. It was good TV fun. The program was additionally interesting because it featured the TV debut of Nelson Eddy whose intention may be to work in the medium. Eddy always has been a competent singer, but his voice seems to have faded slightly. His performance was not helped by the distortion of the kine which made him look like he had a bad rash. But the singer's acting was first rate in a sketch with Young, and he

showed a geniality and humor in his playing that should make him successful as the emsee of a daytime video stanza. Regardless of the talk of kine's

improvements, it still remains a

far from acceptable way to present TV. There seems to be too much lighting, with the result that faces are washed out. And there is a disturbing continuous flicker

on the grain of the kine.

The filmed Esso commercials are something for other sponsors to shoot at. The singing plug which opens the show is good listening plus succinct handling of the sales message. The middle commercial with its elaboration of the merits of the Esso service stations point up, as they should, the way the product concerns itself with of Press's best. As it was it was the problems of motorists. Incident- one of this generally excellent ally these 35mm. films make invidious comparision obvious with the shoddy kine immediately fol-Leon Morse.

Meet the Press

(NBC, Sunday (10) 4-4:30 p.m.)

Could be that the average viewer was enchanted by the information unveiled during newly appointed District Court Judge (ex-Federal Communication Commissioner) Frieda Hennock's appearance on Press. To a trade observer, anticipating some choice fireworks. the show represented one of the gaudiest omelets concocted all season. The obviously meaty educational TV question got the most fleeting kind of treatment, and that only thanks to the fact that Martha Rountree permitted Broadcasting Editor and Publisher Sol

the Sid Caesar show. Its preem, even allowing for all the usual problems confronting a debut, was something of a canine.

The show obviously is striving to be a rambling, guess-what'snext, madcap type of thing. It succeeded only in being rambling and boring. Its entertainment value was virtually nil, with most of the material being so sad as to make one sorry for all connected with the proceedings.

All concerned tried hard, but the efforts just did not come off. Even Doodles Weaver's classic interpretation of the Indianapolis the type. Speedway races and the horserace call, which have been a stock in trade for well over a dozen years, did not register socko, being cut down to just a couple of bits. Attempts at sight gags generally flopped because they were too obvious or too old. Material Sorry

much better, but as with all comics,

he is helpless when hoisted by his

own material. His assistance from comics, Peanuts Mann, Dick Dana and Red Marshall, was likewise handicapped. Warbler Marion Colby did well with two numbers,

How About You? and I'm Late, I'm Late, I'm Late and had the added advantage of a good appearance. Milton De Lugg supplied the musical background. A funny guy in his own right, he was utilized almost not at all visually What this show needs, is some

strong skit material for the ex-Weaver. In toto, a new produc-

Sam Chase.

Taishoff to move in on the ques-

tioning. When Taishoff, one of the best

informed and most knowledgable gents in the industry, asked Miss Hennock how long she thought the 209 channels the FCC proposed for educational purposes should be held, the lady hastily hid behind the skirts of the "people." When he asked her ideas on educational programing, she said: "... Oh, geography, history, and things like that."

To Taishoff's query as to why the educators and Miss Hennock didn't prefer movies, for example, to TV for educational purposes, the judge-to-be said, "Why Mr. Taishoff, you know it would cost a fortune." Good TV programing is cheap, Judge?

newsmen, Larry The other Warner (Herald Spivak, Jim Tribune) and Frank McNaughton (Times) were really responsible for lousing up the show from a tradester's viewpoint. Bright newspapermen all, they displayed a woeful lack of knowledge on TV. Spivak beat Miss Hennock over the head on the FCC's color decision, expressing great concern over what he seemed to feel was the imminent obsolesence of the 12,500,000 TV sets now in use. McNaughton, still under the influence of his work on the Kefauver shows, wanted to know why the FCC had ducked the job of supervising wire service which transmit horse race and other betting information. Miss Hennock pleaded understaff and overwork, which the trade sadly realizes is too true. Warner wanted to know Miss Hennock's opinion of TV's coverage of such events asthe Kefauver hearings on othermedia. Stimulating, said Miss H.

If Miss Rountree had had the good sense to let Taishoff take the lead on the questioning, and staged it for the other reporters to follow his cues, this could have been one show's all-time lows. Joe Csida.

Kathi Norris Show

WNBT, New York, daily -Fem video commentators come and go, but Kathi Norris is still the top darling of the daytime participation sponsor field. In appearance the petite brunette is deceptively fragile, but she puts in a work week comparable to that of an Arthur Godfrey, with a daily hour-long TV show, plus innumerable extra-curricular promotions to plug various sponsor items.

The grind seems to agree with her, tho. At any rate, on the show caught (6) she looked even better than she did a year ago. However, the gal has developed an irritating tendency to act cute during interviews. Her chatter session with a men's fashion expert Wednesday bordered dangerously close to coyness and her breathless comments were often inaudible.

Fortunately for her sponsor appeal, Miss Norris dropped the girlish patter during the commercials and turned in a sound, sincere selling job for Draino, bobby pins, hair nets, kitchen sponges and wrinkle-resistance suits. On the last named she received a mild assist from husband-producer, Wilbur Stark, who modeled the article of clothing in question. Stark seemed like a pleasant enough fellow, but we'd like him a lot better if frau Kathi would stop calling him "sweetie." Stark just "ain't" June Bundy.

Louis-Savold Fight Continued from page 3

the absence of razor blades and beer plugs between rounds brought a distinctly different atmosphere to the telecast.

The camera work was outstand-Weaver is a zany who can do ing. The cameras caught all the action, and the large screen carried detail never seen on small screens. The expressions on both fighters were sharp and clear. Between rounds the camera once panned the crowd and other times caught the seconds working on Louis and Savold. Twice they picked up huge close-ups of Savold's bloated face and pained expression.

When Savold started going down, the crowd sensed the end and raised a tremendous fuss. There was cheering, shouting and whistling, and 20 or 30 people of the music with the sketches and jumped out of their seats and waved their arms. It was completely spontaneous, almost identition. The cast can't be slugged cal to what is seen in a fight too hard off this show; they never arena. The crowd quickly cleared could get it off the ground. No complaints were heard.

Army-Navy Grid TV Revolt

Continued from page 1

June 28, when the NCAA's TV committee is slated to meet again. At that time, the National Broadcasting Company may come forward with its new "compromise plan." That session may also lead to fireworks between Edward (Moose) Krause, Notre Dame's representatve on the committee, and the remainder of the group. and result in the Irish taking a final step.

In speaking for Notre Dame, the Rev. Father John J. Cavanaugh, president of the university, stated that, altho the school would like to co-operate with NCAA. ". . . somewhat careful reading of the (NCAA) constitution fails to reveal that this constitution sanctions the exercise of power exemplified by the plan for control of live television this fall." He also criticized NCAA's plan to retain 60 per cent of the take accruing from TV rights this year, saying that the group's constitution does not give it such prerogative.

No Go

Father Cavanaugh indicated that, in any event, Notre Dame would not go along with the NCAA one-selected-game-per-week plan. He said the school has made no firm decision on TV yet, altho some \$500,000 is at stake, but that rather than comply with the NCAA's policies, it would refuse to televise altogether, or telecast at no fee.

Adm Tom Hamilton, head of the NCAA's video committee, this week admitted to The Billboard that Father Cavanaugh's statement "certainly can affect us and our plan, in view of the school's great popularity and influence, and probably will have great weight in the college community." Asked what his group would do should Notre Dame join Penn's bolt, Hamilton said, "I won't guess on that. Make your own guess."

Hamilton parried the charge ity had been exceeded, saying that his TV group "had been given a mandate by the NCAA to accomplish certain things in the best possible way." He said that if Notre Dame or any other school or any network or sponsor had an alternative plan, it would be welcomed by his group. The present plan "has not been implemented at all," he noted, stating that it merely chalks out "ground rules within which any plans can be studied." He said NCAA would, however, stick to its one-gameweekly limit, no matter what Penn or other schools do.

Ga. & Ohio, Too?

Two other major colleges also would bolt the NCAA plan if they can get by restrictions of their own conferences. A high official of Georgia Tech this week said that with the cable now reaching Atlanta, the college would gladly feed its games to a network if it could get the okay of the Southeastern Conference. That group, shortly be-

Berle-NBC Gimmix

Continued from page 1

monies sponsors pay for Berle's services on such spots. Estimating Berle's guest price at \$5,000. this means that NBC stands to recoup, in cash, somewhere in the neighborhood of \$310,000 via Miltie's guest appearances.

(6) This would bring the cash cost to NBC down to \$955,000. spread over the 30-year period, for a weekly payment to Berle aver-

aging \$612.18. From Berle's viewpoint, the deal is everything the doctor ordered because he has an accumulation of dough from Texaco, and his earning power for the next 10 years is such that he doesn't need any loot out of the NBC deal. In the ensuing 20 years, however, when his earning power may not, under ordinary circumstances, continue what it is today, he is well set. In the meantime he is tied up, during the entire contract, only for TV, and is free to make pictures, work clubs, theaters or bar

From NBC's standpoint, the deal is equally attractive, because in addition to giving it TV's No. 1 draw, for what must be considered his lifetime, it puts the network in a position to utilize him most effectively on guest shots for any and all of the shows in which it is now or may in the future be interested. And at the same time, it enables the web to recoup some of the contract's over-all dough. Buying Berle for \$612 is good by any reckoning.

could mean the finishing touches | fore the NCAA ban, limited teleto limited telecast planning. The casts to post-game film showings. entire issue may explode before The Tech exec said that if the conference changes its mind "we certainly would be belching forth our defiance of NCAA, along with Penn." Georgia Tech has been telecasting basketball for two seasons, and secured heavy contributions for a new fieldhouse from appreciative alumni and friends of the school as the result of its TV pitches.

Similarly, Ohio State University, it was learned, also would line up for telecasts of its home games despite NCAA. Here, too, a no-TV rule of the Big Ten is holding back the schoo.. With the board of trustees on record against the TV ban, it is considered possible in some circles that O.S.U. may even flout the Big Ten ruling and strike out with a TV deal of its own soon.

Last-Minute Plea

Continued from page 6

of applications for renewal of Richards' three stations and the petition indicated that renewal of those licenses should await clarification of whether the new owners of the Richards station intend to stick to or depart from the alleged policy of the late owner.

The petition cited testimony given during the hearing by John Patt, current president of the three corporation licensees, on the Richards policy, particularly the fol-

Q. "Do you know of any policies which Mr. Richards has established in the past which you will not follow?"

Mr. Patt: "No. We are going to continue to have a policy of good Of Fort Wayne's WOWO . . . broadcasting."

The situation created by the counteractions is unique in the FCC's history. The Plummer-Cotthat NCAA's constitutional author- set aside and remanded to the examiner as not being an initial decision within the meaning of the Administrative Procedure Act or ABC Integrales AM, TV the Commission's rules, and that he be directed to prepare an initial decision in accordance with the Administrative Procedure Act, the Commission's rules and the Commission's order of September 28, 1949, determining whether a grant of the applications would serve the public interest, convenience or necessity."

KFI Programs

· Continued from page 6

opening with news by Sam Hayes, who holds a 5.7. Hooper, at 7:45 that an exec of National Broad-a.m., followed by Pat Bishop casting Company is slated to shift (8 a.m.) and Johnny Murray (8:15 over to assume one spot. a.m.). Two hours of recorded music follows, which lead to a solid hour and half of NBC audience participation shows.

In addition, station each week focuses its attention to two NBC shows, giving each show saturation plug campaigns on the air as well as heavy newspaper ads.

Air Checks

Brief but important radio news

National Business Sales Show 67% Gain for KXO . . .

National biz for the first four months this year over the same period last year was hiked close \$1,181, \$1,380; beer, \$3,067, \$460; transportation, \$220. \$232; army, food sponsors co \$42, none, and miscellaneous, ticipating spots. \$311, \$326.

WCPO, Cincy, Dedicates New Studios and Offices . . .

Mort C. Watters, general manager of WCPO, Cincinnati; Harry LeBrun, head of WCPO-TV operations, and Glenn Clark Miller, director of the station's AM and FM broadcasting, played host to the press, clients and agency men Wednesday (13) at the dedication of the Scripps-Howard station's new studios and offices atop Radio Hill. Cincinnati. Among those on deck for the event were lations consultants in New York. Jack Howard, Scripps-Howard Kingsbury takes over his new du-Radio president, and James Hanrahan, WEWS, Cleveland, and Richard Westergaard, WNOX. Knoxville, both Scripps-Howard Radio vice-presidents.

Tooke Named Manager

Franklin Tooke, program chief at Westinghouse's KYW, Philto become station manager of the tone-Ford document requested that Westinghouse WOWO outlet in "the purported 'initial decision' be Fort Wayne, Ind. Gordon W. Davis moves up in the program post here.

Research, Splits Sales . . .

American Broadcasting Company, in combining the research department with the sales presentation division of the web, last week moved to integrate AM and TV research, while splitting sales development sections into separate AM and TV entities. All will be headed by Oliver Treyz, under the administrative supervision of web Veepee Robert Saudek. Officials to head the three Film Ex on Jel Crashes . . . sections under Treyz are due to be named this week. It's understood

CIO Withdraws Plea for WORZ Certification . . .

Congress of Industrial Organizations last week withdrew its petition for employee certification of the union as bargaining repre-sentative at WORZ, Orlando, Fla.,

Shaw's "Troubled Air"

Continued from page 3

the anti-Commie newsletter, Counterattack, and its Red Channels book, specializes in naming as Communists people who gave a in Spain 15 years ago. There is no indication that the real-life Channels' preface made it clear that not all people listed were Commies, or even sympathizers, but merely that they had lent their names to anywhere from a few to many known pro-Communist organizations.

There is no slightest hint, either, in the story, that some of the people first spot-lighted by such publications as Red Channels have since testified before congressional committees that they were indeed Commies, and that they plotted to contribute to the overthrow of the United States.

Revolution a Must

Nor does Shaw show that, long were living thru a Commie-operated blacklisting of anti-Communist performers, producers, et al. for the vile crackpots who make problems.

found to stop the anti-American themselves obscenely heard in the efforts of such people. Shaw current fight against Communism. leaves the impression that "Blue- These Christian Fronters, Ku Klux print," the story's equivalent of Klanners, et al., who have grabbed seats on the anti-Communist wagon are by no means representative of the many sincere, decent, hard-working citizens who are dedollar to the International Brigade voting their time and energies to combatting the Commies. Still Shaw's story could easily leave the reader with the impression that they are the leaders in the current efforts at Commie clean-

It seems, indeed, to be a characteristic of today's serious novelist to portray a world and an America populated by people ranging from plain stupid to bestial. This depressive approach completely refuses to recognize that (as Pollyannaish as it may sound) the great majority of people are still fairly decent, and capable of managing to bumble thru in the clutches.

Shaw is so completely at home with his radio-TV people and situations, and tells his story with such brilliance and authority, that before the much-reviled Commie the sad probability is that thoublacklist achieved its present sands of his more uninformed prominence, radio and television readers on this theme will swallow his yarn whole, and completely fail to see the evasions and omissions which make it in truth The reader of Shaw's Air must a poor, distorted presentation of certainly experience a revulsion one of the time's most critical

Short Scannings

Brief but important video news

KNBH's Chef Milani Takes Men in Hand on Night Seg

Chef Milani, one of the most to 67 per cent at KXO (El Centro, successful daytime personalities Calif.). Greatest ad increase was at KNBH, Hollywood, will start of film which was aired for five in beer, autos and soaps. Current spouting recipes for men when he figure hit \$10,101 as compared to kicks off a nighttime series Friday \$6,081 for 1950. Breaking the (22). Idea of the show is to give amount into categories, with 1951 male viewers the know-how on and 1950 comparisons, shows Old barbecuing and summer patio Fashioned Revival Hour, \$435, meals. Show is purposely skedded \$488; medical and dentifrice, at beginning of week-end to catch viewers prior to parties. Milani, credit dentist, \$601, \$459; food who was sold out on KNBH's products, \$1,363, \$1,230; auto, morning sked when other shows \$1,535, \$610; soaps and detergents, remained sustaining is expected \$1,050; \$580; gas and oil, \$269, \$316; to retain his sales record, with food sponsors coming in for par-

Gil W. Kingsbury Heads Up WLW-WLW-T Public Relations . . .

Gilbert W. Kingsbury, Washington correspondent for WLW Cincinnati, and WINS, New York, and administrative assistant to Sen. Earle C. Clements (D., Ky.) has been named public relations director for WLW and WLW-T. The post has been vacant since last November, when James J. Cassidy left the Crosley-operated stations to become associated with ties July 2. He joined WLW in 1941 as news editor and in 1945 pigskinners. moved to his present Washington

WCPO-TV, Cincinnati, Maps Penn, Notre Dame Grid Casts . . .

WCPO-TV, Cincinnati, has an ambitious football sked mapped for the fall. Mort C. Watters, adelphia, for the past year, left WCPO general manager, announces that the station will telecast eight home games of the University of Pennsylvania. On the same afternoons the station will picture the Notre Dame home games, if and when Notre Dame permits DuMont to telecast its home games, which is anticipated. The double-headers will be possible because of the difference in Eastern and Central time. Tentative plans call for WCPO-TV to carry the Penn game until conclusion each Saturday and then switch to the Notre Dame game: occasionally missing part of the latter contest.

WHIO-TV, Dayton, Gets

WHIO-TV, Dayton, O., scored over competitors in obtaining exclusive permission at 10:30 Saturday night (9) from Wright Patterson Air Force Base, Dayton, to

affiliate of the National Broadcasting Company. The National Labor Relations Board notified proceedings nullified. The petielection.

film wreckage of the eight Thunder jets which crashed Friday (8) at Richmond, Ind. News Director Stuart Strand rushed newsreel men to the scene, shot 250 feet minutes Sunday night at 10:15 over WHIO-TV. Films were also rushed via TWA Constellation to International News Service Telenews, New York, where it was used Sunday night on Doug Edwards' Columbia Broadcasting System news cast. WHIO-TV's field crew consisted of Oscar Baker, camera man; Homer Hacker, special events advisor, and Don Stotter, studio director.

Coast Jr. College Grid Games Sold to Hoffman . . .

Hoffman Radio & Television Corporation, which last year bankrolled Pacific Coast Conference football games, has bought 23 junior college grid games to be carried on KFI-TV, Hollywood. Package was peddled by Music Corporation of America, repping metropolitan and Western State conferences. Games will be played Friday and Saturday night for 11 weeks, with one game skedded for Thanksgiving. Price was not disclosed, altho it was learned that the gate guarantee set-up used in last year's PCC games will not be used for the junior

35,000 Berles

Continued from page 7

them under his sponsorship for client consideration. Talks also have been held with Music Corporation of America for MacLevy to supply them with teen-age

Among MacLevy's other activities are 150 slenderizing salons, 32 of which he owns; a milk farm for females; a muscle-building equipment company. Where the impresario does not own or operate the schools, he has a tight royalty set-up which takes care of his financial problems. Another Mac-Levy project is nighttime conversion of his child talent schools to ballroom dancing parlors. This will get under way shortly. If MacLevy has his way. Arthur Murray won't be able to rest on his laurels.

WLW-T Bally

Continued from page 7

which offers \$10,000 in prizes.

Titled "operation sunburst," the sales plan is operative thru September 30, and calls for presentations to over 3,000 advertisers, as well as direct mail pieces and the outlet, as a result, that an trade press advertising. Describelection, skedded to be held prior ing the plans via the cameras to June 15, was called off and all were Robert E. Dunville, Crosley president; Harry Mason Smith, tion, filed last fall by the CIO, sales veepee; John T. Murphy, direquested bargaining right cer- rector of TV operations: James tification covering announcers and Leonard, manager of WLW-C. Coengineers, with continuity writers lumbus; H. P. Lasker, manager also included subsequently. Bar- of WLW-D, Dayton; Bernard gaining rights then were sought Barth, assistant TV director; Lin by the American Federation of Mason, program director, WLW-T, Labor, and the NLRB ordered the and Frederick Gregg, director of TV promotion.



and her PIANO

FIFTY-TWO WEEKS

PARK SHERATON MERMAID ROOM

HELD OVER

Thanks to NEIL LANG, BOB NEALE, ARKIE YAVENSONNE, AL BANKS . . . AND ALL THE WONDERFUL PATRONS AND PERSONNEL AT THE

MERMAID ROOM Park Sheraton Hotel management

ed flaherty

MEANING "BUYER BEWARE!"

Only Two of 119 Show Disks Are Hits, A. & R. Men Leery

folding of Flahooley today points King and I, with 54. The line-up You're Rocking the Boat, 1. Bushel up a growing caveat emptor atti- here is: I Whistle a Happy Tune, did sell a peck of records, with tude upon the part of a. & r. men 12; We Kiss in a Shadow, 10; the rest of the numbers earning insofar as recording show tunes is Something Wonderful, 9; Hello a satisfying performance total. concerned. As the pop a. & r. Young Lovers, 11; Shall We Dance. As opposed to the impressive chief at one major phrased it: "It's 4; Getting to Know You, 4, and number of records obtained by not that we're getting leery of I Have Dreamed, 4. None has these shows, a fourth successful show tunes as such; it's only that broken for a record hit, altho the musical, A Tree Grows in Brookwe're going to be very picky about score in general is getting hefty lyn, got only 11 recordings out of what we record in today's slow TV and radio performances.

musicals, of the season to date follows: The Best Thing for You, shows a total of 119 recordings-of 6; Ocarina, 5; Marrying for Love, which only two may be construed 4; It's a Lovely Day Today, 5; as attaining hit status. The two You're Just in Love, 8; Something are Perry Como's waxing of You're to Dance About, 1; Once Upon a Just In Love from Call Me Madam, Time Today, 1. Here again, the and his duet with Betty Hutton on Bushel and a Peck from Guys and Dolls.

Leader in recordings this season

Lee Decca, Ltd., Pop A.&R. Chief

NEW YORK, June 16.—Decca Records, Ltd., English parent company of London Records here, this week named Frank Lee as pop a. and r. chief, headquartering in England. Lee takes over on August 8 as replacement for Harry Sarton, Decca's a. and r. topper who died a few months ago. Pop a. and r. activities for the London firm here will continue to be handled by Tawny Neilson.

Before World War II, Lee was in English Decca's a. and r. department. After wartime service in the Royal Air Force, he joined Radio Luxembourg. He leaves the post of general manager for the English branch of Radio Luxembourg to go with English Decca.

Meanwhile, the London diskery continued to effect economies here by laying off two additional salesmen with London Record Sales, distributing firm. Summer layoffs hit Ernie Coleman and Matty Meyers, both long-time employees of the diskery.

New TV Scale Interpreted By Petrillo

NEW YORK, June 16 .- Locals of the American Federation of Musicians this week were notified by James C. Petrillo, AFM president, as to the handling of the new wage scale pertaining to TV films. The new scale of \$50 per man per three-hour session is a 25 per cent hike over the old scale of \$39.10.

Locals are to collect the full scale on all engagements. The men, however, are to receive the old "cale plus 10 per cent of the hike of 25 per cent. The remaining 15 per cent is to be held in escrow pending a decision by the Wage Stabilization Board.

In the event of an adverse decision the 15 per cent will go to the music performance trust fund.

Col's Conkling On CBS Board

NEW YORK, June 16.-Jim Conkling, prexy of Columbia Records, Inc., this week was appointed to the board of directors of the "About Face" Columbia Broadcasting System. His appointment to directorship in the parent company had been fer Charles Tobias and Peter De anticipated from the time he left Rose are in Hollywood working on Capitol Records to assume the the score for a forthcoming Warner

At 36 he is believed to be the The writers had turned out a youngest board member in the complete score last year for a pic-

web's history. details).

NEW YORK, June 16 .- The was the Rodgers-Hammerstein Before, 9; Sue Me. 1; Sit Down

Irving Berlin's score for Call Me A rundown of the three leading | Madam racked up 30 waxings, as tunes have done well performancewise, with only You're Just In Love stepping out on wax.

Peck o' "Bushel"

Know, 7; I've Never Been in Love

its Dorothy Fields-Arthur Schwartz score. These were split among Make the Man Love Me, I'll Buy You a Star, Love Is the Reason, and If You Haven't Got a Sweetheart. None has made a dent in the wax market.

The question immediately poses itself: Why did the Tree score (and other recent productions) do so poorly with the a. & r. men in comparison with the aforementioned three? Some tradesters offer as explanation the strong The Frank Loesser tunes for name power of Rodgers and Ham-Guys and Dolls scored 35 cuttings; merstein and Berlin, which in-Bushel and a Peck, 7; Guys and duces saturation record coverage Dolls, 3; If I Were a Bell, 7: I'll if only out of fear that three or

(Continued on page 37)

Tax Bill To Withhold Royalties at Source

Music Industry Would Be Affected by Proposed House Measure To Be Voted Soon

mittee's new tax bill is enacted Revenue on all payments." into law. The bill will be up for House floor action next week and will then go to the Senate.

The provision requires with-holding of a tax at the rate of 20 per cent on payments of royalties and numerous classes of dividends after next December 31. The proposed bill, as printed Friday (15), is interpreted as giving the American Society of Composers, Authors and Publishers the job of withholding the 20 per cent from members' royalty checks. The bill provides for such authority in connection with "any payment made by an organization to its members in respect to the use of their copyrights, if such organization is authorized to license the use of such copyrights and has control of the receipt, allocation and distribution of the payments made for such use." Music publishers, disk manufacturers and others will handle the withholding in the case of non-ASCAP members.

The tax introduces no new levy but imposes new machinery for payment. Like the withholding tax on personal incomes, provision is made for Uncle Sam to refund any overpayments beyond the computed income tax on the person receiving the royalty check. If the provision is enacted into law, the Treasury Department will issue regulations stipulating precisely how the tax will be paid. The procedure was explained by the House Ways and Means Committee as follows:

"Payors would not be required to keep records of amounts withheld for each individual or to submit receipts to individuals. Tax-exempt organizations would be permitted to claim credit for taxes withheld on payments to them as an offset against their

Toby, De Rose

NEW YORK, June 16.-Clefpresidency of CRI last February 1. Bros.' flick, About Face.

ture titled Working Our Way It was also learned this week Through College, which was subthat CBS is undergoing a consider- sequently scrapped. They are able corporate reorganization (see utilizing a good part of this score story in Radio-TV Department for for About Face, plus considerable new tune material.

WASHINGTON, June 16. — A liability for income and Social withholding tax "at the source" Security taxes withheld from will be imposed on copyright wages paid their employees. Payors for the first audit. It has not been royalties for the first time in his- of royalties would be required to decided which publisher will be tory if the present version of the furnish receipts and information audited first. Traubner and Blau House Ways and Means Com- returns to the Bureau of Internal are studying a list of 10 among

"LILI" TOP MAY TUNE IN FRANCE

PARIS, June 16.-The most popular tunes in France for May in order of sales volume are as follows:

1. Maria Chapdelaine (Wedding of Lili Marlene)..... Francis-Day

2. Domino Arpege Trappeurs de L'Alaska (The Trappers of Alaska Meridian

4. La Petite Diligence (The Little Carriage) Arpege 5. GigiParis-Melodies 6. Bonsoir Lily (Goodnight, Irene) Peter Maurice 7. Maria Arpege

And coming up fast: 8. Rose de Chine (Rose of China)Francis-Day

Cleffers Audit Pubbers, But Which First?

NEW YORK, June 16 .- Authorizations by members green-lighting Songwriters' Protective Association to go ahead with an industrywide audit of the music publishers have been pouring into the SPA offices at a rapid rate, with more than a majority already having British Rights assented. Under the projected plan, Agent Edward Traubner and an accounting staff headed by David Blau will comb the books of all pubbers for underpayments on writer royalties due thru June 30, 1950 (The Billboard, June 9).

Traubner and Blau are currently checking thru the writer authorizations, and are formulating plans whom they will make the choice.

Court Decish Poser; Should ASCAP Sue?

NEW YORK, June 16.-A decision handed down by Judge Charles A. Dewey, U. S. District | Michael & Wyngate, owner of the Court, Southern District of New York, in the case of Foreign & Domestic Music Corporation versus Martin Light and Astra Pictures, Inc., has created considerable sotto voce rumbles in Tin Pan Alley. Two moot points are raised: The separation of synch and performance rights, and the American Society of Composers, Authors and Publishers' objection to assuming the burden of infringement suits.

The case hinges upon alleged unauthorized use of music in the old Hedy LaMarr motion picture, Ecstacy, shown at the Gaiety Theater, a Brandt house, in 1942. Plaintiff, Foreign & Domestic Music Corporation, a member of ASCAP, alleged that four of its tunes were added to the picture in the United States. The picture was produced abroad. In an early phase of the case, tried before Judge Nevins, of U. S. Federal Court, it was held that the use of the tunes was unauthorized. The Brandts, one of the early defendants, took the music out and substituted other music.

MGM IN 3-WAY PUSH ON "BOAT"

HOLLYWOOD, June 16. -MGM Records will utilize a three-way promotional tie-up, first of its kind for the diskery here, to push Show Boat, which opens at the Egyptian and Loew's State theaters July 17. Promotion gets underway July 3 with the label, theaters and Music City music store merging efforts.

Waxery and theaters have purchased air time on the store's evening platter show to feature the pic's sound track album. Window displays will also figure in publicizing the musical, Film stars Kathryn Grayson, Eva Gardner and Howard Keel.

A new suit in 1949 named as defendant Martin Licht, president of Ecstacy negative, Astra Pictures, Inc., distributor for Michael & Wyngate and the Brandts. The plaintiff dropped its case against the Brandts, the latter being considered innocent exhibitors. The Brandts were represented by Weisman, Celler, Quinn, Allan &

Case Conclusions

Case against Licht and Astra was concluded lately, the case being dismissed, with these interesting ramifications:

out that "the real party in interest, if any, should be the society Fremont, O., August 5; Fort Stan-(ASCAP) and not the plaintiff." In the opinion of Dewey, the August 8; Chatham, Ont., August plaintiff, Domestic & Foreign Mu- 9; Walled Lake, Mich., August 10; sic Corporation, in its publisher Buckeye Lake, O., August 11; contract with ASCAP, "gave the Brooklyn, Mich., August 12; Fruit-(Continued on page 20) port, Mich., August 14.

Cap Releasing 'Flahooley' Wax Despite Fold

HOLLYWOOD, June 16 .- Despite the closing of Flahooley on Broadway, Capitol Records will go ahead with releasing its original cast album recording of the stage musical. Firm claims advance orders for the platter package warrant the green light to the album's release. Furthermore, Cap feels the country at large is not affected by a show's closing and potential buyers still exist whether a show runs or not.

Capitol's ace in the hole in this album is Yma Sumac, whose Xtabay album was one of label's top sellers of the year. Diskery is undoubtedly banking on the Sumac name to pull the album sales, feeling that following she created with her initial album release will want the follow-up.

Meanwhile, closing of the Broadway musical will give Yma Sumac the opportunity of returning to Hollywood for the waxing of sufficient material for a second album to follow up Capitol's bigselling Voice of the Xtabay package.

Net Evans 3G

NEW YORK, June 16.-Redd Evans this week sold the English rights in Too Young to Francis Day & Hunter for \$3,000, believed to be one of the top advances for foreign rights in an American tune. Evans had obtained the same figure for English rights on Ballerina three years ago.

The Too Young deal was negotiated between Evans and Sonny Cox, representative here for the English pubbery. Evans this week also closed a deal with the Albert pubbery of Australia for rights in that territory. The Nat Cole Capitol waxing of the tune this week hit the top as the country's No. 1 disk seller.

Evans is currently weighing foreign offers for Vanity, also pubished in his Jefferson Music firm.

Monroe Heads For Road Trip

NEW YORK, June 16 .- Vaughn Monroe and the ork will take to the road when he winds up his TV airer the end of this month.

The itinerary for the first dates will include Mahanoy City, Pa., July 19; Asbury Park, N. J., July 20-21; Ephrata, Pa., July 22; Norfolk, Va., July 24; Glen Echo, Md., Judge Dewey dismissed the July 25; Atlantic City, July 27claims of the plaintiff, pointing August 2; Carrolltown, Pa., August 3; Youngstown, O., August 4; ley, Ont., August 6; Sarnia, Ont.,

802 Turns Down CBS Canned Symph Bid

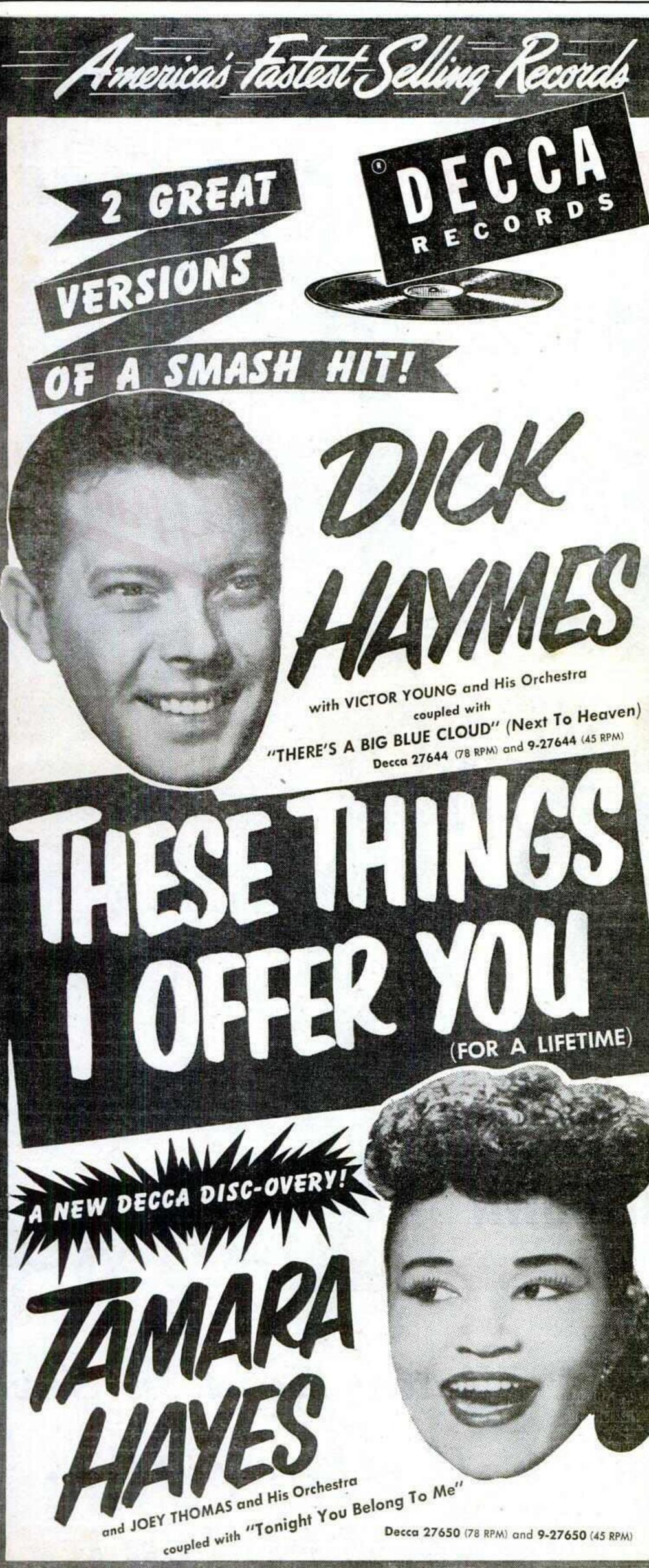
turned down a request of the Phil- | would be. harmonic Symphony Orchestra that it be permitted to tape its per- that CBS carried the Philharmonic formances for broadcast over the on tape rather than live. The Phil-Columbia Broadcasting System harmonic Society would receive this fall. Last year CBS carried close to \$100,000 from CBS if the the Philharmonic via tape, the tape broadcasts were permitted this broadcasts being one week later season. than the Philharmonic's perform- Reasoning of 802 is that Colum-

Philharmonic can appeal to James station musicians.

NEW YORK, June 16 .- Execu- C. Petrillo, AFM chief. In the event tive board of Local 802, American of an appeal, it is not known, at Federation of Musicians, this week this point, what Petrillo's action

Last year was the first season

ances at Carnegie Hall. Last year bia has brushed off longhair muthe request that this be permitted sicians, replacing many such with was turned down by the local, but jazzmen who can perform on vathe local was overruled by the riety programs. The National Broadcasting Company, it is ar-Action by the local in denying gued, supports a live symphony and permission this year indicates that so should Columbia. Too, it is 802 is still waging the war against pointed out that the tape broad-canned music. Technically, the casts over a network displace local Copyrighted material



NEW RELEASES-SINGLES

GUY LOMBARDO AND HIS ROYAL CANADIANS I've Got To Fall In Love Again Decca 27624 and *9-27624

EVELYN KNIGHT Oh, How I Love You

Good Luck, Good Health, God Bless You Decca 27625 and *9-27625

My Life's Desire DON CHERRY Decca 27626 and *9-27626 I Can See You

(From MGM Picture "Rich, Young and Pretty") JACK OWENS

Do The Pines Grow Green In The Valley

Decca 27628 and *9-27628 I Need You BUDDY JOHNSON AND HIS ORCHESTRA We'd Only Start It All Over Again Decca 27627 and *9-27627 CLAY ALLEN

I Can't Keep Smiling Decca 46324 and *9-46324 Angels Rock Me To Sleep BILL MONROE Swing Low Sweet Chariot Decca 46325 and *9-46325 My Kind Of Rockin' RENE HALL TRIO

Summertime Blues Decca 48217 and *9-48217 Jolly Musicians Polka BERNIE ROBERTS and HIS ORCHESTRA Johnnie's Tune-In Waltz Decca 45140 and *9-45140

*Indicates 45 RPM Version

NEW RELEASES-ALBUMS

YOURS IS MY HEART ALONE

Beautiful Love Songs Sung By

BING CROSBY Selections Include: Yours Is My Heart Alone-Beautiful Love-1 Kiss Your Hand, Madame-The Kiss In Your Eyes-Girl Of My Dreams-I'll Remember April-It Must Be True-I Surrender Dear

Decca Album A-847 . Four 10-inch 78 RPM Records . Price \$4.15 Decen Album 9-226 . Four 45 RPM Unbreakable Records . Price \$3.75 DL 5326 . 10-inch Long Play Microgroove Unbreakable Record . Price \$3.00

AL JOLSON and BING CROSBY THE ANDREWS SISTERS . MILLS BROTHERS

GORDON JENKINS Selections Include: Alexander's Ragtime Band-The Spaniard That Blighted My Life-The Old Piano Roll Blues-Way Down Yonder In New Orleans-Down Among The Sheltering Palms-Is It True What They Say About Dixie?—Are You Lonesome Tonight—No Sad Songs For Me

Decce Album A-832 . Four 10-inch 78 RPM Records . Price \$4.30 Decca Album 97210 . Four 45 RPM Unbreakable Records . Price \$3.85 DL 5316 . 10-inch Long Play Microgrouve Unbreakable Record . Price \$3.00

ENJOY YOURSELF

GUY LOMBARDO

And His Royal Canadians

Selections Include: Enjoy Yourself (It's Later Than You Think)-The Cocoanut Song-I'm My Own Grandpaw-Frankie And Johnny-Hop Scotch-Palka (Scotch Hot)-Dangerous Dan McGrew-The Music Goes Round And Around-Hot Time In The Old Town Tonight

Decco Album A-845 . Four 10-inch 78 RPM Records . Price \$4.15 Docco Album 9-225 . Four 45 RPM Unbreakable Records . Price \$3.75
DL 5329 . 10-inch Long Play Microgroove Unbreakable Record . Price \$3.00

DIXIELAND JAZZ

1934-1935

THE DORSEY BROTHERS' ORCHESTRA

Selections Include: St. Louis Blues-Milenberg Joys-Honeysuckle Rose (Two Parts)-Dipper Mouth Blues-By Heck-Weary Blues-Dese Dem Dose

Decca Album 4-689 . Four 10-inch 78 RPM Records . Price \$4.75
Decca Album 9-255 . Four 45 RPM Unbreakable Records . Price \$4.15 DL 4016 . 10-inch Long Play Microgroove Unbreakable Record . Price \$3.35

NEW ON 78 RPM

Gene Norman presents

JUST JAZZ Concert

LIONEL HAMPTON ALL STARS

and THE ALL STARS

Selections Include: Star Dust (Four Parts)—The Man I Love (Four Parts) Decen Album A-815 . Four 10-inch 78 RPM Records . Price \$4.75

Also available in Long Play and 45 RPM:

Decca Album 9-154 - Four 45 RPM Unbreakable Records - Price \$4.15

DL 7013 - 10-inch Long Play Micrograpus Unbreakable Record - Price \$3.85

DECCA BEST BETS

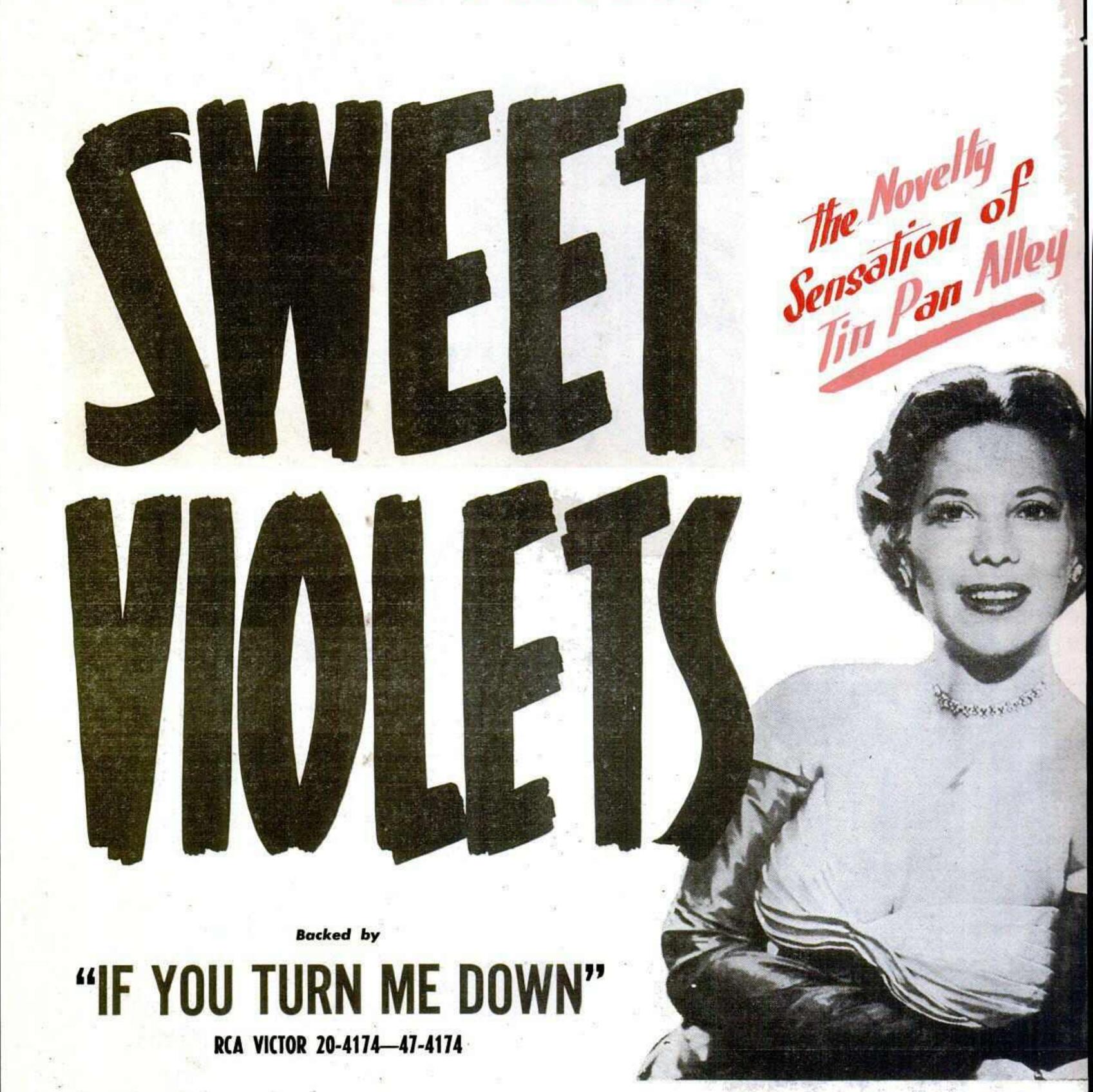
THE ORIGINAL SMASH VERSIONS - STILL GOING STRONG!

HELEN O'CONNELL **BOB EBERLY** JIMMY DORSEY

and His Orchestra

(Aquellos Ojos Verdes) THE BREEZE AND I Deccu 25119 (78 RPM) and 9-25119 (45 RPM)

IT HAPPENED IN HAWAII Decca 25255 (78 RPM) and 9-25255 (45 RPM)



The Tunes RCA Victor Kept in Secretary RCA Execs to Hollywood . . in closed sessions...and held on ice for

When we heard the playbacks . . . everything she ever recorded . . .



Song Files . . . Personally Flown by

Recorded by DINAH SHORE

RELEASE THIS WEEK ...

records now in distributor stack for immediate delivery!

"Longing," But

Says Don't Use

Richmond Keeps

Release Date Aug. 1;

Watch for Jumping

NEW YORK, June 16.-Mercury

Records this week fashioned a

new gambit in the battle of the

release dates when it shipped the

Vic Damone waxing of publisher

Howie Richmond's Longing for

You to distribs and deejays, along

with a letter enjoining them

neither to send the disk to re-

tailers nor perform it on the air

Richmond had put nine disk-

eries on notice that should any of

them jump his August 1 release

date, he would bring suit in order

to protect the other companies

respecting the date (The Bill-

The Mercury move is purport-

edly a precautionary measure, de-

signed to have the record ready

for immediate public sale and

performance should any other

company break from the barrier.

Mercury's covering letter specified

that it had no intentions of ab-

rogating the publisher's plan to

have all disks of the tune come out

Pub Keeps Tab

was cognizant of the Mercury

move, and that continuous checks

will be maintained in key areas

be bought in a retail store. The

publisher reiterated his intention

Set Promotion

On Pic Album

CHICAGO, June 16 .- Mercury

producers of the forthcoming mu-

sical, Sunny Side of the Street,

promotion of an album of tunes

from the flicker, done by Frankie

deal is a switch, in that Laine is

the September release date of the

star-studded musical, will include

Sunny Side of the Street, I'm Gonna Live Till I Die and I May

(Continued on page 20)

Richmond's office said that it

before August 1.

board, June 16).

simultaneously.

TV Grows as Disk Talent Source; A.&R. Men Say Search Just Starting

Continued from page 2

the video thinking being done Cassidy disks have been big sellers. show. among record men. Sales-wise, In both cases, TV was the motimost of the talent thus far signed vating force in the signing of disk has not been powerful. Trade- contracts. sters, however, are convinced that it's too early to tell whether the video talent already on disks will prove to be important.

Kiddie Signatures

Among the earliest signings of TV talent to disk contracts were a group of children's video shows. The diskeries have been most successful with this end of the business. RCA Victor's Kukla, Fran

Chapa in U.S. To Introduce Spanish Music

NEW YORK, June 16.-Xavier Chapa, a director of SGAE, Spanish performing rights society, and managing director of Union Musical Espanola, a leading Spanish pubbery, is in New York negotiating with such American pubberies as Peer, Marks, Duchess and AMP for the introduction and exploitation of more Spanish music here. He is also arranging for distribution here of tape recordings of Spanish singers and orchestras.

According to Chapa, record sales are at an ebb in Spain, with only two disk factories in the entire country - those of HMV and Columbia. Records sell at the equivalent of more than a dollar, and there would be little point in trying to introduce more Amercan labels there. On the other hand, Chapa points out, there is a large untapped reservoir of Spanish music, both pop and longhair, which is available for American consumption.

Newest Kick; Tape Records For Home Use

NEW YORK, June 16. - Prerecorded reels of magnetic tape for home use will be introduced at next month's Chicago convention of the National Association of Music Merchants. A-V Tape Libraries, Inc., will introduce its line of 14 half-hour reels offering musical selections ranging from square dances to classical music. Tape reels will retail at \$4.50, \$6.50 and \$8.75, with disk dealers being offered trade discounts comparable to those given by record companies.

The A-V firm is affiliated with Audio-Video Recording and Audio-Video Products companies here. Latter firms are engaged in tape recording, duplications and the world-wide distribution of the Ampex Tape Recorder. Managing the A-V Libraries firm is Joe Hards, formerly topper of London Library Service and also with World Broadcasting and Muzak.

Tapes will be merchandised (Continued on page 20)

PAINLESS

Long Beach Dance Curbs Teen-Agers

HOLLYWOOD, June 16.-In a move to curb juvenile delinquency and teen-age post graduation "whooping it up," The Long Beach (Calif.) Independent and Long Beach Board of Education held the second annual post graduation dance Thursday (14) at Municipal Auditorium. Dance was held from 11 p.m.-5:30 a.m., keeping 2,000 Long Beach high school grads off the streets during the hours when most traffic accidents happen. Cost of the affair was underwritten by The Independent.

schools, were continuously entertained by KMPC disk jockey bums, now seeks a collection of

Reasons for signing some of the video talent range all the way from hopes for big sellers to a desire to tie up the talent rather than have another diskery sign them. Some of the talent signed started out on disks, failed to make the grade and then moved into video from which they were once again signed as record artists.

Milton Berle's position as a top TV artist gave him a disk contract with RCA Victor long before he signed a 30-year deal with National Broadcasting Company. Columbia only recently issued a Frank Sinatra-Dagmar disk, with TV's buxom blonde making her disk debut because of her video appearances on Broadway Open House. The same video show gave birth to Jerry Lester's signing with Coral Records and orkster Milton DeLugg's contract with MGM Records.

The hype given I Like the Wide Open Spaces on the Ken Murray TV show saw Columbia sign Laurie Anders for a duet disking of the tune with Arthur Godfrey. Mercury Records signed Roberta Quinlan on the strength of her own show, and Bette Chapel, chanting search has only started.

of signings point up the extent of and Ollie and Capitol's Hopalong regularly on the Dave Garroway

MGM Most Active

MGM Records has thus far been most active in picking up video talent. The diskery has recently added DeLugg, the Billy Williams Quartet, Bill Hayes, Marion Morgan, Dorothy Claire and Dorothy Collins. Such talents as Williams and the Morgan and Claire gals were previously disked, Williams as part of the Charioteers and Marion Morgan and Dorothy Claire as band vocalists. The diskery, however, took another flier with these artists because of the Williams Quartet's spot on the Show of Shows, Miss Claire's work on the Henry Morgan show and the Morgan gal's stint on Stop the Music. The label signed chanter Bill Hayes because of his weekly spot on the Show of Shows and Dorothy Collins on the strength of her Hit Parade appearances and the Lucky Strike spot TV commercials she does.

These are not the only artists picked up from video. Others, like Snooky Lanson and Al Morgan on the London label, had been waxed prior to their TV appearances, but were almost reborn on disks via video work.

According to a. and r. men, the

Disk Prices Drop Lower in N.Y. War

Macy's Meets Gimbels Cut Rates, Forcing Down Broadway Show Albums to New Lows

State fair-trade laws.

While several small disk retailers are attempting to meet the less confined to Macy's, Gimbels and Abraham & Straus departstores cut the prices on pop disks, both 45 and 78 speeds, to 54 cents -1-cent less than the usual cost price to retailers.

Store execs admit that business has been excellent in disk departments. They also appear to show no desire to end the battle. Diskery execs, while admitting to being "upset" over the situation, also claim to be unable to take any action to stop the price war.

Prices for phonographs and record-playing attachments were still dropping this week, tho some items remained at last week's levels.

The RCA Victor 45-r.p.m. attachment is still selling for

Court Okays Granz Amend In JATP Suit

NEW YORK, June 16. - State Supreme Court Justice Aron Steuer this week gave Norman Granz leave to amend his complaint against George Erlinger and Disc Volumes 2, 3, 4 and 5 of the Jazz at the Philharmonic recordings.

Granz, thru counsel Joseph Calderon, of Bergerman & Hourwich, had originally filed for an injunction to restrain Erlinger from distributing the disks. Erlinger sub- ments, slated for Wednesday (18). sequently sold the masters to Line-up of this session includes New Jersey. These companies inholding the decision.

The New York suit, originally concerned with an injunction to Grads, from three local high stop what Granz claims is unauthorized marketing of JATP al-

NEW YORK, June 16 .- Depart- | \$8.19, the RCA Victor self-conment stores here continued to hack tained charger for \$24.37; the away at disk and phonograph Webster-Chicago Model 130-1, staffer since the organization's inprices this week in a continuance three-speed manual portable ception 11 years ago, had most of the price war created by the phono, was marked at \$32.99, and recently served as director of Supreme Court's upsetting of the same company's three-speed writer relations, mentoring BMI's was down to \$35.33.

On Thursday, this week, Gimalbums The King and I, Guys and | will continue to report to Burton. Dolls and A Tree Grows in Brook-

SAX HANGS HIGH, Mercury Ships THAT'S BAD SIGN

LINDENWOLD, N. J., June 16.-Maestro Charlie Ventura, who operates the Open House roadhouse here, hung up a neon sax sign to light the front of his night spot. However, representatives of the H. N. White Company, which makes the King-made saxophone, were most unimpressed when they came down this week to take a look at the outdoor display. As a matter of fact, they're officially registering a beef with the sax-playing roadhouse owner. It seems that the King sax people use Ventura in all their ads to tout their instrument, but the neon horn at Ventura's Open House is a copy of a Selmerthe make of a rival firm.

Bob Sour BMI Pub Relations Director Now

NEW YORK, June 16. - Bob Sour this week was appointed director of publisher relations for Broadcast Music, Inc. In this capacity he will assume the bulk of the activities in this field formerly carried on by Bob Burton, who is veepee in charge of publisher relations for BMI.

Sour's appointment releases Burton for fuller participation in other areas, particularly in copyright, in which he is a recognized to see if the disk is played or can expert. Burton also plans to spend more time on BMI's general writer and pubber situations, new to bring suit should either eventurights and clearance problems en- ality occur, pointing out that no gendered by TV films and other technological changes in the in-Sources of tune material, etc.
Sour, who has been a BMI staffer since the arrest the arrest the staffer since the staffer s sources of tune material, etc.

automatic replacement charger plan to corral new cleffer talent on an exclusive basis. Replacing Sour in that post is George Marlo, slashed prices, battle is more or bels took a full-page ad in local veteran music man and former Records and Columbia Pictures, papers listing a varied group of publisher, who had been serving items at reduced prices. Included as Burton's assistant in pubber ment stores. Yesterday (15) the in the list were original cast show relations. Both Sour and Marlo this week completed plans for

> BMI also announced the namlyn and RCA Victor's Mario Lanza ing of Harry P. Somerville, for Laine and Billy Daniels. Album Caruso disking. Yesterday (15) the past eight years director of Macy's countered by under-cutting non-radio licensing for the orthe prices advertised by Gimbels. ganization, to the post of veepee (Continued on page 20) of that department.

NAMM Confab Sets Disk, Sheet Pitch

merchandising and sheet music re- convention history. tail selling will get a full airing at In addition, James R. Lamb, of cury, and an as yet unselected rep of Columbia, who will discuss better merchandising Tuesday (July Chairman of the panel confab will be S. H. Galperin, prexy Distributing in Granz's suit over of Galperin Music, Charleston,

Arthur M. Hauser, G. Ricordi & Company, New York, prexy of the Music Publishers' Association, will head a panel on more profitable operation of sheet music depart-Joseph Corn, since deceased, who M. H. Cook, Malecki Music in turn assigned them to the Arco, House, Grand Rapids, Mich.; Al Pioneer and Essex waxeries of Niederloh, Paul A. Schmitt Music Company, Minneapolis, prexy of stituted suit against Mercury Rec- the National Association of Sheet ords, who filed a countersuit. The Music Dealers and secretarycase has been tried in Federal treasurer of the association, John Court in New Jersey, with Judge J. Bell, Southern Music Com-Guy L. Fake, since retired, still pany, San Antonio; Leonard Feist, Century and Mercury Publishing Company.

First Wax Palaver

The 1950 NAMM convention did not include a disk session, but the Johnny Grant, who emseed Stan Kenton, Les Paul and Mary Ford, Monica Lewis and Champ Butler. Last year's event showed a sharp decrease in auto mishaps as the result of the graduates attending the all-night dance.

bums, now seeks a collection of \$1049 conclave, held in New York, had a wax palaver, which developed into a free-for-all between retailers and disk firm rep speakers. This year's sheet music panel is the first entire session, but the 1949 conclave, held in New York, had a wax palaver, which developed into a free-for-all between retailers and disk firm rep speakers. This year's sheet music panel is the first entire session, but the 1949 conclave, held in New York, had a wax palaver, which developed into a free-for-all between retailers and disk firm rep speakers. This year's sheet music panel is the first entire session for the country's publishing business is illustrated by the fact that four of the largest tween retailers and disk firm rep speakers. This year's sheet music panel is the first entire session.

The popular publishing field, ac-

w americanradiohistory com

CHICAGO, June 16. - Record of retail music stores in NAMM's

berg, Decca; Morry Price, Mer- dising will again be the subject of a short period to plug the album panel sessions.

now contracted to Columbia. The album, which will be released in August to tie-in with

Be Wrong, all of which are rereleases from Mercury's catalog, while Daniels will do If I Could Be With You and I Get a Kick Out of You. Three other tunes will be included in the album, which will be available on all three speeds.

Jonie Taps, Columbia musical the forthcoming convention of the the Amos Parrish firm, which han-chief, and Art Talmadge, Mercury National Association of Music dled several Victor research jobs exec v.-p., are working on promo-Merchants at the Palmer House in various segs of the disk in- tional plans which will include here July 16-19. Bill Gard, dustry, will talk on the general the unified efforts of Mercury's NAMM's executive secretary, has fall outlook for retail sales. A four regional d.j. reps, Columbia lined up a power-packed foursome general retailing session is also Pictures' distributors and Irwin of disk sales execs, including slated. Accessory merchandising Berke, former music contactman Floyd Bittaker, Capitol; Sid Gold- and instrument repair merchan- here, who is joining Mercury for

on a traveling basis.

GERMAN RECOVERY

Music Builds Slowly, Faces Big Problems

NEW YORK, June 16. — Music | cording to Siegel, since the war has business in Germany is gradually seen an influx of people new to the building, but whereas in prewar music business. With the excepdays the center of activity was tion of the standard houses, the Berlin, the industry is now de-veloping areas of activity in far-lost incentive, Siegel points out. flung cities, according to Ralph Maria Siegel, German music man now visiting in New York. Siegel, who represents Southern Music in Western Germany, is the top money earner in the German performing rights society. In that org he ranks No. 1 as lyric writer, eighth as composer and third as publisher.

Decentralization of the country's

Decentralization

The decentralization has made more difficult the problem of exploiting and plugging tunes. In the old days, for instance, 20 to 25 bands were headquartered in Berlin. This is no longer true and exploitation requires trips all over the country to contact individual stations, cafes, clubs, etc.

In Germany, publishers and writers make most of their money out of performances, which are the basis for the GEMA distribution of money. Band leaders give

(Continued on page 20)



COMPLETE YOUR LES PAUL - MARY FORD COLLECTION WITH

"How High The Moon," "Walkin' And Whistlin' Blues" 1451 | "Nola," "Jealous" . . . 1014 "Mockin' Bird Hill," "Chicken Reel" 1373

"Tennessee Waltz," "Little Rock Getaway" 1316

"Goofus," "Sugar Sweet" 1192

"Dry My Tears," "Cryin" 1088

TV Ad Code Studied By Industry Group

Ethical Standards to Be Top Issue At AM-TV Trade Conference Before FTC

ics in advertising of TV sets is will be sought for use in ad copy expected to be a top issue at for all types of new TV receivers, Thursday's (21) trade conference converters and adapters preparafor the radio-TV industry before tory to the expanding era of TV inthe Federal Trade Commission. volving introduction of ultra-high-

FLACK HAPPY

Promotional Pot Boiled At Pallad'm

HOLLYWOOD, June 16. - A last-minute decision to hypo summer biz has resulted in a Palladium tie-in with Thrifty Drug Company for a 2 for 1 ticket deal. This, plus a weekly Marine Corps net show, local deejay show, Coast remote and a nationwide biweekly airer combines to give the local terp palace a broad promotion. Ticket gimmick, similar to one formerly used on Fridays only, runs four weeks, thru Jimmy Dor- FTC said. sey's stay.

By getting a ticket at any Thrifty Drug outlet, customer pays 55 cents instead of the regular \$1.10. Half price, however, is good only Tuesdays, Wednesdays or Thursdays, traditionally weak nights. Fridays Jimmy Wallington emsees a Marine Corps program over National Broadcasting Company, airshow continuing 11 weeks.

Johnny Grant airs a nightly remote, 12-1, recently replacing Bill Baldwin. In its 11th month, the broadcast is highly popular with teen-agers who are featured on the show whenever possible. Grant does a similar job 10:30-11 p.m. nightly on Columbia Broadcasting System Coast net, and on Thursday and Sunday beams a coastto-coaster in the 9:30 slot.

Whether the heavy promotion will continue during Tony Pastor's four-weeker, beginning July 10, depends on the success of the current hoopla.

Lionel Hampton Unit in Extended West Coast Trek

HOLLYWOOD, June 16 .-Lionel Hampton's 22-piece ork and six acts are in the home stretch prior to working the annual Cavalcade of Jazz at Wrigley Field here July 8. Package recently played to 36,230 at a CYO-sponsored affair in Indianapolis.

Hampton sked is Rainbow Rendezvous, Salt Lake City, June 27; Young's Bijou Lodge, Lake Tahoe, Calif., June 29; Auditorium, Sacramento, June 30: ball park, Oakland, Calif., July 1; Marigold Ballroom, Fresno, Calif., July 3; Auditorium, Salinas, Calif., July 4; Rose Garden Ballroom, Pismo Beach, Calif., July 5; Auditorium, Stockton, Calif., July 6, and Auditorium, Capitola, Calif., July 7.

Following the Cavalcade spectacle, Hamp plays the Pacific Square Ballroom, San Diego, July 13-15, and the Los Angeles Paramount July 19 week. Snader Telescriptions are set for July 18. Associated Booking Corporation has skedded Coast dates for the group thru October.

Wis. Drops Music Tax

MILWAUKEE, June 16.—American Society of Composers, Authors and Publishers and Broadcast Music, Inc., in Wisconsin can breathe easier now that the State Assembly recently concurred with the Senate in a bill knocking out the State tax on music brokers.

Originally placed on the books in 1935 by solons anxious to save small dance halls and taverns from levies by the music licensing organizations, the tax was never enforced, altho its provisions requiring broker's reps to pay \$25 an annual fee was lived up to.

showed the tax was impractical, to Me. State coffers.

WASHINGTON, June 16,-Eth-| Uniform and "ethical terminology" frequency area of the spectrum and of color TV.

> Federal Communications Commission will be represented along with FTC at the conference which will be presided over by FTC Chairman James M. Mead. Organizations to be represented include Radio-Television Manufacturers' Association, National Radio and Appliance Dealers' Associa-tion and National Television Dealers' Association.

> Subjects to be contemplated include misrepresentation that a TV set is not subject to static interference, deception as to picture tube size, deception as to operation, deceptive pricing, warranties or guarantees, and imitations of trademarks or trade names. Before promulgation of any FTC rules, a draft of proposed rules will be made available to all interested parties and consumers,

Coral Begins **Biggest Bally** On "Rainbow"

NEW YORK, June 16. - Coral Records this week launched the biggest promotional campaign the Decca subsidiary has ever placed on an album. The subject of the hoopla is a Les Brown ork package called Over the Rainbow and consists of eight instrumental diskings of standard tunes, each with a color in the title. While the diskery puts its promotional power behind the album, the Brown ork will play a series of one-nighters heading toward the West Coast. The album will be issued on three speeds.

A merchandising program calls for complete disk jockey coverage, with over 1,500 platter spinners getting the album; trade paper ads; a special Les Brown interview disk for the deejays; easeled countercard reproductions of the album cover and window streamers. The album is also included in Coral's second distributor sales contest (see separate story).

Mercury Ponies Up in Baker's Royalties Beef

HOLLYWOOD, June 16.-Mercury Records has answered the American Federation of Musicians, Local 47, letter regarding Buddy Baker's beef over lack of royalties and label credit. Diskery claims, in a letter dated June 8, that it did not know it was responsible for any royalty payment to Baker on the master purchased from Exclusive and released about six months ago. Letter added that it would rectify the error. Union's Veepee Phil Fischer this week again wrote the plattery, asking that on further pressings it give Baker credit as the orkster in-Jeffries and Orchestra."

masters. When Mercury reissued the etching, it gave sole credit to the singer. Baker backed Jeffries when the sides were first cut. Leon Rene, Exclusive prexy, told The Billboard that when he sold the masters it was specified that Mercury would incur all royalty obligations if they issued the sides

Tamara Hayes Gets Decca Pop Boost

NEW YORK, June 16.-Decca Records last week announced the Coast blues thrush. Gal will receive a heavy promotional cam-

than the r. and b. series.

DEEJAYS SERVE DISKS TO GI'S

HOLLYWOOD, June 16 .-The Los Angeles Mirror is backing a drive to collect 50,000 platters for military personnel based in Southern California. Drive opened Thursday (14) and is for a week. Disk jockeys have entered the picture, with spinners plugging the plan on their shows.

First of the deejays to respond were Bill Baldwin, KMPC; Alex Cooper, KXLA; Johnny Grant, KMPC; Bill Leyden, KFWB; Al Jarvis, KLAC; Bob McLaughlin, KLAC: Paul Masterson, KNX; Don Otis, KFWB; George Sanders, KFVD, and Bill Stewart, KWKW. Diskeries are also contributing.

Blocked Marks Worry Pubbers

NEW YORK, June 16 .- A number of pubbers have become increasingly restive over the continued blocking of funds which should accrue from performances of American tunes in Germany. GEMA, the German performing rights society, is sending no funds over here. Of course, no funds are being sent to Germany from the United States for performances of German tunes-such funds being held up by the Alien Property Custodian.

The situation is hardly a "retaliatory" one, it is stated by execs of the American Society of Composers, Authors and Publishers. Latter points out that only recently has the monetary situation been cleared with France and other countries who were allies of the United States during the war. As yet, no formal peace treaty exists with Germany, and it is claimed that funds cannot be unseveral changes.

Pubbers, however, point out the United States won the war, and ask why they should be penalized by having their monies frozen

Rich Quits Baker **Tour for Sextet**

NEW YORK, June 16 .- Drummer-band leader Buddy Rich, lately touring with Josephine Baker as musical director, has left the chanteuse's troupe and is back fronting a jazz sextet again.

The six-man combo opens July 25 at the Lindsay Sky Bar, Cleveland, and then goes into Glen Park Casino, Williamsville, N. Y. A possibility also exists that Rich will go out with the Norman Granz Jazz at the Philharmonic concert

ARMENIAN HILLBILLY

Saroyan Shows New Talent By Writing Pop Disk Hit

Continued from page 1

tion of the tune in a letter to Music, Inc., affiliate. Subsequently George Avakian, Columbia a. and r. Miss Armen began to sing the tune staffer and long-time friend of the in p.a.'s, later recording it on her writer. As Saroyan explained it, own, and Columbia pop a. and r. he wrote the tune in 1939 while chief Mitch Miller saw its possidriving thru New Mexico with his bilities, cutting it with Miss cousin, Ross Bagdasarian, en route Clooney for a side which has alfrom New York to his home in ready stirred considerable trade Fresno. Bagdasarian had been buzz. Other labels are reportedly playing the role of the Syrian pin- rushing to cover. ball champ in Saroyan's legit hit, The Time of Your Life, when he and the playwright suddenly decided to drive home for a visit. All-Ellington Together they compounded the song out of fragments of Armenian folk melodies, plus a new English

The song became "quite famous among their friends and relatives," and Saroyan tried hard to have the tune published and promoted because, as he admits, he wanted to cert at Lewisohn Stadium Wedneshave at least one song to his credit day evening (20) with all proceeds a la Robert Burns. Failing to interest the publishing fraternity, he cer Fund. interpolated the song into the last act of one of his plays, The Son, which was performed here in 1950 off Broadway.

Lou Levy took the tune, placing it in Duchess Music, a Broadcast

BMI's Clinic Plans Cooking

HOLLYWOOD, June 16.-Plans for the Broadcast Music, Inc., clinic got under way this week with a statement by the Southern California Broadcasters' Association endorsing in principle the BMI series. Clinic is set here for July 31, with Carl Haverlin, BMI prexy; Robert J. Burton, BMI veepee, and Glen Dolberg, director of station relations for BMI, treking Coastward for the affair.

Jim Cox, Coast station relations blocked until such a treaty comes rep, is planning to bring Ted Cott, into being. The situation is further manager of WNBC, New York, and rency in Germany has undergone Conn., to the clinic as featured speakers. Local fill-ins from area nets and indies will also be present, in addition to New York agency and net reps.

At the conclusion of the all-day gathering here, the clinic sets up in Pittsburgh August 20; Columbus, O., August 21; Roanoke, Va., August 22, and White Sulphur Springs, W. Va., August 24.

Ethel Smith P.A. Tops 13-Yr. Record

NEW YORK, June 16 .- Ethel Smith's personal appearance date with the Celveland Pops Orchestra Saturday (9) broke a 13-year record for the ork concerts when the combined performances grossed \$9,500. Cleveland's Public Hall was scaled from 60 cents to \$1.80 and drew 8,000 in the ork's initial concert of the season.

Cancer Bash

NEW YORK, June 16. - Duke Ellington will lead 63 members of the National Broadcasting Company Symphony Orchestra and his own band in an all-Ellington congoing to the Damon Runyon Can-

The performers will do their stint without pay, with dispensation granted by Local 802 of the American Federation of Musicians. Walter Winchell will turn over the receipts to representatives of a cancer research laboratory and a university from the stadium stage the night of the concert. Madame Pandit, Indian ambassador, is honorary chairman, with Samuel Chotzinoff and Marian Anderson co-chairman.

"Harlem" Featured

The program will feature Ellington's Harlem Suite and two others, as yet untitled.

The benefit is reportedly the first occasion in 30 years for which authorities at City College have granted permission to any organization other than Stadium Concerts, Inc., to use Lewisohn Stadium. Tickets scaled from \$1.50 thru \$4.80 are available at the Ellington office in the Brill Building, the Runyon Fund office in the Astor Hotel, the Tempo Music office in the General Motors Building, and from any member of the New York Ticket Brokers' Association at no broker charges.

Coral Sets 2d Distrib Contest

NEW YORK, June 16. - Coral Records this week notified its distributors of a second distributor sales contest to begin Monday (18). Results of the first four-week contest which ends today will be an-nounced next week. The diskery's distribs are vying for cash prizes of \$250, \$150 and \$100 given to the firm coming up with the largest sales figures over its quota on six pre-selected singles and one album.

Distribs in many cases have already agreed to match the Coral prize money with an equal amount and divide the total among the local salesmen. The contest period runs from June 18 to July 16. The diskery credits each order for an album as five record units.

Pre-selected disks for the second contest are Les Brown's Over the Rainbow, Connie Haines' Too Many Hearts, Pinetoppers' Lonely Little Robin, Lawrence Welk's Sad and Lonely, Tommy Sosebee's Wedding Blossoms, Calvert Jones' Tra-La-La and Les Brown's Over the Rainbow album.

TV-Phono Merchandising

NEW YORK, June 16.—While battle sales of television sets continue stores. at a slow pace, dealers, distributors and manufacturers here are having additional worries over heavy trans-shipping on major video set stead of billing the sides as "Herb lines. Problem has reached such a vexing point that distributors

Slicings involved are Jeffries are asking their manufacturers to mark factory merchandise in secret places in order to find the source of the trans-shipped sets. Dealers slashing prices via various sales and merchandising gimmicks have taken to removing factory serial numbers on sets picked up outside of this territory. Severe as the problem has become lately, it is being handled in a hush-hush fashion by distribs and manufac-

Meanwhile, municipal authorities are continuing to investigate sale advertisements and the auction sales still operating here. Involved are New York's license and markets departments. This signing of Tamara Hayes, West week, for example, city inspectors checked the Dynamic Stores chain Ship 2 Million TV which has run large ads on a spepaign from the diskery, beginning cial sale. The chain was fined Sets Early in '51 . . .

among the department

RTMA Asks 90-Day Suspension on Regulation W . . .

Declaring that "television production lines are completely shut down in many plants and in some instances entire plants are closed, Glen McDaniel, president of the Radio - Television Manufacturers' Association, sent a telegram to William McChesney Martin Jr., chairman of the Federal Reserve Board, urging immediate relaxation of Regulation W for the television industry.

"On behalf of 336 manufacturers of television sets and component parts, who are members of the RTMA and also non-members of the association co-operating with us, I urge that the Federal Reserve Board take prompt action to relieve the distressed conditions of our industry by suspending Regulation W for 90 days."

has been centered on the price pared with 595,042 in March.

Musso Seeks To Exit ABC

HOLLYWOOD, June 16.-Associated Booking Corporation, informed Friday (15) by Vido Musso and Manager Don Haynes of the former's immediate plans to break his ABC contract, revealed it could see no way of stopping Musso from his intended action. An American Federation of Musicians' contract clause states that band must work 20 weeks in six months, otherwise it can declare its pact void. Musso worked 10 weeks and two days thru ABC bookings. It is expected he will ink with General Artists Corpora-

Since at press time no paper had been signed between GAC and Musso, rumor had it that the orkster would go with Phil Brown, former William Morris rep, who arrives here from Cleveland next with the release next week of her \$300 for failing to have in stock | Television receivers shipped to week to share office space with Repeal was finally brought first two sides, These Things I Of- a specific set as advertised. The dealers in the first 17 weeks of Haynes-Richardson agency. about by study of politicos which fer You and Tonight You Belong license department's investigation 1951 aggregated 2,076,124, the Haynes, Ann Richardson and of the Monarch-Saphin auction of Radio-Television Manufacturers' Brown in the late 1930's were toand would cost more to collect and Label intends to release the a few weeks ago is still continuing. Association reported. Shipments gether at Consolidated Radio enforce than it would bring to the singer's disks on the pop rather At the moment, however, attention in April totaled 261,357 sets, com- Artists. Brown now handles Claude Thornhill.

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Utah Symph Sales Over Top With Big Names . . .

An "unusually fine artist lineup" is credited with recordbreaking ticket sales for the 1951-'52 Utah Symphony concert series, Salt Lake City, according to David S. Romney, managing director. Sales last week had passed the 1,200 mark. Included in the guest artist array are Jascha Heifetz, Jan Peerce, Occar Levant, Kenneth Wolf, Andor Foldes, Ricardo Odnoposoff and Grant Johannessen. Prices range from \$10 to \$20 for 10 concerts.

Page Sets Firm to Produce "Pages of Memory" Series . . .

Paul Page is setting up a corporation to produce a series of 15 30-minute transcriptions tagged "Pages of Memory." Outfit, known as Paradise Music Corporation, will peddle the transcriptions with an eye to the mortuary market, and is seeking distribution in several hundred locales Decca Advises ABC, MBS . . . in this country. Other corporation officers are James Morrison, secretary, and Diane Brown, veepee and treasurer. "Pages of Memory" will also publish thru Broadcast Music, Inc., specializing in Hawaiian and pop cleffings.

Julie A. Reiley Into New RCA Sales Job . . .

Julie A. Reiley has been appointed advertising co-ordinator of RCA Victor's custom record sales division, according to Manager James P. Davis. Miss Reiley will work under the supervision of Bennett S. Rosner, division's funct Exclusive Records, is negoadvertising manager.

Music as Written

Elwood Hays Named Decca Branch Manager . . .

Elwood Hays, top salesman for the Philadelphia branch of Decca Distributing Company, was promoted to branch manager to succeed John Little Jr., who leaves June 22. Little, who has been branch head for many years, leaves to take an executive post with Modern Containers, Inc., in Los Angeles. He expects to keep an active interest in the waxery on the West Coast. Hays is the son of local bandleader and songwriter, Billy Hays.

"Paradise" Ban Lifted,

Decca's Milt Gabler last week wired key American Broadcasting Company and Mutual Broadcasting System outlets, advising them of the lifting of the "Paradise" tune ban. Ban was brought out of the mothballs when the label's Kitty White was prohibited from doing the song on Russ Mulhol-land's KECA-TV, Hollywood program (The Billboard, June 2).

Rene Puts Baker, Wayne Masters on Sales Block . . .

Leon Rene, prexy of the de-

Wayne masters, last of the diskery's catalog to be sold. Since Exclusive liquidated assets in December 1949, 400 masters have been sold, netting Rene \$23,000. Baker's sides include the popular "Beyond the Stars" album, bringing total sides available to 12. Ten of Miss Wayne's masters remain.

Spier Co. and SPA Reach Agreement . . .

The basic agreement between Larry Spier, Inc., pubbery, and Songwriters' Protective Association has been reinstated, following Spier's submitting for SPA counter-signature a contract on "Just Say I Love Her." Spier had refrained from filing the contract pending settlement of a squabble among the writers, which has since been resolved, and Spa had canceled its agreement with him.

Major Records Changes Name, Personnel Set-Up . . .

Major Records, which opened Chi operations a month ago (The Billboard, May -12), last week changed its name and personnel. New name of the pop label is Owl Records. Change was made because the American Federation of Musicians notified the firm that

ing Buddy Baker and Frances licensed in Los Angeles. Irv Victor, one of the officers of the firm, ankled his all-night disk jockey post at Chi's WGN and will double between a vacation and working for Owl at his new Folk Music Center before again going on the air some time in September. Joel Cooper, who has been chief of Tell Music Distributors, Chi, for the past eight months, is leaving to take over as executive vice-president of Owl and Folk Music, the diskery's h.b. and Western seg.

New York

Change in the Dell Trio now has John Nicolini, organ, and Bob Creash, accordion, original members of the group back with leader George Dell. Trio is still being booked by Music Corporation of America. Leaving the outfit were Arnold Nelson and Bill Cimler. . . . Sammy Kaye ork has been booked to play special dinner date in honor of Ecuadorian President Galo Plaza. Affair is skedded for June 24 at the Long Island home of steamship millionaire J. P. Grace.

Doretta Morrow, ingenue in "The King and I," is closing a wax pact with RCA Victor. . . Joe Beritelli is the new sales manager for the MGM disk department of the Zenith Radio Corporation, Orange, N. J. . . . Abbey Records has signed Dick Paige, Chicago TV warbler. . . . Contactman Bernie Lang has gone to work for Bourne Music; Eddie Shaw returns to Hollywood as the firm's Coast rep. . . . Ďana Records has signed Bernie Witkowski and His Silver Bells Ork: Witkowski has been with RCA Victor for 16 years, recording under his own name and as Bernie White. . . Paul Brown has joined Sid Ascher Associates in charge of disk promotion. . . . The Weavers go into Cafe Society July 19 for four weeks. They will appear at the Ohio State Fair, Columbus, O. beginning August 24.

RCA Victor is releasing the third Ralph Flanagan album, this one titled "Let's Dance Again With Flanagan." . . . Johnny Long will cut his first sides for Mercury in July. . . . Mercury is releasing a "Sunny Side of the Street" album, featuring songs from the click of that name, done by Frankie Laine and Billy Daniels, who appear in the picture.

J. J. Robbins pubbery has taken over "Take Her to Jamaica" from Irving Fields' Crest Music. Sid Prosen's brother, Jim, has joined him in Village Music as promotion man. . . . Campbell Music has acquired "Easy Talk," waxed by the Dinning Sisters on Capitol, from Sid Lorraine. Lorraine is now working as Campbell's Coast rep. . . . Denny Vaughan, Coral vocalist-pianistarranger, has signed with Associated Program Service to do transcriptions. . . . Nat Tannen has been named selling agent for Forrest Music, country music firm represented by Joe Diamond.

The issue of Hamilton Periodicals' "People Today," which hits the newsstands Wednesday (20), will carry articles on disk artists Mimi Benzell and Laurie Anders. James H. Martin lost two sisters and a brother-in-law in an automobile accident Wednesday (13) between Chicago and Detroit.

Philadelphia

Johnny Austin. Wagner's Ballroom maestro, doubling Sunday at the Anchorage for many years, give a concert at the University has taken a daytime job with of California June 18. the Keystone Automobile Club and reserving his musical career for club dates. . . . Skatin' Toons disk label has taken William B. maestro at Sunset Beach Ball- Paramount's "My Favorite Spy." room Almonnesson, N. J., has started a disk jockey show daily when he warbled for the late Al Soloman, Coast professional Jan Savitt. . . . Bernie Zipper

has opened the Philadelphia Studio of the Saxophone.

Mickey Shaughnessy is back in town, this time at the Sciolla's theater-restaurant. . . . The wedge will drop its "Frivolous Gals" policy in favor of returning to the floorshow format with comedy emsees. . . Comic Hank Reese, returning from suburban Ambler, Pa., where he played a club date, was badly injured in an auto-train crash and is in St. Mary's Hospital here. . . . Lee Henderson Models, line girls who wound up last week at the Embassy Cafe, move across the river into Chubby's at Collingswood, N. J., for a summer run.

Milwaukee

Jockey Tom Mercein, WTMJ, spending three days in New York for his part in the flicker, "Disk Jockey." . . . Jimmy Fazio has pulled out of his partnership with Jerry Grossman in the Towne Room, and has taken over the Old Arvay's on Port Washington Road. Fazio has renamed it the New Pines and plans to use name musical units. . . . The Packer Playdium, Green Bay, Wis., is doing good biz as a result of the cleffings and singing of Speed Hooper and Nancy. . . . Rod and Patti Jones are working the Blackamoor Room of the Hotel Wisconsin. . . . Jose Martinez and his rumba crew are heading into their third year of steady work at the Capitol Drive Playdium here. . . . George Adams and Hal Allen working to good crowds at Burkhardt's cocktail lounge in Plymouth, Wis.

working five days a week on WTMJ-TV, doing the weather man chores for a break sponsor. . . Les Herrick has exited the Johnny Davis ork, long a fixture at the Tic-Toc Club, to go into the construction biz. Les was replaced by trumpeter Johnny Bastian. . . . George Shearing Quintet in for a 10-day engagement at the Stage Door lounge. . . Harmonica whiz Bob Allen making plans for a two-to-threeweek lay-off due to minor surgery. . . . Empire Room at the Schroeder Hotel has Carmen Cavallaro and the Joseph Sudy ork in a two-week stay.

Former batoner Bill Carlsen is

Dallas

The Lake Worth Casino near Fort Worth opened its 24th summer season recently and Owner Joe Landwehr announced a new policy of presenting name and semi-name bands each week-end. Nick Stuart led off. Bands lined up for coming week-ends include Tony Pastor, June 22-23; Clyde McCoy, June 29-July 3; Will Osborne, July 6-7, and Dean Hudson, July 13-14. Casino is engaged for private parties during the week. ... In summer line-up for Galveston's Balinese Room following Frankie Masters, who opened Monday (6), are Teddy Phillips, opening July 6; Ted Weems, August 6, and Don Reid closing season in late September or early October. Phillips has a date in Dallas for the Texas Citrus Growers' Association September 25. . . Blue Barron drew okay at Showland recently. . . . Ted Weems will play one-nighters at Louann's June 21 and Lakewood Country Club later. . . . Featured entertainers with Weems ork now include Glen West, guitarist and novelty vocalist; Russ Carter, balladeer; Chuck Haynes, trumpeter and juggler, and Bonnie Ann Shaw, vocalist, whistler and dancer.

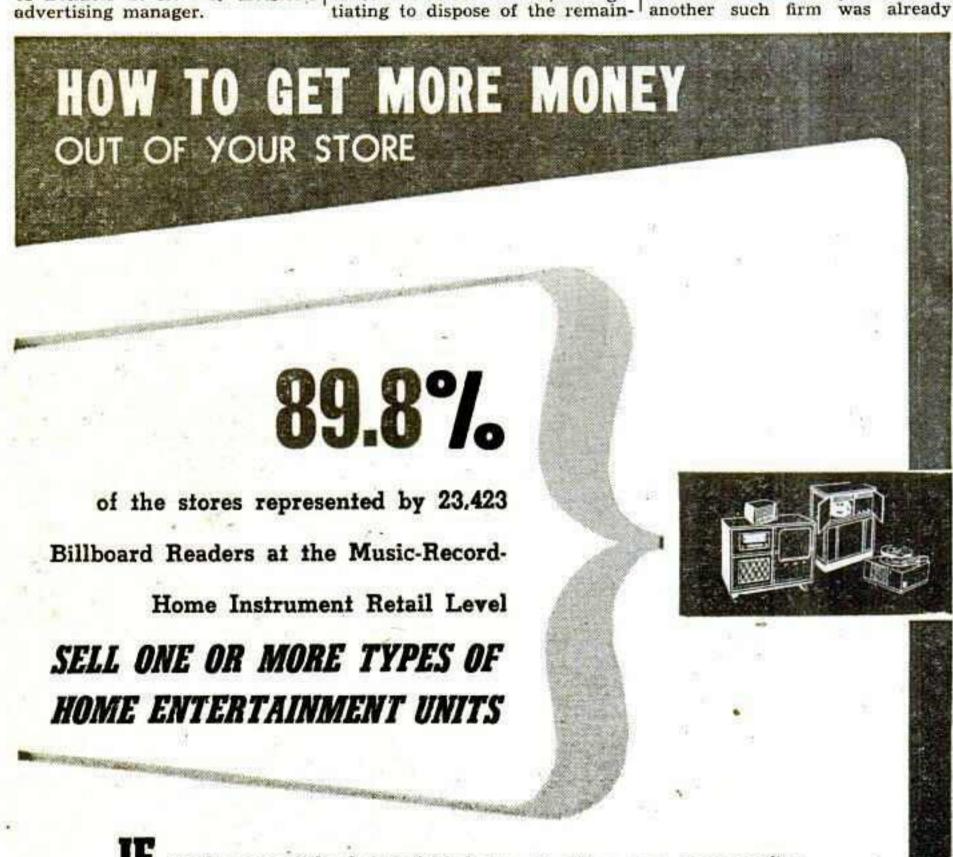
Hollywood

Newest batch of International Sacred Recordings platters in-cludes offerings by Charlie Turner, Loren Whitney, Haven of Rest, Radio Kids Bible Club, Ted Smith and Paul Mikelson, Albert Hay nights at Clementon (N. J.) Lake Malotte and Luther Hubyar. Re-Park Dansorium. . . . Maestro leases comprise 31 diskings. . . . Dick Wharton, who held forth Earl Garner and Sarah Vaughan

Jimmy Wakely's appearance at the National Hillbilly Jamboree, Oklahoma City, June 24, Richter's "Everybody's Somebody's marks the 10th anniversary of his Fool" and "Someone Will Break discovery by Gene Autry. . . . Your Heart." . . . Oscar Dumont, Victor Young pacted to score

MGM's "Interrupted Melody" at 1 p. m. on WKDN, Camden, is based on the life of opera singer N. J. . . . Philadelphia Record Marjorie Lawrence. . . . Accord-Society concluded its season with ionist Elsie Gould and Esquire a platter session devoted to disk- Trio played for MGM Studio Club ings of Verdi's operatic scores at the annual golf tourney Sunwith David Schick as record com- day (10). Strong's Circus provided mentator. . . . John Gallo, who animal acts for the children. . . . will sing next season with the In George Shearing's first local La Scala Opera Company here, disk session he cut "Don't Blame used to be known as Red Dolan Me." . . . Marvin Soloman, son of

(Continued on page 20)



you're one of the 9-out-of-10 dealers in this group, your profits will be affected by the nation's use of critical materials. You'll want to know what it will do to the production of TV sets, radios, radiophono consoles, record players, etc.

You'll want to know what's ahead so you can take the right steps to keep your store operating profitably. You'll want to read and benefit from the helpful information in . . .

"CERTAINTIES AND UNCERTAINTIES THE EMERGENCY PERIOD" DURING

to be published in . . .

THE BILLBOARD 1951 NAMM CONVENTION NUMBER

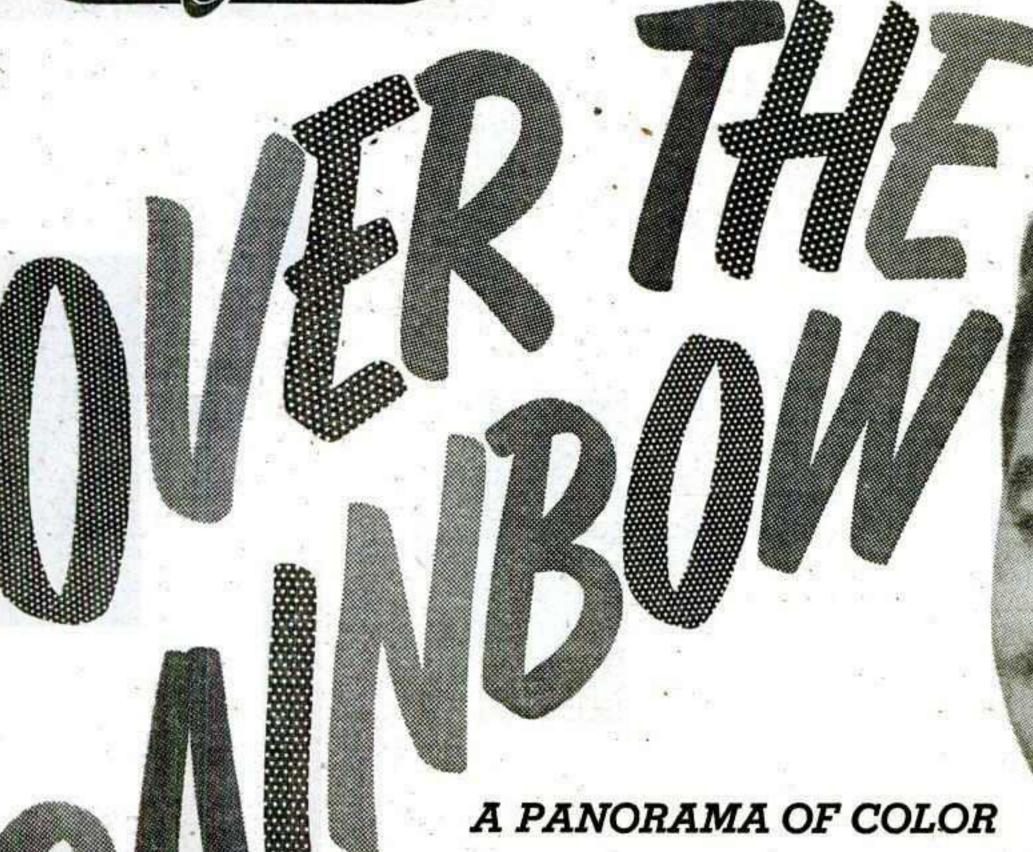
. . . dated JULY 14

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Here's the tentative line-up of important, helpful features: Fourth Annual Dealer Survey . The Changing Retail Market . Certainties and Uncertainties During the Emergency Period . Control of Three-Speed Inventory . The use of TV Programing to Help Sell Sets . Are You Getting the Most Mileage Out of Three Speeds? • Working With All Industry Groups Will Help Sales • The Development of the Kidisk Market . Expanding Classical Sales . Foreign Language Disks . Money in Accessories . Are You Getting Your Share of Sheet Music Sales? . Complete List of Record Labels . Current Week's Music Popularity Charts . Annual Recap of Top Recording Artists . NAMM Exhibitors and Agenda.



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Over The Rainbow
That Old Black Magic

Green Eyes (Aquellos Ojos Verdes)
Blue Moon

The Moon Was Yellow Deep Purple Red Wing

Azure

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IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto, Montreal

Continued from page 14

GEMA monthly reports on tunes dance band business is slowly deplayed in clubs, cases, etc. Income | veloping, but has not reached anyfrom films is poor. Currently, there is a move afoot to increase the in- Many cafes use accordion and harcome from radio. Radio receivers monica groups. are taxed 50 cents each, out of which GEMA receives 1 cent. Music men feel the income to GEMA should be 2 or 3 cents per set.

MUSIC

Publishers and composers receive considerable income out of records, but do poorly on sheet music, The disk industry during the past year has shown increased vigor. with sales in Western Germany sician salaries is indicated by the rising to \$500,000 above the previous year. Phonograph sales are competent performer gets the picking up and long playing disks are now beginning to be available. session.

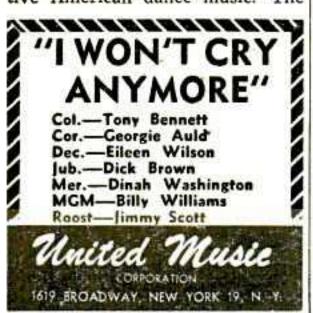
Sheets Bad

Consumer demand has fallen tremendously for various reasons. Among young people, sports are of primary interest. Secondly, there's a great lack of housingwhich means that the more stable type of home life has suffered, People generally have not enough money for pianos. Of the sheet music which is sold, about 40 per cent, according to Siegel, is accordion and harmonic editions. Young people do not study music jumps are Santa Maria Vets' Audito the extent they once did.

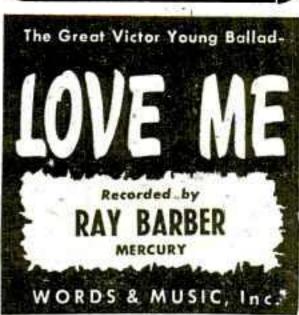
Folk music in Germany has great play. In the popular field, many of the hits come from America. Goodnight, Irene, for instance, is very strong now. Siegel's biggest seller last year was La Vie En Rose. This year it's been C'est Ci Bon. Latin-American music is quite popular, having received considerable impetus via the armed Hampton. forces network which caters to the American troops.

American Favorites

Favorite American artist in Germany is Bing Crosby. Der Bingle's position has been unassailable for 20 years. The Andrews Sisters hold the No. 2 spot. Among Amerholds foremost rank. Small coter-







"LONELY LITTLE

OXFORD MUSIC CORPORATION 1619 Broadway New York 19 where near prewar proportions.

Musicians in Germany, according to Siegel, have no tightly knit organization comparable to the American Federation of Musicians. When a musician or vocalist performs over a radio station, his performance is likely to be taped and played over other outlets sans remuneration. An idea of muscale obtaining for disk dates. A equivalent of \$10 for a five-hour

The sheet music picture is bad. Set 1-Night Circuit For Bands in Calif.

HOLLYWOOD, June 16. - A one-nighter ork circuit has been set up by Van Tonkins, taking in eight California cities. Tonkins is leasing the ballrooms and auditoriums and will promote the bands. Circuit gets underway Friday (22) with Woody Herman at the Armory in Oxnard. Other torium, Pasa Robles Fairgrounds Exposition Hall, Salinas Armory, Stockton Auditorium, Fresno Rainbow Ballroom, Hanford Civic Auditorium and Bakersfield Melody Bowl.

Tonkins will promote the bands via disk jockey, newspaper and loud speaker exploitation. Also set for the one-nighters is Lionel

International in RHM Pact for Music Sales

HOLLYWOOD, June 16 .- International Sacred Recordings has entered into a contract with Rodeheaver Hall-Mack Company to ican composers, George Gershwin handle the sacred music publishers' sale on a national basis. Pact also ies of hot jazz fans exist, who are calls for a joining of catalogs beadmirers of the music of Stan Ken- tween International and Hallton and other progressive Ameri- Mack's diskery, Rainbow Recordcan jazz practitioners. But the av- ings. International this week sent erage consumer prefers conserva- | four salesmen to Hall-Mack headtive American dance music. The quarters in Winona Lake, Ind., for a two-week training course.

Joining of the catalogs pits International's 280 tunes with Hall-Mack's 200. Artists of both diskeries will have available recording facilities both here and in Winona Lake. Merging of artists, tunes and sales forces, gives International a widespread grasp on religioso holdings, enabling it to further promote its vast talent resources. Hall-Mack prexy, Homer Rødeheaver, co-worker of Billy Sunday for two decades, will work closely with International execs in a large-scale promotion that will push artists and diskings of both

Court Decision

Continued from page 10

society the exclusive right to bring actions for infringement."

Heretofore, individual publishers have initiated acts in cases involving performance infringes. Inherent in Dewey's opinion is the philosophy that this is improper, and that such court action should fall to ASCAP in the event the plaintiff publisher is an ASCAP member. Sam Cummins, of Domestic & Foreign Music Corporation, has tried to interest ASCAP in the case, with the intention of having ASCAP finance an appeal. ASCAP thus far has taken no official action and has offered no official opinion. High brass within the society view Dewey's opinion as improper that the society as the assignee of all rights should carry thru such litigation. One high society exec stated, "Only the copyright owner can sue. sounds wrong. We'd be thrown out of court if we did it any other

way." Another point of issue in the case is the type of right involved in the alleged infringement. Is it a performance right or a syn-chronization?" Traditionally, only performance rights are assigned to ASCAP, with the synchronization rights regarded as separate entities handled by the publisher or his agent. Henry Pearlman, attorney for Foreign & Domestic, the plaintiff, interprets Dewey's opinion as indicating that under the ASCAP-publisher membership contracts, all rights, including synchromizations, are assigned to were taking steps to try to halt ASCAP. ASCAP brass, queried as the price battle over their prodto whether Judge Dewey's opinion ucts, but department store execs cognizant of Mercury's maneuver, not give an official statement but manufacturers had yet filed either platter staying under wraps for a indicated the case was "confusing"

involved.

Toronto Symphony A Co-Operative Unit

TORONTO, June 16 .- The 18th season of the Promenade Symphony concerts under the sponsorship of Toronto Musical Protective Association (AFM) opened here recently. The operation is considered as the only one of its kind on this continent.

during the summer provide un- Time Goes By." . . . Art Schneiemployed musicians an opportunity der, KRSC (Seattle) disk jockey, of presenting their talents. In responsible for hefty Northwest Deutsch. addition, they also afford younger response to "They Say," Korla musicians the chance to play in Pandit-Jette Satin Vita disking. an orchestra.

Presented in Varsity Arena, on the University of Toronto campus, the 90-piece symphony last week had Igor Gorin as guest artist, and Dr. Heinz Unger, guest conductor. Dr. Unger was formerly a conductor of the Berlin Philharmonic, and the London Symphony Orchestra.

The operation is on a co-operative basis, with each member being allotted one share, while the concertmaster and two committeemen each are allotted two shares for their responsibilities. Last year the share was worth \$15 a week.

Tickets are scaled from 40 cents to \$1 for reserved seats. Among those to be presented are Pierre Boutet, Alfredo Antonini and Audre Kostelanetz.

Haynes To Manage Balboa Ballroom

HOLLYWOOD, June 16.-Don Haynes, of the Haynes-Richardson p.m. agency, this week took on the position of supervisormanager of Balboa's (Calif.) Rendezvous Ballroom, Terpery is owned by eight businessmen. Reason for hiring Haynes was due to a sharp decrease in biz, particularly with Louis Armstrong. Rendezvous reportedly dropped several thousand dollars with Satchmo, who recently played five

Haynes has okayed Vido Musso, Saturdays (16, 23); Bob Keene, in WB's "Starlift." . . . Rex Al-June 30, July 3-8; Harry James, len set for Republic's "Utah July 28, and Lionel Hampton, August 7. Also skedded are Stan Kenton and Ray Anthony.

Newest Kick

· Continued from page 14

without the use of name artists or orchestras but as half-hour reels of salon music, organ music, etc. Various types of program-reels are to be released and list prices are: track, 334 inch at \$6.50; 600-foot, double track, 71/2 inch at \$6.50, and 1,200-foot, single track, 71/2 inch at \$8.75...

Promotional and merchandising plans set by A-V advertising and sales promotion manager, Leon Wortman, include close tie-ups with tape recorder and play-back manufacturers, release sheets, semi-annual catalogs and point of sale promotional aids." Reels will be packaged in boxes printed in three colors. Company plans call for two additional program-reel releases every month. Current production is said to be about 1,000 reels a month.

Distribution is to be direct to retailers who handle tape equipment and to disk shops. According to A-V execs the reels will fit all home model tape recorders and most professional types. First release of 14 tapes will offer a total of about 150 titles in the seven hours of playing time.

Disk Prices Drop

Continued from page 14

Gimbels and Macy's prices on successive days were as follows King and I.....78 \$4.04 \$3.99 3.59 3.59 3.41 3.295.96 5.71 2.87 2.84 3.99 3.33 3.15 3.08 3.32 3.29Guys and Dolls...78 4.41 3.98 3.99 3.99 33 2.87 2.79

Several clothing and drug firms off the stores' source of supply.

