

In The Slick-Stock Pages of This Issue:



the famous
**YEAR-END
PROGRAMMING
GUIDE**

featuring
results of the
**12th ANNUAL
DISK JOCKEY
POLL**

and
highlighting
**TALENT BUY
SHOWCASE
FOR 1960**

The Billboard

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DECEMBER 14, 1959  THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY 

Sinatra Topper on Billboard D.J. Poll

Makes It Four in a Row as Jocks' Fave; Darin Scores; Cap Artists in Walkaway

By JUNE BUNDY

NEW YORK — Frank Sinatra is to today's disk jockeys what Bing Crosby was to local radio in the 30's and early 40's. The Capitol star walked off with three first place awards in The Billboard's 12th Annual Record Artists Popularity Poll this year. (See "Winter Spotlight on Record Programming" insert in this issue for a complete report on poll results.)

In addition to piling up the most votes as the deejay's favorite male vocalist (for the fourth year in a row), Sinatra was tabbed the jock's most-played male warbler, while his LP, "Come Dance With Me," was acclaimed as the spinners' favorite album. He won the same award last year for his "Come Fly With Me" LP.

Darin Scores

Interestingly, the jock's No. 1 choice for most-promising male vocalist this year was Bobby Darin, looked upon by many in the trade as "a young Frank Sinatra." Darin also walked off with the top award in the favorite single category for his Atco waxing, "Mack the Knife."

Darin was primarily known as a rock and roll singer ("Splish Splash," "Queen of the Hop," etc.) until he pulled a style switch earlier this year and cut a swinging LP, tagged, "That's All." "Mack the Knife" was later taken from that package and released as a single.

The ever-increasing strength of jazz-oriented artists in the pop field was illustrated by the jocks' choice of Ahmad Jamal as the most promising solo instrumentalist; Henry (Peter Gunn) Mancini as the most promising band; Stan Kenton and Count Basie, a tie for favorite band honors; Erroll Garner a double winner as favorite and most promising solo instrumentalist; George

Lads Still in Runaway Lead

NEW YORK — Male artists continue to dominate the best-selling charts in overwhelming numbers according to the "Winter Spotlight on Record Programming" insert, which appears in this issue.

A feature in the insert, listing the 207 artists who have appeared on The Billboard's "Hot 100" or best-selling pop album charts from August thru November this year, spotlights 122 male artists, 54 singing groups and only 19 female artists. Of the singing groups, only three are all-fem, seven mixed, and 31, all-male.

Shearing, again the spinners' favorite instrumental group; Jonah Jones, most-played instrumental group; Hi-Lo's, favorite singing group; Ella Fitzgerald and Nina Simone.

Vary on Distaffers

The jockeys displayed a more varied preference in the female vocalist category. Best-selling pop thrush Connie Francis, who won the most promising crown last year, was voted most-played by the deejays; while long-time pop-jazz queen Ella Fitzgerald was the No. 1 favorite and newcomer Nina Simone, blues chanter-pianist was acclaimed most promising.

Erroll Garner's double victory — most played, and favorite solo instrumentalist — is particularly interesting, since the pianist hasn't had a new single or album release in close to a year. In line with this, it's also interesting to note that Bud and Travis, folk-flavored Liberty team walked off with most-promising singing duo honors altho they didn't appear on any of The Billboard charts this year.

Also in the hip folk groove were the Kingston Trio, another double win — No. 1 most-played and most promising singing group this year. The trio was voted most promising topper in this category last year. The only rockabilly artists to make the list were the Everly Brothers, chosen most-played

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SUBCOMMITTEE EXPANDS TIME FOR PAYOLA DIG

WASHINGTON — The Harris (D., Ark.) Oversight Subcommittee is giving its staff another five or six weeks to complete its inquiry into broadcast and music payola before coming to a positive decision on holding hearings on the subject next year. The chairman indicated that he was leaving the date of possible hearings on payola indefinite at this point, because the staff investigators are currently looking into further aspects of payola practices.

Subcommittee staffers are known to welcome additional time in preparing for probes of this type, in which they receive calls and tips "around the clock," from many sources, requiring careful checking. A probe in which the public takes such a strong interest as in TV quiz shows or the daily radio broadcast diet, brings in almost as much volunteer information as a crime investigation.

Current public hearings by the Federal Communications Commission have made little or no mention of the record-plug type of payola, but have remained on an ivory tower level. Discussion has been largely on FCC regulatory powers by spokesmen for educational, ecclesiastic and women's club groups. FCC hearings continue into this week (14), but broadcast and music interests are not expected until January resumption of the informal discussions.

Key City Dealers Report Business Generally Good

Washington, Chicago Yule Picture Bright; Over-All Better Than '58

NEW YORK — A survey of record dealers in key cities across the country indicates that business is generally good, with particularly bright sales reports from Washington and Chicago.

A few dealers said sales were slightly behind those of last year at that time, but the majority were of the opinion that business was either slightly or considerably better than in 1958. Among the strongest gift items mentioned to date were Columbia's "The Sound of Music" original cast album and Verve's Gershwin set by Ella Fitzgerald.

Gotham Lukewarm

New York area stores were lukewarm in their appraisal of the current tenor of business, two weeks before Christmas. The general comment in one word was that things are "quiet."

Most optimistic note was sounded at Liberty Music Shop, where activity was described as "not frantic yet but a little ahead of last year." Stereo at Liberty is about the same as it has been with no sudden upsurge noted. Sales were seen as particularly good on the original cast of "The Sound of Music," Ella Fitzgerald's Gershwin set and Columbia's de luxe Bruno Walter package which carried a

\$35 list on monaural and \$42 on stereo.

Broadway's Colony Record Shop is quiet, with activity expected to step up, as traditionally, about 10 days before the holiday. Business was described as possibly slightly behind last year at the same period. "The Sound of Music," and "Fiorello," were noted as doing good business, with the same comment offered on Christmas albums by Johnny Mathis and the late Mario Lanza. Altho the store stocks singles in depth, there is no rush of action on any Christmas single as yet this year. The spokesman also noted that with Colony, the monaural LP is still king. "Stereo is not going well with us," he said.

Not Too Bad

Business at Eclipse Music Shop, Paterson, N. J., was called "not too bad but a little off last year's pre-Christmas level." Stereo at Eclipse is very hot with a 50-50 split between stereo and monaural the current sales ratio. Hottest items at the moment appear to be the Mormon Choir's "The Lord's Prayer," Sir Thomas Beecham's "The Messiah," all the Ted Heath stereo sets, recent de luxe packages by Fabian and Frankie Avalon, and the various sets in the de luxe sound Command line.

WASHINGTON — Reports from record dealers on Christmas (Continued on page 4)

NEWS OF THE WEEK

Industry Payola Panic Still On; Hope, Freed, Others Make News ...

The panic continued on the payola front last week with everybody from Bob Hope and deejay Alan Freed to the Clara Ward Singers making news headlines. [Page 2](#)

Payola-less Philadelphia; A First Testing Ground ...

Philadelphia, wiped clean of payola, is the testing ground for the future for a new-style record business. [Page 3](#)

United Stereo Tapes Seen In Lead Role in Tape Market Future ...

Trade sources this week tipped their hats to United Stereo Tapes, Ampex subsidiary, for helping revive the tape industry. UST has already secured 24 catalogs for exclusive tape rights and observers see the company in a commanding position should tape break loose as a big business entity. [Page 14](#)

Counterfeiting Still a Problem for Manufacturers ...

Counterfeiting, an ancient curse, has grown to such serious proportion that many record manufacturers regard it as equal to the twin evils of payola and freebies. [Page 3](#)

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Novelties Top Yule Singles

NEW YORK — Capitol's "T-Happy Reindeer," novelty disk by Dancer, Prancer and Nervous is leading the Christmas singles parade this year in the No. 80 position on the "Hot 100."

Runnerup is David Seville's "The Chipmunk Song," on Liberty —last year's big holiday hit—No. 89 on the "Hot 100" this week. Another re-release — 20th-Fox's "Little Drummer Boy" by Harry Simeone—hit the "Hot 100" this week in the No. 99 slot; while Johnny Cash's version of the same tune is No. 13 on the "Bubbling" chart. First yule albums showing up on the best-selling LP chart this week are "Christmas Sing Along With Mitch," No. 23 and "Mario Lanza Sings Christmas Carols," No. 45.

Hit Chart Recap Tabs Vet Talent in Catbird Seat

Only Two Newcomer Acts in 15 Top Scorers; Majors Crack LP Whip

By HOWARD COOK

NEW YORK—A recap of the top 100 records for 1959 shows that for the most part the top sides were made by artists who had achieved popularity before this year. Of the 73 different artists represented among the top 100 sides, there are only 15 who had more than one side, and of these, only two acts, Brook Benton and the Fleetwoods, catapulted to disk prominence during this year.

The other names are those who have been successful in previous seasons. Frankie Avalon had four sides among top 100 to come off as the top artist during 1959. Artists with three sides were Lloyd Price who, while this was his most successful year, had recorded before; the Coasters, who made a strong comeback; Connie Francis, the only fem artist to have more than one hit side among the top 100; Elvis Presley and Ricky Nelson.

Double Hitters

Those with two hit sides were Paul Anka, the Fleetwoods, the Platters, the Everly Brothers, Brook Benton, who altho he had had a few previous releases, did not click strongly until 1959, Andy Williams, Jackie Wilson, Fabian and Bobby Darin.

Fifteen labels came up with more than one side. Mercury leads with seven different sides. Chancellor and RCA Victor placed with six, ABC-Paramount, Atco and Imperial had five. Atlantic, Cadence

and Columbia had four each. Capitol, Laurie, Liberty and M-G-M had three, and Brunswick and Original Sound had two. There were 38 other labels with one side.

The top tunes of the year also show several interesting features. The dominant style among the top 50 tunes of 1959 was still heavily rock and roll. The No. 1 song, "The Battle of New Orleans," is definitely countryish in feeling. Most of the others, even the slower numbers, were in the rock and roll idiom.

Eight of the top tunes were revivals: "Mack the Knife," "Smoke

Gets in Your Eyes," "My Happiness," "Quiet Village," "Hawaiian Wedding Song," "Red River Rock," an instrumental rocker treatment of "Red River Valley" and "Lavender Blue."

While country and western and rhythm and blues were the major influences in 1959, the top 50 songs also included novelty types, folksy material and Latinish numbers.

The artists responsible for the top 50 r.&b. tunes very closely parallel those who had the hit pop sides. All of the tunes among the top r.&b. numbers also placed at

(Continued on page 138)

FCC Huddle Skips Payola Discussion

Highbrows Belt Lowbrow Air Standards; Duck Issue When Doerfer Asks Cure

By MILDRED HALL

WASHINGTON — Music payola in broadcasting was almost completely avoided during testimony at last week's FCC hearings, when 34 highbrow witnesses flayed the evils of lowbrow TV programming, and firmly assured the Federal Communications Commission that it had legal right and duty to enforce program standards in the public interest.

Chairman Doerfer tossed the issue right back on the witnesses: "How can we set standards? I want to hear the words. I want to hear the rules. What guide lines can we set down for program con-

tent of stations in different regions, with differing tastes and requirements across the country? Remember that one man's meat is another man's poison."

Witnesses Duck

None of the witnesses cared to bell that particular cat. Spokesmen for the Ivy Halls, for educational, TV, religious, farm, women's and consumer groups all shied away from any detailed plan of "good programming" requirements that would imply censorship. Most took refuge in a need for more "diversity and balance" in programming; recommendations for a permanent "institute" or study group to research programming impact on American life. Majority would hold a big stick over the individual broadcasters at renewal times, holding him responsible for any blameworthy program or station practices.

Broadcasters will have a chance to defend their position in January, when further FCC hearings will call representatives of networks and music interests.

R. & R. Incidental

Oddly, there was very little outcry against rock and roll programming, which was believed earlier to be a sitting duck for such a hearing. Spokesmen for parent women's groups, as well as religious and educational witnesses, had far harsher words for sadism and sensationalism on TV. None appeared to consider heavy rock and roll

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Munch, Hub Symp Far East Tour

NEW YORK — Charles Munch and the Boston Symphony will tour Japan and other East Asian countries early in 1960. Munch and the orchestra, who recorded for RCA Victor, will make the tour under the President's special International Program for Cultural Presentations administered by the American National Theater Academy.

Tour will likely start May 1 and continue for six or eight weeks. Opener will be in Japan, where the orchestra will perform in the Osaka Festival. Other Japanese cities will be visited also, and likely the Philippines, Formosa and Korea.

This will be the orchestra's third foreign tour. It visited Europe in 1952 and 1956 and was the first American orchestra to perform in the Soviet Union.

Stearns Sets Up Overseas Pub Firm

NEW YORK — Publisher Julie Stearns, recently returned from Europe, announces setting up of Julian Stearns, Ltd. Mickie Schuller heads up the firm in England. A firm has also been set in Paris, with Rudi Revil in charge; another in Germany is headed by Peter Meisel; Felix Stahl is in charge for the Scandinavian area; G. Ricordi, in Italy, and Essex Music Ltd., in Australia.

Stearns also announced that his firm is associate American publisher of "The Golden Rule," and that he has the rights to the song for the rest of the world.

'TASTE' GOT BOILS

More Names Key Headline Hassles

NEW YORK — The panic continued on the payola front last week with everybody from Bob Hope and deejay Alan Freed to the Clara Ward Singers making news headlines.

Hope and NBC got into a hassle over a payola skit Hope did on his Friday (11) night TV show, with the comedian playing a jockey tagged Herman Paula on station KLIP and Ernie Kovacs as an investigating senator. NBC objected to merchandise plugs in the script; while Hope defended them as "part of the comedy routine."

NBC was also in hot water over an appearance made by the Clara Ward Singers on Dave Garroway's "Today" show more than a year ago. The network admitted that the choral group had not received its full fee, commenting: "Altho this (payments on behalf of artists for promotional appearances) has been a common practice in the industry, we have reviewed the situation and have issued instructions for the termination of such practices on NBC."

Freed in News

Alan Freed made news again last week, when the New York Post ran a story revealing details of two mortgages held by Roulette Records from Freed with a face value of \$21,000 on which \$16,493 is still owing. The Post also said Freed was questioned last Thursday (10) at the office of Attorney General Lefkowitz "about his relations with Roulette Records, which is headed by night club operator Morris Levy."

The Post, which had carried more "inside" stories on the payola situation than any other New York newspaper to date ran an exclusive interview feature Thursday (10) with a former New York deejay who said he made \$41,000 a year from payola in addition to his regular station salary. The spinner, who left the city several months ago and now works for a station in another part of the country, said he had to turn part of the payola over to a "broker" as a "commission."

The disk jockey said he and 13 other jocks from the local area took part in a meeting of deejays five

years ago, at which time they compiled a "blacklist of non-paying record companies and (discussed) how to raise the deejays' under-the-table prices for promoting records."

Meanwhile, Harold Anderson, general manager of WINS, New York — in a letter sent to 200 record companies in the country — asked the labels whether they had "ever paid any fees, made any gifts or in any other way compensated" any WINS staffers. In a similar vein, some West Coast stations last week were asking promotion men — when they dropped in to visit — to sign affidavits to whether or not they had "influenced" the outlets' deejays on "what to play."

DJA Huddle

Bill Gavin, free-lance record programmer and secretary-treasurer of the Dick Jockey Association, told The Billboard last week that the DJA will make an official statement on the payola situation after its officers hold a cross-country conference next week. He said that one of the tasks the DJA will undertake at its first convention next March (3, 4, 5) will be the drafting of a voluntary code of ethics for deejays, setting forth their respon-

(Continued on page 138)

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MUST HAVE A BETTER SPOT

CHICAGO—While dealers everywhere seem to be reporting a happy upturn in business, one retailer here who chooses to remain nameless is still clutching the crying towel. He mentioned last week to his neighboring shopkeeper, a delicatessen owner, that business was terrible.

"That's funny," said the corned beef specialist, puzzled, "I just read in the paper that Eisenhower says business is good."

"Well," mused the record dealer, "Eisenhower must have a better location."

Crank Tries To Blackmail Bill Randle

CLEVELAND — Deejay Bill Randle, WERE, here, last week revealed that he has been receiving blackmail threats since November 9. The blackmailer, via phone calls and letters, threatened to involve Randle in the payola scandals unless he paid off in cash.

Randle turned the matter over to WERE's lawyers, and they in turn told the police. After the story broke in the local papers here last week, the jock said he received additional threats — "Pay up or else," etc.—from "cranks."

Thomas Joins Seeco

NEW YORK—Stan Thomas has joined Seeco Records as assistant to General Manager Mort Hillman, according to President Sidney Siegel. Siegel stated Thomas' duties would be broad, including New York deejay promotion. Seeco expects to put more emphasis on its pop activity.

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STILL HIGH TIDE FOR WARNER TUNES ON TV

NEW YORK—A further check of music used on the ABC-TV show, "Beat the Clock" and the NBC-TV show, "The Price Is Right," continues to reveal a tremendous preponderance of copyrights owned by the Warners' Music Publishers Holding Corporation.

The Billboard made the analysis as a result of the widespread interest aroused by its previous story (The Billboard, November 9) which showed the extent of MPHC usage on these programs. It had been bruited about in the trade that a change might be forthcoming, in view of the belief of many that such a major programming situation was unfair to other copyright owners, and brazen at best.

The last jobs on "Beat The Clock" and the "The Price Is Right," printed in The Billboard, represented performance early in September. A sampling of eight logs on "Clock" running into late November, and several logs on "Price" running into early December, indicate the Goodson-Todman office which handles these shows has inaugurated no change of policy with regard to music.

In the belief that TV shows of this type are sometimes programmed far in advance of the actual performance, an effort was made to ascertain whether any changes had been made, varying from the indications on the log. NBC stated a sample log of "Price" had been performed just as indicated on the log sheet. ABC referred the matter to the Goodson-Todman office, which in turn referred it back to ABC. Neither had any definite comments as to possible late changes.

With music programming so much in the public eye, and received so much scrutiny by federal agencies, Tin Pan Alley is on the qui vive as to whether such top-heavy music programming will continue.

Here are two sample program logs taken of the TV shows "The Price Is Right," and "Beat the Clock," in late November and early December. Asterisks (*) denote Warner-owned firms.

PRICE IS RIGHT

- NBC-TV, Thursday, December 3, 1959, 11 a.m.
- Don't Give Up the Ship—Chaille Riviera (Remick)*
 - Autumn Nocturne—Davis Rose M-G-M (Advanced)*
 - Spring Is Here—Camarata Disneyland (Robbins)
 - My Time Is Your Time—Savina RCA (Harms)*
 - I'm in the Mood for Love—Chacksfield Lon (Robbins)
 - Rise 'n' Shine—Chaille Riviera (Harms)*
 - Now I Know Owen—RCA (Harms)*
 - Dave King at Piano—I Hear Music

BEAT THE CLOCK

- ABC-TV, Thursday, November 26, 1959, 3-3:30 p.m. Sig:
- Subway Polka four times—(Oro Music)
 - 1. Light Industry No. 1—(Paxton)
 - 2. Ain't She Sweet—(Advanced)*
 - 3. Crazy Rhythm—Cor. Reiser (Harms)*
 - 4. Flirtation Walk—Lon Farnon (Remick)*
 - 5. Shadow Waltz—Lon Wolf Phillips (Remick) 4
 - 6. Wildflower—Vic Clegg (Harms)*
 - 7. Too Marvelous for Words—Riv Chaille (Harms)*
 - 8. You and the Night and the Music—Riv Chaille (Harms) 4
 - 9. You Will Remember Vienna—Col Weston (Harms)*
 - 10. Mine—Riv Chaille (Gershwin)

New Group Takes Over Westminster

Grenell Heads New Money Interests; Creditors Meet; Old Top Execs Out

By REN GREVATT

NEW YORK—Final papers were signed late Wednesday (9) in the reorganization of Westminster Records by new interests headed by Horace Grenell. Reports of the change in management were reported exclusively in The Billboard

Col. Repacts Bernstein

NEW YORK — Columbia Records this week renewed Leonard Bernstein's contract with the company. The signing was concluded with Goddard Lieberson, president of Columbia. Bernstein will continue to conduct recordings with the Philharmonic and will also be heard on Columbia as pianist and composer.

Another signing at Columbia was concluded last week by John Hammond, staff producer in the pop a.&r. department. Hammond signed jazz pianist Ray Bryant on an exclusive basis, and in January Columbia will issue an album with Bryant and his trio.

two weeks ago. The take-over was preceded on Monday (30) by the filing of a petition for proceedings under Chapter 11 of the Bankruptcy Laws.

The new management of Westminster is known under the corporate title of National Recording Corporation, and consists of what were called "financial interests of New York and New Jersey." These interests, more specifically, consist of the National Aircraft Corporation (New Jersey) and the Scott Record Corporation (New York).

In the picture for National Aircraft is Robert Prince, who has been associated with Grenell in

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Weinstock to New Dot Post

HOLLYWOOD — Dot Records last week named Alan Weinstock as regional sales director responsible for the New York, New Jersey, Western Pennsylvania and Baltimore - Washington territory. Weinstock served Dot as a promotion man for the past two months. Prior to that, he was with London Records.

Disk Counterfeiting Major Thorn in Industry Side

Hot Wax Plague Keys as Big \$ Loss to Diskeries as Payola

By BOB ROLONTZ

NEW YORK — While payola and kickbacks are attracting the attention of the probers and the consumer press, another problem that has long plagued the industry continues unabated. The problem is counterfeiting, and to many in the record business, it is as serious as payola. Like payola it, too, has grown over the years, but unlike payola, which now has a chance to be brought under control, if not wiped out, counterfeiting gets little attention and worst of all, there are few remedies to deal with it.

It is estimated by many in the trade that counterfeiting has now grown to such proportions that as

much as 20 per cent of the sales of any hit record are drained off via hot platters. A record that would have sold say 500,000 or 600,000 for instance, if only the company that manufactured the record was peddling it, will taper off at 400,000 instead. And if the record is one that breaks via a small label in the hinterlands, the manufacturer may find by the time he gets his product out to distributors that the sharp-eyed characters in their fast autos have already placed counterfeit stock with dealers.

No Trade Secret

The counterfeiter usually makes a good quality record. The labels look legitimate, and the disk itself

is usually legitimate since in some devious manner it is made from the legitimate tapes or stampers. How the counterfeiters obtain the stamper or tape is not too much of a secret in the trade. Nor is it any secret that some pressing plants in outlying areas of large cities

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CRDC District Mars. to Meet

HOLLYWOOD — Capitol brass this week will unveil its 1960 sales plans before Capitol Records Distributing Corporation's eight district managers assembled here for meetings. DSM's attending include George Stiner (Los Angeles), Wade Pepper (Atlanta), George Novak (Baltimore), Vito Samela (New York), Bob Keels (Dallas), George Gerkin (Chicago), Joe Cerami (Cleveland) and Pete Goyak (Cincinnati).

CRDC veepee and national sales manager Max Callison arrived from his New York headquarters to participate in the discussions which will include assistant national sales manager Bill Mikels, special mar-

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Lootless Era Gets First Test in Philly

Art of Disk Hying Stops Dead; "You Can't Even Buy the Jockeys Lunch"

PHILADELPHIA — What will the business be like without payola? Well, in the city of Philadelphia, where five distributors were the object of a complaint filed by the FTC last week, the new "payola-less" record business is undergoing its first test. And from the reports emanating from that city, the sensation is unique, to say the least.

It seems that once the FTC complaints were filed, payola ceased in Quakertown. And with this cessation the art of getting a new record started changed too. Actually change is too weak a word, stopped is a better one. For there no longer is an art to starting a new record. According to an FTC-named distributor who refused to be identified, "All you do

with a new record today is leave it at the station. Since you are not paying anyone you can't say 'I want you to lay on this — or that' — or anything. You just leave it there," he said plaintively.

From this point, on two stations anyway, WPEN and WIBG in Philadelphia, the new records are listened to and then selected for play by the full station music staff. On stations where the deejays still pick their own records they now pick them on their own judgment.

Of course stations are still playing the hits. As the sotto voce informer indicated, distributors with the hits had those hits played as of yore. But no one was sure how the new payola-less programming would help or hurt them in the future. The feeling was that distributors would just have to go along with the judgments of the stations managers, panels and deejays unless they happened to lay their hands on records that had broken somewhere else first.

(Continued on page 137)

B'DCASTERS GET MORE TIME FOR PAYOLA FILING

WASHINGTON — Broadcasters have been given an extra month in which to file all the financial information required in the Federal Communications Commission's recent demand for a breakdown on all payola activities — payments which have changed hands on programming, but have gone unannounced as to sponsorship. Deadline for this information has been moved over to February 5, 1960. Deadline of January 4 remains in force on second part of query, on measures broadcasters have taken to control payola to their personnel.

Request for extended time was made by Harold Fellows, president of the National Association of Broadcasters.

Hearings by the FCC on its own authority or obligation to control programming (see separate story) continue on Monday and Tuesday of this week. Twelve witnesses will include spokesmen for educational and church groups, with publisher spokesmen John Fischer, editor of Harper's Magazine, and Eric Larrabee, editor, American Heritage Publishing Company.

Beach Film Score Due for Plenty Wax

NEW YORK — Publisher Phil Kahl (Planetary and Patricia-Kahl Music) has lined up a flock of waxings for his "On the Beach" film score.

Interestingly, his most covered tune, "There's Still Time, Brother" is not from the film, but was inspired by a phrase used in the movie, which is about the end of the world. To date, the song has been cut by the Salvation Army Band and Chorus on Roulette; Bill Courtney, RCA Victor (Hugo and Luigi Productions); Don Cornell, Hanover-Signature; Jimmy Dean, Columbia, and Don Costa, United Artists.

In addition, "The Love Theme From on the Beach" has been waxed by the Playmates, Roulette; Frank Chacksfield, London, and Ernest Maxim, Top Rank. Albums include Roulette's sound track version by composer Ernest Gold and United Artist's "On the Beach Suite" by Mitchell Powell and the Hollywood Symphony ork.

NAB to Act on B'dcast St'ds

WASHINGTON — The Standards of Good Practice Committee of the National Association of Broadcasters will meet here Wednesday, December 16, to act on proposed amendments to the standards which guide radio broadcasters in their advertising and programming practices.

The committee, headed by Cliff Gill, president and general manager of KEZY, Anaheim, Calif., is expected to tighten the standards as they apply to deceptive advertising, "payola" practices, and deceptive programming. The changes would be similar to those approved by the NAB television board December 4 for the television code.

In addition to Mr. Gill, members of the committee are Carleton D. Brown, WTUL, Waterville, Me.; Frank Gaither, WSB Radio, Atlanta; James L. Howe, WIRA, Ft. Pierce, Fla.; William B. McGrath, WHDH, Boston; George J. Volger, KWPC, Muscatine, Ia.; Jay E. Wagner Jr., WLEC, Sandusky, O., and Cecil Woodland, WEJL, Scranton, Pa.

CORRECTION

NEW YORK—An error appears in the "Album Subscription Services" feature (Page 83) in the "Winter Spotlight on Record Programming" insert which is carried center-fold insert in this issue.

Information on RCA Victor's LP services for stations' disk jockeys is listed between data on M-G-M and Roulette. However, the label's name does not appear on the page. The RCA Victor service information begins "Pop: \$87 yearly," and concludes with the Basis Red Seal Library Plan.

YULE PROSPECTS SOLID

Key City Dealers Report Business Generally Good

• Continued from page 1

selling here are jubilant. "Fine, wonderful!" are the two words most often used to describe LP sales. In the comparatively few outlets still carrying full line of pop singles, reports are: "We're running about the same as last year on the singles," as far as Christmas selling goes, but recent months saw something of a lag in pop sales, compared with last year.

Some really "fantastic" rushes have been made on items in all LP categories, stores report. From opera to Ella Fitzgerald's latest album, from the "Sound of Music" to Victor's "60 Years of Music"—sales are showing an across-the-board LP zoom. One store reported a sell-out on all of its "Sound of Music" albums within a single hour. Another found jazz "the core" of its LP sales in the Christmas sales.

Dan Danziger of the carriage-trade Disc Shop, recently moved to an even swankier location, and daringly enlarged, is "on top of the world, right now," with sales about 30 per cent ahead of last year at this time, he estimates. Danziger sells only LP's, with just a few top-pops for the convenience of his customers—and even the few singles are not moving too fast, he

reports. "Victor's 'Sixty Years' is a tremendous seller in Christmas sales."

The Disc Shop is selling at a fast clip in all categories: Jazz, opera, dance, background music, show tunes, and classical. Danziger reports that some of his customers are delighted with the investigation of payola in prospect on the Hill, and he shares their belief that "LP's will benefit greatly—a good many parents feel the Rock has passed its peak, and

a swing to other types of music is bound to result."

Super Music City, a five-store chain which sells both LP's and pop singles, reports sales of both ahead of last year, and in about a 50-50 ratio, with the LP's bringing in the most money. "Sound of Music," is big here, too, together with the Mormon Tabernacle Choir. Teen-agers are concentrating on "Mack the Knife," and "Do You Know," in yule buying. Nov-

(Continued on page 16)

Cleffers, BMI Hail Decision on Motion

SOA Suit Reverts to Pre-Trial Status; Both Sides See Victory

NEW YORK—The suit brought over five years ago by 33 ASCAP songwriters, who have come to be known as the Songwriters of America (SOA), against Broadcast Music, Inc., and the major networks, will shortly revert to pre-trial examination status. This news came in the wake of a decision last week by Judge Edward Weinfeld on the year-old motion of the defendant BMI that the songwriters were not the proper parties of action in the case.

The decision upheld defendants' claim that ASCAP, not the individual cleffers, was the party of action on the claim that writers had been harmed with respect to ASCAP performance rights. On the other hand, the Judge upheld plaintiffs on similar claims with regard to sheet music and recording.

The decision was being greeted with a mixed reaction, depending on what side of the fence traders were sitting on. One writer, known to be sympathetic to the cleffers declared: "At last, after five years, they (BMI) had to run with their tail between their legs. I'd say that now we have it made." Songwriter's counsel, John Schulman, hailed the decision, saying, "I'm happy that their contention was finally thrown out of court."

'Like New Year's Eve'

Meanwhile, on the BMI side, it was understood that it was like New Year's Eve in the East 48th Street offices when word of Judge Weinfeld's decision reached there. A spokesman enthused: "We have knocked out their whole case re-

garding performing rights. The sting is all gone now. I know they are hailing their so-called victory, but frankly this is the kind of defeat we could use every day. All they can do now is charge that their own publishing firms are conspiring with BMI not to exploit their songs."

During the course of the five years, financial support has been garnered by the songwriters for legal expenses from numerous quarters. For a time, prior to the launching of the case, a number of traders in the Brill Building and other cleffer environs were asked to make pledges of up to 5 per cent of their annual royalties. In other cases, flat donations were asked. It is known, too, that a number of well-known songwriter widows, most of whom now live in Hollywood, were lined up for contributions by West Coaster L.

(Continued on page 8)

CRAZY, MAN

Jazz Score Spices Up Safety Film

NEW YORK — The General Board of Temperance of the Methodist Church has released a film, "Stop Driving Us Crazy," which is intended to be used in a campaign against careless driving. Film, which is an animated cartoon, is interesting to the music trade in that it uses an original jazz score by Benny Golson, with the music played by Art Blakey and the Messengers.

The score is modern and biting, in keeping with the art work of the film.

Instead of the conventional documentary film approach with warnings and safety slogans, "Stop Driving Us Crazy" appeals to teenagers on ethical and moral grounds.

One thousand records of the score, containing the songs, "Crazy Drivin' Blues" and "No Time for Speed," have already been pressed on 45's and sent to jockeys, together with spot announcements.

This new approach to safety has the endorsement of the President's Committee for Traffic Safety and the National Safety Council, both of which co-operated in the production. Running time is 10 minutes, with script by Bill Bernal and art by Cliff Roberts. Howard Morris narrates. P.A.

Obie Predicts Stereo Boom

NEW YORK — While Christmas sales are booming (see separate story) Eli Oberstein, president of Rondo Records, predicted this week that stereo sales in January will hit an all-time peak. According to Obie, sales of stereo phonos this December will create the strongest demand for stereo records in the history of the industry.

Oberstein pointed out that new phono owners are the heaviest buyers of records. He also noted that the public has now had better than a year to get acquainted with stereo, and now the industry is offering stereo equipment at a reasonable price. The Rondo prexy said that in 1959 about 25 per cent of all Rondo Records sales have been stereophonic.

PAYOLA PROBE TOUGH ON JOCKS' YULETIDE STOCKINGS

NEW YORK — In the light of the payola investigations and the FCC order requiring stations to report all loot received by deejays, record manufacturers and music publishers are revising downward their Christmas lists. Here is a comparison list of the type of Christmas present a jockey received in 1958 and what the same jock might (if he is a good boy) receive this Christmas.

Christmas 1958	Christmas 1959
A Cashmere Suit.....	A Pair of Gloves
A Leather Jacket.....	A Wool Muffler
A Color TV Set.....	A Japanese Transistor Radio
A Stetson Hat.....	A Beret
Case of Whiskey.....	A Bottle of Scotch
A Cadillac.....	A Vespa
A Check.....	Nothing

ADDRESSOGRAPH PLAYS NO FAVES

NEW YORK — ASCAP's ancient addressograph machine broke down a couple of times last week when administration adherents and opponents tried to use it to get out mailings relative to the proposed consent order. Publisher Fred Fox had to pay a man overtime, owing to the delays. When the mailing finally were sent, a good many came back marked "Address Unknown." Among these was one sent to past president Paul Cunningham.

Quipped one member: The Society collects \$28,000,000 annually but cannot afford a good addressograph or mailing list.

New Motorola FM Car Radio Tagged \$125

CHICAGO — The boom in FM home radio sales, reported at a projected 1,500,000 in 1959 (The Billboard, November 30), should accelerate in 1960, with the announcement this week by Motorola, pioneer in the field of auto radio, that they are mass producing a transistor powered FM car radio, listing at \$125. Check of custom FM radio installation shops here indicated that currently most FM car radios list at \$200 and up and installation runs an additional \$25. Motorola estimates their FM radio will cost \$10 extra installed.

Compact and designed for under-the-dash installation, the Motorola FM car radio requires no special antenna, but runs off the regular car radio antenna. The installation kit, supplied by Motorola, contains a switch which turns on either AM or FM set. The Motorola FM car set has separate volume, tone and rear seat speaker control, along with station selector, and a six by nine inch oval speaker with an extra large 4.7 ounce Alnico 5 magnet speaker included. Set has a 15-watt peak power output. Set can be rapidly installed with three brackets which secure it under the dashboard.

Muni Ratings Double in '59

NEW YORK — Deejay Scott Muni, WMCA, here, has increased ratings in his time period — 7-11 p.m. across the board—an average of 90 per cent over the last year.

A study of Pulse ratings for October 1959 and the same period last year shows that Muni's ratings for October 1959 were 79 per cent higher in the 7-8 p.m. time period; 150 per cent higher in the 8-10 p.m. seg. and 50 per cent higher in the 10-11 p.m. slot. His top rating was a 2.5

Altho Muni is not under contract to WMCA at this time, he denied

Doerfer, Lee Advocate New Air Sanctions

WASHINGTON — Chairman John Doerfer and Comdr. Robert E. Lee tossed a few sparks of hope to the individual broadcasters going down in a flood of blame for payola and sensationalism in radio and TV, during last week's lengthy hearings by the Federal Communications Commission on government regulation of programming.

Chairman Doerfer pointed out that altho the licensee has prime responsibility for his station's activities, he should not be "pushed around by government" via federal censorship, nor should he be subject to local pressures and hysteria. Both of these evils threaten, if hard-and-fast program standard requirements are cemented into law, or if blue-sky suggestions to make all renewals matters of local, public hearing, subject to call by any citizen complaint, were to be carried out.

Commander Lee produced a workable suggestion for making the punishment of an irresponsible or greedy licensee rapid and practical. Lee proposed legislation to set up sanctions "short of the death penalty" of license revocation, which is the only punishment available under present statute. He'd like to provide for fines or for "probationary" licensing for broadcasters with offenses against the public interest on their record.

Lee pointed out that revoking a license is a long, laborious process, involving extensive proof. If quick and milder sanctions could be legislated into the statute by Congress, they would act as deterrents as well as punishment, on a continuing basis.

Lee's suggestion came during an exchange of comment with witness Roy Battles, spokesman for the National Grange. Battles — among others — had proposed annual licensing and local "trials" open to the public, for blameworthy station owners. Battles agreed that "crisis" action was always followed by post-crisis laxity, and continuing basis was needed.

Wing Skeds 6 Dec. LP's

CHICAGO — Wing Records is issuing six package items in December, terming them "impulse" items, while its parent label, Mercury, stands pat with current catalog for the immediate pre-Christmas rush.

One of the Wing items, "Pop Hits by the Diamonds," is freshly recorded, while the remaining numbers are legacies from Mercury. They are by Dick Barlow and ork, Vic Damone, Vivian Blaine, Ralph Marterie and the Crew Cuts.

reports that he was leaving to take a TV assignment on another outlet.

Sabbath Opening Set for NAMM '60 Trade Show

CHICAGO — National Association of Music Merchants announced it will open its 1960 trade show on Sunday, July 10, instead of its usual Monday opening. Also it will close at noon on Thursday giving exhibitors more time to knock down their displays.

The Sunday opening is expected to entice more dealers who have their stores on business days.

This year's show is scheduled for the Palmer House, Chicago.

SELDES TOSSES ORCHID, BRICK

WASHINGTON — One orchid for fine music programming was tossed to the broadcast industry amid the brickbats hurled at FCC's broadcast programming forum held here last week. Said Prof. Gilbert Seldes, of the University of Pennsylvania:

"Broadcasters are happy to be told they have created an audience for classical music. CBS with its Philharmonic, NBC with its Toscanini programs did, in fact bring an audience into being. It was a memorable creative act, raising the number of devoted music lovers from around 100,000 to around 10 million . . ."

However, the brick followed the orchid when Seldes scolded broadcasters for "creating" audiences by conditioning segments of the public to certain forms of programming—such as concentrated rock and roll. Said the professor: "A large part of the public likes to work and talk and eat with a background of music—audiences are formed and excited to enthusiasm for rock and roll. When rock and roll audiences do not get to hear other kinds of music, in adequate quantities, a minority service is being performed for them."

'EYES OF TEXAS' CLEARED FOR PIC

AUSTIN, Tex. — It's definite now that "Eyes of Texas" can be used royalty free as background music for the motion picture version of "The Alamo," now being filmed at Brackettville, Tex. Producer-actor John Wayne has sent the University of Texas Students Association a contribution of \$1,500 for its scholarship fund.

The Eyes of Texas copyright committee, composed of three students, the ex-students association director, and head of the student union, gave its final clearance to use of the copyrighted song in the movie. Wayne is main stockholder in Bat-Jac Productions, which is filming the picture.

MPC Sets Southwest Huddle

FORT WORTH — The first music program conference in the Southwest is set to be held at 3 p.m. on December 27.

In addition to the MPC members in Texas, Oklahoma and West Louisiana, Jim Ticker, of KXOL, here, a member of the advisory council will invite selected music men in markets not already represented.

Invited to appear on the program and who will select their own topic for discussion are: Evan Hughes, KVOL, Lafayette; Jim Lowe, WRR, Dallas; Paul Berlin, KNUZ, Houston; Sony Silvers, KCTI, Gonzales; Alice Bliss, KBOR, Brownsville, and Wes Nimmire, WTAW, Bryan.

Plastic Disks For Japanese

TOKYO—Asaha Shimbun, largest daily newspaper in this Island nation, has established the Asaha Sonorama Company, in accordance with a contract recently signed and finalized with the French firm, Librairie Hachette, publisher of the magazine, Sonorama, in Paris. The company will produce a new type plastic, high fidelity record, which is unbreakable and pliable and is one-eighth the thickness and weight of the standard vinyl phono disk.

This is the same product which has recently been contracted for in the United States via the Rank Audio Plastics firm, a subsidiary of Top Rank Records of America. America has already imported from France a number of the special disk presses required.

Three of the special presses are being imported from France to Japan. These will press an anticipated 4,500,000 of the thin disks monthly, for the "sound" magazine to be published by Asaha Sonorama.

The magazine will carry six of the disks in a 16-page edition to sell for \$1 at book stores and newsstands. Plans are also advanced for marketing a special cheap player for the magazine at the price of anywhere around \$8.40 to \$11.10. The Nippon Victor company is now negotiating to take over manufacture of this unit.

The Sonorama publisher has applied to Japan Phono and Record Association for permission to use two or three hit songs on these special disks every month. However, the negotiations have not come to the conclusion yet since Japan recording companies create new hit songs by authors and com-

NEWS REVIEW

Something Really New In Kidisks

Something new — and welcome — has been turned out in the children's record field by the Cabot label. For one thing, these are no mere presentations of kiddie songs or stories, involving only the activity of listening. The three new sets are kiddie participation disks which make them ideal for last-minute gift giving.

The three are titled "An Introduction to Ballet," written and narrated by Katherine Sergava; a play-acting course for kiddies titled "Let's Put on a Play," and an art appreciation course, "Let's Look at Great Paintings." All three sets come with explanatory manuals.

The ballet package (two 10-inch LP's) explains positions, with a complete ballet class on record plus performance of "The Sleeping Beauty." The booklet, of course, is used with the disk. The play-acting package contains scripts for seven plays while the record contains dramatizations by professional kiddie players with open spots for listening players to fill in. "Great Paintings" contains beautiful color litho reproductions plus detailed discussions, keyed to juveniles, on the disk. Any one of these can have long-term sales appeal.

Complete group includes: "An Introduction to the Ballet," 4025; "Let's Look at Great Paintings," 4024; "Let's Put on a Play," 4026.

Ren Grevatt.

posers exclusive to each company. This point is entirely different from the custom in the States.

Zenith All-Out for One-Piece Consoles

CHICAGO—Zenith Radio Corporation, a bellweather electronics maker which bases its new product release on intensive market research, bodes ill for the two-piece stereo console per se, with its winter-spring line showing 10 all-in-one consoles, with only a single two-piece stereo cabinet. Previous Zenith summer-fall line embraced almost an equal split between single and duo-pieced stereo consoles.

To offer the consumer possible separation, Zenith has upped the number of optional matched radial remote speakers from three to five pairs, with the new line, and offers optional drop-in AM-FM tuners at

\$75 suggested list, available for three of the line's console stereos. Consolewise, Zenith pared its line from 19 instruments in '59 to 11 for 1960, while TV-stereo combination consoles went from two to one current selection. Newcomers among Zenith consoles are the Interlude (SFD 2501), a contemporary-styled cabinet, at \$219.95 to \$229.95, available in a choice of four wood finishes; and the Mendelssohn, a low-boy modernistic cabinet, available in three woods, at \$249.95 to \$259.95. Radial speakers are optional with both. Both sets have matched woofers

(Continued on page 12)

TALENT BUYERS:

1001 ideas to help you select the right talent for your important location

Before you buy talent you look for data on an artist... background... singing style... the type of work the artist has done in the past (night clubs, TV, fairs, films)... current and previous hits... personal manager... booking office... information that will help you spot talent on the rise... information that will help you place the right talent in the right location.

Be sure to Read... and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide

... In the slick-stock pages of this issue

STARTING TO ROLL

AUGIE RIOS

SINGS

CREATED A SENSATION ON DICK CLARK TV SHOW

DÓNDE ESTÁ SANTA CLAUS?

(WHERE IS SANTA CLAUS)

METRO K20010



METRO RECORDS

1540 Broadway N. Y. 36, N. Y. JU 2-2000

6 New Voices To Be Heard At San Remo

SAN REMO, Italy—New voices in the San Remo Song Festival January 28, 29 and 30 will be those of Joe Sentieri, Dalida, Germana Caroli, Tina De Mola, Tony Dalara and Mina. While many of the big names of Italian singers such as Nilla Pizzi and Claudia Villa will not be heard, others on the program will include Domenico Modugno, Achille Togliani, Tonina Torielli, Fausto Cigliano, Miranda Martino, Teddy Reno, Johnny Dorelli, Flo Sandons, Arturo Testa, Wilma De Angelis, Julia De Palma, Betty Curtis and Gloria Christian.

Toto, the famed Italian stage and screen comedian who is Prince

Golden Crest to Bow 2 Dec. LP's

NEW YORK — Golden Crest Records will release two LP's during December, "Theme Songs From the Silent Pictures" and "Moonshot."

The first set is being released in conjunction with the New York Museum of Modern Art and was recorded by the pianist who accompanies the showing of various silent films at the museum.

"Moonshot" features Ted Tyle. The art work on "Moonshot" features a design supplied by the Oldsmobile Corporation, whose commercial signature is a rocket.

Antonio De Curtis in real life, has been named head of the commission which will select the 20 songs in competition from the 434 which have been submitted.

MUSIDISC

Debut LP's Offer Fine Sound, Art

NEW YORK — Initial package release by Musidisc totals four albums, the product being impressive as to talent, recording quality and art work. Dealers will find the covers very merchandisable and will do well to display them, for they are eye catchers. Albums are as follows:

"Cuba Libre," authentic Latin instrumentals by an unusually exciting group numbering 48 men, including four trumpets, four trombones and full rhythm. Dealers should demonstrate this authentic Central American dance material. It will sell itself.

"Star Dust Samba," a package of titillating, Brazilian samba material. Twenty mixed voices support a lush orchestral group. Like "Cuba Libre," recording techniques are excellent.

"Opera Fantasy," an album with a gorgeous cover. Material includes well-performed popular operatic excerpts from the great Italian and French composers.

"The Magic Strings," features an orchestral group made up of two complete and separate violin sections, each one playing a different arrangement. Material here includes "September Song," "Nobody Loves Me," Latin pieces, etc., all in lush rockaballad style.

Cuba Libre, MS 16001; The Magic Strings, MS 16002; Star Dust Samba, MS 16003; Opera Fantasy, MS 16004. Paul Ackerman.

SANTA GETS IN PAYOLA PICTURE

NEW YORK — Pearl Bailey has an unusually timely single out this year — a satirical Christmas novelty tagged, "A Five Pound Box of Money." Altho the lyric is about a gold-digger and Santa Claus, deejays find the title a natural intro for news broadcasts about the payola probe.

Roulette has set up contests with WERE, Cleveland, and KFVB, Los Angeles, whereby jockeys on those outlets are running contests on the platter. Listeners are asked to guess the amount of pennies, nickles and dimes packed into a five pound box. The winner, of course, will receive the loot.

Merc Testing Low-Priced 'Goodies' LP

CHICAGO — Mercury Records is touching off an unusual experiment by rushing out a 14-tune LP composed chiefly of current hit material to sell for \$2.98. A stereo version will go for \$3.98.

Most eye-opening feature of the disk is that it will contain four of the five single sides currently appearing on The Billboard's Hot 100 chart.

Title of the LP is "Newies But Goodies," paraphrased from "Oldies But Goodies," a recent Griff Williams entry that has been a hefty seller.

Art Talmadge, a.&r. chief, said he believes the LP bargain will sell many teen-age customers up from a single to an album.

Current chart hits in the album are Brook Benton's "So Many Ways," Dinah Washington's "Unforgettable," Sarah Vaughan's "Smooth Operator," and Rod Bernard's "One More Chance." The only chart number not included is Johnny Preston's "Running Bear."

Other numbers are by the Platters (two), the Diamonds, Ralph Marterie, Jimmy McCracklin, Sil Austin, Jivin' Gene, David Carroll, Phil Phillips and Boyd Bennett.

this issue of The Billboard. The tune has been waxed by Don Cornell on Signature, Bill Courtney on RCA Victor, Don Costa on United Artists, Jimmy Dean on Columbia and "The Salvation Army New York Staff Band and Chorus" on Roulette.

Roulette Records has the sound track of the film.

TV PRODUCERS:

What are your needs—guests... stars... or talent for a complete spectacular?

Take a ten minute break—to get a fresh outlook on some fresh new talent to spark up those important ratings for your TV shows. Take a good hard look at the vital facts about today's best recording stars. Check their backgrounds... their hits, past and present... get a 24" picture of the solid appeal of today's record stars. The way to get all of this important talent data is to...

Be sure to Read... and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide

... In the slick-stock pages of this issue

★ MARV JOHNSON YOU GOT WHAT IT TAKES

B/W DON'T LEAVE ME
UNITED ARTISTS 185

FERRANTE & TEICHER DREAM CONCERTO

B/W LOVER'S SYMPHONY
UNITED ARTISTS 196

UA

UNITED ARTISTS RECORDS
729 Seventh Avenue, New York 19, New York



JILL COREY

Columbia Records artist and entertainer, says . . .

**“The Billboard
is my
textbook.”**

**“I’m in the most exciting
business in the world
and I can’t learn enough
about it. The Billboard
is my textbook and I study
it every week without fail.”**

The Billboard / THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

ROSEMARY JUNE THE VILLAGE OF ST. BERNADETTE

UNITED ARTISTS 197

This One



CQWZ-YSQ-AXSE

Copyrighted material

HOT 100 ADDS NINE

NEW YORK—The Hot 100 adds nine new sides this week. Essentials are:

81. **Not One Minute More**—Della Reese, RCA Victor.
89. **The Chipmunk Song**—David Seville & the Chipmunks, Liberty.
92. **Do-Re-Mi**—Mitch Miller, Columbia.
93. **Ebb Tide**—Bobby Freeman, Josie.
96. **I Don't Know What It Is**—The Blue Notes, Brooke.
97. **Candy Apple Red**—Bonnie Guitar, Dolton.
98. **Coo Coo-U**—The Kingston Trio, Capitol.
99. **The Little Drummer Boy**—Harry Simeone Chorale, 20th Fox.
100. **Just Come Home**—Hugo & Luigi, RCA Victor.

DISK JOCKEYS:

More real programming material and chatter data than you'll ever find anywhere

A source of lively chatter items about recording artists that will capture the attention of your listening audience and add color to your programming — birthdays . . . home town . . . education . . . background . . . hobbies . . . other musical interests . . . movies . . . current releases and previous hits. For programming "feature" shows, the list of million sellers, chart toppers, and favorites in the country and western field is invaluable for building special shows around.

Be sure to Read . . . and Use . . . and Hold Onto
Billboard's Big New Year-End
Programming and Talent Buying Guide

. . . In the slick-stock pages of this issue

Cleffers, BMI

• Continued from page 4

Wolfe (Wolfie) Gilbert, known in some circles as "the great protector" of the widow set. It is known, too that some deplored the scare tactics employed by Gilbert in obtaining the widows' support.

In New York, Irving Caesar, a prominent supporter of the group, said: "When I was president of SPA now AGAC I made a speech in Washington one time where I predicted the course that BMI would take. Now it's all come true and the decision substantiates the case."

'Must Be Pursued'

Asked if he would continue support in spite of the judge's decision regarding damages on performing rights, Caesar continued: "Of course the case must be pursued. We're in a great position now. And besides, it's the principle, not the money that's important. Do you think Schwartz, Dietz, Hammerstein, Berlin or Porter are worried about money? I repeat, it's the principle that means so much to all of us."

Meanwhile, with regard to the possible participation of ASCAP in the forthcoming court case, in view of the judge's decision, ASCAP general counsel Herman Finkelstein said simply, "no comment now."

The case is now expected to take up where it left off at the time BMI made its motion regarding proper parties of action a year ago. Special master, former Federal Judge Harold M. Kennedy, will continue pre-trial examinations interrupted at the time of BMI's motion. He is to report back to the Chief Judge on or about next June 1 for a determination of the further disposition of the case at that time.

CONCERT REVIEWS

Vox Artist Scores at Town Hall

Ingrid Haebler, who has recorded virtually all of the Mozart piano concertos for Vox, had an auspicious New York concert debut last week at Town Hall, under the baton of Newell Jenkins who conducted the first of his series of Clarion Concerts for this season.

Miss Haebler, a youthful Viennese baroness of uncommon beauty, proved also her qualifications as a pianist of taste and sensitivity. Playing the last of the Mozart concertos, the B Flat Major, she evidenced a delicate touch and singing tone, but with an underlying strength which she used when it was required. Altho still in her 20's, she conveyed the poignance of Mozart's final despairing keyboard concerto with an understanding that few of today's great artists can equal—seeming able to reach to the very tissue of Mozart's emotions.

The remainder of the all-Mozart program augurs well for the Clarion series. Jenkins has molded his group admirably and they responded with a deft and airy "Eine Kleine Nachtmusik," an intense reading of Symphony No. 40, and a happy rendering of the Bassoon Concerto with Robert Cole, as soloist, turning in an assured, sonorous performance. As a bonus, the group also seemed to enjoy itself as much as the audience in the performance of the last movement of "The Musical Joke." Sam Chase.

* * *

Serkin Offers Brilliant Recital

Columbia recording artist Ruldolf Serkin, who unfortunately will not be heard in New York concert appearance again until season after next, played to a near capacity audience Tuesday night (8) at Carnegie Hall. The program included Haydn's "Sonata in E-Flat Major," Beethoven's "Sonata in C Minor," Op. 111, and 24 Preludes of Chopin's Op. 28.

The noted pianist's performance of the Beethoven sonata was the highlight of the evening. Serkin played the stirring work with vigor, majesty and authority. His delicate shadings and nuances of the areitta were memorable moments. His over-all interpretation was colorful and imaginative.

The Haydn sonata was given a straightforward reading with technical precision and fine spirit, but occasionally in this performance the pianist's enthusiasm combined with his liberal use of the pedal, resulted in a few distorted passages. The rendition of the 24 preludes was, in general, exciting and diverse.

Serkin, a master of control, manages to exercise this power to the fullest extent in rendering finely balanced performances of each piece in pace, phrasing and mood. Niki Kalish.

"BABY, BABY"
LARRY WILLIAMS
chess 1745

"BREAK IT UP"
LITTLE WALTER
checker 938

"IT TOOK A LONG TIME"
LOWELL FULSON
checker 937

"JUST FOR YOUR LOVE"
the FALCONS
chess 1743

"MERRY CHRISTMAS, BABY"
CHUCK BERRY
chess 1714

"SAY MAN, BACK AGAIN"
BO DIDDLEY
checker 936

"HERE 'TIS"
RAMSEY LEWIS
argo 5352

AAA Appl. Store
St. Louis, Mo.
AB Melody Shop
Compton, Calif.
ABC Record-Teris
Chicago, Ill.
A & J Music Co.
Bridgeport, Conn.
Ablnante Music Store
Monterey, Calif.
Abdalla's Furn. Store
Opelousas, La.
Abram's Drug Store
Buffalo, N. Y.
Acatron Electronics
Los Angeles, Calif.
Accordion Mart
Holyoke, Mass.
Ace Nash Music
Overland, Mo.
Ace Records
Trenton, N. J.
Achee Furniture Co.
Franklin, La.
Active TV
Milwaukee, Wis.
J. N. Adam & Co.
Buffalo, N. Y.
Adam's
Trenton, Pa.
Adams Appl. Co.
Blytheville, Ark.
Adams Radio
Providence, R. I.
Adison Music
Baltimore, Md.
Azel's Inc.
Ridgewood, N. Y.
Adrian's
Hutchinson, Kan.
Advance TV Serv. Co.
Roseville, Mich.
Aly Record Mart
Wyandotte, Mich.
Al's Record Mart
Detroit, Mich.
Al's Radio & TV Co.
Groton, Conn.
Alan Radio & Furn.
Co.
Chicago, Ill.
Albamarie Music
Store
Albany, N. C.
Albini Record Mart
Wellsville, N. Y.
Albrith Camera &
Record
Laconia, N. H.
Album Shopper's
World
Framingham, Mass.
Alcades Radio Center
Hayward, Calif.
Alford Camera &
Record Shop
Laconia, N. H.
Alexander's
Corpus Christi, Tex.
Alexandria Music
Alexandria, Va.
Alfano Music Store
Chicago, Ill.
Alhambra Radio
Center
Sacramento, Calif.
All Star Television &
Music
Detroit, Mich.
M. W. Allam
Bethlehem, Pa.
Allan Radio
Philadelphia 8, Pa.
E. L. Allen Music
Store
Baldwin Park, Calif.
Allen's Sound Center
San Luis Obispo,
Calif.
Allerton Music Shop
New York, N. Y.
Allison House of
Music
Skokie, Ill.
Alperstein's Electric
Village
Silver Springs, Mo.
Ambassador Radios &
Records
Los Angeles, Calif.
Walter Amants, Inc.
Colorado Springs,
Colo.
American Appl. Store
Chicago, Ill.
American TV &
Record Center
Hillsboro, Ore.
Ames Hardware &
Music
Ames, Ia.
Amidon
Coral Gables, Fla.
Amplion Music Store
Cleveland, O.
Amrose Radio
Brooklyn, N. Y.
Anderson's Gift &
Record Shop
Minneapolis, Minn.
Anick's Record Store
White Plains, N. Y.
Andrew's Music House
Bangor, Me.
Anglemire's
Nazareth, Pa.
Angoli Music Co.
Detroit, Mich.
Ann's Record Shop
Edmond, Okla.
Anthony's Photo
Cleveland, O.
Antioch Stationery
Antioch, Calif.
Ap's Music House
Burlington, Iowa
Arbuckle Music Mart
Monterey Park,
Calif.
Arcadia Music Mart
Arcadia, Calif.
Arden Music Box
Chicago, Ill.
Arizona Furniture
Phoenix, Ariz.
Arlington Music Shop
Arlington, Va.
Arlington Radio &
Record Shop
Arlington Heights,
Ill.
J. Armbruster
Cedarburg, Wis.
Armstrong Music
House
Savoy, Pa.
Art & Meith's Record
Center
Portland, Ore.
Art's Music
Pontiac, Mich.
Teo
St. Louis, Mo.
Arthur's Radio
Service
Fall River, Mass.
J. Arthur Record Co.
Cincinnati, O.
Arthur's Record &
Stereo
Baton Rouge, La.
Ash Radio & Music
Shop
Albena, Mich.
Ashley Music Co.
Harrison, Ark.
Atlas Radio
Chicago, Ill.
Atlas Radio Co.
Cleveland, O.
Atlas Sports Center
Brooklyn, N. Y.
Atkinson's Radio-TV
Co.
Wallace, N. C.
Atomic Radio
Daytona Beach, Fla.
Audio Specialties
Phoenix, Ariz.
Audio Visual Co.
Charlotte, N. C.
Augusta Music &
Sports Store
Augusta, Ga.
Augusta Radio Co.
Augusta, Ga.
Austin Art Shop
Brevard, N. C.

Authorly Record
Music Center
New York, N. Y.
L. S. Ayres & Co.
Indianapolis, Ind.
Avalon Record Shop
Los Angeles, Calif.
Avalon Record Shop
Kansas City, Kan.
Avon Music
Cincinnati, O.
Axelrod Music Co.
Providence, R. I.
Ayoub Bros. TV &
Radio
San Francisco, Calif.
B & B Electric
Klamath Falls, Ore.
B & B Music Service
Dover, Del.
B & C Sales Co.
Salt Lake City, Utah
B & L Records
Chicago, Ill.
B & M Music Co.
Ashville, N. C.
B & W Radio Service
Anawalt, W. Va.
B & W Radio Record
Chicago, Ill.
Babylon Recreation
Babylon, N. Y.
Baca Records & Radio
Evansville, Ind.
Backlund Record &
Appliance Store
Mankato, Minn.
Baken Music
Columbus, Ga.
Baker's Sports Center
Palmer, Mass.
Balcorn Radio Service
Danville, N. Y.
Ballen Music
Philadelphia, Pa.
Ballen's Music Shop
Long Beach, Calif.
Bames, Inc.
Atlanta, Ga.
Band Box
Omaha, O.
Band Box Music
Silver Springs, Md.
Band Stand
Westfield, N. J.
Band Wagon
East Orange, N. J.
Bangor Record &
Music
Bangor, Pa.
Bantist Book Store
Jackson, Miss.
Barclay Music Shop
Forest Hills, N. Y.
Barclay, Ltd.
Ft. Lauderdale, Fla.
Barker Bros.
Los Angeles, Calif.
G. A. Barlow & Sons
Trenton, N. J.
G. A. Barlow & Sons
Princeton, N. J.
Barnard's Record
Shop
Denver, Colo.
F. E. Barnes Music
Store
Herkimer, N. Y.
Barney's Time Shop
Kent, Wash.
Barney's Swing Shop
Chicago, Ill.
Barringer's Music
House
Detroit, Mich.
Barrow Radio
Great Neck, N. Y.
Barwis Music Center
Philadelphia, Pa.
Bassett Appliance
Sassett, Neb.
Bassett Music Store
Philadelphia, Pa.
Bauer's Record &
Appliance
Dayton, O.
Baumer & Reddett
Cincinnati, O.
Bazar Gift Record
Shop
Chicago, Ill.
Beacon Record Shop,
Inc.
Providence, R. I.
Beal's Radio & Record
Shop
Chicago, Ill.
A Beau Record Shop
Phoenix, Ariz.
Beckman's Records
Dover, N. J.
Becker Music Store
Huntington, W. Va.
Bee Jay Card &
Record Shop
Brooklyn, N. Y.
Beecher's
Madison, Wis.
C. C. Beedle Piano
Co.
Keene, N. H.
B. P. Belanger & Son
Bath, Me.
Charles Bell Appl. &
Record
Indianapolis, Ind.
Bell Music Shop
Minneapolis, Minn.
Bell Record Shop
High Point, N. C.
Bell Record & Card
Shop
Detroit, Mich.
Bellair Record &
Camera
Bellair, Tex.
Ray Beller's Music
Shop
Manchester, Conn.
Belmont Music Co.
Belmont, Mass.
Belmont Music Co.,
Inc.
Belmont, N. C.
Benders Appliance
Coxsacke, N. Y.
Bendary's
Selma, Ala.
Bennett Appliance
Store
Columbus, Kan.
Bennie's Record Shop
Amarillo, Tex.
Bens Music Center
Los Angeles, Calif.
Benyune's Music Co.
Danville, Va.
Berea Recording
Berea, O.
Bergenfield Music,
Inc.
Bergenfield, N. J.
Edward A. Berger Co.
Wilmington, Del.
Berkeley Music City
Berkeley, Calif.
Berkeley Music House
Berkeley, Calif.
Paul Berlins Record
Room
Houston, Tex.
Hy Berman Elec.
Dorchester, Mass.
Bernie Record Shop
St. Louis, Mo.
Berry & Grassmuck
Alhambra, Calif.
Tom Berry Music
Fort Wayne, Ind.
Bert's House of
Records
Columbus, Ind.
Berthke Record Shop
Milwaukee, Wis.
Berts Camera Center
Baton Rouge, La.
Bert's & King
Bel Air, Md.
Betty's Record Shop
Franklin, Ind.
Beverly Hills
Gramophone
Beverly Hills, Calif.
Beley Record Shop
Columbus, O.
Bleda's Radio Store
Chicope Falls,
Mass.

Bigner TV
Cincinnati, O.
Biles Music Co.
Hot Springs, Ark.
Billis Record Shop
Phoenix, Ariz.
Billis Record Shop
Tulsa, Okla.
S. Birnbaum
Brooklyn, N. Y.
Bisillon's Music
Store
Lowiston, Me.
Bishop Record Shop
Greensboro, N. C.
Blithner's
Louisville, Ky.
James M. Black &
Sons
Wheeling, W. Va.
U. V. Blake's
Lutesock, Tex.
Blackman's
Philadelphia, Pa.
Allen Blankfield
Atlantic City, N. J.
The Wm. H. Block Co.
Indianapolis, Ind.
Los Angeles, Calif.
Black Kuhl
Danville, Ill.
Block & Kuhl
Peoria, Ill.
Bloomfield Appliance
Bloomfield, Conn.
Blue Lantern Shop
Ada, Okla.
Blue Note Record
Shop
Baltimore, Md.
Blue-Note
Chicago, Ill.
Blue Note Music
Cincinnati, O.
Blue Note Music Shop
New York, N. Y.
Art Blumenthal Co.
Redwood City, Calif.
Bob's Electric, Inc.
Winstead, Conn.
Bob's Tune Shop
Philadelphia, Pa.
Boerman's Record &
Gift
Brookfield, Ill.
Bodines Music
Dayton, O.
Business Appliance
Greenville, Ky.
Roy Bolton
Smith Center, Kan.
Book & Record Shop
Altoona, Pa.
Book & Record Shop
Borset, Wash.
Books & Records
Arlington, Va.
Book Clearing House,
Inc.
Boston, Mass.
The Book Shelf
Memphis, Tenn.
The Book Worm
Coral Gables, Fla.
Bonded Radio
Baltimore, Md.
Boone Service
Sales Co.
Boone, Ia.
Boonton Record Shop
Boonton, N. J.
Boston Music Co.
Boston, Mass.
Bouton's 5 & 10
Stores
Leveland, Tex.
Boyle Furniture Co.
Blackfoot, Idaho
Bradford Piano
Milwaukee, Wis.
Bradford Radio
Service
Columbia, S. C.
Bradley Enterprises
Ashville, N. C.
Bradley Music
Dallas, Tex.
Brandels Store Co.
Omaha, Neb.
Sol Bratt
Sunnyside, N. Y.
Breckinridge Radio
Shop
Louisville, Ky.
John Breuner Co.
Sacramento, Calif.
Brevard Music &
& Art Center
Cocoa, Fla.
Bridges Music
Compton, Calif.
Bridge St. Music
Brooklyn, N. Y.
Briggs & Briggs, Inc.
Cambridge, Mass.
Bristol Music Center
Bristol, R. I.
Broadbent & Healy
Music Co.
Casper, Wyo.
Broadway Dept.
Store
Hollywood, Calif.
Broadway Dept.
Store
Los Angeles, Calif.
Broadway Music Co.
Bridgeton, N. J.
Broadway Music
Salt Lake City, Utah
Broadway Radio
Rockford, Ill.
Broadway Radio &
TV Shop
Burlingame, Calif.
Broadway Record
Center
Trenton, N. J.
The Broadway
Record Shop
Houston, Me.
Broadbeck & Sons
Bronxville, N. Y.
Broadkey's, Inc.
Fremont, Neb.
Broome's
Indianapolis, Ind.
Brookings Music Store
Brookings, S. D.
Brookline Music &
Radio Co.
Brookline, Mass.
Brooklyn Record
Shop
Cleveland, O.
George Brooks & Co.
Somerville, N. J.
Brooks Music Shop
Plainfield, N. J.
Brooks Radio
Astoria, L. I., N. Y.
Jeese Brooks Stationery
& Record Shop
San Francisco, Calif.
Les Brown
Providence, R. I.
Charles Brown &
Sons, Inc.
San Francisco, Calif.
John A. Brown Co.
Oklahoma City,
Okla.
Brown Electric Store
Hiawatha, Kan.
Brown Dunkin Co.
Burlingame, O.
Brown's
San Carlos, Calif.
Brown's Band Instr.
Sales
Saldwinstville, N. Y.
Brown's
Bremerton, Wash.
Browse Shop
Atlanta, Ga.
George Brucker
Philadelphia, Pa.
Buds Radio Electric
Eagle River, Wis.
Burritt Music Shop
New Britain, Conn.
Bryan Music Shop
Allendale, S. C.

Bryan's Record Shop
Columbus, Miss.
Buckley's Record
Shop
Nashville, Tenn.
Bud's Music Center
Hopkins, Minn.
Buecher's
Cleveland, O.
Buie's Sport & Record
Shop
Arlington, Tex.
Bullock's, Inc.
Los Angeles, Calif.
Bullock's Radio &
Record Service
Crestview, Fla.
Burcher's
Honesdale, Pa.
Burke Radio &
Record Shop
Sterling, Colo.
Burdines
Ft. Lauderdale, Fla.
Burdines Record
Dept.
Miami, Fla.
Burland Radio
New York, N. Y.
A. C. Burl Home &
Auto Store
Batesville, Ark.
Bush Appliance
Atchison, Kan.
Bush Music Studio
Claremont, N. H.
Butts Radio Shop
East Brewton, Ala.
Bybee Radio & Elec.
Portland, Ore.
Beverly Music Co.
Peoria, Ill.
Byhoff's Bros.
Brooklyn, N. Y.
C&T Record Shop
c/o Mayer Dept. Store
Houston, Tex.
Cadillac Music Shop
Cadillac, Mich.

Caribou Radio &
Elec.
Caribou, Me.
Carl's Radio
Long Beach, Calif.
Carl's Record &
Gift Shop
Omaha, Neb.
Carlsbad Record Shop
Carlsbad, N. M.
Carbone's Music
Store
Belfast, Me.
Carolyn Records
Philadelphia, Pa.
Carusel Record Shop
Houston, Tex.
Carpenter's Music Co.
Bloomington, Miss.
Bart Carrick
Sacramento, Calif.
Carroll Thompson
Enid, Okla.
Carter Radio Service
Clanton, Ala.
Car Val Studios
Austin, Tex.
Casady Square Book
& Record
Oklahoma City,
Okla.
Casper's Music Shops
De Land, Fla.
Castro Music Shop
San Francisco, Calif.
Cavage Records
Buffalo, N. Y.
Cedar Lee Radio Co.
Cleveland
Heights, O.
Centerline Music
Detroit, Mich.
Center Stationers
Princeton, N. J.
Centerline Records
Centerline, Mich.
Center Shops
Norfolk, Va.
Central Music Co.
Minneapolis, Minn.

Chevy Chase Lake
Radio
Washington, D. C.
Children's Music
Center
Los Angeles, Calif.
Chitwood Music &
Appliance
Manhattan, Kan.
Conklin Music
Hackensack, N. J.
Conkling Music
Baltimore, Md.
Conley's Records
Long Beach, Calif.
Larry Cook's
Music Center
Des Moines, Ia.
Cooper Bros.
New Kensington, Pa.
Cooper & Melvin
Amarillo, Tex.
Co-operative
Music Co.
Chicago Heights, Ill.
Cope's Record Shop
Memphis, Tenn.
Copp Music Shop
South Bend, Ind.
Cooper TV &
Record Shop
Ajo, Ariz.
Coppotelli's Music
House
Chicago Heights, Ill.
Al Corey Music Center
Waterville, Me.
Corley Music
Laurel, Miss.
A. M. Cornacchia
Newark, N. J.
Corpus Christi
Record Shop
Corpus Christi, Tex.
Corvallis Record Shop
Corvallis, Ore.
Collage Record Shop
Columbia, Mo.
Counters, Inc.
Seattle, Wash.
Cousin Ray
Record Bar
Salt Lake City,
Utah
Cousins
New York, N. Y.
Cow's Music Center
Laredo, Tex.
H. Cox
San Francisco,
Calif.
Craftsman Radio
Los Angeles, Calif.
Guy Craig
West Chester, Pa.
Craig Audio Lab
Rochester, N. Y.
Craig's
Killeen, Tex.
Cranston Music Center
Cranston, R. I.
Crawley Record Shop
Jesup, Ga.
Crenshaw Hi-Fi Center
Los Angeles, Calif.
Crest Music Store
Woburn, Mass.
S. L. Cron Appl. Co.
Hobart, Okla.
Crosby Music Centre
Henderson, N. C.
Crosby Music Centre
Las Vegas, Nev.
Cross Studio & Photo
Supply Shop
Morgan City, La.
Crowley-Miner Co.
Dayton, Mich.
Crown Drug Co.
Denver, Colo.
Cub's Music Den
Moscow, Idaho
Culp Piano Co.
McAlester, Okla.
Culver's
Phoenix, Ariz.
Cumberland Records
Philadelphia, Pa.
Custis Record Shop
Exmore, Va.
Custom Classics, Inc.
Indio, Calif.
Custom Crafters
Audio, Inc.
Cincinnati, O.
Custom Electronics
Dayton, O.
Cut Rate Record
Outlet
Washington, D. C.
New York, N. Y.
Dago's Record Shop
Crowley, La.
Dale Music
Silver Springs, Md.
Dallas Music Shop
Dallas, Ore.
Dallas Music Shop
Dallas, Tex.
Danbury Music Co.
Danbury, Conn.
Danny's Music Store
La Crosse, Wis.
Daniel Cornett
Washington, D. C.
Darmstaetter's
Lancaster, Pa.
Davidson's
Des Moines, Ia.
Davison Paxon Co.
Austin, Ga.
C. H. Davis
Ardmore, Pa.
Davis TV Sales
Rochester, Ind.
Davis Associate
Clay Center, Kan.
Davis Electrical
Appliance
Louisville, Ky.
Daynes Music Co.
Salt Lake City, Utah
Day's Record Shop
Eau Claire, Wis.
C. E. DeOrsey
Leviston, Me.
Dean's Coleman
Service
Ellensburg, Wash.
College Hi Fidelity
Chattanooga, Tenn.
College Music Shop
Boston, Mass.
Collegiate Sports
Brooklyn, N. Y.
Collier's Music Store
Freeport, Ill.
I. G. Coles
Cache Radio Store
Lawton, Okla.
Dean's Coleman
Service
Ellensburg, Wash.
College Hi Fidelity
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Service

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Jesse French Co. Mobile, Ala. French's Radio Concord, N. H. Friels Springville, Utah... (List continues with store names and locations)

W. T. Grant Co. Anniston, Ala. W. T. Grant Co. Bangor, Me. W. T. Grant Co. Bridgeport, Conn. W. T. Grant Co. #602 Calata, Me. W. T. Grant Co. #348 Cedar Rapids, Ia. W. T. Grant Co. #7 Fall River, Mass. W. T. Grant Co. Fitchburg, Mass. W. T. Grant Co. #406 Hampton, Va. W. T. Grant Co. #36 Huntington, W. Va. W. T. Grant Co. #423 Martinsville, Va. W. T. Grant #47 Mobile, Ala. W. T. Grant #368 Norristown, Pa. W. T. Grant Co. #540 Phoenix, Ariz. W. T. Grant Co. #400 Ranford, Mo. W. T. Grant #465 San Diego, Calif. W. T. Grant Scranton, Pa. W. T. Grant West Chester, Pa. Graciel Appliances Radio Milwaukee, Wis. Eugene, Ore. Johnnie Gray's Cigar St. Tampa, Fla. H. L. Green #64 Columbus, O. H. L. Green #64 Des Moines, Ia. Greenfield & Goldstein Maplewood, N. J. Greenleaf's Music Laconia, N. H. Greenline Records Jamaica, N. Y. Greenville, O. The Greenleaf Bookstore #1 Greenwich, Conn. Greenwood Record Shop Chicago, Ill. Gregory Music Store Plainfield, N. J. Griffin Radio Park Rapids, Minn. Griess Piano Co. Davenport, Ia. Grinell Bros. Ann Arbor, Mich. Grinnell Bros. Flint, Mich. Grinnell Bros. Battle Creek, Mich. Grinnell Bros. River Rouge, Mich. Groff's Music House Lancaster, Pa. Grooms Jewelry & Music Ladysmith, Wis. Grosvenor Music Norwich, N. Y. The Grove Houston, Tex. Grubb Sales & Serv. Columbus, O. Gulfway TV Corpus Christi, Tex. Gulsinger Music House Fayetteville, Ark. Ray Haaseh Radio Co. Milwaukee, Wis. Hale Bros. Appliance San Francisco, Calif. Hall of Records, Inc. Huntington, N. Y. Hall Brothers Music Easton, Pa. Hall's Record Roundup Denver, Colo. Hal's Record Den Los Altos, Calif. Hal's Record Shop Trenton, N. J. Halper's Record Shop Cincinnati, O. Halorin's Philadelphia, Pa. Halsells Record Dept. Madison, S. D. Hamblin Ave. Record Shop Battle Creek, Mich. Hamilton's Mens Wear Cheraw, S. C. Hamilton Radio Center Baltimore, Md. Hammann's Music Store Baltimore, Md. Hampton Records St. Louis, Mo. Hauser Appliance & Gift Center Nitro, W. Va. Harding Miller & Co. Evansville, Ind. Harvin Myers Park Record Shop Charlotte, N. C. Harlem Radio & Service St. Louis, Mo. Harley's Alhambra, Calif. Harley's Records Spokane, Wash. Harley's Modesto, Calif. The Harmony Centre Little Rock, Ark. Harmony Hall Altoona, Pa. Harmony Hall Record Shop Chicago, Ill. Harmony House Lakeside El Paso, Tex. Harmony Record Shop Denver, Colo. The Harmony Shop El Paso, Tex. Harmony Shop #3 El Paso, Tex. Donald Harvik Brooklyn, N. Y. Harper Music Detroit, Mich. Chaz Harris Music Shop Jacksonville, Fla. C. W. Homeyer Boston, Mass. Hoover's Music & Book Store Springfield, Mo. Horn's Name Furn. Greenvill, Wyo. Ray Horner Co. Soda Springs, Idaho. Joseph Horne's Pittsburgh, Pa. Horvitz Furniture Fall River, Mass. Hosack's Middletown, O. Hoshchild Kohn & Co. Baltimore, Md. Hosp's South Omaha, Neb. A. Hoese Piano Co. Omaha, Neb. Hoerler's Hi-Fi Omaha, Neb. The House of Music Chicago, Ill. House of Music Chula Vista, Calif.

