Certron Acquires Diamond's Assets

NASHVILLE—Diamond Records Inc. has sold to Certron Corp. certain of its tapes, artist agreements, production agreements, and master purchase and/ or bill of sale agreements.

Diamond is a wholly owned subsidiary of E.H. Morris Music Publishing. Certron now owns virtually all of the Diamond masters, including those of Bobby Vinton, Mitch Miller, Ronnie Dove, Ruby Winters, Johnny Thunder, the Smoke Ring, and the Perfect Stone.

Since the inception of the Certron music division four months ago, the label has become involved in country, pop, jazz, classical, gospel, soul, and Latin music. Aubrey Mayhew, head of Certron's music division, said the acquisition of Diamond would make the company even more diversified. Allen Reynolds and Dickie Lee, producers with Diamond, will continue with Certron.

Mayhew said the Dove-Diamond deal will allow a Dove release to coincide with that of the Pozo Seco, which already is

Jukebox Ops Up Disk Buys

NEW YORK—For the first time in the history of the U.S. jukebox industry the number of locations serviced with new records each week is nearly equal to the number serviced every on major play lists, and that of Bobby Helms in country.

Mayhew also signed Ronnie Dove, a long-time Diamond artist. A "super campaign" is planned for Dove, according to Mayhew. Both a single and an LP will be released at once on the Certron label.

Certron plans the release of 12 albums for the summer and 35 for the fall, including 25 new Vivid Sounds albums. This does not include Certron International, a Latin concern, which will have 15 releases of its own.

The Certron-Diamond agreement was consummated by Aubrey Mayhew and Joe Kolsky, founder of Diamond,

Chappell Sets Publishing Ties With Mercury

NEW YORK — Chappell & Co. has taken over the exclusive administration of Mercury Records' publishing companies, including MRC, Brown Trout and 3 Bridges Music. Chappell will represent the firms on a world-wide basis.

Among the songs in the Merc catalogs are "I'm Gonna Make You Love Me," "Nan Na Hey Kiss Him Goodbye" and "This Girl's a Woman Now."

The move to Chappell, according to Irwin Steinberg, Mercury president, stems from the company's desire to "Maximize the potential of Mercury copyrights through Chappell's international complex of offices."

Crewe Group Goes Into Film Field

NEW YORK — The Crewe Group of Companies is moving into the motion picture field. Initial film to be released under the aegis of the Crewe Group is "Apple Man," a co-production effort of Frank Weston and Jim Maniolas through their firm, Thirty Productions Ltd.

Bob Crewe, chairman of the board of the Crewe Group, is composing the background score for the film. CGC Records, the disk subsidiary of the combine, will issue the soundtrack album.

Rocco Sacramone, president of the complex of firms, has set Jeffrey M. Jeffreys as special coordinator of films for the Crewe Group, Jeffreys will be involved not only in coordinating all activities with outside production sources but in developing scripts for internal production as well. The film, "Apple Man," is an interracial effort incorporating the production talent of Weston, who is black, and Maniolas, who is white. The director of the film, Bill Parrott, is also black. The picture, with a screenplay written by Weston, and starring the author and Michael Dunn, Martin Sheen and Johnny Brown, among others, deals with cop-outs and drop-outs from society.

Initial trade screenings are in line to begin near the end of June. General release of the film is expected in mid or late summer.

Greenhut to NARM Board

LOS ANGELES — Arnold Greenhut of Transcontinental Music Corp. has been elected to fill a vacancy on the National Assn. of Record Merchandiser's

FCC Compromise On CATV Rulings

By MILDRED HALL

WASHINGTON—The copyright revision received a hopeful jolt forward last week when the Federal Communications Commission surprisingly came up with compromise CATV rules and copyright package that can ease the pivotal CATV issue out of its present jurisdictional bind.

A four-man FCC majority has voted a tentative policy for the cable TV systems that is in harmony with the proposals of Sen. John L. McClellan's (D., Ark.) Copyrights Subcommittee revision bill. The FCC rules, not yet officially released, reportedly would permit generous import of distant big-city stations on local CATV systems' multiple channels. And it would set a compulsory copyright fee basis fairly similar to the one proposed in Section 111 of the copyright bill (S. 543) now before the Senate Judiciary Committee.

Sen. McClellan is known to welcome the rule-making, largely the creation of FCC chairman Dean Burch, as a progressive and constructive step that will bring about the jurisdictional harmony between the Commission, the Senate Judiciary Committee and Sen. John O. Pastore's (D., R.I.) Communications Subcommittee. All of these three have some jurisdiction in the communications - copyright problems of CATV. Harmony among them is absolutely essential to getting a floor vote on the copyright bill, which has been held up and nearly deon CATV copyright matters, rather than Congress. Also, since the Supreme Court decided CATV is not liable for copyright under the present (1909) copyright law, the revision bill which makes CATV liable for copyright payment, may have to include some language authorizing the FCC to set rates, pool and distribute the copyright money collected.

(Continued on page 86)

Bell to Handle Amos and LHI

NEW YORK-Bell Records has completed negotiations to distribute both Amos Records and LHI Records. Producer Jimmy Bowen heads Amos; producer Lee Hazlewood heads LHI. Bell president Larry Uttal signed the deal. Both labels will be distributed out of Bell's Los Angeles office with Amos' promotion manager Bill Casady coordinating activities with Steve Wax, Bell's national promotion director. Amos features such artists as Frankie Laine, Johnny Tillotson, George McCannon, and Casey Anderson.

Merc Sets Up Country Push CHICAGO — Mercury Re-

other week. The result is that jukebox operators are buying more records than ever. The revolutionary increase in service frequency was documented last week by Billboard Publications' Corporate Research Division now gathering data for an annual Coin Machine Directory.

There are basically two factors for the swing from every other week to every week location servicing: to prevent sizable losses due to increased breakins and the swing to pricing songs at two for a quarter.

Experts such as William Can-(Continued on page 61)

Semmelink Leaves Philips Division; Nelson Succeeds

NEW YORK — Veteran of the consumer electronics industry; Wybo Semmelink, is stepping down as vice president of the Home Entertainment Products Division of North American Philips Corp. Semmelink who has decided to retire to pursue more personal interests, will continue his association with the company in a consulting capacity.

Pieter C. Vink, president of the company has named Paul B. Nelson Jr., to succeed Semmelink as vice president and general manager of the division. Nelson joined Norelco in 1968 as corporate director of advertising.

In his new position Semmelink's successor will be responsible for Norelco consumer electronics products, including cassette and reel-to-reel tape recorders, radios and high fidelity components. board of directors. He replaces Alfred Lorber who died last week.

Greenhut was elected at NARM's recent New York board meeting. Other members of the board include: James Schwartz, president; Jack Grossman, first vice president; Merritt Kirk, second vice president; Carl Glaser, treasurer; Dick Stultz, secretary, plus three past presidents; Amos Heilicher, Jim Tiedjens and Jack Geldbart.

Trucking Strike Continues To Plague Rack Jobbers

CHICAGO — A trucking strike-lockout that is causing an estimated \$30 million per day loss to business and industry here is still plaguing rack jobbers while other markets in the Midwest are nearly back to normal.

Worst hit in the Midwest was Cleveland where Main Line Record Service's facility closed for one week and where buyer Nobel Clark said strikers threatened the lives of some Main Line employees. "We were sneaking to the bus station until a group of strikers approached our dock and asked us if we wanted to stay alive," he said. "This was when the company decided to close down."

Clark said that dealers were afraid to pick up merchandise during the strike and that he was surprised at how they took the strike in stride and just waited.

On the other hand, Al Chotin, manager of J.L. Marsh of St. Louis, said his operation was "lucky." The firm flew employees to various pressing plants and often took return merchandise along with them. "Of course, this was very costly," Chotin said, "and we had a UPS strike here on top of everything else but we still kept our customers happy."

Susan Distributing's Harry Losk here says his firm is still affected 10 to 15 percent. "It's very hard to get returns to the plants and get merchandise out to accounts although most major labels are air freighting in to us. UPS has a 100-pound day limit to an account so we have to bust up shipments to dealers and stores and spread it out over three or four days."

London Distributing's Irwin Barg fears the strike here will last a long time. He said his distributing firm is affected at least 35 percent.

Musical Isle vice president Vic Faraci said his firm has found its shipping costs tripled during the strike here due to an arcignt on an incoming product, deliveries by staff people, and split UPS shipments on large orders. stroyed over the CATV issue. (Billboard May 16, 1970.)

The proposed FCC rule-making would reverse previous tight restraints on the cable TV systems, and will face furious attack by the stunned broadcasters who have always counted on the commission to protect the interests of the traditional broadcasting structure. Above all, broadcasters want a tight leash kept on the cable systems that pick up TV station programming and wire it into subscribers' homes for a monthly fee.

TV Programming

But public demand for more diverse TV programming, and technological needs for the future of communications in this country, have apparently turned the commission around.

There could be kickback, too, to having to deal with the FCC cording Corp. is initiating a "Country Power" program on 36 LP's, including new releases by Faron Young, Tom T. Hall and Roy Drusky. The program allows both the distributor and dealer to receive one free album for every 12 purchased. The free LP represents an extra 7.7 percent discount. There is no limit on the quantity or selections that may be ordered. "Country Power" will continue through June 30.

Included in the program are four LP's by Roy Drusky; five by Dave Dudley, three by Tom T. Hall, four by Roger Miller, nine by Jerry Lee Lewis, two by George Jones, six by Faron Young and one by Jack Blanchard and Misty Morgen. Also included is a double album, "Big Country," featuring many Mercury country artists.

Zanuck Confirms Big 3 Sale Possible; Enter Irving Mills

LOS ANGELES—Darryl F. Zanuck, board chairman and chief executive officer of the 20th Century-Fox Film Corp., at the company's annual meeting here, confirmed the possibility that the Big 3 may be sold by MGM. In the meantime Irving Mills, one of the co-founders of Mills Music which was sold to Utilities & Industries Corp. in 1964, stated that he has formed a group to seek to acquire the Big 3.

Mills added that in event the projected sale of the Big. 3 is not consummated, either to his group or EMI or other bidders, then the Mills group would attempt to acquire the share of the Big 3 owned by 20th Century-Fox. This amounts to 31 percent.

The confirmation by Zanuck on May 19 came on the heels of an exclusive Billboard report that EMI was negotiating for the Big 3.

In fiscal 1969 the Big 3 yielded pre-tax profits of \$1,-981,000 on revenues of \$6,-144,000. In fiscal 1968 the yield was \$2,096,000 in pretax profits from revenues of \$6,236,000.

For More Late News See Page 86

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General News

FORE Maps Black **Role at Chi Meet**

Continued from page 1

cessful ever held within the industry was aimed, not only at mapping a positive course of direction for the fledgling Fraternity of Recording Executives, but also to explore the areas of frustration and needs of the black man in music and to create a healthier climate of growth for him and his music.

Among suggestions on which total convention agreement was reached was the need for establishing regional chapters of the organization in an effort to bring together members in farflung areas, who for one reason or another find it difficult to travel far distances to the various national conventions.

It was further suggested that FORE be divided into sections of merchandising, marketing, publishing and other categories in an effort to expedite the problems of members working in those specific areas. A comprehensive library of detailed information on the intricacies of each division will also be developed.

The organization also gave its members the assurance that it will explore the feasibility of establishing a sales and marketing school for young blacks wanting to get into the business; as well as a directory of membership for a more effective line of communication.

Also in the works is the development of a hot line to FORE headquarters. This line when operational, will offer immediate answers and possible solutions to the day-to-day problems of members.

Other suggestions raised include greater concentration on the development of the black sound, better esposure for the black artist, and a total commitment to black unity in the recording industry.

In the words of E. Rodney Jones of Radio Station WVON, Chicago. "FORE intends to create an area of meaningful dialogue between its 425 members and all other music industry organizations. We are moving forward, and we have no doubt we are heading in the right direction."



CHICAGO - Recording executives attending the recent FORE Convention held at the Ascot House Motel, here, were urged by Bernard Garnett, author of "How Soulful Is Soul Radio," to accept their responsibility in helping to mould the times. Garnett, speaking to more than 100 conventioneers at a FORE Award luncheon, May 16, said that radio must become an active part of the nation's current revolution. "You must sell new sound and new times and remain a part of it," he urged. Garnett told his audience that they had a part to play in getting America together, and that if they viewed their positions as no more than a key to the finest places and things then they may as well get out and move on.

you'd better go back to your nigger shacks in the South and your roach infested tenements in the North," he said.

Stressing that he was speaking as a consumer in the industry, Garnett said that FORE could use its growing influence to break the back of cheating and hyping in the recording industry. He also accused black radio of basing its whole commercial program on the white man's ideas of what the black man needs. "This should not be," he said. "We must advance our own music and perpetuate it." Garnett feels that the history of black music has been neglected for too long, and that the black population is in danger of losing sight of its cultural heritage. He suggested that to avert this looming crisis black people in the music industry (Continued on page 86)



Beatles "Let It Be Me" soundtrack distributed for Apple in the U.S. by Liberty/UA has gained RIAA gold record status. * * *

Frijid Pink's Parrot single, "House of the Rising Sun," has been certified as a million-seller by the RIAA.

Al Lorber Dies at 49

NEW YORK - Al Lorber, president of the Transcontinental Music Corp. and former vice president of Columbia Records, died of cancer May 21 at the Englewood (N.J.) Hospital. He was 49.

Lorber, who became president of Transcontinental Music and senior vice president of its parent concern last year, had been a vice president of General Artists Corp. and Creative Management Association. He was vice president of business affairs and administration and chairman of the finance committee of Columbia Records from 1953 to 1961.

Survivors include his widow. two sons, a brother, and his parents.

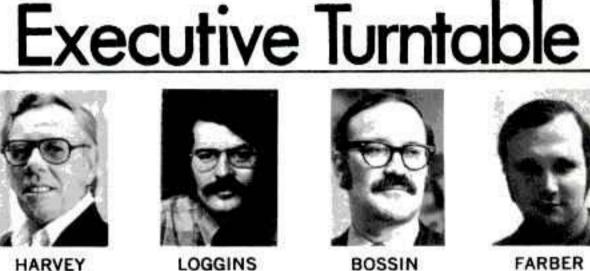
Lodge Honors Jessel, Simon

NEW YORK-George Jessel

CLARK, OTHER EXECS, GET FORE ACHIEVEMENT NOD

CHICAGO-Dave Clark of Peacock Records was selected for the "Grand Old Man of Music" award by the Fraternity of Recording Executives, (FORE) at the organization's recent convention held here. Clark has been in the music business for 50 years and is widely regarded as an authority on black music.

Some 20 FORE Achievement Awards also went to members who have made significant contributions to the world of music. Among those named were E. Rodney Jones of Radio Station WVON, Chicago; Al Bell, Stax Records; Nate McCalla, Roulette Records; Buzzy Willis, RCA Records: Buddy Scott, Starday/King Records; Harold Childs, A&M Records; Reggie Lavong, Capitol Records; Cecil Holmes, Buddah Records; Henry Allen, Atlantic Records; Johnny Bradley, Vidalia Records; Sidney Miller, Fame Records; Cynthia Badeen, Motown Records; Boo Frazier, Venture/Perception; Andy Stroud and Gene Berlinson of Stroud Productions; Alan Orange of the National Tape Complex; Joe Robinson of Platinum Records; Johnny Baylor, Poco Records; Phil Colbert, Invictus Records; Larry Maxwell, Maxwell Records; and Dee Dee Dabney, Soul Survey magazine.





BOSSIN



HARVEY

FARBER

Bill Harvey named to the newly created position of general manager, Elektra Records, a company he joined in 1959 as art director. In the mid 1960's he was named executive vice president of the label. He will now have "complete authority" in a number of areas previously handled by Elektra president, Jac Holzman. . . . Daniel Loggins named national director of merchandising, records division, Fillmore Corp., working on Fillmore Records and San Francisco Records. Previously he was with Discount Records and Columbia Records. . . . Gordon Bossin promoted to vice president, LP sales and merchandising, Bell Records. Bossin, who has been with the company for three years was most recently national director, album sales. Before Bell he was assistant promotion director, RCA Records.

"If all your business means to you is fun and games, then

and Neil Simon are to be honored at the B'nai B'rith Music and Performing Arts Lodge's sixth annual awards dinnerdance June 13 at the Trianon Ballroom of the New York Hilton. Jessel will receive the Humanitarian Award and Simon will receive the Creative Achievement Award. The awards are presented to individuals in the entertainment industry who have distinguished themselves in the above categories.

Lesser, Goldes Form Firm

NEW YORK — Seymour Lesser and Seymour Goldes have formed a financial management and representation service for individuals and companies. It will be known as Lesser-Goldes Inc. The firm will also consult on distribution, production deals and acquisition programs of leisure-time companies in the entertainment field. Goldes brings with him to the new firm 15 years of experience as a financial consultant in the motion picture, television and theatrical fields, representing major artists, producers, directors and distributors. Lesser was a key executive at MGM and financial head of Robbins Music Corp.

Larry Green, Vox's VP, Dead at 67

PERTH AMBOY, N. J .--Larry Green, executive vice president of Vox Productions, died in Perth Amboy Hospital, May 21. He was 67. Green. who had been hospitalized for some time, joined Vox in 1944 and was in charge of sales during his time with the company.

Dave Smith named southern sales and promotion manager, Metromedia Records. He was previously regional promotion manager, Paramount Records. . . . Mitch Manning, previously national promotion manager, Musicor Records, and eastern regional sales and promotion manager, Columbia Records, named national sales manager, Audio Fidelity Records. . . . Ron Farber appointed East Coast promotion manager. He was formerly announcer and disk jockey at WRLB-FM. . . . Frank Sands has joined the variety department, International Famous Agency, in charge of r&b, soul and folk fields. He was previously with Universal Attractions.

Ron Porter, linebacker for the Philadelphia Eagles, named national promotion director for the newly formed Philadelphiabased Bond Record Co. He played for the Baltimore Colts before joining the Eagles. . . . George H. Reeves named manager of ASCAP's Portland (Oregon) office-not Clarence C. Rubin as previously announced. Rubin is ASCAP's manager of branch offices. . . . Joe Salamone named West Coast district manager, Project Three Records. He was formerly with Dot and Warner Bros. . . . Stuart Stone, buyer for RCA Records for 13 years, has left the company to join Warner Bros., New York. . . Leonard Miall, British Broadcasting Corp. representative in the U.S. since 1967, named controller, overseas and foreign relations. He will return to London early next year. He takes over control of the BBC's overseas offices from Donald Stephenson who retires next year.

Leonard Gruber appointed treasurer and controller, Dict-O-Tape Inc., brooklyn based manufacturer and distributor of tapes, cassettes and cartridges. He was previously national credit manager, RCA magnetic products division. Gerry LaCoursiere named managing director of A&M Records Canadian company, operating out of Toronto. Joining him are Liam Mullen, as promotion man in Ontario and David Brodeur, sales promotion. . . . Stanley Moss to Tiffany and Etcetra Records as advertising art director. Florence Towers named publicity director for Superscope. . . . Vince Cosgrave named national sales manager for Kapp. He was formerly with Chatton Distributors in Oakland where he was the sales-promotion manager. . . . John Mahan has left Kaplan-Cullen Associates, a music publishing management firm in Los Angeles. . . . Hy Fujita named art director for Stanyan Records. Fujita was formerly an assistant art director with Warner Bros. . . . Edward Boba has resigned from Waters Conley Co., Inc. in Chicago. He was sales manager.

MAY 30, 1970, BILLBOARD

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"Jerry Hahn could very well emerge as one of the most important contributors in all of contemporary pop music." -Ralph Gleason, San Francisco Chronicle

Build around Jerry Hahn. Who? Only "one of the leading guitarists," according to Ralph Gleason.

Jerry earned his spurs with the real greats. He was right-hand man to the legendary John Handy in Handy's revolutionary jazz ensemble.

He's also toured with Garv Burton's quartet. And appeared at the Monterey (three times) and Newport (once) Jazz Festivals.

But there's plenty more to the Brotherhood than just Jerry Hahn.

Bassist Clyde Graves and drummer George Marsh did lots of sessions together at the San Francisco Conservatory of Music, where George is on the faculty. And both have worked with famed pianist, Dr. Denny Zeitlin.

i -

Rounding off the group is organist and singer, Mike Finnegan, whom Ralph Gleason praised as "a fine vocalist with a good strong voice that he knows how to use." Gleason went on to say:

"The initial impact of Brotherhood is one

of overwhelming burning intensity of sound, the organ sustaining notes behind Jerry's sizzling guitar solos and the drums kicking up a sandstorm behind them.

"I hope they get a shot at Fillmore West. They'll blow most of those second and third line groups right off the stage. . . ."

Columbia Records •

General News

Billboard

The International Music-Record-Tape Newsweekly

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BMI '69 Citations Go to 132 Writers, 69 Publishers

LOS ANGELES — "Gentle On My Mind" was named the most performed BMI song and John Lennon-Paul McCartney prophetically won the top 1969 writer awards for five songs at the licensing society's Citations of Achievements dinner at the Century Plaza.

The black tie awards dinner was the first ever held by BMI here and the event drew over 300 persons. All told, 132 writers and 69 publishers won awards for 94 most performed songs on radio and television.

Two publishing houses, Maclen Music and Screen Gems-Columbia shared the top publishing honor with five awards each.

BMI's president Ed Cramer announced the winners, with assistance from several of the organization's New York and Los Angeles executives.

King Curtis' band performed swatches of each of the winning songs and provided musical interludes between dinner courses. John Hartford, who wrote "Gentle On My Mind" accepted his certificate. It was the second consecutive year that the song won the top performed accolade.

Other leading writer winners include Perry Buie, James B. Cobby Jr., Bobby Goldsboro, Barry Mann, Paul Simon, Joe South and Jimmy Webb (each winning three awards), plus Paul Anka, Steve Cropper, John Fogerty, Mark James, Tommy James, Laura Nyro, Teddy Randazzo, Cynthia Weil and Bobby Weinstein (each with two awards). Publishers winning three awards included Charing Cross, Jobete, Lowery, Low-Sal, Rivrs, and Unart. Publishers with two awards included Big Seven, Cedarwood, Detail, Duchess, East/Memphis, Irving, Jondora, MRC, Elvis Presley Music, Press Publishing, Spanka and Vogue.

THE DAYS OF SAND AND SHOVELS Lair Music **Doyle Marsh** George Reneau

DIZZY Low-Twi Music, Inc. Fred Weller Tommy Doe

(SITTIN' ON) THE DOCK OF THE BAY Time Music Co., Inc. Redwal Music Co., Inc. East/Memphis Music Corp. Otis Redding, Jr. Steve Cropper

DON'T GIVE IN TO HIM 4 Star Music Co., Inc. Gary Usher

DON'T IT MAKE YOU WANTA GO HOME Lowery Music Co., Inc. Joe South

EVERYBODY'S TALKIN' Fred Neil

EVERYDAY PEOPLE **Daly City Music** Sylvester Stewart

EVERYDAY WITH YOU, GIRL Low-Sal Music Co. Perry Buie

James B. Cobb, Jr. GAMES PEOPLE PLAY Lowery Music Co., Inc.

Joe South GENTLE ON MY MIND Glaser Publications, Inc.

John Hartford GET BACK Maclen Music, Inc. John Lennon Paul McCartney GET TOGETHER Irving Music, Inc. Chester Powers, Jr. GOIN' OUT OF MY HEAD

Vogue Music, Inc. Teddy Randazzo **Bobby Weinstein** GOODBYE Maclen Music, Inc. John Lennon Paul McCartney GRAZIN' IN THE GRASS Cherio Corp. Philemon Hou Harry Elston

GROOVY GRUBWORM Shelby Singleton Music, Inc. Harlow Gene Wilcox

Bobby Lee Warren HEY JUDE

Maclen Music, Inc. John Lennon Paul McCartney

HONKY TONK WOMEN

Gideon Music, Inc.

Spanka Music Corp. Don C Publications, Inc. Paul Anka J. Revaux C. Francois

NA, NA, HEY, HEY, KISS HIM GOODBYE MRC Music, Inc. Little Heather Music Co. Gary Richard De Carlo Paul Leka Arthur Frashuer

OB-LA-DI-OB-LA-DA Maclen Music, Inc. John Lennon Paul McCartney

PROUD MARY Jondora Music John Fogerty

PUT A LITTLE LOVE IN YOUR HEART Unart Music Corp. Randy James Myers Jackie De Shannon **Jimmy Holiday**

PUT YOUR HEAD ON MY SHOULDER Spanka Music Corp. Paul Anka

RUBY, DON'T TAKE YOUR LOVE TO TOWN Cedarwood Publishing Co., Inc. Mel Tillis

RUNNING BEAR Big Bopper Music Co. J. P. Richardson

SCARBOROUGH FAIR Charing Cross Music Paul Simon Arthur Garfunkel

SINCE I MET YOU, BABY Progressive Music Publishing Co. Inc. Ivory Joe Hunter

SMILE A LITTLE SMILE FOR ME

January Music Corp. Tony Macaulay **Geoff Stephens**

SOMEDAY WE'LL BE TOGETHER Fugua Publishing Co.

Harvey Fuqua Johnny Bristol Robert L. Beavers

SON OF A PREACHER MAN

Tree Publishing Co., Inc. John Hurley **Ronnie Wilkins**

SOULFUL STRUT Dakar Productions, Inc. BRC Music Corp. Eugene Record William Sanders

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Mick Jagger Keith Richards HOOKED ON A FEELING Press Publishing Co., Inc. Mark James HURT SO BAD Vogue Music, Inc. Teddy Randazzo Robert L. Harshman **Bobby Weinstein** I LOVE HOW YOU LOVE ME Screen Gems-Columbia Music, Inc. Barry Mann Larry Kolber I TAKE A LOT OF PRIDE IN WHAT I AM **Blue Book Music** Merle Haggard I'M A DRIFTER Detail Music, Inc. Bobby Goldsboro IN THE GHETTO B-n-B Music Inc. Elvis Presley Music, Inc. Mac Davis IN THE YEAR 2525 Zerlad Music Enterprises Ltd. **Richard S. Evans** IT'S GETTING BETTER Screen Gems-Columbia Music, Inc. Barry Mann Cynthia Weil JOHNNY ONE TIME Blue Crest Music, Inc. Hill and Range Songs, Inc. **Dallas Frazier** Arthur Leo Owens THE LETTER Earl Barton Music, Inc. Wayne Carson Thompson LITTLE ARROWS Duchess Music Corp. Albert Hammond Mike Hazelwood LITTLE WOMAN Green Apple Music Co. Daniel William Janssen LO MUCHO QUE TE QUIERO Pecos Music Samuel Ibarra **Rene Ornelas Rene Herrera** LOVE (CAN MAKE YOU HAPPY) Dandelion Music Co. Rendezvous Tobac Music Jack Sigler, Jr. LOVE ME TONIGHT Duchess Music Corp. Barry Mason D. Pace M. Panzeri Pilat MORE E. B. Marks Music Corp. Riz Ortolani Nino Oliviero Norman Newell M. Ciorciolini MRS, ROBINSON Charing Cross Music Paul Simon MUDDY MISSISSIPPI LINE Detail Music, Inc. **Bobby Goldsboro** MY CHERIE AMOUR Jobete Music Co., Inc. Henry Cosby Sylvia Moy Stevie Wonder

STAND BY YOUR MAN Al Gallico Music Corp. Tammy Wynette Billy Sherrill STORMY Low-Sal Music Co.

Perry Buie James B. Cobb, Jr. (Continued on page 86)

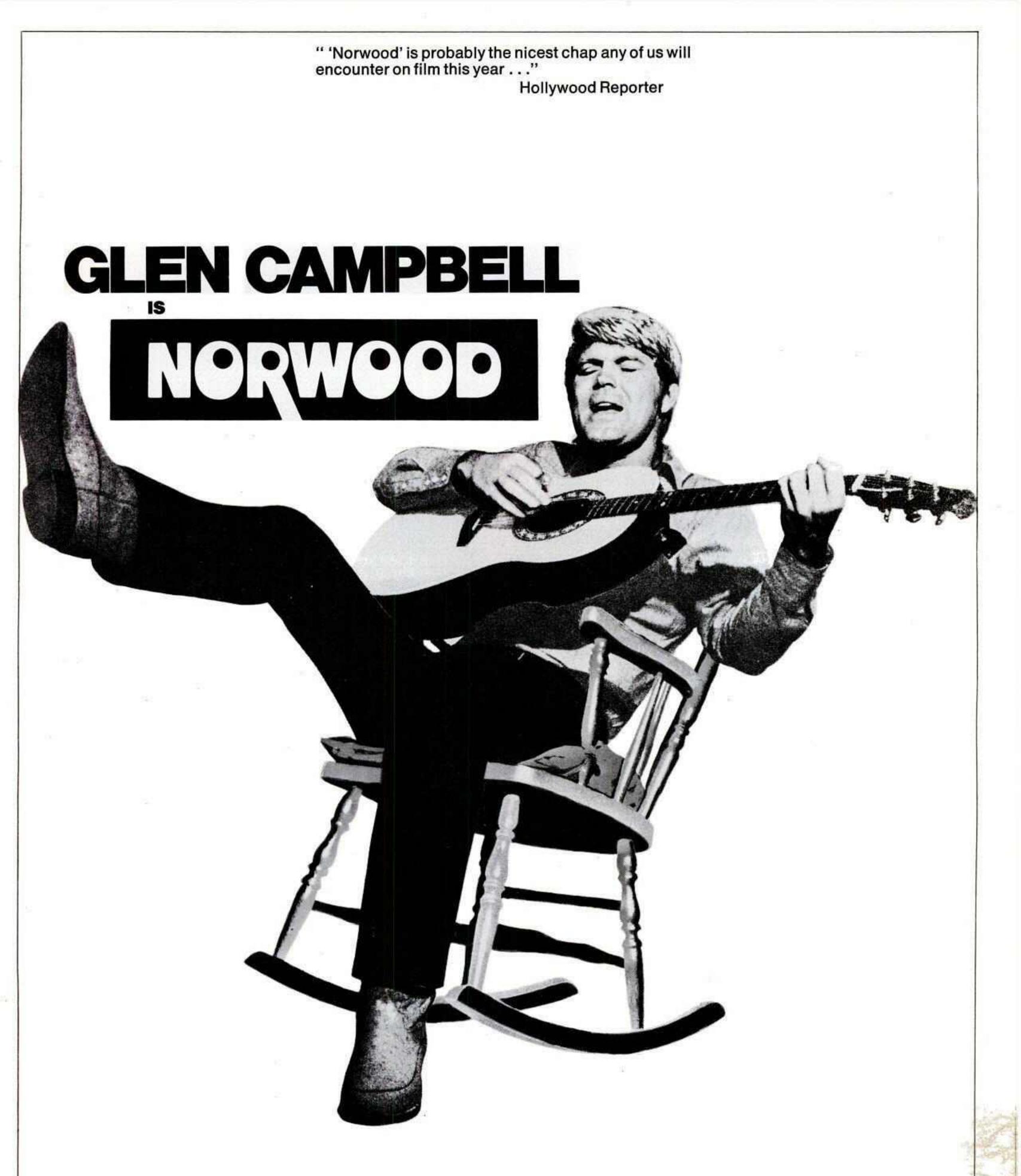
Pubs Seek USSR Talks

Continued from page 1

economic force is a paramount consideration. Chiantia and Meyerstein will function, respectively, as chairmen of the U.S. group of publishers, and they will recruit publisher members in order that CIRMR is truly representative.

Publisher members already named to serve in Meyerstein's group include Rolf Marbot, France; Grammito Ricci, Italy; Enrique Lebendiger, Brazil; Gus Jansen, Holland, and Peter Phillips, United Kingdom. Chiantia's group thus far, includes Leonard Feist, Fred Fox and Ralph Peer II. Others will be added shortly to both the European and American segments of CIRMR.

In the initial conversations leading to the creation of CIRMR at Mallorca, it was stated that the group would comprise distinguished members of the international publishing fraternity, unified only by their common desire to improve relations with the countries of eastern Europe and to jointly progress towards one world of music. It is the intent of the committee not to supplant efforts of other groups working towards similar goals-such as the performing rights societies-but rather to supplement and complement these efforts.



Now — The song-filled soundtrack from the Paramount film starring Glen Campbell and Kim Darby, opening in most major cities this week. **Glen sings eight new songs** by Mac Davis, Mitchell Torok and Ramona Redd; Al De Lory wrote the six instrumental selections. (All 14 were conducted and arranged by De Lory.)

Norwood is Glen Campbell . . . at theatres and drive-ins, on record and tape.

PRODUCED BY NEELY PLUMB, IMC PRODUCTIONS, INC. EXECUTIVE PRODUCER: AL DE LORY



SW-475

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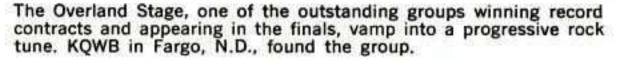
Haseldens Win Tea Council's Big Search For a New Sound

H. Robert Bras, at left, chairman of the board of directors of the Tea Council of the U.S.A. Inc., presents the husband and wife team of the Haseldens a \$2,000 grand prize check for winning the first annual Search for a New Sound. The finals were held in Washington May 15 at the National Press Club. The Search, conducted by Top 40 radio stations from coast to coast, took place over a period of several weeks. WSGA in Savannah discovered the Haseldens, who have already been signed by RCA Records. The show, attended by more than 400 members of the press, record company executives, and government officials, was produced by Joe Gannon and Larry Scharp.



John Anderson, executive director of the Tea Council of the U.S.A. Inc., goes over last minute details before the show with Asha Puthli, singer and member of the Tea Teams that helped radio stations promote the Search, and Tommy Smothers, right, who emceed the finale at the National Press Club.







Asha Puthli of India, a member of the Tea Teams, talks with Mad Lydia who wrote the \$2,000winning song about iced tea— "Talking Iced Tea Blues." Miss Lydia, right, was discovered by WEBN-FM, Cincinnati.



Fred Stark, leader of Fred Stark and the Ph.D.'s, talks with Tommy Smothers, right. Stark and his group were discovered by WIFE in Indianapolis.



The outstanding lineup of judges included, from left, Don Ovens of Billboard, Oscar winning lyricist Hal David, Vince Calandra of "The Ed Sullivan Show," personal manager Ken Kragen, and Will Conover of Voice of America—seen in photo at left. Al Bell of Stax Records confers with Bob Crewe, center, of Crewe Records and singer Leslie Gore in other photo. Not shown is John Hammond of Columbia Records, also a judge.



The Essentials from Troy, N.Y., found by WTRY, talk with Tommy Smothers, whose new television show will be on ABC-TV network this summer. From left: Steve and Jason Wheeler, Smothers, Fred Wheeler, and Fred Stay.



One of the six finalists in the Search was the New Substantial Evidence Show Band, found by WKDL in Clarksdale, Miss. From left are Chip Hawkins, Larry Carter, Nickie Parker, Lewis Blackledge, H.J. Chustz, Al Carlow, and Mark Simon.



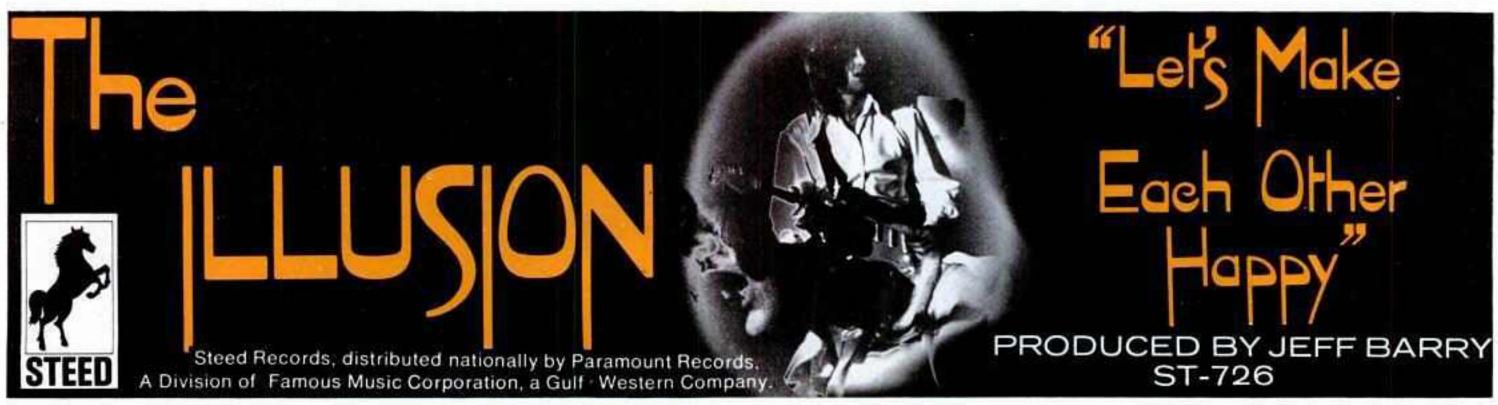
The Virgin Wool, found by WFLI in Chattanooga, talk with Tommy Smothers. From left: Steve Hawes, Jerry Rains, Chris Bowman, Smothers, Robert Dennis, and Jim Chase. The trip to Washington was courtesy of the Tea Council.



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Col, Capitol Top Charts

Continued from page 1

the Top LP's chart action with a representation of 38 titles, while Capitol had a 6.2 percent share of the Hot 100 chart action with 17 titles. In the Billboard survey for the first quarter of 1969, Columbia and Capitol achieved similar firsts.

Following Columbia in the LP field were Capitol with an 8.4

Wellington's Earnings Up

TRENTON, N.J. - Wellington Eight Industries, Inc., has reported record sales and earnings for the six months ended Dec. 31, 1969. Sales for the six month period amounted to \$1,-313,053, as compared to \$1,-056,104 for the six months ended Dec. 31, 1968. Net income after taxes for the 1969 period amounted to \$79,396 or 18 cents a share, as compared to a loss of \$52,316 for the previous year.

Wellington Eight Industries with 27 stores in operation is one of the country's largest chain of car stereo centers.

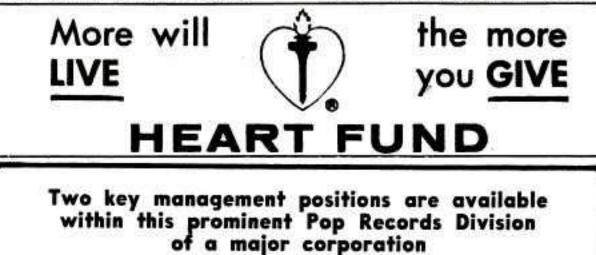
percent share and 25 titles; RCA with 6.2 percent and 25 titles; Atlantic with 6.1 percent and 14 titles; Dunhill ABC with 5.2 percent and 12 titles; Parrot with 4.7 percent and 11 titles; A&M with 4.1 percent and 13 titles; Reprise with 3.2 percent and 14 titles; Atco with 3.1 percent and 11 titles; and United Artists with 3.0 percent and nine titles.

Following Capitol in the singles field were Columbia with a 5.4 percent share of the Hot 100 chart action and 16 titles; RCA with 4.5 percent and nine titles; Motown with 4.1 percent and six titles; Epic with 3.6 percent and six titles; Atlantic with 3.3 percent and 11 titles; Dunhill ABC with 3.3 percent and eight titles; Scepter with 3.2 percent and three titles; Parrot with 3.1 percent and three titles; and Apple with 3.0 percent and six titles.

Many Labels Share

During the first quarter of 1970, 81 labels shared the Top LP's chart action with a total of 332 different titles. In 1969, 77 labels shared the chart action with a total of 360 titles.

During the first quarter of 1970, 96 labels shared the Hot



100 chart action with a total 245 different titles. In 1969, 81 labels were represented with a total of 250 different titles.

CBS Records (Columbia, Epic) took the No. 1 spot in the album field among record corporations with a 16.0 percent share of the Top LP's chart. Warner Bros.-7 Arts (Atco, Atlantic, Cotillion, Reprise, SGC, Warner Bros.) was in the second spot with a 15.9 percent share; Capitol (Apple, Capitol, Harvest) was No. 3 with an 11.3 percent share; ABC (ABC, BluesWay, Command, Dunhill, 20th Century-Fox) was No. 4 with an 8.6 percent share; and RCA (Kirshner, RCA, Colgems) was No. 5 with a 7.1 percent share.

Warner Bros.-7 Arts (Atco. Atlantic, Cotillion, Dakar, Reprise, SGC, Stone Flower, Warner Bros.) took the No. 1 in the singles field among record corporations with an 11.2 percent share of the Hot 100 chart. Capitol (Apple, Capitol, Fame, Invictus) was No. 2 with a 10.8 percent share; Motown (Gordy, Motown, Rare Earth, Soul, Tamla) was No. 3 with a 10.3 percent share; CBS Records (Columbia, Epic, Ode) was No. 4 with a 9.3 percent share; and ABC (ABC, BluesWay, Dunhill) was No. 5 with a 7.4 percent share.

Each individual report shows each label's percentage share of the chart, number of different weeks titles on the chart, number of chart weeks represented by all of the label's titles and total points accumulated by each label.

Market Quotations

4	As of Closing Th		Contraction of the second s		10.002	102 - 2229	0.24253		
NAME	High	Low	in 100's		Week's Low	Week's Close	Net Change		
Admiral	147/8	7V4	246	83/8	71/4	73%	- 4		
ABC	391/2	195%	805	22V2	203/8	201/2	+ V		
American Auto Vending	11	53/4	18	61/a	534	53/4	- 3		
Ampex	481/2	161/8	1095	1834	16V8	161/8	- 15		
Automatic Radio	271/2	51/4	1129	71/2	51/4	5V2	- 13		
Auto, Ret, Assoc.	118	75	622	843/4	75	75%	- 63		
Avnet	133/8	7½s	603	83/8	71/8	71/4	- 5		
Capitol Ind.	531/2	22	378	297/8	22	22	- 65		
CBS	497/8	25	652	293/8	25	25	- 33		
Certron	181/4	77/8	141	10	77/8	81/8	- 15		
Columbia Pictures	311/2	10	5771	127/a	10	101/4	- 21/		
Craig Corp.	151/8	51/2	125	63/4	53/4	61/4	+ 1/		
Disney, Walt	158	110	2214	12634	112	113	- 81/		
EMI	75/8	4	10476	45/s	4	41/8	- 1		
General Electric	775%	621/2	1847	681/4	621/2	631/2	- 21/		
Gulf & Western	2034	101/a	1475	123/8	101/8	103/8	- 17/		
Hammond Corp.	163/8	71/4	890	8%	71/4	71/2	- 11/		
Handleman	473/8	271/8	426	301/2	283/8	281/2	- 1/		
Harvey Group	1234	45%	14	51/2	4%	45/8	- 5/		
ITT	601/a	373/8	2980	423/4	373/s	381/2	- 11/		
Interstate United	1534	51/4	198	61/4	53/8	51/2	unch.		
Kinney Services	36	24%	1058	281/8	25	253%	- 3		
Macke	19	81/2	101	10	81/2	87/8	- 4		
MCA	2534	131/2	225	17	131/2	15	- 11/		
MGM	29½	137/s	240	163/4	137/8	14	- 17		
Metromedia	21	121/8	385	134/8	121/4	123/8	- 3/		
3M (Minn, Mining Mfg.)	11434	82	1238	903/8	82	8334	- 43		
Motorola	1413/4	801/8	400	891/4	83	851/8	+ 11/		
No. Amer. Philips	543/4	26	150	301/4	265%	263/4	- 21/		
Pickwick International	54%	223/4	400	253/4	2334	241/4	+ 1/		
RCA	3458	201/4		227/s	201/4	203/4	- 13		
Servmat	313/4	12	1161	14	121/4	127/8	+ \$		
Superscope	405%	85/8	363	117/8	8%	95%	- 14		
Telex	251/8	125%	10.101 (10.101 (10.101))	163/8	125/8	131/2	- 15		
Tenna Corp.	203/4	41/4	248	51/8	41/4	43/8	- V		
Transamerica	263/4	14	2013	171/4	14	141/2	- 2		
Transcontinental	241/2	55%	1848	81/4	6	61/4	- 1		
Triangle	171/4	121/2	40	135%	121/2	121/2	- 1		
20th Century Fox	201/2	81/2	1469	123/8	81/2	9	- 2		
Vendo	171/8	115/8	53	131/4	115/8	115%	-11/		
Viewlex	25%	73/4	148	9	73/4	81/8	- 12		
Wurlitzer	15	95%	25	101/2	97/8	97/8	+ 1/		
Zenith	373/4	241/4	838	283/4	241/4	243/8	+ 13		

OVER THE COUNTER*			sing Thur Week's Close	sday, May 21, 1970	Week's High	Week's Low	Week's Close
ABKCO Ind.	7	6	6	Lin Broadcasting	5	4	4
All Tapes Inc.	45/8	3	33/4	Media Creations	3\⁄a	25/8	2%
Arts & Leisure Corp.	31/2	31/2	31/4	Merco Ent.	203/4	17	17
Audio Fidelity	17/8	1	17/8	Mills Music	17	16	16
Bally Mfg. Corp.	101/2	91/4	91/4	Monarch Electronics	11/2	11/4	11/2
Cassette-Cartridge	41/2	3	4	Music Makers Inc.	41/4	31/2	31/2
Creative Management	Contract of the	61/2	7	NMC	51/4	41/4	45/8
Data Packaging	13	121/4	121/4	National Musitime	3/4	1/2	1/2
Dict-O-Tape Inc.	2	13/4	13/4	National Tape Dist.	8	61/2	61/2
Faraday Inc.	91/4	83%	83/4	Newell	43/8	3	3
Fidelitone	41/4	4	4	Perception Ventures	61/2	51/2	61/2
Gates Learjet	81/4	7	7	Qatron Corp.	5	41/2	47/8
3 (12) (12) (2) (2) (2) (2) (2) (2) (2) (2) (2) (9	-	7	Rainbo Photo Color	2	1.000	1
GRT Corp.		8		Recoton	41/4	31/4	31/2
Goody, Sam	8	61/2		Robins Ind, Corp.	3	21/2	21/2
ITCC	7/8	5/8	34	Schwartz Bros.	41/2	31/4	31/4
Jubilee	33/8	23/4	3	Telepro Ind.	11/8	1	1
Koss Electronics	31/8	21/4	21/4	Transnational	23/B	13/4	134

NATIONAL SALES MANAGER

Experienced and fully knowledgeable of independent record distribution in both singles and LP's-thorough knowledge of rack jobber organizations. Must have intellectual depth and be well trained and oriented in administration, capable of handling entire programs from planning stage to final follow through.

Complete familiarity with radio promotion including key radio stations coast-to-coast is essential and an awareness of promotion techniques and structures at both national and local levels.

Must be capable of motivating people, directing regional marketing staff and national promotion managers. Must have the ability to instruct when necessary.

Though practical experience should be of several years in national sales and promotion, the intellectual depth and integrity that will allow for future growth in company is necessary.

. . NATIONAL PROMOTION MANAGER

Experienced with a thorough knowledge of radio in all major markets coast-to-coast. Must be thoroughly familiar with all radio formats and inner workings of radio. On the job experience in similar capacity is essential as is a successful history of promotion of album product.

Complete knowledge in administration needed, must have ability to guide national promotion organization in field, as well as in office. Must be tuned in to today's contemporary scene and must have a knowledge and belief in current sociological environment.

Must be able to motivate, direct and teach twenty-five local promotion men and must have sufficient intellectual depth to grow within the company.

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NARAS Chapter **Elects McCluskey**

NASHVILLE - Robert A. McCluskey, general manager of Acuff-Rose publications, was elected president of the Nashville chapter of NARAS at the annual membership meeting.

Harold Streibich was named first vice president; Cecil Scaife, second vice president; Jake Hess, third vice president; Glenn Snoddy, secretary, and Rich Powell, treasurer.

Re-elected to the board of governors were Danny Davis, Tom Sparkman, Don Tweedy and Bill Williams. Elected for a first term were Ralph Emery, Frank Jones, Henry Strzelcki, John Sturdivant, Bob Tubert and Bill Walker.

Holdover governors are Buzz Cason, Wally Cochran, Jerry Crutchfield, Jim Glaser, Buddy Killen, Bill McElhiney, Red O'Donnell, Ben Peters, Tex Ritter, Wesley Rose, Powell, Scaife, Snoddy, Streibich and Mc-Cluskey.

Radio Shack Eyes 40 Centers by '71

PHILADELPHIA — Radio Shack electronic chain with 22 stores in the Philadelphia district, which includes Eastern Pennsylvania and Delaware, plans a total of 40 centers in the area by 1971.

Heading the regional operation is Elliott Richardson, a seven-year employe who assumed the position of district manager last August after working the Massachusetts area. He indicated plans to make the Philadelphia region the finest in the nation, providing consumers with the best possible products and service.

"Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Mainstream Singles Push

Continued from page 1

themselves, will be to discover album artists.

Shad said production deals have been made with Belle Rain Productions of Houston, Red Lion of Miami, and Seven by Seven of Los Angeles. Bruce Greenberg, formerly with Liberty/UA, will handle national promotion, mainly on single product.

The singles will be issued on Mainstream and other labels beginning about June 15. Previously, singles for Mainstream came from albums and were often used to bolster album sales.

Shad said it was more economical to put out 20 or 30 singles with albums following from the successful singles artists. This system also will enable Mainstream to further utilize the services of such arrangers as Joe Scott and Ron Frangipane, who are affiliated through Red Lion. A production deal also is in the works in the Detroit area.

In most instances, distribution will be handled by Mainstream's distributors, but in

some cases, other outlets will be used. Mainstream also distributes Bob Thiele's labels: Flying Dutchman, Amsterdam, and BluesTime.

Shad explained that, despite the planned surge into singles, he realized that the money today was in albums and tape. More new artists can be exposed through singles, however, although album product is the eventual goal. Overall national promotion is being handled by Maurey Apatow with Chet Woods handling sales.

MCA REAPS \$3 MILLION

HOLLYWOOD - Out of gross revenues for the first quarter of 1970 of \$72,814,000, MCA Inc. had a consolidated net income of \$3,021,000, said president Lew R. Wasserman. The firm-which includes Decca, Uni, and MCA Recordshad an income of \$4,533,000 from gross revenues of \$66,631,-000 for the first quarter of 1969.

MAY 30, 1970, BILLBOARD

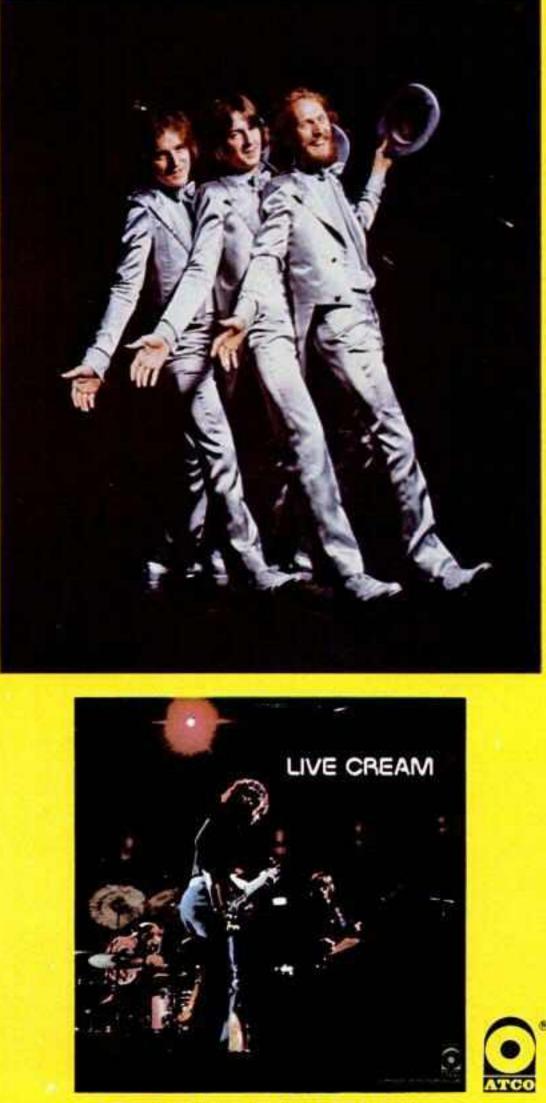
Type of Business_













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Tape CARtridge

In Many S.F. Markets

By DAVE BRICE

SAN FRANCISCO — Tape sales in the Bay Area for the first four months of the year show no sign of declining.

Tape still accounts for 15-20 percent of total sales at Tower Records, the area's largest single retail music outlet. Still, Tower has increased its 8-track stock by 1,000 titles over the last six months and spokesman Mike Koontz expects another big jump in sales over the summer.

"Generally," he said, "tape sales go up in conjunction with singles sales, and that happens during the summer and winter school vacations."

Tower is one of the few stores in the area that carries a large stock of prerecorded reel-to-reel tapes. As a result its reel sales are even with cassettes.

The staying power of reel is also evident at Sherman-Clay. "We're grabbing all the reel-toreel we can get," said salesman Pete Dutcher, "and we're carrying a lot of things besides rock. More classical and middle-ofthe-road tapes are being marketed now than before."

There, as everywhere else, tape sales are "about the same as last year," with nothing spectacular happening.

Portals to Music, a large store in Stonestown Shopping Center, last year instituted a policy putting emphasis on a large 4-track catalog. None of the other big outlets here stock 4-track and Portals' Tape buyer Jess Jess-

has been as successful with 8track as everyone else and tape there accounts for 15-20 percent of total sales.

Nick Beaver, regional merchandising manager for the White Front discount chain, one of the largest tape retailers in the Bay area, agrees that there hasn't been a lot of growth since last year, and that the real surge will come in the summer.

"In fact," he added, "record sales actually showed a higher increase for the first part of 1970 than tape. But when summer comes that will change and tapes will account for 35-40 percent of our total music sales for the entire chain."

William Reed, group merchandising manager for Sears, said that tape will "tend to keep growing, but not at the same rate as before unless a lot more tape equipment is sold. The 78 r.p.m. record used to be the standard of the industry," Reed continues, "until RCA began promoting its 45 player. The picture changed overnight and the same thing could happen with tape."

The Tape Deck in Los Altos, owned by GRT Corp. and up until recently stocking only tapes and tape equipment, has not reported any noteworthy increases in sales this year. The store has now moved into record sales as well, and though they will represent only a minor part of Tape Deck's operation, according to Bob Hart, the records are there to stay. "You never turn your back on the part of the market that carries the highest percentage," said Hart.

Tape Sales Hold Pace Blank Tape Firms Going **Into Educational Field**

LOS ANGELES-Two West Coast tape companies, primarily blank tape manufacturers, are broadening their operations to include the educational field.

One, Audio Magnetics Corp., entered the educational market about six months ago, while the second, Certron Corp., is forming an audio/visual education division.

Audio has hired National Educational Representatives as its exclusive U.S. sales organization. NER's field representatives are selling the company's line of blank cassettes in seven time lengths: 10, 20, 30, 40, 60 and 120 minutes.

These blank cassettes are being sold as the "A/V Educator Compact Cassette," Each cassette case is manufactured in two colors-one side black, the other white-for easy identification, said Sharyl Story, head of the educational division.

Certron's new department will be directed by Al Kovac, general sales manager. "One of the critical problems has been cost in the educational field," he said.

"The answer to the cost dilemma is an inexpensive cassette which schools can buy in large quantities for pennies," said Kovac.

"Cassette educational tapes are in a position similar to closedcircuit television," he added. "The benefits haven't overshadowed costs yet."

vided are pressure sensitive insert labels on which students can type the name of the lesson.

Each tape released by Audio Magnetics is packaged in a twopiece hinged styrene case. The Educator series is manufactured in Audio's own Gardena plant.

Miss Story said that each of the different time lengths in the series is color coded. The 10minute tape has a yellow label; the 20-minute is orange; the 30 is red; the 40 is green; the 60 is avocado; the 90 is ochre, and the 120-minute is blue.

Certron will begin a drive for sales representatives for its educational division at the Consumer Electronics Show in New York, June 28 to July 1. At that time, according to Kovac, the company will announce a price breakthrough for its educational cassettes.

In assessing the blank cassette market vis-a-vis, the prerecorded music field, George Johnson, Audio Magnetics' senior vice president, cited the major growth potential for cassettes in the educational and industrial markets. He noted a steady trend in orders from record companies for loaded blank cassettes. But the educational and industrial fields -which are not inexplicably tied to hit artists and hit albums-continues to expand.

Firms Gear to Tap **Premium Rewards**

LOS ANGELES-Many tape companies-both hardware manufacturers and software producers-are gearing up to enter the premium market, which is considered to be still virgin territory.

Robert E. Dempster, Capitol Records special markets operations director, sees the premium field-a \$3.2 billion marketswinging toward youth-oriented, leisure-directed products.

A company representative said he feels the cassette recorder could represent the answer to the integration of built-in home communications with built-in home entertainment.

"We think cassette is the way this tape market will go, and it's better for us than 8-track. The fact that we can not only use the system to pipe stereo music throughout the house, but also as a means of family communications makes it ideal."

trab hoped to "build a good business with what other people are overlooking." But the experiment was unsuccessful and Portals' tape buyer Jess Jessof 4-track material. The store

Audio's Educator Compact Cassettes are specially manufactured with five stainless steel pins, enabling the housing to be taken apart so lessons may be edited or changed. Also pro-

American Tape Launches New **ATD 8-Track, Cassette Line**

LOS ANGELES - Spoken word specialist American Tape Duplicators has formed its own prerecorded CARtridge line-ATD Tapes.

Thirty-six titles will comprise ATD Tapes initial release in June, said Stan Harris, ATD's national director of consumer marketing and sales.

ATD tapes, both 8-track and cassette, will be sold by the company's 18 representative firms directly to retailers. With the majority of its tapes comprised of newly recorded material, ATD Tapes will be sold in both configurations for \$2.99.

This repertoire has been recorded in both the United States

'Applause' Keys **GRT Releases**

LOS ANGELES-GRT Music Tapes is releasing the original cast recording of "Applause," the Broadway smash hit, on 8-track CARtridge and cassette.

"Applause" is part of a ninetape May release, which also includes "Again" by Oliver, "Hot Cargo" by the Rugbys, "Hits the Don Gibson Way," "The Best of Reno and Smiley," "It's a New Day" by James Brown, "Holly Holy" by the Exotic Guitars, "Gary McFarland Today" and "32,000-Pound Heavy Balloon."

and Europe. Eighty-five percent of the material is owned by ATD; the remainder is leased from several producers like Intraphonics, Horizon, P&G Music and Everest.

"Our philosophy is to have our product available everywhere people congregate," Harris said, "selling at a price everyone can afford, but with fresh material never before released."

"Music has a place in every household," added Warren Gray, the company's executive vice president, "and unfortunately we of the tape and record industry have placed our product in too few homes. We intend to address our line to this broad expanse rather than limiting it to the top 100 or 200.

"We are trying to establish a line rather than an artist. We are working to establish a concept rather than an individual performance," Harris continued.

The company's own modern tape duplicating facilities will produce all the 8-track and cassette cartridges. ATD's production capabilities are strong enough to handle both the duplication of spoken work clients as well as running off prerecorded music, Gray stated.

ATD will sell its tapes in both the long box and in regularsized cases which are skinwrapped. The option is with dealers.

Artists debuting on ATD

Tapes include the Phil Moore Trio, the Kenny Clarke-Francois Boland jazz band; the Art Dale orchestra, Reg Owen band, Dave Ross Combo, Rick Davis Orchestra, the Enchanting Strings, Glen Campbell, Mason William and Paul Sykes, Barry McGuire and members of the New Christy Minstrels, the Country Chorale, Don McGinnis, Pedro Martinez, the Vocal Majority, the Ensenada Brass, Los Cordobeses, the Banana Bunch, the London Pop Festival Orchestra, Jimmy Witherspoon, the Puritones, Bob Thomas Orchestra, the Singing Swingers, International Symphony Orchestra and the Europa Philharmonia Orchestra.

ATD will stockpile merchandise in its local warehouse. Its sales representatives will initially open sales accounts and then adjust and balance inventories. They will also supervise local advertising and promotional programs.

As part of the repertoire buildup, ATD has commissioned arranger Phil Moore to produce a "Great Contemporary Writers Series" to cover Jim Webb, Jerome Kern, George and Ira Gershwin and Jimmy Van Heusen, among others. Moore has written and arranged for Ramsey Lewis, Jerry Butler, Don Ellis, Gerald Wilson and Gil Fuller's Monterey Jazz Festival Band.

Other software producers -Liberty/UA, Columbia, RCA, Pickwick-and many hardware manufacturers-Panasonic, Motorola, Lear Jet, 3M Co.'s Wollensak-are racing to collar premium buyers.

Banks, home saving and loan institutions, oil companies, home builders, among others, are actively looking to the consumer electronics industry with more than a passing interest. Softgoods producers, too, are looking at equipment suppliers as a source of product exploitation.

Nu Tone introduced an AM/ FM stereo intercom system incorporating a cassette tape player/recorder at the National Assn. of Home Builders Show in Houston. Although primarily designed to function as a convenient way for home owners to leave each other messages, Nu Tone is stressing the cassette's ability to record off-the-air programs, and as a way to pipe prerecorded stereo music throughout the home.

Other intercom manufacturers are looking at the combination intercom/cassette recorder units. Music & Sound, Inc., of Dallas and Rangaire Corp. are interested in the new development.

According to Michael Gadigian, marketing manager for premium, private label and OEM sales for Lear Jet, "when the economy slows down and retail sales are soft, the premium market is one avenue the manufacturer can look to as a means of keeping overall sales up."

He said the premium field is essentially an idea business. "You sit down with a potential premium user and explain a concept-in our case it's tape. From this point you sell the customer on how your product can solve his problems or achieve his objectives," said Gadigian. "Then you get down to specific models and features."

MUNTZ FIRM UNDERGOES NEW DRIVE, NEW NAME

LOS ANGELES-Muntz Stereo-Pak will shortly become the Muntz Stereo Corp. of America. The name change will be introduced to coincide with the Consumer Electronics Show in New York, June 28-July 1.

The new monicker reflects the company's changing emphasis to become more of an electronics company, emphasizing hardware rather than prerecorded music in the 4-track CARtridge configuration.

Muntz Stereo-Pak has been the leading proponent of the 4-track cartridge mode, based on former president Earl Muntz's belief in that playback system.

The new company, under president Barney Phillips, is moving steadily into the home player market, with such new items as desk AM/FM radios and speakers for car and home being added to the line of cassette, 8-track players and compatible 4 and 8-track players.

Certron in European Buildup; Swiss Base Keys Further Moves

LOS ANGELES — Certron Corp., blank tape manufacturer and duplicator, is expanding its operation to Europe. It has established Certron International, a marketing arm, based in Lugano, Switzerland.

The move is the first step in a global operation, said Al Kovac, Certron general sales manager. Joint ventures are planned in other nations.

Certron will build a manufacturing facility within nine months in Europe, and expects to have marketing and manufacturing plants in other nations.

Initially, Kovac said, Certron will operate from a warehouse in Basel, Switzerland, where it will stock blank cassettes, blank 8-track cartridges, plastics and duplicating grade tape.

It will be followed by a manufacturing plant for injection molding, cassette and cartridge assembly and related services. Arno Ruedi will direct Certron International.

The company's only other foreign venture is in Mexicali, Mexico, where it has a cassette assembly plant.

Future overseas joint ventures will be outfitted with marketing and manufacturing capabilities, said Kovac. Certron will continue to export product from its Anaheim, Calif., facility to imports in Europe, he said. "The European market is untapped and virgin territory for both American and Europeanbased tape companies," feels Kovac. "It's just now beginning to explode."

In other tape areas, Kovac had this to say:

Premium: "Certron has been selling the premium market through our private label accounts. Now, we will be selling blank cassettes under the Certron banner as well as through private label. We also want to work with equipment manufacturers and developing product, either blank cassette or blank 8-track cartridges, or even prerecorded repertoire, for them to use as promotional items."

Eight-track blank cartridges: "It's an exploding market. Now that hardware producers are serious about exploiting 8-track recorders, I can see a new sales avenue opening. We are supplying blank cartridges to four hardware companies. The 8track blank market reminds me of the blank cassette market four years ago."

Pricing: "It's time the industry reached an accord on stabilizing prices on blank cassettes and 8-track tape. We're going to announce a pricing concept at the Consumer Electronics Show (June 28-July 1 in New York) that we hope will become an industry standard."

Educational tapes: "We will offer audio/visual blank cassettes in five time lengths, including 10, 20, 30, 60 and 90 minutes. They will be packaged in the Philips plastic box. The company will name audio/visual representatives to cover the A/V market and in addition, use four of its regular line representatives in the audio/visual field. The company is selling A/V cassettes, to Audiotronics, a company based in the San Fernando Valley, and Colorado Audio Visual Aids of Denver.

Vivatar Cassette Line to Be Shown

LOS ANGELES—Ponder & Best is introducing a seven-model cassette line under the Vivitar brand at the Consumer Electronics Show in New York June 28 to July 1.

The Vivitar line includes portable and stereo cassette recorders, cassette decks, AM/FM stereo tuners and speaker systems.

Three models feature a tapeend stop system, which automatically senses when a cassette has reached the end, disengages the tape drive and prevents damage to the cassette, pinch rollers or player head.

The Vivimatic stop system is incorporated into the three highend models of the line, RC-730, a stereo cassette recorder with AM / FM / FM receiver at \$279.95; RC-720, a stereo cassette recorder at \$199.95, and the RC-710, a stereo cassette recorder/player deck at \$119.95.

The rest of the line includes a portable cassette recorder (C-1) at \$69.95; a portable cassette recorder with AM/FM radio (PRC-770) at \$109.95; a portable cassette recorder (C-2) at \$79.95, and a AM/FM/FM stereo receiver (RTA-727) at \$144.95.

The company has no plans of entering the reel-to-reel field, but is leaving the door open in 8-track cartridge. "If and when we go into 8-track," said Edward O. Praeger, vice president of Ponder & Best's newly formed electronics division, "it will be in the playback/record home area."

Praeger said Ponder & Best is doing research and development in several technology areas relating to future products, like a quadrasonic system and an automatic reversible cassette. The latter developments will be introduced possibly in January, he said.

The Vivitar line will be manufactured in Japan.

Ponder & Best, which markets photographic equipment to about 6,000 camera specialty stores and retail chains, operates nationally from five distribution centers. The company has more than 50 factory salesmen who will handle the consumer electronics line only to the photo outlets.

Praeger will add about 25 manufacturers' representatives to handle the Vivitar line to nonphoto locations. He plans to have about 600 national warranty and repair centers across the U.S. The company is planning to concentrate in several marketing areas, including electronic locations, hi-fi dealers, mass merchandising locations, TV and appliance stores and photo outlets. Praeger also would like to get into the military, premium, education and overseas markets with his Vivitar line. There are no plans to enter the prerecorded tape field.

U.S., Japan Growth Drive by TEAC

SANTA MONICA, Calif. — The TEAC Corp. has opened its stock to the public and has added some 200 new employees to its current work force of 1,500 persons in an effort to cope with growing industry demands for tape and tape products.

Nobuo Fukuda, managing director of the TEAC Corp., told a recent company sales convention held here that his firm plans to bring in additional financial resources to expand present factory facilities and establish a new research and development cen-

ter.

"In addition," he said, "a new machine center is under construction just outside Tokyo. This center is equipped with many of the world's finest and most upto-date machine tools available. We hope, with its completion, to achieve a new high in precision craftsmanship, and accelerate mass production and the development of new products." audio products will make up 85 percent, and instrumentation and computer products, 15 percent," said Fukuda.

"We hope to be able to increase the percentage of instrumentation and computer products to 30 percent of our total sales in the near future. With TEAC's highly sophisticated techniques and know-how developed for this line of products, we have the tremendous advantage of utilizing this knowledge for producing consumer audio products." The convention was attended by all of TEAC's manufacturers representatives in this country. Hiram Oye, executive vice president of the TEAC Corp., noted that the conference marked a significant turning point for his organization from the growing developmental stages into a fullfledged marketing outfit.

Industry Steps Up Anti-Piracy Drive

Continued from page 1

twice about getting involved in the process.

As part of Warner Bros. policy of cutting off retailers who are discovered selling illegally duplicated tapes, the company has stopped selling to six Los Angeles stores and to a number in Dallas, Houston and Atlanta, Friedman revealed.

WB has instructed its distributors that they will lose the WB-Reprise lines if they are caught selling any manufacturer's illegally duplicated tapes to a retail account. And any retail store caught selling any brand of illegally manufactured tape will also not be serviced with WB-Reprise product.

The actions in the South have been through distributors being instructed to cease selling WB product to those stores. "We've had our guys go in and check to see that the stores are not being offered our product," Friedman said.

The preponderance of the sale of bootlegged tapes appears to be in the South and on the West Coast, according to Friedman.

What kind of reaction is elicited from a store which has its supply of tapes cut off? Friedman was asked. "If a person is going to stoop to the level of making a buck that way, he doesn't care," was his answer.

Friedman receives around six bogus tapes a month as evidence from the company's fieldmen, who are instructed to buy suspicious WB tapes, obtain a receipt and forward these items along with other information about the buy to the home office.

Friedman notifies the RIAA about the store, and also notifies WB's legal department and the Attorney General of the appropriate state "because it's our contention it's a violation of federal law." A letter goes to the store asking it to cease and desist from selling its artists and products.

This letter normally does not halt the store from continuing to sell bogus tapes.

Because so many stores are now duplicating albums onto blank tape for customers, the need for a simultaneous release of LP's and tapes is very acute, Friedman feels.

"You're playing into the hands of the bootlegger by not having the tape available at the same time that the album is released." WB has been releasing all its albums in 8track and cassette. This way the customer finds the tape when he wants it and reduces the chances of someone illegally duplicating the product.

WB generally issues its record and tape products on the same day, with a time lag of from three to four days the only time which elapses between LP and tape release when that situation does occur.

Where once the lack of product being available in 4-track was cause for illegal duplication, today any time lag between tape and LP release is cause for joy among bootleggers. And record companies are starting to realize this fact of life. Fukuda told his audience that in the field of audio products, TEAC is now the world's largest manufacturer of 3-motor tape decks. "Our production of this product is 9,000 units a month," he said.

The TEAC executive continued, "In keeping in line with our tape decks we will introduce new amplifiers, tuners and receivers in the near future. We will also provide back-up for the new 4-channel tape deck business, and will do our best to create a new market in this area."

Fukuda stressed that his company wanted to maintain, by all means necessary, a large share of the U.S. market in "this Class market" of tape deck.

TEAC's move to widespread expansion was precipitated by spiralling sales figures over the last couple years. According to figures released by Fukuda, sales figures of TEAC's parent company in Japan rose by an estimated 60 percent last year over those of 1968, and the firm expects that this year those figures will again increase by at least 50 percent over last year's. "In working to achieve this goal, our

60's Series Bows

LOS ANGELES — Liberty/ UA is releasing a "Great Performance of the 60's" series on 8-track CARtridge and cassette. The repertoire includes pop, instrumental and film tunes.

Scepter's Tape Sales Hit 746G April

NEW YORK--Scepter Records enjoyed its biggest tape sales month in history in April when the label grossed \$746,-000, reports Jerry Geller, who directs the department.

The company's big sellers that month were Dionne Warwick and B.J. Thomas on Scepter, and Paul Revere & the Raiders, the Beach Boys, Della Reese and Deep Purple on the budget Orbit line.

Geller is expanding the tape department and plans to concentrate on "person-to-person" coverage. He has added to his field sales force and now has six men "on the street." Harold Pease is covering the southwest, Chuck Dondero, the West Coast; Vincent Esadni, midwest; Jerry Dankers, northwest; Bob Sheinoold, northeast; and Steve Cohen, southeast. Al Abraskin guides the field force.