Music as Written

Continued from page 18

okayed for Annapolis. . . . "One Cab's Family," an MGM cartoon, Buddy Baker has leased the

Sound Stage for 10 weeks to con-

tinue work on his new all-reed

band. . . Additional Henry Busse bookings are Pomona, June 23; Santa Barbara, June 30; Tuscon, Ariz., July 3-4, and the Claridge, Memphis, August 17. . . Popularity of Charlie Teagarden Trio, at the Palladium, has prompted dancery to hold over the group as intermission combo. . . Disk Jockey George Jay bowed Wednesday (13) at Al Cooper's Polynesia Room, Las summer at Belmont Park, Montmanaging Tommy Dorsey's vo-Fair, June 29 and July 6. On July 13, he works the Naval Air Mis-

sile Training Center, Point Ma-

goo, Calif.

Kay Brown's second film, at MGM is "The Big Cast," starring Mario Lanza. . . . Vega Records is seeking standard tunes for release on all speeds. Diskery's current issues are carousel waxings. . . Jimmy Dorsey's new manager, his third in a year, is Danny Francis, ex-road manager.
Eddie Kirk (Capitol) cut "Hill-billy Review" for Armed Forces Radio Service. . . . Pre-recording was completed on four of the 10 numbers in MGM's "Singin' in the Rain." . . . Robert Alton is penning a musical revue for Kay Thompson, to preem in New York or London. . . Ernie Felice and his quartet pacted for a bit Wagon Train." . . . Sons of the Pioneers inked for "Don Daredevil Rides Again." . . . Victor

Casino Gate Rises;

HOLLYWOOD, June 16 .- An inweek-end tally hit 4,800 as compared to 4,377 the first stanza. Gross reached \$5,400 compared with \$4,899.80. Gardens opened Thursday (14) to 800 customers, considered good for a week night.

Harry James is the second orkster mentioned as a possible replacement for Dorsey, first being Russ Morgan. Chrysler dealers approched Dorsey for a tele remote, but the batoner nixed the idea because he was unable to get appearance by Helen Traubel. film or kine rights.

Mr.-Mrs. Pair Turn Out Video Jingles

NEW YORK, June 16.-Veteran radio team Lanny and Ginger Grey, who recently set up a radio-TV jingle production service here, have started the industry's first mail-order jingle service. For a \$100 basic fee the Greys submit words-and-music jingle ideas to prospective clients by mail. If the ideas are okayed, they go ahead with the complete jingle production and ship off the finished transcription for use on local stations. The Greys' first mail-order jingle job is for Miami Food Fair Stores, Miami.

Incentive to sponsors and agencies is that the Greys provide clearance protection on all jingle tunes thru their Orange Music Company (Broadcast Music, Inc).

Mercury Ships Continued from page 14

licenses have been issued to any-

one to record the number. One competing disker, already

could be thus interpreted, would said that no disk or phonograph took a dim view of the Damone formal complaints or taken legal month and a half now that the and that both types of rights were action to stop the price cuts or cut spinners and distribbers already have it.

manager for Mills Music, has been Young waxed "Twilight Nocturne" and "Stringing Along" for Decca. . . Universal-Internawill feature the voice of Bozo, the tional has signed Woody Her-Under the directorship of Ernest Capitol clown. . . . Max Steiner man and Tommy Dorsey for a Johnson, the concerts given weekly to pen the score for WB's "As pair of musical featurettes. . . . Musical director for MGM's "Belle of New York" is Adolph

> Custom records pressing is paying off for RCA Victor, which last week turned out its 10,000 interview recordings with stars of forthcoming Warner Brothers pix. . . . John Kirby is reorganizing his band. . . . Herb Jeffries goes to Paris this summer to be followed by a trip to Italy to make a film.

Toronto

Jack Morely, who has been singing with Ozzie Williams at the Club Kingsway here since last fall, has joined Williams for the Vegas, with his 1-3 a.m. platter real. . . . Thrush Joan Edwards show. . . . Jay and Larry Green was the featured attraction for two days in the Fischer Hotel's calist, Bob London. . . Spade Burgundy Room, Hamilton. Cooley plays the San Diego State Piano-vocalist Marc Sebastian completes the bill. . . . Ellis Mc-Lintock's Quartet has moved into the Cork Room, replacing Chicho Vallee and His South American group: . . . Los Chicanos are at Corsair Tavern. . . _ Mart Kenny opened his ranch and is featuring vocalists Norma Locke and Wally Koster, . . . Jimmy Wager is tickling the keys at the Concord.

Billy Daniels is at the Casino. . . Roy Eldridge brought his small band into the Colonial to replace Herbie Fields. . . . Hot Lips Page stayed for a second week at the Edison. . . . Moxie Whitney and his band have left the plush Royal York for a summer's stay at the Banff Hotel in the Rockies.

Hartford, Conn.

Paul McGreary's orchestra has been selected to provide dance music at Colt's. Park dance pavilion this summer. The unit will play Friday and Saturday nights, July 4 and Labor Day from 8:30 to 11:30 p.m., concluding its season Labor Day. . . . Bob Halprin's orchestra has been signed to provide dance music six nights Dorsey May Remain a week at the Sunset Restaurant in Niantic. The aggregation includes Al Robey, bass; George crease in attendance of almost 500 for the second week-end drums. . . Tiny Quinn's or-has prompted Tommy Dorsey chestra, consisting of Joe Mace, 300-foot, double track, 334-inch to study the possibility of ex- guitar; Eddie Flanigan, piano, tape at \$4.50; 600-foot, single tending his stay at Casino Gar- and Bob Phelps, drums, has dens thru July 4. Second started the season at Doyle's, Sound View.

San Antonio Symphony Lines Up '51-'52 Guests

SAN ANTONIO, June 16.—Guest soloists have been announced by Victor Alessandro, musical director of the San Antonio Symphony Orchestra, for the 1951-'52 season which opens November 3 with an

Arthur Fiedler, conductor of the Boston Pops Orchestra, will be guest conductor on one of the 15 concerts planned to be held here at Municipal Auditorium.

Other soloists include Nicole Henriot, Nathan Milstein, Leonard Rose, Jorge Bolet, Frances Magnes, William Primrose, Whitemore and Lowe and Vladimir Horowitz.

FICKLE CHIRPS HAMPER HOWARD

HOLLYWOOD, June 16 .-Pity the poor publicity man. No sooner had Gene Howard prepped photos and biog on Adele Francis, - chirp with the Video Musso ork, when she left the band. This happened a month ago. Since then three gals have been signed by Musso, making things rather hectic for all concerned.

Latest chirper is Gwenn Bell, who bows Saturday (16) at Balboa's (Calif.) Rendezvous Ballroom. Her two other predecessors were Mary Ann McCall and Francine Palmer, latter singing with the ork on its recent Northwest tour. Howard refuses to do any advance on the gal until she has been with the band at least a month. Ulcer insurance, says





DORRIS DREW "SWEET VIOLETS"

"THEM THERE EYES"

CLIFF PARMAN ORCHESTRA AND CHORUS

MERCURY 5673 . 5673X45



BOB CONNALLY "I'M A FOOL TO WANT YOU"

"THERE'S A LULL IN MY LIFE"

LEW DOUGLAS AND HIS ORCHESTRA

MERCURY 5672 . 5672X45



JAN AUGUST

DIZZY FINGERS"

"TWO LONELY HEARTS"

MERCURY 5654 . 5654X45

LAWRENCE WELK

AND HIS CHAMPAGNE MUSIC

"BUBBLES IN THE WINE"

(THEME SONG) FLIP SIDE

"BACK HOME IN ILLINOIS"

MERCURY 5666

CLYDE McCOY

AND HIS ORCHESTRA

"HOW YA GONNA KEEP "EM DOWN ON THE FARM"

FLIP SIDE

"STRANGER IN TOWN"

MERCURY 5667

Rhythm And Blues Hits

IKE LLOYD

"THE ONE I LOVE" FLIP SIDE" WORRYING BLUES"



JUNIOR TAMPLIN

"BABY IS A BOXER"

FLIP SIDE

"BLUES STRUCK ME DOWN"

MERCURY 8239

CURRENT BEST SELLERS

PATTI PAGE

"MISTER AND MISSISSIPPI"

"These Things I Offer You" MERCURY 5645 . 5645X45

VIC DAMONE

"MY TRULY, TRULY FAIR"

"My Life's Desire" MERCURY 5646 . 5646X45

GEORGIA GIBBS

"GOOD MORNING MISTER ECHO"

"Be Doggone Sure You Call" MERCURY 5662 . 5662X45

EDDY HOWARD

"I'M IN LOVE AGAIN"

"A Woman Is A Deadly Weapon" MERCURY 5663 . 5663X45

TONY FONTANE

"JUG OF WINE"

(WITH THE SMITH BROTHERS)

"Losing You"

MERCURY 5660 . 5660X45

"WONDROUS WORD"

(WITH THE SMITH BROTHERS)

"Vanity"

MERCURY 5659 . 5659X45

RALPH MARTERIE

"SEPTEMBER SONG"

"Castle Rock"

MERCURY 5658 . 5658X45

TINY HILL

"THREE HANDED WOMAN"

"Paper Heart"

MERCURY 5664 . 5664X45

DINAH WASHINGTON

"I'M A FOOL TO WANT YOU"

"If You Don't Believe I'm Leaving"

MERCURY 5665 . 5665X45

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

beautiful

MUSIC

DOSEMAN DE LA CONTRACTION DE L

with a beautiful NEW ballad ...

Orchestra under direction of PERCY FAITH
COLUMBIA 39333



First, Finest, Foremost in Recorded Music

THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billhoard's Music Popularity Chart. Based on reports received June 13, 14, 15.

Last | This Week | Week

2. 1. Too Young

By Sid Lippman and Sylvia Dee—Published by Jefferson (ASCAP)

RECORDS AVAILABLE: F. Allison, V 20-4105; P Andrews, Dec 27569; T. Arden, Col 39271; N. (King) Cole, Cap 1449; J. Desmond, MGM 10930; R. Hayes, Mer 5599; D Vaughan, Coral 60393; V. Young Ork, Dec 27366.

ELECTRICAL TRANSCRIPTION LIBRARIES: Jerry Gray, Standard; Dick Jurgens Ork, Associated; Bob Eberly, World; Tony Pastor, Lang-Worth.

1. 2. How High the Moon

By Nancy Hamilton and William Lewis-Published by Chappell (ASCAP)

RECORDS AVAILABLE: C. Brown, Alladin 3071; Erroll Garner, Col 39145; Les Paul, Cap 1451; S. Kenton, Cap 15117: D. Ellington Ork, Col 38950; E. Fitzgerald, Dec 24387; D. Rose Ork, MGM 30012, MGM 10332; D. Brubeck Trio, Fantasy 515; O. Peterson, Mer 8943

ELECTRICAL TRANSCRIPTION LIBRARIES: Hank D'Amico, Associated; All Star Sexiette, Standard; Les Paul, Standard; Al Sack, Standard; Ray McKinley Ork, Thesaurus; June Christy-Johnny Guarnieri Quartet, Thesaurus; Helen Forrest, World.

3. 3. On Top of Old Smoky

By Pete Seeger-Published by Folk ways (BMI)

RECORDS AVAILABLE: C. Cates, Coral 60436; V. Monroe, V 20-4114; The Weavers Dec 27515; P. Faith-B. Ives, Col 39328; Terrea Lea, Intro 6014; G. Siravo Ork, Mer 5612; Josh White, London 1028; B. Johnson, Merit 303.

ELECTRICAL TRANSCRIPTION LIBRARIES: Billy Mills Ork, Standard; Eddy Howard, World.

10. 4. My Truly, Truly Fair

By Bob Merrill—Published by Santly-Joy (ASCAP)

RECORDS AVAILABLE: V Damone-G. Bassman Ork, Mer 4646; F. Martin Ork, V 20-4159; G. Mitchell, Col 39415: A Mnoney, MGM 10984; R. Anthony, Cap 1583; D. James, 1050; G. Auld, Coral 60515; R. Morgan, Dec 27630.

(No information on electrical transcription libraries available as The Billboard goes to press.)

4. 5. Mockin' Bird Hill

By Vaughn Horton—Published by Southern (ASCAP)

RECORDS AVAILABLE: R Allen-E. Britt, V(45)48-0396, (78)21-0396; Marlin Sisters-D. Miles, London 851; A. Miller, Cormac CRS 1168; R. Morgan, Dec 27444; L. Paul-M Ford, Cap 1373; Pinetoppers, Coral 64061; P. Page, Mer 5595, (45)5595X45; Clark and McMullen, R.F.D. 5075; T. Hill Ork, Mer 5552; Saddle Kinos MacGregor 653

ELECTRICAL TRANSCRIPTION LIBRARIES: Eddy Howard, World; Henry Jerome, Lang-Worth.

6. Jezebel

. . . By Wayne Shanklin—Published by BMI (BMI)

RECORDS AVAILABLE: Alexander Bros., Mer 5620; A. Greene, Mer 5622; F Laine, Col 39367; B. Hart Merit 307

ELECTRICAL TRANSCRIPTION LIBRARIES: Bob Chester, Standard; Larry Fotine, World.

7. Rose, Rose, I Love You

By Wilfrid Thomas-Published by Chappell (ASCAP)

RECORDS AVAILABLE: Lou Dinning, Cap 1532; G. Jenkins, Dec 27594; F. Laine, Col 39367; A. Lund, MGM 10978; B. Morrow, V 20-4135; Lou Ella Robertson, Cap 1532: M. Mitchell Trio, 60484; Benny Lee, London 1029; Miss Hue Lee, Col 39420.

ELECTRICAL TRANSCRIPTION LIBRARIES: Russ Morgan, World.

8. 8. Mister and Mississippi

By Irving Gordon—Published by Shapiro-Bernstein (ASCAP)

RECORDS AVAILABLE: R. Allen, Mer 5647; G. Autry, Col 39371; D. Day, V 20-4140; J. Desmond, MGM 10974; Mills Brothers, Dec 27579; P. Page, Mer 5645; Tennessee Ernie, Cap 1521.

ELECTRICAL TRANSCRIPTION LIBRARIES: Larry Fotine, World.

6. 9. Sound Off

. . . By Willie Lee Duckworth—Published by Shapiro-Bernstein (ASCAP)

RECORDS AVAILABLE: J. Gray Ork, Dec 27054; V. Monroe, V 20-4113; De Paur's Infantry Chorus, Col 39413.

ELECTRICAL TRANSCRIPTION LIBRARIES: Eddy Howard, World.

9. 10. Loveliest Night of the Year

. . . By Paul Francis Webster and Irving Aaronson—Published by Robbins (ASCAP)
From the MGM film, "The Great Caruso."

RECORDS AVAILABLE: A. Blyth, MGM 30352; P. Faith Ork, Col 39192; M. Lanza, V 10-3300; H. O'Connell, Cap 1408; A. Shelton, London 937; E. Smith, Dec 27583; F Waring, Dec 27507; B. Hart, Merit 307.

ELECTRICAL TRANSCRIPTION LIBRARIES: Fred Darian, Standard; Bill Miller
Ork, Standard; Shep Fields, Lang-Worth; Monica Lewis, World-opyrighted material

DEALERS!
OPERATORS!
DISC JOCKEYS!

Capitol Buyers Guide

COMING UP FAST!

78 45

rpm rpm

HOT SELLERS!

POPULAR

"TOO YOUNG," "THAT'S MY GIRL" Nat (King) Cole ... 1449 F1449 "HOW HIGH THE MOON," "WALKIN' AND WHISTLIN' "OCEAN OF TEARS," "YOU'RE MY SUGAR" "MOCKIN' BIRD HILL," "CHICKEN REEL" "MR. AND MISSISSIPPI," "SHE'S MY BABY" "STAR OF HOPE," "WHY AM I LOSING YOU" "SEPTEMBER SONG," "ARTISTRY IN TANGO" Stan Kenton. ___1480___F1480 "BECAUSE OF RAIN," "SONG OF DELILAH" "DREAM," "HALLS OF IVY" "IT MUST BE TRUE," "BALLIN' THE JACK"

WESTERN & FOLK

		106
"I AIN'T CRYIN' OVER YOU," "HANGOVER HEART" Hank Thompson	1528_	_F1528
"I'LL NEVER DO A THING TO HURT YOU," "DON'T BE LONELY" Jimmy Wakely	1554_	_F1554
"NO PARKING HERE," "BOOGIE WOOGIE FEVER" Gene O'Quin	1508_	_F1508
"(I'M GONNA) SING, SING, SING," "SHINING CITY" James and Martha Carson	1530_	_F1530
"BEAUTIFUL BROWN EYES," "AT THE CLOSE OF A LONG, LONG DAY" Jimmy Wakely	1393_	_F1393
"AS LONG AS YOU BELIEVE IN ME (LITTLE DARLIN')," "WHITE PETALS FROM A ROSE" Jimmie Davis	1510_	_F1510
"HONKY TONK HARDWOOD FLOOR," "HANG ON THE BALL AND CHAIN" Jess Willard	1562_	F1562
"SCOOT, GIT AND BEGONE," "BLUES IS BAD NEWS" Skeets McDonald	1518_	_F1518
"GOODNIGHT, CINCINNATI; GOOD MORNING, TENNESSEE," "SUGAR COATED LOVE" Tex Williams	1540_	_F1540



Week Ending JUNE 23, 1951

Hot Sellers based on Actual Sales Reports

THE BIG ONE TO WATCH!

JUST RELEASED . . . a new hit by

LES PAUL MARY FORD

78 RPM NO. 1592

45 RPM NO. F1592

'I WISH I HAD
NEVER SEEN
SUNSHINE"
coupled with

"JOSEPHINE"



NEW RELEASES ON Capitol SWEET I and ILOVELY GARBER 76 rpm No. CCH-267 45 rpm No. CCF-267 · Honey Just One More Chance and His Orchestra · Here Lies Love · Jealous-(331/5 only) POPULAR 78 -- 45 ---PRETTY EYED BABY Vical by Tamany Marter, Der Armend RAY ANTHONY 1583 F1383 MY TRULY, TRULY FAIR VALUE by Tommy Marine and Enterell. THE WORLD IS MINE (TONIGHT) Food by Dick beyond and LES BAXTER 1584 F1584 VANITY Vocat by See Affen and The Baster Chores EVERLASTING *Margaret Whiting* 1585 /1505 THE END OF A LOVE AFFAIR MY MAGIC HEART PEGGY LEE both From the Brandway Musical 1586 F1586 SO FAR, SO GOOD I LOVE THE SUNSHINE OF YOUR SMILE THE FOUR KNIGHTS SENTIMENTAL FOOL PETE DAILY'S TAKE ME OUT TO THE BALL GAME 1588 F1588 CHICAGOANS HARMONY RAG MAMA DON'T ALLOW IT JULIA LEE 1589 #1589 BREEZE (BLOW MY BABY BACK TO ME) WESTERN & COUNTRY LET ME HOLD YOU WHEN YOU'RE BLUE EDDIE DEAN 1590 F1590 I MARRIED THE GIRL (WHO CAUGHT THE BOUQUET) DRIFTING TEXAS SAND EDDIE KIRK 1591 F1591 ALONE IN A TAVERN

store - white was a series -

THE BILLBOARD Music Popularity Charts

Records Most Played by Disk Jockeys

MUSIC

. . . Based on reports received June 13, 14 and 15

Records listed here in numerical order are played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throout the country. Unless shown in this chart, other available records or tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1. (F) Indicates tune is from a film: (M) indicates tune is from a legit musical.

Weeks Last This to date Week Week		This	32
12	1	1.	HOW HIGH THE MOON L. Paul-M. Ford
10			TOO YOUNG
8	3		JEZEBELF. Laine
4	5	4.	MY TRULY, TRULY FAIR V. Damone
			ROSE, ROSE, I LOVE YOUF. Laine
10	4	6.	SOUND OFF
3	7	7.	MY TRULY, TRULY FAIR G. Mitchell-M. Miller Col(78)39415; (45)4-39415; (33)3-39415—ASCAP
12	6	8.	ON TOP OF OLD SMOKY T. Gilkyson-Weavers-V. Schoen Dec(78)27515; (45)9-27515—BMI
10	8	9.	ON TOP OF OLD SMOKY V. Monroe
6	12	10.	ROSE, ROSE, I LOVE YOUB. Morrow
4	13	11.	THESE THINGS I OFFER YOUS. Vaughan
3	19	12.	SOMEBODY J. Stafford
2	10	13.	I'M IN LOVE AGAIN A. Stevens-H. Rene
5	15	14.	MISTER AND MISSISSIPPIP. Page
9	20	15.	LOVELIEST NIGHT OF THE YEAR M. Lanza
1	_	16.	I'M A FOOL TO WANT YOUF. Sinatra
4	18	17.	THESE THINGS I OFFER YOUR. Anthony
6			PRETTY EYED BABY F. Laine-J. Stafford
15	9	19.	I APOLOGIZE B. Eckstine
			MGM(78)10903; (45)K-10903—ASCAP
16	16	21.	MOCKIN' BIRD HILL P. Page (45)47-4140—ASCAP
7	3.5.	CHAIR STORES	MOCKIN' BIRD HILL P. Page
18	17	23	MOCKIN' BIRD HILLL. Paul-M. Ford
			WHAT IS A BOY J. Peerce
4	28	25.	TOO YOUNGT. Arden
3	26	26	Col(78)39271; (45)4-39271; (33)3-39271—ASCAP I GET IDEAS
,			V(78)20-4141; (45)47-4141—BMI
#		20.	MAMA WILL BARK F. Sinatra-Dagmar
6	22	28.	OLD SOLDIERS NEVER DIE V. Monroe
2	21	29.	
1		30.	THERE'S NO BOAT LIKE A ROWBOAT

• England's Top Twenty

Week	OSITIO Last	This		
to da	e Week	Week	English American	
11	1	1.	MOCKIN' BIRD HILL Southern Southern	
14	2	2.	BE MY LOVE	
3	11	3.	WITH THESE HANDS Edw. Kassner, Ltd Ben Bloom	
16	5	4.	GOOD LUCK, GOOD HEALTH, GOD BLESS YOU	
8	4	5.	SHOTGUN BOOGIE Campbell-Connelly Century	
11	3	6.	ROSE, ROSE, I LOVE YOUSterlingChappell	
9	6	7.	SPARROW IN THE TREE TOP Cinephonic Santly-Joy	
4	16	8.	OUR VERY OWNBradbury WoodHenry Spitzer	
20	12	9.	SEPTEMBER SONGChappell, LtdCrawford	
20	10	10.	TENNESSEE WALTZCinephonicAcuff-Rose	
19	7	11	MY HEART CRIES FOR YOU Morris	
15	8	12.	THE ROVING KINDLeeds	
1	-	13.	IVORY RAG Ardmore	
10	9	14.	MARY ROSE	
5	14	15.	WOULD I LOVE YOU?DisneyDisney	
6	13	16.	MY LIFE'S DESIRELennoxShapiro-Bernstein	
1	-	17.	MY RESISTANCE IS LOW Morris E. H. Morris	
26	15	18.	PETITE WALTZ Duchess Duchess	
2	20	19.	ON TOP OF OLD SMOKY Leeds Folkways	
8	18	20.	SO IN LOVE	

VOX JOX

New Staffers

Bill Britain, formerly of WATL, Atlanta, and Bill Hale, former WSB, Atlanta, staffer, are alternating a stanza on WSB-TV called "Stars in Your Eyes." The program uses the Louis Snader three - minute telescriptions. . . . Bob (The Robin) Martin, formerly at WPOR and WMTW, Portland, Me., has moved to WMUR, Manchester, N. H., to do "Martin's Matinee," across the board at 2-4 o'clock. He also has taken over direction of sports at WMUR. . . . Ted Bryant, formerly with KBKH and KWSC, Pullman, Wash., has switched to KRLC, Lewiston, Idaho, where he's staff announcer. . . Michael Joseph, former deejay and staff announcer at WFRO, Fremont, O., and WMAN, Mansfield, O., was appointed program director of WTNS, Coshocton, O.

Joe Finegan and Bob Horstman, new to WBUX, Doylestown, Pa., are clicking, according to reports. . . . Ed Penney, lately with WFGM, Fitchburg, Mass., has moved to WTAO, Cambridge, Mass. He's been replaced by John Wrisley on the six-a-week program. In addition, Wrisley spends two hours Saturday mornings with teen-agers, reviewing their 10 Curran, lately with WXGI, Richmond, Va., now at WAPI, Bristol, Va. . . . Ken Marston has resigned from WJJM, Lewisburg, Tenn., to take on deejay duties at WDXE, new outlet in Lawrenceburg, Tenn. Chuck Holden has taken over as temporary deejay on Marston's "Fun and Frolic" stanza over WJJM.

Sponsor Talk

Jack Giudi, WXGI, Richmond, Va., is doing a 13-week stint for Lever Brothers in the interests of Lipton's Tea. . . . Beaming Billy Swanwick, WALL. Goshen, N. Y., has added D. L. & W. Coal Company, for blue coal. . . . Curt Beyer, WNCA. Barnsboro, Pa., is airing for Anheuser-Busch's Budweiser Beer. . . . Chuck Elliott, WMGY, Montgomery, Ala., is doing a six-a-week stint for Broadcasts Brands Meat Products.

Spinning It Out

In response to a flock of post-cards sent in to Howard Garland, of KVOE, Santa Ana, Calif., demanding Stan Kenton at the Balboa Rendezvous ballroom, the maestro has been scheduled for a summer appearance. . . Charlie Phillips, of WBBB. Burlington, N. C., and Ed Martin, same station, plan to record a "jazz concert" of their own, featuring local talent. . . . Ralph Moffatt, WDGY, Minneapolis, features one guest jock nightly who selects disks of his choice and tells why. Recent guests have included pianist George Shearing, tenor Jimmy Carroll and wrestler Abe Kashey. . . . George Perry, WFMY, Greens-

boro, N. C.; writes "Records Rumpus Room" going swell— Bill Rogers is helping—wish we could get more free releases. Our budget still doesn't allow us many new records."

Walter Richardson, KDNT and KDNT-FM, Denton, Tex., recently had his 142-club show increased from three-quarters to one hour. The airer has been broadcast uninterruptedly since November, 1938. . . . D. M. Dwellup, KSUE, Susanville, Calif., says, "it's really a joy to see Mario Lanza come into such popularity. Our disk shows finally have some real class. When will the Boston

Pops get on the bandwagon?" Don W. Peterson, KGLO. Miami, Okla., was promoted to chief announcer and is now running four disk shows daily. . . . George Skinner, producer and emsee of the "Whirligig

(Continued on page 34)

Best Selling Sheet Music

. . . Based on reports received June 13, 14 and 15

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available

	SITIO	575.	
	Week	A STATE OF THE PARTY OF THE PAR	Publishers
12	2	1.	ON TOP OF OLD SMOKY (R)
9	1	2.	TOO YOUNG (R)Jefferson
18	3	3.	MOCKIN' BIRD HILL (R) Southern
3	6	4.	MISTER AND MISSISSIPPI (R)Shapiro-Bernstein
6 2	5	5.	LOVELIEST NIGHT OF THE YEAR (F) (R)
2	11	6.	MY TRULY, TRULY FAIR (R)Santly-Joy
7	4	7.	HOW HIGH THE MOON (R)
15	7	8.	IT IS NO SECRET (R)
3	8	9.	ROSE, ROSE, I LOVE YOU (R)
19	10	10.	MAY THE GOOD LORD BLESS AND KEEP YOU (R)Pickwick
2	13	11.	JEZEBEL (R) BMI
4	9	12.	UNLESS (R) Bourne
13	15	13.	BEAUTIFUL BROWN EYES (R)
4	_	14.	SYNCOPATED CLOCK (R)
28	_	15.	TENNESSEE WALTZ (R)
			and the second s

Songs With Greatest Radio Audiences (ACI)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The Index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. This music checked is preponderantly (over 60 per cent) alive.

(F) Indicates tune from a film; (M) indicates tune is from a legitmate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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(Beginning Friday, June 1, 8 a. m., and ending Friday, June 8, 8 a. m.)

Be My Love (F) (R)
Because of You (F) (R)BMI—BMI
Chesapeake & Onio (R)Famous—ASCAF
Faithfully Yours (R)
Happiness (R)
Hello, Young Lovers (M) (R)
Here's to Your Illusions (M) (R)
How High the Moon (R)
How Long Is Forever (R)
I Apologize (R)
If (R)Shapiro-BernsteinASCAP
I'm Late (F) (R)
It's a Lovely Day Today (M) (R)
Jezebei (R)
Loveliest Night of the Year (F) (R)
Make the Man Love Me (M) (R),
Mister and Mississippi (R)
Mockin' Bird Hill (R)
Moonlight Bay (R)
My Truly, Truly Fair (R)
No One But You (R)
On Top of Old Smoky (R) Folkways—BMI
Pretty-Eyed Baby (R)
Rose, Rose, I Love You (R)
Shanghai (R)
Sound Off (R) Shapirg-Bernstein—ASCAP
Syncopated Clock (R)
Tahiti, My Island (F) (R)
Tennesse Waltz (R)
Too Young (R)Jefferson—ASCAF
Unless (R)
We Kiss in a Shadow (M) (R)
You Belong to My Heart (R)
NOTE: In last week's issue the titles of "Songs With Greatest Radio Audiences" and "Songs With Most TV Performances" were inadvertently reversed. The Billboard regrets this error.

Songs With Most TV Performances (RH Tele-Log)

The Richard Himber (RH Tele-Log is based on the monitoring of all programs telecast by the American Broadcasting Company, Columbia Broadcasting System, DuMont and National Broadcasting Company network stations in New York and Chicago Point totals are derived in the following manner: Every time a song is performed on a sustaining show, instrumentally, it receives a credit of 5 points; when performed vocally on a sustainer it receives 10 points, when done instrumentally on a commercial show it receives 15 points and, when done vocally on a commercial show it gets 20 points.

Week of June 7 to June 13 4. Pretty-Eyed Baby-Pickwick...... 85 5. Jezebel — BMI.... 80 6. When You and 1 Were Young Maggie Blues-Mills...... 80 7. World Is Your Balloon—Chappell...... 70 8. On Top of Old Smoky—Folkways..... 60 12. Loveliest Night of the Year-Robbins..... 13. Rose, Rose, I Love You-Chappell..... 14. You're Just in Love—Berlin..... 18. Wang Wang Blues-Miller..... 30 19. Aba Daba Honeymoon—Feist...... 20 21. Beautiful Brown Eyes-American 20

22. Because of You—BM1... 20

23. Dark Is the Night-Feist..... 20

30. I Love the Way You Say Good Night—Remick.....



BURL

sings

Wonderful, beautiful

Paired with "Noah Found Grace In The Eyes Of The Lord"

78 rpm 39433 331/s rpm 3-39433 45 rpm 4-39433

COLUMBIA OD RECORDS

First, Finest, Foremost in Recorded Music

Trade Marks "Columbia," "Masterworks," @D and @ Reg. U. S. Pat. Off. Marcas Registradas

Best Selling Pop Singles

MUSIC

. . . Based on reports received June 13, 14 and 15

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically according to greatest sales. The "B" side of each record is also listed.

Weeks | Last | This to date Week | Week ... Cap(78)1449; (45)F-1449-ASCAP HOW HIGH THE MOONL. Paul-M. Ford Walkin' and Whistlin' Blues Cap(78)1451; (45)F-1451—ASCAP Rose, Rose, I Love You Col(78)39367; (45)4-39367; (33)3-39367-BMI ON TOP OF OLD SMOKY Weavers-T. Gilkyson Across the Wide Missouri .. Dec(78)27515; (45)9-27515-BM1 SOUND OFFV. Monroe V(78)20-4113: (45)47-4113-ASCAP Oh, Marry, Marry Me LOVELIEST NIGHT OF THE YEAR. M. Lanza V(78)10-3300; (45)49-3300-ASCAP La Donna E Mobile ROSE, ROSE, I LOVE YOU F. Laine . . . Col(78)39367; (45)4-39367; (33) 3-39367-ASCAF MY TRULY, TRULY FAIRG. Mitchell-M. Miller Who Knows Love Col(78)39415; (45)4-39415; (33)3-39415-ASCAP L. Paul-M. Ford Chicken Reel Cap(78)1373; (45)F-1373-ASCAP MOCKIN' BIRD HILLP. Page I Love You Because Mercury(78)5595; (45)5595X45-ASCAP 10 11. ON TOP OF OLD SMOKY V. Monroe Shall We Dance? V(78)20-4114; (45)47-4114-BMI 12 12. MISTER AND MISSISSIPPIP. Page These Things 1 Offer You Mercury(78)5645; (45)5645X45-ASCAP 13. I GET IDEAST. Martin Tahiti My Island .V(78)21-4141; (45)47-4141-BMI 23 14. I'M IN LOVE AGAIN A. Stevens-H. Rene Roller Chaster V(78)20-4148; (45)47-4148-ASCAP 15. BE MY LOVE M. Lanza V(78)10-1561; (45)49-1353-ASCAP I'll Never Love You MISTER AND MISSISSIPPI D. Day Trinket of Shiny Gold V(78)20-4140; (45)47-4140-ASCAP 13 17. I APOLOGIZE. MGM(78)10903; (45)K-10903-ASCAP Bring Rack the Thrill ON TOP OF OLD SMOKY P. Faith-B. Ives Col(78)39328; (45)4-39328; 16 19. OLD SOLDIERS NEVER DIE V. Monroe Love and Devotion V(78)20-4146; (45)47-4146-ASCAP UNLESS E. Fisher-H. WinterhalterV(78)20-4)20; /45)47-4120-ASCAP G. Mitchell-M. Miller Col(78)39331: (45)4-39331: 3 - 19 22. MY TRULY, TRULY FAIR V, Damone Mercury(78)5646; (45)5646X45-ASCAP SEPTEMBER SONG S. Kenton Artistry in Tango Cap(78)1480; (45)F-1480-ASCAP I Won't Cry Anymore Col(78)39362; (45)4-39362;V(78)10-3425; (45)49-3425 SYNCOPATED CLOCKL. Anderson The Waltzing Cat Dec(78)16005; (45)9-16005-ASCAP BECAUSE M. Lanza For You Alone V(78)10-3207; (45)47-3207-ASCAP 22 28. I LIKE THE WIDE OPEN SPACES. A. Godfrey-L. Anders Big Parade Polka Col(78)39304; (45)4-39404; THERE'S A BIG BLUE CLOUD . . . P. Como There's No Boat Like a Row Boat ... V(78)20-4158; (45)47-4158-ASCAP MOCKIN' BIRD HILL Pinetoppers Coral(78)64061; (45)9-64061-ASCAP Rose Rose I Love You PRETTY EYED BABYJ. Stafford-F. Laine That's the One for Me Col(78)39388: (45)4-39388; G. Jenkins

Best Selling Classical Titles

. . . Based on reports received June 13, 14 and 15

.... Dec(78)27594; (45)9-27594-ASCAP

Last Week	This	Rest Selling 55 /2 K F.W
1	1.	The Great Caruso, M. Lanza, RCA Victor Ork, C. Callinicos, conductor V(33)LM-112
2	2	Caruso (Treasury of Immortal Performances), E. Caruso
3	3.	Strauss: Die Fledermaus J. Patzak, H. Gueden, A. Dermota, A. Poell, W. Lipp, A. Jaresch, S. Wagner, K. Pregar, Vienna State Opera Chorus, Vienna Philharmonic Ork London(33)LLP-281-8
4	4.	Bizet Carmen, Paris Opera Comique Soloists, Cluyten, conductor
5	5.	Offenbach: Tales of Hoffmann, Royal Philharmonic Ork, Sir Thomas Beecham, conductor

Best Selling 45 R.P.M.

1	1	The Great Caruso. M. Lanza, RCA Victor Ork, C. Callinicos, conductor V(45)WDM-1500
2	2.	Caruso (Treasury of Immortal Performances), E. Caruso
3	3.	Toast of New Orleans, M. Lanza, RCA Victor Ork, C. Callinicos, conductor, V(45)WDM-1395
2 500	4	Rachmaninoff: Concerto No. 2, Rubinstein, St. Louis Symphony Ork V(45)WDM-1075
4	5.	That Midnight Kiss, M. Lanza, RCA Victor Ork
5	5.	Rachmaninoff: Concerto No. 2 in C Opus No. 18, S. Rachmaninoff, L. Stokowski,

Advance Classical Releases

Album-J. Starker-O. Herz (Kodaly: Sonata and Weiner: Lakodalmas) (1-12") Program (33) EXLP-702

Beethoven: Sonata No. 1 in A Flat Album-Robert Casadesus (Schumann: Etudes) (1-12") Col (33) Handel: The Triumph of Time and Truth Suite

Double Wind Choir-Z. Fekete, Cond. (1-12") Period (33) SPLP-525

Kodaly: Harry Janos Suite Album-Bavarian State Ork-G. Solti, Cond., and Galanta Dances, Berlin Philharmonic Ork, V. de Sabata, Cond. (1-12") Dec (33) DL-9518 Kodaly: Sonata for Cello and Piano, Opus 4 Album ams to disk to be a constituted by the beautiful to be to be a local to be to be a constituted by the beautiful to be a con

DEALER DOINGS

News and Chatter

A series of promotions in the Macy's chain of department stores has Norman Siegel leaving his post of radio-TV-disk manager of Bamberger's, Newark, N. J., for a merchandising spot with Macy's in Kansas City: Jim Hein promoted to Siegel's former job, and disk department assistant Miriam Cohen named assistant in radio-TV in addition to her record department duties. . . . Weymann Company, Philadelphia, is running a month-long sale on the entire 78-r.p.m. stock at 50 per cent off The midyear meeting of the National Appliance and Radio Dealers' Association will honor the four appliance dealers previously honored by the Brand Names Foundation in 1951. Key dealer participants are H. B. Price, Price's Norfolk; C. M. Davidson, Davidson & Company, Miami; George Marcuse, Radio Center, New Orleans, and Mort Farr, NARDA president, Upper Darby, Pa. . . . From clerk to shop owner within six months is the story of Bob Forgey, who left a Columbus, O., disk shop last February to take a position as field man for MGM. He will open a new disk shop July I in Columbus. The shop will be operated with partner Richard S. Bowman and called the Turntable Record Shop. Location is near Ohio State University and formerly the home of Central Radio Service.

Release Gripes

"Far too many pops-most of which are poor." - Spencer Harmony Hall, Iowa City, Ia. "Still putting out too many releases. Can't possibly get them played on the air. Why does the record business stay unbalanced, over-produced and unsystematic? Will manufacturers never learn? "-Louis E. Dean Record Shop, Hyannis, Mass. . . . "Too many releases each week and we are expected to stock them all."- J. Grazino, Utica, N. Y. . . . "We feel there are too many run-ofthe-mill numbers being released." Altone Music, West Allis, Wis. . . "With so many poor releases each month it seems as tho the companies don't care whether they sell or not. It's just a waste of material." . . . Index Radio & Appliance Company, Los Angeles. . . . "Looking thru The Billboard each week shows dozens of new releases-Dozens too many." - Cudahy Record Shop, Cudahy, Wis. . . . "Record companies are right back where they were two years ago. There are so many releases that we have to skip ordering from one-third to one-half of them." Town and Country Music. Westwood, N. J.

Trade Talk

There should be a 10 per cent return for dealers out of city limits who can't make as many trips to his wholesaler as he should. And does anyone put out a comprehensive catalog of 45-r.p.m. records that is reasonably up to date? Even one every three months would help."-Cosden & Evans, Dover, Del. . . . "Think that Decca could do well to re-release Bob Crosby's "Brass Boogie." It could become a standard seller with some disk jockey play."-Gene Highland, Richmond Record Shop, Richmond, Ky. . . . "Why doesn't someone print a catalog listing all spiritual and rhythm and blues records exclusively. It would save us much time." - Hunter Heath Company, Lubbock, Tex."

-J. Starker-O. Herz (Bartok: Rhapsody and Weiner: Lakodalmas) (1-12") Program (33) **EXLP-702**

Joyce-Halle Ork (Prokofiev: Piano) (1-12") Col (33) ML-4389

Lotte Lehmann Sings, Vol. 1 Album (1-12") Dec (33) DL-9523-Arias from Die Toten Augen; Fidelio; Lohengrin; Magic Flute; Marriage of Figaro, Madam Butterfly; Tann-

Best Selling Children's Records

. . . Based on reports received June 13, 14 and 15

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey Records are listed according to greatest sales.

P	OSITIO	ON	THE SUM TO SEE THE SECOND SECO
Week	s Las	t Thi	
	1	1117	TWEETY PIE (One Record) M. Blanc-B.May
71	2	2.	CINDERELLA (Two Records) 1. Woods and Others
5	6	3.	LONE RANGER, Vol. 1 (He Becomes the Lone Ranger) (One Record) G. Trendle
19	3	4.	1 TAUT I TAW A PUDDY TAT (One Record) Mel Blanc
151	8	5.	BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance Pinto Colvig. Cap(78)BBX-34; (45)CBXF-3030(33)-DBX-114
36	4	6.	BOZO ON THE FARM (Two Records) P. Colvig-B. May
155	11	7.	LITTLE TOOT (One Record) Don Wilson-The StarfightersCap(78)DAS-80; (45)CASF-3001; (33)HX-3065
17	5	8.	LITTLE WHITE DUCK (One Record) B. Ives-P. Faith Ork
5	8	9.	LONE RANGER, Vol 11 (He Finds Silver) (One Record) G. Trendle
66	12	10.	HOPALONG CASSIDY AND THE SINGING BANDIT (Two Records) B. Boyd-A. Clyde-R. Brooks Cap(78)CBX-3058; (45)CBXF-3058; (33)HX-3059
41	14	10.	BUGS BUNNY MEETS HIAWATHA (One Record) M. Blanc-B. May
25	10	12.	HOPALONG CASSIDY AND THE SQUARE DANCE HOLDUP (One Record) B Boyd
5	7	13.	LITTLE RED CABOOSE (One Record) Sparky-Ray Carter and CBS Ork
5.	15	14.	TEDDY BEAR'S PICNIC (One Record) F. De Vol
51	-	15.	BOZO AND THE BIRDS (Two Records) P. Colvig-B. May Cap(78)DBX-3033; (45)CBXF-3033; (33)HX-3064
48	-	15.	JOHNNY APPLESEED (Three Records) Dennis Day

Best Selling Pop Albums

. . . Based on reports received June 13, 14 and 15

Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Furthermore, separate inventory systems make it almost impossible for the average large dealer to fill out The Billboard's pop chart questionnaires so a comparison may be no longer attempting to show comparative sales volume between 45 and 33 pop albums.

Last Week	This	Rost Solling 55 1/2 K P M
1	1.	MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" M. Lanza-RCA Victor Ork
2.	2.	VOICE OF THE XTABAY Yma Sumac
3	3.	KING AND 1 Original Cast
4	4.	LULLABY OF BROADWAY Doris Day
5	5.	SOUTH PACIFIC Mary Martin-Ezio Pinza
6	6.	CARNEGIE HALL JAZZ CONCERT B. Goodman Vol 1 and 11
8	7	GUYS AND DOLLS Original Cast
7	8.	ROYAL WEDDING J. Powell-F. Astaire
9	9.	TREE GROWS IN BROOKLYN Original Cast
9	10.	MacARTHUR'S HISTORICAL SPEECH D. MacArthur

9	10.	D. MacArthur V(78)P-317; (33)LPM-5
		Best Selling 45 R.P.M.
1.	1.	MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO (Four Records) M. Lanza-RCA Victor Ork
2	2.	VOICE OF THE XTABAY (Four Records)
	-	Yma Sumac
3	3.	LULLABY OF BROADWAY (Four Records) Doris Day
4	4	KING AND I (Six Records)
6	5	Original Cast
1172	ី	M. Martin-E.Pinza
5	6.	DOVAL WEDDING (Face December)
1	2	J. Powell-F. Astaire MGM(78)MGM-70; (45)K-70
7		CARNEGIE HALL JAZZ CONCERT Vol I and II (12 Records)
_	7	B. Goodman
	1.57	Original Cast
9	9	TOAST OF NEW ORLEANS (Two Records)
	000	M. Lanza
8	10	TWO WEEKS WITH LOVE (Three Records)
		J. Powell

Classical Reviews

90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY 0-39 POOR

PROKOFIEV: Concerto No. 3 in C Major for Piano and Orchestra, Op. 26 Robin Hood Dell Orchestra of Philadelphia. Dimitri Mitropoulos, piano and conductor,

AND SHOSTAKOVITCH: Concerts for Plane and Orchestra, Op. 35. Eileen Joyce, piano; Arthur Lockwood, trumpet; and Leslie Heward conducting the Halle Orchestra. (1-12") Col (33) ML-4389

The brilliant Prokofiev concerto, one of the most profound and challenging of modern concerti, provides for Mitropoulos a magnificent tour de force as he serves in the dual capacity of soloist and conductor. He is a rarity in that he is probably equally well equipped in both departments, a trait not common among soloist-conductors. The recording is a transfer from 78's and it has benefitted greatly in the LP medium. This is splendid work and an enlightened interpretation which modernists and piano-minded buyers should hardly want to miss. The Shostakovitch work doesn't match the substance of the Prokofiev tho it does have a winning springy quality. The excellent English planist, Elleen Joyce, gives a top-drawer account of herself in the solo role while Arthur Lockwood commits himself admirably in the lengthy solo trumpet parts. Heward molds

the performance in a studied and sure manner.

Rounds out a top buy for modern collectors.

HANDEL: SIX CONCERTI FOR DRCHES-TRA, Op. 3 and ALEXANDERFEST CON-CERTO IN C MAJOR-The Vienna State Opera-Felix Prohaska, Cond. (2-12") Bach Guild (33) BG-505/6

Here, in a grand "first" recording, is a morsel that Handelians have been awaiting to add concerti of Opus 3, plus Alexanderfest concerto, the they somehow haven't acquired the kudos of the Opus 6 dozen, are splendid excursions into the early concerto form. Space limitations preclude a detailed discussion of the variety of "concertino" instrumentations Handel employed here; suffice it to say that they are ingenious, ever varying, and illustrations in miniature of the development of the concerto almost up to its present form. The performances delicate, fine-grained and evocative of the Handelian mood and color. Conductor Prohaska turns in a splendid job with the stick, and the recording is a standout job of close-up, live

(Continued on page 29)



This week's

New Keleases

Release 51-25

Ships Coast to Coast, Week of June 24

POPULAR

BETTY HUTTON with Pete Rugolo and his Orchestra

Murder, He Says It's Oh So Quiet! 20-4179-(47-4179)*

VAUGHN MONROE and his Orchestra

Dark Is the Night Wonder Why 20-4180-(47-4180)*

MERY GRIFFIN with HUGO WINTERHALTER'S

Orchestra I Love the Sunshine of Your Smile

The Morningside of the Mountain 20-4181-(47-4181)*

RALPH FLAMAGAN and his Orchestra You for Me

The Wang Wang Blues 20-4182-(47-4182)*

COUNTRY

JUNE CARTER

She Loves To Cry (with Homer and Jethro) Knock-Kneed Suzy

21-0484-(48-0484)*

SACRED

CHARLIE MONROE and his Kentucky Pardners My Lord's Gonna Move This Wicked

Race Jesus Is Calling 21-0485-(48-0485)*

SPIRITUAL

THE STARLIGHT SPIRITUAL SINGERS

Awful Day Will Surely Come God Will Bring Things Out Alright 22-0133-(50-0133)*

RHYTHM

RUDY TRAYLOR and his Orchestra

Slick-Chick Those Magic Words 22-0134--(50-0134)*

POP—SPECIALTY

ERNIE BENEDICT and his Polkateers

Old Soldiers Polka

Cindy's Waltz

25-1200-(51-1200)*

are on

*45 r.p.m. cat, nos.



. . indicates records which according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold out" stage.

The Loveliest Night of the Year

..10-3300-(49-3300)*

Sound Off/Marry, Marry Me

. .20-4113—(47-4113)*

I Wanna Play House With You

......21-0476—(48-0476)* Eddy Arnold

Mister and Mississippi

......(47-4140)° Dennis Day There's a Big Blue Cloud (Next to Heaven) .. Perry Como

0 0

There's No Boat Like a Rowboat

On Top of Old Smoky/Shall We Dance 0

0 I'm in Love Again

Henri Rene and His Orchestra with April Stevens 20-4148-(47-4148)

What Is a Boy?/Because of You

Jan Peerce

I Get Ideas

0

0

0

Be My Love

0

Vesti La Giubba

0

......10-3228—(49-3228)*

The Rhumba Boogie/You Pass Me By 021-0431-(48-0431)

Down the Trail of Achin' Hearts/Bluebird Island

0 0

Old Soldiers Never Die

Lonely Little Robin



. . indicates records which have enjoyed better than average initial-consumer acceptance and stand an excellent chance of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stock consistent with demand.

Tell Me Do You Really Love Me

Tony Martin20-4619-(47-4619)* The Billboard Picks, Billboard, June 16th.

My Truly, Truly Fair Freddy Martin20-4159-(47-4159)*

The Operators Pick, Billboard, June 16th.

Rose, Rose, I Love You

Records Most Played by Disc Jockeys, Billboard, June 16th.

I Wish, I Wish



MURDER, HE SAYS!

BETTY HUTTON 20-4179—(47-4179)**



This is the week when 47 RCA Victor record distributors in the U.S. begin a top record drive that presages the biggest summer pop business for record dealers since big year 1946 . . . RCA Victor's spearhead in the

initial push are the releases of two. until now, secret songs recorded by hit-maker DINAH SHORE . . . The songs: "SWEET VIOLETS" and "HOW MANY TIMES CAN I FALL IN LOVE?" - both exclusive . . . Distributors have lined up a solid phalanx of 15,000 dealers, coin operators and disk jockeys to support the drive which, because its basic aim is to make the public record conscious, will benefit the entire record industry . . . In addition to the DINAH SHORE project are two important programs bailt around TONY MARTIN'S "TELL ME" and "DO YOU REALLY LOVE ME?" and the other on JOHNNY HARTMAN, RCA Victor's newest recording artist.

Eight different artists are represented in RCA Victor's top ten pop records based on dealer and distributor re-orders last week (biggest summer week's sale since 1947) . . . MARIO LANZA had two records in the top ten, as did VAUGHN MON-ROE. Others with hit singles were PERRY COMO, TONY MARTIN, EDDY ARNOLD, JAN PEERCE, DEN-NIS DAY and HENRI RENE-APRIL STEVENS.

Hats off to Los Angeles Chamber of Commerce for the Job it's doing in aiding undernourished children . . . The Los Angeles Chamber of Commerce is giving a free recording of JAN PEERCE'S "WHAT IS A BOY?" to any person contributing \$15, which sends an undernourished child to camp for a week.

Big meetings at RCA Victor's new New York offices last week, where record plans for a winter season were tabled.

Recordings by Mexican bandsman LOUIS ARCARAZ are creating a furore among hep DJ's whose interest in ARCARAZ has prompted RCA Victor to push ARCARAZ'S release of "TOO YOUNG" and "BECAUSE OF RAIN" . . . This record is being sent to Pop Disk Jockeys.

Disk Jockey letters coming in augur hit for TONY MARTIN'S "TELL ME" and "DO YOU REALLY LOVE ME?"-Tony's greatest "big" song since "THERE'S NO TOMORROW" . . . Incidentally, have you noticed

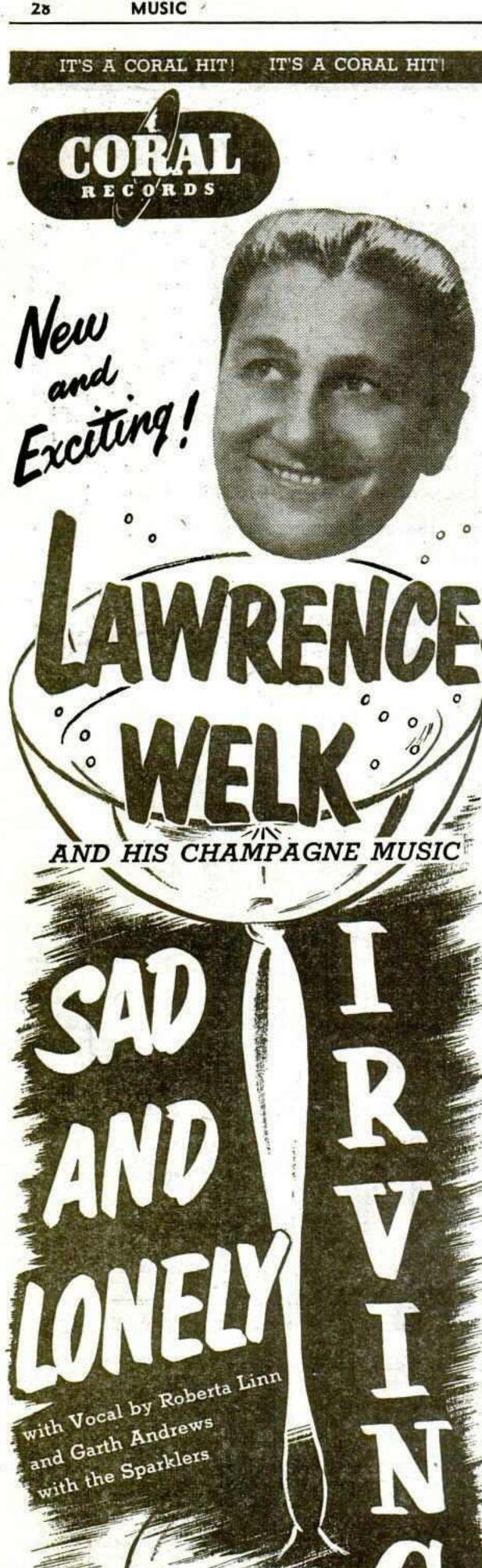
how Tony's "I GET IDEAS" is moving up the hit ladder in giant steps?

material .

The stars who make the hits

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



with THE MODERNAIRES and Roberta Linn CORAL 60514 (78 rpm) and 9-60514 (45 rpm) DEDER FROM YOUR CORAL DISTRIBUTOR New York 19, N. Y. 48 W. 57th St.

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

THE BILLBOARD Music Popularity Charts

Best Selling Pops by Territories

. Based on reports from key dealers in each of these cities, secured via Western Union messenger service.

Each week, The Billboard in co-operation with Western Union, secures last minute sales reports from top dealers in the nation's largest record markets. Altho the number of stores queried in each market does not necessarily constitute a scientific survey sample, there are enough reports to avoid any possibility of the over-all local picture being unduly influenced by the report of a single store.

NEW YORK

Best Selling Pop Singles

Nat (King) Cole, Cap(78)1449, (45) F-1449 ASCAP (That's My Girl)

2. HOW HIGH THE MOON

L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

3. ON TOP OF OLD SMOKY Weavers-T. Gilkyson, Dec(78)27515, (45)-9-27515 BMI (Across the Wide Missouri)

V. Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

5. JEZEBEL F. Laine, Col(78)39367, (45)4-39367, (33)-

3-39367 BM1 (Rose, Rose, I Love You)

Best Selling Albums

1. KING AND I Original Cast, Dec(78)DA-876, (45)9-260, (33)DL-9008

2. MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

3. GUYS AND DOLLS Original Cast, MGM(45)K-62, (33)E-531

CHICAGO

Best Selling Pop Singles

Nat (King) Cole, Cap(78)1449, (45)F-1449 ASCAP (That's My Girl)

F. Laine, Col(78)39367, (45)4-39367, (33) 3-39367 BMI (Rose, Rose, I Love You)

LOVELIEST NIGHT OF THE YEAR M. Lanza, V(78)10-3300, (45)49-3300 ASCAP (La Donna E Mobile)

4. HOW HIGH THE MOON L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

5. SOUND OFF V. Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

Best Selling Albums

1. MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45) WDM-1506, (33)LM-1127

2. VOICE OF THE XTABAY Yma Sumac, Cap(78)CD-244, (45)CDF-244, (33)H-244

KING AND 1

Original Cast, Dec(78)DA-876, (45)9-260, (33)DL-9008

LOS ANGELES

Best Selling Pop Singles

1. HOW HIGH THE MOON

L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

F. Laine, Col(78)39367, (45)4-39367, (33)-3-39367 BMI (Rose, Rose, I Love You)

3. MY TRULY, MY TRULY FAIR G. Mitchell-M. Miller, Col(78)39415, (45)-4-39415, (33)3-39415 ASCAP (Who Knows Love)

4. I GET IDEAS

T. Martin, V(78)21-4141, (45)47-4141 BMI (Tahiti, My Island)

5. ON TOP OF OLD SMOKY Weavers-T. Gilkyson, Dec(78)27515, (45)-

Best Selling Albums

9-27515 BMI (Across the Wide Missouri)

1. MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

2. VOICE OF THE XTABAY Yma Sumac, Cap(78)CD-244, (45)CDF-244,

(33)H-244 3. SOUTH PACIFIC

Original Cast, Col(78)MM-850, (45)A-850, (33)ML-4180

PHILADELPHIA

Best Selling Pop Singles 1. TOO YOUNG

Nat (King) Cole, Cap(78)1449, (45) F-1449 ASCAP (That's My Girl) 2. ON TOP OF OLD SMOKY

Weavers-T. Gilkyson, Dec(78)27515, (45)-9-27515 BMI (Across the Wide Missouri) 3. HOW HIGH THE MOON

L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues) 4. LOVELIEST NIGHT OF THE YEAR M Lanza, V(78)10-3300, (45)49-3300

ASCAP (La Donna E Mobile)

5. SOUND OFF V. Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

Best Selling Albums

1. MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

2. TREE GROWS IN BROOKLYN (Eight Records) Original Cast, Col(78)MM-1000, (45)A-1000, (33)ML-4405

3. KING AND I Original Cast, Dec(78)DA-876, (45)9-260, (33)DL-9008

DENVER

Best Selling Pop Singles 1. ROSE, ROSE, I LOVE YOU

F. Laine, Col(78)39367, (45)4-39367, (33)-3-39367 ASCAP (Jezebel)

2. ON TOP OF OLD SMOKY

Weavers-T. Gilkyson, Dec(78)27515, (45)-9-27515 BMI (Across the Wide Missouri) 3. TOO YOUNG

Nat (King) Cole, Cap(78)1449, (45) F-1449

ASCAP (That's My Girl) 4. HOW HIGH THE MOON L. Paul-M. Ford, Cap(78)1451, (45)F-1451

ASCAP (Walkin' and Whistlin' Blues) 5 MOCKIN' BIRD HILL

L. Paul-M. Ford, Cap(78)1373, (45)F-1373 ASCAP (Chicken Reel)

Best Selling Albums

1. MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127 2. KING AND I

Original Cast, Dec(78)DA-876, (45)9-260, (33)DL-9008

3. SOUTH PACIFIC

Original Cast, Col(78)MM-850, (45)A-850, (33)ML-4180

DALLAS

Best Selling Pop Singles 1. TOO YOUNG

Nat (King) Cole, Cap(78)1449, (45) F-1449 ASCAP (That's My Girl)

2. HOW HIGH THE MOON L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues) 3. SOUND OFF

V. Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

4 JEZEBEL F. Laine, Col(78)39367, (45)4-39367, (33)-

3-39367 BMI (Rose, Rose, I Love You) 5. ON TOP OF OLD SMOKY

Weavers-T. Gilkyson, Dec(78)27515, (45)-9-27515 BMI (Across the Wide Missouri)

Best Selling Albums

1. VOICE OF THE XTABAY Yma Sumac, Cap(78)CD-244, (45)CDF-244,

(33)H-244 2. KING AND 1

Original Cast, Dec(78)DA-876, (45)9-260,

(33)DL-9008 MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

SEATTLE

Best Selling Pop Singles

F. Laine, Col(78)39367, (45)4-39367, (33)-3-39367 BMI (Rose, Rose, I Love You)

2. TOO YOUNG

Nat (King) Cole, Cap(78)1449, (45) F-1449 ASCAP (That's My Girl) 3. HOW HIGH THE MOON

L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

4. LOVELIEST NIGHT OF THE YEAR M. Lanza, V(78)10-3300, (45)49-3300 ASCAP (La Donna E Mobile)

5. ON TOP OF OLD SMOKY P. Faith-B. Ives, Col(78)39328, (45)4-39328, (33)3-39328 BMI (Syncopated Clock)

Best Selling Albums 1. MARIO LANZA SINGS SELECTIONS FROM

"THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C. Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

2. VOICE OF THE XTABAY Yma Sumac, Cap(78)CD-244, (45)CDF-244, (33)H-244

3. ROYAL WEDDING F. Astaire-J. Powell, MGM(78)MGM-70, (45)-

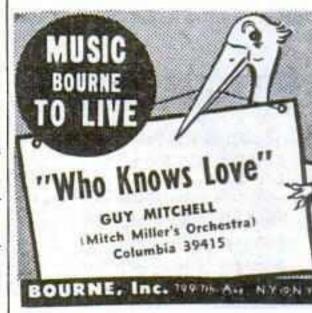
King 15106

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"CHRISTOPHER COLUMBUS"

AMERICAN MUSIC, INC 1574 L-cy N Y . 9109 Sunset Blvd Hotlywd CO 5-7880



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FOLK-WESTERN

* MOON MULLICAN WITHOUT A PORT OF LOVE THE LAMP OF LIFE (IS BURN-NC LOW 947 and 45-947"

*ZEB TURNER BACK BACK BACK TO BAL TIMORE

I GOT A LOT OF TIME FOR A LOT OF THINGS 960 and 45-960

* BOB NEWMAN TURTLE DOVIN' QUARANTINED LOVE 959 and 45-959

* WAYNE RANEY I LOVE MY LITTLE YO-YO I'VE DONE AND SOLD MY 939 and 45-939

* HAWKSHAW HAWKINS

I'M WAITING JUST FOR YO A HEARTACHE TO RECALL 969 and 45-969-

SEPIA-BLUES

*LUCKY MILLINDER I'M WAITING JUST FOR YOU BONCO BOOGIE 4453 and 45-4453

*EARL BOSTIC SEPTEMBER SONG 4444 and 45-4444

TINY BRADSHAW BRADSHAW BOOCIE WALKIN THE CHALK LINE 4457 and 45-4457

THE SWALLOWS WILL YOU BE MINE? DEAREST

POPULAR

* MOOSE 'ACKSON UNLESS

END THIS MISERY 4462 and 45-446,

TRUST IN ME WONDER WHEN MY BABY COMING HOME

4451 and 45-445

*GENE WILLIAMS PRETTY-EYED BABY

THE HOUR OF PARTING

tederal

THE DOMINOES SIXTY MINUTE MAN I CAN'T ESCAPE FROM YOU

12022 and 45-12022 DO SOMETHING FOR ME

CHICKEN BLUES 12001 and 45-1200

DELUXE

*ROY BROWN WRONG WOMAN BLUES BEAUTICIAN BLUES 3315



BOSTON

Best Selling Pop Singles 1. TOO YOUNG Nat (King) Cole, Cap(78)1449, (45) F-1449

ASCAP (That's My Girl) HOW HIGH THE MOON L. Paul-M. Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

ON TOP OF OLD SMOKY Weavers-T. Gilkyson, Dec(78)27515, (45)-9-27515 BMI (Across the Wide Missouri) SOUND OFF

V Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

ROSE, ROSE, I LOVE YOU F. Laine, Col(78)39367, (45)4-39367, (33)-3-39367 ASCAP (Jezebel)

Best Selling Albums

1. KING AND I Original Cast Dec(78)DA-876, (45)9-250, (33)DL-9008

MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" RCA Victor Ork. M. Lanza-C Callinicos, V(78)DM-1506, (45)-WDM-1506, (33)LM-1127

TREE GROWS I. BROOKLYN (Eight Records) Original Cast. Col(78)MM-1000, (45)A-1000 (33)ML-4405

DETROIT

Best Selling Pop Singles

1 TOO YOUNG Nat (King) Cole Cap(78)1449. (45)F-1449 ASCAP (That's My Girl)

2 HOW HIGH THE MOON M Ford, Cap(78)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues) SOUND OFF

Monroe v(78)20-4113, (45)47-4133 ASCAP (Oh, Marry, Marry Me) 4 ON TOP OF OLD SMOKY

Weavers-T.Gilkyson, Dec(78)27515 (45) 9-27515 BMI (Across the Wide Missouri) ROSE, ROSE, I LOVE YOU

F. Laine Col(78)39367, (45)4-39367 (33) 3-39367 ASCAP (Jezebel)

Best Selling Albums

MARIO LANZA SINGS SELECTIONS FROM 'THE GREAT CARUSO' RCA Victor Ork M. Lanza-C Callinicos, V(78)DM-1506, (45) WDM-1506, (33)LM-1127 SOUTH PACIFIC

Original Cast Col(78)MM-850. (45)A-850. (33)ML-4180

TOAST OF NEW ORLEANS M Lanza, V(78)DM-1417, (45)WDM-1417

WASHINGTON

Best Selling Pop Singles

1 TOO YOUNG Nat (King) Cole, Cap (78) 1449, (45)F-1449 ASCAP (That's My Girl)

39367 BMI (Rose, Rose I Love You) 3 HOW HIGH THE MOON Paul-M Ford Cap(78)1451, (45)F-1451

ASCAP (Walkin and Whistlin' Blues) MY TROLY, TRULY FAIR G Mitchell-M Miller, Cor (78)39415, (45) 4-39415 (33)3-39415 ASCAP (Who Knows

LOVELIEST NIGHT UP THE YEAR M. Lanza, V(78)10-3300 45:49-3306 ASCAP (La Donna E Mobile)

Best Selling Albums

MIRIO LANZA SINGS SELECTIONS FROM 'THE GREAT CARUSO' RCA Victor Ork M. Lanza-C Callinicos, V(78)DM-1506, (45) WDM-1506, (33)LM-1127 KING AND I

Original Cast Dec(78)DA-876, (45)9-260, (33)DL-9008

FOICE OF THE KTABAY Yma Sumac Cap(78)CD-244, (45)CDF-244

NEW ORLEANS

Best Selling Pop Singles

100 YOUNG Nat (King) Cole, Cap(78)1449 (45)F-1449 ASCAP (That's My Girl) SOUND, OFF

V Monroe v(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me)

EZEBEL F Laine Cot(78)39367, (45)4-39367 331 3-39367 BMI (Rose, Rose, I Love You) HOW HIGH THE MOON

M Ford. Cap(73)1451, (45)F-1451 ASCAP (Walkin' and Whistlin' Blues)

ON TOP-OF OLD SMOKY Weavers-T Gilkyson, Dec(78)27515, (45) 4-27515 BMI (Across the Wide Missouri)

Best Selling Albums

MARIO LANZA SINGS SELECTIONS FROM 'THE GREAT CARUSO' RCA Victor Ork M. Lanza-C. Callinicos, V(78)DM-1506. (45) WDM-1506, (33)LM-1127 KING AND I

Original Cast Oec(78)DA-876, (45)9-260. (33)DL-9008 VOICE OF THE KTABAY

Yma Sumac. Cap(78)CD-244, (45)CDF-244. (33)H-244

PITTSBURGH

Best Selling Pop Singles ON TOP OF OLD SMOKY

Weavers-T. Gilkyson, Dec(78)27515, (45) 9-27515 BMI (Across the Wide Missouri) **FOO YOUNG** Nat (King) Cole, Cap(78)1449, (45)F-1449

ASCAP (That's My Girl) MOCKIN' BIRD HILL L. Paui-M. Foro, Cap (78)1373, (45)F-1373

ASCAP (Chicken Reel) HOW HIGH THE MOON L. Paul-M. Ford, Cap(78)1451, (45)F-1451

ASCAP (Walkin' and Whistlin' Blues) LOVELIEST NIGHT OF THE YEAR M. Lanza, V(78)10-3300, (45)49-3300 ASCAP (La Donna E Mobile)

Best Selling Albums

M. Lanza-C. Callinicos, V(78)DM-1506, (45) WDM-1506, (33)LM-1127

KING AND I Original Cast, Dec(78)DA-876, (45)9-260 (33)DL:9008

GUYS AND DOLLS Original Cast, MGM(45)K-62, (33)E-53) ST. LOUIS

Best Selling Pop Singles

1. SOUND OFF V. Monroe, V(78)20-4113, (45)47-4113 ASCAP (Oh, Marry, Marry Me) 2. I GET IDEAS

T. Martin, V(78)21-4141, (45)47-4141 BMI (Tahiti My Island) 3. JEZEBEL

F. Laine, Col(78)39367, (45)4-39367, (33) 3-39367 BMI (Rose, Rose, I Love You) 4. MY TRULY, TRULY FAIR

G. Mitchell-M. Miller, Col(78)39415, (45) 4-39415, (33)3-39415 ASCAP (Who Knows Love) 5. I'M IN LOVE AGAIN

A. Stevens-H. Rene, V(78)20-4148, (45) 47-

Best Selling Albums

4148 ASCAP (Roller Coaster)

1 MARIO LANZA SINGS SELECTIONS FROM 'THE GREAT CARUSO" RCA Victor Ork M. Lanza-C Callinicos, V(78)DM-1506, (45) WDM-1506, (33)LM-1127

VOICE OF THE XTABAY Yma Sumac Cap(78)CD-244, (45)CDF-244, (33)H-244

KING AND I Original Cast, Dec(78)DA-876, (45)9-260 (33)DL-9008

ATLANTA

Best Selling Pop Singles

1 TOO YOUNG Nat (King) Core, Cap(78)1449, (45)F-1449 ASCAP (That's My Girl)

2 MY TRULY TRULY FAIR G Mitchell-M. Miller, Col(78)39415, (45) 4-39415 '33)3-39415 ASCAP (Who Knows

3 LOVELIEST NIGHT OF THE YEAR M Lanza V(78)10-3300 (45)49-3300 ASCAP (La Donna E Mobile)

4 ON TOP OF OLD SMOKY Weavers-T Gilkyson, Dec(78)27515, (45) 7-27515 BMI (Across the Wide Missouri)

JEZEBEL F. Laine, Col(78)39367, (45)4-39367, (33) 3-39367 BMI (Rose, Rose, I Love You)

Best Selling Albums

1 MARIO LANZA SINGS SELECTIONS FROM 'THE GREAT CARUSO" RCA Victor Ork M. Lanza-C Callinicos, V(78)DM-1506 (45) WDM-1506, (33)LM-1127 2 VOICE OF THE XTABAY

Yma Sumac Cap(78)CD-244, (45)CDF-244, (33)H-244 3 KING AND I

Classical Reviews

F. Laine Col(78)39367 (45)4-39367 (33) Continued from page 26

TCHAIKOVSKY: ROMEO AND JULIET 80
'Overture-Fantasia'; FRANCESCA DA RIMINI OP 32-Philharmonic-Symphony Ork of New York. Leopold Stokowski, Cond (1-12")

Columbia (33) ML-4381

Both works have been previously issued in their present versions on 12-inch sets. Not included in the recoupling are Wagner's "Die Gotterdammerung' selections and Khacchaturian's 'Masquerade Suite On this disk, it is the 'Romeo and Juliet' selections which will carry the sales load, the competition is strong Catalog value. however is high

HOWARD UNIVERSITY CHOIR-Warner Lawson Cond '1-10"

Key (33) 12 Cindy, Madame Jeanette, Yonder, Yonder, Alleluia. Let Us Break Bread Together; Nobody Knows the Trouble I've Seen This Little Light of Mine; My Lord What a Morning, Ain-A That Good News One of the nation's finest mixed choirs is herewith presented in a program of folk songs bymns and spirituals Several of the selections were written by such contemporaries as Alan Murray, Noah F Ryder and John N Work In every instance the 50-voice choir is magnificently balanced and displays both fine diction and rocal presence While the market for "a cappella" choras music is somewhat limited, that portion of the disk buying public which is interested will find here a superb waxing Recording is good packaging only fair

J. S BACH: The Well-Tempered Clavier Preludes and Fugues Nos 17-24 Warda Landowska harpsichord (1-12"

V (33) LM-1136 Victor here issues the third rolume of the projected six which will comprise the complete Bach masterwork as interpreted by Mme Landowska a giant artist who is our ranking contemporary harpsichordist and a foremost interpreter of Bach When complete this will without doubt stand as a monumental product of recorded music. As in the earlier sets, the recording of the harpsichord is superb Certainly those who own the first two volumes will want this third package. This alone should provide for a good-sized sale. Mme Landowska herself benned the accompanying liner

Disney Defendant In Cleffer Suit

NEW YORK, June 16 .- Murray Singer. Claude Reese and Fred Patrick, songwriters, filed suit in Federal Court here charging the Disney Music Company with pirating their tune called Bouncy. Bouncy Bally and ask an injunction, accounting and damages The action names Victor, Columbia and the Western Printing & Lithographing Company as co-defendants.

According to the complaint, the writers penned the tune in 1945 1. MARIO LANZA SINGS SELECTIONS FROM and assigned the copyright to Ben "THE GREAT CARUSO" RCA Victor Ork. Bloom Music in 1948. In February 1951, Bloom reassigned the rights to the plaintiff. Disney pubbery is charged with having published a tune with a similar title and which was copied from the plaintiff's tune.



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"I'VE GOT TO FALL IN LOVE AGAIN"

> with THE FOUR HITS AND A MISS

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- and THE SMITH BROTHERS

with orchestra conducted by GEORGE BASSMAN

MERCURY—5660

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THE BILLBOARD Music Popularity Charts

Most Played Juke Box Records

The F	Illihoar	d's we	re those receiving the greatest play in the nation's Juke boxes. List is based sekly survey among 3,558 operators in all sections of the country. Listed under
title wn in sic Pe	of eac	th of thart of	he most played records are other available recordings of the same tune. Unless her available records of tunes listed here will be found in the Honor Roll of Hits t, Part I.
eeks L	ast 7		
12	1	1. 1	HOW HIGH THE MOONL. Paul-M. Ford
12	2	2.	ON TOP OF OLD SMOKY T. Gilkyson-Weavers Bec(78)27515; (45)9-27515—BMI
			TOO YOUNG
8	4	4.	SOUND OFFV. Monroe (45)47-4113—ASCAP
6.	5	5.	JEZEBEL F. Laine
7	8	6.	ROSE, ROSE, I LOVE YOUF. Laine
18	7	7.	MOCKIN' BIRD HILLP. Page
8	8	8.	ON TOP OF OLD SMOKY V. Monroe (45)47-4114 ASCAP
3	12	9.	MY TRULY, TRULY FAIR G. Mitchell-M. Miller Col(78)39415; (45)4-39415; (33)3-39415—ASCAP
18	6	10.	MOCKIN' BIRD HILLL. Paul-M. Ford
5	10	10.	MISTER AND MISSISSIPPIP. Page
14	11	12.	I APOLOGIZE
			V 20-4056; Champ Butler, Col 39189; Anita O'Day, London 964)
6	13	13.	OLD SOLDIERS NEVER DIE V. Monroe
3	24	14.	J. Wakely, Cap(1-12")1534) PRETTY EYED BABY F. Laine-J. Stafford
\			(A) Trace, Mer 5609; Billy Williams Quartet, MGM 10967; J. Turzy Trio, Dec 27479; Gene Williams, King 15107; Ray Anthony, Cap 1583; Joan Shaw-Billy Ford, Regal 3326)
5	-	15.	LOVELIEST NIGHT OF THE YEAR. M. Lanza
9	14	16.	WHEN YOU AND I WERE YOUNG MAGGIE BLUES Bing & Gary Crosby Dec(78)27577; (45)9-27577—ASCAP
			(R. Hayes-R. Quinlan, Mer 5615; Mindy Carson, V 20-4119; Reynolds & Carpenter, MGM 30359; M. Whiting-J. Wakely, Cap 1500)
3	20	16.	UNLESS G. Mitchell-M. Miller Col(78)39331; (45)4-39331; (33)3-39331—ASCAP
			(Les Baxter, Cap 1493; Eddie Fisher, V 20-4120; Dick James, London 1027; G. Jenkins, Dec 27594; Guy Mitchell, Col 39331)
17			MOCKIN' BIRD HILL Pinetoppers
10			MOCKIN' BIRD HILL R. Morgan
1	_	20.	WANG WANG BLUES Ames Brothers
2	28	21.	MISTER AND MISSISSIPPI Tennessee Ernie
-			MY TRULY, TRULY FAIR V. Damone
23	21	23.	IFP. Como
	***		(Ethel Smith Dec 27534; G. Lombardo, Dec 27449; J. Garber, Cap 1351; L. Armstrong Ork, Dec 27481; D. James, London 833; V. Damone, Mer 5565; B. Eckstine, MGM 10896; D. Martin, Cap 1342; D. Vaughan, Coral 60355)
3	25	23.	ROSE, ROSE, I LOVE YOU G. Jenkins
15	21	25	. SPARROW IN THE TREE TOP Bing Crosby-Andrews Sisters
			(Lyn Murray, Coral 60401; L. Baxter Ork-L. Doherty, Cap 1440; A. Mooney, MGM 10924; Rex Allen, Mer 5597; Helen Carter-Don Davis, Tennessee 761; Guy Mitchell, Col 39190)
1		25	BECAUSE OF RAIN
4	_	25	. PRETTY EYED BABYA. Trace
1			AND THE PROPERTY OF THE PROPER

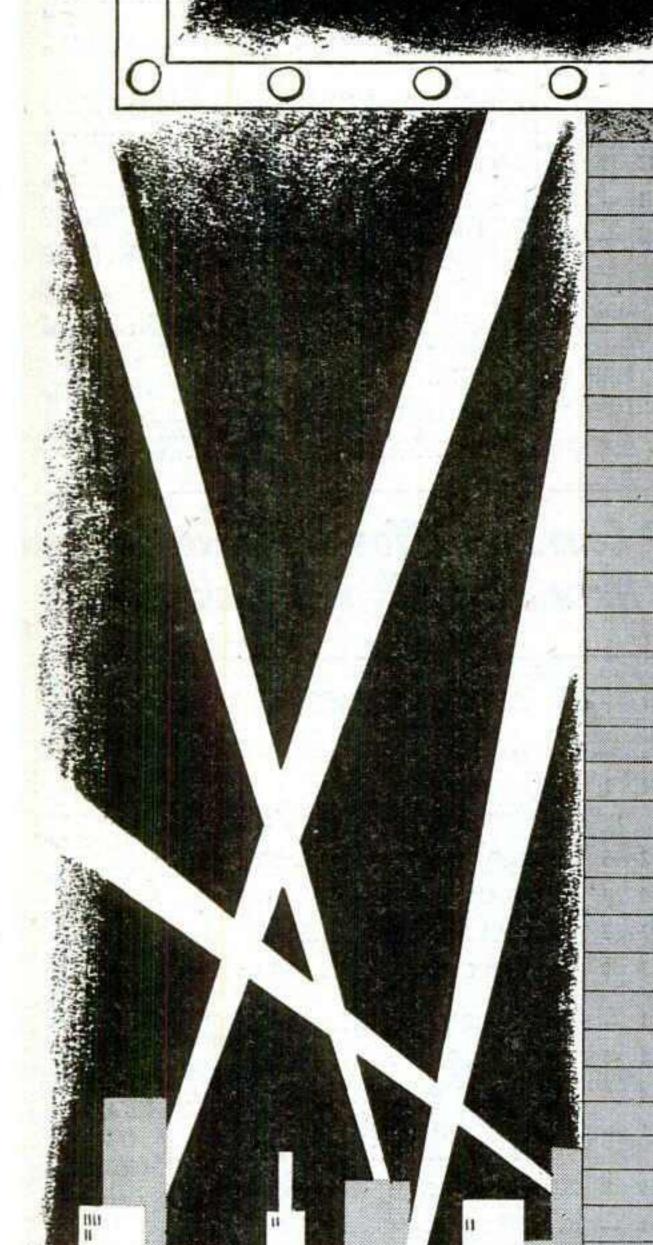
(Phil Brito, MGM 10968; S. Kaye, Col 39360: Hank Snow-Anita Carter,

7 19 28. DOWN THE TRAIL OF ACHIN'

V 20-0441; G. Lombardo, Dec 27607)



WORLD PREMIERE—6 TOP TUNES FROM THE NEW MGM PICTURE RICH, YOUNG & PRETTY





'wonder why'

HELEN O'CONNELL

78 rpm No. 1568 • 45 rpm No. F1568



'we never talk much'

'how d'ya like your eggs in the morning'

78 rpm No. 1575 • 45 rpm No. F1575

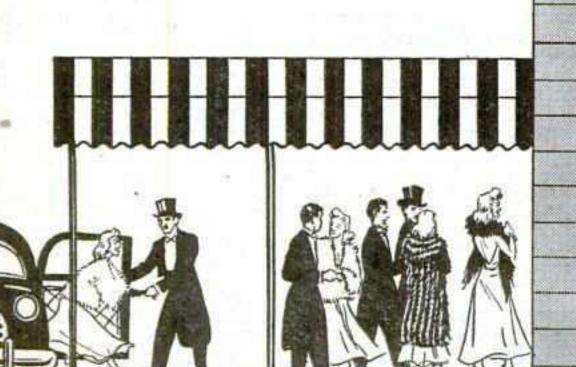
DEAN MARTIN and HELEN O'CONNELL



'l'amour toujours (tonight for sure)'

BOB CROSBY

78 rpm No. 1576 • 45 rpm No. F1576





'dark is the night (c'est fini)'

'I can see you'

MARY MAYO

78 rpm No. 1579 . 45 rpm No. FJ 579

THE BILLBOARD Music Popularity Charts

Most Played Juke Box Folk (Country & Western) Records

MUSIC

Based on reports received June 13, 14 and 15

Records listed are Country and Western records most played in Juke boxes according to The Billboard's special weekly survey among a selected group of Juke box operators whose locations require Country and Western records.

POSITION Weeks | Last | This to date Week | Week

	CAL TUE (CA)		TI DE ART
8	1	1.	I WANT TO BE WITH YOU ALWAYSL. Frizzell Col(78)20799; (45)4-20799; (33)3-20799—BMI
6	4	2.	DOWN THE TRAIL OF ACHIN' HEARTS H. Snow-A. Carter V(78)21-0441; (45)48-0441—ASCAP
16	3	3.	RHUMBA BOOGIE
11	2	4.	Walter Stone & British and C. Maria & M. Andrew
5	5	5.	HOWLIN' AT THE MOON H. Williams
2	8	5.	LET'S LIVE A LITTLECarl Smith
14	5	7.	COLD, COLD HEARTH. Williams
3	7	8.	I CAN'T HELP IT
2	-	9.	ON TOP OF OLD SMOKY Weavers-T. Gilkyson
1	_	9.	MISTER AND MISSISSIPPI Tennessee Ernie

Coming Up

Records listed here in numerical order show signs of increasing popularity according to a limited number of questionnaires from dealers (operators, disk jockeys) but do not have strength to be listed in best selling (most played) category.

3. MILLION MILES FROM YOUR HEARTE. ArnoldV21-044



"WILL YOU BE MINE"

By JIM BOYD and TERRY LEA 78 RPM 21-0475 --- 45 RPM 48-0475

Jim BOYD's Current Best Sellers 21-0455 WAXAHACHIE DISHWASHER BOY

(48-0455) WHEN I'M BESIDE YOU (duet with Terry Lea)

21-0433 DEAR JOHN (48-0433) BOOGIE BOTTOM BOOGIE



BOOTS FAYE IDAHO CALL Capitol 1572 LEORA MUSIC CO. 5644 Columbus Ave.

Van Nuys, Calif.

FOLK TALENT AND TUNES

- By JOHNNY SIPPEL -

Artists' Activities

PeeWee King and the Golden West Cowboys, WAVE, Louisville, just returned from a week at the Hippodrome, Baltimore, where they did \$14,000. Show also included Bill Monroe and the Blue Grass Boys and the Dickens Sisters. Rome Johnson (Abbey) did King's TV show while he was traveling. PeeWee King Day at Fontaine Ferry Park, Louisville, drew 10,000 admissions June 2 Highlight was an amateur contest. The Victor diskers are set for some Eastern parks during June.

Hank Williams is not leaving WSM, Nashville, as widely rumored because Moon Mullican has taken a spot on Grand Ole Opry. Williams is continuing to work his spots on the Nashville station. . . . Don Pierce, Four-Star sales manager, reports that Terry Preston has joined the staff of Cliffie Stone's Hometown Jamboree, Los Angeles. Preston has been working in radio and TV in San Diego.

Shorty Warren and his Western Rangers are inked until January, 1952, at the Pecos City nitery. Newark, N. J. They air over WOR, New York, nightly from the spot. . . . Peanut Faircloth (Decca) lost Earl Stripling, bass, to the Army. Durwood Sauls replaced him. Faircloth is doing a d. j. and live show over WNEX, Macon. . . . Doug Wingert, WXRA, Kenmore, N. Y., plus his Rhythm Rangers, and Wanda and Jean Hennemann, harmony team, 3 are now doing a weekly halfhour show over WBEN-TV, Buffalo. . . . Texas Slim Owensby, featured on the Carolina Barn Dance, Spruce Pine, N. C., has waxed for Rich-R-Tone. . . . Lynn Butcher, who was known as Uncle Seb Perkins until his reretirement from radio in 1939, has written a new tune, "Don't Tell Me Goodbye," cut by Dolph Hewitt for Victor. . . Eddie Sosby and his Radio Rangers, KFAB, Omaha, have added a weekly TV show, sponsored by RCA-Victor.

Rocky Bill Ford (Gilt Edge) is working personals in the Houstonarea. . . Arkie (Hot Rod Race) Shibley and his Mountain Dew Boys (4 Star) are working their first Texas dates. Shibley's crew previously had confined their music to the Pacific Northwest. . . . Ernie Benedict and the Range Riders and the Kendall Sisters were dismissed by WGAR, Cleveland, recently in a general cutting down of all the station's personnel. . . Lou Childre, WSM, Nashville, cut his first sides for Mercury, as did Roy King, the Peoria, Ill., yoedler, formerly with London, in Nashville with Cliff Parman handling the session. . . . The Bailey Brothers and the Happy Valley Boys, now at WPTF, Raleigh, N. C., have cut their first release for Canary Records, a new Raleigh

Hank Snow hired Bea Terry as his flack. . . . Promoter A. V. Bamford has set Lonzo and Oscar and Carl Smith of WSM, Nashville, to headline a week at the Lyric, Indianapolis. This house and the Hippodrome, Baltimore, are using h.b. and Western stage shows frequently. Lonzo and Oscar are set for Sleepy Hollow Ranch, Beach Park, Springfield, O., June 24, and will also do 11 theaters in July and August. Bamford is taking Ernest Tubb for two weeks in Canada, starting June 18. . . . The Sons of the Pioneers are set for the Thunderbird Hotel, Las Vegas, Nev. July 5-15.

Uncle Art Satherly, of Columbia,, has inked Marty Robbins, Phoenix, Ariz., warbler. He will shortly wax in either Dallas or (Continued on page 74)

C&W Records to Watch

In the opinion of The Billboard's music staff, the following records have the best sales and performance potential among the Country and Western records received this week.

A MILLION YEARS AGO..... Leon Payne............Capitol 1580

Best Selling Retail Folk (Country & Western) Records

. . . Based on reports received June 13, 14 and 15

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase Country and Western records.

POSITION Weeks | Last | This to date | Week | Week

		1	
11	2	1.	KENTUCKY WALTZ E. ArnoldV(78)21-0444; (45)48-0444 BMI
8	1	2.	I WANT TO BE WITH YOU ALWAYS L. Frizzell Col(78)20799; (45)4-20799; (33)3-20799—BMI
16	3	3.	RHUMBA BOOGIE Hank Snow
5	5	4.	HOWLIN' AT THE MOON Hank Williams
15	4	5.	T Can't Help ItMGM(78)10961; (45)K-10961 COLD, COLD HEARTHank Williams Dear JohnMGM(78)10904; (45)K-10904—BMI
6	6	- 6.	Dear JohnMGM(78)10904; (45)K-10904—BMI BLUEBIRD ISLANDH. SnowV(78)21-0441; (45)48-0441—BMI
5	8	7.	DOWN THE TRAIL OF ACHIN' HEARTS Hank Snow
1	-	8.	LET'S LIVE A LITTLE Carl Smith
13	10	9.	POISON LOVEJohnnie & Jack
1	(-	10.	I CAN'T HELP IT
6	_	10.	STRANGE LITTLE GIRL Cowboy Copas King(78)951; (45)45-961—ASCAP

Coming Up

Records listed here in numerical order show signs of increasing popularity according to a limited number of questionnaires from dealers (operators, disk jockeys) but do not have strength to be listed in best selling (most played) category.

1.	MISTER AND MISSISSIPPITennessee Ernie
2.	I WANT TO PLAY HOUSE WITH YOU E. Arnold
3.	SICK, SOBER AND SORRYJ. Bond

Country & Western Records Most Played by Folk Disk Jockeys

. . . Based on reports received June 13, 14 and 15

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

Weeks | Last | This to date Week Week

11	1	1.	I WANT TO BE WITH YOU
			ALWAYS L. Frizzell Col(78)20799; (45)4-20799; (33)3-20799—BM1
	The second		(33)3-20799—BMI
2	5	2.	I CAN'T HELP IT H. Williams
	13740		MGM(78)10961; (45)K-10961
15	4	3.	COLD, COLD HEART H. Williams
178	5223	(8)	MGM(78)10904; (45)K-10904—BM1
17	2	4.	RHUMBA BOOGIE Hank Snow
-34.47	s here	Treet.	V(78)21-0431; (45)48-0431—BMI
3	3	4.	LET'S LIVE A LITTLE Carl Smith
.4			Col(78)20796; (45)4-20796;
			(33)3-20796—BMI
3	-	6.	POISON LOVEJohnnie & Jack
4.5	7720	425	V(78)21-0377- (45)48-0377- RMI
6	6	7.	KENTUCKY WALTZE. Arnold
8	753	8	V(78)21-0444; (45)48-0444—BMI
4	8	8.	
-		152	MGM(78)10961; (45)K-10961
1	-	9.	I WANT TO PLAY HOUSE WITH
			YOU E. Arnold
11	120	(505)	V(78)21.0476- (45)48.0476 ASCAR
9	9	10.	STRANGE LITTLE GIRL Cowboy Copas
		EVANTE O	King(78)951; (45)45-951—ASCAP
1	-	10.	DON'T STAY TOO LONGE. Tubb
			Dec(78)46296; (45)9-46296—BMI

Coming Up

Records listed here in numerical order show signs of increasing popularity according to a limited number of questionnaires from dealers (operators, disk jockeys) but do not have strength to be listed in best selling (most played) category.

1. MISTER AND MISSISSIPPI Tennessee Ernie Cap(78)1521; (45)F-1521-ASCAP

COUNTRY & WESTERN DISC JOCKEYS PICK:



TOMMY DUNCAN "SICK, SOBER & SORRY"

INTRO 6013

Watch This One GO! EDDIE HAZELWOOD "TRUCK DRIVIN" WOMAN"

THE BILLBOARD Music Popularity Charts

Best Selling Retail Rhythm & Blues Records

. . Based on reports received June 13, 14 and 15

Records listed are rhythm and blues records that sold best in stores according to The Billboard' special weekly survey among a selected group of retail stores, the majority of whose customer's purchase rhythm and blues records.

POSITION Weeks | Last | This

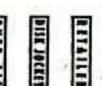
to dat	Week	Week	and the second s
7	1	1.	ROCKET 88 J. Brenston Chess 1458—8MI
4	2	2.	Come Back Where You Belong
5	4	3.	TOO YOUNG
3	6	4.	DON'T YOU KNOW I LOVE YOU. The Clovers
8	4	5.	I APOLOGIZE
8	3	6.	TEND TO YOUR BUSINESSJ. Wayne
3	- 7	7.	HOW HIGH THE MOON L. Paul-M. Ford
9	_	8.	RED'S BOOGIEPiano Red
1	-	8.	WHAT A FOOL I WASP. Mayfield
1	-	10.	I'M WAITING JUST FOR YOULucky Millinder

Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.

TUNES COMMENT



PAUL MONDAY (Bill Harvey Ork) Irene's Boogie strenuous voice, as combo beats out a jumping free-wheeling boogie. If You Were Mine 71--70--71--72

Monday pours out a soulful blues Job, with okay combo work. Lyrics are quite ordinary. **ELMORE NIXON ORK** A Hep Cat's Advice 78--78--78

PEACOCK 1572-Hard-belting blues chanter knocks out an amusing recipe for romance while combo knocks out a fine boogle in back. You See Me Smiling 81--81--81 Same warbler gets his teeth into a superior slow blues lyric, as combe comes thru with a mood-making background,

THE MAJORS You Ran Away With My Heart 77--77--77 DERBY 763-Male vocal group delivers with a likely slow ballad; lead tenor sells strong, rest of group blends well in back. 74--74--74--74 Another okay ballad job here, tho material doesn't quite measure up

HONEY BROWN (Freddie Mitchell Ork) Lonesome and Mistreated 75--75--74--75 DERBY 761-Thrush appeals on this light noveity blues, with con knocking out a catchy riff series in back. Rockin' and Jumpin' 82--82--82--82 Combo swings hard on this novelty jump blues, with boys joining in or the tag line. Thrush belts here, too.

BEN SMITH QUARTET (Tony Jenkins) 81--82--80--80 REGENT 1037-The Smith group fashions a glowing mood disking of a good ballad, not the standard incidentally. Tony Jenkins sings it warmly

in a style crossed between Nat Cole's and Bull Moose Jackson's. I Don't Want You in My Arms 69--70--67--70 The performing effort is top drawer here again but the material is

Rhythm & Blues Record Releases

IVORY JOE HUNTER When I Lost You

Time 249

Modern 20-823

Modern 20-824

Modern 20-824

(Rockin' Chair) G.S.T. 1001

(May That) V 22-0131

(All to) Swing Time 249

Down) Modern 828

Swing Time 243

Tennessee 776

Me) V 22-0131

What) Modern 827

Modern 828

Brooklyn Jump-Johnny Alston (Blue Nocturne)

Down Yonder-Del Wood (Mine All) Tennessee 775

Going Down Slow-Joe Hill Louis (Eyesight)

I'm a Night Owl (Parts 1 & 2)-Lowell Fulson

Love and Friendship-Jimmle Witherspoon (Practice

Love, Love, Love-Dick Stratton (Sugar Coated)

May That Day Never Come-Four Tunes (Carry

Midnight Boogie Blues-Forrest Rye (Won't You)

86--86--86 MGM 10995-Ivory has a real winner here; it's one of his best ballad compositions, and he sells it strong. Backing is simple and direct. You Lied 70--70--70

This novelty ballad job is just a filler for the fine flip.

All to Myself-Ray Charles (I Wonder) Swing Mine, All Mine-Del Wood (Down Yonder) Ten-

B. B. Blues-B. B. King (She's Dynamite) RPM My Kind of Rockin'-Rene Hall Trio (Summertime Blues) Dec 48218 Baby, Please Don't Cry-Herb Fisher (Wine, Wine) Neighborhood Affair, A-James Quintet (You

Make) Dec 48218 Back From Korea-Rose Brown-Jimmy Harris Ouch, Pretty Baby-Roscoe Gordon (Saddled the) Blue Nocturne-Johnny Alston (Brooklyn Jump) RPM 324

Practice What You Preach-Jimmie Witherspoon (Love and) Modern 827 Rain Drop Blues-Jimmie Nelson ("T" 99

Carry Me Back to the Lone Prairie-Four Tunes Blues) RPM 325 Rockin' Chair Woman-Rose Brown-Jimmie Harris (Back From) G.S.T. 1001 Eyesight to the Blind-Joe Hill Louis (Going Saddled the Cow-Roscoe Gordon (Ouch) RPM 324

Schubert's Serenade in Boogie-Hadda Brooks (When a) Modern 825 She's Dynamite-B. B. King (B. B. Blues) RPM

I. Didn't Cry-Dusty Brooks (Shuffleboard) Ma-Shuffleboard Boogle—Dusty Brooks (I Didn't) I Wonder Who's Kissing Her Now-Ray Charles Majestic 78-127 Street Walkin' Woman-Joe Hill Louis (Walkin')

> Modern 20-822 Sugar-Coated Love-Dick Stratton (Love) Tennessee 776 Summertime Blues-Rene Hall Trio (My Kind)

Dec 48218 "T" 99 Blues-Jimmie Nelson (Rain Drops) RPM 323 Thrill Is Gone, The-Roy Hawkins (Trouble

Makin') Modern 826 Tra-La-La-Calvert Jones (Two Timin') Coral 65056

RHYTHM AND **BLUES NOTES**

-By HAL WEBMAN-

Joe Medlin, ex-chanter with the Buddy Johnson ork, has been signed to a waxing pact with Savoy Records. Same label's Ward Singers cut four new sides this week upon return from a Southern tour. . . . Columbia Records' Earl Williams signed with the Shaw artists agency. He's managed by Elliot Wexler. . .

The Clovers open at Gleason's, Cleveland, June 17. They're also signed for the Trocaveria, Columbus, O. . . . Dates set for Tiny Grimes include the 400 Casino, Buffalo; Atlantic City and the Showboat, Philadelphia. . . . Hal Singer ork, booked for 10 weeks in Wildwood, N. J. . . . The Charioteers are set for the Edison Hotel, Toronto, following two weeks at the Golden Hotel, Reno.

No. 3 best-selling disk among all RCA Victor singles is Piano Red's "Layin' the Boogie." . . . MGM Records' Billy Williams Quartet made a personal appearance at the Loew's Bedford Theater, Brooklyn, to award good citizenship medals to local high school crowd. Group also signed their disks at the Franklin-Fulton record shop in a well-promoted dealer appearance.

Coral Records' Herb Jeffries on his way to Europe to study music, French, Italian and to make a motion picture in Italy. The chanter will record for Coral in the diskery's English studios while prepping for a concert tour in the United States after his return next fall. . . . Savoy Records signed Nate Brown, Newark, N. J., blues singer. . . . Mercer Records' forthcoming release by the Cor-73--73--72--74 onets, new jazz combo, features Stars. The first release spots Juan Tizol on trombone, Willie Smith on alto, Cat Anderson on trumpet, Paul Gonsalves on tenor, Billy Strayhorn on piano, Wendell Marshall on bass and Louis Bellson on drums. The tunes, of first release, "Moonlight Fiesta" and "She," were written by Tizol,

Apollo Records signed 15-yearold Little Edna McGriff to a longterm contract. The teen-age blues singer is a student at Washington Irving High School, New York, and an accomplished pianist. The youngster also writes much of her own material. Her first waxing session includes three of her originals, "Come Back," "Note Drop-pin' Papa" and "Rain." Orchestral backing for the gal's first disks will be by Budd Johnson. tenor man, who is organizing a new road band.

Latest r. and b. indie to invade the foreign market may be Swing Time Records, which last week revealed interest in across the water distribution. Waxery's Franklin Kort is weighing offers but will not enter into a reciprocal pact, desiring to operate on a direct payment basis. Plans for the present call for no additional talent acquisitions. It will concentrate on its current roster plus masters acquired from Supreme. . . . Arnold Rover, mimic, and Janet Thurlow, singer, now trekking with Lionel Hampton's revue. . . . Joe Liggens is back on the Coast following a national tour. . . . Percy Mayfield Saturday (16) played the Elks Auditorium, Long Beach. . . . Same Elks skedded a talent show for Sunday (17) and may continue

on a permanent basis if biz holds. Billy Eckstine and Lionel Hampton share billing for the first time at Leon Heflin's annual Cavalcade of Jazz, July 8 at Wrigley Field, Los Angeles. Also skedded are Joe Liggens, Roy Brown, Jimmy Witherspoon, Percy Mayfield and Wynonie Harris, among others.

This year's event is expected to outdraw last year's 21,500 figure.

R & B Records to Watch

In the opinion of The Billboard's music staff, the following records have the best sales and performance potential among the rhythm and blues records received this week. WORRIES Floyd Dixon......Swing Time 287

WINE, WINE, WINE.....

Herb Fisher..........Modern 20-823

■ Most Played Juke Box Rhythm & Blues Records

. . . Based on reports received June 13, 14 and 15

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records

	7	2	1.	ROCKET 88J. Brenston
1	1	1	2.	CHICA BOOL. Glenn
7	20	3	3.	
,*)	2	4	4.	the teather than the te
	6	6	5.	
	7	5	6.	HOW HIGH THE MOONL. Paul-M. Ford
	8	7	7.	I WILL WAITFour Buddies
	2	.9	8.	WHAT A FOOL I WASP. Mayfield
	3	-	8.	TEND TO YOUR BUSINESSJ. WayneSpecialty 400—BMI
	2	8	10.	I'D RATHER DRINK MUDDY WATER
	5	9	10.	60 MINUTE MAN
	4		10.	DO SOMETHING FOR ME

Sure MONEY-GETTER - 2 Great Sides CHARLES BROWN



"I'LL ALWAYS BE IN LOVE WITH YOU" THE MESSAGE

WATCH THE CHARTS ...