Haven's Home Appliance Co. Gallup, N. M. Hayes House Binghamton, N. Y. Haynes Co. Charleston, W. Va. Hays Record Shop Hutchinson, Kan. Head's Music Shop Eufaula, Ala. Heaton's Music Store Columbus, O. The Hecht Co. Baltimore, Md. J. G. Heidner Son Holyoke, Mass. Helda Music Co. Appleton, Wis. Heid's Record Shop Waukegan, Ill. Heims Music Co. Danbury, Conn. Heiser TV & Radio Freeport, Ill. Helen's Record Shop Twin Falls, Idaho. David Heiser's Bowling Green, Ky. Bernice Hendrick's Music Co. Kansas City, Kan. Hempstead Terminal Hempstead, N. Y. C. Leo Heinrichs Chicago, Ill. Herbert Music Co. Auburn, Ala. Herbert & Hewby Wichita, Kan. Herbie's Record Shop Chicago, Ill. Thomas Herford & Prestonburg, Ky. Herman Electronics Baltimore, Md. Hermiston Music Center Hamilton, Ore. Hester Stores Co. #77 Lincoln, Neb. Hester Store Co. #6 Beatrice, Neb. Hewgley's Music Shop Columbia, Tenn. The Hickory Conshohocken, Pa. Hi-Fi Center, Inc. Milwaukee, Wis. Hi-Fi House Norman, Okla. Hi-Fi House Cleveland, O. Hi-Fi House Columbia, Mo. Hi-Fi Music & Record Shop Columbia, S. C. Hi-Fi Record Center Austin, Tex. Hi-Fi Record Shop Salem, Ore. Hi-Fi Record Shop Aurora, Ill. Hi-Fi Record Shop Tampa, Fla. Hi-Fi Shop Lakeland, Fla. Hi-Fi Shop Okla. Annapolis, Md. Hi-Fi Shop, Inc. Grand Junction, Colo. Hi-Fi Stereo Center Westfield, Pa. Hi Fidelity Austin, Tex. J. F. Hink & Son Berkeley, Calif. Hi-Note Photo Den Garden City, Mich. High Fidelity Lab. Cambridge, Mass. High Fidelity Sound System Phoenix, Ariz. High Record Shop Burlington, N. J. High School Music Easton, Pa. Highland Ave. Hi-Fi San Bernardino, Calif. Hiburn's Radio & TV Brookville, Fla. Hillcrest Music Flushing, N. Y. Hillcrest Record Shop Cleveland, O. Hillikers Music Wellington, O. Hillman's Record Bar Canton, O. Hill's Record & Book Elmhurst, Ill. Hilltop Record Shop Cincinnati, O. Hilltop Tune Shop Columbus, O. Hillbrunner Music Co. Cedar Rapids, Iowa. Hochschild Kohn & Co. Baltimore, Md. Hodkes Hi-Fi Studio Little Rock, Ark. Hoermler Columbus, O. Hoff Radio Chicago, Ill. Hoffman's Melody Shop Abingford, N. M. Hoffman Music Champaign, Ill. Hoffman's Music Shop Trenton, N. J. Holland Music Houston, Tex. Hollander Music Shoppe Chicago, Ill. Al Holler's TV Appt. Brewster, Mass. Holme's Rouge, La. Holstlager's Philadelphia, Pa. Hollywood Music Store Jacksonville, Fla. Hollywood Park TV & Records Chicago, Ill. Home of the Blues Memphis, Tenn. Home Service South Birmingham, Ala. Home Utilities Co. Wilkes-Barre, Pa. Homes Service, Inc. Cleveland, O. HomeWood Record Shop Birmingham, Ala. C. W. Homeyer Boston, Mass. Hoover's Music & Book Store Springfield, Mo. Horn's Name Furn. Greenvill, Wyo. Ray Horner Co. Soda Springs, Idaho. Joseph Horne's Pittsburgh, Pa. Horvitz Furniture Fall River, Mass. Hosack's Middletown, O. Hoshchild Kohn & Co. Baltimore, Md. Hosp's South Omaha, Neb. A. Hoese Piano Co. Omaha, Neb. Hoerler's Hi-Fi Omaha, Neb. The House of Music Chicago, Ill. House of Music Chula Vista, Calif.

House of Music Knoxville, Tenn. House of Music Santa Fe, N. M. House of Music & Hits Columbus, O. W. B. House Stores Cody, Wyo. House of Note St. Louis, Mo. House of Records Dayton, O. House of Records Erie, Pa. House of Records Minneapolis, Minn. House of Sounds Portland, Ore. Houston Rutland White, Inc. Brockport, N. Y. Hoyt Hi-Fi Center, Inc. Jacksonville, Fla. Hoy's San Rafael, Calif. Hudson Record Shop Jackson, Tenn. Hughes Rad & Elec. Colebrook, N. H. Hume Music Store Paola, Kan. Hunter Heath Lubbock, Tex. Hunter's Radio & Appliance Co. Portland, Ore. Huras Music House Milwaukee, Wis. Hurley's Radio Shop Lake Charles, La. Huron Music Store Bad Axe, Mich. Hurst Tune Town Cleveland, O. Hunter Bros. Co. Baltimore, Md. Ideal Music Co. Topeka, Kan. Ideal Store Catskill, N. Y. Industrial TV Cleveland, O. Infidelity Hamilton, O. Ingwood Record Center Nashville, Tenn. Irving Music Shop Washington, D. C. George Ingham & Co. Wichita, Kan. Itule's Home Furn. Tucson, Ariz. J. D. Record Shop Chester, Pa. J & J Music Shoppe Grand Rapids, Mich. Jackson Automatic Record Mart Jackson, Mich. Jack's House of Music Sacramento, Calif. Jack's Music Shop Chattanooga, Tenn. Jack's Radio & Music Shop Chelsea, Mass. Jack's Radio & TV Big Rapids, Mich. Jack's Record Shop Cleveland, O. Cal Janis Music Mart Buffalo, N. Y. Jarvela's Radio & TV Crosby, Minn. Jay's Peoria, Ill. Jay Cee Records Jackson Heights, N. Y. Jay Music Crts. & Hrs. Augusta, Ga. Jay's Music Trenton, N. J. Jefferson-Utica Music Mart, Buffalo, N. Y. Jenkins Music Co. Oklahoma City, Okla. Jenons Music Co. Topeka, Kan. Jenkins Music Co. Wichita, Kan. Jess Radio & Elec. Annapolis, Md. Jewel Box Dushore, Pa. Jiran Music Store Berwyn, Ill. Jive Hive Houston, Tex. Jochem's Radio West New York, N. Y. Joe's Music Shop St. Louis, Mo. Joes Records Chicago, Ill. Joe's Record Bar Fayette, Ala. Joe's Record Shop Detroit, Mich. Johannessen, Inc. Huntington, L. I., N. Y. Johnny's Music Box Shelton, Wash. Johnny's Music House New Orleans, La. Johnny Tucker's Record Shop Jacksonville, Fla. Johns Music Derby, Pa. Homer Johnson Glendale, Calif. Johnson's Motor Co. Harrman, Tenn. Johnson Music Co. Portland, Ore. Johnson's Music Shop Hattiesburg, Miss. Johnson's Record Shop Cincinnati, O. Johnson's Record Shop Detroit, Mich. Foster Johnson Record Shop Little Rock, Ark. Johnson TV & Music Tracy, Minn. Joy's Music Philadelphia, Pa. Jones & Davis Clayton, Mo. Jones Music Co. St. Louis, Mo. Jones Radio Service Fayette, Va. Joslin Piano Co. Joplin, Mo. Jock's Houston, Tex. Joy Music Shop Decatur, Ga. Junction Music Corona, L. I., N. Y. K-B Record & Radio Newark, N. J. K & B Radio & Appl. Co. Albuquerque, N. M. K & L Sales Co. Colorado Springs, Colo. Kahn's Oakland, Calif. Kane Music Co. Danville, Ill. Harry Kaplan Port Richmond, S. I., N. Y. Karl's Radio & Record Shop Chelan, Wash. Karel's Haverhill, Mass. Karl's Music Shop Inglewood, Calif. J. G. Kaufman Co. Boston, Mass. Keller's Leitchfield, Pa. Cumberlan, Ky. Walter H. Keller Philadelphia, Pa. Kellogg Reed Products San Lorenzo, Calif.

Kelly's Music Store Corpus Christi, Tex. Kelley TV Service Marfa, Tex. Kemp's, Inc. Manchester, Conn. Kemper Bros. Music Co. Bethlehem, Pa. Kenmac Radio Chicago, Ill. Kennedy Brownie St. Louis, Mo. E. Kenny Music Co. Cleveland, O. Kent's Record & Music North Hollywood, Calif. Knecht's Music Shop Lake Charles, La. Kibler Furniture Front Royal, Va. Kimmel's Record Shop Bloomsburg, Pa. Kings Jewelry Store Kingsport, Tenn. Kingsboro Record Shop, Detroit, Mich. Klehn's Radio & Appliance Ft. Wayne, Ind. Klopf Piano Co. Danvers, O. Knepper & Dimmock, Inc. Lawrence, Mass. Knight Campbell Music Co. Denver, Colo. Knickerbocker Music Battle Creek, Mich. Bixby Knolls Music Center Long Beach, Calif. Knutson Radio La Crosse, Wis. Rex Koons Music Store, Athens, O. Kooz Music House Bedford, Pa. Kortzen Music Co. Longview, Wash. Kortzen's Music Co. Pasco, Wash. Kuan's Homestead, Pa. Wolf Kubby-Hersig Co., Madison, Wis. Rike Kumler Dayton, O. Kraft Music Co. Kresz Jewels, Iowa Samuel Kramer Los Angeles, Calif. Jack Kranyicks Music Center, Ocala, Fla. Kravetz Jewellers, Inc. Chicago, Ill. Kresz Jewels Bainbridge, Ga. Kress Record Shop Tempe, Ariz. S. S. Kresze #172 Washington, D. C. S. S. Kresze Co. Dayton, O. S. S. Kresze Co. #6 Bay City, Mich. S. S. Kresze Store Portland, Me. S. S. Kresze Co. Lewiston, Me. S. S. Kresze Co. Cincinnati, O. S. S. Kresze Co. #425 Bluefield, W. Va. S. S. Kresze Co. #342 Danville, Va. S. S. Kresze S. Joseph, Mo. S. S. Kresze Kansas City, Mo. S. S. Kresze #82 Kansas City, Mo. S. S. Kresze 153 Washington, D. C. S. H. Kress Stockton, Calif. S. H. Kress & Co. Salt Lake City, Utah S. H. Kress Store Seattle, Wash. Max Krenz House of Music Wichita Falls, Tex. Krob Music Co. Muskogee, Okla. Krouse's Fairview, Okla. W. J. Kuhn Sales & Service Milwaukee, Wis. L & M Records New York, N. Y. Bill Lamb Record Shoppe, Flint, Mich. Lack News & Book Store Ardmore, Okla. Laconia Music Laconia, N. H. Laev's Studio Whitefish, Mont. La Fayette Radio Boston, Mass. Lake Shore Music Chicago, Ill. Lakeshore Record Shop Jacksonville, Fla. Lamps-McIntyre Lane Chicago, Ill. Lakewood Record Shop Tacoma, Wash. M. N. Landau #6 Laconia, N. H. Landon's Music Huntington, W. Va. L'Angeles Bridgeport, Conn. Langone's San Jose, Calif. Laney's Record Shop Chicago, Ill. Larchmont Radio Salon Los Angeles, Calif. Larry's Music Bar Las Vegas, Nev. Larry's Record Shop Leesville, Kan. A. W. Larsen Co. Waterville, Me. Larson Music Co. Oklahoma City, Okla. Lauderdale Music Ft. Lauderdale, Fla. Laureville Radio Baltimore, Md. Lawton Music House Cadillac, Mich. Leach's Paris, Tenn. Don Leary's Minneapolis, Minn. Lebanon Radio Shop Lebanon, N. H. Le Blanc's Hot Springs, S. D. Lechner Music Co. Grinnell, Iowa. Lees Radio & Record Shop St. Joseph, Mo. Lee's Toy & Records Brooklyn, N. Y. Lemar Music Shop New York, N. Y. Lehman Radio Salon New York, N. Y. L'Herisson's Jerome, Idaho. Liers & Son Chicago, Ill. Leister's Card & Gift Shop Philadelphia, Pa. Leithold Piano Co. La Crosse, Wis. Lester's Leitchfield, Pa. (Grove Record Shop) Norfolk, Va. Lemaster's Music Shop Carbondale, Ill.

Will Lenay Music Mart, Cincinnati, O. Lenay's Record Shop Minneapolis, Minn. Lender's Record & Camera Shop Quincy, Mass. Leonard Music Shop Elgin, Ill. Leone's Chester, Pa. Le Roy's Jewelry Akron, O. Leroy's Music Mart Cantonburg, Pa. Lester's Credit Jewelers Buffalo, N. Y. Leto Radio New York, N. Y. Levin's Philadelphia, Pa. Lewis & Sy Co. Bellefonte, Pa. Liberty Electric Wilkes-Barre, Pa. Liberty Music Co. Ann Arbor, Mich. Liechtenstein's Record Dept. Corpus Christi, Tex. H. Lieber Co. Indianapolis, Ind. Lighting Co. Fresno, Calif. LP Pal Record Shop Houston, Tex. Lillian Record Shop St. Louis, Mo. Lincoln Sport Shop Lincoln, Me. Lincoln AFB Exch. Lincoln AFB, Neb. Lingenfelders Madison, Wis. Linden Avenue Music S. San Francisco, Calif. Lines Music Co. Springfield, Mo. Linn Radio Brooklyn, N. Y. Lipman Wolfe & Co. Portland, Ore. Lishon's Chicago, Ill. Lishons Music Mart Inglewood, Calif. Jack Lishon Inglewood, Calif. Lit Bros. Trenton, N. J. Lit Bros. Philadelphia, Pa. Little Record Mart Seattle, Wash. Joe Little Record Shop Charlotte, N. C. Lloyd's Gift & Record Shop, Seaford, Del. Lloyd's Hi-Fi Shop Denver, Colo. Log Cabin Record Shop Mt. Pleasant, Mich. Logan Variety Store Pittsburgh, Pa. Logan Records Chicago, Ill. Lohr Bros. Music Centralia, Wash. Lomakin Music Pittsburgh, Pa. Loansberg Book & Music, Albany, Ga. Loomis Temple of Music New Haven, Conn. Loop Record Shop Cleveland, O. Loser's Music Store Lebanon, Pa. Los Feliz Music & Radio Los Angeles, Calif. Lothrop Co., Inc. Dover, N. H. Louisa's Philadelphia, Pa. Lou Record Shop Maynard, Mass. Louns Music Store Chester, Pa. Love Record Shop Vallejo, Calif. Lovemans, Inc. Chattanooga, Tenn. Loveman, Joseph & Loeb Birmingham, Ala. Loves Record Shop Champaign, Ill. Lowner's Music Harrisburg, Va. Lyann's Philadelphia, Pa. Charles Lubin Music Shop Ansonia, Conn. Lyky's Record Shop Bay City, Mich. Lyle's Record Shop San Bernardino, Calif. Lynam Music Co. Skowhegan, Me. Lyric News & Records Indianapolis, Ind. Burt Lytle Music Shop Bessemer, Ala. M & C Electric Cincinnati, O. M & L Records Cincinnati, O. M & M Sporting Goods Co. Irvineton, N. J. Mass Bros. Tampa, Fla. Mael's Music Lockport, N. Y. Maeabe Pina Co. Wilmington, Del. Macon Music Co. Decatur, Ill. Macy's Jamaica, L. I., N. Y. Macy's Kansas City, Mo. R. H. Macy & Co. New York, N. Y. Macy's San Francisco, Calif. Madison Radio Serv. Madison, Ind. Magic Radio Los Angeles, Calif. Main Serv. & Sales, Inc. Brookville, Pa. Main St. Book Store Chicago, Ill. Maison Blanche Co. New Orleans, La. Majestic Music Clifton Hts., Pa. Majestic Music Perth Amboy, N. J. Majestic Record Shop Pittsburgh, Pa. Malden Music Center Malden, Mass. Mallonee Melody Shop Fayetteville, N. C. Manchester Music Co. Manchester, N. H. Manchester Records Centralia, Ill. Manasset Music Center Manasset, L. I., N. Y.

Manhattan House of Music Manhattan Beach, Calif. Mann's Record Shop Tulsa, Okla. Manor Radio Shop New York, N. Y. Marcel Music Center Eagle Rock, Calif. Marco Records Columbus, O. Marine Record Shop Jacksonville, N. C. Mario's Lawrence, Mass. I. E. Markowitz & Wanda B. Wagner San Diego, Calif. Marks Music Shop Milwaukee, Wis. Maria, Inc. East Meadows, L. I., N. Y. Marquette Record Shop Chicago, Ill. Mars Hall Music Tucson, Ariz. Marshall's Record Center Bayonne, N. J. Mart Ashland, Ore. Martha Jane's Melody Lane New Orleans, La. Martin Bros. Piano Co. Springfield, Mo. G. Martin, Inc. Pittsburgh, Pa. Marting Bros. Portsmouth, O. Martin's Music Store Culver City, Calif. Marty's Music Store Lebanon, Pa. Marty's Music Shop West Covina, Calif. Marty's Record Birmingham, Mich. Mary Jane's Music Florence, Ky. Mary's Record Shop Greenville, S. C. Mason's New Albany, Ind. Mastro Melody Maspeth, L. I., N. Y. Massapeque Music Massapeque, L. I., N. Y. Master Music Shop Austin, Minn. Masters Music Cleveland, O. Matthews Bros. Wilmington, Del. Maurice Music Mart Lewiston, Me. Maxwell Pleasure Time Detroit, Mich. May Co. Cleveland, O. May Elec. Appl. Aurora, Ill. May Music Jacksonville, Ill. Mayfield Music Hutchinson, Kan. McArthur Electric Orofino, Idaho. McCarly's Philadelphia, Pa. McClellan's Music Dept. Topeka, Kan. McCroy's #90 Bristol, Pa. McCury's #28 Chester, Pa. McCrory's Scranton, Pa. McDermott's Music Mart Houston, Wis. McDonald Radio Serv. Minneapolis, Minn. McFayden Music Store Fayetteville, N. C. McGregor Music Co. Bedford, Ind. McIntosh Music House Kalspel, Mont. McKay Music Davenport, Iowa. McKeesport Music McKeesport, Pa. McKenny's Rad Shop Lynn, Mass. L. A. McKinney Music Co. Bartlesville, Okla. McLean's Appliance Hampton, Va. McLean's & Appl. Newark, N. J. McLellan's #251 Charlestown, Mass. McNary General Store McNary, Ariz. Medcalf Music Shop Thomaston, Ga. A. S. Mehanna Co. Phoenix, Ariz. R. E. Mehman, Inc. Columbia, S. C. Meier & Frank Co. Portland, Ore. Meir & Frank Co. Salem, Ore. Melodee Music New York, N. Y. Melodee Record Shop Minneapolis, Minn. Mellow Music Shop Detroit, Mich. Melody Center Record Shop Irvington, N. J. Melody Haven Chester, N. J. Melody House Grants Pass, Ore. Melody House Plymouth, Mich. Melody House St. Louis, Mo. Melody House Utica, N. Y. Melody in Record Shop Cincinnati, O. Melody Lane Chicago, Ill. Melody Manor Detroit, Mich. Melody Manor Record Shop Atlanta, Ga. Melody Mart Gwynon, Okla. Melody Mart Mayfield, Ky. Melody Music Hollywood, Fla. Melody Music Shop Glendale, Calif. Melody Music Shop Detroit, Mich. Melody Ranch Wakefield, Mass. Melody Ranch Woburn, Mass. Melody Ranch Music Shop Malden, Mass. Melody Record Shop Los Angeles, Calif. Melody Record Shop Sherman Oaks, Calif. Melody Shop Augusta, Me. Melody Shop Ayrer, Mass. Melody Shop Bemidji, Minn. Melody Shop Boise, Idaho. Melody Shop Boston, Mass. Melody Shop Centralia, Ill. Melody Shop Cheyenne, Wyo. Melody Shop El Dorado, Kan.

Melody Shop Elizabeth, N. J. Melody Shop Fort Worth, Tex. Melody Shop Keena, N. H. Melody Shop Miles, Mont. Melody Shop Bedford, Mass. Melody Shop Providence, R. I. Melody Tunes Portland, Ore. Melotone Brooklyn, N. Y. Melrose Record Shop San Francisco, Calif. Mels Record House Detroit, Mich. Mercer's Philadelphia, Pa. Merit New York, N. Y. Merlein's For Music B. Jackson, Miss. B. Merolla Florida Park, L. I., N. Y. Merrill House of Music Merrill, Wis. Merrimac Music Co. Lumberton, N. C. Met Music Chicago, Ill. Metcalfe U of A Record Shop Fayetteville, Ark. Metro Music House Allen Park, Mich. Metro Music Shop San Francisco, Calif. Metro Stores New York, N. Y. Metronome Music Buffalo, N. Y. Metropolitan Music Chicago, Ill. Mezzanine Music Tacoma, Wash. Miami Beach Radio Co. Miami Beach, Fla. Miami Springs Music Center Miami Springs, Fla. Michael Bros. Muncy, Pa. Middlesex Music Shop Middletown, Conn. Mid Island Music Shop Hickville, L. I., N. Y. Midville Radio Middle Village, L. I., N. Y. Midwest Music Studio Janesville, Wis. Mid West Radio Co. Milwaukee, Wis. Mike 'N' Bob's Records Inglewood, Calif. Miles & Ulmer Co. Hardin, Mont. Anselio Millan Los Angeles, Calif. Miller's Canandaigua, N. Y. Miller & Rhodes Lynchburg, Va. Miller Bros. Chattanooga, Tenn. Miller Music Co. Baltimore, Md. Miller Bros. Knoxville, Tenn. Miller Music Co. Bloomington, Ill. Miller Music Co. Colorado Springs, Colo. Miller's Record Cleveland, O. Miller Record & Gift Shop Pittsburgh, Pa. Mills Book Store Nashville, Tenn. Mills Music Co. Topeka, Kan. Milk's Jumping Record Philadelphia, Pa. Mineola Music Mineola, L. I., N. Y. Mi Owa Music Center Indianapolis, Ind. Miracle Music Royal Oak, Mich. Missouri Store Co. Columbia, Mo. Misty Music Hawthorne, Calif. Mitchell Music Store Mitchell, S. D. Mitchell's El Rancho Arcadia, Calif. Ray Mitchell Records Milwaukee, Wis. Mittlestaedt's Milbank, S. D. Modern Appl. Mart Chicago, Ill. Moab Electric Moab, Utah Mobile Book Store Mobile, Ala. Modern Appl. Mart Alexandria, La. Modern Appl. Store McCook, Neb. Modern Drug Roosevelt, Utah Modern Electric Chester, Pa. Modern Music Milwaukee, Wis. Modern Music New York, N. Y. Modern Music Co. Memphis, Tenn. Modern Music Shop Philadelphia, Pa. Modern Radio San Francisco, Calif. Modern Radio Service Hopkingsville, Ky. Modern Records & TV Chicago, Ill. Modern Record Shop Los Angeles, Calif. Modern T.V. San Jose, Calif. Modern Radio & Elec. Kingman, Ariz. Moline Music Co. Moline, Ill. Monarch Studios Barnes, S. C. Monarch Studios Camden, S. C. Monings Ft. Worth, Tex. Harry L. Monroe Chicago, Ill. Montavilla Camera Record Shop Portland, Ore. Monte's Music Shoppe Fitchburg, Mass. Moore's Music Co. Worcester, Mass. Moraski's Radio Shop Milwaukee, Wis. Morey Music Store Long Beach, Calif. Lou Moran Music Denver, Colo. Morrell Music Shop Niagara Falls, N. Y. Morris Jewelry & Records Chicago, Ill. Morris-Sanford Cedar Rapids, Iowa. Moses Lake Music Moses Lake, Wash. Moses Melody Shop Houston, Tex. Moses Melody Shop Little Rock, Ark. Moses Melody Shop Memphis, Tenn. Mosher Music Boston, Mass. Mosley's Book Shop Los Angeles, Calif.

G. Mosley Philadelphia, Pa. Muffett's Music Store Providence, R. I. Muir TV Sales Chicago, Ill. F. P. Mulgannon Silver Springs, Md. Mumford Music North, Mich. G. C. Murphy North Tonawanda, N. Y. G. C. Murphy Co. #180 Richwood, W. Va. L. F. Murphy Sales Bath, N. Y. Murry's Record Store Frankfort, Del. Music Arts Las Vegas, Nev. Music Bar Huntsville, Ala. Music Bar Jackson, Miss. Music Bar Martinsville, Va. Music Bar Olympia, Wash. Music Bar N. C. Music Bar & Radio Center Lakewood, N. J. Music Box Buffalo, N. Y. Music Box Charleston, W. Va. Music Box Chicago, Ill. Music Box Clearmont, N. H. Music Box Cleveland, O. Music Box Coos Bay, Ore. Music Box Dayton, O. Music Box Federal Way, Wash. Music Box Harrisburg, Pa. Music Box Harve De Grace, Md. Music Box Indiana, Miss. Music Box Las Cruces, N. M. Music Box Littleton, N. H. Music Box Long Beach, Calif. Music Box New Bedford, Mass. Music Box New Kensington, Pa. Music Box Oklahoma City, Okla. Music Box Philadelphia, Pa. Music Box Redding, Calif. Music Box Spartanburg, S. C. Music Box Utica, N. Y. Music Box Waco, Tex. Music Box Auburn, Wash. Music Box Bainbridge, Ga. Music-Cam Forest Hills, L. I., N. Y. Music Center Ann Arbor, Mich. Music Center Bay City, Mich. Music Center Bloomington, Ind. Music Center Bradford, Pa. Music Center Canonsburg, Pa. Music Center Ft. Lauderdale, Fla. Music Center Ft. Wayne, Ind. Music Center Gary, Ind. Music Center Meriden, Conn. Music Center Norfolk, Va. Music Center Hollywood, Calif. Music Center Los Angeles, Calif. Music City, Inc. Minneapolis, Minn. Music Corner Gardena, Calif. Music Corner New Haven, Conn. Music Den Compton, Calif. Music House Baltimore, Md. Music House San Mateo, Calif. Music Land Coos Bay, Ore. Music Lane Turlock, Calif. Music Manor Baltimore, Md. Music Manor Englewood, N. J. Music Manor Pittsburgh, Pa. Music Mart Buckhannon, W. Va. Music Mart Coldwater, Mich. Music Mart Fortna, Calif. Music Mart Kansas City, Mo. Music Mart New Orleans, La. Music Mart of Topeka Topeka, Kan. Musical Note Rec-Rad Centula, Mont. Musieland, Inc. Minneapolis, Minn. Music Record Shop Beloit, Wis. Music Shop Tallahassee, Ala. Music Room Cedar Rapids, Ia. Music Room South Bend, Ind. Musical Sales Lawton, Okla. Music San Francisco San Francisco, Calif. Music Shop Downers Grove, Ill. Music & Art Center High Point, N. C. Music Shop Manchester, Conn. Music Shop Michigan City, Ind. Music Shop New Orleans, La. Music Shop Princeton, N. J. Music Shop Providence, R. I. Music Shop Richmond Hill, L. I., N. Y. Music Shop Rupert, Idaho. Musieland, #2 Two Minneapolis, Minn. Music, Inc. Charlotte, N. C. Music & Recording Little Rock, Ark. Music Unlimited Denver, Colo. Musil Music Mart Chicago, Ill. Myers Music Seattle, Wash.

Joe Nardone's Records
Wilkes-Barre, Pa.

Nashua Shop
Nashua, N. H.

National Music Shop
Montclair, N. J.

Navy Exchange
Niagara Falls, N. Y.

Neal's Gift Shop
Peabody, Mass.

Bob Neal Record Shop
Memphis, Tenn.

Ned's Record Shop
Berlin, Md.

Neisner Bros. #34
New York City, N. Y.

Neisner Bros., Inc.
Cincinnati, O.

Neisner Bros.
Detroit, Mich.

Neisner Bros., Inc.
Evansville, Ind.

Neisner #84
Niagara Falls, N. Y.

Neisner Bros. #59
St. Louis, Mo.

Neisner Bros. #125
Washington, D. C.

Nela Music
Cleveland, Ohio

Netzow Music
Milwaukee, Wis.

Neuman's Music Center
Alva, Okla.

Neuwark Melody Center
Cincinnati, O.

N. J. Newberry #379
Farmville, Va.

J. J. Newberry Co.
Manchester, N. H.

Newman Radio
Jersey City, N. J.

Newman's Record Shop
Philadelphia, Pa.

Arthur Newman
Cleveland, O.

Newman Electric
Wolf Point, Mont.

New River Supply
Oak Hill, W. Va.

New Southpark
Chicago, Ill.

Record Mart
Chicago, Ill.

Newtonville TV & Record Co.
Newtownville, Mass.

Niagara Electric
Glens Falls, N. Y.

Nickelson's Music Store
Duluth, Minn.

Nides Platter Shop
Denver, Colo.

Niles Electric Center
Tucson, Ariz.

Nitsnik Music
Dearborn, Mich.

Nob Hill Bk. & Rec. Shop
Colorado Springs, Colo.

Noble's Records
Dayton, O.

Normal Record Shop
Memphis, Tenn.

Norman T. V. Sales & Serv.
Atlanta, Ga.

Normandie Music
Yonkers, N. Y.

Northgate Music Box
Seattle, Wash.

Northern Radio Lab.
Minneapolis, Minn.

North Shore Talking Machine Co.
Evanston, Ill.

North Star Record
Milwaukee, Wis.

Northwest Music Center
Chicago, Ill.

Norty's Music Center
Los Angeles, Calif.

Norwin Music Co.
Mt. Vernon, N. Y.

Wm. L. Nutting Inc.
Manchester, N. H.

Oakley Music
Cincinnati, O.

Oasis Hobby House
Lajara, Colo.

F. E. O'Brien Radio & Record Co.
Chicago, Ill.

T. O'Brien
Pasadena, N. J.

Ochs House of Music, Inc.
Milwaukee, Wis.

Odland Music
Sioux Falls, S. D.

O'Neil Records
Berkeley, Calif.

Offermann's
New Paltz, N. Y.

Offermann's
Saugerties, N. Y.

Ogden Park Record
Baton Rouge, La.

Oklahoma Record Shop
Kansas City, Mo.

R. P. Oldershaw & Co.
Bay City, Mich.

Olds Worthman & King
Portland, Ore.

Oliver's Radio Service
Danielson, Conn.

Olmeda Vitrola Shop
Syracuse, N. Y.

Olsen's Melody Mart
Chicago, Ill.

Be Oswaldinger Music Co.
Memphis, Tenn.

Orvis Stores, Inc.
Bath, N. Y.

Osecki Bros.
Erie, Pa.

Outlet Co.
Providence, R. I.

Ralph Owens Radio & Refr. Co.
Tusculum, Ala.

P. M. Record Center
Davenport, Iowa

P. S. Record Shop
Detroit, Mich.

Paarman Record Shop
Davenport, Iowa

Page Music Shop
Chicago, Ill.

Palmer Shop
Grand Rapids, Mich.

Pal's Music Shop
Hattiesburg, Miss.

Panhandle Radio & Record
Amarillo, Tex.

Paramount Library
New York, N. Y.

Paramount Music Shop
Phillipsburg, N. J.

Paramount Photo Serv.
Baltimore, Md.

Paramount Record Shop
Philadelphia, Pa.

Parde Music Center
Fremont, Neb.

Parisi Music Center
Hartford, Conn.

Park Camera & TV, Inc.
Huntington Park, Calif.

Park Forest TV & Rec.
Park Forest, Ill.

Park Music Shop, Inc.
Tucson, Ariz.

Park Records
Newark, N. J.

Parker-Gardner Co.
Charlotte, N. C.

Parker House of Music
Fayetteville, N. C.

Parkway Record Shop
Pittsburgh, Pa.

Paschke, Store
Chicago, Ill.

Patio TV Sales & Service
Chicago, Ill.

Pat's Music Shop
Arlington, Calif.

Pat's Music Store
Philadelphia, Pa.

Pat Patton Record Shop
Louisville, Ky.

Pat's Record Shop
Los Angeles, Calif.

Patton's Music Store
Omaha, Neb.

Paul's Melody Shop
Danville, Va.

Paul's TV
Norfolk, Va.

Martin Paul
Philadelphia, Pa.

Payne's For Music, Inc.
Greenville, S. C.

Peabody Music Serv.
Haverhill, Mass.

Peavey Record Bar
Norfolk, Va.

Pearson & Wampler
Harrisonburg, Va.

Pearson Co., Inc.
Indianapolis, Ind.

Peat's Melody Shop
Myrtle Point, Ore.

Peavey's Melody Music
Meridian, Miss.

Pedrim, Inc.
Alhambra, Calif.

Pekin Music Shop
Pekin, Ill.

Peltz Music House
South Bend, Ind.

Pendleton Music House
Pendleton, Ore.

People's Drug Store, #98
Alexandria, Va.

Herbert Pepper
Redding, Calif.

Perleman TV
Brooklyn, N. Y.

Perry's
North Bergen, N. J.

Peter & Andy's Music Studio
New York, N. Y.

Peterman's Radio Stores
Cincinnati, O.

Peters Music
Lexington, Mass.

Peterson's Music
Hanford, Calif.

Petrilla's Record Shop
Philadelphia, Pa.

Petro Music
Baltimore, Md.

Phillips Bros.
Lynchburg, Va.

Phono Electronic Co.
Lock Haven, Pa.

Phono Record Dept.
West Warwick, R. I.

Phono Radio
Philadelphia, Pa.

R. E. Ping & Carl A. Morrison
Lawrence, Mass.

Ephraim, Wash.

John Ploitt
Dorchester, Mass.

Pititz Dept. Store
Birmingham, Ala.

Platt Music Corp.
North Hollywood, Calif.

Platt Music Corp.
Los Angeles, Calif.

Plaza Court Music
Oklahoma City, Okla.

Plaza Music Center
Cincinnati, O.

Plaza Radio
Englewood, N. J.

Plaza Records, Inc.
Larchmont, N. Y.

Playland Record Shop
Chattanooga, Tenn.

Pleasantville Music
Pleasantville, N. J.

H. and S. Pogue Co.
Cincinnati, O.

Don Poh
Green Bay, Wis.

Pollock Radio & Furn. Co.
Van Wert, O.

Pomeroy's
Levittown, Pa.

Poole's Music Shop
Astoria, Ore.

E. H. Poole Music Co.
Raleigh, N. C.

Pooley's Music House
Deerfield Beach, Fla.

Popp's Music Store
Dayton, O.

Popular Tunes
Memphis, Tenn.

Portals to Music
San Francisco, Calif.

Porteous Mitchell & Braun
Portland, Me.

B. S. Porter & Sons
Lima, O.

Post Exchange
St. Jackson, S. C.

Posts Radio
Butler, N. J.

R. S. Pottson
Manchester, Conn.

Powell's Record Shop
Baltimore, Md.

Power's Dept. Store
Minneapolis, Minn.

H. C. Franke Co.
Appleton, Wis.

H. C. Franke Co.
Green Bay, Wis.

Premier Bristol, Inc.
Bristol, Pa.

Premier Record Shop
Philadelphia, Pa.

Premier Sports Shop
Brooklyn, N. Y.

Preston Record Center
Dallas, Tex.

Prior Electric
Roseau, Minn.

"Prof" Ernie's Music Co.
La Fayette, La.

Ptak's, Inc.
Cleveland, O.

Tom Quain Records
Grand Rapids, Mich.

Queen Anne Record Shop
Seattle, Wash.

R & E Record Shop
Bishop, Calif.

R & G Music
Philadelphia, Pa.

Radio Doctor
College Park, Ga.

Radio Electric Co.
Parkersville, Va.

Radio Center
Baltimore, Md.

Corpus Christi, Tex.

Radio Center
Ft. Worth, Tex.

Radio City Music Shop
Hempstead, L. I., N. Y.

Radio Lab
Glendale, Calif.

Radio & TV Sales
Bloomfield, N. J.

Radio Tube
Philadelphia, Pa.

Raf's Record Bar
Beverly Hills, Calif.

Rainbow Music Co.
New York, N. Y.

Rainbow Music & Record Shop
Nutley, N. J.

Ralph's Radio & TV
St. Charles, Minn.

Ramblin Lou Record Shop
Niagara Falls, N. Y.

Ramena's House of Jazz
Detroit, Mich.

Ray's Jewelry
Elmira, N. Y.

Ramona Record Shop
Detroit, Mich.

Rancho Music Box
Los Angeles, Calif.

Randy's Record Shop
Gallatin, Tenn.

Ranf's TV & Radio
Denville, N. J.

Ray's Music & Radio Center
Eagle Rock, Calif.

Ray's Music Shop
New York City, N. Y.

Ray's Radio & Record
Polson, Mont.

Ray's Radio & Records
Rapid City, S. D.

Ray's Record Shop
Coraopolis, Pa.

Myrtle Point, Ore.

Richfield, Utah

Ray's Sport Shop
Baltimore, Md.

Record Album
Buffalo, N. Y.

Record Appl. Mart
Dallas, Tex.

Record Bar
Belleville, Ill.

Record Bar
East Hartford, Conn.

Record Bar
Erie, Pa.

Record Bar
Philadelphia, Pa.

Record Box
Trenton, N. J.

Record Center
Atlanta, Ga.

Record Center
Chicago, Ill.

Record Center
Cleveland, O.

Record Center
Las Vegas, Nev.

Record Center
San Francisco, Calif.

Record Chest
Chicago, Ill.

Record Corner
Dallas, Tex.

Record Corner
Cincinnati, O.

Record Corral
El Paso, Tex.

Record Dept.
St. Louis, Mo.

Record Exchange
San Francisco, Calif.

Record Hunter
Atlanta, Ga.

Record Land
Cleveland, Ohio

Recordland
Wichita, Kan.

Record Lane
Lawrence, Mass.

Record Lane
Suburban
Minneapolis, Minn.

Record Lane Shop
Minneapolis, Minn.

Record & Gift Shop
Kirkwood, Mo.

Record Mart
Chicago, Ill.

Record Mart
Cleveland, Ohio

Record Mart
Coral Gables, Fla.

Record Mart
Eugene, Ore.

Record Mart
Seattle, Wash.

Record Mart
St. Louis, Mo.

Record Nook
Antioch, Ill.

Record Nook
Bradenton, Fla.

Record Nook
Los Angeles, Calif.

Russell Radio Service
Buffalo, N. Y.

Record Rack
Dearborn, Mich.

Record Rack
Los Angeles, Calif.

Record Rack
San Diego, Calif.

Record & Radio Shop
Williamsville, Conn.

Record Rendezvous
Albuquerque, N. M.

Record Rendezvous
Fort Wayne, Ind.

Record Roost
Duncan, Okla.

Record Roundup
Kansas City, Kan.

Record Sales
Newark, N. J.

Record Shop
Abingdon, N. M.

Record Shop
Altus, Okla.

Record Shop
Beaver Falls, Pa.

Record Shop
Big Spring, Tex.

Record Shop
Big Stone Gap, Va.

Record Shop
Birmingham, Ala.

Record Shop
Canton, N. C.

Record Shop
End, Okla.

Record Shop
Fredericksburg, Va.

Record Shop
Grand Rapids, Mich.

Record Shop
Greensboro, N. C.

Record Shop
Hartford, Conn.

Record Shop
Haines City, Fla.

Record Shop
Jonesboro, Ark.

Record Shop
Huntsville, Ala.

Record Shoppe & Hi Fi
Indianapolis, Ind.

Record Shop
Martinsville, Ind.

Record Shop
Montgomery, Ala.

Record Shop
Orange, Tex.

Record Shop
Providence, R. I.

Record Shop
East Providence, R. I.

Record Shop
Seattle, Wash.

R & E Record Shop
Bishop, Calif.

R & G Music
Philadelphia, Pa.

Radio Doctor
College Park, Ga.

Radio Electric Co.
Parkersville, Va.

Radio Center
Baltimore, Md.

Corpus Christi, Tex.

Radio Center
Ft. Worth, Tex.

Radio City Music Shop
Hempstead, L. I., N. Y.

Radio Lab
Glendale, Calif.

Radio & TV Sales
Bloomfield, N. J.

Radio Tube
Philadelphia, Pa.

Raf's Record Bar
Beverly Hills, Calif.

Rainbow Music Co.
New York, N. Y.

Regent Radio
Flint, Mich.

Reichel's Music Shop
New York, N. Y.

Reible Record & TV
Beaver Dam, Wis.

Reimers Appl. Co.
De Witt, Iowa

Reisman's
Wilkes-Barre, Pa.

Reitz Music Center
Fortsmouth, O.

Reliance Music Shop
Daytona Beach, Fla.

Renier Rad. & TV Co.
Dubuque, Iowa

Reseda Music Mart
Reseda, Calif.

Reynolds Radio & App. Co.
San Diego, Calif.

Rhythm House
Burbank, Calif.

Rhythm Land Music Shop
Tucson, Ariz.

Rhythm Music
Safford, Ariz.

Richter's
Grand Rapids, Mich.

Rider's Elec. Shop
Porterville, Calif.

Riedling-Thompsons Music Co.
Albuquerque, N. M.

Ries Radio & Record Shop
Bend, Ore.

Wendell Riley's Music Co.
Champaign, Ill.

Rinn Studio
Yuma, Colo.

Rinke's Radio & TV Center
Medicine Lodge, Kans.

Ripple Music Store, Inc.
Indianapolis, Ind.

Ritchey's Music Store
Huron, S. D.

Ritz Radio
St. Louis, Mo.

Ritz Radio
New York City, N. Y.

Rivoli Music
New York City, N. Y.

Robert's Records
Denver, Colo.

Robbin's Music Center
Huntsville, Ala.

Roeber's Bros.
Louisville, Ky.

South Bend, Ind.

J. W. Robinson Co.
Beverly Hills, Calif.

Rodin's
South Bend, Ind.

Ritter Music
Dayton, O.

Rollman's Dept. Store
Cincinnati, O.

Rollman's Swifton Store
Cincinnati, O.

Rory Music Co.
Bloomington, Ind.

Rose's
West Asheville, N. C.

Roseland Music Shop
Chicago, Ill.

Rosenblums
New York City, N. Y.

Rosa Radio
Jackson Hgts., N. Y.

A. Rosta Music Shop
Astoria, L. I., N. Y.

Rowlands
Fort Worth, Tex.

Roxy Music Shop, Inc.
La Porte, Ind.

Roxy Music Store
Brooklyn, N. Y.

Roy's Gift Shop
St. Louis, Mo.

Royal Music
Hamilton, O.

Sherby Music Mart
Sidney, Mont.

Slevers
Valparaiso, Ind.

Max Siegel, Inc.
Chicago, Ill.

Siblers Radio Shop
Detroit, Mich.

Sinclair Electric Appl.
West Chester, Pa.

Sinfonia Record Shop
Grand Rapids, Mich.

Singer Electronics
Huntington, W. Va.

Sinisms
East Meadows, L. I., N. Y.

Sixth Ave. Record Shop
Portland, Ore.

Sivers
Evansville, Ind.

Simons Music Store, Inc.
Ashtabula, O.

Jimmie Skinner
Cincinnati, O.

Sinclair's Musical Note
Beverly, Mass.

Don Small Appliance
Columbia, Mo.

Smarty Party Shop
San Francisco, Calif.

Smathers Music & Appliance Store
Edenburg, Pa.

Smerda's Music House
Cleveland, O.

Smith & Bridgman
Flint, Mich.

Smith Electric
Detroit, Mich.

Smith Radio & Record Shop
Oneida, N. Y.

Smiths Record Shop
Spokane, Wash.

Smith's Record Bar
South Bend, Ind.

Arthur Smith Music Store
Tampa, Fla.

Kathleen Smith Music
Holyoke, Mass.

Sniekoffs
Cedar Rapids, Iowa

Somers Music
Logan, Utah

Sommers-Brown, Inc.
Clarksdale, Miss.

Song Shop
Princeton, W. Va.

Southern Music
Philadelphia, Pa.

South County Record Shop
Wakefield, R. I.

South Shore Electric
Chicago, Ill.

Southern Auto Store
Clover, S. C.

Southern Calif. Music Co.
San Diego, Calif.

Southland Appliance
Miami, Fla.

Southwest Radio
Chicago, Ill.

Southtown Sport
Milwaukee, Wis.

Souvenir Rec. Shop
Coeur d'Alene, Ida.

Spayth Decorating
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Ft. Lauderdale, Fla.

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State Record Shop
Columbus, O.

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Steier Music House
Chicago, Ill.

Stierle & Music Corp., Boston, Mass.

Ben Sterling
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Stevens Music Center
San Jose, Calif.

Stevens Music Co.
Concord, N. H.

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Redding, Calif.

The Stillier Co.
Green Bay, Wis.

Stiverson & Lloyd Alliance, O.

Stonebrook Record Shop
Hampton, Ia.

Sammie Stone Music Shop
Long Beach, Calif.

Storey Music Co.
Los Angeles, Calif.

Storm & Shipley
Frederick, Md.

Stormy Port Record
East Moline, Ill.

Wm. H. Storia
Metuchen, N. J.

Stout's Music House
Kirksville, Mo.

Strad Music Co.
Hamilton, O.

Strand Record Center
Plainfield, N. J.

Strand Radio Service
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Elsworth, Me.

W. C. Stripping Co.
Ft. Worth, Tex.

Strickland, Ind.
Kendallville, Ind.

Studio A Record Shop
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Studio Music Store
Chewelah, Wash.

Studio Music Shop
Evergreen, Ala.

Studio Record Shop
Oakland, Calif.

Style Shoppe-Record Dept.
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Berwyn, Ill.

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Teaneck, N. J.

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Tueby Radio
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Tune Shop
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Tune Spot
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Tune Time
Cincinnati, O.

Tupper Record Shop
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Turntable
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Turntable, Inc.
Canton, O.

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Spokane, Wash.

Two by Two
Dearborn, Mich.

Two Leslies
San Diego, Calif.

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Martin's Ferry, O.

Uker's Radio
Clarion, Iowa

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c/o H. L. Green
Huntington, W. Va.

Ultras Academy of Music, Chicago, Ill.

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Charlottesville, Va.

University Co-Op
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Blue Earth, Minn.

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Webster Groves, Mo.

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Elko, Nev.

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Urbana, Ill.

Wenzer Music Studio
Cleveland, O.

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Newbury, S. C.

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Westchester Music Center
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Corinth, Miss.

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West Roxbury Music
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Richmond, Va.

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Gordon, Neb.

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Wadena Vista, Va.

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Clarion, Pa.

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Pittsburg, Calif.

White Electric Co.
Harris, Ill.

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Jenkins, Ky.

White's
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Whitby, Calif.
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Greensboro, N. C.

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Hutchinson, Kan.

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Chicago, Ill.

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Canton, O.

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Music, Austin, Tex.

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Carbondale, Ill.

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Ft. Fairfield, Me.

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Gottensburg, Neb.

The Willis Music Co.
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Willits Music Shop
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Willsey Gift Center
Fredonia, N. Y.

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Eugene, Ore.

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Wittlich
Reading, Pa.

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Wolf & Dessau
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Washington, D. C.

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Washington, D. C.

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Record
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Wooster, O.

F. W. Woolworth
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Gulfport, Miss.

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Yunker-Davidson
Sioux City, Iowa

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Zeswitz Music House
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BROADWAY REVIEW

Fantasy About a Jazz Trumpeter

Having scored solidly on Broadway with two mashes, "Two for the Seesaw" and "The Miracle Worker," playwright William Gibson now is represented on the off-Broadway stage with "Dinny and the Witches," a play he first wrote in 1950 and has now completely re-written for this production. The protagonist is a jazz trumpeter named Dinny who, in the course of the action, is taught the meaning of life by three witches in Central Park. In essence, the lesson is that nothing in this life is perfect so don't spoil the enjoyment of the imperfect present in the search for the unattainably flawless.

There are a few songs by Gibson scattered thru the script, and an incidental score by Bobby Scott who plays piano and conducts a behind-the-scenes combo consisting of Hal McKusick on reeds, Jim Dahl on trombone, Phil Sunkel on trumpet and cornet, John Drew on bass and Ted Sommers on drums. Bill Heyer, playing Dinny, does a creditable job not only of acting but of playing trumpet and singing. One song, "I Don't Know What I'm Here For," is set to a memorable melancholy tune which has considerable potential. Heyer's vocalizing has just the right phrasing and inflection for it, and it might bear waxing.

The play itself is actually an intellectual frolic that seems unlikely to attract a mass audience. It's done in terms of a parable which mixes reality and dream together. Many of the lines are very witty; others fail to come off. But as an entity, it's that rarity, a show that challenges the audience to think, and as such is very worth while.

The show's greatest weakness is the inability of Gibson to generate any real audience identification with the hero and his ill-fated love. This could be repaired, if the playwright wished to take the trouble, by permitting them a chance to become three-dimensional at the play's onset before tossing them into the maelstrom of action which gets under way almost as soon as the lights are up.

Sam Chase.

* * *

LEGIT REVIEW

Plodding Book Stymies 'Saratoga'

"Saratoga," an elaborately staged musical version of Edna Ferber's novel, "Saratoga Trunk," is, in a way, a series of contradictions. The Morton DaCosta production, which opened Monday (7) at the Winter Garden Theater, has generous bits of colorful staging and songs by Harold Arlen and Johnny Mercer that do come off, yet the show, taken in toto, never quite jells.

This is, thanks in part, to an overly long and plodding first act, much of which fails to contribute measurably to the advancement of the tale. Most of Act 1 takes place in New Orleans, where Clio Dulaine (Carol Lawrence), daughter of a lady with a notorious name returns to haunt the respectable wings of the family still there. Here she meets Clint Maroon (Howard Keel), a Montana cowboy with a few scores to settle himself. The two join forces and thereby stems most of the subsequent action, most of which takes place in the millionaire haven of Saratoga.

High spot of the show is Miss Lawrence herself. She sings in pleasant musical comedy style, kicks up her heels in a gay bit called "Petticoat High," and otherwise holds the piece together. Carol Brice is a vocal standout as the servant Kakou with "Goose Never Be a Peacock," while seven railroad men, the Robber Barons, score in another high point, "The Men Who Run the Country," a barbershop styled offering.

Howard Keel performs agreeably if not with any great conviction as the cowboy. His duet with Miss Lawrence of "Game of Poker," is a pleasant moment. Keel also takes an active part in the show's best scene—a donkeybrook in which a stageful of actors go thru part of the melee in beautifully staged slow motion.

The main problem with the show would appear to be in the story itself and Mr. DaCosta's unconvincing adaptation. The Arlen-Mercer score has some delightful spots which can bring action for the RCA Victor cast album. Few of the tunes, however, appear to have any great single hit potential.

Ren Grevatt.

SINATRA SNARES TRIPLE HONORS IN DEEJAY POLL

• Continued from page 1

singing duo, and their style reflects strong folk influences.

Newest sound in the pop field was Martin Denny's exotic Hawaiian stylings, complete with bird and jungle calls. Denny was voted most promising of the new instrumental groups.

Capitol Records was a walk-away

for top label honors. Eight of the 23 top awards were won by Capitol artists—Sinatra with three; Kingston Trio, two; Jonah Jones, George Shearing, and Kenton. And Altho Louis Prima and Keely Smith (favorite singing duo) switched from Capitol to Dot this summer, it was their Capitol waxing of "Old Black Magic" that made the best-selling singles charts this year.

Runnerup label was Columbia with four top winners, Erroll Garner with two, Les Elgart and the HiLos. Liberty had two winners, Martin Denny and Bud and Travis; as did Atco with the two Bobby Darin awards. Marking up one each were Dot, RCA Victor, Argo, M-G-M, Verve, Roulette, Cadence, Colpix and Bethlehem.

Adults 19-70 Dislike R&R, Ohio U. Finds

COLUMBUS, O. — Rock and roll is actively disliked by adults (19 to 70 years) more than any other form of music, according to a new Ohio State University study of radio listeners here.

On the other hand, the survey shows that among the 14-18 age group, rock and roll is an overwhelming favorite, preferred (over 17 other musical categories) by more than 82 per cent of the teenagers polled.

Interestingly, 26 per cent of adults surveyed said they like rock and roll, while nearly 35 per cent said they would flip to another station if as much as a half hour of r.&r. was announced.

Several other categories of music received less preference votes—progressive jazz, etc.—but the survey notes that "none of the other kinds of music stimulates a degree of dislike approaching that achieved by r.&r."

On the basis of their findings, the researchers recommended that broadcasters aim their musical programming at housewives in the 26-55 age group. This group's preferences, in order named, were (1) pop - conservative arrangements, (2) waltzes, sweet music, (3) big orks, and (4) familiar hymns, spirituals.

Meanwhile, KAYO, Seattle, announced a new programming policy, based on selections from best selling albums (based on local and national sales charts) and "the sweet side" of the Top 50 pop singles. "The listening public," said general manager R. E. Pollock, "is tiring of rock and roll music."

Zenith All-Out

• Continued from page 5

and tweeters, with the Mendelssohn boasting a 34-watt peak.

Three new radial remote speaker twins have been added: the DR50J, (\$30) which house four by six inch speakers in each; the SR60J, (\$40) each with a six by nine inch speaker; both twins being available in cordovan brown polystyrene; and the DR 105, (\$49.95), available in either genuine tooled gold-leaf trim leather or fruitwoods, each with a six by nine inch mid-range and treble horn speaker in each cabinet.

In the portable stereo category, Zenith maintains a selection of six carryable instruments, with one newcomer, the Carmen, \$79.95, with a snap-on auxiliary four-inch speaker available in a blue and white leatherette cover.

Zenith's pricing of its portable and console stereo remains consistent with 1959's list prices.

WANTED TO LEASE BALLROOMS

Active or inactive. Minimum capacity, 1,000 persons. Prefer large city locations. White or colored neighborhoods.

Write in confidence to
 GRAYSTONE BALLROOM
 4251 Woodward
 Detroit 1, Mich.

Attention, Mr. H. Pyle.

HIS SMASH FOLLOW-UP TO
 "KISSIN' TIME"

Bobby Rydell
"WE GOT LOVE"

Cameo #169

G.A.M.F. RECORDS

1405 Locust St., Philadelphia, Pa.

Two ways you can protect your family against CANCER

... a check
 ... a check-up

Cancer strikes in one of every two families. Each year more than 60,000 American children under the age of eighteen lose a parent to cancer.

Yet many cancers can be cured, if discovered in time.

Every man should have a complete physical examination once a year. Women over thirty-five should have a complete physical examination twice a year. Patients are being saved today who could not have been saved even a few years ago.

The American Cancer Society asks your help.

How soon we find cancer's cause and cure depends on how soon and how much help comes from people like you.

Send contribution to Cancer, c/o your local Post Office.

Cancer strikes One in Five STRIKE BACK... Give to Conquer Cancer!

Trudells TV & Appliance

TRUDELLS TV & APPL 6320
 J P TRUDELL 0322
 661 W FOSTER ST
 APPLETON WIS

Another Billboard Record/Phono Dealer

The retail establishment of this record/phono dealer . . .

- . . . is essentially an appliance store
- . . . offers both records and albums
- . . . handles phonographs selling from \$20 to \$500
- . . . has been reading Billboard for more than 10 years

UNFORGETTABLE

BY
 DINAH WASHINGTON
 MERCURY

BOURNE INC.

(ABC MUSIC CORP.)

136 West 52d Street

New York 19

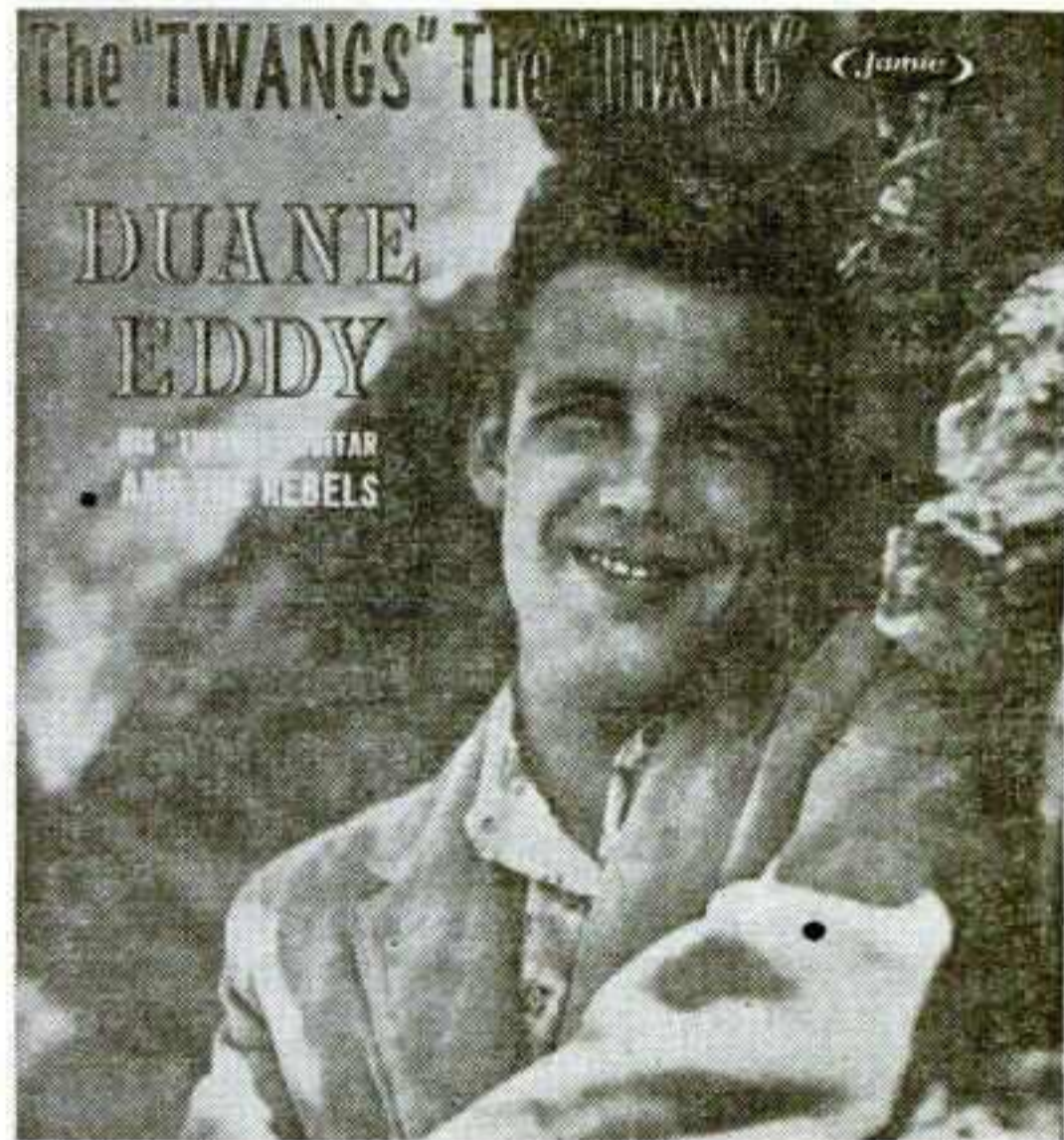
JAMIE STARTS 1960 With a **BANG**

DUANE EDDY

With His Biggest Single
Since "Rebel Rouser"

BONNIE CAME BACK

b/w LOST ISLAND
JAMIE 1144



THE "TWANGS" THE "THANG"
JLP #70-3009 Available Monaural & Stereo

Thanks, D.J.'s, for
your great assist
in '59
—Jamie-Guyden

JACKY NOGUEZ

The Artist Who Gave You "CIAO, CIAO BAMBINA"
WITH A NEW TWO-SIDED SMASH!

AMAPOLA | MAHZEL

JAMIE #1148

(MA-ZEL)

Season's Greetings from

JAMIE GUYDEN RECORDS • PHILADELPHIA, PA.

Ampex Seen in Driver's Seat If Tape Sales Really Boom

Admiration Mixed With Concern As Ampex Subsid Spreads Wings

NEW YORK — If tape really begins to burgeon as a medium of home entertainment in the coming years, the Ampex subsidiary known as United Stereo Tapes most certainly will be in the driver's seat. This view is current among observers close to the tape scene.

Ampex is widely credited in tape circles today as being the entity that grabbed the bull by the horns and attempted to do something about the long-confused tape picture. The company is now proceeding full blast on the release of quantities of material from the catalogs of 24 different companies.

Listed among the purveyors of recorded music who have signed exclusive agreements with UST are such firms as Decca, London, Kapp, Verve, United Artists, Warner Bros., Elektra, Mercury and Westminster, among others. There are 24 firms in all including several indie tapers, which have agreements with UST. The advantage to these companies is the fact that they are represented on the tape market on a no-worry basis. That is, they have no production involvements and they are paid a royalty for every tape sold.

UST has been called the one-stop of the tape field, and now has outlets in California, in the Midwest and in nearby Montclair, N. J. The firm does its own duplicating and also controls a first-rate source of raw tape via its in-

terest in the tape producing firm of ORRadio Industries.

Some Concerned

With this type of well-organized operation, traders feel that UST is in a commanding position to dominate the tape market. Yet the same informed people who are hailing the UST moves, have privately expressed concern regarding the future. Their emotions, in a word, are mixed.

Their concern stems from several sources. One indie tape company is believed ready to withdraw from the UST fold. For a time UST has distributed this label's tape product. Now, in the words of a spokesman for the firm: "They are no longer just a distributor. They are a manufacturer competing with us with their self-owned

source of the raw material. They have their own duplicators just like we do except they will be operating on a grand scale. It just means they can produce cheaper than we can so what do we have to gain by trying to fight the other labels, whose tapes they actually manufacture? We feel we'll be better off with our own electronic tape distributors and parts jobbers."

UST, in its role as manufacturer-distributor-one-stop, also sells to stores on a direct basis, which some small tape outfits, which get their product to market via the extra distributor step, feel will hurt them in the long run.

According to another source, there is yet another way in which the UST setup can work to the dis-

(Continued on page 16)

Trend Building to 3-Channel Stereo

NEW YORK — RCA Victor jumped on the multi-channel stereo bandwagon this week with "wall to wall stereo" to become the third major phono manufacturer to come out with a line of three-channel stereo sets. The other manufacturers are Motorola and Zenith, plus Pilot with its "Curtain of Sound" multi-channel sets. In joining Motorola and Zenith with the three-channel sets, RCA Victor may have started the ball rolling for multi-channel stereo to become a major trend.

Three channel stereo appears to be following a similar pattern in the case of Motorola, Zenith and RCA Victor. The master cabinet contains the woofer, and the two auxiliary speakers are tweeters, usually of a smaller size so that they can—even on the RCA Victor portable sets—be used as book ends. Most of the sets have three speaker systems.

Three-channel stereo portables start as low as \$139.95 for RCA Victor, with the Motorola and Zenith sets in the below \$200 class. And there are plans among other manufacturers to bring out three-channel portable stereo sets for a price even under \$100.

Three-channel stereo appears to be the manufacturers' answer to

some of the major problems of stereo reproducers. By putting the woofer in the middle and making the tweeters the auxiliary speakers, there is little doubt that the stereo sound can be more readily appreciated by the new stereo-minded consumer. It retains the principal of wide range stereo separation, if the consumer wants it, or allows the listener to use the set with the speakers all nested together.

At the same time the multi-channel stereo sets raise new problems. If the consumer does not yet fully understand the principal of stereo reproduction, will he be able to understand the stereo principal better with three channels instead of two? Motorola, Zenith, RCA Victor and Pilot, and perhaps other firms, are betting that he will.

Pepe Adds 6 To L. A. Show Committee

HOLLYWOOD — Ray Pepe, newly appointed chairman of the Institute of High Fidelity Manufacturers' 1960 Los Angeles hi fi show (The Billboard, December 7), last week added six members to the Coast committee named by the Institute.

Pepe's appointees are Mark Markman, proxy of the Audio Com-

Ampex Sales Zoom; Income Soars 165%

REDWOOD CITY, Calif. — George I. Long Jr., president of Ampex Corporation, reported record sales and income for the first six months of the current fiscal year. Sales totalled \$30,002,000, an 86 per cent hike over last year's \$16,147,000 for the same period. Net income was \$1,763,000, up 165 per cent over last year's \$665,000. Earnings per share were 80 cents, based on shares outstanding before the merger with Orr Industries, Inc. This compares with 36 cents for the same period last year.

Ampex's backlog of orders is currently about \$18 million as against \$13 million a year ago, according to Long.

MOTOROLA SETS STEREO EP DEAL

CHICAGO — Motorola, Inc., is offering its distributors a special package of 20 stereo EP's, in order to boost stereo sales. Motorola has in mind the portable category particularly. The package, according to Robert G. Farris, advertising and sales promotion director, can be used by dealers as a sales closer premium or tie-in with stereo units.

Bearing in mind that 45's are popular with teen-agers, Motorola is suggesting that dealers may find the disks helpful in promoting stereo sale to teenagers.

Victor to Bow Multi-Channel Stereo Line

NEW YORK — RCA Victor will introduce 13 new portable and console stereo phonos in January, all multi-channel stereo sets, called by the firm "Wall to Wall" stereo. The new sets will all have three speakers, with only the mid and high-range speakers directional with one large speaker for low frequencies being located in the master cabinet. The small speakers, or tweeters, can be located anywhere in the room, as long as they are separated. The new "Wall to Wall" speakers, which start at \$25 per pair, are small enough to fit into bookshelves or alongside lamps and tables.

There will be two portable sets among the new console and console Victrolas with multi-channel stereo to be introduced by Victor in January. The Mark 36, with a retail list of \$139.95, is a portable with a 6½-inch speaker in the master unit and two four-inch duocone speakers in each of the two swing-out speakers. The Mark 34, which is listed at \$159.95, is equipped with an 8-inch speaker in the Victrola and 6½-inch duocone speakers in each of the swing out speakers. Both of these portables have newly-designed multi-channel, extended range amplifiers with 15 maximum output.

ponents Representatives Association; Norm Marshank, also of ACRA; "Cap" Kierulff, Kierulff Sound; Jim Trega, Crenshaw Hi Fi, and Lee Zhito, The Billboard, Hollywood.

Committee members named earlier by the Institute included, in addition to chairman Pepe, Bernie Cirlin of Stephens Tru-Sonic, Inc., and Lew Gillingham of Altec-Lansing Corporation.

PROPOSES UNIFORM AD STANDARDS FOR NEEDLES

NEW YORK — A proposal for "uniform advertising practices for the entire phonograph needle industry," has been presented to the Federal Trade Commission by Herbert Borchardt, proxy of Recoton Corporation, needle and accessory manufacturers of Long Island City. Borchardt recommended that a trade practice conference be held where trade practices and standards can be worked out.

In connection with guarantees, Borchardt noted, a practice appears to be growing in the industry to advertise needles "guaranteed to

last for the lifetime of the user." It is apparent, Borchardt believes, that such a guarantee is merely a promise to replace worn out needles and not a guarantee that such needles will last a lifetime.

Following a summary of other problems of an intra-industry nature, Borchardt said: "It seems apparent that it would be salutary if the entire industry were brought together so that uniform practices could be adopted. The FTC should then make all members of the industry equally responsible for such advertising."

Lansing Sets Consumer Ad Campaign

Aim to Alert Buyer To Component Use Package Equipment

HOLLYWOOD — James B. Lansing Sound, Inc., last week launched a general consumer ad campaign aimed at educating the public as to the difference between package equipment and component hi-fi. Campaign kicked-off in last week's Time magazine with ads scheduled to run in Life, Look and Newsweek.

Secondary purpose of the campaign is to acquaint the average consumer with the fact that special hi-fi component dealers exist in his own area. The Time ad consists of a full column of copy headed "Get to Know the Audio Specialist in Your Community."

Most of the copy is devoted to the broad industry message that component hi-fi is superior to package sets. It points out that components remain the standard of comparison since package manufacturers in their ads invariably liken their equipment to component systems.

Copy also calls on the reader to visit his "audio specialist" (i.e., components dealer) for more information and demonstrations. JBL is supplying all its dealers with window streamers bearing the message, "Audio Specialist in Attendance."

Campaign was conceived by JBL veepee Ray Pepe who feels that two ills beset the hi-fi industry which need immediate attention. First, is the industry's need to broaden its market. This, Pepe feels, can be achieved only by carrying the components message to the general public. The other, he claims, is for manufacturers to acquaint the public with the specialized audio dealers.

Many prospective components customers, he believes, are unaware of the fact that such dealers exist and in seeking component hi-fi equipment automatically go to stores which specialize in package sets. His present campaign, Pepe informed his dealers, in a special mailing, marks the first time any manufacturer has addressed so large a readership on the functions of "The Audio Specialist."

Transcriber Makes Tie-In With Shure

ATTLEBORO, Mass. — Transcriber Company, Inc., manufacturers of Puli diamond needles, has been licensed to sell Shure Dynetic cartridge replacement stylus assemblies under the Puli trade name. The deal will make replacement assemblies of Shure available in record stores for the first time. Prior to this, Shure has been sold only thru hi fi distributors and dealers.

Meanwhile, Transcriber has just completed an expansion and modernization program here. All administrative, shipping and manufacturing operations of Puli diamond needles are consolidated in a single modern plant with 12,000 square feet of operating space. The company is also planning an early start of construction on a second building.

Coast Hi-Fi Shows Rack Up Exhibitors

L. A. Signs 52; Frisco 38; 25 Set for Both

LOS ANGELES — Activity has been brisk both here and in San Francisco in recent weeks in signing exhibitors for forthcoming hi-fi shows to be staged in both cities. The Institute of High Fidelity Manufacturers, which is staging the event here, January 13-17 at Pan Pacific Auditorium, has signed 52 exhibitors to date for more than half the space available, while the Magnetic Recording Industry Association has pacted 38 for the up-State show which will come off at the Cow Palace January 23-26.

At present, 25 exhibitors have signed up for both shows; allaying somewhat earlier fears that many companies would support only one West Coast outing.

Abraham Schwartzman, IHFM exec secretary, said that plenty of live entertainment and music was being planned for the Los Angeles show with visits by a number of Hollywood celebrities. An intensive ad and publicity campaign has been set as well. Meanwhile, James Logan, exec director of the San Francisco show, noting that this is the first time MRIA has been involved in sponsorship of such an event, said: "It is on the basis of the broadest possible industry participation.

Audio Feedback

By C. R. S.

FINE POINTS OF NEEDLE SELLING

NEW YORK—"More than 90 per cent of audio, music and record dealers carry phono needles as a sideline, but only a small percentage of dealers really know how to merchandise them. A dealer who's doing a good sales job in this field might easily score a diamond needle sale with three out of every 10 store customers, particularly if the dealer handles album merchandise. Most dealers don't come near that mark."

This thumbnail summary of the \$4 million (annual rate, at dealer level) phono needle market was given to us last week by Vic Chirumbolo, who heads accessory sales for a firm relatively new in the business of phono sideline items, Warner Bros. Records. Chirumbolo has been a sales exec for Capitol and a record retailer in the New York area. Most recently, he has been criss-crossing the country for the new WB lines of Vitaphonic needles and Seebro record racks, made for WB by outside manufacturers.

"Needles are the accessory most closely associated with both the phono and record field," he told us, "but they won't sell of their own accord. Good selling here begins with good visual displays, such as a 'needle clinic,' and continues with retail personnel educated to push them properly to customers."

Retailers handling audio components usually do a good job in this area, partly because their customers are conscious of phono needles as being an important link in a component chain, Chirumbolo feels. "It's the store handling packaged phonos or the record-phono section of big department stores that is missing a good bet," he added.

In his WB travels, Chirumbolo has heard a wide variety of dealer-level reasons why needles are not an easy item to sell. "Some dealers tell me they can't compete with the guy down the street who sells needles for \$1 less than they do—even tho they are quick to compete on sales of records and other merchandise. Other dealers are afraid of those \$25.95 list prices on diamond needles, even tho the dealer cost is only \$3 or \$4. They feel safer, somehow, pushing sapphires that cost customers \$2 or \$3."

WB and Chirumbolo, incidentally, are subscribers to the theory that diamonds are a dealer's best friend in the phono needle field. There are no LP or stereo sapphires in the WB line, and haven't been since the firm launched its invasion of the market with an eye-catching \$2.98 price deal on diamond-tipped styli in August of this year. "Sapphires," says Chirumbolo flatly, "are on the way out."

Stocking needles is not the inventory headache some dealers might think it to be, Chirumbolo points out. By his estimate, some 70 different needle types make up virtually all of the stereo and monophonic replacement market today, and about 15 are the top sellers. In WB's own line, the most popular sellers are replacements for styli in Sonotone and Ronette cartridges, with GE-type replacements holding a lead in the magnetic cartridge field.

Dealers shouldn't expect needle manufacturers to do a full-scale pre-selling job for them at the national level, the WB sales exec believes. "For one thing, no needle manufacturer has the kind of money it takes to make a real dent in the national consumer market. For another, the job is better handled by dealers with direct selling, local ads, mailings, bag stuffers, co-operative ads, and so on. Album purchasers are probably the best sales bet, but much more could be done in selling diamond phono needles to the teen-age record buyer," Chirumbolo told us.

The WB exec's favorite sales tips to dealers handling diamond needle lines go like this:

"1. Overcome a customer's fear that a diamond needle is an unnecessary, high-cost luxury.

"2. Stress the improved sound he'll get from both stereo and mono records, and the longer wear-per-dollar-spent as against sapphires.

"3. Stress that a true replacement needle is not a substitute. Almost any packaged phono or standard cartridge can be matched.

"4. Don't forget the groundwork for a future sale. Even diamond needles wear out. Remind the customer to check his needle periodically."

Are needle buyers brand-conscious? "Not really," Chirumbolo told us, "altho there's something of a tendency to ask for a needle that's the same brand as the original phono. That's where an alert dealer can take over."

A Special Note to

Phono Manufacturers

and manufacturers of other
home entertainment equipment

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added since then . . . brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 9.

ELECTRONIC PARTS SHOW NUMBER

May 16, 1960

For the third straight year, Billboard covers the important product introductions—essentially in the field of components and accessories—and supplements its product reports with feature material that details to its dealer-readers the potential sales and profit opportunities in adding such lines. Extra distribution at the week-long show, Conrad Hilton Hotel, Chicago.

NAMM CONVENTION NUMBER

July 11, 1960

A special-value equipment issue featuring the Annual Phono and Tape Sales Survey which details the actual equipment sales activities of phono/record dealers . . . tells what makes and models they are selling, and in what volume. Extra distribution at the National Association of Music Merchants Convention, Palmer House, Chicago, July 11 thru 14.

DIRECTORY ISSUE 1961 PHONOGRAPH

September 12, 1960

A complete rundown of all phono product on the market to date, including prices and specifications—and all presented in easy-to-use chart form. This is the basic directory that phono/record dealers use for months and months—material which they keep and up-date from the regular product and price data which is furnished weekly in The Billboard.

SPECIAL TAPE-REPORT EDITIONS

April 4, July 25 and October 19, 1960

From the earliest days, Billboard has kept its dealer-readers fully informed on tape playback equipment advances. In 1960, as in the past, Billboard will continue its weekly coverage of tape and tape equipment, with special round-up report editions—as noted above—to supply readers with full data on the sales and profit opportunities in this important area of the equipment field.

The Billboard

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

NEW YORK
1564 Broadway
Phone 7-2900

CHICAGO
188 W. Randolph
Central 6-9818

HOLLYWOOD
1520 N. Gower Street
Hollywood 9-5831

May we suggest
that you plan now to build
your Billboard ad campaign
around these key issues,
beginning with the
important Jan. 11
Winter Buying Number—
ad deadline Jan. 6



Her second hit for RCA Victor!
DELLA REESE sings
NOT ONE MINUTE MORE

47-7644



RCA VICTOR
RADIO CORPORATION OF AMERICA



VOX JOX

By JUNE BUNDY

DEEJAY OPINION: A summary of deejay opinion — as expressed on returns for the Billboard's 12th Annual Record Artists Popularity Poll—indicates that most jocks still have a yen for more quality and less quantity in the singles field; more big band wax, and less rock and roll. Among the opinions expressed on the needs and shortcomings of the industry were the following:

Tom Carroll, WBZ, Boston, "Too much emphasis on fads, the quick buck and kids." . . . **Bill Randle, WERE, Cleveland,** "The industry's lack of guts, conformity to the industry norm of mediocrity, its continued contribution to the lowering mass taste in the U. S." . . . **George Christy, ABC, New York,** "I would like to see a few more 'fun' or novelty records like 'Uh Oh' which have some nice jazz worked in, and would like to see some young singers interpret ballads occasionally and not depend 100 per cent on rhythm and electronics for their interest."

Al Trilling, WNEW, New York, "Too many releases. Less quantity, better quality." . . . **Lonny Starr, WNEW, New York,** "More good sounds. Less raucous junk." . . . **George Bassett, speaking for the staff of WGPA, Bethlehem, Pa.,** "Lately there seems to be a trend to the less frantic music in the pop field. In the last three or four months the list of top tunes has shown a breaking away from the rock and roll music of the past. . . . One other thing worth mentioning is that all the odd labels arriving in the mail lately only make it harder on the deejays. Hours per week are spent weeding out the junk on small labels."

Jean Morris, WFLA, Tampa, Fla., "Too much noise! No melody! No voice! Just a beat! Too many lousy releases! Poor fidelity on most 45's." . . . **Bob Weems, WFPG, Atlantic City, N. J.,** "I would like to see more dance bands and instrumental singles, more selections from LP's on 45 r.p.m. Artists with talent and showmanship who don't know one end of a guitar from another have best chance for lasting success. There is too much emphasis on 'pre-teen' music."

F. Bruce Parsons Jr., WCTC, New Brunswick, N. J., "I think one good reason why the small artist on the small label is able to give the big-timer plenty of competition is because he visits the record spinners every chance he gets to personally interest the jockey in his or her material." . . . **Greg Finn, WORL, Boston, Mass.,** "Having seen so many new artists who lack any sem-school should be schooled in the act of entertaining not in hip-swinging," schooled in the act of entertaining not in hip-swinging."

Jerry Marshall, WMGM, New York, "My cry is still too much quantity without quality. There should be some effort to get to the adults with singles as well as albums. From 100 to 200 singles every week, is 'buckshot' releasing, which is wasteful and uneconomical. It is physically impossible on all levels of the industry to handle so many singles. Unless there is control and restraint, the singles business will eventually end, since no one can absorb this output, especially since so much of it is trash."

Charlie Murdock, WQAM, Miami, "I'd like to thank The Billboard for thinking ahead far enough to have given us—the program directors and disk jockeys—the four times a year programming supplement and bio info I asked for on this questionnaire last year. Another thought would be a request for every record company that mails out records to include a questionnaire every six months so the program directors can bring the company's up to date as to whom should be receiving records at their station."