"Having a field force enables us to sell catalog as well as hot numbers," said Geller. "Without person-to-person coverage," he said, "many distributors and rack jobbers merely go with chart selections." Geller also is expanding Scepter's role in premium orders. He is working with several equipment manufacturers to supply them with product from Orbit, the company's pop budget label (at \$4.95).

"It's a good way to move product (premium arrangements), and there's no returns," Geller said.

Scepter continues to gain strength in its tape budget lines, Orbit and Celestial, its classical line. Geller feels that the youth market is finally ready for classical material. However, he believes, that classical material, like budget pop repertoire, must have two ingredients: name artists and be inexpensive.

Budget product, he feels, serves a merchandising function for retailers. "It boosts sales of full-price tapes by habit. But a dealer has to merchandise his tape department creatively."

He recommends integrating a store's display of budget and full-price product from the same manufacturer.



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Japan's Electronics Community Greets EVR Demonstrations

TOKYO—The EVR Partnership of London held a weeklong series of private demonstrations here, at the Imperial Hotel, for executives of the electronics community.

Invitees included executive officers and technical experts of Fuji Photo Film; Tokyo Shibaura Electric Co., Ltd.; Hitachi, Mainichi Broadcasting System, Inc.; Mitsubishi Electric Corp.; Matsushita Electrical Industries; Dentsu Advertising, Ltd.; Mitsui & Co., Ltd.; Shogakkan Publishing Co., Ltd.; Shueisha Publishing Co., and Fuji-Pony, Inc. Initial reaction to the demonstrations was reported as uniformly favorable.

John C. Lewis, managing director of the EVR Partnership of London, said, "We are pleased with the large turnouts representing each concern, and the outpouring of praise for the high quality of color EVR."

He added, "The endorsement of the demanding and highly knowledgeable Japanese electronics community has, we believe, permanently ended speculation over which new system is the quality leader, and which is the first to enter the field."

Meanwhile, the U.S. and England are scheduled to begin production of EVR CARtridges in September 1970. Motorola, Inc., North American lincensee to manufacture the teleplayer, will also begin delivery in September.

European licensees, headed by Rank Bush Murphy, U.K., and Robert Bosch GmbH, Germany, are expected to follow within a short time of that date. Agreements have also been concluded with a consortium formed by Mondadori and Zanussi to develop Italy's EVR program, and Videothek Program GmbH of Wiesbaden to develop cartridge production for Germany and Austria. Other agreements are with CADIA (CIBA, Geigy and Editions Recontre) for EVR in Switzerland; Thompson CSF to manufacture teleplayers in France, with Librairie Hachette creating that country's cartridge programming, and a Scandinavian consortium comprising Luxor, Bonnier and Esselte. In other news about CBS EVR, Robert E. Brockway, president of the division sees the format as a new medium for advertising. At a luncheon/demonstration held May 20 at the Club 21 in New York City, Brockway told a gathering of advertising executives that he sees EVR developing multi-million dollar dimensions for advertising, public relations, sponsored education, industrial training and sales promotion and service.

He compared EVR today to television in its early days, recalling that it was Madison Ave. that properly evaluated television as a coming advertising and communication giant.

The EVR executive continued, "To the agency and advertiser EVR is a new means of reaching the American people with high impact, deep penetration messages." He added that advertisers are already investigating marketing possibilities of EVR and that one major insurance company has placed orders approaching half a million dollars.

Said Brockway, "We would like to work closely with advertising agencies wherever possible, since much advertising and sales promotion material created for and eventually used on EVR will be prepared by agencies."

He added, "Sales and marketing programs for which they will be designed will be those with which agencies have an intimate and vital interest."

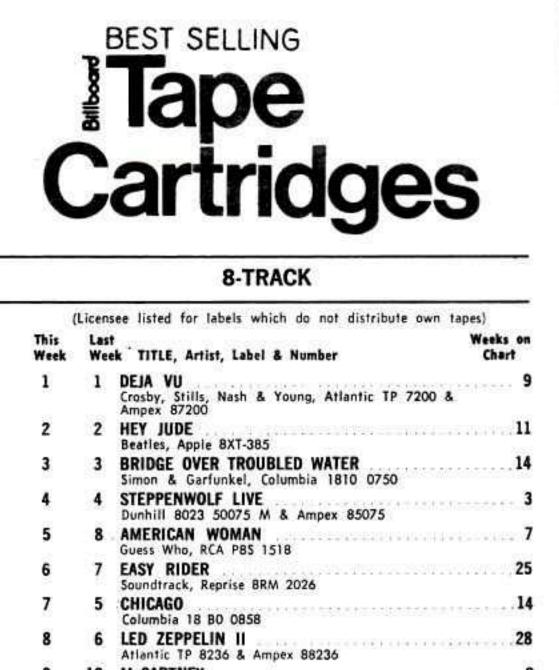
Expanding on EVR's potential Brockway told his audience that with the EVR format the housewife will use television to enrich her life at her own schedule. He also pointed out that major appliance manufacturers may one day deliver EVR cartridges with their new products, demonstrating, step by step, proper operation, eliminating costly service calls who find it difficult to follow written directions.

Brockway also predicted that salesmen will play EVR at home to keep up with competitive developments in their fields, while professional men will find EVR their at-home post graduate school. He continued, "Performing talent, artists and writers will find in EVR new revenue and royalty, while children and adults will know a new world of enrichment." Brockway further sees every major Hollywood producer following Darryl F. Zanuck's lead in commiting a library of some 1,500 Fox films to EVR cartridge distribution. "Entertainment EVR creates the possibility of a commercial market and eventually sponsorship of general and special purpose films on a scale which no previous audiovisual system could attain," he said.

Ritchie Named For Ind., Ky.

LOS ANGELES — Audio Magnetics Corp., cassette and reel-to-reel tape manufacturer, has appointed Robert Ritchie & Associates, Indianapolis, as its manufacturer representative.

The company, which will cover Indiana and Kentucky, will carry a complete line of audio blank tape products, including cassette and reel-to-reel, according to Ray Allen, sales vice president of Audio Magnetics.



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Infonics Debuts Tape Duplicator

LOS ANGELES—Infonics is introducing a cassette duplicator capable of copying either reel-to-reel or cassette masters in one unit.

The new Dualmaster duplicator produces three 30-minute cassettes every two minutes, duplicating all tracks simultaneously. It is available in either a 2-track or a 4-track stereo version at \$2,995.

FINEBILT INTO 3-D PROCESS

LOS ANGELES — Finebilt Manufacturing Co., tape equipment producer, is marketing a three-dimensional printing process for cassette and record manufacturers.

Labeled Tri-O-Vision, the equipment includes a scan camera and remote control console, a lenticular lens press, lens mold and compounders. The equipment sells for about \$25,-000.

John and Ed Thomas, Finebilt sales directors, said the threedimensional process can be used on cassette plastic boxes and on single and album jackets. It also can be utilized in retail outlets as point-of-purchase promotions.

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3	3	BRIDGE OVER TROUBLED WATER 13 Simon & Garfunkel, Columbia 1610 0750
4	5	EASY RIDER 14 Soundtrack, Reprise/Ampex M 2026
5	4	LED ZEPPELIN II
6	6	CHICAGO
7	9	STEPPENWOLF LIVE 3 Dunhill 5023 50075 M & Ampex 55075
8	8	MORRISON HOTEL 8 Doors, Elektra 5007 & Ampex 55007
9	7	RAINDROPS KEEP FALLIN' ON MY HEAD 9 B. J. Thomas, Scepter S-580
10	-	AMERICAN WOMAN 1 Guess Who, RCA PK 1518
11	=	McCARTNEY 1 Paul McCartney, Apple 4XT 3363
12	10	SANTANA
13	11	ABBEY ROAD 31 Beatles, Apple 4XT 383
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15		TOM 1 Torn Jones, Parrot PKX 79637 (Ampex)
		Billboard SPECIAL SURVEY For Week Ending 5/30/70



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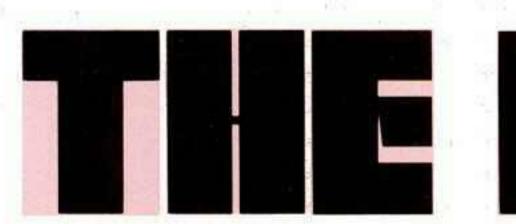
CAL SMITH "Country Hit Parade" KS-3628 Performing top Country & Western tunes.

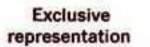


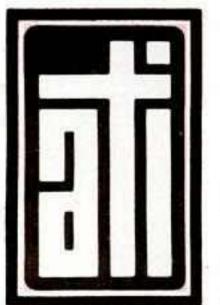
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FULL LINE OF CARTRIDGE AND CASSETTE ACCESSORIES

Ampex Bows \$6.95 Twin-Pak Long Box

NEW YORK—The first twinpak, full-length prerecorded albums ever offered on 8-track stereo tape CARtridges are being marketed by Ampex Stereo Tapes. The \$6.95 bonus buy, named "Big Deal," marks the first time that the controversial "long box" concept of tape packaging has been used to its full effect. The twin-pak deal offers distributors and dealers 30 twopak selections in a self-shipping carton that opens into an instore color display.

Commenting on his company's decision to use the long box as an innovative promotional idea, Jules Cohen, AST's national marketing manager, said, "We are offering a \$9.95 value for \$6.95 at a saving to both the distributor and the dealer."

He added, "It's the kind of deal that means greater volume and increased sales and profits. The savings are passed on to the 8-track customer." Cohen also disclosed that AST will support the promotion with coast-tocoast newspaper and trade book advertising, and a major market radio advertising campaign.

AST has also prepared 30 and 60-second radio commercials for individual dealer use, and a series of "Big Deal" newspaper ad mats for local dealer advertising.

Said Cohen, "The 'Big Deal' display carton is designed to attract attention to any location in a dealer's store, and the album selections provide good listening from a wide variety of labels."

The twin-pak promotional carton measures 14 x 12 inches and 4 x 12 x 1 inch pak contains two albums by different artists, and are durable and cello wrapped to prevent breakage or accidental opening.

The cartridges feature 8-track selections from assorted labels that are part of the AST tape library, and include albums like "The 101 Strings Play Henry Mancini Favorites," "The Joe South Story," "Scheherazade," and "Beethoven Piano Concerto No. 5."

Said Cohen, "AST is merchandising the 'Big Deal' to give the consumer specially selected music from artists that represent the best in recorded music. These selections are ideal for beginning or expanding a library of fine music."

Meanwhile AST has named Carl Silverstein its Regional Manager of the Year, and Bob Shaw its Tape Specialist of the Year. Silverstein, who is eastern regional sales manager for AST, heads an eight-state area including New York, New Jersey, Pennsylvania, Maine, Massachusetts, Connecticut, Rhode Island, Virginia and the District of Columbia. Shaw is responsible for tape sales in the midwest cities of Chicago, Milwaukee, Detroit and Des Moines.

The presentations were made by Don Hall, Ampex vice president and general manager during AST's national sales meeting held recently at the Playboy Club Hotel, Lake Geneva, Wis. In addition to cash awards, both Silverstein and Shaw received plaques, signed by Hall, citing

New Tape CARtridge Releases

AMPEX

Ampex

- DIONNE WARWICK-I'll Never Fall in Love Again; (4) X4581
- B.J. THOMAS-Everybody's Out of Town; (4) X4582

Buddah

- THE LEMMON PIPERS-Green Tambourine; (8) M85009, (C) M55009
- 1910 FRUITGUM COMPANY-Simon Says; (8) M85010; (C) M55010
- OHIO EXPRESS—Yummy Yummy Yummy; (8) M85018, (C) M55018 MELANIE Para to Pa Free (8) M85024 (C)
- MELANIE-Born to Be Free; (8) M85024, (C) M55024
- BROOKLYN BRIDGE; (8) M85034, (C) M55034 VARIOUS ARTISTS-360°; (8) M85039, (C)
- M55039 MELANIE; (8) M85041, (C) M55041
- 5 STAIRSTEPS; (8) M85061, (C) M55061

Curtom

SAM & FRED CURTIS-The Best Impressions; (8) M88004, (C) M58004

Kama Sutra

- JOHN SEBASTIAN SONGBOOK, VOL. 1; (8) M82011, (C) M52011 LOVIN' SPOONFUL-The Very Best of; (8)
- M82013, (C) M52013

71 Lines Unveiled Before CES Showing

LOS ANGELES—Many Hardware manufacturers are not waiting for the Consumer Electronics Show in June to reveal their 1971 lines.

Instead, tape player producers have unveiled product as early as April, "June is too late for buyers who have to make their fall merchandising decisions before summer," said Ed Mason, president of Belair Enterprises. BILL HALEY SCRAPBOOK-Live at the Bitter End; (8) M82014, (C) M52014 VARIOUS ARTISTS-Rock 'N' Roll Revival; (8) M82015, (C) M52015

Capitol

- FERLIN HUSKY-Your Love is Heavenly Sunshine; (8) 8XT 433
- SANDLER & YOUNG-Honey Come Back; (8) 8XT 449
- PAUL McCARTNEY-McCartney; (8) 8XT 3363, (C) 4XT 3363
- RINGO STARR-Sentimental Journey; (8) 8XW 3365, (C) 3365

The Chairmen of the Board; (8) 8XT 7300, (C) 4XT 7300

GRT

ABC

ORIGINAL CAST RECORDING-Applause; (8) 8022-11 V, (C) 5022-11 M

Amazon

RUGBYs-Hot Cargo; (8) 8074-1000 V, (C)

Crewe

OLIVER-Again; (8) 8087-1344 M, (C) 5087-1344 M

Elephant

32,000-POUND HEAVY BALLOON; (8) 8046-104 M, (C) 5046-104

ings to take advantage of eager buyers.

"Not only do buyers need more time," said Mason, "but so do retailers. There's so much equipment on the market that retailers need all the time possible to plan promotions and learn about the equipment they're selling."

No doubt, many contend, earlier product showings only

For More Information Write or Phone



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opens into a browse bin for the 30 see-through two-paks. The

them for outstanding efforts in their particular fields.

WB Tape Sales Hit 35% of Total Take

LOS ANGELES—Tape sales in all configurations now account for 35 percent of Warner Bros. dollar volume.

The company attributes this rise to a greater penetration of the market. One reason for this increase is the company's determination to "practically control its tape distribution," said Joel Friedman, the marketing vice president, "to the point where it's almost day and date with the album release."

WB is able to achieve this simultaneous situation because

Let audi@

put you,

in the tape

duplicating

business

of close inner workings with its own people and Columbia Record Productions, which handles the duplication.

WB has for several months been releasing all its new albums—even those by unknown acts—in cartridge and cassette form along with the LP. "Granted the tape sale of these new acts is marginal, but the company feels it is moving in the right direction by offering its product in all configurations at the same approximate time."

The company sees that tape sales are starting to affect album sales since people are now starting to only buy the tape. Friedman believes this person is of the young generation and does not believe it is necessary to buy the LP and then order copies of that album in any tape form. He is going straight ahead with the tape exclusively.

There is a financial risk in duplicating a new artist's tapes because a company has to incur costs for artwork, production and distribution. "But if you wait for reaction or a demand to build up, you fall behind and they you have to catch up." Friedman feels the industry's average is from two to three weeks before the tape follows the LP. And in this period, a customer may be tempted to buy an illegally duplicated copy of the tape from a store which acknowledges that it doesn't have the regular version of the product. But it can print up a copy of the LP on a blank cartridge.

Mason's company introduced its new 8-truck portable, home and auto lines in April.

Ray Gates, vice president of consumer products for Panasonic, agrees with Mason. "It's difficult for consumer electronics buyers to plan ahead," he said. "We plan our sales meetings earlier and try to have samples of new products available at that time."

Panasonic displayed its line two weeks ago at the Premium Show in New York.

Few manufacturers, including those from Japan, wait until June, it seems. Many buyers want to see the line early, so they can order early and plan fall programming.

Both Mason and Gates, like many other suppliers, have been trying to move up product show-

Video-Cassettes As Teaching Aid

HAMBURG — Teaching in schools without the aid of video-cassettes will be unthinkable in the future, according to Prof. W. Cappel, director of the Institute of Movies and Pictures in Science & Teaching at Munich.

Prof. Cappel, who has completed a scientific study of the subject, suggests that ten 8mm. projectors per 1,000 students will be necessary to all schools. The Institute was founded in 1950. During this time, it has produced roughly 1,000 movies, from which over half million 16mm. copies have been dispersed among a network of 14 "Landesbildstellen" and to 533 movie and picture departments of various cities and counties.

The Institute has been developing over the years as a leading center for audio-visual media. help fall retail merchandising.

Commodore, Broadmoor, Channel Master, Grundig, Lear Jet, North American Foreign Trading Co., Panasonic, Belair, Peerless Telerad, Hitachi, BSR, Roberts, among others, have unveiled new equipment prior to the Consumer Electronics show.

Many companies are planning full line deliveries weeks before the New York show. Belair's Mason was shipping in April, as was Hitachi, to take advantage of summer equipment sales.

Ponder & Best, which is introducing eight cassette models in June, is not waiting for the show to take orders. Buyers have seen the Ponder & Best line and are ordering in May.

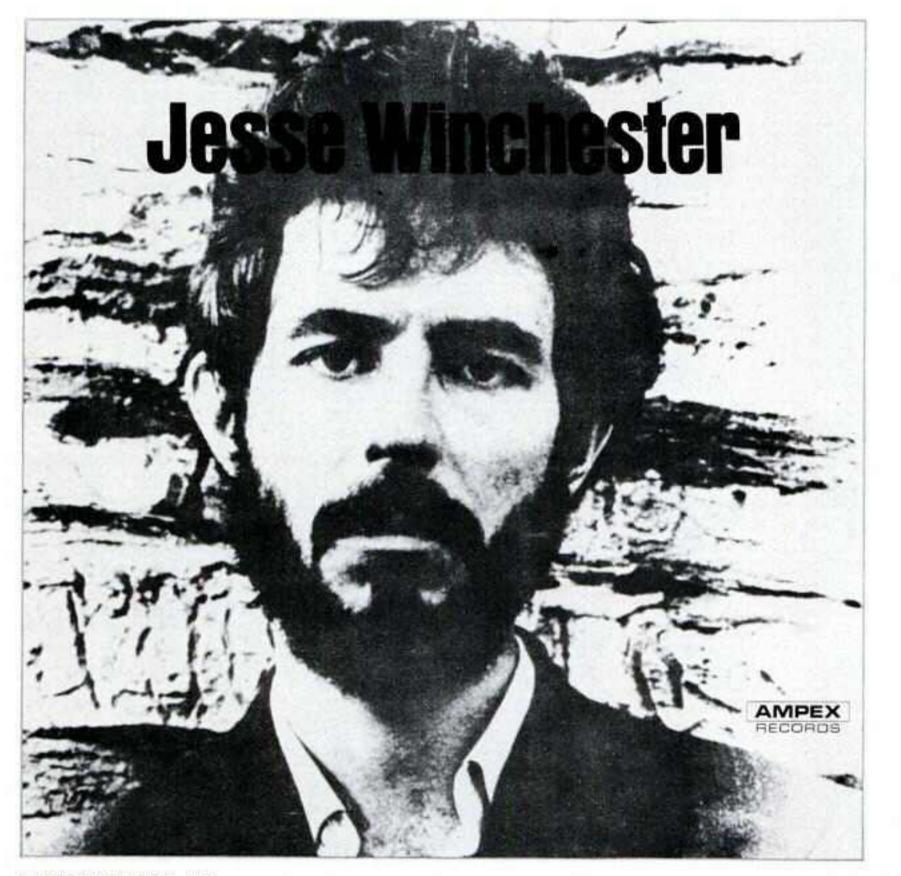
In the midst of a soft economy, with retail sales down, buyers want a longer selling season and more time for promotional planning. One way of getting lead time is to buy early.



A full program with all Electro Sound equipment, installation and training, for top quality hi-speed operations

www.americanradiohistory.co

Ampex proudly announces the release of Jesse Winchester's first LP



BY JUAN RODRIGUEZ

Montreal - Jesse Winchester arrived in Montreal early in the summer of 1967. He moved because of the Draft Now Winchester has an album out (on Ampex), produced by the Band's Robbie Robertson. It is a firm, beautifully performed and composed record, one that will surely mark Winchester as one of the important singer-songwriters. The fact that Robertson plays lead guitar on the album and that Levon Helm chips in on drums and mandolin here and there is bound to be of interest. But it is Winchester's album through and through, conveying a unique personal sensibility.

A10104 STEREO LP



Available on Ampex Stereo Tapes

Winchester's music is rich in its depth and heritage, as it is a consummation of everything he grew up with. His sound is clean, like the Band's, Southern, with measures of rock and roll, gospel, even jazz — whatever comes naturally.

He sings as he writes, in a gentle but strong voice. He's a relaxed, perfectly paced singer, possessing beautiful ballad phrasing and plenty of funk on uptempo numbers. Winchester, like the best singer-songwriters, does not separate words, music and performance – it's all one thing.

"It used to be that a song could get across all the feeling you wanted from very, very simple words. Now the word has become more important. But, to me, I still like a sound song. I don't like a lotta words. The fewer the better, the simpler the better . . . in everything."

Winchester simply sings away, with nothing forced or put-on. The back-ups are fluid and mellow, rocking and rolling and, at times, just being quiet about it. The album, recorded in Toronto, is also a fine production achievement for Robertson, simply because he has remained faithful to the singer.

> (Rolling Stone) 3/19/70

Talent

Radio Luxembourg Sets Up Coop Venture for BS&T Concert Tour

LONDON - Radio Luxembourg, in a cooperative venture among its German, Dutch, English and French services, will present a concert tour from Sept. 1 to Oct. 3 by the American jazz-rock act Blood, Sweat & Tears.

The tour, incorporating two concerts in Britain, four in Germany, two in France and one

By BRIAN BLEVINS

each in Holland and Belgium, constitutes the first collective network deal for Radio Luxembourg, which plans to continue similar ventures at a rate of three per year.

Dates of the London concerts have been confirmed as Sept. 24 and 25, on which the band will be presented at the Albert Hall in conjunction with promoter Arthur Howes.

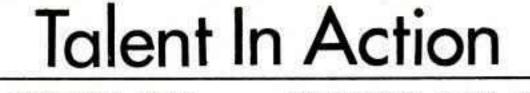
Blood, Sweat & Tears is said to be receiving in excess of \$200,000 for the tour. Concerts will likely be parcelled out to promoters either on a participatory basis where the promoter is financially involved in the success of the concert or else is responsible for organizing concert details for a straight fee.

All concerts are to be recorded by Radio Luxembourg, for use in programming. Excerpts from the concerts will be used on the Kid Jensen program over a prolonged period, but some of the concerts will be broadcast live.

Tony Macarthur, program manager of Radio Luxembourg's English service, told Billboard that "tapes of the concerts could be made available for release as an album, providing Radio Luxembourg is given sufficient credit." Presumably, Columbia could arrange to have its own production staff available for the recording if that is desired.

The band has apparently refused to make any special promotion appearances for TV programs, but any TV network, with the approval of Radio Luxembourg, will be permitted to film six-minute portions of the band's concerts for broadcast.

At least three promoters had been considered to work in conjunction with Radio Luxembourg on the British concerts. Macarthur told Billboard they were seeking a promoter who would provide personnel to act as tour manager on the Continent as well. The Howes office, whose arrangements to present Blood, Sweat & Tears at London's Palladium in July had fallen through, was finally selected to handle the British concerts on May 11. It is understood that CBS Records (Columbia) is not financially involved with the tour, but will share in promotion expenses.



GRATEFUL DEAD, NEW RIDERS OF THE PURPLE SAGE

Fillmore East, New York

The Grateful Dead gave one of their fullest Fillmore East programs, May 15, with the New Riders of the Purple Sage. It was the first New York appearance of the two associated groups, the only acts on the bill.

The show was divided into three sets. In the first, the Grateful Dead, with Jerry Garcia and Bob Weir on acoustic guitars, was strongly country oriented. Garcia and Ron (Pigpen) McKernan had vocal leads. McKernan also was strong on keyboard and harmonica. Weir, the rhythm guitarist, and bass guitarist Phil Lesh aided in the vocals. In the set's last number two members of the New Riders joined in, guitarists David Nelson and a member referred to only as Marmaduke, who, in that group's good country set, displayed a good country voice.

Garcia, switching to steel guitar, and drummer Mickey Hart are members of both units, the next set showed. Bass guitarist David Torbort completed the New Riders, whose fine country set built the evening's intensity. Weir joined in the last number.

The closing set in the first show had the Grateful Dead, with both drummers, Hart and William Jreutzmann, at full intensity for one of their best outings. By the time the Warner Bros. group and mainstay of the San Francisco influence reached "Saint Stephen," the audience was spontaneously on its feet with the music

FRED KIRBY

Blood, with the strength of vocalist Lydia Pense and solid instrumental work by the eight other members, was in good form. But, the main interest centered around the Guess Who, a Canadian guartet that has had a considerable chart success.

Burton Cummings used his fine voice well in all types of music, including the country "Close Up the Honky Tonks." He also did well on flute and rhythm guitar. Lead guitarist Randy Bachman and bass guitarist, especially the latter, assisted on vocals and were capable instrumentally as was drummer Garry Peterson. There may have been a bit too much polish, however, for the under-FRED KIRBY ground scene.

FLYING BURRITO BROTHERS, WHITE LIGHTNING

Aragon Ballroom, Chicago

Perhaps the country rock sound is getting passe or else too many groups are using it. In any event, the Flying Burrito Brothers just didn't have a strong impact on the crowd here May 15 despite playing a well constructed set. White Lightning, a group from Minnesota, made an impressive local debut.

The Burritos were hurt probably by the crowd's anticipation of Joe Cocker, who topped the bill. Nevertheless, the group interpersed country rock with some hard rock, including an aching ballad penned by Mick Jagger and Keith Richards entitled "Wild Horses." Several of the tunes were from the group's A&M albums.

White Lightning showed itself to be a hard rock group of the first order. The songs were meaty and the instrumental breaks were played with care and without the currently popular ego trips by guitarists. The highlight was a strangely fascinating version of "William Tell Overture." The group records for ABC Records.

Rock Festival Sets Stadium Production

NEW YORK-Steven Baker and Les Lesavoy, president and vice president of Aftermath Productions Inc., respectively, have come up with a new approach to the rock music festival. Baker and Lesavoy will present 15 acts from 10 a.m. to midnight at Atlanta Braves Stadium in Atlanta on June 13.

Instead of a three-day affair in an open space with no traffic control, food control, or readily available sanitation, this festival will be different as concerns these points:

 Baker and Lesavoy have received total cooperation from the Atlanta mayor's office and the city council.

There will be no trouble

with traffic, parking, sanitation, or food, due to the facilities at the stadium.

"The people we are catering to just want to hear good music in the best possible circumstances," said Baker. "While it's true that a stadium is a bit confining, on the other hand, there will be no accidents or physical damage done, no sanitation foulups, no hunger, and so on."

Lesavoy added that if the Festival goes as well as planned, similar concerts will be set up in Minneapolis, Miami, Houston and New Orleans.

Baker and Lesavoy are the 23-year-old sons of the presidents of National Shoes and BVD, respectively.

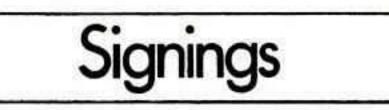
Aftermath Productions is presenting the festival in coopera-





tion with Pure Cane Concerts, a division of Pure Cane Concerts, run by Arnold Whitmore under the direction of Forrest Hamilton, son of drummer Chico Hamilton.

Already lined up for the first festival are Traffic (with Stevie Winwood), Ten Years After, Mothers of Invention (with Frank Zappa), Ike & Tina Turner, the Allman Brothers, Love, Sweetwater, Albert King, Mountain and It's a Beautiful Day.



Gene Chandler to Mercury Records. . . . The Bloomsbury People to MGM. . . . The East Side Kids to Citation Records in a tieup with



ERROLL GARNER receives award from James Mellon Walton, director of Carnegie Library in Pittsburgh, commemorating Garner's contribution to the arts. Garner also received award from Mayor Peter Flaherty of Pittsburgh at a concert commemorating the 75th anniversary of the Library.

animated cartoon TV series titled "The Great Gardino & the East Side Kids." . . . Danny O'Keefe, Atlantic Records artist, to a management deal with Phil Walden. ... Vic Waters to Capricorn Records. . . . Dennis Weaver to Century City. His first LP, including 10 of his own compositions, is titled "Work Through My Hands Lord." . . . Ron Davies and Lambert & Nuttycombe to A&M Records. The duo's debut LP was produced by David Anderle and Glyn Johns, engineer for the Beatles and the Rolling Stones. Davies' first single is "It Ain't Easy" featuring Leon Russell on piano, Merry Clayton, Venetta Fields, Clydie King and Mrs. Ron Davies. . . . Aquila, a five-member British group led by Ralph Denyer, signed to a world-wide deal by RCA Records. Deal was set by Andover Music Ltd., the Brtish affiliate of the L.F. Music Group, and Ian Gillespie of RCA in England. . . . Current Events, an English group, to Ambassador Records.

Gabor Zabo and his new sextet to Blue Thumb, with Tommy Li-Puma set to produce his first album. . . . Elton John to Congress. His debut single, "Border Song," will be followed by an LP in July. . . . Peter Breck to Starday/King, with Andy DiMartino producing his first single, "She's a Woman,"

WAYNE NEWTON

Americana, New York

On opening night at the Hotel Americana's Royal Box May 11, Wayne Newton proved why he is second to none on the nightclub circuit. Combining the old with the new, he served up a clever mixture of "Rock a Bye Your Baby," and "Bill Bailey," with "Raindrops Keep Falling On My Head," and the opener, "It's Not Unusual." The Capitol Records star was in top form in the humor and personality departments and was strongly supported by brother Jerry on guitar and with some hilarious one-liners that ran throughout the act.

The talent of Newton proved boundless as he picked up first the guitar, then the banjo and finally the violin and mastered all of them with ease. Changing pace in the act, he delivered an emotion-packed medley of "If He Walked Into My Life" and "You'd Better Sit Down Kids." The closer, "You're Nobody Till Somebody Loves You" left the crowd want-DON OVENS ing more.

GUESS WHO, COLD BLOOD, **BUDDY MILES**

Fillmore East, New York

The Guess Who, in its Fillmore East debut May 16, was a polished, moving unit whose material ranged from blues to country to rock. The last included RCA Records hits, such as "American Woman." Buddy Miles, breaking in a new band, asked for and received a warm reception, while Cold Blood flashed its musicianship and strong blues feel.

Miles, a Mercury recording artist, had the support of nine capable musicians as he sang such numbers as the Allman Brothers' "Dreams." He asked for clapping along and audience rising and the cooperative throng obliged helping bring about an encore. This unit needs more time together, but seemed in the right direction.

San Francisco Records' Cold

GEORGE KNEMEYER

LETTERMEN

Waldorf-Astoria, New York

The Lettermen are rarities in this business of fly-by-night, instantaneous stars, and they proved it once again during their opening performance at the Waldorf-Astoria's Empire Room, May 18. The Capitol recording artists have the ability to sustain the audience's attention with their wise choice of material, and their fine performances. From a rhythmic "Up-Up and Away" to warm and sensitive treatments of "Love Is a Many-Splendored Thing" and "Shangri-La," their special vocal blend shone. Their only drawback was the over abundance of solo performances and the unnecessary calling for requests from the audience, which had a tendency to slow the show down. The expected highlight of the evening was their closing with a beautiful "Hurt So Bad" followed by their "Goin' Out of My Head/Can't Take My Eyes Off You" medley. JOE TARAS

BRETHREN

Bitter End, New York

Brethren, a new group with the brightest of futures, was in excellent form at the Bitter End, May 18. The Tiffany Records group appeared with Columbia's Al Kooper and two of Brethren, bass guitarist Stu Woods and drummer Rick Marotta, also appeared with Kooper.

Brethren, sparked by Tom Cosgrove, lead guitarist and lead vocalist, demonstrated a way with blues, including "Midnight Train" and "Hitchin' to Memphis," both from the unit's debut Tiffany album. The gospel-style "Everybody

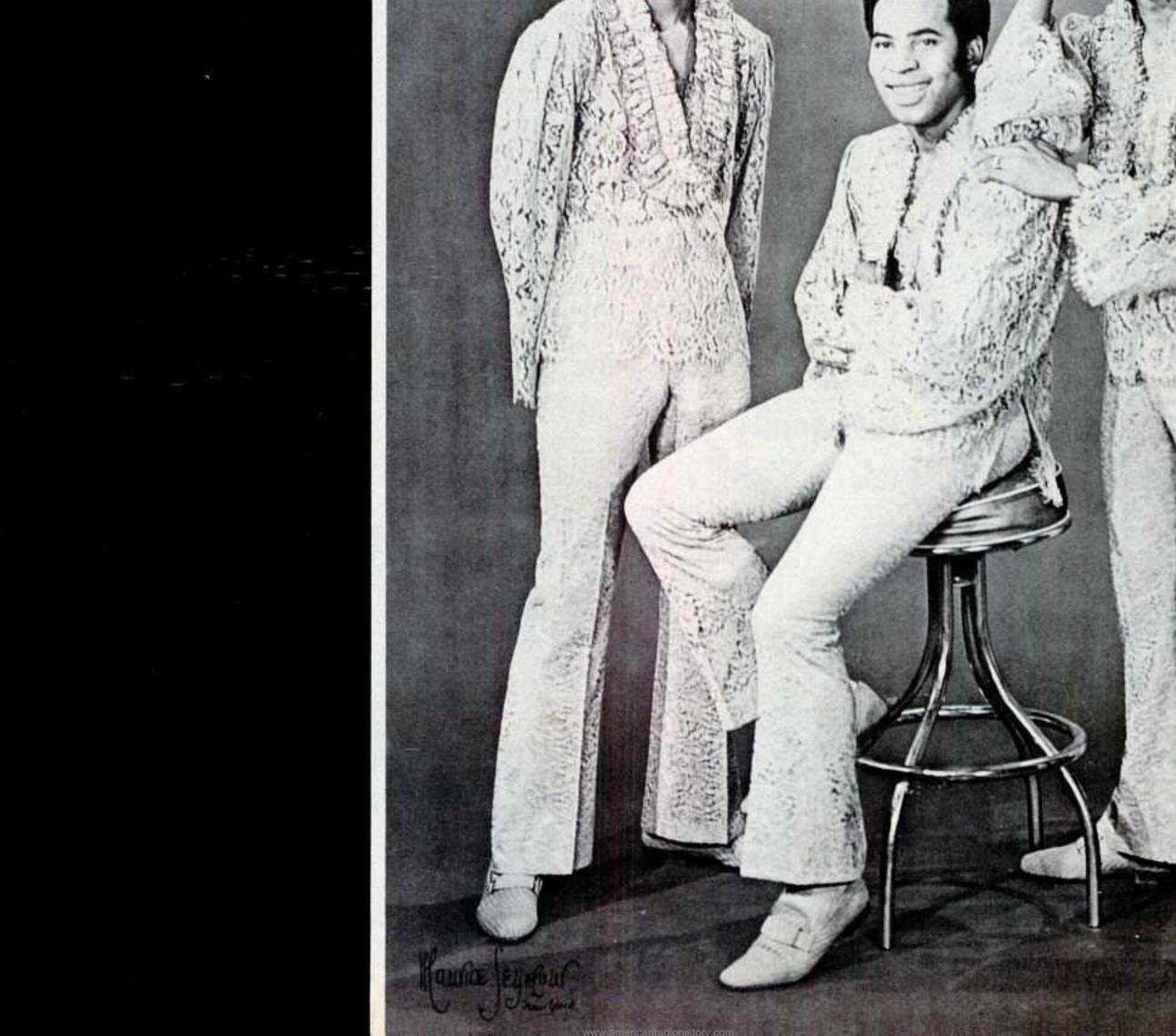
(Continued on page 24)

OUR "LOVE ON A TWO-WAY STREET" HAS SOLD OVER 1¹ 4 MILLION COPIES TO DATE, AND WE, THE MOMENTS WOULD LIKE TO SAY:

"TO ALL YOU BEAUTIFUL D.J.'S-BLESS YOU! TO ALL YOU WONDERFUL MUSICAL DIRECTORS-THANK YOU! AND TO THE WORLD-WE'RE GRATEFUL" THANKING YOU SINCERELY, AL, BILLY AND JOHN

THE MOMENTS





Talent

'Nobody Knows' Sets Musical Sights on New York Scene

NEW YORK—"The Me Nobody Knows," which opened at the off-Broadway Orpheum Theater, May 18, has so much going for it, it proves to be a contemporary gem despite lack of story. Among the assets are a delightful cast of 12, some of whom have exceptional voices, and several songs that make it.

The musical sets a mood as the performers deliver words written by children 7-18 attending New York City schools. All of the lyrics of Will Holt were based on ideas originally conceived by the children and five songs, not specifically identified, were actually as written by the children. All have done as well as has composer Gary William Friedman, whose rock and soul music fits perfectly.

It's difficult to single out any of the fine performers, but Hattie Winston and Beverly Ann Bremers can really belt it out. And "Sounds," which moves the second half has the two girls at their best both with and without echo effect. Miss Bremers has another good one in "How I Feel" with Jose Fernandez, an affecting performer.

Irene Cara and Kevin Lindsay do "Robert, Alvin, Wendell and Jo Jo." Carl Thoma displays a top voice in "Rejoice," while Paul Mace's "I Love What the Girls Have" and Northern Calloway's "The Horse" are among the other good numbers. Gerri Dean and Douglas Grant also excel. "Black" is a fine number by eight of the company.

But, this show offers more than good material done well. That mood of today comes across powerfully and disarmingly. Edward Strauss was musical director with musical numbers excellently staged by Patricia Birch. Robert H. Livingston directed. The musical was based on a book of the same name, which was edited by Stephen M. Joseph from an original idea by Herb Shapiro, who also wrote additional lyrics. Arrangements and orchestrations were by Gary William Friedman.



Rock Musical Rights to Atl.

honors.

NEW YORK—Atlantic Records has acquired the original cast album rights to the off-Broadway rock musical "The Me Nobody Knows." Atlantic will record the album this week and

PP&M Set for London Concert

LONDON-Robert Paterson has secured the Warner Bros. folk trio Peter, Paul & Mary for a single British concert next month.

The group will appear at the Albert Hall on June 5, before traveling to Paris for a further concert. It will be their first British appearance for four years. expects to have it on the market the first week in June.

NANCY WILSON accepts a \$1,000

donation from Capitol, her re-

cording company, to aid the Los

Angeles Urban League. Phil

Wright, her producer, does the

"The Me Nobody Knows" is based on the book of the same name, which was first published a year ago. It concerns the hopes and aspirations of children in the ghetto. The music is by Gary William Friedman and the lyrics are by Will Holt. Additional lyrics are by Herb Shapiro. The cast consists of 12 children. The producer of the show is Jeff Britton.

Atlantic will put a hefty advertising and publicity campaign behind the album. It will include consumer ads in newspapers and magazines, billboards, point of sale merchandising cards and leaflets and posters.

Talent In Action

Continued from page 22

in the Congregation," also from the album, was another gem.

Dr. John's "Loop Garoo" was especially good for the quartet with Cosgrove's vocals especially strong. Mike Carson, the newest member of the Brethren, had a field day in this one, beginning on grand piano, then dashing over to organ, both of which flashed. Woods' playing was consistently first-rate as was Marotta's support. This definitely is a group to pay attention to. FRED KIRBY

GLEN CAMPBELL

International, Las Vegas

Glen Campbell made his local debut May 18 at the International Hotel. In a rousing kickoff, the Joe Guercio orchestra, conducted by Marty Paich, offered a portrait of the headline in sound. Brought on stage by Dean Martin, Campbell appeared relaxed singing "Gentle On My Mind" and then offered an upbeat version of "More" seguing into "Somewhere."

Campbell's distinctive sound on high notes was evident in his medley of hit songs. The Capitol artist had the place jumping with guitar number "Yakkety Axe" and then impressed the opening night crowd with ballad "MacArthur Park."

Backed by nine Goodtime Hour Singers, Campbell closed with "Bridge Over Troubled Waters," then encored with the title song to his latest album, "Oh Happy Day." Backing Campbell are Larry

McNeely, banjo; Billy Graham, bass guitar; Dennis McCarthy, piano, and Bob Felts, drums.

LAURI DENI

PAUL ANKA

Copacabana, New York

With boundless energy, verve and vitality, RCA's Paul Anka opened at the Copacabana, May 14 and brought with him the talented Bell Records artists the Blossoms. Anka wisely offered a medley of his early hits at the beginning of the show, and then proceeded to the more contemporary tunes of today with an occasional standard thrown in. His rousing original, the title tune from the film "The Longest Day" stopped the show, and his own individual interpretations of "Proud Mary" and "Games People Play" were greeted with enthusiastic approval. Midway in the evening, the Blossoms took over and the three girls, who are as attractive to watch as they are exciting to hear, offered a solid gospel medley, as well as a warm and sensitive "Bridge Over Troubled Water" and rocking "Get Ready." Together, Anka and the Blossoms raised the roof with their hand-clapping rendition of Anka's latest single release "Before It's Too Late/This Land is Your Land," but the highlight of the evening was Anka's individual performance of his own "My Way," JOE TARAS

ALIVE & KICKING

Electric Circus, New York

Most of New York didn't show up at the Electric Circus May 14 to hear Roulette Records' new rock group, Alive & Kicking. The part of New York that did turn up had a very good time. Alive & Kicking combine: a well-handled lead guitar with lots of gadg-

(Continued on page 30)



Talent



DOMESTIC

CHICAGO

Atlantic's Crosby, Stills, Nash & Young had to cancel both Chicago appearances scheduled May 13 and 14 due to the sore throats of David Crosby and Graham Nash. . . . Atco's Delaney and Bonnie and Friends canceled May 15 at the Aragon, but was replaced by A&M's Joe Cocker and His Mad Dogs and Englishmen. Also heading were A&M's Flying Burrito Brothers. . . . May 22 show at Aragon, sponsored by American Tribal Production, featured Windfall's Mountain, Probe's Litter, Capitol's Bob Seger System and Blood Rock, plus Electra's Stooges. . . . Triangle productions is sponsoring a Memorial Day concert at the Aragon featuring Reprise's Kinks, Parrot's Frigid Pink and A&M's Lee Michaels. . . . Bluesway's B.B. King appeared at the Coliseum May 16. Dunhill's Bangor Flying Circus held forth at Beavers from May 16 through 18, followed the next two nights by Polydor's Amboy Dukes, . . . The Cheaters featuring Walter Scott recently played at the Grotto and Rush Over. . . . Cotillion's Otis Rush appearing weekend at the Club Alex. . . . Stax's Johnny Taylor appeared recently at the Burning Spear. . . . Ann Fowler has signed with Kiderian Records, with her first single, "Sunny," due shortly. GEORGE KNEMEYER

CINCINNATI

Dean Richards, who for nearly 12 years emceed WLW-T's "Midwestern Hayride," until last fall, last week quit as "Hayride's" associate producer. . . . Dave Brubeck's Trio, with Gerry Mulligan, appears as guest of the Cincinnati Symphony's "8 o'Clock Series" at Music Hall Tuesday (26). Lyle Wagoner, regular on Carol Burnett's CBS-TV show, appeared as special guest on "The Nick Clooney Show" on WCPO-TV here for three days last week. "Talent Time, U.S.A.," an hourlong, all-black show featuring both local and national Negro talent, made its bow on WKRC-TV Saturady (23). Hosting the proceedings will be Fred C. Suggs Jr., ad manager of Nip magazine. Seg is heard from 1:30-2:30 p.m., EDST, immediately following the Dick Clark "Bandstand" show. . . . Bob Faulkner has left WQMS-FM's "Music in the Night" show and plans to settle in England. Pop singer Wayne Newton stopped off here last week for the premiere showing of "Where Are Our Children Going?" motion picture filmed and produced espe-cially for the Salvation Army. Newton sings background lyrics for the seven-minute film. . . . Scheduled to headline promoter Mike Quatro's rock festival at Crosley Field June 13 are Traffic, 10 Years After, Grand Funk Railroad, the Mountain, Moot the

Hoople, Alice Cooper and Bob Seger.

1.0

Ace rock guitarist Lonnie Mack, former Fraternity Records artist and now one of the producers with Elektra Records' Los Angeles division, flew in here early last week, accompanied by his wife Gail and young daughter Holly. This is Gail's hometown, Lonnie huddled with Fraternity's president, Harry Carlson, Tuesday (19) and departed the next day for Nashville to scout new talent and to pick up several new tunes he plans to record soon. He returned to the Coast Thursday.

The much-publicized closed-circuit TV show, featuring British artists, proved a real larry at Cincinnati Gardens, when less than 100 patrons shelled out \$5 to witness the event. Many of those demanded and got their money back when several of the artists slated to appear via satellite failed to show. The Garden management is reported to be negotiating for the TV closed-circuit version of the Broadway skin opry, "Oh, Calcutta."

Deejay-comedian Jack Clements, who has been engaged in the writing field in Cleveland the last three years, plans an early return to Cincinnati, where he formerly appeared on WNOP Radio, WKRC-TV and WCET-TV. While here, Clement also teamed with Dale Stevens, former Cincinnati Post & Times-Star columnist, now with The Cincinnati Enquirer, to cut a comedy album for Harry Carlson's Fraternity label. The deck had merit but failed to get off the BILL SACHS ground.

LAS VEGAS

PROJECT 3 CUTS 'MINNIE'S BOYS'

NEW YORK—Project 3 Records will release the original Broadway album of "Minnie's Boys." Rights to the Broadway album were originally held by RCA, which bowed out of the deal a few weeks ago.

"Minnie's Boys" stars Shelley Winters. It's Project 3's second Broadway album of the season: the first being "Cry For Us All."

Traffic, Stevie Wonder, the Allman Brothers, Albert King, Sweetwater, Ten Years After, Spirit and Sun Country, Love, the Baby. The show is being promoted by Aftermath Productions. . . . Liberty's House has just completed their first album which is scheduled for a July release. The group signed with Liberty on the West Coast but migrated to Nashville where they live in an old lodge on Old Hickory Lake. The album was cut at Le-Fevre Sound Studio in Atlanta. . . . Kris Kristofferson has written three songs which will be featured in the new movie by the Rolling Stones. He also has his first album out which is on Monument. . . . David Allan Coe's long awaited Penitentiary Blues on the SSS label has just been released. Coe wrote all of the songs while in prison. . . . Al Mair, general manager of Gordon Lightfoot's Early Morning Productions was in town for several days from Toronto. . . . Gerry Wood represented ASCAP at the final competition for the "Search for a New Sound" in Washington.

... Rudie Whaling, an exclusive writer for Bobby Goldsboro Music has had her first work recorded by Richard Mainegra on Scepter Records. ... Chris Gantry was featured this week on a free concert program at Centennia Park. Also on the program were David Allan Coe, Friends and Lanny Fiel. ...

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

POP SINGLES—10 Years Ago May 30, 1960

- 1. Cathy's Clown—Everly Brothers (Warner Bros.)
- 2. Stuck on You—Elvis Presley (RCA Victor)
- 3. Good Timin'-Jimmy Jones (Cub)
- 4. He'll Have to Stay—Jeannie Black (Capitol)
- 5. Greenfields—Brothers Four (Columbia)
- 6. Night-Jackie Wilson (Brunswick)
- 7. Paper Roses-Anita Bryant (Carlton)
- 8. Sixteen Roses—Connie Stevens (Warner Bros.)
- 9. Burning Bridges—Jack Scott (Top Rank)
- 10. Cradle of Love—Johnny Preston (Mercury)

SOUL SINGLES-5 Years Ago May 29, 1965

- Back in My Arms Again—Supremes (Motown)
- 2. I Can't Help Myself—Four Tops (Motown)
- We're Gonna Make It—Little Milton (Checker)
- I'll Be Doggone—Marvin Gaye (Tamla)
- I've Been Loving You Too Long— Otis Redding (Volt)
- Yes, I'm Ready—Barbara Mason (Arctic)
- 7. It's Growing—Temptations (Gordy)
- 8. Nothing Can Stop Me-Gene Chandler (Constellation)
- 9. Ooo Baby Baby-Miracles (Tamia)
- 10. Something You Got-Chuck Jackson & Maxine Brown (Wand)

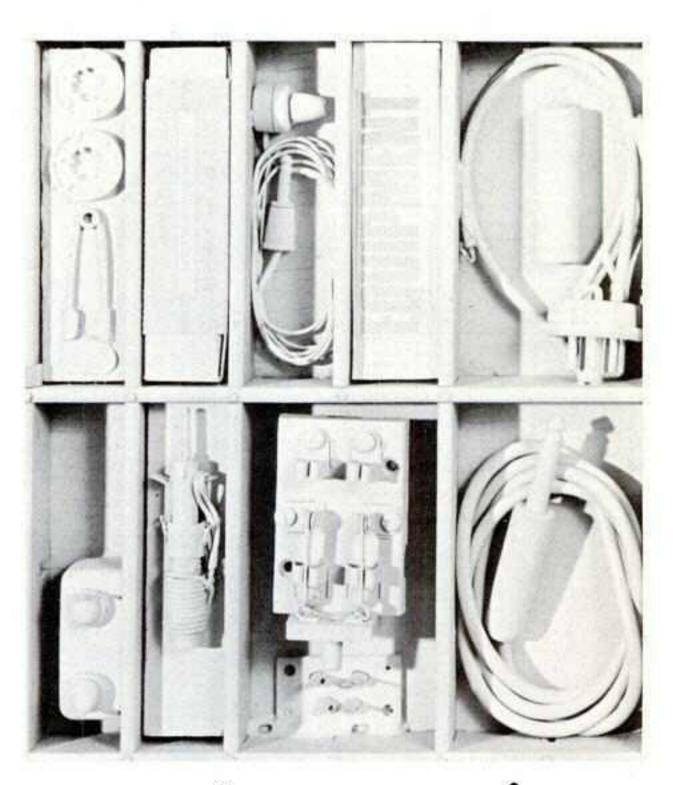
POP SINGLES-5 Years Ago May 29, 1965

- 1. Help Me Rhonda—Beach Boys (Capitol)
- 2. Ticket to Ride-Beatles (Capitol)
- 3. Back in My Arms Again-Supremes (Motown)
- Mrs. Brown You've Got a Lovely Daughter—Herman's Hermits (MGM)
- 5. Wooly Bully—Sam the Sham and the Pharaohs (MGM)
- 6. Crying in the Chapel—Elvis Presley (RCA Victor)
- 7. Count Me In—Gary Lewis & the Playboys (Liberty)
- I'll Never Find Another You— Seekers (Capitol)
- 9. Just a Little—Beau Brummels (Autumn)
- 10. It's Not Unusual—Tom Jones (Parrot)

COUNTRY SINGLES-

5 Years Ago May 29, 1965

- 1. This Is It-Jim Reeves (RCA Victor)
- 2. Girl on a Billboard-Del Reeves (United Artists)
- 3. What's He Doing in My World-Eddy Arnold (RCA Victor)
- I'll Keep Holding On—Sonny James (Capitol)
- 5. You Don't Hear—Kitty Wells (Decca)
- 6. Ribbon of Darkness—Marty Robbins (Columbia)
- See the Big Man Cry— Charlie Louvin (Capitol)
- 8. A Tombstone Every Mile-Dick Curless (Tower)
- 9. Matamoros—Billy Walker (Columbia)
- 10. Ten Little Bottles—Johnny Bond (Starday)



Leon Thomas on European Tour

NEW YORK-Leon Thomas, Flying Dutchman artist, begins his first European tour Thursday (28) with an appearance on British cable television. He's also scheduled to appear at Ronnie Scotts in London, June 1-14, From there, he goes to the Montreaux Jazz Festival, June 17-21, and the Apollo Club in Paris, June 22-July 4. He then returns to the U.S. for appearances at the Newport Jazz Festival and at the Schaefer Music Festival at Harvard Stadium with Ramsey Lewis and Roland Kirk.

Bell Record's Connie Stevens contracted United Recording for sound work on her Flamingo and Tahoe shows. . . Malfalda and Issy Marion in for United recording sessions, while Frank Sniatra Jr., recorded a film soundtrack and demos. . . Los Blues are still working on their album at United, and Ray Anthony is doing more remix. . . United is doing a new album of Armenian music by brothers Mike and Buddy Sarkissian; the new Lido show recordings, and a demo record for the Promises, produced by Allan Lee. . . . Tony Bennett's Columbia al-

bum "Tony Sings the Great Hits of Today!" has Las Vegas musicians James Mullidore on reeds; Don Overberg, guitar; and Carl Fontana on trombone.

Musicians Terry Gibbs, Gus Bivona, and Paul Smith signed for Steve Allen's Flamingo show in June. . . . Marty Robbins set the all time high attendance record for the Fremont Fiesta Room, 1,276 fans were in for the two shows, and over 500 were turned away. . . . Jon Gregory, formerly head of talent at 20th Century-Fox has moved to Las Vegas and opened a talent center for new material, voice coaching and related professional assistance. . . Della Reese made her Caesars Palace debut. . . . Diahann Carroll opened May 13 at the Sands.

Kenny Gordon and his group, the Sound Gathering, selected to record 15 songs for the Nevada Song Book by Nevada Poet Laureate Norman Kaye. . . Dean Martin, Bob Hope, and Frank Sinatra are planning a testimonial dinner for Joe E. Lewis. It'll be done in conjunction with the Beverly Hills Friars Club and held in the Riviera Hotel's Riviera Room, which seats 1,000.

LAURA DENI

NASHVILLE

Plans are taking shape for a giant rock concert to be held in Atlanta's Braves Stadium on June 13. The talent line-up includes Grateful Dead, Ike & Tina Turner,

Buzz Cason is back from Dallas where Decca hosted a party for Foxx in conjunction with the release of their LP "The Revolt of Emily Young." . . . Shelby Singleton Corp. is readying its first sampler LP's which will feature pop artists David Coe, The Gentrys, Tennessee Guitars, Bergen White and Heather Black. . . Betty LaVette recently completed a two-week engagement at Chapparal in Chicago, Monday (13) Scott Shannon emceed a local pop festival at Austin Peay College in Clarksville, Tenn. The show which was promoted by Bobby Smith featured the Lemonade Charade, Ugly Force, Whole Damn Family, Freedom, Leatherwood & Lisa, Lightning Kyte and Bobby Springfield. JIMMY BUFFETT

NEW YORK

Poppy's Townes Van Zandt opens a two week Bitter End engagement, Wednesday (27). . . . Cotillion's Troyka is heading home to Canada for a short rest before a Canadian and a U.S. tour. . . . Atco's Dr. John the Night Tripper leaves for Europe in mid-June. Dates include Stockholm, June 21; Copenhagen, June 23; and festivals in Delfft, Holland, June 26; and Bath, England, June 28. . . . Janus' Illustration opened at the Stockmarket, St. Petersburg, Fla., for two weeks on May 18. . . . Starday-King's Wayne Cochran & His C.C. Riders make their film debut in Avco Embassy's Rogallan production, "C.C. Ryder and Company," starring Joe Namath and Ann-Margret.

Metromedia's Him, He & Me opened a three-week stand at the St. Regis Maisonette, May 21.... A More Perfect Union perform "Neighbors," their original rock musical for the Smithsonian Institute Performing Art Division, June 13-15.... Sid Bernstein, promoter and personal manager, and his associate, Billy Fields, have moved to new quarters at 510 Madison Ave. They have signed Tiffany's Brethen..... Garry Sherman has been commis-(Continued on page 50)

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Gannon & Sharp Beat Drums for Brotherhood

NEW YORK - Joe Gannon and Larry Sharp, managers of Columbia Records' new group, the Jerry Hahn Brotherhood, were in New York last week from their Coast base, doubling as advance men for the Brotherhood's debut LP. Columbia will begin shipping the album, simply titled, "The Jerry Hahn Brotherhood," this week but disk jockeys in key cities around the country will know what to be expecting because of the promotional groundwork laid out by Gannon and Sharp.

"The jockeys around the country have known us for many years," said Sharp, "so they know that when we talk up the Jerry Hahn Brotherhood, it's not just hype." The promotional efforts of Gannon and Sharp have been executed with the blessings of Columbia which is putting a hefty investment behind the

Forest Hills Fest Kicks Off July 11

NEW YORK—Leonard Ruskin's 10th annual Forest Hills Music Festival will get under way at Forest Hills Tennis Stadium on July 11 with Sly & the Family Stone.

Other artists include Leonard Cohen (Aug. 1); Peter, Paul & Mary (Aug. 8); the Band (Aug. 15); the Fifth Dimension and Ramsey Lewis (Aug. 22). Other dates are still to be set. group is order to get it off the ground.

Columbia introduced the group to the West Coast press and disk jockey contingent with a party at the Troubador in Los Angeles on May 11. The party drew about 200 people and Gannon and Sharp saw to it that key newspaper and radio people as well as record store managers were flown in from San Francisco, San Diego, Seattle, and other West Coast cities for the event.

A similar party for disk jockeys, press and record store personnel will be given by Columbia Records in New York sometime in June to herald the group's arrival in the East. Columbia will also introduce the Brotherhood to its global force when it holds its annual sales convention at the end of July.

Meantime, the group is scheduled for a tour of the East after it winds up a Tuesday-Saturday (26-30) date at the Matrix in San Francisco. Bert Zell handles the group's bookings from his base in Los Angeles.

The group, which originated in San Francisco, consists of Jerry Hahn, guitarist who's appeared with John Handy's Jazz Ensemble and Gary Burton's Quartet; Mel Graves, drummer; Mike Finnigan, who plays organ, electric piano, occasional mouth harp and sings; and George Marsh, drummer. Most of the group's original material is composed by Lane Tietgen.

Talent In Action

Continued from page 24

Talent

ets to distort the tone; a rhythm guitar which sneaks in lead lines as often as possible; a bass guitar that sometimes thinks it's a lead guitar or even a vocalist; a lead singer (male) who sounds like Gracie Slick as heard from the eighth balcony; and an awfully dull drummer. Except for the last, these are all elements of ample creative potential. Some of the evening's best moments came when the three guitarists meshed in a careful counterpoint, each playing a lead line that complemented the others.

The group had lyricism ("Waterfall"), nostalgia ("Mockingbird Hill"), which sprouted surprising drug implications, underground incoherence ("Monster"—not Steppenwolf's) and humor ("Sing Out for the Midgets"). The group should find itself being noticed before long. NANCY ERLICH

SWEET STAVIN CHAIN

Ungano's, New York

Sweet Stavin Chain offered an interesting mixed bag in the Cotillion Records' Ungano's opening May 19. The large group, which has appeared mostly in the Philadelphia area, was especially strong in blues and also stressed tonguein-cheek humor, which, at one point, got the better of the nineman unit.

Danny Starobin was especially good in his blues vocals and also excelled on lead guitar. John Bussell's lead vocals also were good. Steve Sykes, the rhythm guitarist, was strong in comic bits and his vocal segments. John Seidman's alto sax was noteworthy, especially in "Stormy Monday Blues," which also was a firstrate vocal for Starobin. Seidman by both groups and were particularly enthusiastic about the playing of the Lyttelton band.

Tenor-saxophonist Kathy Stobart came in for particular approval delighting the ear with her fine jazz phrasing and the eye with a long lilac gown.

long lilac gown. Alexis Korner and his crew, complete with a battery of amplifiers, displayed admirable musicianship although this was sometimes obscured by the high volume level. Outstanding in the group were guitarist Peter Thorup and saxophonist Ray Warleigh.

WALTER MALLIN

Hoo-Ray Teams With Managers

LONDON — Hoo-Ray Productions and managers John Turner and Derek Savage have formed the Central Agency to cover their joint talent interests.

Central will represent a number of acts including Crew, Mighty Hard, the National Youth Jazz Orchestra and folk artist Dave Lambert. It will incorporate a specialized college section. Bookings will be handled by Turner and Savage together with Brian Chandler and Steve Laine. Turner and Chandler will be responsible for overseas representation.

Total Sounds Digs Into 'Maine Sound'

NEW YORK—Total Sounds Association of Lewiston, Me., is in the process of securing talent from Lewiston and the State of Maine for possible bookings on a national level. TSA will be putting the groups on its own Brownstaff label. All groups will be recording in Lewiston at EAB Recording Studios. Total Sounds Association is located at 215 Webster Street, Lewiston, Me.



EXECUTIVE

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Concerts at S.F.'s Kabuki

Crosley Pacific Sets Rock

SAN FRANCISCO-Crosby Pacific Productions has become the latest local company to announce a series of regular weekly ballroom rock concerts. Headed by Leon A. Crosby, former owner of KMPX, the original underground rock station, Crosby Pacific moves into the \$4 million Kabuki Theatre in the Japanese Trade Center the weekend of June 11-13 with a show featuring Wolfman Jack, the flamboyant millionaire disk jockey from Los Angeles, and Leon's Creation, a local group signed with Studio 10.

The theater itself was originally built for Kabuki plays and features a revolving stage and a capacity of 1500-2000. It can be utilized for either sit-down or ballroom concerts. Admission for the first show will be \$3, with the succeeding shows costing \$2 or \$2.50. The series will operate under the title, "The Kabuki-Rock Music Hall," and will devote itself to exposing new and largely unknown talent, mostly from the Bay Area.

Nyle Elliot of Studio 10 will handle coordinating and publicity for Crosby Pacific and the series, and says Studio 10 will work closely with the production company in lining up performers.

The series will be advertised with posters distributed locally, flyers mailed out to retailers and one-minute radio spots by Wolfman Jack.



HERB GOLDFARB, left, London Records sales manager, discusses Frijid Pink's latest million seller, "House of the Rising Sun," with two members of the group, Kelly Green, center, the group's lead singer, and lead guitarist, Gary Thompson. The group gave a press preview before their opening at Ungano's on a recent visit to New York. also had snatches on flute and clarinet.

The other musicians were solid with drummer Bobby Blumenthal and bass guitarist Mike McCarthy standing out. Completing the good brass section were John Brunner, trumpet; Ed Kozempel, trombone, and Bob Howell, tenor sax. The comic bits ranged from early rock to swing. Sweet Stavin Chain can put on quite a varied show.

FRED KIRBY

RONNIE MILLSAPS

King of the Road, Nashville

Ronnie Millsaps opened May 18 at Roger Miller's King of the Road Inn with standing ovations and encores following all three shows. The talented young performer from Memphis combined a variety of songs into his own driving style.

The entire show was professionally tight and featured Millsaps' back-up trio and Mary and Ginger Holladay on vocals. Millsaps turned in fine performances of his own "Down to Denver," several C.C. Revival tunes and an outstanding medley or rock tunes including "Mustang Sally," "Lucille." "Whole Lotta' Shakin' Goin' On" and others.

Millsaps pleased the crowd, which was composed of many top musicians, writers and producers in Nashville, with his versions of "Today I Started Loving You Again" and "With Pen in Hand." The evening finale featured the Holladay Sisters in a driving version of "Sweet Inspiration."

JIMMY BUFFET

HUMPHREY LYTTELTON BAND, ALEXIS KORNER

Philharmonic, Berlin

Although police stood by outside the 2,300-seater Philharmonic May 5, on the occasion of a concert by the Humphrey Lyttelton Band and a blues group led by Alexis Korner, their services were not required.

The audience listened attentively and quietly to the fine music played

Blues Image Hits West Coast Cities

NEW YORK—Blues Image, Atco Records group, are currently on a nationwide tour, performing with the Who, Jimi Hendrix and the Doors. On the group's itinerary are dates in San Francisco (May 28-31); Los Angeles (June 5); Fresno (June 12) and Anaheim, Calif. (June 14).

"Blues Image/Open" is the title of the group's second album for Atco.

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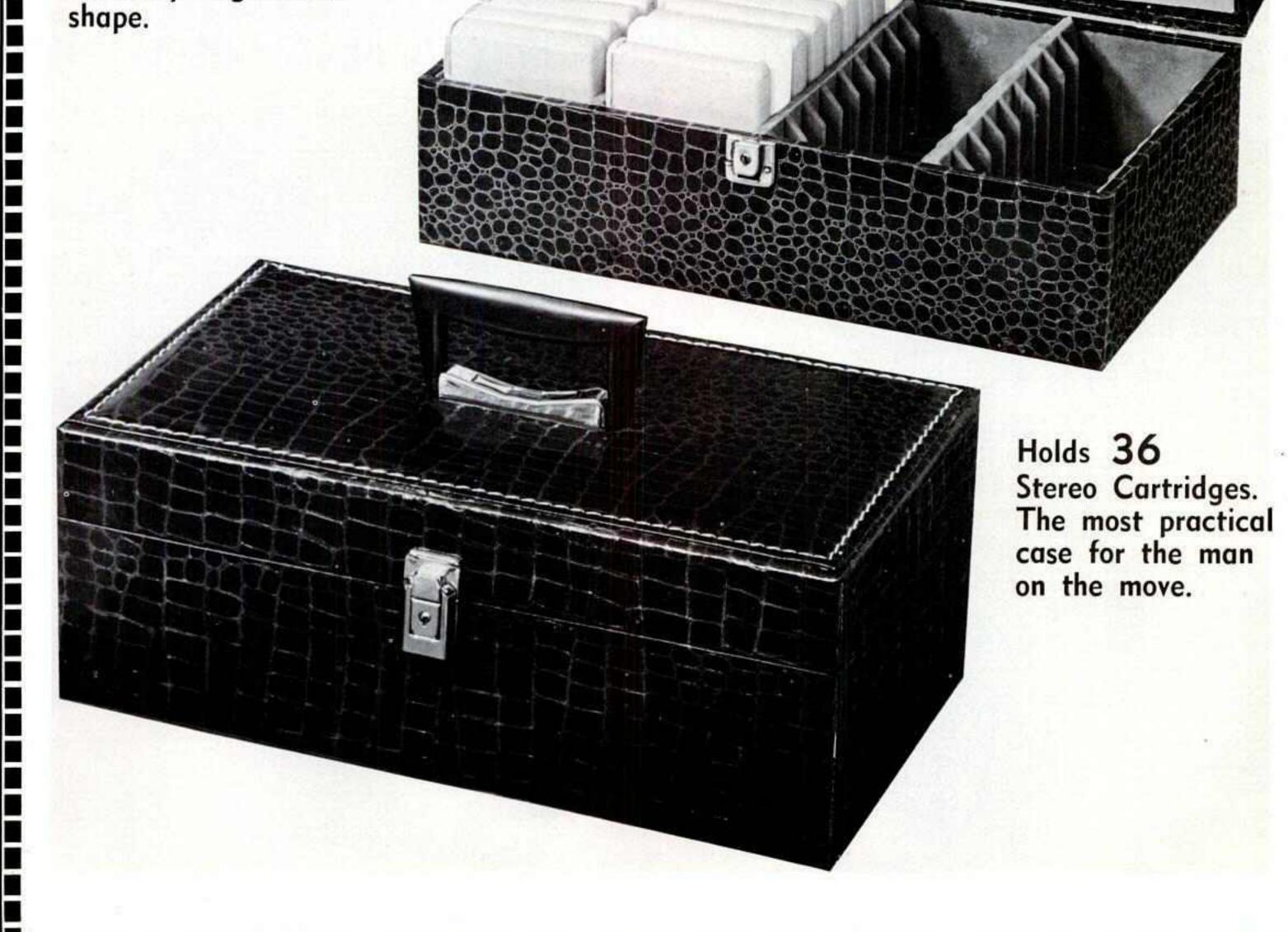
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The Struggle To Make People THINK Accessories

Fourteen short years ago, two young men, both in search of new horizons, stepped off a ship docked in the New York harbor. They shook hands and parted company. Both went separate ways. One went into the baking business while the other joined a firm of record distributors.

The story of Leslie Bokor and Leslie Dame may have ended there except for the fact that they were both imaginative, ambitious and perceptive. These qualities were soon to bring them together again and unit their destinies in what was eventually to be one of the most successful ventures the recording industry has ever known.

Bokor, through his involvement with the firm of record distributors for whom he worked, saw another market, as yet untapped, looming on the horizon. It was the now flourishing market for accessories.

Bokor, through his involvement with the firm of record distributors for whom he worked, saw another market, as yet untapped, looming on the horizon. It was the now flourishing market for accessories.

Bokor reminisced: "It was a very small market in those days. Few people knew about it, or were even interested in it; and even fewer rack jobbers and distributors racked. But the potential was there just waiting to be tapped."

Bokor decided he would be the one to tap that potential. He contacted his old friend Leslie Dame and relayed his idea to him. Dame, also a visionary, leapt at the idea. The two decided to join forces and enter the accessory business. And so it was that the firm of Le-Bo Products Co., Inc. was born.

"It was an almost miniscule operation in those days," Dame recalled. "All we had was 400 square feet of operating space at 48th Street in Manhattan, two items and the determination to succeed."

Bokor agreed: "It was tough in those early days. "We had all sorts of obstacles to surmount, not the least of which as the struggle to make people **think** accessories. We toiled and planned night and day to build up our industry, and gradually our efforts began to yield fruit."

Dame agrees that they were fortunate in that Le-Bo Products had a number of things going for it. Among

By Radcliffe Joe

them were the fact that Le-Bo got into the accessory business from its inception and grew with it; also, in spite of the tremendous strikes it has made, the company has always been constructed along the lines of a family-type organization, aimed at keeping costs down to a minimum, and carrying the benefits to the consumer in the form of top quality products at low cost.

Two Rocks

When Le-Bo Products swung open its door for business in 1958, Dame and Bokor had just two itemstwo record racks. In addition to that, they had a language problem and geographical hang-up. As chief salesman, Bokor had less than a half dozen English words in his vocabulary. Lesser mortals would have baulked at the magnitude of their undertaking and eventually quit. Not so Bokor and Dame. No obstacle was too big for them to overcome.

And so they toiled. In the first year alone they realized a business turnover of about \$50,000, added several new items to their catalog and extended their production space. Le-Bo Products was on its way.

As business grew and the market flourished, a glut of speculators flooded into the industry. Bokor and Dame, although witnessing their arrival without rancor, realized that to remain solvent they must stay two jumps ahead of the competition.

Combo Unit

This level-headed attitude reflected itself in their shift toward innovation. Although the regular items of racks, cleaning cloths and record covers remained in the catalog, new items, completely unique to the market, began appearing, among them the now-famous combo unit.

The company also began placing greater emphasis on service to its customers. Instant service became its specialty. Said Dame: "We made it a point of trying to get the goods out to the customer within hours of receiving the order."

This was achieved through a very streamlined modus operandi in which credit ratings were checked, shipping department alerted, the stocks immediately packed from the firm's giant inventory of all products, and the shipment on its way by truck, rail, or air freight all in a single day.

With this sort of service, the quality product the company manufactured, and the attractive prices at which the merchandise was offered, Le-Bo soon outgrew its Astoria location of 10,000 square feet of space.

By this time magnetic tape products were elbowing their way on to the music industry scene with the confidence of a Gulliver in Lilliput. Bokor and Dame lost no time in gearing their operations to meet this new thrust.

With the coming of tape and tape by-products, Le-Bo made the move to its present 30,000 square foot shipping and warehousing plant at Woodside, Queens, and while not de-emphasizing its line of record accessories, began concentrating on the development of a comprehensive tape accessory catalog.

Real Sleeper

Consumer reaction to tape surpassed their greatest expectations. This new musical medium turned out to be a real sleeper. The Le-Bo catalog mushroomed to over 200 items, 50 percent of which were tape accessories.