SAVOY'S HIT PARADE!

THE RAGE COAST TO COAST! The FOUR BUDDIES singing

"SWEET SLUMBER"

DON'T LEAVE ME NOW" Savoy #779

ON IT'S WAY UP! "GEE BABY" 'MAMBO BOOGIE'' Savoy #777

J. Otis, orchestra with Mel Walker BOOGIE GRUNT"

"RED. RED WINE" Savoy #785

By MILT BUCKNER and his BEALE ST GANG, featured painist with Lionel Hampton Orchestra

"STACKED DECK" "MERCY, MERCY" by Billy Wright Savoy #781

Copyrighted material

58 Market St., Newark 1, N.

Greatest Little Esther . . . Mel Walker Release

by the Original Johnny Otis Orchestra

Regent #1036 Regent Records, Inc., 58 Market Street, Newark 1, N. J.







THE BILLBOARD Music Popularity Charts

Advance Record Releases

Records listed are generally approximately two weeks In advance of actual release date. List is based on information supplied in advance by record companies. records of those manufacturers voluntarily supplying information are listed.

POPULAR

Any Old Time You Say-T. Tucker (Do You) | Yodelling Ghost, The-Bing Crosby-Andrews Sisters

Aunt Martha's House-Mad Hatters-Stan Ellison Ork (Sunshine Charlie) Majestic 78-109

Black Ball Ferry Line-Bing Crosby-Andrews Sisters (The Yodelling) Dec 27631

Body and Soul-Boyd Raeburn (The Man) Savoy

Castle Rock-Ralph Marterie (September Song)

Crazy She Calls Me-J. Mooney & His Trio (Long Ago) Carousel 2003

Dark Is the Night-Toni Arden (Wonder Why) Col 39427 Do You Really Love Me?-Ella Fitzgerald (Even

as) Dec 27634 Do You Really Love Me?-T. Martin-H. Rene Ork

(Tell Me) V 20-4169 Do You Really Love Me?-T. Tucker (Any Old) MGM 11003

Dynaflow Drive-Jerry Murad's Harmonicats (Roman Guitar) Mer 5625

Even as You and I-Eila Fitzgerald (Do You) Dec

Fancy Dan-Duke Ellington (The Hawk) Col 39428 For All We Know-Vinni De Campo (My Magic) Coral 60520

Gilded Doll-Johnny Dugan (I Didn't) Majestic

Give Me a Girl and a Waltz-Georgie's Tavern

Band (Happy Tavern) Dec 45142 Give Me a Girl and a Waltz-Norbie & Gillie (Why, Oh) Col 12542

Gonna Ride a Pinto Pony-Chuck Cabot (The

Happiness) Majestic 78-163 Good Humor Man, The-F. Martin Ork (My Truly) V(45)47-4159

Happiness Train, The-Chuck Cabot (Gonna Ride) Majestic 78-163

Happy Tavern Schottische-Georgie's Tavern Band (Give Me) Dec 45142

Hawk Talks, The—Duke Ellington (Fancy) Col

He Put in a Bar in the Back of His Car-Eddie "Piano" Miller (Way Up) Rainbow 135

I Am Free-Russ Morgan (My Truly) Dec 27630 I Didn't Cry-Johnny Dugan (Gilded Doll) Majestic 78-100

I'm Glad I Gave It Up for You-Monica Lewis-J. Desmond (Out O') MGM 10992

I'm in Love Again-Jeri Southern (You're the) Sharp S-32

Irving-L. Welk (Sad and) Coral 60514 It's Much Too Late-Terry Lee (Mad, Mad)

Majestic 78-104 Just One More Beer-Mack McCray (That's a)

Dec 46327 Long Ago Last Night—J. Mooney & His Trio

(Crazy She) Carousel 2003 Mad, Mad, Mad-Terry Lee (It's Much) Majestic

78-104 Man With the Horn, The-Boyd Raeburn (Body

and) Savoy 800 Marcheta-Billy Ford (Pretty Eyed) Regal 3326

Mine—Bill Hayes (Waltz of) MGM 11006 Moon, June, Spoon-Fontane Sisters (Rhumba

Boogle) V 20-4168 My Darling Forgive Me-Lennon Bros. (Oh Baby)

Majestic 78-105

My Magic Heart-Vinni de Campo (For All) Coral

My Magic Heart-W. King Ork (World Is) V

My Truly, Truly Fair-Georgie Auld (Sentimental Fool) Coral 60515

My Truly, Truly Fair-R. Morgan (I Am) Dec

Oh, Baby-Lennon Bros. (My Darling) Majestic 78-105

Old Organ Grinder, The-Teddy Phillips (Why Go) Sharp S-31

Out o' Breath-J. Desmond-Monica Lewis [I'm Glad) MGM 10992

Out of the Night-Johnny Hartman (Worry Bird)

Pandora-Billy Eckstine (Wonder Why) MGM 10996 Pretty Eyed Baby-Joan Shaw-Billy Ford (Marcheta)

Regal 3326

Pretty Polly Polka-Leroy Holmes (Way Down) MGM 10993

Rhumba Boogie, The-Fontane Sisters (Moon, June) V 20-4168 Roman Guitar-Jerry Murad's Harmonicats (Dyna-

flow) Mer 5625 Sad and Lonely-L. Welk (Irving) Coral 60514

Sentimental Fool-Georgie Auld (My Truly) Coral September Song-Ralph Marterie (Castle Rock)

Mer 5658 Sunshine Charlie-Mad Hatters-Stan Ellison Ork

(Aunt Martha's) Majestic 78-109 Tell Me-T. Martin-H. Rene Ork (Do You) V

20-4169 That's a Horse of a Different Color-Mack McCray

(Just One) Dec 46327 Train Whistle Nightmare-J. "Cannonball" Lewis (Trust Me) MGM 10994

Trust Me Again-J. "Cannonball" Lewis (Train) MGM 10994

Vanity-L. Baxter Ork (World Is) Cap 1584 Waltz of the Wind-Bill Hayes (Mine) MGM

Wang, Wang Blues, The-Milton De Lugg (You Better) MGM 11004

Wave to Me, My Lady-H. Winterhalter Ork

(Mule Driver) V 20-4167 Way Down South-Leroy Holmes (Pretty Polly)

MGM 10993 Way Up the Hudson-Eddle "Plano" Miller (He

Put) Rainbow 135 Why Go Home-Teddy Phillips (The Old) Sharp

Why, Oh Why-Norbie & Gillie (Give Me) Col

Wonder Why-Toni Arden (Dark Is) Col 39427

Wonder Why—Billy Eckstine (Pan World Is Mine Tonight, The-L. Baxter Ork (Vanity) Cap 1584

World Is Your Balloon, The-W. King Ork (My Magic) V 20-4170

www.americanradiohistory.com

Worry Bird-Johnny Hartman (Out of) V 22-0132

(Black Ball) Dec 27631

You Better Stop Tellin' Lies About Me-Milton De Lugg (The Wang) MGM 11004

You're the Cause of It All-Jeri Southern (I'm In)

POPULAR ALBUMS

Colors by Greene Album-Norman Greene Ork (1-10") Rexford (33) RL-1—Blue Moon; Little White Lies; Red Sails in the Sunset; Deep Purple; Black Magic; Green Moods

Make a Wish Album—Nanette Fabray & Members of Original Cast (5-7") V(45)WOC-2

Show Boat Album-Kathrun Grayson-Ava Gardner-Howard Keel-MGM Studio Ork & Chorus, Adolph Deutsch, Cond. (1-10") MGM (33) E-559

RELIGIOUS

Checking Up on My Payments-Sunshine Boys Quartet (Where -Could) Dec 56328 Dreamed of Heaven-W. Fowler & Oak Ride

Quartet (My Journey) Bullet 134 I've Got the Holy Ghost—Guilding Light Gospel

Singers (Just Like) Coral 65055 Journey to the Sky-Harmoneers (Quartet (Peace in) V(45)48-0480

Just Like Jesus Did-Guiding Light Gospel Singers (I've Got) Coral 65055

Little Wooden Church on the Hill-Sister Emily Bram (My Soul) Swing Time 284

My Journey to the Sky-W. Fowler & Oak Ridge Quartet (I Dreamed) Bullet 134

My Soul Needs Resting-Sister Emily Bram (Little Wooden) Swing Time 284

Peace in the Valley-Harmoneers (Journey) V(45) 48-0480

When the Saints Go Marching In-Stars of Harmony (Where Shall) Swing Time 288

Where Could I Go?-Sunshine Boys Quartet (Checking Up) Dec 46328

Where Shall I Be-Stars of Harmony (When the)

Swing Time 288 Folk Songs-Spirituals Album-Howard University

Choir, Warner Lawson, Cond. Key (33) 12

INTERNATIONAL

Dzien Dobry-S. Wisniach (Zaba) Sweet-Tone 106 Hooting Owl Polka-Six Fat Dutchmen (Red Beer) V(45)51-1198

Idzie Maciek-S. Wisniach (Tancza Nogi) Sweet-Tone 107

Laugh Polka, The-T. Maxim Ork (Noc, Ja) Dec Noc, Ja I Ty-T. Maxim Ork (Laugh Polka) Dec

Red Beer Polka-Six Fat Dutchmen (Hooting Owl)

V(45)51-1198

Tancza Nogi-S. Wisniach (Idzie) Sweet-Tone 107 Zaba-S. Wisniach (Dzien) Sweet-Tone 106

HOT JAZZ

Beale Street Blues-Lu Watters (Doctor Jazz) Mer 11081

Bucabu-Flip Phillips (Sonoro) Mer 8947 Cottontail-I. Jacquet Ork (Wrap Your) Mer 8945 Doctor Jazz-Lu Watters (Beale) Mer 11081 Down 'n Adam-L. Young Ork (Foggy Day) Mer

Foggy Day, A-L. Young Ork (Down 'n) Mer 8946 Sonoro-Machito Ork (Bucabu) Mer 8947 Wrap Your Troubles in Dreams-I. Jacquet Ork (Cottontail) Mer 8945

VOX JOX

Continued from page 24

Show" over WPTZ, Philadelphia, is the father of a sonhis second. A call for help from Ronald

Ripley, WBWB, Brownwood, Tex.: "Either we've been forgotten by the companies or else they've quit producing." . . . Sturat Hall, WHIJ, New Bern, N. C., says it "sounds good to hear Benny Goodman's 'Down South Camp Meetin', featuring his old band's arrangement. Hope Columbia will issue some more, such as 'Wrapping It Up,' 'Bugle Call Rag,' etc.'' . . . Joe Ryan, WALL, Middletown, N. Y., looking for a new

Warren Ihlenfeld, program director and deejay on WISR, Butler, Pa.; Merle Osborn, television engineer with WTOP. Washington, and Richard May, of Trader's Music Store, Butler, are spending a vacation jaunt touring the Midwest with a swing thru Canada.

theme for his disk show. . . .

THE BILLBOARD Music Popularity Charts

The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

COME ON-A MY HOUSE..... Rosemary Clooney

An exciting performance by Miss Clooney and a small combo combining for a rousing, live sound makes this semi-calypso tune authored by William Saroyan and his cousin a sock item

I WISH I NEVER HAD SEEN SUNSHINE

"Sunshine" is a mournful hillbilly sold with deep feeling by the thrush and guitarist in one of their familiar multiple duo jobs. Paul does "Josephine" instrumentally with his umpteen guitars for a solid two-sider

SWEET VIOLETS

Miss Shore and a chorus register with a Charley Grean-Cy Coben rewrite of a familiar oldie Henri Rene chips in with an effective orking.

• The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. MORNING SIDE OF THE MOUNTAIN	. Paul Weston Ork Columbia 39424
2. GOOD MORNING, MR. ECHO	Jane Turzy Decca 27622
3. SHANGHAI	. Doris Day Columbia 39423
4. VANITY	. Don Cherry Decca 27618
5. WONDROUS WORD OF THE LORD	. Ken Carson Bibletone 770
6. HEART OF MY HEART	. Frankie Laine
7. DO YOU REALLY LOVE ME?	
8. GONE FISHIN'	
9. MY TRULY, TRULY FAIR	

The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based in a weekly survey among them on what tune the record retailers think

1 GOOD MORNING, MR. ECHO	Jane Turzy Decca 27622
	Bing Crosby-Louis Armstrong Decca 27623
3. SHANGHAI	Doris Day Columbia 39423
4. VANITY	Don Cherry Decca 27618
5. WANG WANG BLUES	
6. BLACK BALL FERRY LINE	Percy Faith Ork Columbia 39426
7. LONELY LITTLE ROBIN	Mindy Carson
	Kay Starr-Tennessee Ernie Capitol 1567
9. THERE'S NO BOAT LIKE A ROW BOAT	

The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the puke box operators think tomorrow's hits will be:

1. I GET IDEAS	Tony MartinVictor 20-4141
2. GONE FISHIN'	
3. MISTER AND MISSISSIPPI	
4. THERE'S A BIG BLUE CLOUD	Perry Como
5. BECAUSE OF YOU.	
6. I'M TRULY IN LOVE AGAIN	Henri Rene Ork-April Stevens. Victor 20-4148
7 MY TRULY, TRULY FAIR	

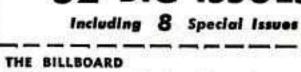
• The Country and Western Disk Jockeys Pick

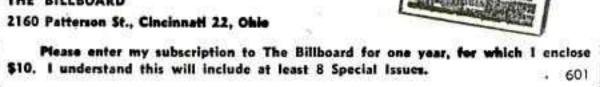
PICKS that appear for three consecutive weeks a three times within a six-week period will no be repeated below. Based on a weekly survey among them on what the Country & Western Dil Jockeys think tomorrow's hits will be:

1. SOMETHING OLD, SOMETHING NEW	Eddy Arnold
2. DON'T FOOL AROUND	
3. IF TEARDROPS WERE PENNIES	
4. LONELY LITTLE ROBIN	
5. TENNESSEE HILLBILLY GHOST	
6. TENNESSEE HILLBILLY GHOST	
7. I'M HOG WILD CRAZY OVER YOU	

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52 BIG ISSUES







SHANGHAI THE WONDROUS WORD

> 78 RPM - MGM 10998 45 RPM - MGM K10998

QUARTET PRETTY EYED BABY YOU MADE ME LOVE YOU

> 78 RPM - MGM 10967 45 RPM - MG K10967

WOODY HERMAN



IT ISN'T EASY

45 RPM - MGM K10975 78 RPM - MGM 10975

BY GEORGE

HEY, GOOD LOOKIN' MY HEART WOULD KNOW

78 RPM - MGM 11000 45 RPM - MGM K11000 WILLIAMS

HOWLIN' AT THE MOON

78 RPM - MGM 10961 45 RPM - MGM K10961



TOMMY EDWARDS

THE MORNINGSIDE OF

45 RPM — MGM K10989



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THE BILLBOARD Music Popularity Charts

Record Reviews

90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY 0-39 POOR

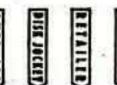
Records are rated four ways: (1) over-all; (2) as to their How Ratings Are Determined value for disk jockeys; (3) for retailers, and (4) for operators. Each rating is on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. N. S. indicates record is not suitable for a specific usage.

Following are the maximum points that may be earned by a record in each of the nine categories considered: Song caliber, 15; interpretations, 15; arrangement, 15; name value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's-promotion firm, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.

TUNES COMMENT



POPULAR

JOHNNY DESMOND-MONICA LEWIS (Tony Mottola Ork) Out o' Breath 85--86--85--84

MGM 10992-Material here is a prime example of Tin Pan Alley at its very best. Miss Lewis and Desmond hand the ditty a bright go.

I'm Glad I Gave It Up for You 81--83--81--80 More slick material here gives the pair a chance to cavort thru a breezy rendition.

LES BAXTER ORK (Sue Allen)

CAPITOL 1584-One of the most promising of the new ballads is

handsomely showcased by the Baxter ork and chorus, featuring an attractive solo effort by thrush Sue Allen.

The World Is Mine Tonight (Dick Beavers)

77--80--76--75

83--85--83--81

Tenor Dick Beavers belts out a big, attractive rendition of the concert

CK DOES IT AGAIN!

ORIGINAL

FIVE BLIND BOYS-JACKSON HARMONEERS

Billboard Record Reviews

SPIRITUAL

ORIGINAL FIVE BLIND BOYS (lackson Harmoneers-Archie Brownlee) Old Ship of Zion

PEACOCK 1552-This first-rate spiritual group really ups the pulse beats with a rock-and-roll-'em go which should prove a big winner in its field. Could also pick up a slice of the regular r & b market.

In This World Alone

Another tremendously spirited effort by this splendid unit.

82--82--82

SISTER JESSIE MAY RENFRO—With Soul Sings

SISTER JESSIE MAE RENFRO Rock of Ages Hide Thou Me

77--79--75--NS1 PEACOCK 1571-The Sister projects a slow rock as she reels off a fine spiritual in a persuasively reverent manner.

A Wonderful Savior

81--82--80--NS Sister Jessie Mae shows a considerable and distinctive talent for spiritual shouting. Her effort here is strictly top drawer. She is recorded splendidly.

JUST RELEASED

Rev. I. H. GORDON and the FIVE BLIND BOYS in

"Doctor Jesus" b/w "Seek The Lord"

Peacock #1573

with Rev. I. H. Gordon & Archie Brownlee plus the Gordonaires

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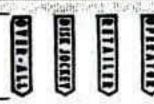
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Exclusive Sales Agents for U.S., Canada, Central and South America

LABEL AND NO. ARTIST

COMMENT TUNES



76--79--74--76

75--78--73--75

POPULAR

OWEN BRADLEY QUINTET (Beasley Sisters) Didn't Yer Mother Ever Tell Ya Nothin'?

CORAL 60507-The Bradley group and gals hand a light bounce reading to a happy little ditty.

Mister Honky-Tonk (Dottie Dillard)

> Bradley foregoes his Hammond organ for the rag-time plane on this two-beat waxing. Dillard gal hands the lyric a light brush.

TOMMY TUCKER ORK

Do You Really Love Me? 78--80--77--78 MGM 11003-The Tucker crew maintains a fine mood thru a polished dance band version on the likely new ballad. Band's vocal group dis-

plays a smooth blend Any Old Time You Say

76--76--76

More good dance wax. Band and vocal group are teamed in a bright reading of a pleasant new ditty.

TONY MARTIN (Henri Rene Ork) Do You Really Love Me?

87--87--87 VICTOR 20-4169-The Martin pipes sound particularly potent on this three-times dubbed reading of a fine new ballad. Could be a big one.

88--88--88 Ballad adapted from an Italian tune gets a sock rendition from Martin in a big-voiced, virtuosic interpretation. Rene ork's backing in concerto style is first-rate. A powerful disk.

THE FONTANE SISTERS

Moon June Spoon 74--76--73--74 VICTOR 4168-The gals have a cute disk here as they harmonize on a fluffy little ditty. Ork and whistling background lend an assist.

75--77--74--75 Pop version of Hank Snow's c & w hit. The femme trio does well with

the lyric as the ork keeps it moving with a good beat. HUGO WINTERHALTER ORK (Stuart Foster)

Wave To Me, My Lady 84--84--84 VICTOR 20-4167-Frank Loesser and Willie Stein have fashioned likely new verse-chorus ballad based on a familiar folk ditty. Foster does a neat job as lead voice with the Winterhalter chorus.

The Mule Driver 79--80--77--78 A well-known Latin American melody is the basis of a fine Winterhalter arrangement using the chorus as a section of the ork. An ear-appealing

WAYNE KING ORK

The World Is Your Balloon 68--72--65--67 VICTOR 20-4170-Gal trio handles the vocal on this danceable disking of the tune from the ill-fated "Flahooley." 71--73--69--71

My Magic Heart A mixed chorus renders the vocal on the waltz. Danceable in the typically Wayne King manner.

EDDIE "PIANO" MILLER (The Balladeers) Way Up the Hudson

74--75--70--78 RAINBOW 135-The honky Miller plano, gang-sing chorus and boneslike rhythm combine on an effective disking of a new waltz with a lift. He Put In a Bar in the Back of His Car 83--NS--82--84 Funny hunk of material here is given a rousing reading from the chorus and Miller Questionable, tho, whether it's suitable deejay material

because of the drinking-driving theme. RAY SMITH (Marlin Sisters) Rose of Old Monterey 70--72--70--71

CORAL 60509-Smith and the gals combine on chanting an attractive new Western waltz. Okay c & w disking; fair pop wax. Just a Few Miles From Home 73--73--74 Same comment on an agreeable tune of Tin Pan Alley genre.

FRANKIE LAINE (Harry Geller Ork) You Left Me Out in the Rain 76--76--76 MERCURY 5656-Laine chants a bounce ditty with a hoked-up instru-

mental chorus adding to the interest. The Gang That Sang Heart of My Heart 84--84--83--85 Laine, accompanied by plano, bass and guitar, tackles another oldie here. The result, an off-the-cuff reading, is a lively, ear-catching side.

RALPH MARTERIE ORK (The Meadowlarks)

76--79--74--76 You Better Stop Telling Lies About Me MERCURY 5657-Typical Tin Pan Alley novelty ditty gets a bouncy reading from the ork and vocal group. Neat two-beat instrumental chorus keeps it moving.

Didn't Your Mother Ever Tell Ya' Nothin'? 76--79--72--76 (Doris Drew-Bob Connally) Okay reading of the lightweight but attractive new ditty. Drew gal and

Connally team for the cute vocal. ALEXANDER BROS. (Harry Geller Ork) 74--74--74 Music in My Heart

MERCURY 5653-Male team is warm and effective in their rendition of the 4/4 adaptation of a "Fledermaus" waltz. Geller's stringfull orking maintains the mood.

The Same Old Me 74--74--74 Boys sound particularly warm and smooth on an excellent new ballad JOHNNY CORVO (The Moonbeams-Paul Allen Ork)

There's a Big Blue Cloud CLIPPER 1010-The smooth-voiced Corvo does a fine job in handling a ditty that's very active via the Como disk. Ork and chorus lend a fine assist. This was the original waxing of the tune.

Hello, Mom? It's Me, I'm Home! 55--58--53--55 Ode to a G.I.'s seven-day leave is much too inconsequential to matter despite an okay reading from Corvo, ork and chorus.

IOE MOONEY & TRIO Long Ago Last Night

Should get spins

CAROUSEL 2003-Mooney's first disking since his Decca days proves that he still has a way with a lyric. Trio is Hammond organ, bass and guitar. Tune was previously tried as a pop.

72--75--70--71 Crazy She Calls Me Another ditty previously tried to only minor success gets a highly stylized Mooney reading. Not enough of the intriguing instrumental

RUSS MORGAN ORK The Wang Wang Blues

DECCA 27629-Morgan does an old-fashioned jazz instrumental on the blues in a Goldkette type approach, featuring a Bixian horn solo. Nostalgically pleasant, but little current commercial value. Sophisticated Swing 74--75--74--73 Delightfully Ingenious arrangement of the Will Hudson piece, taken at a slow tempo with Ellingtonian touches

ANDREWS SISTERS (Gordon Jenkins Ork) 88--88--88--87 DECCA 27635-Patty Andrews and the Jenkins ork-chorus touches make

a striking job of this breathless romancer. Could give the Henri Rene-April Stevens original a good run for the \$. It Never Entered My Mind 86--86--86 For sheer quality, this is one of the best pop efforts in many moons.

Patty delivers hugely on a grand Rogers-Hart ballad oldie, with Jenkins contributing his best. May register despite its sophistication, LAWRENCE WELK (Roberta Linn-Garth Andrews-

Sparklers) Sad and Lonely CORAL 60514-The Roberta Linn-Garth Andrews dueting combined with

the Welk ork and chorus add up to a neat rendition of an attractive alternating verse and chorus waitz. 75--77--73--74 (The Modernaires)

Much light humor in this novelty ditty dedicated to all the Irvings.

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75--80--72--73

73--77--70--72

70--74--69--67

83--83--82--84

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THE BILLBOARD Music Popularity Charts

The Honor Roll of Popular Songwriters

By Jack Burton

No. 96—CLIFF FRIEND

If he had the mind to do so, Cliff Harry Richman did for the next genealogical charts would bear him then to tide them over. out since Cliff springs from pioneer American stock and is a member of the FFO—the First Families of

His great-great grandfather collected taxes for the English king in the crown colony of Virginia, while his great grandfather emigrated from the Old Dominion State into the Northwest Territory at the close of the Revolutionary War and established a homestead near the frontier settlement of Losantiville, which later was renamed Cincinnati.

It was on this farm that Cliff was born October 1, 1893, the youngest member of a family of 10 children-eight brothers and two sisters—and all musical. This common talent probably stemmed directly from Cliff's father who, after serving as a colonel in the union army during the Civil War, played first violin in the orchestra pit of the old Woods Theater in Cincinnati during the era when Edwin Booth was the great tragedian of the American stage.

Cliff taught himself to play the piano at the age of eight, and later enrolled at the Cincinnati Conservatory of Music with the idea of becoming a concert pianist, but an advanced case of tuberculosis interrupted his studies and three years in an Arizona sanitarium put an end to his dream of becoming another Paderewski.

Friend met up with another Cinstrummed a ukulele as a member top-rated songs. of a synthetic Hawaiian band.

liked it and finally convinced them | acres his great grandfather hewed they had the stuff that keeps the out of the wilderness back in 1798. lights shining on Broadway pro- He is one of the few farm boys vided they were willing to strive that have made good in Tin Pan and starve for recognition. And Alley, which recruits most of its that's just what Cliff Friend and notables from teeming cities.

Popular Songs

YOU TELL HER, I STUTTER.

Lyrics by Sidney Clare and Harry Tobias.

(Available on Victor record 21-0308,

(Available on the following records: MGM

10352, Hank Williams; Decca 46168,

With Abel Baer. Leo Feist, Inc.

INTRO Records

Booming Western Hillbilly LABEL

With Walter Donaldson. Bourne, Inc.

1919—STRAVA-NADA

1920—NAUGHTY EYES

1922-0-00 ERNEST

Lyrics by Sidney Clare.

With Harry Richman.

Lyrics by Billy Rose.

Homer and Jethro.)

Lyrics by Irving Mills.

1923—BLUE HOOISER BLUES

CHILL BOM BOM

LOVESICK BLUES

Eddle Crosby.)

151 Cannon Dr

CLIFF FRIENDS' BEST KNOWN SONGS AND

AVAILABLE RECORDINGS

Friend might challenge George M. two or three years - strive and Cohan's title of the Yankee Doodle starve-with Jolson insisting they Boy of Tin Pan Alley, and the take a century banknote now and

Jolson also was instrumental in having several of Cliff Friend's early songs introduced in Bombo, The Passing Show and other Winter Garden productions and, in 1922, Cliff saw his first big hit, You Tell Her-I Stutter, displayed on the popular song racks of the Broadway music stores. He also had what Tin Pan Alley calls a sleeper in Lovesick Blues, all rights to which he sold for \$500 when he had but 40 cents in his pockets. Only a year ago, Lovesick Blues sold better than 2,000,000 records, and an astute music publisher's \$500 investment was parlayed into a \$35,000 profit.

With a song hit to his credit and definitely off Al Jolson's cuff, Cliff Friend embarked on an aroundthe-world vaudeville tour. This included the leading English music halls and the Hippodrome in Paris and Berlin, and earned him nextto-headline billing in Johannesburg, Bombay, Sydney, Singapore, Shanghai and Honolulu. On his return to the United States he justified Jolson's faith in him by writing such top sellers as June Night, Mama Loves Papa, Then I'll Be Happy, How I Love You, Tamiami Trail and When the Pussywillow Whispers to the Cat-

Being born of resolute pioneer stock, Cliff Friend met the chal-In switching his affections from lenge of the depression years by classical to popular music. Cliff continuing to write hits, starting with Freddie the Freshman, and cinnati boy with theatrical am- seguing into When My Dream Boat bitions, Harry Richman, and they Comes Home, The Broken Record, formed a team that played the Wah-Hoo, The Merry-Go-Round vaudeville theaters of Ohio and Broke Down and I Must See Annie finally landed on the Pacific Coast | Tonight. During the past decade where they worked as entertainers he has contributed Trade Winds, at Baron Long's roadhouse along Don't Sweetheart Me and Time with Buddy DeSylva, who Waits for No One to the list of

Born and raised on a farm, Cliff Al Jolson caught their act and Friend still lives on the broad

1924—(GIVE ME THE) JUNE NIGHT

ARMS

O'Brien.)

Bourne, Inc.

MAMA LOVES PAPA

Cassella orchestra.)

1925-THEN I'LL BE HAPPY

Remick Music Corp.

With Abel Baer. Leo Feist, Inc.

With Abel Baer. Leo Feist, Inc.

With Abel Baer. Leo Feist, Inc.

(Available on Mercury record 5309, Cliff

LET ME LINGER LONGER IN YOUR

(Available on the following records: Co-

lumbia 38741 (1-565), Tony Paster;

Tower 1470, Skip Farrell with Danny

With Joseph Santly, Remick Music Corp.

Lyrics by Sidney Clare and Joseph Santly.

(Available on Capitol record 15298, Peggy

(I'M TELLING THE BIRDS, I'M TELLING

WHERE THE LAZY DAISIES GROW

THERE'S YES, YES, IN YOUR EYES

BIG BUTTER AND EGG MAN

SONGWRITERS COMING UP!

SAMMY FAIN

In Subsequent Issues The Billboard Will Present JOE BURKE

TAMIAMI TRAIL

With Joseph Santly. Remick Music Corp. (Available on Decca record 24038 in A-1926, Fingerle and Schutt, dual pianos.) HELLO, BLUEBIRD Remick Music Corp.

WHEN THE ONE YOU LOVE LOVES YOU With Abel Baer and Paul Whiteman, Leo Feist, Inc.

1927—WHEN THE PUSSYWILLOW WHISPERS TO THE CATNIP Remick Music Corp.

1928-MY BLACKBIRDS ARE BLUE-BIRDS NOW

Lyrics by Irving Caesar. LeoFeist, Inc. YOU'RE A REAL SWEETHEART Lyrics by Irving Caesar.. Leo Feist, Inc. (Available on Happiness record 106, Joey Nash and Ted Eddy Band.)

1929—SATISFIED Lyrics by Irving Caesar. Leo Feist, Inc. I'LL CLOSE ME EYES TO THE REST OF THE WORLD

Remick Music Corp. 1931-FREDDIE THE FRESHMAN Lyrics by Dave Oppenheim. M. Witmark

I WANNA SING ABOUT YOU With Dave Dreyer. Bourne, Inc. 1932—JUST BECAUSE YOU'RE YOU YOU'VE GOT ME IN THE PALM OF

YOUR HAND With Jimmy Monaco. Lyrics by Edgar Leslie. Bregman, Vocco & Conn, Inc.

1934-FRECKLE FACE, YOU'RE BEAU-TIFUL With Carmen Lombardo, M. Witmark & (Available on London record 569, Sherman Hayes.)

1936—WHEN MY DREAM BOAT COMES HOME

With Dave Franklin, M. Witmark & (Available on Decca record 24080 in A-1937, Roy Ross orchestra; Signature 15277, Jimmy Sanders.) IT'S THE GYPSY IN ME With Charles Tobias. Shapiro, Bernstein

& Co., Inc. THE BROKEN RECORD With Charles Tobias. Chappell & Co.,

Crawford Music Corp. 1937-THE MERRY-GO-ROUND BROKE

WAH-HOO

With Dave Franklin, Harms, Inc. EVERYTHING YOU SAID CAME TRUE With Dave Franklin, Remick Music Corp. YOU CAN'T STOP ME FROM DREAMING With Dave Franklin. Remick Music Corp. (Available on London record 606, H. Brandon orchestra.)

1938-TWO DREAMS GOT TOGETHER With Dave Franklin. Remick Music Corp. WILL YOU REMEMBER TONIGHT TO-

MORROW? With Dave Franklin. Bregman, Vocco &

1939-I'M BUILDING A SAILBOAT OF DREAMS

With Dave Franklin. Shapiro, Bernstein 1 MUST SEE ANNIE TONIGHT With Dave Franklin. Bregman, Vocco &

(Available on Decca record 24090 in A-1939, Basil Forneen orchestra.) CONCERT IN THE PARK M. Witmark & Sons.

1940-TRADE WINDS With Charles Tobias. Harms, Inc. (Available on the following records: Decca

24094 in A-1940, Charles Baum orchestra; Decca 25024, Bing Crosby; Columbia 17448-D, Nelson Eddy.) CONFUCIUS SAY With Carmen Lombardo.

1942-WE DID IT BEFORE AND WE CAN DO IT AGAIN With Charles Tobias, M. Witmark &

(Available on Capitol record 1005, Dottie 1944—DON'T SWEETHEART ME With Charles Tobias. Advanced Music Lyrics by Lew Brown and Sidney Clare.

1946-YOU PUT A SONG IN MY HEART Mayfair Music.

1949—TWO LITTLE NEW LITTLE BLUE LITTLE EYES

With Teddy Powell, Edwin H. Morris (Available on the following records: Victor 20-3455 (47-2919), Perry Como; Capitol 57-679, Gordon MacRae; MGM 10480,

Johnny Desmond.) 1950-YOU MISSED THE BOAT With Charles Tobias. Remick Music Borp. (Available on the following records: Mercury 5357, Kitty Kallen; MGM 10629, Betty Garrett and Larry Parks; Victor

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million

or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher. and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

20-3694 (47-3218), Lisa Kirk; Columbia 38723 (1-549), Dick Jurgens.) YOU'RE GETTIN' A GOOD GIRL Fred Rose Music Co. (Available on MGM record 10692, Caro-

lina Cotton.) YOU ARE MY LOVE With Dave Franklin. Remick Music Corp. (Available on Capitol record 969, Jo

Stage Songs and Scores

Stafford and Gordon MacRae.)

A Winter Garden revue starring Al Jolson OH, HOW SHE CAN DANCE SOME BEAUTIFUL MORNING LET THE LITTLE JOY BELLS RING

1921—THE FASHION SHOWS OF 1921 I WISH I HAD A GIRL LIKE YOU IF YOU HAVE A GIRL WHO LOVES YOU (LEAVE THE OTHER GIRLS ALONE)

1921—THE MIDNIGHT ROUNDERS With Eddie Cantor and Jane Green. OH, DEAR!

LET YOUR CONSCIENCE BE YOUR GUIDE 1929—GEORGE WHITE'S SCANDALS OF 1929

> A revue with book by W. K. Wells and George White, and presented by a cast that included George White, Willie and Eugene Howard, Frances Williams, Mitchell and Durante and the Elm City Four. Harms, Inc. SITTING IN THE SUN

BOTTOMS UP YOU ARE MY DAY DREAM DROP YOUR KERCHIEF LOVE BIRDS EIGHTEEN DAYS AGO By DeSylva, Brown & Henderson. STEP BY STEP, MILE BY MILE I'M

I'M MARCHING HOME TO YOU By Al Lewis, Al Sherman and Abner BIGGER AND BETTER THAN EVER

1931—EARL CARROLL'S VANITIES OF 1931 A revue with Will Mahoney, William Demarest and Mitchell and Durante. Rob-

bins Music Corp. IT'S GREAT TO BE IN LOVE I GOT ANTS IN MY PANTS

Film Songs

1932—THE CROONER

A First National picture with David Manners, Ann Dvorak, Ken Murray and Guy Kibbe. Lyrics by Irving Caesar. M. Witmark & Sons. SWEETHEARTS FOREVER

1938—CROSS MY HEART

A Paramount picture with Betty Hutton and Sonny Tufts. Bregman, Vocco & Conn. DREAM SWEETHEART With Dave Franklin.

1944—SHINE ON HARVEST MOON A Warner Bros.' picture with Ann Sheridan and Dennis Morgan. Remick Music Corp.

> TIME WAITS FOR NO ONE With Charles Tobias. (Available on Sonora record 1090, Mark Warnow orchestra.)

"Buyer Beware"

· Continued from page 10

four powerhouse hits might emerge from the respective shows. Another reason is the sheer prestige of these top writers, plus strong publisher pressure. This pressure brought to bear especially by playing off one diskery against the other in the early bidding for cast album rights.

In the case of Frank Loesser, he commands strong respect from the disk companies because of his impressive achievements as one of the finest of the newer generation of pop tune writers. Furthermore, and simply, the a. & r. consensus on Dolls was that the score had a promising pop potential.

Doldrums Ahead

However, the records, with the two exceptions noted, failed to pan out. When, later in the season, scores like that of Tree, Flahooley, Make a Wish and other musicals were proferred, the diskeries turned a cold shoulder, offering token coverage only. It's safe to conjecture, from disker comments on the situation, that even more discrimination will be exercised when future musicals come

The show publishers have been beefing about this new wariness, because of their special status as the custodians of works of respected, wealthy, and powerful production writers. These topnotchers generally take the attitude that their songs are tailored with only one thing in mind-their suitability and aptness in the dramatic situation. They consider it mandatory for the publisher to add the fillip of commercial hitdom to these tunes, despite the fact that they weren't written with the pop market in mind.

The publisher can't rationalize his failure to convert these show tunes into pop hits by explaining to the writers that this is an era of soundies, gimmicks, hillbillies and refurbished childrens' songs. It will be interesting to see how

the diskeries react to the next score by one of the select group of super-dreadnaught production writers. Trade opinion is that these shows will continue to get close to saturation coverage, if only "from fright," but that shows by even the best second-line name writers will get the same brush they did this



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AGVA CONFAB MOUNTAIN HEAVES, MOUSE IS BORN

Full Agenda Gets Merry Brushoff As Feudin' Takes Top Priorities

Harum-Scarum, Pique

And Pepper in Detroit

DETROIT, June 16 .- From thethe record: "I'm sick and tired of

American Guild of Variety Artists', this off-the-record stuff. If you've

confab-"The convention costs me got a beef against Winchell or

a lot of money," said Billy Lee. "I anybody else, let it be on the rec-

had to give up work and I pay ord or don't say anything." . . . alimony." . . . Joe Smith's wire: Dave Karp, local boxer and AGVA

PHILADELPHIA, June 16.—The can't sing—so what happens. . .

main dining room for the summer, talked so much, said he had to

keeping only the cocktail lounge because some delegates (pointing

open, also marks the complete exit to one) . . . sit there and never

of Harry Steinman, who served in open their mouths." Later in the

various capacities as manager, session the delegate pin-pointed by

owner and talent buyer of the Gale asked him, "Gee, why d'ya room the past five years. Stein- have to mention my name so it

graph concession in the room until bers hear of this, they'll think I

he moved up as manager for the don't work for them and will never

Steinman took the room over Sounds like one of my old rec-

owner of the Rainbow Room (nee If your name is on this four-letter

ates the Coronet catering establish- saying, "Miss Lee, will you nomi-

ment. David Dushoff is associated nate me? My term expires and

with Gerson, who takes over Stein- nobody else will." Terri Andre.

man's chore of purchasing talent. San Francisco, nominated him

been the principal booker for the jumped up, announcing, "Ah'll ac-

the main room in mid-September. replied Warner.

send me again."

fourth annual convention of the American Guild of Variety Artists began on a dignified note Thursday (7) and ended late Monday (11) with all the delegates congratulating themselves on the "great job AGVA had done and would continue to do in the future."

Detroit branch topper, introducing statement was well documented, Father Casey, who gave the invo- but so complex that few could anti-discrimination, increased emcation, followed by Detroit Police understand it. The welfare report Inspector Herbert Case giving the came next, and the sum total of welcoming address. From then on that was that branches demanded

does that mean I'm a wild goose?"

. . . Gus Van's indignant instruc-

tions to delegates who complained

about Walter Winchell's benefits

but wanted to keep his name off

Steinman Exits

As Club Shuts

closing tonight of the Latin Casino's

man, who originally had the photo-

late Max (Milky) Tickner, severed

connections with the club after the

opening of the week's new bill

after Tickner, who was always the

"silent" owner, stepped out. Tick-

ner died of a heart attack Sunday

(10). After several so-called "si-

lent" partnerships, which included

associations with Label Spiegel,

Little Rathskeller), and ticket

liquor license, earlier in the year

to Dallas Gerson, who also oper-

Steinman will still keep his in-

terest in the cafe field for the sum-

mer months with Skinny D'Amto

Monday (11).

AGVA'S EXTRA ADDED

others yelling for point of privilege tofore entitled to \$100 in their or whatever suited them.

ful job of controlling some 40-odd titled to \$500 each (due to greater performers who fought constantly membership), would get \$1,000 so they could get on.

The first fracas occurred at the reading of the treasurer's report It started off with Billy Grubbs, by Jackie Bright. The financial it was slug daily from 10 a.m. to a larger share in the welfare fund

bags of fruit for the members.

the convention instructed Al West-

bership, Henry Dunn, in a fit of

pique, phoned New York and ordered Westbrook's desk moved out

of Dunn's office. . . . Somebody suggested a talent test for potential

AGVA members. Gypsy Rose Lee

objected. "I can't dance and I

goes in the minutes? If my mem-

Gus Van: "It's very funny to

hear 12 guys all talking at once.

ords." During one heated moment,

Van, who was taking down the

names of those who wanted to

speak, yelled at the others who

raised their hands: "I can't let

everybody talk at the same time.

adjective bill you'll get a chance!"

started, Earl Warner, New Or-

leans, turned to Gypsy Rose Lee,

"There's nothing like an orderly

convention," said one delegate.

'And that's what this is-nothing

Alan Gale, in explaining why he

By BILL SMITH as late as 2 a.m., with every dele- totaling some \$58,000. It was gate sounding off indignantly and finally decided that branches herewelfare revolving fund would get Gus Van, president and con- \$200; while Los Angeles, Chicago vention chairman, did a master- and New York, heretofore enapiece.

The major issues that many delegates came loaded for were neatly sidestenged by the delegates. neatly sidestepped by the delegates themselves. A raise in dues, ployment, television's closed theater circuits, working conditions and other equally important matters on an overloaded agenda were either referred to the national board (which convened immediately after the convention) or never brought up.

(The national board usually doesn't have a quorum, so matters are referred to the national executive board, which also suffers from a lack of quorum. So four or five people plus the administrator plus his assistants "solve" the whole thing.-Editor)

Lee Vs. Connor

The agreements entered into by AGVA with Entertainment Managers' Association and Artists Representatives' Association blew up a terrific storm. Vic Connor, national representative of outdoor "If I'm now a migratory worker, member, almost broke up the conactivities and negotiator, was vention when he came in with big questioned sharply by Gypsy Rose Lee, New York delegate and AGVA "A point of privilege," was the officer, about the contracts which common cry. Red Buttons, de-AGVA had entered into. After manding the floor, yelled, "A point a lengthy explanation, Miss Lee urday night TV show, of harum-scarum!" . . . Because was asked if she were satisfied. Success of the TV p

to blow my top."

(Continued on page 40) shows thru Labor Day.

TAKE YOUR PAY IN TELE SETS

NEW YORK, June 16. -George DeWitt was approached by Tony Ford, local indie agent, to do a television guest

"There's no dough in it," said Ford, "but if you do your act I'll see that you get a 19inch set."

"I should do my whole act for a 19-inch set!" replied De-

"Okay, okay," said Ford. "Do half your act and I'll get you a 17-inch set."

Gets Top 69G At Chi House

CHICAGO, June 16 .- Auguring a successful summer operation, the first of a series of big-name headline shows, which closed at the Chicago Theater here Thursday Rex Weber. (14), set a new high for the year Broadcasting Company's TV airer,
The Show of Shows, starring Sid
Caesar and Imogene Coca, racked
up a nifty \$69,000 up a nifty \$69,000.

Bill Hayes, the Billy Williams Quartet, Carl Reiner and the Hamilton Trio, all regulars on the Sat-

Success of the TV package, de-

Five Hats in **Prexy Ring**; Lotta Veeps

NEW YORK, June 19. - Danny Thomas will be pitted against Jimmy Durante, Sophie Tucker and five others who were nominated for president of the American Guild of Variety Artists. Gus Van, the incumbent, refused to run after three years as AGVA's head.

The other candidates for the presidential office as chosen by the delegates were Jackie Bright, Georgie Price, Will Aubrey, Myron Cohen and Joe Smith.

Candidates for first veepee were Gypsy Rose Lee, Don Francisco, Larry Rio and Harry Mendoza. Second veepee names in the ring were Billy Lee, Bill Layne, Hubert Castle, Sid Marion and Jack Gwynne.

Third vice-president candidates are Don George, Vince Silk, Dick Gale, Bob Evans and Dick Ware.

Nominees for the treasurer's job were Sid DeMay, Harry Mendoza, Phil Foster, Georgie Price and

With seats in the 4,200-capacity Balaban & Katz house priced at 50 to 98 cents daily the Max Liebhigh for this year, \$65,000, set by Josephine Baker. Remainder of the cast included For Legit Plan

MIAMI, June 16.—The Olympia Theater, one of the few remaining vaudeville houses in the United States, may soon dispense with acts because of its inability to present talent with drawing power.

Al Weiss, district supervisor for Florida State Theaters, which owns the Olympia, said this week the organization is considering replacement of vaude acts with Broadway stage hits or recent vintage, using stock companies peopled with names to attract customers. Weiss said the subject was originally broached by house booker Harry Levine and that it is "seriously being considered by us because the Olympia can't operate profitably every week."

No Dough

"In recent months," Weiss added, "the only money-maker we've had was Mindy Carson. Other headliners either had us losing money or breaking even.

"To obtain big-name acts that will fill this house we'd have to pay so much that we couldn't cover the nut." The house seats 2,170 and has been operating on a four-a-day policy for more than 25 years.

If the new legit plan materializes, Weiss said stageshows will be presented on a popular price policy, seven nights a week plus Saturday matinees. There has been increasing interest evidenced in drama in the Miami area during the past two years, with many groups endeavoring to make legit a standard Miami and Miami Beach attraction.

50 to 98 cents daily, the Max Liebman troupe topped the previous

"I am not," she replied in- spite two days of consistent rain, brook to compile rules for mem- dignantly. "I'm sitting here ready provides an optimistic outlook for the Loop house, which has booked Miss Lee flatly charged that as a solid array of high budgeted

Chi Theater Tries For Summer Dollar

Parlays Strong Pix With Top Acts To Offset Terrific TV Competition

CHICAGO, June 16. - With even turning to video with anlast winter and most nabe houses slashing admissions, Chicago Theto draw full houses over the summer. Program is based around the booking of strong pix plus top acts which have previously demonstrated their drawing power at the Chi box office.

Already set by Booker Harry broker Oscar Glassman, Tickner sold his interest, including the nominations for the national board fill out the pattern started by the current bill topped by Nat King Cole-the Blackburn Twins and Archie Robbins; Bob Crosby and the Modernaires, June 29; Frankie Laine, July 13: Jerry Lewis and Dean Martin, July 27, and Billy The William Morris agency has and Miss Lee seconded. Warner Eckstein and Milton Berle for two weeks each in August.

Wholesale Shutterings

room for years, setting a string of cept'" Jackie Bright, New York, names. The policy is expected to be continued with the relighting of accept anything." "Well, ah will," Wholesale shutterings have hit not only all sections of the city, except the Loop, but the suburbs where there are only a smattering of theaters to handle the rapidly increasing populations. Given as the chief factor is the terrific television competition, with the fierce Chicago winter just passed getting only an assist for the diminishing payees. Too, the closing have been effected not only by the indie ops. but chain houses also have been

> In the past week, straight movie houses located on the North Side, one a chain and the other an indie. reported the slide continuing. The former, showing Bob Hope's Lemon Drop Kid and Santa Fe. with Randolph Scott, had a \$75 take on a Friday night. The latter drew a total of 43 customers on a Wednesday night, with Mario Lanza in Caruso on the singlefeature bill.

prices" pitch to customers-some is back as the Mounds Club dore Tavern, Windsor, Ont.

over 60 theaters shuttered here nouncements. Typical of the new price skeds are the Empress, 21cents until 5 p.m., 42-cents evenings: Jackson Park, 17-cents unater is planning an all-out drive til 5 p.m., 33-cents after 5, with children 9-cents at all times, and the Logan, 25-cents until 5, 40cents evenings. The houses listed are all featuring top current releases. Others with rereleases are going at the 14-cent afternoon, 30cent evening fee.

One other factor has been reported by both the legit and the pix houses-the red hot baseball fever here with the White Sox leading the American League.

Extra Added

Brief but important night club-vaudeville news

New York

Bill Miller's Riviera on July 1 will add disk jockey Hal Ross, who formerly chattered for the Latin Casino, Philadelphia. The deal was made by Harry Steinman, Latin Casino op, and Sol Tepper, local indie. . . . Fisher and Marks will get their first break when they start at the Riviera September 4 on the Lena Kirsch, ex-Hofbrau op, is operat-Horne show. . . . Danny Lewis ing the restaurant at the Kinsley (Jerry Lewis' father) will go into Arms Hotel, Asbury Park, N. J. the Paramount when the Martin and Lewis flicker, "That's My \$6,000 in back commissions from Boy," plays the house. The tenta- Dagmar. His lawyers are Goldtive date is the latter part of July. farb, Mirenburg & Vallon.

Buddy Lester got his release from the General Artists Corporation. He's now with Dave Vine . . . Eddie Elkort is booking the

owner. . . . Larry J. O'Dell, rubber man, is doing his act on Atlantic City's Steel Pier. . . . Loew's execs are interested in a big Hal Sands unit headed by Sid Marion and Jack Norton which opened in Waterbury, Conn., last week-end and does another week-end in Bridgeport. . . . Ralph Curtis stepped out of Ethel Burns' Melody Men to single. . . . Walter . . . Danny Hollywood's asking

The Four Dukes, male comedy Reduced Prices

new Mounds Club, Collinsville, team who formerly operated their Practically all nabe houses are Ill. The original owner, Jack own club in Detroit, moved into would take to follow thru such an feature Maiden and the Monster. now slugging with a "reduced Langer, who sold out 10 years ago, Canada, opening at the Commo-

Carroll To Spring With New Policy

in Atlantic City's 500 Club.

HOLLYWOOD, June 16 .- In an effort to reopen with a paying revue, Earl Carroll owner, Frank S. Hofues, is considering three plans, Park race track, received an added one of which he hopes to relight hypo this week when owners of with early next month. They are a Strip City, local burly house, revue with a name act, part of bought the Trade Winds, with which would be tele filmed for Eastern distributions; a musical lar in layout to their present peel comedy at a price which would in- parlor. Winds filed bankruptcy reclude dinner, and dinner plus first- | cently and previous to the suit ran run films. Latter is believed to be the city's lone burly club. Spot the first such venture.

television and would like to film Joe Abrahams and Bill Robinson, part of his show. Estimates are will shuffle acts from Strip City to not yet complete as to what it the new house. Initial show will idea.

Strip City Acquires H'wood Trade Winds HOLLYWOOD, June 16.-Ingle-

like an orderly convention!"

wood, Calif., already a hub of activity as the home of Hollywood plans to install a strip show simihe first such venture. reopens Friday (22).
Hofues said he is interested in New owners, Maynard Sloate,

Trio's lease is for 10 years.

Palace, New York

(Thursday, June 14)

Capacity, 1,700. Price policy, 50 cents-\$1.20. Four shows daily; five week-ends. RKO chain booker, Dan Friendly. Producer, Dave Bines. Show played by Don Albert's house ork.

At this diner show Thursday (14) the house seemed to slumber thru the first four acts and didn't get off its hands until Joey Karter got into the second half of his act. Karter, playing fifth, opened slowly and didn't connect until he did Booking policy, non-exclusive. some gag imitations. Actually, his material is better than the reception he got, but when a gag failed to rumble, he made no effort to get the audience with him. He over-uses a running gag about an airplane and needs to point up his delivery more.

The stand-out on the bill is the knockabout mixed duo, the Albins, a really uninhibited low comic and a diminutive blonde who gives excellent support to his antics. They do ballroom take-offs, some chatter and the like, and scored strongly. Another well received act was Maria Neglia's solo fiddle turn, on sixth, the house going for her flashy style, especially on her closer, Hot Canary. She does four numbers, one too many, and would sell equally well without the mugging she introduces in her last two

Joan Brandon did fairly well, fourth, altho the customers seemed lithe and graceful as ever, does rather familiar with her pour-adrink routine. Bits included a cane levitation, the lighted cigarette throwaway and, most effective, the eggs into the glass bit. Latter got her off to a good hand.

have one offensive gag that cerof E. F. Albee), and that's their authenticity. distasteful perfume gag. They're followed by the Jeffreys, a man sic and lyrics by Al Siegel are record singers, he did all right. and woman, in an acrobatic turn listenable and whistleable. Note-using rings, hand-to-hand fixed worthy were Wacky Island of Mantrapeze, iron jaw work and the hattan and Cupid, Light on Me. like. They don't sell as effectively Both rate more than casual pub- smoothness and ease of motion as they might, even tho their work lisher attention. Direction by Jean since last caught. The girl, a lovely tho she doesn't do as many as in with Don't Trust That Man. From is good. One reason may be the Le Seyeux is authorative. Choreglighting, which fails to display raphy by June Graham was well the dark-haired man. Team did them particularly well,

Up Front

Up front are Tenner and Betty, Phil Bennett and Jackie and the Satisfiers, opening, deucing and third. The first act is a rope spinning turn, not so hot, with standard twirling stuff. They'd add to their own effectiveness by trimming down. Bennett, on the Ken Murray TV show recently, does a good bird whistling act with his prop crow, and deserved a better mitt than he got. The Satisfiers, three men and a girl, are likewise a good act in their field and really sell their songs, aided by rousing support from the Don Albert band. They do Funiculee, a pop medley; a novelty, Lydia, and Hawaiian ing, non-exclusive. Shows at 11 War Chant, and do them all well. and 1. Estimated talent budget The girl in the act apparently this show, \$3,000. needs guidance on make-up; she looked quite pasty from the middle of the house.

Florence Ahn, singer, has the difficult job of following the low comedy of the Albins, but wins the sympathy of the house and gets by okay. Tunes include Night and Day, Because and a gypsy medley.

Dinner show business was good Film was Man With My Face. Jerry Franken.

Olympia, Miami

(Wednesday, June 13)

Capacity, 2,170. Prices, 62 cents-\$1.03. Four shows daily. House booker, Harry Levine. Show played by Les Rohde's band.

While the current bill headlines warbler Rosemary Clooney, the show stopper is Mr. Ballantine. for the finish, is the dazzling sax-He gets his first laugh when he ology of Ventura, from Lover, as light set-up. It was a hilarious hits the stage, and keeps the people amused thru to the finish.

Miss Clooney, a tall, lithe blonde wearing a white strapless job cut it's Ventura featuring Chubby 'way down to here, brought the Jackson on bass. Jackson, a real wolf-whistles in addition to considerable applause for her vocalizing. The people liked her during the floorshow as well, straight stuff delivered with a maximum amount of naturalness. She copped her best hand for the dreamy Beautiful, Beautiful Brown Eyes, and for her finish, Darktown Boogie.

Darklight

The bill opened with batontwirler Bill Finch, who threw his light-tipped wands on a dark stage for an effective routine. The Leroy Brothers' marionettes got a healthy hand.

In the third spot are Harris and Shore. Their satirical terping strong line-up of acts in the curis badly executed, but their chit- rent package. Topping the bill is chat, the not unusual, was well the Nat King Cole Trie. Group liked. Herb Rau.

Night Club-Vaude Reviews

La Vie En Rose, New York

(Tuesday, June 12)

Capacity, 100. Price range, \$3.50-\$5 minimum. Shows at 8:30, 12:30 and 2:30. Operator, Monte Proser. Publicity, Zussman-Bayne. Estimated talent budget, \$1,600.

If this new show, Revue En Rose, does nothing else, it demonstrates an ingenuity that has become all too rare in the presentation of cafe The major lift comes naturally shows. Using puppets and live from the headliner, Luba Malina, people in a musical comedy format in a story about a girl who comes to New York, sees the sights and finally settles in the city, the action is lively, imaginatively produced and novel in its presenta-

Using four pianos (two on the center stage which serve as a platform for puppets) and one each on flanking stages, the show presents five good looking young people. Dale Nunnally, a pretty brunette, is the ingenue. Ted Norman is the boy in the case. Jan Crockett, a 1950 beauty contest winner, is the wide-eyed innocent who wanders thru the big town. Olga Suarez, as ballet terps, and Sarah Lou Harris didn't project as well as in prehandles the sexy chants.

Frank Paris, a standard act, assisted by two lads, weaves his doll handling into the story with exciting and amusing results. A Mu-Slate Brothers were next to clos- sic Hall Rockettes number, for exing with their standard turn and ample, has Miss Suarez as the the house liked their foolery. They fronter with a flock of puppets behind her going thru precision girl canary, didn't help put Cornell tainly should be eliminated (shades steps to give the impression of in any advantageous position. Con-

> The show is excellent. The muhandled.

Potential buyers looking for a different kind of package might take a look at this one.

Sonny Kendis's small outfit is rapidly becoming one of the snappiest units with solid ear appeal Kendis's piano work is sharp, brilliant and extremely melodic.

Charlie Ventura's Open House, Lindenwold, N. J.

(Tuesday, June 2)

Capacity, 350. Owner, Charlie Ventura, Manager, Don Palmer. Publicity, Herb Freedman. Book-

While Ventura enjoys a large following here, the maestro offers much more than just the band. His sax pyrotechnics highlight the proceedings in and out of the show. For the lead, and adding much levity, is Jackie Winston. He works fast and hard and scores all the Wearing identical blue-beaded way, with his best bit a hilarious hillbilly routine peppered with an Italian folk song as Lil' Abner might warble it.

Tall tapster Margo Wade woos eyes and ears with her tuneful novelties, with Patty doing the balhoofing in class style. Just as tuneful are the vocal harmonies of the lighting for their act was full of Overtones, three boys and a gal, whose blend falls smoothly and button handling and got it. rhythmically on the ears. Most effective is their vocal blending with satiric job at the wives of current the sax tone of the Ventura for they-went-thataway boys, Mrs. ballad and rhythm items.

Getting the show off to a trafficstopping start, and just as speedy an opener, to Flying Home, the closer.

For dancing on the raised stage virtuoso of the bull fiddle, adds incredible antics on the instrument

For the lulls it's the keyboarding of Dorothy Wahl, Maurie Orodenker.

Chicago, Chicago (Friday, June 15)

Capacity, 4,200. Price policy, 50 to 98 cents daily. Five shows weekdays; six shows week-ends. House drop to add height and detract booker, Harry Levine. Show from the wide stage, the trio did a fare, As Young As You Feel. How-played by Louis Basil's house bang-up job ably assisted by real ever, it adds up to better-thanplayed by Louis Basil's house bang-up job ably assisted by real

The Chicago tees off with a (Continued on page 40)

Copacabana, New York

(Thursday, June 14)

Capacity, 610. Price policy, \$3.50-\$5 minimum. Shows at 8:30, 12:15 and 2:30. Operators, Jules Podell-Jack Entratter, Booking, non-exclusive. Publicity, George Evans office. Estimated talent budget current show, \$6,000.

On paper the show following Martin and Lewis doesn't look like anything. But surprisingly enough it plays a lot better than expected. who was in a pretty tough spot. Not only is she the star but she also sings and competes with a lot of singing that precedes her. She came off way ahead.

For her present trip here, Miss Malina has fortified herself with some crackerjack material by Eli Bass. Some of the new numbers are parodies, but all have something in common—amusing lyrics with enough tinge of blue to be commercial in a cafe. On the show caught, the gal did seven numbers of which only one, Ghost Riders, was old. When she finished she was way ahead.

Don Cornell, in the middle spot vious jobs caught. He sang well; he did a lot of tunes; he tried a little comedy, but there was no excitement. It was just a pleasant boy singer up there doing a pleasant job. The fact that there's a lot of additional singing in the show; the boy production chanter, the sidering his spot, plus a Copa crowd that doesn't care much for

First act on the show was Manor and Mignon, ballroomologists. Team has picked up a lot of blond, was an ideal partner for three numbers, starting off fast, then into a dreamy slow one and finaled with a fast up tempo for a solid performance.

The rest of the show was basicalfor months. The girl singer, Rita Constance, was adequate; the boy singer, Bob Millar, was competent. Jean Caples, long stemmed ashblonde, was unusually good on this show. Her last dance in highnecked red tights was a tinglish affair worthy of the big applause it won. Bill Smith.

Roxy, New York

(Friday, June 15)

Capacity, 6,000. Price range, 50 cents-\$1.75. Four shows daily. House booker, Sam Rauch. Producer, Arthur Knorr, Show played by Roxy house band.

Showing nothing new this time around, the Andrews Sisters, La Verne, Patti and Maxine, proceeded to go out and kill them. gowns, the gals came on after a simple announcement to a walloping mitt and wound up a song-fest to tremendous applause. The sisters mixed it up with rhythms and lads as a single. Incidentally, the trick cues that called for on-the-

Their newest number was a Autry, Mrs. Rogers and Mrs. Cassidy. Number called for prop horses which subsequently segued into "talking horses" in a black number sold with deliberate broad strokes. Vic Schoen was in the pit for the down beats.

Show started with Dolores, a flamenco dancer in the accepted tradition of the Stem's idea of what Spanish dancing is supposed to be. She was followed by Jacques Cordon on his unicycle, working on a round table and juggling various objects as he balanced himself. Lad's act had a lot of charm acquired thru Frenchified chatter that won extra giggles.

Anthony, Allyn and Hodges, in their standard knockabout dance, came next. Working against a new production. Smartly dressed group started slowly as a standard ballyocks for a real hand.

Pic, Half Angel. Bill Smith.

Minnesota Terrace, Hotel Nicollet, Minneapolis

(Monday, June 4)

Capacity, 400. Price policy, \$ cover charge week-ends. Shows a 8:30 and 11:30. Management, Neil R. Messick, president; Rene, room manager; Ann Morrow, publicity. Booking policy, non-exclusive. Estimated budget this show, \$2,750 Estimated budget last show, \$3,000

Dorothy Lewis ice show lacks something this time around. First of all Miss Lewis is heavier. Secondly, the segues from one number Lewis probably will catch up with weeks with options which will carry her into September.

The hit of the show was the Skating Ryles, two men and two gals from Denmark, who do a whirlwind acro ice routine.

Ice Production

The current Lewis production is built around the New Orleans Mardi Gras and has three productions. The opener is set in a costume house. The second is the coronation and the finale, a Mardi Gras parade, winding up in black light.

Manuel Del Toro, back as Miss Lewis's leading man, is just as good looking as ever and is in his usual fine baritone voice. He and the show's star go thru a number of intricate maneuvers. Supporting men are Rene Ochoa and Bill Griffin. A four-girl line, with Mitzi Dexter back as captain, is augmented for one set by a surprise, Mildred Stanley, canary with the Cecil Golly ork, who comes out on blades for several fast spins along with her vocalizing.

Miss Lewis does her sit spins, previous years. Del Toro shows up excellently in fast twirls.

Bud Kilpatrick of Minneapolis has done an outstanding job of costuming the show.

Cecil Golly's nine-piece ork handles the show well, with the maesly the same one that's been here tro as emsee, and does the dance music in the usual top fashion.

Zephyr Room, Chapman Park Hotel, Los Angeles

Jack Weinberg.

(Friday, June 8)

Capacity, 160, Price policy, no cover, minimum. Owner-operator, Chapman Park Hotel. Booker, Barnew Goodman. Booking policy non-exclusive .. Press, Barney Goodman. Estimated budget this show, \$1,200. Estimated budget last show, \$1,000.

Room is experimenting with an all-song format built around chantings of Pinky Tomlin. Tomlin's intimate stylings, consisting mostly of his own cleffings, fit the mood of the room. Jelly Bean, Object of My Affection, Ragtime Cowboy Joe and Love Bug all score. Injection of pop numbers mixes his bit effectively. His main problem is to educate the younger set to his standard tunes, most of which are familiar with the older crowd. Tomlin works easily and has developed a sharp nitery routine, combining songs with clever patter.

Suzanne Lloyd, of the London cast of Oklahoma, does a fair bit, but it is not suited for this club. Her musicomedy presentation of Oklahoma tunes and I'm in Love With a Married Man pull only polite palming. Alec Morrison opens with September Song and Whiffenpoof Song, offering dreamy vocals for easy listening. Pianist Genevive Howell cuts the show and does a fine job of playing intermission interludes.

Joe Bleeden.

Oriental, Chicago

(Thursday, June 14)

Capacity, 3,200. Price policy, 50 to 98 cents daily. Five shows daily. House booker, Charley Hogan. Show played by Brian Farnon and the house band.

This week's four-acter is pretty much just filler for the screen average entertainment.

Headliner Al Morgan continues room act, so the first "tangle" as a dynamic entertainer, project-looked like an accident. It built ing enthusiasm that socks home. gradually for giggles and finally Displays prudent selection of tunes. Saul Grauman's Musical Stair-

(Continued on page 40)

Blue Sails Room, Sans Souci Hotel, Miami Beach, Fla.

(Wednesday, June 13)

Capacity, 215. Prices, \$2.50 beverage minimum Saturdays only. Publicity, Irv Mandell and Stu Newman. Booking, non-exclusive. Estimated talent budget this show, \$1,500; last show, \$1,500.

Making her first appearance in Miami Beach in several years, Helen Forrest scored in this plush spot. She did 10 numbers and even then had to beg off. Altho admitting she was extremely nervous during between-song chit-chat, she later swung into the old Harry James groove and had an appreciative audience pounding for more.

Miss Forrest brought along outstanding arrangements which were ably handled by Sacasas' orchestra. Band also backed up the other to another were rough. But Miss new act on the show, interpretive hoofer Freddy Lane, in top-notch it before long-she's in for eight fashion. Altho slightly hemmed in by this small room, after the vast expanses of the Sans Souci night club in Havana, where he spent the past four months, he won

> Room was packed opening night tho other Miami Beach spots are in the midst of off-season dol-Herb Rau.

Capitol, New York

(Wednesday, June 13)

Capacity, 4,627. Prices, 55 cents-\$1.50. Four shows daily. Loew chain booker, Sidney Piermont. Producer, Allan Zee. Show played by Teddy Powell's band.

In her first vaude date since she became big in legit, Ethel Waters worked like the star she was in the days of the Blackbird revues. First of all she came in with material which was well received. She also projected so much confidence and ease that the combo paid off in terrific mitts. Coming on in the closing spot, Miss Waters started off with I Ain't Gonna Sin one-leg twirls and somersaults, al- No More, then got 'em laughing then it was easy sailing with such oldies like Stormy Weather, Happiness Is a Thing Called Joe, etc. For her closer she gave with Summertime and a rousing mitt was the pay-off. As the pit went down she finaled with a little good-by

Kaye Starts Slow

Georgie Kaye, a Paramount standard heretofore, had a tough time getting started. His Abadaba opening was both unfunny and dull. He got 'em after awhile and finally broke thru for a big hand with his standard psychiatrist bit.

The show opened with the Kanazawa Trio in their standard Risley act. Their "accidents" were well received. De Mattiazzi's double dummy illusion dance routine still has the surprise element to draw attention. Teddy Powell's band with nine fiddles (four doubled on reeds) played a solid show. The ork's one spot was Intermezzo, which was well done.

Pic, Sirocco. Bill Smith.

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Hocus-Pocus

By BILL SACHS

THE GREENWOODS, Don and TV show Sunday night of last Thelma, are back in New York after a week at the Gayety, Montreal. They are set for a string of club dates, with Lew Sharp now handling their personal management. "There were five magic acts in Montreal while we were there," the Greenwoods postal. We enjoyed a brief visit with Haskell, who was at Ruby Foo's in Montreal. Was delightfully surprised to read about the Hewitts in a recent column. We haven't seen them in years. We remember them best as the Judges, mentalists. . . . The Amazing Mr. Ballentine (Carl Sharpe) turned in a solid job on Ed Sullivan's "Toast of the Town"



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week (10). . . . Dante also appeared on TV recently via kinescope on the Alan Young show. . . . Joe Cassnoto is back in New York after a trip to Holland where he says he observed very little magic. . . Sid Gordon is adding a new partner to his act in the person of Phyllis Schoendorf, who he takes as his bride in New York June 23. . . . Bob Platt recently presented a 30minute magic turn for 600 members of the Corpus Christi, Tex., Safety Patrol at the Centre Theater, that city. . . . Tom Auburn, Montreal mystery man typewrites from the Canadian metropolis under date of June 6: 'Montreal is presently graced with the presence of four top magicians. In the Normandie Boom of the Mount Royal Hotel is Pierre Cartier, who is just as humorous as ever and whose turn was enthusiastically received. At Ruby Foo's the handsome Haskells surround their solid magic with suavity. At the Gayety Theater are Don and Thelma Greenwood, who are receiving excellent press reports, with special mention of Don's blindfold nifty. Kuda Bux is doing an excellent job at the Provincial Club. As for myself, I am keeping busy with my gambling lecture titled 'It Can Happen to You.' I have discontinued my kiddie shows for the summer but will resume in the fall. I presented them at Tomasso's, local restaurant, each Thursday night during the season just ended, but other eating places here are interested for my services for next season."

MILBOURNE CHRISTOPHER reports that the first issue of the new 28-page magic mag, M.U.M., official organ of the So- ment, got but scant questioning. for the season in August. . . . ciety of American Magicians, has When Connor was asked what the Murray Briscoe and Evelyn elicited much praise. Christopher Matthew Adler agency (which is editor of the new publication handles the insurance) got as comand was re-elected to that post mission, he replied that these at the recent SAM convention in figures were filed in the New York New York. The first issue had State Insurance Department. Other tricks by Hen Fetsch, Bill Larsen, questions referred to accident Fitch Cheney, Bill Greenough, benefits. When Connor finished, James Herpick and Roger Bark- he got almost an ovation. ann; a piece on Chung Ling Soo by Jean Hugard; a photo of Mad- door activities, which included ame Herrmann's elaborate stage circuses and fairs, Dewey Barto, setting; a profile of Dick DuBois, former AGVA topper, and Don with his likeness on the cover; Francisco, outdoor board member, a report of the various assemblies, let it be known they would blow and eight and one-eighth pages off the roof. of advertising. Christopher, incidentally, had an article in The report and again it was received New York Times Magazine of with applause. Neither Barto nor May 27 headed "Abracadabra- Francisco objected. New Style." . . . Russell Swann The chief accomplishment of the has been appearing at New York's outdoor report were instructions exclusive Hotel Pierre. . . . Frank to the board to set up a Sarasota Garcia and George Schindler branch to service the outdoor have placed on the market five field. No questions were asked mental effects which they call about the Biller Bros.' Circus Mental Five. Schindler says he's which folded in New York a few keeping fairly busy with an occa- months ago. No questions were sional club date in the area or asked about the Ringling-Barnum a stand now and then at one of negotiations and why they were the Long Island bistros. . . . Ralph stymied (See separate story in C. Lewis Jr., well known in Cincinnati magic circles, has been appointed assistant manager of defeated as was the local voting Hotel Sinton, that city. . . . Aska demands. Delegates showed a the Magician (J. J. Musselman), reluctance to obey the instrucassisted by Pauline, presented his tions of their branches on the full-evening show recently at Kosair Temple, Louisville, under voted "for" they explained they auspices of the Shriners. Alice C. Short serves as Aska's secretary and booker. On the staff for his full-evening performances are William Toombs, musical director; William B. Tudor, stage manager; Theodore Schwaegerle, mechanic; William Corrigan, electrician; Louis B. Leatherman, technical director; Harold Marples, props, and Rudolph Zibart, artist. . . . Arthur Schalek, our faithful Montreal correspondent, comes thru with the names of two more magic turns who have played there recently, the Skating Carters, who presented their Magic on Wheels at the Seville Theater, and Kim Yen Soo, who put in two weeks at the Casa

Kid Ory goes into L.A.'s 331 Club June 22 for two weeks. Spot is switching from bar to club. . . . Erroll Garner set at Top's, San Diego, July 5-15. . . . Bill Mac-Donald is negotiating with Houston's Shamrock for Pinky Tomlin.

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Combos Rise For a Change

NEW YORK, June 16 .- The take of the Stem presentation combo houses last week was \$336,000, as against the previous week's figure of \$325,000. The Roxy with a nineday week accounted for \$92,000 of the total.

Radio City Music Hall (6,200 seats; average \$136,000) did \$145,-000 for the fifth week with The Great Caruso plus Larry Storch and Myrtill and Pacaud. Previous week's figure was \$135,000.

Roxy (6,000 seats; average \$50,-000) exited with \$92,000 for a nine-day third week which ended team, and the Goofers ork. . . Thursday (14) with On the Riviera Billy Vail replaced Jack Diamond plus Mimi Benzell and the Irving Fields Trio. New bill has the Andrews Sisters and Half Angel.

Go for Broke, against \$40,420 for the second week and an opener of \$55,000. New show has Ethel Waters, Georgie Kaye and Sirocco.

\$55,000) did \$51,000 for its kick-Barrie and Hollywood Story.

Palace (1,700 seats; average \$14,nine other acts and Man With My Face.

AGVA Confab

Continued from page 38

a board member she was entitled to see the contracts and said that been brushed off. Connor promised to have the contracts shown as soon as they arrived in Detroit from New York.

Prior to the report of the out-

Connor and Francisco read the

The local autonomy issue was local voting question. When they partner, Pam Cavan, is a blond

judgment. The final vote was 241/2

against local voting and 191/2 for.

Outdoor section.)

The New York delegation with its 13 votes was split, with Jackie Bright, Dewey Barto and Gypsy Rose Lee voting against, and Red Buttons and Jack Gilford voting for. The New York branch membership had instructed its delegates to vote for local voting but the instructions were disregarded. Thru proxies, Barto, Bright and Miss Lee controlled eight votes.

The chief thing the convention accomplished in its closing hours was an order to the National to draw up all rules and regulations, "no matter what the cost" and get them to the membership.

As the convention slowly broke up, each departing delegate got the floor to make a farewell speech. The only thing lacking was a fourpiece combo striking up Old Soldiers Never Die.

Tex. Says Drinks, Strips Don't Mix

AUSTIN, Tex., June 16. - The State Liquor Control Board has is- brought a salvo. sued an edict to night club owners | Brian Farnon, subbing for vacalounges, that if they want to keep satile job of blowing various reeds their liquor and beer license, strip and singing a Brazilian medley teasers in the spots will have to house band number. keep costumes on.

Burlesque Bits

INDA SCOTT and Blaze Fury follow Ann Arbor as headliners at the Globe, Atlantic City. George (Beetle Puss) Lewis, comic, has opened his own nitery in Sherman Oaks, Calif. Spot is called Showtime and dancers are Heather English, Johnny Mahoney and Dolly Lee. Norman, at the Three Rivers Inn. Syracuse, N. Y., was joined June 12 by Sherry Shannon, Joe De-Rita, Wauneta Bates, Eddie Innes, June Brown: the Brooks, dance in "Kiss Me, Kate" June 18 at the Shubert, New York. . . . Dawn Brothers, whistlers, back from 10 Capitol (4,627 seats; average weeks of California cafes and \$28,000) wound up its three-weeker hotels, are having new bookings with \$36,000 for Jimmy Wakely, arranged in the East by Eddie Chaz Chase, Les Brown ork and Smith. . . Jack Montgomery, producer, all season at the Hudson, Union City, N. J., has succeeded Ivan Frennova at Minsky's Rialto, Chicago. Latter has left Paramount (3,654 seats; average to vacation with friends in Los Angeles and San Francisco. off with the Ames Brothers, Gracie Straight man Stanley Montfort is rounding out his 14th month at the house, where the cast also 000) did \$16,000 for a 10-act bill includes Irving Benson, Freddy headed by Jan Bart plus Cavalary Frampton, Louise Laurie, Bobby Scout. New bill has Slate Brothers, Goodman, Texas Sherman, Mickey Jones, Carrol Shannon, Kitty O'Kelly, Vi Vickers, Linda Leslie, Jane Allen, Sally and Her Monkey, and Princess LaHoma, fea-Gonham.

CHARLES (RED) MARSHALL, Jack Mann and Dick Dana each time she had asked she had have begun a three-month TV engagement on the program headed by Toodles Weaver. . . . Marty Knopf and Arthur (Eppie) Oakene, of the Hudson, Union The insurance plan and report City, N. J., will vacation in Atread by Connor, a lengthy docu- lantic City until the house reopens

Chicago, Chicago

• Continued from page 39

held to the bigger platter numbers to open, then took off on such tunes as Too Young and Destination Moon to show its versatility. Cole dominates during the entire time the group is on. His intro brought a big hand, and after doing a straight vocal on That's My Girl, he drew even bigger applause when he sat down at the 88. Group closed to a heavy hand, doing several encores.

Opener, Lee Marks, handled his juggling and balancing routines in excellent fashion. Getting a good hand at the close, he was followed by emsee Archie Robbins, making his Chicago debut and doing so well that he is a cinch for more Chi bookings. In addition to his patter, not strictly Sunday school but all right for most of the family, he went over strong with a satire on opera as it would sound via video.

The Blackburn Twins, no strangers here and coming in after some good pre-appearance flackery via TV, worked hard and had to do three encores. Their new cutie who dances well and holds were doing it against their better her own on vocals. Boys go thru their precision mirror routine, then bring on the gal for a solo before doing some of their strong numbers like Ballin' the Jack. Pic: On the Riviera.

Norman Weiser.

Oriental, Chicago

Continued from page 39

tones opened, with Grauman using two new girls, who are well-drilled in the stepping routine. Gals' new wine-colored costumes enhance the act, which gets good reception.

Leo Diamond has reworked his harmonica stint into a more solid vaude act. Scored with meaty impressions of Spike Jones, Xavier Cugat and a medley of Italian tunes. Act is an eye and ear catcher.

Bob Williams has found the perfect foil for his zany untrained dog act. A rubbery springer Spaniel got the best response of any dog he's ever used here. Dog's apathy is a perfect contrast for his zesty comedy, Standard closing with the other mutt skipping rope

in Houston, as well as operators of tioning Sherman Hayes, did a ver-

Johnny Sippel.

Knight, after their Hirst Circuit tour, opened June 15 at the Roxy, Cleveland. . . . Al Shallick, longtime Canadian free-lance writer, is now retired, a resident at the Laurentian Hotel, Montreal. . . . Troc, Philadelphia, closed for the

season June 17, with Peaches fea-

tured. . . Los Angeles has

Sherry Winters, June Stevens, Shirley and Harry Clexx at the Burbank, and Dolores Del Rey, Icel, Sugar Kane, Mary Andes, Eddie Ware and Charlie Crafts at the Follies. . . . Owney Martin and Dave Mallen, ex-burleskers, have been enacting the roles of the Judge and Marshall, respectively, in "Oklahoma," now at the Broadway, New York, ever since the opening of the musical eight years ago. . . . Walter Brown and Dexter Maitlin replaced Willie Gordon and Bob Lee at the Follies, Chicago, last week. . . . Marty Cross Wallach is in Vets' Hospital, Bronx, N. Y., as the result of a recent severe heart attack. . . Skip Haynes and Linda Merrill bowed at the Red Feather, Hollywood. . . . Tom Ward, one-time prexy of the Performers' Club, is publicizing and touring "The Fiddlers" and "Life Begins at 60" groups in Florida cities for servicemen's entertainment. . . . Dick Kimball, tured. Chorus captain is Wanda Boston comic, replaced Rod Rogers at Strip City, Hollywood. Kimball formerly toured with Red Ingle. New gal at the strippery is Betty Briggs.

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LEGITIMATE

Sides and Asides

"Stalag 17" Proving Box-Office Bonanza . . .

comedy-melo, has proved itself the provides for a boost if mid-Ausleeper of the season. This, its fifth week, signposts a fat \$17,300 gross, top of a steady weekly rise since its bow-in last month. Initial week took in \$9,200, second stanza was \$12,500, third grossed \$14,700 and fourth rang up \$16,-600. . . . Roger Rico will be ready to take over the Emil De Becque role from Ray Middleton in "South Pacific" July 9. Middleton has agreed to stay over in the part until his replacement is ready.
. . . Actors' Equity will bid for

Out of Town Review

TWO ON THE AISLE (Opened Monday, June 11)

Shubert Theater,

New Haven, Conn. A revue. Music by Jule Styne. Lyrics and sketches by Betty Comden and Adolph Green. Additional sketch by Nat Hiken and William Friedberg. Dances by Valerie Bettis. Settings and lighting by Howard Bay. Costumes by Joan Personette. Orchestrations by Philip Lang. Dance music arranged by Genevieve Pitot. Vocal arrangements and orchestra direction by Herbert Greene. Entire production staged by Abe Burrows.

stage manager, Edward J. Scanlon. presented by Arthur Lesser. CAST-Bert Lahr, Dolores Gray, Kaye Ballard, Colette Marchand, Stanley Prager, Buford Jasper, Fred Bryan, Arthur Rubin, Walter Kelvin, Larry Laurence, Richard Robert Gallagher, Elliott Reid, J. C. McCord, David Nillo, Patricia Tobin, Bob Emmett, Alan LeRoy.

Company manager, Joseph Harris, Press

representative, Nat Dorfman, General

SINGERS-Marion Lauer, Lelia Martin, Leslie Parry, Peggy Reiss, Carol Sawyer, Script for fall production. Pro-Geraldine Sloan, Joane Spiller, Julie Williams, John Allen, Arthur Arney, Fred Bryan, Buford Jasper, Walter Kelvin, John Raye, Arthur Rubin.

DANCERS-Jeanett Aquilina, Margery Beddow, Betty Buday, Gloria Danyl, Dorothy Etheridge, Doris Goodwin, Vera Lee, Jane Mason, Bob Emmett, Jerry Fries, John Kelly, Paul Lyday, Victor Reilley, Frank Reynolds.

SHOW GIRLS—Gregg Evans, Rosemary Kittelton, Deell Parker, Mira Stefan, Jeanne Tyler, Charlotte Van Lein.

Two on the Aisle shows every indication of shaping into top summer fare. It is light in mood, extremely colorful in production, highly tuneful and delightfully funny.

Besides all this, it provides a sky-rocket that will zoom Dolores Gray right into stardom. This pany. In that case Claude Rains personable young lady really takes may return to his Stem role in over. Her ability to go hot or sweet, shake a nimble foot and put across a laugh line completely wooed the pewsitters. Aisle is pretty nearly a Gray show—and the lady delivers it neatly wrapped.

Bert Lahr, who shares the top honors with her, is at his best in the satiric skits, and very often hits a laugh line that is well above his material level. Just as soon as the necessary tighening is made, Lahr will have everything pretty much his own way.

Tunes Could Score

The music is smart, catchy and tuneful and some tunes may find their way to the juke boxes. Such numbers as How Will He Know, Give a Little, Get a Little Love and, particularly, If You Hadn't can be potentials for the showstopper class.

Valerie Bettis has done a fine job with the dances, and with the very capable stepping assistance \$5,503.75 for royalties due him as of Colette (Les Legs) Marchand, gives Aisle some really brilliant hoofing moments. The ballet interpolations by la Marchand, and the solo work of David Nillo and Vera Lee, add up to over-all delight.

A special nod of recognition must be given Elliot Reid, whose remarkable satire on the Kefauver hearings is a highlight of the show. Reid not only completely mimics the voices and mannerisms of everyone concerned with the probe, but manages to re-create even the atmosphere.

 Howard Bay's settings are lavish, and extremely colorful costuming by Joan Personette add to background richness. Abe Burrows' direction and staging leaves noth-

ing to be desired. In sum, Aisle appears to be ripe

right now. It has pretty nearly everything that a revue takes. Sidney Golly.

an increased cost-of-living hike in the \$75 minimum pay for stem actors. Two-year pact with League of New York Theaters gust cost-of-living index is higher as compared to figure of same date three years ago.

Personnel Notes and Production News . . .

Celeste Holm has advised management that she would like to return to "Affairs of State" for a fall tour. . . Maurice Evans has optioned the new Verne Sneider novel, "The Teahouse of the August Moon." When adapted to stage he plans to produce it in association with Howard Cullman. He will act in it, but doesn't know yet whether it will be a straight play or a musical. . . . Victor Jory takes over lead in "Season playing London's West End, will be Herman Shumlin's first offering of the season. Comedy is skedded to open at the Booth during first week of September. Rehearsals start August 1. . . . Reps of two Stem ticket agencies, the Park South Ticket Service and the Liberty Ticket Corporation, submitted books and records Wednesday (13) to License Commissioner Edward T. McCaffery for examination. Commissioner subpoenaed the two agencies after an anonymous complaint charged difficulty in obtaining tickets for hit shows at regular B.-O. prices, plus legal brokerage fees, from both Park South and Liberty. It will take a couple of weeks for the commissioner's staff to study the records, after which a hearing will be held. . . . Thomas Kil-patrick is in the market for a ducer has dropped option on Richard Bissell's novel, "A Stretch on the River," a satisfactory adaptation not being forthcoming. . . . Marga Ann Deighton will re-create the role of Mrs. Winemiller in Tennessee Williams' "Summer and Smoke," which she played on Broadway and on the drama's national tour, when she guests at McLean (Va.) Summer Theater July 2-7. . . . Due to exceptional business, closing date of "Darkness at Noon" has been put back to Saturday (30). It is now more than possible that Sidney Kingsley will reopen the play in New York in September as well as send out the skedded touring comthe fall.

Short Gets Nod In Court Action

NEW YORK, June 16.- Justice Aron Steuer in New York Supreme Court Wednesday (13) granted a motion by Hassard Short to punish the Trebuhs Realty Company, Inc., owners of the Winter Garden Theater, for contempt in disbursing moneys in violation of an injunction obtained last February.

Action grew out of a judgment obtained by Short against the B.R.T. Corporation, producers of Michael Todd's Peep Show, December 21, 1950, to the amount of director of the show. Following day, short served subpoena on the theater owners which led to agreement by Mike Todd to pay off the judgment at the rate of \$100 a week. Thereafter, on February 14, Short applied for an order of was based on contention that b.-o. funds were used for paying cast and advertising costs in preference to paying off the judgment which took precedence. Steuer's decision said that payments were made by the theater owners "with no question of ignorance or inadvertance; the third party decided to prefer certain creditors of Todd to the judgment creditor in defiance of the order."

The Winter Garden owners are therefore fined the amount of the judgment.

Subway Circuit

DIAMOND LIL

(Opened Tuesday June 12)

Flatbush Theater, Brooklyn

A melo by Mae West, Staged by Walter Johnson. Settings by William De Porest and Ben Edwards. Costumes by Paul Du Pont, Press representatives, Vincent McKnight. Presented by George Brandt. JimBilly Van BillGus Franks RagtimeFred Pinks SpikeGeorge Warren Kitty Doe Avedon FrancesSheila Trent Captain Cummings Dan Matthews Pete the DukeLester Laurence SallyAlice Martin RitaZolya Talma
JuarezJames Courtney CharlieStan Payne
BessieLois Harmon SailorFrank Niel Policemen, Society Women, Society Men, Bowery Musicians, etc.

The Subway Circuit, which alternates between the Flatbush Theater in Brooklyn and the Windsor Theater in the Bronx, got off to a banner start this week for the 12th season since George Brandt joined hands with the late Jules Leventhal. The old Flatbush had the customers hanging from the rafters to welcome Mae West and her perennial bowery epic, Diamond

If anyone wrote such a melo as Lil today-and if any other actress than Mae West played it-the results would be disastrous. But 22 years ago author West harvested a crop of hokum so uniquely suited by Burbank. A concert has been to the hip-swaying, throatily sexy, selected for the shell's first attracbustuous talents of actress West, tion, in mid-July. One of the that the product has continued a gold mine.

Lil's dime-novel plot is an inwonderful corn. It highlights the and Greek Theater, career of a magnificent trollop thru two murders, one committed personally and one engineered, messed-up with a touch of white finale into the arms of her Salvation Army hero, who of course turns out to be the forerunner of all modern super-sleuths. But nobody cares. La West has and does make it tick over the years. Lil's fun is as lasting as its nonsense is unbelieveable.

New Faces

There are some new faces in her support in the current edition, but most of the principals are vet la West troupers held over from Lil's last Stem revival two years ago and its subsequent tour. Walter Petrie and Charles G. Martin are still the melo's chief stinkers, and James Courtney carries on as her Brazilian gigolo. Dan Matthews is once more her masquerading Salvation Army captain, who senses the heart of gold beneath Lil's undulating exterior. Billy Van is back with the troupe to add his solid stepping to the saloon emsee role. The newcomers are all right, too, from Zolya Talma as the South American menace to Lois Harmon with a bit as a Bowery floozie. All of them contribute admirably to the phony gay 1890's atmosphere.

Walter Johnson's staging keeps the pace well up to the original and the old sets of William De Forest and Ben Edwards stand up to its tradition. Ditto goes for Paul Du-Pont's costumes. While some small trimmings have been made, the over-all production is quite up to the Stem standard.

Judging from its bow reception, it's a bet that Lil will round the Subway Circuit more than once. Even with la West garnering a examination of the Trebuhs books minimum 3G a week, plus full auand followed up with the motion thor's royalties, the circuit should for contempt punishment. Motion mine plenty for itself on this choice. Bob Francis.

Theater-in-Round Postponed in Conn.

HARTFORD, Conn., June 16. -Connecticut Theater, Inc., latest addition to the theater-in-theround field in this area, has pushed back its opening to Wednesday (27) because of construction difficulties.

The organization is capitalized for \$50,000.

Hub Swings Into Hot Season's Hefty Sked

Lee Falk and Al Capp's Boston Summer Theater opens its 11th musical, Alice in Wonderland, Eve Arden will follow with a new production of the comedy, Here Today, and Brigadoon is the third M'Lord. attraction.

Shaw's Devil's Disciple launches the Brattle's 10-week season, starting a "resident star" policy in which Hurd Hatfield and Ian Keith will appear in various offerings. Others skedded are Len-

Debut Slated For Burbank Alfresco Bowl

HOLLYWOOD, June 16 .- Burbank, Calif., gets its first outdoor theater Sunday (17) when a \$175,-000 bowl is dedicated in the city's Stough Park. Film personality Dennis Morgan tops a list of guests which include Dr. Carl Wecker, general manager of the Hollywood Bowl; AFM Coast Prexy John te Groen, and Kelly Shugart, Local 47 public relations man.

Bowl will be available for musicals, dramas, band and symphony concerts, choral work and civic rallys. It is owned and operated Bowl features is overhead lighting which combines with natural accoustical qualities to give a credible combination of corn-but miniature of the Hollywood Bowl

Other groups participating in opening ceremonies include Burbank junior and senior symphonies, Civic Light Opera Chorus and slave traffic and shoplifting and Municipal Band. Seating capapropelled in an utterly ridiculous city is 2,500, but it can be expanded to accommodate 10,000.

BROADWAY SHOWLOG

Performances Thru June 16, 1951

DRAMAS

Affairs of State 9-25, '51 (Music Box)	30
Darkness at Noon 1-13, '51 (Royale)	17
Gramercy Ghost 4-26, '51 (Morosco)	6
Season in the Sun 9-28, '50	30
Stalag 17 5- 8, '51 (48th Street)	4
The Happy Time 1-24, '50 (Plymouth)	58
The Moon is Blue 3- 8, '51 (Henry Miller's)	11
The Rose Tattoo 2- 3, '51 (Martin Beck)	15
Twentieth Century12-24, '50 (Fulton)	20
MUSICALS	
A Tree Grows in Brooklyn 4- 9, '51 (Alvin)	
Call Me Madam 10-12, '50	28

MUSICALS	
A Tree Grows in Brooklyn 4- 9, '51 . (Alvin)	68
Call Me Madam	284
Courtin' Time 6-13, '51 (National)	5
Gentlemen Prefer Blondes12- 8, '49 (Ziegfeld)	636
Guys and Dolls11-24, '50 (46th Street)	233
Kiss Me, Kate12-30, '48 (Shubert)	1018
Make a Wish 4-18, '51 (Winter Garden)	70
Oklahoma! 5-29, '51 (Broadway)	24
South Pacific 4- 7, '48 (Majestic)	
The King and 1 3-29, '51 (St. James)	92
outeness and	

SUSPENDED

Bell, Book and Candle.... 6- 2, '51 (Barrymore) (Opened 11-14, '51)

CLOSED

Flahooley 6-16, '51 (Broadhurst) (Opened 5-14, '51)

OPENING

Seventeen 6-21, '51 (Broadhurst)

BOSTON, June 16.-The local ormand's He and She, better summer season has already been known as The Failures, with launched, with Guy Palmerton's Jacob Ben-Ami co-starring with Worcester Playhouse offering Ruth Ford. A Midsummer Night's Legend of Sarah in its second Dream, Billy Budd and a fifth play to be announced, make up the remainder of the series.

At Stockbridge, the Berkshire season July 2 with the packaged Playhouse opens its 20th season Monday, with William Douglas Home's The Chiltern Hundreds, known on Broadway as Yes,

Broadway Opening

COURTIN' TIME

(Opened Wednesday, June 13)

National Theater

A musical comedy based on Eden Philipots' "The Farmer's Wife," by William Roos. Lyrics and music by Jack Lawrence and Don Walker. Dances by George Balanchine. Staged by Alfred Drake. Sets by Ralph Alswang. Costumes by Saul Bolasni. Music and vocal arrangements, Don Walker, Musical director, Bill Jonson, General manager, Michael Goldreyer. Stage manager, James Gelb. Press representatives, Samuel Friedman and Maurice Turet. Presented by James Russo and Michael Ellis in association with Alexander H. Cohen. Nell RillingGloria Patrice

Cathy Rilling Gloria Hamilton Laura Mary O'Fallon George Mullins Peter Conlow Samuel Rilling Joe E Brown Carl Stevens Theodor Uppman Fred Lawson David E Thomas Araminta Billie Worth Harriet Hearn Effic Afton Mr. Hearn Joseph Sweeney Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William The Brat Patricia Poole
George Mullins Peter Conlow Samuel Rilling Joe E Brown Carl Stevens Theodor Uppman Fred Lawson David E Thomas Araminta Billie Worth Harriet Hearn Effic Afton Mr. Hearn Joseph Sweeney Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William
Samuel Rilling Joe E. Brown Carl Stevens Theodor Uppman Fred Lawson David E. Thomas Araminta Billie Worth Harriet Hearn Effic Afton Mr. Hearn Joseph Sweeney Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William
Carl Stevens
Fred Lawson David E. Thomas Araminta Billie Worth Harriet Hearn Effic Afton Mr. Hearn Joseph Sweeney Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William
Araminta
Harriet HearnEffic Afton Mr. HearnJoseph Sweeney Theresa TapperCarmen Mathews Louisa WindeattKatherine Anderson PollyMay Muth SadieRosemary Kuhlmann MillieTeddy Tavenner Larry WaltonEarl William
Mr. Hearn Joseph Sweeney Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William
Theresa Tapper Carmen Mathews Louisa Windeatt Katherine Anderson Polly May Muth Sadie Rosemary Kuhlmann Millie Teddy Tavenner Larry Walton Earl William
Louisa WindeattKatherine Anderson PollyMay Muth SadieRosemary Kuhlmann MillieTeddy Tavenner Larry WaltonEarl William
Polly
SadieRosemary Kuhlmann MillieTeddy Tavenner Larry WaltonEarl William
MillieTeddy Tavenner Larry WaltonEarl William
Larry Walton Earl William
The Brat Patricia Poole
SINGING ENSEMBLE-Betty Jane Cocho,
Peggy Gavan, Glynn Hill, Joan Keenan,
Rosemary Kuhimann, May Muth, Mary
O'Fallon, Teddy Tavenner, Walter Brandin, Michael T. Carolan, John Michael King,
Michael Kingsley, Charles Rule, Robert
Strobel, John Taliaferro, Lawrence Weber.
DANCING ENSEMBLE—Patricia Casey,
Audrey Keane (Captain), Mary Martinet,
Patricia Poole, Prances Sorenson, Elsa Van
Horne, Edward Andrews, Hubert Bland,
Peter Deign, William Maguire, Lou Yetter,
Charles Zulkeski.
SONGS-"Today at Your House, Tomorrow

at Mine"; "Fixin' for a Long Cold Winter" 'Araminta to Herself"; "An Old Fashioned Glimmer in Your Eye"; "Goodbye, Dear Friend, Goodbye"; The Wishbone Song"; "Smile Awhile"; "Too Much Trouble"; "Choose Your Partner"; I Do, He Doesn't"; "Golden Moment"; "Johnny Ride the Sky";
"The Sensible Thing To Do"; "Mascu-linity"; "Maine Will Remember the Maine"; "Heart in Hand."

Continued from page 3

finale, Heart in Hand, has considerable ear appearl.

Credit Side

On the credit side, what Time has to a degree which almost offsets its deficiencies, is a spritely and happy approach by all its players. Young Gloria Patrice and Peter Conlow literally dance their feet off as one ingenuous pair of lovers, and Gloria Hamilton and Earl William harmonize prettily with equal enthusiasm as another. Billie Worth makes the kind of housekeeper who obviously keeps a pewsitter wondering how Joe Brown could have missed her charms for 10 years. Katherine Anderson, Effie Afton and Carmen Mathews are the three ladies on Brown's matrimonial list, and Miss Mathews, perhaps just to show what she can do in a musical comedy debut, stopped the show cold on opening night with her middle-aged, virginal satire, Golden Moment. Also to be saluted is Joseph Sweeney's sour portrait of a Down East postmaster.

Stepping Aplenty

Dancewise, George Blanchine has done matters proud thruout, there is a splendidly devised, furious square dance sequence in the first stanza which packs real imagination. This is followed later by a ballet-a real toe-going job -which is slightly on the arty side, but a click, nonetheless. But there is stepping aplenty thruout the proceedings and, as stated, the Patrice and Conlow team delightfully all the way.

Ralph Alswang's sets and lighting are of his best, and Saul Bolasni's costumes are for the most part pleasantly in keeping. Alfred Drake, with the evident cooperation of the whole cast, gets a pace out of Time that is phenomenal. He also squeezes out a lot of charm. It is just too bad that book, tunes and lyrics hold back what might have been a smash.

Bob Francis.

Registration of 1,100 At RSROA G. L. Event

Great Lakes regional championships at Arena Gardens here under Pate Jr., Arena Gardens, Detroit; novice sponsorship of the Roller Skating ladies, Elizabeth Pomante, Arena Gardens, Rink Operators' Association drew out-of-town registration of over 1,100.

Local attendance was hurt considerably by the six-week-old transportation strike which has cut local rink attendance. However, the large number of visitors from rinks made up for the loss to a considerable extent.

A luncheon was given for visiting rink owners and manufacturers' representative, attended by 37 guests. Host was the Michigan chapter of the RSROA. Among manfacturers' representatives attending were Joseph Shevelson, Chicago Skate Company; George Sloniger, Roller Derby Skate Company, and L. True, True Sound Tape Recording Company.

Officials were George Anagnost, Jim Carroll, Richard H. McLauchlen and Jesse E. Bell, emsees; Ted Locke and Fred Canaan, stewards; Margaret McAleer, Virginia Brylinski and Gladys Salsinger, lick, Jean Nelson, Arcadia, Chicago, Junior, judges; William Desmond, chief Ronald Jellse, Carol Haller, Fernwood, clerk; Jewel Bowman, Herbert Eng Peoria, Garry Hough, Maxine Dorn, Midclerk; Jewel Bowman, Herbert Eng and George Picard, referees and Russell Bice, organist. In the speed section were Otto Albrecht, chairman; Herbert Eng, Verna Picton Rayburn and Betty Ross, patrol judges; Norman Archer, referee; Frank Bailey, Frank Canaan and Ted Locke, line judges, and Ed Hern, Gerald LaVine, Ed Wisniewski and Don Laing, corner judges.