Bob (Coffeehead) Larsen, WRIT, Milwaukee, "The music trend seems to have improved over the past year with younger stars showing greater ability than ever. Example, Bobby Darin's 'Mack the Knife'." . . . **Tom Murphy, KLIF, Dallas,** "The artist and repertoire departments try too hard to follow up records of hit songs, and usually fall far short of the originals. Wait and produce better material." . . . **Ed Joyce, WCBS, New York,** "I would like to see a great deal more of the big band show opener-type albums such as those done by Ted Heath, Henri Rene and Luther Henderson. Good openers are too hard to find."

Dick Weiss, WGBA, Columbus, Ga., "The kind of artists I believe have the best chance for lasting success are good legit musicians and singers who put something into their music because they dig it, as well as the long green." . . . **Bob Braun, WLW, Cincinnati,** "I am a little tired of singles with amateur combos backing amateur vocalists. Also, happy to see the major labels putting out good records now instead of copying the independent's dreck."

Irving Faskow, WCBS, New York, "I'd like to see more big band and orchestral openers." . . . **Dick Blondi, WKBW, Buffalo,** "The artists that have the best chance of lasting are those who are given a well-rounded education in every facet of the show biz, from record hops to night clubs."

Bill Hughes, WTOP, Toledo, O., "We could use more Big Band swinging sounds and more good singing with intelligent lyrics, which could be understood by the listener. I think most of the a.&r. men have sacrificed any semblance of taste in an effort to eat." . . . **Randy Hall, KDKA, Pittsburgh,** "Artists with non-gimmicked voices and instrumental groups have the best chance for lasting success."

Howard Epstein, WOR, New York, "Let's bring back 'quality' music." . . . **Joel Sebastian, KLIF, Dallas,** "It seems we are relying on established music of yesterday. Instead of new arrangements to old songs, let's tap some of the creative new talent and produce songs of our age." . . . **Bill Quay, WMBS, Uniontown, Pa.,** "There is too much junk released too often. Too many new releases."

Fred Hall, KVEN, Ventura, Calif., "I would like to see more records with artists 'in tune,' more recordings of newer ballads by 'standard' composers (Harold Arlen, etc.), total elimination of the 'plinky-plinky' piano in orchestration." . . . **Art Burns, WEEX, Easton, Pa.,** "Usual complaint—not enuff time spent in preparing 'good music.' Too much emphasis on one-shot records and artists."

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



April Stevens Back On the Charts

After an absence of about six years, April Stevens, a very popular fem vocal attraction of the early 50's is back on The Billboard's Hot 100. Fans will remember la Stevens' early recordings like "I'm in Love Again," and "Gimme a Little Kiss Willya Huh."

Miss Stevens was born about 25 years ago in Niagara Falls, N. Y., where she completed most of her formal education. After her graduation from High School, she headed west and settled in Los Angeles, where she attended college.

She was signed to a recording contract by RCA Victor and had many hits between 1950 and 1953. Miss Stevens currently records for the Imperial label, where she is currently scoring with "Teach Me Tiger."



Five Satins Score With 'Shadows'

The Five Satins range in age from 18 to 22 and all hail from New Haven, Conn.

The boys, Fred Parris, Lewis Peoples, Sy Hopkins, Richard Freeman and Wes Forbes, had a smash "In the Still of the Night" back in 1956. This tune has become one of the great r.&b.-r.&r. standards and is still a consistent seller today. The group's other big hits include "Wonderful Girl," "To the Aisle," "Our Anniversary" and "Oh Happy Day." Fred Parris is the writer of all of these tunes, except "Oh Happy Day."

The Satins have appeared in the Alan Freed Christmas Shows, the Apollo Theater in Harlem and on all the TV deejay shows. Their current waxing "Shadows" is on the Hot 100.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

DECEMBER 11, 1954

1. Mr. Sandman
2. I Need You Now
3. Teach Me Tonight
4. If I Give My Heart to You
5. Papa Loves Mambo
6. This Ole House
7. Naughty Lady of Shady Lane
8. Count Your Blessings
9. Hold My Hand
10. Hey There

DECEMBER 10, 1949

1. That Lucky Old Sun
2. You're Breaking My Heart
3. Slipping Around
4. I Can Dream Can't I
5. Don't Cry Joe
6. Jealous Heart
7. Maybe It's Because
8. A Dreamer's Holiday
9. Room Full of Roses
10. Someday

DISTRIBUTOR NEWS

By HOWARD COOK

COMPANY NEWS: United Artists Records is expanding its foreign distribution thru an agreement with Sello Vergara, a Colombian company, for distribution of its products (both albums and singles) in Colombia, South America. All records will be released by Vergara under the name United Artists. The first UA record will be available in the Colombian market very shortly.

MIAMI: The latest Brooke Bulletin from Ed Lambert mentions "Lucky Devil" by Carl Dobkins, Jr., "No Love Have I" by Webb Pierce, "Til Tomorrow" by the Four Aces, "The Village of St. Bernadette" by Toni Arden (all on Decca), "Marina" by Willy Alberti on London and "Talk That Talk" by Jackie Wilson on Brunswick. Among the top LP's are "Just As Much As Ever" by Bob Beckham on Decca, "Hits of the Twenties" by Ted Heath and Max Bygraves on London and "Ella Fitzgerald Sings the George and Ira Gershwin Songbook" on Verve.

SAN FRANCISCO: Stan Cumberpatch of New Sound called to report action on "The Five Books of Moses" by Charlton Heston on Vanguard. The firm is launching a special promotional program to create interest in the LP's. Top singles are "Beautiful Brown Eyes" by Judy, Johnny and Billy on Silver, "Silent Night" by Mahalia Jackson on Apollo, "In the Mood" by Ernie Fields on Rendezvous and "Teardrop" by Santo and Johnny on Canadian-American.

Cathy Furness, who handles promotion for various ditribs, sends word that several of her accounts have big disks. These include "Uh! Oh!" by the Nutty Squirrels on Hanover, "Little Coco Palm" by Jerry Wallace on Challenge and "It Looks Like Rain in Cherry Blossom Lane" by the Blue Chips on Wren.

SEATTLE: Jerry Dennon of C & C Distributing Company writes that the firm is moving "God Bless America" by Connie Francis on M-G-M, "The Big Hurt" by Toni Fisher on Signet, "Way Down Yonder in New Orleans" by Freddy Cannon on Swan, "I Wanna Be Loved" by Ricky Nelson on Imperial "Candy Apple Red" by Bonnie Guitar on Dolton and "We Got Love" by Bobby Rydell on Cameo. Others that are selling well include "Be My Guest" by Fats Domino on Imperial, "Ebb Tide" by Bobby Freeman on Josie, "Mr. Blue" by the Fleetwoods on Dolton and "Let's Try Again" by Clyde McPhatter on M-G-M. Strongest albums are "Let's All Sing With the Chipmunks" by David Seville and the Chipmunks on Liberty and "Mr. Blue" by the Fleetwoods on Dolton.

BALTIMORE: Ed Kalicka of Mangold & Marshall Enterprises reports action on "Donde Esta Santa Claus?" by Augie Rios on Metro and "God Bless America" by Connie Francis, "Let's Try Again" by Clyde McPhatter, "Little Things Mean a Lot" by Joni James and "The Music Man" by Danny Valentino (all on M-G-M). Dick Caruso could have a sleeper with "If I" on M-G-M, according to Kalicka.

Imperial is cooking with "I Wanna Be Loved" by Ricky Nelson, "Be My Guest" by Fats Domino, "Drum Party" by Sandy Nelson, and "Snake in the Garden" by Jerry Howard. "First Name Initial" by Annette on Vista is still climbing. "Swamp Fox" by Rex Allen also on Vista is moving well. Comers include "Teen Angel" by Mark Dinning on M-G-M and "I Walked Through the Forest" by The Wanderers on Cub.

PHILADELPHIA: Matty Singer of David Rosen, Inc., writes that the recent blast by the Philadelphia Society of Record Salesmen was a huge success. The event was well attended by most of the city's ditribs.

Records getting action at Rosen include "Come Close, My Little Loved One" by Peter de Angelis on Chancellor, "Little Donkey" by Patti Page on Mercury, "This Time of Year" by Brook Benton on Mercury, "What's Happening?" by Terry Snyder on Command, "Go" by Paul Chambers on Vee Jay, "Mr. J. T. Plus 3" by Walter Perkins on Vee Jay, "The Queen" by Dinah Washington on Mercury, "The Fabulous Fabian" on Chancellor, "Frankie Avalon" on Chancellor and "Twangy Guitar With a Beat" by Donna Hightower on ABC-Paramount.

Bob Heller of Chips Distributing Company, Inc., reports action on the following LP's: "Treasure Chest of Hits" by various artists on Swan; "Just a Dream" by Jimmy Clanton on Ace; "Carload of Hits" on Muse; "A Christmas Adventure in Disneyland" and "Walt Disney's Music From 'Mickey Mouse' and 'Sleeping Beauty'" on Disneyland. Disks of the week are "All Winter Long" by Linda Laurie on Andie and "The Golden Rule" by Don Rondon on Roulette. Best selling platters are "Way Down Yonder in New Orleans" by Freddy Cannon on Swan and "First Name Initial" by Annette on Vista. New records that show promise include "Samson and Delilah" by Chubby Checker on Parkway and "Mackie Got Married" by Barry Frank on Muse.

NEW YORK: Lou Fagan of All-Disc informs us that he's now distributing Sound Record albums, a label which features sound effects useful for stage and screen; Souvenir Records, whose new release is "Believe It Or Not" by the Playboys; Shar Records, which recently released "Haunted Train" by the Millionaires and "Ichaban Josan" by Jeb Stuart. Audio Fidelity has strong LP's with new sets by Johnny Puleo, the Dukes of Dixieland and "Symphonie Fantastique."

HARTFORD, CONN.: Top five newer records—at Trinity Records Distributing Company are "Harlem Nocturne" by the Viscounts on Madison, "Obsession" b-w "Go Non-Stop" by Reg Owen on Palette, "Good News" by the Fiestas on Old Town, "How Will It End" by Barry Darvell on Colt 45 and "Nuttin' for Christmas" by Kenny and Corky on Big Top. Other climbers are "The Evening Star" by the James Jamies on United Artists, "Lullabye" by the Chevrons on Brent, "Baghdad Rock (Part II)" by the Shieks on Trine and "Italian Martians" by Pasquale and Luigi with Tony on Tammy.

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DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

FRANKIE AVALON's new Chancellor album, *Swingin' On A Rainbow*, has been released and is taking off. Packaged in a very colorful sleeve with pictures of the teen-age's favorite, including a giant-size picture, the album contains these tunes: *Swingin' On A Rainbow*, *Secret Love*, *She's Funny That Way*, *Sandy*, *Trouble With Me Is You*, *Talk, Talk, Talk*, *You're Just Too Much*, *What's The Reason*, *Try A Little Tenderness*, *Birds Of A Feather*, *Step In The Right Direction* and *Them There Eyes*. At 19, the young Philadelphia has two motion pictures to his credit, *Guns Of The Timberland* and the upcoming *John Wayne* epic, *The Alamo*, and three successful albums, *Frankie Avalon*, *The Young Frankie Avalon* and this current release.

BOB BECKHAM, who came to national attention with the release of his second Decca Record, *Just As Much As Ever*, in on the scene with an album bearing the same title. Included in the album are *You'll Never Know*, *Together*, *September In The Rain*, *To Each His Own* and *Thinking Of You*. Born in Stratford, Okla., some 26 years ago, his family had hoped Bob would be a lawyer, but Bob had other ideas, and at the age of fifteen he got his first taste of show business by joining a touring road-show.

HARRY BELAFONTE: The Palace and Broadway itself will welcome this very versatile performer to its fold tomorrow, Dec. 15, for a limited engagement that has a large advance sale. RCA Victor will probably release an album of Belafonte at The Palace, as they did for his Carnegie Hall appearance. Titled *Belafonte At Carnegie Hall*, the album was recorded live during two benefit concerts there and includes his favorites: *Matilda*, *Momma Look At Boo Boo*.

NAT KING COLE: The Grammy award winner—Best Performance by a Top 40 Artist for *Midnight Flyer*—applies his winning style to a fine holiday offering, *The Happiest Christmas Tree* b-w *Buon Natale*. Nat's newest Capitol album, *A Mis Amigos (To My Friends)*, was produced by Dave Cavanaugh—himself a Grammy winner, *Album of the Year*, for his work on the Sinatra album *Come Dance With Me*—in May of this year in Rio de Janeiro during Nat's tour of South America. One of the most listenable singers in the business, his recent appearance at the *Copa* in N.Y.C. prompted its owner to remark: "Nat is one of the real greats... one of the few who keep night clubs alive." At the present Nat is keeping the New Arena Club in Pittsburgh alive. He will be there till December 19.

BIRTHDAYS OF THE WEEK:
Dec. 14, Spike Jones, Dec. 15, Jesse Belvin, Dec. 17, Sy Oliver, Dec. 17, Anita O'Day.

MARK DINNING, 26-year-old singer from Grant County, Okla., is getting action from his latest MGM single, *Teen Angel*. The youngest of a family of nine singing children that produced the *Dinning Sisters* trio, Mark is currently touring in connection with his newest.

DION AND THE BELMONTs: Dion, Fred Milano and Carlo Mastrangelo comprise this group of teen-age favorites. Angelo D'Aleo, a former member of the group, is presently in the Navy. The Lauri recording artists are on the scene with a new single, *Where Or When* b-w *That's My Desire*. Their album *Presenting Dion And The Belmonts* contains an interesting variety of songs that displays the group's versatility. From *I Got The Blues* (a low-down bluesy number) to *You Better Not Do That* (a cute country song). Of course, their four big hits, *I Wonder Why*, *No One Knows, Don't Pity Me* and *A Teenager In Love* are also in the album.

DUANE EDDY is in *The Billboard Spotlight* with a rockin' version of the oldie, *My Bonnie Lies Over The Ocean*. New title is *Bonnie Came Back*. The twangy guitar of this young man from Phoenix, Ariz., has been repre-

sented on the charts with *Rebel Rouser* and *Forty Miles Of Bad Road*. Look for his new *Jamie* album, *The Twang The Tang*, to be released any day.

FOUR COINS, George Mantalis, Jim Gregorakis, Michael James and George James, latest offering on Epic Records is *Serenade of the Bells*. The boys' latest album is *The Four Coins of Shangri La*.

BENNY GOODMAN and His Band have returned to the record scene with the music of *Rodgers & Hammerstein II*. The famous clarinetist and his ten-man band taped their new MGM album, *The Sound Of Music*, from the R&H Broadway smash musical, during an appearance at *Basin Street East*, N.Y.C. Nine tunes are included in the album: *No Way To Stop It*, *Sixteen Going On Seventeen*, *So Long Farewell*, *Climb Ev'ry Mountain*, *The Sound Of Music*, *My Favorite Things*, *An Ordinary Couple*, *Maria and Do-Re-Mi*. It was in 1928 when Mr. Jazz came to New York from Chicago with Ben Pollack's orchestra. They played many of the Broadway clubs and in a short time the word got around that Pollack had an exceptional clarinetist—Benny was 19 at the time.

The KINGSTON TRIO, Dave Guard, Bob Shane and Nick Reynolds, are spinning with awards! In addition to the Grammy Award which they won (Best Performance—Folk for their album *Kingston Trio At Large*), the boys rank first in *The Billboard's* D. J. Poll as *Most Played Singing Group* and *Most Promising Singing Group*. With the prophetic title *Here We Go Again*, the Trio's latest album makes its way onto the charts. Their new single, *Coo Coo U*, makes the *Hot 100* this week.

GOOGIE RENE, songwriter, arranger and recording artist, is on the scene with a real cool modern jazz album titled *Romesville*. His swingin' piano, augmented with some of the world's greatest jazzmen, let loose on a collection of music with a Latin flavor: *Romesville*, *Cool It At The Coliseum*, *Flippin' The Pizza*, *Come Back To Sorrento*, *Caesar's Pad*, etc. Orchestra arrangements are by Leon Rene, on the *Class* label.

FRANK SINATRA: The deejays of the nation have again voted Frank Favorite Male Vocalist in *The Billboard's* 12th Annual D.J. Poll announced in this issue. This follows his two Grammy awards for Best Male Vocal Performance of the Year and album of the Year (*Come Dance With Me*). The all-time favorite will soon be seen in the film *Can Can*.

To help you spot the ones you need, when you need them, all artist items are carried in strict alphabetical sequence.

SOUND OF MUSIC has been resounding on several different labels. The original cast album recording, however, is on the Columbia label. The story of the Trapp Family Singers, which has Mary Martin in the starring role of Mrs. Trapp, is in the opinion of critics one of the best works of Rodgers & Hammerstein. The show boasts a flock of lovely and lyrical tunes: *Do-Re-Mi*, *Maria*, *My Favorite Things*, and *The Lonely Gathered*. Rates a *Billboard Pick*.

RANDY STARR, who with Frank Metz gave us *The Enchanted Sea*, is swingin' with a new Mayflower release, *Workin' On The Santa Fe* b-w *You're Growin' Up*. Randy is already an established recording artist, with such hits as *After School* and *The Prettiest Girl In School*. In addition to his musical achievements, Starr is a practicing dentist in New York City.

'CILE TURNER's songs offer a sampling of the *Song Of The American South*. As she sings, the young grandmother accompanies herself on piano or banjo, or one of the African drums she's collected. Her *Colonial* album (one of the *London Records Group* of labels) contains these songs, *One Arm Tom*, *Old History's Walkin'*, *Thousand Years*, *Midnight Train*, etc.

PROMOTION DAYS AND WEEKS: Dec. 15 is *Bill of Rights Day*. Dec. 17 is *Pan American Aviation Day*, and the *Anniversary of Powered Flight*, commemorates first powered flight on this date in 1903 at *Kitty Hawks*, N. C. Be sure to check the winners of *The Billboard's* 12th Annual *Deejay Poll* announced in this issue. This issue also contains the special slick-stock winter programming section. Both make excellent programming material and chatter data.

HAVE A WINNING WEEK.
TOM ROLLO.

THIS WEEK'S NEW

Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

BONNIE CAME BACK—Duane Eddy.....Jamie
EBB TIDE—Bobby FreemanJosie
NOT ONE MINUTE MORE—Della Reese.....RCA Victor
THE VILLAGE OF SAINT BERNADETTE—Andy WilliamsCadence

ALBUMS

FIORIELLO—Original CastCapitol
THE SKYLINERS—The SkylinersCalico

According to statistics maintained over a period covering thousands of releases... 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

MUSIC AS WRITTEN

New York

Earl Hines brought his jazz to the East Coast last week for the first time in years. He is in for a long engagement at *The Embers* in New York. ... **Dizzy Reece**, one of Europe's top jazzmen, made his American debut at *Well's Club* in Harlem last week (10). This marked one of the first regular club engagements by a British jazz cat in the U. S. Reece, in addition to his club work, has penned scores for the flicks, including the score of the film "Nowhere to Go." His recordings are released in the U. S. by *Al Lion's Blue Note* label. ... *Prestige Records*, the jazz indie, has started a new label, *Bluesville*. New label will specialize in folk and blues, with the first pactee chanter *Al Smith*. ... **Bill Shuler**, of the staff of *Audio Fidelity Records*, is having an exhibition of six of his paintings at the *Ahda Art Gallery* in New York starting this week (14). ... **Sid Frey**, head of *Audio Fidelity* left for Mexico on business today (14).

Russ Haddock, *Roulette Record* warbler, is now at the *Melody Room* in Hollywood. ... **Jerry Vale** will be at the *Frontenac Arms Hotel* in Toronto starting December 26. ... **Kai Winding** and his *Sextet* open at the *London House* in Chicago, subbing for the ill *Gene Krupa*, starting December 22. ... **Erroll Garner** performed in concert for *New York University* last week (12). His first concert for January will be at *Symphony Hall*, Boston, on January 29. Lyricist *Syd Shaw* is putting lyrics to the Garner composition, "Other Voices." ... *The Ornette Coleman Quartet* and the *Art Farmer-Benny Golson Jazztet*, have been drawing such huge crowds at *New York's Five Spot Cafe* that owner *Joe Termini* is holding them over during the holiday season. ... *Singer Danny Jordan* has been signed by *Jack Gold* of *Climax Records*. *Singer's* first release is now out, titled "Princess" and "Danny."

Gold Leaf Records, of Salt Lake City, has waxed an album called "Western Star Concerto," featuring the *Salt Lake Philharmonic*, the *Intermountain Concert Chorale* and composer-pianist *Linda Babits* under the baton of *Eugene Jelesnik*. *Miss Babits*, who penned "Western Star," is only 17. Set was pre-sold by subscription on its first edition. ... *Lionel Hampton* opens at *Basin Street East* in New York today (December 14). ... A new jazz club, the *Jazz Gallery*, will open in New York's *Greenwich Village* on December 15 with the *Horace Silver Quintet*. ... A scholarship in the names of *Richard Rodgers* and *Oscar Hammerstein II*, has been established at *New York's Juilliard School of Music* by *Max and Louis Dreyfus* on behalf of *Chappell & Company*. A check in the amount of \$35,000, representing the award was presented to *Juilliard president Schuman* by the *Drefus Freres* last week.

A new show, "Bye Bye Birdie," which is called a satire on the music publishing business, is skedded to open in New York in April. Show was written by *Mike Stewart*, with music and lyrics by *Charles Strouse* and *Lee Adams*. ... *Joe Gottfried*, sales chief of *Adonis Records*, is on the road plugging his waxing of "Wintertime," by the *Four Coachmen*. ... *Steve Clark* is the new *Midwest and Southern* promotion and sales manager for *Vee Jay and Abner Records*. ... *Paris Records* has signed *Jodi Sands*. ... *Tony Bennett* will play the *Fountainbleau* in Miami starting December 26. ... *Jimmy Clanton* will be on a tour of West Coast one nighters from December 28 thru January 2. ... *Herbie Mann* and his combo join thrush *Miriam Makeba* at the *Village Vanguard* on Tuesday, December 15.

Bob Rolontz.

Chicago

Biography of *Patti Page*, titled "Once Upon a Dream," being prepped for publication by *Bobbs-Merrill*. Meanwhile her movie chores in "Elmer Gantry" expected to wind up by Christmas. ... *Ahmad Jamal* cancelled November 30 opening at *Spotlite Club*, Washington, after catching a virus during recent African trip. ... *Deejay Jay Lawrence* promoted to program director at *WIRL*, Peoria. ... *Frederick Fennell*, conductor of the *Eastman Wind Ensemble* visited *University of Illinois* last week for guest conducting and student consultations. ... *RCA Victor's Jack Dunn* ushered *Rod Lauren* into town for deejay how-do's, and threw a festive luncheon at *Cafe Bonaparte*. ... *Sonny Terry* and *Brownie McGhee*, blues harmonica-guitar duo, leave tomorrow (15) for 12-week tour of India on cultural exchange deal. Pair also booked for *London Folk Festival* next April 8-10. ... *Mercury* signed *Nick Adams*, star of TV series, "The Rebel." First release in January. ... *Playboy Mag* test-marketing a single here of signature music to its TV opus. It's called "Playboy's Theme," by *Cy Coleman*, who batoned a 40-piece ork for the session. ... *New Chicago Symphony* manager is *Seymour Raven*, associate music critic of *Chicago Tribune*. He replaces *George Kuyper*, who takes over management of *Los Angeles Philharmonic* and *Hollywood Bowl*.

Bernie Asbell.

Cincinnati

The *Platters* and four girls arrested with them on morals charges at a local hotel last August were acquitted Thursday (2) by *Municipal Court Judge Gilbert Bettman*. In handing down his decision, *Judge Bettman* scored the defendants for breaking the moral law. The singers were charged with aiding and abetting prostitution, lewdness or assignation. The *Platters* left here Friday (11) for *New York* whence they fly to *Europe* for a three-month tour opening in *Berlin* December 14. ... *Rod Lauren*, currently on a *Midwestern jockey* tour to plug his initial *RCA Victor* release, "If I Had a Girl" b/w "No Wonder," was in town Thursday (10), accompanied by *RCA Victor* exec, *George Parkhill*. They greeted the trade at a cocktail

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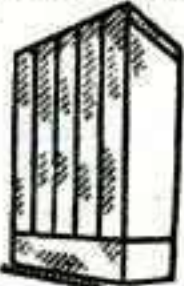
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GIVE TO DAMON RUNYON

MUSIC AS WRITTEN

session at the Terrace Hilton Hotel Thursday evening, with local RCA Victor record chief, Jerry Weiner, playing host.

Roger Karshner, local Capitol Records nabob, was conscious stricken the other day when he realized that he had called one of the local deejays on a pay phone. Roger says he is giving money belts as Christmas presents this year. . . . **Herb Gellar**, alto sax man formerly with the **Louie Belson** group, joins the **Dee Felice** combo December 15 for a stint at Mother's, local suburban spot, that will carry him thru New Year's. Mother's, operated by **Lucy Green**, is planning to bring in name talent on a regular basis from now on in . . . **Bob Martin**, program director at WJW, Cleveland, was in town last week to promote sales, scout talent and audition several local jocks for a possible TV spot on his station. . . . **Dick Pike**, WNOP jockey, continues to wax fat with his Sunday teen-age hops at the Lookout House, Covington, Ky., drawing on an average of 350 payees each week. He does his annual charity hop December 27, with all proceeds going to local charities.

The **Copa Club**, Newport, Ky., which continues to operate successfully with a policy of top jazz platter names on a four-days-a-week basis, narrowly missed a real blow-out one morning last week when an anonymous phone caller directed the local gendarmes to the rear of the club where they found eight sticks of dynamite stacked against the rear door. Fortunately the fuses had fizzled before hitting the explosives. The person making the phone call told Newport police that the dynamiters were out to get **Frank (Screw) Andrews**, said to be one of the operators of the nitery. . . . **Tom O'Horgan**, singing harpist, is in the midst of a two-weeker at the intimate **Key Room** at suburban **Peebles Corner**. His sophisticated styling brought praise from the local critics.

Harry Carlson, president of Fraternity Records, was made a full-fledged member of the Pi Kappa Alpha national fraternity at an informal tea here Sunday afternoon (13). Carlson is the writer of "The Dream Girl of Pi Kappa Alpha," which has been adopted as the official song of the fraternity. . . . Local trade and press folk gathered at Radio Cincinnati's new \$2,000,000 headquarters here Thursday (10) for a cocktail session in celebration of the firm's 20th anniversary. Radio Cincinnati purchased WKRC from the CBS network in 1939. . . . **Don Poynter**, who has made a small fortune in recent years marketing such novelty gimmicks as liquor-flavored toothpaste, Jayne Mansfield hot-water bottles, do-it-yourself voodoo kits and the like, has leased the local **Cox Theater** on a Friday and Saturday night basis for eight weeks starting in January to break in a new idea in horror shows. The show's modus operandi is based on electronics, with the punch coming via sound effects pouring from a battery of speakers circling the audience plus "thought projection" via a projector and screen on stage. Poynter plans to break it in here, then take it into New York for a brief run before hitting the road. **Bill Sachs**

Nashville

Todd Records' **Paul Cohen**, in town from New York for more than a month now, recorded **Ike Cole** at the Bradley Studio Thursday (10). Cole, whose new Todd release is due out soon, is a brother of **Nat King Cole**. Cohen has directed Todd sessions at Bradley with **Johnny Seymour**, **Betty Ballantine**, **Eddie Cash**, **Johnny Gray** and **Jan Moore** during his stay in Nashville. . . . Decca's **Owen Bradley** is skedded to direct a **Webb Pierce** album session this week. He completed a **Kitty Wells** album for the label last week. . . . Cadence Records' **Archie Bleyer** came into town last week. . . . Publisher **Kenny Marlowe**, who owns Fidelity Recording Studio here, stood helpless and watched last week as flames engulfed his studio located on Broad Street.

Tree Music's **Buddy Killen** infers that **Faron Young's** "Riverboat," already high in country charts, is getting much pop reaction in several major markets. Tree writer, **Bill Anderson**, penned "Riverboat" and the flip, "Face to the Wall." . . . **Roy Acuff**, the **Wilburn Brothers**, **June Webb**, **Dottie Sills** and **Margie Bowes** are entertaining American troops in the Caribbeans. . . . **Jim Vienneau**, M-G-M a.&r. chief, directed a **Jimmy Newman** session at Bradley Studio Friday (11). . . . "Grand Ole Opry's" **June Carter** is skedded for the **Jack Parr** TV show Tuesday (15). . . . **Lucky Moeller**, of the **Jim Denny** Artist Bureau, last week attended fair meetings in Indianapolis and Des Moines. . . . **Red Sovine** and **Sonny Burnette** remain in **Bristow Memorial Hospital**, **Bristow, Okla.**, following their recent auto wreck. Both are improving but doctors have not told them when they'll be able to return to Nashville. **Young Jimmy Isle**, also injured in the wreck, has been moved to a Nashville hospital.

Chet Atkins will soon direct a **Floyd Cramer** single session at RCA Victor Studio and is skedded to record **Skeeter Davis** for the Victor label this week. Most modest of guitar greats, Atkins is winding up his latest album which promises to be an earful for those who like their guitar Spanish style. . . . **The Browns'** new RCA Victor album is skedded to be released in April. . . . **Bobby Boyd**, manager of the **Windjammers**, RCA Victor artists who are skedded to record here after Christmas, was in town last week promoting some new talent. Boyd played the movie role of the son of **Cochise**. . . . RCA Victor's unpredictable **Jimmie Driftwood** returns for another guest appearance on **Pat Boone's** "Chevy Showroom" December 28. He will guest on "Grand Ole Opry" January 9. . . . **Dave Gardner** was in town Wednesday (9), long enough to lunch with **Chet Atkins**, then moved on to promote his RCA Victor album, "Rejoice, Dear Hearts," which he recorded at Nashville's **Plantation Club** before latter folded. . . . **Jim and Mary Reeves** will spend Christmas with their folks in Texas. . . . **Del Wood**, who recently did the town in New York with **Lee Rosenberg**, has a new RCA Victor album. It's titled "Dixie Showboat." Youngster on **Eddie Hill's** University release, "Daddy, You Know What," is cute, young daughter of **Buddy Killen** and **June Webb**. **Pat Twitty**



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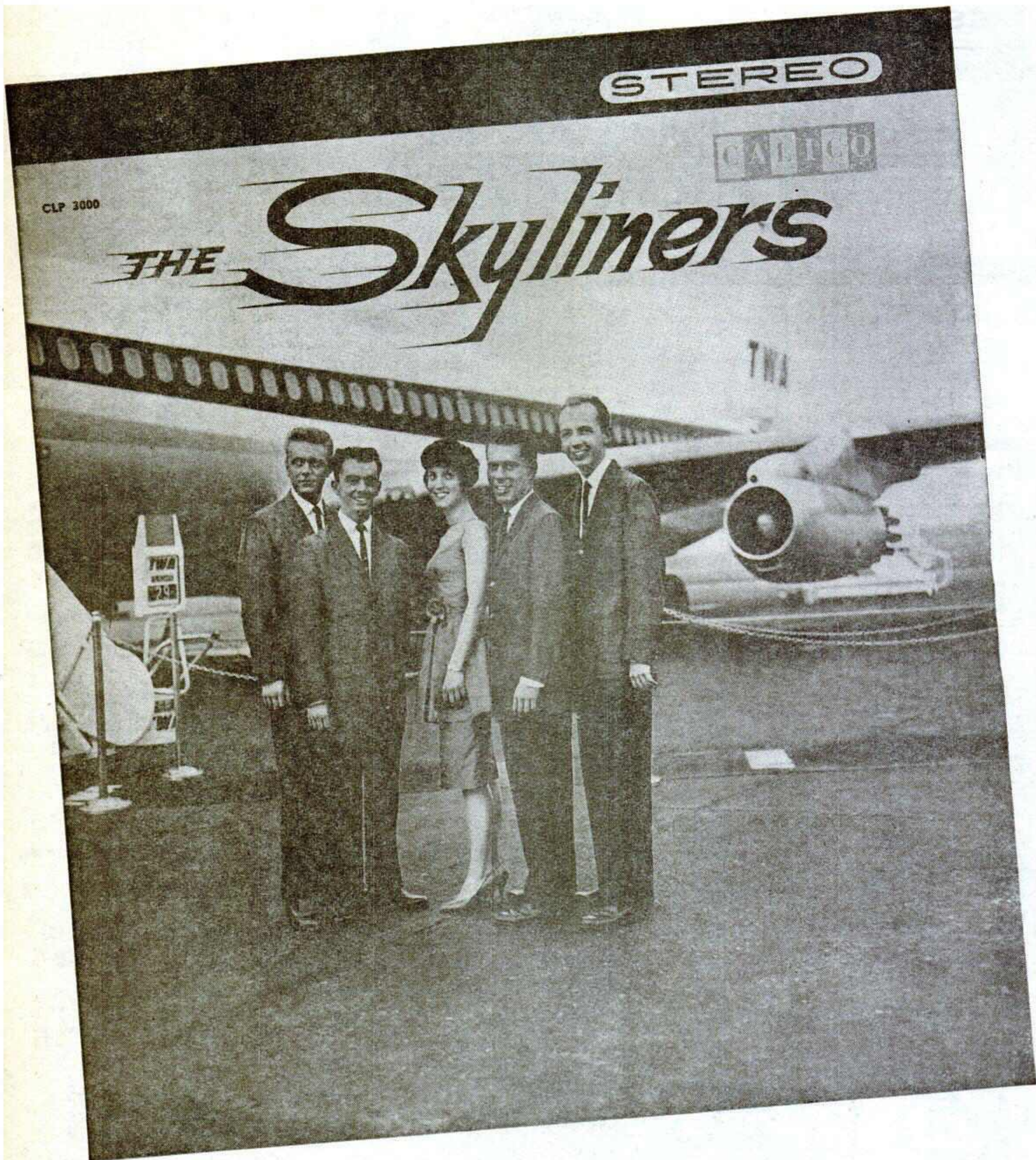
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The Billboard TOP LP'S

FOR THE WEEK
ENDING DECEMBER 13

BEST SELLING MONOPHONIC LP'S

THIS WEEK	ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only		WEEKS ON CHART
		TITLE, Artist, Company, Record No.		
1	2	HERE WE GO AGAIN, Kingston Trio, Capitol T 1258	6	
2	1	HEAVENLY, Johnny Mathis, Columbia CL 1351	13	
3	3	INSIDE SHELLEY BERMAN, Verve MGV 15003	34	
4	5	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	90	
5	6	THE LORD'S PRAYER, Mormon Tabernacle Choir, Columbia ML 5386	9	
6	4	KINGSTON TRIO AT LARGE, Capitol T 1199	26	
7	8	FROM THE HUNGRY I, Kingston Trio, Capitol T 1107	44	
8	15	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, Assorted Artists, RCA Victor LM 6074	3	
9	7	KINGSTON TRIO, Capitol T 996	26	
10	9	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	85	
11	21	OUTSIDE SHELLEY BERMAN, Verve MGV 15007	3	
12	16	STUDENT PRINCE & OTHER GREAT MUSICAL COMEDY HITS, Mario Lanza, RCA Victor LM 1837	11	
13	10	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344	21	
14	17	FOR THE FIRST TIME, Mario Lanza, RCA Victor LM 2338	6	
15	14	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	75	
16	12	MY FAIR LADY, Original Cast, Columbia OL 5090	193	
17	19	HYMNS, Tennessee Ernie Ford, Capitol T 756	127	
18	11	GIGI, Sound Track, M-G-M 3641 ST	76	
19	13	OLDIES BUT GOODIES, Assorted Artists, Original Sound 5-001	13	
20	28	LET'S ALL SING WITH THE CHIPMUNKS, The Chipmunks, Liberty LRP 3132	3	
21	20	PORGY AND BESS, Sound Track, Columbia OL 5410	22	
22	24	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	55	
23	—	CHRISTMAS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1025	1	
24	18	NO ONE CARES, Frank Sinatra, Capitol W 1221	17	
25	36	BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LOC 6006	6	

THIS WEEK	ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only		WEEKS ON CHART
		TITLE, Artist, Company, Record No.		
26	22	THAT'S ALL, Bobby Darin, Atco LP 33-104	11	
27	23	THE MUSIC MAN, Original Cast, Capitol WAO 990	94	
28	27	GYPSY, Original Cast, Columbia OL 5420	22	
29	25	QUIET VILLAGE, Martin Denny, Liberty LRP 3122	16	
30	31	OKLAHOMA! Sound Track, Capitol SAO 595	197	
31	41	FILM ENCORES, VOL. I, Mantovani, London LL 1700	110	
32	38	SONGS BY RICKY, Ricky Nelson, Imperial IMP 9082	12	
33	32	PARTY SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1331	16	
34	49	CONNIFF MEETS BUTTERFIELD, Ray Conniff, Columbia CL 1346	4	
35	33	THE KING AND I, Sound Track, Capitol W 740	165	
36	37	SOUTH PACIFIC, Original Cast, Columbia OL 4180	289	
37	44	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	42	
38	35	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	45	
39	42	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252	62	
40	43	LATE, LATE SHOW, Dakota Staton, Capitol T 876	49	
41	—	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034	32	
42	26	PETER GUNN, Henry Mancini, RCA Victor LPM 1956	44	
43	29	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	35	
44	34	FIVE PENNIES, Sound Track, Dot DLP 9500	10	
45	—	MARIO LANZA SINGS CHRISTMAS CAROLS, RCA Victor LM 2029	1	
46	—	NEARER THE CROSS, Tennessee Ernie Ford, Capitol T 1005	2	
47	—	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	49	
48	—	TIME TO SWING, Dakota Staton, Capitol T 1241	4	
49	30	BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	50	
50	45	FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316	26	

BEST SELLING STEREOPHONIC LP'S

THIS WEEK	ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only		WEEKS ON CHART
		TITLE, Artist, Company, Record No.		
1	1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	30	
2	2	HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258	6	
3	3	THE LORD'S PRAYER, The Mormon Tabernacle Choir, Columbia MS 6068	5	
4	4	HEAVENLY, Johnny Mathis, Columbia CS 8152	12	
5	7	FOR THE FIRST TIME, Mario Lanza, RCA Victor LSC 2338	7	
6	5	KINGSTON TRIO AT LARGE, Capitol ST 1199	24	
7	8	OKLAHOMA! Sound Track, Capitol SWAO 595	28	
8	6	GEMS FOREVER, Mantovani, London PS 106	19	
9	9	MY FAIR LADY, Original Cast, Columbia OS 2015	30	
10	10	TCHAIKOVSKY: 1812 OVERTURE/RAVEL: BOLERO, Morton Gould, RCA Victor LSC 2345	6	
11	11	PETER GUNN, Henry Mancini, RCA Victor LSP 1956	30	
12	16	QUIET VILLAGE, Martin Denny, Liberty LST 7122	5	
13	12	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Benetti), RCA Victor LSC 2226	28	
14	13	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	30	
15	14	BLUE HAWAII, Billy Vaughn, Dot DLP 25165	23	

THIS WEEK	ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only		WEEKS ON CHART
		TITLE, Artist, Company, Record No.		
16	17	NEAR YOU, Roger Williams, Kapp KS 1112	7	
17	20	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	25	
18	22	TILL, Roger Williams, Kapp KX 1081	6	
19	18	GIGI, Sound Track, M-G-M SE 3461 ST	30	
20	19	NO ONE CARES, Frank Sinatra, Capitol SW 1221	16	
21	21	THE KING AND I, Sound Track, Capitol SW 740	18	
22	15	PORGY AND BESS, Sound Track, Columbia OS 2016	9	
23	23	GYPSY, Original Cast, Columbia OS 2017	14	
24	27	THE MUSIC MAN, Original Cast, Capitol SWAO 990	27	
25	25	BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSO 6006	4	
26	26	CONCERT IN RHYTHM, Ray Conniff, Columbia CS 8022	13	
27	28	FILM ENCORES, VOL. I, Mantovani, London PS 124	30	
28	—	CONTINENTAL ENCORES, Mantovani, London PS 147	12	
29	29	PARTY SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8138	11	
30	—	MARIO LANZA SINGS CHRISTMAS CAROLS, RCA Victor LS 2029	1	

Album Cover of the Week



FIORIELLO! Capitol WAO 1321. Striking black, white and red cover for this original cast album of the new smash Broadway musical. Timely display item.

Best Selling EP's on the Racks

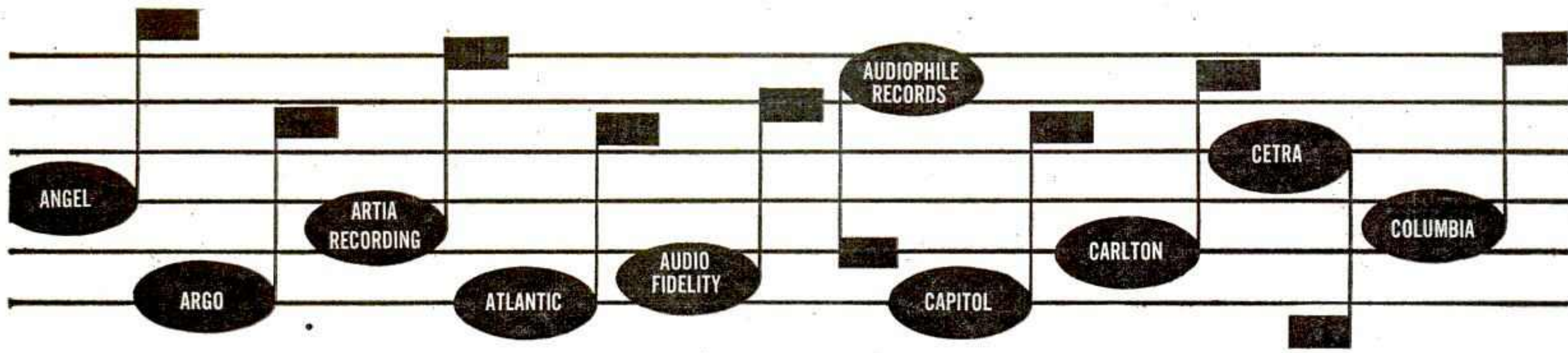
This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records

1. **Heavenly**
Johnny Mathis Columbia EPB 13511
2. **The Kingston Trio at Large**
..... Capitol WAP 1-1199
3. **Come Dance With Me**
Frank Sinatra Capitol WAP 1-1069
4. **A Touch of Gold**
Elvis Presley RCA Victor EPA 5088
5. **That's All**
Bobby Darin Atco EP 4504
6. **Ricky Sings Again**
Ricky Nelson Imperial EP 159
7. **Hank Williams**
..... M-G-M EPX 1637
8. **Songs by Ricky**
Ricky Nelson Imperial IP 162
9. **Spirituals**
Tennessee Ernie Ford Capitol EAP 1-818
10. **Side by Side**
Pat & Shirley Boone Dot DEP 1974

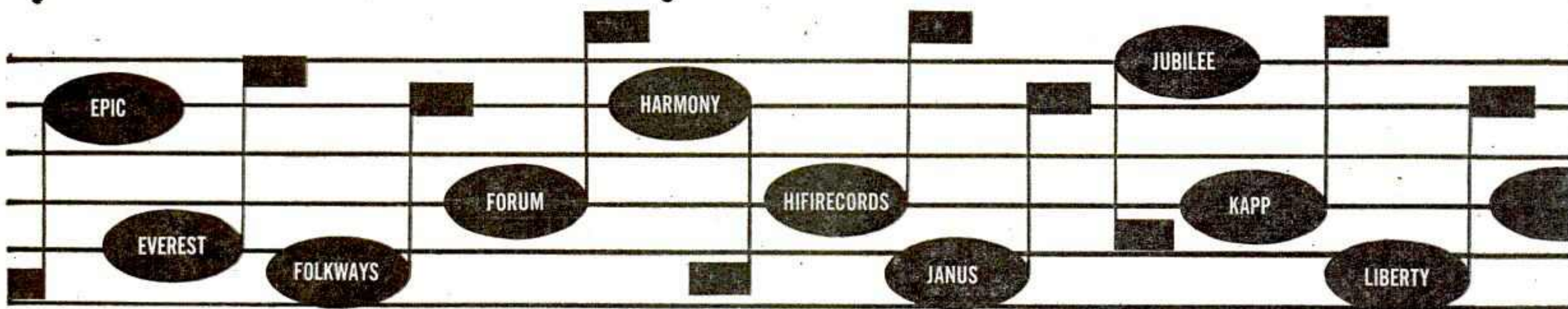
Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University

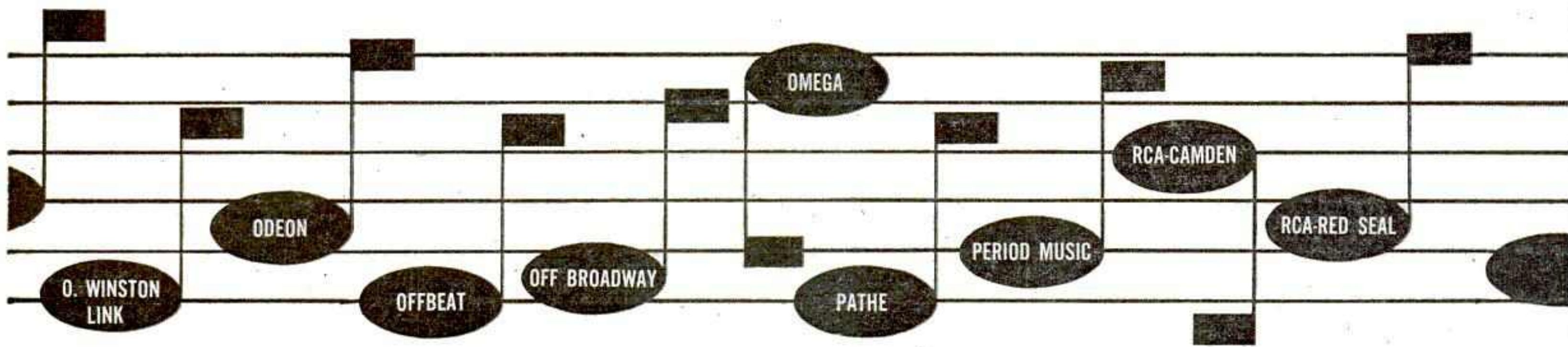
1. **Hymns**
Tennessee Ernie Ford, Capitol EAP 1-756
2. **Heavenly**
Johnny Mathis, Columbia EPB 13511
3. **Spirituals**
Tennessee Ernie Ford, Capitol EAP 1-818
4. **Ricky Sings Again**
Ricky Nelson, Imperial EP 159
5. **Exotica**
Martin Denny, Liberty EPL 1-3034
6. **Songs by Ricky**
Ricky Nelson, Imperial EP 162
7. **Kingston Trio at Large**
Capitol EAP 1-1199
8. **Side by Side**
Pat and Shirley Boone, Dot DEP 1076
9. **More Sing Along With Mitch**
Mitch Miller, Columbia EPB 12431
10. **No One Cares**
Frank Sinatra, Capitol EAP 1-1200



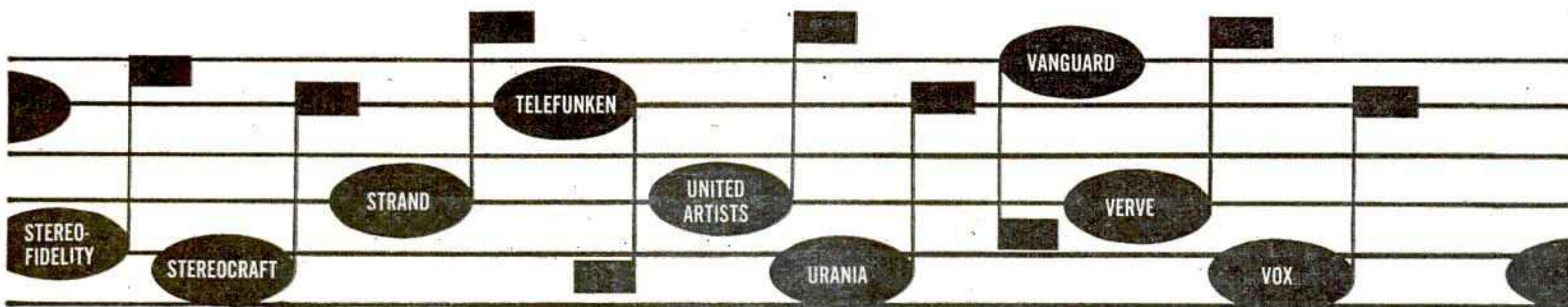
Sing a song of selling, hundreds of pages strong, aimed at

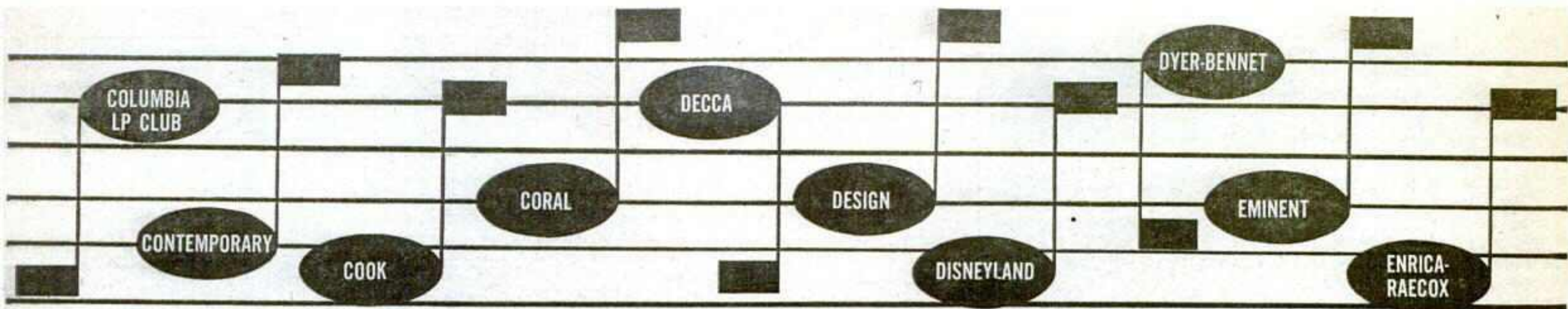


well-known label, from A to almost Z, advertised month-in,

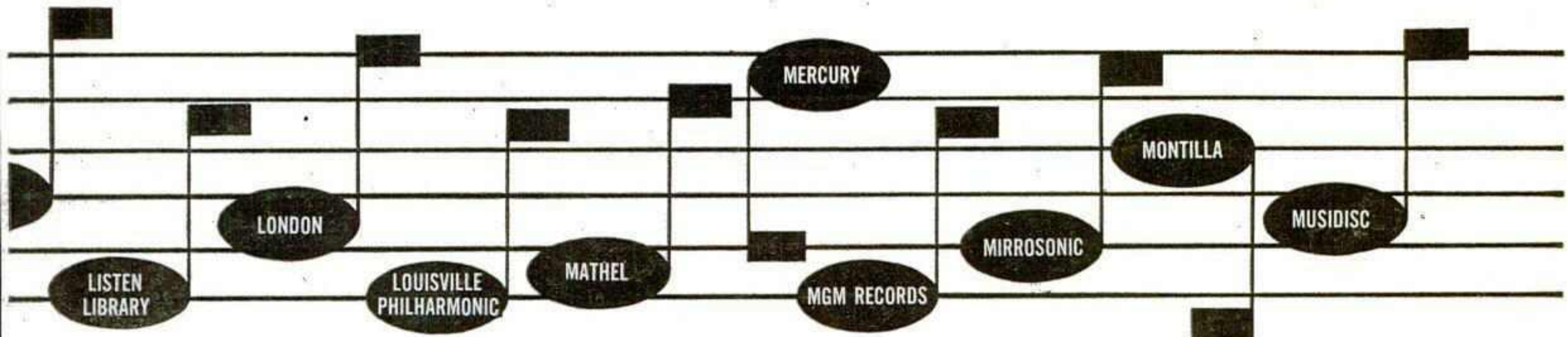


readers will buy 3,400,000 LP's so if this sounds like boasting,

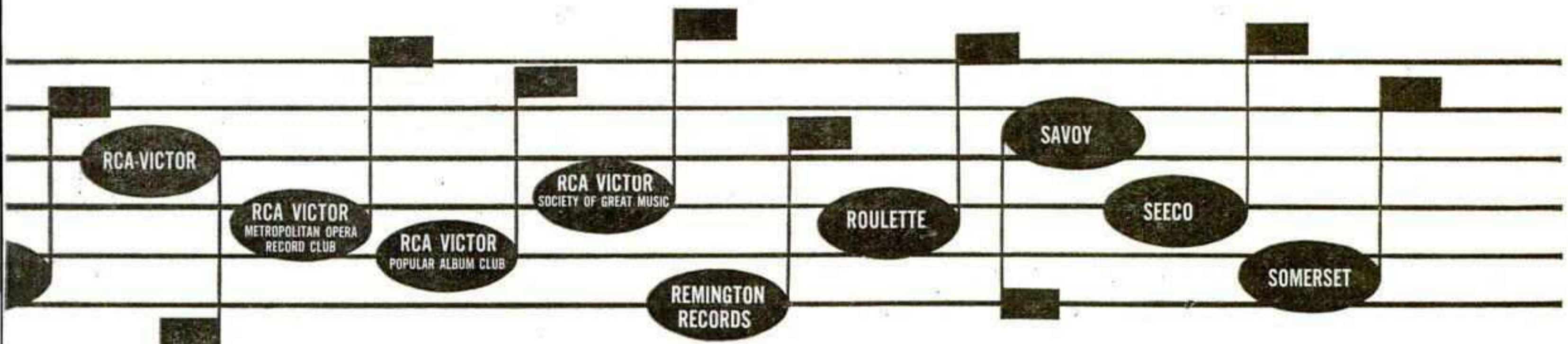




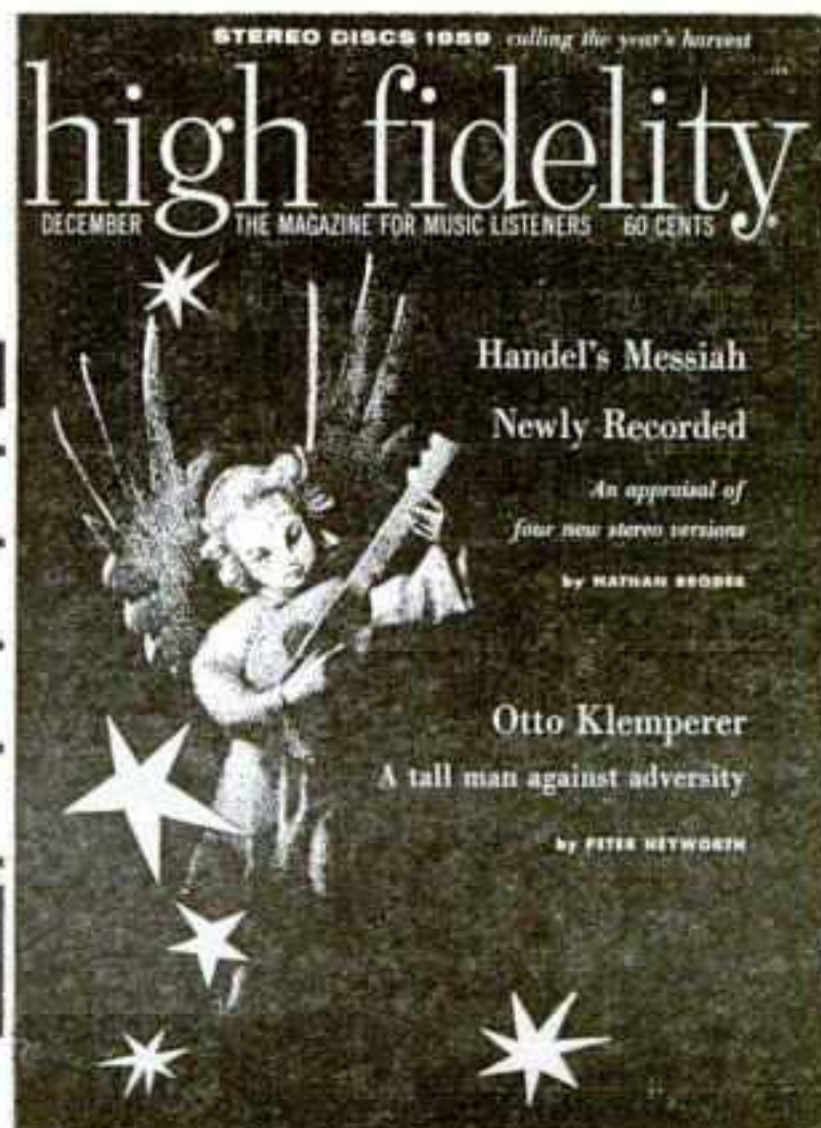
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New York — Chicago — Hollywood



Reviews of THIS WEEK'S LP'S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

NINA SIMONE AT TOWN HALL

Colpix CP 409—The thrush wraps up a group of standards and originals in her richly expressive vocal style and also exhibits her tasteful pianistics. Standout selections are "Summertime," "Return Home" and "Fine and Mellow." It should be another strong seller for the canary.

THE LIFE OF A PRIVATE EYE

Enoch Light Ork. Command RS 805 (Stereo & Monaural)—This is an imaginative, well conceived album that has a chance for solid sales. As the "Private Life of a Private Eye," it rocks along in the manner of some of the "Peter Gunn" musical pieces with the original tunes bearing such clever titles as "Gum Shoe Lullaby," "Mess in Morocco," "The Creep" and "The Gang at the Green Grotto." They are played smartly and recorded with the meticulous sound that marks this label.

LONELY STREET

Andy Williams. Cadence CP 3030 — Williams, a consistently hot singles artist, should have a winning LP. It contains some of the numbers formerly released on singles and a flock of lushly styled ballads. Raves from his recent TV appearances should also help create interest in the set. Tunes include "Lonely Street," "I'm So Lonesome I Could Cry," and "In the Wee Small Hours." Good cover photo of the artist.

Classical

THE GIESEKING HERITAGE

Angel 3600—The late great German pianist's project of re-recording all the Beethoven sonatas was halted by his death. These two disks must be the last issues of the series. His style, emphasizing subtlety of contrasts, is shown to advantage, with a particularly moving rendition of the Pathétique, No. 8. A handsome booklet in the attractive box provides biographical data as well as program notes for the six sonatas.

A PROGRAM OF SONG

Leontyne Price. RCA Victor LM 2279—In her first solo album for Victor, the soprano displays her rich, velvety vocal quality on songs by such contrasting composers as Richard Strauss, Faure, Poulenc and Wolf. Excellent support by pianist David Garvey. The soprano has an unusually wide following as a result of her TV appearances with the NBC Opera Company. Attractive cover photo. The lyrics of each song—with English translation—are packaged with the LP.

SOUVENIRS

Walter Gieseking. Angel 35468 — Gieseking's program covers works of the classical, romantic and impressionist composers, and as such, the set should have wide appeal. His artistry is revealed in full on works by Mozart, Schumann, Debussy, Scriabin, Rabel, Chopin and Mendelssohn. Sound is good, and the cover photo of the pianist is fine for display.

Semi-Classical

PRESENTING JOSE GRECO

RCA Victor LM 2300—Jose Greco has a large, devoted following, but he is so visual that no recording can give more than an idea of his dance artistry. Wisely, therefore, he has the capable support of guitarist Miguel Garcia and other members of his company, including some excellent vocalists. Much of the music is from the best Spanish Zarzuela repertory under the baton of the noted composer, F. Moreno Torroba. Result basically is an album of colorful and exciting Iberian melodies, with the dancer's efforts providing highlights.

Children's

WALT DISNEY'S MUSIC CAVALCADE

Original Sound Tracks. Dineyland S 4021 (Stereo & Monaural)—This figures as a natural for kiddies and for a lot of grown-ups too. The label has taken memorable segments of Walt Disney sound tracks going back from the present to 30 years ago. Ken Carpenter narrates background information on the various selections from such memorable films as "Song of the South," "Cinderella," "Sleeping Beauty," "Snow White," "Pinocchio," "Bambi," "Dumbo," "Alice in Wonderland" and others. A 12-page bound in booklet contains full-color illustrations from and text about the history of Disneyana. Rates as tops for holiday gift-giving.

Sacred

WILL MEET YOU BY THE RIVER

The Statesmen with Hovie Lister. RCA Victor LPM 2065 (Stereo & Monaural) — The renowned sacred group presents an excellent program of gospel songs by Albert Edward Brumley, well-known writer in this field. The vocal sound with piano, organ and guitar accompaniment is tops. Titles include "I'll Meet You by the River," "There's a Little Pine Log Cabin," and the inspiring "Her Mansion Is Higher Than Mine." The cover, which contains a painting of Jesus, conveys the proper tone and message.

Sound

CHORESONIC MUSIC OF THE NEW DANCE THEATRE OF ALWIN NIKOLAIS

Hanover HM 5005—This item should make the sound faddist flip. A collection of rhythmic sounds have been produced on various percussion instruments and other objects and taped at varying speeds, then altered by pulsing, reverberation, reversing, overlaying and superimposing the taped product. Nikolais has had national exposure via three outings on the Steve Allen TV show during 1959. Demos of this disk are sure to shake up the clientele.

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

CLASSICAL

HISTORY OF MUSIC IN SOUND, VOL. VIII THE AGE OF BEETHOVEN, 1790-1830; 3-12"

Various Artists, RCA Victor LM 6146—This three-disk set is the latest in this series, recorded in England to illustrate the 12-volume Oxford History of Music, now in preparation. The current issue provides many illustrations of the music popular during Beethoven's era, though there is none by that composer and few of them are heard with any frequency today. Included are excerpts from six operas, three chamber music works, five piano compositions and three solo songs. Not for the mass market, but an important item for libraries and serious students.

STRAVINSKY: SUITE ITALIENNE; DEBUSSY: SONATA NO. 1 FOR CELLO & PIANO

Piatigorsky, Cello; Foss, Piano. RCA Victor LM 2293—Truly excellent performance by Piatigorsky and composer Lukas Foss on piano, on some of the selections he has featured at his various concerts. The Stravinsky "Suite Italienne" was transcribed by the cellist himself, and the Debussy selection is the composer's only piece for cello. Other selections include Busoni's "Kleine Suite" and "Expressive Lamentoso" and Foss' "Capriccio for Cello and Piano." A fine recording.

SOLER: TWELVE SONATAS

Frederick Marvin, pianist. Decca DL 10008—Padre Antonio Soler, a Spanish composer popular during his lifetime (18th Century), was lost to the world of music after his death in 1783. Recently his scores have been rediscovered by pianist Frederick Marvin, and this is the second album of Soler Sonatas released on the label. Marvin plays these delightful and difficult works brilliantly, and the album could have a strong appeal to piano followers.

BEETHOVEN: TRIO NO. 7 IN B FLAT MAJOR

Corto, Pianoforte; Casals, Cello; Thibaud, Violincello. Angel COLH 29—One of the truly great chamber performances of this or any age. The recording was made in 1928 in England, yet the fidelity of the reproduction is remarkable. Needless to say, the tone and the interpretation of the performers are matchless. The release is issued as part of Angel's "Great Recordings of the Century" series and takes its place as the second offering of the trio. A must item for collectors.

BRUCH: CONCERTO NO. 1; LALO: SYMPHONIE ESPAGNOLE

Christian Ferras, Violin; Philharmonia Orch. (Suskind). Angel 35769. (Stereo & Monaural) — Bruch's forceful first violin concerto is performed with excellence by Ferras, and the interpretation compares favorably with his readings of the Mendelssohn and Tchaikovsky violin, which were previously released on this label. Suskind supports the soloist fully. The Lalo work for violin and orchestra is a rich selection that calls for masterful technique on the part of the soloist, and Ferras' execution is almost faultless. This set excludes the third movement of the work. Neither composition is among the more popular musical literature, but the set is a quality item that rates exposure.

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

POPULAR ★ ★ ★ ★

★ ★ ★ ★ ANITA O'DAY SWINGS COLE PORTER WITH BILLY MAY

Verve MG V 2118 — Here's a fine swinging album for jazz and pop fans with exciting backing by Billy May. Miss O'Day is in excellent vocal form on some great Cole Porter standards—"Just One of Those Things," "Easy to Love," "Get Out of Town," "Love for Sale," etc. Good programming for hip spinners.

★ ★ ★ ★ MR. GUITAR

Chet Atkins. RCA Victor LSP 2103. (Stereo & Monaural) — Atkins displays his fine guitar solo technique in this package which should appeal to pop, folk, and country music buyers, and most of all, to those who admire first-rate, imaginative guitar work. Selections include "I Know That You Know," "Country Style," "I'm Forever Blowing Bubbles," and Rachmaninoff's "Concerto in C Minor."

★ ★ ★ ★ THE MARY KAYE TRIO ON THE SUNSET STRIP

Warner Bros. WS 1342. (Stereo & Monaural) — The delightful, lively trio are at their showmanly best on a group of swing standards. Recorded in an unnamed night club, the LP features amusing chatter segs between musical selections. Tunes include "Lover Come Back to Me," "You Go to My Head," "Begin the Beguine," etc.

★ ★ ★ ★ BACK IN TOWN

Mel Torme and Meltones. Verve MG V 2120 — After a dozen years or so, the Meltones, certainly one of the earliest exponents of the modern group harmony sound, are reunited. And it's a happy day. Torme with two others of the original quartet are from the old days and the arrangements sound as modern as they did when the group broke up in '46. "What Is This Thing Called Love," one of the best of the oldies, is here and there's plenty of good listening in "It Happened in Monterey," "Smooth One," "Makin' Whoopee," etc. A collector's gem.

★ ★ ★ ★ 1001 ARABIAN NIGHTS

Sound Track. Colpix CP 410 — Mr. Magoo, winner of two Academy Awards as a character in cartoon shorts, now is to be featured in a full-length musical cartoon feature. This is the sound track from that film. The music by George Dunning provides enough variety to keep the story line rolling, ranging from humorous thru scary to romantic. It seems right for what's required. It's mostly instrumental, but there are vocals by Jim Backus as Magoo, by the Clark Sisters and the Jud Conlon Singers. Flashy cover will help in conjunction with the film's release.

★ ★ ★ ★ JUST AS MUCH AS EVER

Bob Beckham. Decca DL 8967 — Bob Beckham, a new, young singer who has had considerable success on wax, comes thru with a mighty attractive group of performances on this new release. The tunes include "You'll Never Know," "Together," "September in the Rain," and "To Each His Own," and the title song, sung with feeling and warmth by the chanter. The set could have a strong appeal to his many, many fans.

★ ★ ★ ★ HERB SHRINER PRESENTS AMERICA'S GREATEST FOLK SONGS

George Alexander. Signature SM 1009 — Fine collection of favorite folk songs performed by singer-guitarist, George Alexander, and backed on most of the bands by the lush arrangements of Gustave Haenschen. Tunes include, "Down in the Valley," "Streets of Laredo," "Wayfarin' Stranger," "Cindy," and "Foggy, Foggy Dew." Good gift item for folk music fans or for anyone interested in good listening.

JAZZ ★ ★ ★ ★

★ ★ ★ ★ MOODY WOODY

Woody Herman and Ork. Everest LPBR 5032—Here's an interesting new package of mood music by Herman, highlighted by an expressive four part original, "Summer Sequence," featuring guitarist Charlie Byrd. Excellent sound and fine programming for hip jocks. Flip features "Prelude Ala Cha Cha," "Bamba Samba" and other originals.

CLASSICAL ★ ★ ★ ★

★ ★ ★ ★ BRAHMS: SYMPHONY NO. 1; BEETHOVEN: SYMPHONY NO. 7; MOZART: SYMPHONY IN G MINOR, K. 550 and HAYDN: SYMPHONY IN D MAJOR, NO. 104; THE VIENNA OF JOHANN STRAUSS

Vienna Philharmonic (von Karajan). RCA Victor LD 2347; 2347; 2348 and 2351—The latest in the Soria series for RCA Victor compares in quality and to the excellent packaging of the previous releases.

(Continued on page 28)



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Choreography by PETER GENNARO
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ATCO records



• Reviews and Ratings of New Albums

• Continued from page 26

★★★★

VERY STRONG SALES POTENTIAL

The late conductor shows his versatility and his appreciation of the various periods in his direction of the extended works. The Strauss album is a light and lyrical set that shows the conductor in a less serious vein. Each album has a most attractive cover, and each has a study of the maestro on the back cover. The sound is good. As a group or individually, they should find an easy market.

beautiful and delicate voice of Galli-Curci comes thru clearly. An item for every classical collector, especially at the low price.

FOLK ★★★★★

★★★★ XANGO

Olga Coelho, Decca DL 710018 (Stereo & Monaural)—Senorita Coelho is a spirited and vibrant singer of the folk songs of Latin America. She is also an accomplished guitarist. Both facts come to light prominently in this program of songs taken from the folk lore of Brazil, Argentina, Mexico, Colombia, Ecuador, Peru and Cuba. Her singing is warm, and full of color and heart in the group of songs which covers many tempos and moods. An excellent performance in the Gold Label series.

LATIN AMERICAN ★★★★★

★★★★ THE SONGS OF LATIN AMERICA

Helia Casanovas, Dana 8016—A recording of splendid sound quality. The artist performs a group of popular Latin American dance rhythms which are arranged in authentic fashion. The vocal work is rich and full of style. Buyers will find it highly listenable and will find the rhythms hard to resist for dancing. The backing band also has a fine sound. One of the better of the current crop of Latin releases.

RELIGIOUS ★★★★★

★★★★ SUNDAY SING ALONG VOL. 1

The Almanac Singers, Warner Bros. WS 1354 (Stereo & Monaural)—A fine group of well-known Protestant hymns are sung with feeling here by the Almanac Singers, in the label's first "Sing Along" album. The selections include "When the Roll Is Called Up Yonder," "Leaning on the Everlasting Arms," "Jesus Loves Even Me," "In the Sweet Bye and Bye," etc. Good set for the Bible Belt. It contains copies of the lyrics and music for group singing.

★★★★ DVORAK: NEW WORLD SYMPHONY; SMETANA: THE MOLDAU

Berlin Philharmonic Orch. (von Karajan), Angel 35615. (Stereo & Monaural)—Von Karajan's reading of the Dvorak fifth symphony is moving, but not over romantic. He evokes a colorful performance from the ensemble. The lesser-recorded "Moldau" is also colorfully presented. The programmatic work allows for an exciting interpretation. Sound is a factor, and the informal cover shot of the conductor can also be a lure. There is competition, but the set can be sold.

LOW-PRICE CLASSICAL ★★★★★

★★★★ POLONAISE

Lorin Hollander, Camden CAL 534—Hollander is one of the bright young talents in the public eye today. His TV appearances and previous Camden albums have helped give him stature despite his still being in his early teens. This new release should enhance his reputation since it contains excellent performances of short but popular works by Chopin, Liszt, Brahms and Rachmaninoff. The artist's appearance on the jacket will also help this as a rack item.

★★★★ THE ART OF GALLI-CURCI VOL. 2

Camden CAL 525—The second volume offered by this label of the noted master of the art of bel canto singing, Amelita Galli-Curci. This program includes selections from Bellini's "La Sonnambula" and "I Puritani," from Donizetti's "Lucia Di Lammermoor," "Linda Di Chamounix" and "Don Pasquale." Altho the sound is not the best (it was recorded so long ago), the

SPOKEN WORD ★★★★★

★★★★ MAN ON THE STREET

Steve Allen, Don Knotts, Tom Poston, Louis Nye, Signature SM 1004—Steve Allen and his trio of "funnymen"—Louis Nye, Tom Poston and Don Knotts—are heard in the hilarious "Man on the Street" skits formerly featured on Allen's weekly TV show. In his liner notes Allen points out that the routine is no longer used on his show, thus this package is only way to catch the act. Funny material, top-notch performances make the album a solid sales bet in its market. Several good novelty sides for jocks.

★★★★
GOOD SALES POTENTIAL

POPULAR ★★★

★★ SMOKIE

Bill Black's Combo, HI 12001 — Joining Bill Black's driving bass playing in this collection of tunes with a Kansas City beat are Carl McVoy, piano; Johnny Cannon, sax; Reggie Young, guitar; and Jerry Arnold on drums. Tunes include Black's new hit on the chart, "Smokie—Part 2," plus "Accentuate the Positive," "Deep Elm Blues," and six others penned by Black. The hit single should spark the sales for this wax.

★★ ON TOUR WITH THE NEW GLENN MILLER ORK. DIRECTED BY RAY MCKINLEY

RCA Victor LSP 1948—The Glenn Miller Orchestra under Ray McKinley has been one of the best-grossing orks on the road these days, and this new album should interest the band's followers. It isn't the best recording made by the ork, however, since the group has a heavy, pounding sound without the lightly swinging feeling of the original Miller crew. Tunes include such well-known items as "Pennsylvania Six-Five Thousand," "Kalamazoo," and "Polka Dots and Moonbeams."

★★ JOSE MELIS PLAYS THE LATIN WAY

Seco CELP 445 — Assisted by bass, drums and a few Latin percussion instruments, Jose Melis turns loose his piano on numbers with a Latin flavor. To them he adds his own keyboard styling, which is deft and tasteful with numerous original touches. Numbers mostly are familiar but a few are Melis originals. His TV fans will go for this, his first all-Latin album.

(Continued on page 30)

One in a Series of Industry Personality Statements

"In programming for the 177 stations that carry my syndicated show on tape in the United States, Alaska, Canada and through Armed Forces Radio around the world, it is imperative that records spotlighted by The Billboard and on Billboard charts be on my shows."



... says **JIM AMECHE**, Radio Personality, KABC, Los Angeles, and Internationally Syndicated Disk Jockey

Andy Williams

The Village of Saint Bernadette

Cadence 1374

101 Strings

The World's
First
Stereo-Scored
Orchestra

• Reviews and Ratings of New Albums

• Continued from page 28

★ ★ ★ GOOD SALES POTENTIAL

★ ★ ★ STEVE ALLEN PLAYS ESPECIALLY FOR LOVERS

Signature SM 1011 — Delicately played versions of romantic, almost ephemeral tunes. The majority are compositions of Steve Allen. While seldom memorable, the music and interpretations seem in the right groove for the album's purpose and should serve well as mood music in a romantic setting.

★ ★ ★ MORE CHARLIE BARNET

Everest LPBR 5059 — Barnett swings out with his usual solid impact on a group of standards — "Take the A Train," "Flying Home," "Begin the Beguine," etc. Sound is excellent. Barnett plays alto and soprano sax on this LP, no tenor. Excellent jockey wax for nostalgic big band segs.

★ ★ ★ THE INK SPOTS FAVORITES

Verve MG 2124 — Charlie Fuqua's Ink Spots (not the Kenny group) warble effectively with Joe Skyles and Leon Antoine doing okay by the traditional high solos (formerly essayed by Kenny). The style has been modernized with orchestra arrangements by Benny Carter. Selections include "Goody Goody," "Honey," "A Little Bird Told Me," etc.

★ ★ ★ HAVE TENOR SAX, WILL BLOW

King Curtis. Atco 113 — A solid, down to earth, rocking set for the dancers. King Curtis honks for all he's worth on the group of tunes which include "Midnight Ramble," a Bo Diddley type effort with stops; "The Birth of the Blues," and a Latin rock instrumental, "Cuban Twilight." On a number of tunes, Curtis works with rhythm only and on others he's abetted by Noble (Thin Man) Watts, also on tenor sax. The kids will love this one.

★ ★ ★ LET'S ALL SING WITH TED BROWN & THE REDHEAD

Signature SM 1008 — Ted Brown and the Redhead, the zany couple whose antics are heard every morning on WMGM, New York, turn to a song fest for sing-alongs here. Banjo and guitar accompany the couple as they sing, with a flock of vocal

friends, a long list of tunes like "Let's All Sing Like the Birdies Sing," "When Irish Eyes Are Smiling," etc. Some of the choristers are pictured on the cover. A fun set.

★ ★ ★ THE HAPPY BACHELOR

Gary Crosby. Verve MG 2121 — The eldest of the Crosby sons sings with more conviction here than in any recent outing. He also gets the benefit of some exceptionally crisp and driving jazz-based backings from a sextet with trumpet, vibes and rhythm. The title tune is a machine gun delivery of hip lingo, written by Johnny Mercer and the cat swings in much the same style thru a flock of pleasant tunes including Ray Charles' "This Little Girl of Mine." For the fans this is Gary Crosby in better than usual form.

★ ★ ★ BEST OF BROADWAY DIXIELAND STYLE

Yank Lawson and Yankee Clippers. Signature SM 1014 — Yank Lawson, along with a group of top musicians such as Bud Freeman, Bill Stegmeyer and Cliff Leeman, romps his way thru a group of well-known standards from Broadway shows of the past few decades. Tunes include "I Love Paris," "She Didn't Say Yes," and "Wouldn't It Be Lovely." Good Dixieland wax.

★ ★ ★ THIS TIME THE SWING'S ON ME

Leon Merian Ork. Seeco CELP 447 — This admittedly is meant to be a middle-ground album with Leon Merian's solo work providing jazz feeling without going too far out to lose the average listener. With the support of bass, piano, guitar and drums, Merian succeeds very well by some excellent work on trumpet and, believe it or not, on fluegelhorn. Latter is effective on such sensitive works as "I Can't Get Started," "My Funny Valentine," and "I'll Remember April."

★ ★ ★ ZOUNDS! WHAT SOUNDS

The Polyphonics. Seeco CELP 448 — Some excellent twists on harmonica har-

monizing by a duo of experts on that instrument, abetted by an electronics whizz whose adroit use of taping and mixing gear produces effective results. Album includes mainly standards such as "September Song," "St. Louis Blues" and "Lover," as well as a touch of Johann Strauss. Good sound.

★ ★ ★ BRAZILIANA

Joe Carioca and Nestor Amaral. Dot DLP 3231 — There isn't a rumba or cha cha in this collection, which includes the more exotic Brazilian dance music such as samba, choro and baião. The beat, if anything, is more persistent and insinuating as played by a group headed by Joe Carioca and Nestor Amaral, Latin music vets who were introduced here some years back by the late Carmen Miranda. Most of the tunes are not well known, but those who dig the Latin beat will find them worth hearing.