As the focus turned to tape's portability, consumer demand grew for carrying cases and other related products. Le-Bo gave it to them. The company not only developed carrying cases for the man of the house, but also for milady and junior. Today the catalog boasts carrying cases to match milday's ensemble, and psychedelic cases for the hip youngster. The more serious items, like head cleaners, demagnetizers, and maintenance kits were also developed.

As business grew and the catalog expanded, so too did the areas in which Le-Bo's products were sold. In the beginning, Dame and Bokor confined their merchandising efforts to the New Jersey area, Philadelphia and Boston. Within three years they were selling nationwide. Today the Le-Bo trademark is familiar in places like Canada, Israel, Kuwait, New Zealand, Australia, Norway, Sweden, the U.K. and many African and South American countries.

Business has blossomed from a \$50,000 turnover in 1958 to \$5 million last year; and with 370 employees on the payroll, a bevy of salesmen, and a string of (Continued on page 33)



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Industry Service Message; Sponsored by Le-Bo Products, Inc.

Continued from page 32

representatives, the company is again looking for new quarters in which to expand. Said Dame: "In addition to our regular warehousing and shipping operation, we have also acquired tape cassettes, wire and woodworking factories.

We plan to house all these under one roof, and would need at least twice the space we now have to achieve this."

What is the secret of Le-Bo's success? In addition to imagination, ambition, perseverance and perceptiveness, Boker and Dame also have a quality which many other businessmen lack—Soul. They believe in their customers. They love them. And they put the customer's interest before everything else. In this way they have managed to maintain the sort of unique manufacturer-distributor-retailer-customer relationship that has taken them to the top and kept them there.

They have never relaxed on their laurels. They go out and talk to people, they attend conventions, go to exhibitions, and all the time they look for what the customer wants, and, more often than not, they are the first to give it to him.

As a result, now that most companies are affected by the current economic climate and are reluctantly cutting back operations, Le-Bo is confidently looking forward to a wider field of operations and an estimated 30 percent sales increase on this their 12th anniversary.

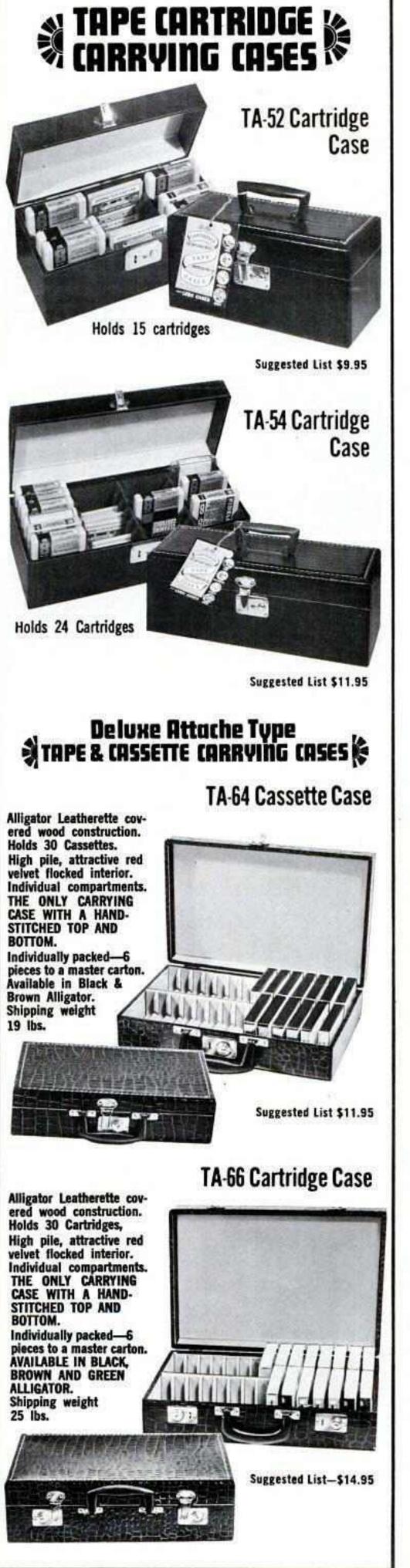
Le-Bo To Add 40-50 New Items

Industry statistics have shown that magnetic tape product, hard and soft ware, tend to reach peak annual sales during the summer months. The increased receptiveness of the market during this period is due largely to the fact that with students and workers alike enjoying the additional leisure time that summer brings, the concept of taped music comes into its own.

Capitalizing on the increased favorability of this climate, the entire industry gears its new product releases and merchandizing programs to meet the additional market demands. The accessory division is no acception.

All over the country accessory manufacturers are in





the process of releasing new product, structuring summer-oriented marketing programs and generally planning to make the coming season accessories best selling summer.

Present indications are that carrying cases are in the forefront of the accessories popularity race with head cleaners, demagnetizers and other indispensible gadgets forming a formidable rearguard.

At Le-Bo Products, Inc., one of the largest and oldest firms in the accessory business, concentration is centered largely on quality service to the industry it supplies, browser divider cards for converting display cases into CARtridge or cassette racks as the market demands, new cartridge and cassette storage album, constructed like a leather-bound book and fits easily into any bookcase; and a wide selection of travelling cases for tape buffs of both sexes.

According to Leslie Dame, Le-Bo's vice president and sales manager, during this year the company will add between 40 and 50 new items to its present catalog of over 200 accessories. Most of these items will be released in time to meet the summer thrust in accessory sales.

Many of the company's summer merchandising plans will be centered around the innovative Models TA52 and TA54 cartridge and carrying case and the brand new models TA74, TA76 and TA80 cassette storage cases which hold a dozen prerecorded or blank cartridges, look like leather-bound library books, and carry an index area on its broad spine for easy identification of contents.

Much attention will also be paid to further development and preservation of the firm's servicing facilities, carefully developed over the 12 years of its existence.

This will include maintenance of the high quality, low cost products for which Le-Bo has become famous. Increased efforts to cement the already close relationship which exists between the company and the rack jobbers and distributor through whom it markets its products. (This will take the form of special incentive offers.) And better packaging and graphics products for display.

The company will also maintain, throughout the summer months, a full inventory of all accessory items. Said Dame, "More than 99 percent of the time we are able to offer immediate delivery on all orders, mainly because we have a large inventory of everything we manufacture, and a shipping department that can offer same day service."





STAY ON THE RIGHT TRACK WITH TOMORROWS LE-BO PRODUCTS



TA-82 HEAVY DUTY ECONOMY CARTRIDGE CARRYING CASE. Holds 15 Tapes in rigid, individual slots. Black. \$6.95, TA-60 CASSETTE REVOLVING RACK. Attractive walnut finish wood and masonite construction. Holds 48 cassettes. Lazy susan base, 8" x 8" x 10" high. \$14.95 TA-56 CARTRIDGE REVOLVING RACK. Attractive walnut finish wood and masonite construction. Holds 48 cartridges. Lazy susan swivel base. 91/2" x 91/2" x 121/2" high. \$14.95. TA-74 CARTRIDGE LIBRARY ALBUM. Individually slotted to hold 10 stereo cartridges. Designed for Shelf Storage. Attractively trimmed in gold. \$4.98. TA-76 PRESS & POP. Cassette Library Album. Holds 12 cassettes. Washable vinyl. Safe lock joints. \$4.98. TA-80 PRESS & POP. Cassette Library Album. Holds 12 Cassettes. Safe lock joints. \$3.98. TA-72 JET STEREO 8 TAPE CARTRIDGE CARRYING CASE. High gloss leatherette in 6 colors. Holds 12 Cartridges. \$3.98. TA-52 DELUXE CAR-TRIDGE CARRYING CASE. Leatherette covered wood. Hold 24 cartridges. Red velvet flocked interior. \$11.95. DC-45 DELUXE WOOD (7") CARRYING CASE. Designed for 10 boxes of reel to reel tapes. 60-7" records. Covered in imitation leather. Assorted colors. Packed four (4) to a carton. Weight-15 lbs. \$6.95. TA-64 DELUXE ATTACHE TYPE CASSETTE CARRYING CASE. Alligator leatherette covered wood. Holds 30 Cassettes. High pile red flocked interior. Hand stitched top and bottom. Black and Brown. \$14.95. TA-78 VINYL TAPE CARTRIDGE CARRYING CASE. Holds 15 Stereo Cartridges in a rigid individually slotted interior. Available in Black Alligator, Brown Alligator and Tan Pigskin Finish. \$6.95. TA-66 DELUXE ATTACHE TYPE CARTRIDGE CARRYING CASE. Alligator leatherette covered wood. Holds 30 cartridges. High pile red velvet flocked interior. Hand stitched top and bottom. Brown and Green. \$14.95. TA-48 COMPACT CASSETTE CARRYING CASE. Deluxe Black leatherette. Holds 12 Cassettes in individual slots. \$3.95. TA-54 DELUXE WOOD TAPE CARTRIDGE CARRYING CASE. Leatherette covered. Holds 24 cartridges. Red velvet interior. \$11.95. TA-102 BRAND NEW ATTRACTIVE INEXPENSIVE CASSETTE CARRYING CASES. New psychedelic and flower designs. Holds 12 cassettes in individual slots. \$3.95. TA-104 BRAND NEW ATTRACTIVE INEXPENSIVE STEREO 8 CARTRIDGE CARRYING CASE. New psychedelic and flower designs. Holds 12 cartridges. \$4.95.

LE-BO PRODUCTS CO., INC. - 71-08 51st AVENUE, WOODSIDE, NEW YORK, N. Y. 11377 (212)

(212) 458-7700



Leslie Bokor.

Leslie Bokor, president and co-founder of Le-Bo Products, was born in Hungary. Like his vice president, Leslie Dame, he too had a career in textile before migrating to the U.S. It was in this business that Bokor and Dame met in their native country, and developed the friendship that was eventually to bring them together as business partners.

When the decision was made to migrate to the U.S., Dame and Bokor decided they would travel together. They made the long voyage on the same ship.

In New York their ways parted, but it was to be only a brief separation, for they were destined to come together again for the formation of Le-Bo Products.

Following his arrival in this country, Bokor went to work with Olympia Distributors which was, at the time, one of the biggest firms of record distributors in the State. The next ten months were to prepare Bokor for his ambitious leap into the accessory business.

"I learned a lot during the time I worked with Olympia Distributors, Bokor said. "My mentors, Messrs. Keleman and Litkie taught me the business from the ground up."

Bokor learned his lesson well, and when he parted company with Olympia to start Le-Bo, he was well prepared for the giant leap. "In the early days," he reminisced, "I was chief cook and bottle washer. We started with only two items, and I was chief executive, salesman, and what have you." BEHIND THE LE-BO NAME

Herb Hartman

Herb Hartman, Le-Bo's general manager and chief trouble shooter has been with the company for three of its 12 years. The quiet unassuming business management executive, joined the Le-Bo fold with a wealth of experience to his credit. He graduated from Brooklyn College with a BA degree, and went on to major in business management and traffic at the Traffic Manager's Institute. He held a number of executive positions in the field of business management before joining Le-Bo.

Commenting on his association with the company, he said: "Even before I joined Le-Bo I knew it to be a very progressive company with tremendous potential for development. Therefore, when the opportunity to become a part of it materialized, I gladly accepted the offer."





Leslie Dame

Leslie Dame, vice president and sales manager of Le-Bo Products, was born in Hungary, where he was in the textile manufacturing business until he migrated to the U.S. in 1956.

During his first eight months in this country he worked with the English muffin firm of S.B. Thomas. But Dame's destiny was not in the baking business, nor was it, for that matter, in textiles.

In those post-war days, with the economy re-asserting itself after the crippling depression of the '40's, the record industry was really beginning to come into its own. Dame, and his friend and countryman, Leslie Bokor, eyed the record market with more than passing interest, but they were not thinking of becoming record producers, their foresight went beyond the prerecorded disk.

The duo was thinking in terms of accessories—a little known and little used, at that time, industry—for the flourishing market. But they were not pipe-dream visionaires, they were very practical about the obstacles they would have to overcome. Not least among which were the problems of orienting the rack jobber and retailer to the use and advantages of accessories; and the language and geographical hang-ups every new settler in a new land faces. As Dame observed: "In those days most rack jobbers stacked only records, and we had to orient their thinking towards accessories, and the advantages of stocking them."

With less than a half dozen English words in his vocabulary, Bokor went out to revolutionize an industry. The success of his undertaking is now history.

Best Seller's Big Brothers

Hot off the blueprints of the Le-Bo creative department has come a new product as innovative as the age in which it was created. It is the Jumbo Jet carrying case, Model No. TA-98. The unit which lists for \$15.98 was masterminded by Le-Bo president, Leslie Bokor, and carries 36 CARtridges or cassettes.

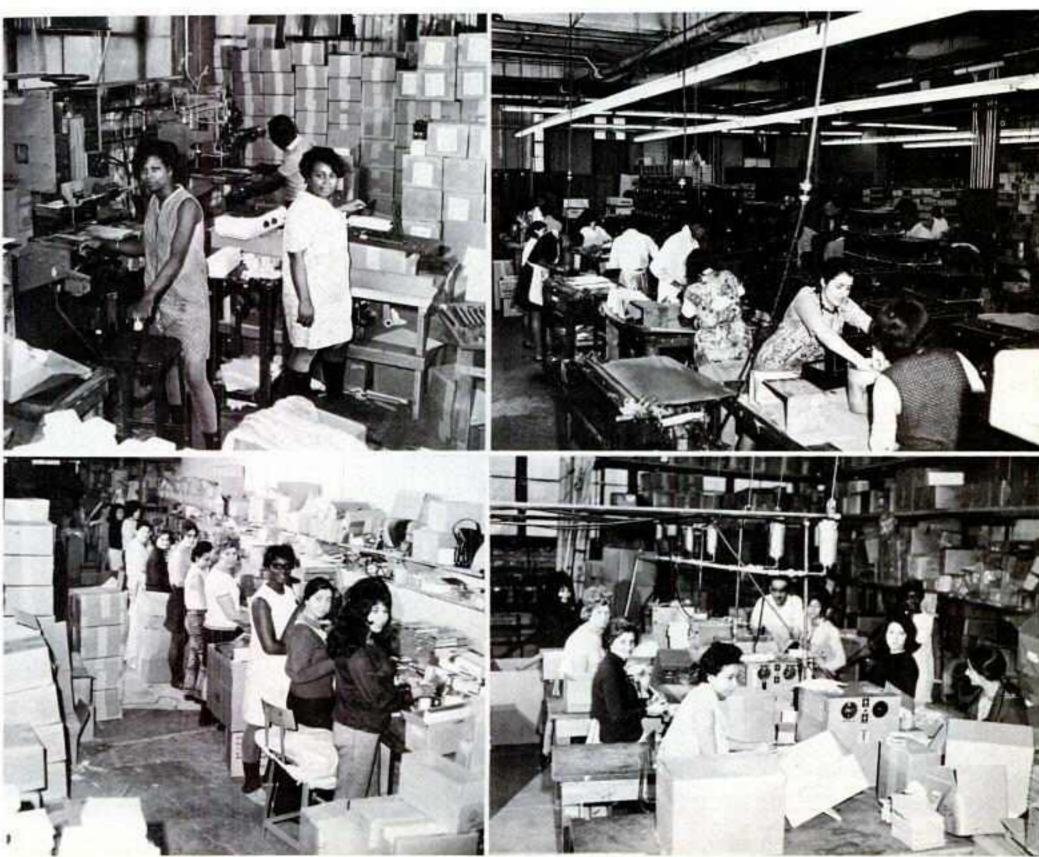
It is the big brother to Le-Bo's best seller, the Model TA-54 carrying case, and is perfect for any music buff—regardless of age or sex—on the move.

Commented Bokor: "The unit is perfectly designed in train case shape, and goes any and everywhere. Our progressive, forward-looking people are also in the process of rounding out our anniversary program with a bevy of hot, new products which will go a long way towards revolutionizing the market."



MAY 30, 1970, BILLBOARD

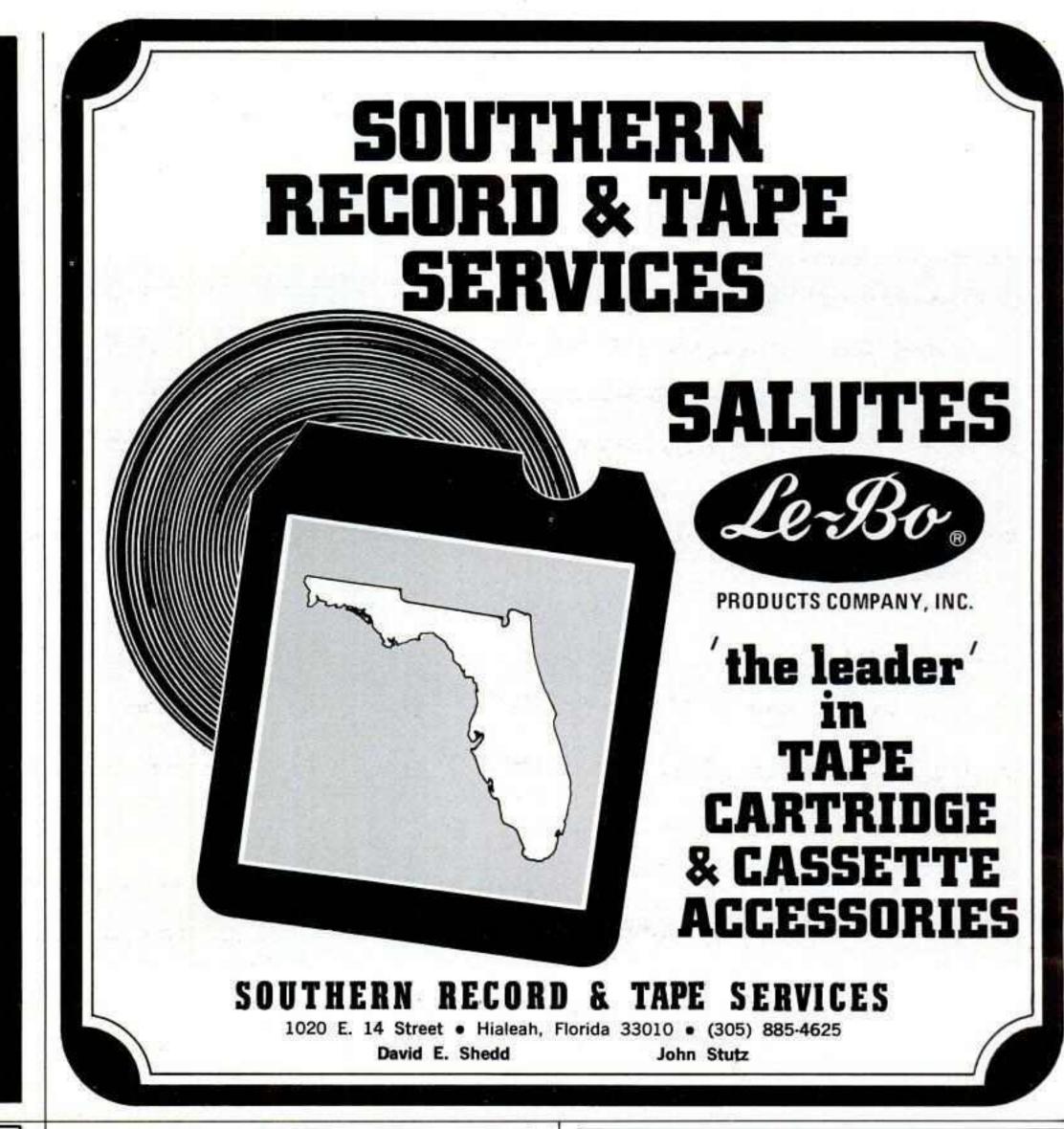
The rest is wrapped up in 12 colorful years of Le-Bo's history.



Industry Service Message, Sponsored by Le-Bo Products, Inc.

CONGRATULATIONS ON YOUR 12TH ANNIVERSARY









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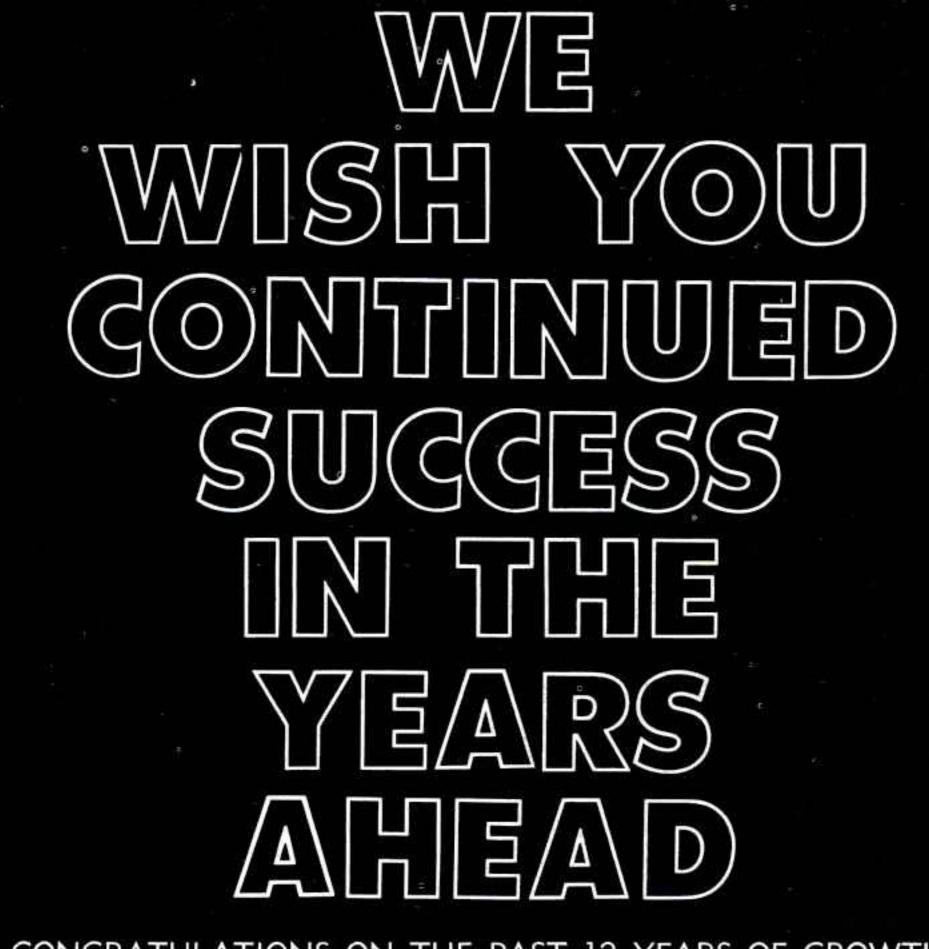
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ALL RECORD & MUSIC ACCESSORIES

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Fine-Tone Audio Products Co., Inc. is happy to participate in this salute to Le-Bo Products Co. We have been associated with Le-Bo Products almost since its inception, and it has been a very profitable association for both. We believe that we would not have become the largest accessory house in the East if it were not for their cooperation. Le-Bo Products is the creation of two of the most progressive and astute business men in our field. Their participation in the record business has made accessories an important and rewarding part of the industry. It's our sincere wish that they continue the good work they started 12 years ago.

Leonard Finkel President

Geonard Finker

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2212 W. Morehead Street Charlotte, N.C. Congratulations on 12 Years of Success to LE-BO Products

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THE STEREO 8 SPECIAL ISSUE HAS BEEN MOVED BACK from JUNE 6th to JUNE 13th ISSUE

Radio-TV programming

WSJS Spotlights Composer Series

WINSTON-SALEM, N.C.-WSJS is producing a series of programs saluting various contemporary composers, according to program manager Bill Brown. These programs will run three hours in length and will pre-empt segments of the nightly music show "Music til Midnight," which runs 8:30 p.m. to midnight Monday through Friday. Gary Smithwick will produce and host the shows.

KDAY to Air Artist 'Bits'

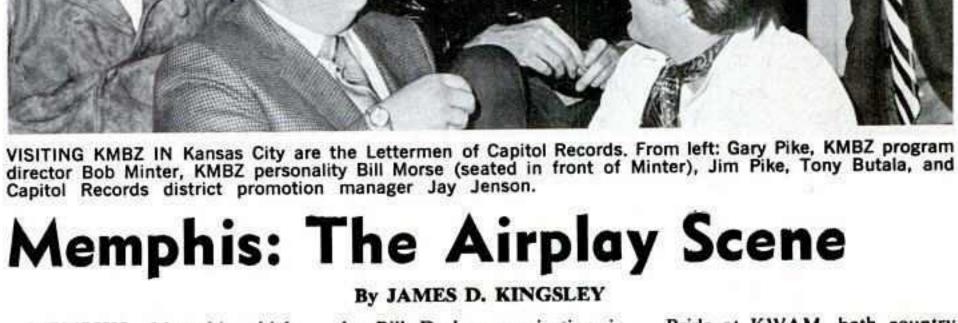
LOS ANGELES — KDAY. Rollins station here, introduces a "Story Behind the Hit" feature June 1, said program director Bob Wilson. The "Story Behind the Hit" centers on short interviews with leading record artist. These interviews will be run over music intros and instrumental bridges of records. Already, KDAY has taped interviews with the Beatles, Glen Campbell, Ray Stevens, the Everly Brothers, the Rolling Stones, and Creedence Clearwater Revival, Wilson is now going through the KDAY library and building interview tapes around every oldie record.

"Our first show will deal with the music of Burt Bacharach and Hal David," Brown said. "Interviews are planned with Dionne Warwick, Tom Jones and other personalities that have been instrumental in the success of Bacharach-David. We will spotlight the composers' careers by playing music from their earliest hits to the most current, and will attempt to give depth to the program through the presentation of a comprehensive discography."

Brown said WSJS will strive to keep the program from becoming heavy by making informational points only when needed, using the interviews to tie a specific segment. Each of the programs will be broadcast only after extensive promotion.

For a future spotlight show on Henry Mancini, WSJS has already taped a 25-minute interview. Other candidates for the series include Barry Mann & Cynthia Weil, Laura Nyro and Jimmy Webb. Brown said he was open to suggestions about other composers to salute and would appreciate any help possible on these shows.

Air personalities on the station, which serves one of the nation's larger markets, include Wally Williams, Reese Felt Charlie White, Tom Chambers, George Lee, and Gary Smithwick.



MEMPHIS-Memphis, which is ranked No. 4 behind New York, Nashville and Los Angeles as a recording center, has the potential to become a much larger recording center, it is believed here, if the radio situation could be improved.

Recently organized Memphis Music Inc. aims to explore all aspects of recording in the city and has been designated to "put it all together."

One concern may be promotion of Memphis-made records. In many instances, records produced here have had to be proven in other markets before being accepted for radio play

in Memphis. A survey of all

Memphis radio stations-in-

cluding country music, soul,

middle of the road and Top 40-

reveals that in each instance,

station executives are aware of

the importance of Memphis-pro-

duced platters and have started

giving them more consideration.

have been lost in Memphis. But

that's true in any recording

market," said Bobby Reno, mu-

sic director at Top 40-formated

WMPS. "Each week the pro-

gram director, George Brown,

and I listen to hundreds of rec-

ords from producers from all

over the country. We like to

anticipate a hit and ride with it."

tor, and Robert W. Walker, mu-

sic director at WHBQ, said their

station's playlist is decided by

Steve Taylor, program direc-

"I am sure many hit records

the Bill Drake organization in Los Angeles, which listens to hundreds of records weekly. "It's our job to make recommendations from Memphis or any other record we hear that might be a hit," said Taylor. "Memphis has a good track record for producing hits and when we make a recommendation it is after much thought and consideration. We meet with all the disk jockeys each week to get their opinions of recordings."

Mike Powell, music director for WMC, said, "The industry is a challenge, not only to the producers. I think the fact that all stations are looking for quality instead of quantity has proved its point." A check on some records broken outside of Memphis that were produced here shows Willie Mitchell's "Soul Serenade" broke in Detroit; Thomas Wayne's "Tragedy" in Buffalo; Joe Tex's "Skinnv Legs and All" in Shreveport; Isaac Hays' "Hot Buttered Soul" single and album in Los Angeles and San Francisco; and Dionne Warwick's "You Lost That Lovin' Feelin'" in New York. On the other hand, Memphis stations gained credit for being first to take chances with the Box-Tops' "Letter" and "Cry Like a Baby"; Sam the Sham's "Wooly Bully"; Rufus Thomas' "Walking the Dog"; B. J. Thomas' "Hooked on a Feeling." It was the late Dewey Phillips in the early 1950s that gained credit for launching the career of Elvis Presley in his early days as a recording artist for Sun Record Co., and later after Elvis joined RCA Victor. However, now almost any station will take a chance with an Elvis record regardless if it is recorded in Memphis, Nashville, Hollywood or Las Vegas. Sherry Kelly, music director at the all-girl station WHER. said, "We play soft music and sprinkle it with many different events." Fred Cook, who handles all of WREC's music, said, "We cater to the adult audiences and keep our music soft." Mr. Cook selects all the music placed in the studio library and each disk jockey selects his own tunes from the library. Robert D. Thomas of WDIA works with his disk jockeys in selecting the playlist of 40 to 50 records a week, as does Jaye Howard and Joe B. Young of WLOK. Both stations are souloriented.

Pride at KWAM, both country stations, depend largely on national trade charts and surveys. Another major influence in the listening habits of radio audiences in Memphis are the college stations, WTGR at Memphis State University, and WCBC at Christian Brothers College.

At present, Top 40 stations WMPS and WHBQ have both selected Happy Tiger's Dan Penn's new recording, "Nobody's Fool," for their select playlists. Penn, who owns Beautiful Sounds at 505 South Highland, was the early producer of the Box Tops hits including "The Letter," "Cry Like a Baby," and "Met Her in Church.'



WRNA-FM Scores With Progressive

By RUTH CASTLEBERRY

CHARLOTTE - WRNA-FM has launched progressive rock music Monday through Saturday from 5 p.m. until 1 a.m.

Initiated as the "Stereo Experiment" on Saturdays from 6 p.m. to 1 a.m., the program has met with "more response to our station in the first three weeks than we've had in the past two years," according to station manager Jerry Clegg. "We received over one hundred letters-all favorable-in the first two weeks."

Listeners recently voted, in a

station-sponsored election, to expand "Stereo Experiment" to six nights a week.

'Alternative stereo," as the program is now known, began its present broadcasting schedule May 4.

The format consists of progressive rock, folk, blues, jazz and soul.

"The philosophy behind our initial action was to add diversification to FM music in Charlotte. We knew that all FM stations were playing the same mu-(Continued on page 44)

Ron Jacobs to Detail Basics

NEW YORK-Ron Jacobs, the man who built one of the most successful Top 40 stations in the history of radio-KHJ in Los Angeles, will speak on "Modern Programming 'Basics': Creativity or Copout" at the third annual Billboard Radio Programming Forum June 18-20 at the Waldorf-Astoria Hotel here. Jacobs, now a vice-president in a music and communications firm named Watermark Inc., is producing a new worldwide syndicated radio show called "American Top 40."

Others just listed to speak and/or chair sessions include Marty Thau, one of the nation's leading record promotion men; Spider Harris, program director of WTLC-FM in Indianapolis; Chuck Dunaway, program director of WIXZ in Pittsburgh; John Garry, program director of WGH in Norfolk, Va.; and Charlie Van, program director of WFAA in Dallas.

In all, the Forum, organized by one of the world's leading educational consulting firm-James O. Rice Associates- for Billboard, features more than two dozen leading authorities speaking on various topics in the field of radio programming. The speeches will range from "Producing Better Local Commercials" by Alan Scott of Scott-Textor Productions to "Trends in Contemporary Music Programming-the Need to Know

Your Audience" by programming consultant Mike Joseph, noted for establishing the formats of such successful operations as WFIL in Philadelphia and WABC in New York.

Last year, more than 500 radio men-program directors, music directors, general managers, and air personalities-attended the Forum. More than 20 of these radio men came from overseas, including countries such as Japan, Germany, Peru, Brazil, England, and South Africa.

In addition to the speeches, special roundtable discussion sessions are slated on topics ranging from motivating air personalities and audience promotions to specialized weekend programming.

Sidelight activities of the Forum will include cocktail functions by many of the national advertising representative firms-through special invitation to their member stations-and an open house at Billboard the evening of June 18 to which many record artists are being invited. There will also be a Sounds of the Times exhibit open at the Waldorf-Astoria during hours when sessions are not in progress.

There will be a special awards presentation Saturday afternoon in which 15 awards will be announced for the first annual Billboard air personality contest.

Art Scott at WMQM and Bill

WFLI Adds More Oldies

CHATTANOOGA — WFLI, Top 40 leader here, has increased its ratio of oldies, said program director Johnny Eagle. The station will now play three oldies out of every eight records. Previously, only two of these were oldies. In some time periods, the ratio will go up to about 50 percent.

"I feel that some of the heavy music out today is running off the 18-34 year old listener," Eagle said. "Oddly enough, I think these listeners are going to country music in our market. I know what they see in country music . . . maybe the progressive rock sounds are just not there for the older listener." WFLI has been programming solid golden oldie weekends for years.

WABC BOWS DRUG STUDY

NEW YORK-WABC, local Top 40 station, has launched a research study into why young people use drugs, what their drug sources are, and their medical and social viewpoint on taking drugs. Starting Wednesday (20), the radio station began broadcasting comments from young people about their personal drug problems. A special telephone number, manned by trained staffers, has also been set up as a rap line, with no names being asked. These comments are taped and aired, with permission from the caller.



By CLAUDE HALL Radio-TV Editor

Bob Nyles has left WKFR in Battle Creek, Mich., to become music director at WDXN in Clarksville, Tenn. Nyles says: "It's going to be quite a change for me from Top 40 to modern country music, but it should be fun. The program director here is an old friend also formerly of WKFR, Lee Dorman." They need better record service.... Denny Little, WRHI, P.O. Box 429, Rock Hill, S.C. 29730, needs Top 40 singles and albums. It's the only nighttime station with a 4,000-plus college in the signal area.

* * * Ed Wendling is the new program director of KRKC and KRKC-TV, King City, Calif.; says Columbia Records refuses to send him easy listening albums. . . . Ron Barry says his Fats Domino and Bill Haley radio "specials" are available for syndication. He's at WEST, Easton, Pa. . . . The Cincinnati Enquirer did a big thing about Richard King leaving WLW there, taking a rap at the WLW format and stating that a radio personality and a format are mutually incompatible. Which shows you just how little the Enquirer reporter knew about radio, eh.

* * *

Jim Clark has been promoted to program director of WHHO, 5,000watt Top 40 station in Hornell, N.Y., replacing Don Fox who has shifted to WNBF in Binghamton, N.Y. . . . Ted Randal, the radio consultant, is now tagging records that he sends out to his stations with lyric categories. Records tagged D push drugs, S pushes sex, L means the language is offensive, G means that the record is generally unacceptable. In addition, he's marked A for acceptable, M for marginal, X for unacceptable. SA would mean the record mentions sex but is is acceptable for airplay. He points that the final decision to play the record or not must rest with the individual stations. I was out of the country for a week, so I'm behind, but I'll put down some stuff. Like Dave Diamond is now at KRLA, Los Angeles . . . Jim Mack reports that after a "brief foray into the world of catalog store management with Sears, I've returned to the only life to live-radio. I'm now with the 24-rocker in Tupelo, Miss .- WTUP." Rest of WTUP staff goes: program director Tommy Gunn, music director Ron (McDonald) Mack, Chuck (Tom Mead) Connor, and Billy Roberson. Tommy Estess is manager of the station. And, just in case many of you don't remember, Mack used to be known as the Weird Beard, but the beard's gone now. $\star \star \star$

was quickly put back on the air after the tornado there by the loan of equipment and records from the city's other station. KSEL was also off the air for a while. KLBK general manager **Jim Batson** and his family just made it into the cellar before the tornado destroyed their house above them. Batson said it was all over in five seconds.

* * *

WCBS-FM in New York is supposed to be going live after midnight sometime in June; it's automated or something after midnight now. . . . April 26, 1970, sometime after 11 p.m., I started listening to all of the FM stations I could pick up in Palma, Mallorca (off the coast of Spain). Pretty weird radio at 96.5 (that was close. to it, anyway). An Astrud Gilberto song was played, but most of the songs were in English by (evidently) Spanish singers. Some of the enunciations were different, if not awkward, but interesting anyway. The blend of the music was good, though very few of the tunes were introduced. One was a direct copy of the old Kingston Trio's "The Man Who Never Returned." No commercials. I then turned to about 96 on the FM dial and listened to some progressive rock. But after about five records, the station switched to easy listening music; the station was obviously just letting an album track from cut to cut, broadcasting the dead air and all. There was classical music about 89 on the FM dial. About three days later, I listened to AM radio some and soon discovered that simulcasting goes on in Spain, too. In general, there was a lot of deejay patter (in Spanish of course) and I think a good Top 40 operation would have driven all of the stations straight up the wall and the beautiful thing is that such a transplanted station wouldn't have to be too good in order to be successful. Just wished I could have listened some more as I have a feeling there's some good individual programs and good individual air personalities on radio over there if I could have just found them.

WSGA Duet Tops 'Search'

.• Continued from page 1

The event was attended by an SRO crowd of the press, government officials, and the music industry.

H. Robert Bras, chairman of the board of directors of the Tea Council of the USA, presented the award to the Haseldens and also a similar check to Mad Lydia, who wrote the winning song based on iced tea— "Talking Iced Tea Blues." Miss Lydia, sponsored by WEBN-FM in Cincinnati, performed her award-winning song during the finals. (See pictures, page ??).

All six of the acts performing in the finals, which was emceed by Tom Smothers, were awarded recording contracts, based on which record company could do the most for their type of sound.

Groups participating in the final competition included the Overland Stage, a six-piece band made up of Jim Elint, Dave Hanson, Duane Ellosson, Ward Briggs, Jim Gustafson, and Rick Johnsgand, from Fargo, N. D., and sponsored by KQWB, Fargo; the Essentials composed of Fred Stay, and Jason, Stephen, and Jeffery Wheeler, sponsored by WIRY, Troy, N. Y.; Fred Stark and the Ph.D's comprised of Fred Stark, Tom Hensley, Gary Potter, and Leon Rix and

Auggie Blume. Where are you? Got a job for you. . . . Gary Kines, program director of WGOW in Chattanooga, has left. Stephen Kane at WCCC in Hartford is looking for Jeff Star. . . . Gary Price has been promoted to station manager of KHJ-FM, Los Angeles; he'd been sales manager of the station and, believe it or not, started as an air personality on KPER in Gilroy, Calif. . . . Lee Larsen is the new station manager of KFMS-FM, San Francisco; he'd been sales promotion manager for KHJ in Los Angeles. He started as a deejay at KAPP-FM in Redondo Beach, Calif. . . . I'm glad to see a couple of former deejays like Price and Larsen make good.

sponsored by WIFE, Indianapolis; the New Substantial Evidence Show Band sponsored by WKDL, Clarksdale, Miss., and composed of Nickie Parker, Mark Simon, Lewis Blackledge, Larry Carter, Chip Hawkins, H. J. Chustz, and Al Carlo; the Virgin Wool sponsored by WFLI, Chattanooga, Tenn., and made up of Robert Dennis, Chris Bowman, Steve Hawes, George Prewitt, Jim Chase, Sam Havron, Hugh Adams, and Jerry Rains.

Virgin Wool signed with Scepter Records. Warner Bros. picked up the Overland Stage. The Essentials went to Crewe Records. Fred Stark and the Ph.D's signed with Capitol Records. RCA picked up the Haseldens and the new Substantial Evidence Show Band signed with Stax.

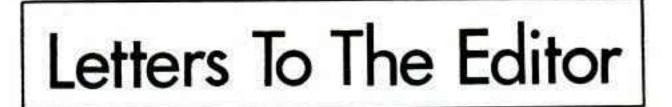
Representing the six radio sta-

tions which had finalists were Wayne Hiller, KQWB; Donny Brook, WSGA; Robert Mc-Intosh, WKDL; Ed Curtin, WIRY; Frank Wood Jr., WEBN-FM; Johnny Eagle, WFLI; and Sol Sorinsky, WIFE.

Smothers commented during the event that "music was one of the few channels of communication left open to the young people of this country."

The winners came from more than 2,000 artists whose tapes were assembled by Top 40 radio stations coast-to-coast and previewed by Billboard.

The finale was highlighted by a performance of CBS Record artists Asha Puthli, who teamed up with Scepter Records' Peter Ivers Band. Miss Puthli was one of the members of the Tea Teams which went from city to city promoting the Search.



Dear Editor:

Having just returned from a "Drug Alert Week" at High Point, N. C., I naturally read with interest the latest articles in Billboard on the drug scene and what's being done by the media to combat it. I thought you might be interested in information about the recent Paterson, N.J., 10-day stint of high schools, etc., in which Scott Ross, Danny Taylor and the Love Inn Company performed. Requests have been made by other high it, the statistics are on our side. The government can only cure 1 percent of those entering government hospitals, and figures show that after 10 years of following these cured addicts, it costs \$1,000,000 per cure. Our statistics are somewhat better, 75 percent of those that turn on to Jesus never taste drugs again, and the price is amazingly low. God said it's a gift, His Son.

We did high schools and civic clubs, and TV specials (the TV special-one of them-is fantastic, and could possibly be made available to anyone writing WGHP-TV in High Point, N. C., in care of Phil Lombardo, general manager). The high school assemblies were voluntary so the gloves were off, we could mention God or whoever we wanted, because nobody had to come. (Of course what student in his right mind would go to class when he could go to an assembly?) But one unusual thing did happen; on Wednesday night at the High Point City Lake Auditorium, 1,000 teenagers showed up to hear more of what was being said. The response was the same, standing ovation and many questions at the conclusion. We are very much concerned with the drug problem and still are pushing the Scott Ross Radio Show. The larger markets are slower to accept it because of tight scheduling, or commercial load, or afraid the competition will zap the ratings because they dared to break format and try to help the drug problem. I do commend the brave ones, WROV, Roanoke, Va., and Bob Canada were the first to swing away; WGH, Norfolk, Va., and WINA, Charlottesville, Va., followed closely and WPOP and Danny Clayton are set to roll. My congratulations to those guys that put their listeners above the ratings. Just between you and I, I called one of the Drake stations and no chance unless Drake himself says go. The offer still stands, anything we can do to help you guys with the problems, we stand ready to roll. Incidentally Danny's album is coming out this week.

Tom Allen and David Lee have been promoted to programming positions at WIL, St. Louis; Allen is now assistant to program director Larry Scott, Lee is music director. ... Jim De Hart calls in from KLBK in Lubbock, Tex., to report that KLLL, country station there,

* * *

Jack Mitchell is leaving WMEX in Boston to join WIXZ in Cleveland. . . . Dick Starr, program director of KYA in San Francisco, has created a special series of folkstyle musical cameos dealing with ecology and is airing them. . . . Nat Hooper, program director of WNOG, Naples-of-the-Gulf, Fla., needs singles and albums. The station rocks at night with air personality Bob Woodill doing the work. ... Eric Rush has been promoted to program director of KBAD, Carlsbad, N.M. The lineup includes Chuck Chandler, Bill Brooks, and Steve Swayze. A new feature on the station is Jim O'Hearn's big band program 1:30-2:30 p.m. each day. Henry Gomez does a Spanish program on affiliated KBAD-FM. Jeff Lyon works on KBAD weekends.



WFBR turned out en mass to welcome Oliver, Crewe Records artist, at a Baltimore performance. From left: Wayne Gruehn, Oliver, Mr. and Mrs. Mike James, and Mr. and Mrs. Joe Knight.

* * *

Victor L. Bushong, who put WIZE on the air in Springfield, Ohio, back in 1940, died May 7. He was vice president of WIZE at time of death. . . . Jack Allen, who used to be a VIP at Brand Ratings Index, now has his own firm-Spectrum Inc., New York. It's a rep shop. He also operates Broadcast Computer Inc. and Jack Allen & Partners. Allen, who spoke at last year's Radio Programming Forum, can supply by day-parts the product users in hundreds for a specific radio station. "Warm bodies," as Allen says, "no longer count." It's the people who use a particular product because a radio station influences them to use it. Any of you stations needing some in-depth research of this type to use as a sales or programming tool, might contact Allen.

* *

John Detz, besides retaining his position as general manager of WABX-FM in Detroit, will serve as programming consultant to KSHE-FM in St. Louis and commute back and forth. Mark Beltaire has left WABX-FM to join the air staff of KSHE-FM. Don Langford is now with WHHY in Montgomery, Ala.; he'd been with WVOV in Huntsville, Ala. . . . Tony Charmoli will direct "Bugaloos," the new comedy-music show aimed at the very young which debuts this fall on Saturday morning over NBC-TV network. The show features four British performers-a teen music group. ... Guy S. Harris, vice president of Avco Broadcasting and general

(Continued on page 52)

schools to have the group perform at their assemblies. At one high school the group played for a Junior and Senior assembly and the principal begged them to come back before the week was out and do an assembly for the Freshmen and Sophomores.

Following the 10 days there, Danny Taylor and the Love Inn Company flew home and Scott flew to Richmond, Va., for a Methodist conclave of 6,300 people. After the governor spoke on marijuana and such, Scott gave a former user's approach, the governor suggested that pot was not addictive, Scott disagreed in his talk, saying while pot is not physically addictive, it is mentally addictive. By the way, the governor sent an aide over after the speech and said he would like to talk with Scott about some of the answers. An article was written about this event in the Virginia Paper.

Now for the one I know about first hand. For the first time, I had a chance to travel with the guys to High Point, N. C., where some concerned businessmen banded together to hit the issue before it became a large problem. With the newspaper denying the existence of drugs in High Point, the police were busting pushers, and finding \$10,000 worth of pot in the middle of Main Street. Channel 8, WGHP-TV, High Point Kiwanis Club, Youth Unlimited, and the High Point Pharmacuetical Auxiliary, banded together to do something positive about the drug problem. You and I both know the politically expedient thing to do is get some people with the guts to bring in people that have been there. The fact that our answer is Jesus didn't seem to bother them one bit, they just wanted answers. When you stop and think about

Larry Black Producer "The Scott Ross Show" Freeville, N. Y. 13068

Sure, the show is a smash hit. Walter Kerr called it "My favorite rock musical thus far."

But what about the music?

"The ... lyrics by Gretchen Cryer and the music by Nancy Ford are easily among the best of the present Off Broadway crop." — Clive Barnes, N.Y. Times.

"I salute its daring and magnificent music. Gretchen Cryer and Nancy Ford are the most exciting composerlyricist team now working in the theatre."

- Emory Lewis, Bergen Record.

"'The Last Sweet Days of

"The true heroine of the evening ... is Gretchen Cryer, who wrote the book and lyrics ... I have undoubtedly overpraised *Isaac*; but that, in its funny way, is just what it deserves." — John Simon, New York Magazine.

"The plays ... are springboards to music that is both rocking and melodious, with lyrics that offer more than ... gibberish and hostility ... a delightful offhand approach to the music." — The National Observer.

Isaac'...raised the standard for rock musicals by at least ten notches."—Edith Oliver, The New Yorker.



LSO-1169

"The Last Sweet Days of Isaac," the rock musical that quotes reviews of it's music.

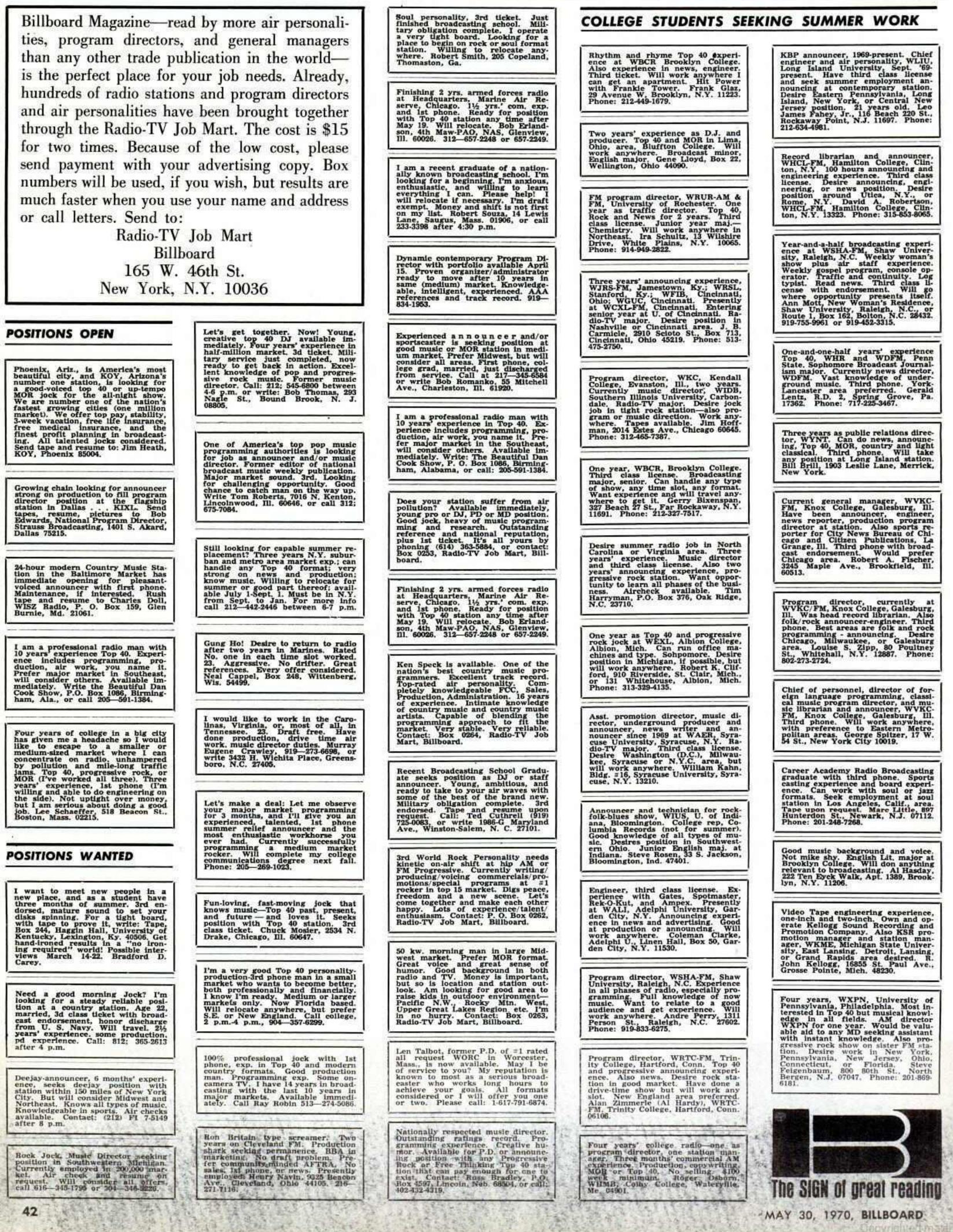
Winner of the Outer Circle Critics Award as the Best Off Broadway Musical

The Original Cast Recording is on RCA Records. RCA and Tapes

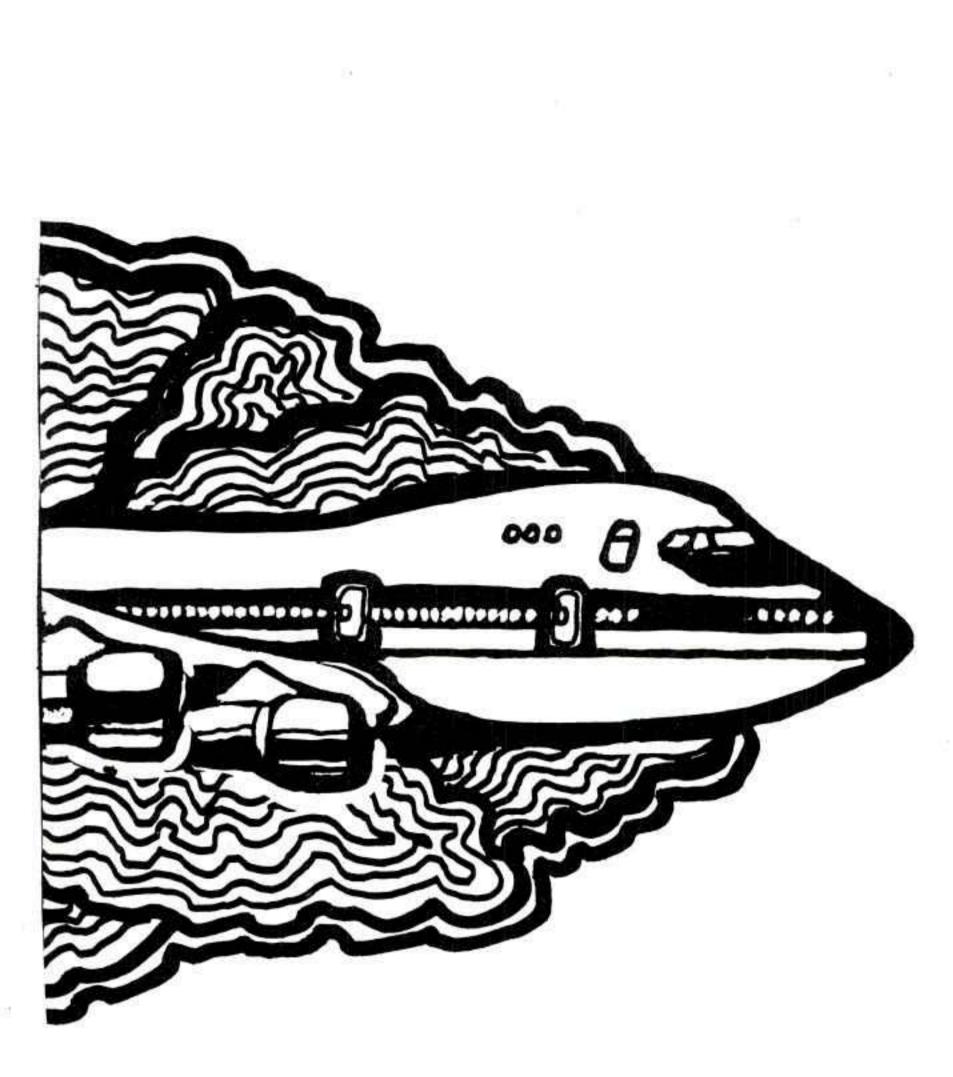
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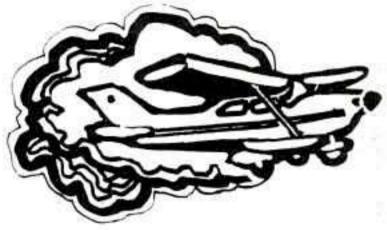
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Come fly with us on Decca records and tapes. Decco

Programming Aids

Programming guideslines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

WSUA, Albany, N.Y., station manager & personality Keith Mann reporting; BP: "Big Yellow Taxi," Joni Mitchell, Reprise; BH: "It's All in the Game," Four Tops, Motown. ... WNIV-AM, De Kalb, Ill., music director Curt Stalheim reporting; BP: "Spirit in the Sky," Aretha Franklin, Atlantic; BH: "Up Around the Bend," Creedence Clearwater Revival, Fantasy; BLP CUT: "Maybe I'm Amazed," (Mc-Cartney) Paul McCartney, Apple. . . . WOR-FM, New York, music director Meridee Herman reporting; BP: "Ball of Confusion," Temptations, Gordy; BH: "Band of Gold," Freda Payne, Invictus; BLP: "Let It Be," Beatles, Apple. . . . WATS, Sayre, Pa., music director Lee Potter reporting; BP: Woman in My Life," Bobby Vee, United Artists; BH: "Tobacco Road," Mind Garage, RCA. . . WMCJ, West Long Branch, N.J., music director & personality Greg Monkowski reporting; BP: "Long and Winding Road," Beatles, Apple; BH: "Cecilia," Simon & Garfunkel, Columbia; BLP CUT: "Nothing to Say," (Benefit) Jethro Tull, Reprise. . . . WDCR, Han-over, N.H., program director Mark Dillen Stitham reporting; BP: "Hey Mister Sun," Bobby Sherman; BH: "Lay Down," Melanie; BLP CUT: "War," (Psychedelic Shack) Temptations. . . . KBAB, Des Moines, Iowa, music director & personality

Ron O'Brien reporting; BP: "I Want to Take You Higher," Sly & The Family Stone, Epic; BH: "Long and Winding Road," Beatles, Apple: BLP CUT: "Ooh You," (McCartney) Paul McCartney, Apple. . . . WBVP, Beaver Falls, Pa., personality Tom Decker reporting: BP: "Long and Winding Road," Beatles, Apple; BH: "Viva Tirado," El Chicano, Kapp; BLP CUT: "Venus," (Tom) Tom Jones, Parrot. . . . WALL, Middletown, N.Y., program director Larry Berger reporting; BP: "Mama Told Me," Three Dog Night, Dunhill; BH: "Cecilia," Simon & Gar-funkel, Columbia; BLP CUT: "Blackbird," (Fireworks) Jose Feliciano, RCA. . . . WCSB, Boston, music director Kenneth Rokes reporting; BP: "Free the People," Delanie & Bonnie & Friends, Atco; BH: "Spill the Wine," Eric Burdon & War, MGM. . . . WPNP, Medford, Me., music director Brian Love reporting; BP: "Come to Me." Tommy James & the Shondells; BH: "Love On a Two way Street." The Moments, Stang; BLP CUT: "Santa Anna Speed Queen," (Fat Water) Fat Water, MGM. . . . KODE, Joplin, Mo., music director & personality Ted W. Stillwell reporting; "Patch of Blue," Four Seasons; BH: "Up Around the Bend," Creedence Clearwater Revival. . . WPTS, Pittston, Pa., music director Rick Shannon reporting; BP: "Make a Fool of Me," Delfonics, Philly; BH: "Mystery of Love," Leer Bros. Band, Intrepid: BLP CUT: "Half & Half," Frankie Valli & the Four Seasons, Philips.

nouncer & music director Paul Lowrey reporting: BP: "Gimme Dat Ding," Pipkins, Capitol; BH: "Hitchin' a Ride," Vanity Fair, Page One; BLP CUT: "Sentimental Journey" (Sentimental Journey), Ringo Starr, Apple.

COUNTRY

KCKN, Kansas City, Mo., program director Ted Cramer reporting; BP: "Let's Go Fishin' Boys," Charlie Walker, Epic; BH: "A Mommy Like You," Patti Page, Columbia; BLP: "Great Songs of Orbison," Roy Orbison, MGM. ... WTCR, Ashland, Ky.-Huntington, W. Va., program/music director Gregg Elliot reporting; BP: "Hello Mary Lou," Bobby Lane, U.A.; BH: "Hello Darlin'," Conway Twitty, Decca. . . . KFAY-KKEG, Fayetteville, Ark., personality Dave Sturm reporting; BP: "No Love at All," Wayne Carson, Monument; BH: "The Wonder of You," Elvis, RCA; BLP CUT: "Someday Soon," (Stay There 'Til I Get There) Lynn Anderson, Columbia. . . . WKMF, Flint, Mich., Jim Harper reporting; BP: "Rocky Top," Lynn An-derson, Chart; BH: "Heart Over Mind," Mel Tillis, Kapp; BLP CUT: "All Cuts," (The Best of Jerry Lee Lewis) Jerry Lee Lewis, Mercury. . . WYAM, Birmingham, Ala., program director Charlie Brown reporting; BP: "He Really Loves Me," Tammy Wynette, Epic; BH: "So Many Ways to Say She's Gone," Bill Eldridge, Kapp. . . . WUBE, Cincinnati, music director & personality Les Acree reporting; BP: "If I Never Fall in Love With a Honky Tonk Girl," Faron Young; BH: "Can't Seem to Say Goodbye," Jerry Lee Lewis, Sun. . . WAXX-WEAU-FM, Eau Claire, Wis.-Chippewa Walls, Wis., Kenneth Berg reporting; BP: "Let's Go Fishin' Boys," Charlie Walker; BH: "Singer of Sad Songs," Waylon Jennings; BLP CUT: "Going Up the Country," (Going Up the Country) Jim Ed Brown, RCA. . . . KAYE, Puyallup, Wash., personality Chubby Howard reporting; BP: "There Ain't No Way," Ira Allen, Capitol; BH: "Heart Over Mind," Mel Tillis, Kapp: BLP CUT: "Don't Let the Sun Get On Your Eyes," (The Best of Johnny & Jack) Johnny & Jack, RCA.



What's Happening among the major music houses. Items should be sent to Debbie Kenzik, Billboard, 165 W. 46th St. New York, N.Y., 10036.

WEEK OF MAY 18-22

Herman Edel's organization has just finished up a 23 minute score for a Fortune magazine film.entitled Forty Years To Now. The film traces advertising from 1930 until the present and the music accentuates the progress and changes in advertising styles. The score was handled by Bob Freedman and the blue-chip studio group included Thad Jones on trumpet, Ron Carter on bass and Stu Scharf on guitar. . . . Garry Sherman has produced another Coke spot for McCann Erickson. The artist was Lenny Welch, who is produced on records by McCann's Music Director, Billy Davis. . . . David Lucas has been delivering a number of talks about music in advertising to students as well as several Madison Avenue luncheons. He is a good spokesman for the jingle industry. . . . Mark Lindsay has recently completed a jingle package for Western Airlines called (Continued on page 68)

WRNA-FM Scores With Progressive

Continued from page 39

sic, basically the same selections by the same artists. There was no choice in the market," said Clegg.

"At the same time we were aware of the fact that advanced contemporary music comprised a majority of the music being bought but accounted for only a small minority of radio programming," explained Clegg. "Programming of this type of music in Charlotte was virtually nonexistent.

"The response has been gratifying, both from listeners and cult to convince prospective sponsors of the music's popularity, but gradually the convincing became easier."

Unfortunately cooperative support from the record companies has been a serious problem. According to Clegg, Capitol has been the only label to come across with records. The bulk of the remaining labels' product has been provided by the Record Bar.

Clegg, who plans to keep commercial time at a minimum on the program, concluded, "Wei ntend to let the music become the station's personality."



TALENT-AUDITIONS

If you have a program suitable for:

Convention Audiences Women's, Men's or Service Clubs **Civic Concerts** Colleges **High Schools**

Here is your opportunity to audition before national bureau managers and program chairmen attending The International Platform Association Convention, July 27-31, Washington, D. C., whose members are involved in over 60,000 such programs yearly, All applications must be in as soon as possible, as the number of auditions is limited.

For information, write to: D. T. Moore **Director General**

The International Platform Association 2564 Berkshire Road Cleveland Heights, Ohio 44106

IN LAST WEEK'S ISSUE

We inadvertently omitted the call letters of stations WBEE and WGRT in Chicago, Illinois, and station WILD in Boston, Massachusetts, in the Pride Records ad

"LIFT EV'RY VOICE AND SING"

Billboard Regrets This Omission



WBCM, Bay City, Mich., music director & personality Jack Hood reporting; BP: "Long and Winding Road," Beatles, Apple; BH: "Soolaimon," Neil Diamond, Uni; BLP CUT: "3 Good Reasons," (Music From Les Reed) Connie Francis, MGM. . . . KTTS, Springfield, Mo., music director Ray Shermer reporting; BP: "Long and Winding Road," Beatles, Apple; BH: "New York Boy," Griffin, Capitol. . . . WGR, Buffalo, N.Y., music director Larry Anderson reporting; BP: "Robins World," Cuff Links, Decca; BH: "You, Me, and Mexico," Edward Bear, Capitol. . . . WAYB, Waynesboro, Va., music director Carolyn Clark reporting; BP: "Primrose Lane," O. C. Smith, Columbia; BH: "Hum a Song," Lulu, Atco. . . . WSPR, Springfield, Mass., program director Budd Clain reporting; BP: "Feeliness," Barry Mann; BH: "Watch What Happens," Lena Horne. . . . WFIN, Findlay, Ohio, program director Tom Sheldon reporting: BP: "Heighdy-Ho Prin-cess," Neon Philharmonic; BH: "Purlie," Melba Moore. . . . WLDS, Jacksonville, Ill., an-

SOUL

KKDA, Dallas-Fort Worth, Tex., operations manager Bill Thomas reporting; BP: "Ball of Confusion," Temptations, Gordy; BH: "Sweet Feelin'," Candi Staton, Fame; BLP CUT: "Papa's Brand New Bag," (Soul On Top) James Brown, King.

Top 40 Profiles

EDITOR'S NOTE: Each week we will profile some of the key Top 40 stations in the nation. These stations are participating in Billboard's Search for a New Sound, seeking new recording artists. The Search is being conducted in association with the Tea Council of the U.S.A.

WKBI 10 Railroad St.

St. Marys, Pa. 15857

General manager is Johnny Knorr, program director is Albert Karosas, music director is Andrew Volovnik Jr. Air personalities include: Johnny Knorr 6-10 a.m. and 3:30-5:30 p.m., Al Jordon 10 a.m.-3:30 p.m., Andy Volvo 5:30-midnight, Jon Malberg and Rocky Rocker on weekends. WKBI is 1,000 watts days and 250 watts nights. The station broadcasts 18 hours a day at 1400 on the dial. It is the only Top 40 station in a market of 145,000. Ten new records are added to a playlist of 50 records each week. Selected cuts from the top 10 albums on Billboard's Top LP's chart are also played.

sponsors. At first it was diffi-

B	В	EST SELLING	
Billbo		3ZZ LF	'S
This Week	Lest Wee		Weeks en Chart
1	1	THE ISAAC HAYES MOVEMENT	6
2	2	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	
3	5	BITCHES BREW Miles Davis, Columbia GP 26	4
4	3	WALKING IN SPACE	
5	7	BEST OF RAMSEY LEWIS	13
6	8	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	
7	9	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	
8	6	HOT BUTTERED SOUL	46
9	4	WES MONTGOMERY'S GREATEST HITS	9
10	10	JEWELS OF THOUGHT Pharaoh Sanders, Impulse AS 9190	5
11	12	STONE FLUTE Herbie Mann, Embryo SD 520	
12	11	COMMENT Les McCann, Atlantic SD 1547	6
13	13	THE PIANO PLAYER Ramsey Lewis, Cadet LPS 836	9
14	16	BEST OF HERBIE MANN	
15	14	BEST OF EDDIE HARRIS	
16	15	HEAVY EXPOSURE Woody Herman, Cadet LPS 835	8
17	17	FIRST TAKE Roberta Flack, Atlantic SD 8230	n
18	20	ALONE Bill Evans, Verve V6-8792	4
19	18	MOVE YOUR HAND Lonnie Smith, Blue Note BST 84326	
20	-	EULOGY Wes Montgomery, Verve Vó-8796	1
		Billboard SPECIAL SURVEY For Week En	ding 5/30/70

Something had to give

with artists and songs like these

promotion men TOMMY JAMES and SHONDELLS COME TO ME R-7076

ALIVE AND KICKING TIGHTER, TIGHTER R-7078

THE THREE DEGREES MAYBE R-7079

CHARLIE HODGES WHAT'S GONNA HAPPEN TO ME C-170

Available on 8-Track and Cassette - GRT Tapes

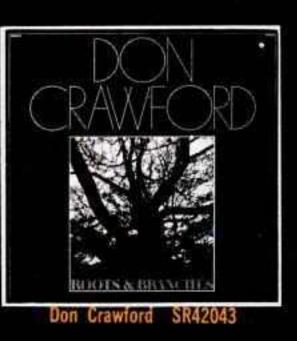
LARRY KING ATLANTA CAROL HARDY BUFFALO FRANK MCRAE CHARLOTTE CY GOLD CHICAGO HOWARD BEDNOE CHICAGO BUD WALTERS CINCINNATI

TOMMY RAY LOS ANGELES JERRY BIX MINNEAPOLIS STAN DANIELS MEMPHIS & NASHVILLE ROBERT LEE MEMPHIS & NASHVILLE D SKIP SCHREIBER MIAMI MARGO GROVER PHOENIX NICK CENCI PITTSBURGH JOHN CARTER SAN FRANCISCO DAVE KRAUSE SEATTLE GLEN BRUDER ST. LOUIS JOE CASH BALTIMORE & JOHN LAM WASHINGTON LENNY PETZE BOSTON RON FARBER EAST RICHIE GURLEK SOUTH MIKE MILROD MIDWEST JIM FARLEY UNDERGROUND ROCKY G. R & B RED SCHWARTZ NATIONAL

like these

ED PUGH MIAMI DALLAS HAYES VILLIAMS HOUSTON JOHN O'BRIEN MILWAUKEE AL MONIET NEW ORLEANS DENVER ONES. BARRY RESNICK NEW YORK SAUL STARR DETROIT IRIZARRY EL PASO ROSEN NEW YORK REENBERG HARTFORD ALAN I LOTT PHILADELPHIA RAY MELANESE PHILADELPHIA KAIZAWA HONOLULU

happening with these, too!







new things are happening on



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Classical Music

Mehta Opens Carnegie Season

NEW YORK-The International Festival of Visiting Orchestras for 1970-1971 at Carnegie Hall begins Oct. 29 with Zubin Mehta and the Los Angeles Philharmonic in the first Series A concert. Mehta and the Los Angeles begin the other two series on succeeding nights with cellist Jacqueline DuPre as soloist for Series B, and DuPre, pianist Daniel Barenboim and violinist Pinchas Zuckerman appearing in the first Series C concert.

Other Series A concerts feature Sixten Ehrling and the Detroit Symphony with soprano Judith Raskin, Georg Solti and the Chicago Symphony, George Szell and the Cleveland Orchestra with pianist John Browning, Robert Shaw and the Atlanta Symphony with pianist Theodore Lettvin and Bernard Haitink and the Concertgebouw Orchestra of Amsterdam.

Also performing in Series B

will be Milan Horvat and the Zagreb Philharmonic, William Steinberg and the Boston Symphony, Szell and the Cleveland, Stanislaw Skrowaczewski and the Minnesota Orchestra with soprano Leontyne Price, and Solti and the Chicago.

The other programs in Series C will feature Willem Van Otterloo and the Melbourne Symphony with violinist Thomas Christian, Solti and the Chicago, Henry Lewis and New Jersey Symphony with soprano Marilyn Horne, Haitink and the Concertgebouw, and Sergiu Comissiona and the Baltimore Symphony.

The Boston also will have a four-concert subscription series on Saturdays with Steinberg, Seiji Ozawa, Erich Leinsdorf and Michael Tilson Thomas. Steinberg and the Pittsburgh Symphony have a three-concert series including a May 12 Verdi "Requiem" with soprano Martina Arroyo, mezzo-soprano Viorica Cortez, tenor William Cochran, bass Boris Carmeli and

New RCA Harpsichordist

NEW YORK—RCA Records is introducing harpsichordist William Reid next month with an album of Bach, Rameau and Handel. Morton Gould conducts the New Philharmonia Orchestra in music of Edvard Grieg. while Andre Previn leads his London Symphony in a Richard Strauss program. The fourth Red Seal LP features the Berkshire Boy Choir.

Gustav Leonhardt plays Bach on three LP's, while Carlo Cillario conducts a three-record package of the first listing of Mozart's "Ascano in Alba."

The Deller Consort has a Purcell set, while various artists perform music of C.P.E. Bach. Being issued monaural only are soprano Rosa Ponselle in scenes from Bellini's "Norma" and a Beethoven pressing by pianist Artur Schnabel and the Chicago Symphony under Frederick Stock.

the Westminster Choir. The other soloists with the Pittsburgh will be pianist Lorin Hollander and violinist Isaac Stern.

Rudolf Serkin will play the 32 Beethoven piano sonatas in an eight-concert series. Rosalyn Tureck will play harpsichord and piano in three concerts. A three-program series also is slated for baritone Dietrich Fischer-Dieskau with Barenboim accompanying. A fiveconcert Sunday series will offer lied sung by Hermann Prey, Christa Ludwig, Felicia Weathers, Ernst Haefliger and Maureen Forrester.