Results:

Free Skating: Senior ladies, Laurene Anselmy, Rolladium, Pontiac, Mich.; Majel Hudec, Sketeland, Cleveland; Sally DeWitt, Palomar, Milwaukee. Senior men, Ted Rosdahl, Arcadia, Chicago; Paul Lampkin, Rolladium, Pontiac; Ray Miller, Arena, Mt. Clemens, Mich. Intermidate ladies, Nancy Kromis, Arena Gardens, Detroit; Gertrude Miller, Arena, Mt. Clemens; Mariene Marien, Roller Bowl, Chicago. William Pate Jr., Arena intermediate men, Gardens, Detroit; Bernard Lick, Arena, Mt. Clemens; Jack Hozian, Arcadia, Chicago, Novice ladies, Dorothy Lassick, Roller Bowl, Chicago; Elizabeth Pomante, Arena Gardens, Detroit; Greta Hedlund, Rolladium, Pontiac. Novice men, Gurdon Patton, Rolladium, Pontiac; Robert Tabacchi, Arena Gardens, Detroit; Jack Lentz, Midway, Middletown, O. Junior girls, Dolly Roberts, Roller Bowl, Chicago; Gail Locke, Arena Gardens, Detroit; Carol Haller, Pernwood, Peoria, Ill. Junior boys, Ronald Jellse, Fernwood, Peorla; John Matejec, Rolladium, Pontiac; Franklin Talbott, Prim, Peoria, Juvenile girls, Linda Lou Craig, Riverdale, Indianapolis; Patricia North, Rolladium, Pontiac; Jean Ann Barr, Skateland, Medina, O. Juvenile boys, John Harrison, Rollercade, Toledo, O.; Johnny Gleissner, unattached, Milwaukee; David Walker, Arena, Mt. Clemens.

Figure Skating: Senior ladies, Laurene Anselmy, Rolladium, Pontiac; senior men,

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DETROIT, June 16 .- Four-day Ted Rosdahl, Arcadia, Chicago; intermediate ladies, Nancy Kromis, Arena Gardens, Detroit; intermediate men, William Detroit; novice men, Archie Patton, Rolladium, Pontiac; junior girls, Dolly Roberts, Roller Bowl, Chicago; junior boys, John Matejec, Rolladium, Pontiac.

Communications to

2160 Patterson St., Cincinnati 22, O.

Dance: Senior men, Ted Rosdahl, Betty Lou Henderson, Arcadia, Chicago; Robert Tabacchi, Nancy Kromis, Arena Gardens, Detroit; Paul Lampkin, Laurene Anselmy, Rolladium, Pontiac. Intermediate, Donald C. Blanchard, Ruth Preistly, Arena Gardens, Detroit; Gerald and Eleanor LaVine, other States and other Michigan Rolladium, Pontiac; Ivan Findlay, Phyllis Blevens, Midway, Middletown, O. Novice, Harold McLaughlin, Joan Gleskon, Dixie, Lima, O.; Mal Cook, Valerie Muller, Arena Gardens, Detroit; Leon Dove, Shirley Dean, Arena Gardens, Detroit. Junior, John Matejec, Sherrill Lyons, Rolladium, Pontiac; Richard Fleischman, Susan Luoma, Arena Gardens, Detroit; Ronald Jellse, Carol Haller, Pernwood, Peoria. Juvenile, Ronald Sugg, Sharon Pauble, Rolladium, Pontiac; Jerry Ehrhardt, Janet Wyatt, Parkview, Springfield, Ill.; Kenneth Gerych, Betty Higgs, Arena Gardens, Detroit.

Pairs; Senior, Paul Lampkin, Laurene Anselmy, Rolladium, Pontiac; Ray and Gertrude Miller, Arena, Mt. Clemens; William Pate Jr., Gail Locke, Arena Gardeens, Detroit. Intermediate, Ronald Reidl, Alice Holland, Arena, Mt. Clemens; Gurdon Patton, Pasty Jarrard, Rolladium, Pontiac; Donald Stewart, Marilynn Adams, Arena, Detroit, Novice, Robert Tabacchi, Nancy Kromis, Arena, Detroit; John Matejec, Gerta Hedlund, Rolladium, Pontiac; Robert Bewtway, Middletown, O.; Bill Stricklen, Frances Recher, Midway Middletown, Juvenile, Billy Collins, Kathleen D'Amico, Skateland, Cleveland; John Harrison, Elaine Potrzebowski, Skateland, Toledo; Kenneth Gerych, Betty Higgs, Arena,

Fours, senior, Paul Lampkin, Laurene Anselmy, Gurdon Patton, Patsy Jarrard. Rolladium, Pontiac. Intermediate, Robert Tabacchi, Nancy Kromis, William Pate Jr., Gail Locke, Arena, Detroit; Ray and Gertrude Miller, Bernard Lick, Joanne Stacy, Arena, Mt. Clemens; Steve Brodek, Phyllis Landstrom, Joe Nemarick, Jackie McCormick, Skateland, Cleveland, Novice John Matejec, Greta Hedlund, Thomas Schmidt, Jacqueline Downey, Rolladium, Pontiac; John Firkins, Mary Kubler, Willard Dundas, Nancy Jo Reed, Riverside, Indian-apolis; Garry Hough, Maxine Dorn, Bill Stricklen, Frances Recher, Midway, Middletown, O.

Speed senior ladies, Betty Hager, Rollerland, Alliance, O.; Mildred Eberhardt, Year's Gross 8506 . . . Edward Wright Jr., unattached, Jackson, Mich.; Harold Slack, Rollercade, Cleveland; Geeorge Steves, Rollerland, Alliance, O. Intermediate ladies, Maxine Haralampaus, Rollarena, Elyria, O.; Dorothy Van Damme, Arena, Detroit; Caroline Wright, Roller-cade, Plint, Mich. Intermediate men, Joseph Hakim, Fairview Gardens, Detroit; Ronald Wood, Rollarena, Elyria, O.; Jerry Ireson, Fairview Gardens, Detroit. Junior girls, Ada Vance, Arcadia, and Beverly Grant, unattached, both Detroit, tied for first place; Noreen Phillips, Rollerland, Alliance, O. Junior boys, Glen Dryden, Skateland, Canton, O.; John Papdellis, Arena, Detroit; Donald Oldfield, Palace, Hammond, Ind.

Juvenile A boys, John Matejec, Rolladium, Pontiac; Fred Van Der Hagen, Pairview Gardens, Detroit; Norman Kirchner, Dixie, Lima, O., and Donald Bourquin, Skateland, Cleveland, tied for third. Juvenile A girls, Suzanne Richardson, Arena, Detroit; Imogene Richmond, Collins, Imlay City, Mich.; Phyllis Clark, Arcadia, Detroit. Juvenile B boys, Gerald Gons, Rollerdrome, Dearborn, and Jerry Ehrhardt, Parkview, Springfield, Ill., tied for first; Rudy Hernando, Arena, Detroit. Juvenile B girls, Sally Richardson, Arena, Detroit; Barbara Paulson, Rollerdrome, Dearborn; Marilyn Clark, Collins, Imlay City. Juvenile C boys, James K. Bell, Arena Gardens, Detroit, and Randal Clark, Collins, Imlay City, tied for first; Ralph Clark, Collins, Imlay City, and Dickie Niehart, Regal, Decatur, Ill., tied for third. Juvenile C girls, Karen Sevgny, Rollerdrome, Dearborn; Anne Parish, Arena, Detroit; Evelynne Reznick, Arcadia, Detroit.

Relays, men's two-mile, Joe Hakim, Chuck Bassonette, Leonard Thommasson, Jerry Ireson, Fairview Gardens, Detroit; Harold Slack, Michael Bowers, Jack De Carlo, Jim Wangaman, Rollercade, Cleveland; George Steves, John Oats, Albert Pittman, Gerald Higgins, Rollerland, Alliance, O. Ladies' one-mile, Betty Hager, Noreen Phillips, Caroline Slater, Joann Kazmierski, Rollerland, Alliance, Mixed one-mile, George Steves, Betty Hager, John Oats, Noreen Phillips, Rollerland, Alliance, O.; Jack DeCarlo, Barbara Makuch, Michael Bowers, Jeanette Poredle, Rollercade, Cleveland; William Heyd, Donald Wood, Juanita Gall, Maxine Haralampaus, Rollerland, Elyria, O.

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London Dispatch

By LEIGH VANCE

 Continued from page 2 don't make good visual entertainment."

Brightest of the BBC's TV producers is Michael Mills, currently screening an ambitious five-show serial titled The Passing Show. Aim of the program is to hang the history of the past 50 years around the popular tunes of the period. C. B. Cochran of television."

companies who refuse them an airing thru the dread TV "rival," Mills has now come up against an inexplicable motion picture barrier. Building the mood of the '20's, he wanted to play Felix music, screen a silent version of that fabulous cat behind his chorus. Request for strip of film went thru Paramount's London office, was snafued in the States.

4-Yr. Old Willed Hit By Ivor Novello . . .

Lucky lad is four-year-old Thomas Richard Arnold, son of impresario Tom Arnold, who put who died recently of a heart attack, has willed the future right Dancing Years, to Thomas. Running five years during the war, the show took in over \$2,800,000. good crowd. Should be worth something like \$280,000 to young Arnold. Novello may bring that figure up to nearly double. Most of it will go to charity.

"Carousel" Cleans Up;

Carousel, which has just celebrated its first anniversary at Drury Lane Theater, has moved into fourth place in top-take figures for the theater. To date it who paid over \$850,000 for the privilege.

Top scorers: Oklahoma!, The Desert Song and Rose Marie.

Hot Contests, Good Gates at Midwest Meet

TULSA, Okla., June 16.-High attendance and tightly contested skating marked the Midwestern Skating regionals of the Roller Skating Rink Operators' Association, completed June 9 at Tulsa's Arena Roller Rink. Winners were well distributed among competing clubs, with Tulsa skaters garnering eight division championships for the host rink.

Highlights of the meet were the skating of Cecil Davis and Phyllis Bulleigh, who carried the senior pairs and senior men's figure and free skating championships back to Denver's Skateland, and Gene Lonon and Claudette Greene, who captured the intermediate pairs title for Tulsa.

took the big share of the skate with the possibility of carrying on dancing titles with champions in into the winter between convention novice, intermediate and senior divisions. Tulsa made a clean sweep of the intermediate figure skating section, with Lewis Wantland and Vicki Novack taking the men's and ladies' singles.

In the hotly contested speed divisions, William Kinney, Mammoth Garden, Denver, was outstanding in winning the senior Lee Mitchell showed her American and Imogene Cummins, Kansas City, Mo. championship form in making a runaway of the juvenile Class B girls' races.

Juvenile: Girls free style, Marla Dee Harris, Springfield, Mo.; boys free style, Ralph Cowan, Greeley, Colo.; dance, Daniel Schultz and Judith Otten, St. Louis; speed, Class C girls, Patty Lee Falk, Tulsa; Class C boys, Billy Stoner, Des Moines; Class B girls, Sonya Lee Mitchell, Tulsa; Class B boys, Jimmy Swarts, Topeka, Kan.; Class A giris, Donna Ford, Denver; Class A boys, Terry Thompson, Coffeyville, Kan.

Louis; boys' figures, Gail Gibson, Greeley Colo.; girls' free style, Susan Cowan, Greeley, Colo.; boys' free style, Maurice men's William Kinney, Denver.

Racing Closes Click Season For AOW Web

Prospects Bright For Hockey; Plan **Hyped Promotion**

ELIZABETH, N. J., June 16 .-Organized roller racing and roller hockey in the America on Wheels For his first two shows, Mills got chain of rinks closed their seasons rave notices, was heralded as "the recently with the former showing good box office results and good Up against usual TV snags of possibilities indicated for hockey, songs owned by anti-television said Jack Edwards, who directs the sports for the William Schmitzmanaged chain of rinks.

reported that more promotion will Amateur Hour. be put into the program next season. Plans call for a full season half American and half French, starting in September and continuing to April. Other Eastern rinks will be invited to partici- summer sason at L'Opera De Nice. pate in the league.

In the hockey playoffs the Reading Destroyers of Sinking Spring Sartre Has a Wow . . . (Pa.) Arena won the title and the on the Ivor Novello shows. Ivor, Jack Edwards challenge trophy in Hayworth, finishes his conferences defeating the Bayonne (N. J.) Barons of Boulevard Arena twice of his long-running success, The in a three-game series. The final game, won by a 4-2 score Saturday (9) night, was played before a

sack (N. J.) Arena team won the down to the main hall that number left \$300,000 cash, but royalties finals held in Bladensburg (Md.) 29. . . . Nane Farrell, French Indo-Arena with a total of 99 points to China refugee, is filling in the slot gain possession of the AOW and left open by singer Jorie Reenes Arena, Washington, was in the Stevens with Aimee Borelli and runner-up slot with 91 points.

successful season, both from the standpoint of box-office results and the number of contestants participating, said Edwards. During the five years the speed league has been seen by 800,000 people has been in operation, it has paid off consistently at the box office to become one of the best phases in the amateur competition line, he

> More than 70 per cent of this year's competitors have re-signed for next season, starting in mid-September, Edwards reported Along with the popular relay racing, Australian pursuit races will be (The Devil and the Good God), introduced next season. The latter, which is almost certain to make offered for the first time this season at an open meet, proved to English subtitles screened on both be an attraction. In the season just completed all classes were filled, said Edwards. All contestaxts finishing one, two, three received trophies.

Set for A. C.

ATLANTIC CITY, June 16 .-Convention Hall will house Ice Syracuse is inviting organizations Capades for the 11th consecutive to hold conventions and tradeshows summer. Coming in on a percent- here. age arrangement with the city, the ice spectacle will take over the main auditorium of Convention Hall, starting July 20 and ending up Labor Day week-end.

Ballroom in Convention Hall again will serve as a sports arena this summer. Promoter Al Soifer will sponsor a series of six weekly Kansas City's El Torreon Rink shows during July and August, dates.

Ivey, Pueblo, Colo.; dance, George Paul-

stich Jr., and Yolande White, St. Louis; speed, girls, Nancy Taylor, Topeka, Kan.; boys, Donald Paxson, Topeka, Kan, Novice: Ladies' figures, Barbara Cline, St. Louis; men's figures, Carl Anglin, St. Louis; ladies' free style, Barbara Cline, St. Louis; men's free style, Alvin Orr, Pueblo, Colo.; pairs, Lewis Wantland and men's title, while Tulsa's Sonya Sondra Gross, Tulsa; dance, Carl Bickel Intermediate: Ladies' figures, Vicki Novack, Tulsa; men's figures, Lewis Want-land, Tulsa; ladies' free style., Vicki Novack, Tulsa; men's free style, Lewis Want-Tulsa; Pairs, Geene Lonon and Claudette Greene, Tulsa; dance, William West and Joyce Venard, Kansas City, Mo.; speed, ladies, Lois Decker, Denver; men, Thomas Johnson, Coffeyville, Kan., and Harvey Spencer, Des Moines, co-champions. Senior: Ladies' figures, Anna Rose Mc-Williams, St. Louis; men's figures, Cecil Davis, Denver; ladies' free style, Ann Rose McWilliams, St. Louis; men's free style Terry Thompson, Coffeyville, Kan.

Junior: Girls' figures, Joan Brown, St. and Phyllis Bulleigh, Denver; dance, Billie

Paris

JUNE 23, 1951

By ART ROSETT

 Continued from page 2 to France in the future unless all requisites of AGVA are fully met.

Pipes for Pitchmen; USO Comes Across . . .

In one of the busiest subway thorofares of Paris, a pitchman, in defiance of local regulations, sets up shop by simply inverting his umbrella and filling it with neckties. Assisted by two shills, he does a land-office business.

A note arrived from Capt. Virgil T. Hall, chief of the entertainment branch of the Special Services, U. S. Army in Germany, Tried for the first time this year telling us that Pearl Bailey would on a limited schedule via the work there three days this month. Atlantic Roller Hockey League, He also said the USO has offered Edwards termed the box-office him Walter O'Keefe's Double or possibilities of hockey good, and Nothing and Ted Mack's Original

Marie Edith Cornelius, who is has just been notified that she will be the premiere danseuse for the

Rita's Mouthpiece Off;

Bartley Crum, attorney for Rita with Charles Torem (representing Aly Khan) and leaves this week for Israel, where he maintains a law office. . . . Alfred Hitchcock's The 39 Steps is having a successful revival here at the Champs In the race division the Hacken- Elysses, which has stairs leading Harris memorial trophies. National at La Boite a Sardine. . . . Linda his band close at Carriers and open The racing league had its most July 28 for a date running until September 15 at the Palm Beach Casino in Cannes. They are slated to go back to Carriers next fall. . Al Tinnin intends to go back to the New York stage when he completes his current engagement here at Club Monseigneur next

> us of plans for expansion of Campbell, Connelly & Company here. . . . Anne Michaels, working with a group of American and French performers, plans to start another American theater here in the fall. ... The new four-hour long play here, Le Diable et le Bon Dieu

month. . . . Reg Connelly in to tell

the boards in New York, will have sides of the proscenium during the tourist season. Jean-Paul Sartre, author, has a hit on his hands, according to local critics.

Sked Dedication Of Syracuse Aud

SYRACUSE, June 16. - With a new downtown convention building to be dedicated in September,

The building will seat 9,000 people in its main auditorium and has 80,000 square feet of space available for exhibits, besides several halls for small conventions. The structure is a memorial to veterans of four wars.

FOR SALE

Portable Skating Floor, size 50x136, in sections of 2 feet by 16 feet. Used two summers and in good condition. Price \$3,200.00. Hammond Electric Organ, Model BV with Vibraphone Speaker. Check ad under Classified Advertisements in this issue, 2,000 portable Bleacher Seats, Extra good condition, just repainted, 10-tier, factory-built Leavitt Corp. These are interlocking and lapless. Price \$2.00 per seat (\$4.000.00).

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The Final Curtain

ADAIR-Pete,

65, former circus and vaudeville bar performer, June 8 in Chicago. He had been a member of the Delno Garrell Troupe and had performed on the Hagenbeck-Wallace Circus. Burial in Quincy, Ill.

BACON-Bert E.,

68, for 20 years president and race secretary of the Brookfield (N. Y.) Fair, June 2 in St. Elizabeth Hospital, Utica, N. Y. He was also president of the Central New York Fair Association for three years. He resigned the presidency of the Brookfield Agricultural Society, which operates the fair, two years ago. Survived by his widow, Alice, and a son, Glenn. Burial in Brookfield Cemetery

BARTHOLOMEW-Arthur, 74, president of the West Oak Lane Symphony Orchestra, Philadelphia, June 9 in St. Joseph's Hospital in that city. Survived by his widow, Florence, Burial in Ardsley Memorial Park, Philadelphia, June 13.

BROWN-W. Frank, M. D.,

(Dr. Billie), songwriter and operator of the Dr. Billie Song Shop, Keokuk. Ia., recently in that city. He wrote the lyrics to many songs, including "Love Me Alone" and Hillbilly Serenade." Survived by his widow, two sons and a daughter.

CANTOR-Louis (Lee),

54, former well-known emsee in the New Orleans area, June 9 at his home in that city. Survived by his widow, Katherine, and a brother and sister, Morris and Fannie, Rochester, N. Y. In late years he had been a paper salesman for The Times-Picayune Publishing Company, New Orleans. Burial in St. Vincent de Paul Cemetery, New Orleans.

CLARK-Christopher A.,

85, former med show operator, June 9 in County Hospital, Milwaukee. Survived by a daughter, Mrs. Plorence Teschan, Milwaukee. Burial in Holy Cross Cemetery, Milwaukee, June 13.

CODY-Buffalo,

101, circus and carnival trouper, June 9 in Montgomery County Hospital, Conroe, Tex. A showman for 76 years, he had been with Rice & Gorman Shows, 101 Ranch Wild West and Buffalo Bill's Wild West Show. Later he was with the Johnny J. Jones Shows until 1926, when he toured his own medicine show. Last season he was with Schafer's Just for Fun Shows. Survived by a daughter, Texas Tommy (Mrs. John Anderson), Cleveland, Tex. Burtal in Conroe.

DALY-Edward M.,

of Daly's Unit Shows, outdoor novelty and comedy act supplier of Boston, June 4 at his home in that city. He started in show business as a tumbler in vaude with Riley and Woods, where he was billed as Daly, the Mad Man. His last act was known as Daly's Tangled

GREGORY-John Clyde,

35, carnival worker with Hammond Shows, June 4 at Houston. He was electrocuted when he stepped on a steel ladder leading to the shows' power

GRUBER-Joshua,

85, manager of the old Arch Street Theater, Philadelphia, for 50 years and the original producer of Jewish stageshows in Philadelphia, suddenly June 4 at the Uptown Home for the Aged, Philadelphia. Survived by his widow, Elizabeth, and a daughter. Burial in Har Nebo Cemetery, Philadelphia, June 7.

HARTLEY-Mrs. Anna Ryburn,

53, wife of Harold W. Hartley, orchestra leader and former president of Local 63, American Federation of Musicians, Bridgeport, Conn., June 5 in that city. Burial in St. Michael's Cemetery, Stratford, Conn., June 8.

HEARN-Mrs. Minnie,

67,, former actress, June 7 in a Dallas hospital. Born in Chicago, she and her sister started in show business there as the Gladstone Sisters. She and her late husband, Harry Hearn, English actor, played English music halls before they settled in Dallas, where they operated a tent theater until 1944, when her husband died.

HICKEY-Leslie F.,

53, pianist, organist and composer, June 7 in Bridgeport, Conn. Survived by his parents, Mr. and Mrs. John Hickey. Burial in St. Michael's Cemetery, Stratford Conn., June 11.

HOWARD-Gary (Stingaree Joe),

50, circus and carnival trouper, recently at his home in Binghamton, N. Y. He had been with the F. Eugene Sykes circus and rodeo attractions, Cole Bros. Circus and James E. Strates Shows and was one of the charter members of the Rodeo Fans' Association of America. Burial in Spring Forest Cemetery, Bing-

> In Remembrance of **Curtis Edward Little**

Who Passed Away June 22, 1950 CLARA W. LITTLE

MARKS-Mrs. Vera L., 71, veteran animal trainer, June 9 Deaconess Hospital, Evansville, Ind. As Lorraine Wallace she had been with the John Robinson and Al G. Barnes circuses during the early 1920's. She had also trained animals in Hollywood for the old Mack Sennett silent movies. Survived by her husband, Fred H. Marks, animal trainer at the Mesker Zoo, Evansville. (Details in Circus Department.)

MARTIN-William H.,

70, nationally known trainer of sheep dogs, at Maple Crrek, Sask., June 9 following a heart attack. He had appeared at numerous indoor shows in this country and Canada demonstrating the sheep-herding abilities of his dogs. His widow survives. Burial at

MARULLO-Thomas,

76, concessionaire at Grand Isle, La., for 15 years, June 10 at his home there. Survivors include a daughter, Mrs. Antoinette Michelli, Metairie, La.; a son, Tony, Grand Isie, and a brother, Arthur, New Orleans. Burial in New Orleans

McCONNELL-John A.,

62, musical director at the Steel Pier, Atlantic City, June 2, in Bryn Mawr (Pa.) Hospital, He was formerly musical director of the pit orchestras at the Mastbaum, Stanley and Earle theaters in Philadelphia. His brother, Charles J. McConnell, also a theater conductor, is president of the Philadelphia musicians' union, Local 77. Other survivors include his widow, Elizabeth; two sons, John Jr., and Charles, and a sister. Burial in Holy Cross Cemetery Phiadelphia, June 8.

METHOT-Mayo,

47, former stage and film actress and ex-wife of Humphrey Bogart, June 9 in Portland, Ore. She began with the Baker Street Stock Company in that city and debutted on the New York stage in 1922 in "The Mad Honeymoon." Stage in 1922 in "The Mad Honeymoon."
She was George M. Cohan's leading lady in the 1923 production, "The Song and Dance Man," and in 1929 appeared in "All the King's Men," "Now-a-Days" and Sidney Howard's "Half Gods." One of her best-known stage performances was as Ivy Stevens in "Torch Song" during 1930. She began making movies in the 1920's, and her films included "Harold Teen," "Mr. Deeds Goes to Town," "Brother Rat Corsair." "The Night and a Baby," "Virtue," "What Ann Club Lady." Brought Home," "Unexpected Father," "Women in Prison" and "A Woman Is the Judge." Survived by her mother.

MICHAUD-Mrs. Sara H., 69, mother of Arthur T. Michaud, personal manager for many name bands and other theatrical attractions thru his agency in Hollywood, June 11 at her home in Philadelphia. Also surviving are a daughter and two other sons. Burial in Roosevelt Cemetery, Philadelphia, June 12.

NEVIUS-Toby.

40, veteran rep show, radio and night club performer, June 13 in Missouri Baptist Hospital, St. Louis, of a heart ailment. Nevius broke into show business with a tent show operated by his father, the Nevius-Tanner Players, in which he did principle comedy at the age of 15. He toured for years with this show thru its established territory in Iowa, Missouri and Illinois. Later he took up radio work and was for a number of years associated with WLW, Cincinnati, where he was known as Granpappy Doolittle. After leaving WLW two years ago he was briefly identified with other radio stations. For the past year he had worked niteries with his old-man character. He was an outstanding ad lib performer and boasted of having one of the largest stocks of comedy material of any rep show or night club performer. Survived by his mother, Mrs. Laura Nevius, St. Louis. Burial in Sunset Park, St. Louis,

PERKINS-Kenneth.

61, author and screen writer, June 8 in West Los Angeles, Calif. He authored Gene Autry tele stories and numerous Westerns featuring William S. Hart and Tom Mix. Survived by his widow, Grace; daughter, Mrs. Ralph Kramer, and a brother, Rev. James C. Perkins, Burial in Rialto Park Cemetery, West Los

PETERS-Maude E.,

70, widow of William (Ketrow) Peters, in Miami, June 4. Her Husband, who died last April, operated circuses and tent shows for over 40 years. Surviving are a daughter, Mary Ellen O'Rear, and two sons, William and Frank. Burial in Miami, O.

ROMERO—Cesar Julio,

78, father of pic actor Cesar Romero, June 10 in Brentwood, Calif. He also leaves his wife, Maria; another son, Eduardo, and two daughters, Maria Teresa and Mrs. Graciela Hope.

SIMPSON-Mrs. Josie, who with her late husband, Edward

Simpson, toured in vaude and with the Hunt Bros. Circus for many years, June 10 in Oswego (N. Y.) Hospital. Burial in Fulton, N. Y.

SIPPEL-Mrs. Della M.,

60, mother of Johnny Sippel, Chicago indoor reporter of The Billboard, June 12 in Fond Du Lac, Wis. Other survivors include her husband, Louis F., and another son, Rev. Edward F., a curate at St. Aloysius Church, West Allis. Burial in Mt. Calvary Cemetery, Fond

In Memory J. Francis (Smithy) Smith Born March, 1896

Passed on June 7, 1951 Sadly missed by all members of the

SMITH-Alvin H., 75, assistant manager of George A

Hamid's Steel Pier, Atlantic City, sud-

denly June 7 in that city. Services June

11 in Conneaut, O. (Further details in

Parks Department.) SMITH-J. Francis,

Veterans United Shows.

55, bingo caller on the Veterans' United Shows, June 7 in Lidgerwood, N. D., of a heart attack. He had also been with the 20th Century, Golden West, Dykes & Joyce, World at Home and Johnny J. Jones Exposition shows. During the early 1920's he was on advance for various small circuses. Burial in Pleasant View Cemetery, Lidgerwood.

TICKNER-Max (Milkie).

53, former operator of the Latin Casino, Philadelphia, suddenly June 10 at his home in Elkins Park, Pa. He operated the Funcade, an amusement machine arcade on the Boardwalk in Atlantic H. C. Overt as manager. . . L. City, and was a director of the Tel-Ray Tube Company, Yonkers, N. Y., manufacturers of television tubes. In two sons, a daughter, a brother and two sisters survive. Burial in Mount Sharon Cemetery, Philadelphia, June 11. requires but one reel and can be

WHITE-Herbert A.,

61, former bowling alley operator a Crystal Beach Park, Crystal Beach, Ont., for several years, June 12 in Port Erie, Ont. He had also worked a highstriker at fairs during the Canadian fair season. Survived by his widow, Lillian; a daughter, Mrs. Garnet Brodie, and a son, Russel.

In Memoriam

Our Dear Daddy on Father's Day

FRANK (DUTCH) WISE

TERRELL AND LITA WISE

WHITHAM-David,

74, former concessionaire at Myrtle Beach, Milford, Conn., for many years, May 31 in Milford, Conn. Survived by his widow, Bessie; two sons, David, Milford; Leslie, Newington, Conn.; three sisters, Mrs. John Anthony and Mrs. John Miller, Southington, Conn., and Mrs. Joseph Preston, Chicopee Palls, Mass., and seven brothers. Burial in Milford Cemetery June 2.

WOODS-Claude Beekman,

61, of the Ringling-Barnum circus Side Show and in the past with Great Patterson, C. A. Wortham, Johnny J. Jones and World of Mirth shows, June 2 in Lancaster, Pa. He was also associated for a time with Wametco Theaters in Miami Surviving are his widow, Vitula; a daughter, Mrs. Henley Faulconer, Miami; a sister, Mrs. George P. Williams, Carthage, Mo., and two brothers, Clarence Woods, of the Ringling show, and Bryan Woods, of Texas. Burial in Miami June 6.

YEISER-William,

81, years ago a slack rope performer with Ringling circus and a musician with various circus bands, June 10 in Garden City, Kan., of a heart ailment. Since 1916 he had been a farmer and stockman in Pinney County, Kansas. Survived by a brother, James, San Francisco. Burial in Red Cloud, Neb., June 12.

Drivin' Round The Drive-Ins

MRS. JOSEPH DOLGIN, wife of the partner in the Pine getting money. Drive-In Theater, Waterbury, Conn., served as director of a stage comedy, "Out of the Frying Pan," produced recently by the Hartford Jewish Community Center dramatic group. One of the principals was the Dolgin's daughter, Barbara. . . Vincent W. Youmatz, manager of the Sky-Vue Drive-In Theater, Torrington, Conn., is now offering free pony cart rides to youngsters of adult patrons on Friday, Saturday and Sunday nights. . . . Opening of E. M. Loew's Farmington Drive In, Farmington, Conn., 850-car capacity project now nearing completion, will bring to four the number of drive-ins operated by the circuit in Connecticut. George E. Landers, Hartford division manager, anticipates a July 4 opening for the drive-in, which will be managed by Hector Frascadore, of Bristol, Conn. . . . John Bednarski has been named concessions manager at the Hartford Drive-In Theater, Newington, Conn., re-placing Thomas D. Shea, resigned. . . . Pony Bud, with 38 of his nationally known Shetland ponies, performed at a Kiddies' Jamboree, presented by the Hi-Park Drive-In Theater, San Antonio. Charlie Reeves, of the theater staff, saw to it that all children in attendance got a free ride on

the ponies, and refreshments. ORMOND DEGELBECK, manager for Burnside Associates, opened the Burnside, Mich., Drive-In, June 8. . . . James H. Ross and Associates, who have the Dearborn Drive-In at Dearborn, Mich., opened a second unit, the 1,000-car Mount Clemens Drive-In, at Mount Clemens, June 15. . . . Lee Stallard and Louis Warrington opened their 1,000car 23 Highway Drive-In, at Grand Blanc, Mich., June 15. . . L. S. Ducate has sold Moon-Lite Drive-In, Palestine, Tex., to William H. Pence. . . . The new Jet

O. Morgan and his son have started construction on a 300-car earlier years, he operated Milky's Night drive-in at Slaton, Tex. . . . De-Club in Philadelphia. His widow, Fannie: velopment of a new process in third-dimensional color film that Roadshow Rep

area with a platform show to good business. . . , Gordon McKay, following a long season of pix in the East, plans to try a museum-pix trailer attraction around Hibbing, Minn. He'll also make some smalltown church dates with a feature religious pic. . . . J. K. Short advises from Riverton, Wyo., that he has had a good season with a two-cast, vaude-pix trick. He's been playing various types of dates, including ranch resorts and some churches. Short is mulling a platform show and plans to try it out soon. . . . Earle Carle writes from Hood's River, Ore., that he "will start back east after a coastto-coast swing. Excepting for the cold spots we struck, I have had a good long season and I'm sold on Western territory after putting in most of my time in the East. But who will travel? The old guard of one-night standers has passed and the young fry won't travel. It's too much like labor." . . . Fell's Family Show, three people, is in Western Kansas and moving toward Colorado for the summer. Show makes any dates that come along and will try the platform idea for the hot weather period.

THESTER NORWOOD, who wound up a 10-State trek recently, will put in the summer around Burlington, Vt., where he has some resort towns and summer camps lined-up. . . . Bird's Show is back on the road after a long lay-off in Florida. The twoperson unit opens its tour in Central Pennsylvania. Sponsor dates are played for the most part and the unit is planning a Western tour soon. . . . Ralph Stiles writes from Conrad, Mont., that he's been doing okay with his solo bill and has been invited back at most of the places where he has appeared. He says that he has added considerable wardrobe and that he plans to play small Colorado towns for the summer. "The only trick I've encountered of late," says Stiles "is the one operated by A. G. Miller, who has a good novelty outfit and a fine array of museum items. His show is spick and span and from the looks of it he has been

CARL McCARTHY, old - time repster and road advance man, comes thru with the following from Colebrook, N. J.: "I was in Lynn, Mass., recently and during my week there I looked around to see if there were any old-time rep or 10-20-30 people left but could find no one. I thought of the change since I joined Frankie Carpenter and Jere Grady with their 10-20-30 show, and on another occasion when I went to Lynn to talk with Jere McAuliffe, but didn't join out with him. And prior to that, I was with Billy Burke's Minstrels, which also operated out of Lynn. Burke's son still is in the business there, but the names of the old rep shows were not to be found. For the past

run thru a standard motion picture projector is announced by Wright Patterson Air Force Base, Dayton, O. The invention of Major Robert V. Bernier, of the photographic service center at the field, it is said the new process can be adapted to conventional motion picture cameras with a minimum of attachments. However, the field is developing a new projector that will permit use of either two or three-dimensional films and will take some of the bugs out of the conversion

DERT (DUTCH) FARLEY has year I have had an indoor fair been playing the Raton, N. M., set-up but will move out of it and try a store show-museum presentation over in Canada. In fact, I have been in Canada for a good part of the past 10 years. Can anyone supply a roster of the James Kennedy Repertoire Company of the 10-20-30 days?" . . . Gilbert Baker, lecturer, has finished his season and will move north from New Orleans, where he wound up his tour. He plans to spend most of the summer in Spokane. Baker reports a good season and attributes his success to a good solo show.

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House Committee Affirms Approval To End Tax at Fairs

Action Assures Provision in Bill To Be Voted Upon by Congressmen

this week formally affirmed its tentative approval, voted previously (The Billboard, May 26) to exempt non-profit agricultural fairs from the 20 per cent federal admissions tax. The committee's action assures the exemption remaining in the bill that goes to the House floor.

Current sentiment in the House is generally favorable to the exemption. While the Senate is figured ready to concur in the event the House goes along with the committee's action, there is considerable talk that the Senate Finance Committee may come up with a revised tax program of its own and may knock out a number of provisions drafted by the House Ways and Means Committee. Consequently, the fate of tax legislation in the Senate is uncertain.

Benefits Tax Exempt

Language of exemption provision in the final draft of the House Ways

COMM. OKAYS LIFTING TAX ON CUT-RATES

End to Levy On Free Ducats Also Approved

WASHINGTON, June 16 .- The House Ways and Means Committee this week gave a final okay to a provision in the new tax bill to make the federal 20 per cent ad-missions tax apply only to the actual price of an admission ticket, rather than to the stated price, when a discount is given. This provision is expected to be a boon to outdoor shows for discount ad-

The committee's final bill gives an additional break to outdoor shows by providing that free admissions will be tax-exempt.

The provisions are included in the over-all tax bill which was finally sent to the House floor late this week after several weeks deliberating by the Ways and Means Committee. Current time table calls for House floor action next week. The Senate Finance Committee will begin deliberating on a votes on a bill.

Carnivals Exempt

Does Not Embrace Simple Games

On Carnivals, Senator O'Conor Says

From Gambling Bills

WASHINGTON, June 16. - The and Means Committee's tax House Ways and Means Committee bill is identical with the previous version. The committee reiterated that it wants to exempt from the federal admissions tax "admission to benefit performances when proceeds inure to the following:

Non-profit agricultural fairs, opera companies, concerts conducted by non-profit civic associations, non-profit religious, educational and charitable institutions, community - supported symphony orchestra, non-profit co-operative or community center motion picture theaters, national guard organizations, reserve officer organizations and veterans' organizations and police or fire departments. The exemption also covers swimming pools. The committee is still of the opinion that carnivals, rodeos and circuses "where professionals participate for compensation" are not included in the exemption.

Operative in 10 Days

The exemption would become operative on the first day of the first month starting more than 10 days after enactment of the new

Also given final approval by the committee this week was a provision agreed on tentatively before for a tax of 10 per cent on wagers taken by professional lottery operators and bookmakers. However, the committee in clarifying language to the provision indicated it favored exempting itinerant concessions such as function in carni-

vals, fairs and circuses. culty of keeping track of wagers. capital has been needed or utilized.

VERBAL REPORT

Orient Show **Ventures Hit** By Embargo

NEW YORK, June 16.-Al J. Richardson, who returned to this country recently from the Orient, reported that show business there is generally bad as a result of the a 1 per cent tax on pari-mutuel U. S. trade embargo. He said Luna Park, Hong Kong, in which he has an interest, and other show business ventures prospered even after the outbreak of the Korean war, but that business came to a virtual standstill after the trade ban was

Richardson, who is here primarily for eye treatments, said that he had completed arrangements for the importation of Japanese attractions while en route here. Included are four Sumo wrestlers, headed by Mieda Yama, the national champion for seven years, and Yiochi Hiroaka, xylophonist, who was well known in this counwho was well known in this country prior to the war. The beefy wrestlers, all of whom weigh close to 300 pounds, will be pre-sented here by Toots Mondt, wrestling promoter, Richardson

for importation is an ice show which has toured the Orient. Unit, with British nationals making up the bulk of the personnel, uses its own equipment to make a skating surface in a tank measuring 46 by 29 feet. The process takes 14 August 10-12. hours, Richardson said.

While business in the Orient is currently bad and the importation last year of 30 Dodgem cars, a event is using a with both day as were hardly justified, Richardson tions scheduled. said the possibilities there would be unequaled after the war. He was particularly impressed with Alvin H. Smith Roulette, dice games, bingo and Japan and Tokyo in particular. other such activities would be ex- Show business in Tokyo is boomempt chiefly because of the diffi- ing, he said, but as yet no foreign

Blue Laws Nix R-B Poughkeepsie Date

Big One Blows 30G While Sponsors Have to Kick Back 20G for Tickets

16.-With a partially completed advance sale of \$20,000 accomplished for a one-day, two-show stand here tomorrow (17) of Ringling-Barnum circus, two posts of the American Legion, which had purchased the date for a reported \$30,000, announced Thursday (14) that the date had been canceled on orders from State police.

Involved were Lafayette Post tax program soon after the House No. 37 and Arlington Post No. 1302. Police acted under Sunday

POUGHKEEPSIE, N. Y., June blue laws. Section 2152 of the Penal Law forbids any circus performance on Sunday and holds guilty of a misdemeanor every person aiding in such a performance. Ringling will lose \$3,000, cost of advance billing, and will refund the \$30,000 to the Legion posts. They, in turn, will return patrons' cash.

> The show will proceed from a Plainville, Conn., date today to a one-day Albany, N. Y., stand, Monday (18), by way of Pittsfield, Mass. Altho R-B has played the latter city in the past, the snap ban here prevented the show from proper advance work which would have substituted Pittsfield for Poughkeepsie.

Action Threatened

Dutchess County District Attorney Vincent A. Grady called in Legionnaires Wednesday (13) and informed them that State police would take action to prevent a Sunday showing of R-B here. A Legion spokesman said that since the date had been announced last (Continued on page 48)

Purtle Buys Ride Units

NEW YORK, June 16. - Earl door show properties, this week announced that he has purchased Pony Cart unit from the Mangles this week. Company. They are to be added to unit for fairs.

ILL. HOUSE OKAYS CHI FAIR MEASURE

Bills Go to Senate; Would Finance Lakefront Event, Downstate Annuals

SPRINGFIELD, Ill., June 16.— present payments of State agri-The Illinois House Friday (15) cultural premium funds. passed four bills to finance re-They were approved without a dis-

The two basic measures call for \$1,000. wagers. Proceeds would total about \$1,500,000 annually, and that fund would be divided, with the Chicago fair getting half. The other half would be split among fairs which qualified with scientific and industrial exhibitions.

Agricultural fairs in the State could choose the proposed arrangement or stay in line for Prove Good

5 Que. Events **Hamid Pacts**

Quebec annuals, signed by Joe on from three strong stands earlier Hughes, field representative, have in the week. Another attraction contemplated been added to the books of the George A. Hamid & Son talent agency this year. Latest acquisition was Drummondville, with W. H. Duffy, president, awarding the contract for the seven-act pro- New Haven, Conn., Tuesday (12), gram. The dates for the event are capacity business was scored for

> Dates acquired earlier were Richmond, Quebec, Cookshire and Ayerscliff. Hughes said that each event is using an expanded show with both day and night presenta-

Passes in A. C.

ATLANTIC CITY, June 16 .-Alvin H. Smith, 75, an assistant manager of George A. Hamid's Steel Pier here, died June 7 of a heart attack. He was stricken while at work on the pier and taken to the Atlantic City Hospital where he was pronounced dead on

Smith, who made his home in Pleasantville, N. J., came to At-lantic City from the Midwest in 1926 to be manager of the General Motors exhibit on Steel Pier. In 1932, he went with the Frank P. Gravatt Company, then operating the pier, and remained with the amusement center after it was taken over by Hamid.

He was active in local affairs and was a member of the Atlantic interment took place June 11 in settled on Pawtucket. Conneaut, O.

Des Moines Rodeo Sets Autry Troupe

DES MOINES, June 16.-Gene Autry and his radio troupe will be the featured attraction at the championship rodeo skedded for Iowa State Fairgrounds here June 20-24. With Autry will be Jerry Scroggins, Fred Martin and Bert Dodson. The event will post a Motors, Inc., Chrysler-Plymouth \$5,000 prize purse.

Another bill would increase to sumption of the Chicago Lakefront \$2,000 the amount each county Fair and improve county fairs. fair may get from the agricultural premium fund for permanent imsenting vote and sent to the Senate. provements. The current limit is

> The fourth measure would permit sale of beer on the Chicago Lakefront Fair site.

For Ringling

PLAINVILLE, Conn., June 16 .-In the money bags of the Ringling-Barnum circus for one day and two performances here today was \$29,000, price paid by private citi-NEW YORK, June 16. - Five zens for the date, as the show came

> Single-date swing began Monday (11) in Bridgeport, Conn. Matinee and night shows produced straw houses, with ticket sales stopped an hour before show time. Playing afternoon and evening performances. The circus set up at Morse Park in a New Haven suburb, and 150 children from the New Haven County Home were guests of the

> Date at Providence-Pawtucket, R. I., Wednesday (13) yielded a three-quarters house for the matinee and gave an overflow crowd at night. The evening throng was estimated at 11,000 persons. Reserved seats were scaled at \$2.50 and \$1.50. The Providence Journal gave the show a good play.

> The New Haven lot, a reclaimed sandy beach, was watered by the show for a full day before arrival. However, it remained soft and the matinee was delayed an hour. Seat wagons mired and performers had difficulty working. This was Ringling's first time here since 1944.

Late departure from the New Haven lot caused a slightly late arrival in Pawtucket, R. I. This was the first time that the Ringling-Barnum combination played Pawtucket. Previously, the org had made Providence, but price for the old lot there was considered too high. A second lot, near Narragansett Race Track, was contracted and announced in billing. However, it was abandonded a few days City Kiwanis Club. Services and before the stand and show finally

Bill Taylor Named Hauss Outdoor Exec

ST. LOUIS, June 16 .- Bill Taylor, with the Hauss Chevrolet Company here for the past four years, has been named to head up sales of trucks and cars to the outdoor

He succeeds John Bundy, who recently resigned to become president-manager of Young-Mallett dealer here.

DETROIT FAIR SETS ANDREWS SISTERS

Sign for Three Coliseum Appearances; **Board Mulls Other Name Attractions**

DETROIT, June 16. - The An- | Ann Miller, Ezio Pinza and drews Sisters will play Michigan State Fair here this year but signing of other name attractions for the annual's coliseum show a kiddie Merry-Go-Round from the will be delayed until next week, Allan Herschell Company, and a James D. Friel, fair manager, said

The gal trio, booked this week a kiddle boat unit and a Jet Rocket thru the Gus Sun Agency here, were tentatively set to headline Purtle, who is spending most of the show September 2-4, but this

Frankie Laine, but final decision is expected to be made Thursday (21).

Supporting acts for the coliseum show have been set by the Sun agency and include Hal Sands' Manhattan Rockets, LeBrac and Bernice, St. Leon Troupe, Mara and Maurice, the Neissens, Matt Tuck and the Gregorys. Additional

Names in last year's coliseum show included Betty Hutton, Car-

or schemes. The bill is sponsored which are used in raising funds for by Chairman O'Conor, former a multitude of worthy causes, his time at Palisades (N. J.) is subject to change pending the talent may be booked. Amusement Park where his wife, availability of other name per-Tenn.), and the following Select eral level, and the proposed new Ethel, is featured in the Motor- formers.

of itinerant carnivals."

give early consideration to a new

"program" bill introduced by the

WASHINGTON, June 16. - As C. Hunt (R., Wyo.), and Alexander the Senate Interstate and Foreign Wiley (R., Wis.).

Commerce Committee prepared to Chairman O'Conor, in explaining the bill, pointed out that it was Senate Select Committee to inves- drawn with great care "to avoid tigate organized crime (story in curbing the manufacture of amuse-Coin Machine Section), Sen. Herment-type pinball machines, the bert O'Conor (D., Md.), chairman kind that are found thruout the of the Select Committee, declared country, since these are not genthat the measure, which widens erally considered as gambling de- Purtle, operator of several outstatutory crackdowns on gambling vices and have not been found to lend themselves to exploitation by devices, is not aimed to ban "simple games which are characteristic criminal organizations.

"Similarly, it is felt by the com-The bill extends the United mittee," he declared, "that the so-States code to ban interstate ship- called wheels of chance and other ment of roulette wheels, punch- simple games which are character-boards, lotteries, gift enterprises istic of itinerant carnivals, and Committee members: Senators law leaves ample room for their drome, also operated a Motordrome Other names mentioned in the men Miranda, Jerry Colonna and Charles Tobey (R., N. H.), Lester exclusion from its prohibitions." on Cetlin & Wilson Shows.

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CLOSE-UPS: RICHARD COLEMAN

Astute Op Builds Win Plan Around Family

By JIM McHUGH

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

With Dick Coleman, the carnival business is best operated as a that way, ever since he and his brother, Tom, formed Coleman Bros. Shows 33 years ago in Middletown, Conn. Their wives helped retire in 1945 the equal partners cents on the dollar. ironed out all business details in five minutes without prior thought or notice.

Dick will never retire. It's a safe bet he'd make the route in a wheel chair, if he had to. But, in any event, it is still a family proposition. Mrs. Coleman is still active. The sons, Frances and Bobby, have been given 40 per cent of the corporation. The daughter and her husband, John Sheehan, are with the show, and so are the son's wives. A week ago a sixth grandchild was born, making for a pretty solid line of succession.

Dick led a prosaic existence until he was 26, working in a men's clothing store. His brother was a weaver in a silk mill. Without any previous experience they invested in a truck, a Ferris Wheel and Merry-Go-Round and added a Snake Show and Side Show and 20 concessions. They launched the outfit in 1917, stayed out about seven weeks and went broke. They had to promote a trucking company to move the equipment back to Middletown.

Padre Lends a Hand

They had little luck in obtaining a city-owned lot for showing until they approached a priest who the barn they continued the season. When they did quit for the season they were rich in experience but just about even finan-

Since then Coleman Bros. has never missed a week and the shows have grown from a tworide unit to 14. Actually, the shows have never missed a Monday and the equipment is usually ready Sunday afternoon. Dick has stuck to the same limited territory thruout his career. There are no surprises in the route he has covered for so many years. He's never had an inclination to change, and for an excellent reason. He's always made money, even in 1950 when things were a little rugged.

Will Never Retire

Dick believes and demonstrates that show business is a good business. Brother Tom made enough money to retire in comfort. Dick could do the same today, but he won't because the action of operation is too necessary to his well being and happiness. When the brothers started they had about \$5,000. Now Dick alone owns 40 odd pieces of mobile equipment which could be sold for at least \$100,000. In addition are all of the other show paraphernalia, the winter quarters that provide cover for every piece of equipment and the Middletown show lot which he owns.

Dick also is president of the C & F Corporation, Ocean Beach. Conn. The group started with two rides, built the number to eight and is planning to add more. They recently were awarded a five-year contract by the city which owns the model funspot. Dick also has made money at the beach consistently, even tho the industrial area in which it is located has been hit hard at times.

The Coleman operations are limited to 26 weeks ending Columbus Day. The show has stuck Swift Current Expands to the same New England-New York territory thruout the 20

both human and business relations had to be on a high plane for the associations to endure.

THE BILLBOARD

Hardships Plentiful

The route traveled has not always been smooth. In 1937 at Utica, N. Y., a flood covered the family affair. It's always been fairgrounds and all of Dick's equipment, right up to the tops of the trucks. The day the water receded Dick went to the office and paid off 100 cents on the dollar on and so did the younger members his contract and then prevailed on of the clan. When Tom decided to other contractors to settle for 50



DICK COLEMAN

In 1938 the show got caught in New England's legendary hurricane at Contookcut, N. H., and never opened. When he and Tom first started out it was necessary to return to the clothing store in the winter to add- to the family budget.

Dick was without a Merry-Go-Round one year when he was booked into the Connecticut State Fair, Hartford. He was also without money, so he approached a secured for them a lot in the banker for a loan of \$1,500 withheart of the city. Their fortunes out collateral to buy a Ginny. turned and instead of going into The banker was flabbergasted and offered the money if Dick could prove that anyone would let him have a \$7,500 machine for only \$1,500 down. John Wendler, of Allan Herschell Company, did and Dick went on to pay off the indebtedness without missing a note. The same machine is now owned and operated by the Colbert Brothers in Massachusetts.

Management Important

Dick has seen a lot of operators come and go. Bad management and over-expansion have accounted for many of the fatalities, he believes. Claiming the largest unit based in New England, Dick says he does all of his buying now on a cash basis. He hasn't had to resort to credit in years.

Dave Altman, who started with the shows, has been the Merry-Go-Round foreman for 32 years. Paul Smith has been with the org for 30 years. Most of the personnel, as a matter of fact, has been around for quite a while.

At 59, Dick is sure of his success formula. The shows never have had a general agent since Dick has handled all of the bookings. Members of the Coleman clan handle the bulk of the money, so nothing disastrous can happen in that important department. Dick says he takes it a little easier now with his sons around to supervise the heavy work, but his relaxed pace, if it exists, isn't noticeable to his friends. His youngest son, Bobby, quit a post with the Triple A Jersey City baseball team to devote his time to the shows. It looked for a time as the Bobby would be lost to the big leagues, and he might have been had he stuck it out.

Dick is a member of the Elks and the Volunteer Firemen in Middletown.

SWIFT CURRENT, Sask., June years of its existence and some 16 .- City council authorized exof its dates have been on its route penditures of up to \$2,500 for a cards for nearly that long. The 60-foot extension to one of the Rochester (N. H.) Fair for 16 stock barns at the fairgrounds here. years and the Greenfield (Mass.) A better-than-average entry of Fair for 15 years. Dick is proud livestock is indicated for this of the record, pointing out that year's fair.



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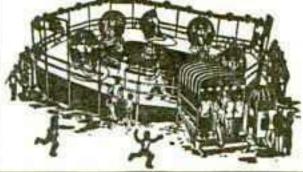
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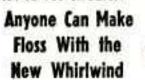
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Out in the Open

lumbia Broadcasting System's the Atwell Luncheon Club in the "Sing It Again," and his son were Hotel Sherman following a pro-Sunday (10) visitors to Rockaways' longed illness. (N. Y.) Playland.

Look magazine photographers last week shot a series of pictures Bridge Company, Jacksonville, of the Motordrome operated by Earl and Ethel Purtle at Palisades (N. J.) Amusement Park.

Russell (Slim) Watt, manager of Fairyland, N. Y., Park, kiddie spot which preemed recently, has left that post to operate a kiddie ride at Seaside Park, near Rockaways' Playland. . . New York booking agent, Stanley W. Wathon was confined to his home last week with an injured knee. . . Raymond Lusse, of Lusse

Bros., Inc., Auto Skooter manufacturers, was a Sunday (10) visitor at Rockaways' (N. Y.) Playland. Canadian showman Frank R.

Conklin was the subject of an article by Dell Mott in the June promotions. issue of Turf and Paddock in Canada. Illustrated story centered about Conklin's activities as a breeder of thorobred race horses at his Midway Farm near Brantford, Ont.

Globe Poster Company, Chicago, will be the Norbertys, aerialists.

Jan Murray, emsee of the Co- | was a Thursday (14) visitor at

Lee A. Sullivan Jr., son of Lee A. Sullivan, president of Eli Ill., manufacturer of Ferris Wheels, expects to lose his inactive status in the Naval Reserve this month and return to active

Prof. George J. Keller's lion act, which appeared recently on the Columbia Broadcasting System's "Big Top" television show, received some publicity breaks recently. A late issue of Newsweek carried a write-up and photo of the act and it was also featured on the front cover of Rear View Mirror, house organ published by Greyhound Bus Lines. Keller, who replaced parts of his cage bars with heavy plexiglass for the television show, is touring New England with the J. C. Harlacker first Blue Grass stand.

Ray Heatherton, who is "Merry Mailman" over WOR-TV, New York, will be a free attraction at Palisades (N. J.) Park Saturday (30). Patrons get free admission to the park by writing to Heather-William (Billy) Blencoe, of ton at the station. Also on the bill

Talent Topics

By CHARLIE BYRNES and JIM McHUGH

Jaqueline Teeter, sway pole, thru Ernie Young, Chicago. Jeanne. She's currently at Twilight Drive-In, Winamac, Ind., after which she heads for Cedar Point, O., and Ypsilanti, Mich., accompanied by her mother. . . . ing imported from Europe by Charles Zemater, Chicago, were skedded to arrive in New York, Wednesday (13). Act will join Tom Packs' Circus for its St. Louis and Indianapolis stands.

Bert and Corrinne Dearo, high and fairs this year for the Gus Sun office. . . Jack Little, former ride foreman, recently joined the Three Milo's, sway pole. The trio, which recently closed at Watseka, Ill., opens at Sunnyside Park, Toronto, Monday (18), following the Aerial Snyders, high act, which played there the week of June 11.

The Great Eugene, high wire, is skedded to play the St. Catherine, Ont., horse show the week of June 18. . . The Loyal Repenski Troupe is back at their circus in Puerto Rico. . . . Acts added to the Oklahoma City Polio Circus, the week of June 30, include the Flying Lavals and Dick Clemens and his wild animals. . . . Mr. and Mrs. Harvey (Miss

Luxem) Earlin head for Chicago following their close at State Fair Park, Dallas. Act is set to open at a South Side celebration in Chicago, June 21. Sway pole act also is booked for the Blue Island, Ill., American Legion Post celebration the week of July 16. While in New Orleans, the Earlins visited with the Ceplers and Kay Burns.

Joe Proskay and Hop Green, clowns, were in the line-up at the special Sealtest show at the grocers' convention Thursday (14) at Chicago's Navy Pier. Others included the Vagabounders, trampoline; Ray Wilbert, juggler, and the Carletons, hand balancing.

. . Talent booked for the

bowed as a single recently at Thearle-Duffield Fireworks, Inc., Buckeye Lake Park, Ohio, after Chicago, will provide the fire-years of trouping with her sister, works.

Miss Happy Harrison heads

closed with her chimps at the Show was about two hours late same circus, headed west from in Columbia, where rain held there to join Gil Gray's Circus in business down. Billings, Mont. . . . John Erickson, high pole, has been booked for the July 12-14 celebration at Moultrie, Ga. . . . Grandstand talact and slack wire, are in Peru, ent set for the Coleman, Tex., Ind., prepping their equipment Fair, August 30-September 1, infor the outdoor season and have cludes Larry Thompson, roller built a new rig for Corrinne's skating juggler; Quallmans, hand cloud swing. Duo will tour parks balancing, and Don Fransero, trapeze.

> The Sandys, comedy casting act, featuring Pia Dobritch and currently at Palisades Park, has 21 weeks of outdoor engagements set thru the George A. Hamid & Son talent agency. Act opened May 27 at Kennywood Park, Pittsburgh, and closes in Georgia November 4.

> Frabell and Cory, comedy tight wire, have been signed for the Sunday (24) Super Circus video show, aired by American Broadcasting Company from Chicago. Also on the program will be Matt Tuck, Oriental Risley, and the Flying Hartzells. Vic Brown has booked the following for July 1: Miss Marsha Cleary, old trapeze performer; Karpis Trio, Risley, and the Five Titans, teeterboard.

> Kayletta, high act, and Charlie Carpenter, of Harry Burke Shows, caught the American Legion Circus in New Orleans, June 3. They also visited Pontchartrain Beach where they chatted with Owner-Manager Harry Batt. Art and Marie Henry and the Royal Rockets. . . Freddie Valentine's Troupe replaced Bob Fisher's flying act for two weeks at Idle Wild Park, Ligonier, Pa., when one of Fisher's flyers was injured. Valentine originally was scheduled to play the spot for two weeks beginning July 23.

Gualtiero Ambrosi, manager of Evanston, Ill., July 4 celebration Aida the Star in the Moon, high in Northwestern University's performer, is building a new out-Dyche Stadium, include the Five door rigging for the act skedded Titans, teeterboard; Cepler Fam- to be ready for Aida's August enily, high wire; Farias Duo, roly- gagement at Belmont Park, Mont-boly, and Frisco's seals, all booked real. The act has been booked for

SPECIALLY PRINTED

Ben Davenport's Campa Bros.' later date there.

health.

started. Moving from the correct north from New Orleans June 16, lot to Columbia (7), the Campa but will make a stop-off in Mem- caravan took a wrong road, going phis. The act recently closed at west instead of east for about 40 Four Phillips, new perch act be- the New Orleans Legion Circus. miles. Davenport overtook the . . . Beatrice Dante, who also trucks and turned them around.

B-B in First

All Licensed **Group Games**

ATLANTIC CITY, June 16 .-All licensed games at this resort were ordered closed by noon today. Affected principally are bingo and other group-type op-erations staged in permanent buildings. The operators paid license fees to the city ranging from \$500 to \$3,000.

The shut-down is the direct result of two conferences held recently in Trenton between State Att'y Gen. Theodore D. Parson and the prosecutors of the State's 21 counties. Meredith B. Kerstetter, assistant director of public safety, said last night that police had served notice to close all games. Prosecutor Lewis B. Scott, of Atlantic County, issued the order.

Frank Wirth's Fezarabia, which will be the featured entertainment at the Imperial Council Shrine Convention in Madison Square Garden, New York next month.

Featured at the Richmond (Va.) Air Show Sunday (17) were Ben Huntley, acrobat; Eddie Allen, balloonist; Buddy Rogers, stunt plane, and Don Edwards, bat man. . . . Opening bill of free attractions at Pontchartrain Beach, New Orleans, included Royal Rockets, skating team; Art and Marie Henry, juggling and balancing dogs and ponies; Spec Thomas, equilibrist and clown; Berto, hand balancing clown, and Miss Luxem, high pole.

Roland Tiebor, who has his sea lion act with Ringling-Barnum this season, writes that his son, Roland Jr., visited at Reading, Pa. The younger Tiebor was a member of a band at Fort Dix, N. J., following his induction into the army in January and is now on his way to Alaska, via Seattle, where he will help organize another service band.

FOUR ORGS CLASH OVER KY. ROUTES

Beers-Barnes had two full

houses at Lafayette, Tenn. (1),

but Monticello, Ky.; Whitley City,

Ky., and Jellico, Tenn., were only

light business. Campa had not

yet billed it and B-B billing was

heavy. London, Ky., contracted

but not yet billed by Campa, was

another light one for Beers-Barnes. Mount Vernon, Ky., was

weak, Berea was rained out and

Lancaster was only fair for

But at Liberty (9), despite rain,

Beers-Barnes won big business.

The show had formerly been set

to enter Indiana June 23 and had

conceled four stands because of

opposition. However, availability

of Capell stands made it likely

that Beers-Barnes would take

Campa was heading toward

more of Kentucky.

West Virginia.

Barnes.

Capell Cancels Dozen Stands; Campa, Beers-Barnes in; Rogers Coming Up

FRANKFORT, Ky., June 16 .- town drew a full one. A small lot Routes of four circuses tangled in made it necessary to omit one 40-Central Kentucky, and jockeying foot middle piece. for open spots kept agents hopping during the past several days. Capell Bros.' Circus did not appear at Carrollton (7) or Eminence (8) and canceled about a fair. It was 10 days ahead of dozen other Kentucky towns, in- Campa at Somerset (4) and had cluding three which had been

Campa Bros., Rogers Bros. and Beers-Barnes together have contracted over 30 towns in the area and most of them are papered. The Rogers show was headed northward from Louisiana, while the others already were in Kentucky. Capell Bros. remained in Indiana after blowing its Kentucky route. Its business was reported to be good in Indiana, and Carrollton was to have been its

Beers - Barnes agent, Gene Christian, was sandwiched between Campa and Capell earlier but this week was contracting for stands left by Capell. B-B will play Owenton (22), Lagrange (23) and Carrollton (25). Capell pulled its paper at the latter two.

Campa Agent Leaves

Circus will make Lawrenceburg, forcing Beers-Barnes to cancel its

Agent Pete Lindemann has left the Campa show because of ill

Campa's business, no great shakes in Arkansas and Texas, picked up somewhat in Kentucky, where the natives took to its Latin-American pitch. Glascow (6) was good altho the show got on the wrong lot and discovered the mistake as work on the big top

Cambellsville, Ky., was strong and a Sunday matinee at Bards-

NORWOOD APPLIANCE CO. 921 Providence Hwy., Norwood, Mass.

Norwood 7-2620.

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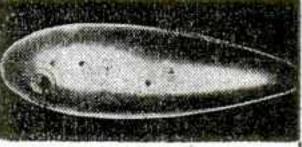
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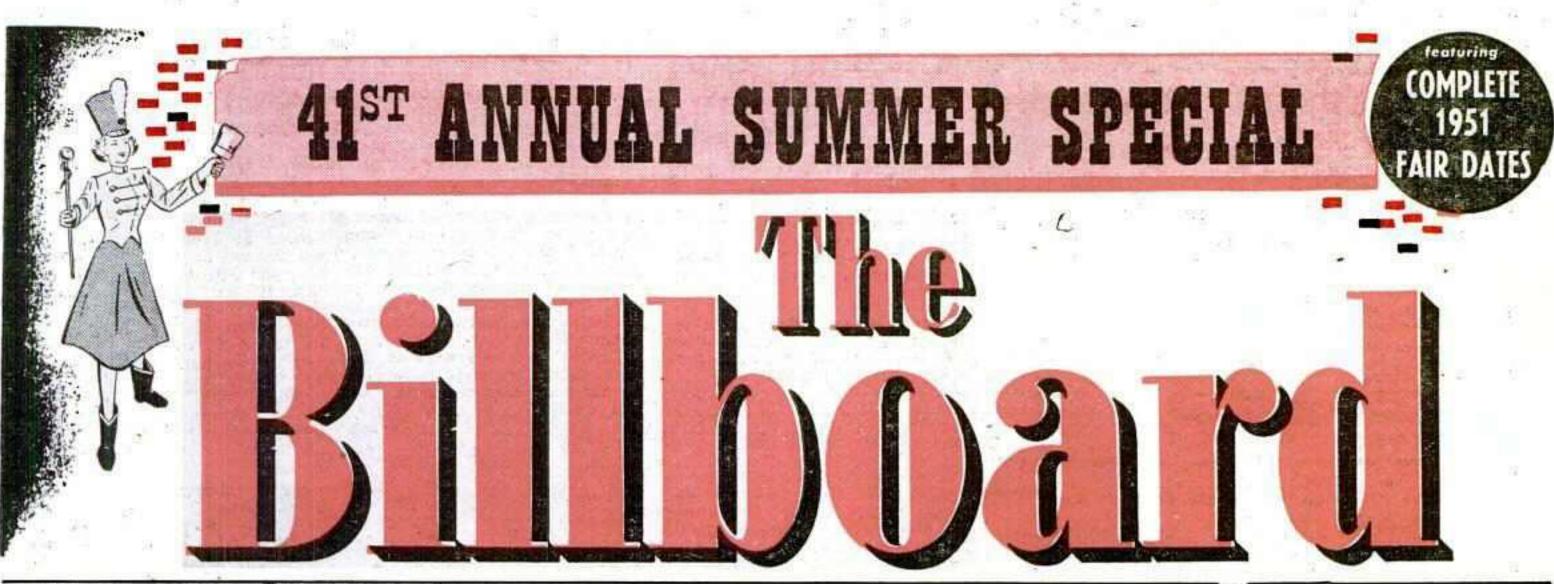
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For change of color only, add 75c. Must be even multiples of 10,000 tickets of a kind and color.

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PRICE: 25 CENTS THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY Read and Profit from these valuable tip-crammed Special: articles in The Billboard 1951 Summer Special: uses, Ros Feeding Millions Their Business George Bush and Chan Laube roll with

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events. Operating in Shadow of Skyscrapers 31.-The outmay Charlie and Dick Miller, Chicago ride ops, dustry this seaing th d, with grosses build and sustain thriving, solid business, is sb vely thru the and playing small lots in and near the Windy and fall for a year diff City. Their story carries vital tips on better than 1950. own Napolitanos Saga of America, Novelties consensus of even how other ops, showing either big or small Tell servative ownerand (Up-from-the-streets life story of Chicago fam-ily that climbed from hawking balloons on's streets to position among top ranks of nation's novelty concessioners. arious segments of in 192 they are quick to Both here will be probtowns, can earn more money. Friend least will be a the r on. There also in ing threat that Diesel Do's (and some) Dont's Vital, money-saving tips on how to keep n the internapower units in top condition, outlined by novelty concessioners. Inflation_It's Very Good Bix Oak Rubber Company thrives on blow-ups on continues on continues and grows as demand for balloons to meet to mount and by fashioning products and fashioning fads and fancies the public's changing fads fould upset the ed on page 50) outstanding Diesel engineers. to mount and by fashioning products to the public's changing fads and fancies. Ye Strictly From Corn Manley Success Story MPLETE 1951 FAIR DATES Manufacturer of popcorn poppers paced widement events, both in and out-of-doors.

Manufacturer of popcorn poppers paced wideitems at amuseitems at amusement events, both in and out-of-doors. NE Yiddi wane factor this cently inveil the s m. plat-...and featuring Don't Get Caught Short! page 11) Save Money, Too!! IR Please enter my subscription to The Billboard to begin with the RIG Summer Special Issue dated June 30 for I was to ional Be sure to Please enter my subscription to The Billboard to begin with the BIG Summer Special Issue dated June 30, for I year, 52 the BIG Summer Special Issue dated June 30, for which I analogo sin on Iton 000 The Billboard 2160 Patterson Street ny GET YOUR Cincinnati 22. Ohio casting CODA and WNBC, the net's R issues, for which I enclose \$10.00. and radio stations here, Use the nished 44 separate plugs for Bill me, will pay later. the spot in both mediums, with the drumfire lasting until mid-Coupon night. On TV, for example, 20-second spots utilizing slides of the park were offered at Right station breaks, with the pitch noting that a sure sign of Name spring is the opening of Rockaways' Playland. fice, State-Company . The big drive was cleared midays. with sponsors of shows on \$2,500 kansa Zone-Sop helped get both WNBC and WNBT so net eady had gest b Address that the listeners and viewers one Danger of the week-end. Miss Swanson will in that SC deal, Youngman teeth will achieve a similar were appraised of the fact mich have star that the park was open during be supported on the show by her mushroom in the past few mc regular programs as well as result for him. daughter, Michele Farmer; a dance Some agencies attribute Cityat the breaks.

(Continued on page 1

team and a musical trio.

GENERAL OUTDOOR

much Popcorn Two poppers mounted on welded steel stand. One operator can pop approx. 100 lbs, of corn per hour. Equipped with two screen-ing trays and two waste corn trays.

Operates with manufactured, bottled or natural gas.

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... a 31/2¢ Profit on a 5 Cent Sale! The Multiplex ROOT BEER BARREL

IN THREE SIZES: 17 GAL. 45 GAL. 60 GAL. It Advertises Ice Cold Root Beer to attract a large volume of sales at an Exceptionally Large Profit. Capture volume business and profits with a Multiplex.

Exclusive!

Draws any size drink con-tinuously without turning lever off—10 to 15 drinks per minute. Draws delicious solid drink with slight amount of foam when handle is turned to one side and a creamy drink when turned to other side. Also DISPENSERS for COCA-COLA.

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STEEL HOOPS

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Pops 4 lbs. of

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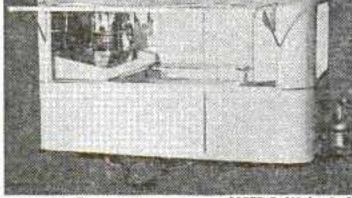
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quantity of machine-rolled floss cones available at last year's prices for those who act now! Poppers can still meet your needs on popcorn, candy apple and snowball supplies. DISTRIBUTORS FOR GOLD MEDAL PRODUCTS

A few Gold Medal Whirlwind floss machines and a limited

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"GOLD RUSH"

Dallas Loads For New High **July Fourth**

DALLAS, June 16.-Aiming at record July 4 business, State Fair Park has set up heavy promotion-advertising budget and new gimmick to pull children to the park early in the day.

The holiday always has been park's biggest of the summer, but potential is expected to be better this year than in recent years because the holiday comes in mid-

Midway will have free kids' 'gold rush" all day on the Fourth, with eight bicycles and two Shetland ponies skedded for giveaway at 5 p.m.

Grand Ole Opry unit with Minnie Pearl, Carter Family, Chet Atkins and Bill Monroe play the Cotton Bowl at 8 p.m. behind a 50cent gate, followed by \$1,600 worth of fireworks by Thearle-Duffield. Pyro aerial bursts will be fired Tuesday night (3) as bally from above." for the holiday celebration.

Promotion budget of \$2,500 has been set up. All media-snipes, 24sheets, radio, newspapers and window cards-will be used.

Park had a five-day Cotton Bowl show with high acts and fireworks last year and drew about 37,000 in bowl on the Fourth. Midway attendance last year was estimated at 100,000.

South Africans Expand Stadium, Eye U.S. Units

JOHANNESBURG, South Africa, June 16. - Plans for enlarging Wembley Stadium here within two years to seat 30,000 persons under cover and for scheduling of top outdoor entertainment and sports events were revealed here recently.

Schlesinger organization assumes control of the stadium July 1, with Gilbert Brown, manager of the arena for 15 years, continuing in that post. Brown, who recently returned from a world tour of Values Fair tended to get Bertram Mills' Circus, Billy Rose's Aquacade, a Texas rodeo and a champion speedway rider for presentation here.

New management will make a feature of night sports on an international basis. Passages, lounges, artists and players' dressing rooms, entertainment and dining halls and offices will be situated below seating accommodations. Lighting will pylons to 12, with banks of floods 70 feet high to triple the output.

Regina, Sask., Ex Lends Sound Truck For Advertising

REGINA, Sask., June 16.—Regina Exhibition Association here is offering sound truck facilities without cost to sports days, baseball games, fairs and meetings in Southern Saskatchewan as a publicity and public relations stunt. Truck's operator handles public announcements and plays records as well as making pitches for the Regina Exhibition.

Out last year for the first time. the sound truck traveled over 5,000 miles to help out at some 40 events.

Albuquerque Event Sets Horse Racing

hold horse racing this year for the first time, with the bangtails set to run nine afternoons, Leon H. Harms, secretary, announced. Night evenings.

Plant improvements this year include completion of the fair's grandstand and erection of a new Replace Fencing dairy exhibit building.

Jersey Kidspot Opens

Kiddie Wonderland. Rides will in- feet of fence was replaced. clude a major Merry-Go-Round, National Miniature Train and sev- siderable length of new wood eral kiddie rides.

R-B Blows Poughkeepsie

Continued from page 44

high dudgeon.

meeting here last night (15), but Close said that complaints on R-B's the spokesman was sure yesterday Sunday stand would be referred morning that the stand would be to the council. The situation arose canceled. It was feared that an at- when two local men were arrested tempt to go thru with the date in connection with operation of would lead to a riot. He said the stock car races Sunday, May 13, posts figured to lose about \$1,000, at near-by Arlington Airport. but the sum would be made up by private local contributions. He also amended by a recent legislature was positive that the stand would in order to remove the ban on have been highly lucrative for the Legion. Proceeds were to go for rehabilitation and welfare work among disabled veterans.

Orders From Albany

Legion sent a telegram Thursday to Gov. Thomas E. Dewey stating that if the circus could not show here on Sunday then he should shutter Jones Beach, Rye Beach, golf clubs, many theaters and halt television presentations on that day. The governor's secretary called "incorrect" the Legion's charge that Dewey instigated the crack-down. The Legion spokesman claimed that when State police were queried on their edict they replied that the order "came

Only possible reason offered for the ban was pressure from church groups. The Legion spokesman said that minor objections from that direction had been voiced when the date was announced, but that the churches later were among ticket purchasers. The matinee had been set for 3:15 p.m., and there was no chance of conflict with religious services.

Certificate Denied

Formal disapproval of the stand came thru a refusal of police to grant a certificate of compliance, issued when they are satisfied with safety provisions in a place of public assembly where there are no local building or safety inspectors. The lot here was to have been a short distance from the city line in the township.

Legion representatives had appeared before Township Supervisor Thomas B. Mahar, one of

Dallas Store

DALLAS, June 16.-Most promotion-minded department store in this city gives strong recognition to value of fairs and the outdoor amusement industry as a vehicle for advertising.

Store is Sanger Bros., which uses be increased from the present six more newspaper space and radio and TV time than any other Dallas store-nationally known Neiman-Marcus notwithstanding.

Store sponsors the public address system on the State fair midway during the season and also during the 16-day State Fair of Texas.

At last year's fair, the store had three different projects going: A toy fair in the Automobile Building, a miniature circus in the General Exhibits Building and a lost children's center with free shows and television for kids.

Big participation by the store probably is due to the fact that promotion and public relations director Chris Kelley is a former manager of the Boston Garden, hence knows show business.

Edmonton, Alta., Sets Busy Season

EDMONTON, Alta., June 16. -The Edmonton Exhibition, which will open here July 16 for six days, will for the first time feature chuck wagon races this year in ALBUQUERQUE, N. M., June front of its new million dollar 16.—New Mexico State Fair will grandstand.

Non-fair activities have been increased this year with a rodeo set for June 18-23; a fancy skating school July 2-August 25, for its attraction will be a rodeo for eight second year; stock car races June 23, and big car races August 6.

At Weyburn, Sask.

WEYBURN, Sask., June 16 .-J. L. Franklin and associates are replacing 950 feet of old fairopening a new Kiddieland on a six- grounds fence with steel-wire mesh acre site here. Spot will be called at a cost of \$2,000. Earlier, 1,440

Race track also is getting a confencing.

March and the heaviest part of the few Democrats here, and repreparations completed, the be- ceived permission for the date. lated decision had the posts in a The town council voted last month to take no action on Sunday blue Legionnaires had planned a laws after County Sheriff Fred

> State law, long in effect, was Sunday sports and permit baseball, basketball, soccer, hockey, football and bowling after 2 p.m. on Sundays if authorized by local ordinance. The city and township of Poughkeepsie took the necessary steps to permit Sunday movies, baseball and football games.



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and Supplies for Eastern and Western Type Galleries, Write for Circular,

H. W. TERPENING 137-139 Marine St., Ocean Park, Calif.

Pleasure Pier **Preems With** Top Features

GALVESTON, Tex., June 16. -On tap for official opening last night (15) of Pleasure Pier here American Eagle: Oakland, Ill., Kansas were the Clyde McCoy orchestra, initial production of the Summer Circle Theater, first outdoor movie Avery's Modern: Pinckney, Mich. of the season at the spot and a marriage of sea lions. Jack Mankey is pier manager.

McCoy and his ork made their first appearance at the pier's Marine Room. The Summer Circle Theater, an in-the-round proposition, offered Thornton Wilder's Our Town in an air-conditioned playhouse at the front of the pier for five days. Advance ticket sales for the show were reported heavy.

Open-air movie kicked off with a technicolor musical. The seating arrangement has been changed Burdick's Greater: Brenham, Tex.; (Fair) to give customers more leg room, and the screen has been recoated with plastic paint to give pictures more brilliancy and depth. Sea lion nuptials were officiated by Judge Piperi, president of the pier board of managers.

Happy Village on the pier has been changed from a Western to Southern setting. The layout, which includes concessions and Penny Arcade, is in the form of a town square. The pier's exhibit hall has been split between games and rides and displays of manufacturers and trade associations. A feature of the hall is a television theater offering continuous shows.

Mannville, Alta., **Preps for Stampede**

MANNVILLE, Alta., June 16 .-Mannville Sports Association here is fencing its fairgrounds and improving its race track for its July 2 stampede. Event also will feature Delta Am.: Louise, Miss. baseball and softball. W. C. Ewing Dobson's United: North Branch, Minn., is president, with H. Shreyer, vicepresident, and R. G. Rudd, secretary-treasurer.





Carnival Routes

Send to 2160 Patterson St. Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Espanola, N. M. All Pairs Show: Conroe, Tex. American Bazaar: Collindale, Darby, Pa. American Beauty. Creston, Is.

American Midway: Duncan, Okla. A. M. P.: Cairnbrook, Pa. Badger State: (Fair) Crosby, N. D., 21-23. Baker United: Columbus, Ind. Beam's Attrs.: (Fair) Tarentum, Pa. Becht, Lee: West Jefferson, O .; Franklin

Bee's Old Reliable: Springfield, Ky.; Frankfort 25-30. Bernard & Barry: Val D'Or, Que., Can.;

Noranda 26-July 2. Big Four Am.: Whitewater, Wis. Big State: Sulphur Springs, Tex. Blue Grass: Franklin, Ind. Bodart: Menomonie, Wis. Boone Valley: Lake City, Ia., 22-23; At-

lantic 25-30. Borderland: Capitan, N. M.; Carrizozo 25-30. Buck, O. C .: Watertown, N. Y.

Buffalo: Wellsboro, Pa. Stockdale 25-30. Burke, Harry: Oakdale, La. Capital City: Columbia, Ky.; Somerset

25-30. Capitol City Am.: Corydon, Ind. Carpenter Bros.: Fort Recovery, O., 21-24. Casey, E. J.: (Pair) Deloraine, Man., Can., 18-26; (Pair) Melita 21-23; (Fair)

Treherne 25-26; Minnedosa 27-28. Cavalcade of Amusements: Parkersburg, W. Va.; Benwood 25-30. Cavalcade of Fun: Rockford, Ill., 20-24; Grays Lake 28-July 1. Central States: Hastings, Neb.

Cetlin & Wilson: Connellsville, Pa.; Clarksburg, W. Va., 25-30. Chanos, Jimmie: Greenville, O.; Muncie, Ind., 25-30. Cherokee Am. Co.: Hillsboro, Kan.

Coleman Bros.: Torrington, Conn. Collins, Wm. T.: Crockston, Minn.; Minot, N. D., 25-July 1. Columbia: Milford, Maine

Coney Island: Lenoir City, Tenn. Continental: Port Henry, N. Y. Cote: Plymouth, Mich. County: Gordon, Neb. Crafts Expo.: Martinez, Calif., 18-24. Crafts Fiesta: El Cajon, Calif., 18-24;

Oceaside 28-July 8. Crafts 20 Big: Bakersfield, Calif., 18-24. Crescent; Smithers, B. C., Can., 18-20; Prince Rupert 21-July 2. Cumberland Valley: South Pittsburg, Tenn. Dan-Louis: Warsaw, Ky. Davis Am. Co.: Sandy, Ore.

21-24. Down River Am. Co.: (Sumpter) Belleville, Drew, James H.: Silverton, Cincinnati, O. Dumont: Kittanning, Pa. Dyer's Greater: Flanagan, Ill.

Eastern Am. Co.: Lisbon Falls, Me. Eddic's Expo.: Cherry Tree, Pa.; Cheswick 25-30. Emshoff: Gross Plains, Wis., 22-24; Bur-

lington July 1-4. Evans United: Plattsburg, Mo.; Garnett, Kan., 25-30, Ferris, Carl D.: Dunkirk, N. Y. Ferris Greater: Hemet, Calif.; Delmar 29-

July 8. Pidler's: Calumet City, Ill.; East Gary, Ind., 25-30. Fleming, Mad Cody: Athens, Ga.; Lawrenceville 25-30. Francis, John: Gary, Indiana.

Frontier Expo.: Rangely, Colo.; Evanston, Wyo., 25-30. Gaiety: Holley, N. Y. G. & B. Rides: Spelter, W. Va.

Gem City: Waukegan, Ill. Gentsch, J. A.: Fulton, Ky. Greater Dixieland: Marshall, Tex. Georgia Am. Co.: Demorest, Ga.; Athens 25-30.

Gladstone Expo.: Henderson, Ky. Gold Medal Shows: Johnson City, Tenn.; Asheville, N. C., 25-30. Gooding Am. Co., No. 1: (Westside Jubilee) Columbus, O. Gooding Am. Co., No. 2: Goshen, Ind. Gooding Am. Co., No. 3: Wellsburg, W. Va.

Gooding Am. Co., No. 4: (Centennial) Reading, O. Gooding Am. Co., No. 5: Cleveland, O. Gooding American Expo.: Barberton, O. Gooding Greater: Steubenville, O.

Gooding Park Attrs.: Port Clinton, O. Grand American: Sedalia, Mo.; Trenton 25-30. Granite State: Portland, Maine. Great Lakes. No. Adams, Mich. Greaser Am. Co.: Dallas, Wis.; Almena

Hannum, Morris: Tamaqua, Pa.; (Lamott Happy Attra .: Mingo Junction, O .; Dennison 25-30. Happyland: Royal Oak, Mich., 18-27. Harrison: Parmville, Va.

Hawkeye State; Menlo, Ia. Heart of Texas: Borger, Tex. Heller's Acme: Haskell, N. J., Jersey City, N. J., 25-30.

Hennies: Neenah, Wis. Heth, L. J.: Mt. Vernon, Ind.; Bedford 25-30. Field) Philadelphia 25-30. Hiawatha: Sylvania, O.

Hill's Greater: Rawlins, Wyo. Home State: Moorhead, Minn.; Park Rapids 25-30. Hottle, Buff: Slidell, La., 18-26; (Fair) Metropolis, Ill., July 1-7. Howard Bros.: Fairview Park, Ohio. Imperial: Chicago Heights, Ill.; Morris

Inland: Versailles, Mo.; Belle 25-30. Interstate: Hazard, Ky. J. & B.: Warsaw, Va. Johnny's United: West Terre Haute, Ind.

Jones United: Bison, S. D., 23-24; Richard, N. D., 26-27; Zap 28-30. Joyland Midway Attrs.: Melvindale, Mich., 20-23; Mt. Clemens 30-July 4. Karras, Gust, Great: Hiswatha, Kan.; Maitland, Mo., 27-30. Keystone Expo.: Aurora, N. C.; Creswell

Kile, Floyd O.: Baton Rouge, La.

FOLKS HIPPODROME CIRCUS

Wants at once, Elephant Act, Liberty Horses, Pony Drill, Trampoline Act, Casting Acts. Other good Circus Acts wire. Can place 2 good Clowns. CAN PLACE GOOD CIRCUS BAND Wire FOLKS HIPPODROME CIRCUS, Iron River, Mich.

THE BILLBOARD Kinland Am. Co.: Demorest, Ga. Klein Am. Co.: Marietta, Minn., 20-21; Granite Falls 22-24; Hardwick 25-26. LaCross: Randolph, Vt. Lagasse Am. Co.: Dover-Foxcroft, Me. Lane, Sammy: Bolivar, Mo.; Eldorado Springs 25-30. Lawrence Greater: Wilkes-Barre, Pa. Lee's United: Coleman, Mich., 22-24;

Owosso 26-30. Lone Star: Mayodan, N. C. Lucky Strike: Nashville, Tenn. Magic Empire: Decatur, Ill. Magic Valley: Mertzon, Tex. Manning, Ross: Hammonton, N. J. Marion Greater: Springfield, S. C. Marks, John H.: Huntington, L. I., N. Y. Marvel: Watega, Ill.

Meeker: Emmett, Idaho. Merriam's Midway: Sherburn, Minn., 18-20; Lakefield 25-26. Merry Midway: Rossville, Ill.; Remington, Ind., 25-30. Merryland: Corunna, Mich.; Belding 25-30. Midway of Mirth: Roodhouse, Ill.

Mighty Hammontree: Owingsville, Ky. Grayson 25-30. Mighty Hoesier State: Lawrenceburg, Ind. Mighty Page: Bluefield, Va. Model: Lexington, Mo. Model Shows of Canada: Quebec City,

Que., Can. Moore's Modern: East Alton, Ill. Motor City: Riverside, Ont., Can., 18-27 Wallaceburg 29-July 3. Motor State: Waterville, O., 20-23; Fenton, Mich., 25-30. Mosher: Columbiaville, Mich.

Mound City, No. 2: Alton, Ill.; Divernon Nelson, George W.: Clarissa, Minn., 18-20; Remer 22-24.

Nessler Greater: Macon, Mo. New England Am.: Methuen, Mass. New York Gaiety: Holley, N. Y. Noble: Blanchard, Okla., 21-23; Lone Wolf

North American: Rockland, Mass. Northern Expo.: Bismarck, No. Dak., 21-27; Herroid, So. Dak., 28-30. Page Bros.: Princeton, Ky.; Murray 25-30. Palmetto Expo.: McCormick, S. C. Pan-American: Riverside, Calif., 20-24; San Fernando 27-July 1. Parada: Carrollton, Mo.; Buffalo 28-30. Paul's Am.: Eufaula, Okla. Peck Am.: Elwood, Ind.; Piper City, Ill.

Pee Dee Am .: Hillsville, Va. Penn Premier: Williamsport, Pa. Pioneer: Milesburg, Pa.; Renovo 25-30. Playland: Cleveland, O. Playtime: Gloucester, Mass.; Plymouth

25-30. Powelson Expo.: Port Washington, O. Salineville 25-30. Powelson Greater: Millersburg, O.; West Salem 27-30. Prell's Broadway: West Babylon, L. I

N. Y.; West Hempstead 25-30. Raines Am.: Siloam Springs, Ark. Rancy United: Hibbing, Minn.; Fairmount N. D., 25-30. Reid, King: St. Johnsbury, Vt.; Barre 25-30 Rockwell: Stillwater, Okla., 20-27. Rogers Bros.: Northwood, N. D., 21-23;

Barrett, Minn., 24-25; Menahga 25-27 Paynesville 28. Royal American: Winnipeg, Man., Can. 21-30. Royal Crown: Springfield, O.

Royal Duke: Easley, S. C. Royal Expo.: Augusta, Ga. Royal Midwest: Gibsonburg, O.
Royal United: Bellingham, Minn., 20-21;
Renville 22-23; Winthrop 24; Belgrade All this ro 25-26; Clear Lake, S. D., 27-28. Rumble's Rides: Charlestown, Ind. San Valley: Gaylord, Kan.

Sand Valley: Roan Mountain, Tenn. Schafer's Just for Fun: Tyler, Tex. Skerbeck's; Newberry, Mich.; Munising Smith, George Clyde: Ashville, Pa.; South

Fork 25-30, Snapp Greater: Marshall, Mo. Southern Valley: Kennett, Mo. Srader, M. A.: Lyons, Kan. Standard: Columbus, Mont., 18-20; Big Timber 21-23.

Star Am. Co.: Gainesville, Mo. Starlight: Taylor, Tex;. (Pair) Riesel 25-30, Star-Lite: Eagle Grove, Ia., 21-23; Newton 25-27. State Fair: Duncan, Okla.

Stephen's: Afton, Ia.; Victor 27-30; Osceola July 3-4. Stephens, C. A.: St. Paul, Va. Strates, James E.: North Adams, Mass. Sunset Am. Co.: Hutchinson, Minn.;

Brainerd 25-30. Tatham Bros.; Williamsville, Ill.; Bement 25-30. Tennessee Valley Amusements: Hartsville,

Thiess United: Tiskilwa, Ill.; Cherry 24; Ashto 27-30. Thomas Joyland: Washington, Pa.

Tidwell, T. J.: Greybull, Wyo., 18-20; Hardin, Mont., 21-25. Tinsley, Johnny T.: (Maple & Hunter Sts.) Atlanta, Ga. Tip Top (Eastern): Mattydale (Hinsdale Section), N. Y.; Truxton 26-30, Tip Top (Western): Tigerton, Wis., 22-24;

Evansville 30-July 4. Tivoli Expo.: Moberly, Mo. 20th Century: Mankato, Minn.; St. Cloud 25-30.

Twin City: Dixon, Mo. Turner Bros.: South Beloit, Ill., 18-20; North Chicago 22-July 1. United Expo.; Miami, Okla.; Joplin, Mo.,

United States: Hamlin, W. Va. Veterans United: Noonan, N. D., 18-20; Mohall 21-24; Minnewaukon 25-27; Edmore 28-30. Victory: Dodge City, Kan.

Virginia Greater: Bergenfield, N. J.; Riverdale 25-30. Vivona Bros.: (26th & Benning Road) Washington, D. C. Wallace Bros.: (Fair) Regina, Sask., Can.: (Fair) Lethbridge, Alta., 25-27; Weyburn,

Sask., 28-30. Wallace Bros.: Herrin, Ill. Wallace, L. K .: Archdale, N. C. Wallace & Murray: McConnelsville, Ohio. West Coast: Medford, Ore., 19-24; Clamath Falls 26-July 8. West Coast Expo.: Vallejo, Calif.; Pleasanton 26-July 9.

Western: Burlington, Wash. Wilcox, Dick: Caribou, Me. Willis & Galer: Macon, Ga. Wilson Famous: Galva, Ill.; Sycamore 27-July 4. Wilson Greater: Pinetop, Ariz.; Flagstaff 28-July 4. Wolf: Appleton, Minn., 18-20.

World of Mirth; Garfield, N. J. World of Pleasure: Wyandotte, Mich.; Jackson 25-30. Young, Monte: Franklin, Idaho.

Circus Routes

Send to 2160 Patterson St. Cincinnati 22, O.

Beatty, Clyde: Walla Walla, Wash., 1 Yakima 19; Kennewick 20; Spokane 21-22; Ephrata 23; Wenatchee 24. Biller Bros.; Grand Falls, N. B., Can 22. Cole & Walters: Mott, S. D., 21. Dock, Sam: Marion, Pa., 20; Quincy 21;

Showman's Son **Recounts Tale** Of Family Org

CHICAGO, June 16.-Sherlock Holmes Evans, an Ohio attorney, adding to this season's bevy of big top books, has written a yarn which goes a long way in capturing the atmosphere of small, family shows. It's Father Owned a Circus, published by Dorrance & Company, Philadelphia, and sells for \$3.

The author's father did own a circus, which operated out of Ohio some years ago, and Evans spent his boyhood with the show. Now he's a frequent after-dinner speaker and his knack for storytelling is reflected in the book.

A biographical novel, Father Owned a Circus blends fact with fiction. Evans knits a convincing plot into the chronology and the biographical phases ring true altho the author has taken liberties with some historical facts and dates.

Names of most persons outside of the Evans family and place names have been altered to trip up those who would seek to identify individuals or nail down a year-by-year history of the show. Nevertheless, show people will enjoy a story unusually free of technical errors and including familiar if not identifiable persons and events. Circus fans, historians and book collectors will find the volume sufficiently in the "fact" class and certainly in the good reading division.

Evans tells how his father trained a horse and framed a show around it. The Evans family waited eagerly for the replies to its advertisement in The Billboard for acts. There follows a wellhandled account of the basic story typical of many shows 20 and 30 years ago. The J. J. Evans Society Circus opens on wagons, switches later to baggage cars and then trucks, puts in a stint as a carnival feature and finally goes to new

All this rolls along smoothly. The story is seasoned with tales about colorful characters who worked with the show and it's tied together with the fictionalized fortunes of a flying return act. Father Owned a Circus is no

diary or route book, which is just as well. It is a creditable addi-tion to circus writing and it's sure to inspire not a few troupers to nostalgic detective work in the manner of another Sherlock Holmes, whose father wasn't so interesting.—TOM PARKINSON.

Payetteville 22; Cashtown 23; Upton 25; Lemasters 26. Gould, Jay: Earlville, Ill., 18-19; Skokie 21-24; Mount Greenwood 25-26; Kan-

kakee 27-28; Oak Lawn 29-30. Hagan Wallace: Collinsville, Okla., 18: Hominy 19; Cleveland 20; Fairfax 21; Tonkawa 22; Cherokee 23; Alva 25. Hunt Bros.; Southampton, L. I., N. Y., 22. Kelly, Al G., & Miller Bros.: Galena, Ill., 18: Savanna 19: Dixon 20: Sycamore

21; Ottawa 22; Pontiac 23; Watseka 24. Kelly & Morris: Ripon, Wis., 18; Appleton King Bros.: Derby, Conn., 19; Meriden 20; Middletown 21; Norwich 22; New Lon-

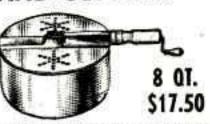
don 23; Newport, R. I., 25; Fall River, Mass., 26; New Bedford 27; Taunton 28: Pramingham 29; Weymouth 30-July 1; Haverhill 2; Lynn 3. Mills Bros.: Storm Lake, Ia., 19; Sheldon 20; Sioux City 21; Council Bluffs 22;

Omaha, Neb., 23; Lincoln 25; Shenan-doah, Ia., 26; Atchison, Kan., 27; Topeka 28; Raytown, Mo., 29; Independence 30. Packs, Tom: Madison, Ill., 20. Polack Bros.' Eastern: (Stadium) Boise,

Idaho, 18-20; (Pairgrounds) Pocatello (Fairgrounds) Laramie, Wyo., 26-27; (Prontier Park) Cheyenne 28-30. Polack Bros.' Western: (Shrine Auditorium) Los Angeles, Calif., 18-24; (Peabody Stadium) Santa Barbara 26-27; (Stadium) Ventura 29-30.

Ringling Bros. and Barnum & Bailey: Albany, N. Y., 18; Schenectady 19; Utica 20; Watertown 21; Syracuse 22; Rochester 23; Tonawanea 24; Jamestown 25; Erie, Pa., 26; Youngstown, O., 27; Pittsburgh, Pa., 28-30. Wallace & Clark: Rainier, Wash., 19; Cathlamet 20; Ilwaco 21; Raymond 22.

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The complete entertainment

policy instituted by Billings is be-

ing continued. Telesco, high sway pole act, was the last attraction

with the Five Eltons, also an aerial

Williams and his London Records

Pete Kortes' Circus Side Show

and Goldie Restall's Motordrome

are doing splendid business. J. W.

(Patty) and Frank Conklin have

eight major rides and a modern

kiddie park, including a coaster.

ork are in the ballroom.

Rebuilt Ride

To Good Take

IRVINGTON, N. J., June 16. -

Olympic Park here unveiled its

largely rebuilt Roller Coaster, re-

named the Jet, Saturday (9) to

good results, Treasurer Robert

Guenther reported. Sunday (10),

Plans had called for the ride to

return to action Friday night (8),

but a drizzle forced cancellation.

Approximate cost of the rebuilding project may go over \$100,000,

when further work is done on the

old section left standing after a

heavy storm last fall. Additional

work will go on this fall after the

H. P. Schmeck, of Philadelphia

Toboggan Company, supervised renovation. Guenther said the

Coaster is now a bit shorter,

higher and probably a bit faster,

because of the more steeply

banked curves. Present work was

completed with an eye toward in-

tegrating it with this fall's labors.

With further effort, Guenther ex-

pects the Coaster to become a true

Free acts at Olympic last week-

end were King Reynolds and Com-

pany, tight wire; Clark's bears;

Oldfield and Webb, acro-come-

dians, and Billy Ward Flyers.

Palisades Nets

was rained out, however.

spot closes for the season.

Pontchartrain Wins Best Day, Big Week

Batt Stages Free Circus; 2 Tie-Ins With Federal Agencies Mass Crowds

here equalled and perhaps bettered Youngsters who registered and Sunday (3) to climax what Batt civilian denfense identification tags said was the spot's best week were given two free rides. since 1946. He set Sunday attendance at between 50,000 and 60,000 and said the week was 25 per cent ahead of the corresponding time in 1950.

Pacing the business was Pontchartrain's End-of-School Free Circus. The two-a-day collection the park longer. The show was of acts was held over for a second week, bringing more hefty biz, and Batt stated the circus will be an annual affair.

Warren Bros.' Circus played at the unicycle; Pickard's Seals and stadium here under American Berto and Bozo, clowns. Legion auspices for six days, closing Sunday (3). The Warren org came out in the clear financially; it was reported, but attendance was

Boosting Pontchartrain's Sunday crowd was appearance of Francis, the Talking Mule, made famous in the movies and tied in at Ponichartrain with the U.S. Treasury Department's savings bond campaign.

The Sunday trade jammed Pontof defense money" in his area plus upped prices left less amusement cash in pockets.

Balaban & Katz Kidspot Meets **Expectations**

CHICAGO, June 16.—Balabar & Katz theater org's experimental Kiddieland at Maumee, O., has drawn good business, Duncan Kennedy, of B & K's Great States Theaters, said here this week.

The kidspot opened the weekend before Decoration Day and has had good week-end weather but wet weekdays, Kennedy stated. Clarabelle, clown from television's Howdy Doody show, was booked for the opener, and Kennedy address system for Pepsi-Cola, stated that there is a possibility that other acts with kid appeal gasoline. may be signed later.

own attractions. That line-up includes a Century Flyer Miniature in promoting a Miss WNBT con-Train, Sky Fighter, Auto Ride, Boat Ride, Fire Truck, Jet Plane, Coaster, Merry-Go-Round and set for today, with Henderson, live ponies. The spot opens at 10 Francey Lane, Wayne Howell, a.m. on Sundays, 1 p.m. on Sat- Johnny Andrews and Ed Herlihy, urdays and 3 p.m. on weekdays, all of WNBT, as judges. Winner Closing hour is 10 p.m.

The Kiddieland, located near Toledo, and adjacent to the Maumee Drive-In Theater, is B & K's sue of TV Guide. first venture into outdoor show business.

Smith Adding Kiddie Rides At Theaters

BOSTON, June 16. - Philip Smith, who last year expanded his drive-in theater operations to include Kiddielands, is adding Kid- year of operation. Among the ad- to the front. die Rides at several of the ozoners. ditions are a 40-foot bar, shelter His theaters at Cleveland and In- house, additional parking space, has relocated the Kiddieland, with parking area has been removed. dianapolis are among those where another concession and enlarge- a Hurlburt train being installed. With the Kiddie Rides now in this addition to the one Walker operates

rides are going in. These locations will not be complete Kiddielands, it was exclude dance palivion, rustic soft Bradley, are en route from the from one side of the park to the cate one of the Missouri-Kansasplained, but will be operated in drink bar, picnic tables, ball dia- Allan Herschell plant. Moving of other, The new front is separated Texas (Katy) Railroad trains. The

NEW ORLEANS, June 16.— Office of Civilian Denfense brought Harry Batt's Pontchartrain Beach hundreds of children to the park. its single-day attendance record showed they were wearing their

The mass turnout of kids came despite the fact that it was a week of school examinations and graduation programs.

Batt's circus program was given at 7 p.m. to bring the people out and at 11 p.m. to keep them in free and ran about one-hour.

In the performance were Miss Luxom, high act; Royal Rockets, skating; Art and Marie Henry, Meanwhile, Frank Hildebrand's dogs and ponies; Spec Thomas,

Detroit Firm Buys English Elephant Ride

DETROIT, June 16.—A mechanical elephant ride, built in England and recently publicized in national Attendance at chartrain, and a continuous line magazines, has been delivered to of some length waited for busses Cunningham Drug Stores, Inc., for more than two hours in the here. Device will be taken to 100 evening. However, the date was stores of the drug chain and to not the funspot's best for money. schools and playgrounds to give Batt said lack of "a single dollar | youngsters free rides. Later it will participate in Detroit's 250th anniversary celebration.

> According to the drug company, to be used in this country. It is in the shape of an elephant and powered by a gasoline engine. Moving on pneumatic rams which simulate a walking motion, its period last year. speed ranges from 2 to 27 miles an hour, and the robot gets about is 12 feet long and 81/2 feet high.

MONKEY BIZ COMES CHEAP, PAYS OFF BIG

NEW YORK, June 16. -Rockaways' Playland here purchased a monkey early in the week for use in conjunction with the park's goat ride and wound up with a frisky specimen, dubbed Kathy, that proved worth her weight in press clippings.