★ ★ ★ PIANO MUSIC FOR THAT SPECIAL COCKTAIL PARTY

John Almqvist. Hanover HM 5007 — An interesting set which features solo piano by Almqvist in a virtually unbroken stream of pleasant standard tunes. Fine background music for the purpose expressed in the title, or for a quiet, romantic minded couple. Cocktail idea is carried thru via the appearance of eight new cocktail recipes on the back cover. The artist has a nice touch and the cover is fine for display.

LOW-PRICE POPULAR ★ ★ ★

★ ★ ★ DANCE HITS OF THE TWENTIES

Jean Goldkette Ork. Camden CAS 548 — A brace of tunes from the 1920's are done in the saucy, peppy style of the period. The set has been well recorded, and the colorful arrangements are all the more so in the effective wide separation stereo. Set could prove a healthy rack item. Tunes include "It Had to Be You," "Dinah" and "Put Your Arms Around Me, Honey."

JAZZ ★ ★ ★

★ ★ ★ THE TOUCH OF TEDDY WILSON

Verve MG 8330 — All of the bright but tasteful Teddy Wilson inventiveness is captured on this new set except that it's all in a crystal-clear hi-fi setting. His runs flow as before and his sparkling chords are as satisfying as ever and Arvel Shaw on bass and Leroy Burns on drums do a standout job of backing him without ever getting in the way. Tunes include "Avalon" (circa the Goodman Quartet days), "Bye Bye Blues," "That Old Feeling" and others. A fine job all the way.

★ ★ ★ THE EASY WAY

Jimmy Giuffre Trio. Verve MGVS 6098 (Stereo & Monaural) — Some of the softest, lowest keyed sounds are offered by Giuffre on sax, assisted by Jim Hall on guitar and Ray Brown on bass. Stereo is keyed to the separation angle with Giuffre often by himself on the left and bass and guitar on the right. The recording itself is a beautiful job in picking up each instrument with depth and detail of tone. Much of the set of nine numbers is almost at the level of a whisper, but it's handsomely handled all the same.

★ ★ ★ THE BRILLIANT BELLSON SOUND

Louis Bellson Ork. Verve MGVS 6093 (Stereo & Monaural) — An exciting stereo display of Bellson plus big band. The drummer is showcased as a part of the band here rather than as a solo performer who launches into the extended breaks so familiar with drummer sets. The sound is solid and swinging, and the drums are close up all the time. As usual, he has the master craftsman touch with his skins, and in this case the ensemble behind him is also tops. For good listening and for dancing as well.

★ ★ ★ IMPORTED FROM EUROPE

Stan Getz. Verve MG 8331 — Stan Getz has been living in Europe, in Denmark actually, for the past year. He is heard here with a group of Danish jazzmen, who merely provide the accompaniment for his tenor work. He is a more-at-ease Getz, a fresher sounding tenorman, and a warmer musician than previously. His work adds up to an enjoyable, swinging album, featuring some originals like "Bengt's Blues" and standards including "Speak Low" and "Honeysuckle Rose."

★ ★ ★ PERSONAL APPEARANCE

Sonny Stitt Quartet. Verve MG 8324 — Good, straight blowing by Sonny Stitt on alto and tenor, in one of his better wax
(Continued on page 140)

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

 For survey week ending December 5

This Week	Last Week	Weeks on Chart	Week	Last Week	Weeks on Chart
1. Heartaches by the Numbers	3	9	6. Why	23	2
By H. Howard—Published by Pamper (BMI) BEST SELLING RECORD: Guy Mitchell, Col 41476. RECORD AVAILABLE: Ray Price, Col 41374.			By Marcucci-De Angelis—Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1045.		
2. Mack the Knife	1	15	7. We Got Love	6	6
By Weill-Brecht-Blitzstein—Published by Harms (ASCAP) BEST SELLING RECORD: Bobby Darin, Atco 6147. RECORDS AVAILABLE: Louis Armstrong, Col 40587; Owen Bradley, Dec 29816; Dick Hyman Trio, M-G-M 12149; Eric Rodgers Trio, London 1645; Caterina Valente, Dec 30987; Billy Vaughan, Dot 15444; Australian Jazz Quartet, Bethlehem 11053; Dick Stabile, Dot 15996; Fred Skinner, Mecca 1; Ernie Heckscher, Verve 10193.			By Kal Davis-Bernie Lowe—Published by Kaimana-Lowe (ASCAP) BEST SELLING RECORD: Bobby Rydell, Cameo 169.		
3. Mr. Blue	2	13	8. So Many Ways	8	7
By Dwayne Blackwell—Published by Cornerstone (BMI) BEST SELLING RECORD: Fleetwoods, Dolton 5.			By Bobby Stevenson—Published by Brenda (BMI) BEST SELLING RECORD: Brook Benton, Mer 71512. RECORD AVAILABLE: Varetta Dillard, Savoy 1153.		
4. Don't You Know	4	11	9. Misty	9	7
By Bobby Worth—Published by Alexis (ASCAP) BEST SELLING RECORD: Della Reese, Vic 7591.			By Garner & Burke—Published by Vernon-Octave (ASCAP) BEST SELLING RECORD: Johnny Mathis, Col 41483 RECORDS AVAILABLE: Georgie Auld, Coral 65513; Chris Connor, Atlantic 2037; Erroll Garner, Mer 30037; Jane Harvey, Dot 15885; Bill Shepherd, Signet 12012; Sarah Vaughan, Mer 71477.		
5. In the Mood	5	9	10. El Paso	15	3
By J. Garland-A. Razas—Published by Shapiro-Bernstein (ASCAP) BEST SELLING RECORD: Ernie Fields, Rendezvous 110. RECORDS AVAILABLE: Andrews Sisters, Dec 28482; Bulawayo Sweet Rhythm Band, London 1491; Hutch Davie, Atco 6123; Crazy Otto, Dec 29499; Jerry Gray Ork, Dec 27177; Johnny Maddox, Dot 15045.			By Marty Robbins—Published by Marty's Music (BMI) BEST SELLING RECORD: Marty Robbins, Col 41511.		

Second Ten

11. It's Time to Cry	21	2	16. Uh! Oh! (Part II)	16	3
By Paul Anka—Published by Spanka (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10064.			By Sascha Burland-Don Elliott—Published by Jason (BMI) BEST SELLING RECORD: Nutty Squirrels, Hanover 4540.		
12. The Big Hurt	28	3	17. Marina	17	3
By Wayne Shanklin—Published by Music Productions (ASCAP) BEST SELLING RECORD: Toni Fisher, Signet 275. RECORDS AVAILABLE: Kalesandro, Warner Bros., 5103.			By Rocco Granata—Published by Maxwell (BMI) BEST SELLING RECORDS: Willy Alberti, London 1888; Rocco Granata, Laurie 3041. RECORDS AVAILABLE: Jacky Noguez, Jamie 1138; Tony Martin, Vic 7633; Joe Vina, Allied Record Sales 7778; Mickey Callen, Colpix 134; Gilberto Ensemble, Music Hall 131.		
13. Oh, Carol	10	8	18. Way Down Yonder in New Orleans	-	1
By Neil Sedaka & Howard Greenfield—Published by Aldon (BMI) BEST SELLING RECORD: Neil Sedaka, Vic 7595.			By Cramer-Layton—Published by Shapiro-Bernstein (ASCAP) BEST SELLING RECORD: Freddie Cannon, Swan 4043. RECORD AVAILABLE: Louis Armstrong, Decca 28169-70.		
14. Be My Guest	12	6	19. Hound Dog Man	18	2
By Domino-Marascalco-Boyce—Published by Travis (BMI) BEST SELLING RECORD: Fats Domino, Imperial 5629.			By Pomus-Shuman—Published by Fabulous (BMI) BEST SELLING RECORD: Fabian, Chancellor 1044.		
15. Danny Boy	13	9	20. Scarlet Ribbons	26	3
By Weatherly—Published by Bossey & Hawkes (ASCAP) BEST SELLING RECORD: Conway Twitty, M-G-M 12826. RECORDS AVAILABLE: Sil Austin, Mer 71442; Al Hibbler, Atlantic 911 & 1071; Joni James, M-G-M 12369; Glenn Miller Ork, Vic 0040; Slim Whiteman, Imp 8201; Linda Hopkins, Federal 12365.			By Jack Segal-Evelyn Danzig—Published by Mills (ASCAP) BEST SELLING RECORD: Browns, Vic 7614. RECORDS AVAILABLE: Harry Belafonte, Vic 0321; Kingston Trio, Cap 3970; Enoch Light, Grand Award 1035.		

Third Ten

21. Seven Little Girls (Sittin' in the Back Seat)	14	10	26. Always	24	4
By Hilliard-Pockriss—Published by Sequence (ASCAP) RECORD AVAILABLE: Paul Evans & the Curis, Guaranteed 200.			By Irving Berlin—Published by Berlin (ASCAP) RECORDS AVAILABLE: Guy Lombardo Ork, Dec 23817; Dorothy Shay, Imperial 5462; Sammy Turner, Big Top 3029; Victor Young Ork, Dec 27288; Jeff Chandler, Decca 29345; Ziggy Elman, M-G-M 10277; Kathryn Grayson, M-G-M 30283; Ink Spots, Decca 14140; Dorothy Shay, Imperial 5462.		
22. Put Your Head on My Shoulder	7	14	27. Come Into My Heart	29	3
By Paul Anka—Published by Spanka (BMI) RECORD AVAILABLE: Paul Anka, ABC-Paramount 10040.			By Harold Logan & Lloyd Price—Published by Prigan (BMI) RECORD AVAILABLE: Lloyd Price, ABC-Paramount 10062.		
23. Among My Souvenirs	-	1	28. I Wanna Be Loved	-	1
By Leslie-Nicholls—Published by De Sylva, Brown & Henderson (ASCAP) RECORDS AVAILABLE: Bing Crosby, Dec 23745; Connie Francis, M-G-M 12841.			By B. Knight—Published by Hilliard (BMI) RECORD AVAILABLE: Ricky Nelson, Imperial 5614.		
24. Pretty Blue Eyes	-	1	29. Primrose Lane	27	13
By Randazzo-Weinstein—Published by Almimo (BMI) RECORD AVAILABLE: Steve Lawrence, ABC-Paramount 10058.			By Callender-Shanlin—Published by Music Productions (ASCAP) RECORD AVAILABLE: Jerry Wallace, Challenge 59047.		
25. Dance With Me	20	6	30. Friendly World	30	2
By Lebish-Glick—Published by Tredlew-Tiger (BMI) RECORD AVAILABLE: Drifters, Atlantic 2040.			By Ken Darby—Published by Robbins, Feist, Miller (ASCAP) RECORD AVAILABLE: Fabian, Chancellor 1044.		

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FOR THE WEEK
ENDING DECEMBER 20

The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
1	2	4	4		HEARTACHES BY THE NUMBER Guy Mitchell, Columbia 41476		11
2	3	3	2		MR. BLUE Fleetwoods, Dolton 5		15
3	1	1	1		MACK THE KNIFE Bobby Darin, Atco 6147		17
4	5	5	8		IN THE MOOD Ernie Fields, Rendezvous 110		13
★	24	53	95		WHY Frankie Avalon, Chancellor 1045	[S]	4
6	6	8	10		WE GOT LOVE Bobby Rydell, Cameo 169		10
7	4	2	3		DON'T YOU KNOW Della Reese, RCA Victor 7591	[S]	13
8	7	6	6		SO MANY WAYS Brooks Benton, Mercury 71512	[S]	9
★	18	40	74		IT'S TIME TO CRY Paul Anka, ABC-Paramount 10064	[S]	4
★	17	18	36		THE BIG HURT Toni Fisher, Signet 275		5
11	15	27	51		EL PASO Marty Robbins, Columbia 41511		6
12	8	9	14		BE MY GUEST Fats Domino, Imperial 5629		8
★	31	60	72		WAY DOWN YONDER IN NEW ORLEANS Freddie Cannon, Swan 4043		4
14	9	13	19		OH, CAROL Neil Sedaka, RCA Victor 7595		10
15	19	25	50		UHI OHI (Part II) The Nutty Squirrels, Hanover 4540		6
★	21	32	42		HOUND DOG MAN Fabian, Chancellor 1044	[S]	5
17	13	12	15		MISTY Johnny Mathis, Columbia 41483		11
18	16	21	33		SCARLET RIBBONS Browns, RCA Victor 7614	[S]	7
19	10	14	18		DANNY BOY Conway Twitty, M-G-M 12826	[S]	12
★	44	54	80		PRETTY BLUE EYES Steve Lawrence, ABC-Paramount 10058	[S]	4
★	38	56	76		AMONG MY SOUVENIRS Connie Francis, M-G-M 12841	[S]	4
22	22	19	24		ALWAYS Sammy Turner, Big Top 3029		7
★	40	50	—		I WANNA BE LOVED Ricky Nelson, Imperial 5614		3
24	23	15	20		DANCE WITH ME The Drifters, Atlantic 2040		10
25	20	30	35		COME INTO MY HEART Lloyd Price, ABC-Paramount 10062	[S]	8
26	14	10	12		7 LITTLE GIRLS (SITTIN' IN THE BACK SEAT) Paul Evans & the Carls, Guaranteed 200		14
27	25	41	61		FRIENDLY WORLD Fabian, Chancellor 1044	[S]	4
28	28	28	25		REVELLE ROCK Johnny and the Hurricanes, Warwick 513	[S]	7
29	30	20	21		UNFORGETTABLE Dinah Washington, Mercury 71508	[S]	11
★	52	76	—		TEARDROP Santo and Johnny, Canadian-American 107		3
31	37	64	89		SANDY Larry Hall, Strand 25007		4
★	42	48	75		FIRST NAME INITIAL Annette, Vista 349		8
33	34	33	34		(IF YOU CRY) TRUE LOVE, TRUE LOVE Drifters, Atlantic 2040		7

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
34	32	36	39		MARINA Rocco Granata, Laurie 3841		6
35	36	29	26		BELIEVE ME Royal Teens, Capitol 4261		8
36	11	7	5		PUT YOUR HEAD ON MY SHOULDER... [S] Paul Anka, ABC-Paramount 10040	[S]	16
37	33	39	41		JUST AS MUCH AS EVER Bob Beckham, Decca 30861		19
38	12	11	7		DECK OF CARDS Wink Martindale, Dot 15968		14
39	29	17	9		PRIMROSE LANE Jerry Wallace, Challenge 59047		18
40	45	49	55		I'M MOVIN' ON Ray Charles, Atlantic 2043		6
★	51	59	86		RUNNING BEAR Johnny Preston, Mercury 71474		9
42	26	16	11		LONELY STREET Andy Williams, Cadence 1370		15
43	39	34	32		YOU GOT WHAT IT TAKES Mary Johnson, United Artists 185		7
44	50	57	62		SMOOTH OPERATOR Sarah Vaughan, Mercury 71519		7
45	27	23	16		WOO-HOO Rock-A-Teens, Roulette 4192		11
★	60	81	—		MARINA Willy Alberti, London 1888		3
47	54	44	29		HIGH SCHOOL U.S.A. Tommy Facenda, Atlantic 51 to 78		9
★	65	98	—		SMOKIE (PART II) Bill Black's Combo, HI 2081		3
49	43	38	40		TALK TO ME Frank Sinatra, Capitol 4284		9
50	48	24	22		YOU WERE MINE Fireflies, Ribbon 6901		15
51	58	45	44		I'VE BEEN AROUND Fats Domino, Imperial 5629		8
52	47	31	27		LOVE POTION #9 Clovers, United Artists 180		14
53	35	22	17		THE ENCHANTED SEA Islanders, Mayflower 16		12
★	100	—	—		UHI OHI (Part I) The Nutty Squirrels, Hanover 4540		2
55	61	86	—		MIGHTY GOOD Ricky Nelson, Imperial 5614		3
★	72	83	87		TALK THAT TALK Jackie Wilson, Brunswick 55165		4
57	46	35	38		MIDNIGHT STROLL Revels, Norgolde 103		9
58	53	42	37		IF I GIVE MY HEART TO YOU Kitty Kallen, Columbia 41473		11
59	67	72	83		I'LL WALK THE LINE Don Costa, United Artists 190		5
60	59	46	58		GOD BLESS AMERICA [S] Connie Francis, M-G-M 12841	[S]	5
61	57	51	30		LIVING DOLL Richard & the Drifters, ABC-Paramount 10042		12
62	41	26	13		TEEN BEAT Sandy Nelson, Original Sound 5		15
63	62	58	53		CLOUDS The Spacemen, Alton 254		9
64	69	73	78		GOODNIGHT MY LOVE Ray Peterson, RCA Victor 7635		6
65	71	—	—		A YEAR AGO TONIGHT The Crests, Coed 521		2
66	55	37	23		BATTLE HYMN OF THE REPUBLIC... Mormon Tabernacle Choir, Columbia 41459		15
67	77	—	—		WHAT ABOUT US The Coasters, Atco 6153		2

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
68	70	55	47		TORQUAY Fireballs, Top Rank 2008		12
69	73	88	97		JUST TO BE WITH YOU The Passions, Audicon 102		9
★	—	—	—		VILLAGE OF ST. BERNADETTE Andy Williams, Cadence 1374		1
71	56	52	54		WON'TCHA COME HOME [S] Lloyd Price, ABC-Paramount 10062	[S]	6
72	68	66	65		HONESTLY AND TRULY [S] Tommy Edwards, M-G-M 12837	[S]	7
73	49	47	48		JOEY'S SONG Bill Haley & His Comets, Decca 30956		11
★	98	—	—		GO, JIMMY, GO Jimmy Clanton, Ace 575		2
75	63	62	66		THE BEST OF EVERYTHING Johnny Mathis, Columbia 41491		5
76	64	43	28		THE ENCHANTED SEA [S] Martin Denny, Liberty 55212	[S]	8
77	66	67	70		(NEW IN) THE WAYS OF LOVE [S] Tommy Edwards, M-G-M 12837	[S]	5
78	88	96	—		BEYOND THE SUNSET Pat Boone, Dot 16006		3
79	75	63	73		TINY TIM LaVern Baker, Atlantic 2041		7
80	83	—	—		THE HAPPY REINDEER Dancer, Prancer & Nervous, Capitol 4300		2
★	—	—	—		NOT ONE MINUTE MORE [S] Della Reese, RCA Victor 7644	[S]	1
82	89	90	—		SYMPHONY Sammy Turner, Big Top 3029		3
83	87	93	100		WE TOLD YOU NOT TO MARRY... Titus Turner, Clover 201		4
84	84	74	79		ONE MORE CHANCE Rod Bernard, Mercury 71507		6
85	93	—	—		LUCKY DEVIL Carl Dobkins Jr., Decca 31020		2
86	95	99	—		TEACH ME TIGER April Stevens, Imperial 5626		3
87	94	95	—		SHADOWS The Five Satins, Ember 1056		3
88	99	—	—		HOW ABOUT THAT Dee Clark, Abner 1032		2
★	—	—	—		CHIPMUNK SONG [S] David Seville and the Chipmunks, Liberty 55250	[S]	1
90	96	—	—		SHIMMY SHIMMY KO KO BOP Little Anthony & The Imperials, End 1060		2
91	78	65	31		JUST ASK YOUR HEART [S] Frankie Avalon, Chancellor 1040	[S]	16
92	—	—	—		DO-RE-MI Mitch Miller and the Kids, Columbia 41499		1
93	—	—	—		EBB TIDE Bobby Freeman, Josie 872		1
94	85	89	96		HAPPY ANNIVERSARY Jane Morgan, Kapp 305		6
95	79	85	91		STARRY EYED [S] Gary Stites, Carlton 521	[S]	7
96	—	—	—		I DON'T KNOW WHAT IT IS The Blue Notes, Brooke 111		1
97	—	—	—		CANDY APPLE RED Bonnie Guitar, Dolton 10		1
98	—	—	—		COO COO-U The Kingston Trio, Capitol 4303		1
99	—	—	—		THE LITTLE DRUMMER BOY [S] Harry Simeone Chorale, 20th Fox 121	[S]	1
100	—	—	—		JUST COME HOME [S] Hugo and Luigi, RCA Victor 7639	[S]	1

& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

*60, JIMMY, GO Jimmy Clanton
(Willis-Ace, BMI) Ace 575

*BEYOND THE SUNSET Pat Boone
(Robbins, ASCAP) Dot 16006

*THE VILLAGE OF ST. BERNADETTE Andy Williams
(Ludlow, BMI) Cadence 1374

C&W—No selections this week.

R&B—No selections this week.

In order to speed record reviews, The Billboard requests that all singles be sent to The Billboard Music Department, 1564 Broadway, New York 36, N. Y.

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. TELL HER FOR ME Adam Wade, Coed
2. LET'S TRY AGAIN Clyde McPhatter, M-G-M
3. LITTLE THINGS MEAN A LOT Joni James, M-G-M
4. DARLING LORRAINE The Knockouts, Shad
5. EBB TIDE Roy Hamilton, Epic
6. SAY MAN, BACK AGAIN Bo Diddley, Checker
7. BONNIE CAME BACK Duane Eddy, Jamie
8. BACIARE Dorothy Collins, Top Rank
9. IF I HAD A GIRL Rod Lauren, RCA Victor
10. NO LOVE HAVE I Webb Pierce, Decca
11. BAGHDAD ROCK The Shiels, Trine
12. RIVERBOAT Faron Young, Capitol
13. THE LITTLE DRUMMER BOY Johnny Cash, Columbia
14. HANDY MAN Jimmy Jones, Cub
15. MY LITTLE MARINE Jamie Horton, Joy

HOT 100: A TO Z

A Year Ago Tonight	45
Always	22
Among My Souvenirs	21
Battle Hymn of the Republic	66
Be My Guest	12
Believe Me	35
Best of Everything, The	75
Beyond the Sunset	78
Big Hurt, The	10
Candy Apple Red	97
Chipmunk Song	89
Clouds	63
Come Into My Heart	25
Coo-Coo-U	98
Dance With Me	24
Danny Boy	19
Deck of Cards	38
Do-Re-Mi	72
Don't You Know	7
EBB Tide	92
El Paso	11
Enchanted Sea, The (Denny)	76
Enchanted Sea, The (Islanders)	53
First Name Initial	32
Friendly World	27
Go, Jimmy, Go	74
God Bless America	60
Goodnight My Love	64
Happy Anniversary	94
Happy Reindeer, The	80
Heartaches by the Number	1
High School, U.S.A.	47
Honestly & Truly	72
Hound Dog Man	16
How About That	88
I Don't Know What It Is	96
I Wanna Be Loved	23
If I Give My Heart to You	58
(If You Cry) True Love	33
I'll Walk the Line	59
I'm Movin' On	40
In the Mood	4
It's Time to Cry	9
I've Been Around	51
Joey's Song	73
Just As Much As Ever	37
Just Ask Your Heart	91
Just Come Home	100
Just to Be With You	69
Little Drummer Boy, The	99
Living Doll	61
Lonely Street	42
Love Potion #9	52
Lucky Devil	85
Mack the Knife	3
Marina (Alberti)	46
Marina (Granata)	34
Midnight Stroll	57
Mighty Good	55
Mr. Blue	2
Misty	17
(New In) The Ways of Love	77
Not One Minute More	81
Oh, Carol	14
One More Chance	84
Pretty Blue Eyes	20
Primrose Lane	39
Put Your Head on My Shoulder	36
Reveille Rock	28
Running Bear	41
Sandy	31
Scarlet Ribbons	18
7 Little Girls (Sittin' in the Back Seat)	26
Shadows	87
Shimmy Shimmy Ko Ko Bop	90
Smoke (Part II)	48
Smooth Operator	44
So Many Ways	8
Starry Eyed	95
Symphony	82
Talk That Talk	56
Talk to Me	49
Teach Me Tiger	86
Teardrop	30
Teen Beat	62
Tiny Tim	79
Torquay	68
Uhl Oh! (Part I)	54
Uhl Oh! (Part II)	15
Unforgettable	29
Village of St. Bernadette	70
Way Down Yonder in New Orleans	13
We Got Love	6
We Told You Not to Marry	83
What About Us	67
Why	5
Won'tcha Come Home	71
Woo-Hoo	45
You Got What It Takes	43
You Were Mine	50

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

DION & THE BELMONTS



WHERE OR WHEN (Chappell, ASCAP)—THAT'S MY DESIRE (Mills, ASCAP)—Dion and the Belmonts offer strong up-dated readings of the two oldies. Both are given attractive mild rock treatments, and the disk should be another two-sider for them. **Laurie 3044**

BOBBY DAY



I DON'T WANT TO (Recordo, BMI) — MY BLUE HEAVEN (Feist, ASCAP)—Day has strong bids in his latest, and they could mean chart sides for the chanter. "I Don't Want To" is a frantic rocker that is sold with drive. "My Blue Heaven" is given a snappy, stylized go that is listenable and danceable. **Class 263**

LINDA HOPKINS



LOVE IS A MANY-SPLENORED THING (Feist, ASCAP) — SENTIMENTAL FOOL (Sapphire Song, ASCAP)—Miss Hopkins has two hot sides for her first etching on this label. The top tune gets a first-rate shouting sing over a fine arrangement. Flip, "Sentimental Fool," is a pretty new ballad, and she delivers it over full, lush ork support. Either can step out. **Atco 6154**

THE HOLLYWOOD FLAMES



EVERY DAY, EVERY WAY (Kags, BMI) — IF I THOUGHT YOU NEEDED ME—The crew bows on their new label with two hot contenders. "Every Day, Every Way" is a bright moderate-beater, and the group sells it smartly. "If I Thought" is also in a moderate vein, and the side is just as salable. **Atco 6155**

NAT KENDRICK & THE SWANS



(DO THE) MASHED POTATOES (PARTS I & II) Sherlyn-Pent, BMI—The medium-beater features twangy guitar over rhythm support on side one. Side two, which appears the stronger, spots a frantic sax and occasional yells from the gang. Both can score. **Dade 1804**

THE LAURIE SISTERS



I REALLY DON'T WANT TO KNOW (Hill & Range, BMI)—The old country tune is given a terrific performance by the sisters. They pour a lot of heart into their rendition. It's sung to a mild rock arrangement. The side could be a winner. Flip is "Wedding Bells Are Ringing." (Marks, BMI). **M-G-M 12854**

THE FOUR COACHMEN



WINTERTIME (Ivel, BMI)—The group comes thru with a warm, pretty reading of a ballad. Lush, smooth ork support helps on the lovely side. It has a sound and a chance. Flip is "That Thing Called a Girl," (Knollwood, ASCAP). **Adonis 102**

THE WHEELS



CLAP YOUR HANDS (PARTS I & II) (Alan-K, BMI)—A high-voiced lead wants everybody to clap their hands. He gets his response, and renders this gospelish sort with happy group accompaniment. Both sides build in excitement all the way. **Folly 800**

Country & Western Disk Jockey Programming

THE STANLEY BROTHERS



SUNNY SIDE OF THE MOUNTAIN (American, ASCAP)—SHENANDOAH WALTZ (Acuff-Rose, BMI)—"Sunny Side of the Mountain" is a happy, ranchero-styled novelty. The boys sing it in mountain style over good, plucked string accompaniment. "Shenandoah Waltz" tells the story of a girl who's waiting for her true love in the Shenandoah Valley of Virginia. Spins of both should please c.&w. devotees. **King 5291**

★★★★

VERY STRONG SALES POTENTIAL

DORIS DAY

★★★★ THE SOUND OF MUSIC — COLUMBIA 41642 — The lovely tune from the Broadway smash by Rodgers and Hammerstein is sung in lovely fashion here by the thrush, helped by choral support. (Williamson, ASCAP)

★★★★ HEART FULL OF LOVE — The thrush sells a folk-styled piece of material in her usual warm style over a full-stringed backing. It's a good one for the chantress. (Artists, ASCAP)

PAUL PEEK

★★★★ WALKING THE FLOOR OVER YOU — NRC — Peek handles the Ernest Tubb ditty with spirit backed by a vocal group and rhythm section. It could pull coins. (American, BMI)

★★★★ HURTIN' INSIDE — A bright rocker receives a good shout by the singer. It has a beat and a sound and a chance for coin. (Lowery, BMI)

SALLY BLAIR

★★★★ MORE THAN ANYTHING — TOP RANK 2029 — The night club thrush renders a pretty, smoky styled ballad, taken from a theme of "Swan Lake," by Tchaikovsky. Side has a big, lush backing by the ork. (Southern, ASCAP)

★★★ That Remains to Be Seen — The gal has a torchy quality on this slow ballad, backed by a wailing trombone. Flip would be the side. (Meridian, BMI)

(Continued on page 37)

GIFF

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Reviews of THIS WEEK'S SINGLES (continued)

★★★★

VERY STRONG SALES POTENTIAL

Continued from page 35

JAYE P. MORGAN

★★★★ MY DARLING, MY DARLING — M-G-M 12861 — The fine Frank Loesser tune from "Where's Charlie?" receives a personable reading from the thrush over a very tender backing by the Ray Ellis crew. (Frank, ASCAP)

★★★ Thoughts of Love — Unusual piece of material is sung well by the lass singer over hip-styled backing by the chorus and ork. A great piano is heard on the disk. (Home-Folks, BMI)

JANICE HARPER

★★★★ CRY ME A RIVER — CAPITOL 4324 — Miss Harper handles the oldie with a smart, jazz-like approach. It's a bit of a switch in style for her, and the results are attractive. Good jockey side. (Saunders, ASCAP)

★★★ JUST SAY I LOVE HIM — The thrush has a warm sound on the attractive click of a few seasons ago. Lush ork support helps. Side should grab coin. (Spier, ASCAP)

★★★

GOOD SALES POTENTIAL

SHORTY ROGERS ORK

★★★★ Tarzan Is Trapped — M-G-M 12856 — Tune is from "Tarzan, the Ape Man." It's a rhythmic Afro-Cuban sort that is brightly handled by the ork. Good jockey side. (Robbins, ASCAP)

★★★ Los Barbaros — This is also a jazz treatment of one of the themes from the flick. It's just as exciting, and it can also provide good programming. (Robbins, ASCAP)

HERBIE SMITH

★★★ Baby Moon — DO-RE-MI 1406 — Frantic rocker is sung with spirit by the chanter over a typical rocking blues backing. It has excitement. (Ashna, BMI)

★★★ Most Likely to Succeed — On this side the chanter settles down to a rockaballad which he sings with warmth, as he tells how he was voted most likely to succeed in school. (Ashna, BMI)

THE TREBLE CHORDS

★★★ My Little Girl — DECCA 31015 — Expressive vocalizing by lead warbler and group on moving rockaballad. (Champion, BMI)

★★★ Teresa — Lively chanting by lead and group on bouncy rocker. Dual market sides. (Champion, BMI)

BILL RAMAL

★★★ Down Home — HARVARD 811 — A good rocker built on a simple blues styled riff. Vocal chorus joins in a colorful style without lyrics. Has a touch of the gospel flavor. (Harco, BMI)

★★★ Rock Lomond — A rock version of the classic Scottish melody "Loch Lomond." Instrumental treatment features down guitar and honking tenors. Good danceable side for the teens. (Harco, BMI)

EDDIE LEON

★★★ Marina, Queen of My Heart — FLIP 348 — Leon chants wistfully on dreamy rockaballad with teen-appeal lyric. (Limax, BMI)

★★★ Debbie Jill — Same comment. (Limax, BMI)

LADY JANE & VERITY

★★★ Hold Me Close — PALETTE 5040 — A fresh sound here, with a fetching rhythm combining with the vocal to give a novel effect. (Zodiac, BMI)

★★★ Cry Baby — The vocal is showcased by smart drum arrangement, handclapping, and a chorus. A rousing effect. (Zodiac, BMI)

JOHNNY DORELLI

★★★ The World Outside — JAMIE 1140 — Tune based on the "Warsaw Concerto," is sung with feeling by the Italian chanter over an attractive backing. (Tune was out previously with Four Coins.) Record was made in Italy; chanter sings it in English. (Chappell, ASCAP)

★★★ Love in Portofino — Johnny Dorelli, a young Italian chanter, sells this romantic ballad with much charm, over a typical Mediterranean backing. Could grab spins. (Jamie, BMI)

DEAN DOUGLAS

★★★★ Have Love, Will Travel — ROU-

LETE 4210 — Interesting ditty receives a fine reading from the singer, helped nicely by the arrangement and the vocal group. This could grab spins. (Arch, ASCAP)

★★★ It's Kind of a Party — Happy novelty is sung in sharp style by the singer and the side rocks along. It could get some coins. (Arch, ASCAP)

DON RONDO

★★★ The Golden Rule — ROULETTE 4216 — Swinging effort with a touch of gospel flavor receives a strong reading by Rondo helped much by the chorus and ork arrangement. Could get spins. (Bentley, BMI)

★★★ Wall-To-Wall Tears — Bright rocker is sung with spirit here by Rondo over a good backing by the vocal group and organ backing. (Planetary, ASCAP)

SMITTY & THE AFTERBEATS

★★★ The Brush Off — RCA VICTOR 7653 — Infectious drum solo work on bouncy instrumental theme. (Cherio, BMI)

★★★ A Perfect Day — Laconic gent comments on pleasures of driving, against contrasting sound-effects — traffic jams, etc. Amusing jockey wax. (Trinity, BMI)

ALLAN CHASE

★★★ Fame and Fortune — COLUMBIA 41538 — Big sound by the soloist and group on this dramatic-type ballad. Again the material is nicely handled. Side might step out with plugs. (Jimskip, BMI)

★★★ All I Want Is You — Rockaballad is nicely handled by the newcomer. He gets warm chorus and ork support on the pretty theme. Talented artist. (Andick, BMI)

EARL BOSTIC ORK

★★★ All the Things You Are — KING 5290 — Wildly swinging jazz-flavored instrumental treatment of the lovely oldie, with Bostic's usual sock sax work. (Harms, ASCAP)

★★★ Tut-Strut — Swingy instrumental treatment on smartly paced rhythm item. (Armo, BMI)

RAY DOGGETT

★★★ Can I Be the One — TOP RANK 2025 — Feelingful vocal interpretation by Doggett and chorus on attractive bluesy rhythm item. (Willet, BMI)

★★★ Restless Heart — Plaintive country tune is wrapped up in okay wailing stint by Doggett. (Longhorn, BMI)

SMILEY WILSON

★★★ Long as Little Birds Fly — FREEDOM 44025 — The chanter comes thru with a good reading of a slight rocker. (Cedarwood, BMI)

★★★ Running Bear — The current hit is sung smartly by the chanter over a good backing. This is rather late to catch loot. (Big Bopper, BMI)

RONNIE BAXTER

★★★ If You Let Me — MARK-X 8001 — Baxter chants this ballad with a touch of church style. There's an unobtrusive triplet

arrangement, and a chorus. Well made side. (RealGone, BMI)

★★ It's Magic — Considerable production here, with chorus, and violins; but side has not the simple charm of the flip. (Witmark, ASCAP)

JIMMY NORMAN

★★★ Green Stamps — DOT 16016 — Norman belts out an interesting rocker in blues style. Half the chorus has touches of "Dry Bones." Cute song idea. Good honking tenor is heard between vocal shouts. (Mosan, BMI)

★★ Just to Get to You — Norman chants a repetitive melody about what he had to go thru to get to his gal. Good shouting wax. (Pioneer, BMI)

SONNY ANDERSON

★★★ Lonely Lonely Train — IMPERIAL 5634 — This has a solid train rhythm with a strong gospel flavor. Anderson gives it a good flavorsome reading and the chick group sounds good behind him. (Travis, BMI)

★★ Yes, I'm Gonna Love You — A good, gutty blues side and it features a spirited vocal by Anderson of the so-so material. Good performance. (Travis, BMI)

JAMES CARTER

★★★ Wild Hog Baby — TUXEDO 932 — Blues. Chanter belts it out with style; he's backed by a funky instrumental group. Fine rhythm and authenticity here. For r.&b. programming. (Ford, BMI)

★★ Get Hep Little Girl — An uptempo item, primarily in the rhythm groove. Chanter sings this one in a condition of high keyed excitement. (Ford, BMI)

BELFORD HENDRICKS

★★★ This Time of the Year — MERCURY 71556 — An instrumental version of the song that's Brook Benton's latest wax. It's a pretty tune and this reading could get spins in the days before the holiday. (Vanessa, ASCAP)

★★ Ask Any Fool — A pretty cha cha instrumental with the rhythm churned out on the wood blocks behind a light string group. (Brenda, BMI)

BUZZY KING

★★★ Your Picture — TOP RANK 2027 — Another effective multi-track reading by King and chorus on catchy r.&r. tune. (Marble-Swarthmor, ASCAP)

★★ School Boy Blues — Young chanter warbles with verve on multi-track vocal version of bouncy r.&r. item. (Marble-Swarthmor, ASCAP)

THE TWILIGHTS

★★★ My Heart Belongs to Only You — FINESSE 1717 — Lead singer and group wrap up the oldie with effective emotional impact and r.&r. backing. (Regent, BMI)

★★ Oh Baby Love — Okay warbling by lead and group on routine r.&r. ditty. (One O'Clock, BMI)

JOE SENECA

★★★ Overnight Success — EVEREST 19321 — A swingin' medium beat ditty in which the cat relates how the gal made a success of him. Side has a good arrangement and the chanter does well. (Shapiro-Bernstein, ASCAP)

★★ Rick-A-Tick — Side has a good steady beat in the blues framework. Seneca again chants well but the material is only fair. (Shapiro-Bernstein, ASCAP)

LARRY LAWRENCE

★★★ Song of India Rock — BALBOA 009 — The Rinsky-Korsakoff theme gets a rockin' interpretation from the combo. Catchy item, and could create interest. Wordless chorus is heard. (True Blue, ASCAP)

★★ Agua Caliente — Rapid South American sort gets a danceable workout from the Lawrence group. Side can attract with plugs. Male group has the vocal spotlight. (True Blue, ASCAP)

BEVERLY ANN GIBSON

★★★ Wait and See — KING 5288 — Spiritual-type tune is brightly handled by the thrush. She gets happy ork and chorus support. It has a chance. (Kip, BMI)

★★ Light Up the Fire — Rockaballad gets a quivering vocal outing from the lark. Flip appears the side to watch. (Bryden, BMI)

ARCHIE CAMPBELL

★★★ Black Is the Color of My True

Love's Hair — RCA VICTOR 7660 — A pleasant vocal by Campbell assisted by a chorus of thrushes on the old familiar tune. Interesting strummed guitar backing adds to the effect. Nice wax. (PD)

★★ Trouble in the Amen Corner — Campbell offers a recitation in nasal country style with the chorus assisting with the melody of "Rock of Ages." Quite a tale. (Tree, BMI)

MICKEY & KITTY

★★★ Buttercup — ATLANTIC 2046 — The couple offer a nice easy-going rocker. There's a good sound here and it could pull plays. (Rumbalero, BMI)

★★ My Reverie — The song that was a hit for Larry Clinton and Bea Wain—is given an updating by the couple. Okay side with interesting use of a tenor sax in the background. (Robbins, ASCAP)

★★★

THE BONAIRE'S

★★ Evergreen — SHASTA 126 — The group offers a pretty harmony treatment of a mild rock ballad. The vocal combo has a pleasant sound. (Riverside, ASCAP)

★★ Lolita — An okay ballad also gets a pleasant harmony approach. (Gnu, ASCAP)

JOE BOATNER

★★★ Everytime — ABEL 227 — The singer sells this typical rocker in okay fashion. (P. P. X. Enterprises, BMI)

★★ Grub — The title of this tune seems to stand for Love, for that is what the chanter is singing about. (P. P. X. Enterprises, BMI)

CHUCK WILEY

★★ I Love You So Much — JAX 1004 — The artist turns shouter in Little Richard style here on a triplet backed ballad. He really squeals with emotion here. (Ashna-Wonder, BMI)

★★ I Begin to Miss You — Old-style ballad gets a pounding support in the piano with chorus assist. Fair reading. (Ashna-Wonder, BMI)

O'NEIL HARRIS

★★ Miss Annette — DART 116 — Okay vocal stint by Harris and fem chorus on catchy rocker. (Glad, BMI)

★★ I Wish I Knew — Mournful rockaballad is wrapped up in so-so reading by Harris and chorus. (Glad, BMI)

BILL TRACY

★★★ January Love — DEL-FI 4132 — A soft and easy ballad, nicely chanted by Tracy in a crooning style. Chorus, piano and vibes heard in support. (Leeds, ASCAP)

★★ I'm So Happy — This side is more on the upbeat side and it also employs a chorus and strings behind the vocal. Fair effort. (Maravilla-Melba, BMI)

A PAIR OF KINGS

★★★ Once — RCA VICTOR 7659 — The duo offers a country harmony styling on a ballad dealing with a past love. A pretty side. (Uptown, ASCAP)

★★ The Monster — An interesting blues-based effort by the boys with upward modulations. Good tenor sax talks behind them. (Topper, ASCAP)

DICK LEE

★★★ My First Kiss — CENTAUR 852 — Fair effort is sung with some spirit here by Lee. (Peer Int'l., BMI)

★★ Don't Cry Anymore — Dick Lee tries hard on this one but he doesn't come across. (Panther, ASCAP)

CHARLIE BAKER

★★★ You Crack Me Up — LIBERTY 55226 — Listenable rocker is sung pleasantly by the cat over a backing with a beat. (Grace-Pioneer, BMI)

★★★ Star of Wonder — New ballad is sung with feeling by the lead singer over a soft arrangement. (Pioneer, BMI)

Country & Western

★★★★

LITTLE JIMMIE DICKENS

★★★★ Hot Tears — COLUMBIA 41529 — Little Jimmy Dickens does his usual fine job here, this time with a rhythmic novelty by Boudeaux Bryant, all about a girl who won't listen to his pleas. (Acuff-Rose, BMI)

★★★★ Hey Ma! (Hide the Daughter) — This, penned by Johnny Loudermilk, is based on the old gag about the travelin'

salesman and the farmer's daughter. Well performed but the flip has the edge. (Cedarwood, BMI)

DESSIE FAULKNER

★★★ You Can't Stop a Heart From Lovin' — ARVIS 101 — Thrush sounds a bit like Kitty Wells in her rendition of this attractive country medium-beater. It can move. (Mooney & Lee, BMI)

★★★ These Memories That I Have — Appealing warble by Miss Faulkner on a traditional styled moderate-beater. It can go as well as the flip. (Mooney & Lee, BMI)

KEN CLARK

★★★ Candy Man — STARDAY 468 — Interesting melody with some fetching chord changes. Harks back to an earlier day of country music. (Starday, BMI)

★★ South Pacific Shore — A heroic lyric about a lad who joined the Navy, and heeding the call to battle, he went to the South Seas, where he found a dark-eyed chick. (Starday, BMI)

BOBBY MACK

★★★ Who Put the Blues in Your Heart — DIXIE 2026 — Mack does a lyrical vocal. He's in the tenor range, and reminiscent of earlier country singers. Backed by a honky tonk piano. (Bayou State, BMI)

★ Indian Love Call — Reminiscent of Slim Whitman is this side. (Harms, ASCAP)

★★★

EDDIE ALFORD AND THE VIRGINIA MOUNTAIN BOYS

★★ Red Bird — Real old-styled hill stuff with a recording quality to match. Boys have the old-time sound, vocally and in their banjos. (Lois, BMI)

★★ Answer Yes Or No — Another dated folk-country effort. The message and the sound are traditional and the boys do have a touch for the hill quality. (Lois, BMI)

CAL & IVAN

★★★ Lazy (Part 1) — STARDAY 475 — Instrumental, relaxed in performance, and with a touch of Hawaiian flavor. Really not much c.&w. here; rather pop-ish. (Starday-Buna, BMI)

★★★ Lazy (Part 2) — This follows the relaxed string performance of the flip. (Starday-Buna, BMI)

TONY DOUGLAS

★★ Old Man Love — D 1103 — Affable warbling by Tony and Pecos Douglas on pleasant country ditty. (Glad, BMI)

★★ Too Much to Lose — Plaintive reading on okay weeper. (Glad-Buna, BMI)

EDDIE CAMP

★★★ Bring the Pieces Back — BIG HOWDY 779 — A weeper, done in the traditional style. He tells the chick to bring her broken heart to him and they'll put the pieces together. Good lyric idea. (Big Howdy-Singing River, BMI)

★★ Time — Time will never change his love for the chick. Typical c.&w. weeper, with honky-tonk piano and strings. (Big Howdy-Singing River, BMI)

THE GOLDEN HILL BOYS

★★★ Stick Around — POOR BOY 107 — Country ballad, with guitar and fiddle accompaniment. Traditional style. (Oleta, BMI)

★ Don't You Know It's True — A weeper, sung in the traditional style. Sound is not engineered well. (Oleta, BMI)

Jazz

★★★★

RAMSEY LEWIS TRIO

★★★★ The Chant — ARGO 5352 — Guitarist Kenney Burrell joins the Ramsey Lewis Trio on this rhythmic performance of a driving jazz riff. It's a good box side. (Iraci, BMI)

★★★★ Here 'Tis — Another breezy side featuring the Lewis combo and Kenny Burrell that also shows off all participants to advantage. (Iraci, BMI)

QUINCY JONES

★★★★ The Birth of a Band — MERCURY 71546 — Fine jazz instrumental treatment of intricate rhythm theme. For jazz spinners & boxes. (Silhouette, ASCAP)

★★★ A Change of Pace — Tasteful instrumental treatment of swingy item. Nice jockey wax for hip jocks, both jazz and pop. (Silhouette, ASCAP)

(Continued on page 38)

DEE JAYS! KEEP THESE 4 SPINNING!

The first fabulous instrumental version of

"THE CHIPMUNK SONG"

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with REG OWEN and his orchestra

PZ 5040

PALETTE RECORDS

1733 Broadway, New York, JU 6-3087

• **Reviews of New Pop Records**

• Continued from page 37

Christmas

★ ★ ★

CYRIL STAPLETON
★ ★ ★ **I Saw Three Ships** — LONDON 1895 — Deejays looking for an uncommon Christmas side should try this one. Fresh and charming vocalizing by a chorus, with good instrumentation. (Burlington, ASCAP)

★ ★ **Christmas Island** — A fresh-sounding chorus does the vocal of this pretty tune. Well made recording. (Leeds, ASCAP)

★ ★

ALTA GREENE
★ ★ **From Here to Bethlehem** — JOTA 4000 — This one is in keeping with the holiday season. Male vocal is answered by a youthful chorus. (New Age, ASCAP)

★ ★ **Snow and Stars** — Another Christmas item. Similar in quality to flip, with youthful voices spelling the baritone. (New Age, ASCAP)

VIC BARELL

★ ★ **White Christmas** — RONNES 1222 — The big band and chorus with chime accompaniment give a shuffle rhythm, pseudo-jazz treatment to the Berlin standard. Might get some play, tho it's late for the holiday market. (BIEM)

★ ★ **Footing** — A big band instrumental in shuffle rhythm. A vocal chorus is heard in a non-lyric role. The disk was made in Brussels and it has a good hip sound. Danceable. (BIEM)

SEYMOUR

★ ★ **Christmas Moods (Part 1)** — HEART-BEAT 711 — The Seymour trumpet, accompanied by organ and chimes renders "Jingle Bells," "Adeste Fidelis," and "Deck the Hall," on this pleasant Christmas atmosphere side. Good accompaniment for holiday group chanting, tho the disk is late. (Sunny, BMI)

★ ★ **Christmas Moods (Part 2)** — Another trio of Christmas songs, "Oh Tannen Baum," "The First Noel," and "Silent Night," receive the same type of treatment. (Sunny, BMI)

Children's

★ ★ ★ ★

HUCKLEBERRY HOUND PRESENTS:
★ ★ ★ ★ **Mr. Jinks** — GOLDEN 591 — The TV cartoon character does some cutting up here with the help of the Jimmy Carroll crew. A rollicking side that will appeal to the little tots.

★ ★ ★ ★ **Boo Boo Bear** — A cute and bouncy little ditty about another cartoon character right off the TV screen. Kiddies of the lower age brackets will find it appealing.

THE 3 STOOGES

★ ★ ★ ★ **We're Cutting a Record** — GOLDEN 586 — The Stooges start this with some aimless banter about making their record then getting into a crazy situation where one of them gets ahead of the other two on the disk grooves. Kiddies will get the humor.

★ ★ ★ ★ **We're Coming to Your House** — A parody of "On Top of Old Smokey," with the lining out technique. Humor again can reach the kiddies.

★ ★ ★

DON ELLIOTT

★ ★ ★ **Billy Boy** — GOLDEN 581 — The traditional gets a bright reading by the Sandpipers which can also please kiddies. Some will join in on this one.

★ ★ ★ **Scarlet Ribbons** — Elliott chants the currently revived tune pleasantly with an assist from the Lullaby Singers, a mixed vocal group. Pleasant wax that's listenable for the juve element. (Mills, ASCAP)

Polka

★ ★ ★ ★

THE SHORELINERS

★ ★ ★ ★ **Laughing Polka** — COLUMBIA 41521 — Lively polka theme with jovial holiday flavor and amusing novelty lyric. Good juke item. (Dara, BMI)

★ ★ ★ ★ **U-Nea Man Union Man** — Another sprightly polka item with bouncy

(Continued on page 137)

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ONE IN A SERIES OF INDUSTRY PERSONALITY STATEMENTS



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• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

Week This		Last Week	Weeks on Chart
1.	MACK THE KNIFE (Harms)	1	13
2.	MR. BLUE (Cornerstone)	2	8
3.	HEARTACHES BY THE NUMBER (Pamper)	3	5
4.	MISTY (Vernon-Octave)	7	6
5.	PUT YOUR HEAD ON MY SHOULDER (Spanka)	6	7
6.	THE THREE BELLS (Harris)	4	16
7.	DON'T YOU KNOW (Alexis)	5	5
8.	MARINA (Maxwell)	—	1
9.	PRIMROSE LANE (Music Productions)	9	7
10.	LONELY STREET (Four-Star)	8	6
11.	WHITE CHRISTMAS (Berlin)	12	2
12.	WINTER WONDERLAND (Bregman)	13	2
13.	SEVEN LITTLE GIRLS (SITTIN' IN THE BACK SEAT) (Sequence)	10	3
14.	(TIL) I KISSED YOU (Acuff-Rose)	14	11
15.	SANTA CLAUS IS COMING TO TOWN	—	1

• Best Selling Sheet Music in Britain

(For week ending December 5)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Little Donkey—Chappell (Chappell)	Put Your Head On My Shoulder—Yale (Spanka)
Traveling Light—Aberbach (—)	China Tea—Mills (Mills)
What Do You Want to Make Those Eyes at Me For—Francis Day (—)	High Hopes—Barton (Maraville)
Snow Coach—Feldman (—)	Living Doll—World Wide (Maurice)
Sitting in the Back Seat—Sheldon (Sequence)	What Do You Want—Mills (Mills)
Mack the Knife—Arcadia (Harms)	The Village of St. Bernadette—Francis Day (Ludlow)
Mary's Boy Child—Bourne (Bourne)	Broken Hearted Melody—Maurice (Mansion)
Morgen (One More Sunrise)—Dominion (Skidmore)	Side Saddle—Mills (Mills)
Mr. Blue—Morris (Cornerstone)	Treble Chance—Henderson (Kassner)
The Three Bells—Southern (Southern)	Jingle Bell Rock—Cromwell (Cornell)

• Best Selling Pop Records in Britain

(For week ending December 5)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication

This Week		Last Week
1.	WHAT DO YOU WANT?—Adam Faith (Parlophone)	1
2.	WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?—Emile Ford (Pye)	2
3.	TRAVELLIN' LIGHT—Cliff Richard (Columbia)	3
4.	OH! CAROL—Neil Sedaka (RCA)	4
5.	SEVEN LITTLE GIRLS—The Avons (Columbia)	9
6.	RED RIVER ROCK—Johnny and the Hurricanes (London)	5
7.	PUT YOUR HEAD ON MY SHOULDER—Paul Anka (Columbia)	7
8.	MACK THE KNIFE—Bobby Darin (London)	6
9.	SNOW COACH—Russ Conway (Columbia)	11
10.	TEEN BEAT—Sandy Nelson (Top Rank)	8
11.	LITTLE WHITE BULL—Tommy Steele (Decca)	21
12.	RAWHIDE—Frankie Laine (Philips)	13
13.	AMONG MY SOUVENIRS—Connie Francis (M.G.M.)	25
14.	LITTLE DONKEY—Beverly Sisters (Decca)	—
15.	PIANO PARTY—Winifred Atwell (Decca)	14
16.	MR. BLUE—Mike Preston (Decca)	25
17.	BAD BOY—Marty Wilde (Philips)	—
18.	(TIL) I KISSED YOU—Everly Brothers (London)	10
19.	SEA OF LOVE—Marty Wilde (Philips)	12
20.	MORE AND MORE PARTY POPPS—Russ Conway (Columbia)	29

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Say You Saw It in The Billboard

A Special Note to

Phono Manufacturers

and manufacturers of other
home entertainment equipment

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added since then . . . brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 9.

ELECTRONIC PARTS SHOW NUMBER

May 16, 1960

For the third straight year, Billboard covers the important product introductions—essentially in the field of components and accessories—and supplements its product reports with feature material that details to its dealer-readers the potential sales and profit opportunities in adding such lines. Extra distribution at the week-long show, Conrad Hilton Hotel, Chicago.

NAMM CONVENTION NUMBER

July 11, 1960

A special-value equipment issue featuring the Annual Phono and Tape Sales Survey which details the actual equipment sales activities of phono/record dealers . . . tells what makes and models they are selling, and in what volume. Extra distribution at the National Association of Music Merchants Convention, Palmer House, Chicago, July 11 thru 14.

DIRECTORY ISSUE 1961 PHONOGRAPH

September 12, 1960

A complete rundown of all phono product on the market to date, including prices and specifications—and all presented in easy-to-use chart form. This is the basic directory that phono/record dealers use for months and months—material which they keep up-date from the regular product and price data which is furnished weekly in The Billboard.

SPECIAL TAPE-REPORT EDITIONS

April 4, July 25 and October 19, 1960

From the earliest days, Billboard has kept its dealer-readers fully informed on tape playback equipment advances. In 1960, as in the past, Billboard will continue its weekly coverage of tape and tape equipment, with special round-up report editions—as noted above—to supply readers with full data on the sales and profit opportunities in this important area of the equipment field.

The Billboard

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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

"The Jimmy Dallas Show," starring Jimmy Dallas and featuring the Country Stylers, Cherokee Johnnie, Mary Bee and various guest artists, is now beamed each Thursday, 6:30-7 p.m., over KMBC-TV, Kansas City, Mo. The show was formerly seen on WDAF-TV, that city.

Charley Ryan, back in Spokane from an extended trip to plug his release, "The Hot Rod Lincoln," on the Four Star label, is launching a new c.&w. show, "Northwest Jubilee," at Spokane Coliseum in co-operation with Benjamin C. Moore. Already signed for the show's debut January 10 are Cliff Carl, Shorty Barnhill, Gary Stewart and Judy Olson. Artists working the territory may contact Ryan at 1307 East Joseph Street, Spokane 23, for bookings on the new seg. Ryan reports that Station KPEG, Spokane, has gone all country and western, and that Pop Corn, whose real name is Val Strange, now has a two-hour c.&w. show each morning on KGA, Spokane. . . . Jane Benson, new singing talent working under the direction of Nashville's Kenny Marlow, has just had her initial release on the Atco label, a tune titled "Growing Up."

For the year-end show in his NBC radio series, Red Foley will program some of 1959's top country tunes. Guest Jim Reeves will sing his "Home"; guest Betty Ann Grove and drummer Johnny Galey will romp thru the Everly's winner, "Till I Kissed You," and the Slim Wilson band will play "Sal's Got a Sugar Lip" and "Luther Played the Boogie," with Foley himself contributing "Gotta Travel On" and "Heartaches by the Number." The show airs December 28 during NBC's "Monitor." . . . Wanda Jackson plays Alameda, Calif., December 31-January 3 for Jim McConnell, of Top Talent, Inc., Springfield, Mo., who also has Bobby Lord playing Atlanta December 31-January 2 for promoter George Head.

New on the talent staff of Raymond A. Fournier's Raycraft Records, Cambridge, Mass., is Little Lou (Louis J. Casella), singing guitarist of Maynard, Mass., whose initial waxing on the label is "Lonesome Whistle" b.w. "Wanted." Handling publicity and promotion for the new Raycraft firm is Gene Raschi. . . . Rusty, of the team of Rusty and Doug, is passing out cheroots in celebration of the arrival of a new son December 1. Rusty and Doug are sporting a new Hickory release, "The Love I Want" b.w. "Oh, Love." . . . Bobby Barnett, whose latest release on the Razorback label couples "Brother, I've Had It" and "I Dreamed We're Saying Good-bye," has been appearing with the "Louisiana Hayride" gang in and around his native Grants, N. M.

Gene Johnson, of Gene Johnson Promotions, Wheeling, W. Va., and his associate, Lew Platt, have just returned from an extended booking trip covering New York State, New England and Eastern Canada. Johnson is the talent director for WWVA's "World's Original Jamboree," Wheeling, and also handles bookings for Stoney Cooper, Wilma Lee and the Clinch Mountain Clan, Mac Wiseman, Grandpa Jones, Abbie Neal and Her Ranch Girls plus the various WWVA "Jamboree" artists such as Elton Britt, Doc and

Chickie Williams and Their Border Riders, Ace Richmond's Sunshine Boys, the Osborne Brothers and Big Slim. Johnson announces that Hylo Brown and the Timberliners (Capitol) have returned to the WWVA Saturday night "Jamboree" as regular features. Johnson and Platt have had a number of c.&w. packages on tour in recent months.

Little Eller Long typewrites from St. Petersburg, Fla., that she's enjoying a bang-up season working convention and show dates in the area with the Showmen's Band. Last Saturday (19), she appeared with Ernie Lee and gang at GE's Christmas party in St. Pete, and made it a double-header by hopping over to Ruskin, Fla., for a show date. Eller reports that Ernie Lee has added Bob Bell, electric guitarist, to his band. Also with the group are the Swanee River Boys quartet, Herb and Kay Adams, and fiddler Red Herron. . . . Carl Blankenship, Razorback artist, has been playing schools in Western Arkansas and Eastern Oklahoma with Little George Domesse, of KWHN, Fort Smith, Ark. Carl's latest Razorback release is "I'd Like to Set You to Music."

"Holiday Jubilee of 1959," presented by the Association of Country Musicians and Entertainers, pulled a nearly-full house to the 1,500-seat Central Catholic High School Gymnasium, Fort Wayne, Ind., Sunday afternoon, December 6. Emceed by Bob Seivers, of WOWO, Fort Wayne, the two-hour show featured such c.&w. talent as the Roanoke Rainbeaux, tap-dancing square dancers; Slim Adams and His Rhythm Sons, Charles (Smokey) Montgomery, Joyce Miller, Gene Dennis and the Midwesterners, Bob and Bryan Stewart, Charlie Walter and the Trail Riders, Paul Remaklus and the Melody Rangers, Ernest Barrier and the Barrier Brothers, Joe Taylor and His Indiana Red Birds, Ray Kizer and the Country Gentlemen, Billy Nix and the Country Younguns and soloists Ardala Huffman, Dee Johnson, Beverly Jean and Curly David.

Faron Young and Betty Johnson do the guest honors on Red Foley's "Jubilee U. S. A." over the ABC-TV network this Saturday (19). . . . Already set for the 1960 fair season by Jim McConnell, of Top Talent, Inc., Springfield, Mo., is a "Jubilee U. S. A." package headed by Tex Ritter, with sidekick Hank Morton furnishing the comedy. . . . Jim Trippe, forced out of the business by a heart attack almost two years ago, is now operating Bro-Tel Service, Huntsville, Ala. Firm specializes in promotional gimmicks for radio and TV stations and performers. Mail addressed to P.O. Box 592, Huntsville, will reach him. . . . Les Kangas, who recorded "Koo-Koo the Kangaroo" on the Kangaroo label, is back at his San Gabriel, Calif., headquarters, following a three-week promotional jaunt thru Wisconsin and Upper Michigan. DeeJay copies of "Koo-Koo" are available by writing Kangas at 7902 Dewey Avenue, San Gabriel.

Jim Reeves is now working out of Hal Smith's Curtis Artists Productions, Nashville. . . . Capitol Records has just released a new Jean Shepard single, "The One You Slip Around With." . . . James O'Gwynn, while on a recent promotional trek on his new Mercury release, "Easy Mon-

(Continued on page 140)

The Billboard HOT C & W SIDES

FOR THE WEEK ENDING DECEMBER 13

TITLE, Artist, Company, Record No.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	2	2	SAME OLD ME, Ray Price, Columbia 41477	10
2	3	4	10	EL PASO, Marty Robbins, Columbia 41511	6
3	2	1	1	COUNTRY GIRL, Faron Young, Capitol 4233	22
4	4	5	7	THERE'S A BIG WHEEL, Wilma Lee & Stoney Cooper, Hickory 1107	9
5	5	3	3	THE LAST RIDE, Hank Snow, RCA Victor 7586	9
6	7	9	11	UNDER YOUR SPELL AGAIN, Ray Price, Columbia 41477	4
7	6	7	5	UNDER YOUR SPELL AGAIN, Buck Owens, Capitol 4245	11
8	10	12	12	AMIGO'S GUITAR, Kitty Wells, Decca 30987	6
9	11	8	8	FAMILY MAN, Frankie Miller, Starday 457	11
10	9	11	15	A WOMAN'S INTUITION, Wilburn Brothers, Decca 30968	8
11	12	23	28	SCARLET RIBBONS, The Browns, RCA Victor 7614	5
12	15	25	21	RIVERBOAT, Faron Young, Capitol 4291	5
13	8	6	4	I AIN'T NEVER, Webb Pierce, Decca 30923	22
14	26	—	—	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7643	2
15	14	18	26	FACE TO THE WALL, Faron Young, Capitol 4291	5
16	22	29	—	ARE YOU WILLING WILLIE, Marion Worth, Guyden 2026	8
17	29	—	30	MONEY TO BURN, George Jones, Mercury 71514	3
18	20	13	9	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	32
19	18	19	14	NEXT TIME, Ernest Tubbs, Decca 30952	12
20	19	17	19	CABIN IN THE HILLS, Lester Flatt & Earl Scruggs, Columbia 41389	28
21	—	27	22	BLACK SHEEP, Ferlin Husky, Capitol 4278	4
22	23	—	—	TIMBROOK, Lewis Pruitt, Peach 725	2
23	—	—	—	I'M MOVIN' ON, Don Gibson, RCA Victor 7629	1
24	—	—	—	TOMORROW NIGHT, Carl Smith, Columbia 41489	1
25	25	20	20	MY LOVE AND LITTLE ME, Margie Bowes, Hickory 1102	12
26	21	16	18	JIMMY BROWN THE NEWSBOY, Mac Wiseman, Dot 15946	18
27	24	22	24	BIG HARLAN TAYLOR, George Jones, Mercury 71514	4
28	13	15	13	DECK OF CARDS, Wink Martindale, Dot 15968	9
29	27	24	23	I DIDN'T MEAN TO FALL IN LOVE, Hank Thompson, Capitol 4269	6
30	—	26	25	GOODBYE, LITTLE DARLING, Johnny Cash, Sun 331	5

Reviews of New Pop Records

Continued from page 38

tempo and okay vocal stint by lead singer and group. (Blackwood, BMI)

L'L WALLY

★★★★ Marina Polka — JAY JAY 208 — Good reading of the "Marina" hit in polka rhythm. Will please his many fans, especially in and around Chicago. (Maxwell, BMI)

★★★ Dreaming of You Waltz — A well-handled performance of a waltz item by the Wally crew. Will get spins. (PD)

Rhythm & Blues

★★★

BOOGIE JAKE

★★★ Early in the Morning — CHESS 1746 — Swamy sound by Jake on this blues effort. Funky guitar is prominent in support. Dual market side. (Minit, BMI)

★★★ Bad Luck and Trouble — Slow bluesy tune gets a down home reading by the artist. Potential appears similar to that of flip. (Minit, BMI)

★★

IRMA THOMAS

★★ Don't Mess With My Man — RON 328 — The chick shouts a determined message: You can have my husband, but please don't mess with my man. Good bet, and wild honking horns; but unsuited for radio. (Ron, BMI)

★★ Set Me Free — Chick sings a ballad, backed by a slow, unobtrusive triplet figure and a blues-oriented guitar. Plenty of soul in the vocal. (Ron, BMI)

Spiritual

★★★

THE GOSPEL CHALLENGERS

★★★ I Know He's Coming Again — TUXEDO 933 — The fem group turns out some excited shouting here which indicates that the spell is very much on them. A lot of enthusiasm here. (Ford, BMI)

★★★ Must Jesus Bear the Cross Alone — A slower side here but the gals hand it plenty of verve just the same. Listenable wax. (Ford, BMI)

Sacred

★★

PAUL & ROY WITH THE TENNESSEE RIVER BOYS

★★ Meet the Lord Half Way — PACE 1003 — Pickin' and singing in the traditional country style. For sacred and c.&w. programming. (Acuff-Rose, BMI)

★★ There Will Be No Disappointments — Similar to flip in style of performance and material. (Acuff-Rose, BMI)

Lootless Era

Continued from page 3

In addition to distributors, those most disturbed by the new loot-less situation in Philadelphia were promotion men. These guys, specialists in getting records played under the old "play for pay" routine, were disgruntled over the new era. The unidentified spokesman from Philadelphia claimed that many promotion men made good money every week on the side direct from manufacturers, according to the plays they got on records of certain labels. Some of these promotion men, Philadelphia tradesters contend, ride around in Cadillacs, Thunderbirds and ply expensive boats along the Jersey Coast. With their "play for pay" influence gone, these promotion men are back to leaving new records at stations, like everyone else. "You can't even buy the jockeys lunch anymore," the Philadelphia distributor said wonderingly.

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. . . in the slick-stock pages of this issue

FCC Skips Payola Discussion

• Continued from page 2

programming as more than incidental to the general downgrading of broadcast programming in the current era.

Onlookers felt that the apparent rule-out for the payola topic at the forum may have been because it is being thoroughly covered by the Legislative Oversight Subcommittee investigation, and by the FCC's own tough questionnaire to broadcasters on payola in their stations — plus the Federal Trade Commission's recent crackdown on record companies and distributors for payola. (The Billboard, December 7.)

One witness, Prof. Charles Siepmann, research expert from New

York University, indicated a rule-out, when he apologized for incidental mention of payola by saying, "I know we are not discussing payola here today." He went on to note mention of music plugging as far back as 1941, when it was directed at band leaders on the radio. Quoting a book on "Radio Research," written in 1941, in collaboration with Dr. Frank Stanton, then CBS research chief, Siepmann remarked: "This was 18 years ago — it makes one skeptical about these things clearing up of themselves."

Little Common Ground

Altho John Q. Public was presumably to have a loud voice at the proceedings, the man in the street, the woman in the home, the family, teeners, kids and oldsters have no voice, so far, in these hearings. Spokesmen for the different groups, from educational to ecclesiastic, talked primarily for their own group-interests. The only common ground was their justifiable anxiety about "moral paralysis," the "commercial secrecy," and the fast-buck credo that "it's all right if everyone does it." Most noted that the philosophy of "the grand payola" is rampant not only in broadcasting but in all aspects of American life today.

AGVA Sh'case Series in Chi

CHICAGO—American Guild of Variety Artists (AGVA) has inaugurated a showcase series at the Chez Paree patterned after the old Celebrity Nights at Leon and Eddie's. The series is held Monday nights featuring upcoming names as selected by a committee of bookers and buyers. Tradesters are being sent invitation cards exempting them from minimum and cover.

Vet Talent in Catbird Seat

• Continued from page 2

some time during the year on the Hot 100 chart.

Country Comeback

Country music came back strongly this year. In several previous seasons, the recap of the top c.&w. tunes closely resembled the top pop tunes of the year. While the country influence was strongly felt in the pop market, there were also many big country records that were hits in the country market only.

The make-up of the top 50 LP's includes items of several types: ja -, classical, pop and miscellaneous. Albums by male vocalists were tops, accounting for 15 of the top 50. Pop and jazz instrumental LP's totaled 14. There were five sound tracks and five original casts. Classical and semi-classical hold three of the top 50 positions, and there were eight sets of general nature, including Mitch Miller's "Sing Along" sets, "Porgy and Bess" by Lena Horne and Harry Belafonte, Shelley Berman's spoken word LP, "Inside Shelley Berman" and "The Lord's Prayer" by the Mormon Tabernacle Choir.

Fifteen labels had sets on the charts with the majors still very much in control of the LP market. Six companies had more than one album among the top 50. Columbia heads the list with 17; Capitol follows with 10. Victor was third with seven. London has three, and M-G-M and Dot have two.

There were more jazz-based LP's among the top LP's than in other years, and there were also more classical best-sellers. Another noticeable feature of the LP recap is that no solo fem vocalists managed to reach the top 50.

There were six artists with more than one LP among the top 50. Johnny Mathis and Mitch Miller head the pack with five apiece. Frank Sinatra, the Kingston Trio and Mantovani had three each, and both of Henry Mancini's "Peter Gunn" sets placed among the top 50.

Headline Hassles

• Continued from page 2

sibilities to sponsors, station management and listeners.

Altho the situation was admittedly serious, many jocks managed to find a funny side. DeeJay Scott Muni, WMCA, New York, for instance, wise-cracked last week: "The next record is dedicated to all my friends in the record industry," then played Elvis Presley's "Blue Christmas," which begins, "I'll have a blue Christmas without you." He also dedicated the novelty "(We're Getting) Nuttin' for Christmas," to his fellow spinners at WMCA.

The **Billboard** **HOT R & B SIDES**

FOR THE WEEK ENDING DECEMBER 13

TITLE, Artist, Company, Record No.

THIS WEEK	WEEKS AGO			WEEKS ON CHART
	ONE	TWO	THREE	
1	2	3	4	50 MANY WAYS, Brook Benton, Mercury 71512 9
2	9	13	7	ALWAYS, Sammy Turner, Big Top 3029 6
3	3	16	—	TALK THAT TALK, Jackie Wilson, Brunswick 55165 3
4	1	5	8	THE CLOUDS, The Spacemen, Alton 254 7
5	4	6	2	DANCE WITH ME, Drifters, Atlantic 2035 7
6	5	8	14	BE MY GUEST, Fats Domino, Imperial 5629 5
7	7	4	3	MR. BLUE, Fleetwoods, Dolton 5 9
8	10	14	20	YOU GOT WHAT IT TAKES, Marv Johnson, United Artists 185 6
9	27	—	—	UHI OH! Nutty Squirrels, Hanover 4540 2
10	6	2	9	COME INTO MY HEART, Lloyd Price, ABC-Paramount 10062 4
11	28	—	—	FANNIE MAE, Buster Brown, Fire 1008 2
12	11	24	11	SMOOTH OPERATOR, Sarah Vaughan, Mercury 71519 5
13	8	1	1	DON'T YOU KNOW, Della Reese, RCA Victor 7591 10
14	13	7	13	IN THE MOOD, Ernie Fields, Rendezvous 110 4
15	18	28	—	UNFORGETTABLE, Dinah Washington, Mercury 71508 5
16	12	21	—	SMOKIE (PART II), Bill Black Combo, Hi 2018 3
17	17	18	12	(IF YOU CRY) TRUE LOVE, TRUE LOVE, Drifters, Atlantic 2040 9
18	30	—	26	WON'TCHA COME HOME, Lloyd Price, ABC-Paramount 10062 3
19	29	—	—	I'VE BEEN AROUND, Fats Domino, Imperial 5629 2
20	19	11	16	I'M MOVIN' ON, Ray Charles, Atlantic 2043 4
21	14	25	—	MISTY, Johnny Mathis, Columbia 41483 5
22	15	10	6	MACK THE KNIFE, Bobby Darin, Atco 6147 13
23	16	9	5	I DON'T KNOW, Ruth Brown, Atlantic 2035 9
24	22	—	—	I CRIED LIKE A BABY, Nappy Brown, Savoy 1575 2
25	23	—	—	LOVE POTION NO. 9, Clovers, United Artists 180 2
26	—	—	—	JUST FOR YOUR LOVE, Falcons, Chess 1734 1
27	—	—	—	TINY TIM, LaVern Baker, Atlantic 2041 1
28	25	15	18	LET THEM TALK, Little Willie John, King 5274 4
29	—	20	10	POISON IVY, Coasters, Atco 6146 15
30	26	19	22	DANNY BOY, Conway Twitty, M-G-M 12826 6

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New Group Takes Westm'ter

Continued from page 3

other past business operations. A principal figure in the Scott Record picture is Jesse Selter, operator of disk concessions in the Klein and Peerless Camera stores in New York. Selter has enjoyed great success as a specialist in the movement of cut-out merchandise and maintains a gigantic warehouse full of records in Long Beach, L. I. He has been variously known as a graveyard operator and as king of the dumpers.

New Money being put up by Selter and Prince is believed to be substantial. Grenell is expected to act as general manager and principal exec of the operation. In the past three weeks the staff at Westminster has been pared from about 80 to a present count of about 14. Included among those who have departed are the three former top execs, prexy James Grayson, veepee Henry Gage and secretary-treasurer, Dr. Mischa Naida.

Among those remaining are recording director Dr. Kurt Liszt, sales manager Ed Talmus; Norm

Wieland, head of the low-price subsidiary, Whitehall Records, and Lou Capone, a salesman.

Meanwhile, unsecured creditors met this week to form a committee of creditors. It was expected that some weeks would elapse, however, before a settlement could be proposed to the creditors.

Grenell told The Billboard that plans call for the rebuilding of the company on sound, economic lines. He said the company would continue doing business with the same suppliers as in the past. He further stated that close to one-third of the total catalog of between 1,200 and 1,500 titles is now available in stereo, due to the back-breaking recording schedule recently concluded in Europe by Dr. Liszt.

Grenell declared that there are no plans for turning any of the Westminster catalog into low-price merchandise on the Whitehall label. Meanwhile, Sam Goody ran an ad in yesterday's (13) New York Times featuring Westminster \$4.98 list albums at a special price of five for \$9.95—less than \$2 each.

"DREAMING OF YOU" (L. M. Graham) b/w "DREAMS OF YOU KNOW WHO" by AL SERINO S.R. 208 Distributors, D.J.'s, send for your copies: 116 West 72 St. New York 23, N. Y.	"BUBBLE GUM BOP" b/w "I'LL BELONG TO YOU" THE DUAL TONES S.R. 203
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Reviews and Ratings of New Albums

Continued from page 30

GOOD SALES POTENTIAL

efforts. He is accompanied by Edgar Willis on bass, Kenny Dennis on drums and Bobby Timmons on piano, all new young musicians who have or are playing with some of the modern jazz groups. The tunes in the set are mainly standards such as "Easy to Love" and "I Never Knew." They give Stitt a chance to display his quickness and his fluency on his instrument.

★★★ THE SOUL OF TOOTS THIELEMANS

Signature SM 6006—Toots Thieleman has a good album and one that gives him a chance to show off his fine guitar and harmonica work. Thieleman displays not only his technical proficiency but also his real feeling on a group of pop standards, ranging from Erroll Garner's current hit "Misty" to Django Reinhardt's "Nuages." There are swinging things and sweet things in the set, which adds up to a strong jazz waxing.

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RIMSKY KORSAKOV: CAPRICCIO ESPAGNOLE; MARCH FROM "TSAR SALTAN"

London Symphony Orchestra (Martinson). RCA Victor LM 2298—The London Symphony Orchestra under Jean Martinon handles two familiar works with spirit and vigor on this new recording. Both the Borodin work and the two Rimsky Korsakoff items are performed with excitement. Good merchandise for the new collector.

★★★ TCHAIKOVSKY: CAPRICCIO ITALIEN; ANDANTE CANTABILE RIMSKY-KORSAKOV: TSAR SALTAN SUITE; GLINKA: JOTA ARAGONESA

Philharmonia Orchestra (Kletzki). Angel S 35766 (Stereo & Monaural)—Polish-born conductor Kletzki, now musical director of the Dallas Symphony, and the Philharmonia Ork provide competent performances of popular works by three Russian composers. Should appeal strongly to beginning collectors. Attractive cover.

★★★ A SONG RECITAL

Christa Ludwig. Angel 35592. (Stereo & Monaural) — The mezzo-soprano offers a program that includes selections by Schubert, Brahms, Wolf, Strauss and Mahler. She is accompanied by pianist Gerald Moore. The lieder offer a wide range of vocal extremes, and Miss Ludwig's shadings and control are excellent. Stereo is nicely balanced. Displayable cover.

CHRISTMAS ★★★

★★★ FAVORITE CHRISTMAS MUSIC
Jerry Fielding Choir. Signature SM 1028—Here's a pleasant holiday package for hip

MODERATE SALES POTENTIAL

POPULAR ★★★

★★ TAKE ME DANCING

Astor Piazzola Quintet. Tico LP 1066—Astor Piazzola, playing an unusual instrument, similar in sound to a concertina, and called a Bandoneon offers a program of Latin American music with a jazz treatment. The quintet consists of piano, guitar, bass, bongo and conga drums and vibes. They start off well with "Laura" but by the end of the disk all the selections sound the same.

★★ THE 3 OF US PLAY

Kurt Reher, Gene Garf, Burnett Atkinson. Barbary Coast 33028S (Stereo & Monaural)—Cello, accordion and flute solos add the spice to this album of tasteful standards. Reher is the cellist, Garf the accordionist and Atkinson the flautist. The songs include "Deep Purple," "Laura," "Dancing on the Ceiling" and "Unchained Melody." A good listening item, well recorded.

★★ AMER-ABIC CARAVAN OF MUSIC

Eddie Kochak. Big BB 001—The Near-Eastern type of music has been adapted for dancing by Eddie Kochak, whose group has been playing a decade-long booking near Asbury Park, N. J. The ultimate product frequently sounds like a Syrian version of Guy Lombardo, and at other times swings pretty neatly. Vocals are belting. This is an offbeat item that might garner sales in communities with an Arabic population.