Special 1970-71 Concerts Added by Cleveland Orch.

CLEVELAND-The Cleveland Orchestra is adding special, non-subscription concerts during 1970-71, including two pops concerts. One will feature conductor Arthur Fiedler and pianist Raymond Lewenthal, while Andre Kostelanetz conducts the other with pianist Eunice Podis.

George Szell, in his 25th season as music director, will direct 12 pairs of Thursday-Saturday subscription concerts; associate conductor Louis Lane, four pairs; and principal guest conductor Pierre Boukez, five pairs.

Other conductors will be Claudio Abbado, Erich Leinsdorf, Georg Semkow, and Leopold Stokowski. Instrumental soloists will include planists Philippe Entremont, Tamas Vasary, Robert Casadesus, Christoph Eschenbach, Alfred Brendel,

Angel 4-LP Brahms Set **Carries Special List Price**

LOS ANGELES-Angel Records is issuing a specially-priced four-LP Brahms set with Sir John Barbirolli and the Vienna Philharmonic next month. The package will list for three LP's.

The Melodiya/Angel label will have the first pressing of Kalinnikov's "Symphony No. 2" with the USSR Symphony under Yevgeny Svetlanov. Svetlanov conducts the same orchestra in Beethoven with violinist Leonid Kogan.

Kiril Kondrashin leads the Moscow Philharmonic in

Maurizio Pollini and Victor Babin; violinists Leonid Kogan, Daniel Majeske, and Nathan Milstein; and cellists Mstislav Rostropovich and Lynn Harrell.

Vocal soloists will be sopranos Heather Harper, Helga Pilarczyk and Margaret Price; mezzosopranos Marilyn Horne, Helen Vanni and Anna Reynolds; tenors George Shirley and Stuart Burrows; baritones Dietrich Fischer-Dieskau and Donald McIntyre; and bass-baritones Tom Krause and Thomas Paul. The Swingle Singers of Paris and the Cleveland Orchestra Choruses, Margaret Hillis, director, also will appear.

Also planned are two nonsubscription evenings with Boulez lecturing on the new directions of 20th century music and conducting the orchestra in illustrations. A new series of four Sunday afternoon concerts also is being added.

Mahler, while Rudolf Barshai has a Mozart pressing with the Moscow Chamber Orchestra. Aleksander Yurlov directs the USSR Russian Chorus in a program of Berezovsky, Bortnyansky and Vedel.

The low price Seraphim line has a four-LP Bach package with Yehudi Menuhin and the Bath Festival Orchestra. William Steinberg conducts the Philharmonia Orchestra in Richard Strauss, while flutist Elaine Schaffer is featured in a Mozart album with Efrem Kurtz and the Philharmonia.

Another disk features Sir Thomas Beecham. Completing the Seraphim release is a monaural-only LP with pianist Alfred Cortot playing Chopin, Liszt, Schumann, Albeniz, Debussy, and Ravel.

Indianapolis Sets **16 Concert Pairs**

INDIANAPOLIS — The Indianapolis Symphony's 1970-71 season begins Oct. 1 with soprano Mary Costa as soloist. The 16 pairs of concerts will run through May with two programs a month.

Other soloists will include sopranos Phyllis Curtin and Elisabeth Schwarzkopf, tenor George Shirley, pianists Lorin Hollander, Abbey Simon, Andre Watts and John Browning; violinists Arthur Tabachnick, Glenn Dicterow and Toshiya Eto; cellist Lawrence Foster: organist Richard Ellsasser, the Modern Jazz Quartet, and the Romeros, guitarists. Izler Solomon continues as the orchestra's music director.

Two multiple sets are slated on the low-price Victrola line as

SPECIAL MERIT PICKS

POP

GUN-Gun Sight. Epic BN 26551 (S) Gun's second fine album for Epic features more Paul Curtis compositions executed in fiery, flamboyant guitar trips by Adrian Curtis. Gun's brand of rock is hard, fast and merciless, as drummer Louis Farrel guns his drums to keep pace with the breackneck guitar and bass of the Curtis'. Original and creative, Gun is a quality underground group yet to explode. "Head in the Clouds" and "Drown Yourself" are powerful cuts.

EGG—Deram DES 18039 (S) A new British group, Egg is keyboarder Dave Stewart, bass Mot Campbell and drummer Clive Brooks. Though a case of overproduction clouds their debut, Egg still shows that it may well be the heir to Deep Purple and the Nice, as the trio digs deep into harmonically and rhythmically complex veins, all based on the rock classical syn-thesis and expressly for heavy listening. "Song of McGillicudie" stars.

INCREDIBLE STRING BAND-1 Looked Up. Elektra EKS-74061 (S)

Taken for granted as quality artists with a firm lock on a loyal audience, the Incredi-ble String Band will reclaim their chart spark with this colorful folk gem laced with the mystical rhymes of Mike Heron and Robin Williamson. The latter's "Pic-tures in a Mirror" and "When You Find Out Who You Are" are both 10-minute cuts, while Heron's "The Latter" and "This while Heron's "The Letter" and "This Moment" are tops. So is Joe Boyd's production.

SUGARLOAF-Liberty LST-7640 (S) Here's a group to watch. This underground quartet from Denver is solid and together duarter from benver is solid and together in this, their debut album. Especially listen listen to the opening cuts on each side: "Green-eyed Lady" and "West of Tomor-row." The musicianship shines on all cuts with meaty, extended selections the order of the day.

JEAN-LUC PONTY-King Kong. World Pacific Jazz ST-20172 (S)

Pop music occasionally honors art, but when fearless Frank Zappa collaborates with electric violinist Jean-Luc Ponty, it is true pop art, as the Zappa-Ponty match brings the rock wizard nearer to jazz and Ponty into the mainstream of avant-garde rock. Ian Underwood adds tenor sax and intelligence to the "budget orchestra" as the group formalizes Zappa's "Idiot Bas-tard Son," "America Drinks" and Ponty's "A Head Like That."

LOW PRICE POP

VARIOUS ARTISTS-Black Music of South America, Nonesuch H-72036 (S) The exotic sounds of Colombia, Ecuador and Brazil are showcased here through ingratiating rhythm patterns. The instrumental and choral work are packed with colorful images that draw lots of fans above the border.

COUNTRY

GENE AUTRY'S COUNTRY MUSIC HALL OF GENE AUTRY'S COUNTRY MUSIC HALL OF FAME ALBUM-Columbia CS 1035 (S) Autry was elected to the Country Music Hall of Fame in 1969, and this collection of some of his greatest hits is sure to prove a "must" for his many fans and those inter-ested in the early roots of country music. Included are "Mexicali Rose," "That Silver-Haired Daddy of Mine," "You Are My Sun-shine" and naturally his classic "Back in the Saddle Again."

ORIGINAL CAST

ORIGINAL FRENCH CAST-Hair. Philips PHS 600-329 (S)

Philips Records has released the original French cast of the sensational Broadway hit "Hair," and for theater buffs, it will prove a necessity for their collections. Included are newer songs "I Am Faded" and "Lucifer and I," as well as the classics "Aquarius," "Good Morning Starshine" and the title tune, all done to perfection in sensuous French,

JAZZ

STANLEY TURRENTINE-Another Story, Blue Note BST 84336 (S)

Tenor saxist Turrentine who in previous LP excursions has either had organ or strings excursions has either had organ or strings backing him, is found in leaner, sparser company-just Thad Jones on flugelhorn and a fine rhythm section led by Cedar Walton, piano. The result is some stretched out blowing on either the blues or some tasty ballad by all concerned. "Stella By Starlight" shows Stanley's emotional ballad side while "The Way You Look Tonight" very up tempo is Stanley the steamer.

ALBUM REVIEWS **BB SPOTLIGHT**

Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

★ ★ ★ ★Albums with sales potential within their category of music and possible chart items.

CLASSICAL

SCHUBERT: TRIO IN E-FLAT, OP. 100istomin/Stern/Rose Trio. The tone and artistry of the piano, violin and cello blending are unsurpassed. It's sheer instrumental magic.

HENZE: ESSAY ON PIGS/CONTRABASS CON-CERTO-Philip Jones Brass Ensemble/English Chamber Orch. (Henze). DGG 139 456

Here is an exciting coupling of first record-ings of Hans Werner Henze with the conductor directing the excellent English Cham-ber Orchestra, Roy Hart is exception as the voice in "Versuch ueber Schweine (Essay on Pigs)" with the Philip Jones Brass En-semble, Gary Karr's contribution as soloist in "Concerto for Contrabass" is outstanding.

BEETHOVEN: SYMPHONY NO. 7-New York Philharmonic (Toscanini). RCA Victrola VIC-1502 (M)

This is a great and historic recording, made in Carnegie Hall in 1936 with many great musicians under the baton of the form the price of the symphony was \$10. Not only is the current price a fraction of the original, but the current product has been improved, owing to modern engineering technology. The notes by Irving Kolodin focus attention on the values of this disk.



POP INSTRUMENTAL ****

- DAVID ALLAN COE Penitentiary Blues. SSS International SSS-9 (S) BONZO DOG BAND-Kensham. Imperial LP-
- 12457 (S) FRANK CHACKSFIELD ORCH. Chacksfield Plays the Beatles Song Book, London Phase 4 SP 44142 (S) GALT MacDERMOTT'S FIRST NATURAL HAIR
- GALL MACDERMOTT'S FIRST NATURAL HAIR BAND-United Artists UAS 6750 (S) QUEEN ANNE'S LACE-Coral CRL 757509 (S) VARIOUS ARTISTS-Where Were You When. Dot DLP 25979 (S) HUMBLEBUMS-Liberty LST-7636 (S) BOBBY LESTER-Columbia CS 9963 (S) BIG-Capital ST 472 (S)

- RIG-Capitol ST 473 (5) PACIFIC DRIFT-Feelin' Free. Deram DES
- 18040 (S) OTIS SKILLINGS SINGERS-Young World, Tempo/Impact TL 7002 (S) PRINCIPAL EDWARDS MAGIC THEATER-
- Dandelion D9-103 (5) TONY OSBORNE ORCH.-Incidentally. Audio

- Fidelity AFSD 6225 (S) BERGEN WHITE For Women Only. SSS International SSS 7 (S) HIGH TIDE-Sea Shanties. Liberty LST-7638
- SIREN-Dandelion D9-104 (S) BUDDY MERRILL Guitar Sounds of the 70's. Accet ACS 5032 (S)

LOW PRICE POP ****

- ANITA BRYANT World Without Love.

- ANITA BRYANT World Without Love. Harmony HS 11395 (S) 101 STRINGS PLAY SONGS OF ENGLAND-Alshire S-5192 (S) VARIOUS ARTISTS-Top Chart Hits of To-day, Vol. 4. Alshire S-5197 (S) VARIOUS ARTISTS-Top Chart Hits of Today, Vol. 3. Alshire S-5193 (S)

LOW PRICE COUNTRY ****

- JIM NESBITT Runnin' Bare, Chart CHS

- JIM NESBITT Runnin' Bare. Chart CHS 1031 (S) JESSI COLTER—A Country Star Is Born. RCA Victor LSP-4333 (S) BEVERLY WRIGHT—With a Little Love. Audio Fidelity AFSD 6235 (S) ROY ACUFF Night Train To Memphis. Harmony HS 11403 (S) ROY ACUFF Night Train to Memphis. Harmony HS 11403 (S) LEON COPELAND & FRIENDS Today's Country Hits. Alshire S-5194 (S)
- Country Hits. Alshire S-5194 (5) JIM & JESSE-Wildwood Flower. Harmony HS 11399 (5)

CLASSICAL ****

- VIVALDI: EIGHT CONCERTI FOR VIOLA D'AMORE - Trampler/Camerata Bariloche
- D'AMORE Trampier/Camerata Bariloche (Lysy), RCA Red Seal LSC-7065 (S) SYLVIA MARLOWE PLAYS FRANCOIS Couperin Le Grand-Decca DL 71074 (S) DEBUSSY: PIANO MUSIC Tamas Vasary, DGG 139 458 (S) SCHOENBERG: STRING QUARTETS NOS. 3 & 4-New Vienna String Quartet, DGG 139 449 (S)

- LA TROMBA SACRA-Scherbaum/Krumbach. DGG 136 558 (5) MOZART: STRING QUINTETS, KV 515, 406-
- Aronowitz/Amadeus Quartet. DGG 139
- 356 (S) STANLEY BLACK / LONDON SYMPHONY-Gems for Orchestra, London Phase 4 SPC
- 21045 (S) HAYDN: SYMPHONIES NOS. 91 & 102-Cincinnati Symphony (Rudolf). Decca DL 710173 (S)

LOW PRICE CLASSICAL ****

- MASTER WORKS FOR ORGAN, Vol. 8 (Bach) —Arno Schonstedt. Nonesuch H-71241 (S) BARTOK: VIOLA CONCERTO/HINDEMITH: DIE SCHWANENDREHER—Hillyer / Japan Philharmonic (Watanabe). Nonesuch H-71020 (C)
- 71239 (S) HANDEL: SALVE REGINA/MESSIAH, XERXES **EXCERPTS**-Various Artists. Audio Fidelity
- FCS 50,039 (S) MAHLER: SYMPHONY NO. 1-London Sym-phony (Horenstein). Nonesuch H-72034
- HANDEL: SONATAS FOR VIOLIN & CON-TINUO - Lautenbacher/Ruf/Koch, None-such H-71238 (S)

JAZZ ★★★★

- MARY LOU WILLIAMS-Music for Peace. Mary 1970 (S) THE BEST OF THE JAZZ CRUSADERS-World Pacific Jazz ST-20175 (S)

(Continued on page 68)

More Album

Reviews on

Pages 66, 68 & 78

MAY 30, 1970, BILLBOARD



To Our Friend EDDIE BARCLAY

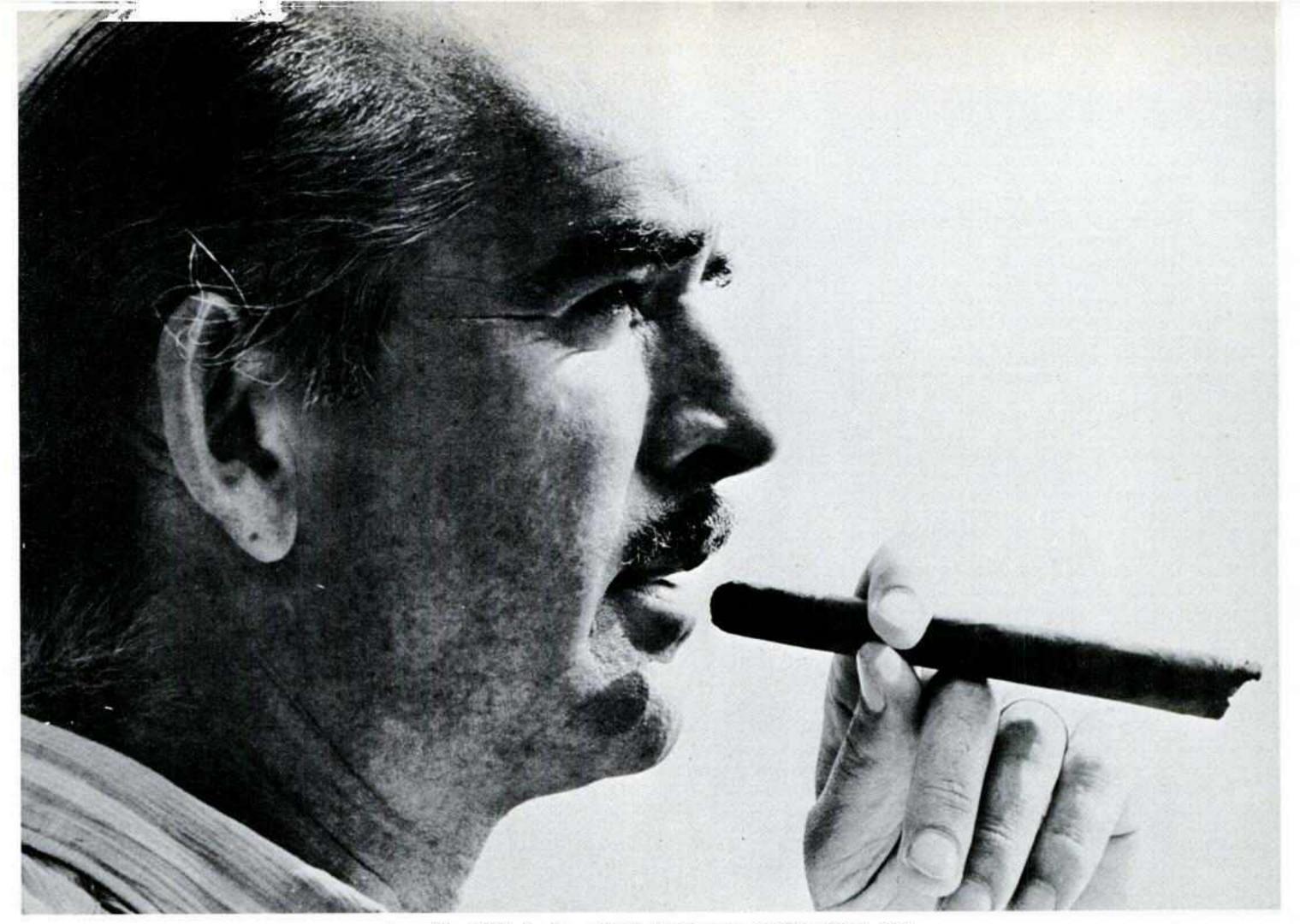
Our Warmest Congratulations On Your 20th Anniversary

> Ahmet Ertegun

Jerry Wexler

Nesuhi Ertegun

Atlantic Recording Corporation



In profile-Eddie Barclay, with the familiar presque Churchillian cigar.

EDDIE BARCLAY-FOR 21 YEARS A 'LIVING LOGO'

There can be no other music company group in the world which depends so heavily for its corporate image on the personality of one man as does the Barclay Group in France.

The colorful personality of Eddie Barclay—known in France as *le roi du microsillon* (the microgroove king)—is stamped unmistakably on every single Barclay Group venture.

In a sense Barclay is a "living logo" for his record empire; a larger-than-life character whose face—usually to be discovered on the end of a Havana cigar of almost Churchillian dimensions—is known to entertainment industry people throughout the world. (There can be few other record company presidents who can boast a bigger press cuttings file than most of their artists!) It was 1949 that Eddie Barclay founded his record company—with one office, one secretary and a delivery fleet consisting of one bicycle. But he had countless ideas and a driving ambition.

This year is Barclay's 21st anniversary year—and from that modest beginning, the operation has grown into a major force in the entertainment industry with 400 employees and world-wide ramifications.

The Barclay success story is, to a large extent, the story of one man's unswerving diligence and dedication, and of his skill in selecting equally enthusiastic and devoted staff.

The following pages introduce the Barclay team in this, their 21st anniversary year, beginning, of course, with the chief himself. . . .

THE BARCLAY STORY

W HEN it comes to evaluating the business flair of Eddie Barclay, there is nothing more deceptive than his gossip column image as playboy, host of mad extravagant parties, obsessive champion of gimmicks and gadgets, protagonist of balmy days and wildnights in Saint Tropez and advocate of abandoned and almost interminable gaiety.

The subjest of a thousand anecdotes, each more madcap than the last, Eddie Barclay has a public personality which suggests a vain preoccupation with personal publicity.

His luxurious flat in the Avenue Friedland in Paris is equipped with a circular bed; his. Cadillac bristles with electronic equipment and antennae; he's been known to throw a British *soirée* and import London fog specially for the occasion; and didn't he once claim

MAY 30, 1970, BILLBOARD

By MIKE HENNESSEY

to have discovered the rest of Schubert's Unfinished Symphony in Greece?

Enter the Barclay premises at 143, Avenue de Neuilly, and the mood of suppressed hysteria amid a décor of pop art, mini skirts and rather aggressive potted plants, does nothing much to dispel one's preconceptions. There's an atmosphere of bohemian informality, which, of course, is not particularly remarkable for a record company; but there is more to the Barclay ambience than just this. It is like being in a sort of crazy commune for compulsive Barclay addicts.

Notwithstanding the manifest divergencies of character among the staff, they are solidly unified in one respect: They do not work for a record company. They do not work for Barclay. They work for Eddie. Barclay's own publicity—and it is produced in

Special Industry Profile Sponsored by Barclay Records

copious quantities-says: "You either like him or you hate him; he leaves no one indifferent:"

And clearly no one who hates him is going to carry on working for him. . . .

So, you can find yourself getting caught up in the Eddie atmosphere of admiring loyalty.

"Eddie," it is said, "has the knack of persuading his staff that working with him is one long holiday." Holiday? That's arguable. Long? Most certainly. Staff cling limpet-like to telephone and typewriter long after the rest of Paris is finishing its after-dinner coffee.

Rules and regulations, office hours, time clocks—all the merciless and inflexible impedimenta of disciplined and regimented employment—are eliminated because of this potent and extremely demanding loyalty to a (Continued on page B-4)

THE BARCLAY STORY

Continued from page B-3

man who, himself, claims to work 17 hours a day.

The admiration for Eddie is not mere sycophancy, not expedient yes-manship. The people who work for him, who attend daily conferences with him, are only too aware of the yawning gulf between his public image and his board room sagacity.

You can't build the biggest independent record company in France on publicity stunts; and neither can you survive in the highly competitive music industry simply by ensuring that your cigars are bigger than your competitor's.

Despite the public picture of flamboyance, opulence, and an almost boyish delight in inconsequential distractions, Eddie Barclay is astonishingly unlike the person you feel he ought to be. When you meet him you are disarmed and disconcerted to find that he is rather shy and has a voice which is laconically pianissimowhen you feel it ought to be aggressively stentorian.

This brings you to the second trap; because it would be quite wrong to conclude from this evidence that he is a man of vacillating will who lacks conviction or is, in any sense, unsure of himself.

Says one of his loyal executives: "He talks very little at conferences, but what he does say always makes sense. He knows exactly what he wants in any situation and will not accept anything less. He demands a great deal from his staff; but repays it generously in various ways. He is, in fact, quite shy-and this is something of a paradox in view of the immense amount of publicity his various ventures attract-but it would be a very foolish man who underestimated his self confidence or the firmness of his resolve once his mind is made up."

But for all his business acumen, his flair for bargaining and the foresight which has often put Barclay first in new musical fields, Eddie Barclay has a far stronger affinity to the artistic side of his work.

If he can claim the most powerful roster of national recording talent of any company in France, it is as much because artists have sought him as because he has sought artists.

Unlike some record company presidents whose never-ending concern for finance causes them to regard artists as a necessary evil, Eddie Barclay has the closest of relationships with most of his artists.

"I have known Charles Aznavour for more than



Eddie Barclay with the legendary jazz guitarist Django Reinhardt. During the occupation Eddie and Django used to jam together in the back room of Eddie's father's cafe near the Gare de Lyon, Paris.

He is also passionately interested in discovering new talent. He made a star out of Franck Alamo, for example, after hearing him just singing for his friends in the ski resort of Mégeve. He also discovered Dalida.

"I heard her auditioning at the Olympia Theater in 1956. She was singing 'A Stranger in Paradise' and singing it out of tune. But I could see she had personality."

Dalida, groomed, rehearsed and encouraged, became one of Barclay's biggest stars.

Eddie discovered many more talents and once claimed in an interview that he auditioned, on average, 1,000 artists a year.

It was a passion for the creative side of music, in fact, which first led Eddie Barclay into the music industry. He says: "It all goes back to an old black upright piano-I can see it now. It stood in the back room of the café which my parents ran near the Gare de Lyon in Paris. . . ."

That café, the Café de la Poste at 23ter., Boulevard Diderot, in the 12th arrondissement, was where Eddie Barclay was born on January 26, 1921 . . . only then his name was Edouard Ruault.

to work in the cafe. I was a garçon de café at 15!"

In his spare time he would pick out tunes on that upright piano and he soon showed himself to have a remarkable ear and a natural gift for retaining melodies in his head. He also began showing a distinct predilection for jazz and in 1938 he won a talent contest organized by the Hot Club de France.

His piano playing improved steadily and during the war he would often jam with the legendary jazz guitarist Django Reinhardt, and with Boris Vian, Stephane Grappeli, Alex Combelle, Henri Salvador and Jerry Mengo.

It was during the darkest days of the occupation that Edouard Ruault engaged in his first business venture. At this time public dances were banned and all the dance halls were closed. So, using the money he had saved from the tips collected over six years, Eddie opened the first record-listening club in Paris-in the rue Boissière. This was followed by two further clubsone in the Avenue de la Grande Armée and the other in the rue Jean Goujon. Soon the clubs had a total of 10,000 members and were the only places in Paris at that time where jazz could be heard.

The popularity of those jazz record sessions revealed to Eddie that there was a considerable following for jazz in France. At this period, however, jazz records could only be obtained with difficulty through Switzerland, and Eddie began thinking seriously about the possibilities of producing records himself.

However, at that particular time he was in demand as a bar pianist, working for a man called Pierre-Louis Guérin in a bar called the Club at 45 rue Pierre Charron, off the Champs-Elysées.

"I played while the customers ate and was paid two dollars a night, plus a sandwich," says Eddie.

It was at this point that he changed his name, deciding that Eddie Barclay rolled more easily off the tongues of all nations than Edouard Ruault.

He played in the bar for two years. Then came the liberation and Paris was ready to dance. "Quick" said Guérin, "get an orchestra together. Vite, vite, vite!"

So Eddie called his friends Django Reinhardt, Stephane Grappelli, Boris Vian-and the first Eddie Barclay Orchestra was formed.

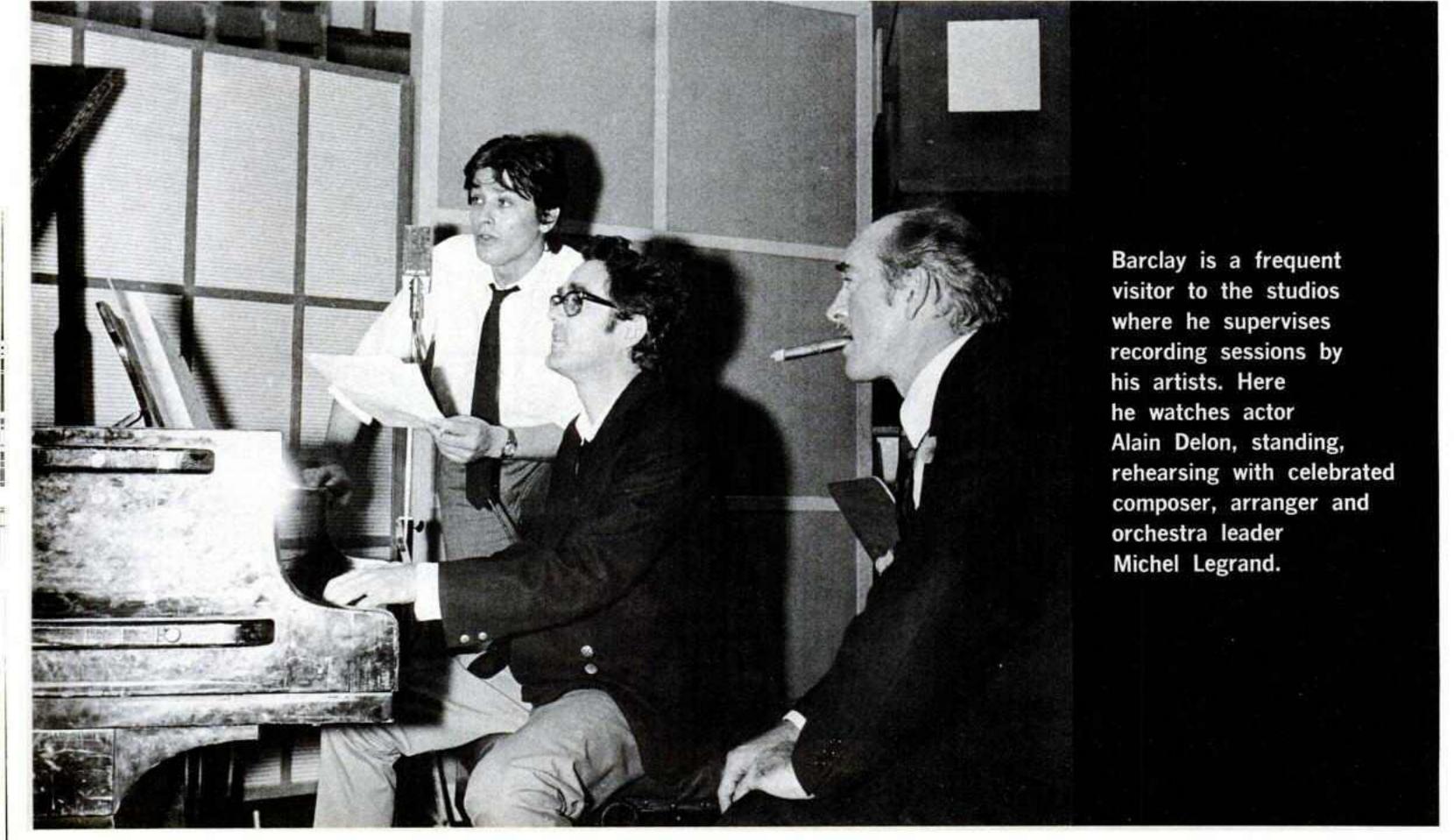
"What a band that was!" he recalls. "From time to time we had Johnny Desmond singing with us and the boys from the Glenn Miller band sitting in whenever they were passing through Paris.

"Mistinguett, Charles Trenet, Maurice Chevalier and Bourvil used to come to hear us. We played, and ate, and drank champagne until six in the morning. And at the end of two years of Eddie Barclay and his Orchestra I had just one hundred dollars left. All the rest I had spent on entertaining my friends." However Barclay had not forgotten about the record production project.

20 years. It was he who approached me when his record contract with another company expired. I think I am able to enjoy the close friendship of artists like Charles, like Jacques Brel and Léo Ferré, because of my background as a musician," Barclay says. "I still feel I'm more a musician than a businessman."

Young Edouard soon revealed an intense love of music. "I taught myself to play-without knowing a note of music. And because I was so mad about the piano, my school work suffered. For me the only important thing in life was music. When my parents realized this they took me out of school and put me

(Continued on page B-22)



Cepuis 1949 TOUJOURS PLUS... *d'efficacité de rapidité et d'expérience* AU SERVICE DES EDITEURS LA REUSSITE D'UN GROUPE INDEPENDANT DISCO FRANCE pressage à façon—pressing plant GALVANO PLASTIQUES galvanoplastie-mastering / extrudeuses-extruders

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Eddie Barclay— A Celebrity Among Celebrities

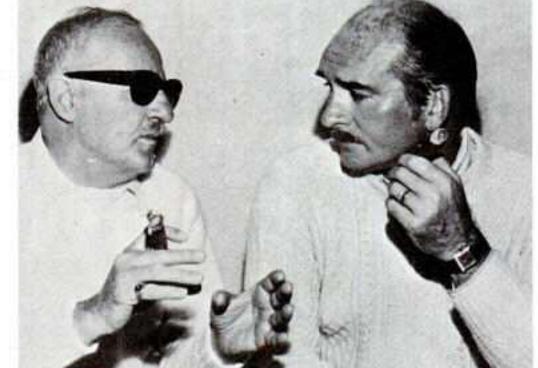


SINCE HIS early days as a bar pianist, Eddie Barclay has always had a passionate interest in jazz. He is pictured here with Ella Fitzgerald and impresario Norman Granz.

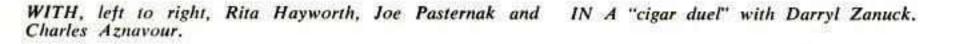
. . . IN DEEP conversation with actress Monica Vitti.

EDDIE ADJUSTS the "cans" for top French singer Mireille Mathieu.









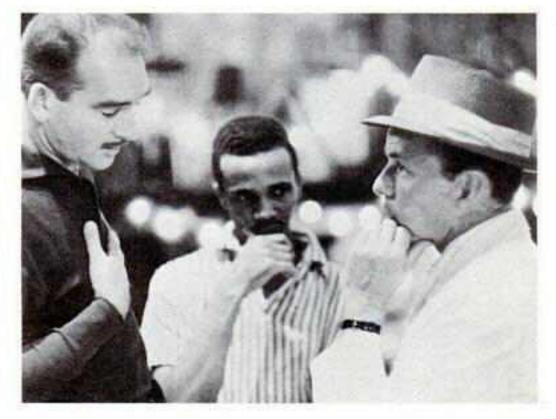
ENJOYING A Joke with U.K. actor Sean Connery, left, and French actor Jean Marais.



A FULL house of celebrities — Eddie, Dalida, Charles Aznavour and Duke Ellington.



EDDIE WITH actor Yul Brynner, who has recorded an album for Barclay.



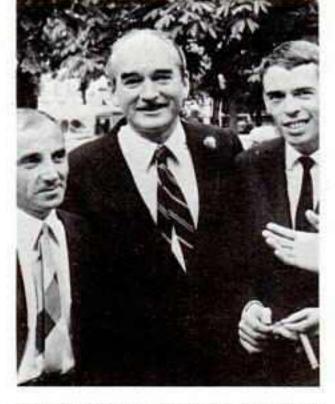
AS ARRANGER Quincy Jones looks on, Eddie chats with Frank Sinatra.



EDDIE with lovely Italian actress Sophia Loren.



A WARM GREETING for Edward G. Robinson and Joe Pasternak.



EDDIE WITH two of the mainstays of the Barclay roster of artists— Charles Aznavour (left) and Jacques Brel.



THE KING of the French record industry meets the queen of the French movie industry, Brigitte Bardot, who sports a cigar in dedicated emulation of the Barclay image.

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Happy birthday to you, Mr.Barclay! avec les compliments de

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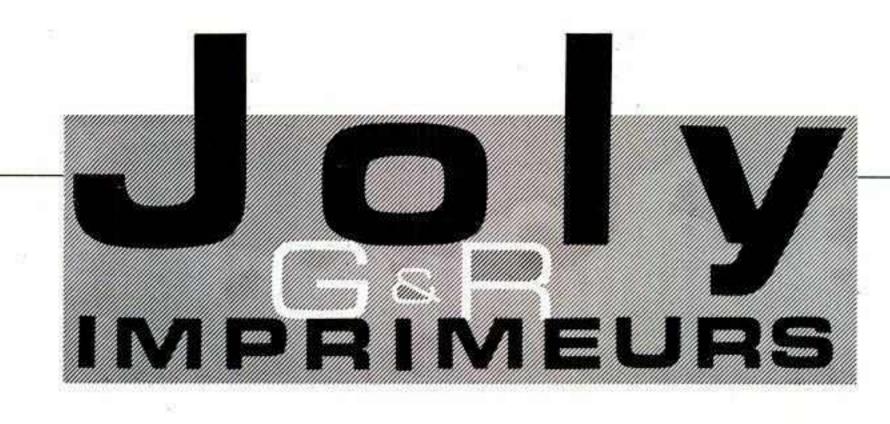
CONGRATULATIONS ON YOUR 20TH ANNIVERSARY



CONGRATULATIONS, EDDY

CNR Ltd, Leiden, Holland, distributors of all Barclay-products in the Netherlands, have succeeded in their attempt to triplicate the Barclay turnover during the year 1969. This was good reason for extra satisfaction, when Eddy Barclay visited Holland on the occasion of the 20 years' celebration of the Barclay Concern. On the picture, CNR's managing director Hans van Zeeland enjoys a glass of famous Dutch beer with successful Eddy, looking forward to an even more prosperous cooperation in the Seventies

photo Bosboom



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Joly Congratulates the Barclay Group on its 21st Anniversary

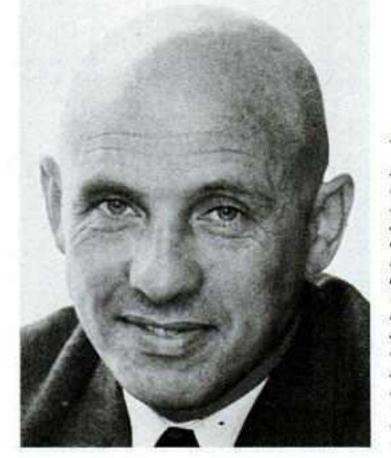
THE BARCLAY TEAM



EIGHTEEN of the Barclay group's home and international team meet for a conference at the Neuilly headquarters. Standing, I. to r.: Rainer Maassen (Barclay Holland); Raimon Cuxard (Barclay Spain); Jean Fernandez (Barclay U.S.A.); Marco Bachmann (Barclay West Germany); Claude Aubert (Barclay Switzerland); Gian Piero Simontacchi (Barclay Italy); Valere Bral (Barclay Belgium); Yvan Gadoua (Barclay Canada). Seated, l. to r.: Cyril Brillant, Claude Paulin, Bernard de Bosson, Gerard Cote, Nicolas Tritz, Eddie Barclay, Leo Missir, Gerard Dubos, Marcel Aufort, Gerard Deserbais.



HUBERT BALLAY—is Barclay's director general. A doctor in economic and social sciences, a former high French government



MARCEL AUFORT—is Barclay's general secretary and he supervises the execution of all top-level decisions. A man of many parts, he sometimes seems to have his two ears working on independent circuits because he can keep track of two conversations at once. Aged 44 and married with two children, Aufort has a background of study at the school of oriental languages of the Imprimerie Nationale and subsequent positions as director of the administrative printing plant at Djibouti for nine years, and director of the Abidjan printing plant for eight years. He returned to France in 1966 and became Barclay's "Minister of the Interior." His main interests in life are books, history and the theater.

official and holder of numerous French and foreign decorations, Hubert Ballay, 41, is an admirable right-hand man for Eddie Barclay, sharing Eddie's unremitting dislike of mediocrity. He has a shrewd business brain and a sensitive mind and often, late in the evenings, after long hours of work, he will discuss philosophical questions with a few chosen colleagues.



HENRI ROSSI-is Barclay's administrative director and head of the personnel department. He supervises all operations relating to contracts and deals with all legal matters in consultation with the firm's juridical advisers. Rossi represents Barclay at the meetings of SNICOP, the French record industry association, in conjunction with Nicolas Tritz. He also deals with label and trademark registration and with customs matters. Rossi comes from French and Indo-Chinese ancestry and received part of his education in Hanoi. He came to France at the age of 18 and studied at the Ecole Superieure de Commerce in Paris. He speaks French, English, Spanish, Swedish and German fluently and before joining Barclay was in charge of the international department of a big hotel chain and, later, of a pharmaceutical laboratory. Married to a Swedish girl, he has two children.



NICOLAS TRITZ—Barclay's inspector general of services and affiliates, is in charge of the fiscal, juridical and commercial affairs of the parent company and its affiliates and also supervises the relations between the affiliate companies and Barclay itself. Aged 44 and married, Tritz has studied law and bookkeeping, is a precise and economical speaker and has a passion for doing odd jobs around his house.

•

LEO MISSIR-is director of Riviera Productions and also artistic director and producer for the artists on the Riviera label. Missir is assisted by Jean Claudel, a sound engineer, three secretaries and two beautiful and efficient press girls. He has headed Riviera-and run it brilliantly-since 1964, Born 44 years ago in Vathy Samon, Greece, he started his show business career as a jazz pianist in Marseille. He played in a succession of winter sports centers and spas, finally winning a jazz contest in Val d'Isere where he was discovered by Eddie Barclay. For a period he acted as Eddie's assistant before taking charge of Riviera. He has a fantastic "nose" for talent, having discovered Leny Escudero, Nino Ferrer, Nicoletta, Peter Holm, David Alexandre Winter, Franck Alamo, Hugues Aufray and Jean-Christian Michel. In addition, his Riviera catalog features John William, Raymond Lefevre and Guy Marchand. When he is not discovering new talent, he loves to spend his time relaxing on sunny cruises.



PIERRE-MARC CICERI—aged 36, is director of the accounts department at Barclay. His job involves, among other things, establishing budgets for the various departments, preparation of company accounts, the carrying out of special financial surveys at the request of the management and overall supervision of the group's bookkeeping. One of the real personalities in the company, Ciceri is credited with an English-style sense of humor. Before joining Barclay he directed a firm of consultant engineers. He has a restlessly analytical mind and was a natural choice to supervise the installation of the Barclay computer.

THE BARCLAY TEAM





JACQUES DUCHAUSSOY-is sales director of Barclay and it is he who determines and administers the commercial policy of the Compagnie Phonographique Francaise. In charge of a team of salesmen, Duchaussoy is responsible for supervising the fulfillment of orders, for determining release dates, deciding on quantities of various records to be pressed and maintaining a close liaison with the group's publicity and accounts departments and with independent producers. Duchaussoy was born in northern France in 1935, is married and has two-daughters. He studied technical drawing and was originally a watchmaker by profession. He joined Barclay originally as a salesman, becoming assistant commercial director after eight years and then, eventually, commercial director. A dedicated worker, Duchaussoy says his pet hate are people who avoid involvement by saying, "That's not my problem."

GERARD COTE—is a&r director of the Compagnie Phonographique Francaise and is also director of Barclay's promotion service. He had a classical education, learning Latin and Greek and studying for five years with the same piano teacher who taught Michel Legrand. Before joining Barclay he was an a&r man with Pathe-Marconi and then personal assistant to Louis Hazan of Philips, France, where he was responsible for the recordings of Nana Mouskouri, Juliette Graco and Yves Montand. He joined Barclay in 1967 and became responsible for the recordings of Mireilie Mathieu, Jacques Brel, Michel Delpech and the Eddie Barclay Orchestra. He relaxes by listening to classical music, particularly that by the great conductors like Furtwangler, Lorin Mazel, von Karajan, Bruno Walter and Georges Pretre.



GERARD DESERBAIS—is director of the record distribution company, Compagnie Europeenne du Disque, which handles distribution of many important foreign catalogs, plus the product of nearly all the French independents. It is the job of Deserbais to negotiate distribution contracts with independent producers of artists. A ready-smiling man, he is married to a German girl and has two children. He loves traveling and is a regular visitor to art exhibitions where he often buys works by young unknown painters. Before joining Barclay he worked for an importexport company in Senegal, Africa.



GERARD DUBOS—has, since the beginning of the year, headed up the Barclay prerecorded tape division, after having been director of the export service of the Compagnie Phonographique Francaise. He passed his baccalaureat in mathematics and philosophy and has diplomas in economic science. Twentynine years old, he is married and has two children "and is an active sportsman. He knows almost every country in the world—except for Africa, South America and the Far East—but his favorite spot is Verspis, near Geneva.



CYRIL BRILLANT—as well as being head of the CPF export service, also co-ordinates all the overseas activities of the CPF and CED companies. Born in 1937 in Papeete, he studied law for two years in France in the expectation of finding, in Tahiti, a job with an import-export company. Instead he joined Barclay in 1960 and, with his knowledge of English and German, was eventually given the job in 1963 of reorganizing the group's export department. Married and the father of two children, Brillant loves his work and relaxes by watching boxing, listening to mainstream jazz or swimming.



BERNARD DE BOSSON—is Barclay's international label chief who spends his working day looking for new catalogs, labels and records, discussing licensing contracts, supervising distribution, promotion and exploitation of foreign labels and co-ordinating operations on the international catalogs with all Barclay affiliates. Like so many record company men, de Bosson came into the business via jazz. He is a fine jazz pianist and has sat in with such giants as Lionel Hampton, Stephane Grappelli and Kenny Clarke. He joined Barclay in 1966 from Polydor and was given the job of creating the group's international department. Married and the father of two sons, de Bosson gets most pleasure from entertaining his friends at home.



DANIELLE PELLISSIER—heads the manufacturing division of the Barclay group. She supervises the production of records and sleeves and their delivery and also orders tapes for cartridge and cassette production. After commercial studies she joined a record company as secretary to the production chief. Her dream is to be an interior decorator. Meanwhile she spends most of her spare time reading books of travel, history and adventure.



ALAIN MAROUANI—is head of the Barclay publicity department and thus responsible for the creation of all publicity material, record sleeve design, press advertising, posters, photographic sessions and all the decoration involved in the various Barclay parties and soirees. He is one of the innumerable Marouani's in French show business (people in the business say you can fall asleep counting Marouani's). After his secondary education he completed military service as a photographer and his talent in this field earns the admiration of all his colleagues.



YVAN PASTOR-is head of Barclay's classical department and spends his time seeking new artists in France and abroad, signing contracts for the Classic and Classic International labels, selecting repertoire, supervising recordings and heading the promotion service for owned and distributed classical repertoire. Pastor has specialized in the discovery and promotion of young classical talent and most of the classical artists under contract to Barclay are relative newcomers compared with the Rubinsteins, Cziffras, Oistrakhs and Bernsteins. "But," said Pastor, "they are at the same age as the new clientele for classical music and are evolving and perfecting their art at the same time as the young music lovers are evolving and perfecting their taste, Born in 1933 of an Austrian father and a Yugoslav mother, Pastor studied music in the conservatoires of Zagreb, Belgrade, Marseille and Paris and is an accomplished planist and guitarist. He is reserved by nature and only really comes alive when one talks about classical music.



CLAUDE PAULIN—is chief of the export service of the Compagnie Europeenne du Disque and is in charge of international commercialization and exploitation for CED. Aged 40 and married, with two sons, he was head of the sales department in another record company before joining Barclay in his present position. He devotes all his spare time to his children, though he sometimes amuses himself with carpentry.



GABRIEL DUPECHEZ—is director of Barclay Industries, the company formed to market audio equipment—record players, tape recorders, cassette players and virgin tape. Aged 45, Dupechez has four children and, in his spare time, is an enthusiastic stamp collector. He began his career as a shorthand typist, then graduated into salesmanship, successively selling curtains, perfume, office equipment and zips. He now devotes his working day to selling Barclay.

Special Industry Profile Sponsored by Barclay Records

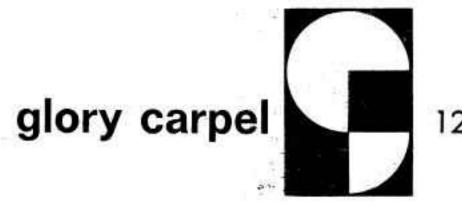
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During the past 17 years, the GLORY-CARPEL printing shop in Paris has manufactured for EDDIE BARCLAY more than 40 million record sleeves and albums.

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Norbert Saada

La Compagnie 11, rue de Magdebourg, París 16, France.

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mSp, suppliers of record sleeves to the Barclay Group, congratulates Barclay on its 21 years of achievement in the music industry.

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4-

THE C.E.D. STORY OVER 30 LABELS TO SELL A CONSTANT STRING OF HITS

The Compagnie Europeene du Disque was the first French company to be devoted exclusively to the distribution of catalogs of all kinds. It was created as an offshoot of the Barclay Group in September 1964 with the aim of establishing a first-class distribution network throughout France.

Above all it was created as a distribution organization which would offer an utterly impartial service to all record producers—impartial because CED had no artists or labels of its own.

The first two labels to be attracted by the proposed method of operation of CED were Riviera and the highly respected classical line, Arato.

The effectiveness of CED's distribution philosophy is most tellingly underscored by the fact that within a few years the company had become the appointed distributor of no less than 40 labels of greater or lesser importance and from a wide variety of countries.

From the U.S. came the Atco line with artists like Otis Redding, Sonny and Cher, Arthur Conley, Iron Butterfly and Vanilla Fudge; Stax with Johnny Taylor and the Bar-Keys; Chess, with the Dells, Muddy Waters, and Vanguard with Joan Baez, Buffy Sainte-Marie and the Frost . . . and, of course, the associated labels of these companies.

From Canada came Gamma, with Robert Charlebois, Louise Forestier.

From Holland came CNR with the Dutch wonder boy singer Heintje, who has sold more records in German speaking territories than any other artist in history.

From Germany came Metronome, Golden 12 and Baccarola.

From Switzerland came Evasion, with Henri Des who represented his country in the 1970 Eurovision Song Contest.

From Austria came Amadeo, with the celebrated

"Third Man Theme" played by its creator, Anton Karas.

And from France came a long list of labels. . . .

Apostrophe, with unpublished works by the great French poet Aragon.

Albatros,

Belier,

BYG—with its prodigious catalog of pop and contemporary music and its remarkable Actuel line of free jazz recordings.

Canetti-the Jacques Canetti line with the celebrated recording of Serge Reggiani, "Le Petit Garcon," the main recorded work of Jeanne Moreau and a whole series of records by such distinguished actors and actresses as Michel Simon, Madeleine Robinson, Jean-Paul Belmonde and many more.

Graal—with Michel Touret. HEM, Jackman, Francis Lemarque, MN, with Luc Roman, Luis Cilia. Macheprot—the label of French comedian Francis

Blanche

Magellan-with Julie Bergen

Marignan, with Jean-Paul Cara.

Ocora, the richest catalog of ethnic African music Presse et Publicite, with Georges de Caunes

Palmares,

Calastian and

Selection, and

Tuba.

Then on Jan. 1, 1970, Norbert Saada's La Compagnie assigned its French catalog to CED distribution, with such artists as Hugues Aufray, France Gall, Nicole Croisille and so on, together with the U.S. catalog MCA (Louis Armstrong's "The Good Book," Bill Haley, Buddy Holly and the master of classical guitar Andres Segovia) and Bob Crewe (Oliver, Lesley Gore) and the British Carnaby label.

For several years now records distributed by CED

have scored consistently in the French hit parade, in both popular and classical charts.

The Riviera label, for example, has scored successive triumphs with "Monia" by Peter Holm, "Oh Lady Mary" by David Alexandre Winter, and the phenomenal Jean-Christian Michel who has had as many as three records in the Top ten at one time. Other chart successes for Riviera have been obtained by Nicoletta, Nino Ferrer, Guy Marchand, Raymond Lefevre and, more recently, Zanini, with "Tu Veux, Tu Veux Pas."

Classical Field

In the classical field, with the aid of Radio Tele Luxembourg, Erato broke all sales records last winter with Vivaldi's concerto for two mandolins. Erato has also secured a permanent place of honor in the field of classical music for such artists as trumpeter Maurice Andre, flutist Jean-Pierre Rampal, organist Marie-Claire Alain and Michel Corboz who, with his Lausanne Ensemble, has enriched the listening pleasure of music lovers throughout the world with his incomparable recordings of masterpieces by Monteverdi and others.

To achieve results of this kind, CED boasts a relatively small but perfectly integrated team of young and enthusiastic people. From June 1 this year the corps of representatives will be expanded from 12 to 15—three in the center of Paris, two in the suburbs and 10 throughout the rest of France.

On this date, too, CED will be able to avail itself of a new ultra-modern and extremely large warehouse.

All the accounting, billing and statistical recording are done by the Gamma 115 computer which is shared with Barclay.

In little more than five years, CED has grown from nothing into one of the five principal record distribution companies in France; and through its export service which deals with all countries of the world, it has become the leading international French distributor.

BARCLAY STUDIOS— THE MOST MODERN STUDIOS IN EUROPE

Directed by Maurice Villermet, with Gerhart Lehner as technical director, the Barclay Studios in the Avenue Hoche, Paris, are equipped with the most modern console in Europe. Only about one dozen of these installations are operating in the U.S.

The system has 16 tracks and uses a two-inch tape. Millions of dollars have been spent on the studios to make them the most modern and elegant in Europe.

Maurice Villermet is a man of calm disposition who shares his home with five ladies—his wife and four daughters. In his time he has been an actor, writer and cinema producer.

Gerhart Lehner, 44, was born in Gera in Germany and studied communications engineering at Leipzig and Dresden. He worked for three years with the American Forces Network in Germany, then with Bavarian Radio. He joined Barclay in 1956 and has earned his reputation as one of the leading sound engineers in Europe. His hobby is listening to U.S. pop records.



MAURICE VILLERMET, director of the Barclay Recording Studios.



TECHNICAL DIRECTOR Gerhart Lehner-at work in the Avenue Hoche studios.

Barclay in the Computer Age

The technological pride and joy of the Barclay Group is the Gamma 115 computer, using Bull magnetic disks, which, installed in one of the most modern offices in Paris, provides swift and utterly reliable solutions to apparently insuperable problems.

The computer can:

-establish the viability of the catalog, artist by artist;

- -take care of the general accounting;
- -carry out accounts analysis;
- undertake the auxiliary accounting for clients and suppliers.
- -achieve simultaneous billing and control of inventory;
- -take care of stock problems;
- -supply commercial and statistical information.

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BARCLAY AROUND THE WORLD

Since he founded the company 21 years ago, Eddie Barclay has always thought internationally, and step by step over the years he has built up an international Barclay network which enables the group to exploit both its own and its distributed product effectively throughout the world.

Barclay's foreign operations fall into three distinct categories:

1. Production, Promotion and Distribution companies:

BELGIUM: C.P.F.B., Brussels SWITZERLAND: Barclay Records, Geneva ITALY: S.I.F., Milan CANADA: Barclay Limited, Montreal

2. Production and Promotion companies: HOLLAND: Barclay Nederland, Amsterdam JAPAN: Barclay Japan, Tokyo SPAIN: Compania Fonografica Espanola de Discos Barclay, Madrid WEST GERMANY: Barclay Schallplatten GmbH, Hamburg

3. Promotion Bureau: UNITED STATES: Barclay U.S.A., New York

BARCLAY IN BELGIUM

The company in Brussels, Belgium, at 31, rue de Lombard, was created in 1965 and is Barclay's oldest affiliate.

Barclay Brussels is headed by 50-year-old Valere Bral—a man who loves music in all its forms. He is assisted by Adelin Janty, 36, who is also label manager.

The company has 11 sales representatives under a commercial director and a promotion service headed by 24-year-old Michele Vanpraet. The promotion department also includes two press officers, one of whom, Pol Bertinchamps, looks after the classical repertoire.

In charge of the accounts department is M. Gallez and heading up the stock department, which employs 20 people, is M. Michel.

Employing more than 50 people in total, the Belgium branch of Barclay has, in five years, established Barclay Records as a force to be reckoned with.

BARCLAY IN CANADA

The Barclay company in Montreal, Canada, was founded in 1967 and is directed by 34-year-old Yvan Gadoua who is a qualified engineer.

The company, as well as producing and manufacturing records and tapes, distributes its own product except in Quebec where distribution is handled by Trans Canada—and also promotes Barclay artists, both French and Canadian.

BARCLAY IN HOLLAND

Barclay's Holland office was opened in 1964 and is located in a charming 17th century house in the heart of Amsterdam.

Here 15 people are employed by director Rein Maassen, 38, whose academic career has included the study of marketing, foreign languages and economics.

He is assisted by 29-year-old Margan Jager, who speaks French, English and German as well as Dutch and enjoys studying human psychology.

BARCLAY IN ITALY

The Barclay group in Italy is represented by SIF, which in two years has made a great impact on the Italian market and is now always represented in the national chart.

SIF, the Societa Italiana Fonografica, was founded on Jan. 17, 1968 as a production and promotion company for artists under contract to the Riviera label.

Twelve days after its establishment in Italy, SIF had an artist—Nino Ferrer—participating in the San Remo Festival. It was an undistinguished debut.

But the history of music shows that an initial disappointment is an indispensible percursor to a career of distinction and, in a very few months, SIF was to prove the truth of this principle.

In October 1968 came two striking successes—Nino Ferrer's "Donna Rosa" became the theme for the television program "Settevoci" which ran for eight months, and Peter Holm's "Monja" became a massive hit. From this point on SIF was really a force in the Italian record industry.

In 1969 the SIF company was reorganized to make it a complete record company by adding a distribution division. The first months of 1969 were spent in organizing a distribution network. But production continued unabated and Ombretta Colli's participation in the television show "E domenica ma senza impegno" ensured a further big hit with "La Moto." In September 1969, David Alexandre Winter reached the final of the Festivalbar contest with "Oh Lady Mary" and the record stayed for several months around the top of the national chart, despite the competition of a number of cover versions. In addition Charles Aznavour scored well with "Oramai" at the Festival of Venice-and all this in just over two years. SIF is now one of Italy's top seven record companies. Barclay Italy is directed by Gian Piero Simontacchi, 30, who, in his time has been a racing cyclist, journalist, scriptwriter and press agent. The other top executives with SIF are Amleto Silvestri, commercial director, who has been in the record industry for more than 12 years. Giuseppe Caperdoni, head of the administrative department, who once worked as an inspector for the Italian performing right society (SEDRIM). Bruno Pallesi, artistic director, who was once a famous singer in Italy and is still a talented songwriter (he wrote the Italian version of "Oh Lady Mary"). Franco Simontacchi, chief of production and of the international department.

Lodovico Socci, head of press and promotion services who formerly worked for "Il Tempo."

Giorgio Bertero, press officer, who is responsible for press releases and biographies of SIF artists.

And Silvana Cairoli, head of the music publishing division, who speaks fluent French and English.

BARCLAY IN JAPAN

One of the youngest overseas branches of the Barclay group is that established in Japan in 1969. The office is located in Tokyo and is run by a general manager with three assistants.

Although the bustling Japanese record market is highly competitive, Barclay has already scored considerable success there with singles by Raymond Lefevre and Philippe Lavil.

BARCLAY IN SPAIN

Barclay's affiliate in Spain, housed in spacious and modern offices with sensational decor, has been established in Madrid for three years.

Although the company does not handle its own distribution, it has launched a number of top artists including Los Pop Tops, Los Bravos ("Black Is Black"), Manolo Diaz, and the Pebbles.

Distribution is by Movieplay or, in the case of the Poplandia line, by RCA.

An unusual feature about Barclay in Spain is that every day its radio department produces a one-hour radio program for 40 Spanish radio stations. The program is Explosion 68 and its hit parade has become the official hit parade of Spain, published in all music magazines. Directing operations for Barclay in Spain is Alain Milhaud, 40, who is a former economics and law student and also an ex-classical conductor, having conducted orchestras in Switzerland, Germany and Spain. A fluent linguist-he speaks French, Spanish, English, German and Catalan-he is one of the most talented record producers in Europe with many hits to his credit. Directing the company is 35-year-old Raimon Cuxard, who was appointed director general in 1968, having formerly worked for Pechiney. As well as being a qualified economist, Cuxard is an excellent painter. Administrative director is 26-year-old Feliciano Martin, appointed in March 1968. He previously worked in a bank. Heading the artist management division of the company is Vicente Sales, 33, who has worked in European show business for many years and artistic director is 25-year-old Luis Franch who studied piano at Barcelona Conservatory and was organist with the Pop Tops before joining Barclay. Francisco Delafuente, 27, is head of public relations and director of promotion is 30-year-old Jose Luis Yzaguine who, while working in radio, won a number of international prizes for his programs.

In addition to the success achieved, particularly in French speaking areas, with recordings by top French artists, Barclay Canada has also scored with its local productions by Jean-Pierre Ferland, Renee Claude and the Bel Canto.

BARCLAY IN GERMANY

Barclay's affiliate in West Germany—based in the Metronome offices in Hamburg—is only a few months old. It is primarily a promotion and contact office and the staff are in close contact with Metronome, the company which distributes Barclay product in West Germany.

Barclay takes care of all Barclay artists arriving in Germany for television and concert appearances and also keeps a close watch on local productions in order to find local writers and composers with potential.

Barclay in Germany maintains good relations with the press, radio and TV, supervises distribution of the company's product in West Germany and—last but not least—has the intention of making the name Barclay a household word in Germany.

The office is headed by director Marco Bachmann, 33, who, as well as having extensive commercial knowledge, is a great lover of Brazilian music and jazz. His assistant is 22-year-old Tina Klinke.

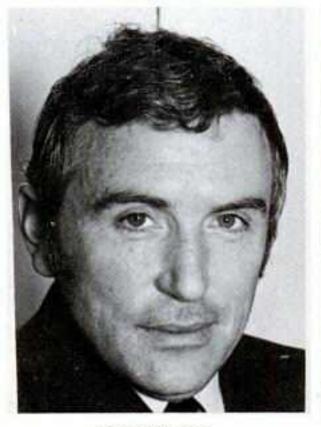
(Continued on page B-22)

Valere Bral

Yvan Gadoua



Marco Bachmann



Rein Maassen



Gian Piero Simontacchi

MAY 30, 1970, BILLBOARD

L'Imprimerie du Nord félicite Coldie Barclay on his fantastic achievement

during the past

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THE BARCLAY STORY

Continued from page B-4

During his stay at Guérin's Club, Eddie had met and married Nicole Vandenbusche, a girl who used to sing with the band, under the name of Eve Williams. She was to become his partner in the record enterprise.

At the same time as Eddie decided to quit the Club, his boss there, Pierre-Louis Guérin announced that he, too, had a small business project in mind. That "small project" turned out to be the Lido on the Champs-Elysées, one of the most famous night spots in the world.

Guérin lent the Club to Barclay for the first record session and the musicians—Hubert Rostaing, clarinet; Christian Bellest, trumpet; Jack Diéval, piano and Jerry Mengo, drums, gave their services free.

Barclay had decided to call the label Blue Star and those first four historic 78rpm sides were "You Belong To Me," "Body and Soul," "Rosetta" and "One o'Clock Jump."

Eddie and Nicole set up an office in the rue Pergolese with no telephone. Records were stored in the bath and delivered by Eddie by bicycle. Nicole took charge of the billing and correspondence. For two years they didn't make a cent—but neither did they incur any debts. They worked between 16 and 18 hours a day. Their records were pressed by Pathé-Marconi and were now selling at a rate of 15,000 a month.

By drastic economies they managed to save enough money for Nicole to go to New York for two weeks in search of masters. She travelled by boat, third class, and in New York stayed in a dingy hotel near Harlem.

This was the period when bebop had turned the jazz world upside down. Nicole returned loaded with masters by jazz giants like Dizzy Gillespie and Charlie Parker and the first 20 releases on Blue Star sold so well that Eddie was able to abandon cycle delivery and buy a small van.

Barclay continued his investment in jazz by launching "Jazz Magazine," which sold a remarkable 80,000 copies a month, and by his association with the Club St. Germain, which was a famous post-war showcase for many of the top American jazzmen who were featured in the Blue Star catalog. But an even more important breakthrough was on the horizon. From Alan Morrison, a writer on Ebony magazine, Eddie learned of the sensational arrival of long playing records and knew at once that the future of the industry lay in that direction.

He flew immediately to the States and signed a reciprocal deal with Mercury. He returned to Paris with a \$5,000 advance and a set of 80 masters—enough for 40 LP's.

But immediately he ran into serious difficulties. The Pathé-Marconi company, which had pressed all his 78rpm product, was not yet convinced of the viability of long playing records and its director would not authorize any production. Barclay, however, was not to be beaten. He went to see the head of the pressing plant and persuaded him to make the albums unofficially.

The first LP's came onto the French market soon afterwards with works by Bach and Handel; within 12 days Barclay had sold 10,000. The LP revolution had begun in France, and Barclay was hailed as the *roi du microsillon*.

By 1950 Eddie Barclay still had nothing in the bank because every last centime of income went to pay pressing bills and other costs. However, the office in the rue Pergolese was now too small for the volume of business being done. A move was essential. It was to a six-room office in the rue Chambiges.

Eddie had by now engaged two secretaries, but was still handling all the deliveries himself. On the door of his van he could now paint with pride, Blue Star, Mercury, Classic and Riviera. The Barclay enterprise was growing fast.

Barclay's own composition, "Tire l'Aiguille," sung by Renée Lebas, was the company's first really big local best-seller—and the first of many.

One summer day while returning from the Gare St. Lazare where he had sent off a batch of records, Barclay was parking his car outside the company offices when a rather bedraggled and down-at-heel character hammered on the window.

"Hey," he said. "You are in the record business— I'm a singer. I work hard and I want to make it—can we work together? I live in the hotel a few doors down, but things aren't going too well at the moment. . . ."

"What's your name?" Eddie asked.

"It wouldn't mean a thing to you-Eddie Constantine." It was, however, to mean a very great deal indeed. Eddie signed him and recorded him and he became a good seller. And when Constantine started to be a success in films, his record sales rocketed. "L'Homme et l'Enfant" sold 200,000 copies.

In 1952 Barclay founded the Compagnie Phonographique de France with headquarters in the rue de Madrid and, through a deal with Norman Granz, acquired French rights to the Verve catalog and such top jazz artists as Count Basie, Stan Getz, Johnny Hodges and Lester Young.

He also created a 45-piece orchestra to make recordings in the style of Percy Faith and Andre Kostelanetz.

In 1955 came the sensational success of the Platters with "Only You" which sold one million copies in a month; Barclay also created the Bel Air label and signed Quincy Jones and Jimmy Mundy as staff arrangers.

In 1956 the Barclay headquarters moved to Neuilly, west of Paris and in 1959 the company signed Charles Aznavour. The following year Barclay signed Léo Ferré and in 1962 he secured the exclusive recording services of Jacques Brel.

In September, 1964, Eddie Barclay formed a new company, the Compagnie Europeene due Disque (CED), whose principal role was that of an independent distribution organization. By the end of 1964, group turnover was running at \$12 million annually—but in the next five years the CED established itself as the leading independent distribution organization in France, almost equaling in size the distribution set-up of the Compagnie Phonographique Francaise. And by the end of 1969 the Barclay group turnover was up to \$20 million.

Mr. Edouard Rualt, the former cafe barman and amateur jazz pianist has, in 21 years, built up a tremendous enterprise and has been hailed as one of the most dynamic and visionary self-made men of the post-war era.

His achievement underlines the stark contrast between his public role as a languorous playboy and his private tenacity, dedication and perceptiveness.

He explains: "Although it may not seem like it, there is never a time when I am not working. And I shall never forget what is was like to cycle 60 kilometers through Paris every day trying to convince skeptical record dealers to buy jazz records."

Barclay Around the World

• Continued from page B-20

BARCLAY IN SWITZERLAND

The Swiss affiliate of the Barclay group was officially opened at 14, rue du Roveray, Geneva, on Jan. 1, 1967, and since that date it has increased its turnover by more than 40 percent every year.

In view of this success it might be thought that the time and place for the opening of a Barclay affiliate in Switzerland had been carefully planned after exhaustive surveys. But, in fact, it was just another example of Eddie Barclay's extraordinary gift for doing the right thing in the right place at the right time.

In 1966 the tendency in the Swiss industry had been toward mergers and the idea of opening a new record company office to sell what was principally a French catalog in a country which is 75 percent Germanic was regarded with a certain amount of cynical amusement in the record industry—both outside and inside the Barclay group!

But it was, of course, Eddie Barclay who had the last laugh.

Claude Aubert, assisted by Gerard Chapuis—a financial wizard—engaged a staff of four, moved into offices, ordered a basic stock of disks, advised Swiss retailers of the new Barclay presence in Switzerland ... and waited. Barclay Switzerland at that time resembled a tiny South American republic whose population consisted entirely of colonels—all department chiefs with no departments.

The reaction of Swiss retailers was somewhat overwhelming and the veterans of the company will long remember the first 300 orders received in two days over the sole telephone line. What the retailers did not know was that the records they received were collected from stock by a press officer, parceled up by a chief buyer and invoiced by the company's director—mostly at four in the morning!

Three months later, Aubert was able to work out that the company was operating at a profit and was able to buy himself a desk. The rest of the equipment for the offices came little by little.

It was like a permanent Christmas—every week there would be a present for somebody—a telephone here, a typewriter there, a chair, a cupboard, a carpet.

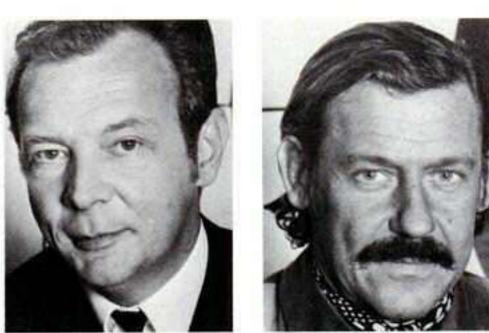
However, today the offices are fully equipped and





Raimon Cuxard

Alain Milhaud



Claude Aubert

Jean Fernandez

Barclay Switzerland is an important and thriving part of the Barclay network.

Director Claude Aubert, 45, is the son of a painter and he qualified as a chemist at the University of Geneva. While at the university he would spend his evenings playing clarinet in a band.

He has worked as a chemist, musician, public relations officer, journalist and broadcaster, finally entering the music industry as a salesman.

His assistant, Brando Parlatano, 36, is from Milan and acts as buyer for the Swiss company. Also assisting Aubert is Emy Nef, a Dutch woman born in Java who has worked in a wide variety of fields and several different countries.

Francois Magnenat, 52, is sales manager and chief of

Special Industry Profile Sponsored by Barclay Records

personnel for Barclay Switzerland. A knowledgeable musicologist, he previously worked for Deutsche Grammophon in Switzerland and is well known to all the Swiss retailers.

BARCLAY IN THE U.S.

Barclay's New York office was opened in 1968 under the direction of 42-year-old Jean Fernandez—a dynamic and perceptive personality who was previously artistic director in the Paris office.

Catalogs Distributed By the Barclay Group

COMPAGNIE PHONOGRAPHIQUE FRANCAISE:

ATLANTIC BANG BUDDAH COTILLION ELENCO HI-FI JUBILEE—JAYGEE MONUMENT ORFEON PROJECT 3 20th CENTURY FOX YOUNG BLOOD

COMPAGNIE EUROPEENNE DU DISQUE:

AMADEO ATCO BACCAROLA CHESS DOUGLAS ENTERPRISE EXCELLO GRT METRONOME NASHBORO STAX TOAST VANGUARD VOLT

INDEPENDENT PRODUCTIONS: ERIC BURDON EXUMA

JIMI HENDRIX SOFT MACHINE

Congratulations, Eddie Barclay! Major Minor Records are proud to be associated with Barclay and Riviera in Gt Britain. Every success during the next 20 years



20th Anniversary. A Truly Great Achievement... Here's to the next 20 years.....



MAY 30, 1970, BILLBOARD

LA BARCLAY

(More power to you from the source of the soul sound.)



STAX THE SOUND OF MEMPHIS

Enterprise Records, Volt Records and Respect Records are divisions of Stax Records, a division of Famous Music Corporation, A G+W Company.

STAX RECORDS, 98 North Avalon, Memphis, Tennessee 38104

BARCLAY'S INTERNATIONAL DEPARTMENT

Barclay's international department was set up by Eddie Barclay in September 1969 in order to give the best possible exploitation to foreign catalogs distributed both by the Compagnie Phonographique Francaise Barclay and by the Compagnie Europeenne du Disque.

Put in charge of this department was Bernard de Bosson who had previously worked with Polydor France where he directed the international department for five years and then, for three years was successively involved in production and promotion.

Before de Bosson joined Barclay the exploitation of foreign catalogs was spread among a number of different people and, although this system had achieved certain spectacular results with such recordings as "Only You," "Bad Boy" and "Zorba's Dance," there was no clear-cut policy laid down in the matter of international exploitation.

De Bosson, therefore, set down a number of objectives. Initially these involved the grouping together of all foreign catalogs and the establishment of much more regular communication and a stronger rapport with all licensors in England, America and other countries.

Having done this it was necessary to organize an international department so structured as to be able to operate as a self-contained unit.

This involved operating in such fields as discussion and finalization of contracts, and the whole gamut of exploitation comprising selection of material, supervision of manufacture of records and sleeves-in conjunction with the production and publicity departments, headed respectively by Danielle Pellissier and Alain Marouani; publicity; promotion, and sales, not only for France but for all the European countries in which the Barclay group is represented-Belgium, Holland, Switzerland, Spain, Italy and West Germany.

The next phase envisaged by de Bosson was to improve the exploitation of the various catalogs by the CED and CPF Barclay by reallocating them on a more logical basis.