Yesterday (15), Roller Coaster Foreman Frank Avezzano elected to climb a 135foot tower in pursuit of Kathy when she escaped her cage and scaled the structure. He reached the top and froze, with the result that firemen and policemen, reporters and photographers arrived to effect and cover the rescue. *Man and beast were brought down safely.

Results were spread in metropolitan dailies, spots on radio and video newscasts and a pick-up of the event by wire services. As for Kathy, Dick Geist, public relations director of the spot, said she had been returned to the seller and \$40 of the \$100 purchase price recovered.

Weather Dogs Indian Point

PEEKSKILL, N. Y., June 16 .-Hit by repeated rain since it opened, Indian Point Park here of a uniformed personnel has a A week-day tie-in with the the mechanical elephant is the first suffered another blow last weekend (9-10) when rain fell both days. Operator Ed Kelmans reported that attendance was down the comparable the Kiverview 20 per cent from the comparable

On the other side of the ledger was the fact that per capita spend-15 miles to a gallon of gasoline. It ing had increased considerably. Bookings for bus cutings to In-Seats accommodate about 10 chil- dian Point also have gained over 1950. Kelmans said.

Rockaways' P.A. Used For Disk Product Pitch

aways' Playland here last week ering the Sunday effort. began to air recorded commercials, supplied thru the spot's tie-up with the National Broadcasting Company, over the park public Nedick's orange drink and Esso

Esso plug is presented by Skitch However, he stressed that the Henderson, pianist and WNBC spot still is in an experimental disk jockey. In all, 24 commercial stage, as far as Balaban & Katz announcements will be made is concerned, and that in general daily TV Guide also is being of grocery stores has arranged to it will be expected to go with its plugged. Publication is working with Rockaways and WNBT-TV test at the park.

> Finals in the competition were gets a wrist watch, a week's vacation, appearances on WNBT and the front cover of the June 30 is-

Business over last week-end

Cincy Horseshoe Ranch Reports Heavy Bookings

CINCINNATI, June 16. - Officials of Horseshoe Ranch near Los Angeles, in the post held by here on Route 264, which opened H. A. (Pop) Ludwig. Decoration Day, report solid weekend picnic bookings until October 1. J. N. Aylor and E. A. Richards ing Virginia an automobile space are the operators.

A number of improvements have spot is opposite the old one, thus been made for the park's second changing what was the park's back removal of their stands.

NEW YORK, June 16 .- Rock- | (9-10) was fair, with rains hamp-

a periodic spiel to the effect that customers "are listening to RVRP, Radio Voice of Rockaways' Playland, now affiliated with WNBC and WNBT, key stations of the National Broadcasting Company in New York." Park execs feel the announcement gives the spot Coast funspot. added prestige.

in merchandise at the outlets. ster low-grossing devices.

started Monday (11) with Dave

Bradley at the helm. Switch was

occasioned more by the moving of

the parking area oceanward than

by the change that put Bradley,

A new parking area south of the

amusement zone was created, giv-

of about four acres. The parking

owner of Beverly Park Kiddieland,

Revamping Long Beach Spot

Increases Ride, Auto Areas

LONG BEACH, Calif., June 16. stallation of a Moon Rocket and a Revamping of Virginia Park here dark ride.

New Parking Area

Creation of the new parking area on what was beach gives the park nearly twice the original 450 by 200 ride area.

Included in the plans formulated by Bradley after assuming active management is the removal of the stands in the center of the midway. While this will take time and has not yet started, concessionaires are making arrangements for the

The high fence that separated In the old parking area Bradley the amusement zone from the old ment and modernization of the A Sky Fighter and Little Dipper, space, Bradley plans to install a at Brackenridge Park. conjunction with the theaters.

Smith's full-scale Kiddielands at Detroit and Saddle River, N. J., and cotton candy, snowballs and ice also have added rides recently.

monds, horseshoe court, pony the moppet devices created more from the new parking area by a steam model at Brackenridge has concrete wall which has been opened in several places to increase accessibility.

from the new parking area by a steam model at Brackenridge has concrete wall which has been opened in several places to increase accessibility.

Rain Halts Soaring Crowds at Belmont

Weather Knifes Gate Surge From 231/2% To 10%, But Total Still Tops 200,000

MONTREAL, June 16.-Except beneficial psychological effect, he for rain, Rex D. Billings and his said. Park employs 375 persons. Belmont Park aides might now be toting the season's gate with an infernal machine capable of digesting astronomical figures. Before the dilution period started, the gate increase over 1950 had hit turn, appearing currently. Ozzie 231/2 per cent. Altho the average has been whittled down little by little, the funspot is still 10 per cent ahead of last year and likely to maintain the average, or even to improve considerably upon it, if the weather behaves.

Total attendance to date has been about 200,000. On separate Business for all units is reported week-ends the paid attendance hit excellent. 40,000 and 42,000 to give the spot some of the best business it has ever cataloged.

The per capita spending also is lightly ahead of last year, indicatslightly ahead of last year, indicating that the gross for the season can top 1950 by a comfortable margin. The money is being pretty well distributed among all units.

Cleaning Program Aids

The annual over-all painting was completed well in advance of opening, and the attractive color scheme is designed to keep patrons in a happy, free-spending mood. Billings said that much of the sunspot's popularity is due to the continuing housekeeping effort. He said the policing and sweeping of the grounds continues thruout the day, instead of being relegated to the quiet hours after patrons have gone home. The constant activity

Steps Up Sked Of Video Time

CHICAGO, June 16. - Riverview Park, which used spots on television last season, this year has stepped up its TV schedule and is buying 20 and 60-second times for film segments on all four Chicago channels. The park also has boosted its schedule for radio spot announcements slightly.

Television plugs are aired at a Park's p.a. system now emits rate of one or two a day, with the park aiming at times near children's programs or athletics screenings. George A. Schmidt, president of Riverview, said that George Whitney, of San Francisco, is studying the plan with a view of duplicating it for his West

Schmidt also reported that his Starting in July, Ralston chain cut-rate plan for servicemen has drawn much more co-operation distribute tickets good for 25 cents from servicemen's centers this season than last. Deal, same as Rockaways will disburse them to in 1950, allows a free gate and a ride patrons and use them to bol- 30 per cent discount on rides for

men in uniform.

NEW YORK, June 16. - Late business Saturday (9) at Palisades, N. J. Park was good, but the Sunday (10) take was light because of rain, Irving Rosenthal,

co-owner, reported this week. Spot's two new crowd builders are proceeding full blast, he said. The amount of crockery involved in a dinnerware giveaway started a few weeks ago has quadrupled. On the strength of a few advertisements run in metropolitan

dailies last week, Irving said that 300 kiddie birthday parties, each involving 10 or more moppets, have been booked. Free attractions over the week-

end were George Towne's orchestra and the Four Sandys, acros. Tuesday (12) saw 800 children at Palisades, brought in on a tie-up with Pepsi-Cola, effected earlier in the year.

Walker Installs Second Kid Train

SAN ANTONIO, June 16. — A new miniature Diesel train is being installed here by Col. A. D. Walker. The train is at a new site and is in

\$844 Ded 844



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GIVE TO THE RUNYON CANCER FUND

Steeplechase Hops On TV Bandwagon

in-tradition Steeplechase Park rousel, Parachute Jump, Chairhere this week swung aboard the television bandwagon when Manager James J. Onorato announced that two network video shows carried by Columbia Broadcasting System and National Broadcasting Company will originate this and next month at the funspot.

WNBT, NBC's local outlet, will offer 20 to 25 minutes of the Kate Smith Hour, at 4 p.m., Wednesday (20). Also featured on this stanza will be her aid, Ted Collins. WCBS-TV, CBS' station here, will present All Around the Town, formerly titled Meet the People, from 3:30 to 4 p.m., July 4 at the park. The CBS show is emseed by Mike Wallace.

Agreement was reached between park management and the stations Thursday (14). Participation by Steeplechase personnel is not involved. Locales chosen in

Rain Hits Rye Gate

RYE, N. Y., June 16. - Light rain Sunday afternoon (10) held crowds at Playland here to 14,000, while Saturday (9) attendance touched 19,000.

Free acts at the park begin Monday (25), with the first bill offering Torelli's dogs and ponies and Frank Torrence, sway pole. Fireworks are featured every Tuesday and Friday.

NEW YORK, June 16 .- Steeped- | the park for use include the Carplane and large revolving disks at the bottom of a slide. The arrangement furnishes the option of indoor or outdoor sites, with weather the deciding factor.

Over last week-end (9-10), Steeplechase did good business Saturday but was hit by rain Sunday. Flag Day (14), a holiday for public school kids, also was ruined by bad weather.

2d Balaban Firm Starts Kidspot Biz

CLEVELAND, June 16.-H. & E. Balaban, of the motion picture theater clan, has followed its brother organization, Balaban & Katz, Chicago, into the outdoor field via the Kiddieland route.

The Eastern Balabans, operators of a separate chain of theaters, opened an elaborate 10-ride kidspot here Saturday (9) in rain. The layout, built under a National Production Authority permit, includes a major Merry-Go-Round, National Miniature Train, Hodges Kiddie Handcar, Bisch-Rocco Jet Plane; Allan Herschell Boat, Auto and Skyfighter, and National Kiddie Ferris Wheel, Pony Cart and Coaster.

The site is adjacent to the drivein theater operated by Philip Smith, at which several kiddie rides are being installed.

6 Rainy Week-Ends Clip Takes In Detroit; Prices Reduced

DETROIT, June 16 .- Rain Fri- ments in accord with Office of park business for the sixth weekend in a row, but a favorable Sunday brought out crowds that for all rides for afternoon and proved highly encouraging to parkmen. Spending for the day was good, indicating there is plenty of amusement money to be tapped when the customers come

Total park business remains disappointing to date, because of the rains. Jefferson Beach and Walled Lake, depending upon bathing facilities to draw extra business,

failed to hit their stride. Reduced prices have gone into effect, with parks not only rolling

day and Saturday marred local Price Stabilization orders, but adding bargain days. Jefferson Beach inaugurated reduced prices evenings on Tuesdays.

> Life-saver for most operations in the area has been the prevalence of high school picnics. While each group has been small, they have brought out enough amusement-minded youngsters with spending money in their jeans to help the gross considerably.

New attraction in the field was the boa constrictor, Satchel, in the Detroit Zoo. Sunday's attendance at the zoo was reported at 50,000, a near-record, with the back charges in various depart- snake getting much of the credit.

Coney Island, N. Y.

weather (9-10), the third in a row, caused slim attendance and no let up in the weak biz.

Blue Bird Casino, Surf and West 12th, operated by Albert Falcon: his son Jack, and wife, Emily, has these entertainers: Wayne Weston and John Curtis, cowboy singers; Jim Hand and His Melody Rangers, trio, and the team of Smoky Martin and Chuck Casino on the Boardwalk offers Story.

Steeplechase Park's personnel, in part, includes James J. Onorato, manager; Rocco G. Onorato, accountant; John Motto and Lawrence X. Dalton, office cashiers; Abbott R. Morgan, front man; Harold Nisnoff and Patricia Frenc. photos and publicity; John Walsh, head electrician; William Dunham, Edward Riordan, William Brinkman, James York and Walter Crafton, electricians; Fred Neusse, LeRoy McGuire, George DeFelice, Vito Onorato, Vincenza Tria, Anthony Infanto, Thomas Campagna Sr., Salvy Somma, Victor Rosati and John Quinn, maintenance: Edward Spitzenberg, music; Rose Clark, nurse; Joseph Cappiello, Aniello Manno, Joseph Niola, Nicholas Osnato and Matthen

MINIATURE TRAINS

Complete with Track. 18 to 25 passenger. Powered by Standard Wisconsin Gasoline Motor. Close-out prices due to cut-back of metal. Write for literature.

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Another week-end of bad Fiore, porters; George Schmick and Michael Brienza, Ferris Wheel: Karl Schweers and George Killauhey, Kiddie Carousel; John Cavanagh, Mathew Murphy, Clarence Wolcott, Stuart Van Olinda, Anne Huhn, Mary Griffin, Pasquale Ceci, Loretta Clancy, Mildred DeAmatore, Eleanor Schroeder and Alfred Ellison, pool division, and Arthur Thornewell and Ernest Ferrante, Frolic.

Hyman Schuckman's Atlantis Mousie Powell and His Musical Maniacs; Juan Tirado's rhumba band, and Edith Santano, vocalist, during evenings, and Dorothy

Paris, Illinois (Continued on page 70)

Crowds

at any amusement park or civic recreation center

IF IT'S PROFITS YOU WANT

DON'T CONFUSE OUR NEW 1951 SKEE BALL ALLEYS WITH OLDER TYPES OR IMITATIONS.

Unique play features make Skee-Ball the best skill game for any Park, large or small, Arcade and Resort everywhere.

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A 15-ALLEY OPERATOR REPORTS \$64,000 GROSS RECEIPTS FOR THE 1949 AND 1950 SEASON AT 5¢ PER GAME.

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. SEE PAGE 47

COMPLETE

1951

FAIR DATES

H-M Ends Record Spring Trek With Million-Dollar Take

Grosses Range Above 100G as All 12 Dates Equal or Top '50

NEW YORK, June 16.—With the conclusion of a week's stand under dates have been tentatively set for police auspices in Richmond, Va., today the Hamid-Morton Circus dates played last year have been will have concluded the most successful route of spring dates in its history, it was announced at the unit's home offices here.

Of the 12 dates played since the close of the winter season, two have contributed grosses in excess of \$100,000 while the others have hit \$80,000 or more to send the total gross over the \$1,000,000 mark.

Herman Blumenfeld, an official of the George A. Hamid & Son talent agency and booking representative for the circus, said that the season was phenomenal in many ways. In every instance the earnings in towns played at least equaled 1950. Several of the dates contributed new marks.

Quebec City Big

Quebec City, Que., which was carded this season after a five-year hiatus, contributed notable business. The opening show was a sellout, with \$8,100 in cash on hand and paper almost non-existent. The show was staged in the new Coliseum and the heavy publicity aided greatly, Blumenfeld said.

Richmond was good, with an \$8,000 increase in the advance sale over last year. Date was staged outdoors at the old fairgrounds and the weather was mostly bad but advance sale insured the date. A tornado struck the city Wednesday

Television is credited as a helpful factor by Co-Owners George A. Hamid and Col. Robert Morton, Blumenfeld said. The show plays many cities with video outlets and, whenever possible, permits the televising of part of the performance on the first and second days. Blumenfeld said that screening of while the actual effect is difficult to gauge, the record showings in every community certainly proved

Blumenfeld said that two new the coming season. Virtually all contracted for 1952.

In line with circus policy the performer personnel will be virtually new for next season, he said. In actual practice this amounts to about a 60 per cent turnover, a rather high percentage for any show presentation. Hamid agency imports will probably find their way first into the circus line-up, depending on the time of their ar-

The spring route this year included Memphis, Milwaukee, Buffalo; Harrisburg, Pa.; Washington, Altoona, Pa., under Shrine auspices, and Kansas City, Mo., Wichita, Kan., and Richmond under police auspices.

The fall-winter route includes Montreal, Atlanta, Quebec City and Boston, Toronto, Philadelphia and Atlanta. The contemplated new dates will be added to this part of journ, with movie names providing the schedule.

WALLACE-CLARK **BUCKS BEATTY**

VANCOUVER, Wash., June 16.—Norman Anderson's Wallace & Clark Circus has used wait paper and newspaper ads against Clyde Beatty Circus at several Washington and Oregon towns.

Wallace & Clark stresses its hippo in all ads and in wait paper states that it is the only circus coming with a hippo.

Ringling Plays To 153,577

SARASOTA, Fla., June 16.-Ringling-Barnum circus 'played to 153,577 persons during its stay at winter quarters here this year, John Griffin, general auditor of the show, announced recently.

Crowd was a near-record one despite the fact that performers went to Cuba and were here a month less than usual. A factor in the attendance was filming of the Paramount movie based on the Big One during the quarters soa strong lure.

Beatty Mulls Trek To Alaska; Canada In for 60-90 Days

Moore Confirms "Investigation" Of Barge Rates to Far North

PORTLAND, Ore., June 16. - tated general agent assignments dates.

This was practically confirmed stalled in his room. by William M. Moore from his bed in Good Samaritan Hospital here where he has been confined the past nine days. He received two blood transfusions following hemorrhages, but is expected to be discharged soon.

Moore said that the trip to Alaska had been "investigated," but that a number of things remain to be ironed out. These include governmental permission and a ruling on the amount of equipment that can be taken. Discussions have proceeded to the point of estimates on barge transportation.

Hervey, Dix Help

Since Moore has been incapaci-

Program

Opening program listed cloud swing and

iron jaw (7); Eddys and Kay, trampoline;

Aerial Vesses; Schmitt's Chimps; Williams

Dogs and Ponies; John Tiebor's Seals; Martells, rola-rola; Karrells, Roman lad-

ders; Fredfors, juggling; Flying Zacchinis

wire; aerial ballet (14) with Marjorie Car-

dell; Bob Cimse Company, aerial motorcycle;

With the Clyde Beatty Circus still have been handled by J. R. Herdoing top business on its trek thru vey and Dan Dix. Moore said that Washington and Oregon, plans are the show's route was in good shape being formulated for a possible when he became ill, allowing him tour to Alaska following Canadian to conduct much of the business via telephone which he had in-

Beatty moves into Canada July 2, Dominion Day, and the route may cover "a month or six weeks." The towns run from Vancouver to Winnipeg. The Alaskan hop would come in August. Reports to the show reveal that Fairbanks is (Continued on page 54)

Cole Will Sell,

CHICAGO, June 16.—Cole Bros. Circus has received no serious purchase offers but would "listen to anyone with money," Bill Horstmann, circus exec, said here this week. He stated that the show would give consideration to any bona fide offer, pointing out that "if the price is right, anyone would sell."

Horstmann stated that Cole Bros, would not sell on a pieceby-piece basis but that it would give consideration to offers for leasing all or part of the equip-

Apart from additional construction work on new buildings, little is being done at winter quarters and Plying Harold Voise troupes; Will H. in Peru, Ind. However, Horstmann Hill's elephants; Great Wallendas (9), high said he still was shopping for said he still was shopping for more trucks. He said the 10-bull Franklin and Astrid, equilibrists; Four An- act was available in three, four (Continued on page 54) or six elephant sections.

Packs Starts Illinois Shrine Series After Record Nashville Business

MARION, Ill., June 16.-Tom A one-day stand at Cookeville, Koloman Antalek was uninjured. Packs' Circus opened its annual Tenn., followed and sponsoring (13), but by-passed the circus site. series of Southern Illinois Shrine Shriners put a total of 11,000 perdates here Monday (11) after a successful run thru Alabama and Tennessee. Org's summer tour opened at Gadsden, Ala., June 1-2, under Civitan auspices, one of the first times Packs had used a luncheon club sponsor.

First night there drew 4,200 and the top talent serves to whet the the second had a crowd of nearly interest of home viewers and that 8,000 in the 14,000-seat stadium, which was being used by a circus for the first time. Admission was \$1.30. Reserves were \$1. Thomas N. that co-operating with the new Packs, head of the organization, media certainly had no harmful said the date would be added to the permanent route.

sons in for the two shows. New Nashville High Nashville, a Packs stop for eight

years, opened Tuesday (4) for a four-day stand which drew capaeity business in the 15,000-seat ball park for three days. The first day's audience numbered 6,500. A heavy advance sale in Nashville indicated a 15 per cent increase over last years' record.

At Nashville, Karl K. Knecht, president of the CFA and a delegation from the Evansville, Ind., police department visited. Evansville police sponsor the Packs show, June 23-24.

Clarksville, Tenn., was played Friday (8) under Shrine auspices. It was Packs' second year there. The Southern Illinois dates, where affiliates of the Shrine at East St. Louis are the sponsors each year, are among the oldest on the Packs route card.

The Antaleks, en route from American Legion Circus, New Orleans, to the Packs show at Cookeville, were in an automobile accident in which Lorna Antalek sustained face and head injuries. She was unable to work the first day, but the act again is working intact.

AGVA Execs Skirt Outdoor Act Pacts

Threatened Investigations Fail to Materialize at Meeting in Detroit

Continued from page 2

board member representing the outdoor field, was burning at the prospect of what he called a brush off. If he didn't get satisfaction at this convention he would pull and assessments. Connor said that all the outdoor people out of AGVA.

Barto on the other hand was going to ask pointed questions about the Biller Bros.' Circus folderoo in New York a couple of months ago and the reasons for the delays in negotiating the Ringling pact.

Nice and Friendly

When Vic Connor, National Outdoor Department head of AGVA, got up to present his report, Francisco joined him in reading the report. There was no explosions. Barto didn't ask any pointed questions. Francisco and Connor shook hands and everything was peaches and cream.

The only plan that came out of the report was a directive to the national board to open a special outdoor branch in Sarasota, Fla., which would operate during the winter season. Chief reasons were that it is the winter quarters of Ringling and several other circuses and carnivals have their quarters within a radius of 100 miles. Nearly 300 outdoor acts live in Sarasota and all meetings of the outdoor branch would be held in that city.

came up. Don Francisco, also a would be a \$5,000 strike fund.

Estimate 97G Income

It is estimated that a successful campaign would bring AGVA \$97,500 in dues, initiation fees \$5,000 was already earmarked for the outdoor field and if \$7,500 were added there would be sufficient funds to run for three months.

Connor said that Clyde Beatty had signed the AGVA contract tho terms and conditions were not disclosed. Negotiations were going on with other outfits, Mills Bros.' Hamid-Morton, Davenport, Polack, Wirth and Tom Packs. But outside of some vague agreements in principal no pacts had been signed.

The Biller Bros. hassle was never brought up on the floor of the convention the Don Francisco was on the show and suffered losses. The outfit was supposed to have put up a bond. Members were led to believe that such a bond guaranteeing salaries was actually collected. AGVA officials had claimed that Biller had agreed and all that was necessary was to pick up the dough. But when the circus suddenly folded it was discovered that there was no bond. Biller turned over its equipment to AGVA but that had chattel mortgages against it so was nonnegotiable.

The Ringling Brothers contract negotiations was another matter that was sluffed off. AGVA collected about \$5,000 from Ringling acts for dues but there's no conoffered Ringling a contract which Connor suggested a budget of didn't call for wage minimums or

SYNDICATE BIDS 150G FOR HUNT PROPERTIES

NEW YORK, June 16 .- A syn- show execs had been approached dicate that chose to remain anonymous, at least until such time as it aroused a glimmer of interest, this week offered \$150,000 in cash for Hunt Bros.' Circus, including its title, equipment and the continuing participation of key members of the Hunt clan, Charles T., the dean of American circus owners, and his sons, Harry, Charlie and Eddie.

Members of a New York-Boston law firm who reportedly represented the principals could not be reached by phone for comment today. Harry Hunt, reached at Mamaroneck, N. Y., confirmed the offer, but said that it had caused no particular excitement among the Hunts. His father, Charles, has turned down prior offers approximating this amount and probably would not be interested in anything under \$200,000, Harry said.

Disclaiming knowledge of the principals involved, Harry said that

Rogers Struck By Wind Storm

ALEXANDRIA, Ia., June 16 .-Part of the Rogers Bros.' big top was blown down a few minutes Loyal-Repenski Family has closed after it was erected here Monday (11). However, show officials minimized damage, and the circus played to two near-capacity houses. Rain fell in the evening.

At Port Arthur, Tex. (8-9), countries. Rogers pulled weak turnouts for It was managed by Guistino show in for several years. King's Kelly. house.

with a deal which, besides the proffered amount, included five-year contracts for the services of the key Hunt personnel, with options for five additional years.

He said that a 52-week season was mentioned, with fall and winter dates being staged indoors. Solid arena connections apparently were involved because the discussions along these lines were undertaken in an assured manner.

Immediate plans would include costuming by a New York firm, an aerial ballet troupe, additions to the Hunt's herd of seven elephants and other elaborations that would cost considerable money over and above the purchase cost.

Principal interest apparently centered in the acquisition of the title, which has been owned and operated by Charlie Hunt for over 50 years. The unit is naturally well known in its territory but not elsewhere, since it has restricted its territory to the Eastern Seaboard with Washington the southern boundary, Pennsylvania on the west and the Canadian border on north.

Loyal-Repenski Org Closes; Act Returns to Fla.

SARASOTA, Fla., June 16.—The its European-style circus, Gran ville (8) gave King a half house Circo Loyal, and returned here. The show played in Puerto Rico Mahonoy City (9) had two threeand had been scheduled to move quarter houses. into Central and South American

matinees. The first day's night Loyal, head of the bareback act, town bally, using 12 elephants and years ago in Germany.

King Gives 3 Wilkes-Barre Performances

WILKES-BARRE, PA., June 16. -Three performances were needed here by King Bros.' Circus to handle the crowds. A heavy rain preceded the matinee, but an overflow audience was on hand. At night, the first performance was to a packed house and the extra show drew strong turnout. Police org was the sponsor.

It has been much the same all along the King route in Pennsylvania. At Sunbury (6) the matinee was full and the night house wsa three-quarters. Ashland (7) came thru with a full matinee and near-capacity night house. Pottsmatinee but near-capacity at night.

most of the stops.

During the summer-fall season the AGVA outdoor rep will travel in the East and Midwest to Pottsville and Ashland sources organize. The West Coast is alreported King was the largest ready being serviced by James tract in existence. AGVA had

show had a half house and the and used an unusual round top calliope, was receiving attention. \$35,000 be set up for a seven- working conditions except for second night had a three-quarter patterned after one used some Threatening weather prevailed at month period from July thru Jan- chorus girls. Ringling turned it uary 1952. Included in this budget down.

Cedar Rapids Big for Mills

GRINNELL, Ia., June 16.—At-tendance at Mills Bros.' Circus mark here Thursday (13) and was a winter in Tampa. . . . Milton J. equally low at Moline, Ill., (9). But Cedar Rapids, Ia., came thru Railway at Danville, Ky., and the Kelly & Morris Circus Saturwith a full matinee and threequarter night house.

Cedar Rapids auspices was a firemen's group. Despite the size of the crowds, a firemen's spokesman said the night house was disappointing and that a rodeo and other recent local events plus scheduled appearance of Bob Hope on Saturday (16) probably were the cause. The firemen still estimated their take on the Mills date at \$2,500. A u.p.c. group of 1,700 hypoed matinee numbers.

Banners, U.P.C.'s, Block Tickets, Lush hounds and amateurs, save your time. This is a Mills Bros. High Twelve (Masonic Club) date. Five weeks work on one of season's top dates.

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HAGAN-WALLACE CIRCUS Fairfax, June 21; Tonkawa, 22; Chero-kee, 23, and Alva, 25, all Oklahoma.

PHONEMEN

TWO

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Under the Marquee

failed to get above the one-quarter at his Champaign, Ill., home after and seats 1.000. Durham, yardmaster for Southern Chicago while being delivered to known to many circus folk, vis- day (2) was recaptured and acited The Billboard's Cincinnati cidentally strangled by local auoffices Tuesday (12) while in the thorities Saturday (9). Chicago Queen City.

> In England Lord George Sanger Circus is using an 80-foot

Polack Primes Press, AM, TV In Los Angeles

LOS ANGELES, June 16. -Polack Bros.' Circus opens its 10th engagement here Monday (18) for seven days in the 6500-seat Shrine Auditorius, within eight months since it played the date last year.

With newspapers, radio and television stations co-operating, show has received top promotion, with seat sales triple that of last year. House is already sold out for Monday, Friday (22) and Sunday (24) nights with few ducats remaining for other days.

Sam Ward, who has been handling the seat sale, arrived here three months ago. Polack opens the week following the closing of schools, which has helped boost had a 48-page program last year. chini, human cannonball. This year it runs 96 pages.

Edwards Shuttles

Justus Edwards has been dividing time among the Tulare, Bakersfield and local dates, jumping in here to spot copy with newspapers. Result has been excellent coverage with both pictures and text. Edwards arrived here Friday (15) to concentrate on the engagement.

Parley Baer is handling radio and television for the third year. With 500 plugs last year, he said he expects to exceed that figure this year.

Pre-show promotion on radio and television has already resulted in 136 spot announcements, newscasts and interviews. Baer has been the interviewee. Coverage has been over 19 radio stations and seven video channels.

More Plugs Coming

Coverage will continue while the show is running. By the end of the run, KMPC will have given the circus 10 interviews, while a number of mentions will have been made over WFI, KECA and KHJ and the Don Lee Net. Ernestine Clarke (Baer) will be featured in a 15-minute interview Sunday (17) over KFI.

Opening night there will be remotes over KFI, KMPC and KHJ and the Don Lee Net. Television station KTLA has made arrangements to pick up some of the lobby crowd and backstage interviews. The performance will not to televised.

Kelly-Miller Reaps Straws In Wheat Belt

SPRING VALLEY, Minn., June 16.-Al G. Kelly & Miller Bros.' Circus tapped fresh territory here Wednesday (13) and won a nearcapacity matinee and a straw house at night. Org was said to be first in Spring Valley in 25 years.

The Monday (11) stand at Austin, Minn., produced identical business, with three and four rows on the straw.

In Fairmont, Minn., Friday (8), Kelly-Miller scored with two tremendous audiences. Track was filled with patrons and several hundred more were standing at the night show. Matinee was another straw house, but with fewer standees. Fairmont was one of few spots played under auspices by K-M. Police benefit fund had the date.

Ted Girard, drummer, again is it. It's used for one-week stands

The bear which escaped near papers front-paged the story for three days.

Fred and Bette Leonard, Wichround top with wooden and metal ita, Kan., are the subjects of A. side panels and canvas top. There Morton Smith's article in the curis no center pole, and the tent rent Hobbies Magazine, part of a is supported by eight beams angled series about circus people who are upward from the side poles. About off the road. Visitors at the Leontwo hours are required to take it ards' home included Jimmie down and eight hours to erect Crabtree, former bull man; Willie Rawls, en route to Joplin, Mo., for Stevens Bros.' Circus, and Marvin Hulick. Circus Historical Society, now with F. C. Bogle Shows.

> Packs' show. . . Herb Fursier, formerly with the James M. Cole Circus, is in Westminster Hospital, London, Ont. Gainesville Community Circus played Dallas for employees of the Chance Vought Company and guests from a number of children's homes.

R-B's single day in Providence, England which had not been Wednesday (13), when clown planned previously. Three are in Felix Adler furnished a Providence Journal reporter his impressions of the newspaper dodge. The feature amounted to a nearcolumn of copy. . . . Norman for ticket sales. has severed his connection with the State prison at Raleigh, N. C., and has organized a white and colored band.

Line-up of attractions appearing with the American Legion Circus staged May 28 thru June 3 in City Park Stadium, New In Evansville Orleans, included the Anteleks, perch act; Sky Princess, high pole and slide-for-life; Madam Dante, ticket sales. Show begins its chimpanzees; the Vagabonds, schedule on Monday rather than trampoline; the Harrison Troupe, Thursday as in past years. Ward trick cyclists, and Victoria Zac-

> Recent visitors to the Sam Dock Circus included Billy Meyers, E. K. Burlingame, R. J. Staver and family and D. S. Newton and son. . . . Herb (Pop) Fursier, who is confined in Western Counties Wing, Westminster Veterans Hos-(Continued on page 71)

Garden Opens Indoor Trek In Ontario

GUELPH, Ont., June 16.-Garden Bros.' has opened its season with a talent line-up which includes Pallenberg's Bears, Gladys Gillem's lions and Great Eugene, high wire. Org got under way here under Kiwanis Club auspices June 1 and plays indoors.

Program opens with Ken Good's circus band and the first act has the Morris Troupe, Gallante and clowns in acrobatics. Gillem's lions (4) are followed by web, ladder and clown turns. Lucille, Balancia and the Rutleys do balwith their horizontal bar act.

Royals Chimps, one of several acts on the bill which are new here, have the eighth spot. Miss La Rayne, trapeze, and Johnny Darro slide for life, precede the pony drill and Murray's dogs and ponies. Don Francisco, slack wire; clowns (6); Bedell Troupe, teeterboard; Nora Toomey Duo, traps, and Ian Garden, with a high school horse, follow in that order. Clowns are in again. Pallenberg has the 17th spot and the Great Eugene closes the show.

PRECEDENT

Biz Combo Buys, Sells 2 R-B Shows

PLAINVILLE, Conn., June 16.— Appearance of the Ringling-Barnum circus for two shows here today marked the first time in the history of R-B that private citizens purchased performances. Connecticut Gov. John D. Lodge, his wife and two daughters were slated to appear at the night show of the date.

Circus, Inc., purchasing agency, was formed by Joseph E. Tinty, owner of the Plainville Stadium. Firm will be dissolved tomorrow (17), and receipts for the stand Jack Harrison has joined Tom must top \$29,000, price for the two shows, if the corporation is to make money.

Earlier this year, Tinty made three trips to New York attempting to secure a local booking without success. As a consequence, Circus, Inc., was formed, consisting of 19 persons. As a side result, The tables were turned during R-B scheduled six dates in New

Group has rain insurance on the date. Circus personnel handled all details of the date except

Lorraine Marks, Trainer, Dies

EVANSVILLE, Ind., June 16 .-Mrs. Lorraine Vera Marks, 71, veteran animal trainer, known professionally as Lorraine Wallace, died Saturday (9) in Deaconess Hospital

Born in Honolulu, she went to Oakland, Calif., to finish her schooling, Later, while in Manila, she joined the Barovsky Circus, out of Russia, as a rider. Subsequently she was with the Italian Sampami Circus in Asia and the Byzac Hippodrome Circus, the latter a Mohamid Indian circus.

She returned to this country in 1914 and worked animals in several movies and doubled for various stars. She met her husband, Fred Marks, in Los Angeles in 1921, where they formed a team that was to continue for 30 years. They stayed in Hollywood for a while, training animals for the old Mack Sennett silent movies. In 1918 she joined the Al G. Barnes Circus and again was associated with the show in 1922. She joined the John Robinson Circus in 1925 and that year she bought her own animals and trained them in her back yard in Los Angeles.

Eddie Fernandez, Honolulu showman, secured her first booking with her own lions, with the act playing the Island for 10 weeks in 1927. In the early 1940's she was booked in this country thru the Gus Sun Agency, Springfield, O. She retired in 1943 and came here with ancing and the Nicklins come on her husband, where he is associated with the Mesker Zoo.

> Services were held here Tuesday (12), with burial in Memorial Park Cemetery.



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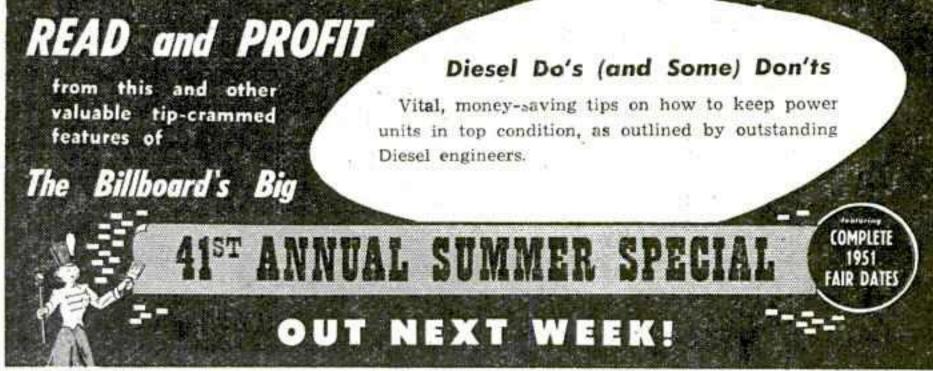
Building up my crew here for Big Pittsburgh Date and others in East and Carolinas to follow. All pro-moters, drunks, agitators, save yours and my time. Gentlemen I want. Best Mills Bros.' Circus Dates now to No-vember 15. If you are interested in real money, pay daily do not drink real money, pay daily, do not drink
U-R the Man I want. Wire, phone,
don't write Promotion Mgr., Mills
Bros.' Circus, Headquarters, 1439
Cleveland Ave. N.W., Canton, O.
Phone 5-7698, 9 a.m. to 6 p.m.

SEE PAGE 47

HOWARD METZ

Please Advise Where I Can Contact You. Wire or Call Collect

RAY SHEETZ NORTON HOTEL, DETROIT, MICH.



FOR COMPLETE CONTENTS . . .

Ringling-Barnum

Three-day stand in Hicksville, L. I., N. Y., gave us big business. The sleepers were brought thru the tunnel and the flats on the ferry. On opening day, the Hempstead, L. I., high school band gave a concert in the big top and Merle Evans directed a number of the pieces. Beryl Howell, newspaper woman from the Newsday at Garden City, L. I., toured with the show for a week and wrote a series of articles which appeared in the L. I. paper before and during our stand in Hicksville. Sunday off in Hicksville was enjoyed. Mr. and Mrs. Frederici entertained a number of circus people at their home. Bill Day visited and showed colored movies at the Barnum Hotel. Helen and Charley Geiger toured with the show this past week. Charley showed his movies at the trains in Newark, N. J. Curtis Genders, Emmerick Morowski, Allan and David Alzana joined the show for the sum-

Gilbert Fox celebrated his fourth birthday with a party for the young fry. Marian Seifert's son, Tommy, Mary Seifert and other relatives kept Marian busy when they visited in Newark. Bridgeport is Rusty Parent's home town and her family and friends were on the lot. Mike Bergen, in the navy, son of Doctor Bergen, former Doctor on the show, visited and helped in the wardrobe department when we played Hicksville. John Nelson visited his brother and other showfolk and looks wonderful after his recent illness. Claude Beekman Woods, on the Side Show this year and Woods, passed away at a Lancaster, Pa., hospital. He was stricken when the show played there. We were shocked to hear of the death of Tommy Farrar, art director of the Ringling show.

Visitors: Bill Day, Carl Pratt. Albert Loeffler, Armand Browder, Louie Johnson, Connie and Bruce Anderson, La Gay Guistino, Rita Schroeder, Natalia Tock, Rose Alexander's sister and niece, Mr. and Mrs. Bill Ordner and children, Sue Fox, Kathy Kramer and mother, Virginia Thompson, Doris Claire and son, Vivian Webster and son, Theol Marlowe, Helen and Charles Geiger, John Nelson. -MARY JANE MILLER.

WANT HIGH ACT

For New England Date, June 30 to July 3 Inclusive.

Wire

STANLEY WATHON 1564 Broadway New York 19, N. Y.

6 PHONEMEN 6

Steady work to November. This is a Mills Bros.' Circus date. Police and Grotto auspices to follow in Pennsylvania and Ohio. Call or wire now. No collect

MEARL N. JOHNSON

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PHONE MEN

Akron, O., Mills Bros.' Circus Date

Sponsored by all the sports clubs in the county. Pay every day. No collect wires or phone calls.

LARRY LAWRENCE Mayflower Hotel, Akron, O.

PHONEMEN

Akron, Ohio, office ready. Only deal in city. Some others in small surrounding

Terrell and Terrell Portage Hotel, Akron, Ohio

Dressing Room Gossip

Mills Bros.

Across the Mississippi into Iowa and warm sunny days, grassy lots and straight roads make trouping pleasant. Visits were exchanged with Royal American Shows, which were at Davenport, Ia., and Kelly & Morris Circus, which was at Princeton, Ill. Obert Miller and Wayne Sanguin, of the Kelly-Miller show, caught our matinee at Waterloo, Ia.

Rube Eagen, former Russell Bros.' clown, visited at Galesburg, Ill. Eva Davenport, Norma Davenport Cristiani and Mr. and Mrs. Gaylor Merrian motored from Quincy to catch us at Moline. The heavy number of banners at Cedar Rapids kept painter Broc Baughman and banner-hanger Maureen Lee busy. Alois Hasek, fan, visited at Cedar Rapids and Grinnell. We were sorry to say goodbye to Doc and Ivy Wilson, who returned to Rockford, Ill., after a two-week

Between-shows activity was heavy one day with the Wallabies, Boginos, Joannides, Antonettes, Rickerts, Valencianos, Tommy Goetz and Paul Nelson practicing simultaneously. Slivers Johnson worked the rodeo which was on the fairgrounds lot at Cedar Rapids with us Sunday and, with his family, stayed over to catch our show Monday. Digger and Johnny Pugh and Shiela McMahon joined for brother of our organist, Clarence several days. Doc Waddell held Rudy Hammer. - LAURENCE memorial services for the late CROSS. Spencer Huntley, bull man, at Waterloo. Huntley's father, sister and other relatives were guests. Fan Paul Bowers visited two days.

> Harry Atwell was on the lot all day at Cedar Rapids snapping picmed show playing at Ottawa, Ill., caught us in LaSalle, and the Frank ular sport with the gang. Allens saw our show at Moline. Harry Mills and Gus Pasternak fer for her Pekinese, Chai. Anproved themselves carpenters with swer: No sale! A local newspaper the snappy windows and screens reporter, Elwyn Lufkin, was a they installed in the grease-joint guest clown for several shows and

> Mayme Ward, together with her space for the show. daughter. Genevieve Tharp and the latter's husband, Marshall dogs from a Tulare version of a Tharp, got a big welcome in Cedar trick house. Ernie Wiswell is now Rapids, where the Flying Wards using his full line of fireworks on originated their act 37 years ago. Mitzie LaForm added a bunny to have built new lighting effects her menagerie, which also includes for their outdoor rigging. Curt

King Bros.

Show's water wagon driver followed what he thought were show's org's location. He was two days maker. He tackles anything up to zle Sr. and Jr., CFA members from DANN. Lancaster, Pa., spent the day on our lot in Mahanoy City, Pa. Speaking of lots, the one at Mahanoy City is a showman's dream.

The Malone Brothers, of Shenandoah, Pa., were on hand in Pottsville. Some old-timers may remember that they are the boys

Fred Canestrelli is a proud papa. Prince Che Chee White Cloud's sister visited. One of the high spots in the fast-moving performance is Teacher Lee Hinckley's band. Lee and his wife also give good service with the mail, the route cards and The Billboard. - COL. HARRY THOMAS.

Siebrand Bros.

Ed and Artie Wiedeman are breaking their new baby elephant. Pancho Roche is building a body on his pick-up truck and Cliff swaypole and slide-for-life. Henry is building one on his new Dodge truck. Phil and Bonnie Bonta have a new Ford. George B. Vest, musical director, leaves June 23 to join DeWaldo Attractions for the fair season.

Harry Ross and Grace and Jack Fairburn appeared on a TV show at Salt Lake City. Koko, clown, is on the sick list. Henry Kallenburg joined recently. Recent visitors were Leonard Siebrand and family, Kent Clark, Clark Sie-brand, and C. H. Eastwood.-MAURICE MARMOLEJO.

PHONEMEN FOR YEAR-ROUND WORK

POLACK BROS.' CIRCUS (Eastern Unit)

Write or wire BILL KAY

Chamber of Commerce Circus Office, Ft. Collins, Colo. (Office now open); Shrine Circus Office, Eau Claire, Wis. (Office opens Wednesday, June 20); Grotto Circus Office, LaFayette, Indiana (Office opens Monday, June 25).

Clyde Beatty

We are in the land of the Oregon mist, but several times it has been more than mist. Johnny Cline and Billie Pape have been taking advantage of the good fishing that this section affords. Clyde Beatty celebrated his birthday in Tacoma. Bill Moore, our agent, has been a hospital patient in Portland for several days. Charles Berry joined to take over the tax box. Mel Warkmeister sprained an ankle and was out of the show for a few days. "Squeeze-box' Raimer purchased a new clarinet for clown band and is practicing daily. Earl, Mae and Sally Peck had Charles Hilderra and the writer as dinner guests while show was in Tacoma.

Members of the Ted DeWayne Tent of the CFA attended in a body at Tacoma and spent the day visiting with the show personnel. Those attending were Bill Barrett, Fern Clace, George Clace, Vera and Penny Goodspeed, Ernie Jensen, Fran Wallace, Bob Goodspeed, Gwen Miller and children, Chaleene and Billy, Paul Carroll, Lezlie and Bettie Goodspeed, Lucille Carroll, Kenneth Jones, Mae Jones, Judy Jones, Chaley and Bertha Milroy.

Recent visitors: Mr. and Mrs. Al Silverman, Jimmy Stearns, Jack and Bertha Rennick and

Polack Western

Tulare, Calif., our first outdoor date, was a big success. Our tures. Doc DeMille, who had his dressing rooms were really openair style. Swimming is now a pop-

Gwen Carsey got a fabulous ofthe stunt netted much front-page

Vi Watson sold her famous hot his Ford. The Ward-Bell Fliers irrigation ditch and was nearly

shipwrecked. Bee Carsey's Cocktail Trio features music a la carte on our blue sky dates. Despite the breeze, Loti and Francis Brunn manage to do arrows and wound up on a carnival their full act with great success. lot in Erie, Pa., 150 miles from Henry Boers is our touring watchcatching up with us. George Kien- a grandfather's job. - HARRY

Stevens Bros.

Show was forced to cancel eight days in Iowa and Eastern Nebraska because of floods. It got off the lot at Wahoo, Neb., ahead of five vate railroad car, "Loretta," the seller, who joined from Kelly-season he toured with Cole Bros. Miller, was drowned at King City, Mo. His body was recovered three cycle act. hours later. The org has had eight weeks of rain.

Several stands were lost three weeks ago in Western Kansas, where highways were flooded. Show wild-catted into South Dakota, playing to poor business. It will pick up its Iowa route later.

Packs Starts

Continued from page 52

May 31, were added during Tennessee dates. The Cimses left after Gadsden, Ala., and returned this week for the remainder of the season.

Clowns, Staff

In clown alley are Van Wells, Jackie LeClair, Charles Ed Lewis, Jack Harrison, Jo-Jo-Lewis; La Pearl and Colbert; Grover O'Day, Billy O'Dell and Joe Geiger. Jack Cervone has the band and Marcy Edwards is vocalist. Bob White is announcer. Irish Ryan has the props department, assisted by Frank (Spider) Jones, Johnny Manko, John Phipps, Tarzan Clarkson, G. McBride, P. Clause, Jack Pischer, Arnold Jess and Bob Ramey. Boots Baker is electrician.

Assisting Packs is Bill Nelson. vance duties.

The Packs circus this season is equipped with new electric systems, ring curbs and stages.

Tom Packs

A rainstorm whipped the baseball park in Nashville following the finale of a four-day stand. Teardown crew, headed by Boss Irish Ryan and Electrician Boots McBride, with Blackie Baker, Spider Jones, Paul Clouse, J. B Ferguson, Jim Tiebor, George Voise, Bobby Ramey and S. L. Sebastian assisting, had the show moving in good time.

While en route to join the Anteleks, Coleman Anetelek's trailer overturned and Mrs. Antelek sustained injuries to her face and head. She returned to the act after being treated at a hospital. Tommy Hanneford arrived from Florida. Carl Wallenda is lot superintendent. William Nelson is paymaster. Jack Leontini, press agent, is back on the show. Bob White is announcer.

Rose Behee's son, Bobby Porter, is stationed at Camp Pendleton, Oceanside, Calif. Mrs. Jack Harrison is planning a vacation with her daughter in Rochester, Ind. Jack is clowning with his elephant dog. Billy O'Dell, clown, has recovered from a recent illness. Grover O'Day, tramp cyclist, is the mailman and The Billboard sales agent on the show. Jimmy Jamison joined with his high dive

Mrs. Van Wells is wardrobe mistress. Harold Voise is sporting a new car. Jackie LeClair entertained friends from Hopkinsville, Ky. Recent visitors included Izzy Cervone, Earl Shipley, Pettas Brown, Charles Jackson, Doc Braley, Al Tucker, Victoria Zacchini and Papa Zacchini. - JO JO LEWIS.

Wallace & Clark

Show has had a run of good, grassy lots. The writer is doing the press work back with the show programs. With Sunday (3) a day off, many of the personnel is leaving to go to the bedside of visited in Medford, Ore.

The Walter Jennier Family, Tod and Peggy Herny, Harry Leonard and the writer visited Oregon a cat and pup.—JACK LA PEARL. Wicons tried speedboating on an of the cookhouse top. Gloria Gaye, caves. Scotty Gallup is in charge former burlesque and night club performer, is dancing in the Side Show and doubling as singer for the swinging ladders.

> Mrs. James Cort. Mr. and Mrs. N. L. Dixon are visiting Mr. and Mrs. W. A. Dixon and family-WARD HALL.

Biller Bros.

Show is in Canada and all with it are trying like mad to learn French. The past week brought much rain, topped off by a hailstorm. Velma Marrie received a who loaned Jack Dempsey the pri- feet of water. Paul Thomas, ticket permanent in the back-yard beauty shoppe. Lucille and Jimmie Marks are proving popular with their bi-

> Grace McIntosh has recovered from a recent illness and is back in the show. Lucky and Tresera joined to take over the elephants. Visitors included Walter Rogers, Keller and Diane, Roger Towner, Myron Gandee, Ward C. Schafer, Henry Van Loon, Charles E. Hart and Edward Regis Felbauer.

Joe Rossie and his band were guests at a party after the show.— IRA JAMES GASKILL.

Beatty Mulls

Continued from page 52

booming and that railroad transportation from Prince Ruppert is available.

Salem Gives Straw

The Beatty show got the largest

Eugene Atkins, fat boy, joined the Side Show Friday (15).

straw house of the season in Salem, Ore., Thursday night (7). Following a strong matinee and full house in Longview, Wash., Friday (8), the show got a full matinee and straw night house in Hoquiam the next day. In Tacoma Sunday (10), where billing had Carl Wallenda is in charge of lay- inadvertently advertised only one outs. Jack A. Leontini divides his show, the matinee was packed time between the show and ad- and there was a good half house in the evening. Olympia, Centralia and Vancouver on succeeding days turned in fair matinees and threequarter night houses.

Campa Bros.

Business has picked up since show hit Kentucky and all departments are running smoothly. The Side Show is flashing a new marquee. Roy Allen, of the concession department, has purchased a new trailer, while Alfonzo Campa and Mr. and Mrs. Rojo are sporting new cars.

Dave Curtis left for his home in Belleville, Kan., because of poor health. Donna Pyle, accompanied by Florence Henry, arrived from Gonzales, Tex. Donna will spend her school vacation on the show, working web and ladder. Frank (Streamline) Fizzel and Blanka Campa celebrated birthdays last

Recent visitors included Blackie Martin, Mrs. Mickey O'Brien, Mrs. Frank Rogers, personnel from Beers-Barnes Circus, Mr. and Mrs. Vernice Day, Robert Timmel, Bill Rhodes, Doris Anderson and Gene Christian.—MILDRED PYLE.

Polack Eastern

Bobo Barnett has a new skunk for his act. The Great Arturo has returned from Tampa with his citizenship papers. George Cutshall served fried chicken on the last dukie run. Whitey Boyd has a new polo outfit. Mr. and Mrs. Les Yates, of Waco, Tex., were recent guests of Nate Courtney and Harriet Lewis. Ikey Nullaly, billposter, billed 75 miles in all directions out of Grand Junction, Colo. Charles Hamburg and Red Eis have left the show.

Billy Griffin is assisting Bob Barnett in the midget car routine. Wolfgang, Roth and Lalage are getting their fishing equipment ready for a trip to the trout streams.-HENRY KYES.

Cole & Walters

Tom and Tiny Twist left for Lake Contrary Park, St. Joseph, Mo. Rain caused the show to blow the matinee at Springview, Neb., and the date in Winner, S. D. Muggsy Gallager Clark joined after visiting her mother in Hugo, Okla. Paul Zomp has been making the candy pitch in the absence of Frank Ellis, Show is in the Black Hills of South Dakota.

Eugene Davis is doing a good job in addition to handling the radio of drumming, as is Corky Clark with the elephant act. The writer her mother, Mrs. Evelyn Waymire, seriously ill in Fairmount, Ind. Buster Mousseaux is show's new mechanic. New concessionaires include Bill and Bertha Huff, Howard Hatfield and Wally Helms. Straw houses prevailed for the matinee in Hot Springs. - MIL-DRED WELBES.

Recent visitors included Mr. and Irs. James Cort. Mr. and Mrs. L. Dixon are visiting Mr. and Hamid-Morton Adds Ont. Date

NEW YORK, June 16.-A postseason date has been inked for the Hamid-Morton Circus at Kitchener, Ont., for the week of June 7. Herman Blumenfeld, circus talent booker, reported here this

The date, the first to be staged in that community, will be held in the new Memorial Auditorium, which has a seating capacity of about 6,000. The circus will be the first professional show feature to be presented in the building, Blumenfeld said.

The date actually adds up to an experiment, as it is a smaller city than usually played, Blumenfeld

Altho the regular Hamid-Morton unit closed today in Richmond, Va., and an abbreviated line-up of talent will be used, the program is extensive and well-rounded. Talent set for the date includes the Hamid-Morton elephants, Zavatta riding troupe; Les Italys, aerialists; Fearless Flyers; Theron Troupe, bicycle novelty; Five Eltons, aerialists; Five Ricardis, teeterboard; Clark's trained bears; Helen Haag's trained chimps; Five Lamarettes, girl acro tumbling; Five Tuckers, trampoline; Kirk Adams' dogs and ponies, a group of clowns and Joe Basile's Band.

4 GOOD PHONEMEN

that can hold up their end. Good proposition. Big TV stage show, auspices police and fire dept. Best Midwestern towns, book, vpc, banners, block tickets. Pay every night. Write or wire.

RAY LONG or CHARLIE PHILLIPS McCabe Hotel, North Platte, Nebraska.

FAIRS-EXPOSITIONS

1950 PREMIUMS HIKED AT NINE N.H. EVENTS

Despite the fact that virtually all bury Grange Fair from \$1,280 to of New Hampshire's fairs showed \$1,518; Sunapee's Lake Grange substantantial operating losses in Fair from \$645 to \$668, and Red-1949, nine out of the 12 increased stone's Grange Fair from \$591 to their cash premiums last fall, the \$662. State Department of Agriculture disclosed.

The fair associations' annual statement, which is required by law to determine how yearly subsidies from the Rockingham race track shall be distributed, showed a total of \$85,940 paid out last fall in cash premiums, \$290 more than the amount paid out in 1949.

The State Tax Commission has not yet completed its yearly audit of the fairs' records of last fall's business, it was stated by Commissioner of Agriculture Perley I. Fitts. He indicated that operating losses again would be shown but it is hoped that these losses will be offset by the \$78,690 in race track cash given the fairs last autumn.

Reduce Premiums

Among the fairs which reduced their premiums were Union Grange Fair, Plymouth, which cut premiums about 14 per cent; Sandwich Fair, which lopped off \$725, and Mascoma Valley Fair, Canaan, which slashed premiums 10 per cent.

Fairs increasing their premiums included Hopkinton Fair, a 30 per cent increase from \$6,070 to \$7,875; Keene's Cheshire Fair from \$7,612 to \$8,162; Rochester Fair from \$12,722 to \$13,638; Deerfield Fair from \$9,738 to \$9,885; Lancaster Fair from \$13,490 to \$13,850; Northwood Community

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DON MCELHINNEY Marion, Iowa Cedar Rapids, Iowa

LANCASTER CO. COLORED FAIR ASSN. SAM G. MASSEY, Booking Agent

LANCASTER, S. C.

CONCORD, N. H., June 16.- | Fair from \$1,934 to \$2,100; Mad-

Premium Decrease

Net result of the 14 per cent premium decrease made by Union Grange Fair is that this year it will not receive as large a portion EDITOR'S MAIL of the race track cash in comparison to what fairs will receive that have increased their premiums, it was explained. According to Commissioner Fitts, the law states that whatever cash is received from 1/4-of-1 per cent tax on gross wagers at Rockingham race track is given to fairs on the basis of percentage of cash paid out in premiums the previous year.

When Gov. Sherman Adams first took office three years ago he urged fairs to reduce their premiums to avoid bankruptcy. Rockingham betting, he warned, was falling off, so that the fair subsidy also would decrease.

Ft. Worth Expo Plans \$50,000

FORT WORTH, June 16 .-Southwestern Exposition and Fat Stock Show will put \$50,000 into plant improvements required for 1952 exposition.

Dates of show are set for Januwere added and officers were reelected to the recent annual membership and directors meeting.

Officers re-elected were Amon Carter, chairman of board; W. R. Watt, president-manager; Ernest Allen, vice-president; Raymond Buck, secretary. In accordance with the policy of rotating treasurer's office among the city's national banks, George Thompson Jr., succeeded R. E. Harding in

successful 1951 show, despite weather handicaps. Livestock entries totaled 7,382 compared with 6,856 in 1950; there were 439 bulls in car lot and pen division with average price of \$563; there were 755 entries in horse show; a Hereford bull sold for \$28,000, an Aberdeen-Angus bull for \$40,100, and the over-all prices in fat calf auction sale were the highest in the nation.

Ferndale, Calif., Pacts Billsbury Grandstand Show

HOLLYWOOD, June 16 .- John Billsbury, local booker, has signed a contract with Humboldt County Fair, Ferndale, Calif., to supply the grandstand show during the six-day run starting August 7. The fair is headed by Dr. J. N. D. Hindley.

Billsbury, who is supplying this fair for the first time, will have on his show Dwight Moore's Mongrel Revue, Clara and Adolph Del Bosq and Their Musical Horse, Serenado; Musietta (Velarde), traps; Louis Velarde, bounding rope; Homer Snow, seals and trained pelican; Four Musketeers, George Perkins and Eddie Emerson; Ed C. Learmont's chimps and elephant; Dick Lewis, table rock; Eddie Emerson, juggling; Mary Del Bosq, foot juggling and Risley; Bill Larsen and His Hammond Organ, and George Perkins and His Wire-Walking Dog.

Prince Albert, Sask., Adds to Youth Bldg.

PRINCE ALBERT, Sask., June 16.—Prince Albert Agricultural the fairgrounds.

a dormitory.

ILLINOIS STATE INVITES TRUMAN

WASHINGTON, June 16. -Gov. Adlai Stevenson of Illinois this week invited President Truman to speak at the Illinois State Fair, Springfield, if the latter decides to barnstorm the country this year. Stevenson issued the invitation during a courtesy call at the White House.

Not Involved With Camden, **Gruberg Says**

NEW YORK, June 16.-The following letter authored by Max Gruberg, well-known outdoor showman, is in answer to a letter penned by George A. Hamid which criticized the staging of the South Jersey State Fair, Camden, recently and which was printed in these columns last week:

"I read Mr. Hamid's letter with interest, and I am surprised at his inaccuracy. Without any reason he mentioned me in connection with the South Jersey Fair, Camden, altho I held no post or position of any kind with that

"I also visited the South Jersey State Fair and I believe that Mr. Hamid's description of that event to be wholly inaccurate. If there was anything bad with that event, stocker and feeder calf classes if it was only the weather, and even the executive committee decides Mr. Hamid has not escaped rain these classes should be added to always in the many promotions with which he has been associated.

"My son-in-law, Seymour Duary 25-February 3, nine directors brow, is a member of the corpora- rancher will pit three of his cutting tion operating the South Jersey horses against any other three in come an annual event and pile up possible. many years as successful as its first one. If I have shown, and continue to show special interest in the activities of my son-in-law, I am sure that Mr. Hamid will find that easy to understand."

Manager Watt reported a highly Del Mar Gets **Record Entries**

DEL MAR, Calif., June 16.-With Friday (15) the deadline for entries in the majority of the departments of the San Diego County Fair, the event hit a new record of participants. Fair opens June 29 for 10 days.

Deadline for entries in the livestock department was June 1, with exhibits of horses, swine, cattle, sheep and goats exceeding previous years.

Mrs. Lorene Bohn, entry supervisor, estimated that there will be over 1,500 individual exhibitors and 10,000 entries competing for ribbons and cash premiums.

Promotion of the fair in Los Angeles got under way yesterday with Don Diego, official host of the fair, appearing on the Jack Harrington television show over KTTV. The show, sponsored by a pet food company, was highlighted by San Diego's invitation to Harrington to serve as emsee of the mutt show, a feature of the

Yreka, Calif., Skeds Giant Barbecue

YREKA, Calif., June 16. — The Siskiyou County Fair here, August 24-26, will open its event with a giant barbecue, with beef to be roasted in pits on the grounds and served to patrons buffet-style, according to E. B. Mathews, secre-

Annual will premiere its new race track this year and has also added a new exhibit building and livestock area.

Still-date events thus far have Society is adding a new wing to included motorcycle races, flower its Youth Activities' Building at and handicraft shows and horse racing. Others skedded include several 4-H achievement and judging days.

Dallas Sets Plans For 125G Pavilion

have a suitable place for the Pan-American National Hereford Show at this year's exposition.

Fair long has needed adequate facilities for livestock judging. Several million dollars in bonds for the Coliseum have been voted for some years, but the project is apparently far down on the city fathers' agenda.

Last year the Gainesville Community Circus big top was erected in front of the grandstand for the All-American Jersey Show, but in previous years livestock shows were confined to the annual's ancient arena which seats 1,000.

New Pavilion

New pavilion will have an arena 90 feet wide by 180 feet long and seats for 3,200 spectators. It will adjoin the \$250,000 cattle barns completed in 1948.

Hereford Parade of Champions, to be put on in the pavilion on the evening of October 9, is expected to be one of most spectacular features of the '51 fair.

Don McCarthy, director of public relations for American Hereford Association, will write the script, and Charles R. Meeker, State Fair Auditorium manager and producer of State Fair Musicals, will produce the show. Plans are still in the talking stage, but talk is of flashily costumed girls and a 40-piece symphony orchestra. Idea is to make presentation of awards and trophies to champions a real spectacle rather than just a ceremony.

Another big event in the new pavilion will be cutting-horse contests for quarter horses. A world championship cutting-horse contest in which a prominent Texas State Fair which I hope will be- the world will be worked out if

Pomona Offers 5,000 Classes To Exhibitors

POMONA, Calif., June 16.—Los Angeles County Fair, September 14-30, will feature over 5,000 different competitive exhibit classes during its 24th annual run. More than 15,000 premium books have been mailed to prospective exhibitors and marks an important step in the intensive preparations for the event.

The volume, containing 350 pages, is divided into five separate books -livestock and dairy products, agriculture and horticulture, domestic and fine arts; poultry, pigeons and rabbits, and junior

The fair has made preparations to receive entries of about 12,000 exhibitors. Last year over 40,000 exhibits were listed and more are expected this year.

DALLAS, June 16. — State Fair | Livestock premiums are up of Texas will build a \$125,000 live- \$10,365 over last year, with a total stock judging pavilion in order to of \$83,074 being offered. Hereford premiums alone total \$25,000. Shows for 26 breeds of beef and dairy cattle, horses, swine, sheep, Angora goats and Junior livestock are skedded.

> Fair is promoting construction of new judging pavilion heavily among prospective exhibitors, with 7,000 three-color folders featuring picture of pavilion as it will look when completed. Ray W. Wilson, livestock and agriculture manager, is optimistic about an increase in number of exhibitors and

Vancouver Ex Offers 50G

VANCOUVER, B. C., June 16 .-Pacific National Exhibition here will offer over \$50,000 in prize money at this year's annual, a substantial increase over last year, V. Ben Williams, general manager, announced.

The exhibition, which will be held August 22-September 3, has opened several new classes this year and entries are expected to top last year's record proportions.



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Agencies interested, please contact ROBERT G. BOYD, Sec.



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N.Y. DATES HOLD OK FOR STRATES

Jacobs Returns After Clawing; Rita Cortez Joins With Major Unit

two-week stand here has been all Schenectady. Strates said the right for the James E. Strates trainer was lucky to have es-Shows, except for rain which caused the loss of two nights, his back was turned when the Owner Strates said today. The en- cat jumped him. The clawing gagement, which ends tonight, was happened on the second night of played on the same lot.

Business at the prior stand, Schenectady, N. Y., was reported good. Before that, at Jersey City, N. J., considerable bad weather was encountered and the date did not come up to expectations. Business to date, except when weather to all persons entering the show interferred, has been good.

An elephant was added to the Terrell Jacobs Wild Animal Show here. The bull was bought from Henry Trefflich, New York animal dealer. Strates said the addition of pachyderm rounds out the unit's menagerie. Included are shows a night. Jacobs' lions and tigers, bears, horses and smaller caged and tethered beasts used only for display.

Cat Attacks Jacobs

Jacobs was out of the show for 10 days after one of his cats at-

Gooding Signs Tupelo, Miss., Columbus, Ga.

Gooding Amusement Company this week closed contracts to provide rides and shows at Mississippi-Alabama Fair and Dairy Exposition, Tupelo, Miss., and Chattahoochee Valley Exposition, Columbus, Ga. Negotiations for Gooding were completed by Hal Eifort.

Originally midway contracts had been awarded to the Johnny J. Jones Exposition, but negotiations by the fair were reopened when it was learned that the Jones org would not go out this year. The Wednesday to rain and came up contract with Gooding does not include concessions, and a decision is expected soon by each fair on who will have the midway front end.

into Tupelo and Columbus, Eifort fined for two weeks after being said. It will be the same one bitten and clawed by his pet that will play Ohio State Fair; Anderson, Ind., and Memphis, and agent, was hospitalized four days will jump into Tupelo, the first in Hamilton, O., when he slipped of the two new dates, from Mid-South Fair, Memphis.

ALBANY, N. Y., June 16 .- A | tacked and clawed him in caped more serious injury since the Schenectady showing and less than a week after Jacobs had joined the show with his unit. Jacobs was back in the show this week, but working fewer cats and with his arm in a sling.

> Strates distribution of tickets grounds, which entitles patrons to see the show for a 25-cent fee, has been working well and will be continued. In line with usual back-end policy, the performance is streamlined enough to make it possible to present three or four

The addition of the Jacobs unit has aided considerably in publicizing the show, Strates, said. Special paper is being utilized with accent on animal pictorials.

Rita Cortez joined here with a South American Show to add another major back-end presentation. The show includes 12 performers, all of whom have club and theater experience, Strates

Local papers have been notably generous in allotting space to the show, and if the weather is favorable, today's finale should be big.

Cavalcade Gets **Portsmouth**

PORTSMOUTH, O., June 16.—Al Wagner's Cavalcade of Amusements, here this week in its second Ohio stand, had a variety of conditions thru Thursday (14). Org lost its first day when it changed lots, had a fair Tuesday, lost with a good Thursday night crowd that spoke well for week-end busi-

Owner Wagner rejoined here after release from a Terre Haute, Gooding will bring a large unit Ind., Hospital where he was conchimpanzee. Frank J. Lee, press on a marble floor and struck his head. The injury took 14 stitches.

Pennsy Date Gives C&W Top Earnings Grosses for Some Units Climb 50%; Owners Plan To Add J.J.J. Cars

NEW BRIGHTON, Pa., June 16. plane to Bainbridge, Ga., to choose -Cetlin & Wilson Shows hit a red additional railroad cars formerly one here. Gross increases of as a part of Johnny J. Jones Exposimuch as 50 per cent on some units tion, now being peddled by Robert were attributed to three factors. K. Parker and Sam Solomon, org's First, the town was in a receptive new owners. Unconfirmed was the mood for the only railroad show report that the org will add two scheduled in. Second, the weather flats. was considerably better than a year ago, and finally, a mid-week parade of fire companies, including all those in adjacent communities, wound up on the lot.

Co-owners Izzy Cetlin and John W. (Jack) Wilson had a particularly busy week. They had Superintendent Charlie Sheesley

Murray Resigns As Wade Unit Mgr.

DETROIT, June 16.-Cameron D. Murray, manager of Wade Greater Shows for the past 12 years, has resigned and is being temporarily replaced by Mrs.

announced.

Rand, Preston Visit

The show owners met here with W. E. (Bill) Preston, manager of Missouri State Fair, Sedalia, and Sally Rand, who planed in from Boston. Purpose of the three-way meeting was to discuss Miss Rand's appearance at the Missouri annual. The meeting aided the show's ballyhoo campaign, rating page 1 no-

Jimmy Jackson joined here with a minstrel troupe to take over Club | sey, N. Y. Onyx. Show got off to a good start here, earning a good gross.

The operator of a chain of supermarkets in the area again sponsored the kiddle matinee on closing Saturday (9). Shows have been rain and Friday night was fair. hitting consistently and individuals | Early Saturday was cool and rainy, Gladys Schaum, shows' secretary. report that their earnings are but afternoon sunshine helped handled by the committees. Unit of Moose, the American Legion Murray's concessions will remain ahead of the same period of a year build a kiddle matinee. Saturday is playing Pacific Beach this week, and was a veteran of World Wars with the Wade org for one more ago. With the exception of a couple night saw good spenders on the marking its initial date there. stand but his future plans were not of opening stands, all of the dates lot. Veterans of Foreign Wars post Next week 20 Big moves north He is survived by his widow, have been in Pennsylvania.

MAY BE CURVE

SOUTH PLAINFIELD, N. J., June 16.—Blissfully ignoring the tightness of the help situation in the outdoor field, Frank Bergen, general manager of the World of Mirth Shows, granted permission to the Marine Corps, thru the instigation of Howard Ramsey, shows' staffer and former marine, to use the sides of a show wagon for recruiting signs. While the appeal has been unproductive as yet among the shows' personnel, the cookhouse coffee zippers eyed the mud in which the show has been engulfed here thru much of the week and quoted new odds on working men taking off for a spic and span uniform and a dry cot. Next wagon signs will be donated to the Damon Runyon Cancer Fund with a Walt Disney design layout being used.

20th Century **Opens Strong** In Ft. Dodge

FORT DODGE, Ia., June 16. -The Al Martin-E. D. McRary 20th Century Shows are here this week in their next-to-last still date before starting a strong fair route, which begins the week of July 4 in North Dakota. Org opened to surprisingly good business here footing. with its first night sponsored by the local VFW and highly publicized over radio stations and in newspapers.

Show moved here from Kansas City, Mo., where takes were good and Sam Lowery's Motordrome racked up top grosses. Junction City, Kan., played the previous week, yielded big money, with soldiers from near-by Fort Riley flocking to the lot despite inclement weather. Mitzi's Girl Show did well at the latter date and Tex Forrester's minstrels also drew good crowds.

Billy Kennedy has taken over as manager of the Circus Side Show and has added several new acts. A new light plant has been added for a total of three and six more trucks. For 5th Year a total of three and six more trucks were added.

Mickey Stark Scores Winner At N. Chicago

MILWAUKEE, June 16. — Gold Bond Shows, playing here in the suburban town of Lake, opened to good crowds and fair spending Monday night (11), Owner Mickey Stark said.

Org moved here from North Chicago, which was rated the best stand of the season thus far. Despite inclement weather, rides and shows racked up big week-end grosses.

Bill Asher joined here with candy floss and popcorn, Robert Mundschau with ball bingo, and Andy and Joe Karas with darts. Vernon Jones, Moss digger op, left at North Chicago, but will rejoin for Minnesota fairs. He took delivery on a new house trailer re-

Rain Hurts Va. Greater

NYACK, N. Y., June 16 .- Intermittent rains again hit Virginia Greater Shows during the local stand which ended Saturday (9), following a successful date at Mon-

Monday night (4) was lost to a thunderstorm but Tuesday night's business was good. Wednesday night was satisfactory, Thursday night was held down by cold and sponsored the local date.

PATRIOTIC PITCH Takes Remain Fair As Rain Hits WOM

Bergen Reports Money More Plentiful, Attendance Good Despite Bum Weather

been lost, but Frank Bergen, general manager, said that business England. had been all right in view of good weather.

Experiences to date have indicated that money is more plentiful than a year ago, altho big the decision, he said. money is lacking, Bergen said. Gate attendance has held up remarkably, he said, but cold and rainy nights have caused patrons Bad Weather to go home early.

Wednesday and Thursday (13-14) nights were lost to rain. Opening Monday and Tuesday were okay and a big finale is indicated. This is the org's first appearance here on a lot that was broken in earlier in the season by the James States Shows

Bergen said his units were set up on higher ground than the lot used by Strates, with the latter property being used for parking. Strates also ran into inclement weather here and was in mud several days. Final days, however, gave the org good takes.

Everyone, including Bernard (Bucky) Allen's concession aids, pitched in to recondition the lot. Some 200 bales of shavings were spread last night to create better

Perth Amboy, N. J., played last week, was on a par with last year, but nothing big, Bergen said. Next week the show goes to Jersey City, on the Roosevelt Stadium lot, for another new date. The following week it will be at Gar-field, N. J., a date which contributed a big gross a year ago.

In discussing the season to date, Bergen said the show and its per-

Crafts Pacts Phoenix Fair

PHOENIX, Ariz., June 16 .- Orville N. Crafts' Shows have been signed to play the midway at Arizona State Fair, which opens November 3 for 10 days, marking the fifth year the shows have been featured. Contract was handled by George Blake, the new manager; Walter Smith, fair commission chairman, and Marcel Delporte, assistant chairman.

In addition to supplying the rides

fair midway.

SOUTH PLAINFIELD, N. J., sonnel had experienced nothing June 16.—The weather has put a that a good week wouldn't cure. crimp in World of Mirth opera- Gauged by past standards, it is tions for the past several weeks. possible that the show will tag Considerable operating time has a big one before it exits New Jersey two weeks hence for New

Bergen said that use of wheels the unfavorable conditions, and on the concession line is being would undoubtedly improve with discontinued, in line with a policy announcement at the end of last season. Current unsettled conditions have nothing to do with

Hurts Fidler

JOLIET, Ill., June 16.-Fidler's United Shows, in their 11th week out of quarters, has been getting business roughly equal to that of a year ago but weather has been a determining factor all spring, according to Owner Sam Fidler.

Local stand, under Ongalls Park A.C. auspices, yielded good grosses early in the week and indications pointed to a big Saturday business.

Fidler has eight rides on the lot here but will add at least two more when the org starts its fairs at Jerseyville, Ill., July 23. Line-up includes a Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Bubble Bounce and Caterpillar in the major category plus Kiddie Autos, Planes and a Miniature Train,

Also to be added later will be Side, Monkey, Girl and Mechanical shows. Concessions here total 32. Shows opened April 1 in St. Louis and will play fairs in Illinois, Arkansas and Mississippi. They plan to be out until Novem-

ber 17. During the final six weeks of the tour, org will be augmented by a number of rides from quarters and will be split into smaller ride

RAS Tops '50 At Davenport

DAVENPORT, Ia., June 16 .-Royal American Shows thru Thursday (14), ninth day of a 12-day stand here, was running slightly ahead of a year ago percentage-wise despite intermittent

Org, which is here under Shrine and concessions, Crafts will bring auspices, will load its train Sunin a 240 by 80-foot big top, out- day night (17) and head for its door stage and light towers for the Canadian date in Winnipeg, to be followed by its route of Canadian

So. Calif., Biz Mounts For All Crafts' Units

fornia, the three units owned by straight year, the show moves to Orville N. Crafts have been turning in top business. Crafts 20 Big Shows, which is Unit 1, and Fiesta Navy Relief Carnivals in San Diego Shows, Unit 3, had record runs for the first time at Camp Pendleton, San Diego and Chula Vista. Fiesta Shows stay in the area to play El Cajon this week.

Unit 2, and Charles Salyer is booking 20 Big and Fiesta shows. While the assignments are listed according to units, the agents work on a geographic set-up, with Brandon handling Northern California and Salyer the Southern section.

San Diego 1st Time

Playing San Diego for the first time in four years, 20 Big Shows furnished the midway for the North Park Fair, an event sponsored by the North Park Business Men's Association. Show was located at 29th and University with League of America Legion Post parking meters being removed to allow the placement of concessions. In addition to the League, Hoyt About half the concessions were was a member of the Loyal Order

to Bakersfield. Following its date Hattie, a sister and an aunt.

NORTH HOLLYWOOD, June 16. at the Beaumont, Calif., Cherry -Concentrating on Southern Cali- Festival, playing the second Martinez in the San Francisco area,

Crafts' shows are set to play the and Coronado. Fiesta Shows has been set, also a new date, for July 4 on the ocean front at Oceanside.

Lee Brandon is general agenting Hold Last Rites For Irish Hoyt

CHICAGO, June 16. - Funeral services were held here Wednesday (13) for Orville (Irish) Hoyt, 46, concessionaire on the Royal Crown Shows, who died Sunday (10) in Johnstown, Pa., following a heart attack. He had been in the business for 20 years, spending the last seven with Royal Crown.

Military funeral services were conducted by the Showmen's with burial in Showmen's Rest. I and II.

WANT

Midway Confab

Cavalcade of Amusements, accom- Dearborn, Mich., under auspices panied by John Anderson, Enquirer Printing Company, visited the Cincinnati offices of The Bill- the show with his Kiddie Autos board Tuesday (12) following his and Swing and Rod Link joined release from Union Hospital, from Fremont, O., with eight Terre Haute, Ind., where he was hanky panks. The Williams' treated for severe hand and arm Ferris Wheel was returned reinjuries inflicted in that city by cently from the factory followone of the show's chimps. He left ing a complete overhaul. the Queen City to join the org at Portsmouth, O. . . . Francis X. Joe Exler, whose cond Plankey joined Crafts Exposition Shows as Octopus foreman at San in the Ferry Market, Detroit, Jose, Calif.

Richard D. Cox, Cetlin & Wilson exploitation chief, plugged the org in a talk before the New Brighton, Pa., Board of Trade while shows were in that city. Mike Dorso, operating park concessions in Ohio, visited the shows at New Brighton.

Frank Ward and his agent, Bill Casey, joined Davis Amusement Company at Prineville, Ore., with cork gallery, coke bottle pitch and blanket wheel. . . . Albert Buch-anan reports that Peggy Ewell has returned to the George Clyde Smith Shows following an ab-Joe Speene, formerly with John H. Marks Shows, has replaced Wesley Morris as foreman of the kiddie rides on the org. Morris, who has been with Robertson for the past two years, returned to his home in Ellenton, Ga.

Mr. and Mrs. Scotti LaBrake, who have a pin store and jewelry stand on Lone Star Shows, took delivery on a new house trailer in Elkhart, Ind., recently. While en route to Detroit, however, the trailer overturned near Valparaiso, Ind., with damages esti-mated at \$200. Damage to the inside, including furniture and other personal property, was estimated at \$350. . . . Mr. and Mrs. Gray joined Twin City Shows in Lebanon, Mo., with their glass

Uniontown, Pa., that he has been day (14) at Lima, O., following contracted to do the billing for an 800-mile jump from Cassville, Cetlin & Wilson Shows this sea- Mo. . . . Cliff Younger, midway son. Rothrock has held similar show operator, passed thru Chipositions with such orgs as Art cago Thursday (14) en route to Lewis, Hennies Bros., James E. Strates, John H. Marks and Tri- pany for its Anderson, Ind., July angle shows and Johnny J. Jones Exposition. . . . Buddy Buck his life exhibit on the org for closed with Moore's Modern Shows at Olathe, Kan., recently. Amusement Company. . . . Mrs. Madge Block is visiting her daughter in San Francisco.

Bob Stevens has taken over The Billboard sales agency on Twin City Shows from Venny Nielsen. Jimmie Hilyard and his sister, Mrs. Edward Poirer, whose husband was killed in Chicago recently, were week-end guests of Jimmie Travis in Liberal, Kan. . . . Mr. and Mrs. Ed Frazier, with novelty concessions, joined Twin City Shows in Lebanon, Mo. . . . Barbara LeMay has her Blond Glamazon Girl Show on Joyland Shows after closing with Royal Midwest Shows in Morgantown, W. Va. Barbara has recovered

from a recent illness.

Clyde Hill. of Hill's Greater Shows, expects an early release from the Scott and White Clinic, Temple, Tex., where he has been confined for nearly five weeks. He will, however, return within a month for surgery and is not expected back on the shows until some time in August. . . . Mr. and Mrs. Alton Pierson, veteran outdoor showfolk, who retired from the road this season, are the owners of the Avocado Trailer Park, Miami. The park, located in the heart of the Little River shopping district, has a 100-car capacity.

Mrs. Paul T. Robertson, of Robertson & Caler Shows, planed to Indianapolis Tuesday (5) from Macon, Ga., to visit her daughter and latter's family, Mr. and Mrs. John E. Porter and son, Paul Allen. Porter is in the real estate business in the Hoosier capital. . . . Mr. and Mrs. Paul Gearin, who were credited in the June 9 Midway Confab as being with All-Maritime Shows, are actually with

Bill Lynch Shows. the road this year, opening June grandchild.

Al Wagner, owner-manager of 19, at Dix and Vernor roads,

Joe Exler, whose concessions were with Wade Greater Midway moved to Dearborn, Mich., recently for the union celebration there and will then come back into Detroit for the city's 250th birthday festival. . . . Paul Greeley, secretary of Michigan Showmen's Association, spent a recent week-end in Chicago to have his eyes examined. . . . Mrs. Verna Avery, owner of Avery's Modern Shows, has added a new Rocket to her kiddie ride line-up.

Willie Green has his swinger concession on Jolly Time Shows, currently playing Virginia spots. . . Additions to Peck Amusements at their Wilmington, Ill., stand included Mr. and Mrs. Gibbs, with long range shooting gallery, and Mr. and Mrs. Quillman, with kiddie train. . . Rus-sell Andrea joined Star-Lite Shows in Sigourney, Ia., with cookhouse and another stand. . . . Jack and Lucille Owens, with their concessions, joined W. R. Geren, Geren's Mighty Hoosier State Shows at Zenia, O., going there from Louisiana.

Ray Stinnett, ride operator at the Texas State Fair midway and Marsalis Park Zoo, Dallas, recently rode 17,000 children on his Ferris Wheel in a week, when the device was operated free in conjunction with the opening of a new super market in Dallas.

John T. Hutchens, owner of Hutchens' Modern Museum, opened with Johnny Quinn's Ralph Rothrock advises from World of Pleasure Shows Thursjoin Gooding Amusement Com-4 celebration. Younger will have the balance of the season. Unit is managed by Mr. and Mrs. Cliff . . . Bill Howard is operating Earl Barber and features Mrs. Hazel Stoltz's grab stand on Davis Morris and her daughter, Jacqualine. Younger's wife, Edith Sterling, remained on the Coast with her girl-in-the-ice show, which is skedded to play Jantzen Beach, Portland, Ore., during July.

> Loran (Tex) Webb, formerly with Hennies' Shows, is a patient in Henry Grady Hospital, Atlanta, where he is suffering from a heart ailment. Webb expects to be confined for 10 to 16 weeks and would like to hear from friends.

> Cal Dennison is in Veterans' Hospital, Dallas, recovering from a recent operation. . . . Wilber Shaffer is reported to be in critical condition in Jackson Memorial Hospital, Miami, following an operation. . . Herman Weiner, concessionaire, planed to Miami last week to visit his wife who is seriously ill at their home there.

> Harry Modele planed into Miami last week from Wilkes-Barre, Pa., to attend high school graduation exercises in which his daughter, Sandra, participated. . . . Joe Krug is at his California home slowly recovering from a

> heart attack. Columbia Broadcasting System's Gene Autry show for Sunday (30) will use carnival life

as the stanza's theme.

L. P. Brady is the sole owner and operator of United States Shows, currently playing West Virginia spots. In a recent issue the shows were incorrectly referred to as Stanley & Brady's United States Shows. . . . Clyde Hill, co-owner of Hill's Greater Shows, has been released from the hospital and is recuperating at his home in Aransas Pass, Tex.

Bob and Bess Hurlbut, of Meeker's Shows, were hosts to a number of friends in Payette, Idaho. June 9, at a special party celebrating their 42d wedding anni-Ray Williams, owner of the shows bearing his name, will be parents of two children, five the last Detroit carnival to hit grandchildren and one great

Get with a GOODING unit

FOR ANDERSON, IND., FREE FAIR-JULY 2-7. GIRL REVUE AND POSING SHOW, HILLBILLY HOEDOWN, WILD WEST SHOW, MIDGET, FAT AND GRIND SHOWS.

RIDES - DARK RIDE, AUTO SCOOTER, LITTLE DIPPER, SPITFIRE AND OTHERS NOT CONFLICTING.

ATTENTION, BERT BRITT, LEE CUDDY, HARRY BEACH, HAL WILSON, JOE SCIORTINO, BOB EDWARDS, F. W. MILLER, LOUIS PASTEUR: HAVE GOOD DATES FOR YOU, CONTACT AT ONCE.

BEAT THIS - WE HAVE A SOLID ROUTE OF FAIRS STARTING JULY 2 AT AN-DERSON, IND., AND CLOSING AT COLUMBUS, GA., OCT. 13-INCLUDING OHIO STATE FAIR, KENTUCKY STATE FAIR; MEMPHIS, TENN., FAIR; SAGINAW, MICH.; LOGANSPORT, IND.; TUPELO, MISS., AND OTHERS.

CIRL SHOWS, MINSTRELS, MOTORDROMES, CONTACT

GOODING AMUSEMENT CO. — OPERATING 8 UNITS PHONE UNIVERSITY 1193 1300 NORTON AVE COLUMBUS 8, OHIO

W. R. GEREN' Presents MIGHTY

Indiana's Most Modern

Will book Octopus or Tilt-A-Whirl for balance of season. WANT: Hanky Panks and Shows for the following-

Latonia, Ky., American Legion Celebration, June 25th thru 30th. Latonia is Covington, Ky. Camp Atterbury at A Gate, July 2nd to 7th. 40,000 soldiers pay day, followed by Marion, Indiana, Street Fair, July 14th. This is Indiana's best bona fide Street Fair barring none, followed by seven straight Fairs.

NOTICE: To concessioners and shows, wire me, if I can use you I will answer you the same day. Why play blanks? Wire now.

BILL GEREN, Lawrenceburg, Indiana

C.C. (SPECKS) GROSCURTH PRESENTS FEATURING THOROUGHBRED ENTERTAINMENT

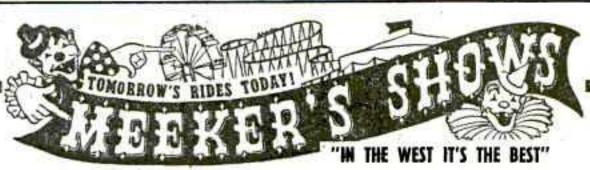
WANTED

For balance of still dates and a route of 16 bona fide fairs startin at Harrisburg, Ill., July 2, and including the big one, the Southern Illinois State Fair at Du Quoin, Ill.

WANT—Hanky Panks, Coke Bottles, Devil's Bowling Alley, Country Store, Hi-Striker, Ball Games, Short Range, Milk Bottles. WANT—Any worthwhile Shows, Unborn, Iron Lung, Midget, Motordrome and Grind Shows with own equipment. Also girls for Girl Show. WANT—Ride Help of all kinds, must drive semis. Special proposition to experienced Wheel Foreman for Twin Wheels. Must make Monday night openings with stars and circles complete. Top salary and bonus.

-SPECIAL NOTE-LUCILE CHEW, who worked for Eddie Greeno, can offer you \$100.00 per week, plus bonus. Wire

C. C. GROSCURTH, MGR. FRANKLIN, INDIANA, THIS WEEK



WANT

WANT

WANT

For the 12 best Fairs and Celebrations in the Northwest. People joining now will be given preference at the following big events: Twin Falls Celebration, Caldwell Famous Night Rodeo and Fair, Ellensburg, Lewiston and Yakima fairs.

CONCESSIONS-Due to loss by fire have the following open: B-B Guns, Cork Gallery, Age and Scale, String Game, Add Up Dart, Basketball, Coke Bottles. Will sell exclusive on Ball Games. Curley Mason wants Bucket Agents.

SHOWS-Good proposition to shows with own transportation. Want Side Show. Snake Show, Mechanical City or any other worthwhile Grind Show.

HELP—Second Men on all rides. Two openings for capable Foremen, Electrician.

Wire-Don't Write

RALPH MEEKER, MEEKER SHOWS, EMMETT, IDAHO

Read "Feeding Millions Is Their Business," the Story of George Bush and Chan Laube, and Many Other Interesting and Profitable Articles in the 41st Annual Summer Special of The Billboard Out Next Week.

MIGHTY HAMMONTREE MIDWAY

FOR PAINTSVILLE, KENTUCKY, 4th OF JULY CELEBRATION and for Following FAIRS starting August 20. Wartburg, Tenn. Fair Louisa, Ky. Fair

Irvine, Ky. Fair Booneville, Ky, Fair Livingston, Tenn. Fair

Gainesboro, Tenn. Fair

Sandersville, Ga. Fair Cedartown, Ga. Fair Greensboro, Ga, Fair

CONCESSIONS-Want Concessions of all kinds. Want Photos, Frozen Custard, Lead Gallery, Cig. Gallery, Hi-Striker, Novelties, Jewelry, Darts, Bumper Joints, Bowling Alley and Hoop-La. SHOWS-Will book on small percentage: Snake Show, Mechanical City, Fat Show, Motordrome and Penny Arcade. HELP-Want Second Men for Octopus and Loop-O-Plane. Must drive semis. Bert Edwards no longer connected with this Show. San Housner wants Griddle Man and Agents for Count Stores. Grant Millers wants Wrestlers and Boxers for Athletic Show. All wires and replies to

WILLIAM O. HAMMONTREE or SAM HOUSNER

Owingsville, Ky., this week; Grayson, Ky., next; then Paintsville.

NORTHERN EXPOSITION SHOW

WANTS

FOR SANISH, N. D., RODEO JULY 4TH, WITH WOLF POINT, MONTANA, STAMPEDE AND 10 MONTANA "B" CIRCUIT FAIRS TO FOLLOW

CONCESSIONS: Can use a few more Hanky Panks and Stock Stores—Coke Bottles, Photos, Jewelry Sales, Scales, Glass Pitch, Derby, or anything not conflicting. We book only one of a kind. No Flat Joints here. Will give good, clean Cookhouse a good deal. SHOWS: Motordrome, Wild Life, Mechanical. Fun House, Freak, 10-in-1, high class Girl Revue, Hillbilly or any Show with own transportation and equipment. All people previously contacted please get in touch immediately.

Contact: MIKE SMITH, Owner, as per route Onida, S. D., June 18-19; Seneca, S. D., June 20-21; Gettysburg, S. D., June 22-24; Highmore, S. D., June 25-27; Herreid, S. D., June 29-30.

GLADSTONE EXPO. SHOWS

Want Bingo, Cookhouse or Sit-Down Grab. Hanky Panks of all kinds. Also Pin Stores, Swinger and Buckets. One Kiddle Ride for Eminence, Ky., for the Fourth. Followed by 16 Fairs in Kentucky, Tennessee and Mississippi. All replies to

FOREST POOLE

Henderson, Ky., all this week.

WANTED—KIDDIE RIDES—WANTED

Can book at once for Big July 4th Celebration at Humboldt, Iowa, plus Celebrations and Fairs starting July 22 thru September 15. Route completely booked.

Wire, Don't Write: SPOT MASON

c/o STAR LITE SHOWS, Eagle Grove, Iowa, June 21-22-23; then per route.

WANT

Cookhouse Help, Hanky Pank Agents, Counter Man for Bingo, Second Man for Major Rides who can drive semis. Penny Pitch, Buddy, contact Luther Nichols. P.S.: Noah Kennedy wants Hanky Pank Agents. Leadville, Colo., 18-23; Lander, Wyo., June 25-July 5.

Contact DELBERT NORTON, Owner & Manager

DICK WILCOX SHOWS WANT

For Caribou, Patten and the biggest 4th of July Celebration in the State, Houlton, Maine. Get your winter bank roll here. Opening July 2 for one whole week. Plenty of soldiers here—20,000 paid admissions last year. Fairs start last week in July—all proven spots. Boothbay Harbor to follow.

Shows: Snake Show, Ten-in-One, Monkey Speedway, Freak Show, Fun House, Motordrome (Boudreau, get in touch) and any other Show except Girl Show. Rides: Tilt, Roll-o-Plane, Octopus, Roll-a-Whirl, very low percentage. Concessions: Beano for 4th and balance of season, Eating Stands, Hanky Panks of all kinds. No Mitt Camps or Flatties. Write or wire

Flatties. Write or wire DICK WILCOX SHOWS, Caribou, Maine, June 21-26, and as per route.

PECK AMUSEMENTS WANT

Concessions—Short Range, Hoop-La, Glass Pitch, Clothes Pin, Bumper, Candy Floss, Ball Games, Gold Fish, any others working for stock only. No percentage. No flats. No gypsies.

Shows—Monkey, Illusion, Snake, Mechanical, Motor Drome, Fun House, Rides—Two Kid Rides not conflicting.

C. S. PECK

Elwood, Ind., this week; Piper City, Ill., June 26th-30th.

SUNSET AMUSEMENT CO.

WANTS RIDE HELP

Can use Man on Wheel who can work Top, Second Man on Octopus, Second Man on Caterpillar, Third Man on Tilt and Dodgem. All must drive semis. Will book Basketball, Punk Rack, Milk Bottles and Pea Ball, Hutchinson, Minn., this week, Brainerd, next.

CONCESSIONS WANTED WITH GOODING RIDE UNIT

Hillsdale, Michigan, 4th of July, one day only. A real Celebration, Lunch Stand and Games open. For Brownstown, Indiana, Homecoming, July 16th to 21st, can use

GOODING AMUSEMENT CO., Inc.

1300 Norton Ave.

17

UNiversity 1193

Columbus 8, Ohio

HARLEM SWING COLORED REVUE

TROMBONE MAN-OTHER MUSICIANS. Booked on 20th Century Shows. Want Chorus Girls, Comedian, can place Rhumba, Shake, and Walking Strip Dancers, Salaries, People I name, please wire and I will send tickets—Dorothy Jackson, Mex William, Bony Glover, George Baldwin, Earl Jenkins, get in touch.

TEX FORRESTER, MGR. c/o 20th Century Shows, Mankato, Minn., this week; St. Cloud, Minn., next week.

HOMECOMINGS-CELEBRATIONS-FAIRS UNTIL OCTOBER

Want Fish Bowl, Heart Pitch, Bowling Alley, Fish Pond, Ice Cream, Short Range, Watch-La, Coke Bottles, Jewelry. Will sell "EX" on Novelties and Small Cookhouse or Sit-Down Grab, Walker Osbourn wants Agents for Fish Pond, Buckets and Add-Em-Pp. John Lipzenburg, get in touch or come on. Booster Club Homecoming, Alton, Ill., this week; Divernon, Ill., Homecoming, on the streets, next week; Hardin, Ill., July 2-3-4; Chandlerville, Ill., Homecoming, July 5-6-7; Pawnee, Ill., Homecoming, Warson-ville Homecoming; then the first Fair, Montgomery City, Mo., week July 23.

Address: JACK WALLACE, Mound City Shows #2

Royal Crown Draws a Blank In Johnstown

AMBRIDGE, Pa., June 16. Eddie Young's Royal Crown Shows moved here this week for their final Pennsylvania stand before trucking into Ohio and then into their Midwest fair route which starts at Danville, Ill.

Org came here from a two-week stand in Johnstown, Pa., where weather combined with a tight money situation, brought about by a recent strike, resulted in poor

Owner Young is keeping mechanics and carpenters busy, prepping the rides and building new show fronts for the fairs. Fred Barker, veteran circus man and long-time Johnstown resident, was a nightly visitor during the local stand.

Jack Edwards Preps Texas Amusement Pk.

WICHITA FALLS, Tex., June 16.-Jack Edwards, formerly with State Fair Shows, has left the road and is prepping an amusement park which is skedded to open here June 22 under the name of Orbit

The new spot will be located on the road to Sheppard Air Base, where close to 40,000 members of the armed forces are stationed, according to Edwards.

The park will feature the Orbit Ride, manufactured by Orbit Manufacturing Company here. Plans call for around a dozen rides, sev-eral shows and concessions.

A drive-in cafe is spotted in the front part of the location, Parking space is available and modern rest rooms are planned.

Robertson-Caler Split; C. Willis Joins as Partner

MACON, Ga., June 16. - Paul T. Robertson and Gaylor Caler, who last winter organized Robertson and Caler Amusements, this week split their partnership, with Robertson returning to his Indianapolis home and C. M. Willis taking over as a partner in the show.

The org, which unexpectedly closed here Tuesday (12), reopened Thursday under a new title. Caler and Willis Shows, and will play an earlier-contracted threeweek stand here under police department auspices.

On the move from Warner Robins to Macon last week-end, a truck hauling three kid rides belonging to Robertson, was wrecked near the former town, with damage estimated at several thousand dollars.

Frankfort Fair Pact to Geren

COLUMBUS, Ind., June 16. -Midway contract for this year's Clinton County Fair, Frankfort, Ind., again has been awarded to Mighty Hoosier State Shows, W. R. Geren, owner-manager of the org, said here this week. The shows have a fence-to-fence pact with the fair management, Geren said.

He represented the shows at the signing, with Archie A. Snodgrass, secretary; Chester Strain, president, and Ray Boyer, treasurer, signed for the fair. Members of the fair board visited the shows during their local stand.

American Carnival Ass'n, Inc.

held up by inclement weather.

Membership race standing follows: James E. Strates Shows, 240; B. & C. Exposition Shows, 32; Gaiety Shows, 30, and Holman's rides, 10. -

La Cross Org

MONTPELIER, Vt., June 16. -La Cross Amusement Enterprises moved in here this week, being the first show to play locally in 15 years. Stand follows six weeks of good business that has been improving as the weather improves, Paul R. La Cross, owner-manager, reported.

Sally King and Whitey Brown scored heavily with their Girl Show at White River Junction, Vt., last week, where students from Dartmouth University made up a big part of the audience. Org took delivery on a new Little Dipper from the Allan Herschell Company,

Great Curran is the free act and

Syracuse Rain

a good day here.

shared in the good Monday night business with the Roxanne Girl Show leading the grosses. Ride line-up was short two devices here

Grosses at Binghamton, N. Y., played last week, were below last year but kid's matinee showed up good with close to 500 youngsters on the midway Saturday (9). Visitors there included James E. Strates Jr., Joe Walsh and Fred Hunter. On hand for the Syracuse opener were Paul Mattley,

Two Wade Trucks Damaged in Jump To Negaunee, Mich.

Harry Mamas' concession truck was damaged an estimated \$5,000 when the driver failed to make a curve just outside this city and wound up in a ditch. Mrs. Mildred Miller's truck, carrying her three kiddie rides, was forced off the road and overturned 60 miles south of the Straits of Mackinac. The truck was quickly repaired and the rides were up in time for the stand here.

CAVALCADE OF AMUSEMENTS

Can place Foreman for Octopus. Also Tractor Drivers and Man who can look after tractors and keep them in shape. Edward Johnson, contact me by wire, have good proposition for you. All my old friends and old hands who worked for me, come on, will place you. Want 24 Hour Man capable of laying out this large Railroad Show.

Address: JOHN (TINY) DEMPSEY

c/o Cavalcade of Amusements, Parkersburg, W. Va., this week; Benwood, W. Va.,

COLUMBIA SHOWS

JULY 4TH AND CENTENNIAL CELEBRATION, CALAIS, JULY 2-7

Can place two Kid Rides. Gus Tramer, get in touch. Want Concessions of all kinds. Parades, Free Acts, Fireworks, International Border Firemen's Tournament. Canada represented. Frank Cleasby wants Man to handle Girl Show. Wire Old Town, Maine, 18-23; then as per route.

By MAX COHEN-

ROCHESTER, N. Y., June 16 .-Recent visits included one to the H. William Jones Concessions at Sea Breeze, N. Y., with other visits

Gets Okay Biz In Vermont

at North Walpole, N. H.

fireworks are a Friday night feature. Recent visitors included Dick Coleman, of Coleman Bros.' Shows.

SYRACUSE, June 16 .- O. C. Buck Shows opened here Monday night (11) to promising business but cloudbursts washed out the following two days leaving considerable water on the lot. Pumps were being used to get the spot into shape by Saturday, generally

All rides, concessions and shows due to the shallow lot.

Fred Allen and Jim Devoe.

NEGAUNEE, Mich., June 16 .-W. G. Wade Shows' 500-mile jump here from Midland, Mich., was tough on equipment, with two trucks wrecked en route. Both drivers suffered only minor in-

10x16, 10x18, 10x20, in stock for IMMEDIATE DELIVERY Flameproof Material. All Excellent Condition. Bernie Mendelson---Charles Driver

'America's Finest Show Canvas'

TENTS—SIDESHOW BANNERS

USED CONCESSION TENTS

Tent & Awning

BASEBALL WHEELS-New 30" Decorated, \$50.00 ea.

48" Decorated, \$125.00 ea. Merchandise Wheels, Money Wheels, Laydowns. Midwest Rep.: Advance Nov.