JAZZ ★★★

★★ BLUES AND HAIKUS

Jack Kerouac with Al Cohn & Zoot Sims. Hanover HM 5006—Kerouac sounds a bit self-conscious in his labored reading of his own poems (which are at times moving) to the accompaniment of solo passages by tenorman Al Cohn and Zoot Sims. The blend of music and poetry is such that one detracts seriously from the other. It's strictly for the beat crowd. Technically, the set is well produced.

★★ DANCEABLE DIXIELAND JAZZ

Dave Remington Sextet. Tempus TL 101—The music is not only danceable, as advertised in the title, but is quite listenable, too. While the musicians are not of the big name variety, and the way they play may sometimes startle the purist, their efforts do justice to such old favorites as "When

jocks. Fielding's brass ensemble (six trumpets, five trombones, four French horns, three baritone horns, two tubas and two percussionists) provides rich, quality-sound instrumental interpretations of traditional Christmas themes—"Silent Night," "Oh Come All Ye Faithful," etc.

★★★ FEAST OF CAROLS

Sacred Choir. Chime 1006 — An excellent performance of a number of less familiar carols. The choir sings with precision and taste. The majority of the efforts are handled a cappella with a few accompanied by organ. There are 14 selections in all, including "Sing Noel," "Christmas Morn," "Sleep, Holy Babe," etc. Pleasant listening all the way, tho it's late getting to market.

FOLK ★★★

★★★ ENOUGH SAID

Bill Jennings. Prestige 7164 — Guitarist Jennings fronts a quartet in this set that should appeal to mainstream buyers. He has a fine tone and technique, which he applies to six tunes that include "Dark Eyes," "Volare" and the album title tune. Accompanying are J. McDuff, organ; A. Johnson, drums, and W. Marshall, on bass. Fine cover shot of Jennings.

RELIGIOUS ★★★

★★★ HYMNS OF FAITH, PRAISE, DEVOTION, ASSURANCE, PRAYER

Norma Zimmer, soloist, Clifford A. Whitcomb, organist. Colpix CP 408—Outstanding collection of religious and inspirational hymns sung by Norma Zimmer with Clifford A. Whitcomb at the organ. Hymns include, "Faith of Our Fathers," "He Leadeth Me"; "Holy, Holy, Holy"; "Jesus Loves Me," "Rock of Ages," "What a Friend I Have in Jesus" and "Nearer the Cross."

SACRED ★★★

★★★ I'LL WALK WITH GOD

Slim Whitman. Imperial LP 9088—Western singer Slim Whitman does this package of sacred material in a lyric, flowing style. There's a quiet organ in the background; and the total effect is one of stately dignity. "I'll Walk With God," "Whispering Hope," "Walk Beside Me" are typical.

CLASSICAL ★★★

★★ DEBUSSY: CHILDREN'S CORNER

Schumann; SCENES OF CHILDHOOD
Yakov Zak, Pianist.
KABALEVSKY: CHILDREN'S PIECES AND SONATINA
Dmitri Kabalevsky. Monitor MC 2039—The Kabalevsky "Children's Pieces" and "Sonatina," played by the composer, are delightful selections decidedly to be performed and enjoyed by the younger set. "Little Rondo," "Dance on the Lawn," "The Clown" and "A Little Joke" are perfect piano exercises and fine introductions to classical music for youngsters. The Schumann and Debussy selections are certainly meant more for adults than children. These sections of the program are more than ably performed by the accomplished Russian pianist and instructor, Yakov Zak.

CLASSICAL ★★★

★★ FRANCK: PIANO QUINTET

Sviatoslav Richter, pianist. Monitor MC 2036—This intensely passionate and sensitive chamber music classic receives an understanding reading by one of the leading Soviet pianists with a quartet from the Bolshoi Theater orchestra. Richter has gained a good following here via previous records, and his admirers will find him in top form as part of a close-knit ensemble.

CLASSICAL ★★★

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FOLK ★★★

★★ TATARS AND BASHKIRS

Soloists, Tatar National Folk Song & Dance Ensemble of Kazan Bashkir National Ensemble of UFA. Bruno BR 50096—Folk music of the tatars, authentically presented by soloists and ensemble groups. A very interesting collection of material for folklorists. Some of the sides show not only Russian but also Mohammedan influences.

★★ MR. BOUZOUKOE

John P. Voulgaris. Arts HLP 1004—Voulgaris renders several Greek folk selections and accompanies himself on a bouzouke, a stringed instrument somewhat like a mandolin in appearance and sound. Vocals are in Greek. Set will have specialized and localized appeal.

FOLK TALENT AND TUNES

Continued from page 40

ey," stopped off in Houston for a visit with "D" Records brass, Pappy Daily and Gabe Tucker. O'Gwynn played a number of leading niteries in the area and topped off his local stay with an appearance on the Laurie Kane show on KRCT-TV. . . . Don Reno, Red Smiley and the Tennessee Cut-Ups have returned as regulars to Carlton Haney's "New Dominion Barn Dance," Richmond, Va., and will headline the show for the remainder of the year.

Country music is steadily rising in popularity in Great Britain, according to word from Dave Barnes, editor of Country Western Record Review, of Kent, England. "All record companies over here are now releasing country music," Barnes writes. "There are great prospects for U. S. and Canadian record companies over here. I am in touch with a recording firm in London which seeks good country material for future releases. If disk firms will send me samples and details of royalties, I will do my best to get them going in the United Kingdom. I shall be happy to mail a sample copy of my Country Western Record Review to anyone in the country music field." Barnes' address is 4 Moreton Court, Drum Hill, Dover Road, Walmer, Kent, England.

Don Grashey, president and a.&r. director of Zero Records, Vancouver, B. C., has

Disk Counterfeiting

Continued from page 3

specialize in pressing hot disks. It is also true that dealers and distributors that obtain counterfeit records at less than the price of the legitimate disk, know that they are purchasing hot records. The only one who does not know it is the consumer. The counterfeiter pays no royalties, either to the artist, the publisher or to the Music Performance Trust Fund. And certainly no excise taxes are paid to the government.

As the years have rolled by and counterfeiting has grown there have been sporadic attempts to do something about it. Segment of the music industry most active in going after counterfeiters are the publishers, who have the most clear cut protective ammunition via the Copyright Act of 1909.

Regular Organization

Many distributors will explain that they can purchase almost any hot single from the counterfeiters. They claim that there is a regular counterfeiting organization that consists of printers, pressing plants and salesmen who handle the hot goods. Some distributors who have been yelling about transshippers have come to the conclusion that many of the records being peddled at low prices in their territories are as much the work of counterfeiters as transshippers.

A number of legitimate pressing plants, printers and other fabricators in the East have joined together to combat the counterfeiting problem. And on the West Coast there is another association. But in spite of this, counterfeiting goes on, handled mainly by pressing plants with two or three presses and the problem grows bigger as the counterfeiters grow in number.

INTERNATIONAL ★★★

★★ DANISH PASTRY

Various Artists. Dana DIL 8021—A flock of Danish pop songs are sung in Danish by Chris Dane, Harry Felbert and Boosen Kvartetten. The set includes a few American tunes ("When I Fall in Love," "Chapel of the Roses," etc.). Renditions vary from

signed country singer Geno Mack to a recording pact with the label, with his first release due in January. Mack hails from Findlay, O., where he has done considerable radio and TV work. Grashey reports that Brad Reynolds' release on "Georgie Porgie" b.w. "Pretty Polly" and Orella Meyers' effort on "Gonna Spend My Time" have begun to catch fire for the label. Sparton of Canada is handling distribution for Zero Records in Canada. The platters are pressed in, and shipped from, the U. S.

Pappy Anderson, of Station KPIK, Colorado Springs, Colo., scribbles that he is currently working with George Jones (Mercury) and His Lighting Boys, with a number of show and fair dates already lined up for the 1960 season in the Carolinas, Virginia and West Virginia. . . . Starday chief Don Pierce is working with Lou Epstein, of the Jimmie Skinner Music Center, Cincinnati, on the promotion of the new Jimmie Skinner and Connie Hall releases on Mercury. Deejays who may have been missed by the Mercury mailing may obtain copies of Skinner's "Riverboat Gambler" and Miss Hall's "Afterdate Rendezvous" by writing to Pierce at Box 115, Madison, Tenn.

Denver Duke and Jeffrey Null, who teamed with Cowboy Copas and Hawkshaw Hawkins for a date at Hammond, Ind., December 6, last week hopped to Oklahoma for a string of personals. . . . Ray Price and His Cherokee Cowboys, Ernest Tubbs and His Texas Troubadours and Skeeter Davis are back in Nashville for recording and film work after a swing thru Iowa, Nebraska and Kansas for Harry Peebles, Wichita, Kan., promoter, who hosted the gang to a Thanksgiving dinner at the Hill Hotel in Omaha. While they feasted, Johnnie Lee Wills and his band boys, who were also on the tour, were victims of a thief who made off with Wills' new car and trailer containing several thousands dollars' worth of band instruments. Nebraska police succeeded in apprehending the thief and recovering the car, trailer and instruments intact.

CRDC District

Continued from page 3

kets sales manager Don Hassler, portable phonograph sales manager Gene Sapak and national sales promotion manager Jay Swint.

Cap brass addressing the visitors will include director of sales Bud Fraser, national merchandising administrator Bill Tallant, director of market research Art Duncan, director of merchandising Dick Rising, and Bob Camp, exec staff assistant to Fraser. Agenda also calls for visitors to attend a dinner given by Mike Maitland, the label's sales

bolder. For some manufacturers the income funnelled off a hit by counterfeit disks is as damaging financially as the payola or free-bigger as the counterfeiters grow in number.

lush, warm ballads to sprightly novelties. Limited appeal.

CLASSICAL ★

★★ BABBITS; WESTERN STAR CONCERTO
Babbis, piano; Intermountain Concert Chorus (Cornwall); Salt Lake Philharmonic Orchestra (Jelenik). Gold Leaf JLP 1001

Orlando Fair Goes Country & Western

Sets Everlys, Brenda Lee, Opry Show; Boat Show Joins Tent Dept. Line-Up

ORLANDO, Fla.—An ambitious program of Civic Auditorium entertainment is lined up for the Central Florida Fair, to run February 22-27. H. H. (Pete) Paris is new general manager, succeeding C. T. Bickford. Country and western music will be the mainstay.

Midway will again be provided by the James E. Strates Shows, which winters nearby. Three school days are charted.

The auditorium, located on the grounds, will hold a three-section program of musical shows, winding up Friday and Saturday with a "Grand Ole Opry" unit featuring Roy Acuff. Headliners on the opening two days, Monday and Tuesday, will be Brenda Lee and the Everly Brothers. Wednesday and Thursday shows will be called "Musical Varieties." The talent, a departure from ice shows which had been offered for nine years, is

being booked thru Dee Kilpatrick of Nashville.

Complete list is not ready for announcement yet, Parish explained. In addition to the entertainment the fair is also consolidating its farm equipment displays into a unified presentation, rather than having it spread out, and is instituting a boat show under a tent 60 feet by 240 near the auditorium. Boating equipment had been shown previously at the ball park grandstand, which did not offer suitable footing after rain.

Paris last fall visited the Canadian National Exhibition and the New York, Maryland and West Virginia State Fairs in preparation for the upcoming Orlando effort. For the musical presentations there will be matinees and night shows the first two days, night shows only on the second two, and a night show Friday with two shows Saturday.

Iowa State Fair Loses \$2,900; Renames Board

DES MOINES — The 1959 edition of the Iowa State Fair, hurt by polio and weather, showed a loss of \$2,900.69, it was reported at the annual meeting here Wednesday (9). Total receipts of the fair amounted to \$610,714.74 while expenses were \$613,615.44.

In the election that also takes place at the meeting, William J. Campbell, Jesup, was renamed president along with Lyle R. Higgins, Harlan, vice-president. Re-elected to the board were C. J. Matthiessen, Monticello; C. S. Macy, Grundy Center; W. L. Yount, Altoona, and John W. Corey Jr., Spencer.

Endy Midway Slated for Miami Circus

MIAMI — Dave Endy is again providing the midway and Frank Wirth the circus talent for the charity circus scheduled for three days at Tropical Park race track. This will be the fourth annual Museum Guild Circus, for which decent weather is overdue.

Sponsoring organization is the Guild of Museum of Science and Natural History, previously known as the Junior Museum Guild. Dates are January 22-24, Friday thru Sunday, according to Mrs. R. E. Caldwell, chairman.

IMCA Awards \$6,500 Bonus

DES MOINES — The International Motor Contest Association relaxed at its annual banquet and also came up with new rulings at its meeting here Saturday (5).

Purses for late model stock car races were upped 5 per cent. Minimum purse requirements were set for big car races and a number of safety methods were adopted.

Over 200 drivers, car owners, officials and newspapermen attended the evening banquet. Virgil Miller, IMCA president, served as toastmaster. Also on the platform were Mr. and Mrs. John Libby, Mr. and Mrs. Lloyd Cunningham, Mr. and Mrs. Frank Winkley, Mr. and Mrs. Al Sweeney and Mike Heffron, association publicity director.

A \$6,500 bonus was split among the drivers and trophies awarded the top 10 in each division. Top five in the stock car point standings were Ernie Derr, Dick Hutcherson, Darrell Drake, Ramo Stutt and Sonny Morgan. In the speedway type cars, Pete Folse led the pack, followed by Jim Hurtubise, Harold Leep, Jack Rounds and Parnelli Jones.

Iowa County Events Oppose Changes in State Fair Dates

Vote Against Earlier Opening; Elect McDowell as President

By CHARLIE BYRNES

DES MOINES—Officials of the Fair Managers' Association of Iowa went on record here last week as being opposed to holding the Iowa State Fair a week earlier than in the past. The action came out of the 52d annual meeting of the association in the Hotel Fort Des Moines Monday and Tuesday (7-8).

Unanimous opposition to the change, which would affect some two dozen county fairs, was voiced at the annual secretaries' breakfast on Tuesday which was attended by 32 county executives. Earlier, Lloyd Cunningham, secretary of Iowa State Fair, had proposed a change of dates which would open the Des Moines event a week earlier.

The county fair organization also adopted a formal resolution saying they thought a major cause of decreased attendance at the State fair was due to "lack of proper public relations generally." Specifically, the resolution said, "the State fair

board should try to improve public relations as regards the farm equipment industry and publicity media—press, radio and television."

Disrupt Programs

On the proposed earlier opening of the State fair, the county officials said they felt it would disrupt their schedules and programs. Cunningham, who proposed that the date change be put into effect in 1961, said he wasn't proposing the change because it might mean increased attendance. He said what concerned State fair officials was an 8 per cent drop-off in youth exhibits. Earlier school openings, football practice and teachers' meetings were blamed in part for the fall-off.

Robert C. McDowell, Adair County Fair, was elected president of the association for 1960. C. I. Redfern, Lee County Fair, was named vice-president. New directors are D. E. Perley, Audubon County Fair, District 2, and L. W. (Continued on page 148)

Brockton Declares 1960 Midway Open

Propositions Asked for New Tenant; Rides, Shows & Concessions Sought

BROCKTON, Mass. — A major midway change is declared in the East with the revision of the Brockton Fair's midway policy. George L. Carney, president and manager, publicly invited bids thru an advertisement for the 1960 ride, show and concession line-up. The fair is in the 200,000-plus attendance category and points up the importance of the announcement.

Carney took the fair reins in 1957 and has operated three seasons. In that time there have been a number of switches, starting with the food contract and running full tilt to include the parking system,

front-gate set-up and midway ticket collections.

The midway, occupied by the World of Mirth Shows for many years, was cited by Carney as the only department which has not undergone a major change since his arrival on the scene. He said the augmented ride assemblage desired should be around three dozen units.

The fair this year produced its best financial statement in many years. Pari-mutuel race handle totaled \$850,000, considerably more than the previous administration, Carney said. Recent changes have also included coin-operated turnstiles at the front gates, and workers from charitable groups as ticket takers on rides.

Carney and his brother, Joseph F. Carney, fair treasurer, will handle all midway propositions for the 1960 season.

American Midway Inks Citrus Fete

MISSION, Tex. — American Midway Shows has been awarded the midway pact for the Texas Citrus Fiesta here, January 23-31.

Knoxville Not Signed

KNOXVILLE, Tenn.—The Tennessee A. & I. Fair here has not signed to book the Japanese Spectacular represented by Jimmie Hetzer of the Charleston, W.Va., agency bearing his name. Leonard Rogers, manager of the fair here, in correcting a previously published story said that the fair has not closed for its open-air stage attraction.

Portland, Me., Coliseum Plan Is Vote Issue

PORTLAND, Me.—The controversial Coliseum-Expo building issue flared up again at the Portland Club during three-minute speeches by city office candidates.

Ralph Amergian, a candidate for the at-large post, called down the present council for trying to prevent the people of Portland from voting on the Coliseum and public housing issues. A referendum was made mandatory on the Coliseum issue by the State Legislature, he said, after the council "high-handedly prevented the people from being given the true choice."

Sumner S. Clark, an unopposed city councilor, on the other hand, ruled out a Coliseum by saying that the tax and rent payers of Portland could not afford it.

FORT WORTH CIRCUS IN STRONG START

Lighting, Book, Wardrobe Improved; Most Acts Also Play Houston, Austin

FORT WORTH—Good business, improved lighting and a hefty promotional program book marked the opening of the Fort Worth Shrine Circus at Will Rogers Memorial Coliseum here Friday (20). The show was to run thru Sunday (29), with matinees as well as night shows most days.

Special spec wardrobe valued at about \$3,000 was in use and one of the indications of the newly expanded co-operative production plans launched this year by Shrine temples at Fort Worth, Houston and Austin. The acts were booked jointly, altho not all of them went to Austin.

The program has 434 pages, including 50 pages of color ads. Block ticket sales were reported strong and large signs marked the location of various groups in the

seats. Spotlights picked them out for announcement, also.

The Shrine here has \$20,000 in new lights this time. The lighting was worked out by Emmett Race, Coliseum manager, and it includes rods hung 40 feet high and running the entire length of the hippodrome track. These are used as general lights for ground acts and they also can be used for aerial ballet numbers and others. Only eight additional spot lights clutter the track now. There also are the house dome lights and house spotlights all elevated.

Houston and Austin temples are buying special lights for their respective buildings also.

At Fort Worth, Barney Parker was the circus chairman this year. Bob Atterbury was general director (Continued on page 148)

IND. FAIR INKS KOCHMAN; HOLDS UP ON GRANDSTAND

INDIANAPOLIS—No action was taken here Saturday (4) on the grandstand show for the 1960 Indiana State Fair, but the thrill show contract was again awarded Jack Kochman. Kochman is scheduled to put on four shows during the opening weekend.

The fair board called a stand-off on the night grandstand show which usually opens on Labor Day evening and runs thru Thursday night. Roy Rogers, Dale Evans and company were the attraction on those nights at the '59 fair.

Five offices were represented at the meeting here. Included were Randolph Avery, Barnes-Carruthers Theatrical Enterprises; Frank Taylor, GAC-Hamid Agency; Jimmy Hetzer, Hetzer's Theatrical Agency; E. O. Stacy, Music Corporation of America, and L. (Doc) Cassidy, Ohio Fireworks Display Company.

Gooding Amusement Company was awarded the midway contract earlier and will be back for the second year.

TOM PACKS OPENS MEXICO CITY RUN

Show Augmented by Large Number Of Mexican Acts; Adds 2 Weeks

MEXICO, D. F. — Circus Imperial opened to a full house at the Arena Mexico here Friday (4) and business reportedly has been good since. Attendance prompted the Tom Packs Circus management to

schedule two shows daily, starting Friday (11). And the run has been extended thru January 10.

There were some delays in making the jump from New Orleans to Mexico City in five days. Some delay was experienced at the border and there were some truck troubles. However, the first night got off okay and subsequent performances have been trouble free.

The program of acts which Packs brought here from New Orleans has been greatly augmented by numerous Mexican acts. This apparently is in conjunction with requirements that the show be a local production. A Small Circus of Mexico Company was formed to take part with the Mexico City promotion men who brought in the Packs organization.

This set-up provided so many acts that in the first week the performance seldom included the same combinations of acts twice. The building is decorated with circus paintings and signs. There is a 10-piece band. Concession department seems to be doing well and has a good number of butchers. A block of seats has been set aside for show people who are visiting and at one time in the first week about 200 U. S. and Mexican show people were in the section. Marilyn Monroe had been scheduled for the opening night, but she failed to show up.

Hale Pacts Bethany, Mo., 1960 Fair

DES MOINES—Hale's Shows of Tomorrow has been awarded the midway contract at the Northwest Missouri State Fair, Bethany, Tubby Hale, show owner, announced. Official word was received while Hale was at the Iowa convention here last week.

Show will play around Kansas City until July 1 when it will hit the road. Also in Missouri is a stand at Lee's Summit. Two celebrations booked in Kansas are at Overland Park and Olathe. In Nebraska the show will play fairs at Carney, Beatrice, Weeping Water and Humboldt.

Show recently ordered a new Rock-o-Plane from Eyerly Aircraft.

Kelly-Miller Wagons Arrive; Owner Returns From Mexico

HUGO, Okla.—First of the new baggage wagons for Kelly-Miller Circus have been delivered to quarters here and some have been painted. The wagons are designed to fit inside the show's new seat wagon trucks and to be used in a way similar to wagons on railroad

shows. Also delivered is a new double purpose unit which will haul a tractor over the road and serve on the lot as runs for the new wagons.

Kelly-Miller baggage wagons are being painted red and lettered in silver and black. Six small cages also are being repainted, as have several trucks and the banner line.

D. R. Miller and Maurice Mar-molejo recently returned from Mexico, where Miller contracted a number of acts for next season. Included are some new ones and some repeats. They probably will go back later. Jack Moore, operator of the Carson & Barnes Circus accompanied them to Mexico.

New Kelly-Miller canvas is being built by Central Canvas Company at Kansas City.

Detroit Club Sets Awards

DETROIT—Plans for a series of special service awards for work done on behalf of the Michigan Showmen's Association were approved by the organization at a Monday meeting. President Cal Lovejoy appointed a committee consisting of Harry Stahl, chairman; Robert Morrison, Edor Burge, Sam Stone and Paul Greeley.

The club will be host Sunday (20) to some 400 underprivileged children with a Christmas party in the clubrooms. Committee for this major annual hospitality event includes Charles Sherman, chairman; Sam Ginsburg, Irving Rubin and Jack Dickstein.

Mills Bros. Circus Buying All New Tents for '60 Show

CHICAGO—Mills Bros. Circus has ordered an all new spread of canvas from the U. S. Tent Company, Sarasota. Manager Jack Mills said here last week the big top would be a 120 with three 40's. A menagerie top will be a 50 with two 20's. Also new will be the marquee, cookhouse, side walls, candy stands and other canvas.

Mills said that contracting is going along well and promotions are getting underway. Larry Lawrence is at work on the route and H. W. Ahrhart will return soon from vacation.

Jake Mills now is in New York and is going to California. One or both of the brothers will be going to Europe to scout acts before January 15.

Seeks Study Of Passes at Calif. Fairs

SACRAMENTO — Elimination of passes to California fairs may be studied by a legislative committee upon the recommendation of Fred M. Bruderlin, secretary-manager of the Solano County Fair in Vallejo. He submitted the proposal on behalf of the Western Fairs Association during the three-day convention held here recently.

In making the proposal, Bruderlin said that fair gate admissions had not risen proportionately to the increase in operating costs.

"A system of collecting admissions has been receiving increased attention over the last several years. It is called 'all pay' or 'everybody pay' gate. And it means just what it says. Employees, exhibitors, press, fair officials and government officials, everyone pays and pays alike. There are no free passes and none are printed," Bruderlin told the group.

Bruderlin pointed out that such operation is in effect at the State fairs of Iowa, Minnesota and Oklahoma.

He also made the suggestion that admission prices be increased. He added that the trend is not only to all paid gates but higher admissions.

PNE Elects Berry Prez

VANCOUVER, B. C.—Dr. J. C. Berry has been elected president of the Pacific National Exhibition here, succeeding J. F. Brown in the top position.

Dave Dauphinee, Bert Morrow and John Rennie, PNE execs, made a strong bid to have the 1960 Grey Cup professional football play-offs move here to Empire Stadium. All three were in Toronto for the annual doings and were told that they would probably get the title games but official decision would come out of the February meeting of the Canadian Football League.

Miss Ann Finlayson, this year's Miss PNE, won the title of Miss Grey Cup during the Toronto classic.

Ky. State Fair Pacts Holter

DES MOINES, Ia.—Gene Holter, owner-operator of the racing ostriches show, announced here that the show would return to the 1960 Kentucky State Fair, Louisville. A contract was received for six performances, September 12-14, at the event.

SLA YULE PARTY SET FOR DEC. 20

CHICAGO — The Showmen's League of America will hold its 15th annual Christmas party for underprivileged children December 20 in the Hotel Sherman. Festivities will get underway at 1 p.m. in the Bernard Shaw room.

Jack Duffield and Sol Wasserman are co-chairmen of the event which over the years has hosted 5,000 underprivileged youngsters from the city's poorer areas. Another group of 300 are expected to be treated at this year's party.

TALENT ON THE ROAD

Fort Worth Stock Show Sets Rex Allen as Topper

Rex Allen has been named as the headliner at the Fort Worth (Tex.) Stock Show and Rodeo January 29-February 7. He'll do 20 shows including a special morning matinee on Saturday and two daily performances at 2 and 8 p.m. Allen will be out of action for most of March due to a new TV-film series he'll be doing. . . . Jonny Rivers has enlarged his Golden Horse Troupe for '60 outdoor dates. He'll carry 20 head of stock including the diving mule and the aggregation will do a total of 14 acts. . . . Lew Fine, who had a Sun-Grossman unit over the Canadian B Fair circuit in 1951, recently played a one-day show in Regina. Fine emceed the show and was booked thru National Orchestra Service, Omaha. On the bill were Ray and Yo, acro-juggling; Jerry Mosther, accordion; Ruth Kelly, dancer, and Jean Hamilton, comedy-whistler.

Shorts: Peggy Lee due at Chicago's Chez Paree on December 27. . . . Pomhoff-Thedy Family opens December 25 at the Shamrock-Hilton in Houston and closes New Year's Eve. . . . Candy Candido, well known among fair folk, is currently at Ben Blues, Los Angeles, and the Modernaires are at the Flamingo, Las Vegas. Johnny Cash is also in that latter town, singing at the Showboat. . . . Roger Williams and family have moved back to California's San Fernando Valley.

TV SHOWCASE: Vocalist Jane Morgan and the Weire Bros., will be on Perry Como's December 16 show; Shari Lewis, vent-puppets, and Bob Williams and his dog act will do the December 23 Christmas seg and Jonah Jones Quartet are set for December 30. . . . Jayne Meadows, Andre Previn, Vic Damone and Sandar Warner guest on the December 14 Steve Allen net show. . . . Four Lads, Merv Griffin, Judy Johnson and Betty Ann Grove go dancing on the December 15 Arthur Murray Party. . . . Clown Red Skelton will hit the Lucille Ball-Desi Arnaz show on December 18. . . . Allen King set for the December 17 Big Party. . . . Lincoln-Mercury Startime will have George Gobel on December 15. . . . *Charlie Byrnes*

Swedish Royalty, 100 Girls Chart Gymnast-Ballet Tour

A hundred swimsuited Swedish girls will give arena audiences a view of their famed mass ballet-gymnastics next fall. The performances will be to full orchestral accompaniment and will have the patronage of King Gustaf. Princess Margarita, herself a skilled gymnast, will tour with the troupe of Ernst Idla girls. Jerry Hoffman's Savoy Enterprises has a six-week swing projected, starting early October in New York. He is also importing the Dagenham Girl Pipers and Chinese National Circus in 1960, both of whose routes are developing nicely.

Universal Attractions is touring a package consisting of Jackie Wilson, Little Willie John, Valerie Carr, Sil Austin and Orchestra, the Five Keys, Big Daddy, Bobby Lewis and Frankie Lyman. . . . Prior to the Macy's Thanksgiving Day parade a six-act show was offered in front of the store. Abe I. Feinberg provided Felix Adler and eight other clowns, Pinky Madison's elephants, Texas Tommy's dogs, Torelli's Circus, Bebe's bears, Kayo Family and the Bounding Waltons. . . . Feinberg is booking a holiday circus headed by TV personality Paul Tripp, as ringmaster. . . . Ray Beaudet again has a pocket ice show in the Manhattan Savings Bank lobby on New York's 47th Street. Performing during the holiday season are Jane Broadhurst, Dana Brooks, Karen Olsen and Penny Selwyn. *Irwin Kirby*

Show Representatives Attend Iowa Meeting

DES MOINES—Attraction representatives and fair suppliers were out in good numbers at the meeting of the Iowa fair managers here last week.

Included were Al and Bernice Sweeney, National Speedways; Johnny Rivers, Golden Horse Ranch Thrill Show; R. E. Green, Illinois Fireworks; William Garrett, sound systems; Earl Newberry and Leo Overland, Tournament of Thrills; Ken Frye, L. Sullivan, Stock Block All-Star Racing Association; Frank Winkley, Auto Racing, Inc.; George Ferguson, Jack Lindahl, Attractions, Inc.; Louis Rosenberg, Triangle Poster; Gerald Studek, Central Show Print; Ben Brune, Flying B Rodeo; Frank Sharp, Kurt Kuehn, Emil Guldenzopf Sr., Bill Hildeman, Regalia; Frank Duffield, Art Briese, Thearle-Duffield Fireworks; Aut and Justine Swenson, Tom Durant, Swenson Thrillcade.

Gene Holter, Holter's animal show; Myrtle Caldwell, Adams Booking Agency; Stanley Swan, M. H. Lines, E. G. Staats; G. A. Wald, Wald Fireworks; Earl Horderes, Rich Bros.' Fireworks; Hal Garven,

Elwood Henderson, Garven Productions; Sam J. Levy Sr., Sam J. Levy Jr., Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises; Maggie and Scotty Swan, Maggie and Scotty Show; Venita Rich, E. Louis Smith, Venita Rich Talent Show; W. E. Mahaffey, Mahaffey Bros.' Tent & Awning; Paul Turner, sound service; Carl Marlo, Marlo Show Productions; Bill Hartzler, sound systems; Buss Carson, Buss Carson Hollywood Western Productions; Harry Peebles, Ben C. Truex, Truex-Peebles; Ed Leary, Earl Dunn, "Adventure on Ice"; Ray Duckworth, United Speedways.

William C. Smith, William C. Smith Entertainment Agency; Ernie Young, Stu McClellan, Keith Killinger, GAC-Hamid Agency; Randy Norris, Advance Theatrical Associates; Mel Hummitchsch, Russ Bigelow, Hummitchsch Theatrical Agency; Tom Drake, Hazell Randall, Debbit Knight, Tom Drake Agency; Johnny Coon, Maxine Coon, Johnny Coon Agency; Ted Dillard, Elaine Myers, Bill Dillards, Sonny Myers Amusements.

AMUSEMENT PARK OPERATION

Disney's Admiral Has Big Fleet, 17 Divers

IT'S LITTLE WONDER that Disneyland has retained an admiral as executive vice-president. He is Adm. Joseph Fowler (retired), whose recent talk on safety at the NAAPPB convention brought out the fact that Disneyland has a fleet of boats that can carry a total of 1,262 persons at a time. One boat carries 400 and another can carry 300. He outlined the rules of navigation that prevail for this fleet as it sails a half-mile river, and he brought out that his Disney navy includes 17 diver-machinists whose task it is to maintain the safety of underwater devices. . . . Back on land, Admiral Fowler noted that for safety's sake, the park does not permit noise-making novelties that might startle any of the horses in the park. . . . Competition among crews of various rides for records must be cooled occasionally to insure safety. "Annual athletes" at picnics are another problem, he said, but Disneyland has a record of entertaining 18,000,000 persons without a fatality.

Convention Speakers Comment on Park Business

CONVENTION COMMENTS: Christmas gift certificates for kiddielands probably wouldn't work out if the park was closed for the winter, in the view of kiddieland operators at the recent NAAPPB convention. Disneyland uses such certificates, but most others agreed they could not. . . . A. B. McSwigan recalled that in 1900 "night parks" were a big fad, but lasted only a year or two. He declared that today all parks are competition, even those that fail. . . . E. R. (Doc) Lemmon, of Disneyland, said that in the spot's first summer, 46 per cent of the customers bought book tickets. Now that has been hiked to 58 per cent. . . . Insurance rates can be cut to less than manual rates by following three steps, Aulton Mullendore, of the Associated Indemnity Corporation, said. They are to put your premises and rides in best condition, employ dependable help ("a teen-ager with little experience or maturity offers little in defense of a negligence charge") and promote safety. . . . William G. Johnson, of the National Safety Council, passed this quote along: "If anything can go wrong it will." . . . NAAPPB postponed talks about AGVA until it can contact that group.

NAAPPB Work Committee Reports on Percentage

CONVENTIONERS HEARD the NAAPPB program of work committee report that a survey showed 82 per cent of the responding park owners believe the public's attitude toward parks is favorable, and 80 per cent favored launching a public relations program. . . . About 52 per cent wanted more statistical information from the association. . . . Thirty-five per cent say they benefit from NAAPPB's exhibiting at the NIRA convention. . . . Fifty-six per cent said they would not be opposed to a dues increase. . . . Expanding the program to include regional clinics was favored by 45 per cent.

Provo Rents Train; Swiss Visit; Huedepohls on Tour

AT PROVO, Utah, the Chamber of Commerce sponsors a kiddie train ride at Christmas time. In 1957 it had a steam train. This time it has a trackless model that is rented. There was none in 1958. They expect to give 10,000 rides before Christmas. . . . The Stenton Kiddie Park at Philadelphia may move because the owners of the leased site want to terminate the lease and use it in another way. . . . Father and son combination in Chicago and other cities recently is Edy Meier and Walter Meier, of Zurich, Switzerland. They had the Himalayan ride at the Toronto park operated by Patty Conklin, to whom they sold the ride. At the Chicago convention they were scouting around for a location for a new ride they hope to bring here for next year. In Switzerland they operate rides at fairs. . . . The Paul Huedepohls are off on a vacation that will take them to Portland, Seattle, Honolulu, Southern California, Arizona and Florida in the next 17 weeks. . . . Exhibit Supply Company has moved to larger quarters in Chicago. . . . A new hotel, the Royal, in Copenhagen, Denmark, overlooks not only the city square and other landmarks but also famous Tivoli park. It opens early in 1960. *Tom Parkinson*

Magic Mountain Files New Financial Report

DENVER—Magic Mountain, Inc., firm that has been building a new theme park here for some time, has filed a revised prospectus with the federal and State securities agencies. It shows the park firm has borrowed from another company. Both firms are controlled by Allen J. Lefferdink. An official of the Lefferdink interests here was quoted recently as saying that "construction got ahead of stock sales by quite an amount, but we're closer to a final solution than most people realize. We fully

intend to complete the project." Of the \$3,775,000 in stock authorized last March, \$902,339 has been sold. Lawsuits have been filed to collect liens totaling \$197,874. The prospectus said that if those suits were successful and the liens not paid, "the park could be sold under court order to satisfy the judgment." It also said that "any further proceeds from the sale of stock may be used for payment of the foregoing amounts due and not for additional construction."

New Park, Theaters In Mexico Project

\$14,000,000 Amusement Center To Be Designed by Jack Ray

CHICAGO—A new \$14,000,000 amusement center is being planned for a location near Mexico City, it was announced here during the NAAPPB convention by Jorge M. Isaac, who is head of the organizing firm. The new park will be called Ciudad de los Espectaculos, or City of Shows. Jack Ray, of San Diego, Calif., has been retained to design the park. He has selected the site, 20 minutes from Mexico City, and will plan the over-all layout. Final steps will be turned over to architects in Mexico. The center will include an

amusement park, three theaters, an exhibition hall and an amphitheater seating 15,000 persons. Financing of the project is to have backing of the government of Mexico, but the government will not be connected with the operation of the completed center. The planning may take about six months. Construction may start next fall. It will become the first amusement park in Mexico. Isaacs was connected with production of movies and TV shows in Mexico prior to starting this project.



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Joyland, New Major Park, Opens in Florida

CLEARWATER, Fla.—The new Joyland Park has opened here and plans year-round operation. The \$500,000 project is near St. Petersburg on Highway 19 and got under way November 25. John H. Garner, manager of the park, reported it has a Merry-Go-Round, Roll-o-Plane, Tilt-a-Whirl, Ferris Wheel, Fly-o-Plane, Scrambler, Dodgem, Wild Mouse, dark ride, train, Funhouse and golf course in the adults' section. The kiddieland has a Sky Fighter, boats, autos, pony carts, Ferris Wheel, Roller Coaster, gasoline hot

rods, train, pony trot and live ponies. Included are an Arcade and Groucho, bottles, batter-up and high striker games. Garner formerly was with parks in California. Owner of Joyland is Marion Blackburn, of St. Petersburg.

Bath Fair Nets \$5,125

BATH, N. Y. — The Steuben County Fair wound up its '59 operations with a profit of \$5,125.52, it was announced at the annual meeting here. Dates for next year are August 31 thru Labor Day, September 5. Allison Mann was elected president; Bruce W. Tetor, treasurer, and Lindsay Gunderman general superintendent. J. Victor Faucett was re-elected secretary for the 24th year.

Beaumont, Tex., Names Tenholder To Head '60 Fair

BEAUMONT, Tex.—Fred Tenholder has been named to head the 1960 South Texas State Fair as general chairman. Announcement of his selection was made by Ralph Grantham, president of the Young Men's Business League, which sponsors the annual exposition. Tenholder has been a member of the YMBL since 1947 and has been active in many projects of that organization as well as handling various duties in connection with the fair during the past few years. He was selected by the board of directors.

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Muncie, Ind., College Plans Auditorium

MUNCIE, Ind. — Construction of a \$1,500,000 auditorium at Ball State Teachers College, to be used for community as well as scholastic purposes, is expected to begin within a year, it was announced Friday (4).

The structure, which will have a seating capacity of 3,500, will be financed by public subscription. The drive for funds will be launched next month.

College officials disclosed that the auditorium will be built between the new music and classroom buildings. It is estimated that over \$500,000 will be saved in connecting the three structures. Ralph Whiting, Muncie accountant and president of the Ball State Foundation, is in charge of financing arrangements.

San Francisco Home Show Set For July 22-31

SAN FRANCISCO — The 1960 San Francisco Home Show will be held here July 22-31 in the Cow Palace, James Logan, executive director, said.

First home show, also held in the Cow Palace and which concluded its nine-day run on October 4, had more than 200 exhibitors and 60,000 visitors, Logan declared. Features of the event included "Dancing Waters," the new Alcoa View Box and nine decorator rooms.

Arena Nearly Done

FAIRVIEW, Alta.—Officials of the Fairview Arena Association have agreed that work be pushed ahead on the new arena regardless of weather. Arches should be erected and the arena floor sufficiently completed to allow ice-making before Christmas. Officers elected at the annual meeting include J. Hemstock, president; Johnny Proctor, vice-president, and Canon R. S. H. Greene, treasurer. Ed Schneider will be rink manager.

Exhibit Assn. Names Rucker 1960 President

DALLAS—National Association of Exhibit Managers, made up of managers of major industrial shows thruout the nation, elected Joseph Rucker Jr. as president for the coming year. Rucker is manager of sales and special events at the State Fair of Texas. The NAEM convened at the Sheraton-Dallas Hotel here December 2-4. Outgoing president is Mildred Egeberg, of the American Dietetic Association. She was not able to attend the convention because of illness.

Among those taking part in the panel discussions and convention talks were Don Larson, of the Western Electronics Show and Convention; O. Ray Hurst, Texas Hospital Association; Joseph Cunningham, Dairy Industries Supply Association; Martin Dwyer, National Retail Lumber Dealers' Association; William F. Sherman, Automobile Manufacturers' Association; C. Homer Flynn, Federation of Paint and Varnish Production Clubs; Rudy Lang, Office Equipment Manufacturers' Exhibits, Inc.; Peter Wolf, Peter Wolf Associates, and Adrian L. Potter, Eastern States Exposition.

Alberta Arena Altered

ALIX, Alta. — More exits and stairways will be built at the arena. They have been demanded by the fire safety inspector and must be completed before the building can be used this year.

ARENA, AUDITORIUM NEWSLETTER

3-Building Sports Show

By TOM PARKINSON

IT IS A NATURAL STEP for someone to use the Los Angeles Sports Arena and Memorial Coliseum at the same time. The one who is doing it is Fred J. Tabery, whose Showmanship, Inc., will produce the International Sports and Vacation Show March 11-20. He plans to utilize not only these two gigantic and adjacent facilities, but also a third, the Olympic Swim Stadium next door. The show is co-sponsored by The Los Angeles Examiner.

The new Sports Arena has 200,000 square feet of exhibit space. This will be available for booths ranging from 10 by 10 at \$300 to 40 by 60 at \$4,200. Here, it is expected, will be the exhibits of sporting goods, States, foreign countries and others who require a roofed area. In the Memorial Coliseum will be exhibits of trailers, boats, fishing ponds, horses, camping equipment and more that can be outdoors. The Coliseum provides 350,000 square feet. Both buildings will have show theme pieces and there is to be a prop mountain in the Coliseum.

Where the standard sports show includes a stage or tank show area in its single building, perhaps among the booths, this Los Angeles show will have such entertainment features in its specially constructed facility—the Olympic Swim Stadium, with its custom-built pools and seating.

Tabery is offering a market that he describes as having more people in the high income bracket and wider interest in outdoor recreation and in travel than any place else. H. Werner Buck's Show Management, Inc., produces another sports show in Los Angeles for the same market. It promises to be a lively season.

Buildings Get Attraction Via Salutes in Ads, Press

LIFE MAGAZINE recently carried a photograph of the new Public Auditorium at Pittsburgh, its girders and beams rising uncompleted, as an example of how the steel strike slowed activity around the nation. Other auditoriums and arenas also have been getting attention in the public press for various reasons. The Las Vegas Convention Center is pictured in a two-page spread that is part of a four-page color advertisement of Reynolds Aluminum appearing in recent magazines. Fortune magazine for November carried a two-page color advertisement for the First National Bank of Chicago, featuring the new Exposition Center now under construction on Chicago's lakefront.

There is another kind of publicity that buildings have been getting, too. Typical is the editorial in The Grand Rapids (Mich.) Press commending Manager Frank J. Barr, of the Civic Auditorium, for his operation. The auditorium tripled its business for October this year and business in general is on the increase for the Grand Rapids building. . . . Similarly, at Fort Wayne, Ind., The Journal-Gazette recently carried an editorial headed, "Fort Wayne Is Proud of Coliseum." It points out that a symphony concert had gone off well and that earlier there were other events in the Coliseum that have been of great interest, value and entertainment to the community. "It is one of the city's most valuable assets," the editorial concludes. . . . Still another type of attention the press gives to auditorium-arenas is illustrated by the feature articles in The Dallas Morning News recently. It said that Manager W. W. Vanderslice has kept "everything tidy—financially and literally." It pointed out, among many other things, that the Dallas Memorial Coliseum grossed \$280,301 and costs were \$240,306.

Wide Range of Events Scheduled for December

LANSING CIVIC CENTER in Michigan will have 124 events in December, drawing an estimated 38,000 persons. Among November events in the building was a three-day session of Jehovah's Witnesses. . . . Great Western Exhibits Building in Los Angeles has a nine-day International Motor Sports Show opening December 26, sponsored by the National Hot Rod Association. . . . "Adventure on Ice," with Wilma and Ed Leary, was featured at the recent auto show at the Sioux Falls (S. D.) Coliseum. . . . Allentown (Pa.) Fair's Agricultural Hall will have a Sports, Vacation and Boat Show March 18-26, with Wendell Emrick, St. Louis, producing. . . . First half of 1960 will bring the Southeastern China, Glass and Gift Show; the Southeastern Poultry and Egg Association, the Southeastern Travelers' Clothing Show, "Holiday on Ice," Southeastern Sports and Boat Show, "My Fair Lady," Home Show, Shrine Circus and other events to the Municipal Auditorium at Atlanta. . . . Pershing Memorial Auditorium, Lincoln, Neb., has Goose Tatum's Harlem Stars on December 27 and the next day starts the Wesleyan holiday basketball tournament. . . . Greenville (S. C.) Memorial Auditorium opened the month with "Caravan of Country Stars" (3). There will be weekly versions of "Carolina Promenade Party," part of which is televised. December 11 had a rock and roll show and Monday (14) the building has "Two for the Seesaw." There will be an automobile show in January. . . . New Orleans Municipal Auditorium hosts "My Fair Lady" December 14-26. . . . There will be seven hockey games and four basketball games among the many events at the Seattle Civic Auditorium in December.

Spokane Auto Show Attracts 26,982

SPOKANE—Ninth annual Spokane Auto Show, November 25-29, drew an official attendance of 26,982 in the Spokane Coliseum. This was slightly less than last year, but actual ticket sales were higher. Sev-

eral thousand more tickets were sold than were turned in at the turnstiles. King's IV and Zippy the Chimp were featured acts. Ducats were scaled at \$1 for adults and 50 cents for students, with children under 12 free when with parents. Manito Lions Club and Spokane New Car Dealers' Association were sponsors.

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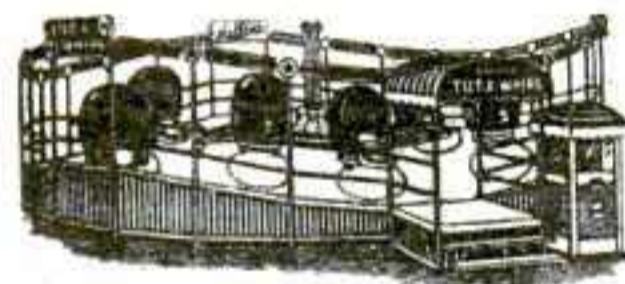
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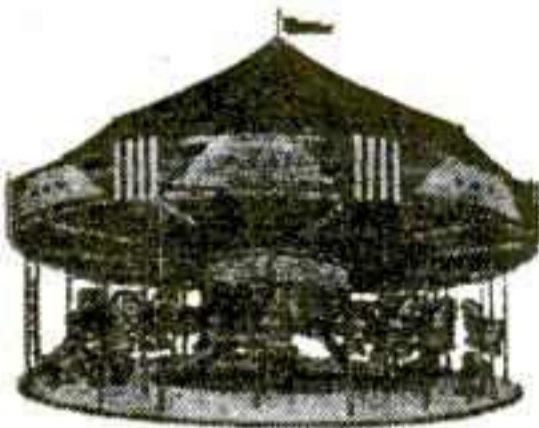
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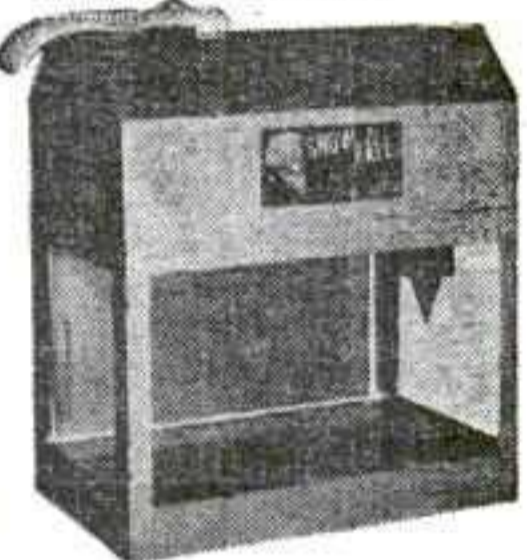
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CIRCUS TROUPE

CIRCUS NATIONALE DE CUBA is being framed for a 12-week season playing in several places in Cuba. Five elephants and a chimp from the Kelly-Miller circus will be with it. The Freddie Logans and Robert Cline are with the act. D. R. Miller, Jack Moore, Jack Smith and Donald McIntosh, of Hugo, will fly to Sarasota and then to Havana to see the National circus. . . . Lucio Cristiani was contacted by the Cubans who are assembling the show. They wanted the Cristiani acts but the two parties were not able to come to terms. . . . Kelly-Miller also is sending some camels to Shreveport, La., for a Christmas display at the funeral home operated by CFA Percy Osborne.

County commissioner John Jack, of Punta Gorda, Fla., a former trouper, has invited circuses to winter there. King Bros. Circus is wintering at a site owned by Jack there now, and he is urging other shows to come to the city. He also operates a roadside zoo. . . . The Sterling & Wallace Circus is back home in Hugo, after a tour of about five weeks. It was made up largely of equipment borrowed from other shows and it is not likely to do more than its winter tour. . . . Don E. Kerr Circus, named with a sense of humor, is still going, altho information on it is slight. . . . Russian clowns recently complained that their writers were not furnishing funny material. . . . Joseph Mercedes, who began in show business as a side show manager in 1899 and recently has been head of a Wisconsin regional tourist bureau and show, celebrated his 60th anniversary in show business with a dinner Tuesday (8). He was expected to announce then that he will operate a wax museum recreation of an old-time Barnum side show at the Circus World Museum.

Three performances were being given by the Gainesville Community Circus Saturday (12) for the Chance-Vought Corporation. Show site was the State Fair Coliseum, where attendance was to total 35,000. This is the 30th season for the Gainesville show, reports George Morris. . . . Frank Ellis is planning to add a new show to his line-up of walk thrus and pit shows this season. It will be a sea elephant—not seen on a circus since Ringling and Sells-Floto had "Goliath,"—altho Royal American Shows has had one in recent seasons. He expects the feature and equipment to cost \$25,000 before it gets on the road with the Kelly-Miller circus. Ellis will visit animal farms in Florida shortly. . . . The Circus Hall of Fame, Sarasota, has received the old bandwagon of the Sig Sautelle Circus as a donation from W. H. Curtis of Pataskala, O. It will be parked in the front show window with the Two Hemispheres bandwagon.

★ ★ ★

Sid A. Stevenson, circus auditor, is vacationing in Mexico City. He was with Bailey Bros. Circus last season and reports he will have the wagon on Carson & Barnes Circus next season. . . . Billy Hoffman writes from California that he caught Ringling, Cristiani, and others in Los Angeles and then caught the Shrine show at Kansas City. . . . Ed Sullivan's TV show Sunday (13) was to include Tu Shiu-Ni, novelty act by two Chinese girls not seen in this country before. . . . Don Marcks relays that Felix Adonos, a former Ringling juggler, is with a show in Paris now and will be with Circo Americano in Spain next summer. Marcks has been playing Christmas dates as a clown. . . . Jack J. Blank has been named circus chairman for the Washington D. C., Shrine Temple. . . . An employee of the Palmiri-Benneweis circus in Italy was killed by an elephant recently. . . . World's Fair, British showpaper, reports the Flying Marilees, recently in Switzerland, will be with Denmark's Circus Schumann next season.

Wimpey, the clown, sails for England on December 17. He goes on the Queen Elizabeth and will return to the U. S. shortly. . . . A Long Beach, Calif., columnist carried a piece about Murray Fein and his chameleon sales while the Ringling show was there. Fein was quoted as saying he sells the bugs on a guarantee. If one dies, Fein will replace it in order to keep selling the owner a supply of special feed. . . . The Germantown Courier, Philadelphia weekly, carried a feature about the career of Howard Y. Bary recently.

Equipment of the Hunt show is being lettered "Hunt Bros. International Royal Circus" in preparation for their appearance at Palisades Park in the spring. . . . Felix and Amelia Adler played the John Wanamaker store in Philadelphia for a week. . . . Area CFA members with Lew Easby, Bryn Mawr, Pa., and saw movies by Sam Brown and Jim Dunwoody. . . . Smokey and Dot Miller visited with Judy Evelyn Spiller at Tarpon Springs, Fla. Mrs. Spiller was a recent guest of Mr. and Mrs. G. L. Mills, also. . . . Clyde Wixom is using a Christmas

card with a photo of the bandwagon of the old Wixom show. . . . CFAs in Rhode Island and part of Massachusetts elected Raymond La Rouche, president; James McKenna, vice-president; Ernest Brunette, treasurer; Lawrence Crocker, secretary, and Anthony Olobri, publicist. Annual dinner will be Monday (14) at New Bedford, Mass.

Bill Green, former Polack press agent, who has been recuperating at his home, returned to Henry Ford Hospital, Detroit, for emergency surgery and suffered a fall, fracturing two ribs. . . . Milt Herriott has been in North Memorial Hospital, Minneapolis, recovering from exhaustive strain. . . . Floyd W. Henton, CFA and director of the Omaha zoo, is in St. Catherine's Hospital, Omaha, for pneumonia and would enjoy mail. . . . Newspaper at Lancaster, Wis., recently carried an article about an old show, written by Frank H. Thompson, oldtime showman and balloonist of Aurora, Ill.

From the Kelly-Miller quarters at Hugo, Okla., comes word that General Agent Art Miller is expected back from vacation soon to start contracting. R. T. Bullock, special agent, is vacationing at El Paso and will report for duty about the first of the year. Edward Riley, advance department manager, is back in Hugo and is readying the advance equipment.

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BOOK REVIEW

Jake Posey's Autobiography In Book Form

LOS ANGELES—Jake Posey tells of his experiences during 65 years with the circus with a fire-side warmth in his autobiography, "Last of the 40-Horse Drivers," recently published by Vantage Press, Inc. The 90-page book, with 26 illustrations, Barnum & Bailey's European route and Buffalo Bill's 1907 roster, sells for \$2.95.

Posey, who was born June 27, 1863, had his first circus experience in 1873 when he drove the 10-pony Goddess of Liberty chariot on the John Robinson Circus, with which his father was connected. Posey traces his activities with various shows vividly until 1937, when he quit Hagenbeck-Wallace in Cumberland, Md.

The book is an informal history of the circus told by one who played a part in it. There are no frills, but Posey writes just as if he had the reader across the table from him. The book is filled with names of circus personnel and Posey takes his readers from the circus lot into a few saloons where fights substituted for the floor show.

The crowning event of Posey's years with the circus was with the European tour of Barnum & Bailey from 1898 to 1902. Posey's selection to drive the famed 40-horse team is most interesting, for it reveals the anticipation he held for his new assignment. He first drove a 36-hitch to get his hand in. Later, with the 40, he removed the side of a saloon while rounding a corner in King's Lynn in 1899.

Posey pulls no punches in telling of experiences, and as he nears the 100-year mark, his recollection of interesting details is amazing. "Forty-Horse" is a book one will want to keep as a reference after a few hours of entertaining reading.

Sam Abbott

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6-Unit Intercom Among Hunt Circus Additions

BURLINGTON, N. J. — A hydraulic stake-puller and intercom system are being added to the Hunt Bros. Circus equipment for 1960, as winter quarters progress continues. The first-named unit is the former Ringling stake driver which is being converted to hydraulic operation for both driving and removing stakes.

Harry Hunt said six citizens' band radio sets are in quarters and have been tested satisfactorily. They will be used both on the road and on the lot, to expedite the circus operation. In transit there will be sets in the lead truck, mechanics' truck and other key vehicles. On the grounds there will be sets at the bandstand, back door, marquee, office wagon and two staff trailers.

Hunt added that the system is similar to one used formerly by the Ringling show but not in existence now. The sets have a range of 20 miles.

A new 32-foot Freuhauf horse van has been delivered, making a

total of three units in which to transport show stock next year. There will be close to 50 head of horses and ponies, numbering among them the eight black ponies, eight palominos, nine Arabians, six pongas, seven small Shetlanus and assorted other stock.

The road tour, beginning after the Palisades Amusement Park stand, is shaping up along usual lines. The Hunts will tour their usual territory from the Virginias to Maine.

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Canada Assn. Elects Clarke As 1960 Prez

TORONTO—Jack Clarke, manager of Central Canada Exhibition, Ottawa, was elected president of the Canadian Association of Exhibitions at its recent meeting here. He succeeds Hiram McCallum, of the Canadian National Exhibition, in the top position.

Al Anderson, Edmonton, was elected vice-president and Emery Boucher, Quebec City, was renamed to the post of secretary-treasurer.

Bert Morrow, Vancouver, B. C., was added to the board of directors. Re-elected to the board were Alec Thompson, Truro, N. S., and Jean Alarie, Three Rivers, Quebec. Sam Foster, Toronto, is honorary vice-president and Hon. Douglas Harkness, minister of agriculture, is honorary president of the association.

100-Year-Old Will Aid Any Centennial

OWEGO, N. Y.—In observing a centennial fair, it doesn't hurt a bit to have a 100-year-old citizen who is willing to aid in the promotion. In the case of Tioga County Fair here, the helpful party was Mrs. Charity Bartlett.

Mrs. Bartlett is the mother-in-law of the fair association's president, Jason Mean. She observed her centennial birthday June 19, only 31 days prior to the fair. The promotion, which had been decided on long before then, was officially announced at a pre-fair press party.

The fair opened July 20. Ceremonies noting the 100th birthday of the agricultural event and Mrs. Bartlett were held, and she cut a ribbon signifying the start of the fair.

While this was the 100th annual event, it was 104 years ago, August 11, 1855, that Tioga County residents organized the county agricultural society. The "100" theme was a natural for publicity, and all news media were quick to cooperate, Charley Estey, fair manager, noted.

Early Goal: Temperance

A novel element in probing the fair's history was the uncovering of bylaws of a previous agricultural society of Tioga County, organized in 1819 in Andrew Purdy's tavern in Spencer, N. Y. One bylaw set forth the following: "I shall be the duty of the members of this society, individually, both by precept and example, to discourage the debasing and pernicious practice of intemperance by all means in their power. To this end the faith of the society is pledged to promote the increase of orchards and the culture of hops and barley, and that they will consider it their duty to expel from the society any member who shall be notoriously intemperate." Estey observes humorously that further records of this group's activity have never been located, but it is believed it existed for only a few years. With tongue in cheek it is suggested that with such puritanical views, the society may have expelled itself completely out of members.

Sixty years ago, on April 27, 1899, after 26 fairs had been con-

NEW ANGLE

N. Y. Fair Updates Usual Farm Exhibit

SYRACUSE — A "farm within a fair" not only has equipment displayed, as is the case at all fairs, but shows the units in their proper place and functions. To accomplish this it is advisable to create, inside the fairgrounds, a model farm stocked with animals and commercial products. Some \$60,000 was devoted to such a project at the New York State Fair here and the resultant display showed a modern home designed for rural living, an automated poultry house, fully equipped farm shop and modern dairy installation.

Thousands of visitors wended thru the buildings and open areas.

A loose housing dairy structure contained a plant with milking room and milk house. Stoooping, squatting and bending was unnecessary, and milk was transported thru glass pipeline to the bulk milk tank. Bedding cows and manure removal were shown to be simplified by use of a stall barn.

The poultry house, a one-story job, contained, besides the birds, an egg grader, egg washer, egg cooler and modern laying pen equipment. Watering, slatted floors and nests were all seen to their best advantage.

Pole barn construction was used extensively, with the estimation that pressure treated poles will last from 50-75 years in the ground. Metal roofing was also used. Thruout the entire exhibit there were the products of 41 sponsors, but all were discreetly labeled and there was no intense selling effort. As a result, families strolled thru an area one step above—and slightly removed from—the children's barnyard commonly seen. This was a working farm in all its aspects, right inside the fair.

ducted on property of the Owego Driving Park Association, the fair body voted to purchase the park from G. H. Pumpelly for \$5,962.50. It consisted of 25 acres. It is appropriate to add that annual leases had a provision that no intoxicating liquors be sold. Another \$8,000 was raised for improvements.

The fair, on property since renamed Marvin Park, had rather hazardous going during the depression years and also has managed to survive floods, disasters, disagreements and financial woes down thru the years. It is enjoying one of its most successful periods under the present regime. Outside of a smattering of rain on opening day, there was ideal weather thruout the centennial week, and increases were registered in all departments. Attendance was at least 10 per cent better than the previous record year. Not the least significant factor in the success was the acceptance of the role played by Mrs. Bartlett, living symbol of the centennial fair.

FAIR-EXHIBITION MANAGEMENT

Calgary Ex Shortens Opening Day Parade

CALGARY, Alta.—The Calgary Stampede's annual opening day parade is expected to be shorter, snappier, more Western and more colorful when it is presented on July 11, 1960.

Members of the parade committee, under the chairmanship of Jack Grogan, have already started to plan major changes.

One objective is to have it pass a given point in one hour and 30 minutes instead of one hour and 50 minutes as in 1959.

It will be minus many of the motor-driven vehicles, bicycles and other conveyances which have cluttered up previous parades.

Whole sections will be dropped and those retained will be dressed up and streamlined.

Bands will have to adopt a uniform marching pace, drill bands will have to adopt a "forward" movement at all times instead of a "zigzag" movement, and no majorettes will be allowed to march if under the age of 12.

No floats, cars or trucks will be allowed in the parade unless they are suitably decorated and carry a theme in line with the Western presentation of the exhibition and stampede.

Riders must wear Western gear, horses will have to be suitably equipped and all parade participants must wear Western hats and clothing unless riding in sections where native costumes are prescribed.

An effort will also be made to induce more cowboy contestants to ride in the parade.

Montgomery, Ala., Names Ben Heninger President

MONTGOMERY, Ala. — Ben R. Heninger, local businessman and civic leader, is the new president of the South Alabama Fair. He succeeds W. Lyle Hinds in the top position.

Other new officers are William P. Thetford, first vice-president; J. T. Nolan Sr., second vice-president; Neville James, secretary, and William A. Kent, treasurer. William R. (Bill) Lynn was renamed executive secretary and manager.

Members of the board, in addition to the officers, are Karl E. Albrecht, James G. Pruett, Charles W. Summerour, Ben M. Wilbanks, E. H. Wilson, Ed Griggs, George E. Von Gal Jr., Fred H. White, Charles A. Kohn Jr. and Hinds.

The board of directors was appointed by Von Gal who is incoming president of the Montgomery Kiwanis Club which sponsors the fair.

Heninger, a native of New Orleans, graduated from a high school there and received a degree from Louisiana State University. He was a lieutenant in the U. S. Navy during World War II. He has lived in Montgomery since 1950 and is owner and sales manager of a wholesale grocery firm.

Sioux Falls, S. D., Elects; Issues Financial Report

SIoux FALLS, S. D.—The Sioux Empire Fair re-elected Bert Veenker as president for 1960 and announced results of its finances here recently.

Jack Gridley was elected vice-president, Gordon O'Donnell was renamed treasurer and Myles Johnson was re-elected secretary-manager. Renamed for three-year terms on the board were C. J. Delbridge, Mrs. C. H. Dickey, T. M. (Max) Ellis, L. W. Harding, Walter Nordstrom and Jesse Taylor. New members are Frank Lingo and C. A. Lovre. Chosen for one-year terms on the executive board were Taylor, Nordstrom, Oswald E. Schock, Jewel Roningen and H. I. (Duke) Tufty.

Financially, the association business returned a net of \$1,190.30 this year compared with a loss of \$5,734.79 the previous year. Income totaled \$70,738.66 while expenses amounted to \$69,548.36. Current assets are listed at \$8,760.22 and net fixed assets at \$2,967.19.

Income included \$23,700.66 from fair admissions and \$9,854.51 from concessions. Rental of fair buildings brought in \$2,982.55 and \$7,920.69 from rental of an air base building.

Largest expense was \$26,545.06 for fair week attractions; \$3,500.60 for premiums; \$1,296.72 for insurance; \$5,162.86 for salaries during fair week and \$6,600 for Johnson's salary.

INDIANAPOLIS—New department heads for the Indiana State Fair were named at the recent reorganization of the board.

Departmental heads are as follows: Floyd Hoover, Kentland, concessions; Oscar Theodore Blank, Logansport, swine; John A. Craft, La Porte, traffic; Joseph M. Schermerhorn, Wawaka, sheep; Carl Bowman, Converse, coliseum; Durbin D. Budd, Lebanon, cattle; William F. Johnson, Merom, poultry; Floyd Moye, Poseyville, farmer's building; Hal Royce, Austin, grandstand, and Estel L. Callahan, New Augusta, manufacturers and international buildings.

Robert P. Moore, Rochester, heads the horse department; Mrs. Ida E. Wright, Greenwood, women's building; Robert H. Weedon, Indianapolis, publicity and amusements; E. C. McNamara, Indianapolis, speed, and Homer E. Schuman, Columbia City, agriculture-horticulture.

Earl J. Bailey was renamed secretary-manager and Jess W. Stuckey is superintendent of grounds and buildings. The executive committee includes Chester H. Hackleman, president; Crawford F. Parker, commissioner of agriculture; Carl Bowman, vice-president; Schermerhorn, treasurer; Estel L. Callahan and Homer Schuman.

Ex-officio members are Governor Harold W. Handley; Dean Earl L. Butz, Purdue University, and Parker.

Tentative dates for 1960 were set at August 31-September 8.

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FAIR MEETINGS

West Virginia Association of Fairs, Tygart Hotel, Elkins, January 2-3. Mabel C. Hetzer, P. O. Box 589, Huntington, secretary.

Indiana Association of County and District Fairs, Severin Hotel, Indianapolis, January 3-5. Robert L. Barnett, Muncie Star, Muncie, Ind., secretary.

Minnesota Federation of County Fairs and Minnesota State Agricultural Society, St. Paul Hotel, St. Paul, January 4-6. Hubert Ransom, St. James, secretary.

Georgia Association of Agricultural Fairs, Dinker-Plaza Hotel, Atlanta, January 11. Joe F. Pruett, 550 Riverside Drive, Macon, secretary.

South Carolina Association of Fairs, Jefferson Hotel, Columbia, January 12-13. Tom Moore, Spartanburg, secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 12-13. Everett E. Erhart, Stafford, secretary.

Ohio Fair Managers' Association, Deshler-Hilton Hotel, Columbus, January 12-14. Goldie Scheible, 1043 South Main Street, Dayton, O., executive secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 13-14. Win H. Eldridge, 315 1/2 East Mill Street, Plymouth, secretary.

Missouri Association of Fairs, Governor Hotel, Jefferson City, January 14-15. Victor M. Gray, Box 630, Jefferson City, secretary.

North Carolina Association of Agricultural Fairs, Washington Duke Hotel, Durham, January 14-15. Corbin Green, Hickory, secretary.

West Canada Association of Exhibitions, Bessborough Hotel, Saskatoon, Sask., January 15-17. Mrs. Letta Walsh, P. O. Box 10, Saskatoon, Sask., secretary.

Virginia Association of Fairs, John Marshall Hotel, Richmond, January 16-17. William E. Finch, Danville, secretary.

South Dakota Fair & Exposition Association, St. Charles Hotel, Pierre, January 17-18. Ray Urrah, Hurley, secretary.

Michigan Association of Fairs and Exhibitions, Pick-Fort Shelby Hotel, Detroit, January 17-19. Harry B. Kelley, Hillsdale, secretary.

Association of Alabama Fairs, Hotel Stafford, Tuscaloosa, January 18-19. C. W. Summers, Box 972, Jasper, secretary.

Massachusetts Agricultural Fairs' Association, Wendell - Sherwood Hotel, Pittsfield, January 18-19. Paul Corson, Topsfield, secretary.

Association of Utah Fairs and Shows, New House Hotel, January 20. Mae Bellow, 2636 South 20th East, Salt Lake City 9, secretary.

Pennsylvania State Association of County Fairs, Penn Harris

Hotel, Harrisburg, January 20-21. William Arthur Morris, 2924 North Fifth Street Highway, Reading, secretary.

Maine Association of Agricultural Fairs, Eastland Hotel, Portland, January 20-21. Roy E. Symons, Skowhegan, secretary.

North Dakota Association of Fairs, Hotel Graver, Fargo, January 21-22. A. D. Scott, Box 68, Fargo, secretary.

Kentucky Association of Fairs & Horse Show, Kentucky Hotel, Louisville, January 21-22. L. Doc Cassidy, Box 73, Shelby Station, Louisville 17, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 24-26. Clifford C. Hunter, Taylorsville, secretary-treasurer.

Rocky Mountain Association of Fairs, Rainbow Hotel, Great Falls, Mont., January 24-26. Clifford D. Coover, Shelby, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 24-26. H. C. McClellan, Arlington, secretary.

New York State Association of Agricultural Fair Societies, Sheraton-Ten Eyck Hotel, Albany, January 25-26. James A. Carey, Department of Agriculture & Markets, State Office Building, Albany, secretary.

New Jersey Association of Agricultural Fairs, Hildebrecht Hotel, Trenton, January 27. William C. Lynn, 1 West State Street, Trenton, secretary.

Tennessee Association of Fairs, Noel & Maxwell House, Nashville, January 28-29. Mrs. Malinda Granberry, Box 3808, Mid-South Fair, Memphis, secretary.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 3. N. S. Hand, Mississippi State Fair, Jackson, secretary.

Texas Association of Fairs and Expositions, Baker Hotel, Dallas, February 4-6. Bob Murdoch, East Texas Fair, 102 East Locust Street, Tyler, secretary-treasurer.

Arkansas Fair Managers' Association, Lafayette Hotel, Little Rock, February 8-9. Clyde E. Byrd, Arkansas Livestock Exposition, Little Rock, secretary.

Midwest Fair Association, Hotel President, Kansas City, Mo., February 25-26. Maurice E. Fager, Mid-America Fair, Topeka, Kan., secretary.

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Carnival Routes

Peter Paul Ams.: Sanford, Fla. Sugar State: Scott, La. Texas Funland: Georgetown, Tex., 14-15; Madisonville 16-20. Turner, Scott, Rides: (Edgewater & Rugby) Orlando, Fla., 14-Jan. 2, 1960.

Circus Routes

Atayde Bros.: Tlanillatan, D. F., Mex., 14-15; Cuagla 16-18; Amecameca 19-20; Mexico City 24-Feb. 3. Packs, Tom: New Orleans, La., 23-29; Mexico City, Mex., 14-Jan. 7.

Miscellaneous

Matchstick Cities: Tampa, Fla., 14-24.

Arena Routes

Polish State Folk Ballet: (Aud) Milwaukee, Wis., 15; (Aud) St. Paul, Minn., 18; (Aud) Minneapolis 19; (Philharmonic Aud) Los Angeles, Calif., 22-26; (Shrine Aud) Los Angeles 27; (Opera House) San Francisco 29-Jan. 3.

Legitimate Shows

Dark at the Top of the Stairs: (Aud) Harlingen, Tex., 15; (Aud) Austin 16; (Aud) San Angelo 17; (Aud) Lubbock 18; (Geary) San Francisco, Calif., 21-Jan. 9.

Look Homeward Angel: (Pabst) Milwaukee, Wis., 14-19; (Blackstone) Chicago, Ill., 21-Jan. 9. Music Man, The: (Shubert) Chicago, Ill., indefinite run.

Odd Man In: (Regent) Grand Rapids, Mich., 14-15; (Palace) South Bend, Ind., 16-17; (Memorial Aud) Louisville, Ky., 18-19; Detroit, Mich., 21-Jan. 2.

Two for the Seesaw: (Memorial Aud) Greenville, S. C., 14; (Aud) Asheville, N. C., 15; (Columbia Twp. Aud) Columbia, S. C., 16; (Memorial Aud) Greensboro, N. C., 17-18; (Warren) Atlantic City, N. J., 25-27; (Community) Hershey, Pa., 28; (Playhouse) Wilmington, Del., Jan. 2.

Ice Shows

Ice Capades, 19th Edition: (Civic Center) Butte, Mont., 15-20; (Coliseum) Spokane, Wash., 25-31.

Ice Capades, 20th Edition: (Coliseum) Charlotte, N. C., 15-20; (Garden) Boston, Mass., 26-Jan. 10.

Ice Follies of 1960: (Arena) Philadelphia, Pa., 25-Jan. 10; (Garden) New York 12-24.

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ROLLER RUMBLINGS

By AL SCHNEIDER

AFTER viewing the National Broadcasting Company's New York telecast of the Macy Thanksgiving Day parade, for which the Roller Skating Foundation of America provided a roller-skating segment, it must be assumed that the RSFA missed out in exploiting the promotion to its full potential. Just back from Miami, where the newly crowned Roller Skating Queen, along with the runners-ups, were presented with hatfuls of prizes. RSFA officials, quite naturally, presented the queen on a float in the parade, flanked by attendants who performed skating routines as the parade moved along its course. It was, of course, a plug for roller skating, but if a little more thought had been put into the project the result could have been far stronger.

The parade narrator, using material presumably supplied by the RSFA, introduced the queen as she came into view and gave a description of the skating routines used by the queen's attendants. That was it. Not a word was mentioned of the fact that the queen contest, having been national in scope, started in the thousands of roller rinks scattered across the country. Nothing was said that would identify the local operator with the contest. Needless to say, it is the local operator who is in need of such publicity.

It was a ready-made opportunity for the RSFA to explain to millions of TV viewers that the queen contest typified the efforts being made by the nation's operators to present in their rinks roller-skating programs that are wholesome and meet the high social standards desired by parents for their children. It was an opportunity which could have been used to explain, briefly, that professionals are available locally to teach patrons the same routines TV viewers saw on their screens. It also gave roller skating a chance to explain the high standards of patron

conduct demanded by operators and to emphasize the fact that rink skating is a bargain price entertainment. Such remarks, stated briefly, would have been entirely appropriate and in keeping with material

(Continued on page 148)

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THE FINAL CURTAIN

ALLISON—Clyde (Papa), 60, long-time outdoor showman, recently in St. Petersburg, Fla., hospital. During his years on the road he was with Cetlin & Wilson, Hennies and Sheesley shows. Survivors are a son, two sisters-in-law and a brother-in-law, Tommy Tucker. Burial in Tampa.

BROOKS—Jack, 65, Western singer and one of the first performers at the National Orange Show in San Bernardino, Calif., from 1930 to 1935, December 6 in Los Angeles. He moved to California in 1920 and had radio programs on both KFI and KMIC. For many years he traveled with Fanchon & Marco units. He was a member of the Jack Bell Boys and the Jack Brooks Trio. Survived by his mother and two sisters. Burial in Rosedale Cemetery, near Los Angeles, December 9.

BUCKINGHAM—Louise Greibel, 76, former circus performer and since 1936 a member of the James E. Strates Shows, October 17 of a heart attack at Raleigh, N. C., it has just been learned.

The widow of Keith Buckingham, who was in show business for many years, she was a former aerialist and rider with the Sells-Floto Circus for years. Survived by a brother, Del Horning, Oak Forest, Ill. Burial October 22 in Cooper's Plain Cemetery, Corning, N. Y.

DENOIA—John, 60, known as Johnny Duke, veteran concessionaire and member of the National Showmen's Association, died recently after being stricken in the office of club physician Dr. Jacob Cohen.

DUNN—James J., 81, veteran talker and custodian for the Regular Associated Troupers, December 7 in Los Angeles from injuries sustained when struck by an automobile. A native of Mitchelville, Ia., he started in show business as a singing waiter at an early age. He was a talker and free act announcer on the Con T. Kennedy and C. W. Parker shows in 1906-'07. He had concessions and was a superintendent on Foley & Burk Shows from 1915 to 1921 and later was associated with the late Harold Enfinger in the display of whales and other attractions. In 1924 he was the custodian of the Pacific Coast Showmen's Association and held a similar post with the Troupers at the time of his death. Survived by a brother and a sister. Services pending, with burial to be in Pacific Coast Showmen's Rest.

HERRICK—Carl veteran concessionaire who in the past had trouped with the United, Dodson, Rubin & Cherry, Zeidman & Pollie and Gold Bond Shows, October 28 in Methodist Hospital, Indianapolis. For the past six years he had been with the Buff Hottle Shows. Survived by his mother, Mrs. Elsie J. Krauss, Indianapolis.

HOYLE—William W., 61, member and former trustee of the Greater Ohio Showmen's Association, Columbus, December 1 of pneumonia in University Hospital, Columbus. He was a veteran of World War II and spent 40 years in outdoor show business as a concessionaire, at one time as a member of Gooding Amusement Company. Survived by two sisters, Mrs. Catherine Shapiro and Mrs. Marion Latlip, and two nieces, Mrs. Ruth Sterling and Mrs. Frances Pope, concessionaires. Services December 5 and burial in St. Joseph Cemetery, Columbus.

McINTYRE—E. M., 61, cookhouse operator on Prell's Broadway Shows the past season and formerly with the Penn Premier Shows for 10 years and earlier the old W. C. Kaus Shows, November 26 at his home in Winchester, Va., after a long illness. Survived by his widow, three sons, a daughter, three brothers and a sister. Burial in

Mount Hebron Cemetery, Winchester.

MOSCOE—Willie, 77, veteran trouper who had a cookhouse with Craft's 20 Big Shows and earlier had worked shooting galleries for Roy Wilson and Lee Porter, December 2 in a Tacoma, Wash., hospital. Burial in New Tacoma Cemetery.

NUGER—Sol, 57, operator Winchester (Va.) Amusement Company, died last month in that city. (Details in Carnival section.)

SUGGS—Charles Albert, 36, drummer and operator of a musical instrument repair shop in Jackson, Miss., died December 2 after short illness in St. Joseph's Hospital, Houston, Tex. Burial was in National Cemetery, Wilmington, N. C., after services in St. Mary's Cathedral. He is survived by his father, Leo Suggs; sister, Edwaina Benn, and two daughters, Christine and Debora. He was also a concessionaire.

WHITE—Oscar, 59, associated with the B. Wolfe and Milton McNeece shows the past season, recently in Florence, S. C., of a heart attack. Survived by his widow, of Wanamassa, N. J., and a sister, Mrs. Alexander Oumansky, Honolulu. Body was sent to Asbury Park, N. J., for services, to be followed by burial in Beth Israel Cemetery, Woodbridge, N. J.

WOGAN—Frank, 61, manager of parking for 14 years at the York (Pa.) Interstate Fair, died unexpectedly recently in York.

BIRTHS

JARMES — A son, December 6, to Mr. and Mrs. James G. Jarmes at Postville, Ia. Grandparents are the Glen J. Jarmes of the Kelly-Miller circus.

JORGENSEN— A daughter, Johanna, to Mr. and Mrs. Jorgen Jorgensen November 30 in Indianapolis. Father is one of the Egony Brothers, aerial duo. Mother is Genoveva Matinez de Jorgensen, formerly of Mexico City.

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Iowa Events

Continued from page 141

Hall, Wapello County Fair, District 3.