There were, for example, three catalogs-Atlantic, Chess and Stax-which had the same kind of rhythm and blues and soul material and which were all being distributed by CPF. By transferring Stax and Chess to CED, the Barclay group was later able to mount a tremendous rhythm and blues operation which succeeded in deeply implanting this much into French pop culture.



Philippe Rault

Michel Brillie

tic), Terrible (Atco), Incroyable (Stax) and Remarquable (Chess) Barclay was able, several months later, to claim 80 percent of sales in the rhythm and blues field.

This was a solid base on which to build future sales by such stars as Otis Redding, Wilson Pickett, Sam & Dave, Arthur Conley, Aretha Franklin, Booker T., etc.

Parallel with all this, de Bosson initiated a system of direct imports from the U.S.A. for distribution by both the CPF and the CED. This resulted in:

- 1. A better awareness in France of the image of the various labels distributed by the groups.
- 2. Barclay's being able to provide for the specialist market the latest American records very soon after stateside release.
- 3. A new means of promotion which could sometimes make an imported version of "In-a-gadda-da-vida" by Iron Butterfly sell so well that Barclay was eventually required to press it and release it locally.

Since his appointment as head of the international department, de Bosson has secured the distribution of other labels, such as Buddah, and has achieved spectacular success with the recordings of Melanie for whom he arranged a tour of France, Belgium and Holland. Melanie has since scored tremendous success in Holland.

THE INTERNATIONAL DEPARTMENT WHO THEY ARE-WHAT THEY DO

BERNARD DE BOSSON-Director PATRICIA FAES—Personal secretary to de Bosson and responsible for liaison with other group departments. CAROLYNNE SHORTS-Secretary responsible for correspondence with foreign companies. MICHEL BRILLIE-A&R assistant. MICHELINE CABON-Responsible for ordering of tapes and masters. PHILIPPE RAULT-Promotion Manager. **BENOIT V. GAUTIER**—Promotion of catalogs distributed by CED. JEAN MARESKA—Promotion of catalogs distributed by CPF. DOMINIQUE DIRAT—Promotion secretary.

Joe White whose first single "Soul Francisco" was a hit only in France and Belgium. In January 1969 Tony Joe's "Polk Salad Annie" was a big seller in Franceyet it was not until six months later that he really broke through in the U.S.A.

In five years the group's international department has seen the percentage of sales claimed by foreign repertoire augmented from 1 to 10, thanks to the efficient structure of the department.

De Bosson runs the department on team lines, as an independent production unit within the Barclay group, with its own administration, its own promotion.

Following this pattern he appointed Michel Brillie as a&r assistant for all catalogs in March 1968, and then in July 1968 engaged Phillipe Rault as promotion manager. Rault is now running what is now considered as the best specialized promotion team in France, comprising himself, Jean Mareska and Benoit Gautier.

Under the direction of De Bosson they undertake the promotion of all Anglo-American recordings, with Gautier concentrating on those labels distributed by CED and Mareska on those distributed by CPF.

They Did It Marouani's Way

(Nouvelles Editions Barclay-The largest indie Publisher in France.)

Although he is France's No. 1 record man, Eddie Barclay, being a musician, was inevitably also to make his mark as a music publisher. He has in addition, achieved considerable success as a composer, having written such hits as "L'Enfant de la Balle," "Avec Ses Yeux La," "Quand je t'Embrasse," "Tire, Tire l'Aiguille" and "La Valse des Lilas," among many others.

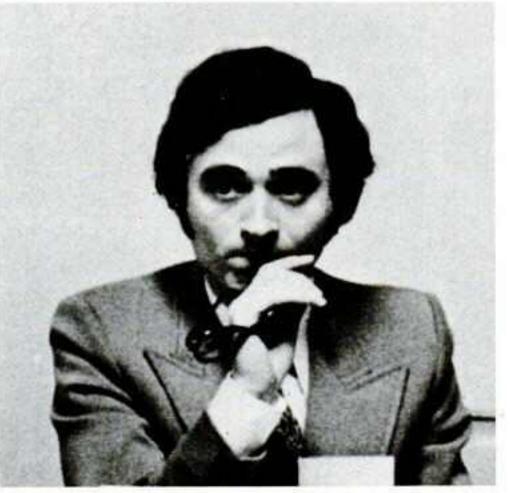
Eddie's first publishing venture was the formation of Editions Caravelle, which was headed by Philippe Boutet. Then, in November 1964, seeking to expand his publishing interests, Eddie formed a new publishing, Nouvelles Editions Barclay.

To head up the group Eddie appointed a brilliant young publisher from the famous Marouani family-Gilbert. Under Marouani's direction, Nouvelles Editions Barclay went from strength to strength, initially handling all Barclay copyrights and then acquiring sub-publishing rights from some of the world's most important catalogs.

In addition the group was appointed to handle the copyrights of such celebrated French singers and songwriters as Enrico Macias, Claude Francois and Henri Salvador.

In five years Nouvelles Editions Barclay has become the largest and most energetic independent publishing group in France-and much of this success is due to the fact that Gilbert Marouani engaged some of the most aggressive and enterprising people to run the company-such as Regis Talar, formerly with Editions Tutti, Charlie Ganem, Patrick Vilaret, a former producer with Barclay Records, and Pierre Billon, a "heavy cat" and the "hippy" of the group who has been especially valuable for pop material.

In addition there is Jacques Rodrik who looks after the foreign catalogs, Micheline Rivers, in charge of promotion, Georges le Derf, the administrative director, and Edith Nadjar who handles copyright matters.



Gilbert Marouani-head of Nouvelles Editions Barclay.

Each of these people has made a solid contribution to the tremendous success of the publishing group.

More recently Jacques Revaux, composer of "My Way," originally published by Nouvelles Editions Barclay and a world hit for Frank Sinatra as well as a huge national hit for Claude Francois, has begun producing for Barclay and has formed a new publishing company called Trema.

Still more recently the Barclay publishing group has acquired the Curci France and Kirschner catalogs.

All in all, Nouvelles Editions Barclay now represent the following companies in France:

INTERNATIONAL

Screen Gems, Columbia Pictures, Lois Music (James Brown catalog); Spanka (Paul Anka catalog), Dwarf (Bob Dylan catalog), Pamper, Robert Mellin, Sparta, Curci France, Kirschner.

NATIONAL

A.A. Music (Salvatore Adamo catalog), Cirta (Enrico Macias catalog), Jeune Musique (Claude Francois catalog), Trema.

A HISTORY OF HITS

Among the major hits achieved with foreign repertoire by the Barclay International Department are:

CPF: "Black Is Black" by Los Bravos; "When a Man Loves a Woman" by Percy Sledge; the series of Formidable albums (10 volumes); "Say a Little Prayer" by Aretha Franklin; "Hey Jude" by Wilson Pickett; "Lindberg" by Charlebois and Forestier; "Bobo's Party" by Melanie; "Soul Francisco" and "Polk Salad Annie" by Tony Joe White; "Oh Happy Day" by the Edwin Hawkins Singers; the series "Super Group" with albums by Led Zeppelin, Crosby, Stills & Nash, Jimi Hendrix and the Soft Machine; the soundtrack of the film "Hello Dolly!", "Le Clan des Sciliens" and "Lay Down" by Melanie and the Edwin Hawkins Singers.

CED: "Little Man" and "The Beat Goes on" by Sonny and Cher.

The r&b series "Terrible," "Incroyable" and "Remarquable."

All the records, albums and singles, of Otis Redding -especially "Dock of the Bay" and the two double albums "Otis Redding Story" Vols 1 & 2.

All the albums of Joan Baez; "Love Is Blue" by the the Dells; the albums of Chuck Berry; the Series "Under ground"; "In-a-gadda-da-vida" by Iron Butterfly. All the albums of Vanilla Fudge; "Soul Finger" by the Bar Kays; all the disks, albums and singles, of Booker T; the two albums of Larry Coryell; and the album and the single of the Frost, "Rock & Roll Music."

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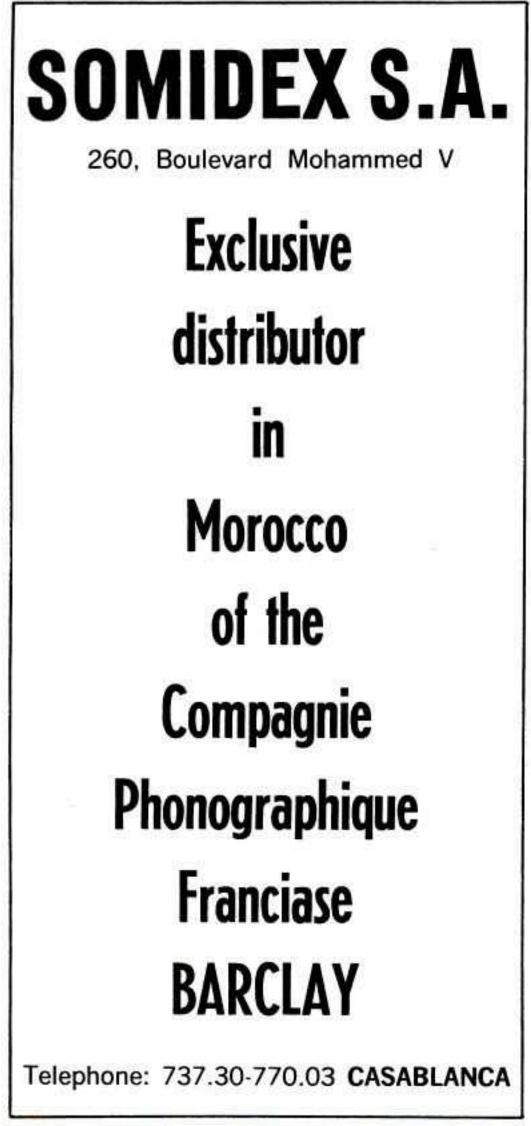
Congratulations to 20 successful years and we are proud to have been associated with you since 1951 Metronome Records

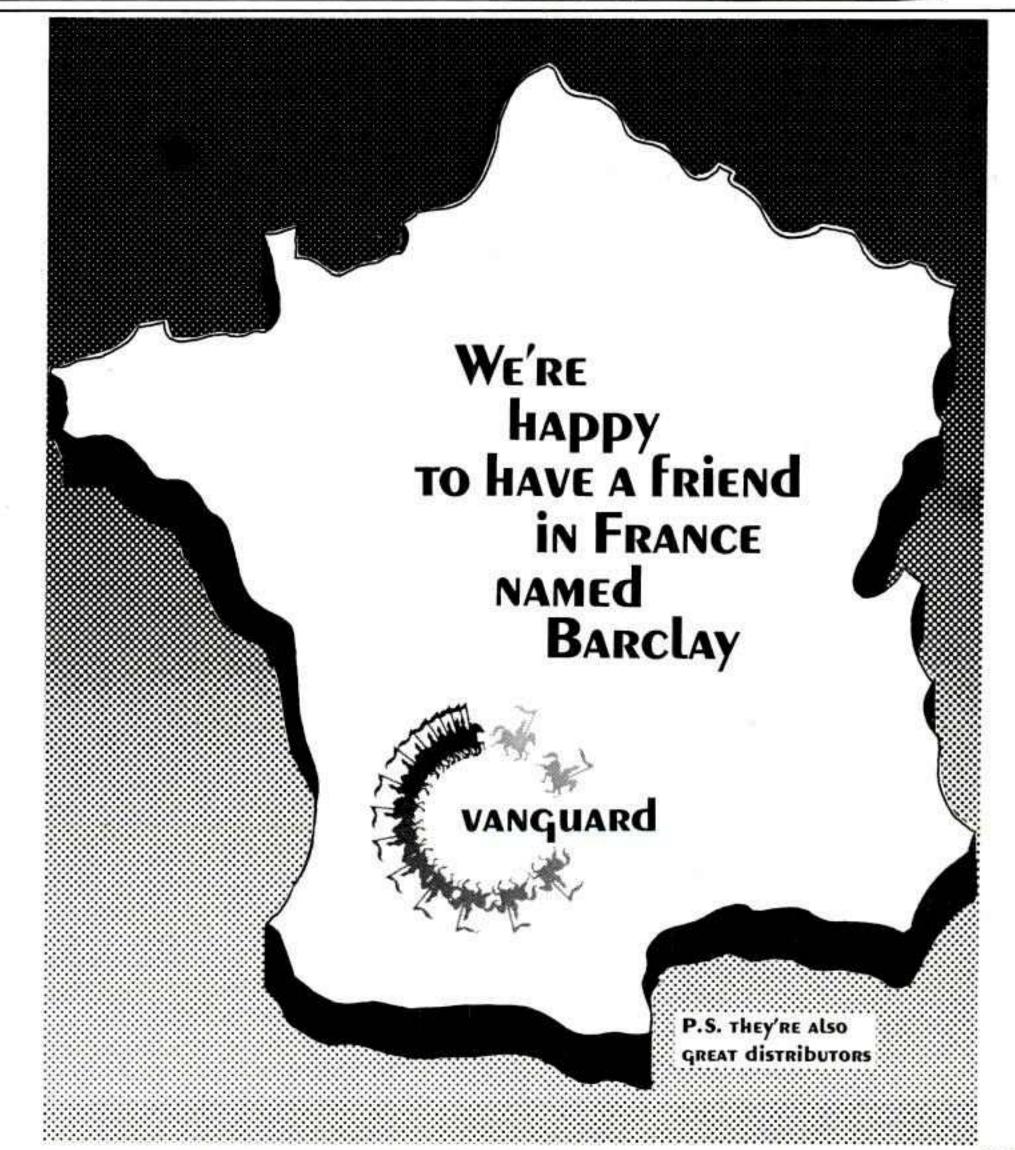
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MAY 30, 1970, BILLBOARD

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FIVE YEARS OF BEST-SELLING SONGS

In the list below original copyrights are indicated by an asterisk.

1965

- *CAPRI C'EST FINI-Herve Vilard and 60 cover versions, including those by Vince Hill (Britain) and Lainie Kazan (USA).
- *CHEZ LAURETTE-Michel Delpech.
- *LA LONGUE MARCHE—Franck Pourcel, Paul Mauriat, Rika Zarai, Les Compagnons de la Chanson, Pat Boone (USA).
- UNA LACRIMA SUL VISO-Bobby Solo (Italy).
- *NON C'EST RIEN (FREE AGAIN)—Jacqueline Danno, Barbra Streisand (USA), Ornella Vanoni (Italy), Jack Jones (USA), Woody Herman (USA), Kim Weston (USA).
- PUT YOUR HEAD ON MY SHOULDER-Paul Anka (Canada).

1966

*LES JOLIES COLONIES DE VACANCES-Pierre Perret. BLACK IS BLACK-Los Bravos (Spain), Johnny Hallyday, Paul Mauriat. IT'S A MAN'S, MAN'S WORLDE-James Brown (USA), Nino Ferrer. KEEP ON RUNNING-Spencer Davis.

1967

*JE N'AURAI PAS LE TEMPS (IF I ONLY HAD TIME)—Michel Fugain, John Rowles (Britain).

*PENSE A L'ETE-Nicoletta.

*COMME D'HABITUDE (MY WAY)-Claude Francois, Paul Mauriat (France), Andy Williams, Eddy Arnold, Ferrante & Teicher, Steve Lawrence, Dizzy Gillespie, Brook Benton, Hugo Montenegro, Dionne Warwick (USA), Mantovani (Britain) etc. (A total of 70 versions).

THE WORLD WE KNEW-Frank Sinatra (USA), Mireille Mathieu.

1968

*CANON DE PACHELBEL-Arr. by M. Dintrich

*JE REVIENS CHEZ NOUS-Jean-Pierre Ferland, Les Compagnons de la Chanson, Nana Mouskouri.

*ENTRE NOUS DEUX LA RIVIERE-Nana Mouskouri.

MY WAY OF LIFE-Frank Sinatra (USA), Mireille Mathieu.

*MON FILS-Johnny Hallyday.

*JEUNE HOMME-Johnny Hallyday.

1969

*L'HOMME FOSSILE-Serge Reggiani.

AGATHA-Nino Ferrer.

*OH LADY MARY-David Alexandre Winter, Paul Mauriat, Dalida.

ZOUM, ZOUM, ZOUM-Dalida.

*AMERICA, AMERICA-Michael Sardou.

AND THE MUSICAL "HAIR" WITH SUCH HITS AS:

AQUARIUS-Fifth Dimension (USA), Paul Mauriat, Julien Clerc.

LET THE SUNSHINE IN-Herbert Leonard, Julie Driscoll (Britain), Jean Bouchety.

has already scored with:

*LES BALS POPULAIRES-Michel Sardou.

*ET MOURIR DE PLAISIR-Michel Sardou.

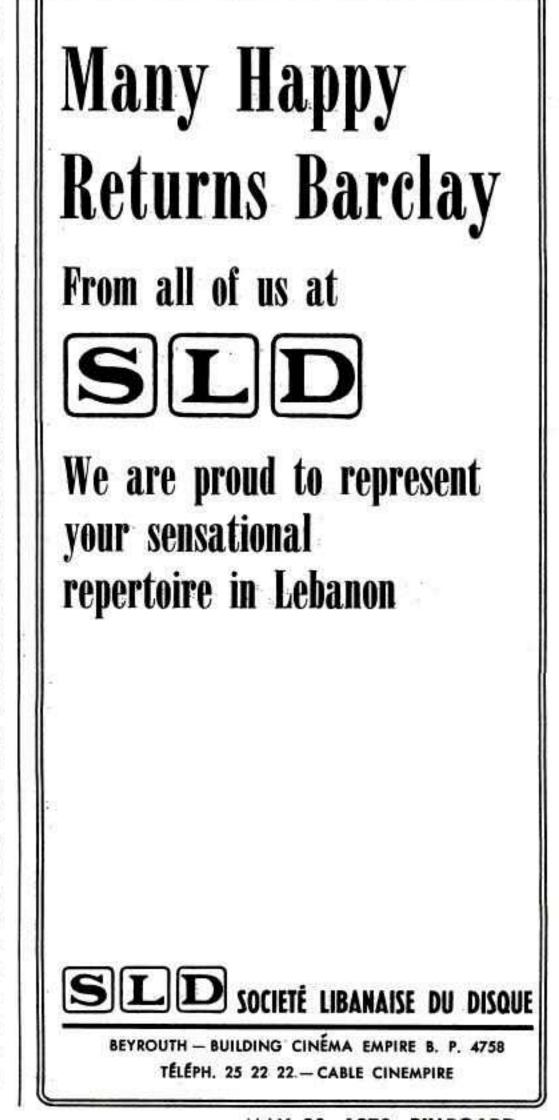
SUGAR SUGAR-Claude Francois.

THE MUSIC FROM THE FILM "LE BAL DU COMTE D'ORGEL" by Raymond Le Senechal.

CONGRATULATIONS to BARCLAY from the Sub-Editor of Disc Jockey in Argentina



Pedro Goyena 70-72 - Buenos Aires, Argentina Telephone: 92-7700/8200/9090



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Importer and Distributor of BARCLAY Group Records in Great Britain, and U.K.'s leading independent in Import/Export, congratulates

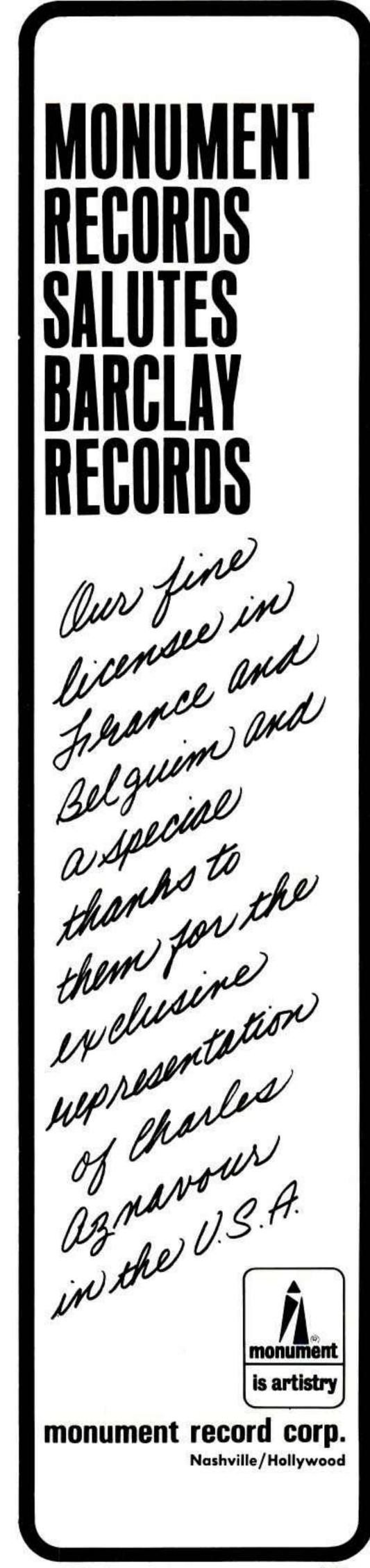
BARCLAY

on its 20th Birthday

C. R. D. (Continental Record Distributors, Ltd.) 97/99, Dean Street Oxford Street, London W. 1 Tel (01) 437-1002 Cables: Discrecord London W.1



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WE ARE HAPPY

to represent the beautiful Barclay music in Norway

WE ARE PROUD

to announce that the names of Mireille Mathieu, Charles Aznavour and Jacques Brel are familiar to Norwegian record buyers

WE ARE DELIGHTED

to salute **BARCLAY** on their 20th anniversary



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ZOODO

MAY 30, 1970, BILLBOARD

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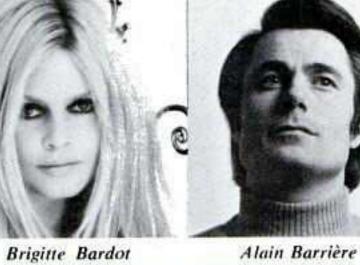
www.americanradiohistorv.cor

EUROPE Nº I LUCIEN MURIDOE DIRECTEUR DES PROGRAMMES CONGRAFILATION, Edite (CONGRAFILATION, Edite (CONGR LUCIEN MORISSE

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BARCLAY GROUP ARTISTS



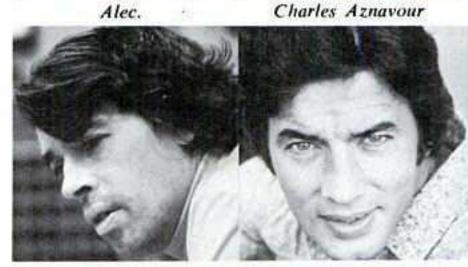




Guy Bedos

Jeanie Bennett

Emmanuel Booz



Jacques Brel



Michel Delpech



Rosalie Dubois

Maurice Dulac

Yul Brynner





Les Enfants Terribles





Alain Delon



Jean-Pierre Ferland



Jean Ferrat



Léo Ferré



Nino Ferrer





Les Guaranis



Robert Hossein





Annabel Buffet





Dalida





Junco Partners

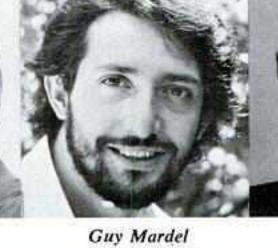




Ferré Grignard

Raymond Lefevre





Claude Morgan

Peter Holm

Guy Marchand

Jacques Martin





Elsa Martinelli

Mireille Mathieu

Jean-Christian Michel





Monty

Philippe Nicaud

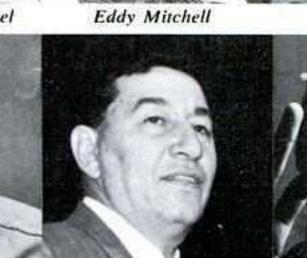


Nicoletta



The Pebbles

Baden Powell



Louis Prima



David Alexandre Winter





Marcel Zanini





Cora Vaucaire

Danielle Vidal

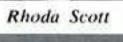
- Vigon
- John William

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MAY 30, 1970, BILLBOARD



www.americanradiohistory.com





Jean Yanne





HERE IS THE EXCITING THREE DAY PROGRAM

THURSDAY MORNING, JUNE 18 REGISTRATION FROM 9:00 a.m.

THURSDAY AFTERNOON, JUNE 18

2:00 p.m. - 4:30 p.m.

Session 1

RADIO FACES THE NEW DECADE

a. Radio's Key Role in Dealing With Urgent Social Problems Art Linkletter

Los Angeles, Calif.

- b. Are We Wasting Our Most Valuable Resource—Our Personnel? Lester M. Smith Executive Director Seattle, Portland, and Spokane Radio Portland, Ore.
- c. Dynamic Changes in Music-The Challenge to Future Programming George Martin Managing Director Associated Independent Recordings, Ltd. London, England

5:30 p.m. - 7:30 p.m.

COCKTAIL RECEPTION, BILLBOARD OFFICE "SOUNDS OF THE TIMES"

Astor Gallery from 4:40 p.m. and after 7:30 p.m. The Astor Gallery will be available after 7:30 p.m. also as a meeting place for informal discussions and relaxation.

FRIDAY MORNING, JUNE 19 **REGISTRATION FROM 8:00 a.m.**

9:00 a.m. · 12:15 p.m.

CONCURRENT SESSIONS

Choose two - The first at 9:00 a.m. The second at 10:45 a.m.

Session 2

KEEPING TOP 40 IN TUNE WITH THE TIMES

- a. Dealing With the Music Forces Affecting Top 40 - Progressive Rock, Good Music, Soul Khan L. Hamon Program Director KTSA Radio San Antonio, Tex.
- b. Trends in Contemporary Music Programming - The Need to Know Your Audience Michael Joseph Radio Program Consultant Westport, Conn.

b. The Importance of Building Station Ratings by Promoting the Sale of SATURDAY MORNING, JUNE 20 Records at Retail Bruce Nelson Program Director WUBE Radio (Seattle, Portland & Spokane Radio) Cincinnati, Ohio

12:30 p.m. - 1:30 p.m. LUNCH

FRIDAY AFTERNOON, JUNE 19

2:00 p.m. - 5:15 p.m.

Round table discussions. Each session will be held in a different room. Each presided over by a moderator - but with each "Roundtable" (a group of 10) advancing its own "give and take" discussions, beginning with a suggested list of pertinent topics.

Registrants will choose two of the following five topics. The first at 2:00 p.m. and the second at 3:45 p.m.

Session 7

METHODS OF MOTIVATING ON-THE-AIR PER-SONNEL AS PART OF TOTAL STATION TEAM-WORK

Robert H. E	Badger
Station Man	
WMID Radio	
Atlantic City	/, N. J.

Session 8

DECIDING WHAT THE VARIATIONS SHOULD BE BETWEEN WEEKEND AND WEEKDAY PRO- Session 15 GRAMMING Joe Sullivan Program Director

WMAK Radio Nashville, Tenn. Session 9 AUDIENCE PROMOTION — SUCCESSES AND FAILURES Robert F. Hood Vice President and General Manager WHOO Radio Orlando, Fla. Session 10

HOW AND WHY YOUR FM STATION SHOULD COMPETE WITH YOUR AM

- Hy Lit Vice President and General Manager WDAS-FM Radio Philadelphia, Pa.
- Session 11 ALTERING MUSIC FORMAT TO REACH DIF-

FERENT LISTENERS AT DIFFERENT TIMES

9:00 a.m. - 12:15 p.m.

CONCURRENT SESSIONS

Choose two. The first at 9:00 a.m. and Session 18 the second at 10:45 a.m.

Session 13

CREATIVE SKILLS IN PRODUCTION

a. Producing Better Local Commercials Alan R. Scott Partner Scott-Textor Productions, Inc. New York, N. Y.

b. Tighter Production Through Modern Session 19 Electronic Techniques Dan Clayton Program Director WPOP Radio Hartford, Conn.

Session 14

ADVANCE RESEARCH TECHNIQUES

a. Ratings - How to Evaluate Them Effectively for Better Programming James L. Greenwald President **KATZ** Radio New York, N. Y. b. Records — Methods of Determining What Your Audience Wants to Hear -When and Why **Buzz Bennett** Program Director

KGB Radio San Diego, Calif.

EFFECTIVE PROGRAMMING OF ALBUMS AND 4:00 p.m. - 5:00 p.m. PERSONALITIES Session 21 a. The Growing Impact of Albums ----Selecting Them and Picking the Cuts Willis Duff Vice President of Metromedia ful People General Manager **KSAN** Radio San Francisco, Calif. Mount Paul

b. The Trend Back to Personalities ----How to Program Them With New Meaning Pat Whitley Program Director WWDC Radio Washington, D. C.

Session 16

INCREASING STAFF PROFESSIONAL SKILLS-THE MANAGEMENT CHALLENGE

a. The Modern Program Director - The Qualities He Must Develop in His New Role Parry S Samuele

of new records which have not vet been released. It will provide an opportunity for each registrant to predict his ability to pick the hit within each of three formats:

TOP 40 AND PROGRESSIVE ROCK

Moderators: George Michael Music Director WFIL Radio Philadelphia, Pa. Augie Blume National Promotion Manager New York, N. Y.

EASY LISTENING

Moderators: Johnny Magnus **KMPC** Radio Los Angeles, Calif.

Session 20

COUNTRY MUSIC

Moderators: Roy H. Stingley Program Director WJJD Radio Chicago, III. **Owen Bradley** Vice President In Charge Of A&R Decca Records Nashville, Tenn.

OPPORTUNITY WILL BE AFFORDED FOR CRI-TIQUE INTERCHANGE

Each registrant will receive samples of the unreleased records played in his session.

KBER Radio

BILLBOARD AWARDS FOR ACHIEVEMENT

- a. Radio Is a World for Creative Thought-
 - Father Norman O'Connor
 - Paulist Fathers

 - Oak Ridge, New Jersey
- b. Presentation of the Billboard Awards

Stations Participating in

Sounds of the Times

are:

WNAP-FM Radio San Antonio, Texas Indianapolis, Indiana

Session 3

THE SOUL RADIO OF THE FUTURE

- a. Keeping and Increasing Your Listeners -White and Black Jerry Boulding **Operating Manager** WWRL Radio Woodside, N. Y.
- b. How to Combat the Continuing Reaction Against Soul Radio Reginald Lavong Vice President, Marketing, R&B Capitol Records Distributing Corp. Hollywood, Calif.

Session 4

THE AGGRESSIVE GROWTH OF EASY LISTENING FORMATS

a. Building a Successful Morning Show --What Are Its Structures and Requirements?

J. P. McCarthy Air Personality WJR-AM Radio Div. of Capitol Cities Broadcasting Inc. Detroit, Mich.

b. Where Does Rock Music Fit in the Easy Listening Format? Tony Taylor Program Director WIP Radio Philadelphia, Pa.

Session 5

CREATING A MAJOR MARKET SOUND IN A SMALL MARKET STATION

- a. Analyzing the Market to Find Your Programming Niche Bernie Barker Vice President and General Manager WDAK Radio Columbus, Ga.
- What is an Ideal Music Blend Can You Please Everyone All the Time? Gary R. Fuller Vice President KAFY, Inc. Bakersfield, Calif.

Session 6

COUNTRY MUSIC RADIO-WHERE DOES IT GO FROM HERE?

a. Has Country Music Programming Become Too Modern? William J. Wheatley Program and Operations Manager WWOK Radio-Miami WAME Radio-Charlotte, N. C. Miami, Fla.

Ken Dowe National Operations Manager McLendon Broadcasting Co. Dallas, Tex.

FRIDAY EVENING, JUNE 19

"Sounds of the Times" after 5:30 p.m. After 9:00 p.m. the Astor Gallery is available for both "Sounds of the Times" and as a meeting place for informal discussions and relaxation.

7:30 p.m. - 9:00 p.m.

Session 12

YOUR AUDIENCE IS CHANGING-THE ARTISTS STATE THE CHALLENGE

A panel of 3 performing artists. Each will describe his audiences' reaction to the music he is performing - what they appear to like and what they do not like. Each artist will give his opinion as to what the significance of his observations may have for alert radio station programming. The panel of 3 artists:

Johnny Rivers

Johnny Rivers Music, Los Angeles, Calif. William (Smokey) Robinson Jr. V.P. Motown Record Corp., Detroit, Mich. John D. Loudermilk Lee Ward Corp., Nashville, Tenn.

Senior Vice President—Radio AVCO Broadcasting Corp. Cincinnati, Ohio	KFJZ Radio Fot Worrth, Texas	WWOK Radio Miami, Florida
b. The Deejay — Helping Him Achieve Greater Professionalism	KING Radio	KHJ Radio
Session 17	Seattle, Washington	Hollywood, California
APPRAISING YOUR STATION'S FORMAT-THE NEED FOR CONSTANT OBJECTIVITY	KYOK Radio Houston, Texas	KIKK Radio
a. When is Change Needed in Format — For What Reason and in What Direction?	WASH Radio	Houston, Texas
Frank L. Boyle	Washington, D.C.	KJET Radio
President Robert E. Eastman & Co., Inc.	WGLD Radio	Beaumont, Texas
New York, N. Y.	Oak Park, Illinois	WCBM Radio
 b. Selling the Format to the Advertiser — Recent Developments in Media Selec- tion 	KLAC Radio	Baltimore, Maryland
Norman King	Los Angeles, California	WLW Radio
12:30 p.m 1:30 p.m.	KRAK Radio	Cincinnati, Ohio
LUNCH	Sacramento, California	WTLC Radio
The "Sounds of the Times" Exhibit will be open during the lunch period.	KTUF Radio	Indianapolis, Indiana
SATURDAY AFTERNOON, JUNE 20	Phoenix, Arizona	WRKO Radio
2:15 p.m 3:45 p.m. THE NEW RECORDS	WMAK Radio Nashville, Tennessee	Boston, Massachusetts and others
Thenes and at three sensurrant estricts	 Construction of the Construction of the Construction	In the second s second second seco

REGISTRATION FORM

MAIL IN	 Please register me for the BILLBOARD RADIO PROGRAMMING FORUM, June 18-20, Waldorf-Astoria, New York City. (If you wish to register others besides yourself from your organization, please send names and titles on your letterhead and enclose payments.) Registration Fee: \$175.00 per person
YOUR	Please enclose check and return registration form to: Radio Programming Forum Ninth Floor — 300 Madison Avenue, New York, N.Y. 10017
REGISTRATION	 NAME
TODAY	ADDRESS CITY, STATE, ZIP Complete refund will be made for cancellations received before June 12, 1970. After that date but prior to the opening of the Conference, a cancellation charge of \$50.00
	Complete refund will be made for cancellations received before June 12, 1970. After

Choose one of three concurrent sessions.

Each session will be devoted to the playing

HAVE YOU REGISTERED FOR THE **CONFERENCE OF THE YEAR? Billboard's 3rd Annual** RADIO PROGRAMMING FORUM June 18-20 WALDORF ASTORIA HOTEL **New York City**

Billboard is indeed proud to announce this 1970 program. The Forum is designed for all those individuals deeply involved in Radio's current scene and in building its greatest growth potential.

THE AUDIENCE

PROGRAM DIRECTORS STATION OWNERS AND MANAGERS DEEJAYS RECORD COMPANIES **REP FIRMS AND ADVERTISERS** AND EVERYONE INVOLVED WITH INCREASING EFFECTIVENESS AND IMPACT OF RADIO

THE FORMATS

- TOP 40 . COUNTRY . R&B MIDDLE OF THE ROAD PROGRESSIVE ROCK

TATION TYPES

AM & FM LARGE, MEDIUM, SMALL RURAL, METROPOLITAN

FEATURES

- BILLBOARD COCKTAIL RECEPTION
- SOUNDS OF THE TIMES
- THE NEW RECORDS
- ARTISTS STATE THE CHALLENGE
- INFORMAL MEETINGS AND DISCUSSIONS

• You will be able to hear the generic tapes of more than 20 stations as "Sounds of the Times" Three outstanding performing artists describe how listening audiences are changing
 You will hear unreleased records and try your skill at picking the "hits" . Facilities for informal meetings and discussions.

Outstanding authorities will address the Forum as Speakers, Moderators, and Discussion Leaders. Among them are:

OPENING SESSION

Art Linkletter Los Angeles, Cal.

Lester M. Smith **Executive Director** Seattle, Portland and Spokane Radio

Buzz Bennett

San Diego, California

KGB Radio

George Martin Managing Director Associated Independent Recordings

PROGRAM DIRECTORS

Khan L. Hamon **KTSA Radio** San Antonio, Texas

Bruce Nelson WUBE Radio Cincinnati, Ohio

Charlie Van WFAA Radio Dallas, Texas

William J. Wheatley WWOK Radio Miami, Florida

Dan Clayton WPOP Radio Hartford, Connecticut

Nashville, Tennessee Roy H. Stingley WJJD Radio

Pat Whitley WWDC Radio Washington, D.C.

Chicago, Illinois

Michael Joseph Radio Program Consultant

Frank L. Boyle President Robert E. Eastman & Co., Inc.

Alan R. Scott Partner Scott-Textor Productions Inc.

James L. Greenwald President **KATZ** Radio

Perry S. Samuels Senior Vice President Radio AVCO Broadcasting Corp.

Vice President Marketing R&B **Capitol Records Distributing** Robert H. Badger Station Manager WMID Radio, Atlantic City

Reginald Lavong

George Michael Music Director WFIL Radio, Philadelphia

Perry Bascom **General Manager** WNBC Radio, New York City

Jerry Boulding **Operations Manager WWRL** Sonderling Broadcasting Corp.

Gary R. Fuller **Vice President** KAFY, Inc., Bakersfield Hy Lit

Vice President & Gen. Mgr. WDAS-FM Radio, Philadelphia

Ken Dowe National Operations Mgr. McLendon Broadcasting Corp.

Robert F. Hood Vice President & Gen. Mgr. WHOO Radio, Orlando

Norman King President-Chairman U.S. Media International Corp.

Augie Blume National Promotion Manager Willis Duff Vice President of Metromedia KSAN Radio, San Francisco **Johnny Rivers** John Rivers Music

Joe Sullivan

WMAK Radio

W. "Smokey" Robinson, Jr. Vice President Motown Record Corp. John D. Loudermilk President Lee Ward Corp.

J. P. McCarthy Air Personality WJR-AM Radio, Detroit

Owen Bradley Vice President in charge of A&R **Decca** Records

Johnny Magnus Air Personality

Father Norman O'Connor **Paulist Fathers**

Soul



By ED OCHS

SOUL SLICES: Invictus Records racked up its first gold record last week when the Chairmen of the Board hit the mark with "Give Me Just a Little More Time." A credit to Joe Medlin, now with Gamble & Huff in Philly. Freda Payne's "Band of Gold" is also a top ten disk, and keep your eye and ear on the Chairmen's new one, "You Got Me Dangling on a String." They've also got a hot album named after their million seller. Motown may not miss Holland, Dozier & Holland but the terrific trio aren't missing either. Only their deal with Buddha via the Hot Wax label is lagging. . . . The Delphonics will do it again with "Trying to Make a Fool of Me," penned by another hot team, Thomas Bell & William Heart. Cotillion has picked up Cora Washington's "What Can I Do" from the MJ label out of Los Angeles. The disk is showing strength in Dallas. Atlantic is also rushing "I Still Love You," by Harvey Deal & the Galaxies on the Eclipse label. . . . Merry Clayton debuts on Ode with the Stones' "Gimme Shelter." She sings behind the rockers on the original cut. . . . Lloyd Price's Turntable has set aside Tuesdays for Clark Terry's 17-piece orchestra and Mondays for WWRL deejays. Chubby Checker just finished a stint at the club. . . . James Brown is heading for the number one spot again with "Brother Rapp." It's moving on the pop charts too. . . . Junior Wells' second album for Delmark, "Southside Blues Jam," is due this week. . . . Leon Thomas, Flying Dutchman's high-flying jazz vocalist has completed an album with Oliver Nelson and the late Johnny Hodges for release next month. . . . Doris Duke is a winner for Canyon with "Feet Start Walking." . . . New from Brook Benton: "Don't It Make You Wanna Go Home," on Cotillion. ... Wilson Pickett has become a soul interpreter for pop tunes, and now Solomon Burke is bidding for the same status with Elvis' "In the Ghetto" hit. . . . Aretha Franklin's summer tour of Europe includes filming a television special in Israel, "Aretha in the Holy Land." Lady Soul returns for personal appearances after almost a year when she opens a two-week stand at the International Hotel in Las Vegas, June 1. Her "Spirit in the Dark" looks real good. . . . The Ann Arbor Blues Festival has been scheduled for August 7-9 with 31 acts already in the fold for the five concerts. . . . Gene Chandler has joined Mercury with "Groovy Situation." President and producer for his "I Stand Accused" to break from Isaac Hayes' "Movement" LP. . . . Erroll Garner's recent concert at the renowned Salle de Pleyel concert hall in Paris was a sell-out. He will return to Europe again in July with dates already set in Scandinavia and France, where he's building in popularity. . . . Alan Douglas of Douglas Records reads Soul Sauce. Do you?

Billhoard SPECIAL SURVEY For Week Ending 5/30/70

BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Weeks Title Artist, Label, No. & Pub. Char	
1	1	LOVE ON A TWO WAY STREET Moments, Stang 5012 (Gambi, BMI)	10
2	2	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar 615 (Dakar/Jadan, BMI)	11
3	3	BROTHER RAPP James Brown, King 45-6310 (Dynatone, BMI)	
4	4	SUGAR SUGAR Wilson Pickett, Atlantic 2722 (Kirshner, BMI)	8
Ø	11	CHECK OUT YOUR MIND Impressions, Curtom 1951 (Camad, BMI)	3
6	6	I CAN'T LEAVE YOUR LOVE AGAIN Clarence Carter, Atlantic 2726 (Fame, BMI)	6
7	8	FARTHER ON DOWN THE ROAD Joe Simon, Sound Stage 7 2656 (Blackwood, BMI)	6
8	5	OPEN UP MY HEART/NADINE Dells, Cadet 5667 (Pisces/Chevis, BMI/Arc, BMI)	7
97	13	SWEET FEELING Candi Staton, Fame 1466 (Fame, BMI)	4
10	7	REACH OUT & TOUCH (Somebody's Hand) Diana Ross, Motown 1165 (Jobete, BMI)	5
11	12	IT'S ALL IN THE GAME Four Tops, Motown 1164 (Remick, ASCAP)	5
12	9	YOU NEED LOVE LIKE I DO (Don't You) Gladys Knight & the Pips, Soul 35071 (Jobete, BMi)	9
13	14	AND MY HEART SANG (Tra La La) Brenda & the Tabulations, Top & Bottom 403 (One Eyed Soul/McCoy, BMI)	4
Û	18	SO MUCH LOVE Faith, Hope & Charity, Maxwell 805 (Van McCoy, BMI)	6
100	12.22	and the second	

10 ABC Jackson 5, Motown 1163 (Jobete, BMI) 15 . 11

This Week	Last Week	Weeks en Title Artist, Label, No. & Pub. Chart
26	21	SO EXCITED 7 B. B. King, BluesWay 61035 (Pamco/Sounds of Lucille, BMI)
1	-	SPIRIT IN THE DARK 1 Aretha Franklin, Atlantic 2731 (Pundit, BMI)
28	-	LOVER WITH A REPUTATION/ IF LOVE RULED THE WORLD 1 Bobby Bland, Duke 460 (Don, BMI/Don, BMI)
29	-	BALL OF CONFUSION (That's What the World Is Today)
30	31	WALK A MILE IN MY SHOES 6 Willie Hightower, Fame 1465 (Lowery, BMI)
Û	39	YOU GOT ME DANGLING ON A STRING 2 Chairmen of the Board, Invictus 9078 (Gold Forever, BMI)
32	28	BAND OF GOLD
Ø	38	I WANT TO DO EVERYTHING FOR YOU 4 Raelets, Tangerine 1006 (Tree, BMI)
34	34	LET THIS BE A LETTER (To My Baby) 5 Jackie Wilson, Brunswick 55435 (Dakar/Julio Brian/BRC, BMI)
35	35	LOVE LAND
36	32	GET DOWN PEOPLE 6 Fabulous Counts, Moira 108 (McLaughlin, BMI)
37	37	MY WAY 6 Brook Benton, Cotillion 44072 (Spanka/ Don C., BMI)
38	36	EVERYBODY SAW YOU/CAN YOU GET AWAY 5 Ruby Andrews, Zodiac 1017 (Ric-Wil, ASCAP/Ric-Wil, ASCAP)

MAMA'S BABY DADDY'S MAYBE Swamp Dog, Canyon 30 (Roker, BMI)

'Beautiful' WITH **Moves Soulward**

BALTIMORE-WITH, which bills itself as a "beautiful music" station, will begin playing more soul artists 7-midnight, according to program manager John A. Lack and music director Ed Graham. The new music trend starts June 1 on "Moonlight Experience" and will emphasize more soft soul, jazz, and folk.

"Even during the day, we don't get too soft in the music," Graham said, "but the new programming at night will feature a heavier portion of Dionne Warwick, Cannonball Adderley, Harry Belafonte, Leon Bibbs, and others." WITH recently scored No. 2 in a black Pulse.

Though WITH segues from tune to tune as do many socalled background music stations, Lack said that "good music in Baltimore is quite different from its sisters in New York, Los Angeles, and Miami.

We feel WITH has a brighter and more uptempo sound." The station attempts to play the original hits by artists rather than instrumental versions whenever possible. "Surely," said Lack, "we have our complement of Mantovani and Don Costa, but you'll hear more Simon & Garfunkle, Paul Mauriat, and Nancy Wilson on WITH than on the MOR stations in town. We've also moved into the album stuff that others aren't using-Getz and Gilberto, Shearing, Bossa Rio, and the Lettermen." He also mentioned the Beatles, Ray Charles, and the Winter Consort.

WITH features two vocals a half-hour. The music clusters have two instrumentals and a vocal in each.

WITH also adds easy listening singles into the automatic system.

		Jackson 5, Motown 1163 (Jobete, BMI)		12220		Swamp Dog, Canyon 30 (Roker, BMI)	1992
16	15	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	12	40	41	CUMMINS PRISON FARM Calvin Leavy, Blue Fox 100 (Rain/	5
-	25	12121210121013101000 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10			All Roads, BMI)	
M	25	Five Stairsteps, Buddah 165 (Duckstun/ Kama Sutra, BMI)	10	1	-	THE SLY, SLICK & WICKED Lost Generation, Brunswick 55436	1
1	27	SHE DIDN'T KNOW (She Kept on				(Julio-Brian, BMI)	
187		Talking) Dee Dee Warwick, Atco 6754 (Williams, BMI)		42	43	GUIDE ME WELL Carla Thomas, Stax 0056 (East/ Memphis, BMI)	4
19	19	ONION SONG	6	43	44	IT'S TOO LATE FOR LOVE	3
2005	823	Marvin Gaye & Tammy Terrell, Tamla	22			Vanguards, Lamp 652 (Gold Bulb, BMI)	
		54192 (Jobete, BMI)		H	-	RAINDROPS KEEP FALLING ON MY	
20	20	GET READY Rare Earth, Rare Earth 5012 (Jobete, BMI)	5	2.0		HEAD/ IF YOU KNEW HIM LIKE I DO Barbara Mason, National General 005 (Blue Seas/Jac/20th Century-Fox, ASCAP/	1
21	23	IF HE CAN, YOU CAN	6			Blockbuster, BMI)	
	22	Isley Brothers, T-Neck 919 (Triple Three, BMI)		45	46	LET ME GO HIM Dionne Warwick, Scepter 12276 (Blue	4
22	24	AIN'T THAT LOVIN' YOU	- 1	-		Seas/Jac, ASCAP)	•
		(For More Reasons Than One) Luther Ingram, KoKo 2105	3	46		CAN'T SEE YOU WHEN I WANT TO David Porter, Enterprise 9014 (East/ Memphis, BMI)	1
		(East/Memphis, BMI)	1	47	48	FEET START WALKING	2
23	16	3 MINUTES 2 HEY GIRL George Kerr, All Platinum 2316	7		200	Doris Duke, Canyon 35 (Wally Roker/ Jerry Williams/No Exit, BMI)	
		(Screen Gems-Columbia/Gambi, BMI)	1	48	49	WESTBOUND #9	2
24	26	VIVA TIRADO	6			WESTBOUND #9 Flaming Ember, Hot Wax 7003 (Gold Forever, BMI)	
		El Chicano, Kapp 2055 (TRO-Ludlow/ Amstoy, BMI)		49	50	UNLUCKY GIRL Betty Everett, Uni 55219 (Ladybird, BMI)	3
25	22	BABY I LOVE YOU Little Milton, Checker 1227 (Metric, BMI)	8	50	-	IT'S JUST A GAME, LOVE Peaches & Herb, Date 2-1669 (Hastings, BMI)	
		CONTRACTOR AND AN AN A DESCRIPTION OF A DESCRIPTION AND A DESCRIPTION AND A DESCRIPTION AND A DESCRIPTION AND A					



Continued from page 29

sioned to compose an original piece for the Harold Cohon Quartet. It will be introduced at Long Island University at South Hampton during their summer concert series.

Columbia's Tom Rush opens a five-night stint at the Main Point, Bryn Mawr, Pa., outside of Philadelphia, Wednesday (27) with comedian David Brenner. . . . Atlantic's Mott the Hoople opens its U.S. tour at the Easttown Theater, Detroit, Friday (29) and Saturday (30). June dates include Philadelphia's Electric Factory (5-6); Fillmore East (10-11); Cleveland's Allen Theater (12);

Cincinnati Crosley Field (13); Fort Worth's Convention Center (23); San Antonio's HemisFair Arena (24); Houston's Hofheinz Pavilion (25): Chicago's Aragon Ballroom (26); and Harrisburg's Amby Williams Park. They play Harvard Stadium, Cambridge, July 1.

Vic Mochia, a 28-year old singer from the Bronx, was inadvertently omitted from the list of winners in the Schaefer Talent Hunt. . . . The Kinks will be at Ungano's Thursday (4). . . . Blue Mountain Eagle at the Olympic Auditorium, Los Angeles, Friday (5) and the Fresno Auditorium Saturday (6). . . . Herbie Hancock, Warner Bros. artist, has been cited by President Glenn Leggett of

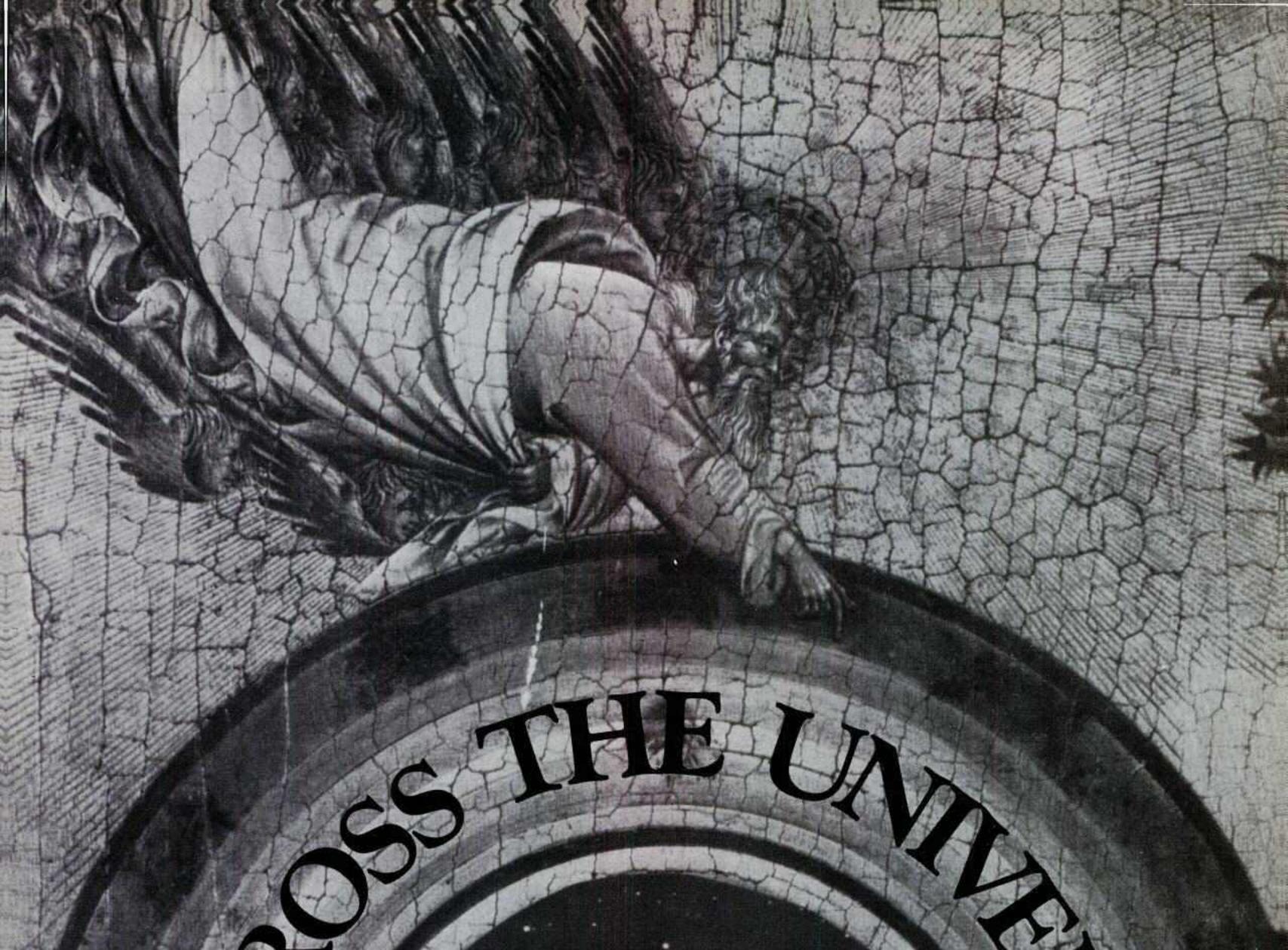
Betty Everett, Uni 55219 (Ladybird, BMI) IT'S JUST A GAME, LOVE 1 Peaches & Herb, Date 2-1669 (Hastings, BMI) Grinnell College, Iowa, and the faculty to recieve an honorary degree of Doctor of Fine Arts. . . . Wayne Cochran and his C.C. Riders, Starday-King group, signed by producers Roger Smith and Allan Carr to make their film debut in Avco Embassy's Rogallion Production, "C.C. Ryder & Co," starring Joe Namath and Ann-Margret. . . . Glenn Yarbrough set to appear in concert at the Valley Music Theatre in Salt Lake City Aug. 14-16. . . . Donna Theodore, Jubilee singer, into El San Juan, Puerto Rico, for two weeks beginning July 15. . . Drummer Les De Merle debuted his new big band at Jersey Steak Pit, Paramus, N.J., May 22, United Artists just released his "Spectrum" album, has been named by the Future Business Leaders of America as "Business Leader of the Year in the Entertainment Industry." Mathis will accept his award on June 15 in Philadelphia at the organization's yearly conference.

FRED KIRBY

MAY 30, 1970, BILLBOARD material

50

million our www.americanradiohistory.com



JOHN LENNON and PAUL McCARTNEY Wrote It CILLA BLACK Sings It

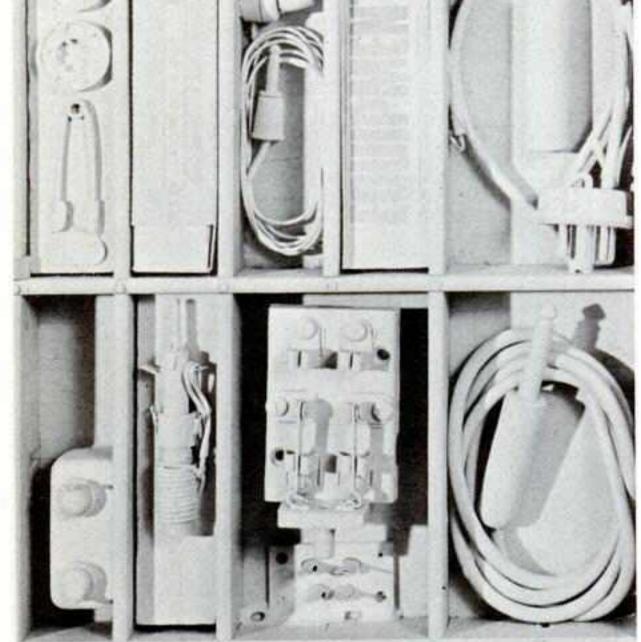


Produced by George Martin

Exclusively Distributed by BELL RECORDS A Division of Columbia Pictures Industries, Inc.



MARKET	Γ PLACE			BEST SELLING	9	Billb	board SPECIAL SURVEY For Week Ending 5/30/7
Continued from page 48	PERSONAL					-	20
ANTED TO BUY	MARY ANNE COUSINS			Sou			-5
ATTENTION!	SANDIMAN Please contact executors of the			★ STAR Performer—Single's registering greate	est proportio	inate u	upward progress this week.
BUDGET TAPE MANUFACTURERS • 8-TRACK PLAYBACK EQUIPMENT	will of ANNE SELLECK. Attorney SAMUEL T. HOLMGREN 88 N. Main St., Concord, N. H. 03301	This Week	Last	Weeks on K Title Artist, Label, No. & Pub. Chart	This	Last Week	Weeks on Title Artist, Label, No. & Pub. Chart
MANUFACTURERS - CASSETTE PLAYER	je6	1	1	THE ISAAC HAYES MOVEMENT 7 Enterprise ENS 1010	1	(<u>-</u>)	NOT ON THE OUTSIDE
ANUFACTURERS • or Company is anxious to buy r product in large quantities for	INTERNATIONAL	2	2	PSYCHEDELIC SHACK	27	34	GIVE ME JUST A LITTLE MORE TIME. 5 Chairmen of the Board, Invictus ST 7300
• On Your Label or Ours • Send full catalog and prices	EXCHANGE	3	3	THIS GIRL'S IN LOVE WITH YOU 16 Aretha Franklin, Atlantic SD 8248	28	30	
per thousand to: Box #5024, Billboard 165 W. 46th St., N. Y. 10036		4	4	GRITTY, GROOVY & GETTIN' IT11 David Porter, Enterprise ENS 1009	29	26	BLACK GOLD
my30	UNITED STATES	5	5	GET READY	30	28	LOVE, PEACE & HAPPINESS
RDS WANTED — TOP DOLLAR Call (215) LO 7-6310. King, 15 th St., Philadelphia, Pa. my30 NG USED OLDER RECORDS (TO	DEALERS — COLLECTORS — RARE American 45's and LP's 15' up. Free catalog, foreign, 4 P.O. coupons, Kape, Box 74B, Brooklyn, N. Y. 11234. un	1	16	STILL WATERS RUN DEEP	31	27	PUZZLE PEOPLE
music, magazines; info., record- Coon-Sanders Nighthawks, Eddie an, Gene Vincent, Clovers, Eartha Diamonds, others (1950's). Moline's ds, Rolette, N. D. 58366. my30	EXCITING 8-TRACK STEREO CAR- tridges and Cassettes available to over- seas distributors throughout the world. M. Stewart & Co., 204 S. Beverly Drive, Beverly Hills, Calif. 90212. my30	7	7	COUNTRY PREACHER	32	29	SANTANA
ds, Rolette, N. D. 58366. my30		8	6	Capitol SKAO 404	33	33	DO THE FUNKY CHICKEN
SON AVE. UPPER 50's, 26,000	ENGLAND	9	9	Jackson 5, Motown MS 700 FUNKADELIC	34	36	DIANA ROSS & THE SUPREMES' GREATEST HITS, VOL. III
SON AVE., UPPER 50's, 26,000 at \$9.75 per sq. ft. May divide sq. ft. on a floor. Excellent mod- stallation with partitions. Perfect for ad agency. Sublease 8 years. Marcus (212) TE 8-0200, or Box Billboard, 165 W. 46th St., New N.Y. 10036. my30	NEW ALBUMS FOR SPOOKY TOOTH; Blodwyn Pig; Jethro Tull, King Crim- son, Free; Quintessence; Fotheringay and Fairport Convention, \$4.95 each; airmailed. Record Bar, 82 Westgate, Wakefield, Yorkshire, England. my30	1	12	Westbound 2000 I'LL NEVER FALL IN LOVE AGAIN 5 Dionne Warwick, Scepter SPS 581	35	38	Motown MS 702 PORTRAIT
	Wakefield, Yorkshire, England. my30 YOUNG ENGLISHMAN (21) SEEKS EM- ployment in the U.S. Experienced in pop promotion, production and D.J. work. Good English-speaking voice and personality. H. Toper, 8. Upper Brook St., London W. 1. my30	11	8	GLADYS KNIGHT & THE PIPS GREATEST HITS 9	Ŵ	41	
Broadway at 46th St. 1311 sq. ft.—4th fl. 1125 sq. ft.—7th fl. 1907 sq. ft.—12th fl. Fully air conditioned. Immediate possession. New Installation.		12	10	Soul SS 723 SWISS MOVEMENT	37	37	THE DEVIL MADE ME BUY THIS DRESS 14 Flip Wilson, Little David LD 1000
SS & BROWN COMPANY	Say You Saw It in Billboard	Ð	17	Atlantic SD 1537 REAL FRIENDS 9 Friends of Distinction, RCA Victor	38	40	BITCHES BREW
(212) 687-9200, Ext. 250 je13	1	14	14	LSP 4313 SOUL ON TOP	39	43	YOU AND ME
		15	11	James Brown, King KS 1100 COMPLETELY WELL	1	47	BAND OF GYPSIES 2 Jimi Hendrix, Buddy Miles & Billy Cox, Capitol STAO 472
		ŵ	20	B. B. King, BluesWay BLS 6037 STEVIE WONDER "LIVE"	1	46	RIGHT ON 7 Wilson Pickett, Atlantic SD 8250
		17	18	Tamla TS 298 DELFONICS' SUPER HITS	42	42	I'M JUST A PRISONER 2 Candi Staton, Capitol ST 4201
		18	15	Philly Groove PG 1152 STAND	13	50	FAREWELL 2 Diana Ross & The Supremes, Motown MS2 708
ř K.	h 1/1	19	19	Sly & the Family Stone, Epic BN 26456 TODAY	44	31	CREAM OF THE CROP
	AL AL	20	13	HOT BUTTERED SOUL	45	39	Diana Ross & the Supremes, Motown MS 694 I'M A LOSER
	11.11	21	21	Isaac Hayes, Enterprise ENS 1001 LIKE IT IS	46	32	GOODNESS 12
		22	25	McLEMORE AVENUE	47	49	JR. WALKER & THE ALL STARS LIVE 2
	01 722	23	23	Booker T. & the MG's, Stax STS 2027 WALKING IN SPACE	1	-	Soul SS 725 GREATEST HITS 1
	1. 16:	24	24	Quincy Jones, A&M SP 3023 MOVE YOUR HAND 5	49	48	Fifth Dimension, Soul City SCS 33900 COMMENT Les McCann, Atlantic SD 1547
A 1 27	PIPE 11	25		Lonnie Smith, Blue Note BST 84326 AIN'T IT FUNKY	-	2 <u>-</u> 2	Les McCann, Atlantic SD 1547 STAIRSTEPS 1



make your mark

Get into the center of the industry. Get into Billboard's Buyer's Guide, 1970-71.

Advertising deadline: July 24, 1970

Issue date: August 29, 1970

Say You Saw It in Billboard

1 34-23 - 4 - 1

lox Jox

Continued from page 40

manager of WOAI in San Antonio, died May 9 of a heart attack. A former singer in the Chicago area, he got his first radio job on KTEM in Temple, Tex., while in the army in World War II. Survivors include his wife and three sons.

"Waltz for Tricia," written by Dick McGarvin of KSFO in San Francisco for his daughter, was one of the tunes on the Mystic Moods' "Stormy Weekend" album, Philips Records. . . . Ned Skaff has been named program director of KFI, Los Angeles; he'd been news director of the easy listening station. Seems like KFI has been going through program directors the past couple of years like a bat out of hell. I don't know Mr. Skaff; he might be good. But I still believe program directors

should ordinarily come out of the music side of a radio station.

* * *

Richard S. Garvin, formerly with KSJO in San Jose, Calif., will be the new general manager of WUNO in Rio Piedras, Puerto Rico; Alfred D. Herger will be program director. The station is now owned by Mooney Broadcasting, which also owns WMAK in Nashville. . . . George Lester has left WOAI in San Antonio (he did the early morning show) to join KBUC, same city, also an early morning show. . . . Chuck Holloway has joined KCOH in Houston and is doing a 6-10 a.m. show.

* * *

Bill Hennes, program director of WNHC in New Haven, Conn., is now also doing the music chores. following the departure of Tom Kennedy to WKRO in Boston. ... Jack Alix has been upped to

operations manager of WEEL in Fairfax (Washington suburb), Va. . . . Paul Warner, formerly of WEW in St. Louis, has shifted over to KSK, St. Louis, and will do a 5-6 a.m. show, plus a Saturday stint. He'd been program director of WEW.

* * *

Did you ever notice how this column just continues to roll along without ever mentioning Ted Atkins. . . . KMOX in St. Louis has launched a series of Sunday programs dedicated to the Big Bands. . . . Jim Burke, 20-year radio veteran, has joined WLOD in Fort Lauderdale, Fla. He'd been somewhere up in Norfolk and Philadelphia. . . I think I already mentioned that Dick Roberts is the new program director of WASH-FM, Washington; he'd been at KOGO, San Diego.

MAY 30, 1970, BILLBOARD

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written, arranged & performed by

Junny Webb

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(Continued on page 52)

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(17)	17	19	39	GROVER HENSON FEELS FORGOTTEN	5
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(19)	16	11	10	EVERYBODY'S OUT OF TOWN B. J. Thomas, Scepter 12277 (Blue Seas/	8
20	22	-	-	Jac, ASCAP) PASSPORT TO THE FUTURE Jean Jacques Perrey, Vanguard 35105	2
(21)	27	38	-	(Melrose, ASCAP) UNITED WE STAND Brotherhood of Man, Deram 85059 (Belwin-	9
(22)	23	23	29	Mills, ASCAP) REFLECTIONS OF MY LIFE Marmalade, London 20058 (Walrus, ASCAP)	6
23	24	24	27	THE BEST THING YOU'VE EVER DONE Barbra Streisand, Columbia 45147 (E. H. Morris, ASCAP)	4
24)	26	39	-	REACH OUT & TOUCH (Somebody's Hand)	3
(25)	28	30	37	Diana Ross, Motown 1165 (Jobete, BMI) HITCHIN' A RIDE Vanity Fare, Page One 21029 (In Tune, BMI)	5
26	31	31	32	HUM A SONG (From Your Heart) Lulu, Atco 6749 (Walden Crealey, ASCAP)	4
27)	25	29	31	WHOTHER FINDS THIS I LOWE HAN	6
28	30	1100	-	I WANNA BE A FREE GIRL Dusty Springfield, Atlantic 2729 (Assorted, BMI)	2
29	-		-	THE LONG AND WINDING ROAD Beatles, Apple 2832 (Maclen, BMI)	1
30	-		-	GIMME DAT DING Pipkins, Capitol 2819 (Duchess, BMI)	1
31	32	35	-	CECELIA Simon & Garfunkel, Columbia 4-45133 (Charing Cross, BMI)	3
32	33	33	38	PUPPET MAN Fifth Dimension, Bell 880 (Screen Gems- Columbia, BMI)	4
33	34	34	34	COME TOUCH THE SUN Charles Randolph Grean Sounde, Ranwood 872 (Blue Seas/20th Century, ASCAP)	4
34)	39	11/27		KILLER JOE Quincy Jones, A&M 1163 (Andante, ASCAP)	2
35	-	-	-	MOVE ME, O WONDROUS MUSIC Ray Charles Singers, Command 4135 (Wendy/Budd, ASCAP)	1
36	-	221	-	RED RED WINE Vic Dana, Liberty 56163 (Tallyrand, BMI)	1
37	38			MICCICCIDDI	2
38	-		-	MA BELLE AMIE Jerry Ross Symposium, Colossus 113 (Legacy BMI)	1
39	40		-	THEME FROM ROOM 222 Floyd Cramer, RCA 47-9841 (Fox Fanfare Music Inc., BMI)	2
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Country Music

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Sundi already has branched over into the publishing field with Candius, Rendezvous and To-Bac music. It has a full staff (Continued on page 60)

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Country Seminar Probes Sales, Airplay, Trends

NASHVILLE—"There are a half million jukeboxes in America, and at least a fourth of them are programming some country records," according to Finley Duncan, owner of a Florida chain of jukeboxes.

Duncan, one of dozens of speakers to address the first annual Country Music Radio Seminar here, said he could not accept the fact that a "good selling" country record was one which sold "forty or fifty thousand." He said the jukeboxes alone accounted for far more than that.

Duncan, who also has his own label (Minaret), his own publishing company (Chufin) and his own production firm (Playground), said he owns 100 boxes, and 40 percent of these are completely programmed

By BILL WILLIAMS

country. About 70 percent are partly country.

"There is room for improvement of relationships between radio music directors and jukebox operators," Duncan said. He suggested they could work closely together on determining most requested and most played (in jukebox) tunes.

Duncan said his hottest selling country artists, as far as jukebox play is concerned, are Sonny James, Charley Pride, Merle Haggard, Glen Campbell, Conway Twitty and Luke the Drifter. Although the last two Johnny Cash singles have been big hits, they have not done well on jukebox play.

Jukebox operators deal directly with one-stops in almost all cases now, Duncan said, and rarely with distributors. He feels the one-stops are the key to country music single sales.

Gene Ferguson, n a t i o n a l country promotion director for Columbia, said the big problem in the sale of country singles is still that of getting the rack jobber to stock records. "People are simply unable to buy a country single in many markets," he said. "Even our own distributors buy only so many records."

On the same panel, music director Shelly Davis of WRCP, Philadelphia, said he was "getting an education" on the matter of selling records. Davis, who has worked all formats, has been involved in country music only about a year. He said he bases his station's play list on requests, since there is little else to guide him in a proper format. And he said somewhat facetiously that he is tired of promotion men telling him he is not selling records.

Another panelist in this group, Troy Shondell, explained briefly the role of the performance rights organizations.

McKinnon Warns

In another of the discussions, Dan McKinnon of KSON, San Diego, warned that if country music continues toward its modern trend it could lose its identity. He said it wasn't necessary for country music to identify with youth because youth really is not experienced enough to identify with country. Bill Jenkins of WWOL, Buffalo, said his station avoids using the term "country" because it doesn't need an identity tag. Bill Wheatley, of WWOK, Miami, uses the term, but says the music speaks for itself. Rocky Reich of WUNI, Mobile, said his station simply doesn't make an issue of it. McKinnon said artists today make more money and sell more records in a broader market, but insisted they should not forget the music that brought them initial recognition. When he tries to broaden too much," Mc-Kinnon said, "he develops a nothing sound." McKinnon said KSON, in order to avoid the "too modern" sound, often plays records a few years old before the strong trend toward modernism began. Jenkins said today's Nashville Sound picks up middle-of-theroad and rock graduates, and gets programming away from blandness. He said the country music fan "no longer wears white socks, and that stressing the blue collar audience has backfired." He suggested it is a more sophisticated audience. Bill Olsen, WINN, Louisville, and Bill Mack of WKLN, Wilmington, N.C., also stressed use of the Nashville Sound to "keep the station sound consistently good," and to "sell clients." Cliff Williamson, young Chart producer, frankly admitted that he makes records that, hopefully, both the rock and country fans will buy. He expressed an attitude of trying to please everybody for maximum sales. A panel on industry relationship dwelt on the rapport between radio stations on one hand and dealers and distributors on the other. There were detailed (Continued on page 60)



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MAY 30, 1970, BILLBOARD material

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The whole world of country music is watching this hit . . .