Detroit, Mich. West Coast Rep.: M. Monette & Co. San Francisco 3, Calif. CARDINAL MFG. CORP. treet Brooklyn, N. EVergreen 7-5027 430 Keap Street



Shrunken Heads, Devil's Child, 2 Headed
Bables, Ape Boy, Fish
Girl, Wolf Boy, many
others. We make up
your ideas, think of it,
we can make it. Write
for free circular.
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3858 E. Vanburen St.
Phoenix, Arizona

LESLIE'S TRAILER PARTS and ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog. 1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia Fairfax 2626

All types Ride Operators, including Filirst and Second Men. Must be sober and reliable. State type of Ride you operate.

DELGARIAN AMUSEMENT COMPANY 2303 N. Melvina Chicago 39, Ill. Birkshire 7-7964

Willis & Caler Shows

Want Hanky Panks, \$16.50; P.C. Dealer, Cotton Candy, Popcorn, French Fries, Shows not conflicting, Diggers. E. C. Holland and Harry White, can place you. Herbert Nichols, let me hear from you. White Stuiber, write.

June 18-23, Smith & Mitchell lot, Macon, Ga.

BINGO PEA POOL JIMMIE ROSS — LOU WEBBER Contact Mickey McDonald Lucky Strike Shows. Need good Bucket Store Agents, Bingo Caller and Counter

MICKEY MeDONALD SAVANNAH BEACH, GA.

CONCESSIONS WANTED

Popcorn, Snow, Floss, Novelties, Hoop-La, String, Fish Pond, Basket and Bottle Ball Games. Shows—Earl Pounds, can place your Show, Snake, Monkey, or Fun House. The best July 4th in state, Pittsburg, Kansas. Contact.

FROZEN CUSTARD TRUCK

CHEROKEE AMUSEMENT SHOW

Hillsboro, Kansas

FOR SALE **Fully Equipped** Price \$2,500 Real Money Maker Bloomfield, N. J.

OCTOPUS FOREMAN

WANTED Must drive semi. Top Salary and bonus. No Collect Calls.

LOUIS CUTLER c/o Capital City Amusement Co. * Corydon, Ind., this week.

BARNEY GAGE

Wants Darts and Ball Game Agents. Must drive semi-truck. All celebrations, two a week. We start June 20, No drunks or chasers.

Address Bancroft, Neb. June 21 thru 24.

TWIN CITY SHOWS

Legal Adjuster. Swede Olson and Bob Bullock, contact Eddie Hook. Whitie Nielsen wants Swinger Agents. Dixon, Mo.

Wheel Operator, Second Man on Tilt. Good pay to good men. No ups and downs. Wire

> LEO LANE Savannah Boach, Ga.or male



WANT FOR STEARNS, KY., 4TH JULY FEATURING WORLD'S HIGHEST SWAYPOLE ACT—CAPT. BILLIE SHAFFER NIGHTLY 16 FAIRS 10 RIDES—8 SHOWS—40 CONCESSIONS

Manchester, Ky. Barbourville, Ky. Maryville, Tenn. Columbia, Tenn. Fayetteville, Tenn. Opelika, Ala. Lawrenceville, Ga. Manchester, Ga. Eastman, Ca. Montexuma, Ga. Fitzgerald, Ca. Sylvester, Ga. Dawson, Ca. Ashburn, Ca. Cairo, Ga. Live Oak, Fla.

Legitimate Concessions of all kinds. Coke Bottle, Balloon Dart, High Striker or any Hanky Pank. CON CUNNINGHAM wants Griddle Man and two fast Waiters for Cookhouse. SHOWS-Illusion, Mechanical, Big Snake, Side Show. Good proposition to Arcade. RIDES-Kiddie Auto, Train, Airplane, Cart. Any Major Ride not conflicting. HELP-Wheel Foreman, Octopus Foreman, Second Men on all Rides, must drive semis. Good pay if you can cut it. Show Painter, John Starkey, contact. All replies

J. L.-KEEF

COLUMBIA, KY., THIS WEEK; SOMERSET KY., NEXT WEEK

250TH ANNIVERSARY CELEBRATION WANT

For Outstanding Location in Heart of Detroit-2 weeks, June 26-July 8, with other choice spots to follow. Legitimate Merchandise Concessions: Ball Games, Long and Short Range, Cork, Dart, Derby, etc. Bingo and Ride Help. long season. Foreman for Tilt, Merry-Go-Round, Rocket and Rolloplane (Specks Moore, Contact).

LEONARD GOULD

1731 Lee Place

Phone: TR 30189

Detroit 6, Mich.

AKERIINITED MODERN

Ride Help: Need capable First and Second Men who can drive. Top salaries and good treatment if sober and reliable. Concessions: Need a few Stock Stores for Lawrence, Indiana, Firemen's Festival.

LINTON 4TH OF JULY CELEBRATION

Can also place one large Cookhouse at Linton. Want Demonstrators, Novelties, Specialties. This is Indiana's largest 4th Celebration. Shows: Can place Shows of all kinds. Want Arcade, Funhouse, Glass House, Monkey Can use large Side Show at Linton.

> Wire, Don't Write To TOM L. BAKER COLUMBUS, INDIANA, THIS WEEK

ASHLAND, KENTUCKY, FIREMEN

WOULD LIKE TO SPONSOR A GOOD CARNIVAL.

No Carnivals Booked Rest of Season

Lot 300' x 300'. Contact

CARNIVAL COMMITTEE

c/o Fire Station, Ashland, Ky.



Featuring Emanuel Zacchini Over Twin Ferris Wheels WANT-5 WEEKS ON LONG ISLAND-15 WEEKS OF FAIRS

Age and Scales, Photo, American Palmist, Hollycranes, Rotaries Penny Arcade. all kinds of Hanky Panks. Derby Racer, Monkey Speedway. Talker. Will book Reptile Show. Want Ride Help, drivers preferred.

All Answer: SAM E. PRELL, West Babylon, L. I. West Hempstead, L. I., New York, to follow

STAR-LITE SHOWS

WANT

CONCESSIONS: Cork Gallery, Mug Joint, Fish Pond, Ball Games, String Game, Heart Pitch, Hoop-La, High Striker, Basket Ball, SHOWS: Mechanical, Monkey or what have you? Legion Celebration, Eagle Grove, Ia., June 21-22-23; then Two of the Largest Celebrations in Iowa-"Thank You Days," Newton, June 25-26-27 and Big July 3-4 Celebration at Humboldt HARRY LOTTRIDGE, CONTACT SPOT MASON

> STAR-LITE SHOWS PER ROUTE

CENTENNIAL CELEBRATION

ERIE, PA., AUGUST 11 THRU 18

Nightly Spectacle, Daily Parades. Operating Large Circus Grounds. Expect 100,000 visitors daily. Eight days of festivity.

All types Rides, Legitimate Concessions. Hanky Panks, "Ripley" type Side Shows No Cirl Shows, no gambling.

Contact: LEO SPAETH, Managing Director

ERIE CENTENNIAL HEADQUARTERS, 202 W. 8TH, ERIE, PA.

WANT SHOWS AND CONCESSIONS

EXCEPT KIDES, HANKT PANKS, COOKHOUSE, MUC AND STOCK STORES. For Mitchell, Indiana, June 25-30, V.F.W. Celebration at the Legion Park. Also Loogootee, Indiana, Lions' Club Celebration July 9-14, uptown on the streets. All address

HOMER M. GINTHER or D. P. RUMBLE

c/o Rumble's Rides, Charlestown, Indiana, this week: West Baden, Indiana, first week of July.

Minds Highest a Vision and a service of the service

CETLIN & WILSON SHOWS

Clarksburg, West Va., Week June 26th

CAN PLACE—Fat Show, Midget Show or any Grind Show that don't conflict.

WANT-Workingmen in all departments, also experienced ride men.

WANT-Experienced Train Help.

TO JOIN NOW: Chair-o-Plane Foreman and Second Man.

WANT—Show Carpenter who can work on wagons. Wagon builder.

CAN PLACE ALL HANKY PANKS, NO EXCLUSIVES.

Earl Chambers wants Monkey Show Talker.

All address this week, Connellsville, Pa.

OPENING JULY 1 IN BRADY, TEXAS

WITH ALL CELEBRATIONS AND THE TOP FAIRS IN TEXAS BOOKED FOR THE BALANCE OF THE SEASON.

WANT

MOTORDROME — MINSTREL SHOW — SIDE SHOW

HELP ON ALL RIDES and also OTHER GENERAL CARNIVAL HELF

BILL HAMES

GEORGE GOLDEN

Owner and Operator

Manager

BILL HAMES SHOWS

Permanent Address: BOX 1377, FORT WORTH, TEXAS Phones: Office: NO 5512-Residence: VAlley 6649

LAST CALL! LAST CALL! LAST CALL!

This is it-the BIGGEST

JULY 4 CELEBRATION

Ever Held in Greater Boston

JULY 2-7 • FRANKLIN FIELD Wanted: Games of Science and Skill Only

Edward O'Brien, 7 Milford St., Boston, Mass.

Phone: Hubbard 2-9877

NO COLLECT CALLS OR WIRES

FIREWORKS . FREE ACTS

SOMETHING DOING DAY AND NIGHT

FREE GATE

LAST CALL! LAST CALL! LAST CALL!

DAYS and NIGHTS

Features:

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HARTTORD, MICHIGAN

Strawberry Festival—June 26 thru July 1 ON THE FAIR GROUNDS

6 DAYS and NIGHTS

CALL

ALL

FREE Gate and FREE Parking. Well advertised in 15 newspapers and 3 radio stations. HANK WILLIAMS and ROY ACUFF, Recording Stars, and Orchestras THRILL SHOWS . WRESTLING MATCHES . AUTO RACES . QUEEN CONTEST GROWERS' CONTEST
 Etc.

> GOODING RIDES and INDEPENDENT MIDWAY 600,000 people to draw from

WANT

WANT

WANT

Stock Wheels, Hanky Panks of all kinds, Lead Gallery, Photos, Root Beer, Custard, Race Horse Derby, Age and Scales, Jewelry.

WANT Bingo Caller for long fair route. Also Counter Men. Top wages. Must be good, sober and reliable. Bonus.

All address MULDER CONCESSION CO.

1601 S. College Ave.

Phone 34790

Grand Rapids, Mich.

Notice SAMMY LANE SHOWS

Notice SWEETHEART OF THE OZARKS

Can place a few more Hanky Panks What have you? We book only one of a kind. Also Sno Cone, Novelties, Scales. Can use a couple of Grind Shows. Can use Agents for Set Spindle and P.C. Must drive straight trucks. We play a full week of the 4th. American Legion Annual Celebration, Eldon, Mo. The biggest one in South Mo., in the Heart of the Ozarks. Lots of tourists. Close to Bagnel Dam on main highway. No lushers or agitators. We are proud of our reputation. Bolivar, Mo., this week; Eldorado Springs, Mo., next; then the Big One. We play a Red One the week after the 4th-Iberia, Mo., our 4th year.

Lapaz, Indiana

WANTED

For week of Aug. 20-25. Contact at once

LAPAZ LIONS CLUB



WANT FOR

ARKANSAS' LARGEST JULY 4 CELEBRATION AND 16 BIG REUNIONS, CELEBRATIONS AND FAIRS TO FOLLOW

CONCESSIONS-Have good opening for Frozen Custard, can also use High Striker, Six Cats, Bumper, Coke Bottles, Novelties, Scales and Age, Glass Pitch, Ball Racks, String Games, Heart Pitch, Long and Short Range Galleries, Jewelry Spindle. Due to reorganizing of front end on this show, A. "Dutch" Wilson, legal adjuster, wants to

hear from the following: George Waska, Bob Fanelli, Yankee Granesse, Leon McLendon, Joe Lewis, Ray Prince, Bobby Glozier, Louis Hart and others that have worked for him

before.

Have Rolldown, Razzle, Blower, Pin Store and Skillo. These are the only five stores on this show, only one of a kind. RIDES-Interested in booking Baby Auto, Boat Ride, Train Ride, Kiddie Airplane, Little

Dipper, Sky Fighter ride. Also Octopus or spitfire ride. SHOWS-Want Motordrome, Fun House, Monkey Show, 10-in-1, Mechanical and Unborn Shows with own outfits.

Wire EDDIE MORAN, Manager

Kennett, Missouri, this week

BUFF Hottle SHOWS

Want for long season of 18 Fairs and Street Celebrations starting at Metropolis, Illinois, July 1, in the vast defense spending area.

WITH THESE FAIRS AND CELEBRATIONS TO FOLLOW:

Massac County Fair, Metropolis, III. Firemen's Festival, Zeigler, Ill.

Williamson County Fair, Marion, Ill.

Disabled Veterans' Celebration, Alton, III Franklin County Fair, Benton, III. Logan County Fair, Lincoln, III.

Soldiers' & Sailors' Reunion (Street), Vandalia, III. Heart of Illinois Fair, Peoria, III.

Homecomers on the Street, Jackson, Mo.

Pontotoc County Fair, Pontotoc, Miss. Union County Fair, New Albany, Miss. Livingston Parish Fair, Livingston, La. St. Tammany Parish Fair, Covington, La. Allen Parish Fair, Obertin, La. South Louisiana State Fair, Donaldson-

Washington Parish Fair, Franklinton, La. West Carroll Parish Fair, Oak Grove, La. Calcasieu-Cameron Parish Fair, Sulphur,

SHOWS that do not conflict, especially want Girl Show, Posing Show, Funhouse.

CONCESSIONS that work for stock and conform with Illinois State Aid regulations. Especially want Derby Racer, String Game, Bowling Alley, Scales and Age, Hoop-La, Roman Target, Fish Bowl, Ball Cames, French Fries, Pronto Pup. Novelties, Clothes Pin. GOOD PROPOSITION FOR A PENNY ARCADE. Walt Parrish, contact me. WANT Sideshow Talker, useful People, Annex Attractioncontact L. M. Nelson.

All replies to B. W. HOTTLE, Mgr.

Slidell, La., until June 27th; then Metropolis, Ill.

CAN PLACE NOW AND UNTIL YOUR FAIRS

Hanky Panks, Novelties, Jewelry, Hats, Leather Goods, Scale and Age, Pitchman. Beautiful new colored park and beach. It has everything. Can place Kiddie Autos, Boats, Train, Tilt-a-Whirl, Fun House. Want several Ride Men, Show Painter, Foreman and Second Man for Hey-Dey Ride; Griddle Man. All report immediately or answer.

LEON ZIMMERMAN, 113 SOUTH HANOVER STREET, BALTIMORE, MARYLAND

GEORGE CLYDE SMITH SHOWS

WANTED

Custard, Fish Pond, Slum, Long and Short Range Gallery, String Game, Slum Spindle, Balloon Darts, Hanky Pank Agents. Wanted Ferris Wheel Foremen and General Ride Help, Truck and Tractor Drivers. Girl Shows. All replies to

GEORGE CLYDE SMITH SHOWS

Ashville, Pa., this week; South Fork, Pa., next week.

AMERICAN BEAUTY SHOWS

Want for the biggest July 4th in Iowa. No more still dates. Cookhouses, Grabs. 3,500 People, Hanky Panks, Shows not conflicting, Girl Show with 2 or more Girls, Motordrome, Creston, Iowa; then Fairs, Wappapello, Jefferson City, Mo.; Kohoka, Mo.; Oskaloosa, Ia.; Bloomfield, Ia.; Eldon, Ia.; Webster City, Ia.; Audubon, Ia.; then Russellville, Ark. Agents, come on. Wire or write

J. H. SHARP or HAROLD EUTAH

MOTOR STATE SHOWS

Ride Foreman for Little Beauty Merry-Go-Round, other Rides, also Second Men who can drive. Want Hi Striker, Basketball, etc. No P.C. or racket. Can use Man to take charge of 2 Kid Rides, Autos and Train. Positively no winos tolerated here, Waterville, Ohio, now; Fenton, Mich., June 25-30; then as per route.

JOE FREDERICK, Mgr.

SRADER SHOWS

LYONS, KANSAS—WEEK OF JUNE 18

Good opening for Grind Shows of all kinds with own outfit. Want Hanky Panks of all kinds—No Gypsies or flats. Can use two or three Baby Rides other than Ponies and Autos. Clarence Nickerson (Slickum)—Dad Woods said come on. Those booking now will be given preference in location for the best three day 4th of July Celebration

"Amazon Giantess"

Or Colored Fat Girl who came from California to open with me at Hamilton, Ohio,

WHERE ARE YOU? Contact me by wire at once c/o TURNER BROS. SHOWS Now and until Wednesday, June 20, South Beloit, Ill.; then from June 21 thru June 30, North Chicago, Ill. Have complete set of new banners made for you.

RAY MARSH BRYDON

Can place at once, Capable Pictorial and Sign Man. Bernie Wells, please answer. This week St. Johnsbury. Vermont; next week Barre, Vermont.

KING REID SHOWS

WANTED RELIABLE ARCADE HELP

Park and road. Excellent wages if you drive semi.

ARCADE

Puritas Springs Park 19500 Puritas Ave., Cleveland, O.

WANT

Three attractive Girls for Posing Show. No experience necessary. Also three Dancing Girls. Top salary, paid weekly. Long season and good treatment.

F. W. MILLER

c/o World of Pleasure Shows, Wyandotte, Mich., 18-23; Jackson, Mich., 25-30.

GIRLS WANTED GIRLS FOR DANCING REVUE

Season's work, good treatment. Kitty Gambil, Simone, Belle Romaine, Bobbie Lynn, contact.

JIMMIE JOHNSON

c/o L. J. HETH SHOWS Mt. Vernon, Ind., this week.

WANT

RELIEF CALLER AND COUNTERMEN

Top wages. Write JOHN CHAPMAN

Gooding Greater Shows, Steuben-

ville, Ohio, this week; Massillon, Ohio, next week.

WANTED AT ONCE GOOD FREAK TO FEATURE

Also good Annex Attraction, 50-50, No.

Half-and-Half, Write or wire

MRS. W. B. SUTTON Happyland Shows, Pontiac, Mich.

Anyone Knowing the Whereabouts of MARGIE AND SLIM NOLAND AND

ROSS AND FLORA SHAFER, EARL LEITER AND FAMILY

Have Them Call

MARY Collect, 3-8334 at Saginaw, Michigan

ONE OF THE BIGGEST 4TH OF JULY CELEBRATIONS **5TH ANNUAL**

BEVERLY-BURBANK JAMBOREE SAN JOSE, CALIF., JULY 1-8

Want legitimate Concessions of all kinds. Photo Gallery, Guess-Your-Weight or Age, Novelties, Glass Pitch, Fish or Duck Pond, Hoop-La, High Striker, String Game or what have you? Want: Shows that do not conflict.

Also Baby Auto Rides. Want: Ride Help who drive semis. CAVALCADE OF THE WEST, INC.

753 POPLAR ST.

SANTA CLARA, CALIFORNIA

GEORGE W. NELSON SHOWS

WATCH OUR ROUTE, THEN JOIN A WINNER MINNESOTA UNTIL AUGUST, THEN EIGHT NORTHERN IOWA FAIRS

Clarissa, Minn., Home-Coming, June 18-19-20; Remer Indian Days, June 22-23-24; Staples (a BIG one), June 25 thru 30. St. Cloud, all week, July 1 thru 7. One of Minnesota's largest Fourth of July celebrations. 50,000 kiddle matinee tickets that week. Two spots a week thru July, then into fairs. Will book Octopus, Spitfire or Kiddie Train to join at Staples

for balance of season. SHOWS-Mechanical, Unborn, Fat, Ten-in-One, Dope, etc. CONCESSIONS WANTED-Ice Cream, Candy Floss, Cork, String, Snow Cone, Fish Pond, Novelties, Bumper, Long or Short Lead

Gallery, Set Spindle, Coke Bottles, Ball Games (we work for

money here), Swinger, Six Cats and Buckets. Will book any concession not conflicting. We don't overload. If you are on the nut and can't join now, watch our route and and contact us later.

All replies to GEO. W. NELSON, Mgr., as per route

WANT

WANT

WANT

Johnson City, Tenn., this week, followed by downtown Asheville, N. C., then the Big Fourth of July Celebration inside the gates of the Atomic City, Oak Ridge, Tenn.

Want A-1 Cookhouse. Sell X on Photos, French Fries, Custard and Pronto Pups. Want Line Girls for Girl Revue. Guarantee salary from office. Contact Ray Ayres. Good opening for Little Dipper. Opening for Penny Arcade, Big Snake, Wild Life and Fat Show. Will book or buy Motordrome. Want Crind Store Agents. Contact Mr. David Fineman, Bus. Mgr.

All wire JOHNNY J. DENTON, Johnson City, Tenn.

P.S.: Robinson will trade Roll-o-Plane for Motordrome. Wire me.

JIMMIE CHANOS SHOWS

WANT FOR MUNCIE, INDIANA, AMVETS

JUNE 25-30

Legitimate Concessions of all kinds.

WANT Shows with own outfits for committee money only-Girl Show, Monkey Show or any other show.

WANT Ride Help, Foreman and Second Man for Merry-Go-Round, also Foreman for Rolloplane and Second Men on all rides.

This show has 10 rides. No gate. No racket.

All replies to JIMMIE CHANOS, Greenville, Ohio

HELLER'S ACME SHOWS

HASKELL, N. J., JUNE 18-23; JERSEY CITY, N. J., JUNE 25-30; THEN BIG ELKS' FOURTH OF JULY CELEBRATION, RIDGEWOID, N. J., ELKS' GROUNDS.

After that the biggest Celebration in New Jersey, Hammonton, N. J., 8 big days, including Sunday, July 9 to 16; then Franklin, N. J., 10 days, July 19 to 28; then south for 10 big Fairs. WANT SHOWS: Will give outstanding proposition to real show folks, including Girl Shows. Few Concessions open, Hanky Panks open, Photos, Coke Bottles, Darts, Shooting Gallery, Long and Short Range, Popcorn and Candy Apples. No grift on this Show. Will book for these dates Rolloplane, Ridee-O or Caterpillar and one more Ferris Wheel. Can use sober Help on 10 office-owned Rides. Want Chairplane Foreman; Frenchie, come on. Reliable Ride Operators always welcome. Want Octopus Foreman and Merry-Go-Round Foreman.

All address: HARRY HELLER, HELLER'S ACME SHOWS, as per route.

Permanent address: Box 6, Campgaw, N. J. Phone: Wycoff 4-0333-M.

CONEY ISLAND SHOWS

LENOIR CITY, TENN., THIS WEEK-BIG 4TH JULY ANNUAL CELEBRATION ON STREETS, ETOWAH, TENN.

Want Concessions all kinds, Photos, Lead Gallery, Custard, Mitt Camp, Six Cat, Novelties. Concession Agents and Help, Penny Arcade. Want Side Show Manager and Inside Manager and Girls for Girl Shows. Musicians and Girls for Minstrel Show. Want Monkey Show, Unborn, Mechanical, Wild Life, Illusion Shows. Want Merry-Go-Round Foreman, Ride Help, Show Painter. Will book Spit Fire Ride.

KLENKE AMUSEMENTS

Opening July 4th thru 7th, Beaverton, Mich., one of Michigan's biggest 4th of July Celebrations; Prescott, Baroda and other Fairs and Celebrations to follow. Concessions: Want all types of Concessions, including P.C. and Hanky Panks. Reasonable privileges. Sorry, no flats. Want Girl Show, Illusion, Snake or any Show of merit. Rides: Can use Adult and Kid Rides not conflicting. Ride Help: Want capable Foremen on all Rides. Top wages for those who qualify, plus bonus.

MARVIN BACON, 1608 Erie Saginaw, Michigan

Telephone 38334

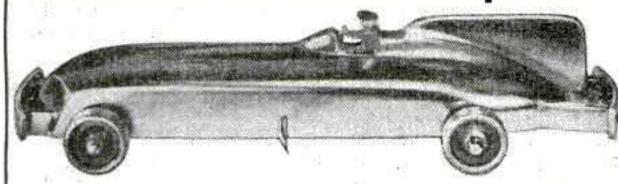
GREAT LAKES SHOWS

want Now for Long Season—Booked Solid

Hanky Panks, all kinds; Ball Games, Fish Pond, Photos, Novetties, Jewelry, Hi Striker, Hoop-La, Scales, American Palmistry. NO GRIFT. Lewis Morgan, answer; lost contact. Agents for 4 office Concessions. Help: Ferris Wheel Foreman, good proposition to good man; Second Men on all Rides—semi drivers, come on. Top salary. Corn Bread Red, answer. Shows: Girl Show, Snake, Life, any good attraction. Committee money. Have tops. Playing Tecumseh, Mich., International Festival, June 26 to 30; Canadian Day, June 30; then biggest July 4th here—White Cloud, Mich. North Adams, Mich., this week. Dave Picard not connected with this Show.

EVANS'

Streamlined Thunderbolt Bump Racer



Supplants the ordinary raffle wheels. Can be run where wheels are not acceptable. Precision built. Brightly nickel plated, ball-bearing wheels. No overhead wires. Weight, 18 lbs. Complete with bumper posts.

WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, EQUIPMENT, GAMES

H. C. EVANS & CO. 1556 W. CARROLL AVE., CHICAGO 7, ILL.

CONCESSIONS: Can place Age, Scales, Novelties, Fish Ponds, Glass Pitch, Hoop-La and other legitimate Concessions. Place Pan Came, Rat Game or other Percentage if you have Hanky Panks.

SHOWS: Book Wild Life, Monkey Show, Arcade, Working World or any other Show not conflicting. Carl Thompson, answer, as we soon start our Fairs. RIDE HELP: Can place good Second Men on all Rides that do not drink. Drivers

preferred. If you drink, don't answer.

CONCESSION HELP: Harry Stevens can place Man for French Fries and Custard Dippers. Want good Man to handle Short Range Gallery. Roy Duffy can place reliable Agents who can stand prosperity for Cane Rack, Buckets, Dart Balloon

RIDES: Will book Spitfire, Caterpillar or Fly-o-Plane. No other Rides needed. WANT Man who can lay out lot for a 16-Ride and 10-Show midway. Must be sober and able to cut it.

Attention: We are now contracting for our long list of 16 Fairs, starting with Selinsgrove, Pa., week of July 16. All mail and wires to

LLOYD D. SERFASS, Gen. Mgr., Williamsport, Pa.

Little Beauty Merry-Go-Round, #5 Ferris Wheel, Tilt-a-Whirl, Kiddie Train, Kiddie Airplane Ride. 8 Semis, 2 Straight Trucks, 20 ft. Office Trailer, 26 ft. Van Trailer for concessions and shows, 26 ft. Van Trailer-Hot Wagon with 125 K. W. Pots and Machine Shop. Complete Side Show: 20x80 practically new Top, 100 ft. of Banners. Complete Frame-Up for Girl Show. 6 Concessions, complete Bingo with Truck, 8 Light Towers-1000 ft. of "00" Cable with Junction Boxes; 75 ft. Front (one of the flashiest on the road). Show booked in prosperous park—everything set up and operating. Come and look it over, and if you want a Show—YOU WILL BUY IT. Address: ROGER WARD, 2116 "B" Ave., Lawton, Okla.

NOTICE! AN APOLOGY!

TO ALL WHOM IT MAY CONCERN.

The undersigned on May 21, 1951, prevailed upon the Secretary of the Michigan Showmen's Association, Mr. Paul Greeley, to write a letter to the Governor of the State of Michigan protesting the action of the State Fair Board of Managers in awarding the exclusive rights for all Games of Skill concessions space for the 1951 Michigan

This was not done with any malice aforethought. It was only done in the interests of the independent operators. My apologies to Mr. Harry Stahl, President; to Mr. Paul Greeley, Secretary; to the Board of Directors and Members of the Michigan Showmen's Association, and to Mr. Al Wagner of the Cavalcade of Amusements.

ROBERT MORRISON Detroit, Michigan, June 5, 1951

WANTED WANTED WANTED For BIG BOONVILLE, IND., 4th of JULY CELEBRATION

Concessions: Pop Corn, Scales, Novelties, Ice Cream, Custard, all Merchandise Concessions working for stock. No Bingo. Capital City Rides on midway for 4 days and 4 nights. Grandstand attractions open Sunday, July 1, ending July 4, day and night. Harness Racing, Band Concert, Circus, WLW Midwestern Hayride. Wire or Phone 12 at Boonville. Deposit required for all space.

ALBERT C. DERR, Secy.

P.S.: Other good Celebrations to follow.

AVERY'S MODERN SHOWS

PINCKNEY, MICH., ANNUAL HOMECOMING

BAYPORT, MICH., 4TH JULY CELEBRATION AND HOMECOMING

June 30-July 4. The Hottest Spot in the Thumb, Programs every day, Free Acts. Water Events, Ball Games, Rodeo, Band Concert, Free Dancing, Parade and Fireworks, Contact MRS, VERNA AVERY, en route.

Want—VETERANS UNITED SHOWS-

SHOWS: Grind Shows of all kinds except Athletic, Girl and Glass.
RIDES: Will book one more Ride, prefer Tilt, Spitfire or Roll-o-Plane.
RIDE HELP: Foremen and Second Men for three Kiddie Rides; Second Men on Merry-Go-Round, Ferris Wheel, Octopus and Chairplane.
CONCESSIONS: Will book Fish Pond, Basket Ball, Fish Bowl or any Hanky Pank not conflicting.

CONCESSION HELP: Man with Agents for head of Buckets; Agents for Corks, Coke, Spindle and Balloon. WESLEY SPENCE wants Griddle Man and Waiters for

Cook House.

CELEBRATIONS AND FAIRS

Mohall Celebration, June 21-23; Minnewaukan Fair, June 25-27; Edmore Celebration, June 28-30; Cooperstown Fair, July 2-4; Adams Celebration, July 5-7; all North Dakota; followed by other North Dakota Celebrations and Fairs in Minnesota and Nebraska.

GEORGIA AMUSE CO. NO FLATS NO GATE

Demorest, Ga., this week; Athens, Ga., next week; then big annual Firemen's Celebration and Horse Show at Cleveland, Ga. One of the biggest 4th of July Celebrations in the South. Will book legitimate Concessions of all kinds, sell ex on Bingo and Mitt Camp, book Shows of all kind. What have you? Doc Hardin and D. N. Mull, come on home. Need Glass Pitch Agents, Six Cat. Earl Miller, contact.

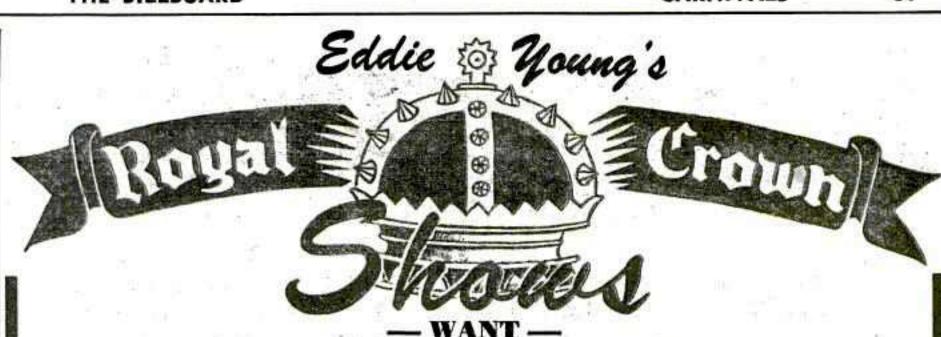
H. H. SCOTT, Owner & Mgr., Demorest, Ga.

One of America's Oldest and Most Reliable Suppliers of Carnival and Concession Merchandise!



SQUARE . NEW YORK 3, N.Y.

Write for "Early-Bird" Price List!



NOW AND FOR OLNEY, ILL., JULY 4TH CELEBRATION

CONCESSIONS: Derby, Rotaries, Jewelry, Scales, Age, Ball Games, Basket Ball, Fish Pond, Novelties or any Hanky Pank. RIDE HELP: foremen for Tilt, Octopus and Auto Scooter; also Second Men for other Rides—must drive Semi Truck

CARPENTER & BUILDER: For all year round job repairing and building.

SHOW HELP: Men for Jig Show and Cirl Show Fronts and Tops and to sell Tickets. Can also place useful People for 10-in-1 and Snake Show. SHOWS: Can place for season-Monkey Show, Motor Drome, Wild Life, War Show, Midget and any worth-while Grind Show.

R I D E S: Fly-o-Plane, Spitfire, Coaster, Looper or any Ride not conflicting.

All replies to E. L. YOUNG, Mgr.

SPRINGFIELD, OHIO, THIS WEEK

GLOBE SHOWS WANT

Shooting Gallery, French Fries, Plush Wheel and other Concessions not conflicting. One Grina Show and one or two Kiddie Rides. Looking forward to: Big 4th of July Celebration, Bonfire and Fireworks. Middleboro Fair -First Fair in Massachusetts, Aug. 5, space limited. Ex on Grandstand for sale. Choice locations for those who book now. Contact

GLOBE SHOWS

JOHN COSTA 727 Charles St. Fall River, Mass.

INLAND SHOWS

FOR VERSAILLES AND BELLE, MISSOURI, AND THE BEST 4TH OF JULY IN ILLINOIS, Want Photos, Coke Bottles, Jewelry, Novelties, Custard, Age and Weight, Short and Long Range Galleries, Whiskey Bottles, Penny Pitch, String Game, High Striker. Girl Show or any Grind Show. Albert Turner wants Agents for Buckets, Pin and Grind Stores. Abilene, Harry Finner, Clyde Brown, Cookie, contact. Address

N. E. DAVIS, MGR. Versailles, Missouri, this week.

NOTICE

CLAY TYSON AND WIFE, MARY SMITH, ALBERT ADAMS, CONTACT AT ONCE. CAN PLACE TWO CHORUS CIRLS.

DON DUNNING SHOW BOAT REVUE c/o The Hennies Shows, per route.

AGENTS WANTED

Agents for Live Duck Pitch, Scales and Watch-La, Madeline Chambers and Eddie Hays, come on at once.

LUKE AND CLARA BOLENBARKER

Care Mike Rockwell Shows, Stillwater,

WANTED

Man to take full charge of Rocky Road Ride. Salary and percentage or straight percentage. Fourteen weeks of Eastern and Southeastern Fairs, including Ot-tawa, Ontario. Must understand canvas. Answer: MRS. BERTHA McDANIELS Care World of Mirth Shows, Garfield, N. J., June 18-23; Jersey City, N. J., 25-30.

Producing America's Best Carnival and Circus Side Show

SNAP WYATT STUDIOS

RT. 3, BOX 1180 TAMPA, FLA.

Phone, Write or Wire

WANTED

Rides, Concessions and Entertainment of any type

FOR 4TH ANNUAL HOMECOMING

Celebration, July 21-22, 1951 "A Resort Center"

Minong Chamber of Commerce Minong, Wis.

FOR SALE Single Loop-o-Plane, 1 Double Loop-o-

Plane, 2 24' Closed Trailers, 1 33' Low Custard and Popcorn Trailer—complete, ready to operate, fluorescent lights, etc.; Canvas Tops-many sizes; new Popcorn Machine, Misc. Show Equipment.

D. VAN BILLIARD Oaks, Pennsylvania

WANT

WHEEL AND ROLLOPLANE OPERATOR No up or down. No drunks or chasers.

MRS. L. E. ROTH Tides Hotel Jacksonville Beach, Fla.

HARRY CRAIG'S HEARI OF IEXAS SHOWS

Want Wheel Foreman, Ride Help, 2 Man Cookhouse, Bingo, Girl Show, Grind Shows all kinds, Agents for Alley, Grind Store, Ball Games, Penny Pitch, Borger, Texas, now; then the big one.

WADE GREATER SHOWS

SIXTH ANNUAL MERMAID FESTIVAL

North Webster, Ind., June 26-30

Parades-Floats-Bands-Queens-Concerts-Free Acts-Water Regalia 60,000 People Last Year!

WANTED-LEGITIMATE CONCESSIONS of all kinds. Ham and Bacon, Blanket, Poultry, Plush Toys, Grocery Wheel, Jewelry, Photo, Ico Cream, Custard, etc.

WADE GREATER SHOWS, Chene-Ferry Market, 2400 East Palmer St., Detroit, Mich.

SAULT STE. MARIE, June 25-30

Downtown Location 10,000 Soldiers, 2,000 Sailors. Everything Going Full Blast.

24-Hour Ferry Service From Canadian "Soo."

Matinee Every Afternoon. SHOWS WANTED

ILLUSION SHOW

ANIMAL SHOW

MONSTER SHOW

GLASS HOUSE

Still room for a few LEGITIMATE MERCHANDISING CONCESSIONS such as Ball Games, Duck Ponds, Pitch Till You Win, etc. Can use Ice Cream or Custard.

Wire Now-W. G. WADE SHOWS

Iron Mountain, Mich., all this week. P.S.: The Big Annual 4th July CELEBRATION at Calumet, Mich., follows the "Soo."

FLOYD O. KILE SHOWS

FOR TWO CHOICE JULY 4TH CELEBRATIONS WANT FOR WANT FOR

LIVINGSTON, LA., JULY 3-4, Fairgrounds

12,000 People Expected. PARADES, BANDS, HORSE RACES and BIG RODEO,

RADIO PUBLICITY, ETC. ONLY CHAM-PION RODEO (in this area), Place now and balance of season-Small Cookhouse, Part in Tickets, Novelties, Ice Cream, Custard, Floss, Ball Games, Pitch-Till-U-

Win, Darts, Bumper, Photos, Cork Gallery, Coke, Wheels, Age-Weight, Blower, etc. P.C., Rat and Pan (only). One Major Ride

(Octopus or Tilt). Will lease, buy or book. Fun House; this is good gold digging for you. Low percentage. Bingo Counter Man, neat and sober; must be able to produce. Salary and P.C.

VILLE PLATTE, LA., JULY 3-4, High School Auditorium BIG PARADES-With Floats and 6 Bands,

Beauty Contest, Attendance Prizes, Big Political Rally with leading State personalities, plenty of shade, in the heart of town. Can place Custard, Ice Cream, Floss, Snow, P. Pitch, Diggers, Popcorn, Sets and Spindles, American Mitt Camp, Ball Games, Stock Stores of all kinds, Rat or Pan. Wire or come in. Can use two Kiddie Rides (this spot), WANT (2) Eli Foremen, salary and bonus, no promises (sober please. Come on.

Can place Sound Car with Concessions at once. (If you can co-operate) This is a snap. These spots are the only bona fide 4th where Concessions work. Space is limited. Contact now. Celebrations and Fairs following. All replies Baton Rouge, Louisiana, till June 25th; then per route. FLOYD O. KILE, Mgr.

WANTS—DAN-LOUIS SHOWS—WANTS

CONCESSIONS-Must be legitimate. Can place Ball Games, Dart, Penny Pitch, String Game, Glass Pitch, Bumper, Hoop-La, Fish Pond, Pitch-Till-Win, Grocery Wheel will really get money on this Show. Have opening for most any Concession working for stock, privilege, \$20.00. Come on, will place you. No flats at any price, Can place Shows—Mechnical City, Big Snakes, Fun House, Would like to have small, clean Cookhouse, no more like we just had, rather do without. Have opening for Man over 50 years to take full charge of Big Hog Show, salary and percentage, but you can't drink on this Show. We have a 4th of July in Kentucky this Show has played for years—it's good. Fairs start second week in July. Mr. Schoneburg, I would like to hear from you—very important, I have an extra #5 Eli Wheel, 1948 model, for sale or rent, Address

LOUIS T. RILEY, Gen. Mgr. Warsaw, Ky., this week,

BOB HAMMOND SHOWS WANT FOR THE FOLLOWING CHOICE DATES

Austin, Tex., Legion Celebration, City Park, June 29 thru July 4; Grand Prairie, Tex., J.C. Celebration, July 6-14; Covington, Tex., Reunion, July 16-20; Grandbury, Tex., Reunion, July 23-28; Nocona, Tex., Reunion, July 30-Aug. 4; Anadarko, Okla., American Indian Pow-Wow, Aug. 8-18; Decatur, Tex., Reunion, Aug. 2-25; Richardson, Tex., Firemen's Fair, Aug. 27-Sept. 1; North Texas State Fair, Cleburne, Tex., Sept. 3-8; Mexia, Tex., Legion Fair, Sept. 10-15; Sugarland, Tex., Mexican Fiesta, Sept. 16-22; Waller Co. Fair, Hempstead, Tex., Sept. 24-29; Walker Co. Fair, Huntsville, Tex., Oct. 1-6; Texas City, Tex., Fair, Oct. 8-13; and Livingston Co. Fair, Livingston, Tex., Oct. 15-20. SHOWS AND RIDES THAT DO NOT CONFLICT, RIDE HELP FOR ALL RIDES. Ralph Wagner needs Concession Agents. RIDES. Ralph Wagner needs Concession Agents

All Address: BOB HAMMOND, Mgr. HOUSTON, TEXAS

CACMIVAL SUPPLIERS

PHONE: 42-2403

and Other Games

Your Carnival Supplier when playing in the Nashville, Tenn., area

SHAINBERG & ZIMMERMAN

NASHVILLE 3, TENN. 305 BROADWAY

FOLKS CELEBRATION SHOWS

WANT FOR MAMMOTH IRON ORE CENTENNIAL AND FOURTH OF JULY CELEBRATION, IRON RIVER, MICH., JULY 1-7 INCLUSIVE

WANT A-1 Cookhouse, Coin Game, Derby, Popcorn and Peanuts, Candy Apples, Floss, FROZEN CUSTARD, French Fries, Ice Cream, Milk Bottles, Cat Rack, Buckets, Fishpond, Pitch-Til-U-Win, Bowling Gallery, Shooting Gallery, String Game, Cork Gallery, Palmistry, Coke Bottles, Hoopla, Knife Rack, Cane Rack, Penny Pitch, Glass Pitch, Bumper, Darts and Merchandise Wheels.

SHOWS: Can place 10 in 1 with own outfit or will furnish outfit for one that has good show. Want Fat Show, Wild Life, Minstrel, Fun House, Dark Ride, Girl Show, Glass House and Monkey Show. CAN PLACE CAPA-BLE TALKERS AND SHOW PEOPLE FOR 10 in 1.

RIDE HELP: Can place capable Ride Superintendent who can handle 10 ride show. Want Merry-Go-Round Foreman, Wheel Foreman, Tilt Foreman, Octopus Foreman. Spitfire Foreman and good Second Men on all rides.

WANTED AT ONCE: SIGN AND SCENERY PAINTER. BILLPOSTER, NEON MAN, ELECTRICIAN AND BUILDER.

Wire or write FOLKS CELEBRATION SHOWS. Iron River, Mich.

Barney Tassell Unit Shows

WANT FOR BONA FIDE FOURTH OF JULY WEEK AT BURGESS, VIRGINIA. WEEK OF JULY 2

featuring fireworks, Sunshine Sue from Radio Station WRVA, Evelyn Knight, guest star, a radio given away every night and on Saturday night, a Plymouth sedan, combination radio and television set, Frigidaire, 6 burner stove, \$50 groceries and a lot of other features.

Can place Merry-Go-Round, Kiddie Rides and Concessions of all kinds. Get in on a real Fourth week.

P.S.: Want Ferris Wheel and Chairplane Foremen and Help in all other departments. Must drive semi trailers. Address all mail and wires to

Summer Headquarters, Riverdale, Maryland Phone Washington, D. C., Exchange, Appleton 7390

TIVOLI EXPOSITION SHOWS.

FOR BIG FOURTH JULY CELEBRATION and Western Illinois Fair combined— Griggsville, Illinois, July 2-6, and 15 Fairs and Celebrations to follow. CONCESSIONS: Legitimate Concessions of all kinds-no exclusive. Want first-class Cookhouse to join July 1st.

SHOWS: 10-in-I Side Show with own acts; we have top, front and transportation.

Girl Show with at least two girls Can place Animal, Illusion, Mechanical and

Motor Drome. What have you?

RIDES: Will book Spit Fire and Dark Ride or any other Ride that doesn't conflict Contact H. V. PETERSEN, Moberly, Mo., this week, and as per route.

ROYAL EXPOSITION SHOWS AUGUSTA, GA., JUNE 29 TO JULY 7

Location at Junction Highway #78 and #1. Soldiers pay day July 1.

Want Girl Shows, Ten-in-One or any Show with own outfits and transportation. Rides not conflicting with what we have. Want Bingo and Cookhouse Help, also Merry-Co-Round and Chairplane Help. Robert Woodall, come on. All kinds of Concessions get in touch. Splinter Royal wants Agents, get in touch quick.

All replies to ROYAL EXPO. SHOWS, Augusta, Ca.

CELEBRATIONS--FAIRS--4TH OF JULY CELEBRATION

UNITED EXPOSITION SHOWS

Corn Game Counter Men, wire Mrs. C. A. Vernon. Can place Side Show Acts of all kinds. Annex Attraction to feature. Salary and percentage. Can place Ride Help on all Rides, must drive. All wire: C. A. VERNON, Mgr., Miami, Okla., this week; Joplin, Mo., next week; then Aurora, Mo., Biggest 4th of July Celebration in Missouri.

LONE STAR SHOWS

CONCESSIONS: Can place 6-Cat, Diggers, Pan Came, Ball Games and Hanky Panks of all kinds.

SHOWS: 10-in-1, Monkey, Fun House and Cirl Shows with own transportation. HELP: Can use a few more capable Ride Men who can drive. Address all mail to

> J. R. McSPADDEN MAYODAN, N. C., THIS WEEK

RIDES—16 WILL BOOK, RENT OR LEASE

3 Ferris Wheels, Merry-Go-Rounds, Rockets, Chairoplanes, Loops and assorted Kiddie Rides. Travel distance not to exceed 200 miles from Baltimore.

AMERICAN AMUSEMENT CO., BALTIMORE, MD. EASTERN 9550

WALLACE & MURRAY SHOWS

Want legitimate Concessions of all kinds. Want Girl Show Operator who can furnish wardrobe and 2 or 3 girls. We have complete outfit. Will book 1 or 2 Grind Shows. Want Train Ride and any other non-conflicting Rides. Can always use experienced Ride Help who drive semis. Bob Neibor wants capable Slum Store Agents.

AL WALLACE, McCONNELSVILLE, OHIO, THIS WEEK

Club Activities

Showmen's League of America

400 S. State St., Chicago

CHICAGO, June 16.-There's no late report on the question of Meeting was called to order by new quarters. Manuel Blasco has recovered from a spider bite and will go on the road. Harry (Murphy) Simonds and Max Hirsch are on the sick list. Milt Cohen advises he is feeling improved. Charles Owens is in town. Orville (Irish) Hoye died at Johnstown, Pa. (9. Burial was in Showmen's Rest here (13).

Bob Parker reports his wife will go to Delavan, Wis., while he is in the East on business. He may go to the Rochester. Minn., clinic later. Harry (Bing) Bernstein is working for Andy Markham at Riverview. Smitty, formerly of the Jones show, is Solly Wasserman's assistant at Riverview. Callers at the clubrooms included Andre Dumont, Jack Krutt, Max Brantman, Mrs Hogan and Anthony Weaver.

Heart of America Showmen's Club

913A Broadway. Kansas City. Mo.

KANSAS CITY, Mo., June 16 .-L. K. Carter, past president, has several concessions at Riverside urday (9). Race Track, North Kansas City. is reported to be in Bethany Hos- here June 7-17.

Show Folks of America,

145 Turk St., San Francisco

SAN FRANCISCO, June 16. -Nate Cohn, president pro tem. Mrs. Madge Block, of the Ladies' Auxiliary, National Showmen's Association, was on the rostrum. New members are Ron Adams and Harold T. Watz.

Letters were read from Past-President Mike Krekos, Frank Babcock, Jack Christenson and Emil P. Uhor.

These new members, guests and members who have been absent for some time were present: Louis and Katherine Pillow, Margaret Weingarten, Bill (Swede) Lindsteadt, Lillian Gibbons, Margaret Allen. Kathleen Elsmere, Lloyd Crow and Bob Fridell. Neil LaFontaine won the pot of gold.

Harry G. Seber, executive secretary, announced that June 25 Show Folks would be entertained by an old time 49 camp show. Show will be presented by Euena Mack Hanna and Marie Burke.

pital, Kansas City, Kan.

Funeral services were held here Tuesday (12) for Louis Klausen, who died in Bethany Hospital, Sat-

George Elser, club warden, cele-George Gordon, first vice-presi- brated his 83d birthday recently dent, is able to be about again with a vacation trip to Indiana. after a long period of confinement | L. K. Carter has several concesat Research Hospital. Lou Klausen sions at the Holy Rosary Carnival

MORRIS HANNUM SHOWS

Philadelphia, Pa., June 25-30, Cheltenham & Ogontz Ave., ANNUAL CELE-BRATION LA MOTTE FIRE CO. Free Gate, Car Giveaway, Sensational Free Attractions. Followed by a terrific FOURTH OF JULY DATE in the Pocono Mountains, Hawley, Pa., July 2-7. Fireworks, Free Gate and Free Acts. Springville, Flourtown Fairs to follow.

Can place Motordrome, Arcade, Monkey Show, Mechanical or any shows with own outfits. Limited space available for legitimate games and straight sales. All replies to

MORRIS HANNUM SHOWS

Tamagua, Pa., now; Philadelphia, June 25-30.

WANTED AT ONCE

Foreman for three abreast Allan Herschell Merry-Go-Round. Wagon Center Pole. Want two Second Men for No. 5 Eli Wheels. Want well-flashed Bingo for Negaunee, Michigan, week of June 25th. Following week, Menominee, Mich. Want high class, capable talker and opener for feature Girl Show. Evelyn West, starting at Ill. State Fair. Springfield. All replies to

HENNIES SHOW

Neenah, Wisconsin.

BEAM'S ATTRACTIONS

CLARION FAIR, JUNE 25 TO 30; BROOKVILLE FAIR, JULY 2 TO 9

WANT Shows for these fairs and celebrations to follow: Spitfire Foreman report immediately, \$60 per week. Second Man who can drive for all rides. Top wages. Operator for French Fries. Agents for all types concessions. Write or wire.

STEVE DECKER

Beam's Attractions, Tarentum, Penna.

SAND VALLEY SHOWS

ROAN MOUNTAIN, TENN., JUNE 18-24

WANT

WANT

WANT

CONCESSIONS: Hanky Panks, come on. Can use Nail, Swinger and 3 more Stores, also Photo Gallery. SHOWS: Cirl Show, Snake Show and Arcade. Want Ride Men that drive semis. All replies to

LOUIS HALL or C. C. LEASURE, Gen. Agent

WANTED-WANTED FOR GARY, IND., AND OCONOMOWOC, WIS.

HANKY PANK CONCESSIONS OF ALL KINDS.

BIGGEST 4TH OF JULY CELEBRATION IN WISCONSIN

OCONOMOWOC, WIS., STARTING JUNE 29 TO JULY 4 INCL.

lack Vinson is not here anymore. CONTACT

JOHN FRANCIS, Mgr. JOHN FRANCIS SHOWS

GARY, INDIANA, this week.

Jones United Shows WANT

Second Man on Wheel and Chairplane. Can place High Striker, Class Pitch. Brownie Yeakle wants capable Count Store Agent. Judge wants two more Agents for Stock Stores. Two spots a week, all Celebrations.

Bison, South Dakota, June 23-24; Richard, North Dakota, June 26-27; Zap. North Dakota, June 28-29-30.

FOR SALE House Trailer, National Deluxe, 28 ft.,

3 rooms, tandem wheels; also Netson Dolles. A new awning. Trailer has been bought new and stored for 3 years. Slightly used, must be seen to be appreciated. A '39 Cadillac 4-Door Sedan, in good running condition. Complete outfit can be bought for \$2500.00. Trailer can be bought with or without car. Write or Wire

FRANK JOHNS 17 No. Kentucky Ave., Atlantic City, N. J.

AGENTS WANTED

SKILLO AND COUNT STORE AGENTS, WIRE HARRY BROWN

c/o United Exposition Shows Miami, Okla., this week; Joplin, Mo., next week.

TIM COLEMAN WANTS

Pan Joint Agent, also two Dealers. Pill Pool Agent.

Torrington, Conn., June 18 to 25; Pittsfield, Mass., to follow.

WANTED

SHOW OR RIDES AND CONCESSIONS

Play in school yard, Colored Elks' Convention. Aug. 24-30, Buffalo, N. Y. Call INSPECTOR MEREDITH, Calumet 5-0244 or write 3340 Michigan Ave., Chicago.

Marvel Shows Want

Concessions of all kinds. Everything open, All Celebrations, Also Ride Help. J. G. Jackson wants Elderly Couple for High Striker and Fish Pond. Have trailer to live in. 6 Cat and Bucket Agents. Wataga, Ill., June 22-23; Casey, Ill., July 2-3-4; Glasford, Ill., July 6-7-8. Contact

LEW REESE & MARVIN FULLERLOVE

Man on Wheel. Tilt and Jenny, Sandy Orr, Heavy Lyle, Clarence Spencer, come on. Jack Norton wants you, top wages, pay-day every Monday. You must drive.

CHEROKEE AMUSEMENT SHOW Hillsboro, Kansas

Concessions not conflicting. Agents, Man and Wife, and Ride Help. Tex Bryant, Bob Burt, Gus Yeager, come on. Tiskilwa, III., June 19-23; Cherry, 24; Ashto, 27-30. Thiess United Shows

WANTED Store Agents. Skillo Men, Grind Boys with me before and others, wire. Want Spitfire Foreman. Need four Agents.

STATE FAIR SHOWS Duncan, Okla.. this week; then into Kansas.

CATERPILLAR FOREMAN

Experienced, sober Foreman, \$60.00 per week plus bonus. Also need Second Man, report immediately. Wire

STEVE DECKER BEAM'S ATTRACTIONS, Tarentum, Pa.

GIVE TO DAMON RUNYON CANCER FUND

ATTENTION

ATTENTION

"THE GREAT WILNO"

HUMAN CANNON BALL

America's Outstanding Free Attraction

AT LIBERTY AT ONCE FOR BALANCE OF SEASON

For details wire c/o Western Union, Portland, Maine

Also have A-1 Frozen Custard outfit.

WANTED—CONCESSIONS

FOR THE FOLLOWING FAIRS

KNOX COUNTY, MT. VERNON, OHIO, JULY 24-28 ROSS COUNTY, CHILLICOTHE, OHIO, AUG. 21-24

Can Place Concession Agents for Hanky Panks. Out Until First of December

NEAL CARLIN, Box 97, Buckeye Lake, Ohio

ASHVILLE, OHIO, 4th OF JULY CONCESSIONS WANTED

Mitt Camp, Floss, Popcorn, Jewelry, Long and Short Range, Ball Games, French Fries, Scales, Age, Snow Ball and Hanky Panks. Commercial Point, Ohio, Ashville, Ohio, July 2-3-4. Aug. 3 and 4.

The Bean Dinner, July 10-11,

Columbus, Ohio. Mt. Sterling, Ohio,

July 20 and 21. Obetz, Ohio, July 23 to 28.

Sept. 1. All annual street celebrations. No still dates. Will book Shows, Rides not conflicting. Kid rides. Frank Johnson, Andy, contact. Want Ride Help. FRED NOLAN

Moxahala Park, So. Zanesville, Ohio. Ph.: 28252-27671.

THOME STATE SHOWS WANT

FOR FAIRS AND CELEBRATIONS PARK RAPIDS MERCHANTS' FESTIVAL, June 25-30

International Falls, July 2-9

Bemidji Water Carnival, July 10-15 Followed by Calumet Doughboy Days, Blackduck Centennial, all Minnesota; National Convention, Crookston, Minn., then

12 Fairs. Legitimate Concessions. Need Ball Games. Ride Help that drive. 2 Grind Shows. Ernie Slavin wants girls for Revue. Moorhead, Minn., this week.

GRAND AMERICAN SHOWS

Mt. Victory, Ohio, Aug. 15-

Crooksville, O, Aug. 20-25.

Frazeysburg, Ohio, Aug. 29-

19 (Centennial).

Cookhouse or Sit Down Grab, Arcade, Fun or Glass House, Mechanical Show, any Grind Show with own equipment. Mona Vaughn wants Girls for Girl Show. Girls wanted for Posing Show. Concessions: Balloon Dart, Age and Scales, Cork Gun, Knife Rack, String Game, Hoop-La, Watch-La, Derby, Grocery Store, Cigarette Wheel or Pitch, Buckets, any Hanky Pank that does not conflict.

L. O. WEAVER, Mgr. Sedalia, Mo., thru June 23; Trenton, Mo., June 25-30.

JAMES H. DREW SHOWS

Can place experienced Ride Help on all Rides. Want Chairplane Foreman. All must drive tractor-trailer units and have license. Want Legitimate Concessions. Photos and Palmistry are open exclusive. Notice! Winfred (Tiney) Jamison, wire. Address this week

JAMES H. DREW SHOWS

SILVERTON, CINCINNATI, OHIO

STARLIGHT SHOWS

Want for Annual Fourth of July Celebration, Bridgeport, Texas, followed by Celebrations and Fairs in Nebraska and Kansas.

Want Grab or small Cookhouse, must be clean; Photos, Hat Concession, Hoopla, Coke, Basket Ball, Fish Bowl, Chocolate Dip, Knife Rack, Cigarette Gallery, Ray Guns, Train, Spitfire or any Ride not conflicting, Fun House or any small Grind Show. Need Hanky Pank Agents and Help on Kid Rides. CELEBRATION COMMITTEES in Southern Nebraska and Northern Kansas, have some open dates in July and August. Contact if you want a clean, five-ride Show. Taylor, Texas, June 18-23; Riesel, Texas, Fair, June 26-30.

GRIDDLE MEN WANTED

Skeeter, Robert and Johnny, let me hear from you. Long season closing middle

CARL PARSONS

JAMES E. STRATES SHOWS, North Adams, Mass., this week

AGENTS WANTED

For the Reddest Route in

MINNESOTA

6 CATS, BUCKETS AND SWINGERS OPEN

C. J. GRAVES

Care RANEY UNITED SHOWS

Wire or Call—No Collect.

Hibbing, Minn., this week; then Fairmont, N. D.; Ada, Minn., Fair, July 4. ,

FIREMEN'S FAIR

10 BIG DAYS

Being held July 4th to July 14, 1951

BY FRIENDSHIP FIRE CO. #2 PHOENIXVILLE, PA.

Will book Girl Show, Side Shows, and about 75 concessions of all kinds that do not conflict.

Free Act every night, Fireworks, and a 1951 Car being chanced off.

First come, first served. Write to

Joseph F. Moore Jr.

Secretary of Fair Committee at the above address.

WANTED COUNTER MEN GRIDDLE MEN

Can place at once, in one of the Finest-Equipped Cookhouses on the road. Wire

Costa Stergioue c/o W. G. WADE SHOWS, Iron Mountain, Mich., this week; Saulte Ste. Marie, Mich., next

WANTED

For 4th of July celebration at Fairgrounds. Italian Picnic: 17th year; and July 8th at same grounds, Sportsmen Picnic. Want concession of all kinds; shows. All replies:

BILL WITHROW

12 South B St. Hamilton, Ohio.

For Coke Joint, Punk Rack, Add-Up Darts, Fish Pond, Huckley Bucks or I will build your favorite Hanky Pank Playing North and West of Chicago. People who know me, write. No

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GREASER AMUSEMENT CO. WANTS

Concessions that do not conflict. Can use Grind Show, Penny Arcade. Bruce, Wis., July 3 & 4; Birchwood, Wis., July 6-7-8. Address:

Dallas, Wis., this week; then Almena, Wis.

CANDY PITCHMAN-TALKER

Worked Tampa Fair with Revling and Cohen on Claxton's Harlem. Urge to go out again. Was with it for years with Hennies and Jones, fronts and candy. No penny ante propositions. Available

MORRIS WEBER

FOR SALE **Addison Miniature Train**

A-1 condition-complete with engine, 3 cars and 240 feet of track. Write or Wire

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CAN PLACE IMMEDIATELY, FOREMAN FOR THE FOLLOWING RIDES: Fly-O-Plane, Caterpillar, Ferris Wheel, Rolloplane; also Second Men for all Rides, Crafts pays 5¢ per mile extra money for good Semi Drivers. Can place few Women Ticket Sellers. Need one Electrician who can operate and maintain 60" army type Searchlights, top money to right man. Crafts can place Ride Supt. for small unit, good proposition. All Help must be sober when you come on the lot and sober when you leave the lot. Long season in California. Close Nov. 15th; open Feb. 5th, 1952.

CRAFTS 20 BIG SHOWS NORTH HOLLYWOOD, CALIF.

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high class midway attractions

WANTED FOR JUNE 25-30, RENOVO, PA.

New Gas Fields, Community booming. First organized Show in 20 years. Then the Big Fourth Spot, Jersey Shore, Pa., 125th Anniversary Celebration, CONCESSIONS—Mug Outfit, Short Range Arcade and all Legitimate Hanky Panks, RIDES—Octopus Foreman and Second Men for all Rides, SHOWS—Monkey, Glass or Fun House and any kind of Grind Shows, HELP—Bingo, two Grind Store Agents, Semi-Drivers and useful Concession Help, All answer this week.

Louis A. Rice, Bus. Mgr.; Mickey Percell, Gen. Mgr. MILESBURG, PA., JUNE 18-23.

WANT

WANT

FOR BELHAVEN, NORTH CAROLINA

6 Big Days—July 2nd to July 7th SPONSORED BY AMERICAN LEGION POST #249 NORTH CAROLINA, BIGGEST 4TH OF JULY CELEBRATION OVER 30,000 PEOPLE ATTEND ON THE BIG DAY.

CONCESSIONS that will work for stock, no exclusive. SHOWS: Any kind of Grind Shows. Want P.C. Agents and Stock Store Agents, Ride Help who can drive semi. FOR SALE: Allan Herschell two-abreast Merry-Go-Round, with new flameproof top, and in A-1 condition, can be seen in operation at any time.

KEYSTONE EXPOSITION SHOWS

This week Aurora, N. C.; then Creswell, N. C.; then the Big One, Belhaven, N. C. WRITE OR WIRE KEYSTONE EXPOSITION SHOWS

WANT

WANT

DOWN RIVER AMUSEMENT CO.

Michigan's Cleanest Midway

SUMPTER STRAWBERRY FESTIVAL this week; Adrian next; then ECORSE -MICHIGAN'S BIGGEST 4TH JULY (Boat Races-Other Added Attractions). WANT HANKY PANKS that work for stock. SHOWS—10-in-1, Glass House, Motordrome, any worthwhile Grind Show. Good proposition to take back end. HELP-Electrician who understands plant. Also Man for Sperry Searchlights. Ride Help for office owned Rides—Must drive semis—No drunks or Gypsies. Home Office: 10138 W. Jefferson, River Rouge, Mich.

FRONTIER EXPO SHOWS

WANT FOR PROVEN ROUTE

Ten Bona Fide Fairs and Celebrations in Colorado, Wyoming

Photos, Bingo, Legitimate Concessions. Will book one major Ride. Albert Wells wants Agents for Skillo and Pin Store.

Rangely, Colo., June 20-23; Evanston, Wyo., 25-30; Afton, Wyo., July 3-4-5



WANT NOW BOOKING FOR JULY 4TH CELEBRATION, RENSSELAER, INDIANA

Concessions Wanted—Photo, Custard, Novelties, Pronto Pup, Chocolate Dip, French Fry, Coke Bottle, Long Range Gallery, Basketball, Ball Game. Good proposition for Penny Arcade. Want large Cook House for 4th July week only. Shows—Funhouse, Wild Life, Snake Snow. Want Front Man and Ticket Seller for Side Show. Ride Help—Want Second Man on Octopus, must be reliable and drive semi. All replies to JOHN PORTEMONT West Terre Haute, Indiana

WANT

WANT RIDE HELP

Foremen for Auto Scooter, Tilt, Octopus and Wheels, also Second Men for other rides; must drive semi trucks. Long season, winter's work in Florida; top salaries and bonus. Scooter Bill Anderson, ride superintendent in charge of rides now.

ROYAL CROWN SHOWS

Springfield, Ohio, This Week

HAVE 5 RIDES AVAILABLE FOR 4TH OF JULY

Due to change of route, have 4 Major and 1 Kiddie Ride, 20 to 25 Concessions for a bona fide 4th of July Celebration not over 100 miles from Cleveland.

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The value of a goal lies in its being pushed over. STOCK TICKETS One Roll\$ 1.50
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For Ball Games, Hanky Panks, Short Range, and Bingo Counter Men. Sidney, Nebr., June 19-23; Greeley, Colo., June 27-July 4; Laramie, Wyo., July 11-14; Gering, Nebr., July 16-20; Cheyenne, Wyo., Frontier Days, July 21-28. All Celebrations thru July, Aug. and Sept. SPOTS COODMAN REX ELLIOTT FORSYTHE & DOWIS RIDES

ALL FAIRS SHOW

Want for our coming Fairs & Celebrations Ferris Wheel Foreman, Merry-Go-Round Foreman who can drive Semi. Salary all you are worth. Will place Grab Joint, Snow Cone, Pop Corn, Clothes Pins, Slum Set, Bumper, Fish Pond, Cork Gallery, Short or Long Range, Balloon Darts, Ball Games, Coke Bottles, Mitt Camp, Hoop-La, Jewelry Spindle. Rides: Will book any Kiddie Rides. Conroe, Tex., Juneteenth Celebration, this week; others following. Permanent address: ALL FAIRS SHOW 3421 Melbourne St. Houston, Texas

Wanted Exceptional PROMOTER

Capable to sell industrial space for one of the best Fairs in the East. Three Phone Men for a natural (Jimmie Win-Wire or phone MARKS SHOWS, 4919 Cedar Ave., Philadelphia, Penna. Phone: SHerwood 7-9334.

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Bingo that works for stock. One Mitt Camp, no kids. Short Range, High Striker, Ball Game, Penny Pitch. Place all Hanky Panks. Have big 4th July, 15th annual. 100,000 people radius 20 miles. Parades, prizes, street dance; all in town, next to lot. Place Ride Help, Wheel, Merry - Go - Round, Chair Plane — that No drunks. Address: Hillsville, Va., this week.

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Bumper, Cork Gallery, Age and Scale, Slum, Novelties, Custard, Popcorn, Snow Cone, Candy Floss, Grab or Cookhouse, etc. Ride Help on all Rides, must drive, Married Men,

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Wire: H. YAGER, 3303 W. Broadway, Council Bluffs, Ia.

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Sayre, Clarence Scott, T. P.

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Smith, Charles

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Stath, Louise

Stevens,

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Stanley, M. Stout, L. J.

Stanko, Mack

Stevens, Margie

Stevens, George W.

Sullivan, Wm. D. Taylor, James A. Thanteau, Earl C.

Smith, Phyllis Smith, William D.

Joe

Sokolowski, Peter V. & Rebecca

Spencer, Wayne Edward

Robert

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Mrs. Florence

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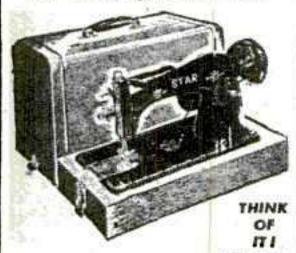
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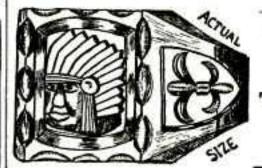
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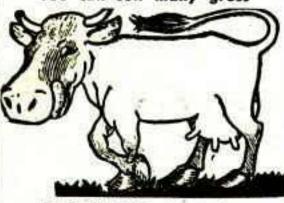
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COIN-OPERATED MACHINES, SECONDHAND

A Large List of Secondhand Coin Machine Bargains will be found on p. 71 in this issue.

COSTUMES, UNIFORMS WARDROBES

SINCE 1869-USED COSTUME BARGAINS. Chorus, dollar up: principals, three up: no catalog. Guttenberg, 9 W. 18th St., New York 11, N. Y. au18

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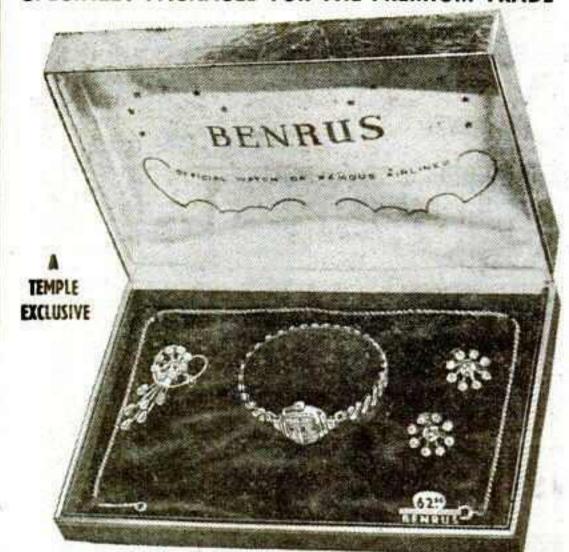


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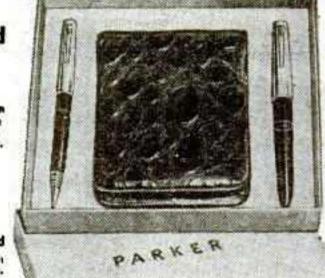
ANOTHER TEMPLE FAST-SELLING EXCLUSIVE Genuine Made By

#### PARKER PEN-PENCIL and LEATHER WALLET

outstanding combination with high consumer acceptance Pen regular (not a ball point) When ordering specify men'-

TEMPLE PRICE \$A.00 EA. SET

Sample Set \$4.50 Prepaid Federal Tax Additional if No. for Resale. 25% Deposit, Balance C.O.D., F.O.B. Philadelphia. No C.O.D.'s on Order Under \$5.00



DROP IN TO SEE US WHEN IN PHILADELPHIA WE ARE NOW IN NEW AND LARGER QUARTERS

## TEMPLE COMPANY

708 Sansom Street Philadelphia 6. Pa. MArket 7-6519



### ENSATIONAL PERFUME PACKAGE

olden Moments Perfume combines the ultimate gesuirements of a great sales package. Beautiful 2 os ound bottle fitted with large, dark mahogany stained cap and lithographed label and carton in matching brown color. The perfume is a rich, exotic, oriental fragrance, gay, tantalising and very lasting deal for any avenue of selling . . direct to homes coupon workers, store demonstrators, specialty sales workers and crew managers. Store demonstraors: This package has terrifle value, priced to offer at a truly sensational bargain for volume sales. We supply coupons and newspaper mats. Write or wire for infomation on this "good old days" perfume

GOODIER COMPANY, 400 N. Bishop, Dallas 8, Texas



ATTENTION — HUSTLERS — GIFT SHOPS — ETC. JUST OUT! THE LATEST! NEW!

Be the First in Your Territory To Get The "NEW REST ROOM SIGNS"

Biggest laugh in ages—different—risque—new idea. Especially saleable to saloon nite spots, offices, etc. Easily installed—Sells on sight.

Sample Pair \$1.00 HURRY!! \$7.50

Dozen Pair GAMIN SHOP, 224 W. 49th Street, New York City, N. Y.

### HELP WANTED—ADVERTISEMENTS

RATE—15c a Word

Minimum \$3

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

ARCADE MECHANIC WANTED — GOOD salary, pleasant surroundings. See Mr. Frank DeConinck, Venice Amusement, Grant Ave. and Boardwalk, Seaside Heights. N. J. SEaside Park 9-0870-M. je30

AT ONCE—TENORS DOUBLING CLARINET, trumpet, drums; tenor style band; others write. Contact Ray Bradshaw immediately, Spalding Hotel, Duluth, Minn.

CONTACT MAN—BOOK NO-COST FUND-raising entertainment program, with civic leaders in smaller cities; we are old Red-path Horner Chautauqua Company with 46 years' success; excellent earnings; must have car. Write promptly to Field Director, 3419 Broadway, Kansas City, Mo.

COUPLE TO OPERATE GRAB—PERMA-nent work; Readers who can get money; Ride Help and Agents for big July 4th at Belton, Tex. Come to "Kiddle Land." High-ways 190, 36, 95. Temple, Tex.

LEAD TRUMPET — MIDWESTERN ROAD band; must be good reader, big tone, endurance; characters and alcoholics, lay off: must be good band man, also to play polkas and two beat modern. Lawrence Duchow, Box 259, Appleton, Wis.

COULD YOU BOOK HIGH-CLASS AMA-teur shows for America's foremost and best known producers? If so, you can make real money and have pleasant work and fair treatment with Old Redpath-Horner Chautauqua Company in business successfully 46 years. Write us airmail, 3419 Broadway, Kansas City, Mo.

PIANIST, LEAD SAX, DRUMMER, OTHERS write; above average modern band; guar-anteed weekly salary 809 North Spring, Sioux Falls, S. D. je23

PIANO MAN—RELIABLE, STEADY, GOOD beat, Latin, Dixie, commercial trio; locations; \$80 clear minimum. Write, state all. Johnston, 506 W. 8th, Davenport, Iowa.

VOCALIST TO ACCOMPANY HAMMOND Organ; must be able to sing request; no Sundays. Aragon Tavern; 610 Sycamore St., Waterloo, Ia. jy7

YOUNG WOMAN, 21-45, FREE TO TRAVEL; interested in show business; direct amateur production for old Redpath-Horner Chautauqua Company: transportation, hotel, meals, plus income \$200-\$400 monthly; experience not necessary; permanent. Write Barbara Brooks. 3419 Broadway, Kansas City, Mo

### AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

#### CIRCUS & CARNIVAL

DUE TO AN EARLY DISAPPOINTMENT I would like to book a Frozen Custard with a large show or circus. Michael Golden. 51 Union St., Chelsea, Mass jy14

#### MISCELLANEOUS

AT LEISURE-THE WORLD'S GREATEST living Divine Healer. Prof. Erwin Spies, 202 Lyell Ave., Rochester, N. Y.

FOR SALE-WAGNER 4 BY 4 STEAM ENgine with four cars: In good running con-dition Box 451. Billboard Chicago. III.

#### MUSICIANS

ALTO, CLARINET-LEAD OR 3D: AGE 34; draft exempt commercial; location only; start July Ist. Robert Sitler. Granby. Mo.

AT LIBERTY—SOCIETY DRUMMER, WILL-ing to travel; single, draft exempt; would like to join trio or combo; write-wire. Paul Lewith, 378 Whalley Ave.. New Haven 11, Conn Tel.: 57992.

COLORED ORGAN STYLIST DESIRES PERor Long Island; have an organ; 3 years up-State NBC station, 18 months last spot; Union 802 Reginald Smith, 105-14 32nd Ave., Corona, Long Island, N. Y. Tel. Illinois 7-3218.

DRUMMER-802: SOCIETY COMMERCIAL: read, cut shows; special arrangement for act in entertaining ork; available two weeks' notice; new set; car; age 29. Chuck George 5050 E 21st. Indianapolis ir 0765

DRUMMER, VIBIST, MARIMBIST-SOLID. modern drums; sweet and gone vibs; ba-ton and solo, marimba; young, strictly so-ber, reliable; number local 47; prefer comor trio that really plays Musician, 647 E. 20th, Oklahoma City.

EXCELLENT, EXPERIENCED PIANIST—Doubling accordion and vocals (and organ). Desires good summer job Shows and dance. Good appearance; 802 Nat Bader. 3159 Adams Mill Road N W. Washington.

EXPERIENCED, CAPABLE BAND LEADER Municipal, fraternal or factory band Permanent location desired Box C-395, Billboard 2160 Patterson St. Cincinnati, O

EXPERIENCED PIANIST, ALSO PLAY Hammond organ; do not own one: avail-able immediately: union, read, fake, chord symbols and charts; age 40; prefer club or lounge as solo pianist or organist; would consider combo or larger orchestra; book-ing agents, contact me, please. Write or phone Edgar Trimble, care Lawes Hotel, Charleston, III Charleston, III.

GIRL VOCALIST-LOW RANGE. EXPERI-enced, dependable, sober and attractive; state all in first letter; available immedi-ately. Address Box C-398, care Billboard.

LEAD TRUMPET, VOCALIST—NAME EX-perience; only interested in good band at good money. Address Box C-397 care Bill-board. Cincinnati, O

GIRL TENOR SAX-CLARINET AVAILABLE.
Good reader, tone: can cut shows; reliable; will travel but prefer Eastern location for summer. Rae Murray, 241 Cummins Highway. Roslindale, Mass. Parkway
7-0336. je30

ORGANIST — HAMMOND ORGAN AND plano: for theater, club, hotel or cocktail lounge: male, 31, draft exempt, 802 card, experience: Warner Bros, Theaters, radio and nite clubs; available July 1. Address Reed Stevens, La Salle Apts 200D. 186 W. Chippewa, Buffalo, N. Y.

PIANIST, SOLOVOX—TRAINED MUSICIAN. wide professional experience: desires first rate engagement alone. Raymond Dempsey. 44 Maple Ave., Franklinville, N. Y.

TENOR SAX, CLAR.; ARRANGE; DRAFT exempt; section or combo: no character; Drummer also available. Harry Stewart, 45 W. 11th St., Jacksonville Fla Phone 3-9960.

#### PARKS & FAIRS

A REAL GOOD COMEDY ACT-PERFORM anywhere; literature; laughs and more laughs. Gale Stopher 1521 Wells St. Fort Wayne, Ind. BALLOON ASCENSIONS, PARACHUTE

Jumping: modern equipment for parks, fairs, celebrations; always reliable. Claude L. Shafer. 1041 S. Dennison. Indianapolis 21

BALLOON ASCENSION AND PARACHUTE drop; all holidays open; special price to park who will book Sundays. W L. Henderson Jr., successor to W P Henderson Write Sylvania, O Je23

CLEAN EMCEE—WORKS BETWEEN PER formers; featuring strobelite puppets comedy magic inexhaustible bottle: indoors outdoors: work hour alone: agents welcome Osborne 5223 Cedar Ave Philadephia Pa

CLOWNING VENTRILOQUIST AND PER former with sound truck and show equip-ment. Available for Midwest celebrations Walter Banks. 623 S. Robberson, Springfield, Mo. je23

CONTACT US FOR YOUR ENTERTAIN-ment; several different acts; Acrobatic and Balancing Acts, Bicycle, Animals Lehmbeck's Attractions. 2015 Oliver St., Ft Wayne, Ind.

DASHINGTON'S ANIMAL ACT — DOGS and cat, open for July Fourth; fairs parks; any show: go anywhere. Contact any agent or address 1413 Euclid St., Phila delphia, Pa.

"ENGAGE" CHARLES LA CROIX, HIGH class, outstanding Trapeze Act. Available for Outdoor Celebrations, etc. (platform required). For full particulars, address: Charles La Croix, 1304 South Anthony, Fort Wayne 4 Indiana. Wayne 4. Indiana.

GREAT CALVERT—HIGH WIRE. IT PAYS
to play the best. No collect telegrams accepted. "Calvert," 164 Averill Ave.. Rochester, N. V. au25

SENSATIONAL HIGH DIVE ACT — 25
years of impressive results; available
parks, fairs, celebrations. Capt. Earl MacDonald 456 Lamphier Place, Warren, O
jy28

STRAIGHT MAN, COMEDIAN, TO TEAM with comics; summer dates or clubs; has skits and ideas. Peterson. 3542 Carroll Ave., Chicago, Ill.



Hurry, Hurry-While They Last!

Close Out Special on 7-Jewel Elgins \$795 and Walthams Model With

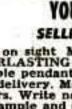
Leather

THEY'RE BEAUTIES! THEY'RE BARCAINS! Beautiful, smartly designed Brand New Cases as illustrated. Genuine Elgin and Waltham 7-jewel movements precision-rebuilt like new! Available with Rhinestone Dial. 75c additional; with Yellow Gold Plated Stretch Band, \$1 additional, Get yours now at these money-saving Close Out Prices!

ORDER TODAY in lots of 3 or more. 25% coposit on C.O.D. orders.

Ask for Your FREE Catalog of Cel-Max Values!





#### YOU CAN MAKE \$42.00 CASH PROFIT SELLING ONLY 24 RELIGIOUS NECKLACES

selis on sight Miraculous, Sacred Heart and other medals encased in EVERLASTING Plexiglas. 18" gold plated chain with lock, Gift boxed Sample pendant \$1.00. (Retails \$2.50).) Sample sent first class mail for fast delivery. Money back guarantee. FREE CATALOG of proven best sellers. Write now, Get started at once making big money. Send \$1.00 for sample and catalog.

STEPHEN PRODUCTS CO., 1947 Broadway, Dopt. B-18, New York City 23, N. Y.

## WM. A. ROGERS

by Oneida, Ltd., Silversmiths
26 PIECE SERVICE FOR 6 ... \$ 8.50
34 PIECE SERVICE FOR 8 ... 11.00
50 PIECE SERVICE FOR 8 ... 14.50
All hollow handle knives.

Each piece has Rogers trade-mark.
Rogers Anti-Tarnish Chests,
Leatherette Two-Tone \$1.75
Mahogany Winston 2.25
Mahogany Detuxe 3.00

14 PC. WATERLESS COOKWARE SET

14 pc, extra heavy gauge spun virgin aluminum. Guaranteed 32 page cook book in full color. Display folder showing \$49.95 retail price. Good Housekeeping seal of approval, com-mended by Parents Magazine. \$8.50 Complete, only

COSTUME JEWELRY

In velveteen, satin-lined lewel boxes. Matching Necklace and Earring and Pin .... 2.75 Hand-made set of finest quality

imported rhinestones: Necklace, Bracelet, Earrings. . 3.75 7-PC. KITCHEN

CLEAVER SET
Stainless Steel, \$9.95 retail \$1.95 16-PC. KITCHEN

KNIFE SET Stainless Steel, \$19.95 retail \$4.90 Infa ELECTRIC BROILER

handles. AC - DC. 2-year \$11.90 immed. Deliv.—Continuous Supply 25% with order-balance C. O. D Write for free price list & catalog

H. B. DAVIS COMPANY 324 W. 26th St New York I, N. Y. AL 5-6664 FREE PARKING



Pistol ATOM" Smallest pistol in the Retails to \$1.95

world. Newest sensa-tion. Shoots blank cartridge... with ter-rific bang. Nickel plated with hook at-tachment for key 514.40 prepaid Add'l Ammo chain. Shipped via truck or express. thain, Shipped via \$2.40 per fruck or express, doz. tubes SPECIAL PRICES TO QUANTITY

Army-Navy & Air Corps Type SUNGLASSES with leatherette case SPECIAL

\$5.40 dez.

25% deposit with all C.O.D. orders. Send for FREE

dor.

J Pc. FOUN-

Incl. Mech. Pencil, Ball

Pen, Lever

Pen with gold plated metal caps & plastic

barrels, 1st

anteed.

\$3.75 001

BENGOR PRODUCTS 18 W. 23rd St., New York 10, N. Y

STANDING TEDDY BEAR

Plush and fleece combination, assorted colors. In individual plyo film bags.

No. 103 27-in. Dos. \$27 Sample, \$2.75

16-In. Doz. \$16 Sample \$2.00 12-In.Sleeping

> Plush, assort ment dog, cat bear

Doz. \$15.50

Snoozy Family Large Mechanical Tricky Bear, Dr. \$5.50; Gr. \$60; Large Mechanical Tricky Ele-phant, Dz. \$6.00. Gr. \$65.

sources for everything 25% with order balance C.O.D plus postage

Write for additional listing of fast selling novelties. Write us your needs. We have

STAR MERCHANDISE CO. 26 S. Wells St. Dept. B-23, Chicago 6, III

## **SPECIALS**

330 Serp. Balloons ..... \$2.00 gr. 14 Mottled Balloons ..... 6.00 gr. Large Folding Fans ..... 4.00 gr. Watch Squirt Razzer Flowers ...... 8.00 gr. PRICES DO NOT INCLUDE SHIPPING CHARGES. INCLUDE POSTAGE WITH ORDER. 25% deposit required with C.O.D. orders. AGCO DISTRIBUTORS

503 N. 2nd St Philadelphia 23, Pa ELMER ANDERSON'S 5° COMIC



POST CARDS HEN DIFFERENT! 26 SNAPPY NUMBERS 100 \$2 50 LBUM of 26 MANAGERS 25

ATTRACTIVE SET UP FOR JOBBERS Many Choice Terri-tories Still Open. Published by H. K. KITTRELL

Box 142, Waterloo, lows

Copyrighted mate

## Fast Selling POPULAR ITEMS

In spite of rising markets, we will not raise prices while our stocks on hand last!!

SPECIAL BUY!! HALF PRICE!!



While Stock Lasts!

BLUE CROWN Double Edge Blades

Will fit all popular models, double edge safety razors. First quality, etched blue steel, keen edge blades, 5 blades in package. 20 packages in carton.

No. BB8C86, Per Carton (100 Blades) REGULARLY 85c-NOW 4212

GOLD CUP Double Edge Blades As above in Gold Cup quality. No. BB8C87

Per Carton (100 Blades) REGULARLY 90c-NOW 45

MINIMUM ORDER 10 CARTONS-NO LESS SOLD.

### Men's & Ladies' AVIATION STYLE



SUN GLASSES

in transparent top plastic carrying case. Gold finish frames. Vinylite temples. Adjustable nose pads. Reinforcing cross bar. Improved plastic brow bar. Scientific Chromopic 4-base curvature lenses.

Men's Model NO. B201J270 8.00 Dozen

Ladies' Modified Model. Retail 98¢. NO. B201J272 8.00 Dozen

### CARNIVAL NOVELTIES

| CELLULOID FEATHER                                        |
|----------------------------------------------------------|
| DOLLS WITH EARRINGS                                      |
| HAT AND CANE                                             |
| No. Size Per Gr.<br>B34N7—4 inch 8.40                    |
| B34N5 71/2 inch                                          |
| B34N6 8 inch                                             |
| B34N9 9 inch                                             |
| HIGH HAT MONKEYS                                         |
| No. Per Gr.                                              |
| B38N78 4 Inch                                            |
| B38N81 7 inch 7.20                                       |
| B38N82 9 inch 15.00                                      |
| DANGLING COMPOSITION NOVELTIES                           |
| No. Per Gr.                                              |
| B38N71 234 inch Donald Duck 3.25                         |
| B38N74 4 inch Donald Duck 6.00                           |
| 838N72 21/4 inch Frogs 3.25<br>838N73 2 inch Spider 3.25 |
| B38N73 2 inch Spider 3.25<br>B38N75 2¾ inch Spider 6.00  |
| B38N79 21/2 inch Hula Doll 3.25                          |
| B38N80 41/2 inch Hula Doll 6.00                          |
| B38N76 41/2 inch Devil 6.00                              |
| B38N77 41/2 inch Skeleton 6.00                           |
| PAPER PARASOLS                                           |

8 RIB RAYON FLORAL PARASOL LARGE SIZE INSIDE HUMMER FLYING BIRD B38N68

NOVELTY HATS

No. Description Per Gr. B45N13 12 inch Coolie Hat ..... 18.00 B45N14 16 inch Coolie Hat ..... 24.00 B46N45 Hat Band, per 1000 ..... 14.00

CANES, WHIPS AND BATONS

 
 No.
 Description
 Per Gr.

 B17N8
 Baton With Bell
 16.00

 B17N7
 Swagger Cane
 9.50

 B17N10
 Lash Whip
 15.00

 B15N1
 Pennant Cane, heavy
 18.00

 B15N1
 Pennant Cane, heavy
 18.00
 grade, per 1000 ...... 18.00

SPECIAL CHINA HEAD CANES

No. B16N110-Fine quality China Head 

CARNIVAL SUPPLIES Description

No. TRI COLOR BEACH BALLS

Per Gr. B28N84 9 inch, Per dozen ...... 4.00 (White stock lasts)

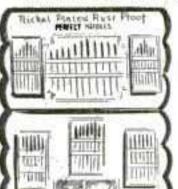
25% deposit required on all orders

#### **NEW CATALOG No. 100!!**

JUST OFF THE PRESS!! Full of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc. WRITE FOR CATALOG No. 100!

N. SHURE CO. CHICAGO & TILLINGIS

## AMAZING PROFITS WITH . . .



NEEDLE BOOK DEAL—60 GOLD-EYE NEEDLES & NEEDLE THREADER

Per Gross

Sold in Gross Lots Only

Can Be Retailed FOR 50c or \$1.00



SHATTERPROOF 20-20 SUNGLASSES AIR CORPS TYPE

Can be dropped on Pavement! A Great Demonstration Item!

o Leatherette Case • Sweat Bar

 Ground and Polished Lens Guarantee Certificate

Gross Sample \$1.00



GENUINE ROCKGLAS 25% Deposit With Order, Balance C.O.D. Write For Price List.

IMPERIAL MERCHANDISE CO.

893 BROADWAY NEW YORK CITY

Merchandise You Have Been Looking for Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today To obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



#### TOURIST SOUVENIR DECALS \_

FOR AUTO, LUGGAGE, COLLECTORS, ETC.

Patriotic, State, City, Novelty Designs-Available in 6 color print. Distributors, Jobbers, Agents, Sample Assortment

Size 4"x2½"— Individually Bagged 74 different numbers—Beau-tiful counterdisplay available.

12 for \$1.00

Dealers, write for Special Prices and Colorful Circular.

3256 N. Halsted St. BRUCE BRENT COMPANY Chicago 13, Illinois Mdse. Topics

Write Buyers' Service Department, 2160 Patterson St., Cincinnati 22, O., for a complete list of addresses of sources of supply mentioned in this column. To expedite handling, please enclose selfaddressed envelope.

#### New York

Preferred Devices Company, Inc., is offering users of children's prizes a repeating cap-shooting cowboy carbine made of wood. . . . Platt & Munk Company, Inc., has a line of activity boxes for the kiddies that includes a box of story books, stick 'em pictures, coloring sets, tracing and stencil sets, push-outs and die-cut picture puzzles. . . . S. M. Frank & Company, Inc., is marketing a standard-style cigarette holder with built-in filter called the Medico Filterette. . . Empire Cravats announces a new line of ties in hand-blocked prints and panel effects at large discounts to volume buyers. The firm also handles slide-on ties. . . . Adolph Klar offers the prize trade its patented hold-tight, all-in-one shower and make-up cap for women. The plastic headpiece which is adjustable to any size head is offered at \$3.50 in dozen lots. . . A penny postcard mailed to Economy Distributors, dries, notions and novelties. . .

Inc., will bring the firm's free wholesale catalog of drug sun-Embassy Enterprises, Inc., is introducing its line of billfolds for men and women at prices attractive to prize and premium users. The merchandise embodies such features as 22k. gold-plated "lifetime edge;" Morocco finishes in black, brown, red, green or blue. or alligator grain calf or genuine pigskin.

#### From All Around

Charmeuse Creations is offering the prize using trade handcarved, hand - painted corsage jewelry at half the listed retail price. The costume jewelry line includes brooches, earrings and pendants. . . Rainbow Plastics is handling a line of low-cost coasters in sets of six, each of which contains the picture of a model. The firm calls the set the perfect utility item for all-year use in the prize and premium

### Full Pen Visible Ink Supply With Brass Tips Metal Caps & Clips 🔔 1/2 Gross \$5.35 DE LUXE PENS \_\_\_\_ 1/2 Gross\_\_\_\_\$7 ALL WITH DISPLAY CARDS

12 SETS FOR THE PRICE OF 1

25% Cash with neder. Balance C.O.D.

ARTHUR LEE CO., Dept. B.

16 COURT ST., BROOKLYN 2, N. Y.

Necklace, brooch **#11人/#** bracelet, earring set. 5-piece 24K gold plate set; 10 colored center stones in gorgeous 3-tiered satin-lined, vel veteen covered

hinged box, 14' by 7" open. 539.50 Ea. Ret \$39.50 Only

Sample only \$4.

10 W. 27 St., N. Y. C.

5 asstd, sets boxed \$100 retail for \$10. **Ted BURKE Industries** Dept. B-R

MU 4-6757



Ass'td Red & Green Metal Horns 3/4" Polished White Maple Cane, 36" High, Metal Tipped Riotous, fun-making accessory! Rubber-bulb "poop-poop" horn (metal). Doz., \$9.00; Gr., \$90. 25% dep. with order, balance C.O.D.

HARRY M. DORN

www.americanradiohistory.com

MAKES REPORT LOUDER THAN A 22 PISTOL! SHOOTS BLANK

THIS IS PISTOL ACTUAL SIZE FOREIGN PAT. No. 4786 U. S. REGST. PENDING PISTOL COCKS, FIRES OF AMMO. & RAM ROD. LIKE REAL PISTOL TUBE CONTAINS 12 SHOTS

13 tubes of ammunition with each display card of 12 pistols. One tube (12 rounds) FREE for demonstration purposes.

Dozen Tubes Ammo (144 Shots)

\$2.40

SHIPPED EXPRESS ONLY

WORLD'S SMALLEST PISTOL

Packed 1 doz. to card. Jobbers-Distributors, ask for quantity prices.
Selling like wild all over the country! Polished chrome finish—precision made. Ammo and Ram-Rod included.

25% Deposit With Order—Balance C.O.D. F.O.B. Pittsburgh.
\$14.40 Dox. No Less Sold.

SHIPPED EXPRESS ONLY.

332 THIRD AVENUE, PITTSBURGH 22, PENNSYLVANIA

### SENSATIONAL LAMP VALUES!



24K All-over Gold Encrust-\$6.00 ed China Lamp Base with Pig Earred Ruching top

Hand Made Shade, 29" tall.

Same Lamp as above, Marbelized base, dou-

ble ruching plastic shade. Add 50¢ for postage on sample orders.

HAND PAINTED, GOLD TRIMMED CHINA complete with shade. Limited Supply!

BEDROOM LAMP-16" TALL With Crystal Base, \$1.00 ea. in

ASK FOR OUR CATALOG AND LISTS OF CLOSEOUTS 25% dep., bal. C.O.D., F.O.B. Chicago

TOLPIN PRODUCTS MFG. CO. We Manufacture Chinaware and Lamp Bases

## 7240-44 N. Western Ave. Chicago 45, III.

Startling Novelty! The Amazing Effect: GORGEOUS GIRLS JUMP RIGHT UP OUT OF REAL-LIFE PHOTOS AT YOU!! Many different Sets, starring shapeliest Hollywood Beauties in these amazing POP-UP Pictures.

Be first in your territory with this startling novelty. SEND ONLY 25c to cover mailing samples to you. WRITE TODAY

- NOW TO HOLLYWOOD FILM EXCHANGE

#### SHOW PEOPLE—Write for New Catalog

State name of show, park or carnival. MA2526—Three Barrel Money Changer. Each
MA4349—All Steel Folding Chair, Padded Seat, 4 for 9.00
MA1522—Worth Baseballs. Dozen 2.20
MA6248—Daisy Cork Guns. Each 5.75
MA6481—Aluminum Milk Bottles, Pints. Each 1.15
MA4727—Illustrated Comic Buttons, 100 for 1.35
MA1653—Printed, Colored Pinwheels, 36 for 2.40
MA9483—Inside Whistle Birds, 36 for 2.35

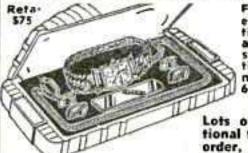
25% Deposit Required With All C.O.D Orders.

Assortment of 5 dozen FUR MONKEY'S ranging from 5 to 12 inches size. Just as many large as small.

MA15604-60 Monkeys for ...\$6.36

Established 1886 TERRE HAUTE, INDIANA

## BIG MONEY-MAKING DEAL!



5 S. WABASH AVE.

Famous Swiss Watches with rhinestone dial and expansion band, guaranteed like new; with beautifully matched gold plated cuff tinks, key chain and tie holder; hand set ruby rhinestones or engraved gold. Attractively boxed. Retails for \$75 and more. (Samples, \$1 add.) Lots of 6-7 Jewel Watch Set ......

15-J. Watch Set, \$10.85 | 17-J. Watch Set, \$11.85 Lots of 6, wholesale only (\$1 additional for samples). 25% deposit with order, balance C.O.D. Open Account

to Rated Houses. MIDWEST WATCH CO.

During the June; our 1951 value-packed, 72-page wholesale catalog. CHICAGO 3, ILLINOIS

#### Tremendous Demand Built Up By National **Television Advertising Makes**

PONY EXPRESS WITH THE VOICE

The Hottest Item In Americal

Be First in Your Territory! Perfect for 6 Cat and Grind Store! Check these features:

Made of heavy durable vinyl plastic . Electronically welded seams . Leakproof special tube valves . Easy to inflate by mouth or pump . Color fast-Non-Toxic • Waterproof • Blows up to 19"x13"x23" Packed in individual containers.





FAST-SELLING, PROFIT-MAKING ITEM!

Full head size, open fringe brim. Overall width from brim to brim-16 inches. An outstanding novelty num-ber that has proven a big winner and a top money maker at both Tampa Fair and Memphis Cotton Festival. Packed for shipment. 100 to cloth bag or 200 to straw hamper. Please specify packing desired.

### SPECIAL CLOSEOUT TWO TONE RAYON PLUSH BEAR

With rolling celluloid plastic eyes, plastic nose and protruding felt tongue. Has silk bow ribbon, soft kapok filled body. Overall height, 25 inches.

GET 'EM WHILE THEY LASTI

Sample postpaid, \$3.00 ea.

Write for new catalog-please state type of business in first letter.

CASH WITH ORDER or 25% Deposit



1902 N. Third St. Milwaukee 12, Wisconsin

### ATTENTION, OPERATORS Lamps at a Price!

GROUP #100 ASSORTED

Fired marbelized hand decorated China,

22K. gold trim. Average height 25" Lamp comes complete with 15" double

Rouchine shade, as illustrated. Shade comes in individual wire frame, cellophane wrapped. Packed 6 assorted per carton. \$39.00 Doz.

ROUP 100-P —Same as above in gold \$36.00 Doz.

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LOW PRICED \$51 per gross \$4.75 per

## Pipes for Pitchmen

By BILL BAKER -

somewhere in the hills of West cost the Noells \$118.50. "We've had

STAN ORTMAN . . .

JAMES (KID) CARRIGAN . . a brief visit.

JIMMY AND JUNE KARE . . . ace peeler workers, are purveying that item at the market in Edmonton, Alta., to good business.

DOC FINKELSTEIN . . . has switched from shampoo and is working vitamins in an Edmonton, Alta., store to hefty long green counts.

DOUGHBOY McDONALD . ace pitcheroo, comes thru with the here and local stores are loaded and daughter accompanied him. I opened with mice and coils in a local store to good tips and takes. I think I am the only one working here with a beard, which I'm growing for the Rodeo Days in Swift Current, Sask."

DOC RAFFERTY . . . former med show operator of note, is doing well in the transportation

THEY TELL US . . . that Mike Gunn has switched from Ehrman, chief narrators. . pitching to selling chinchillas and Tornado ride, Bowery and Still-golden hamsters. At a recent one- well, has Johnny D'Erico newly day location in Edmonton, Alta., partnered with Sylvio Pinto Sr. he is reported to have sold over Former also owns the Whirlaway 200 of the hamsters.

JIM BROWN ...

he reports from Brooklyn. He says he also made the Ringling circus Prostokov are new partners in date at Hicksville, June 8-9, where business was light despite the fact ter also operates a hat embroidery that he had little competition.

DOC ROBERTS . . med show operator, has his org playing Dublin, Ga., to reported good business. He's mulling the idea of adding rides to the attrac-

MAE NOELL . .

who with her husband, Robert, arched with incandescents. . . owns and operates Noell's Gorilla Jack Ponton and Louis Weinstein Ark, is mourning the loss of her continue as singing waiters at gorilla, Goliath, who died recently Lane's Bowery Irish House. . . . in Atlanta following a 10-week Paddy Shea, former Gilsey House illness during which time baby owner, celebrated his 95th birthspecialists and laboratory techni- day on June 16. One of the oldest cians wracked their brains for a of Coney's business men, Paddy is solution to the trouble. Robert still a resident on Surf in the

### CLOSE OUT -BRAND NEW **Nationally Advertised** MEN'S and LADIES'

ALL 1951 MODELS BENRUS CITATION — 17 jewels, nationally advertised at \$92.50. Closeout price, \$43.75.

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SWISS SELF WINDING - 17 jewels, retail value, \$49.50. Closeout price, \$24.50.

14K. Solid Gold DASCHE #062 Wrist Watch, Roes diamond and emerald cut jewel numerals. 14K pink or yellow gold cases, ultra modernistic design, heavy magnifying crystal, 17 jewel Dasche finest Swiss movement. A perfect time-piece, Matching pink or yellow expansion band. Beautifully boxed. Retail value \$120.00. To close, one or 1,000, \$34.50. Mark orders "For Resale" to avoid Federal Tax.