In the panel discussion on changing of fair dates, Eugene R. Moore, Tipton, association secretary-treasurer, was moderator. In addition to Cunningham, the panel included Jean Kleve, Humboldt, 1959 association president, and J. C. Wright, superintendent of public instruction. Bernard Ebbing, Rath Packing Company, spoke on night showing of livestock, and Stanley Hanna, an exchange student and former FFA president, described agriculture in England and illustrated his address with slides.

The annual banquet was held Tuesday evening in the grand ballroom with Kleve as toastmaster. A show, put on by the GAC-Hamid Agency, presented Betty Johnson, Sonny Mars, Kayettes, Matt Tuck, Kari Karo, Balabano Duo and the Elkin Sisters. Keith Killinger and his band cut the show.

Roller Rumbings

Continued from page 147

used by the narrator in describing other segments of the parade.

As presented, however, the parade's skating segment fell short of the mark. It did publicize roller skating, but it missed the boat by failing to link the grassroots level of roller skating with the project.

A steel and masonry skating rink has been completed in Houston at 6610 Capital for Skateland Roller Rink, owned by Estes Kelly. The open web rigid frame design was chosen by Kelly because of freer vision. American Steel Building Company designed and erected the structure. Estimated value of the plant is \$75,000. Kelly also owns Gulfgate Rink.

Bronze and silver medals were awarded recently at Rialto Roller Rink, Springfield, Mass. Skaters passing tests sanctioned by the Roller Skating Rink Operators of America included Georgianna Hallenstein, Diana Demerski, Dolores Listro, Judy Jero, Kenneth Miner, Linda Martinello, Ronnie Logan, Gayle Davenport, Joe Bohanker, Norma Lamoureux, Peter Gullo, Caroline Kisley, Cindy Smith, Donna Mansfield, Norma Brusso, Pat Labine, Betty Russell, Anita Logan, Jim Logan, Joyce Caffen, Barbara McLure, Carol Choquette, Carol McLure, Ruth Hasenjager, Maureen Coulombe, Jerry Rooney, Sheila Quenneville, Claire Rieck, Jerry Brusso and Helen Michniciewicz. Paul and Eileen McNeil served as judges. Also participating was professional Bob Coulombe.

Harry Neckes, of the Hartford

Fort Worth

Continued from page 141

for the 2:25-hour show, Acts included:

Izzy Cervone's band; Cuneo's Leopards; Pat Anthony's Wild Animals; Goetchisa and Sidneys, bike acts; Bizarro bell ringers; Gene Mendez on the high wire; Suesz Liberty horses, Suesz Ponies and Cuneo's Llamas; Lola Dobritch, O'Donnell Trio and Shirley Atterbury, wire acts; Norbu, gorilla act; elephant acts of Dolly Jacobs, Howard Suesz and Bill Woodcock; Joanne Day and Corrine Dearo, Rixos, Shirley Atterbury, Media Banta and Elizabeth Nock, aerial and high acts; Roman Holiday spec; Bobo Barnett's car; Ward Beam White Horse Troupe; the Flying Malkos and the Flying Malkos and the Flying Geraldos; Ming Wong, hair swing; Robert Baranek's dogs, Baudy's Greyhounds and Burk's Dogs; Four Nocks, sway poles; Wilsons, Clair Powell Dancers, Machinos, and Adaros, acrobatics; Celeste, the Star in the Moon, and a number of clown walkarounds produced by Dime Wilson. Walkarounds were limited to half the length of the track to speed them up.

Staff included Charles Basile, assistant director; Melvin Dacus, ringmaster and vocalist; Raymond Miranda, props; Mrs. Eula Shelton and Mrs. Van Wells, wardrobe; LeRoy Carpenter, costumes, and Freddie Nix, production numbers.

(Conn.) Skating Palace, conducted the rink's 15th annual "Sadie Hawkins Night" December 5. Patterned after the "Li'l Abner" comic strip, the evening's highlights included mock marriages, a floor jailhouse and games. Regular admission prices prevailed.

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of My

DEAR HUSBAND

CHARLES OLIVER

Who passed away

Dec. 17, 1957

CATHERINE OLIVER

IN MEMORY OF
MY DEAR FRIEND

CHARLES M. OLIVER

Who passed away

Dec. 17, 1957

CLARENCE SLATEN

IN LOVING MEMORY OF HAZEL ERICKSON

Who passed away Dec. 20, 1958
"The rose still grows beyond the wall."

HUSBAND

C. L. (ROY) ERICKSON AND SONS

IN MEMORY OF
My Good Friend

CHARLES OLIVER

Who passed away Dec. 17, 1957

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Max Tubis Offered As NSA President

Election Dec. 23; Vivona, Rubenstein And Strates Are Nominated as V.-P.'s

NEW YORK — Max Tubis heads the slate brought in by the National Showmen's Association nominating committee. A full ticket has been posted with Tubis recommended for the presidency, and the deadline for filing any independent slate passed last Thursday (10).

Tubis' Beach Amusement Company operates the Million-Dollar Pier on the Boardwalk in Atlantic City. If elected he will succeed Al McKee, manager of Fairyland in Queens.

In addition to the top officers the committee offered a list of 50 governors. Election will be held at a special meeting December 23,

and installation is set for December 30. Other officers will be:

First vice-president, Morris Vivona; second vice - president, Charles Rubenstein; third vice - president, E. James Strates; secretary, Leo Willens; treasurer, Frank Rappaport, and assistant treasurer, Al Howard.

Making the nominations was a committee headed by Joe McKee, chairman, Louis Reiben, Charles Davenport, Louis Elias, Dave Brown, Frank Rappaport, and Joe Sherman.

Suggested for the board of governors are Harry Agne, Harry Alex-
(Continued on page 150)

Sol Nuger, Va. Showman, Dies at 57

WINCHESTER, Va. — Sol Nuger, operator of the Winchester Amusement Company, died unexpectedly November 30 while en route to the hospital here. He was buried Wednesday (2). Nuger, 57, launched the Virginia Greater Shows with Rocco Masucci in 1939 and sold out two years later to enter military service.

Winchester Amusement Company was organized in 1947 and has played celebrations and auspices dates since then. Nuger was in outdoor show business since 1920 with many shows. A native of Springfield, Mass., he is survived by five brothers and by his widow, Louise, who intends to continue the carnival operation. New York jobber Bernie Ren, a long-time friend of the family, was among those at services at Jones Funeral Parlor here.

Miami Club To Host 400 At Yule Party

MIAMI—About 400 underprivileged and crippled children will be hosted Saturday (19) by the Miami Showmen's Association at its annual Christmas Party. There will be the usual generous helping of refreshments, gifts and amusements, the Sydney Daniels and Willie Lish taking charge of the event.

The club will have a free X-ray unit stationed here Thursday (18) at the same time the blood bank unit will visit. There is no blood donation requirement for those wanting to have X-rays.

CARNIVAL CONFAB

ARCH McASKILL will have his Illusion Show at Palisades (N. J.) Amusement Park next season. . . . Bernie Therit, cookhouse specialist, will operate at indoor circuses this winter, aided by Roy Peugh. Roy, Betty and daughter Karin are wintering at Waterford, N. Y., where they are building a home. . . . O. C. Buck personnel have dispersed. Mrs. Elizabeth Murphy, secretary, visited relatives in New York and then picked up her trailer in Sanford, N. C., for a trip to Miami. Mr. and Mrs. Chet Batcholer have gone south after Chet winterized motor equipment in quarters. A little farewell party was held at the closing date, Carthage, N. C., when Mrs. Jack (Glendora) Daniels hosted women of the show in the Daniels' trailer. The Bill Beldocks and their son Skipper went to Tampa where they will rebuild their rides and add another kiddie unit. Jim Quinn, general agent, is an occasional visitor in Troy, N. Y., while booking the up-State territory. . . . Harry Storin, Massachusetts Fair Association executive who is publicist for the Barrington Fair, is in Mercy Hospital, Springfield, Mass., and would appreciate hearing from friends.

Recent deaths include Johnny Duke (DeNoia) of the New York club and Earl (Doc) Norman of the Miami club, both of them well known in carnival circles. Norman, 72, was on the Cetlin & Wilson Shows for many years, and was buried in Miami Showmen's Rest. . . . Burial services in Miami were held December 13. Bill Bryant, for the parent club, and Mickey Hawkins, for the women, took prominent roles. . . . The independent ticket hubbub in Miami has subsided, with the plan being dropped altho the petition was ready to be posted, Marty Weiss reports. . . . Jack and Jeanette Conway of National Ticket Company visited Chicago to see what all the shouting is about, and decided instantly to become future exhibitors. . . . R. C. McArter enthused about a new fair he is promoting in North Carolina.
Irwin Kirby

★ ★ ★

Little Laura Sedlmayr, daughter of C. J. and granddaughter of Carl Sedlmayr, of Royal American Shows, has a new trout fly named in her honor. The fly was designed by Seeger Swanson, manager of the Superior, Wis., fair, a veteran fisherman and tyer of flies, who has used it with great success. The fly is a simulation of a May fly and is in royal colors, purple and gold. . . . J. George Loos, owner of the show bearing his name, was the subject of a feature story in a recent edition of The Laredo (Tex.) Times. Mike Cantu, Jr., staff writer, brought out that Loos has been in show business for 65 years and in February will mark the 37th year he's played the Washington birthday celebration in that city. Loos, when questioned about the future of the carnival business said: "Despite the competition given by movies and television, there are more carnivals now than ever; they'll just continue to grow in number."

Mrs. Louls (Frances) Berger is confined in Augustana Hospital, Chicago, following surgery. . . . Harvey L. Boswell writes that since closing the season with Strates, he's had his zoo at Wilson, N. C., and is also playing school dates with his Jungle Safari. Other show-folk around Wilson include Martin (Big Tex) Levy, Whiteside and O'Connell and Pete Johnson. . . . W. E. (Shotgun) Page reports from Athens, Ala., quarters that work is already under way on the shows. He, John Reid and Norman Littlefield arrived back from the Chicago meetings and are supervising the operations. A new girl show is being built and a new Side Show will also make its bow in the spring. An Octopus was added to the ride list as the result of negotiations in Chicago. Four men are working in quarters, but more will be added after New Year's.

Lou Leonard, veteran conces-

sionaire, was scheduled to leave Chicago Monday (14) for the sunny climes of Miami and expected to return to the Windy City in April. Over the holidays he'll have his son, Martin, as a guest for two weeks. The youngster is a sophomore at a Birmingham high school where he plays plenty of football. . . . Joe Frederick, owner of Motor State Shows, is back at his Detroit home convalescing after a heart attack and a hospital siege.
Charlie Byrnes

Mrs. Louise Lankford is a patient in Quintard Hospital, San Diego, Calif., following a November 27 auto accident. . . . H. L. (Scotty) Scott reports that his wife, Elaine, has returned to Snug Harbor Trailer Court, Aransas Pass, Tex., after undergoing facial plastic surgery which doctors termed a success. . . . Woodrow Arnold is in the TB sanitarium at McGee, Miss., and would like to receive mail. . . . The whereabouts of Mrs. Dessie Ball Bennett, believed to be associated with a carnival, is sought by Mrs. R. W. Frame, P. O. Box 102, Ridgely, Tenn., who has news about Mrs. Bennett's aged parents.
Al Schneider

Fifteen past presidents of the Ladies' Auxiliary of the Pacific Coast Showmen's Association were honored here at a dinner in the clubrooms. President Fay Prosser was hostess at a chicken dinner served in the gayly decorated meeting room. Past presidents in attendance were Nell Ziv, 1931; Martha Nathan, 1935; Peggy Forstall, 1937; Marlo LeFors, 1939; Nina Levine, 1940; Edith Hargrave, 1943; Edith Walpert, 1944; Marie Tait, 1945; Betty G. Coe, 1946; Trudy DiSanti, 1947; Mary V. Taylor, 1949; Lucille Dolman, 1952; Peggy Steinberg, 1954; Clara Andersen, 1955, and Helen Vaughn, 1958. Escorts were Irene Glacy, Betty Kent, Julia Smith and Jewel Hobday.
Sam Abbott

★ ★ ★

FLASHBACKS: 10 Years Ago—Fire struck the Carthage, N. C., tobacco warehouse, used as winter quarters by Penn Premier Shows, causing an estimated \$200,000 damage. Defective wiring was believed to be the cause of the blaze which completely razed the building. Show Owner Lloyd Serfass said that not one item of equipment could be salvaged but that he would immediately start rebuilding for his spring tour. He reports the loss included 37 tractors and trailers, many of them new, 17 rides and equipment for 12 shows. . . . Ross Manning Shows opened big at Haiti's Bi-Centennial International Exposition in Port-au-Prince. On the first Sunday the Side Show, going for 20 cents, reportedly grossed \$1,200 and some of the rides were taking close to \$200 an hour. Custard joints also reported top takes.

Hammond Into Ia.; Byers Inks Monticello

Texas Show Pacts Three County Fairs; Weaver Adds New Dates for '60 Route

DES MOINES—Carnival bookings at the convention of the Fair Managers' Association of Iowa have been meager for many years. This year, however, there was a flurry of changes made by a number of fairs.

Keefe Re-Inks Valdosta, Ga.

VALDOSTA, Ga. — Johnny Keef's Capitol City Shows has been awarded the 1960 contract for the South Georgia Fair here. This will make the fifth year the show has played the fair. Dates are October 31-November 5, Howard S. Hall, fair manager, announced.

Bob Hammond, owner of the show bearing his name, and his agent, Keith Chapman, created news. The Texas-based show, which has never played the State before, came up with three fairs. Signed were events at Corning, July 27-31; Mansfield, August 2-6, and Tipton, August 8-11.

Byers Bros.' Shows also scored, announcing they had been awarded the contract at the Great Jones County Fair, Monticello, a new one for the show. Clement Smith repped the show here as Carl Byers remained close to home where his dad was seriously ill.

L. O. Weaver and his son, Frank, were on hand for Grand American Shows. New addition to
(Continued on page 150)

BROCKTON FAIR

Bids for Rides, Shows and Concessions are hereby invited for the 1960 Brockton (Mass.) Fair. Contact for appointment:

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PCSA HONORS DECEASED AT MEMORIAL SERVICES

LOS ANGELES—An informal talk was given by William Hobday at the annual memorial services of the Pacific Coast Showmen's Association at Showmen's Rest here Sunday (6). The services were attended by more than 100 members and friends.

Hobday gave the talks as his first official act after being named chaplain of the organization by President Arthur E. Andersen. Hobday was named to fill the post formerly held by the late Harry G. Seber.

The services were under the direction of Steve Vaughn. Following the Pledge of Allegiance to the Flag, "The Star Spangled Banner" was sung by the Chanters of the Glendora Elks Club. They also sang "The Lord's Prayer" near the closing of the ceremonies.

The address was delivered by Rev. Rex Smith, a Navy chaplain for 15 years.

The annual ceremony of the laying of the wreaths was conducted by Anderson and Faye Prosser, president of the Ladies' Auxiliary. Another highlight was the planting of the showmen's tree, symbolic of eternal life in remembrance of departed PCSA brothers and sisters.

At the conclusion of the services, all joined in the singing of "God Bless America."

Members of the PCSA and its auxiliary who passed away this year and for whom the services were especially dedicated include Lee Brandon, John O'Kelley, Roy Moyer, James C. Wolfe, Clyde Gooding, Hort Campbell, Basil (Hap) Young, William Clough, Fred Donnelly, Al Weber, M. M. Buckley, Leo Haggerty, Harry Seber, Lou Johnson, H. O. Skiple, Louis Manly, Midge Holding, Jennie Reigel, Vera Selby McFarland, Mabel Rotstein, Lucille King, Clara Little and Margaret Ansher.

Hammond to Invade Iowa

• Continued from page 149

its Iowa route are at Pochontas and Manson. Repeats will be at Marshalltown, Allison, Bradbrook, Eldora and Cresco. In Missouri the show will play Unionville and Monroe City. Weaver reported that they'll go out next spring with all fluorescent lighting and new towers.

Olson Repped

Olson Shows, only railroad show at the conclave, was repped here by Paul Olson, co-owner and manager; Louis (Stretch) Rice, concession manager, and Louis Berger, general agent. Rice was here for

the first time and flew back to his Miami home following the convention.

Alva Merriam, owner of Merriam's Midway Shows, announced he had signed to return to the Detroit Lakes (Minn.) Water Carnival after several years' absence. In Iowa he was set to play Vinton, Waukon, Algona, Sac City and Guthrie Center. Merriam placed an order for a new Frolic with King Amusements.

Charles Carroll, owner of Carroll Greater Shows, visited, but the only news he reported was that he had placed an order for a new Paratrooper ride and expected early delivery.

Other carnival people on hand included Joe Green, Gladstone Shows; Lee Moss, concessions; L. W. Ray, concessions; Carlo Rocco; Carl Burkhardt, Rock City Shows; Johnny Durham, Big D Amusements; J. Stanley and Lyle Wells, S & W Shows; Mr. and Mrs. Ken Garman, Sunset Amusements; Sheldon Shorter, Shorter's Greater Shows; Mr. and Mrs. Ross Sinder-son, Bob Hill, Ross Amusements; John (Sheik) Lempart, show supplies, and Tubby Hale, Hale's Shows of Tomorrow.

Max Tubis

• Continued from page 149

ander, Vince Anderson, Dave Brown, Morris Brown, Al Camin, Issy Cetlin, Norman Y. Chambliss Sr., Edward Cohen, Dick Coleman, J. W. Conklin, Charles Dav- enport, Lou Dufour, Louis Elias, Maurice Elk, Dick Geist, Simon Hadgi, Ben Herman, Ben Hoff, Aaron Hymes, Henry Kaufman, Irwin Kirby, Johnny Leonard, Seymour Levin, Roger Littleford Jr., Angelo Longo, Jim McHugh.

Also, Hy Malek, Cliff Mullins, Harry Nelson, Howard Parker, Sam Peterson, Sam Prell, Pat Raz- zano, George Regan, Louis Reib- en, Chales Reich, Pat Reithoffer Jr., Irving Rosenthal, Max Schaf- fer, Claude Sechrist, Joe Sher- man, D. D. Simmons, George Sollenberger, Isidor Trebish, Joe Uknis, Sam Weisser, Joe Weissman and Mike Wynn.

Gastonia Set For Buck's 1960 Season

TROY, N. Y. — The Spindle Center Fair in Gastonia, N. C., has been awarded to the O. C. Buck Shows for 1960, owner Oscar Buck announced this week. Signing for the fair was Jack Partlow. This will be the show's first visit to the fair, previously played by the Marks and Prell's Broadway organiza- tions.

Season's closing at Carthage, N. C., came after three weeks of rain. At South Boston, Va., a jam- boree was held with Joe Marchi- ano Jr. as emcee. Auction and dona- tions raised \$1,100 which was divided between the Maimi and New York show clubs. An enter- taining comedy show was offered, plus refreshments, in the Minstrel Show top.

Buck has his equipment safely tucked in for the winter, with winter- izing having been done by Chet Batcholer. Col. Otis Chambers is holding down guard duty and gen- eral repair, aided by Merry-Go- Round Tommy. Rebuilding and painting get underway after the Christmas holiday season.

Gastonia will be played after Rocky Mount, N. C., Buck re- ported, and will be followed on the fair route by Sanford and Greenville, also in North Carolina.

Art B. Lewis To Travel With A. of A.

IRVINGTON, N. J. — A new Frolic ride, displayed by King Amusements, was bought in Chi- cago for Amusements of America. At the convention it was also an- nounced that Art Lewis, former operator of the Art B. Lewis Shows, will tour with the show next season as manager.

John Vivona said the revamped concession line-up will do away with the necessity of a business manager. Lewis, while devoting much of his time to the front-end operation, will function in various other capacities as needed.

Other staff positions will be an- nounced over the winter. Lewis last year was a manager with Cap- pell Bros. Circus and Carnival. He had his own show until 1947 when he left the road to operate ride and concessions at Seaside Park, Virginia Beach. Following this he became part owner of the Seagull Hotel on Miami Beach. He was also on the James E. Strates Shows in the past.

Ariz. Club Changes Date Of Banquet

PHOENIX, Ariz.—Annual ban- quet and ball of the Arizona Show- men's Association has been post- poned tentatively until the third week in January, M. R. Freeman, ASA secretary, said.

The banquet was originally set for Monday (14) at the Riverside Ballroom. With the new date, Free- man declared, the installation of the 1960 officers may be held along with the banquet.

The memorial services were held at the Showmen's Rest in Green- wood Cemetery Sunday (13).

Club Activities

Showmen's League of America

CHICAGO—A total of 65 mem- bers attended the Thursday (10) meeting. Seated on the platform were Sam J. Levy Sr., Fred H. Kressmann, Al Sweeney, Jack Duf- field and Norman Schlossberg.

Bill Green was reported in Ford Hospital, Detroit.

The new plaque has been hung on the second floor of the club- house. Frank Conklin visited en route from the Bimini Islands to Toronto.

Auto race motion pictures were shown by Al Sweeney.

Miami Showmen's Association

MIAMI—John Vivona presided over his first meeting on Monday (7), with 140 members attending. Also for the first time, the com- plete slate of officers was seated on the dais.

A welcome home party was held the previous night with 550 persons crowding into the club- rooms. Jimmy Stabile's entertain- ment committee lined up plenty of free food and the services of Preacher Rollo and his Five Saints, a popular local music group. Stabile will also oversee the New Year's Eve Party, plans for which are developing nicely.

Coast Club Pays Tribute To Presidents

LOS ANGELES—Achievements of past presidents of the Pacific Coast Showmen's Association were reviewed here Monday night (7) when Harry Hargrave, also a past president, emceed a night honoring these men.

Hargrave, who was president in 1939, paid special attention to the progress made in the early years of the association, which originated in 1922. He told how the club was supported financially by such men as the late Walter McGinley and more recently by the late M. J. (Mike) Doolan. Doolan and others helped in financing the present clubrooms.

Among the past presidents in at- tendance were Orville N. Crafts, 1931; Harry Fink, 1932; J. Ed Brown, 1933; C. F. Zeiger; Theo Forstall, 1936; Hargrave, 1939; Joe Glacy, 1941; Mike Kerkos, 1942; William Hobday, 1947; E. W. Coe, 1948; Moe Levine, 1953; Hunter G. Farmer, 1954; Ed Harris, 1956; Bob Downie, 1957, and Matthew (Jimmy) Lantz, 1958.

J. W. (Patty) Conklin, who headed the organization in the mid- 1930's, is now the senior past president. He was unable to attend.

PCSA Fems Set Election

LOS ANGELES—The Ladies' Auxiliary of the Pacific Coast Showmen's Association will hold its annual election on December 14 to fill three of the six offices which will be contested.

Candidates for president are Mora Bagby and Elsie B. Kennedy. Those offering for election for first and second vice-president are Myrtle Hutt and Blanche Hender- son, and Thora Richard and Edna Dauer. Ruth Wolff Wood is a candidate for third vice-president, Madison Hopes for secretary, and

PCSA Slates Steve Vaughn As President

LOS ANGELES—Steve Vaughn has been nominated for president of the Pacific Coast Showmen's Association for 1960, Edward Har- ris, chairman of the committee, an- nounced at the club's regular weekly meeting Monday (7).

J. B. (Red) Dauer was nomi- nated for first vice-president, mov- ing up from second. Sam Dolman was picked for second vice-presi- dent and Sam Steffin for third. H. D. (Bob) Matthews was named for secretary and Harry Phillips for the treasurer post. C. F. (Doc) Zieger was nominated to the cem- etery board to serve five years and Arthur Anderson to the board of trustees.

Members of the board of gov- ernors on the slate are John T. Backman, Robert Banard, Al Blake, Joe Blash, Al Cecchini, Al Cohn, L. G. Chapman, Bill Davis, Dan Dix, M. H. Ellison, Charles T. Goss, Dick Havins, Matt Herman, Lloyd Hilligoss, Arthur Hockwald, Rudy Jacobi, C. E. (Candy) Moore, E. S. Fitzgerald, Fred Mortensen, Harry Myers, Jack Kent, L. E. Roth, Jack Shaffer, Lee B. Smith, John Snobar, George Surtees, F. M. (Pete) Sutton, Elmer Velare, Harry Baron, Lee (Frenchie) LeDoux, Sam Snobar, Charles Austin, Al Weisman, Bobby Cohn, Eddie Hellwig, Irving Seiff, Charles Wal- pert, Wayne Endicott, Chester Barker and Louis Cecchini.

Siebrand Inks Rhoda as Act And Publicist

NEW YORK — Lady Rhoda, blindfold driver and escape artist, will function as publicist and free act for the Siebrand Bros. Shows date in Tucson, Ariz., March 10-15, it is announced. The date will not interfere with her auto thrill show which debuts later in the season.

Booby Obadal, Vandike Bow At El Paso

EL PASO, Tex.—Booby Obadal and Alvin Vandike had their shows here this week in preparation for the Sun Carnival, which was to open December 19 and run thru January 3, including three week- ends and the holidays.

The shows are American Fun- land and Victory Exposition Shows. Both ops are banking on a con- tinuation of heavy traffic over the International bridge to keep the midway crowded during the long operation.

Attractions will also include parades, bull fights, street dances and horse races. The city is a big missile center and much advance promotion has been put into the festival. Local and area newspapers have been running long stories and radio and television stations are participating in a big way.

Stella Shaphran for treasurer with- out opposition.

Officers for 1960 will be in- stalled in the clubrooms on January 4 with both outgoing and incoming officers to be honored at a dinner dance on January 9.

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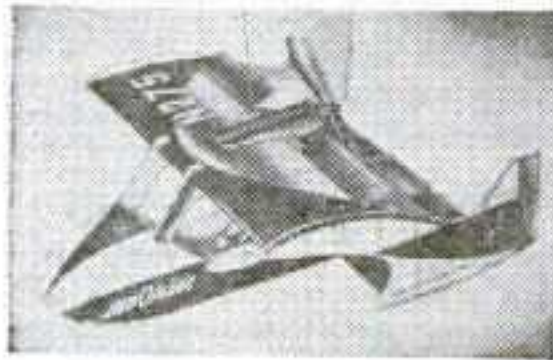
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JEEP-AIRPLANE

Airplane is twirled around on a cord. Whirling propeller produces authentic sound. Easily assembled. Comes complete with plastic propeller and cord. Is 10 inches long. Retail at 59 cents for one kit. Dika Products, 2127 North Rockwell, Chicago 47.



LITTER BAG

Novelty that's handy. Pokes fun at bad habit of littering highway. Made of taffeta, and marked with gold and silver letters, it comes in red, green or blue. Retail for \$1. House-Of-Fun, 6715 Hollywood Boulevard, Hollywood 28.

PLANTERS

Seeds pre-planted in brass-finished aluminum planters which contain scientific growing material. Available in 25 flower and vegetable varieties. Price, 29 cents. Benton-Kirby, 445 North Broadway, Milwaukee 2.

WALL CLEANER

Electric device for cleaning walls, ceilings, upholstery, woodwork, carpet stairs. Has portable tank and connecting hose. Tank automatically refills cleaning head with right amount of fluid. Retail for \$9.95. E. R. Wagner Manufacturing Company, Milwaukee.

GAY PLATES

Plates decorated in Gay 90's theme. Are 8½ inches in diameter. Any name can be put on with the tube of paint that is included. Sold in lots of three dozen. Price \$6 per dozen. Sample order \$1 for a pair. Midwest Novelty, 1513 North Lincoln, Bloomington, Ill.

LIGHT CONTROL

Called the nitelighter, this device, thru photo-electric switch automatically turns light on or off according to Fisher-Pierce Company, Braintree 85, Mass.

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WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

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Five Years Ago In Pitchdom

Harold Foreman and Carl (the Greek) Chaffin were holed up for the winter at Stone's Grill on West Spring Street, Columbus, O. . . . Mrs. Mike Gunn presented her pitchman hubby with an eight-pound daughter, born November 22 in Reading (Pa.) Hospital. . . . Happy Heller was again based at the Detroit Sears store, pitching Devine's Zina Ray Oil. . . . Charlie Hudson, of the Hudson Medicine Company, was holding his own in

Charlotte, N. C. He reported visits by Billy and Ethel Bean, Chief Thundercloud, Chief Clark, Bill Cothron, Prairie Mae and Dave Dunlop.

Frankie Rizzo penciled from Fairmount, W. Va., that while making Santa Claus parades in that area he ran into Joe Mark, Jimmie Olick, Frank Collins and Chuck Fenton. . . . E. C. Pardee was working in and around Atlanta before heading for Mississippi, Alabama, Arkansas and Texas. . . . J. C. Corbett was getting heavy dough with a perfume pitch in a

(Continued on page 154)

BIG WATCH BUYS PLUS

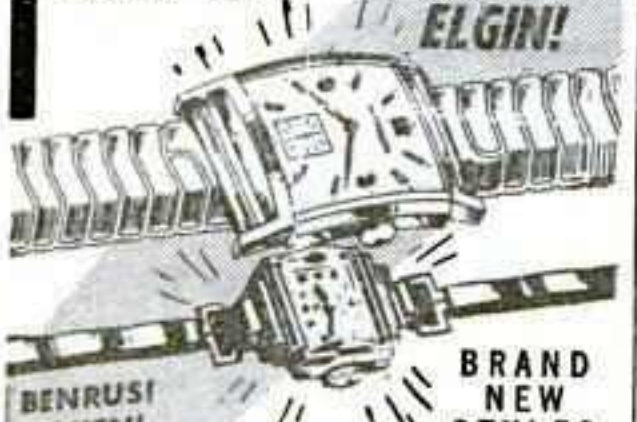
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\$49

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\$3.90 Set

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Jewelry Sets

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- and Bracelet in each set!
- Assorted colors

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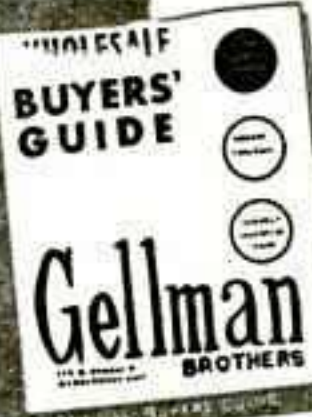
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12 NOON
WEDNESDAY, DECEMBER 23

instead of
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FAMOUS MFR. CLOSEOUTS

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Pierced Earrings, Asst. \$1.25 & \$1.75 Dz.
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Cameo Neck & Earrings, Boxed \$3.00 Dz.
Send for descriptive literature on other terrific values on jewelry of all descriptions, 25% deposit with order, bal. C.O.D.
SAMUEL SILVERMAN & CO., INC.
1820 Westminster St. Providence, R. I.

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E2—Stone & Pearl E/rigs, asst. Gr. 21.00
E130—Rhinstone E/rigs, asst. Gr. 30.00
O1—Odd Lot Brace & Neckls. Gr. 15.00
L3—Men's Chrome Lighters, Dz. 4.35
L5—Zippo-Type Lighters, Dz. 6.00
R11—Ladies' Birthstone Rings, Gr. 11.00
P4—E/RG, 3 strand NK-BR. Bxd. 7.20
415—Men's or Lad. Watch Exp. Dz. 7.20
619—Men's asst. Stone Rings, Dz. 3.25
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Samples Reg. Price—25% Dep., Bal. C.O.D.

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WHY PAY MORE—SAVE! ATTRACTIVE, competitive prices Mexican Easter Baskets, chairs, straw hats, straw man on horse, straw man on foot, all kinds Mexican imports. Be surprised, write us today. Ramirez Importing Co., P. O. Box 1482 Laredo, Tex. de21

Animals, Birds, Snakes

WANTED—TAME DEER, GUANACO, Llamas, etc. Quote best price. For Maine Spector, 941 N.E. 176 St., North Miami Beach, Fla. np

XMAS SPECIALS! LAST CHANCE! BABY descended Skunks, Raccoons, Bobcats, Monkeys, Parakeets, Tropical Birds, Snakes, Turtles, others. Thompson Wild Animal Farm, Clewiston, Fla. de21

Business Opportunities

ARCADE FOR SALE

100 miles N.Y.C. 4 months' summer operation in large resort area (1,000,000 visitors). 100 late games, including Pins, Skeeball, Pokerino, Shuffles, etc. Neon signs, prize merchandise, in modern 40'x120' store. Good gross and lease.

BOX C-568

c/o The Billboard Cincinnati 22, Ohio

JAPAN DIRECTORY—145 JAPANESE MANUFACTURING EXPORTERS, Japan and Hong Kong trade journal information. Asia opportunities. \$1 today. Nippon Annual, Box 6266-B, Spokane 28, Wash. ch-jd4

KIDDIE RIDE ROUTE FOR SALE—220 pieces. Operated nationally on mall order basis. Low expense, easily expanded. Throws off \$18,000 annually. Good buy as going business or cheap way to buy additional rides for present route. Equipment in excellent condition. Financing arranged. Box C-567, c/o Billboard, Cincinnati 22, O.

LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 23 free catalogs. Furniture, clothing, appliances, autos and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesalers, Box 2068-BB, Sioux City, Iowa. ch-np

MEN, WOMEN—SHARE SENSATIONAL mail order success. Opportunity for lifetime income, security. No experience, no inventories needed. No problems. Everything furnished. Guidance given. Write Samuel Glenn Publications, Box 507, Jacksonville, N. C. ch-tfn

THIS IS A DISPLAY CLASSIFIED AD

Your Advertisement Displayed in a space this size will cost

only \$14 per insertion

UP TO \$300 WEEKLY—ONLY 4 ORDERS A DAY means \$15,000 per year. No Experience, just demonstrate and take orders for the Revolving Golden Beacon. The fastest selling traffic builder and customer attraction. Send for details and free demonstrator plan. Golden Beacon Sales, 251 South 5th St., Philadelphia 6, Pa. ch-tfn

WANTED CONCESSIONAIRES

Amusement centers in New York City, 42nd St. and Broadway at 52nd St. Candy Butcher, White-U-Wait Photo Studio, Name Hats and other Novelties. Apply 246 West 42nd St., New York, N. Y., or call Wisconsin 7-9393.

WE NEED NAMES

Will pay you 25c per name for obtaining them for our mailing list. Complete instructions sent for \$1. U. S. only.

HARRY M. YOUNG
917 Broad St. Bristol, Tenn.

YOUR OWN BUSINESS—WITHOUT INVESTMENT! Sell advertising matchbooks to local businesses. No experience needed. Free sales kit tells where and how to get orders. Part or full time. Big cash commissions. Match Corporation of America, Dept. D-129-A, Chicago 32. de28

Costumes, Uniforms, Wardrobes

COTTON TIGHTS, \$2 & \$3; USED WIGS, \$5, \$10, \$15; Real Hair Impersonators' Wigs, Top Hats, Clown Suits, Free Lists. Leroy Carpenter, 4618 Park Ave., Weehawken, New Jersey.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. jall

Formulas and Plans

MAKE, SELL PITCHMAN'S PRODUCTS. Cleaners, polishes, perfumes, cosmetics, battery additives, anything. Work home. Three Formula Catalogs, dime. Chemical, Park Ridge 25, Ill. ch-np

For Sale—Secondhand Show Property

AMUSEMENT PARK MANAGER WITH promotional ability qualifications, with at least five years' proven successful experience. Excellent salary. New England resort. Write Spector, 941 N.E. 176 St., North Miami Beach, Fla.

BRILL'S NEWEST PLANS: RODEO RIDE, \$15; Slot Machine Illusion, \$5; Small Trailer Show, \$5; Pick-Up Truck Show, \$5. Free circular. Brill, Box 875, Peoria, Ill.

COMPLETE AIR RIFLE RANGE—MACHINE guns, rifles, air compressor, counter and extra parts. Also Evans Walking Charlie. Priced to sell. Claude Audiss, Fairland Park, 7501 Prospect, Kansas City, Missouri. de21

FOR SALE—KING TRAILER-MOUNTED Kiddie Wheel, Rocket Swing Ride, Jr. size; Chair Swing. All rides A-1 shape with new paint. Contact P & J Amusements, P. O. Box 45, Massillon, Ohio. Phone TEmple 2-9487.

LOOK RIDE FOR SALE

Invest only \$7,000 to gross \$40,000 in one season. One complete unit of Gas Hot Rods, used one season, in excellent condition and ready to go. Ride consists of 6 cars, fencing, railings, lights, ticket box, late model Chev. tractor, 30-ft. semi. Reason for selling, have 2 units of same, must sell one. One unit grossed \$40,000 last season. Contact me immediately by letter or wire. Can be seen any time. Terms to reliable parties. BILL BOYD, 113 W. Comanche, Tampa, Fla.

MORE BUYERS

Will Stop and Read YOUR AD if you use a DISPLAY CLASSIFIED AD RATE ONLY \$14 per inch

TRAINS—ALL SIZES, GAUGES, TYPES; new, used, custom built. Photos, details, \$1 bill (refundable). Miniature Trains, 33-B Winthrop, Rehoboth, Mass. de14

Locations Wanted

LOCATION WANTED FOR A WILD MOUSE One available for large established park. Write SPECTOR 941 N.E. 176th St. No. Miami Beach, Fla.

Magical Supplies

FREE MAGIC TRICK GIVEN WITH 160 Giant Surprise Catalog. Over 1,000 illustrated tricks, jokes, magic, illusions, puzzles! Rush name, address and only 25¢. House of 1,000 Mysteries, 202-95 Pinewood, Trumbull, Conn. ch-np

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Minature Radiophone for mentalists. Catalog, \$1, with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. de14

Miscellaneous

FOR SALE—2 MOVIE PROJECTORS, 500 Seats, Screen, etc., cheap. J. Loecker, 1156 Covedale Ave., Cincinnati 28, Ohio. Phone: WAbash 1-7917.

GIVE FOR CHRISTMAS THE CHILDREN'S Christmas book, Little Twinky Twinkletoe (Greenwich), with the included Christmas song, Little Twinky Twinkletoe the Twinkle-Toed Reindeer. Art Schultz, 1840 N. Portland Blvd., Portland 17, Ore.

SOAP TABLETS

FOR TRAVELERS Can be carried in pocket or purse for instant use. Disposable, sanitary, economical. 75 tablets + two pocket flagon-type dispensers, \$1.00 ppd. The Accent Shop, P. O. Box 11096, Coytown, Dept. B, Orlando, Fla.

Personals

\$10.00 REWARD

Will pay \$10 for information as to whereabouts of

HUGH MONTGOMERY ROGERS, JR.

Age 60, 6'3" height. Last known to be a cook with a small carnival in vicinity of Garfield, Wash., about 1953. Mr. Rogers has a family bible with information needed for compilation of a family history. Please write

JOHN F. CAMP, JR.

Box 29 Vancouver, Washington



HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

- Type or print your copy in this space:
- Check the heading under which you want your ad placed:

<input type="checkbox"/> Acts, Songs, Gags	<input type="checkbox"/> Miscellaneous
<input type="checkbox"/> Advertising Specialties	<input type="checkbox"/> Mobile Homes, Accessories
<input type="checkbox"/> Agents, Distributors Items	<input type="checkbox"/> M P Films—Accessories
<input type="checkbox"/> Animals, Birds, Snakes	<input type="checkbox"/> Musical Instruments, Accessories
<input type="checkbox"/> Business Opportunities	<input type="checkbox"/> Partners Wanted
<input type="checkbox"/> Calliopes and Band Organs	<input type="checkbox"/> Photo Supplies & Developing
<input type="checkbox"/> Collectors Items	<input type="checkbox"/> Ponies
<input type="checkbox"/> Costumes, Uniforms, Wardrobes	<input type="checkbox"/> Printing
<input type="checkbox"/> Food & Drink Concession Supplies	<input type="checkbox"/> Rigging and Props
<input type="checkbox"/> Formulas and Plans	<input type="checkbox"/> Salesmen Wanted
<input type="checkbox"/> For Sale—Secondhand Goods	<input type="checkbox"/> Scenery, Banners
<input type="checkbox"/> For Sale—Secondhand Show Property	<input type="checkbox"/> Talent Wanted
<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Tattooing Supplies
<input type="checkbox"/> Instructions and Schools	<input type="checkbox"/> Trucks, Trailers, Accessories
<input type="checkbox"/> Locations Wanted	<input type="checkbox"/> Wanted to Book
<input type="checkbox"/> Magical Supplies	<input type="checkbox"/> Wanted to Buy

<input type="checkbox"/> Business for Sale	<input type="checkbox"/> Used Dealer-Distributor Equipment
<input type="checkbox"/> Record Pressing	<input type="checkbox"/> Used Records
<input type="checkbox"/> Situations Wanted	<input type="checkbox"/> Used Record Pressing Equipment
<input type="checkbox"/> Sound Equipment-Components	

<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Routes for Sale
<input type="checkbox"/> Opportunities	<input type="checkbox"/> Wanted to Buy
<input type="checkbox"/> Parts, Supplies	<input type="checkbox"/> Used Equipment
<input type="checkbox"/> Positions Wanted	

<input type="checkbox"/> Agents and Managers	<input type="checkbox"/> M P Operators
<input type="checkbox"/> Bands and Orchestras	<input type="checkbox"/> Musicians
<input type="checkbox"/> Dramatic Artists	<input type="checkbox"/> Outdoor Acts and Attractions
<input type="checkbox"/> Hypnotists	<input type="checkbox"/> Vaudeville Artists
<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Vocalists
- Indicate below the type of ad you wish:

<input type="checkbox"/> REGULAR CLASSIFIED AD—20c a word. Minimum \$4
<input type="checkbox"/> DISPLAY CLASSIFIED AD—\$1 per agate line. One Inch \$14 (14 agate lines to inch)
- TALENT AVAILABILITIES AD—10c a word. Minimum \$2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ Issue

NAME _____

ADDRESS _____ I enclose remittance of \$ _____

CITY _____ STATE _____

Salesmen Wanted

NOTICE!

Deadline for Classified ads DECEMBER 28 ISSUE 12 NOON WEDNESDAY, DECEMBER 23 instead of 4:30 P. M.

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Dept. 228, 307 North Michigan, Chicago 1, Ill. ch-124

\$300 FIRST WEEK OR MONEY BACK—AD Clock, unlike any in world. Electric Ad Clock Co., 227-231 W. Illinois, Chicago 10, Ill. ch-np

Tattooing Supplies

TATTOOING—I WILL TEACH YOU THIS profitable, fascinating business. Illustrated information, \$1. Zeis School of Tattooing, 728 A-Leslie, Rockford, Ill. np

Trucks, Trailers, Accessories

1953 ONE AND ONE-HALF TON DODGE Tractor, 36-inch fifth wheel and saddle tanks, \$400. Sixty-five KVA Transformer, \$200. Charles Brasch, 1115 S. 3d St. Water-towa, Wis.

Wanted to Buy

SCALED DOWN REPLICA OF AN OLD-time river boat to carry approximately 40 adults and children for new tourist attraction in Monticello, N. Y. Cimarron City, Box #325, Woodridge, N. Y.

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

AERIALIST, AVAILABLE 1960 SEASON, wants job established act. Young man, experienced. Write Craig Stillwell, 1329 Bellevue Ave., Plainfield, N. J. de21

Musicians

FENDER ELECTRIC BASS, ALL AROUND experience, any style; best Fender equipment. Musician, Apt. F-5, 3609 Westerville Rd., Columbus 24, Ohio. de14

WELL-ESTABLISHED PIANIST AVAILABLE December 18 thru January 4. Extensive repertoire, good transportation, clean-cut appearance. Write 1756 Dauphin, Apt. 2, Mobile, Ala., or call GR 90624.

Outdoor Acts and Attractions

AT LIBERTY—NOW AND FOR 1960 CIRCUS season. Hucky Dog Act, Trick Pony, A Pony Drill, also Trainer of domestic animals. What have you to offer? E. L. McCall, Route 5, Mexico, Mo.

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. jat

COMING EVENTS

Alabama Birmingham—Birmingham Auto Show, Jan. 8-10, 1960.

California Santa Clara—Santa Clara alley Boat & Sports Show (Fairgrounds), Jan. 8-10 Bob Barkhimer.

Colorado Denver—National Western Stock Show, Jan. 15-23. Willard Simms.

Connecticut Hartford—Autorama (State Armory), Feb. 17-22. Joe Kizis.

District of Columbia Washington—Auto Show of the National Capital Area (National Guard Armory) Jan. 13-17, 1960.

Florida Fort Pierce—St. Lucie County Home Show, Feb. 10-14. Lew Nachman, Fort Pierce Hotel.

Hollywood—Hollywood Home Show, Jan. 30-Feb. 3. Al Stern, 1016 N. 16th Court. Miami—International Foreign & Sports Car Show (Dinner Key Aud.), Jan. 24-28, 1960. Miami—Miami Gift Show (Auditorium), Jan. 3-7.

WANTED TO BUY—FIVE NICKEL PHILA. Toboggan Skee Balls. Write: Mattatuck Amusement Company, 87 Scovill St., Waterbury, Conn.

WILD WEST TOWN AND INDIAN VIL-lage opening in resort area, Monticello N. Y. in spring. What do you have to sell us? Cimarron City, Box #325, Woodridge New York.

COIN MACHINES

Help Wanted

WANTED—REPAIRMEN FOR PIN GAMES. Contact Penna. Vending Corp., 1224 Brownsville Road, Pittsburgh 10, Pa. TU 1-2804.

Used Equipment

Did This Ad ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED A sure way to attract more attention and secure greater results. RATE: \$14 PER INCH Rule border permitted when using

FOR SALE—COIN-OPERATED RADIOS, 120 used; many repair parts. Entire lot can be bought very cheap. Write P. O. Box 331, Hopewell, Va.

SHIPMAN 3-COL. STAMP MACHINES, LIKE new, \$34.50; Duos, \$12; Roll Type, \$55; new \$69. USP, 100 Grand, Waterbury, Conn. de28

MUSIC-RECORDS ACCESSORIES

Used Records

4,000 RECORDS—78 R.P.M., MOSTLY COL-lectors' items, \$400 for lot, used. ABC Coin Co., 2509 S. Presa St., San Antonio, Texas.

HIGH AERIAL ACTS FOR OUTDOOR PRE-sentation. Rigging illuminated. Visible for miles. Stunt men extraordinary. Mac Productions, 456 Lampliter, Warren, Ohio. de14

NOTICE!

Deadline for Classified ads DECEMBER 28 ISSUE 12 NOON WEDNESDAY, DECEMBER 23 instead of 4:30 P. M.

Vaudeville Artists

FEMALE IMPERSONATION ACT AVAIL-able. Expensive wardrobe, exotic and rumba routines. Will work for equivalent AGVA scale. Info available upon your club or agent letterhead. S. Burgess Jr., Talent Exchange, 247 W. 46th St., New York, N. Y. JU 6-6300.

Illinois Chicago—52d Annual Chicago Auto Show (International Amphitheater), Jan. 16-24, 1960. Chicago—Sportsmen's Vacation & Trailer Show (Intl. Amphitheater), Feb. 26-March 6. Thomas E. Durant.

Louisiana Arabi—Arabi Jr. Livestock Show, Feb. 26-27. George R. Queen, P. O. Box 160. Baton Rouge—East Baton Rouge Parish Fair, Feb. 23-25. C. L. Flowers, 201 St. Phillip St.

Michigan Bay City—Bay City Pigeon Show, Jan. 15-17. Robert Riegel, 901 S. Arbor. Bay City—Bay City Poultry Show, Jan. 14-16. Ben W. Mau, 2009 Second St.

Missouri Kansas City—Kansas City Boat, Sports & Travel Show (Aud.), Jan. 29-Feb. 7. P. W. Kahler.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Parcel Post

- Caigie, M., Books 20¢; Hale, Pat, Magazine 8¢; Ah, Henry; Akers, Pop; Allen, Theima; Alligretti, Frank; Ankrum, Happy; Annin, Ralph J.; Anshar, Joe; Applebaum, Sam; Arbogast, R. W.; Argo, Robert G.; Ashton, Marie; Bailey, K. L. & Mrs.; Baker, Bennie; Baker, Harry; Bale, Tommy & Mrs.; Barnett, George; Barnes, Pvt. Roscoe; Barow, Miss Bobbie; Baudin, David; Beck, Donald; Beeber, Harry Sus; Bender, Charles A.; Bennett, Amelia; Bernard, Victor J.; Biehlers, Sylvia & Ray; Bishop John; Black, Whitey & Mrs.; Boaz, Howard; Bodin, Mrs. John M.; Boston, Joe; Bowes, Jerry; Boyd, Roger; Bradley, Les; Broeffle, Sonny; Brooks, Roberts; Brown, Johnny Mack; Brown, Ralph Eugene; Brown, Robert M.; Burton, Irene; Carawan, Mrs.; Carwardine (Ducky); Carawan, Les & Mrs.; Carey, Gibson; Carter, Wm. F.; Cash, John Singleton; Cassidy, Kay; Chavanne, James & Mrs.; Clark, J. B. & Louise; Clark, Pauline; Chase, Frank H.; Cheminant, Lee; Cherry Jr., William M.; Cook, J. M. (U. S. Reptile Exhibit); Cooper, Bobby; Cooper, Quay; Cooper, Richard; Conwell, H. L.; Cox, Clinton; Coy, Lester (Illusion Show); Darden, Bill; Davis, Clifford; Davis, Dorsey Mae; Davis, Koke; De Wald, Frieda; DeLena, Walter; DeWald, Frieda; Delgrosso, Daniel; De Wald, James; Bell, E. M.; Dickerson, Sunny; Dickson, Douglas E.; Diggs, E. L.; Donaldson, David; Downes, Raymond J.; Doxsey, Elmer; Duane, Bob J.; Ebert, Leo J.; Egan, C. Dallas; Elkins, William C.; Elam, Chas. W. Elvia; Evans, Thomas & Mrs.; Exsias, Bela (Rose Gold Trio); Feldman, Geneva; Fisher, Mrs. Joan E.; Fowler, Floyd J. & Loretta; Frank, J. E.; Frederick, M.; Freeze, Tony; Gallagher, Chuck; Gallupo, Jack; Garrity, John; Gavia, Tony; Garvin, Marvin; Gattis, Glendon & Gelene; Givens, Jos L.; Gillison, Johnny; Gray, Carol; Griffin & N. W. (Micky); Griggs, Charlie; Gross, A. P.; Gutnick, Kenneth M.; Gwens, Joe; Hale, S.; Hale, Marie S.; Hall, Mary Etta; Hall, Robert; Hardin, L. H.; Harrison, Johnny; Hartsock, Ray; Hawkins, Hattie M.; Hayden, Donald L.; Henderson, A. G.; Hendricks, Herman; Henson, Dolly; Herman, Henry V. (elephant); Hewitt, Mrs. Florence; Higgins, Jerry (Seals); Hill, J. & E.; Hilton Sisters (Violet); Hinchlay, Eva; Hinkle, Milt; Hoffman, Yaro (or Larot?); Holiday, Jack; Holstrum, Tip & Mrs.; Horton, Robert & Mrs.; Horwitz, Edward; Hos, Leland; Houston, Lee; Howey, Fred; Hupe, Harry; Ireland, Agnes; Isenhower, Betty; Jackson, Eli; Jackson, Ray; James, Junior; Jerome, Paul; Johann, Peter; Jones, Doc & Mrs.; Jones, Pagan; Jordan, Ruby Lee; Keightley, George & Mrs.; Keller, Prof. Geo. G.; Kelly, Eddy E.; Kelly, Emmett; Kelly, Jack; Kentucky, Ray; Kerner, Dorothy; King, Luke; Kirby, Raymond; Kuykendall, Roger; Lance, Doc; Lapehack, Albert H. (Kellers Lions); Larken, Mrs. E. G.; Lee, Jack E. (candy man); Lehman, Herb; Le Paige, Bert; Little Head (Minstrel Show) Arnold; Lowrey, Louise; Loter, Marie P.; Lowery, Mrs. Jessie; Lytle, John; McCabe, Wm.; McDermott, Dolores; McDonald, Chas. & Mrs.; McGary, K. C.; McGill, Leo John; McGinley, Barbara; McHenry, M. T.; McMahon, Joseph & Mrs.; McNeace, Milton; McNish, James; McRhee, R. A.; MacDougall, J. H.; Majors, Peggy Brooks; Mapes, Tom; Marcus, Red; Marks, John (Marks Shows); Marsh, Hal; Mastello, Anthony; Mason, Tex; Mason, Tony; Mathis Jr. Edward; Maughan, Robert; Maynard, Gaylord & Patti; Merriman, Carolyn; Merritt, Johnny; Miller, Alma; Miller, Robert B.; Miller, Robert E.; Miller, Thomas R.; Minich, Mrs. Barbara; Minton, D. E. (J. H. Hardin); Montello, James; Moon, James; Moore, Mrs. M.; Moore, Roy; Moran, Billy; Morgan, Steven B. & Mrs.; Mort, George or Peter; Munroe, Jack; Munroe, Wm. (Preacher); Napier, William; Nelson, Herbert; Newman, Norman E.; Nott, Ellen; O'Connell, Nig & Mrs.; O'Hara, Frederick; Olsen, O. S.; O'Neal, Mrs. Estelle; Osteen, Clarence; Palmer, Harold; Pamphilon, Wm.; Parker, Mrs. Ella; Paul, Stanley; Peelar, James; Peterson, Bob; Phillips, W. G. & Mrs.; Poplin, Charlie M. & Jewell; Powers, Mrs. Nellie R.; Prell, Abe; Ragan, Mary; Rathdun, L.; Reed, J. E.; Reed, John & Wendy; Reeves, Tommy; Reicher, Frank; Reynolds, William (Wolfe); Rice, A. C.; Richards, Arthur Harry; Rider, Payton (Palanee); Ritchie, Mrs. Louise Mary; Roberts, Anna Mae; Robinson, Hattie Marie; Rose, Mark; Rosenzweig (Hager); Sackie, Shirl; Saas, George; Sakobler, Dutch; Scott, John; Scotti, S. A. & Mrs.; Scruggs, Troy; Settle, Thurman D.; Shaffer, William; Shinnars, John (Ione); Shumate, Charlotte; Stank, James L.; Steenrod Jr., Elmer Harold; Siegrist, Billy & Mrs.; Smith, Bert; Smith, Hal; Snellings, William Lyle; Spencer, M. J.; Stempel, Al & Mrs.; Stewart, Eddie; Stimmel, James; Stoffel, Walter (Wildlife Exhibit); Strong, Verna; Stroud, Howard K.; Sturms, Mrs. Edward; Sullivan, Joan E.; Swift, Jackie; Tandy, Edmond; Taylor, John & Opal; Taylor, Leon; Taylor, Mrs. Sue Ann; Temkin, Jack; Terry, Ed; Tompkins, Mrs. Gladys; Thompson, Pete; Toler, Clyde H.; Turner, Danny; Tyski, Walter; Valentine, Val; Van Hooser, M. B.; Vaughn, Lester W.; Volt, Robert & Wagner, Harry & Mrs.; Wain, Cal; Warrner, Jack; Washburn, George; Wellner, J. E.; White, Vesper P.; Whiteside, M. P.; Whitlington, Marion; Willey, Mrs. Ersie; Wilkens, Nelson; Wilson, Hal & Mrs.; Winker, Bob & Mrs.; Wise, Richard N.; Wood, Bert; Woodcock, Wm. (Buckles); Woods, Florence; Wright, John; Yeager, Eddie; Vernon, Mr. & Mrs. Stanley; Waters, Mrs. A. J. Wetherbee, Harold; Von Gruner, Jacob; Warwick, Mr. & Mrs. Young, Mrs. Dolly Young, Roger

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

Parcel Post

- DeLena, Walter; DeWald, Frieda; Earle, Beatrice; Eldot, S.; Hayward, Aurora Lee; Jackson, Dixie; Levy, Sam S.; Lee, Bob; Mantell, William; Murphy, Pat; Reynolds, Rae; Sallsbury, Phillip; Singer, Jack; Sprung, Mr.; Stewart, Jarome A.; Stearns, Peter; Weber, Donald Philis; Winters, Helen; Barber, Earl J.; Bowman, Harley L.; Cooper, Jerry F.; Duke, Daniel T.; Flynn, Francis Pat; Hopp, George C.; Kuntz, Seymour J.; Lane, Gerald; Manning Shows, Inc.; Miller Pony Farm; Moseley, Elmer; Moore, Dwayne; Nelson, Sandy; Powers, Babe; R & H Equipment Company; Rothman, Emanuel C.; Stern, Isaac; Tobell, Allen; Wilson, Big Al; Wright, Earl; Shumate, Charlotte; Stank, James L.; Steenrod Jr., Elmer Harold; Siegrist, Billy & Mrs.; Smith, Bert; Smith, Hal; Snellings, William Lyle; Spencer, M. J.; Stempel, Al & Mrs.; Stewart, Eddie; Stimmel, James; Stoffel, Walter (Wildlife Exhibit); Strong, Verna; Stroud, Howard K.; Sturms, Mrs. Edward; Sullivan, Joan E.; Swift, Jackie; Tandy, Edmond; Taylor, John & Opal; Taylor, Leon; Taylor, Mrs. Sue Ann; Temkin, Jack; Terry, Ed; Tompkins, Mrs. Gladys; Thompson, Pete; Toler, Clyde H.; Turner, Danny; Tyski, Walter; Valentine, Val; Van Hooser, M. B.; Vaughn, Lester W.; Volt, Robert & Wagner, Harry & Mrs.; Wain, Cal; Warrner, Jack; Washburn, George; Wellner, J. E.; White, Vesper P.; Whiteside, M. P.; Whitlington, Marion; Willey, Mrs. Ersie; Wilkens, Nelson; Wilson, Hal & Mrs.; Winker, Bob & Mrs.; Wise, Richard N.; Wood, Bert; Woodcock, Wm. (Buckles); Woods, Florence; Wright, John; Yeager, Eddie;

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Parcel Post

- Petrovich, T., 24¢; Acker, Mr. & Mrs. Dave; Ackerman, Mrs. Nancy; Althausen, William; Armstrong, Matt; Atkins, Paul; Bell, William R.; Bennet, Mr. & Mrs. Chuck; Benoit, Jerry; Bergan, Louis E.; Biers, Steven L.; Bostick, Ellis; Boullion, Willie; Bowmen, Ray; Bullock, Junia C.; Bullock, Wyatt H.; Brown, Ray; Converse, Art; Campbell, Walter; Carpenter, Walter E.; Conaway, Martha; Creighton, Mrs. Marnie; Demetro, John; Dellin, Warner; Dial, Roy; Dickson, Dick; Doren, Mr. & Mrs. Clarence; Dugan, Terry Dean; Eagle, Mr. & Mrs. Ed W.; Farrell, Mr. & Mrs. Pat; Ford, Grady; Foster, Basil; Fritts, W. R.; Gattis, Mr. & Mrs. James; Greenberg, Harold; Griggs, Charles; Hamilton, Mrs. Otis; Hightower, H. D.; Hinds, Kenneth; Hines, Mr. & Mrs. Chas.; Hoffman, Eugene; Holston, Mr. & Mrs. John F.; Hopkins, Ray (Nubbin); Johann, Peter; Kelley, Mr. & Mrs. Ed; Kerner, Dorothy; King, Mr. & Mrs. Cowboy; Kinney, J. A.; Kiser, Guy; Leuz, Charles; Logston, Mr. & Mrs.; McCabe, Mrs. Ruth; McGonnell, W. C.; McGinley, Horace; McGrath, Louise Reid; McWhorter, Ted; Maibin, Dorothy; Marab, Jesse B.; Martin, Bill; Maser, Bob; Matthews, Sport; Melbye, Ziggo; Miles, Victor; Miller, Paul; Mink, Mr. & Mrs. Chick; Minor, Frank; Moran, Evvie; Miller, Mr. & Mrs. Ralph; Morton, John A.; Nelson, Don; Nix, Mr. & Mrs. Ray; Olmenda, Enrique; Oriander, Tiny; Pettars, Mary Webb; Plunkett, June; Prevost, Mr. & Mrs. Dave; Rader, Kenneth; Ray, Bernard W.; Raymond, Leslie; Reynolds, Duke; Rizzi, Pasquale F.; Rogers, Johnny; Schaefer, Mathias B.; Shahan, Mrs. Robert; Silcox, Miss Jo Ann; Slavin, Ed; Slinmm, Chester; Smith, Eugene M.; Smith, Jack E.; Smith, Robert; Staley, Herschel; Stevens, Emmet; Stickle, Doran; Thomas, Jack; Vaughn, Mr. & Mrs. Harold;

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36, N. Y.

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

- Barber, Earl J.; Bowman, Harley L.; Cooper, Jerry F.; Duke, Daniel T.; Flynn, Francis Pat; Hopp, George C.; Kuntz, Seymour J.; Lane, Gerald; Manning Shows, Inc.; Miller Pony Farm; Moseley, Elmer; Moore, Dwayne; Nelson, Sandy; Powers, Babe; R & H Equipment Company; Rothman, Emanuel C.; Stern, Isaac; Tobell, Allen; Wilson, Big Al; Wright, Earl;

Medicine Hat Fair Names Execs, Sets Attractions

MEDICINE HAT, Alta. — All officers of the Medicine Hat Exhibition and Stampede company have been returned to office for 1960 as follows: President, Mack Higdon; managing director, D. A. Scholten; vice-presidents, Henry Cavan and Lorne Thompson, and secretary-treasurer, Ed Elford. A deficit of \$1,325 was reported for the 1959 show. Altho the event was termed one of the most profitable in history, repairs and renovations on the grounds cost more than \$20,000. Next year's three-day exhibition and stampede will be held July 21-23, a week later than in previous years. Dates of the other shows on the same circuit are: Swift Current, Sask., June 30-July 2; Lethbridge, Alta., July 6-9, and Moose Jaw, July 13-16. Siebrand Bros. Circus and Carnival will be on the midway at the four spots and KBD Enterprises, Calgary, Alta., will present the grandstand show. The Medicine Hat fair has set up a committee to scout the possibility of holding a band festival on the day prior to the exhibition.

Pipes for Pitchmen

Continued from page 151 Petersburg, Va., department store. Edith and Harry Kemp were working in and around Harrisburg, Pa. . . Bob Leroy was doing well with his handwriting analysis in Moline, Ill. . . Judson Williams was hospitalized in the Veterans' Hospital, Kecoughtan, Va. . . Husk O'Hare, the Chicago perfume baron, reported all well in the fragrance department. . . Eddie De-Bold was pitching telephone ad deals in Fayetteville, N. C. JACK FLOWERS . . . pipes in to advise folks tha W. F. (Andy) Anderson is seriously ill in St. Joseph Hospital, Superior, Wis., a heart attack victim. Andy, an old-time coil worker, would enjoy reading mail from friends, says Jack. "Irene and I are working sales in Missouri to fair takes. Hello to Jack and Ruth Anthony and Tyler and Marie Ward. Pipe in more often, folks. Let's liven up the column."

when answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!

BULK VENDING

DECEMBER 14, 1959 Communications to 188 W. Randolph St., Chicago 1, Ill.

Collections Stable in St. Louis

By JOHN HICKS

ST. LOUIS—Bulk vending in the St. Louis area in the first 10 months of this year has held its own, altho operators have not reported overwhelming increases in collections. Receipts for most bulk venders for the 10-month period have been about the same as in the comparable period last year, and for some, collections have shown a slight increase.

As in any other industry, no one condition applies to all bulk operators. Some in this area cater to the school trade, and as such their revenue increases during the academic year—from September until mid-June. Those who specialize in supermarkets and similar establishments fare better in spring and fall than in the hot summer and cold winter.

Like other areas of the vending industry, however, bulk merchandise moved somewhat slowly for operators during the past summer,

generally. With the advance of winter and cold weather, business for a great many has begun to pick up.

Expect Upsurge

"I can see an upsurge coming in the St. Louis area, which is normal for this time of the year," says Jason Koritz, of Marjay Vending Company. Ted Mueller expressed the same sentiment: "Business is beginning to show a little more action now."

Business this year has been "pretty good" for Samuel J. Phillips, whose company bears his name. Collections slack off a little until spring, he said, but "there is still a lot of business." The slight decline in receipts now, however, results in business averaging out for the year, Phillips said.

Phillips believes business is interrelated to other conditions. He illustrated his point by stating that in the case of the steel strike, parents had less money to give their

children. The result was less money for children to purchase bulk products, he said. The way to keep business at an even level, Phillips said, is to put out more machines.

Steel Strike

Ted Mueller attributes the present slack condition directly to the steel strike. "This could have been my best year if the steel strike had not occurred," he stated. The operator said a great many of his machines are in service stations, and a number are in the downtown area in garment factories. Those in garment factories are doing well because this is the season for that industry, he said.

Mueller, who operates 450 to 500 machines, prefers diversification of merchandise. "Altho an operator can make better time servicing his route with a single product, he also wants to earn money," he asserted. About half of Mueller's route is multiple vending, which

(Continued on page 158)



AMCO SANITARY VENDOR
The Finest for Vending Flat Pack Products
1c, 5c, 10c or 25c Operation

Vends flat packs up to 1/8" x 2" x 3 1/4" Advance coin detector with automatic coin return when machine is empty. Separate coin box.

For details and prices Write, Wire, Phone Today

We stock a complete line of vending machines, stands, parts, supplies, charms, capsules, merchandise and ball gum.

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Factory Representative for Stamp Vendors and Stamp Folders—Write for Prices
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More vending men in all phases of the industry are using the money-saving, money-making ideas in VENDOR every month—to insure profits—to be up to date on every important development in the field

Less than a penny a day—brings ideas that could mean a fortune to wide-awake vending operators, manufacturers and distributors

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 1 year \$5 3 years \$11
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(Foreign rate, one year, \$10) 770

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Address
City Zone State.....
Occupation

GIVE TO DAMON RUNYON CANCER FUND

Business Improves for Larger Detroit Ops; Small Firms Hurting

By HAL REVES

DETROIT—Bulk vending volume shows contradictory trends in this area, a spot survey of representative operators indicates, with some reporting sales up and others down in somewhat surprising contrast.

Analysis of the returns suggests a pattern. The improvement is generally found with the few firms in the area which concentrate on bulk vending as a significant or perhaps the only segment of their business.

On the other hand, relatively smaller operators in bulk vending are reporting volume down. This latter group appears to include (1) operators with a small or part time route; (2) operators devoting most of their time to other phases of vending or coin machine operation; (3) larger firms who find it unprofitable to devote much attention to bulk in view of their other business activities.

In each of these latter cases, bulk vending appears to be like a part-time operation in essence if not in fact. The full-time operators and

the specialists seem to be doing better.

Ahead of '58

Thus George Wilson, of Wilson Vending Company, finds business about the same as two years ago, running about 10 per cent ahead of last year for the year to date as well as in recent weeks.

The encouragement from this pick-up is partly offset by the fact that 1958 was a poor year. But this same percentage of increase is confirmed by Carl Hill, of Hill Vending, who finds the improvement slightly better, 10-15 per cent ahead of 1958 for the year to date as well as for recent weeks.

Incidentally, Wilson is quite optimistic about the remainder of the year, looking forward to some good business, "unless the weather turns very bad."

Operators Puzzled

The reasons for the present economic trends in bulk vending remain a puzzle even to operators. Thus, says Wilson, "a lot of people thought that business would fall way off because of the steel strike, but I haven't noticed it. I don't know why."

"Perhaps because the merchandise is small and the cost is low, people haven't stopped buying it yet, tho they have stopped buying larger things. People don't give up small things as quickly as they do bigger things."

Have the Pennies

The general trend of vending is about the only reason that Hill can give for the general improvement. "The penny business is just about as good as it ever was, despite the steel strike. I think the kids have the pennies."

But the darker side of the picture needs attention, too. Thus Norman P. Nowak, of Variety Vendors, reported bulk business down around 50 per cent from a year ago—strictly as an estimate, since separate figures are not available. This points to a change in the operating pattern. This long-established firm has been cutting its number of bulk units, and this accounts chiefly for the drop in volume.

Currently, Variety is operating only peanut machines among bulk units, as an accommodation serv-

(Continued on page 157)



WE HAVE oak's "ACORN"

H. B. HUTCHINSON CO.
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DRake 7-4300

Available as a PENNY-NICKEL MACHINE



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MUtual 3-6015

Available as a PENNY-NICKEL MACHINE

Denver Ops Report 10 to 25% Gains

By BOB LATIMER

DENVER—The first 10 months of 1959 added up to a pleasant surprise for bulk operators in Denver, with collections ahead as much as 25 per cent in six instances and at least 10 per cent better for the remainder of the city's even dozen operators.

All agree that 1959 was an unusual year, with better collections stemming from the Rush to the Rockies Centennial celebration which brought an extra three million tourists into the State. Well publicized, and with every emphasis on family traffic, the centennial filled Colorado with children thru the summer, and operators profited accordingly.

Many capitalized by putting out multiple-machine stands where only one or two had been used before. Others did a successful sell-job on high-traffic location centers, such as supermarkets and shopping centers, which resulted in installation of more machines.

More Units Out
Such operators as Charles Flow-Jay Shannon, Lou Malone,

Frank Thorwald, Ed Brodowski and Bill Walters followed this pattern from late spring until early winter, to the point that each had more machines on location during that period than at any other previous summer.

Along with the centennial, Denver and Colorado Springs, two major vending population centers, have been bursting at the seams

BULK OPS GIVE AREA REPORTS

This is the second part of a national round-up on bulk vending business conditions throughout the country. Part one appeared last week with reports from New York, Philadelphia, Cleveland and 10 major cities in the deep South.

This week Billboard correspondents report from Detroit, St. Louis and Denver on how operators and distributors are faring in the closing months of 1959.

with newcomers moving into the cities.

Supermarkets and variety stores have emerged during 1959 as absolute top locations, say such operators as Thorwald and Shannon. Both are concentrating on such spots as big shopping center markets, and the 5-and-10-cent stores usually nearby which pull shopping mothers with children.

Kiddie Rides

Thorwald, with approximately 600 machines out, teams them up effectively with kiddie rides, which he also operates over many locations in the shopping center category. Ball gum, charm and mix machines set up near kiddie rides show twice the collections of single venders in odd corners of the usual supermarket.

Shannon, with 900 machines, is using the multiple vender theme heavily, building up big stands with five and six machines, and vending cashews, nuts and candy, along with ball gum and standard charms.

Several operators have found good luck with spotting venders

(Continued on page 158)



oak's LI'L LEAGUER a sure hit!

The bases are loaded with profits for the smart operators who install Oak's Li'l Leaguer on key locations. The fascinating ball game is right on the front of the machine to attract the eye and interest the customer.

AND: GOLD MINE

Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and is shipped complete, ready to operate. Conversion Head fits your present standard Acorn Vendor!

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2033 Fifth Avenue Pittsburgh, Pa.

oak MANUFACTURING COMPANY, INC.
11411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

Penny King Bows 3 New Charm Series

PITTSBURGH — Three new charm series, each containing a variety of items, were introduced recently by Penny King Company here. They are a series of totem pole charms, consisting of 20 different plastic characters; a series of holy

flicker action pictures in lockets or rings, and a series of moon fire rings.

The totem pole charms are hollow so they can be assembled on a pencil to make a many-colored totem pole. They're of plastic in multi-color or color plating. Figures include such items as a green multi-color skull, yellow Indian head, red see-no-evil monkey and green totem pole figure.

The holy flicker pictures come on both silver rings and yellow plastic picture frame lockets. One set flickers between Christ and the Virgin Mother, another flickers between a saintly statue of the Virgin Mother and St. Christopher with the Christ child on his shoulder.

The moon fire rings come in either gold or silver and hold a large red plastic stone. Price of the rings is \$8.95 per M in lots of 5,000 or more.

Denver Firm Develops Disk Vender Unit

DENVER — A new disk vending machine, designed to handle nine copies each of the top 10 45 r.p.m. singles, and capable, in the opinion of the manufacturer, of vending records of "any conventional size," has been developed by Record Vending Machines, Inc., of this city.

The machine is described by principals as capable of being "manufactured cheaply, compact-

ly," and as "fool proof in operation, comparable to the best coin-operated cigarette machines." The unit will take the disk purchase price in any combination of pennies, nickels, dimes and quarters.

The machine is said to be pilfer-proof, since disks do not lie in the same place as the front record slot. It has push button controls and reportedly will handle disks that are warped, and those which have normal deviations of width, weight and placement of center hole.

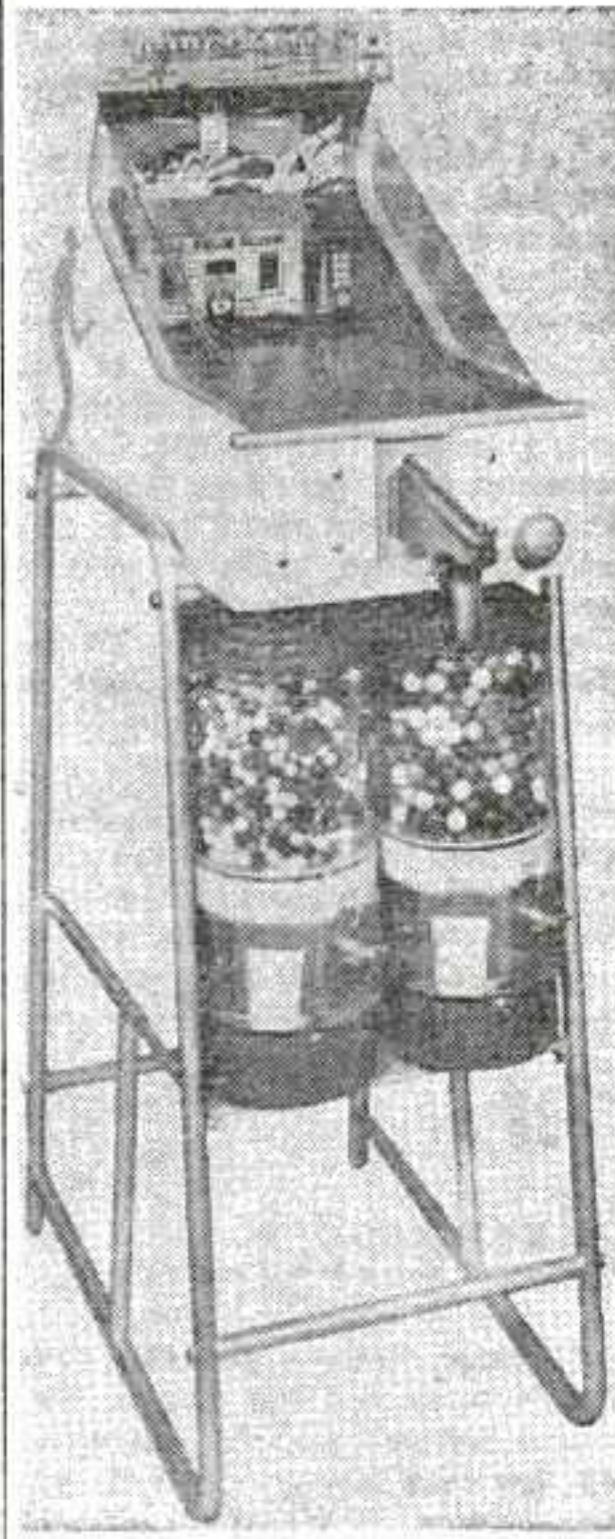
Units Placed

Five units have so far been produced and the company plans to place these in representative locations in an attempt to determine the best kind of location and to get a pulse of public acceptance. The manufacturer believes that the new unit will answer the problem created by the "restricted merchandising methods" available when a hit disk suddenly emerges to create a great but highly perishable impulse on the part of the buying public.

Vital statistics are as follows: Height, 36 inches; width, 14 inches; depth, 12 inches; weight (without records), 35 pounds; manufacturing cost including coin mechanism) about \$300.

All the news of your industry every week in The Billboard . . .

Bow Dual Gun, Vender Stand At Park Show



Combo Stand

CHICAGO—A new series of new bulk vending stands, designed to be used with a novelty gun game, were unveiled by J. F. Frantz Manufacturing Company at the National Association of Parks, Pools and Beaches convention staged here last week.

The stands come in three models, (1) metal tube, single gun stand holding two bulk venders; (2) wood cabinet, single gun stand, holding two bulk venders; (3) wood cabinet, double gun stand, holding three bulk venders.

In all three models, the bulk venders are mounted on a platform beneath the gun game and slide out for easy servicing. Both of the wood cabinet stands also have a locked storage space in the rear that can hold spare ball gum, fill or in the case of the double

300 to Attend Dallas Yuletide Party Dec. 16

DALLAS—When Everett Graff, local Victor distributor, decides to throw a Christmas party, he throws one Texas style. Some 300 operators, distributors and manufacturers' representatives are expected to attend Graff's annual yuletide celebration at the Oak Cliff Country Club here Wednesday night (16), with industry brass gathering in Dallas Wednesday and Thursday.

Among the industry leaders expected to attend are Ray Greiner, Northwestern; Ralph Lobell and Jane Mason, Leaf Brands; John Mitchell, counsel for the National Vendors' Association; Sid Bloom, Oak Manufacturing; Les Hardman, Puerto Rico charm manufacturer; Lyle Becker, Brillion, Wis., charm manufacturer, and Bob Guggenheim and Paul Price, New York charm manufacturers.

A new Ford station wagon will be one of the many valuable prizes awarded by manufacturers and distributors at the party.

While no formal business sessions are planned, it is expected that industry leaders will confer, with informal trade discussions taking place both days.

stand, even extra ball gum machines.

The stands, with the bulk machine mounting, are priced: \$29.50 for the single metal stand; \$36 for the single wooden cabinet, and \$55 for the double wood cabinet.

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Be the first in your area with the new, exclusive

CRACKER JACK VENDING MACHINE

For full information write or phone:

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" . . . really glows in the dark!"

VACUUM-PLATED CHARMS
1M to 4M—
\$12.00 per thousand.
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at your distributor or
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BIG SAVINGS

on BALL AND VENDING GUMS

Same fine flavors, Centers and Coatings.

Direct LOW Factory Prices

Bubble Ball Gum, 140-170 G
210 ct. G Giant Size 27¢ lb.
Chicle Ball Gum, 130 ct. 35¢ lb.
Clor-o-Vend Ball Gum 40¢ lb.
Clor-o-Vend Chicks, 320 ct. 40¢ lb.
Chicle Chicks, 320 G 520 ct. 36¢ lb.
Bubble Chicks, 320 G 520 ct. 28¢ lb.
Tab (short stick), 100 ct. 38¢ box
5-Stick Gum, 100 packs \$1.90
F.O.B. Factory 150 lb. lots.