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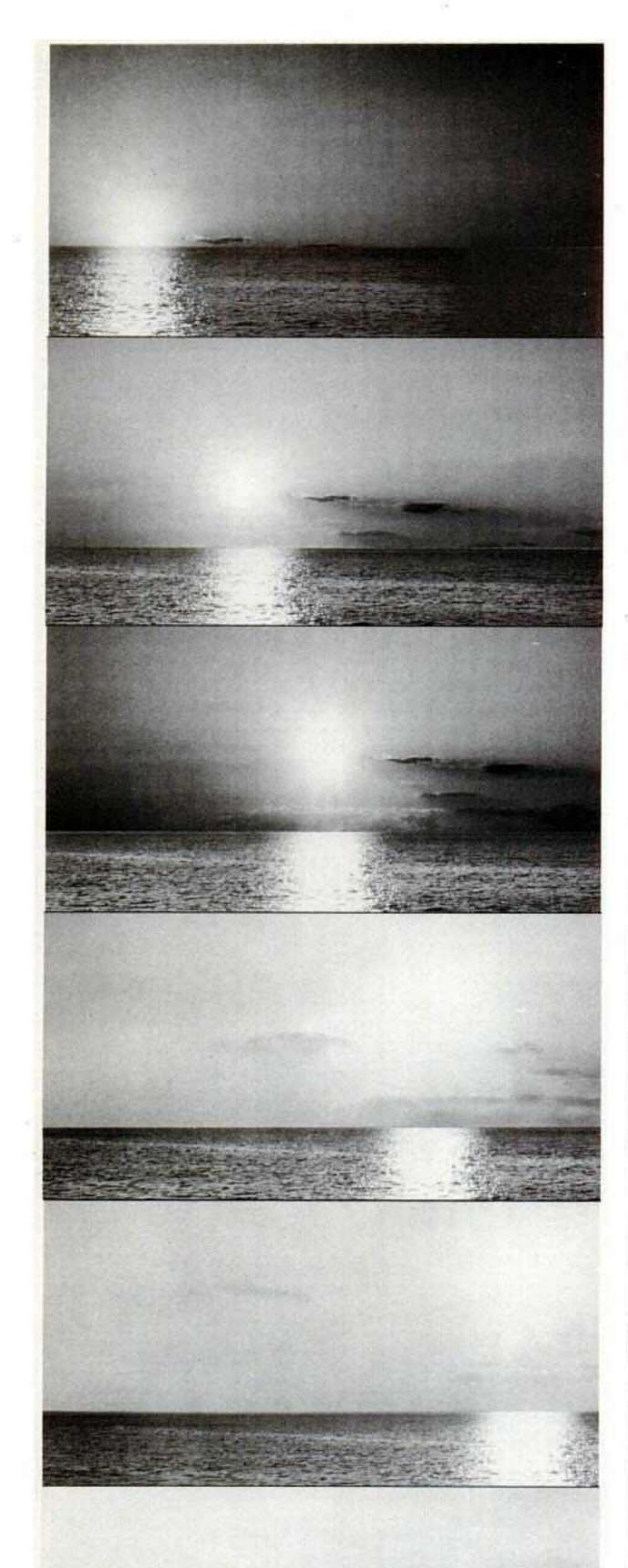
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(Sawgrass, BMI)

65

SO MUCH IN LOVE WITH YOU 4

LONG LONG TEXAS ROAD 4 Roy Drusky, Mercury 73956 (Combine, BMI) 27

18

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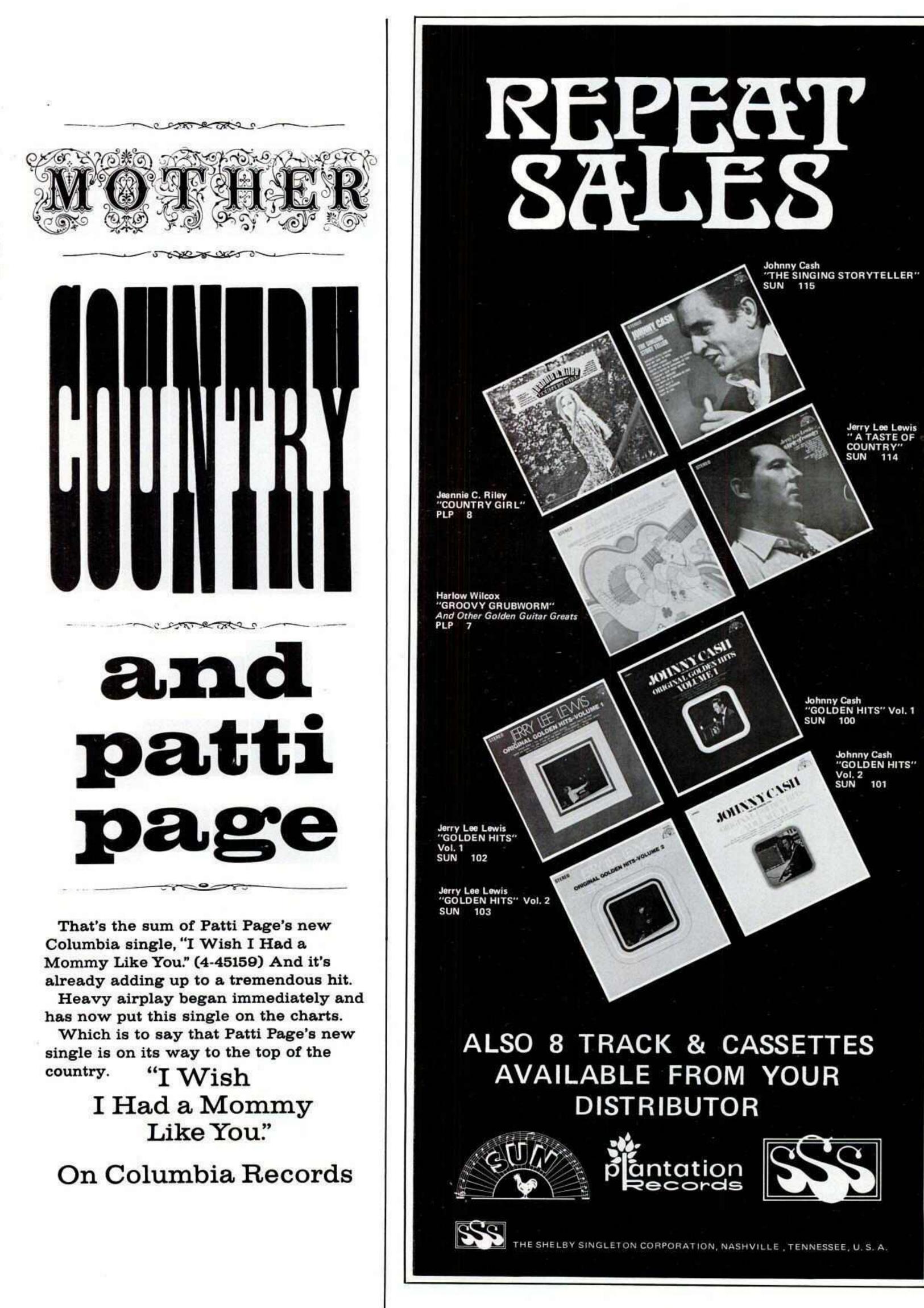
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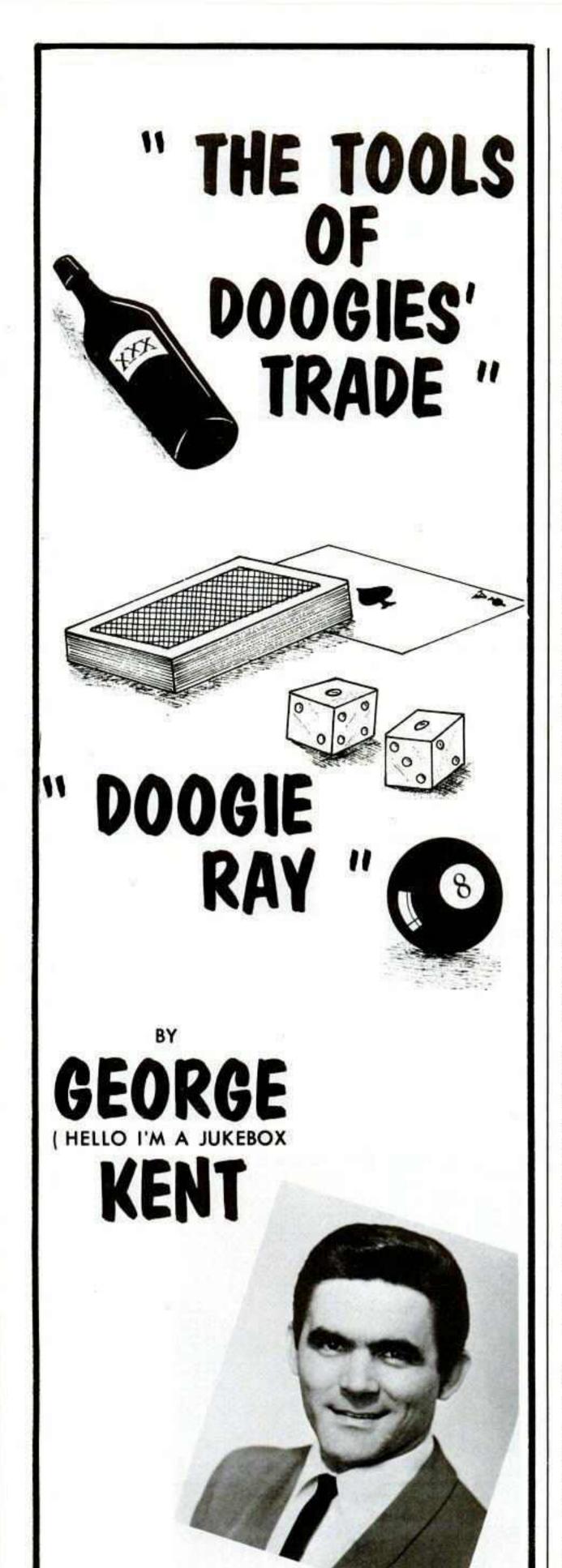
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0.492.00	George Morgan, Stop 365 (Window, BMI)	· .			David Rogers, Columbia 4-45111 (Acclaim, BMI)	307.0
24	TOGETHERNESS Buck Owens & Susan Raye, Capitol 2791 (Blue Book, BMI)	4	函	69	BUT THAT'S ALL RIGHT Hank Thompson, Dot 17347 (Tree, BMI)	4
53	HE LOVES ME ALL THE WAY Tammy Wynette, Epic 5-10612 (Algee, BMI)	2	55	56	IT DON'T TAKE BUT ONE MISTAKE Luke the Drifter Jr., MGM 14120 (Minstrel, BMI)	2
7	STAY THERE TILL I GET THERE Lynn Anderson, Columbia 4-45101 (Gallico, BMI)	Sec. 1	56	-	YOU DON'T CARE WHAT HAPPENS TO ME Wynn Stewart, Capitol 2751 (Milene,	3
14	MY WOMAN, MY WOMAN, MY WIFE. Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	15	57	63	ASCAP) PLAYIN' AROUND WITH LOVE Barbara Mandell, Columbia 4-45143	2
12	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	17	9	72	(Algee, BMI) HIT THE ROAD JACK Connie Eaton & David Peel, Chart 5066	2
21	I KNOW HOW Loretta Lynn, Decca 32637 (Sure-Fire, BMI)	13	59	57	(Tangerine, BMI) ONE MORE MOUNTAIN TO CLIMB Freddie Hart, Capitol 2768 (Blue Book, BMI)	8
19	LOVE HUNGRY Warner Mack, Decca 32646 (Page Boy, SESAC)	9	60	54	I KNOW YOU'RE MARRIED BUT I LOVE YOU STILL Red Sovine, Starday 889 (Lois, BMI)	7
26	OH HAPPY DAY Glen Campbell, Capitol 2787	6	Û	-	I WISH I HAD A MOMMY LIKE YOU	1
28	I'VE BEEN WASTING MY TIME		62	62		4
0 22 201	John Wesley Ryles I, Columbia 4-45119 (Hail-Ciement, BMI)		63	52	WHOEVER FINDS THIS, I LOVE YOU. Mac Davis, Columbia 4-45117 (BnB, BMI)	6
23	A WOMAN LIVES FOR LOVE Wanda Jackson, Capitol 2761 (Gallico, BMI)	9	64	74	(If I'd) ONLY COME AND GONE Clay Hart, Metromedia 172 (Evil Eye, BMI)	5
29	A WOMAN'S HAND Jean Shepard, Capitol 2774 (Champion, BMI)	6	65	66	YOU DON'T KNOW ME Ray Pennington, Monument 1194 (Hill & Range, BMI)	5
22	YOU WOULDN'T KNOW LOVE Ray Price, Columbia 4-45095 (Tree, BMI)	13	66	70	LEAD ME NOT INTO TEMPTATION	2
34	YOU AND ME AGAINST THE WORLD Bobby Lord, Decca 32657 (Contention, SESAC)	5	67	67	(Marson, BMI) IT'S HARD TO BE A WOMAN Skeeter Davis, RCA Victor 47-9818 (Press, BMI)	4
31	TOMORROW NEVER COMES Slim Whitman, Imperial 66441 (Noma, BMI)	7	68		I'LL BE YOUR BABY TONIGHT Claude King, Columbia 4-45142 (Dwarf,	1
37	HEAVENLY SUNSHINE Ferlin Husky, Capitol 2793 (Gallico, BMI)		69	-	ASCAP) A GIRL NAMED JOHNNY CASH Jane Morgan, RCA Victor 47-9839	1
33	ALL THAT KEEPS YOU GOIN' Tompall & Glaser Brothers, MGM 14113 (GB, ASCAP)	8	70	73	(Warner Brothers, ASCAP) GOIN' HOME TO YOUR MOTHER	2
47	I'M LEAVING IT UP TO YOU Johnny & Jonie Mosby, Capitol 2796 (Venice, BMI)	4	ŵ	-	Hagers, Capitol 2803 (Blue Book, BMI) LAND MARK TAVERN Del Reeves & Penny De Haven, United	
38	BIG WHEEL CANNON BALL Dick Curless, Capitol 2780 (Southern, ASCAP)	5	Ŵ	-	Artists 50669 (Passkey, BMI) HELLO MARY LOU Bobby Lewis, United Artists 50668 (January/Champion, BMI)	1
61	THE MOST UNCOMPLICATED GOODBYE Henson Cargill, Monument 1198	3	73	74		2
12	(Blue Crest, BMI)		Ŵ	-	BALLAD OF J.C. Gordon Terry, Capitol 2792 (Campbell, BMI)	1
42	I NEVER ONCE STOPPED LOVING YOU Connie Smith, RCA Victor 47-9832 (Stallion, BMI)	3	75	75	HOLY COW Jamey Ryan, Show Biz 232 (Marsaint, BMI)	2





Country Music **Seminar Probes** Sales, Airplay

ONLY

Continued from page 56

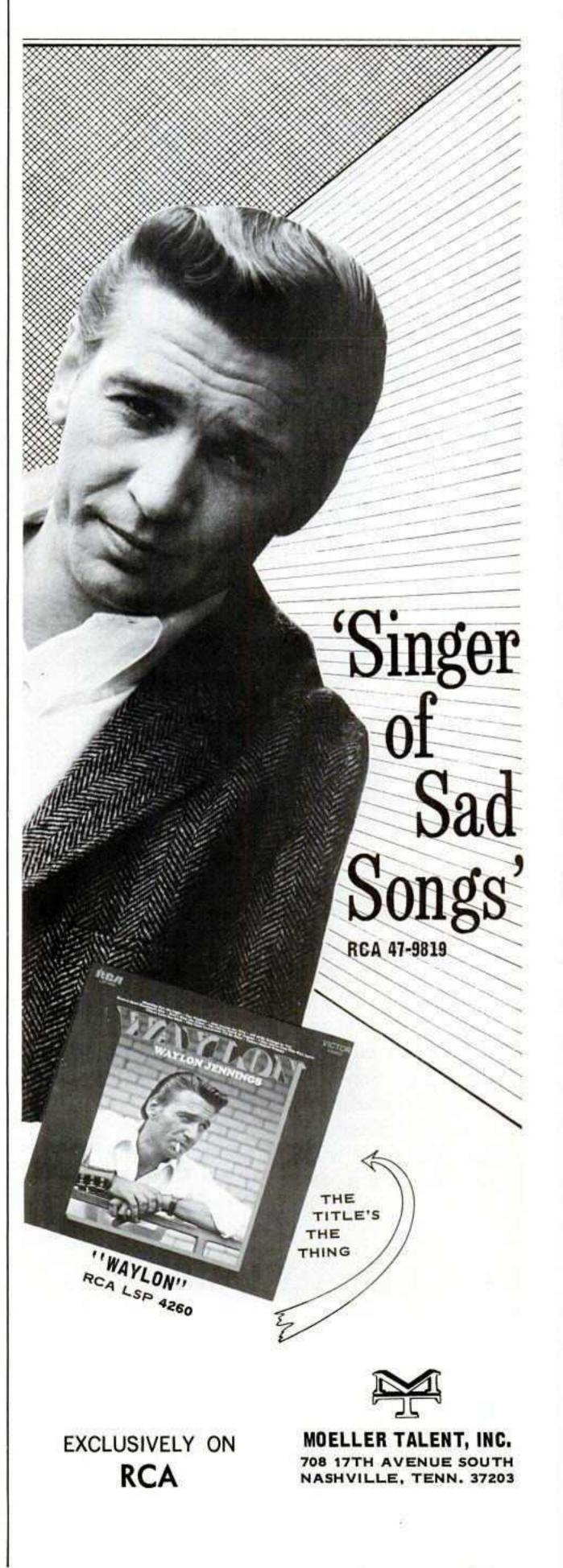
explanations by Johnny "K," Bruce Nelson and Ralph Paul as to how to go about this. The workings of the Country Sales Record Council were outlined. Dave Olson, Larry Scott, Earle Faulk, George Richey, Scotty Turner and Jack Gardiner took part in opening sessions. One of these dealt with the lyric content of songs and what should be the standard in regard to whether a song should be considered offensive. Examples cited were such tunes as "Son of the Hickory Holler Tramp," "Harper Valley P.T.A." and "Aunt Maudie's Garden." From the viewpoint of record executives Turner of UA-Imperial said most artists are signed on the strength of their material, and that the company has to think it has possibilities of becoming a commercial hit, based upon what people want to hear. From the disk jockey point of view stations were told to "use their own judgment in the matter.

The other main issue of the session was raised by Bob Mc-Abory of CFGM, Toronto. He maintained that country stations were becoming too "top 40" oriented with time and temperature and a general Drake format. This touched off a heated and lengthy discussion.

Jack Gardiner opened the session by appealing to those gathered to concentrate on the main job of the radio personality and that is "to teach the audience." He urged people not get involved in judging the product itself. Entertainment for the successful seminar, sponsored by Tom McEntee and Country Music Survey, included Lawanda Lindsey, Linda K. Lance, Karen Kelley, Jamie Kaye, Dee Mullins, Wayne Kemp, Norro Wilson, Jack Barlow and, as a surprise at the end, Don Gibson. The Hickory artist climaxed the affair with his appearance. Music was provided by Charley McCoy, Lloyd Green, Willie Ackerman, Jimmie Kovarts and Joe Allen. Wesley Rose, an observer at the seminar, called it one of the finest things to happen to country music.

Waylon Jennings

COULD BE



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WRITTEN BY JACK & RICK KEY

Published By NEWKEYS MUSIC, INC. NASHVILLE, TENN. 37203

EXCLUSIVELY ON MERCURY

Sundi Plant Complex

Continued from page 56

to handle public relations and promotions, and is doing its own booking through Southeastern Talent. Action Talent in New York is handling national tours.

Sundi hopes eventually to have its own studios, but currently is using the H&H Production Studios, with Phil Kempin engineering all the sessions.

Sundi has made its move into the country field with Deen Aubrey, an artist currently getting national distribution.

Sundi has severed its past ties with Jamie-Guyden Distributing Corp. Sundi has produced "Love (Can Make You Happy)" by Mercy, which had been a gold record when distributed by Jamie/Guyden. Mike Apsey, a onetime partner in the Sundi operation, has since joined the distributing company as a producer.

Cabot currently is working out new distribution arrangements.

Coin Machine World

Weekly Jukebox Service **Boosting Disk Purchases**

Continued from page 3

non, former Music Operators of America (MOA) president, point out that the swing from pricing songs at 10-cents or 3 for 25cents to 2 for 25-cents has had a double effect:

 The hike in price is producing more revenue making jukeboxes more vulnerable to breakins;

 The new price results in a preponderance of quarters which is making it easier to service a location (with few nickels and dimes to count, the jukebox programmer is free to service more locations per day).

Cannon, whose voice grew hoarse during his attempts to generate more communication between labels, one-stops and operators, acknowledges that 50 percent of his locations are checked weekly now. Dozens of other jukebox programmers profiled during the past several months reflect this trend. Billboard's survey shows that 45 percent of America's operators check their locations weekly.

A Haddonfield, N.J., operator, Cannon said the impact of the change in servicing frequency will dawn on record manufacturers: "We are simply buying more records than ever before," he said. In his own operation, programmer Pat Pavese said that locations checked weekly receive three to four new

number of records purchased each time (a figure including those who buy every other week, too) is 285; the average number of records changed each time a jukebox is serviced is four to five.

Cannon points out yet another dramatic aspect of the servicing frequency change: "We no longer hold on to a record we've just received waiting for a two week cycle to elapse-get the record on the boxes the very next week and usually sooner. It doesn't matter if we have three or four new records ready for a location either, if we get another hot one it goes on, too. We're after one thing-more income."

Increased income was among other factors revealed in the survey (per machine gross before commission averages \$31.06 as compared with \$28.24 in 1968); jukebox revenue was up 11 percent over 1968; and company gross income (including music games and vending) rose from an average of \$139,600 to \$160,000.

The amount of records purchased each time rose from 201 to 285, reflecting a greater in-(Continued on page 62)



MUNICH - A 17-year-old sponsored by the State Governhigh school student here, Wolfgang Mayer of Martredwitz, Bavaria, has applied for a patent for a device he has developed for detecting false coins used in coin machines.



Jukebox Programmers Find Music on Campus Changing

By BOB GLASSENBERG

NEW YORK - During the last two years jukebox programming on campus has come full circle from rock to easy listening or soul and back to rock again. "It is interesting to see the changes take place as the younger freshmen classes come in and older seniors graduate," said Tom Boone of Automatic Cigarette Service in Eugene, Ore. "We service the campuses of Oregon State and Oregon University. There is always a demand for Top 40 tunes but there used to be many requests for folk tunes. Now the requests

Standards Fill Program Gap In Swing to Weekly Service

> every other week and must fill out her needs with standard repertoire (see adjacent story).

Miss Pavese, who moved naturally from her role as a combination dancer and female disk jockey (or "Disqua") in a nightclub here to that of jukebox programmer, has discovered that jazz singles are also generating good action in soul stops. "Jazz does better than oldies in soul locations," she points out. Jimmy Smiths' "T-Bone Steak," Richard Groove Holmes' "Listen Here," Ramsey Lewis' "In Crowd" and recordings by

are for Top 40 and rock. Acid rock had a phase, but now the students lean towards the quietier but heavy tunes." Boone reports no vandalism on his jukeboxes and changes up to 10 tunes a week in all of his machines. "We still give three plays for a quarter and one play for a dime. The price rise, and general increase in product prices will force us to change our policy to two plays for a quarter probably by next September."

Steve Krauss services one jukebox on the Lane Community College Campus in Eugene. He finds that his programming has changed from the "solid hard rock to more easy listening. Tom Jones is very popular now. He services his machine monthly and finds no vandalism at all. The students respect the service we perform. They get to hear everything they want. Why should they abuse one of their favorite sources of entertainment?" Boone was forced to change to two plays for a quarter, but does not find that it hurts business.

The Maryland area and the Washington area is serviced by Allied Vending. Buddy Erdman, manager of the operation estimates that he has 25-35 jukeboxes on various campuses, including high schools and junior high schools. He too has witnessed the circular movement of jukebox programming. "We went from rock to soul to acid to rock with a little soul. We keep up with the changes through our collector who has a great rapport with the stu-(Continued on page 62)

the Mills Brothers' "Paper Doll" and dozens of other standards are generating jukebox play at an ever increasing pace, according to Pat Pavese, programmer at Cannon Coin Machine Co. here. The reason? She is servicing 50 percent of the firm's jukeboxes every week instead of

disks each time. She said that in order to come up with sufficient material she includes at least one oldie each week.

Billboard's survey reveals that 65 percent of the operators buy records every week; the average

Taking part in a competition

New Equipment

Fischer-Regent Pool Table

Fischer Manufacturing Co., Inc. is offering the Regent coin operated billiard table which features an outside of Iberian Oak vinyl and chrome plated pocket fittings. The table also features new condensed steel reinforced mechanism drawer, a nonresettable coin counter and a security controlled large cash box with metal housing. The playfield supports are preleveled and the playfield itself is made of precision ground slate. The table is covered with the finest billiard cloth. The top rail is made of Formica and is burn proof. All mechanism drawers are keyed alike. The table also contains all metal self-cleaning open center runways. The Regent comes in three sizes: the 101F is 56-in. by 101-in., the 91F is 52-in. by 92-in., and the 86F is 48-in. by 84-in.

After numerous trials and long research, Mayer discovered a solution by using two coils, one of which produces a rapidly alternating magnetic field, producing the current in the second coil. According to the metallic content, different coins cause different magnetic conditions, and can thus be identified. Machines can therefore be set to take only coins with the correct metallic content.

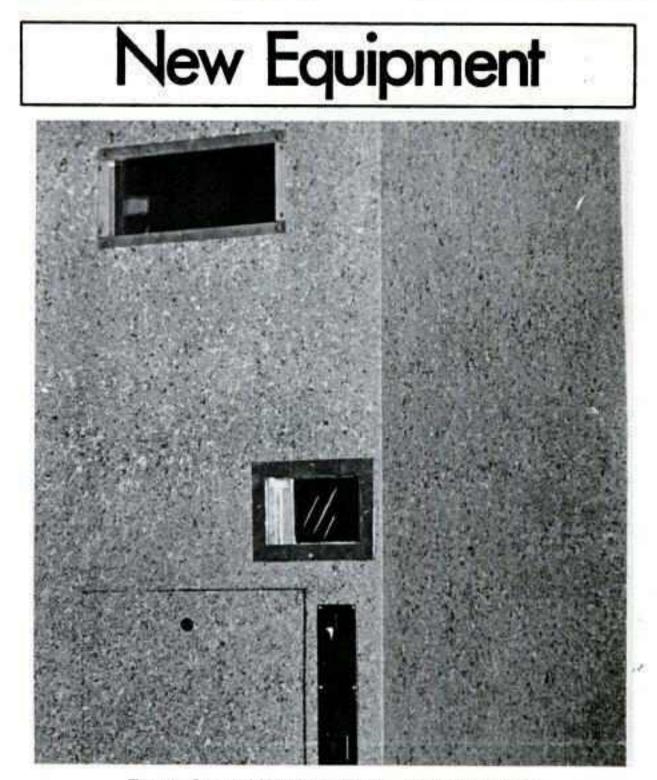
The cost of the device is expected to be around \$5.50 since it is extremely simple. Says Mayer: "There have been several experiments along similar lines but they have all proved to be too expensive."

New Coin Device

HANNOVER, Germany-By 1971 National Rejectors in Buxtehude will market an electronic coin control device, a prototype of which was displayed at the recent Hannover Fair. The price of the unit is still undetermined.

The unit will have a number of electronic devices which can be applied at sites where extremely rough working conditions exist and where a high number of controls have to be mastered in rush hours. The electronic control devices will be installed in coin sorting machines and ticket venders. The control system is based on two different circuits in a certain frequency measuring several characteristics such as thickness, permeability or alloy.

such artists as Brother Jack Mc-Duff, Jimmy McGriff, Lee Morgan, Lou Donaldson and Sonny Stitt are all included on a panel of 20 songs in each soul stop jukebox. "It's difficult to come (Continued on page 64)



Times Square Vending Corp.-Movie Machine

This new visual unit is capable of using both 8mm or dual projection Super 8mm film. Color or black and white film is optional. It has a large two ft, by two ft, screen for the picture. The unit plays 200 to 400 feet of film in two minute segments. This requires four to eight coins for a complete showing of the subject film. There is a two minute timer and coin meter. The unit can be used for art films, cartoons or comical film. It is 72-ins. by 40-ins. by 251/2-ins. It also has a slugproof 25-cent coin mechanism. The unit is completely portable and comes equipped with casters. The machines are now being constructed for delivery.

Jukebox Tastes on Campus Changing

Continued from page 61

dents." Erdman feels that the metropolitan location of some of the schools dictates the programming on his jukeboxes. "The campus taste in music tends to go with the city taste. I do not want to predict a trend, but I have noticed an increase in the amount of jazz going into our machines in the metropolitan areas, for the last six weeks. This is the exciting part of our business. We sometimes see the trends developing before anyone else." Erdman refuses to put any of his machines in fraternity houses. "We used to deal with these people but we found that an unsupervised machine would just be destroyed. We had to stop this practice."

Jukeboxes at the University of Miami are handled by the Deale Automatic Music Company. President Cliff Deale has been in business for 30 years and since he is a close friend of the late university president Norman Whitten, he has had his music machines in the university's student union ever since it was built many years ago.

In the many years' service of the university the company has suffered almost no vandalism at all, according to Deale. There never has been a case of anything being robbed and for this reason he has nothing but praise for the university's students.

Deale's machines play on the standard rate of one play for ten cents, three plays for twentyfive cents, and seven plays for fifty cents. The machines at the university do not program albums but carry a complete selection of current hit singles. "We usually program regular teenage hits and try to stay away from albums because they play too long for the money, a single plays a much shorter amount of time," said Deale.

There was mixed reaction about LP's in jukeboxes. Erdman stopped this type of programming because his business in this area, while initially receiving favorable reaction, declined and could not compete with singles. Boone and Kraus felt that while it really gave them no business they wanted to offer their customers everything available. All three reported that the major difference between on and off campus jukebox programming was that country music was more prevelant off the campus in the machines catering to older people. All agreed that dealing in a service to youth was most rewarding. "It enables me to keep up with a younger generation. The people who will eventually run this country are the people in

Coinmen In The News

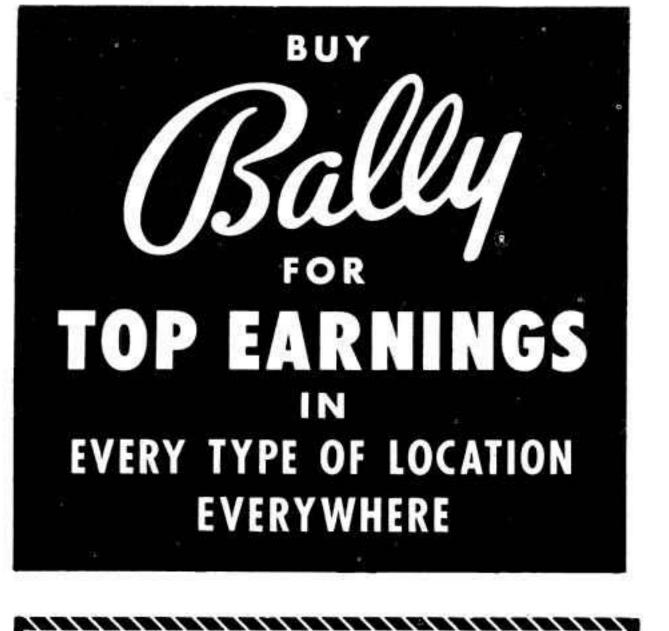
ELMHURST, ILL.

The Seeburg Corp. recently held its first regional factory school on the Apollo at the local Holiday Inn. Bob Moulder, Sam Garvin and Jack Mulford, Seeburg service engineers, conducted the three-day seminar. Attending the seminar were: William Kierwichi, Doug Preston and Jerry Christian of Twin Music in Chicago; Al Treadway of Star Supply in Gary, Ind.: John Dinero of B&B Music in Elmwood Park, John Strong of South Central Novelty Co. in Chicago, Joseph Jannazzo and Dwain Kramzor of Kramzor Amusement Co. in Springfield; Robert Powell of D&R Music in Davenport, Ia.; Donald Smith, Argus Amusement in Wilmette; Mitchell Giaenco of Dial Music in Chicago; Arbyle Johnson of Southway Music in Chicago; Carl Usry and Junior Silcox of Big C Amusement of Chicago; Leo Gingery of United Service in Chicago; Rennie Pirard of Melody Amusement in Chicago; Robert Raywood of Buthe Music in Elgin: Al Nash of Eliot Music in Chicago: Lesley Kinnison of Bluebird Music of Chicago; Ed Bukala, Newell Bellamy and Robert Petrovich of Music Vendors in East Chicago, Ind. World Wide Distributing's John Nevill and Manuel Herman also attended a banquet held during the event.

MINNEAPOLIS

At recent Wurlitzer service schools at five locations sponsored by Sandler Vending Co., Minneapolis: Fort Dodge, Kelly Coins' Kelly's Music & Vending Co.; John Sandeline and Barney Barnkill, Amus-O-Matic Co.; Des Moines, Leo and Leland Perto, Kenneth Ries and Francis Pepper, L. & L Electrical Service Co.; Jack Woods and Ronald E. Maddisend and Don Hamm, Stith & Devinger Co.; Edward Carleton, Carleton Music Co.; Waterloo, Iowa, Henry Kaleas, Christy Novelty, Inc.; Ronald Petersen and Roger Epperson, Kelly Amusement & Vending Co.; C. M. Teeple, Waterloo Music Service. Robert Harding, Wurlitzer field engineer, conducted the classes.









our institutions of learning right now. If we understand their music, we have a greater chance of understanding them." son, Melodee Music Co.; Grand Forks, S. D., Milbert Albreeht, Vernon McKeever and George Andrys, Andry's Music & Vending Co.; Davenport, Iowa, Dan Town-

Group Honors Jack Beresin

PHILADELPHIA — Jack Beresin, pioneer in the vending machine business, will be honored by the Pop Warner Little Scholars in recognition of his services to youth through the years. He was designated as the "Captain" for the 1970 "All-American Eleven" of 11 distinguished citizens who will be recipients of the annual Service To Youth Awards by the Pop Warner group at its annual award dinner recently at the Bellevue-Stratford Hotel.

Pop Warner Little Scholars is an international youth service organization which sponsors Pop Warner Junior League Football among more than 600,000 youths in the United States and in several foreign countries. Beresin, who headed ABC Consolidated (ABC Vending) and Berlo Vending Company for many years, still continues as consultant to his old firms since selling to Ogden Foods, Inc.

Beresin is being honored in

recognition of his lifetime of devoted service to handicapped and underprivileged children. He has gained distinction in such endeavors through his activities in Variety Clubs International, of which he was international president; Children's Hospital here, of which he is a long-time member of the board, and the Police Athletic League in Philadelphia of which he is one of the founders.

He also originated Old Newsboys' Day in Philadelphia in cooperation with the Philadelphia Inquirer which raises funds for handicapped children attending the Variety Club Camp for Crippled Children.

"Mr. Beresin's lifetime of service to youth," said Pop Warner president Joseph J. Tomlin, "provides a great source of inspiration for all youth. By example, he helps all youth find their useful place in our society and to do their individual best in all their endeavors."

Weekly Jukebox Service Boosting Disk Purchases

Continued from page 61

crease than that of income (operators rule of thumb has traditionally been allowing record purchases to equal 10 to 12 percent of gross jukebox. income). Again, the dramatic change in servicing frequency, experts feel, is causing operators to buy a disproportionate greater amount of new records. It is also noted that in buying motivation operators list trade papers charts as the number one influence with radio play second and one-stop advice third. The volatile charts and their importance to jukebox programmers undoubtedly influence the increase in the amount of records purchased.

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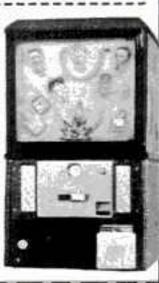
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WURLITZER STATESMAN

Coin Machine News

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Jefferson City, Mo.; C&W Location

Lloyd Grice, programmer, United Distributors



"Heart Over Mind," Mel Tillis, Kapp "If I Ever Fall in Love," Faron Young, Mercury 73065; "I'm Leaving It Up to You," Johnny and Jonie Mosby, Capitol 2796, Any Hank Williams Jr.; Any Jerry Lee Lewis.

Lee's Summit, Mo.; Young Adult Location

Current releases:

Bonnie L. Humphrey, programmer, Missouri Valley Amusement Co.

"Spirit in the Sky," Norman Greenbaum, Reprise 0885; "Hitchin' a Ride," Vanity Fare, Page One 21029; "Run Through the Jungle"/"Up Around the Bend," Creedence Clearwater Revival, Fontasy 641.

Oldies: "Wipe Out," Surfaris:

Current releases:

Dogg, Canyon 30;

"House of the Rising Sun," Animals.

Knight and the Pip, Soul 35071;

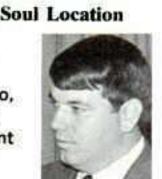
"You Need Love Like I Do," Gladys

"Mama's Baby, Daddy's Maybe," Swamp

"She Didn't Know," Dee Dee Warwick,

New Orleans; Soul Location

John Elms, operator, Hap Guarrusso, programmer, Tac Amusement Co.



Omaha, Neb.; Soul Location

Howard Ellis, operator, Mac Ellis, programmer, Coin-A-Matic Music Co., Inc.



Current releases:

"Open Up Your Heart," Dells, Cadet "Chicken Strut," Meters, Josie 10818; "If He Can You Can," Isley Bros.,

Standards Fill Program Gaps

Continued from page 61

up with 20 different jazz titles on singles," she points out.

Among the difficulties of programming jukeboxes she mentions are the shortage of jazz singles and lack of Little LP albums in rock - particularly hard rock.

She also observes that kid stops are breaking down into two more distinct categories often requiring her to pay close attention to the changing sound of individual artists and groups. She said that "The Rapper" by the Jaggerz was more "bubble gum" while the group's new "I Call My Baby Candy" has more of an Iron Butterfly or hard rock flavor. "There's no lack of material for programming kid stops but it does require a lot of study and consideration. Oldies are not important in kid stops," she adds.

Oldies, however, are vitally important in adult and c&w stops and she is using material by Glenn Miller, Bunny Berigan, Artie Shaw, Nat King Cole, Peggy Lee and others from the lists of standards furnished now by most major labels. Many standards are paired back to back making this repertoire even more valuable she points out.

On every 200-selection jukebox she programs 20 oldies which are identified for the patron by a yellow plastic covering.

She admits that probably not every jukebox programmer comes to the job as well prepared as she did. She was a performer in a discotheque type night club - "I was called a Disqua because I played records and danced in an opaque plexiglass enclosed cage. I wore a full length gown and long gloves and all the patron saw was my silhouette." When she saw an advertisement for a jukebox programmer she decided to give it a try. "I was 29 and figured I should get into something else." After being in the night club business she said she was not worried about the so-called Mafia image of the jukebox business. "I liked Cannon Coin, Mr. William Cannon and everybody the minute I walked in here. I had no idea jukebox programming could be so intriguing."



May 28-31-Music Operators of New York, New York State Operators Guild, Westchester Operators Guild, Kings Inn, Freeport, Grand Bahama Island.

June 12-14-North Carolina Vending Association and South Carolina Vending Association, Charleston, S.C.

June 12-14-New York State Automatic Vending Association, Grossinger's, Grossinger, N.Y.

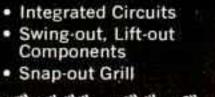
June 14-Coin Operated Industries of Nebraska, Prom Town House, Omaha, Neb.

June 18-21-Southern Tobacco and Candy Association, Marriott Hotel, Atlanta, Ga.

August 1-4-National Candy Wholesales Association National Show, Washington Hilton, Washington, D.C.

September 13-16-1970 National Merchandise Show, New York Coliseum, New York City.

September 18-20-1970 Michigan Tobacco and Candy Distributors and Vendors Association Convention, Boyne Mountain Lodge, Boyne Falls, Mich.



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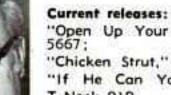
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Trenton, Mo.; Kid Location



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Olen Welch, programmer, Automatic Music



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and the First Edition, Reprise 0888.

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AMI 200 selection wall boxes	14.50
AMI N	425.00
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AMI LB	195.00
AMI Cont. 2	125.00
Rock-Ola Coffee, Model 1404	95.00
CC Big League	175.00
Midway Playball	125.00



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+ STAI	R Perfo	ormer-LP's registering proportionate upward progress this we
This	Las;	Weeks
Week		TITLE, Artist, Label & Number Chart
1	1	OKIE FROM MUSKOGEE 19 Merle Haggard, Capitol ST 384
2	2	JUST PLAIN CHARLEY
3	3	HELLO, I'M JOHNNY CASH
4	4	THE WAYS TO LOVE A MAN Tammy Wynette, Epic BN 26519
5	5	IT'S JUST A MATTER OF TIME
6	6	TAMMY WYNETTE'S GREATEST HITS
7	7	BABY BABY David Houston, Epic BN 26539
8	11	THE BEST OF CHARLEY PRIDE
9	9	BEST OF JERRY LEE LEWIS 55 5mash SRS 67131
10	10	PORTER WAYNE & DOLLY REBECCA 10 Porter Wagoner & Dolly Parton, RCA Victor LSP 4305
11	8	TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca DL 75172
12	13	HANK WILLIAMS JR.'S GREATEST HITS
13	12	JOHNNY CASH AT SAN QUENTIN
14	14	WAYLON
15	15	WINGS UPON YOUR HORNS
16	16	YOU GOT-TA HAVE A LICENSE
17	18	LORD, IS THAT ME
Û	25	OH HAPPY DAY Glen Campbell, Capitol ST 441
19	21	WE'RE GONNA GET TOGETHER
20	22	SIX WHITE HORSES
1		MY WOMAN, MY WOMAN, MY WIFE
22	20	THE FAIREST OF THEM ALL
23	23	HOMECOMING Tom T. Hall, Mercury SR 61247
24	17	GOLDEN CREAM OF THE COUNTRY
25	28	IF IT'S ALL THE SAME TO YOU Bill Anderson & Jan Howard, Decca DL 75184
26	31	BEST BY REQUEST Jean Shepard, Capitol ST 441
1	-	BIRDS OF A FEATHER Jack Blanchard & Misty Morgan, Mercury WSS 33-001
28	19	TRY A LITTLE KINDNESS
23	32	COUNTRY GIRL Jeannie C. Riley, Plantation PLP 8
30	26	BEST OF CONNIE SMITH
Û	44	TAMMY'S TOUCH
32	35	
33	33	Jerry Lee Lewis, Sun SUN 114 WELFARE CADILAC
34	36	Guy Drake, Royal American RA 1001 BEST OF DAVE DUDLEY
35	24	Mercury SR 61268 SHE EVEN WOKE ME UP TO SAY GOODBYE
36	37	GROOVY GRUBWORM AND OTHER GUITAR GREATS
37	38	Harlow Wilcox, Plantation PLP 7 MY FRIENDS THE STRANGERS
38	43	Merle Haggard, Capitol ST 445 STARS OF HEE HAW
39	39	Various Artists, Capitol ST 437 YOU WOULDN'T KNOW LOVE
40	34	Ray Price, Columbia CS 9918 FANCY Robble Control Contr
41	41	Bobbie Gentry, Capitol ST 428 THE BEST OF EDDY ARNOLD, VOL. II
42	30	RCA Victor LSP 4320 LOVE AND GUITARS
13	-	Eddy Arnold, RCA Victor LSP 4304 HUSBAND HUNTING
-	-	Liz Anderson, RCA Victor LSP 4346 STAY THERE TILL I GET THERE
45	45	Lynn Anderson, Columbia CS 1025 BEST OF FARON YOUNG

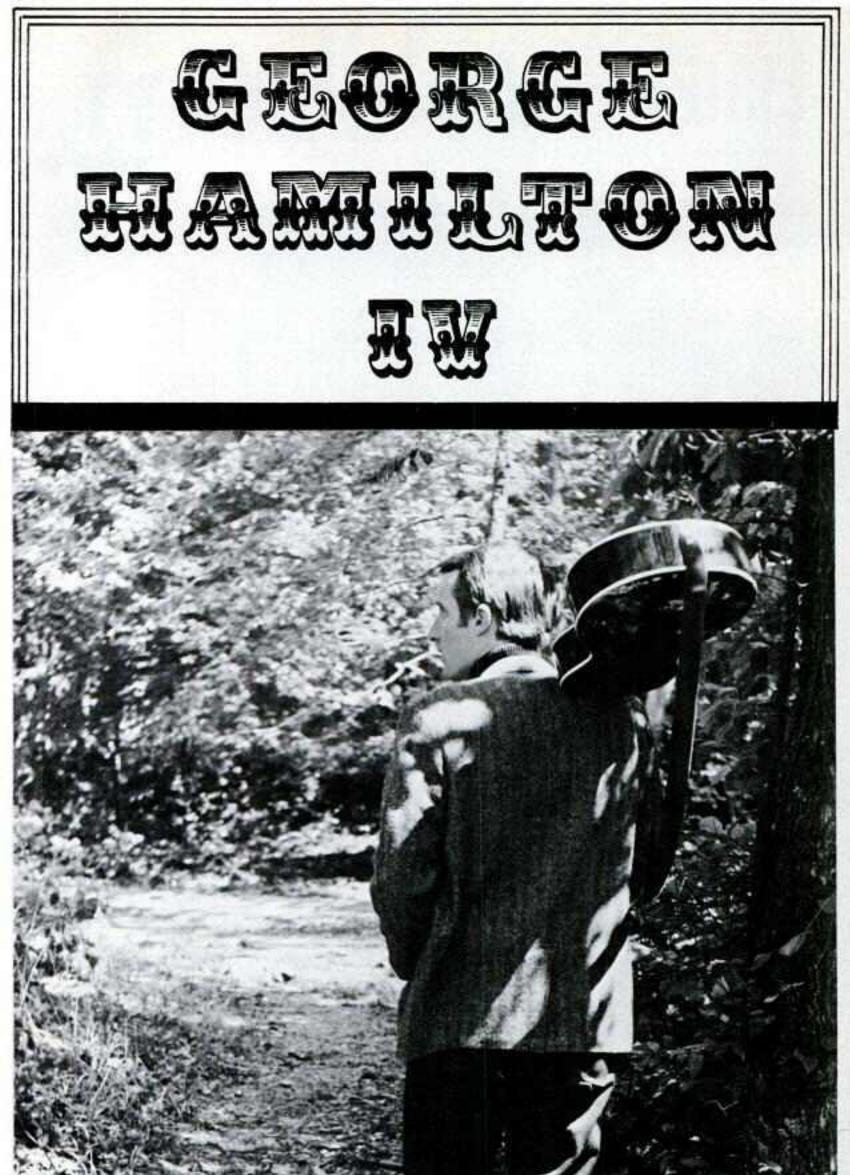


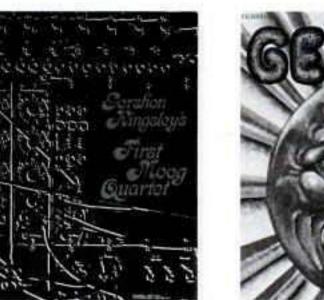
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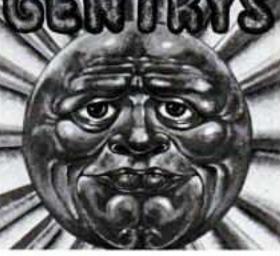
MAY 30, 1970, BILLBOARD

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Billboard Album Reviews

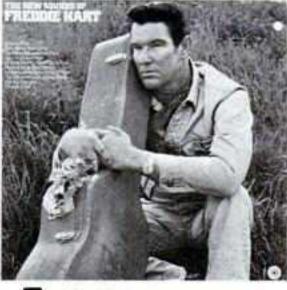
MAY 30, 1970





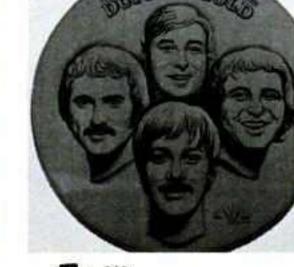
POP GENTRYS-5un 117 (S)

One of the earliest Memphis groups, the Gentrys are back on top with singles "Why Should I Cry" and "Cinnamon Girl." Although only lead singer Jimmy Hart remains, the group, in their first album on Sun and first one in some time, the life and spark continues to identify them. The two singles are here as are 10 more firstrate cuts.



COUNTRY THE NEW SOUNDS OF FREDDIE HART-Capitol ST 469 (5)

Freddie Hart brings to his performances an individual style and an emotion-packed



POP THE ITALIAN ASPHALT & PAVEMENT CO. PRESENTS DUPREES GOLD-

The Italian Asphalt & Pavement Co., who are really the Duprees, here offer a collection of some of their greatest hits, all brought up to date with a contemporary beat and sound. They should fare well on the charts with these up-dated treatments of "Have You Heard," "You Belong to Me," "Goodnight My Love" and the current winner "Check Yourself."

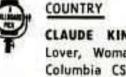


FAIRPORT CONVENTION-Liege & Lief. A&M SP 4257 (S)

Fairport Convention, a British folk-style has a sparkling new album here. group, Sandy Danny's vocals are most prominent, but a key also is the instrumentation. mainly acoustic, by the sextet's fine mu-sicians, "The Deserter," a traditional piece, stands out as do "Farewell, Farewell," "Tam Lin," and "Crazy Man Michael." A current U.S. tour will help Fairport Convention.







CLAUDE KING-Friend, Lover, Woman, Wife. Columbia CS 1024 (S)

King is a regular when it comes to top of the chart country hits, and this LP following up his "Friend, Lover, Woman, Wife" hit is a sure fire best seller. His performances of "Ruby, Don't Take Your Love to Town," "Almost Persuaded" and 'Green, Green Grass of Home" are gems, as well as special treatments of "Sweet Love on My Mind" and the classic "House of the Rising Sun."



POP

GERSHON KINGSLEY-

Music performed on the Moog Synthesiser (actually four of them) by a quartet,

backed up with a rhythm section and four

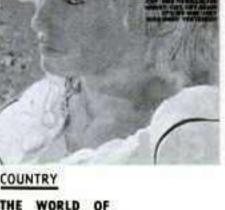
voices. An interesting experiment with Beatle

tunes contrasting with original works and poetry in which the Moog seems almost on the point of breaking through into

something new. "Eleanor Rigby" is an interesting track although the Moog seems

Audio Fidelity AFSD 6234 (S)

First Moog Quartet.



THE WORLD OF TAMMY WYNETTE-Epic EGP 503 (5)

Tammy Wynette is heard here in a collection of 20 topnotch selections in this specially-priced two-LP package. While nese are songs specifically identified with this marvelous singer, she lends something special to such selections as "Walk Through This World With Me," "There Goes My Everything," "Cry," "I Believe," and "Ode to Billie Joe."



CHICANO-

Kapp KS 3632 (S)

El Chicano is currently making his mark

on the best selling singles charts with

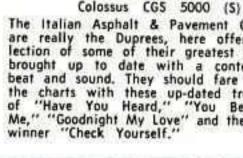
"Viva Tirado," and this follow up LP is

destined to repeat that success. Along with

his initial hit, he offers exciting intrumental treatments of "Quiet Village," "Hurt So Bad" and "Eleanor Rigby," and

Viva Tirado.

ADD or ELCHICANO



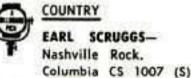




COUNTRY THE WORLD OF DAVID HOUSTON-Epic EGP 502 (S)

David Houston's popularity makes for a surefire attraction in this specially priced two-LP set. While the 20 songs here might not have been big hits for Houston, the outstanding material in such cuts as "I've Got a Tiger by the Tail," "In the Garden," "Release Me," and "Lighter Shade of Blue," have Houston at his best.



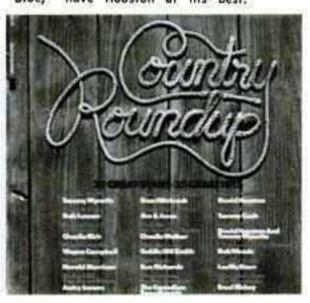


This is Scruggs' first album without Lester Flatt, It is fascinating, with Scruggs doing a number of hit songs in a completely fresh way. A choral group does the lyrics. In fact, this disk should appeal to more than a country audience, for it has pop interest too. Included are "Honky Tonk Women," "Hey Jude," "Nashville Skyline Rag."



RAVEL: BOLERO / MASSENET: LE CID / FALLA: THREE-CORNERED HAT-Philadelphia

Orch. (Ormandy). Columbia MS 7673 (S) Eugene Ormandy and the Philadelphia Orchestra, although no longer with the label, have left many fine recordings behind them, and this is a collection of some of their best. Along with Ravel's "Bolero," which is given a truly exciting perform-ance, is Massenet's "Le Cid" ballet suite and Falla's dances from "The Three-Cor-nered Hat."





Large collection of good country songs and some good country singers-in addition there is a bonus mini LP with six cuts from six different Epic albums. Names include Tammy Wynette, Jim and Jesse, Charlie Rich, Bob Luman, David Houston, and Tommy Cash (who does his brother's "Ring of Fire"). Having four sides to cover means that there is enough variety to please everyone.



CLASSICAL BEETHOVEN: SYMPHONY No. 5/ SCHUBERT: Symphony No. 8-Chicago Symphony. (Ozawa). RCA Red Seal LSC 3132 (S)

Ozawa does some distinguished conducting on both works, and continues to advance higher as a leader. His Beethoven is alive, and moving; his conducting on the "Unfinished" is resourceful and technically surpasses other recordings of the same work.





This is a can't miss album. Besides the big hit "Almost Persuaded" by David Houston, Houston teams up with Tammy Wynette for "My Elusive Dreams," Charlie Rich does a stirring version of "Set Me Free," Mac Curtis does "The Sunshine Man," and Charlie Walker does "Close All the Honky Tonks." A very entertaining package.



CLASSICAL FINLANDIA-Philadelphia Orch. (Ormandy). Columbia MS 7674 (S)

This "Sonic showpiece" brings forth the majesty of Sibelius' "Finlandia" as well as such other dramatic pieces as Alfven's "Swedish Rhapsody," Grieg's "Norwegian Dance No. 2" and Sibelius' "Karelia Suite." Eugene Ormandy and the Philadelphia Orchestra are highly charged through it all.

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includes some great weepers, such as "Don't Let Me Cross Over," "We'll Sweep Out the Ashes in the Morning" and "If I'd Only Met You First."

CARL BUTLER & PEARL'S

GREATEST HITS-

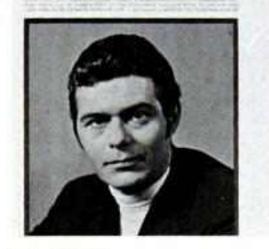
Columbia CS 1039 (S)

This is pure country, and devotees of the

idiom will love the album. The material



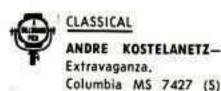
COUNTRY



COUNTRY Δ INTRODUCING BOB WOODS-Ranwood R 8067 (S)

Bob Woods makes an auspicious debut in this packaging of familiar songs with a country flavor. There's lots of pop appeal here, too, but his showcasing on a weekly WSM-TV show will get him off in the country market first. Among the many spinable sides here are "Leaving on a Jet Plane," "Green, Green Grass of Home," "Release Me," "My Wife" and "Danny Boy." Don Law, the veteran country a&r man produced this set.





Here's a gem for both pop and classical buffs. The Andre Kostelantez treatments of such gems as Tchaikovsky's "Cossack Dance," Verdi's ballet music from "Otello," Massenet's "Meditation" From "Thais" and Rimsky-Korsakov's "Overture to the Tsar's Bride." A perfect light classical pro-grammer with sales sure to follow. delivery. Examples are "Without You," "Ten Long Years Ago" and "Write It All In." Hart writes much of his own material.

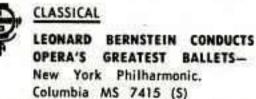
200



CLASSICAL COPLAND: INSCAPE / CONNO-TATIONS FOR ORCHESTRA-New York Philharmonic (Bernstein). Columbia MS 7431 (S)

"Connotations for Orchestra" was commis-sioned for the opening of New York's Lincoln Center and given its first performance in September 1962 with the orchestra conducted then as now by Leonard Bernstein. Copland wrote into the work some of the tension he found in the world then. It is still valid today, probably more so.





With conductor Leonard Bernstein at the helm, this collection of some of the greatest ballets written for opera should quickly gain immediate acceptance with pop and classical fans. His deft interpre-tation of Ponchielli's "Dance of the Hours" is here along with Bizet's "Gypsy Dance" from "Carmen" and Gounod's bal-let music from "Faust," among others.

66



Merle Haggard and The Strangers

Capitol





Entremont/Trio a Cordes Francais/Paris Conservatoire Orch. (Milhaud/Jolivet). Columbia MS 7432 (S)

A brilliant record. Entremont displays great style, virtuosity and powers of interpretation in these selections by Milhaud and Jolivet, each of whom conducts. The notes are very interesting.



comes through in this monaural pressing. Melchior, one of the foremost Wagnerian tenors of all time, here has a program of some of his greatest, including selec-tions from "The Flying Dutchman," "Sieg-fried," and "Die Meistersinger." Two "Wedendonk Leider" are offered by Melchior for the first time on disk. Eugene Ormandy and Edwin McArthur conduct ably.



JEREMY STEIG-Legwork. Solid State SS 18068 (5) Flute player Steig has been moving, of late, in very mixed company. He appears on one date with jazz planist Bill Evans and next sits in with the Flying Burrito Brothers or Jimi Hendrix. He reflects this wide open taste in his playing which sprinkles Miles Davis, Roland Kirk and Howling Wolf (as in "Howling for Judy") in one chorus. Small group backs him here but it is made large

by some tricky overdubbing. Rock and jazz

THE BEST OF THE GERALD WILSON ORCHESTRA



World Pacific Jazz ST-20174 (S)

Gerald Wilson assembled a studio band on the West Coast and peppered it with strong soloists. It is all reflected on this compilation which has a collection of strong Harold Land tenor saxophone solos, some good Bobby Hutcherson on vibes and some impressive Teddy Edwards on tenor sax. Tunes range from Tony Newley to Miles Davis and most are well known enough to give the album a broad sales appeal.



Continued from page 44

"Western Is the Only Way to Fly." He also has a Tanfastic series ready to break in June. . . . Joe Renzetti spent most of last week in the studio with Wayne Newton and finished up Friday doing two spots for Kodak. That's the kind of versatility we all need in the music business. . . . Wetson's Restaurants has a new TV commercial package entitled "Wings of Mom," recorded. at Demo-Vox in Brooklyn.

Vardi and Hambro are scoring a biographical film on Lenny -Bruce called Dirty Mouth. Songs are by the Free Design. V & H are also busy with Standard Oil, Johnson & Johnson, and Fieldcrest Towels assignments.



Continued from page 46

LOW PRICE FOLK **** VARIOUS ARTISTS-Vilage Music of Bulgaria. Nonesuch H-72034 (S)

POLKA ****

appeal here.

ART PERKO-All Day and All Night. Rim RSLP 2008 (S) FRANK WOJNAROWSKI ORCH .- Two White Doves, Rim RSLP 1043 (5)

SOUNDERACK ****

SOUNDTRACK-A Man Called Horse, Columbia OS 3530 (S) SOUNDTRACK - Love Is a Funny Thing. United Artists UAS 5207 (S)

CHILDREN'S ****

TONY SCHWARTZ RECORDS THE SOUND OF CHILDREN-Folkways FH 5583 (M)

RELIGIOUS ****

DON WILSON & GAIL GINGERLY - Life Assurance. Mark V MV-4346 (S)

GOSPEL ****

EDDIE SMITH - Both Sides Now. Tempo/ Impact TL 7006 (S) **BOB DALRYMPLE** - Walking the Country

Road. Word WST-8508-LP (S) JIMMY OWENS & THE SOUND INVESTMENT -Don't Be a Loser. Tempo/Impact TL 7001 (S)



Singles _

★ NATIONAL BREAKOUTS THE LOVE YOU SAVE . . . Jackson 5, Motown 1166 (Jobete, BMI)

★ REGIONAL BREAKOUTS

HOW ABOUT A LITTLE HAND (For the Boys In the Band) . . . Boys In the Band, Spring 103 (Yellow Dog, ASCAP) (Detroit)

Albums -

* NATIONAL BREAKOUTS

WHO . . . Live at Leeds Decca DL 79175 JOSE FELICIANO . . . Fireworks RCA Victor LSP 4370 BEATLES . . .

Let It Be Apple AR 34001

★ NEW ACTION LP's

SAVAGE GRACE ... Reprise RS 6399 THIRD POWER . . . Believe Vonguard VSD 6554 JR. WALKER & THE ALL STARS . . . Live Soul SS 725 SOUNDTRACK Woodstock Cotillion SD 3-500

TOM PAXTON 6

Elektra EKS 74066 AMBERGRIS . . . Paramount PA 5014 CROW . . . By Crow Amaret ST 5006

ORIGINAL CAST

Ampex A 40101

Purlie



THE UNDERGROUND RAILROAD WILL BE THERE

Latest Recording "Harlem On My Mind" "Ain't No Second Best"

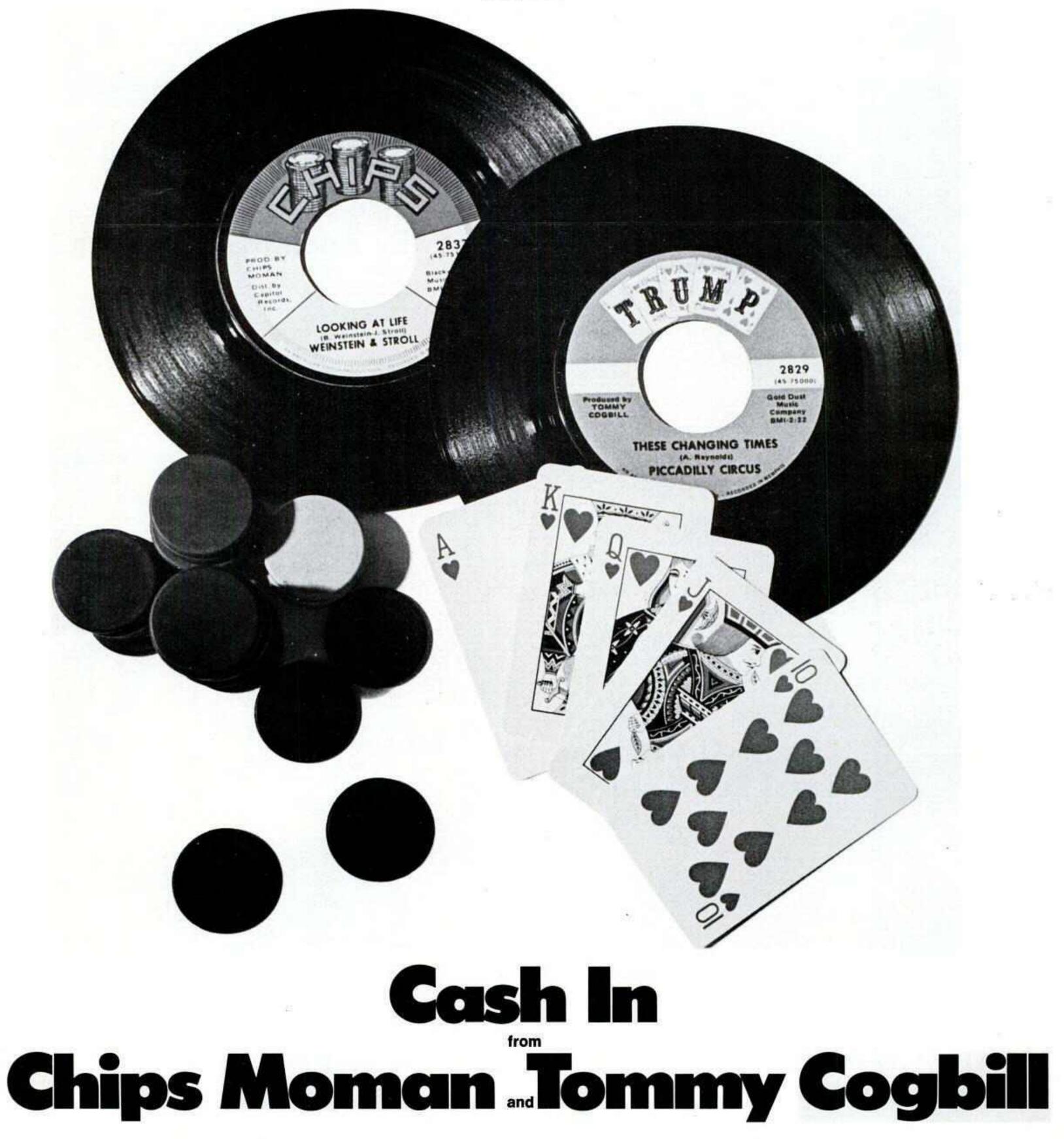
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We Are Proud To Announce the first releases on



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International News Reports

Australian Combine Forms Disk Company

SYDNEY — A new Australian record manufacturing company has been formed by Macquarie Broadcasting Service, ATN Channel 7 and the Herald and Weekly Times Ltd. and the Major Broadcasting Network.

The new company will build a factory in Sydney for pressing of records and will also enter into franchise arrangements with overseas producers for the manufacture and marketing of their product throughout Australia.



A joint statement by the companies announced: "One of the objectives of the new company is to encourage Australian artists and composers and develop employment of musicians by means of production of Australian records."

The Macquarie and Major Networks have two radio stations in each capital city in Australia and the majority of provincial and country radio stations throughout Australia are associated with the Networks, continued the statement.

ATN Channel 7 is the Sydney key station of the Seven TV Network.

The four parties are closely associated with companies producing newspapers in Brisbane, Sydney, Melbourne, Adelaide, Perth, Hobart and Canberra.

Summer Contest Starts in Italy

MILAN—The television song contest "Un Disco per l'Estate" (Record for the Summer), restricted to Italian singers and unpublished songs only, started on April 12 and will last until June 13.

This annual event, considered Italy's second most important pop music event after the San Remo Festival, is sponsored by RAI, Italy's State-owned radio and television company, in collaboration with AFI (Italy's record industry association).

All record companies with at least 38 single sides approved by RAI, between Dec. 1, 1968 and Nov. 30, 1969, are eligible to take part in the song contest, with the number of individual entries being one to three, according to the importance of the company. The first group of songs have already received airing on the radio. The listeners will then choose their favorites from among the 56 entries. Twenty-four songs will be later selected for the final and during three nights held in the Casino of St. Vincent, a special jury will choose the winner of "Record for the Summer 1970." Last year's winner of the summer music contest, "Pensando a te" (Thinking Of You), was performed by Al Bano (EMI-Italiana). It sold 400,000 copies. In second place was "Lisa dagli occhi blu" (Lisa of the Blue Eyes), by Mario Tessuto which sold 700,000.

Executive Turntable

Clay Killackey appointed sales representative for Ampex Stereo Tapes and Records of Canada. Prior to joining Ampex, Killackey was sales representative for Phono Disc and Liberty Mutual Insurance.

Michael Andries will head the press, promotion and advertising department of MCA Records, GmbH, Hamburg. Andries is at present promoting pop music with the Ariola Eurodisc company in Munich.

EMI staff producer Jonathan Peel is leaving the company at the end of this month. Peel who has been at EMI for the past two years will produce for his own independent production firm, Peel Productions, and for Michael Vaughan Productions, the company already in existence and run by artists manager Michael Vaughan. Peel, who also has his own Varda music publishing company with Ardmore and Beechwood, will continue to produce acts for EMI including Tee Fat and the Greatest Show on Earth. . . .

Philips Cassettes Debut in Italy

MILAN — Phonogram has released the first batch of Philips stereo double-LP cassettes to be produced in Italy. They are aimed mainly at the automotive market. The cassettes have a playing

time of up to 82 minutes.

Among the first double-cassette issues are pop recordings by Orietta Berti, Johnny Hallyday and Paul Mauriat, and classical works by Mozart, Tchaikovsky and Beethoven. Prices of the new cassettes range from \$9 (pop music repertoire) to \$13 (classical). There will be further issues in July and September.



GERMAN PIANIST Professor Wilhelm Kempff (on the left of the picture) has been awarded a Golden Grammophon of DGG. Dr. Hans-Werner Steinhausen, general manager of DGG, in a tribute to Kempff at the Beethoven Hall, Bonn, emphasized the fifty-year association between Prof. Kempff and his company.

Eleven Gold Disk Awards By Australian Company

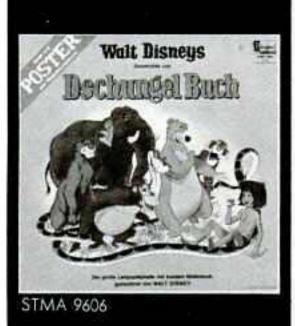
SYDNEY—Eleven gold record awards were presented by Festival Records during the first four months of 1970 to artists and companies released in Australia through the Festival company.

Heading the list was Rolf Harris's "Two Little Boys," which achieved gold disc whilst he was appearing in Australia. Harris was presented with his award the day before he left for Expo 70 in Osaka. "Two Little Boys" was his first single released through Festival.

Among the U.S. artists to chalk

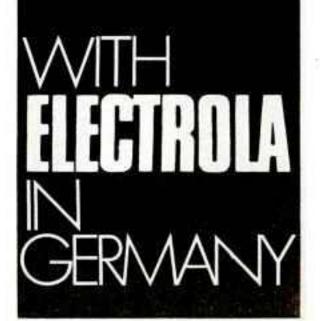
The Australian cast album of "Hair," released on Spin, was another recipient of a gold disc award. The album is one of Festival's best selling LPs.

STAN BRITT





DQ 9402



TV Affects Italian Fests

ROME—RAI, the Italian Stateowned radio and TV company, is to devote less coverage to the various Italian song festivals. This new policy will affect such events as the San Remo Festival, Cantagiro (Italy's "singing tour"), the Festival of Naples, Festivalbar, and the Venice International Light Music Festival.

and Liberty/UA president Al

Bennett, would be the final step

in Liberty UA's coverage of the

leading European countries with a

fully owned operation. Currently,

Liberty/UA owns a company in

Germany and the U.K., while its

newly established French company

will become operative July 1. Lib-

erty/UA starts in Italy on June 1.

Al Bennett declared Liberty/UA

Liberty-UA-Italiano Has Total European Coverage

MILAN—Liberty/UA Inc. president Al Bennett, vice president Sy Zucker and director of international sales division Jerry Thomas arrived in Italy to conclude dealings to acquire the assets of Belldisc Italiana and its associated Di-Di Distribution, Blueplast pressing plant and Telstar Music. The whole operation, until now headed by Belldisc Italiana will be absorbed by the soon-to-be-established Liberty/UA Italiano.

The reaching of an agreement between the present Belldisc Italiana controller Antonio Casetta

is looking with much interest to a still more diversified world-wide expansion keeping an eye on South America and Japan, while the Canadian company will start operations in September 1970.

Jurgens Single In Afrikaans

JOHANNESBURG — Austrian singer Udo Jurgens will record two of his compositions in Afrikaans—the first time a non-South African singer has recorded in the language, claims Ster Records, who will release the single later this year to coincide with a Jurgens The a

South African tour. One of the numbers to be recorded is "Babuschkin," currently a hit for the singer. The Afrikaans lyric has been written by Heine Toerin, a South African disk jockey.