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Remit by Postal Money Order; Checks Must Be Certified. . AUBREY WHYTE STUDIOS

360 West 45 St. **New York City** 

JACK (BOTTLES) STOVER . . . her illness her medicine had come is still exchanging the handshake high, \$5 per 10-dose bottle. Mae for the Planter but expects to says that one day's laboratory test catch that elusive red one soon and X-ray work on her in Tampa Virginia, Maryland or Kentucky. the slowest opening ever," Mrs. Noell letters from Bedford, Va. We went out on the wrestling circuits is working embroidery guides in for one week only, mainly because Edmonton, Alta., to sock returns. Goliath became seriously ill on He rambled into Edmonton follow- the trip to Atlanta from Tampa. ing a two-month stay in Van- Business has been slack, what couver, B. C., which he reports is with rain and school graduations doing a huge bit of defense work. in this sector. We also suffered a near-blowdown June 7. Why don't some of the old-timers like Henry blew into Cincinnati last week for E. Moore, E. J. Franklin; my dad, J. S. Roach, and my brother, J. W. Roach, pipe in?" Goliath's death made the front pages of the June 7 issues of The Bedford, Va., Bulletin and The Bedford Democrat.

### Coney Island, N.Y.

· Continued from page 51

Hogue and Sally Stewart, pianosingers. Charles Barton is head barkeep and Andy Cheuces is headwaiter. An innovation is the following from Edmonton, Alta., a leasing of the 600 capacity Sun spot he terms the "Oil Capital of Deck to Barney Ross, ex-pugilist, the World." "Business is booming and Mousie Powell, who will offer health talks and sports announcewith pitchmen. The streets are ments as well as chair rentals to closed to them, however. Eddie sun bathers. Spot recently was Murray just passed thru en route the rendezvous for a party of 1,500 to Alaska where he plans to work American Federation of Musicians jewelry. His outfit is one of the convention delegates headed by flashiest I've ever seen. His wife James C. Petrillo. On July 9 philanthropist Dave Soden will throw another party for 1,000 orphans.

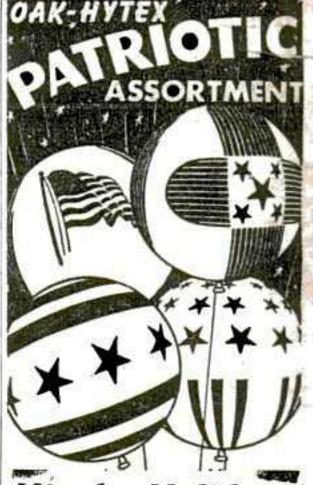
SHORTS: Bill Dely is new talker and Toni Clifton new dancer at Tirza's Wine Bath, closed by the license department June 5-8 because of the escape of one of the four boa constrictors from its cage backstage. Snake business in Canada. He's reported was located eventually in the to have 26 buses running excur-sions on the Alaskan Highway. rafters of the theater. . . . Coney had its first TV airing over NBC one hour last week with Jack Carson and Monroe

and water ride on West 12th. . . .

Dave Malcolm, comedy juggler, is struck a red one with gas balloons at Hempstead, L. I., N. Y., June 7, he reports from Brooklyn He says ery. . . . Martin Davis and Leo shoot-til-u-win on West 16th. Latbiz in Macy's.

> July 5 will start the first beauty contest series sponsored by The Brooklyn Eagle with the co-operation of the Chamber of Commerce. Selections will be made from the sun deck of the Atlantis Casino on the Boardwalk. . . . Surf Avenue and the Bowery are being

Noell purchased Goliath last year heart of the amusement area. . . for a reported \$5,000 and during Billy and Betty (Rial) Milton. former Island talker and dancer, respectively, have left the Rep-tile Garden, Park City, Ky., for W. J. O'Brien's freakery at Revere Beach, Mass. . . . Crispuds, managed by Ted Wilson, has its home office in Cincinnati. Officers are Stanley Foster, prexy; Troy V. Grady, veepee, and Clarence Hartman. secretary. . . . Charles Steinberger, ticket taker at Palace of Wonders, began his Island career 20 years ago.



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SALESBOARDS

#### JUNE 23, 1951

## Salesboard Sidelights

Ralph Cryer, advertising manager, Superior Products, Inc., Chicago, tells of good sales news on the recently released dime number, Dolls and Dollars. The 2,000-hole board features manikins dressed in various national costumes to make up a colorful top-board presentation. . . . Marshall Maltz, Peerless Products, Inc., Chicago, reports that firm is continuing in production with material supply permitting immediate shipment of orders.

Secore & Secore, Chicago, continues to enthuse over its soonto-be released counter game, with Fives for Sure (1,500 holes) and both of the Secores, Mort and Irwin, bubbling with optimism. It's universal appeal and placement potential should make for a strong player piece, the boys chorus.

Consolidated Container Corporation, St. Louis, is still hopping high and wide over its Glo Boards. Dime play, Tens for Sure (1,500 holes) and Glo Tens (1,200 holes) are top sales croppers, while two quarter punch numbers, Twenty-

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899 N. Pearl St., Beaumont, Texas

## PUNCHBOARDS

Write for Circular

GALENTINE NOVELTY CC South Bend 24, Ind.

#### **IMPORTANT**

WASHINGTON, June 16 .-The Senate Interstate and Foreign Commerce Committee is expected to take early action on a bill introduced by Sen. Herbert O'Conor (D., Md.) and four others to ban inter-state shipment of punchboards.

For complete details, see story in the Coin Machine section this week.

Glo Dough (400 holes) are also in the order money. Three nickel numbers are among other Glo releases catching good play; 1,500holers Fives for Sure and Twenty Fins, and 1,200-hole Pluck a Five.

Jerry Scanlan, Chicago, states that a new type of operation is being developed for firm's Big Shot skill counter game. Instead of percentage placement with locations, or outright sale as has been the case in some instances in the industry, the number is being placed on a lease arrangement with the location, latter paying the operator a weekly fee of \$7.50. Jerry says numbers of operators who have tried out the idea say it is going over well and loca-tions "grab it up."

## Under the Marguee

Continued from page 53

pital, London, Ont., reports that he has received numerous getwell letters and cards from circus folk friends. He adds that he expects to be hospitalized indefinitly. . . . Mrs. Harry P. Coffey, former circus performer, is still in her home, Box 1978, Milwaukee, recovering from a fractured shoulder sustained in a fall recently. She'd like to read letters from friends. . . . Tommy Clements, former lithographer, is in his third year as manager of Western Amusement Company's Avalon and Riviera theaters on Santa Catalina Island.

on the show's bill car. . agent and formerly with The Billment while on the show train Barnum show.

June 6. . . Jim and Dan Malone, who have stables in Florida, visited the King show in Ashland,

Earl Shipley, clown, is doubling as press man for the Midwestern unit of the Joie Chitwood thrill show. . . . Billy Blenco, of Globe Poster Company, Chicago, is back on the job after an extended illness. . . . Bill Woodcock, Kelly-Miller elephant superintendent, plans a quick trip to New York to look over some animals. . . . R. M. Harvey was expected back in Chicago Saturday (16) after a trek into the Dakotas.

Whitey Gibson visited H. N. (Doc) Capell and Charlie Mc-Carthy on Capell Bros.' Circus at Austin, Ind., and also caught the Beers-Barnes and Mills shows. Rogers' Bros. is to be in Louisville, June 30-July 1, he advises. Pete Kenny, former trapeze performer, has moved from Florida to Milwaukee.

In observance of the birthday July 5 of P. T. Barnum, a Barnum exhibit has been set-up in the Bishop Room of Burroughs Public Library, Bridgeport, Conn. A number of rare items are included in the showing, which will continue for a month. . . . Mati Saunders, one-time press chief on the old Buffalo Bill show, and now Loew Theater city manager in Bridgeport, Conn., renewed acquaintances with many of his old friends on the Ringling show when it played Bridgeport, Conn. He spent much time with Frank Braden, who formerly worked with Matt.

Old-Timers Pete Ruth, comedy juggler, and Joey Roe, singing and talking clown, are framing a routine for fair dates. They caught Biller Bros. at Courtland, N. Y., and will see Ringling-Barnum at Utica.

Formation of the Flying Wards at Troy Mills, Ia., near Cedar Rapids, in 1913 was recalled by The Cedar Rapids Gazette when Mayme Ward returned there with Mills Bros.' Circus recently. A story by John Reynolds tells that the late Eddie Ward and his wife. Mayme, originated the act in Cedar Rapids, then moved to a Troy Mills barn and finally to Bloomington, Ill. Mayme Ward now is wardrobe mistress on the Mills show

Karl King, former bandmaster on Barnum & Bailey, was guest of honor at the annual Mason Jimmy Ringling, son of the City, Ia., North Iowa Band Feslate Robert Ringling, is working tival, Tuesday, (14). King, now di-Eddie rector of a Fort Dodge, Ia., band, Merideth, veteran circus press crowned the event's queen and directed 4,000 musicians in massed board and the old New York Clip- bands. The Mason City Globeper, visited at Ringling's Chicago Gazette carried a feature about office recently. His home is in King, pointing out that he com-Fairmount, W. Va. . . . Thomas posed 250 marches and was with Henry Smyth, rigger with the John Robinson, Yankee Robinson, Beatty show, died of a heart ail- | Sells-Floto, Buffalo Bill and the

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CASH FOR DAIRY-MART MILK MACHINES to be used for parts; send full particu-lars. Box C-399, care Billboard. Cincinnati, Ohio

CIGARETTE AND CANDY MACHINES-Completely overhauled and refinished: see us on 30° mechanisms; we also buy ueed Cigarette and Candy Machines. Central Vending Machine Service Co.. 3967 Parrish St.. Philadelphia 4, Pa.

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FOR SALE—10 EXHIBIT DALE GUNS, \$65; 2 Siver Bullets, \$135; Keeney Air-Raider. 875; Evans Bomber. \$45; Boomerangs and Tumblers, \$32: Quizer with film. \$50; Undersea Raider, \$40. Wilfred Bushek, 3721 10th St., Menominee, Mich.

GONDOLA (EXHIBIT) - A-1 CONDITION. \$50; will trade for 4 Packard Pla-Mor wall boxes. E. E. Forke. Lockhart, Tex. JUST RECEIVED SOME MORE TEN Strikes: High Dial Ten Strikes, \$29.50 each: in first class condition; Low Dials. \$23.50. Reliable Shuffleboard Co. 5728 Broadway, Chicago.

KRON GUESS YOUR WEIGHT SCALE-Standing type; A-1. \$500; can be seen at Rockaway's Piayland. Clary & Howard, Inc., 101-15 131st St., Richmond Hill, L. I., N. Y.

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|   | 1000     | Citation Def                        | 43.50   | 104                  | 13     | 5.45   |  |
|   | 1500     | Touchdown Seals Def                 | 38.50   |                      | 11     | 4.95   |  |
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|   | 2500     | DoghouseDef                         | 58.50   | 54                   | 5      | 6.95   |  |
|   | 2200     | Hopalong Cassidy                    | 57.25   | 5¢<br>5¢<br>5¢<br>5¢ | 20     | 7.95   |  |
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|   | 1500     | 012 WINE #EDITORS                   |         |                      |        |        |  |

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### ARCADE BIZ HYPO

72

## Exhibit 50th Anniv. Program Trade Boom

CHICAGO, June 16 .- Pointing during May. up the value of a planned promotional program to the trade as a eration's preference for the cowwhole and a manufacturer's dis- boy motif, Exhibit Supply has set tributor organization is the current up in its display rooms a kiddle series now in effect celebrating dude ranch (The Billboard, June the 50th anniversary of the Ex- 16), which includes Dale Six hibit Supply Company. Started Shooter gun games, electric card June 1 (The Billboard, June 2), the program spotlights both the Bronco and Pony Express horse interstate shipment of "any punchequipment now in production at ride units. The pieces are housed the plant and the progress of the in a typical corral and can be purfirm since the turn of the century. chased as a package complete with

motion, developed with the close er) or in single units. co-operation of Exhibit Supply's distributors and the distributors' motion stresses Korean war action salesmen, utilizes a novel method in the form of Gun Patrol. With of displaying the arcade line and the approval of distributors, Exoffers salesmen added incentive hibit Supply has instituted a confor bringing in requests for one of test for salesmen which gives them the featured units, Gun Patrol. valuable prizes for Gun Patrol or-Two results have been the further- ders in the June 1-July 3 period. ing of the firm's reputation as an Awards range from novelty items old institution and an impressive to TV sets and other appliances, sales record last week which was sports equipment and even clothcomparable to the volume achieved ing.

Capitalizing on the younger genvenders with cowboy subjects, Big At the half-way point, the pro- overhead canvas (for bad weath-

Other part of the equipment pro-

## ORE. OPS APPROVE **NEW STATE ORG**

### Individual Firms Start 10c Play Phono Tests; Name OMA Officers

Conversion of jukes to 10-cent, is due in August. three-for-a-quarter play was under way in Oregon this week, ops attending the organizational meeting of the Oregon Music Association reported.

strong indications many Portland when it was found about 80 per music firms would soon increase cent of the machines in Oregon

#### Set Officers

Officers elected were Lee Jones, Softone Music Service, Portland, president; Nels Cheney, Coos Bay, vice-president; Marshall McKee, Percy F. Drake of Coos Bay. Woodburn, secretary, and Ted Miller, Portland, treasurer.

place of business was chosen: 827 tion's name and another on memon the second Thursday of every the Portland and Eugene areas.

PORTLAND, Ore., June 16 .- other month. Next regular meeting

80 Per Cent Coverage

Meeting opened under chairmanship of Jones, who had been elected chairman at an earlier session of a temporary board of direc-Conversion began in localities tors. Jones reported on discussions outside of Portland, but there were by the temporary directors and, their per-play prices to meet rising were represented, it was agreed to go ahead with formation of an association. Jones then appointed a committee to study by-laws he had proposed, Barbara Helfrich, Portland, was named chairman, with A. W. Lasko of Portland and

Other committees named included one to investigate the order-For a mailing address Miller's ing of decals bearing the associa-S. W. 13th Avenue. Six regular bership, which would concentrate meetings are to be held annually, on obtaining a turnout of ops in

## FED. BILL KO'S BOARDS; STRENGTHENS BELL ACT

### Expect Early Action on Proposal; Amusement Games Get Green Light

Senate Interstate and Foreign Commerce Committee is expected to take early action on a bill introduced by Sen. Herbert O'Conor (D., Md.) and four others to ban board, pushcard or similar device." Bill proposes to tighten the United States Code and also strengthen the Johnson anti-gaming machine

The bill, Senator O'Conor explained, is aimed to close "certain loopholes" in the Johnson antigaming machine act "so that none of the ingenious substitutes which the committee (the Senate Select Committee to Investigate Organized Crime) has discovered in its investigations will remain available to perpetuate the old largescale slot-machine domains of certain gangsters and hoodlums."

#### Ok Pin Games

"This last amendment was, however, drawn with great care to avoid curbing the manufacture of amusement-type pinball machines, the kind that are to be found thruout the country, since these are not generally considered gambling devices and have not been found to lend themselves to exploitation by criminal organizations," Senator O'Conor stated.

"Similarly, it is felt by the committee that the so-called wheels of

# Ops Tell Dime

CHICAGO, June 16.-Dime play topped the discussion during the June meeting Wednesday (13) of the Music Operators of Northern Illinois. The twenty-three members aired individual findings and views on their own 10-cent play programs. Consensus was that over-all, the idea was favorable for operator, location and public, assuring each of, respectively, (1) better long-range maintenance and reserves for equipment modernization, (2) better earnings within the limited period available per evening for juke play, and (3) guaranteeing continued availability of latest releases on top-notch equipment.

Operators, citing their own dime play activity undertaken as individual programs, reported results differed widely location by location, some showing sharp declines, others remaining static and another group showing uptrends in dollar gross. But, in general, the

conversion was seen as successful. Favorable mention of dime play A number of operators peg their in tavern and allied industry trade papers was also cited.

Meeting, held at Krier's Restaurant in suburban Skokie, followed the regular dinner which highlights each MONI confab. Group, sched-An old-time operating firm, uled to meet again July 11, has not

WASHINGTON, June 16 .- The chance and other simple games which are characteristic of itinerant carnivals, and which are used of worthy causes, should not be outlawed at the Federal level, and the proposed new law leaves ample room for their exclusion from its prohibitions."

> Senator O'Conor is chairman of the Senate Select Committee to Investigate Organized Crime. Cosponsoring the bill with him are Sen. Estes Kefauver (D., Tenn.), who retired from chairmanship of the committee; Sen. Lester C. Hunt (R., Wyo.); Sen. Charles Tobey (R., N. H.), and Sen. Alexander Wiley (R., Wis.), all members of the Select Committee investigating organized crime.

## Como Appoints 4 New Stadium Game Distribs

CHICAGO, June 16. - Como Manufacturing Corporation here announced the appointment of four new distributors to handle its Stadium novelty game.

Company, Cleveland; King Pin meeting. Later the group infor-Equipment Company, Detroit and mally studied the growing effect Kalamazoo, Mich.; Atlas Novelty of national economic mobilization Company, Pittsburgh, and B. D. and voted to continue NCMDA's Lazar Company, Pittsburgh.

Released for installation on location two weeks ago (The Billboard, June 9), Stadium introduced a four-step advancing tilt 13) sessions also concerned profeature which gives players the opportunity to use old-fashioned body english. Tho it uses 10 balls, actual playing time is faster than veloped at the current meeting. conventional five-ball games.

Firm has expanded its production lines so that deliveries are being made now off an immediate

The bill proposes a stiff penalty for the following:

"Whoever knowingly brings into in raising funds for a multitude the United States for the purpose of disposing of the same; or whoexpress company or other common carrier for carriage, or carries in inter-state or foreign commerce; (Continued on page 80)

## NCMDA Studies Trade Matters At Spring Meet

CHICAGO, June 16.-Little major activity, compared with previous quarterly sessions, marked the spring meeting of the National Coin Machine Distributors' Association at the Bismarck Hotel here this week.

Originally scheduled as a oneday meet Monday (11), by mutual consent of the attending members the agenda was staggered over a three-day period. President Lou Wolcher handled the gavel at the general meeting Monday while the membership heard reports from the industry relations committee and NCMDA's legal director, who reviewed legislation enacted and They are Lake City Amusement its implication since the last Miami promotional program, one of the resolutions proposed in Miami but not acted upon until this week.

Tuesday's and Wednesday's (12motional activities and also included trips to local plants to discuss with manufacturers ideas de-

The annual NCMDA meeting has been tentatively scheduled for September in Chicago. This will feature executive and board of directors elections.

## Fla. Supreme Court Okays Skill Games

Reverses Previous Decision Covering Shuffle Machine Offering Free Plays

TALLAHASSEE, Fla., June 16. | amire argued the game involved rulings in months, the State Su- place it in the category of illegal preme Court here has held that gambling devices. While agreeing coin-operated games of skill are the game was one primarily of legal in Florida. The court re- skill, they said there might be versed a contrary opinion, by a 4 to 3 vote, previously issued by Leon County Circuit Court. The case hinged on a shuffle game op-erated by Fred Deeb, local coin machine operator.

The shuffle game in question offered free games for high scores. Attorneys for the State and for Leon County Sheriff Frank Stout-

last war with the present, it was

noted an expansion in the place-

ment of jukes in recreation halls.

most recreation halls in company

areas featured a radio as its sole

source of musical entertainment.

Now, however, a majority of the

installations reporting said jukes

-In one of the most important elements of chance which will (Continued on page 74)

## **Used Games Get** Play in Index

CHICAGO, June 16 .- Tho the trade had not yet sufficient time to react to the favorable news on amusement games authorized by the Senate Select Committee and a decision handed down by the Florida Supreme Court approving games for the resort State (see separate stories on this page), a step-up in used game sales is evident in The Billboard's Index of Advertised Used Machine Prices. Meanwhile, the increased demand for music equipment, ar-

cade and shuffle games held firm. Over-all game listings were below the average of the past three weeks, which points up that many of the units offered for sale by distributors has had ready acceptance. These included late used games as well as those made a few ments for phonographs include prices with virtually every unit both officer and enlisted men's remaining at the same quotation clubs, post exchanges (which were as a week ago. Chicago Coin's the site of many soundies during Goalee was one of the few to have the last war), and, in a few cases, a higher price, in some instances

(Continued on page 77)

## Borscht Belt Ops Eye Sour Summer

-Business prospects for Sullivan main on location all year in County coinmen are somewhat less taverns and restaurants do only than bright as they ready equipment for the annual influx of summer vacations. Population of this central borscht-belt county, normally about 40,000, has swelled to a million in past seasons. This business on vacation coin. By year, tho, advance hotel registrations and bungalow rentals have

Another factor that is expected to affect take is a tightening of restrictions on free plays. Absence of the stimulus is almost certain to cause a drop in revenue. And games are the base of the business here.

Year-'round operators store more than half their equipment

### CHOICE SEATS NOW AVAILABLE

CHICAGO, June 16.—One of the promotional gimmicks being used by Como Manufacturing Company here to build interest in its novelty game Stadium is the sending of a pair of tickets to operators around the country.

Tickets look just like those printed for a major sporting event complete with section row and exact seat number. On the face of the tickets are some highlights of the game, manufacturer's name and address and an invitation for the operator to "see your dis-tributor."

MONTICELLO, N. Y., June 16. during the winter. Units that rea marginal business for the most part until late June. Summer volume means the difference between profit and loss for the year.

> mid-September their complete routes are broken down and the machines moth-balled until the following June.

(Continued on page 76) as yet set the site.

## GI JITS MAKE JUKES JINGLE

## Military Installations Offering Operators Top Phonograph Plums

phonographs since World War II and Evans' Constellation. it was indicated by a survey of Special Services officers consuch installations made by The tacted stated they still required on the grounds by operators on a regular commission basis.

One notable factor was revealed by the survey-that unlike the last war, when older equipment was thrown into camps, the trend

CHICAGO, June 16 .- Military | today is to the newer models | military installation during the installations, in the face of the marketed by the major manufacrapid expansion of the armed turers. Included in those machines forces under the current defense in use in most installations are program, offer one of the best the Seeburg 100, both 78 and 45 opportunities for operators of r.p.m.; Wurlitzer; AMI; Rock-Ola, During the World War II days,

Billboard. The heavy majority of additional equipment, in most those installations contacted not cases, and would prefer the new only reported a greater number of jukes on the grounds, but also ber of selections. The constant camp which offer profitable placepointed out, was due in a great measure to the number of selections available in the newer jukes.

Locations

hospitals.

Again comparing the average

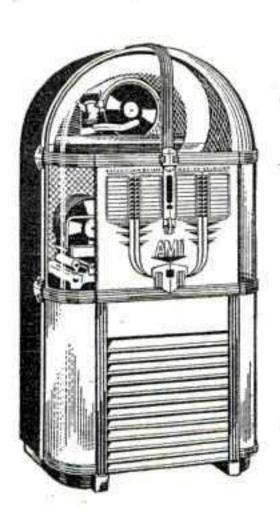


There's no monkey business about it when you give your routes a lively new look with AMI juke boxes.

Play peps up, take increases, locations note an all-around improvement in business. Your

new "C" wins approval from patrons and that spells still more profit for you.

Talk it over with your nearest AMI distributor. He'll be happy to show you how to get young and stay young with AMI.





General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

### Info in Other Departments

MUSIC MACHINES

Among the stories of interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

SHOWBIZ CROSSES FINGERS. Industry anxiously awaits tax bill okay (General Department).

NY DISK PRICES DROP. Department store price war sends platter costs down more (Music Department).

CORAL BEGINS BIGGEST BALLY ON "RAINBOW." The diskery launches all-out promotion on Les Brown, including tour (Music Department).

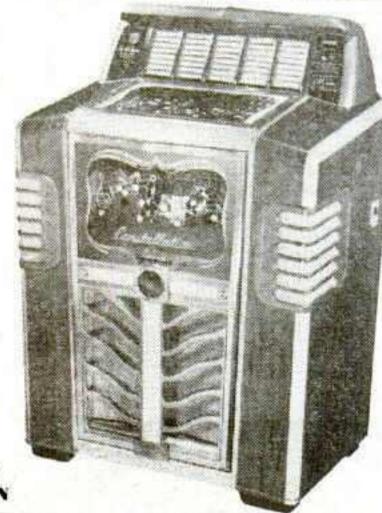
TWO OUT OF 119 SHOW DISKS ARE HITS. "Buyer Beware!" is cry as Broadway songs fail to click commercially (General-Music departments).

And other informative news stories as well as the Honor Roll of Hits and pop charts.

#### CONSTELLATION TONE ... they take it-and like it!

All too often an inferior phonograph provides little more than booming background noises for location activities. But where there's a Constellation music IS entertainment!

> Thanks to Constellation's carefully engineered Acoustical System, what an artist puts on his recording is honestly reproduced with the compelling, colorful clarity and richness of a concerthall performance! Proof is written on the profit side of Constellation Operators' ledger sheets in figures that show how players take Constellation Tone Quality



#### 20 RECORD 40 SELECTION CONSTELLATION

EVANS'

The Phonograph that's Made to See You Through!

IT'S LATER THAN YOU THINK! The days of equipment production are numbered. Keep your operating active and profitable, come what may in the months ahead. Buy rely on a phonograph built for the long haul—Evans' Constellation

SEE YOUR EVANS DIS-TRIBUTOR OR WRITE FACTORY DIRECT AT ONCE

H. C. EVANS & CO. SEE EVANS' PROFIT STIMULATOR ON PAGE 81

1556 W. CARROLL AVE. CHICAGO 7. ILLINOIS

#### HOT WEATHER SPECIALS!!! SEEBURG 1475 ......\$239.00

WURLITZER 1015 ..... 219.00 AMI MODEL A..... 349.00 SEEBURG 3W2 WALLBOXES, 3-Wire ...... 22.50

ALL PHONOGRAPHS CLEAN AND RECONDITIONED -READY FOR LOCATION-

> Terms: 1/3 Deposit, Balance C.O.D All Items Subject To Prior Sale

Music Systems, Inc.

DETROIT, MICH. 10217 LINWOOD

GRAND RAPIDS, MICHIGAN 245 N. DIVISION

ROCK-OLA MFG. CORPORATION

800 North Kedzie Avenue

Chicago 51, III.

CLEVELAND, O 2600 EUCLID TOLEDO, O. 1302 JACKSON

### Set Ristaucrat S45 Production; Ready Distribs

APPLETON, Wis., June 16 .its S45 12-selection counter model 45-r.p.m. phonograph, Joe Cohen, general manager, reported this week. Shipments will start next week.

Cohen stated the firm is now completing its distributor appointments, and the complete network of reps thruout the country will be ready by next week when the initial shipments start. Distributors in foreign markets will be handled thru the firm's export division in Chicago, headed by Joe Caldron.

The production line model of the S45, Cohen said, includes several refinements over the model displayed at the Music Operators of America convention in March. Additional flash has been incorporated and several mechanical improvements have been effected.

List price on the unit, as yet unset, will be determined next week.

#### First Distributors Takes on G.E. Line

tributors, recently appointed rep for the Chicago Coin Hit Parade counter-model juke and RCA television line, this week added the General Electric line of radio and television equipment. Firm also handles the Arvin radio and vides products, and the J. H. Keeney tele receiver in addition to its regular coin machine amusement game ar d premiun lines.

Wally Finke and Joe Kline, Hit Parade unit have been made to Illinois and Indiana operators for use in resort and outdoor locations during the summer, as well as in smaller indoor locations which have to date been unable

#### Florida Court

· Continued from page 72

elements involved which could not be controlled by the player, such as a roughness of the alley (playfield) or rust on the weight.

Findings In its decision, the court said: We do not consider that a spot of rust on the puck or an uneven place on the alley would remove the device from a standing of respectability and legality to one of the one-armed banditry."

Florida law, it was pointed out, defines illegal slot machines as coin-operated devices which involve unpredictable elements of chance.

In connection with the shuffle game, the court said for the machine to be illegal, the unpredictability must rest with it (the game) and not with its player

Like Gold "Certainly the outcome of any game at all dependent upon the exercise of human skill is essentially unpredictable," Justice Thomas stated. "If this were not so, match games, like golf and trapshooting, would really be dreary, monotonous affairs.

"A too-drastic and intolerant interpretation of an act of this kind may well result in undermining its true and lofty purpose."

CHANGER.

BASIC ROCK-OLA TIME-TESTED

FASTER, IMPROVED MECHANISM

WITH FEWER OPERATING

PARTS. PLAYS BOTH SIDES OF

25 RECORDS—OFFERING 50

TROUBLE-FREE

SELECTIONS.

## CHICAGO, June 16.-First Dis-

partners in First Distributors, reported quantity shipments of the to accomodate full-scale boxes.

Mo. He had been working in the 1,000 people in a studio audience Nashville area. . . . Ted Johnson, for his show recently. . leader of the Westerners, reports George Barron, KCRT, Trinidad, that he and an all-star group of Colo., is doing an hour long show artists have started a weekly from a music store weekly, intelevision show for Sylvania in terviewing customers and demon-San Francisco. Called "The Big strating various facets of the mu-Five Rodeo," the show features sic store biz. . . . Rosalie Allen. Red Gillham (Mercury), Arvada WOV, New York, has her own Miller (Cormac), Big Jim De- Sunday a. m. TV show on WNBT, Noone (4 Star), Red Murrell (Cap- teaching kids to sing and yode) itol) and Johnson's band. . . . The Western songs. Louvin Brothers, who switched from Decca to MGM, are still at WMC, Memphis.

#### Disk Jockey Doings

Bob Neal, the WMPS, Memphis, d. j., recently won a local d. j. poll, conducted by the Memphis Commercial Appeal. . . . D. M. Dwelley, KSUE, Susanville, Calif., reports that he does a whole show every Monday, featuring nothing but new releases, asking his listeners to send in their top five tunes from this program. . . . Jimmy Atkins has replaced Al Keirser at WIVY, Jacksonville. Atkins

his show a live broadcast sound. . Lloyd Hart has taken over a new one-hour disk show at WTYS, Marianna, Fla. . . . Dick Bills, KOB, Albuquerque, N. M., is now doing 75 minutes per day, in addition to his live shows with his band. He recently added Johnny Strawn, ex-Ted Daffan sideman. . . . Cactus Jack, KSWS, Roswell, N. M., reports he is getting good response from collectors' items, some of

C. V. Red Jones, KVET, Austin, Tex., has started a promotion on Tiny Hill's Mercury disking of "Country Wedding Day". George Sanders, KFVD, Los Angeles, reports that he will soon begin taping a Western disk show for 200 stations. He just finished work on "Wild Bill Hickok," a Monogram Western. Wade Ray (Capitol) has opened his own Western nitery in the Los Angeles area. Walkin' Charlie Aldrich has started a d. j. show on KXLA, Pasadena. . . . Bob Dyer, WKNK, Saginaw, Mich., reports that a huge crowd turned out for the return of Jimmie Dickens, who worked the station several years ago before going to WSM, Nash-

Frank Porter, WXGI, Richmond,

## Merchandising Music

PLATTER PREVIEW . . . two numbers on one platter would be a money-maker for juke ops. sending potential hits to juke operators-has found favor with the erator is from 200 to 300 miles used. Bryon Evans, Frankfort from his record source. By hav- Ind., operator, for example, says tween profit and loss.

CENTRAL DISTRIB?

From the opposite side of the continent, Crest Amusement, Glendale, Calif., comes another comment on record distribution. This firm would like to see a central location where all record companies would be represented. This "clearing house" would allow operators to not only review the latest releases at one time, but to place an order for their selections -no matter what the label happened to be-and they could get their deliveries at one spot. Firm points to the lost time involved as ops visit many different distribs nois Recorded Music Association before placing their record orders will hold an open meeting June 22 each week

Robertson, T. D. Music Company, Cunliffe, IRMA president, an-Detroit, passes along a method for nounced this week. Various prob-programing which he has found lems now facing phono ops will be successful. Robertson says he has discussed, Cunliffe said. found that checking the play meters for the types of music most date for its annual Juke Box outrequested in each stop, then ing, banquet and entertainment. sticking to that type of music in Event will be held at the Glen the stop in the future, has been Eagles Country Club here, and will profitable. On the new record start with a golf tournament, to be front, Robertson said he would followed by the banquet and enlike to see Victor have Ralph tertainment program. All phases Flanagan's band cut two oldies, of the music industry will again "Basin Street" and "One o'Clock be represented at the affair, Cun-Jump." He says he feels these liffe said.

DIME PLAY . . . More and A. S. Hardy Company, Malone, more operators are now testing N. Y. Firm claims the system al- dime play on their routes and they lows them to preview records, are coming up with a wide vari-Ristaucrat is now in production on then to order and have the rec- ety of results. While tests are still ords on hand by the release date. inconclusive in most cases, the The system is especially good in one interesting factor is the many cities like Malone, where the op- different price combinations being ing disks on hand when they first he has found one play for a dime. start to move, the operator is able five for a quarter the most sucto realize those extra plays which cessful. Other combinations being so often spell the difference be- tried include one for a dime, three for a quarter; two for a dime, six for a quarter, and one for a dime, six for a quarter.

### IRMA Sets June 22 Confab, Juke Box Cele

CHICAGO, June 16 .- The Illiat the Como Inn here, to which operators, distributors and manu-CHECK METERS . . . Robert facturers have been invited, Ray

IRMA has set July 12 as the

### FOLK TALENT AND TUNES

Continued from page 32

uses barnyard sound effects to give

which are 30 years old.

Los Angeles. . . Ann Jones Va., reports that Dewey Ritter (King), WWVA, Wheeling, W. Va., cut for Coral in New York May reports that Ozie Waters (Coral) is 21. Porter and Hank Snow, Hank headed for KWTO, Springfield, Williams and Ernest Tubb drew

Charlie Walker, KMAC, San Antonio, has started a new jamboree at the Macdonna Hotel, outside the city, Friday nights. They are looking for guest artists. Andy Patterson, KMJ, Fresno, Calif., reports that Tommy Duncan (Intro), formerly with Bob Wills, is now doing a two-hour show-wax spinning-on his station Saturday afternoons.

### WANTED IMMEDIATELY

MODELS ST48, 49, 50 SOLOTONE MASTER ENTERTAINERS

Advise Price and Condition BOX D54, c/o The Billboard Cincinnati 22, Ohio

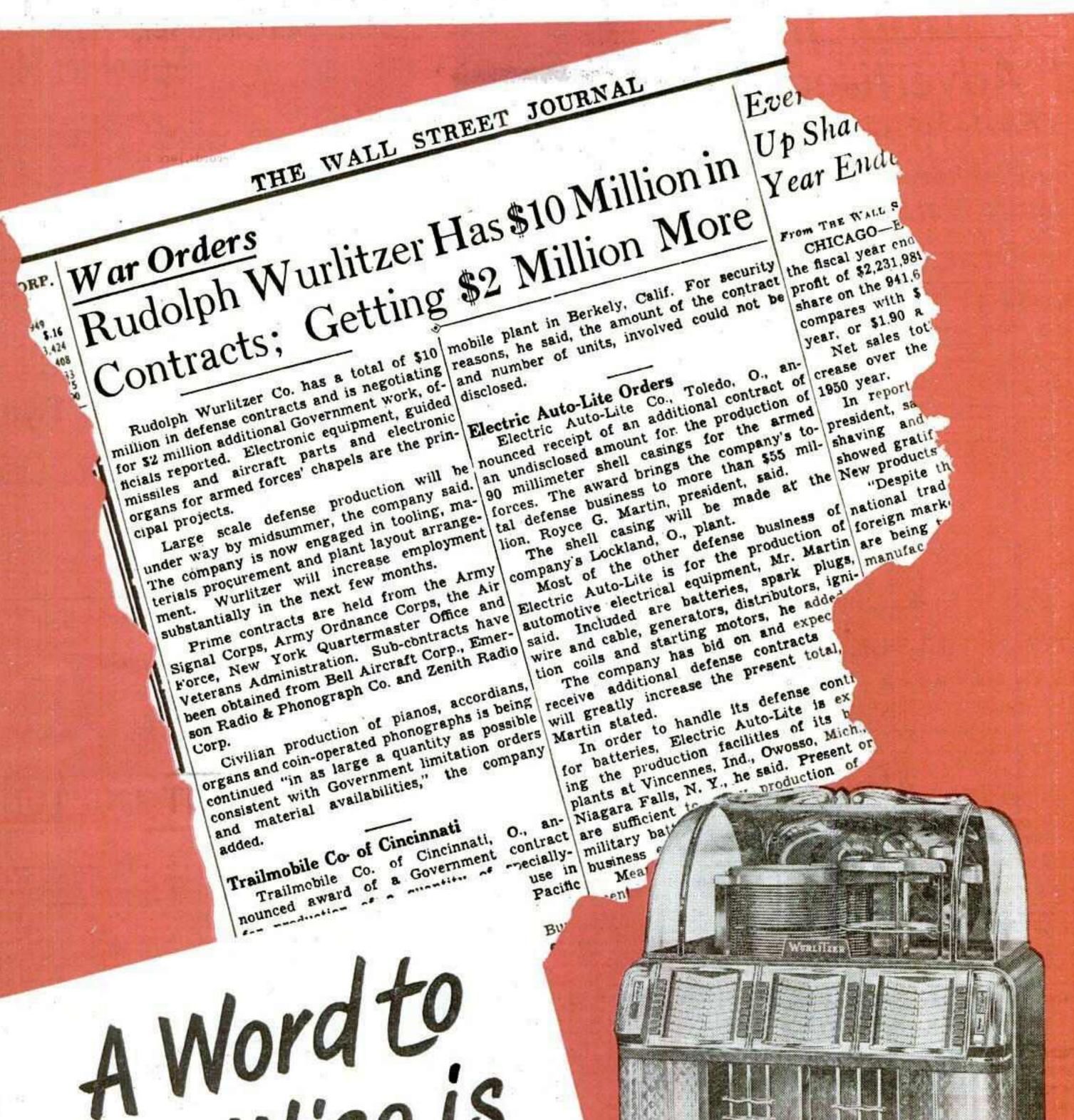
#### through IMPROVED SERVICES that save lives

Your contribution to the American Cancer Society stimulates detection programs and the development of better diagnostic and treatment facilities. Bringing service directly into the home, thousands of the Society's volunteers furnish bandages, equipment, social services and transportation, and lend a helping hand in many other ways. Your contribution also supports Research and Education.

#### AMERICAN CANCER SOCIETY



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# A Word to A Wise is the Wise is the Cricient Sufficient

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

2 23

THE 48-SELECTION, ALL-SPEED

# WURLITZER Fourteen Hundred

THE INDUSTRY'S GREATEST PHONOGRAPH VALUE

### THE BILLBOARD Index of Advertised Used Machine Prices

#### Music Machines

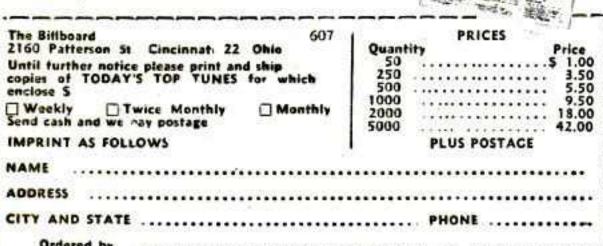
Equipment and prices listed below are taken from advertisements in The Billboard issues as Indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk venders. only the single machine price is listed. Any price obviously depends on conditions of the equipment age, time on location, territory and other related factors

|         | 20    | Issue of                |        | tssue of                        | * 1         | issue of | issue           |     |
|---------|-------|-------------------------|--------|---------------------------------|-------------|----------|-----------------|-----|
| AIREO   | N     | June 16                 |        | June 9                          | - 5         | June 2   | May             | 26  |
| Coronet |       | \$85.00                 |        | O Sporter and the second second |             |          | 5169            | .50 |
| Deluke  |       | 49.00                   |        | \$49.00                         |             | \$49.00  | 49.00 95<br>125 |     |
| Fiesta  |       |                         |        |                                 |             |          | 125.00 129      | .50 |
| #400    |       |                         |        | 149.50                          |             | 149.50   |                 |     |
| 1200A   | ····· | 89.50                   |        | 69.50                           |             | 59.50    | 69              | .50 |
| AMI     |       |                         |        |                                 |             |          |                 |     |
| Mode: A | A     | 349.00 349.50           | 325.00 | 349.00                          | 325.00      | 349.00   | 365.00 369      | .00 |
|         |       | 357.00 359.50           | 365.00 | 375.00                          |             | 375.00   | 375.00          | (2  |
|         |       | THE CONTRACTOR OF STATE |        |                                 |             |          | 425             | .00 |
| Model 8 | 3     | 375.00 449.00           | 469.00 | 475.00                          | 469.00      | 475.00   | 465.00 469      | .00 |
|         | ~     | 465.00                  |        |                                 | X1800497190 |          | 475             | .00 |
| FILBEN  |       |                         |        |                                 |             |          |                 |     |
| Filben  |       |                         |        | 174.50                          |             | 174.50   | 174             | .50 |

# Today's TOP TUNES



The top 20 tunes each week from The Billboard



# WATCH FOR LISTING

# RISTAUCRAT 5.45

## DISTRIBUTORS

Next Week

The Only Small Music Box With These Exclusive Features:

- ★ Plays Twelve 45 RPM Records
- Dynamic Twin Speakers
- \* Takes up to 5 Wall Speakers
- Easy to Carry—weights only 40 lbs.

RISTAUCRAT, Inc.

1216 E. Wisconsin Avenue

Appleton, Wisconsin

| THE BILLS                              | OARD                                    |                                     |                                |                                          |
|----------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------|------------------------------------------|
| MILLS                                  | Issue of June 16                        | Issue of June 9                     | Issue of<br>June 2             | Issue of<br>May 2c                       |
| Constellation                          | 39.00                                   | 39.00                               | 129.00                         | 129.00 175.0                             |
| Throne                                 | 50.00                                   | 37.00                               | A B                            | 39.                                      |
| PACKARD                                |                                         |                                     |                                |                                          |
| Hideaway                               |                                         | 149.50                              | 149.50                         | 125.00<br>149.50                         |
| 7                                      | 69.50 79.50                             | 79.50                               | 79.50                          | 79.50(2                                  |
| ROCK-OLA                               |                                         |                                     |                                |                                          |
| Commando                               | 39.00                                   | 49.00                               | 49.00                          | 49.00                                    |
| Playmaster                             | 64.50<br>49.50                          | 64.50<br>49.50                      | 64.50<br>49.50                 | 64.50 <sup>©</sup><br>49.50              |
| 47                                     | 149.50<br>169.50                        | 40.50                               | 40.50                          | 275.00                                   |
| 1418                                   | 49.50<br>114.50 124.50<br>125.00 129.00 | 49.50<br>124.50 149.00<br>149.50(2) | 49.50<br>124.50 139.50         | 49,50<br>124,50(2,                       |
| 1426                                   | 199.00                                  | WARREST CO.                         | 149.00 179.50                  | 129.00 149.00<br>149.50<br>169.00 199.50 |
|                                        | 199.00                                  | 199.50 219.00                       | 199.50 219.00                  | 219.00                                   |
| 1428                                   |                                         | 60                                  |                                | 319.00 325.00                            |
| RISTAUCRAT                             |                                         |                                     |                                |                                          |
| Ristaucrat                             |                                         |                                     |                                | 60.00                                    |
| SEEBURG                                | 85.                                     |                                     |                                |                                          |
| Cadet                                  | 35.00                                   |                                     |                                | 39.50                                    |
| Colonel                                | 50.00 69.00<br>35.00 49.50              | 49.50 69.00                         | 69.00<br>49.50 69.00           | 39.50 69.00<br>49.50 69.00               |
| Envoy                                  | 35.00 49.50                             | 49.50 79.00                         | 49.50 79.00                    | 39.50 49.50                              |
| Gem                                    | 79.00<br>49.00                          | 49.00                               | 49.00                          | 79.00<br>49.00                           |
| H-146 M Hideaway                       | 225.00 229.00                           | 212.50 229.00                       | 212.50 229.00<br>239.50        | 229.00 245.00<br>249.50                  |
| H-146 M RC Special<br>H-147 M Hideaway |                                         | 269.50                              | 269.50                         | 212.50<br>269.50                         |
| H-148 M Hideaway                       | 229.00                                  | 299.00 300.00<br>325.00             | 319.00 325.00                  | 299.00 300.00<br>319.00                  |
| H-246 M Hideaway                       | 269.00<br>59.00                         | 259.50 269.00<br>59.00              | 259.50 279.00<br>49.50 59.00   | 259.50 279.00<br>49.50 59.00             |
| Hightone RC                            | 69.00                                   | 69.00                               | 69.00                          | 59.50<br>69.00                           |
| Lotone                                 |                                         |                                     |                                | 69.00<br>39.50                           |
| Regal                                  | 37.00 59.00                             | 59.00                               | 59.00                          | 59.00<br>39.50                           |
| Vogue                                  | 50.00                                   | 795.00                              |                                | 39.50                                    |
| 146                                    | 150.00 199.00<br>200.00                 | 150.00 250.00                       | 150.00                         | 150.00                                   |
| 146 M                                  | 249.00                                  | 249.00 275.00                       | 249.00 275.00                  | 239.00 249.00<br>275.00(2                |
| 146 W                                  |                                         | 249.50<br>275.00                    | 239.50                         | 219.00 249.50<br>275.00                  |
| 147 M                                  | 235.00 319.00                           | 279.00<br>245.00 319.00             | 175.00 279.00<br>319.00 325.00 | 175.00 295.00<br>289.00 319.00           |
| 1475                                   | 195.00 239.00                           | 325.00<br>275.00                    | 289.50                         | 269.00 275.00                            |
| 148                                    | 325.00 350.00                           | 425.00                              |                                | 395.00                                   |
| 148 M                                  | 379.00<br>399.00                        | 379.00<br>399.00 400.00             | 379.00<br>399.00 400.00        | 379.00<br>379.00 399.00                  |
| 148RC                                  | 375.00                                  | 425.00                              | 425.00                         | 425.0C                                   |
| 148S                                   | 335.00                                  | 300.00<br>375.00                    | 375.00                         | 359.00 375.00                            |
| 1941 RC Special                        | 89.00                                   | 89.00 99.50                         | 89.00 109.50                   | 69.50 89.00<br>114.50                    |
| 1946 RC Special                        | 225.00 249.50<br>274.50 350.00          | 249.50<br>274.50                    | 249.50<br>274.50               | 235.00-249.50<br>274.50 285.00           |
| 8200                                   | 45.00<br>45.00                          |                                     |                                | DOWNSKII                                 |
| 9600                                   | 45.00                                   |                                     |                                | 110.00                                   |
| WURLITZER                              | 30                                      | - communications                    |                                | nesuno soo                               |
| 41                                     |                                         | 195.00 219.00<br>224.50 229.00      | •                              | 95.00<br>50.00                           |
| 71                                     | 37.00                                   | 239.00 239.50<br>245.00(2)          |                                | 50.00<br>50.00                           |
| 500K                                   | 49.50 59.00<br>37.00                    | 249.50 275.00<br>295.00             | 49.50 69.00                    | 49.50 69.00                              |
| 600                                    | 37.00<br>59.00                          | 259.50                              | 69.00                          | 75.00<br>69.00                           |
| 600R                                   | 54.00                                   | 225.00 239.00<br>245.00 249.00      | 64.00                          | 64.00<br>50.00                           |
| 700                                    | 100.00 109.50                           | 249.50<br>325.00 374.50             | 89.50<br>109.50 124.50         | 89.50<br>109.50 124.50                   |
| 150E                                   | 124.50                                  | 379.00<br>395.00(2)                 | 89.50                          | 632537/                                  |
| 780<br>780E                            | 99.00<br>99.50                          | 77 SEE SEE SEE SEE SE               | 99.00<br>99.50                 | 99.00<br>99.50                           |
| 850                                    | 89.00 100.00<br>49.50 69.00             | 450.00 495.00<br>525.00 549.00      | 59.50 79.00                    | 79.00 89.50                              |
| 850E                                   | 75.00                                   | ***                                 | 79.50                          | 17881880                                 |
| 1000                                   | 49.50                                   | 39.00                               | 49.50                          | 49.50                                    |
| 1015                                   | 195.00<br>219.00 225.00                 |                                     | 185.00 219.00<br>224.50 229.00 | 219.00 229.00<br>229.50 239.00           |
|                                        | 229.00 235.00<br>239.00(2)              | 49.50 69.00                         | 239.00<br>239.50(2)            | 239.50 249.50<br>250.00 259.00           |
|                                        | 239.50(2)                               | Ville:                              | 245.00 249.50<br>275.00(2)     | 265.00<br>275.00(2                       |
| 1017                                   | 275.00(2)<br>239.00 259.50              | 69.00<br>64.00                      | 200.00 259.00                  | 269.00                                   |
| 1080                                   | 229.00 245.00<br>249.50                 | V200-62-2-()                        | 225.00 249.00<br>249.50 275.00 | 249.00 249.5t<br>269.00 275.00           |
| 1100                                   | 325:00 374.50                           | 124.50                              | 325.00 374.50                  | 374.50                                   |
| N.T. In                                | 378.00 379.00<br>379.50                 | 99.00                               | 379.00<br>395.00(2)            | 379.00(2<br>389.50 395.00                |
| AVA                                    | (i)                                     | 89.00                               | 405 00 505                     | 435.00(2<br>450.00(2                     |
| 250                                    | 450.00<br>495.00(2)                     | 74.50 79.00                         | 495.00 525.00<br>549.00 595.00 | 525.00 529.00<br>549.00                  |
| 1942 RC Special                        | 524.00 549.50<br>150.00                 | 79.50<br>49.50<br>398.00            | 39.00                          | 39.0                                     |
| Victory                                | 35.00 39.00                             | 398.00                              | 51.00                          | 34.0                                     |

### WMG to Move; Schwartz Out

WASHINGTON, June 16 .- The office of the Washington Music Guild will be moved to 3110 M. Street N. W. from its quarters at 1309 New Jersey Avenue N. W., according to Leonard Abrams, 12cently elected president of the Guild. The new site is in the location occupied by Abrams' company, Leonard Music, Inc.

Bill Schwartz, of the Hirsh Coin Company, who had served as ex- June 7 meeting of the group. He tendered his resignation at the manager, Abrams announced.

#### JUKE HILITES OPERA ARIAS

WASHINGTON, June 16 .-One of the most unusual music machine locations in Washington is an Italian restaurant which has a new Seeburg 100 operated by the East Coast Music Company, headed by Charles W. Bowles. The juke is heavily stocked with classical records and some hillbilly, popular and "old favorites." Between 70 and 80 of the listings at any one time are Italian operatic selections,

ecutive secretary of the Guild, will be succeeded by a business

### Sked Wurlitzer School for Milw.

MILWAUKEE, June 16.—United Inc., Wurlitzer distributor, will hold a three-day service school June 21-23, inclusive, Harry Jacobs Jr., president, announced this week. Joe Hrdlicka, Wurlitzer factory representative, will be in Milwaukee for the school, the largest yet attempted by United.

Jacobs reported past schools of this nature have proven helpful to most operators, and reports now indicate a record turnout of ops and their servicemen at the upcoming sessions. The complete Wurlitzer line will be covered Refreshments will be served.

## Chi Coin Ups Rep Coverage

CHICAGO, June 16 .- Chicago Coin this week added two States to the area covered by First Distributors for its Hit Parade unit. Firm, which now handles the counter juke sales in Northern Indiana and Illinois, adds Wisconsin and Iowa to its coverage effective immediately.

First Distributors, with headquarters here, is headed by Wally Finke and Joe Kline.

#### Borscht Belt Ops

Continued from page 72

Catskill Amusements, Inc., of Hurleyville, speaks for most when it reports that phonographs show poorly in summer hotels. Most inns have live music, even if the band only comprises three pieces, and coin music machines receive only odd-hour play.

But hotel keepers request the jukes and operators must make the accommodations if they wish to hold the spots as game locations. Route owners look on games, both pins and shuffle alleys, for bread and butter income.

However, should a pending threat of a walk-out by entertainers materialize (an uneasy truce now exists between hotel owners here and the American Guild of Variety Artists), hotel phonographs may become real earners. With musicians committed to observe AGVA picket lines, a few of the smaller hotels have indicated they may by-pass live music this season in favor of jukes for entertainment and dancing.

While most games in the area are novelty pins, a fair number of shuffle units (dime play) are being placed, plus a sprinkling of coin-operated pool tables. For the families who set up summer housekeeping in bungalows, placement is in the colony casino or playhouse. Here, and to a lesser degree in hotels, pins far outnumber shuffle units. Much difficulty has been encountered with juvenile puck snatchers who find other uses for the steel weights.

In most year-round taverns and restaurants, operators report they are quite satisfied if collections during the cold months cover records and maintenance costs. Average income in such spots quadruples come summertime.

Conservative estimates of equipment of all types operated in the county during July and August range from 1,500 to well over 2.000.

#### NOTICE!

In order to settle the estate of the late Willard E. Gortner, we are offering for one week only, the following cheap: Approximately 80,-000 Records, 20 Wurlitzer Juke Boxes, some 600, 700, 800 and 850. Also lots of repairs.

Nathan Knowles, Adm. Manitou Beach, Mich.

Phone; Addison 3603

\$......

Insert Bushing Converts 5c Wall Boxes to 10c

25c Each See Your Distributor or Write Direct MID-WEST DISTRIBUTING CO. 208 N. Madison St

Communications to 188 W. Randolph St., Chicago 1, III.

### Ball Gum Op Supply Orders Off; Discount Hassle Enters Sales Pic

Product Cost Up 1c Per Lb. Average Over '50; 140-Count High Seller

increase since last June is not a creased their supply orders from 5 would become keener. to 12 per cent so far this year compared to the same 1950 period. A survey of operators, gum dis-

#### **600 OUTLETS**

### Uncap Pepsi **Bottle Bev** Success Tale

WASHINGTON, June 16 .- An operation that has mushroomed in about a year to an enterprise of 600 machines is the story of of Alexandria, Va., J. K. Wright, manager of the plant, reports.

The company, a subsidiary of the Pepsi-Cola Company, operates in the city of Alexandria and thru Fairfax, Arlington and Prince William counties. Over half of its machines, however, are located in military installations in and around Washington. Some of these include Andrews Air Field in Maryland, Bolling Air Field, Naval Air Station, Naval Gun Factory, personnel) and the National Air-

The remaining machines-between 200 and 300-are in industrial locations and retail outlets. The firm also has several supermarket locations-stores that have no room for refrigerated storage of drinks.

#### Drugstores

Among the locations are about eight drugstores which have installed the drink machines to compensate for not having a fountain, Wright said. Either these drugstores took out a troublesome or non-profitable fountain, or they never had one at all and were trying to please their patrons.

The pitch made by route men to prospective location owners is that they will be pleasing both their employees and their customers by making the drinks available. The company employs five full-time route men who are supervised by Joseph Hill, head of the vending department.

#### Servicing

Many of the military installations are serviced two or three times a day, but the majority of regular locations are serviced twice a week. Company trucks carry 200 cases and usually make about two or three trips a day.

Cited as one top outdoor location is a self-service gas station, where the machine is located near the vacuum cleaners and windowwashing equipment, where car owners work on their own autos.

### Reactivate 2 Camps, Army Skeds 8 More

WASHINGTON, June 16 .- Both the army and air force announced the reactivation of new camps this week and the possible reopening of eight additional training centers. New military installations are dime bar sections by fall. Chocoseen as a further boom to vender placement, with soft drinks, candy, ice cream and cookie units top demand equipment.

The reactivated air force installation, Bryan Air Force Base in Texas, will be in full operation by early summer, and followed by opening of a second training cen- loss-leader practice, candymen ter at Biloxi, Miss.

veyed for probable reopening in- dime bars at a new low price, three clude Shelby, Miss.; Gruber, Okla.; bars for 21 cents. Usual chain store Joseph T. Robinson, Ark.; Bowie, offering is three dime bars for a Tex.; Blanding, Fla.; White, Ore.; quarter. McCain, Miss.; and Swift, Tex.

CHICAGO, June 16.—Ball gum tributors and manufacturers by sum depending upon the amount operators, altho admitting prod- The Billboard also revealed that of their orders and the distance uct cost which has averaged not manufacturer and distributor com- from the source of supply. Actual more than a penny per pound petition for the large and small product discounts run up to 2 cents operators' order, already a major per pound. factor, have nevertheless de- factor in the ball gum industry.

the offering by some manufacturers of distributor discounts to operators. Such discounts, however, are found more frequently in the bubble gum field, according to distributor and operator re-

#### Counter Cuts

As a counter-move, designed to repeat list, distributors are conthe 200-pound minimum orders required for such savings cut to 150 costs are thus eliminated by operators, some writing off a sizable gum vender customers.

Current ball gum prices range from a low of 22 cents per pound Evidence of this competition is on all sizes (140, 170, 210 counts) up to 35 cents. In each category the per pound price is, on the average, up 1 cent over the price quoted 12 months ago. The penny increase, instituted late last summer, was industry-wide by October, 1950.

#### Top Counts

The survey indicated that of the keep operator customers on the three major ball gum sizes, the straight, 140-count continues to tinuing the practice of offering lead as top seller, stocked in madiscounts and prepaid freight, with chines in industrial plants and other adult-populated locations. Second most-sold size is 210-count pounds in some instances. Freight bubble gum, featured where youngsters predominate as ball

#### the Pepsi-Cola Bottling Company IT'S ALL IN THE BREW

### Cite Taste Tailoring As Coffee Op Success

of cigarettes or candy is tailorrequires additional time and Naval Receiving Station, Fort study," stress two former airline How they tailored their operation to meet consumer taste is the success story of George F. Scott, former sales and ad manager for Northeast Airlines, and M. H. Anderson, senior captain for the same ment of one machine in a trade

Their firm, Coffee Service Corporation, started with a single Mills 500-cup coffee machine, added one unit at a time as locations were acquired (mainly industrial stops) and has as its goal a 500-machine

The 500-cup units, however, will give way to 200-cup machines in future expansion, the partners agree. The reason: Experience convinced them that coffee machines require daily servicing and the smaller capacity units would provide adequate supplies for the average stop. Rule one of the operation is: Service equipment daily.

#### Problems

Product problems met and conquered by Coffee Service, to obtain the highest volume per machine, include individual cream and sugarportion adjustments, temperature and strength of the brew, to each location's taste. Fairly wide dif-

### 240 Walgreen Stores Plug 10-Cent Bars

CHICAGO, June 16.-Walgreen officials have reported that since the introduction of special dime candy bar sections six months ago, public acceptance has warranted further expansion of the idea. Currently, about 60 per cent of the drug chain's 400 stores feature the 10-cent bar sections, and eventually it is planned to install them in every store which has the space and sales volume to accommodate

It is expected that over 300 Walgreen stores will be featuring active. late-cocoanut combinations and solid chocolate bars have been leading sellers on the chain's dime counters, officials state.

Walgreen came in for dime bar mention during the National Candy Wholesalers' Association convention here last week; citing noted that one of the chain's Phil-Inactive army camps to be sur- adelphia outlets was featuring the

BOSTON, June 16.—"A package | ference in each of these settings was found to be necessary to suit made, but in a coffee operation customer preferences in various you brew your own product which installations, it was found. Tactful and persistent experimenting, plus customer interviews, made it possi-Myer, Arlington Farms (dormi- executives who have set up their ble for the partners to tailor their tories for government and military own 15-machine coffee operation. drink to meet the most response in

Installations range from single unit spots up to the largest, to date, of six machines. All venders are set for dime operation. Trial place-

(Continued on page 79) assets.

#### SING A SONG OF CUP MACHS.

NEW YORK, June 16 .-Chick's Drinks is going on the air to promote patronage of its cup venders located on stations of the city's Independent subway lines. The first airer on the Saturday night series, called Subway Serenade, will be broadcast tonight on WNEW.

The meat of the show is pop records, but commercials will plug automatic drink vending. Tonight's commercial will extol the health virtures of pure fruit juice, available thru the firm's coin venders. The operator will have about 185 cup machines in underground operation before the end of this month.

The company also is considering sponsorship of a TV sport show, it was learned. Should this plan materialize, the feature slot will be taken over by the firm's own president, Chick Meehan, wellknown sports figure and former football coach.

### Ace-Saxon Buys Fla. Operation

MIAMI, June 16.—Ray Harrison, owner of Automatic Cigarette Sales, anounced he has sold the business to Ace-Saxon, Inc., of Miami, the largest cigarette vending company in the South.

Harrison established Automatic-Cigarette Sales a year ago when he moved to Miami from New York, where he had been active in the cigarette vending field for 20 years.

"I am retiring," said Harrison, "and will continue to make Miami

Harrison declined to give the purchase price or the number of locations turned over to Ace-Saxon, but it is understood the school was made recently, but the deal covered a total transfer of

### Re-Sked NAMA Region X Meet; Set Heavy Agenda

annual meeting of Regions X and on membership building and Arch XI of the National Automatic C. Riddell Sr., who is handling Merchandising Association will the local press relations for the be held here June 26-27 and not meeting, will use California Year June 25-26, as announced origi- Book and Public Relations as the nally. The sessions, made up of subject of his talk. Also included four segments, will be held in the Embassy Room of the Ambassador Hotel.

While the entire program has not yet been arranged, on the basis of information available the keynotes of the meeting are expected Wednesday when George Seedman addresses the groups in the morning session on the need for a strong State association. That afternoon Agnes Bowe, manager of the Sacramento News Region XI, conducting. Included Letter, will speak on legislation in California.

The opening morning session will be headed by Ed Stanton, Region X chairman, and will be devoted primarily to the picking of committees. H. F. Maloy, of the

### Used Game Index

Continued from page 72

up \$30. In used shuffle games Gottlieb's Bowlette, Chicago Coin's Bowling Alley, United's Shuffle Alley, Bally's Shuffle Bowler, Universal's Super Twin Bowler, Keeney's Pin Boy and Williams' Double Header appeared most

#### Music Listings

Music listings featured few price changes but the leveling off was at a higher average than prevailing several weeks ago. Among those at higher quotations were Seeburg's Vogue and Wurlitzer's 800. Units offered for the first time included Seeburg's 8800, Mills' Throne and Seeburg's 148

The vending used market continued to go along at a steady pace. Prices remained at the same levels and there appeared to be a week. growing scareity of late model

LOS ANGELES, June 16.—The Chicago NAMA office will speak in the schedule are talks on necessity for making our functions known to legislators, by Robert B. Kerley, Oakland, Municipal Legislation and Public Morals, Al Weymouth, this city, and a discussion of the national emergency as it affects vending.

#### Panel Talks

Afternoon of the first day will be devoted to panel discussions with Jack Gordon, chairman of on the panel for the cigarette ma-

### Clifton Mfg. **Builds Memo** Coffee Vender

LOS ANGELES, June 16.-Clifton Manufacturing Company has taken over the Memo Products, Inc., Automatic Coffee Maker, in both the coin and non-coin models. J. S. Clifton, president, said list of the coin unit is \$375, the manual model \$350. Both are counter type units and dispense up to 700 cups per hour.

Clifton Manufacturing, 7175 Willoughby Avenue, carries the same address as Memo Products. It also acts as distributor for Memo liquid coffee, a cold water concen-

Changes in machine construction were made by Clifton, including reduction of case parts from six to two, the base and the skirt, and mounting of all electrical components on a single panel, latter removable with loosening of four wing nuts.

According to Clifton, his firm plans to produce approximately 400 machines up to July 1. He said there have been 450 units manufactured to date but did not break down the figures into coin, non-coin models.

### **Keeney Starts** Cig Vender Assembly Run

CHICAGO, June 16. — J. H. Keeney & Company announced the delivery of 500 cigarette vender cabinets during the past week, with the final shipment arriving Wednesday (13) from its supplier, Rusakov Can Company, Chicago. John Conroe, vice-president, said immediate assembly of the electric units under way at the rate of 30-35 units per day.

Vending and other operational mechanisms are on hand to complete the entire 500 machine run, Conroe stated.

### Ruling Aids Subway Ops

NEW YORK, June 16 .- A new category of high-traffic locations has been opened to contract operators of cup machine equipment in the subway system here. In a policy switch, the Board of Transportation recently granted the operators permission to install beverage venders on train-level platforms. Until now, contract terms have limited such placement to mezzanines.

Canteen, which operates the IRT division, and Chick's Drinks, holder of the Independent franchise, have taken advantage of the new ruling and installed units on midtown train-level platforms. Over a dozen machines have been so placed on each division. Riders of the BMT division, operated by chine seminar are Jack Nutter, ABC Vending, have not yet been (Continued on page 78) offered the added convenience.

### Mills Chi Branch Calls Off Dime Candy Tests

CHICAGO, June 16.—Mills Automatic Merchandising Company following test operation of both nickel-dime split column and alldime candy venders in plant locations, this week announced the straight dime units were definitely being discontinued and the split units would be reconverted to straight nickel bars for the time being. Glenn Johnson, manager of the Chicago branch, which conducted the test operations, said earlier findings on the 50-50 units (The Billboard, May 12, June 9) indicated that dollar grosses were off an average of \$2.10 compared to straight nickel operation, and

"Conceivably, the dime venders he said."

might realize a better dollar gross in high-pay plants, or in public type transient spots such as amusement centers, etc.," Johnson said. But he emphasized that the 100 per cent 10-cent machine was out, following the poor showing during the test period. Within the next week, or when his branch had sold out its stock of dime candy, the dime columns would be discontinued in the 50-50 dimenickel units. Latter are Mills Industries' eight-column candy

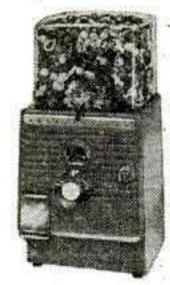
Citing non-use of total machine capacity, Johnson pointed to actual the all-dime units showed an even unit sales of dime bars. During the higher dollar drop. In one test week test, only one full column spot, the previous grosses of the was sold out, one-half of another nickel machine averaged \$7.50 per column, and only isolated sales week, while the dime machine were made out of the remaining grossed \$4.80 for the single test six columns. Two dime brands made up the bulk of these sales.

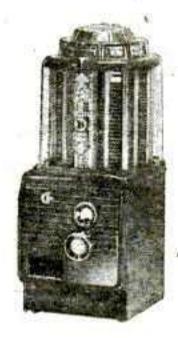
#### HERE ARE TODAY'S TOP MONEY-MAKERS FOR OPS

#### MODEL 49

1¢ - 5¢ - 10¢

The all-purpose, all-product bulk vender that is sweeping the country . . . bringing the biggest earnings ever enjoyed by operators of bulk venders. With its detachable Sani-Carry globe, it takes the work out of operating bulk venders and cuts servicing time in half.





#### 1¢ SELECTIVE TAB GUM VENDER

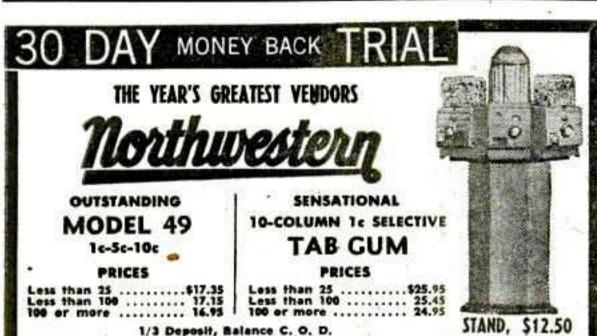
Claimed by operators now using them to be the hottest money-makers in the small machine field. Its 10 columns permit wide selection of fast-selling tab gum, candy coated gum, candy charms and lc chocolate bars. You'll be amazed at the way it sells gum and brings you profits unheard of from lc gum venders.

Write, Wire or Phone for Complete Details.

#### THE NORTHWESTERN CORPORATION

616 ARMSTRONG STREET

MORRIS, ILLINOIS



Complete Line of PARTS, SUPPLIES, STANDS, GLOBES, BRACKETS, CHARMS,

Etc.

TIME PAYMENT PLAN AVAILABLE TRADE-INS ACCEPTED

MERCHANDISE ADAMS, All Flavors, 100 Count ..424 WRIGLEY'S, All Flavors, 100 FRUIT CHARMS, Assorted, 100 

MINIMUM DRDER 25 Boxes of Any Assertment.

SALES AND SERVICE COMPANY MOE MANDELL WEST 42nd STREET, NEW YORK 18, N. Y. • Chickering 4-D142

AVENUE, BROOKLYN, N. Y. • GEdney 8-3600



places, entrances, corners, etc. You'll realize an immediate and never-failing income! Model 403 has 12 slots, one for each month of the year . . . more appeal for customers, more pennies for you. Guaranteed 5 years, built to last 20. Porcelain and baked enamel finish in red, cream and black.

\* 2 Machines in 1 . . . Fortune and Weight

Yours for Only

BEPOSIT

Fully Automatic & Patented

\* No Knobs, No Handles, No Trouble

AMERICAN SCALE MFG. CO. I 3206 Grace St., N. W., Washington 7, D. C. Check one of the following:

Mail coupon today for immediate delivery or further details, monthly

Attached find check for \$25 payment on one model 403 scale. Ship at once. Please send further details immediately.

YOU ARE BUILDING A GREATER AMERICA WHEN YOU HELP THE AMERICAN HEART

tive and and equation except the contract to the

### THE BILLBOARD Index of Advertised Used Machine Prices

### Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk venders, only the single machine price is listed. Any price obviously depends on conditions of the equipment. age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

Issue of

Issue of

| The second secon | June 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | June 9            | June 2                      | May 26           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------------------|------------------|
| ABT Astrology Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | \$125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   | -                           |                  |
| Acorn 5c Charm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 16.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | \$16.50           | \$16.50                     | \$16.50          |
| Acorn Vender 1c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 14.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 14.50             | 14.50                       | 14.50            |
| Advance Candy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 25.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 25.00             | 25.00                       | 14.50            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 25.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 25.00             |                             | 7 00             |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | 6.95                        | 7.95             |
| Advance Stamp Vender,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 10.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | 20               |
| 5 and 10c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   | 9.12                        |                  |
| Andrew Nut 1c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | A STATE OF THE STA | +0427782 U-C/11/1 | 6.95                        |                  |
| Candyman 72 Bar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 57.59                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 57.50             | 57.50                       |                  |
| Columbus 1c Nut                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             | 7.95             |
| Columbus 5c Nut                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | (1.6)             | 6.95                        | 7.95             |
| DuGrenier Challenger                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | MARKET                      | 95.00            |
| DuGgenier Cigarette (9. col.).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | 79.50                       |                  |
| DuGrenier Model S (7 col)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 49.50             | 49.50                       | 49.50            |
| DuGrenier Model W                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 49.50             | 49.50                       | 49.50 50.00      |
| Electro Serve Sc Pop Corn                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 11.000            |                             |                  |
| Hunter Ball Gum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | THE STATE OF THE S |                   | 28.00                       |                  |
| Jennings Large Head Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 37.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | (0)               | 20.00                       | 54.50            |
| Kirk's Astrology Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 95.00             | 95.00                       | 95.00            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 50.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 50.00             | Contract to the contract of | 50.00            |
| Lo Boy Scale.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 50.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 50.00             | 50.00                       |                  |
| Master 1c Novelty Bulk                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | \$200 mm64 ch               | 7.95             |
| Mills Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 50.00             | 50.00                       | 50.00            |
| National 9 A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 1.10033554                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 8/2/02/11         | 52300000                    | 75.00            |
| National 930                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 80.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 80.00             | 85.00                       | 65.00            |
| National 950                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 19.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                   |                             | 95.00            |
| Northwestern DeLuxe                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 24.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 24.50             | 24.50                       | 24.50            |
| Norwestern Dual Nut                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | - CHALLOSON                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 75.6506.751       | 39.50                       | 39.50            |
| Northwestern Tab Gum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 25.95(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 25.95-            | 25.95                       | 25.95            |
| Northwestern 33 Nut                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 7.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                   | 7.95                        | 7.95             |
| Northwestern 40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             | 7.95             |
| Northwestern 33 Ball Gum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 7.50              | 7.50                        | 7.50             |
| Northwestern 49, Bulk 1c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 17.35                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 17.35             | 17.35                       | 17.35            |
| Pop Corn Sez                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 89.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 89.50             | 89.50                       | 89.50            |
| Rowe Candy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 85.00             | 85.00                       | •,,,,,           |
| Rowe Crusader (10 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 140.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 140.00            | 145.00                      |                  |
| Rowe 5c Gum and Mint                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 210.00            | 243.00                      |                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 17.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | 55.00            |
| Rowe Imperial (6 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 77 60                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 77.50             | 77.50                       | 35.00            |
| Rowe Imperial (8 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 77.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | 4                |
| Rowe Royal (8 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 80.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 80.00             | 85.00                       |                  |
| Rowe Royal (10 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 85.00             | 90.00                       | 85.00            |
| Selective Candy 50 Bar 5c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             |                  |
| Shoe Shine Machine (late)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 49,50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | ****              |                             |                  |
| Siros Brush-Up                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 75.00             | 75.00                       | 75.00            |
| Silver King 1c                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   | 7.50                        |                  |
| Silver King Hot Nut                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 29.95                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 29.95             | 29.95                       | 29.95            |
| Target Hunter (Silver King).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | (4)               |                             |                  |
| Target King (Silver King)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 19.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | 7.1              |
| Toledo Large Head Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 37.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | · ·               |                             | 64.50            |
| Uneeda Model A (9 col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 80.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 80.00             | 85.00                       | AT AT A STATE OF |
| Uneeda (8 col. Monarch)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | GG (4.1)          |                             | 85.00            |
| Uneeda (10 col. Monarch)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             | 95.00            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             | 95.00            |
| Uneeda (15 col.) 500                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 69.50             | 69.50                       | 69.50            |
| Uneeda (500)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 90.00             | 95.00                       | 85.00            |
| Uneeda (9 col.) Model 500                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 90.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | 65.00            |
| U-Select-It                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 35.00             | 35.00                       | 7.05             |
| Victor's Topper                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             | 7.95             |
| Watting Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 90.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |                             | -                |
| · ·                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |                             |                  |

### Re-Schedule Region X Meet

Continued from page 77

Freson, chairman; Jim Farwell, Los Angeles; Harry Mishkind, San Francisco; Tom White, Long Beach; Earl Talley Jr., Long Beach; Al Hansom, Los Angeles; E. C. McNeil, Los Angeles, and Claude Brandon, Oakland. Serving on the panel for candy and beverage machines will be Davre Davidson, Los Angeles, chairman; Stan Rousso, Los Angeles; Ed Farwell, Los Angeles, and Hap Hazard, Los Angeles. Cigarette Manufacturers will have representatives on the cigarette panel. The day will conclude with a cocktail party, also in the Embassy Room, at 7 p.m.

Wednesday's session will open with Riddell as chairman and Seedman sounding the keynote of the sessions in his discussion of the need for a State association. Tom Hungerford, now with National Vendors, is expected to at-tend and pitch for the national convention in Cleveland. His subject will be On to Cleveland. Clint Darling, NAMA executive director, will speak on functions of NAMA in California and Perry Taft, San Francisco attorney, will address the group on unfair trade practices in California. At the luncheon to be held at 1 p.m., a film of the Cerebral Palsy Foundation will be shown and Michael Fanning, Los Angeles postmaster, is expected to attend. Seedman is chairman of the Cerebral Palsy committee.

Legislation

Claude Brandon will be chairman of the Wednesday afternoon session with Agnes Bowe talking Petersburg, \$51,224; West Palm on legislation in California. She Beach, \$28,729; Orlando, \$32,376; CANCER FUND heads the Sacramento News Let- Fort Lauderdale, \$31,168.

ter, a State confidential service. The nominating committee will report following her address with the day concluding with the ban-

quet at 7 p.m.

Region X as host is making a strong bid to make this the outstanding session of the regional NAMA divisions. The women are being invited with tickets to broadcasts and television shows and a trip to a motion picture studio. The program is being arranged by Stanton.

Various companies will have displays during the sessions. No charge is being made for the space. Serving on the committee in charge of this part of the program are Al Weymouth, chairman; Nick Carter, Stan Rousso and E. C. Mc-

Neil, all of Los Angeles. Other committees are: Reception, Ed Chandler, chairman; Ed Stanton, Jack Gordon, Arch Riddell Sr., Henry Davidson and Al Hansom. Luncheon and banquet, Riddell Sr., Billy Baron, Harry Mishkind. Serving on the ladies committee are Mrs. Arch Riddell Jr., chairman; Mrs. Al Hansom and Mrs. Al Weymouth.

#### Florida Cig Tax

TALLAHASSEE, Fla., June 16. -The State comptroller's office announced cigarette tax collections in Florida during the month of April totaled \$1,408,279.

The collections fell \$157,900 below the March figure of \$1,566,179. Tax shares awarded to cities included: Miami, \$168,150; Jackson-



lb. with freight propaid, RAIN-BLO FULL CASH WITH ORDER

in 25 = cartons. 2%. FULL CASH WITH ORDER.

Write for Our FREE Complete Charm List

1/2 Deposit, F.O.B. Brooklyn, N. 1 Balance C.O.D.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in 461 Sackman St., Brooklyn 12, Phone: Dickens 2-7992



#### BRAND NEW



Nut and Charm Vendors hold 5 lbs. Nuts, Bell Gum Vendors 800 Ball Gum. Fully Guaranteed.

1/3 Deposit, Balence C.O.D. BRBB

5 LBS. NUTS OR BALL CUM WITH BLOYD MFG. CO. VALLEY STATION, KY.

#### EPPY CHARMS

...\$ 3.00 per 1,000 Silver Plated #2. 4.50 per 1,000 Plastic Wonderful \*70 . . . . . . 3.75 per 1,000

Silver Plated #70 6.50 per 1,000 Plastic Comic... 4.25 per 1,000 Silver Plated

Comic ..... 6.50 per 1,000 Grocery Charms. 10.00 per 1,000

EPPY

Samuel Eppy & Co., Inc. 91-15 144th Place Jamaica 2, 1 1, N Y

#### A ONCE IN A LIFETIME OPPORTUNITY

Because space is urgently needed for defense production, nationally known manufacturer is offering at 25% OF DRIGINAL COST, 500 completed Hot Nut and Bulk Candy Vendors, a large inventory of cabinets and assorted parts, as well as all tools and dies. FOR QUICK ACTION

Write

BOX D-49 c/o The Billboard Cincinnati 22, O.

125 Master Ball Gum 1c Vending Machines. \$4.50 each or \$500 for entire lot.

CLARK CANDY & TOBACCO COMPANY

Lancaster, Ohio

CANCER FUND

49 Special Cuts Costs Servicing Time in Half Less Than 25..\$17.35 Less Than 100.\$17.15

AVAILABLE IN 1¢ OR 5¢ PLAY. PLEASE SPECIFY WHEN ORDERING. WE TAKE TRADE-INS

LIBERAL ALLOWANCE Terms: 1/3 Deposit, Balance C.O.D. Write to Dept. V for complete list and prices of coin operated equipment, supplies, charms, etc.

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN ST. PHILA 23, PA 10mbard 3-2676



MONEY MAKER, Vends stick gum, package gum, tab gum, mints, per-fume, combs, matches and many other items similar size. Typical Advance sturdy con-struction with famous Advance coin detector and window to show products. 28" high, 334" wide and 21/4" to 4" deep. Sheet metal finished in orange enamel. Available with 1¢ or 5¢, or 10¢ mechanism.

ORDER TODAY!

VENDING MACHINES 1647 Bedford Ave., Brooklyn 25, N. Y.

#### WE HAVE THEM! "SILVER-KINGS"

KING OF VENDORS ONLY 2 MOVING PARTS



for REAL PROFITS c Changeover parts vallable for

all ic Models

todels, low as \$10.00 in Quantities.

Nut and Ball Gum, Candy Charms, Vendors, 16-56 U.S. and Foreign Coins, "Hot Nut" Vendors. At all the best

SILVER KING CORP. 622 Diversey Parkway Chicago, Ill.





**GIVE TO DAMON RUNYON** CANCER FUND

### Immediate Delivery! Set Region 12 VERSE TEMPERS NEW Northwestern Meet Program VENDER TAMPER

PORTLAND, Ore., June 16 .-Program plans this week were virtually complete for the National Autoratic Merchandising Association's Region XII meeting at the Multnomah Hotel here Saturday

Arrangements for the meeting, first for the region to be held in Portland, are under Dewey Estey. of D. A. Estey & Company of Portland, regional chairman and a national director. Region comprises Washington, Oregon, Idaho and

Aside from vending men, the convention is expected to attract representatives of candy and tobacco companies. A guest will be Laurie Cavanaugh, of Chicago, director of NAMA membership re-

Estey said a convention highlight would be explanation of the insurance program available thru the association. Supply shortages will be another discussion subject.

Meeting opens at 10 a.m. with discussions to run thru the day including luncheon and dinner sessions.

#### Orange-Crush Names Fork

CHICAGO, June 16 .- R. M. Horsey, executive vice-president of the Orange-Crush Company, this week announced the appointment of Alden E. Fork as sales promotion manager of the bottling

Fork has directed advertising for the firm since June, 1949. In his new post he will be responsible for sales promotion and merchandising for ctions.

#### Set Park Meters For NYC Streets

NEW YORK, June 16 .- An expenditure of \$80,000 was authorized by the Board of Estimates this week for the purchase of 1,500 parking meters, spare parts and accessories. The units will probably be obtained from the Karpark Corporation, Cincinnati, at a price of \$48.98 each, it was indicated.

The meters will be tested in business neighborhoods in four the city's five boroughs.

#### Sask. Okays Meters

SASKATOON, Sask., June 16.-City Council took only one minute to decide on keeping parking meters permanently. Decision was made when the one-year trial period for 550 machines from the Ontario Hughes-Owens Company, will keep the machines "forever." firms.

PHILADELPHIA, June 16.— Rudd-Melikian, Inc., has prepared new type point-of-sale piece which stresses vender consideration rather than straight sales promotion. Recognizing that all things mechanical are subject to failures, and that venders are subject to tampering by certain types of customers, the 51/2 by 61/2inch sign seeks to minimize such treatment.

Depicting a customer, hand up to the cup receptacle, shaking a Kwik Kafe coffe vender, an admonition in verse follows: If a cup will not come out Don't pull or tug or strain: That won't deliver you a drink

'Twill only cause me pain. Beneath the verse is the legend; "Call ..... for prompt service."

#### OK Insurance Units in B. C.

VICTORIA, B. C., June 16.—An amendment to the B. C. Insurance Act was proclaimed recently, allowing installation of insurance policy vending machines at airports. Persons traveling by air will be able to insure themselves for the flight with a minimum of delay.

The traveler has only to fill out a form on the machines and insert coins to the amount of the premium of the policy desired.

#### Insurance Venders Make Hit During **Britain Festival**

LONDON, June 16.-Numbers of automatic insurance venders, placed thru the grounds of the problem there, says Scott, is the flow of business. Upon insertion of sixpence, a personal accident policy for 1,000 pounds, valid for 24 hours, is issued.

An interesting aspect of the insurance vender operation is that it may be adopted by the air transportation systems in the country, in co-operation with the insurance companies. Expansion of the operation to cover other forms of transportation is also being considered.

Placement of the insurance units was promoted by Sir Hartly Shawcross, president of the Board of base. Trade, and they are also being featured in that organization's Risks Round the World Festival Ottawa, expired. City Commis- exhibit, which displays worldsioner Harold Balfour said the city wide insurance activity of British

### Calendar for Coinmen

June 19-Music Operators' Association of Indiana, Inc. semi-monthly meeting, Indianapolis Athletic Club, Indianapolis. June 20-Westchester Operators' Guild, Inc., monthly meeting, Moose Hall, White Plains, N. Y.

June 22—Illinois Recorded Music Association, open meeting for operators, distributors, manufacturers, Como Inn, Chicago June 26, 27—NAMA Region X meeting, Ambassador Hotel, Los Angeles.

June 25-Phonograph Owners' Association, monthly meeting, Broadview Hotel, East St. Louis, Ill.

June 26—Western Vending Machine Operators' Association, monthly meeting, Los Angeles.

June 26-Automatic Music Operators' Association, Inc., monthly meeting, Park Sheraton Hotel, New York. June 26-Amusement Machine Association of Philadelphia,

semi-monthly meeting, Broadwood Hotel, Philadelphia. June 27-Music Merchants' Guild, semi-monthly meeting, Narragansett Hotel, Providence.

June 28-Connecticut State Coin Association, Inc., semimonthy meeting, Hotel Bond, Hartford. June 28-Michigan Self-Service Laundry Association, dinner

discussion meeting, Detroit-Leland Hotel, Detroit, June 28 - California Music Guild, Northern Division,

monthly meeting, Hotel Sacramento, Sacramento. June 30-NAMA Region XII meeting, Multnomah Hotel, Portland, Ore.

July 1-Nebraska Automatic Phonograph Operators' Association, Inc., Cornhuskers Hotel, Lincoln, Neb. July 2-Illinois Amusement Association, monthly meeting,

208 North Madison Street, Rockford, Ill. July 5-Phonograph Merchants' Association, monthly meeting, Hotel Hollenden, Cleveland.

July 5-Washington Music Guild, Inc., monthly meeting, Hotel 2400, Washington. July 8, 10-South Dakota Phonograph Association, quarterly meeting, Sioux Falls, S. D.

July 10 - Automatic Phonograph Owners' Association, monthly meeting, Sheraton-Gibson Hotel, Cincinnati, July 10—California Music Guild, monthly meeting, 311 Club,

July 12-Illinois Recorded Music Association, annual Juke Box Day golf outing and banquet, Glen Eagles Country Club,

July 12-Washington Coin Machine Association, monthly meeting, Phillips Novelty Company, Washington.

July 12-Michigan Automatic Phonograph Owners' Association, Inc., monthly meeting, Maccabees Building, Detroit.

### Welch Cites 10c Candy Program

CAMBRIDGE, Mass., June 16 .-Robert H. Welch Jr., vice-president of the James O. Welch Company, elaborating on his discussion of dime-nickel candy bar sales during the National Candy Wholesalers' Association convention in Chicago last week (The Billboard, June 16), declared the "great debate" will not be settled in a

According to Welch, "It is this expectation of immediate decision, of the 10-cent bars being able to seize the market by a sales advertising 'blitzkrieg,' which has set back the cause of the 10-cent bars even more than the very real consumer sales resistance they have faced." He said many candy manufacturers "besides ourselves" seem to have been guilty of this

Welch went on to state that the general economic conditions, plus the trend in other industries which had previously been tied to the nickel price, and the "disastrous margin squeeze on our distributing channels," all are evidence supported by our own (Welch's) cost sheets that the mass distribution of quality candy will have to be made thru dime bars eventually.

"Otherwise, the public cannot be given enough value for it long to continue supporting any mass volume of candy bar business at all."

Welch Candy, he declared, will commence in August to utilize every outlet for dime bars and create new ones to kick off the fall selling season. "The public can be converted to buying 10-cent bars, but it will take time and teamwork and concerted selling to do it," Welch said.

#### Its' All in Brew

Continued from page 77

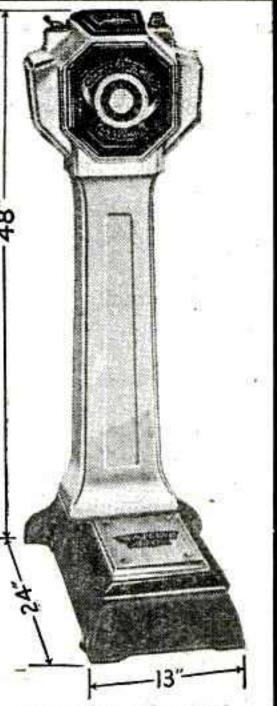
Festival of Britain, are meeting whether or not the kids will spend public approval as evidenced by 10 cents for coffee when they can get a cold drink for a nickel."

#### Commissions

The firm employs a full-time serviceman, who is paid 10 per cent of the gross receipts plus gas and oil for his car. On commissions to locations the firm pays a base of 10 per cent on the first 100 cups, with the rate increasing up to 20 per cent depending upon volume.

Scott and Anderson are placing a new plan in effect, which will waive commission payments on the first 50 cups sold; commission will be paid on sales over the 50 cup

To increase the sales of coffee, the partners are convinced that pastry items must be offered. Wedding coffee to pastry is expected to increase coffee sales as much as 33 per cent. Experiments are now being made with a Rowe converted electric cigarette machine, with boxed pastry items which conform to the size of a cigarette pack. So far, doughnuts and cookies have been vended most successfully with coffee, they re-



NET WEIGHT 119 POUNDS

DOWN

### **Balance \$10 Monthly**

ALL WEATHER SCALE FOR OUTSIDE LOCATIONS

The head and post of this penny weighing scale are made of pure aluminum, when highly polished and anodized it takes on a satin silver finish and makes it took like a piece of jewelry. It looks nice with any fixtures and will also stand the weather.

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#### JULY SPECIALS NORTHWESTERN Model 49 NEW—IN ORIGINAL CARTONS. Write for LOWEST PRICES!

25 Hunter Target Games, 1c ...\$25.00

25 Almond Vendors, 5¢,
BRAND NEW 4.05
5 Andrews Nut, 1¢, 3 Col.,
with floor stand 12.10
3 Hot Popcorn Machines, non WANT TO BUY NORTHWESTERN 49, SILVER KING, COUNTER GAMES, CANDY and POPCORN MA-

CAMEO VENDING SERVICE 432-G West 42 St., New York 18, N. Y LOngacre 3-1334



72 Bar Cap. (Enclosed Base)

#### REDUCED PRICES LIMITED TIME! CIGARETTE MACHINES

National 930, 270 Pack Cap. Rowe Royal, 8 Col. Rowe Royal, 10 Col., 400 Pack Cap. Rowe Crusader. 10 Col., 475 Pack

Uneeda Model 500, 9 Col., 350 Pack Ungeda Model A, 9 Col., 270 Pack

CANDY MACHINES

KING SIZE COLUMNS INSTALLED

IN ALL CIGARETTE MACHINES TOP EQUIPMENT - UNCONDITIONALLY GUARANTEED.

ONE-THIRD DEPOSIT WITH ORDERS. SPECIAL BALANCE C.O.D. \$57.50 Parts and Mirrors available for all makes models. CANDYMAN

CONVERSIONS

ANY MAKE OR MODEL CIGARETTE VENDOR TO 25c OR 30c VENDING

CANDY MACHINES CONVERTED TO 10¢ VENDING

ROWE IMPERIAL

UNEEDA VENDING SERVICE, INC. 🕮

"The Nation's Leading Distributor of Vending Machines" NEW : .. RECONDITIONED LIKE NEW ... 166 Clymer Street, Brooklyn 11, N.Y. • EVergreen 7-4568

Save at Least Part of Each Week's Earnings-Buy U. S. Savings Stamps and Bonds Copyrighted material



VENDING MACHINES

#### Victor's TOPPER DELUXE

With Side Display Windows. Also Available in Double, Treble and Revolving Super Market Units.

#### VICTOR VENDING CORP

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SMOKESHOP NATION'S **FINEST** CIGARETTE **VENDOR** Mail This Ad For Details AUTOMATIC PRODUCTS CO 250-B West 57th St., New York 19, N. Y

Plaza 7-3123

From LITTLE ACORNS

1c & 5c

mechanism

slides into

place-

Mak manufacturing co., inc.

11411 Knightsbridge Ave., Culver City, Calif.

Dealer Inquiries

Featuring the sensational new

WHITE FLASH BRUSH HOUSING

## See Summer Trade Prospects Brightest in Postwar Era

#### Game Variety, Probable Output **Curtailment Sales Insurance**

By TOM McDONOUGH

CHICAGO, June 16.-As summer approaches, local plants are turning out the most varied line of amusement products since before World War II. This variety of products, many coinmen believe, will prove one of leading reasons why the general letdown in play will not take place this summer and they add that the interesting types of subjects of new games and the possible curtailment of output shortly will also prove big points in off-setting general sales . With the arcade, outdoor amuseslowdowns of other seasons.

At the moment the nation's operators have a choice of 11 differunits, is concentrating on its arcade

#### New 5-Ball

In the game field, four firms have pioneered general acceptance of a new type five-ball game. These are United's A-B-C, Bally's Bright Lights, Universal's 5-Star and Keeney's Lite-a-Line. Each of these manufacturers has ap-proached the development of the new type game from a different play standpoint. The one thing they have in common is that they use five balls and feature simultaneous play of from three to six

Four firms also are turning out shuffle games. Two are building units with a bowling theme. United's Five-Player Shuffle-Allev and Keeney's Big League lot or chance; Bowler, a four-player unit, Meanwhile Chicago Coin recently introduced Horse Shoes, a shuffle game played to the regulation game of horse shoes. Genco came out with Shuffle Target, which introduces the idea of hitting moving targets

mighty INCOMES grow!

ALL-PURPOSE VENDOR

Polished, easy-to-clean merchandise chute.

Vends all bolk mdse,—nuts, gum balls, candy, charms.

Tamperproof! Held by top lock and body clamps only.

DISTRIBUTORS

Choice Territories Still Open -

Write, Wire, Phone! East & Midwest

M. J. Abelson, gen. sales mgr. 1349 5th Ave., Pittsburgh AT 1-6478

**Pacific Coast Distributor** 

Operators Vending

Machine Supply 1023 Grand Ave., Los Angeles

3440 W. NORTH AVE.

CHICAGO 47, ILLINOIS

Guaranteed mechanically—weighs less than 7 lbs.

with pucks.

Also making strong bids for summer play thru operators are Williams' Super World Series, a novelty baseball game, and Como's Stadium, a 10-ball game, which, like competitor 5-ball units, can be played in a relatively short time. The conversion is Marvel's E-Z-Bowl which can be used in conjunction with a table shuffleboard. In shuffleboard, three manufacturers remain in production, American, National and Rock-Ola.

Arcade Line

ment park and traveling show segments of the industry now moving into their peak season, Exhibit ent units on the game menu plus Supply has developed several new one conversion and three shuffle- units and is celebrating its 50th boards. In addition a new firm anniversary thruout June. The about to enter the manufacturing new arcade line has several ramipicture is completing tests on its fications and two themes. First is initial products. Still another, Ex- its Kiddie Dude Ranch idea, spothibit Supply Company, which lighting big and little mechanical down thru the years has made all horses, Big Bronco and Pony Extypes of coin-operated amusement press, Dale Six Shooters, featuring a vari-speed gun game with cowboys and horse targets in motion, card venders with leading cowboys as subjects and a simulated corral. government in intensifying defense Exhibit is handling this project mobilization.

either as a package unit complete with corral and overhead canvas protection against bad weather or marketing the individual units. The other theme revolves around Korean War action in the Gun Patrol game. With this unit, the firm has developed, with the cooperation of its distributors, an incentive marketing plan (The Billboard, June 16) which is already bringing results.

Manufacturers and distributors point out that with such varied lines of amusement units available, this summer should be productive of excellent play conditions. The players, they reason, will have a choice of numerous types of new games and for once will not be able to come up with the cliche-all the games look alike. In addition to the choice of equipment, manufacturers have advised their distributors that they will continue to produce equipment in quantity as long as the raw materials are available. Each week, however, the industry is edging toward the point where it will have to curtail output because of the needs of the

## Fed Bill KO's Boards

Continued from page 72

or whoever knowingly deposits in similar device; ever knowingly deposits with any the mail or sends or delivers by

"Any letter, package, postal card or circular concerning any gambling enterprise, lottery, gift enterprise or scheme of any kind offering money or other prizes dependent in whole or in part upon

"Any gambling or lottery ticket or part thereof; or paper, certificate or instrument purporting to be or represent a ticket, chance, share or interest in or dependent upon the event of any gambling enterprise, lottery, gift, enterprise or scheme of any kind offering money or other prizes dependent in whole or in part upon lot or

Covers Punchboards

"Any punchboard, punchcard or

#### **Five-Dime Battle** Crops Up for Coke

OMAHA, June 16.—Campaign to keep the price of Coke at a nickel has been inaugurated here by the Coca-Cola Bottling Company of this city and Council Bluffs, Ia. Manager M. L. Gothard declared that "retailers are making enough . . . on a nickel per bottle, but we can't control retail prices except to tell the public that we are not responsible for the raise (to a dime)."

The firm plans to run newspaper advertisements in every community of the Omaha trade area where the retail price of its product goes beyond 5-cents a bottle. Ads will stress that wholesale prices have not changed.

Gothard pointed out that each Coca-Cola plant, because it is operated independently, can price its product as it chooses, but that the Heddergott, of the National Re-Coca-Cola Company, Atlant wants the price kept to a nickel at the retail level.

A recent increase in the case price, from 80 cents to \$1.20, was nevertheless made by Coca-Cola Bottling Company, of Lincoln, Neb., with the result that Cokes in that area are selling for a dime, Gothard said.

#### Alta. Income

EDMONTON, Alta., June 16.— Revenue from the 1,200 parking meters operating here aggregated \$38,464 in the first five months of this year as compared with \$36,224 for the same period in 1950 when 1,060 meters were operated. City is adding 155 automatic one-hour meters. If 10 minutes unexpired time still shows in the new meters and a penny is deposited, the hand clicks around the full 12 minutes to the 22minute mark, instead of only to the 12-minute point. Average of only 15 to 25 cents a day is lost thru use of slugs, service men re-

"Any check, draft, bill, money, postal note or money order, for the purchase of any ticket or part thereof, or of any share or chance in any such gambling enterprise, lottery, gift enterprise or scheme, or for the purchase of any punchboard, pushcard or similar device;

"Any letter, package, postal card or circular containing any bet or wager, any offer of any bet or wager or any check, draft, bill, money, postal note or money order in payment of any bet or wager in connection with any gambling enterprise, lottery, gift enterprise or scheme of any kind offering money or other prizes dependent in whole or in part upon lot or chance."

#### Penalties

The penalty proposed is a maximum fine of \$1,000 or two years' imprisonment, or both, and maximum imprisonment of five years for any subsequent offense.

The bill extends the Johnson anti-gaming machine act to ban inter-state shipment not only of "slot machines" as defined by the 1950-passed law, but also of "any other machine or mechanical device (including, but not limited to, roulette wheels and similar devices) designed and manufactured primarily for use in connection with gambling, and (a) which when operated may deliver, as the result of the application of an element of chance, any money or property, or (b) by the operation of which a person may become entitled to receive, as the result of the application of an element of chance, any money or property."

#### Heddergott Cele Draws Turnout

LOS ANGELES, June 16 .- H. O. jector Service Company, of California, marked his fifth anniversary in business here yesterday (15) with open house. Operators, bottlers, service men and others attended. He represents National Rejector in the 11 Western States.

Prior to opening his headquarters here on West Pico, Heddergott was located in the St. Louis factory of the National Rejector Company.

#### **DEVELOP COIN** COUNTING GIM

SASKATOON, Sask., June 16.—Utilizing spare parts, city electrical department here devised a flat-iron shaped electro-magnet for the treasury department's use in sorting nickels from pennies when parking meter collections are counted. Gadget has cut the sorting time down to onetenth of what it was previously.





other Victor models can still be bought on fime payment

Better write for full details today.

ALMONDS

California Vendsize, packed in 5 lb. vacuum sealed tins. 30 lbs. per case. 79¢ Lb. \$3.95 Can.

COPPER CHARMS Large size, new series, 1,000 ...\$3.95 Plastic Charms, new large series,

STANDS All steel — aluminum finish. No need to add sand, gravel, cement, etc. Ready for loca-tions. Weighs 17 lbs.

\$3.25 each We are factory distributors for all leading makes of VENDING MACHINES.
One-Third Deposit on All Orders.



Try VICTOR Once

BUY VICTOR ALWAYS

ORDER TODAY!

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Phone: LOcust 7-1448

Northwestern TAB GUM VENDERS

\$24.95 EA.

MODEL 49 BULK **VENDERS** 

\$16.95

National Postage Service Stamp Vendor Complete bulk vending and tab gum supplies. Send for Price List. 1/3 Down, Balance C.O.D., F.O.B. Factory.

BADGER SALES CO.

2251 W. Pico Blvd., Los Angeles 6, Calif.

### VICTOR'S TOPPER



Only \$11.25 Each (100 or More) Sample \$12.50

Glass or Plastic Globes, UN-EQUALLED FOR VENDING: BALL GUM, CANDY, PEA-NUTS, CHARMS, NUTS, ETC.

Lowest Prices on Ball Gum, Candy, Charms, Stands. We stock all parts and sup-

WRITE TODAY!

B. Hutchinson Jr.

#### FOR SALE 7 CUP-VENDING COCA-COLA MACHINES

All are guaranteed in perfect condition at time of sale. All have coin-changers and none are over 2 years old. Price \$4750.00 if contacted at once.

HALL C. HOUPE Phone 5451 Shelby, N. C.

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CHARMS—Proven Sales Boosters

Write for Complete Price List!