AMERICAN CHEWING PRODUCTS
35 years of manufacturing experience.
4th & Mt. Pleasant • Newark 4, N. J.

The **Northwestern GOLDEN '59** is your best buy

H. B. Hutchinson, Jr. says: "The Northwestern GOLDEN '59 dispenses all small products from peanuts to capsules and jumbo ball gum. Its beauty draws more sales. Its simplicity of design makes it easy to service and clean. Write to me for complete information."

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The New All Purpose Bulk Vender
The One Machine for Vending All Types of Bulk Merchandise.

1c
5c
10c
25c

- Easy to Service
- Large Capacity
- Top Fill
- Refill Assembly
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Wholesale Price \$17.95 each

Write for Lowest Prices on our complete line of
• CHARMS • BALL GUM
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Order Now From Victor's South-eastern Distributor.
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YOUR AUTHORIZED VICTOR DISTRIBUTOR

IS FULLY EQUIPPED TO SUPPLY YOUR EVERY BULK VENDING REQUIREMENT. WE CARRY COMPLETE STOCKS OF VENDERS . . . PARTS AND SUPPLIES . . .

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<p>Logan Distr., Co. 1850 W. Division Chicago 22, Ill. HUMboldt 6-4870 Ill., Ind., Ohio, Wis., Mich., Ky.</p>	<p>Northwestern Sales & Service Co. 446 W. 36th St. N. Y. 18, N. Y. LONGacre 4-6467 New York State</p>	<p>Parkway Machine Corp. 715 Ensor St. Baltimore 2, Md. EAStern 7-1021 Va., Md., W. Va., Del.</p>	<p>Standard Specialty Co. 1028 44th Ave. Oakland 1, Calif. AM 1-9037 Wash., Ore., Idaho, Calif., Nev., Utah and Hawaiian Islands.</p>	<p>Veeco Sales Co. 2124 Market St. Phila. 3, Pa. LOCust 7-1448 Pa., N. J.</p>

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CIGARETTE AND CANDY MACHINES

Fully reconditioned complete with base ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere—compare.

EASTERN ELECTRIC CIGARETTE, 10-Col., all coin, 25c & 30c . . . \$75.00
NATIONAL 9-M CIGARETTE, 25c & 30c 85.00
8-COLUMN CRUSADER, 25c & 30c 57.50
8-COLUMN PRESIDENT, 25c & 30c 50.00
8-COLUMN DIPLOMAT, 25c & 30c 65.00
CONVERSIONS, (30c to 35c) 7.50
8-COLUMN STONERS (pre-war & post-war)
6-COLUMN STONERS (pre-war & post-war)

All equipment unconditional guaranteed. Fast delivery. On third deposit, balance C.O.D.

NATIONAL VENDING SERVICE CO.
46 Fulton St., Brooklyn 1, N. Y.
TRiangle 5-1857

HERE IT IS—NEW! "Grip-Tite Capsule"

(Pat. Pending)



Designed to make items look more attractive, machines more inviting. Loaded with these added features:

- CORK TYPE ASSEMBLY (Just like pushing a cork into a bottle)
- EASIER—QUICKER ASSEMBLY
- LARGER ITEMS CAN BE USED
- NO BREAKAGE—WON'T COME APART IN THE MACHINE
- CAN BE USED AS SALT & PEPPER SHAKER WHEN EMPTY
- VENDS PERFECTLY IN ALL CAPSULE MACHINES
- ASSORTED COLORED CAPS

Also Available in Du-Glo Colored Caps
Regular Colors \$5.50 per M
Du-Glo Colors 5.75 per M
(MIN. ORDER 5 M)

Grip-Tite Capsules will definitely attract buyers to your machines. Order Now! Immediate Delivery!

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MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. DeLuxe 1¢ or 5¢ Comb.	12.00
N.W. #39 1¢ Porc.	7.95
N.W. Model #22 1¢ Porc. Converted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. or Mdse.	5.50
ABT Guns	30.00
Mills 1¢ Tab Gum	12.00
Accorns, 1¢ or 5¢ B.G. or Mdse.	10.00

MERCHANDISE & SUPPLIES

Golden Non-Pareil Almonds, 5-lb. vac. pack fins, per lb.	85
Pistachio Nuts, Jumbo Queen, Red	48
Pistachio Nuts, Jumbo Queen, White	43
Pistachio Nuts, Large Tulip	45
Pistachio Nuts, Vendor's Mix	58
Pistachio Nuts, Sheik	48
Cashew Whole	42
Cashew Butts	46
Peanuts, Jumbo	58
Spanish	42
Mixed Nuts	57
Baby Chicks	30
Rain-Bio Peanuts	32
Boston Baked Beans	32
Jelly Beans	28
Licorice Gems	28
M & M, 550 Ct.	59
Hershey's	47

Complete line of Parts, Supplies, Stands, Globes, Bracelets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

THERE ARE BIG PROFITS IN GUM

GET YOUR SHARE WITH

PACKAGE GUM VENDOR

This amazing vendor is a sure bet for big gum profits. A rotating merchandise drum with five columns vends a total of 95 standard nickel packs. "Visidome" display top attracts sales.

TAMP FOLDERS, Lowest Prices. Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
46 W. 36th St., New York 18, N. Y.
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SAVE MORE MONEY—MAKE MORE MONEY
scribe to The Billboard TODAY!

INGENUITY

Special Gimmick Helps Cut Vender Breakage

HARTFORD, Ala.—A lesson in mechanical equipment installation which he learned in military service has resulted in a clever plan to cut down damage to bulk machines for J. P. Morris, bulk operator in this Southeastern Alabama community.

Morris, who vends exclusively ball gum, has had the same experience as many others in that globes are cracked, metal surfaces dented, and other damage done to venders which are apparently out of the line of traffic, and which have not been exposed to abuse.

In many instances, a careless sideswipe by a merchandise dolly or shopping cart in a supermarket, has been enough to start a hairline crack, which will eventually split open.

Gouge

Even what doesn't appear to be a hard enough tap to injure the metal surfaces is capable of creating a deep scratch or gouge—particularly where the vending machine is permanently mounted on a counter or some other non-yielding surface.

Remembering experiences with the installation of heavy radar and radio equipment in military airplanes during the war, Morris recalled how each piece of equipment was installed in the center of rubber cups, swung from springs, or other rubber supports to completely eliminate vibrations, and to allow the equipment to roll with the punch wherever any sort of shock was involved.

Why not, he asked himself, give vending machines the same treatment?

Tests

This led to several tests, and ultimately, in the installation of a soft rubber "donut" beneath each machine, completely out of sight. It is flexible enough for the penny venders to be easily bent an inch or two in any direction. The rubber "donuts" which the Alabama operator uses are simply toy tires for trucks, which Morris salvaged from the wreckage of his own toddlers' playthings. Since then, he orders replacements from a toy manufacturer, at 35 cents each.

The soft rubber tires are mounted with a bolt passed from the bottom plate of the machine to the base on which it rests. Breakage and replacement costs began falling immediately after this change was instituted, and Morris has found that his impromptu "shock absorbers" are as good a hedge against rising costs as he has ever developed.

Biz Up for Large Det. Ops

Continued from page 155

ice, and still further reducing this type of machine. As Nowak put it, "in industrial plants, after we get thru with damage and breakage on machines, there is not much profit left."

Lack of Time

A different reason for a considerable drop in bulk vending sales is given by Samuel Rosenstein, who has a small route, usually in the same locations where he has other types of machines. He reports that

having machines empty too much of the time has naturally hurt sales, and in his operation he simply has not had the time to service the bulk units more frequently.

Seasonal factors also have an impact, and this is the slow time. The good time is in summer when the children are out of school," according to Mrs. Charles Bernstein, who works with her husband in operation of a route of machines, including penny and charm venders. She reports business currently just about holding its own with last year at this time.

Industrial locations have been notably down because of the local employment conditions. Stemming largely from the steel strike, as well as cumulative automation, automotive unemployment has soared. With some major plants totally shut down, the effect on factory locations is obvious. In other plants, the percentage laid off hurts.

Soda Bars Up

Soda bars have been showing a pick-up, reports Hill, who is at a loss to explain it. Patronage here is usually of the teen-age variety, and evidently the youngsters have money for bulk spending.

Groceries and supermarkets have also shown a pick-up, reports Wilson, who finds that this improvement just about offsets the loss in industrial locations—a good example of balanced operation thru different kinds of stops.

Leading sellers in bulk recently have been Hershey items, especially chocolate mints, a fairly new item, reports Wilson, adding that candy-coated nuts have been doing good business also. The latter went up in the summer, when salted nuts took quite a drop because of the very hot weather. The coated nuts have simply stayed up there. Meantime, salted nuts have picked up with the coming of drier and cooler fall weather.

Mixtures

Ball gum and charms go equally well when mixed together in the penny machines, says Carl Hill. Capsules, sold at a nickel, are also going well for him. Characteristically, it is almost

Bulk Banter

From the standpoint of trouble we think David Yurmark, Clifton, N. J., has a handful. Yurmark, who recently ordered a new one-ton truck to replace a fast-aging antique he was using, was told the delivery was pushed up from October 16 to January, 1960, due to the steel strike. This was the beginning.

Writes Yurmark: "... Three weeks ago I was in a three-car accident with my station wagon. I was caught in the middle. The station wagon was laid up for two weeks being repaired.

"Last night my station wagon was stolen. It was parked in front of my house. The police found it this morning with a burned out clutch. It is now back in the repair shop."

While we have visions of reader Yurmark servicing his machines on foot, we're nevertheless thankful (as he probably is, too) that he escaped injury in his recent accident, and we wish him good health and a pleasant holiday season.

Eppy Ships New Plastic Charm Series

NEW YORK—A new plastic charm series (No. 2) consisting of 52 different kinds of figures, engraved on both sides and in six colors, are being shipped by Samuel Eppy & Company, Inc., this week.

The charms are packed in bulk; minimum order 10,000. Price is \$1 per M for 100,000 and up; \$1.15 per M for 50,000 to 99,000, and \$1.25 per M for 1,000 to 49,000.

impossible to find a bulk operator here who is doing an outstanding promotional job. Hill, for instance, is constantly looking for new stops, but not concentrating in promotion of sales otherwise.

He has a policy of replacing any stop which he loses with another, and is also gradually increasing the total number of stops, accounting for a slow but steady growth of the business.

Promotion Funds

Wilson, on the other hand, says he has no funds for promotion, but places his resources in business expansion instead. "I never have trouble finding business. My trouble is finding extra money to buy equipment to do the business with."

This trend toward little promotional activity is probably typical of local operators.

USED MACHINES

Completely Reconditioned
Ready for Location

Northwestern

49 NUT VENDOR

102 1c MACHINES

42 5c MACHINES

\$11.95

10 or more
Singles \$13.95



Subject to Prior Sale
ORDER NOW!

Also

22 Selectivend Gum
Machines, 8 col. tab... \$12.50 ea.

60 Stoner Tab Gum
Vendors, 6 col. \$12.50 ea.

Used Candy Bar Vendors, \$89.50 & up.
Used Cigarette Machines, \$119.50 & up.

Write for complete list of used machines.

BERNARD K. BITTERMAN

4711 E. 27th St. Kansas City 27, Mo.

The New VICTOR VENDORAMA

VENDS ALL TYPE OF BULK MERCHANDISE
1c, 5c, 10c, 25c



Features
• Top Fill
• Removable Cash Box
• Large Capacity
• Easy Servicing
\$17.95 Ea.

Lowest Prices on Machines,
Supplies, Ball Gum, Charms
and Capsules. Write today.

BERNARD K. BITTERMAN

4711 E. 27th St., Kansas City 27, Mo.

Northwestern
1909 - 1959
GOLDEN '59

IT'S BETTER HERE

IT'S BETTER THERE

IT'S QUITE A BIT BETTER EVERYWHERE

50 years of vending dependability is the operator's answer to all location needs.

Contact your distributor for information and prices on Golden '59 and other Northwestern machines, stands and parts.

THE NORTHWESTERN CORP.
29122 Armstrong St., Morris, Ill.

Servicing is Simplified with the

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN '59

Is your best buy and here's why!

- ✓ IT'S VERSATILE - Dispenses all small products from peanuts to capsules and jumbo ball gum
- ✓ GETS MORE COINS - Striking appearance gets added attention ... and extra coins

SIDMOR VENDING CO.
2137 Fifth Avenue Pittsburgh 19, Pa.
Phone: ATlantic 1-2540

You'll Find Servicing is Simplified With the

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN '59

Most versatile of all. Dispenses ball gum, charms, nuts, capsules and other small bulk products.

BERNARD K. BITTERMAN
4711 E. 27th St., Kansas City 27, Mo.

RECONDITIONED MACHINES
 N.W. MODEL 49s \$11.95
 PREMIER CARD MACHINES 12.95
 S-COL. 1¢ TAB GUM VENDORS 14.95
 N.W. TAB GUM—1¢ 18.95
 TOPPERS—1¢ BALL GUM 9.95
 VICTORS—1¢ MODEL V 7.95
 FOLDER STAMP MACHINES 12.50

MERCHANDISE
 MALT-ETTE—100 CT.—Per 100 ... 29¢
 RAIN-BLO GUM—210, 170 OR 140 CT. 30¢
 RAIN-BLO GUM—100 COUNT 32¢
 RAINBOW PEANUTS 28¢
 BOSTON BEANS 28¢
 LICORICE LOZENGES—VEND. SIZE 26¢
 PEANUTS—SALTED 42¢

CHARMS
 JUMBO VENDOR MIX—ASSTD.—A REAL WINNER, PER BAG \$3.00

VICTOR'S PROVEN MONEY-MAKER TOPPER 1c BALL GUM VENDOR \$13.95 EACH

1/3 Deposit on All Orders
PARKWAY MACHINE CORP.
 715 Ensor St., Baltimore 2, Md.

FTC Aims Crackdown at Blue Sky Ad Practices

WASHINGTON—Federal Trade Commission's crackdown on false advertising will be aimed at blue sky vending operations as well as other deceptions, the commission announced last week (6).

A conference composed of 47 representatives of major civic, professional and welfare organizations will meet here at FTC's direction December 21 and 22, and will hope to alert the public to tricky advertising and merchandising.

FTC Chairman Earl Kintner said he believes "the combination of hard-hitting enforcement plus the encouragement of public skepticism

toward spurious bargains will go far toward achieving an honest market place."

Gyps

The second day of the conference will deal with "spurious offers of self-betterment opportunities," such as "phony correspondence schools" and "vending machine gyps."

The "conference on public deception" will be the first ever conducted by FTC. Others will be scheduled if the meeting produces "solid results in the form of public education on how to avoid being victimized by illegal selling methods . . ." according to FTC.

Collections Stable in St. Louis

• Continued from page 155

he now prefers. His only suggestion for boosting revenue is "to put out more machines or to have more machines working for you."

Irvin Katz, owner of S P Distributing Company, said business conditions are good. The first part of the year was down, but collections in late spring and summer were exceptionally good, he said. In fact, the past summer's receipts exceeded others. "The next two or three months, however, will be the roughest," Katz added. Weather conditions, he stated, have an effect on business conditions.

Pen Machines

Katz said he has put out 10-cent ball point pen machines on his multiple racks and also eight-column postage stamp machines with other units. The wholesale end of his business—distributing charms, ball gum machines and bulk supplies—"is way up," Katz said.

Joseph Hoedel also thinks the steel strike is responsible for his receipts being down this month as compared with the same month last year. Collections have been up to standard the rest of the year, he said. Speaking of the present trend, Hoedel said all his machines "have varied a little, either showing increases or decreases."

Hoedel said he is always moving machines around for the best combinations, but "nothing is going really well" at present. "I don't think anything new is coming out," and the charms now seem about average, Hoedel said in explaining why he keeps moving equipment around and trying different combinations. He operates about 400 machines in different types of locations.

Winter Slow

The Lucas Vending Company, on the other hand, expects a lull in collections during the winter months, Mrs. Clement L. Lucas said. This is because the firm has a lot of machines on outside locations during the summer and pull them in during the winter. The company, described by the owners as medium size, was one of the first multiple bulk vending firms in the St. Louis area.

Roy Becker, head of R. J. Vending Service, said his collections for the first 10 months of this

year were "a little bit better" than for the same period last year. The reason is difficult to explain, but the operators said he has improved his locations. He said he has checked his machines as to locations and to takes, and has moved equipment to get the best return. Again, he said, it is difficult to determine what constitutes a better location. One of the factors is "a lot of traffic," but this, too, could be misleading, he said. Becker primarily vends Chicklet gum and nuts, and with each new location a new set-up is installed, he said.

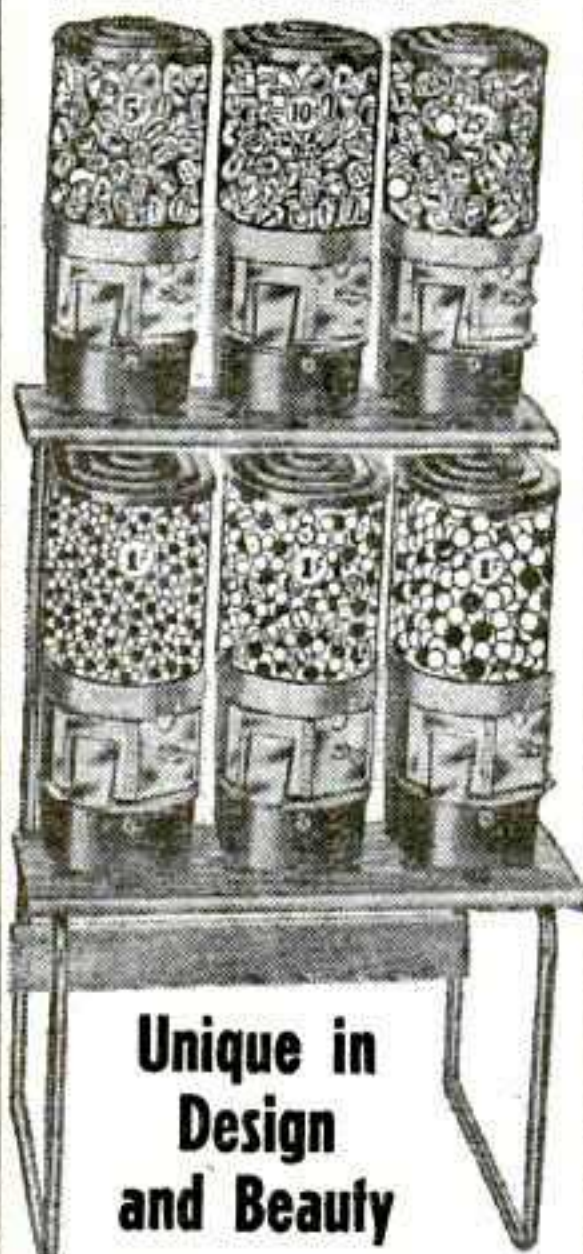
Business has been about the same this year as last for Louis J. Rohman Jr., of Penny Vending Machines. Total collections have not varied too much because, whereas gum falls off during the winter months, nuts have picked up in sales, he said. Rohman estimated his increase this year at 1 to 2 per cent over the corresponding 10 months last year. He said he was doing nothing special to boost his business, which is vending ball gum and nuts primarily.

Upsurge

Altho Jason Koritz "can see an upsurge" of business in the St. Louis area, his company's operations in the Gary, Ind., area is "way down." The Gary business conditions are the direct result of the steel strike, Koritz said.

Ted Mueller added that the year has been a little disappointing "because of the extra amount of work put into the business and no appreciable increase in receipts." St. Louis is rough and competition is keen, Mueller said. Operators cannot sit by quietly, they have to keep moving around, he said.

VENDORAMA®



Unique in Design and Beauty

the All-Purpose Vender . . .
 . . . for 5c, 10c or 25c Capsule Vending. Vends "V" regular size capsules or V-1 larger size capsules. Also 1c ball gum and charms, 1c ball gum, 100-count, 1c, 5c or 10c nuts, 1c, 5c or 10c candy vending.

VENDORAMA has ease of servicing, top fill, refill assembly and removable cash drawer. Extra large capacity takes in \$22 in ball gum and charms per fill.

Wholesale price to operators, \$17.95 each, F.O.B. Chicago, one-third certified deposit down, C.O.D. Minimum packing, four to the case. Everything for the Vending Operator • Machines • Merchandise • Parts • Supplies.

Logan Distributing Co.
 1850 West Division St., Chicago 22, Ill.
 Humboldt 6-4870

Denver Ops

• Continued from page 155

in locations which heretofore have been felt too small for a worthy return. These are small factories, repair shops and industrial centers having less than 50 employees. Where a shop is manned entirely by mechanics, such as a large brake repair center, jelly beans, cashews and peanuts, plus ball gum machines are showing better returns than the operators had expected.

Charms

Charms continue to top the best



FRANK THORWALD

seller list in Denver, with ball gum and charm mix close behind. There are temporary flurries of popularity for new items such as rings, wiggle worms, tops and miniature photos, but the charm market goes on undisturbed.

With every operator busier during 1959, there was less promotional effort than in other years. "We were too busy to spend much time with simple salesbuilding stunts," Charles Flowers, who specializes in service station location pointed out. "Next year it will take more use of point-of-sale cards, careful buying of exciting new charms and better location owner co-operation to maintain collections."

TOY FURNITURE

The INDUSTRY has spoken. It's DECEMBER, yet orders for TOY FURNITURE have poured in, in 25,000, 50,000 and 100,000 lots from the Biggest, Best and Smartest Distributors and Operators in the INDUSTRY.

THAT'S TOY FURNITURE for you. (Protected by Copyrights) In 5,000 lots and up

PLASTIC\$5.00 per 1,000
 PLATED\$7.00 per 1,000

F.O.B. Jamaica, N. Y.
 Immediate Delivery

SAMUEL EPPY & CO., INC.
 91-15 144th Place, Jamaica 35, N. Y.

I am interested in improving my bulk vending operation. Please send me complete information and prices on Northwestern GOLDEN '59 (as illustrated) and other Northwestern machines.

NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____

Fill in coupon, clip and mail to:
CLEVELAND COIN MACHINE EXCHANGE, INC.
 2029 Prospect Ave. Cleveland 15, Ohio
 Phone: TOWER 1-6715

We handle complete line of machines, parts & supplies.

ATLAS MASTER

TOP LOADING OR STANDARD
 Proved penny-nickel mechanism

LIBERAL FINANCING AVAILABLE

Write for particulars

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

SURE-LOCK, the perfect capsule, Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

PENNY KING COMPANY

2538 Mission St., Pittsburgh 3, Pa. ★ "World's largest selection of miniature charms" ★ "OWNERS OF ATLAS MASTER"

RECONDITIONED MACHINES

N.W. Model 33, 1c mds. \$ 6.95
 N.W. '49s 12.50
 N.W. 1c Tab Gum 19.50
 N.W. Jet B/G & Charm... 8.95
 Silver King 5c 8.50
 Acorns 5c 10.00
 25c Ball Pen 9.95
 50c Ball Pen 4.95
 National Hunter (like new). 19.50
 Oak Premier 14.95
 Mills Tab Gum 14.50
 3 Col. Hot Nut 29.50
 DuVal 3 Col. Roll Type Stamp 25.00
 6 Col. Cigaromat 39.50

1/2 Deposit, Balance COD

Rake Coin Machine Exchange
 609-A Spring Garden St., Philadelphia 23, Pa. WALnut 5-2676

STANDARD SPECIALTY

Northwestern GOLDEN 59

• Attractive design • Large globe capacity • Interchangeable merchandise unit • Flawless vending of all popular items • Easy to service

1¢ 5¢ 10¢ 25¢ Play

Our specialty is helping more operators make more money.

STANDARD SPECIALTY CO.
 1028 44th Ave. Oakland, Calif.

Vend . . . the Magazine of Automatic Merchandising

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost you a fraction of a cent a piece when you subscribe to Vend—the magazine of automatic merchandising! Fill in—tear out—mail today!

VEND Magazine, 2160 Patterson St., Cincinnati 22, Ohio

Yes—Please sign me up for Vend for

1 year \$5 3 years at \$11 (Foreign rate, one year \$10)

Name _____
 Address _____
 City _____ Zone _____ State _____
 Occupation _____

771

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of December 7)

Table with columns for Machine Name, High, Low, Mean, and Avg. Categories include MUSIC MACHINES, SHUFFLE GAMES, PINBALL GAMES, and ARCADE EQUIPMENT. Each entry lists a machine model and its corresponding price range and average.

Operators From 5-State Area Attend Nebraska Music Meet

By NICK BIRO

LINCOLN, Neb.—This bustling capital city of Lincoln was the site of a five-State music operators' get-together hosted by the Nebraska Music Guild last week.

Operators and guests from Colorado, South Dakota, Kansas and Iowa joined the home-staters for a two-day conclave held the weekend of December 6-7 at the Capital Hotel.

The program was evenly balanced between business and social activities. On the serious side was the Sunday afternoon business meeting highlighted by the annual election of officers and an address by Nick Biro, music machine editor of The Billboard, on the preparation of The Billboard's music charts and how they may be used by the juke box trade.

Charity

The group also awarded a \$100 check to the Lancaster Association of Retarded Children and held a meeting of their Cornhusker Investment Club which also elected a new officer slate.

A buffet and dance were held Saturday evening and the weekend's festivities wound up with a banquet, floorshow and dance Sunday (7) night. Highlight of the evening was a lively magic show by Bill Morton, followed by door prizes given out to virtually every member present, donated by "Evelyn" of Lieberman's One Stop, Omaha, and James L. Davidson, of One-Stop Phonograph Records, located in Kansas City and Omaha.

New officers of the Nebraska Music Guild are president, Howard Ellis, Omaha; vice-president, Ralph Reeves, Norfolk; secretary, Ted Nichols, Fremont; treasurer, Dick Taylor, Lincoln; sergeant at arms, Ruff Hopp, Hastings, and directors, Frank Ellis and Mack McKee, Grand Island. The group also voted to hold its next quarterly meeting in Omaha, some time during March.

The Cornhusker Investment Club, one of the many activities of the Guild, picked Jerry Witt, president; Harry Abramson, vice-presi-

SEEBURG NAMES 3 TO V-P POSTS

CHICAGO—Three manufacturing executives of the Seeburg Corporation received promotions to the vice-president level last week, according to an announcement by Fleming W. Johnson, senior vice-president, here. Marion A. Gregory was elected assistant vice-president in charge of manufacturing; Andrew C. Kehoe was named assistant vice-president in charge of assembly, and Carl E. Carlman was named assistant vice-president in charge of fabrication. Ralph M. Isacksen continues as assistant vice-president and director of personnel, Johnson added.

dent, and Howard Ellis, secretary-treasurer. All are of Omaha.

Investment Club

Originally started as a means of boosting interest in Guild meetings, the Investment Club has become an organization of substance in its own right.

It started less than two years ago, in May, 1958, and has a more or less even membership of 18. The members contribute \$15 per quarter and vote on what stock to buy and when a specific purchase is to be made.

Each of the members participate in the stock reviews and several are asked to give reports of specific stocks that the group might be interested in at each meeting.

Since its inception the group shows a neat profit of a little better than 7 per cent on their over-all investment. New members may join at any time by contributing the current \$15 dues plus a fraction of the total net worth of all stock.

Members may also resign at any time and receive their equivalent share of ownership less 3 per cent service charge and any dues or fines owed.

Civic Work

Another one of the Nebraska Music Guild's more important activities is its work in the public relations vein which in recent years has become virtually synonymous with charitable and civic work.

The members all contribute \$3 per quarter which is dispensed as voted by the group's public rela-

(Continued on page 173)

GOVT. BACKS OUT ON TEST OF IN-LINE GAME POLICIES

By LEE SHEPPEARD

KANSAS CITY, Kan.—A plan to bring about a quick court ruling on legality of the federal in-line pinball machine tax was spoiled Tuesday (8) when government attorneys backed out.

The government's delaying action unnecessarily "leaves taxpayers in the dark" about the situation, an attorney for the plaintiff told The Billboard.

Kansas operator Stanley Tennant had challenged the Internal Revenue Service ruling of September 8 that every in-line machine with certain features is subject to the \$250 federal gambling tax automatically, without evidence it is actually used for gambling.

Sought Injunction

Tennant asked in October for a Federal Court injunction to prevent the IRS from levying the tax on his machines, charging the IRS ruling is unconstitutional.

Because of the time required to bring an injunction action to trial, attorneys on both sides of the case had agreed to use another method to bring the issue to a head.

IRS agents were to "seize" one of Tennant's machines in court Tuesday, making it possible for the court to rule immediately on whether the seizure was legal.

Feds Back Out

Tennant made one of his machines available before the hearing, but government attorneys announced the IRS had decided not to cooperate in this procedure.

Ernest Rice, Tennant's attorney, charged the IRS "clearly broke its word."

"In my opinion, they want to pick their own time and place to get this decided, or else they want to avoid getting a decision at all," he said.

Delay Seen

Rice said the case now will probably take several months to go thru the other legal procedure to a decision.

The government did agree not to molest the 70 machines operated by two firms in which Tennant is an official, at Topeka and Fort Scott, Kan. The \$250 gambling stamps have not been purchased for these machines.

The action by the IRS here appeared to follow the same pattern as in a recent Philadelphia hearing on an injunction request by Pennsylvania operator John C. Butala. There, too, the government obtained a delay in court action.

Butala is challenging the tax on in-line machines, but on somewhat different legal grounds than in the Kansas case.

Williams Bows Fiesta 5-Ball, 2-Player Pin



FIESTA

CHICAGO—Fiesta, first Williams Electronic Manufacturing Corporation two-player five-ball to be introduced for many months, was shipped to distributors last week.

Featured is a highly decorative backglass and a "spin drum" scoring mechanism at the center of the playfield.

Taking its cue from the title, Fiesta, the game has a backglass a la Mexican, with dancers and native musicians in brightly colored costumes. The backglass carries individual score panels for two players, who take turns shooting balls.

Object is to rack up high scores by hitting bumpers, roll-overs and

(Continued on page 172)

Yule Disk Use Spotty on W. Coast

By SAM ABBOTT

LOS ANGELES—Altho the selection of Christmas records this year exceeds all others, the use of them by juke box operators is spotty in this area.

One-stop record operators say that they are unable to determine the number of Christmas records being used on machines for some are being pulled from libraries and placed on machines for the short time they will be used. The stand-

ards are back, and some operators are even buying the extended play disks to place on machines.

Gabe Orland at California Music the city's largest, said that his firm had set aside a special counter for Christmas 45's and that it was the largest ever made. He believes that operators are using more Christmas records than ever before. The sale of this type of record has cut into regular record sales only slightly, he declared.

Holiday Disk Buying Slow in Midwest; Ops Blame Lack of Hot Christmas Hit

By NICK BIRO

CHICAGO—Juke box operators thruout the Midwest are taking it easy as far as Christmas record buying is concerned and the main reason appears to be the lack of a really hot selling holiday hit.

What seasonal tunes are going on the machines, are coming mainly from the operators' libraries, and consist generally of old standards and selections from previous years.

A spot check of one-stops in the area shows that the normal Christmas record buying, which usually starts after Thanksgiving, has thus far failed to materialize.

Chipmunk Song

Most of the one-stops agree that the hottest selling Christmas item in many a year, was last season's "Chipmunk Song," and few expect anything as good for quite a while.

Many, in fact, are chalking up better sales with the year-old tune than with any current favorites.

One interesting point is the strong effect the Chipmunk influence seems to have on the new holiday tunes that are being introduced. Virtually all are in the

novelty vein, with Christmas programming appearing to emerge as strange cacophony of animal sounds and tot-like voices.

Altho not a Christmas tune, "The Nutty Squirrels," is one such number that many one-stops are selling to operators for the Christ-

"Happy Reindeer," "Happiest Christmas Tree," and "Give Me a 5-Lb. Box of Money" are among the new tunes that operators are buying," Orland explained. "The standards are going well, too."

Mary Solle of Leuenhagen Record Center reported that she felt the sale of Christmas records was slightly off from last year. She explained, however, that the "market

(Continued on page 172)

Yuletide Disks Have Rough Time in N. Y.

NEW YORK—Christmas records are havng a rougher time than ever, according to comments from leading one-stops here this week. And economic facts of life appear to be the basis of operators' failure to show any marked interest in new Christmas-oriented records.

Lou Boorstein, head of the well-known Leslie Distributors one-stop outfit, claims that operator buying of new Christmas material is on a par with that of recent years. But

this, according to Boorstein is small indeed. The fact is, he said, that on the average no more than four such disks are programmed on a 200-play machine. There is no buying of Christmas disks before Thanksgiving week and they do not get on the boxes until the week after the annual turkey holiday.

Another one-stop source in New York indicated that operators are getting smart and building their own libraries of Christmas disk

(Continued on page 172)

Gottlieb Ships Lightning Ball, Single Player



LIGHTNING BALL

CHICAGO—Lightning Ball, new single-player five-ball pin game emphasizing simplicity of play combined with top ball action, was shipped to distributors last week by D. Gottlieb & Company.

Object of the game is to speed out the title, Lightning Ball, which on the backglass, is towed by a line of toy soldiers letter-by-letter, until the full title appears on the glass.

Individual letters are lighted as player hits green, yellow and blue colored ball bumpers and rollover on the playfield, and as ball goes out at bottom of playfield. Hitting all three colors advances title on letter.

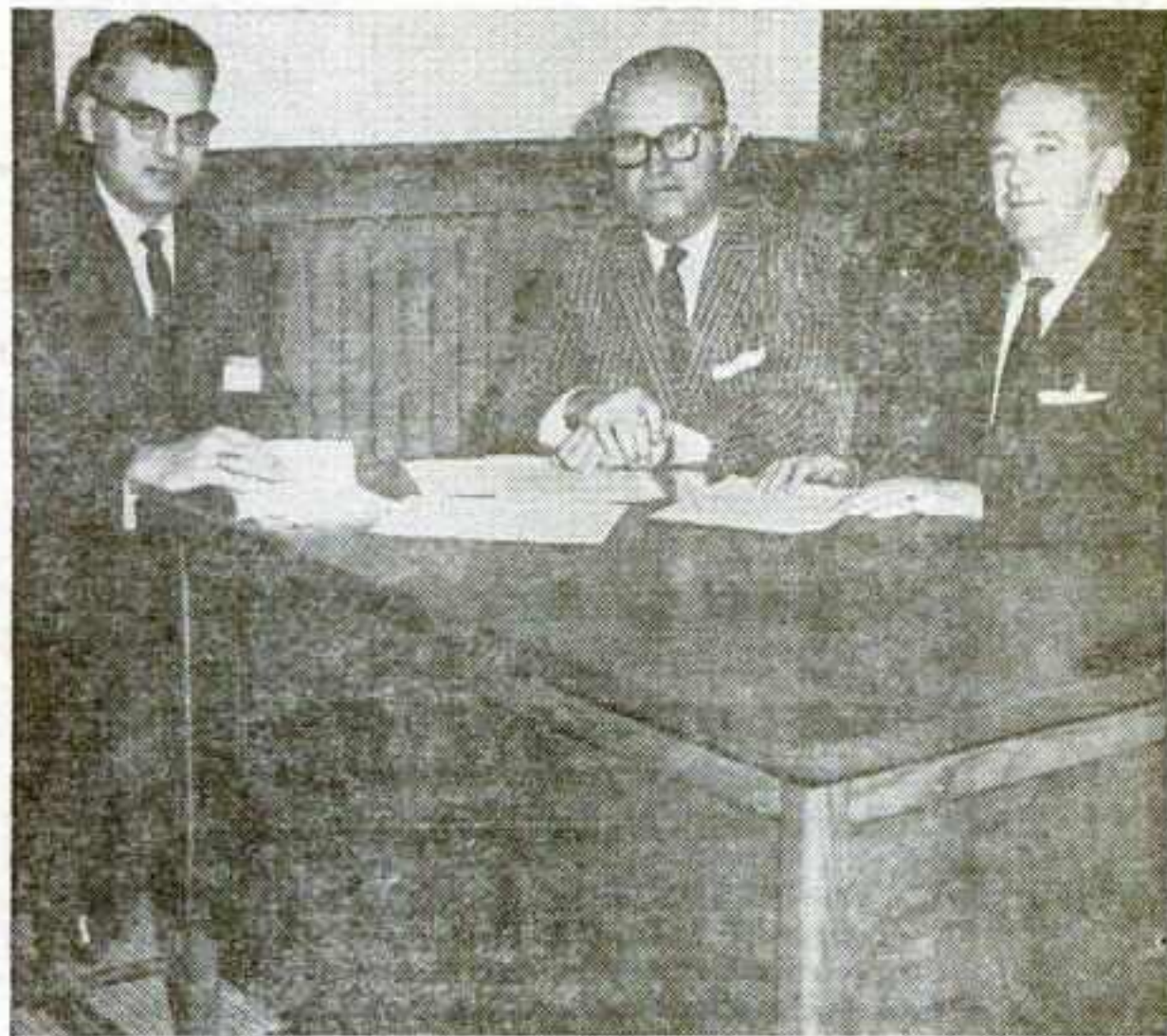
When player has the full nam

(Continued on page 173)

Cornhuskers Cavort at Lincoln Wing-Ding



A \$100 CHECK was presented by the Nebraska Music Guild to the Lancaster Association of Retarded Children. Making the award (left to right) are Ted Nichols, Mike Stangl, Ruff Hopp, Dick Taylor, Howard Ellis; Ray Taylor, LARC president; Wally Prell and Ralph Reeves.

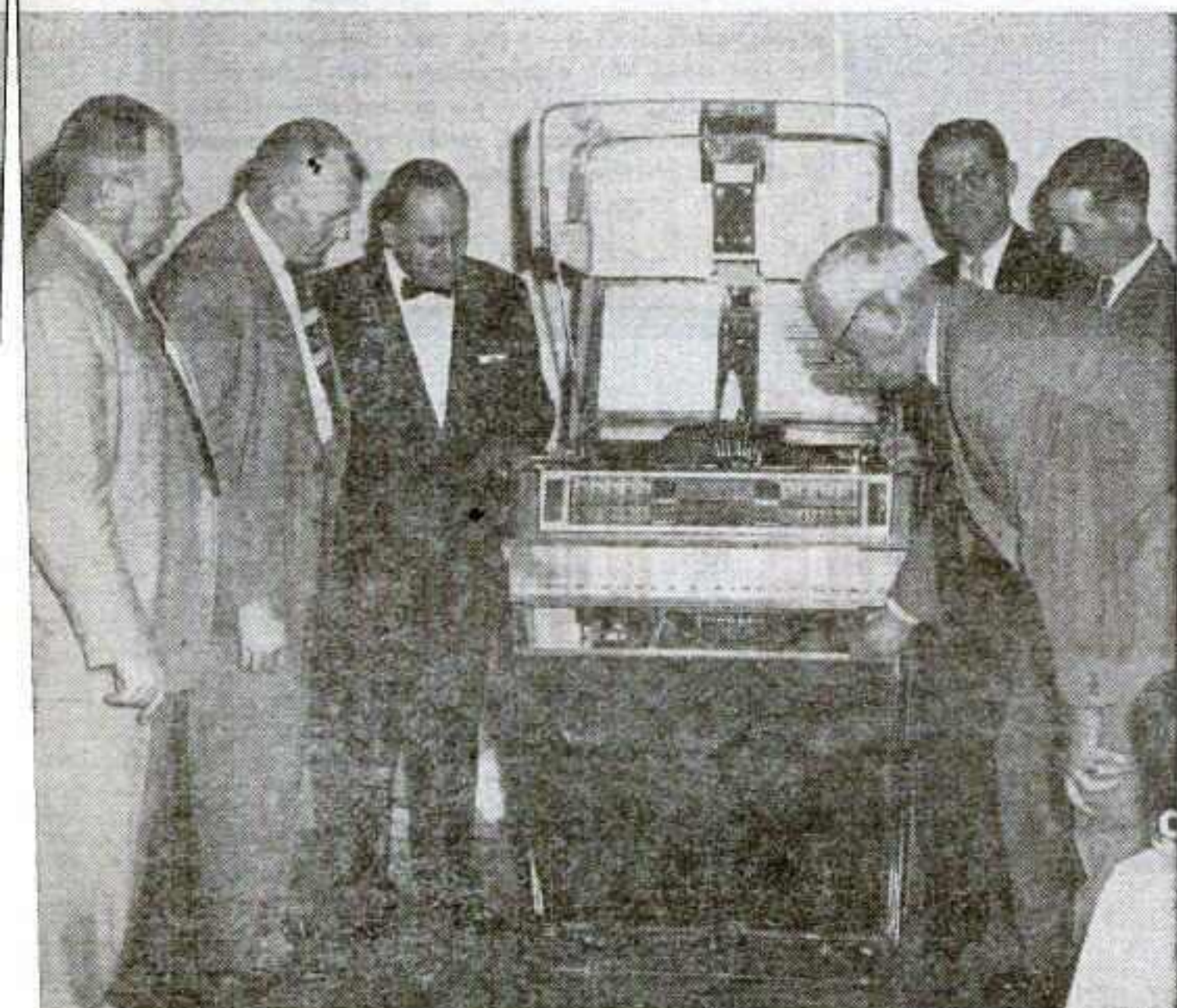


NEWLY ELECTED OFFICERS of the Cornhusker Investment Club are (left to right) Howard Ellis, secretary-treasurer; Jerry Witt, president, and Harry Abramson, vice-president.



MEMBERS AND GUESTS at the informal dance Saturday (6) evening are (left to right) Ted Nichols, Mrs. Ruff Hopp, Bob Elson, Mr. and Mrs. Dick Taylor, Jerry Harris, Mr. and Mrs. Joe Rothcap (behind Harris), Mr. and Mrs. Ed Cort, Harold Klein, Ed Hofmann, Rose Guillaume, Howard

Ellis, Evelyn and Hank Dalrymple, Don Knoepfel (face partially hidden), Marian Cipinko dancing with Harry Abramson, Pete Geritz (behind Abramson), Emma Loft dancing with Jerry Witt.



PETE GERITZ, AMI distributor in Denver, opens up the bottom of the new K phonograph he exhibited at the Lincoln meet. Looking on (left to right) are Louis Prell, Hugo Prell, Frank Holys, Doc Stroh and John North.



PETE GERITZ, AMI distributor in Denver, opens up the bottom of the new K phonograph he exhibited at the Lincoln meet. Looking on (left to right) are Louis Prell, Hugo Prell, Frank Holys, Doc Stroh and John North.

New 1960 ROCK-OLA All-Purpose Phonographs

Play Stereophonic or Monaural

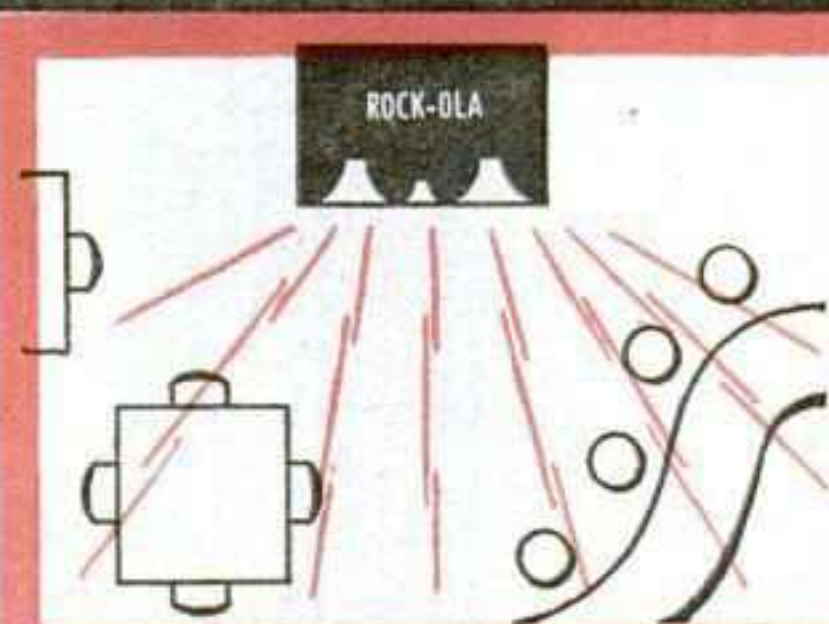
Music at One Low Cost!

See why the "Location Engineered" TEMPO II phonograph is the most dependable, economical and flexible phonograph in the industry today!

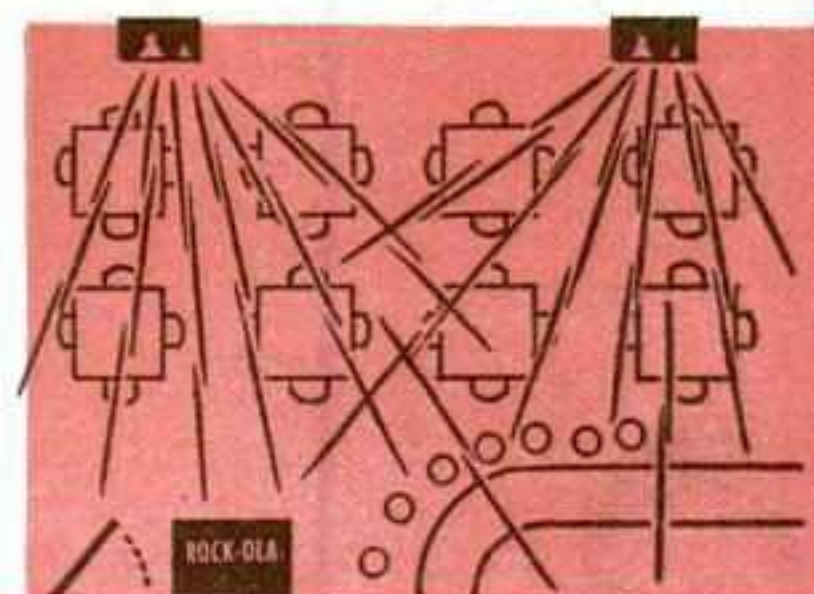
The 1960 TEMPO II all-purpose stereophonic phonograph is the first phonograph designed to fit the needs of any location and to play any type of music, either monaural or stereo, without the addition of costly internal conversion parts. Twenty-five years of on-location testing and engineering experience has created a truly versatile phonograph that allows the operator to use one machine in any location to play either stereo or monaural music.

The Rock-Ola exclusive "Tri-Fonic" switch permits instant conversion from monaural to stereo play at no extra cost to operator or location owner. Any location already equipped with extension speakers may now have stereo at no increase in cost over a monaural machine.

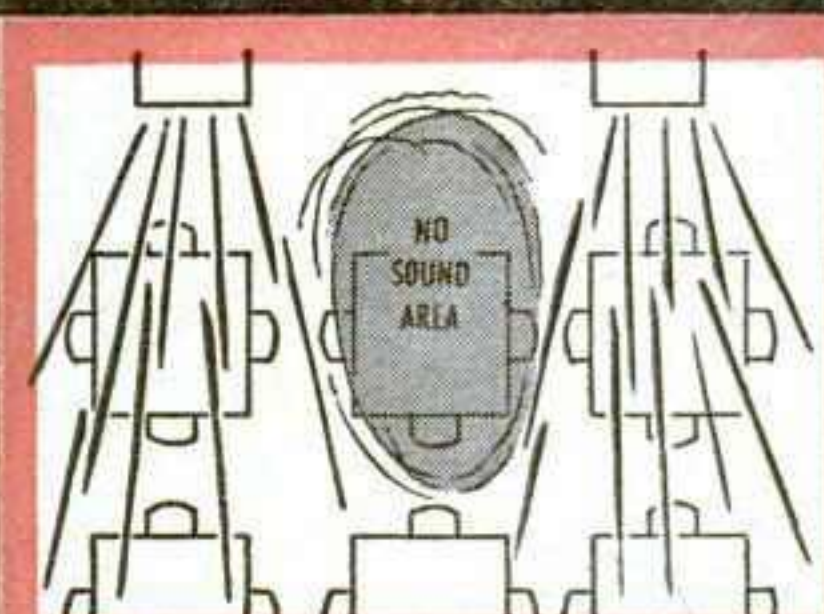
For the Fullest Profit from Each Location on Your Route, Check the Exclusive Features of the One "Location Engineered" Phonograph...Tempo II



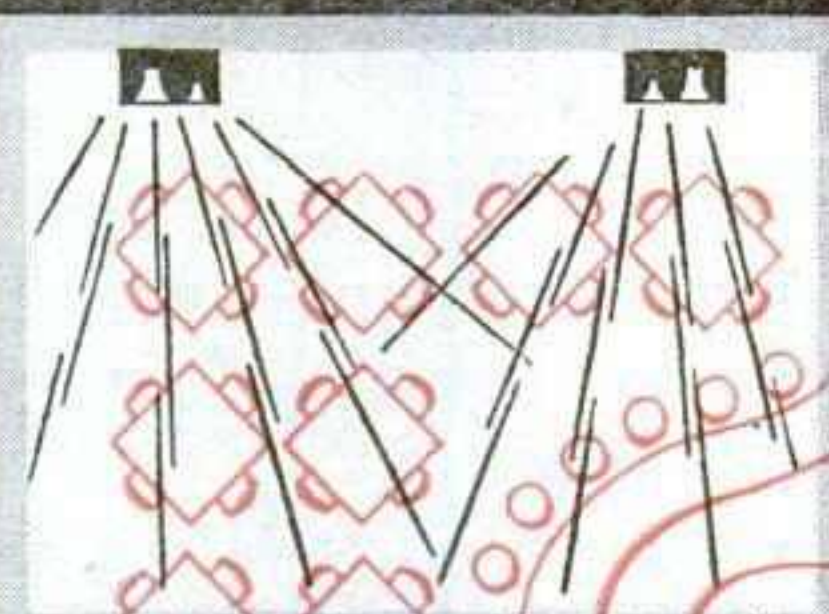
Almost all phonographs come ready equipped to play straight monaural music but that is all. The Rock-Ola TEMPO II all-purpose phonograph with three position "Tri-Fonic" switching can play stereo as well as monaural with only the addition of extension speakers. No new machine or conversion parts needed with a Rock-Ola, just flip a switch and you have stereo. Position "A" on the "Tri-Fonic" switch is for straight monaural play. Two powerful 12" woofers and a wide dispersion compression driver horn delivers the finest high fidelity music. Only Rock-Ola offers complete flexibility plus true economy!



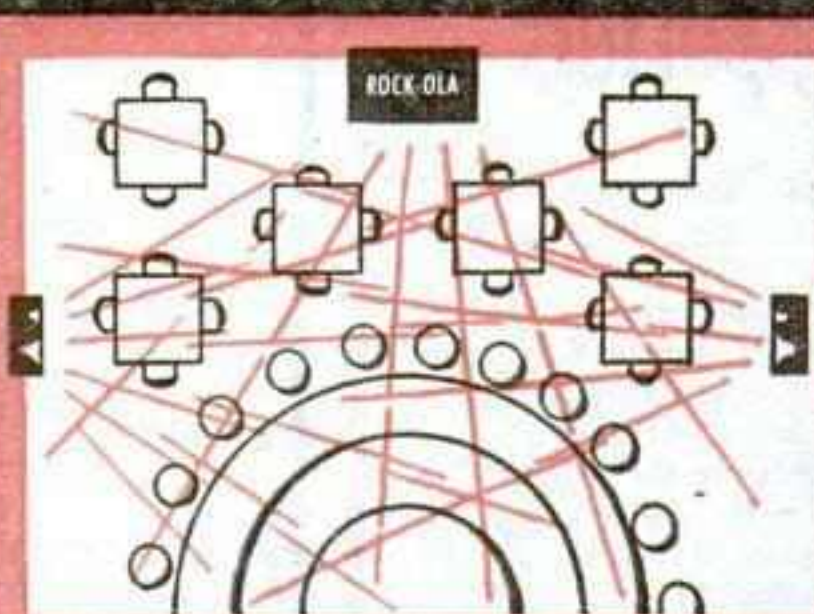
All manufacturers make a phonograph which plays stereo or can be converted to stereo with the addition of costly add-on parts. The Rock-Ola TEMPO II with its built-in dual-channel amplifier and exclusive "Tri-Fonic" switch permits instant conversion to the finest stereophonic sound at no extra cost. Only stereo extension speakers are needed. When in "B" position, the "Tri-Fonic" switch cuts out the main unit speakers and directs music to the separate stereo channels. This allows the phonograph to be placed in the most heavy traffic area while speakers are arranged for the most suitable stereo sound.



Some phonographs because of the construction of their extension speakers have very little sound dispersion and bass resonance, thus causing the familiar "hole in the middle" type of stereo sound.



All Rock-Ola speaker enclosures utilize a special Helmholtz full resonance bass baffle with a heavy duty 12" woofer plus a wide dispersion driver horn for full room stereo sound, thus eliminating any "holes". NO MATTER WHERE THE CUSTOMER SITS, HE HEARS FLAWLESS STEREO SOUND.



The third position on the exclusive Rock-Ola "Tri-Fonic" switch directs the separate stereo channels to the stereo extension speakers and also combines both channels through the main unit speakers. In a large or odd shaped location where other equipment would require an expensive "scatter-shot" speaker arrangement, Rock-Ola's four powerful bass speakers and three high compression driver horns fully compensate for the location's acoustic deficiencies to provide smooth, balanced, reinforced stereo sound at no extra cost for additional speakers.



ROCK-OLA

Tempo II

Available in 120 and 200 Selection Models

twenty-fifth anniversary model

The All-Purpose Stereophonic Phonograph

ROCK-OLA MFG. CORP. 800 N. Kedzie Ave., Chicago 51, Ill.

Belgian Court Delays Pin Rule

BRUSSELS, Belgium—The decision on the legality of the in-line machines in this country has been delayed once again.

The much-awaited and much-put-off verdict is now expected to be handed down within "a few weeks." This same announcement has been made each time the decision was put off.

The hesitation on the part of the court has been felt in the importing of machines from the United States. No one here, naturally, wants to buy an in-line machine until he knows for sure whether it will be legal.



DAVE BAKER

European Mart No Gravy Train For Importers

BOSTON—A tour of Europe's major cities has convinced a Greater Boston operator that there is no gravy train for Americans as far as the exporting of music and games is concerned. David J. Baker, of Melo-Tone Vending Company, Inc., Arlington, who went to investigate the export market, says it is mostly a myth that U. S. businessmen can do a land-office business with the Europeans.

Baker, a veteran of the music, games and vending business and president of the Music Operators' Association of Massachusetts, believes that perhaps the chief block of this trade is the emergence of a German phonograph which sells in the region of from \$600 to \$650. There is also the fact, he found, that by the time shipping costs and taxes are added, the European operator can buy a new American phonograph for about the same amount over there as it would cost for a good second-hand one.

European Distributors
Another situation which tends also to lessen the chances of a large volume business is the existence of European distributorships for the leading American juke boxes. These, Baker believes, can amply supply the operators with all the machines and supplies that they need.

While he feels that the market in used games may be a little more active, he pointed out that from the prices he was quoted he was sure he could do much better in the United States. He adds one reservation, however, which is that they may have been trying to take advantage of him as a foreigner. But the prices are so close as to make trading unprofitable.

But the German machine remains the big stumbling block, and while it may not be as flashy as the American counterpart and is yet untested for long wear, there is reason to believe that the Europeans will patronize the Germans even before they'll buy new ma-

COIN MACHINE EXPORTS

September, 1959

Country	New No.	Phonographs Value	Used No.	Phonographs Value	Amusement Games		Totals	
					No.	Value	No.	Value
Belgium	383	\$ 235,956	347	\$113,026	434	\$ 51,976	1,164	\$ 400,958
W. Germany	111	69,400	22	11,897	403	135,278	536	216,575
Venezuela	204	167,125	12	10,878	51	13,258	267	191,261
Switzerland	63	52,034	—	—	216	52,851	279	104,885
Canada	80	55,125	—	—	254	39,500	334	94,625
U. Kingdom	41	34,701	2	590	144	53,498	187	88,789
Sweden	15	11,134	—	—	112	34,142	127	45,276
Italy	81	38,085	—	—	6	4,664	87	42,749
Netherlands	—	—	72	14,580	300	26,750	372	41,330
Cuba	15	13,392	—	—	200	19,991	215	33,383
Mexico	19	18,775	7	5,000	154	3,545	180	27,320
Austria	20	18,140	10	9,070	—	—	30	27,210
Norway	25	18,707	—	—	—	—	25	18,707
Turkey	—	—	—	—	19	15,351	19	15,351
Guatemala	19	14,611	—	—	—	—	19	14,611
Brazil	—	—	—	—	20	14,325	20	14,325
France	14	9,875	—	—	37	3,030	51	12,905
Nan. Is.	11	8,510	1	500	2	1,595	14	10,605
Australia	—	—	3	1,450	71	6,324	74	7,774
Other Countries	71	54,870	59	21,153	647	75,627	777	151,650
Totals	1,172	\$ 820,440	535	\$188,144	3,070	\$551,705	4,777	\$1,560,289

Belgium Top Sept. Export Customer

CHICAGO—Late summer export of U. S. juke boxes and games, capped by a below-average September run of \$1,560,289, lagged behind last year's level, according to U. S. Department of Commerce reports.

The September volume was made on 4,777 units, compared to an August run of \$1,613,522 on 4,795 units, and the 1958 monthly average of \$1,781,494.

Barring a late-in-the-year pickup, the 1959 figures to date show

signs of dropping short of last year's total volume of near \$25 million.

Juke box shipments came back some from a low August level of \$705,040 new and \$148,810 used, to \$820,440 new and \$188,144 in September. Game volume, however, dipped from an August mark of \$759,388 to \$551,705 for the September month.

Belgium took over the lead in total juke-game imports in September on a total of \$400,958. West Germany had been the leader in

previous months and ranked second in September on \$216,575. Venezuela rose to third-place position in September on a \$191,261 volume. Only other market above the \$100,000 mark was Switzerland, ranked fourth.

Belgium also led the new juke box category, with a \$235,956 volume of U. S. imports. Venezuela, always big in this field, ranked next with \$167,125. Next highest new juke market was West Germany with \$69,400.

In the used juke box depart-

ment, Belgium racked up \$113,026 worth, an unusually high figure in this category. No other market figured for more than \$15,000 here.

The game market in September attracted \$135,278 from West Germany, leader for the month in import of U. S. amusement machines. Next biggest game run belonged to the United Kingdom (\$53,498), while clustered near this same level was Switzerland (\$52,851) and Belgium (\$51,976).

Vending machine shipments in September (not shown on chart) hit \$251,913 on 3,144 units. This compares to \$230,013 on 3,175 machines the previous month.

U. S. Trade Promised Share In Common Market Benefits

By OMER ANDERSON

BONN, Germany—There is cautious optimism among German importers of U. S.-made coin-operated equipment that the European Common Market may not be as detrimental to their American trade as heretofore feared.

This optimism is based on a series of closely spaced developments all tending to bolster the position of U. S. imported equipment in the six-nation trading area of West Germany, France, Italy, Belgium, Holland and Luxembourg.

The developments are:

1. The decision of the Common Market Six to give other Western nations, including the U. S., the benefits of import-quota liberalization they will give one another January 1.

2. West Germany's announcement that further liberalization of trade between the U. S. and this country is planned by 1962.

3. The French government's withdrawal of proposed new taxes on juke boxes and coin-operated games, and prospects for a stabilization of coin machine taxes in Germany.

Non-Discrimination

The foreign ministers of the Common Market have agreed to

adopt a general non-discriminatory policy toward nations not members of the trade bloc.

Walter Hallstein, of West Germany, president of the Executive Council of the Common Market, is pressing hard to prevent the big market from becoming a protectionist instrumentality. Hallstein succeeded in pushing thru the following six-point program guaranteeing American coin equipment, among other products, against increased discrimination:

1. Extension to non-member countries, as of next January 1, of the 30 per cent enlargement of the import quotas called for within the Common Market.

2. Possible extension to the members of the General Agreement on Trade and Tariffs (GATT), as of next July 1, of the lower tariff rates which should come into effect at that date in the Common Market. These rates have not yet been decided, but should vary between reductions of 10 per cent and 20 per cent.

3. Agreement that the common tariff rates of the Common Market with non-member nations will be reduced if such reductions is reciprocated by other nations at the 1960-61 GATT conference.

4. Proposal to create a "contact commission" between the Common Market Six and the Seven of the European Free Trade Association, together with other members of the Organization for European Economic Co-Operation (OEEC), to

iron out difficulties among the various groups.

5. Possible reduction of tariffs on agricultural products in terms similar to reductions on industrial product tariffs (a measure not affecting coin equipment) but in line with Hallstein's efforts to harmonize the relations between the trade bloc and its non-member trading partners.

6. Regular consultations with the U. S., Canada, Britain and other European countries to co-ordinate aid to underdeveloped areas.

In-Plant Feeding

This last item has turned attention to proposals by German vendor producers that sales of vending equipment to the so-called development countries be organized under some type of economic assistance program, particularly with respect to in-plant feeding programs.

Last year the six nations extended their major tariff cuts to the whole world. But they extended their quota liberalizations only in return for counter-concessions by Britain and other trading nations.

This year the situation is reversed. Under U. S. pressure, the quotas are rapidly vanishing, and the six had few misgivings about extending their quota liberalizations for 1960 to the world at large unconditionally.

Tax Reductions

But now the question is extension of the tariff reductions to other nations. The final decision on this

point has not been taken and probably won't be until next spring. The next round of tariff cuts is not due until July 1.

The Germans already have substantially liberalized the importation of coin-operated equipment from the U. S. West Germany's intent to liberalize further its trade with the U. S. is, in effect, assurance that the Germans intend continuing to facilitate U. S.-German trade.

Measures are being developed to remove in four stages all but 10 of the remaining 34 limitations on the importation of foodstuffs. In the field of manufactured goods virtually the last bars on coin machine and coin-operated equipment importation will fall.

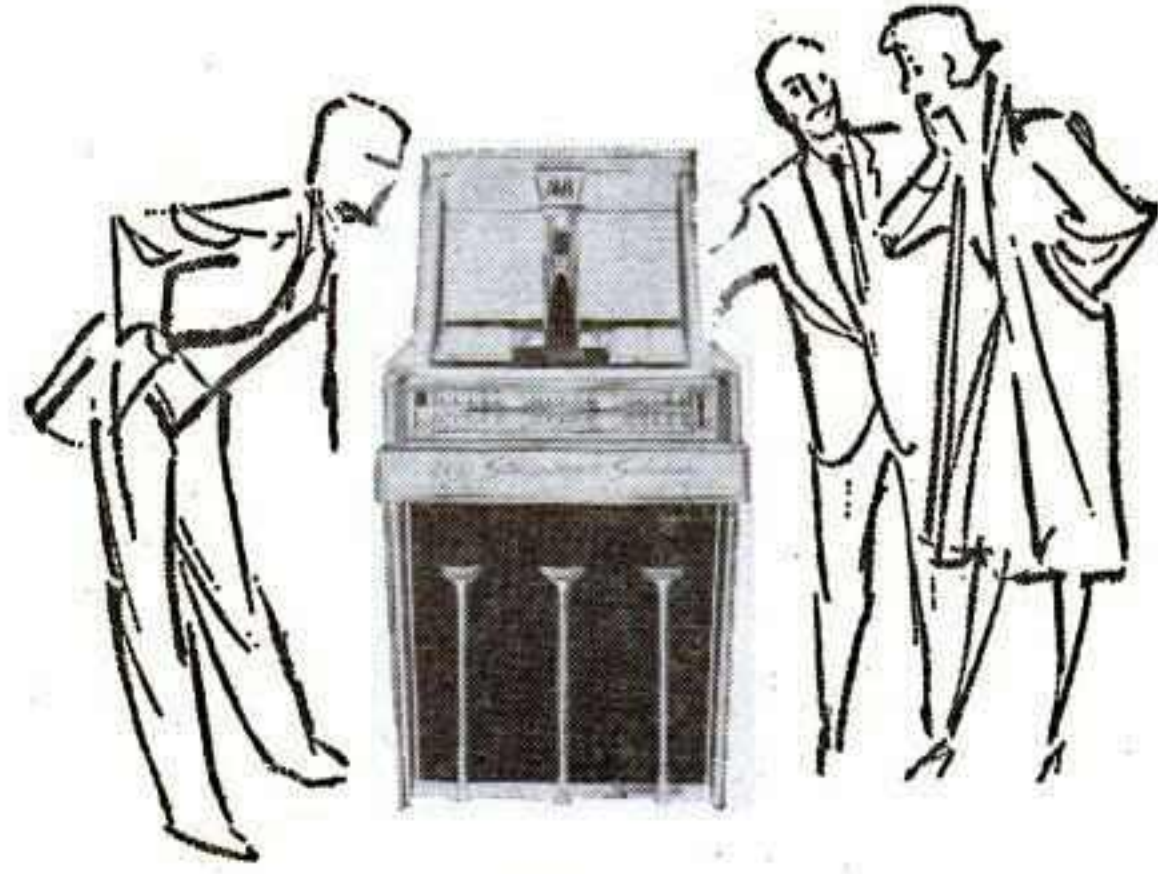
French Tax Beat

German and Belgian operators and producers supported the French industry's successful campaign to kill a proposed French federal tax of 50,000 francs annually per machine. Such unity in tax matters is a principal objective of Euromat, the projected Common Market organization of the coin machine industry.

Uniform taxation is being sought across the board for all six countries in all facets of taxation, and the national industries in the six countries are joining forces in campaigns such as that waged successfully in France.

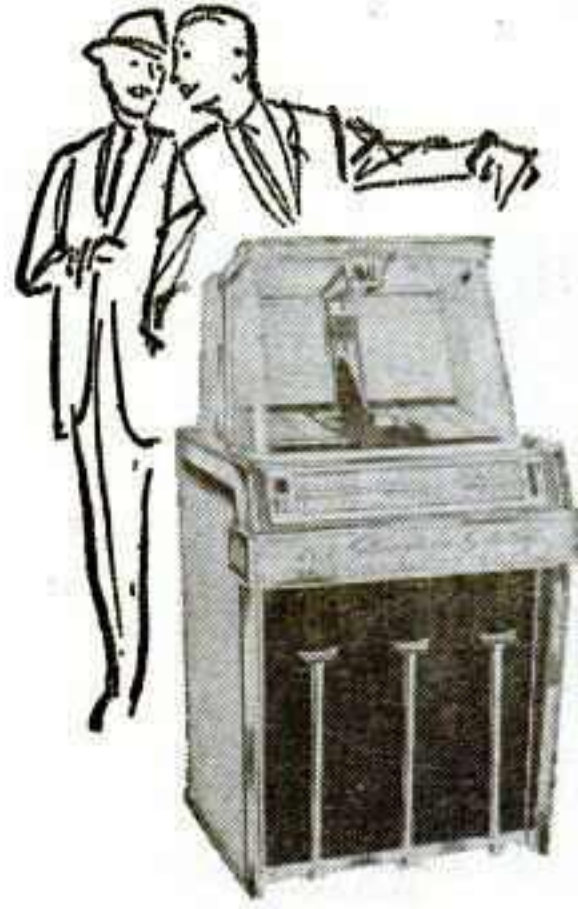
A similar field for joint action is copyright fees. In Germany the industry is resisting efforts by GEMA, the German version of ASCAP, to hike fees, and the Dutch operators' association, AUTEK, is pressing BUMA, the Dutch copyright organization, to cut fees paid for juke played recordings.

The plan is to conduct such negotiations eventually on a Common-Market-wide basis.



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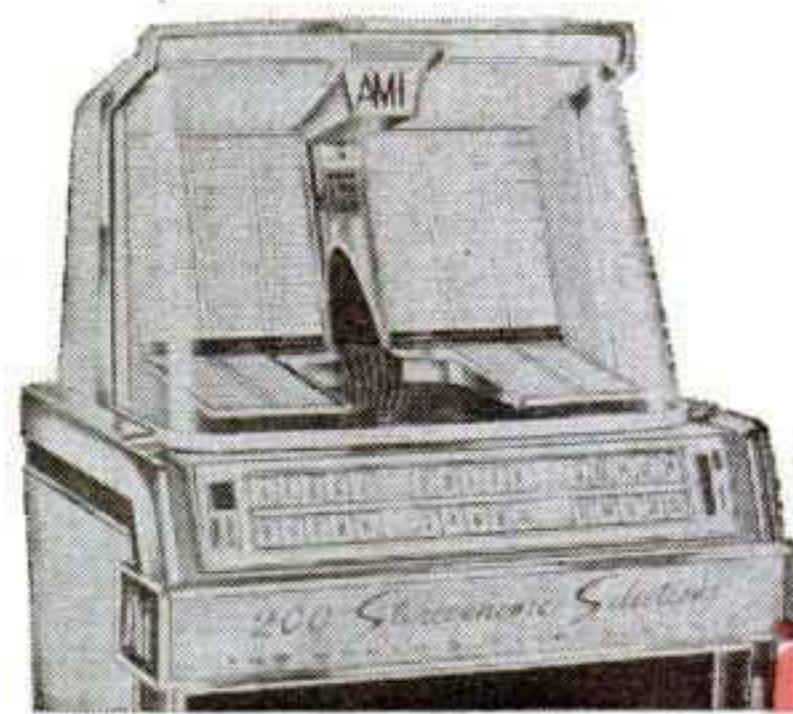


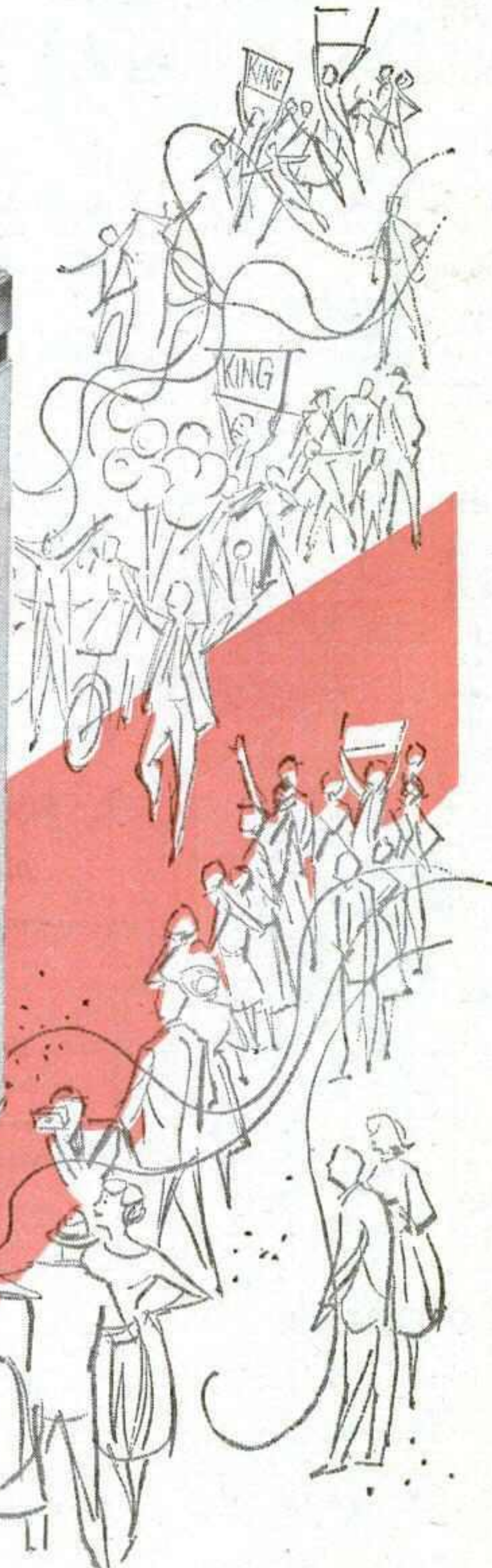
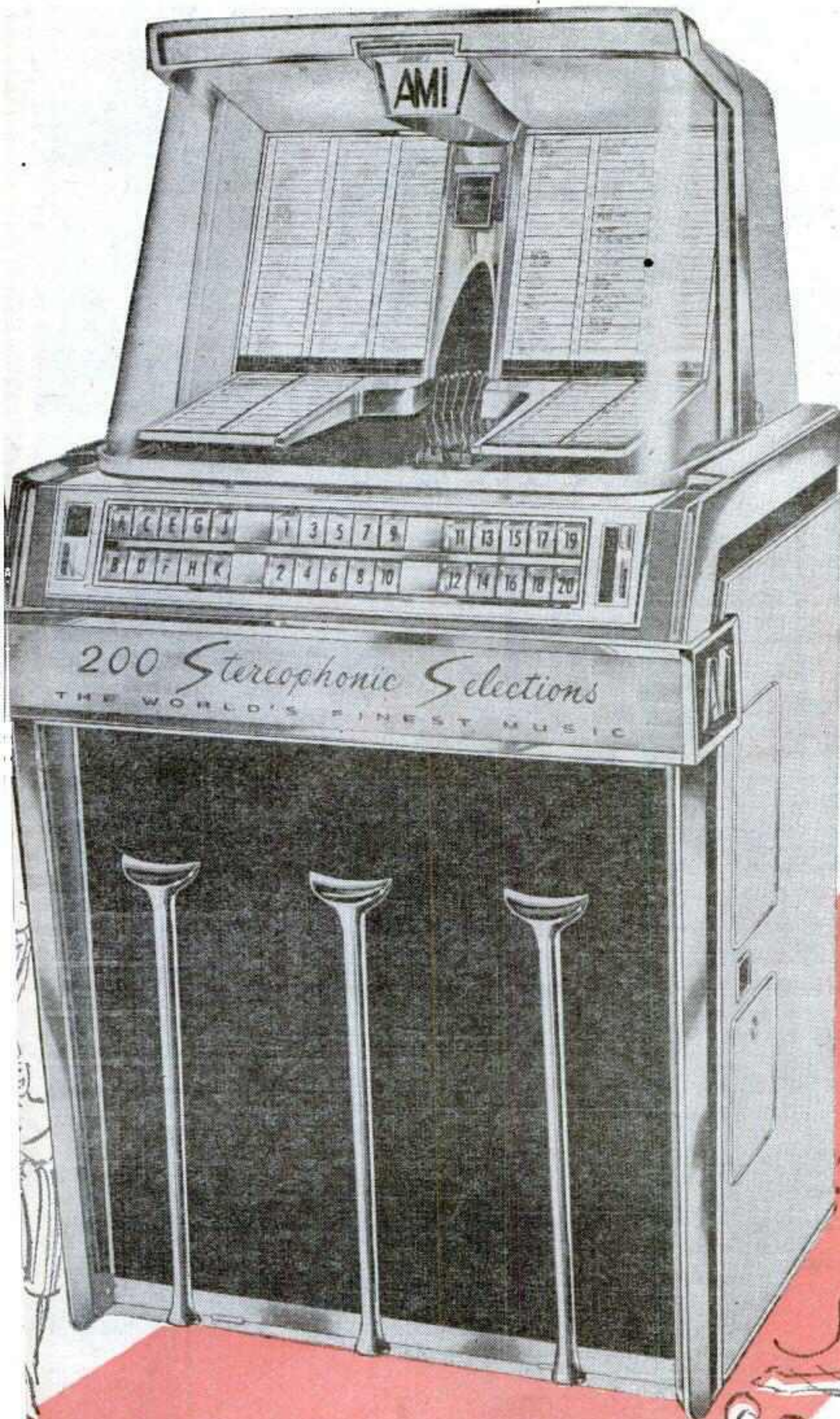
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 plus new styling, engineering and play features
 to make your route more profitable.

You'll know at a glance why the "K" is King, when you see what it has to offer.
 Its bright, lighthearted styling promises that play is fun again. Its brilliant and
exclusive 3-channel stereo sound delivers solid satisfaction. Its engineering developments
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 earn the "K" a royal welcome on any route.





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1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

Commonwealth Hosts Ops at Show

BOSTON — Almost everything was new Sunday (29) at the Commonwealth Music Corporation's showing of the new Rock-Ola phonograph, Tempo II. The showing which lasted from noon until 9 p.m. was held at the new Fenway Motel, next to the Red Sox ball park and the city's newest hotel-motel.

The recently formed Common-



PHILIP SWARTZ

RICHARD MANDELL

wealth firm also displayed its new officers, all veterans of the music business. They are Philip Swartz, president; David J. Baker, vice-president, and Sidney Wolbarst, treasurer. Also in charge of the affair was Richard Mandell, new sales manager of the corporation and formerly general manager of Associated Amusements, Inc.

Hosting for the company were the wives of the officers and Stanley Juralewicz, office manager of

Melo-Tone Vending Company, Inc., and Sam Baker, manager of music with Melo-Tone.

New England

The new firm is distributor in New England for the Rock-Ola line, and operators from most of the six New England States were in attendance during the day. Refreshments and a buffet lunch and supper were served during the course of the afternoon and evening. A beautiful day kept a number of operators away until later in the afternoon when many arrived.

Among those attending were Mr. and Mrs. Ben Ross, Grayben Vend-

ing Company, Jamaica Plain; Mr. and Mrs. Jack Rondo, Lynn; Leon Sherter, Chester Music Company, Newton; Mr. and Mrs. Martin Oliver, Portland, Me.; Edward A. Dyer, Coin Phonograph Company, North Providence, R. I.; Walter Adams, Woonsocket, R. I.; George Swartz and Benjamin Swartz, Massachusetts Music Company, and Arthur Sherman, executive director of the Music Operators' Association of Massachusetts, and his wife.

Sales Manager Richard Mandell reported the firm was well pleased with the showing and that orders in volume were already beginning to come in.

Holzman Warns N. Y. Ops on Illegal Stops

NEW YORK — The threat to the game operating fraternity in general posed by games in New York City candy stores, was a prime topic of discussion at an informal meeting of game men called by members of the Associated Amusement Operators of New York this week. The meeting was held Wednesday (9) at the Hotel Belvedere.

Plans for moving AAMONY headquarters from its present location in the Hotel Great Northern to rooms in the Belvedere were also disclosed by Harry Berger, who acted as moderator for the meeting.