Jurgens is currently on a concert tour in Germany where he has 101 concert dates to fulfill. The arrangement for Jurgens to record was set by Dieter Weidenfeld of Edition Montana, Munich, and Hal Judin of Ster Records.

www.americanradiohistory.cor

up gold disk sales figures were "Led Zeppelin II" (Atlantic), Creedence Clearwater Revival's "Willy and the Poorboys" (Fantasy), Shirley Bassey's "And We Were Lovers" (Liberty/UA), Herb Alpert's "The Beat of the Brass" and Sergio Mendes' "The Fool On The Hill," both on the A&M label.

The gold record for "Led Zeppelin II," which to date has received two gold awards, will be presented to Atlantic Records by Alan Hely, managing director of Festival, during his current U.S, visit.

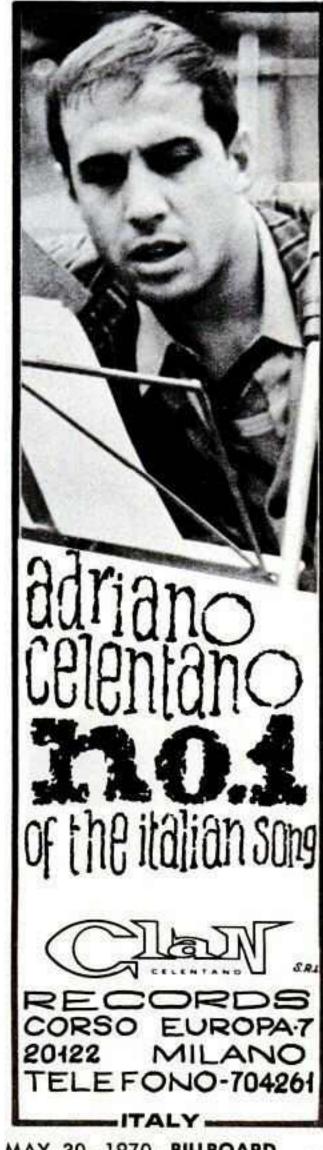
Shirley Bassey's award will be presented to the singer on stage at the Chequers nightspot in Sydney during her curernt Australian tour —her 12th visit to Australia for cabaret appearances.

Alpert's award is the 40th gold record success for the leader of the Tijuana Brass from Festival in Australia. The Polydor album, "Best of the Bee Gees," released in Australia on Spin, attained its gold status in rapid time and is one of Festival's fastest selling albums.

Locally, awards were made to



THE ELEVEN gold awards presented by Festival Records of Australia to various artists being displayed by the company's advertising and public relations executives.



MAY 30, 1970, BILLBOARD

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Canadian News Report



TORONTO

Buckstone Hardware, one of Toronto's leading rock groups, has broken up. Three members of the five-man outfit are returning home to North Bay. The other two members have not announced their plans. The group's manager, Michael Watson, credited the breakup to differences in musical opinions. The group had recently been negoti-ating with several labels. . . . Capitol's hot Edward Bear flew to Edmonton this weekend for several dates. The group's "You Me and Mexico" continues to climb most U.S. charts, with sales of more than 16,000 reported from just Detroit and Texas this week. The Bear's second album, "Eclipse" is due to be released next week. A followup single to "You, Me and Mexico" has not yet been announced. . . . Lon-don Records group the Collectors are signing with Parrot in the U.S. and have recently cut an album. The Vancouver band has had several hits in Canada, and represented the country in Osaka.

Action Talent Signs U.K. Acts

NEW YORK-Action Talents Inc. has signed 21 U.K. acts for exclusive U.S. representation, announced ATI chairman Jeff Franklin. Acts signed are Savoy Brown, Small Faces, Rod Stewart, Brian Auger and the Trinity, Family, Nice, Collosseum, Rare Bird, Chicken Shack, Heavy Jelly, Aldwella's Dream, Spencer Davis, Black Sabbath, Move, Trader Horne, Van Der Graaf Generator, Writing on the Wall, Christine Perfect, Steam Hammer, Jack Bruce and May Blitz. Said Franklin: "Major credit for this coup must go to Ira Blacker who will coordinate the bookings of all groups."

. . Winnipeg singer/actor Ed Evanko, has a debut single on Decca called "Let Her Go," a French ballad with lyrics by Tony Hatch. . . . Compo's Ontario promo manager, Barry Paine, was married. . . . Polydor also is putting a strong push behind Stone the Crows, a Glasgow group handled by Peter Grant, manager of Led Zeppelin.

Warner Bros. rushed out the "Woodstock" soundtrack album to coincide with film's release date. . . . Capitol's Canadian product includes albums by Bobby Curtola, Pierre Lalonde, Gary Buck, Anne Murray and Mother Tucker's Yellow Duck. . Polydor's Allan Katz and 2. 1 Frank Gould have initiated the "Poly-hype" sheet, which outlines label's progress with new product. . . . London has an overnight hit with the Moody Blues' "Question.". . . Ravi Shankar set to appear at Massey Hall on June 6. Gary U.S. Bonds was at Le Coq D'Or Tavern this week.

A&M has a big hit with "The Liquidator," an English reggae hit. . . . "A Song of Joy" by Miguel Rios was rushed out in the U.S. last week, following its tremendous Canadian success. Deck is reported to have moved 18,000 copies in Detroit in three days this week, and it looks as though for once a record is going to break from Canada into the U.S. A&M also had the Flying Burrito Brothers in Toronto for two dates at the Electric Circus, Label took radio spots to plug the event and the group's new album, "Burrito Deluxe.". . . Love Productions vice president Frank Davies, returned to the U.K. to set up dis-

tribution deals for new product.

He will be back in Toronto in

Gordon Lightfoot sold out four

performances at Massey Hall May

2-4. Shows were promoted by Bur-

nie Fiedler of the Riverboat Cof-

fee House. David Rea opened at

the Riverboat this week. . . . Al

Matthews of Compo announced that Dionne Warwick will play

O'Keefe Centre on June 14, with

backing provided by Moe Koffman and band. Moe has an album out

on Revolution called "Curried

Soul." It has been released in the

U.S. by Buddah. . . . Frank Gould writes from Polydor in Montreal

that the Life single, "Strawberry Fields Forever," has been picked

up by the Maple Leaf System. On

the Montreal radio scene, Ron Legge has left CKGM, Jim Pat-

ton has joined CKGM, and Bob

Ancell has returned to CFOX as

deejay and program director. Poly-

dor also plans to release an album

by Dee Higgins, young Canadian folk artist. RITCHIE YORKE

three weeks.

Toronto Peace Festival On Again; 1,000-Acre Site Fixed

TORONTO - Toronto's onagain off-again Peace Festival is on again. John Brower, producer of the proposed Festival, announced that his company, Karma Productions, had purchased almost 1,000 acres in Cardwell Township, a picturesque rural area about 130 miles north of here.

Brower also announced that Karma had finally secured township approval of the Peace Festival. An agreement was signed jointly between Brower and Thos. Godfrey, Reeve (on behalf of the Township of Cardwell). It read in part: ". . . The undersigned council hereby grants Karma Productions Ltd., and by the execution of this letter, does grant to Karma Productions Ltd. approval, and consent whatsoever as may be necessary . . . in order to hold a proposed music festival in the Township of Cardwell."

Brower said the announcement followed eight weeks of costly negotiations with property owners and local governments in various parts of Ontario, following the loss of the Mosport Park site in March.

He had been severely hampered, he said, by both money-hungry local councils and property owners, and also by "some provincial branch of the government trying to create panic and frenzy in the township by misconstruing the plans of the producers, and by misrepresenting North American youth."

Brower said the Cardwell site consists of 150 cleared acres for the Festival audience, and a further 400 cleared acres for camping. This compares, he noted, with Woodstock's 48 acres. The remaining 400 acres at Cardwell comprises woods and a river. Brower will hold a press conference in Toronto next week, at which he will announce the Festival dates (already set for sometime in August), the talent lineup

and also clear up some of the misunderstanding over the participation of John Lennon.

The Reeve of Cardwell Township, Mr. Thos. Godfrey, said he was pleased to see the Peace Festival take place, "as long as the kids behaved themselves properly."

Brower estimated that as many as 200,000 young people might turn up for the Festival, quite a few from outside North America because the Festival has received "widespread international publicity.'

He added: "The kids won't come to mess up the countryside or annoy local residents. They just want a chance to get out into the country for a few days to listen to music and enjoy themselves. Now they've finally got the chance."

The Toronto Peace Festival, announced by John and Yoko Lennon last December, had originally been scheduled for July 3-5. Meanwhile, another Toronto festival, "Peace Festival '70," was canceled this week after financial

backing fell through. Speaking on behalf of its president, Murray Kaulfield, Roland Paquin said there was no chance the Festival would take place.



Maurice Oberstein, 42, director of operations with CBS Records, London, has been appointed as the company's marketing director. He will continue to function as director of operations. . . . Lea Laven, who is also known as a recording artist, has joined EMI (Finland) as a staff secretary. . . . Pertti Lehto has joined Finnlevy tape department as assistant to sales director Osmo Ruuskanen.



All the U.K. artists signed are (Continued on page 73)

B.J. Thomas Gold Award

TORONTO-B.J. Thomas has been awarded a gold record award for sales in excess of 100,000 copies on his Scepter single, "Raindrops Keep Fallin' on My Head." Lee Armstrong of the Compo Co., Ltd, made the pre-sentation to Florence Greenberg, president of Scepter, and Paul Cantor, manager of B.J. Thomas, in New York.



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Montreal Fest Salutes Moog

MONTREAL—"Man and His World 1970," which opens here on June 12, is to have a pavilion named The Temple of Moog, which will highlight the abilities of the electronic synthethizer.

The pavilion's presentation was the result of collaboration among Leslie Doel, a professor of acoustics at the University of Montreal; Jean Sauvageau, probably the best known Quebec composer of this kind of work, and the Society of Contemporary Music of Quebec.

Among the composers whose works will be heard in the Pavilion are Appleton, Babbit, Berio, Cage, Carlos, Dockshader, Henry, Jueninci, Kumma, Pousseur, Schaeffer, Stockhamen, Varese, Whittenberg and Xenakis.

"Man and His World" will be open until Sept. 7, on the site of Expo '67.

4TH MILLION FOR GROUP

TORONTO — There's a large sign over the door at 131 Hazelton Ave., Toronto. It reads "American Woman-No. 1." The building is the home of Nimbus 9 Productions, which is celebrating its fourth consecutive millionseller with Canadian group, the Guess Who.

"American Woman" is the first disk by a group resident in Canada which has topped the U.S. Billboard charts. The single was produced by Nimbus 9's Jack Richardson and is distributed by RCA internationally.

MAY 30, 1970, BILLBOARD

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International News Reports

No Advertising for Radio Geronimo

LONDON — Radio Geronimo, the progressive music station transmitting from Monaco, will not be accepting any advertising. The decision was made because the station's directors felt advertisers wanted too much control of programming.

One of them, Tony Secunda, said: "We've had various people offering to take time, but they've demanded that they have jingles. And to us, our format is sacred. If we want to play an album right

Radio Chief Move Denied

LONDON — Reports that he is leaving Radio Luxembourg to join Management Agency and Music as head of the Button label, were this week described by Geoffrey Everitt as "very premature."

Everitt, 25 years with Luxembourg and general manager of the English language service since 1959, admitted that he had received offers from two companies, but emphasized that he had made no agreement to join either.

"I am firmly at Luxembourg for the time being. If I leave it is not imminent," added Everitt, who has another 18 months before his contract expires.

Everitt also denied another prevalent rumor—that his possible departure is connected with a plan to merge the British service with the German department, while giving Englishspeaking listeners a small evening segment. "This is completely untrue," said Everitt. A meeting was held recently, planned some time ago, to map the English service's winter program schedule. through we're not going to have advertising in the middle of it."

The station is compensating for loss of this key source of revenue by running a mail-order operation, selling imported U.S. albums "at slightly less than the price the import record shops sell them for," said Secunda. Local disk product will also be included in the mailorder operation. Plans are also afoot to produce a mail-order catalog selling posters, tee-shirts, dune buggies and other items of interest to youthful consumers.

The Geronimo decision comes two weeks after the station was granted permission to run advertising from the Ministry of Posts and Telecommunications.

The pirate radio station, Radio North Sea International, has, meanwhile, changed its format. Now broadcasting on FM Channel 43 to southeast England and testing on 217 meters medium wave, the station has dropped its Top 50 prediction chart in favor of a Top 30 sales chart.



POLYPHON managing director Gerhard Gebhardt (left) presents the Austrian folk group the Kern-Baum with the "Golden Edelweiss with Diamonds." It was the first time this award had been made to an Austrian folk group. In the past 10 years the group have sold more than 3,000,000 singles and EP's. To mark Kern-Baum's 10th anniversary, Polydor has released an LP containing some of the group's best work. It retails at \$4.

Capitol on Hunt for New U.K. Talent, London Office

By BRIAN BLEVINS

LONDON—Capitol—Records is on the lookout for new British talent, and executives feel the U.S. major is being left behind in making acquisitions by several smaller companies which have set up independent offices in Britain.

To correct the situation, Capitol production executives plan to make visits to Britain five or six times a year to line up new acts. tol's future in Britain with EMI executives. Mogull will become most involved in the British talent hunt.

We've made several changes in our American structure over the past few years," Engemann said, "and in the U.S. Capitol is seen as a better company for developing new talent than it has been in the past. We now face the giant task of creating an image here, a personality which will be more conducive to signing new talent." As reported earlier, Capitol is proceeding with plans to open a London office distinct from EMI's Manchester Square location which will be the base for Capitol European Marketing Director Marvin Beisel. The office will open in July, but will mainly work in conjunction with EMI in marketing Capitol American product in Europe. "The office will not be heavily involved in signing British talent," Engemann said, "and while expansion of that office is not an impossibility, there are no distinct plans for expansion at this time." Staff of the new office will be limited to Beisel and a secretary when it opens. Engemann also implied that the company was interested in setting up European tours by Capitol acts, including the Band, Steve Miller and the Quicksilver Messenger Service in cooperation with groups' managers.



STOCKHOLM

EMI is promoting its catalog of folk music from all over the world. . . . The Hollies (Parlo-phone) are to tour Sweden Aug. 15-29. The Folkparks are bringing them over. . . . The variety program "Malmstenstruppen" is celebrating its 70th Folkpark tour of Sweden. . . . Other artists touring Sweden this summer are the Marmalade, DJ Stewart White, Paul Jones, Dizzie Tunes, as well as other important Swedish artists. . . . Electra is mounting a strong promotion for the new John B. Sebastian LP on Reprise, Jack Downing's new Decca single, and trumpeter Jan Allan's new album (MCA). . . Artur Rubinstein toured Sweden May 17-25 with concerts in Gothenburg and Stockholm. . . . Sonet has high hopes for a new album, "Made in Sweden," recorded live at the Golden Circle Club in Stockholm.

Scason Svenska AB has started distributing musicassettes as well as cartridges. . . CBS-Cupol singer Elisabeth Lord has started work at the company's new Stockholm office. . . . Strong promotional activities by Karusell for the Verve recordings by organist Jimmy Smith. . . . RCA has signed Garvis Showband for the Mallwax label. . . . General manager Anders Holmstedt of EMI/Svenska AB presented two gold records to Creedence Clearwater Revival (Liberty) when the group appeared in Stockholm. The awards, for over 25,000 copies sold here, were for the LP's "Green River" and "Willie & the Poorboys."

KJELL E. GENBERG

HELSINKI

Finland's only country music radio show, heard every second Saturday. . . Finnlevy has released an album of music from Oland, an independent Finnish municipality adjoining the Swedish coast. The entire contents of "Oland Sings & Plays" are performed by local artists. . . Finnlevy is moving in June to new premises at the Pitajanmaki "Hittsville" area. Their new address will be Hoylaamontie 14, Helsinki 37 (Telephone: 458 797). KARI HELOPALTIO

MILAN

French artist Joe Dassin is in Italy for a TV special, co-starring J. Francois Michael, top French singer on the Italian charts right now. . . . Brazilian artist Roberto Carlos is in Rome for a special one-week TV and radio promotion of his latest Italian recording "I tuoi occhi non moriranno" (Your eyes will never die). . . . Blood, Sweat & Tears and Simon & Garfunkel have been filmed by an Italian TV company to appear in "Speciale per voi" (Special for you), a top TV program mainly addressed to young people. . . . The recently formed and Milanbased Bla.Bla label will soon be releasing its first batch of records, including "L'amore viene e se ne va" (Love comes and goes), sung by Nicola Arigliano, Pino Massara is managing director of the new label; Pier Tacchini is general manager. . . . The San Remo song "L'arca di Noe" (Noah's Ark) is topping the charts in Argentina. The three versions of the song are by Sergio Endrigo (Fermata-Cetra), Iva Zanicchi (RCA-RI-FI) and Jimmy Fontana (RCA). . . . Giampiero Scussel, who recently resigned from Durium, has been appointed EMI Italiana A&R manager, in charge of the local pop repertoire. Manuseto De Ponti, previously A&R man with EMI Italiana, will switch to the Italian publishing division of EMI. A statement issued by EMI Italiana general manager Michel P. Bonnet explained that the recent acquisition by the EMI group of several music catalogs created the necessity for two separate managements for the record and publishing divisions. Dischi Ricordi has released a selection of 8-track cartridges, taken from the MGM, Verve, Van-guard, Amadeo and Marmalade catalogs. . . . RCA Records will continue to manufacture and distribute musicassettes and stereo-8 cartridges featuring material taken from the Italian catalog of Dischi Ricordi. . . . Dischi Ricordi is also preparing a special display rack for record shops, fitted for cartridges and cassettes. . . U.S. pianist Stephen Bishop will be making his first Italian tour during the Fall. To launch him in Italy, Phonogram has begun a promotional campaign, releasing four LP's from the Philips catalog, featuring works by Beethoven and Stravinsky. . . Violinist Yehudi Menuhin. for whom EMI has exclusive rights, will undertake the recording of a new series of LP's for the Deutsche Grammophon label. Menuhin, accompanied by pianist Wilhelm Kempff, will be recording the "Sonata For Violin & Piano." It will be subsequently released in Italy by Phonogram. DANIELE PREVIGNANO

Capitol vice-president, pop a&r, Karl Engemann and executive producer Artie Mogull have been in London discussing Capi-

Swedish Dealers Face Economic Problems

By KJELL GENBERG

STOCKHOLM—Record dealers in Sweden are facing a serious economic problem, according to Roland Bergendahl, general manager of Pick-Up Record Stores, the biggest record store chain in Sweden.,

Bergendahl says costs are rising, but retail prices are low so that profit margins are minimal. This means that to survive, the dealer has to have a rapid turnover.

The record stores are also involved in a price war with the supermarkets and are having to cut prices still further in order to compete. No shop in Stockholm can demand full price for an LP and

Southern Gets Export Award

LONDON — Southern Music, U.K., honored some of its writers when the firm was presented with its gold award from the U.K. International Export Association.

Southern Music managing director Bob Kingston presented John Carte and Ken Lewis with inscribed clocks and Lawrence Myers and Donald Leitch collected clocks on behalf of Geoff Stephens and Donovan respectively.

Southern was named as the first company in the music industry to win the award. It was presented on behalf of the I.E.A. by Sir Arthur Bliss to Monique Peer, president of the Peer-Southern organisation, in recognition of the company's obtaining an increase in income, from overseas sources, of more than 40 percent each year over the past two years.

the advent of ultra cheap budget albums has reduced the profit per LP to as little as one Swedish crown (19 cents) in some cases.

EP records have practically disappeared from the market and singles sales are dropping rapidly. In addition the pre-recorded tape market slumped during the winter. Whereas in 1968/68, the Pick-Up shops sold a considerable quantity of taped music—mainly in cartridge form—the market has since declined.

There is a high percentage of returns on cartridges, with customers complaining about the quality of the tapes; but Bergendahl believes the problem is more a matter of inferior playback equipment. He feels the tape market will get back into its stride again in the spring and summer when people resume using their cars more regularly. However, he believes that more promotion for tape is needed from the record companies which, in recent months, have wound down their sales efforts.

Bergendahl finds that record buyers in Sweden are very much influenced by the charts, particularly the younger buyers. However, record sales cover a wider range of people today and are increasing fast because of budget albums and growing sales of record players. Two years ago, the average customer bought one single; today it is not uncommon for a customer to buy five albums at a time.

One constant source of irritation for the Swedish dealer is the radio promotion given to U.K. and U.S. releases before they are available in Sweden. This creates a demand which cannot always be fulfilled—though sometimes Bergendahl will go personally to the distributor so that he can have new releases as fast as possible.

Bergendahl thinks things are particularly tough these days for small record dealers, particularly since they do not benefit from the kind of discounts which are given to the bigger stores. To maintain as high a discount as possible, Bergendahl runs a mail order company for records called Topp-Skivor, and also acts as a wholesaler, selling records to small shops in the country through another company, Pick-Ups Skivformedling. N. 2012 TT 5000 TH 500 TH 510 TH 510 TH

Representatives of the Finnish music industry were the guests recently of President Urho Kekkonen at the President's castle home. The four-man delegation included Harry Orvomaa (Scandia Musiiki) and Christian Schwindt (Love Records). Orvomaa presented President Kekkonen with copies of the albums "Suomi 50" by Veikko Sinisalo, "Tyovaen Lauluja" and "Talonpoikaisarmeijan laluja" (recordings by various artists). Schwindt presented copies of "Republic's President" by Tasavallan Presidentti, and the single "A Dish-ful of Guatemala Blood." In a brief message to the President, the delegation pointed out that socalled "commercial record manufacturers" are also producing cultural work-though they do not receive a penny from the Finnish Government. The other two members of the delegation were music personalities Pekka Gronow and Ilpo Saunio. The meeting with the President was the first-ever such event. . . . "Black But Sunny," a TV show starring Gilla Black, produced in Finland during her recent trip here, was transmitted May 2. . . . Finnlevy has released its first two cassettes from Scandia Musiikki under the Finnlevy logo. Items were "Danny" and "Tapani Kansa." . . . Scandi artist Kirka has recorded Finnish versions of "Venus" and "Down in the Corner" for his latest single. . . . Comedian Vesa-Matti Loiri (Scandia) has recorded a Finnish version of Tom Lehrer's "Pollution."

Robin (Philips) has recorded, in Finnish, versions of "Leavin' Durham Town" and "Years May Come, Years May Go." . . . Finnlevy is doing extensive promotion on the CBS "Fill Your Head With Rock" product. Part of the campaign was the recent visit by Johnny Winter, who gave a virtually sellout performance at Helsinki Kulttuuritalo April 29. . . . Ex-RCA artist Jussi Raittinen (the other half of the famous Eero and Jussi duo, which celebrated its 10th anniversary at the Johnny Winter concert) has made his first record for Scandia. Raittinen's other recent activity is in editing

ZURICH

EMI Switzerland was the first European company to release the new "Hendrix Band of Gypsies" album. The Capitol LP was imported directly from the U.S. . . . Phonag AG has taken over the distribution of Hazy Osterwald's own new label, Mabel. . . . Radio Switzerland started broadcasting a new weekly program called Pop '70, specializing in rock music. . . . Pick Records is launching an un-

Continued on page 73)

International News Reports

Continued from page 72

derground singer, Anton Bruhin, with an album consisting of folk songs performed in the Swiss dialect. The same company has released the first single ("Work") by the British group, Autumn Symphony, even before it has been issued in any other country. . . . EMI is now distributing the following new labels: Trend, Charisma, Fantasy and Straight. The firm has also acquired the first King Crimson LP for Swiss release. This is unusual, since all other Island product in Switzerland is distributed by Phonogramm. . . . Belgian singer Sonny Appleday, previously known as Bernard Henrion, has started a new career with a single called "The Boy" on Eurex Records. . . . A pop "happening" in Montreaux (April 24-27), featured the live talents of Greatest Show on Earth, Johnny Winter, Allman Brothers, Flock, Ashton Gardner & Dyke and Renaissance. Renaissance will return to Switzerland and play a concert in Aarau June 5. . . Former top Swiss outfit, Les Sauterelles, has split up completely. Leader Tony Vescoli is starting a career as a solo singer but hasn't signed a recording contract so far.

Polydor AG is launching a "Beethoven Edition 1970" package with a special-priced sampler, containing some early piano works from the master. . . Top Netherlands group **Ekseption** performed at the Africana, St. Gallen, on May 10. **BERNIE SIGG**

HAMBURG

Philips has released the complete recording of "The Troyans" (Les singer Gilbert Becaud had a tremendous success at the 2,300-seat Hanover Stadthalle.

Polydor has launched a single by the Taste, "On the Boards," to tie in with the group's performance at a pop-and-blues concert, before 8,000 in Essen. The release of the single followed the appearance of the Taste's album, "On the Boards.". . . Composer Maurice Gibb debuted as a singer on the Polydor label. Title: "Railroad" (flip: "IOIO"). . . . Polydor is promoting the first LP by The Wheel Drive—"Construction Number 1." Tied in with the promotion is a special report about a report by Polydor's public relations company, Antenna. . . . Eugene Ormandy is conducting the Philadelphia Orchestra during its five-concert tour of West Germany. This is the third time since World War II that the Orchestra has toured West Germany. The tour under the auspices of Teldec, takes in Hamburg, Wuppertal-Elberfield, Bonn and Frankfurt-Hoechst. WALTER MALLIN

ATHENS

Two concerts by Caterina Caselli (CBS) and Rocky Roberts (Durium) at the Palais des Sports of Thessaloniki May 7 set a new attendance record for the location. An audience of 17,000 packed into the Palais for the two concerts, thus topping every previous record. The event was promoted by the Students' Union of Aristotalion University. . . . Music Box artists performed in a "Super Show '70" concert at Kotopouli Theater. Among the stars of the show were Zoe Kouroukli, Tammy, Aleka Kanellidou, Terris Chrysos, Nikos Antoniou, the Idols, the Sounds and Water, Fire, and Love. . . Helladisc reports that its top selling albums in April were "Georges Moustaki" (Polydor), "It's Five o'Clock" by Aphrodite's Child (Philips), "I Mikri Mas Istoria," by Vicky (Philips), "Otan Simani Esperinos" by Marinella (Philips), and "In-A-Gadda-Da-Vida" by Iron Butterfly. . . . Singer Alekos Pantas opened at the Asteria Taven, New York, for a three-month engagement. . . . Nearly 15,000 attended two concerts by Lyra's **Yiannis Poulopoulos** and Rena Koumioti, which also featured composer and conductor Mimis Plessas, at the Palais des Sports of Thessaloniki. . . . Minos Records reports that sales of Yiorghos Dallaras' single "Natane to '21" now total 80,000. . . . Zoe Kouroukli has recorded Greek versions of "The Highway Song" and "L'Orologio" for Pan Vox. . . . Philips recording artist Kostas Hadjis, with his 12man orchestra, has been booked for a concert at the Palais des Sports of Thessaloniki May 31. ... Guntar duo Zoe and Evangelos Asimakopoulos are back in Greece after a successful U.S. tour. . . . Actress-singer Nancy Sinatra is expected next month in Greece to take part in the film "Paradise" Co-starring are Robert Crawford and Theodore Roubanis. . . . Pianist Hanae Nakajima played a concert with the Athens National Symphony Orchestra at Kotopouli Theater. . . . Las year's Olympiad Song Festival winner, Cleo Denardou, will represent Greece at the International Rio Song Festival. Philips has just released a new album by the artist titled after her Olympiad No. 1 song, "Pou Nan O Iskios Sou Thee." . . . Terris Chrysos recorded Greek versions of the Italian hits "La Donna Di Picche" and "Perche Hai Fatto" on the Pan Vox label.

Tom Jones and Engelbert Humperdinck-currently top sellers for Peerless. . . . Mexico City's night life will get a lift when the tourists arrive for the World Soccer Cup Championships. Spain's Raphael, Brazil's Roberto Carlos and Wilson Simonal are already performing. RCA has released "Mexico '70" an EP featuring songs representative of the nations appearing in the Cup games. . . New singer, Raul Ricardo, unrecorded but signed by CBS, will probably represent Mexico in the forthcoming music festival at Athena, Greece. ENRIQUE ORTIZ

RIO DE JANEIRO

The city's shantytowns-home of the "samba schools"-is to have its own festival, "Festival of the Favelas." . . . IBOPE, Bra-zilian Institute of Opinion and Market Research is inviting its record, radio and television clients to accompany researchers on weekly visits to retail stores from which IBOPE's charts are compiled. . . . Musicdisc has a strong seller with "Lobellia" by the Duke of Burlington group-a reported 5,000 sales in the first three weeks. . . . Musicdisc presi-dent Nilo Sergio returned to Brazil after attending Billboard's IMIC conference, visiting Italy, the U.K., Germany and Denmark. He plans another trip-to the U.S., Mexico, Peru and Venezuela. . . . Singer Eliana Pittman returned to Rio after a six month European tour.

HENRY JOHNSTONE

BERLIN

Following his participation in the Deutscher Schlagerwettbewerb

Music In Print

By ALAN STOLOWITZ

The social and political realities of our time have finally begun to make an inroad into the economic fantasy of our time. Time and time again the youth of our country were directed to face reality rather than escape it. But as our economy soared high to lose itself in the clouds, the great river wound on.

How ecstatic were those crystal moments when the Beatles dazzled us. How dark, deep and pure were the Rolling Stones, like spring issuing from a rock. Remember how Dylan stood on the hill just where the river wound out of sight and pointed the way? And remember all those daring musical explorers who dashed into the river and rode the rapids to glory and fame?

Now the sound and times are laced with cries of Piracy, Revolution and Drugs. The industry, our industry, has suddenly assumed a social consciousness motivated perhaps by an economic conscience. The consumer complains of poor product quality and unfair prices. The retailer complains of bootlegging and a sudden drop in sales. The manufacturers, producers, publishers—the real music makers are just now beginning to awaken.

The music business looks tired and muddy but it still knows the way. And just before it makes that last wide sweep to lose itself in the past, we've all gathered on the shore to wait. Who'll be the one to sail the unchartered sea, to face the coming storm and to stand fast, strong and unmoving—to still the troubled water?

I don't know his name, what he looks like, how many there are or even what instrument he plays. But history says he'll not be carrying too much baggage or equipment, that he'll tell (sing) it straight and simple and that we'll all probably mistake him at first for a fool.

Johnny Cash

On the heels of last week's Johnny Cash Special, here are some of his folios: from Hansen, "Johnny Cash Song & Picture Folio" No's. 1 & 2 and "Johnny Cash Song Souvenir Picture & Song Book." West Coast has "Johnny Cash, the Exciting" and "Johnny Cash—for Guitar"; Hill & Range has "Johnny Cash at Folsom Prison." And as you know, there are lots more where these come from.

New Sheets

Pick of the Week: "Life Ev'ry Voice and Sing" by Kim Weston and available from E.B. Marks.

Sheets from **Big 3** include "Go Back" by Crabby Appleton, "Walkin' in the Sand" by Al Martino, "Cryin' in the Streets" by George Perkins & the Silver Stars, and "Lester Goes to Ludowici" by Reuben Wars Sr.

Hansen has "I, Me, Mine" by George Harrison, "You'll Remember Me" by Peggy Lee, "Into Something Real" by the Foxx, "If I Knew Your Name" by Rick Dana and "One Day of Your Life" by Andy Williams. Some country sheets in preparation include "Ol Man Willis" written by Tony Joe White and recorded by Nat Stuckey, "Rocky Top" by Lynn Anderson, "She's Hungry Again" by Bill Phillips, "Heart Over Mind" by Mel Tillis and "My Son, My Son" and "State of Confusion" both by Carl Perkins.



Troyens) by Hector Berlioz. The five-LP set is the first complete recording of the work and the biggest project undertaken by Philips in connection with its Berlioz cycle.

With Colin Davis conducting the Royal Opera House Symphony, Covent Garden, the five and a half hour work features John Vickers, Josephine Veasey and Berit Lindholm. The complete opera was recorded following its performance at Covent Garden in 1969. Taking part were 117 instrumentalists and a chorus of more than 100. It was completed in 17 sessions and was recorded at the Town Hall, Waltamstow, London. . . . To mark the occasion of Carl Orff's 75th birthday on July 10, Teldec is to issue an RCA recording of "Carmina Burana," featuring Evelyn Mandec, Stanley Kolk, Sherrill Milnes and the New England Conservatory Chorus and Children's Chorus with the Boston Symphony Orchestra under Seiji Ozawa, . . . Heidi Bruehl has recorded the first version of "Raindrops Keep Fallin' On My Head" to be sung in German. Its German title is "Regen fallt heute aud die Welt." Caterina Valente is also to record the Bacharach-David hit in German. Polydor has issued a poprock-blues sampler, titled "Pop Sound 70," priced at 10 DM. The 12-track album contains items by the Who, Ashton, Gardner & Dyke, Jack Bruce, Area Code 615, the Savage Rose, the Golden Earrings, Cat Mother and the All Night Newsboys, the Ten Wheel Drive with Genya Ravan, Taste, John Mayall, Fat Mattress and Euphoria.

Teldec has issued a 10 DM disk starring Peggy March, Michelangelo, Caterina Valente, Peter Maffay, Hildegard Knef, Tanja Berg, France Gall, Manuel, Martin Boettcher, Kirsti and Ronny. For every record sold, the company will donate 3 DM to the Olympic Games committee. . . . Young U.S. singer Barbra Streisand and her sister, Rolyn Kind, debuted on the Channel 2 show "Der Goldene Schuss." . . . Polydor has launched a James Last non-stop-dancing contest. . . . At the start of his 13-city tour of Germany, French

LEFTY KONGALIDES

MEXICO CITY

Agustin Hernandez returned to the record business as advertising manager, Peerless Records, replacing Jose Antonio Sanchez. He will mount a special promotion on Marco Antonio Vazquez, Rosario de Albe, Maria del Rayo, Ricky Shane will be doing 38 shows. His "Fantastic" is No. 2 on the 2nd TV channel. . . . The Tee Set's first LP, "Ma Belle Amie," was released by Hansa. . . . Well-known "American-Berliner" Paul Siegel is to produce his own 25th broadcast jubilee program, "Zwischen Broadway and Kurfuerstendamm."

WALTER MALLIN

Green Light Gets Young Blood Label

LONDON-Green Light's Jan Olofsson has signed a deal with Miki Dallon to handle the Young Blood label in Scandinavia for a two-year period with an option. Previously, Green Light has released Young Blood artists such as Don Fardon, Mac Kisson and Jimmy Powell, but this was only on a straight record-to-record deal. Olofsson stated that the first record to be released under the new deal will be "Belfast Boy" by Don Fardon. The company will be bringing Fardon to Scandinavia at the end of May on a promotional tour, which will include radio and possibly TV dates. Green Light has also secured the subpublishing rights to Young Blood Music for Scandinavia for three years.

Olofsson stated also that his company has signed up its first Dutch group—Ferrari—for worldwide distribution.

Green Light moved into new premises as of May 1 at 8-10 Oxford Circus Ave., 231 Oxford St., London, W.1.

U.K. Acts Signed

Continued from page 71

expected to tour the U.S. before 1971. ATI has also completed negotiations for Alice Cooper, Steam, Freddie King and Tom Rush to tour the U.K. this summer.

Blacker stated: "The simple fact that a group comes from Britain is no longer a selling point. Each group now has to be a quality act." Warner-Bros. new sheet selections include "Ride Captain, Ride" by Blues Image and a new arrangement of "It's All in the Game."

On the Charts

Plymouth has "Cecilia" (1) by Simon & Garfunkel, "Question" (19) by Moody Blues and "Viva Tirado" (36) by El Chicano.

Warner-Bros. hits include "Vehicle" (9) by the Ides of March, "Little Green Bag" (21) George Baker Selection, "Hey, Mr. Sun" (42) by Bobby Sherman, "Cinnamon Girl" (54) by the Gentrys, "Hum a Song" (67) by Lulu, "Into the Mystic" (55) by Johnny Rivers, and "If You Do Believe" (81) by the Tee Set.

Hansen comes rolling in with "Up Around the Bend" (5) by Creedence Clearwater Revival, "Spirit in the Sky" (20) by Norman Greenbaum, "Everything Is Beautiful" (1) by Ray Stevens, "Which Way You Goin', Billy?" (6) by the Poppy Family, "Daughter of Darkness" (18) by Tom Jones, "What Is Truth?" (31) by Johnny Cash, "Woodstock" (16) by Crosby, Stills, Nash & Young, "Puppet Man" (29) by the 5th Dimension, "Soolaimon" (30) by Neil Diamond, "Let Me Go to Him" (46) by Dionne Warwick, "The Seeker" (63) by the Who, "Sugar, Sugar" (39) by Wilson Pickett, "Mississippi Queen" (51) by Mountain, "Killer Joe" (74) by Quincy Jones, "Love on a Two Way Street" (3) by the Moments, "Spirit in the Dark" (60) by Aretha Franklin, "For You Blue" (12) by the Beatles, and "Red, Red Wine" (79) by Vic Dana.

New Folios

From Chappel comes Morris Goldenberg's "Snare Drum for Beginners" containing the basic rudiments for orchestra drummers, twenty-four exercises for the student and twenty-four duets for student and teacher.

West Coast's three new books are "Frijid Pink" with vocals, piano, guitar and photos; "Tommy Roe's Greatest Hits" with both photographs and guitar chords; and "Popular Hits for all Baldwin Organs," including "Little Green Apples," "Honey," "Green Fields" and many more.

Some of **Big 3's** new books are "Jerry Silverman's Graded Guitar Method" volumes one through five (beginner to advanced) and "Supplementary Work Books" for each of the Graded Guitar Method books.

Plymouth is reprinting the "Rolling Stones Anthology" containing more than 50 of their songs. Seems they have been receiving many requests for it. Also, in their Regent Music Series, "Country Folk/Rock Hits" with such songs as "Time," "Memphis, Tennessee," "Big Boss Man" and more; and "Music for Groups/Muddy Waters," for bands, rhythm and bass guitars and combo organ accompaniment.

Hansen's new folios include Glen Campbell's "Oh Happy Days" to match his album and a big one with "Best of the Bee Gees Song Book." In preparation are "Norwood" from the motion picture starring Glen Campbell and Joe Namath, "Spirit in the Sky" by Norman Greenbaum and from the motion picture "Ned" starring Mick Jagger.

HITS OF THE WORLD

AUSTRIA

LP's

This Month

- BRIDGE OVER TROUBLED WATER-Simon & Garfunkel (CBS)
- LED ZEPPELIN NO. 2 (Atlantic) MIREILLE MATHIEU (Ariola)

- HAIR—Original Soundtrack (RCA) ABBEY ROAD—Beatles (Apple) IM LAND DER LIEDER—Peter 6
- Alexander (Ariola)
- NON STOP DANCING NO. 9-James Last (Polydor)
- UDO 70-Udo Juergens (Ariola)
- MORRISON HOTEL-Doors
- (Amadeo) ADAMO SINGT DEUTSCH-10 Adamo (Columbia)

BRITAIN SINGLES

(Courtesy Record Retailer) Denotes local origin

Week Week This Last

- 1 BACK HOME-*England World Cap Sound (Pye)-Mews
- 2 SPIRIT IN THE SKY-2 Norman Greenbaum (Reprise)—Great Honesty (Erik Jacobsen) YELLOW RIVER—Christie
- (CBS)—Gale (Mike Smith) QUESTION—*Moody Blues (Threshold)—Tyler (Tony
- Clark) 8 DAUGHTER OF DARKNESS
- -*Tom Jones (Decca)-Hush-A-Bye Carlin (Peter Sullivan) **4 HOUSE OF THE RISING**
- SUN-Frijid Pink (Deram)-Keith Prowse (Mike Valvand)
- 10 BRUNTOSAURUS-*Move (Regal Zonophone)-Essex
- (Roy Wood) 15 I DON'T BELIEVE IN IF ANYMORE—*Roger Whittaker (Columbia)— Tembo (Denis Preston) CAN'T TELL THE 9 7 I BOTTOM FROM THE TOP
- -*Hollies (Parlophone)-Abacus (Ron Richards) 5 ALL KINDS OF 10 EVERYTHING-Dana (Rex) -Mews (Phil Coulter) 9 11
- 12 11
- 13 28 HONEY COME BACK-Glen
- YOUNG, GIFTED AND BLACK—*Bob Andy/ Marcia Griffiths (Harry J)— Essex (Harry Johnston) CAN'T HELP FALLING IN LOVE—Andy Williams (CBS)—Carlin (Dick Glasser) Campbell (Capitol) -Jobete/Carlin (Al De WATER-Simon and

37	37	DOWN THE DUSTPIPE- *Status Quo (Pye)-Valley	1 9
30		(John Schroeder)	1633
38		SALLY-George Monree (Chapter I)-Keith Prowse	10
		(Jackie Rae)	
39	-	BET YER LIFE 1 DO- "Herman's Hermits (Rak)	120
		(Mickie Most)	1.
40	24	TRAVELLIN' BAND-	100
		Creedence Clearwater Revival (Liberty)-	2.2
		Burlington (John Fogarty)	
41	34	DO YOU LOVE ME-*Deep	T
		Feeling (Page One)-	M
		Dominion (R. Easterby/D. Champ)	20
42	43	MY WAY-Frank Sinatra	1
		(Reprise)-Shapiro/Bernstein	1
43	44	(Don Costa) KITSCH—*Bari Ryan	IC S
19		(Polydor)-Ryan Enquiry	24
		Paul Ryan)	RC
44	35	YOU'RE SUCH A GOOD	1
		LOOKING WOMAN-Joe	1
		Dolan (Pye)-Shaftesbury Geoffrey Everett)	(
45	32	WHO DO YOU LOVE-	No.
	- 65	*Juicy Lucy (Vertigo)- Jewel (Gerry Gron)	1
		Jewel (Gerry Gron)	
46	50	RAINDROPS KEEP FALLING ON MY HEAD	1 1
		-Sacha Distel (Warner	
		Bros.)-Blue Seas Jac (Jimmy	1387
-		Wisner)	10
47	48	MONKEY MAN-*Mayfals (Trojan)-Blue Mountain	10.1
		(Leslie Kong)	153
48	29	(Leslie Kong) 1 CAN'T HELP MYSELF-	12
		4 Tops (Tamla-Motown)-	1 2
		Jobete/Carlin (Holland	((
49	1	Dozier) THE GREEN MANNALISHI	
		-*Fleetwood Mac (Reprise)	Т
		-Fleetwood (Fleetwood	Ŵ
50	39	Mac)	1.00
50	39	THAT SAME OLD FEELING -*Picketty Witch (Pye)	
		Schroeder Welbeck (John	1 - 2
		MacLeod)	1500
			103
Thi		LP's	-
	nth		1
1	BRI	DGE OVER TROUBLED	
	W	ATER-Simon and Garfunkel	10.0
-		BS)	1
+		ARTNEY-Paul McCartney	1.
3	BEN	EFIT-Jethro Tull (Island)	
4	ANI	DY WILLIAMS' GREATEST	
	H	ITS (CBS)	1 1
5	CRI	CKLEWOOD GREEN-Ten tars After (Deram)	
6		Y RIDER (Stateside)	
7	TON		

- TOM—Tom Jones (Decca) BLACK SABBATH (Vertigo) WORLD BEATERS SING THE
- 9 WORLD BEATERS-1970 England Football Squad (Pye)
- PAINT YOUR WAGON-Soundtrack (Paramount) LED ZEPPELIN 2 (Atlantic)

15 GETTING TO TH

14 MOTOWN CHART

- TRAVELLIN' BAND-Creedence Clearwater Revival (Liberty)-Stig Anderson 10 JEG ER GODT TILPAS-
- *Anette (Triola)-Acuff-Rose

FINLAND LP's

***Denotes** local origin

Ionth

8

- LED ZEPPELIN II-Led Zeppelin (Atlantic)
- TOM-Tom Jones (Decca) BRIDGE OVER TROUBLED WATER-Simon & Garfunkel
- (CBS) **TYOVAEN LAULUJA-*Various** Artists (Scandia)
- WHISTLING-Roger Whittaker (Metronome)
- TALONPOIKAISARMEIJAN LAULUJA-Various Artists
- (Scandia) HAIR-*Tampercen Popteatteri (Scandia)
- LIVE IN LAS VEGAS-Tom Jones (Decca)
- AT HOME-Shocking Blue (Metronome)
- HAIR-Original Cast (RCA)

FRANCE SINGLES

Courtesy Centre d'Information et de Documentation du Disque) National

- Veck

 - LAISSE MOI T'AIMER-Mike Brant (CBS)-Suzelle

 - BALAPAPA-Rika Zarai (Philips) -Bleu Blanc Rouge LE BALS POPULAIRES-Et Mourir de Plaisir-Michel Sardou
 - (Philips)-Barclay BILLY LE BORDELAIS-Joe
 - Dassin (CBS)-Music 18 CONCERTO POUR UNE VOIX-
 - St. Preux (Disc'AZ)—Fantasia TU VEUX, TU VEUX PAS— Zanini (Riviera) CEUX QUE L'AMOUR A BLESSES—Johnny Hallyday

 - (Philips)—Suzel JULIETTA—Shelia (Carrere)—
- Garrere/Allo Music
 MA VIE C'EST UN MANEGE— Nicoletta (Riviera)
 DES JOURS ENTIERS A T'AIMER —Julien Clerc (Pathe-Marconi)— Riden Rome Rideau Rouge
- International INSTANT KARMA—Lennon/Ono (Apple-Patho-Marconi)—Northern
- LET IT BE-Beatles (Apple-Pathe-Marconi)-Northern

- WIGHT IS WIGHT-Michel Delpech (SIF)-Carre D'as L'ETERNITA'-*1 Camaleonti 5
- 6
- (CBS)-Ariston/April TRAVELIN' BAND-Creedence Clearwater Revival (America)-
- Ariston FIORI BIANCHI PER TE-Jean-Francois Michael (CGD)-Melodi OCCHI DI RAGAZZA-*Gianni
- 0 Morandi (RCA)-RCA
- VENUS-Shocking Blue (Joker)-10
- I.O.I.O .- Bee Gees (Polydor)-11
- 12
- Senza Fine L'ARCA DI NOE'--*Sergio Endrigo (Cetra)--Usignolo LITTLE GREEN BAG--George 13
- Baker (Joker)-Ricordi
- IO MI FERMO QUI-*Dik Dik (Ricordi)-Ricordi WANDERIN' STAR-Lee Marvin 15
- (Paramount)—Chappell IL SAPONE, LA PISTOLA, LA CHITARRA E ALTRE MERAVIGLIE—*Equipe 84 (Ricordi)—Ricordi RAGAZZO SOLO, RAGAZZA 16
- SOLA-*Computers (Numero Uno)-Numero Uno
- EVERYBODY'S TALKIN'-18
- Nilsson (RCA) MIGHTY JOE-Shocking Blue 19 (Joker)-Saar
- QUEL POCO CHE HO-*Al Bano (Voce del Padrone)-Ricordi/ 20 Voce del Padrone
- BALLAD OF EASY RIDER-Byrds (CBS)-April MA BELLE AMIE-Tee Set Set 21
- 22 (Joker)-Saar WHOLE LOTTA LOVE-Led
- 23 Zeppelin (Atlantic)-Superhype 24
- ANNALISA-*New Trolls (Cetra)-Usignolo

LP's

*Denotes local origin

- This Month
- McCARTNEY-Paul McCartney (Apple) LED ZEPPELIN II-Led Zeppelin (Atlantic) BUGIARDO PIU' CHE MAI-*Mina (PDU) TUTTI MORIMMO A STENTO-*Fabrizio De Andre (Bluebell) HEY JUDE-Beatles (Apple) EASY RIDER-Soundtrack (Stateside) SENTIMENTAL JOURNEY-Ringo Starr (Apple) BRIDGE OVER TROUBLED WATER-Simon and Garfunkel (CBS) ABBEY ROAD—Beatles (Apple) BALLAD OF EASY RIDER— Byrds (CBS) 10
 - JAPAN

- 4 LA NAVE DEL OLVIDO-Jose Jose (RCA)
- TE REGALO MIS OJOS-6 Maria del Rayo (Peetless)

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Week Week

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This Last

Week Week

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- VENUS-Shocking Blue (Polydor)
- NEGRA PALOMA-Cesar Costa (Capitol) QUIEN DETENDRA LA
- LLUVIA-Creedence Clearwater (Liberty) EN LA ESQUINA (In the
- 10 Corner)-Creedence Clearwater (Liberty)

NEW ZEALAND

SINGLES (Courtesy New Zealand Broadcasting) This Last

GIRLIE-The Peddlers (CBS) BRIDGE OVER TROUBLED

(Apple) CHERYL MOANA MARIA-John Rowles (CBS) TRAVELLIN' BAND/

-Creedence Clearwater

Revival (Liberty) 1.0.1.0.—Bee Gees (Spin) SUPERSTAR—Murray Head

(MCA) LOVE GROWS (WHERE MY ROSEMARY GOES)-

Edison Lighthouse (Bell) MA BELL AMIE-Tee Set

(Parlophone) DON'T BELIEVE IN IF ANYMORE-Roger

Whittaker (Columbia)

NORWAY

SINGLES

(Courtesy Verdens Gang)

^oDenotes local origin

-Imudico

Sonora

5 TRAVELLIN' BAND-

2 HOUSE OF THE RISING

SUN-Frijid Pink (Deram)

-B. J. Thomas (Scepter)-

LET IT BE-Beatles (Apple) -Air Music Scandinavia UPPBLASBARA BARBARA

-Robert Karl-Oskar

Broberg (Columbia)—Sonora 4 RAINDROPS KEEP FALLING ON MY HEAD

Creedence Clearwater Revival (Liberty)—Palace VENUS—Shocking Blue

Garfunkel (CBS)-Bendiksen 7 GULL OG GROENNE

WATER-Simon &

(Metronome)-Amigo BRIDGE OVER TROUBLED

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Artists

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MAY 30, 1970, BILLBOARD

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WHO'LL STOP THE RAIN

WATER-Simon & Garfunkel (CBS) KNOCK KNOCK WHO'S THERE-Mary Hopkin

ABBEY ROAD—Beatles (Apple)	3 5TH SYMPHONY—Ekseption	JAFAN
WILLY AND THE POOR BOYS-	(Philips)—Tutti	SINGLES
Creedence Clearwater Revival (Liberty)	4 IT'S FIVE O'CLOCK—Aphrodite's Child (Mercury)	(Courtesy Original Confidence Co., Ltd.
MOTOWN CHARTBUSTERS VOL 3-Various Artists (Tamla	5 NA NA HEY HEY KISS HIM GOODBYE-Steam (Fontana)-	*Denotes local origin
Motown)	United Artists	This Last Week Week
GETTING TO THIS-Blodwyn Pig (Island)	6 WHOLE LOTTALOVE-Led Zeppelin (Barclay)-Super Hype	1 1 ONNA NO BLUES-*Fuji
	7 ROCK 'N' ROLL MUSIC-Frost	Keiko (RCA)—Nippon Geino
BRAZIL	(C.E.D. Vanguard) 8 I'M A MAN-Chicago (CBS)-	2 2 ANATA NARA DOSURU-
LP's	Essex/Tutti 9 BORSALINO—Film Soundtrack	*Ishida Ayumi (Columbia)- Nichion/Geiei
is onth	(Paramount-Pathe-Marconi)-Bleu	3 3 VENUS-Shocking Blue
ROBERTO CARLOS-Roberto	Blanc Rouge 10. A Song of Joy-Miguel Rios	(Polydor)—Aberback/Tokyo 4 5 THE MALTESE MELODY—
Carlos (CBS) VEU DE NOIVA-Trilha Sonora	(Disc'AZ)—Tremplin	Herb Alpert & Tijuana Bras (A & M)-Shinko
(Philips)	LP's	5 6 AI NO TABIJI O-
ABBEY ROAD-Beatles (Odeon) DOBRAO-Various Artists (RGE)	This	*Uchiyamada Hiroshi & Cool Five (RCA)-Watanabe
COMANDA O SUCESSO-Agnaido	Month	6 4 KOI HITOSUJI—*Moti
Timoteo (Odeon)	1 CHICAGO TRANSIT AUTHORITY (double album)	Shin-ichi (Victor)
CANADA	2 MOUSTAKI AU BOBINO-	7 12 KYO DE OWAKARE-
SINGLES	Georges Moustaki (Polydor)	*Sugarwara Yoichi (Polydor)—J & K
is Last	3 CRUCIFIXUS—Jean-Christian Michel (Riviera)	8 8 SUGATA SANSHIRO-
rek Week 7 CECILIA-Simon &	4 CLASSIC IN POP-Ekseption	*Sugata Noriko (Crown)- Crown
Garfunkel (Columbia)	(Philips) 5 LE METEQUE—Georges Moustaki	9 15 CHITCHANA KOIBITO— *Jimmy Osmond (Denon)—
2 EVERYTHING IS BEAUTIFUL—Ray Stevens	(Polydor)	A. M. P.
(Barnaby)	6 MUSIQUE SACREE—Jean- Christian Michel (Riviera)	10 7 LET IT BE-Beatles (Apple -Tone
4 UP AROUND THE BEND/ RUN THROUGH THE	7 REQUIEM-Jean-Christian Michel (Riviera)	11 10 ROJIN TO KODOMO NO
JUNGLE-Creedence	8 IT'S FIVE O'CLOCK (Aphrodite's	POLKA—*Hidari Bokuzen & Himawari Kitties
Clearwater Revival (Fantasy)	9 WHOLE LOTTA LOVE-Led	(Polydor) 12 9 AWAZUNI AISHITE—
1 AMERICAN WOMAN/NO	Zeppelin (Barclay)	*Uchiyamada Hiroshi &
SUGAR TONIGHT-Guess Who (RCA)	10 SUPERB SUPER POP SESSION NO. 2-Various Artists (CBS)	Cool Five (RCA)—Ai Pro 13 11 BRIDGE OVER TROUBLEI
3 MR. MONDAY—Original Cast (TA)		WATER-Simon &
5 LITTLE GREEN BAG-	HUNGARY	Garfunkel (CBS) 14 - DRIF NA HONTONI
George Baker Selection (Colossus)	SINGLES	HONTONIGOKUROSAN-
6 VEHICLE-Ides of March	(Courtesy Gyongy, Budapest)	*Drifters (Toshiba)
(Watner Bros.) 9 WOODSTOCK-Crosby, Stills,	This Week	15 13 KOKUSAISEN MACHIAISHITSU—*Aoe
 Nash & Young (Atlantic) HITCHIN' A RIDE—Vanity 	1 VEGETERT EGY FEJEZET-	Mina (Victor)-Fuji
Fare (Page One)	2 MONDJATOK MEG MARIANAK	16 - KEIKO NO YUME WA
 DAUGHTER OF DARKNESS —Tom Jones (Parrot) 	-Janos Koos	YORU HIRAKU-*Fuji
And a start start start and a start a	3 SZERELEM—Zsuzsa/Jana/Koncz 4 VALAKI HIANYZIK A	17 18 BUTCH CASSIDY AND THI
DENMARK	TANCBOL-Laszlo Aradszky	SUNDANCE KID-B. J.
SINGLES	5 MEZGA CSALAD—Express Beat Group	18 - YOTTSU NO ONEGAI-
(Courtesy Danish Group IFPI)	6 MI FERFIAK-Janos Koos 7 SARIKAIlles Beat Group	*Chiaki Naomi (Columbia 19 14 TOKAI—*Tigers (Polydor)-
*Denotes local origin ils Last	8 ILLESEK ES POFONOK-Illes	Watanabe
eek Week	9 TIZEZER LEPES-Omega Red	20 — ONNA NO MAGOKORO- *Kohama Saburo (Toshiba
I HER KOMMER PIPPI	10 MA VEGRE JO KEDVEM VAN-	
LANGSTRUMP-Inger Nilsson (Philips)-Imudico	Zsuzsa/Jane/Konca	MEXICO
2 SMILENDE SUSIE—*Birgit Lystager (RCA)—Liberty	PATT	MEXICO
4 TJING TJING GULLIE-	ITALY	SINGLES
*Keld & Donkeys (HMV)	SINGLES	(Courtesy Radio Mil)
5 KENTUCKY RAIN-Elvis	(Courtesy Discografia Internazionale) This	This Last Week Week
Presley (RCA) 3 HOUSE OF THE RISING	Week	1 1 EL TRISTE-Jose Jose (RCA
SUN-Frijid Pink (Deram)	1 LET IT BE-Beatles (Apple)-	2 2 TE HE PROMETIDO-Leo
- Imudico - MINI-MIDI-MAXI-GIRL-	2 IT'S FIVE O'CLOCK-Aphrodite's	3 3 CAMPOS DE ALGODON
*Bjorn Tidmand (Odeon)-	Child (Mercury)-Alfiere/Esedra	(Cotton Fields)-Creedence
6 MA BELLE AMIE-Tee Set	3 INSTANT KARMA—John Lennon and the Plastic Ono Band (Apple)	4 7 GOTAS DE LLUVIA SOBRI
(Triola)-Moerks	-Edizioni Ricordi	MI CABEZA (Raindrops
7 I.O.I.O.—Bee Gees (Polydor)— Dacapo	4 LA PRIMA COSA BELLA- *Nicola Di Bari (RCA)-RCA	Keep Falling On My Head —B, J, Thomas (Orefon)

		SINGLES			SKOGER-*In
Cou	tes	*Denotes local origin	9	-	(Nor-Artist)-N SPIRIT IN THE Norman Green
This Veck			10	0	(Reprise) TAKE OFF YOU
1	1	ONNA NO BLUES-*Fuji Keiko (RCA)-Nippon	IM		-Peter Sarsted Artists)-United
2	2	Geino ANATA NARA DOSURU- *Ishida Ayumi (Columbia)-			POLAND
3	3	Nichion/Gelei VENUS-Shocking Blue	(0	ourt	esy Fan Clubs (Council)
4	5	(Polydor)—Aberback/Tokyo THE MALTESE MELODY— Herb Alpert & Tijuana Brass	This	L	*Denotes local o ist
2.47		(A & M)-Shinko	Wee	k W	
5	6	AI NO TABIJI O- *Uchiyamada Hiroshi & Cool Five (RCA)-Watanabe	12	3	LE TIT BE-Be SOMETHING'S Kenny Rogers
6	4	KOI HITOSUJI—*Mori Shin-ichi (Victor)—	3	7	Edition (Repris
7	12	Watanabe KYO DE OWAKARE-			BLACK-Rob Marcia Griffiti
8	8	*Sugarwara Yoichi (Polydor)—J & K SUGATA SANSHIRO—	-4	-	KNOCK KNOCI THERE—Mary (Apple)
=		*Sugata Noriko (Crown)- Crown	5	2	INSTANT KAR
9	15	*Jimmy Osmond (Denon)-	6	8	(Apple) LUDZIE WSRO
0	7	A. M. P. LET IT BE-Beatles (Apple) -Tone	7	4	*Trzy Korony WANDERIN' ST Marvin (Param
1	10	ROJIN TO KODOMO NO POLKA—*Hidari Bokuzen & Himawari Kitties	8	9	BRIDGE OVER WATER-Simo Garfunkel (CB
	0	(Polydor) AWAZUNI AISHITE-	9	5	HOUSE OF THI SUN-Frijid P
3		*Uchiyamada Hiroshi & Cool Five (RCA)—Ai Pro	10	-	DON'T WORRY Plastic Ono Ba
3	н	BRIDGE OVER TROUBLED WATER-Simon & Garfunkel (CBS)			PUERTO RI
4	-	DRIF NA HONTONI HONTONIGOKUROSAN- *Drifters (Toshiba)-		(Co	SINGLES ourtesy WKAQ-EL *Denotes local o
02		Watanabe	This	La	
5	13	KOKUSAISEN MACHIAISHITSU—*Aoe Mina (Victor)—Fuji	Wee	k W 2	eek SIN COMPROM
6	_	Shuppan KEIKO NO YUME WA	2	1	Olivencia (Inc. TU ME HACE
		YORU HIRAKU—*Fuji Keiko (RCA)	3	3	Jose Feliciano LA NAVE DEI
17	18	BUTCH CASSIDY AND THE SUNDANCE KID-B. J.	4	8	Mirtha (Velvet PANO DE LAC Sonora Poncer
18	-	Thomas (Scepter)—April YOTTSU NO ONEGAI—	5	6	A TI TE PASA Gran Combo
19	14	*Chiaki Naomi (Columbia) TOKAI—*Tigers (Polydor)— Watanabe	6	-	ME DA, ME B. SOBRA-*Los
20	-	ONNA NO MAGOKORO- *Kohama Saburo (Toshiba)	7	10	(Borinquen) MI FACASO-
			8	5	(Cotique) PECADO MENT
		MEXICO	9	7	H. Gil (Benson QUE SEAS FEL
		SINGLES	10	-	Beltran (Velve TRAIGO DE TO Hay (Alegre)
		(Courtesy Radio Mil)			may (megre)
This Weel		ist /cek			
12	12	EL TRISTE-Jose Jose (RCA) TE HE PROMETIDO-Leo			
3	3	Dan (CBS) CAMPOS DE ALGODON (Cotton Fields)-Creedence			
4	7	Clearwater (Liberty) GOTAS DE LLUVIA SOBRE MI CABEZA (Raindrops	714		
		Keep Failing On My Head)	111	1 2	IGN of great

12 BRIDGE OVER TROUBLED 14 Garfunkel (CBS)—Pattern (S. & G/Hales) 16 NEVER HAD A DREAM 15 COME TRUE-Stevie Wonder (Tamla-Motown)-Jobete/Carlin (Henry

- Crosby) 20 I'VE GOT YOU ON MY MIND-*White Plains 17 (Deram)-Cookaway (Roger Greenaway/Roger Cook
- 40 EVERYTHING IS BEAUTIFUL—Ray Stevens 16 (CBS)-Peter Maurice (Ray Stevens)
- 25 THE FUNKY CHICKEN-18 Rufus Thomas (Stax)-Chappell (Albell Tom Nix)
- 23 EL CONDOR PASA-*Julie 19 Felix (Rak)-Pattern (Mickie Most)
- 20 41 ABC-Jackson (Tamla-Motown-Jobete Carlin (Corporation)
- GROOVIN' WITH MR. BLOE 21 36 Stephen James
- 22 31 DON'T YOU KNOW-Butterscotch (RCA)-Sunbury (Arnold, Martin &
- Morrow 23 14 FAREWELL IS A LONELY SOUND-Jimmy Ruffin (Tamla-Motown)-Jobete
- Carlin (Dean Weatherspoon) 24 33 ABRAHAM MA JOHN-Marvin (Tamla-Motow)
- (Norman Whith WHEN JULIE 25 13 AROUND-*(
- 18 GIMME DAT I 26
- *Pipkins (Coli (John Burgess GOOD MORNIN 27 21
- FREEDOM-(Philips)-Cock Mink. THE SEEKER-28 19
- -Fabulous (K 29 22
- KNOCK KNOC HERE-*Mary (Apple)-See-S Most) 30 UP THE LADE 30
- ROOF-Suprer Motown)-Job (Franklin K.
- **KENTUCKY RAIN-Elvis** 31 38 Presley (RCA)-Carlin
- COTTONFIELDS-Beach 32 46 Boys (Capitol)-Kensington (Beach Boys)
- WHAT IS TRUTH-Johnny 33 Cash (CBS)-Screen Gems/ Columbia (Bob Johnston)
- 34 17 RAG MAMMA RAG-Band (Capitol)-Feldman (The Band)
- WANDERIN' STAR/I TALK TO THE TREES-Lee 35 26 Marvin, Clint Eastwood (Paramount)-Chappell (Tom Mack) 36
 - TAKE TO THE MOUNTAINS-*Richard Barnees (Ph Kiops)-Tony Hazzard (Gerry Bron)

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KARE-	152		BLACK-Rob Andy and Marcia Griffiths (Harry J)
oichi K	4	-	KNOCK KNOCK WHO'S THERE—Mary Hopkin
SHIRO- to (Crown)-	5	2	(Apple) INSTANT KARMA-Lennon/ Ono with the Plastic Band
KOIBITO- ond (Denon)-	6	8	(Apple) LUDZIE WSROD LUDZI-
Beatles (Apple)	7	4	*Trzy Korony WANDERIN* STAR-Lee
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Kitties	9	5	Garfunkel (CBS) HOUSE OF THE RISING
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DY AND THE	3	3	LA NAVE DEL OLVIDO- Mirtha (Velvet)
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DNEGAI- mi (Columbia)	5	6	A TI TE PASA ALGO- Gran Combo (Gema)
s (Polydor)-	6	-	ME DA, ME BASTA Y ME SOBRA-*Los Andinos
AGOKORO- buro (Toshiba)	7	10	(Borinquen) MI FACASO-Lebron Bros. (Cotique)
	.8	5	PECADO MENTAL-Planca H. Gil (Benson)
	9	7	QUE SEAS FELIZ-Carlos J. Beltran (Velvet)
	11 10 10 10 10		DEILIAN I VEIVEN
MID	10	-	TRAIGO DE TODO-Ricardo Hay (Alegre)

General News



Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

ABC

THE WITCH

-Rattles, Probe 480

REAL GOOD WOMAN

-Dick Jensen, Probe 479 I SHALL BE RELEASED -Freddie Scott, Probe 481

ADVANCE

NOCHE DE RONDA (Night of Rendezvous) -Bettina Belmont & Natale Romano, Advance 1112

SKIES OF GREY -Rick and the Entire World, Foremost 3320

IF YOU WERE THE SINNER (& I Was the Saint) -Firefly, Tim Gayle 1234

AMARET

FOR WHAT IT'S WORTH -Fresh Air, Amaret 45-121

AUDIO FIDELITY

MY NAME IS WOMAN -Ann Booth, Audio Fidelity 160

WHAT IS SOUL?

-Real Thing, Whiz 618 BOOGALOOSA, LOUISIN' -Brenton Wood, Double Shot 150

DUO

RAINY NIGHT IN GEORGIA -Leroy & the Drivers, Duo 7458 NEVER IN A MILLION YEARS -Candace Love, Acquarius 4010

ELEKTRA

LET'S PARTY b/w OLD AGE -Rhinoceros, Elektra 45691 EVERYDAY'S A LOVELY DAY -Gulliver, Elektra 45689 MAKE IT WITH YOU -Bread, Elektra 45686

FLYING DUTCHMAN

DAMN NAM (Ain't Goin' to Viet Nam) -Leon Thomas, Flying Dutchman RD 26009 MAN & WOMAN REGGAE -Superman, Reggae R 7001 JUICE HEAD BABY -Eddie "Cleanhead" Vinson, Blues Time BT 45004

MGM

CRYSTAL DAY -Pat Carter, MGM K 14124 GROOVIN' WITH MR. BLOE -Cool Heat, Forward F 152 GOT TO HAVE A SONG BY MONDAY -Wednesday's Children, Forward 150

MTA

PHOTOGRAPHS -Brenda Byers, MTA

METROMEDIA

COME ON BACK TO ME BABY

-Frankie Avalon, Metromedia MMS 181 SONG FROM "THE SICILIAN CLAN"

-Godfathers, Metromedia MMS 170

MR. BALLOON MAN

—Ray Hildebrand, Metromedia MMS175

MUSICOR

I GOT SOMETHIN' GOOD (In You) -Love Beads, Musicor 1402

NOTABLE

SUNNY -Cy Coleman, Notable 1104

BC

I'LL ALWAYS BE FREE -Betty Kay, BC 4513

BRITE-STAR

I'M AFRAID -Gene & Martha Burns, K-Ark 6546 TWO LONELY HEARTS -Ron Henline, Lar 1072 SAX MAN, COUNTRY STYLE -Ken McWilliams, Lite 91207

CTI

FEELIN' ALRIGHT -Hubert Laws, CTI 505 TRAIN STATION

-John Martine, CTI 506

CAPITOL

SHE CRIED -Lettermen, Capitol 2820 YOURS TIL FOREVER -Griffin, Capitol 2821 SIN'S A GOOD MAN'S BROTHER -Grand Funk Railroad, Capitol 2816

CHERRY

HANG THEM ALL -Country Sweethearts, Cherry 70-451 ONE MORE WORD AND I'LL CRY -Saundra Chovan, Cherry 70-452

DECCA

I SHALL BE RELEASED -Rick Nelson, Decca 32676

DOUBLE SHOT/WHIZ

I AIN'T GOT NO SOUL TODAY -Senor Soul, Whiz 617 MAY 30, 1970, BILLBOARD

HICKORY

YES, MA'M (He Found Me In a Honky Tonk) -Leona Williams, Hickory 1565 HOUSTON BLUES -Bobby Bond, Hickory 1566 POISON RED BERRIES -Glenn Barber, Hickory 1568

INTREPID

MYSTERY OF LOVE -Lear Brothers Band, Intrepid 75025 GONNA HAVE A GOOD TIME TONIGHT -Choir, Intrepid 75020

ISLE CITY

GALVESTON SURF -Tommy Babin, Isle City St4440 YOU CAN'T FOOL A FOOL -Roy Montague, Isle City St4441 MY LOVE FOR YOU WILL DIE -Jimmy Sullins, Isle City St4443

JEWEL/PAULA

MORTGAGED PLYMOUTH -Cousin Tuny, Paula 1228 SOMETHING IN A MAN -Bobbie Powell, Whit 6903 SHORT WALK THROUGH MY MIND -Ben Sanders, Paula 1226

KIDERIAN

IS THERE NO PEACE -Zendik, Pslhrtz 45100 FIGHTING FOR MY BABY (U.S.A.) -Donn & the Delighters, Black Beauty 45116 MAKING UP & BREAKING UP -Ray Peck, Kiderian 45113

ORIGINAL SOUND

IN THE GHETTO -Gene West, Original Sound

ROULETTE

MAYBE -Three Degrees, Roulette R-7079

WHAT'S GONNA HAPPEN TO ME -Charlie Hodges, Calla C-170

SSS INTERNATIONAL

LET'S SPEND THE DAY OUT IN THE COUNTRY -Peggy Scott & JoJo Benson, SSS International 805 DUTY NOT DESIRE -Jeannie C. Riley, Plantation 59 OR NOT AT ALL

-Jimmy Rice, Alvina 1

ssExx

IF I ONLY KNEW -Innerlite, ssExx 667

STARDAY/KING

TWO LITTLE BOYS -Ron Coden, King 6309 FOREVER MORE -Tokyo Happy Coats, King 6296 SLEEP WOMAN SLEEP -J. Davis Sloan, Starday 897

STEADY

DYNAMIC PRESSURE -Music Specialists, Steady S-010 BOOMERANG -Eddie Lovette, Steady S-004

NUMBER OF SINGLES REVIEWED ight Jingles THIS WEEK 102 LAST WEEK 134

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLGHT TOP 20

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

CROSBY, STILLS, NASH & YOUNG-TEACH YOUR CHILDREN (2:53)

(Prod. D. Crosby, S. Stills, G. Nash & N. Young) (Writer: Nash) (Giving Room, BMI)—Hot on the heels of their "Woodstock" smash, the quartet comes up with a smooth country-flavored ballad that should prove an even bigger hit on the charts. Culled from their "Deja vu" LP. Flip: "Carry On" (4:25) (Gold Hill, BMI). Atlantic 2735

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

MARVIN GAYE-THE END OF THE ROAD (2:48)

(Prod. Norman Whitfield) (Writers: Whitfield-Strong-Penzabene) (Jobete, BMI)-Gaye is currently riding the Hot 100 and Soul Charts with his duet performance of "The Onion Song" with Tammi Terrell, This follow-up to his recent solo outing "How Can I Forget"-"Gonna Give Her All the Love I've Got" a two-sided hit should ride even higher on the charts. Flip: "Me and My Lonely Room" (2:59) (Jobete, BMI). Tamla 54195

BROOKLYN BRIDGE-DOWN BY THE RIVER (3:04)

(Prod. Stan Vincent) (Writer: Young) (Cotillion/Broken Arrow, BMI)-Penned by Neil Young of the Crosby, Stills, Nash & Young group, this powerful rock ballad should prove the one to bring the solid sounding group back to the Hot 100 in a hurry. Good material and performance. Flip: "Look Again" (2:40) (Carthay, BMI). Buddah 179

MEL & TIM-MAIL CALL TIME (3:15)

(Prod. Gene Chandler) (Writers: Hardin-McPherson-Dixon) (Cachand/Patcheal, BMI)-That "Backfield in Motion" duo is back again with a sure winner for both pop and soul charts. Timely material and an exceptional performance and production work by Gene Chandler should win immediate airplay and sales acceptance. Flip: "Forget it, I've Got it." (2:43) (Irving,

GEORGE BAKER SELECTION-DEAR ANN (3:04)

(Writer: Bouwens) (Legacy, BMI)-Baker is currently riding the Hot 100 with his "Little Green Bag" hit, and this infectious rhythm item is a programming must with sales sure to follow. Clever performance and material. Flip: (No Information Available). Colossus 117

*JACK JONES-SWEET CHANGES (2:55)

(Prod. Ray Cork Jr.) (Writer: Weinstein) (Blackwood/Prosody, BMI)-Jones is in top form as he lets loose with this building ballad performance that's destined to ride high on the Hot 100 and Easy Listening charts. First-rate Bobby Weinstein material and arrangement, Flip: "I Wish We'd All Been Ready" (3:35) (Beechwood/J.C. Love, BMI). RCA 74-0350

LEAPY LEE-YELLOW RIVER (3:05)

(Prod. Gordon Mills) (Writer: Christie) (Noma, BMI)-That "Little Arrows" man recently scored on the country charts with his "Good Morning" hit, and now he's come up with a rhythmic winner that should bring him back to the Hot 100 in a hurry. Clever material and treatment, Flip: "Green Green Trees" (3:02) (Duchess, BMI) Decca 32692

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

CHARLEY PRIDE-WONDER COULD I LIVE THERE ANYMORE (2:35)

(Prod. Jack Clement) (Writer: Rice) (Hall-Clement, BMI)-Pride follows up his No. 1 country smash "Is Anybody Going to San Antone" with another beautiful country ballad that should soon be right back up there. Smooth performance and Jack Clement production work. Flip: "Piroque Joe" (1:53) (Pi-Gme, BMI). RCA 47-9855

JEANNIE C. RILEY-DUTY NOT DESIRE (2:19)

(Prod. Shelby S. Singleton Jr.) (Writer: Bluefield) (Singleton, BMI)-That 'Harper Valley P.T.A." gal turns in another winning performance with this poignant and clever piece of ballad material penned by Beckie Bluefield. Should prove an immediate top of the country charts winner. Flip: (No Information Available), Plantation 59

GEORGE JONES & THE JONES BOYS-TELL ME MY LYING EYES ARE WRONG (2:23)

(Prod. "Pappy" Daily) (Writers: Frazier-Shafer) (Blue Crest, BMI)-Jones follows up his, recent "Where Grass Won't Grow" hit with a ballad gem that should quickly surpass the success of the previous winner. First rate production by "Pappy" Daily, Flip: "You've Become My Everything" (2:37) (Glad, BMI). Musicor 1408

BILLY WALKER-CURTAINS ON THE WINDOWS (2:58)

Prod. Fred Foster & Ray Pennington) (Writer: Pennington) (Combine, BMI)-A beautiful Ray Pennington ballad proves a sure fire follow up to Walker's recent "Darling Days" hit and it should ride even higher on the country charts. An exceptional performance and production, Flip: "What Eva Doesn't Have" (2:56) (Tree, BMI). Monument 1204

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

ERNEST TUBB-A Good Year for the Wine (2:35) (Show Biz, BMI).