#### SENATE GROUP DKAYS PINBALL

WASHINGTON, June 16. For the first time since the Senate Select Committee began: introducing amendments to strengthen the Johnson Act, some optimistic news for the trade has developed. Speaking for the committee, made up of Senators Kefauver, Tobey, Hunt, Wiley and himself, Sen. Herbert R. O'Conor pointed out the latest amendments have been worded with care to "avoid curbing the manufacture of amusement type pinball machines."

### Detroit Shuffle Meet Success; Plan for '52

entry fees included in the prize fourth. money.

division was Goebel's Brewing, singles-Andy Horvath, Jim's Waterford, Mich. Anderson Gar- Night Club, Toledo; Harold DeCius, dens, Detroit, owned by Harry Jim's Night Club, Toledo. Men's Levunburg, a director of Wayne doubles—Bob Swaine and Harold

WANTED

Assistant Sales Manager

\* Our business is the manufacture of coin-

operated equipment, with plant situated in

Chicago. We are looking for an assistant sales

manager of proven sales ability to keep in con-

stant contact with our distributors throughout

the country by mail, phone and some travel-

ing. Must be a business closer and go-getter.

Give references, past experience, name of last

WRITE BOX 452, c/o BILLBOARD MAGAZINE

188 W. RANDOLPH ST., CHICAGO, ILL.

== IT PAYS "TO GET ACQUAINTED" with ALBENA ==

Albena Always Gives You More for Your Money

AND EVERY OTHER TUBE FOR THE Send for Free Catalog. 50% De-

SPECIAL!

UN. SHUFFLE

ALLEY WITH

FLYING PINS

Seeburg M100

Rock-Ola .

BETTER JUKE BOXES

Wurlitzer 1015—1100—1250 ..... Write AMI Models A-B-C ..... Write Rock-Ola 1422—1426—1428 ..... Write

A-1 CONDITION

FROM \$45.00 to \$100.00

AMPLIFIERS With Tubes for Wurlitzer—Rock-Ola—Seeburg (Used), A-1 Condition ......\$10.00 Up SPEAKERS, Wurlitzer—Seeburg

Rock-Ola (Used), A-1 Condition 6.00 Ea.

posit Required With All Orders.

UNIV. TWIN BOWLER \$129.50

Top Condition

Write for quantity prices

SHUFFLEBOARD

SUPPLIES

Fast Wax, case (12).5 4.50

Pucks (Set of 8) .... 12.00 Score Sheets, 10 pads 7.50 Shuffle Game Wax, case (12) ..... 3.30 Fluorescent Lights,

Premiums! Write for List.

Scoreboards .... 79.50

4322 N. Western Ave.

COlumbus 5-9306

MOTORS, Wurlitzer—Seeburg—

**JUKE BOXES** 

employer, salary expected.

We Overbought and Must Unload at

Drastically Low Prices.

STANDARD BRAND

TUBES

DISCOUNTS OF 60% OR MORE

6SA7 ..\$ .75:6SL7 ...\$ .75|5Z3 ....\$ .70

6L6 .... 1.35 6J7 .... 75 2051 ... 1.00

6H6 .... .65 6N7 .... .75 35Z5 ... .70

6SJ7 ... .65 6SK7 .. .75 35L6 ... .70

6SC7 ... .80 6X5 .... .85 25L6 ... .65

6SN7 ... .85 6J5 .... .60 50L6 ... .70

65Q7 ... .50 6C6 .... .75 75 ..... .60

.45 5U4G .. .65 80 .....

503 WEST 45TH ST., NEW YORK 19, N. Y.

**Excellent Condition** 

22 FT. ROCK-OLA SHUFFLEBOARDS

**Good Condition** 

155.00

\$69.50

6C4 .... .65 6K6 .... .65 76 .....

UNITED

SHUFFLE GAMES

ball—8 Ft. Shuf-fle Game ......\$ 49.50 Chi. Coin Trophy

Classic ...... 149.50
Bally Speed Bowler 139.50
Univ. Twin Bowler 95.00
Exh. Shuffle Bowl

Conversion .... 59.50 United Shuffle Alley 39.50 Exhibit Strike ... 99.50 Genco Baseball .. 99.50 Wms. Double Header,

Nationwide Base-

Bowl ......... Chi. Coin Bowling

and 4-WAY BOWLING

**UNITS FOR** 

SHUFFLEBOARDS

DETROIT, June 16.-First Na-, County Table Toppers, upset D & tional Open Shuffleboard Tourna- M Bar, Detroit, which had been ment, June 8-10 at White Hall, considered the strongest team in Michigan State Fairgrounds, drew this class, to take second place. ttendance estimated at 8,000 dur- Winner of third place was Jim's ing the three days. Cash prizes Night Club, Toledo, while D & M, were awarded winners, with all and Plude's Bar, Flint, tied for

Other winners in long board Winner of the men's long board classes in their order were: Men's Dudley, D & M Bar, Detroit, and Andy Horvath and Harold DeCius, Jim's Night Club, Toledo. Women's teams D & M Bar, Detroit; Sportsmen's Inn, Waterford, Mich., and Plude's Bar, Flint, Mich.

#### Heavy Entries

There were 17 entries in the men's six-man teams on the long boards; 40 singles and 35 doubles. Three women's teams entered. In the bank board classification, 22 mixed doubles teams were entered.

Entries proved an overwhelming preference for the long boards, with a decision, taken by the players themselves, to reclassify when the few team entries were counted. Teams were withdrawn, and regrouped as doubles, playing as mixed groups with both men and women competing.

Similar reclassification was made in the women's field, with all single and double-entries, in this case, regrouped and entered solely as teams,

Reactions to the first open tournament were generally good. Local publicity was fair, considering the new status of the sport. A number of observers from shuffleboard groups who did not actively participate were present, and expressed regret at not filing entries in time.

#### Award Trophies

Presentation of trophies in the White Hall was made by Billy Rogell, Detroit City Councilman and a former Detroit Tigers' star. Attendance and entries were kept down by the transit strike, with potential entrants from distant cities deterred by the problems of transportation.

General arrangements for the tournament were handled by John C. Westerdale, Shuffleboard Secretarial Service, and Fred Chlopan, executive director of Detroit Shuffleboard Association which sponsored the tournament. Key parts in organization and provision of equipment were played by Russ Schaefer of Wayne, Mich., an operator and league secretary, and Maurice J. Feldman, head of Central Coin Machine Exchange.

Referees were Everett DeWitt, Jimmy Darius, and Barney Burke, of Brown's Amusement Company, all shuffleboard operators and DSA members.

#### Plan '52 Meet

Plans for a 1952 tournament are being made, according to Westerdale. A city tournament is to be held first in the Detroit area, and in other towns of the State, to be followed by a State tournament, possibly to be held in another city. Following this, a Second Annual National Open Tournament is planned, organized in such a manner as to be truly representative. A budget and detailed plans to contact associations across the country have been prepared for DSA.

### Step Up Movie Machine Output

NEW YORK, June 16 .- Production rate of Peep Show, Capitol Projector's recently-introduced upright, has caught up with that of the firm's standard console, Midget Movies, according to Ralph Hotkins, president. He reported a heavy demand for the larger unit among arcades.

The firm also has produced several girlie shorts in color which are now being shown thru the Peep Show. Use of color, it was said, enables the viewing price to be upped to a dime.

Capitol, now located at 814 10th Avenue, is looking for larger quarters to house expanding production facilities, Hotkins stated. He said no serious supply prob-

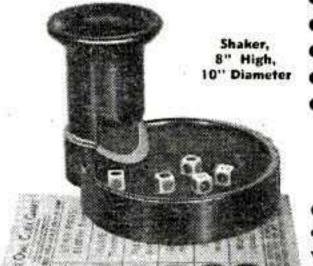


Atlantic New York Corp.

583 10TH AVE. NEW YORK 18, N. Y.

EVANS'

#### PROFIT STIMULATING COUNTER GAMES



NOT COIN OPERATED!

TAX FREE! NO LICENSE REQUIRED!

Good for Clubs, Fraternal Organizations. Cigar Counters or wherever people congregate! Write for descriptive literature.

1556 W. CARROLL AVE. CHICAGO 7. ILLINOIS

SEE EVANS' CONSTELLATION AD ON PAGE 74

Every Piece Guaranteed FIVE BALLS—\$29.50 EACH

WISCONSIN — MELODY — TRINIDAD

— MONTERREY — LADY ROBINHOOD — NO REASONABLE OFFER WILL BE HUMPTY DUMPTY — TRIPLE ACTION —TROPICANA — STORMY.

NEW TURF KINGS — USED TURF KINGS

FIVE BALLS—\$39.50 EACH
SERENADE — SCREW BALL — VIRGINIA — CARNIVAL — SUMMERTIME —
BOWLETTE — SHOW BOAT — PINCH

WILLIAMS STAR SERIES ......\$89.50 WILLIAMS ALL STARS ROCK-OLA SHUFFLE LANE ......

C. C. BOWLING ALLEY

29.50

NEW TURF KINGS — USED TURF KINGS — CHAMPIONS — CITATIONS — GOLD CUPS — SPECIAL ENTRYS — PHOTO FINISH CLOSE-OUT ON CONSOLES-MAKE US

BALLY MULTI BELL — BALLY TRIPLE
BELL — BALLY M. B. DRAW BELL —
KEENEY 5¢ BONUS SUPER BELL —
KEENEY 5¢ & 25¢ GOLD NUGGET AND
MANY OTHERS TO CHOOSE FROM

PARKER DISTRIBUTING COMPANY NASHVILLE, TENNESSEE TELEPHONE 4-0194 42-1231

#### NEW GAMES—

MERMAID **GUN PATROL** HARVEY HORSE SHOES STADIUM UNITED A-B-C SHUFFLE TARGET BRIGHT LICHTS CYCLONE FIVE-STAR HITS & RUNS

WORLD SERIES BIG LEAGUE BOWLER UNITED 5-PLAYER

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lems have yet been encountered.

#### Chicago 18, III. JUniper 8-1814 PURVEYOR SHUFFLEBOARD CO. WANT SPECIALI 1-BALLS "POP" CORN SEZ **PANORAMS** 10c VENDORS TRADE or CASH WRITE USED KEENEY 2-WAY

Reconditioned—Ready for Location SPECIAL PRICES! No. Indiana Operators— Contact Us for WE REBUILD YOUR PANORAM NEW EVANS'

PROJECTORS **Guaranteed! WRITE** Write for Complete List of All New and Used Equipment and Closeouts!

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| ALL PLAYING FIELDS RESURFACED                                                             |
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| United 4 PLAYER SHUFFLE ALLEY \$285<br>Bally HOOK BOWLER 285<br>United TWIN SHUFFLE ALLEY |
| REBOUND                                                                                   |
| *Keeney DOUBLE BOWLER                                                                     |
| United SHUFFLE SLUGGER 16                                                                 |
| Keeney DUCK PINS                                                                          |
| *Chi. Coin ACE BOWLER, F. P 145                                                           |
| Univ. SUPER TWIN BOWLER 149                                                               |
| Chi. Coin BOWLING CLASSIC                                                                 |
| Wms, DOUBLE HEADER                                                                        |
| Keeney KING PIN                                                                           |
| Univ. TWIN BOWLER, with lite-up pine 8                                                    |
| Bally SPEED BOWLER                                                                        |
| Chi. Coin BOWLING ALLEY 75                                                                |
| (with tite-up pine)                                                                       |
| Williams DELUXE BOWLER 7                                                                  |
| Reency ABC Bowler                                                                         |
| Gott. BOWLETTE                                                                            |
| Gott. BOWLETTE                                                                            |
| Bally SHUFFLE BOWLER                                                                      |
| Genco BOWLING LEAGUE, 10 Ft 3                                                             |
|                                                                                           |



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|-------|------------------|-------|
| пеж   | d TEAM HOCKEY,   |       |
| HOLL  | YCRANE           | \$295 |
| Wms.  | STAR SERIES      | 145   |
| DRIV  | EMOBILE          | 145   |
| TELE  | QUIZ, w/Film     | 145   |
| QUIZ  | ZER, W/Film      | 99    |
|       | ALL STARS        |       |
|       | PILOT            | 95    |
|       | Coin GOALEE      | 95    |
|       | I DALE GUN       | 89    |
| Genco | BING-A-ROLE      | 85    |
| Seebu | rg CHICKEN SAM   | 75    |
| Evans | TEN STRIKE       | 75    |
| ABT   | CHALLENGER, new. | 45    |

#### EIVE DALLC

| Reconditioned                                                                                                                                                                     | LIAE RYTT?                                                                                                                                                 |                                                                                                                                                                                 |
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| FOUR HORSEMEN \$149 HARVEST TIME . 145 PIN BOWLER 145 GEORGIA 145 SWEETHEART 139 FLYING SAUCERS 139 PLAYLAND 135 SOUTH PACIFIC 129 ARIZONA 129 BANK-A-BALL 125 THREE MUS- KETEERS | TAHITI 105 DOUBLE SHUFFLE 95 SHARPSHOOTER 85 TELECARD 79 THREE FEATHERS 79 EAROLINA 69 AQUACADE 69 EL PASO 69 BABY FACE 65 PINCH HITTER 59 1-2-3 RAMONA 59 | KING COLE \$55 PUDDIN' HEAD 55 SPEEDWAY 45 STARDUST 45 DEW-WA-DITTY 45 SUMMERTIME 45 TRINIDAD 45 CRAZYBALL 45 ALI BABA 45 CATALINA 45 BANJO 46 YANKS 46 RAINBOW 46 BALLY-HOO 25 |
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Most beautiful and eco-nomical of all—Chicago Coin's 45 RPM Hit

Exclusive Distributor for Illinois, Wisconsin. Iowa & N. Indiana.

NEW "BINGO" 5 BALL GAMES

Bally BRIGHT LIGHTS United ABC Universal 5 STAR

#### SHUFFLE GAMES

New

Genco SHUFFLE TARGET, Chi. Coin SHUFFLE HORSE. SHOES, Keeney BIG LEAGUE BOWLER, United 5 PLAYER SHUFFLE ALLEY

Dickens 2-0500



#### **5-BALL CLEARANCE SALE!**

RECONDITIONED LATE GAMES for IMMEDIATE DELIVERY

| EA.                    | EA.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5 4 HORSEMEN\$150      | 3 PIN BOWLERS\$140                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2 BANK-A-BALL 115      | 5 RIP SNORTER 95                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 5 SELECT-A-CARD 90     | 3 COTT. ROCKETTE 130                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 7 GOTT, BASKETBALL 115 | 3 ST. LOUIS 65                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 3 BOSTONS 80           | 3 SHARPSHOOTER 85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5 BUTTONS & BOWS 75    | 7 SOUTH PACIFIC 125                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 3 CAMEL CARAVAN 110    | 5 SUPER HOCKEY 75                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5 CANASTA 105          | 3 3 MUSKETEERS 115                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 6 COLLEGE DAZE 105     | 3 TRIPLETS 145                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 3 DE-ICER 125          | 3 TUCSON 85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 3 FOOTBALL 105         | The state of the s |
| 5 GOLDEN GLOVES 95     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 5 GEORGIA 140          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 3 HARVEST TIME 140     | 3 DOUBLE SHUFFLE 90                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 4 JUST 21 75           | 3 3 FEATHERS 85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 7 K. C. JONES 125      | 2 BUFFALO BILL 95                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 3 KING ARTHUR 130      | 3 FLOATING POWER 70                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 7 KNOCK OUT 165        | 4 FRESHIE 85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 6 MAD. SQ. GARDEN 145  | 3 DALLAS 65                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 5 OLD FAITHFUL 125     | 3 TAMPICO 75                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

#### COIN MACHINE EXCHANGE (Phone: BUckingham 1-6466) CHICAGO 14

#### YOUR RELIABLE DISTRIBUTOR

| ONE BALLS                   | Write    |
|-----------------------------|----------|
| Bally Turt King, new        | Write    |
| Winners, new                | \$150.00 |
| Universal Photo Finish      | 200.00   |
| Trophy, free play or payout | 100.00   |

C. O. D.

RECONDITIONED

Jockey Special ......\$65.00 Special Entry ..... 50.00 Victory Special ...... 35.00 All machines are clean and ready for operation.

NEW EQUIPMENT KEENEY ELECTRIC CIGARETTE VENDORS Write for complete list and prices of Arcade Equipment, Cigarette Vending Machines, Coin Counters and Changers

TELEPHONE: CApitol 7-8244 4135-43 ARMITAGE AVENUE . CHICAGO 39, ILLINOIS

Finest Selection in the Nation

Reconditioned — Ready for Location WRITE FOR LIST AND PRICES WE HAVE SATISFIED CUSTOMERS ALL OVER THE WORLD

INTERNATIONAL AMUSEMENT CO. 5 PARKHURST STREET . NEW ARK 2, NEW JERSEY

DISSIDING OFFICE

### THE BILLBOARD Index of Advertised Used Machine Prices

### Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk venders, only the single machine price is listed. Any price obviously depends on conditions of the equipment. age, time on location, territory and other related factors.

|                                                     | Issue o                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                              | ssue of          | Issue of                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Issue                   |
|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| ABC (roll down)                                     | June 16<br>\$35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 10                           | S35.00           | June 2<br>\$35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | May<br>\$35             |
| Advance Rolls (Genco) .                             | A CONTROL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | ) N                          |                  | \$500 PER   \$500 PER | 15797C                  |
| (roll-down)                                         | 35.00 39.50<br>39.50(2) 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | 39.50<br>45.00   | 35.00 39.50<br>39.50 45.00(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 35.00 39<br>39.50 45    |
| 98 0119 00 990000000                                | 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | V9284550                     | 0.00000000       | 49.50 50.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 49                      |
| Alice in Wonderland (Gottlieb)                      | 39.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 39.50                        | 49.50            | 39.50<br>35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 39.50 49                |
| Amber (Williams)                                    | 59.50 69.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 59.50                        | 69.00            | 59.50 69.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 59.50 69                |
| OF WELDON IN                                        | 94.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 94.50            | 94.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 94                      |
| Arizona (United)<br>Auto Roll (roll-down)           | 129.00<br>35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              | 129.00<br>35.00  | 129.00<br>35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 129<br>35               |
| Baby Face (United)                                  | 65.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | 65.00            | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 65                      |
| Ballerina (Bally)                                   | 20.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | 49.50            | 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 49                      |
| Bally Hoo (Bally)<br>Bango (Chicago Coin)           | 29.00<br>49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | 29.00<br>49.50   | 29.00<br>49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 29<br>49                |
| Banjo (Exhibit)                                     | 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 45.00            | 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 45                      |
| Bank-a-Ball (Gottlieb)                              | 45.00 55.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 129.00<br>64.50  | 129.00<br>55.00 64.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 55.00 64                |
| Barnacle Bill (Gottlieb)                            | 64.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | 04.50            | 33.00 84.30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 55.00 64<br>65          |
| Basketball (Chicago Coin)                           | 115.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 200                          |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 109.00 149              |
| asketball (Gottlieb)                                | 115.00<br>114.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                              | 114.50           | 114.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 114                     |
| Be Bop (Exhibit)                                    | 29.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 29.50                        | 49.50            | 29.50 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 29.50 49                |
| Sig City (roll-down)                                | 75.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 35.00            | 35.00<br>75.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 34.50 65                |
| Sig Top (Genco)                                     | 75.00 79.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 75.00                        | 79.50            | 75.00 74.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 34.50 65<br>79          |
| Black Gold (Genco)                                  | 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 69.50            | 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 69                      |
| Blue Skies (United)                                 | 39.50(2) 54.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 39.50                        | 49.50<br>54.50   | 39.50 49.50<br>54.50(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 39.50 49<br>54.00 54    |
| Boston (Williams)                                   | 79.50 80.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 79.50                        | 114.50           | 79.50 114.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 79.50 114               |
|                                                     | 114.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              |                  | 20.50 00.55                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | amount Ne               |
| Bowling Champ (Exhibit)                             | 64.50 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 79.50(2)<br>55.00            | 89.50<br>69.50   | 79.50 89.50<br>69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 79.50 89<br>69          |
| recenter (cottiles)                                 | 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | interestor.      | (0.760)(0.66                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                         |
| Buffalo Bill (Gottlieb)                             | 95.00<br>49.50 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | 99.50            | 120.00<br>49.50 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 95.00 120<br>49.50 99   |
| Buttons and Bows (Gottlieb)                         | 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | and the second second second | 77.50            | 17.50 77.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 17.30 99                |
| Camel Caravan (Genco)                               | - 110.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | STREET                       | 100              | 22.23                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                         |
| anasta (Genco)                                      | 105.00 129.50<br>50.00 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                              | 129.50<br>69.50  | 129.50<br>69.50 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 129.50 135<br>69        |
| arnival (Bally)                                     | 69.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 69.00            | 65.50 69.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 69                      |
| atalina (Chicago Coin)                              | 29.50 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | and the second second        | 45.00            | 29.50 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 29.50 45                |
| hampion (Bally)                                     | 49.50<br>125.00 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                              | 49.50<br>155.00  | 49.50<br>155.00 165.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 179.00 189              |
| nampion (bally)                                     | 155.00(2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 165                          | 5.00(2)          | 179.50 189.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 200.00 209              |
|                                                     | 195.00 199.50<br>249.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                              |                  | 199.50 210.00<br>245.00 249.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 224.50 235              |
|                                                     | 249.30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 199.50                       | 245.00           | 245.00 249.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 245.00<br>249           |
| hampion (Chicago Coin)                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 89                      |
| inderella (Gottlieb)                                | 75.00 90.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Dec 100 M                    | 39.50<br>85.00   | 39.50<br>95.00 115.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 99.00 117               |
| itation (Bally)                                     | 95.00 100.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 95.00 99                     |                  | 117.50 120.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 145                     |
|                                                     | 115.00 124.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              |                  | 124.50 145.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 149.50                  |
|                                                     | 134.50 145.00<br>149.00 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | 149.50<br>150.00 | 149.50(2)<br>150.00(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 150.00<br>175           |
| ollege Daze (Gottlieb)                              | 105.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 100.00                       |                  | 124.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 124                     |
| ontact (Exhibit)                                    | 29.50<br>45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                              | 39.50            | 39.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 39                      |
| over Girl (Gottlieb)<br>razy Ball (Chicago Coin)    | 29.50 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 45.00<br>39.50   | 45.00<br>29.50 39.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 29.50 39                |
| NAME OF THE PROPERTY OF THE PARTY.                  | 4F 00 TO 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 45.00            | 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                         |
| allas (Williams)                                    | 65.00 79.50<br>89.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                              | 79.50<br>89.50   | 79.50 89.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 79.00 79<br>89          |
| e-Icer (Williams)                                   | 125.00 159.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | 159.00           | 159.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 159                     |
| ew-Wa-Ditty (Williams)                              | 39.50 49.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 39.50                        | 49.00            | 39.50 49.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 39.50 49                |
| suble Feeture (Bellu)                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              | 49.50            | 49.50<br>135.00 169.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 135                     |
| ouble Feature (Bally)                               | Table 1 and |                              | 154.50           | Extensional Englishment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                         |
| ouble Shuffle (Gottlieb)                            | 79.50 90.00<br>95.00 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                              | 95.00            | 79.50 95.00<br>99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 79.50 89                |
| Paso (Williams)                                     | 69.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 99.50<br>79.50   | 69.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 95.00 99<br>79          |
| ighting Irish (Chicago Coin)                        | 149.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 135.00                       | 149.50           | 125.00 145.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 145.00 149              |
| SECULTATION ALIGNATED TRANSPORT                     | 54.50 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 159.00<br>69.50  | 149.50<br>64.50(2) 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 64.50 69                |
| loating Power (Genco)                               | 70.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 69.30            | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 75.00 79                |
|                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 85                      |
| lying Saucers (Genco)                               | 139.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                              | 139.00           | 125.00 139.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                         |
| lying Trapeze (Gottlieb)<br>our Horsemen (Gottlieb) | 149.00 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 125.00                       | 159.00           | 135.00 159.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 159                     |
|                                                     | 159.00<br>105.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 159.50                       |                  | 159.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 07/8/50                 |
| ootball (Chicago Coin)<br>reshie (Williams)         | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                         |
| eorgia (Williams)                                   | 140.00 145.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | 5.00(2)          | 105.00 145.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                         |
| in Rummy (Gottlieb)                                 | 50.00 60.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 50.00                        | 60.00            | 60.00 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 75.00 79                |
| ord cop (barry)                                     | 65.00 84.50(2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | 84.50            | 75.00 84.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 75.00 79<br>89.50(2) 95 |
| a                                                   | 89.50 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 95.00                        | 99.50            | 89.50 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 99.50                   |
| Golden Gloves (Chicago Coin).                       | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | i                            |                  | 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                         |
| iondola (Exhibit)                                   | 64.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 55.00            | 49.50 64.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 49.50 64                |
| Grand Award (Chicago Coin).                         | 59.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | north of the                 | 64.50<br>59.50   | 59.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 59.50 65                |
| larvest Moon (Bally)                                | 64.50 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | i                            | 69.50            | 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 59.50 65                |
| arvest Time (Genco)                                 | 139.50 140.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                              | 145.00           | 135.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 145.00 149              |
|                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                            | 149.50           | 145.00(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |
| lit Parade (Gottlieb)                               | 29.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | 29.50            | 29.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 29                      |
| lot Rods (Bally)                                    | 149.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                              |                  | 75.00 139.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 75.00 140               |
| loliday (Chicago Coin)                              | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                              |                  | 140.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 70                      |
| lumpty Dumpty (Gottlieb)                            | 29.50(3) 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 29.50                        | 39.50            | 29.50 34.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 29.50 39                |
| HANG CHARLE CONTRACTOR                              | Bookups, ages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | RESPONDA                     | 49.50            | 39.50 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 49                      |
| y-Roll (Bally roll-down)<br>ack 'n' Jill (Gottlieb) | 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 55                      |
| eanie (Exhibit)                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                              | eges travered    | 135.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 135                     |
| ockey Special (Bally)                               | 40.00 55.00<br>64.50 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                              | 65.00<br>75.00   | 55.00 65.00<br>74.50 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 59.00 65                |
|                                                     | 74.50 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                              | 75.00            | 74.50 75.00<br>79.50(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 75.00 79.50<br>85.00 89 |
| Marine Perceives are                                | 79,50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                              | SERVINGO.        | 994444                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | SERBING IRO             |
| oker (Gottlieb)                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | . management                 | 154.50           | 155.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 155                     |
|                                                     | 49 50 50 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 69 50                        | 79 50            | 45.00 69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 69 50 70                |
| Just 21 (Gottlieb)                                  | 49.50 50.00<br>75.00 79.00<br>79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3.35.34.35                   | 79.50<br>85.00   | 45.00 69.50<br>75.00 79.50<br>85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 69.50 79<br>79.50 89    |

55.00

165.00

39.50

25.00

109.00

125.00

129.50 130.00

K. C. Jones (Gottlieb)....

King Cole (Gottlieb).....

Knock Out (Gottlieb).....

Lady Robin Hood (Gottlieb) ...

Line Up (Keeney).....

Lucky Inning (Williams)....

www.americanradiohistory.com

Arthur (Gottlieb)....

55.00

39.50

25.00

129.50

55.00

25.00

99.50

150.00 179.00

65.00 129.50

140.00 150.00

175.00 179.00

97.50 109.00

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179.00

39.50

25.00

99.00 109.00

#### BAND BOX USED AS SOFT DRINK SALES GIMMICK

CHICAGO, June 16. - A Chicago Coin Band Box unit proved a crowd drawer at a recent convention here when Dad's Root Beer featured the animated music makers in its display. Event was the National Super Market convention, with the soft drink firm featuring a tiered display of bottled drinks pyramiding up to the Band Box unit.

To help draw the conventioneers, Dick Berns, regional sales manager, had Pam Martin, Miss Dad's Root Beer of 1951, on hand to help dispense servings of the firm's product.

Dad's execs said the gimmick was one of the most effective merchandising pointof-sales pieces yet introduced. A hideaway unit provided music.

The Band Box will now be used by Dad's with the tiered display in markets thruout the country.

#### Al Horn, Wife Killed

TALMADGE, O., June 16 .- Mr. and Mrs. Albert Horn, Pittsburgh, were killed Wednesday (13) in a truck-auto collision on Route 18, two miles east of here. He was the owner of the Automatic Cigarette Sales Company.

The Horns were in a two-car party of seven en route to a wedding in Detroit when a trailer truck jack-knifed and plowed into both cars.

#### GUARANTEED USED ONE BALLS

AT LOWEST PRICES CITATION ..... 124.50 GOLD CUP ..... 84.50 JOCKEY SPECIAL ..... 74,50

#### SICKING, INC.

America's Oldest Distributor Established 1895 1401 Central Pkwy. Cincinnati 14, O.

### WANTED

ONE BALL MECHANIC

ROUTE WORK NEAR CHICAGO

Write The Billboard Box 450 188 W. Randolph St.

Chicago, Illinois

#### N. Y. & N. J. OPERATORS!

WE ARE NOW DELIVERING **EVANS NEW** CONSTELLATION PHONOGRAPH 20 RECORDS-40 SELECTIONS for 78 or 45 RPM

> Now Delivering Keeney's New 91/2 ft. BIG LEAGUE BOWLER 4-Player Sensation

ELECTRIC

CIGARETTE

MACHINE

Write for List of Our Stock! DAVE LOWY & CO. Exclusive Distributor for Keeney Products in the Metropolitan Area and No. N. J. 594 Tenth Ave. NEW YORK, N. Y. Phone: CHickering 4-5100

SPECIAL! BRAND NEW

TRI SCORES \$135.00 EA.

1/3 dep., bal. C.O.D., F.O.B. Phila. Lehigh Specialty Co. II 826 N. Broad St., Philadelphia 30, Pa.

#### W-A-N-T-E-D

WURLITZER 700's and 800's Can take all you have and all you receive in the future.

E. J. GUERNSEY LAREDO, TEXAS

#### WANTED

Salesman by leading Midwestern Coin Machine Parts and Supply Co. for Ohio and Pennsylvania. Must live in territory. Drive own car. Exclusive territory. Wonderful offer-give full details,

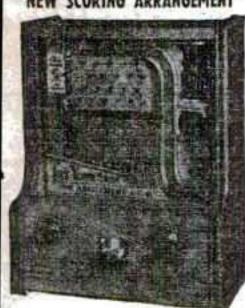
BOX 449

The Billboard Chicago

Copyrighted

# KICKERand

NEW SCORING ARRANGEMENT



100 PER CENT SKILL! KES IN MORE MONEY PER DOLLAR **INVESTED THAN ANY CAME MADE!** \$37.50 F.O.B. CHICAGO or One Cent

5 BALLS FOR 5 CENTS, \$41.25

#### ORDER TODAY!

ry it for 10 days! Money back if not satisfied! You keep receipts!

#### BAKER NOVELTY CO.

1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS



#### METAL TYPER MACHINES

Groetchen or Standard

Rebuilt, Reconditioned Like New. All Work Cuaranteed.

Write for Prices. We carry in stock all parts

and finest Aluminum Discs.

STANDARD METAL TYPER CO. 1318 N. Western Ave., Chicago 22, III.

#### RECORD **SPECIALS**

OPERATORS'

ASSORTMENT

Hillbilly, Race (Spirituals) & Pop. All Recorded by Nationally K n o w n

\$18.00 Per 100

25¢ in Less Quantity 1/3 With Order, Balance C.O.D. Send for Complete List

DAVID ROSEN Exclusive AMI Dist. Ea. Pa. 155 N. BROAD STREET PHILADELPHIA, 23, P. PHONE: STEVENSON 2-2903



Murray Rosenthal 1346 Roscoe Street Chicago 13 GRaceland 2-0317

#### WANTED **Late Model Photomatics**

State price, condition, etc. Box D 51, c/o Billboard, Cincinnati 22, Ohio.

#### WANT TO BUY

New and used Pace, Jennings, Mills Golden Falls and 21 Bells Slots, Jennings Consoles, Interested in good, clean postwar machines only. Also want Parts for above machines, Gears, Clocks, Esca-lators, etc. Send list of quantity, denomi-nation and lowest price in first letter.

c/o The Billboard Cincinnati 22, O.

| 1 (4)                                                                    |                                  | 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| Madison Sq. Garden                                                       | Issue<br>June 1                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        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                                                                                                                                                                                              | Issue of<br>May 26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| (Gottlieb)                                                               | 145.0<br>54.3                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| (United)                                                                 | 59.50 79.5                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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                                                                                                                                                                                                                                                           |
| Manhattan (United)<br>Mardi Gras (Genco)<br>Maryland (Williams)          | 79.50 114.5                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Melody (Bally)<br>Merry Widow (Genco)                                    | 39.50(2) 54.5                    | OCO STRUCTURE AGENCY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     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| Monterrey (United) Moon Glow (United)                                    | 39.50 49.5                       | 0 39.50 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            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| Morocco (Exhibit)<br>Nifty (Williams)                                    | 55.0<br>49.500                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Oasis (Exhibit)<br>Oklahoma (United)                                     | 79.50 109.5                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Old Faithful (Gottlieb)<br>One, Two, Three (Mills)                       | 125.0<br>59.00 59.5              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Photo Finish (Universal)                                                 | 125.00 129.5<br>150.0<br>175.000 | 00 175.00 200.00<br>2) 225.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            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| Pin Bowler (Chicago Coin)                                                | 140.0                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Pinch Hitter (United)<br>Pinky (Williams)                                | 59.0                             | 3247 DESTRUCTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         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| Play Ball (Chicago Coin)<br>Play Boy (Chicago Coin)                      | 99.5                             | A545 POWONY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              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| Playland (Exhibit)                                                       | 139.00 144.5                     | 0 110.00 139.00<br>144.50<br>79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| Playtime (Exhibit)<br>Pro Score (Ponser)<br>(roll-down)                  | 50.0                             | (28.5)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   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| Puddin' Head (Genco)                                                     | 34.50 54.5<br>55.0               | 55.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    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| Punchy (Chicago Coin)<br>Quarterback (Williams)                          | 179.                             | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    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| Rainbow (Williams)                                                       | 45.00 54.5<br>54.50 59.6         | ## == TO C = V.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| Rip Snorter (Genco)<br>Robin Hood (Daval)<br>Rocket (. ally)             | 95.00 99.<br>49.<br>139.         | 50 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Rockette (Gottlieb)<br>Rondeevoo (United)                                | 130.<br>39.50 49.                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| St. Louis (Williams)                                                     | 65.00 89.                        | MONEY PROPERTY AND                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| Samba (Exhibit)<br>Saratoga (Williams)<br>Screwball (Genco)              | 79.<br>39.50(2) 55.              | NOW. PROPERTY UNDERSO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         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| Sea Isle (Chicago Coln)<br>Select-a-Card (Gottlieb)                      | 50.00 69.<br>90.00 114.          | 50 114.50 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         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| Serenade (United)<br>Shanghal (Chicago Coin)                             | 125.<br>54.<br>49.               | 50 54.50 55.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           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| Shantytown (Exhibit)<br>Sharpshooter (Gottlieb)                          | 115.00 119.<br>84.50 85.000      | 50 115.00 119.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         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| Shoo-Shoo (Williams)<br>Short Stop (Exhibit)                             | 20.                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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| South Pacific (Genco)  Special Entry (Bally)                             | 119.50 125.<br>129.<br>25.00 49. | 00 129.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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| Special Entry (Bally)                                                    | 50.00 54.<br>55.                 | 50 64.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Speedway (Gottlieb)<br>Spinball (Chicago Coin)                           | 49.00 49.<br>29.                 | 50 39.50 49.00<br>50 29.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               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| Stardust (United)<br>Stormy (Williams)                                   | 49.00 49.<br>29.50 49.           | COLUMN TO THE PARTY OF THE PART | The state of the s | 49.00 49.50<br>29.50 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Summer Time (Gottlieb)<br>Sunny (Williams)                               | 49.00 49.<br>20.00 29.           | 1-0-0 COMMON TAX NOOF 150 T                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              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| Super Hockey (Chicago Coin)<br>Swanee (Exhibit)                          | 75.00 79.500<br>59.500           | 50<br>2) 79.50(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        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| Sweetheart (Williams)                                                    |                                  | 139.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   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| Tahiti (Chicago Coin)<br>Tampico (United)<br>Telecard (Gottlieb)         | 79.50 109.<br>75.<br>69.50 79.   | 00 84.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Temptation (Chicago Coin)                                                | 85.<br>64.                       | 00 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Tennessee (Williams)                                                     | 29.50 49.                        | * 49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  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| Texas Leaguer (Keeney)<br>Thing (Chicago Coin)<br>Three Feathers (Genco) | 50.00 59.<br>149.<br>79.00 79.   | 50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| Three Musketeers (Gottlieb).                                             | 85.<br>115.00 124.               | 00 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Thrill (Chicago Coin)                                                    | 125.<br>39.                      | 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| Torchy (Williams)<br>Total Roll (Genco)<br>(roll-down)                   | 35.00 39.                        | 50 35.00 39.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           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| Trade Winds (Genco)                                                      | 39.50 49.                        | The state of the s |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | The second secon |
| Trinidad (Chicago Coin) Triple Action (Genco)                            | 29.50 45.<br>49.<br>25.00 29.    | 50 45.00(2) 49.50<br>50 29.50 35.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      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| Triplets (Gottlieb) Tri-Score (Genco)                                    | 34.<br>145.<br>119.00 119.       | 00<br>50 139.00 140.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | And the second s | 125.00 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Trophy (Bally) Tucton (Williams)                                         | 135.<br>100.<br>85.              | 00 100.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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| Tumbleweed (Exhibit)<br>Utah (United)<br>Victory Special (Bally)         | 65.00 114.<br>35.00 49.          | 00 115.00<br>50 50.00 114.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             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| Virginia (Williams)<br>Wisconsin (United)                                | 29.<br>24.50 49                  | And the second s | 29.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 54.50<br>29.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Yanks (Williams)                                                         | 39.50 45<br>49                   | 00 39.50(2) 45.0(                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        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(Continued on page 84)

- Small investment
- **Excellent Returns**
- Easy to Operate Takes Pennies, Nickels, Dimes or Foreign Coins

  Usually Repays Investment Each

Month

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Large Profits for Distributors

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Wms, CONTROL

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Jumbo lite-up pins. 1, 2, 3 or 4 player rebound shuffle game, 8' and 91/2' lengths.

Reconditioned—Guaranteed

#### SHUFFLE GAMES

| HOOK BOWLER                          |
|--------------------------------------|
| United 4 PLAYER 285                  |
| United 4 PLAYER                      |
| United TWIN SHUFFLE REROUND 235      |
| Keeney DOUBLE BOWLER 175             |
| Chi. Coin BOWLING CLASSIC 155        |
|                                      |
| Chi. Coin ACE BOWLER                 |
| Univ. SUPER IWIN BOWLER              |
| Wms. DOUBLE HEADER 125               |
| Keeney KING PIN                      |
| Bally SPEED BOWLER 85                |
| Wms. DELUX BOWLER                    |
| Chi Coin BOWLING ALLEY 75            |
| Univ. TWIN BOWLER                    |
| Gottlieb BOWLETTE                    |
| Bally SHUFFLE BOWLER Flyaway Pins 75 |

#### **NEW TYPE 5-BALL GAMES**

Keeney

LITE-A-LINE

Takes 1 to 6 coins, sensational repeat play attraction. Fun to

1951 Brand New

Williams

DOUBLE

HEADER

player rebound baseball game

ONLY \$175

Takes up to 5 coins United's

Universal

ABC Takes up to 3 coins

> Bally **BRIGHT LIGHTS**

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SUPER

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5¢-10¢-25¢ single entry slug-proof Coin Chute.

Free play or novelty. Realistic third dimen-

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### AMAZING NEW GAME OF SKILL! "PENNIE THE CLOWN"

TOSS A COIN INTO HIS MOUTH AND WATCH HIM "LIGHT UP"

Everybody Plays It! Loads of Fun! Hundreds of Laughs!

. TERRIFIC RETURNS

- . FLASHING LIGHTS
- . BRILLIANT COLORS IN HARD
- PLAYS WITH PENNIES, NICKELS DIMES, QUARTERS - ALSO FOR-**EIGN COINS**
- . SMALL INVESTMENT
- . EVERY LOCATION WILL WANT ONE

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|-------------------------|-----------------------|
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| 147-M 275.00            | "1080" 229.00         |
| 147-MA 275.00           | ROCK-OLA              |
| H-148-M HIDEAWAY 275.00 | "1426"                |
| 147-5 235.00            |                       |
| 147-SA 225.00           | MODEL "B"\$425.00     |
| 146-M 225.00            | MILLS                 |
| H-147-M HIDEAWAY 225.00 | CONSTELLATION\$175.00 |
| H-246-M HIDEAWAY 200.00 | AIREON                |
| 146-5 200.00            | "1207-A"\$129.50      |
| H-146-M HIDEAWAY 200.00 |                       |

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|----------------------|---------------------|
| LO-TONES\$69.50      | "750"\$89.50        |
| '41 RC SPECIAL 69.50 | "700" 89.50         |
| HI-TONES 59.50       | "950" 89.50         |
| COLONEL 49.50        | "600-K" 69.50       |
| ENVOY 49.50          | "600 VICTORY" 69.50 |
| CASINO 39.50         | "800" 69.50         |
| COMMANDER 39.50      | "500"               |
| REGAL 39.50          | "616" 39.50         |
| ROYAL 39.50          | ROCK-OLA            |
| CLASSIC 39.50        | COMMANDO\$49.50     |
| MILLS                | MASTER '40 39.50    |
| THRONE               | SUPER '40 39.50     |
| EMPRESS 39.50        | '39 DELUXE 39.50    |

Phone - Wire - Write

Terms: 25% Certified Deposit, Balance C.O.D.
All Items Subject To Prior Sale.

### SHAFFER MUSIC CO.

COLUMBUS, OHIO 606 S. High St. CINCINNATI, OHIO 2333 Gilbert Ave.

INDIANAPOLIS, IND. 1372 Capital Ave.

# House Comm. OK's Higher Excise Levy

WASHINGTON, June 16.— In a series of final actions on provisions previously agreed upon, the House Ways and Means Committee voted formal approval of a hike of the present \$150 federal tax on coin-operated gaming devices to \$250 (The Billboard, May 26). Committee also voted final approval of its previously agreed-upon provision for a hike in the cigarette tax from 7 to 8 cents a package.

The bill is ready to be sent to the House floor where early action is anticipated. The proposed hike in the cigarette tax is well below the stiff increase asked by the Treasury Department. The latter agency had asked the committee to support President Truman's request for a hike to 10 cents a package. The House Ways and Means Committee's bill calls for a tax rise from the present \$3.50 per thousand cigarettes to \$4 per thousand.

# Bow Arcade on NY Main Stem

NEW YORK, June 16.—A new arcade, bidding for Times Square patronage on a 24-hour-per-day basis, opened for business Thurs-day (14) at 1597 Broadway. Managed by Eddie Hanna, the spot features a large shooting gallery with walls constructed of a special material said to deaden the snap of rifle shots.

Coin equipment includes a bank of Peep Shows, shuffle games, target units and photo machines. The Peep Shows, newly introduced by Capitol Projectors, manufacturers of Midget Movies, are dime actuated and screen girlie films in full color.

#### Tony Genna Killed

GALVESTON, Tex., June 16.—
Tony Genna, owner of M & M
Music Company, music and amusement games operating firm here,
was killed instantly Saturday night
(8) when he was shot thru the
heart with a 30-30 rifle, Charles
Foggard Sr., 65 year old grocer,
was charged with the murder and
held in Galveston County Jail
without bond,

The shooting accurred in Foggard's grocery where Genna had gone, presumably to buy groceries. No motive for the killing was

# THE BILLBOARD Index of Advertised Used Machine Prices

• Continued from page 83

Air Hockey .....

Air Ralder (Keeney) .....

All Stars (Williams).....

Art Show.....

Astroscope .....

Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard Issue indicated below. All advertised used machines and prices are listed. Where more than one advertised the same equipment at the same price, frequency with which the price occurre indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vend only the single machine price is listed. Any price obviously depends on conditions of the equipment age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this is

Issue of

June 16

\$385.00

69.50 109.50

125.00

125.00

Issue of

June 9

\$385.00

69.50 109.50

125.00

125.00

125.00

49.50

\$125.00

125.00(2)

125.00

69.50 1

125

69.50 109.50

| D | Atomic Bomber (Mutoscope).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 150.00           | 125.00 150.00                 | 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 150                                 |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|   | Barrell RollBasketball (Bally)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 25.00            |                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 100                                 |
|   | Bat-a-Score (Evans)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                  |                               | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 50                                  |
| 1 | latting Practice (Scientific).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 75.00            | 75.00                         | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 71                                  |
| 1 | Bear Gun (Seeburg)<br>Big Inning (Bally)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 375.00           | 369.50 375.00<br>185.00       | 369.50 375.00<br>185.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 369.50 375<br>185                   |
|   | Billiard Game #52<br>Bing-a-Roll (Genco)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 25.00            | 85.00                         | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 85                                  |
|   | Soomerang (Amusement Corp.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 45.00            | 45.00                         | 45.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 45                                  |
|   | Suckley Deluxe                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 119.50           | 270390                        | 119.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 119                                 |
| 1 | areer Pilot                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 95.00            | 95.00                         | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 95                                  |
|   | challenger (ABT)<br>chicken Sam (Seeburg)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 95.00 109.50     | 75.00 89.50                   | 75.00 89.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 75.00 89                            |
|   | anexen Som (Secondy)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | medu-se commo    | 95.00                         | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 95                                  |
|   | Pale Gun (Exhibit)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 69.50 95.00(2)   | 69.50 89.00<br>94.50 95.00(2) | 69.50 89.00<br>94.50 95.00(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 64.50 65<br>69.50 89<br>94.50 95.00 |
| 1 | Deluxe Athletic Scale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  | E ENCENTRICK RESPONSENT       | THE VENTER WOMEN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | - Vicestal Control                  |
| 7 | (Mercury)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | - 69.50          | 75.00 79.50                   | 75.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 75.00 79                            |
|   | Diggers (Exhibit)<br>Drive Mobile (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 150.00           | 95.00<br>149.00 150.00        | 95.00<br>149.00 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 95<br>150                           |
|   | Fishing Well (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 250.00           | 125.00<br>69.50               | 125.00<br>69.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 125                                 |
|   | Football (Chester Pollard)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                  | E0/450                        | 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | - Total                             |
|   | Goalee (Chicago Coin)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 99.50 125.00     | 49.50 95.00<br>99.50          | 49.50 95.00<br>99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 49.50 99                            |
| 1 | Heavy Hitter (Bally)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 59.50 65.00      | 65.00 79.50                   | 37.50 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 37.50 65                            |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | alas ma          | 975-95                        | 75.00 79.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 79                                  |
|   | Hi-Ball (Exhibit)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 60.00            | 60.00                         | 60.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 60                                  |
|   | Hockey (Chicago Coin)<br>Hollycrane (Como)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 75.00<br>395.00  | 75.00                         | 75.00<br>395.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 75<br>395                           |
|   | Jack Rabbit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 343.00           |                               | 373.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 243                                 |
|   | (Amusement Corp.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 109.50           | 109.50<br>195.00              | 109.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 109                                 |
|   | Jungle Joe Ray Gun<br>Kicker & Catcher (Baker)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 27.50            | 27.50                         | 27.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 27                                  |
|   | Magic Pen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 125.00           | 125.00                        | 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 125.00                              |
| j | Midget Movies (Capitol)<br>Midget Skee Ball (Chicago                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                  | 255.00 395.00                 | 255.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 1577                                |
|   | Coin)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  | 175.00                        | 25                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 195                                 |
| 1 | Mutoscope Crane                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 119.50           | 179.50 195.00                 | 119.50<br>179.50 225.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 119<br>179.50 225                   |
|   | CONTROL OF | 22242000         | 225.00                        | LICENSE DE L'ANDRE DE | - ATTOM                             |
|   | Periscope                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 125.00<br>525.00 | 125.00<br>525.00              | 125.00<br>525.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 125<br>525                          |
|   | Photomatic (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 795.00(late)     | 795.00(late)                  | 795.00(late)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 795.00 (la                          |
|   | Photomatic 47 (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 375.00(early)    | 375.00(early)                 | 375.00(early)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 250.                                |
|   | Pistol Pete (Chicago Coin)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 149.50 150.00    | 69.50 149.50                  | 69.50 149.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 375.00(ear<br>69.50 149.            |
|   | dampen keleberarias                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                  | 150.00                        | 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 150                                 |
|   | Play Ball (Evans)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 275.00           | 275.00<br>49.50               | 275.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 275.                                |
|   | Poker & Joker<br>Pokerino (Scientific)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 49.50            | 99.50                         | 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 99.                                 |
|   | Pool Table (Edelco)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 75.00            | 75.00                         | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 75.                                 |
|   | Punching Bag (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                  | THOY SALA                     | 1200000000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 125.                                |
|   | Q Bail (Lane)Quizzer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 37.00 125.00     | 99.00 125.00                  | 159.00<br>99.00 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 99.00 125.                          |
|   | Rapid Fire (Bally)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 85.00            | 85.00                         | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 65.00 85.                           |
|   | Recordio (Wilcox-Gay)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 175.00           | 175.00                        | 175.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 175                                 |
|   | Rocket Busters                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 65.00            | 65.00<br>225.00               | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 65.<br>225.                         |
|   | Rotary Claw                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 175.00           | 225.00                        | 175.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 175.00 200.                         |
|   | Rotary Pusher                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 275.00           | 275.00                        | 275.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 275.                                |
|   | Seven High (Edelman)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 75.00            | 75.00                         | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 75.                                 |
|   | Shoot the Bear (Seeburg)<br>Shoot Jap Gun (Seeburg)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 365.00<br>24.50  | 365.00 395.00                 | 350.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 375.00 395.                         |
|   | Silver Bullet (Exhibit)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 144.50 195.00    | 195.00                        | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 149.00 195                          |
|   | Silver Gloves                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 387773.5         | 250.00                        | AC 2005 ESS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 1                                   |
|   | Skee Ball (Wurlitzer)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 150.00           | 150.00                        | 150.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 75.00 150                           |
|   | Sky Pilot<br>Standard Metal Typer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 295.00           | 95.00<br>295.00               | 95.00<br>295.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 295                                 |
|   | Star Series (Williams)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 145.00 165.00    |                               | 145.00(2) 165.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 145.000                             |
|   | Strikes and Spares (Allite)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 175.00           | 165.00 169.50                 | 169.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 165.00 169.                         |
|   | Striking Clock                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 175.00           |                               | EXPERIME                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 125.                                |
|   | Target Master                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                  | 84.50                         | 84.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 84.                                 |
|   | Team Hockey (United)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 119.50           | 175.00<br>145.00 149.50       | 145.00 149.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 145.00 149.                         |
|   | Telequiz Ten Strike (Evans) 3-Way Gripper                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 75.00            | 75.00(2)                      | 75.00(2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 75.00                               |
|   | (Gottlieb)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 22.50            | 22.50                         | 22.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 22.                                 |
|   | Treasure Island (Buckley)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 99.50            |                               | 99.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 99.                                 |
|   | Undersea Raider (Bally)<br>Vitalizer (Exhibit)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 95.00            | 95.00                         | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 75.<br>95.000                       |
|   | Voiceograph (Mutoscope)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 395.00           | 395.00                        | 395.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 395.                                |
|   | Western Baseball                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 85.00            | 85.00                         | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 85.                                 |
|   | X-Ray Poker (Scientific)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 85.00            | 85.00                         | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 85.                                 |

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| 1—Wurlitzer | 1250, | 1 | ike | ne | w | • | ٠ | • | • | \$500.00 |
|-------------|-------|---|-----|----|---|---|---|---|---|----------|
| 2—Wurlitzer |       |   |     |    |   |   |   |   |   |          |
| 2—Wurlitzer |       |   |     |    |   |   |   |   |   |          |
| 1—Wurlitzer |       |   |     |    |   |   |   |   |   |          |
| 1-Wurlitzer |       |   |     |    |   |   |   |   |   |          |
| 1-Wurlitzer |       |   |     |    |   |   |   |   |   |          |
| 2-Seeburg 4 |       |   |     |    |   |   |   |   |   |          |
| 2-Seeburg 4 |       |   |     |    |   |   |   |   |   |          |

| 2—Seeburg | 403 | •   |     | 77.00 | • | • |             |      | • | • | •             | 200.00 |
|-----------|-----|-----|-----|-------|---|---|-------------|------|---|---|---------------|--------|
| 4—Seeburg | 46  | Hid | lea | wa    | y | • | (( <b>.</b> | 1,00 |   | • | ( <b>.</b> €( | 250.00 |

| 10 | 0-3W2-L-56  | Seeburg Wallbox  | es . |      | •5 |    | 30.00 |
|----|-------------|------------------|------|------|----|----|-------|
| 2  | 5-W1-L-56 S | eebura Wallboxes | 2 2  | : 12 | 60 | 20 | 25.00 |

| 10000 |            |       |   | <br>20000 | Artist Artist |   | 7300 | • | 0.00 | 45.0 |      | $\sim$ |
|-------|------------|-------|---|-----------|---------------|---|------|---|------|------|------|--------|
| 2-    | <b>IMA</b> | Model | A |           | •             | ٠ | •    |   | •    | •    | 395. | 00     |

|    | ONE BALLS             |
|----|-----------------------|
| 50 | Citations\$75.00      |
| 8  | Gold Cups 50.00       |
| 2  | Jockey Specials 25.00 |
|    | Photo Finish 95.00    |

#### FIVE BALLS—NEW

| Chi-Coin | Play | Ball | <br>   | • | <br>\$125.00 |
|----------|------|------|--------|---|--------------|
| Chi-Coin | Thin | g .  | <br>٠. | • | <br>150.00   |

### FORT WORTH AMUSEMENT CO.

100-104 SOUTH MAIN

AMI Ke

Keeney

FORT WORTH, TEXAS

Bally

Como

\$3.50 Each

install, used by most manufacturers.

Available in 5c-10c or 25c play.

trouble.

on any game.

(Also two plays for a Dime Model— Write.) Limited stock—Order now for duration

HEATH DISTRIBUTING COMPANY 243 THIRD AV MACON, GEOR

MACON, GEORGIA

calls from switch

Replaces Drop Chute

Trouble free, easy to

### THE BILLBOARD Index of Advertised Used Machine, Prices

#### • Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is Indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk venders.

| For this week's prices                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Shuffle Lane (Rock-Ola)<br>Shuffle Pool (Nationwide)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 34.50           | 35.00<br>44.50     |         | 34.50              |                  | 34.50<br>49.50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 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| Similar Cool (Hariotiwide)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 | 77.00              |         | 49.50              |                  | 47.30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          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                                                                                                                                                                                                                                                             |

44.50

199.50

150.00

79.50(2)

85.00(2)

159.00 165.00

70.00 74.50

125.00 139.50

99.50 100.00

49.50 60.00

129.50w/p

145.00 164.50

34.50 75.00

150.00 155.00

75.00 85.00(2)

229.50 235.00

15.00 34.50

185.00

95.00

245.00

50.00

59.50

199.50

150.00

165.00 179.50

79.50(2) 85.00

139.50 175.00

99.50 100.00

60.00 69.50

34.50 75.00

155.00 175.00

235.00 245.00

75.00

89.00

34.50

125:00 85.00 145.00(3)

139.50w/p

179.50

185.00

85.00

95.00

249.50

| RECO | NDITIONED | PIN BALLS |
|------|-----------|-----------|

| RECOND                              | TIONED PI                                                        | N BALLS                    |
|-------------------------------------|------------------------------------------------------------------|----------------------------|
| Super Hockey\$49.50                 | Build Up\$29.50                                                  |                            |
| Just 21 44.50<br>Pinch Hitter 44.50 | Aquacade 49.50<br>Ramona 29.50                                   | OLD FAITHFUL 89.50         |
|                                     | Holiday 44.50                                                    | Freshie 89.50              |
| Screw Ball 29.50                    | College Date 64.50                                               | Be Bop 69.50<br>Utah 69.50 |
| ALICE IN                            | South Pacific 69.50                                              | Utah 69.50                 |
| WOMDERLAND 20 50                    | King Arthur 69.50<br>Hot Rod 69.50<br>owling Alley, Lite-Up Pins | Maryland 69.50             |
| HONDERLAND. 27.30                   | Hot Rod 69.50                                                    | Canasta 79.50              |
| Chicago Coin B                      | owling Alley, Lite-Up Pins .                                     | \$64.50                    |
|                                     | I/ Dennett Balance CAR                                           |                            |

1/3 Deposit, Balance C.O.D. BOYLE AMUSEMENT COMPANY OKLAHOMA CITY, OKLAHOMA

#### GAME ROUTES WANTED

SKILL TYPE GAME ROUTES WANTED

In Northern New Jersey Area. Phone: JACK STEHR

**BRANCHVILLE 2007** 

Shuffle Skill (United).....

Shuffle Slugger (United).....

Rebound (United) .....

Skee Alley (United).....

Speed Bowler (Bally) ....

Strike (Exhibit) .....

(United) .....

Super Twin Bowler (Universal)

Ten Pins (Keeney) ......

Trophy Bowl (Chicago Coin) ...

Twin Bowler (Universal)....

Twin Shuffle Alley Rebound

Twin Shuffle (Williams) ....

(United)

Super Shuffle Alley

Single Shuffle Alley

NEW JERSEY

59.50

199.50

150.00

79.50(3)

139.50 175.00

99.50 100.00

60.00 69.50

165.00 179.50

34.50 75.00

175.00 185.00

85.00

139.50w/p

145.00(2)

129.50

195.00

89.00

95.00

245.00(2)

25.00(2) 34.50

249.50

50.00

165.00 179.50

59.50

179.50

199.50

225.00(2)

75.00w/p

100.00

129.50 165.00

150.00 159.50

79.50(3) 95.00

99.50 125.00

139.50 154.50

79.50 99.50

60.00 69.50

175.00 179.50

34.50 50.00

145.00 175.00

185.00 195.00

219.50 235.00

25.00

245.00(2)

249.50

34.50

50.00

85.00 89.00

139.50w/p

145.00(2)

75.00

95.00

### Rudolph Vogt, Salt Lake City Distrib, Dies

SALT LAKE CITY, June 16 .-Rudolph F. Vogt, 62, Western coin machine distributor, died suddenly May 20 at his home here of a heart ailment.

A native of Elmira, N. Y., Vogt settled in Salt Lake City in 1928 where he bought, sold and reconditioned marble machines as owner and manager of the R. F. Vogt Distributing Company.

His arrival in Utah marked the end of a career started in 1916 in the operation of bell machines in California from Sacramento to San Diego. His machine operations at one time extended to South America, where he was active nearly three years.

#### Firms Repped

Returning to this country he married Irene Christensen at Salt Lake City in 1929. His business operations during the past 16 years covered Utah, Nevada, Idaho and Wyoming. He had been associated as distributor with the Exhibit Supply Company, Gottlieb & Com-pany and J. H. Keeney & Company, Inc.

Vogt was actively associated with the Salt Lake City Coin Machine Association and CMI.

Mrs. Vogt has announced that neither she nor Leon Graham, who was Vogt's associate, intend to carry on the business. Future plans for the company are indefinite, she said.

Besides his widow, Vogt is survived by a son, Franklin, and two daughters, Mrs. Maloye Warner and Marlene Vogt, Salt Lake City.

#### United Parts Catalog

CHICAGO, June 16. - United Manufacturing Company this week mailed out a parts catalog covering its line of shuffle games. Included in the coverage are assemblies, fittings, actuating cams, playfield puck rake, playfields, puck stop, coil assemblies, cabinet hardware, scoring motors, relay control motors, etc.

#### BEST BUY FOR YOUR MONEY



Now, it's Tradio's new 17" full Console Television that's getting the big money everywhere. It's a beautiful set, a wonderful set . . . ideal for the nation's top locations . . . and . . . because it is specially designed and engineered (not adapted) for coin-operation . . . perfect for you.

Cash in on coin-operated television . . . the newest, most profitable operating trend. Cash in on Tradio . . . most definitely the best buy for your money.

#### IMMEDIATE DELIVERY

FOR SPECIAL OPERATOR'S PRICE AND DETAILS . . . PHONE--WIRE--WRITE

TELEVISION CORP. Manufacturers of RCA Licensed ASBURY PARK, N. J. ASbury Park 2-7447



17" FULL CONSOLE 21 Tube R.C.A. Licensed Chassis

Beautiful Mahogany Cabinet (Note How Cash Box Swings With Door)

**EXCLUSIVE DISTRIBUTOR** FRANCHISES AVAILABLE



UNIV BOWL-O-

UNITED S-PLAYER

MATCH BOWLER

UNITED 4-PLAYER

UNITED TWIN REBOUND.

MATIC, 18'

SHUFFLE GAMES

NEW

GENCO SHUFFLE TARGET, 10 FT.

CHICOIN SHUFFLE HORSESHOES, 8 FT.

RECONDITIONED

UN. DOUBLE SA EXPRESS REBOUND .. 229.50

UNITED SHUFFLE SLUGGER ...... 159.50

UNITED 2-PLAYER SA EXPRESS ...... 199.50

UNITED SINGLE SA REBOUND ...... 199.50

UNITED DOUBLE SHUFFLE ALLEY .... 79.50

UNITED SHUFFLE ALLEY EXPRESS..... 74.50

UNITED SUPER SHUFFLE ALLEY .... 49.50
UNITED SHUFFLE ALLEY .... 39.50
With Disappearing Pin Conversion ... 59.50
UNIVERSAL SUPER TWIN BOWLER ... 164.50

BALLY SHUFFLE BOWLER, 91/2' ......

NATIONWIDE SHUFFLE POOL .....

GOTTLIEB BOWLETTE 63" .....

KEENEY ABC BOWLER .....

109.50

Midget Movies .... Write

Strikes & Spares, Latest Model ...\$175.00

Chi. Coin Pistol ... 149.50

TELEQUIZ & FILM 119.50

Target Master Pistol

Ray Gun, New

Wms. All Stars

UNIVERSAL HIGH

SCORE BOWLER

UNIVERSAL SHUF-

FLE TOURNAMEN'

Jack Rabbit

Chi. Coin Goalee ...

Scientific Pokerino

Exh. Shuffle Bowl

Mercury 13-Way Ath, Scale ...

EXHIBIT DALE GUN 84.50

Chicken Sam, Reb. 109.50

UNIVERSAL'S 5-STAR

9 ways to win on each of 5 cards. It's terrific for free-play territories! in stock!

**Brand New Closeout** WILLIAMS DOUBLE HEADER \$175.00

Convert your shuffle boards into fast, profitable rebound shuffle game. Official bowling \$179.50

NEW

5-BALLS Bally Bright Lights Chi Coin Thing Gott, Mermaid Genco Hits & Runs Harvest Time ...\$149.50

Como Stadium Genco Tri Score Chi Play Ball Wms. Harvey Merry Widow ...\$ 54.50 Telecard

Hot Rod ..... 149.50 Oasis ...... 149.50 MAJORS OF '49 79.50 Playland ..... Canasta ...... Rocket ........ King Arthur Super Hockey ... Black Gold ..... Murketpers marvest Moon .. SHANTYTOWN...119.50 Floating Power South Pacific .. Buccaneer TEMPTATION Soston ...... ........... Maryland ..... Selectacard .... Gondola Barnacle Bill One-Two-Three Be-Bop ...... TAHITI..... 109.50 Grand Award ... Oklahoma Double Shuffle Sally ....... Serenade ..... Magic .... Puddin' Head ... Buttons & Bows Aquacade ..... Rainbow ..... St. Louis ...... Blue Skies ..... Dallas Sharpshooter ...

All Baba ...... Jack 'n' Jill .... Moon Glow ..... Humpty Dumpty 49.50 MARDI GRAS... Shanghai ..... Speedway ..... Cinderella ..... Sunny ....... Stormy ...... Rondeevoo ..... Yanks Monterrey ..... Robin Hood Star Dust SUMMERTIME.. 49.50 Tennessee 49.50 Morocco ..... Catalina Trade Winds ....

DIGGERS Hollycrane New ..... \$895.00 HOLLYCRANE ...... 395.00

Muto, Crane ...... 119.50 Wms Deluxe Bowler .....

SPECIALS! Kicker & Catcher ...... \$ 27.50 Keeney Pin Boy ..... 99.50 Keeney ABC Bowler ...... Keeney King Pin .....

Wisconsin

49.50

134.50 Exh. Rotary Claw Mdsr. . 175.00 ARCADE

Poker and Joker \$ 49.50 GENCO GLIDER ... Bal. Heavy Hitter un. Shuffle Skill .

\* Fhome EVERGLADE + 2500 . CHICAGO 22. ILL.

Keen. Tex. Leaguer 59.50 Chi. Coin Bango ... 49.50 Total or Adv'ce Roll 39.50 (Crating \$5.00 extra)

Ramona ......

ABT CHALLENGER.\$24.50 Gott, 3-Way Gripper 22.50 Acme Shocker, New 24.50 Hit-a-Homer, New Exh. Six Shooter Exh. Gun Ratrol Un. Team Hockey Write Wms, Super World

#### CONVERSIONS

Disappearing Pin Conversions UNIV. TWIN BOWLER .... CHI. BOWLING ALLEY .... 

MUSIC 

One-Half Deposit With Order, Balance C. O. D. or Sight Draft.

SMOKESHOP 612 CUSTOM ......\$229.50 ROYAL ..... 219.50 209.50 REGAL Acorn Vendor, 1¢ or 5¢ ...... 14.50 Acorn Se Charm ...... 16.50 Atlas Se Bantam ....... Silver King ..... N. W. 49, 1¢ or 5¢ ...... De Luxe, 1-5¢ ...... 24.50 N. W. Tab Gum ...... 33 Ball Gum ..... 7.50 Freshway Refrig. Sandwich .... Write

VENDERS

1-BALLS

Champion CITATION Gold Cup Turf King ..... Winner

--- TEXAS OPERATORS!

We'll take late One Balls in trade on Shuffle and Skill Games

America's Larg-

est Coin Machine

Distributor

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#### YOU CAN RELY ON A DAVIS BUY! DAVIS Guarantee with the "FAMOUS DAVIS" Guarantee! 4. SPEAKER INSPECTED MECHANISM OVERHAULED 5. TONEHEAD RENEWED 2. WORN PARTS REPLACED 6. CABINET REFINISHED 3. AMPLIFIER RECONDITIONED PROFESSIONALLY WURLITZER SEEBURG 1250 148-ML .........\$399 . . . . . . . . . . . . . 379 1100 148M ..... 379 147M 1015 146M H148M Hideaway ...299 **H246M Hideaway** 269 ROCK-OLA H146M Hideaway Phonographs Listed Below Available in Complete and Good Working Order at Low Prices Quoted—Or With Davis 6 Point Guarantee for \$35 Additional per Machine. WURLITZER ROCK-OLA 750 .....\$119 1941 R.C. Special. \$89 1422 .....\$129 Envoy ....... 79 780 ..... 99 Commander .... 39 Classic . . . . 69 Hightone, R.C. . . . 69 Hightone, E.S. . . . 59 MILLS 59 Empress ...... 5 5 AIREON 600R Deluxe '46 .....\$ 45 WALL BOXES WURLITZER SEEBURG 3W5-L56, 5-10-25, 549.00 3020, 5/10/25 ......\$39.00 3W2-L56, Se, 3-Wire 24.50 W1-L56, Se, Wireless 19.95 125. 5/10/25 4-Wire ... 5.90 W1-L56, 5¢, Wireless D5-20-1Z, 5¢, 3-Wire 120, Se. 4-Wire ..... 4.50 WS-2Z. 5c. Wireless 6.25 A.M.I. 40 SELECTION ..... \$39.00 PACKARD PLA-MOR ...... 13.95 TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. WE SPECIALIZE IN EXPORT TRADE DISTRIBUTING CORP.



Manufactured and guaranteed by The BREWER-TITCHENER CORP., Binghamton, N. Y.

TERRITORIES AVAILABLE FOR DISTRIBUTORS

19 West 44th Street

## Coinmen You Know

Chicago

Factories were busy hosting distributors who were in town from all parts of the country this week for the National Coin Machine Distributors' Association meeting. The visitors set aside a part of each of the three days they were here to visit the various factories and look over the latest equipment, and to discuss late spring and summer sales campaigns.

United Manufacturing reports production going strong on both the A-B-C unit and the Five Player Shuffle Alley. Billy De-Selm, general sales manager, says shipments are being made on both games daily. Plant was crowded all week as visiting distribs dropped in for a look at the headquarters, and to have lunch in the cafeteria. Also on hand to greet the visitors were Herb Octtinger, comptroller, and Ray Riehl, who is spending much of his time at the new engineering headquarters.

spot that had a heavy turnover says Joe Cohen, Ristaucrat genlaid up over the week-end, but ter box. was up and about early last week to lend a hand with Joe Kline as the ops dropped in .Mal Finke, head of the premium division, has will feature many of the mer-

New York, 18, N. Y.

three days instead of the planned capacity. one, NCMDA members sandwiched in visits to plants. Consensus was new games coming off the lines have given biz a shot in the arm.

At Purveyor Shuffleboard Company Herb Perkins was supervising shipments of giant pinball games and close-outs on some units he was able to pick up at an attractive tab. Meanwhile plans are going ahead with making the firm building one of the most modern in the trade.

Joe Caldron, Trans World Trading, reports interest in exports mounting. He adds the Los Angeles office, with Jack Howard directing sales, is now getting a lot of action. Howard is the former Minneapolis finance executive who moved to the West Coast a year ago. Meanwhile, Caldron, who is also head of the Ristaucrat export division, states that the Ristaucrat factory in Appleton, Wis., was humming on his First Distributors is another visit there Monday (11). Caldron of visitors during the week. Wally eral manager, was enthused over Finke, partner in the firm, was advance orders for the S-45 coun-

Julian Crum, Allied Coin, feels the firm's new headquarters has been a lucky charm for business. a big promotion cooking which Since they completed the move recently, visitors have been dropping in at increased numbers and Vic Weiss, Billy Knapp and Crum have been unusually busy. . . . Meanwhile at Merit Industries, Col. Lou Lewis reports steady action with baseball and shuffle games.

> At the expanding Universal Industries plant, out-of-town distributors were in from several areas. Among them were Morris Gross, Scott-Crosse, Philadelphia; Hymie Zorinsky, HZ Vending, Omaha; Dave Bond, Trimount, Boston; Charlie Kagel and Tony Koupal, Central Distributors, St. Louis, and Irv Blumenfeld, Baltimore. All hands were working to son and John B. Pieter are organkeep Five Star output at peak izing the Automat Amusement and deliveries at a rapid basis. Company on Grand River Avenue. Bill Ryan says demand for the . . . James Vernor family, whose new type five-ball game continues ginger ale is being widely disto grow each week. Mel Binks pensed in beverage vending mawas planning a biz trip east. On chines in this area, was given the Monday (11) Binks and Ryan tribute of a special resolution by hosted the above named distribs at the Chez Paree.

World Wide Distributors thru Len Micon, sales manager, continue to report good news. Currently, shuffle games are moving best at World Wide, but there is also a lot of action with the Exhibit, Williams and Keeney lines. Therefore, Boss Al Stern and the ace road man, Monty West, have been plenty busy. Micon says the anniversary program Exhibit Supply is putting on focuses attention on the firm's varied line and currently featuring the Gun Patrol unit. World Wide just shipped a 50-game order to Europe.

At Empire Coin Machine Exchange, Gil Kitt had an extra busy week, handling executive biz at the firm and meeting with some of the leading distributors of the country at the Bismarck Hotel. Howard Freer, his right-hand man, has been rushing thru both domestic and foreign shipments. Freer states interest in the Universal Five Star and United A-B-C games is mounting weekly. Roadman Stanley Levin is looking over the Illinois, Iowa road maps preparatory for another biz trip.

Ben Coven, head of Coven Distributing, reports dime play gaining momentum in this area. Harold Saul and Carl Christianson, with an assist from Mac Brier, doing much to help ops get their conversion programs started. Saul, incidently, drove up to Wisconsin for a day last week. A visitor at the Coven headquarters was Ed Wurgler, general sales manager, phonograph division. Rudolph Wurlitzer Company, who was in town from his North Tonawanda, N. Y., headquarters. Wurgler reported heavy operator response for the firm's conversion chart which hit the mails this week.

Rock-Ola headquarters here are now getting out shipments daily to fill orders for the Rocket 51-50 phono, Art Weinand, vice-president in charge of sales, reports. Art was especially busy last week on the furniture end of the Rock-Ola business. He adds that the

tors' Association spread out over cabinet shop has been working at

Mark (Buddy) Stern, son of Mr. and Mrs. Al Stern, World Wide Distributors, will be graduated from Senn High School next week with one of the outstanding scholastic and athletic records in the school's history. In addition to being an honor student the past four years, he was class president in his freshman and sophomore years, vice-president during the junior and senior years, won letters in football, baseball and tennis, was half of the city doubles tennis championship combo, coeditor of the school paper, Forum, and a member of the dramatic club. His justly proud parents were among the 10 invited to officiate at commencement exer-

#### Hartford, Conn.

Lou Chack, general manager of General Amusement Game Company, owned by Abe Fish, bought a new Cadillac. Lou is moving his family to Ocean Beach for the summer.

Tony Wilkas, West Hartford coin operator, is in St. Francis Hospital. . . . Talk to Joe Rafala and Ed Nelson, of General Amusement Game, and you can't talk to any greater baseball fans. These two men, reports Abe Fish. stay glued to their radio and television sets during major league games. "As a matter of fact," adds Abe, "when one of their favorite teams lose, these guys can't eat!"

A number of key coin distributors in the Hartford area are predicting some shortage of equipment by mid or late fall because of the present international situation. . . . Francis E. Stern, president of Stern & Company, has been named to the board of directors of the Hartford Symphony Orchestra for a three-year term.

#### Detroit

Vincent A. Meli, James D. Rob-

the city council honoring the family for 103 years of "civic leader-

#### Washington

Meyer Gelfand, G. B. Macke Corporation, was appointed to the legislative committee of the National Automatic Merchandising Association.

Recent tunes singled out for promotion by the Washington Music Guild include "Love Me," Mills Brothers; "Rose, Rose, I Love You," Frankie Laine; "My Truly, Truly Fair," Guy Mitchell and

#### Vital Statistics Deaths

Rudolph F. Vogt, 62, coin machine distributor, suddenly at his home in Salt Lake City May 20. He is survived by his widow, a son and two daugh-

Tony Genna, head of M & M Music Company, Galveston, Saturday (8) in a local grocery. He was an operator of music and amusement equipment.

Mr. and Mrs. Albert Horn, in a truck-auto collision two miles east of Talmadge, O., Wednesday (13) while en route to a wedding in Detroit. Horn was the owner of the Automatic Cigarette Company, Pittsburgh.

### FOR SALE

RIGHT OFF LOCATION 22 CHAMPIONS \$150.00 EACH 90.00 EACH 11 CITATIONS

> 1 3 Deposit With Order. Balance C.O.D.

Winners-Write

#### COMMERCIAL COIN MACHINES, INC.

28 Hartford Ave. New Britain, Conn. Telephone: 9-4839

Robert Taylor, Falls Church, Va., operator, has located pinballs at the refreshment stand of a miniature golf course.

#### Cincinnati

Automatic Phonograph Owners' Association held its regular monthly meeting in the Hotel Sheraton-Gibson Tuesday night (12). Regular board meeting also was held that night. In attendance were Charles Kanter, Al Lieberman, Abe Villinsky, Fred Engel, John Toney, Milton Cole, William Harris, William Strout, James Drivakis, Sam Garros, Ray Bigner, Frank Michaels, Luke Nicholas, Paul Puseteri, Norton Robinson and Robert Metzger.

Mary Ann Bigner, daughter of Ray Bigner, owner-operator of Bigner, Inc., was married to Anthony Schmidt in St. James Church, White Oak, O., recently. Schmidt is in the army and stationed at Fort Knox, Ky. . . . Robert A. Meizger has made application for membership in APOA. He has purchased a phonograph route from Abe Perlmutter, who operated the A & B Music Company.

#### New York

Leo Willens, Capitol Projectors exec, is back from a trip thru

Both are coin operated.

Charlie Aronson, of Brooklyn steady. Amusement, was in Chicago last week to attend his son's graduation from college. He is attend- get, got the nod from the city li- N. Y., used to head a Statewide ing medical school. . . . Bill Al- cense department last week, and game association. . . . Alice R. berg, co-topper at Brooklyn, is long stay in a hospital.

Kuno Hamann, president of Alkuno & Company, reports his plant is working two shifts on government work. He hopes eventually to get back into vender production. . . Lou Brown, of Coradio and Covideo, notes a sudden upsurge in the demand for coin radios. Meanwhile, sales of the company's coin television sets are holding steady.

Al Denver, president of the Automatic Music Operators' Association, announces a change in location for the next general member-ship meeting. The confab, to be held Tuesday (26), will be at the Henry Hudson Hotel. . . . Mrs. Al Miniaci is hospitalized. Her husband is with Paramount Music. . . . Marty Sonin's wife is back from the hospital after an opera-

Al Mingione, of the A. & A. Southeastern States. His associate, Company, is shelving plans for Sam Goldsmith, leaves next week further production of the firm's for an extended trip to the West electric cigarette vender until the Coast. Much of his time will be supply situation eases. Associated spent with the firm's new rep in with him in the Plainfield, N. J.,

The Capitol line now includes the and Andrew. . . . Harry Ross, full-size Peep Show, in addition local game op and board member to the standard Midget Movie. of the Associated Amusement Maports income on the route holding which opened last week on

THE BILLBOARD

Genco's new piece, Shuffle Tar-York, and Dave Lowy, of Dave Products regional office here, has

reports are said to be good.

Eddie Hanna is manager of the Broadway. His brother, Joe. boxes. who operates and distributes amusement equipment in Utica,

Mitch Miller, and "Mr. and Mis- San Francisco, H. M. Rosenberg. | company are his brothers, Vincent | Lowy & Company. First field a crew searching out new locations for prospective cup machine ops. . . . Joe Young, head of the local outlet for Wurlitzer, expects chine Operators' of New York, re- new arcade and shooting gallery early delivery of the manufacturer's new line of speakers and wall

#### Milwaukee

In line with his policy of adding only new equipment to his routes, initial deliveries have gone out Smith, 14-year-old daughter of Melo Curro, of Metro Amusestill unable to take an active part to operators. The game is han-adman Ben Smith, was graduated ments, recently bought several in route management. He is con-dled locally by Meyer Parkoff and from Sunday School, Sunday (10). more Seeburg juke boxes. Melo valescing at home following a Harry Rosen, of Atlantic New Murray Nekris, who heads Cole is going in heavier all the time (Continued on page 88)



Fishing for That BIG Catch? Get Your Line on GOTTLIEB

There's ACTION in These Features!

1 TO 7 RESETTING BUMPER SEQUENCE Advances value of ROLL OVERS, KICK OUT POCKETS and 2 HIGH SCORE BUMPERS.

9 ROLL-OVER BUTTONS

Open and close Gate and score points on

4 CYCLONIC BUMPERS 3 "POP" BUMPERS -FLIPPERS . . .

> Develop Super - INTENSIFIED ACTION on the field!

Laugh-getting play-building animation. Comic 3-dimension Fisherman in backboard shadowbox pulls up "biggest catch of the year" when points are scored!

> ORDER NOW FROM YOUR DISTRIBUTOR

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1140-50 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

#### Seeburg Envoys 49.50 Rock-Ola 1418 49.50 Wurlitzer 750 124.50 Rock-Ola Super 49.50 Wurlitzer 500 49.50 Rock-Ola Playmaster 64.50 ACCESSORIES SHUFFLE GAMES W1L56 Wireless Seeburg 5¢ Boxes ..\$22.50 Deluxe Bowler .....\$79.50 Speed Bowler ..... 79.50 Dale Gun .....\$69.50 All Star Baseball ..... 69.50 NEW GAME SPECIALS CIGARETTE MACHINES Du Grenier Model W ...... 49.50

3 COMPLETE HOSTESS SYSTEMS-UNITS OF 10-MAKE AN OFFER!

GREATEST SAL

LOW, LOW PRICES!

POST-WAR PHONOGRAPHS

PRE-WAR PHONOGRAPHS

Shuffle Alley Bowling League Shuffle Lane

Triple Action .....\$29

Merry Widow .... 39. Screw Ball ... 39. Trade Winds ... 39. Bermuda ... 29

Stormy 29. Dew-Wa-Ditty .... 39

Take Your Choice \$34.50 EACH

Pin Boy Shuffle Bowler Twin Shuffle

|                                                                                 | PIVE-BALLS                                                                                                                                                                                                                     | et ill Southern  |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>5 | Virginia \$29.50 Tennessee 29.50 Yanks 39.50 Dallas 79.50 Maryland 79.50 Super Hockey 79.50 Boston 79.50 Lucky Inning (new) 119.50 Rondeevoo 39.50 Blue Skies 39.50 Major League Baseball 39.50 Moon Glow 39.50 Aquacade 59.50 | Samba            |
| 50                                                                              | El Paso 79.50                                                                                                                                                                                                                  | Hit Parade 29.50 |

Terms: 1/3 Deposit, Balance C.O.D. Exclusive Distributors SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan.

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COIN MACHINES

Carl Ellison, head man of the Kenosha Tobacco firm, is celebrating his fifth year in the biz. Carl is a supplier of candy and tobacco items to venders in the Kenosha territory.

A party to celebrate the win-- ning of first place in the Banach Home Bowling League, was Mitchell Novelty kegling squad. Topper Joe Beck was on the buying end of this deal and it included all the bowlers, their wives and other employees of the firm.

Vacation plans are uncertain for Erv Beck, front office man at the Mitchell headquarters. But Erv predicts he'll be in need of a lengthy one as soon as he finishes moving to a new apartment July 1.

A three-day service school for operators is scheduled to be held June 21-23, at the United, Inc., Wurlitzer distributor's plant, Milwaukee. Factory service manager, Joe Hrdlicka, will be on hand to answer queries and demonstrate proper maintenance and conversion methods on all Wurlitzer music equipment.

# Coinmen You Know

#### Continued from page 87

large turnouts of ops and their key employees, due to the fact that the schedule allows for anyone interested to drop in whenever they find it convenient during the day.

Meanwhile, Harry Jacobs Jr., manages to combine biz and pleasure while on his weekly selling trips thru the Northern Wisconsin territory. He reports that most of the ops up that way are making their rounds these days with their fishing equipment stored in trunks of their cars for instant use when they pass a trout stream. Golfing, however, is Jacobs' passion and he has entered the Milwaukee County Golf Tourney.

Irving Arnold, United, Inc. sales rep, is opening up a sizable number of new accounts for the firm, handling only their line of Wurlitzer music boxes.

Jacobs Sr. and Jr., both predict Hartel, were Matt Schaefer's sheepskin.

route man, Windy Gale: Martin Oberdich, Horicon music operator, and John Radway, Beloit coinman of the Keenan Radway firm.

George Jaber, Fond du Lac operator and premium goods jobber. was a visitor last week in the Beer City. Purpose of the trip was to stock up on the latest recordings for his music routes.

Harold Jansen, music coinman from Little Chute, Wis., stopped in at Major Distributors and placed an order for the forthcoming Eddie Howard waxing on Mercury, "I'm in Love Again."

A trip to Washington to pay a visit to his son, Jack, is being planned by Sam Hastings. Jack is in the navy and stationed at a hospital in Portsmouth, Va. Before taking off for this holiday. Sam is slated to attend the graduation exercises at Prospect Hall Recent visitors at the Midwest Business School here, when his United, Inc., execs, Harry Radio disk shop according to Al daughter. June, receives her

Los Angeles

Friends of William R. Happel Jr. here and Carl Happel, Milwaukee, will be saddened by the news of the critical illness of their mother, Mrs. Clara Pauline Happel. She is in Temple Hospital here. Carl and his daughter, and William E. Happel, now in the navy, are expected to arrive here during the week to be with Mrs. Happel.

Antone Jepperson, Riviera op-Sales Company's parts department, marked their 11th wedding anniversary. Taking in the town, they started off with dinner at Romanoff's, Beverly Hills.

Mrs. Jim Wilkins is in the hospital for surgery. He is outside salesman for the Laymon Company. . . . Pop Burris and son, Jim. of Montebello, in town Wednesday for equipment. . . Perry Irwin, Ventura operator, is reported on the mend following a siege of the flu. . . . Jack Mallet, of Mission Novelty Company. Claremont, plans to leave soon on a month's trip east. He will attend the national convention of a fraternal organization.

Charlie Daniels, of the Laymon firm, leaves on his vacation the end of this month. Motoring from Los Angeles to Indianapolis, the Daniels expect to do a little touring around the Middle West and will go into Canada for a brief trip. . . . Clyde Denlinger, Balboa operator, in the city buying his parts and equipment requirements to carry him thru the summer. When the season gets into full swing in the summer resort area, he figures that he will not have the opportunity to buy needed parts. . , . Jack Faust, of F. & S. Sales Company in Santa Ana, in town on a buying trip.

Paul Featherstone and Joe meters.

Matthews, both of Capitol Records Distributing Company, back in town following a swing thru the territory which included Salt Lake City and San Francisco. . . . Irv Webb, former vice-president in charge of phonograph sales at Rock-Ola, in town during a visit to Southern California. . . . General Company has taken over the exclusive distributorship of the Genco Shuffle Target for this area. This marks the first time that Genco has allowed an exclusive franchise here.

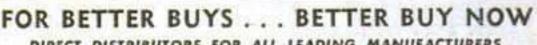
Bud Parr, of General Music Company, back in town after 19 days of fishing off the coast of LaPaz, Mexico. . . L. B. Mc-Creary, of Solotone Corporation, leaves late this month for two weeks of fishing on Snake River in Idaho. . . . Charles A. Robinson. of C. A. Robinson Company, on a erator, in the city and lunching business trip to Reno, where his with Ed Wilkes, of Paul Laymon firm has a branch. Al Bettelman Company. The Wilkes family is is holding down the fort. . . . Bill looking forward to the Polack Leuenhagen and Mary and Kay Bros.' Shrine Circus here in Solle, of the Leuenhagen Record Shrine Auditorium. . . . Dorothy Bar, at the Hollywood Palladium and Jack Leonard, he of Badger for the opening of Jimmy Dorsey.

#### ndiananolis

Abe Fleig, operator of juke boxes and former treasurer of Indiana Coin Operators' Association, is in Methodist Hospital here after an operation June 4. His condition is reported satisfactory. . . . Murray Templeton, operator at Middletown, Ind., was in buying a supply of records at Janes Music Company. . . . Southern Auto-matic Music Company pleased with the movement of the new Genco Shuffle Target, Chicago Coin's Horse Shoes, Gottlieb's Mermaid and Williams' Harvey.

Sicking Company, Inc., doing a normal business according to Mrs. Lottie Berman, general manager. "It has been worse, and there are signs of improvement," she said. . . . O. H. Higgins, salesman in the Nashville office of Cain-Cailloutte, Inc., is at the local office assisting Richard (Dick) Wagner. Lowell Mathews, of the Nashville office was in on business.

Indianapolis is installing 2,200 more parking meters in suburban shopping centers and parts of the downtown district. Mayor Phillip L. Bayt said the installation will go on, despite the opinion of the Office of Price Stabilization, which questioned the installation of the



|                                                            |                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | MANUFACTURERS                                   |
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|                                                            | ONE                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                 |
| WINNERS, New, in Crates.                                   | . Phone Us                 | 25 CITATION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | \$ \$ 95.00                                     |
|                                                            |                            | 10 JOCKEY SPECIALS 55.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                 |
| 12 PHOTO FINISHES 150.00                                   |                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                 |
|                                                            | 150.00                     | PROPERTY OF THE PROPERTY OF TH | Write                                           |
| A                                                          | RCADE E                    | DUIPMEN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | T                                               |
| Drivemobile \$150.00                                       |                            | ce \$ 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Career Pilot 5 95.00                            |
| Chi. Coin Hockey 75.00                                     | Chicken Sam                | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Boomerang 45.00                                 |
| Evans Ten Strike 75.00                                     | Heavy Hitter               | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Goalee 125.00                                   |
| Keeney Air Raider 125.00                                   | Lo-Boy 1 & Sc              | ale 50.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Mills Modern Scale 50.00                        |
| Photomatic, Late 795.00                                    | Photomatic, Early., 375.00 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Recordio 175.00                                 |
| Quizzers With Film 125.00                                  | Scientific X-Ray           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Western Baseball , 85,00                        |
| Siros Brush Up 75.00                                       | Paker 85.00                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Edelco Pool Table . 75.00                       |
| Williams Star Series 165.00                                | Williams All S             | tars . 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Seeburg Bear Cun. 375.00                        |
| Exhibit Dale Gun. 95.00                                    | Periscope                  | 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Texas Leaguer 50.00                             |
| Kirk's Se Ast. Scale 95.00                                 | Exhibit Vitalia            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Astroscope, 10¢ 125.00                          |
| Magic Pen 125.00                                           | Wurlitzer Ske              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Silver Bullets 195.00                           |
| Rapid Fire 85.00                                           | Hi-Ball                    | THE PARTY OF THE P | Voiceograph 395.00                              |
| Chi. Coin Pistol 150.00                                    | Atomic Bombe               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Rocket Busters 65.00                            |
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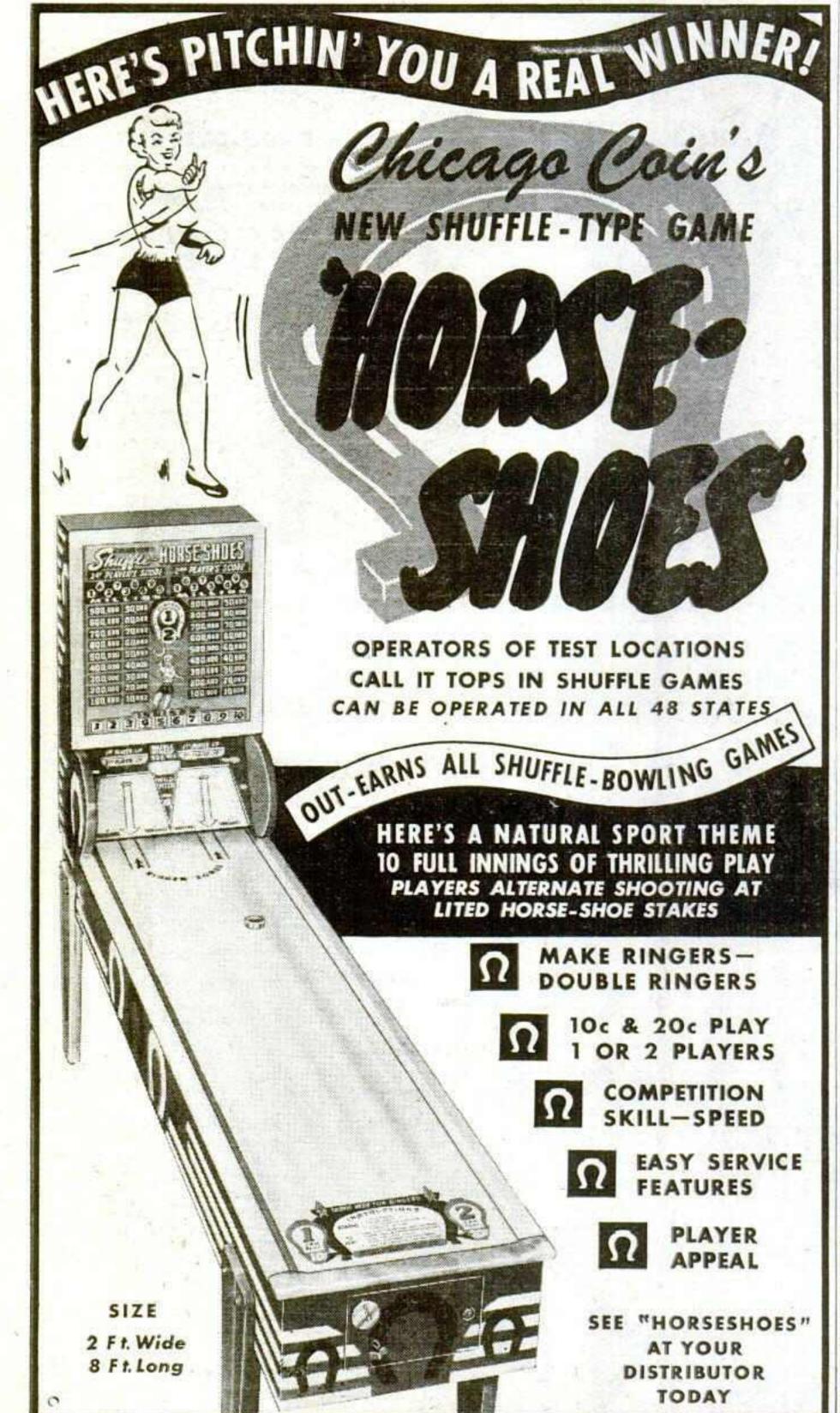
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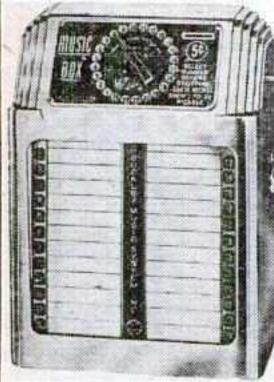


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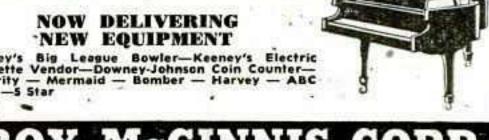
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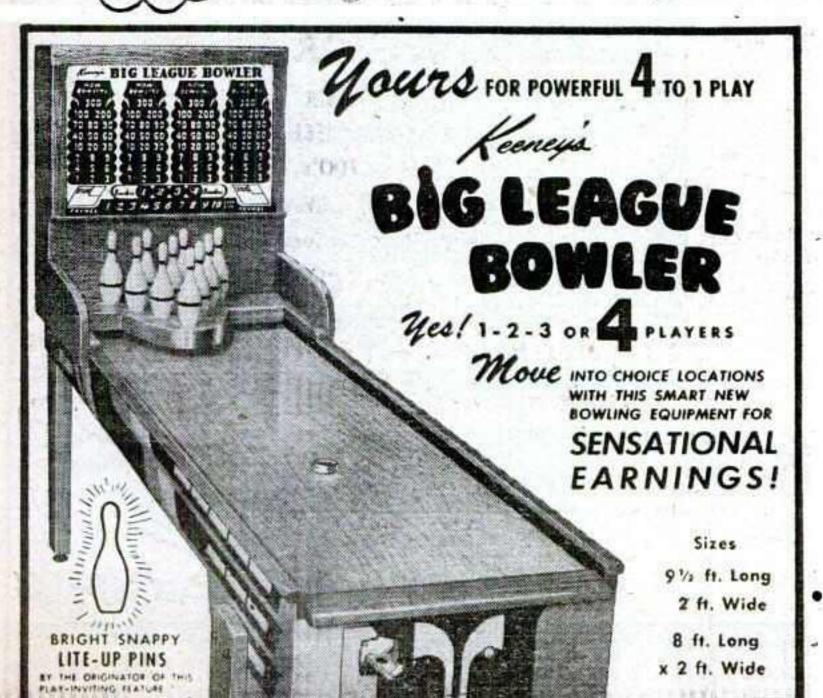
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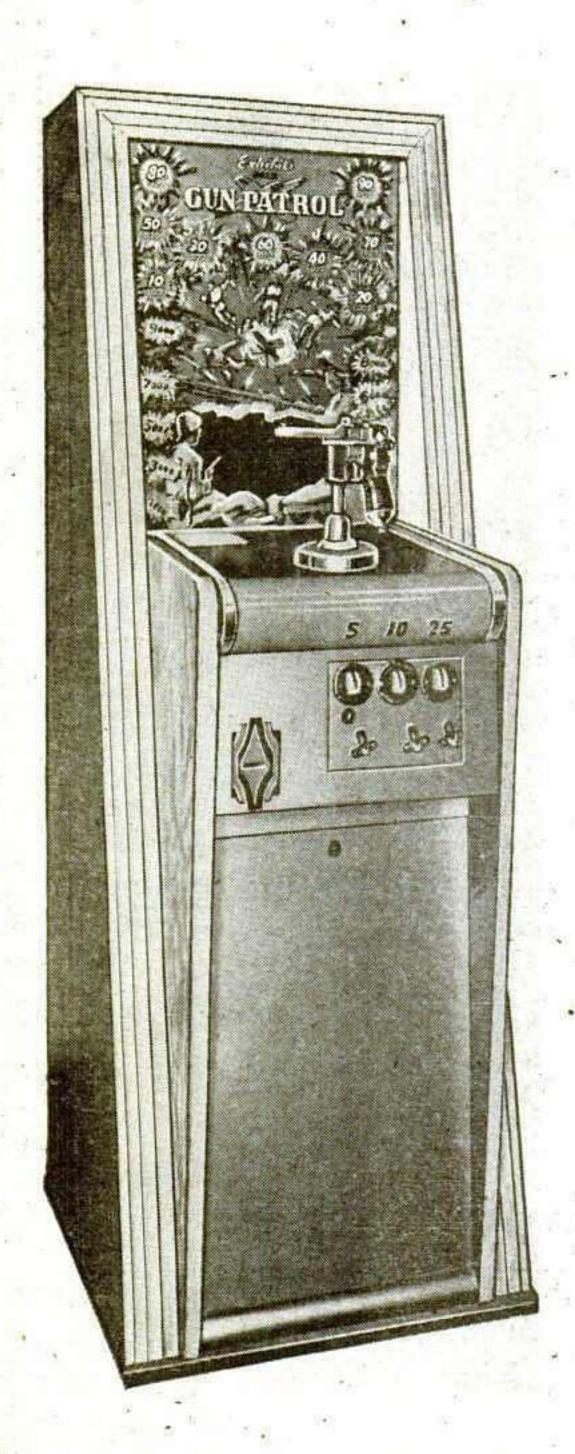
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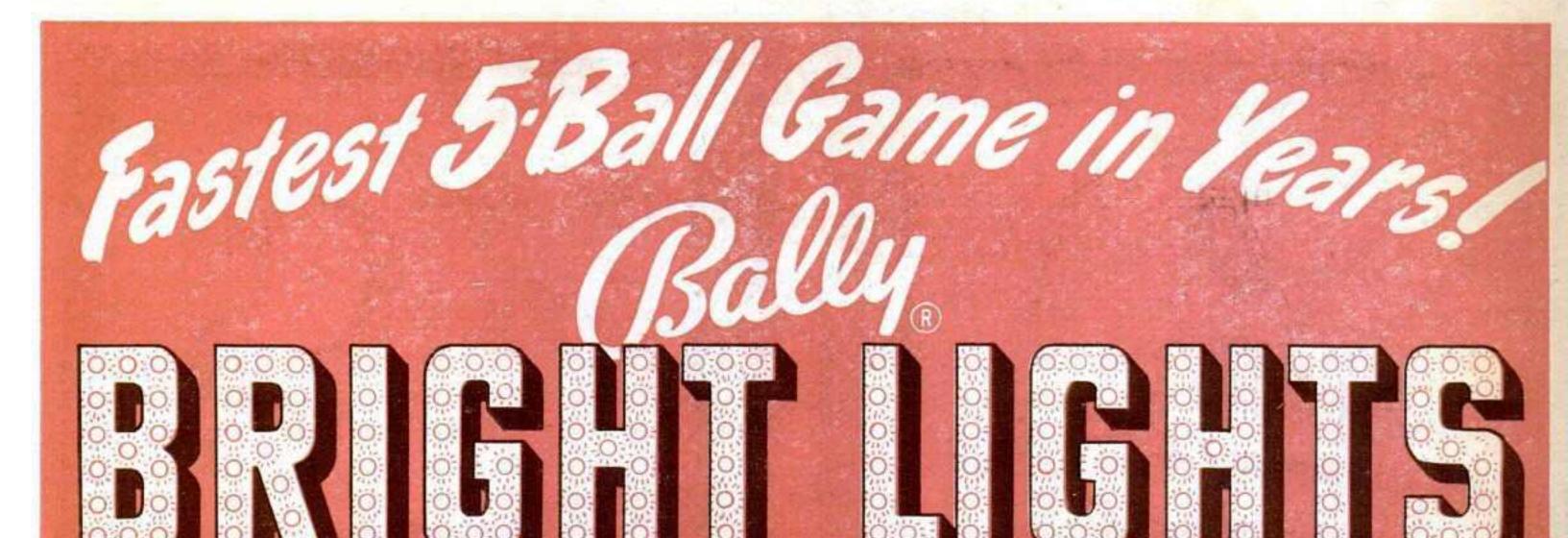


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