Irving Holzman sounded the warning regarding the fact that more and more games are showing up in candy stores. Candy store locations are illegal in New York City. "The fact that we have operators who are so greedy as to pull this kind of thing, can blow the business for all of us," Holzman warned. "We've conducted a little survey lately and we've found more than 200 candy stores with games in them." An operator then noted that if 200 showed up by actual tally, there were probably more like 600 such locations in existence.

It was determined that in the interest of legitimate operators who wanted to stay in business, the best course would be to notify the license commissioner of known violations of the local law. Morris Wurtzel was appointed as a committee of one to receive all complaints in this regard and pass them on thru the proper channels.

There was considerable discussion as to the future of the association and the need for an association for game operators. Holzman noted that negotiations with Al Denver, proxy of the Music Operators, regarding admission of individual game operators into the MONY were continuing.

On another front, Berger said that moving of the offices would account for a substantial saving in rent. These new quarters were seen as temporary with the hope that eventually 10th Avenue headquarters would be set up.

There was some gloom evinced among the operators at the relatively poor turnout but it was believed that many operators had chosen to "sit it out" pending the outcome of future developments on various fronts.

The matter of raising operating funds also came in for discussion. There was some hope voiced that an annual affair of some type could be planned for early in 1960. This could take the form of a dinner-dance, cocktail party or possibly a testimonial dinner to someone within the coin industry. In the latter event, the possibility was raised of turning over part of the proceeds to charity. In this connection, it was decided to meet with Al (Senator) Bodkin, chairman of the public relations committee of the NYSCMA, with a view to planning such an affair under the joint auspices with Bodkin's committee.

Michiaan Solons Mull \$100 Levy

DETROIT — Michigan coin machine operators were alarmed early last week by reports that a proposed \$100-per-machine license or tax fee is under serious consideration in the State Senate. Such a proposal was introduced early in the session, which began in January, but was presumed withdrawn. It has now been revived as one solution to the State's well-publicized financial woes, with the Legislature vainly seeking to find a source of State revenue acceptable to both houses and to the governor.

The present proposal is understood to be a fee of \$100 per coin-operated machine without distinction of type, according to Fred Chlopan, executive secretary of the Detroit Shuffleboard Association, and would apply to vending and other kinds—including even penny venders.

Frank Fabiano, president of the Music Operators, Inc., went to Lansing to present the industry's concern over this fresh threat to operation.

Graham Anthony Named

HARTFORD, Conn. — Graham Anthony, board chairman of Veeder-Root, Inc., here, manufacturer of counting and computing devices for coin machines, has been named to the job opportunities and industrial development subcommittee of the Connecticut Republican Progress Committee.



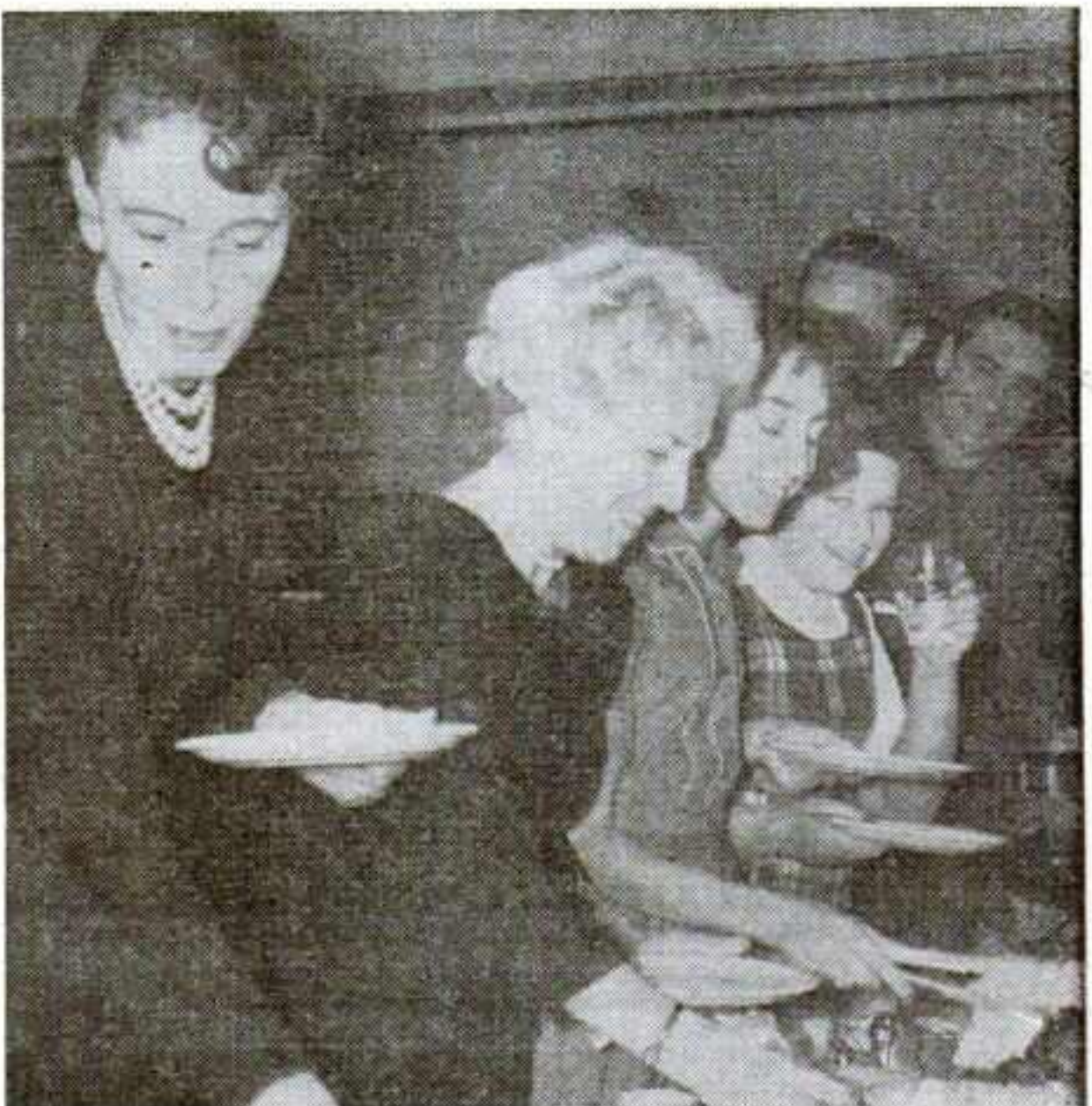
MR. AND MRS. PHILIP SWARTZ (left), host and hostess at the Commonwealth showing of the new Rock-Ola Tempo II line. Mrs. Richard Mandell and Mrs. David Baker (right) attended showing with their spouses.



SIDNEY WOLBARST, commonwealth treasurer, joins president, Philip Swartz (left), to explain the working of the machines. Ladies on right are Mrs. Philip Swartz and Mrs. Arthur Sherman, wife of Music Operators of Massachusetts' legal counsel.



SAM BAKER, manager, Melo-Tone Vending Company, Inc., (left), joins Mr. and Mrs. George Swartz (he of Massachusetts Music Company) for a look at the new machines with a flock of interested offspring looking on.



VISITORS WERE WELL WINED AND DINED with a groaning table of food and refreshments.

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WURLITZER PHONOGRAPHS

WANTED COIN MACHINE SALESMAN

For Seeburg distributor and well-known game lines in a well-established territory. Good starting salary plus commissions and expenses. Write, stating experience and background in first letter. All replies will be strictly confidential and a personal interview will be arranged.

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Be sure to Read... and Use... and Hold Onto Billboard's Big New Year-End Programming and Talent Buying Guide

... In the slick-stock pages of this issue

Europe's Mkt. No Gravy Train

Continued from page 163

met with a favorable reception so far.

British Routes

Baker paid calls on a number of English distributors and operators in London. He found that routes are much larger with less competition and that the distributor not only sells, but operates, too. The weekly takes also are much larger, averaging as high as \$18, which when translated into American currency would give the operator about \$35 before any split.

Wages are also surprisingly low against American standards. A good mechanic gets about the equivalent of \$40 in American money, but the purchasing power is nearly two and a half times greater, which put the routeman somewhat above the average wage-earner in Britain. However, it appears there is no limit to the hours and days the mechanic has to work, with night calls apparently part of the job.

Considering that mechanics in this country get as much as \$125 to \$150, Baker had the feeling that it wouldn't make him too unhappy to change places with the British operator. Since most of them also combine operating with selling with a going price of \$1,700 to \$1,800 for machines, it would seem like a rather good deal. But he did find that the smaller operators had quite a struggle making ends meet and keeping up on payments.

Paris Loaded

At the London airport, Dave and his wife had a Volkswagen waiting for them, and after spending some time in London, journeyed on to France. A visit to the man who was supposed to be the Rock-Ola distributor was revealing. France, of course, does not issue import licenses, but there is apparently a great deal of smuggling over the borders. Machines are disassembled and packed in boxes labelled for other merchandise with the result that Paris was well loaded with American juke boxes and pinball machines.

Switzerland and Italy were quite heavy with American machines, but the Italians are turning more and more to the Germans for music. There are a number of American pinball machines in Switzerland, but Italy has tightened up on pinball machines and bingo games.

Holland, Baker found, was the one country that showed a marked preference for American-made machines. He found that the Dutch seemed to be the last people in Europe to forgive the Germans and

would pay more just to avoid doing business with them. He felt the Dutch liked the Americans for themselves and not as in so many countries, for the dollar.

U. S. Ways

This was evident in the Dutch ice cream parlors where the young people ape American ways. The walls were plastered with American sayings and such old gags as "See You Later Alligator" were still in popular use.

The large distributors in Brussels and Amsterdam do a good deal of American phonograph buying. Rock-Ola has distributors in both cities and they take care of the new merchandise. However, because of the lack of taxes the Dutch operator can buy the machine delivered for less than the American operator can buy it in the States, he found.

In Germany there were quite a few American machines, but Baker feels that as soon as they wear out the Germans would be foolish to buy them in view of the fact that they would cost nearly \$1,000 more than their own products.

Used Machines

The market on used machines, both games and music, will not be as profitable in the years ahead as it has been, Baker feels, since a good deal have been shipped over in the past few years, but he points out that this does not mean that some firms won't still operate profitably. At least two companies, to his knowledge, he says, do more export selling than domestic.

But if the trade dries up in the years to come he believes there will be other markets opening up and other spots around the world for used equipment such as the Orient and South America, where America will be on almost the same footing as the Germans due to shipping charges.

"I went to England with the impression that it was wide open for business with this country due to the easing of the dollar there," says Baker. "But I found business for Americans pretty slim." But at the same time, he emphasized that he did not mean there was no business and pointed out that at the moment the Commonwealth Music Corporation, of which he is vice-president, has an executive working on the European situation.

"But the big deal that has been touted in England for Americans is mostly a myth—a mirage," Baker concluded. "We are not, of course, going to neglect the European market since we are anxious to explore every outlet, but we're just not looking for miracles."

Miami Operators Hold Annual Dinner-Dance at Dupont Plaza

MIAMI — Florida operators wine and dined at the Skytop Room atop the Dupont Plaza Hotel here Saturday night (5) at the ninth anniversary dinner-dance of the Amalgamated Machine Operators' Association of Miami.

The hard work of President William Mullins and his staff paid off, as guests agreed that the 1959 affair was the best ever held by the organization.

Gloria DeHaven, Seeco recording star, highlighted the fast-paced show, which followed a filet mignon dinner and a cocktail party.

Among the many guests were the following: Mr. and Mrs. Sam Taran, Taran Distributing Co.; Mr. and Mrs. Jack Knaufman, and Buddy Kaufman, C&L Amusement Co.; Mr. and Mrs. Lou Skolnick, Lucky Amusement Co.; Mr. and Mrs. Sam Marino, Mr. and Mrs. Walter Kardys, Mr. and Mrs. John Marino, all of Marino Music Co.; Mr. and Mrs. William Blatt, Supreme Music Co.; Jimmy Bonni; Mr. and Mrs. Maury Horowitz, Mr. and Mrs. Harry Aaron, Mr. and Mrs. Cliff Deale, Deale Automatic Co.; Mr. Cy Wolfe, Wolfe Distributing Co.; Mr. and Mrs. B. Weller, Mr. and Mrs. C. Kates, Mr. and Mrs. M. Godwin; Mr. and Mrs. Burt Kahn, Bush Distributing Co.; Mr. and Mrs. Raoul Shapiro.

Budisco One Stop; Mr. and Mrs. M. Marder, Mr. and Mrs. Sol Tabb, Mr. and Mrs. Harold Craver, M&M Service; Mr. and Mrs. Murray Gross, Gross Music Co.; Mr. and Mrs. William Mullins, Mullins Amusement Co.; Mr. and Mrs. Eli Ross, Ross Distributing Co.

Sol Gotlieb, Chicago Coin Machine Co.; Mr. and Mrs. Lee Hartstone, London Record Co.; Dave Bond, Trimont Distributors, Boston; Len Baitler; Mr. and Mrs. Keith Nelson; Mr. and Mrs. Al Miller, Super Amusement Co.; Mr. and Mrs. Joe Mangone, All-Coin Amusement; Mr. and Mrs. Willie Levey, Mellow Amusement Co.; Mr. and Mrs. Harry Zimand, Mr. and Mrs. Phil Zimand, Acme Amusement Co.; Mr. and Mrs. Al Cassorla, Al's Music Co.; Mr. and Mrs. Manny Brookmiere, Brooke Distributing Co.; Mr. and Mrs. Gene Lane, Taran Distributing Co.; Mr. and Mrs. Dave Friedman, Mr. and Mrs. Danny Klemmer, American Operating Co.; Mr. and Mrs. Henry Stone, Mr. and Mrs. Milt Oshins, Tone Distributing Co.; Mr. and Mrs. Waller, Mr. and Mrs. Manz, Mr. and Mrs. R. Browning, Broward Amusement Co.; Mr. and Mrs. Leon Markowitz, Noel Amusement Co.; Mr. and Mrs. Bobby Schwartz, B&B Vending; Mr. Whitey Pincus, Whitey's Amusement Co.; Mrs. Bess Berman, Apollo Record Co., New York; Mr. and Mrs. Don Helio, Viking Export Co.; Mr. and Mrs. Sam Issenberg, Mr. and Mrs. Joe Issenberg, Mr. T. E. Minchart, Minehart Amusement Co., Panama, Canal Zone.

Memphis Ops See AMI 'K'

MEMPHIS — Southern Amusement Company displayed its new K line of AMI phonographs to Memphis and Mid-South operators at its showroom Monday (7) and served a buffet luncheon during the all-day affair.

On hand to greet operators and explain the five 1960 models in either hi fi or stereophonic were Clarence A. Camp, president of Southern Amusement; Parker Henderson, his general manager, and Charles McDowell, route manager.

Camp reported a good reception of the new line by operators and foresaw brisk sales campaign in coming months.

Among Memphis operators attending were Allen Y. Keller, Central Music Company; Jake Kahn, Tri-State Amusement Company; Bill Canipe, employe of Tri-State; Drew J. Canale, Canale Amusement Company and Service Amusement Company, and Thomas Webster and Thomas T. Blankenship, two of his key employees.

Bill Forsythe and Raymond Bailey, Forsythe Amusement Company; Guy Canipe, Canipe Amusement Company; Paul Barnett and Arnold Yergin, Background Music, Inc.; Charles Curtis, Rainbow Amusement Company.

Among Mid-South operators attending were Mahon Jones, Jones Amusement Company, Holly Springs, Miss.; M. B. Rowan, Rowan Music Company, Pontotoc, Miss.; M. B. Morris, Morris Music Company, Somerville, Tenn.; Mrs. Geneva Conder, Savannah Music Company, Savannah, Tenn.; Jourd White, Jourd White Sales Company, Paris, Tenn.

Nathan Wheelless and Robert Adams, Service Amusement Company, Jonesboro, Ark.; M. L. Armstrong, Armstrong Amusement Company, Brinkley, Ark.; Mrs. Dena Eblin, Eblin Amusement Company, Paragould, Ark.; Clinton Collins, Crystal Amusement Company, Grenade, Miss.

John Stafford and Leroy Williams, partners in S&W Sales Company, Bernie, Mo., and Harold Young, Broadway Amusement Company, Carruthersville, Mo.

Pa. State Police Ordered to Seize Multi-Coin Games

HARRISBURG, Pa. — Col. Frank G. McCartney, commissioner of the State Police, has ordered any multi-coin pinball machines still operating in Pennsylvania to be confiscated.

"I have issued a directive to field forces to take over any machines still being used," McCartney said. "Those which have been placed in storage will not be touched for the time being."

Operators and distributors have been given until January 1—pending an appeal—to dispose of all multi-coin machines by Atty. Gen. Anne X. Alpern.

The machines were ruled gambling devices, and therefore illegal, by a 5-2 vote of the State Supreme Court on November 24 in a case involving the confiscation of 17 in-line games by State Police.

Appeal Pending

Attorneys for multi-coin pinball machine owners in Pennsylvania have petitioned the State Supreme Court for a rehearing of the case.

Attorney Anthony Cavalcante, Uniontown, said the action is a prelude to an appeal to the U. S. Supreme Court.

Southern Automatic Shows New AMI's

LEXINGTON, Ky. — A record number of operators attended the showing of the new AMI Model K series at the Southern Automatic Music Company here last week. Homer Sharp, of SAM, reported. Early arrivals included Frank, Francis and Clarence Miller, all of Irvine, Ky.

All five Model K units were displayed, and every person who attended on opening day received a souvenir kit of products whose names begin with the letter "K."

MUSIC

AMI J-200 E STEREO	WRITE
AMI J-200 E MON.	WRITE
AMI J-200 M MON.	WRITE
AMI J-120 STEREO	WRITE
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Bally Strike, large ball	\$265
Un. Jumbo, large ball	450
Chi Coin All Star Bowler, large pins	195
Chi Coin Blinker ..	225
14-Ft. Bowlers ...	225
C.C. Shuffle Rebounds	75
Keeney Bowlette ..	145
Un. Shuffle Targettes	125
Auto Bell County Fair	195
Bally Showtime ..	150
Bally Cypress ...	250
Squoot Guns ...	365
Chi Coin Star Rockets	375

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Model C	\$285
VL	375
V200	345
K. D.	\$25
200 Sel. Wall Boxes	80
100 Sel. Chrome	\$9.50

AMI

G200	\$345
E-120	215
H-100 Manual	565
D80	190
H200	595

ROCK-OLA

1432, 45 RPM	\$ 85
1434	145
1448	425

BINGOS

Miss America	\$185
Beach Time	295
Key West	125
Show Time	165
Cypress Gardens	265
Big Time	65
Big Show	95
Sea Island	495
Carnival Queen	345
Sun Valley	195

UPRIGHTS

Circus, Remote Control	\$ 95
Kentucky Derby Day, Remote Control	95
Wild Cat	Write
DeLuxe Big Tent	295

5-BALLS

Turf Champ	\$195
Dragonette	75
Star Pool	55
Smoke Signal	70
Balls a Poppin'	60
Peter Pan	75
Brite Star	255
Frontiersman	75
Harbor Lites	75

ARCADE

C.C. Rebound Shuffle	\$ 65
Seeburg Bear Gun	85
Telequiz	65
United Chief Shuffle Alley	55
C.C. Ski Bowl	85
Un. Imperial Shuffle	95
Mercury Athlete Scales	65
Bally Jet Shuffle	125

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Michigan Operators View New AMI at Miller-Newmark Fete

DETROIT—Michigan operators were introduced last week to the new AMI juke box models for 1960 in an open house held by Miller-Newmark Distributing Company, distributor. An invitational preview was held for a number of operators with the general industry unveiling on Sunday afternoon at the salesrooms on Grand River Avenue.

The event was well attended by operators from the Detroit area and their wives, many also bringing their youngsters, who enjoyed the social occasion. The unusual number of small children was in fact noticeable at this gathering.

Among guests of the day were a number of city officials and Les Bingaman, famed center on the Detroit Lions, professional football team.

Among guests registered were Mr. and Mrs. Clarence Sharpe, Sharpe Music; Dan Evans, John Heron, Jack Gage; Mr. and Mrs. Cliff Biting, AMI, Grand Rapids; Orville Bolier, Miller-Newmark, Grand Rapids; Joe Perkins, Atlantic Mills; Bob Calderwood, Bill Van Koughnet, Marvin Jacobs and William B. Brown, Union Coin Machine Service Company; Mr. and Mrs. Cecil Watts, Mr. and Mrs. Wilson, L. C. Allan, Benjamin Davis and H. Anderson, Ray Music Company; Howard Burlison, Robert Briggs; Mr. and Mrs. William Campbell, Campbell Music; Virginia Rice, Geraldine Driver, Mrs. John Rollins; Louis Rice, Rice Music; Jack Chaskin; Clarence Spooner, Spooner Music.

Harry White, White Music; Mitchell Blorh; Mr. and Mrs. Edgar Vernon, V&W Music; Aubrey

O'Herron and A. Capalbo, New Center Music; L. A. Music Company; Stanley Besk, Besk Music Company; Mr. and Mrs. Haviland F. Reves, The Billboard; Fred and Harold Turek, Wolverine Entertainers, Pontiac; I. Langley; Mr. and Mrs. Bob Wiley, Empire Coin Machine Exchange.

Art Hebert, manager of the Miller-Newmark Detroit branch, was host for the occasion, and offered refreshments and buffet.

Assisting Hebert from his own staff were Marion Langley and Jacqueline Miller, secretaries; Ray Nadeau, stereo manager; Leo Morse, service manager; Ted Dinovan, Roy Donovan, Lector Huddleson and Cliff Johnson, servicemen.

Also present and unofficially serving as hostesses were Mrs. Agnes (Art) Hebert and her family, Mrs. Edna (Cliff) Johnson and her sister, Marie, and Mrs. Agnes (Ray) Nadeau.

William Miller, head of the company, who lives in Grand Rapids, home town of AMI, was unable to be present, but the company was represented by Orville Bolier, Grand Rapids sales manager, while Cliff Biting, chief engineer for AMI, came down from the factory to visit with operators.

Bolier was to have a similar new models open house in Western Michigan Sunday (13) at the Manger-Rowe Hotel, Grand Rapids.

Va. Operators See AMI Line At Roanoke Vending Showing

RICHMOND, Va. — Operators from all over Virginia gathered at the Roanoke Vending Exchange here Tuesday (6) for the introduction of the AMI Model K line, with Jack Bess, Roanoke president, and Tom Sams, AMI assistant director of sales, on hand to greet the guests.

The showings continued all week, as the following Roanoke employees hosted the operators: Harry D. Moseley, Dan Finegan, Alton Sheffield, D. W. Bishop, David Street, M. L. Mundie, John G. Banks Jr., John H. Cameron and W. O. Jones, Floyd W. Morgan and Mrs. Elizabeth O. Williams.

Among the guests was John W. Boyle, executive vice-president of the Mountain Trust Bank, Roanoke Va. The following Virginia operators attended the opening day showing:

Richmond Operators

From Richmond were Fred Knight, Arthur Bazaco and John Chandler, all of Richmond Amusement; C. E. Morse, C. E. Morse Jr.; Aubrey Wood; Aubrey Burton and Bob Minor, both of Minor's Music; F. R. Harlow, C. F. Birdsong and Wesley Bales, all of Birdsong Music; O. K. Lewis and Bob Lewis, both of O. K. Amusement,

Tax Doesn't Cover Texas Juke Box

AUSTIN, Tex.—Attorney-General Will Wilson last week ruled that juke boxes are exempt from the new State tax on record players and high-fidelity equipment.

The opinion noted that the same act specifically taxes coin-operated machines, including juke boxes. Hence, the reference to phonographs under the 3 per cent retail sales tax does not include automatic phonographs, the ruling reasoned.

Boorstein Names Lenga Ad Topper

NEW YORK — Lou Boorstein, head of Leslie Distributors, leading one-stop here, has announced the appointment of Zeke Lenga as head of advertising and promotion. Lenga, a 25-year veteran of the disk business, most recently was with Ideal Distributors here. Lenga will handle promotion and advertising for all five Leslie branches in New York, Newark, Freeport, Manhasset and Hartford.

S&H Novelty Moves

SHREVEPORT, La.—S&H Novelty Company, amusement machine operator here, has moved from a downtown location to a new suburban shopping center spot. Better parking facilities, closer access to every section of the city and a bright, modern new building are some of the advantages of the new location.

and Clyde L. Coleman, Coleman Amusement.

Other operators present were Chris Anthony and Herman Hicks, both of Chris Anthony Music Service, Hampton; R. A. Williamson, Cox Music, Keysville; George A. Parker and M. Tvoni, both of Nansemond Amusement, Suffolk; W. M. Showalter, Showalter Music, Harrisonburg; Ed Couch, and Mrs. Lillian Aleshire, both of National Coin Machine, Roanoke; Claude N. Smith and Mrs. Madeline Smith, both of Roanoke Music, Roanoke, and Robert L. Ward, State Amusement, Roanoke.

Also, R. G. Flippen and R. S. Northington Jr., both of F&N Novelty, South Hill; William Hough, South Hill; H. B. Akers and Clyde Kessler, both of Norfolk; Kenneth Schneider, Playtime Sales, Norfolk; M. H. King, Newport News; F. O. Colbert, Tony's Amusement, Danville; V. E. Martin, Martin's Amusement, Portsmouth; C. C. Connelly and C. C. Connelly Jr., both of Virginia Music Novelty, Colonial Heights; E. Walter Harvey, Harvey Music, Kilmarnock, and Ray Hash, University Music, Charlottesville.

And, G. Haney, Haney Music and Vending, Fredricksburg; E. L. Simmons and L. W. Gourley, both of Danville Amusement, Danville, and R. M. Bryant, Bryant & Lumpkin Music, Ashland.

Minneapolis Council Amends Coin Ordinance

MINNEAPOLIS — An amendment to the mechanical amusement devices ordinance was passed by the Minneapolis City Council. It requires any licensee desiring a renewal of his license to make application not less than 30 days prior to the expiration date.

The amendment further specifies that if the application is not made within the time specified, the applicant shall be required to pay an additional fee of 10 per cent of the license fee required.

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WANT TO BUY

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QUEEN OF DIAMONDS
ATLAS-ROTO POOL
RAINBOW-ACE HIGH
SILVER-RACE TIME
Top Prices Paid!

GOTTLIEB 5-BALL GAMES

GLADIATOR, 2-PI.	\$125
SEA BELLES, 2-PI.	135
WORLD CHAMP, 1-PI.	135
FAIRLADY, 2-PI.	145
ROYAL FLUSH, 1-PI.	145
STRAIGHT FLUSH, 1-PI.	185
CONTINENTAL CAFE, 2-PI.	185
CRISS CROSS, 1-PI.	195
ROCKET SHIP, 1-PI.	200
ROTO POOL, 1-PI.	225
SUNSHINE, 1-PI.	245
HI-DIVER, 1-PI.	250
STRAIGHT SHOOTER, 1-PI.	250
DOUBLE ACTION, 2-PI.	315
RACE TIME, 2-PI.	325
CONTEST, 4-PI.	395

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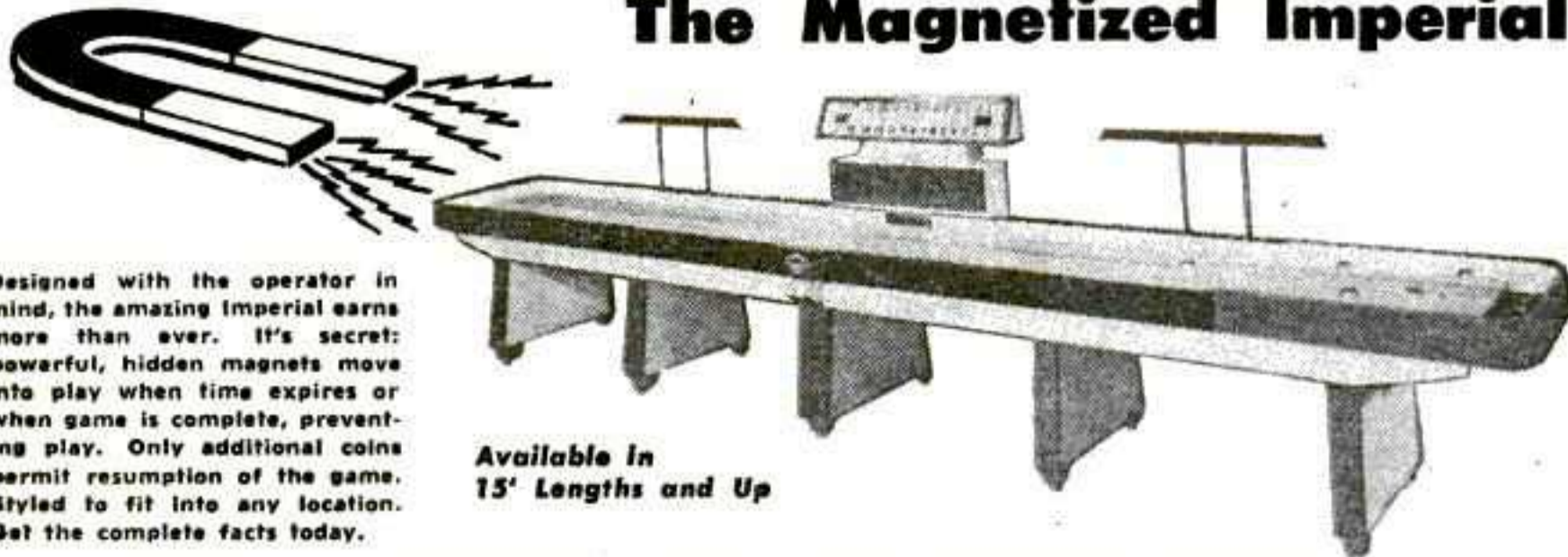
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COINMEN

in the news

East

GREATER BOSTON GRAPEVINE

Anyone thinking of taking a European trip would be well repaid by talking things over with **David J. Baker**, of Melo-Tone Vending Company, Inc., Arlington. Dave and his wife, **Goldie**, recently returned from an eight-country tour, and their way of touring the Continent would seem to have merit.

They had a Volkswagen waiting at the London airport after getting off the Queen Elizabeth. They went where they pleased and saw the sights they wanted to. Dave advocates the use of American Express facilities for advice, etc., and thinks the way to do it is to fly over and sail back. He did it the reverse. Both of them liked Europe so much they'll take another jaunt soon.

Richard Mandell, new manager of the new Commonwealth Music Corporation, was excited about the firm's first showing Sunday (29) of the new Rock-Ola line for which the corporation is distributor. Showing was at the brand-new Fenway Motel next to the Red Sox ball park. Executives of the Rock-Ola company attended.

Raymond Barker, of Ayer, had a surprise last week on the occasion of his birthday. Ray isn't saying which one, but friends had an elegant dinner with all the fixings for him at the historic Bull Run Inn in Shirley. His constant companion, a huge Saint Bernard dog, was invited along, too. . . . **Dominic Grazio** and **Dave Shuman**, of Atlas Distributors (AMI), made the parks and beaches convention in Chicago to look over games and Arcade pieces for next summer.

Anthony Grazio, president of Atlas, back from an extended trip in the Midwest where he visited friends and business prospects. . . . **Ben Ross**, of Grayben Vending Company, has moved from Jamaica Plain to Mattapan. He and his wife thought they might buy a house, but Ben, being an ardent sailor, decided they would get a bigger boat which they now refer to as their "summer home." He was recently elevated to rear commodore from fleet captain in the Metropolitan Yacht Club in East Braintree. He's working especially hard these days so that he'll be able to take a little time off in the spring for a few voyages.

Slowing down a bit is **Cyrus Jacobs**, of Interstate Music Company, Roxbury. Cy has diversified into searchlights and was kept on the hop during November with elections. He "brought Hollywood to Boston" last week when he provided lighting for the "Ben Hur" opening at a Boston theater. Cy also is receiving plenty of compliments on his excellent job as emcee at the Music Operators' Association of Massachusetts banquet.

Another music operator who is doing a unique type of diversification is **Mark Shaevel**, of Brockton. He has completed a number of private home background music stereo installations and finds there is quite a call for this service. Mark once did well as a weekend serviceman for other operators when he worked out of Mattapan. *Cameron Dewar.*

Midwest

MILWAUKEE ROUND-UP

Paster Distributing Company held its unveiling of the AMI background music set-up December 7-11. **Sam Cooper**, office manager, is back on the job at Paster following a brief visit with his family in St. Paul. . . . South Milwaukee music and games man **George Kurek** is one of the few lucky coinmen here. He came back from the Northwoods last week with his kill of deer.

Another Arcade was opened recently in downtown Milwaukee. It is being operated by the S. L. London Music Company. . . . **Frank Bartnik**, Banaco Music Company, was planning to fly to Cleveland last week in his own Beechcraft Bonanza plane to visit his brother-in-law, **Al Witalis**, also a coinman, who runs Western Music Company there. Witalis is recuperating from a cataract operation on both eyes.

According to one-stopper **Bob Mahl**, of Record City, operators are buying a lot of Christmas disks these days. "But no hot holiday singles have broken out yet," he claims. Stops in at Record City last week included **John Jesinski**, Sheboygan; **Andy Waterman**, Wisconsin Dells; and **Fred Brown**, Suburban Music, Menomonee Falls.

Woody Johnson, United, Inc., front office man, and his wife celebrated their 16th wedding anniversary last week. . . . **Mr. and Mrs. Harry Jacobs Sr.** left for an extended winter vacation in Hollywood, Fla. *Benn Ollman*

Vic Kobylarz, Hilltop Coin Machine Company, returned empty-handed from his deer hunting excursion. Some more unlucky hunters were **Jay Albrent** and **Bud Wagner**, of Cisler Music, plus **Fred Miller** and **Dan Karolczak**, who are routemen for the George Schroeder Company.

Long bowlers are proving very active in recent weeks, according to **Doug Opitz**, Hilltop Coin Machine Company. . . . Operators in town shopping for Christmas disks included **Joe Roberts**, West Bend Amusement, West Bend; **Harry Kososki**, Niagara, and **Jack Zimmer-**

man, Watertown. . . . Top Christmas juke box disks to date, according to one-stopper **Stu Glassman**, Radio Doctors, are "Happiest Christmas" by **Nat Cole** and "Nuthin' for Christmas" by **Kenny and Corky**.

Walter Tetting, Oconomowoc, visited the Hastings Distributing Company's premium goods department last week. He bought some stuffed animals, says **Sam Hastings**. . . . Badger Novelty Company's program calls for holding "special Rock-Ola service schools" for individual operators and their routemen, according to **Orville Carnitz**.

Last week a trio of P. & P. Distributing Company routemen attended a session on the new Rock-Ola Tempo II, taught by Service Manager **Dick Wagner**. P. & P. staffers who attended were **Murric Edling**, **John Branfort** and **Erv Siewick**.

A quick check on the use of EP's by out-State operators turned up this information from local one-stoppers: **Jacobs Novelty Company**, Stevens Point, makes heavy use of EP's. **Bill Cleary**, Soo Coin Machine Company, Sault Ste. Marie, Mich., claims he gets excellent results with EP's. Other EP boosters out in the territory include **Niles Gluth**, Oshkosh, and **Atlas Mfg. Company**, Kaukauna.

Other up-State operators who "won't touch" EP's include **Mike Young**, veteran Soldiers Grove music operator. "You give too much away for a dime with EP's," he claims. . . . **Hi Hurnmeyer**, also of Soldiers Grove, uses EP's occasionally, "If I can't avoid it."

DETROIT DOINGS

"Business is a little on the quiet side, but we look forward to better times," is the report from **Bob Wiley**, manager of the Detroit branch of Empire Coin Machine Exchange, United distributor.

"Business is starting to pick up a little right now," is the word from **Art Hebert**, manager of Miller-Newmark Distributing Company, AMI distributor. "I think that everyone anticipates that the steel strike will not be resumed, and there has been a surge of buying in the last couple of weeks." Hebert is holding open house for the industry to introduce the new AMI models, while the Grand Rapids branch under **Orville Bolter** will follow suit a week later in the home town.

Frank Alluvot Sr., head of Frank's Music, is mulling over slow business conditions and pondering a trip south in February. He reports his staff all safely back from hunting, while **Frank Jr.** was the only one to come home with his buck.

Ray Music Company, major operating firm headed by **Everett I. Watson**, has moved to new larger quarters at the north end on Lincoln Avenue. **Pearl Reed** remains as secretary. This firm has been centrally located in a downtown office for about 22 years.

Jesse T. Griffin, 24, operator of Griffin Amusement Company, juke box operator, was killed December 1. The alleged assailant was held for investigation of murder. He is survived by his widow, **Beverly**, and three children, **Victoria**, **Diane** and **Debra**. *Hal Reves*

Michigan Midget Movies, one of the most diversified amusement machine operations in the State, is expanding again with purchase of a building at Novi, 30 miles northwest of Detroit, which will be used primarily for storage and for refurbishing of equipment. The spray paint shop will be moved there. The location is centrally located to serve up-State operations as well as metropolitan.

Mrs. Agnes Auton, wife of **Joseph Auton**, manager of the company, reports the opening of a further new project, a Coney Island, in the world's largest shopping center at Northland. **John R. Pieters**, of King Pin Equipment Company, Kalamazoo, co-owner of the firm with Auton, was due in town for the open house. The new venture is being run directly by Dairy and Nut House, Inc., which is owned by **Pieters**, **Auton**, and **Ray St. Pierre**, who is manager of the Northland Kiddieland for Michigan Midget.

Notes at **Frank Fabiano's** open house for the new Rock-Ola models—**Mr. and Mrs. Leo Weinberger**, of Leo's Amusement Company, formerly both with the old S & W Coin Machine Exchange, made quite a hit when they introduced their young daughters, **Bonnie** and **Jerry**. . . . **Mrs. Mamie Folino**, formerly office manager explained that her new baby girl is plenty good reason for her to retire and become a housewife. . . . **Sheldon Look**, Look Music Company, prefers to concentrate on juke boxes, altho he still operates some games, because the latter require more frequent changing and are a problem for the small operator.

Harley Ketchpaw, **Frank Alluvot Jr.** and **Eddie Shell**, of Frank's Music, returned from a hunting trip to the vicinity of Hillman. **Frank Jr.** brought back a deer.

Carl Angott, of Angott Sales, is back from a hunting trip in Northern Michigan. . . . **Mrs. Madeline (Charles) Andrews**, of Angott Sales, is back from a trip to California, whence her son was sent for service at Okinawa.

Joseph J. Frederick, Arcade operator for many years in the Detroit area, is reported in serious condition in Detroit Osteopathic Hospital following a recurrence of a heart ailment. . . . **Mrs. Charles Bernstein**, who has been on the sick list about six months, reports she is in improved health now and is resuming her old duties handling the books for her husband, who operates one of the city's few standard diversified bulk vending routes.

Samuel Rosenstein, who operates a bulk machine route as well as his cigarette machines, anticipates that business will be really hurt in the cigarette vending field here if the State raises taxes on this merchandise as now under consideration. *Hal Reves*

OUT MINNESOTA WAY

Larry L. Day, who operates Empire Novelty & United Machine Company, Minneapolis, has installed three game machines in **Peggy's Diner** at 1403 Fourth Avenue S., Minneapolis. A couple booths had to be taken out to make way for the amusement center for teen-agers. Day also has a juke box there for the young people in the neighborhood. He says the center helps to keep them out of (Continued on page 170)

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Games Inc. Super Hunter . . . 250
Games Inc. Double Shot . . . 260
Auto Wagon Wheel . . . 265
Auto Bell Play Ball . . . 265
Buckley Pointmaker
(late model) . . . 445
BOWLERS & ARCADES
Bally ABC Bowling Lanes,
14' . . . \$195
Bally Strike Bowler, 14' . . . 245
United Bowling Alley, 14' . . . 195
United Team Bowling Alley,
18' . . . 245
Bally Big Inning,
10c (3 for 25c) free play. 295
Bally Heavy Hitter—free play 395
Williams Shamrock (2 Pl.) . . . 95
Bally Circus (2 Pl.) . . . 95
Bally Carnival (2 Pl.) . . . 125
J.F. France Kicker & Catcher 29.50
MUSIC
AMI C-40 (45 RPM) . . . \$ 75
AMI D-40 (45 RPM) . . . 125
AMI D-80 . . . 195
AMI F-80 . . . 325
Seeburg KD-200 . . . 595
Seeburg 100R . . . 495
Seeburg V3WA (200 sel.
Wall Box) . . . 95
Wurlitzer 1900 . . . 445
Wurlitzer 2000 with Speed
Read Program Holder . . . 495
Wurlitzer 2204 . . . 645
Rock-Ola 1436 (120 sel.) . . . 125
Rock-Ola 1455 (200 sel.) . . . 495
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Gum & Mint	39.50	Wms. Ten Pins	95	Bally Bull's-Eye	195
Shipman, 3 sel.	125.00	Un. Midget Alley	175	Davey Crockett Gun	195
Northwestern Sw.,		Gen. Twenty-One	75	Panorams (Capital)	325
16 col.	250.00	Gen. Ski Alley	125	Midget Movies	125
National, 6 col.	79.50	Phil. Toboggan	325	Lord's Prayer	175
Serval, 8 col.	85.00	Tournament Ski Alley	125	Peppy	195
U-Select-It, 72 sel.	69.50	United Bowlers	295	Evans Super Bomber	175
		Bally ABC Bowlers	295	Genco Basketball	195
		Un. Regulation	275	Voiceograph	295
		Bally ABC Shuffle	275	Balloon-O-Mat	195
		C.C. Classic	395	Gen. Grandma	225
		Mid. Red Balls	350	Motorama	225
		Un. Jupiter	275	Flying Saucers	95
				Set Shot Basketball	175

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 5 Model #9 Auto Photos \$1095
 2 Model #11 Auto Photos 2250
 5 Model #14 Auto Photos 2850

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 Sales Manager



COINMEN

in the news

Continued from page 169

mischief and has received the endorsement of area church and youth leaders. Games include a bowling machine and shooting range.

Several North Dakota operators were in the Twin Cities calling on the distributors while there wives did their Christmas shopping. Among them were **Jack Backus**, Jamestown; **Bob Ahern**, LaMoure, and **John Morton**, Bismarck. Minnesota operators in town were **Hank Krueger**, Fairfax, and **B. F. Kragtorp**, Tracy. . . . **Lucile Newman** is the new secretary-receptionist at Liberman Music Company.

Minneapolis police, the vending machine people in general and particularly the Coca-Cola Bottling Company are concerned about pilferers. It seems they are in possession of master keys for the Coke machines and have been making the rounds, snitching from \$3 to as much as \$50 from machines all over Minneapolis. The thieves even open the machines during working hours, remove the money from the coin box and scam. With over 4,000 vending machines in the metropolitan area, it's going to be a big job to change the locks. About 80 machines have been entered so far.

Sol Rose, sales manager of Sandler Distributing Company, Minneapolis, was confined to Asbury Methodist Hospital when his ulcers started acting up. . . . Also on the sick list at Sandler was **Bill Percy**, service manager, who was recuperating at home from pneumonia. . . . The AMI Model K phonograph is being introduced in the area by Lieberman Music Company. . . . **Irwin Sandler**, president of Sandler Distributing, is back from San Francisco where he viewed the showing of new Wurlitzers.

Frank Crosby, father of **Romeo Crosby**, vice-president of Automatic Games Supply Company, St. Paul, suffered a heart attack. The elder Crosby lives just outside of Fairbault. . . . Distributors say that operators are switching to stereo equipment little by little. They also pointed out that more and more operators, who heretofore confined their operations to juke boxes, are installing cigarette vending machines to diversify their businesses.

Dan and Amos Heilicher will move their operation in Jacksonville, Fla., Columbia Southeast, to Miami the end of this month. Dan was down in Jacksonville last week working on details. The Heilichers also have the Columbia Record distributorship, known as Columbia Midwest, in Minneapolis. . . . **Jack Karter**, head of Midwest Novelty Company, St. Paul, and his family spent the Thanksgiving weekend in-Sheboygan, Wis. *Don Lyons*

THE ST. LOUIS BEAT

Bill Hollenbeck, a Cape Girardeau, Mo., music and games operator, stopped by Central Distributors in St. Louis and was optimistic about business conditions, altho conceding present conditions are somewhat at a standstill. **Russell Smith**, of Columbia, Mo., and **Buddy Black**, Mexico, Mo., also were at Central. All three came in to buy equipment, expecting an upturn in the near future.

St. Louis operators and distributors are wishing a speedy recovery for two local coinmen who became patients recently in Jewish Hospital. They are **Harry Siegel**, owner of Acme Novelty Company, who was rushed to the hospital November 24, and **Marty Farber**, a partner in the firm of Browning & Farber, who entered the hospital November 20 for an operation.

Prior to the announcement that Musical Sales Company had been named local Rock-Ola Manufacturing distributor, Musical Sales co-owners **Joseph McCormick** and **Donald Tabacchi** made a three-day trip to Chicago in mid-November. Accompanying them was **Stan Seiter**, of the service department, who attended a Rock-Ola service school while there. *John Hicks*

South

MISSISSIPPI MENTIONS

Dock Seale, Tchula, recently bought out Holmes Amusement Company from **Blueford Taylor**. About 50 pieces of used equipment changed hands for a reported \$12,500. New company name is Seale Music Company. . . . **Clarence Spain**, Spain Amusement Company, Tunica, reports his fall business was excellent, due largely to the record Mississippi cotton crop.

Manuel Nassar, Nassar Amusement Company, Shelby, recently bought the route of the late **J. H. Stafford**, of Shelby. Stafford died several months ago.

Capt. Charles Shives, 30, son of the late **Bert Shives**, who owned Yazoo Novelty Company, Yazoo City, has resigned his commission from the Air Force and returned home to operate his late father's route, which he inherited. He was stationed at San Antonio, Tex. . . . **Alex Allegrazza**, Shaw, has leased his night club, El Patio, and is partner with his twin brother, **Johnny**, now operating Ace Amusement Co.

J. T. Long, Long Amusement Company, Hollandale, recently spent several days on a deer hunting jaunt. . . . **Chester Richardson**, Richardson Amusement Company, Greenville, was stricken with pneumonia recently and had to pull his sideline, a carnival, off the road a month early. He's recovering nicely.

Paul Mauceli, Paul's Novelty, Greenville, is putting up three

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Big Show	90
Parade	75
Double Header	75
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Chicago Coin Bowling League	60.00
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Bally ABC Bowling Lane, 14 Ft.	245.00
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new buildings adjoining his office building. He will rent them. Paul's business has been good. . . . **Eddie Barnes**, Eddie's Music Service, built a new brick home and has his office next door. He says he can render better service to customers this way. He also operates a radio and TV repair shop. **Henry Smith**, Smith Amusement Company, Greenville, was on a winter vacation recently to Biloxi. **Pete Manos**, PM Music Company, Greenville, operated his route while Smith was gone. . . . **Joe Laverne**, Laverne Music Company, Clarkdale, reports the best cotton crop ever on his 640 acres. **Frank Steed** and **Grady Hearn**, Steed & Hearn Music Company, Greenville, report their business good.

Abe Malouf, owner of LeFlore Music Company, Greenwood, reports the consolidation of his extensive route is working out fine. He recently pulled in the operation he had at Natchez. . . . **Johnny Allegrazza**, Ace Music Company, Shaw, expressed keen interest in a new line of stereophonic juke boxes he saw at a showing in Memphis recently. He hopes to get some out on his route to up his play. . . . Likewise **J. L. Puckett**, owner of Puckett Music Company, Lambert who attended the same showing.

John Haley, Hale Music Company, Canton, reports his operations over several extended sections of the State are doing nicely and his business is continuing to grow. He's built it up well in recent years, starting small. . . . **Pete Manos**, PM Music Company, Greenville, back on the job after visiting relatives in New York.

Lavaughn Johnson, Johnson Music Company, Corinth, a big fishing enthusiast, reports the fish bite in winter as well as summer. He had a big string to prove it after a trip to nearby Pickwick Lake.

Carl King, King Amusement Company, reports a tremendous increase in collections in recent weeks. Reason: Richest cotton crop ever. King, who lives at Leland, in the cotton-wealthy Mississippi Delta, has his route in that area. . . . **Paul Mauceli**, owner of Paul's Novelty Company, Greenville, who pioneered in two-way radio for trucks and service vehicles in Mississippi, reports his new radio equipment extending transmission from 30 to 75 miles is working fine, saving much overhead costs.

Red Vandervander, owner of Red's Music Company, says the drive-in he opened recently near the Northeast Mississippi Junior College at Booneville is doing well. . . . **John Dowdy**, Ole Miss Music Company, Pontotoc, says some of the cotton money in his area has overflowed into his juke box and game route, with collections near an all-time high. . . . **Clarence Spain**, Spain Amusement Company, Tunica, seen in Memphis recently eyeing new equipment. He reports all is going well with his route.

WEST VIRGINIA NEWS NOTES

President Jim Stevens, of the West Virginia Music Operators' Association, reports that the 1960 WVMOA convention will be held in Clarksburg, September 15-17, with a special ladies' program consisting of bridge, luncheon and fashion show. Operators attending will take in the West Virginia-Maryland football game the 17th.

Bill Wortham, executive secretary; **Jim Stevens**, president, and **Ross Gerard** recently toured the State, signing up the following new members: **Tony Borelli**, **Sam Curutz**, **Sam Salario**, **Marshall Ice** and **John Wassick Jr.**

Joe Dobkin, Wheeling, and **Luther Williams**, Clarksburg, have been appointed to fill vacancies on the WVMOA board. . . . The next board meeting is set for Friday, January 8, 8 p.m., at the Stonewall Jackson Hotel, Clarksburg. All operators are invited to attend.

The following item appeared in The Welch Daily News: "It has been reported to us that **Joe Hunt** has fully recovered from the Bluefield convention and has started preparing his party of 18 for the 1960 trip to Clarksburg." . . . The recent WVMOA board meeting in Charleston was reported "long on fireworks, but short in attendance."

West

Jesus Pedroza was in Los Angeles from Blythe, where he now makes his home. Pedroza, who formerly operated in Pasadena, bought several new machines to add to his route in the fishing and hunting country. He is also operating a new cafe and bar in Blythe. His son, **Tony**, continues to operate in the Los Angeles area.

Pete Shupp, Downey operator, and **Don Peters**, Paul Laymon serviceman, are back from pheasant shooting in the vicinity of Bishop. . . . **Herman Stauffacker**, San Bernardino, made a trip to the city for the first time in many months.

News from San Bernardino is that **Ray Barra**, who has Ray's Music Service there, is expanding his operation. . . . **Tex Miller** is adding new machines to his route in Blythe. . . .



FAITH GUTHRIE

Faith Guthrie is planning a trip to Salt Lake City to visit with her sister, who will come from Twin Falls, Idaho. Salt Lake City, Mrs. Guthrie says, is about the halfway point. In the meantime she and her son, **John**, with whom she operates Guthrie & Guthrie, are trying to get operating details out of the way.

Sam Ricklin, of California Music, and Mrs. Ricklin attended the National Academy of Recording Arts and Sciences dinner at the Beverly Hilton on Sunday night (29). . . . **Dorothy Leonard**, head of the Badger Sales Company parts department, is busy raising funds for the non-sectarian City of Hope in Duarte. She is president of the Reseda chapter for the hospital which has done so much in cancer research.

Charles Koski, of Long Beach, was in town Monday (30) shopping for parts and equipment. He is shy a serviceman at this time and the **Koskis** had to forego their weekend trip to their mountain cabin. . . . **Al Bettelman**, of C. A. Robinson Company, devotes quite a bit of time to Scout work. While on a recent hike with approximately 400, he participated in an evacuation of the Scouts because of a forest fire in the canyon. Bettelman said the evacuation was orderly. **Sam Abbott**

Milwaukee Distrib Plans Expansion

MILWAUKEE — United, Inc., Wurlitzer distributor here, announced plans for expansion of its headquarters at 1101 West Vliet Street. A deal was closed last week for United, Inc., to take over the building next door to its present corner location.

"This will give us another 1,000 square feet of badly needed space," says United, Inc., president Harry Jacobs Jr.

Plans call for using the newly acquired space for United offices and to use present quarters entirely for showroom purposes.

According to Harry Jacobs Jr., renovating and remodeling work is due to begin after January 1.

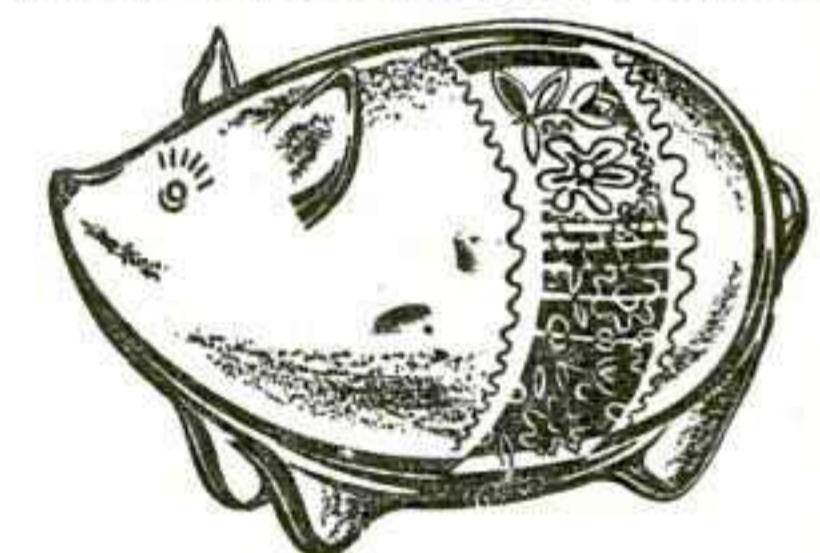
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ROCK-OLA 1465, 200 Sel.	625
ROCK-OLA 1458, 120 Sel.	595
SEEBURG V-200	375
SEEBURG VL-200	425
A.M.I. G-200	425
ROCK-OLA 1455-S	475
ROCK-OLA 1455-D	495
WURLITZER 2000	425
WURLITZER 1550, 104 Sl.	145
SEEBURG HF-100L	595
SEEBURG HF-100R	495
SEEBURG HF-100G	425
SEEBURG M-100C	295
SEEBURG M-100B	245
SEEBURG M-100A (45 rpm)	125
A.M.I. G-120	425
A.M.I. F-120	395
A.M.I. E-120	245
A.M.I. D-40 (45 rpm)	125
ROCK-OLA 1454, 120 Sel.	495
ROCK-OLA 1448, 120 Sel.	425
ROCK-OLA 1446, 120 Sel.	345
ROCK-OLA 1438, 120 Sel.	295

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Keeney LEAGUE LEADER ... 210
C. C. SUPER H.R. BASEBALL ... 130
Genco FOOTBALL ... 110
Wms. CRANE ... 115
C. C. STEAM SHOVEL ... 115
Bally ALL STAR BOWLERS ... 165
Genco MOTORAMA ... 215
C. C. TWIN HOCKEY ... 215
Williams TEN PIN ... 160
Wms. SIDEWALK ENGINEER ... 105
Wms. KING OF SWAT ... 135

GUNS

Exhibit SIX SHOOTER ... 95
Genco CIRCUS GUN ... 295
Genco STATE FAIR ... 240
Un. CARNIVAL GUN ... 160
Keeney SPORTSMAN ... 135
Genco RIFLE GALLERY ... 135
Exh. SHOOT'G GALLERY 100

UPRIGHTS

Games' BIG HORN ... \$245
Games' GUN SMOKE ... 245
Games' SUPER HUNTER ... 275
Games' DOUBLE SHOT ... 295
Auto Bell CIRCUS DAY ... 175
Auto Bell GALLOPING DOMINOS ... WRITE

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Holiday Disk Buying Slow

• Continued from page 160

in Omaha and Kansas City, says his strongest sales of Christmas tunes is from last year's Chipmunk with the Dancer, Prancer and Nervous ditty a likely comer. Davidson also mentions Nat Cole's "Christmas Tree" as a possibility but adds that generally Christmas sales to operators have been slow.

"We've been dribbling along since right after Thanksgiving," he notes, "but there really isn't any evidence of what I would call any amount of holiday-type buying. The operators are going along as always, and the few Christmas tunes they buy don't amount to much."

Davidson says most of the operators in his area put out about five holiday disks per machine, but most of these are standards, and come from the operators' libraries.

Chicago

In Chicago—one of the nation's top record markets—the story is much the same. Fred Sipiora of Singer One-Stop says if anything, the sales of Christmas tunes is way down.

"The lack of a hot new hit is the main reason. Operators are using last year's records, and they're even coming in to us for free title strips," Sipiora adds wryly.

Most of the buying in Chicago starts right after Thanksgiving and extends to a week before Christmas. Sipiora says. "There's still time for something to take off, but so far, nothing has."

Denver

Very much the same sentiment is expressed by Pete Geritz, who operates a good-sized one-stop in Denver. "Our Christmas buying started around the first of December, but it's been very spotty—nothing like last year with 'Chipmunk'."

"Most of the operators are buy-

ing standards," he said, "with EP sales being almost nil." Geritz said the lack of dual pricing on most phonographs in the Rocky Mountain area accounted for the extended play disfavor. Operators hate to give twice as much away when they still only get a dime.

Geritz added that most operators in his area really didn't make much money with their Christmas tunes, "they're just put on to please the location."

Programming Done

Most operators have all their holiday programming finished by about the 7th of December but people seldom start playing the tunes until the week before Christmas. The worse record however is Auld Lang Syne, says Geritz. Just about every tavern wants it and the operator is lucky if he gets one play—at midnight on New Year's Eve—and then sometimes the people are too happy to remember to even put it on, or the radio plays and that's that for the juke box.

In Omaha, Evelyn Dalrymple of Lieberman's One Stop said operators are buying about the same as last year—but the tunes are mostly standards. "We haven't had a really hot Christmas tune this year," she says, adding "there'll never be another 'Chipmunk Song' for us at least. We're still selling it."

Most of the operators in this area started buying about a week before Thanksgiving, she noted, and most stop by the first week in December.

"We are getting some interest in 'Happy Reindeer' with Dancer, Prancer and Nervous and also Robert Rheims' 'Silent Night,' but the action has been slow at best," she says.

Yuletide Disks

• Continued from page 160

hits from past years. "Let's face it," he asserted, "the key Christmas records are the old ones and operators have gotten wise to this. How do we know? Very simple. We've been getting orders for title strips on some records far in excess of the actual records of a given title we're selling."

Breakdown

"Based on our title strip distribution, I could give you an interesting breakdown on what's being programmed. For instance, Spike Jones' 'All I Want for Christmas Is My Two Front Teeth,' is still getting on a lot of the boxes. They are still using a lot of 'Rudolph,' by Gene Autry. Como's 'Home for the Holidays' is big. Guy Lombardo gets on the boxes every year with 'Auld Lang Syne,' and certainly one of the biggest is Bobby Helms' 'Jingle Bell Rock,' which is already two years old.

"A couple of new ones are getting some operator attention. There is some call for 'The Happy Reindeer' and Nat Cole's 'Buono Natale.' But except for those, it's the old stuff that counts."

A spokesman for Good One-Stop, a Ninth Avenue operation which is the successor of Sam Goody's Annex one-stop, underscored the importance of the older tunes. "The timing is rough for Christmas records. And you get so many new ones in every year. But there's no way of knowing what's going to go until it's almost too late. That happened last year with 'The Little Drummer Boy,' by the Harry Simeone Chorale. It was a hit but it got to be a hit very late and it didn't get on a lot of boxes. This year the operators are asking for it but that's about all they're asking for.

"The operators are playing it smart. They label Christmas records in a special file and put 'em away until next year. I'm sure they're doing it with Easter records too and probably a lot of them have special groupings they save for other holidays. I don't blame them, they can avoid wasting a lot of money this way."

W. Coast Disks

• Continued from page 160

is loaded" with new and good yuletide tunes.

"Some of the operators are pulling the tunes from their libraries and not buying," Miss Solle said. "I think 'White Christmas' demand is about half that it was a year ago. Such tunes as 'Rudolph, the Red Nosed Reindeer' and others are selling well. 'Santa's Coming in a Whirlybird' by Gene Autry is another good seller and the new Pearl Bailey 'Give Me a 5-Lb. Box of Money' is in demand as is the Nat Cole 'Happiest Christmas Tree.' I know of some operators who have pulled 'The Chipmunk Song' from their libraries and are using it with good results."

20 On One

Al Cohn of Trico Music reported that he had only one machine on which he was using Christmas tunes. "On this phonograph, I have about 20 of these tunes," Cohn explained. "The place will close for two weeks on December 13. I will pull the machine and records—and rent it to Christmas parties. I do not think people in the places where we have juke boxes are too interested in Christmas music."

If the sale of Christmas tunes affects regular record sales is a hard thing to answer. Orland put it this way, "There are only so many records an operator can use. If he uses even five or six of the Christmas tunes, that means he does not buy that many of the regular records. I don't think the effect is worth worrying about."

Alabama Ops See New AMI Line

BIRMINGHAM, Ala. — The Birmingham Vending Company here Sunday (6) unveiled the new AMI Model K line, with Max Hurvich, Harry Hurvich, Al Tonto and their wives on hand to greet the operators.

Special guest was George Klearsey, AMI field director. Birmingham Vending officials report that opening day business was brisker than at any other model opening in the history of the distributorship.

Informal trade sessions were conducted, as operators came early, stayed late, and sampled the ample refreshments.

Williams Bows

• Continued from page 160

ball holes, and by directing balls at bull's-eye targets.

One bull's-eye target located just below the spin drum collects the point score appearing on the drum. The drum spins to offer varying points for a hit as the game progresses.

Thus a player who may be far behind on points can come thru on the final ball or two by hitting the spin drum target and collecting a good number of points.

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Light-up arrows below this target, when lighted, multiply the target score by 10, if target is hit. The game has two pairs of ball flippers, two at bottom and two near center of the playfield.

Also featured is two-way match play, with players able to make it by matching the last digits of their scores with the match number appearing at close of the game. The individual player can also score a single match.

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Operators From Five States

Continued from page 160

tions committee, of which Ruff Hopp, Hastings, is the current chairman.

Last year the group donated \$100 plus a stock of records and a record player to the Hastings unit of the Cerebral Palsy Fund.

Hopp read a letter to the group at this year's Lincoln meeting from the chairman of the Hastings unit, thanking the group for their work and telling of the various uses for the money.

\$100 Donation

This year's donation of \$100 to the Lancaster Association of Retarded Children was accepted by the president, Ray Taylor, who appeared at the business meeting to thank the group.

Thru the years, the Nebraska Music Guild has been one of the more active State trade associations in the country. It is consistently represented at Music Operators of America meetings and currently boasts close to 100 per cent membership in the national association.

Howard Ellis, the Nebraska group's new president, is also a vice-president of MOA, and Ted Nichols, NMG treasurer, is a director of the national group. Ellis has also appeared numerous times at copyright hearings in Washington on behalf of the operators' stand in helping defeat any performance royalty payments.

The Guild was formed in 1951 by a group of operators, all still active in its activities, except Hap Marble, first vice-president, who died in 1958. Jerry Witt was the first president and Howard Ellis the first secretary-treasurer.

Organization was patterned after a trade group in South Dakota, then headed by Mike Imeg, Yankton. Ellis and another Omaha operator, Sol Freed, even attended several of the South Dakota asso-

ciation meetings and, in turn, invited the South Dakota group officers to come to Omaha for the setting up of the Nebraska group.

In thinking back, Ellis says, "we had no particular problems—just felt a trade group would be of benefit to the members."

"I think our main purpose, then and now, was to encourage the exchange of professional information and develop a program of social activities."

He noted the group had been particularly effective in having the members get acquainted with each other and work together rather than fight over various problems.

"It's a lot easier for people to come to an agreement when they and their wives are friendly and have wine and dined at the same table."

Structure of the organization is simple. Officers include a president, vice-president, secretary, treasurer and sergeant at arms, plus directors from each of seven State zones. The officers are elected annually, with the directors staggered, two elected each year for a three-year period.

Current membership is stabilized at 38 which represents about 2,500 of the State's total of 3,000 to 3,500 phonographs. The group estimates there are about 54 total operators thruout Nebraska.

Besides its regular charitable and civic works, the Guild has also had occasion to help defeat a proposed \$100-per-machine tax introduced several years ago in the State Senate.

Officials of the Guild appeared at public hearings and were instrumental in having the bill thrown out of committee for being "confiscatory."

Among members and guests at

Gottlieb Ships

Continued from page 160

spelled out, he earns a free game.

Ball bumpers are arranged in a diamond pattern, producing quick action as ball bounds from one to another, usually resulting in a letter lighted on the backglass.

Additional free games can be won after title is lighted by hitting three colored ball contacts. Making rollovers numbered one thru six also scores specials and lights side holes for high score and added specials.

The game features match play and has a coin box with locking cover.

the Lincoln meeting last week were Harry Abramson, Mr. and Mrs. Howard Ellis, Omaha; Jerry Harris and Mr. and Mrs. Pete Geritz, Denver; Jr. and Mrs. Jay Hasenpflug, Omaha; Mr. and Mrs. Mike Stangle and Mr. and Mrs. Dick Taylor, Lincoln, the hosts of the event, and Charles Neubarrer, also of Lincoln.

Nick Biro, music machine editor of The Billboard, Chicago; Donald Knopfel, Bob Carson, Ed Hofmann and Mr. and Mrs. Dalrymple, Omaha; Helen Smith, Lincoln; Mr. and Mrs. Frank Holys and Mr. and Mrs. Doc Stroh, Columbus; Mr. and Mrs. L. L. Singer, Mr. and Mrs. Ed Zorinsky, Jerry Witt and Harold Klein, Omaha; Mr. and Mrs. Ted Nichols and Mr. and Mrs. Ruff Hopp, Fremont.

Mack McKee, Grand Island; Leroy Davidson, Kansas City; Mr. and Mrs. Ed Kort, North Bend; Robert Elson, Lincoln; Rose Guillaune and Rose Hult, Jefferson City, S. D.; Mr. and Mrs. Joe Rothkop, Omaha; Ralph Reeves, John North and Glen Jenkins, Norfolk, and Hugo and Wally Prell, Bremen, Kan.

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New "Roto-Disk" Skill Shooting Means More Play! More Profit!

Here's real flipper-action skill shooting! A ball properly angled off of red or blue contact completes a diamond pattern and adds one letter to name on "Roto-Disk". Colorfully dressed soldiers pull letters around disk.

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See these "play-it-again" features demonstrated:

- Hitting red, blue and yellow contacts adds one letter to "Roto-Disk".
- Completing name on "Roto-Disk" scores special. Additional specials are then scored by hitting 3 colored Lightning contacts.
- Making rollovers 1 thru 6 scores special and lights side holes for high score and additional specials.
- Coin-box with locking cover ● Match feature

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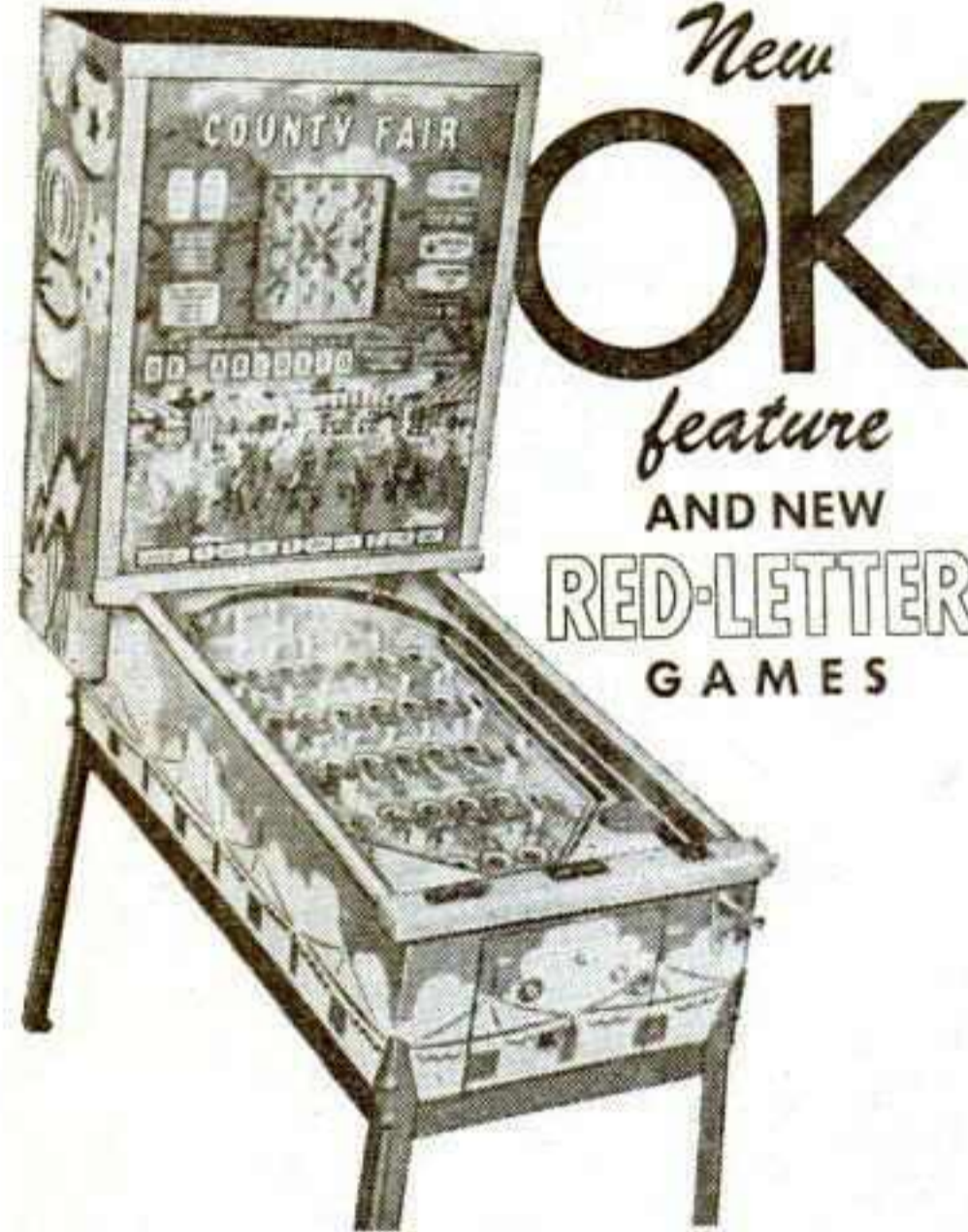
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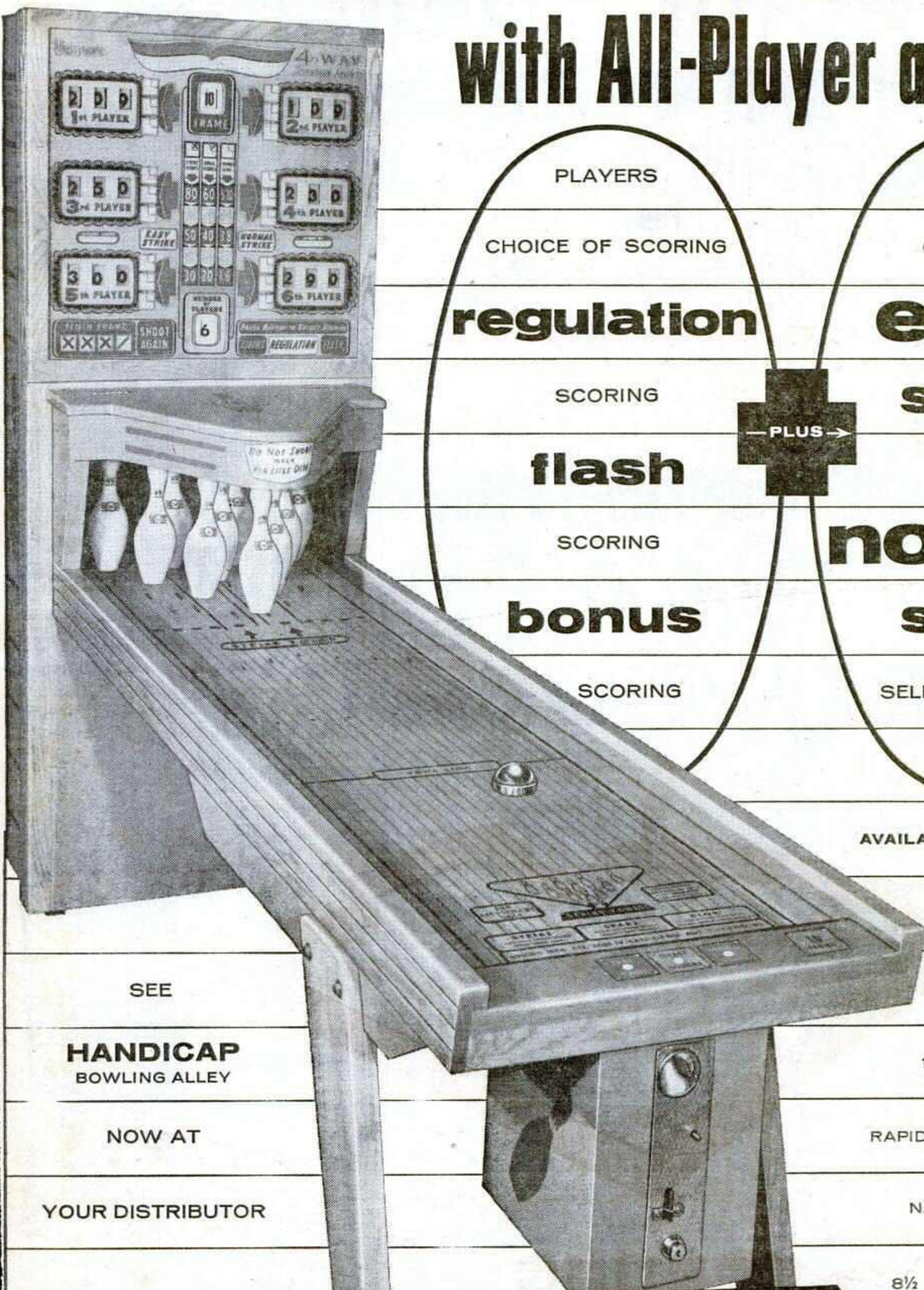


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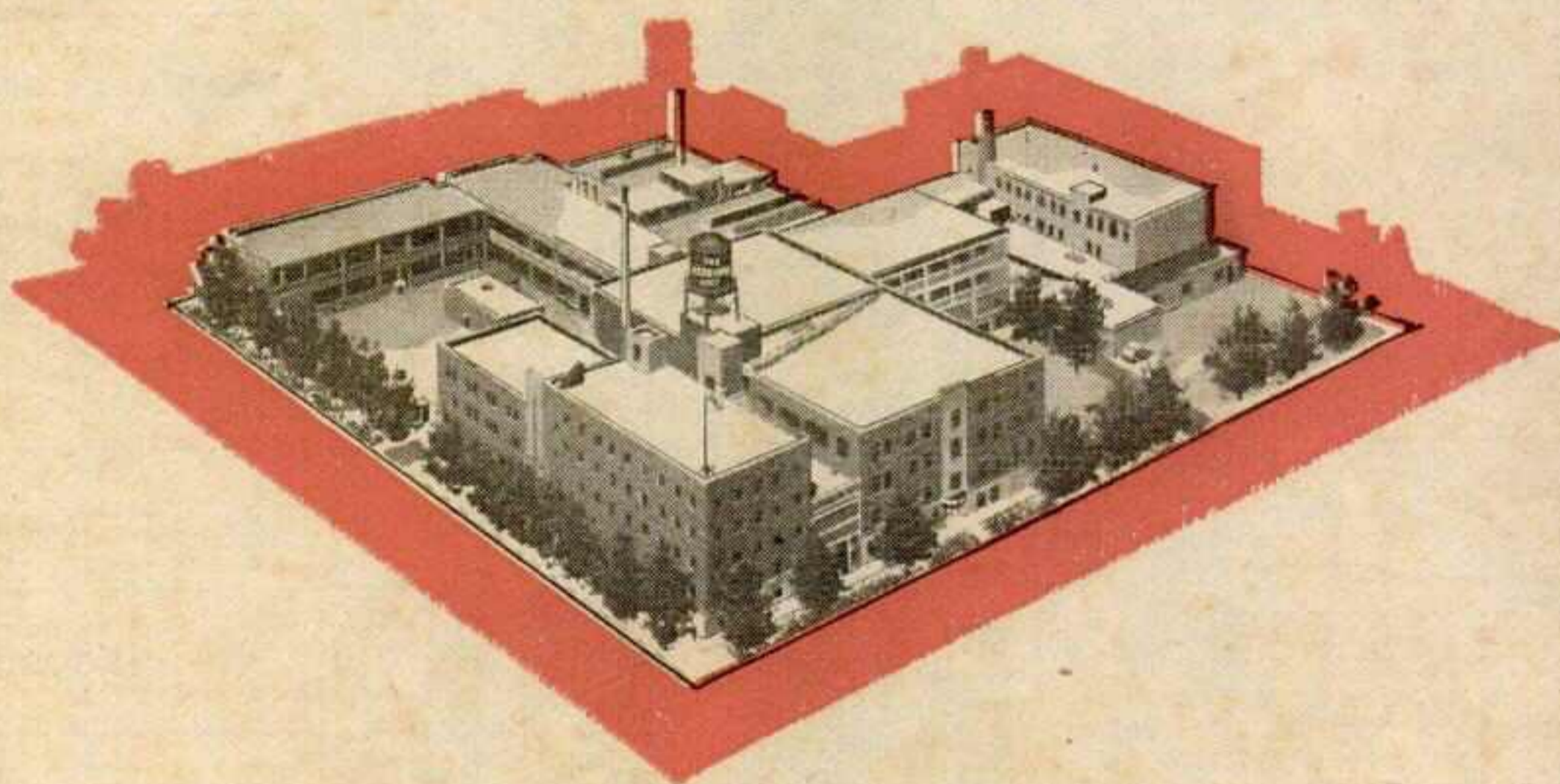
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