BMI), Bamboo 114

1910 FRUITGUM CO .-- GO AWAY (2:36)

(Prod. Ritchie Cordell, Brett Kasenetz & Jeff Katz) (Writers: Cordell-Trimachi-Kasenetz-Katz) (Kaskat/Dragon Tunes, BMI)-A bouncy rhythm item with loads of sales appeal make this a sure bet for the Hot 100 with much jukebox and programming appeal. Top performance. Flip: "The Track" (2:05) (Kaleidoscope/Umbopo Tunes, ASCAP). Super K 15

*CARPENTERS_

(They Long to Be) CLOSE TO YOU (3:40)

(Prod. Jack Daugherty) (Writers: David-Bacharach) (U.S. Songs, ASCAP)-The smoothly blended group made their impact on the Hot 100 and Easy Listening charts with their revival of the Beatles' "Ticket to Ride," and this Bacharach-David ballad gem should be a worthy successor on the same charts. Performance is exceptional. Flip: "I Kept on Loving You" (2:20) (Irving, BMI), A&M 1183

GENE PITNEY-A STREET CALLED HOPE (2:51)

(Prod. Gerry Bron) (Writers: Greenaway-Cook) (James, BMI)-Pitney recently rode the Hot 100 with his performance of "(She Lets Her Hair Down) Early in the Morning," and this potent follow-up rhythm ballad will carry him even higher. A first-rate programmer loaded with sales appeal, Flip: "Think of Us" (2:56) (James, BMI). Musicor 1405

*THE GODFATHERS-Song From "THE SICILIAN CLAN" (2:35)

(Prod. Joe Saraceno) (Writers: Sigman-Morricone) (Fox Fanfare, BMI)-An unusual and off-beat instrumental that has all the potential to become a left field smash. Beautiful and commercial arrangement make this a programming must, and sales are sure to be right behind. Flip: "Walk Away Renee" (2:33) (Sunbeam, BMI), Metromedia 170

OWEN B.-NEVER GOIN' HOME (2:44)

(Prod. Owen B.) (Writer: Zinser) (Pocket Full of Tunes, BMI)-With the feel and flavor of the Creedence Clearwater hits, Owen B, should soon find himself high on the charts with this compelling and infectious rhythm outing. First-rate performance and material combine to make this a sure hit. Flip: "Zig Zag Man" (2:14) (Pocket Full of Tunes, BMI). Janus 1

SHAKE-TWO OF US (2:59)

(Prod. J. Jackson) (Writers: Lennon-McCartney) (Maclen, BMI)-One of the tunes from the Beatles' film "Let It Be" receives a powerful workout by the good group and is a sure bet to bring them Hot 100 honors. Top performance with material to match. Flip: "Chesterfield Blues" (1:55) (Pequod, ASCAP). White Whale 354

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

- *AL MARTINO-Walking in the Sand (2:50) (Prod. Wes Farrell) (Writer: Romeo) (Pocket Full of Tunes, BMI)-Martino comes up with a good summertime sound that should prove a giant in juke boxes and airplay, with sales to follow. Capitol 2830
- METERS-Hand Clapping Song (2:55) (Prod. Allen R. Toussant & Marshall E. Sehorn) (Writers: Noncentelli-Porter-Neville-Modeliste) (Instrumental Rhinelander, BMI)-Following up their "Chicken Strut," the group turns in a rockin' performance of a rouser that should bring them right back to the Hot 100 and soul charts. Josie 1021
- *HENRY MANCINI, HIS ORK. & CHORUS-Darling Lili (2:47) (Prod. Joe Reisman) (Writers: Mancini-Mercer) (Holmby/Famous, ASCAP)-A beautiful new Mancini ballad with lyrics by Johnny Mercer is a must for programmers and juke boxes, and a sure bet for the Easy Listening chart, RCA 47-9857
- SIR DOUGLAS QUINTET-What About Tomorrow (2:28) (Prod. Amigos de Musica) (Writer: Sahm) (Southern Love, BMI)-A solid rhythm ballad that is given a powerful vocal performance and has much potential for the best selling charts. Philips 40676
- *BOSSA RIO-With Your Love Now (3:19) (Prod. Sergio Mendes) (Writers: Valle-Valle-Gimbel) (Rodra, BMI)-Sergio Mendes' discovery, the Bossa Rio, have a potent airplay and sales item here with their infectious. treatment of this Latin ballad beauty. Blue Thumb 113
- BROWNING BRYANT-One Time in a Million (2:50) (Prod. Alex Zanetis) (Writers: Greenwich-Rashkow) (Fox Fanfare, BMI)-Young vocalist Bry-

ant makes his RCA singles debut with the title tune of his first LP for the label, and it's loaded with programming potential. Good performance. RCA 47-9825

- *RAY MARCO-Somehow We've Made the Morning (2:50) (Prod. Jimmy Wisner) (Writers: Burch-Wisner) (Wizdom, ASCAP)-Newcomer Marco makes an impressive debut with a very different treatment of the current Canadian hit "A Song of Joy," which is based on Beethoven's Ninth Symphony. Good programmer. Thunderbird 532
- *TONI ARDEN-Carry Me Cross the Threshold (2:30) (Prod. Gordon Wagner) (Writer: Barovick) (Mellomusic/Hiawatha, ASCAP)-Miss Arden is in fine vocal form as she offers this beautiful ballad entry that's loaded with programming, juke box and sales potential. Mishawaka 1701
- BOOK OF MATCHES-Goodbye Love (2:28) (Prod. Vallone McGaw) (Writer: McGaw) (McLone, ASCAP)-Good rhythm ballad and a performance to match make this a top contender for chart honors. 20th Century-Fox 6715
- JUDD-Snarlin' Momma Lion (3:04) (Prod. Penny Farthing Prod.) (Writers: Wirtz-Ife) (Screen Gems-Columbia, BMI)-Clever rhythm item that is loaded with airplay and sales potential should bring Judd to the Hot 100 in a hurry, Monument 1197
- AMBERGRIS-Forget It, I Got It (2:35) (Prod. Steve Cropper) (Writers: Miller-Wright) (Irving, BMI)-Culled from their initial album release, this solid rocker should win much favor with programmers and buyers alike. Paramount 0027

- **DECCA 32690**
- VAN TREVOR-Luziana River (2:31) (Birmingham/Norma/S.P.R., BMI). **ROYAL AMERICAN 9**
- KENNY VERNON-Country Music Circus (2:12) (Paradox/Happiedayle, BMI). CHART 5075
- CURLY PUTMAN-Army of Heartaches (2:23) (Green Grass, BMI). RCA 47-9850
- DARRELL McCALL-Sally Bryson (2:29) (Window, BMI). WAYSIDE 011
- JIMMY SNYDER-Husbands and Wives (1:56) (Tree, BMI). WAYSIDE 012 NORRO WILSON-Do It to Someone You Love. MERCURY 73077
- CARMOL TAYLOR-Mama, Take Me Home (2:51) (Glad/Algee, BMI). EPIC 5-10615
- RUSTY DRAPER-Every Man Has a Prison (3:09) (Combine, BMI). MONUMENT 1202
- J. DAVID SLOAN-Young Widow Brown (1:52) (Starday-Heart of the Hills, BMI). STARDAY 897
- JOE AND ROSE LEE MAPHIS-Run That By Me One More Time (Owepar, BMIL CHART 5074
- GWEN & JERRY COLLINS-We've Gotta Give (2:49) (Green Valley, BMI). CAPITOL 2835



SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

MARY WELLS-SWEET LOVE (2:44)

(Prod. C & M Womack) (Writers: Womack-Womack) (Welwom, BMI)---Smooth and soulful ballad performance that should carry Miss Wells right to the top of the Soul Chart and bring her onto the Hot 100 also. Flip: "It Must Be" (Welworn, BMI), Jubilee 5695

DETROIT EMERALDS-JUST NOW AND THEN (3:15)

(Prod. Katouzzion Prod.) (Writer: Tilmon) (Bridgeport, BMI)-The Detroit Emeralds have a sure fire smash with this soul ballad reading that is loaded with programming and sales potential. Their performance should carry them to the top of the soul chart, and then ride right over to the Hot 100. Flip: "I Can't See Myself Doing Without You" (3:31) (Bridgeport, BMI). Westbound 161

Spotlights Predicted to reach the CHART SOUL SINGLES Chart

- LITTLE CARL CARLTON-Drop By My Place (2:27) (Colfam/Tairi Don, BMI). BACK BEAT 613
- FANTASTIC JOHNNY C-Let's Do It Together (2:20) (Kama Sutra, BMI). KAMA SUTRA 511
- CHUCK JACKSON-Two Feet From Happiness (3:00) (Jobete, BMI). V.I.P. 25056
- CLARENCE REID-Chicken Hawk (3:54) (Sherlyn, BMI), ALSTON 4584
- FENTON ROBINSON-The Getaway (2:47) (Colfam, BMI), SOUND STAGE 7 2654
- MOODY SCOTT-We Gotta Bust Out of the Ghetto Part I (3:18) (Cape Ann, BMI), SOUND STAGE 7 2660

10.5

The Original Broadway Cast Recording

"The last original cast album that I can think that can stand up to repeated listenings as well as "Purlie" was "My Fair Lady"."

(JOHN S. WILSON-The New York Times)



AMPEX

" is victorious"

(CLIVE BARNES-The New York Times)

Add two more victories for this Broadway smash. A pair of Tony Awards ... Best Leading Actor in a Musical, and Best Supporting Actress in a Musical. Now there's two more reasons why you should stock this Original Cast Recording ... exclusively on Ampex... stereo LP and stereo tape 8-track cartridge, cassette and open reel. Contact your Ampex Records distributor and your Ampex Stereo Tapes distributor now. Purlie is victorious. Purlie is profitable, too.



AMPEX STERED TAPES

555 Madison Avenue, New York, N.Y. 10022

Billboard Abum Reviews

MAY 30, 1970

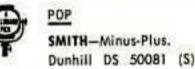




ORIGINAL CAST ORIGINAL CAST-Company. Columbia OS 3550 (S)

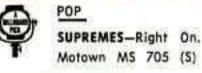
The original cast album of Stephen Sondheim's hit Broadway musical is a knockout on all counts. The blending of lyrics and music is topgrade and the cast headed by Dean Jones, Elaine Stritch, Barbara Barrie, Susan Browning and Pamela Myers is superb.





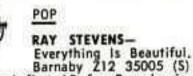
This set shapes up as another big one for the group named Smith. In addition to the title song, there are many other good moving numbers here, "Since You've





The "new" Supremes sound better than ever. Their initial singles smash "Up the Ladder to the Roof" is the headliner here, but there are many other top performances as evidenced by "Take a Closer Look at Me," "Everybody's Got the Right to Love" and "Wait a Minute Before You Leave Me." Headed straight for the top of the charts.



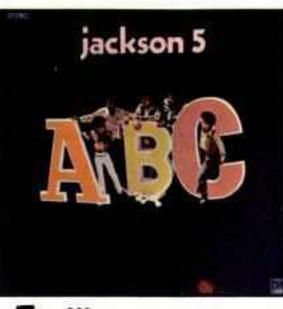


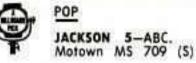
Stevens' first LP for Barnaby is based on his smash "Everything is Beautiful," and the album really is. He's never sounded better as he offers his own unique treat-ments of Joe South's "Walk a Mile in My Shoes," the Beatles' "Get Together" and a warm and appealing "Raindrops Keep Fallin' on My Head." His original "A Brighter Day" is another standout and should carry this LP to a very high spot on the charts.





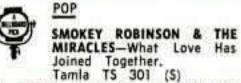
Marvin Gaye and the late Tammi Terrell had many great hits together, and this album that combines twelve of their very best, proves a tribute to their artistry. From "Your Precious Love" to "Keep on Lovin' Me, Honey" and the current hit "The Onion Song," they show where it's at, and this LP should prove an immediate best seller.



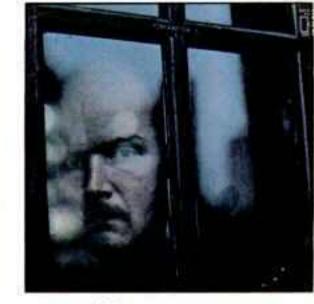


Easy as "ABC" the Jackson Five have rocketed to the top of the soul and pop markets with an exciting sound that can only be described as that marvelous Motown sound of the early Supremes and Stevie Wonder. A bundle of energy and perpetual motion, the Five rip it up with their smash, plus sure shots like "The Love You Save," "One More Chance" and "I Found that Girl." Motown standards also get the hit treatment, Look out!





The miracle of the Miracles is not only long-time star, Smokey Robinson, but the group's ability to add to its original, one-of-a-kind soul sound and sustain their popularity through the changing pop sea-sons. "What Love Has Joined Together," the Miracles' latest hit, headlines this fine album of extended cuts, which also includes "My Cherie Amour," 'You've Made Me So Happy and "And I Love Her."





If gentle James Taylor can make it big, then Tom Paxton is ready for pop glory, thanks to the colorful arrangements and sympathetic production of Milt Okun. Sensitive support from David Horowitz on piano and freelance guitar ace David Bromberg add to Paxton's best voice ever and matchless material. Best are "Cindy's Song," "Uncle Jack," "Annie's Going to Sing Her Song" and Paxton's patriotic "Jimmy Newman."



POP JERRY VALE-Let It Be.

Columbia CS 1021 (S) Jerry Vale moves into the contemporary bag with ease and slick professionalism. In this package he takes songs from the Beatles, Simon & Garfunkel and David & Bacharach in his stride and makes them work for him. In addition to "Let It Be," "Bridge Over Troubled Water," "Raindrops Keep Fallin' On My Head" are such other pop efforts as "Love Grows (Where My Rosemary Goes)," "Easy Come, Easy Go," and "Stay Awhile."



POP SAMMY DAVIS JR .-Something For Everyone. Motown MS 710 (5)

In his first outing for Motown, Sammy Davis Jr. literally gives something for everybody. He runs the gamut of current pop rhythms and he runs it in a sure-footed manner that's the mark of a pro who knows where he's at. In Davis' bag this trip are such current niffies as "Spinning Wheel," "Wichita Lineman," "Hi-Heel Sneakers," "In the Ghetto" and "My Way." Jimmy Bowen's production helps the over-all impact.

Been Gone" and "What Am I Gonna Do," for example. "Jason" is an exceptional selection. And, there's that winning title number.





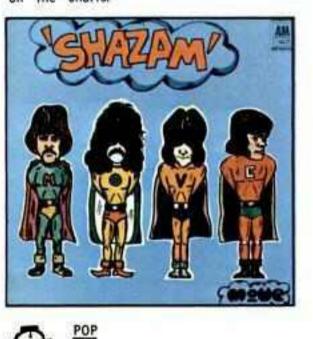
Airport Love Theme. Decca DL 75212 (S) This package will ride high on the basis of "Love Theme From Airport" which is already a click in the singles field. However, there is plenty of topnotch supnowever, there is plenty of tophotch sup-port in the other cuts to make this LP completely worthwhile. Vincent Bell's gui-tar work is as effective on the likes of "Love Theme From the Sandpiper," "Theme From the Damned," "Theme From Anne of a Thousand Days" and "Every-body's Talkin'," among others.





FREDDY WELLER-Listen to the Young Folks. Columbia CS 1036 (S)

Weller, who has a pop career as one of Paul Revere's Raiders, made a powerful impact on the country music scene a while back and is now firmly established in that market. His second country album features his current single "Listen to the Young Folks," as well as his recent "Down in the Boondocks" and an exceptional treatment of "Okie From Muskogee." Headed straight for the top of the best selling charts.

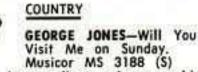


A&M SP 4259 (5) This set has been expectantly awaited for some time and the wait was well worth it. The Move here is overpowering in one of the best underground albums of the year to date. Advance raves are borne out by this British quartet. "Hellow People" is a winner as is the inventive extended "Fields

of People." Tom Paxton's "The Last Thing

MOVE-





Jones' latest album release could almost Jones' latest album release could almost be entitled "a tribute to Dallas Frazier," for seven of the ten songs included have been penned by the talented composer-performer, and they're all standouts. Be-ginning with "Rosie Bokay" and continu-ing on with "Will You Visit Me on Sunday" and "All I Have to Offer You is Me," Jones is at his best. An added bonus is Mrs. Jones' (Tammy Wynette) orig-inal "I Stayed Long Enough."



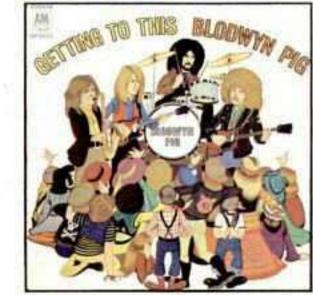


Karen Wyman's long-awaited album lives up to the advance hoopla. She's an extremely talented singer with a big voice and belting savvy that belies her age (17). Her voice is full of drama, passion and warmth and she takes hold of a varied repertoire with professional assurance. Miss Wyman's future is assured. Producer John Walsh has a winner here.



COUNTRY MEL TILLIS-She'll Be Hanging 'Round Somewhere. Kapp KS 3630 (S)

With "Heart Over Mine" exploding on the chart, Mel Tillis will have no trouble scoring with this album. The listener receives a slate of bonuses like "She'll Be Hanging 'Round Somewhere," and "Twelve Long Stem Roses." Tillis is at his usual peak, the sound is traditional, the impact is sensational.



POP BLODWYN PIG-Getting to This. A&M SP 4243 (5)

Blodwyn Pig, Britishers who feature ex-Jethro Tull guitarist Mick Abrahams and the rocking brass of Jack Lancaster, hit the charts with their first LP, "Ahead Rings Out," and impressed U.S. rock buffs with their progressive sound, matching skill and excitement. Lancaster's four-part suite, "San Francisco Sketches," stars, while the group stomps together on "Drive Me" and "Squirreling Must Go On."



COUNTRY JOHNNY DARRELL-California Stop-Over, United Artists UAS 6752 (S)

One of the most exciting, dramatic al-bums issued in the country music field burns issued in the country music field this year! Johnny Darrell, shifting gears to a progressive country sound that will definitely appeal to today's younger gen-eration (as well as adults), performs a highly intriguing "These Days." Definitely recommended. Also good is "Sing It Lone-some," followed by "Brother River" and "Freedom in the Yard." Outstanding al-burn bum.



COUNTRY THE WORLD OF JOHNNY CASH-Columbia GP 29 (S)-

Cash is one of the hottest performers around today, and this collection of 20 of his greatest performances (and at a special bargain price) is sure to prove an immediate sales winner. Cash will win everyone over with his exceptional treatments of "In the Jailhouse Now," "Cotton Fields," "Casey Jones" and "Frankie's Man Johnny." A gem of an album.



CLASSICAL SCHUMANN: KREISLERIANA/ THE PROPHET BIRD-Artur Rubinstein.

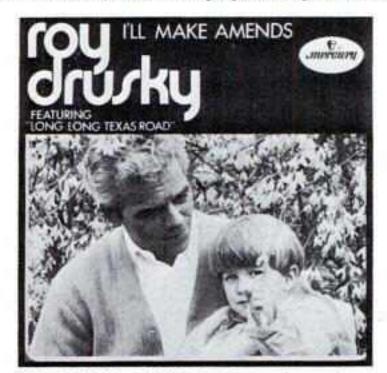
RCA Red Seal LSC 3108 (S) Rubinstein has given a glowing, brilliant performance in his interpretation of this romantic repertoire-and this holds both for the "Kreisleriana" and the two shorter pieces, "The Prophet Bird" and "Arabeske," Must inventory for the classical dealer.

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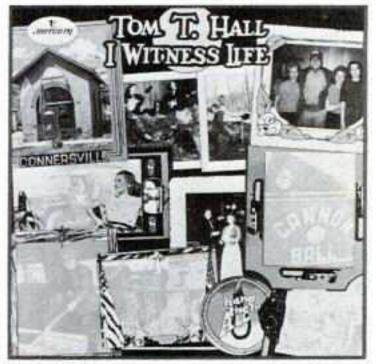
I'LL MAKE AMENDS (Featuring "Long Long Texas Road"). Roy Drusky. SR 61260*. Just released.



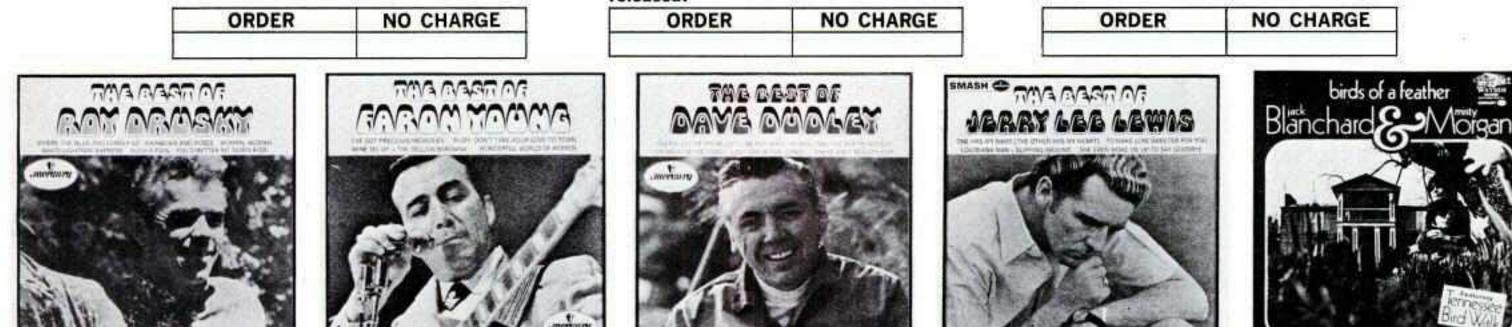
FARON YOUNG SINGS OCCASIONAL WIFE. Featuring "If I Ever Fall In Love With A Honky Tonk Girl". SR 61275*. Just released.

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SR 61046	Dave Dudley's Greatest Hits*				ω	
SR 61047	Faron Young's Greatest Hits*			e	CODE	
SR 61048	George Jones' Greatest Hits Vol. 2			3E	ö	
SR 61052	Roy Drusky's Greatest Hits*			W	ZIP	
SR 61174	Here's Faron Young*			P	N	
SR 61211	Ballad of Forty Dollars and His Other Great Songs-Tom T. Hall			~		
SR 61212	Now I've Got Precious Memories—Faron Young*			ER		
SR 61215	One More Mile-Dave Dudley*			B		
SR 61233	My Grass is Green—Roy Drusky*			0		- 1
SR 61241	Wine Me Up—Faron Young*					
SR 61242	George (and the North Woods)-Dave Dudley*					
SR 61247	Homecoming—Tom T. Hall			- 1 - 1		
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SRS 67049	Dang Me-Roger Miller*				LATE	E H
SRS 67071	All Country-Jerry Lee Lewis*				LA	ATURE
SRS 67073	Golden Hits-Roger Miller*				, v	AT
SRS 67086	By Request: More of the Greatest Live Show on Earth-Jerry Lee Lewis*					
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SRS 67117	Jerry Lee Lewis Sings the Country Music Hall of Fame Hits Vol. 1*					
SRS 67118	Jerry Lee Lewis Sings the Country Music Hall of Fame Hits Vol. 2*			ш		
SRS 67119	The Two Sides of Linda Gail Lewis*		H	NAME		
SRS 67123	Roger Miller*			NA		
SRS 67126	Together—Jerry Lee Lewis & Linda Gail Lewis*			10	8	
SRS 67128	She Even Woke Me Up to Say Goodbye-Jerry Lee Lewis*	50 S		DEALER'S		
SRS 67129	Roger Miller 1970		12	E E		ш

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52	20	62	19	Grass Roots (Stave Barri), Dunhill 4237	4
(53)	53	65	72	OPEN UP MY HEART/NADINE. Dells (Bobby Miller), Cadet 5667	7
54	54	55	64	CINNAMON GIRL Gentrys (Knax Phillips), Son 1114	7
55	59	73	90	INTO THE MYSTIC	4
• 56	57	64	74	FARTHER® ON DOWN THE ROAD Joe Simen (J.R. Ent. Inc.), Sound Stage 7 2656	7
Û	62	76		CHECK OUT YOUR MIND Impressions (Curtis Mayfield), Curtom 1951	3
58	50	56	59	THE ONION SONG/ CALIFORNIA SOUL Marvin Gaye & Tammi Terrell (Ashford-Simpson). Tamia 54192	7
59	60	72	-	WHOEVER FINDS THIS, I LOVE YOU Mac Davis (Jerry Fuller), Columbia 4-45117	3
60	74	-	270	SPIRIT IN THE DARK.	2
61	61	75	83	I CAN'T LEAVE YOUR LOVE ALONE Clarence Carter (Rick Hall), Atlantic 2726	8
62	63	77	-	COME TO ME Tommy James & the Shondelis (Tommy James & Bob King), Roulette 7076	3
63	44	45	47	THE SEEKER The Who (Kit Lambert), Decca 32670	7
64	66	83		MISSISSIPPI John Phillips (Lou Adler), Dunbill 4236	3
65	70	80	86	GO BACK Crabby Appleton (Don Gallucci), Elektra 45687	4
66	76	-	-	I WANT TO TAKE YOU HIGHER Siy & the Family Stone (Siy Stone), Epic 5-10450	2
10 00 0		223			

HOT 100-A TO Z -(Publisher-Licensee)

ABC (Jobete, BMI) A Little Bit of Soap (Mellin, BMI)	15 76
Ain't That Loving You (For More Reasons Than One) (East/Memphis, BMI) Airport Theme (Shamley, ASCAP) American Woman (Dunbar, BMI) And My Heart Sang (Tra La La) (One Eyed	
Soul & McCo, BMI) Are You Ready? (PG & E, BMI)	84 73
Baby Hold On (Trousdale, BMI) Ball of Confusion (That's What the World	
Is Today) (Johere, BMI) Band of Gold (Gold Forever, BMI) Brother Rapp (Part 1) (Dynatone, BMI)	41 37 32
California Soul (Johete, BMI) Cecelia (Charing Cross, BMI) Check Out Your Mind (Camad, BMI)	4
Cinnamon Girl (Cotillion/Broken Arrow, BMI) Come Saturday Morning (Famous, ASCAP) Come to Me (Big Seven, BMI) Cottage Cheese (Yuggoth/Forty Tunes, BMI)	54 19 62
Daughter of Darkness (Feisted, BMI) Don't It Make You Wanna Go Home (Lowery, BMI)	18
Everything is Beautiful (Ahab, BMI)	1.000
Farther on Down the Road (Blackwood, BMI) Feelings (Screen Gems-Columbia, BMI) For the Love of Him (United Artists/Teeger,	56 97
	12 83
Friends (Commander, ASCAP)	90
Get Ready (Jobete, BMI) Gimme Dat Ding (Duchess, BMI)	14
Go Back (Moemoo, BMI) Heighdy Ho Princess (Acuff-Rose, BMI) Hey Lawdy Mama (Trousdale, BMI) Hey, Mister Sun (Green Apple, BMI)	65 94
	Compi

 Reach Out and Touch (Somebody's Hand)
 22

 (Jobete, BMI)
 79

 Red Red Wine (Tallyrand, BMI)
 79

 Reflections of My Life (Walrus, ASCAP)
 13

 Ride Captain Ride (ATM, ASCAP)
 35

 Run Through the Jungle (Jondora, BMI)
 5

 I Can't Leave Your Love Alone (Fame, BMI) ... 61 I Can't Tell the Bottom From the Top (Anne-Rachel, ASCAP) 100 I Think I Love You Again (Jillbern-Pocketfull of Tunes, BMI) 98 I Want to Take You Higher (Daly City, BMI) 66 I Want to Take You Higher (Daly City, BMI) 68 If You Do Believe in Love (Legacy, BMI) 81 Into the Mystic (Band Jam-WB, ASCAP) 55 It's All in the Game (Remick, ASCAP) 38

 Run Through the Jungle (Jondora, BMI)
 3

 The Seeker (Track, BMI)
 63

 She Didn't Know (She Kept On Talking)
 63

 (Williams, BMI)
 80

 Some Beautiful (Beechwood, BMI)
 92

 Samething's Burning (BnB, BMI)
 34

 So Much Love (McCoy, BMI)
 70

 Solaimon (African Trilogy II) (Prophet, ASCAP)
 30

 Spill the Wins (Far Out, BMI)
 95

 Spilt in the Dark (Pundit, BMI)
 60

 Sugar Sugar (Kirshner, BMI)
 20

 Sugar Sugar (Kirshner, BMI)
 72

 That Same Old Feeling (January, BMI)
 87

 It's All in the Game (Remick, ASCAP) 38 Let It Be (Maclen, BMI) The Letter (Barton, BMI) Let Me Ge to Him (Blue Seas/Jac, ASCAP) Little Green Bag (Legacy, BMI) 21 Love Land (Wright/Gersti/Tamerlane, BMI) 40 Love on a Two Way Street (Gambi, BMI) 3 Love or Let Me Be Lonely (Porpete, BMI) 28 Love You Save, The (Jobete, BMI) 45

 Make Me Smile (Aurelius, BMI)
 17

 Mama Told Me (Not to Come) (January, BMI)
 48

 Man of Constant Sorrow (Casserole, BMI)
 85

 Mississippi Queen (Upfall, ASCAP)
 64

 More Than I Can Stand (Tracebob, BMI)
 91

 My Baby Loves Lovin' (Marius, BMI)
 25

 Oh Happy Day (Kama Rippa/Edwin R, Hawkins, ASCAP)
 49

 Onb Onb Child (Marian, BMI)
 71

 Up Around the Bend (Jondora, BMI) 5 Vehicles (Ides, BMI) 9 Viva Tirade (Part 1) (TRO-Ludlow/Amestoy, BMI), 36 Westbound F9 (Gold Forever, BMI) 86 What Is Truth? (House of Cash, BMI) 31 Which Way You Goin' Billy? (Gone Fishin' BMI), 6 Wheever Finds This, I Love You (BnB, BMI) 59 Woodstock (Siguomb, BMI) 16 Who's Gonea Take the Blame (Jobete, BMI) 69 You Got Me Dangling on a String (Gold Forever, BMI) 43 Medley: You Keep Me Hangln' On/Hurt So Bad (Jobete/Vogue, BMI) 96 You, Me and Mexico (Keyer, CAPAC) 75 ASCAP) Ook Ooh Child (Maclen, BMI) Open Up My Heart (Pisces/Chevis, BMI) Primrose Lane (Gladys, ASCAP) Puppet Man (Screen Gems-Columbia, BMI) 53

U	Ginger Baker's Air Force Featuring Denny Laine (Jimmy Miller), Atco 6750	
97 — —	WESTBOUND #9 Flaming Ember (Stagecoach Prod.), Hot Wax 7003	2
(1) 92 99 -	THAT SAME OLD FEELING Fortunes (Noel Walker & Billy Davis), World Pacific 77937	3
188	DON'T IT MAKE YOU WANNA GO HOME Brook Benton (Arif Mardin), Cotiliin 44078	1
89 98 100 —	THAT SAME OLD FEELING Picketty Witch (John MacLeod), Janua 118	3
907	FRIENDS Feather (J.R. Shanklin), White Whale 353	1
9)	MORE THAN I CAN STAND	3
92	SOME BEAUTIFUL Jack Wild (Brian Lane), Capitol 2742	1
93	LAY A LITTLE LOVIN' ON ME Robin McNamara (Jeff Barry), Steed 724	1
94	HEIGHDY HO PRINCESS	1
95 99	SPILL THE WINE	.2
96	MEDLEY: YOU KEEP ME HANGIN' ON/HURT SO BAD Jackie DeShannon (Sam Russell), Imperial 66452	1
97	FEELINGS Barry Mann (Barry Mann), Scepter 12281	1
98	I THINK I LOVE YOU AGAIN Brenda Lee (Chips Moman), Decca 32675	1
99	PRIMROSE LANE 0.C. Smith (Jerry Fuller), Columbia 4-45160	1
<u> </u>	I CAN'T TELL THE BOTTOM FROM THE TOP Hollies (Ron Richards), Epic 5-10613	ì

BUBBLING UNDER THE HOT 100

101. WHAT AM I GONNA DO
102. TIGHTER AND TIGHTER
103. LOVE LIKE A MAN
104. LONG LONESOME ROAD
105. I WANNA BE A FREE GIRL
106. WHAT DO YOU SAY TO A NAKED LADY
107. WALK & MILE IN MY SHOES
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108. HOW ABOUT A LITTLE HAND (For the Boys In the Band). Boys In the Band, Spring 103
109. LOVE FOR LIVING
110. IT'S JUST A GAME Peaches & Herb, Date 2-1669
111. YOU'VE BEEN MY INSPIRATION
112. I GOT LOVE
113. MAMA'S BABY DADDY'S MAYBE
114. OH MY MY
115. RAINDROPS KEEP FALLING ON MY HEAD/IF YOU KNEW HIM LIKE 1 DO Barbara Mason, National General 005
116. PEOPLE AND ME New Colony 6, Mercury 73063
117. TRYING TO MAKE & FOOL OF ME Delfonics, Philly Grouve 162
118. EVERYBODY SAW YOU
119. FEET START WALKING
120. I'M A MAN
121. LIFT EV'RY VOICE AND SING
122. STEAL AWAY
123. LET'S DO IT Chambers Brothers, Columbia 45-45146
124. WATCH WHAT HAPPENS Lena Horne, Sky 4523
125. I CAN'T BE YOU
126. MOVE ME O WONDROUS MUSIC Ray Charles Singers, Command 4135
127. BIG YELLOW TAXIJoni Mitchell, Reprise 0906

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Women's Wear Daily



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Weeks on Charl	Last Week	THIS WEEK	upward progress this week. NA Net Available ARTIST - Title - Label & Number	8-TRACK	4-TRACK	CASSETTE PEEL TO PEEL	RIAA Million Do		Weeks on Chart	Last Week	THIS WEEK	ARTIST Title Label & Number	8-TRACK	4-TRACK CASSETTE	REEL TO REEL	RIAA Million Dollar	Weeks on Chart	Last Week	THIS WEEK	level, RIAA seal audit available and optional to all manufacturers. ARTIST - Title - Label & Number	8-TRACK	4-TRACK	REEL TO REEL	RIAA Million Do
4	1	1	PAUL McCARTNEY				0		10	27	36	JOHN B. SEBASTIAN Reprise R5 6379/MGM SE 4654					8	93	*	FOUR TOPS Still Waters Run Deep		1		Γ
9	3	2	McCartney Apple STAO 3363 CROSBY, STILLS, NASH & YOUNG				()		16	36	37	JOHNNY CASH Hello 1'm				۲	25	70	72	LES McCANN & EDDIE HARRIS	+	NA	NA	ł
16	2	3	Deja Vu Atlantic SD 7200 SIMON & GARFUNKEL	-	NA		(3)	1 -	5	33	38	Columbia KCS 9943 DIONNE WARWICK I'll Never Fall in Love Again	H	1	1		47	80	73	Swiss Movement Atlantic SD 1537 THREE DOG NIGHT	$\left \right $		+	6
16	4	4	Bridge Over Troubled Water Columbia KCS 9914 CHICAGO	-	NA	-	6	-	4	40	39	Scepter SPS 581		-	+	-				Suitable for Framing Dunhill DS 50058				1
5	5	5	Columbia KGP 24 JIMI HENDRIX, BUDDY MILES	-		-		-	25	38	40	Portrait Bell 6045 CREEDENCE CLEARWATER	\square	+	1		17	73	74	GLEN CAMPBELL Try a Little Kindness Capitol SW 389	-	NA		0
			& BILLY COX Hendrix Band of Gypsys Capitol STAD 472						23	30	40	REVIVAL Willie and the Poor Boys Fantasy 8397					19	75	75	MERLE HAGGARD Okie From Muskogee Cepital ST 384		NA		T
4	11	#	TOM JONES Tom Perrot PAS 71037				Ф	1	19	29	41	FRIJID PINK Perrot PAS 71033		T	1		15	68	76	BROOK BENTON TODAY Cotilition SD 9018		NA	NA	t
1	6	7	BEATLES Hey Jude	1					12	42	42	JAMES TAYLOR Sweet Baby James		100			58	77	77	SLY & THE FAMILY STONE Stand			T	C
8	12	8	Apple SW 385 SANTANA Columbia CS 9781		NA		0	1 3	2	52	•	Warner BrosSeven Arts WS 1843 GLEN CAMPBELL Oh Happy Day	11	NA			10	79	78	Epic BN 26456 FRIENDS OF DISTINCTION Real Friends		NA	-	+
6	9	9	GUESS WHO American Woman		NA		۲	1 1	14	45	44	Capitol ST 443 NORMAN GREENBAUM		-	-	5	8	66	79	RCA Victor LSP 4313		NA N	A NA	
7	7	10	RCA Victor LSP 4266 STEPPENWOLF Live	-			T			53	45	Spirit in the Sky Reprise R5 6365		1			10	81	80	Shelter SHE 1001 BADFINGER		+		t
5	8	11	Dunhill DSD 50075 THREE DOG NIGHT It Ain't Easy		-			-	28	53 48	46	JOE COCKER! A&M SP 4224 DIANA ROSS & THE SUPREMES		NA	NA	-1	8	82	81	Magic Christian Music Apple ST 3364 STEVIE WONDER LIVE		NA	-	+
7	13	12	ISAAC HAYES	+			+	1.10	2	- 37.4		Farewell Motown MS 708					53	8 922	82	Tamla TS 298 FIFTH DIMENSION		+	+	-
9	16	-	Movement Enterprise ENS 1010 TEMPTATIONS	-	NA		+		6	57	T	RAY CONNIFF Bridge Over Troubled Water Columbia CS 1022		NA			20		83	Age of Aquarius Soul City SCS 92005 NEIL YOUNG & CRAZY HORSE	-	-	-	ļ
	10	14	Psychedelic Shack Gordy GS 947 BOBBY SHERMAN	-	NA	N			16	129	4	GINGER BAKER'S AIR FORCE Atca SD 2-703		NA			30	83	00	Everybody Knows This Is Nowhere Reprise RS 6349				
			Here Comes Bobby Metromedia MD 1028						14	41	49	CHARLEY PRIDE Just Plain Charley RCA Victor LSP 4290		NA			37	87	84	JOHN MAYALL Turning Point Polydor 24-4004				
4	24	-	JETHRO TULL Benefit Reprise RS 6400		1				16	50	50	ARETHA FRANKLIN This Girl's in Love With You Atlantic SD 8248					49	88	85	CROSBY/STILLS/NASH Atlantic 3D 8229				1
5	19	4	CREAM Live Arco SD 33-328		NA			-	18	43	51	GRAND FUNK RAILROAD		NA	1		9	85	86	HOLLIES He Ain't Heavy—He's My Brother Epic BN 26538		NA	NA	5
5	17	17	RARE EARTH Get Ready				A	1	1	1100	*	Capitol SKAO 406			-		14	78	87	BARBRA STREISAND Greatest Hits	1	NA		1
3	21	-	Rere Earth RS 507 FIFTH DIMENSION Greatest Hits		NA		0		96	47	53	Live at Leeds Decca DL 79175 ORIGINAL CAST	-	_	-		5	96	88	Columbia CS 9968 B. J. THOMAS		-	-	1
20	20	19	JACKSON 5 I Want You Back	-	NA		-	3	100	140		Hair RCA Victor LOC 1150 (M); LSO 1150 (S)				0	25	89	89	Everybody's Out of Town Scepter SPS 582 NEIL DIAMOND	+		+	+
39	15	20	Motown M5 700 SOUNDTRACK	+	+		æ		27	39	54	Was Captured Live at the Forum	T		-	۲			60	Touching You, Touching Me UNI 73071	1.		_	-
-	100		Easy Rider Dunhill DXS 50063 (Tapes-Reprise 8 RM 2026)						4	86	*	Dunhill DS 50068 MELANIE Candles in the Rain	-	NA	NA	-	21	90	90	PLASTIC ONO BAND Live Peace in Toronto 1969 Apple 5W 3362				100
7	14	21	TEN YEARS AFTER Cricklewood Green Deram DES 18038	ł.	NA				30	56	56	Buddah BDS 5060 MICHAEL PARKS	-	NA	NA		3	113	-	MILES DAVIS Bitches Brew Columbia GP 26		NA	NA NA	
22	18	22	B. J. THOMAS Raindrops Keep Fallin' on My Head						31	54	57	Closing the Gap MGM SE 4646 CHARLEY PRIDE	-	NA		0	55	95	92	CHICAGO TRANSIT AUTHORITY Columbia GP 8		NA		-
27	23	23	Scepter SPS 580 BURT BACHARACH/SOUNDTRACK	-	-		0		12	58	58	Best of RCA Victor LSP 4223		01%			88	99	93	SOUNDTRACK Funny Girl Columbia BOS 3320				1
30	25	24	Butch Cassidy & the Sundance Kid A&M SP 4227 LED ZEPPELIN II	-			9 (3)					Empty Rooms Polydor 24-4010					4	94	94	BEE GEES Cucumber Castle	1	NA	NA	•
3	26	25	Atlantic SD 8236 RINGO STARR Sentimental Journey		T			1	22	59 61	59	Parret PAS 71030				۲	13	102	95	Atco SD 33-327 ANDY WILLIAMS	-	NA		-
13	22	26	Apple SW 3365 DOORS	+	+	$\left \right $	(1)		~1	01		To Our Children's Children's Children Threshold THS 1					-	98	96	Greatest Hits Columbia KCS 9979 BOBBIE GENTRY	-			_
7	32	-	Morrison Hotel Elektra EKS 75007 KENNY ROGERS & THE	-	-			1	9	46	61		1	NA	1			30		Fancy Capitol ST 428				
		-	FIRST EDITION Something's Burning Reprise R5 6385					1. 1.			69	Head Columbia CS 1005					38	74	97	CREEDENCE CLEARWATER REVIVAL Green River				1
12	28	28	MOUNTAIN Climbing Windfall 4501		NA	1	NA.		98	51	62	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250				0		155	1	Fantasy 8393 ERIC BURDEN DECLARES WAR MGM SE 4663	+	NA	N	A
12	49	-	VAN MORRISON Moondance	1					8	63	63	JAGGERZ We Went to Different Schools Together		NA	NA		4	62	99	SOUNDTRACK Midnight Cowboy		NA		100
2	35	4	Warner BrosSeven Arts WS 1835 IRON BUTTERFLY Live	-	1		-		23	67	64	Kama Sutra KSBS 2017 B. B. KING			-	-	1	1 100	100	HERB ALPERT & THE		H	+	
14	37	-	Atco 58 33-318 FLIP WILSON	-	NA		VA		28	69	65	Control Joines				-	2141			TIJUANA BRASS Greatest Hits A&M SP 4245				
		-	The Devil Made Me Buy This Dress Little David LD 1000						29	72	66	Walking in Space A&M SP 3023					1	2 76	101	Columbia CS 9972	-		NA N	4
7	31	32	DELANEY & BONNIE & FRIENDS On Tour Atco SD 33-326		NA		NA			0.000	ei.	Live in Las Vegas Parrot PAS 71031				0	3		1	Fireworks RCA Victor LSP 4370		NA		
8	34	33	JONI MITCHELL Ladies of the Canyon Reprise RS 6376						26	65	67	Let It Bleed London NPS 4				0	2	9 103	103	STEPPENWOLF Monster Dunhill DS 50066				
33	30	34	BEATLES Abbey Road Apple 50 383	T			0	-	33 23	60 71	68 69	Capitol STAO 132		NA		•	too to	1 -	1	BEATLES Let It Be				
Z	44	-	Apple 50 383 MICHAEL PARKS Long Lonesome Highway	1	NA	th	NA		70	55	70	San Francisco 200 BLOOD, SWEAT & TEARS	\vdash		-	0	1	3 84	10	Apple AR 34001 MARK LINDSAY Arizona		NA		NA

1

Announcing The Release Of Beethoven's Biggest Hit in 200 years



Once every year or so an emphatically unlikely single comes out of nowhere to render the pop cosmos, well, topsy-turvy.

Such a record was Procol Harum's "A Whiter Shade of Pale" in 1967, Joe Cocker's "With A Little Help From My Friends" in the waning moments of 1968, or the Edwin Hawkins Singers' "Oh Happy Day" in 1969.

Such a record is Miguel Rios' "A Song Of Joy," right now. Unlikely? You bet your booties...

Would **you**, after all, have ever suspected that a pop adaptation of Beethoven's "Ode To Joy" by a Spanish teen heart-throb backed by an orchestra and chorus under the direction of **South American Suite** composer Walter de Los Rios would so electrify the airwaves from the Pyrennes to Toronto that even so august an observer as **Rolling Stone's** man in Canada and Beatle confidante Ritchie Yorke would be moved to exude in its behalf:

"... It is such an overwhelming record that once you've heard it you will remember it for life... It may well become the anthem of a generation searching for Utopia..."

We wouldn't have either. But unwary though we may have been, we're only too delighted to bestow this marvel upon the United States, whose pop charts would otherwise have looked rather barren during this, the Beethoven Bi-Centennial, without a little something by that unlikely composing chap at their pinnacle.



"A Song Of Joy"

by Miguel Rios



CONTINUED FROM PAGE 83

				F	TA PACK VAIL	AGES	SE	-
Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
34	91	106	GRAND FUNK RAILROAD On Time Capitol ST 307		NA			
3	162	-	OLIVER Again Crewe CR 1344		NA	S.	NA	
30	92	108	BOBBY SHERMAN Little Woman Metromedia MS 1014		NA			0
28	101	109	JEFFERSON AIRPLANE Volunteers RCA Victor LSP 4238		NA			٢
98	108	110	SOUNDTRACK 2001: A Space Odyssey MGM SIE ST 13					0
6	115	m	HENRY MANCINI Theme From Z and Other Movie Themes RCA Victor LSP 4350		NA			
5	121	112	COUNTRY JOE & THE FISH C J Fish Vanguard VSD 6555		NA		NA	
7	116	113	SOUNDTRACK Airport Decca DL 79173		NA		NA	
4	111	114	VIKKI CARR Nashville by Carr Liberty LST 11001		NA			
4	105	115	ELVIS PRESLEY Let's Be Friends RCA Camden CAS 2408	NA	NA	NA	NA	
9	110	116	MANTOVANI Today London PS 572					
9	97	117	GLADYS KNIGHT & THE PIPS Greatest Hits Soul \$5 723					
48	117	118	JOHNNY CASH At San Quentin Columbia CS 9827					٢
25	107	119	TOMMY JAMES & THE SHONDELLS Best of Roulette SR 42040		NA			
23	106	120	TOMMY ROE Twelve in a Roe ABC ABCS 700					
6	147	\$	Raw Sienna Parrot PAS 71036					

					TAI	NEES		lar LP
Weeks on Chart	Last Week	IS WEEK		8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
×e	E.	THIS	ARTIST - Title - Label & Number	8-1	1.4	3	E.	ž
4	143	136	JERRY LEE LEWIS Best of Smash SRS 67131		NA		NA	
8	124	137	FRANK SINATRA Watertown					
111	138	138	Reprise FS 1031 SIMON & GARFUNKEL Parsley, Sage, Rosemary & Thyme					
21	145	139	Columbia CS 9363 DIANA ROSS & THE SUPREMES Greatest Hits, Vol. 111			6		
52	134	140	Motown MS 702 MOODY BLUES On the Threshold of a Dream					
34	141	141	Derem DES 18025 IETHRO TULL			-		-
3	142	142	Stand Up Reprise RS 6360 BEATLES				-	
	Turket.		In the Beginning Polydor 24-4504			-		
5	152	143	BOOKER T. & THE MG'S McLemore Avenue Stax STS 2007	NA		NA		
68	135	144	LED ZEPPELIN Atlantic SD 8216		1			1
39	139	145	TAMMY WYNETTE Greatest Hits	1				۲
1	-	+	EDDY ARNOLD		NA	-	NA	-
	120	147	Best of, Vol. 2 RCA Victor LSP 4320					L.,
69	130	14/	SOUNDTRACK Romeo & Juliet Cepitol ST 2993					0
3	154	148	TAMMY WYNETTE Tammy's Touch Epic BN 26549		NA		NA	
3	148	149	JAMES BROWN Soul on Top King KS 1100		NA		NA	
45	146	150	BEE GEES Best of	t				۲
22	140	151	Ummagumma	t	NA	-	NA	-
1	-	-	Hervest STBB 388 DANNY DAVIS & THE	+	NA	-	NA	-
		-	You Ain't Heard Nothin' RCA Victor LSP 4334				8	
33	153	153	TEMPTATIONS Puzzle People Gordy. GS 949			1		
8	144	154	TOMMY JAMES & THE SHONDELLS Travelin'		NA		NA	1
51	122	155	Roulette SR 42044	+	NA	NA	-	-
11	156	156	Columbia CS 9768 SOUNDTRACK Magic Christian	+	NA	-		-
1	-	+	FERRANTE & TEICHER		+	-	NA	
3	179	-	Gettin' Together United Arrists UAS 5501 TEE SET					
	.,,	M	Ma Belle Amie Colossus CS 1001					
11	167	159	CANNONBALL ADDERLEY QUINTET Country Preacher Capitol SKAO 404		NA		NA	T
7	168	160	SANDPIPERS Greatest Hits	1	t	T	t	t
3	182	=	A&M SP 4246 DEEP PURPLE/ROYAL PHILHARMONIC					
57	160	162	Warner Bros. WS 1860 JOHNNY CASH Greatest Hits	1	t		\vdash	0
68	161	163	Columbia CS 9478		$\left \right $	-	\vdash	F
19	132	164	Fantasy 8382 QUICKSILVER MESSENGER SERVICE		+	-		
3	172	165	Shady Grove Capitol SKAO 391 BUCK OWENS & SUSAN RAYE	1	NA			
-	55965		We're Gonna Get Together Capitol ST 448					
8	166	166	Mark Lindsay) Collage		N		NA	
3	171	167	Columbia CS 9964		NA	1		1
			Come Together Liberty LST 7637					

					TAI	GES		-
Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	B-TRACK	4-TRACK	CASSETTE	REEL TO NEEL	RIAA Million Dollar U
7	187	*	SMALL FACES			-		
17	158	169	Warner Bros, WS 1851	Ť	NA			-
70	170	170	Traces/Memories Capitol ST 390 PETER, PAUL & MARY	ł.				/9
			Album 1700 Warner-BrosSeven Arts WS 1700					-
12	183	171	ROD McKUEN New Ballads Warner BrosSeven Arts W\$ 1937					
13	157	172	Command/Probe CPLP 4510		NA		NA	
11	109	173	SPOOKY TOOTH/PIERRE HENRY Ceremony A&M SP 4225					
20	136	174	JOE SOUTH Don't it Make You Want to Go Home? Capitol ST 392					
111	173	175	ENGELBERT HUMPERDINCK Release Me Parrot PAS 71012					13
25	104	176	KING CRIMSON In the Court of the Crimson King: An Observation by King Crimson Atlantic SD 8245		NA		NA	
1	r <u>ait</u>	*	BOBBI MARTIN For the Love of Him				NA	
12	149	178	United Artists UAS 6700 DELLS Like It Is	T	NA		NA	T
10	163	179	Cadet LPS 837 DAVID PORTER Gritty, Groovy & Gettin' It Enterprise ENS 1009	T	NA		NA	T
12	151	180	NINA SIMONE Black Gold	T	NA			t
5	184	181	RCA Victor LSP 4248 JOHN PHILLIPS Dunhill DS 50077	T	NA		NA	T
8	128	182	SOUNDTRACK Z Columbia OS 3370		NA	NA	NA	T
16	159	183	SHOCKING BLUE	t	NA	1	T	T
3	-	184	ROBERTA FLACK First Take Atlantic 50 8230		NA		NA	T
54	169	185	ENGELBERT HUMPERDINCK A Man Without Love Parrot PAS 71022					C
3	197	186	JOHNNY CASH The Singing Story Teller Sun SUN 115		NA		NA	
8	189	187	WES MONTGOMERY Greatest Hits A&M SP 4247				NA	
3	188	188	LENA HORNE & GABOR SZABO Lena & Gabor Skye SK 15		NA		NA	Ì
3	196	189	TONY MOTTOLA Guitar Factory Project 3 PR 5044		NA		NA	
12	164	190	BILL COSBY More of the Best of Warner BrosSeven Arts WS 1836					
12	174	191	RAMSEY LEWIS Best of Cadet LPS 839	T	NA		NA	T
20	177	192	the second se		NA			
2	193	193	MYSTIC MOODS Stormy Weekend Philips PHS 800-342		NA		NA	1
5	191	194	BLOODROCK Capitol ST 435		NA		NA	-
2	194	195	ORIGINAL CAST Applause ABC ABCS OC 11		NA			
8	176	196	TURTLES More Golden Hits White Whale WW 7127					
1	8	197	GORDON LIGHTFOOT Reprise RS 6392		N		NA	
2	198	198	VARIOUS ARTISTS Stars of Hee Haw Capitol ST 437		NA	T	NA	
1	T	199	SMOKEY ROBINSON & THE MIRACLES Whatlovehas joinedtogether Tamla TS 301		NA	NA		T
2	200	200			. N/		N/	•



TOP COS A-Z (LISTED BY ARTIST)

	A-Z (LISTED	BY ARTIST)	King Crimson	Oliver	Tom Rush	Joe South
Cannonball Adderley Quintet	Cold Blood 69 Ray Conniff 47	Friends of Distinction, 78 Frijid Pink	Gladys Knight & the Pips 117 Led Zeppelin24, 144	Applause	Sandpipers	Henry
Herb Alpert & the Tijuana Brass100	Bill Cosby	Funkadelic126 Bobbie Gentry 96	Lettermen	Raye	Savoy Brown	Barbra Streisand 87
Eddy Arnold	Cream	Grand Funk Railroad 51, 106	Ramsey Lewis	Michael Parks	Bobby Sherman14, 108	James Taylor
Burt Bacharach 23 Badfinger 80	Revival 40, 97, 124, 163	Norman Greenbaum 44 Guess Who 9	Mark Lindsay	John Phillips	Shocking Blue	Temptations
Joan Baer	Crosby, Stills & Nash 85 Crosby, Stills, Nash &	Merle Haggard	Henry Mancini	Pink Floyd	Nina Simone	Ten Years After 21 B.J. Thomas
Ginger Baker's Air Force 48 Band	Young 2	Jimi Hendrix, Buddy	Manfovani	David Porter	Frank Sinatra	Three Dog Night. 11, 54, 73 Ike & Tina Turner167
Beatles7, 34, 104, 142 Bee Gees	Danny Davis & the Nashville Brass152	Miles & Billy Cox 5 Hollies 86	Bobbi Martin	Charley Pride 49, 57	Sly & the Family Stone 77 Small Faces	Turtles
Brook Benton	Miles Davis 91	Lena Horne & Gabor Szabo	John Mayall	Quicksilver Messenger Service	Jimmy Smith	Various Artists: Stars of Hee Haw 198
Bloodrock	Deep Purple/Royal Philharmonic	Engelbert Humperdinck	Harris	Raiders	Soundtracks: Airport	Jr. Waiker & the
Booker T & the MGs 143 James Brown 149	Delaney & Bonnie & Friends		Paul McCartney 1 Rod McKuen171	Rare Bird	Easy Rider	All Stars
Eric Burdon & War 98	Dells	It's a Beautiful Day 155	Melanie 55 Joni Mitchell 33	Marty Robbins	Hello Dolly	Who 52
Glen Campbell43, 74 Vikki Carr114	Neil Diamond	Jackson 5 19 Jaggerz 63	Wes Mantgomery	Smokey Robinson & the Miracles	Magic Christain 156 Midnight Cowboy 99	Andy Williams
Johnny Cash 37, 118, 128, 162, 186	Jose Feliciano	Tommy James & the Shondells	Van Morrison 29	Tommy Roe	Oliver	Stevie Wonder
Chairmen of the Board 133	Fifth Dimension. 18, 39, 82	Jefferson Airplane 109	Tony Mottela	First Edition 27	Romeo & Juliet 147	Neil Young &
Chambers Brothers 132 Chicago4, 92	Roberta Flack	Jethro Tuli	Mystic Moods	Rolling Stones 67 Diana Ross & the	2001: A Space Odyssey	Crazy Horse 83
Joe Cocker 45	Aretha Franklin 50	Tom Jones	Rick Nelson130	Supremes	Z	Zephyr127

Compiled from National Retall Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Late News

FTC Hits Clubs Sales Practice

WASHINGTON - The Federal Trade Commission has proposed a rule to kill the so-called "negative option" practice of book and record clubs. The mailorder tactics makes the subscriber responsible for mailed items unless he has notified the club in writing that he does not want that particular monthly selection. (Billboard Feb. 21, 1970). Hearings will be held on the proposed rules August 18 and 19.

The commission would make the subscriber responsible only for the items he positively requests, in writing. In current "negative option" practice, he would be responsible automatically, unless he notified the company in writing, in time to prevent delivery. The proposed rule would outlaw the negative option technique or any of its variants as an "unfair method of competition and an unfair and deceptive act or practice."

From customer complaints and an investigation begun last February under Trade Regulations Rules chief William Dixon, the commission has found that the clubs do not clearly and conspiciously warn the subscriber in advertising or billing about the negative option plan. The com-

mission uses some rather harsh language about the mail-order technique of record, book and gift mailing (without naming any names) for penalizing the humanly forgetful subscriber who fails to send in his don'twant-it notice, or may not even get it in time to reject.

The Trade Commission also accuses some firms of failure to deliver, or delay in delivery of merchandise due subscribers as part of introductory or bonus offers; of delivering unordered items instead of those requested; and of ignoring cancellation notices, continuing to send out merchandise for months. Adding insult to injury, some customers were billed for unordered, unreceived or returned merchandise. Complaints were ignored, and in some cases more bills and follow-up dunning letters were sent after goods were paid for.

Looking at the broader aspect of injury to competition, the FTC says the mail order companies and clubs using the negative option plans divert to themselves business which might otherwise go to fair dealing firms that avoid these practices.

CBS Marketing Services Division said that last week that it would oppose the rule.

NMPA Meet to Deal With Key Problems

NEW YORK - The annual law, and the question of special

Mediarts Sets Public Issue

WASHINGTON - Mediarts, the Allan Livingston operated entertainment complex, is making a public offering of 300,-000 shares of common stock purchase warrants, in twoshare, one warrant units selling for \$20 per unit.

The company's intentions are revealed in its filing with the Securities and Exchange Commission to register the 300,000 shares.

Mediarts plans to use \$650,000 as a revolving fund for recording activities and \$300,000 for the maintenance of record inventory.

The offering will be made by Landenburg, Thalman & Co. of New York. Mediarts is involved in record production, music publishing and motion picture production.

Tamalpais Sells Music to Wren

NEW YORK — Tamalpais Exchange, Atlantic Records artists, have sold their publishing rights to Wren Music, Inc. Wren will control half of the group's first album, "Tamalpais Exchange," which will be released in mid-June. After that, all of Tamalpais Exchange music will be published by Wren. The music contained on the group's first album was published by Cotillion Music. Both Wren and Cotillion will promote all of the group's material.

The deal was wrapped up by Phil Kahl, executive vice president of Wren Music; Michael Knight and Mike Brandt of Tamalpais Exchange; Jerry Wexler of Atlantic; and Alan Bomser, the group's lawyer.



FOLD OUT COVER of the first two albums in CBS's Bessie Smith reissue set-a painting of the late blues artist.

Historic Bessie Smith Set Aimed at Youth Market

Continued from page 1

In order to complete the project, original copies were obtained from collectors scattered all over the world. Detective work unearthed copies in such unlikely places as an antique shop in Camden, N.J. Of the original masters, 57 were obtained from the Columbia plant in Pitman, N.J.

Hammond and Albertson stated that in the interests of purity of performance, all gimmicks were abandoned, such as echo and re-channeling for stereo. Engineer Hiller, it was stated, was able to filter out extraneous noises and minimize surface sounds through the use of special equipment.

The entire collection represents the recording career of the Empress of the Blues from 1923 to the end of 1933, when Hammond produced her last session with such sidemen as Jack Teagarden, Chuck Berry, Benny Goodman and Frankie Newton. There was no drummer, Hammond remarked, Bessie having said that she would not let any drummer set her beat. The sides of this session, which are included in the first package, are "Do Your Duty," "Gimme a Pig Foot," "Down in the Dumps" and "Take Me for a Buggy Ride." Of the total performances, 40-odd are acoustic and 110 are electric recordings. The recordings from May 1923 to January 1925 were acoustic, and those from February 1925 to December 1933 electric. On the first package of two disks, the A sides are the first of the acoustic sides and the B sides the last of the electric. Albertson stated that this programming system is being followed on all 10 disks. "They start with the first and last recordings and run sequentially toward the middle. . . . This way, the 10 disks, when stacked in the right sequence, need only to be turned over for the chronology to continue." The release will include some Bessie Smith performances never before released on LP, such as the salty "Need a Little Sugar in My Bowl." This side, incidentally is included in the first package and will also be released as an underground single, coupled with "Gimme a Pig Foot." The first package will also include "Gulf Coast Blues," which sold a fantastic 800,000 records at 75 cents after release in 1933 in the midst of the depression. Columbia is already getting orders for the release, and expects to sell 50,000 of the first package in the U.S. It will be made available to foreign markets as soon as possible, particularly the U.K., France, Germany and the Scandinavian countries.

use quotes from Janis Joplin and possibly other key artists such as Bob Dylan-both of whom are well-schooled in the Bessie Smith catalog.

Each package of two disks will contain a booklet written by Albertson and containing photos acquired from many sources.

"There's not a bad record in the entire Bessie Smith catalog," said Hammond, adding: "Frank Walker, who recorded virtually all of her material, was very careful and called her back to the studio to do additional takes whenever he felt it necessary."

Walker, pioneer record man, discovered her in Selma, Ala., "a big, barefooted woman," singing in a honky-tonk, and established her in an apartment in Harlem. The Empress of the Blues, Bessie, is universally regarded as the fount-the greatest practitioner of the idiom which is the bedrock of jazz, of rock and roll, and latterly, rock. She is regarded by many, including John Hammond, as the greatest female vocalist in the annals of American Song.

membership meeting of the National Music Publishers Association, scheduled for Tuesday (26) at the Drake Hotel, will deal with a host of issues of key importance to publishers as they face the challenge of the '70's. Principal among these are the problems of tape and disk piracy, new aspects of the international scene affecting publishers, the impact of new technological developments, the problems of printed infringements, the outlook of the copyright mail rates within the educational category.

The meeting will also hear NMPA president Sal Chiantia deliver his annual report, and will also receive a special report on the activities of the public relations committee by chairman Al Brackman. The firm of Ren Grevatt Associates was recently retained to handle public relations for the association.

On Wednesday (27) the board of directors of NMPA will meet to elect officers for the coming year.

BMI's 1969 Citations

 Continued from page 6 STRANGERS IN THE NIGHT Champion Music Corp. Roosevelt Music Co., Inc. Bert Kaempfert Eddie Snyder Charles Singleton SUGAR, SUGAR Don Kirshner Music, Inc. Jeff Barry Andy Kim SUNNY MRC Music, Inc. Portable Music Co., Inc. Bobby Hebb SUSPICIOUS MINDS Press Publishing Co., Inc. Mark James TAKE A LETTER, MARIA

Stellar Music Co. R. B. Greaves THESE ARE NOT MY PEOPLE Lowery Music Co., Inc. Joe South THESE EYES Dunbar Music, Inc. Cirrus Music Friends of Mine, Ltd. Randy Bachman **Burton Cummings** THINGS I'D LIKE TO SAY New Colony Publishing Co. Ronnie Rice Leslie Stewart Kummel THIS MAGIC MOMENT Rumbalero Music, Inc. Tiger Music, Inc. Tredlew Music, Inc. Doc Pomus Mort Shuman TIME IS TIGHT East/Memphis Music Corp. Booker T. Jones Donald V. Dunn Steve Cropper Al Jackson TIME OF THE SEASONS Mainstay Music, Inc. Rod Argent

TRACES Low-Sal Music Co. James B. Cobb, Jr. Perry Buie Emory Lee Gordy, Jr. TRY A LITTLE KINDNESS

Airefield Music Glen Campbell Music Bobby Austin Curt Sapaugh

UP, UP AND AWAY **Rivers Music Co.** Jimmy Webb

WEDDING BELL BLUES Laura Nyro

WITH PEN IN HAND Unart Music Corp. **Bobby Goldsboro** WORKIN' ON A GROOVY THING Screen Gems-Columbia Music, Inc. Neil Sedaka **Roger Atkins** THE WORST THAT COULD HAPPEN **Rivers Music Co.** Jimmy Webb YESTERDAY Maclen Music, Inc. John Lennon Paul McCartney YOU GAVE ME A MOUNTAIN Noma Music, Inc. Elvis Presley Music, Inc. Mojave Music, Inc. Marty Robbins YOU SHOWED ME Tickson Music Co. Harold Clark Roger McGuinn YOU'VE LOST THAT LOVIN' FEELIN' Screen Gems-Columbia Music, Inc. Barry Mann Cynthia Weil Phil Spector YOU'VE MADE ME SO VERY HAPPY Jobete Music Co., Inc. Berry Gordy, Jr. Frank Wilson Patricia Holloway Brenda Holloway

American Artist Goes to NDE

NEW YORK-The American Artist Corp., a wholly owned subsidiary of Billboard, will become a wholly owned subsidiary of New Dimensions in Education, Inc. American Artist Corp., publishes the American Artist Magazine and Watson-Guptill and art instruction books. NDE's prime function is development and sales of innovative educational materials for primary, intermediate and secondary schools. The transaction is subject to directors' and shareholders' approval. The deal will involve the issuance of approximately 700,000 shares of NDE common stock to Billboard.

'Mould the Times'

Continued from page 4

should move towards recording the history of black music.

He also called for the establishment of a Soul Hall of Fame, in which black music pioneers like W.C. Handy, Fats Waller and Johnny Hodges could be immortalized. He suggested that such a monument should be located in a predominantly black area like Watts, New Orleans, Detroit, Chicago, Washington, or Harlem.

"In growing," he said, "you should never forget the people who struggled to put the black music industry on its feet. We must not forget where we came from. Neither must we forget where we're going."

www.americanradiohistory.com

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The Columbia promotion will

Compromise on Ruling

Continued from page 3

In general, the proposed CATV rules would reportedly allow wide-scale import of distant city TV programming by cable systems, which would pay seven-tenths of one percent of their gross for each station imported on the local CATV system. But the CATV's would have to delete advertising from the distant stations, and permit the hard-pressed local UHF stations (channels 14-83) to sell local advertising on these timebreaks. (CATV must carry all local TV stations for its subscribers.) The systems could originate programming and lease out a channel to outside program producers.

Five percent of CATV earnings would be taken to subsidize noncommercial TV, and estimates have run as high as \$70,-000,000 made by this fee within this decade-which would indicate an estimate of \$1.4 billion CATV gross within a few years, a glowing prospect for owners of copyrighted music and other programming materials.

Although it is really too early to judge the impact of the sudden shift in FCC policy on the copyright bill and its chances in this Congress, speculation is wild at the moment in all camps. If the proposed CATV package holds up, many onlookers feel that the senators on both Judiciary and Commerce committees will be glad to leave this hot potato in the lap of the Federal Communications Commission, and simply supply the usual congress-parent oversight on how it all works out.

MAY 30, 1970, BILLBOARD

The Best

Puff, the Magic Dragon/Leaving on a Jet Plane/Blowin' in the Wind/500 Miles Stewball/Don't Think Twice, It's All Right Lemon Tree/I Dig Rock and Roll Music If I Had a Hammer/Day Is Done/& Others

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